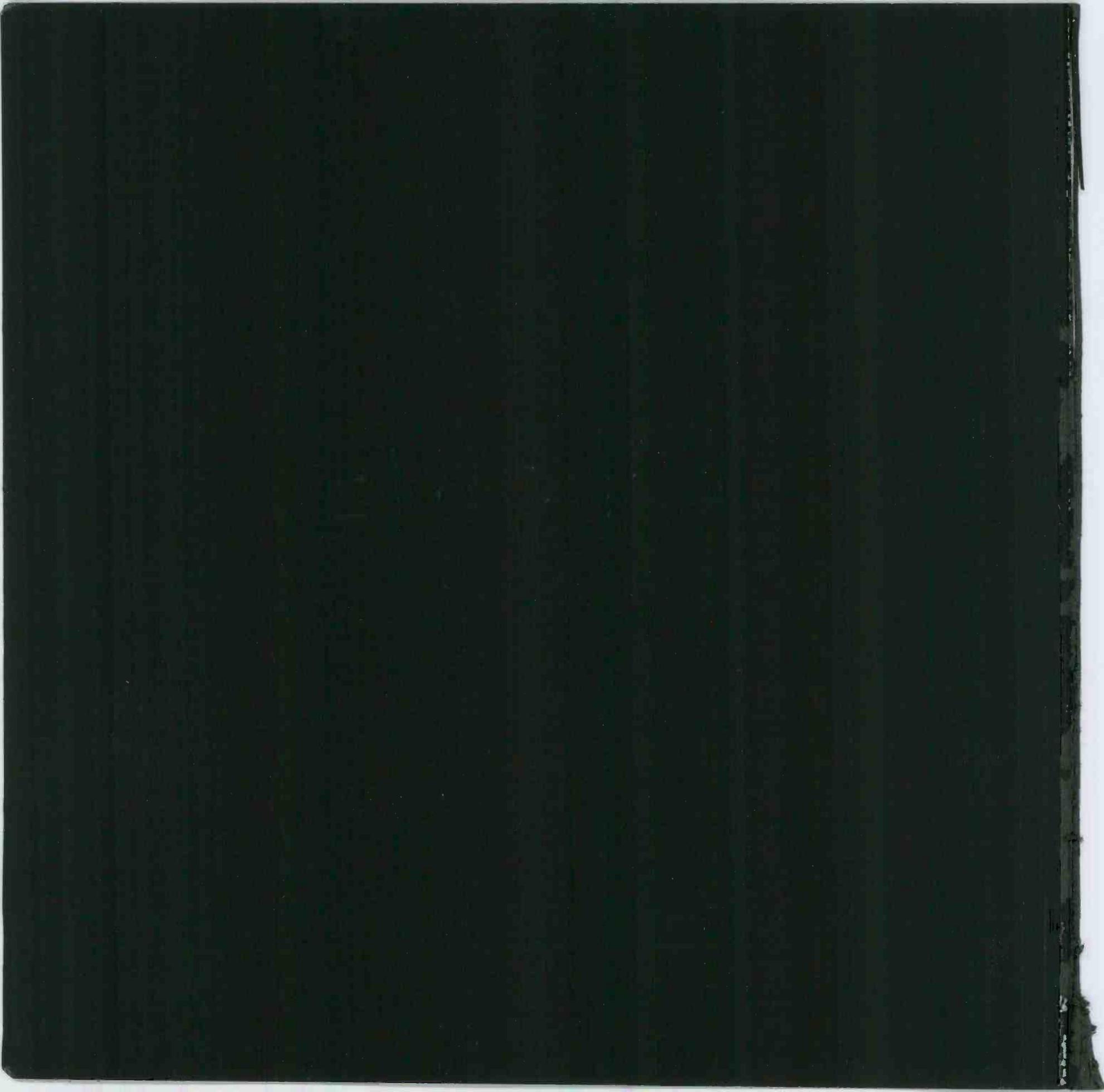


**KLOVE**

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ENJOY THIS LOOK BACK AT 2014 WITH K-LOVE STAY CONNECTED: 916.251.1600 KLOVE.COM

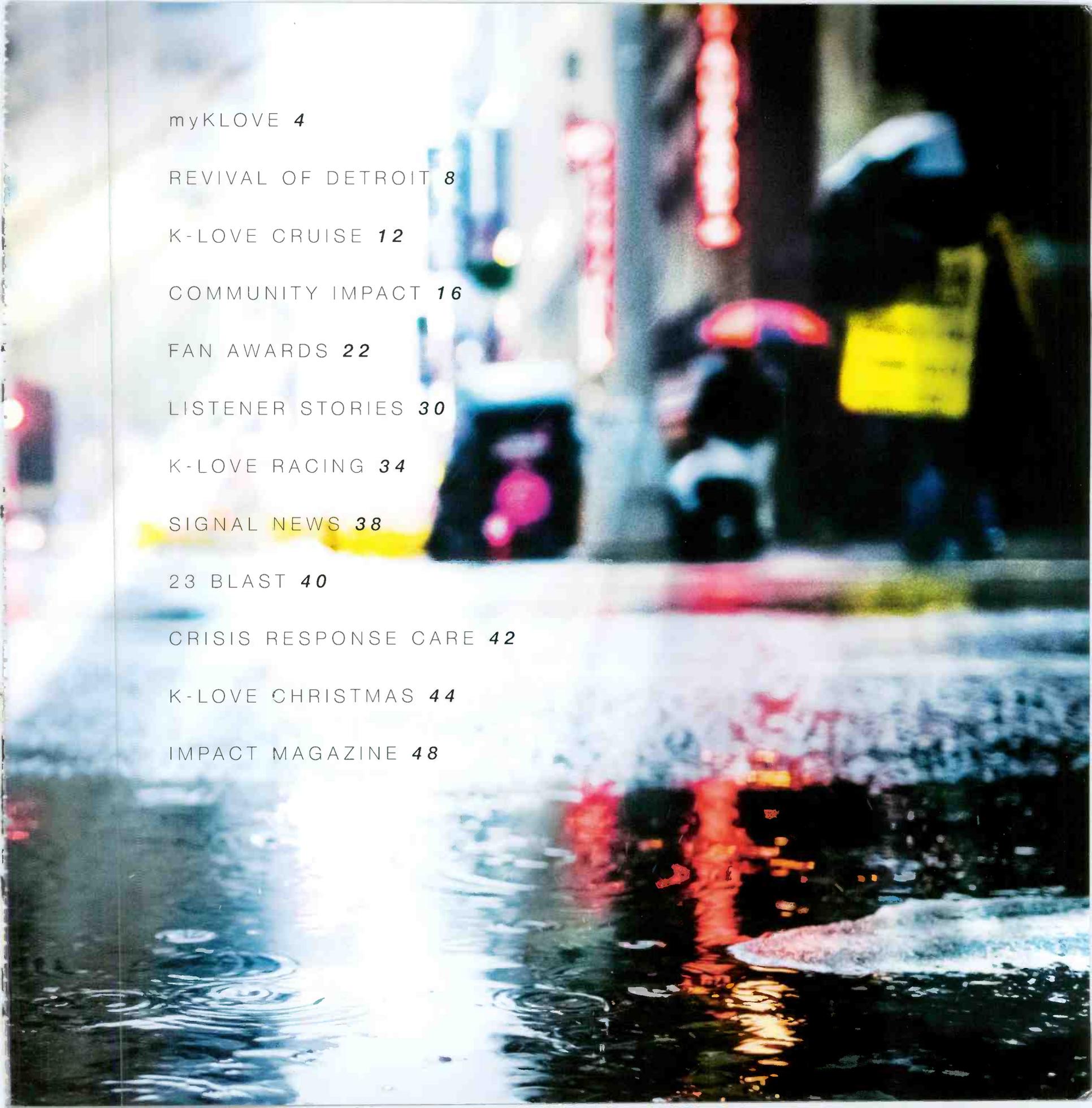
## **DEAR FRIENDS**

My hope is that by reading the 2014 Year in Review book, you will be able to see, share in and own your portion of what God has done through His ministries. K-LOVE is so blessed to be used by Him for Kingdom good. While it's fun to see the many doors God opens, I promise you that ministry will remain the sole focus of everything we do. Please enjoy God's work and may He continue to bless you, your family and life. Thank you so much for your prayers and support.

In His service,



**Mike Novak**  
President & CEO



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# myKLOVE®

## INTRODUCING myKLOVE APP

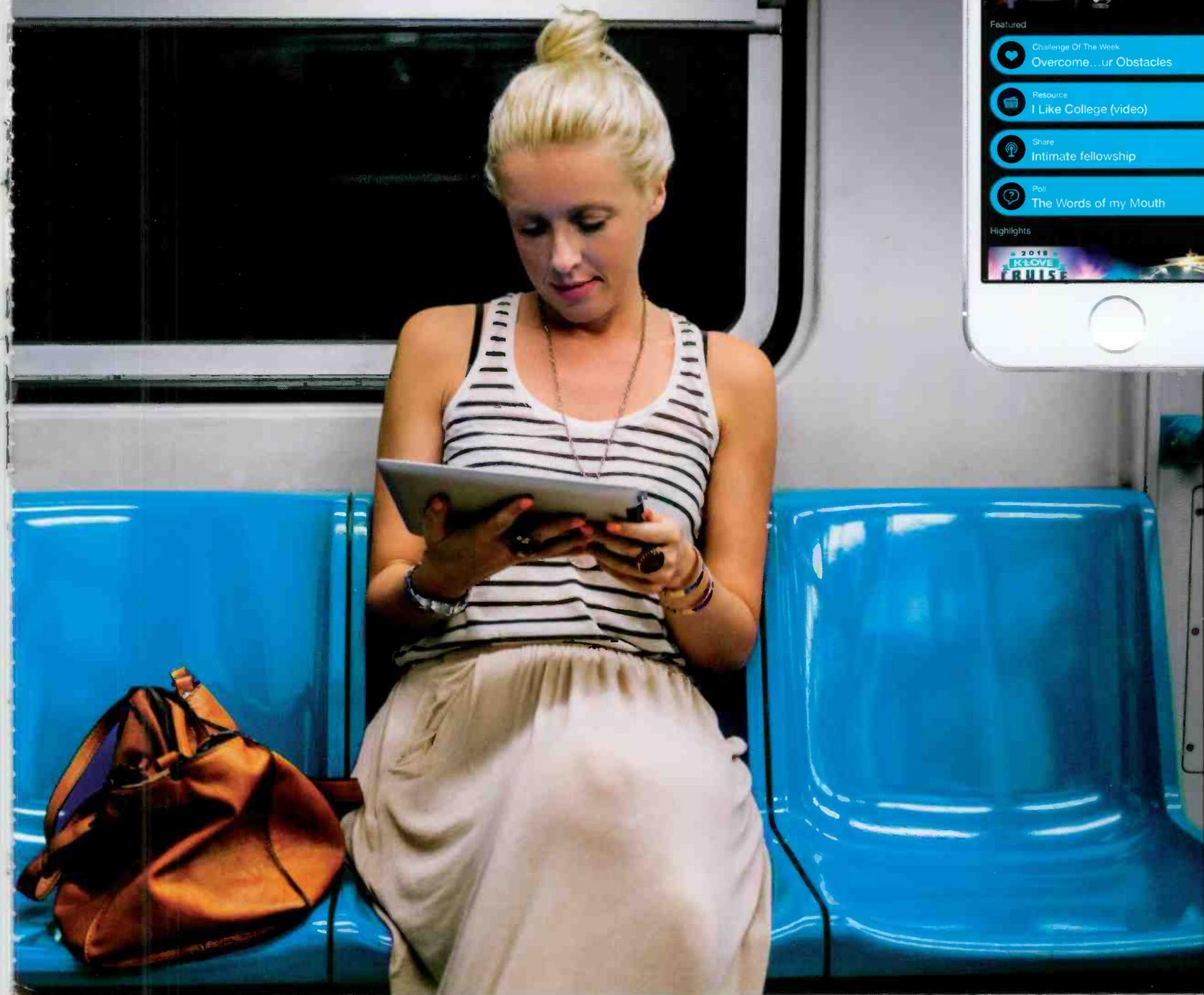
It's been an awesome inaugural year for the new myKLOVE App! This is an exciting and innovative app that offers users the ability to grow deeper in their walk with Jesus through a connected digital community.

With 86 percent of the average person's phone time spent on mobile apps each and every day, K-LOVE wanted to create an online place for meaningful activity and experiences for our listeners. In collaboration with Crowd Hub, an app-based technology company focused on building mobile communities, we worked to deliver a mobile experience that would encourage involvement and interaction among our audience.

Featuring short articles by top authors and exclusive content from K-LOVE's top artists, along with offering users the opportunity to engage with one another through live events, polls, challenges, groups, share walls and more, myKLOVE has already far surpassed our initial expectations.

Due to the success of myKLOVE, with more than 300,000 downloads, we are excited to announce that the myKLOVE 2.0 version has been released.

**A DIGITAL COMMUNITY**  
CONNECTING OVER  
300,000 LISTENERS!



**KLOVE.com**  
APPS AVAILABLE FOR DOWNLOAD  
Apple Android

**KLOVE.com**

**KLOVE.com**



# FLY THE FRIENDLY SKIES

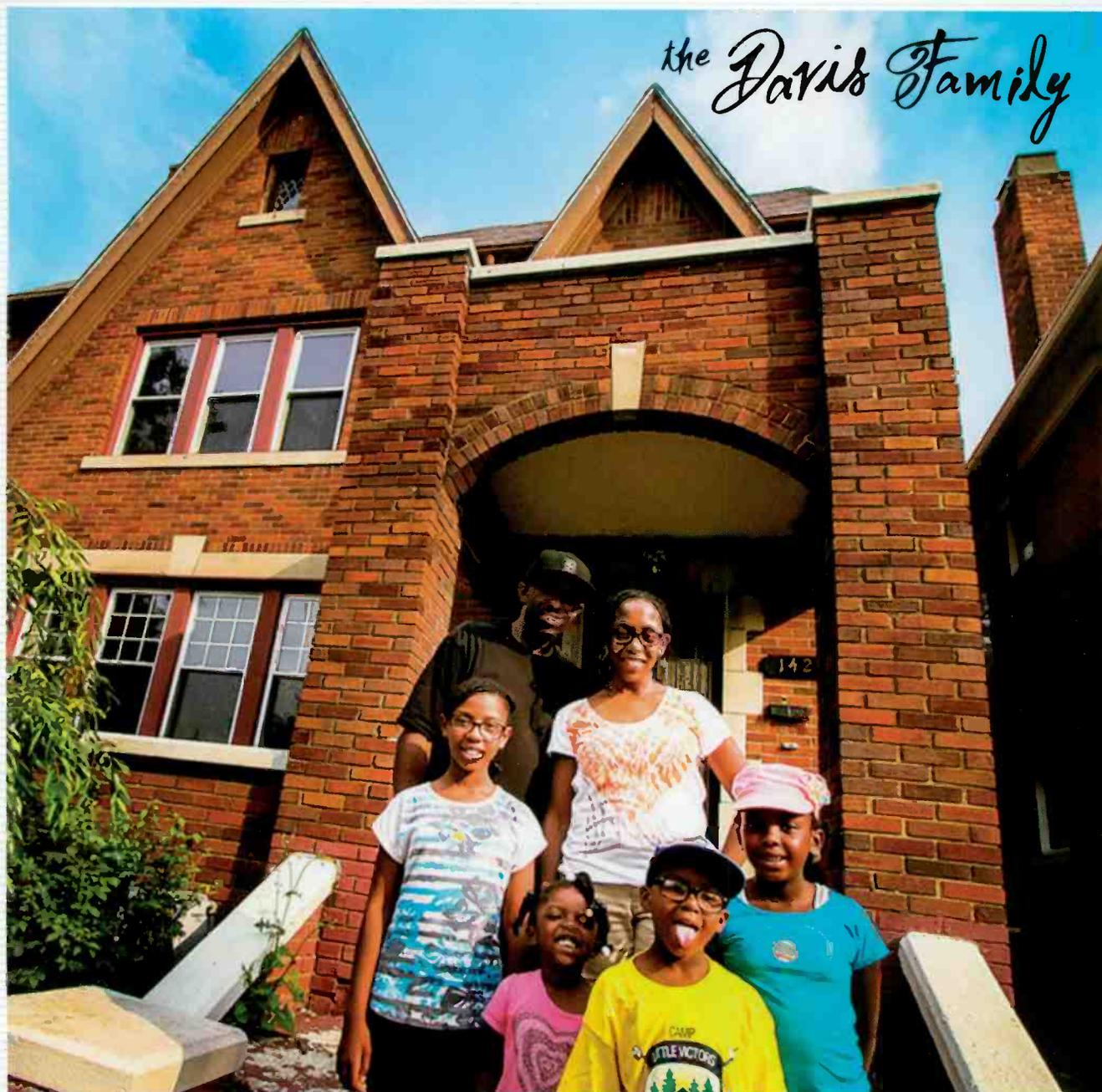
**"PREPARE FOR TAKEOFF"** are three words every traveler loves to hear from a flight attendant or captain. Tray tables are up, seats are in a full upright position and seatbelts are fastened ... you're so close to your destination, you can almost taste it!

In July, K-LOVE embarked on an exciting new partnership adventure with In-Flight Media to provide content for United Airlines and American Airlines and a whole new way to share the ministry's message. A video showcasing Christ's impact through K-LOVE was shown as part of United Airlines and American

Airlines in-flight media for an estimated five million people – five million people who need the hope of God. Throughout the month of July, passengers on all of United Airlines' 17,000 flights watched the video, and in August, American Airlines shared the video with first class and business class passengers on its global flights.

This was the airlines' first partnership with a faith-based organization and we feel so blessed to be a part of an incredible opportunity to reach new listeners for K-LOVE!

# REVIVAL OF DETROIT



*the Wilson  
Family*

## GIVING HOMES

K-LOVE and World Hope joined forces this year to bring a tangible, hands-on impact to the lives of four Detroit, Michigan, families in dire need. Through no fault of their own, these families have found their world upside down. That's where K-LOVE and World Hope stepped in.

From the support of nearly 2 million votes from our listeners and fans at the K-LOVE Fan Awards, along with our friends at World Hope, two families have already been given their very own homes near the new K-LOVE Hope Center in Detroit, having an opportunity to become a part of the fabric within the community that will bring the revival of Detroit. Two more families will be presented with new homes in 2015 allowing them the same opportunities as well.

It's about real people being changed in real ways, not just in the here and now but for the future and eternity. Hope can change everything, and for these four families, hope is heard loud and clear.

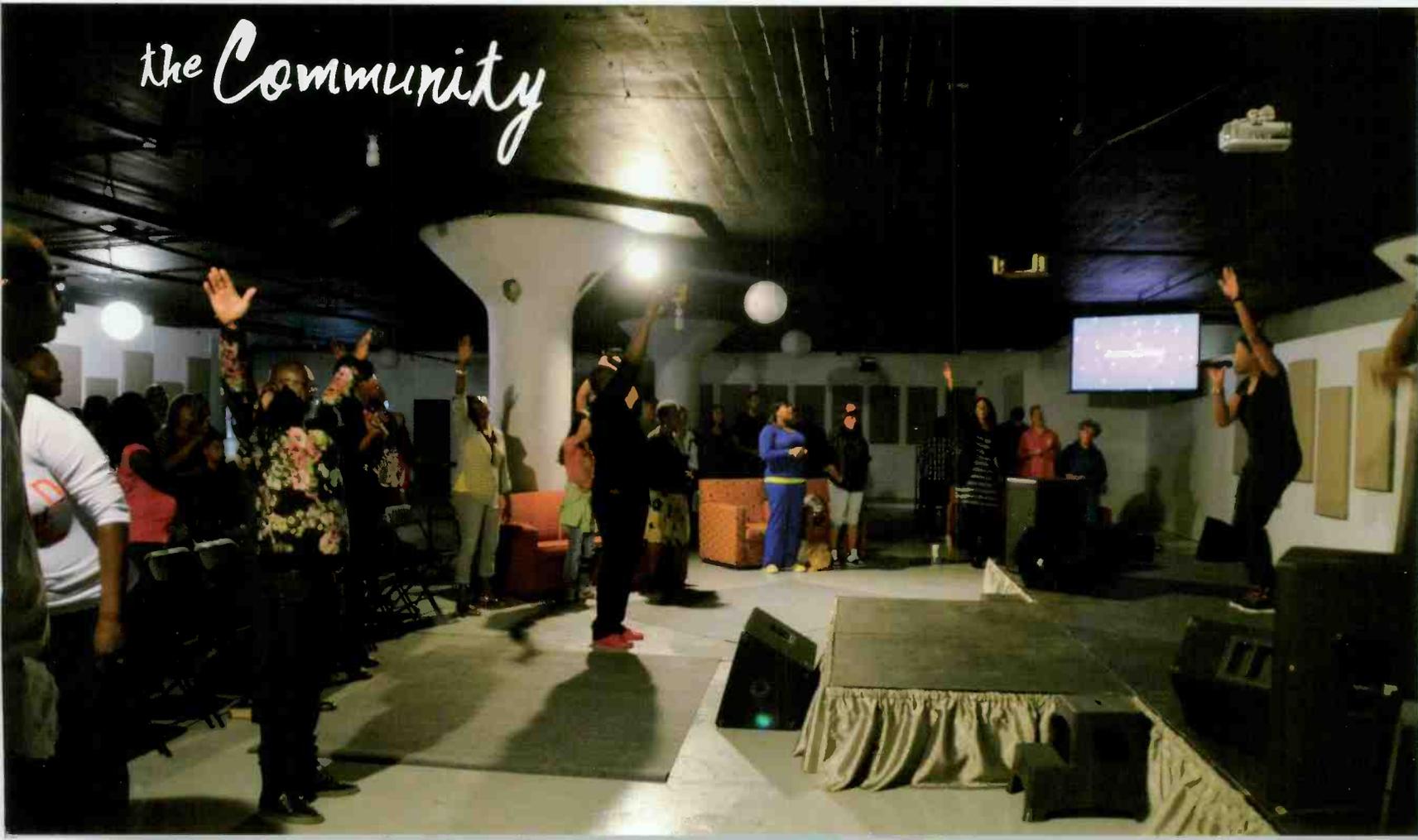


# K-LOVE HOPE CENTER

Building on many years working with World Hope, a Christian relief and development organization working with vulnerable and exploited communities to alleviate poverty, suffering and injustice, K-LOVE embarked on a new project this year—one that has already made a huge impact.

From the efforts of our listeners and those onboard the K-LOVE Cruise last year, we were able to purchase and begin renovations of a building located in the inner city of Detroit, Michigan, to build the K-LOVE Hope Center offering programs including job training, drug rehabilitation, a feeding and clothing center, and a vibrant church to share the eternal hope of Jesus.

Renovations began earlier this year and thanks to our listeners, the K-LOVE Hope Center will soon shine a bright light in what was once a dark neighborhood.





# K-LOVE CRUISE

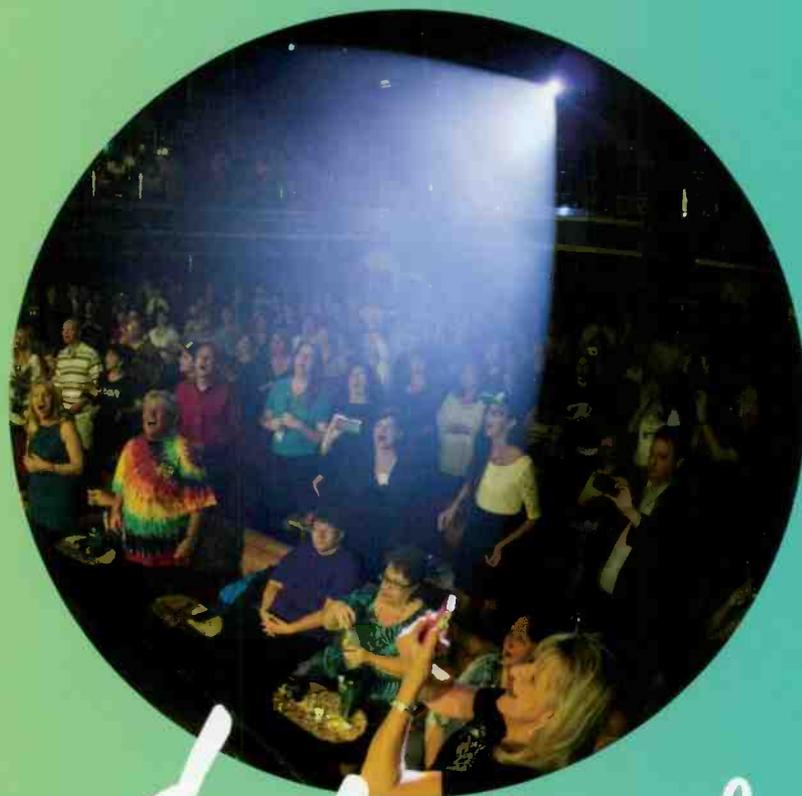
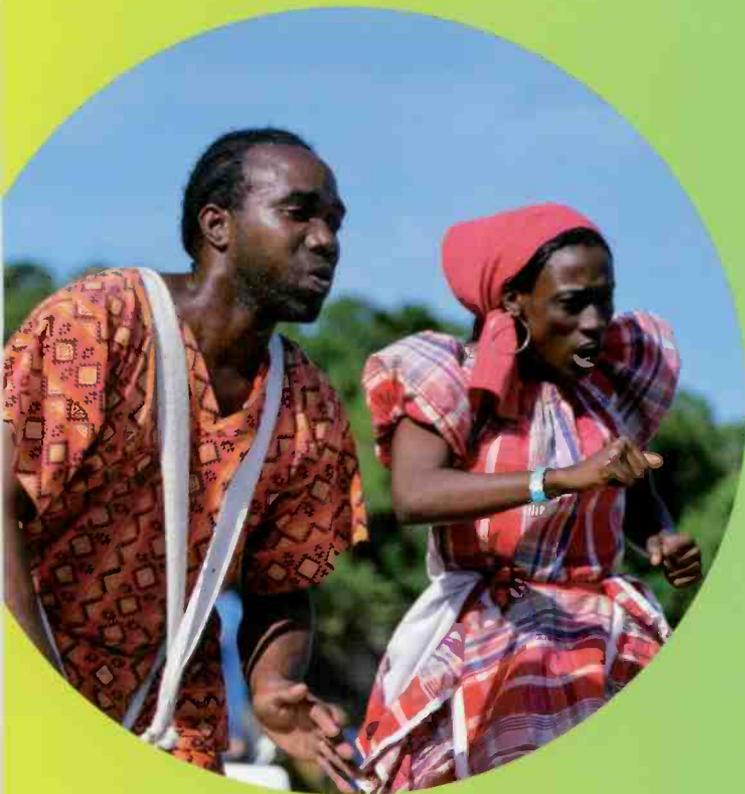




Take beautiful blue Caribbean waters, some of the top names in Christian music and more than 3,000 K-LOVE listeners, and you've got our 11th annual K-LOVE Cruise—one of the most successful trips to-date! In January, K-LOVE once again partnered with Premier Christian Cruises, an organization committed to transforming the everyday vacation into the experience of a lifetime, for this year's K-LOVE Cruise. And what an experience it was for our guests!

With two ports in Jamaica and the Grand Cayman Islands, guests enjoyed the perks of normal cruise activities like snorkeling, scuba diving and jet skiing. While on the ship, musicians played on three live stages, jamming the night away to the tunes of Christian music.

With artists like MercyMe, TobyMac, Matthew West, Tenth Avenue North, Audio Adrenaline, Big Daddy Weave, Jamie Grace, Building 429, for KING & COUNTRY, Crowder, Sidewalk Prophets, Jason Castro, Rhett Walker Band, Jason Gray and Royal Tailor, the concert experience was truly remarkable.



Artists joined in on karaoke fun with guests, set up autograph tables for signings and offered meet-and-greet opportunities with their fans. A DJ booth was set up for a live radio experience during the concerts, broadcast throughout the entire ship. We also created a K-LOVE television channel, which was available in every cruise ship room, playing music videos and songs from the artists onboard.

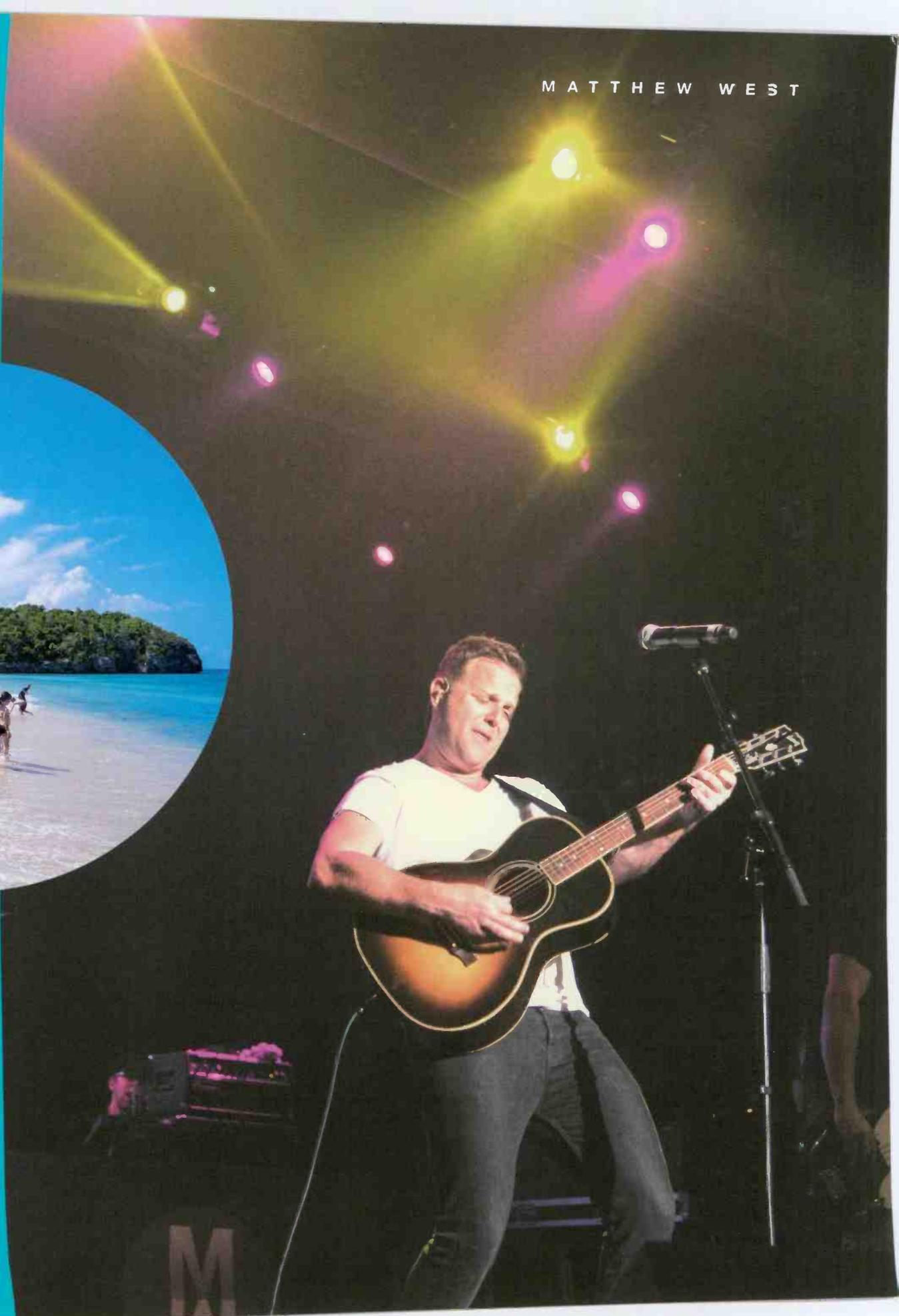
At K-LOVE we believe the thing that makes a difference is that this cruise feels like family. Everyone listens to K-LOVE, all over the country, and people make lifelong friendships because they have their core beliefs in common. With the opportunity to start from a common foundation, the K-LOVE Cruise experience continues long after it's over because cruise attendees take those friendships and memories into real life.

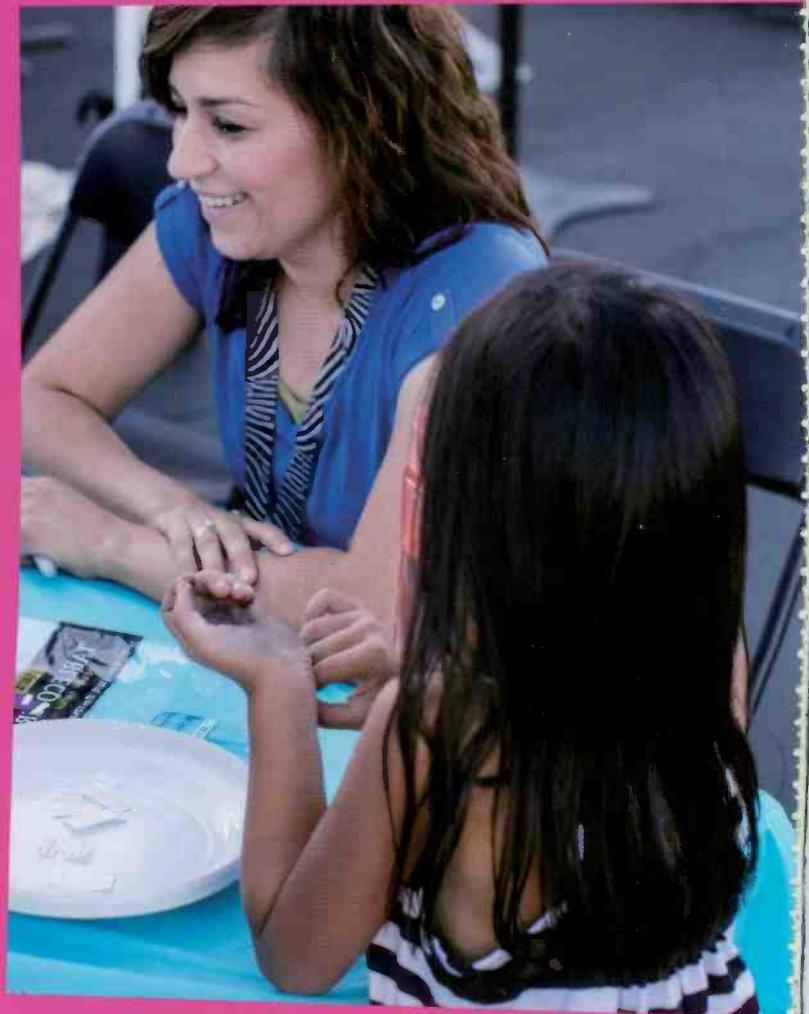
# Ship of Fanni

MATTHEW WEST



Key





COMMUNITY  
**impact**

K-LOVE

SINGLE

MOMMS

EVENT

P A M P E R E D M O M S

It's the toughest and sometimes most thankless job on earth: single motherhood. We understand how overwhelming single moms' lives can be, so we spent the month of October making single moms everywhere feel appreciated, pampered and, most of all, loved.

Across the country, in 15 markets, K-LOVE listeners partnered with local businesses to provide single moms with free haircuts, manicures, massages, makeovers, clothes, oil changes, groceries and flu shots, along with Bibles and lots of prayer. While moms relaxed, their kids enjoyed playing games, watching movies and getting their faces painted. Some women laughed with us and enjoyed the time of relaxation and grown-up conversation, but many of them – exhausted and at the end of their rope – cried as they thanked our volunteers for the blessing of feeling loved and special, even for just one day. At some locations moms walked away with a family portrait to remind her of the experience, and the message that God loves her.



# V B S

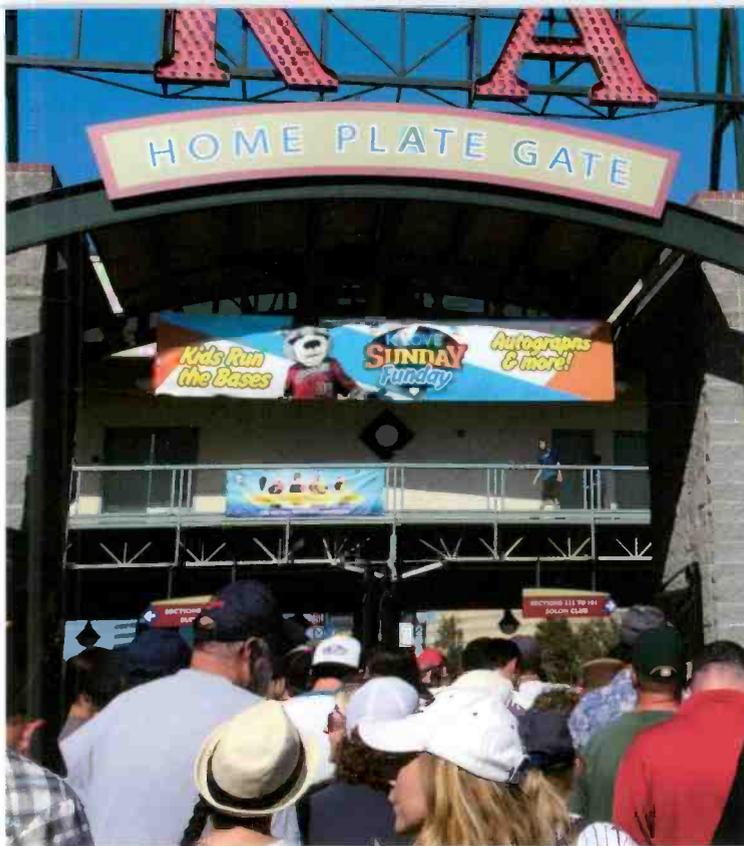
## K I D S   A T   P L A Y

Jesus always made a special effort to minister to children, which is why we love Vacation Bible School. Over the summer, we partnered with churches across the country inviting kids who don't normally attend church to learn about God at various events designed to share the gospel story in fun, kid-friendly ways.

We're not sure who had more fun – the kids, who received stickers, temporary tattoos, prizes and ice pops at our booth, or our events team members, who played and laughed along with the children as they shared Christ's love and message.

What really melted our hearts was how quickly the kids learned the songs on K-LOVE. By the end of each Vacation Bible School week, they were singing along to the lyrics of nearly every song! We truly saw God's word move through music to touch each of these children's lives, forever.

**COMMUNITY**  
**impact**



# RIVER CATS

## HEY BATTER

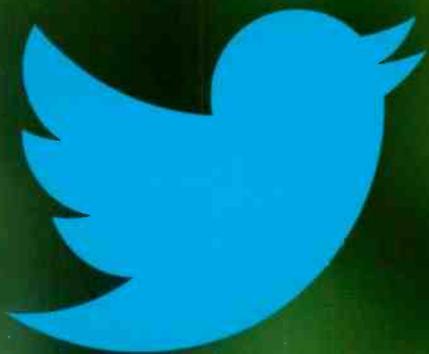
When it comes to America's favorite pastime, we've got the best seats in the house! In partnership with the Sacramento River Cats baseball team, we reserved 200 family-friendly seats in the "K-LOVE Corner" for fans to join us during the 2014 season home games at Raley Field.

Fans also experienced a series of hope-filled "K-LOVE Sunday Fundays" where kids received autographs from players, visited face painters and balloon artists, and even ran the bases after the game!

Sharing the positive and encouraging message of the ministry with thousands of baseball fans as they entered the stadium gates was remarkable, spreading the message of hope all season long.



# TOP TWEETS 2014



***Bad guys make news...  
Good guys make a difference.***

*@klovescott*

*157 favs, 86 retweets*

***Remember: You are not alone.  
He promised He'd never leave  
you or forsake you.***

*@jeremycamp*

*157 favs, 86 retweets*

***Do not ask God to guide your  
footsteps if you're not willing  
to move your feet!!***

*#adjust - @kloveLauren*

*131 favs, 112 retweets*

From scripture and song lyrics to positive reminders and messages of hope, we all need those little moments of encouragement throughout our daily lives.

K-LOVE's Twitter account is filled to the brim with uplifting and inspirational Bible verse images and song lyrics, which are consistently among the most favorited and retweeted posts – meaning the most popular content we're sharing on social media is God's word! K-LOVE's positive and encouraging motto is shared on our Twitter account through all of our posts as we spread the good news to our followers, fans and friends, each and every day.

## INSIDE THE MUSIC

Monthly emails taking you deeper with the artists and songs you hear on K-LOVE.

## IMPACT MAGAZINE

An opportunity to connect with K-LOVE and stay up to date on exclusive happenings.

## DIGGING DEEPER

Transform your Mondays by getting an extra dose of encouragement for your week.

POSITIVE. ENCOURAGING

INSIDE THE MUSIC

**K-LOVE**

07/17/2014

### FEATURED ARTIST



**Danny Gokey**

With new song "Hope In Front Of Me," former *American Idol* contestant encourages others to find purpose in the dark moments.

[READ MORE](#)

### NEW MUSIC



**"Mercy"**

by **Matt Redman** centers on the greatness of God's mercy and that we would never "lose the wonder" of it all. [Read More](#)

[LYRICS](#) [TUNE](#) [AMAZON](#)



**"Made New"**

by **Lincoln Brewster**. Lincoln continues to lead people into worship with his latest song, "Made New."

[READ MORE](#) [LYRICS](#) [OFFICIAL WEBSITE](#)

[SEE MORE NEW MUSIC](#)

POSITIVE. ENCOURAGING

IMPACT | MAGAZINE

**K-LOVE**

Your inside scoop to all things K-LOVE!

07/17/2014



DOWNLOAD THIS MONTH'S IMPACT TO READ MORE

### Creation Festival

When 70,000 Christian Music fans flocked to Agape Farm in Central Pennsylvania on June 25-28 for the Creation Northeast Festival, we knew it was going to be an unforgettable week.

[READ MORE](#) [CREATION FEST](#)

### Revival of Detroit

In a city many say is beyond repair, hope is now beginning to be re-born through the Revival of Detroit and K-LOVE Hope Center.

[READ MORE](#) [HOPE CENTER](#)

POSITIVE. ENCOURAGING

DIGGING DEEPER

**K-LOVE**

08/11/2014

## Do You Struggle with Trusting?



An encouraging word by **Liz Curtis**:

\* Trust in the LORD... \* - Proverbs 3:5

Trust. It's the first thing a child learns. Mother stepped out of the room, but Mother will come back. Slowly, slowly fears are replaced with trust. So it is with our relationship with the Lord. We begin by learning to "lean on, trust in, and be confident" (AMP) in Him.

Yet, in order to "place your trust" (VOICE) in God, you must lift something out of yourself first—the need for control, the need to have all the answers—and deposit them into his loving hands. Then you must let go.



The Band Love & The Outcome talk about trust

\*...with all your heart.\* Proverbs 3:6

The Hebrew word, kol, means "all." Not some, not most. All. Holding back nothing, making no demands, you release your need to be in charge "completely" (ERV), and do so "from the bottom of your heart" (MSG), which is to say the whole of it. If you start at the bottom, the rest of your heart will come too.

# JOIN THE CLUB

At K-LOVE, our goal is to encourage and inspire you in your walk with Jesus. As a result, we've created the K-LOVE Club to connect you with singers, bands and personalities at K-LOVE, as well as receive regular emails to help you grow in your faith. Sign up now by joining the K-LOVE Email Club at [klove.com/club](http://klove.com/club)





# FAN AWARDS

Picture the bright stage lights and excitement running through your veins, surrounded by fellow worshippers and, most of all, the music ... oh, the music! The K-LOVE Fan Awards is the ultimate music fan experience you simply cannot miss.

Listeners from across the country gathered in May at the legendary Grand Ole Opry House in Nashville, Tennessee, for a three-day event celebrating what God is doing through Christian artists and music for the second annual K-LOVE Fan Awards.

With more than double the attendance from last year's Fan Awards, and the first time hitting the scene in renowned Music City, fans were again given the opportunity to be up close and personal with their favorite artists and get to know the voices behind the music. Live concerts ran throughout the entire event





*Near dcTalk reunion with Kevin Max, Michael Tait and Matthew West doing his best TobyMac impression.*

with musical acts from Tenth Avenue North, Michael W. Smith, for KING & COUNTRY, Steven Curtis Chapman, Switchfoot and Rend Collective, just to name a few. New up-and-coming artists were also featured, providing new music and worship for guests to enjoy.

Fans saw that our artists take their music and ministry along with them everywhere they go, helping people communicate with God on a fresh, new level. It was this down to earth attitude and heart for service that left fans feeling refreshed and on fire for God.

A truly one of a kind, life-changing experience for fans and artists alike, the K-LOVE Fan Awards celebrated those who have worked hard to share their love of our God and communicate His hope and love through music.



REND COLLECTIVE

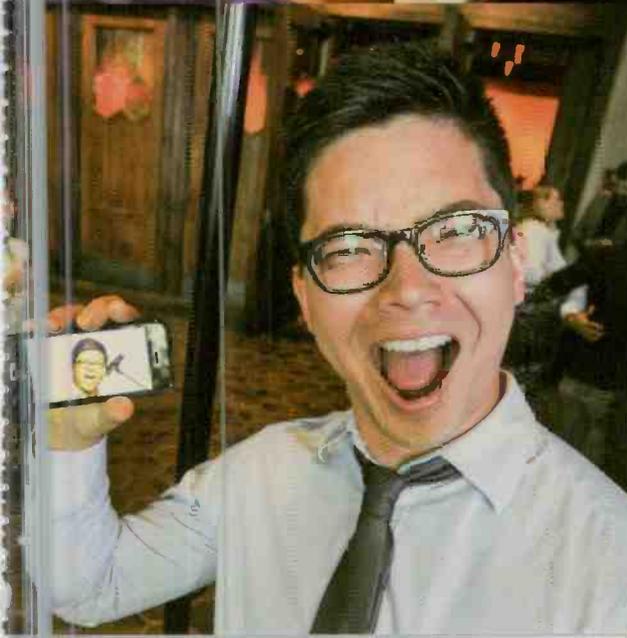
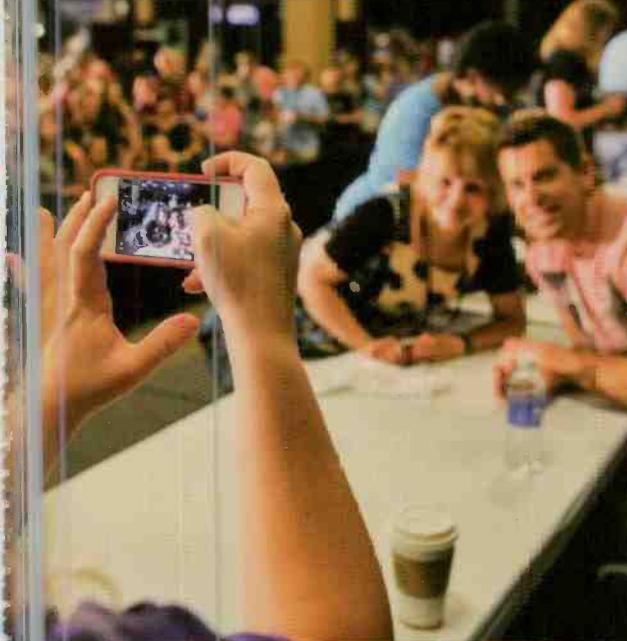
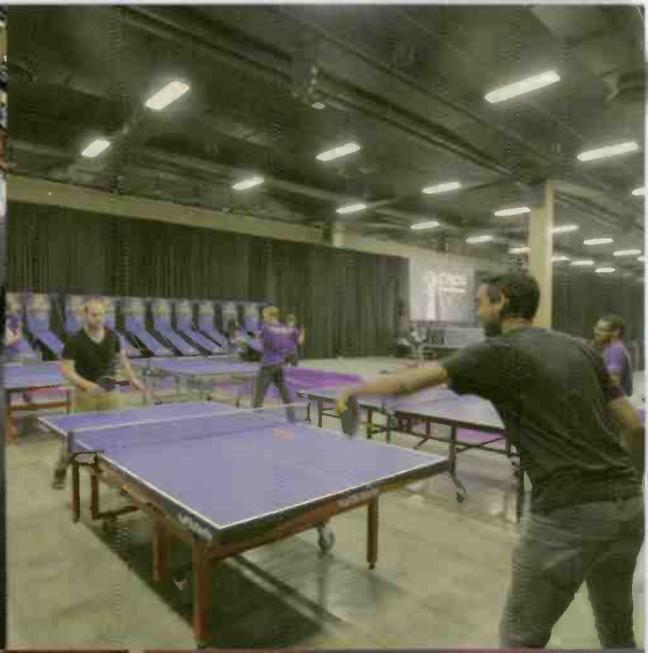
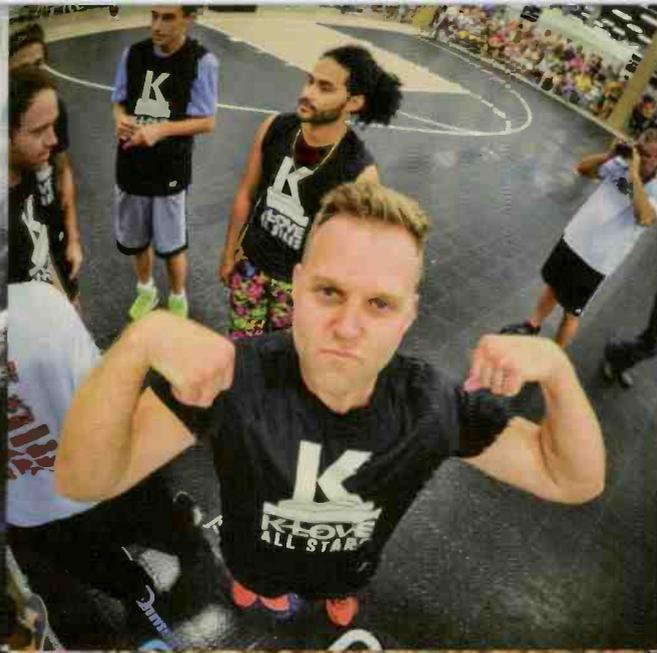
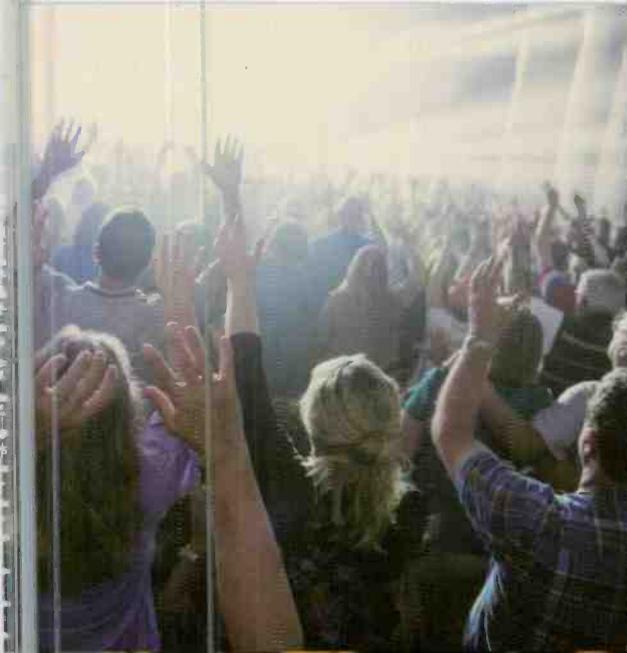


# FAN ZONE

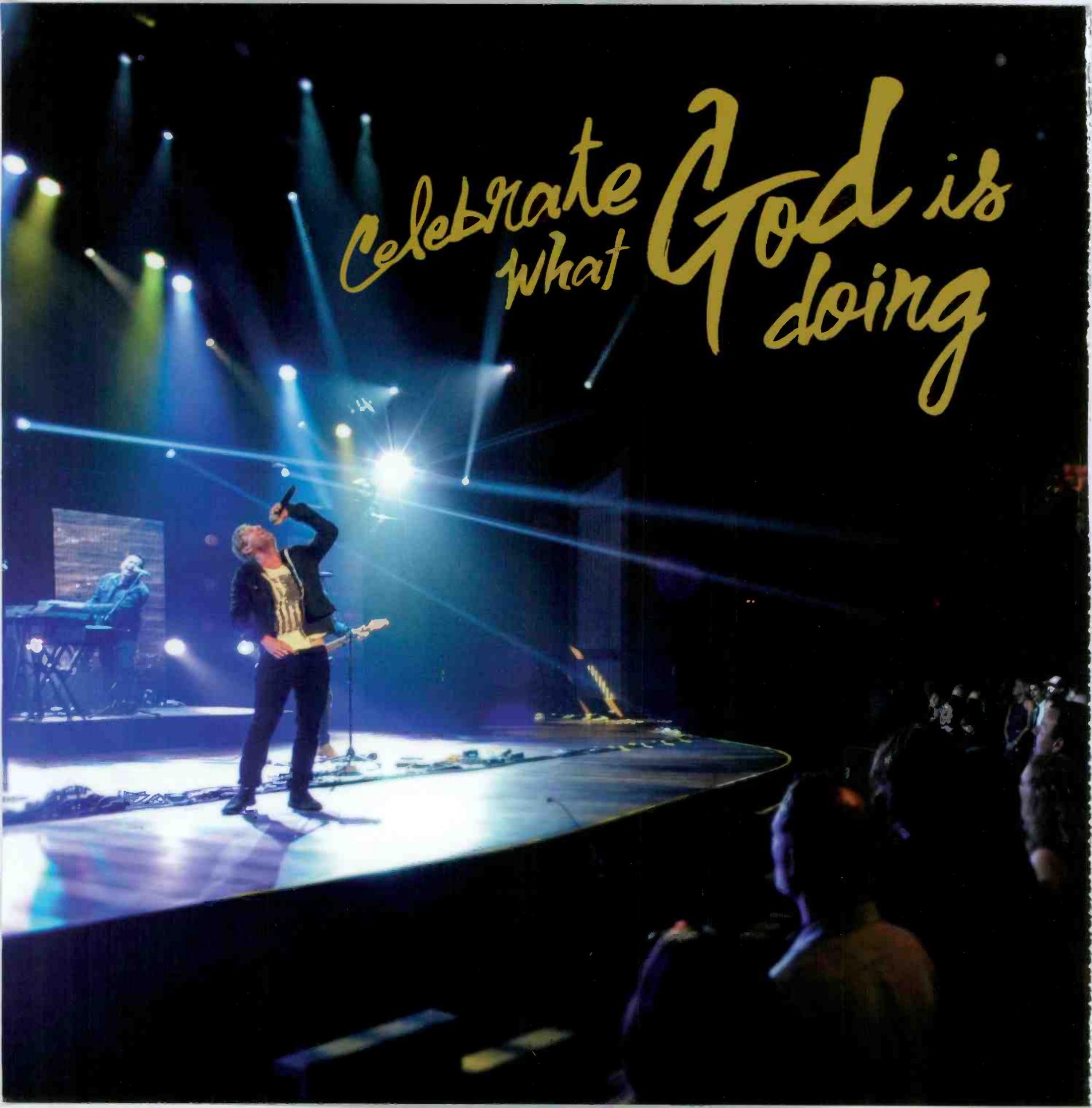
The K-LOVE Fan Awards reached beyond the fame this year to get to the heart of what the event is all about—allowing fans to connect directly with the music in unique and life changing ways. Enter, the new interactive K-LOVE Fan Zone.

This place had it all—booths with K-LOVE DJs broadcasting live on the airwaves, a tour of artist Jeremy Camp's tour bus and autograph sessions with more than 30 popular artists, speakers and nominees all joining in on the action to visit with their fans. Our listeners and lucky Fan Zone guests took pictures with the K-LOVE Fan Award Trophy, watched artists put on their game faces while playing a celebrity basketball game and even ran a 5k race to benefit the children of Haiti with the Run for Love Ministry.

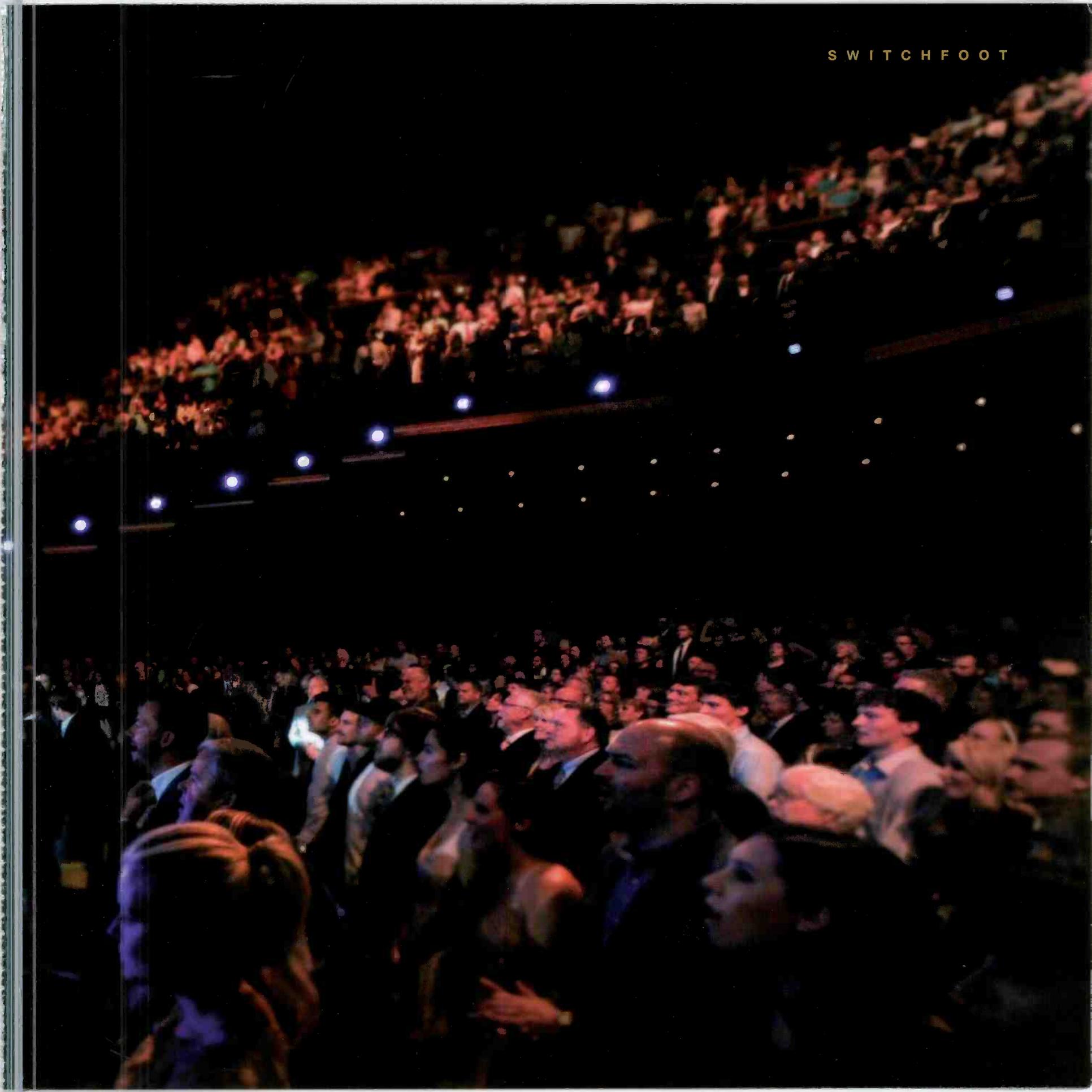
All in all, the K-LOVE Fan Zone was simply a once in a lifetime opportunity for our listeners and music fanatics. Don't miss out next year!



Celebrate  
what God is  
doing



SWITCHFOOT





[ LISTENER STORIES ]

## NATALIE

"I started giving to K-LOVE two years ago in October. I started with \$20 per month trusting God, as he has brought me from a life of drugs and prostitution. One year ago, I bumped my pledge to \$25 and today, God spoke and said, 'Have I not taken care of all your needs as in the birds of the sky?' So, I bumped it up again, to \$40.

I listen to K-LOVE in my home, car and online at work, all day long. I cannot keep my life without Jesus. Thank you for all that you do for me and my family to help keep us focused on Jesus and a God-first life! I am four years sober as of last month, praise and glory to God for loving a sinner like me."



# ALICIA

I have listened to K-LOVE for many, many years. I have an eight-year-old step-daughter who wants to only listen to your station. Every time there is a pledge, I convince myself we don't have the extra money; although she tells me we need to give, so we can keep listening. This morning on my way to work I picked up my cell phone and made a pledge before I even knew what I was doing. It felt great knowing my step-daughter can listen, knowing He will provide for us.

My husband and I have struggled with infertility for over four years. We were able to get pregnant last year but it ended in a miscarriage. I believe that if it were not for K-LOVE, I would have not made it through the miscarriage; it was definitely the lowest point in my life. I've wanted nothing more than to be a mom, and having a step-daughter is the greatest blessing in the world. My husband and I remain faithful and know God has a plan for us.

The words and music on K-LOVE help me to understand, especially when I feel like God has forgotten us and my urge to be called "mom" becomes too great. Thank you for sharing such sweet encouraging stories.

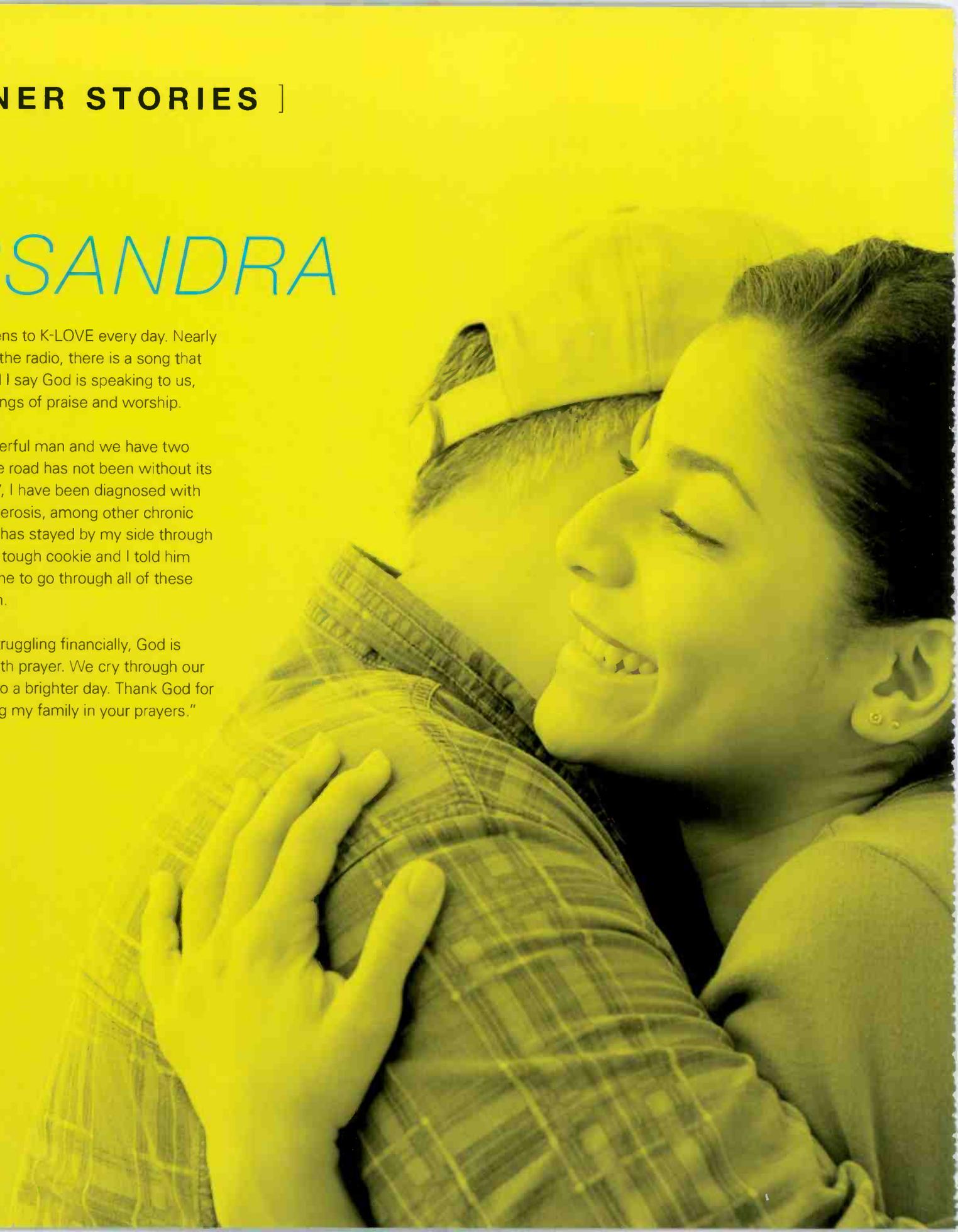
## [ LISTENER STORIES ]

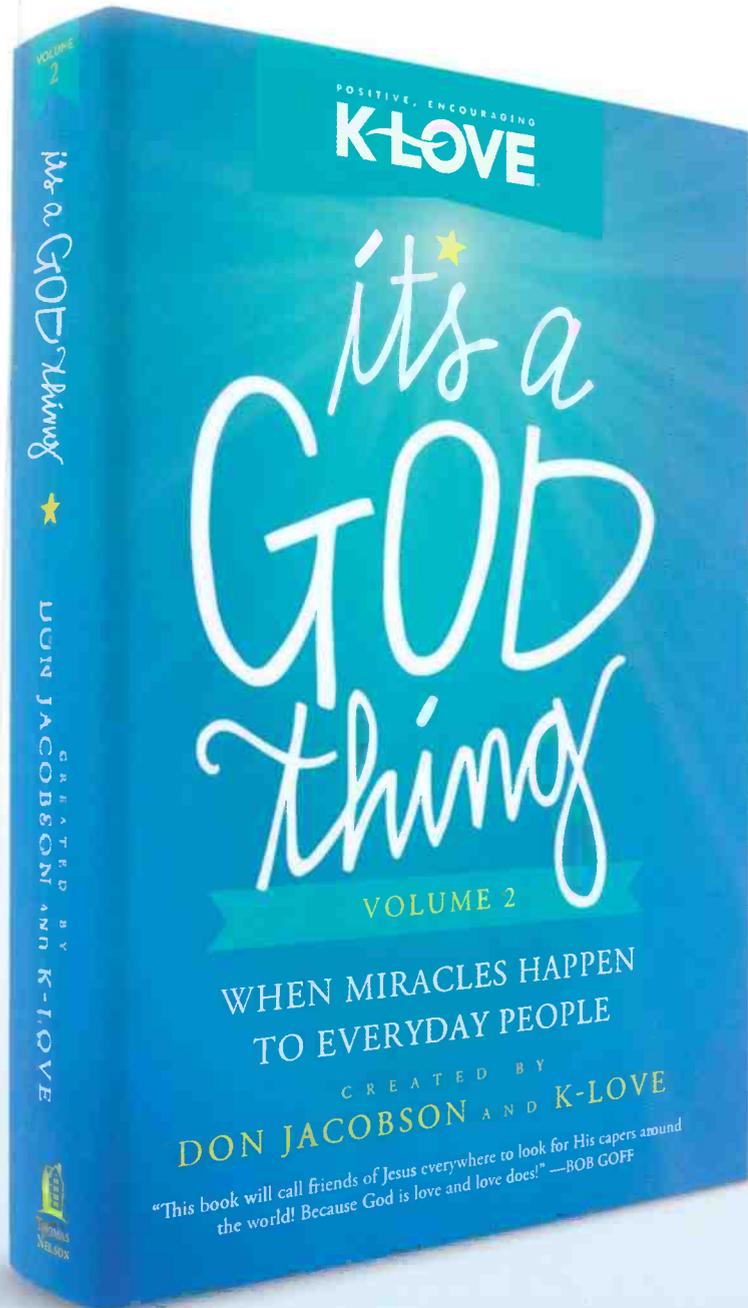
# CASSANDRA

"Our family of four listens to K-LOVE every day. Nearly every time we turn on the radio, there is a song that speaks to us, or should I say God is speaking to us, through these great songs of praise and worship.

My husband is a wonderful man and we have two great kids, however the road has not been without its challenges. Since 2007, I have been diagnosed with cancer and multiple sclerosis, among other chronic illnesses. My husband has stayed by my side through it all. He says I am one tough cookie and I told him that God has allowed me to go through all of these treatments for a reason.

Although we still are struggling financially, God is keeping us together with prayer. We cry through our pain and look forward to a brighter day. Thank God for K-LOVE and for keeping my family in your prayers."





## v2

### IT'S A GOD THING

When angels appear in hospital rooms, backpackers walk away from terrorist attacks and young autistic girls become ballerinas overnight, you know there's much more at work than simply a mere coincidence.

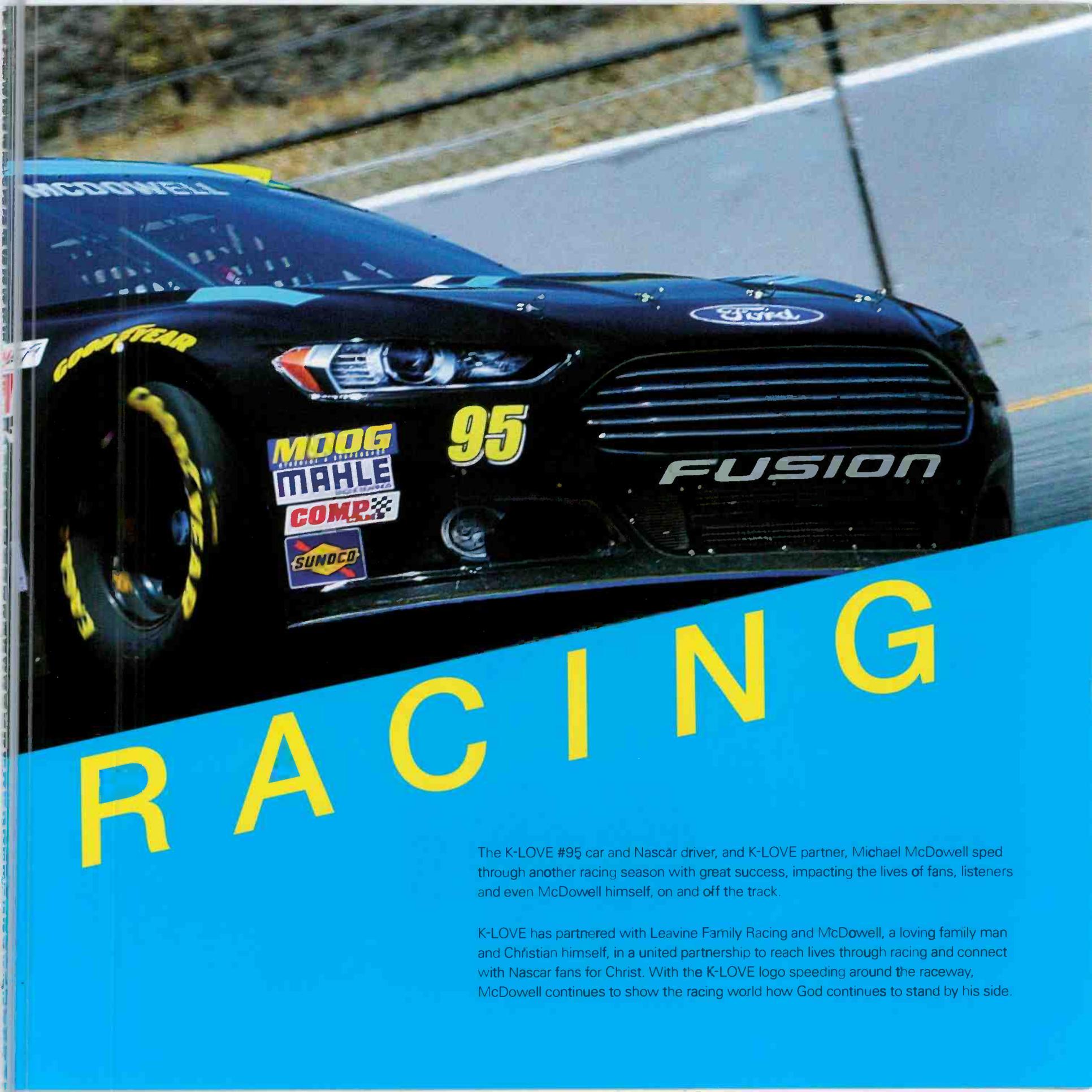
The answer: **"It's A God Thing."**

With more than 28 years in the publishing industry, author Don Jacobson teamed up with K-LOVE once again to compile another incredible collection of modern-day miracles. "It's A God Thing, Volume 2" hit stands in November and will again remind you that miracles are not just reserved for characters from the Old Testament, but happen to everyday people, every day.

These remarkable tales prove that God uses ordinary circumstances for extraordinary purposes, demonstrating the Lord's hand on our lives. We believe its positive impact on our K-LOVE readers will deeply help those who sometimes need just a little extra hope and encouragement. Don't we all?



K-LOVE



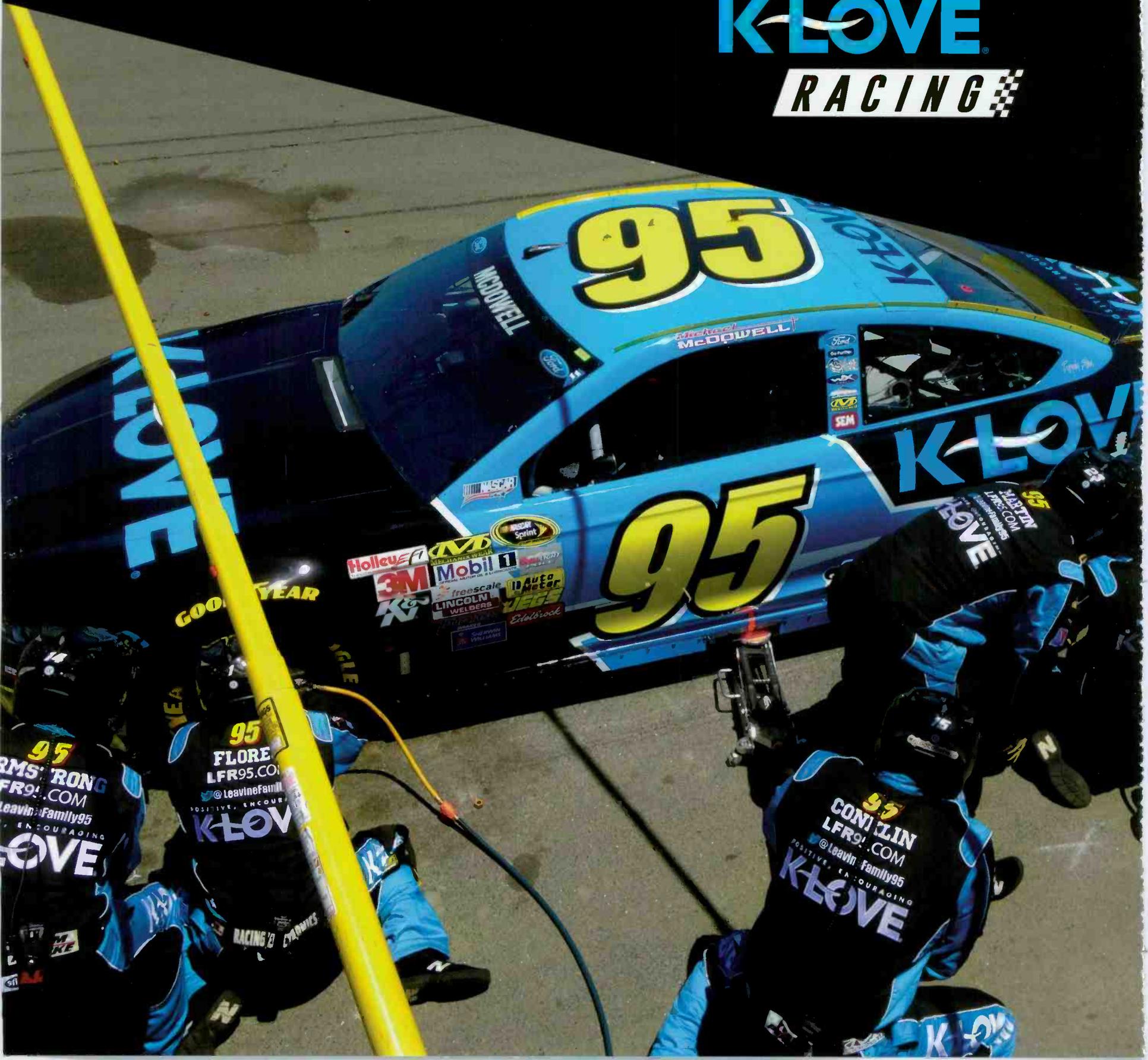
# RACING

The K-LOVE #95 car and Nascar driver, and K-LOVE partner, Michael McDowell sped through another racing season with great success, impacting the lives of fans, listeners and even McDowell himself, on and off the track.

K-LOVE has partnered with Leavine Family Racing and McDowell, a loving family man and Christian himself, in a united partnership to reach lives through racing and connect with Nascar fans for Christ. With the K-LOVE logo speeding around the raceway, McDowell continues to show the racing world how God continues to stand by his side.

# KLOVE

## RACING



KLOVE

KLOVE

95

95

GOODYEAR

Holley  
3M  
Mobil 1  
freescale  
LINCOLN WELDERS  
Auto Meter  
JEGS  
Edelbrock

95  
RMS' RONG  
LFR95.COM  
Leavin' Family95  
ENCOURAGING  
KLOVE

95  
FLORE  
LFR95.COM  
@LeavineFamily  
POSITIVE, ENCOURAGING  
KLOVE

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CONILIN  
LFR95.COM  
@Leavin' Family95  
POSITIVE, ENCOURAGING  
KLOVE

RACING'S CRANIES

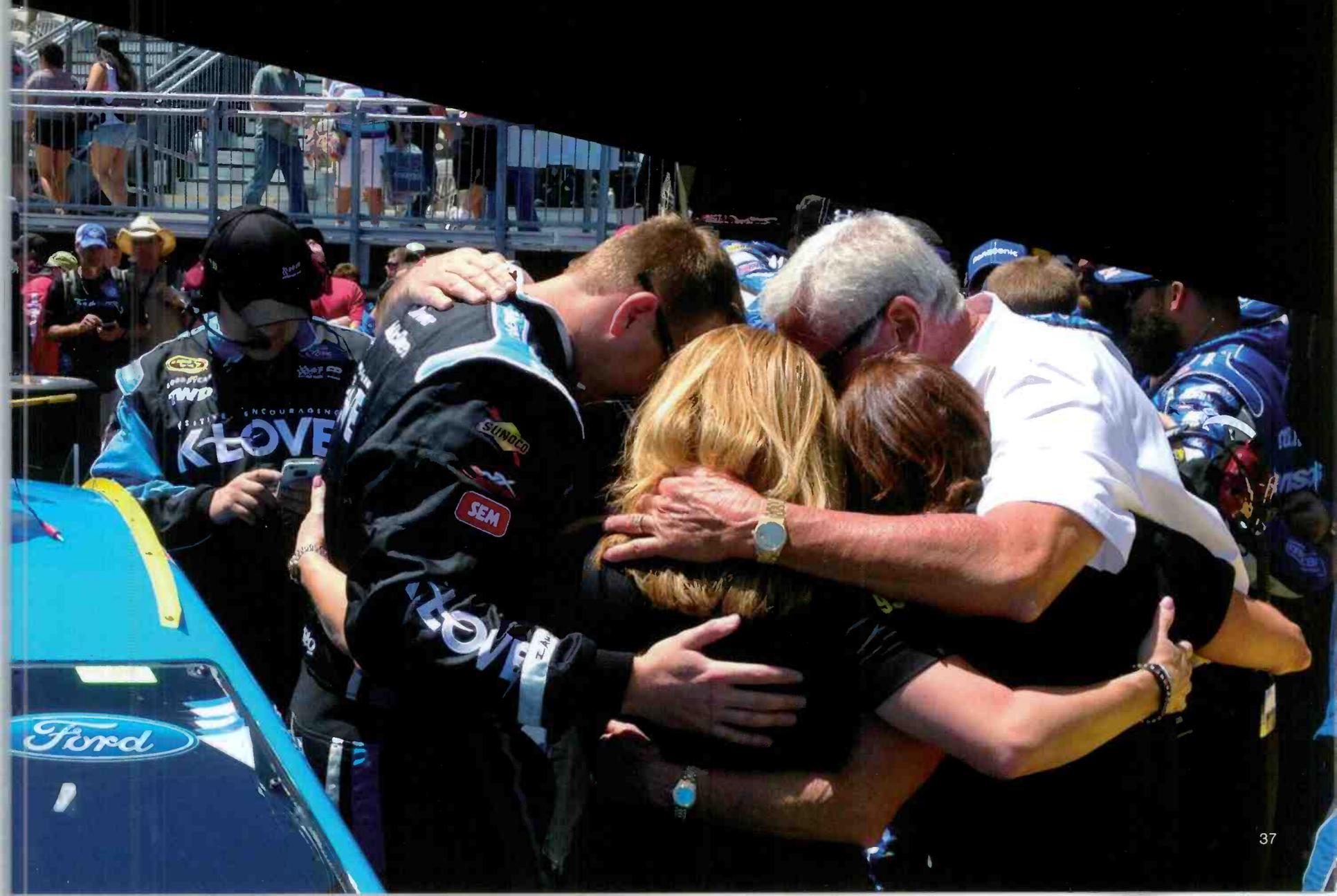
MARTIN  
LFR95.COM  
@LeavineFamily95  
ENCOURAGING  
KLOVE

This has never been more true than this season at the Sprint Cup race at Watkins Glen International. There McDowell suffered a frightening crash with a competing driver during the race, completely destroying his car. Both drivers were unharmed but the guardrail was damaged and needed repairs, causing the race to be red-flagged. McDowell was grateful to survive the crash. "I'm good. I thank the good Lord because that was a bad wreck," McDowell said. "... I'm glad to walk away from it. I feel thankful and very blessed."

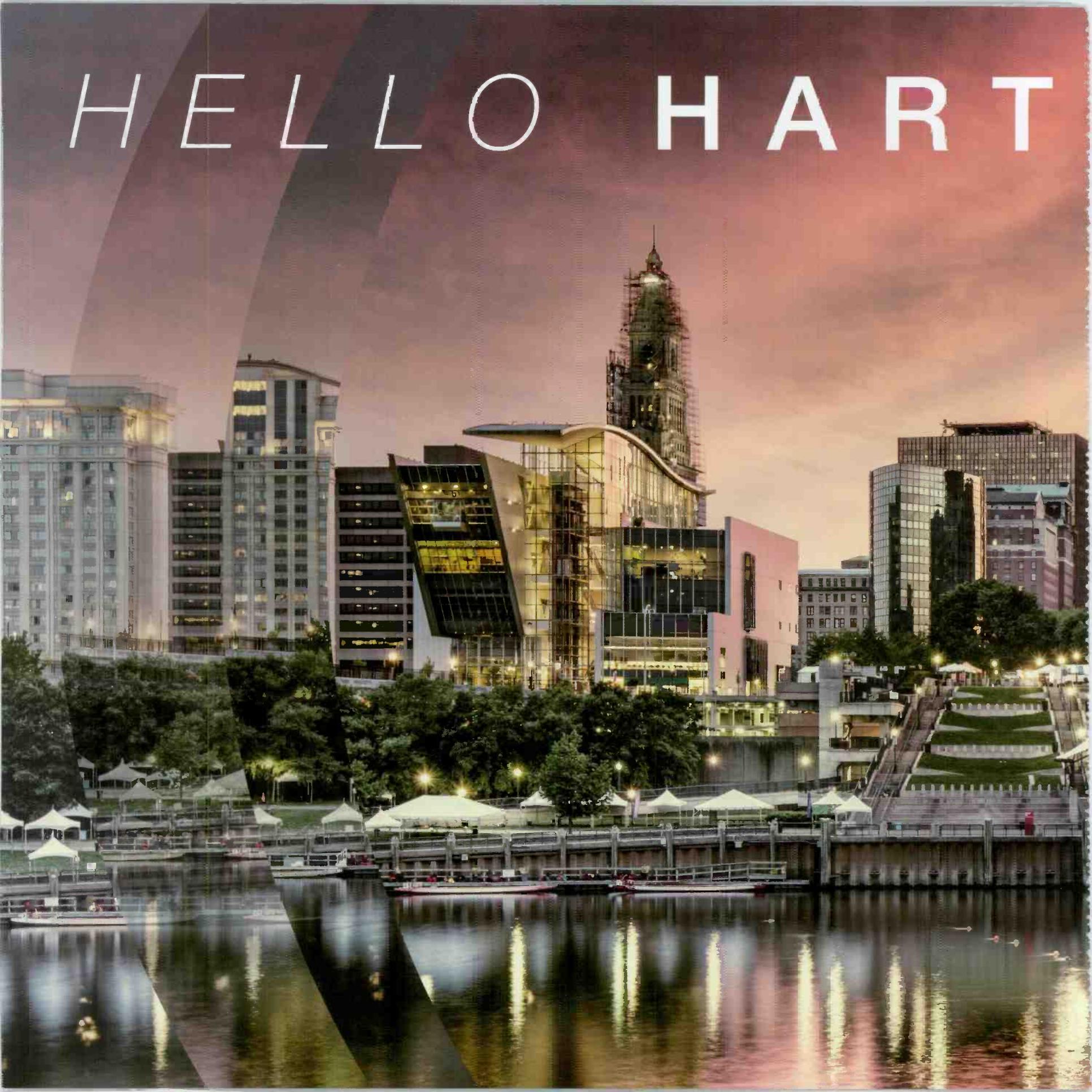
Nascar fans, K-LOVE listeners and fellow Christians feel deeply connected to our partnership with McDowell, with outpours of

gratitude and appreciation for the famed driver representing Christ on and off the track. "I just want Michael to know he has a huge impact on people. Through your K-LOVE sponsorship, I stumbled upon the K-LOVE website and renewed my spiritual life and now my relationship with God is better than ever," said one Nascar fan. "I want to say thanks to Michael for being such an inspiration and a Godly person."

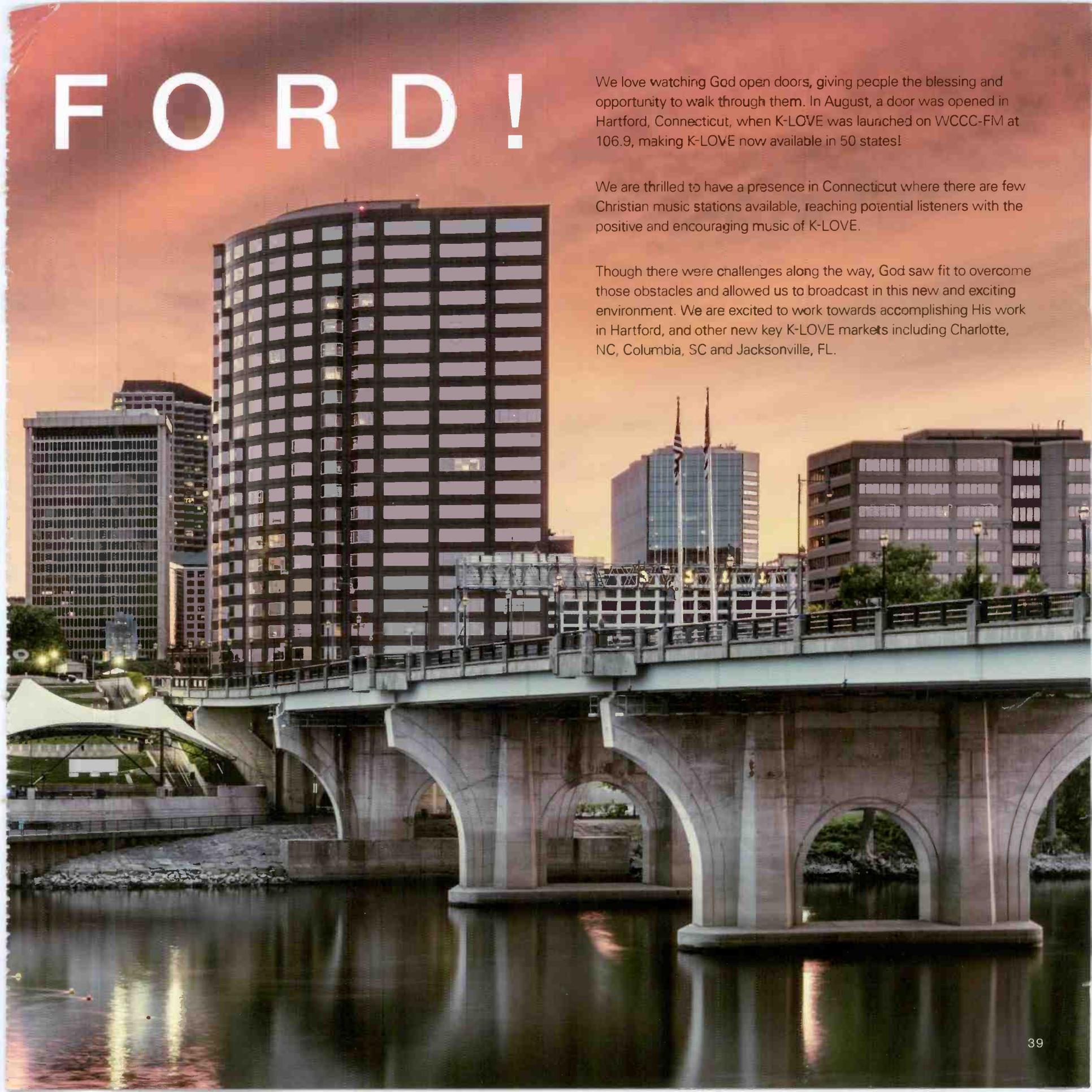
With 10 races across the nation at Daytona, Phoenix, Bristol, Sonoma, Indy, Watkins Glen, Charlotte, Kansas, Phoenix and Miami, McDowell and the K-LOVE #95 car team faced a challenging season, coming out stronger and closer to God.



# HELLO HART



# F O R D !

A photograph of a city skyline at dusk. The sky is a mix of orange, pink, and purple. In the foreground, a multi-arched stone bridge spans across a body of water. The water reflects the lights from the buildings and the bridge. In the background, several skyscrapers are visible, including a prominent one with a curved facade. The overall scene is a vibrant urban landscape.

We love watching God open doors, giving people the blessing and opportunity to walk through them. In August, a door was opened in Hartford, Connecticut, when K-LOVE was launched on WCCC-FM at 106.9, making K-LOVE now available in 50 states!

We are thrilled to have a presence in Connecticut where there are few Christian music stations available, reaching potential listeners with the positive and encouraging music of K-LOVE.

Though there were challenges along the way, God saw fit to overcome those obstacles and allowed us to broadcast in this new and exciting environment. We are excited to work towards accomplishing His work in Hartford, and other new key K-LOVE markets including Charlotte, NC, Columbia, SC and Jacksonville, FL.



# 23 BLAST

The feature film and true-life story, "23Blast," hit theatres nationwide in October. K-LOVE teamed up with Ocean Avenue Entertainment to support the triumphant message of the movie to its viewers through a unique partnership with special initiatives and promotions. As the primary sponsor and partner, K-LOVE supported the film with movie pass giveaways, on-air flyaways and trips, and an exclusive trailer featuring Crowder's song, "My Beloved," released solely for the K-LOVE website.

Inspired by the true-life story of blind athlete Travis Freeman, where hope conquers despair and faith overcomes fear, "23Blast" will be your new favorite film to watch and enjoy with the entire family.



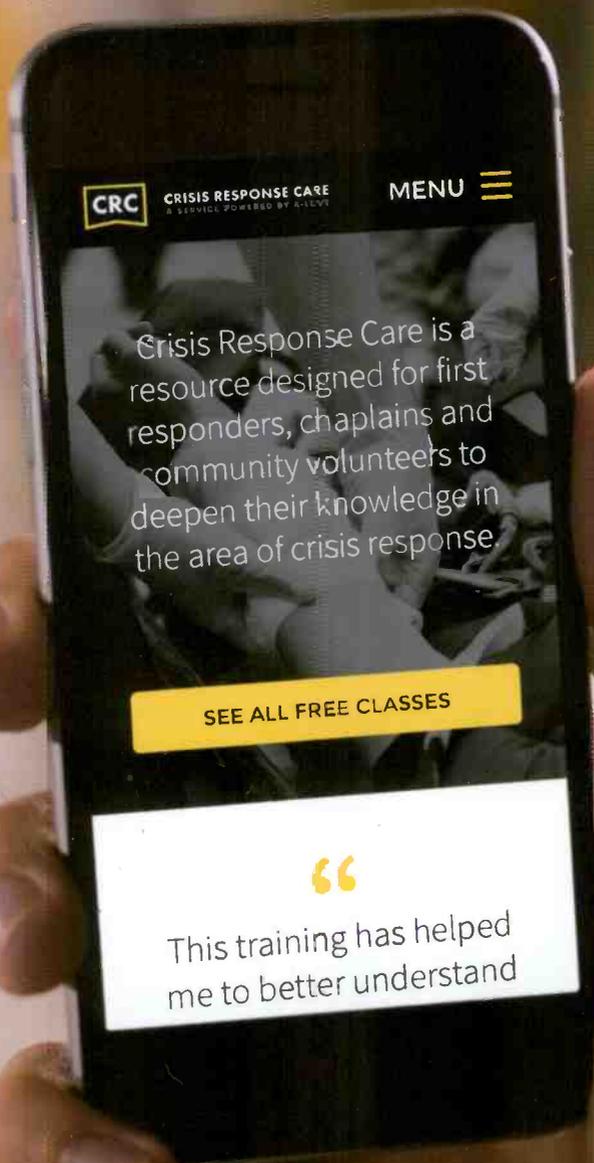
*vision comes from  
Within*

# CRISIS RESPONSE CARE

Train. Respond. Support.

Come January 2015, K-LOVE will launch a brand new website for Crisis Response Care (CRC), a resource designed for first responders, chaplains and community volunteers focusing on community resilience education achieved through Crisis Response Training and Critical Incident Stress Management.

Crisis Response Training (CRT) began in 2011 under the umbrella of CRC with just four classes in two cities. Since then, we have had the blessing to grow at an incredible rate, with this year alone having visited 20 cities, hosted 37 classes and certified approximately 1,800 people.



Critical Incident Stress Management (CISM) is an intervention protocol program developed specifically for dealing with traumatic events. With many training classes available, CISM is highly structured, professionally recognized and focuses on training first responders. From the program, first responders are equipped to help those involved in a critical incident to share their experiences, vent emotions, learn about stress reactions and symptoms, and provide referrals for further help if necessary.

The new-and-improved Crisis Response Care website will contain many resources including information on CRT and CISM, articles, videos, short trainings and an online connection to response organizations nationwide.

Our heart and mission behind Crisis Response Care is to provide training and guidance for those who aid with communities and help people in crisis, and we cannot wait to see what God has in store for this area of ministry!

A photograph of a large crowd of people at night, many with their hands raised holding lit candles or phones, creating a sea of light. The scene is dark, with the primary light sources being the individual lights held by the crowd. The text "Miracles happen" is overlaid in a white, cursive font, with a decorative underline under the word "happen".

Miracles  
happen

# K-LOVE CHRISTMAS TOUR

When K-LOVE, Feed The Children organization and some of Christian music's top artists came together last year for the annual K-LOVE Christmas Tour, miracles happened. For KING & COUNTRY, Big Daddy Weave and Meredith Andrews played 10 incredible shows in 10 cities across the country, nearly 4,000 families were fed and 667 children were sponsored from the donations – what an incredible blessing!

K-LOVE DJs, Lauren and Larry, hosts and emcees of the K-LOVE Christmas Tour, worked together with Feed The Children to hand deliver boxes of food, home necessities and skin care goods for families in need in every city visited including Greensboro, Virginia Beach, Pittsburgh, Indianapolis, Chicago, Lexington, Memphis, Nashville, Kansas City and Evansville.



Each night the artists mixed with the audience in storytelling, testimony and Q&A sessions. A M A Z I N G !



Since its inception 35 years ago, Feed The Children fights each and every day to end childhood hunger by connecting with donors, experts, partners, leaders and communities to attack the problem from all angles. 13,000 attendees joined together to embrace encouragement through positive music along with the hard work from the artists and our amazing partnership with Feed The Children, making the K-LOVE Christmas Tour a blessing that went far beyond the music.

With such an incredible outcome, we can't wait to see what God has in store for the 2014 K-LOVE Christmas Tour, hosted by JD Chandler and featuring a talented lineup of artists including Jeremy Camp, Plumb, and Love & the Outcome.

**B I G   D A D D Y   W E A V E**



# Taking the Church outside the Walls

K-LOVE Fan Awards. The tent was decorated each day around the theme with hosted activities that related to the theme. The K-LOVE tent also hosted artists for up close and personal Q&A times where attendees could learn more about their favorite artists. As people stopped by they were greeted warmly by our Events Team who worked non-stop through three days of rain and mud to make sure everyone got a hands-on, personable, and welcoming experience with our ministry.

"It was amazing to hear people's stories of how our stations have impacted their lives," says Norm McDonald, Art Director for K-LOVE. One thing is for sure; a little rain didn't dim the bright light of Christ that shone throughout the Festival.

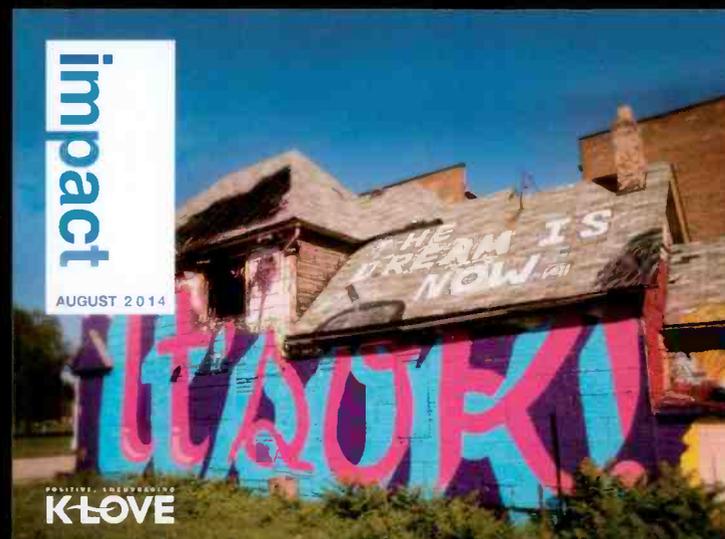


# IMPACT MAGAZINE

K-LOVE sees impact in the lives of millions of listeners every week. We all understand the influence and inspiration that the music has on listeners, but few are even aware of the full scope of ministry that takes place through K-LOVE.

This year, we launched a monthly digital magazine, IMPACT, to give an inside scoop about the lives that have been touched, on and off the airwaves. The new magazine highlights lives being changed at events across the country, stories behind some of our listeners' favorite songs and the work K-LOVE is doing on-the-ground in various communities across the United States and abroad.

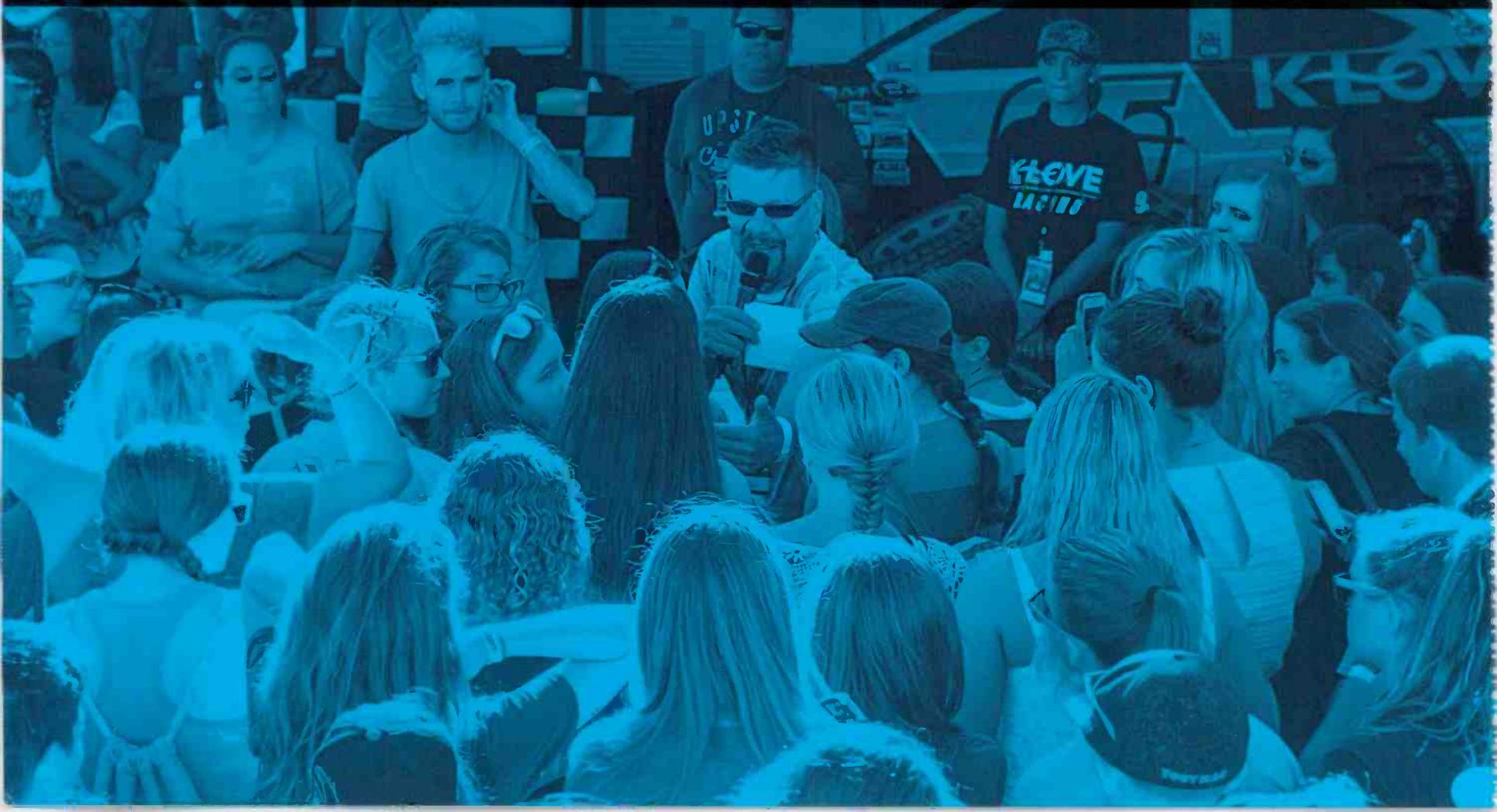
IMPACT is available in digital format by email and we hope to include an interactive version on our website in the future. Sign up for K-LOVE's IMPACT by joining the K-LOVE email club at [klove.com/club](http://klove.com/club)



POSITIVE, ENCOURAGING  
**KLOVE**

 **KLOVERADIO**  **KLOVERADIO**

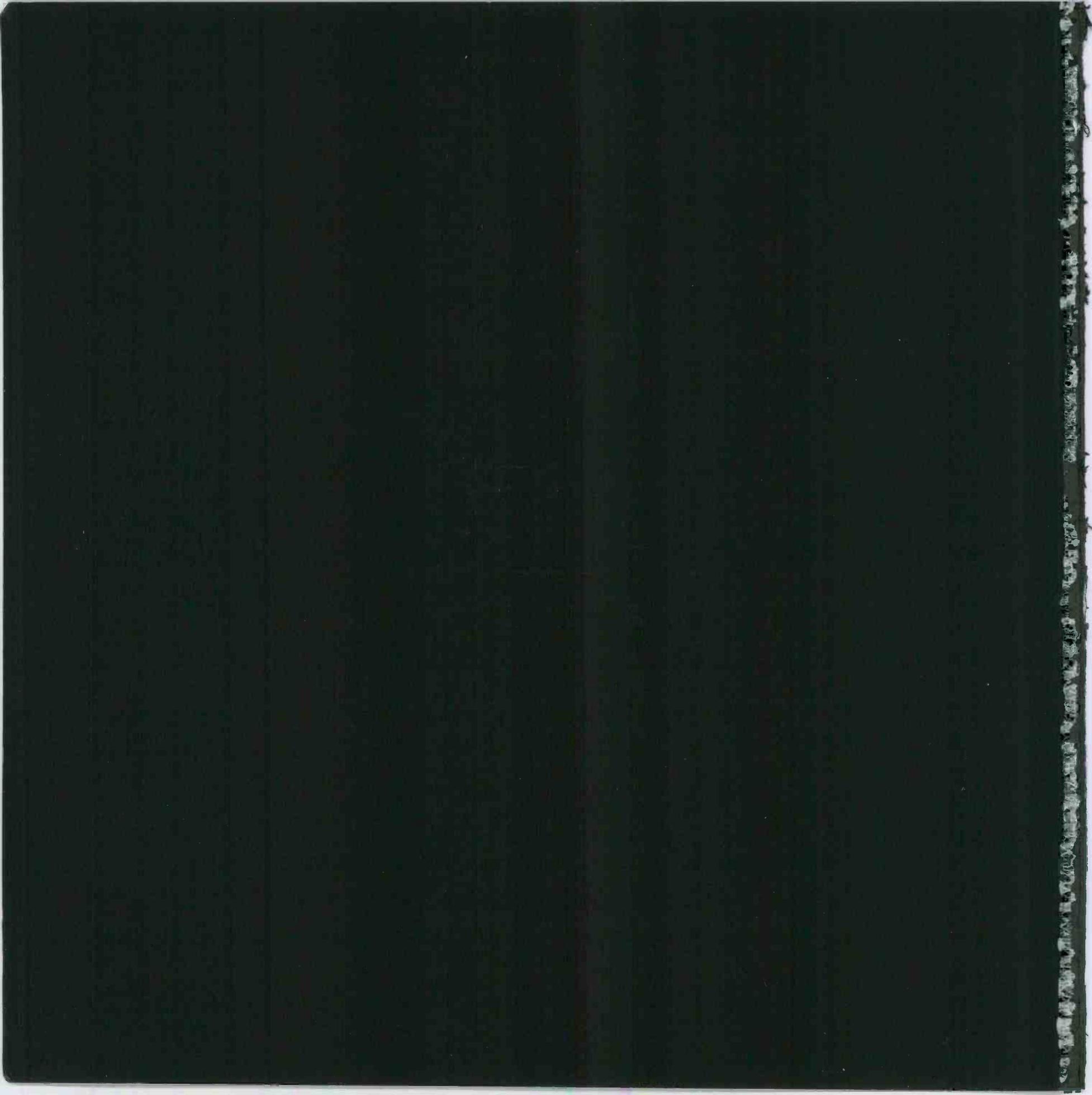
**HOPE** IS WHERE YOU ARE





**AiR1**

2 0 1 4



A person is sitting in a field at night, looking towards the horizon. The background shows city lights and a dark sky. The overall mood is contemplative and serene.

# Air1<sup>®</sup>

2 0 1 4

f Air1Radio

@Air1Radio

916.251.1600

Air1.com

# Introduction

Two-Thousand and Fourteen has come and gone and what a wonderful year it has been! God continues to humble and amaze us as we see Him use Air1 to reach people for Christ. I am blessed to be a part of this team every day. We are excited to share news that Air1 continues to grow and is impacting over 6 Million listeners every week! It is the faithfulness of people like you that makes the music and impact of Air1 possible everyday.

Inside you'll see some awesome events that really bring to life the heart of ministry of Air1. It was such a blessing to pour over the details, testimonials and stories in the pages that follow, because they really reflect the heart of Air1. Like Jaslyn's story of navigating a new marriage and finding help and hope in the music she was hearing on Air1. To when Typhoon Kalmaegi slammed into the northeastern Philippines in September and Air1 listeners in Houston responded in an amazing way!

We hope you enjoy reading this as much as we did putting it together. It is our prayer that, as you flip through the pages, you are reminded of where our heart is in this ministry that we call Air1. Stand ready to see where God leads us in 2015!

Blessings,

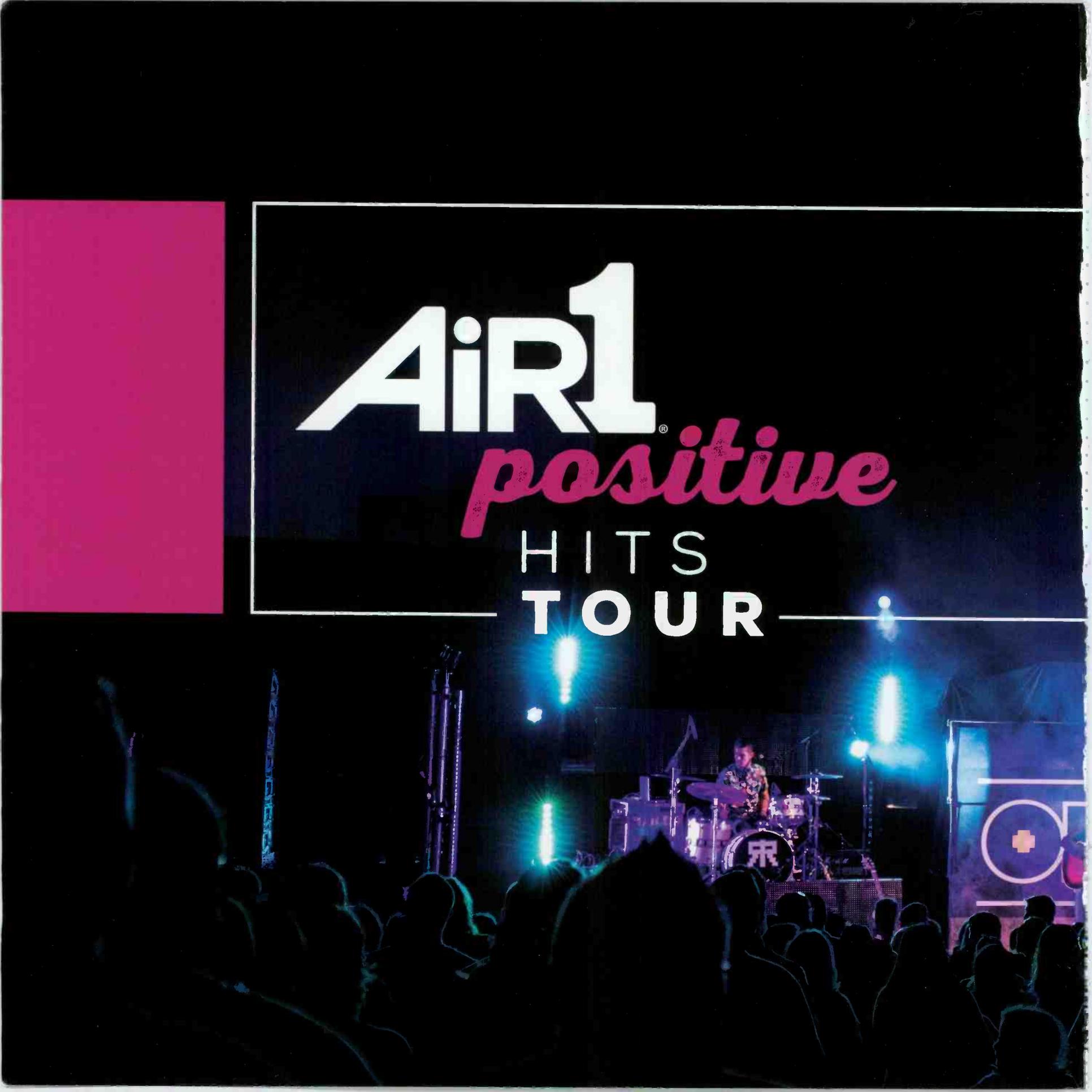


David Pierce

Chief Creative Officer



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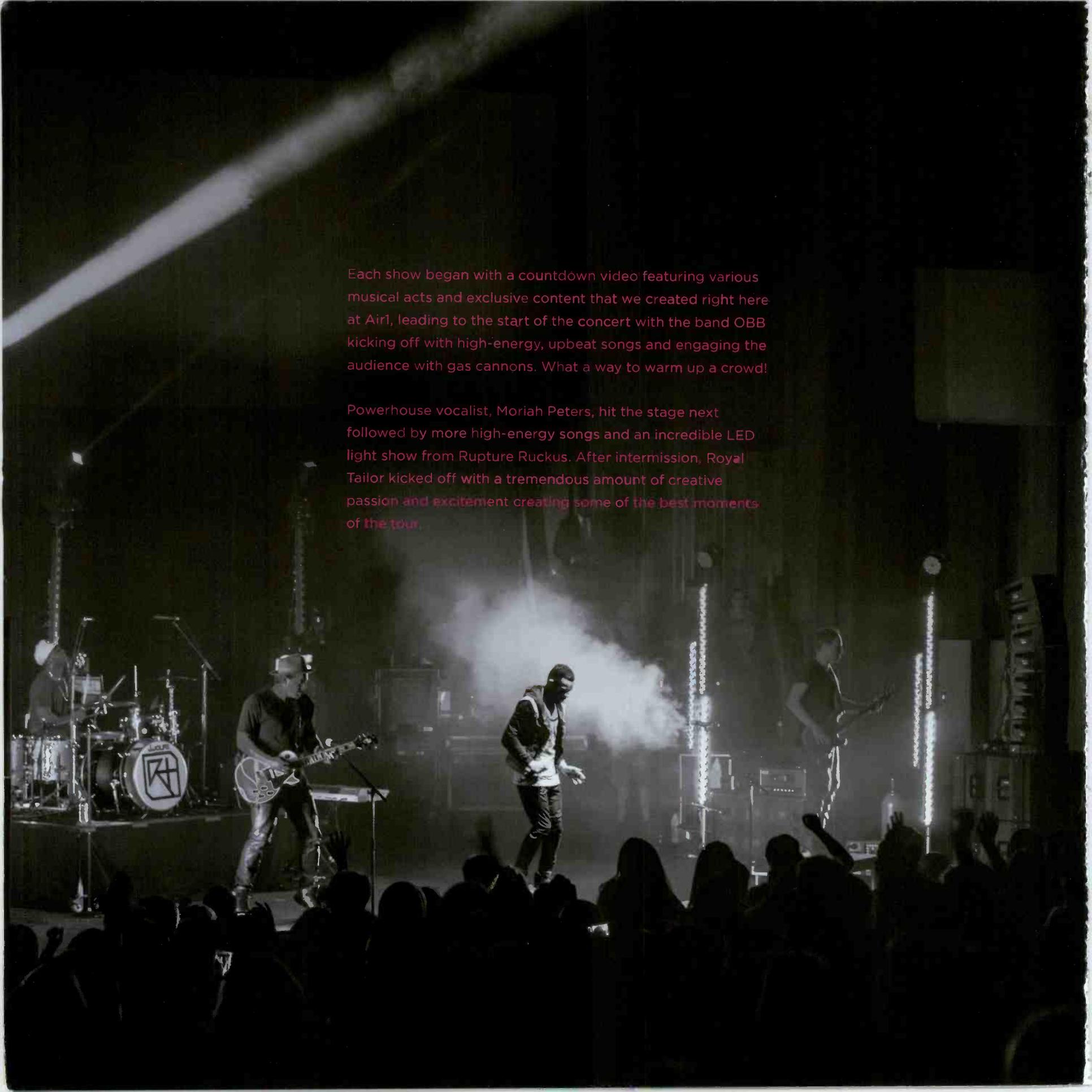
**AiR1**<sup>®</sup>  
*positive*  
HITS  
TOUR

Imagine a unique concert series, each show memorable and empowering in its own way, filled with prayer, worship and every moment driven in the name of Jesus. This summer, we launched the inaugural Air1 Positive Hits Tour hitting 13 cities across the United States.

Taking over cities in **Louisiana, Texas, Oklahoma, New Mexico, Arizona, California, Kentucky, Ohio and Indiana**, Air1 Positive Hits Tour featured some of the biggest names in Christian music providing attendees with an uplifting experience to grow in their walk with Christ.

The tour was in partnership with Food for the Hungry, a Christian organization serving those less fortunate around the globe in emergency relief efforts working to end world hunger, and "The Song," an incredible film inspired by "The Song of Solomon."



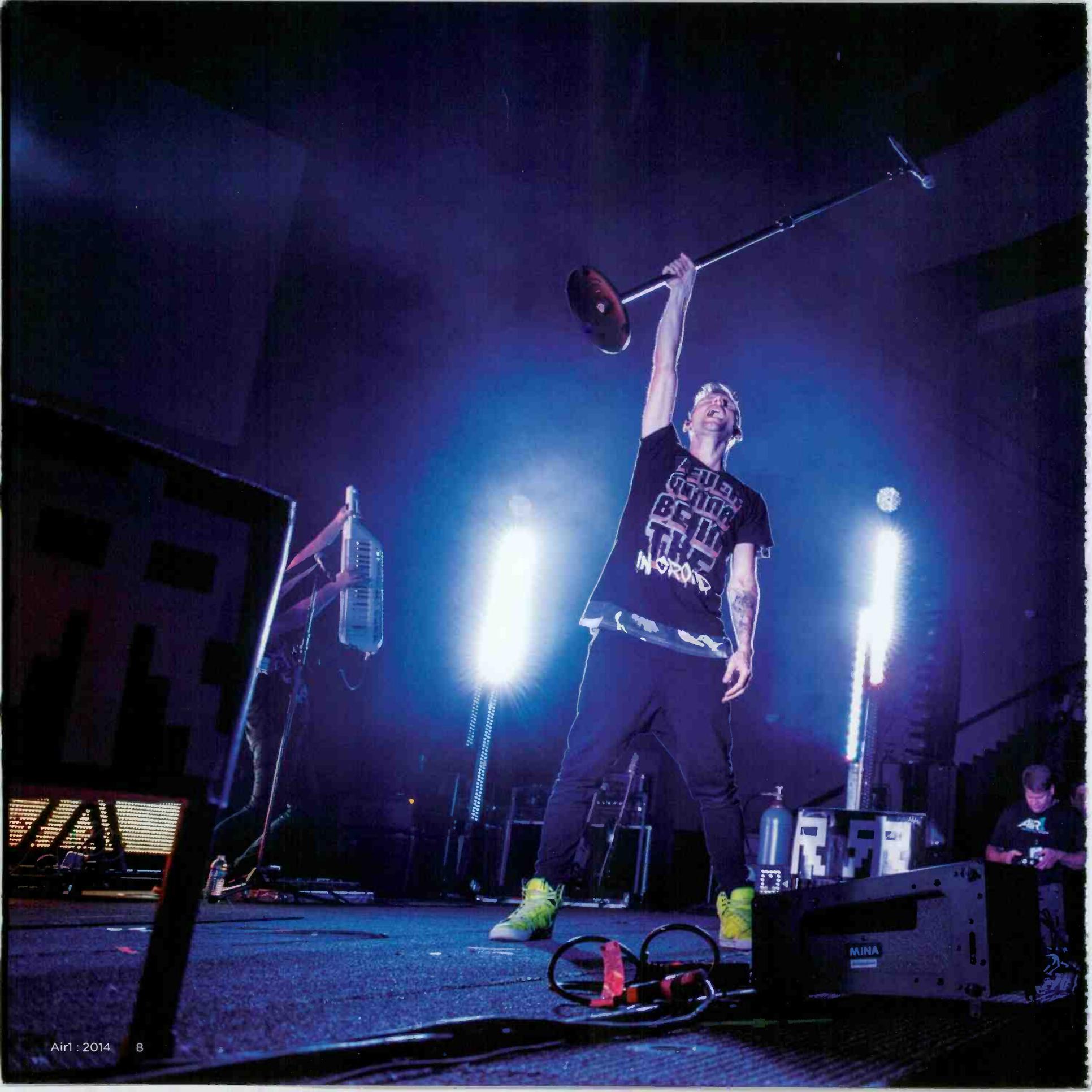


Each show began with a countdown video featuring various musical acts and exclusive content that we created right here at Air1, leading to the start of the concert with the band OBB kicking off with high-energy, upbeat songs and engaging the audience with gas cannons. What a way to warm up a crowd!

Powerhouse vocalist, Moriah Peters, hit the stage next followed by more high-energy songs and an incredible LED light show from Rupture Ruckus. After intermission, Royal Tailor kicked off with a tremendous amount of creative passion and excitement creating some of the best moments of the tour.



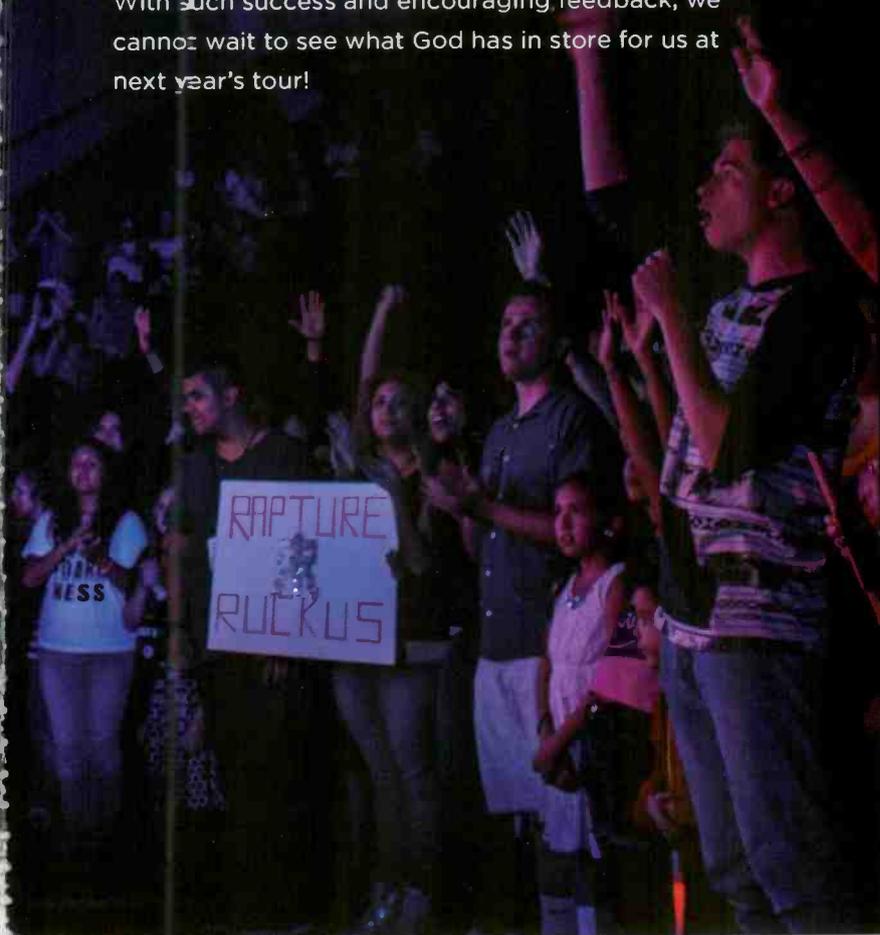
**AiR1**  
**PO** **SITIVE**  
**HITS** **TOUR**



Slowing down a bit, Jonathan Thulin performed an intimate set providing a change of pace and special moments for concertgoers. Wrapping up each concert, Jamie Grace punctuated the show with style unique to herself providing inspiration through music and personal testimony, a perfect end to an evening of incredible artists.

*“I never knew Christian concerts were so much fun. It makes me want to go to Church!”*

Air1 Positive Hits Tour was truly unforgettable and remarkable, changing the lives and hearts of those who attended in each city. In the words of one attendee, “I never knew Christian concerts were so much fun. It makes me want to go to Church!” With such success and encouraging feedback, we cannot wait to see what God has in store for us at next year’s tour!



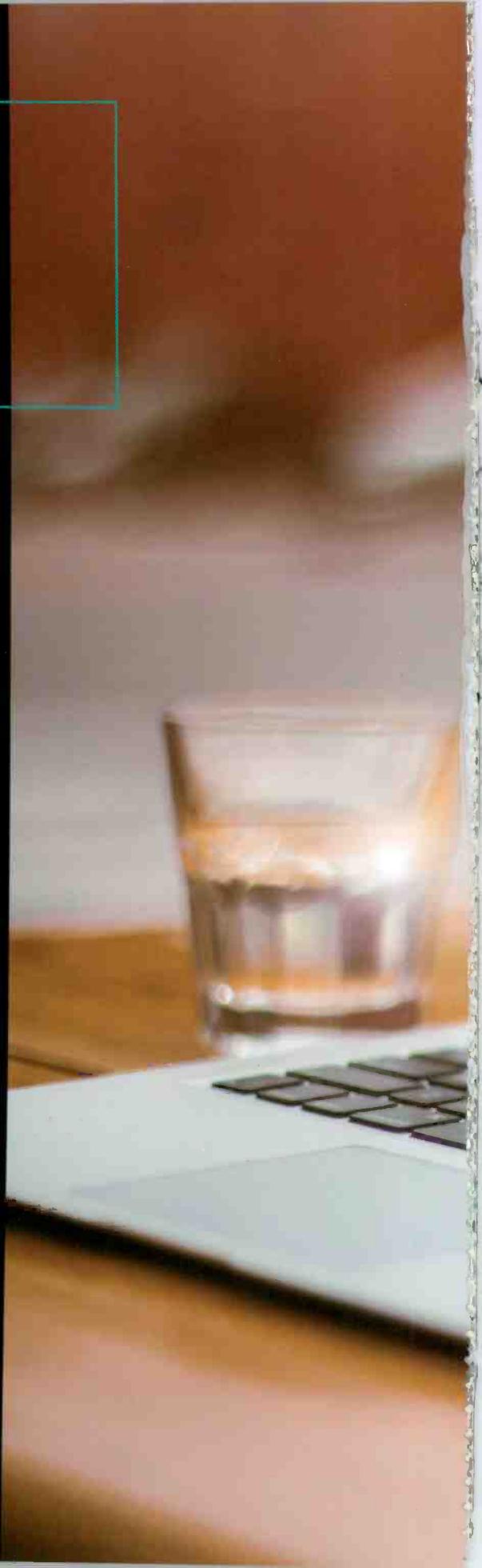
# New + IMPROVED

At the heart of Air1, we want to be a gateway for people to discover great music, ultimately leading the way towards Christ. Our mission is to connect our listeners to a deeper meaning of the music heard on the radio and to grow closer to Christ, so it was only a matter of time before the website was reimagined and reborn.

## *Introducing the new-and-improved Air1.com*

With artist biographies, song and lyrical discussions, live performance videos, on-air interviews and more, it's just the beginning. Fans can also dig into Air1 DJs' webpages and daily feeds with up-to-date information about what's going on in the music world and radio shows across Air1.

On top of all the new features available, the design is completely freshened up and modern to reflect who we are at Air1 and the music we represent.



AIR1

MUSIC FAITH DJs EVENTS CONTESTS ABOUT US DSMATE

LISTEN LIVE

Messengers (feat. For King & Country) Listen

You  
PICK THE HITS!

LISTEN NOW



TOBYMAC'S DUB YOUR OWN  
REMIX  
Remix "Speak Life" on our Facebook  
page

89.7 AIR1  
Roseville  
CHANGE LOCATION

TOP SONGS

FIND A STATION

RECENT SONGS

LYRIC SEARCH

NEED PRAYER?

CONCERTS & EVENTS

AIR1 STORE

NOW PLAYING



MESSENGRS  
FOR KING & COUNTRY



FIX MY EYES  
for KING & COUNTRY



PRaise YOU IN THIS  
STORM  
Casting Crowns



MADE NEW  
Lincoln Brewster

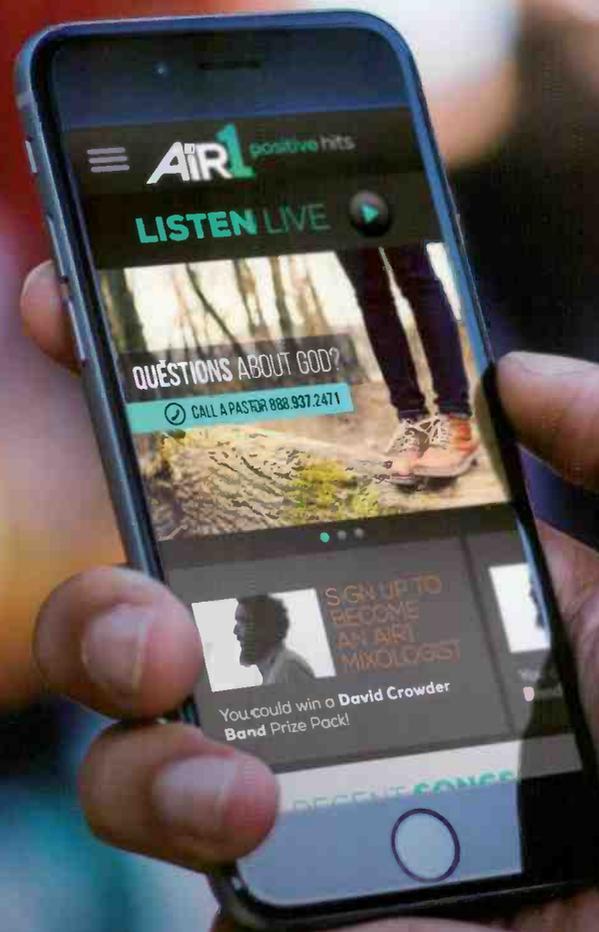


I FOUND YOU  
Anthony Blue

RECENTLY PLAYED SONGS

MacBook Air

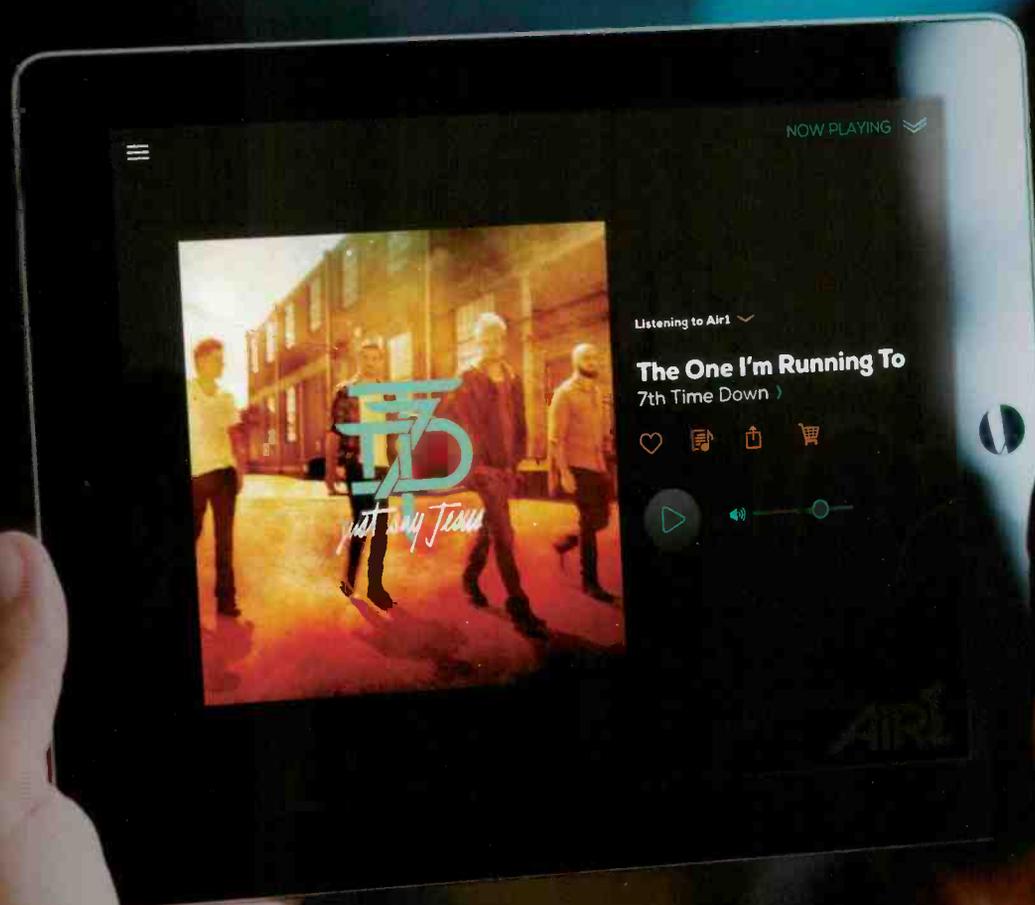




Optimized and easy-to-use for mobile devices — we're talking smartphone, tablet, laptop, desktop and more — fans have access anytime, anywhere. Mixology Live, an online feature where listeners vote and have control over what songs will be played on the radio, has been redesigned with an a f-new interface and mobile platform capabilities. Not to be cverlocked, the Air1 mobile app is also under complete redesign with a whole new experience full of features including artist pages

with bios, lyrics and videos,  
and the ability to find an Air1  
station close to you. You can  
also record and send a voice  
message to Air1 directly

The new [Air1.com](http://Air1.com) website  
is up-and-running, and  
look for the new mobile  
app in spring 2015.

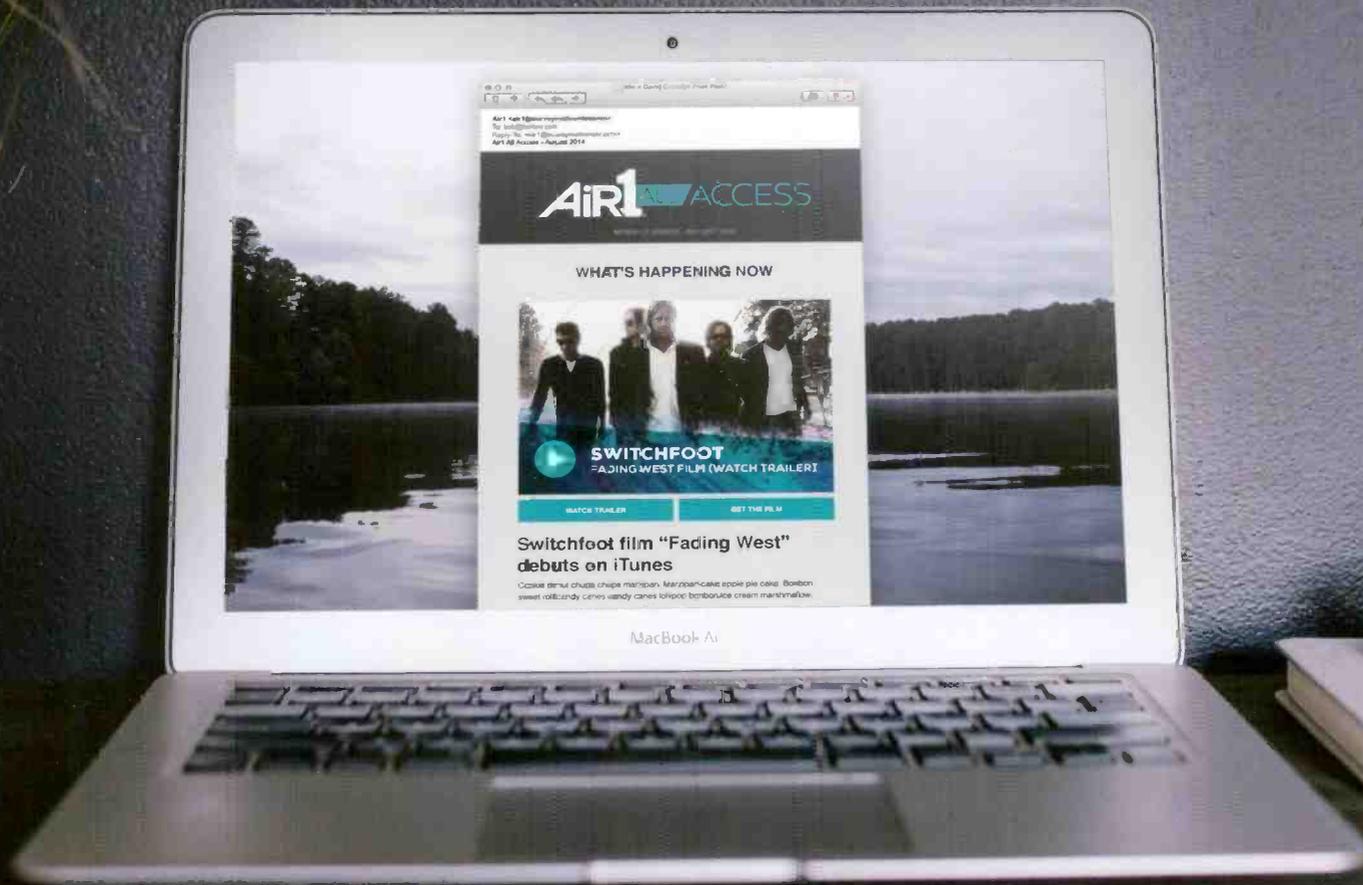


# GOING *All Access*

Air1 is leading the way for our listeners to hear more about Jesus through music — the message behind the lyrics and the artists behind the mic. Offering an all-access behind-the-scenes view, Air1 All Access gives listeners the ability to dig deeper into who we are and the music we play.

Subscribers receive a monthly email with an inside peek at all things music including recent highly-rated songs, stories behind the lyrics and links to the artist webpage — full of live performance video clips, interviews and more.

For music lovers who crave something deeper than what is heard on the radio, and for ongoing content you can't get anywhere else, this is for you. Signup for our monthly edition of Air1 All Access at [Air1.com](http://Air1.com).



# HARVEST

*Season*

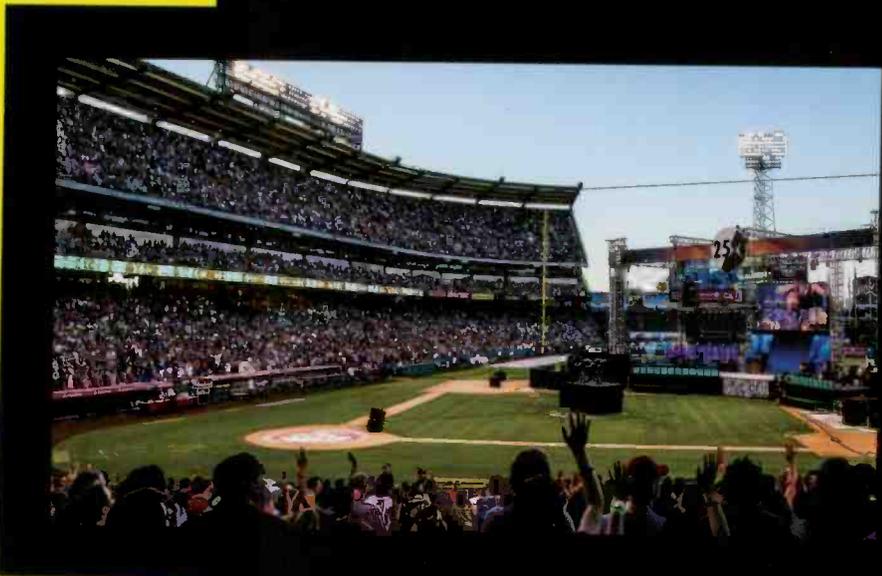


# Harvest Crusade

Spreading love, hope and the message of Christ through music and community-wide efforts is what we do at Airl. This year, we partnered with two inspirational and encouraging events, Harvest Crusade and Harvest America, to engage alongside our brothers and sisters across the nation with uplifting music to worship and welcome new and returning believers.



At Harvest Crusade, more than 116,000 people gathered in August in Southern California, with 62,733 live webcasts broadcast across the nation for several days filled with love, worship and music from Chris Tomlin, NEEDTOBREATHE and Skillet, and messages of hope from Greg Laurie. Air1 was right in the heart of the action offering giveaways and tickets to the event along with on-site support to the Harvest Crusade team and attendees.





# Harvest America

In October, Harvest America, an event broadcast across the nation from Texas, spread the love of Christ with music by MercyMe and Phil Wickham. Capped off with an encouraging message by Greg Laurie, the event impacted our nation with a resounding call for hope. Air1 partnered with Harvest America to help provide a place for family and friends, believers and non-believers, to listen to the gospel and respond to its message.

Join us next year at Harvest Crusade and Harvest America, as we help in spreading the message of Christ across the nation.

# *Giving* BACK

ACROSS THE  
COUNTRY +  
AROUND THE  
GLOBE

Air1 believes in giving back to others in support of a great cause, providing a glimmer of hope and love through the message of Christ. Each year, we partner with various nonprofits as part of our seasonal pledge drive effort where our listeners participate by donating time, money and more to those in greater need.

At the end of 2013, Air1 partnered with Operation Warm, an organization dedicated to helping families in need. We provided the important gift of a new winter coat offering children the ability to feel warm, healthy and valued with the freedom and confidence to play more, learn more and do more.





Within days of the pledge drive ending, Air1 staff hopped on a plane to Oklahoma City, Oklahoma, where communities were hit, and some completely destroyed, by the disastrous tornadoes.

Right alongside the Oklahoma Fire Department, the Air1 crew helped hand out warm, winter coats to the local children and families. The kids helped determine what size coat they wore followed by choosing a favorite color and then finally writing their name on the inside tag, officially claiming their new possession.

“When the children write their names on their new coat, it really gives them ownership of something”, said an Air1 staff member. In addition, Air1 and our listeners this year partnered with Gospel for Asia, an organization committed to sharing the Good News of Jesus Christ with lost men,

*“When the children write their names on their new coat, it really gives them ownership of something”*

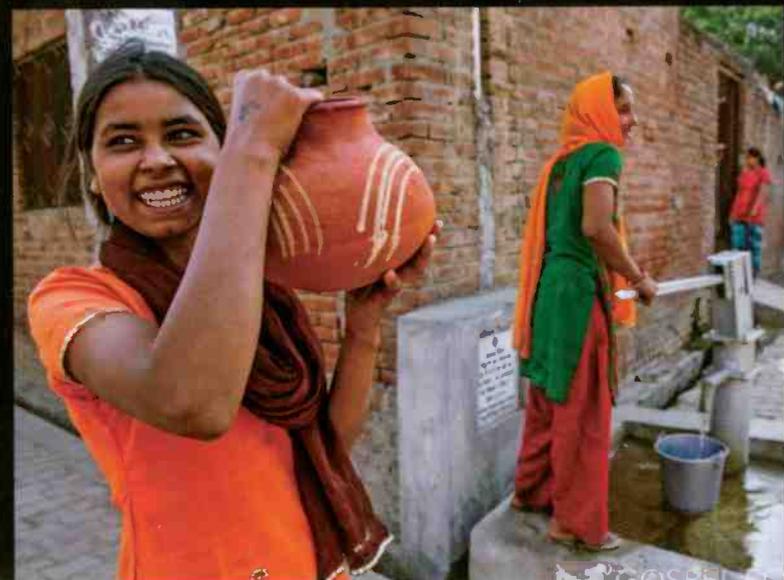


**OPERATION** | more  
**warm** | than  
| a coat

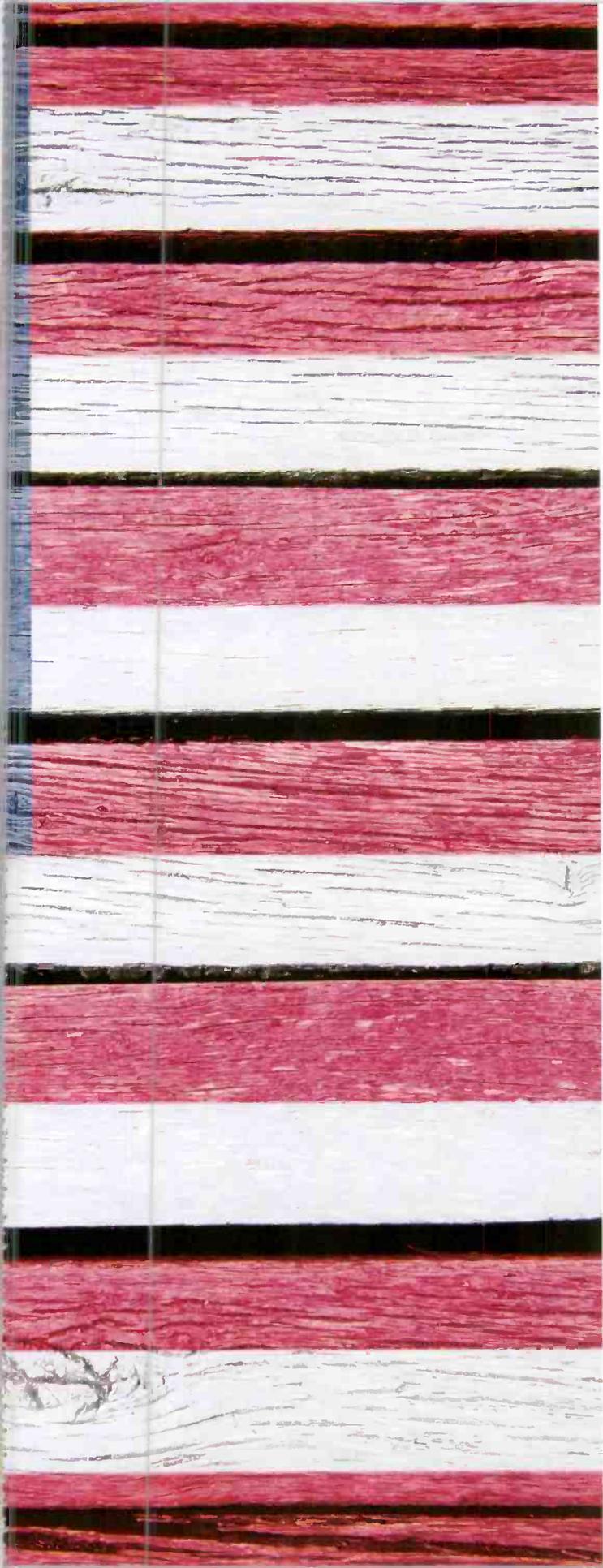
**BUCKNER SHOES**  
FOR ORPHAN SOULS

women and children throughout South Asia, and Buckner Shoes for Orphan Soles, a humanitarian aid project providing new shoes and socks to orphans and vulnerable children in the United States and throughout the world.

It's all about giving back in His name. We cannot thank you listeners enough for all the support because without you, it wouldn't be possible.







# NATIONAL DAY OF *Prayer*

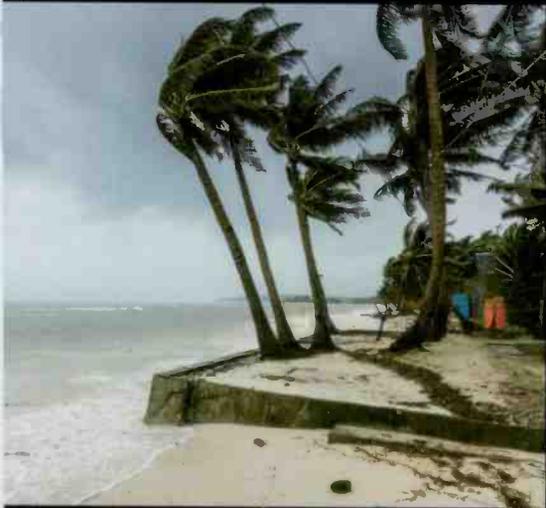
Since the 1950's, communities across the United States gathered together on the first Thursday of May to celebrate the National Day of Prayer. This year, Air1 joined nearly 1,000 people from more than 40 churches in Orange County, California, to ask God to meet our nation's needs.

We asked God to intervene with our education system, our government, the entertainment industry and the lives of new believers. We worshipped with a multi-church choir, listened to a multilingual pastoral team speak words of encouragement and brought the positive music of Air1 to serve as a background for the evening of ministry.

Organized by Mission Viejo Christian Church, the event was an incredible example of a diverse group of people coming together with a singular heart to improve our nation through prayer — something we work hard at every day to make part of Air1.

# Houston

## CITY PACK



When typhoon Kalmaegi slammed into the northeastern Philippines in September of 2014, landslides, flash floods and storm surges completely depleted the already impoverished region of its food sources. Feed My Starving Children, an organization that formulates, packages and ships nutritious meals to malnourished people around the world, immediately jumped in to help and invited Air1 to partner up.



Along with more than 4,100 volunteers and Air1 listeners in Houston, Texas, we put on our gloves and hairnets, and packed 1,251,936 meals in only two days — that's enough to feed 3,430 kids for a whole year!

At the end of the community-wide effort, we joined hands with the volunteers to pray over the meals and bless the children and adults it would be sent to. Although we may not have been able to relieve all of the devastation in the Philippines, we could at least help relieve the hunger of those struggling to survive after such a horrific disaster.

*Community* IMPACT



# Las Vegas

G E T S   A N   U P G R A D E

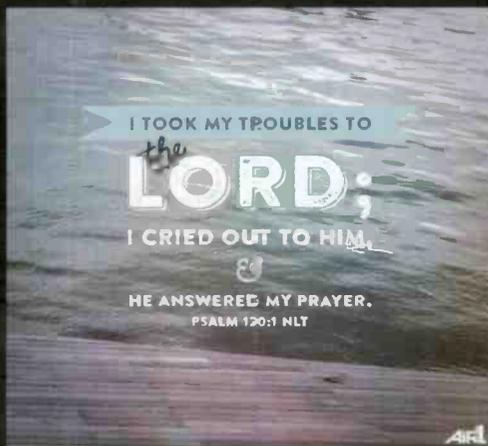


In Las Vegas, Air1 has increased the power for our popular KAER 89.3 station from only a few hundred watts to 97,000 watts on a high-standing 2,000 ft. tower in the desert, east of the city. Next year in 2015, a high-powered booster station will be located in the heart of Vegas, increasing coverage to almost 2,000,000 people.

We know God is doing amazing things in the city of Las Vegas through Air1, where so many are lost and in need of hope.



We've all heard the quote, "A picture is worth a thousand words." With images and quotes driving the Twittersphere, Air1's top tweets are our lyrical quotes and Bible verse images, filling our followers' feeds daily with challenging and hopeful messages from Christ-centered songs and inspiring verses for ongoing encouragement throughout each day.



#VOTD #faith

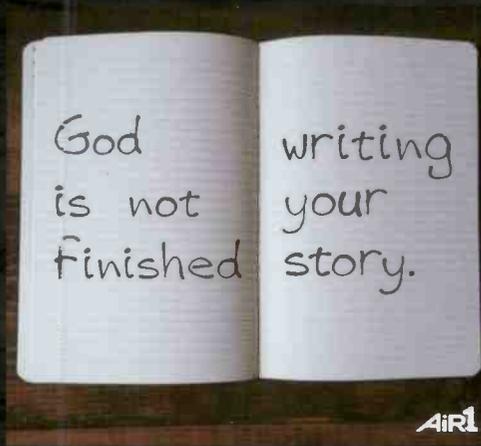
66 favs, 53 retweets



If I had no voice / If I had no tongue / I would dance for You like the rising sun.

@coltondixon #YouAre

221 favs, 105 retweets



#YourStory

88 favs, 78 retweets



We believe in God the Father, We believe in Jesus Christ, We believe in the Holy Spirit, And He's given us new life.

@newsboys #WeBelieve

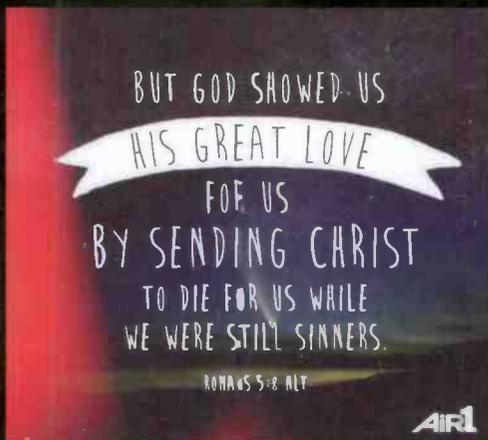
267 favs, 205 retweets



"God is never late. We're just impatient."

- @lecrae

92 favs, 65 retweets



#VOTD #faith #love

63 favs, 58 retweets



My God is not dead / He's surely alive / He's living on the inside / Roaring like a lion /

@newsboys #GodsNotDead

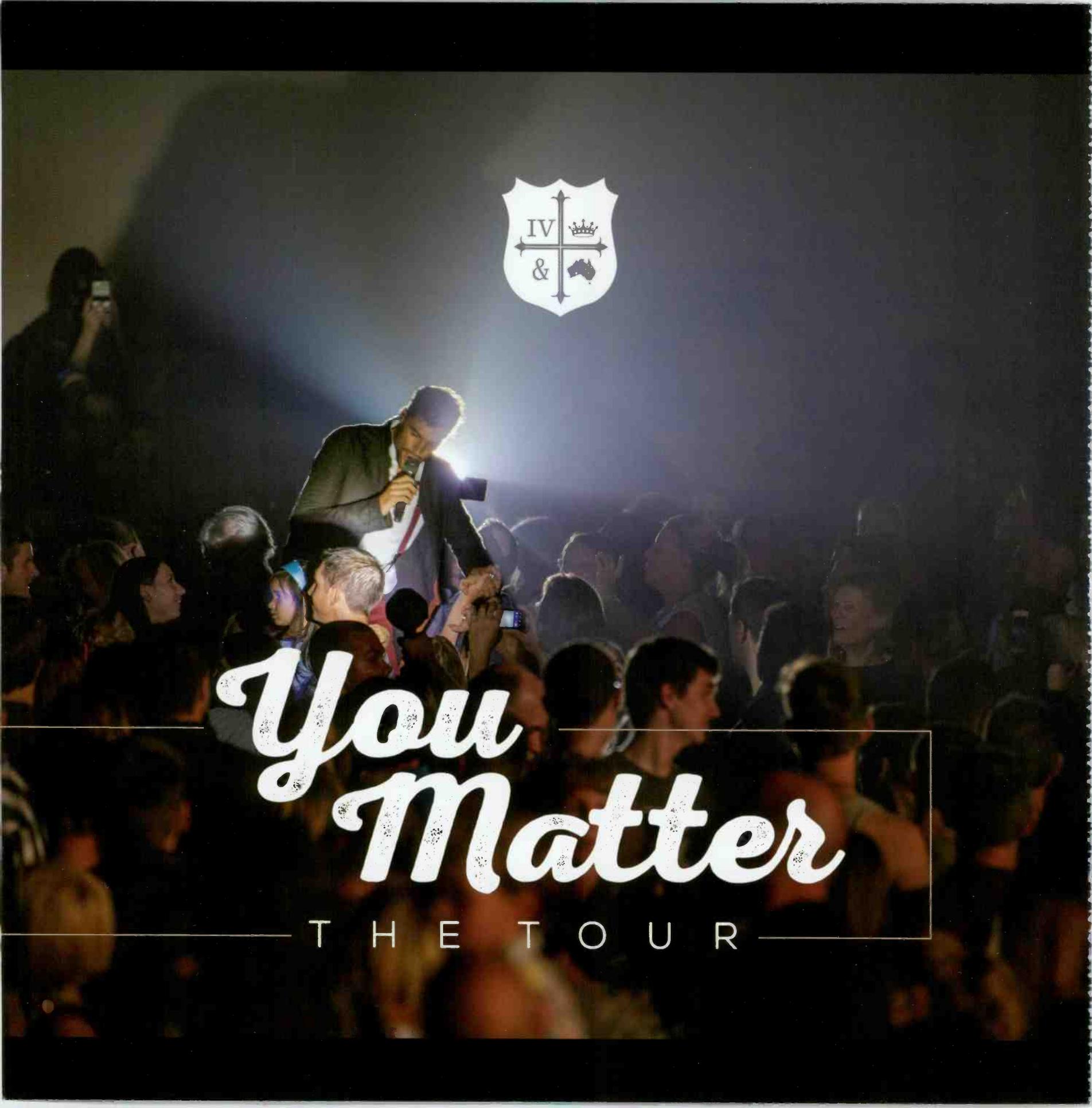
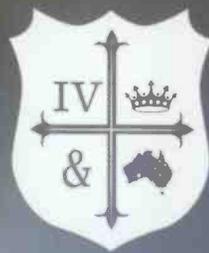
64 favs, 55 retweets



Oh, I am the difference maker / Oh, I am the only one who speaks to him /

@needtobreath #DifferenceMaker

81 favs, 30 retweets



*You  
Matter*

— T H E T O U R —

FOR *King & Country*

Named "Breakthrough Artist of the Year" at the First annual K-LOVE Fan Awards, for KING & COUNTRY have become a nationwide fan favorite since their top-selling debut release album in 2012.

The duo of brothers, Joel and Luke, launched into the new "YOU MATTER - THE TOUR" in September, a 40-city tour coinciding with their highly anticipated album release, "RUN WILD. LIVE FREE. LOVE HARD," which debuted at No. 13 on the Billboard Top 200 retail charts.

In light of this mission, Air1 partnered with for KING & COUNTRY on the "YOU MATTER - THE TOUR" to convey the important message that every single person matters in the eyes of our Savior. With crowds packed to capacity in every city they played, tickets sold out at an extraordinary pace.

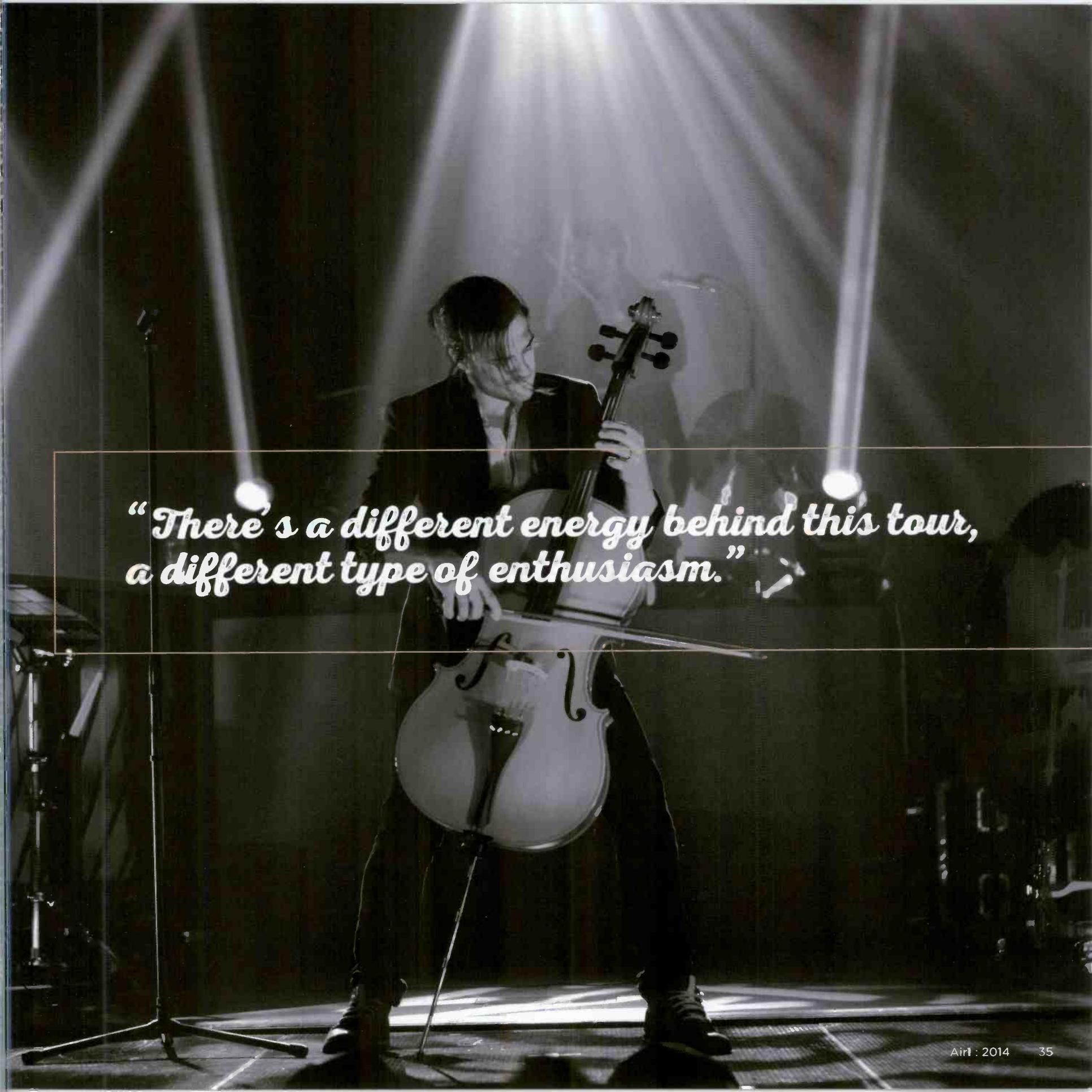


A photograph of a man performing on stage. He is wearing a dark jacket over a light-colored shirt and red pants. He is holding a microphone to his mouth and looking down. The background is dark with several bright blue spotlights illuminating the scene. The overall mood is dramatic and focused.

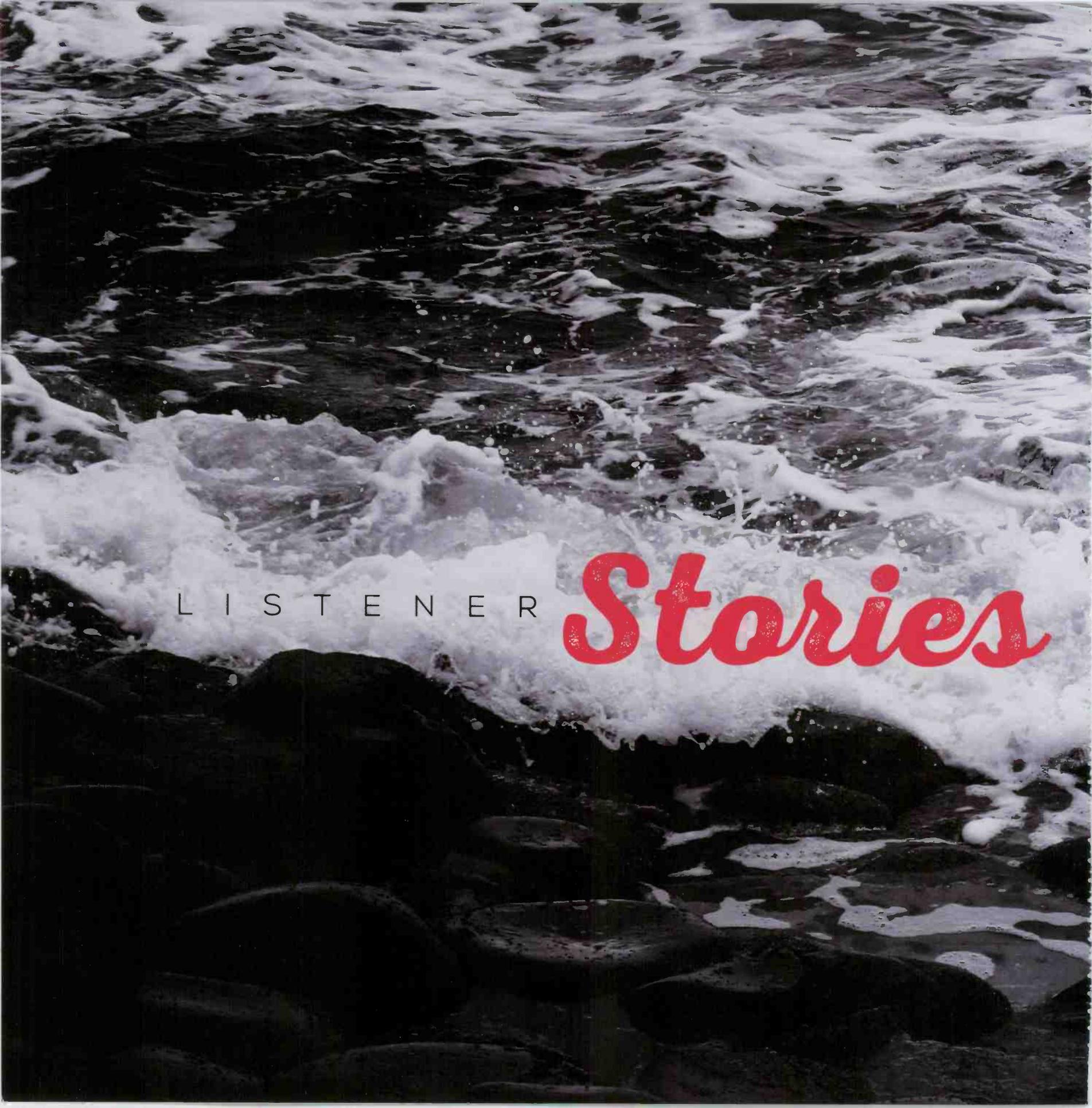
"Never in our wildest dreams did we think this tour would be as successful as it has been, and a big part of that is because of our relationship with Air1. Everybody has been doing their job and doing it very, very well," said Luke. "There's a different energy behind this tour, a different type of enthusiasm. We have lots of gratitude towards Air1 for that reason."

Though every show was unforgettable in its own right, the meaning and purpose behind every moment was to celebrate and find true identity in the One that created us.

The for KING & COUNTRY duo played songs including multi-week, multi-genre No. 1 hit single "Fix My Eyes," along with "To The Dreamers," "It's Not Over Yet" and "Without You." Every song guided listeners towards the message of the tour: "YOU MATTER!"



*“There’s a different energy behind this tour,  
a different type of enthusiasm.”*



L I S T E N E R

*Stories*



"I'm a college student and for the longest time, I have been really stressing about money and my future. To the point where I am just so overwhelmed and completely sick thinking about it all because I am so confused about some things that are happening in my life.

I shut myself up in my room today and was just going to listen to some random songs on my computer when I suddenly felt the urge to listen to Air1. When I heard the words from "Overcomer" playing at that moment, I broke down and cried. I felt God telling me everything was going to be all right. Then I knew it was about time that I start supporting Air1 on the pledge drive. I can't give much, but I really felt the Lord prompting me to give what I could.

Thank you so much, Air1, for being there for God to speak to those who need it. I know it sure seems to be God's favorite way to speak to me as He's done it a few times! Thank you so, so much. God bless."

*Jenna*



## Melissa

"Today I was driving home and the song "Never Alone" came on. Right before, I was feeling really alone because I am a single mom and I am having issues with my son's medical insurance. Every time I go to fill out paper work for him, it asks about the other parent. It upsets me and makes me feel alone when his dad just doesn't seem to care.

It was just the perfect timing to hear that song. And I wanted to thank you for playing it at the right time when I needed it.

My son loves the songs and he has just started singing along with them because he is 2½ years old, so he is learning to speak more. He loves "Be the Change" by Shuree and he adores Jamie Grace and "Overcomer" by Mandisa. Thank you again, and God bless you!"

"My husband and I have been married for two years now, and we found that marriage isn't as easy as we thought. Working through the problems we discovered that we can't do anything without the Lord, and that we struggle because God intends us to."

The song that was playing spoke to me during the struggle with my spouse and gave me hope that He is there, always. When things are tough and we feel like we have nowhere or no one, the Lord gives us strength to pass through it. Trials of this life are truly His mercy in disguise."

## Jashlyn





## Zeny

"Twelve years ago, I was in a very abusive relationship. I almost lost my own life because of this individual. I prayed to God for help for the very first time. One night, I just couldn't take it anymore; I was tired of the torture. I called out the Lords' name in silence and, I kid you not, I was free and all I could think of was to run. God saved my life that night.

One week ago, my mom got in a really bad car accident and not a scratch on her. I thanked Him for keeping her safe and the next morning turned my engine on and Air1 was on my radio. I never heard or listened to you before but I know this was a sign to not forget Him. To not only remember Him when times are tough, but to remember Him every day of my life that He has given me.

I have been in love with Air1 ever since. You have been my daily strength and inspiration every time I drive. Your station is awesome, thank you!"

"Coming from a broken family where rejection was at its fullest — losing my dad to a heart attack, losing my mother, sister and my kids — I felt like a woman who had lost everything. I was backsliding, big time. I became an Atheist. But Air1 kept tugging at my heart, and deep down I knew better.

With the worship and encouraging words, I'm back under His wing. I have started over with God at my side and three beautiful children! I even got my wish, twins! A boy and a girl! God, thank you for never turning your back on me even though I did to you."

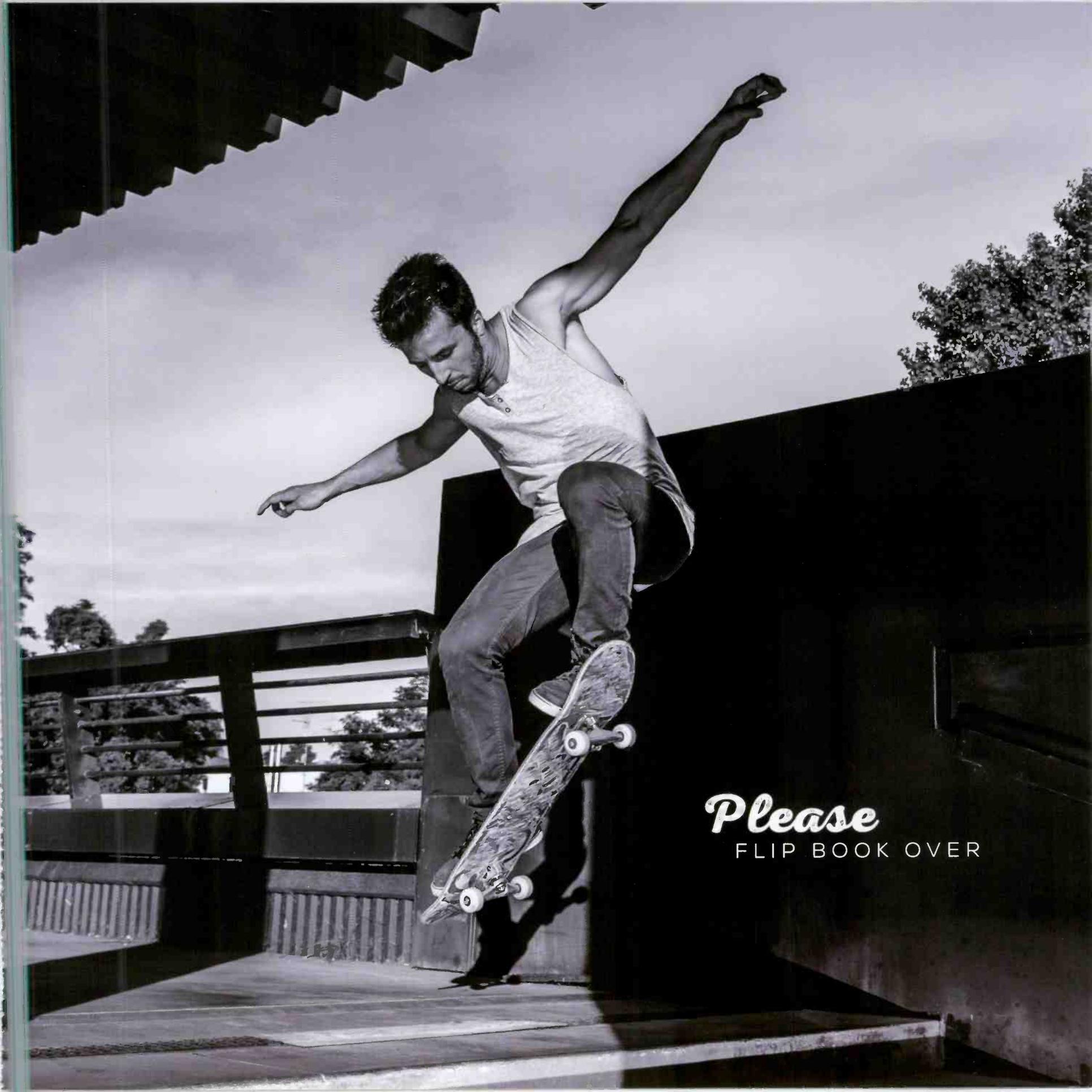
## Charlynda



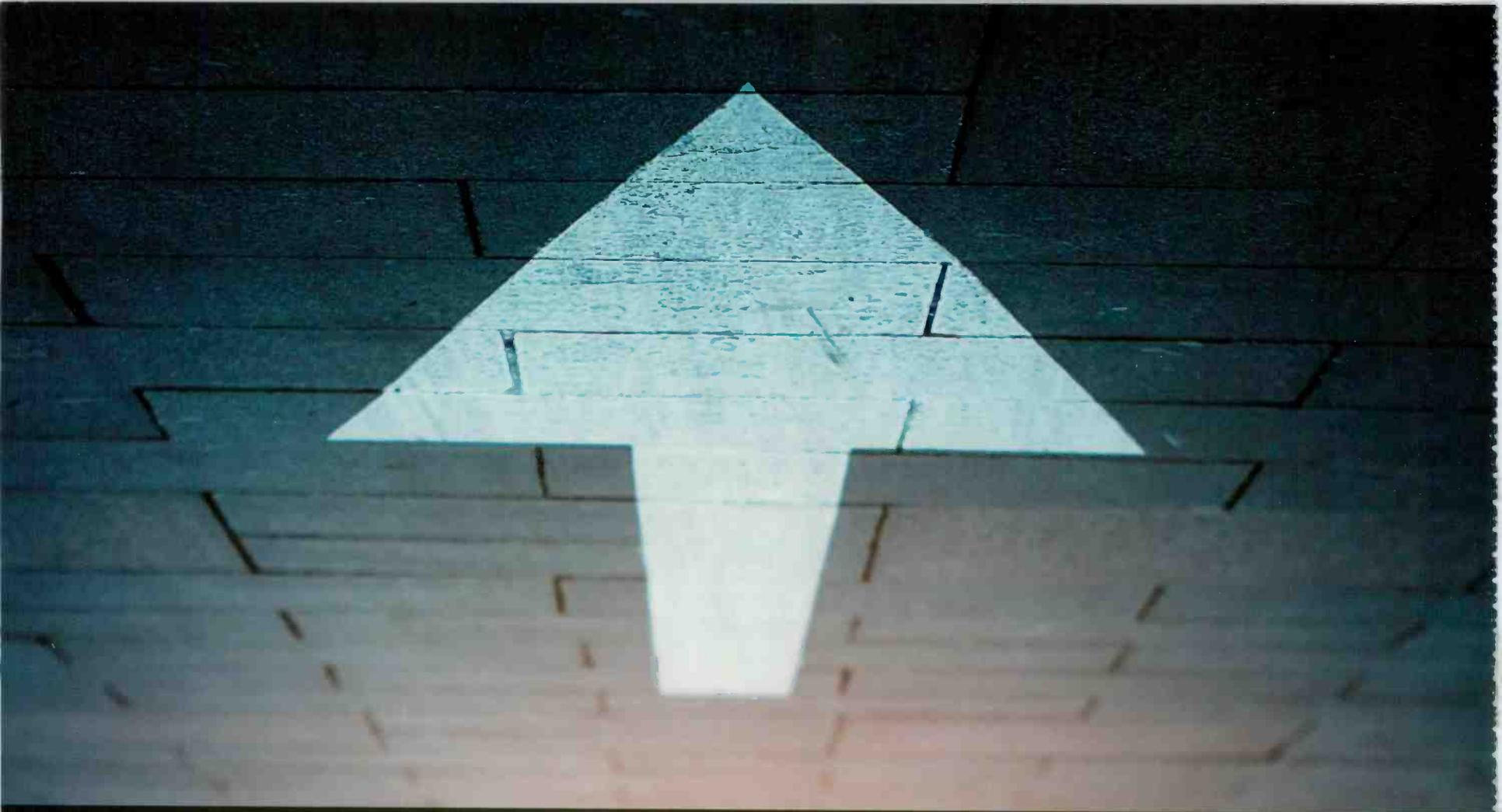


ONE GOD  
ONE TRUTH

**AiR1**



*Please*  
FLIP BOOK OVER



[ PLEASE, FLIP BOOK OVER ]

