Complete Radio Programs By The Hour, A Page To A Day

AHF GINA

RADIO SPAR

Long Wave Short Wave **News** Spots & Pictures

Volume III, No. 33

WEEK ENDING AUGUST 24, 1934

Fraudulent Radio Advertising Under



Crude Lies

Barred From

By The MICROPHONE'S Special

Washington Correspondent

advertising. The Federal Trade Commission

is co-operating with the new Fed-

eral Communications Commission

HAMSON GARY, chairman of the radio division of the Com-munications Commission, said

some radio advertisers have been

in policing radio broadcasts.

War has been declared by the government on fraudulent radio

Ether Waves

Published Weekly

This and That

By Morris Hastings RUCE BLIVEN concludes his stimulating observations on British and American radio in the August 8th issue of The New Republic with the remark that the post to which young men out of English universities aspire is first with the for-



Mr. HASTINGS university as well as a purveyor

of entertainment. Authorities on their subject lec-

ture, cate being taken to make that the presentation is not dull or condescending. As for music, Mr. BLIVEN esti-

mates that the quality of perfor-mance is about the same in England and America.

minute snatches.

But what appeals to the author particularly, as indeed it does to the greater part of radio listeners, is the complete absence of adver-tising-"nauseous advertising" is his phrase for it.

Whenever the question of gov-ernment control of radio is so so much as whispered, someone inevitably brings up the subject of sorship

But radio censorship is, 1 (Continued on Page 11)

GERTRUDE BERG, author of the

GOLDBERG sketches

PEGGY HEALEY, singer

DAVID PERCY, baritone

WENTWORTH P. CANN,

WHDH announcer

ARA GERALD, actress

LENORE ULRIC, actress

PHIL REGAN, baritone

EVANS, singers

PEGGY PAIGE, ACITES

NIRA NASH

EDWIN C. HILL

BING CROSBY, baritone

GERTRUDE NIESEN, singer Page 13

PHIL HARRIS, orchestra leader

CHARLES CARLILE, tenor

RHODA ARNOLD and EVAN

FRANK BLACK, NBC music

NELLIE REVELL

director

RUDY VALLEE

singer"

eign service, next with one **Programs** to of the leading n e w s p apers, and, as a third choice, a posi-tion with the With the coming of Fall, radio British Broad will fill its program time to capacasting Corpocity, many ration

The reason, Mr. BLIVEN declares, is that British radio is conducted as a

grams returning to the air for another season as well as new sponsored programs. Both networks are so filled up

New and Old

Be Presented

of the familiar pro-

for time that they have been turn-ing down sponsors who were looking for choice evening spots. The Radio Explorers Club,

which was announced as a new series in The MICROPHONE ser eral weeks ago, heads the list of features returning and those com-ing for the first time to the NBC networks. This program, featur-ing some of the world's outstand-However, English audiences ing explorers, will be heard be-hear full-length concerts, not 15-minute snarebes.

DENNIS KING, long a star of the stage and movies, comes to the air over the same network for a series of weekly programs. He a series of weekly programs. He will be supported by LOUIS KATZ-MAN'S Orchestra and will be heard each Wednesday at 10 P. M. The first program will come on August 22

The Adventures of BILLY BACHELOR is an old friend of lis-teners which will make a come-(Continued on Page 13)

Radio For

Goldbergs **Rise From Club** Play

Radio Time All Filled For Fall

A small, quiet-spoken, pleas-antly plump woman chuckled as she reminisced over the early days of her brain-child, the ever popu-Goldberg Family. lar

It really was funnier than anyone could ever imagine. In the first place, 1 never dreamed of writing the dreamed of writing the sketch for radio. It was to be a one-act play for a club performance," explained Mrs. Berg in an exclusive interview with The Microphone.

'But a friend insisted that I try placing it with the radio people. Five years ago radio didn't seem like a very good proposition, and it took plenty of urging to get me around to see the cadio men about so small an item.

"I tried a few stations without success. Finally I entered NBC with the firm conviction that this would be the last station I would try. NBC read my 500-word skit and wished to see another of the same type," continued Mrs. Berg.

"As I had written nothing further, I wrote another skit of the same length that eve-ning. They like it and gave me a weekly sustaining pro-gram."



The Author

JH()

Direct Federal Government Attack

GERTRUDE BERG, author of the "Rise of The Goldbergs." Her popular radio tronpe is now making a vandeville tour while on vacation from radio.

Mrs. BERG explained that at that time she knew nothing about radio or script writing for radio. But the director of plays for NBC informed her she would have to write about 1500 words for each broadcast. If he had told her sooner she would not have had to rush to the 42nd Street Library to lengthen her first radio offer-ing: Then she hurried back to the studio, just in time to put her skit on the air.

For two years "The Goldbergs' went on the air once every week. And Mrs. BERG was happy, al-though other radio performers could not understand her reason (Continued on Page 3)

getting away with crude misrepresentation. Radio stations were warned by

the Federal Trade Commission to submit their programs for inspec EDWIN L. DAVIS, Trade tion. Commissioner, said:

"Most stations have cooperated to the fullest, but those who have not and do not may expect that we shall keep especially close watch on them, and that the Communications Commission will likewise be kept fully informed of the situation

DAVIS had charge of the Trade Commission's campaign to clean up newspaper and periodical ads. He was largely instrumental in starting that campaign and is now turning to radio, with a view to keeping its advertising on a high plane The Tra Trade Commission recent-

(Continued on Page 15)

Contents

News Flashes WEEKDAYS

By The MICROPHONE'S Special Washington Correspondent

The Washington police traffic bureau is experimenting with a new type of radio receiver designed for use on motorcycles.

Results of the fest will determine whether the whole mounted patrol will be radio equipped. Only motorcycles with side cars have been carrying radio equip-

ment A tiny receiver was mounted on the handlebars of one of the police motorcycles. Should the test be successful, radio will have Page 10 made another contribution to law

Hill To Return

EDWIN C. HILL again will be heard in a thrice weekly program of "Human Side of the News" broadcast over the WABC-Columbia net-Page 15 work beginning on Monday, Sep-Back Cover tember 17 at 8.15 P. M.

A.M.

- 10.30 WEAF Network: WEEI WGY WSM WFLA WSB WABC Network; WCAU WHAS WPG KMOX WBBM WCCO
- 10.45 WJZ Network: WBZ WHAM KDKA WLW WBAL P.M.
- 6.30 WEAF Network : WEEI WGY
- WABC Network: WCAU WHAS WPG KMOX WBBM WOCO WJSV 7.15 WJZ Network: WBZ WHAM KDKA WLW WBAL
- SUNDAYS

A.M. 11.00 WEAF Network : WEEI WGY WJZ Network: WBZ WHAM KDKA WLW WBAJ,

enforcement, officials pointed out P.M.

11.30 WEAF Network: WEEL WGY WSM WFLA WSB WJZ Nerwort : WBZ WHAM KDKA WLW WBAL

[Important news it given over these stations, generally on the hour and half bour.]

Telegraph By Air Extended By The MICROPHONE'S Special Washington Correspondent

Radio telegraph service with 12 American cities, countries of Europe and South America and ships at sea has been opened by the International Telephone and Telegraph Company.

Launching the service, FRANK Brilish radio C. PAGE, vice president of the Station Directory company, gave a luncheon in Educational Box Company, gave a luncheon in Washington. Admiral Luke Mc-NAMEE, U. S. N., retired, vice president of the Mackay Radio and Telegraph Company, at-tended tended.

Six of the seven members of the new Federal Communications Commission were present. Messages were sent to and re-

plies received from Madrid, Spain; Argentina, a ship at sea, San Francisco, and other points.

Nancy Garner On NBC

NANCE GARNER, cousin of the Q. and also A. Vice President, now is featured HILL Keeps Busy in the Morning Parade program at 11 o'clock over NBC-WEAF.

News Flashes Box Page 1 New Fall programs are announced Pages 1 and 13 This and That by MORRIS HASTINGS Page I NELLIE REVELL reminisces Page 3 BRUCE BLIVEN commends Page 3 Page A Page 4 Rudio Lane by JIMMY J. LEONARD Page 5 Studiosity by LES TROY Page 5 RUDY VALLEE Surprises Broadway Page 7 A program of skilled artists Puge 11 Police Radio Box Page 12 Short Wave Directory Page 13 **Re** [lections by DIANA HERBERT Page 15 Nimblewits by EVERETT SMITH Page 15 Q. and also A. Page 23

by DOUGLAS D. CONNAH Back Cover

Pictures Motorcycles LOIS NIXON, CBS "blues Front Cover

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Page Two

Saturday, August 18, 1934

Saturday, August 18 - Women's Tennis Finals, CBS-WABC, 3 P.M.

6.30 P.M. EDT; 7.30 EST; 6.30 CT Hands Across the Border, WEAF WEEL WCY WSM WFLA WSB so m. Nethers Labor, WJZ KOKA, o m. Gene Burchell's Orchestar, WLW, 30 m. Robin Hood Dell Concer, Weber's Overnue to "Obewan" Brahm" Third Symphony in F Mslor, Moussongsky's "Night an faild Meanenin, "Drugals Third Statement Halow, "WHAT, A herso M.) WET, a his (WPG, a herso M.) Orchesta, WGN, 30 m. Afternoon Concert, WNBX Vance Campbell, bailone, WNBX 4.30 P.M. EDTJ 3.30 ESTJ 2.30 OT Our Barn, WEAF WEEL WGY so m. Chicago Symphony Urchestra, WJZ WBZ WHAM KOKA WSM WFLA WSB, 1 h. (WW from 4.35) Kalecameer's Kindergarten, WLW WELA Buddy Faber's Occhestra, WABC WCAU WHAS Fuller's Occhestra, WABC WCAU WHAS WOR m. Organ, piano, WMCA Spanish Idylls, WJZ WBZ WHAM Kiddies Club, KDKA, 43 m. Market Reports, WLW The Friendly Neighbor, WGN Town Crin., WNBX Vicacity Highlights P.M. . 3.00-Women's National Tennis Championship Matches, CBS-WABC 11.30 A.M. EDT 10/30 EST 9.30 Ci Gloria Li Ver, soprano, plano duo, WEAF WEEL WSM WFLA WSE 50 m. Ghidren's Thearte, WGY, 56 E. Feine's Gynadiese, WJZ WEZ WHAM, 50 m. Sanda, Roberts, blues singer, WLW Hand Roberts, WCM Dr. W. Li Auben, WNBX 6.45-John Herrick, baritone, NBC-WJZ NBC-WJZ 8.00—Opera, "Fausi," WOR 8.30—Robin Hood 'Dell Con-cert, CBS-WABC 4.9 4.45 P.M. EDT; 3.45 EST; 2.45 CT Carrie's Club, WMCA Story Book Lady, WNBX 5 P.M. EDTI 4 ESTA 3 CT 8:45 P.M. EDT; 7.45 EST; 8.45 CT 9.30-Goldman's Band, NBC-WJZ 5 P.M. EDT1 4 EST4 3 CT Orlando's Cosmopolitans, WEAF WIW, 30 m. (WGY, 15 m.) Musrcal, WGN, 1 b., 15 m. Little Jack Little's Orchestra, WCAU WHAS WPG, 30 m. Studio Party, WMCA, 30 m. Davenport Orchestra, WNBX 11445 A.M. EDT: 10.45 EST: 9.45 CT WEEL Monkey Hollow, WLW Music, WGN Sam Gil and Loufe, WHAS Flotsam, WMCA 10.15-Guy Lombardo, NBC-WEAF 9.45 GT Concert Miniatures, WABC WCAU WHAS WPC, 30 m. Psinted Dreams, WGN WLW Daily Poem, WNBX WARC 9 P.M. EDT, 8 EST: 7 CT 11.30-Paul Whiteman's Party, NBC-WEAF Daily Poem, WNBX 12 N. EDT; 11 A.M. EST; 10 GT Amchair Quarter, WEAF WEEL WGY Genia Fonsiona, WIZ WHAM KDKA Monotor Views the New, WBZ The Southerner, WFLA Bailer Atom : tenor, WLW Commin Gates, words, WABC WCAU WHAS WPC, O P.M. EDITE EDITY WAF WEET WGY WSM WFLA WSB, so m. Jambaree, WJZ WBZ WHAM KDKA WLW, So m. New England Community Singing Clubs, WBZ 5.15 P.M. EDT; 4.15 EST; 3.15 CT (All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; 5.30 P.M. EDT: 4.30 EST: 3.30 CT 5.30 P.M. EDT1 4.30 EST1 34.50 Chick Webb 5 Orchest w. WEAF WEEI WSB, so m. (WGY, 55 m.) jurke Helics, tenor, WJZ WBZ WHAM John Barker, bornore, WJZ Jurke Amstrong, All American Boy, WABC, WCAU Sanderis Stater, WHAS, Mattie Curran, songs, WMCA Matine Tones, WNBX WHZ Jimmy Gallagher's Orchestra, WSM Chicagn Symphony Orchestra, WGN, 30 m. Mized Quarteste, WMCA WPG. Danny Dee, WOR Violin, piano, WMCA Louise Brabant, soprano, WGN Parents' Forum, WNBX Central Time is two hours earlier.) 9.15 P.M. EDTI 8.15 EST; 7.15 CT The Monitor Views the News, Orchestra, WSM Buck Nation, WMCA B A.M. EDTI 7 ESTI 6 CT Radio City Organ, WEAF, 30 m. (WEEI fram Bats) Weather, Current Events, WEEI Musical Clock, WGY, 30 m. Morning, Weather, 2002 WBZ KDKA Prayers, WLW Good Maching, WGN, 1 h., 45 m. Dyric Strenzide, WAG, Morning, Meddes, WPG Orchestra, WMCA Buck Nation, WMCA 9.30 P.M. EDT; 8:30 EST; 7.30 CT Chicago Symphony Orchestra, WEAF WEEI 12:15 P.M. EDT; 11.15 A.M. EST; 10.15 CT 100 Honcybe and Sasadira, WARF WEEI WSB Marths and Hill, weisher, WQY Brids and Hall, WIZ KDRA WSM Weather, Musicsie, WBZ Don and Bash, comedy, WIW Emery Destech's Orthestra, WABC WCAU WHAS WPG Plano, WOR Musicade, WGN Highway Safety Talk, WNEX Chicago Symphony Orchestra, WEAF WEEI WGY, 30 m. Edwin Franko Goldman Band Conceft, WJZ WBZ WHAM WBAL WLW, 45 m. (WSM 5.45 P.M. EDT; 4.45 EST; 3.48 CT PEGGY HEALER is a featured singer on the PAUL WHITEMAN pro-grams broadcast Thursdays at 10 P. M. over an NBC-WEAF net-Bradley Kinceid, WGY Little Orphan Annie, WJZ WBZ KDKA WFLA WGN Mitcha Raginsky's Ensemble WCAU WHAS (WPG, 15 m.) The Texan, WLW Tony Wisteman, sports, WMCA Hill Billey, WNDX, 30 m. WBZ WHAM WBAL WLW, 43 m, (WSAL 4² 0.4³) Squire Hawkins, KDKA Delmore Bonher, WSM String Sente, at New WMCA, 50 m. Wayne King's Orchestra, WCA 0.45 PHM, EDT 8,45 EST 7.45 CT 8.15 A.M. EDT; 7.15 EST; 6.15 CT Don Hall Trio, WJZ WBZ WHAM KDKA Muning Devotions, WLW Health Erectives, WPG News, WNBX work. Rely Siter, RDKA Anton Weekr Music, WGN 10 P.M. EDT; 9 EST; 8 OT Raymond Knight's Curkwas, wreap WEEL WGY WLW WSM WEAK WSB Behnd the Law, KAIKA Hawaian Orchestra, WFG, 50 m. News and Symphony Orchesta, WGON, 1 h. Archie Bleyer'r Orchesta, WMCA Weather, markets, WHAS Theatre Review, WMCA Garden Club, organ, WGN, 30 D. 4-H Club, WNBX 2.15 P, M, EOT; 1.15 EST; 12:15 CT e P.M. EDT: 5 EST; 4 CT Al Pearce's Gang, WEAP WLW WSM, WSB, 30 m. (WGY at 6.15) The Evening Tattler, WEEI, 50 m. Breville, WGY 12.30 P.M. EDT: 11.30 A.M. EST: 10.30 CT 8.30 A.M. EDT; 7.30 EST; 6.30 CT 12.30 P.M. LOT; 11.30 A.M. EST; 10.30 QT Merry Madcaps, WEAF WLW, 30 m. (WGY, 15 m.) Vic and Sade, WJZ WBZ WBAL WHAM KDicA WSM WFLA WSB The Teams, WI WHAT WSB The Teams, WI WHAT SALE (WCAU WHAS 30 m. (WFG 411.41) Bert Block's Orchestra, WOB Louis Brishnit, soprano, WGN Hawainen Program, WNBX Cheerlo, WEAF WEET WGY WLW, 30 m. Lew White at the organ, WJZ WHAM KDKA, 30 m. Breville, WGY Johnny Johnson's Orchestra, WJZ WBZ WBAL, 30 m. Weather, time, KDKA, 30 m. Broadway Collegins, WFLA, 30 m. Joef Zatou's Orchestra, WOR, 30 m. Joef Armstrong, WLW Mediations, E. H. Smith, WMCA 6.15 P.M. EDT, 5.15 EST, 4.15 CT Pachall Statum, KDKA Frank Ricciardi, barhone, WOR Georgia Wildcaby, WHAS Dorothy Allyn, Joprano, WMCA 2.30 P.M. EDT; 1.30 EST 12.30 OT Radio Physici KDKA, 30 m. Time, weather, WBZ Paul and Bert, WSM Studio Orchestra, WOR Orchanist, WPG, 30 m 10.15 P.M. EDT; 9.15 EST 8:45 A.M. EDT; 7.45 EST; 6.45 CT Henry King's Orchestra, WEAF WEEF WGY WFLA WSB, 30 mir; WLW, 18 m. Dandins of Yesterday, WJZ WHAM Weather, WBZ 12.30 GT Radio Platybill, WEAF WEEI WGY, 40 m. Dancing By the Sea, WABC WHAS WCAU WFO, 30 m. Mätha Deane, fashions, WOR, 30 ml World Fair Orchestra, WGN Front Page Drama, WMCA 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT 6.45 CT Bronco Busters, WSM Kindly Thoughts, WHAM Dog stodes, WOR The Ambassadors, WABC Australl Resume, KDKA Mill Wildlims, baseball, WBZ Cel Husing, WABC WHAS WCAU Job Parcelli's Orchestra, WGN Willight Metodes, WMCA WBX Words and Music, WHAM WSM WFLA WSB, 30 m. (KDKA at 1.00) (WBZ, 13 m.) Weather, WI Golf, KDKA Postum Hudters, WSM 10.30 PSM. EDTJ 9.30 ESTJ 8.30 CT 15 m.) Azabonds, WGY William Peens Orchestra, KDKA Jud Ficher's Ochestra, WOK, 30 toune Manacement talk, WGN Srean, WMCA Nite Owls, WNBX, 1 h. 9 A:M. EDT; 8 EST; 7 CT Morning Clurics, WEAF WEET WGY 2.45 P.M. EDT: 1.45 ESTI 12.45 CT 9.30 CT W15. Barn Brace, W72. WB2. WHAM W16. Barn W800, W78. Edde Date Mscon, W78 Edde Michaer and hit Conjectation, WABC WCAU W157, 30 m. Catle Jick Linte's Orchestra, WPC, 30 m. Catle Jick Linte's Orchestra, WPC, 30 m. Charles Constant, WMCA, 30 m. 10.45 P.M. EDT) 9.45 EST; 8.45 CT Clarconort Deo, WNBX 6:30 P.M. EOTI 5:30 ESTI 4:30 CT News and Ton Couldry's Orchwiz, WEAF WGY 30 m. (WEEE from 6:45) News, WEEI Twenty Physics of Harmony and News, Wither, WB2 Morning Glories, 12.45 CT Royal Marxian Orchestra, W/Z WBZ WHAM KDEA WSM WFLA Palmer Nouse Ensemble, WGN Mandolin Ensemble, WMCA 9 P.M. EOTJ 2 ESTJ 1 CT Irving Agrongo 1 Orchestra, WEAF WEEI Breakfast Club, WJZ WBZ WHAM WFLA WSB 1 b. (KDKA 30 m.) (WSM at V.13) Lasemberg Gardens, WABC WCAU, 90 m Devotions, WHAS, 30 fb. (WSM, 15 m.) Story Teller's House, WOR Ferty Birds, WNBX 1 P.M. EDT: 12 N. EST: 11 A.M. CT 11 A.M. CT as Erusexcis Orchestra, WEAF, 30 m. WEEI from r. to: WCV from r. 15 pecke, WEEA WGA (19 MCA, 30 m.) Peather, 4-H Club, WBZ, 30 m. india Masic, WFLA 2. Governor Charles Sawyer of Ohio, WLW Walter, WEN liek Annersong, WLW News and Charles Carlile, WABC WCAU Organ, WLMS Orchestra, WOR, 30 m. Ton D'D'RE, certonoist, WGN Bob Wilson, WNBX 6-45 P.M. EDT1 5.45 EST1 4145 GT John Herrick, bartsone, WJZ WBZ WBAL KDKA WHAM (Liffle Orphan Annie, WENR, WGN re-peal) Latonson's Dechetra, WJZ WHAM WEW, 50 m. Tecktra's Orchetra, WJZ WHAM WSM WFLA WSB WIW, 50 m. othese protram, WBZ, 50 m. 9.15 A.M. EDTI 8.15 ESTI 7.15 OT 8.45 CT Stortan Sincers, WEAF WEEL WGY WFLA WSD Orchestras, WAICA. 3 h, 45 m. Nap and Dec, WSM 11 F.M. EDT; 10 EST; 9 CT Gay Lombachis, news, WEAF WELW, 50 m. (WEEL at 17.53) Wethter, baschalls, news, WEBF Phil Emmertical, OWEN WSM Synkip Frost, songs, WABC WHAS WPG Billy Hays Orchestra, WCAU Weather, and Dance Orchestra, WOR Orchestras, WGN, 4 h. Radio Scandalis, WMCA, 30 m. Don Hall Trio, WEAF WEEI WGY WLW Silver Strains, WOR Vaughn de Leath, WMCA in College program, WBZ, 50 m. ional Tennia Championship for Won ABC WCAU WHAS WPG, 1 h. I Ensemble, WOR, 30 m. elgurs, WGN an, WMCA Silver Strains, WOR Yaugha di Leath, WMCA 9.50 A.M. EDT(9.30 EST; 7.30 CT Taiers and Mule, WEAF WEEI WGY Hymmi, WLW Hymmi, WLW Hymmi, WLW Hon Burn, WCAR WEAT Hymni, WCAR Sampideers, WEAF WGY WLW (WEET fram 9.40) WLW Velasco's Orchestra, WABC WCAU WHAS, «WPG, 30 m. Roger Van Duier's Orchestra, WOR, 30 m. Nid-Day service, WGN, 30 m. Stocks, WMCA, 30 m. 3.15 P.M. EDT; 2:15 EST; 1.15 CT anne Orphan Anne, pear) im Robbins Orchestra, WABC WCAU WHAS huck Richards, songs. WMCA 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT 3.30 P.M. EDT, 2.30 EST, 1.30 CT Banjoleers, from 9.50) News, WEEI Songfellows, quartet, WJZ WSM Nora Thumann, pongs, WLW Stocks, WMCA Chuck Richards, songs. WMCA 7 P.M. EDT; 6 EST; 5 CT Pap Box Deeby, Tune-up and Week-end Revue, WEAF WEEI WGY WLW WSM WFLA, 1 h. 9.45 A.M. EDTI 8.45 ESTI 7.45 CT RUIday s Songsterd, WJZ WBZ WHAM KDKA WFLA, 30 m. 7 P.M. EDT 6 EST1 5 CT Backbil Resume, WEAF Three Scamps, WEEI WGY Stamp Club, WIZ News, Statu in Device, WBZ News, Statu in Device, WBZ News, Statu in Device, WBZ News, Status, Source, WBZ Serande, WHAS Ford Frick, spoits, WOR Orizanist, WGN Olive Jones, songs, WMCA Sports, WHBX News and The Banjoleen, WEAF WEEI WGY The Plough Boys, KDKA The Meistersinger, WABC WCAU WPG Bob Atchew With 1.30 P.M. EDT; 12.30 EST; 11.30 A.M. EDT; 12.30 EST; 10:K Fidder's Orchestra, WEAF WEEI 30 m. Attm Program, WGY, 30 m. National Farm Program, WGZ WBA WHAM KORA WLW WSA WEFLA WSB, Radio Scandals, WMCA, 30 my 11.15 P.M. EDT; 10.15 EST; 9.15 CT Organ, WGN Florente Howland, soprano, WOR International Aflairs, WMCA 3.45 P.M. EDT; 2.45 EST; 1:45 CT WGY The Plough Boys, KDKA The Meistersinger, WABC WCAU WPG Bob Atcher, WHAS Lonely Cowhoy, WOR Keep Fir Club, WGN 10 A.M. EDT; 9 EST; 8 CT Crock Brothers Band, WSM Case Loma Orchestra, WABC WCAU WHAS WPG, 30 m. Orgen, WGN Bachall Phradelphia vs. Chicago, W 2 h., 30 m. Frana ancinati, baritone, WOR Roy Cotterill's Cosmopoitans, WMCA t h., 13 m, Esther Velas, Ensemble, WABC WCAU WHAS WPG, 30 m, Theatre Club, WOR Woman Trio, WMCA, 30 m, Market Reports and organ, WGN 01gan, WGN 11.30 P.M. EDT; 10.30 EST; 9.30 CT Annette McCullough, WEAF WEEI WGY Edward MacHugh, Gospel Singer, WJZ KDKA WSM WFLA WSB Cooking School, WBZ Mail Bag, WLW 4 P.M. EDT; 3 P.M. EST; 2 CT Week-end Revue, WEAF WEEL WGY WLW WSM WFLA, 36 m. Don Carlos Orchestra, WJZ WBZ WHAM KDKA 9.30 GT Paul Whiteman's Saturday Night Party, WEAF WEEI WGY WFLA WSB, 45 m. (WIW at 13.00) "Fruit Jar Drinkers," WSM Preddie Martin's Orchestra, WJZ WBZ, 50 m. Spogis. William Penn Orchestra, KDKA, 7.15 P.M. EDT; 6.15 EST; 5.15 CT 7.15 P.M. EDT; 6.15 EST; 5.15 CT Dr. William Foulks, "Homespun," WEAF WGW WEB Cables, WHEB Cables, WHEB Cables, WHEB Marked Memory Contest, WFLA Hham Jones' Orchests, WFLA Hham Jones' Orchests, WABC WCAU WHAS WBT William Penn Orchests, KDKA, 50 m. German Band, WLW Studio Program, WPG Danny Dee, WOR Juaz Sisters, WALCA Jahrer House Ensemble, WGN Underhill's Orchests, WNDX Cooling School, WDZ Mail Bag, WLW Mellow Moments, WABC WCAU WHAS Home Hour, WPG, 1 k. News at 10,30) Kiddies' Kooking Klass, WOR Musical, WGN What's On Today, WNNX School 1.45 P.M. EDT: 12.48 EST: 11.45 A.M. CT KDKA to Travers Race at Saratoga, WABC WHAS, 30 m, as Time Topics, WPG, 30 m, pile Knockers, WCAU, 30 m, and Lee Reiser, WOR, 30 m, fami Beach Orchestra, WMCA Palmer House Ememble, WGN Farm Bureau, WNBX 130 m. Castle Farm Orchestra, news, WLW, 50 m. Auditrium Dance Orchestra, WPG, 30 m. Antpoiny Trini's Orchestra, WOR, 30 m. King'a. Commins' Agnew's and Bartnet's Orchestras, WGN, 3. b. Biac Rhythm Band, WMCA, 30 m. 11.45 P.M. €DT; 10.45 EST; 9.45 CT 10.15 A.M. EDT; 9.15 EST; 8.15 CT 2 P.M. EDT; 1 EST; 12 N. CT Rex Battle's Ensemble, WEAF WEEI WGY 8.15 CT Morning Parade and news at 10.30. WEAF WFLA WSB, 45 m.; WSM, 50 m. (WEEL 10:17 to 10.50 and 10.45 to 11) Singing Stungs, WJZ WBZ WHAM, 30 m. (KDKA at 10.30) The Southerners, WGZ 30 m. Dance Musić, WOR, 30 m. Garden Club Speaker and bass sineer. WGN Jack Russell's Orchestra, WABC WCAU, WPG, 30 m. Milami Deach Orchestra, Walch 4.15 P.M. EDT, 3.15 EST; 2.15 CT Patr and Nierman, piano duo, WJZ WBZ WHAM KDKA Eole Gaili, songs, WMCA 9.45 CT Ferdz Grofe's music, WABC WCAU Organ, WHAS Delmore Brothers, WSM Chick Webb's Orchestra, WMCA Underhil's Orchestra, WNBX 7.30 P.M. EDT; 6.30 EST; 5.30 CT Matha Mears, contralto, WEAF WGY After Dinner Revue, WEBE Enric Nadriguets's Orchestra, WJZ WBZ WHAM WSM Bob Newhall, WLW News, lishan Jones' music, WABC WHAS Street Scenes, WCAU Urgan Recita, WOR, 30 m, News and Soiree Musicale, WMCA, 30 m, Sports, WGN The Southerners, WGY KDKA Home Porame KDKA Carlton and Craig, WABC WCAU Antoinette West, soprano, WLW "Grace And Eddie" k Webb's Orchestra, WMCA M. EDT; 11 P.M. EST; 10 CT nny Johnson's Music, WGY WSB 12 obert B Johnny Johnson's Music, WGY WSB Bionco Busiers, WSM Jack Denny's Orchestra, WJZ WBZ WHAM, 30 m. DX Club, KDKA, 30 m. Orcible Knapp's Orchestra, WABG WCAU, 10.30 A.M. EDT; 9.30 EST; 8.30 CT Organ, WEEI News and Morning Parade, WGY Jimmy Arlen, baritone, WLW News and Let's Pretend, WABC WCAU WHAM, 30 m. DX Club, KDKA, 30 m. Orville Knapp's Otchesira, WABO WCAU, WHAS WPC, 30 m. Charles Bannet's Orchesira, WOR, 30 m. Orchestra, WMCA (until 1:15 A. M.) 12.15 A. M. EDT; 11.15 P.M. EST: 10.15 CT MORE COMING ! Jimmy Arten, VABC News and Let's Pretend, WABC WHAS, 30 m. Piano and Market Reports, WGN Morning Concert, WNBX 7.45 P.M. EDT; 6.45 EST; 5.45 CT Opening of Rochester Centennial Exhil WJZ WBZ WHAM, 45 m. "Fats" Waller, organ, WABC WCAU Old Observer, WHAS Quin Ryan, reporter, WGN 10.45 A.M. EDT; 9.45 EST; 8.45 CT 10.15 CT Carefree Carnival, Meredith Willson's Orches-tra; Doric Quartet: Tomniy Harris, WEAF WEEI WGY WLW WFLA, 45 m. News and Originalities, WJZ WBAL KDKA Nerge and Originalities. WJZ WBAL KDKA Ners and Weather. WBZ Organ, WSM WHAM Louis John Johnen, baitone, WLW Bob Atcher, WHAS Arthur Wright, tenor, WGN 11 A.M. EDT1 10 EST; 9 CT Alma Schirmer, pianis, WEAF Food Hour, WEL, 30 m. WGY WLW WEAM Bobby and Sur, NDKA Knicktobecker Knights, WABC WCAU WHAS WPG, 30 m. Movie Personalities, WGN Poems, WNEX 11.15 A.M. EDT1 10.15 EST. 8 P.M. EDT; 7 EST; 6 CT Don Bestor's Orchestra, WEAF WEEI, 30 m. R. F. D. Hour, WLW, 30 m. Antoinette Halstead, contraite, WGY Rochester Centennial Concert, WJZ KDKA,

A LISTENER in Huntington, West Virginia, wrote the other



day to GRACE and EDDIE ALBERT, the Honeymooners over the NBC, to tell them she had named two kittens GRACE and EDDIE. "Eddie," she said, "is just like a man—the only way to keep him quiet is to keep him full of food."

11.15 A.M. EDT; 10:15 EST; 9.15 CT

The Vass Family, seven harmony children, WEAF WGY WSM Deep River, WFLA

WPG Stadium Opera, "Faust," WOR, 3 h. Fainter House Ensemble WGN Three Little Funsters, WMCA

STATION DIRECTORY

So m. Christian Science Monitor Staff Interview, WBZ

WBZ International Sandary School Lesson, WSM Mashabran Serenaders, WABC WHAS, 30 m. (WFRC at 8.15) The Coconauts, WELA Diner Concert, WHAS, 30 m. PressRadio News and Susters of the Uke, WPG

Page 4

¹Darie Clothoppers,¹ WSM 12:30 A.M. EDT; 14:30 P.M. E5T; 10:30 CT AkDKA, 30 m Jan Garber's Orchestra, WJZ WBZ WHAM King Vorchestra, WPG, 30 m. Singl Par Orchestra, WPG, 30 m. Dise Linear, WSM

8:15 P.M. EDT; 7:15 EST; 6:15 CT Burchell's Orchestra, WLW Glee Club, WGN Meyer Davis' music, WMCA

Page Three

Radio Listeners Make War On "Radio Echoes" - May Be Sun Spots Phenomenon Drama Puts Nellie Revell 'On **Bruce Bliven** Spot'; She Turns To Radio Approves the Is Perplexing

By The MICROPHONE'S Special Washington Correspondent

Heavy thinkers in the art of radio broadcasting are out to scotch 'radio echoes."

An international attack on the problem has been launched. Listeners all over the world are

being enlisted to cooperate in a war on the perplexing phenomenon. Two European radio stations and the United States Bureau of Standards are promoting the investigation

tion. The British Broadcasting Corpor-ation, through station GSB, Daven-try, England, and HBL, Geneva, operated by the League of Nations, will broadcast special signals and radio scientists and amateurs in remote corners of the earth will check mote corners of the earth with thex reception of the signals, time the echo following each signal. The echoes usually follow from one to 30 seconds after the signal. Perhaps the aurora borcalis, Northern Lights, magnetic storms

and sun spots have something to do with causing radio echoes, scientists say. They want to know. Dr. J. H. DELLINGER, chief of the Bureau of Standards radio lab-

oratory, has requested listeners who receive long delay echoes in the United States to report to him.

GSB will transmit the special organis on 9,510 kilocycles, with a tone modualtion of 1,000 cycles per second, each Sunday, Tuesday and Thursday from 3.25 to 3.55 A. M., Eastern Standard Time.

Signals from HBL are on 6,675 kilocycles unmodulated continuous waves each Sunday, Wednesday and Friday from 6 to 6:30 A. M., East-ern Standard Time.

The "Goldbergs" Started at Top

(Continued from Page 1)

for being self-satisfied. They told her she should sell ber skit; take it out of the "sustaining" field and make it a "commercial" programe.

The NBC spoiled all this. They fold her to appear for an audi-tion one evening. But on that evening Mrs. Berc was going to a social affair and told them that she had to have her hair waved before she could audition. She hadn't the slightest idea what an "audition" might be.

"Just like a woman to have

hair-dressing appoinment at the greatest moment of her life!" shouted the director of

of plays. Then they explained that she was going to be given a commer-cial account. The hair-dresser cial account. The hair-dresser waited, and Mrs. BERG became nationally famous.

Mrs. BERG is the mother of two children. One is aged 12 and the other nine. She has been married for 15 years to Mr. BERG, who is a chemist. Mrs. BERG wrote plays and magazine articles before her radio career. When asked by a visitor why her radio husband whined so

much, she replied:

"Men are always such cry babies. Why should we be different when treating a husband on the radio? They are the same on or off the air.

To Scientists Radio's Policies are **Different from** Theatre's

By NELLIE REVELL

THE POOR old drama. being in the doldrums the last fews years, put me on the spot. I found myself floundering about in an open and-shut season — that is, open today and shut tomorrow

The theatre, the ailing arm of amusements, seemed to wither as the Winter waned. Radio, the erstwhile enfant terrible of entertainment, beckoned and I responded. And I'm mighty glad I

did

My air adventures have My air adventures have been happy, starting with my audition. I appeared at the offices of the National Broadcasting Company, New York, and was so courteously received that I felt that the studio attaches must be laboring under a missipprehension as to my identity. Surely, I said to myself, these people must mistake me for M. H. AYLESWORTH'S mother

But I soon learned that radio is operated on a policy the direct opposite to that of the theatre, and with which I was familiar. The aspirant for radio work is cordially welcomed and everything possible is done to stimulate her best efforts.

The difference between a theatrical tryout and a radio audition is as marked as the stripes on a movie convict's

When I went into the studio only the announcer, the production manager and the control operator were present. (The hiring squad were out of sight in anoth-er room where a loudspeaker brought them the proceedings.)

My experience the night of my first appearance on the ether will live in my memory of happy events. I require a chair with arms, being most uncomfortable in any other, and this was provided, not grudgingly, but cheer-

NELLIE REVELL, famous press-agent who now conducts a series of weekly interviews over the NBC networks. The sketch is by JAMES MONTGOMERY FLAGG.

fully. When it was observed that I had to sit at a table, I was given a desk mike, a script rack, a drop light, a pitcher of water and drinking glasses.

The signal flashed, and be-fore I knew it, I was before the fifth estate — the great audience of listeners. It is no use saying that I wasn't ner-vous, for I was.

I thought when I left the hospital a few years ago I was through with ether for life. But again I found my-self taking it, and it was the first time I was really afraid of it. It was the first time, however, that I had ever taken it through a mike. I think the environment of the studios has a great deal to do with the success and pop-ularity of radio entertainers. After 6 P. M. the announcers are immaculate in evening attire

The finest courtesy and insideration prevail from consideration prevail from the moment, the footman opens, the door of your car at the sidewalk. The elevator attendant who whisks you to the studio floor, the hostess who receives you at the desk, the page who escorts you to the broadcasting room and the production man who greets you there — all are models of propriety.

Yet it is all done so grace-fully and naturally that the

A Simple Address



TIM RYAN and IRENE NOBLETTE, whose "TIM RYAN'S Ren dezvous" programs over the NBC networks brought them more than 50,000 letters, recently received some mail addressed simply: "How Ya Boys, New York."

She Hears Feminine Voices Lack Authority

thought of staging or window-dressing never occurs to you. Rather, you get the im-pression that your appear-ance on the air is the one great, big, outstanding fea-ture of the week and that all the resources of the mighty National Broadcasting Company are at your dis-posal to make it so.

My work on the radio is exploitation. After having press - agented everything from a three-headed calf with the circus to a big-headed baritone with the opera, I feel I am merely following the trend of the times when I extend of the times when I extend my operations to the air. I talk about person-ages-radio, stage, screen, political, social or what-haveyou?-and relate inside, human-interest facts about the great and the near great.

I am in a field where few of my sex venture. Why, I am at a loss to know, for women are natural-born talk-

Some students of the situation claim it is because fem-inine voices lack a certain quality of authority which men possess,

British Radio

The radio, in England, is a semi-governmental monopoly, BRUCE BLIVEN writes in The New Republic.

The British Broadcasting Company, created by the state, fur-nishes all broadcast material, deriving its revenue partly from an annual tax of \$2.50 on each radio receiving set, partly, when nec-essary, from direct government subvention

Because of the country's small geographical area, there are but a few stations; a reasonably good receiving set can get them all, and European stations at least as far as Moscow, as well.

Nothing of a commercial char-acter is permitted to be broadcast. No one can possibly buy time on the air, under any circumstances, to advertise his bunion cure or laxative or any of the other products whose merits are so gloating-ly described nightly in sixteen million refined American homes. From time to time, someone comes forward to suggest that it would be well for America to adopt the British system. This always throws American broad-casters into a lather, from which they emerge observing that since British broadcasting is a govern-ment monopoly, it is subject to censorship such as freeborn Amet-icans would not tolerate.

They add that British broad-(Continued on Page 15)

Get on the Manhattan Merry-Go-Round! every WEDNESDAY Evening

at

10:30

over Station

thirty minute

joy ride into the playground of modern melody -

The MANHATTAN MERRY-GO-BOUND

presented by the makers of DR. LYON'S TOOTH PASTE

Educational

Sunday, August 19 5.30 P. M.-F. Trubee Davison,

0. P. M.—F. Trubee Davison, president, American Mu-scum of Natural History, in-tervlewed by Hans Christian Adamson, author; Captain James B. Parker, veteran skipper, narrator. NBC-WJZ

Monday, August 20

Wednesday, August 22 4.30 P. M.—"Can You Live
 4.30 P. M.—"Can You Live
 Without W at er ?" — Abel
 Wolman, Chief Engineer for
 the State of Maryland Department of Health. CBS-WABC

Dave Martic'; Orchestra. WMCA-Ted Weems' Orchestra, WGN

1 A.M. EDT; 12 M. EST; 11 P.M. CT

11.30 P.M. EDT; 10.30 EST; 9.30 CT News and Challe David Orchestra, WEAP WFEI WCV WSM WTAK WSB, 30 News and Freddie Berrens' Orchestra, WARC WEAV WTAS' Orchestra, WARC WCAU Blue Rhythm Band, WMCA Blue Rhythm Band, WMCA Blue Rhythm Band, WMCA Blue Rhythm Band, WMCA Blue Rhythm Corchestra, WARC WCAU Blue Shythm Corchestra, WARC WCAU WTAS' Orchestra, WARC WCAU MTAS' Orchestra, WCAU MTAS' Orchestra, WARC WCAU MTAS' Orchestra, WCAU MTAS' Orchestra, WARC WCAU MTAS' Orchestra WARC COCAU MTAS' Orchestra WARC COCAU MT

WHAS to Minis, Orchestra, WOR Bob Fallon's Orchestra, WOR Bob Fallon's Orchestra, WOR 10.15 GT

Station Directory

1410

790

1040

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankte Network; DIX, Dixie Network; ABS, American Broadcast-ing System; CRC, Canudian Radio Commission; NEN, New England Network;

K.C. Watts

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Russ Columbo, baritone, WEAF WGY WLW Quest in the Preakness.

11 P.M. CT Coney Island Orchestra, WLW, 30 m. Bubby Geltman's Orchestra, WHAS, 30 m. Chick Webb's Orchestra, WHAS, 30 m. Bob Paccili's Orchestra, WKEN

on Saturday, August 18, at 4 P. M.

terest due to the fact that Cavalcade

three-year-old champion, will ap-

The race this year holds more in-

Location

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Charlotte, N. C.

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Minneapolis, Mind, Partland, Wed, Harford New York Providence Boston Chicago, III. Chicago, III. Cleveland, Ohio Chicago Atlanta, Georgia Schenettady, N. Y. Louisville, Ky. Boston

Rocinester, Kr. Louisville, Kr. Boston Portsmouth, N. H. Cleveland, Ohio Bridgepart, Coan. Providence Detroit, Mich. Washington, D. C. New York Bangor, Maine Lexington, Mass. Gincinnati Chicago, III.

Chicago, Ill. Springfield, Mass. New York

New Bedford Springfield, Vermont San Antonio, Tex, Miami, Florida Newark, N. J.

Worcester Atlanta, Georgia Atlantic City, N. J. Nashville, Tenn. New Orleans, La. Worcester, Mass. Cleveland, Ohio Norfolk, Va. Hartford, Conn.

12.30 A.M. EDT; 11.30 P.M. EST;

10.30 dr. b. br. (1.30 P.M., ESI) Holywood on the Ay, WEAF WGY WELA, 30 m. Chyle Lucas: Orchestra, WJZ WBZ WHAM KDKA WW, 50 m. Huiden Lake Orchestra, WASK Horry, Buss', Orchestra, WASK, 50 m. Chick Webb's Orchestra, WMCA, 50 m. Hal Kemp's Orchestra, WGN

Sunday, August 19 - London Military Bands on NBC-WJZ, 9 P.M.

Bill Williams, WBZ Unbroken Melodies, WLW 10 P.M. EDT; 9 EST; 8 CT

WBC WITTER Orchestra, WADC Wayne King's Orchestra, WADC WHAS, 30 m. Steel Pier Orchestra, WPG, 30 m. Tex and Eddie, songs, WMCA, 30 m. News, WGN

10.15 P.M. EDT; 9.15 EST; 8.15 CT B.15 CT Mrs. Montague's Millions, drama, WJZ WFLA YMCA Talk, KDKA St. Geeline Glee Club, Associated French-Societies, W8Z

Hall of Fame, Don Bestor's music, WEAF WEEI WGY WLW WSM, so m. Madame Schumann-Heink, Harvey Hays, WJZ WBZ WHAM KDKA WFLA Wayne, King's Orchestra, WABC WCAU

Societies, WBZ Chicago Symphony Orchestra, WGN, 45 m. 10.30 P.M. EDT, 9.30 EST, 8.30 CT Canadian Capers, WEAF WEEI WGY WSM WFLA, 30 m. Daniel Gregory Mason's Setter for Flute, Pinno and Strings, World's Premiere, WJZ WBZ KDKA WBAL WHAM WLW WEITA, 30 m.

WELA, 30 m. Americana," Ferde Grofe's Orchestra, WABC WCAU, 30 m.; WPG from 10.45 Sunday Evening With You," WHAS, 30 m.

Gene Socarras Orchostra, WMCA 11 P.M. EDF; 10 EST; 9 CT Baschall Scores, WEAF Mc Upman's Orchestra, WEEL WGY, 50 m. WEAF from 11.13 Novana Walkere, WJZ WHAM WFLA Weather reports, "Song Painter," WEZ

Weather, KUJAcc, WJA Weather, KDXA Zero Hour, WJW, 30 m. Little Jack Little's Orchestra, WABC WCAU WFG WHAS, 30 m. WFG WHAS, 30 m. WFG WHAS, 50 m. Long Priedman's Orchestra, WARG 30 m. Long Priedman's Orchestra, WARG Arthur Wight, tenor, WGN

11.15 P.M. EDT; 10.15 EST; 9.15 CT

Jeste Crawford, organ, WJZ WBZ KDKA Lum and Abnet, WGN Udo's Tango Orchestra, WMCA 11.30 P.M. EDT; 10.30 EST; 9.30 CT

12. M. EDT; 11 P.M. EST; 10 CT Eddle Duchia's music. WEAF WGY WSM

WFLA MHIT Blue Rhythm Band, WJZ WBZ

KDKA, 30 m. News, Castle Farm Orchestra, WLW Red Nichols' Orchestra, WABC WCAU WPG

Chain

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WSB WPG WSM WSMB WTAG

WTAN WTAR WTIC

WARC WK-AU, 3W MIAS "Sunday Ferning With You," WHAS "Nocture," WOR, 30 m. The Wandering Poet, WPG Organ, WMCA 10.45 P.M. EDT1 9.45 EST1 8.45 CT Y. M. C. A. Program, KDKA Gene. Socarras Orchestra, WMCA

Highlights

P.M

3.00-Detroit Symphony Or-chestra, CBS-WABC 8.00-Jenney Concert, WEEL Cliff Edwards, Fray and Braggiottio, CBS-WABC

8:30-Stadium Concert, WOR 9.00-Jeannie Lang, Buddy Rogers, CBS-WABC From London, Massed Bands of Brigade of Guards, NBC-

WIZ 9.30-Album of Familiar Mu-sic, NBC-WEAF Fred Warine's Pennsylvar nians, CBS-WABC

10.00-Mme. Schumann-Heink,

(All programs are listed in Eastern Daylight Saving Time; Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

B A.M. EDT: 7 EST; 6 CT Melody Hour, WEAF, r h. Tone Picture, WIZ WEAK 50 B. On the artody and orsan reveille, WABC B.30 A.M. EDT; 7.30 EST; 4. White

Lew White, organist. WJZ WBAL, 30 m. Artist Recital, WABC 8.45 A.M. EDT; 7#45 EST; 6.45 CT

Musicale, weather, WBZ Radio Spotlight, WABC

9 A.M. EDT; 8 EST; 7 CT Balladeers, WEAF WGY WFLA Coast to Coast on a Bus, Milton J. Cross, WJZ WBZ KDKA WHAM WLW, 1 h. Sunday Morning at Aunt Susan's, WABC WCAU WPG, 1 h.

9.1.5 A.M. EDT; 8.15 EST; 7.15 CT HIS, WEAF WGY WELA

9.30 A.M. EDT; 8.30 EST;

Trio Romantique, WEAF WFLA Service from Union College Chapel, WGY

9.45 A.M. EDT; 8.45 EST; 7.45 CT

9.45 A.M. 7.45 GT Alden Edkins, bass, WEAF WFLA 10 A.M. EDT: 9 EST; 8. CT Dr. Charles L. Goodell, Sabbath Reveries: Dr. Charles L. Goodell, WEAF WGY WSM WFLA, 30 m. Southernatics, WJZ WBZ WBAL KDKA WHAM, 30 m.

Church Futurn, WLW, 30 m. Imperal Hawaiians, WABC WPG WHAS 30 m.

10.30 A.M. EDT; 0.30 EST; 8.30 CT

8.30 CT Mexican Typica Orchestra, WEAF WEBI WGY W1W, 30 m. Samovar Serenade: WJZ KDKA WBAL WHAM WFIA WSA, 50 m.; WBZ, 15 m. Patterns in Harmony, WABC WCAU WPG WHAS

8.45 CT Time, weather, WBZ Alexander Semmler, pianist, WABC WCAU WPG WHAS

11 A.M. EDT; 10 EST: 9 CT News and Vagabonds, WEAF WGY WFLA St. Paul's Cathedral service, WEEI, t h.

Stream & Chnedral Service, when, it is, News and Morning Musicale, Joseph Stopak, violinist, WJZ WBZ WHAM WBAL WTW WSM WFLA, 50 m. Christian Science Service, KDKA, 1 h., 59 m. Christian Science Service, KDKA, 1 h., 59 m. Christian Science Service, WDKA, 50 Michael Christens, Houre, WCAU Collon Manor Ensemble, WPG, 50 m.

Colton Manor Ensemble, WPG, 30 m. 11.15 A.M. EDT; 10.15 EST; 9.15 CT

Gruen, pianists, WEAF WGY Hall and WFLA

11.30 A.M. EDT; 10.30 EST; 9.30 CT

11.45 A.M. EDT; 10.45 EST; 9.45 A.M.

Phantom Strings, WJZ WBZ WHAM WLW

30 m. Time, weather, WBZ Pirst Baptist Church, WSM, 45 m. 12 N. EDT; 11 A.M. EST; 10 CT Presbyterian Church Service, WHAM, 1 h., 30 m. Watchtower Program, WCAU Sunday Worship, WGN, 1 h. Comics, WOR

12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT

Musical Tams, WEEI Weather, achoolmads, WGY Gould and Shefter, WJZ WBAL WHAM KDKA WL, Weather, Temperature, WBZ Bud Shay, songs, WGAU Musical Raconteur, WMCA 12.30 P

12.30 P.M. EST; 11.30 A.M. EST; 10.30 CT

University of Chicago Round Table, WEAF WEEI WGY, 30 m. Music Hall Symphony Concert, WJZ WBZ WBAL WHAM KDKA WLW WFLA, 1 h., WSM, 30 m.

30 m. Trail, WABC WCAU WPG The Romany WHAS, 30

WHAS, 30 m. hn Fraser, WMCA P.M. EDT: 12 N. EST: 11 A.M. CT

11 A.M. CT Road to Bornary, WEAF WCY, 30 m. Morey Pearl's Orchestra, WEEF, 30 m. Vine Street Church, WSM, 1 h. Ann Leaf at the Organ, WABC WCAU WPG WHAS, 30 m. Milban String Trio, WOR 1 h.

Organ, WMCA Comics, WGN, I h. 1.15 P.M. EDT: 12.15 EST: 11.15 A.M. CT Ruth Young, contraito. WMCA 1.30 P.M. EDT; 12:30 EST; 11.30 A.M. GT 11.30 A.Ms GT Juppise Party, Mary zmalt, Ruth Denning, London Four, guests, WEAF WEEI WG Durch in the Hills, Wilv. 30 m. Shlital High Lights, Dr. Frederick Starma, WJZ WBZ KENGA WBAL WHAM, 30 m. Velody's Garden, WFLA Jongminsky Tho. WAAC WCAU WPG Jongminsky Tho.

WJZ WBZ Raden, WE Compinsky Trio, W WHAS, 30 m Rhythm Boys, WPG News, WMCA 1.45 P.M. EDT; 12.46 EST; 11.45 A.M. CT

wora Nadworney, contralto, WEAF WEEI

WCGY WCGY Orcheyta, KDKA John Casidy, songt, WMCA 2 P.M. EDTJ 1 ESTJ 12 N. CT Gene Annold's Commodentes, WEAF WEEI WGY WLW WFLA, 10 m. South Sea Islanders, WIJZ WBZ WBAL KDKA, 30 m. String Music, WSM, 30 m. Ewrong Music, WSM, 30 m. Ewron and the string Music, WSM, 30 m. Hartison Ibalia, Chair WHAS WPG Hartison Ibalia, Chair WMCA

WCAU Harrison Jubilee Choir, WMCA, 30 m. The Whistler and his Dog, WGN 2.15 P. M. EDT: 1.15 EST; 12.15 CT

12.15 GT ¹⁴ Hour in 4 Time. WABC WHAS WCAU ¹⁵ WPG Paola Autor, soprano. WOR Palmer House Ensemble, WGN 2.30 P.M. EDT1 1.30 EST1 12.30 CT

12.30 CT he Tune Twisters, WEAF WEEL WGY, 30 m. moncert Artistsp WJZ WBZ WHAM WBAL WLW KDKA, WSM, 30 m. (WFLA from

W2.W WHAS 2-43) Beals Street Boys, WABC WCAU WHAS, Three Lide Funders, WMCA, so m. Baschall, two games, Philadelphia vs, Chi-cago, WGN, 2 h. so on. 2.45 P.M. EDT; 1.45 EST; 12.45 C. WABC WCAU WHAS

12.45 CT Tim Guizar, WABC WCAU WHAS Violin Orchestra, WPG 3 P.M. EDT; 2 EST; 1 CT Talke Picture Time, Jauc Meredith, WEAF WEEI WGY WSM, 30 m. Organ Reedit, WJZ WBZ WHAM WFLA,

m. inette Werner West, soprano, WLW it symphony Orchestra, Russian Program naver-Korsakoff's Easter Overtuce, "Song Ioda," and "Hindoo Dance," Far a from Tschaikovsky Song Withou Logalkovsky Song Withou Logalkovsky Song Withou guin, Thichaikovky's "Song Witho Words," "Rimsky-Konsakoff?" "Capping Espagnol, WABC WCAU WHAS, i.h. Frank Stewärt's music, WOR, 30 m; Gospet-Message, WPG Songs of Qld Spain, WMCA

Gospel Message, WPG Songs of Old Spain, WMCA 3.15 P.M. EDT: 2.15 EST, 1-15-CT Rhythm Jesters, WLW Southern Chilege, WFLA Pianologue, WMCA

3.30 P/M. EDT; 2.30 EST) 1.30 CT WGY Temple of Song, WJZ WBZ KDKA WLW WHAM WBAL W5M WLW WFLA, 1 ha Shady Lanes, WOR Calvary Symphony Orchestra, WMCA, 1 h.

Calvary Sympony Orchestra, WALCA, F. D. 4 P.M. EDT; 3 P.M.4 EST; 2 CT John B. Kennedy, WEAP WEEI WGY WLW WSM. Bulfalo Variety Workshop, WABC WCAU WHAS, 45 m. "Beginning-Kagain." Thelma Holder, WOR

"Beginning-Again," Thelma Holder, WOR 4.15 P.M. EDT; 3.15 EST; 2.15 CT Lillan Bucknam, soprano, WEAF WEEI WSM Garmelo Cascio, pianist, WGY Ralph, Grosnevor, tenor, WOR The Treans, WLW

4.30 P.M. EDTI 3.30 ESTI 2.30 CT Chicago Symphony Orchestra, WEAF WEEI hicago Symphony Orchestra, WEAF WEEI WGY, 1 h.: WLW, 30 m. odro Via's Orchestra, WJZ WBZ WSM,

30 m. Shadyside Church Vespers, KDKA, 1 h. Oregon on Parade, WABC WCAU WPG WHAS, 30 m. Lee Conrad, Marjorie Tremont, piano, WOR Bob Miller, song writer, WMCA

4.45 P.M. EDT; 3.45 EST; 2.45 CT Co

Mauro Cottone, organist, WMCA 5 P.M. EDT 14 EST1 a OT National Verpers, Dr. Paul Scheree, WJZ WEZ WELS 20 The Plusbey, WAR WCAU WPG WHAS Josef Zanour, Orchesta, WOR Pamily Prayer Period, WLW, 30 m, Afternoon Musicale, WGN, 1 n, Young People's Church, WMCA, 1 h,

S.15 P.M. EDT: 4.15 EST: 3.15 CT Windy City Revue, WABC WCAU WPG WHAS Legal Topics,

"Current Legal Topics," WOK 5.30 P.M. EDT: 4.30 EST; 3.30 CT

tinels, Edward Davies, baritone, Chicago Capella Choir, WEAF WEEI WGY WLW. 30° m. Radio Explorers' Clubs WJZ WBZ WHAM KDKA WSM WELA Frank Grumt and Julia Sanderson, WABC WCAU WHAS, 30° m. President Hotel Ensemble, WPG, 30° m. Larry Taylor, baritune, WOR

5.45 P.M. EDT; 4.45 EST; 3.45 CT Sheira Cherkasky, pianist, WJZ WBZ WHAM WFLA

WFLA 6 P.M. EDT; 5 EST; 4 CT Catholic Hour, Madiaevaliss, Choir, WEAF WEEL WGY WSM WFLA, 30 m. Heart Throbs of the Hills, WJZ WBZ WHAN, 30 m. KDKA Tores Three GV, KDKA Nick Lucas, Norgs, WARG WCAU WPG Organ, Herbert Noch, wHAS Darle Da, WOR, 30 m. Radio Party, WWCA, 30 m. Hat Grobo Christia, WCAF Wark Weith WCAF, 30 m. Hat Grobo Christia, WCAF Wark WCAF WEAF Wark WCAF WARK WCAF Wark WCAF WARK WCAF Wark WCAF WARK WCAF Christian Strange Christian, WGA Wark WCAF WCAF Wark WCAF WCAF Wark WCAF WCAF

G. Ursen, Herbert Roch, «WHAS
G. Ursen, WOR, so m.
Radio Patry, WMCA, so m.
Bornus States, WGN
G. 15 P.M. EDT; B. 30 EST; 7.30 GT
Annon, Virginia Rea, WEAF WEEI WGY
WBC at So P.M. EDT; B. 15 EST; 4.15 CT
So m. (WFC, at So, 10)
Around the 19th Hole, WHC
G. 30 P.M. EDT; 5.30 EST; 4.30 CT
Barry Device, songs, WGN
G. 30 P.M. EDT; 5.30 EST; 4.30 CT
Henry King's Orchestra, WEAF WEEI WGY
WELA, so m.



DAVID PERCY, popular baritoge sings on the "Merry-Go-Round" Sundays as 9 P. M. NBC-WEAF carries the program.

Baltimore Manifest Band, direction Robert V. Lansinger, WJZ KDKA WBAL WHAM, WLW, 50 m. Time, Weather, WBZ Fred Waller, tenor, WSM Pauline Alpeit, piano, WOR Safety Drain, WMCA Wayne King's Orchestra, WGN, 50 m.

6.45 P.M. EDT. 5.45 EST: 4.45 CT

Paradise Islanders, WBZ Ross Penton Orchestra, WSM Catille and London, with Warwick Sisters, WABC WCAU WHAS WPG

P.M. EDT; 6 EST; 5 CT "K-7" Drama, "The Ea Sea," WEAF WGY, 39 Manhattan Merry-Go-Round Charles Previns Orchestra, Drama, 'The Eagle of the Black WEAF WGY, 59 m. In Merry Go-Round, WEEI, 50 m. Previos Orchestra, Morin Siters and emen Quarter, WJZ WBZ WHAM W KDKA WSM WFIA, 30 m. King's Orchestra, WGN, 30 m. he Great, 'drama, WABC WPG Stars of Hollywood, WCAU Newall, tenor, WMCA String Trio, WOR

7.16 P.M. EDT; 6.15 EST; 5.15 CT

7.30 P.M. EDTI 6.30 ESTI 5.30 CT

Actence Jackson, songs, WEAF WGY Garden talk, WEEL so m. (scores at 7,50) Description of Glacier's to Caves and Wild Plowers from Mr. Reinlite, 144,406 fr Above WSA WEI, WJZ WBZ WrAM KDKA WSA WEI, WJZ WBZ WrAM KDKA Chicago Knights, WABC WCAU WPG, 30 m.

ores, Smoke Dreams, WLW, 30 m. ssemble, WHAS, 30 m. ole Theatre Players, WOR, 30 m. ry Club Program, WMCA, 30 m.

7.46 P.M. EDTI 6.45 ESTI 5.45 CT

Wendell Hall, songs, WEAF WGY Baschall scores, WEEI News, Western songs, WMCA 8 P.M. EDT1 7 EST: 6 CT

WEAF WGY WBZ WLW WSM WFLA,

with work were were a second s

43 m. "Charsonette," WOR. 30 m. Lou Becker's music, WMCA Hal Kemp's Orchestra, WGre 8.15 P.M. EDT; 7.15 EST; 6.15 CT

KDKA, 45 m

8.30 P.M. EDT; 7.30 EST; 6:30 CT Stadium Concert, Willem Van H conductor, WOR, 2 h. Nicholas Garagusi, violia, WMCA Bridge Talk, WGN, 30 m.

8.45 P.M. EDT; 7.45 EST; 6.45 CT

B. Fur Trapp s, WCAI

9 P.M. EDT; 8 EST; 7 CT, Manhartan Merry-Go Round, Armida, WEAF

Manhattan Merry-Go Round, Armida WGY, 30 m. Nine O'Clock Revue, WEEI, 30 m. Headliners, broadcast from London heade of Brigade of Guards, WA

bands of Brigade of Guards, WJZ WHAM KDKA WBAL WLW. WFLA, 30 m. WFLA, 30 m. Jeannie Lang and Buddy Rogers' Orchestra, WABC WCAU, 30 m. Songs in My Heart, WEAS Vi Bradley, WMCA Saturday, August 18, 1934



MOS 'n' ANDY are terrifically popular with a large group of gangster gamblers For lo, these many, many months a syndicate has been formed to take bets placed on these two individuals' voices and the voices they originate.

The bets are made on who will speak the opening sentence on each broadcast; who will be the first character introduced, and whether

AMOS will utter his "Check and double," etc. Now that they are off the air, "the poor man's tax" h a s been switched to other radio comedians.

But evidently the public has become s-o attached t o the colored mitators that they will not place many bets. Consequently when the boys return

the air

to



WENTWORTH P. GANN

"the syndi-cate" expects the stakes to be far greater than Just another new racket for another before. new crop of suckers.

Although you may not think so, it is far cheaper to broadcast that Sunday oil show from abroad than it is to whisk WALL ROGERS' voice from California.

In the first place, salaries in the old country are very low. (The highest paid star for the London singing was \$350.)

Then the program is not shot through tele-phone wires, thus escaping line charges. The foreign program costs but half that of ROGERS from Hollywood,

Trom Hollywood, The LANDT Trio and WHITE are picked up by taxi to take them to their broadcast. They have a taxi company commercial. 'Tis ROSALINE GREEN who talks for AN-NETTE HANSHAW on the Showboat spot. Incidentally, Miss HANSHAW is the girl who

stamps so when she sings. She's made to stand on a thick carpet.

Comes a Providence letter telling us that our good baritone, TONY RUSSO, of WEAN, has amade a local killing during his LOEW'S State appearance

Also MAURY LOWE, the WEAN announcer, is going over great with the housewives when he with the housewives when he spiels that poetry-reading busi-ness. And it's the mat and ring shows that draw the dials to Joe FAY when he gets warmed to the relief. to the subject.

The singing femmes in line for that contest, 'Hollywood Hotel,' will bid for honors soon. The newest artival to enter the race is Miss LESLIE BLAKE, JACK DEN-

Ny's society voice winner. She'll compete with the hard-working ALICE O'LEARY, who has an excellent lead in the poll.

RALPH KRBERRY, the WEAF baritone, is going to sing once more over the Lane. He'll start on the anniversary of his first metwork appearance, September 6. WABC sends out a very pe-

WABC sends out a very pe-culiar noise at five seconds past 3 P. M. to check up on the outllet's timepieces.

When you say WENTWORTH PRESCOTT CANN, WHDH's champ announcer, you cover a distin-guished genealogy. The WENT-WORTHS were mathematicians to such extent that CANN's great-grandfather is the author of most of your children's school algebra books



VOLUME III Saturday, August 18, 1934 NUMBER 33 Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, The MICROPHONE is published every Saturday

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Frank Knox Speaks

ERHAPS the oustanding radio address in months is announced for 7.30 P. M., Monday, August 20th, over the NBC-WJZ network.

Colonel Frank Knox, publisher of the Chicago Daily News, is the speaker. His subject is "Business-Free or in Chains?

Colonel Knox is one of the few public speakers left who reminds us that this is a free country. Independence of thought and outlook characterizes him. Formerly General Manager of the Hearst newspapers, Colonel Knox has been described as the ablest newspaperman in this country. At least twice he has refused to become chairman of the Republican National Committee.

The MICROPHONE has no idea what Colonel Knox is going to say. But it invites its readers to listen, if they are interested in a true independent voicing independent thought at a time when it is considered dangerous for anyone to do anything but eat the alphabet soup of the Administration

Even The Echoes

RADIO advancing from the "infant industry" kindergarten, has grown so that it is now able to make war. This time, according to a report published elsewhere in this issue, radio echoes will be attacked. The onslaught is international. If readers of The MICROPHONE hear any radio echoes incapable of ready explanation, they are requested to report them to Dr. J. H. Dellinger, chief of the radio laboratory of the Bureau of Standards, Washington, D. C.

Radio Space Buyers Are Waking Up

By DICK TEMPLETON New York Correspondent

A SPACE BUYER in an advertising agency is the fellow who decides what publication shall be used for a client's advertising, and how much or how many inches. The first thing he inches. The first thing he learns is to say 'no." Later on he says, 'maybe,'' and it takes months for him to learn to say "yes" to most space salesmen.

Now there is another thing he is learning: And that is that he can co-operate more with the stars on his radio programs if he takes adver-tising space in the publica-tions which carry radio news. A number of newspapers in the United States, having devoted columns of space to tell people how to make radio sets and having watched radio develop into un industry, have chosen to play os-trich and hide from the giant they nurtured instead of using wisely to advance their it own interests.

Some of these publications handle radio news lake a barber handles a razor after he has been told to make it A few 'once over lightly." of them ignore radio as a factor, in American life.

Until recently, space buyers have been picking out newspapers and publications strictly on circulation alone. To them in many instances the "best" is the "biggest." Afid more than once the "biggest" publications and newspapers have steadfastly slighted radio news. But regardless of this fact, when space buyers bought advertising space they bought it in the papers which did not carry radio news and occas-sionally forgot the papers and publications carrying radio news.

This showed a foolish lack of support for the pub-lications supporting their radio programs. They took the attitude that if they couldn't reach the readers of the non-radio paper by news, they would reach them by advertising. Then they began to realize that use of small space on a radio program was not effective.

With nothing else in the publication to center interest of radio listeners on the advertisement about the radio program, it got little or no results in building up the audience.

So then space buyers began to realize that not only were

they supporting publications which supported their own air shows, but that they got results by advertising in pub-lications, where readers were accustomed to look for news about radio programs and artists.

Today only a few space buyers concentrate on the "biggest" papers and publi-cations. Alert space buyers are taking space in the pub-lications which feature radio.

The broadcasters took good sound licking from the press of America when they pulled in their horns on news broadcasts. But to date many newspapers have failed to open their columns to radio news.

Studiosity By Les Troy

ERE'S A story about Ossip GABRILOWITSCH. pianist and conductor, who has been heard on the air as conductor with the Detroit and guest conductor with other symphony orchestras.

Several years ago he was giving a piano re-cital in a little town on the Pacific Coast. He was just the possessor of another name that couldn't be pronounced until someone discovered



that his wife was MARK T W AIN'S daughter, CLARA CLEMENS. Whereupon, every man who man who had ever whitewashed fence or read the adventures of TOM SAW-YER rushed to the re-cital hall. As he stepped

FRANK BLACK

to the stage, GABRILOWITSCH was pleased to find a large au-

dience, overwhelmingly masculine. But half-way through the program he overheard a comment that enlightened him. One man in the audience said in a stage whisper to his companion: "He may be Mark Twain's son-in-law, but he sure can play."

Our New York correspondent, ALOYSIUS GLUPFY, wires us the information that the octet which sings on the Spotlight revue on Priday evenings and is called the "Eight Gentlemen from Milwaukee," is not from Milwaukee at all. None of them has even lived there. Furthermore, six of the eight have never been near the town. The two who did go there were on a vaudeville tour. All of them live in New York now.

And this is something we can hardly believe. EverETT MARSHALL, opera singer, radio singer and actor, gets up early every morning and sings a whole opera before lunch.

A well-known correspondence school, which offers to teach anything from cooking to higher mathematics, approached FRANK BLACK, NBC musical director, recently, with the idea of instituting a course of home study in orchestration. FRANK says that if the subject can be taught at home he has wasted a good part of his young life riding on trains.

> FRANK used to commute three times a week from Philadelphia to New York just to study orchestration under STEVE JONES.

> GLUPFY also reports that AN-NETTE HANSHAW, Showboat songstress, always turns her back on a visible audience when shessings. It seems that ANNETTE still gets that weak-kneed feeling from facing so many people all at one time

> There have been satires and satites on radio announcers, but the latest one, in the new BERT LAHR musical show, "Life Begins at Eight-Forty," caps them all.

> And JOE COOK recently commented on the DIONNE quintuplets that have caused such a stir. "Imagine," he says, "walking the floor with five babies every night. A paternal duty? That's a major industry."

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Page Five

Monday, August 20 - Col. Frank Knox on NBC-WJZ at 7.30 P.M.

Edison Friendly Kitchen, WEEI Weather and Three Aces, WPG Robert Reud, "Town Talk," WOR Rose Weiser and Gene Salem, duo, WMCA Bob Wilson, WNBX 9.15 P.M. EDT; 8.15 EST; 7.15 CT Milady England Highlights st, WLW Vife Saver, WJZ WBZ WHAM Tom and Betty, KDKA ut in ¾ Time, WABC WCAU WPG Noy Helton, "Looking At Life," WPG WCAU WHAS Comedy Stars, WGN P.M. WHAS 5.45 P.M. EDT; 4.45 EST; 3.45 CT 9.30 P.M. EDT; 8.30 EST; 7.30 CT 30-Chicago Symphony Or-chestra, NBC-WJZ 4.30 WHAS Bruce Chalmers, baritone, WMCA World Observer, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 GT Lairy Reval's Orchestra, WEAF WEEI WSM Bradley Kincaid, mountain songs, WGY Orphan Annie, WJZ WBZ KDKA WFLA The Texans, WLW Gordon, Dave and Bunny, WABC WCAU House Party, Joe Cook, Donald Novia, WEAF WEEI WGY WLW WSM WFLA, 7.30-Col. Frank Knox, "Bus ness-Free or in Chains NBC-WJZ. "Busi-30 m. amatic Sketch, "Double Barreled Love," WJZ WBZ KDKA WHAM WBAL, 30 m. cnrietta Schumann and Lud Gluskin's Ore 9.15 GT Platt and Mierman, piano duo, WJZ WBZ WHAM KDKA News, stocks, WEW Mayfair, Melodies, WABC WCAU WPG WHAS WIZ WBZ KDKA WHAM WBAL, 30 Henrictta Schumann and Lud Glukin, 30 Henrictta Schumann and Lud Glukin, 30 Hotel Traymore Orchestra, WPG, 30 m. Arthur Wright, Henor, WGN "The Spotlight" Revue WOR, 30 m. Plano Moods, WMCA Hotel Traymore Orchestra. WPG, 30 m. WHAS Chats with the Weather Man, WPG "Dancing Around," WOR Sports, WMCA Chicago Symphony Orchestra, WGN, 45 m. 8.00-Champions, Richard Him-ber's Orchestra, NBC-WEAF lews, state WHAS own Crier, WNBX 1.30 A.M. EDT; 10.30 EST; 9.30 CT 6 P.M. EDT; 5 EST; 4 CT Al Pearce and his Gang, WEAF WLW WSM WELA 8.30-Gladys Swarthout, NBC-WEAF 9.30 GT Medity Minter, WJZ WHAM WBAL, 30 m. Stage Show, WBZ Charioters, WLW Do Re Mi Trio, WABC WHAS WCAU Wanderiag Poet, WFG, 30 m. Morning Concert, WNBX 10.45 A.M. EDT; 10.45 EST; 11.65 Concurrent KDEX 9.00-Gypsies, Frank Parker, NBC-WEAF Suy Al Pentre and his Gang, WEAF WLW WSM WFLA WFLA Think Sister, WIZ WIZ Dan and Sylvin, KDKA Evening Brevilies, WGY Peter Biljor Orchestra, WABC WCAU WHAS String Music, WSM Uncle Don, WOR, 30 m. Mediations, WMCA Faim Flash, WNBX 6.15 P.M. EDTI, 5.15 ESTI 4.15 CT Landt Trio and White, WEAF Joe and Edde, WGY 9.45 P.M. EDT; 8.45 EST; 7.45 CT Magic Strings, WBZ Earl Burtnett's Orchestra, WGN Evan Evans, CBS-WABC Earl Burnetts Orchestra, WGN M 10 P.M. EDT; 9 EST; 8 CT Gene Anold, Lullaby Ludy, male quarter, Eastmon's Orchestra, WEAF WEEI WGX WIW, 30 m, Orchestra, WJZ WBZ WHAM NBC Concett Orchestra, WJZ WBZ WHAM KDKA, 45 m; WSM from 10.30; WFLAs 30 m. 9.30-Lud Gluskin, Henrietta Schumann, CBS-WABC Joe Cook and Donald Novis, Orchestra, NBC-WEAF 9.45 CT Ella Graubart, KDKA Palnted Dreams, WGN WLW The Cadets, duo, WABC Bud Shays, songs, WCAU Fuster Brooks, WHAS Poem, WNBX 10.00-Wayne King's Music, CBS-WABC ³⁰ m, Wayne King's Orchestra, WABC WCAU WHAS, 30 m. Rhythm Casino, WPG, 30 m. 6.15 P.M. EDTI 5.15 ESTI 4.15 CT Land: Tria and White, WEAF Joe and Edde, WGY U. S. Army Band, WJZ WHAM WSM, 30.m. Bill Williams, WBZ Sports, KDKÅ Bokby Benson and Sunny Jim, WABC WCAU HAS, 30 m. Burt Bieteno, pulsar, WMCA Yankee Cornhakters, WNBX 6.30 P.M. EDTI 5.30 ESTI 4.30 CT 5 WHAS, 30 m. Rhythm Casino, WPG, 30 m. News, music, WGN, 1 h. Archie Bleyer's Orchestra, WMCA (All programs are listed in Eastern 7 Poem, WNBA 12 N. EDT; 11 A.M. EST; 10 CT Honey Dean, WEAF WEEI WGY Fields and Hall, WJZ WHAM KDKA WSM WFLA Weather, The Monitor Views the News, WBZ 10.15 P.M. EDT; 9.15 EST; 8.15 CT Daylight Saving Time, Eastern Standard Time is one hour earlier; 8.15 CT Mary Cortner, soprano, WSM Current Evens, WOR Milton Kellem's Orchestra, WMCA Central Time is two bours earlier.) Performan Hall, WJZ WHAM KUDAW WSM Weather, The Monitor Views the News, WBZ Wand and Muzzy, planists, WLW Berry Barbell, songs, WAGE WCAU WHAS Home Sweet Home, WPG Nicholss Gargusi, violinist, WMCA Tom. Dick and Harry, WGN Syle Taik, WNBX 12,15 P.M. EDT; 11.15 A.M. EST; 10.15 CT. 6.45 A.M. EDT; 5.45 EST; 4.45 GT 6.30 P.M. EDT; 5.30 EST; 4.30 CT News and Charlie Davi' Orchestra, WEAF Scores, Current Events, WEEI News, Helen Mas, optrano, WGY, 30 m. String, Ensemble, WSM Jock, Annue, WSM Jock, Annue, WSM Canady Stars, KDKA Time, weather, WBZ News and Charles Barast's music, WABC WCAU Health Program, WCA Clarence Liefen, WNBX so m. 10.30 P.M. EDT; 9.30 EST; 8.30 CT Tower Health Exercises, WEAF WEEL 8:30 CT Gothic Choristers, WEAF WSM, 30 m (WEEI at 0.307), 30 m. Henry Thics Pepters, WLW The Care and Feeding of Mobby Houses, WABC WHAS In Sivit's Orchestra, WCAU Seel Fer Dance Tunes. WPO, 30 m. Henry Thics Pepters, WLW, 30 m. Socarsa Otchestra, WMCA, 30 m. A.M. EDT; 6 EST; 5 CT ARA GERALD, English born actress, takes part in the "Raffles" dra-matizations that the CBS-W ABC Musical Clock, WBZ KDKA, 1 h. 7.30 A.M. EDT; 6.30 EST; 5.30 CT 10.15 GT Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY Charles Sears, tenor, WJZ WHAM KDKA chain broadcasts Mondays at 8.30 5.30 CT Yoichi Hiraoka, xylophonist. WJZ Organ Reveille, WABC Top o' the Morning, WLW. 30 m PM WFLA Weather: Safety Committee, WBZ Babit and Don, comedy team, WLW Poetic Strings, WABC WCAU WHAS WPG Orchestra, WOR 7.45 A.M. EDT; 8.45 EST; 5.45 CT Richard Maxwell, tenor, WJZ WBAL WFLA Agricultural College, WHAS Palmer House Ensemble, WGN 10.45 P.M. EDT; 9.45 EST; 8.45 CT Pollock and Lawnhurst, WEAF WGY Train Catcher, WEEI Jolly Bill and Jaue, WJZ Agricultural College, WHAS Pilmer House Emerable, WON 3 P.M. EDT, 2 EST, 1 CT WILW WFLA Radio Guild, "Jugomar," by Friedrich Halm, MIZ WBZ KDKA WSM WFLA, 1b, Minstrel, WLW The Four Showmen, WABC WCAU WPG 6.45 P.M. EDT; 5.45 EST; 4.45 CT ra, WOR Turner, pianist, WGN Perhada songs, WMCA Democratic Republican Series. WJZ WBZ WBAL KDKA WFLA WSM Franklin Behs, tenor. WLW andmother's Trunk, WEAF WEEI owell Thomas, WJZ WBZ WLW KDKA WFLA ittle Orphan Annie, WSM WGN Syncopation, Sophistication, WOR AM, EDT; 7 EST; 6 GT Ran. Rhapady, WEAF, 30 m. B. Rideout and Current Events. WEEI uical Clock, WGY, 30 m. orning Devotions, WJZ WBZ KDKA syst, WLW 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 GT 10.30 CT \$1111.30 A.M. EST; Mery Madesp. WEAF WLW, 30 m. Stock, produce, WEI Baniolects. WCW WSM WFLA JZ WBZ WHAM KDKA UN A Stock, WACM WHAS, 30 m. WPG at 12.4551 Bud Haber, Steam, WOR, 30 m. Travel Talk, WNBX 11 P.M. EDT; 10 EST: 9 CT Harold Stern's music, WEAF WGY WFLA, 30 m. (WEEI at 13.73) E. B. Rideout and scores, current events, WEEI 7 P.M. EDT; 6 EST; 5 CT 7 P.M. EDT; 6 EST; 5 CT Baschall Resume, VEAP The Bye Family, WEEI Gould and Shefter, WGY Freddie Martin's Orchestra, WJŻ WBAL WFLA Handsome Waiter, WBZ Newsh drama, KDKA Virginio Marucci's Orchestra, WLW Sundown Serende, WHAS Ford Field, sports, WOR Ben Poter, WGNN Sports, WNEX 30 m. University of Kentucky, WHAS, 30 m. Organ, WMCA Blackstone Jongleurs Ensemble, WGN Prayer, WLW Lytic Screnade, WABC WCAU Playground Echoes, WPG 8.15 A.M. EDT; 7.15 EST; 6.15 GT WEFI 19 Nichols' Orchéstra, WGY, 30 m. on Bestor's music, WJZ WHAM, 30 m. (WBZ at 11,15) Teather, time, "Song Painter." WBZ 19 WBZ 10 March 10 Jongleurs Ensemble, WGN Backsone Jongleus Ensemble, work 3.15 P.M. EDT1 2.15 EST1 1.15 CT The Wise Man, WEAF WEEI WPLA Health Hunters, sketch, WGY Low Down, WLW Seel Pier Mintels, WABC WCAU WPG, 30 m. (WHAS at 3.30) Pinologae, WMCA Roxy, "Your Lover," WOR Century of Progress Orchestra, WGN (WBZ at TL-13) Westher, fine, "Song Psinter," WBZ Sports, KDKA Causin Bob, Hill hilly, WLW, io m. "Fast" Waller, songs, WABC WPG WHAS Fieldman's Orthestra, WMCA Jone Frevines, WCN Jinnie Carris, WCN, oo m. and Tio and White, WJZ WBZ WHAM KDKA WBAL Sevolors, WI.W lealth Exercises, WPG 12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT 10.45 CT Cabot and Dr. Castillo, WEEL, 30 m. The Varabonds, WGY Words and Music, W/Z WHAM WSM WELA, 30 m. (WBZ, 15 m.) Teass trio, WLW William Penn Orchestra, KDKA Organ, WMKA, 30 m. 11.15 P.M. EDT; 10.15 EST; 9.15 CT 8.30 A.M. EDT; 7:30 EST; 6.30 CT " WOR .30 CT erio, WEAF WEEI WGY WLW, 30 m. White it the dual organ, WJZ WHAM /BAL KDKA, 30 m. e. weather, WBZ Sports, WNNX 7-15 p.M. EDT: 6-15 EST: 5-15 CT Gene and Gleon, WEAF WEEL WGY WELA Mann Cor2, barthone, WJZ News, Eleanor Talcot, contralto, WBZ Metry-Maker, KDNA Joe Emerson's Orchetrs WIAW Joe Emerson's Orchetrs WIAW Nick Lucas, song, WCAU WHAS Fur Trappers, WABC Palmer How Emerschick, WGN Recordings, WNBX 3.30 P.M. EDT: 2.30 EST: 1.30 CT Gene and Glenn, WSM Casa Loma Orchestra, WABC WPG WHAS Women's Rudio Review, "Modera Indians of the Wood Ape," WEAF WGY, 30 m, "Stardom Express," WELF, 30 m, These Clash of the WWOR These Clash of the WWOR Home Forum Conciling School, WWEX Home Forum Conciling School, WWEX, 30 m. Benzie Taylor, soprano, WGN Stocks, WMCA WCAU, 30 m. Sam, Gil and Louie, WHAS Lum and Abner, WGN Udo's Tango Orchestra, WM0 WSM est Rhythm, WFLA Carley, pianist, WABC irs, WPG, 30 m. 7 13 WMCA 8.45 A.M. EDT; 7.45 EST; 6.45 CT 7 P.M. EDT: 12 N. EST; 11 A.M. CT 11.30 P.M. EDT; 10.30 EST; 9.30 CT Bergice Taylor, soprano, WGN Stocks, WMCA Spring Flower Show, WOR 3.45 P.M. EDT: 2.45 EST: 1.45 CT 11 A.M. GT Markets, Weaker, WEAF Radio Gang, WGY, 30 m. Boh Alhright, WUW Weather, WSC Farin Forum, WBZ, 30 m. Market Reports, KDKA Velarco and his Hotel Taft Orchestra, WABC WCAU WHAS WYGG 30 m. Midday Service, WGN, 30 m. J. J. Women's Club, "Abayauths," WOR 9.30 CT Carl Hoff's Orchestra, WEAF WEEI, 30 m. Phil Emmetron', Orchestra, WGY Bollies, WUW, 30 m. Shep Field's Orchestra, WJR, WBZ, 30 m. Antonia Lopez, WEIA Eddie Lane's Orchestra, WOR, 30 m. Blue Rhythm Band, WMCA, 30 m. Ital Kemp's Orchestra, WGN Radio Spotlight, WABC 9 A.M. EDT; 8 EST; 7 CT Ethel Ponce, torch singer, WI.W Chansonette, string essemble, WABC WHAS WPG Gene Gravelle's Orchestra, WMCA Munz Sisters, WOR Morning Guriet, WEAP Anestie McCallough, WGY Breakfast Club, orchestra, WJZ WBZ WBAL WFLA, 1 h. (KDKA, 30 ml.) Sil and Peanots, WLW The Song Reporter, Dick Newton, WABC Deputition 7.30 P.M. EDT; 6.30 EST; 5.30 C Arlene Jackson, songs. WEAF WGY After Dinner Revue, WEEI, 30 r. Col. Frank Knox, Business-Free Chains, WJZ Chains and AZ, Business-rice of in Thoriton W. Burgessy WBZ Nancy Martin. KDKA Bob Newhall, WLW Jack Shook and Marioric Cooney, WSM Garden of Medor, WFLA Paul Kesst and Hudson's Orchestra, WABC WCAU Club Program, WHAS Sports reporter, WGN, 30 m. "Maverick Jim," dama, WOR, 30 m. Autra Staters, WOK Musicale, WOK, 2 h. 4 P.M. EDT 3 P.M. EST; 2 CT Gyny Trail, orchestra, soloist, WEAF WSM WGV WFLA Stock market quotations. WEEI Berty and Bob, WJZ WBZ WLW WHAM Bill Heggins, songs, WABCA WHAS The Apple Knockers, WCAU Tes Time Topics, WPCQ, 30 m. Trudy Thoms, songs, WMCA Concert, WNBX WOR 11.45 P.M. EDT; 10.45 EST; 9.45 CT 1.15 P.M. EDTI 12.15 EST; 11.15 A.M. CT THIS A.M. CT Dick Fiddler's Orchestra, WEAF Musical Turns, WEEE The Honorable Archile and Frank, WJZ River, market, live stock reports, WLW Auditions, WFLA Jun Bargess, WCAU Dance Music, WOR News, WMCA rvotions, WHAS WSM; 30 m. 9.45 CT Jan Garber's Orchestra, WABC WCAU WPG Organ, WHAS Chick Webb's Orchestra, WMCA Ted Weems Orchestra, WGN, 30 m. 9.15 A.M. EDT; 8.15 EST; 7.15 CT Don Hall Trio, WEAF WEEI WGY WLW 12 M. EDT1 11 P.M. EST; 10 CT 9.30 A.M. EDT; 8.30 EST; 7.30 CT Ralph Kitherry, baritone, Johnny Johason's music, WEAF WEEI WGY, 30 m. Guy Lombardo's music, WJZ WBZ WHAM WBAL, 30 m. News, Cincinnati Conservatory of Music, 1,30 P.M. EDT: 12.30 EST; 11.30 A.M. CT va Taylor, vocalist, WEAF ittle Jack Little's Orchestra, WGY 7.45 P.M. EDT; 6.45 EST; 5.45 CT 4.15 P.M. EDT; 3.15 EST; 2.15 CT 7.45 P.M. ED II 6.45 ES I; 5.45 CH Sters of the Skillet, WEAF WGY WSM Frank Buck, WJZ WBZ WBAL WHAM KDKA WFIA Al and Pete, WLW Jack Shook, WSM WABC WCAU WHAS World's Fair Reporter, WGN WBAL, 30 m. News, Cincinati Conservatory of Music, WLW, 30 m. Blue Monday Jamboree, WABC WCAU WPG WHAS, 30 m. Bob Fallon's Orchestra, WMCA Orchestra, WOR 11.30 A.M. CT Rx Battic encodel, WEAF, 30 m. N. E. Kinchen of the Air, WEEI WJAR WCSH WTAG WTIC WGY farm program, WCY, 30 m. National Fram and Home Hour, WJZ WBZ WHAM KDKA WBAL WLW WSM WFLA, 1 h. Artist Recital, WABC WCAU WHAS WPG, 10 m. The Josters, WEAF WGY WSM The Old Observer, "WEEI Songs and Sonies, Harry Swan, WJZ WBZ KDKA WFLA Music hy Divano, WLW Music hy Divano, WLW Music hy Divano, WLW Salvation Army Suff Band, WABC WHAS Variety, WGA Sonth and Jacobs, WNBX europolitan Parade, WABC, 45 m.; WPG, 30 m.; WCAU from 9.45 (WHAS at euopona 30 m.; WCAO 10.00) Wildcats, WHAS .45 A.M. EDT; 8.45 EST; 7.45 CT 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT Earl Burtnett's Orchestra, WGN World's Fair Reporter, WGN 8 P.M. EDTI 7 EST 6 CT Champions, Joey Nash, Richard Himber's Orchestra, WEAP WEEL WGY, 30 m. Jan Garber's Orchestra, WJZ WEZ WHAM KDKA WUW, 30 m. KDKA WUW, 30 m. Kate Smith, WARC WCAU WHAS Hai Kemp's Orchestra, WGN News and Irish Melodies, WPG Three Linde Enansers, WMCA **7.4** Start Develops, WEAF WEEI WUW Develops, WGY Works-Day Thonghis, KDKA Bob Archer, WHAS **10 A.M. EDT; 9 EST; 8 CT** Breen and de Rose, WEAF WEEI WUW Southernes, WGY Harvest of Song, WJZ WDZ WBAL KDKA WSM WFL, WFG, r h.: News at ro.30 What's On Today, WNBX 30 m, Wolman Instrumental Trio, WMCA Markets, Doring Sisters, Palmer House En-semble, WGN, 30 m, Helen and Bob, WNBX Smith and Jacobs, WNBX 4.30 P.M. EOT; 3.30 EST; 2.30 CT Roxanne Wallace, contralto, WEAP WEEI WCV Earl Burtnett's Orchestra, WGN 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Hessberger's Bavatian Band, WEAF WEEL WGN, 30 m. Paul Pendatvis' Orchestra, WJZ WBZ WHAM KDKA WLW, 30 m. Enoch Light's Orchestra, WABC WPG WHAS, 30 m. Wilke Byrant's music, WMCA Bob Pacelly Orchestra, WGN Romanne Wallace, contralto, WEAF WEEI WGG Symbolino Orchestria, direction Henry Hadger, guest conductor, WIZ WHAM WSM WEA, to L. (KDKA 30 m. from 4.45) (WEZ, 30 m.) Market Reports, KDKA Life of Mary Sothern, WIZ Market Reports, KDKA Life of Mary Sothern, WIX Chicgov Varter Prozen, WABC WHAS Chicgov Varter Prozen, WABC WHAS Stock Quantions, WHAS WIG 4.45 Josef Zamar's Orchestra, WOR, 30 m. Elsa Clement, Soprano, WMCA Greated Promy, WMBX 4.45 P.M. EDT; 3.45 25T; 2.45 CT Lady Naxt Door, WEAF WEEI WGY 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT Verna Osborne, contraito, WOR Valmer Liouse Ensemble, WGN Velfare Talk, WMCA 8.15 P.M. EDT: 7.15 EST: 6.15 CT Barball Scorer, WSM Leah Collerr, WELA From Old Vienna, Howard Barlow's Orches-tra, WABC Something Old—Something New, WCAU Bridge Talk, WPG Sam, Gil, Louie, WHAS John Kelvin, tener, WOR John Kelvin, tener, WOR Meyer Davis, Orchestra, WGN 0.15 A.M. EDT; 9.15 EST; 8.15 CT 2 P.M. EDT; 1 EST; 12 N. CT Revolving Stage, WEAF, 45 m. (WEEI, e.t5 crt Viennese Ensemble, WEAF WEEL WGY WLW WSM Holman Sittess, WTZ WHAM Minute Manuers, WDZ Bill and Ginger, WABC WCAU Bill and Ginger, WABC WCAU Matine: Melodies, WNBX Revolving Stage, WEAF, 45 m. (WEEI, 15 m.) Lauren Bell, baritone, WGY Buddy Fisher's Orchestra, WABC WCAU Lauren neu, Weddy Esite's Orchestra, Wethet, markets Pener, With Start, Markets Pener, WHAS Christen Curtis, "Women and Money," WMCA Jesse Crawford, organ, WGN 2-15 P. M. EDT; 1-15 EST; 12.15 CT WFI N. E. Kitchen, WWCY Hourn talk, WMCA Georgia Wildeas, WHAS Frank Ricciardi, battione, WOR Frank Ricciardi, Battione, EVERY subscriber to or Ldy Naxt Door, WEAF WEEI Stocks, WGY Inving Automotic Orchestra, WEAF WEEI Fiving Automotic Orchestra, WEAF WEEI Margaret Hopkins, WNEX S.P.M. EDT; 4 EST; 3 CT Inving Automotic Orchestra, WEAF WEEI Tusinel Abum, WAEC WHAS WF0 WCAU 30 m. other purchaser of The MICROPHONE 8.30 P.M. EDT; 7.30 EST; 6.30 CT 10.30 A.M. EDT; 9.30 EST; is entitled to share its bene-William Daly's Orchestra, Gladys Swath-out, WEAR WEEI WGY WIW, 30 m. Enemble Symphonique, 1907 Gota, Lucy Monroe, WJZ WB2 WHAM KORA WSM WFLA, 30 dta, Lilliam Reth, WABC Parlin and Ardam, Lilliam Reth, WABC Radium Concert WOB: the store fits with a friend. Write to cws and Morning Parade, WEAF WSM. 30 m. (WEEI from 10.355) (WGY at Circulation Manager, 10.45) Market Basket, WGY Recordings, WEEI The MICROPHONE, 30 m, Saily's Party, WMCA, 30 m Bob Wilson's Orcliestra, WNBX Women's Hour, WNBX Organ, W1.W Corgan, W1.W W1.AS W1.AS W1.AS State Corgan, W1.W Resonance of Hein Tirant, WCR Resonance, WCP Home, Sevet Home, W12 WHAM WBAL Core Berthell's Ortheirs, W12W News, Radio Kitchen, W12 W2K KDK, News, and Three Flats, WABC WCR News, and Three Flats, WABC WCR Delity Story, W10X Son, W12, W12A Son, W12, W12A Son, W12, W12A Son, W12, W12A Son, W12A So Recordings, WEEL Organ, W.L. WBAL KDKA WFLA MBAL KDKA WFLA A MAbout Yon, "Jaroid Sherman, WABC WCAU WHAS "Handicraft Club for Shut-Ins," WOR 10.45 A.M. EDT; 9.45 EST; 8.45 CT WITZ WBZ KDKA Stadium Concert, WOR, 1 h Lone Ranger, WGN, 30 m. U. S. Navy Band, WMCA No. 34 Court Square, 45 m Wonnen's Hour, WNBX S.15 P.M. RDT 4.15 EST; 3.15 CT Skipper Jim's Ship of Joy, WBZ KDKA Kindler's Kub, KDKA WBL My Devalors, WGC Delloy Telleon, songs, WGC Don Birelow and Orchesta, WGY News Odditics, WNBX Boston, Massachusetts, giving the names and ad-8.45 P.M. EDT; 7.45 EST; 6.45 CT Radio Rod and Gun Club, WOR String Ensemble, WSM Russel Kay, WFLA Harold Stephens, tenor, WPG dresses of those you'd like to become familiar with 9 P.M. EDT; 8 EST; 7 CT The MICROPHONE. A sam-News Oddities, WNBX 5:30 P.M. **EDT1** 4:30 **EST**; 3:30 **CT** Rafter's Riders, WEAF WEEI WSM WGY Jackie Hieffer, tenor, WJZ WDZ KDKA WIAM Ralph Dearis' Top Band, WLW Jack Ammirong, "All-American Boy," WABC WCAU Christine Bidge, WHAS ARP Gryber, Fiash Parker, tenor, WEAF WEEL WCY, so m. Instack, Grow WEAK, Jos Prisont, mile Minsteick, Grow WEZ WHAM WBAL WLW KDKA WSM WHEA, 30 m. FVAR Evans and Howard Brilow's Orchestra WGB Orchestra, WGM ple copy will be sent promptly to each name given, without obligation.

Saturday, August 18, 1934

THE MICROPHONE

"Heigh-Ho, Everybody"

Page Seven

Broadway Called Him 'A Flash'-But Rudy Vallee Showed It Up 'Crooner' Becomes Showman

Thursday at eight. Week after week, month after month, year after year, millions of radio listenest biroughout the length and breadth of the land keep their date with a young man, who was unknown a few short years ago

Thursday at eight or seven or six or five, depending on which one of the four time zones the listener lives in, has become a national institution

Thursday at eight in 1928 meant nothing. In those halcyon days of super-

in question was tooting away on a "sax" in a band or that occasionally better he took a megaphone and warbled a ditty of the day, softly, ever so softly, into the microphone.

"Crooner" Is Born

Softness, restraint, lilt, appeal, yearning were the characteristics of the voice of that young man and so someone- put all these adjectives into one and the word "crooner" was born.

He was the first of the crooners to gain national recognition. He is still the first of the crooners, but what has surprised even his best friends is that back of that voice is a shrewd showmanship brain

Thursday at eight began to get attention from the dialers. For one thing it was a full hour radio pro-gram and it had good music. The band was excellent.

And then there was this young crooner, who led the musicians. He sang a lot of songs. The women kept liking that peculiar voice of his more and more. Flappers, old maids, married women, young and old, sat in front of the loud speaker with an entranced look on their

The fan mail poured in. His popularity increased. But not with the male popula-

Broadway Snickers

Broadway Snickers Broadway, the smart, wise-crack-ing cynical boulevard of broken dreams and hearts, snickered. "Just a flash" opined Broadway as it sat in DAVE's Blue Room, or LINDY'S, or REUBEN'S. The quiet young fellow with the megaphone didn't seem to mind the caustic remarks. He just kept sing-ing along. ing along.

Broadway can't tolerate indiffer-ence. And so the chorus swelled. "Just a flash," it moaned. But Thursday at eight has made Broadway look like a cow path as

fra as opinions are concerned. It was in October, 1929, that the young fellow started as an air fea-ture. Thursday at eight and its "flash" are still with us.

Thursday at Eight:

"Heigh ho, everybody." No need to tell you of the daily doings of RUDY VALLEE—HUBERT PRIOR VALLEE for the record. The pewspapers, the magazines, the spe-ical writers and illustrature, here cial writers and illustrators, have done that long since in great detail. Master Showman

What hasn't been told is the story of the master showman, who runs Thursday at cight.

It hasn't been luck, or chance, or that crooning voice or publicity of the women audience that has kept VALLEE and his hour at the top of the heap.



public demands variety and that if public demands variety and that it he kept on with only one string to his bow, he would justify the "flash" criticism of Broadway. In its formative period, the hour, as we know it today, was merely RUDY, his band and a guest artise or two

or two.

He became a master spinner, weaving the threads of intricate and

sophisticated entertainment into highly colored tapestry of artistic showmanship. He himself sang fewer songs and

frequently the listeners complain that he doesn't do enough.

Gradually it developed and as it did, VALLEE shoved himself more and more into the background. He began to use himself and his come. "A flash?" Despite the fact



It has been VALLEE'S judgment, Ibe program on which Miss ULRIC recently was featured.

50 Persons **Smooth Out** the Program

appear with him and submerges himself, the VALLEE popularity is more secure today than ever before.

However, such programs don't just happen. Weeks and months of hard work appear dimly in the background of each Thursday at eight

In Training

The production work on each show starts 10 weeks in advance.

Special arrangements of every musical orchestral number are rou-tine necessities. During the course of the year hundreds of persons are given auditions.

A star of the stage may not be a

A star of the stage may not be a success on the air. At present VALLEE is introducing nearly 800 guest stars a year. Some are catapulted into star-dom through his ability to pick "comers." Witness the case of MARY SMALL, the little girl with the big voice. When RUDY first took her to the microphone, no one had heard of her. Now she has her

own radio program. One scout spends all his time searching for new talent. He finds it in little vaudeville houses, at small radio stations, in night clubs, If one are invited to match a If you are invited to watch a VALLEE broadcast in one of the great studios of the National Broadcasting Company in Radio City, you may not realize that on the stage and back of the scenes are approxi-

\$150.00 IN AWARDS EACH WEEK

Let BIG FREDDY MILLER

give you complete details during his

IVORY SHAVING CREAM PROGRAM

each TUESDAY

and THURSDAY and.

7:45 P.M.

over these stations of the NEW ENGLAND NETWORK

WEEI_BOSTON WTAG-WORCESTER WIAR_PROVIDENCE WTIC_HARTFORD

Saturday, August 18, 1934

Ifenry King's Orchestra, WJZ WBZ WHAM WBAL KDKA, so m. Elliot Brock's Band, WLW "Accordana." with Abe Lyman's Orchestra, Vivienne Segal, WABC WCAU, 30 m.;

Tuesday, August 21 - Popular Operetta on NBC-WEAF at 10 P.M.

In Movies Now

5 P.M. EDT; 4 EST; 3 CT Chick Webb's Orchestra, WEAF WEET

Homemakers' Gub, WELA, so m. Jerr Gooper, basirone, WAR& WHAS, so Stock, WPG Subje Party Story Hook Lady, WNBX Deather Henderson, WBZ The Playboys, WARC WCAU WPG Weekday Devotions, WHAS Mardorie Harts, contrain, WOR "Old Time Song., WNBX

Old Time Songs, WNBA 5.30 P.M. EDT1 4.30 EST1 3.30 CT The Tratered Man, WEAF WEAF WGY WSM WFLA KDEA WEAF KDEA WEAF A American Band, WLW Joh, Armetrong, "All-American Boy," WABC WCAU

WCAU Mary, Nan and Camille, WPG Christine Ridge, WHAS 113th Infantry Band, WOR, 30 m. Kochi and Rosenthal, piano dus, WMCA Boranne of Enbers, WMRX

Romance of Fahers, WNBX 5-45 P.M. EDT1 4-45 EST1 3-45 CT Mussry Rhymes, WEAE WEEI WELA Billy Rose, tenar, WGY Orphan Annie, WJZ WBZ, KDKA The Texane, WLW Billyrie Race at Charyler Bowl, WABC WCAU Billyrie Race at Charyler Bowl, WABC WCAU

The Texant, WLW Sicrele Race at Chrysler Bowl, WABC WCAU WHAS WPG Baseball Talk, WMCA Chicago Symphony Otchestra, WGN, 45 m. Music, WNBX

VEAF

W.B.

6 P.M. EDT; S EST; 4 CT WEAF WSM, so m. (WGY at 6.15) The Evening Tattler. WEEL, so m. Evening Brevilles, WGY Dorothy Page's Otchestra, WJZ

Evening Page's Very Denoting Page's Very WHAN Dan and Sylvia, KDKA Goconnut, WELA, 30 m. Chailes Carlle, WARC WCAU WHAS Chailes Carlle, WARC WCAU WHAS Murgan Marrin, baritone, WMCA Murgan Marrin, baritone, WMCA Murgan Status, Stat

Mess Lois Coleman, WNBX 6-18 p.M. EDT; 5.15 EST; 4.15"CT Piano, WGY Bannen Ramon' Orchests, WJZ WHAM Bill Willhams, WBE Basebull Talk, KDKA Booky Benson and Sunny Jim, WABC WW7 All

berr Koch, organist, WHAS, 30 m. light Melodies, WMCA

6.30 P.M. EDT; 5.30 EST; 4.30 CT

A.30 P.M. EU.1. News, Mary Smill, WEAP WGY W3re Scotte, erew, WEEL WJZ WSM 'WTM, Fingers of Halamory (News at 6.40). WJZ WSM 'Breek and the constraint of the star Back Armstrone, WLW Say Robbins Orchestra, WARC Larry Taylor, Bartone, WOR WGN Orchestra, WCM Orchestra, WCM CA Constant of the star Constant of the star WGN Concestra, WCM CA Constant of the star Constant of the star WGN Concestra, WCM CA Constant of the star WCM Concestration of the star Constant of the star Constant of the star WCM Concestration of the star Constant of the st

Miami Beach Orchestra, WMCA 6-45 P.M. EDTI 5.45 NESTI 4745 CT

adio Sweetharts, WCY, 30 m. dison Saluta, WEEI \ owell Thomas, WJZ WBZ WHAM KDKA WLW

WLW Radio Special, WFLA Little Orphan Annie, WGN Sism Robbins' Orchestra, WARC WHAS Camedo Siari of Hollywood, WCAU Aurary, WCAU Hawaian Ensemble, WMCA best WINBY

Z P.M. EDT; 6 EST; 5 CT

Jaseball Review, WEAF Gould and Sheffter, pianos, WEEI Jamp Club, WJZ News, WBZ

evs, WBZ wws, "Song Painter," WBZ, inder Metalfe, tenor, news, KDKA vsaina, WLW is Street Boys, WABC WCAU WHAS rd Flick, sports, WOR we Jones, song, WMCA we Jones, song, WMCA wits, WNBX

Sports, WINDA 7:15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Glens, WEAF WEEI WGY

Gene and Glena, WEAF WEEI WGA Pattsburgh Varietics, KDKA Intype Tenor, WJZ WHAM WBAL Thornton W. Burgess, WBZ Varietics, KDKA, 30 m. Suiley Astuo, tenor

5 P.M. BUTT Chick Webb's Orchestra, WEAF WLW, so M. (WGY at 5,15) Michael Abearn, WEEL, 30 m. Three Schoolmaids, Billy Rose, WGY Thr Monitor Views the News, W/Z Homemuters' Gub, WELA, 30 m. baritone, WABC WHAS

Highlights PM

4.00-Detroit Symphony Orches-tra, CBS-WABC

30-Wayne King's Orchestra, NBC-WEAF Henry King's Orchestray NBC-WJZ

9.30-Soconyland Sketches, NBC-WEAF NBC Symphony Orchestra, NBC-WJZ

Parade of the Champions, CBS-WABC

10.00-Operetta, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier: Central Time is two hours earlier.)

9.30 A.M. EDT; 8.30 EST; 7.30 CT Pra Taylor, WEAF Inhie Jack Linte's Orchestra, WGY Joe Emersiod, hymns, WLW 9.45 A.M. EDT; 8.45 EST; 7.45 CT

Vie Saver, WEAF WEEL WGY WLW (News, WEEL, sm.) Plough Bory, KDKA Round Towners Quarte, WABC WCAU WSM, 45 no. (WCAY Guarte, WABC WCAU, and WCAY Guarte, WABC Calama A. EDT 9 EST 18 CT 10 A and de Rote, WEAF WEEL Postheriert, WGY

a and de Rose, WEAF WEEI herners, WGY rid MacHugh, Gospel Singer, WJZ WBZ DKA WSM WFLA

WI,W Mailbag, WLW Bill and Ginger, WABC WCAU WHAS Home Hour, WPG, 4 h, (news at 10.4)

10.15 A.M. EDT; 9.15 EST; 8.15 CT

wies of Romance Wiese astless of Romance, WJZ WBZ KDKA lasel Slusser, Fred King, WFLA rane Calder, bass, WABC WCAU bet's Corner, WMCA

B.45 CT Websield, WEEP boophag Bag, WGY lever and Rulls Krithen, WJZ WSM iews exather, WBZ hythm jesters, WLW by, Rc, Mi, WABC de Atcher, WHAS tary, WSBX

11 A.M. EDT; 10 EST; 9 CT 1, A.A.T. EDT, 10 EST 9 CT Billion Friedly Kitchen Program, WEEL Billory Toron WEEL Billory Toron Start, WGT WTAX WLW Hongmonners, WJZ KDKA WSAN WLA Duke Dewry's Orthestra, WBZ J. S. Nasty Band, WABC WCAU WPG WHAS, 30 m. Jerotional Hour, WNBX WBZ WFLA Devotional Hour, WABC WCAU WPK 11.15 A.N. EDT 10.15 EST1 9.15 CT 13.14 and Nerman, planists, WJZ WBZ News, livestocks, WLW Leon Cole, organist, WSM Datm Secreta, WCAU Town Crite, WNBX 11.30 A.M. ED 9.30

1.30 A.M. EDT; 10.30 EST; 9.30 CT

9.30 CT hree Shades of Blue, WEAF WEEI WGY elody Mixers, WJZ KDKA WSM WFLA, 30 m. R. A. Orchestra, WBZ, 30 m. harioters, WLW

Chirioteers, WLW Do Re Mi, Trio, WABC, WPG WHAS Pete Woolery's Orchestra, WCAU Min, H. T. Coe, phano, WNBX 11.45 A.M. EDT; 10.45 EST; 9.45 A.M.

Bernard, minstrel, WEAF WEEI WGY

2 N. EDT; 11 A.M. EST; 10 CT atrison Knox, tenor, WEAF WEEI WGY elds and Hall, planists, WJZ WHAM WBAL WFLA getter, Mr. Medica Vila di

LA Monitor Views the News, WBZ WABC WCAU WHAS Home, WPG onnie Gares, WABC WCAU WHAS ome Sweet Home, WPG fiblas, Garausk, violiniat, WMCA irry Devine, songs, WGN rent' Forum, WNBX 2.15 P.M. EDT, 1.15 A.M. EST; 10.15 CT

loaceboy and Sassafras, WEAF WEFF lartha and Hal, WGY Infre, Mass. WJZ KDKA WSM, WFLA WSM WFLA WSM WFLA ime, weather, safety committee, WBZ abs and Don, WLW oncert Orientale, WABC WCAU WHAS

WPG Rube Appleberry, WGN insemble, WOR Sapleton and Boroff, pianists, WMCA Victor Herbert melodies. WNBX

12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT

erry Madcaps, WEAF WGY WLW ncks, produce, WEEL ic and Sade, WJZ WBZ KDKA WHAM WPLA WFLA TO WDC NDKA WHAM AI Kavelin's Orchestra, WABC WCAU WHAS, 30 m.: WPGC from 12.45 Markets, organ, WGN Bud, Fibler J, Ochestra, WOR, 30 m. O'gan Tones, WNRX 12.45 P.M. EDT; 11.45 A.M. EST; Careli-

Caroline Cabot, Del Castillo. WEEI, 30 m.

Vagabonds, WGY Words and Music, Leola Turner, soprano, WJZ, so m. (WBZ WELA, 19-m.) William Penn Orchestra, KDKA O'scan Music, WMCA, so m. June Baker, home management talk, WGN 1 P.M. EDT; 12 N. EST;

11 A.M. CT Marken, wenther, WEAP Bradley Kincaid, WGY Studio Program, WFLA Westher, agriculture talk, WBZ, 30 m. Market Reports, KDKA Bob Allinght, WLW Velacovit, Mule, WAC WCAU WHAS Velacovit, Mule, WAC WCAU WHAS Velacovit, Mule, Mark WCG Van Duerien Ordersita, WCG, 30 m. Bona Vildez, septano, WMCA Mid-Day Service, WCGN, 30 m. Ozaic Wale, trumpet, WNBX

1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT 11.15 A.M. GT Rex Battle Ensemble, WEAF WEEI Ada Robinson, soprano, WGY Honorable Archie and Frank, WJZ WBZ WBAL ROKA WSM River, weather, mithet reports, WUW Jock Bauglis Verbrack WABC Dick Bauglis Verbrack WABC Ariel Ensemble, WOR Mitror Refection, WNRCA, Vermonters, WNRX

1.30 P.M. EDT: 12.30 EST: 11.30 A.M. CT Dick Fidler's Orchestra, WEAF WEEI, 30 m. WGY farm program, WGY, 30 m. National Farm and Home Hour, WJZ WBZ, WBAL KDKA WLW WSM WFLA, 1 b. Esther Velas Ensemble, WABC WCAU WHAS WHO Esther Velas WHAS WPG

Markets, piano, WGN Theatre Club of the Air, WOR Sylvia Blue, songs, WMCA

1.45 P.M. EDT: 12.45 EST: 11.45 A.M. GT 11.45 A.M. GT Along the Volgay WABC WCAU WHAS Anita C. Metzger, readings, WFO Derothes Shay, blues, WOR Russell Robinson, piano, WMCA Palme House Ememble, WGN Farm Reporter, WNISA

2 P.M. EDT: 1 EST: 12 N. CT Dios Keinerky, organist, WEAF, 50 m. Pure Food Institute, WEEI, 30 m. Hadley Raumuso, baritone, WGY Eton Boys, quartet, WABC WCAU WPG Markety, verzher, WHAS Orchestra, WOR Walter Garbart, songs, WMCA Jesse Clawlord, organ, WGN

WPG Three Shades of Harmony; WILAS Markets, WSM "The Homemaker," WOR, 30 m. Century of Progress Orchestra, WGN Tex and Eddie, songs, WMCA, 30

2.45 P.M. EDT; 1.45 EST; 12.45 CT

12.45 CT Ma Perkins, WLAF WEEL WGY WLW WSW Nellie Revell interviews, WJZ WHAM Adult Education Program, WABC Palmer House Easemble, WGN Agricultual College, WHAS 3 P.M. EDT; 2 EST; 1 CT Irving Aatomoo's Orchests, WEAF WGY WLW WELA, Ago m.

Irving Aaronson's Orchestra, WEAF WGY WLW WFLA, 30 m. Del Castillo, organist, WEEL 50 m. Nathan Stewart, tenor, WJZ WBZ WBAL

Nathan Stewart, tenor, WJZ WBZ WBAL WSM, so m. Sammy Fuller, KDKA Metropolitan Parade, WABC WCAU WPG, 30 m.

m. ersity of Kentucky, WHAS, 30 m. curs Ensemble, WGN and Sue, WOR Gould, organ, WMCA

Betty Gould, organ, WMCA S.15 P.M. EDT, 2.15 EST; 1.15 CT Mudcave, pldy, WGY Low Down, WLW Congress of Clubs, KDKA Wester, Museum Program, WOR Mastane Baranovsky, pianologue, WMCA Doring Sitters, WCA

Also A Pianist



ARK WARNOW'S piano-playing brother recently was given his own 15-minute program. He was announced as RAYMOND SGOTT because he didn't want to steal thunder as RAYMOND SEOT because he didn't want to stear thender from his brother. He picked the name at random and the other day, just for fun, called up the RAYMOND SCOTT listed in the telephone book. The gentleman seemed friendly, so HARRY asked him what he did. "Oh, I'm a pianist," was the reply.

11 t.

PHIL REGAN, popular as a CBS vocalist, is now in Hollywood mak-ing a movie.

3.30 P.M. EDT: 2,80 EST: 1.30 GT Woman's Radio Review. "The Panhandlers' Paradise," WEAF WGY, 50 m. WEEI Reading Gircle, WEEI, 50 m. Joseph Galliothio's Orchestra, WJZ KDKA WSM, 50 m. Adventuring with Postage Stamps, WBZ,

m. I of Friendship," organ, WLW ng by the Sea, WABC WPG WHAS,

3.45 P.M. EDT; 2.45 EST; 1.45 CT Don Rogers, basitone, WBZ Donthea Ponte; songs, WLW Roy Cotterill's Cosmopolitani, WMCA Baseball, Philadelphia vs. Chicago, WGN,

3 h., 15 m. 4 P.M. EDT; 3 P.M. EST; 2 CT Your Lover, songs, WEAF Socks, WEEI Radio School of the Theatre, WGY, 35 m. Betty and Bob, drama, WJZ WEZ WHAM KDKA WLW WSM

Seville. Bayda s 1 der Singhon, internation för der Stationer der Singhon, internationerson form Art Bi-restander Stationer auf Stationer auf Stationer WARD WHAS, the WWRG to maint 4:50 The Apple Knockers, WCAU Tes Time Topics, WPG so m. Four Squires, searce, WMCA Concert, WMEX

4.15 P.M. EDT; 3.15 EST; 2.15 CT t. Hon, Lord Tomlin, British Lagai Expert, Thomas D. Thacher: Opening of American Bar Association's Annual Meeting, WEAF WFEI The Singing Stranger, WJZ WBZ WHAM KDKA WELA

KDKA WELA Music by Divano, WLW Larry Roberts, tennt, WOR Rose of Lombardi, WMCA 4.30 P.M. EDTI 3.30 EST; 2.30 CT

The Jaters, WEAF WEEH WGY Chicago Symphony Orchestra, WJZ WHAM WSN WKYA, a h. (KUKA, 30 m. from Market Neports, KDKA Life of Mary Softran, WLW Carlton and Graig, WCAU Josef Zanowy, Orchestra, WOR

Mauro Corrone, organ, WMCA 4.45 P.M. EDT, 3.45 EST, 2.45 CT Adventures On Myster, bland, WEAF WEEI Stocks, WCF, WIW Ship Aboy, WCAU, The Easy Chair, WOR "English, Some Intrasure," WMCA Glady Grant WNDX

Varieties, KDKA, 30 m. Bailey Atong, renor, WLW Musical Memories, WFLA, 30 m. Waynide Cartage, WARC WCAU Serenade, WHAS Munr Sinters, WMCA Pilmer, House Ensemble, WGN Springfield Buod, WNBX 7.30 P.M. EDT1 6.30 EST1 5.30 CT Danny Malone, WEAF anny Malone, WEAP Iter Dinner Review, WEBI ob Grant's Orchestra, WGY ou and Your Government program, WJZ.

You and You WBZ WBZ Bob Newhall, WLW Petry Billo's Orchestra, WABC WCAU Club Program, WHAS Foolight Echoes, WOR to m. News, Soiree Musicale, WMCA, 30 m. News, Soiree Musicale, WMCA, 30 m.

News, Soiree Musicale, WMLA, 30 m. Sports Reporter, WGN 7.45 P.M. EDT; 6.45 EST; 5.45 CT isters of the Skillet, WEAF WSM ig Fredie Miller, WEEI WJAR WCSH WTAG WTIC Tank Buck, WJZ WBZ WHAM KDKA WFLA

Frank Tenner, WLW WFLA Boake Catter, WABC WCAU WHAS Boake Catter, WABC WCAU WHAS Boake Catter, WABC WCAU WHAS World's Fair Reporter, WGA, 50 m. B - P.M. EDV; 7 EST, 6 CT Los Reiman's Orchestra, Phil Duez, WEAF WEET WCY, 30 m. Wandering Misurel, WJZ WBZ KDKA

WEEL WGI: 30 MILE WJZ WBZ KDKA Studering Minneel, WJZ WBZ KDKA Jime Clues, WJW 50 rz. Jorda Military Academy, WEIA Lavender and Old Lace," Frank Munn and Mirrid Wilson, Gautar Heacher's Music Mirrid Wilson, Gautar Heacher's Mills Wers and Ray Ziegler, aports, WPG Radio Vanitier," Frank Patket, tecor, WOR, so m. on Becker's Orchestra, WMCA 11 P.M. CT Prete Smith's Orchestra. WJZ WBZ WHAM KDKA Terrato Gardens music, WSM, 30 m. Charles Barnet's Orchestra. WOR Benny Goodmai's Orchestra. WMCA Concy Island music, WLW. 30 m. Bob Pacelli's Orchestra. WGN

Lou Becker's Orchestra, WMCA 8.15 P.M. EDT; 7.15 EST; 6.15 CT WGN Orchestra, WGN

WGN Orchsette, WGN Beauty that Endures, WFLA Vira C. Park, contraito, WPC Neret Davis Orchsetra, WGN WGN Orchsetra, WGN 8:30 P.M. ED17 7.30 EST; 6.30 CT Warger Kina's Orchsetra, WEAP WEEI WGY WSN, 36 m.

WPG, 15 m. Studio program, WHAS Milton Kellem's Orchestra, WPG Roger Van Duze's Orchestra, WOR, 50 m. United States Navy Band, WMCA, 1 h. Boh Pacell'I Orchestra, WGN 8.45 P.M. EDT: 7.45 EST: 6.45 CT 9 P.M. EDT: 8 EST: 7 CT ERA Chorale, WEEI, 50 m. Household Musical Memories, Edgar Guest, WJZ WBZ WHAM KDKA, 30 m. Soloss, WFLA, 30 m. Genze Circuit, 30 m. Holist, WELA, 30 m. eorge Givor, Freddie Rich's Orchestra, WABC WCAU WPG WHAS, 30 m. ave Vine, comedian, WOR, 30 m. 9.15 P.M. EDTI 8.15 EST: 7.15 CT Mardi Gras, WGN, 30 m. 9.30 P.M. EDT; 8.30 EST; 7.30 CT Soconyland Sketches, Arthur Allen, Parket Pennelly, WEAF WEEI WFLA WGY Symphony Orchestra, WJZ WBZ HAM KDKA WBAL WFLA, 1 h. Music, variety, WLW, 50 m, Parade of the Champions, Richard Himber's Occhestra, WABC WCAU, 30 m. Studio Party, WHAS, 50 m. Traymore Concert Orchestra, WPG, 30 m. Harry H. Balkin on "Success," WOR, 30 m. Variety Show, WMCA, 30 m. 9.45 P.M. EDT; 8.45 EST; 7.45 CT Moments," WOR 10 P.M. EDTI 9 EST: 8 CT WEAF WEEI WGY WIN Join Datcay, Franc McEntyre, Gladys Swa out, operetta, WEAF WEEI WGY W: WSM WFLA, 7 h. The Troopers, WABC WHAS WPG Eddy Brown, violinast, orthestra, WOR Arche Bleyer's Orchestra, WMCA News, WGN, 50 m. 10.15 P.M. EDT; 9,15 EST; 8.15 CT Modern Moantaineers, WABC WCAU WPG WHAS Milton Kellem's Orchestra, WMCA 10.30 P.M. EDT; 9.30 EST; 8.30 CT 8.30 GT Tim Ryan's Rendervous, WJZ WBZ, 30 m. Spuire Hawkins, KDKA Melodic Strings, WABC WCAU WHAS, 30 m. Little Jack Little's music, WPG, 30 m. Eli Dantzig's Orchestra, WMCA, 50 m. of the Alt. WOR. 30 m. Untergo Licatre of the AF, WGN, 30 ct. 11 P.M. EDT; 10 EST; 9 CT OST, dramatic sketch, WEAF WFLA Weather, baschall scores and cutreat events, WEEF Phil Emutation WEI hill Ennection's Orchestra, WGY, 30 m. Pitando's Orchestra, WJZ WHAM pouts, KDKA ume_averather, WDZ Dattion Queen Minutrels, Hink and Dink, WLW, 30 m. WLW, 30 m. Amos 'a' Aady, WSM Party Issues, WARC Allan Scott, WCAU Suchert Koch, organist, Herbert Koch, organist, WHAS Sesshoirs Hotel Guide, WPG Weather, Paul Whiteman's music, WOR, Leon Friedman's Orchestra, WMCA, 30 m. June Provines, WGN 11.15 P.M. EDT; 10.15 EST; 9.15 CT Jack Berger's Orchestra, WEAF WEEI WFLA Robert Royce, tenor, WJZ WBZ WHAM KDKA KDKA Gene and Glenn, WSM Isham Jones Orchestra, WABC WPG WHAS WCAU, 30 m. Musical Variety, WHAS Lum and Abner, WGN Lum and Aber, WGN 11.30 P.M. EDT 10.30 EST 5.30 CT WELA, so WELA, so Works, so Ray Nubis Othestra, WGY, 30 m. Ray Nubis Othestra, WGY, 30 m. William Pene Orchestra, KDKA Blue Raythm Band, WNCA, 30 m. Blue Rhythm Band, WMCA Wayne King's Orchestra, WGA and Orchestra, WEAF WEEL

11.45 P.M. EDTI 10.45 ESTI 9.45 CT Joe Reichman's Orchestra, WABC WCAU WHAS WPG

WHAS WPG Anson Weeks' Orchestra, WGN, 30 m. 12 M. EDT; 11 P.M. EST; 10 CT Enric Madriguera's Orchestra, WEAF WEEL

Entic Madringers's Orchears, WIZ WBZ WGY, 30 m Pormaster James A, Farley, WJZ WBZ KDKA WHAM WFLA WABC WGAU WHAS, 30 m, Gavies Farm Orcehstra, WLW, 30 m, Jack Shook, guilar, WSM The Wandering oPet, WPG, 30 m, Prank Stuart's music, WOR

12.15 A.M. EDT; 11.15 P.M. EST(10.15 CT

10.15 CT Ted Weems' Orchestra, WGN 12.30 A.M. EDT; 11.30 P.M., EST; 10.30 CT Harold Stern's Orchestra, WEAF WEEI WGY WEEK WILW WSM WEFA, 30 m. Sterl Pier music, WFC WILK, Orchestra, WILK Med Sorder's Orchestra, WTLW 30 m. Jimmy Galagher's Orchestra, WGM Steel Pier music, WFG Cuck WebS Orchestra, WGA Earl Burnett's Orchestra, WGA 1 A.M. EDT; 12 M. EST; 1 H.P.M. CT Peet Smith Orchestra, WIZ WBZ WHAM

STATION

DIRECTORY Page 4



Announces for its August Issue, Now on Sale

Etherized Sports

Q.—What is that about? A.—It is an excuse for the McNamees and Husings, written by Carleton Pearl, Editor of The MICROPHONE.

Even As You And I

Q.—And that? A.—An article insisting that musicians are human. The authority is Morris Hastings, Managing Editor of The MICROPHONE. Mr. Hastings, among other recent efforts, has been interpreting the Arthur Fiedler Esplanade Concerts to the radio public. He is a young man but already an eminent critic with a large following.

Sports For Forgotten Men

- Q.—Sounds interesting; what is it all about? A.—An article on golf and racing, to be specific, written by Parke O'Brien. Mr. O'Brien has been called, with justice, the ablest sporting editor in New England. And that covers much territory.
- Q.—Anything else in August NOW? A.—Much more; a single copy costs you Fifteen Cents from your news dealer. Twelve issues for One Fifty. Write Circulation Manager, 34 Court Square, Boston.

---- The MICROPHONE, Inc.

Page Ten THE MICROPHONE Saturday, August 18, 1934 Dennis King Sings, NBC-WJZ, 10 P.M. Wednesday, August 22 -Dan and Sylvia, KDKA Edith Murray, Taylor Buckley, songs, WABC WCAU WHAS Uocle Don, WOR, 30 m. Mediatation. WMCA 6.45 P.M. EDT; 5.15 EST; A.15 GT Landt Thio and White, WEAF Io and Zhek, WOY Ward and Muzzy, piano duo, WLW Betty Batthell, WABC WCAU WHAS Mome Sweet Home, WPG In Repose Highlights Arkell, WOR dis Garagusi, violin, WMCA Dick and Harry, WGN DM 4.00-Pops Concert, NBC-WEAF ĩ 6.45 P.M. EDT; S.M. Landt Tio and White, WEAF Joe and Ledge, WGY Alma Kitchell, soprano, WJZ WIAAM WSM WAR Barball, KOKA Barball, KOKA Bobby Berose and Sunny Jim, WABC WCAU Organ, WHAS, 30 m. Burr Biferno, guitar, WMCA Natal Pintelje, WNSX Ì 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 GT 4.30-Chicago Symphony Or-chestra, NBC-WJZ Variety. WFLA Concert, WHA- 45 m. Aldrich's Hawalians, WPG. 30 m. Harry H. Balkin, WOR 10.15 GT Honeyboy and Sastafras, WEAF WEEI Martha and Hai, WGY Charles Smars, henor, WJZ WHAM KDKA 8.30-Everett Marshall, CBS-WABC WFLA me, weather, temperature, WBZ idday Songs, KDKA ibs and Don, WLW Chansonette, WCAU WHAS WPG 9.30 P.M. EDT; 8.30 EST; 7.30 CT 9.00-Detroit Symphony Or-chestra, CBS-WABC which Fred Allen, NBC-WEAF "Chansonette." WCAU WHAS Ensemble, WOR Chuck Richards, songs, WMCA Bob Farsans, Icnar, WGN Health talk, WNBX 9.45 P.M. EDT; 8.45 EST; 7.45 CT 6.30 P.M. EDTI 5.30 EST: 4.30 CT 10.00-Broadcast to and from Byrd Expedition, CBS-WABC Guy Lombardo's Orchestra, NBC-WEAF Lesh Colbert, WFLA "That's Life," News drams, WOR, 30 m. 10 P.M. EDT: 9 EST: 8 GT Ness, Herzho Zano and owbestra, WEAF, 30 m. (WM farm 6.5) Garcent Evendy and basehall scores, WEBI Ness, Bub Grapt's Orchsztra, WGCV, 30 m. Grace Hayes, 50ngs (news at 6.40) WJZ WBAI, WHAI WELA. Time, weather, WBZ Conserty Stars of Hollywood, KDKA Jack Armutrong, WLW Stong Mucc. WECKNES, WARG 42.30 P.M. EDT; 11.39 A.M. EST: 10.30 GT Barnes, WEAF WEEI WGY WLW WFLA WSM, so m. Merry Madcans, WEAF WEEI WLW Banloleers, WGY Vic and Sade, WJZ WBZ KDKA WFLA WSM Dennis King, NBC-WJZ WSM, 50 m, Dennis King, Katzman's Orchestra, WJZ WBZ KDKA 10.30-Harry Richman, NBC-WIZ WBZ KIXKA Broadcast to and from Byrd Expedition, WABC WCAU WHAS, 30 m. Margue Keeler, WMCA News and Comedy Stars, WGN, 30 m. WSM I Kašelin's Orchestra, WABC WCAU, 30 m. (WFC WILAS at 12-43) nders Sisters, WHAS yoular Rhythms, WGN String Music WSM News and Jerry Cooper, WABC Billy Hays' Orchestra, WCAU WGN Orchestra, WCN Variety, WOR, 30 m, Screen revue, WMCA Dr, Forkell, WNBX [(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Çentval Time is two hours earlier.) 10.15 P.M. EST; 9.15 EST; 8.15 CT 2.45 P.M. EDT; 11.45 A.M. EST; 10,45 CT o's Orchestra, WIZ WBZ KDKA VOAS CY This and That, WEEI The Vagabonds, WGY Words and music, WJZ WHAM WFLA, 30 m. (WSM at 1.00) William Penn Orchestra, KDKA trins, music, WSM 10.30 P.M. EDT, 8.30 EST; 8.30 CT 6.45 P.M. EDT; 5.45 EST| 4.45 CT 8.30 A.M. EDT; 7.30 EST; 6.30 CT 6.45 P.M. EDT; 5.45 EST; 4.45 CT Naticlers, WEEI Lowell Thomas, news, WJZ WBZ WHAM-WLW KOKA WFLA Peter Biljui's Orthestra, WABC WCAU WHAS Little Orplan Annle, WGN WSM Little Orplan Annle, WGN WSM Could and Sheiter, pano dao, WEEI WFLA Romance of Melody, WGY Johnny Johnson's Orcheuta, WJZ WHAM. 30 m, 4(KDKA 47, 13) Meno, AD Schrittul Singern, WBZ, 30 m. Sensor, Chintul Singern, WBZ, 30 m. Pano, WSM Consier Salon Orchestra, WLW 0.30 GT "The Other Americas," Edward Tomlinson, WEAF WGY, 50 m. Manhattan Merry-Gq-Round, WEEI, 30 m. Jack Denny's Orchestra, Harry Richman and John B. Kennedy, WJZ WBZ WHAM, 30 m. Cheerlo's Musical Interlude, WEAF WEEI WGY WLW, 30 m. Lew White, organist, WJZ WBZ WHAM WBAL KDKA, 30 m. Organ, WSM itrine music, WSM Live Stock Reports, WLW Flotida Male Quarter, WGN Drgan, WMCA Royal Poet, WNBX Join B. Kentey, wJ2 wD2 whatas Join, Henry Tkeis' Orchestra, WLW The Oid Observer, KDKA Jimmy Gallagher's Orchestra, WSM WFLA Players, WFLA, 30 m. California Melodies, WABC WCAU WHAS Organ, WSM 9 A.M. EDT; 8 EST; 7 CT Herman and Banta, WEAP Scustors and Paste, WGY Breakfast Club, WJZ WBAL WHAM KDKA, 1 h. (WFLA, 45 m.) (WSM at 1 P.M. EDT: 12 N. EST: CHARLES CARLILE, CBS tenor, ladin Gang, WGY Cather, agriculture, WBZ, 30 m, darkets, KDFA Minima pierodry, white 30 m. he Anderson's, WPG l'illiard Robinson's Orchestra, WOR, 30 m. sher's Orgsy Orchestra, WMCA, 30 m. arl Burtnett's Orchestra, WGN star of several programs broad cast over the Columnia network Devotion, WSM Salt and Peanute, WLW The Song Reporter, Dick Newton, W.230 WCAU WLW WFLA Ita, WABC WCAU WHAS-Piano, WSM Consier Salon Orchestra, WLW Gene Kardos' Qurhstra, WABC WCAU Ford Frick, sports, WOR Ben Potter, sketch, WGN Atthur Lewh, baritonc, WMCA Serenade, WHAS hestra. WABC WCAU WHA: 'G. 15 m.) ice, WGN. 30 m. prer's Orchestra, WOR, 30 n 4 P.M. EDT; 3 P.M. EST; 2 CT 10.45 P.M. EDT; 9.45 EST: 8.45 CT rotions, WHAS, 30 m. Pops Concert, WEAP WEEL WSM WTLA, 30 m. (WGY at 4.10) Beny and Bob, WJZ WBZ WHAM KDKA WLW Rep. Finlay Gray, WLW Pinkie Terry, songs, WPG Dream Shib, WGN Vermonters, WNBX 1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT 9.15 A.M. EDT: 8.15 EST: 7.15 CT WLW "On the Village Green." Howard Barlow, WABC WHAS, 50 m. Tes Time Topkes, WPG, 50 m. The Apple Kegeker, WCAU, 30 m. Trudy Thomas, songs, WMCA Alternoon Concert, WMBX 11 P.M. EDT; 10 EST; 9 CT Hall Trio, WEAF WGY WIW Wings of Song, WEAF WEEI irelle Eamond, WGY at Honorable Archie and Frank WJZ KDKA WSM 4.15 P.M. EDT; 6.15 EST; 5.15 CT 13 P.M. EDT; 10 EST; 9 CT Gene and Giean, WEAF WCY WFLA Dick Tracy, deterrive, WEBI Harr Mener's Musle, WEAF WELA, 30 m, (WGY, 15 m.) Jee Emerson's Orchestra, WLW Harr Mener's Musle, wear and baseball scores, WEAS Loon Behaso's Orchestra, WABC WCAU Weather and Dunbat Male Quartet, WBZ Palmer House, Ensemble, WGN Sports, KDKA Palmer House, MNBAS Frank Bork, WSM 9.30 A.M. EDT; 8.30 EST; 7.30 CT g Giories, dance tunes, WEAF Kincald, WGY etson, WI.W 4.15 P.M. EDT: 3.15 EST: 2.15 CT Devits Nedworney, planist. WJZ Wdc. uditions, WFLA ew Jersey Women's Clubs, WPG riel Ensemble, WOR KOKA WBAL WHAM Sports, KDKA Frank Buck, WSM Commopultan Screna Nick Lucas, sones, Sesshore Hotel Guis oe Emerson, WLW Iorning Melodies, WEEI Ietropolitan Parade, WABC WPG, 30 m.; WHAS WCAU from 9.45 Fildcats, WHAS W3M Serenade, WLW, so m. iones, WABC WCAU WHAS I Guide, WPG Orchesten, WOR, 30 m. WMCA, 2 b. 30 m. 1.30 P.M. EDT; 12.30 EST; 13.30 A.M. CT Dick Fiddler's Orchester, WEAF 7.30 P.M. EDT; 6.30 EST; 5.30 CT io, piano, WOR ce Campbell, baritone, WMCA Wilum's Ortherry WMRX Martina Marar, Witak WGY After Dianer Revois, WEI, 30 m. Golonala, WGY Irese Rick, damaute Akezh, WJZ WBZ WHAM KDXA WSM Garden of Melody, WEIA Pub Sphilary Enfishble, WMCA 40 m. Dane Provide, WGY 11,45 P.M. EDT, 10.15 EST; 14. Grave, WGY Robert, Korce, Isson, WJZ WBZ WHAM KDKA Gree and Glenn, WSM Carbon of Mechanika Contentia, WAB Pub Sphilary, Enfishble, WMCA 40 m. -45 A.M. EDT: 8.45 EST: 7.45 CT WEAF WGY hestra, WEAF WEEL Bob Wilson's Orthearra, WYMEX' 4.30 P.M. (EDT) 3.30 EST) 2.30 CT The Jewern, WEAT WEAT Out Alsoners, WEAT WEAT Out Alsoners, WEAT WEDK. 30 m. 100 HEAT from 4.43) (WEDK. 30 m. 100 HEAT from 4.43) (WEDK. 30 m. 100 HEAT WEAT WATCH AND ALSONE Devin Tailey, WEAT Abel Weinma, 'VCan You Live Without WARC' WAC WARC' WARC Diving Aspanioa's Orthearra, WOR, 40 m. off Flocker, see Program, WGY, 30 m. stinnal Farm and Home Hour, WJZ WBZ WHAM KDKA WSM WFLA, 1 h. (WLW naires quartet, WEAF WEEI WLW Irio, WEEI uning, Devotions, WGY O'Brien, WBZ Day Thoughts, RDKA 1.40) Reichman's Orchestra, WABC WCAU (HAS WPG, 30 m. 10 A.M. EDTI 9 EST; 8 CT News, soirce musicale, WMCA, 30 m. Meludy Masters, WLW Sports reporter, WGN

The Southerners, WEAF WEEI Barvest of Song, WJZ WBZ WHAM KDKA WSM WFLA Home Care of the

KDKA WSM WFLA Hom: Care of the Side, WLW Is the Lorenbourg Gardens, WABC WHAS WCAU Home Hour, WPG. 1 h.: News at 10.30 What's on Today, WNBX 10.15 A.M. EDT; 9.15 EST; 8.15 CT

G.15 CT (Fennes: Scatter, WEAF WEEI WGY WLW forenda Trio, WIZ WBAL Juelje Lou, WBZ Jirthday Club, WFIA asmmy Foller, KDKA Hill and Gineer, WAAR, WCAU datiner Melodies, WNBX

10.30 A.M. EDT: 9.30 EST: 8.30 CT

8.30 CT News, Three Scamps, WEAF WSM Organ, WEEI The Market Basket, WGY Today's Children, WJZ WBZ WBAL, KDKA

WFLA 'All About You, 'Harold Sherman, WABC WCAU WHAS News adm Fiddlers' Famey, WGAU, 30 m. WHAS, 15 m.; WABC from 10.45 Jack Berch, WIW 10.45 A.M. EDT1 9.45 EST1 8.45 CT

CT cket, WEAF WGY WEW WFLA ming Melodies, WEEI ad Radio Kitchen, WJZ WBZ WBAL (WSM at 10.50) ogram, WSM

Daily Story, WNBX 17 A.M. EDT: 10 EST: 9 CT usa Reve, paning, WEAF WGY dison Friend Kursten, WGY http: Storp and Happinas, WGY http://www.storp.ast. Die Hauermonets, WGZ WSM Incle Tom and Betry, KDKA sters, livetack, WUM Cooking Elocaups, WCAU Hent TL, wWG, WCAU Hent TL, WUM Construction

Vicosking Closeups, WCAU Parm Talk, WPG Master Tommy Linton, WMAS Parmenter and Severance, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 CT

lice Remsen, contraito; WEAF WEEI WGY herry Macs, WJZ WHAM WBAL, KDKA WSM

Club News, WBZ Bena' Orchestra, WLW Topics, WFLA Bens' Orchestra, WGN in Rhythm, WABC, WCAU WPG, (WHAS from 11.30)

11.30 A.M. EDT; 10.30 EST; 9.30 CT Betty March 10.30 9.30 CT tty Moore, WEAF WELI WCY WLW S. Army Band, WJZ WBAL KDRA WFLA WSM, 30 m.; WHAM from 11.43 uwbold Chat. WNBX

1.45 A.M. EDT; 10.45 EST;

a the Song Trail, WEAP WEEL WGY ed Dream, WLW WGY r Recipes, WLNC WIAS WCAU Henderson, Kongo, WPG

Poem, WNBX 12 N. EDT; 11 A.M. EST; 10 CT AL and Lee Reiser, planists, WFEA WEE! WGY Fields and Hall, WJZ WHAM KDKA WSM WFLA

Markets, plano, WGN Instrumental Trio, WMCA, 30 m. Rosalind Jewet, books, WOR 1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT

Knight Orchestra, WABC P.M. EDTI I ESTI 12 N. CT Two Seats in the Balcony, WEAF WEAF WGY, 30 m. The Romany Trail, WABC WPG WCAU. the Balcony. WEAF WEFT

36 m. Weather, markets, WHAS DL. Arthur Frank Payne, WOR John Cowl, baritone, WMCA Jesse Crawford, organist, WGN

2.15 P. M. EDTJ 1.15 ESTJ 12.15 CT WGN WHAS Dance program, WOR

nce program,

2.30 P.M. EDT; 1.30 EST; 12.30 CT

12.30 CT The Sizzler's Trio, WEAF WEEL Albary on Parade, WGY-Home Sweet Home, dettch, WJZ WHAM Home Forum Cooking School, WBZ, 30 m. KOKA Home Forum, RKDKA, 30 m. Grae Burchell's Orchestra, WLW Marketa, WSM Baokinan, theatre review, WFLA Ano Lead, organ, WABC WPG, 30 m. (WHAS, 35 m.)CAU, 30 m. (The Honemaker, WONG, 36 m.) Tex and Eddie, WMCA, 30 m. WGN 2.45 P.M. EDT; 1.45 EST; 12.45 CT

42.45 CT Ma Perkins, WEAF WEEI WGY WCSH WLW WSM Colette Carlasy, songs, WIZ WHAM WFLA Collette Or Agriculture, WHAS Palmer House Ensemble, WGN

3 P.M. EDTJ. 2 EST; 1 CT Dreams Come True, WEAF WEEI WGY WIW Dreams Come Tute, WEAF WEAF WEAF WLW Shakesparean Play, WJZ WHAM KDKA WFLA, 45 m. Craigaved and Old Erin, WBZ , Campy Minitels, WLW

anay ministress, WLW iana, WSM a Forge Beranien Musicale, WABC-WPG. WCAU, 30 m. WCAU, 30 m. University of Kentucky, WMAS, 30 m. Show Boat Boys, WOR Plano, organ, WMCA

Sub- organ, WMCA Eno. organ, WMCA S. 15 P. M. EDT. 2. 15 EST. 1.15 CT Wire Man, WEAR WGY WSM WELA Perioducial WEAR Fanolate WMCA Rozy, "Your Lover," WOR

Planologue, Wasch Razy, "Your Lover," WOR 3.30 P.M. EDT1 2.30 EST1 1.30 CT Woman's Radio Review, WEAF WGY WSM WEIA, 30 m. Bond of Filendship, WILW Manhaman Moods, WABC WGAU WPG Bon Manha WH/ cks,

Stocks, WMCA Museum Talk, WOR nderson, songo, WPG Bernic Taylor, soprano, WCN, z h., 15 m. SJ-55 P.M. EDT; 2:46 EST; 1:1.45 OT Joc White, tenor, WJ2, WB2 WHAM WSM Lee Reiser, planist, WFEA WEEL the Hone, song, WHW Manhatta Moods, WAIK WCAU WPG WHAT The Monitor Views the News, WB2 Ministic, WMCA

aronson's Orchestra, WOR. 40 m. Massinger, tenor, WMCA

4.45 P.M. EDT: 3.45 EST: 2.45 CT Adventures on Mystery Island, WEAF WEEI Adventures on N WFLA, 30 m. Stocks, WGY News, Business News, WLW The Instrumentalists, WABC WHAS WPG WCAU

ub. WMCA Carrie's Club, WMCA -B P.M. EDT; A EST; 3 CT Henry Klag; 5 Otchestra, WEAF WEEI WIW WFLA, 30 M. Lang Suiters, WCA WEAF, WEAF Hitermonn Musical, WCAN, 1 h., 15 m. Jack Brooks Orchestra, WABC WHAS, 30 m. (WCAU WPG at 3.:3) Fur Trappers, WCAU The Trappers, WCAU

5.15 P.M. EDT; 4.15 EST; 3.15 CT Vagabonds, WGY Skipper Jan's Mythical Ship, WBZ Kiddles' Klub, KDKA Devotions, WHAS

WNBX talk, WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT

B.30 P.M. EDT1 4.30 EST1 3.30 C Old Jim Bridger, WEAR WEEI WG WSM halp being with the WEEI WG halp being with with with the halp being with with with the halp being with with with the Jack Amming WABC WCAU Jac Small's Officera, WPG Christine Ridge, WHAS Dr. Shring Wynne, WAICA Chico de Verde, WNBX

5.45 P.M. EDT1 4.45 EST1 3.45 CT

Larry Revell's Orchestra. WEAF WEAF WEAF WSM WFLA Tenor_WGY Little Orphan Annie, WJZ WBZ KDKA The Térans, WJW Gordon, Dave, Bunny, WABC WHAS Bunny, WABC WHAS

^{be} tai, Dave, Provider, WCG WCADarles, tenar, WPG and the second second second second and the second second second second second hirsto Symphony Orchestra, WNBX, 5 m. hirsto Symphony Orchestra, WNBX, 407

6 P.M. EDT; 5 EST; 4 CT Al P-wee and His Gang. WE Prove and His Game. Prove Antice, WEEL 30 m. Evening Fastier, WEEL 50 m. Evening Reveales, WGY Education In the News, WJZ WSM WELA Dolly Morrow's Music Musice, WBZ Dolly Morrow's Music Musice, WBZ

STATION DIRECTORY

- Page 4

KDKA Gene and Glenn, WSM Little Jack Lättle's Orchestra, WABC WPG WCAU, 30 m. (WHAS, 15 m.) Lum and Aboer, WGN WHAS Concert Orchestra, WHAS Sports reporter, WGN 7.45 P.M. EDT; 6.45 EST; 5.45 CT Stattrs of the Skillet, WEAF WGY WSM Frank Bock, W/Z WHZ WHAM WBAL KDKA WFLA dio Forum. Daniel C. Roper, WEAF WEEI WGY WSM,
 KDKA WELA'
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 Boake Carrer, news, WABC
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 Boake Carrer, news, WABC
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 Boake Carrer, news, WABC
 WEA
 World's Fair cares, WGN 9 P.M. EDT1 7 EST: 6 CT The Baron. WEAF WEEI WGY WSM WELA: 30 m. EnfC A.M. Som Rayrian Orchestra, WHAY, 50 m. Grime Clues, WLW, 30 m. Sam, Gil, Louie, WHAS News and Ted Weitz, songs. WPG Lou Becker's Orchestra, WGN

Eddie Lan: 5 Music, WOR. 30 m. Wayne King's Orchestra, WGN 11.45 P.M. EDT: 10.48 EST: 9.45 CT

Dance Music. WHAM Frank Dailey's Orchestra, WABC WCAU

Anison Weeks' Orchestra, WGN, 30 m. 12 M. EDT, 11 P.M. EST, 10 CT Buddy Rogers' music, WEAF WEEF, 30 m. Phil Emmerton's Orchestra, WJZ WBZ Sampy Astronomic Sources, WJZ WBZ News, Lay Les' Orchestra, WLMSC WCAU WHAS Jaham Jonger music WHC

ham Jones' music, WPG, 30 m. ance Orchestra, WOR ck Miles' Orchestra, WGY

12.15 A.M. EST; 11.15 P.M. EST; 10.15 GT

Ted Weems' Orchestra, WGN 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Clyde Lucas' Orchestra, WEAF WLW, 30 m.

30 m. Rey Nichols Orchestra, WGY, 30 m. Jack Berger's Orchestra, WJZ WBZ WHAM KDKA WLW, 30 m. WSM at

Saray Piano, WSM George Hall's Orchestra, WABC WCAU Ioan Wiener, organist, WPG, 30 m.
 Gaple Leaf Severne. WPG
 George Fails Othersta, WIAS, So m.

 own Hall Gonght, Fred Allen, Theodyne
 Han Wiener, apainit, WPG, So m.

 own Hall Gonght, Fred Allen, Theodyne
 Louis Panico's Orchestra, WIAS, So m.

 Bornet Failow S Orchestra, WAEF WEB
 14 P.M. CDT; 12 M. EST;

 Lonic Hallow S Orchestra, WAEF WEB
 14 P.M. CDT; 12 M. EST;

 Lonic Markow, WJZ, WBA
 WHAM WBAL

 KDIKA, So M, WLA
 Medic Markow, So m.

 Boils values, WIA
 Boh Pachlik Sorchestra, WON, so m.

 Boh Pachlik Sorchestra, WGN
 Boh Pachlik Sorchestra, WGN

After the Theatre

Fran Frey's Frolic, WOR, 30 m. 8.15 P.M. EDT; 7.15 EST; 6.15 CT

Werer Davis' Orchestra, WGN WGN Orchestra, WGN 8.30 P.M. EDT, 7.30 EST; 6.30 CT Vine's Orchestra, WEAF WEEL

8.45 P.M. EDT; 7.45 EST; 6.45 CT

WABC

shall's Broadway Vanities, Jerom est. WABC WCAU WHAS, 30 m

Stories off the Re

WCAU

Emery Deutsch, vlolin, WABC WPG Helen Lee's Orchestra, WHAS Meyer Davis' Orchestra, WMCA WGN Outperton WGN

Wayne King's Orchestra, W WGY WSM, 30 m. Unbroken Melodies, WLW Jeor Gorin, barritone, WJZ WBZ

Thornton Fisher, Sport Stories off KDKA WHAM Magie Syrings, WHZ Monkey Hollow, sketch, WLW Maple Leaf Sexterie. WPG 9 P.M. EDT; B EST; 7 CT

KDKA, 30 m. WFLA

Mag

Barbecued Chicken

In a quiet nook at

SLADES BARBECUE

958 Tremont St.-967 Tremont St. 435 Columbus Ave.

BOSTON, MASS.

Open All Night

Page Eleven

Well-Trained Musicians Make the CBS Artist Recitals Delightful Two of the Ablest Artists Audience Approves

Programs

Going "back stage" to view the "dress rehearsal" of a CBS Artist Recital is lacking in the thrills and glamour of watching a great sym-phony orchestra or dramatic company in process of building a program for the air.

For the true lover of good music, however, a trip behind the scenes to observe an Artist Recital, in re-

bearsal, has its compensations. A pianist sits before the key-board, her fingers rising and falling gracefully as she weaves the pattern of music from the sheets before her singer stands before the microphone, his eyes on the score, This voice blending with the harmonies of the keyboard.

There is no hesitancy on the part of either the player or the singer. One wonders as he listens to the smooth precision of instrument and voice whether this can indeed be a "rehearsal" and not the actual broadcast

Chief Difference

And therein lies the chief differ-ence between the rehearsal of an Artist Recital and that of practically all other radio programs. Who are these artists-singers

and pianists—who are heard on these recitals? Why the technical perfection of their work?

They are the members of Co-lumbia's sustaining staff, these ar-tists whose names are seldom in the headlines. Years of arduous study and self-improvement have gone fato the making of these singers and municipate musicians.

Consider the demands that these Artist Recitals make upon their per-formers. They must not only sing well from the standpoint of pure sound, but they must be expert in the reading of music and capable of filling in unexpectedly on emer-

DEBUSSY OF SCHUBERT solo in the original.

A Close-Up

Weekly—Mondays from 1.30 to 2 P. M., Tuesdays from 2.30 to 3 P. M., Thursdays from 10.35 to 10.45 A. M.

been singing in church choirs since lage of her mother. classical education has studied music, specializing in voice culture, under such instructors as HANNA BUTTER of Chicago, GEORGE FER-CUSSON of Boston, and ARTHUR PHILIPS of New York.

She has been heard on the "Light Opera" and "Cathedral Choir" broadcasts over the Columbia netvork, and also sings on the ANDRE KOSTELANETZ and HOWARD BAR-

CRANE CALDER, bass soloist, studied voice under such instructors as ROBERT HUGHES, formerly of

heard in the leading roles of many of the light and grand operas broad-parent to the average listener.



EVAN EVANS, baritone, and RHODA ARNOLD, soprano, who are featured on the CBS Artist Recitals

cast during the past several years.

He has been featured on the "Madison Singers" mixed-quartet programs, and also has been heard as soloist on the 'Cathedral Hour broadcasts-both over CBS. Boy Soprano

EVAN EVANS, baritone,—sang as boy soprano in Christ Church, Birkenhead, England, at the age of birkennead, England, at the age of seven years, in Liverpool Cathedral at the age of 12, and before King GEORGE V, during the latter period, He has been heard in the GHLBERT and SULLIVAN operettas, and also was soloist with the late COLERIDGE

They must be familiar with the foreign languages in which the greater number of the classics they sing are written. Try to picture a dio, EvANS was associated as bar-"blues" singer or crooner singing a of Music. Before his entry into ra-dio, Evans was associated as bar-itone lead with the Opera Comique in New York.

On the air he frequently is fea-tured with the ANDRE KOSTEL-Let us get a close-up of some of ANETZ and HOWARD BARLOW or-these artists who are featured on the chestras, and also has been heard as CBS Artist Recitals heard thrice baritone soloist on a number of commercial programs over the Columbia network

CHARLOTTE HARRIMAN, CONTRAI-A5 A. M. RHODA ARNOLD, SOPTANO, has and voice as a child under the tute-

This and That

none in this country at least. It would be difficult to imagine

a condition existing in this coun try that would in any way match that now apparent in Germany where the party in power has "hogged" radio and newspapers.

Even so, even in a country where strictest radio censorship is practiced, radio audiences still have their excellent musical and

She also received formal instruc-on in voice from MYRON W. opera. Occasionally, a light ballad tion in voice from MYRON W. WHITNEY, attended the Fontaine-bleau American Conservatory, won

bleau American Conservatory, won a scholarship with SCHUMANN-HEINK at Kansas City; and also studied with MARTHA BRAARUD and PAUL SAVAGE in New York. Miss HARRIMAN has been heard on the "Light Opera" and "Cathe-dral Hour" CBS programs and also with the "Madison Singers" and "Morning Musicales." She also has been heard exten-

She also has been heard extensively in concerts and oratorios in

Washington, D. C., and New York. ROGER KINNE, baritone, has been singing since he was 15 years of age. KINNE received his classical education at Cornell, where he studied music under ERIC DUDLEY. He subsequently continued his studies in voice under PERCY REC-FOR STEVENS and ARTHUR PHILIPS in New York.

Prior to his entry into radio, he sang in quartet parts in LEW FIELDS' musical show, "Present Arms," and was with GEORGE AR-LISS in his "Merchant of Venice". for a season. KINNE has been heard frequently over the CBS chain as baritone soloist, including such broadcasts as the "Light Opera" programs and the "Ballad Hour." Wins Gold Medai

SIDNEY JOHN SMITH, tenor, at-tended the Choir School at Grace (Continued from Page 1) think, a bogey that need frighten none in this country at least. the weil be different for the transmission of the trans

the WILLIAM RHINELANDER STEW-ART gold medal for solo work. He continued his musical studies in Milan, Italy, receiving instruction for two years from SALVATORE SAL-VATE

SMITH also has had extensive experience in oratorio work, and has sung the tenor roles in many of the Following a number of stage en-gagements, including a season with "The Student Prince," CALDER en-tered the radio field, and has been of the light and end so for many

Soloists Got Their Start In Choirs

that "nothing heavy" must be per-mitted to creep into the run-of-the-day programs over the air?

Isn't it still true that women and other home bodies are too intent upon their day-time chores around the house to concentrate upon the classical and semi-classical offerings that come in via the loud-speaker?

A recent survey shows that class-ical music, including symphony or-chestras and artists' recitals, now occupy 23 per cent of the total air time on the Columbia Broadcasting System.

Many of those busy house-wives who "can't concentrate on that heavy stuff" write in to say that they welcome the respite which the Artist Recitals offer, force the world list of increased. from the usual diet of jazz orches-tras and the recitation of market formulas, recipes, etc.

It is "so restful, so easy," write many, to listen to a single voice, with proper piano accompani-ment, in music that is excellently rendered and inspiring.

And what about the men that listen in during the day? Are they interested in this type of music? Here is a typical letter from a telephone company employee:

"What was the name of the piano solo played at about 3.26 to 3.30 P. M. cur-rent New York time? It sounded like something new of Rachmaninoff's and I should like to get the music."



Follow these IND WEEK-NIGHT ·features...

TISS EVENING TATLER

The question arises: Is all of this intensive training and insistence upon technical perfection justified by the response of radio listeners to these programs? What about the oft-heard claim

is included.

at G P.M.

and THE AFTER - DINNER

REVIEW

at 7:30 P.M.

New England's popular favorites IN PERSON-

Two great programs during the early evening hours - EACH WEEK - NIGHT OVER

the Friendly Station

Saturday, August 18, 1934

CII NIDC WIEAE -. . 11 DAP DI

Thursday, August 23 - Salzburg Festival, NBC-WEAF, 3.15 P.M.					
Highlights	National Farm and Home Hour, WJZ WRZ WHAM KDKA WLW WSM WFLA, T. h.	Southlander	Dizians, WFLA Mischa Raginsky's music, WABC WCAU WHAS	Police Radio	
P.M.	t h. Joe Haymes' Orchestra, WABC WCAU, 30 m. Joe Aaymes' Orchestra, WHAS, 30 m. Sylvia Blue, WMCA	1 THE REAL PROPERTY IN	Darle Don, WOR, 30 m. Baritone, WMCA	Station Meters Location	
3.15-International Broadcast (rom Salzburg Austria, mu-	Sylvia Blue, WMCA Markens, Doring Sisters, WGN Markets, music, WGN Theatre Club of the Air, WOR		Proctorsville C. C. C. Camp Program, WNBX 6.15 P.M. EDT: 5.15 EST: 4.15 CT	WPFV 121.5 Pawrucket, R. L. WPEM 121.5 Woonsocket, R. LP	
sic festival, Arturo Toscanini,	Theatre Club of the Air. WOR Studio Orchestra, WNBX		Piano Pals, WGY Bill Williams, WBZ	WPDR 122.05 Rochester, N. Y. WPEA 122.05 Syracuse, N. Y.	
conducting, NBC-WEAF 8.00—Rudy Vallee, NBC-WEAF	1.45 P.M. EDT; 12:45 EST;	AND THE NEW	Piano Pais, WGY Ball Williams, WB2 Baseball, KDKA Bobby Bensou and Sunny Jim, WABC WCAUWUAS	WPEF 122.4 Bronx, N. Y.	
9.00-Captain Henry's Show	11.45 A.M. CT Leola Lewis, contralto, WPG	The second s		WPEE 122.4 Brooklyn, N. Y. WPEG 122.4 New York City	
Boat, NBC-WEAF 10.00-"45 Minutes in Holly-	Venna Osborne, suprano, WOR. Piano, WMCA	and the second s	Twilight Melodies, WMCA 8.30 P.M, EDT: 5.30 EST; 4.30 CT	WMJ 123.8 Buffalo, N. Y. WPGG 124.37 Albany, N. Y.	
wood," CBS-WABC	Palmer House Ensemble, WGN Farm Reporter, WNBX		News, Martha Mears, WEAF WGY WSM	WPGV 165. Boston, Mass.	
Paul Whiteman, NBC-WEAF	2 P.M. EDT, 1 EST; 12 N. CT Stones of History, WEAF, 30 m.	THE CONTRACTOR	WALA Baseball scores, current events, WEEJ O'Leary's Minstels, news at 6.40, WJZ Jack Armstrong, WLW Time, weather, WBZ	WPED 175.23 Arlington, Mass. WPEI 175.23 East Providence, R.L.	
11.00-Vera Van, songs, CBS- WABC	Stones of History, WEAF, 30 m. NEN Pure Pood Infritute, WEE1, 30 m. Paul Curtis, tenor; WG?		Jack Armstrong, WLW Time, weather, WBZ	WPFA 175.23 Newton, Mass. WPGF 175.23 Providence, R. I.	
I All Another many list of in These many	Paul Carbis, tenor; WG? Ann Leaf, organist, WABC WCAU WPG Weather, markets, WHAS Dr. Arthur Frank Payne, WOR Josse Crawford, organ, WGN		Jack Armstrong, WLW Time, weaker, WBZ News and Challes Barnett's Orchestra, WARC Special Program, WCAU Motor Tips, WOR Muan Boach Orchestra, WMCA	WMP 190.66 Framingham, Mass. WPEW 190.66 Northampton, Mass.	
(All programs are listed in Eastern Daylight Saving Time, Eastern	Jesse Crawford, organ, WGN Helen King, handwriting, WMCA		Motor Tips, WOR	WPEL 190.66 Bridgewater, Mass.	
Standard Time is one hour earlier,			WGN Orchestro, WGN Organ Reveries, WNBX	WPGC 195.57 Albany, N. Y. WEY 630.00 Boston, Mass. (Fire)	
Central Time is two bours earlier.)	Piano, WGY		6.45 P.M. EDT: 5.45 EST; 4.45 CT		
10.30 A.M. EDT; 9.30 EST; 8.30 CT	Abraham Chasins, pianist, WABC WCAU WPG		John B, Kennedy, WEAF WGY Sailor Riler, WEEI Lowell Thomas, news, WJZ WBZ WHAM KDKA WLW	Death Valley Days, drama, WJZ WBZ WHAM KDRA WLW, 30 m. Bat X Days and Nights, WABC WCAU WHAS WPG, 30 m. Rod and Gun Club, WOR Tenor, WJCA	
News, Morning Parade, WEAP, 45 m.; (WGY from 10.45) (WSM, 30 m.) Today's Children, WJZ WBZ KDKA WFLA Arthur Chandler, organ, WLW	Wildeats, WHAS Dance program, WOR Sport talk, WMCA Romance of Helen Treat, WGN		KDKA WLW Little Orphan Annie, WSM	WHAS WPG, 30 m.	
Today's Children, WJZ WBZ KDKA WFLA Arthur Chandler, organ, WLW	Romance of Flelen Trent, WGN	and the	Little Orphan Annie, WSM Radio Special, WFLA Charles Barnet's Otchestra, WABC Comfedy Stars, WCAU Sanders Siters, WHACD	Tenor, WMCA Lawrence Salerno's music, WGN, 30 m.	
News and Artist Recital, WABC WCAU WHAS Matince Melodics, WNBX	2.30 P.M. EDT; 1.30 EST;	The factor is	Sanders Sisters, WHAS	Romance in Song, WOR	
10.45 A.M. EDT: 9.45 EST: 8.45 CT	Albany on Parade, WGY	1	"Three Naturals," WOR Hawafian Ensemble, WMCA Little Orphan Annie, WGN	9.15 P.M. EDT; 8.15 EST; 7.15 CT Western Songs, WMCA Pauline Alpert, pianist, WOR	
Good Morning Melodics, WEEI News and Radio Kitchen, WJZ WBZ	Trio Romantique, WEAF WEEI WLW Albairy on Parade, WGY Deramide Steech, WIZ WHAM WFLA Cooking School, WEZ, 40 m. KDKA Home Fotum, KDKA, 50 m. Poetic Strings, WABC, WPG, 50 m. Three Shades of Harpony, WHAS	BEGOY PAIGE, actress from the	7 P.M. EDT: 6 EST: 5 CT	9.30 P.M. FDT. 8 30 FST. 7 40 CT	
	Poetic Strings, WAR, WPG, 30 m. Three Shades of Harmony, WHAS	South, plays a leading role in the	Three Shades of Blue, WGY	Squire Hawkins, KDKA Melody Masterpieces: WABC WCAU WPG	
Tenor, WGN Dr. Murray H. Bass, "The Tired Child,"	Home Forum, KDKA, 30 m. Dance Tunes, WLW, 30 m.	"Grits and Gravy" dramater sketches presented Thursdays at	Ttenor, news, KDKA Svivia Froos, WABC WCAU	WHAS Cal Tinney's Shindig, WOR	
KDKA WELA Ellim Brock, violla, WLW Tenor, WGN Dr. Murray H. Bass, "The Tired Child," WABE WCAU WHAS WPG Daily Story, WNDX	There shares of marging, whites Home forum, KDKA, 30 ms Dance Tunes, WLW, 30 m. Market, WSM Century of Progress music, WGN "The Homemaker," WOR, 30 m. Ter and Eddie, WMCA	8 P. M., over the NBC-WIZ	Standy Gub, WZEKA Sylvia Froos, WABC WCAU Headline Hishitchts, WGY Hawrians, WCW Bod Frick, sports, WOR	Cal Tinney's Shindig, WOR Wayne King's Orchestra, WGN Roy Cotterill's Cosmopolitans, WMCA, 30 m.	
	Tex and Eddie, WMCA	chain.	Ford Frick, sports, WOR Gene Gravelle's music, WMCA	9.45 P.M. EDT: 8.45 FST: 7.45 OT	
Galaxy of Stars, WGY, WEW U. S. Navy Band, WIZ WDZ KDKA WFLA WSN, bo m. (WHAM from rtr.) Swinging Along, WABC WCAU WPG WHAS, So, m. Devotional Your, WNDX	2.45 P.M. EDT, 1:45 EST: 12:45 CT	John Shechan senor WGY	Gene Grevelle's music, WMCA Ben Potter, WGN Sports, WNBX	"Fats" Waller's Rhythm Club, WABC WCAU WPG WHAS "Nocture," WOR, 50 m. Anson Weeks' music, WGN	
Swinging Along, WABC WCAU WPG WHAS, so m.	Ma Perkins, WEAF WEEI WGY WLW WSM	John Sheehan, tenor, WGY Markets, KDKA Chicago Symphony Orchestra, WJZ WBZ WHAM WSM WFLA, 4 k. (KDKA, 30	7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Gleno, WEAF WEEI WGY Freddy Martin's Orchestra, WJZ	"Nocturne," WOR, 50 m. Anson Weeks' music, WGN	
Devational Hour, WNBX	Echoes of Erin, WJZ WHAM WFLA Federal Adult Education Movement Program, WABC WPG	WHAM WSM WFLA, 1 k. (KDKA, 30 m. from 4.43) Life of Mary Sothern, WLW Sinch: WTPC	LIGA CHOMMENS, WDZ, 50 M.	10 P.M. EDT: 9 EST: S CT	
11.15 A.M. EDT: 10.15 EST: 9.15 CT Frances Lee Barton, WEAF WEEL WGY	Palmer House Orchestra, WGN		Organt KDKA Joe Emerson's Orchestra, WLW	Paul Whiteman Music Hall, Deems Taylor, Al Jolson, WEAF WEEI WGY WLW, a h.	
WLW Town Crier, WNBX	Palmer House Orchestra, WGN Agricultural College, WHAS Popular Songs, WMCA Palmer House Ensemblé, WGN	Irving Aaronson's Orchestra, WOR, 30 m. Organ, WMCA	Joe Emerson's Orchestra, WLW Finances, WSM Muisch Memories, WFLA Wasside Cottage, WABC WCAU Musical Dessert, WGN	Parade of the Provinces, WJZ WHAM KDKA WBAL WSM WFLA, 30 m. Artists' Review, WBZ, 30 m.	
11.30 A.M. EDT; 10.30 EST;	3 P.M. EDT; 2 EST; 1 CT	4.45 P.M. EDT: 3.45 EST: 2.45 CT Adventures on Mystery Island, WEAF Dan McDonnell, basso, WEEI	Musical Dessert, WGN Serenade, WHAS	Artists' Review, WBZ, 30 m. "Forty-Five Minutes in Hollywood." WABC	
9.30 CT Pedro Via' Orthestra, WEAF WEEI, 50 m. Nusical Program, WGY, 30 m. Hazel Arth, cootralie, Andy Sanella, WJZ WBZ WBAL KDKA Music, WFAM Market Reports, news, WLW Organ, WS Midging Brandole, WABC WCAU WHAS Midging Concert, WABX	Dreams Come True, WEAF WEEI WGY	Stocks, WGY	Serenade, WHAS Palmer House Ensemble, WGN Munz Sisters, WMCA Recordings, WNBX	"Forty-Five Minutes in Hollywood," WABC WCAU, 45 m. Mid-Week Hymn Sing, WHAS, 30 m. Dreaming Time, WPG	
Musical Program, WGT, 30 m. Hazel Arth, contralto; Andy Sanella, WJZ	Musical Keys, WJZ WBZ WHAM KDKA WSM WPIA, 30 m. Metropoliuan Parade, WABC WCAU WPO,	Business News, WLW John Randolph, baritone, WCAU	7 300 PM EDT P DO EET. F DO OT	News, WGN, to m. Sylvia Blue, WMCA, 30 m.	
Music, WHAM Market Reports, news, WLW	Metropolitan Parade, WABC WCAU WPO, 30 m. University of Kentucky, WHAS, 30 m.	John Randolph, baritone, WCAU Steell Peer Gang, WPG, 50 m. Cattle's Glub, WMCA Marlon Smith, WNBX	Dahny Maloie, WEAF WGY WSM After Dinner Review, WEEL as m.	10.15 P.M. EDT; 9.15 EST; 8.15 CT	
Organ, WSM Madison Ensemble, WABC WCAU WHAS	University of Kentucky, WHAS, 30 m. Sally and Sue, WOR Jongleurs, WGN Betty Gould, crezo, WMCA	5 P.M. EDT: 4 EST: 2 CT	Ed Lowry, WJZ WBAL WHAM KDKA Bob Newhall, WLW	Franz Imhof, tenor, WPG Current Events, WOR Milton Kellem's Orchestes, WMCA	
	3.15 P.M. EDT; 2:15 EST; 1.15 CT	Meredith Wilson's Orchestra, WEAF WSM, 30 m. (WGY at 5-15) Lang Sisters, WGY WEW The Monitor Views the News, WBZ	Other Malore, WEAP WGY WSM After Dinner Review, WEEL, 30 m, Ed Lowry, WIZ WBAL, WHAM KDKA Bob Newhall, WIZW Cliff Edwards, WARE WCAU Club Program, WHAS	10.30 P.M. EDT: 9.30 EST:	
11.45 A.M. EDT; 10.45 EST; 9.45 CT	Broadcast from Austria, Salzburg Music Fest- vil Artition Toscandai, conducting, WEAF WGY WSM	The Monitor Views the News, WBZ Mary Alcort, songs, WLW	MAY FORMIS ORDINGA, WOR		
AI and Lee Reiser, WJZ WBZ WHAM KDKA WSM WFEA Painted Dreams, WLW Poera, WNBX	Silver Lining Hour, WEEL Piano Recital, WOR Pianologue, WMCA	Mary Alcore, songe, WXW Tea Densent, WABC WHAS Stage Relief Fund Tark, WOR Sally's Party, WMCA, so m. N. H. Folk Tales, WNBX	7.45 PIM: EDT: 6.45 EST: 5.45 CT	Echoes of the Palisades, WJZ WBZ KDRW WBAL WFLA, 50 m.; WHAM from 10.457 Revels, WSM, 50 m. Louisville Program, WHAS Frank Strewart's Orchestra, WOR, 30 m. Dance orchestra, WPG, 60 m.	
Painted Lifeams, WLW Poera, WNBX		N. H. Polk Tales, WNBX	Irene Bordoni, WEAF WGY Frank Bock, WJZ WBZ WHAM KDKA WLW WFLA Boake Carer, WABC WCAU WHAS Melody Master, WLW World's Fair News, WGN Leon Friedman's Orthestra, WMCA	Frank Stewart's Orchestra, WOR, 30 m.	
12 N. EDT; 11 A.M. EST; 10 CT Bay Heatherton, songs, WEAF WEEI WGY	String Ouarter, WEAF WEEI WGY, as m.	S.18 P.M. EDT: 4.18 EST: 3.15 CT Mary Cassesse Russoniello, soprano, WEEL	Boske Carter, WABC WCAU WHAS Melody Masters, WIFW	Eli Dantzig's music, WMCA, 30 m. Earl Burtnert's Orchestra, WGN, 30 m.	
W.S.M.	W5M WFLA, 30 m. (KDKA, 15 m.)	Mary Cassess: Russoniello, soprano, WEEL Duke Dewey's Hickory Nuts, WBZ Kiddies' Klub, KDKA Linn Del Mar, soprano, WPG Plano, WOR	Leon Friedman's Orthestra, WMCA	10.45 P.M. EDT; 9.45 EST; 8.45 CT	
Condic Gates, songs, WABC WCAU WHAS Home Sweet Home WPG	String Quarter, WEAF WEEI WGY, 30 m. Roy Shield's Orchestra, WJZ WBZ WHAM WSM WFLA, 50 m. (KDKA, 15 m.) "Bond iof Friendship," WLW Dansing by the Sca, WABC WCAU WHAS WDP.		Rudy Valice and guest artists, WEAF WEEI	Three Blue Notes, WBZ The Heidelberg Students, WABC WHAS Billy Hays' Orchestra, WCAU	
Pricial and Hall, wile, which KDRA wired Weather, Monitor Verse the News, Wile, Condie Gares, song, WADC WCAU WHAS Home Sweet Home, WGG Damy Dee, WGR Nicholzs Garagust, WGR Barry Device, Songer, WGN Wictor Program, WNBX	WPG Stocks, WMCA Earl Wilkie, barilone, WGN	5.30 P.M. EDT: 4.30 EST: 3.30 CT	Grity and Gravy, mountain sketch, WJZ	Billy Hays' Orchestra, WCAU Orchestra, WGN	
Barry Devine, congs, WGN Wictor Program, WNBX	S.45 PIM. EDT; 2.45 EST; 1.45 CT	Tales of Courage, WEAF WEEI WGY WSM Jackie Heiter, tenor, WJZ WBZ WHAM KDKA	WOT WLW WSAI WELA, J n. Grits and Gravy, mountain sketch, WJZ WBZ KDKA, 30 m. Kate Smith, WABC WCAU WPG WHAS Little Symphony Orchestra, Philip James, con-	11 P.M. EDT: 10 EST: 9 CT	
12.15 P.M. EDT; 11.15 A.M. EST: 10.15 CT	Dorother Ponce, songs, WLW Playboys WARC WCALL WHAS WPG	Ralph Dean's Toy Band, WLW Jack Armstrong, All-American Boy, WABC	ducting, WOR, t h. Hal Kemp's Orchestra, WGN	Your Lover, songs, WEAF E. B. Ridcout, WEEI Bob Grant's Orchestra, WGY, 30 m, Don Restor's Orchestra, WJZ WBAL WHAN WFLA, 30 m, (WBZ at 11.15) Wather temporature south WBZ	
Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY String Ensemble, WSM	Vi Bradley, songs, WMCA	Devotions, WHAS	Lou Becker's Orchestra, WMCA Reveries, WNBX	Don Bestof's Orchestra, W/Z WBAL WHAM WFLA, 30 m. (WBZ at 11.15)	
String Ensemble, WSM Merry Macs, WJZ WHAM KDKA WFLA Babs and Don, WLW	Baseball, Brooklyn vs. Chicago Cubs, WGN, 2 h.	Motor Tips, WOR Heat Waves, trio, WMCA Ludlow Program, WNBX	Walter B. Pirkin, WABC WCAU WHAS	Weather, temperature, sports, WBZ Sports, KDKA Lary Lee's Orchettra, WLW, 30 m.	
Babs and Don, WLW Along the Voiga, WABC WHAS WPG	4 P.M. EDT; 3 P.M., EST; 2 CT Chick Webb's Orchestra, WEAF WGY	5.45 P.M. EDTI 4.45 EST: 3.45 CT	Voice of State Police, songs, WPG Gypty ensemble, WMCA WGN Orchestra, WGN	Lary Lee's Orchettra, WLW, 30 m. Frank Buck, WSM Vera Van, WABC WHAS WCAU	
Along the Volga, WABC WHAS WPG Plano, song, WOR Plano Duo, WMCA Rube Appleberry, WGN NRA talk, WNBX	Stocks Markets WEFI	Wilberforce Mate Quartet, The Oleanders, WEAF WEEI WSM John Finke, pianist, WGY	8.30 P.M. EDT; 7.30 EST; 6.30 CT	Seashore Hotel guide, WPG	
NRA DIE, WNBX	KDKA WLW WSM	Little Orphan Annie, WJZ WBZ KDKA	Charles Sears and Dorothy Page, songs, WJZ KDKA	June Provines, WGN	
12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT	Detroit Symphony Orchestra from Century of Progress, Victor Kolar directing, WABC WHAS, J h.	The Texans, WLW Modern Mountaineers, WABC WCAU WPL	Gleason L. Archer, WBZ	11.15 P.M. EDT; 10.15 EST; 9.15 CT	
Shep Flelds' Orchetsra, WEAF WLW, 30 m. Banjoleers, WGY Wic and Sade, WJZ KDKA WSM WFLA,	The Apple Knockers, WCAU Travelogue, WPG, 30 m. Negro Quartet, WMCA	WHAS Tenor, piano, WOR Jony Wakeman, sports, WMCA	WPG, 30 m. Bridge talk, WGN	Jack Berger's Orchestra, WEAF WEEI WFLA Gene and Glenn, WSM Ernie Holst's Orchestra, KDKA	
30 m.	Alternoon Concert, WNBX	Chicago Symphony Orchestra, WGN, 45 m.		Ferde Grofe's Orchestra, Carolyn Rich, con-	
WHAS, 30 m, (WPG from 12-45) Fur Trappers, WCAU, 30 m. Stocks, WMCA	4 15 D M EDT. 2 15 EST. 2 16 CT	6 P.M. EDT S EST 4 CT Tom Coakley's Orchestra, WEAF WLW	8:45 P.M. EDT; 7.45 ÉST; 6:45 CT Femind Boucher, basso, WBZ	Jan Savitt's Orchestra, WCAU Lum and Abner, WGN	
Stocks, WMCA Markets, organ, WGN Sunshine and Shadows, WNBX	Songs, WEEI Limey Bill, WGY Dorothy Page, songs, WJZ WBZ WHAM KDKA	WSM, 30 m. The Evening Tattler, WEEI, 30 m. Evening Brevities, WGY	Femund Boucher, basso, WBZ Al and Peter KDKA Oxford Male Quarter, WMCA Bob Pacelli's Orchestra, WGN	11.30 P.M. EDTI 10.30 ESTI 9.30 CT	
12.45 P.M. EDT; 11.45 A.M. EST;	Music by Divano, WLW	so m	9 P.M. EDT: 8 EST: 7 CT	Freddie Berren's Orchestra, WEAF WSM WFLA, 30 m, (WEEI 15 m.)	
10.45 GT Vagabonds, WGY	4.30 P.M. EDT; 3.30 EST; 2.30 CT Hazel Glenn, WEAF WEEI	Joe and Bateese, WBZ Dan and Sylvia, KDKA	Captain Henry's Show Boat, WEAF WEEI WGY WSM WFLA, 1 h. (WLW from 9.30)	Bay Nichols' music, WGY, ao m	
N. E. Farm Talk, WBZ, 30 m. Words and Music, WJZ WHAM WSM,		and the second		Johnny Johnson's Orchestra, WJZ WBZ WFLA, 30 m. William Penn Orchesfra, KDKA, 30 m.	
30 m. William Beng Otchertra KDKA	Short Wave S	upplements He	me Broadcast	Isham Jones' music, WPG, 30 m. Juvenile Experiences, WLW, 30 m. Roger Van Duzer's Orchestra, WOR, 30 m.	
Agriculture report, WFLA June Baker, WGN Organ, WMCA, 30 m. Néws Week, WNBX	By GEORGE LILLEY			wayne King's Orchestra, WGIN	
News Week, WNBX	The clever dance arrangements	will be sold this Fall than even Thousands of new fans are	around, they will be dialed in.	11.45 P.M. EDT; 10.46 EST; 9.45 CT	
1 P.M. EDT: 12 N. EST; 11 A.M. CT	of AMBROSE, RAY NOBLE and	going to explore the international	During those hours of the aft- ernoon and early evening when	Musical Twins, WEEL Henry Busse's Orchestra, WABC WCAU	
Markets, weather, WEAF KDKA Bradley Kincaid, WGY	other bands from London; the daily opera throughout the Win-	To some the craze will be	SKIPPY and JACK ARMSTRONG hold	Organ, WHAS Anson Weeks' Orchestra. WGN, 30 m.	
Bob Albright, WLW Variety, WFIA, 30 m. Joe Haymes' Orchestra, WABC	ter from Rome; all kinds of	short lived-the thrill will come	sway, oversea waves on high fre-	12 M. EDT; 11 P.M. EST; 10 CT Dream Singer, Mills Blue Rhythm Orchestra,	

Variety, WFLA, to m. Joe Haynes' Orchestra, WABC Addreis by Dr. W. J. Carrington, Presideni Kiwanis International, WPG Roger Van Duzer's music, WOR, 30 m. Julie Angrano, WMCA Mob Neal, WNBX

1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT

11.15 A.M., CT Dick Filder's music, WEAF Murical Program, WGY The Honorshie Archie and Frank, WJZ KDKA WSM River and Markets, weather reports, WLW Hotel Morron Music, WPG, 30 m. Mitror Referentions, WMCA Andrea Goosin, WNBX

1.30 P.M. EDT: 12.30 EST; 11.30 A.M. CT Sammy Watkins' Orchestra, WEAF WEEL, 30 m. WGY Farm Program, WGY, 30 m.

daily opera throughout the Win-ter from Rome; all kinds of voices from all nooks of the globs —these are creating a stir among American radio listeners and critics. A few weeks ago The MicRo-PHONE'S New York correspond-ent remarked that the short waves used by the world." To some the craze will be short lived—the thrill will come and go just as in early crystal set ays. I believe the majority will find a few hours each day to "tour the world." Tascinating programs from Honse's New York correspond-ent remarked that the short waves must be slipping, for it seems assured that the local networks is just as it should be. To some the craze will be short lived—the thrill will come the world." To some the craze will be short lived—the thrill will come supplementing feature that world "tour the world." The greatest drawback to short "tour the world." The greatest drawback to short were distening at the present is london and Melbourne and Ber-lin, which reach us with local is just as it should be.

lin, Rome and Madrid have fine, modern transmitters.

10.30 CT Hardd Stem's Orchestra, WEAF WEEI WGY WHAM KDKA WSM WFLA, 30 m. End Hinos' Orchestra, WARC WFG WHAS, Castle Farm Orchestra, WLW, 30 m. Earl Burnett's Orchestra, WGN

B-Bing B-Blows A B-Blast

Crosby, Wynn, "The Shadow", Dennis King, Roxy Return To Air

Tony Wons Back Minus Scrap Book

(Continued from Page 1)

back to radio on August 27, to be heard daily except Saturdays and Sundays at 6.45 P. M., over the WEAF network.

RAYMOND KNIGHT, who writes the Cuckoo Hour, is the principal character in these sketches about a little town

TONY WONS shifts this year from the Columbia network and goes on the air over the WEAB net of NBC. He will be heard in a musical and dramatic program, at least so far as radio is con-cerned. He is at present preparing for his program at home and also is writing a book of memoirs of his career as a radio person-

of his cater. ity. TONY will go on the air every Sunday at 5.30 P. M., with a spe-cial program for the West at 4.30 P. M. His first broadcast will be on September 2. Its title is "The House By the Side of the Road." Winchell Is Back

WALTER WINCHELL again will become newspaperdom's gabby gift to radio when he once more scorches the air with recitals of Hollywoodiana over the WJZ network of the NBC. He will fill to overflowing a 15-minute spot-beginning on Sunday, September 2, at 9,30 P. M. DALF CARRESON, who last Win-

ter conducted the program "Little Known Facts About Well-Known People," will come back to the WJZ network on the same date. The hour of his broadcast has not yet been set. Mr. CARNEGE has spent the Summer delying into the lives of prominent people and will spring some facts about them that are little suspected

Mrs. FRANKLIN D. ROOSEVELT begins a continuation. of her begins a continuation of her series of talks on current events over the NBC-WJZ network on September 4. She will be heard each Tuesday at 9.30 P. M. "Roses and Drums," those con-tinued dramas of the Civil War, "Uncompatible and collection

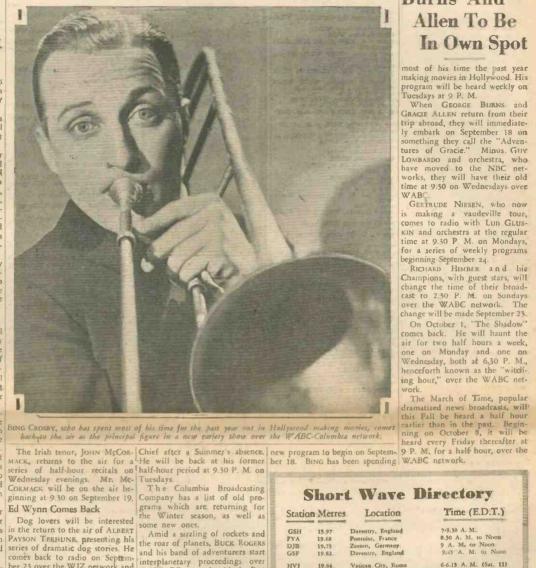
will return with a new collection of plays beginning on Sunday, September 29, for a half hour at 5.30 P. M. This will be heard over the NBC-WJZ network. The cast which appeared in it last year will resume the parts.

New Hollywood Program

A new Mollywood program, emanating direct from the movie emanating direct from the movie colony, will come to the air on. September 16 over the NBC-WEAF network. It will consig of a musical program with solo-ists and movie stars as guests. The program will be heard every Sunday at 3 30 P. M.

Sunday at 3.30 P. M. On September 17 AMOS 'n' 'ANDY return from their far-flung vacations to being their peregrina bions over the air at their old time, 7 P. M., over the WJZ net-work. The program will be re-peated for Western listeners at 11 P. M. They will be heard as before daily except Saturday and Sunday.

Warden LEWIS E. LAWES will begin going down to New York from Sing Sing Prison at Ossin-ing to renew his series called "20,000 Years In Sing Sing." He will tell more stories of the great prison beginning on Wednesday, September 19, at 9 P. M. He will be heard weekly thereafter, over the WJZ network.



comes back to radio on September 23 over the WJZ network and will be heard on Sundays there-after at 5:45 R. M.

ED WYNN returns as the Fire Exotic

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GERTRUDE NIESEN, CBS songstress, now on a vaudeville tour, who continues her radio career this Fall on the Columbia network.

Amid a sizzing of rockets and the roar of planets, BUCK ROGERS and his band of adventurers start interplanetary proceedings over the WABC network with the first program at 6 P. M. on September 3. The BUCK ROGERS program

3. The BUCK NOLES Program will be heard four days a week, Mondays through Thursdays. On September 10th The Voice of Experience; J. SAVLE TAYLOR, returns after a short vacation, and will constinue solving human returns after a spore vacation, and will continue solving human problems at 12 noon, on Mondays through Fridays, and on Sundays at 6.45 P. M. He will discourse over the CBS-WABC network.

Whispering JACK SMITH, whose phonograph records were so popular three years ago, will be-gin a series of programs three times a week at 7.30 P. M. over the CBS-WABC network. He will be accompanied by ARNOLD

JOHNSON'S Orchestra. H. S. ROTHAFEL, "ROXY," be-gins his series on WABC for a 45-minute program on Saturday at 8 P. M.

Although EDWIN C. HILL, Columbia news commentator, has been on the air most of the Summer, commuting from his Summer, commuting from his Sum-mer home in Maine for the broad-casts, he will resume his "Human Side of the News" program on September 17. He will continue on Mondays, Wednesdays and Hridays- at 8.15 R. M. over the WABC network.

BING CROSBY, (bo-bo-bo-ba), becomes the headliner in a

Station	Metres	Location	Time (E.D.T.)
			7.9.30 A. M.
GSH	13.97	Daventry, England	8.30 A. M. to Noon
FYA	19.68	Pontoise, France	
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSF	19.82	Daventry, England	9,45 A. M: to Noon
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. E.	7.8, JJ-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSE	25.28	Daventry, England	10 A. M1.45 P. M.
RO	25.40	Rome, Italy	2.15-7 P. M., Irregularly
DID	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Daventry, England	2.15 to 6.30 P. M.; 7 to 9 P. M.
FY'A	25.63	Pontoise, France	7.15 fo 10 P. M.; 11 P. M. to 1 A. M.
EAO	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
CTIAA	31.25	Lisbon, Portugal	4.30-7 P. M. Tues., Fri.
HBL	31.27	Genera, Switzerland	6.30-7.19 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4.10 9 A. M.
DIA	31.38	Zeesen, Germany,	6-8.30 P. M.
VK3ME	31.55	Melbourne, Australia	6 to 7.30 A, M., Wed.;
			6 to 8 A. M., Sat.
GSB	31.55	Daventry, England	2-6.30 P. M.
CNR	37.33	Rabst, Morocco	3.30-6 P. M., Sun.
HBP	38.47	Geneva, Switzerland	6.30 to 7.15 P. M., Sat.
HIJABD	40.55	Bogota, Colombia	7.30 P. M: to Midnight
HC2RL	45.00	Guzyaquil, Ecuador	6.45 to 9 P. M., Sun.;
1 A Code State			10.15 P: Ma to 12.45 A. M., Tues.
PRADO	45.31	Riohamba, Ecuador	10 P. M. to 12.49 A. Ma Thues.
REN	45.38	Mascow, U. S. S. R.	2.7 P. M.
HIIABB	46.91	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5.30 to 10.30 P. M.
	48.00	Army Aircraft	Daily
PKIWK	49.02	Bandoeng, Java	6-7.30 A. M.
YV2RC	49.08	Caracas, Venezuela	6.15 to 11 P. M.
YVSRMO	49.39	Maracaibo, Venezuela	7.30-14 P. M.
CPS	49.34	La Paz, Bolivia	7.30 to 11 P. M.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
DJC	49.83	Zeesen, Germany	9.45 to 11.30 P. M.
RV59	\$0.00	Moscow, U. S. S. H.	3.7 P. M.
HI4ABA	51.49	Colombia, S. A.	2-3 P. M.
ACIA	73.00	Ouito, Ecuador	8.30-10.45 P. M.
67.87 10	73.17	All Ships	Heard Pregularly
RV15	70.65	Khabarovck, U. S. S. R.	2-10 A. M.
KFZ	45 3.4 31 4	57, 25.36, 23.19, 52, 17, 14 and	
12.2.62	Rued Fyne	dition at Little America	A state of the second second
	when mype		

Nora: All times-given are usek-day schelmler, anless ladiested otherwäre. Th stallon: listed are rezular broadcaster; at he rimes indicated. Other station which you may hear or which are used for international telephone have been percently omitted.

Allen To Be In Own Spot

Burns And

most of his time the past year making movies in Hollywood. His program will be heard weekly on Tucsdays at 9 P. M. When GEORGE BURNS and

When GEORGE BURNS and GRACIE ALLEN return from their trip abroad, they will immediate-ly embark on September 18 on something they call the "Adven-tures of Gracie." Minus, Gtry LOMBARDO and orchestra, who have moved to the NBC net-works, they will have their old then at 0.20 or Wiedwedow over time at 9.30 on Wednesdays over WARC

GERTRUDE NIESEN, who now is making a vaudeville tour, comes to radio with Lun GLUS-KIN and orchestra at the regular

KIN and orchestra at the regular time at 9.30 P. M. on Mondays, for a series of weekly programs beginning September 24. RICHARD HIMBER and his Champions, with guest stars, will change the time of their broad-cast to 2.30 P. M. on Sundays over the WABC network. The change will be made September 23. On Orchor 1. "The Shadow" change will be made September 23. On October 1, "The Shadow" comes back. He will haunt the air for two half hours a week, one on Monday and one on Wednesday, both at 6,30 P. M., henceforth known as the "witdli-ing hour," over the WABC net-ment.

Friday, August 24 - Chicago Symphony on NBC-WJZ at 10 P.M.

Charles Sears, tenor, WJZ KDKA WSM 9.15 P.M. EDT; 8.15.EST; 7.15 CT "The Friend of the Family," WABC WHAS "Women and Money," WMCA Connedy Stars, WGN Organ, WHAS, 30 m. Director Highlights WFLA Time, weather, temperature, WBZ Babs and Don, WLW Variety, WOR Among Our Spuvenirs, WABC WCAU WHAS WPG Recordings, WNBX 6.30 P.M. EDT; 5.30 EST; 4.30 CT News and Horatio Zito's Orchestra, WEAF. P.M. 9.30 P.M. EDT; 8.30 EST; 7.30 CT 00-Conrad Thibault, Mary Lou, NBC-WEAF . 9.30 P.M. EDT1 8.30 EST1, 7.30 CT
00n Night Stands, Pick and Pat, blacktace comedians, WEAP WGY, 30 m.
Variety, WEB
Phil Baker, WJZ WBZ WHAM KDKA
WSM WFLA 30 m.
In the Modera Manner, Johnny Green, WABC WCAU WHAS, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
Norman Brokenshier's Orchestra, WGR, 30 m.
Revue of 1934. WMCA, 30 m.
9.45 P.M. EDT1, 8.45 EST1, 7.45 CT
Jane Fromain, Hayton's Orchestra, WUW 30 m. Scores, current events, WEBI News and Phil Emmerton's Orchestra, WG'r WPG Churk Richards, sones, WMC. Mark Love, basso, WGN 12.30 P.M. EDT; 11.30 A.M. EST; 10.30 CT 7.30-Grace Hayes, NBC-WJZ. News and Phil Emineron's Corcentre, WGr, so m. Dorothy Page, songs; news at 6.40, WJZ Temperature, weather, WBZ Jack Armstrong, WLW Nage and Dee, WSM News and Blue Ridge Mountaineers, WABC Jim Burges, WCAU Boya Club, WCR God and Gun Club, WMCA WGN Orchestra, WGN Jahn Angell, WNBX -8.00—Jessica Dragonette, NBC-WEAF 10.30 CT Werry Madcaps, WEAF WLW, 30 m., Stocks, Markets, WEEI The Lady Eingers, WGY Vice and Sade, WJZ WBZ WHAM KDKA 9.00-Leah Ray, NBC-WJZ 9.30—Phil Baker, NBC-WJZ 10.00—"First Nighter," NBC-WEAF The lady trigger, wild WB2 WHAM KDKA WSN WFLA WSN WFLA WCAU, so mat WFG from 12.45 Stocks, WMCA, 30 m. Markets, organ, talk, WGN, 30 m. Markets, organ, talk, WGN, 30 m. Markets, organ, talk, WGN, 30 m. Ta.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT The and Castillo WEEL, 30 m. "Spotlight Revue," CBS-WABC n's O Anson Weeks' Orchestra, WGN 10 P.M. EDT: 9 EST: 8 CT onn Angell, WNBX 6.45 P.M. EDT: 5.45 EST: 4.45 CT Studio Charus, WEEI 10 P.M. EDT; 9 EST; 8 CT The First Nighter, June Meredin, WEAF WEH WGY WSM, 50 m. Karlo Cazi, harltone, Lucille Mainets, WJZ WEMZ KDKA, 50 m. South Farm Orchestra, WLW Spatihgh Renar, Stoppaget and Budd, "Spatihgh Renar," Stoppaget and Budd, WEMS, 43 m. Enoch Light's Orchestra, WPG, 30 m. "Hysterical History," WOG Archie Blever's Orchestra, WMCA News, WGN 10.30-Jack Benny, NBC-WEAF Chicago Symphony Orches-tra, NBC-WJZ Lowell Thomas, news, WJZ WBZ WHAM KDKA WW WELA Semifinals Woncois National Tonia Cham-Buddy Wickows National Tonia Cham-Buddy Wickows Orcheving, WCAU 'Real Life Drama, 'WOR Liftle Orphan Annie, WOR Flano, songs, WMCA P.P.M. EDT. 10.48 CT Cabot and Castillo, WEEL, 30 m. Vagebonds, WGY Words and Music, WJZ WBZ WHAM, 30 m. Orrang, WACA, 30 m. Orrang, WACA, 30 m. Theatre program, WNBX 1 P. M. FOT, 12 N. FST, (All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one bour earlier: Theatre program, WNBX 1 P.M. EDT; 12 N. EST; 11 A.M. CT Piano, songs, WMCA 7 P.M. EDTI 6 ESTI 5 CT 7 P.M. EDT; 6 EST; 5 CT Bascball Resume, WEAF Gould and Shefter, WEBI WGY WFLA Johnny Johnson's Orchestra, WIZ, 30 m. (KDKA at 7.15) Wess, EiKA Program, WBZ, 30 m. (KDKA at 7.15) Wess, Diano, WSM, 30 m. Household Music Box, WABC, 30 m. Robbins' Orchestra, WCAU Serenade, WHAS WCA Ben Poter, detch, WGN Sports, WNBX 7.15 P.M. EDT; 6.15 EST; 5.15 CT Gene and Gene, WEAF WEFL WGY WFLA Central Time is two bours earlier.) Markers, weather, WEAF Book Albright, WLW Bradley Kincaid, WGY Weather and N. E. Agricultural Report, WBZ 10.15 P.M. EDT; 9.15 EST; 8.15 CT 8.45 A.M. EDT; 7.45 EST; 6.45 CT 8.15 CT Billy Lossez' Orchestra, WBZ Henry Thies and Pepsters, WLW Current Events, WOR Milton Kellam's Orchestra, WMCA Dream Ship, WGN Delmore Brothers, WSM Exercises, WFLA Parliable Divities, wast Bercices, WFLA 9 A.M. EDT_P B EST₁ 7 CT Sam Herman, sylophonist, WEAF Variety, WGY Variety, WGY (RDKA, 45 m.) (WSM from 9.83) (RDKA 50 m.) Salt and Peanuts, WLW Devotion, WAS Devotion, WAS WHAS 30 m. Markets, KDKA Valazco's Orchestra, WABC WCAU WHAS, 30 m. Hotel Morton music, WPG, 30 m. Songs, WMCA Roger Van Duzer's music, WOR, 30 m. Mid-Day Service, WGN, 30 m. Vermonters, WNBX Dream Ship, WGN 10.30 P.M. EDT; 9.30 EST; 8.30 CT 8.30 CT Jack Benny, Mary Livingstone, Frank Parker, tenon, and Don Bestor's Orchestra, WEAH WFEI WGY WLW WSM WFLA, so m. Chicago Symphony Orchestra, WJZ WHAM KDKA, 30 m.; WBZ from 10-45 Colemon Jubiles Singers, WPG Dance Tunes, WOR, 30 m. Gypay, Ensemble, WMCA, 30 m. Ted Weam' Orchestra, WGN 1.45 P.M. EDT, 12.45 EST; 11.15 A.M. CT Jan Brunesco's music. WEAP WEEL'WGY Honorable Archie and Frank, WJZ WBZ Markets, weather, WLW Mirror Referention, WMCA 1.30 P.M. EDT; 12.30 EST; Enric Madrupera's Music, WEAF, 30 m. N. E. Kitchen, WEBI Farm Program, WGY, 30 m. National Farm and Home Hour, WIZ WBZ WHAM KDKA WLW WSM WFLA. 1 h. Buddy Fisher's Orchestra, WARC WCAU Barrimendal Trid, WMCA, 30 m. Theater Club, WCR Markets, music, WGN, 30 m. Chiropastic program, WND X 4.45 P.M. EDT; 12.45 EST; 1.15 P.M. EDT: 12.15 EST; 11.15 A.M. CT Gene and Glenn, WEAF WEEI WGY WFLA Fox Fur Trappers, WARC Sam Robbins' Orthestra, WCAU WHAS Pront Page Drama, WCR Stapleton, Boroff and Miller, WMCA Paimer House, Engenble, WGM PHIL HARRIS presides over the "Listions, WHAS, 30 m. Birds WNBX ten to Harris' programs on Fri-day evenings at 9 on the NBC. 9.15 A.M. EDT; 8.15 EST; 7.15 CT Don Hall Trio, WEAF WEEI WGY WLW Metropolitan Parade, WABC, 30 m. (WFC from 9.50) (WHAS WCAU from 9.45) 9.30 A.M. EDT; 8.30 EST; 7.30 CT 10.45 P.M. EDT; 9.45 EST; 8.45 CT WIZ chair artie and London and Warwick Sisters, WABC WCAU WHAS Movie Broadcast, WPG 7.30 P.M. EDT; 6.30 EST; 5.30 CT Singing Stranger, WJZ WBZ WHAM KDKA WSM WFLA Music by Drand, WLW Volce of the Afternoon, WABC WHA3 WCAU Hal Beckett, organist, WOR Elas Clennet, songt, WMCA 4.30 P.M. EDT1 3.30 EST1 2.30 CT Chicage Symphony Orchetter, WFAF WEEI WSM WFLA, th. (WGY at 5.15) Soloist, WGY 7.30 P.M. EDT: 6.30 EST: 5.30 CT Pickas Sitters, WEAF After Dinner Revue, WEEF, 30 m. Utra Club Singers, WGY Grace Hayes, contralto, WTZ WSM Twennieth Century Ideas, WBZ Nancy, Martin, KDKA Melndy's Garcien, WFLA Paul Keast, birlinger, WABC WCAU Club Program, WHAS Jack Arthur, barlinge, WOR News and Sairree Musicale, WMCA, 30 m. Sports talk, WGN John Angell, WNIDK, 30 m. 7.45 P.M. EDT] 6.45 EST1 5.45 CT Sitters of the Skiller, WEAF WGY Taters and Mule, WEAF WEEI Billy Rose, tenor, WGY Joe Emerson, hymns, WLW Wildcats, WHAS Hal Kemp's Orchestra, WGN 11 P.M. EDT; 10 EST; 9 CT 11 P.M. EDT; 10 EST; 9 CT George R. Holmer, Washington News Du-E. B., Rideon, WERI The Colonials, WGY, 30 m. Charle Devis Orchestra, WJZ, 30 m.; WBZ KDKA from Tr.32 KDKA Trace, with Nuterics, WIX, 30 m. Foni Buck, WSM Genther, Songs, WABC WHAS edith Muray, songs, WABC WHAS WCAU WPG Jimmie Carris Orchestra, WOR, 30 m. Dan Buck, WGM Jan., 30 m. Dan Buck, WGM Jan., 30 m. Junis P. W. EDT; 10.15 EST; 9.15 CT Orland's Orchestra, WEAF WEFI 9.45 A.M. EDT; 8.45 EST; 7.45 CT Oswałdo Mazzuccki, 'cellist, WEAF WEEL WGY WLW Work-a-Day Thoughts, KDKA Bob Atcher, WHAS 1.45 P.M. EDT; 12.45 EST; 11.46 A.M. CT solosi, WGY in (WGF A 5-5) Sonia Essen, contrallo, WJZ WBZ WHAM Mericer, KDKA Life of Mary Sothern, WIW U, S. Annu Bends WARG WHAS WCAU, U, S. Annu Bends WARG WHAS WCAU, Socke, WPG from 4-45) Brving Astonion's Orchestra, WOR, 30 m. Teror, WMCA ation talk. WPG 2 P.M. EDT; 1 EST; 12 N. CT 2 P.M. EDT; 1 EST; 12 N. CT Nob Archer, WHAS 10 A.M. EDT; 9 EST; 8 CT Breen and de Rose, WEAF WEEI The Southerners, WGY Edward MacHugh, gospel singer, WJZ WBZ KDKA WSM WFLA Sisters of the Skilter, WEAF WGY Frank Buck, WJZ WBZ WHAM KDKA WBAL WFLA Melody Masters, WLW Boake Carter, WABC WCATI WHAT Antificiente Halftead, WGY Antificette Halftead, WGY The Eton Boys, WABC WCAU Weather, stocks, WHAS Dr. Arthur Fight Payne, WOR Music Column, WMCA WLW Hory Nesbitt, baritone Emily Post, speaker, Sydney, Nesbitt, barih Adurig Pollack, WOR, so m. Madion Singers, WARC WCAU WHAS Home Hour (news at 10.36) WPG, a h. What's on Today, WNBW 10.15 A.M. EDT; 9.15 EST; 8.15 CT 4.45 P.M. EDT; 3.45 EST; 2.45 CT Grlando's Orchestra, WEAF WEEI Gene and Glann, WSM Isham Jones Orchestra, WABC WPG WHAS WCAU, so m. Lum and Abner, WGN 4.45 P.M. EDT; 3.45 EST; 2.45 EST; Stocks, WCY Worren, Edwin Oth, birtone, WJZ William Hargare, barinoe, WQR Garrie Lille's Club, WICA Stor Book Ledy, WNN Stor Book Ledy, WNN 5 Prov. EDT; 4 WEY; 3 CT World's Fair Reporter, WGN 8 P.M. EDT: 7 EST: 6 CT 2.15 P. M. EDT; 1.15 EST; 12.15 CT ities Service Concert, Jessica Dragonette, plano duo, WEAF WEEI, t h.; WGY 12.15 CT Household Chat, WGY Romance of Helen Trent, WABC WCAU Wildcas, WHAS Sports spolitable, WMCA Nomance of Helen Trent, WGN 2.30 P.M. **BCT**, 11.30 **EST**, 12.30 **CT** The Similar WHAS Lum and Abner, WGN 11.30 P.M. EDT; 19.30 EST; 9.30 CT 8.15 CT Viennese Sexter, WEAF WEEI WGY WLW WSAA inh, controlio, WJZ WHAM Sammy Failer, KDRA Birthuay Club, WFLA Bill and Ginger, WABC WCAU 10.30 A.M. EDT; 9.30 EST; 8.30 CT parlo duö, WEAF WEL, i h.; WGY 30 m. Gate Burchell's music, WLW Nap and Dec, WSM *ste Smith, WABC, WCAU WHAS NWP and Chalfonte-Haddon Hall Trio, WF and Chalfonte-Haddon Hall Trio, Billy Jones, Selvin's Orchestra, WOR, 30 m. Three Little Funsters, WMCA Hal Kemp's music, WGN 9.30 GT Freddie Martin, s Orchestra, WEAF WEEI WFLA, 30 m. Ray Nichols, WGY, 30 m. Sammy Watkins, Orchestra, WJZ WBZ Musical Program, WGY Chick Webb's Orchestra, WJZ, 30 m.; KDKA The Monitor Views the News, WBZ Jane Yahras, KDKA Music, WSM Ay returns, Workins Orchestra, WJZ WHAM KDKA, 30 m. Roamios Orchestra, WLW, 30 m. String Music, WSM Frank Stuarts Orchestra, WOR, 30 m. Wayne King's Orchestra, WGN 11.45 P.M. EDT; 10.45 EST; 9.45 CT B:30 CT EDT; 9:30 EST; News and Joe White, tenor, WEAF WSM Organ, WEEF WGY Thády's Children, iketch, WJZ WBZ WBAL KDKA WELA Jack Berch, WIW Markets, weather, WGN Markets, weather, WGN Markets, weather, WGN Markets, WASK Markets, WNBX 12.30 CT The Sirulers, WEAF WEEF Albary on Patade, WGY Home Sveet Hone, WJZ WHAM Home Forum, KDKA, 30 m. Gene Burchell's Orthesta, WLW Markets, WSH Leah Covert, WFLA Ann Leaf, organ, WABC WCAU, 30 m.; WHAS, 15 m. The Homemaker, "WOR, 30 m. Tes and Editic, song, WACA County of Progress mosic, WGN Music, WSM Three Star Voices, WLW 30 m. Joe Haymes Orchestra, WABC WHAS Sofert Talk, WPG "Whitiwind Planist," WOR Sally's Party, WMLA, 30 m. Porm, WNBX 8.15 P.M. EDTI 7.15 EST; 6.15 CT Prairie Symphony, WLW String Music, WSM, 30 m, 'Guilty or Not Guilty?' WFLA Columbias, WABC WCAII WHAS Meyer Davis' Orchestra, WMCA Orchestra, WGN 9.45 CT String Music, WSM Charles Barnett's Orchestra, WABC WPG Jan Savitt's Music, WCAU Anson Week's Orchestra, WGN 12 M. EDT, 11 P. M. EST, 10 CT Dream Singer and Harold Stern''s Orchestra, WEAF WEEL, 30 m. Bob Grant's music, WGY, 30 m. Eddler Duchnis Orchestra, WIZ WEZ Markh KDIck, WSM WTLA, 30 mIX News-ind Carlle Farm Orchestra, WLW, 30 m. Three Schoolmaids, WG Skipper Jim's Joy Ship, Kiddies' Klub, KDKA Frank Dailey's Orchestra Joe Haymes' Orchestra 5.15 P.M. EDT; 4.15 EST; 3.15 CT Three Schoolmaids, WGY Skipper Jim's Joy Ship, WBZ Orchester, WGN 8.30 P.M. EDT; 7.30 EST; 6.30 CT Farm Forom, WGY. 36 m. Public Affairs Council, Robert Lund, WJZ Jambore, KDKA, 30 m. Untroisen Melodies, WJW Ture Slow Court, WABC WCAU, WPG, Variation of 1914, WOR, 30 m. Lone Kanger, WGN U. S. Army Band, WMCA, 30 m. dies' Klub, KDKA & Dailey's Orchestra, WABC WCAU Haymes' Orchestra, WPG otions, WHAS clean Hour," WOR tophone Chat, WNBX 10.45 A.M. EDT; 8.45 EST; 8.45 CT 8.45 CT Betty Grocker, cooking talk, WEAP WEEF WGY WIW WFLA News, time, school, WJZ KDKA WSM Three Flats, WCAU Sanders Streter, WHAS 45 P.M. EDT; 1.45 EST; 12.45 CT Ma Perkins, WEAF WGY WLW WSM Alden Edkins, bass, WJZ WHAM WSM WPIA Agricultural College, WHAS Palmer Hunse Envemble, WGN Microphone Chai, WNBX 5.30 P.M. EDT 4.30 EST: 3.30 CT WCY WSM WCY WSM WCY WSM WCY WSM Chaine Heller, tenor, WJZ WBZ WHAM KDKA Ralph Denn's Top Band, WLW Jack Armstrong, Ant-Auerstan Boy, WABC WCAU Nick Nicketag, WIGS Robert Rand, WOR Pinen Dio, WMCA Pinenlio's Royals, WNBX 5.45 PM EDT, 4.45 EST: 5.45 CT on Belasco's Orchestra, WABC WCAU anders Sisters, WHAS ovely Ladies, WGN Arricallurat Concept. WGN 3 P.Amer, House Ensemble. WGN 3 P.Am. EDT 1 2 EST1 1 CT Maria's Marinee, Lanny Ross, Mary Lou, Connd Thibault, WEAF WEEI WGY VI.W. th. 6 KDKA WSM WHJZ WBZ WHAM KDKA WSM WHJZ WBZ WHAM Four Showmen, WARC WCAU WPG University of Kentucky, WHAS, 30 m. Show Boat Boys, WOR Piano, organ, WARCA WHAS Little Jack Little's Orchestra, WPG, 30 m. Orchestras, WGN, 1 b. Roger Van Duzer's Orchestra, WOR 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 GT 8.45 P.M. EDT; 7.45 EST; 6.45 CT Jack and Loretta Clemens, WJZ WBAL WSM WFLA The Guardsmen, WBZ Skit, WLW Sem, Gil and Louie, WHAS "More Than News," WMCA 11 A.M. EDT; 10 EST; 9 CT Morning Parade, WEAF WEEI WGY WLW WHAM ut-in Hour. U. S. Marine Band, WJZ WBZ Charles Barnet's Orchestra, WABC WCAU WHAS Ted Weems' Orchestra, WGN "More Than News," WMCA 9 P.M. EDT; 9 EST; 7 CT Walts Time, Frank Muon and Vincenne Se-ell, bie kommer Contestra, WEAF WEEH WGV WLW, 30 m. Orchestra, Leak Ray, WJZ WBZ WHAM WBA', KDKA WSM, 30 m. Yorce of Friendship, WHAR WGAU, 30 m. Galifornia Melodiet, WARG WCAU, 30 m. Orchestra, WGN "The Witch's Tale,", WOR, 30 m. Nora Beck Thumann, songs, WLW Cooking Close Ups, WABC WCAU tudio Program, WHAS 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT 5.45 P.M. EDT; 4.45 EST; 3.45 CT "Alice in Orchestralia," WEAF WEEI WSM WFLA Program, WHAS alk, WPG old Chat, WNBX 10.30 CT Gordon Gray's Orchestra, WEAF WEAF WBC, 30 m. Baul Pendarvis' Ørchestra, WJZ WBZ WHAM KDKA, WSM, 30 m. Dancing Ry the Sea, WABC WCAU WHAS WPC, 30 m. Earl Burtnet's Orchestra, WCN Earl Burtnet's Orchestra, WLW 3.15 P.M. EDT: 2.15 ESTI 1.15 CT Visins to Forcip Villages at Century of Progress, WJZ KDKA WHAM WFLA Books and Authors, WBZ Hudy Gudy Man, WABC WCAU WPG emilinals Women's National Tennis Cham-pionships, from Forest Hills, WABC WCAU 11.15 A.M. EDT; 10.15 EST; 9.15 CT WFLA Roy, Ersin, tenor, WGY Little Orphan Annie, WJZ WBZ KDKA The Texans, WUW Round Towners, WABC WCAU Sianley A. Joy, WPG Billy Dauscha, WOR Baschall Taik, WMCA Chicago Symphony Orchestra, WGN, 45 m. 9.15 CT News, stocks, WLW Morning Topics, WFLA Rambles in Rhythm, WABC WCAU WHAS Italian Program, WPG Town Criter, WNBX and Edward Peterson, WOR 11.30 A.M. EDT; 10.30 EST; 9.30 CT Chicago Symphony Orchestra, WGN, 45 m. 6 P.M. EDT; 5 EST; 4 CT Al Pearce and his Gang, WLW WSM WFLA, 30 m.; WLFAE, 13 fan, Evening Breviles, WGY Jack Berger's Orchesta, WJZ WHAM, 30 m. (WBZ, 15 m.) Dan and Sylvia, KDKA Unde Don, WOR, 30 m. Mediations, E. F. Smith, WMCA Faur Flasher, WXDX Orchestra, WGN S.30 P.A. EDT: 2.30 EST: 1.30 CT Little Concert Hall, WJZ WBZ WHAM Ponce Sisters, songs, WLW Fony Wons, WABC WHAS Wandering Poet, WPG, 50 m, Hope Vernon, songs, WMCA Hawaiian Program, WNBX Little Concert Hall, WJZ WBZ WHAM KDKA WSM WFLA, 30 m. The Grab Bag, WABC WCAU WHAS WPG, 30 m. **POWERS'** × 14 Stock Quotations, WMCA Garden Club, WOR Berenice Taylor, soprano, 11.45 A.M. EDT; 10.45 EST; 9.45 CT **Asthma Relief** Berenice Taylor, soprano, WGN 3.45 P.M. EDT; 2.45 EST; 1.45 CT The Captivators, WABC Martha and Hal, WGY Painted Dreams, WLW Ben Alley, music, WABC Poster Brooks, WHAS Poem, WNBX Munz Sisters, harmony, WOR Piano Duo, WMCA Durothea Shea, songs, WMCA Baseball, Brooklyn vs. Chicago, WGN, 2 h. 6.15 P.M. EDT; 5.15 EST: 4.15 CT has been a boon to the Landt Trio and White, WEAF Joe and Eddic, WGA Bill Williams, WBZ Baseball, KDKA Bobby Beusoa and Sunny Jim, WABC WCAU 余 afflicted for over 50 years. 12 N. EDT; 11 A.M. EST; 10 CT 4 P.M. EDT; 3 P.M. EST; 2 CT Your Laver, songs, WEAF WFLA, 15 m. Vagabonds, WGY Betry and Bob, sketch, WJZ WEZ WHAM KDKA WLW Sandra Levitske, WEAF WEEI WGY Fields and Hall, WJZ WHAM KDKA Weather, Monitor Views the News, WBZ Dan and Sylvia, KDKA 6 oz. 60c - 18 oz. \$1.20. Weather, Minnut, Field Dan and Sylvia, KDKA Ward, Muzzy, piano duo, WLW Betty Patchel, WABC WCAU WHAS Home Sweet Home, WPG Rod Arkell, WOR Nicholas Garagusi, violinist, WMCA Tem, Dick and Harry, WGN Victor Herbert Melodics, WNBX KDKA WLW WSM String ensemble, WSM azy Bill Huggins, WABC WHAS Fea Time Topics, WPG, 30 m. The Apple Knockers, WCAU Frudy Thomas, songs, WMCA Buy at Your Local Druggist's or Write Direct STATION **E. C. POWERS COMPANY** DIRECTORY songs, WI 12.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT A.15 P.M. EDT: 3.15 EST: 2.15 CT Nellie Revell interviews Phil Duey, WEAF WFFI "Books," Levere Fuller, WGY Page 4 Box 62, Dorchester Center Station, Boston Honeyboy and Sassafras, WEAF WEEI Martha and Hal, WGY

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

PRESENT TRENDS that will continue into the Fall and Winter. These are worthy of consideration, for no one wants to be caught by some fascinating bargain that still seems immensely smart, but will prove to be a white elephant in three weeks time. And the shops are full of them!

TAFFETA AND FAILLE are afe bets in spite of their season-long popularity. In prints they are superlatively chie for immediate wear; in dark, solid colors they make afternoon dresses and dinner frocks of foremost importance in the Winter mode. A Parisienne elegante appeared recently in a tailored suit of black taffeta printed with dull rose flowers; het blouse whith data loss silk organdie with a double butterfly jabot worn outside the jacket. Topped off with an enormous capeline the whole effect was crisp, cool, distinguished and delightfully feminine.

MARIORIE ANDERSON chose MARGAE ANDERSON CONE black taffeta printed with field flow-ers for the kind of dinner outfut which would be useful anywhere, but especially when trabeling or on a cruise. The dress low in front, nadorned and trailing very slightly behind. Accompanying it a sleeved jacket with a vuff, which is most becoming as well as useful in masking the decollete.

A SMART dinner dress is of dark blue or black faille with an organdie frill of the same shade sewed onto the neckline and wound around the shoulders to form short, ruffled sleeves. When cold weather arrives the organdie can make way for lame or velvet or a bright shade of taffeta ribbon.

RUFFLES, when they are used discreetly, are replete with charm and thic

IEAN COLBERT, one of radio's rising young actresses, wears a flat-tering chiffon dress with long plain sleeves, a deep V neck outlined in ruffles and a graceful skirt likewise edged with a ruffle.

KNIFE-PLEATED Jlounces are RIGHTERLEATED flowness are effective at neck and bem of a glazed chintz dinner dress. A tiny pleated frill outlines a bold square decollete., Ruffles are also used to dissimulate, the daringly slib skirts of the new evening dresses.

Lies Over Radio Under U. S. Fire

(Confinued from Page 1)

Jy asked for copies of advertising "continuities" on the air. Some advertisers have been notified that their ads were false.

The 10 networks have com-plied with the requests of the Commission, During July the Commission received 1,364 weekly reports.

Guizar and Harps Return

TITO GUIZAR, the Mexican trou-badour, and the Brillo Harp Ensemble, will again be heard over the WABC-Columbia network every Sunday at 12.30 P.M. The series will start October 7.

What's In A Name Dept.

The magic wand of the broad-casters has changed "The Lullaby casters has changed "The Lullaby Lady" into "Dream Girl" and now she sings love lyrics instead of nursery rhymes. She sings Tuesdays and Thursdays at 6.75 P. M. over the WMCA network.

'British Radio Far Superior to American' (Continued from Page 3)

casting is much inferior to that in Ametica in that (a), technical transmission is much poorer than with us, (b), the British wireless is sometimes silent for whole minutes between programs, without explanation, (c), American radio entertainers are paid tremefidously larger sums than are their British confreres and therefore must be better, on the logical assumption. that price is the thermometer of goodness, and that (d), American broadcasting fits American ideals as to private initiative, rugged individualism and giving a few people a nice chance to make a lot of money.

I should like to register my opin-I should like to register my opin-ion that all these arguments are without merit. After some little study of both systems, I believe that the British plan is about 1000 per cent superior to the American and that the best thing we could do would be to adopt it.

I do not believe the censorship in England is worse than that in the United States.

It is perhaps true that a few American programs, notably those with comedians, are superior to British programs of the same type; but for me, and for many other listeners, the nauseous advertising which accompanies the comedian is an insuperable obstacle to enjoyment.

I was told in London that nowadays, as always, the best post to which the most brilliant young men from the universities aspire is 'a place on the foreign service. The next best is a place on one of the chief newspapers, such as the London Times, and the third is a place with the Bfitish Broad-casting Company.

Certainly nothing of this sort is true in the United States.

the station. Capid In Code

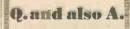
broadcasts, he uses a code so that he can send private messages to her.



ERDE GROFE, orchestra leader, is going to play a tune called "Free Air" on the fadio. There's a story behind it. Back in 1929 someone told him he could write music for a bicycle pump if he had to. A month later, sure enough, GROFE produced a concerto for bicycle pump and orchestra, the soloist producing notes by holding his thumb over the hose of a bicycle pump



HAROLD STERN'S Orchestra which plays four times a week over the NBC networks.



Q. From where do the Four Реавору Brothers come? I. R., Frankfort, Ky.

A. The PEABODY Brothers come from Memphis, Tenn. MORTON DOWNEY discovered them when they were bellhops in a Memphis botel.

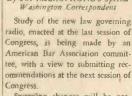
Q. My little boy would like to know the real names of the principal characters on the Skippy program.

gram. Mrs. F. L. M., Proctorsville, Vr. A. Skippy is played by Franklin Adams; Frances. Smith plays the role of Sooky; and Jean Norman plays Carol.

Q. If I send the radio stars fan letters, do you believe they will answer me?

N. S., Dubois, Pa. A. Because many New York ra-dio stars receive such a number of fan letters, they are not always able 10 answer them all. But many make to answer toem al. con many make a valiant effort to do so. If yon en-joy the stars' programs, there is no reason why you should not tell them so. Every letter adds to thelt pres-tige in the eyes of the sponsors or

A radio star, who broadcasts once a week from New York, has a lady friend out in Hollywood. When he



Changes

By The MIGROPHONE'S Special

For Radio

GNX FUUIUTG

Sweeping

Sweeping changes will be proposed, the committee will say in its report to the association's annual meeting in Milwaukee, Wis., Au-gust 28 to 31. No indication was given as to the nature of the changes, but it was implied that radio's swift development calls for evolution in the governing laws to keep pace.

Changes in the regulations affect-ing the character, quality and quan-tity of broadcasting service for listeners were hinted as being needed. The report will say:

"The commercial conse-quences of the communica-tion commission's regulations will be fat-reaching but in all probability the social consequences will be even greater." The association's standing com-mittee on communications consists of John W. GULDER, Washington, D. C. atterger, chairman, India C.

D. C., attorney, chairman; JOHN C KENDALL, Portland, Ore.; WALTER A. LYBRANDT, Oklahoma City, Okla: BETHUEL M. WEBSTER, Jr., New York City, and DOUGLAS ARANT; Birmingham, Ala.

Germans Produce **All-Current Set**

By The MICROPHONE'S Special Washington Correspondent

A German manufacturing concern has just placed on the dom-estic market the first locally-produced alternating and direct current superhetrodyne radio receiv-ing set, Vice Consul C. T. ZA-wADSKI, Berlin, has reported to the United States Department of Commerce.

The set is a four-tube model equipped with a hexode mixed step, an intermediate frequency step with back coupling, and is provided with a power amplifier pentode and an end pentode.

Hum noises from the network are said to be no greater than on alternating current receivers of a similar construction. An indirect-ly heated 20-volt loud-speaker tube is used for rectifying the anode current.

The new all-current set is said to have the advantage that there is no need for switching over when changing from one class of current

STATION

DIRECTORY

Page 4

No. 2. (3 minutes) If you think this is SOFT, you may find it HARD. At any rate, by changing only one letter at a time, and forming a proper word each time, change SOFT to HARD in five moves.

No. 3. (2 minutes) Here is an example of an ancient type of prob-lem. If five times four make thirtythree, what will the fourth of forty be? No. 4. (3

GREAT fun. EVERETT SMITH minute time limit, if

you can form as many as 14 3letter words from the Hetters in the word GREAT. Of course, GRATE is a five-letter word from the same letters.

No. 5. (2 minutes) Transposé the letters in the "words" below to make proper words, and then rearrange the words to form a

EMIT THICTS A ENNI NI VESAS ar *

Answers to Last Week's Nimblewits

No. 1. Foremost puzzlers and cryptographers of the United States and Canada will meet in Boston on Labor Day. Why not ioin them?

No. 2. As an example use the igits, 1, 1, 7, 7, 7. Place one No. 2. As at campa digits, 1, 1, 7, 7. Place one figure 1 in a left-hand column so that it will appear as 11,7,7,7. These add to 32.

No. 3. Vallee, Baker, Wynn, Penner.

No. 4. Ring, Terse, Robed, Copses.

No. 5. A has eight dollar bills and B has eight quarters.

For Southern Listeners The programs of WEAF or WJZ may be heard over: Cleatwater, Flotida Atlanta, Georgia New Orleans, La. San Antonio, Tex. Nashville, Tenn. WFLA:WSUN WSB WSMB WOAI WSM

The programs of WABC may be heard Florida ston, D. C. WOAM WJSV WBT WTAR WBIG Washington, D. C. Charlotte, N. C. Norfolk, Va. Greensboro, No C.

Middle Western

Listonore

and a second sec				
The programs	of WEAF may be			
heard over : KSD	St. Louis, Mo.			
WMAQ WTAM	Chicago, III. Cleveland, Ohio			
The programs of	f WJZ may be heard			
WENR-WLS	Chicago, Ill.			
WGAR	Cleveland, Ohio			
WJR	Detroit, Mich.			
The programs heard over ;	of WABC may be			
	A			
WBBM	Chicago, III. Cleveland, Ohio			
WCCO	Minneapolis, Minn.			
KMOX	St. Louis, Mo.			
WHAS	Louisville, Ky.			
North: Outstanding local programs				
of these stations are regularly listed in				
The MICROPHONE.				



Nimblewits nonunanoparatikana By Everett Smith commencedence

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. I. (No time limit) A good time by al!! ZY XWV UTSWX RVQQPUO WY NTX OWML, RPNT LW, KU NL LIU RNMIUM JWVOU ZT KWOLWT WHUM PNKWM

Hill Keeps Busy

A S THIS is being written, two days after his last broadcast of the season, news commentator

Edwin C. Hill is starting a vacation trek to the Maine a single line stretched for 25 miles along the ground. He woods. He is somewhere in the secluded backwoods near was summoned to the telephone one morning and found the Canadian border, far from the busy world which oc- a friend, an executive of CBS, on the other end of the line. cupies his attention so thoroughly for the major part of the year.

There he will indulge his favorite hobby, trout fishing, him to break off his vacation and hurry to New York for and rest for one of the busiest

years of his colorful career, for his current absence from the airwaves is a richly merited vacation.

In September-on the 17th, to be exact-newscaster Hill will start his fourth season of CBS broadcasts, returning to continue his talks on "The Human Side of the News" each Monday, Wednesday and Friday.

He also will continue his syndicated daily newspaper stories and, as in the past, will dash off a book or so and any number of magazine articles. As if this were not enough to keep him busy, he will add a new venture to the list, becoming the interpretive voice of a newsreel.

World events are at a new peak of interest, and Hill, delineator of the news scene. will be assured of both matetial and media in interpreting "the human side" of dramatic and thrilling events to millions of Americans.

His present retreat to the backwoods recalls, with an interesting contrast, a similar vacation in the Summer of

Summer to eschew his sartorial splendor for old clothes, chin stubble and moccasins, and to leave the stir of the metropolis for the calm of the Maine woods.

one of the country's leading journalists, was far from the broadcasters themselves, who never had dreamed that a national fame which he has more recently enjoyed and to commentator could command the popularity he achieved which the microphone has elevated him. Though he almost over night. Since then he has captured, by a large faced no such strenuous season as that now in prospect, majority, top honors in his field in the National Radio he was relaxing from the always tiring life of a star Editors' Poll in both 1932 and 1933 and has registered reporter.

By Douglas D. Connah

EDWIN C. HILL, CBS news commentator, who now is pre-

paring for his busiest season.

The only link between Hill and far-away civilization was a fire warden's telephone into his camp,

The caller informed him that The Literary Digest planned to put a news commentator on the air and urged

the auditions. Hill never had

made a public speech and he hardly saw how radio could have a place for him. Besides, the trout were biting exceptionally well, so he went right on fishing.

When he returned, some weeks later, the auditions were still in progress and he was persuaded to have a belated try. But the magazine already had decided on Lowell Thomas, and Hill went back to his newspaper job, thinking the whole business pretty silly.

An advertising agency representative had been at the audition, and later, when one of its clients wanted a news commentator to broadcast over a Newark station, the adman thought of Hill's colorful prose and his magnetic delivery.

Thus came the coincidence that newsdom's best dressed reporter started broadcasting for a clothier. Impressed by the popularity of their commentator and the good results of the program, the sponsors decided to "go network." So, in the Winter of 1931-32,

1930. Year in and year out, it has been his custom each Hill made his network debut over Columbia, billed as "The Man in the Front Row."

When the series expired, Columbia signed Hill as a sustaining artist. The success of his "Human Side of the At that particular time Hill, although he was known as News" programs opened the eyes of radio critics and the similar victories in many local popularity contests.





Lois Nixon, "Dixie Songbird"