Education-Profit Compromise Forecast

Censorship of Radio Is Renewed

U.S. Board Approves Radio

Free Speech on the Air Necessary, He Insists

Radio is a fairer medium of communication for the public figure than the newspapers, FREDERICK L. WOOLCOTT, Secretary of the Interior, declared before members of the National Advisory Council on Radio in Education in Chicago.

For that reason, Secretary Ickes insisted, radio must be kept free to all political parties.

"However fair and unbiased a newspaper may be, it is not free in a public sense, for it cannot give all the news, the man who wishes to do so can get in full the speech of those in public life. He can judge of the sincerity of the speaker and he can weigh his arguments as he would in the halls of a court, because not only does he have to confine his attention to a discussion of one side of a public question, Secretary Ickes said.

The development of the radio is having a profound effect on education and the mobilization of public opinion. By means of radio the man who wishes to do so can get in full the speeches of those in public life.

"We believe in real freedom and we want our opponents to have the same freedom of expression by means of the radio that we ask for ourselves," he declared.

Program by Ponselle

ROSA PONSELLE, dramatic soprano of the Metropolitan Opera, will sing an aria from St. GEORGE'S SABBAT and Dblhich on her CBS-WABC recital Monday, October 29, at 9 P.M. Her program also includes "La Violetera" and "The Lust Rose of Summer,"

By The MICROPHONE'S Special Washington Correspondent

Compromise loomed as the hearings of the broadcast division of the Federal Communications Commission closed on demands for a specific allocation of radio channels to educational, religious and other non-profit organizations.

The commission was not expected to file its report to Congress until after January 5.

Regardless of what the Commission recommends, the fight of the "three R's" for a "New Deal" in the broadcast medium undoubtedly will be resumed.

It has been under way ever since radio became known. It was a sharp issue in 1927 when HERBERT HOOVER, Secretary of Commerce, was taking chaos out of the air.

Commercial broadcasters have expressed a willingness to co-operate with the schoolmasters in arranging schedules on the air that will not only be satisfactory from an educational viewpoint but attractive to the listeners.

The MICROPHONE'S correspondent gathered in radio circles here that the country would hear more so-called educational programs in the immediate future.

The National Association of Broadcasters directors are planning overtures to the schoolmasters.

Commercial broadcasters closed the hearing, with WILLIAM S. PALEY, president of the Columbia Broadcasting System, and M. H. AYERSTH, president of the National Broadcasting Company, protesting against regulations freeing a specific allotment of wavebands to the non-profits.

The commercial interests were joined in their argument by some

(Continued on Page 15)

News Flashes


doomed, in tum to organize the people, the churchmen, the schoolmasters. The man who wishes to do so can get in full the speeches of those in public life.

"We believe in real freedom and we want our opponents to have the same freedom of expression by means of the radio that we ask for ourselves," he declared.

Aylesworth And Paley At Hearing

By The MICROPHONE'S Special Washington Correspondent

News Flashes Bar

A compromise between educational, commercial interests is forecast

By MORRIS HASTINGS

Robert Ripley tells some radio "believe it or not"

Station Directory

Radio Lane

by JOSHP J. LEONARD

Sinuality by LES TROT

Extraction

A program that blends music and literary

Children's Page

Weather Reports Box

WEE Page

Weather Reports, news, serenades, veheuses for a radio appearance

Short Wave Directory

Reflections

by DIANA HILTON

Nationwide

by EVERETT SMITH

and after A

Western Manse Back Cover

BOSTON GARDEN Presents

Col. W. T. Johnson's

World's Championship

RODEO

NOVEMBER 1-12

Mats. Sat.-Wed.-Sat.

Sun. & Mon.

Children Half-Price At All Performances

SPECIAL CONTESTS

Afternoon and Evening, Sunday, November 11

EVERY EVENT A CONTEST
Highlights

11 A.M. — The Sunday Mix, NBC-WIZ

P.M.

1:45 Army vs. Yale, CBS-WABC

2:00 Ohio State vs. Northwestern, NBC-WAEF

6:00 One-Man Family, NBC-WAEF

8:00 Roxy and his Gang, CBS-WABE

Sigmund Romberg, William Phipps, NBC-WAEF

9:45 Great Scott-Gold, CBS-WABC

Say I love You, Rose Rampone, NBC-WAEF

9:30 The Gibson Family, Musical Comedy, CBS-WAEF

10:00 Walter Marshall’s Orchestra. YN-WNAC

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

Page Two

Saturday, October 27 - Roxy’s Gang over CBS-WABC at 8 P.M.

Miss Speaks Sings

MARGARET SPEARS, lyric soprano and niece of the composer OLYM SPARKS, it is heard frequently recitals over the NBC networks.

They are so hot they burn. COQUTTE! AN HERESY! HEARTLESS!

Jeanie Fans Out

JANIE LANG, who sings with Budweirk Rockers’ orchestra, never sees her fans fail. The reason is that the bulk of it consists of marriage proposals. So she destroys it so that nobody’s feelings will be hurt.

STATION DIRECTORY

Page 4

SCHRAFF’S "Part-Time" Ring Bell

"Guest and Lonely" Dance Music

Featuring Andrew Jacobson and his Grand Orchestra

with Schraff’s Roxy Nightcap.
"One-Lung" Interest Of Public Health Paramount

By The MICROPHONE'S Special Washington Correspondent

Public interest is paramount, the broadcast division of the Federal Communications Commission decrees. No license to operate 100-watt stations, the "one lung" law proposes, shall reach a circle five to 10 miles wide.

Congress authorized the Commission to grant applications for additional licenses for stations not exceeding 100 watts in power "if the Commission finds that such stations will serve the public convenience, interest or necessity and that their operation will not interfere with the fair and efficient radio service of stations."

The broadcast division's statement said: "New broadcast stations will be licensed under this section only after a full showing has been made that the station will be operated in public interest, convenience and necessity.

"This showing must include full facts concerning the location, technical and financial ability to operate the station requested."

"It must be shown that such program material is available that programs can be broadcast of such service and interest to listeners.

"Proof must be submitted that the intended stations are available that the applicant can provide adequate technical facilities to maintain equipment.

"Past records show that in many cases applicants have failed to obtain a limited capacity and expect at a later date to materially increase that facility."

"The present allocation does not permit such later enhancements, and the Commission must have proof that the assignment, as requested, will guarantee reasonable promise of success."

Beer Firm Bans Cocktail Songs

Beer companies who sponsor radio programs are funny about what songs are played on their programs, according to Variety.

One company refused to allow its program to include the tune "Cocktails For Two," because it thought the song made cocktails more romantic than beer.

Another further refused to allow the song "Vive La France" because France is associated with wine and not Milwaukee's favorite brew.

Medical Head To Discuss Cancer

Dr. Bernard Sachs, president of the New York Academy of Medicine, to speak on the "farce of the medical profession's battle against cancer," over the NBC and CBS networks, Monday, October 30, at 4:45 P.M.

Dr. Sachs will speak in connection with the opening of Cancer Week, October 29 to November 5. His subject will be "The Battle of the Public to Cancer Education."
A Congenial Conference

VICTOR KOLAR, conductor of the Detroit Symphony Orchestra, and HENRY FORD meet after one of the weekly broadcasts of the Detroit Symphony Orchestra on Sunday evening from 8 to 9.

Grand Hotel, Amos Seymour, WJZ WHAM, 30 m.

Suede Queens, KDKA WJZ WHAM, 30 m.

Sweet Sue, WFLA WHAM, 30 m.

Wine King's music, WJZ WHAM, 30 m.

Andrew Jackson's Orchestra, WJZ WHAM, 30 m.

Voice of Experience, WJZ WHAM, 30 m.

Lydian Guards, WHAM, 30 m.

7 P.M. EST 6-25

Grateful Mission speaking from Roses, WJZ WHAM, 30 m.

Jack Jeevy, Frank Parker, Marlin Longbottom, WJZ WHAM, 30 m.

Midnight Waltz, WJZ WHAM, 30 m.

Palmer House Ensemble, WJZ WHAM, 30 m.

Uncle Fred, WHAM, 30 m.

Joan Murray, WJZ WHAM, 30 m.

Charlie's Orchestra, WJZ WHAM, 30 m.

Joy's Orchestra, WHAM, 30 m.

Jubilee Singers, WJZ WHAM, 30 m.

Nightfall, WJZ WHAM, 30 m.

Mr. McCorr, WJZ WHAM, 30 m.

Second Call, WJZ WHAM, 30 m.

Little Farmers, WMCA, 30 m.

Henry Ford, WJZ WHAM, 30 m.

Cameo's Orchestra, WJZ WHAM, 30 m.

An American Album of Popular Music, Frank MacDonald, WJZ WHAM, 30 m.

Pete Benecke, WJZ WHAM, 30 m.

The Missing Man, WJZ WHAM, 30 m.


during the broadcast. WBZ WHAM, 30 m.

8 P.M. EST 12-15

Colleen Calloway, May Cabe, WJZ WHAM, 30 m.

Gloria Jones, WJZ WHAM, 30 m.

Oh Boy, WJZ WHAM, 30 m.

Happy Days, WJZ WHAM, 30 m.

Tom Waits, WJZ WHAM, 30 m.

The Western Union, WJZ WHAM, 30 m.

Famous String Trio, WJZ WHAM, 30 m.

Everyone's favorite, WJZ WHAM, 30 m.

I'll Remember April, WJZ WHAM, 30 m.

Oh Boy, WJZ WHAM, 30 m.

Duke's Band, WJZ WHAM, 30 m.

The King of the Banjo, WJZ WHAM, 30 m.

Don't Go Away, WJZ WHAM, 30 m.

Hand Me My Heart, WJZ WHAM, 30 m.
Silly Propaganda

NOT the least silly of the recent campaign of vilification against the radio is the suggestion that the President of the United States will "revert" to the days of vaudeville in the past if he follows the advice of his close friends.

He will, according to Editor & Publisher, go to the National with his disingenuous and important questions through the columns of the newspapers.

His advisers, Editor & Publisher states, "are convinced his voice become too common on the air lanes. They are reportedly 'alarmed' because already he has been 'on the air 36 times since he became President' and has been "likely to render the microphone more often than Hoover or Coolidge."

This example of newspaper-inspired propaganda is just plain rot. The man who wrote it knew it was rot, and the editor who printed it knew it was rot.

The voice of the President of the United States can never become too common. The people of this country are keenly interested in what he says, and it means a great deal more to them to hear him say it than to read it later in a newspaper—a privilege that will not be denied to them in any event.

Concerning "Giving Newcomers a Break"

By Dick Templeton

New York Correspondent

Perhaps your agent is becoming somewhat of a curmudgeon, but this business of "giving newcomers a break" on radio programs is a decided pain in the neck. It strikes this militant ob-

sever as being un-American. The path uphill for the performer who fails a lit-

ttle short of radio genius is generally one that ends in frustration. And it has been my theory—and one I worked out when I managed a big radio station—that it is far better to tell Joe Doakas that he is an ordinary, dime-a-dozen performer and get him back to the stage, to get him off the air. But the cases is to let him think he is going to Chase, Martin and Parker and Martin right out of their jobs.

Dangling a will-o' the wisp in front of a mediocre singer's nose is a never-a-kind.

Fredy Martin, in his "Open House" series, has got a new program to offer to the public. And he doesn't talk much about it.

For his new talent is really a "new talent" material. It is young people who have been doing the vaudeville and musical comedy lead-

ers and who, in direct com-

petition with them, are making a name for themselves. And the column of the newspapers.

Nobody knows better than the acknowledged radio star what a tough road the up-

hill battle a newcomer has. It is just that these "new talent" searchers invariably result in a nothing for some club who in most cases never gets any farther.

A smart horse player bets on an eight-shot far more often than he does on a 20-

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The Microphone, 34 Court Square, Boston, Mass.

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To: The Microphone

292 Tremont Street, Boston, Mass.
Monday, October 29 - America in Music on NBC-WJZ at 10 P.M.

Supportive

DOROTHY PAGG is in love with JAN GARBER, for he broadcasts over the NBC-WJZ chain Monday at 8 P.M.

ERA Orchestra, WHIT, 10 min.
Organ, WHAM, 10 min.
Tom Mix's Straight Talk, WHER, 15 min.
Bob Fallon's Orchestra, WABC, 15 min.
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A Marriage of Literature and Music With Two Featured Notables

Phelps Has Taught For Forty Years

And now we have a radio wedding: literature and music united under the bond of business.

From such a union might be expected offspring that will delight and stimulate.

In this latest of major programs to be presented over the WEAF network come the National Broadcasting Company on Saturday evenings from 8 to 9, radio listeners hear that distinguished exponent of letters, William "Billy" Lyon Phelps, and one of the noted maestros of modern music, Sig mund Romberg.

And also there are Helen Marshall, soprano, and a large and competent orchestra.

This radio again confounds its critics, who prate of "jazz and low comedy, 12-year-old minds, bathos, mediocrity, etc., etc.,"

"This comes very near presenting an opera," remarked one philistine.

This comes near taking a complex figure out of the New England college life and placing him under the stars. But it is also a typical example of Mr. Phelps' work, which never ceases to be successful.

On the new program, which will be presented over the radio, October 28, 1934, there will be a reading of "Blossom Time," which established him firmly as one of the foremost operettas composers in this country.

In 1926 he composed his second international success, "The Desert Song," which was followed by "New Moon" and others. The "Sopadeo"

PHILADELPHIA. Miss Helen Marshall, soprano, who has the leading vocal part in the new programs, has a story to tell of a Fairy Tale.

The little blonde, blue-eyed girl born in Joplin, Missouri, started on her career from such productions in the Middle West and had appeared with the Juilemond Opera Company in New York.

Last year, Romberg heard her in the leading role of "The Beggar's Opera" at Columbia University. He was so impressed with her voice that he invited her to join him when he was forming his first radio company.

Radio Relay League Meets

By The MICROPHONE'S Special Washington Correspondent

Delegates from 11 states in the American Radio Relay League attended a two-day convention at Roanoke, Va.

The League has 40,000 licensed amateur operators in its membership.

The Roanoke division embraces Virginia, North Carolina and West Virginia. H. L. Cavender, professor at the University of North Carolina, is director of the Roanoke division.

Phelps and Romberg Play With Two Featured Notables

Sympathy Plays Beethoven Work

Performances of Beethoven's Seventh Symphony and of Jana

The Boulder's "Sinfonietta" will be features of the New York Philharmonic Orchestra Sunday afternoon concert, October 28, which will be broadcast on the NBC network from 3 to 5.

The orchestras will be under the direction of Otto Klemperer, who concludes his season with the Philharmonic with this concert.

He will be succeeded the following week by Hans Lange, assistant conductor of the orchestra.
FOOTBALL scouts are missing a good bet in not pressing Roxy onto service as a cheer leader. His accents in directing the vocal ensemble during his Saturday night CBS broadcast would put to shame many of the young men who inspire the roosters at a college stadium.

DOROTHY FREDERICKS, instructor, was “discovered” by station 
WGN and now is featured on a weekly program over that station 
Twedays from 9 to 9:30 P.M.


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"Hallowe'en On The Farm" Is To Feature Ghosts andDragons

The "Spooky Night" Is To Be Featured

Although Hallowe'en doesn't come until the 31st of October, one radio program, "Hallowe'en On The Farm," is going to celebrate it on Saturday, the 27th.

Roxy, kindly impresario of radio, will devote his entire program that evening, beginning at 8 o'clock, to the activities of the mystic night. Highlights of the program will include parts of the "spook" number that made them famous of the "gang," called "The Spooky Night." WEE WILLIE ROXY will introduce a skit from "The Green-Eyed Dragon" and among tunes which the orchestra will play will be the "Ghost Dance."

Roxy, as usual, will be master of ceremonies, that big time among witches and ghosts who also will take part in the program.

The broadcast will be heard through the WABC-Columbia network.

Radio Brings News To Darkest Africa

One part of darkest Africa isn't so dark as it used to be, thanks to a home-made radio set. J. H. BROWN, who lives in the town of Mpiweto, in Belgian Congo has a set that was put together from an old stationary dynamo with a handle on it that is turned by hand. And although Brown is 300 miles from the nearest outside communication he gets the news 30 days before anyone else in the community.

These Programs Are Proving Popular With Children Of All Ages

Henry Harmony Graphically Portrays The Career of Irene Wicker

Children's Radio Troupe Is Under Nila Mâck's Direction

The Plays Produced Are Based On Fairy Tales

SEVERAL years ago, NILA MACK, got the idea of organizing a children's stock company to enact programs for children, and they hit the spot.

Her office is flooded with orders from schools to have her to make favorite fairy stories "come true." Year after year the "Ghost Ship," "Snow White and Rose Red," "Jack-in-the-Bearstalk," and other tales are demanded.

The task is an endless one. Nila Mack never catches up. Every year her audience changes, the old listeners grow up, and new faces take their places with the same regularity.

Each Saturday morning, Capt. Bob, who is actually Harry Swain, imitator of animals, sound effects man, and Nila's chief assistant, carries the listeners off to the scene of the fairy tale on a different vehicle.

"Curiously enough," Nila Mack says, "the kids take as much interest about how they're going to get there, as they do in the story itself, and practically every letter contains story suggestions."

Some mornings we travel to the scene in airplanes—sometimes in a chariot drawn by six white horses and six black horses—and occasionally on motorcycles, all according to the current whims of the children.

One young listener suggested that it would be fun to travel on a "Leaping Leinster"—(the spelling is the writer's).

HARRY SWAIN, Capt. Bob's voice, gives out the fairy tale according, and some of them are poesy. One time, in answer to request, the audience was transported to the scene on a sailboat. It took

MISS NILA MACK, director of the children's dramatic department of the Columbia Broadcasting System, whose productions are heard on the "Let's Pretend" program over the WABC network, Saturday morning at 10.

Partridge In a Visit To Station

Hunters in Bangor, Maine, don't have to go hunting for partridge, according to the people at radio station WLBZ, there. The birds just come to them. A partridge, who refused to tell his name, recently tried to force an entrance into the studios of the radio station. He was cor- nered by OAKLEY VEAZIE, who took him into the news service rooms to call on the staff of WLBZ.

Instead of being frightened, the bird was quite pompous and strutting about, pecking at his hosts' hands. After a short visit, the bird left in the company of Mr. VEAZIE. It was not learned whether the partridge would spend the night at the VEAZIE home or whether he would become the mainstay of the VEAZIE'S neighborhood diners.

Andy Gump Will Come To Radio

"The Gumps," one of cartoonland's well-known families, will come to life in a new series of radio programs starting Monday, November 5. The broadcasts will come over the WABC-Columbia network, Mondays through Fridays at 9:30 P.M.

Miss and Mrs. their son CHER- tacle, Uncle Bob, and the maid Tilma, and the rest of the characters will go through their trials and adventures in these fifteen-minute broadcasts.

Henry Harmony Graphically Portrays The Career of Irene Wicker

IRENE WICKER, the "Singing Lady" of NBC, who has heard over the NBC-WJZ network on Mondays through Fridays, started her career when she was four years old. At that time she recited a little poem in which she was supposed to cry. However, she was too much, not from the poem, but from stage fright, and had to be carried off.

WHEN IRENE was in school, she and a friend would skip classes so that they could put on plays at home. With supreme confidence she cut down Shakespeare's "Mat- thews" to a play, that could be acted by two people. An old music box of her mother's was the incidental music for their dramatic productions.

MISS WICKER got her first job with radio as a "dramatic organization, under the name Irene Sloan. Her first pay was in the form of a $2 gold piece. She vividly remembers the experience as now lasting until Irene's first year in college. She had to have a new gown for the college prom. And she got it—with the $2 gold piece.

NICE SINGING LADY is superstitious. She never sings before breakfast and uses the same blue dress for every audition at radio station. Someone told her she once and advised her to add another “e” to her name, which was then "Irene." She did this. She was in New York once and visited 17 night clubs.

ALL HELL'S CHILDREN will be featured in the show this week, at the request of the children— although it isn't the one most in demand, she says.

DOZENS of children ask her to do 'Irene;" she says, "I just can't do it. It is always the same."

HERE will be a new series of radio programs on the "Let's Pretend" program, which will include a set. The broadcast will be heard through the WABC-Columbia network.

Radio Brings News To Darkest Africa

One part of darkest Africa isn't so dark as it used to be, thanks to a home-made radio set. J. H. BROWN, who lives in the town of Mpiweto, in Belgian Congo has a set that was put together from an old stationary dynamo with a handle on it that is turned by hand. And although Brown is 300 miles from the nearest outside communication he gets the news 30 days before anyone else in the community.

These Programs Are Proving Popular With Children Of All Ages

Henry Harmony Graphically Portrays The Career of Irene Wicker


Wednesday, October 31 - Fred Allen's Show, NBC-WEAF, 9 P.M.

Highlights

A. M.

8:50 - Chester, NBC-WEAF

P. M.

6:15 - "Mystery," NBC-WEAF

9:20 - Ed Wynn, NBC-WEAF

10:30 - "Alfred Hitchcock," NBC-WEAF

10:40 - Robert Benchley

11:00 - "Alfred Hitchcock," NBC-WEAF

Page Ten

The MICROPHONE

Saturday, October 27, 1954

Debutante

BATH EVERS, sopranos, recently made her debut with the New York WJZ chain with Louis Katzman's Orchestra, a program called "The Land of Beginning Again."

Weather Reports

WEAKNESS

A. M.

7:30 WGN 9.45

8:30 WBNX 9.95

11:15 WBBM 5.45

1:00 WBBM 6.45

P. M.

7:30 WGN 5.40

8:30 WBNX 6.40

11:15 WBBM 5.40

SUNDAYS

A. M.

7:30 WGN 5.45

8:30 WBNX 6.45

11:15 WBBM 5.45

P. M.

7:30 WGN 5.50

8:30 WBNX 6.50

11:15 WBBM 5.50

Directory

Page 4
Saturday, October 27, 1934

New England Network Twice Weekly

Tuesday morning, October 15, at 9:30, Marjorie Mills came back to New England radio listeners from her home station WEEI, with a program prepared with the help of the Met’s music director, Herbert E. Longsworth. The program was sponsored by the Metropolitan Opera Company and included excerpts from the Mozart opera, “The Magic Flute.”

Marjorie Mills Directs “Home Makers’ Council”

WEEI coverage area.

Marjorie Mills, with her natural ability for making her broadcasts worth while, requires little optimism to see in the development of this Tuesday and Thursday feature, the finest program of its type on the air.

“Thrills of Tomorrow”

New Series for Boys

A new program built especially for boys entitled “Thrills of Tomorrow” will be heard for the first time Tuesday at 5:15 P.M. The series, which is planned to give boys a glimpse into the probable and scientific world of tomorrow, will be at the same time provide exciting entertainment.

“Spike” Butler, a youthful adventurer, takes some thrilling trips in which he uses scientific projects, which are at present in the experimental stage, but which probably will be actualities within a few years. These include mountains in the ocean, the elaborate undersea plant being constructed for the salvage of the Lusitania gold, ships navigated by remote control and amphibian trains.

NEWS

WEEI

Each TUESDAY and THURSDAY Morning at 10:15

INTRODUCING!

Two of your favorite stars

GEORGE HARRIS

The Romantic Baritone

With his Mellow Melodies of the Day

and

PHIL SALTMAN

Modern Master of the Ivories

Featuring his 20th Century Piano-Duo

The Makers of

FELS-NAPTHA

Bring you this new, sparkling program—and an attractive

GIFT OFFER for everyone!

Tune in Station WEEI

Buckfield, Maine, who stopped,

intensive research which undoubtedly pays a substantial though invisible dividend. It is probably doubly true since the majority of studio visitors from the Metropolitan Boston area are also customers of The Edson Company of Boston, which public utility owns and operates the broadcasting station.

Happening, as it is, is not the solo duty such a position entails. It calls for artistic talent as well as frequent assignments the subject of our introduction. It is the more so, because a most accomplished pianist, adept at the organ, orato and more on the piano, Virginia Rice, Boston’s star of the WEEI terest; the folk of today time in the Boston area are also

Marjorie Mills

WEEI

WEEP

Wednesday

Written While You Listen

"I love, I live, I hear the melody of this great music..."

Eugene Ormandy

CONTI PRODUCTS CORPORATION

Featuring the CONTI orchestra in three weekly interludes of classical and popular music

MONDAYS WEDNESDAYS and FRIDAYS

10:10 A.M.

Sponsored by the makers of

Conti Castile Soap Conti Castile Shampoo

Conti Liquid Soap and

Conti Virgin Italian Olive Oil
**Thursday, November 1 -**

Little Symphony Orchestra, WOR, 8 P.M.

### Highlights

**A.M.**
- 8:00—GRC Great Composers Hour, NBC-WEAF
- 9:00—Musicale, WFLA
- 9:00—Banjeers, Galaxy, WGN
- 10:00—Nordaasch, Lens, NBC-WEAF
- 11:00—WNBX

**12:00—**
- 12:15—Musicale, WFLA
- 12:30—WACU

**P.M.**
- 1:00—Subway Follies, WABC
- 2:00—Pawtucket, WHAS
- 3:00—Bartletts, WABC
- 4:00—Pawtucket, WABC

### Police Radio

**Station**
- Station Meets Location
  - WVT 1215: New York, N.Y.
  - WBD 1230: Baltimore, Md.
  - WSM 1245: Nashville, Tenn.
  - WBC 1265: Brooklyn, N.Y.
  - WJY 1275: Washington, D.C.
  - WMA 1285: Boston, Mass.
  - WGB 1300: Providence, R.I.
  - WPL 1325: Providence, R.I.
  - WMC 1355: Boston, Mass.
  - WMA 1375: Providence, R.I.
  - WOR 1400: N.Y., N.Y.
  - WBN 1415: Albany, N.Y.
  - WNY 1430: Boston, Mass.

**10 P.M.**
- 10:00—Topicals, WHAS
- 10:30—WABC
- 11:00—WABC
- 11:30—WABC

**11 P.M.**
- 11:30—WABC
- 12:00—WABC

**12 A.M.**
- 12:30—WABC
- 1:00—WABC
- 1:30—WABC

### After the Theatre

**Barbecued Chicken**

In a quiet nook at SLADES BARBECUE

938 Tremont St.—567 Tremont St.

435 Columbus Ave.

BOSTON, MASS.

Open All Night
Helen Hayes Finds Radio "Dandy" As She Does Barrie Play for NBC

Huston Stars in the Drama Next Sunday

By JEROME MYERBERG

HELEN HAYES is doing a juggling act of no mean merit. With the premiere of "What Every Woman Knows" in one hand, an abundant sandwich in the other, she delivers a perfect Scotch burn to the microphone.

It's rehearsal time a week before the debut of another of the NBC Radio Theatre plays. An all-star Broadway cast—Helen Hayes heading the list—is assembled in one of the black-chromium studios of Radio City.

Again they're preparing to make your living room a stage. Broadway and Hollywood's brightest stars conspire to make your loud-speaker the grandest theatre in America. New York, Hollywood, Paris, Berlin, Vienna, London—the greatest dramas from these centers are to make their way into your home.

And now, right from the regal pomp of "Mary, Queen of Scots," comes Helen Hayes to slip quietly onto the royal theatre of radio drama as another famous Scotch lady: Sir James Barrie's Maggie Wylie of "What Every Woman Knows."

For the Lunch

Diminutive Miss Hayes, sitting perched up on a stiff-looking chromium chair, suddenly discovers (it was then 3:30) that she hasn't had lunch.

A willing emissary departs for the studio. There isn't time to go. Miss Hayes is back in the "mike" now with her full playing strength. Kenneth MacKenna, her leading man (now out of character), comes Helen Hayes to slip quietly into your home.

Beside them is the rest of the cast—Broadway recruits—looking over their lines. In the background is the usual disarray of studio—xylophones in one corner, a grand piano, microphones of assorted makes and sizes, a half-eaten sandwich.

Miss Hayes should be fairly famished. She has assembled the part of the plain young Scotswoman for two years in the Broadway production and has just completed the talkie version of the film.

KENNETH MACKENNA, as the handicapped star of an unseen audience.

MISS HAYES, Mr. MacKenna and all the rest perform to the manner-born. Radio history is made when rehearsals are scheduled for the whole week—never before have the big names of Hollywood and Broadway given so much of their time to this new dramatic art.

New Theatre

Sitting there in the studio, you can't help but smile at the thoroughness of the whole thing. The sponsors of the Radio Theatre evidently have determined to show the loud-speaker audience that footlights plus camera plus microphone equals a new sort of drama—and you're given a season's ticket to first row, first seat in these microphonie premises.

It's a full hour show over WJZ at 2:30 every Sunday afternoon with "What Every Woman Knows." October 21, as the second in the series; the first having been "Seventh Heaven," with Miriam Hopkins.

Miss Hayes effectively substitutes an objection to theatre via-microphone.

"Why is anything the matter with radio? I think it's dandy."

"Dandy" rather sums it up, and Helen Hayes should know, having had 17 years' stage experience and being holder of the Academy of Motion Picture Award.

We asked her how she liked this business of speaking through the microphone. The '30s sort of drama and you're given your voice. Of course, it is a strain—a terrible one—but I like it.

The Bloom of Youth

MIRIAM HOPKINS, star of stage and screen, was star of the first NBC Radio Theatre production. The play was "Seventh Heaven."

Children's Dramas Are Featured on NBC

(Continued from Page 9)

able words," says Nila Mack, "for they cause pandemonium in rehearsal. When a Princess comes up against fancy words she's never seen before there's bound to be trouble.

When I write a difficult word into a script, I usually spell it the way I want them to pronounce it.

"I never have to write in dialect for Scotch, for instance. Walter Treley, I merely have to say 'Make it Irish' and he turns out a perfect Irish dialogue.

The youngsters take particular pride in living up to Miss Mack's expectations during a rehearsal or performance. She never scolds or lets forth a tirade to get results. Their greatest disappointment is in discovering how well their efforts have prepared them for their part. The children display remarkable concentration during rehearsal."

"They are as apt to come out of a bass violin or cello behind the grand piano," Miss Mack reports.

But when she signals for "stand-by," silence and order are maintained. And the actors snap into the script with all the adventorous enthusiasm of the fairy-tale characters they portray.

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WINSOME.

Helen Hayes, photographed informally as the volunteer for a performance in "What Every Woman Knows," on the WJZ network.

They all work hard—and they get their reward in a fine job well done.

The act is over, the curtain falls into its place, and I'm back in Radio City and you're in your armchair. Miss Hayes has given one performance in the new Radio Theatre for several millions of listeners—and she steps back so that the revolving stage can bring you its next premiere: Walter Huston, in his famous role as The Barker," on October 28.

KYW Joins the NBC Network KYW, formerly located in Chicago, will reopen on December 5 in Philadelphia as a new link in the NBC-WEAF network.

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The Short Wave Directory

Station Metres Location Time (E.D.T.)

GGG 16.86 Denvory, England 6:30 to 10:15 A. M.,
FYV 16.86 Prague, Czechoslovakia 7:30 to 11:00 A. M.,
PCJ 18.71 Linz, Austria 10:00 to 10:30 A. M.,
DBJ 18.73 Zurn, Germany 10:30 to 10:45 A. M.,
GIF 19.85 Denvory, England 11:00 to 11:00 P. M.,
HVI 19.84 Vatiaca Cay, Rome 11:00 P. M. to 11:15 A. M. (Era 11),
BND 20.48 Moscow, U. S. R. 11:15 A. M. to 11:45 A. M.,
FYA 21.29 Poznan, Poland 11:30 to 11:45 A. M.,
JDI 21.51 Denvory, England 11:45 to 12:00 A. M.,
GIL 22.71 Denvory, England 12:00 to 12:15 A. M.,
FYX 24.60 Denvory, England 12:15 to 12:30 A. M.,
LSM 28.90 Beinson Area, Burley relays 8:01 P. M. to 9:00 P. M.,
EAG 31.60 Madrid, Spain 8:30 P. M. to 9:00 P. M.,
CTIAA 31.25 Lisbon, Portugal 9:00 to 9:15 P. M.,
HBW 31.25 Geneve, Switzerland 9:15 to 9:30 P. M.,
VKBMS 32.18 Sydney, Australia 10:45 to 11:00 A. M.,
VKBMS 32.18 Melbourne, Australia 10:45 to 11:00 A. M.,
DAJ 33.58 Zemun, Serbia 11:00 to 11:15 A. M.,
VKBMS 35.55 Melbourne, Australia 11:15 to 11:30 A. M.,
GIS 35.55 Denvory, England 11:30 to 11:45 A. M.,
OAAC 36.60 Lima, Peru 11:45 to 12:00 A. M.,
HRP 38.47 Geneva, Switzerland 12:00 to 12:15 A. M.,
NHJAR 40.55 Bogata, Colombia 12:15 to 12:30 A. M.,
HDCRL 40.66 Granton, Scotland 12:30 to 12:45 A. M.,
JED 41.39 Thessaloniki, Greece 12:45 to 13:00 A. M.,
PRADO 43.31 Rosario, Argentina 13:00 to 13:15 A. M.,
HIPP 43.58 Buenos Aires, Argentina 13:15 to 13:30 A. M.,
TVSNC 47.78 Caracas, Venezuela 13:30 to 13:45 A. M.,
HIPP 47.78 Mexico, Mexico City 13:45 to 14:00 A. M.,
YTVRC 49.08 Caracas, Venezuela 14:00 to 14:15 A. M.,
YTVRC 49.08 Mexico, Mexico City 14:15 to 14:30 A. M.,
CBP 50.89 Los Poo, Bulbo 14:30 to 14:45 A. M.,
HKS 50.90 Santo Domingo, Dominican Republic 14:45 to 15:00 A. M.,
JIBAG 51.70 Barranquilla, Colombia 15:00 to 15:15 A. M.,
HAGA 51.70 Barranquilla, Colombia 15:15 to 15:30 A. M.,
XER 52.77 Mexico City 15:30 to 15:45 A. M.,
PIK 53.50 Havana, Cuba 15:45 to 16:00 A. M.,
KVY 54.50 Mexico, U. S. R. 15:45 to 16:00 A. M.,
BHC 55.00 Colonia de Am, 16:00 to 16:15 A. M.,
HCIB 55.00 Quito, Equador 16:15 to 16:30 A. M.,
KZJ 57.17 All Stations 16:30 to 16:45 A. M.,

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Note: All times shown are workday schedules, unless indicated otherwise. The service list is subject to change. It may be rearranged at any time for best results. This list is published weekly for business use only.
FRANK BUCK, of "Being 'Em Back Alive" repeat, speaks Mondays alternating from over the NBC-WLAF network at 7:45 P.M.

2:15 P.M. EST; 1:15 CT
The Man, WACB WEF
F. B. Story, M. A. Hume

3:30 P.M. EST; 2:30 CT
Weather sports, WACB WEF
Kirk Johnson

6:30 P.M. EST; 5:30 CT
Steve Hark"s Handy Handy Hour, WACB WEF
Steve Hark

8:45 P.M. EST; 7:45 CT
The Andy Devine Show, WACB WEF
Andy Devine

2:15 A.M. EST; 1:15 CT
The Andy Devine Show, WACB WEF
Andy Devine

The A Hunter

Jack Benny's Orchestra, WJZ, 30 min. (WHAM at 7:30)

American Symphony Orchestra, WJZ, 30 min. (WHAM at 8:45)

Orchestra of the Century, WJZ, 30 min. (WHAM at 9:30)

The Andrews Sisters, WJZ, 30 min. (WHAM at 10:15)

The Ray James Hour, WJZ, 30 min. (WHAM at 10:45)

The Big Band Hop, WJZ, 30 min. (WHAM at 11:15)

The A Hunter

EVELY - subscriber to or other purchaser of The Microphone is hereby given its limited share of benefits with a friend. Write to circulation manager, The Microphone, No. 54-55, 7th Floor, 202 Tenth Ave. Boston, Massachusetts, giving the names and addresses of those you'd like - to become familiar with The Microphone. A sample copy will be sent promptly to each name given, without obligation.
The MICROPHONE's Fashion Shopper

AN ATTRACTIVE, well-proportioned figure for some time past has been every woman's ambition. And fashion each year seems to be more exciting as to figure requirements. This Winter's Clothes offer few concessions for extra pounds or slatsy bulges, which once might have gone unnoticed.

The real styles do demand a good carriage. They are designed for one who walks properly and gracefully. Shoulders are back, and bellies moving with ease grace.

The lady who neglects this, yet insists, fails to hold her head high, unembellished, only achieves the ridiculous. If she will begin by working slowly toward the woman of form, she will find a new gross in line with her to all her movements. If she will practice stretching from the waist and maintaining a continuous pull on those muscles, she will discover that her waistline appears inches smaller and fat (if constantly proportioned to begin with) that figure quality which is so enchanting, perpetually in a rule of style.

WITH THE help of DIET AND EXERCISE one may correct many figure defects, but that is the reason the body must continuously maintain the suppleness and grace without which any beautiful figure has no meaning. Aesthetic dancing, whether in the modern or the classical tradition, finds an immediate application for the purpose. Likewise many sports such as swimming, skating, tennis.

THESE EXERCISES all demand knowledge of the various parts of the body and their movements. It is with this knowledge which produces the lovely carriage, the little movements, the effortless grace of a PAVLOV Fete. As any form can achieve in such heights, had by conscientiously training our bodies here, we shall in self assuredly, have it improved, not only in figure, but in grace. For she will wear her clothes, almost pretending them to be wrong.

JESSICA DRAGONETTE finds it simple to get her daily exercise, even in a penthouse. She skips rope. And judging from her appearance, it is an entirely efficacious form of exercise.

This and That

(Continued from Page 2)

"Frightening," I said to it. That so intelligent, even so literary a person as ALEXANDER WOOLCOTT can attract the large radio audience he does is one more proof that the good radio program is increasingly popular.

COLUMBIA has shown wisdom in retaining LAWRENCE GILMAN as commentator and DAVISON TAYLOR as announcer for the New York Philharmonic broadcasts. Mr. Gilman is the most sensitive of critics; while Taylor is none of the extremely few announcers who can talk well about music without being affected or who can pronounce composers' names correctly.

Seidel Is Soloist

TOSCHA SEIDEL, well-known concert violinist, will be guest soloist with ISAMA JONES' Orchestras on Tuesday, October 29, from 9:30 to 10 P.M.

*Aylesworth And Paley Are Heard*

(Continued from Page 1)

clergymen and educators. AYLESWORTH said:

"American radio needs no defense because it is providing an abundance of educational and cultural programs which more than satisfy the majority of listeners.

"De-Finie programs have been made in religious broadcasting because cooperation has existed, whereas in the educational field the proper type of co-ordinated activity has never been properly developed."

Television ultimately will become a mass medium of entertainment. AYLESWORTH predicted. It is four or five years away. Public demand, he said, will govern the introduction of practical television--a demand which does not yet exist.

"I am Loads to believe that any legislative mandate could exist in the attainment of goals that we are already working toward so wholeheartedly, nor would it seem that legislative direction would make any easier the creation of a radio industry where the creative spark is so vital to the performance of almost every muscle's task." Similar views were expressed by DR. NICHOLAS MURRAY BUTLER, Dr. W. H. NICHOLSON, ALEXANDER WOOLCOTT, DR. WALTER DAMHOF, GEORGE IRVING RIMSHAW and Dr. WILSON "Pulitzer" continuum.

"Since 1929 I have been director of the Catholic Truth House over the waves. We experienced no difficulty in acquiring all the time needed and in obtaining the first degree of co-operation."

Conductor-Engineer

JOSIE KOESTNER, radio orchestra conductor in Chicago, might have been an engineer if he had not turned to conducting. KOESTNER knows the mechanics of the steam engine and considers a ride from Chicago to Aurora in the engine cab of the Empire Builder as one of the real thrills of his life.

Nimblewits

By Everett Smith

"Wit Testers" on Sunday at 11:30 A.M. from WBZ

NUMBER 1. (No time limit.) An asking to the popularity--together with a reason for certain unpopularities--of crypt-salting is contained in the following message.

FRITO JWHY TIPJE BKW ITK ZEWIKUH EABKU GPHPU JWEPKGPLP JXKIPKJ FEYKU LWQUPQK DWYPN CNOKPHEY.

Regulations issued by the broadcast division of the Federal Communications Commission permit an increase in power for daytime local and regional radio stations. Small stations which have charged they were being crowded off the air got a "break" in the new rules.

The division ordered complete separation of day and night quotas, allotments for each to be independent of the other. The order said:

"The "night quota" due and assigned does not differ materially from the night portion of the present system.

"The "daytime quota" due each zone and state within each zone has been increased so that the quota already assigned no longer becomes the limited programming occasion to an increase in daytime power of local and regional stations and day and limited time stations on clear channels."

Rule 120 was modified so that the maximum daytime power on the regional channels listed in this rule any authorized to 2,000 watts. No other change was made in the maximum power of other classes of stations.

The division added:

"In increasing the daytime structure of any zone and state it is not the intention of the Commission to license additional daytime stations when the daytime power limit granted is being crowded."

The applicant must define his need for the additional service, the financial and technical ability to operate the station in accordance with the rules and regulations and that the station can exist on the basis of the grant requested.

"A survey of the stations in small cities or communities indicates that it is extremely difficult for such stations to operate even though they have full time.

"The possibility of a daytime station depends upon circumstances becoming a success is greatly decreased."

Miss Booth To Say Farewell

On Thursday, November 1, from Madison Square Garden, in New York, DAVID BreED, first woman commander-in-chief of the Salvation Army, will be giving her address to America. Her speech and the attendant ceremonies will be broadcast over the ABC.WMC network. In the P. M., and over the NBC.WAEF network at 9:50.
Western Maestro

Ted Fio Rito

Clown, Laugh, "No, No Nora," "King For a Day," "Where the Lilies of the Valley Grow," "I Never Knew," "Now That You're Gone," "Three On a Match" (Ted won't light three on a match) and "College Love."

The one regret of Ted's busy life is that he hasn't time to give more auditions and scout for new talent. But his "hunches" have led to the discovery of many Hollywood and radio stars. He would like to make it a business, but conducting his orchestra is first and foremost. Ted lives in Los Angeles, in the seclusion of a bachelor apartment. His companion is a canary named "Mr. Peebles." Ted takes time off for swimming and boxing (Ted, not Mr. Peebles) and likes to spend an occasional night off reading, mainly books on psychology and philosophy, with his radio on full blast.

Ted likes crowds and excitement, and enjoys dancing. However, even on his night off, he is discovered and accosted by other orchestra leaders who value his opinion on professional matters. Ted has no musical prejudices, other than his dislike for extremely "modern" music. He feels that it is an exaggerated, untrue form of music.

Ted prefers slow, smooth harmonies, and he enjoys music for its sadness.

Ted says that he likes people who are bright conversationalists—and yet know when to stop talking. He once had a strong yen to study medi cine, and many of his friends are doctors and surgeons.

He gets a lot of fan mail, and always is interested in constructive criticism, whether adverse or favorable. A number of young musicians and would-be song writers also bombard Maestro Fio Rito with letters. Mail from anyone who is "down and out" always depresses him.

Ted's favorite worldly possession is a small piano painted white, and autographed with more than 2,000 names of friends and celebrities with whom he has worked.

Vera Van, who was soloist with the Fio Rito orchestra for ten months could not be more enthusiastic about the personality of her ex-boss. "He's the sweetest man alive!" she says, with enthusiasm.

After all these years of passing, allowing his name to be spelled the wrong way, the maestro of the "Hollywood Hotel" show, and filmland's favorite orchestra leader, has issued an edict that the proper construction of his tag is Fio Rito. Poor Ted has had to put up with a lot of nonsense with regard to his name. He receives letters with it spelled "Frito," "Fierco," and "Fierito."

Maestro Fio Rito's lifting melodies are currently being featured on the "Hollywood Hotel" series of broadcasts, each Friday night at 9:30 over Columbia Broadcasting System, and starring Dick Powell, the new radio find, Jane Williams, Louella O. Parsons interviewing guest picture stars, William O'Neill, the Debutantes, and others.

Although Ted was born in Newark, N. J., he lived and worked in the West so long that news of him in person must come to us second hand. Ted took an early interest in radio. So early that he operated his own station in order to broadcast. That was when he was playing at the Edge water Beach Hotel, Chicago, in 1919. He bought and developed station WLA, then sold his interest in it. The station he made popular still flourishes independently.

Ted's parents were musical. His mother, Eugenia Costa Lupo, starred in light operas in Italy; his father, Louis Fio Rito, played in symphony orchestras. They encouraged their children's musical talents, acting as audience and critics when Ted began to play on the old-fashioned piano in the living room, and brother Richard soloed on the saxophone.

When Ted was 16, he left high school in Newark to take a job as pianist in a movie house. It was the proudest day of his youth when he declined the job at $5 a week. His next step up the ladder was as pianist with Ross Gorman's orchestra in Atlantic City, at the age of 18.

He made his radio debut over CBS from the Hollywood Gardens in 1929 in New York, and has since been heard on the network regularly from California.

On the Coast, Ted made several pictures, "Sweetheart of Sigma Chi," "Air Tonic," "Hot Air," and others. He has composed 73 tunes, some of which have been "Laughing Reconstruction of his tag is Fio Rito. Poor Ted has had to put up with a lot of nonsense with regard to his name. He receives letters with it spelled "Frito," "Fierco," and "Fierito."

Maestro Fio Rito's lifting melodies are currently being featured on the "Hollywood Hotel" series of broadcasts, each Friday night at 9:30 over Columbia Broadcasting System, and starring Dick Powell, the new radio find, Jane Williams, Louella O. Parsons interviewing guest picture stars, William O'Neill, the Debutantes, and others.

Although Ted was born in Newark, N. J., he lived and worked in the West so long that news of him in person must come to us second hand. Ted took an early interest in radio. So early that he operated his own station in order to broadcast. That was when he was playing at the Edge water Beach Hotel, Chicago, in 1919. He bought and developed station WLA, then sold his interest in it. The station he made popular still flourishes independently.

Ted's parents were musical. His mother, Eugenia Costa Lupo, starred in light operas in Italy; his father, Louis Fio Rito, played in symphony orchestras. They encouraged their children's musical talents, acting as audience and critics when Ted began to play on the old-fashioned piano in the living room, and brother Richard soloed on the saxophone.

When Ted was 16, he left high school in Newark to take a job as pianist in a movie house. It was the proudest day of his youth when he declined the job at $5 a week. His next step up the ladder was as pianist with Ross Gorman's orchestra in Atlantic City, at the age of 18.

He made his radio debut over CBS from the Hollywood Gardens in 1929 in New York, and has since been heard on the network regularly from California.

On the Coast, Ted made several pictures, "Sweetheart of Sigma Chi," "Air Tonic," "Hot Air," and others. He has composed 73 tunes, some of which have been "Laughing