Mr. Hastings, a leading authority in the field of radio and cinema, recently observed that radio does not easy convey to a scattered audience listening in on the sets a tangible thrill which is just that of a concert-hall audience when great music is finely played.

It is said that radio does an enormous fine thing in broadcasting concerts by the New York Philharmonic and Philadelphia Orchestras, or by outstanding soloists, a broadcast performance does not equal the actual experience of music making.

While several singers have been recruited from radio for the Metropolitan Opera, a limiting factor of a large orchestra is that it only capable of the best orchestras has been formed exclusively for broadcasting. Radio has had little original contribution to music.

There has been a tendency, even on the part of distinguished artists, to think of the radio as (Continued on Page 15)

Niagara Is Outraged
By The MICROPHONES' Special Washington Correspondent

The human voice magnified one million times can move mountains and move millions away.

The Western Electric Company has made that achievement in a new and powerful loud speaker. Reports coming from the company's laboratories are that the machine can be stepped up.

It was used by the United States Coast Guard during the recent America's Cup races to warn advertising huge crowds or for the giving of orders during confessions when there are roaring flames.

Belasco on Columbia

Lion Belasco and his dance orchestra will broadcast over the CBS-WABC network on Sundays from 11:30 P.M. to midnight and on Wednesdays from 11:30 to 11:30 P.M., beginning Sunday, October 21.

New WMEX Studio Opens

Station WMEX, with studios in the Hotel Menger in Boston, opened Thursday evening, October 18, with a number of outstanding programs. WMEX is owned and operated by the Northern Corporation. Its staff includes William Pote, general manager; Al Pote, engineer in charge; and John Riley, chief announcer.

Among the speakers during the opening program was James M. Curley, Democratic candidate for Governor of Massachusetts and former Mayor of Boston.

The Microphone presented an hour's program of opera music played by an instrumental ensemble under the direction of Norman Garbor.

WMEX has the most modern radio equipment.

It is the only station in Boston proper that has no network affiliations.

About the Hour, A Page To A Day

Long Wave
Short Wave
News Spots & Pictures

Weekly ending October 26, 1934

Published Weekly

This and That
By Morris Hastings

Dazzling as musical programs on the radio occasionally are and should be, it is essential that listeners preserve a sense of proportion.

Like all mechanical transmitters of music, radio is a second-best sort of art. It is a brilliant second-best, but a second-best nonetheless.

Radio does not pick up the many off-tones of an orchestra that are heard by an audience assembled in a concert-hall.

It is not a question of a scattered audience listening in on the sets a tangible thrill which is just that of a concert-hall audience when great music is finely played.

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11 WEZ Network: WEEI WGY WIP WOR WJZ
P.M.
10 WWL Network: WEEI WGY WIP WOR WJZ
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WBG Network: WEEI WGY WIP WOR WJZ
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Preliminary
It's Just Too Bad

JANE FROMAN, vocal star on a Sunday evening NBC program, was looking for a new apartment. She stepped on a loose floorboard which snapped up and broke one of her toes. As a result she has been walking around with a cane for the past few weeks.

Page Two

THE MICROPHONE

Saturday, October 20, 1934

Saturday, October 20 - Rose Bampton Sings, NBC-WEAF, 9 P.M.

Animation

GOGO DELYS, contralto, is the lively soloist on the Carleton Cearnos broadcast on the NBC-WEAF chain every Sunday morning 9-12.

Football

9:30 P.M. - 9:30 Q.T. The Gilmore Family; Less Burrent, Cornelia Cord; Susts., Orchestas, WEAF WNBX WNLW. Vincennes, Ill.

9:30-9:45 P.M. - 9:45 Q.T. The Portnoy Family; Les Burdale, Cornelia Cord; Susts., Orchestas, WEAF WNBX WNLW. Vincennes, Ill.

9:45-10 P.M. - 10 Q.T. The Carmen Family; Les Burdale, Cornelia Cord; Susts., Orchestas, WEAF WNBX WNLW. Vincennes, Ill.

STATION DIRECTORY

Page 4
Herb Jones, Song Writer, Names His Favorites In The Radio World

He Speaks A Word for the Tumeshints

By HERB JONES

In my writing experiences I've had some odd assignments, but my most recent one has been-er, however. I don't stay up nights, I've heard, thinking up tough situations for writers like me.

Here I am, with a yen to do my bit as a columnnlist and I'm told to speak my piece in an imaginary interview with myself. Well, I've gotten stories from such radio names as Dream Singer KERRY, Arthur Lake, ALEX WOOLLCOTT, FRANCES LANGFORD, Gene and George GERSHWIN. I shouldn't be so hard to tackle.

First, an introduction to myself:

"What shall I say? I'm a combination song plugger, press agent, column gossiper, feature writer and even head a small music publishing firm."

In fact, I'm like a one-man band.

It's a way, too, I may be likened to an orchestra. It takes one of these, containing about 12 parts, to play a piece. But I do it via the orchestra method of exploitation.

It is an opportunity to give the names of a few of my favorites in the radio world.

Some of the names I'm blessed by ARCHIE BLYTH, the arranger, whose band is now being etherized by the NBC Network. It works, and continues with CLARENCE LAY, HAI KEMP, WAYNE KING, FERDIE SHAW, CLYDE LUCAS and PAUL WHITE.

Among the singers I would stay home to dig BING CROSBY, RALPH KIRBY, IRIS BEALEY, LARRY COMPTON of PAT KRAUSSEN, any night. My favorite program is "The Next Mickey Mouse" on the Coast and RUNYON'S Sunday evening broadcast from New York.

I believe the arranger to be the most vital man in a band, and the less famous members often receive the credit to which he is entitled. Each orchestra seeks to give the band the work of the humble arranger.

And a word for the tumeshints:

"Have you ever realized how important a part music plays in radio? And especially popular styled songs? I would quote something I read (or maybe I wrote it myself) a long time ago:
"Popular music is the language music entertain the world, but the writers of these lyrics generally create them while hungry.

"This may be a bit far fetched, and probably is, because a good many writers receive very little royalty checks."

I believe popular writers, composers and arrangers should receive, and be justly entitled to receive, more recognition. Few, with the exception of professional composers, name the authors of their favorite selections.

When you next hear your favorite composer presenting some beautiful ballad, picture the one responsible for creating the words."

In Spare Moments He Lives At Wits End

As "TOWN CRIER" of the WABC-Columbia network, ALEX WOOLLCOTT speaks his mind to a national audience on Sunday at 9 P.M. For 20 years his chief business and pleasure has been to tell the world quietly candidly what he thinks of "people, plays, books, places, events—almost anything." "The Cryer" writes, "TheWoollcotts, darn it!"

On January 19, 1934, WOOLLCOTT celebrated his 47th birthday anniversary. He told his radio audience all about it—how, nearly half a century ago, over in Phalanx, New Jersey, the village doctor reported: "Another boy over at the Woollcotts, darn it!"

After he got his Ph.B. from Hamilton College, at Clinton, N. Y. he, the young man looked around the world a bit, then decided to take some postgraduate work at Columbia University. Finishing this in 1913, he went to work for the "New York Times" as dramatic critic in 1914. He held this post for a stretch, also as dramatic critic, for "The New York Herald." He decided to take a year's lease on the Columbia campus, and a year's lease in the same capacity at the "New York World." When he had, in the line of duty, been attending the theatre for about 13 years, he then had to take a vacation. So he enlisted in the A. F. F. He didn't use much of the war, but for the Army decided he could be more useful in an editorial capacity than in the trenches.

As a personality, ALEXANDER WOOLLCOTT makes a colorful complex study. Some who know him only through his writings, in which there is often a strong element of caustic wit, think of him as a biting man. But his friends, even casual acquaintances, tell a different story.

"Alex is the soul of kindliness; one of them said recently, "He's always doing things for people.""

Among WOOLLCOTT's intimates are most of the literary and artistic lights of two continents. His morning breakfasts are famous. He gives them, whenever he is in town, at Wits End, that storied, sun-filled apartment overlooking the East River.

This, almost any Sunday, one may run into BEATrice LILLER, N. EYVA MCMON, NOEL CONRAD, HOPE WIL- AMES, ALICE DUKES and HEINZ WESTCoble.

"The Cryer" has specialized on music and the spirit of deference, and the most important man on the radio, considered his favorite. Other girls are often thought of as his favorites. Among these are ANNE McMEIN, HENRY MCCADAM, CLARE ALEWRS, the "Town Crier," who is heard over the WABC-Columbia network on Sunday evenings at 9 of the clock, accompanied by an orchestra.

Alex and The Cryer's interests have been very much alike. As :

"It may never be sure. For Mr. WOOLLCOTT, disliking contracts, usually doutes and murmurs when the spirit moves him—and only then. Occasionally, when he does write for print he has something to say.

His radio talks, of course, he must give according to a schedule fixed some months in advance. He knows the exact brevity of the hour, he is not limited.

His audience never has the slightest idea what he has in store for them. They are sure, only, that it will be entertaining.

The Cryer is a man filled with the warmest of living and he has the power of conveying his own inner fire to others but only when and as he pleases."

Soul of Kindliness Although Humor Is Caustic

At the end of the January 19 broadcast, as a special birthday treat to himself, WOOLLCOTT included a whistle and a word to Pip, listening before the radio at home. Pip owns his own name to CHARLES DICKENS, whom the Cryer regards as the most notable writer of fiction he has read.

Among present-day American writers, WOOLLCOTT is considered one of the few real stylists. It may be pertinent that he writes only when, and as, he wishes. Consider, for instance, that famous column, "Shouts and Murmurs. Thousands buy The New Yorker in which it appears, and turn to the page where they may find his favorite.

But they can never be sure. For Mr. WOOLLCOTT, disliking contracts, usually doutes and murmurs when the spirit moves him—and only then. Occasionally, when he does write for print he has something to say.

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German DJD Is Best Short Wave Station

By GEORGE LILLEY

At Zersen, in the suburbs of Berlin, are housed Germany's international ether envoys—truly among the world's best received and most popular short wave stations. Five different transmissions can daily emanate from the German hamlet, each intended for listeners in different parts of the world. On Sundays an additional broadcast is given particularly for fans who live in the Antipodes. Asia, Africa, South America, the Far East, North America and the vast expanses of the Pacific are all effectively covered by short wave communications from the Fatherland at some time or other of each day.

A few years ago when short wave tuning was still in an infant stage it was the German DJD that brought unusual thrills to the experimental listeners.

Even then it had been written that a high frequency lane one could hike overseas lands could give drift to the clarity and volume of local stations, but many who tried were disappointed. That is, until they ran into the German wave.

One or two afternoons each week DJD used to send out experimental transmissions for the oriental; other nations, too, have erected modern short wave trans- mitters, but Germany still holds one of the highest rankings on the dial.

Twice daily they broadcast, via directional antenna, special pro- gramme American listeners. The higher band, which runs on 19- meter DJD at 8 A.M., EST, and covers through until 11:30 A.M. Likely as not you may pick up the best signal on the meter spectrum; it will be DJD."

(Continued on Page 15)

The Northern Corporation

Announces the opening of its
Radio Station

W MEX

Studios and Offices on the 18th floor of the
Hotel Menger, Boston

Transmitting plant on the summit of
Ponpowder Hill, in Chelsea

The broadcast period is from
9 A.M. to 12 Midnight, Daily

Station WMEX is both organized and eager to serve the listening public and commercial broadcasters.
Sunday, October 21 - Albert Spalding Plays on NBC-WJZ, 8 P.M.

A Britishist

Music by Gardenia. WABC, 8:40 P.M.

3:00 P.M. EST: 10:05 CT

Music for the Home. WJZ, 10:05 P.M.

3:15 P.M. EST: 10:15 CT

Music of the World, Dr. Otto Rollwitz. WJZ, 10:15 P.M.

3:30 P.M. EST: 10:30 CT

Music for the Home, Dr. Otto Rollwitz. WJZ, 10:30 P.M.

4:00 P.M. EST: 11:00 CT

Music for the Home. WJZ, 11:00 P.M.

4:15 P.M. EST: 11:15 CT

Music for the Home, WJZ, 11:15 P.M.

5:00 P.M. EST: 12:00 CT

Music for the Home. WJZ, 12:00 P.M.

5:15 P.M. EST: 12:15 CT

Music for the Home, WJZ, 12:15 P.M.

5:30 P.M. EST: 12:30 CT

Music for the Home, WJZ, 12:30 P.M.

6:00 P.M. EST: 1:00 CT

Music for the Home. WJZ, 1:00 P.M.

7:00 P.M. EST: 2:00 CT

Music for the Home. WJZ, 2:00 P.M.

8:00 P.M. EST: 3:00 CT

Music for the Home. WJZ, 3:00 P.M.

8:30 P.M. EST: 3:30 CT

Music for the Home. WJZ, 3:30 P.M.

9:00 P.M. EST: 4:00 CT

Music for the Home. WJZ, 4:00 P.M.

9:30 P.M. EST: 4:30 CT

Music for the Home. WJZ, 4:30 P.M.

10:00 P.M. EST: 5:00 CT

Music for the Home. WJZ, 5:00 P.M.

10:30 P.M. EST: 5:30 CT

Music for the Home. WJZ, 5:30 P.M.

11:00 P.M. EST: 6:00 CT

Music for the Home. WJZ, 6:00 P.M.

11:30 P.M. EST: 6:30 CT

Music for the Home. WJZ, 6:30 P.M.

12:00 A.M. EST: 7:00 CT

Music for the Home. WJZ, 7:00 P.M.

12:30 A.M. EST: 7:30 CT

Music for the Home. WJZ, 7:30 P.M.

1:00 A.M. EST: 8:00 CT

Music for the Home. WJZ, 8:00 P.M.

1:30 A.M. EST: 8:30 CT

Music for the Home. WJZ, 8:30 P.M.

2:00 A.M. EST: 9:00 CT

Music for the Home, WJZ, 9:00 P.M.

2:30 A.M. EST: 9:30 CT

Music for the Home. WJZ, 9:30 P.M.

3:00 A.M. EST: 10:00 CT

Music for the Home. WJZ, 10:00 P.M.

3:30 A.M. EST: 10:30 CT

Music for the Home. WJZ, 10:30 P.M.

4:00 A.M. EST: 11:00 CT

Music for the Home. WJZ, 11:00 P.M.
HOME LIFE is on the upswing once again. At least so say some of the country's greatest minds.

They also point out the cause of this happy trend: the lack of what-makers-marry-go. Probably they are correct in this assumption; but personally, I think the newly-developed art of radio listening is doing a great deal to keep the homies tics.

WAS a time when the radio was a mere plaything, a thing to jest with, to play with in company. Then we went through a stage of silence, of more or less dialing.

Now all that belongs to the past. For all practical purposes the man to the radio with a program to before them. They take their meals, they watch them in their grandchildren's programs as they do in the days of a play or good picnic spot.

One popular woman columnist will not answer her doorbell or talk to her guests while a favored program is broadcast.

"Why should I?" she asks. "Why isn't an interesting broadcast as important as a theatrical performance?"

They say Major General Smedley Butler made this point about the Florida radio station as its Navy blue when he learned his speech was cut out the station by the naval chief.

The Mayor General gave a nice polite name to the microphone, thus advancing rhetoric. He termed the little black box "deodorizer." Better let him explain it to the man with the mad stories, is not Joe Cook at all.

His true name is Joseph Brown, and another Jop. Penner by name, returned to the air with a new set of running gags, such as "Apoxy" and "Quarkus." There'll come a day!

Penner has put on 10 extra pounds and will be no longer a laugh bag.

DAVE MENDOZA, orchestra conductor, and Ruby have shaken hands and will begin together again. W. C. ROGERS are the only two I know who do not submit script to the radio censors. They speak from notes.

The last time we heard Jane Froman, we started at a supposed poised shot. But we found after inquiries it was only her right hand which had changed against the microphone while she gestured.

FOLKS, if you, too, you may be the last people in the world to admit make fright. It's just theDevil and the ring which had changed against the microphone while she gestured.

Richard is a mariner, you may think, would be the last people in the world to admit make fright. It's just theDevil and the ring which had changed against the microphone while she gestured.

CAULIFULT COLBERT gets so panicky she sits down while she broadcasts.

ARDS SOHR, who sings with Tin Pan Alley, is really Mrs. Black.

THREE CENNIS, WIBC announces, we just learned, made promises to Dorothy Whitcomb before the Rev. Daniel Bliss of the Old South Church.

You all returned to the States check full of stories from Spain. He's at the Waldorf-Astoria again.

H. V. KELTENROTH

Radio Lane

By Jimmy J. Leonard

VOLUME III

Saturday, October 26, 1934

NUMBER 42

Publisher, John K. Gowen, Jr. Business Manager, Philip N. Horton

Editor, Gabriel Peck, Jr., Contributing Editor, Morris Hastings

A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

Entered as second class matter August 12, 1933, at the post office at Boston, Massachusetts, under the Act of August 24, 1879.

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Subscription for six months, $1.50; for one year, $3.00, postpaid. Single copies, 50 cents each.

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Advertising rates on application to the Business Manager.

Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments): LAFayette 2600 and 2615.

Our Mary on the Air

COME strange quirk in American psychology persists in insisting, against the evidence, that because a person achieves success in one activity the same person necessarily is successful in others. Because they have amassed a fortune in industry, millionaires become art connoisseurs over night.

Mary Pickford, on the silent screen, endeared herself to the movie-going public as Our Mary. In talking pictures she was less successful, but nevertheless capable in a medley performance.

But over the radio "Our Mary" becomes just a voice to the American public. Granted that the initial vehicle of her air appearance was badly chosen, it was amusing to witness that Nature's sweethearts got along like a horse by Corson Payton's ingenuities.

If "Our Mary" must be with us over the air, let us at least have a Mary, a restrained Mary, a Mary softly spoken lines that the American ear has been led to expect from her lips, rather than a rarter wheezing in a pathetic attempt to imitate an emotional accent.

Radio by Dick Templeton

New York Correspondent

RADIO has reached the semi-professional stage. In another four years it may reach the professional class of the big leagues. But the line-up of shows for the Fall indicates that the amateur standing in radio is just about Lost and the semi-professional programs are here.

An ill-advised gent, Euro Cantor, started the whole thing. Cantor decided that professional touch could slide on the radio and turned the trick. EO WYNTON wandered in with a fast-reaching backswing to the old hokum and has soprano-sleighed his way to fame and fortune.

Today the lads like EO WYNTON who says, "Now the next number--" are off the radio or working for coffee and a loaf on small independent stations. A great soap maker is getting the very big names of stage and screen and giving them a whole hour to put up on a great play. Another soap firm has come in with a pretentious effort in an hour's original radio musical comedy. A sponsor steps out with SUBMARINE ROMANCE as a four-hour show with a combination of original music and some of its older works, together with what he likes of the Viennese Walters plus a personality in William Lyon Putnam.

The dance band and the actor has practically gone forever. Morton Downey may come back with his own band, but then with Dowdwy it can be understood whether he will accept an offer rather than whether he can find a job. There is only one Dowdney, Ned Nun and Sally's Sere- naders as the entire eight courses on a radio program menu are passing into the discard.

The men in the advertising agencies who build programs have left the cloak of the amateur behind them, except in the varied populated cases. Where the lads haven't the ability to build their own shows, they can out-class program building organizations to help. These outsiders are for the most part semi-professionals. They have either smelled grease paint or have been critics in the past. And while critics do not always make good creators, they do have a better light of the efforts of the rank amate- urists.

There is, however, plenty of room for the lads to turn into real professionals. The Canvas Cloak and Dagger, taking the reins in their hands at the outer, have volubly spoken of making their programs. Today you even hear a criticism of an act.

"That sound all right--but they're not professional."

And that, in radio, is a healthy sign. The shows you hear outside or two may be the equal of the shows you used to pay $3 to see.

And, speaking of professionals, little Jeanie Lang, who sings and acts with Buddy Rogers on the Family Theatre program, can always make a strong showing, should she ever decide to leave radio. For a New York dress manufac- turer says Jeanie is a perfect collegiate type and will introduce a line of Jeanie Lang children's spring raincoats provided, of course, that Jeanie will model the line.

Joe Cook's Sleepless Holf- low golf course got its first recognition when Paul Reu- ven called at the Monday night House Party to invite the comedian to expand the theory of his celebrated golf links for the Professional Golfer's Association.

Now that Mr. Cook has broadcasted while standing on top of a huge ball, he is going to attempt something else. This time he may broadcast on a right top and it will probably be the first time anyone has broadcast directly from an ame- ter set. GEORGE GERSHWIN

Atlantic City, and when it was the show again for New York, the song was discarded.

Then Lady Mountbatten returned to the air, the New York Times, and asked Gershwin if she could take the music to London for her favorite band, the Berkeley Square Orchestra, to play. Gershon says yes. The British band played it. Pretty soon Negro bands in Paris were dress- ing it up with fine old African rhythm, and before you could add an amend- ment to the Constitution Americans were hurrying back to America and asking dance orchestras how to play it for their lads. ABRAHAM CHAMISCBS pianist of some note, tells this one:

He overhearing a level music met a rival performer good- bye at the start of his tour.

"What music are you playing along?" asked the one who wasn't leaving.

"Now or all," replied the other. "I don't need any music with my good mem- ory."

"But what if you want to do some composing?" was the other's parting thrust and he discreetly hurried away.

GALUPP reports that with a letter marked, "Only the Begin- ning, New York," reached Captain Howo of the Showboat a week ago. There was no other identification on the envelope.

Which reminds us of a letter Lanny Ross got this week.

"My Sweetest A N g l e," said the letter, "I am a con- derer and the doctor has to treat for me and he can't see me. I have written this letter and now he is teasing me about you."

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass. (Please print)

Name.

Street.

City or Town.

State.

(Subscription: $4 for six months, $8.50 per year, postpaid)

Studiosity

By Les Troy

YOU ALL know the tune "The Man I Love." You know that it was written by a gentleman named Gershwin. But you probably don't know about its struggle for existence. As the story goes it was a tale.

For a long time George Gershwin was the only one who loved "The Man I Love." He used it new for his theme song in his Sunday night broadcasts, but there was a time when he couldn't keep it in the show for more than a week. He wrote it 11 years ago, and advertising men turned the verse into a chorus and threw away the verse, which he had Adel As- table intro- dose in "Lady Be Good" I week.

In 1927 it popped up again in "Sinky Up the Band" and as it showed signs of gain- ing pop- u lar- ity, the show fell apart in "The Man I Love." And now, he heard that ADELB As- table intro- dose it in "Lady Be Good" I week.

SoHR, 20, 1934.
Monday, October 22 - President Roosevelt, CBS, NBC, 10:30 P.M.

THE MICROPHONE

President Roosevelt, CBS, NBC, 10:30 P.M.

**Highlights**

A.M.

11:00 - United States Navy Band, WNLW-WEAF

P.M.

8:30 - Gladys Swarthout, WABC-WEAF

9:00 - Frank Parker, NBC-WEAF

9:30 - M. H. Aplewides, NBC-WEAF

Ross Pulone, CBS-WABC

10:00 - Gene Arnold, NBC

10:30 - President F. D. Roosevelt, NBC-CHS

(All programs are listed in Eastern Standard Time. Central Time is one hour later.)

**Heartlessness**

KARE SMITH, beauty songstress, is featured on a CBS-WABC program with Monday at 3:30 P.M., and on Wednesday at 3 P.M.

12 N. ESS. 11 A.M.

Murray McGehee, soprano, WEAF WENH

Folks and Hall, piano duet, WJZ WSM

Dorothy Eggleston, soprano, WEAF WENH

Josephine Pooni, soprano, WABC WERG

John Hamp's Orchestra, WJZ WSM

5:30 A.M.

M. M. Drexel, WNLW-WEAF

- Rumspringa, WEAF

10:30 A.M. EST; 11:30 A.M. CT

Diedrich, WNLW-WEAF

- Operetta, WEAF

11:00 A.M. EST; 12:00 M. CT

B. A. Stave, WNLW-WEAF

12:15 P.M. EST; 11:15 A.M. CT

Kale, WNLW-WEAF

- Opera, WEAF

12:30 P.M. EST; 11:30 A.M. CT

Edward A. Williams, WNLW-WEAF

12:45 P.M. EST; 11:45 A.M. CT

Ted Birkett, WNLW-WEAF

- Serenade, WEAF

1 P.M. EST; 12 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

2 P.M. EST; 1 P. M. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

2:30 P.M. EST; 1:30 P.M. CT

Kale, WNLW-WEAF

- Operetta, WEAF

3 P.M. EST; 2 N. H. CT

Theodore Color, WNLW-WEAF

- Operetta, WEAF

3:30 P.M. EST; 2:30 P.M. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

4 P.M. EST; 3 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

5 P.M. EST; 4 N. H. CT

Theodore Color, WNLW-WEAF

- Operetta, WEAF

6 P.M. EST; 5 N. H. CT

Gene Foster, WNLW-WEAF

- Operetta, WEAF

7 P.M. EST; 6 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

8 P.M. EST; 7 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

9 P.M. EST; 8 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF

10 P.M. EST; 9 N. H. CT

Worthington, WNLW-WEAF

- Operetta, WEAF
Once A Classical Singer, Powell Becomes A Popular "Crooner"

First Shows Terrible, He Says Firmly

By HILDA COLE

Back in 1925 a young man, listed in the Louisville, Ky., papers as 'Richard E. Powell, tenor,' sang classics and semi-classics over WHAK with a concert orchestra.

He changed his tune from "破裂!" to "I May Not Be an Angel!" before he returned to the airwaves again, famous as a picture star, a nationally known crooner, and leading man of "Hollywood Hotel," the full house closing each Friday night over WABC-Columbia.

With him on this program are the Three Debutantes, Ted Piro Riro's Orchestra and guests.

Also, he changed from Richard E. Powell, tenor, a red-headed and daffodil farm boy hailing from Little Rock, Ark., with more optimism than experience, to Dick Powell, a level-headed and full-fledged trouper, witty, with talent tested and personality developed.

Dick the Trouper

It's quite a metamorphosis from a choir soloist with zestful, and raspled black cap to a wax-cracking, tap-dancing master-of-ceremonies in vaudeville.

But becoming Jack-of-all-trades in the theatre was part of Dick's struggle.

He played one night stands through Indiana as soloist with a travelling band. He was featured in an Indianapolis dance hall as a novelty show and tap artist.

He tried to become a master-of-ceremonies in theatres there on a four-year grind.

Then came a screen test, a break in "Blurred Vision," and subsequent search through his popularity in "24th Street" and "Tangle of Ropes." For a year or so, Dick concentrated on Hollywood.

"I just couldn't think of radio. Characteristic of Dick, he did not assume that he would be a radio actor."

In fact, he regarded his initial broadcasts on "Old Gold" and "California Melodies" as "pretty terrible."

Radio Goes to High School

(Col. from Page 1)

monkshood-draped stand, served as a studio. Power to carry student voices to 10 outlets, each in a separate classroom, is supplied by converters which make the school's regular power adaptable for broadcasting.

The young broadcasters had as ideas that interviews would be one good way to entertain classroom audiences, being both educational and entertaining. So they brought before their "mike" General Daniel, Nestor and Nea O'Hara.

Some scoff at the practicality of "child broadcasting," may say it is merely a waste of time and money. For their benefit, the Day broadcasters advise the information that they have been rather well received not only by their own classmates, but by national listening audiences.

The youngsters' voices have been aired over the National Broadcasting Company and the Columbia Broadcasting System stations.

From Boston, they have gone through the country's radio channels over stations WIZ and WNAC. From Needham, they broadcast over Roger Babson's station, WBSO.

Present negotiations with National Broadcasting Company officials indicate that this Fall's broadcasts will be made through station WIZ.

Recent absences among boy students at some schools might have been attributed by teachers to the lure of World Series baseball game broadcasts.

Mr. Burnham sent the games over the school's "network" into classes where the students might listen to the games and still do their work.

A Trio of Comely and Lively Debutantes

The Debutantes who answer to the names of Marian Birch, Dottie Hill and Betty Nover. They sing with Powell and Piro Riro's Orchestra during the "Hollywood Hotel" programs.

Unlike his colleague Doug, Crozer, Dick's early training had not fitted him for radio. Bing served his apprenticeship to nobody as one of Whitey's Rhythm Boys, with plenty of experience doing recordings.

Dick served his apprenticeship in vaudeville, straining his voice to be heard above the brassy pit bands.

This proved a definite handicap for Dick, because the habit of shouting and the unfamiliarity with microphone technique seemed to stand in his way of making a hit on radio. And furthermore, his first radio experience singing classics as Richard E. Powell, tenor, did him a world of good when it came to developing a radio style for popular tunes.

A solution to this problem offered itself during Dick's recent personal appearance tour because of the "shouting of Fluttering Waltz" at West Point, and his return to the Coast to begin rehearsing for "Hollywood Hotel" broadcasts.

No More Shouting

Each theatre was equipped with an amplifying system, and Dick sang into a microphone.

For the first time in his life he was able to "hear himself sing," and he began to experiment with his voice, trying to develop certain vocal tricks, so invaluable to the singer of songs on the airwaves.

So he returned to the Coast, confident that he knew the answer for effective singing on the radio series.

"I find that I can do a great deal more with my voice by singing softer," Dick sums it up, "that sounds simple, even obvious, but I had never had the opportunity to prove it to myself before."

Dick is returning to a new home near Hollywood, Cal. It is a large, rambling, comfortable house on a generous acreage.

There are stables for his polo ponies, kennels for his dogs.

Music His Hobby

The car in which he drives to work is radio-equipped, and by pressing buttons on the dashboard the gates to his estate open, for him, and close after him, the garage door swings open, and closes, etc.

Dick's greatest hobby is music, and his collection of instruments includes everything except bagpipes. He is also fond of flying, and hopes to own a plane some day.

In the meantime, he is content to fly with Army friends.

He works hard—so hard that he had a hard time pulling out of dogleg in Virginia when it set in during a brief personal appearance tour last year.

He also remembers the irony of singing "I'm Young and Healthy" while running a temperature of 103.

Dick has none of the actor's temperament, outside of the genuine thrill he derives from amusing a theatre full of people.

He would just as soon wire-crack for his cool at breakfast (he claims she is his favorite critic) as for a table full of "big shots" in the Coconut Grove.

Furthermore, he has knocked around enough in the show business to take fortune with a business man's equanimity.

He's been around as much respect from young Dick as there currently in the limelight.

He is unmarried. There was one marriage when he was very young, and he doesn't talk about that, since it culminated in a divorce.

Dick likes sensible girls with a sense of humor. He dislikes below fair, plucked eyebrows and scarlet fingernails.

Whenever he escorts a girl to the Coconut Grove it is usually Mary Brian or Margaret Livingston.

New Networks

Forge Ahead

(Col. from Page 1)

Washington; WABA and WDDH, Boston alternates; WXYZ and WJBK, Detroit alternates; WRIL, New York alternates; WJJD and WIND, Chicago alternates; WFBF, Cincinnati; WITL, St. Louis; KJW, Pittsburgh; KMAO, St. Paul; WLS, Chicago; WIWH, Los Angeles; WINS, New York; WLS, Chicago; WJSO, Milwaukee, Milwaukee; KZMU, Des Moines, Iowa; WSNB, Nashville, Tennesee. The programs of WABA may be heard as follows:

1. "Progressive Pops, Toyland Orchestra," Thursday, 8 a.m., WABA.

2. "Famous Singers of The National Broadcasting Company," Thursday, 8 a.m., WABA.

3. "Music Hall," Friday, 8 a.m., WABA.

For Southern Listeners

The programs of WABA or WJWW may be heard as follows:

1. "Progressive Pops," Friday, 8 a.m., WABA.

2. "Famous Singers of The National Broadcasting Company," Friday, 8 a.m., WABA.

3. "Music Hall," Friday, 8 a.m., WABA.

Middle Western Listeners

The programs of WABA or WJWW may be heard as follows:

1. "Progressive Pops," Friday, 8 a.m., WABA.

2. "Famous Singers of The National Broadcasting Company," Friday, 8 a.m., WABA.

3. "Music Hall," Friday, 8 a.m., WABA.

Note: Outstanding regional programs are regularly listed in The Microphone.
Once Was Enough

IN MORE than 3,000 times on the air the only broadcast Fields and Hill, radio song and patter artists, ever missed was the one and only time their sponsor chose to visit the studio and witness the program. The boys were stilled in Westchester county.

Arthur Hughes, better known to the CBS-WABC radio audience as "Fast Plain Will", broadcasts a program of family philosophy Mondays through Fridays at 7:15 P.M.

5:00 P.M. EST; 4:00 CT
Click Will's Orchestra, WHF WSM, 50 m. Sutton, Series, WXYZ WSM.

5:05 P.M. EST; 4:05 CT
Dr. Charles S. Kneeland, WABC WSM.

5:15 P.M. EST; 4:15 CT
The Shubert Foundation Orchestra, WABC WSM.

5:20 P.M. EST; 4:20 CT
The Shubert Foundation Orchestra, WHF WSM.

5:30 P.M. EST; 4:30 CT
Nipper Thomas, WEAF WSM.

5:45 P.M. EST; 4:45 CT
Nipper Thomas, WEAF WSM.

6:00 P.M. EST; 5:00 CT
GEFF, 45 Est; 30 WSM.

6:15 P.M. EST; 5:15 CT
Whitney Hall, WSM.

6:30 P.M. EST; 5:30 CT
The Four Tops, WEAF WSM.

6:45 P.M. EST; 5:45 CT
Judy and Ray, WSM.

7:00 P.M. EST; 6:00 CT
Good Counsel, WEAF WSM.

7:15 P.M. EST; 6:15 CT
Paul and Bob, WSM.

7:30 P.M. EST; 6:30 CT
The Four Tops, WEAF WSM.

7:45 P.M. EST; 6:45 CT
The Shubert Foundation Orchestra, WHF WSM.

8:00 P.M. EST; 7:00 CT
The Shubert Foundation Orchestra, WHF WSM.

8:15 P.M. EST; 7:15 CT
Branon Presents the Stars, WHF WSM.

8:30 P.M. EST; 7:30 CT
The Shubert Foundation Orchestra, WHF WSM.

9:00 P.M. EST; 8:00 CT
The Shubert Foundation Orchestra, WHF WSM.
**Tales of Exploring, King Arthur, Tom Sawyer, On New Programs**

**Plays And Music For Children**

An interesting series of programs under the title of the American School of the Air will come to the air beginning on Monday, October 22. The programs will be heard over the WABC network Monday through Friday at 2 P. M.

The best stories of the world today and yesterday, the travels of the world’s greatest explorers, and the music of every country will be broadcast.

The Monday broadcasts will tell the stories of exploration from JULIUS CAESAR’s advance into England to AMUNDSEN’S discovery of the South Pole.

For the first time, a radio drama based on a play by BERNADETTE MEE is to be broadcast as a part of the Tuesday Dramatic programs which will present plays of the great dramatists of the world, from the Greek Euripides to modern times.

The Wednesday broadcasts will enable listeners to follow the travels of a typical American family through the capital cities and industrial centers of the world. Thursday’s program will present dreamland adventures on fiction classics for children such as "The Legend of King Arthur." The program will be heard as "Tales of Sleepy Hollow." The music period will be under the direction of CARLTON COLLING, who will conduct a large orchestra.

**John Martin, Story-Teller, Is Director of Children’s Hour**

He Answers Letters From His Fans In Rhyme

**Every Monday afternoon at 4 o’clock, JOHN MARTIN, author of many children’s stories, comes to the microphone of the National Broadcasting System to relay his young friends with legends, nonsense and tales of adventure. He tells these stories over the NBC-WEAF network.**

**John Martin is not new to the fine art of story-telling.** He numbers among his "children" and admires people who have since grown up. MRS. CURTS DALL, daughter of the President, is one of them. Her children, "STITH" and "BUZZIE," now are Martin’s firm friends.

MRS. ROOSEVELT introduced John Martin to the radio audience when he was appointed director of children’s programs for the National Broadcasting Company last year. The NBC story-teller gets many letters from his radio listening friends.

One boy who was crippled and had to stay home wrote to Mr. Martin and told him how much he enjoyed the programs, since radio listening was about the only thing he could do.

Martin generally answers his mail in rhyme, if he has the time, and this was his answer to the crippled boy:

"I’m much obliged. For what you wrote to me, I’m happy as can be."

**Mrs. Roosevelt Is Warm in Praise of His Work**

Oh, I am very sorry that my dear boy cannot walk. But I will let a hundred books that you can laugh and talk. So keep on smiling, happy boy. And let these smiles have force in The making of all happiness. Your loyal friend, JOHN MARTIN.

**Adventures Of Spanish Main Aired**

Pirates, swashbuckling adventurers, heroes and villains who once lived the quarterdeck, all have emerged from the mists of the sea to live again, this time over the radio.

The program is heard every Monday, Wednesday and Friday evening at 5:15 over station WOR.

The program has a realistic background. Captain Tom, a famous old mariner, is the principal figure in many an adventure on the seven seas and commander of a vessel that once flew the famous Skull and Cross Bones.

The very ship, The Eagle, is now docked in the Hudson River, a floating museum carrying thousands of exhibits of deep-sea epics.

On the program once more will bands be mustered to repel boarders; again the dreaded JOLLY ROGERS will flap aloft; shades of Captain Kidd and HEBSY MORGAN appear in this materialization of the glamorous tradition of the Spanish Main.

**Comedic Trio Continues**

GROOCH, DAVE and BUNNY, comic trio, have renewed their CBS contract and will continue to broadcast over the Columbia network Mondays and Wednesdays from 3:30 to 6 P. M.

**These Programs Are Proving Popular With Children Of All Ages**

**Henry Harmony Hits High Spots Of The Colorful Career of Tom Mix**

**TOM MIX, whose adventures you hear on Mondays, Wednesdays and Fridays at 5:15 P. M., has led an eventful life that has taken him to the four corners of the world. The program tells of true incidents when Tom was a sheriff in the Western plains.**

**After the World War, he turned his ability to ride and his athletic prowess to making moving pictures. With his horse Tony he became a familiar figure in the screen world. Now until 1933 did he lend his name and experiences to a radio program.**

**Tom himself helped arrange and write the series of programs now known as "Tom Mix and his Straight Shooters." Although he does not talk over the radio himself, the programs depict true incidents in his life over the NBC-WEAF chain.
Wednesday, October 24 - James Warburg, NBC-WEAF, 1:30 P.M.

**Highlights**

11 A.M. EST: 8 GT

11 a.m. - James P. Warburg, NBC-WEAF

11 a.m. - Mr. and Mrs. Eisen - news, WHAM, 25 m.

11 a.m. - Headlines, WJZ, 25 m.

11 a.m. - The Voice of Experience, WABC, 45 m.

11:45 A.M. EST: 1 GT

11:45 a.m. - Jack Rows, WBZ, 45 m.

11:45 a.m. - The Trend of the Times, WOR, 45 m.

11:55 A.M. EST: 9 GT

11:55 a.m. - Quotations, WOR, WHAM, 45 m.

11:55 a.m. - The WJZ Newsmakers, WJZ, 45 m.

12:00 P.M. EST: 10 GT

12:00 noon - Headlines, WJZ, 45 m.

12:00 noon - Music, WOR, 45 m.

12:00 noon - Newsmakers, WJZ, 45 m.

12:00 noon - Republican Club, WOR, 45 m.

12:00 noon - Round-Up, WJZ, 45 m.

12:00 noon - The Voice of Experience, WABC, 45 m.

12:30 P.M. EST: 11 A.M. GT

12:30 p.m. - Headlines, WJZ, 45 m.

12:30 p.m. - Music, WOR, 45 m.

12:30 p.m. - Newsmakers, WJZ, 45 m.

12:30 p.m. - Republican Club, WOR, 45 m.

12:30 p.m. - Round-Up, WJZ, 45 m.

12:30 p.m. - The Voice of Experience, WABC, 45 m.

1:00 P.M. EST: 12 GT

1:00 p.m. - Headlines, WJZ, 45 m.

1:00 p.m. - Music, WOR, 45 m.

1:00 p.m. - Newsmakers, WJZ, 45 m.

1:00 p.m. - Republican Club, WOR, 45 m.

1:00 p.m. - Round-Up, WJZ, 45 m.

1:00 p.m. - The Voice of Experience, WABC, 45 m.

1:30 P.M. EST: 13 GT

1:30 p.m. - Headlines, WJZ, 45 m.

1:30 p.m. - Music, WOR, 45 m.

1:30 p.m. - Newsmakers, WJZ, 45 m.

1:30 p.m. - Republican Club, WOR, 45 m.

1:30 p.m. - Round-Up, WJZ, 45 m.

1:30 p.m. - The Voice of Experience, WABC, 45 m.

2:00 P.M. EST: 1 GT

2:00 p.m. - The Trend of the Times, WOR, 45 m.

2:00 p.m. - The Voice of Experience, WABC, 45 m.

3:00 P.M. EST: 2 GT

3:00 p.m. - Headlines, WJZ, 45 m.

3:00 p.m. - Music, WOR, 45 m.

3:00 p.m. - Newsmakers, WJZ, 45 m.

3:00 p.m. - Republican Club, WOR, 45 m.

3:00 p.m. - Round-Up, WJZ, 45 m.

3:00 p.m. - The Voice of Experience, WABC, 45 m.

4:00 P.M. EST: 3 GT

4:00 p.m. - Headlines, WJZ, 45 m.

4:00 p.m. - Music, WOR, 45 m.

4:00 p.m. - Newsmakers, WJZ, 45 m.

4:00 p.m. - Republican Club, WOR, 45 m.

4:00 p.m. - Round-Up, WJZ, 45 m.

4:00 p.m. - The Voice of Experience, WABC, 45 m.

5:00 P.M. EST: 4 GT

5:00 p.m. - Headlines, WJZ, 45 m.

5:00 p.m. - Music, WOR, 45 m.

5:00 p.m. - Newsmakers, WJZ, 45 m.

5:00 p.m. - Republican Club, WOR, 45 m.

5:00 p.m. - Round-Up, WJZ, 45 m.

5:00 p.m. - The Voice of Experience, WABC, 45 m.

6:00 P.M. EST: 5 GT

6:00 p.m. - Headlines, WJZ, 45 m.

6:00 p.m. - Music, WOR, 45 m.

6:00 p.m. - Newsmakers, WJZ, 45 m.

6:00 p.m. - Republican Club, WOR, 45 m.

6:00 p.m. - Round-Up, WJZ, 45 m.

6:00 p.m. - The Voice of Experience, WABC, 45 m.

**Weaver Burns takes it on the chin. Allen's Artemis nickel-wednesday night at 9:30 on the CBS network during the "Advisor of Happenings" program.**

7:00 P.M. EST: 6 GT

7:00 p.m. - Headlines, WJZ, 45 m.

7:00 p.m. - Music, WOR, 45 m.

7:00 p.m. - Newsmakers, WJZ, 45 m.

7:00 p.m. - Republican Club, WOR, 45 m.

7:00 p.m. - Round-Up, WJZ, 45 m.

7:00 p.m. - The Voice of Experience, WABC, 45 m.

8:00 P.M. EST: 7 GT

8:00 p.m. - Headlines, WJZ, 45 m.

8:00 p.m. - Music, WOR, 45 m.

8:00 p.m. - Newsmakers, WJZ, 45 m.

8:00 p.m. - Republican Club, WOR, 45 m.

8:00 p.m. - Round-Up, WJZ, 45 m.

8:00 p.m. - The Voice of Experience, WABC, 45 m.

9:00 P.M. EST: 8 GT

9:00 p.m. - Headlines, WJZ, 45 m.

9:00 p.m. - Music, WOR, 45 m.

9:00 p.m. - Newsmakers, WJZ, 45 m.

9:00 p.m. - Republican Club, WOR, 45 m.

9:00 p.m. - Round-Up, WJZ, 45 m.

9:00 p.m. - The Voice of Experience, WABC, 45 m.

10:00 P.M. EST: 9 GT

10:00 p.m. - Headlines, WJZ, 45 m.

10:00 p.m. - Music, WOR, 45 m.

10:00 p.m. - Newsmakers, WJZ, 45 m.

10:00 p.m. - Republican Club, WOR, 45 m.

10:00 p.m. - Round-Up, WJZ, 45 m.

10:00 p.m. - The Voice of Experience, WABC, 45 m.

**STATION DIRECTORY**

**Page 4**

**Weather Reports**

**WEUKS**

**SUNDAYS**

**A.M.**

14.1 WJZ 10.50 A.M.

10.6 WEAF 12.50 A.M.

9.0 WOR 10.50 A.M.

**P.M.**

14.1 WJZ 10.50 P.M.

10.6 WEAF 12.50 P.M.

9.0 WOR 10.50 P.M.

**NIGHTS**

14.1 WJZ 10.50 A.M.

10.6 WEAF 12.50 A.M.

9.0 WOR 10.50 A.M.
**Sustaining Service Broadcasts Emphasized At Edison Station**

**Review For Six Months Impressive**

What is being done in the way of service broadcasting at WEEI? What with the rush of commercial radio business, people are perhaps prone to forget the fact that the full course of air events, consideration of the relative import of "service" broadcasting as indicated by the allocation of station time such broadcasts receive at the Edison stations.

It has always been the policy of WEEI to offer its facilities for service broadcasting with day-by-day evidence herewith placed in better perspective by six months review for the period ending July 1st of the present year. In the strictest interpretation of "service" broadcasting, only programs where there was no charge for time or any expense involved, are considered.

The list includes educational, civic and charitable organizations, Churches, religious bodies, public health services, labor organizations and farm organizations. Separately or together the review is impressive with the aggregate time commitments taking a generous portion of the station's business broadcasting day.

The six months recapitulation points first to the Boston Farmers Produce Market Report, weekdays except Saturdays at 12:35 P.M. Then comes weekly features as the WEEI "Reading Circles" for the Blind (three weekly); "What to Read"—Book Review; "Silver Lining Hour," a fifteen minute program in the interest of the Boston Industrial Home; "Health Review," Dr. Luella Burbank of the Department of Adult Hygiene, State Department of Public Health; "Public Health," conducted by the Department of Public Health; Y. M. C. A. and Y. W. C. A., information on "Y. W. C. A. Week" with inspirational talks.

Add to the list—Boston Emergency Relief Fund Programs; Services from a Boston Church; Mass. Federation of Music Clubs; Professional Women's Club of Boston; "Red Cross:"


(Continued Below)

**"The WEEI Players" Dramatic Group**

The WEEI Players consisting of singers as well as dramatic artists, appear with Caroline Cabot and del Castillo every Thursday at 4:15 on the WEEI wavelength. Among the members are Luella Burbank, his wife, Caroline Cabot, John A. Ford, and Edward Hechler.

Marjorie Mills has advanced her career through the weekly broadcasts periods to 1:30 o'clock on Monday, Wednesday and Friday—Marjorie is very favorably impressed with the Show Boat program of Maxwell House, which program she visited with recently at Radio City. Mrs. Dwight Morrow will come over the network to WEEI listeners on Monday afternoon at five o'clock. The Massachusetts Federation of Music Clubs and Professional Women's Club will take alternate weekly periods on WEEI Tuesdays at 4:15 P.M. beginning the 31st. Thursday night at 7:15, Cora Mainor and her "Radin Ranch"—a treat.

Phil Saltman's piano lesson at a time are teaching thousands of willing listeners the intricacy or simplicity of jazz piano. Due to congestion, the broadcast of commercial business at WEEI, clients are being urged to utilize, so far as possible, in the morning the available studio facilities for rehearsals and auditions.

**NEWS WEEI BRIEFS**

The football season is in full swing and the amusements of the week are being fairly used by the WEEI control rooms. The weekly meets at Harvard's Fridays with glee as the Monday, with delight at the Tuesday, with excitement at the Wednesday, with anticipation at the Thursday and with the Sabbath at the Friday.

President Roosevelt again speaks to the nation once the network events Sunday evening, Oct. 21st at 20:30 P.M. A series of talks will be presented weekly on Mondays at 4:30 M. by speakers representing the Charles River Library Association. The talks will stress the benefits of library utilization and generally review the broad scope of library work in general.

**Tune In!**

**"NOONDAY MELODIES"**

each Tuesday and Saturday

12:15 P.M.

and

**GENE ARNOLD**

and his

**"COMMODORES"**

Sundays

2:30 P.M.

All Three Features Over Station WEEI

All Three Presented by the producers of

**Crazy Water Crystals**

**BOYS and GIRLS**

Join

**"THE SECRET SIX"**

Be a Junior Detective

With

"BUDDY and BLAKE"

Tune in for all details and for new thrills — and adventures

TUESDAYS and THURSDAYS at

5:15 P.M.

Over

Sta-WEEI-tion and the New England Network
Thursday, October 25 - Isidore Philipps Plays, NBC-WJZ, 1:45 P.M.

**Highlights**

- **A.M.**
  - 6:30 - United States Navy Band, NBC-WJZ
  - 7:15 - NBC Great Composers' Hour, iodler Philipps, NBC-WJZ
  - 7:30 - Scenes of Melodies, NBC-WJZ
  - 8:00 - Rudy Vallee, NBC-WJAF
  - 8:30 - Annette Hanshaw, Glenn Gray's music, CBS-WBAB
  - 8:30 - Dead Valley Days, NBC-WJZ
  - 9:00 - Paul Whiteman's Pennsylvania vespers, CBS-WABC
  - 10:00 - Paul Whiteman's Music.thumb

**News Hawk**

- **At 12:15 P.M. EST:**
  - 12:15 P.M. EST: 11:15 A.M. GT: Boester, violinist and his band, WCIR.

- **At 12:45 P.M. EST:**
  - 12:45 P.M. EST: 11:45 A.M. GT: "Wally" on WGBW.
  - 12:45 P.M. EST: 11:45 A.M. GT: "Wally" on WGBW.
  - 12:45 P.M. EST: 11:45 A.M. GT: "Wally" on WGBW.
  - 12:45 P.M. EST: 11:45 A.M. GT: "Wally" on WGBW.

- **At 1:15 P.M. EST:**
  - 1:15 P.M. EST: 12:15 P.M. GT: "The Wallace Cotton Hour."
  - 1:15 P.M. EST: 12:15 P.M. GT: "The Wallace Cotton Hour."
  - 1:15 P.M. EST: 12:15 P.M. GT: "The Wallace Cotton Hour."
  - 1:15 P.M. EST: 12:15 P.M. GT: "The Wallace Cotton Hour."

- **At 2:15 P.M. EST:**

- **At 3:20 P.M. EST:**
  - 3:20 P.M. EST: 2:20 P.M. GT: "The Wallace Cotton Hour."
  - 3:20 P.M. EST: 2:20 P.M. GT: "The Wallace Cotton Hour."
  - 3:20 P.M. EST: 2:20 P.M. GT: "The Wallace Cotton Hour."
  - 3:20 P.M. EST: 2:20 P.M. GT: "The Wallace Cotton Hour."

**Police Radio**

- **Station:**
  - **Location:**
    - WIP: 121 W., Peoria, Ill.
    - WOR: 1230, New York, N. Y.
    - WABC: 1370, New York, N. Y.
    - WOR: 1230, New York, N. Y.
    - WNYC: 1250, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
    - WOR: 1370, New York, N. Y.
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Happy Medium Is Struck In Music Of The NBC Garden Concerts

Swarthout Is Star Of The Series

On the theory that "some like it hot, some like it cold but most like it warm," and that's music that's under discussion—is the program of the Garden Concerts, heard Mondays over the WNAF network at 8:30 P. M., built.

There's La Bella Swarthout, the vocal star, who has sung in church choirs and from the stage of the Met. And there's William Daly, who has conducted everything from grand opera to Broadway musicals, with his symphonic string orchestra.

But from these and the assisting artists come neither the profoundness of the musical classics nor the tone and rhythm of modern jazz. Instead they pour into the microphones the lilting melodies, past and present, that are characterized as "good music."

And apparently radio listeners want good music of this kind for the program is unquestionably popular.

"Good" Music

A glance over recent programs perhaps gives a better idea of what is meant by good music. We find listed: "Gillian's Dream," from Frel's "Frequency." "Allah's Holiday," from Kostka. Beautiful Isle of Somewhere," the Japanese Sandman." "I'll Take You Home Again, Kathleen." "Last Rose of Summer," but that could be an adequate conception of what those listed of the program are trying to give in the way of musical entertainment.

At present in the musical car besides Miss Swarthout and Mr. Daly are Frank Chapman, opera tenor, Balfour, who is also the husband of the immortal voice of Frau Hupfsmith, tenor, and Margaret Shaw, soprano.

In consequence of this sparkling array of talent, the studio of the National Broadcasting Company, where the program is presented, is always filled to overflowing every Monday night at 8:30 P. M. Even the microphone pushes the button that connects with the WNAF network.

It is difficult to mention any preconceived ideas about operatic mezzo-sopranos; if you think that a singer is too old, the announcer pushes the button that connects with the microphone, and the Metropolitan must be both fat and not too good looking, then you have a surprise in store. Because the star of the program, who has sung both for the Chicago Opera Company and the Metropolitan, is not only slim but attractive as well.

The Leading Lady

If necessary she could grace the company of a musical comedy both figuratively and vocally. No producer would ever put her in the back row.

In fact, Miss Swarthout has most decided ideas about keeping in command of the stage. "Show me a singer who is fat," says she, "and I will show you a sacrifice to self indulgence. I believe fat is a sign of laziness."

Furthermore, she practices what she preaches. For although she is officially slender, she trains continually with a rowing ma-
Reflections
By Diana Herber

The MICROPHONE'S Fashion Observer

DID THE DECORATION of a room is closely allied in the feminine mind with personal adornment, and is almost asabsorbing a subject. Although we cannot (and would not if we could) change our rooms as frequently as we do our wardrobes, nevertheless it is interesting and helpful with each new season to take stock of the incoming fashions in interior decorating.

WALLS are the most important room decoration of all. The walls are the setting for your rooms, and the color and materials used are the background around which your furniture and accessories are arranged. To create a room that is both functional and beautiful, it is important to consider the wall colors, textures, and finishes.

MODERN FURNITURE AND ACCESSORIES are often used in contemporary decor. Dark brown furniture can add a touch of elegance to any room. Chintz, a fabric with a woven, patterned design, is a popular choice for curtains and upholstery. Quilted chintz, plain or patterned, is a versatile fabric that can be used for curtains, bedspreads, and dress-up curtains. White is still the favorite color for curtains, but other colors are also popular. Brown is a popular choice for walls, and it can be combined with other colors to create a warm and inviting atmosphere.

GERMAN SHORT WAVES ARE WORLDWIDE, reaching over to the US. The stations are a great source of news and entertainment, and they are a popular choice for music lovers. The German language is also a popular choice for music, and it is a great way to learn the language. The German language is spoken in many countries, and it is a great way to connect with people from all over the world.

German Short Wave Stations Cover World

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Language</th>
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<tbody>
<tr>
<td>WNYC</td>
<td>930 kHz</td>
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<tr>
<td>WRCA</td>
<td>1050 kHz</td>
<td>German</td>
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<tr>
<td>WGBH</td>
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<td>English</td>
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<tr>
<td>WOR</td>
<td>660 kHz</td>
<td>English</td>
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</tbody>
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Educators Are Pledged More Time

(Continued from Page 1)

WLLH In Air Debut
At Lowell

The first of two new radio stations to appear in New England this fall made its debut on the air at 6 p.m. on Wednesday, October 10.

The new station, WLLH, affiliated with Yankee Network, is located at Rex Center, the community amusement center of Lowell, Massachusetts.

The station is owned by A. F. Moffett, who also owns WMAS in Springfield, and is managed by Robert F. Dohmier, former publicity director for the Yankee Network.

For the opening night, programs of music and speech in the form of a salute to the Yankee Network were broadcast. The musical highlight was a concert by the Lowell Philharmonic Orchestra.

Numerous political notables congratulated the management of the new station. Ernest Noreira Rogers, Massachusetts Congresswoman, was the first speaker as the program began. The Reverend A. C. S. Tomlinson talked over the microphones of WLLH.

She was followed by the Mayor of Lowell, Lawrence and Haverhill, the most important cities that the new station is to serve.

The studios of WLLH are modernly decorated in blue and silver. An outstanding feature of the studios is the high power lights which are automatically turned on when the microphone is switched to "hot."
"The Shadow" Confesses

By June Aulick

As possible. So "The Shadow's" voice must intensity, rather than retard the story, and yet add the fascinating element of the supernatural.

The cast is chosen from a list of prominent Broadway actors. Frequently it takes two or three days to find the proper person to fill a role. In one of the recent shows there was a character known as "Red." Everett Sloane, who has appeared in many stage productions, and who has red hair, was chosen for the part. Since this is one of the broadcasts which visitors are not permitted to attend, such minute details as the color of a person's hair are not considered important. But from the point of view of voice and acting ability, the applicant must qualify perfectly.

The trapping of major criminals, murderers, kidnappers and high-powered thieves, usually forms the basis for the episodes. These are given in their entirety, complete on each of these 25-minute programs, and not in the form of a continued story. The aim is to offer as much variety as possible, hence every type of character and locale is employed. The destiny of those involved is symbolized by the voice of Readick.

Throughout the ages people have held various conceptions of predestination. A powerful influence in Scandinavian religion was exercised by the belief in Norvar, or Fates, usually thought of as three sisters. In Brahmic thought, Karma personified the consequences of action. Readick's view of destiny comes close to the one quoted from the Encyclopedia Britannica: "I believe each one creates his own destiny. We get exactly what we deserve, what we go after and work for. Punishment eventually comes to the criminal in one form or another, perhaps not always through the law. Suffering for cruel deeds may come from the criminal's own conscience, functioning belatedly, but surely. Sleepless nights may prove as torturing as a third degree."

From a review of Readick's life, it would appear that the background of his parents, as well as his own choice, had much to do with shaping his career. If Frank's father and mother had not been theatrical folk, Frank might never have seen the bright lights of Broadway.