Long Wave **Short Wave News Spots** & Pictures

RADIOS

Volume III. No. 43

Published Weekly

This and That

By Morris Hastings

most original and the most delightful program on the radio IS ALEXANDER WOOLLCOTT'S, broadcast over the Columbia net- U. S. Board work on Sundays from 9 to 9.30 P. M. It even may

be, although "the First Wit" would

frown on so

ponderous an idea, that the

program is "significant."

be the envy of



many come-dians. Where

they attempt to "put their Mr. HASTINGS personality
across' with noisy songs and loud guffaws, this witty and urbane gentleman actually succeeds in doing it without benefit of shouts or ha-cha.

A diverting mixture of sugar and spice, Mr. WOOLLCOTT rambles along informally in his programs, telling admittedly round-ubout but delightful storics, gently teasing his sponsors, and waxing sentimental over such favorites of his as Helen Hayes, Dorothy Parker, or the late Mrs. Fiske.

There's always a surprise on his broadcast. A few Sundays ago, for example, he brought members of the great GILBERT and SULLIVAN protagonists, the D'OYLY CARTE troupe, to the microphone in scenes from a number of the Dependent. **operettas**

WOOLLCOTT himself even read a bit from 'Patience.

His programs may be "signifi-(Continued on Page 15)

Pictures

DOROTHY LAMOUR, CBS

HAROLD ICKES, Secretary of the Interior Page 1 MARGARET SPEAKS, vocalist ROBERT RIPLEY Page 3 HENRY FORD and VICTOR KOLAR BETTY BARTHELL, singer Page 5 JACK BENNY, comedian Page 5 DOROTHY PAGE Page 6 WILLIAM LYON PHELPS, SIG-MUND ROMBERG Page 7 DOROTHY FREDERICKS Page 8 NILA MACK Page 9 RUTH EVERETS Page 10 FRED WARING Page 12 MIRIAM HOPKINS, JOHN BOLES Page 13 FRANK BUCK Page 14

VIRGINIA HEATH, audition

winner

TED FIO RITO

Ickes Approves Radio

After False Advertisers

By The MICROPHONE'S Special Washington Correspondent

Censorship of radio advertising Mr. WOOLLhas been renewed by the Federal should Trade Commission

broadeast between November 15 cago.

The announced purpose is to blue-pencil misleading statements. The notice that all of the radio "ads" would be scrutinized by the Federal buteau was expected to put advertisers on their guard.

Similar action was taken by the Commission last July when out of 180,877 continuities received, 161,-466 were found subject to no criticism. The remaining 22,411 are being studied to decide whether action is necessary

The zone covered by the Commission call includes the District of Columbia, all New England states, New York, New Jersey, Delaware, Maryland and Puerto Rico. Calls for the other zones will be issued

Free Speech on the Friend of Radio

Education-Profit Compromise Forecast

Air Necessary, He Insists

Radio is a faiter medium of communication for the public figure than the newspaper, HAR-OLD L. ICKES, Secretary of the In-Trade Commission.

It has ordered all broadcast stations to submit continuities to be cil on Radio in Education in Chi-

For that reason, Secretary ICKES insisted, radio must be kept free to all political parties.

"However fair and unbiased a newspaper may be and however good its inten-tions, it cannot give all the space necessary to a full ex-position of all sides of a pub-lic question," Secretary Ickes

"The development of the radio is having a profound effect upon the education and the mobilization of public opinion. By means of radio the man who wishes to do so can get in full the speeches of those in public life.

"He can judge of the sin-cerity of the speaker and he can weigh his arguments as his theme unfolds. Nor does he have to confine his attention to a discussion of one side of a public question.

Secretary ICKES stressed the necessity for free speech on the radio. He said that he believed in oppo-



Interior, who believes radio is having a profound effect on the education and mobilization of public opinion.

sition honestly and frankly ex-pressed and added that any atpressed and added that any at-tempt to control radio for parti-san or sinister purposes would be "sinning against the light."

"We believe in real free-

dom and we want our oppo-nents to have the same freedom of expression by means of the radio that we ask for ourselves," he declared.

Program by Ponselle

Rosa Ponselle, dramatic so-prano of the Metropolitan Opera, will sing an aria from Saint-Saens' "Samson and Delilah" on October 29, at 9 P. M. Her program also includes "La Violetera" and "The Last Rose of Summer."

To MY WAY of thinking the Censorship of Radio Is Renewed Aylesworth And Paley At Hearing

By The MICROPHONE'S Special Washington Correspondent

Compromise loomed as the hearings of the broadcast division of the Federal Communications Commission closed on demands for a specific allocation of radio channels to educational, religious and other non-profit organizations.

The Commission was not expected to file its report to Congress until after January 3.

Regardless of what the Commission recommends, the fight of the "three R's" for a "New Deal" in the ether channels undoubtedly will be resumed.

It has been under way ever since radio became known. It was a sharp issue in 1927 when HERBERT HOOVER as Secretary of Commerce was taking chaos out of the air.

The commercial broadcasters have expressed a willingness to co-operate with the schoolmasters in arranging schedules on the air that will not only be satisfactory from an educational viewpoint but attractive to the listeners.

The MICROPHONE'S correspondent gathered in radio circles here that the country would hear more so-called educational programs in the immediate future.

The National Association of Broadcasters directors are planning overtures to the schoolmasters.

Commercial broadcasters closed the hearing, with WILLIAM S. PALEY, president of the Columbia Broadcasting System, and M. H. AYLESWORTH, president of the Na-tional Broadcasting Company, pro-testing against regulations forcing a specific allotment of wavebands to the non-profiters.

The commercial interests were joined in their argument by some

(Continued on Page 15)

News Flashes WEEKDAYS

10.30 WEAF Network: WEEI WGY WSM WFLA WSB WABC Network: WCAU WHAS WPG KMOX WBBM WCCO

10.45 WJZ Nerwork: WBZ WHAM KDKA WIW WBAL

6.30 WEAF Network: WEEI WGY WSM WFLA WSB WABC Network: WCAU WHAS

6.40 WJZ Network: WBZ WHAM KDKA WLW WBAL

SUNDAYS

11.00 WEAF Network: WEEI WGY WSM WFLA WSB WJZ Network: WBZ WHAM KDKA WLW WBAL

Page 15

Back Cover

11.30 WEAF Network: WEEI WGY WSM WFLA WSB WJZ Network: WBZ WHAM KDKA WLW WBAL

12 M. WEAF Network: WEEL WGY WSM WFLA WBS

[Important news is given over these tations, generally on the hour and half

Contents

Page 1

Page 15

News Flashes Box

and also A

Western Maestro

	A compromise between	educa-	
	tional and commercial	inter-	
	ests is forecast	Page	I
	This and That		
	by Morris Hastings	Page	3
	ROBERT RIPLEY tells some	radio	
	"believe it or nots".	Page	3
	Station Directory	Page	4
١	Radio Lane		
ı	by JIMMY J. LEONARD	Page	5
	Studiosity by LES TROY	Page	5
	Editorials	Page	5
	A program that blends	music	
	and literature	Page	7
	Children's Page	Page	9
	Weather Reports Box	Page	10
	WEEL Page	Page	11
		ctress,	
	· rehearses for a radio a		
	ance	Page	13
	Short Wave Directory	Page	13
	Reflections		
	by DIANA HERBERT	Page	15
-	Nimblewits		
	by EVERETT SMITH	Page	15

BOSTON GARDEN

Col. W. T. Johnson's World's Championship RODEO

NOVEMBER 1-12 Mats. Sat.-Wed.-Sat.

\$.55, \$1.10, \$1.65

Children Half-Price At All Performances

SPECIAL CONTESTS Afternoon and Evening, Sunday,

November 11 EVERY EVENT A CONTEST



Saturday, October 27 - Roxy's Gang over CBS-WABC at 8 P.M.

Highlights

A. M.

30-The Nielogy Mixers, NBC-WJZ P.M.

1.45-Army vs. Yale, CBS-WABC

2.00—Ohio State vs. Northwest-ern, football, WLW

6.00—One Man's Family, NBC-WEAF 8.00-Roxy and his Gang, CBS-WABC

Sigmund Romberg, William Lyon Phelps, NBC-WEAF 9.00—Grete Sueckgold, CBS-WABC

Songs You Love, Rose Bampton, NBC-WEAF

Radio City Party, NBC-WJZ 9.30—The Gibson Family, Mu-sical Comedy, CBS-WEAF

10.00—Andrew Jacobson's Or-chestra, YN-WNAC

(All programs are listed in Eastern Standard Time. Central Time is one bour earlier.)

9.30 A.M. EST; 8.30 CT "Banjeleers," WEAF WEEI W "Banjoleers," WEAF WEEI W Styles. KDKA Mail Bag, WLW Matince Melodies, WNBX 9.45 A.M. EST: 8.45 CT

90)
s, minstrel, WEEI
h Priests of Harmony, WGY
Plough Boys, KDKA
shall's Children Hour, WGAR, 1 h.
is John Johnen, baritone, (news at 9:55)

Hen Boys, WABC WCAU WHAS

News. Annette McCuilough, "blues."
WFAF WEEL WGY
ENERT WGY
KDKA WSM WFLA WSB
HOME Forum Cooking School, WBZ
Organ, WHAM
Surane Littlefart, were

rgan, WHAM
uzanne Littlefard, WLW
(sew and Mellow Moments, WABC WCAU
WHAS WBBM
(sew and Home Hour, WPG, 1 b.
oct, WNBX

10.15 A.M. EST: 9.15 CT

O.30 A.M. EST: 9.30 CT organ, WEEI
Hues Songs, WI.W
et's Pretend, WABC WCAU WBBM.

or. W. I. Auber, WNBX 10.45 A.M. EST; 9.45 CT

News and Originalities, Jack Owens, tenor, WJZ KDKA WFLA WGAR

aily Poem, WNBX
1 A.M. EST1 10 CT
Ima Schirmer, planist, WEAF WEEI
alaxy of Surs, WGY WLW WTAM
oneymooders, Grace and Eddie, WJZ WBZ
WHAM KDKA WSSM WGAR
WHAM KDKA WSSM, GO
WHAM WBBM, 30 m.
uddow Fjogram, WNBX, 30 m.

The Vass Family, WEAF WEEL WGY

11.13 A.M. ESTI 10.13 CIT WGY WGY WGY STANDING WGG AND TONY WORS, W/Z WBZ WHAM WGAR Kiddies Klub, KDKA. 45 m. Bailey Arton, Jongs, WLW 11.30 A.M. ESTI 10.30 CT Down Lovers' Lane: Gloria La Vey and Wilter Preston, WEAF WSM. 30 m. Children's Theatre, WGCY, 30 m. Melody Mires, Morins disters, Walter Blaufuss' Orchestra. W/Z WillAM WLW 30 m. (WGAR, 13 m.) (WELA at 11.43) Federation of Women's Clubs, WBZ, 30 m. CWABC WG Children's Entertalament, WABC WG Children's Entertalament, WABC M. M. ESTI 10.45 CT

1.45 A.M. EST: 10.45 CT

iene LaValle, WGAR
oncert Miniatures, WABC WPG
ilte Owls, WNBX, 30 m.
2 N. EST, 11 A.M. CT
mchair Quarter, WEAF WEEL WSM WSB
and Datling, WGY
ields and Hall, WJZ KDKA WGAR
westher, the Monitor Views the News.

Weather, the Months WBZ

H Club, WHAM
connie, Gates, sones, WABC
illver Straints, WOR
Bob Fallón's Orchestra, WMCA, 30 m.
en Salvo, organist, WGN Ich Salvo, organist, WGN 12.15 P.M. EST: 11.15 A.M. CT Tercentenary of Col. Thomas Dougan, May-or La Guardia, Cardinal Hayes, WEAF

or La Suardan WSB: 45 m. artha and Hal. weather, WGY crita Fornariova, soprano, A Venetian Sono: Schezzo; Storm Lullaby, WJZ

Genia Feinariova, soprano, A Venerian Song: Schezo: Storm Lullaby, WJZ KDKA WSM WGAR Weather, Musicale. WBZ News, weather, WFIAM of Control of

Here's How, WMCA Markett, music, WGN Nlp and Tuck, WNBX 12.45 P.M. EST; 11.45 A.M. CT

Cooking Class, WOR Three Blue Chips, WMCA Home Management, WGN Farm Bureau, WNBX 1 P.M. EST; 12 N. GT

1 P.M. EST; 12 N. GT

Jan Brunesco's concert ensemble, WEAF,
30 m. (WEB! from 1.0)
Stocks, WEE! WGY

WPG WIND
Markets, Police bulletin, WHAS
Weather, Week-end Kerrey, WPG,
Chaffle Eckel's Orchestra, WMCA, 45 m.
4-H Club, WHAS

1.15 P.M. EST; 12.15 GT
Southerners, WGY
Widdeats, WHAS
Football Souverin Program, WABC WCAU

WPG WEBM

1.30 P.M. EST; 18.20 GT

WSB WGAR
Business news, WLW
Football, Army vs, Yale, WABC WCAU

30 m. 1.45 P.M: EST; 12.45 CT Yale vs. Army, football, WEAF WEEI

othall game, WOR, 2 h., 30 m.

House Ensemble, WGN

Smiling Twins, WNDA 3.30 P.M. EST; 2.30 CT

4.45 P.M. EST; 3.45 CT

5 P.M. EST; 4 CT

NBC Sixth Annual Hallowe'en Party, WEAF

WEEL WSM, 30 m. (WGY, 15 m.)

Stanleigh Malotte, the News Rhymer, WJZ

WEZ WHAM WLW

WEZ WHAM WLW

Little Southern, WGAR

Little Strikes Orchestra, WABC WPG,

30 m.

ty, weather, WOR Time Melodies, WNBX

Jeanie Fans Out



TEANIE LANG, who sings with BUDDY ROGERS' orchestra, never answers her fan mail. The reason is that the bulk of it consists of marriage proposals. So she destroys it so that nobody's feelings



MARGARET SPEAKS, Lyric soprano and niece of the composer OLEY SPEARS, is beard frequently in recitals over the NBC networks.

5.30 P.M. EST; 4,30 CT Our American Schools, direction of Florence Hale, chairman of National Education Association, WEAF WGY WSB, 30 m. (WFLA at 3.45) Musical Turns, WFEE Platt and Nierman, WJZ WHAM WFLA WGAR

WGAR Serenaders, WBZ Football scores, KDKA Jack Armstrong, All American Boy, WABC WCAU Out of the Dusk, WHAS, 30 m. Matric Curran, songs, WPG Key Fayer, Blues, WGR Sallya Parry, WGALA, 30 m. S.45 Parry, WGALA, 30 m.

5.45 p.m.

The Evening Tattle, WFRI
The Ranch Boys. WJZ WBZ WHAM
Hotels Traymore Concert Orchestra, WPG
Romnine in Song. Delia Baker, Ralph
Robinson Crusee, Jr., WABC WCAU

Three Little Function, WMCA
Palmer House Ensemble WGN

Groupe Olsen's Orchestra, Ethel Shutta, WJZ George Olsen's Orchestra, Ethel Shutta, WJZ (WSM at 8.45) ERA Orchestra, WBZ, 30 m. Vasiety, WSM Olsen recital, WOR, 30 m. Osen recital, WOR, 30 m. 8.45 P.M. EST: 7.45 CT Musical Review, WABC WCAU WPG WBT Tony Cabooch, WMCA

Alex BOOKEN STRING ENSEMBLE, WALLA
6.15 P.M. ESTY 5.15 OT.
Col. Jim Healey, WGY
Republican Canipaign, WBZ,
Comedy Stars, WHAS, WBZ,
News of the WGAR
News of the WGAR
WGAR
Chadle Eckel's Orchesira, WMCA
Organ, WGMA

6.30 P.M. ESTs 5.30 CT News and Peg La Centra, songs, WEAF

The state of the s

Orchestra, WGN, 30 m.
6,45 P.M. ESTI 5.45 CT
Foodhall, Thornton Fisher, WEAF WEEL
WGY WLW
Captain Al Williams, WJZ KDKA
Sports Review, WBZ
Izaak Walban Leazue, KDKA
Radfo Special, WFL&

Football Games

Sports, WMCA
7 P.M. EST: 6 CT
Relision in the News, WEAP
Neal O'Harla, WEEI
Antolnete Halstead, contralto, quartet,
Portal So m.
Portal So m.
Portal Magliugh, baritone, WBZ
Hank and Jierb, WHAM, 30 m.
R. F. D. Hour, WLW, 30 m.
Musical Memories, WFLA, 30 m.
Musical Memories, WFLA, 30 m.
Musical Scoreboard, WSM, 30 m.
Cleveland Playbous, WGAR
Soconyland Sketches, WABC WCAU WBT,
30 m.

1.30—Army vs. Yale, Columbia-WABC WCAU WPG KMOX 1.43—Army vs. Yale, NBC-WEAP,

Scores

PM.

30 m.
Soiree, WHAS, 30 m.
Ford Frick, sports, WOR
Save a Life. WMCA WIP
Orchestra. WGN

Orchestra. WGN 7.18 P.M. ESTI 6.15 CT Jamboure, WEAF, 30 m. After Dinner Review, WEEF, 30 m. After Dinner Review, WEEF, 30 m. Athur Warens Lim, WOR, 30 m. Arthur Waren's Orchestra, WMCA Palmer House Ensemble, WGN 7.30 P.M. ESTI 6.30 CT WE and Dat, WEEF, 30 m.

Palmer House Ensemble, WGN 8.15 P.M. ESTI 7.15 GT Jimmy Alten's Adventures, WHAM Jubiles Singers, WPG Central Union Mission, WMCA, 30 Glec Club, WGN 8.20 P.M. ESTI 7.20 GT

30 m. Pan-American Panoramas, WOR, 30 m. 'Americana,' revue, WMCA WIP, 1 h. Little Theatre, WGN, 30 m.

9.30 P.M. EST; 8.30 CT

9.45 P.M. EST; 8.45 CT

10.15 P.M. EST; 9.15 GT 'Lasses and Honey, WSM' The Show Boat Boys, "Whirlwind Pianist,

STATION

DIRECTORY

Page 4

WPG
Mission, WMCA, 30 m.

5.45—KDRA
5.45—WNAC
6.30—WJZ WABC WNAC WEAN
WICC WEEA WDRC WORC
WMAS WILIZ WNBH WCAU
WHEN WEEL WJAR WCSH
WAS WITC WICK
7.00—WEEL WTAG WTIC WCSH
WJZ
7.15—WHEM

WPG WBBM

1.30 P.M. EST- 19.30 CT

Russ Lyons' music, WEAF WEEI

Vagabouds, WGY

Football, WJZ WBZ WHAM KDKA WFLA

WSB WGAR

Theatre Club, WOR Market Reports Mid-day Service, WGN, 30 m.

1.45 D.M. EST, 12.55 UT.

Yale vs. Army, (coball, WEAF WEEL
WGY WFLA
Words and Music, Leole Turner, soprano,
W/Z WHAM WSM, 30 m. WGAR
(W/ZLA, 1) m.)

GYLAND M.

GYLA rn football game

Ohio State-Northwestern football game, WLW, i b., 30 m. "Collegian," WOR Sports talk, WMCA. Palmer House Entemble, WGN, 3 0m. 2.15 P.M. EST; 1.15 CT Sangfellows, WJZ WBZ WHAM WGAR WSM. South State of the WSM. South State o

2580 P.M. EST; 1.30 GT 2.30 P.M. ESTI 1.30 GT Plang and organ concertor, WMCA, 30 m, Century of Progress Orchestra, WGN Afternoon Concert, WMSA, 30 m. 2.45 P.M. ESTI 1.45 CT Football, lows vs. Minnesota, WJZ WBZ WTAM KDKA Football, Auburn vs. Kentucky. WHAS,

Palmer House Riterante.

3 P.M EST; 2 CT
Orchestra, WJZ WBZ, 30 m.
Jack Orlando's Orchestra, WMCA WIP
Football, Ohio State va. Northweste

3.30 P.M. ESTI 2.30 GT
Captivators, WABC, 30 m.
Sports Review, WMCA, 2 b.
Webby Mack, WNBX
4 P.M. ESTI 3 CT
Ann Leaf, organ, WABC, 30 m.
Apple Knöckes, WCAU, 30 m.
Elmer and Cecil, WNBX
4.18 P.M. ESTI 3.16 GT
Student Hill Billies, WNBX
4.30 F/M. ESTI 3.30 GT
Paul Sabin's Orchestra, WABC WCAU
WDG. 4m.

Tinker Kids and Liza, WGAR
"Science in Your Home," WOR
Underhill and Paulette's Orchestra, WNBX
S P.M. EST; 4 CT

Ten time Melodies, WNBX 5.75 P.M. E57: 4.18 CT John Fines, planist, WGY John Kaller, tenor, WJZ WBZ WHAM KIT Heals, WLW Western Drama, WOR

World in Review, WBZ
News, WHAM
Behind the Law, KDKA
Castle Farm Orchestra, WLW, 50 m.
Possum Hunter, WSM.
Swing Ware, WGAR, 30 m.
Saturday Review, General drive, WABC WCAU
WPG WIND, 50 m.
Studio Party, WHAS, 30 m.
Will Obsoure) Orchestra, WOR, 30 m.
Harry Rosenthal's Orchestra, WOR, 30 m.
Harry Rosenthal's Orchestra, WOR, 30 m.
Doring Stigter, WGN

7.30 P.M. ESTI 6.30 CT
Pic and Pat, WEEL 30 m.
Musical program, WGY
Dursy Bras. Orchestra, WHAM, 30 m.
Other Man Control of the 10.45 P.M. EST: 9.45 CT

Periodic Rose, WSM Public, James Grafton
Rogers, WABC WCAU WHAS
His Honor, the Mayor, WOR
Martimillan Bergere's Ensemble, WMCA

B PriM, EST, 7 CT

Guy Lombardo's Orchestra 11 P.M. EST: 10 CT Guy Lombardo's Orchestra, WEAF, 30 m. (WEEI from 11.13) Weather, news. WHEE!

B PriM. EST; 7 CT
Sigmand Romeer; Music. William Lyon.
Phelip, Encerpt Inten Wultz Dream
and "Chocolie Soldier," Save My Intention of the Control of the Con ither, news, WEBI
rles Boulanger's Orchestra, WGY, 30 m.
lard Robison's Orchestra, WJZ WHAM,
) m. (WBZ at 11,15)
lam Penn Orchestra, KDKA, 30 m.
Dance, WLW, d. h.

Barn Daner, W.L.W. 3 h
Delmoze Buthers, W.S.M.
Ted Rollins' Orchestra, W.G.A., 30 m.
Glen Gray's music, W.ABC WIND, 30 m.
Weather, Steel Pier Orchestra, W.F.G.
Haghie Shee's Orchestra, W.HAS, 30 m,
Weather, Steel Pier Orchestra, W.HAS, 30 m,
Bill Hay Orchestra, W.C.AU
Hotel William Pean Orchestra, K.D.K.A.
Weather, Harry Safter's Otchestra, W.O.R.
Jo m.
Majte o'l Romance, W.M.C.A.
Test Weems' Orchestra, W.G.N.
Test Weems' Orchestra, W.G.N.

11.15 P.M. EST; 10:15 CT Dixie Liners, WSM Radio Scandals, WMCA, 30 m.

11.30 P.M. EST; 10/30 CT 11.30 P.M. ESTI 10.30 CT Paul Whiteman's Saturday Night Party, WEAF WCGY WFLA WSB, 30 m, Freddie Martin's Orchestra, WJZ WBZ WHAM WGAR, 30 m. Dorsey Brothers' Oychestra, KDKA, 30 m. Henry Busse's Orchestra, WABC WHAS, 30 m.

11.45 P.M. EST: 10.45 CT

12 M. EST; 11 P.M. CT

Pany Cabooch, WMCA

9 P.M. ESTI B CT

Sonis You Love. Rose Bampton, Pardon
My Southern Accent; My Heart at Thy
Sweet Voice: Accent; My Heart at Thy
Sweet Voice: Winderful One: Touch Seattful
Pour Hand; Cup of Sorrow; Beautful
Pour Hand; Burger

Minstrels, WJZ WBZ WHAM KDKA
WGAR, 30 m.

12 M. EST, 11 P.M. CT
Art Kasel's Orchestra, WEAP WEEI WGY
Enric Madriguera's Orchestra, WIZ WBZ
KDKA, 30 m. WLW, 30 m.
Delone Bronchest, WMJ
Joe Haymes' Orchestra, WABC WCAU,
30 m.,
Jimmy Joy's Orchestra, WCR, 30 m.
Day's End, WMCA, 30 m.
Day's End, WMCA, 30 m.
T2.15 A.M. EST, 11.15 P.M. CT
Carefree Carnival, Ned Tollinger, matter
of ceremonies, Meredith Willson's Orchestra,
Goro Delys, controllo, Rita Lane,
soprand, WEAP WEEI WGY, 45 m.
12.30 A.M. EST, 11.30 P.M. CT Ministrels, WJZ WBZ WHAM KDKA WGAR, 30 m.

Poscum Hunters, "Gully Jumpers,"
WSM, 30 m.

Grete Stueckgold On Wings of Song;
The World is Mine; With All My Heart,
AWAL Kontalanter" Orchestra. WABC

WWG WHAS WBBM WBT,
30 m.

0 m.

11's Orchestra, WLW, 30 m.

Orchestra, WABC, 30 m.

's Orchestra, WHAS, 30 m. Archie Bleyer's Orchestra WMCA, 30 m. 12.45 A.M. EST; 14.45 P.M. OT

9.30 CT.

The Gibson Family; Lois Renoett, Contad. Thibault, Jack and Josetta Clemess. Don Voorhees: Orchestra, WEAF WEEL WGY WLW, 1 h.
Narional Barri, Dance, WJZ WBZ WHAM. String Seatet, WSB, 30 m.
Nap and Dee, WSM.
Invitation Sectende. WFILA, 30 m.
Charles In Invitation Sectors, WFILA, 30 m.
Alarchia Imperial Lisuavians, WPG
Alarchia Imperial Lisuavians, WPG
Wayne King's Orchestra, WGN. Robert Lunn, WSM

1 A.M. EST; 12 M. CT

Moon Rivet, WLW, 30 m.

Buddy Welcome's Orchestra, WABC, 30 m.

Harry Sosnick's Orchestra, WBBM, 30 m.



Jeaturing Andrew Jacobson and his Grand Orchestra rith Schraft's Radio Nightingales

Public Held Paramount

Washington Corresponden

Public interest is paramount, the broadcast division of the Federal Communications Commission declared in a statement of policy governing issuance of permits to operate 100-watt stations, the "one-lungers" that reach a circle five to 10 miles wide.

Congress authorized the Commission to grant applications for additional licenses for stations not exceeding 100 watts in power "if the Commission finds that such stations will serve the public convenience, interest or necessity and that their operation will not interfere with the fair and efficient radio service of stations."

The broadcast division's statement said:

"New broadcast stations will be licensed under this section only after a full showing has been made that the station will be operated in public interest.

"This showing must in-clude full facts concerning the applicant's financial and technical ability to operate the station requested.

"It must be shown that such program material is available that programs can be built that will be of service and interest to listeners.

"Proof must be submitted that sufficient possibilities are available that the appli-cant can provide adequate talent, personnel and properly maintain equipment.

"Past records show that in

many cases applicants hope to obtain a limited capacity and expect at a later date to materially increase that fa-

"The present allocation does not permit such later increases and accordingly the Commission must have proof that the assignment, as requested, has a reasonable promise of success."

Beer Firm Bans Cocktail Songs

Beer companies who sponsor radio programs are fussy about

radio programs are fussy about what songs are played on their programs, according to Variety.

One company refused to allow its program to include the tune "Cocktails For Two," because it was thought the song made cocktails more romantic than beer. It further refused to allow the sing further refused to allow the sing "Vive La France" because France is associated with wine and not Milwaukee's favorite brew.

Medical Head To Discuss Cancer

Dr. BERNARD SACHS, president Or. BERNARD SACHS, president of the New York Academy of Medicine, will report on the progress of the medical profession's battle against cancer, over the NBC-WEAF network on Tuesday, October 30, at 4.45 P. M.

Dr. Sachs will speak in constitutions of the progression of the profession of the profession of the profession of the National States of the National States

nection with the opening of Can-cer Week, October 29 to November 3. His subject will be "The Reaction of the Public to Cancer Education.

"One-Lung" Radio Stations Must Prove Right to Federal Permit Interest Of "Believe It Or Not" Ripley

Establishes Radio Records

By The MICROPHONE'S Special The Word Radio, He Says, Is 3000 Years Old

By JIMMY J. LEONARD

THE word RADIO, which we have believed to be comparatively new to our vo-cabulary, is really 3000 years old, according to ROBERT L. RIPLEY, famous debunker of long-established facts.

"This word may be translated from the ancient Talmud," Mr. Ripley told The Microphone. "Translated into English the word means, 'a voice that goes from one end of the world to the other.

"That is only one reference to the unbelievable in radio," smiled Mr. Ripley. "Naturally, I have many others pertaining to radio, but I have been rushed to near exhaustion, and I can scarcely think at all. Perhaps, if I gave some 'unbelievables' in reference to myself I should do much better."

Mr. RIPLEY explained that he was the first man to broadcast a national network program from the high seas. was done from the Leviathan as the liner was under full steam to this country, in

The greatest thrill ever ex-perienced by Mr. RIPLEY, whose veracity has been question during the past 13 years on an average of 15,000 times a week, was when he spoke to every country in the world from America. He was followed by a legion of in-terpreters. This created another record in radio broad-

Another achievement in radio also must be credited to Mr. RIPLEY. He was the first man to hold the long distance radio speaking rec ord. Two years ago he broad-cast from Schenectady, N. Y., to Australia, a distance of 10,000 miles. And he broke his own record when he went to Australia and broadcast a program from there to a nation-wide audience in this country.



ROBERT L. RIPLEY, whose "Believe It Or Not" cartoons are hardly more jamous than his radio programs of the improbable.

While he was relating these achievements, it was obvious that Mr. RIPLEY took great pride in them. There is one Believe It Or Not story he has more or less kept in the shadows. It is his love to chat over the air. He thinks it a toss-up as to whether he'd rather draw his famous revelations or tell about them to the radio au-

Mr. RIPLEY has just returned from a trip abroad in quest for new and interesting facts. He says it is beside

Artist Admits He's Fond of Chats On Air

the point that he has enough material on hand at present to continue his daily illus-trations for the next 150

years.
"Four months during every year is devoted to travel," said Mr. R.pley. "It is my ambition to travel to every civilized country in the world, including many that are not so civilized. I have traveled more than 80,000 miles. Much of this has been miles. Much of this has been by airplane. I believe my total of visits to different countries is somewhere in the neighborhood of 185."

When he was asked to tell the strangest thing he'd ever witnessed, Mr. RIPLEY de-cided not to put his finger on any one experience. were far too numerous and interesting to draw but one from among them. The strangest land he'd ever vis-ited was India.

Man, he thinks, is strangest when witnessed practicing his religion, especially one embracing physical torture. Such as the man in India who has watched the sun while sitting in one position for 15 years until his limbs grew useless and his eyes blind. Or the fakit who held an outstretched hand to the heavens until it grew rigid and birds built a nest in the palm of his hand.

New Dutch Station Is Heard Here

By GEORGE LILLEY

Short wave lanes are offering many fine signals during the fore noons now

Paris, Berlin and Daventry, all on the 19-meter (15-meg.) spec-trum, are coming through stead ily with enjoyable programs that represent the cream of European ether fare.

And right in between the waves that emanate from France and Germany, morning listeners are hearing a new voice. This one takes us dial riding direct to the shores of the Zuyder Zee.

From the tulip land of dikes and windmills drift strange pro-grams that seem to carry all the enchantments that would greet the eye if we were strolling there in person.

Fans are still in doubt as to the call-letters of the Dutch signal, although the programs apparently are radiated by the Netherland commercial link, PJC.

However, many of the telephone stations use ghost calls when transmitting program entertainment. What those are that are being used by Holland we do not know.

not know.

For those who like to go globe-trotting simply for the thrill of distance and care little for the program angle, the 'phone links as magic carpets.

Before noon most any of the sharp, clear waves found on the bands below 23 meters (above 13-megs.) will turn out to be flashing from nations far away.

Local stations aren't heard well on the higher frequency end of the dial, so chances are that the stronger a signal the more dis-tance it will be covering. At least such generally holds good for the wandering waves up to 2000 or 4000 miles away.

Most any time during daylight

hours one can find the trans-Atlantic terminal at Rugby, England, working on 24.69-meter GBS. Or perhaps it may be the powerful beam of GBB on 22 meters (13.58 megs.)

Other commercial-outlets apt to be heard, really too numerous to mention, may be seeping from

(Continued on Page 7) How you can

get into

Broadcasting

There's But One Plum Left On the FCC Tree

By The MICROPHONE'S Special Washington Correspondent

All but one of the larger "plums" in the Federal Communications Commission's roster of non-civil service positions were distributed with appointments recently of two assistants general counsel.

GEORGE PORTER, former acting general counsel of the defunct Federal Radio Commission, and FRANK ROBERTSON, former attorney general of Misissippi, but more recently a town judge of Pelham, N. Y., were named.

PORTER was expected to be assigned to the handling of cases

pertaining to broadcasting.

They will serve under PAUL D. P. SPEARMAN, of Mississippi, general counsel of the FCC.

The last remaining "plum" in the legal staff, paying a salary of \$7,500 a year as do the ROBERT-SON and PORTER offices, was expected to be filled shortly.

Lieut. Comdr. E. M. WEBSTER former chief of the Coast Guard radio, has been appointed one of the senior engineers of the FCC.

Col. Roosevelt Speaks

Colonel THEODORE ROOSEVELT will speak over the ABS-WMCA network on Friday, November 2, at 1.15 P. M. He will discuss the Red Cross as he has seen it in action, at the annual meeting of the Delaware Chapter in the Du-pont Hotel in Wilmington, Dela-ware. The program will originate at WDEL.

> STATION DIRECTORY Page 4



Floyd Gibbons \$3000 to \$5 Famous Radio of course, Broadcaster \$15,000 to

Floyd Gibbons School of Broadcasting, 2000 14th St. N. W., Dept. 4P85, Washington, D. C. Without obligation send me free booklet 'How to Find Your Place in Broadcasting,' and full particulars of your home study Course.

His Proving Ground



DETER VAN STEEDEN, the maestro, uses a barn on his Summer place on Long Island as a proving ground for his trumpet and trombone players. There the lads blast to their hearts' content in trying out musical effects. So far, nothing has left the barn except

Sunday, October 28 - Geraldine Farrar, NBC-WJZ Chain, 8 P.M.

Highlights

P.M.

2.30-Radio Theatre, NBC-WJZ

3.00-New York Philharmonic, Otto Klemperer, conductor, CBS-WABC

4.00—Kansas City Philharmonic Orchestra, NBC-WEAF Rev. Charles E. Coughlin, WLW WOR

7.00—Jack Benny, Mary Living-stone, NBC-WJZ

7.30-Joe Penner, NBC-WJZ 8.00—Detroit Symphony Or-chestra, Victor Kolar con-ducting, CBS-WABC Symphony Orchestra, Gerald-ine Farrar, Walter Damrosch, conductor, NBC-WJZ

9.00—Alexander Woollcott, CBS-WABC

9.30—Headliners, Will Rogers, Frank Parker, CBS-WABC 10,00—Edmund Lowe, Victor McGlaglen, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

10.30 A.M. EST, 9.30 CT

10.30 A.M. ESTJ 9.30 CT
Mexican Typica Orchestra, Hector De Lard,
baritone, WEAF WEEI WGY, 30 m.
Music and American Youth, A. Walter
Kramer, WJZ WBZ WHAM KDKA
WBAL WLW WFLA WGAR, 30 m.
News, Fatterns, in Harmony, WABC WCAU
WPG WHAS KMOX,
Sunday Morning Concert, WGN, r.h., 30 m.
10.45 A.M. ESTJ 9.45 CT
Church Service, WSM, 45 m.
Between the Bookeds, WABC
Robert Place, poems, WPG

11 A.M. EST; 10 CT s. The Vagabonds, WEAP South Church Service, WEEL 1 h.

15 m.
News, Church Service, WGY, 1 h.
News, Morning Musicale, Josef Stopak, violinist, WJZ, WBZ, WFLA, 30 m.
Durch Service, W1/AM, 1 h., 30 m.
Church Service, KDKA, 1 h., 15 m.
Calle Tabernacie 1400-Voice Choist, WLW.

30 m. Children's Hour, WABC, 1 ha Church Service, WHAS, 30 m. Northwestern University Program, WGN,

violin, Rudolph Bocheo, WEAF 11,30 A.M. EST, 10.30 CT Capitol Family, Major Bowes, Waldo Mayo, Nicholas Cosentino, tenor, Tom McLaugh-lin, bartone, WEAF WFLA, 1 h., WSM,

iin, bartione, Welar Wella, 1 w. 30 m.
30 m.
Richard Maxwell, tenor, WJZ WGAR
Radio Nimblewits, Everett Smith, MICROPHONE Columnist, WBZ
PHONE Columnist, WBZ
Stil Lake City Tabernacie, WBBM, 1 h.;
WABC from 12
Christian Science Church, KMOX, 1 h.
Ensemble, WPG, 30 m.

11.45 A.M. EST; 10.45 CT

Gene La Valle, WCAR

1.2 N. EST, 1.1 A.M. C1

Three Schoolmaids, WGY

"The Ailing House." Emily Post, WJZ

WBZ

Organ, WLW, 30 m.
Church Service, WSM

Watchtower Program, WCAU

Church Service, WFMA, 30 m.

Church Service, WFMA, 30 m.

Sunday Worship, WGN, 1 h.

Uncle Don's Comies, WOR, 30 m.

12.15 P.M. EST; 11.15 A.M. CT Morey Pearl's music, WEEI Explorers' Club, WGY Sugar Cane, songs. WJZ WBAL KDKA WHAM

WHAM Weather, WBZ Rona Valdez, soprano, WMCA Erling, Olsen, WMCA

12.30 P.M. EST; 11.30 A.M. CT

University of Chicago Round Table, discussion, WEAF WEEL WGY, 30 m. Radio City Music Hall Symphony, WJZ WBZ KDKA WJ.W WPLA, 1 b. (WSM WGAR at 1) (WHAM, 30 m.) Master's Music Room, WGAR, 30 m. True Guizar's Midday Serenade, WABC WAD WRO WHAS KMOX "On the Stage," wariety, WOR, 30 m.

12.45 P.M. EST 11.45 A.M. CT A Visitor Looks at America, Commander Stephen King-Hall, British Broadcasting Company, WABC WCAU WPG WHAS KMOX Loa Clements, soprano, WMCA

P.M. EST; 12 N. CT

Dale Carogie, "Little Known Parts About
Well-Known People," Leonard Joy's Orchestra, WEAF WEEE WOY, 30 m.
First Presbyterian Church, WSM, 7 h.
Church of the Air, WABC WPG WHAS,
'Old Bill," KMOX
On Wings of Melody, WOR
Revne, WMCA, 1 h.
Comis, WGN

1.15 P.M. EST; 12.15 CT

Russell Brown's Ensemble, KMOX String Quartet, WOR, 48 m.

1.30 P.M. EST1 12.30 CT
Mary Small, Ruth Denning, the London Four, WEAF WEEL WGY, 30 m.
Radio Parry, WORA, 30 m.
Reliers of Isles, WGRA, 30 m.
Church in the Hills, WILW, 30 m.
Little Jack Little, WABC WCAU WHAS
Raymond Carr, instrumental trio, WPG

Yor Hands; Lizz, WABC WHAS KMOX.

Beth Favas, soprano, WPG
Clurch Grow, WOR, 30 m.
Radio Parry, WGRA, 30 m.
Radio

dy's Garden, WFLA Kennedy, tenor, WABC WCAU WHAS KMOX eraldine Guttesman, pianist, WPG

Whistier and Dog, WGN 2 P.M. ESTI 1 CT

James Meighan, Harold Levy's Orchestra, WEAF WEEL WGY WLW WFLA.

30 m.
Anthony Frome, poet prince, WJZ WBZ
Alline Fentris, violinist, WSM
Lazy Dan, the Minsterl Man, WABC WHAS
WCAU KMOX, 30 m.
Rodney Frezimons, baritone, WPG
Forum Hout, WOR, 30 m.
Rosemble, WGN

2.15 P.M. EST; 1.15 CT

Bob Becker's Fireside Dog Chats, WJZ

WBZ KDKA WELA WGAR

Will Allen Drumgoole Memorial Service,

Organ, WGN

2.30 P.M. EST, 1.30 GT

Gene Arnold's Commodores, WEAF WEEI

WCY, 30 P.M.

Radio Theatre, "The Barker," Walter Huston, W12, WBZ WHAM WBAL KDKA

WALW WFLA, 1 h.

Dramstitations, WGAR, 1 h.

Dramstitations, WGAR, 1 h.

WHAS KMOX, 30 m.

Ministerial Union Program, WPG, 30 m.

Violin, Plano, WOR, 30 m.

Three Little Funaters, WMCA, 30 m.

Three Little Funaters, WMCA, 30 m.

Ensemble, WGN 2.45 P.M. EST; 1.45 CT Tito Guizar, WABC WCAU WHAS Tenor, WGN

The Coulzit, WGN WARD WILLS
Tenor, WGN
S P.M EST1 2 CT
Sally of the Talkies, WEAF WEEI WGY
Sally of the Talkies, WEAF WEEI WGY
New York Philharmonic Symphony Orchestris, Otto Klemperer, conductor, Janceke's "Sonsonietts," Overture to Weber's "Der
Freischut," Bertheveri Seventh Symphony, WARC WGAU WHAS KMOX,
Goopel Message, WFG
'How to Be Happy Though Human," WOR
Rigo Santiago, WMCA
Foothall, Cinclanati vs. Chicago Bears,
WGN, 2 h., 15 m.
3.15 P.M. EST1 2-18 CT
The Amsteurs, WOR, 30 m.

The Amsteurs, WOR, 30 m. Concertos, WMCA, 30 m. Ensemble, WGN

3.30 P.M. EST; 2,30 CT

Musical Romance, Don Mario Alvarez, Harry Jackson's Orchettra, Jimmy Fidler, WEAF WEEL WCCY WLW. 30. National Veryew, Dr. Harry Emerson Fos-Verpers, KDKA, 30 m. 3.45 P.M. EST; 2.45 CT Veice of Gold. WOR

Voice of Gold. WOR
Oxford Male Quarter, WMCA
4 P.M. EST; 2 CT

Kansas City Philharfnonic Orchestrs, De
WCY WSt.
Temple of Song, Chicago A Capella Choir,
Rossini's Stabat Mater, Ruth Lyon,
soorano. WIZ WHAM WBAL KDKA
WFLA WSW WGAR, 30 m. (WBZ Itom
Southern Reverles, WPP

4.30 P.M. EST; 3.30 CT John B, Kennedy, "Looking Over the Week," WEAF WEEL WGY "The Land of Beginning Again," WJZ WBZ WHAM KDKA WBAL WFLA 30 ft. "House By the Side of the Road," WSM,

30 m. String Quartet, WGAR, 30 m. 4.45 P.M. EST; 3.45 CT Dream Drama, Arthur Allen, Parker Fen-nelly, WBAF WEEI WGY

nelly, WEAF WEEI WGY
"That Reminds Me," WGN
5 P.M. EST; 4 GT
Sentinels Serenade, Charles Sears, teoor,
Mary Stele, contrains, WEAF WEEI WGY
WSM, 30 m.
"Roses and Drums," "Travelling Show,"
WJZ WBZ WHAM KDKA WLW WGAR,
30 m.

30 m.
'Open House," Freddy Martin's Orchestra,
Virginia Heath, WABC KMOX, 30 m.

Virginia Heath, WABC KMOX, 30 Rodney Fitzsimmon, WPG Gus Steck's Orchestra, WOR Young People's Church, WMCA, 1 h. American Musicale, WHDH, 30 m. 5.15 P.M. EST; 4.15 CT

5.15 P.M. EST; 4.15 CT
Anita Metrger, readings, WPG
Arbur Oberg, tenor, WGN
5.30 P.M. EST; 4.30 CT
"The House By the Side of the Road,"
Tony Wons, Ginz Vanna, soprano, UIderico Marcelli's Orchestra, WEAF WEEI
WGY, 30 mt. Club, Limes L. Clark,
WGY, 30 mt. Club, Limes L. Clark,
WGY, 30 mt. Club, Limes L. Clark,
WGY, 30 mt. WHAM KDEA WGAR
Smith Ed McConnell, WLW WSM, 30 mt.;
WOR, 15 m.
Promenade, WFLA, 50 m.

Smilia' Ed McConnell, WLW WSM, 30 m,;
WOR, 45 WFLA, 30 m,
Frank Crumit and Julia Sanderson, WABC
WCAU WHAS KMOX, 30 m.
Nick Nickerson, 30ngs, WPG
Bartinon, WGN, 30 m.
8.45 P.M. EST1, 4.45 GT
WIZ WHAM KDKA WGAR
WIZ WHAM KDKA WGAR
Jimmy Allen's Adventure. WOR
6 P. M. EST1 S GT
Catholic Hour, Mediarealists Choir, WFAF

G P. M. EST; S CT Catholic Hour, Mediaevalists Choir, WEAF WEEL WCY WSM WPLA, 30 m. Heart Throbs of the Hills, WJZ WGAR Weather, WBZ Those Three Girls, KDKA 'Yo Hands, Liza, WABC WHAS KMOX. 'YO Hands, Liza, WABC WHAS KMOX.

A Congenial Conference



m. ne King's music, WGN

6.45 P.M. EST: 5.45 CT

Andrew Jacobson's Orchestra, WEEI, 30 m. Ross Penton Orchestra, WSM Volice of Experience, WABG WCAU WHAS KMOX.

KMOX.

Control and Tremont, WOR Jah Garber's Music, WGN, 30 m.

7 P.M. EST; 6 CT

7 P.M. EST1 6 CT
Guglielmo Marconi veraking from Rome,
WEAF WG K Parker, Mary Livingstone,
Jack Benny, Fra K Parker, Mary Livingstone,
Jack Benny, Fra K Parker, Mary Livingstone,
WHAM KDKA WSM WELA, 30 m.
Musical Variety, W.I.W. 30 m.
California Medodies. Raymond Paige's Orchestra, WARC WPG, KMOX, 30 m.
Comedy Stay of Hollywood, WCAU
Herbert Koch, organ, WHAS
Chamber Music, WOR, 45 m.
Palmer House Entemble, WGN
Palmer House Entemble, WGN

8 P.M. EST: 7 CT

8 P.M. EST; 7 CT
Eddie Cantor, Rubinfoff's Orchestra, WEAF
WGY WLW WSM WELA, 1 h.
Concert, Ruby Newman, Del Castillo,
Symphony Concert, Walter Damrosch conducting, Geraldine Farrar, guest, WJZ
WBZ WHAM KDRA WGAR, 1 h.
Detool Symphony Orrhectra, Victor Kolar,
from "Madame Butterfile; Manella Maje,
from "Madame Butterfile; Maje,
from "Maje,
fr

9 P.M. EST; 8 CT

9 P.M. EST; B CT
Mahaktam Merry-Go-Round, Andy Sancila's
music, WEAF WGY, 30 m. Winters,
Buddy Clark, Rakov's music, Elizabeth
Ross, WELL, 30 m. Winters,
Elizabeth
WEZ WHAM KDNA WBAL WIW WSM
WFLA WGAR, 30 m.
Alexander Woollkott, the Town Crier, Robert
Armbruster's music, WABC WHAS, 30 m.
Harry Salter's Orchestra, WGR, 30 m.

Palmer Clark's Orchestra. WGN, 30 m.
9.15 P.M. ESTI 8.15 CT
Hal and Muray Kane, WPG
Bob Haring's Orchestre. WMCA. 45 m.
Dance orchestra. WGN
9.30 P.M. ESTI 8.30 CT
American Album of Familiar Music, Frank
Munn, Visinia Rea, Gustav Haenschen's
Coacert Orchestra, Bertrand Hirsch, willowled
WEAF WEEI WGY WSM WFLA,
30 m.

9.45 P.M. EST; 8.45 CT Drama, King and Flynn, songs. WJZ WBZ WHAM KDKA WGAR Unbroken Melodies, WLW

Unbroken Meiodes, WLW
10 P.M. EST1 9 CT
Hall of Fame, Edinupd Lowe, Victor McGlaglen, Jimuy Grier's Orchestra, WHAS
Glaglen, Jimuy Grier's Orchestra, WHAS
WEIL WGY WLW. 30 m.
Armand Girard, baritone, WJZ WHAM
KDKA WELA WGAR
Paradise Islanders, WBZ
Warne King's Orchestra, WABC WCAU
WHAS KNOX, 30 m.
Harold Seephens, teoor, WPG
Harold Seephens, teoor, WPG
Harold Seephens, teoor, WPG
July Rawney, WMCA WIF, 30 m.
News, WCAI.

L'Heure Esquise, Beau Soir; A. Valse, W.Z. WBZ. WFLA
County Medical Society. WHAM
Y. M. C. A. Talk, KDKA
Moses Gleveland's Album, WGAR
Hawailian Dreams, WPG
Kay Kyser's Orchestra, WGN

An American Fireside, WJZ WBZ KDKA WHAM WBAIL, 30 m. Mel Emrson's Orchestra, WGAR, 30 m. Drämstle Guild, WABC WCAU WPG WHAS, 30 m.; KMOX, 15 m. Estelle Liebling's Operatic Miniatures, WOR,

30 m.
The Wandering Poet, WPG
Arthur Warren's Orchestra, WMCA WIP,

Arthur Warten's Orthestra, WGN
30 m. Bob Pacelli's Orthestra, WGN
10.45 P.M. EST, 9.45 GT
Asher and Little Jimmy, WHAS
Sports, KMOX
Dream Ship, WGN

Dream Ship, WGN
11 P.M. EST; 10 CT
K-7 Spy Story, WEAF WEEI WGY, 30 m.
ROXANNE WZIIACE, AJ and Le Reiser, WJZ
WHAM WFLA KDKA WSM (news,

Westher reports, news, Eventide Singers, WBZ, 30 m. WW. W. Orn. News, Drams, WJW. 30 m. KMOX, 15 m. Steel Pier Orchestra, WCAD. Steel Pier Orchestra, WCAD. 30 m. Volce of Romsree, WMCA. 30 m. Volce of Romsree, WMCA. Steel Pier Orchestra, WCAD. WSM WFIA. Dram Ship, WJZ. WHAM KDKA. WSM WFIA. Sports and Orchestra, KMOX, 30 m. Dream Ship, WGN. Leon Friedman in Orchestra, WMCA. 11.30 P.M. EST; 10.30 CT. News, Charlie David music, WEAF WEEL WGY, WHAM. WSD, 50 m. UTZ. WHAM. WGY WHAM. WSD, 50 m. UTZ. WHAM. WGY WHAM. WSD, 50 m. WTZ. WHAM.

WSM. 30 m.

Wills Blue Rhythm Band, WJZ WBZ WHAM

KDKA, 30 m.

MIRIS BUE RAYLING PSAGE, WJZ WEZ WELLING KDEA, 50 m. PARCE Orchestratic, WABC WCAU, 30 m. Pance Orchestratic, WABC WCAU, 30 m. Jinmy Joy's Orchestra, KMOX Phil Lynch's Orchestra, KMOX Phil Lynch's Orchestra, KMOX Day's End, WMCA, 30 m. Par's End, WMCA,

Donomous versions, versions of the control of the c

K. M. C. A. Iaik, KDRA
Moss Cive-land's Album, WGAR
Hawalian Dieams, WPG
Kay Kyser's Orchestra, WGN
10.30 P.M. EST; 12 M. CT
Coney Island Orchestra, WLW, 30 m.
Miller Welch's Music, WHAS, 30 m.
Miller Welch's Music, WHAS, 30 m.
WEAP WEEL WGY WSM WLW
WFLA, 30 m.

1.30 A.M. EST; 12.30 OT
Teddy Hill's Orchestra, WMCA, 30 m.

Station Directory Station Chain K.C. Watts Location

Station	Chain	IL. CI	Watts	Location
CFRB	CRC & CBS	690	10,000	Toronto
CKAC .	CRC & CBS	730	5,000	Montreal
KDKA	NBC	980	50,000	Pittsburgh, Penn.
KMOX	CBS	1090	50,000	St Louis Mo
KSD	NBC	550	500	St. Louis, Mo.
KYW	NBC	1020	10,000	Chicago, III.
WAAB	CBS & YN	1410	500	Boston
WABC	CBS Key	860	50,000	New York
WBAL	NBC	1060	10,000	Baltimore
WBBM	CBS	770	25,000	Chicago, III.
WBSO	Cm4	920 1080	500	Needham
WBT	CBS NBC	990	25,000	Charlotte, N. C.
WBZ		1170	50,000	Boston
WCCO	CBS & DIX	810	50,000	Philadelphia
WCSC	CDS	1360	50,000	Minneapolis, Minn.
WCSH	NBC & NEN	940	1,000	Minneapolis, Minn. Charleston, S. C. Portland, Me.
WDRC		1330	1,000	Hartford
WEAF	NBC Key	660	50,000	New York
WEAN	CBS & YN NBC Key CBS & YN	780	500	Providence
WEEI	NBC & NEN	590	1,000	Boston
WENR	NBC	870	50,000	Chicago, III.
WFEA	CBS & YN	1430	500	Manchester, N H
WFLA	NBC	620	25,000	Manchester, N. H. Clearwater, Fla. Cleveland, Ohio
WGAR	NBC	1450	1,000	Cleveland, Ohio
WGN	QG	720	50,000	Chicago
WGST	CBS	890	500	Atlanta, Georgia
WGY	NBC	790 1150	50,000	Schenectady, N. Y.
WHAM	NBC	820	50,000	Rochester, N. Y.
WHAS.	CBS & DIX	830	50,000	Louisville, Ky.
WHDH	ABS	740	1,000	Boston
WHEB	CBS	1390	250	Portsmouth, N. H.
WHK	CBS & YN	600	2,500 250	Cleveland, Ohio Bridgeport, Conn.
WIP	ARS	610	1,000	Philadelphia
WIAR	NBC & NEN	890	500	Providence
WIR	NBC	750	10,000	Detroit, Mich.
WISV	CBS	1460	10,000	Washington, D. C.
WIZ	NBC Key	760	50,000	New York
WIBZ	CBS & YN	620	500	Bangor, Maine Lowell, Mass.
WLLH	YN	1370 700	100	Lowell, Mass.
WIW	NBC & QG	670	500,000	Cincinnati
WMAQ	NBC	1420	5,000	Chicago, III.
WMAS	CBS & YN	570	100	Springfield, Mass.
WMCA	ADS Key	1500	500 250	New York
WNAC	CBS & YN	1230	1,000	Boston, Mass.
WNBH	YN YN	1310	250	New Bedford
WNBX	114	1260	250	Springfield, Vermont
WOAL	NBC	1190	50,000	San Antonio, Tex.
WOAM	CBS	560	1,000	Miami, Florida
WOR	OG	710	5,000	Newark, N. J.
WORC	CBS & YN	1280	500	Worcester
WSB	NBC	740	50,000	Atlanta, Georgia
W.b.C	CBS	1100	5.000	Atlantic City, N. I.
WSM	NBC	650	50,000	Nashville, Tenn.
WSMB	NBC	1320 580	500	New Orleans, La.
WTAG	NBC & NEN	1070	500	Worcester, Mass.
WTAM	NBC CBS	890	50,000	Cleveland, Ohio Norfolk, Va.
WTIC	NBC & NEN	1040	50,000	Hartford, Conn.
WWNC	NBC & NEN	570	1.000	Asheville, N. C.
WXYZ	ABS & OG	1240	1,000	Detroit, Mich.
				S. Columbia Broadcastins

CHAINS: NBC, National Broadcasting Company; CBS, Columbia Broadcasting System; YN, Yankee Network; DIX, Dixis Network; ABS, American Broadcasting System; CRC, Canadian Radio Commission; NEN, New England Natwork; QG, Quality Group.

Radio Lane

By Jimmy J. Leonard

BETTY BARTHELL will display her most cehrished fan message on request. It is a radiogram received after singing on the Byro

It reads:
"Thanks for the songs and conversation.—
See you in 1935.—Love and kisses," Signed,
"The Knights of the Grey Underwear."

KATE SMITH should have been a housewife.

She alone did all the interior decorating i n her apart-ment. She has every known new i m p lement preparfor ing, cooking and serving meals. It re laxes the nerves, she insists.

RUDY VALLEEIS practically fed up with all the hub bub accorded him wherever he ven: tures.

He was a virtual herm i t during

BETTY BARTHELL across the country. Upon reaching Hollywood he slipped through a waiting throng to some hideout. He made the astounding declaration that he would stay with the movies for all time -if they ask him.

VAUGHN de LEATH, the girl who made the electrifying comeback, is going to play in a Broadway revue this Winter.

MARIE MURRAY, Jenny spot singer and one of the finest contraltos in Boston, has been walking "on eggs" because Dr. Koussevetzky has asked her to sing with the Boston Symphony on November 2 and 3.

There is a strange rumor making the usual rounds; now that CLIFF HALL has parted with "The Baron' they say he is destined to replace JIMMY WALLINGTON on the Sunday Coffee spot.

But don't forget that it was CANTOR who made WALLINGTON and perhaps it will be only CAN-TOR who will do the replacing. But why?

Another surprising, well, let's say rumor, since it isn't official: CHARLES WINNINGER is priming his writing hand in anticipation of signing a radio contract. They say he'll be on when snow flur

BING CROSBY is ailing from an BING CROSBY is ailing from an appendicitis eruption. He is using the ice bags constantly. FRED WARING'S performance is going even better. Must be that his young daughter, DIXIE, influences him. She's called DIXIE because she was born when FRED was playing a one-night stand in ole Virginny. She's a month and three weeks old.

As LES TROY would say, here's a Pharmaceutical Note. Whenever LAWRENCE TIBBETT gets his feet wet and then sniffles, he stands on his hands. This loosens up congestion when the blood makes a sudden rush to the head, he explains. Methinks I'll have

to keep this cold; I'm getting old.
After five years of animosity
between WILL OSBORNE and NBC following a tiff with RUDY VAL LEE, WILL will make amends with this chain. F. J. CRONIN, staff organist, just celebrated his third birthday with the Yankee Network.

BUDDY ROGERS is playing an engagement in Philly. He com-mutes to New York for his programs.



Saturday, October 27, 1934

Publisher, JOHN K. GOWEN, Jr. Business Manager, PHILIP N. HOBSON Editor, G. CARLETON PEARL Managing Editor, MORRIS HASTINGS A weekly newspaper, The MICROPHONE is published every Saturday at Boston, Massachusetts, by The MICROPHONE, Inc.

Entered as second class matter August 11, 1933, at the post office at Boston, Massachusetts, under the Act of March 3, 1879.

The Microphone will not be responsible for unsolicited manuscripts unless they are accompanied by return postage.

Subscription for six months, \$1; for one year, \$1.50, postpaid. Single copies, five cents each

Advertising rates on application to the Business Manager. Offices, No. 34 Court Square, Boston, Massachusetts.

Telephones (connecting all departments) LAFayette 2860 and 2861.

Silly Propaganda

NOT the least silly of the recent campaign of vilification against the radio is the suggestion that the President of the United States will "rely less upon radio broadcasting than in the past if he follows the advice of his close

He will, according to Editor & Publisher, "go to the ·Nation with his periodic discussions of important questions through the columns of the newspapers.

His advisers, Editor & Publisher states, "are concerned lest his voice become too common on the air lanes." They are reportedly*alarmed because already he has been "on the air 36 times since he became President" and has been before the microphone more often than Hoover or

This example of newspaper-inspired propaganda is just plain rot. The man who wrote it knew it was rot, and the editor who printed it knew it was rot.

The voice of the President of the United States can never become too common. The people of this country are keenly interested in what he says, and it means a great deal more to them to hear him say it than to read it later in a newspaper-a privilege that will not be denied them in any

Studiosity By Les Troy

TALE of how the frosty thrills broadcast A from the BYRD Expedition at Little America saved two men from freezing to death in New York State in October comes to my ears, like, may I say, a breath from an iceberg.
Believe it or not (nee RIPLEY), WALTER
NIELSON and JOHN SORENSEN, of Penn Yan,

New York, managed to get locked in the re-frigerator of the HOGAN Meat Market in that town, after



JACK BENNY

had gone home. The two young men spent some time jumping up and down to heep warm, shouting at help. Meanwhile, Mrs. SOREN

everyone else

sen got to why her husband didn't home come to listen to listen to the ByRD broadcast as he had been in the habit of doing. She pretty

worried and, after waiting a half hour, she went down to the market to see what had happened

When she got there she heard the dim shouts of the imprisoned and now nearly congealed men. Needless to say, they were rescued and suffered, if this were a daily paper, no ill

JACK BENNY, who, by the way, is now appearing in a movic, "Transatlantic Merry-Go-Round," in Boston, and his troupe including MARY LIVINGSTON, FRANK PARKER and DON BESTOR are, as

you probably know, engaged in selling fruit juice crystals. BENNY was preparing his program the other day and didn't

want to be disturbed. PARKER went to the apartment

and asked for BENNY.

"Oh, he's taking a bath," said Mary, his wife.

"But I hear a typewriter going," said Parker.

"I forgot to tell you," said Mary, "he's busy writing a sea story for his program."

Comes a story about ALEXAN-DER WOOLLCOTT being asked what

"I'm told," said Mr. Wooll-cott, "that radio is an in-strument of the home. But I haven't been home since I was 12 years old. So I have to stick to an itinerary of my friends' homes in order to hear my favorite radio shows.
"I understand some of my

friends are getting up a Woollcott Home Fund so they'll have a free evening now and then."

The worst pun we have heard for a long time comes from BILLY JONES, of the JONES and HARE combination who went, he said, fishing for tunas.

Concerning "Giving Newcomers A Break"

By DICK TEMPLETON
New York Correspondent

DERHAPS your agent is becoming somewhat of a curmudgeon, but this business of "giving newcomers a break" on radio programs is a decided pain in the neck.

It strikes this militant observer as being unknowingly cruel. The path uphill for the performer who falls a little short of radio genius is generally one that ends in frustration. And it has been my theory-and one I worked when I managed a big radio station—that it is far better to tell JOE DOAKES that he is an ordinary, dime-a-dozen performer and get him back to selling sheets and pillow cases than it is to let him think he is going to chase MELTON and PARKER and MARTIN right out of their

Dangling a will o' the wisp in front of a mediocre singer's nose is never a kind-

FREDDY MARTIN, in his 'Open House' series, is giving a network opportunity to local acts that have made good in their individual cities. And the immortal Roxy, with no great prom-ises to any talent, already has quietly dug up one or two finds for his present pro-grams, with a minimum of shouts.

They make good for Roxy in direct proportion to their abilities to please listeners. He rewards them with money, not with opportunities.

When they're worth \$500 a week, Roxy pays 'em that. And he doesn't talk much about finds.

For his new talent is real-ly not "discovered" materials it is young people who have been climbing up the vaude-ville and musical comedy ladders and who, in direct competition with real profession-als, have measured up to the

Nobody knows better than an acknowledged radio star what a tough road the up hill battle to recognition is. It is just that these "new talent" searches invariably result in a night of glory for some dub who in most cases never gets any farther.

A smart horse player bets on an 8-to-5 shot far more often than he does on a 20to-1 shot. The reason is that the 8-to-5 chance comes home in front far more often.

And it is just a little bit cruel to let some outsider think he is an 8-to-5 shot when any bookmaker at any track in America would lay 1000 to 1 against his chances and sleep peacefully without any worry about having to pay off on the long shot.

Every performer has his "old reliable," a piece of music, a song that audiences have come to associate with his name. For instance, a TOSCANINI season with the Philharmonic is not complete until the famous Italian maestro has conducted 'The Pines of Rome.' LAW-RENCE TIBBETT is never allowed to leave the concert plat-

form without first singing "De Glory Road." Radio stars, too, have their especial "old reliables," which fans have come to know and repeatedly request. Take Lois Bennett, so-

rano star of the musical,
"The Gibson Family." "The
Moon and I" from the "Mikado" became Lois' very own song when she starred in the GILBERT and SULLIVAN revival on Broadway a few years ago, and the comely soprano never gets very far on a new radio series before requests for it come pouring in and Lots has to oblige.

JACK BENNY, always has to do several "Grand Hotel" skits on every series—at fans' requests. And MARY LIVING-STONE always has to do her MAE West impersonation.

Apparently nobody can sing "Smoke Gets in Your Eyes" like tenor FRANK PARKER. For PARKER and the song have be-come synonymous and PARKER has already sung the song many

To Subscribe to The Microphone

Fill out the blank and mail with cash, money order or check to The MICROPHONE, 34 Court Square, Boston, Mass.

	(ricase pinic)	
	Name	
	Street	
	City or Town	
	State	
ub	oscription: \$1 for six months, \$1.50 per year, postpaid)	

Monday, October 29 - America in Music on NBC-WJZ at 10 P.M.

Highlights

14.00-United States Navy Band, NBC-WEAF

8.30—Gladys Swarthout, Will-iam Daly's Orchestra, NBC-WEAF

8.45—Short-wave program from the "Seth Parker," Phillips Lord, NBC-WJZ

9.00—Frank Parker, NBC-WEAF

Minstrel Show, NBC-WJZ Rosa Ponselle, CBS-WABC 9.30-Joe Cook, NBC-WEAF "The Big Show," CBS-WABC

10,00-Gene Arnold, NBC-WEAF 'America in Music," NBC-

(All programs are listed in Eastern Standard Time. Central Time is one bour earlier.)

News, Breen and de Rose, WEAP WGY Musical Variety, WEEI Josephine Gibson, WJZ WBAL KDKA WSM WFLA WHAM WGAR News and Harmonies in Contrast, WABC WSM WELA WITAGE
News and Harmonies in Coutrast, WAB
WCAU
News and Sanders Sisters, WHAS
"Blues" singer, WLW
Home Hour, WPC, i h.; News at rotso
World Observer, WNBX

10.15 A.M. EST; 9.15 CT

Clara, Lu 'n' Em, WEAF WEEI WGY WLW W'TAM WGN WSM WSB Holman Sisters, and duo, WJZ WBZ WHAM WGAP iano duo, WJZ WBZ WHAM WGAR Sammy Fuller, KDKA Morning Topics, WFLA Bill and Ginger, WABC WCAU Dolly Dean, WHAS Town Crier, WNBX

10.30 A.M. EST: 9.30 CT

Land of Begloning Again, WEAF
Marker Basket, WGY
Bridge talk, WEBI
WLW
GROUND Condition, drama, WIZ
WHAM WBAL WFLA WGAR
RAJO KITCHOo, WSM, 30 m.
"All About You," Harold Sherman, WABC
News, prano, WCAU WHAS
Household Char, WNBN
10-45 A.M. EST. 4.5 A.M.

Morning Parade, WEAF WEEL October Parade, WEAF WEEL Chony Marvin, WGY lews, NBC Radio Kitchen, WJZ KDKA WFLA WGAR (ews. Musicale, Highway Safety talk, WBZ ews, Musicale, Highway Safety talk, WBZ ousehold Hour, WHAM, 30 m. olin, WLW onnie Gates, WABC WCAU WHAS, 30 m. etry, WNBX

Poetry, WNBX

11 A.M. ESTI 10 C7

U. S. Nayy Band, WEAF WGY WSM, WFLA 11, (WEEL, 40 m, from 114.15; News at 11.59)

Friendly Kitchen, WEEL

The WHe Saver, WJZ WGAR

Women's Clubs, hews, WBZ

Contract bridge talk, WHAM

Uncle Tom and betty, KON, Clubs, WILW

Mobilization for Human Needs, WNBX

Texans, WLW

11.30 A.M. EST; 10.30 CT

The Melody Mixers. WJZ WLW, 30 m. (WGAR, 13 m.)

(WGAR, 15 m.)

Contract Bridge Made Easy." E. Hall

Downes, WAIC, WCAU WHAS

Wandering Poet, WFG

Travel Talk, WNBA

Memory's Garden, WABC

11.45 A.M. EST: 10.45 CT MSG Farm Forum, WBZ Gene LaValle, WGAR The Cadets, WABC Bud Shays, songs, WCAU Shades of Harmony, WHAS

12.15 P.M. EST; 11.15 A.M. CT Honcyboy and Sassairas, WEAF WEEI Martha and Hal, WGY Charles Sears, tenor, WJZ WSM KDKA

WGAR
Weather; Minute Manners, WBZ
Hill-Billy Sones, WHAM
Variety, Live Stocks, WLW
Betty Barthell, WABC WCAU WHAS WPG
Common Sense, WOR
Betty, Jean, Jim, WGN

Betty, Jean, Jim, WGN
12-30 P.M. EST; 11.30 A.M. CT
Merry Muddep. WEAF, 30 m.
Stocks marker, WEEI
Firm Paner. WGY, 30 m.
National Farm and Home Hour, WJZ WBZ
WHAM KDKA WUW WSM WFLA,
WGAR, 1.
Dick Messner's Orchestra, WABC WCAU,
30 m. (WPG WHAS at 12.43).
University of Louisville, WHAS
Phil Lynch's Orchestra, WOR, 30 m.
Here How, WMCA
Musker, WOR

Phil Lynch's Orthestra, WOR, 30 m.
Here's How, WMCA.
Markets, WGN

12.45 P.M. EST; 11.45 A.M. CT

This. sed Ther orean, song, WEEL, 23 m.,
(Kitchen talk at 1.10)

Soprano, WGN

4.30 P.M. EST; 3.30 CT

Rozanne WSM

WSM

Charles River Library Club, WEEL

Stanleigh Malotte, News Rhymer, WJZ

1 P.M. EST; 12 N. CT Markets, weather, WEAF Musical Program, WGY Allan Leater's Orchestra, WABC WCAU WPG, 30 m., WIND, 15 m., WBBM WPG, 30 m., WIND, 15 of from 1.15 Markets, WHAS Milton Charles, organ, WBBM Just Plain Bill, WGN Variety, WOR

1.15 P.M. EST, 12.15 CT Peggy's Dector, Rosaline Greene, James Meighan, WEAF WEEL WGY Jim Burgess, WCAU George Hall's music, WABC WCAU WPG WBBM Wirror Reflection, WMCA New Jersey Women's Hour, WOR Doring Stitters, WGN

1.30 P.M. EST; 12.30 CT

Rex Battie's Concert Ensemble, WEAF 50 m. New England Kitchen of the Air, WEE[, 30 m. 30 m. WGY
Visidounds WGY
Visidounds WGY
Visidounds WGA
Vicinated Safet, WJZ WBZ WHAM WBAL
Orchestra, KDKA
Dance Orchestra, WLW
The Savitt Screnade, WABC WCAU WPG
WIND

Be Saviet Scientage, WHAS
WIND
Ollege of Agriculture, WHAS
erry Sullivan, WBBM
heatre Club of the Alr, WOR
ddy Prior's Orchestra, WMCA, 15 m.,
WHOM, 30 m.
larkets, Midday Service, WGN, 30 m.

1.45 P.M. EST; 12.45 CT Southerners, WGY Italian program, WJZ
Great Composers, Italian program, WJZ
KDKA WSM WFLA WGAR, 45 m.
Red Nichols' Orchestra, WLW
Art Kassel's Orchestra, WABC WHAS
WBBM
US. Dept of Agriculture, WPG
Verna Osborne, contraitot, WOR
Razamuffins, WMCA WHDH

Ragametfins, WMCA WHDH

2 P.M. EST, 1 CT
Revolving Stage, WEAF WEEI, 45 m,
Bartine, WGY
Texar Cowboys, WBZ, 30 m.
Ohio School of the Air, Will, th,
Jan Campbell's Orchestra, Wildam
Mark, the Little French Princess, WABC
University of Kentucky, WHAS
Steel Piet Havailians, WPG, 30 m.
Dr. Arthur Frank Payne, WOR
Adventures in Melody, WWGA WHDFE
Ensemble, WGGA.

2 S. D. M. CEST, 1.15 CT

Ensemble, WGN
Afternoon Concert, WNBX
2.15 P.M. EST1 1.15 CT
Household Chat, WGY
Romance of Helen Trent, WABC WIND
WCN
Drama, WBBM
Frank Riccardi, Hour, WOR
Albary on Parida, WGY
MORE THE ST 1.20 GT
Albary on Parida, WGY
Home, Sweet Home, WIZ
Home Forum, Cooking School, WBZ, so m.
Rochetter School of the Air, WHAM, 30
m. and at 3.13
Home Forum, KDW WAR
School of the Air "Fife the Red," WABC
WFG WIND, 30 m. (WHAS, 15 m.)
Ted Florito's Orcherfus, WBBM
Martha Deane, WOR, 30 m.

Concertos, WMCA, 30 m.
Contury of Progress Orchestra, WGN
2.45 P.M. EST; 1.45 GT
Gus Van. songs, WEAF WEEI WGY WLW
Kichard Maxwell, tenor, W/Z WBAL
The Pickard Family, WBBM 45 m.
Palmer House Bisenble, WMM 50 m.
3 P.M EST; 2 GT
Radio Guid, W/Z WBZ KDKA WFLA
WGAR, I W/Z WBZ KDKA WFLA
WGAR, WARC WCAU WPG WHAS
WGND, 30 m.

Century of Progress Orchestra, WGN
Bob Wilson, WNBX
3.30 P.M. EST1 2.30 CT
Woman's Radio Review, WEAF WGY
WSM. 30 m.
'Stardom Express,' WEEI
Louis Jobin Johnen, vocalist, WLW
U.S. Marine Band, WARG WCAU WPG
WHAS WIND, 30 m.
Garden Club talk, WOR
Garden Club talk, WOR
Home Management, WGN
Women's Hour. WNBX
3.45 P.M. EST1 2.45 CT
Contract Bridge talk, WHAM
Business news, WLW
Afternoon musicale? WGN
Orean, WGN
70 Crean, WGN
Vankec Conthuckers, WNBX
4 P.M. ESST; 3 CT

4 P.M. EST; 3 GT John Martin, stories, WEAF WSM WFLA Stocks, WEEI Stocks, WFEI

Betty and Bob, WGY WJZ WBZ WHAM

KDKA WBAL WGAR

The Life of Mary Sothern, WLW

Visiting America's Little House, WABC

WHAS WBBM

Little House, WABC

Little Topic, WPG, so m.

Dr. H. I. Strandhagen, WGR

Windor CCC Camp, WNBX

Dr. H. I. Strandhagen. WOR.
Windsor CCC Camp, WNBX
4-18 P.M. EST; 3.15 CT
Grey Trail. WRAF WEEI WGY WSM.
Songs and Stories. Harry Swan, Charles.
Sorce, tenor, WIZ WBZ KDKA.
News, WHAM
Jimmy Arlen, baritone, WLW
Davie Allikheri, WGAR
Carlile and London, WABC WPG WBBM
Devotions, WHAS
Barrio, con-tail-n, piano duo, WOR
Soprano, WGN
4.30 P.M. EST; 3.20

Suppertime



DOROTHY PAGE is soloist in JAN GARBER'S Supper Club broadcasts over the NBC-W | Z chain Mondays at 8 P. M.

ERA Orchestra, WBZ, 30 m.
Narket Reports, KDKA
Organ, WHAM
Betty and Bob, WLW
Rajbh Watters, WFLA
Dr. Royal S., Copeland,
23 m. (WPG at 4.45)'
Stock quotabuns, WPG at 4.75'
Town Crate;'' Robert Reud, WOR
Century of Progress music, WGN, 30 m.
Organ, WNSC smusic, WGN, 30 m.

Organ, WNBA
4.45 P.M. EST; 3.45 CT
Adventures on Mystery Island, WEAF
Plano, WEEI
Stocks, WGY
Archic Bleyer's Orchestra, WJZ WHAM
KDIA WBAL WFLA WGAR
The Jacksons, comedy. WLW Radio Debut, WGAR
Chicago Variety program, WABC WHAS
WPG

"Science in Your Home?" Dr. Kurt Haessler, WOR Clarence Jackson, WNBX, 5 P.M. EST; 4 CT

orge Sterney's Orchestra, WEAF WEEL
sigal program, WGY
Fearce's Gang, WJZ WSM WFLA
soch, WHAS
initial Views Koch, WHAS
onitor Views the News, WBZ
emories, KDKA
lly Roger, WHAM
hel Ponce, blues singer, WLW
ncle Clyde, WGAR
Ng, Son of Fire, WABC
deral Housing Campaign and Herbert
Koch, WHAS
ON WHAS

Koch, WHAS

oral Trio, WIND

elen Fitch movie critic, WBBM

un, Gil and Louie, WHAS

'exther, music, WOR

ano, WGN

arry Nolan, WNBX

w camer, music, wOR
Harry Nolan, WNBX
8.15 P.M. ESTI 4.15 CT
Tom Mus's Straight Shooters, WEAP WEBI
WCY WLW
Skipper Jim, WBZ
KDKA Kiddes Klück AU
Ozark Mt. Boys, WGAR
Kratzinger's Orchestra, WBBM
Capt. Tom and his Pirate Ship. WOR
Epolal Tunes, WGN, So m. MAR

Capt. Tom and his Pirate Ship. WOR
Popular Tunes, WGN, 30 m.
Federal Housing Campaign, WHAS
S.30 P.M. ESTI 4.30 CT
Sizzlers, tria, WTASF WSM
Drams, WGC, WTEE
Drams, WGC, WTEE
Drams, WGC, WTEE
WHAL
Gene Arnotronia, WADC WCAU
Christine Ridge, WHAS
Jack Webb, songs, WPG
Ed Wurtzebach's Orchestra, WBBM
Story and Context Club. WOR
Sally's Party, WMCA, 30 m.

Story and Contest Club, WOR
Sally's Party, WMCA, 30 Jm.
5.45 P.M. ESTI 4.45 OT
Capt. Tim Healy's Stamp Club, WEAP
WEEI WGY
Little Orphan Annie, WJZ WBZ WHAM
KDKA WBAL WFLA WGAR
News comments, WHAM
Jack and his Buddies, WSM
Gordon, Dave and Bunny, WABC WCAU
Out of the Dusk, WFAS
Peg and Mim, WPG
Tom Baker, tenor, WIND
Bribara Burr, WBRM
Jimmy Allen's Adventures, WOR
Battone, WOR
B

Navier Cugat's music, WEAF, Evenine Tattler, WEEL, 30 m. Old Man Sunshine, WG7, UKLAN WELLAN WIT STORM (KDKA WIT STORM) WELLAN WIT STORM (KDKA Adventures of Jimmie Allen, WBZ Organ Reciral, WHAM Dan and Sylvia, KDKA

Alex Botsin's Ensemble, WMCA
8.15 P.M. EST; 5.15 CT
"Mysterious Island." Grama, WEAP
Jimmy Allen, WCY
Republican Prosecus WHAM
Toe Emerson, WLW
Rambling Reviewer, WCAR
Boldw Berson and Sunny Jim, WABC WCAU
WHAS
WHAS
WEBM

Charley Eckel's Orchestra, WHDH (WMCA from 6.20, Investors' Service at 6.15)
6.30 P.M. EST, 5.30 GT 6.30 P.M. EST; 5.30 CT
News and Carol Deis, soptano, WEAF
Rhyming Reporter, news, drama, WEEI
News, Berveltes, WGY
News and Three X Sixters, WJZ
News, and Three X Sixters, WJZ
News, weather, WBZ
Bob Newhall, WLW
Freddie Rose, WSM
News, melody's garden, WFLA
"The Skadow," WABC WCAU, 25 mi. "The Shadow," WABC WCAU, 25 mi (news, 6.55)
Deed-I-Do Club, WHAS
Jack Armstrong, WBBM
Gabriel Heatter, comentator, WOR
Screen Revue, WMCA
News and Jack O'clando's Orchestra, WHDH
Singing Loke WCAN Singing Lady, WGN 6.45 P.M. EST; 5.45 CT Billy Batchelpr, Raymond Knight, WEAF
WEEL WGV WTAM
Lowell Thomas, "Today"s News," WIZ
WBZ WHAM KDKA WBAL WIW
WFLA WGAR
Little Opphan Annie, WSM WGN
Woody and Willie, news, WIND WBBM
"Cockalii Time," WOR
Sports, WMAA WHIDA 7 P.M. EST: 6 CT

Studio orchestra, WGN.
7.30 P.M. ESTI 6.30 OT
Minstrel Show, Al Bernard and Paul Dumont, WEAF WGY
After Dinner Revue, WEI
Red Davis, sketch, WJZ WBZ KDKA WSM
Reverens.

Red Davis, sketch, WJZ WBZ KDKA WSM
WELA
Reveries, WHAM
Paul Pierson's Orchestra, WLW
Virgins Nightingsie, WGAR
WABC WCAU
Buck Rogers, WHAS
Sports reporter, WGN
Mystery Steether, WGN
Mystery Steether, WGN
One Man Minstrel Show, WMCA
7-45 P.M. ESTI 6-45 GT
Frank Buck, WEAF WCY WTAM
Republicas prostram, WEEF
WHAM WLW WSM WGAR
The Melody Man, WELA
Boake Carter, news, WABC WCAU WHAS
After Dinner Music, WGA
Flatry Herehfield,

8 P.M. EST: 7 CT mpions, Richard Himber's music, Joes ash, tenor, WEAF WEEI WGY WTAM, Garber's music, Dorothy Page, contralto Whire, WJZ WBZ WLW WGAR

Bob Whire, WJZ WEW WGAR, Fondil; Hoer, WSM Dance Tures, WOR, 30 m. Carson Robison's Buckaroos, WABC WCAU WHAS LIST CONTROL OF CONTRO

30 m. Kate Smith, WCAU, 30 m. (WPG at 8.45) Contract Bridge talk, WPG Sinfonietta, WOR, 30 m. Ted Weens' Orchestra, WGN Morton Bellin, WMCA, 30 m.

8.45 P.M. EST: 7.45 CT B.AS P.M. ESY! 7.45 GT Phillips Lord, WJZ WBZ WHAM WSM KDKA WGAR Smilin Ed McConcll, WLW The Cameso, WPG Sketch, WMCA Northwestern U, program, WGN

9 P.M. EST; 8 CT

Gypies, Frank Parker, tenor, Harry Horlick's Music. The Sweetest Story Ever
Told: My Wild Irish Rose; Only a Bird
in a Gilded Cage, WEAF WEEI WEG
WITAM, 30 m.
Minstrels, Gene Arnold. Joe Parsons, Bill
Childs, male quarter, WIZ WBZ WHAM
WEAL WICK WEFLA WOAR 30 m.
ROSA PONSElle, Andre Kostelanetz music,
Last Rose of Summer Frintempts oul
Commence: La Violetra, WABC WCAU
WPG WHAS, 30 m.
The Witch's Tale, WOIR, 30 m.
Bol Haring presents, WMCA, 43 m.
Kay Kyser's Orchestra, WGN
9,15 P.M. EST: 8,45 C.Y.

9.15 P.M. EST; 8.15 CT

9.15 P.M. EST; 8.15 CT
Comedy Stars, WGN
9.30 P.M. EST] 8.30 CT
House Pary, Joe Cook, Donald Novis,
Frances Laneford, Don Vorhees Orchestra, WEAF WEEL WGY WLW WTAM
WSM WSB WFI.A. 30 m.
Drama, Douglas Hope, Joan Blaine, Jark
Dony, WJZ WBZ KDKA WHAM WSAL
Dony, WJZ WBZ KDKA WHAM WSAL
The Big Show, "Gettrude Niesen. Lud
Gluskin's Orchestra, WABC WCAI"
WHAS, 30 m.
Hotel Traymore Orchestra, WPG, 30 m.
Lum and Abner, WOR WGN
"Melodies," WOR

Educational

Saturday, October 27

Saturday, October 27
7.45 P. M.—The Lawyer and the Public. James Grafton Rogers, former Assistant Secretary of State; Philip J. Wickser, secretary of the Coordination Committee, American Bar Association: "Better Justice Through a National Program for Bar Associations." CBSWABC 8.00 P. M.—Art in America. "American Sculpture Since the Civil War." NBC-WJZ

Tuesday, October 30

5.00 P. M.—"The Reaction of the Public to Cancer Educa-tion." Dr. Bernard Sachs, president, New York Acad-emy of Medicine. NBG-WEAF

Friday, November 2

2.00 P. M.—"The Psychologist Says." Dr. Arthur Frank Says." Dr. Arthur Payne, WOR

9.45 P.M. EST; 8.45 CT William Larkin, tenor, WOR The Three of Us, WMCA

10.45 P.M. EST; 9.45 CT man's Orchestra, WEAF WEEL
WLW WTAM WSM WTAM

"America in Music." John Tasker Howard,
WJZ WFLA. 30 m.
Al and Pete, KDKA 70 m.
Al and Pete, KDKA 70 m.
Al and Pete, KDKA 70 m.
Wayne King. WHAN
Wayne King. Orchestra, WBZ, 45 m.
WrHAS, 30 m.
Organ Recital, WPG, 30 m.
Frank and Flo, WOR
Blood and Thunder, WMCA, 30 m.
Ness, WCAD.

10.15 P.M. EST; 9.15 CT Political program, WHAM Campaign for Re-Election of Gov. Herbed Lehman, WOR, 45 m. Berenke-Taylor, WGN

10.30 P.M. EST; 9.30 CT Beauty That Endures. WEEI
Human Needs Campaign. WABC WCAU
WPC WHAS KMOX WJSV WBT, 30 m.
Cotton Queen Minstrels, WLW, 30 m.
Sleepy Hall's Orchestra, WMCA, 30 m.
Bob Pacelli's Orchestra, WGN

10.45 P.M. EST; 9.45 CT

11 P.M. EST, 10 CT
"The Grunits." WEAF WGY WFLA
Weather, current events, WEEI
Chick Condon's Orchestra, WGY
Hal Kemp't Orchestra, WJZ WHAM WGAR
30 m. (WFLA at 11.13)
Weather, Spotts Review, WBZ
30 m. (WFLA at 11.13)
Weather, Spotts Review, WBZ
30 m. (WFLA at 11.13)
Weather, Spotts Review, WBZ
30 m. (WFLA at 11.13)
Weather, Spotts Review, WBZ
40 co. Club, KDRA, 30 m. Red Nichs
of Smusic at 11.10)
WILW
Amos in 'Andy, WSM
lerty Cooper, WABC WCAU WPG
Mytt and Marze, WHAS
Weather, Moonbeams, WOR, 30 m.
Wether, Moonbeams, WOR, 30 m.
'Here, There and Everywhere," WGN
"Here, There and Everywhere," WGN

"Here, There and Everywhere," WGN

1.15 P.M. EST; 10-15 CT

Carl Hoff's Orchestra. WEAF WEEI WGY

Radio Frolics. WEAF

WHAM

Gene and Gelen, WSM

Glen Gray's Orchestra. WABC WPG, 30 ma

(WHAS at 11.30)

Studio Program, WHAS

Studio Program, WGN

1.30 P.M. EST; 10-20 CT

Will Osbornes Orchestra. WEAF WEEI,

30 m.

Jolly Coburn's music, WJZ WBZ WHAM

JOIN COBURTS.

Jolay Coburn's instance, and a solid memory of the solid memory of

Blue Rhythm Isand, Walth, 30 m.

11.45 P.M. ESTI 10.45 CT
Clyde Lucas: Orchestra, WABC WCAU
WPG WHAS
Johnny Hamp's Orchestra, WGN
12 M. ESTI 11 P.M. CT
Buddy Roser's Orchestra, WEAF WEEI
WCY, 30 m. music, W1Z WBZ WHAM
KDKA, WBAL, WSM, 30 m.
Dance Orchestra, WLW, 30 m.
Dance Orchestra, WLW, 30 m.
Dance Orchestra, WLW, 30 m.
Days, The Company May 10 m.
Days, The Company May 10 m.
The Ween's Orchestra, WABC WCAU
WPG WHAS, 30 m.
The Ween's Orchestra, WABC WCAU
The Ween's Orchestra, WGN
The WGN
The

Ted Weems' Orchestra, WGN
12.30 A.M. EST: 11.30 P.M. GT
Anson Weeks' Orchestra, WEAF WEEI

Anson Weeks' Orchestra, WEAF WEEI WGY, 30 M.
Anselo Ferdinando's Orchestra, WJZ WBZ WHAM WSM, 30 m.
Jimmy Gallagher's music, WSM, 30 m.
Home Loan Talk and Dance Orchestra, WLW, 30 m.
Dan Russo's Orchestra, WABC WHAS,

Home Loan Talk and Dance Conditions WILW, 30 m. Dan Russo's Orchestra, WABC WHAS, 30 m. Dan Russo's Orchestra, WMCA Arching Trini's Orchestra, WGR, 30 m. Boh Pacelli's Orchestra, WGN 12.48 A.M. EST; 11.45 P.M. CT Willie Bryant's Orchestra, WMCA 1 A.M. EST; 12 M. CT Moon River, WILW, 90 m. ABC Ernic Holdr's nussic, WMCA, 30 m. Jimmy Joy's Orchestra, WHAS, 30 m. Midnight Plyers, WGN 1.30 A.M. EST; 12.30 CT Teddy Hill's Orchestra, WMCA, 30 m.

A Marriage of Literature and Music With Two Featured Notables

Phelps Has Taught For -**Forty Years**

And now we have a radio wedding: literature and music united under the bonds of business.

From such a union might be expected offspring that will de-light and stimulate.

In this latest of major programs In this latest of major programs to be presented over the WEAF network of the National Broadcasting Company on Saturday evenings from 8 to 9, radio listeners hear that distinguisehd exponent of letters, WILLIAM "BILLY" LYON PHELPS, and one of the noted maestros of modern music, SIGMUND ROMBERG.

And also there are HELEN MARSHALL, soprano, and a large

and competent orchestra.

Thus radio again confounds its critics, who prate of "jazz and low comedy, 12-year-old minds, banality, mediocrity, etc., etc.,

Among the high-brows, the name of WILLIAM LYON PHELPS ling has been held in respect.

Only a short time ago he re-

signed as LAMPSON Professor of English at Yale University.

In his many-sided capacity as

professor, author, lecturer, jour professor, author, lecturer, journalist, wit, after-dinner speaker, philosopher and scholar, Mr. Phelps has observed and interpreted the march of men and events for the past 40 years. Yet there is nothing pedantic or drearily erudite about the man.

He is loved and respected by Yale

At the age of 69 he is still con tributing a column, "As I Like It," to Scribner's; writes a syndi-cated column, lectures on the average of once a week and is en-gaged in writing his autobiog-

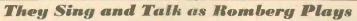
An Athlete, Too

He was born in the home of his alma matér, New Haven, and was graduated from Yale in 1887.

In addition to his scholastic achievements, he was a member of the track and baseball teams and a cross-country runner. He was a member of Psi Upsi-

His career as a teacher extends more than 40 years. He began at the Westminster school in 1888

and the next year, when not yet 27, was engaged as instructor in





HELEN MARSHALL, soprano on the new program conducted by SIGMUND ROMBERG, which is graced by the philosophical observations of WIL-

most popular by undergraduates, the works of other composers, but

last year, but makes his home in New Haven and takes a keen interest in college affairs.

With Honor

The list of honors that have come to him is too long to re-

Suffice it to say that he can write eight collegiate and univer-sity degrees after his name, if he chooses. But he never does

He was public orator of Yale and the only professor to receive the famous Montclair Bowl, a silver replica of the famous Eli stadium, which is given to the man who has done most for his uni-

He has found time to write some 25 books, among the better known being, "Browwing, and How to Know Him," "The Ad-vance of the English Novel" and "The Twentieth Century Thea-

How About Music?

So much for literature and its exponent on the new program.

To the next year, when not yet exponent on the new program.

To the next year, when not yet exponent on the new program.

How about music?

Have you ever heard the music from "Blossom Time" or "The sistant professor and in 1901 succeeded to the chair of LAMPSON know ROMBERG.

On the new program, he not His courses were voted the only presents his own works and

year after year.

He retited from active teaching the hour to his original composi-

the hour to his original composi-tions, introduced for the first time over the air; a tribute indeed to radio broadcasting. Famed as one of the greatest living composers of operetta, Sig-MUND ROMBERG had ambitions early in life to become a railroad bridge engineer.

His musical bent, however, was not to be denied and at the age of 16 we find him conducting 70-piece orchestra at the Budapest College of Music.

Slow But Sure

It was not until he came to America in 1910 that he turned seriously to music as a vocation. Recognition came slowly, but

From 1914 to 1921 he wrote all musical scores for every produc-tion in which AL JOLSON and WILLIE and EUGENE HOWARD appeared. In 1914 he composed "The Blue Paradise," with its fa-mous waltz, "Auf Wiedersehn," peared.

Composer



greatest living composers of op-erettas, who conducts the music for the latest radio program,



Lampson Professor of English at Yale, now the bright particular star of a radio program.

which swept the country.
In 1921 he wrote "Blossom
Time," which established him
firmly as one of the foremost operetta composers in this country

In 1926 he composed his second international success, "The Desert Song," which was followed by "New Moon" and others.

The Soprano

HELEN MARSHALL, soprano, who has the leading vocal part in the new programs, has a story that smacks of a fairy tale.

The little blonde, blue-eyed girl was born in Jopin, Missouri. She had sung in musical productions in the Middle West and had appeared with the JUILLIARD Opera Company in New York.

Last year, ROMBERG heard her in the leading role of "The Beg-gar's Opera" at Columbia Univer-

voice that he asked her to join him when he was forming his first radio company.

Radio Relay League Meets

By The MICROPHONE'S Special Washington Correspondent

Delegates from 11 states in the American Radio Relay League attended a two-day convention at

The League has 40,000 licensed amateur operators in its member-

The Roanoke division embraces Virginia, North Carolina and West Virginia. H. L. Caveness, professor at the University of North Carolina, is director of the

Symphony Plays Beethoven Work

Performances of BEETHOVEN'S Seventh Symphony and of JAMA-CER'S "Sinfonietta" will be fea-tures of the New York Philhar-monic Orchestra Sunday afternoon concert, October 28, which will be broadcast over the CBS-WABC network from 3 to 5.

The orchestra will be under the direction of OTTO KLEMPERER, who concludes his season with the Philharmonic with this concert.

He will be succeded the fol-fowing week by Hans Lange, as-sistant conductor of the orchestra.

Russia Needs More Music On The Air

By The MICROPHONES Special Washington Correspondens

Soviet Russia's radio programs would be more popular if they contained more entertainment features such as are common on the American radio fare, LAWthe American radio fare, LAW-RENCE D. BATSON, electrical spe-cialist of the Department of Commerce, reports.

Lectures on heavy political and economic subjects, the five-year plan and other government enter-prises monopolize the current So-viet Russia programs, BATSON said. Most of the receiving sets there

are publicly-owned. They are installed in city and village squares and auditoriums. Crowds turn out for the programs, but if more music and drama were injected into the programs, the crowds would greatly increase, BATSON believes.

Receiving sets may be privately owned in Russia, provided they are bought through the official commercial organizations and gov-

ernment taxes are paid.

America is far ahead of other countries in the number of receiving sets, BATSON finds. His survey showed there are 42,500,000 sets in the United States.

The United Kingdom is second with 6,124,000; Germany third with 5,424,000; Japan fourth with 1,739,000, and France fifth with

With 585 of the world's 1,497, medium wave transmitters, the United States leads the world in program broadcasting stations. Russia is second with 85; Canada third with 75, and China is fourth

Costliest Radio Program

The largest expenditure for any one program in the history of radio was HENRY FORD's broad cast of the World Series baseball games, according to Variety. Taking in all costs including \$100,000 for the competing teams, it was estimated that FORD spent \$375,000.

For Southern Listeners

The programs of WEAF or WJZ may be heard over:

be heard over:
WAFI
WFIA-WSUN
WIOD
WJAX
WSB
WSMB
WOAI
WSM Birmingham, Ala. Clearwater, Florida Mami, Fla. Jacksonville, Fla. Atlanta, Georgia New Orleans, La. San Antonio, Tex. Nashville, Tena. The programs of heard over:

Birmingham, Ala, Tampa, Fla. Mami, Florida Washington, D. C. Charlotte, N. C. Norfolk, Va. Savannahg, Ga. Greensboro, N. C.

Middle Western

Listeners

programs of WEAF may be card over: St. Louis, Mo. Chicago, III. Chicago, III. Cleveland, Ohio WJZ may be heard

WJR Chicago, III.
WJR Cheand, Ohio Oetout, Mich.
The programs of WABC may be heard Oetout, Mich.
WJRN Chicago, III.
WJRN Chicago, III.
WCCO KMOX
WIAS

Note: Outstanding local programs of these stations are regularly listed in The MICROPHONE.

Many European Programs

(Continued from Page 3)

rope or trans-Pacific territory.

Around the dial this week Trans-Atlantic stations, 'phone or broadcast, are received best below 23 meters before noon. South

anywhere in South America, Eupplorers move to the 31-to-50

Tuesday, October 30 - Gladys Swarthout, NBC-WEAF at 10 P.M.

Highlights

A. M.

11.15-Tony Woos, NBC-WJZ P.M

5.15—"Skippy," CBS-WABC 6.30—Howard Barlow, "Under-standing Music," CBS-WABC 7.00—"Myrt and Marge," CBS-WABC

8.30—Lawrence Tibbett, NBC-WJZ

00-Ben Bernie's Orchestra, NBC-WEAF

Bing Crosby, CBS-WABC 9.15—The Story Behind the Claim, NBC-WJZ

9.30-Ed Wynn, NBC-WEAF 10.00—Glen Gray's Orchestra, Annette Hanshaw, CBS-WABC

Gladys Swarthout, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one

9.45 A.M. EST; 8.45 CT Allen Prescott, WEAF
News, Wandering Minstrel, Musical Turns,
WEEI
High Priests of Harmony, WGY
Walter Furniss, songs,
WLW
Daily Story, WNBX

Daily Story, WNBX

10 A.M. EST; 9 CT

News, Breen and de Rose, WEAF WEEL

WGY

WGY
Edward MacHugh, Gospel Singer, WJZ WBZ
KDKA WSM WFLA
Variety, WHAM
Organ, WLW (Home Loan talk, 10,10)
News, Mesic Masters, WABC WCAU

WHAS Mesic Mesters, WHAS Home Hour, WPG, 1 b.

News, Home Hour, WPC, 1 h.
Devotions, WNBX

10.15 A.M. EST; 9.15 CT

Clara, Lu 'n' Em. WEAF WEEI WGY

WLW WSM WGN

Castles of Romance, Ray Heathertoh, WJZ

Castles of Romance, Ray Heathertoh, WJZ

Bill aid Giber, WABC WCAU

Sanders Suters, WHAS

Organ, WHAM

Poc's Connet, WMCA

Hazel Slusser, Fred King, WFLA

Town Cifet, WNBX

10.30 A.M. EST; 9.30 CT Morning Parade, WEAF, 45 m. (WSM, 15

mi.)
Pisho and Song, WEEI
Market Basket, WCY
Today's Children, WJZ WBZ WHAM
KDKA WFLA
Livestock, news, WLW
Badsoon Enemble, WABC WCAU WHAS,

Concert WINEY

10.45 A.M. EST, 9.45 CT omance in Rhythm, WEEI
shnoy Marvin, WGY
ews and NBC Radio Kitchen, WJZ
WHAM KDKA WSM WFLA
ews, musicale, Highway Safety talk, WBZ

1 A.M. EST, 10 CT Friendly Kitchen program, WEBI
Galaxy of Stats, WGY WTAM WLW
Honeymooner, WJZ WBZ KDKA WHAM

foneymooner, WJZ WBZ KDKA WH.
WSM WFLA
ton Boys, WABC WPG
jalaxy of Stars, WLW
harm Secrets, WCAU
dobilization for Human Needs, WNBX

Alex Semmler, piano, WABG WPG
11.30 A.M. EST; 10.30 CT
Three Shades of Blue, WEAF WEE! WGY
String Ensemble, WSM
United States Marine Band, Shub-la Hour,
WJZ WSM, 1 h. (WHAM, 49 m.)
(WJW, 30 m.) (WBZ WFLA, 30 m.)
U. S. Nayy Band, WABC WPG WHAS,

30 m ete Woolery's Orrhestra, WCAU regan Tones, WNBX

11.45 A.M. EST, 10.45 CT Piano Duo, WEAF WEEL (WEEL, news

Martha and Hal, WGY Smilin' Ed McConnell, WNBX 12 N. EST; 11 A.M. CT Edward Wolter, baritone, WEAF WEEL

Edward Wolter, baritone, WEAF WEEI Musical program, WGY Weather, The Monitor Views the News., WBZ Sarket Reports, KDKA tarife Symphony, WLW Indicale, WFLA he Voice of Experience, WABC WCAU WHAS

7HAS

ne. Sweet Home, WPG,
neer in New York, 'talk, WOR

Fallon's Orchestra, WMCA, 30 m.

Salvo, organ, WGN

e Wade, WNBX

Honeyhoy and Sassafras, WEAF Noonday Melodies, WEEF Johnny Marrin, WGY Weather, WEEF Variety, WILL Variety, Unanable William

iews, WHAM
ariety, live stocks, WLW
ariety, WFLA
onnie Gates, songs, WABC WCAU WHAS te Taylor, soprano, WGN mon Sense," WOR Pals, WNBX

12.30 P.M. EST, 11.30 A.M. CT Merry Madeaps, Norman L. Cloutier's dance orchestra, WEAF WTIC, 30 m. Stocks, produce, WEEI Farm Program, WGY, 30 m. National Farm and Home Hour, WIZ WBZ WHAM KDNA WLW WSM WFLA, 1 b.

Pat Shevlin's Orchestra, WABC WCAU, 30 m.; WPG from 12.43 University of Louisville, WHA3 Markets, organ, WGN, Phil Lynch's Orchestra, WOR, 30 m. Ricy Santiago, songs, WMCA

12.45 P.M. EST; 11.45 A.M. CT Caroline Cabot, Del Castillo, WEEL, 30 m. Will Hollander's Orchestra, WMCA, 30 m. Good Health and training, WGN Farm Reports, WNBX

1 P.M. EST: 12 N. GT Markets, weather, WEAP Vagabonds, WGY George Hall's music, WABC WCAU WPG, Variety, WOR Just Plan Bill, WGN

1.15 P.M. EST; 12.15 CT

Rex Battle Concert Ensemble, WEAF WEEL WGY WGY Georgia Wildcats, WHA3 Dance orchestra, WOR Mutror Reflections, WMCA Piano, WGN

Parao, WCKON

1.30 P.M. EST; 12.30 CT

Master Music Hour, WEAF, 1 h. (WEEI at 1.45)

**Health Review, WEEI

**Index Eliacs," N. Y. Children's These
**Vic and Sale, WJZ WBZ WFLA

William Pean Orchestra, KDKA

Dance Orchestra, WLW

Esthet Velas Ensemble, WABC WCAU

WPG, 30 M. (talk, 5 m.)

Morton Potters Orchestra, WHAS

Midday service, WGN,10 WOR

Eddie Prior's music, WMCA, 5 m.

1.45 P.M. EST; 12.45 CT 1.45 P.M. Ess)
Southerner, WGY
Beulah Croft, songs, WJZ WSM WHAM
New England Agriculture, WBZ
William Penn Orchestra, KDKA,
Red Nichols' Orchestra, WLW
College of Agriculture, WHAS
Ewer Barre And Orchestra, WOR

Ragamuffins, WMCA

2 P.M. EST; 1 CT

Health Hunters, WGY

Croscous from Los Of Day, WJZ WSM

WFLA KDKA, 30 m. (WHAM, 15 m.)

Texas Cowboys, WBZ, 30 m.

Ohto School of the Air, WLW, 1 b.

Mario, the Little French Princess. WABC

WCAU

WCAU

WCAU
Horel Newton Trio. WPG
University of Kentucky, WHAS, 30 m.
Dr. Arthur Frank Payne, WOR
Sports, WMCA
Just Plain Bill, WGN
Afternoon Concert, WNBX

Afternoon Concert, WNBX
2.15 P.M. EST; 1.16 CT
Household: Chat. WGV
Rochester School of the Air, WHAM
Romance of Helen Trent, WABC WCAU
"Memories," Fred Vettal and Alice Remsea,
WOR

"Memories," Fred Vettal and Alice Remsen, WOR Stephen Barry, songs, WMCA WIP 2.30 P.M. EST₁ 1.30 CT Kine's Guard, quartet, WEAP WEEL WSM WFTLA Prairle, WGY Hanny Weet Home, sketch, WTZ Home Forum Cooking School, WBZ, 30 m. KDKA Home Forum, KDKA, 10 m. American School of the Air, King Arthur, "WABC WFC WTAS, 30 m. Stow Boat Days, WGR, 30 m. Stow Boat Days, WGR, 30 m. Roads of Romance, WMCA, 30 m. 2.45 P.M. EST₁ 1.45 CT 2.45 P.M. EST, 1.45 CT

Palmer House Ensemble, WGN

3 P.M EST; 2 CT

M.3 Perkina, WPAF WEEI WGY WLW
WSM WSB WTAM

Tommy Tucker's Orchetra, WJZ WHAM.

Tommy Tucker's WBZ, 39 m.
ERA Givic Orchestra, WBZ, 39 m.
Sammy Eulber, KDKA
COlumbia Variety Hout, WABC WCAU
WHAS, 1 h. (WPG, 13 m.)
Blacksione, Ionaleura, WGN
Theater Review, WMCA WIP
Theater Review, WMCA WIP Studio Ensemble, WOR AVIP
Theatre Review, WMCA WIP
2.15 P.M. EST: 2.15 OT
The Wise. Man, WEAF WEEL
WGY Players. WGY WEEL
Goodster Give Orchestra, WHAM, 50 m.
Coneres of Clubs. KDKA
Briddy Raisons, innim, WLW

A Discovery



DOROTHY FREDERICKS, soprano, was "discovered" by station WLW and now is featured on a veekly program over that station Tuesdays from 9 10 9.30 P.M.

3.45 P.M. LST; 2.45 CT Business news, WLW Afternoon Musicale, WGN, 30 m. Mrs. Griggs, WNBX

4 P.M. EST; 3 CT 4 P.M. EST; 3 CT Chrk Web's Orchestra, WEAF WSM, 30 m. (WGY at 4:15) Stocks, WEEL Betty, and Boh, drama, WGY WJZ WBZ WHAM Visiting America's Little House, WABC Life of Mary Sothern, 'WI.W Homemakers' Club, WFLA, 30 m Dr. H. J. Strandhagen, WOR

4.15 P.Mr. ESTI 3713 VM DATE 18 P.Mr. ESTI 3713 VM DATE 18 PLAT THE PLAT THE PART AND FORM THE PART AND THE P

Urchestra, WGN

3.30 P.M. EST; 2.30 CT

Woman's Radio Reroew, tweept Littau's Orchestra, WEAF WEAF WGY, 15 m.]

Wing Magic, WJZ WBZ WSM WHAM, 30 m.

"Kone of the Civ." WLW

Martha Deane, WOR, 30 m.

"Folical Housing Campaign and Herbert Koch, WHAS, 30 m.

Westher, Variety, WOR
Requested Recordings, WNBX
5.15 P.M. EST1 4.15 CT
Thrills of Tomorrow, WEEI
Thee Schoolmads, WGY
Jakis Heller, WJZ WHAM WSM,
Farm market news, WBZ
KDA, Kiddler Krub, EDRA
"Skippy," WABC
Nan, Mary and Camille, WPG
Nan, Mary and Camille, WPG

Soprano, WGN
5.30 P.M. EST: 4.30 CT
Radio Charades, WEAF WSM
Little Women, WEEI
Uncle Wigeley, WGY
Singing Lady, WJZ WBZ WHAM KDKA
WBALL WILW
AWBALL WBAL WLW
Jack Armstrong, "All-American Boy," WA
WCAU
Linn Del Mar. songs, WPG
Gocktail Hour, WOR
Bob Fallon's Orchestra, WMCA, 30 m.
Melodies, WGN

5.45 P.M. EST| 4.45 CT 5.45 P.M. EST1 4.46 GT
Nursery Rhynes, WEAF WCY
Buddy and Blake, WEEI
Qrphan Annie, WJZ WBZ KDKA WFLA
News, WHAM:
Hour, WSM
Jack Armstrong, WI.W
'Robinson Crusoe, Ir.,' WABC
Out of the Dusk, WIAS
Miniatures, WPG
'Miniatures, WCAU
Unde Wierley, WOR
Plano, WGM

Piano, WGN

6 P. M. ESTI, 5 CT
Angelo Ferdinadd's Orthestra, WEAF
her breadly and the WEH.
Old Man Sunshine, WGY
30 m. (KDKA from 6.13)
Adventure of Jimmie Allen, WBZ
Dra and Sylvia, KDKA
Mariorie Conner, pianist, WSM
Musical Memory Contest, WFLA, 30 m.
Buck Rogers, WABC WCAU
Sam, Gil and Louie, WIAS
Linele Don, WGN, 30 m.
Linele Don, WGN, 30 m.
Recordings, WGN, ACCA
Recordings, WGN, ACCA
Recordings, WGN, ACCA
Recordings, WGN, ACCA
RECORDINGS

Mid-Week Hymn Sing, WEAF Jimmy Allen, WG, WEAF Jimmy Allen, WG, WBZ Murray Horton's Orcestra, WLW Bobby Benson and Sunny Jim, WABC Skippy, WHAS Jovestor's Service, WMCA

investor's Service, WMCA
6.30 P.M. EST; 5.30 CT
News, Mary Small, songs, WEAF
WFLA
Rhyming Reporter, news, Golden Mon
WEE

WEEI News, Cotacts Moment News and Harmonica Rascals, WJZ News, weather, WBZ News, weather, WBZ Howard Barlow "Understanding Music WABC WHAS, 30 m. (news at 6.55) Ben Greenblatt, WCAU Boys' Club, WOR Stoging Lady, WGN

Reisman's Orchestra, Phil Duey, bari-

tone, WEAF WEEI WGY WFLA WSM WSB, 30 m. Spencer Dean, Grime Clues drama, "Call the Wagon," WJZ WBZ KDKA WIW. 30 m.

30 m. "Lavender and Old Lace," Frank Munn and Hazel Glean, Home Town Singers, and Hazel Glean, Home Town Singers, The Commence of the Commence

8.15 P.M. EST, 7.15 CT 8.15 P.M. EST; 7.15 CT
Adventures of Jimmie Allen, WHAM
Beauty that Endures, WFLA
Vira C. Park, contraito, WPG
3-Star Final, WMCA
WGN Orchestra, WGN
8.30 P.M. EST; 7.30 CT
Wayne K.ng's Orchestra. WEAF WEEI
WGY WTAM WSM WSB, 30 m.

Lawrence Tibbett, bajitone, St. Louis Blues; Alexander's Ragime Band: Largo Al Factorum, John B. Kenneddy, Walfred Pleitlere's Orchestra, WJZ WBZ RDKA WHAM WBAL, 4 Jm. 17187 Crebastra, Vivenne Segal, Ollver Smith, tenor, WABC WCAU WHAS, 10 m.; WPG, 15 m. Florida Military Academy, WFLA Musical Variety, WLW, 30 m.

Judge William L. Dill, candidate for Governor, WOR, 30 m.

Harmonizers, WMCA

9 P.M. EST; 8 CT

Ben Bernie's Orchestra, WEAF WEEI WGY. Ben Bernie's Orchestra, WEAF WEEI WGY,
30 m. n. n. n. n. n. n. n. n. n. n.
Meiody WSM
Old Time Songs, WFLA, 30 m.
Bing Crobby, WABC WCAU WHAS, 30 m.
Bing Crobby, WABC WCAU WHAS, 30 m.
Helen Luuis Jones, contraino, WPG
Dave Vinc. comedium, WCR, 30 m.
Mardi Gras, WCN, 30 m.
9-15 P.M. ESTI, B.15 CT
Kay Gox, 10 in WSM

Kay Goss, violin, WSM The Story Behind the Claim, WJZ WBZ WHAM KDKA WBAL Tenor, WPG 9.30 P.M. EST; 8.30 CT

9.30 P.M. ESTI 8.30 CT
Ed Wynn, Craham McKnamee, Eddie Duchio's Orchestra, WEAF WEEI WGY,
WLW WFLA, 30 m.
Hands Across the Border, WJZ WBZ KDKA'
WSM, 30 m.
Merry Go Round, WHAM, 30 m.
Toscha Scielde, violinier, isham Jones Orchestra, WABC WCAU WHAS, 30 m.
Louis at Mare Choru, WGG, 30 m.
Louis to Mare Choru, WGG, 30 m.
Penthouse Secretale, WMCA, 30 m.

9:45 P.M. EST: 8.45 CT Eddy Brown, violinist, WOR, 30 m.
Ted Weem' Orchestra, WGN
To P.M. EST; 9 GT
Operetta, John Barray, Frank McIntyre,
Gladys Swarthout, WEAR WEEI WGE
Gladys Swarthout, WEAR WEEI WGE
Sees, Cameroo King, WJZ WHAM,

Seven Seas, Lameron Hauge,
30 m. ERA Opera Orthestra, WBZ, 30 m.
Merlody Parade, WLW, 30 m.
Gray's Orchestra, Annette Hanshaw,
GW Gray's Orchestra, Annette Hanshaw,
WHAS WPG, 30 m.
Jolly Russians, WMCA WIP, 30 m.

Cartent Events, Harlan Eugene Read, WOR.
Bridge Club of the Air, WGN.
10-30 P.M. EST1 9-130 Cy.
Tim and Irene's Sky Road Show, WJZ,
WHAM, 30 Cychestra, WBZ, 30 m.
Joe Rine' Orchestra, WBZ, 30 m.
George Givot, WABC WCAU WPG
WHAS, 30 m.

lor these Ortestra, WBZ, 30 m. Gry Beatifichen Ferons, NDKA. Gwarge Gfrot, WABC WCAU WPG WHAS, 30 m.
"That's Life." drama, WORA, 30 m.
Archie Bleger's music, WMCA, 30 m.
Archie Bleger's music, WMCA, 30 m.
11 p.M. EST, 10 CT.
Willard Robison's Orchestra, WFZ WFLA Weather, news, WEE!
Chiek Condon's Orchestra, WJZ WHAMA, 30 pl. Campo's Orchestra, WJZ WHAMA, 30 pl. Campo's Orchestra, WJZ WHAMA, 30 m.
Weather, Sports Review, WBZ
Weather, Sports Review, WBZ
Weather, Sports Review, WBZ
William Pen Orchestra, KDKA, 40 m.
News, dance orchestra. WLW, 30 m.
News, dance orchestra. WABC WPG, 30 m.
Harty Saltet's Orchestra. WABC WPG, 30 m.

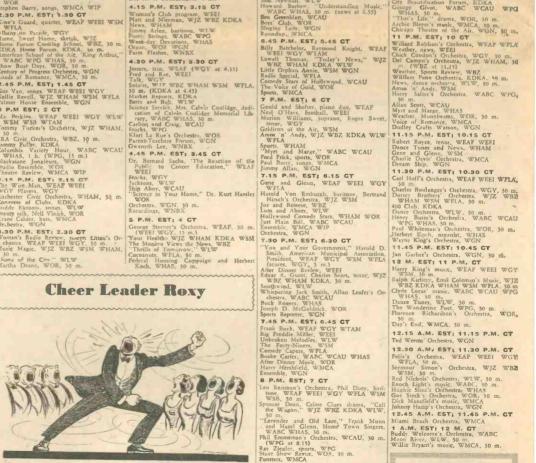
12.30 A.M. EST, 11.30 P.M. CT Felix's Orchestra, WEAF WEEI WGM WFIA, 30 m. Seymour Simon's Orchestra, WJZ WBZ WSM, 30 m. Red Nichols' Orchestra, WJ.W., 30 m. Enoch Light's music, WABC, 30 m. Hughie Shasi Orchestra, WHAS, Gus Steck's Orchestra, WOR, 30 m. Dick Manafeld's music, WMCA

12.45 A.M. EST; 11.45 P.M. CT

1 A.M. EST; 12 M. GT Buddy Welcome's Orchestra, WABC Moon River, WLW, 30 m. Willie Bryant's music, WMCA, 30 m.

STATION DIRECTORY Page 4

Cheer Leader Roxy



POOTBALL scouts are missing a good bet in not pressing Roxy into service as a cheer leader. His acrobatics in directing the vocal ensemble during his Saturday night CBS broadcasts would put to shame many of the young men who inspire the rooters at a college station. college stadium.

"Hallowe'en On The Farm" Is To Feature Chosts and Dragons

Night" Is To Be Featured The Plays Produced

Although Hallowe'en doesn't come until the 31st of October, one radio program, "Hallowe'en On the Farm," is going to celebrate it on Saturday, the 27th.

Roxy, kindly impresario of radio, will devote his entire program that evening, beginning at 8-o'clock, to the activities of the mystic night.

Highlights of the program will include a song by SUE READ, one of the "gang," called "The Spooky Night." Wee Willie Robyn will present a selection called "The Green-Eyed Dragon" and among tunes which the orchestra will play will be the "Ghost Dance

ROXY, as usual, will be master of ceremonies, but this time among witches and ghosts who also will take part in the pro-

The broadcast will be heard through the WABC-Columbia network.

Radio Brings News To Darkest Africa

One part of darkest Africa isn't so dark as it used to be, thanks to a home-made radio set.

J. H. BROWN, who lives in the town of Mpweto, in Belgian Congo has a set that gets its power from an old automobile dynamo with a handle on it that is turned by hand

And although Brown is miles from the nearest outside communication he gets the news 10 days before anyone else in the com-

The "Spooky Children's Radio Troupe Is Partridge Under Nila Mack's Direction

Are Based On Fairy Tales

SEVERAL years ago, NILA MACK got the idea of organizing a children's stock company to enact programs for children, and they "hit the spot."

Her office is flooded with cager, scrawled letters asking her to make favorite fairy stories "come true." Year aft-er year "Cinderella," "Beauty and the Beast," "Snow White and Rose Red," "Jack-in-the-Beanstalk," and other tales are demanded.

The task is an endless one. NILA MACK never catches up Every year her audience changes, the old listeners grow up, and new ones take their places with the same

Each Saturday morning, "Captain Bob," who is actually HARRY SWAN, imitator of animals, sound effects man, and NILA's chief assist-ant, carries the listeners off to the scene of the fairy tale on a different vehicle.

"Curiously enough," Nila Mack says, "the kids take as much interest about how they're going to get there, as they do in the story itself, and practically every letter contains some suggestion. Some mornings we travel to the scene in airplanes-sometimes in a chariot driven by six white horses and six



MISS NILA MACK, director of the the Columbia Broadcasting Sys-tem, whose productions are heard on the "Let's Pretend" program over the WABC network, Saturday morning at 10.30.

ly on motorcycles, all according to the current whims of the children."

One young listener sug-gested that it would be fun to travel on a "Leapin Leaner"-(the spelling is the

writer's).

HARRY SWAN. Captain

sound effects BOB," contrives sound effects accordingly, and some of them are posers. One time, in answer to request, the audience was transported to the scene on a sailboat. It took

Leading Lady May Stop Show With The Mumps

some steady thinking to devise the sound of water, wind and the shaking of

NILA MACK is one of the world's most patient show producers. Working with a company of youngsters, she has come to expect as inevita-ble that the leading lady's mother will call up before the program to announce that her daughter has just come down with the mumps.

Likewise, she takes it calmly if the child she has de-pended upon as the boy so-prano comes into the program as a baritone, with his voice in the throes of chang-

Her cast is always prompt for rehearsals, for it is more of a lark than a job to them, although they do take the performance seriously.

NILA MACK soon cures any newcomer to the stock com pany of yearning to be leading lady or leading man in every performance. She tells every performance. She tells them that everyone must take a turn at the stellar role, and that it is even more distin-guished to play character

The main problem in preparing the scripts is pronun-

"There must be no three-syl-(Continued on Page 13)

In a Visit To Station

Hunters in Bangor, Maine, don't have to go hunting for partridge, according to the people at radio station WLBZ, there. The birds just come to them.

A partridge, who refused to tell his name, recently tried to force an entrance into the studios of the radio station. He was cornered by OAKLEY VEAZIE, who took him into the news service rooms to call on the staff of WI.BZ

Instead of being frightened, the bird was quite pompous and strutted about, pecking at his hosts' hands.

After a short visit, the bird left in the company of Mr. VEAZIE. in the company of Mr. VEAZIE.

It was not learned whether the
partridge would spend the night
at the VEAZIE home or whether
he would become the mainstay of

Andy Gump Will Come To Radio

"The Gumps," one of cartoon-land's well-known families, will come to life in a new series of radio programs starting Monday, November 5. The broadcasts will come over the WABC-Columbia network, Mondays through Fridays at 12.15

ANDY and MIN, their son CHESTER, Uncle BIM, and the maid TILDA, and the rest of the characters will go through their trials and adventures in these fifteen-minute broadcasts.

These Programs Are Proving Popular With Children Of All Ages

7.45 A.M. EST; 6.45 CT

Jolly Bill and Jane, WJZ (Monday through

John Marrin's Story Program, WEAF WEEL

WSM WFLA WJAR WCSH WTAG (Monday only)

9 A.M. EST; 8 CT

Coast to Coast on a Bas, WJZ WBZ KDKA 4.30 P.M. EST; 3.30 CT WI.W WGAR (WHAM at 9.30) (Sunday

NBC Music Appreciation Hour, WEAR WEEL WGY WJAR WCSH WTAG WTIC WJZ WBZ WHAM KDKA WLW WSM WFLA (Friday only)
Children's Hour, WABC (Sunday only)

Our Barn, WEAF WEEI WTIC WGY WFLA (Saturday only)

4.45 P.M. EST; 3.45 CT Adventures on Mystery Island, WEAF WEEI WIAR WCSH WTAG WTIC WGY (Monday through Thursday)

5 P.M. EST: 4 CT

Kiddies' Cooking Class, WOR (Saturday only)

12.45 P.M. EST; 11.45 A.M. CT

WOR. Son of Fire, WARD WAAB WFEA (Monday, Wednesday, Friday)

5.15 P.M. E5T; 4.15 CT Skippy, WABC WAAB WEAN WICC WFEA WORC WORS WINZ WFEA WCAU (Monday through Friday) Straight Shootes, Tom Mix, WEAF WEBI WGY WIW WJAR WCSH WTAG WTIC (Monday, Wedlecday, Friday)

5.45 P.M. EST| 4.45 CT

Albert Payson Tethane Dog Drama, WJZ
WBZ WHAM KDKA WFLA WGAR (Sunday only)

6.15 P.M. EST; 5.15 CT

day only)
Captain Tim Healy's Stamp Club, WEAF
WEEL WGY WSM WFLA WJAR WCSH
WTAG WTIC (Monday, Wednesday, and

6 P. M. ESTI 5 CT

Henry Harmony Graphically Portrays The Career of Ireene Wicker



REENE WICKER, the "Singing Lady" of NBC, whom you hear over the NBC-WJZ network on Mondays through Fridays, started het career when she was four years old. At that time she recited a sad little poem in which she was supposed to cry. However, she cried too much, not from the poem, but from stage fright, and had to be carried off.

WHEN IREENE was in school, she and a HEN IREENE was in school, she and a friend would skip classes so that they could put on plays at home. With supreme confidence she cut down Shakespear's 'Macbeth' to a play that could be acted by two people. An old music box of her mother's furnished the incidental music for their

ISS WICKER got her first job with a dramatic organization under the name Irene Seaton. Her first pay was in the form of a \$20 gold piece. She vowed she'd keep it forever as a souvenir. This vow lasted until Irene's first year in college. She had to have a new gown for the college prom. And she got it—with the \$20 gold piece. NBC's SINGING LADY is superstitious She never sings before breakfast and uses the same blue dress for every audition at radio studios. Someone told her fortune once and advised her to add another "e" to her name, which was then "Irene." She did this. She went to New York once and visited 17 night clubs.

Wednesday, October 31 Fred Allen's Show, NBC-WEAF, 9 P.M.

Highlights

A. M.

8.30-Cheerio, NBC-WEAF P.M

- 4.10—Little Jack Little, CBS-WABC
- 7:15—Just Plain Bill, CBS-WABC
- 8.00-Mary Pickford, NBC-WEAF
- 8.30—Lanny Ross and Orches-tra, NBC-WJZ
- Wayne King's Orchestra, NBC-WEAF 9.00-Warden Lewis E. Lawes, NBC-WJZ
- Fred Allen, NBC-WEAF 9.30—John McCormack, NBC-WJZ
- -Broadcast to Byrd, CBS-

(All programs are listed in Eastern Standard Time. Central Time is one hour earlier.)

8 A.M. EST; 7 CT
Organ Rhapsody, WEAF WLW, 25 m.
Weather, news, WEEI
Musical Clock, WGY, 30 m.
Morning Devotions, WJZ WBZ KDKA

Morning Devotions, W.J. W. WFLA
Song Reporter, WABC, 25 m.,
Playground Echoes, WPG
8-75 A.M. EST; 7-15 CT

Caroline Catot, WEE!
Landt Tsio and White, WJZ WBZ WBAL
WFLA
Organ, WLW
Larly Birds, WNBX

Lady Brids. WNBX
8,30 A.M. ESY; 7.30 CT
Checio, WEAF WEEI WGY WLW WSM,
WYELA, 90 m.
Lew White, organist, WJZ WBAL KDKA,
30 m. (WHAM, 19 m.)
Weather, WBZ
Lyvic Sernade, WABC, 27 m.
Georgia wildcare, WHAS
8.45 A.M. ESY; 7.45 CT

Variety, WBZ Kindly Thoughts, WHAM Bob Atcher, WHAS

9 A.M. EST; 8 CT

Variety, WFEII

classors and Paste. WGY

breakfast Club, W/Z WBZ, r h, (WSM at

b_s0) (KDKA, 30 m.) (WFLA, 30 m. at

lamns, WLW

www. WLW

Don Hall Trio. WEAF WEEL WLW Devotions, WOY
Leon Cole, organ, WSM
Matinee Melodies, WNBX

130 A.M. EST; 8.30 CT the Mystery Chef, WEAF WEEI WSM WGY yles, KDKA ck Berch, WLW

buthername, lews, Wandering Minster, ploist, WGY of tharlie Kent's Orchestra, WLW Jariety, WFLA Foik-A-Day Thoughts, KDKA Waltz Time, WABC & Bob Affect, WHAS

Oaily Story, Waters
10 A.M. EST; 9 CT
News. Breen and DeRose, WEAF WSM WFLA
Musical Variety, WEEI
Fendr, WGY
Gosphine Gibson, WIZ WBZ KDKA
Suzanne Littleford, WLW
News, Patterns in Harmony, WABC WHAS
Heme Hour, WFG, 1 h.; News at 10-45
DX Tips, WWHX
10.15 A.M. EST; 9.15 CT

10-15 A.M. EST; 9-15 OT
Clan; Lu 'n' Em, WEAF WEE! WGY
WLW WSM WSB WTAM WGN
Florend Trio Cavotte, Musette; Thy Heart
Ever Faithful Badimerie: Ave Maris;
Federation of Women's Clubs, WHAM
Morning Topics, WFLA
Bill and Ginget: WABC
Dolly Dean, WHAS

Town Crier, WNBX
10.30 A.M. EST; 9.30 CT
"Land of Beginning Again," WEAF
Organ, WEEI
The Market Basket, WGY
Tedday's Children, WJZ WBZ WBAL KDKA
WSM WELA
WSM WELA

WSM WFLA tree Stocks, news, WLW fall About You," Harold Sherman, WABC ever and, Fiddlets' Fancy, WCAU, 30 m. WABC from 10:45 a Bailey Allen, WHAS outschold Chat, WNEK

Betty Crockes, W.EST; 9:45 GT
Betty Crockes, W.E.F WEEL WGY W.L.W. WFLA WT.).M
News, Radio Kitchen, W.JZ WHAM K.D.R.A
W.BAL

WBAL News, musicale, Highway Safety talk, WBZ Studio Program, WSM Bluebirds, WABC WHAS Daily Poem, WNBX

A.M. EST; 10 CT

Dally row. EST, 10 G1
Juan Reyes, pianist, WEA!
Friendly Richen, WEE!
Berlymin Moore, smor, WGY
Berlymin Moore, smor, WGY
Berlymore, WLW
"Gooking Closcops," WABC WCAU
Fahm Talk, WPG
Sahders Sixters, WTAS
AMM, EST; 10 16 CT
Allie Memory, Order WAZ, WM WHAM
Allie Memory, Order WAZ, WM WHAM
Instrumentalists, WAGC
Franklin Bens' Orchetth, WGN

CST; 10.80 CT

11.30 A.M. EST; 10.30 CT
"Homespun," WEAF WHEI WGY
U.S. Army Band, WJZ WBZ WSM WFLA
50 m.
John Barker, songs, WLW

Betty Moore, Triangle Club, WABC WPG VNBX National Parks, WNBX 11:45 A.M. EST; 10.45 CT Down the Song Trail, George Beuler, bari-tone, WEAF WEEs (WEE), news notes,

Down the Song Trail, George Beuler, tone, WEAF WEEI (WEFI, news 11.55) Johnny Marvin, WGY Orsan, WHAM Magic Recipes, WABC WHAS WCAU Wandering Poet, WPG Royal Poet, WNBX

12 N. EST; 11 A.M. CT Al and Lee Reiser, pianists, WEAP WEEL Banjoleers, WGY.
Fields and Hall, WJZ WHAM WSM
Weather, The Monitor Views the News.

Weather, The Monitor Views the News, Weather, The Monitor Views the News, Walker Reports, KDKA
Ohlo Farn Bureau, WLW, 30 m.
Variety WFLA, 30 m. Particle WFLA, 30 m.
Ohlo Farn Weather WPG
Bud Rainer, WOR
Bud Rainer, WOR
Bub Fallon's music. WMCA, 30 m.

WHAN
Home Sweet Home, WPG
Bud Rainer, WOR
Bob Fallon's music, WMCA, 30 m.
Forn, Dick and Harry, WGN
Chalstine Haves, WNBX
12.15 P.M. EST; 11.15 A.M. CT
Honerboy and Sassafras, WEAF WEEL
Martha and Hal, WG/IZ, KDKA WSM
Weather, "Minute Manners," WBZ
Hill-Billy songs, WHAM
Betty Barthell, WABC WCAU WHAS
WPG
"Common Sense," WOR
Betty, Jean, Jim, WGN
12.30 P.M. EST; 11.30 A.M. CT
Merry Madcaps, WEAF WLW, 50 m.
Stocks, markets, WEEL
Stocks, markets, WEEL
Name of Markets, WEEL
AND STOCKS, WILW
Jan Saylti's Orchestra, WABC WCAU, 30
m. (WPG at 12.43)
Jan Saylti's Orchestra, WABC WCAU, 30
m. (WPG at 12.43)
Livestocks, WILW
Jan Saylti's Orchestra, WABC WCAU, 30
m. (WPG at 12.43)
Here's How, WMCA
University of Louisville, WHAS
12.45 P.M. EST; 11.45 A.M. CT
Thus and That, WFEEL son, (Februally W).

or. rerkeii, WNBX 12.45 P.M. EST; 11.45 A.M. CT This and That, WEEI, 25 m. (Friendly Kit-chea, 1.10) Will Hollander's Orchestra, WMCA WIP, 30 m.

30 m. Good Health and Training, WGN
1 p.m. EST, 12 N. OT
Markets, weather, WEAF
Vagabonds, WGY
Gootge Hall's Orchestra, WABC WCAU RUTH EVERETS, soprano, recently

George Hall's Uteneme, 30 m.* Markets, WHAS Just Plain Bill, WGN Variety, WOK, 30 m. 1.15 P.M. EST, 12.15 CT Peggy's Doctor, WEAF WEEL WGY. New Jerley Outen's Clady, WPG Mirror Rellections, WMCA

Doring Sisters, WGN 1.30 P.M. EST; 12.30 CT

1.30 P.M. EST, 12.30 CT
Russ Lyon's Orchestra, WEAF, 50 m.
N. E. Kitchen, WIFEL, 30 m.
Arthur Lang, WGY
Vic. and Sade, WJZ WBZ WHAM WFLA
Dance Orchestra, WLW
Markets, WSM
Little Jack Little's music, WABC WCAU
WPG WHAS
WHAS
WHAS WORN, 30 m.
Eddi Provice Orchestra, WMCA
Theatte Club, Bidc Dudley, WOR

1.45 P.M. EST; 12.45 CT

T.45 P.M. EST J 12.45 GT
Southerners, WGY WJZ WHAM-WSM
Agricultural Markets, WBZ
William Peno Orchestra, KDKA
Red Nichols' music, WLW
William A, Burnet, WSM
Hill Billy Kid, WFLA
Samuel Delong's Orchestra, WABC
Agricultural Program, WHAS
Regamulfins, WMCA
Regamulfins, WMCA

2 P.M. EST; 1 CT
Two Scats in the Balcony, Carol Deis, soptano, WEAF WEBI; 30 m.
Mercile Esmond, WC;
Wandering Minstret, Merglith Willson's Orchestra, W1Z, WSM WFLA, 30 m.
Tesas Cobboys, WBZ, 30 m.
P. T. A. tali, KINKA W1W, T.b.
Maric, the Little French Princess, WABC
WFC WCAU
University of Kentucky, WHAS
Dr. Arthur Frank Payne, WOR
New York Civic Symphony Orchestra, WMCA
WIP, I. b., 30 m.
Just Pain Bill, WGN
Concert, WNBX
2,15 P.M. EST; 3 5 5 2 P.M. EST; 1 CT

Content, WABA EST; 1.15 GT
Household Chat, WGY
Romance of Helen Trent, WABC WCAU
'WGN
Frank Ricciardi, WOR

Frank Ricciardi, WOR

2.30 P.M. EST1 1.30 CT

"Herald of Sanity," WEAF WEEI WFLA
Albany on Parade, WG St. WEE
Home Forum Koth, WJZ

Northester School of the Air, WHAM, 30 m.
KDKA Home Forum KDKA, 30 m.
Markets, WSM

Markets, WSM

Markets, WSM

WORM, 100 the Air, "Roral Eastern
England," WABC WHAS WPG, 30 m.
Woman's Club, WCAU, 30 m.
Nartha Deane, WOR, 30 m.
Century of Progress, orchestra, WGN

2.45 P.-M. EST1 1.45 GT

Gus Van, 300g, WEAF WEEI

Gus Van, songs, WEAF WEEI High Priests of Harmony, WGY Colette Carlay, songs, WIZ WSM WFLA Palmer House Ensemble, WGN

Colette varies Ensemble, was a period of the coleta of the

Debutante



made her debut over the NBC-WIZ chain with Louis KATZ-MAN'S Orchestra, a program called "The Land of Beginning

"Song of the City." WLW Newark Muscum Talk, WOR Sports Review, Concert Artists, Sports Review, Contest 2 h. Home Management talk, WGN Green Mountain Singer, WNBX

Green Mountain Singer, WNBX

3.45 P.M. EST; 2.45 CT

Joe White, tenor, Old Skipper: Grandfather's Clock: Venetian Love Song; Home
On the Range: Forever is a Long, Long
Time, WJZ WHAM WSM WFLA
Animals in the Newsy WEZ
Human Values, KDKA
Business new; WLW
Organ, WGN
Organ, WGN
Mujel Javalla, Waxinay

Organ, WGN Muriel Ingalls, WNBX 4 P.M. EST; 3 CT

4 P.M. EST; 3 CT
Pops Concert. Christian Kriens, WEAF
WSM WFLA, 30 m. (WEEL WGY at
4.15)
Stocks, WEEL
Betty and Bob, WGY W/Z WBZ
Life of Mary Sothern. W/LW
National Student Federation, Norman Thomas, WABC
The Apple Knocker, WCAU
Dr. H. I. Strandhagen, Health Talk, WOR
Plano, WGN
WAND WANDW
WARD WANDW
TO THE STREAM STREAM STREAM STREAM STREAM
TO P.M. EST; 6.30 CT
Uncle Erra, WEAP WGY, WTAM

Doris Gibson, WNBX
4.15 P.M. EST; 3.15 CT
Dorothy Page, songs, WJZ WBZ
Constitution Day, KDKA
News, WHAC Dorritude, (Home Loan talk,
Curffs Cornach

Curtis Symphony, Bach program, WABC Jack Berger's music, WPG Banlo, Pinot, WOR Tenot, WGR

Farm Flashes, WNBX.
4.30 P.M. EST: 3.30 CT
Trio, WEAF WEEL WGY WSM
Rochester Civic Orchestra, WJZ, 1 h.
Health Message, WBZ

Drains, stocks, WCAU
indext WEAU, "Town Talk." WOR
indext Reud, "Town Talk." WOR
chebrat Reud, "Town Talk." WOR
chebrat Reud, "Town Talk." WOR
schatty of Program, WNBX
-4.5 P.M. EST; 3.45 CT
defentures on Mystery Island, WEAF WEEI
index, WGY,
roudle program, WBZ

The Jackson, WLW
Science in Your Home," Dr. Kurt Haterbrane WEAU, WEAU, WREAU
Science in Your Home," Dr. Kurt Haterbrane WEAU, WEAU, WREAU,
The Jackson, WLW
Science in Your Home," Dr. Kurt HaterWEAU

Science in Your Home," Dr. Kurt HaterWEAU

Musical program, WHAM
Lest; "WHAM WEIL
Alard Program, WHAM
Lest; "WHAM WILL
Miscal program, WHAM
Lest; "WHAM WILL
Miscal program, WHAM
Lest; "WHAM
Lest; To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; "To CT

May Pickford's Stock Company, WEAF
WEEI WEIL
Miscal program, WHAM
Lest; "WHAM
Lest; To CT

May Pickford's Stock Company, WEAF
WEEI WEEL
Miscal program, WHAM
Lest; "WHAM
Lest; To CT

May Pickford's Stock Company, WEAF
WEEI WEEL
Miscal program, WHAM
Lest; "WHAM
Lest; To CT

Miscal Pickford's Stock Company, WEAF
WEEI WEEL
Miscal Pickford's Stock Company
Lest To CT

Miscal Pickford's Stock Company
Miscal Pickford's Stoc

5 P.M. EST; CT Chick Webb's Orchestra, WEAF WEET

Chick Webb's Urchestra, WEAP WEEF WSM CSY Ling Steets, WCSY The Monitor Views the News, WBZ The Monitor Views the News, WBZ Memoriet, KDKA Ponce Sisters, WLW "Og, Son of Fire," WABC Fur Trappers, WCAU Federal Housing Campaign and Herbert Koch, WHA WPG Weather, Variety, WOR

5.30 P.M. EST; 4.30 CT
Mrs. Herbert Lehman, WEAF WSM
Village Maids, WEBI
Dyama, WGY
Singing Lady, WJZ WBZ WHAM KDKA
WLW

Singing Lady, WJZ, WBZ, WHAM KDKAWLW
Gene Arnold, WEL,
Jack Armstrong, WABC WCAU
Talk, care of the feet, WPG
The Story and Context Club, WOR
Salty's Parry, WMCA, 30 m.
S.48 P.M. EST; 4:48 Club, WEAP
WEEL WCY WTAM WSM
Little Orphan Annie, WJZ WBZ KDKA
WFLA
WILAM
Jack Armstrong, WLW
Nap and Dee, WSM
Gordoo, Dave, Bunny, WABC WCAU
Larry Charles, tenor, scores, WPG
Out of the Dusk, WHAS
Adventures of Jimmie Allen, WOR
Joseph Hassmer, Harold Turner, WGN
A. P. M. EST; 5 CT 6 P. M. EST: 5 CT

Xavier Gugat's Orchestra, WEAF Evening Tatter, WEEL, 30 m. Old Man Sunshine, WGY Education in the News, WJZ WFLA Adventures of Jimmie Allen, WBZ Organ, WHAM Majorie Cooner and Link, WBZ Advance WHAM
Majorie Concy and Jack Shnok, WSM
Dan and Sylvin, KDKA
String Tio, WLW
Autonia Lopez Orchestra, WFLA
Buck Rogers, WACU
Boy Scout DanARC, So
Boy Scout DanARC, So
Alex Bolkin's Ensemble, WMCA

Alex Bolkin's Ensemble, WMCA 9.15 P.M. ESTJ 5.15 CT "Mysterious Island," drams, WEAF Jimmy Allen, WGY Alma Kitchell, contralto, WJZ WHAM WFLA Republican Campaign, WBZ Joe Emerson, WLW

WPLA
Republican Campaign, WBZ
Joe Emerson, WLW
Markets, news, WSM
Markets, news, WSM
Barbanan and Suiny Jim, WABC WCAU
Skippy, WHAS
Lavestor's Service, WMCA (orchestra at

Investor's Service, WMCA (orchestra at 6:20)
6.30 P.M. EST: 5.30 CT
News, Atlene Jackson, WEAF
Rhyming Reporter, news, Arina, WEEI
Rhyming Reporter, news, Arina, WEEI
Rhyming Reporter, news, Arina, WEEI
Rhyming Reporter, New Arina, WEEI
Rhyming Reporter, New Arina, WEEI
Rhyming Reporter, WEE
Roomedy Stars of Hollywood, KDRA
Bob. Newshall, WLW
News, nelody's garden, WFLA
"The Shadow," WABC, 25 m. (news, 6.55)
Billy Hays' Orchestra, WCAU
Club Program, WHAS
Gabriel Heatter, commensator, WOR
Screen revue, WMCA
6.45 P.M. EST PS.45 CT

Screen revue, WMCA 6.45 P.M. EST 5.45 CT Billy Batchelor, Rymond Knight, WFAP
WEEI WCY WTAM
Lovell Thomas "Today's News," WJZ
WHAM WLW WFLA
Link Opphan Annie, WGN WSM
"Cactan Time." WOR
Sports, WMCA

Cocktail Time.
Sports, WMCA
7 P.M. EST; 6 GT
7 Sisters, WEAF WSM

7 P.M. ESTI D. S.

Pickens Sixters, WEAF WSM
Salute, WEEI
Jules Lande, violinist, WGY
Amos 'a' Andy, WJZ WBZ KDKA WLW
WFLA
Mytt and Marge, WABC
Furd Pick, sports, WOR
Glords Grifton, setters, WMCA
Jimmy Allan, WGY
Jimmy Allan, Jimmy Allan, WGN
7.15 P.M. EST; 6.15 CT
Gene and Glenn, WEAF WEEL WGY WFLA
WTAM

Unde Erra, WEAF WGY WTAM
Afer Dinner Revue, WEEI
Afer Dinner Revue, WIEI
Afer Dinner Revue, WIEI
Affer Dinner Revue, WEEI
Affer Dinner WEEI
Affer Dinner WEEI
Affer Dinner Music, WOR
Afer Dinner Music, WGN
Affer Dinner Music, WGN
Aff

8 P.M. EST: 7 CT

S-Star Final, WMCA

8-30 P.M. EST] 7-30 GT

Wayne King's Orchestra, WEAF WGY
30 m.
Beddy Clark, John Herrick, WEBI, 30 m.
Lanny Ross Log Cabin Orchestra, WJZ
WHAM KDKA, 30 m.
Democratic campaign, WBZ
Henry Tales Pepsters, WLW
Minstrel Show, WSM
Exercit Marshall's Broadway Variable

Verifier, Variety, WOR
3.15 P.M. EST1 2.15 CT
Dreams Come True, Barty McKlnley, baritone,
WEAF WEEL WGY W.I.W WTAM

WFIA WEIL WGY W.I.W WTAM

Concert Pavorites, W.I.Z WBZ WHAM

WSM WFIA. 30 m.
Orchestra, WRBX

Skipper Jim, WBZ,
Klddies Klub, KDKA

Skipper Jim, WBZ,
Klddies Klub, KDKA

Skippy: WABC

Wester, WRAF WGV,
Skippy: WABC

Wester, WRAF WGV,
Skippy: WABC

Clearity, WEAF WGV,
Seeding Circle, WEEL 30 m.

Reading Circle, WEEL 30 m.

DIRECTORY Page 4

Weather Reports WEEKDAYS

9.45 KDKA WGY 11.30 WLW

WGY WBAL WFLA (KDKA Satur-

P. M.

SUNDAYS

A. M.

Noon

WGY KDKA P. M.

12.15 WBAL WLW 1.00 WPG 1.45 WFLA 4.30 WGY 5.14 WLW

9 P.M. EST; 8 CT

9 P.M. EST; 8 CT
Town Hall Tonight, Fred Allen, James Melton, Lennie Hayton's Orchestra, Songamitha
Quartet, WEAF WEEI WGY WLW WSM,

Quartet, WEAF WEEL WGY WLW WSM, I h. Warden Lewis, E. Lawes, "20,000 Years in Sing Sing," A Break from the Death WFBAL, 30 m. A Weak From the Death WFBAL, 30 m. Antonia Lopez music, WFLA. Nino Marrini, Andre Kostalentz Orchestra, Persian Dawn; Je Closs Enzienfmaßnerge, Powers Pulcinsello; WABC, WCAU WPG Foodlight Exbern, WOR, 30 m. Americana, WMCA, 30 m. Americana, WMCA, 30 m.

9.15 P.M. EST; 8.15 CT

Housewarmers, WFLA
9.30 P.M. EST; 8.30 CT
John McCormack, tenor, Plaisir D'Amour; Kathleen O'Moore; Thuse Eyes Sail Shined; The Neeting of the Water; My Tecaute, Genlle Annie; Green Ede at Wild What. Jo ms. WELL Player, WFLA MAY WBAL. Jo ms. WFLA Player, W

Jan Garbei's Orchestra, WGN

10 P.M. EST1 9 OT

Lombardo-Land, Pat Barnes, WEAF WEBJ
WGY WIW WFLA WSM, 50 m.

Dennis King, Louis Kattman's Orchestra,
With a Song in My Heart; Gypsy Love
Song; When You and I Were Young,
Maggie; Moonlight Madonns; Captain
Stratton's Fancy, WJZ WBZ KDKA
WHAM
Two-Way Byrd Antarctic Expedition Broad-

WHAM
Two-Way Byrd Antarctic Expedition Broadcast, WABC WCAU WHAS, 30 m.
Andersons, WPG
Beauty That Endures, WMCA
News, WGN

10715 P.M. EST: 9.15 CT Madame Sylvia, WJZ WBZ WHAM Current Events, Harlan Eugene Read, Wild Goose Chase, WMCA, 30 m. Comedy Stars, WGN

Wild Goose Chase, WMCA, 30 m. Comedy Stars, WGN
10.30 P.M. EST- 0.26 CT
National Radio Forum, WEAF WGY WFLA, 90 m. Charles of the Comedy Stars, WEAF WGY WFLA, 90 m. Charles of the Comedy Stars, WIZ, 30 m. Follies, Five archestras, chorus, dismatic Fittedural Varieties, KDNA
WSM Salute, WSM
WHAS, 30 m. The Brutter of the Comedy Stars, WABC WCAU WPQ
WHAS, 30 m. The Brutter of the Comedy Stars, WABC WCAU WPQ
WHAS, 30 m. The Brutter of the Comedy Stars, WABC WCAU WPQ
WHAS, 30 m. The Brutter of the Comedy Stars, WABC WCAU WPQ
WHAS, 30 m. The Brutter of the Comedy Stars, WCAU, 30 m.

10.45 P.M. EST: 9.45 CT Joseph E. Warner, WEEI Home Forum, KDKA Sicepy Hall's Orchestra, WMCA 11 P.M. EST, 10 CT

Obserte WIZ.

Weather, Sports Review, WBZ
News, WHAM
William Penn Orthestra, KDKA, 30 m.
Amos in Andy, WSM
Leon Relaxeds Orchestra, WABC WCAU
Sesshore Hotel Guide, WPG
Weather, Moonbeams, WOR, 30 m.
Voice of Romance, WMCA WIP
Dudley Carles Warda, WGN

Robert Royce, tenor, WEAF W Musical Variety, WGY Emil Coleman's Orchestra, WJZ Joe Rines' Orchestra, WBZ Gene and Glenn, W&M Leon Friedman's music, WMCA STATION

Introducing

Good morning to you, Good morning to you; Good morning dear public, This way to the studios.

What Grover Whalen was to the City of New York; what Sybil Morse successfully and graciously is at WEEI. Official greeter, daytime hostess or choose your own appelation for the more than less important post which calls



SYBIL MORSE

for meeting the public and greeting them as the never ending line wends its way toward the studios People are

naturally cu-rious. Radio is a curious thing—at least to the

lay person, always eager to see what makes it tick. And a view behind the scenes, as it were, is pleasure aplenty for the uninitiate. Hence the position of Sybil Morse, geographically speaking, on the Street, Boston, where high-speed elevators deposit the folk who want to be shown.

It is her duty and pleasure to show them, so far as studio utilization and visible access to the "show rooms" permit, the mys-terious workings of artists faceto-face with such a harmless little gadget as a microphone. It reuires personality; also tact; also dignity. She measures up to all the requirements nicely, de veloping to a high point of efficiency the art of public relations diplomacy.

ble dividend. It is probably doubly true since the majority of studio visitors from the Metropolitan Boston area are also customers of The Edison Company of Boston, which public New England Netutility owns and operates the broadcasting station.

Hostessing, as such, is not the sole duty such a position entails. It calls for artistic talent as indicated by the frequent assignments the subject of our intro-duction has before the micro-She is a most accomplished pianist, adept at the or-gan console, and on more than several occasions has been drafted for roles in dramatized air of ferings. The piano is, of course, her best known vehicle to fame. Her playing is distinctly unique and a welcome addition to any among many programs on which her services are utilized. In addition to her radio work, she devotes a portion of her busy day to a group of students of the piano, Virginia Rice, Boston's nationally known tennis star, being numbered among her pu-

Sybil is a native of Lisbon, New Hampshire, where she re-sided up to a decade ago, and where since, she is a constant visitor during vacation time and otherwise when her manifold duties permit. She now makes her home in Malden, and Web-ster Morse, her husband, is one of Boston's best known sports authorities through his associa-tion with the sports' staff of the Christian Science Monitor

Prior to association with broad-casting work at WEEI, Sybil was casting work at WEEI, Sybil was to name or casting work at WEEI, Sybil was to organist for a four year period at the University Theatre, Harvard Square, Cambridge. Her experience at a theatre organ ten years has kept her in touch with what New England women with what New England women are doing and thinking about It is all a part of WEEI's console also includes a two week service to the public, a little ex-stopover at Boston's "Met."

tra gesture which undoubtedly Marjorie Mills Directs "Home Makers' Council"

work Twice Weekly

Tuesday morning, October 15, at 9:30, Marjorie Mills came back to New England radio listeners with her popular homemaking talks over the New England network. There is probably no woman broadcasting who has a larger following hereabouts than Marjorie Mills, who began her radio talks to women back in 1925 when ear phones and broom stick aerials were the fashion. Since that time over one New England station or another, she has been broadcasting almost continually, weaving into her chats with women so much humor and common sense as well as newsy information about what the family might like to eat that she has become a very popular radio personality.

The Home-Maker's Council of the Air, as this new feature is called, is broadcast over WEEI, WCSH, WTAG and WJAR every Tuesday and Thursday

morning at 9:30. A New Englander herself, Marjorie Mills has a complete understanding of what peop this part of the country like in the way of food, their marketing problems, when costs must be watched and the way women like to handle their housekeeping in



MARIORIE MILLS

food and budgets and kitchen equipment

It's not easy to earn money, says Marjorie Mills, "but it's sometimes even harder to spena it wisely. The Homemaker's Council hopes to help you make your housekeeping dollars do their best work this Winter. And there are always so many new short cuts and ideas in equipment methods. New Eng-

largest listening audience on any single domestic science program. Mow comes the thrill again of talking through Portland, Provitations, and Worcester stations, in by remote control and amphibian are doing and thinking about addition to the people within the trains.

WEEI coverage area. The Home-Maker's Council is going to be just what the name implies, a round-the-table discussion of this business of keeping house; recipes, short cuts, news of new equipment and good sensible ideas, throught out together to the end that the job of home-making may be made more in-

teresting.

The Council belongs to the public so people are urged to forward suggestions and recommendations to Marjorie Mills at WEEL. With her natural ability for making her broadcasts worth while, it requires little optimism to see in the development of this Tuesday and Thursday feature, the finest program of its type on

"Thrills of Tomorrow" New Series for Boys

A new program built espe-cially for boys entitled "Thrills of Tomorrow" will be heard for the first time Tuesday at 5:15 P. M. The series is intended to boys a glimpse into the give probable mechanical and scien-tific world of tomorrow and at the same time provide exciting entertainments
"Spike" Butler, a youthful ad-

venturer, takes some thrilling land women, we hope, will look to the Home-maker's Council broadcasts for prompt information on all these things."

She has missed her New English and radio family, probably the largest listening audience on any ocean, the elaborate Caisson sub-

INTRODUCING!

Two of your favorite stars

GEORGE HARRIS The Romantic Baritone

With his Mellow Melodies of the Day

PHIL SALTMAN Modern Master of the Ivories Featuring his 20th Century Piano-Duo

The Makers of

FELS - NAPTHA

Bring you this new, sparkling program-and an attractive

> GIFT OFFER for everyone!

Tune in Station

Each TUESDAY and THURSDAY Morning at 10:45

NEWS WEEL BRIEFS

Jack Beauvais is vocalizing Buckfield, Maine, who shipped Written While You kisten" is a now and then at Ye Seville . . Just in the way of a Halloween "Billy Bachelor," played so con-vincingly by Ray Knight, will very cr

miss a bet if he doesn't resurrect the pen pea shooter idea for the children — of course with the delicate delicacy Wheatena



the recommended ammunition ... Excerpt from New Yorker review of Paul Green's "Roll M Sweet Chariot" says in part 'Frank Wilson and Rose Mc-Clendon are in it . . . and an in-tense young boy named Lloyd they make up for some of the others . . "; the "Lloyd Horton" is, of course, WEEI's "Buster," studio page, Broadway and points west in his choices are doing too much grazobviously successful stage debut ing on the backstretch Gladys Petch, world famous lecturer, will give a talk on "Norway" at 4:15, Thursday, Nov. 1st . . . "Jack, Del and Ray" are on a temporary apple diet, courtesy of a farmer in lecturery of a farmer in lecturery in a lecturery in lecturery in lecturery in lecturery between the courtesy of a farmer in lecturery between the courtesy betwe

a huge basket full to the studios novelty that bears watching suggestion is the thought that cation trip home—Mexico, Missilly Bachelor," played so consolution. Roger Wheeler did a souri . . . Roger Wheeler did a a grand time on her belated va- as her screen idol . very creditable job of sky-pilot-ing in the recent "Little Wo-men" radio script from his own day morning; of all programs The Miscanto Trio on Boston Industrial Home the broadcast, an excellent ensemble Bob Freeman, whose eve-



ning announcing schedule gets him back from the races to announce the Tom Mix-Ralston feature, has frequently volun-teered the comment of late that he would like to see Tom's fav-WEEI's "Buster," studio page, orite pony show up at the bar-who had a fine experience on rier just once. He says his "Secret Six" badges are much in

As usual, Willie Morris had Ruth Falby names Will Rogers . It's quite a treat to see Mrs. Charles Geissday morning; of all programs here is one that would seem to demand prepared script . . . Dorothy Franklin leads the movie devotees at John Rushworth, one feminine WEEI of Bob Burlen's production as sistants, is wearing a "Secret Six" badge . . . Have you heard Six" badge . . . Have you need Dorothy Drake's dictum and good diction? . . As long back oer, Ed Wynn, as he can remember, Ed the Fire Chief, has had a horror of fires and never under and circumstances would he be even a spectator at a conflagration large or small . . . Fred Allen, native Bostonian, is

builder - u p pers of originality on his W e d nesday evening hour

Hall Tonight'

CONTI PRODUCTS CORPORATION

Featuring

the CONTI orchestra

in three weekly Interludes of classical and popular music

> MONDAYS WEDNESDAYS and FRIDAYS

10:10 A.M.

Sponsored by the makers of

Conti Castile Soap Conti Castile Shampoo Conti Liquid Shave

> Conti Virgin Italian Olive Oil

Little Symphony Orchestra, WOR, 8 P.M. Thursday, November 1 -

Highlights

A. M.

30-Gov. Eugene Talmadge of Georgia, NBC-WEAF 11.30 PM

1.45—NBC Great Composers' Hour, NBC-WJZ 7.15—Gene and Gleun, NBC-WEAF

8.00-Rudy Vallee, NBC-WEAF Little Symphony Orchestra,

9.00-Annette Hanshaw, Glen Gray's music, CBS-WABC Death Valley Days, NBC-WIZ

9.30—Fred 'Waring's Pennsylvanians, CBS-WABC
10.00—Paul Whiteman's Music Hall, NBC-WEAF

'(All programs are listed in Eastern Standard Time. Central Time is one bour earlier.)

A.M. ESTI B CT

A.M. EST3 8 CT
iman and Banta, WEAE
riety, WEEI
rest Whils, WGY
call st Club, July Covens, tenor, The
three 4, WJZ WBZ WFLA, I L.
(WHAM WSM at 9,15) (KDKA, 30 m.)
EEMERSON, WLW rean, WSM anny Side Up, WABC, 45 m. Todar, WNBX What's on Todar, WNBX
9.15 A.M, EST; B.15 GT
Don Hall Trio, WEAF WEEL WGY WLW
Matince Melodies, WNBX

0.30 A.M. EST; 5.30 CT

9.45 A.M. EST: 8.45 CT B.45 A.M. ESYI B.45 CY
Eva Taylor, Southernaires Quarte, WEAF
High Eriests-of Hatmony, WGY
News, Wandering Minstel, WEEI
Bameny Fuller, KDRA
Walter Furniss, songs, WLW
Virginians, quartet, WABC WPG
Bool Atther, WHAS
Jean Gravelle's Ownestra, WMCA
Dully Story, WNBX

Only Story, WNBX

10 A.M. EST; 9 CT
News and Breen and de Rose, WEAF WEEI
Through the Hollywood Looking Glass, WGY McHugh, WJZ WBZ Organ, W4W News, Bluebirds, trio, WABC WCAU

News, Home Hour, WPG, 1 h.

World Observer, WNSY,

10.15 A.M. EST! 9.15 CT
Clare, Iu in Em, WEAF WEE! WGY WLW
WSM WGY
Castle of Romance, Ray Heatherton, baritone, WJZ WEE KDKA
Through the Looking Glass, WHAM
Bill and Ginger, WABC WCAU WHAS
TOWN Circ. WNIX

Morning Parade, WEAF, 45 m

10.30 A.m. ESH WASON (WSM. Morning Parade, WEAF, 45 m. (WSM. 120 m.) WEEL MARCH SHORT WITH WASON (WSM. WEEL WASON WEEL WASON MARCH BARK, WGY FOday's Children, WIZ WBZ KDKA WFLA Attist Recital, WABC WCAU WHAS Afturian News, WMBX NO.45 A.M. EST; 9.45 CT

Bomance in Rhythm, WEEI
Johnny Marvin, WGY
News and Radio Kitchen, WJZ KDKA
WHAM WSM WFLA
News, Musicale, Highway Safety talk WHZ WHAM WSM WFLA
ws, Musicale, Highway Safety talk, WBZ
ra Beck Thumaan, contraito, (Home Loan
alk, 10.55) WLW
nort, WGN
inging Along, WABC WCAU WHAS,

T1.30 A.M. EST; 10.30 CT
Gov. Eugene Taimsdage of Georgia, WEAF
WEEF, 30 m.
Martha and Hal, WGY
U.S. Navy Band, Girl Scouts, WIZ WBZ
WESH, 30 m. (KDKA WLW at
11.45) (WESH, 30 m. (KDKA WLW at
11.45) (WESH, 30 m.)
Talk, KDKA.
"Through the Looking Glass," WLW
Poetic Strings, WABC WCAU WHAS WPG
30 m.
Rev. Bater, WNBX

12 N. ESTI 11 A.M. CT
Tressue Chest, Ralph Kirbery, baritone,
WEAP WEEL WCV WIW
Fields and Hall, WJZ WSM
Weather, Monitor Views the News, WBZ
Marker Report, KDKA
Musical WINTA
The Voice of Esperience, WABC WCAU
WHAS
Home Sweet Home, WPG
"Singing and Song Appreciation," WOR
Bob Fallon's Orcheurs, WMCA, 30 m.
Bob Neal, WABX

12.15 P.M. EST; 11.15 A.M. CT ncyboy and Sassafras, WEAF Woney Marvin, WGY
Ty Macs, WJZ WSM KDKA ather, WBZ

vs., weather, WHAM

etty, Livestock reports, WLW

fety, WPLA

yfair Melodles, WABC WHAS WPG

ammon Sense," WOR

I Wilkies, baritone, WGN

fres Gosslyn, WNBX

12.30 P.M. EST; 11.30 A.M. CT Merry Madense, Norman L. Cloutier's Or-chestra, WEAF, 30 m. Stocks, markets, WEEI WGY Farm Program, WGY, 50 m. National Farm and Home Hour, WJZ WBZ WHAM KDIA WIW WSM WFLA, 12 h. "Smilin" & McCanelli, WABC WASH.

Smilin' Ed McConness, WHAS Phil Lynch's Orcnestra, WOR, 30 m. Rigo Santiago, WMCA

12.45 P.M. EST; 11.45 A.M. CT with the sand That, WEBI, 35 ms. ieorge Hall's Orchestra, WABC WCAU WPG WHAS, 30 ms. ieood Health and training, WGN Will Hollander's Orchestra, WMCA, 30 ms.

1 P.M. EST; 12 N. CT Markets, weather, WEAF Vagabonds, WGY Markets, WHAS Molel Morton Music, WPG, 30 m. Musical Variety, WGN, 30 m. Just Plim Bill, WGN

1.15 P.M. EST; 12.15 CT Jan Bruneso's Concert Ensemble, WE.
WGY (WEEL at 7,20)
Frank Dailey's Orchestra, WABC, 30 m.
Johnny Vance's Orchestra, WHAS
Piano, WGN
Ad Club Luncheon, WMCA, 53 m. le, WEAF 1.30 P.M. EST; 12.30 CT

gham Club Orthestra, WEAF WEEI, m. (WGY, 15 m.) and Sade, WJZ WBZ WFLA KDKA ester School of the Air, WHAM re Orthestra, WI.W, 30 m. , W5M ty of Kentucky, WHAS , Midday Service, WGN, 30 m Club of the Air. WOR

1.45 P.M. EST; 12.45 CT

1.45 P.M. EST; 12.45 CT
Southerner, WGY
NBC Great Composers program, Lesser
known compositions of the great composers Frank Black, director, WJZ KDKA
N, E. Agriculture, WBZ
Art Kassel's music, WABC
Ethelbert Nervin, WHAS
Leola Lewis, contraits, WPG
Rona Yolder, WMCA
Rona Yolder, WMCA
Palmer House Ensemble, WGN

2 P.M. EST; 1 CT Stones of History, WEAF WEEL WSM.

Trio, WPG University of Kentucky, WHAS Dr. A. F. Payne, WOR Adventures in Melody, WMCA Ensemble, WGN Concert, WNBX

Concert, WNBA.

2.15 P.M. EST; 1.15 CT

Household Chats, WGY
Rochester School of the Air, WHAM
"Romance of Helen Trent," WABC WGN
Memories, WOR
Adventures in Melody, WMCA 2.30 P.M. EST; 1.30 CT

Zau P.-M. ESTI 1.30 CT Trio Romanique, WEAF WEEL WFLA Albany on Parade, WGY Home, Sweet Home, WJZ WHAM Home Forum Cooking School, WRZ, 30 m. KDEA Home Forum, KDKA, 30 m. KDEA Home Forum, KDKA, 30 m. Control School of the Air, "Italy?" WABC

Conceros, w. M.A., 50 m.

2.45 P.M. EST; 1.45 CT
Gut Van, songs, WEAF WGY WSM
Silver Llining, WEEI
Joe Whire, tenor, A Broth of a Boy; That's
How the Shannon Flows; That Old Irish
Mother of Mine; Mother, My Dear; I
Heard in the Night the Pigeons, WJZ
WHAM WSM WHA
Rube Appleberry, WGN

Swinging Assemble South of the State of the State of Stat

Toey Wors, WIZ WBZ KDKA WHAM

3.15 P.M. EST; 2.15 CT

Dreams Come True, WAFF WEEI WGY

KITW WSM

Academy of Medicine, Dr. Clarence W.
Leb. "Art, Science and Nosgeme of Compatible Estine," WABC WFC

NEA Talk, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

WGY: Surror Talmadge of Georgia, WEAF

Mariba Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

WGY: Surror Laimadge of Georgia, WEAF

Mariba Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

WGY: Surror Will

Word: Surror Will

Mariba Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

WGY: Surror Will

Word: Surror Will

Mariba Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

Word: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF WEEI

Word: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WGY: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WGY: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WEAF

WEAF

WEAF

WEAF

WEAF

WEAF

WEEI

Mary Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WGY: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WGY: Surror Will

Mora Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WEEI

Mary Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WEEL

Mary Smith, WNBX

3.30 P.M. EST; 2.30 CT

Woman's Radio Review, WEAF

WEEL

WHAM WSM, 30 m.

KDKA

MID Amanda Amater WEEI

WGY: Surror WILW

Surror WILW

Mary Surror WILW

Mary Surror WEEI

WGY: WILW

WARD

WOY: 30 m.

Roy Sinell Orchestra, WIZ

WHAM WBA WCY

WEEL

Mary Smith, WNBX

3.30 P.M. EST; 2.30 CT

WOY: 30 m.

Roy Sinell Orchestra, WEAF

WEEI

Mary Smith, WNBX

3.40 P.M. EST; 2.30 CT

WHAM WBA WORA

And Nick WEEI

Mary Smith, WNBX

3.40 P.M. EST; 2.30 CT

WEAK WEEI

Mary Smith, WNBX

3.40 P.M. EST; 2.30 CT

WHAM WBA

WOY: 30 m.

Mora Smith, WNBX

MID Amanda WEEI

Mary Wil WHAM KUKA
The Life of Mary Sothern, WLW
Visiting America's Little House, WABC
WPG WHAS
The Apple Knockers, WCAU
Dr. H. I. Strandhagen, WOR
Piano, songs, WGN Piano, songs, WGN Ludlow Program, WNBX 4.15 P.M. EST; 3.15 CT Gladys Petch, "Norway," Red

Collegiate



FRED WARING, director of the Pennsylvanians, broadcasts with bis group over the CBS-WABC network each Thursday at 9.30 P. M.

Dorothy Page, songs, WJZ KDKA Edwin Otis, baritone, WEZ Jimmy Arien, baritone, WLW Salvation Army Band., WABC Devotions, WHAS Melody Singer, WOR Organ, WGN

4.30 P.M. EST; 3.30 CT

29 m. Stocks, WPG Klari La Rue's Orchestra, WQR Organ Reverles, WNBX

Olgan Reverses, WABX
4.45 P.M. EST; 3.45 CT
Adventures on Myster; Island, WEAF WEEI
Scots, WCfV
Archie Bleyer's Orchestra, WJZ WBZ WSM
The Jackson, WIEW
"Science in Your Home," WOR
Clarence Jackson, WNBX

Clarence Jackson, WNBM

6 P.M. EST, 4 GT
National Congress of Parents and Te
Program, WEAF, 50 m.
Radio Chat, Sam Curtis, WEEI
Dramit, WCY
Stanleigh Maiotte, WJZ KDKA WSM
The Monitor Views the News, WBZ
Joily Roger, WHAM
Doudid Ayr's Adventure, WLW
Doudid Ayr's Adventure, WLW
Leo T. Crowley, WARC WPG
Music, westher, WOR
Popular Rhythms, WGN, 45 m.
Recordings, WNBX

5.15 P.M. EST; 4.15 CT Ray Seats, songs, WPG Pete Rice, Western drama, WOR

'5.30 P.M. EST: 4.30 CT Elmendorf Care, "Tales of Courag mendorf Carr, "Tales of Courage," WEAF
WFLA
Little Women," WEEI
ncle Wiggley, WGY
nging Lady, WJZ WBZ WHAM KDKA
WLW

WLW
Jack Amastrodg, All-American Boy, WABC
Out of the Dusk, WHAS
Church Convention summary, WPG
Donald Ayer, WOR
Sally's Party, WMCA, 30 m.

5.45 P.M. EST; 4:45 CT

WLW
House, WABC
6.15 P.M. E5T; 5.15 CT
Col. Jim Healey. WGY
Tom Coakley's music, WJZ
Republican Prngram, WBZ
Comedy Stars, WHAM
Joe Emerson, WLW
Bobby Benson and Sunny Jim, WABC
Tell Sisters, WCAU
Tell Sisters, WCAU
"Skippi", WHAS
Investors' Service, Charley Eckel's Orchestra
WMCA WIP

6.30 P.M. EST; 5.30 CT News, Mary Small, WEAP Rhyming Reporter, news, Golden Moments,

WEEL WEST, Golden Moments, Weel Weel, Weel Weel, Weel, Weel, Well, Weel, Well, Weel, Weel,

Singing Lidy, WGN
6.45 P.M. EST; 5.45 CT
Billy Batchelor, reprinted Knight, WEAF
WEEl WGY WTAM
Lowell Thomas, "Today's News," WJZ
WBZ WHAM KDKA WLW
Connic Gabes, songs, WABC (news, 6,55)
Little Orphan Annie, WSM WFLA
Conned Stars, Ward

Variety Stars, WCAU
Sports, WMCA
Sports, WMCA
Lints Orphan Annie, WGN
7 P.M. EST; 8 GT
Ale and Loreta Clemens, WEAF
Amost and WEAF
Amost WEAF
Away Liw WFLA
WBAL WLW WFLA
Juny Allan WEAF
Aul Barry, WMCA
Junny Allan WEAF
Aul Barry, WMCA
Junny Allan WEAF

Jimmy Allan, WGN
7-7-8 P.M. EST; 6-15 CT
Gene and Glenn, WEAF WEEI WGY WFLA
Gens of Melody. WJZ WBZ, WSM, 30 m.
Luis Miller and Reed Kennedy, KDKA, 30 m.
Lust Plain Bill, WABT, WSM, 30 m. bner, WLW

tre, WOR

Football Forecasts, WHAS
ed Lovers, WMCA

trestrate, WGN

Frank Buck, WEAF WGY Big Freddie Miller, WEEI Shuley Howard, 2010g, WJZ WFLA Joe and Batese, WBZ Lob Miller, KDKA On Wings of Song, WHAM

On Wings of Song, WHAM, 30 m.
The Forty Nimers, WSM
Unbruken melodies, WLW
Boake Carrer, WABC WCAU WHAS
After Dianer Music, WOR
Strickland Gilliand, news commen
WMCA
Engembla.

8 P.M. EST: 7 CT udy Vallee, Connecticur Yankees, guest per-formers, WEAF WEEI WGY WLW WSM WFLA, 1 b.

WFLA, 1 b.
Lumber-pagesini, WJZ KDKA, 30 m.
Rangers, WBZ
Easy Ares, WABC
Easy Ares, WABC
Easy Ares, WABC
Little Streets, WCAU WPG WHAS
Prof. Stuart P. Meech, WGN
Little Symphony Orthestra, WOR, 1 b.
Jean, Jane and Judy, WMCA
8.15 P.M. ESTI 7.15 CT

Democratic Campaign, WBZ Adventures of Jimmy Allen, WHAM ""Fats" Waller's Rhythm Club, WABC "Fats" Waller's WPG Hymn Sing, WHAS 5-Star Pinal, WMCA

8.30 P.M. EST; 7.30 CT Charles Sears and Ruth Lyon, songs, WJZ WHAM, 30 m. (KDKA, 15 m.) "Massachusetts Bay Colony." WBZ The Forum of Liberty, WABC WCAU The Forum of Liberty, WABC V WHAS, 30 m. The Voice of the State Police, WPG Brad and AI, WMCA Bridge talk, WGN

Bridge talk, WGN 8.45 P.M. EST; 7.45 CT Edmund Boucher, basso, WBZ B. 45 P.M. EST; 7.45 C Edmund Boucher, basso, WBZ Al and Pete, KDKA George Refd, WMCA Nick Nickerson, songs, WPG Kay Thompson, WMCA

Captain Henry's Show Boat, Muriel Wilson, Conrad Thibault, WEAF WEEI WGY WSM WFLA, 1 h. Jalley Days, drama, Tim Frawley, Bell, WJZ WBZ WHAM WLW,

Joseph Bell, WJL who was 30 m. 30 m. len Gray's On bestra, Annette Hanshaw, len Gray's Orchestra, WABC WCAU WHAS WPG, 30 m. Russian Gypty Orchestra, WOR awrence Salerno's music, WGN, 30 m.

9.30 P.M. EST; 8.30 CT

30 m. Unsolved Mysteries, WLW, 30 m. Fred Waring's Pennsylvanians, WABC WCAU WPG WHAS, 30 m. Lum and Abner, WOR WGN Lum and Abner, WOR WGN 9.45 P.M. EST; 8.45 CT Al and Lee Reiser, WOR, so m. Wayne King's music, WGN

Police Radio

Station Meters WFFV 121.5 Pawtucket, R. I. Woonsocket, R. I. Woonsocket, R. I. Woonsocket, R. I. WFPDR 122.05 Rochester, N. Y. WFFF 122.05 Syracuse, N. Y. WFFF 122.4 Broax, N. Y. 122.4 Brook, N. Y.
122.4 Brooklyn, N. Y.
122.4 New York City
123.8 Buffalo, N. Y.
124.37 Albany, N. Y.
170.00 Boston, Mass.
175.23 Arlington, Mass.
175.23 Pewron, Mass.
175.23 Newron, Mass. W'PEG WMI WPED WPEI WPFA WPGF 175.23 Providence, R. L.
WMP 190.66 Framingham, Mass,
WPEW 190.66 Northampton, Mass,
WPFG 195.57 Albany, W. Y.
WEY 630.00 Boston, Mass, (Fire)

O P.M. EST1 9 CT
Paul Whiteman's Mosic Hall, WEAP WEBI
WGY, VILW WSN WFLA, 1 h.
Sammy Lifer's Otherster WEZ, 30 m.
Sammy Lifer's Otherster WEZ, 30 m.
Yeary-Five Minutes in Hollywood, "WABQ
WCAU, 3, 50 m.
Organ Recital, WPG, 30 m.
Tony Cabouch, WMCA, 30 m.
News, WCAN
News, WC 10 P.M. EST, 9 CT

10.15 P.M. EST; 9:15 CT

10.30 P.M. EST; 9.30 CT
Economics In a Clausging Social Order, WJZ
WBZ, KDKA WHAM, 30 m.
Revels, WSM, 30 m.
Louisville Program, WHAS
Wandering Post, WPG
The Spocijath, WOR, 30 m.
Arthur Watten's Orchestra, WMCA WIP,
30 m.

30 m. Earl Burtnett's Orchestra, WGN 10.45 P.M. FST. 9.45 CT Fray and Braggiotti, WABC WPG Billy Hays' Orchestra, WCAU

11 P.M. EST; 10 CT 11 P.M. ECT, 10 GT
Jack Berger's music, WEAP
Charles Boulanger's Orchestra, WGY
Weather, news, WEEI
Enric Madriguera's Orchestra, WJZ WHAM
WBAL WHA, so m.
Weather, Sports Neriew, WBZ
William Plan Orthestra, KDKA, 30 m.
News, Los Amigos, WLW, 30 m.
News, Los Amigos, WLW, 30 m.
Vera Van. songs, WABC WPG WCAU
Myst and Marge, WHAS
Weather, Moonbeams, WOB, 30 m.
Dudler Crafts Wisson, WGN

11.15 P.M. EST; 10.15 CT WEAF WEEL

11.18 P.M. EST; 10.18 CF Ogga, program of Bird Song, WEAF WEE Gene and Glenn, WSM Do Rine's Orchestra, WSM 30 m. (WHAS, 13 m.) 30 m. (WHAS, 13 m.) 31 Savit's Orchestra, WACAU Leon Friedman's Orchestra, WMCAU Dream Ship, WGN

León Friedman's Urchetta, Winds.

11.30 P.M. EST, 10.30 CT
Dorsey Brothers' Orchestra, WEAF WERL
WGY WSM, 30 m.
Eddle Deshin's Orchestra, WJZ WBZ
WHAN, EDKA
DARC Orchestra, WLW, 30 m.
Organ, WHAS
Anthony Trail's Orchestra, WOR, 30 m.
Blue Rhythm Band, WMCA, 30 m.
Wayne King's Orchestra, WGN
11.45 P.M. EST, 10.48 CT
Paul Sahn's music, WASC

Anson Weeks' Orchestra, Word, 3 eks' Orchestra

Enric Madriguera's Orchestra, WEAF WEEI WSM WGY. 30 m. George Olien's Orchestra, Ethel Shutta, WJZ WBZ WHAM, 30 m. WBZ WHAM, 30 m.
Dance orchestra, WLW, 30 m.
Isham Jones' Orchestra, WABC WCAU Isham Jones WPG, 30 m. Jimmy Joy's Orchestra, WHAS, 30 m. Jimmy Joy's Orchestra, WOR, 30 m. Day's End, WMCA, 30 m. Day's End, WMCA, 30 m.

12.75 A.M. EST; 11.15 P.M. CT 12.15 A.M. EST; WGN 12.30 A.M. EST; 11.30 P.M. GT Buddy Rogers' Orchestra, WEAF WEEL WGY, 30 m.
Dancing in the Twin Cities, WJZ WBZ WHAM KDKA WSM, 30 m.
Red Nichols' Orchestra, WLW 30 m.
Enoch Light's Orchestra, WABC WHAS, 30 m.

30 m.
Florence Richadson's Orchestra, WOR, 30 m.
Dick Mansfield's music, WMCA, 30 m.
Earl Butnett's Orchestra, WGN, 30 m.
1 A.M. EST; 12 M. CT
MOOR River, WLW, 30 m.
Buddy Welcomes Orchestra, WABC
Willie Breant's music, WMCA, 30 m.

Willie Bryant's music, WMCA, 30 m. 1.30 A.M. EST; 12.30 CT Jeddy Hill's Orchestra, WMCA, 30 m.

After the Theatre

Barbecued Chicken

In a quiet nook at

SLADES BARBECUE

958 Tremont St .- 967 Tremont St. 435 Columbus Ave.

BOSTON, MASS.

Open All Night

Helen Hayes Finds Radio "Dandy" As She Does Barrie Play for NBC

Huston Stars in the Drama **Next Sunday**

By JEROME MYERBERG

HELEN HAYES is doing a juggling act of no mean merit. With the script of BARRIE's "What Every Woman Knows" in one hand, an abundant sandwich in the other, she delivers a perfect Scotch burr to the microphone.

It's rehearsal time a week be fore the broadcast of another of the NBC Radio Theatre plays.

An all-star Broadway cast—

HELEN HAYES heading the list—is assembled in one of the blackred-chromium studios of Radio

Again they're preparing to make your living room a stage. Broadway and Hollywood's brightest stars conspire to make your loud-speaker the grandest theatre in America. New York, Holly-wood, Paris, Berlin, Vienna, Lon-don—the greatest dramas from these centers are to make their way into your home.

And now, right from the regal pomp of "MARY, Queen of Scots," comes HELEN HAYES to slip quietly onto the royal throne of radio lady: Sir James Barrie's Maggie Wylle of "What Every Woman Knows."

Out for Lunch

Diminutive Miss HAYES, sitting perched up on a stiff-looking chromium chair, suddenly discov-ers (it was then 3.30) that she hasn't had lunch.

A willing emissary departs for the star. They all want to go.

Miss HAYES is back at the "mike" now with her half-completed sandwich. KENNETI Mac.
K

Beside them is the rest of the cast—all Broadway recruits—looking over their lines. In the background is the usual disarray of a studio-xylophones in one corner, a grand piano, microphones of as-sorted sizes and shapes, hats, BARRIE is preserved.

The Bloom of Youth



are amazed at the skill with which the play has been prepared for an hour radio presentation. Nothing has been lost; all the incompara

sorted sizes and coats, gloves tossed about.

Miss Hayes should be fairly familiar with her role. She played the part of the plain young Scotswoman for two years in the Broadway production and has fust completed the talkie version of the famous play.

Maggie Speaks

Miss Hayes promply forgets that she's in front of a microphone and acts (with Hellen Hayes there's no doubt about the accuracy of the word) every word, every emotion, every movement.

These two, wise in stagecraft, City; red tapestried walls give way to Scotch moorlands, trim business suits and Fifth Avenue frocks fade into the background.

Then suddenly the spell is broken; Director Tony Stanford calls time out. He makes correc-tions, gently points out the proper technique in using the microphone

So goes the rehearsal. For three hours, the stage and movie ex-perienced cast labors to create a new wind of drama. And they They overcome the succeed.

handicap of acting for an unseen

Miss HAYES, Mr. MacKENNA and all the rest perform to the manner-born. Radio history is made when rehearsals are scheduled for the whole week-never before have the big names of Hollywood and Broadway given so much of their time to this new dramatic art.

New Theatre

Sitting there in the studio, you can't help being impressed with the thoroughness of the whole thing. The sponsors of the Radio Theatre evidently have de-termined to show the loudspeaker audience that footlights plus camcra plus microphone equal a new sort of drama—and you're given a season's ticket to first row, first seat at these microphonic prem-

It's a full hour show over WJZ at 2.30 every Sunday afternoon with "What Every Woman Knows" October 21, as the second in the series; the first having been "Seventh Heaven," with ML been ' RIAM HOPKINS.

Miss HAYES effectively squelches an objection to theatre-via-micro

"Why, is anything the mat-ter with radio? I think it's dandy."

"Dandy" rather sums it up, and HELEN HAVES should know, having had 17 years' stage experience and being holder of the Academy of Motion Picture Award.

We asked her how she liked this business of performing for the sole benefit of "dat black debil" microphone. Her answer was that she'd never worked so hard for footlights or camera.

"I've got to do everything with my voice. Of course, it's a strain—a terrific one—but I like it."

Station Metres



HELEN HAYES, photographed in-formally as she rehearses for her appearance in "What Every Wo-man Knows" on the WIZ net-

They all work hard—and they get their reward in a fine job well done.

The act is over, the curtain falls into place, and I'm back in Radio City and you're in your armchair. Miss HAYES has given one chair. Miss HAYES has given one performance in the new Radio Theatre for several millions of listeners—and she steps back so that the revolving stage can bring you its next premiere: WALTER HUSTON in his famous role as "The Barker," on October 28.

KYW Joins the NBC

Station KYW, formerly located in Chicago, will reopen on De-cember 1st in Philadelphia as a new link in the NBC-WEAF network.

Time (E.D.T.)

Short Wave Directory

Location

-		-	District and the said	TELEVISION CONTRACTOR
GSG	16.86		Daventry, England	6.30 to 10.45 A. M.
FYA	19.68		Pontoise, France	7.30 to 11.00 A. M.
PJC	19.71		Hilversum, Holland	8.30 to 10.30 A. M.
DIB	19.73		Zeesen, Germany	8 to 11.30 A. M.
GSF	19.82		Daventry, England	8.45 A, M. to 12.45 P. M.
HVJ	19.84		Vatican City, Rome	5-5.15 A. M. (Sat. 10)
RNE	25.00		Moscow, U. S. S. R.	6-7, 10-11 A. M. (Sun.)
FYA	25.20		Pontoise, France	11.15 A. M. to 6 P. M.
GSE	25.28		Daventry, England	10.45 A. M12.45 P. M.
DID	25.51		Zeesen, Germany	5.30 to 10.45 P. M.
GSD	25.53		Daventry, England	1 to 5.45 P. M.
FYA	25.63		Pontoise, France	6.15 to 9 P. M.: 10
	23.03		Politoise, France	P. M. to 12 Midnight
LSX	28.98		Buenos Aires, Byrd relays	8-10 P. M., Tues., Wed.
EAQ	30.40		Madrid, Spain	5.15-7 P. M. (Sat. 12-2)
CTIAA.	31.25		Lisbon, Portugal	4.30-6 P. M., Tues., Fri.
HBL	31.27		Geneva, Switzerland	5.30-6.15 P. M., Sat.
VK2ME	31.29.		Sydney, Australia	12 Noon to 10 A. M.,
				Sun.
VK3LR	31.30		Melbourne, Australia	3 to 8 A. M.
DJA	31.38		Zeesen, Germany	5.15 to 9.15 P. M.
VK3ME	31.55		Melbourne, Australia	5 to 6.30 A. M., Wed.; 5 to 7 A. M., Sat.
GSB	31.55		Daventry, England	1 to 5.45 P. M.
OA4AC	38.36		Lima, Peru	9 to 11 P. M.
HBP	38,47		Geneva, Switzerland	5.30 to 6.15 P. M.,
				Sat.
HJ3ABD	40.55		Bogota, Colombia	6.30 to 11 P. M.
HC2RL	45,00		Guayaquil, Ecuador	5.45 to 8 P. M., Sun.;
				9.15 to 11.45 P. M.,
PRADO	45.31		Riobamba, Ecuador	9 to 10:40 P. M.
8 201100	47.31		Troublines, are seen	Thurs.
HILABB	46,51		Barranquilla, Colombia	5.30 to 10 P. M.
YV3RC	48.78		Caracas, Venezuela	4.30 to 9.30 P. M.
	48.00		Army Aircraft	Evening-irregularly
YVZRC	49.08		Caracas, Venezuela	5.15 to 10 P. M.
YVSRMO	49.39		Maracaibo, Venezuela	6.30-10 P. M.
CP5	49.34		La Paz, Bolivia	6,30-10 P. M., irreg.
HIX	49.50		Santo Domingo	8.10-10.10, Tues., Fri.
DIC	49.83		Zeesen, Germany	5.30 to 10.45 P. M.
GSA	49.59		Daventry, England	6 to 8 P. M.
HJIABG	49.75		Barranquilfa, Colombia	6.15 to 10 P. M.
XEBT	49.87		Mexico City	6 P. M. to 7 A. M.
COC	49.90		Havana, Cuba	5 to 7 P. M.
RV59	50.00		Moscow, U. SS. R.	2-6 P. M.
НЈ4АВА	51.49		Colombia, S. A.	1-2 P. M.
HCJB	73.00		Quito, Ecuados	7.30-9.45 P. M.
67.87 to	73.17		All Ships	Heard irregularly
KFZ		15.34	, 31.57, 25.36, 23.19, 25, 1	7, 14 and 33
			Expedition at Little America	

ver. All thoses given are week-day schedules, unless indicated otherwise. The stations listed are regular broadcasteer at the times indicated. Other station which you may bear or which are used for international telephone have bee perposity centified.

Children's Dramas Are Featured On NBC

(Continued from Page 9)

lable words," says Nila Mack, "for they cause pandemonium in rehearsals. When a Princess comes up against fancy word she's never seen before

there's bound to be trouble.
"When I write a difficult word into a script, I usually spell it the way I want them to pronounce it.

"I never have to write in dialect for my dialectician, Walter Tetley. I merely have to say 'Make it Irish' and he turns out a perfect dialect."

The youngsters take particular pride in living up to NILA MACK'S expectations during a rehearsal or per-formance. She never scolds or lets forth a tirade to get

results. Their greatest disappointment is in disappointing her, and the surest way to get results in difficult circumstances is to admit that they have disappointed her.
"The children display re-

markable concentration during rehearsal," Nila Mack says. "They are usually so interested in discovering how the story turns out that they are perfectly absorbed in the

If anything goes wrong on the air, a smile or a pat on the shoulder will put NILA MACK's actors back into their stride. They are flexible to suggestion even during a program. She can move them from one microphone to another, or cut lines in the script without causing confusion or consternation.

About 10 minutes before the program, NILA MACK usually takes their minds off the impending performance by instigating a game of tableaux, leap-frog or hide-and-

"They are apt to crawl out of a bass viol or creep behind the grand piano," Nila Mack reports.

But when she signals for "stand-by," silence and order are maintained. And the actors snap into the script with all the adventurous enthu-siasm of the fairy-tale characters they portray.

Friday, November 2 - Phil Baker on NBC-WJZ Chain at 9.30 P.M.

Highlights

A. M.

11.00-Dr: Walter Damrosch, NBC-WEAF-WIZ

3.00—Leopold Stokowski, CBS-WABC

7.45—Frank Buck, NBC-WEAF 8.00—Concert, Jessica Drago-nette, NBC-WEAF

8.15—Edwin C. Hill, CBS-WABC

9.00—The March of Time, CBS-WABC 9.30—Hollywood Hotel, CBS-WABC

Phil Baker, NBC-WJZ 10.00-Minstrel Show, NBC-WJZ

10.30—Gothic Choristers, NBC-WEAF

(All programs are listed in Eastern Standard Time. Central Time is one bour earlier.)

6.45 A.M. EST; 5.45 CT Health Exercises, WEAF WEEL WGY, 1 h. Cousin Bob, WLW

7 A.M. EST; 6 CT Musical Clock, WBZ KDKA, 2 b. Prayer, WI.W

7.15 A.M. EST; 6.15 GT Devotion, WLW News, WNBX

7.30 A.M. EST; 6.30 GT
Youth Hirsola, sylophoust, WJZ
Sall and Peanus, WIZW
Sall and Peanus, WIZW
Sall and Peanus, WIZW
Sall and Peanus, WIZW
Sall and Peanus, WFLA, 30 m.
7.45 A.M. EST; 6.45 GT
Pollock and Lawnburst, WEAP
Deane Moore, WEB
Jold Man Sunshine, WGY
Jolly Bill and Jane, WJZ
Jack Poy, 3003, WHAM
Plantation Days, WIZW
B A.M. EST; 7. CT 7.30 A.M. EST; 6.30 CT

B A.M. EST; 7 CT Organ, WEAF WLW, 25 m. Weather, news, WEEI

Westher, news, WEEI

Devotions, WJZ WBZ KDKA WFLA

Kindly Thoughts, WHAM

song Reporter, WABC, 25 m.

Playground Echoes, WPG

Early Birds, WNBX

8.15 A.M. EST; 7.15 GT Varlety, WEH Landt Tree and White, WIZ WBZ WHAM

B.30 A.M. EST; 7.30 GT Cheerin, WEAF WEEL WGY WLW WSM

WFLA, 50 m. Organ, WPG Dual organ, WJZ WHAM KDKA, 30 m. Weather, WBZ Raymond Scott, pranist, WABC Wildcat, WHAS

rgan, WPG, 30 m. .45 A.M. EST; 7.45 CT ariety, WBZ Variety, WBZ
Delmore Brothers, WSM
The Eton Boys, WABC
Bob Atcher, WHAS

Bob Acher, WHAS

B A.M. EST, B CT

Herman and Banta, W EAF

Variety, WEEI

Grenaliers, WGY

Breakfast Club, Jack Owens, tenor: the

Songfellows, WJZ WBZ, 1 h, KDKA,

30 m.) (WHAM WFLA, 30 m. at 9.13)

Variety, WHAM

Jos Emerson, WLW

Dream, WSM

ariety, WHAM
oe Emerson, WLW
brzan, WSM
irthday Club, WFLA
fetropolitan Parade, WABC WCAU WHAS

detropolitan Parade, w.s. 43 m. Today? WNBX hat's On Today? WNBX h.15 G. A.M. EST: 8.15 G. Don Hall rito, WEAF WEEI lohnny Marvin, WGY Health talk, WI.W

Leon Cole, organ, WSM
9.30 A.M. EST; 8.30 CT
The Mystery Chef, WEAP WEEF WGY
Syles, KDKA
Jack Berch, WI.W
Wildcats, WHAS
9.45 A.M. EST; 8.45 CT
Johnny Marvin, tenor, WEAP

JAM. ESTI 8.45 CT
Johnny Marvin, tenor, WEAP
News, Wandering Minstrel, WeY
High Priests of Harmony, WGY
Household Hour, WHAM, 30 A
Household Hour, WHAM, 30 A
Bond of Friendship, WLW
Moss and Jones, WFLA
The Cosmopolitans, WABC
Bob Arther, WHAS
Bob Arther, WHAS

Daily Story, WNBX
10 A.M. EST; 9 CT
News, Breen and de Rose, WEAF
Variety, WEIP
Billy Rose, WGV
Josephine Gibson, WJZ WBZ KDKA
WBAL WSM
Organ Recital, WLW
News, Bluebirds, WABC WCAU WHAS
News, Home Hour, WPG, 1 h.

News, Home Hour, WPG, 1 h.
10.18 A.M. EST1, 9.15 CT
Clara, Lu 'n Em, WEAF WEEI WGY
WSM WLW
Hazel Arth.
Contraint. WJZ WBZ
Sammy Fuller, KDKA
Bill and Ginger, WABC WCAU
DOILY Desn, WHAS

Saminy
Bill and Ginger, WABC, WABC
Dolly Dean, WHAS
10.30 A.M. EST, 9.30 CT
"The Land of Bernings Assin," WEAF
Organ, WEEI
Market Basket, WGY
Today's Children, sketch, WJZ WBZ
KDKA WBAL WFLA
Livestocks, news, WLW
Harold Sherren, "All About You," WABC
WCAU WHAP. WGN
Market, weather, WGN
Market, weather, WGN
Market, weather, WGN
Market, weather, WGN

News, Musicale, Highway Safety, WBZ Dor's I oraine, Norm Sherr, WABC WCAU WHAS

WHAS
Lovely Ladies, WGN

11 A.M. EST, 10 CT
NBC Music Appreciation Hour, Dr. Walter
Damrosch, WEAF WEEL WGY WTAM
WJZ WBZ WHAM KDKA WLW WSM
WFLA, 11 WFLA, I h.
Cooking Close Ups, WABC WCAI
Rosemary Hunhes, songs, WHAS
Farm Talk, WPG

11.15 A.M. EST; 10.15 CT U. S. Marine Band, WABC WCAU WHAS, Italian Program, WPG 11.30 A.M. EST; 10.30 CT

Hope Vernon, songs, WMCA Organ, WNBX 11.45 A.M. EST: 10.45 CT Cadets, Quartet, WABC
"Dramatic Art," WPG
Shades of Harmony, WHAS
12 N. EST; 1-1 A.M. GT

12 N. ESTJ 3-1 A.M. CT Joseph Hontic pinniat, WEAF WEEL Munical program, WGY Fields and Hall, WJZ WSAK Weather, Monitor Vlews the News, WBZ News, WHAN, KDKA Marker Reports, KDKA Male quarter, WLW The Voice of Experience, WARC WCAU WHAS

WHAS

one Sweet Home, WPG

ud Rainey, WOR

ob Fallon's Orchestra, WMCA, 30 m.

om, Dick and Harry, WGN

oug Newton, WNBX

Cabot and Castillo, WEEI, 25 m. (Kitchen talk at 1,10)
Will Hollander's Orchestra, WMCA WHDH

Just Plain Bill, WGN
1-18 P.M. EST; 12.15 CT
Peggy's Doctor, WFAF WEEI WGY
Georgia Wildcass, WHAS
Col. Throdore Roosevelt, WMCA, 30 m.
Doring Sisters, WGN

oring Sisters, Williams, 30 P.M. EST; 12.30 GT 1.30 P.M. EST1 12.30 CT

Col. Theodore Roosevelt, WEAF, 30 m.,
N. E. Kirchen, WEEI, 30 m.
Musical program, WGY
Vic and Sade, WJZ, WRZ, WFLA
William Penn Orchestra, KDKA,
Rochester School of the Air, WHAM
Dance orthertz, WFLW, 30 m.
Life Jack Little's Orchestra, WABC WCAU
Talk, child education, WPC
Theorie Club WOR
Markets, midday service, WGN, 30 m.
1.46 P.M. EST1 12.45 CT
Southerner, WGY

1.48 P.M. EST, 12.45 CT
Southerers, WGY
Words and Music, WJZ WSM, 50 m.
(WFLA, 15 m.)
Agricultural markets, WBZ
Esther Velas' Entemble, WABC
Child Education talk, WPG
College of Agriculture, WHAS
College of Agriculture, WHAS
Ragamuffins, WMCA,
WOR
Ragamuffins, WMCA,
WHOH
2 P.M. EST, 1 CT
Vida Ravenscript Sutton, "Radio Writing and
Speaking," WEAF WEEI WSM WFLA,
30 m.

Speaking, WEAF WEBI WSM WELD,
30 m. 30 m.
70 m. 30 m.
70 m. 30 m.
70 m.

Concert, WNBX
2.15 P.M. ES1; 1.15 CT
Household Chat, WGY
Morin Sisters, WJZ
Rochester School of the Alr. WHAM
Romance of Helen Trent, WABC WCAU
WCN

Romance of Helen Trent, W WGN Frank Ricciardi, tenor, WOR Drama, WMCA

Drama, WMCA
2.30 P.M. EST; 1.30 CT
The Sizzlers, male trio, WEAF WEEI
Albany on Parade, WCY
Home Sweet Home, W/Z, WHAM
Home Forum Cooking School, WBZ, 30 m.
Home Forum, KDKA, 30 m.
Swackout, WSM
WSM
##

roome rootal, National States of the Air, "The World Today," WABC WCAU WHAS, 30 m. Martha Denne, WOR 4m m. Roads of Romance, WMCA, 30 m. Roads of Romance, WMCA, 30 m. 2.45 P.M. EST, 1.45 CT GUS Van, songe, WEAF WEEL WGY WSM, 30 m. 0 file Duke to You, Trade Winds; The of the Duke to You, Trade Winds; The Winds WSM S. M. EST, 2 CT. WHAN WSM.

WHAN WSM
3 P.M EST; 2 CT
M1 Perkins, WEAF WEEI WGY WSM
WIW
WILL Itene and Larry, WJZ KDKA WHAM
WSM

KDKA WBAL WFLA
Livestacks, news, WLW
Harold Sherman. "All About You." WABC
WCAU WHAS
Mirkets, weather, WGN
10.45 A.M. EST; 9.45 CT
Betty Crocker, crooking talk, WEAP WEEL
WGY WLW WFLA
News, Rèdio Kitchen, WJZ KDKA WSM

Jongleurs, WGN

A Hunter



FRANK BUCK, of "Being "Em Back Alive" repute, speaks Mondays through Fridays over the NBC-WEAF network at 7.45 P. M.

3.15 P.M. EST: 2.15 CT

3.30 P.M. EST; 2.30 CT
Woman's Kadio Review, WEAF WGY, 90 m.
Reading Circle, WEEL, 30 m.
Temple of Sang, WJZ WHAM, 30 m.
Usrden Club, WOR
Sports Review, Concert Artists, WMCA, Sports Review, Concert A 2 h. Home Management, WGN Women's Hour, WNBX

3.45 P.M. EST; 2.45 CT Business News, WLW Pauline Alpert, piano, WOR Musicale, WGN MICROPHONE Chat, WNBX

Nunicale. WGN
MICROPHONE Chat, WNBX
4 P.M. EST; S CT
NBC Master Music program, Frank Black, director, WFLA, i b. (WEEI from 4:50)
Stocks, musical turns, WELH, 50 m.
Betty and Bob. sketch. WGY WJZ WBZ
The Life of Mary Sothern. WLW
Assa. Sating, chsemble, WSM
Heath latz, WUK
Flano, WGN
Marvels, WWBX
4.15 P.M. EST; 3.15 CT
"Books," Lever Fuller, WGY WBZ
Platt and Nierman, WJZ
Chatife Kora o Orchestra, WLW
Cuban quarret, WOR
Organ, WGN
Farm Flash, WNBX
4.30 P.M. EST; a.30 CT
Solous, WGY
Farm Flash, WNBX
4.30 P.M. EST; a.30 CT
Solous, WGY
Town Talk," Robert Reud, WOR
John Angell, WNBG
4.45 P.M. EST; 3.45 CT
SUCKS, WGY
Women's Clubs, WJZ

A.45 P.M. Sec.
SUBJEX. W.J.Z.
Women's Clubs, W.J.Z.
Women's Club, K.D.K.A.
The Jacksons, W.L.W.
"Science in Your Home," WOR
5 P.M. EST, 4 CT
Fram. London, "Causes of War," WEAF

Science in Your Home, "VOR

S. P.M. EST; 4 CT

From London, "Causes of War," WEAF

W

Popular Rhythm, WGN, 30 m.
5.30 P.M. ESTI 4.30 GT
Nellic Revell interviews Lew White, WEAF
WEAF WGY
The Singling Lady, WJZ WBZ WHAM
Children's program, WSM

The Sinaing Ledy, WJZ WBZ WHAM WI.W
Children's program, WSM
Gene Arnold, WFIA
Jack Armstrong, All-American Boy, WABC
Out of the Dusk. WHAS
Safety Talk, WPG
The Story and Contest Club, WOR,
Sally's Parry, WHAS
Safety Talk, WPG
Capt. Tim Healty's Stamp Club, WEAP
Little Outphan Annie WJZ WBZ WHAM
KDKA WBAL WFIA
Jack Arwstrone WJZ WBZ WHAM
KDKA WBAL WFIA
Jack Arwstrone WJZ
Wisht Time, WSM
Wisht Time, WSM
Wisht Time, WSM
WHO
Could find Dusk, WHGC
Out of the Dusk, WHAS
Adventures of Jimmie Allen, WOR
Fishist, WGN

Adventises of Jimmie Allen, W. S. Pianist. WGN. G.P. M. EST: S. GT. "Thrills of Tomorrow," WEAF WGY. Evening Tattler, WEEL, 30 m,

Jack Berger's Orchestra, WJZ, 30 m (WHAM at 6.13) Adventures of Jimme Allen, WBZ Sports, WHAM Lan and Sylvin, KDKA Lan and Sylvin, KDKA Siring Tilo, WLW Siring Tilo, WLW H. V. Kaitenborn, Current Events, WABC Boy Scout Drama, WHAS Uncle Don, WOR, 30 m Boys' Club, WMCA WHDH Recordings, WGN, 30 m

6.15 P.M. EST; 5.15 CT 6.15 P.M. ESTI, 5.15 CT
"Mestreious Island." drams WEAF
Republican Campaign. WBZ.
Jimmy Allen's Advanture, WGY
Jimmy Allen's Advanture, WGY
Al. and Pete, WI.W.
Mysters news WSM
Bobby Benson and Sunny Jim, WABC WCAU
Skiner. "WHAS
Investors: Service, Charley Eckles' music,
WMCA WHAS

WMCA WYP.

6.30 P.M. EST: 5.30 CT

News and Marion McAfee, soprano. WEAF
Rhymine Reporter, news, drams, WEBI
News, Breviner, WCY

News, Breviner, WCY

News, Weather, WBZ

Pleasure Cruse, WHAM

Camely Stars, KINKA

Preday Red.

Red. WSM

Freday Red.

Freday Red.

Freday Red.

Freday Red.

Gabriel Heatter, commentator, WOR

Roundur, WMCA

Gabriel Heatter, Commentator, WOR

Roundur, WMCA

Singing Lidy, WGN

Singing Lidy, WGN

Singing Lidy, WGN

Singing Lody, WEST; 5.45 CT
Billy Batchelor, Raymond Knight, WEAP
WEEL WGY WIAM
Lowell Thomas, "Today's News," WJZ
WBZ KDKA WHAN WIW WFLA
Connic Gates, Sonas, WANC (news, 6.55)
Little Copisan Annie, WSM
Copisan Annie, WSM "Cocktail Time," WOR Sports, WMCA, WHDH

7 P.M. EST, 6 CT
Rep. H. B. Steagal; WEAF
Studio Chorus, WEEI
Jules Lande, visinity, WBZ
Jules Lande, visinity, WBZ
WHAM WIN WFIA
Reddy Kilowati, WSM, 30 m.
"Myrt and Marse." WABC
Ford Frick, sports, WOR
Gloris Grafton, satress, WMCA
Jimmy Allan, WGN

7 P.M. EST; 6 CT

7.15 P.M. EST: 6.15 CT Gens and Glenn, WEAF WEEI WGY
WFLA
Planting February

7.90 P.M. FST: 6.30 CT Uocle Errs, WEAF 7.30 P.M. Ph.I.
Urock Ezra, WEAF
After Dinner benne, WEEF
Urnel Dinner benne, WEEF
Urnel Ezra, WGY
Red Drevin WIZ, WRZ KDKA WHAM
WRAL WSM WFLA
Paul Person's Orchestra WLW
Paul Keest, baritone WABC
Varietr WHAS
WCAU
Varietr WHAS
Morters Sketch WOP
Sportine Millions, WMCA, 30 m.
Sports talk, WGN

Sports talk, WGN

Sports talk, WGN

Sports talk, WGN

Sports talk, WGN
7-4-5 P.M. EST; 6.45 GT
Frank Ruck, WEAF WGY
Republican State Committee, WEEI
DWHAM WIN WONG
ROBER Carter, WARC WCAU WHAS
After Direct Music WCPD
Palmer House Ensemble, WGN

Palmer House Ensemble, WGN

8 p.M. """, 7 CT
Convert. Jestica Dragonette, Grantland Rice,
Rouario Bourdon's Orchestra, Overture to
"Zampa"; Mv Paradise; By the Watermelon Vine; Valse Mascotte; With Every
Reveth 1 Take I Lowe You; Andulcia; Be
Srill, Mby Heart; "Roberts," excepts; Tes
for Two; La Campassita; Nikhtingale and
the Rose; Chansonette; Asirez Vous,
Sowther, In ht (WGY, to m.)
Sowther, McModel University Program,
WSM.

WEAF WAFI, the (WGY, so m.) Southern Methods't University Prograws WSM
Dance Orchestra, WLW
Fave Ares WABF WCAU WHAS Chalfonte-Haddon Hall Trio, WPG, r b.
The Lone Ranger WOR, 30 m.
Three Little Processes, WWCA
Lone Ranger, WGN, 30 m.

Lone Ranner, WGN, 30 m.

R-45 P.M. EST: 7.15 CT

Radio City Revue, Dick Leibert, Robert Armbuster's Cuprict, Mary Courtland, WJZ

WBZ, WSM KDXA

WBZ, WSM KDXA

Hone, WSM

Fabric C. Lilli "The Human Side of the
New," WAR WCAU WHAS

5-Star Final, WMCAU WHAS

5-Star Final, WMCAU P. 90 P.M. POT: 7.80 CT

P. 9. P.M. FPT 1. 7.80 CT
WCV Farm Forum, WGY, 30 m.
Al Goodman's Orthestra, Dwight Fiske, WJZ
WGY FYNA WCHAM WBAL, 30 m.
"Firedide Somes", WLW, 30 m.
"Firedide Somes", WLW, 30 m.
WGAG Somes WABC WCAU WPG
WCHAS 30 m.
WHAS 30 m.
Harmonizers, WGN, 30 m.
Harmonizers, WMCA, 30 m.

A.45 P.M. EST: 7.45 GT Mary Corrner, soprano, WSM

Mary Corner, soprano, WSME

9 P.M. EST; 8 CT

Waltr Time Frank Munn and Vivienne Segal, Abe Lyma6's Orchestra, WEAP WEEI

WGY W!W, 30 m

Phi Harcrit Pro-hestra Leah Ray, WJZ WBZ.

WHAM WBAL, 30 m.

Freas A, and M. Procetam. WSM

The March of Time. WABC WCAU WHAS

30 m. Movie Brondense WPG

Movie Brondense WPG

Ren Selvid's Orchestra WOR, 30 ms

Continental Cafe, WMCA WIP, 30 ms.

Orchestra WGN

9.15 P.M. EST: 8.15 CT Harmony Finer WPG Comedy Stars, WGN WAO P.M. FST: 8-30 CT Concert Dance Orchestra, WEE WEEL 30 m

Phil Baker, Leon Belasco's Orchestra, WJZ WBZ WFLA, 30 m. Zero Hour, WLW, 30 m. Hollywood Hotel, WABC WPG WHAS WCAU WBT CKAC CFRB, 1 h. Lum and Abnet, WOR WGN National Affais, WMCA WIP

9.45 P.M. EST: 8.45 CT William Larkin, tenor, WOR, 30 m. Three of Us, WMCA WIP Wayne King's Orchestra, WGN

10 P.M. EST, 9 CT

The First Nighter, "Death Has a Visitor,"
June Meredith, Don Ameche, Eric Sagerqualt, Orchestra, W.EAP WEEI WEE,
Minstel Show, Mario Cozzi, Al Bernard,
Paul Dumont, WJZ WBZ KDKA WHAM
30 m,
Ness, WGN

10.15 P.M. EST: 9.15 CT Governor Herbert Lehman's re-election cam-paign, WOR Gypsy Ensemble, WMCA WIP Bridge Club, WGN

10.30 P.M. EST: 9:30 CT

10.30 P.M. EST; 9.30 GT
Gothic Chorlester, "EAF WEEI WGY WSM
WFLA, 50 m.
Eynk Hour. WJZ WHAM, 30 m.
Democratic Campaign, WBZ, 30 m.
Silvertoppen, KDRA
News, WHAM
No m.
Kate Smith, WABC WPG WHAS, 30 m.
Norman Brokenshire's Orchestra, WOR,
30 m.
Sleepy Hall's Orchestra, WMCA WIP
Attlilo Baggiore, tenor, WGN, 30 m.
10.45 P.M. EST; 9.45 GT
Momens of Melady. KDKA

Moments of Melody, KDKA Sleepy Hall's music, WMCA WIP

11 P.M. EST; 10 CT George R. Holmes, Chief of Washington Bureau, International News Service, WEAF

Bureau. International News Service, WEAP. WEAP. WEAP. Charles Boulanger's Orchestra, WGV, 30 m. Charles Davis' Orchestra, WJZ WFLA, 30 m. (WHAM at 11.15) Weather, 1907sris, WBZ. News, WHAM William Penn muslc, KDKA. 30 m. News, dance orchestra, WLW, 30 m. Amos in Andw, WSM. Amos in Andw, WSM. Front Pave Dramu. WPLA. OZEN Nelson's Orchestra, WABC WPG, OZEN Nelson's Orchestra, WABC WPG, OZEN Nelson's Orchestra, WABC WPG, OZEN Nelson's Orchestra, WABC WPG,

Ozzie Nelson 30 m.
30 m. Myrt and Marre, WBBM WHAS KMOX
Weather, Moonbeams, WOR, 30 m.
Voire of Romunee, WMCA
Dudley Crafts Watson, WGN

11.15 P.M. EST: 10.15 CT Ancelo Perdinando's music, WEAF WEEI Joc Rines' music, WRZ. Gene and Glenn, WSM Studio Orchestra, WHAS Harry Rusenthal's Orchestra, WMCA WIP. Dream Ship, WGN

Dream Ship, WGN

11.30 P.M. EST; 10.30 CT
Freddle Martin's Orchestra, WEAF WEBI
Chick Condon's Orchestra, WGV, 30 m.
Jolly Coburn's Orchestra, WJZ WSM, WHAM
WFLA, 30 m.
400 Cl-bk, NDA, 30 m.
Harry Salter's Orchestra, WJR So m.
Harry Salter's Orchestra, WGN 30 m.
Russian Grppy, Orchestra, WGN 30 m.
Russian Grppy, Orchestra, WGR, 30 m.
Archie Blegre's music, WMGA, 30 m.
Warne Kinc's Orchestra, WGN
Warne Kinc's Orchestra, WGN

1.4.55 P.M., EST; 10.45 CT

11.45 P.M. EST: 10.45 CT Jan Savit's Mosk, WCAU Jan Gavite's Orchestra, WGN

12 M. EST: 11 P.M. CT Eddie Duchin's Orchestra, WEAP WEEL

30 m. Ray Nichols' Orchestra, WGV, 30 m. Raiph Kirbery and Pelix' Orchestra, WJZ WBZ KDKA WHAM WSM Dance orchestra. WIW. 30 m. Jacques Renard and Orchestra, WABC WPG 30 m. Jimmy Joy's Orchestra, WHAS. 36 m. Plorence Richardson' Orchestra, WOR Day's End, WMCA, 30 m.

12.15 A.M. EST; 11.15 P.M. GT. Hotel Montclair Orchestra, WJZ WBZ Hotel Montclair Orchestra, KDKA WHAM WSM Ted Weems' Orchestra, WGN

Ted Weems' Orchestra, WGN
12.30 A.M. ESTI 11.30 P.M. CT
Hollywood on the Air, WEAF WEEI WGY
30 m.
Archie Bleyer's Orchestra, WJZ WBZ
WHAM. SO, A. 30 m.
Red Cheb K.D.A. 30 m.
Red Cheb K.D.A. 30 m.
Huchie Shea, orchestra, WJW. 30 m.
Huchie Shea, orchestra, WHAS, 30 m.
Benny Goodman's music, WMCA
Earl Burnert's Orchestra, WGN, so m.
Benny Goodman's music, WMCA
Earl Burnert's Orchestra, WGN

12.45 A.M. EST; 11.45 P.M. CT

Miami Beach Orchestra, WMCA
1 A.M. EST: 12 M. CT
Gene Kardos' Orchestra, WABC, 30 m.
Moon Piver, WI.W. 90 m.
Ernie Holst's music, WMCA, 30 m.

VERY subscriber to or other purchaser of The MICROPHONE

is entitled to share its benefits with a friend. Write to Circulation Manager, The MICROPHONE.

No. 34 Court Square, Boston, Massachusetts,

giving the names and addresses of those you'd like to become familiar with The MICROPHONE. A sample copy will be sent promptly to each name given, without obligation.

Reflections

By Diana Herbert

The MICROPHONE'S Fashion Observer

AN ATTRACTIVE, well-proportioned figure for some time past has been every woman's ambition. And fashion each year seems to be more exacting as to figure requirements. This Winter's clothes offer few concealments for extra pounds or slight bulges, which once might have gone unnoticed.

And Paley

(Continued from Page 1)

clergymen and educators. AYLES-

"American radio needs no

defense because it is provid-

ing an abundance of educational and cultural programs

which more than satisfy the

made in religious broadcast-ing because co-operation has existed, whereas in the edu-cational field the proper type of co-ordinated activity has

never been properly devel-oped."

a medium of mass entertainment,

AYLESWORTH predicted. It is four

or five years away. Public demand, he said, will govern the introduc-tion of practical television—a de-mand which does not yet exist.

"I am loath to believe that any legislative mandate could

assist in the attainment of

goals that we are already working toward so whole-heartedly; nor would it seem that legislative direction would make any easier the creative work in an industry

where the creative spark is so vital to the performance of

almost every moment's task." Similar views were expressed by

Dr. NICHOLAS MURRAY BUTLER,

H. L. MENCKEN, ALEXANDER WOOLLCOTT, Dr. WALTER DAM-ROSCH, GEORGE JEAN NATHAN and Rabbi JONAH B. WISE.

College, testified that the Yankee network had given religious groups good co-operation. He said:

director of the Catholic Truth

Hour over the network. We experienced no difficulty in

acquiring all the time needed

and in obtaining the first de-gree of co-operation."

"Since 1929 I have been

Television ultimately will become

"Definite progress has been

majority of listeners.

WORTH said:

Are Heard

The new styles also DEMAND a good carriage. They are designed for one who walks proudly and well, head erect, limbs moved. ing with easy grace.

THE LADY who alignipis chie. yet slouches, fails to hold her head high, wobbles or lounges, only achieves the ridiculous. If she will begin by carrying her skyscraper hat as the women of Bali carry their burdens, she will soon find a new grace and fluency imparted to all her movements. If she will practice stretching from the waist and mainstretching from the wast and main-taining a slight but continuous pull on those muscles, she will discover that her waistline appears inches smaller and has (if reasonably pro-thortioned to begin with) that fra-gile quality which is so enchanting, especially in a robe de style.

WITH THE help of DIET AND EXERCISE one may correct many figure defects, but that is not enough. One must exercise continuously to maintain the suppleness and grace without which a beautiful figure has no meaning. Aesthetic dancing, whether in the modern or the classical tradition, is immensely valuable for this purpose. Likewise many sports such as swimming, skating, tennis.

THESE EXERCISES all demand tentrol and co-ordination of the various parts of the body and their muscles. It is this discipline which produces the lovely carriage, the lithe movements, the effortless grace. of a PAVLOWA. Few, if any of us, can aspire to such heights, but by conscientiously training our bodies any one of us will find herself vastly improved, not only in figure, but in chic. For she will wear her clothes as the designer intended them to be

JESSICA DRAGONETTE finds it simple to get her daily exercise, even in a penthouse. She skips rope. And judging from her appearance, it is an entirely efficacious form of exercise.

This and That

(Continued from Page 1)

cant," I said. I stick to it. That so intelligent, even so literary a person as ALEXANDER WOOLL-COTT can attract the large radio audience he does is one more sign that the good radio program is increasingly popular.

COLUMBIA has shown wisdom in retaining LAWRENCE GILMAN as commentator and DAVIDSON TAYLOR as announcer for the New York Philharmonic broadcasts.

Mr. GILMAN is the most sensitive of critics; while TAYLOR is one of the extremely few announcers who can talk well about music without being affected or who can pronounce composers' names correctly.

Seidel Is Soloist

TOSCHA SEIDEL, well-known concert violinist, will be guest soloist with ISHAM JONES' Orchestra on Tuesday, October 29, from 9.30 to 10 P. M.

New Englander



VIRGINIA HEATH, Brookline night club singer, recently won the right in an audition contest to represent New England in a program to be broadcast over the CBS-WABC network on Sunday, October 28, at 5 P. M.

Q. and also A.

O. Is RAY HEATHERTON on the

S. N., P. E. I.

A. RAY HEATHERTON is on a vandeville tour at present.

Q. Who plays Captain HENRY'S sister, MARIA, on Showboat? Who plays MARIA's husband, WALTER JAMISON:

K. I. W., Woodland, Me.

A. MARIA is played by IRENE UBBARD, and ber bugband is HUBBARD, and her hughan played by WRIGHT KRAMER.

Q. On what station and at what time may FRAN FREY be heard?
T. O., Easton, Pa.

A. FRAN FREY may be heard over WOR, conducting the Eriday Frolics, at 8 P. M.

The division add

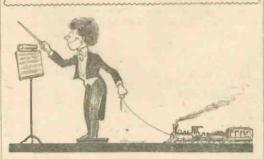
The Return Of Sherlock Holmes

SHERLOCK HOLMES is coming

Father MICHAEL J. AHERN, Jesuit priest on the staff of Weston Col-lege, and associated with Boston Radio mystery dramas based on the stories of A. CONAN DOYLE will return to the air over the NBC-WJZ network on Sunday, November 11, at 4 P. M.

RICHARD GORDON, radio and stage actor who created the role of Sherlock Holmes on the air, again will be heard as the Baker Street detective, and LEGG LOV-ELL, British stage artist, will be Dr. WAISON.

Conductor-Engineer



OSEF KOESTNER, radio orchestra conductor in Chicago, might have been an engineer if he had not turned to conducting. KOESTNER knows the mechanics of the steam engine and considers a ride from Chicago to Aurora in the engine cab of the Empire Builder as one of the real thrills of his life.

Nimblewits

By Everett Smith

"Wit Teasers" on Sunday at 11.30 A. M. from WBZ

NO. 1. (No time limit) An inkling as to the popularity—together with a reason for certain unpopularity—of crypt-solving is contained in the following message:

Stations Of Small Size Get 'Break'

By The MICROPHONE'S Special Washington Corresponden

Regulations issued by the broad-cast division of the Federal Com-munications Commission permit an increase in power for daytime local and regional radio stations,

Small stations which have charged they were being crowded off the air got a "break" in the new rules.

The division ordered complete separation of day and night quotas, allotments for each to be dependent of the other.

The order said:

"The 'night quota' due and assigned does not differ materially from the night portion of the present system.

The 'daytime quota' each zone and state within each zone has been increased so that the quota already assigned no longer becomes the limiting factor in many cases to an increase in daytime power of local and regional stations and day and limited time stations on clear chan-nels."

Rule 120 was modified so that the maximum daytime power on the regional channels fisted in this rule was increased to 5,000 watts. No other change was made in the maximum, power of other

The division added:

"In increasing the daytime quota due the several states, it is not the intention of the Commission to license additional daytime stations unless a full howing has been made.

"The applicant must def-initely establish the need for the additional service, the financial and technical ability to operate such a station in accordance with the rules and regulations and that the staion can exist on the basis of

the grant requested.
"A survey of the stations in small cities or communities indicates that it is extremely difficult for such sta-tions to operate even though they have full time.

The possibility of a daytime station under similar cir-cumstances becoming a suc-cess is greatly decreased."

RTEU JWHTYI OPTJE BTKW-QEI EGUQEBGOUHKN EAH-KU. GPSHEU TWEHPXGLPJ AKHLPJSE YKKC UGWUGPQ-DQWYPN CJGKQEHSJ

No. 2. (1 minute) This week e celebrate "HALLOWEEN." we celebrate "HALLOWEEN." Quickly, now! How many dif-

ferent words. each in its corcal order, can you find hidden away in that word

"Halloween?"
No. 3. (3
minutes) An
old-timer called a Chronogram. Can you deci-pher it? "To half - a - dozen

EVERETT SMITH add six, and to the result add five hundred. The whole will represent a word signifying 'clear, lucid, bright or glow-

lying clear, lucid, bright or glowing."

No. 4. (3 minutes) From the
letters in the phrase below, try
forming an old-time proverb. The
Jetters may be twisted or transposed as desired.

"STRONG LION'S SHARE
ALMOST GONE"

No. 5. (3 minutes) Three
words, each containing six letters,
and cach of which is defined be-

and each of which is defined be-low, can be expressed in each inlow, can be expressed in each in-stance with three letters. Can you do it? Definitions-1, A like-ness. 2, A state of being. 3, To pardon.

Answers to Last Week's Nimblewits

No. 1, Behind every black cloud there is a silver lining; al-ways look for it whenever you are

No. 2. Octodecimo, Octodont, Octofoil, Octonary, Octopus, Oc-

toroon, etc.
No. 3. 75 Yards.
No. 4. Jack, Tack, Tick, Kick, Kink, King. No. 5 Glowerings. G lower in

Miss Booth To Say Farewell

On Thursday, November 1, from Madison Square Garden in New York, Evangeline Booth, first woman commander-in-chief of the Salvation Army, will make her facewell address to America. Her speech and the attendant ceremonies will be broadcast over the ABS-WMCA network at 9 P. M., and over the NBC-WEAF network at 9,30

POWERS' Asthma Relief

has been a boon to the afflicted for over 50 years. 6 oz. 60c - 18 oz. \$1.20.



Buy at Your Local Druggist's or Write Direct

E. C. POWERS COMPANY

Box 62. Dorchester Center Station, Boston

Western Maestro

A FTER ALL these years of passively allowing his name to be spelled the wrong way, the maestro

of the "Hollywood Hotel" show, and filmland's favorite Never Knew," "Now That You're Gone," "Three On a orchestra leader, has issued an edict that the proper con- Match" (Ted won't light three on a match') and "College struction of his tag is Fio Rito. Poor Ted has had to put Love.' up with a lot of nonsense with regard to his name. He receives letters with it spelled "Firito," "Fierco," and to give more auditions and scout for new talent. But his "Fier Ito."

featured on the "Hollywood Hotel" series of broadcasts, conducting his orchestra is first and foremost. Ted lives

each Friday night at 9.30 over Columbia Broadcasting System, and starring Dick Powell, the new radio find, Jane Williams, Louella O. Parsons interviewing guest picture stars, William O'Neill, the Debutantes, and others.

Although Ted was born in Newark, N. J., he's lived and worked in the West so long that news of him in person must come to us second hand.

Ted took an early interest in radio. So early that he operated his own station in order to broadcast. That was when he was playing at the Edgewater Beach Hotel, Chicago, in 1919. He bought and developed station WIBO, then sold his interest in it. The station he made popular still flourishes independently.

Ted's parents were musical. His mother, Eugenia Conta Lupo, started in light operas In Italy; his father, Louis Fio Rito, played in symphony orchestras. They encouraged their children's musical tal-

ents, acting as audience and critics when Ted began to cine, and many of his friends are doctors and surgeons. play on the old-fashioned piano in the living room, and brother Richard soloed on the saxophone.

take a job as pianist in a movie house. It was the proudest day of his youth when he clinched the job at \$5 a week. anyone who is "down and out" always depresses him. His next step up the ladder was as pianist with Ross Gorman's orchestra in Atlantic City, at the age of 18.

Gardens in 1929 in New York, and has since been heard worked. on the network regularly from California.

has composed 73 tunes, some of which have been "Laugh she says, with enthusiasm.

Ted Fio Rito

Clown, Laugh," 'No. No Nora," "King For a Day," "Where the Lillies of the Valley Grow," "I

The one regret of Ted's busy life is that he hasn't time "hunches" have led to the discovery of many Hollywood Maestro Fio Rito's lilting melodies are currently being and radio stars. He would like to make it a business, but

> in Los Angeles, in the seclusion of a bachelor apartment, His companion is a canary named "Mr. Peebles." He takes time off for swimming and boxing (Ted, not Mr. Peebles) and likes to spend an occasional night off reading, mainly books on psychology and philosophy, with his radio on full blast.

> Ted likes crowds and excitement, and enjoys dancing. However, even on his night off, he is discovered and accosted by other orchestra leaders who value his opinion on professional matters. Ted has no musical prejudices, other than his dislike for extremely "modern" music. He feels that it is an exaggerated, untruthful form of music. Ted prefers slow, smooth harmonies, and he enjoys music for its sadness.

> Ted says that he likes people who are bright conversationalists—and yet know when to stop talking. He once had a strong yen to study medi-

He gets a lot of fan mail, and always is interested in constructive criticism, whether adverse or favorable. A When Ted was 16, he left high school in Newark to number of young musicians and would-be song writers also bombard Maestro Fio Rito with letters. Mail from

Ted's favorite worldly possession is a small piano painted white, and autographed with more than 2,000 He made his radio debut over CBS from the Hollywood names of friends and celebrities with whom he has

Vera Van, who was soloist with the Fio Rito orchestra On the Coast, Ted made several pictures, "Sweetheart for ten months could not be more enthusiastic about the of Sigma Chi," "Air Tonic," "Hot Air," and others. He personality of her ex-boss. "He's the sweetest man alive!"



TED FIO RITO, whose orchestra plays for the hour show, the star of which is DECK POWELL, screen actor. The program is heard on Fridays at 9.30 P. M.



RADIOS

Programs For Week Ending November 2





Dorothy Lamour, CBS Vocalist