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News Spots
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MICROPHONE



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This and That

By Morris Hastings

WHAT WITH the weekly broadcasts of the Chicago Symphony, the Detroit, Philadelphia and New York Philharmonic Orchestras and the ARTHUR FIEDLER Esplanade Concerts, the old belief that Summer radio programs hold no interest for those who love music is effectively denied this season.



Mr. Hastings

The Philadelphia Orchestra, broadcasting from Robin Hood Dell on five successive Saturday evenings, presents the most remarkable array of conductors

—five, no less, for the five concerts. The first was JOSE ITURBI, heard last week. ITURBI, of course, is far better known as glistening pianist than as orchestral director, but his star would seem to be in the ascendancy in the latter role.

HANS KINDLER assumes charge of the orchestra this Saturday; and he, in turn, is fully as well known as 'cellist as in the role of conductor. For a good many years KINDLER was first 'cellist of the Philadelphia organization.

Other conductors to be heard later are FRITZ REINER, conductor of the Philadelphia Grand Opera Company; SAUL CASTON, first trumpet of the Philadelphia Orchestra for the past 16 years; and ALEXANDER SMALENS, musical director of these Robin Hood Dell concerts.

(Continued on Page 15)

Jail Terms Face False Air Advertisers

Radio Stop Light Is Developed

Turns Light to Green For Fire Trucks

A radio-controlled stop light by which fire apparatus may turn red lights to green at intersections, while going 60 miles an hour, has been developed in Somerville, Massachusetts.

The new idea was developed by JAMES J. CUDAHY, Commissioner of Lights and Lines in that city, in connection with the Fire Department.

An experimental control was set up at the corner of Walnut Street and Highland Avenue, one of Somerville's blind corners.

Its operation is simple. On the fire truck is a button that controls an automatic radio signal emanating from a spark coil. At the street intersection is a one-tube receiving set tuned to the signal sent by the truck. This, in turn, is hooked to a relay which operates the lights.

All that is required for its operation on the speeding fire apparatus is a push on the button. The rest is automatic. If the light at the intersection happens to be green, the radio keeps it green for 30 seconds. If it is red, the radio changes the light to green, where it remains for the same time.

According to Commissioner CUDAHY, this will increase the efficiency of the Fire Department and will obviate accidents. It is

(Continued on Page 3)

First Radio Musical Comedy To Be Produced Will Begin in September

Courtney R. Cooper Has Written the Book

The first original musical comedy written for radio, with book by COURTNEY RILEY COOPER, lyrics by HOWARD DIETZ and music by ARTHUR SCHWARTZ, will begin over the WEAF network on September 15.

The programs will be in serial form, although each hour's performance will be an entity.

This is the first time that a long-term radio musical show has been produced especially and for the first time on radio alone.

ARTHUR SCHWARTZ, who is writing the music for the show, is the musical author of the first and second "Little Shows," "Three's a Crowd," and "The Bandwagon." HOWARD DIETZ wrote the lyrics for "The Bandwagon" and "Face the Music."

COURTNEY RILEY COOPER, author of the book of the musical comedy, which will be called "The GIBSON Family," is the author of 30 novels, 15 moving pictures and 2000 stories and articles.

Before announcing the fact that "The GIBSON Family" would be produced on the air, the producers completed an even dozen hour shows to test the idea.

DON VOORHEES, stage and



DON VOORHEES, radio and stage orchestra leader, who will be the general music director for "The GIBSON Family."

radio maestro, will be the general musical director for the show. CONRAD THIBAUT will have the leading male role. Opposite him will be LOIS BENNETT, radio soprano, who was heard for a time on Captain HENRY'S Showboat as MARY LOU.

JACK and LORETTA CLEMENS (Continued on Page 75)

Moral Tone of Broadcasts Is Under Inquiry

By The MICROPHONE'S Special Washington Correspondent.

A sweeping house-cleaning of radio broadcasts from the standpoints of both good taste in programs and accuracy in advertising is under way with the Federal Trade Commission and the new Federal Communications Commission in joint charge.

Complaints about the moral tone of radio broadcasts are few, but they have been received and programs, particularly those likely to be heard by children, are under close scrutiny.

The Communications Commission is especially watchful of the moral tone of broadcasts, feeling that there must be no opportunity for criticism of radio similar to the attacks on motion pictures which have been sweeping the country.

No set "code" or rules will be laid down by the Commission but programs will be judged solely on this basis: Are they in good taste?

The Trade Commission is confining itself chiefly to the claims of advertisers as sent forth on the air. E. J. ADAMS, chairman of the Commission's special advertising board, is in charge.

"Thus far," Mr. Adams told The MICROPHONE'S correspondent, "the cases considered by us come largely from Atlantic Coast stations. This does not mean that the Middle and Far

(Continued on Page 15)

Pictures

- ARLENE FRANCES, a drawing by G. E. RUYAN Front Cover
- DON VOORHEES, orchestra leader Page 1
- LUCILLE NEIL, vocalist Page 2
- G. HAROLD NOYES, weather forecaster Page 3
- IRENE BEASLEY, singer Page 4
- Ed HERLIHY, announcer for WEAF Page 5
- AL JOLSON, comedian Page 5
- RITA BELL, singer Page 6
- FRANK BUCK, of "Bring 'Em Back Alive" fame Page 8
- FORD BOND, NBC announcer Page 10
- HARRY HORLICK, director of The Gypsies Page 11
- ROBERT SIMMONS, tenor Page 11
- TITO GUZAR, Mexican tenor Page 12
- British Broadcasting Corporation announcers broadcast a sports event Page 13
- FED HUSING, CBS announcer Page 14
- WALTER DAMROSCH, caricatured by XAVIER CUGAT Page 15
- JOE COOK, comedian Back Cover

Radio for the Police

On Thursday, July 27, the Boston Police Department launched 63 cruising cars, equipped with receiving radio; while on the same day the Brookline police force inaugurated a two-way police radio system.

The one-way system in Boston will be replaced by two-way radio in six months' time, EUGENE C. HULTMAN, Commissioner of Police for Boston, told The MICROPHONE.

In order to prevent criminals from detecting messages sent over the Boston police radio, an ingenious code system has been devised.

In this code streets are referred to by number, and police cars are assigned letters.

Remarkable results have been attained with this radio system. Commissioner HULTMAN told of a case in which two criminals, attempting to get away with a cash register, were apprehended and imprisoned in 10 minutes after the alarm was given.

News Flashes

WEEKDAYS

A.M.

10.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.

6.30 WEAF Network: WEEI WGY WSM WFLA WSB

WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV

7.15 WJZ Network: WBZ WHAM KDKA WLW WBAL

SUNDAYS

A.M.

11.00 WEAF Network: WEEI WGY WSM WFLA WSB

WJZ Network: WBZ WHAM KDKA WLW WBAL

P.M.

11.30 WEAF Network: WEEI WGY WSM WFLA WSB

WJZ Network: WBZ WHAM KDKA WLW WBAL

[Important: news is given over these stations, generally on the hour and half hour.]

Medal for the Mayos

The NBC-WEAF chain will broadcast the presentation of a special medal to the MAYO Brothers, famous surgeons, by President ROOSEVELT on Wednesday, August 8, from 1 to 2 P. M.

The presentation ceremonies will be broadcast from Soldiers Field in Rochester, Minnesota, where President ROOSEVELT will visit on his way back to Washington from his vacation tour to Hawaii.

President ROOSEVELT will present the brothers with the bronze medal of the American Legion. EDWARD A. HAYES, Commander of the Legion, will present them with the National Distinguished Citation.

The NBC also plans to broadcast other speeches by the President made during his tour across the country.

His speech at Green Bay, Wisconsin, on August 9, the day following his visit at Rochester, most probably will be on the air.

Contents

- News Flashes Box Page 1
- False air advertisers face jail terms Page 1
- This and That by MORRIS HASTINGS Page 1
- G. HAROLD NOYES, weather forecaster, and his annual barometer Page 3
- Station Directory Page 4
- Educational Box Page 4
- Radio Lane by JIMMY J. LEONARD Page 5
- Studiosity by LES TROY Page 5
- The Gypsies and their Gypsy director Page 10
- Concluding instalment of an account of the radio-press relations in Great Britain Page 13
- Short Wave Directory Page 13
- Reflections by DIANA HERBERT Page 15
- Q. and also A. Page 15
- Nimblewits by EVERETT SMITH Page 15
- "My Opportunity—and Yours" by JOE COOK Back Cover

Saturday, August 4 - Symphony Orchestra, CBS-WABC, 8.30 P.M.

Highlights
P.M.
6.45 John Herrick, baritone, NBC-WJZ
8.00 "Aida," opera, WOR
8.30 Robin Hood Dell Concert, CBS-WABC
9.30 Goldman's Band, NBC-WJZ
10.15 Guy Lombardo, NBC-WEAF
11.30 Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

7.45 A.M. EDT; 8.45 EST; 7.45 CT
The Plough Boys, KDKA
Lonely Cowboy, WOR
Die Meistersinger, WABC WCAU WPG
Bob Acker, WHAS
Keep Ev' Club, WGN
10.4 A.M. EDT; 9.45 EST; 8 CT
Annette McCullough, WEAF WEEL WGY
Mina Stites, WJZ KDKA WSM WFLA
WSB
Cooking School, WBZ
Clock Program, WHAM
Mellow Moments, WABC WCAU WHAS
Kiddies' Kooking Klass, WOR
Mail Bag, WLW
Home Hour, WPG, 30 m.
Musical, WGN
What's On Today, WNBX
10.15 A.M. EDT; 9.15 EST; 8.15 CT
Morning Parade and news at 10.30, WEAF
WFLA WSB 45 m. WSM, 15 m.
(WEEI, 15 m. from 10.45)
Singsie Strings, WJZ WBZ WHAM, 30 m.
(KDKA at 10.45)
The Southerners, WGY
KDKA Home Forum, KDKA
Carlton and Craig, WABC WCAU
Antoinette West, soprano, WLW
Robert Ball, readings, WGN
Morning Concert, WNBX, 1 h.
10.30 A.M. EDT; 9.30 EST; 8.30 CT
Opera WEEL
News and Morning Parade, WGY
Jimmy Airing, baritone, WLW
News and Let's Pretend, WABC WCAU,
30 m. (WHAS 15 m.)
News, home hour, WPG, 30 m.
Piano and Market Reports, WGN
11.0 A.M. EDT; 9.45 EST; 8.45 CT
News and Originalities, WJZ WBAL
News and Weather, WBZ
Organ, WSM WHAM
Songs Johnson, baritone, WLW
Bob Acker, WHAS
Arthur Wright, tenor, WGN
11.4 A.M. EDT; 10.45 EST; 9 CT
Alma Scharrer, pianist, WEAF
Eugene Hour, WEI, 30 m.
Galaxy of Stars, WGY WLW WJI WTAM
Homeopeners, WJZ WBZ WHAM WSM
WFLA WSB
Bobby and Sue, KDKA
Katieberker Knights, WABC WCAU
WHAS WPG, 30 m.
Movie Personalities, WGN
11.15 A.M. EDT; 10.15 EST; 9.15 CT
The Vass Family, seven harmony children,
WEAF WGY WSM
Deep River, WFLA
Spanish Idylls, WJZ WBZ WHAM
Ladies Club, WEI, 45 m.
Market Reports, WLW
The Friendly Neighbor, WGN
Town Circle, WNBX
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Gloria La Vey, soprano, piano duo, WEAF
WEEI WSM WFLA WSB, 30 m.
Candid Theatre, WGY, 30 m.
Heinie's Grenadiers, WJZ WBZ WHAM,
30 m.
Sandra Roberts, blues singer, WLW
Concert Minstrels, WABC WCAU WHAS
30 m.
The Texans, WGN
Dr. W. L. Aubrey, WNBX
11.45 A.M. EDT; 10.45 EST; 9.45 CT
Daily Form, WNBX
Printed Drama, WGN WLW
12.0 N. EDT; 11.0 A.M. EST; 10 CT
Armchair Quartet, WEAF WEEL WGY
WSM WSB
Genie Fontanova, WJZ WHAM KDKA
Monitor Views the News, WBZ
The Southerners, WFLA
Bailey Astor, tenor, WLW
Connie Gates, songs, WABC WCAU WHAS
WPG
Danny Dec, WOR
Violin, piano, WMCA, 30 m.
Parents' Forum, WNBX
12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Honeyboy and Saxatras, WEAF WEEL WSM
WSB
Martha and Hal, WGY
Genie Fontanova, soprano, WJZ KDKA
Weather, Musicale, WBZ
Don and Babs, comedy, WLW
Emory Deutsch, orchestra, WABC WCAU
WHAS WPG
Piano, WOR
Lunch Baker, Home Management, WGN
Highway Safety Talk, WNBX
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
Merry Madcaps, WEAF WLW, 30 m.
WGY, 15 m.
Jack, Del and Ray, WEEL, 30 m.
Vic and Sade, WJZ WBZ KDKA WHAM
WFLA WFLA WSM
Al Davison's Orchestra, WABC WCAU
WHAS, 30 m.; WPG from 12.45
Bud Fisher's Orchestra, WOR, 30 m.
Market Reports, organ, WGN
Wolman Trio, WMCA, 30 m.
Claremont Duo, WNBX
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
The Vagabonds, WGY
Words and Music, WJZ WBZ WBAL
WHAM WSM WFLA WSB, 30 m.
William Penn Orchestra, KDKA

The Texans, WLW
Best Block, orchestra, WOR
Louise Stabant, soprano, WGN
Night Owls, WNBX, 1 h.
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Ted Black's Orchestra, WPAF, 30 m.; WEAF
from 1.15; WGY from 1.15
Stocks, WEH WGY (WMCA, 30 m.)
Weather, 4 m. Club, WBZ, 30 m. (WHAM)
Studio Music, WFLA
Velasco's Orchestra, WABC WCAU WHAS,
30 m.
Lt. Governor Charles Sawyer of Ohio,
WLW
Weather, Hofel Morton Orchestra, WPG,
30 m.
One O'Clock Review, WOR, 30 m.
Mid-Day Service, WGN, 30 m.
Stocks, WMCA, 30 m.
11.15 P.M. EDT; 12.15 EST;
11.15 A.M. CT
Songfellowa, quartet, WJZ WBZ
Nora Thumann, songs, WLW
1.30 P.M. EDT; 12.30 EST;
11.30 A.M. CT
Dick Fiddler's Orchestra, WEAF WEEL
WGY, 30 m.
Farm Program, WGY, 30 m.
Newspaper Farm Program, WJZ WBZ WBAL
WHAM KDKA WLW WSM WFLA WSB,
1 h.
Esterle Vela's Ensemble, WABC WCAU
Theatre Club, WOR
Muzs Sisters, WMCA
Market Reports and Ensemble, WGN
1.45 P.M. EDT; 12.45 EST;
1.14.5 A.M. CT
Arthur Klein, pianist, WOR
Jesse Crawford, organ, WGN
Elsie Miller "Dons," WMCA
Farm Bureau, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Weather, stocks, WHAS
Dance Music, WOR, 30 m.
Garden Club Speaker and Lasse singer, WGN
Jack Russell's Orchestra, WABC WCAU,
30 m.
Weather, markets, WHAS
Theatre Review, WMCA
4-H Club, WNBX
2.15 P.M. EDT; 1.15 EST;
12.15 CT
Frank Ricciardi, baritone, WOR
Georgia Wildcats, WHAS
Lewis White, bass, WGN
Dorothy Allen, soprano, WMCA
2.30 P.M. EDT; 1.30 EST;
12.30 CT
Tales of the Titans, WEAF WEEL WGY,
30 m.
Rural Hawaiian Orchestras, WJZ WBZ
WHAM KDKA WSM WFLA, 30 m.
Round Towns, WABC WHAS WCAU
Maurita Deane, fashions, WOR, 30 m.
Dixie Star Orchestra, WGN
Front Page Drama, WMCA
2.45 P.M. EDT; 1.45 EST;
12.45 CT
Palmer House Ensemble, WGN
Mandolin Ensemble, WMCA
3 P.M. EDT; 2 EST; 1 CT
Green Brothers' Orchestra, WEAF WEEL
WGY, 30 m.
Tommy, 30 m.
KDKA WSM WFLA WSB, 30 m.
Smith College program, WBZ, 30 m.
Chapman's string ensemble, WABC
WCAU WHAS WPG, 30 m.
Ariel Ensemble, WOR, 30 m.
Harold Turner, pianist, WGN
Organ, WHAS
3.15 P.M. EDT; 2.15 EST;
1.15 CT
Three Blue Chips, WMCA
Century of Progress Orchestra, WGN
3.30 P.M. EDT; 2.30 EST;
1.30 CT
Weel End Review, WEAF WEEL WGY
WLW WSM WFLA J. h.
Sakura's Orchestras, WJZ WBZ WHAM
KDKA WFLA, 30 m.
Dancing by the Sea, WABC WHAS WPG,
30 m.
Pinto Pete, WCAU, 30 m.
Jane Hasmer, baritone, WGN
Florence Howland, soprano, WOR
International Affairs, WMCA
3.45 P.M. EDT; 2.45 EST;
1.45 CT
Baseball Chicago Cubs vs. Cincinnati,
WGN, 1 h. 45 m.
Frank Ricciardi, baritone, WOR
Jack Orlando's Orchestra, WMCA
4 P.M. EDT; 3 EST; 2 CT
Don Carlos' Orchestra, WJZ WBZ WHAM
KDKA
Ann Leaf, organ, WABC WHAS, 30 m.
Tea Time Topics, WPG
The Pickard Family, WCAU, 30 m.
Al and Lee Reiser, WOR, 30 m.
Buck Nation, songs, WMCA
4.15 P.M. EDT; 3.15 EST;
2.15 CT
Cowboy Trio, WJZ WBZ WHAM KDKA
Kecce Program, WNBX, 30 m.



LUCILLE NEIL, songstress, who frequently sings with her sister over the NBC chain.

4.30 P.M. EDT; 3.30 EST; 3.30 CT
Our Barn, WEAF WEEL WGY, 30 m.
Chicago Symphony Orchestra, WJZ WBZ
WHAM KDKA WFLA WSB, 4 h. (WLW
from 4.45)
Kalteneyer's Kindergarten, WLW WFLA
Buddy Fisher's Orchestra, WABC WCAU
30 m.
Frank Stuart's Orchestra, WOR, 30 m.
Lady Diana, WMCA
4.45 P.M. EDT; 3.45 EST;
2.45 CT
Valero's Music, WABC WHAS
Carne's Club, WMCA
E. H. Kendall, WNBX
5 P.M. EDT; 4 EST; 3 CT
Orlando's Cosmopolitans, WEAF WEEL
WLW, 30 m. (WGY, 15 m.)
Chicago Symphony Orchestra, WJZ WBZ
WHAM WFLA WSM KDKA WFLA, 30 m.
Musical, WGN, 1 h. 15 m.
Ethel Jack Little's Orchestra, WABC
WCAU WHAS WPG, 30 m.
WFLA WGN
Davenport Orchestra, WNBX, 45 m.
5.15 P.M. EDT; 4.15 EST;
3.15 P.M.
The Vagabonds, WGY
Piano Recital, WOR
5.30 P.M. EDT; 4.30 EST;
3.30 CT
Henry King's Orchestra, WEAF WEEL WSB,
30 m. (WGY, 15 m.)
Jackie Heller, tenor, WJZ WBZ WHAM
Bill and Alex, KDKA
John Barker, baritone, WLW
Jack Armstrong, All American Boy, WABC
30 m.
Sanders Sisters, WHAS
Mattie Curran, songs, WPG
French Class, WOR, 30 m.
News of Italy, WMCA
Melody Moments, WNBX
5.45 P.M. EDT; 4.45 EST;
3.45 CT
Bradley Kincaid, WGY
Little Orphan Annie, WJZ WBZ KDKA
WFLA WGN
Mitche Rasinok's Ensemble, WABC
WCAU WHAS WPG, 30 m.
The Texans, WLW
Baseball Talk, WMCA
Hill Billies, WNBX, 30 m.
6 P.M. EDT; 5 EST; 4 CT
Al Pearce's Gang, WEAF WLW WSM,
WSB, 30 m.
The Evening Tattler, WFLA, 30 m.
Brevities and news, WGY
Johnny Johnson's Orchestra, WJZ WBZ
WBAL, 30 m.
Weather, baseball, KDKA, 30 m.

Police News and Orchestra, WHAM
Broadway Collegiate, WHAM, 30 m.
Frank Stuart's Orchestra, WOR, 30 m.
Jack Armstrong, WLW
Gravelle's Orchestra, WMCA
6.15 P.M. EDT; 5.15 EST;
4.15 CT
Sports, Musical Program, KDKA WGY
Bill Williams, baseball, WBZ
Billy Hays' Orchestra, WABC WCAU
Essay Contest Winner, WHAS
Bob Pacelli's Orchestra, WGN
Jane Clifton, songs, WMCA
Smith' Ed McConnell, WNBX
6.30 P.M. EDT; 5.30 EST;
4.30 CT
News and Tom Coakley's Orchestra, WEAF,
30 m. (WEEI WGY from 66.45)
News, WEEI
Ma Frasier's Boarding House, WGY
Ivory Stamp Club, WJZ
Weather, WBZ
Jack Armstrong, WLW
Two Pianos, WHAM
News and Charles Carlie, WABC WCAU
Organ, WHAS
Morgan St. Song Writer, WMCA
Danzig's Orchestra, WABC WCAU
Tony D'Arac, cartoonist, WGN
Russian Program, WNBX
6.45 P.M. EDT; 5.45 EST;
4.45 CT
John Herrick, baritone, WJZ WBZ WBAL
KDKA WHAM
(Little Orphan Annie, WEINR WGN WSM
New repeat)
Gene Kardos' Orchestra, WCAU
Richards Vidmer, sports, WABC WHAS
Phil Cook, WOR
Eli Dantzig's Orchestra, WMCA, 30 m.
Recordings, WNBX
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF, 3 CT
Three Stamps, WGY
Pickens Sisters and News, WJZ KDKA
Press-Radio News, World in Review, WBZ
Piano, WSM
Sports, WHAM
The Old Observer, WLW
Mary Estman, soprano, WABC WCAU
Serenade, WHAS
Ford Frick, sports, WOR
Organist, WGN
Source Music, WMCA, 30 m.
Sports, WNBX
7.15 P.M. EDT; 6.15 EST;
5.15 CT
Dr. William Foulkes, "Homepun," WEAF
WGY WEEI
Captain Al Williams, WJZ WBZ WHAM
WGN, 30 m.
Musical Memory Contest, WFLA
Islamic Jones' Orchestra, WABC WCAU
WHAS WBT
William Penn Orchestra, KDKA, 30 m.
German Band, WLW
Studio Program, WPG
Newspaper News, WGN
Palmer House Ensemble, WGN
Underhill's Orchestra, WNBX, 30 m.
7.30 P.M. EDT; 6.30 EST;
5.30 CT
Martha Mears, contralto, WEAF WGY
After Dinner Review, WEEL
Don Restor's Orchestra, WJZ WBZ WHAM
WGN, 30 m.
News, WSB KDKA
William Penn Music, KDKA, 30 m.
Bob Newhall, WABC
News, Julian Jones' music, WABC WHAS
Street Scenes, WCAU
Organ Recital, WOR, 30 m.
Sports, WGN
Bleyer's Orchestra, WMCA
7.45 P.M. EDT; 6.45 EST;
5.45 CT
Sisters of the Skillet, WEAF WEEL
Old Times, WHAM, 30 m.
Fats' Waller, organ, WABC WCAU
Old Observer, WEEL
Quin Ryan, reporter, WGN
Bob Fallon's Orchestra, WMCA
8 P.M. EDT; 7 EST; 6 CT
Emile Coleman's Orchestra, WEAF WEEL,
30 m.
R. F. D. Hour, WLW, 30 m.
Antoinette Halstead, contralto, WGY
Pedro Viz's Orff Choir, WJZ KDKA, 30 m.
Manhattan Serenaders, WABC WCAU
WHAS, 30 m.
Christian Science Monitor Staff Interview,
WBZ
The Cocoonas, WFLA
Dinner Concert, WHAS, 40 m.
Press-Radio News and Start of the Uke,
WPG
Stadium Opera, "Aida," WOR, 2 hrs.
Palmer House Ensemble, WGN
Three Little Funsters, WMCA
8.15 P.M. EDT; 7.15 EST;
6.15 CT
Bavarian Band, WJZ WBZ WHAM KDKA
Burchell's Orchestra, WLW
Glee Club, WGN
Meyer Davis' music, WMCA
8.30 P.M. EDT; 7.30 EST;
6.30 CT
Hands Across the Border, WEAF WEEL
WGY WFLA WSB, 30 m.
Miniature Theatre, WJZ KDKA, 30 m.
PRA Orchestra, WBZ, 30 m.
Evening Interlude, WHAM, 30 m.
Gene Burchell's Orchestra, WLW, 30 m.
Robin Hood Dell Concert, Hans Kindler, con-
ductor, Dutch melodies, "In Time
of Stress" and "See How Strong the Tiny
Nation, Chausson's Symphony in F Flat
Major, Scherzo from Mendelssohn's "The
Summer Night's Dream," Polonaise from
Liszt-Korsakoff's "Christmas Eve," La
Sibylla's "Impressions of the Bow,"
WABC WCAU WHAS WGY WISY WBT,
2 hrs.
Orchestra, WGN, 30 m.
Drama with music, WMCA
8.45 P.M. EDT; 7.45 EST;
6.45 CT
Monkey Hollow, WLW
Music, WGY
Sam Gil and Louie, WHAS
Mixed Quartet, WHAS
9 P.M. EDT; 8 EST; 7 CT
One Man's Family, WEAF WEEL WGY
WFLA WSB, 40 m.
Jamboree, WJZ WBZ WHAM KDKA WLW,
30 m.

New England Community Singing Clubs
Jimmy Gallagher's Orchestra, WSM
Chicago Symphony Orchestra, WGN, 4 h.
Trudy Thomas, songs, WMCA
9.15 P.M. EDT; 8.15 EST;
7.15 CT
The Monitor Views the News, WBZ
Orchestra, WSM
Miami Beach Orchestra, WMCA.
9.30 P.M. EDT; 8.30 EST;
7.30 CT
Chicago Symphony, WEAF WEEL WGY,
30 m.
Edwin Franko Goldman Band Concert, Bavelis
"Boleto," "Take the Pilgrim's Hurd";
"An Bohemian Criss" "Chines Procession";
WJZ WBZ WHAM WBAI, WLW, 45 m.
Square Hawkins, KDKA
Dan Four, WSM
String Sextet, WSB, 30 m.
Main Street Song Writer, WMCA
9.45 P.M. EDT; 8.45 EST;
7.45 CT
Keddy Sisters, KDKA
The Pickard Family, WSM
Gypsy Ensemble, WMCA
10 P.M. EDT; 9 EST; 8 CT
Raymond Knight's Cuckoo, WEAF WEEL
WFLA WSB
Behind the Law, KDKA
Hawaiian Orchestra, WPG
News and Orchestra, WGN, 45 m.
Ray Jansen, songs, WMCA
10.15 P.M. EDT; 9.15 EST;
8.15 CT
Guy Lombardo, WEAF WEEL WGY WFLA
WSB, 30 m.; WLW, 15 m.
Dance, WNBX
Weather, WJZ WHAM
WFLA WSB
Hunters, WSM
Chicago Symphony Orchestra, WGN, 45 m.
10.30 P.M. EDT; 9.30 EST;
8.30 CT
WLS Barn Dance, WJZ WBZ WHAM
KDKA WLW WSB, 30 m.
1910 Day Music, WSM
Elder Michaux and his Congregation, WABC
WCAU WJZ, 30 m.
Little Jack Little's Orchestra, WPG, 30 m.
Greater Louisville Ensemble, WHAS, 30 m.
Organ Recital, WOR, 30 m.
News, Starlight Hour, WMCA
10.45 P.M. EDT; 9.45 EST;
8.45 CT
Siberian Singers, WEAF WEEL WGY
WFLA WSB
Orchestra, WMCA, 3 h., 45 m.
WAB and Dec, WSM
Socaras' Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT
Abe Lyman's Orchestra, WEAF WGY WLW,
30 m. (WEEI at 11.15)
Weather, baseball news, WJZ
New and Phil Emmerton's Orchestra, WGY
"Wally Jumpers," WSM
Casa Loma Orchestra, WABC WHAS WGC,
8.30 CT
Billy Hays Orchestra, WCAU
Weather and Dance Orchestra, WOR
Orchestra, WHAS, 4 h.
Radio Scandals, WMCA, 30 m.
11.15 P.M. EDT; 10.15 EST;
9.15 CT
Delmore Brothers, WSM
Chick Webb's Orchestra, WSM
Organ, WGN
11.30 P.M. EDT; 10.30 EST;
9.30 CT
Paul Whiteman's Saturday Night Party,
WEAF WEEL WGY WFLA WSB, 45 m.
"Frut Jaz Drinkers," WSM
Harry Lee's music, news, WLW, 30 m.
Charlie Davis' Orchestra, WJZ, 30 m.
Sports, orchestra, KDKA, 45 m.
Gibson Orchestra, news, WLW, 30 m.
Anthony Trini's Orchestra, WOR, 40 m.
Ferde Grofe, WABC WCAU WHAS, 30 m.
Enoch Light's Orchestra, WPG, 30 m.
King's, Cummins' Agnew's and Bartlett's
Orchestra, WABC WCAU WHAS, 30 m.
11.45 P.M. EDT; 10.45 EST;
9.45 CT
Delmore Brothers, WSM
Chick Webb's Orchestra, WMCA
12 M. EDT; 11 P.M. EST; 10 CT
Johnny Johnson's Music, WGY WSB
Big Bang Southerners, WSM
Jack Benny's Orchestra, WJZ WBZ
WHAS, 40 m.
DX Club, KDKA, 30 m.
Orville Knapp's Orchestra, WABC WCAU,
WHAS, 30 m.
Charles Barnett's Orchestra, WOR, 30 m.
Orchestra, WMCA (until 1.15 A. M.)
12.15 A.M. EDT; 11.15 P.M. EST;
10.15 CT
Carefree Quartet, Meredith Willson's Orches-
tra; Doric Quarrt; Tommy Harris, WEAF
WEEL WGY WLW WFLA, 45 m.
Barn Dance Orchestra, WSM
12.30 A.M. EDT; 11.30 P.M. EST;
10.30 CT
Freddie Martin's Orchestra, WJZ WBZ
WFLA WSB, 40 m.
Jan Garber's Orchestra, WABC, 30 m.
Vee Davidson's Orchestra, WHAS, 30 m.
Senes and Dixie Lines, WSM
Willie Bryant's Orchestra, WMCA

Musical Big Shot



FRANK BLACK, NBC musical director, is a crack rifle shot. In his college days he was a member of the rifle team at Haverford. And the maestro still likes to go to a 42nd Street arcade in New York to try his luck in the shooting galleries.

White Mountain Special

Bird's Nest Tea House
Merrimac, N. H.
\$1.00 CHICKEN DINNER
Charkarahn Maple
Sugar Factory
Lincoln, N. H.
MAPLE SUGAR FRESH DAILY
Last Chance Filling
Station
No. Woodstock, N. H.
UP-TO-DATE CAMPS

Senator White Is To Replace Dill As Congressional Radio Leader

They Were Co-Authors of Radio Act

By The MICROPHONE'S Special Washington Correspondent.

The soft-spoken and silver-haired Senator WALLACE WHITE, Maine Republican, apparently is slated to assume the mantle of Congressional radio leadership when Senator CLARENCE DILL, Washington State Democrat, surrenders his seat in the Senate next year.

DILL, has publicly announced that he will not seek re-election, declaring that in his State "every man is licked eventually in politics and I'm going to get out while the getting is good."

DILL has been the sponsor of most radio legislation, including the act creating the new Communications Commission, but WHITE has not been far behind him.

DILL and WHITE were co-authors of the 1927 radio act, and WHITE, as chief minority member of the Senate Interstate Commerce Committee, greatly aided DILL in preparing the Communications Act of 1934.

Most members of Congress look on WHITE as even better versed in radio than DILL. WHITE has been personally interested in radio almost since its invention while the duties of Congressional leadership in radio matters fell to DILL more or less by accident.

In the House, WHITE was a member of the merchant marine, radio and fisheries committee. He is an accomplished lawyer and respected by all on Capitol Hill.

In the House it is likely that Representative BLAND, Virginia Democrat, will succeed to the radio leadership there surrendered by Rep. DAVIS of Tennessee when he resigned to go on the communications commission.

Candidate Sues Radio Station

PAUL STEWART, publisher of the 'Antlers, Oklahoma, American, state senator and candidate for corporation commissioner, has filed suit in district court at Oklahoma City, asking \$30,022.40 damages.

Mr. STEWART made WKY Radiophone Co., Mistletoe Express Service and the Oklahoma Publishing Company joint defendants.

When Mr. STEWART declined to delete portions of a scheduled radio address in support of his candidacy, WKY station officials gave him a refund on his contract for the 15-minute broadcast, and the suit followed.

Radio Stop Light For Fire Trucks

(Continued from Page 2)

the first time that such radio control has been used for this purpose.

Furthermore, the radio control is fool-proof. The lights change only on the special signal that emanates from the fire truck. Street cars passing by and other electrical disturbances, although picked up by the receiver at the corner, will not operate the light-changing mechanism.

Extraordinary Barometer Used By Noyes, Weather Forecaster

Desk Is Busy As An Information Bureau

THAT CLOUD - SWEET little weather observatory surmounting the new Post Office building is perhaps Boston's nearest approach to the busy information desk at Grand Central Terminal.

Certainly in its essential helpfulness to a vast roving Summertime population, it bears a striking similarity and is commensurately important.

G. HAROLD NOYES, meteorologist-in-chief of the Boston office of the United States Weather Bureau, realizes the indispensable functions that his service has come to fulfill in the lives of thousands of New England people. But he accords to the National Broadcasting Company the lion's share of credit for making his office so vital a public crossroad.

Mr. NOYES is responsible for much of the growing interest in weather information. His success is due, at least in part, to the psychological approach which he makes to the prosaic business of telling the public whether to expect sunshine or rain.

In conjunction with his meteorological apparatus, he employs a special barometer to which the average weather forecaster—and in fact many a broadcaster—is a stranger. It is the barometer of public taste and reaction. Mr. NOYES uses it daily. It is the only instrument that he has found infallibly accurate.

The public is not nearly so changeable and capricious as the weather, he finds. But first, one has to get at what the public wants. Mr. NOYES thinks that he has found out. Instead of matter-of-fact broadcasts, Mr. NOYES strives to dress up his weather stories in habiliments of color, ear appeal and a dash of the romantic.

He contrives to insinuate bits of interesting informa-



G. HAROLD NOYES, meteorologist-in-chief in charge of the Boston office of the United States Weather Bureau.

tion into his broadcasts. For example, when Greater Boston is shivering at sub-zero temperatures, Mr. NOYES will remember to tell his auditors that no city on the Atlantic seaboard, except a few far South, gets as much sunshine in Winter as Boston.

Or, he may suggest that New England has the most nearly true-to-type weather; that there is less variation from the conditions characteristic of this section.

Mr. NOYES concurs in MARK TWAIN's happy observation: "If you don't like the weather in New England, wait a minute!" The government weather man admits that the changes do come quicker in New England, but he says that they are not so violent.

Touches such as these serve to warm the reports and forecasts, giving them a lift which puts them over solidly with radio listeners. But Mr. NOYES goes further. He takes an objective point of view.

He visualizes the 40-footers and smaller craft up and down New England's rugged

He Puts Color Into All His Radio Programs

coastline, the family about to venture forth under scowling skies for a week-end outing.

With these pictures before him, Mr. NOYES opens his WBZ and WBZA microphone in his lofty observatory 27 times each week to put the public right on matters meteorological.

In the torrid temperatures and humidity of mid-Summer the weather outlook is a dollars-and-cents proposition for many business concerns. With the West in the grip of a drouth, the NBC weather broadcasts recently saved large shipments of chocolate candy billed from Boston which would have melted in the 'sweating heat.

One might well assume that, with such a comprehensive broadcasting service, individual calls asking weather information would diminish. On the contrary, they have increased enormously.

Mr. NOYES easily explains this anomaly: Radio broadcasts advertise the Weather Bureau. That makes new business and new friends.

Portuguese Station Is On the Air

By GEORGE M. LILLEY

Short wave fans who once made a habit of tuning in the Lisbon ether caster, CT1AA, will be pleased to know that the Portuguese voice is back on the air again with its Tuesday and Friday afternoon schedule.

For quite a few weeks during the early Summer little was heard from the Continent's olive land. CT1AA was in a stage of repairs. The whole Portuguese broadcasting system was being renovated, with the government taking a hand.

The results to date have been the opening of a new, high-powered broadcast band station to serve the Republic and the inauguration of work on a modern short wave transmitter to carry these same programs to Colonial listeners abroad.

The builders of the two transmitters fell behind schedule, which may be the explanation for CT1AA's recent vacation from the international spectrums. With the new station not completed in time, CT1AA evidently had to come back operating as a substitute.

Whether or not CT1AA will remain on the air after the National relay unit opens is in doubt. But, regardless, the former is coming through here now with its semi-weekly broadcasts and being heard regularly from

(Continued on Page 12)

Something different!

The new-sparkling-sophisticated-

I. J. FOX TOPICAL REVUE

A melodious fast-moving musical satire entitled

"THIS DAY AND AGE"

featuring BUDDY CLARK, ETHEL GRENIER, WARREN HULL, DOROTHY DAW, RAKOV and his REVUE BAND

Every WEDNESDAY

at 8:30 P.M.

over Station WEEI

Half-Burnt Betty



BETTY BARTHELL, CBS singer, is so embarrassed. She went to sleep on the beach the other day. She awoke, went swimming and returned to the bath house. What was her chagrin to find that the fair BARTHELL complexion remained on one side but the other side was a bright pink.

Sunday, August 5 - Baireuth Opera Festival on NBC-WJZ at Noon

Highlights

P.M.

12.00 Noon—Baireuth Music Festival. First Act of Wagner's "Das Rheingold," NBC-WJZ

3.00—Detroit Symphony Orchestra, CBS-WABC

8.00—Jenny Concert, WEEL "Voice of Columbia," CBS-WABC

8.30—Stadium Concert, WOR

9.00—Family Theatre, CBS-WABC

Broadcast from Vienna, Josef Schmidt, Rita George and Ernst Arnold, soloists with Orchestras, NBC-WJZ

9.30—Album of Familiar Music, NBC-WEAF

Waring's Pennsylvanians, CBS-WABC

10.00—Mme. Schumann-Heink, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

8 A.M. EDT; 7 EST; 6 CT
Melody Hour, WEAF, 1 h.
Tone Pictures, WJZ WBAL, 30 m.
On the air today and organ recital, WABC
8:30 A.M. EDT; 7:30 EST; 6:30 CT
Low White, organist, WJZ WBAL, 30 m.
Artist Recital, WABC

8:45 A.M. EDT; 7:45 EST; 6:45 CT
Safety Coasters, WBZ
Radio Spotlight, WABC

9 A.M. EDT; 8 EST; 7 CT
Ballads, WEAF WEEI WGY WFLA
Cant to Coast on a Bus, Milton J. Cross,
WJZ WBZ WKDA WHAM WLW, 1 h.
Sunday Morning at Aunt Susana, WABC
WCAU WPG, 1 h.

9:15 A.M. EDT; 8:15 EST; 7:15 CT
Cluster Bells, WEAF WEEI WGY WFLA

9:30 A.M. EDT; 8:30 EST; 7:30 CT
The Romantic, WEAF WEEI WFLA
Service from Union College Chapel, WGY,
30 m.

9:45 A.M. EDT; 8:45 EST; 7:45 CT
Alden Eckins, bass, WEAF WEEI WFLA

10 A.M. EDT; 9 EST; 8 CT
Sabbath Services, Dr. Charles L. Goodell,
WEAF WEEI WGY WSM WFLA, 30 m.
Southerners, WJZ WBZ WKDA
WHAM, 30 m.
Church Forum, WLW
Imperial Hawaiian, WABC WPG WHAS
30 m.
Watch Tower Program, WCAU, 1 h.

10:30 A.M. EDT; 9:30 EST; 8:30 CT
Mexican Typica Orchestra, WEAF WEEI
WLW, 30 m.
Santitas, Sereade, WJZ WKDA WBAL
WHAM WFLA WSM, 30 m.
Patterns in Harmony, WABC WCAU WHAS
Sunday Morning Concert, WGN, 1 h., 30 m.
10:45 A.M. EDT; 9:45 EST; 8:45 CT
Alexander Semmler, pianist, WABC WCAU
WPG WHAS

11 A.M. EDT; 10 EST; 9 CT
News and Hall and Gruen, WEAF WGY
WFLA, 30 m.
Service from Old South Church, WEEI
WBZ, 30 m.

News and Morning Musical, Joseph Stopak,
violinist, WJZ WBZ WKDA WBAL
WHAM WLW WSM WFLA, 30 m.

Children's Program, WABC, 1 h.
Rhoda Arnold and Taylor Buckley, WHAS
Children's Hour, WCAU

Colton Manor Ensemble, WPG, 30 m.

11:30 A.M. EDT; 10:30 EST; 9:30 CT
Capitol Family, Major Bowes, WEAF WGY
WFLA, 1 h., 15 m.

Richard Maxwell, tenor, WJZ WBZ WKDA
WHAM WLW

Salt Lake City Tabernacle Choir, WPG, 1 h.,
WHAS, 30 m.; WABC from 12:15

11:45 A.M. EDT; 10:45 EST; 9:45 CT
Gould and Sheffer, WJZ WBZ WKDA WLW
WHAM

First Baptist Church, WSM, 45 m.

12 N. EDT; 11 A.M. EST; 10 CT
International Broadcast from Baireuth, Ger-
many, First Act Wagner's opera, "Das
Rheingold," conductor, Karl Elmendorff,
director Munich Staatsoper, WJZ WBZ
WBAL WKDA, 1 h., WSM, 30 m.
Presbyterian Church Service, WHAM, 1 h.,
30 m.

Watchtower Program, WCAU, 1 h.

Sunday Worship, WGN, 1 h.

Broadway Baptist Church, WHAS, 30 m.
Gospel WOR

12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Weather, schoolmads, WGY
Gould and Sheffer, WJZ WBAL WHAM
WKDA WLW

Time, Weather, Temperature, WBZ
Bud Sany, songs, WEAF WSM WFLA
Musical Recital, WMCA

12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
University of Chicago Round Table, WEAF
WFLA, 30 m.

Readings, WEEI, 30 m.

Music Hall Symphony Concert, WJZ WBZ
WBAL WHAM WKDA WFLA, 1 h.,
WSM, 30 m.

The Romany Trail, WABC WCAU WPG
30 m.

Rona Valdez, soprano, WABC
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Road to Romney, WEAF WEEI WGY, 30 m.
Vine Street Chapel, WSM, 1 h.
William Tell Folk Play from Switzerland,
WABC WCAU WPG WHAS, 30 m.
Milhan String Trio, WOR, 1 h.
Organ, WMCA

1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT
Ruth Young, contralto, WMCA

1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT
Surprise Party, Mary Small, 3 X Sisters,
Ford Bond, guest, WEAF WEEI WGY
Church in the Hills, WLW, 30 m.
Biblical High Lights, Dr. Frederick Stamm,
WJZ WBZ WKDA WBAL WHAM, 30 m.
Melody's Garden, WFLA
Comptank Trio, WABC WCAU WPG
WHAS, 30 m.
Rhythm Boys, WPG
News, WABC

1:45 P.M. EDT; 12:45 EST; 11:45 A.M. CT
Devora Nadworny, contralto, WEAF
Orchestra, WKDA
John Cassidy, songs, WMCA

2 P.M. EDT; 1 EST; 12 N. CT
Gene Arnold's Commodores, WEAF WEEI
WFLA
South Sea Islanders, WJZ WBZ WBAL
WKDA, 30 m.
String Music, WSM, 30 m.
Edith Murray, songs, WABC WHAS WPG
Harrison Jubilee Choir, WMCA, 30 m.
The Whistler and His Dog, WGN
Travel Talk, WOR

2:15 P.M. EDT; 1:15 EST; 12:15 CT
Abram Chasins, piano pointers, WABC
WCAU WHAS WPG
Paula Autor, soprano, WOR
Palmer House Ensemble, WGN

2:30 P.M. EDT; 1:30 EST; 12:30 CT
The Tune Twisters, WEAF WEEI WGY,
2 h.
Concert Artists, WJZ WBZ WHAM WBAL
WLW WKDA WSM, 30 m. (WFLA from
2:47)

Windie City Revue, WABC WCAU WHAS,
WPG, 30 m.

Three Little Funsters, WMCA, 30 m.
Hawaiian Melody, WGN

2:45 P.M. EDT; 1:45 EST; 12:45 CT
Violin Orchestra, WPG
Palmer House Ensemble, WGN

3 P.M. EDT; 2 EST; 1 CT
Talkie Picture Time, June Meredith, WEAF
WEEI WGY WSM, 30 m.
Organ Recital, WJZ WBZ WHAM WFLA,
1 h.

Detroit Symphony Orchestra, Doroak Program,
"Carnival Overture," Second Symphony in
D Minor, Slavie Dances No. 7 and 8,
The Brahms, WMCA
Frank Stewart's music, WOR, 30 m.
Gospel Message, WPG
Songs of Old Spain, WCA
Don Baker, tenor, WGN

3:15 P.M. EDT; 2:15 EST; 1:15 CT
Southern College, WFLA
Piano Solo, WMCA
Palmer House Ensemble, WGN

3:30 P.M. EDT; 2:30 EST; 1:30 CT
Dancing Shadows, WEAF WEEI WGY
WLW, 30 m.
Chauntauqua Summer Concert, WJZ WBZ
WBAL WHAM WBAL WSM WFLA, 1 h.
Shady Lane, WOR
Calvary Symphony Orchestra, WMCA, 1 h.
Mark Love, basso, WGN

3:45 CT EDT; 2:45 EST; 1:45 CT
Baseball, Chicago vs. Cincinnati, WGN, 1 h.,
15 m.

4 P.M. EDT; 3 EST; 2 CT
John B. Kennedy, WEAF WEEI WGY
WLW

Buffalo Variety Workshop, WABC WCAU
WHAS, 45 m.

"Bogart in a Pin," Thelma Holder, WOR

4:15 P.M. EDT; 3:15 EST; 2:15 CT
Lillian Bucknam, soprano, WEAF WEEI
Carmelo Piccio, pianist, WGY
Arthur Lane, baritone, WOR
The Texans, WLW

4:30 P.M. EDT; 3:30 EST; 2:30 CT
Chicago Symphony Orchestra, WEAF WEEI
WGY WLW, 1 h. (WSM, 30 m.)
Shady Side Church Vespers, WKDA, 1 h.
Organ on Parade, WABC WCAU WHAS
WFLA, 30 m.

Lee Conrad, Marcell Tremont, piano, WOR
Organ, piano, WMCA

5 P.M. EDT; 4 EST; 3 CT
National Vespers, Dr. Paul Scherer, WJZ
WBZ WLW, 30 m.

The Playboys, WABC WCAU WHAS WPG
Josef Zouros's Orchestra, WOR
Family Prayer Service, WABC

Afternoon Musicals, WGN, 1 h.
Young People's Church, WMCA, 1 h.

5:15 P.M. EDT; 4:15 EST; 3:15 P.M. CT
"Poe's Gold," with David Ross, WABC
WCAU WPG WHAS
"Current Legal Topics," WOR

5:30 P.M. EDT; 4:30 EST; 3:30 CT
Sentinals, Edward DeVos, baritone, Chicago
Capella Choir, WEAF WEEI WGY WLW
WSM
International Tid-Bits, WJZ WBZ WHAM
WKDA WFLA, 30 m.

Frank Grumit and Julia Sanderson, WABC
WCAU WHAM WFLA, 30 m.

President Hotel Ensemble, WPG
Larry Taylor, baritone, WOR, 30 m.
Gospel WOR

6 P.M. EDT; 5 EST; 4 CT
Catholic Hour, Madriavallus, Choir, WEAF
WEEI WGY WFLA, 30 m.

Anniversary of Battle of Mobile Bay, Major
Charles F. Atkinson from London, WJZ
WBZ, 30 m.

Those Three Girls, WKDA
Chorus and organ, WABC WCAU WPG
Nick Lucas, songs, WABC WCAU WPG
Organ, Herbert Koch, WHAS
Uncle Don, WOR, 30 m.
Radio Party, WMCA, 30 m.
Gabe Wilkey, organ, WGN

6:15 P.M. EDT; 5:15 EST; 4:15 CT
Heart Throbs of the Hills, WJZ
Quartet, WOR
John, KDCA
Ponce Sisters, WLW
P. G. A. Golf Tournament from Buffalo,
WABC WCAU WHAM WFLA, 30 m.

Around the 19th Hole, WPG
Barry Devine, songs, WGN

6:30 P.M. EDT; 5:30 EST; 4:30 CT
Henry King's Orchestra, WEAF WEEI WGY
WFLA, 30 m.

"Long, Tall Gal"



IRENE BRASLEY, identified as "the long, tall gal from Dixie," sings Sunday evenings at 7:45 over the NBC-WEAF network.

Baltimore Municipal Band, direction Robert
Y. Lansinger, WJZ WKDA WBAL WHAM,
30 m.

Tone, Weather, WBZ
Voices and Organ, WLW, 30 m.
Fred Willer, tenor, WSM
The Abels, WPG
Harold Stern's Orchestra, WOR, 30 m.
Safety Drama, WMCA
Wayne King's Orchestra, WGN

6:45 P.M. EDT; 5:45 EST; 4:45 CT
Troyano Sisters, WBZ
Ross Fenton Orchestra, WSM
Gatliff and London, with Warwick Sisters,
WABC WCAU WHAS WPG
Berger's Orchestra, WOR
Hawaiian Ensemble, WABC
Bernie Cammin's Orchestra, WGN

7 P.M. EDT; 6 EST; 5 OT
"Katy" Drama, "The Countess of Warsaw,"
WEAF WGY, 30 m.

Merrill-Louise, WEEI
Clara Frenkel's Orchestra, Morlo Sisters and
Norsemen Quartet, WJZ WBZ WHAM
WLW WKDA WSM WFLA, 30 m.

Wayne King's Orchestra, WGN, 30 m.
"Peter, the Great," drama, WABC WPG
WHAS, 30 m.

Comedy Stars of Hollywood, WCAU
Bob Fellers' Orchestra, WMCA, 30 m.
Milban String Trio, WOR

7:15 P.M. EDT; 6:15 EST; 5:15 CT
Around the Console, WCAU
Ted Weems' Orchestra, WGN

7:30 P.M. EDT; 6:30 EST; 5:30 CT
Marion McAfee, songs, WEAF WGY
Garden Talk, WEEI, 30 m.

Chicago Knights, WABC WCAU WSM,
30 m.

Smoke Dreams, WLW
Ensemble, WHAS, 30 m.

Chicago Philharmonic, WOR
Country Club Program, WMCA, 30 m.
Concert, WGN, 30 m.

7:45 P.M. EDT; 6:45 EST; 5:45 CT
Irene Brasley, songs, WEAF WGY
Baseball scores, WEEI

Piano, WOR
Newly written songs, WMCA

8 P.M. EDT; 7 EST; 6 CT
Jimmy Durante and Rubinoff's Orchestra,
WEAF WGY-WBZ WLW WSM WFLA,
1 h.

The Jenny Concert, Loefer, 1 h.
"Goin' to Town," Ed Lowry, WJZ WHAM
WKDA, 1 h.

Variety Hour, Cliff Edwards, Fay
and Braggiotto, Do Re Mi Trio, Vera Van,
Jerry Cooper, WABC WHAS, 1 h.

"Chansonette," WOR, 30 m.

Three Little Funsters, WMCA
Hal Kern's Orchestra, WGN

8:15 P.M. EDT; 7:15 EST; 6:15 CT
Debut Night, KDKA, 45 m.
Ted Weems' Orchestra, WGN
Norse Sisters, WMCA

8:30 P.M. EDT; 7:30 EST; 6:30 CT
Bridge Talk, WGN
Stadium Concert, William Van Hoogstraten,
conductor, WOR, 1 h.

Elr Daonay's Orchestra, WMCA, 30 m.

8:45 P.M. EDT; 7:45 EST; 6:45 CT
Fur Trappers, WCAU
Ensemble, WGN

9 P.M. EDT; 8 EST; 7 CT
Merry-Ground, Tamara, WEAF WGY,
30 m.

Fox Revue, WEEI
Broadcast from Vienna, Joseph Schmalz,
tenor; Rita George, Ernst Arnold, vocalists,
Tautenhayn quartet; Viennese Waltz Girls,
Singing Ensemble; Jullien's Orchestra, Karl
Kralh Orchestra, WJZ WBZ WHAM
WKDA WBAL WLW WSM WFLA, 30 m.

Family Theatre, WABC WCAU, 30 m.

Songs in My Heart, WHAS
Bob Haring's Orchestra, WMCA, 30 m.
Chicago Symphony Orchestra, WGN, 2 h.
(News at 10)

9:15 P.M. EDT; 8:15 EST; 7:15 CT
Voice of Friendship, WHAS
Censorship talk, WMCA

9:30 P.M. EDT; 8:30 EST; 7:30 CT
American Album of Familiar Music, Frank
Munn, Virginia Rea, WEAF WEEI WGY
Organ, WFLA, 30 m.

Drama, Tom Power, and Leona Hogarth,
"The Sob Sister," by Paul and Basil
Dickey, WJZ WBZ WHAM WBAL WKDA
WLW

Waring's Pennsylvanians, WABC WCAU
WHAS WPG, 30 m.

Continental Cafe, WMCA, 30 m.

9:45 P.M. EDT; 8:45 EST; 7:45 CT
Ralph Kibberly, baritone, WJZ WHAM
WKDA
Bill Williams, WBZ
Unbroken Melodies, WLW

10 P.M. EDT; 9 EST; 8 CT
Hall of Fame, Ted Fiorino's Orchestra, WEAF
WEEI WGY WLW WSM, 30 m.

Madame Schumann-Heink, Marjorie Hays, WJZ
WBZ WHAM WKDA WFLA
Wayne King's Orchestra, WABC WCAU
WHAS, 30 m.

Steel Pier Orcha, WIG, 30 m.
Tone and Eddie, songs, WMCA, 30 m.

10:15 P.M. EDT; 9:15 EST; 8:15 CT
Mons. Montague's Millions, drama, WJZ
WFLA
YMCA Talk, KDCA
St. Cecilia's Glee Club, Associated French
Societies, WBZ

10:30 P.M. EDT; 9:30 EST; 8:30 CT
Canadian Cabers, WEAF WEEI WGY
WSM WFLA, 30 m.

L'Heure Exquise, WJZ WBZ WKDA WBAL
WHAM WFLA, 30 m.

Zern Hour, WLW, 1 h.
"Americana," Ferde Grofe's Orchestra,
WABC WCAU WHAS, 30 m.; WPG
from 10:47
"Nocturne" WOR, 30 m.

The Wandering Post, WPG
Organ, WMCA

10:45 P.M. EDT; 9:45 EST; 8:45 CT
Y. M. C. A. Program, KDCA
Gene Scaffras Orchestra, WMCA

11 P.M. EDT; 10 EST; 9 CT
Baseball Scores, WEAF
Charles Davis' Orchestra, WEEI WGY WSM,
30 m.; WEAF from 11:15

Rozanne Wallace, WJZ WHAM WFLA
Weather report, WBZ
Weather, KDCA

Little Jack Little's Orchestra, WABC WCAU
WPG WHAS, 30 m.

Charles Barnett's Orchestra, WOR, 30 m.
Leon Friedman's Orchestra, WMCA

11:15 P.M. EDT; 10:15 EST; 9:15 CT
Ale Lyman's Orchestra, WEAF
Ennio Bolagnini, cellist, WJZ WBZ WKDA
Little Jack Little's Orchestra, WABC WPG,
30 m.; WCAU from 10:15
Lum and Abner, WGN
Udo's Tango Orchestra, WMCA

Educational

Monday, August 6

6:00 P.M. "The Excavation of dinosaurs in Wyoming," talk by Dr. Barnum Brown, NBC-WJZ

Tuesday, August 7

7:30 P.M. "You and Your Government," talk on current politics, NBC-WJZ

Thursday, August 9

9:00 A.M. The Chaining of the Bard, broadcast from North Wales, England, Lloyd George, speaker, NBC-WJZ

10:30 P.M. EDT; 10:30 EST; 9:30 CT
News, Charlie Davis' Orchestra, WEAF WEEI
WGY WLW WSM WFLA WBS, 30 m.

News and Berrens' Orchestra, WJZ WBZ
WBAL WKDA, 30 m.

Tea Leaves and Jade, WLW, 30 m.

Glen Gray's Orchestra, WABC WCAU
WHAS

Blue Rhythm Band, WMCA
Isham Jones' Orchestra, WPG, 30 m.

King's, Weeks', Weems', Kemp's and Pac
elli's Orchestras, WGN, 2 h.

11:45 P.M. EDT; 10:45 EST; 9:45 CT
Joe Reichman's Orchestra, WABC WCAU
WHAS

Willie Bryant's Orchestra, WMCA

12 M. EDT; 11 P.M. EST; 10 CT
Eddie Duchin's Music, WEAF WGY WSM
WFLA, 30 m.

MJLB Blue Rhythm Band, WJZ WBZ
WKDA, 30 m.

News, Castle Farm Orchestra, WLW
Red Nichols' Orchestra, WABC WCAU
Enoch Light's Orchestra, WPG, 30 m.

Vee Davidson's Orchestra, WHAS
Anthony Trini's Orchestra, WOR
Bob Talbot's Orchestra, WGN

12:15 A.M. EDT; 11:15 P.M. EST; 10:15 CT
Russ Colombo, baritone, WEAF WLW WSM
WFLA

Dave Martin's Orchestra, WMCA

12:30 A.M. EDT; 11:30 P.M. EST; 10:30 CT
Hello you on the Air, WEAF WLW
WFLA, 30 m.

Clyde Lucas' Orchestra, WJZ WBZ WHAM
WKDA, 30 m.

Hidden Lake Orchestra, WSM
Henry Bute's Orchestra, WABC WCAU
WFLA, 30 m.

Chick Webb's Orchestra, WMCA, 30 m.

Husing-Harlow Wedding?

Rumor has it that TED HUSING, recently divorced, is about to marry JEAN HARLOW, movie star, also recently divorced.

Station Directory

Station	Chain	K.C. Watts	Location
CFRB	CRC & CBS	690	Toronto
CKAC	CRC & CBS	750	Montreal
KDKA	NBC	980	Pittsburgh, Penn.
CHIC	CBS	1090	St. Louis, Mo.
KSD	NBC	950	St. Louis, Mo.
KYW	NBC	1020	Chicago, Ill.
WAAB	CBS & YN	1410	Boston
WABC	NBC	860	New York
WBAL	NBC	1060	Baltimore
WBWB	CBS	770	Chicago, Ill.
WBZ	NBC	920	New York
WBT	CBS	1080	Charlotte, N. C.
WBZ	NBC	990	Boston
WCAU	CBS & DIX	1170	Philadelphia
WCCO	CBS	810	Minneapolis, Minn.
WCBS	NBC & NEN	940	Portland, Me.
WDR	CBS & YN	1550	Hardard
WEAF	NBC Key	660	New York
WEAN	CBS & YN	780	Providence
WEEI	NBC & NEN	590	Boston
WENR	NBC	900	Chicago, Ill.
WFLA	CBS & YN	1450	Manchester, N. H.
WFLA	NBC	620	Cleatwater, Fla.
WGAR	NBC	1450	Cleveland, Ohio
WGN	NBC	720	Chicago
WGST	CBS	890	Atlanta, Georgia
WHDH	NBC	750	Schenectady, N. Y.
WHAM	NBC	1150	Rochester, N. Y.
WHAS	CBS & DIX	820	Louisville, Ky.
WHI	NBC	830	Indianapolis
WHEN	NBC	740	Plymouth, N. H.
WHK	CBS	1390	Cleveland, Ohio
WHYC	CBS & YN	690	Bridgeport, Conn.
WHYR	NBC	750	Providence
WJR	NBC	750	Detroit, Mich.
WJZ	CBS	1460	Washington, D. C.
WLSV	NBC Key	760	New York
WLZ	CBS & YN	620	Bancor, Maine
WLEY	NBC	1370	Lexington, Mass.
WMAQ	NBC	700	Chicago, Ill.
WNAS	CBS & YN	1420	Springfield, Mass.
WNCB	NBC	1170	New York
WVNC	CBS & YN	1230	Boston
WVNB	NBC	1310	New Bedford
WVNBX	NBC	1260	Springfield, Vermont
WQAB	NBC	1190	San Antonio, Tex.
WQAM	CBS	560	Miami, Florida
WOR	CBS	710	Newark, N. J.
WORC	CBS & YN	1280	Worcester
WSB	NBC	740	Atlanta, Georgia
WSP	CBS	1100	Atlantic City, N. J.
WSM	NBC	500	Nashville, Tenn.
WSMB	NBC	1320	New Orleans, La.
WTAG	NBC & NEN	580	Worcester, Mass.
WTAR	NBC	1010	Cleveland, Ohio
WTAR	NBC	890	Norfolk, Va.
WTIC	CBS & NEN	1040	Hardard, Conn.

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixie Network; ABS, American Broadcasting System; CRG, Canadian Radio Commission; NEN, New England Network.

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Radio Lane

By Jimmy J. Leonard

APPARENTLY neither the New Deal nor the newer Communications Commission has done much to alleviate NBC's outlet, WBZ. August 1 finds six less tried-and-found-trusty employes working for this station.

Among the persons receiving walking papers are ADEN REDMOND, Boston's veteran announcer. REDMOND has been with this station for the past 10 years. Another to get the sack is DORIS TIRRELL, hard-working music director, organist, Federal

Communications clearer, and often referred to as "the brains of program directing."

Miss TIRRELL has been with the station for nine years. Another person given notice is a seven years' employe, Miss JANE BAXTER. Others released are Miss VIRGINIA READE,



ED HERLIHY

JAMES O'HARA and KENNETH STRONG. It took two impersonators to bring BING CROSBY to your ears in that Hollywood (via New York) spot. One had to attend countless movies to get that certain whistis in his voice. The other practically lived with him for a number of days just to get his speaking voice. The part that called for booping was sung by ED GENTRY, the ETON Boys baritone. This reminds us that BING was considerably embarrassed the other day. He put up a loving cup for the best golfer in his club. BING won, the old Indian giver!

DANNY MALONE, the boy with the golden pipes, is coming all the way from his huge successes in England to this honeyeyed land. This Irish tenor is said to be one of the most successful singers to startle the King's subjects. His father is, or was, a poor Irish farmer who begot seven more boys along with DANNY. In some manner we came to find that MALONE is not his correct name. It was changed to MALONE because his real name was too Scotch sounding.

DICK POWELL is going to inaugurate a new program soon which will be known as "Hollywood Hotel." VINCENT LOPEZ has startled everyone by taking his sartorial splendor into vaudeville.

ED HERLIHY, WEEL announcer, is plucking a vacation moustache.

The Leisure League of America has decided to go to work. It is broadcasting a series of spots over WABC which will deal with choices of new "time-wasters." The first spot dealt with "Care and Feeding of Hobby Horses."

GERTRUDE BERG turned down a picture contract to keep on with her vaudeville tour, which they say is doing okeh. BERG will contemplate a contract to make a set of transcription records for the BBC.

The Sizzlers went to Cleveland, where they are hitting the "boards." The temperature has been hovering around 110 since the visit.

Although HELEN JEPSON, the Whiteman Music Hall soprano, admits she rehearses a good deal in her New York apartment, it was the quacking of her two ducks that drew neighborly complaints and not her singing.

OZZIE NELSON enjoyed his twenty-eighth birthday last Saturday. Twice each week for a long time feminine fans have sent flowers to the cast of "Radio Party," heard over WMCA at 5 P. M.

MICROPHONE



VOLUME III Saturday, August 4, 1934 NUMBER 31

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON

Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS

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Studiosity

By Les Troy

FORGIVE ME, gentle readers, for not mentioning this before. But have you heard the PAUL WHITEMAN Thursday evening broadcast lately? Old "Apr-r-ril Showers" JOLSON is back minny-singing and acting as only Mrs. JOLSON's little boy can act. If I thought it would do any good I would apply the newly-Websterized adverb, "lousy," to that last sentence. My sympathy is entirely with Mr. WHITEMAN.



AL JOELSON

Director in no uncertain terms. The story is a very faithful account of Mr. BLACK, the man and the musician.

I have been listening to the radio again, strange to relate, and I have come across some programs that deserve mention, one way or another.

The other evening I was sitting calmly at home reading The MICROPHONE. The radio was on (it wasn't my radio, by the way) and programs drifted by casually, pleasantly, requiring a minimum of effort from the listener.

Suddenly a honey-smooth voice announced that I was to hear one of the most beautiful programs on the air, beautiful music, beautiful atmosphere and even beautiful air. Having heard something of the sort before and liked it despite the slush, I listened. I listened until the same voice made it very plain to me that if any of my friends shuffled off this mortal coil there was no better place in which to shuffle off gracefully than under the direction of the sponsors of this program.

Far be it from me to slight the inevitable, but I don't like to have it thrown in my face. Do you?

Another program I happened to hear was one under the tutelage of a gentleman who loves to call himself "FATS" WALLER. It consists of a quarter hour of very speedy jazz produced by a group of four or five rhythmsters (for want of a better word). And, lo and behold, they are quite good, if you like jazz. But I think they ought to change the name of the program.

The NBC is putting on a new weather service designed for yachtsmen, aviators and others who contemplate week-end trips. Every Friday at 11.30 P. M. you can hear a special report on conditions that will prevail on Saturday and Sunday. WEAF network is the chain; the forecast is for the coast from Philadelphia to Boston.

Too Big For Politics

ACCORDING to The MICROPHONE'S special Washington correspondent, politicians are flooding the newly created Federal Communications Commission, under which falls the control of radio, with demands that their aides be given jobs.

Radio is too big for politics. Resisting all pressure, the Commission should insist upon the highest standards in its selection of personnel. There should be but one test, and that not whether the candidate is a worthy Democrat or a Republican who might be useful later on. The test should be simple: Is the candidate, without regard for party affiliation or his sponsor, the best fitted for the job?

The Federal Communications Commission serves the public and not politicians.

Back To Lincoln

ABRAHAM LINCOLN, whose wisdom was much appreciated—after his assassination—said a simple truth simply:

"You can fool some of the people all of the time, and all of the people some of the time, but you can't fool all of the people all of the time."

The listening public, to whom radio means a great deal, is intent upon learning more about it. With the newspaper press selfishly turned against the public interest, the listening public turns to publications professing to serve the radio field.

It is The MICROPHONE'S business not only to profess to serve this field, but to serve it. To this office comes sooner or later a copy of every so-called radio publication that is printed.

When it compares the tawdry offerings of American publishers with the intelligent service rendered readers of the official publications of the British Broadcasting Corporation, The MICROPHONE wonders why in this country Abraham Lincoln's simple statement of a simple truth should be ignored.

Short Wave Radio Craze Is Waning

By DICK TEMPLETON
New York Correspondent

IT WOULD APPEAR that the lads who have been shouting the bugaboo of "short wave" into the ears of the radio stars as a means of rendering their professional lives short and their profits slim are speaking without foundation.

"Short waves" are going to be sold short in the entertainment market.

And the kick that people got out of tuning in far-off stations provides a thrill similar to the one they got from their crystal sets in the early days of radio.

You yell to your neighbor that you had Barcelona, Spain, last night. Sooner or later, he asks: "So what?" and when you stop to consider, so what yourself? Do you understand the words of the song you heard or the speech—a very popular program on foreign stations

frequently consists of a nice long talk.

After you have duly logged the station, you have a tendency to switch in your local network outlet to hear JOE COOK or GENE and GLENN. And the novelty of the short wave idea is beginning to wane.

You tell your neighbor you got Barcelona last night and he says: "Humph, I had Cairo, Egypt." So tonight you get Cairo, and so what?

Under the guise of great enterprise, an old company booked several weeks in Europe with the programs coming over here to be re-broadcast by a network. You heard GERTRUDE LAWRENCE and an outfit called The German Revelers which a couple of weeks before had been a sustaining program over NBC in the United States? Did you kick up your heels and say hurray?

Chances are you felt like kicking your radio set be-

cause after the program had been on for a little while, you got so much static that you tuned in RYAN and NOBELLE or GEORGE JESSEL and sighed your relief.

It would seem that the short wave craze, instead of unseating the regular radio programs which are offered daily without any particular to do, will prove a short wave—if not necessarily a merry one!

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Monday, August 6 - Esplanade Concert on WJ-WNAC, 8.30 P.M.

Highlights

- P.M.**
- 6.00—Dr. Barnum Brown. Report on Dinosaur Hunt, NBC-WJZ
 - 8.00—Champions, Richard Himber's Orchestra, NBC-WEAF
 - 8.30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network.
 - Gladys Swarthout, NBC-WEAF
 - 9.00—Evan Evans, CBS-WABC
 - 9.30—Lud Giusini, Henrietta Schumann, CBS-WABC
 - Joe Cook and Donald Novis, Orchestra, NBC-WEAF
 - 10.00—National Music Camp, NBC-WJZ
 - 10.30—Gubic Choristers, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9.30 A.M. EDT; 8.30 EST; 7.30 CT
- Metropolitan Parade, WABC, 45 m.; WPG, 30 m.; WCAU (from 9.45 (WHAS at 10.00))
- 9.45 A.M. EDT; 8.45 EST; 7.45 CT
- Matinata, chorus, WEAF WLW
- Devotions, WJZ WHAM WLW
- Walk-a-Day Thoughts, KDKA
- WGN Keep Fit Club, WGN
- Sunny Falter, KDKA
- 10 A.M. EDT; 9 EST; 8 ET
- Bob and de Rose, WEAF WEEI WLW
- Southerners, WGY
- Harvest of Song, WJZ WBZ WBAL KDKA WSM WFLA
- Home Hour, WPG, 1 h.; News at 10.30
- Lawrence Salerno and String Trio, WGN
- What's On Today, WNBX
- 10.15 A.M. EDT; 9.15 EST; 8.15 CT
- Vicarious Ensemble, WEAF WEEI WLW
- Holman Sisters, WJZ WHAM WLW
- Ukulele Lou, WEEI
- Sunny Falter, KDKA
- Birchday Club, WFLA
- Bill and Ginger, WABC WCAU
- Moonlight Concert, WNBX, 30 m.
- 10.30 A.M. EDT; 9.30 EST; 8.30 CT
- News and Morning Parade, WEAF WSM, WJZ (WEEI from 10.34)
- Wardner Basket, WGI
- Recordings, WEEI
- Organ, WJZ
- Today's Children, drama, WJZ WBZ WHAM WBAL KDKA WFLA
- News and Merrymakers, WABC WCAU WHAS
- Mail Box, WGN
- 10.45 A.M. EDT; 9.45 EST; 8.45 CT
- Slaps, Sings and Happilana, WGY
- News and NBC Radio Kitchen, WJZ WBZ KDKA WFLA
- Rhythm Jests, WLW
- Five Dials, WABC WCAU WHAS
- Louise Ladd, WGN
- Daily Story, WNBX
- 11 A.M. EDT; 10 EST; 9 ET
- U. S. Navy Band, WEAF WTAM WGY, WSM, 1 h.; WEEI from 11.15
- Radio School of Cookery, WEEI
- Vocalists, WLW
- The Voice Saver, WJZ
- The Honeyymooners, Grace and Eddie Albert, WJZ WHAM
- Uncle Tom and Betty, KDKA
- 3/4 Hour in 3/4 Time, WABC WCAU WHAS
- Organ Recital, WPG, 30 m.
- Female Personalities, WGN
- Bruce Chalmers, baritone, WMCA
- World Observer, WNBX
- 11.15 A.M. EDT; 10.15 EST; 9.15 CT
- Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA
- News, stocks, WLW
- Mayday Melodians, WABC WCAU
- WGY Escorted Neighbor, WGN
- Town Crier, WNBX
- 11.30 A.M. EDT; 10.30 EST; 9.30 CT
- Melody Mixers, WJZ WHAM WBAL, 30 m. (WBZ at 11.45)
- Charioniers, WLW
- She Show, WJZ
- Do-Re-Mi Trio, WABC WHAS WCAU
- Wandering Post, WPG, 30 m.
- Len Salvio, organ, WGN
- Matinee Melodians, WNBX
- 11.45 A.M. EDT; 10.45 EST; 9.45 CT
- Equivalents, KDKA
- Painted Dreams, WLW
- The Cadets, duo, WABC
- Bob Shays, songs, WCAU
- Three Aces, WJZ
- Sanders Sisters, WHAS
- Poem, WNBX
- 12 N. EDT; 11 A.M. EST; 10 CT
- Charley Horn, tenor, WEAF WEEI WGY
- Honey Dean, WJZ WBZ WHAM KDKA WSM WFLA
- Betty Barbell, songs, WABC WCAU WHAS
- Home Sweet Home, WPG
- Red Arkel, WOR
- Nicholas Gargusi, violinist, WMCA
- Tom, Dick and Harry, WGN
- Sally Talk, WNBX
- 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
- Honeyboy and Sassafras, WEAF WEEI
- Fields and Hill, WJZ WHAM KDKA WFLA
- Walters; MSC Farm Forum, WJZ
- Wally and Don, comedy team, WNBX
- Poets Straying, WABC WCAU WHAS WPG
- "Home Redecorating," WOR
- June Baker, Home Management, WGN
- 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT
- Res. Battle's Ensemble, WEAF WLW, 30 m. (WEEI, 15 m.)
- Banjo-ers, WGY

- Vic and Sadee, WJZ WBZ WHAM KDKA WSM WFLA
- Bond of Friendship, WLW
- Al Kavelin's Orchestra, WABC WCAU WHAS WPG
- Grain Reports, organ, songs, WGN
- Bud Fisher's Orchestra, WOR, 30 m.
- Stocks, WMCA
- Traffic Talk, WNBX
- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Cabor and Del Castillo, WEEI, 30 m.
- The Vaudeons, WJZ
- Words and Music, WJZ WHAM WSM WFLA, 30 m. (WBZ, 15 m.)
- Texas trio, WLW
- Waltz and Orchestra, KDKA
- Organ, WMCA, 40 m.
- Dorsey Sisters, WGN
- Victor Program, WNBX
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Markets, Weather, WEAF
- Radio Gang, WGY
- Bob Albright, WLW
- MSC Farm Forum, WJZ, 30 m.
- Market Reports, KDKA
- Velozco and His Hotel Taft Orchestra, WABC WCAU WHAS WPG, 30 m.
- Midday Service, WGN
- N. J. Women's Club, WOR
- Nice Oaks, WNBX, 30 m.
- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Enric Madriguera's Orchestra, WEAF WEEI WGY
- River market, live stock reports, WLW
- National Farm and Home Hour, WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA
- The Honorable Archie and Frank, WJZ KDKA
- Andreas, WFLA
- Jim Burgess, WCAU
- N. J. League of Women Voters, WOR
- News, WCAU
- Nice Oaks, WNBX
- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Character Building Forum, WEAF, 30 m.
- "Our Lady of Leisure," WEEI, 30 m.
- WGY Farm program, WGY, 40 m.
- Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m.
- Sylvia Blue, songs, WMCA
- Markets, Dorsey Sisters, WGN
- Heard and WNBX
- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Verna Osborne, contralto, WOR
- Palmer House Ensemble, WGN
- Welfare Council, WMCA
- Barn Reporter, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Revolving Stage, WEAF, 45 m. (WEEI, 15 m.)
- Laura Bell, baritone, WGY
- Ann Leaf, organist, WABC WCAU WPG, 30 m.
- Weather, markets, WHAS
- Dr. Arthur Frank Payne, WOR
- William Garbutt, song, WMCA
- Jesse Casanova, organ, WNBX
- 1.25 P.M. EDT; 1.15 EST; 1.15 CT
- E. N. Kichen, WEEI
- Household Chat, WGY
- Romance of Helen of Trent, WABC WCAU WGN
- Sports talk, WMCA
- George Willard, WHAS
- Frank Ricciardi, baritone, WOR
- 2.30 P.M. EDT; 1.30 EST; 1.30 CT
- 12.30 CT
- Parade on Albany, WGY
- Home Sweet Home, WJZ WBZ WHAM WBAL
- Home Forum, KDKA, 30 m.
- Markets, WSM
- Emercy Deutsch's Orchestra, WABC WPG, 30 m.
- Contest of Progress Orchestra, WGN
- Tex and Eddie, WMCA, 30 m.
- Martha Deane, WOR, 30 m.
- 2.45 P.M. EDT; 1.45 EST; 1.45 CT
- Ma Perkins, WEAF WEEI WGY WLW WSM
- Richard Maxwell, tenor, WJZ WBZ WBAL
- 3.15 P.M. EDT; 2.15 EST; 2.15 CT
- Yagabonds, WGY
- The Mozart Vues, the News, WBZ KDKA Kiddies' Club, KDKA
- Weekday Devotions, WJZ
- Small's Orchestra, WPG
- "Story Teller's House, WOR
- Don Sireneux and Orchestra, WGY
- News, WNBX
- 5.30 P.M. EDT; 4.30 EST; 4.30 CT
- Jutano and Angelo, WEAF WEEI WSM WFLA
- Jack Heller, tenor, WJZ WBZ WHAM WLW
- Christine Budge, WHAS
- Three Aces, WJZ
- Robert Reid, "Town Talk," WOR
- Bob Miller, songs, WMCA
- Banjo Club, WNBX, 30 m.
- 3.45 P.M. EDT; 2.45 EST; 2.45 CT
- Huan and Strum, WEAF WEEI WGY WSM
- Bridley Kincaid, mountain songs, WGY
- Orchestra Annie, WJZ WBZ KDKA WFLA
- The Texas Trio, WJZ
- Gordon, Dave and Bunny, WABC WCAU WHAS
- 3.30 P.M. EDT; 2.30 EST; 2.30 CT
- Women's Radio Review, WEAF WEEI WGY, 30 m.
- Theatre Club of the Air, WOR
- Bond of Friendship, WEEI
- Home Forum Cooking School, WJZ, 30 m.
- Jose Crawford, organ, WGN
- Stocks, WCAU
- Spring Flower Show, WOR
- 3.45 P.M. EDT; 2.45 EST; 2.45 CT
- Ethel Ponce, singer, WLW
- Carla Roman, tenor, WABC WHAS WPG
- Gene Gravelle's Orchestra, WMCA
- Muzt Sisters, WOR
- Montic: WGN
- 4 P.M. EDT; 3 EST; 2 CT
- Gypsy Trail orchestra, soloist, WEAF WSM WGY WFLA
- Stock market quotations, WEEI
- Ben and Bob, WJZ WLW WHAM KDKA
- Bill Huggins, songs, WABC WHAS WPG
- The Apple Knockers, WCAU
- Tea Time Topics, WJZ, 30 m.
- Songs, music, WMCA
- Cocquet, WNBX, 45 m.
- 4.15 P.M. EDT; 3.15 EST; 3.15 CT
- John Martin Story Program, WEAF WEEI WSM

New Yorker



RITA BELL is soloist with HAROLD STERN'S orchestra, which broadcasts from New York Mondays, Thursdays and Fridays over the NBC-WEAF network.

- Songs and Stories, Harry Swan, WJZ WBZ
- Stanley Metralte, tenor, KDKA
- Divano's mark, WLW
- Salvation Army Staff Band, WABC WHAS
- Pauline Albert, piano, WOR
- Organ, WMCA, 30 m.
- 4.30 P.M. EDT; 3.30 EST; 3.30 CT
- Romance Wallace, contralto, WEAF WEEI WGY
- Chicago Symphony Orchestra, direction Henry Hadley, guest conductor, WJZ WHAM WSM WFLA, 1 h. (KDKA 30 m. from 4.45) (WBZ, 30 m.)
- Market Reports, KDKA
- Stock Quotations, WHAS WPG
- Josef Zator's Orchestra, WOR, 30 m.
- 2.30 P.M. EDT; 3.45 EST; 2.45 CT
- Lady Next Door, WEAF WEEI WGY
- Carlyle's Club, WMCA
- Margaret Hopkins, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Orlando's Music, WEAF WEEI WLW, 30 m.
- Weekday Devotions, WJZ
- Agriculture Markets, WBZ
- Mountain Album, WABC WHAS WPG WCAU
- Sally's Party, WMCA, 30 m.
- 12.45 P.M. EDT; 1.15 EST; 1.15 CT
- Yagabonds, WGY
- The Mozart Vues, the News, WBZ KDKA Kiddies' Club, KDKA
- Weekday Devotions, WJZ
- Small's Orchestra, WPG
- "Story Teller's House, WOR
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- Bob Miller, songs, WMCA
- Banjo Club, WNBX, 30 m.
- 3.45 P.M. EDT; 2.45 EST; 2.45 CT
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- Bridley Kincaid, mountain songs, WGY
- Orchestra Annie, WJZ WBZ KDKA WFLA
- The Texas Trio, WJZ
- Gordon, Dave and Bunny, WABC WCAU WHAS
- 3.30 P.M. EDT; 2.30 EST; 2.30 CT
- Women's Radio Review, WEAF WEEI WGY, 30 m.
- Theatre Club of the Air, WOR
- Bond of Friendship, WEEI
- Home Forum Cooking School, WJZ, 30 m.
- Jose Crawford, organ, WGN
- Stocks, WCAU
- Spring Flower Show, WOR
- 3.45 P.M. EDT; 2.45 EST; 2.45 CT
- Ethel Ponce, singer, WLW
- Carla Roman, tenor, WABC WHAS WPG
- Gene Gravelle's Orchestra, WMCA
- Muzt Sisters, WOR
- Montic: WGN
- 4 P.M. EDT; 3 EST; 2 CT
- Gypsy Trail orchestra, soloist, WEAF WSM WGY WFLA
- Stock market quotations, WEEI
- Ben and Bob, WJZ WLW WHAM KDKA
- Bill Huggins, songs, WABC WHAS WPG
- The Apple Knockers, WCAU
- Tea Time Topics, WJZ, 30 m.
- Songs, music, WMCA
- Cocquet, WNBX, 45 m.
- 4.15 P.M. EDT; 3.15 EST; 3.15 CT
- John Martin Story Program, WEAF WEEI WSM

- Organ, WHAS, 30 m.
- Harry Swan, music, WMCA
- Pacelli's Orchestra, WGN
- Yankee Coniuckers, WNBX
- 6.30 P.M. EDT; 5.30 EST; 5.30 CT
- News and Charlie Davis's Orchestra, WEAF
- Songs, Current Events, WEEI
- Helen Mae Soprano, WGY, 30 m.
- Time Ensemble, WJZ
- Jack Armstrong, WLW
- News, WJZ
- Comedy Stars, KDKA
- Time, weather, WBZ
- News and Charles Barnett's music, WABC WCAU
- Tea Singing Lady, WGN
- Health Program, WOR
- Screen Review, WMCA
- Clarence Jackson, WNBX, 30 m.
- 6.45 P.M. EDT; 5.45 EST; 5.45 CT
- Grandmother's Trunk, WEAF
- Lowell Thomas, WJZ WBZ WLW KDKA WFLA
- Little Orphan Annie, WSM
- WABC WCAU, 30 m. (WHAS, 15 m.)
- "Synthesis, Soprano," WOR
- Luise Orphan Annie, WGN
- Miami Meach Orchestra, WMCA
- Gene Gushulinski, WNBX
- 7 P.M. EDT; 6 EST; 5 CT
- Baseball Resume, WPG, 30 m.
- Gould and Sheffer, WEEI WSM
- Home Scene Philosopher, WGY
- Ernie Holsie's Orchestra, WJZ WBAL WFLA
- Special Program, WBZ
- Dyn and Sylvia, KDKA
- Virginia Marucci's Orchestra, WLW
- Five O'Clock Melodies, WHAS
- Fred Frick, sports, WOR
- Bob Fallon's Orchestra, WMCA
- Sports, WNBX
- 7.15 P.M. EDT; 6.15 EST; 6.15 CT
- Gene and Glenn, WEAF WEEI WGY WFLA
- Mario Cuzzi, baritone, Lew White, organ, WEEI
- Nevada, WBZ
- Nerry-Makers, KDKA
- Nick Lucas, songs, WCAU
- WJZ Trappers, WJZ
- Three Crystal, WHAS
- Joe Emerson's Orchestra, WLW
- Piano, songs, WMCA
- Ensemble, WGN
- Recordings, WNBX
- 7.30 P.M. EDT; 6.30 EST; 6.30 CT
- After Dinner Revue, WEEI
- Robert A. Millikan, physicist, chairman executive council California Institute of Technology, "Excess Government May Spoil the American Dream," WJZ
- Radio Nature League, WBZ
- Nancy Martin, KDKA
- Bob Newhall, WLW
- Jack Shook and Marjorie Cooney, WSM
- Garden of Melody, WFLA
- Paul Kist and Hudson's Orchestra, WABC WCAU
- Club Program, WHAS
- Sports reporter, WJZ
- Opera, music, drama, WOR, 30 m.
- News, Solire Musicals, WMCA, 30 m.
- 7.45 P.M. EDT; 6.45 EST; 6.45 CT
- Black and Gold String Ensemble, WJZ
- WGY WEEI WSM
- Frank Buck, WJZ WBZ WBAL WHAM KDKA WFLA
- Al and Pete, WLW
- Jack Shook, WSM
- Boake Carter, tenor, WABC WCAU WHAS
- World's Fair Reporter, WGN
- 8 P.M. EDT; 7 EST; 6 CT
- Champions, Joe Nash, Richard Himber's Orchestra, WEAF WEEI WGY, 30 m.
- Jan Jambor's Orchestra, WJZ WBZ WHAM KDKA WFLA, 30 m.
- Nap and Dee, WSM
- Kate Smith, WABC WCAU
- Hal Kemp's Orchestra, WGN
- News and Irish Melodies, WPG
- Serenade, WHAS, 30 m.
- Three Little Favorites, WMCA
- 8.15 P.M. EDT; 7.15 EST; 7.15 CT
- Baseball Scores, WSM
- Leah Colbert, WJZ
- From Old Vienna, Howard Barlow's Orchestra, WABC WCAU
- Meyer Davis Orchestra, WMCA
- Palmer House Ensemble, WGN
- Bridge Talk, WPG
- 8.30 P.M. EDT; 7.30 EST; 7.30 CT
- Willard's Daily's Orchestra, Gladys Swarthout, WEAF WEEI WGY WLW, 30 m.
- Ensemble Symphonique, Igor Gorin, Lucy Monroe, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- "Raffles," WABC WCAU
- The Microphone Presents the Arthur Fiedler Esplanade Concert, WNAC WNBH WLW WBZ, 30 m.
- "Sinfonietta," WOR, 30 m.
- The Gamos, WPG, 30 m.
- Kate Ringer, WJZ, 30 m.
- U. S. Navy Band, WMCA
- 8.45 P.M. EDT; 7.45 EST; 7.45 CT
- 8.45 CT
- Rafael and Gun Club, WOR
- String Ensemble, WSM
- Russel Jay, WFLA
- Harold Stephens, tenor, WPG
- 9 P.M. EDT; 8 EST; 7 CT
- Gypsy, Robert Simmons, WEAF WEEI WGY WLW, 30 m.
- Minstrel, Gene Arnold, Joe Parsons, male quartet, Eastman's Orchestra, WEAF WLW WJZ KDKA WSM WFLA, 30 m.
- Evan Evans and Howard Barlow's Orchestra, WABC WCAU WPG WHAS, 30 m.
- 9.15 P.M. EDT; 8.15 EST; 7.45 CT
- Ray Helton, "Looking At Life," WABC WOR
- Comedy Stars, WJZ
- 9.30 P.M. EDT; 8.30 EST; 7.30 CT
- House Party, Joe Cook, Donald Novis, WEAF WEEI WGY WLW WSM WFLA, 30 m.
- Dramatic Sketch, WJZ WBZ KDKA WHAM WBAL, 30 m.
- Henetta Schumann and Lud Gluskin's Orchestra, WABC WCAU WHAS, 30 m.
- Arthur Wright, tenor, WGN
- Harry and Bulking, "The War," WOR
- "The Hour of Cheer," WJZ, 30 m.
- Hotel Traymore Orchestra, WPG, 30 m.
- 9.45 P.M. EDT; 8.45 EST; 7.45 CT
- Magic Strings, WBZ
- John Kist, tenor, WOR
- Lennie Hayton's Orchestra, WGN

- 10 P.M. EDT; 9 EST; 8 CT
- Gene Arnold, Lullaby Lady, male quartet, Eastman's Orchestra, WEAF WLW WJZ KDKA WSM WFLA, 30 m.
- WEEI, 15 m.
- National Music Camp, George Datch, Carl 4.30 CT
- Wray King's Orchestra, WABC WCAU WHAM KDKA, 45 m.; WSM from 10.30 (WFLA, 30 m.)
- Wray King's Orchestra, WABC WCAU WHAS, 30 m.
- Frazz Imhoff, tenor, WPG
- News, music, WGN, 30 m.
- John Kist, tenor, WOR
- Archie Bleyer's Orchestra, WMCA
- 10.15 P.M. EDT; 9.15 EST; 8.15 CT
- Ranny Weeks' Orchestra, WEEI
- Gorin, soprano, WSM
- The Dukes, WPG
- Lawrence Salerno, baritone, WGN, 30 m.
- Drama, "Eternal Life," WOR
- Millon Keilern's Orchestra, WMCA
- 10.30 P.M. EDT; 9.30 EST; 8.30 CT
- Gothic Choristers; excerpts from "The Holy City," Gault, WEAF WSM, 30 m.
- "The Holy City," WEAF WSM, 30 m.
- The Colonists, WJZ
- Henry Ties Preppers, WLW
- Ensemble Sam, WABC WHAS, 30 m.
- LWD Symphony Orchestra, WCAU, 30 m.
- Stiel Pier Dance Tunes, WPG, 30 m.
- Biological's Orchestra, WOR
- Henry Ties Preppers, WLW, 30 m.
- Starlight Hour, WMCA
- 10.45 P.M. EDT; 9.45 EST; 8.45 CT
- Democratic Republican Series, WJZ WBZ
- WABAL KDKA, WFLA
- Franklin Bens, tenor, WLW
- (Gene Solari's) Orchestra, WGN
- Earl Burnett's Orchestra, WGN
- Three Buccaners, WOR
- 11 P.M. EDT; 10 EST; 9 CT
- Harold Strum's music, WEAF WGY WFLA, 30 m.
- E. R. Ridout and scores, current events, WEEI
- Ray Nicholi's Orchestra, WGY
- Conita Bob, Hill Bills, WLW, 30 m.
- Frank Buck, WJZ WBZ, 30 m.
- Weather, time, WBZ
- Sports, KDKA
- "The Waltz," Walter, songs, WABC WPG WHAS
- Friedman's Orchestra, WMCA
- June Prohines, WGN
- "Moonbeams," WOR
- 11.15 P.M. EDT; 10.15 EST; 9.15 CT
- Harold Stern's Orchestra, WEEI
- Joe Rice's Orchestra, WBZ
- Gene and Glenn, WSM
- Cats Lora Orchestra, WABC WPG WCAU, 30 m.; WHAS from 11.30
- Lam, Gil and Louis, WHAS
- Lam and Abner, WGN
- Ude's Orchestra, WMCA
- WJZ WBZ, 30 m.
- 11.30 P.M. EDT; 10.30 EST; 9.30 CT
- Phil Emmertson's Orchestra, WGY
- Orchestra WEAF WEEI, 30 m.
- Follies, WLW, 30 m.
- Annals Loper, WFLA
- Bussey's Orchestra, Beecher's, Pacelli
- It's Kemp's Orchestra, WGN, 1 h., 30 m.
- Bill Danoff's Orchestra, WOR, 30 m.
- Blue, WJZ WHAM
- 11.45 P.M. EDT; 10.45 EST; 9.45 CT
- Enoch Light and Orchestra, WABC WCAU WFLA
- Organ, WHAS
- Chick Webb's Orchestra, WMCA
- 12 M. EDT; 11 P.M. EST; 10 CT
- Ralph Kibberly, baritone, Sammy Watkins' Orchestra, WEAF WEEI, 30 m.
- Don Besov's music, WJZ WBZ WHAM WBAL WSM, 30 m.
- New Cincinnati Conservatory of Music, WLW WHAS, 40 m.
- Blue Monday Luncheon, WABC WCAU WHAS
- Bob Fallon's Orchestra, WMCA
- Dance Orchestra, WOR
- 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
- George Heesberger's Bavarian Peasant Band, WJZ WBZ WHAM KDKA, 30 m.
- Timme Gagliher's music, WMCA, 30 m.
- Jan Garber's and Leon Belasco's Orchestras, WABC WHAS, 30 m.
- Willie Bryant's music, WMCA

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

WFLA-WFSU	Clearwater, Florida
WWSB	Allanta, Georgia
WSMB	New Orleans, La.
WOAI	Nashville, Tenn.
WSM	Savannah, Tenn.

The programs of WABC may be heard over:

WOAM	Miami, Florida
WJST	Washington, D. C.
WJZ	Charlotte, N. C.
WTAR	Norfolk, Va.
WTAM	Greenboro, N. C.

Middle Western Listeners

The programs of WJZ may be heard over:

KSD	St. Louis, Mo.
KYNY	Chicago, Ill.
WMAQ	Cheico, Ill.
WTAM	Cleveland, Ohio

The programs of WABC may be heard over:

WENR-WLS	Chicago, Ill.
WGR	Cleveland, Ohio
WJR	Detroit, Mich.

The programs of WABC may be heard over:

WRBM	Chicago, Ill.
WJZ	Cleveland, Ohio
WCCO	Minneapolis, Minn.
KMOX	St. Louis, Mo.
WTAS	Louisville, Ky.

Note: Outstanding local programs of this station are regularly listed in THE MICROPHONE.

MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Presents the

Arthur Fiedler

Esplanade Concerts

We cordially invite you to tune in on

Mondays at 8.30 P.M. Over Stations

WNAC Boston	WFEA Manchester, N. H.
WNBH New Bedford	WLBZ Bangor, Maine
WICC Bridgeport, Conn.	

Wednesdays at 8.30 P.M. Over Stations

WAAB Boston	WICC Bridgeport, Conn.
WEAN Providence, R. I.	WNBH New Bedford
WORC Worcester	WFEA Manchester, N. H.
WMAS Springfield	WLBZ Bangor, Maine

Fridays at 9.30 P.M. Over Stations

WNAC Boston	WMAS Springfield
WEAN Providence, R. I.	WICC Bridgeport, Conn.
WORC Worcester	WNBH New Bedford

To all music lovers, these concerts are outstanding events. They are interpreted to the listening public by Morris Hastings, eminent music critic and also Managing Editor of The MICROPHONE.

Tuesday, August 7 - "Gusher" Oil Drama on NBC-WJZ, 9.30 P.M.

Highlights

P.M.

- 4.00—Detroit Symphony Orchestra, CBS-WABC
- 8.30—Wayne King's Orchestra, NBC-WEAF
- Goldman's Band, NBC-WJZ
- 9.30—Socoyland Sketches, NBC-WEAF
- "Gusher" Oil Drama, NBC-WJZ
- Parade of the Champions, CBS-WABC
- 10.00—Operetta, NBC-WEAF

- 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
- Capline Cabot, Del Castello, WEEI
- Vagabonds, WGY
- Words and Music, WFLA, soprano, WJZ 30 m. (WFLA, 15 m.)
- William Kellum, WABC, KDKA
- Organ Music, WMCA, 30 m.
- Doring Sisters, WGN
- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
- Market weather, WEAF
- Bradley Knicker, WGY
- Bob Albright, WLW
- Studio Program, WFLA
- Agricultural Talk, WGB
- Market Reports, KDKA
- Velazco's Music, WABC WCAU WHAS
- Mid-Day Service, WGN, 30 m.
- Orzie Wade, trumpet, WNBX
- Dr. H. I. Strandhagen, WOR

- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
- Jan Bruneseo's Gypsy Ensemble, WEAF
- Ada Robinson, soprano, WGY
- Honorable Archie and Frank, WJZ WBZ
- WFLA KDKA WSM
- Jack Russell's Orchestra, WABC
- Sanders Sisters, WHAS
- Relics and weather reports, WLW
- Ariel Ensemble, WOR
- Mirror Reflections, WMCA
- Vermonters, WNBX, 30 m.

- 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
- Dick Fidler's Orchestra, WEAF WEEI, 30 m.
- WGY farm program, WGY, 30 m.
- National Farm and Home Hour, WJZ WBZ
- WFLA KDKA WSM WFLA, 1 h.
- Esther Vela Ensemble, WABC WCAU WHAS WPM
- WMA, 30 m.
- Palmer Home Ensemble, WGN
- Theatre Club of the Air, WOR

- 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
- Along the Volga, WABC WCAU WHAS
- Anita C. Metzger, readings, WPG
- Dorothea Shyer, blues, WGR
- Jesse Crawford, organ, WGN
- Jesus Christ, WMA
- Farm Report, WNBX
- 2 P.M. EDT; 1 EST; 12 N. CT
- Pure Food, organist, WEAF, 30 m.
- Dion Kennedy Institute, WEEI, 30 m.
- Hasley Rasmussen, baritone, WGY
- Eton Boys, quartet, WABC WCAU WPG
- Markers, weather, WHAS
- Jessie Grant, organ, WGN
- Natalie Page, songs, WMCA
- Dr. Arthur Frank Payne, WOR

- 2.15 P.M. EDT; 1.15 EST; 12.15 CT
- Household Chat, WGY
- Poetic Springs, WABC WCAU
- Georgia Wildcats, WHAS
- Ramblings of Helen Trent, WGN
- "Memories," WOR
- Sports, WMCA

- 2.30 P.M. EDT; 1.30 EST; 12.30 CT
- The Three Scamps, WEAF WEEI
- Albany on Parade, WGY
- Home Sweet Home, sketch, WJZ
- Rhyme and Cadence, WPG
- KDKA Home Forum, KDKA, 30 m.
- Charlotte Harriman, contralto, WABC WPG
- Markers, WSM
- "The Homemaker," WOR, 30 m.
- Century of Progress Ensemble, WGN
- News and Eddie, songs, WMCA, 30 m.

- 2.45 P.M. EDT; 1.45 EST; 12.45 CT
- Ma Perkins, WEAF WEEI WGY WLW WSM
- Helen Jepson, WJZ WBZ WHAM
- Palmer Home Ensemble, WGN
- Agricultural College, WHAS
- 3 P.M. EDT; 2 EST; 1 CT
- Blue Room Echoes, WEAF WLW WFLA, 30 m.
- De Castello, organist, WEEI, 30 m.
- Albany on Parade, WGY
- Nathan Stewart, baritone, WJZ WBZ WBAL WSM, 30 m.
- Sammy Fuller, KDKA
- Pence Sisters, WLW
- Metropolitan Parade, WABC WCAU WPG, 30 m.

- 3.15 P.M. EDT; 2.15 EST; 1.15 CT
- Mudcups, play, WGY
- Low Down, WLW
- Conservative Club, KDKA
- Baseball, Chicago vs. Pittsburgh, WGN, 1 h.
- Newark Musical Program, WOR
- Madame Saranovsky, pianist, WMCA
- 3.30 P.M. EDT; 2.30 EST; 1.30 CT
- Woman's Radio Review, "Painting: the Realists," WEAF WGY, 30 m.
- WEEI Reading Circle, WEEI, 30 m.

- 4.00 P.M. EDT; 3.00 EST; 2.00 CT
- Art Tatum, pianist, WEAF WEEI WGY
- Chicago Symphony Orchestra, directed by Eric Delamater, WJZ WHAM WSM WFLA, 1 h. (KDKA, 30 m. from 4:45) (WJZ, 30 m.)
- Market Reports, KDKA
- Agriculture markets, WJZ WHAM WFLA
- Carlton and Craig, WOR
- Carrie Little Club, WMCA
- Gladys Grant, WNBX
- 5 P.M. EDT; 4 EST; 3 CT
- Chuck Webb's music, WEAF WEEI WLW WSM WHAS
- Three Schoolmaids, WGY, 30 m.
- Agriculture markets, WJZ WHAM WFLA
- HomeMakers' Club, WFLA, 30 m.
- Jerry Cooper, baritone, WABC WPG WSM WHAS
- Sally's Party, WMCA, 30 m.
- Variety, WOR
- Musical, WGN, 1 h.
- Story Book Lady, WNBX

Brings 'Em Back



FRANK BUCK, wild animal hunter of "Bring 'Em Back Alive" fame, is replacing Amos 'n' Andy on the NBC-WJZ network every evening except Saturdays and Sundays at 7.45.

"White Terror," drama, WJZ KDKA WSM, 30 m.

Cooking School, WBZ, 30 m.

2.15 CT

King Jack and Jester, WLW

4 P.M. EDT; 3 EST; 2 CT

Your Lover, songs, WEAF WGY

3.45 P.M. EDT; 2.45 EST; 1.45 CT

King Jack and Jester, WLW

4 P.M. EDT; 3 EST; 2 CT

3.45 P.M. EDT; 2.45 EST; 1.45 CT

4.15 P.M. EDT; 3.15 EST; 2.15 CT

4.45 P.M. EDT; 3.45 EST; 2.45 CT

5.15 P.M. EDT; 4.15 EST; 3.15 CT

5.45 P.M. EDT; 4.45 EST; 3.45 CT

6.15 P.M. EDT; 5.15 EST; 4.15 CT

6.45 P.M. EDT; 5.45 EST; 4.45 CT

7.15 P.M. EDT; 6.15 EST; 5.15 CT

7.45 P.M. EDT; 6.45 EST; 5.45 CT

8.15 P.M. EDT; 7.15 EST; 6.15 CT

8.45 P.M. EDT; 7.45 EST; 6.45 CT

9.15 P.M. EDT; 8.15 EST; 7.15 CT

9.45 P.M. EDT; 8.45 EST; 7.45 CT

10.15 P.M. EDT; 9.15 EST; 8.15 CT

10.45 P.M. EDT; 9.45 EST; 8.45 CT

11.15 P.M. EDT; 10.15 EST; 9.15 CT

11.45 P.M. EDT; 10.45 EST; 9.45 CT

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT

1.15 P.M. EDT; 12.15 A.M. EST; 11.15 CT

Vivienne Segal, WABC WCAU 30 m.

9 P.M. EDT; 8 EST; 7 CT

9.15 P.M. EDT; 8.15 EST; 7.15 CT

9.30 P.M. EDT; 8.30 EST; 7.30 CT

9.45 P.M. EDT; 8.45 EST; 7.45 CT

10.15 P.M. EDT; 9.15 EST; 8.15 CT

10.30 P.M. EDT; 9.30 EST; 8.30 CT

10.45 P.M. EDT; 9.45 EST; 8.45 CT

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12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

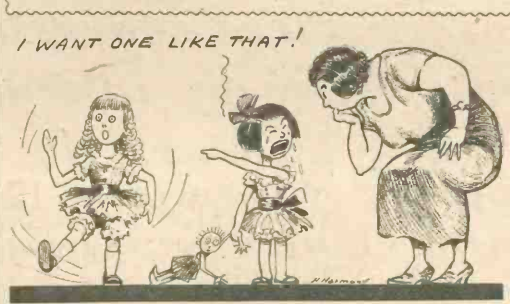
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1.15 P.M. EDT; 12.15 A.M. EST; 11.15 CT

1.30 P.M. EDT; 12.30 A.M. EST; 11.30 CT

1.45 P.M. EDT; 12.45 A.M. EST; 11.45 CT

Mechanical Singer



ARLENE JACKSON, NBS singer, made her first professional appearance on the stage when she was only seven years old. She had a part in a vaudeville sketch as a mechanical doll. The golden curls were her own.

STATION DIRECTORY

Page 4

NOW

The Magazine That Has Something To Say - And Says It

Presents in its August issue, now on sale

One Way Out

~~~~~An Editorial Idea To End Debt Misery

NOW'S EDITORS are incorrigible; well knowing how slight is the chance for their adoption, they insist upon putting forward ideas on the theory that no matter how barren the soil, some stray seed may sprout.

The so-called civilized world is crushed under a burden of debt—government debt, private debt, INTEREST debt. Every plan advanced or consummated to end the world depression may afford temporary relief to certain individuals—and it also increases debt.

You would be glad to pay your bills IF you could be paid what is owed to you. Great Britain would be glad to pay at least the interest on its debt to the United States—only it must balance its budget.

NOW'S editors bow no knee before the shattered idol of statistics, having helped to prepare some and regarding them, like history, as "the last man's lie."

But they have heard it said that statistics show that today in the United States alone the interest burden, public and private, actually exceeds the national income. In brief, we Americans are working and worrying in a vain attempt to carry a load we cannot even lift.

Part of this load—a large part—we inherited from our forefathers, and having added to it materially, we purpose passing it along to the weak shoulders of posterity. What else, we ask, can we do?

Debt is the difficulty, isn't it? Why not end it?

What? End debt?

Yes: "If thine eye offend thee, pluck it out."

SILLY IDEA, isn't it? Like suffering with an aching tooth until you have it extracted. One minute it hurts (because you've had it bothering you for a long time) and the next minute it doesn't hurt, because it just isn't there.

But what a complicated business we must go through, even to approach the thought of ending debt! Think of the years of planning it would take.

Nothing of the sort. NOW'S idea is simple:

Tonight, everyone is in a frightful mess. Tomorrow morning at 9 o'clock all debts are cancelled—public debts, private debts, INTEREST debts. No warning to help hoarders. Every man keeps what he has, but he owes nothing to any other man, and is owed nothing.

A clean slate and a fresh start? Exactly; and to make sure that the slate stays clean, interest charges of whatever nature are outlawed, and the hiring of money is forbidden.

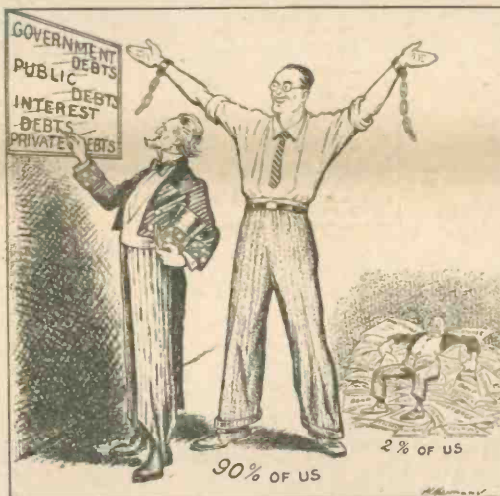
Why, that plan would ruin people who live on interest! Some of them, yes; others would go to work and make something for themselves and out of themselves. Perhaps one or two per cent of the American people might consider themselves ruined; perhaps another ten per cent might find their personal debts and what others owed them strike a fairly even balance.

And some ninety per cent of the American people would be definitely and directly benefitted.

That plan will not work; it is too drastic; there would be a bloody revolution, and—Just one moment, please! Can you recall any revolution during the bank holiday, bloody or otherwise?

Well, even if your plan did work, in a few years we'd all be back in the same plight again, wouldn't we? Perhaps, in a few generations, but that is something that may well be left to posterity, because NOW'S plan has done enough for posterity.

NOW'S EDITORS are not economists, nor are they always serious. But they do see one thing clearly—and that is that the way to end debt is to end it, definitely, finally, and flatly.



Q.—Fifteen cents a copy? A.—Fifteen cents; 12 issues for \$1.50. Address the Circulation Manager, No. 34 Court Square, Boston.

Wednesday, August 8 - President Roosevelt, NBC-WEAF, 1 P.M.

Highlights

- P.M. 1.00—President Roosevelt, speaking in tribute to Doctors May, NBC-WEAF. 8.30—Everett Marshall, CBS-WABC. The Microphone presents the Arthur Fielder Esplanade Concert, WAAB and Yankee Network. 9.00—Detroit Symphony Orchestra, CBS-WABC. Fred Allen, NBC-WEAF. 10.00—Broadcast to and from Byrd Expedition, CBS-WABC. Guy Lombardo's Orchestra, NBC-WEAF. 10.30—Harry Richman, NBC-WJZ.

- Vic and Sade, WJZ WBZ KDKA WFLA WSM. Market Reports, WGN. Al Kaveling's Orchestra, WABC WCAU WPG 30 m. (WHAS at 42.41). Bud Fisher's Orchestra, WOR, 30 m. Stocks, WMCA. Satchel and Shadows, WNBX. 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT. Markets, weather, WEAF. This and That, WEAF. The Yagorban, WGY. Words and music, WJZ WHAM WFLA, 50 m. William Penn Orchestra, KDKA. String music, WSM. Live Stock Reports, WLW. Florida Male Quartet, WGN. Organ, WMCA, 30 m. Royal Poet, WNBX. 1 P.M. EDT; 12 N. EST; 11 A.M. CT. President Franklin D. Roosevelt, tribute to Mayo Brothers, WEAF WEEI WGY WSM, 5. Weather, agriculture, WBZ, 30 m. Markets, KDKA. Monday Dance, WFLA. Velarco's Orchestra, WABC WCAU WHAS, 30 m. (WPG, 15 m.). Mid-Day Service, WGN, 30 m. Dr. H. I. Strandgren, WOR. Vermonters, WNBX, 45 m.

Sportsman



FORD BOND, NBC announcer, who many times presides over the microphone when sports events are broadcast.

- 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT. On Wings of Song, WEAF WEEI. Miracle Esmond, WGY. The Honorable Archie and Frank, WJZ KDKA WSM. Words and music, WJZ WHAM WFLA, 50 m. Auditions, WFLA. New Jersey Women's Clubs, WPG. Art Ensemble, WJZ. Mirror Reflections, WMCA. 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT. Dick Fielder's Orchestra, WEAF WEEI, Farm Program, WGY. Joe Reichman's Orchestra, WABC WCAU WHAS WPG, 30 m. Markets and Leo Salvo, organ, WGN. Instrumental Trio, WMCA, 30 m. Rosalind Jewet, books, WPG. 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT. Harold Knight Orchestra, WABC. Vera Osborne, soprano, WOR. Baseball, Chicago vs. Pittsburgh, 7 games, WGN, 3 h. Farm Report, WNBX. 2 P.M. EDT; 1 EST; 12 N. CT. Two Seats in the Balcony, WEAF WGY. National Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. The Romany Trail, WABC WPG WCAU, 30 m. Weather, markets, WHAS. Dr. Arthur Frazer, piano, WOR. John B. Fisher, WMCA. 2.15 P.M. EDT; 1.15 EST; 12.15 CT. Romance of Helen Trent, WABC WCAU WGN, 45. Wildcat, WHAS. Connor's Orchestra, WOR. 2.30 P.M. EDT; 1.30 EST; 1.30 CT. The Sizzler's Trio, WEAF WEEI Albany on Parade, WGY. Home Sweet Home, sketch, WJZ WHAM Home Forum Cooking School, WBZ, 30 m. KDKA Home Forum, KDKA, 30 m. Burchell's Orchestra, WLW. Markets, WSM. Bookman, theatre review, WFLA. Ann Leaf, organ, WABC WPG, 30 m. Woman's Club, WCAU, 30 m. Monk and Sam, WHAS. "The Homemaker", WOR, 30 m. Text and Eddie, WMCA, 30 m. 2.45 P.M. EDT; 1.45 EST; 1.45 CT. M. Perkins, WEAF WEEI WGY WCHS WLW WSM. College Carley, songs, WJZ WHAM WFLA. College of Agriculture, WHAS. 3 P.M. EDT; 2 EST; 1 CT. Dreams Come True, WEAF WEEI WGY WLW. Joe White, tenor, WJZ WHAM KDKA WFLA WSM. Craigavad and Old Erin, WBZ. Camy Minstrels, WLW. La Forge Berangen Musicale, WABC WPG, 30 m. University of Kentucky, WHAS, 30 m. Show Boat Boys, WOR. Tenor, organ, WFLA. 3.15 P.M. EDT; 2.15 EST; 1.15 CT. "Wie Man", WEAF WGY WSM WFLA. Del Castillo, WEEI, WCAU, 30 m. "Happy Days in Dixie", Bradley Kincaid, WJZ WBZ WHAM KDKA, 30 m. Low Down, WLW. Musical, WGN. Pianologue, WMCA. Roxey, "Your Lover", WOR. 3.30 P.M. EDT; 2.30 EST; 1.30 CT. Woman's Radio Review, WEAF WGY WSM WFLA, 30 m. Bond of Friendship, WLW. Manhattan Mood, WABC WCAU WPG WHAS, 30 m. Stocks, WMCA. Missouri Taff, WOR. 3.45 P.M. EDT; 2.45 EST; 1.45 CT. Visits to Foreign Villages, Century of Progress, WJZ WHAM WFLA WSM. Annual Talk, WBZ. Songs, WLW. Frank Ricciardi, baritone, WOR. Cottrell's Comedians, WMCA. 4 P.M. EDT; 3 EST; 2 CT. Pops Concert, WEAF WEEI WGY WSM WFLA, 30 m. Betty and Bob, WJZ WBZ WHAM KDKA WLW.

- Organ, WHAS, 30 m. Billy Hays' music, WMCA. Bob Pacelli's Orchestra, WGN. 6.30 P.M. EDT; 5.30 EST; 4.30 CT. New Luciano Zito and orchestra, WEAF, 15 m. (WCAU from 6.45). WGY, 15 m. Current Events and baseball scores, WEAF. Grace Hayes, songs (news at 6.40). WJZ WBZ WHAM WFLA. Time, weather, WBZ. Comedy Stars of Hollywood, KDKA. Jack Armstrong, WLW. String Music, WSM. News and Jerry Cooper, WABC. Billy Hays' Orchestra, WCAU. Singing Lady, WGN. Screen review, WMCA. Dr. Fankell, WNBX, 30 m. 6.45 P.M. EDT; 5.45 EST; 4.45 CT. Nauticleaf, WEEI. Max Fraser's Boarding House, WGY. Lowell Thomas, news, WJZ WBZ WHAM WLW KDKA WFLA. Joe Williams, sports, WABC. Peter Billo's Orchestra, WCAU WHAS. Little Orphan Annie, WGN WSM. Two Dianos, WOR. Miami Beach Orchestra, WMCA. 7 P.M. EDT; 6 EST; 5 CT. Gould and Sheffer, piano duo, WEEI WGY WFLA. Johnny Johnson's Orchestra, WJZ WHAM, 30 m. News and Spiritual Songs, WBZ, 30 m. Dan and Sylvia, KDKA. Piano, WSM. Crosby Salon Orchestra, WLW. Gene Kardos's Orchestra, WABC WCAU. Ford and sports, WOR. Ben Potter, sketch, WGN. Bob Fallon's Orchestra, WMCA. Serravallo, WHAS. Sports, WNBX. 7.15 P.M. EDT; 6.15 EST; 5.15 CT. Gene and Glenn, WEAF WGY WFLA. Dick Tracy, detective, WEEI. Financial News, WSM. Vera Van, WABC, WCAU. The Three Crystals, WHAS. All and Lee Reiter, WOR. Ensemble, WGN. Minnie Ed McConnell, WNBX. 7.30 P.M. EDT; 6.30 EST; 5.30 CT. WGY Review, WEAF WGY. After Dinner Revue, WEEI. Irene Rich, "Jewels of Enchantment", WJZ WHAM. Bob Newhall, WLW. Garden of Melody, WFLA. Paul Keast and Hudson's Orchestra, WABC WCAU. Club Program, WHAS. Cowboy Songs, WOR. Night Musicale, WMCA, 30 m. Melody Masters, WLW. Sports reporter, WGN. 7.45 P.M. EDT; 6.45 EST; 5.45 CT. Black and Gold String Ensemble, WEAF. WEEI WGY WSM. Frank Beck, WJZ WBZ WHAM WBAL KDKA WFLA. Mandy Masters, WLW. Boske Carter, news, WABC WCAU WHAS. World's Fair news, WGN. 8 P.M. EDT; 7 EST; 6 CT. The Baron, WEAF WEEI WGY WSM WFLA, 30 m. Eric Madrigue's Orchestra, WJZ WBZ WLW, 30 m. Bavarian Orchestra, WHAM, 30 m. Phil Spitalny's Ensemble, WABC WCAU WHAS. News and Ted Weitz, songs, WPG. Orchestra, WGN, 30 m. Three Funsters, WMCA. Fran Frey's Frolic, WOR, 30 m. 8.15 P.M. EDT; 7.15 EST; 6.15 CT. Emery Deutch, violin, WABC WCAU WPG. Helen DeB's Orchestra, WHAS. Meyer Davis' Orchestra, WMCA. 8.30 P.M. EDT; 7.30 EST; 6.30 CT. Wayne King's Orchestra, WEAF WEEI WGY WSM, 30 m. Unbroken Melodics, WLW. Everett Marshall's Broadway Vanities, WABC WCAU WHAS, 30 m. The Microphone presents the Arthur Fielder Esplanade concert, WAAB WEAN WJZ WFLA WORC WLWZ WMAS WNBX, 30 m. Jane and Jimmy Cullen, WPG. The Lone Rancer, WJR, 30 m. Muz Stars, WMCA. 8.45 P.M. EDT; 7.45 EST; 6.45 CT. Thornton Fisher, Sport Stories of the Record, WJZ WBZ KDKA WHAM. Stretch, WLW. Maple Leaf Sentette, WPG. Tango Show, WMCA. 9 P.M. EDT; 8 EST; 7 CT. Town Hall Tonight, Fred Allen, Theodore Webb, Marshall Bartholomew, singers; Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h.

- Edwin Franko Goldman's Band, WJZ WBZ WHAM WBAL KDKA, 1 h. Housewarmers, WFLA. Derritt Symphony Orchestra, Tschalkovsky's Orchestra, 5 symphony, Glinka, "The Life of Icarus", WABC WHAS WPG, 1 h. (WCAU from 9.30). Oakland, WOR, 30 m. U. S. Marine Band, WMCA, 30 m. Chicago Symphony Orchestra, WGN, 1 h. 9.15 P.M. EDT; 8.15 EST; 7.15 CT. WABC WFLA. Concert, WHAS, 45 m. Aldrich's Hawaiian, WPG, 30 m. Special Program, WCAU. Harry H. Bell, WOR. Tanglewood, WMCA, 30 m. 9.45 P.M. EDT; 8.45 EST; 7.45 CT. Leah Colbert, WFLA. "That's Life", News drama, WOR, 30 m. 10 P.M. EDT; 9 EST; 8 CT. Musical Crusier, Guy Lombardo's Royal Canadians, Pat Baroni, master of ceremonies, WEAF WEEI WLW WFLA WSM, 40 m. Eddie Duchin's Orchestra, WJZ KDKA, 30 m. Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m. Enoch Light's music, WPG. News and Comedy Stars, WGN, 30 m. 10.30 P.M. EDT; 9.30 EST; 8.30 CT. "The Old Americas", Edward Tomlinson, WEAF WEEI WGY, 30 m. Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WBZ WHAM, 30 m. Henry Thies' Orchestra, WLW. The Old Observer, KDKA. Joseph Callagher's Orchestra, WSM. WFLA Players, WFLA, 30 m. California Melodics, WABC WCAU WHAS, 30 m. The Anderson's WPG. Willard Robinson's Orchestra, WOR, 30 m. Dick Tracy, detective, WEEI. Straight-Hour, WMCA. 10.45 P.M. EDT; 9.45 EST; 8.45 CT. Pinkie Terry, songs, WPG. Rep. Finley Gray, WLW. Dream Ship, WPG. Gene Socarras' Orchestra, WMCA. 11 P.M. EDT; 10 EST; 9 CT. Harry Meyer's Music, WEAF WFLA, 30 m. E. B. Rideout, news and baseball scores, WEEI. Pickens Sisters, WJZ WBAL WHAM. Time, weather, WBZ. Sports, KDKA. Frank Buck, WSM. Night Songs, Virginia Marucci, WLW, 30 m. Nick Lucas, songs, WABC WCAU WHAS "Moonbeams", WOR, 30 m. Danette music, WMCA, 2 h. 30 m. June Provions, WFLA. 11.15 P.M. EDT; 10.15 EST; 9.15 CT. The Colonials, WGY. "The Old Observer", WBZ. Robert Royce, tenor, WJZ WHAM KDKA. Gene and Glenn, WSM. Little Jack Little's Orchestra, WABC WPG WCAU, 30 m. (WHAS, 15 m.). Lum and Abner, WGN. WHAS Concert Orchestra, WHAS. 11.30 P.M. EDT; 10.30 EST; 9.30 CT. National Radio Forum, WEAF WEEI WGY WSM WFLA, 30 m. Phil Emmerton's Orchestra, WJZ WBZ WHAM, 30 m. William Penn Orchestra, KDKA. Carney, drama, WLW. Orchestras, WGN, 3 h. Organ, WHAS, 30 m. 11.45 P.M. EDT; 10.45 EST; 9.45 CT. News, orchestra, WJZ WBZ KDKA WSM WBZ WSM. Dance Music, WHAM. Frank Daley's Orchestra, WABC WCAU WPG. 12 M. EDT; 11 P.M. EST; 10 CT. Buddy Rogers' music, WEAF WEEI, 30 m. Phil Emmerton's Orchestra, WGY, 30 m. Sammy Watkins' Orchestra, WJZ WBZ WHAM KDKA, 30 m. Lucy Lee's Orchestra, WLW. Red Nichol's Orchestra, WABC WCAU WHAS. Enoch Light's music, WPG. Dance Orchestra, WOR. Jack Miles' Orchestra, WGY. 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT. Cleve Lucas' Orchestra, WEAF WLW, 30 m. Ray Nichols' Orchestra, WGY, 30 m. Jack Berber's Orchestra, WJZ WBZ WHAM KDKA, 30 m. George Hall's Orchestra, WABC WCAU. Louis Pastior's Orchestra, WHAS, 30 m. 1 A.M. EDT; 12 M. EST; 11 P.M. CT. Roseland Ballroom Orchestra, WABC. Town Hall Tonight, Fred Allen, Theodore Webb, Marshall Bartholomew, singers; Lennie Hayton's Orchestra, WEAF WEEI WGY WLW WSM, 1 h. 30 m.

STATION DIRECTORY Page 4

After the Theatre Barbecued Chicken In a quiet nook at SLADES BARBECUE 958 TREMONT ST.—967 TREMONT ST. 435 COLUMBUS AVE. Open All Night

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT. Merry Madcaps, WEAF WEEI WLW Banjoists, WGY.

The Oldest Continuous Program On The Air And Its Conductor

Program Now Ten Years Old

Way back in the paleozoic age of wireless, a certain musical program zipped its way over the ether waves.

It was picked up by the comparatively few owners of crystal and tube receiving sets who were listening to the few stations that comprised what then was known as the American Telephone and Telegraph Company's Red network, the key station of which was WEAF in New York City.

Today that same musical program with the same musical director is heard by millions over the National Broadcasting Company's networks.

Listeners know the program as "The Gypsies." It's the "granddaddy" of them all and is older, in fact, than the NBC itself. And although it is now in the 11th year, the same musical genius still waves the baton. He is HARRY HORLICK.

It was on March 3, 1924, that HORLICK and his small ensemble of musicians first faced the microphone. During the Summer months that followed, because that was in the dark ages when many people did not listen to radio in the Summer, the Gypsies went off the air. They returned on November 10, 1924, and they have been continuously in front of the microphone every week since, except when the program was cancelled for talks by the President of the United States.

Thus it will be observed that they have played for the radio listeners of the country more than 500 times.

Oldest Continuous Program

And in point of continuous service, the Gypsy program is the oldest in radio broadcasting.

It is interesting to note a story sent out by the "Radio Broadcasting Department" of the American Telephone and Telegraph Company. It says:

"Music by the Gypsies," as a mere announcement, conveys very little to the average person. (In those days the average person did not know what a receiving set was.)

"But in thousands of American homes which possess radio sets, this announcement appearing in the Monday program of WEAF, New York; WEEI, Boston; WCAP, Washington; WWJ, Detroit; WJAR, Providence; WOC, Davenport, and WSAI, Cincinnati, is a certain guarantee of a program of one hour's instrumental music.

"With all the varied and diversified programs from the numerous artists, which are sent out upon the ether from the nation's radio stations, a program must be good to command the continued interest of radio listeners. Today the Gypsies are acknowledged to be one of the best broadcasting organizations of the hour."

And what was written by one of radio's first press agents, could be repeated today.

When Monday night comes and HARRY HORLICK lifts his baton in the "last word" studios of the National Broadcasting

He's A Real Russian Gypsy



HARRY HORLICK, leader of the Gypsies, who have been on the air since the "paleozoic" age of wireless, often plays on his programs Gypsy tunes that he heard when he was a boy back in Russia.

Company in Radio City, he commands the respect and attention of the listening audience.

35 "Gypsies" Now

Time has brought many changes. The original "Gypsies" consisted of eight men, all of whom had come to this country from Russia, as did their leader. They were called "a string ensemble." Today that "ensemble" is sometimes augmented to as many as 35 or more instrumentalists.

One thing has remained the same and that is the time of the program, 9 o'clock, New York City time.

Many distinguished and well-known singers have appeared with the Gypsies. Just at present, ROBERT SIMMONS is taking the place of the "Gypsy Tenor," FRANK PARKER, who is in Hollywood. Among those who have occupied the vocal spotlight on the program are JOHN BARNES WELLS, tenor; FRANK MUNN, tenor; ELIZABETH LENNOX, distinguished American contralto; MARTHA ATTWOOD, Metropolitan soprano; HALLIE STILES, Chicago

Civic Opera soprano; FRANK LUTHER, tenor, and JAMES MELTON, tenor.

PHILLIS H. CARLIN, now an NBC executive, was the first announcer for the program. For years MILTON CROSS, the present "mike man," has been presenting the program.

The Conductor's Life

And now let's look into the story of HARRY HORLICK. In the early part of 1924, a radio man in search of a program heard a string quintet playing in a Park Avenue restaurant. The quality and haunting melody of the music interested him.

He interviewed the young leader, a Russian named HORLICK. The idea of radio caught the imagination of the latter and an agreement was reached. HORLICK and his men went on the air. They have been there ever since.

HORLICK came to America fresh from the bloody conflicts of Russia. He had wandered through Tukey and the East, a refugee and exile from his country.

"They call me a Gypsy in my radio work," Horlick smiled. "They don't know how near the truth they are."

For years ago, in the Gypsy camps of southern Russia and Turkey, he had learned ballads and songs. These melodies still run through HORLICK's head and often he puts them down on paper, the first time they have been recorded. They are presented as a part of the radio program he conducts.

HORLICK's father didn't want him to be a musician. His objection was more than passing—it was almost violent. HARRY's brother was concert-master of the Tiflis, Russia, Symphony Orchestra. He didn't make a great deal of money. The elder HORLICK considered him a rank failure. HARRY would do better or he would know the reason why, argued the father.

The elder brother talked to the father, begging and pleading. Finally he won. When he departed for Tiflis, HARRY went with him. In that romantic city HARRY was taken to WILSHAY, a pupil of JOACHIM.

Guest Stars Frequent on the Program

Constantinople, making a precarious and scanty living playing his violin. Constantinople was full of musicians, refugees from all countries of war-torn Europe.

In the Oriental cafes and in the Gypsy camps near the capital, HORLICK listened to the strange, bizarre music of the Nomads and of the East. He made few notes, yet to this day he recalls music he heard then—remembers it so well that he is able to set it down.

Finally his parents, who had migrated to the United States just before the war, sent him passage money. After a month's voyage he landed at Ellis Island with only his violin.

Soap Box Derby To Be Broadcast

The All-American Soap Box Derby, the world's greatest juvenile racing event, will be described by GRAHAM McNAMEE, over an NBC network on Sunday, August 19.

Youngsters from all over the East and Middle West, seated in their home-made racing cars, will speed down the half-mile of Burkhardt Hill, Dayton, Ohio, as thousands of spectators line the course. Speeds of up to 30 miles an hour are expected from the motorless racers.

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NEW ENGLAND NETWORK

WEEI — BOSTON
WTAG — WORCESTER
WJAR — PROVIDENCE
WTIC — HARTFORD

New Soloist



ROBERT SIMMONS, guest soloist of the Gypsies who takes the place of FRANK PARKER, who is now in Hollywood.

Thursday, August 9 - Lloyd George Speaks on NBC-WEAF, 9 A.M.

Highlights

A.M.
9.00—Welsh Poetry Ceremony, David Lloyd George, speaker, NBC-WJZ

P.M.
8.00—Rudy Vallee, NBC-WEAF
9.00—Captain Henry's Show Boat, NBC-WEAF
10.00—"45 Minutes in Hollywood," CBS-WABC
Paul Whiteman, NBC-WEAF
11.00—Vera Van, songs, CBS-WABC

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier, Central Time is two hours earlier.)

9 A.M. EDT; 8 EST; 7 CT
Herman and Banta, WEAF WEEI
Wills, McCallough, songs, WGY
Buzza from North Wales: "Chaining of the Bard," award to year's best Welsh poet. From annual assembly of Royal Eisteddfod.
David Lloyd George, speaker, WJZ WBZ WHAM KDKA WSM WFLA
Salt and Peanuts, WLW
Deviants, WSM
Deane Moore, tenor, WABC WCAU
Deviants, WHAS, 30 m.
Early Birds, WNBX, 1 h.

9:15 A.M. EDT; 8:15 EST; 7:15 CT
Ladd Trio and White, WEAF WEEI WGY WLW
Mood Neapolitan, WABC, 30 m. (WPG from 9:30)
9:30 A.M. EDT; 8:30 EST; 7:30 CT
Morning Glories, WEAF WEEI
Little Jack Little, music, WGY
Breakfast Club, WJZ WBZ WHAM WFLA, 30 m.
Hymns, WLW
Wakes, WHAS

9:45 A.M. EDT; 8:45 EST; 7:45 CT
Sylvan Trio, WEAF WEEI WGY
Sylvan Trio, WLW
Hans KDKA
Eton Boys, quartet, WABC WCAU
Duke Tyson, songs, WPG
Bob Archer, WHAS
Keep Fit Club, WGN
Jean Gravelle's Orchestra, WMCA

10 A.M. EDT; 9 EST; 8 CT
The De la Rues, WEAF WEEI
The Southcoast, WGY
Joe White, tenor, WJZ WBZ WHAM KDKA WFLA, 30 m.
Health Club, WLW
Bill and Ginger, WABC WCAU
Home Hour, 1 h., news at 10:30, WPG
Vas, WFLA
Pure Food Hour, WOR, 1 h.
"Here and There in Vermont," WNBX

10:15 A.M. EDT; 9:15 EST; 8:15 CT
Viennese Ensemble, WEAF WEEI WGY
Cakes of Romance, WJZ WHAM KDKA
Duke Dewey's Orchestra, WBZ
Vas, WFLA
Ida Bailey Allen, WABC WCAU
Matinee Melodies, WNBX

10:30 A.M. EDT; 9:30 EST; 8:30 CT
News, Morning Parade, WEAF, 45 m.; WGY from 10:45 (WEEI from 10:45) (WFLA, 30 m.)
Today's Children, WJZ WBZ KDKA WFLA
Arthur Chandler, organ, WLW
Markets and Mail Box, WGN, 30 m.
New Artistic Recital, WABC WCAU
WHAS
Morning Concert, WNBX, 45 m.

10:45 A.M. EDT; 9:45 EST; 8:45 CT
News and Radio Kitchen, WJZ WBZ KDKA WFLA
Elliot Brock, violin, WLW
Tenor, WGN
Dr. Maurice J. Lewis, WABC WCAU WHAS
11 A.M. EDT; 10 EST; 9 CT
Galaxy of Stars, WGY, WLW
U.S. Navy Band, WJZ WBZ KDKA WFLA
WSM, 30 m. (WHAM from 11:15)
Swinging Along, WABC WCAU WHAS, 30 m.
Jean Weiner, organ, WPG
11:15 A.M. EDT; 10:15 EST; 9:15 CT
Frances Lee Barton, WEAF WEEI WGY
Your Friendly Neighbor, WGN
Town Crier, WNBX

11:30 A.M. EDT; 10:30 EST; 9:30 CT
Redo Via's Orchestra, WEAF WEEI, 30 m.
Musical Program, WGY, 30 m.
Hazel Arth, contralto; Andy Saucilla, WJZ WBZ WBAL KDKA
Musical Market Reports, WLW
Organ, WSM
Melody Men, WGN
Madison Ensemble, WABC WCAU WHAS
WPG, 30 m.
Matinee Melodies, WNBX

11:45 A.M. EDT; 10:45 EST; 9:45 CT
Al and Lee Reiser, WJZ WBZ WHAM KDKA WSM WFLA
Painted Dreams, WGN WLW
Poem, WNBX
12 N. EDT; 11 A.M. EDT; 10 CT
Merry Macs, tenor, WEAF WEEI WGY
WJZ WHAM WSM WFLA
The Lonely Travellers, WJZ WHAM KDKA
WSM WFLA
Monitor Views the News, WBZ
Highlights, WLW
Bonnie Carter, songs, WABC WCAU WHAS
Home Sweet Home, WPG
Danny De, WOR
Nicholas Garas, violinist, WMCA
Barry Devine, songs, WGN
Victor Program, WNBX

12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Maudie and Satisfacts, WEAF WEEI
Horch and Hal, WGY
String Ensemble, WSM

Fields and Hall, WJZ WHAM KDKA WFLA
Baba and Don, WLW
Along the Volga, WABC WHAS WPG Ensemble, WOR
June Baker, home management, WGN
WFLA talk, WNBX
12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
Rex Battle's Ensemble, WEAF WLW (WGY, 15 m.)
Vic and Sade, WJZ KDKA WSM WFLA, 30 m.
Al Kavelin's Orchestra, WABC WCAU WHAS, 30 m. (WPG from 12:45)
Fut (Lapsa), WCAU, 30 m.
Sticks, WMCA
Rev. M. E. Bator, WNBX
Roger Robinson, baritone, WGN
Rev. M. E. Bator, WNBX
12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT
Vagabonds, WGY
N. E. Farm Talk, WBZ, 30 m.
Words and Music, WJZ WHAM WSM, 30 m.
William Devo Orchestra, KDKA
Musical recital, WFLA
Carolyn McIlwain, WGN
The Texans, WLW
Organ, WMCA, 30 m.
News, WNBX

1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF KDKA
Bradley Kincaid, WGY
Bob and Alice, WGN
Variety, WFLA, 30 m.
Do, Re Mi trio, WABC
Vezlar's Orchestra, WABC WHAS, 30 m.
Weather, music, WPG, 45 m.
Dr. H. L. Strandbagen, WOR
Midday Service, WGN, 30 m.
Bob Neal, WNBX

1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT
Dick Adler's music, WEAF
Musical Program, WGY
The Hosmer, Archie and Frank, WJZ KDKA WSM
River and Markets, WLW
Ariel Ensemble, WOR
Mirror Reflections, WMCA
Andrea Gossin, WNBX
1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT
Sammy Watkins' Orchestra, WEAF WEEI, 30 m.
WGY Farm Program, WGY, 30 m.
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
Frank Daley's Orchestra, WABC WCAU WHAS, 30 m.
Instrumental Trio, WMCA, 30 m.
Markets, music, WGN
Theatre Club of the Air, WOR
Old Time songs, WJZ

1:45 P.M. EDT; 12:45 EST; 11:45 A.M. CT
Contra, WPG
Verna Gilmore, soprano, WOR
Jesse Crawford, organ, WGN
Farm Reporter, WNBX
2 P.M. EDT; 1 EST; 12 N. CT
Songs of History, WEAF, 30 m.
NEM Pure Food Hour, WEEI, 30 m.
Paul Curtis, tenor, WGY
Ann Lee, organist, WABC WCAU WPG
Weather, markets, WHAS
Dr. Arthur Frank Payne, WOR
Jesse Crawford, organ, WGN
Heim King, handjuggling, WMCA
2:15 P.M. EDT; 1:15 EST; 12:15 CT
Household Chat, WGY
Abraham Chasins, pianist, WABC WCAU
Wildcats, WHAS
"Memories," WOR
Sport talk, WMCA
Romance of Helen Trent, WGN

2:30 P.M. EDT; 1:30 EST; 12:30 CT
Trio Romanique, WEAF WEEI WLW
Albany on Parade, WGY
Dramatic Sketch, WJZ WHAM WFLA
KDKA Home Forum, KDKA, 30 m.
Heim King, handjuggling, WABC WHAS WPG
Home Forum, KDKA, 30 m.
Markets, WSM
Baseball, Chicago vs. Boston, 1 h. 30 m.
"The HomeMaker," WOR, 30 m.
Tex and Eddie, WMCA
2:45 P.M. EDT; 1:45 EST; 12:45 CT
Ma Perkins, WEAF WEEI WGY WLW WSM
Nancy Nolan, contralto, WJZ WHAM WFLA
Edwin Otis, baritone, WGN
Palmer House Orchestra, WBC
Agricultural College, WHAS
Popular Songs, WJZ
3 P.M. EDT; 2 EST; 1 CT
Dramas Come True, WEAF WEEI WGY
Musical Keys, WJZ WBZ WHAM KDKA
WSM WFLA, 30 m.
Cammy Minster, WLW
Metropolitan Radio, WABC WCAU WPG
University of Kentucky, WHAS, 30 m.

Serenade



TITO GUIZAR, Mexican tenor, renews his series of song recitals over the CBS-WABC network on October 7.

Silly and Sue, WOR
Louis Brabant, soprano, WGN
Benny Gold, organ, WMCA
3:15 P.M. EDT; 2:15 EST; 1:15 CT
Maurice W. Cassmore, "An Appraisal of Silver Lining Hour," WEEI
Low Down, WLW
Piano Recital, WOR
Platologue, WMCA
Baseball, Chicago vs. Pittsburgh, WGN, 1 h. 45 m.
3:30 P.M. EDT; 2:30 EST; 1:30 CT
Woman's Radio Review, WEAF WEEI WGY, 30 m.
Rags, Shield's Orchestra, WABC WBZ WHAM WSM WFLA, 30 m. (KDKA, 45 m.)
Sputter and Whine, WLW
Dancing by the Sea, WABC WCAU WHAS
Stocks, WMCA

3:45 P.M. EDT; 2:45 EST; 1:45 CT
Federation Pennsylvania Women, KDKA
Charles Dameron, WLW
Playboys, WABC WCAU WHAS WPG
Comedy and Orchestra, WNG
4 P.M. EDT; 3 EST; 2 CT
Chick Webb's Orchestra, WEAF WGY WFLA, 30 m.
Stocks, Markets, Betty and Bob, drama, WJZ WBZ WHAM KDKA WLW WSM
Detroit Symphony Orchestra from Century of Progress, Victor
WABC WHAS, 1 h.
The Apple Knockers, WCAU
Travelogue, WPG, 30 m.
Evelyn Hayes, songs, WMCA
4:15 P.M. EDT; 3:15 EST; 2:15 CT
Sana, WEEI
Limby Bill, WGY
Dorothy Page, songs, WJZ WBZ WHAM KDKA
Music by Divano, WLW
Eole Galli, songs, WMCA, 30 m.
Atheistic Concert, WNBX, 30 m.
4:30 P.M. EDT; 3:30 EST; 2:30 CT
Hazel Glenn, WEAF WEEI
John Sheehan, tenor, WGY
John Sheehan, WJZ
Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, 1 h. (KDKA, 30 m. from 4:45)
Lina, M.P. Southern, WLW
Stocks, WPG
The Public Speaks, WOR, 30 m.
4:45 P.M. EDT; 3:45 EST; 2:45 CT
Adventures of Mystery Island; WEAF
Dan McDonnell, basso, WEEI
Stocks, WGY
John Randolph, baritone, WCAU
Steel Pier Gang, WPG
Carrie's Club, WMCA
Marion Smith, WNBX
5 P.M. EDT; 4 EST; 3 CT
Meredith Wilkinson's Orchestra, WEAF
WLSM WSM, 30 m.
Lang Sisters, WGY
N. E. Agriculture, WBZ
Ponce Sisters, WLW
Merry Melodies, WABC WHAS WPG
Stage Relief Fund Talk, WOR
Sally's Party, WMCA, 30 m.
N. H. Folk Tales, WNBX

5:15 P.M. EDT; 4:15 EST; 3:15 CT
The Vagabonds, WGY
The Monitor Views the News, WBZ
Kiddie's Klub, KDKA
Deviants, WHAS
Miguel Tree, tenor, WOR
Ruffel Post, WNBX
5:30 P.M. EDT; 4:30 EST; 3:30 CT
Jackie Heller, tenor, WJZ WBZ WHAM WLW
Jack Armstrong, All-American Boy, WABC WCAU
Christine Ridge, WHAS
Karl Freund, talk, WOR
Trudy Thomas, baritone, WMCA
Laudlow Program, WNBX, 30 m.
5:45 P.M. EDT; 4:45 EST; 3:45 CT
Wilberforce Male Quartet, The Oleanders, WEAF WEEI WSM
John Finke, pianist, WGY
Little Orphan Annie, WJZ WBZ KDKA
The Texans, WLW
Modern Mountainers, WABC WCAU WHAS
Three Tones, WPG
"Sophisticates," 10 m.
Tony Wakeman, sports, WMCA
6 P.M. EDT; 5 EST; 4 CT
Tom Coakley's Orchestra, WEAF WLW WSM, 30 m.
The Evening Tattler, WEEI, 30 m.
Evening Broadsides, WFLA
U. S. Navy Band, WJZ WHAM WBAL, 30 m.
Joe and Bateese, WBZ
Time, weather, KDKA
Mixias, WFLA
Michia Raginsky's music, WABC WCAU WLW WFLA

6:15 P.M. EDT; 5:15 EST; 4:15 CT
Piano Falls, WGY
Bill Williams, WBZ
Baseball, KDKA
Bobby Benson and Sunny Jim, WABC WCAU
Organ, WHAS, 30 m.
Twilight Melodies, WMCA
6:30 P.M. EDT; 5:30 EST; 4:30 CT
Press-Radio news, Martha Mears, WEAF WGY, 30 m.
Baseball scores, current events, WEEI
Stamp Club, WJZ
Jack Armstrong, WLW
Wine, weather, WBZ
News and Charles Barnett's Orchestra, WABC
Special Program, WCAU
Motor Tips, WOR
Singing Lady, WMCA
Edman Family, WGN
Organ Recital, WNBX, 30 m.
6:45 P.M. EDT; 5:45 EST; 4:45 CT
John B. Kennedy, WEAF WGY
Saulo Edley, WFLA
Lowell Thomas, songs, WJZ WBZ WHAM KDKA WLW
Radio Orpheus, WSM
Chris Smeal, WFLA
Charles Barnett's Orchestra, WABC
Candy Store, WCAU
Sandra Sisters, WHAS
Phil Cook, WOR
Dick Newton, songs, WMCA
Little Orphan Annie, WGN

7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Male quartet, WEEI WGY
Freddie Martin's Orchestra, WJZ WBAL, 30 m. (news at 7:15)
Dan and Sylvia, KDKA
Leon Belasco's Orchestra, WABC WCAU
Headline Highlights, WGY
Hawaiians, WLW
Ford Ficker, sports, WOR
Ben Potter, sketch, WGN
Arthur Lewis, baritone, WMCA
Sports, WNBX
7:15 P.M. EDT; 6:15 EST; 5:15 CT
Gene and Glenn, WEAF WEEI WGY
Organ, KDKA
Emerson's Orchestra, WLW
Finances, WSM
Chicago Memories, WFLA
Wayside Cottage, WABC WCAU
Musical Dessert, WGN
Serenade, WHAS
Frank's Orchestra, WMCA
Radio Favorites, WNBX
7:30 P.M. EDT; 6:30 EST; 5:30 CT
After Dinner Review, WEEI
Ed Lowrey, tenor, WBAL WHAM KDKA WSM, 30 m.
Bob Newhall, WLW
"Gleetele He," WABC WCAU
Club Program, WHAS
Ray Perkins' Orchestra, WOR
Sports Reporter, WGN
News and Sports, WMCA, 30 m.
Keys of Claremont, WNBX, 30 m.

Police Radio

Station	Meters	Location
WPVE	121.5	Pawtucket, R. I.
WPDM	121.5	Woonsocket, R. I.
WPER	122.05	Rochester, N. Y.
WPEA	122.05	Syracuse, N. Y.
WPEF	122.4	Bronx, N. Y.
WPEE	122.4	Brooklyn, N. Y.
WFG	123.4	New York City
WFM	123.8	Buffalo, N. Y.
WFGG	124.3	Albany, N. Y.
WFED	125.23	Amherst, Mass.
WFPI	125.23	East Providence, R. I.
WFPA	125.23	Newton, Mass.
WPGF	125.23	Providence, R. I.
WMP	126.6	Frammingham, Mass.
WPEL	126.66	Northampton, Mass.
WPEW	126.66	Bridgewater, Mass.
WPGC	126.57	Albany, N. Y.
WFY	630.00	Hoston, Mass. (Fire)

7:45 P.M. EDT; 6:45 EST; 5:45 CT
Irene Bordini, Bertram Hirsch's music, WEAF
Big Freddy Miller, WEEI
Frank Buck, WJZ WBZ WHAM KDKA WLW WFLA
Boake Carter, WABC WCAU WHAS
Melody Masters, WLW
World's Fair News, WGN
Leon Friedman's Orchestra, WMCA
8 P.M. EDT; 7 EST; 6 CT
Rudy Vallee and guest artists, WEAF WEEI WGY WLW WSM WFLA, 1 h.
Gay and John, mountain sketch, WJZ WBZ KDKA, 30 m.
Kate Smith, WABC WCAU WPG WHAS
Fred and Gun Club, WOR
Orchestra, WGN, 30 m.
Three Little Females, WMCA
Romance, WNBX
8:15 P.M. EDT; 7:15 EST; 6:15 CT
Walter B. Pickett, WABC WCAU WHAS
Fire Report, WPG
Pauline Poulas, pianist, WOR
Meyer Davis' Orchestra, WMCA
8:30 P.M. EDT; 7:30 EST; 6:30 CT
John Louatry and Dorothy Page, songs, WJZ KDKA
Litha Stevens Harmonies, WABC WCAU WSM, 30 m.
Hearthstone, WHAS, 30 m.
Tribble talk, WGN
Stadium Concert, Wilton Van Hoogstraten, conducting, WOR, 45 m.
Minnz Sisters, songs, WMCA
8:45 P.M. EDT; 7:45 EST; 6:45 CT
Al and Pete, KDKA
Paul Bantucci's Orchestra, WGN
Orford Male Quartet, WMCA
9 P.M. EDT; 8 EST; 7 CT
Captain Henry's Show Boat, WEAF WEEI WGY WSM WFLA, 1 h. (WLW from 9:30)
Death Valley Days, drama, WJZ WBZ WHAM KDKA WFLA, 30 m.
Bar X Days and Nights, WABC WCAU WHAS WPG, 30 m.
Orchestra, WGN, 30 m.
Buck Nation, news, WMCA
9:15 P.M. EDT; 8:15 EST; 7:15 CT
Oliver Jones, songs and piano, WMCA
9:30 P.M. EDT; 8:30 EST; 7:30 CT
Edwin Franko Goldmaj's Band, WJZ WBZ WHAM, 30 m.
Squire Hawkins, KDKA
Louisville program, WABC WCAU WPG
Wayne King's Orchestra, WHAS, 30 m.
Harry B. Balkin, WOR
Headline Highlights, WGN
Roy Gutierrez's Cosmopolitans, WMCA, 30 m.
9:45 P.M. EDT; 8:45 EST; 7:45 CT
Kelly Sisters, KDKA
"Fab" Walker's Rhythmic Club, WABC WCAU WPG
Bernie Cummins' Orchestra, WGN
10 P.M. EDT; 9 EST; 8 CT
Paul Whiteman Music Hall, Deems Taylor, Al Johnson, WEAF WEEI WLW, 2 h.
Parade of the Provincias, WJZ WHAM KDKA
WBAL WSM WFLA, 30 m.
Arturo's Review, WBZ, 30 m.
"Five Minutes in Hollywood," WABC WCAU, 45 m.
Dreaming Time, WPG
News and Television's Orchestra, WGN, Sylvia Blue, WMCA, 30 m.
10:15 P.M. EDT; 9:15 EST; 8:15 CT
Frank Ferrig, WPG
Louisville program, WHAS
Current Events, WOR
"Blubber" Bergman, WGN
Milton Kellern's Orchestra, WMCA
10:30 P.M. EDT; 9:30 EST; 8:30 CT
Echoes of the Palisades, WJZ WBZ KDKA
WBAL WFLA, 30 m.; WHAM from 10:45
Revels, WSM, 30 m.
Tenor, WGN
Frank Stewart's Orchestra, WOR, 30 m.
Dance orchestra, WPG, 30 m.
Starlight Hour, WMCA
10:45 P.M. EDT; 9:45 EST; 8:45 CT
Three Blue Notes, WBZ
The Playboys, WABC WHAS
Wayne King's Orchestra, WCAU
Orchestra, WGN
Orchestra, WMCA
11 P.M. EDT; 10 EST; 9 CT
Your Best Musical, WEAF
E. B. Rideout, WEEI
Johnny Johnson's Orchestra, WGY, 30 m.
Ernie Holt's Orchestra, WJZ WBZ WHAM WFLA, 30 m.
Weather, temperature, sports, WBZ
Sports, KDKA
Liz's Orchestra, WLW, 30 m.
Frank Buck, WSM
Vera Van, soprano, WABC WHAS WCAU
Los Chor, WOR, 30 m.
June Provinces, WGN
Orchestra, WMCA, 3 hrs., 30 m.
11:15 P.M. EDT; 10:15 EST; 9:15 CT
Jack Berger's Orchestra, WEAF WEEI WFLA
Gene and Glenn, WSM
News and Sports, WGY
Ernie Holt's Orchestra, KDKA
Ferde Grofe's Orchestra, WHAS
WCAU, 30 m.

Station in Portugal Goes on the Air

(Continued from Page 3)
approximately 4 P. M. to 6 P. M. (sign off time) EST.

Volume on recent reception has been fairly good, although there remains much room for improvement in the quality. CTIAA's channel is 31.25-meters or 9.60 megacycles.

Lisbon is easily identified by the three cuckoo calls which are given at frequent intervals during the program. Announcements are made in both Portuguese and English, the latter as: "Lisbon calling... Radio Coloniale Station, CTIAA." Lisbon should not be confused with the Parisian stations at Pontpise, which

also use "Radio Coloniale" as their calls.

Down in Rio de Janeiro there has been another change in Portuguese short wave etherizing. The Brazilian 36-meter commercial outlet, PSK, is no longer relaying the programs from PRA3. Chances are, however, that these transmissions have been discontinued only temporarily. PRA3 drops from high frequency lanes from time to time, but it always has come back.

Not wishing to leave Brazil out of the short wave picture completely, the government has begun broadcasting on 31.57 meters. Each evening now Rio

can be found between 5:30 and 6:15 P. M. (EST) with a series of attractive talks designed for the purpose of luring tourists South. The volume and word-painting is pretty good. Already many short wave fans feel like flying down to Coffee Land.

Germany should have some interesting things to say about the recent Nazi coup in Austria. Listen in to the Zeesen 25-meter DJD broadcast which opens each evening at 6 P. M. (EDST). It's too bad that OER2, Vienna, a small experimental affair, isn't coming through here in America at this season of the year.

British Broadcasters Are Improving Relations With the Press

Eye-Witness Accounts Are On the Radio

[This is the second of two articles written especially for *The Microphone* by GERALD COCK, tracing the history of the radio-press relations in Great Britain.]

By GERALD COCK
British Broadcasting Corporation
Outside Broadcast Director

By the end of the four years of the Company's licence (1926) relations between broadcasting and the press, were much more satisfactory than at any time previously. The policy of deliberate "B. B. C. baiting" and "interested" discrediting was gradually abandoned in the face of accumulating evidence of its boomerang effect.

Moreover, by the moderation of its policy, and by its constant endeavors to establish a firm basis of friendly co-operation with the press, the B. B. C. changed many enemies into allies in public service. The more far-sighted elements in the newspaper industry recognized that broadcasting had come to stay and that they were fortunate in having it handled as it was in Great Britain.

A Compromise

It is not surprising therefore that when the old contract for news had expired with the Broadcasting Company at the end of 1926, the negotiations for renewal were conducted in a spirit of remarkable cordiality. Naturally the newspaper interests sought to stabilize and perpetuate the old arrangements; whereas the newly formed Corporation asked for greater freedom in all directions.

The result was a reasonable and amicable compromise, which took the form of a year's agreement. The B. B. C. would broadcast running narratives and commentaries on all the leading sporting events and great public occasions as well as put out more comprehensive and varied news bulletins, the first to be at 6.30 P. M., half an hour earlier than before. These extensions were considered to be adequate as a temporary measure.

It was clearly understood on both sides that a new agreement with more latitude would be sought for 1928. Meanwhile the 1927 agreement worked very well. On the score of general policy there had not been any large scale press attack on broadcasting between a failure in the Spring of 1927 to shake the nerve of the new Corporation, because of its alleged Government control, and the end of 1928.

"Sweet Reasonableness"

For the rest, relations have continued to improve. Newspapers are less and less inclined to discover imaginary devious and dastardly motives in program broadcast. They are increasingly inclined to bring forward suggestions for active co-operation to the mutual advantage of the listener, the B. B. C., and themselves. This may be regarded as concrete recognition of the spirit of partnership.

While "sweet reasonableness" is now definitely in the ascendancy in newspaper circles, there is, of course, the inevitable "diehard" minority which still believes that

A River Nocturne



THE BRITISH BROADCASTING Corporation sets up its paraphernalia to broadcast an evening sporting event on the London river.

the printed word should crush the spoken word before it gets too strong. There was a time when, if the "wild men" of the newspaper industry had had their way, the consequences to broadcasting might have been damaging.

Not that they would ever have crushed broadcasting, but they might have materially impeded its progress.

That time, however, is now passed. The B. B. C. is no longer based on a provisional experimental constitution; it is now firmly established. It has founded a Press of its own which has expanded to become an important safeguard of, and auxiliary to, the microphone. But of course the ultimate factor is public opinion.

Herein the B. B. C. is firmly entrenched, and there is no possibility of the success of a campaign designed to crush or mutilate broadcasting in this country. Nor does it appear likely that the "die-hard" minority will ever again secure the power to test these factors.

The partnership conception is so well rooted that it should bear wonderful fruit in the years and generations to come.

While British Broadcasting owes and gladly admits a debt to all its numerous friends of the temporary measure.

This and That

(Continued from Page 2)

The most encouraging thing about the Summer concerts in New York, Chicago, Philadelphia and Boston is that they are well attended and that they attract a considerable radio audience.

These are facts which indicate that there is a love and demand for music in this country, even on the part of people who do not attend Winter musical events. They are the ones, indeed, who make up the larger part of the audience in the Summer.

For that reason, the Summer concerts play a definite educational role. By hearing good music in the "off-season" and thereby learning that it is not difficult and austere; they listen again in the Winter with enthusiasm and intelligence to the major orchestras playing more "serious" programs.

Thanks to these concerts and to the fact that so many of them are broadcast all over the land, it soon may be said with truth that America is a musical country.

Press, there are not wanting those who foresee an interesting and beneficial reaction on the Press itself as a result of this new contract. The journalism of serious comment, of imaginative detailed description and of thoughtful presentation generally will become increasingly important.

The editorial and literary mind, as distinct from the news mind, will tend to increase its influence over both the tone and content of the newspaper and periodical. This provides a new field for speculation as interesting as it is controversial. The B. B. C. holds that whatever temporary adjustments are necessary, the advent of broadcasting will serve not only in the provision of programs but also in the exercise of its influence and example to all the points at which it impinges upon other agencies whose task it is to inform, amuse, or interest the public mind.

Continued Improvement

By 1934 the situation had continued to improve.

The attitude of the press in America, however, has never been friendly, but the first declaration of open warfare came in April, 1934, with the resolutions adopted by The Associated Press and by the American Newspaper Publishers Association at their annual meetings in New York.

The A. P. resolution, which is mandatory upon all affiliated newspapers—over 1000 in number and many of them controlling radio stations—places heavy restrictions on the use of A. P. news bulletins for broadcasting purposes by independent stations. The A. N. P. A. resolution is only recommendatory and therefore less immediately serious from the broadcasters' point of view.

Both resolutions, but particularly the first one, are calculated to hit most severely the two big networks: the National Broadcasting Company and the Columbia Broadcasting System. Some action of the kind, however, had been foreseen for a long time, and the necessity for evolving means of dealing with it had been realized.

It is obvious that if forced to go to battle in real earnest the broadcasters should be able to hold their own. Not only could they enter the enemies' field by creating a radio news association to be conducted on the same lines as the big press agencies for the collection and dissemination of news, but they could develop as

indeed they are rapidly doing, the type of newsgiving which is peculiarly their own, and which is graphically known in America as "spot coverage"; that is to say, the running commentary or eye-witness account broadcast while the event is actually taking place.

Recent examples of this type of broadcast have proved that where "hot" news is concerned the broadcasters possess facilities that cannot be rivalled by the press; there was, outstandingly, the broadcast of President ROOSEVELT's inauguration, and in another and very different category the description from the spot of the "Akron" disaster.

Destructive Criticism

Organized "sniping" at, and

News Items Broadcast In Evening

purely destructive criticism of our programs with a definite intention to undermine B. B. C. prestige continue in certain quarters. Opposition to the corporation's activities, particularly in arrangements for running commentaries on sporting events, is by no means unknown; but on the whole the position in 1934 may be considered satisfactory; and in the case of the better class newspapers, London and provincial, on a plane of mutual respect and friendliness.

In an attempt to summarize the news broadcast position as it is at present, the agreed limits in broadcasting activities in the United Kingdom, excluding the Empire, is here briefly indicated.

(a) Any event can be described by wireless at any time of the day in the form of an actual eye-witness account after the event, or of a running commentary during the event.

(b) Any item of news supplied by a recognized news agency can be broadcast at any time of day between 6 P. M. and 2 A. M.

One other aspect of the matter calls for comment in this article. Slowly but surely it is being recognized that newspaper writers, providing they possess that indefinable quality—microphone personality and technique—increase their journalistic value enormously by broadcasting. This is surely one of many bases for mutual co-operation and the future progress of both activities.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Davenport, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8.50 A. M. to Noon
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSF	19.82	Davenport, England	9.45 A. M. to Noon; 2 to 6 P. M.
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sst. 11)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSB	25.28	Davenport, England	10 A. M.-1.45 P. M.
ZRO	25.40	Rome, Italy	2.15-7 P. M.
DJD	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Davenport, England	7 to 9 P. M.
FYA	25.63	Pontoise, France	7.15 to 10 P. M.; 11 P. M. to 1 A. M.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sst. 1-3)
CTIAA	31.25	Lisbon, Portugal	4.30-7 P. M. Tues. Fri.
HBL	31.27	Geneva, Switzerland	6.15-8 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4 to 9 A. M.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.59	Melbourne, Australia	6 to 7.30 A. M., Wed.; 4 to 9 P. M., Sat.
GSB	31.55	Davenport, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HBP	38.67	Geneva, Switzerland	6.7-7 to 7.15 P. M., Sat.
HJ3ABD	40.55	Bogota, Colombia	8.30-9 P. M. to Midnight
HC2RL	45.00	Guayaquil, Ecuador	6.45 to 9 P. M., Sun.; 10.15 P. M. to 12.45 A. M., Tues.
PRADO	45.31	Riohamba, Ecuador	10 P. M. to 12.40 A. M. Thurs.
REN	45.38	Moscow, U. S. S. R.	2-7 P. M.
H11ABB	46.51	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5.30 to 10.30 P. M. Daily
PK1WK	49.02	Bandong, Java	6-7.30 A. M.
YV3RC	49.08	Caracas, Venezuela	6.15 to 11 P. M.
YV3RMO	49.59	Maracaibo, Venezuela	7.30-11 P. M.
CPS	49.84	La Paz, Bolivia	7.30 to 11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues. Fri.
DJC	49.83	Zeesen, Germany	9.45 to 11.30 P. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HJ4BA	51.49	Colombia, S. A.	2-5 P. M.
HCJBJ	75.00	Quim, Ecuador	8.30-10.45 P. M.
67.87	73.17	All Ships	Heard irregularly
RV15	70.65	Khabarovsk, U. S. S. R.	2-10 A. M.
KEZ	45.34, 31.57, 25.36, 25.19, 52, 17, 14 and 35	Byrd Expedition at Little America	

NOTE: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephony have been purposely omitted.

Friday, August 10 - Esplanade Concert on YN-WNAC, 9.30 P.M.

Highlights

- P.M.**
- 3:00—Conrad Thibault, Mary Lou, NBC-WEAF
 - 8:00—Countess Olga Albani, NBC-WEAF
 - 9:00—Leah Ray, NBC-WJZ
 - 9:30—The Microphone presents the Arthur Fiedler Esplanade Concert, WNAC and Yankee Network
 - Phil Baker, NBC-WJZ
 - 10:00—"First Nighter," NBC-WEAF
 - "Spotlight Revue," CBS-WABC
 - 10:30—Jack Benny, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8 A.M. EDT; 7 EST; 6 CT Organ, WEAF, 30 m.
- Devotions, WJZ KDKA
- 8:15 A.M. EDT; 7:15 EST; 6:15 CT Don Hall Trio, WJZ KDKA
- 8:30 A.M. EDT; 7:30 EST; 6:30 CT Cheerio, WEAF WEEI WGY WLW, 30 m.
- Organ, WPG WSM
- Low White at Day organ, WJZ KDKA, 30 m., WBZ, 15 m. (WHAM from 8:45)
- Musical Clock, WFLA
- Sunday Melodist, WABC, 45 m.
- 8:45 A.M. EDT; 7:45 EST; 6:45 CT Delmore Brothers, WSM Exercises, WFLA
- 9 A.M. EDT 8 EST; 7 CT Sam Herman, xylophonist, WEAF Hal Levy's Orchestra, WJZ WBZ WBAL WHAM WLW (WFLA, 45 m.) (WSM from 9:15) (KDKA, 30 m.)
- Salt and Peanuts, WLW Devotion, WSM
- Deane Moore, tenor, WABC WCAU Devotions, WHAS, 30 m.
- Early Birds, WNBX, 1 h.
- 9:15 A.M. EDT; 8:15 EST; 7:15 CT Landl Trio and White, WEAF WEEI WGY WLW Metropolitan Parade, WABC, 30 m. (WPG from 9:30) (WHAS WCAU from 9:45) News, WNBX, 45 m.
- 9:30 A.M. EDT; 8:30 EST; 7:30 CT Morning Glories, WEAF WEEI Billy Kose, tenor, WGY Hymns, WLW Willard, WHAS
- 9:45 A.M. EDT; 8:45 EST; 7:45 CT Cyril Towbin, violin, WEAF WEEI WLW Skip, Step and Happiana, WGY Week-End Tunes, KDKA Keep Fit Club, WJZ Bob Atcher, WHAS
- 10 A.M. EDT; 9 EST; 8 CT Beena and de Leon, WEAF WEEI WLW The Southwestern, WGY The Three Cs, etc., WJZ WBZ KDKA WSM WFLA
- Emily Post, speaker, Sydney Nesbitt, baritone, Murel Pollack, WOR, 30 m.
- Rondelliers, WGN
- Madison Singers, WABC WCAU WHAS Home Hour (news at 10:30) WPG, 1 h. On the Air, WNBX
- 10:15 A.M. EDT; 9:15 EST; 8:15 CT Vlenesse Ensemble, WEAF WEEI WGY Hazel Arb, contralto, WJZ WHAM Ukulele Lu, WBZ
- Sunny Fuller, KDKA Birthday Club, WFLA
- Bill and Ginger, WABC WCAU Matinee Melodies, WNBX
- 10:30 A.M. EDT; 9:30 EST; 8:30 CT News and Joe White, tenor, WEAF WSM Good Morning Melodies, WEEI Today's Children, sketch, WJZ WBZ WBAL KDKA WLW
- Jack Berch, WLW
- Baskets, weather, WGN
- News and Carolyn Gray, pianist, WABC WCAU WHAS Morning Concert, WNBX, 30 m.
- 10:45 A.M. EDT; 9:45 EST; 8:45 CT Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA
- News, Cooking School, WJZ KDKA WSM News Line, weather, WABC
- Lovely Ladies, WGN
- 11 A.M. EDT; 10 EST; 9 CT Morning Parade, WEAF WEEI WLW, 1 h. Shut-in Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.
- Elliott Brock, violinist, WLW
- Movie Personalities, WGN
- Cooking Close Up, WABC WCAU
- Studio Program, WNBC
- Organ, WPG, 30 m.
- Household Chat, WNBX
- 11:15 A.M. EDT; 10:15 EST; 9:15 CT News, WLW
- Morning Topics, WFLA
- Rambles in Rhythm, WABC WCAU
- Dolly Dean, WHAS
- Your Friendly Neighbor, WGN
- Town Crier, WNBX
- 11:30 A.M. EDT; 10:30 EST; 9:30 CT Ponce Sisters, WLW
- Tony Wom, WABC WHAS
- Wandering Post, WPG, 30 m.
- Hope Vernon, songs, WNBC
- Color in the House, WMAA
- 4 P.M. EDT; 10:45 EST; 9:45 CT The Captivators, WABC
- Martha and Hal, WGY
- Painted Dreams, WFLA, WLW
- Ben Alley, music, WABC
- Foster Brooks, WHAS
- Poem, WNBX

- 12 N. EDT; 11 A.M. EST; 10 CT Charles Sears, tenor, WEAF WEEI WGY WFLA
- Mary Phillips, songs, WJZ WHAM KDKA
- Monitor Views the News, WBZ
- Dan and Sylvia, KDKA
- Morning Highlights, WLW
- Betty Barthel, WABC WCAU WHAS
- Helen Sweet Home, WPG
- Rod Arkell, WOR
- Nicholas Garofalo, violinist, WMCA
- Tommy Dick and Harry, WGN
- Herbert Meridius, WNBX
- 12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT Honeyboy and Sassafras, WEAF WEEI
- Martha and Hal, WJZ KDKA WSM WFLA
- Time, weather, temperature, WBZ
- Babs and Don, WLW
- Variety, WOR
- Among Our Souvenirs, WABC WCAU WHAS WPG
- Fun Making, Home Management, WGN
- Nurseries program, WNBX, 30 m.
- 12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT Men's Madras, WEAF WLW, 30 m.
- Stocks, Markets, WEEI
- Radio Gang, WGY
- Vic and Sade, WJZ WBZ WHAM KDKA
- WFLA, 30 m.
- Al Kavelin's Orchestra, WABC WCAU WSM, 30 m.; WPG from 12:45
- WFLA, 30 m.
- Bud Fisher's Orchestra, WOR, 30 m.
- Markets, organ, talk, WGN, 30 m.
- 12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT Cabot and Castillo, WEEI, 30 m.
- Radio Gang, WGY
- Words and Music, WJZ WBZ WHAM, 30 m.
- Willie Penn music, KDKA
- Organ, WMCA, 30 m.
- Dorling Sisters, WGN
- 1 P.M. EDT; 12 N. EST; 11 A.M. EST; 10:55 CT Markets, weather, WEAF
- Bradley Kincaid, WGY
- Weisher and N. E. Agricultural Report, WMAA
- Markets, KDKA
- Velazco's Orchestra, WABC WCAU WHAS, 30 m.
- Hotel Morina music, WPG, 45 m.
- Bob Albright, WGN
- Revue, WJZ, 30 m.
- Studio Orchestra, WNBX, 30 m.
- 1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT Jan Brunesco's Orchestra, WEAF WEEI WGY
- Honorable Archie and Frank, WJZ WBZ
- Markets, WLW
- Mirror Reflections, WMCA
- 1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT Dick Fidler's Music, WEAF, 30 m.
- N. E. Kitchen, WEEI
- Markets, KDKA
- National Fair and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
- Buddy Fisher's Orchestra, WABC WCAU WHAS, 30 m.
- Instrumental Trio, WMCA, 30 m.
- Markets, music, WGN, 30 m.
- Theatre Club, WGN
- Music Hall Hour, WNBX
- 2 P.M. EDT; 1 EST; 12 P.M. CT Airbraks, variety hour, WEAF WEEI, 30 m.
- Antoinette Halstead, WGY
- The Eton Boys, WABC WCAU
- Weather, stocks, WHAS
- Dr. Arthur Frank Payne, WOR
- Music Column, WMCA
- 2:15 P.M. EDT; 1:15 EST; 12:15 CT Household Chat, WGY
- Romance of Helen Trent, WABC WCAU WFLA
- Dorothy Hays, WOR
- Sports spotlight, WMCA
- 2:30 P.M. EDT; 1:30 EST; 12:30 CT The Szalzer, WEAF
- Albany on Parade, WGY
- Home Sweet Home, WJZ WHAM WLW
- Home Forum, Cooking School, WBZ
- Home Forum, KDKA, 30 m.
- Markets, WSM
- Leah Cover, WFLA
- Ann Leaf, organ, WABC WCAU, 30 m.
- "The Homemaker," WOR, 30 m.
- Century of Progress music, WGN
- Tex and Eddie, songs, WMCA
- 2:45 P.M. EDT; 1:45 EST; 12:45 CT Ma Perkins, WEAF WGY WLW WSM
- Alden Edkins, bass-baritone, WJZ WBZ
- WFLA, 30 m.
- Agricultural College, WHAS
- Palmer House Ensemble, WGN, 30 m.
- 3 P.M. EDT; 2 EST; 1 CT Maria's Matinee, Lanny Ross, Mary Lou, Conrad Thibault, WEAF WEEI WGY, 1 h.
- Gale Page, songs, WJZ WBZ WHAM KDKA WSM WFLA
- Four Showmen, WABC WCAU WPG
- University of Kentucky, WHAS, 30 m.
- Show Boat Boys, WOR
- "Women and Money," WMCA
- 3:15 P.M. EDT; 2:15 EST; 1:15 CT Visits to Foreign Villages at Century of Progress, WJZ KDKA WHAM WFLA
- String Music, WSM
- Books and Authors, WBZ
- Hurdy-Gurdy Man, WABC WCAU
- Henry and Edward Peterson, WOR
- Pit Langue, WJZ
- Century of Progress Orchestra, WGN
- 3:30 P.M. EDT; 2:30 EST; 1:30 CT Temple of Song, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- The Grab Bag, WABC WCAU WHAS WPG, 30 m.
- Stock Quotations, WMCA
- Garden Club, WOR
- Bob Forsan, tenor, WGN
- 3:45 P.M. EDT; 2:45 EST; 1:45 CT Munz Sisters, harmony, WOR
- Piano Duo, WMCA
- Baseball, Chicago vs. St. Louis, WGN, 2 h., 15 m.
- 4 P.M. EDT; 3 EST; 2 CT Your Lover, songs, WEAF WGY WSM WFLA, 15 m.
- Betty and Bob, sketch, WJZ WBZ WHAM KDKA WLW
- Lazy Bill Higgins, WABC WHAS
- Tea Time Topics, WPG, 30 m.
- The Apple Knockers, WCAU
- Afternoon Concert, WNBX, 45 m.

To Try Again



TED HUSING, CBS announcer, recently divorced, who soon will marry JEAN HARLOW, movie actress, according to rumors.

- 4:15 P.M. EDT; 3:15 EST; 2:15 CT Nellie Revell at Large, WEAF WEEI "Books," Levere Fuller, WGY Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA
- Music by Dvorno, WLW
- Voice of the Afternoon, WABC WHAS WCAU WPG
- Hal Beckley's organist, WOR
- Cortelli's Cosmopolitan, WMCA
- 4:30 P.M. EDT; 3:30 EST; 2:30 CT Chicago Symphony Orchestra, WEAF WEEI WSM WFLA, 1 h.
- Vagabonds, WGY
- Carol Deis, soprano, WJZ WHAM
- Rhymes and Cadences, WBZ
- Markets, KDKA
- Life of Mary Sothen, WLW
- U. S. Army Band, WABC WHAS WCAU, 30 m.
- WPG from 4:45
- Josef Zator's Orchestra, WOR, 30 m.
- Street Forum, WMCA
- 4:45 P.M. EDT; 3:45 EST; 2:45 CT Stacks, WGY
- Women's Clubs' Federation, WJZ WHAM
- Concert, Edwin Otis, baritone, WJZ
- Archie Driver, KDKA
- William Hargrave, baritone, WOR
- Carrie Lillie's Club, WMCA
- Corra Calkins, WNBX, 30 m.
- 5 P.M. EDT; 4 EST; 3 CT Three Schoolmids, WGY
- Holst's Orchestra, WJZ, 30 m.; KDKA, 15 m.
- Agricultural Markets, WBZ
- WMAA
- Three Star Voices, WLW, 30 m.
- Frank Daily's Orchestra, WABC WHAS
- Suey Talk, WPG
- "Dogs," WOR
- Sally's Party, WMCA, 30 m.
- Musical, WGN, 1 h.
- 5:15 P.M. EDT; 4:15 EST; 3:15 CT Vagabonds, WGY
- The Monitor Views the News, WBZ
- Kiddies' Klub, KDKA
- Fantasy Orchestra, WABC WCAU
- Alice Woodfin, soprano, WPG
- Devotions, WHAS
- "Goodbye Hour," WGN
- Microphone Chat, WNBX
- 5:30 P.M. EDT; 4:30 EST; 3:30 CT William Lundell, interview, WEAF WEEI
- WTAM WGY WSM
- Jackie Heller, tenor, WJZ WBZ WHAM WLW
- Jack Armstrong, All-American Boy, WABC
- Robert Rand, WOR
- Nick Nickerson, WPG
- Christine Ridge, WHAS
- Burt Reburn, songs, WMCA
- Pinello's Royals, WNBX, 30 m.
- 5:45 P.M. EDT; 4:45 EST; 3:45 CT "Alice in Orchestralia," WEAF WEEI WSM WFLA
- Ross Erwin, tenor, WGY
- Little Orphan Annie, WJZ WBZ KDKA
- The Texas, WLW
- Billy Dauscha, WOR
- Baseball Talk, WMCA
- Marvels, WNBX
- 6 P.M. EDT; 5 EST; 4 CT Al Pearce and his Gang, WEAF WLW WSM WFLA
- Evening Fattler, WEEI, 30 m.
- Evening Breviews, WGY
- Ted Black's Orchestra, WJZ WBZ WHAM, 30 m.
- Time, weather, KDKA
- Round Tower, WABC WHAS
- Uncle Don, WOR, 30 m.
- Medications, E. H. Smith, WMCA
- Orchestra, WGN, 30 m.
- Farm Flash, WNBX
- 6:15 P.M. EDT; 5:15 EST; 4:15 CT Joe and Eddie, WGY
- Bill Williams, WBZ
- Baseball, KDKA
- Robby Benson and Sunny Jim, WABC WCAU
- Organ, WHAS, 30 m.
- Billy Hays Orchestra, WMCA
- Royal Post, WNBX
- 6:30 P.M. EDT; 5:30 EST; 4:30 CT News and Horatio Zito's Orchestra, WEAF, 30 m.
- Scores, current events, WEEI

- News and Francis Mack's Orchestra, WGY, 30 m.
- 4:45 CT Dorothy Page, songs, WJZ
- Temperature, weather, WBZ
- Comedy Stars, KDKA
- Jack Armstrong, WLW
- Nap and Dec, WSM
- News and Bulletin, Mounjaimeers, WABC
- Jim Burgess, WCAU
- Boys' Club, WOR
- The Singing Lady, WGN
- Eskimo Family, WMCA
- John Angell, WNBX, 30 m.
- 6:45 P.M. EDT; 5:45 EST; 4:45 CT Studio Chorus, WEEI
- Lovell Thomas, news, WJZ WBZ WHAM KDKA WLW WFLA
- Joe Williams, sports, WABC
- Buddy Welcomes's Orchestra, WCAU
- Little Orphan Annie, WCAU
- Miami Beach Orchestra, WMCA
- 7 P.M. EDT; 6 EST; 5 CT Baseball Reunion, WEAF
- Trio Romantic, WEEI WFLA
- Phil Emmertson's Orchestra, WGY
- Johnny Johnson's Orchestra, WJZ, 30 m.
- (News at 7:15)
- News, WEZ
- Dan and Sylvia, KDKA
- Margaret's Orchestra, WLW
- Piano, WSM, 30 m.
- Household Music Box, WABC, 30 m.
- Robbins' Orchestra, WCAU
- Serenade, WHAS
- Ford Frick, sports, WOR
- Ben Potter, sketch, WGN
- Arthur Lee, songs, WMCA
- Sports, WNBX
- 7:15 P.M. EDT; 6:15 EST; 5:15 CT Gene and Glenn, WEAF WEEI WGY WFLA
- Charistors, WLW
- Fox Fur Trappers, WABC
- San Antonio, WABC, WCAU
- Three Crystals, WHAS
- Ensemble, WJZ
- Front Page Drama, WOR
- Stratton's Trio and Miller, WMCA
- Recordings, WNBX
- 7:30 P.M. EDT; 6:30 EST; 5:30 CT Martha Mears, contralto, WEAF
- After Dinner Revue, WEEI
- Ulica Club Singers, WGY
- Bob Newhall, WSM
- Grace Hayes, contralto, WJZ WSM
- Twentieth Century Ideas, WBZ
- Nancy Martin, KDKA
- Melody's Garden, WFLA
- Paul Keast, baritone, WABC WCAU
- Club Program, WHAS
- Jack Arthur, baritone, WOR
- Sports Talk, WGN
- News and Soiree Musical, WMCA, 30 m.
- John Angell, WNBX, 30 m.
- 7:45 P.M. EDT; 6:45 EST; 5:45 CT Frank Buck, WJZ WBZ WHAM KDKA
- WBAL WFLA
- Melody Masseur, WLW
- Boake Carter, WABC WCAU WHAS
- Baritone, WOR
- World's Fair Reporter, WGN
- 8 P.M. EDT; 7 EST; 6 CT Cities Service Concert, Countess Olga-Albani, piano duo, WEAF WEEI, 1 h.; WGY
- 1 h.
- Ethel Shutta, Walter O'Keefe, Dolan's Orchestra, WJZ WBZ WHAM WBAL KDKA, 30 m.
- Nap and Dec, WSM
- Kate Smith, WABC WCAU WHAS
- News and Chablonie-Haddon Hall Trio, WOR, 1 h.
- Billy Jones, Selvin's Orchestra, WOR, 30 m.
- Hal Kemp's music, WGN
- Three Little Favourites, WMCA
- 8:15 P.M. EDT; 7:15 EST; 6:15 CT Prairie Symphony, WLW
- String Music, WMAA, 30 m.
- "Guilty or Not Guilty," WFLA
- Columbians, WABC WCAU WHAS
- Orchestra, WGN
- Meyer Davis' Orchestra, WMCA
- Richard Rich, WNBX
- 8:30 P.M. EDT; 7:30 EST; 6:30 CT Farm Forum, 30 m.
- Public Affairs Council, WJZ WBZ WBAL WHAM WFLA
- Unbroken Melodies, WLW
- True Story Court, WABC WCAU, WPG, 45 m.
- Morris Preliminary, WHAS
- Varieties of 1934, WOR, 30 m.
- Lonc Ranger, WGN, 30 m.
- U. S. Army Band, WMCA, 30 m.
- 8:45 P.M. EDT; 7:45 EST; 6:45 CT Music Teachers Chorus, WJZ WHAM WBAL KDKA WSM WFLA
- The Guardsmen, WBEZ
- Skit, WLW
- Sam Gill and Louis, WHAS
- "More Than News," WMCA
- 9 P.M. EDT; 8 EST; 7 CT Waltz Time, Frank Munn and Vivienne Segal, Abe Lyman's Orchestra, WEAF WEEI WGY WLW, 30 m.
- Phil Harris Orchestra, Leah Ray, WJZ WBZ WHAM WBAL KDKA WSM, 30 m.
- Vivian, WMCA, KDKA
- "Italy," WOR, 30 m.
- Artilio Baggio, WGN
- Eli Dantzig's Team, WMCA, 30 m.

- 9:15 P.M. EDT; 8:15 EST; 7:15 CT "The Friend of the Family," WABC WHAS
- 9:30 P.M. EDT; 8:30 EST; 7:30 CT One Night Stand, Rick and Pat, blackface comedy, WEAF WGY, 30 m.
- Scott's Variety, WEEI
- Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- Jack Denny's Orchestra, Jeannie Ling and Johnny Green, WABC WCAU WHAS, 30 m.
- The MICROPHONE presents the Arthur Fiedler Esplanade concert, WNAC WFLA WJZ WBZ WHAM WNBX, 30 m.
- Gene and Glenn's Orchestra, WPG, 30 m.
- Norman Brokenshire's Orchestra, WOR, 30 m.
- Wayne King's Orchestra, WGN
- Revue of 1934, WMCA, 30 m.
- 9:45 P.M. EDT; 8:45 EST; 7:45 CT Jane Froman, Hayton's Orchestra, WLW
- 10 P.M. EDT; 9 EST; 8 CT The First Nighter, June Meredith, "Cat's Paw," WEAF WEEI WSM, 30 m.
- Mario Cozzi, baritone, Lucille Manners, WJZ WBZ KDKA, 30 m.
- Castle Farm Orchestra, WLW
- "Spotlight Revue," Stoopage and Budd, Frank Crumit, WABC WCAU WHAS, 45 m.
- News and Emil Thavin's Orchestra, WGN
- Dance Orchestra, WPG
- Eternal Life, drama, WOR
- Archie Bleyer's Orchestra, WMCA
- 10:15 P.M. EDT; 9:15 EST; 8:15 CT Billy Loner's Orchestra, WEAF
- Henry Thies and Peppers, WJZ
- Comedy Stars, WGN, WFLA, 30 m.
- Dream Ship, WGN
- 10:30 P.M. EDT; 9:30 EST; 8:30 CT Jack Benny, Mary Livingston, Frank Parker, tenor, and Jimmy Grier's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m.
- Chicago Symphony Orchestra, WJZ WHAM, 1 h.
- WFLA, 30 m.
- South Jersey Pioneers, WPG
- Enchanted Violin, WOR
- National Affairs, WMCA
- 10:45 P.M. EDT; 9:45 EST; 8:45 CT Carlisle and London and Warwick Sisters, WABC WCAU WHAS WPG
- Comedy Stars, WGN, WFLA, 30 m.
- Socarras' Orchestra, WMCA
- 11 P.M. EDT; 10 EST; 9 CT George R. Holmes, International News Service, Washington Bureau head, WEAF WEEI
- E. B. Rideout, WEEI
- The Colonials, WGY, 30 m.
- Charlie Davis' Orchestra, WJZ, 30 m.
- WBZ KDKA from 12:15
- Time, weather, sports, WBZ KDKA
- Unsolved Mysteries, WLW, 30 m.
- Frank Buck, WMAA
- Edith Murray, songs, WABC WHAS WCAU WPG
- Revue, Wolfe Kahn's Orchestra, WOR, 30 m.
- June Provines, WGN
- 11:15 P.M. EDT; 10:15 EST; 9:15 CT Orlando's Orchestra, WEAF WEEI Gene and Glenn, WFLA, 30 m.
- laband's Orchestra, WABC WPG
- WHAS WCAU, 30 m.
- Lum and Abner, WGN
- 11:30 P.M. EDT; 10:30 EST; 9:30 CT Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m.
- Ray Nichols, WGY
- Enrico Madriguera's Orchestra, WJZ WBZ ETC
- William Penn music, KDKA, 30 m.
- Romantic's Orchestra, WLW, 30 m.
- String Music, WSM
- Bud Fisher's Orchestra, WOR, 30 m.
- Anton Week's, Cummins', and Ted Weem's Orchestras, WGN, 1 h.
- 11:45 P.M. EDT; 10:45 EST; 9:45 CT String Music, WSM
- Charles Barnett's Orchestra, WABC WCAU WFLA, 30 m.
- 12 M. EDT; 11 P.M. EST; 10 CT Dream Singer and Harold Stern's Orchestra, WEAF WEEI WGY, 30 m.
- Eddie Duchin's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- News and Castle Farm Orchestra, WLW
- Leon Belasco's Orchestra, WABC WCAU WPG WHAS
- Musical Personalities, WGN, 1 h.
- Eli Dantzig's Orchestra, WOR
- 12:15 A.M. EDT; 11:15 P.M. EST; 10:15 CT Charles Barnett's Orchestra, WABC WCAU WHAS WPG
- 12:30 A.M. EDT; 11:30 P.M. EST; 10:30 CT Frankie Masters' Orchestra, WEAF WEEI, WLW, 30 m.
- Jimmy Gallagher's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
- Dancing by the Sea, WABC WCAU WHAS WPG
- Louis Panico's Orchestra, WHAS

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Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

FASHION experts may predict, and designers may create the new styles, but it is not until a season is well advanced that one can ascertain whether they have been confirmed, altered or rejected by the smart women who are the real arbiters of chic.

Herewith a few jottings on what is being worn at our Eastern seaboard Summer resorts now. Lots of all-white, for both day and evening; uncrushable linens; large-brimmed hats; string berets; Roman stripes; unbleached cotton, dyed tomato, bright yellow or turquoise; wooden buttons, clips, buckles and jewelry; low heels; buttoned-down-the-front skirts; iridescent kid shoes for evening, pink or mother of pearl (they go with everything!); dotted Swiss dance frocks with pleated dust ruffles; white fur cloth for every kind of a wrap from shoulder cape to full-length coats; white chin-chilla cloth for sporty after-tennis coats; monograms on jersey or rabbits' wool shirts, also on bathing-suits.

A FEW examples of the styles which our well-dressed radio artists are endorsing might not come amiss. JEANIE LANG is a golf enthusiast as well as a talented singer. On the links she looks delightfully trim and smart in a blue linen skirt and double-breasted white linen jacket. With this outfit she wears a scarf striped in the two colors and a tiny roll-brimmed white felt hat. Low-heeled sports oxfords, of course.

THE POPULAR Do Re Mi Trio wear perfect Summer evening gowns of white lace, made with a flattering bertha effect over the shoulders, and a second narrower ruffle of the lace to suggest a flared bolero. A cluster of natural looking flowers is caught in the center of the decollete, and from this fall narrow ribbon streamers in rainbow shades.

THE VOGUE for white fur cloth evening wraps is sponsored by glamorous, dark-eyed COE GLADE, Chicago opera star who made her debut on the air this past Winter. Her wrap is almost a robe, full-length, and severely simple. The material is light and supple and looks equally well over white satin or colors or with the ubiquitous printed dress.

Jail For False Air Advertisers

(Continued from Page 1)

West are guiltless. We have simply been so busy in the East that we have not had a chance to broaden our inquiry throughout the country.

"When we get into all sections, I think the Commission literally will have scores of cases before it. Most of the complaints we receive deal fundamentally with advertising claims by purchasers of air time.

"The advertisers seem to be going wild. Banned from newspapers in many cases for false statements, they seem to think they have a wide-open outlet on the air for anything they want to say.

"The laws are very strict and will be fully enforced. Any advertiser failing to temper statements after warning is certain to face a quick cease and desist order from the Commission."

A cease and desist order has the same effect as a court injunction, with jail sentences for violation of it.

Eminence



WALTER DAMROSCH, veteran conductor, is caricatured by XAMIER CUGAT, formerly conductor of the Waldorf-Astoria Orchestra. DAMROSCH again will preside over his NBC Music Appreciation Hours in the Fall.

New Phone Stations Are For Planes

By The MICROPHONE'S Special Washington Correspondent.

Twenty-nine long-wave radio-phone stations of the Department of Commerce have put into effect a new weather service for airways as well as group organizations.

The service is available for any who want to listen in and is expected to be especially valuable to farmers.

The air-phone service goes out on 236 kilocycle frequency at 1.31 A. M., 5.31 A. M., 9.31 A. M., 5.31 P. M. and 9.31 P. M., Eastern Standard Time.

Heretofore airplane pilots could not receive such service because the only frequency available was that on which their radio direction beams were transmitted and to listen in meant to drop the beam and, perhaps, lost it entirely.

The government, however, has obtained the new frequency for its service and pilots can hear the voice broadcasts at will.

Stations which transmit the weather broadcasts are located in: Amarillo, Tex.; Atlanta, Ga.; Bellefonte, Pa.; Big Spring, Tex.; Birmingham, Ala.; Buffalo, N. Y.; Chicago, Ill.; Cincinnati, O.; Cleveland, O.; Ft. Worth, Tex.; Fresno, Cal.; Harrisburg, Pa.; Iowa City, Ia.; Jackson, Miss.; Jacksonville, Fla.; Kingman, Ariz.; LaCrosse, Wis.; Little Rock, Ark.; Medford, Ore.; Newark, N. J.; New Orleans, La.; Shreveport, La.; Richmond, Va.; Spartanburg, S. C.; Springfield, Mo.; St. Louis, Mo.; Washington, D. C.; Wichita, Kans. and Winslow, Ariz.

"True Story" Continues

The "True Story Court of Human Relations" program has renewed its contract with the CBS-WABC network and will continue on its present schedule. The programs are heard Fridays at 8.30 P. M.

Oddest Imitation



EDMUND HOLDEN, who is heard as the little Jap, FRANK WATANABE, in the "Honorable ARCHIE and FRANK" sketches on the NBC network, is an expert mimic. He has perfected what is probably the oddest imitation extant. He imitates an old man walking in a zinc bathtub.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1 (no time limit) Make your plans, Cryptographers: MIC RO PEN PRHN GIJ KXX QIIV YSTIXNJO PI YXKM IM KPPNMVRMQ PEN XKUIJ VKW ZIMANMPRIMO.

No. 2. (2 minutes) Try juggling the following five letters



EVERETT SMITH

to form three different five-letter words:

D I E R W
No. 3. (3 minutes) From F O R E to R E A R to F O R E, which ever route you choose. Changing only one letter at a time, and forming a proper word each time, make

these changes in six moves,

No. 4. (2 minutes) A reducing exercise. Start with the word STATUTE. Strike out one letter at a time, so that remaining letters, which must remain in their same order, will spell a word.

No. 5. (3 minutes) Dog Days will soon make their appearance. How many different breeds of dogs can you name in three minutes?

Answers to Last Week's Nimblewits

No. 1. Most jokes are salvaged from the art, but somebody sets them adrift in a modest boat, that's all.

No. 2. Blue, Slue, Slut, Stat, Seat, Sent, Pent, Pint, Pink.

No. 3. Pride Goeth Before a Fall.

No. 4. Racoon.

The Gibson Family On Air Sept. 15

(Continued from Page 1)

will have the juvenile roles. The remaining parts will be taken by ANN ELSTNER, stage actress, and BILL ADAMS, who used to imitate the President on the "March of Time" program.

A vocal ensemble of 18 voices and a male quartet and orchestra will complete the cast.

The present contract for time for the musical comedy covers 39 weeks.

Drilling of First Oil Well Is Feted

The Diamond Jubilee celebration of the drilling of the first oil well in America will be broadcast over an NBC network on August 27.

Secretary of the Interior HAROLD L. ICKES, who is also the NRA oil administrator; Governors GIFFORD PINCHOT of Pennsylvania, and GEORGE WHITE of Ohio, will be heard in the program which will come from the Drake Well Memorial Park near Titusville, Illinois, where Colonel EDWIN L. DRAKE first brought oil to the surface in 1859.

Q. and also A.

Q. Who plays the part of "The Tattered Man" in the program of the same name, and who plays MARY LOU?

H. L., Johnstown, Maine

A. ROBERT STRAUSS is "The Tattered Man." ESTELLE LEVY is the MARY LOU.

Q. To whom is MORTON DOWNEY married? Does she take part in his radio Party?

E. L. B., Brox, New York City

A. DOWNEY is married to BARBARA BENNETT, star of the movie *Har*, and does not take part in any radio production.

Q. What are GENE and GLENN's real names?

A. B. T., Holyoke

A. They are the real first names. GENE CARROLL and GLENN ROWELL.

"Das Rheingold" from Baireuth

The first portion of WAGNER's opera, "Das Rheingold," will be broadcast by short wave from Baireuth, Germany, over the NBC-WJZ network on Sunday, August 5, beginning at 12 Noon.

This performance will mark the opening of the second cycle of the Baireuth Music Festival, devoted to the WAGNERIAN operas.

TOP NOTCH SUMMERTIME ENTERTAINMENT!

Follow these two WEEK-NIGHT features...

THE EVENING TATLER

at 6 P.M.

and **THE AFTER-DINNER REVIEW**

at 7:30 P.M.

New England's popular favorites **IN PERSON** - Two great programs during the early evening hours - EACH WEEK-NIGHT OVER

WEEI

the Friendly Station

My Opportunity---and Yours

I AM AMAZED that after all these three months of broadcasting for the House Party, I should finally be asked to write a story about the origin of radio. I had practically resigned myself to the fact that my intensive research in the field of radio had gone for naught. Even strangers on the street gave me small shifts when I launched into a history of my early struggles with the wireless. However belated it may be, this is my opportunity, and yours, too, I may add. For if you seek a liberal education in the mysteries of the airways, read here and be amazed.

I invented the radio and just as I suspected I am the only one who knew that. It came about this way—

Shortly after I was born I went to work. I was very ambitious at the time and speedily got employment posing for Cupids on valentines. This led to unprecedented offers for my services on the radio. The radio hadn't been invented but the offers flooded in on me just the same.

That gave me an idea. I said since all these offers are coming in to you to appear on the radio and there is no radio, why don't you invent a radio. So I said "I will" but just then, something came up!

I don't remember exactly what it was, probably that toy drum my mother gave me for Christmas; anyway it was something important, and I forgot all about the radio.

Just about that time I was working on a non-refillable fountain pen; but there was a great deal of unrest at the moment; the Spanish-American War had just broken out and I said to myself, "Well, if that's the way everyone feels about it, I won't invent a non-refillable fountain pen."

Some years later, I think it was just after I completed my second term in the United States Senate, I was playing in our backyard when the boy next door looked over the fence and said "Bet you a million dollars you can't invent a radio."

By Joe Cook

Well, a million dollars wasn't to be sneezed at in those days, and I said, "That's a bet, Harold Ross." Harold Ross was the boy next door. "And furthermore," said I, "if you want to make it interesting, how about raising that bet to a billion?" "Done," said Harold, and we shook hands on the wager. I set to work and it wasn't as easy as I thought. You probably think I invented it just like that. Well I didn't. It took me about three hours before I got it perfected. And, boy, was Harold Ross sore! After all, it's no joke to lose a billion dollars in hard-earned currency.

As I remember, I went downtown and blew the whole thing in on ice cream.

But after inventing radio, which, as I have demonstrated, was very simple, it was quite a different proposition. You see there arose one day—while I was busy posing for those valentine Cupids—an insidious custom called "auditions."

The idea was that a lot of dead-pan faces would sit back behind some bullet-proof glass and say "Now let's see how funny you are, Mr. Cook." If by any mischance the orchestra should chuckle at the poor comedian's witlessness, the dead-pan jury would decide it was a plot to influence their risibilities and they'd stiffen and choke rather than indulge in one innocent little laugh. At least that is what

my scouts wired me while I was working on my cross-the-continent tight rope.

I became incensed. If you remember the Mexican war, forget it because it has nothing to do with the case. But at any rate, I started a society to abolish those new fangled auditions for funny men and the motto was "cut cruelty to comedians."

As a result of that practically everyone who had ever seen Joe Miller's joke book was immediately auditioned,



JOE COOK, comedian who stars on the Monday evening NBC House Party programs.



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THE ORIGINAL U.S. RADIO NEWSPAPER'S

Programs For Week Ending August 10



G.E. RUNYAN

Arlene Frances, CBS Actress