

Long Wave
Short Wave
News Spots
& Pictures

MICROPHONE



5
Cents
the Copy
\$1.50 Year

Volume III, No. 34

WEEK ENDING AUGUST 31, 1934

Published Weekly

This and That

By Morris Hastings

ANOTHER program designed for the youngsters and sponsored by a food store has made its appearance on Station WBZ under the title of "Skipper Jim's Treasure Chest."

An adult cannot pass completely fair judgment on it because he finds it almost impossible to recapture just the right degree of naivete or sophistication to match the childish attitude.

Granted that my opinion, then, is awry (particularly as at this writing I have heard only a pre-view of the program), I can only guess how I would enjoy the program if I were once more a child.

My guess is that I would be greatly attracted by the collector's urge which the sponsors encourage and rather skillfully tie up with advertising, that I would be amused by the first of Skipper Jim's stories and would be bored with the second, that I would like more music on the program, and that I would like to hear children actually taking part in the broadcast.

Certainly adults, at least, would enjoy the latter addition—and it is adults to whom children's commercial programs are addressed.

I devote so much space to a children's program because radio is replacing books in the lives of many youngsters. "BUCK ROGERS," "Little Orphan ANNIE,"

(Continued on Page 15)

Public Demands Better Radio Music; Is Willing To Pay For Improvement

Plans For Yacht Race Broadcast

Elaborate plans are being made by both the Columbia and National Broadcasting Systems to broadcast descriptions of the America's Cup Race between T. O. M. SOPWITH's "Endeavour" and the American challenger, as yet unpicke.

In addition to the two network broadcasts throughout the United States, arrangements have been made to short wave the description to the British Broadcasting Corporation, which will rebroadcast the race for English listeners.

The start, highlights and finish of the race, as the big sloops sail the 30-mile course off Newport, Rhode Island, will be described.

Columbia will employ a staff of announcers and yachting experts headed by TED HUSING and HERBERT L. STONE, editor of *Yachting Magazine*. They plan to use a short wave transmitter placed on a Coast Guard cutter and another in an airplane flying above the course. PAUL WHITE will direct the different broadcast points from another station set up at Sakonet Point.

WILLIAM LUNDELL and BEN GRAUER will be the NBC announcers. NBC also will have transmitters aboard Coast Guard cutters.

The broadcasts over NBC will

(Continued on Page 3)

Letters To MICROPHONE Show The Popular Taste



ARTHUR FIEDLER (right) conductor of the Esplanade concerts, and PHILIP N. HOBSON, Business Manager of The MICROPHONE.

By MORRIS HASTINGS

The hearty response from the radio audience to the broadcasts of

(Continued on Page 7)

Misleading Ads Must Go Says Gary

By The MICROPHONE'S Special Washington Correspondent

American radio, to live, must free itself of "current abuses," warns HAMSON GARY, chairman of the broadcasting division of the new federal Communications Commission.

Good taste and common sense should be its guides, he believes. Misleading advertising was assailed by him. He said:

"There is certain advertising being done on the radio which is unfortunate to say the least.

"We have all heard some people on the air who should not have been on the air.

"Radio advertisers with the radio stations and networks could develop their own school of ethics, guiding themselves."

Gary suggested that radio interests establish an organization similar to the American Bar Association or the American Medical Association.

The Commission does not want to dictate what manner of entertainment should go over the air,

(Continued on Page 11)

Contents

News Flashes Box	Page 1
Esplanade Concerts well received	Pages 1 and 7
This and That, by MORRIS HASTINGS	Pages 1 and 15
CBS Feature Department's Big Job	Page 3
"Big FREDDIE" MILLER Tells All	Page 3
Educational Box	Page 4
Station Directory	Page 4
Radio Lane, by JIMMIE J. LEONARD	Page 5
Studiosity, by LES TROY	Page 5
The Programs of FRAY and BRAGGIOTTI	Page 11
Educational Box	Page 12
The Mountaineers' Story	Page 13
Short Wave Directory	Page 13
Reflections, by DIANA HERBERT NIMBLEWITS	Page 15
by EVERETT SMITH	Page 15
Q. and also A.	Page 15
Peanuts, Popcorn and Candy, by FRANK NOVAK	Back Cover

Football Game on Air

A mid-Summer's night all-star football game between professional players and a team of college stars selected by nation wide newspaper poll will be broadcast over the NBC-WJZ network on Friday evening, August 31.

The game will be played at Soldiers Field in Chicago and will be broadcast between 10 and 11 P. M. HAL TOTTEN, GENE ROUSE and NICK KEARNS, all prominent sports officials, will describe the battle.

The Chicago Bears, national professional champions with Red GRANGE and other headliners in the line-up, will match skill and brawn with amateur players.

The college team will be coached by NOBLE KIZER, of Purdue. The team will include MANSKE of Northwestern, EVERHARDUS of Michigan, MONTGOMERY of Columbia, SKLADNEY and SEBASTIAN of Pittsburgh, LAWS of Iowa, HECKER of Purdue, and others.

The broadcast will be on the air from 10 to 11 P. M. and again from 11.30 to 11.45 P. M.

News Flashes

WEEKDAYS

A.M.
10.30 WEAF Network: WEEI WGY WSM WFLA WSB
WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV
10.45 WJZ Network: WBB WHAM KDKA WLW WBAL
P.M.
6.30 WEAF Network: WEEI WGY WSM WFLA WSB
WABC Network: WCAU WHAS WPG KMOX WBBM WCCO WJSV
7.15 WJZ Network: WBB WHAM KDKA WLW WBAL

SUNDAYS

A.M.
11.00 WEAF Network: WEEI WGY WSM WFLA WSB
WJZ Network: WBB WHAM KDKA WLW WBAL
P.M.
11.30 WEAF Network: WEEI WGY WSM WFLA WSB
WJZ Network: WBB WHAM KDKA WLW WBAL

[Important news is given over these stations, generally on the hour and half hour.]

Pictures

MARGARET CARLISLE, WLW Songstress	Front Cover
ARTHUR FIEDLER, conductor, PHILIP N. HOBSON, MICROPHONE Business Manager	Page 1
RAYMOND KNIGHT	Page 2
TED HUSING, announcer	Page 3
DALE CARNEGIE, raconteur	Page 4
JACK DENNY, orchestra leader	Page 5
LEON BELASCO	Page 5
JEANIE LANG	Page 6
ARTHUR FIEDLER and Esplanade group	Page 7
IRENE TAYLOR	Page 8
FRED HOBY, baseball announcer	Page 10
FRAY and BRAGGIOTTI, pianists	Page 12
BUCK ROGERS	Page 12
The Mountaineers, vocalists	Page 13
MARTHA MEARS, contralto	Page 14
ADELE GIRARD, NBC Vocalist	Page 15
FRANK NOVAK, bandmaster	Back Cover

BOYS GIRLS

"Tune in on SKIPPER JIM"

Hear his thrilling Sea Yarns and find out how to START A GOIN COLLECTION!

MON-WED-FRI. 5:15 P.M. WBZ-WBZA

FIRST NATIONAL STORES

Saturday, August 25 - Canadian Anniversary, NBC-WJZ at 3 P.M.

Highlights

- A.M. 11.00—Norwalk, Conn., Children's Orchestra, CBS-WABC P.M. 3.00—400th Anniversary of Canada's discovery, NBC-WJZ 3.15—International Chess Tournament Finals, CBS-WABC 8.00—Rochester Civic Orchestra, NBC-WJZ 10.15—Henry King's Orchestra, NBC-WEAF 11.30—Paul Whiteman's Party, NBC-WEAF

(All programs are listed in Eastern Daily Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 8.30 A.M. EDT; 7.30 EST; 6.30 CT Checro, WEAF WEEI WGY WLW, 30 m. Lewantine at the organ, WJZ WHAM Time, weather, WBZ 8.45 A.M. EDT; 7.45 EST; 6.45 CT Bronca Butters, WSM Kindly Thoughts, WHAM Dog stories, WOR The Ambassadors, WABC 9.00 A.M. EDT; 8.00 EST; 7.00 CT Morning Glories, WEAF WEEI WGY WLW Breakfast Club, WJZ WBZ WHAM WFLA WWSB 1 h. (KDKA, 30 m.) (WSM at 9.15) Luxembourg Gardens, WABC WCAU, 30 m. Devotions, WWSB, 30 m. (WSM, 15 m.) Story Teller's House, WOR Early Birds, WNBX 9.15 A.M. EDT; 8.15 EST; 7.15 CT Don Hall Trio, WEAF WEEI WGY WLW Silver Strains, WOR Vaughn de Leath, WMCB 9.30 A.M. EDT; 8.30 EST; 7.30 CT Taters and Mule, WEAF WEEI WGY WLW Hymns, WLW Eion Boy, WABC WCAU WPG Georgia Wildcats, WHAS Banjoliers, WEAF WGY WLW (WEEI from 9.30) News, WEEI 9.45 A.M. EDT; 8.45 EST; 7.45 CT The Banjoliers, WEAF WEEI WGY Eion Boy, KDKA The Meteoricians, WABC WCAU WPG Bob Atcher, WHAS Lanky Cowboy, WOR Keep 'Em Club, WGN 10.00 A.M. EDT; 9.00 EST; 8.00 CT Arnette McCullough, WEAF WEEI WGY Edward MacHugh, Gospel Singer, WJZ KDKA WSM WFLA WWSB Carolina School, WBZ Mail Bag, WLW Mellow Moments, WABC WCAU WHAS Home Hour, WPG, 1 h. (News at 10.30) Kiddies' Kooking Klass, WOR Musical, WGN What's On Today, WNBX 10.15 A.M. EDT; 9.15 EST; 8.15 CT Morning Parade, WEAF WFLA WWSB, 45 m.; WSM, 30 m.; WEEI-10.30 to 10.45, WGY from 10.30 The Silver Jubilee, WGN Singing Strings, WJZ WBZ WHAM, 30 m. (KDKA at 10.30) KDKA Home Front, KDKA Carlton and Craig, WABC WCAU Antoinette West, soprano, WLW Robert Hall, tenor, WJZ WSM Matinee Melodies, WNBX 10.30 A.M. EDT; 9.30 EST; 8.30 CT Organ, WEEI Jimmy Arlen, baritone, WLW News and Let's Proceed, WABC WCAU WHAS, 30 m. Piano and Market Reports, WGN 10.45 A.M. EDT; 9.45 EST; 8.45 CT News and Originalities, WJZ WBAL KDKA News and Weather, WBZ Organ, WSM Louis John Inghen, baritone, WLW Arthur Wright, tenor, WGN 11.00 A.M. EDT; 10.00 EST; 9.00 CT Alma Schmeer, pianist, WEAF Food Hour, WEEI, 30 m. Calvary of Stars, WGY WLW WTAM Homeowners, WJZ WBZ WHAM WSM WFLA WWSB Bobby and Sue, KDKA Norway, Conn., Children's Orchestra, WABC WCAU WHAS WPG Movie Personalities, WGN Piano, WNBX 11.15 A.M. EDT; 10.15 EST; 9.15 CT The Vass Family, seven harmony children, WEAF WGY WSM Deep River, WFLA Spanish Idylls, WJZ WBZ WHAM Kiddies Club, KDKA, 45 m. Market Reports, WGN Knickerbocker Knights, WABC WCAU WHAS WPG The Friendly Neighbor, WGN Towo Girl, WNBX 11.30 A.M. EDT; 10.30 EST; 9.30 CT Down Lovers' Lane, Gloria La Vey, WEAF WEEI WSM WFLA WWSB, 30 m. Children's Theatre, WGY, 30 m. Henie's Grandeur, WJZ WBZ WHAM, 30 m. Sandy Roberts, blues singer, WLW Concert Miniatures, WABC WFG WHAS WCAU, 30 m. The Texas, WGN Dr. W. Auber, WNBX 11.45 A.M. EDT; 10.45 EST; 9.45 CT Painted Dreams, WGN WLW Daily Poem, WNBX

Knight Howl



RAYMOND KNIGHT, who brings his collection of Cuckoos to the NBC-WEAF network on Saturdays at 10 P.M., and who will soon return as "BILLY BACHELOR" in the sketch of that name, which he writes.

- 3 P.M. EDT; 2 EST; 1 CT Irving Antonini's Orchestra, WEAF WEEI WSM WFLA WWSB, 30 m. Canadian Celebration of 400th Anniversary of discovery by Cartier, Prime Minister's Orchestra, WGN WJZ WBZ WHAM KDKA WSM WFLA WWSB WLW, 1 h. Chantonne, WABC WCAU WHAS WPG Ariel Ensemble, WOR, 30 m. Jondelers, WGN 3.15 P.M. EDT; 2.15 EST; 1.15 CT International Chess Tournament, WABC WCAU WHAS WPG Harmonical Flourishers, WMCB 3.30 P.M. EDT; 2.30 EST; 1.30 CT Week-end Revue, WEAF WEEI WGY WLW WSM WFLA, 1 h. Celebration of Canada's 400th Anniversary, WABC WPG WCAU WHAS, 30 m. Lewis White, bass, WGN Florence Howland, soprano, WOR 3.45 P.M. EDT; 2.45 EST; 1.45 CT Baseball, Brooklyn vs. Chicago, WGN, 2 h., 30 m. Frank Ricciardi, baritone, WOR 4 P.M. EDT; 3 P.M. EST; 2 CT Don Carlos' Orchestra, WJZ WBZ WHAM KDKA Ann Lee, organist, WABC WHAS, 30 m. Tea Time Topics, WPG, 30 m. Apple Knockers, WCAU, 30 m. Al and Lee Reiser, WOR, 30 m. 4.15 P.M. EDT; 3.15 EST; 2.15 CT Platt and Nierman, piano duo, WJZ WBZ WHAM KDKA 4.30 P.M. EDT; 3.30 EST; 2.30 CT Our Barn, WEAF WEEI WGY, 30 m. Children's Symphony Orchestra, WJZ WBZ WHAM KDKA WSM WFLA WWSB, 1 h. (WLW from 4.45) Kattenweyer's Kindergarten, WLW WFLA Buddy Fisher's Orchestra, WABC WCAU WHAS WPG, 30 m. Bud Rainey, WOR Robert De Vroy, WNBX 4.45 P.M. EDT; 3.45 EST; 2.45 CT Roger Van Duzer's Orchestra, WOR, 30 m. Edward Bernard, WNBX 5 P.M. EDT; 4 EST; 3 CT Orlando's Compositors, WEAF WEEI WGY WLW, 30 m. Musical, WGN, 1 h., 15 m.

- Little Jack Little's Orchestra, WABC WCAU WHAS WPG, 30 m. Sredno Parry, WABC, 30 m. Daventon Orchestra, WNBX 5.15 P.M. EDT; 4.15 EST; 3.15 CT Harry Davis, pianist, WOR 5.30 P.M. EDT; 4.30 EST; 3.30 CT Chick Webb's Orchestra, WEAF WEEI WWSB WSM, 30 m. (WGY, 15 m.) Jackie Heller, tenor, WJZ WBZ WHAM Bill and Alex, KDKA John Barker, baritone, WLW Jack Armstrong, All American Boy, WABC WCAU Sanders Sisters, WHAS Mattie Curran, songs, WPG French Class, WOR, 30 m. Jane Clifton, songs, WMCB Tea Time Melodies, WNBX 5.45 P.M. EDT; 4.45 EST; 3.45 CT Bradley Kincaid, WGY Little Orphan Annie, WJZ WBZ KDKA WFLA WGN Miesha Rasinsky's Ensemble, WABC WCAU WHAS, 30 m. (WPG, 15 m.) The Texans, WLW Tony Wakeman, sports, WMCB Hill Billies, WNBX, 30 m. 6 P.M. EDT; 5 EST; 4 CT Al Pearce's Gang, WEAF WFLA WSM, WWSB, 30 m. (WGY at 6.15) The Evening Tattler, WEEI, 30 m. Brevities, WGY Johnny Johnson's Orchestra, WJZ WBZ WBAL, 30 m. Weather, time, KDKA, 30 m. Jack Armstrong, WLW Broadway Collegians, WFLA, 30 m. Musicala, WGN, 30 m. Josef Zatonny's Orchestra, WOR, 30 m. Meditations, E. H. Smith, WMCB 6.15 P.M. EDT; 5.15 EST; 4.15 CT Bill Williams, baseball, WBZ Baseball Resume, KDKA Ted Husine, WABC WHAS WCAU Twilum, WABC WJZ WBZ WHAM Claremont Duo, WNBX 6.30 P.M. EDT; 5.30 EST; 4.30 CT News and Tom Coakley's Orchestra, WEAF WGY WSM, 30 m. (WEEI from 6.45) Twenty-Fingers of Harmony (news at 6.40) WJZ KDKA Weather, WBZ Jack Armstrong, WLW News and Charles Cantile, WABC WCAU Organ, WHAS Frank Stewart's Orchestra, WOR, 30 m. Police Series, WMCB Tom D'Orazi, cartoonist, WGN Bob Wilson, WNBX 6.45 P.M. EDT; 5.45 EST; 4.45 CT John Herick, baritone, WJZ WBAL KDKA WHAS Edward MacHugh, WBZ Little Orphan Annie, WENR, WGN renews Sam Robbins Orchestra, WABC WCAU WHAS Chuck Richards, songs, WMCB 7 P.M. EDT; 6 EST; 5 CT Baseball Roundup, WEAF Three Camps, WEEI Bob Grant's Orchestra, WGY, 30 m. Stamp Club, WJZ News, World in Review, WBZ Pickens Sisters, KDKA WSM The Old Observer, WLW Charles Cantile, WABC WCAU Sundown Serenade, WHAS Fred Frick, sports, WOR Organist, WGN Olive Jones, songs, WMCB Sports, WNBX 7.15 P.M. EDT; 6.15 EST; 5.15 CT Dr. William Foulkes, "Homespun," WEAF WEEI Captain Al Williams, WJZ WBZ WHAM WSM WBSB Musical Memory Contest, WFLA Isham Jones' Orchestra, WABC WCAU WHAS WPG News and William Penn Orchestra, KDKA, 30 m. German Band, WLW Danny Dec, WOR Mavis Sisters, WMCB Palmers' Ensemble, WGN Underhill's Orchestra, WNBX 7.30 P.M. EDT; 6.30 EST; 5.30 CT Martha Mears, cantalto, WEAF WGY After Dinner Reue, WEEI, 30 m. Eric Midgutter's Orchestra, WJZ WHAM WSM, 30 m.; WGN, 15 m. Bob Newhall, WLW Street Scenes, WCAU Organ Festival, WOR, 30 m. News and Soiree Musicale, WMCB, 30 m. Sports, WGN 7.45 P.M. EDT; 6.45 EST; 5.45 CT Eddie and Ralph, WEAF WGY Monitor Interview, WBZ Mary Eastman, WABC WCAU Old Observer, WHAS Quin Ryan, reporter, WGN 8 P.M. EDT; 7 EST; 6 CT Don Bestor's Orchestra, WEAF WEEI, 30 m. WSM from 6. F. D. Hour, WLW, 30 m. Antoinette Halstead, contralto, WGY Rochester Civic Orchestra, Guy Frank Harrison conducting, WJZ WBZ KDKA, 30 m. Christian Science Monitor Staff interview, WGN International Sunday School Lesson, WSM The Coconuttes, WFLA "Fats" Waller's Rhythm Club, WABC WCAU WFG Dinner Concert, WHAS, 30 m. Pies-Radio News and Sisters of the Uke, WPG Stadium Opera, "Faust," WOR, 3 h. Palmer House Ensemble WGN Three Little Funsters, WMCB 8.15 P.M. EDT; 7.15 EST; 6.15 CT Burchell's Orchestra, WJZ Manhattan Stragglers, WABC, 30 m. Glee Club, WGN Meyer Davis' music, WMCB 8.30 P.M. EDT; 7.30 EST; 6.30 CT Hands Across the Border, WEAF WEEI WGY WSM WFLA WWSB, 30 m.

- Northern Lights, "Diamond-Tooth Lil," WJZ WBZ KDKA, 30 m. Dance Orchestra, WOR Violin, WMCB, 30 m. 8.45 P.M. EDT; 7.45 EST; 6.45 CT Monkey Hollow, WLW Music, WGY Male Chorus, WABC Sam Gil and Louie, WHAS Florence, WJZ 9 P.M. EDT; 8 EST; 7 CT One Man's Family, WEAF WEEI WGY WSM WFLA WWSB, 30 m. Jambores, WJZ WBZ WHAM WLW; WSM from 9.30 KDKA, 30 m.; WBZ from 9.30 ERA Orchestra, WBZ Jimmy Gallagher's Orchestra, WSM Romance in Song, WOR Detroit Symphony Orchestra, WABC WCAU WHAS WPG, 1 h. "Americana," WMCB, 1 h. Chicago Symphony Orchestra, WGN, 30 m. 9.15 P.M. EDT; 8.15 EST; 7.15 CT The Monitor Views the News, WBZ Orchestra, WSM 9.30 P.M. EDT; 8.30 EST; 7.30 CT Chicago Symphony Orchestra, WEAF WEEI WGY WSM, 30 m. Cquire Hawkins, KDKA Delmore Brothers, WSM Spring Serenades, WJZ, 30 m. Diamond Orchestra, WOR Wayne King's Orchestra, WGN 9.45 P.M. EDT; 8.45 EST; 7.45 CT Kelly Sisters, KDKA Anson Weeks, Music, WGN 10.10 P.M. EDT; 9.10 EST; 8 CT Raymond Knight's Cuckoos, WEAF WEEI WGY WLW WSM WFLA WWSB Behind the Law, KDKA Station Review, Leah Stevens' Orchestra, WABC, 30 m. Hawaiian Orchestra, WPG, 30 m. News and Symphonies, Orchestra, WGN, 1 h. Archie Bleyer's Orchestra, WMCB 10.15 P.M. EDT; 9.15 EST; 8.15 CT Henry King's Orchestra, WEAF WEEI WGY WLW WSM WFLA WWSB Dandies of Yesterday, WJZ WHAM Weather, WBZ Golf, KDKA Postum Hunters, WSM Harlan Eugene Road, WOR 10.30 P.M. EDT; 9.30 EST; 8.30 CT National Air Dance, WJZ WBZ WHAM KDKA WLW WBS, 1 h. Uncle Dave Macon, WSM Elder Michals and his Congregation, WABC WCAU WJZ, 30 m. Little Jack Little's Orchestra, WPG, 30 m. Eli Dantzig's Orchestra, WMCB, 30 m. 10.45 P.M. EDT; 9.45 EST; 8.45 CT Siberian Singers, WEAF WEEI WGY WFLA WBS Men and Dees, WMCB Orchestra, WMCB, 3 h., 45 m. 11 P.M. EDT; 10 EST; 9 CT Guy Lombardo's Orchestra, WEAF WLW, 30 m. (WEEI at 11.15) News, baseball, WEEI Phil Emmertson's Orchestra, WGY, 30 m. "Gully Jumpers," WSM Sylvia Frios, songs, WABC WHAS WPG Billy Hayes Orchestra, WCAU Weather, Eddie Lane's Orchestra, WOR, 30 m. Ted Weems' Orchestra, WGN Radio Scandals, WMCB, 30 m. 11.15 P.M. EDT; 10.15 EST; 9.15 CT Casa Loma Orchestra, WABC WCAU WHAS WPG, 30 m. Organ, WGN 11.30 P.M. EDT; 10.30 EST; 9.30 CT Paul Whiteman's Saturday Night Party, WEAF WEEI WGY WFLA WWSB, 45 m. (WJZ at 11.30) Freddie Martin's Orchestra, WJZ WBZ, 30 m. Sports, William Penn Orchestra, KDKA, 30 m. Charlie Farm Orchestra, news, WLW, 30 m. "Fruit Jar Drinkers," WSM Auditorium Dance Orchestra, WPG, 30 m. Anthony Tinnin's Orchestra, WOR, 30 m. King's Week's, Weems' Barnett's Orchestra, WGN, 3 h. Blue Rhythm Band, WMCB, 30 m. 11.45 P.M. EDT; 10.45 EST; 9.45 CT Ferde Grofe's music, WABC WCAU Organ, WHAS Delmore Brothers, WSM Chick Webb's Orchestra, WMCB 12 M. EDT; 11 P.M. EST; 10 CT Johnny Johnson's Music, WGY WBS Bronco Busters, WSM Charlie Davis' Orchestra, WJZ WBZ WHAM, 30 m. BX Club, KDKA, 30 m. Orville Knapp's Orchestra, WABC WCAU, WHAS WPG Charles Barnett's Orchestra, WOR, 30 m. Orchestra, WMCB (until 1.15 A.M.) 12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT Carefree Carnival, Meredith Wilson's Orchestra; Doric Quartet; Tommy Harris, WEAF WEEI WGY WLW WFLA, 45 m. Scores of Good Brothers Comedy, WSM 12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT Abe Lyman's Orchestra, WJZ WBZ WHAM KDKA, 30 m. Jan Grier, Orchestra, WABC WHAS, 30 m. Steel Pier Orchestra, WPG, 30 m. Dixie Lines, WSM Willie Bryant's Orchestra, WMCB 1 A.M. EDT; 12 M. EST; 11 P.M. CT Hidden Lake Orchestra, WSM Gene Cardon Orchestra, WBC. 1.30 A.M. EDT; 12.30 P.M. EST; 11.30 CT Harry Sosnick's Orchestra, WCCO WBBM Ve Davidson's Orchestra, WHAS

Cigar Box Radios



CIGAR BOX radio stations with certain rods for aerials have supplanted cards and tennis as the off-duty diversion of the knob and dial boys at WHAM in Rochester. The operators carry them through the corridors and broadcast to each other over a five-meter wave length. They carry on conversations a few partitions apart.

STATION DIRECTORY Page 4

Albiene School of the Theatre Graduates: Fred Stanton, Lee Tracy, Una Merkel, Peggy Ashburn, Mary Pickford, Zita Johann, Appearances for Stage, Screen, Radio, Drama, Musical Comedy, Vocal and Dance Acts, Amateurs while learning School Theatre Training, Debus, For Catalogue M. M. Write Sec'y Mizr, 66 West 85th St., New York.

'Big Freddy' Miller Discovered Rubinoff When His Violinist Quit

Began As Orchestra Conductor

Radio possesses more hazards for the performer than the old vaudeville stage ever did, is the opinion of "Big Freddy" MILLER, NBC baritone now singing over WEEI, in an exclusive interview with The MICROPHONE.

Although Mr. MILLER asserted that he himself had tasted radio unemployment only once, he has been in a position affording an easy outlook upon the situation.

"Personally, I think every radio performer should hoard every dollar he can possibly corner," said Mr. Miller. "It is his only assurance against the bread line. I have seen too many reach sudden heights, only to have a whim of the sponsor cast the star into utter oblivion."

When FREDDY MILLER started on his career of entertaining the public, he never thought he had the makings of a baritone. He sang an occasional ballad while shaving, in a scratchy high voice. But he was very young in 1913 when he organized an orchestra for hotel engagements.

For two years he did well. Suddenly the violinist, who was a German, took his tow head from MILLER's orchestra into Germany's front lines to fight for his Vaterland. Consequently, MILLER needed another violinist.

And it was "Big Freddy" MILLER who discovered the now popular violinist, RUBINOFF, and his violin. MILLER heard the young Jewish lad playing with a Philadelphia orchestra. RUBINOFF was getting \$18 a week, and thinking himself lucky after being in this country only two years. FREDDY offered him \$40 a week. RUBINOFF almost embraced him.

Mr. MILLER is reputed to be the first to originate the collective advertising program. It happened in Cincinnati five years ago. At that time he was working in a night club. He was offered a song, piano and banter program, but he refused because he didn't think radio was solid. Besides the hour was too early, 7 A. M.

Mrs. MILLER, a former actress, had bigger visions for radio, and made him give it a try. The program started out with four advertisements to fill in time for 15 minutes.

"Big Freddy" is striving to abstain from cigarettes after 20 years of cigar and cigarette smoking. His wife thinks him particularly humorous when he tells her he'll never smoke again . . . "after this one with my coffee."

"Well, it could be worse, I suppose," murmured Mr. Miller. "Because you can imagine how hard it would be if I were sponsored by a cigarette manufacturer, instead of only soap."

Big Yacht Race Will be Broadcast

(Continued from Page 1)

be over WEAJ and WJZ for six periods a day, beginning at 11.15 A. M. on September 15. The first CBS broadcasts will be at about the same time.

Never A Let-Up For Those Who Broadcast The 'Special Events'

Sports, Funerals, Speeches Fill The Day

A MAP of the world represents the studios of the public events and special features department of the Columbia Broadcasting System.

Whether it's a descriptive broadcast of the President's arrival in Honolulu, the unveiling of a monument in South Africa, or the Reichstag ceremonies honoring the late PAUL VON HINDENBURG, it's just another job for this department headed by PAUL WHITE.

Snapshots of a typical day:

A cable from Berlin states the time of the HINDENBURG funeral. Telephone calls to production, master control and the program department set the broadcast.

A confirmatory cable is sent to CESAR SAERCHINGER, CBS foreign director. A message over Columbia's private tele-typewriters notifies the network stations. Continuity is prepared. Newspapers throughout the country are notified.

A telephone rings in the office of JOE DONOHUE of the New York staff. BOB TROUT, CBS Presidential announcer, is calling from somewhere in Washington State for the exact time of President ROOSEVELT's speech in Glacier National Park.

Telegrams are sent to TED CHURCH of the Washington staff and to C. W. MYERS or C. ROY HUNT of KOL, Portland. TROUT is phoned as soon as the information is available.

Another cable reports completion of arrangements for GEORGE BURNS and GRACE ALLEN to appear on the famous variety hour of the British Broadcasting Corporation.

Program, production and master control are notified. Plans are perfected to "short wave" BURNS and ALLEN's "spot" on the variety hour to the United



TED HUSING, sports broadcaster and "special events" man, who now is arranging for Fall football games.

States for a special program over the Columbia network.

TED HUSING and PAUL WHITE start their annual argument about the football schedule. The early season games to be broadcast are easily selected.

Late October and early November, with their bewildering array of gridiron entertainment, present a difficult problem.

On October 27 a game must be selected from Army-Yale; Ohio State-Northwestern; Michigan State-Illinois; Notre Dame-Wisconsin and the Cornell-Princeton battles. WHITE and HUSING tentatively select the Yale-Army game.

The public events and special features department is a clearing house for all broadcasts by civic and social welfare organizations. Calls come daily from representatives of groups varying from the Society for the Prevention of Cruelty to Announcers to the Home for Indigent Field Mice.

And there is the omnipresent fellow with a "swell idea" for a broadcast. Generally it's a trick program

European Reception Improving

By GEORGE LILLEY

From out of the Eastern Atlantic's darkness, European short wave voices are drifting through to local afternoon listeners in better shape than at any time during the Summer. Reception undoubtedly will continue to improve as daylight hours lessen.

Throughout the past Summer months, few programs of enjoyable signal strength spanned the seas until 5 or 6 P. M. Down on the 19-meter spectrum, where radiations normally flash all over the light side of the globe, conditions have been erratic; and thus most of the morning transmissions from the Continent and England were ruined.

After 12 noon, the higher wave lengths used by the European ether disturbers, coupled with the long hours of daylight, created a dull dial for at least three or four hours. In addition, most of the trans-Atlantic stations directed their transmissions to other parts of the world. Not until 5 or 6 in the evening (EST) did they give attention to American listeners.

Now dusk is closing in much earlier on the Continental capitals and an all around reception improvement here in the East has been the result. England and Paris on 23-meters are offering enjoyable signals by 4 P. M.

(Continued on Page 13)

A Place Where All Ideas Cost Money

from a falling parachute or a traveler who wants to arrange an educational series from far-away places on the globe — provided someone else furnishes the money.

Someone suggests a broadcast from a haunted house; another wishes to link the BYRD Antarctic Expedition and the hottest place in America, Death Valley (cost of facilities for this idea would exceed \$25,000)—all kinds of stunts in connection with aviation, many of them already done. Yet WHITE or his staff members patiently hear all, for often an obscure idea is developed into a good show.

In 1928, Columbia arranged its first special broadcast of note. TED HUSING went to Washington and described the funeral ceremonies for FLOYD BENNETT.

During the past five years, the public events and special features department has arranged thousands of programs. For the first six months of 1934, special broadcasts increased more than 50 per cent.

Life-Buoy Dramas

A new feature for your entertainment

over

STATION WEEI

SUNDAY
MONDAY
WEDNESDAY
FRIDAY
SATURDAY

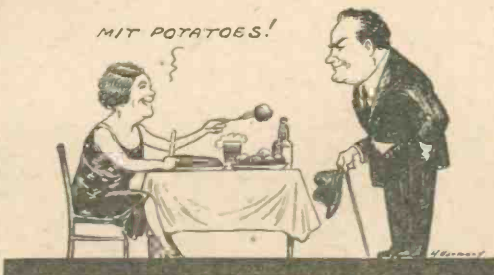
at

7:55 P. M.

A treat!

Tina Had Company

MIT POTATOES!



MME. SCHUMANN-HEINK was sitting in a restaurant after the opera one evening. CARUSO came upon her. Before her was a huge steak. "Why, Tina," said the great tenor, "surely you are not going to eat that all alone?" "No," she flashed back, "mit potatoes!"

Sunday, August 26 - Symphony Orchestra on CBS-WABC 3 P.M.

- Highlights
P.M.
3.00-Detroit Symphony Orchestra, CBS-WABC
4.30-Chicago Symphony Orchestra, Eric Delamarter, conducting, NBC-WEAF
8.00-Jenny Concert, Willie Morris, soprano, WEEI
Cliff Edwards, Fray and Braggiotti, "Singing Spinners," CBS-WABC
9.00-Jeanie Lang, Buddy Rogers, CBS-WABC
9.30-Album of Familiar Music, NBC-WEAF
Fred Waring's Pennsylvanians, CBS-WABC
10.00-Mme. Schumann-Heink, NBC-WJZ

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

- 9 A.M. EDT; 7 EST; 6 CT
Melody Hour, WEAF 1 h.
Time Pictures, WJZ, WBAL, 30 m.
On the air today and organ reville, WABC, 30 m.
8.30 A.M. EDT; 7.30 EST; 6.30 CT
Lew White, organist, WJZ, WBAL, 30 m.
Artist Recital, WABC, 6-4.5 CT
Musical, weather, WBZ
Radio Spotlight, WABC
9 A.M. EDT; 8 EST; 7 CT
Balladairs, WEAF WGY WFLA
Coast to Coast on a Bus, Milton J. Cross, WJZ WBZ KDKA WHAM WFLA, 1 h.
Sunday Morning at Aunt Susanna's, WABC WCAU WPG, 1 h.
9.15 A.M. EDT; 8.15 EST; 7.15 CT
Closter Bells, WEAF WGY WFLA
9.30 A.M. EDT; 8.30 EST; 7.30 CT
Trio Romantique, WEAF WFLA
Service from Union College Chapel, WGY, 30 m.
9.45 A.M. EDT; 8.45 EST; 7.45 CT
Alden Edkins, bass, WEAF WFLA
10 A.M. EDT; 9 EST; 8 CT
Sphinx Reviews, "Hymns We Love," Dr. L. Goodell, WEAF WGY WSM WFLA, 30 m.
Southerners, WJZ WBZ WBAL KDKA WHAM WFLA WWSM, 30 m.
Imperial Hawaiian, WABC WPG WHAS 30 m.
Watch Tower Program, WCAU, 1 h.
10.30 A.M. EDT; 9.30 EST; 8.30 CT
Mexican Typica Orchestra, Hector De Land, baritone, WEAF WGY WJZ WFLA, 30 m.
Samovar Serenade, WJZ KDKA WBAL WHAM WFLA WWSM, 30 m.; WBZ 15 m.
Partners in Harmony, WABC WCAU WPG WHAS
Sunday Morning Concert, WGN, 1 h., 30 m.
10.45 A.M. EDT; 9.45 EST; 8.45 CT
Time, weather, WBZ
Church Service, KDKA, 1 h., 30 m.
Alexander Semmler, pianist, WABC WCAU WPG WHAS
11 A.M. EDT; 10 EST; 9 CT
News and Vagabonds, WEAF WGY WFLA
St. Paul's Cathedral service, WEEI, 1 h., 15 m.
News & Morning Musicals, Joseph Stoppel, violinist, WJZ WBZ WHAM WBAL WFLA WWSM WFLA, 30 m.
Chicago Program, WABC, 1 h.
Rhoda Arnold and Taylor Buckley, WHAS, 30 m.
Children's Hour, WCAU
Columbia Choir Ensemble, WPG, 30 m.
11.15 A.M. EDT; 10.15 EST; 9.15 CT
Hall and Gruen, pianists, WEAF WGY WFLA
11.30 A.M. EDT; 10.30 EST; 9.30 CT
Capitol Family, Major Bowes, WEAF WFLA, 1 h.; WSM, 15 m. (WGY, 45 m.)
Richard Maxwell, tenor, WJZ WHAM WFLA WWSM
Radio Nimblesville, Everett Smith, MICROPHONE Columnists, WBZ
St. Louis City Tabernacle Choir, WPG, 1 h., WHAS, 30 m.; WABC from 12
11.45 A.M. EDT; 10.45 EST; 9.45 A.M.
Phantom Strings, WJZ WBZ WHAM WFLA, 30 m.
Time, weather, WBZ
First Baptist Church, WSM, 45 m.
12 N. EDT; 11 A.M. EST; 10 CT
Presbyterian Church Service, WHAM, 1 h., 30 m.
Watchtower Program, WCAU, 1 h.
Church Service, WHAS, 30 m.
Sunday Worship, WGN, 1 h.
Comics, WOR
7.15 P.M. EDT; 11.15 A.M. EST; 10.15 CT
Musical Turns, WEEI
Weather, schoolmasks, WGY
Gould and Sheffer, WJZ WBAL WHAM KDKA WFLA
Time, Weather, Temperature, WBZ
Bud Shay, songs, WCAU
Musical Reconstructor, WMAA
12.30 P.M. EST; 11.30 A.M. EST; 10.30 CT
University of Chicago Round Table, WEAF WEEI WGY, 30 m.
Radio City Music Hall Symphony, WJZ WBZ WHAM
The Whompy Trail, WABC WCAU WPG WHAS, 30 m.
12.45 P.M. EDT; 11.45 A.M. EST; 10.45 CT
"The Challenge of the Slums," WABC WHAS

- 1 P.M. EDT; 12 N. EST; 11 A.M. CT
Road to Romany, WEAF WGY 30 m.
Money Pearl's Orchestra, WEEI, 30 m.
First Presbyterian Church, WSM, 1 h.
Ann Leal at the Organ, WABC WCAU WPG, 30 m. (WHAS)
Milban Stone Trio, WOR 1 h.
Comics, WGN, 1 h.
1.15 P.M. EDT; 12.15 EST; 11.15 A.M. CT
Contra, WMAA
1.30 P.M. EDT; 12.30 EST; 11.30 A.M. CT
Surprise Party, Mrs. Small, Southerners, quartet, goss., William Weyler's Orchestra, WEAF WGY WFLA
St. James, "Out of the Shadows of the Communiplax," WJZ WBZ KDKA WBAL WHAM, 30 m.
Melody's Garden, WFLA
Cimpinsky Trio, WABC WCAU WPG WHAS, 30 m.
Rhythm Bunch, WPG
News, WMAA
1.45 P.M. EDT; 12.45 EST; 11.45 A.M. CT
Devora Nadworney, contralto, WEAF WEEI WGY
Orchestra, KDKA
John J. O'Connell, Orchestra, WEEI, 30 m.
2 P.M. EDT; 1 EST; 12 N. CT
Gene Arnold's Communiplax, WEAF WEEI WGY WFLA WFLA, 30 m.
South Sea Islanders, WJZ WBZ WBAL KDKA, 30 m.
String Music, WSM, 30 m.
Edith Murray, songs, WABC WHAS WPG WHAS, 30 m.
"Photography as an Art," WOR
Harrison Jubilee Choir, WMAA, 30 m.
The Whistler and his Dog, WGN
2.15 P.M. EDT; 1.15 EST; 12.15 CT
1/4 Hour in 1/4 Time, WABC WHAS WCAU WPG
Palma Autor, soprano, WOR
Palma Hour Ensemble, WGN
2.30 P.M. EDT; 1.30 EST; 12.30 CT
The Tune Twisters, WEAF WEEI WGY, 30 m.
Concert Artists, Walter Preston, baritone, WJZ WBZ WHAM WBAL WFLA WFLA WWSM, 30 m.
Beck Street Boys, WABC WCAU WHAS, WPG
Three Little Funsters, WMAA, 30 m.
Balloon, two gals, New York vs. Chicago, WGN, 2 h., 30 m.
2.45 P.M. EDT; 1.45 EST; 12.45 CT
Trio Guizac, WABC WCAU WHAS
Viola Orchestra, WPG
3 P.M. EDT; 2 EST; 1 CT
Talkin' Picture Time, June Meredith, WEAF WGY WFLA
Organ Recital, WJZ WHAM KDKA WFLA 30 m. (WBZ at 3:15)
"Writing for Publications," Ralph D. Chamberlin, WBZ
Antoinette Wagner, Tenor, soprano, WJZ
Detroit Symphony Orchestra, Brahms' "First Symphony in C Minor," "Coriolanus" overture, WABC WCAU WHAS, 1 h.
Frank Stewart's music, WOR, 30 m.
Gospel Message, WPG
Mauro Cotrone, WMAA, 30 m.
3.15 P.M. EDT; 2.15 EST; 1.15 CT
Rhythm Jesters, WFLA
South College, WFLA
3.30 P.M. EDT; 2.30 EST; 1.30 CT
Dancing Shadows, WEAF WEEI WGY, 30 m.
Temple of Song, Chicago A Capella Choir, Ruth Lynde Babbit, WJZ WBZ KDKA WFLA WHAM WBAL WSM WFLA, 1 h.
Beginning Again, WOR
Galvary Symphony Orchestra, WMAA, 1 h.
4 P.M. EDT; 3 EST; 2 CT
John B. Kennedy, news commentator, WEAF WEEI WGY WFLA WSM
Buffalo Literary Workshop, WABC WCAU WHAS, 30 m.
Eli Dantzic's Orchestra, WOR, 30 m.
4.15 P.M. EDT; 3.15 EST; 2.15 CT
Lillian Buckman, soprano, WEAF WEEI WSM
Carmelo Casella, pianist, WGY
The Texans, WJZ
4.30 P.M. EDT; 3.30 EST; 2.30 CT
Chicago Symphony Orchestra, Eric Delamarter, conducting, WEAF WEEI WGY, 1 h., WFLA, 30 m.
Pedro Via's Orchestra, WJZ WBZ WSM
Studebaker Church, WFLA, KDKA, 1 h.
Oligion on Parade, WABC WCAU WPG WHAS, 30 m.
Lou Conrad, Marjorie Tremont, piano, WOR
Musical Turns, WEEI
4.45 P.M. EDT; 3.45 EST; 2.45 CT
Harriet Ware Birthday Anniversary program, WJZ WBZ WSM
5 P.M. EDT; 4 EST; 3 CT
"The Six Days and 4 Art," WOR
National Vespers, Dr. Paul Scherer, WJZ WBZ WFLA, 30 m.
The Playboys, WABC WCAU WPG WHAS
Joel Zaiton's Family, WMAA, 30 m.
Family Prayer Period, WFLA, 30 m.
Afternoon Musicals, WGN, 1 h.
Young People's Church, WMAA, 1 h.
5.15 P.M. EDT; 4.15 EST; 3.15 CT
"Foot's Gold," David Ross, WABC WCAU WPG WHAS
"Current Legal Topics," WOR
5.30 P.M. EDT; 4.30 EST; 3.30 CT
Scottish Serenade, Edward Davies, baritone, Mary Steele, soprano, WEAF WEEI WGY WFLA, 30 m.
Radio Explorers' Club, Roy Chapman Anderson, WJZ WBZ WHAM KDKA WSM WFLA
Frank Grumit and Julia Sanderson, WABC WCAU WHAS, 30 m.
President Helen Bechtel, WPG, 30 m.
Lary Taylor, baritone, WOR
5.45 P.M. EDT; 4.45 EST; 3.45 CT
Shura Cherkassky, pianist, WJZ WBZ WHAM WFLA
6 P.M. EDT; 5 EST; 4 CT
Catholic Hour, Madeline's Choir, WEAF WEEI WGY WSM WFLA, 30 m.
Heart Throbs of the Hills, WJZ WBZ WHAM, 30 m.
Those Three Girls, KDKA
Vox Humana, WFLA, 30 m.
Organ, Herbert Noch, WHAS
Uncle Don, WPG, 30 m.
Radio Party, WMAA, 30 m.
Dorine Sisters, WGN



DALE CARNEGIE, whose program, "Little Known Facts About Well Known People," will return to the NBC-WEAF network on September 2.

- 6.15 P.M. EDT; 5.15 EST; 4.15 CT
Baseball, KDKA
Nick Lucia, WABC WCAU WHAS
Lawrence Sadker and Orchestra, WGN
Around the 19th Hole, WPG
6.30 P.M. EDT; 5.30 EST; 4.30 CT
Henry King's Orchestra, WEAF WEEI WFLA, 30 m.
Baltimore Municipal Band, direction Lieut. Robert V. Lansing, WJZ KDKA WBAL WHAM WFLA, 30 m.
Time, Weather, WBZ
Fred Waller, tenor, WSM
Summer Musicals, WABC WCAU, 30 m.
Safety Drama, WMAA
Wayne King's Orchestra, WGN, 30 m.
6.45 P.M. EDT; 5.45 EST; 4.45 CT
Paradise Islanders, WBZ
Archibald's Orchestra, WSM
Berger's Orchestra, WOR
Blanco Duo, WMAA
7 P.M. EDT; 6 EST; 5 CT
"K-7" Drama, WEAF WGY, 30 m.
Manhattan Merry-Go-Round, WEEI, 30 m.
Charles Previas Orchestra, Morin Sisters and Norsenem Quartet, WJZ WBZ WHAM WFLA WWSM WFLA, 30 m.
Peter, the Great, drama, WABC WPG WHAS, 30 m.
Comedy Stars of Hollywood, WCAU Ensemble, WMAA
Milhan String Trio, WOR
Theater Players, WGN
7.15 P.M. EDT; 6.15 EST; 5.15 CT
Street Forum, WMAA
Wayne King's Orchestra, WGN
7.30 P.M. EDT; 6.30 EST; 5.30 CT
Arlene Jackson, songs, WEAF WGY
Garden talk, WEEI, 30 m. (scores at 7:50)
Svendsten Choir for Strings, musical art quartet, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
Chicago Knights, WABC WCAU WPG, 30 m.
Songs, Smoke Dreams, WFLA, 30 m.
Ensemble, WHAS, 30 m.
Portable Theatre Players, WOR, 30 m.
Country Club Program, WMAA, 30 m.
Concert, WGN, 30 m.
7.45 P.M. EDT; 6.45 EST; 5.45 CT
Wendell Hall, songs, WEAF WGY WFLA, 30 m.
News, Western songs, WMAA
8 P.M. EDT; 7 EST; 6 CT
Jimmy Durante and Rubinoff's Orchestra, WEAF WGY WBZ WFLA WSM WFLA, 30 m.
The Jenny Connet, Willie Morris, soprano, WEEI, 1 h.
"Going to Town," WJZ WHAM KDKA, 1 h.
Jerry Cooper, "Singing Spinners," feat. WABC WHAS, 1 h.; WCAU, 45 m.
Columbia Variety Hour: Cliff Edwards, Scat and Braggiotti, Do Re Mi Trio, Vera Van, Jerry Cooper, "Singing Spinners," feat. WABC WHAS, 1 h.; WCAU, 45 m.
"Chorusette," WGN, 40 m.
Lou Becker's music, WMAA
Hal Kemp's Orchestra, WPG, 30 m.
7.15 P.M. EDT; 7.15 EST; 6.15 CT
Ensemble, WGN
Musicals, WMAA, 30 m.
8.30 P.M. EDT; 7.30 EST; 6.30 CT
Dance Orchestra, WOR, 30 m.
Bridge Talk, WGN, 30 m.
8.45 P.M. EDT; 7.45 EST; 6.45 CT
Ray Trappers, WMAA
9 P.M. EDT; 8 EST; 7 CT
Manhattan Merry-Go-Round, Armdia, David Perck, Jacques Renard's music, WEAF WFLA, 30 m.
Nine O'Clock News, WEEI, 30 m.
Headlines, from Paris, WJZ WBZ WHAM KDKA WBAL WFLA WWSM WFLA, 30 m.
Jeanie Lang and Buddy Rogers' Orchestra, WABC WCAU, WFLA, 30 m.
Somus in My Heart, WMAA
"Operatic Minutiae," WOR
Chicago Symphony Orchestra, WGN, 1 h.
9.15 P.M. EDT; 8.15 EST; 7.15 CT
Hotel Traymore Orchestra, WPG
Voice of Friendship, WHAS
News and Buck Nation, WMAA
9.30 P.M. EDT; 8.30 EST; 7.30 CT
American Album of Familiar Music; Frank Munn, Virginia Ross, WEAF WEEI WGY WSM WFLA, 30 m.

- Hotel Gibson Orchestra, WFLA
Drama, Tom Powers and Leona Hogarth, "The Tea For One Rock," WJZ WBZ
WHAM WAL KDKA
Fred Waring's Pennsylvanians, WABC WCAU WHAS WFLA, 30 m.
Varette, WMAA, 30 m.
9.45 P.M. EDT; 8.45 EST; 7.45 CT
Ralph Kibbey, baritone, WJZ WHAM KDKA
Bill Williams, WBZ
Unkleson Melodist, WFLA
Dance Orchestra, WOR, 30 m.
10 P.M. EDT; 9 EST; 8 CT
Hall of Fame, Loni Belasco's music, Vivian Jans, WEAF WEEI WGY WFLA WSM, 30 m.
Madame Schumann-Heink, Harvey Hays, WJZ WBZ WHAM KDKA WFLA
Wayne King's Orchestra, WABC WCAU WHAS, 30 m.
Steel Pier Orchestra, WPG, 30 m.
Tex and Eddie, songs, WMAA, 30 m.
News, WGN
10.15 P.M. EDT; 9.15 EST; 8.15 CT
Mrs. Montague's Millions, drama, WJZ WFLA
YMCA Glee Club, Associated French Societies, WBZ
Three Marshalls, WOR
Chicago Symphony Orchestra, WGN, 45 m.
10.30 P.M. EDT; 9.30 EST; 8.30 CT
Canadian Capers, WEAF WEEI WGY WSM WFLA, 30 m.
L'Heure Essentielle, WJZ WBZ KDKA WBAL WHAM WFLA WFLA, 30 m.
"Americans," Ferde Grofe's Orchestra, WABC WCAU WPG, 30 m.
"Sunday Evening With You," WHAS, 30 m.
Roger Van Duser's Orchestra, WOR, 30 m.
The Wandering Poo, WPG
Dance Turns, WJZ
10.45 P.M. EDT; 9.45 EST; 8.45 CT
Y. M. C. A. Program, KDKA
11 P.M. EDT; 10 EST; 9 CT
Baseball scores, WEAF
Aho Lyman's Orchestra, WEEI WGX, 30 m.; WEAF from 11
Kozanne Wallace, WJZ WHAM WFLA
Weather report, "Song Painter," WBZ
Weather, KDKA
Zero Hour, WFLA, 30 m.
Little Jack Little's Orchestra, WABC WCAU WPG WHAM, 30 m.
Charles Barnett's Orchestra, WOR, 30 m.
Arthur Wright, tenor, WGN
11.15 P.M. EDT; 10.15 EST; 9.15 CT
Jesse Crawford, organ, WJZ WBZ KDKA Sam and Abner, WGN
Ude's Tango Orchestra, WMAA
11.30 P.M. EDT; 10.30 EST; 9.30 CT
Portland, Maine Press Herald, broadcast to WBZ
WMAA WFLA WBZ WEEI WGY WSM WFLA WHAM WFLA WWSM WFLA
News and Freddie Berrens' Orchestra, WJZ WBZ WHAM KDKA, 30 m.
Ten Leaves and Jade, WFLA, 30 m.
Glen Gray's Orchestra, WABC WCAU WHAS
Iskhan Jones' Orchestra, WPG, 30 m.
Frank Stewart's Orchestra, WOR
Wayne King's Orchestra, WGN
11.45 P.M. EDT; 10.45 EST; 9.45 CT
Joe Redman's Orchestra, WABC WCAU WHAS
Anson Week's Orchestra, WGN, 30 m.

- Educational
Monday, August 27
3.30 P.M.—"Portugal in 1934." Analysis of conditions by Lawton Mackall, writer. NBC-WEAF
Tuesday, August 28
5.15 P.M.—Elmo Calkins, author, talk about "Leisure." NBC-WJZ
Wednesday, August 29
4.30 P.M.—"The Depression and the Nation's Health," Edgar Sydenstricker, Division of Research, Milbank Memorial Funds. CBS-WABC
12 M. EDT; 11 P.M. EST; 10 CT
New Eddie Buchanan's music, WEAF WGY WSM WFLA
Millie Blue Rhythm Band, WJZ WBZ KDKA WFLA, 30 m.
Red Nicks' Orchestra, WABC WCAU WPG WHAS, 30 m.
Anthony Triani's Orchestra, WOR
12.15 A.M. EDT; 11.15 P.M. EST; 10.15 CT
Rass Columbia, baritone, WEAF WGY WFLA WSM WFLA
Ted Weems' Orchestra, WGN
12.30 A.M. EDT; 11.30 P.M. EST; 10.30 CT
Hollywood on the Air, WEAF WGY WFLA, 30 m.
Clyde Lucas' Orchestra, WJZ WBZ WHAM KDKA WFLA, 30 m.
Hidden Lights Orchestra, WSM
Henry Busse's Orchestra, WABC WCAU WHAS, 30 m.
Emoch Night's Orchestra, WPG
Hal Kemp's Orchestra, WGN
1 A.M. EDT; 12 M. EST; 11 P.M. CT
Coney Island Orchestra, WFLA, 30 m.
Bob Pacelli's Orchestra, WGN

Roosevelt Perfect Speaker
President ROOSEVELT, of all men and women in the public eye, is the master of the art of correct speech, according to Vida SUTTON, radio speech expert.
Miss SUTTON will again be heard in the "Magic Speech" series, beginning on September 21, for the seventh season.
"The president possesses almost perfect speech technique," says Miss Sutton, "and has the most cosmopolitan speech of any of our public figures."

Station Directory table with columns: Station, Chain, K.C. Watts, Location. Lists various radio stations and their technical details.

Radio Lane

By Jimmy J. Leonard

NEXT to the man who insists upon smoking a pipe in bed, we hate a writer who thinks it necessary to give vital statistics. So get your hate glands working; we're about to begin.

Radio is but 14 years old, according to HARLAN EUGENE READ, radio expert. There are 17,000,000 radios installed in the United States today, not counting the one I have in the cellar. Now we'll get a little financial.

According to round figure reports, radio has an investment in these 48 states of one and a half billion dollars. And the radio folks pay \$2,000,000 per annum for upkeep. Now comes the best part of this rather hazy report. Approximately 110,000 people are employed in this field of endeavor, which includes bill billies.



JACK DENNY

JACK DENNY is going to take the first vacation he's had in more than 11 years. He is one of the most hard-working maestros on the Lane. JACK has been on most of the biggest stunt spots on the air, and always has kept busy in club engagements during off moments.

He is a rabid golf fan, and may be seen totting the irons about a Connecticut country club as early as 5 in the morning. One of his favorite golf companions is a sax player named "PINKY," who is credited with having read every golf book ever printed in English. DENNY will lose several thousand dollars by taking his leave, but he should worry. He's close to a million now.

A well-liked knowman is humming that TED HUSING and JEAN HARLOW look forward to shaking rice from their locks in the Fall. FRED WARING gives the longest studio show after his radio spot signs off. He plays an extra half hour. Did you ever hear of a maestro in the shirt-making business? WARING owns and runs one on his off time.

PIC MALONE and PAT PADGETT, Showboat's Molasses 'n' January, have been buddies for yeas and yeas. Even though they chose different occupations for a while. PIC turned out to be a school teacher after leaving school while PAT took his flair out on the Army. PAT also sold bonds. Both boys are so superstitious they will not appear before a microphone without their black makeup.

There are still some considerate people in radio. Take JOEY NASH. Last Winter NASH had a slight cold. So before the program began he sprayed his microphone with germ-killer as a protection to other performers. Girls: NASH is 25 and single, and not bad to look at, either. "The Three Country Gentlemen" who occasionally sing with VALLER are the same "Three Youngsters" yodeling for REGGIE CHILDS.

An unusual fan letter came the other day to GLORIA LA VEY, NBC lyric soprano. Among other things it told her that her voice had carried into Nishinomiya, Shigai.

JOSEPHINE and J. PAUL REED, teachers in Kwansai Gakium (Nippoonese for Japan University) wrote the letter thanking her for entertaining them.

THE ORIGINAL U.S. NEWS PAPER MICROPHONE

VOLUME III Saturday, August 25, 1934 NUMBER 34

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, THE MICROPHONE is published every Saturday at Boston, Massachusetts, by THE MICROPHONE, Inc.

Entered as second class matter August 11, 1933, at the post office at Boston, Massachusetts, under the Act of March 3, 1879.

The MICROPHONE will not be responsible for unsolicited manuscripts unless they are accompanied by return postage.

Subscription for one year, \$1.50 postpaid. Single copies, five cents each.

Advertising rates on application to the Business Manager, Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

The Public Taste

THOSE who insist the public taste is unformed, puerile, depraved even, are insistent in the face of the facts. When quality is obtainable, the American public is keenly appreciative. True, it gets its entertainment where it can, and may listen to indifferent programs if good ones are not available, but it prefers good ones, nevertheless. A case in point is afforded by the recent Arthur Fiedler concerts, given on the Charles River Esplanade in Boston, sponsored by The MICROPHONE and widely broadcast. Only classical and semi-classical music was played; the programs were devoid of jazz. Yet on any warm, clear evening at least 10,000 people gathered on the Esplanade to enjoy the music, and thousands of others heard it over the radio. Many radio listeners have written to The MICROPHONE to express their appreciation. It gave The MICROPHONE pleasure to be able to give pleasure to others, and to prove once more a point that seems to be in some doubt—the good things in life are seldom the most expensive.

Magic On The Air

THERE'S magic on the air; radio has become an educator. In a few years, from being a popular and equally, despised "crooner," Rudy Vallee has become a showman of parts, busily building a reputation already enviable. The less he croons the more popular he becomes.

Drama Is Crowding Musical Shows For Fall

By DICK TEMPLETON
New York Correspondent

DRAMA is going to crowd the comedians and the musicals this Fall. With the report that SHERLOCK HOLMES probably will come back to the air waves in September for its original sponsor, that makes a dozen programs that will be dramatic this Fall.

Dramatic shows rarely have as large listening audiences as musical or comedy programs. But sponsors feel that what listeners they do get pay attention to what they hear. It is a little difficult to play bridge while SHERLOCK HOLMES is finding a murderer.

With the quick success of BARRY MCKINLEY for a soap company as a pointer, it was natural that another soap would follow. The sponsor plans to do hour-long dramas, such as "The Green Goddess." The Crime Club is to stay, with its continued story idea covering two nights. The Shadow comes back on a limited network as does True Detective stories.

The Family Theatre of the Air has LARRY HOLCOMB, who wrote the one radio classic "Skyscraper," at work on the script which is being used by BUDDY ROGERS and JEANIE LANG in their new

program. BURR COOK is doing a good job on a new script called "Home Sweet Home."

JOE COOK with his Monday night house parties has switched his show all around. He's making his featured vocalists talk on his program.

DONALD NOVIS and FRANCES LANGFORD have speaking parts as well as singing ones. JOE found that audiences liked somebody else beside the star to have lines and in his changed House Party not only do the singers talk but also DON VOORHEES, maestro of the hour.

In their eagerness to get business, some of the larger stations are risking their listening audiences by cheapening their programs. One large station in the Middle West recently sold an hour's program which is to consist of nothing but phonograph records and announcements. This may be a quick way to get the advertiser's money, but it is an even quicker way to blow off listeners. The city doesn't exist which hasn't enough local talent to offer live programs instead of such junk.

This is no slap at electrical transcriptions—some of the best programs we have had have been on wax—but

there's a difference between playing an hour of recorded tripe—and a program "electrically transcribed for broadcast purposes only.

The boys who manage stations should put their feet down and refuse to accept such orders—if they wish to retain their listeners.

One indication of that fact that there is no need to use records in towns where there are radio stations was shown in a nationwide audition held recently to select a girl radio star.

This was conducted by broadcasters in many different sections of the country. Each section produced a large number of contestants, and they were all such good material that it was difficult for the judges to decide.

Studiosity

By Les Troy

OUR New York correspondent, GLUPEY, tells a story about JACK PEARL, the Baron MUNCHHAUSEN. It proves that the Baron, though he likes to be laughed at when he is in character, resents being laughed at as an individual.

He got out of the elevator on the main floor of Radio City recently after a program. He noticed that there were snickers from the people around him in the elevator and also when he stepped to the street floor. He was definitely puzzled, but he walked along with the best appearance of dignity he could manage.



LEON BELASCO

But he felt the snickers growing more intense as he passed people. He stopped and examined himself carefully. He had forgotten to change the pants of

his bright-colored stage uniform.

You may think that LEON BELASCO is a mouthful of a name. But it is really very simple compared to the real name of this NBC orchestra leader. He was christened LEONID SEMIONOVICH BERLADSKY. It was MORTON DOWNEY who threw his hands up in the air and then changed it to LEON BELASCO.

SHAKESPEARE wrote a long time before anyone had imagined such a thing as a radio program. And yet VERNON RADCLIFFE, director of the Radio Guild, says that SHAKESPEARE is radio's most effective dramatist.

Says RADCLIFFE: "Shakespeare used no scenery. Rising above actual settings, his dialogue is a pictorial appeal through the ear to the imagination. This is exactly what is required of a radio theatre."

The only difficulty RADCLIFFE experienced in producing "A Midsummer Night's Dream" on the air was the fact that he couldn't change any lines. They were perfect for radio as they were written.

Far be it from me to reek with gangster stories in this column, but this is too good:

The COMPINSKY Trio, a distinguished Chamber music ensemble, were speeding from their country home to studios in Albany, New York. A trooper stopped them and the judge fined them \$10 for fast driving. They explained to the judge that they were hurrying to their broadcast. The judge advised them to keep on hurrying and they would just make it.

I have not enough room in this column to finish this story, and, since it is particularly good, please bear with me until next week, when you will be given the denouement.

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

(Please print)

Name.....

Street.....

City or Town.....

State.....

(Subscription \$1.50 per year, postpaid)

Public Writes The MICROPHONE, Asking Better Radio Music

Willing To Pay For The Improvement

(Continued from Page 1)

the ARTHUR FIEDLER Esplanade Concerts, made possible by The MICROPHONE and the SHEPARD Broadcasting Service, is indication that there is a sweeping demand for good music on the air.

Hundreds of unsolicited letters poured into The MICROPHONE office, all appreciative of Mr. FIEDLER's excellent programs and insisting that there be more like them on the radio.

So great is that insistence that many are willing to contribute toward the establishment of a fund thereby assuring the presentation of first-class radio programs.

Characteristic is this letter from a MICROPHONE reader in Portsmouth, New Hampshire:

"This Summer we have enjoyed so much good music, that I am sure all music-lovers are glad to express their appreciation in some way. Certainly I am.

"The Esplanade concerts have been delightful, my only regret being that they are only shared by radio listeners for 30 minutes.

"If there is ever a fund started to promote good radio music, you may count on me as a subscriber."

Another subscriber writes from South Boston to say:

"I am writing to let you know how much I have enjoyed the broadcasts of the Arthur Fiedler Esplanade Concerts.

"The music is simply marvelous and the selections played are those most appealing to the audience.

"The pieces that I enjoyed most were 'The Prince and the Princess' from 'Scheherazade,' and Kreisler's 'The Old Refrain.'"

During the last week of the concerts and broadcasts all letters expressed keen regret that the Esplanade season was drawing to a close and hoped that they would again be given next year.

Fiedler's Idea

The ARTHUR FIEDLER Esplanade Concerts were organized five years ago by the popular conductor of the Pops concerts in Boston.

It being his conviction that free music should be made available to the public just as books are available in libraries or paintings in museums, he consistently has refused to charge admission to these outdoor concerts.

They have been supported, instead, by voluntary popular subscriptions.

Given amidst beautiful surroundings on the banks of the Charles River and played in the twilight, the concerts have attracted an audience of anywhere from eight to twenty thousand persons from all walks of life.

Looking out from the shell where the orchestra plays at the vast crowd stretching into the distance is a sight not soon to be forgotten and one difficult to put into words because it is magical.

The Crowd

The front seats were occupied by people, frequently the same people night after night, who

Arthur Fiedler Conducting The Esplanade Concerts



AN UNUSUAL photograph, taken from the rear of the shell on the Charles River Esplanade during one of the concerts sponsored by The MICROPHONE. ARTHUR FIEDLER, the conductor, has his baton raised against the evening sky. MORRIS HASTINGS, Managing Editor of The MICROPHONE, interpreted these concerts to the radio public.

must have arrived on the grounds early in the afternoon.

There was, for example, the neatly-dressed elderly lady, apparently a music teacher, who conducted with Mr. FIEDLER all during the concerts, or the distinguished, bewhiskered gentleman who bore a striking resemblance to ANATOLE FRANCE, or the frail little woman wrapped in newspapers to shelter her from the evening breeze.

And all—rich and poor, young and old, were absorbed in a common, exalted emotion as Mr. FIEDLER and his men from the Boston Symphony Orchestra played notably notable music.

The Broadcasts

Because of their remarkable popularity and true distinction, The MICROPHONE took much pride and pleasure in making the broadcasts of these concerts possible.

The MICROPHONE knew that it was bringing into thousands of homes the sort of programs people in those homes wanted to hear.

The MICROPHONE was not mistaken. The congratulatory messages. The MICROPHONE has received during the Esplanade season and after are proof of that.

But let some of these appreciative listeners speak for themselves.

"Whatever The MICROPHONE has done toward having the Esplanade concerts broadcast in part is certainly appreciated as I have not been able to attend as many of the concerts as I should like to have done," writes a listener from Cambridge.

"I have enjoyed the Fiedler concerts very much over the radio. There is no orchestra like our Boston Symphony," another writes from Somerville.

From Melrose comes this note:

"I greatly appreciate the pleasure of hearing the Fiedler Esplanade Concerts by

radio, and am glad of the opportunity to express my feeling to The MICROPHONE and the Shepard Broadcasting Service."

"A shut-in musician whose present joys come largely through radio takes this opportunity to offer thanks for the Esplanade concert broadcasts."

"Best On The Air"

A Boston lady writes:

"Very sorry the Esplanade concerts are coming to a close. They are certainly the best concerts, no exceptions, on the air."

"The Esplanade music has been great," writes a Worcester lady.

From Kingston, Rhode Island, comes this:

"Thank you for the pleasure derived from the broadcasts of the Esplanade concerts."

"We greatly enjoy listening to the Esplanade concerts over the radio," writes a man from Gardner.

From A Farm

From the wealth of appreciative letters at hand, The MICROPHONE could quote indefinitely. Here is one that stands out by itself:

"I want you to know how much I enjoyed the concert

Jack Smith Is On New Series

"Whispering" JACK SMITH, accompanied by ARNOLD JOHNSON'S orchestra, will begin a thrice-weekly program series over the WABC-Columbia network, Tuesday, September 11, broadcasting Tuesdays, Thursdays and Saturdays at 7:30 to 7:45 P. M.

JACK SMITH, "whispering baritone," was the first to inaugurate the soft, low, confidential style of singing which was possible beyond intimate gatherings only with the advent of electrical recordings and radio transmission,

on the Esplanade. It was lovely. I live on a farm away down in Maine, 12 miles from Waterville. I lived in Boston a great many years. I moved down here 13 years ago. I would be

very lonely if it was not for the radio. I used to sing in the Handel and Haydn Society, also sang in the Boylston Club. I enjoy my music as much as ever. I was 75 my last birthday in May."

I. J. FOX

Two Big Shows Each Week

SUNDAY

The Nine O'Clock Revue

WEDNESDAY

The New Topical Revue

Sunday 9:00 to 9:30 P. M.

Wednesday 8:30 to 9:00 P. M.

OVER

Station WEEI

The Friendly Station

NOW

The Magazine That Has Something To Say - And Says It

Volume 1, Number 8.

Fifteen Cents The Copy

August, 1934



"Imagine People Reading Editorials, And Thinking!"

Q.—Suppose some of the people are not like the beach barnacles pictured? Suppose they really like editorials that have something to say? Suppose thinking doesn't give them a headache? **A.—**Then they read **NOW**. The August issue is on sale. A subscription for 12 issues is \$1.50. Address the Circulation Manager, No. 34 Court Square, Boston.

The MICROPHONE, Inc.

Jacques Fray and Mario Braggiotti Explain Two-Piano Program

Practice in Soundproof Apartment

By JACQUES FRAY and MARIO BRAGGIOTTI

Without the aid of a slide rule, or the square of the hypotenuse, we have tried to solve the problem of spirited radio entertainment that never loses momentum.

Given two well-tuned pianos and the incalculable output of Tin Pan Alley, plus the classics from PALESTRINA to RAVEL; figure on the opposing element of stiff competition from symphony orchestras, 40-piece dance aggregations, military bands, chamber music ensembles, gags and stogees, and dramatic mystery scripts, and the problem of preparing a different and entertaining program attains gargantuan proportions.

The first step in solving our problem was the acquisition of a sound-proof apartment. There are lots of music-lovers in the world, but we have found by sad experience that most of them prefer to occupy orchestra seats when communing with Orpheus.

Music seeping through the ceiling or rising from the floor boards is apt to disturb a bridge game or terminate a much-enjoyed family argument.

Coping With Neighbors

Folks who will sit enthralled before the music from their radio speakers will jump for a rap on the steam pipe at the first quiver of a scale. Nor can we convince them that the first quiver and lots of other quivers of the scale must be our daily diet if they wish to continue enjoying our recitals over the CBS network.

In fact, we can't even convince our listening neighbors that we are FRAY and BRAGGIOTTI. Radio artists don't have to play scales, they protest; that's kid stuff.

We finally got the sound-proof apartment—you can't even hear a grace note drop)—leaving us only two worries. The first, a program make-up that would make our 15-minute air recitals distinguishable from all the other 15-minute musical programs, and the second, individual arrangements that would make our selections distinctive in a forest of two-piano teams.

Taste Is Paramount

In making up our programs, our chief ingredient must be taste. Our seasoning must be contrast, we decided. Therefore, we placed the modern angles of GERSHWIN in juxtaposition to the classic columns of WAGNER.

We switched from the brilliant gaiety of DEBUSSY to the lugubrious dignity of GRIEG, until our programs had the contrast of the color spectrum. Without shame, we let "Stormy Weather" and the "Moonlight" Sonata fight it out on the same program.

We expected to hear hoots of derision and cries of "sacrilege" from our audiences after treating them to a few program combinations like the above. But no. Listeners like the idea. They found themselves becoming more acquainted with the style of different composers.

The works of two composers, entirely different in inspiration, brought the genius of both into sharp relief when heard on the

Contemplating Wagner—or Mother Goose



JACQUES FRAY (left) and MARIO BRAGGIOTTI, who have been playing two pianos together on the radio for a long time. Still their neighbors regard them as just two bothersome pianists who interfere with bridge, tuning-in and conversation.

same program. Our courage mounted, and we started doing tricks with individual selections.

Unique Arrangements

We concentrated for a while on accented and bizarre dance rhythms. We turned GERSHWIN'S song "Tip Toes," into a tap dance for fingers on the cover board of the piano. Then we turned "Chopsticks" into a symphonic movement after the style of BEETHOVEN. We did to the subway, Coney Island, a department store and a factory, what FERDE GROFE did to the Grand Canyon. We converted them into descriptive music.

"Yes, We Have No Bananas" has had a psycho-analytical treatment on our keyboards. Like PETER ARNO with pen-and-ink, we took "Yankee Doodle" for a ride on a piano. We pictured him in a tipsy manner, then with the bravado of an intense patriot, and then like a courting swain of the '90s.

Some of our tricks we developed while touring with MAURICE CHEVALIER. MAURICE has so much charm and vivacity, it was necessary that we, too, fly brave colors. In the hallowed precincts of CARNEGIE Hall we flaunted the ghosts of great symphonies with a piano interlude of whimsically-arranged MOTHER GOOSE jingles. When we came off the stage, MAURICE—standing in the wings—threw his famous straw hat in the air and kissed us on both cheeks.

We have no set rule about arrangements. Whoever gets the inspiration does the work. Sometimes a strange chord will suggest a thematic development. Sometimes one of us will idle over the keys for a bit of self-entertainment. The other will get an idea from the improvisation, sit at the second piano, pick up the threads of a melody and spontaneously weave it into the phantom of an opera.

Inspiration For Two

One of our "spot" inspirations caused a minor sensation some weeks ago—confounding dowagers, delighting the base, and unbending the studied sophistication of the younger set. We were called upon to entertain while attending a smart party. What could we play to entertain people who had TOSCANINI at their ears, RACHMANINOFF at their fingertips and GATTI-CASAZZA as their guest?

We hemmed and hawed. We fooled around with our theme song, "Frere Jacques." Whispered back and forth for a second, and then brought down the house with musical caricatures of the assembled guests. Our recital ended in a game, with everyone trying to identify the victims of our keyboard portraiture.

Until recently, the only thing that we couldn't do with the keyboards was serve up a generous helping of "Steak and Potatoes." Now we have that tune, too, as grist to the mill of musical arrangements.

Radio Used To Talk From Railroad Engine To Caboose

By The MICROPHONE'S Special Washington Correspondent
Radio communication from engineer's cab to brakeman's caboose is being tested by the New York, New Haven and Hartford railroad, according to information received by government department's here.

A 5-metre two-way radiophone is being used. Loud speakers and microphones have been installed in both cab and caboose, with separate antennas used for transmitting and receiving.

Radio waves were said to have a tendency to follow the tracks, thereby minimizing interference.

The 5-metre wave length which is used is particularly adapted to fine reception for short distances. This low wave length keeps out many interfering noises.

C. G. Stations To Join Navy Radio

The navy will take over control of Uncle Sam's Coast Guard radio stations between Cape May, N. J., and the Canadian border about September 1.

Secretary of the Treasury MORGENTHAU, who has jurisdiction over the Coast Guard, approved the transfer as a move toward greater efficiency.

Popular Air Actors For New Drama

ARTHUR ALLEN and PARKER FENNELLY, known to listeners throughout the country for their New England characterizations, will be starred in a new series of 15-minute Sunday afternoon dramatic sketches over the NBC-WEAF network.

Starting on September 16, the programs will be heard every Sunday afternoon at 4:45 with ALLEN and FENNELLY in the principal roles supported by a competent group of actors.

Both ALLEN and FENNELLY were well known on the legitimate stage before entering radio and for the past seven years they have worked together on the Soconyland Sketches, one of the oldest dramatic productions on the air.

Several years ago they also appeared together in the STEBBINS Boys, a series of week night programs. FENNELLY is at present also heard on Friday nights in the Spotlight Revue.

They will portray in this series a somewhat different type of character, although they still remain old New England natives, whose shrewd sense of values and humorous disregard for twentieth century activities lands them in a series of situations which will be unfolded from week to week.

Gary Warns the Air Advertisers

(Continued from Page 1)

GARY said. Nor does it desire to exercise bureaucratic control over everything the broadcasters and entertainers do in their business, he assured.

There will be no revolutionary shake-up in radio broadcasting licenses under the "new deal" commission, GARY indicated. Whatever is done will be "evolutionary," a term President ROOSEVELT has applied to his policies.

THURSDAY NIGHTS

Fleischmann Variety Hour

8:00 to 9:00

Maxwell House Showboat

9:00 to 10:00

Paul Whiteman's Program

10:00 to 11:00

Keep Dialed

To Station WEEI

For the Best Features

THURSDAY NIGHT

and

EVERY NIGHT

Modern Mountaineers From "Blue Print" Ridges Of Connecticut

Just A Hill Billy League Of Nations

[EDITOR'S NOTE: DAVIDSON TAYLOR is the CBS announcer who announced the broadcasts last Winter of the New York Philharmonic Orchestra. This is the second article he has written for The MICROPHONE.]

By DAVIDSON TAYLOR

They call themselves the Modern Mountaineers. They're not from the Blue Ridge Mountains of Virginia, but from the Blue Print Mountains of Connecticut. That is to say, they're synthetic hill billyes.

ELSIE JANIS used to do an hilarious imitation of WILL ROGERS, complete with chewing gum and Jariat, and the gallant Mr. ROGERS remarked it was the only imitation he ever saw which was better than the real thing.

Surpass Real Thing

The Modern Mountaineers fall in that category of surpassing the original. After their first big show on the Columbia Broadcasting System, one of New York's severest radio critics referred to them as "the hottest act since the Mills Brothers."

They specialize in old-time tunes, but their tempo is as modern as the orchestrations of FERDE GROFE. Besides the ballads and jigs from the mountains, they do popular music with American instruments, and put in a lively folk song now and then to give their programs an international flavor.

Bridgeport, Connecticut, is their home. They all come from old New England families, such as the PAGANOS, the MORELLOS and the DEMCIS. That's why they're sometimes referred to as "the hill billy League of Nations."

DON PAGANO (PIYUTE PETE to you) organized the group. He heard the REX COLE Mountaineers on the air some years ago and said to himself: "I'd like to have a band like that."

Don is of Italian ancestry, although he has red hair. He called in JOHNNY MORELLO, who plays the fiddle, and MICHAEL LE DONNE, who plays guitar, and they went to work. MORELLO is Italian, too, and MICKY LE DONNE was joined later by his brother, PETER, whose specialty is a metal guitar. They're both of French descent.

Little Joe

Some time or other they invited Little JOE to join them. JOSEPH DEMCI learned to play the bull fiddle by plucking an old, triangular balalaika bass, and he's a Russian. He's the one who sings folk songs of Russia on the programs; perhaps you've heard him do "Oohar Ku Petz" or "Tansui, Tansui." He's no bigger than a high school freshman, his hair stands up all over his head, and he practically has to climb the double bass to reach the neck.

He was going to do one of his vocals on the Columbia Variety Hour, and was warned that many of FREDDIE RICH's orchestra men spoke Russian, so he'd better be good.

"That's all right," said Lit-

Better Than The Genuine Article



DON PAGANO, WILLARD JOYCE, JOSEPH DEMCI, MICHAEL LE DONNE, PETER LE DONNE and JOHNNY MORELLO, representing Mr. TAYLOR says, good old New England families, who are heard over the WABC-Columbia network at 5.45 P. M. Tuesdays and Thursdays and on Fridays at 6.30 P. M.

tle Joe. "I have a good accent." He's very severe with the other boys about their pronunciation when they join in a refrain.

"Don't sing 'La, la, la,'" he says. "It's 'Li, li, li.'" But there's a British element in the troupe as yet unaccounted for. WILLARD JOYCE, the banjo player, is of English stock, though you'd never guess it from hearing him play his own compositions, "Scrambled Fingers" and "Torr-id Chords." DON PAGANO says that WILLARD went out on an engagement once with the other fellows, and since then he's just naturally been so important they couldn't leave him out. Staff musicians say that JOYCE has one of the cleanest, fastest executions on a fingerboard they ever saw.

Like League of Nations So there you have them—two Italians, two Frenchmen, one Englishman and a Russian—the Modern Mountaineers. But don't

get the idea they're really foreign. They're all American born, modest chaps in their late teens (perhaps one of them has turned 20) and as hard-working an outfit as you could want.

Recently they were impressed into service to make two shorts for the movies in quick order. They worked 36 hours without sleep, and then went in for a rousing broadcast before they went to bed.

On their second broadcast PIYUTE PETE lost his harmonica. He rushed to Broadway and knocked on a glass door until a night watchman opened up.

"I want some harmonicas," said Piyute urgently. "Where do you keep them?" "We're closed," said the watchman. "I can't sell you anything. Hey, what are you doing? Stay out of that showcase! Didn't I tell you we're closed?"

"Much obliged, and here's

All Are In Their Very Late Teens

the money," said Piyute. "Sorry, but I had to have harmonicas."

He got out quickly while the watchman still was protesting, and with his hands full of French harps, hailed a taxi. Two minutes before air time he reached the studio, and he had selected one harmonica in every key.

They Do Read Music

They have the edge on many mountaineer acts in that they all read music regularly. They can play almost any piece after hearing it once, but they also can add to their repertoire from published collections of American music. MICKY specializes in scat songs, and he borrows freely from Harlem and New Orleans for his nonsense refrains.

PIYUTE collects scripts from authentic hill billy acts, and studies them for pronunciation and typical phraseology.

Any kind of popular music is their meat, so long as it is adaptable to their rapid tempo. They draw on the folk music of their European ancestors as well as the tunes which our Anglo-Saxon neighbors sing down South.

They're not country boys, but they talk as though none of them had seen a train before last week. They're taking to big time in a big way, and when you see them comin' round the mountain, they'll be going about 80 miles an hour.

They're the Modern Mountaineers.

Short Wave Directory

Station	Metres	Location	Time (E.D.T.)
GSH	13.97	Davenport, England	7-9.30 A. M.
FYA	19.68	Pontoise, France	8.30 A. M. to Noon
DJB	19.73	Zeesen, Germany	9 A. M. to Noon
GSF	19.82	Davenport, England	9.45 A. M. to Noon
HVJ	19.84	Vatican City, Rome	6-6.15 A. M. (Sat. 11)
RNE	25.00	Moscow, U. S. S. R.	7-8, 11-12 A. M. (Sun.)
FYA	25.20	Pontoise, France	12.15 to 7 P. M.
GSE	25.28	Davenport, England	10 A. M.-1.45 P. M.
ZRO	25.40	Rome, Italy	2.45-7 P. M., irregularly
DJD	25.51	Zeesen, Germany	6 to 11.30 P. M.
GSD	25.53	Davenport, England	2 to 6.30; 7 to 9 P. M.
FYA	25.63	Pontoise, France	7.15 to 10 P. M.; 11 P. M. to 1 A. M.
LSX	28.98	Buenos Aires, Byrd relays	9-11 P. M., Tues., Wed.
EAQ	30.40	Madrid, Spain	6.15-8 P. M. (Sat. 1-3)
CTIAA	31.25	Lisbon, Portugal	4.30-7 P. M. Tues., Fri.
HBL	31.27	Geneva, Switzerland	6.30-7.15 P. M., Sat.
VK2ME	31.29	Sydney, Australia	1-11 A. M., Sun.
VK3LR	31.30	Melbourne, Australia	4 to 9 A. M.
DJA	31.38	Zeesen, Germany	6-8.30 P. M.
VK3ME	31.59	Melbourne, Australia	6 to 7.30 A. M., Wed.; 6 to 8 A. M., Sat.
GSB	31.95	Davenport, England	2-6.30 P. M.
CNR	37.33	Rabat, Morocco	3.30-6 P. M., Sun.
HBP	38.47	Geneva, Switzerland	6.30 to 7.15 P. M., Sat.
HJMBD	40.55	Bogota, Colombia	7.30 P. M. to Midnight
HCRL	45.00	Guayaquil, Ecuador	6-6.45 to 9 P. M., Sun.; 10.15 P. M. to 12.45 A. M., Tues.
PRADO	45.31	Riobamba, Ecuador	10 P. M. to 12.40 A. M. Thurs.
H1ARB	46.51	Barranquilla, Colombia	8-11 P. M.
YV3RC	48.78	Caracas, Venezuela	5.30 to 10.30 P. M.
	48.00	Army Aircraft	Evening-irregularly
PK1WK	49.02	Bandoeng, Java	6-7.30 A. M.
YV2RC	49.08	Caracas, Venezuela	6.15 to 11 P. M.
YV5RMO	49.39	Maracaibo, Venezuela	7.30-11 P. M.
CP5	49.34	La Paz, Bolivia	7.30-11 P. M., irreg.
HIX	49.50	Santo Domingo	9.10-11.10, Tues., Fri.
DJC	49.83	Zeesen, Germany	9.45 to 11.30 P. M.
XEBT	49.87	Mexico City	7 P. M. to 2 A. M.
RV59	50.00	Moscow, U. S. S. R.	3-7 P. M.
HJABA	51.49	Colombia, S. A.	2-3 P. M.
HCJB	73.00	Quito, Ecuador	8.30-10.45 P. M.
	67.87 to 73.17	All Ships	Heard Irregularly
RV15	78.65	Kharbarovsk, U. S. S. R.	2-10 A. M.
KEZ	45.34, 31.57, 25.56, 23.19, 52, 17, 14 and 33	Byrd Expedition at Little America	

Note: All times given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasters at the times indicated. Other stations which you may hear or which are used for international telephone have been purposely omitted.

25-Meter Band Clearing

(Continued from Page 3)

Each day these waves will build up to "local volume" a few minutes earlier, and within a few more months reception on this channel will be good from noon till early evening.

Veteran fans are always pleased when tuning conditions begin to pick-up on 25-meters, for this is a much favored quarter of the dial. Reception isn't so "temperamental" or erratic as it sometimes can be on lower wavelengths, yet distances are readily covered and static pretty well subdued.

Only the other evening we were listening to a dance pro-

gram from the Mayfair Hotel via 31-meter GSB. As darkness drew on, static began to grow very troublesome; but all we had to do was to tune-in on 25-meter GSD, the sister station. Here the same program was seldom molested by natural atmospheric.

That's one thing that is attractive about short wave listening. The lower one explores in the meter spectrum, the less becomes nature's ether bombardments. But sadly enough, this advantage is often overshadowed by the fact that man made noises are a menace. Car ignitions have "shot-up" many a foreign program on the 19 and 16 meter channels.

Friday, August 31 - Jessica Dragonette on NBC-WEAF at 8 P.M.

Highlights

P.M.
3:30—"The Story of Citizenship." Harold Fields, NBC-WEAF
6:00—H. V. Kaltenborn, CBS-WEAF
7:30—Grace Hayes, NBC-WJZ
8:00—Jessica Dragonette, NBC-WEAF
9:00—Frank Munn, Vivienne Segal, NBC-WEAF
9:30—Little Symphony Orchestra, ABS-WMCA
10:00—Football, Chicago Bears vs. College Stars picked by poll, NBC-WJZ
10:30—Jack Benny, NBC-WEAF

(All programs are listed in Eastern Daylight Saving Time, Eastern Standard Time is one hour earlier; Central Time is two hours earlier.)

6:45 A.M. EDT; 5:45 EST; 4:45 CT
Health Exercises, WEAF WEEI WGY, 1 h., 15 m.
7 A.M. EDT; 6 EST; 5 CT
Musical Clock, WBZ KDKA, 1 h.
7:30 A.M. EDT; 6:30 EST; 5:30 CT
Yoichi Hirano, xylophonist, WJZ McCormick Fiddlers, WLV Organ Reville, WABC, 30 m.
7:45 A.M. EDT; 6:45 EST; 5:45 CT
Palkoch and Lashburn, WEAF WGY Tolly Catcher, WEEI
Tolly Bill and Jane, WGY
Sales Musicale, WABC, 45 m.
8 A.M. EDT; 7 EST; 6 CT
Organ, WEAF, 30 m.
Musical Clock, WGY, 30 m.
Devotion, WJZ, KDKA
Prayer, WLV
Ambassadors, WABC, 30 m.
Pleasant Echoes, WPG
8:15 A.M. EDT; 7:15 EST; 6:15 CT
Landis Trio and White, WJZ WBZ KDKA Devotions, WLW
Health Exercises, WPG
News, WNBX
8:30 A.M. EDT; 7:30 EST; 6:30 CT
Cherise, WEAF WEEI WGY WLW, 30 m.
Organ, WPG WSM
Low White at Dual organ, WJZ, KDKA, 30 m.
WBZ, 45 m. (WHAM from 8:45)
Musical Clock, WFLA
Piano, WABC
Organ, WPG, 30 m.
8:45 A.M. EDT; 7:45 EST; 6:45 CT
Delmore Brothers, WSM
Emerson, WFLA
Gorman Gutz, WABC
9 A.M. EDT; 8 EST; 7 CT
Herman and Bantz, WEAF
Melody Moments, WJZ
Breakfast Club, WJZ WBZ WBAL WHAM 1 h. (WFLA, 45 m.) (WSM from 9:15)
KDKA, 30 m.
Salt and Peanuts, WLW
Devotion, WSM
The Song Reporter, Dick Newson, WABC WCAU
Devotions, WHAS, 30 m.
Early Birds, WNBX
9:15 A.M. EDT; 8:15 EST; 7:15 CT
Don Hall Trio, WEAF WEEI WGY WLW Metropolitan Parade, WABC, 45 m. (WPG from 9:30) (WHAS WCAU from 9:45)
9:30 A.M. EDT; 8:30 EST; 7:30 CT
Taters and Mule, WEAF WEEI
Billy Rose, tenor, WGY
Emerson, harpist, WLW
Wildcats, WHAS
9:45 A.M. EDT; 8:45 EST; 7:45 CT
Oswaldo Mazzuchii, cello, WEAF WEEI 9 A.M. WLW
Work-a-Day Thoughts, KDKA
Bob Atcher, WHAS
10 A.M. EDT; 9 EST; 8 CT
Bees and Bees, WEAF WEEI
The Southerners, WGY
Edward MacHugh, gospel singer, WJZ WBZ KDKA WSM WFLA
Organ, WLW
Emily Post, speaker, Sydney Nesbitt, baritone, Muriel Pollack, WGR, 30 m.
Madison Singers, WABC WCAU WHAS
Home Hour (news at 10:30) WPG, 1 h.
What's on Today, WNBX
10:15 A.M. EDT; 9:15 EST; 8:15 CT
Viennese Sester, WEAF WEEI WGY WLW Hazel Arth, contralto, WJZ WBZ WHAM Hazel Arth, contralto, WJZ WBZ WHAM Sunny Fuller, KDKA
Ballet Club, WFLA
Bill and Ginger, WABC WCAU
10:30 A.M. EDT; 9:30 EST; 8:30 CT
Organ, WLW
Joe White, tenor, WEAF WSM Osgood, WEEI
Market Basket, sketch, WJZ WBZ WBAL KDKA WFLA
Mail Bag, WLW
Markets, weather, WGN
News and Carolyn Gray, pianist, WABC WCAU WHAS
Melrose Melodies, WNBX
10:45 A.M. EDT; 9:45 EST; 8:45 CT
Betty Crocker, cooking talk, WEAF WEEI WGY WLW WFLA
News, Radio Kitchie, WJZ KDKA WSM
News, musicale, WABC WCAU WHAS
News, Three Flats, WABC WCAU Sanders Sisters, WHAS
Lovely Ladies, WGN
Story, WNBX
11 A.M. EDT; 10 EST; 9 CT
Morning Parade, WEAF WEEI WGY, 1 h. (WLW, 15 m.)
Ship-a-Hour, U. S. Marine Band, WJZ WBZ KDKA WSM, 1 h.

"Syncoerat"



MARATHA MEARS, who continues her program of songs over the NBC-WEAF network on Friday evenings at 7 P.M.

The Tenans, WLW
Trott Townsend, WABC WCAU WPG
Billy Dausch, WGR
Flane Dan, WABC WCAU WHAS
Chicago Symphony Orchestra, WGN, 45 m.
Marvets, WNBX
6 P.M. EDT; 5 EST; 4 CT
Al Pearce and his Gang, WEAF WLW WSM WFLA, 30 m.
WEAF, 15 m.
Egning Tatter, WEEI, 30 m.
Everett Brevitts, WGY
Jack Berger's Orchestra, WJZ WHAM, 30 m. (WBZ 45 m.)
Dan and Sylvia, KDKA
H. V. Kaltenborn, WABC
Linda Dan, WGR, 30 m.
Boys' Club, WBCA
Farm Flashes, WNBX
6:15 P.M. EDT; 5:15 EST; 4:15 CT
Landis Trio and White, WEAF
Joe and Eddie, WLW
Bill Williams, WEAF
Baseball, KDKA
Bobby Benson and Sunny Jim, WABC WCAU WHAS
Organ, WHAS, 30 m.
Orchestra, WMCA
6:30 P.M. EDT; 5:30 EST; 4:30 CT
News and Horatio Zito's Orchestra, WEAF, 30 m.
Scores, current events, WEEI
News and Phil Emmerton's Orchestra, WGY, 30 m.
Dorothy Page, songs; news at 6:40, WJZ
Temperature, weather, WBZ
Comedy Stars, KDKA
Jack Armstrong, WLW
News and Blue Ridge Mountainers, WABC Jim Burress, WCAU
"Around the World in 15 Minutes," WOR
Miami Beach Orchestra, WMCA
WGN Orchestra, WNBX
John Angell, WNBX
6:45 P.M. EDT; 5:45 EST; 4:45 CT
Bills Batchelor, Raymond Knight, WEAF WEEI WGY
Lowell Thomas, news comments, WJZ WBZ WHAM KDKA WLW WFLA
Ester Yela, WEAF
"Redy Welcome" Orchestra, WCAU
"Billy Life Drama," WOR
Little Orphan Annie, WGN
Sports, WMCA
7 P.M. EDT; 6 EST; 5 CT
Baseball Resume, WEAF
Gard and Shelter, WEEI WFLA
Ella Lauro, organ, WABC
Johnny Johnson's Orchestra, WJZ, 30 m. (WBZ KDKA at 7:15)
News, Drama program, WEAF
Piano, news drama, WABC
Vignino Marucci's Orchestra, WLW, 30 m.
Piano, WSM, 30 m.
Robbins Orchestra, WABC WCAU
Serenade, WHAS
Ford Frick, sports, WOR
Gladio Gratton, actress, WMCA
Ben Fetzer, WGN
Sports, WNBX
7:15 P.M. EDT; 6:15 EST; 5:15 CT
Gene and Glenn, WEAF WEEI WGY WFLA For Far Tramp, WABC
Sam Robbins' Orchestra, WCAU WHAS
Front Page Drama, WJZ
Fountain of Youth, WBNX
Palmer Home Ensemble, WGN
Ted Massey, WNBX
7:30 P.M. EDT; 6:30 EST; 5:30 CT
Jenny Jagers, WEAF
After Dinner, WEEI, 30 m.
Marion Williams, Roger Sweet, songs, WGY
Grace Hayes, contralto, WJZ WBZ WSM
Nancy Martin, WLW
Bob Newhall, WLW
Melody's Garden, WFLA
Paul Keast, baritone, WABC WCAU
Club Program, WHAS
Jack Arthur, baritone, WOR
News, Heat Waves, WMCA
Society talk, WBNX
John Angell, WNBX, 30 m.
7:45 P.M. EDT; 6:45 EST; 5:45 CT
Sisters of the Skill, WEAF WGY
Frank Buckle, WJZ WBZ WHAM KDKA
WBAL WFLA
Melody Masters, WLW
Boisje Carter, WABC WCAU WHAS
Baritone, WOR
A. Floyd Gil, news commentator, WMCA
Women's Fair Reporter, WGN
8 P.M. EDT; 7 EST; 6 CT
Jessica Service Concert, Jessica Dragonette, piano duo, WEAF WEEI, 1 h.; WGY WLW
Musical Keys, WJZ
Gene Burdette's Orchestra, WLW
Nap and Dee, WSM
Kate Smith, WABC WCAU WHAS
News and Chalfont-Haddon Hall Trio, WSM
Billy Jones, Selvin's Orchestra, WOR, 30 m.
Three Little Fansters, WMCA
Hal Kromb, WSM
8:15 P.M. EDT; 7:15 EST; 6:15 CT
Prairie Symphony, WLW
String Music, WSM, 30 m.
"Gully on Not Gully," WFLA
Columbiana, WABC WCAU WHAS
Meyer Davis' Orchestra, WMCA
Orchestra, WGN
8:30 P.M. EDT; 7:30 EST; 6:30 CT
Farm Forum, WGY, 30 m.
Public Affairs Council, Gen. Baird Markham, director, American Petroleum Industries Committee, WJZ
Ella Proulx, KDKA, 30 m.
Station Orchestra, KDKA, 30 m.
Unbroken Melodies, WLW
True Story Court, WABC WCAU, WPG, Hal Kromb, WSM
Varieties of 1934, WOR, 30 m.
Lone Ranger, WGR
Gene Arter, baritone, WMCA, 30 m.
8:45 P.M. EDT; 7:45 EST; 6:45 CT
The King's Guard, quartet, WJZ WHAM
WBAL WSM WFLA
The Guardsmen, WEEI
Shelby, WLW
Sam. Gil and Louis, WHAS
"More Than News," WMCA
9 P.M. EDT; 8 EST; 7 CT
Waltz Time, Frank Munn and Vivienne Segal, ABS-WBC WCAU WHAS, WEAF WEEI WGY WLW, 30 m.
Phil Harris Orchestra, Lash Ray, WJZ WBZ WHAM WLW KDKA WSM, 30 m.
Voice of Friendship, WHAS
California Melodies, WABC WCAU WHAS
Pianos and tenor, WMCA
Orchestra, WGN
"The Witch's Tale," WOR, 30 m.
9:15 P.M. EDT; 8:15 EST; 7:15 CT
"The Friend of the Family," WABC WHAS
9:30 P.M. EDT; 8:30 EST; 7:30 CT
One Night Stand, Pick and Pat, blackface comedians, WEAF WGY, 30 m.
Variety, WEEI

11:15 A.M. EDT; 10:15 EST; 9:15 CT
News, stocks, WLW
Morning Topics, WFLA
Haminas in Rhythim, WABC WCAU WHAS
Italian Program, WPG
Iowa Crer. WNBX
11:30 A.M. EDT; 10:30 EST; 9:30 CT
Ponce Sisteis, songs, WABC
Do, Re, Mi Trio, WABC WPG
Hope Vernon, songs, WMCA
Hawalian Program, WNBX
11:45 A.M. EDT; 10:45 EST; 9:45 CT
Martha and Hal, WGY
Painted Dreams, WLW
Cained Music, WABC
Dramatic Art, WPG
Footin' Brook, WHAS
Poem, WNBX
12 N. EDT; 11 A.M. EST; 10 CT
Emma Boyner, pianist, WEAF WEEI WGY Fields and Hall, WJZ WHAM KDKA
Weather Monday News the News, WBZ
Dan and Sylvia, KDKA
Ward, Muzzy, piano duo, WLW
Betty Crocker, WEAF WCAU WHAS
Home Sweet Home, WPG
Rod Arkel, WOR
Nicholas Garaguti, violinist, WMCA
Tom, Dick and Harry, WGN
Victor Herbert Melodies, WNBX
12:15 P.M. EDT; 11:15 A.M. EST; 10:15 CT
Honey and Sassafras, WEAF WEEI
Martha and Hal, WGY
Charles Sears, tenor, WJZ KDKA WSM WFLA
Weather, temperature, WABC
Highlights, WLW
Variety, WOR
Among Our Souvenirs, WABC WCAU WHAS WSM WFLA
Musical Raconteur, WMCA
Mark Low, basso, WGN
12:30 P.M. EDT; 11:30 A.M. EST; 10:30 CT
Merry Madcaps, WEAF WLW, 30 m.
Stocks, Market, WEEI
Piano Pals, WGY
Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA
A. Kavelin's Orchestra, WABC WHAS WCAU WHAS, 30 m. (from 12:45)
Stocks, WMCA, 30 m.
Bud Fisher's Orchestra, WOR, 30 m.
Market, organ, talk, WGN, 30 m.
12:45 P.M. EDT; 11:45 A.M. EST; 10:45 CT
Cabot and Castilla, WEEI, 30 m.
Vagabonds, WGY
Words and Music, WJZ WHAM 30 m.
Six Noles and a Pair of Pipes, WBZ
William Penn music, KDKA
Orchestra, WCAU, 30 m.
Vic and Sade, WJZ WBZ WHAM KDKA WSM WFLA
Theatre program, WNBX
1 P.M. EDT; 12 N. EST; 11 A.M. CT
Markets, weather, WEAF WEEI WGY
"Bob Abricht," WLW
Bradley Klacig, WGY
Weather and N. E. Agricultural Report, WBZ
Market, KDKA
Emil Velasco's Orchestra, WABC WCAU, 30 m.
Hotel Morton music, WPG, 30 m.
Roger Van Duzer's music, WOR, 30 m.
Buddy Fisher's Orchestra, WABC WCAU WHAS, 50 m.
Vermonters, WNBX
1:15 P.M. EDT; 12:15 EST; 11:15 A.M. CT
Jan Briceno's music, WEAF WEEI
Cathie Gage, WGY
Honorable Archie and Frank, WJZ WBZ KDKA
Markets, weather, WLW
Mirror Reflection, WMCA
1:30 P.M. EDT; 12:30 EST; 11:30 A.M. CT
Eric Madriaguer's music, WEAF, 30 m.
N. E. Glee Club, WABC WCAU WHAS
Farm Forum, WGY, 30 m.
National Farm and Home Hour, WJZ WBZ WHAM KDKA WLW WSM WFLA, 1 h.
Buddy Fisher's Orchestra, WABC WCAU WHAS, 50 m. (WPG, 25 m.)
Welfare Talk, WMCA
Theater Club, WOR
Markets, music, WGN
Chiroprocast program, WNB X
1:45 P.M. EDT; 12:45 EST; 11:45 A.M. CT
Child Education talk, WPG
Diana Marlow, soprano, WOR
Sports, WHAS
"Rube Apollonio," WGN
2 P.M. EDT; 1 EST; 12 N. CT
Airbreaks, variety, WEAF WEEI, 30 m.
Antoine Halsead, WGY
The Erton Boys, WABC WCAU
Weather, stocks, WHAS
Dr. Arthur Frank Payne, WOR
Tenn. piano, WMCA
Organ, WLW
2:15 P. M. EDT; 1:15 EST; 12:15 CT
Household Chat, WGY
Johnny Augustine's music, WABC WCAU WHAM KDKA WFLA
Dorothy Hays, WOR
Piano, violin, WMCA
Romance of Helen Trent, WGN
2:30 P.M. EDT; 1:30 EST; 12:30 CT
The Suzzlers, WEAF WEEI
Albany on Parade, WGY
Deacons, WJZ WHAM
Home Forum Cooking School, WRB, 30 m.
Home Forum, KDKA, 10 m.
Gene Burdette's Orchestra, WLW
Markets, music, WGN
Lesb Corey, WFLA
Nicolet's Garden, WABC WCAU, 30 m.
WHAS, 15 m.
"The Homemaker," WOR, 30 m.
Tex and Eddie, songs, WMCA
Century of Progress music, WGN
2:45 P.M. EDT; 1:45 EST; 12:45 CT
Ms. Perkin, WEAF WGY WHAM WSM Alden Edkins, bass, WJZ WHAM WSM WFLA
Agricultural College, WHAS
Palmer House Ensemble, WGN
3 P.M. EDT; 2 EST; 1 CT
Wandering Minstrel, WEAF WEEI WGY WSM WLW, 30 m.
Gale Pa-c, songs, WJZ WBZ WHAM

Phil Baker, WJZ WBZ WHAM KDKA WSM WFLA, 30 m.
In the Modern Manner, Johnny Green, WABC WCAU WHAS, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
Little Symphony Orchestra, WHA, 1 h.
Merian Broschlie's Orchestra, WOR, 30 m.
Wayne Knie's Orchestra, WGN
9:45 P.M. EDT; 8:45 EST; 7:45 CT
Jane Froman, Hayton's Orchestra, WLW
Anson Weeks' Orchestra, WGN
10 P.M. EDT; 9 EST; 8 CT
The First Nighter, June Merdell, Don Amehue, WEAF WEEI WGY WSM, 30 m.
Football Game, Chicago Bears vs. College Stars picked by poll, WJZ WBZ KDKA, 1 h.
Castle Farm Orchestra, WLW
"Spotlight Review," Stoopnagle and Bodd, Frank Gramer, Carol Dens, WABC WCAU WHAS, 45 m.
Enoch Light's Orchestra, WPG, 30 m.
"Hysterical History," WOR
News, WGV
10:15 P.M. EDT; 9:15 EST; 8:15 CT
Henry Thies and Posters, WLW
Current Events, WGN
Dream Ship, WGN
10:30 P.M. EDT; 9:30 EST; 8:30 CT
Jack Benny, Mary Livingston, Frank Parker, tenor, and Don Bestor's Orchestra, WEAF WEEI WGY WLW WSM WFLA, 30 m.
South Jersey Pioneers, WPG
Lila Murray's music, WOR, 30 m.
Gypsy Ensemble, WMCA, 30 m.
Ted Werns' Orchestra, WGN
10:45 P.M. EDT; 9:45 EST; 8:45 CT
Carlisle and London and Warwick Sisters, WABC WCAU WPG WHAS
Orchestra, WMCA, 1 h., 15 m.
Hal Kemp's Orchestra, WGN
11 P.M. EDT; 10 EST; 9 CT
George R. Holmes, Washington Bureau, International News Service, WEAF WFLA E. B. Ridoon, WABC WCAU WHAS, 30 m.
Charlie Davis' Orchestra, WJZ, 30 m. (WBZ KDKA from 11:15)
Time, weather, songs, Painter, WJZ KDKA "Unsolved Mysteries," WLW, 30 m.
Frank Buck, WSM
Edna Murray's songs, WABC WHAS
Jimmie Carr's Orchestra, WOR, 30 m.
Judy Provines, WGN
11:15 P.M. EDT; 10:15 EST; 9:15 CT
Orlando's Orchestra, WEAF WEEI
Gene and Glenn, WSM
Itham Jones' Orchestra, WABC WPG WHAS WCAU, 30 m.
Lum and Abner, WGN
11:30 P.M. EDT; 10:30 EST; 9:30 CT
Weather, Freddie Martin's Orchestra, WEAF WEEI WFLA, 30 m.
Ray Nichols, WGY, 30 m.
Football game, Chicago Bears vs. College Stars, WJZ WBZ WHAM
William Penn Orchestra, KDKA, 30 m.
Nancy Martin, WLW
String Music, WSM
Eddie Lane's Orchestra, WOR, 30 m.
Wayne King's Orchestra, WGN
11:45 P.M. EDT; 10:45 EST; 9:45 CT
Freddie Beren's music, WJZ WBZ
String Music, WSM
Charles Bergert's Orchestra, WABC WPG
Jan Savari's music, WCAU
Anson Weeks' Orchestra, WGN
12 M. EDT; 11 P.M. EST; 10 CT
Dream Singer and Harold Step's Orchestra, WEAF WEEI, 30 m.
Bob Gtani's music, WGY, 30 m.
Eddie Duchin's Orchestra, WJZ WBZ WHAM KDKA WSM WFLA WLW, 30 m.
Leon Backe's Orchestra, WABC WCAU WHAM
Little Jack Little's Orchestra, WPG, 30 m.
Orchestra, WGN, 1 h.
Roger Van Duzer's Orchestra, WOR
12:15 A.M. EDT; 11:15 P.M. EST; 10:15 CT
Harry Snaith's Orchestra, WABC WCAU WHAS
Ted Weems' Orchestra, WGN
12:30 A.M. EDT; 11:30 P.M. EST; 10:30 CT
Gray Gordon's Orchestra, WEAF WEEI WPG, 30 m.
Paul Pandersar's Orchestra, WJZ WBZ WHAM KDKA WSM, 30 m.
Dancing by the Sea, WABC WCAU WHAS WHAM
Johnny Hamp's Orchestra, WGN

"Death of John Dillinger"

The latest hill billy song to go out over the airwaves, according to Variety, is a sad, sad song called "The Death of John Dillinger." CLIFF GREY, chief Hill Billy for station WGAL is responsible for the words and RILEY LOUSCH, hill billy band leader wrote the music.

STATION DIRECTORY

Table with columns for Station Name, Location, and Broadcast Details. Includes stations like WABC, WLW, WJZ, WBZ, etc.

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

IT SEEMS absurdly early to think of furs, and yet the shops assure us now is the time, if we would have a large selection at reasonable prices.

This holds true for repair work and remodeling as well. In spite of this good advice we cannot get really serious about full-length coats, that after all are intended primarily for warmth, but we can and do think with pleasure of fur trimmings and all the frivolous garments such as capes, boleros and bug-me-tights, whose chief purpose is to adorn rather than to protect.

FUR CAPES are as smart as ever. A very nice model has two eyelets in the front through which is threaded a scarf of the same material as the dress which it accompanies. For a dressy cape of squirrel, fox or mink, have a velvet lining and fasten with a matching velvet bow.

IF YOU have a small amount of some sports fur, such as nutria or kidskin, edge it all around with a bias band of bright woolen material, fasten it with sturdy leather or fur buttons on one shoulder and wear it with a matching sports dress. The result will be a perfect and very luxurious-appearing costume for first Fall days.

A SHORT-SLEEVED, buttoned down blouse of dyed squirrel is hard to resist. It is shown with a thin woolen evening dress, but can also be worn as a sort of vest under a Winter suit, or as a jacket with a woolen day-time dress.

FOX is as important as ever for trimming dress-up clothes. JESSICA DRAGONETTE is prepared for the coming season with a pale satin dress and tiny wrap made almost entirely of white fox. If you are fortunate enough to have a silver fox, have it made into a necklace to wear with a tailored street dress now and later to transform a plain black coat into your Winter best. Three silver foxes will make a fascinating garment, half bolero, half cape, which is equally lovely for day or evening.

Jack Benny Will Haunt Sunday Air

JACK BENNY, comedian extraordinary, will be featured in a new series of broadcasts starting in October. The programs will be heard on Sundays at 7 P. M., although the opening date has not been set.

MARY LIVINGSTONE and others who are well-versed in heckling Mr. BENNY will be on hand for the broadcasts.

This and That

(Continued from Page 1)

"DICK TRACY" and possibly "Skipper Jim" are now the heroes and heroines in homes where formerly "HEDI" and "FAUNTLEROY" and the MARCH sisters held sway.

For that reason, radio of today plays a tremendously important role in influencing the generation that comes of age tomorrow.

It may be old-fashioned but it's an idea that so far as I know has not yet been tried: Why not broadcast dramatizations of such youthful classics as "Treasure Island" or "The Black Arrow" or "PENROD," with youngsters taking the leading roles?

Vibrant



ADELE GIRARD, soloist with HARRY SOSNICK'S orchestra, can be heard over the CBS-WABC Western network, Sundays at 9 P. M. and Mondays at 11.30 P. M.

Q. and also A.

Q. Is the March of Time going on the air this Fall? If so, when?

J. C. D., Bellows Falls, Vt.

A. The March of Time will be heard on Fridays at 9 P. M. beginning on October 5.

Q. What is OZZIE NELSON'S real name?

F. H., Fitchburg

A. OSWALD GEORGE NELSON.

Q. What are Colonel STROOP-NAGLE and BUDD'S real names?

T. F. O., West Harwich

A. F. CHASE EYALOR and WILBUR BUDD HULICK.

Caruso's Daughter Heard From Rome

The famous Oktoberfest, merry and colorful festival of the harvest, with its peasant singers and orchestras, will be broadcast from Munich early in October.

Plans are also being made for a series of broadcasts from the Royal Opera in Budapest and for symphonic, opera and folk music from Russia.

The noted Westminster choir of Princeton also will be heard.

Of special sentimental interest will be a program, now being planned, of songs by GLORIA CARUSO, daughter of the famous tenor, from Rome.

The Wrong Man



"AM Milton Biow," said a voice over the telephone to Miss ALICE WOOD, hostess on the main floor of the NBC studios in New York. "My agency handles the Philip Morris program. Will you please prepare the clients' room for me and my party?" Miss WOOD blinked and looked around. There was MILTON BIOW standing a few feet away from her. She gave him the phone. Said he; "I'm Milton Biow." "Oh," said the party at the other end, and hung up.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A.M. from WBZ

NO. 1. (no time limit) Timely advice!
ZYXWVUTVSR XWQUPVOWNUTRWM MTLVKJ ZRRP
IRKKVH ULGGRWM NP PTR UNWFRW TVLMR PTYM
HRRFRSJ.

No. 2. (2 minutes) Two-way words! Read forward, I am less than all; read backward, I am a snare. And again: Read forward, I am clever and shrewd; read backward, I am street cards. What four words are represented?

No. 3. (4 minutes) Four minutes to change from Poor to Rich! Changing only one letter at a time and forming a word each time, change Poor to Rich in eight moves.



EVERETT SMITH

No. 4. (3 minutes) A reducing exercise. Start with the word "LEATHER." Dropping one letter at a time, and forming a proper word each time, try reducing this word to the letter "A."

No. 5. (4 minutes) A dealer had 300 pieces of fruit. For every 1 1/2 oranges he had 2 1/2 pears and 3 1/2 apples. How many had he of each kind?

Answers to Last Week's Nimblewits:

No. 1. If you enjoy puzzles of any sort, plan to be at the Parker House in Boston over Labor Day weekend.

No. 2. Soft, Sort, Tort, Hart, Hard.

No. 3. 16 1/2.
No. 4. Get, Rag, Age, Rat, Art, Tar, Eat, Ate, Tea, Era, Ear, Are, Tag, Gar, Gate, Rage, Tare, Tear, Rate, Gear, etc.

No. 5. A stitch in time saves nine.

Present 'War' For the Generals Only

The extensive war maneuvers of the command post exercises of the War department from September 3 to 8 will be broadcast over the NBC from the Raritan Arsenal headquarters.

The maneuvers will make the dream of every doughboy come true, for not a single soldier will be employed in them and all the fighting will be done by generals.

The war game series will open with a preliminary program on Thursday, August 30, at 10.45 P. M. over the NBC-WJZ network.

Historic Stations For Sale

By The MICROPHONE'S Special Washington Correspondent

British Marconi's Poldhu station on the Cornish coast of England has been advertised for sale.

Soon the United States Navy radio station at Sayville, Long Island, will be abandoned by its lessees for a modernized site at another point on the island.

Thus two famous radio stations pass into the limbo of first experiments in the great art.

Sayville will be remembered for its wartime use after the navy had seized it from its German operators.

Poldhu's historic significance is firmly fixed, for it was from that point that the letter "S" was wirelessly to a youth named GUGLIELMO MARCONI, who had established himself on a hilltop near St. John's, Newfoundland, to try to receive the signal on an aerial wire attached to a balloon.

The signal was received by MARCONI. POLDHU became the permanent trans-Atlantic station for communicating with Cape Cod, Mass., and Cape Breton, Nova Scotia. Lately it has been used as an experimental station.

Mountain Tops From the Radio

Radio this Fall, over the NBC networks at least, will include second-hand views from the tops of some of the world's most famous mountains.

Early in the Fall, engineers and announcers will make the descent into the fiery crater of Mount Vesuvius in Italy to send a description and first-hand noises of the awesome scene for the first time in history.

In contrast to this sinister setting, the serene beauty of Alpine valleys and peaks seen from the summit of the Jungfrau will be brought to radio audiences from Switzerland. The broadcast will be heard some time in September.

The launching of the world's largest ship, the giant Cunard Line steamship, "334," and its christening by Queen MARY, will be broadcast over the NBC networks on September 26.

POWERS' Asthma Relief

has been a boon to the afflicted for over 50 years. 6 oz. 60c - 18 oz. \$1.20.



Buy at Your Local Druggist's or Write Direct
E. C. POWERS COMPANY

Box 62, Dorchester Center Station, Boston

Peanuts, Popcorn And Music

By Frank Novak

LEADING a circus band, such as I conduct for the Circus program broadcast over a Columbia network on Monday evenings from 6.45 to 7.15, requires a different technique from that employed by most musical directors heard over the radio. Our music is primarily atmospheric. Unlike the background music on other dramatic programs, which serves as a transition from one mood to another, our circus band must simulate the sounds of animals and performers under the Big Top, in addition to creating the general feeling of the sawdust ring. The cracking of whips, the roar of lions, the whistle of peanut vendors—all these sounds are created by the 10 instrumentalists and myself.

Besides the customary circus tunes—"Circus Days," "The Camels Are Coming" and "The Slide Trombone," which we feature during the program I occasionally introduce an original composition of my own, written especially for this show. One of these we played recently was "The Triumphant Clown," which I dedicated to genial "Uncle" Bob Sherwood.

In order to derive the musical picture of the show, I first familiarize myself with the script. Imagination takes me to the locale of the act, and then melodies and effects appropriate to the setting come to me. The rhythm first moulds itself; then the melody.

I am quite aware that the Twentieth Century has been called the age of specialization. But to my mind it could just as suitably be termed "The Era of Versatility." The late William Woodin, Secretary of the Treasury, also was a composer.

Bobby Jones, besides being a celebrated golfer, is a successful lawyer.

Now I believe the time has come for a radio orchestra to prepare itself so that it can play equally well all types of music. A musical director should display the same ver-

satile quality observed in other present-day personages. Lately, I've been training an ensemble of 21 men, which will be capable of almost as many changes as a chameleon. It can be transformed from an 18-piece military band to a 12-piece string ensemble for rendering semi-classical numbers, such as "To a Wild Rose." Pianists, saxophonists and string players get into formation when dance tunes are required, and when rearranged, the group assumes the character of an Hawaiian outfit. Then there is the Hill Billy combination of guitar, fiddles, Jew's harp, mouth harp, musical saw, bass viol and occarina. For special features there's a two-piano team, xylophone trio and my own accordion solo. All from the same 18 men.

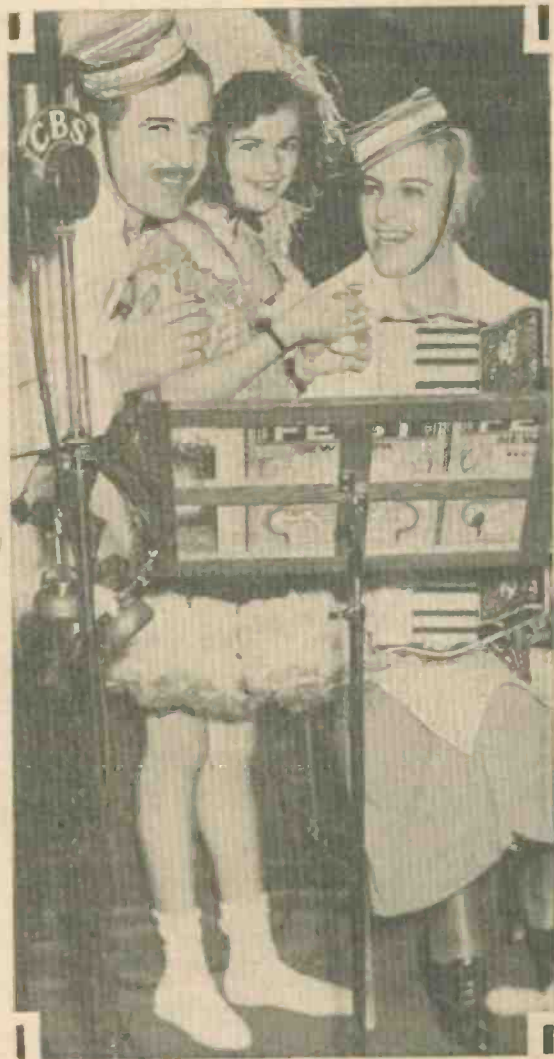
Ever since I was a child old enough to visit my father's music store, every instrument has fascinated me. I finally learned to play them all, although I seldom have time to use more than a few.

I started by studying piano, violin, organ, cello, saxophone and clarinet. I used to practice about two hours a day, and as proficiency developed I devoted my spare time to the theoretical study of other instruments and later attempted to master them mechanically and technically.

As a result, I have a working knowledge of the piano-accordion, celeste, concertina, trumpet, trombone, euphonium, mellophone, tuba, viola, bass viol, ukulele, drums, saxophones, clarinets, oboe, English horn, sarrusaphone,

xylophone, bells, organ chimes, vibraphones, tympani, and novelty instruments such as the occarina, mouth harp, flageolet, jaw harp and songophone.

This familiarity with a variety of instruments makes it possible for me to attain the greatest effectiveness from each. I've been told that our group of ten men on the Circus show sometimes achieves the same quality and volume as a 30-piece band.



FRANK NOVAK, leader of radio's versatile circus band and author of this article, poses with two other members of the troupe, ten-year-old BETTY RICE and CLEMENTINE HEINEMAN.



5¢
Radio
Weekly

MICROPHONE

THE ORIGINAL U.S. RADIO NEWSPAPER

Programs For Week Ending August 31



Margaret Carlisle, WLW Songstress