OUT OF THE BOX ON OVER 25 STATIONS!

Power Pig Tampa
KRGY Sacramento
KTFM San Antonio
WPUR Cleveland
WBFX Detroit
KKFR Phoenix
KBOS Fresno
WSPH Poughkeepsie
FM-102 Sacramento
Hot-92.7 San Jose
Y-95 Dallas
KKXR Kansas City
KZHT Salt Lake City
WHXT Allentown
KZFW Corpus Christi
and more!

ON THE WAY UP

ELISA FIORILLO

Written by Elisa Fiorillo/Prince/Levi Seacer Jr./David Z
Produced, recorded and mixed by David Z
From the Album "I AM"

Management: LIPPMAN ENTERTAINMENT
Chrysalis
His list of accomplishments reads like "War and Peace." **Rick Dees** has not just survived, but thrived in the radio trenches. Now comes a new test: the world of late night network television.

Hot on the heels of another thirteen week commitment from the ABC Television Network, The Network Forty's Managing Editor Brian Burns talks candidly with the star of "Into The Night," **Rick Dees**, a man who's "Rockin' Around The Clock!"

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**CROSSOVER**

All eyes are on the Alternative crossover page: Hot off their MTV performance, INXS continues their climb to the top with "Suicide Blonde." Soho's "Hippychick" keeps request lines ringing, and The Cure debuts with "Never Enough." Read all about them on the Alternative crossover page in The Network Forty this week!

**THE BIZ**

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**TOP 40**

It's a story that fairy tales are made of. About a year ago, Mark and Brian at KLOS Los Angeles called **David Cassidy** during their morning show to wish him a Happy Birthday and "make fun" of the ex-Partridge Family television star. By the time the radio bit was concluded, a friendship had been kindled and David was invited as an on-air guest to play some material he had recorded. Enigma Records' management was listening and liked what they heard. David was promptly offered a recording contract. After months of a marketing campaign that included an endless roadtrip for David, the hard work has paid dividends, as Cassidy earns most added honors this week in The Network Forty!

---

**WINGER**

"Miles Away"

As school bells ring in the ballad season, this one goes the distance.

(ATLANTIC)

**INFORMATION SOCIETY**

"Think"

Dead poets and programmers unite for this thinking person's dance smash.

(TOMMY BOY/REPRISE)

**BROTHER BEYOND**

"Just A Heartbeat Away"

One of the fastest selling groups internationally is just a beat away from capturing North America.

(EMI)

**DAVID CASSIDY**

"Lyin' To Myself"

Already most added as retailers order their Christmas Partridge early.

(ENIGMA)

**ST. PAUL**

"Every Heart Needs A Home"

One of the Twin Cities' most creative artists brings home a hit, dude.

(ATLANTIC)

---

Gene Sandbloom's column, "The Music Meeting," page 26
TIME: LATE
PLACE: HERS
MUSIC: PERFECT

What happens next could change their lives and it's...

JUST A HEARTBEAT AWAY
The new single from the album TRUST

brother beyond

The first single and video from her highly anticipated debut solo album UK BLAK

Already On...
KMEL San Francisco 26-23*
Hot 97 New York Add 35*
FM102 Sacramento Add 35*
WNCI Columbus Add 25*
Kiss 108 Boston Add
KKFR Phoenix Add
KROY Sacramento Add
KBOS Fresno Add
Plus 4 More Adds!

Debut 37* Urban Jams!

“Caron Wheeler has already proven herself with the smash 'Keep On Movin' and 'Back To Life': 'Livin' In The Light' deserves the same attention if not more!”

-Hosh Gureli, KMEL San Francisco
THE TYPICAL RICK DEES
workday begins long before the
sun rises and ends well "Into The
Night." He has a top-rated morning
show on KIIS-FM/AM Los Angeles and hosts the
nationally syndicated radio program "Rick Dees
Weekly Top 40." His lengthy list of credits includes
a People's Choice Award, a Grammy nomination
for "Hurt Me Baby, Make Me Write Bad Checks"
and his own star on the famous Hollywood Walk
of Fame. Rick also appeared in the box office hit
"La Bamba." Now he has entered a new and
equally demanding arena, late night television.
The hours he keeps, and the pressures he endures,
are enough to make any funnyman crack. But
Rick Dees has proved he is more than up to the
challenge. And his smile is still intact.

N40: You've been a top jack in the Los Angeles
market for years. What's it like to be in front of
the cameras as well as behind the mike?
RICK: It's wonderful. I've been trying to get this
TV show going for years. It's something I've been
auditioning for. But until you pass the audition, it's
still a dream. I have to pinch myself every day.

N40: All this success must make getting up in the
morning a little easier.
RICK: I wake up fast because I have to. But I
don't like to get up. When that alarm clock goes
off, I'm not one of those people who says, "Oh,
boy! Another day...let's go!" In fact, as I got out of
my iron lung this morning, I said to myself, "I
don't know if I need to do this anymore."

N40: If that's the case, I hope you've made some
good investments!
RICK: I've invested in a chain of Texaco rest-
rooms that opened nationwide. And the Amway
business is fantastic. I have a whole garage full of
SA-8 which, even against Tide and Cheer, is going
to take the nation by storm. I have Herbal Life
from 1978. The pills are still in my garage. Tupper-
ware is marvelous. My investments are paying
off right now. I made $30 on my Tupperware just
last month.

N40: Congratulations. Sounds like a great mon-
eymaking sideline! Is it true that you invested
some of your own cash to shoot the pilot of your
TV show?
RICK: Yes, I paid for it myself. The original title
was "Good Night." As a matter of fact, I own that
name. I did the original pilot, submitted it to the
network, and they gave me $30,000. That may
sound like a lot, but you can't even cater a TV
show for 30 grand. So my wife and I had a meet-
ing and, after she took a major swing at me, I
spent the money anyway. Seriously though, I have
worked all my life to do a show like this. They
tested it and it tested very well.
The downside came when everyone
involved in making the decision at the
time left ABC. So the show stayed in limbo
for almost a year until Michael Brockman
(President of Daytime, Children's and Late Night
Entertainment, ABC Television Network Group)
came on board. He was looking over some pro-
jects and found it on a dusty shelf. He looked at
the testing, called me in and said, "Rick we'd like
to do another pilot." He decided we should call it
"Into The Night Starring Rick Dees" (Executive
Producer, TV veteran Jay Wolpert). After we shot
the next pilot, they tested it again against seven
other shows. Fortunately, we tested the best
and the network committed. I had to tryout for this
team more than once!

N40: What's the greatest difference between be-
ing a performer in TV and a radio personality?
RICK: I can tell you exactly the difference. Radio
is an extremely personal medium for the listener.
You can listen to radio and be in bed naked and
love it. Television is a very personal medium for
the performer. I can see the live audience. I can
also look at the camera and know it's on me. If I
touch my earlobe, you're gonna see it. So I have
to be personally aware of everything I do. If I wear
a red tie, I know you're looking at my tie. If I
clear my throat, you're saying, "Gee, is there
something wrong with his throat?" It's very per-
sonal for the performer. I enjoy both radio and TV.
I love knowing where I'm going with radio. It's fun
being personally involved with people while
they're in their cars...that's where a lot of them hear me, especially in L.A. But I love the scrutiny you get from television, even though I know that whatever I wear or whatever I do, somebody is out there saying, "Where did he get that coat?" or "Why would he wear such a stupid outfit?" or "Why would he say such a stupid thing?"

N40: We've all heard the creativity on your radio show. Bits on your TV show like "The Great Houdini" are the same type of classic Dees wit. How do you come up with all this stuff?

RICK: I'm so lucky. We have ten talented writers on the show and they come up with this. I think that my function with radio and television is to polish. I like to take little diamonds in the rough and polish them. I do have some ideas, but I can't take credit for the wonderful stuff. Houdini wasn't my idea, but somebody suggested we come up with a dog and call him Houdini and have him pick Sunday's winning teams. I just polished it slightly. There are so many ideas that you can rework or bring back from the past, too. You might notice that the TV show has a radio-like feel to it.

N40: You've interviewed a lot of people on your radio show. What about your TV show? If you could share your "Into The Night" screen with anybody in the whole world, who would it be?

RICK: First of all, I'd love to interview Billy Graham. He has an answer to everything. I'd love to talk to Kim Basinger, or spar with Madonna. We've got everybody else booked...It's just a matter of them knowing it!

N40: What would you say to a record company that would want to book an act on your show?

RICK: Super question. "Into The Night" is user friendly. We try to expose acts in their best light. The camera work is super and the sound is the best in television. We hired the best to do sound mixing and take care of the technical aspects.

We've also found that our show sells records. Wilson Phillips is a good example. The week after their appearance, their song went to #1. We brought them back awhile later and the week after that, "Release Me" went to #1! Bell Biv DeVoe had a 22-25% record sale increase the week following their appearance. Same with Johnny Gill on Motown. Smokey Robinson came on and his album sales jumped up in the next few days. Tyler Collins with her lovely cleavage shots tested fantastically. We asked focus groups if they would buy her albums, even if they'd never seen or heard of her before, and most men said, "absolutely." They want to see and hear more of her.

N40: Have any of your guests really surprised you or changed your impression of them after you've interviewed them on the set?

RICK: Absolutely! I had Rosanne Barr on right after the incident with the National Anthem. I had a chance to see how vulnerable she really is. I think that although she was ready for stardom and fame, she wasn't prepared for all the exposure and press, especially from the darker side. I'm talking about the cover of The National Enquirer. She's handling it well, though. How would you like it if someone criticized you in front of millions of people? She showed us a very real and vulnerable quality. It's fun to let these people pour it out. Charlie Sheen came on and seemed to be reaching out. His first comment was that he hoped he wouldn't get "too nervous" and have those little "white things" on the side of his mouth. He was feeling very strange about his life at that time, and subsequently checked into a clinic. I was amazed when Charlton Heston came on and talked about nude modeling. He actually did it for awhile, years ago. And Public Enemy; these guys don't talk to white people that often. I was so flattered they allowed me to get into their personal lives and they talked about what their music represents and the future for Black rap acts. They really opened up for me. These were just some of the pleasant surprises on the show.

N40: We'd like The Network Forty's readers to know a little about the personal side of Rick Dees. You're a family man. How do you find time for family and friends despite your hectic schedule?

RICK: Let me say this about my family. I have a son, and if he has problems or needs me, he can always talk to me...if he's the ninth caller at 520-1027.

N40: Most of your fans probably don't know that, in addition to golf, your favorite hobby is cooking. You're actually a master chef.

RICK: Yeah, I love to bake. That's how I got my nickname...Chef Boy-R-Dees!

"I've been trying to get this TV show going for years...but until you pass the audition, it's still a dream. I have to pinch myself everyday."
THE SINGLE THAT TOP 40 RADIO HAS ASKED FOR

WINGER

"MILES AWAY"

FROM THE NEAR-PLATINUM ALBUM
"IN THE HEART OF THE YOUNG"

PRODUCED AND MIXED BY BEAU HILL
MANAGEMENT: CONTROL MANAGEMENT: DIANE SHERMAN
Although we're in the Top 40 world of big cash and car giveaways, there are ways to promote your radio station without fracturing the piggy bank. By using a little ingenuity and all of the resources available to you, promotion doesn't have to cost big bucks. Radio stations have access to all sorts of possibilities which, with a little time and imagination, can be turned into successful (and cheap) promotional tools.

Even if you have the luxury of an unlimited budget, it still doesn't hurt to increase your station's presence in the market with unique, economical promotions. The Network Forty researched the topic and talked with some top programmers who offered a few creative ideas for stretching the dollars (or lack thereof!) to promote any radio station to the fullest.

SIMPLE, INEXPENSIVE SUCCESS
Devising clever, inexpensive and easy promotional gimmicks is not difficult. It does take a little more brainstorming than simply deciding to give stuff away to "caller number 99 and a half." But the end results can prove very beneficial for the station and quite entertaining to the listeners.

B-96 Chicago is creating quite a buzz in The Windy City with a continuous promotion which involves listener participation. It's simple, free, sounds great on-air and is a kick at live appearances. The gimmick is called a "bee." When the jocks say, "Gimme a bee," enthusiastic B-96 listeners put a finger up to their mouths, bounce it up and down over the lips and say, "Beeeeeeeeee-96!" The result? A terrific B-96 trademark that costs nothing! This trick reinforces the call letter ID and it's also a fun, and silly, thing to do. The station uses it all the time. When their personalities welcome a crowd to a station event, they shout out, "Everyone give us a bee!" And of course, everybody does.

Program Director Dave Shakes says, "The beautiful thing about this promotion is that if you know what the 'bee' is, you're part of the in crowd, and if you don't, you're out. Consequently, the streets buzz has people asking about it, making sure they don't get left out. This perfectly fits the psychographic of the listeners, because everybody who's into Top 40 radio wants to be 'in.' It's much like the Power Pig's 'Flip-pin' the Pig,' only cleaner," Dave laughs. (Power Pig successfully managed to get listeners to point a middle finger in a northerly direction toward their competition's location, which in Tampa meant "Screw Q-105.") However, Shakes points out, "In order for this type of promotion to work, the station must have an irreverent, silly and fun stationality throughout the day, not just during the morning show."

CHEAP AND COOL COMMUNITY RELATED PROMOTIONS
Recently, Rock station Q-102 Dallas held a blood drive, literally swapping concert tickets for blood. To reach the local blood center's goal of 10,000 pints, the station gave each
donor two tickets to the upcoming Bad Company and Damn Yankees concert. The turnout was remarkable. An article on the front-page of the Dallas Times Herald stated, "By afternoon, more than 1,100 people had waited in line to donate blood in exchange for a pair of concert tickets." The first day, the three locations had collected more than 3,000 donations. By the end of the six-day drive, 14,000 donations had come in, providing Dallas/Ft. Worth hospitals with an entire month's supply of blood. Soliciting sponsors for this event is essential for cost control (the tickets). But obtaining sponsors for an event that garnered nine lead stories on network TV, 12 front-page newspaper articles (some with color photos), USA Today and industry trade coverage, is pretty easy. Working with the hands and sponsors, Q-102 succeeded in doing a community related, low cost/high return promotion.

BE TOPICAL
Latching on to what's going on in the lives and minds of the listeners is one of the biggest parts of successful promotion. Whether it's international news, local weather, sporting events or local newsworthy events, a radio station can usually tie in with, play off of or become part of the effort.

A great example of taking advantage of circumstance occurred recently during a heat wave. A station's morning team told listeners that in an effort to get relief from the heat, they could come by the station during lunch and get "hosed." The jocks stood outside with garden hoses as hundreds of listeners clad in everything from three piece suits to bikinis came out to get hosed. A busload of kids from the YMCA even showed up to join the fun. Network TV and front-page newspaper coverage were the result of this simple, yet topical idea. The cost incurred by the station was minimal, yet this promotion resulted in thousands of dollars worth of free TV and newspaper exposure.

USE YOUR CONNECTIONS...
TAKE ADVANTAGE OF ALL FACETS OF YOUR STATION
Due to restrictions on the common promotion budget, the Sales Department is the key to many promotional activities. If you think your Sales Department lacks savvy or can't come up with hip things to do with client promotions, help them out. Give them cool, creative ideas and clever tie-ins they can present to those clients who are suitable for the station's image and make sense to your listeners. Imaging is vital, and developing solid sponsorship opportunities that benefit the station as well as the client should always be first on the list of priorities.

KROQ Los Angeles invented a tremendously successful, off-the-wall promotion called "The Poor Tour." Named after nighttime air personality, The Poorman, this promotional three-stop tour of the city centers around the "free stuff" concept. Each leg takes
about 20 minutes, resulting in a full hour of non-stop excitement all over town. KROQ broadcasts live from each location while caravans of listeners follow them from place to place to take advantage of all of the free stuff; small ticket goods like hamburgers, sunglasses, free admissions to movies, concerts and night clubs and whatever other freebies the clients like to offer. The Sales Department targets not only current clients, but also infrequent advertisers which deal in the kind of neat merchandise KROQ likes to be associated with. Being spotlighted as a stop on "The Poor Tour" can urge businesses to establish a relationship with the station which can result in real dollars later on.

Program Director Andy Schuon says, "This promotion is so popular that the retail outlets and restaurants participating have to sign a release acknowledging that the crowds might be so huge, that their stores could be trashed. Although no irreparable damage has ever occurred, we (the listeners) did pretty much level a Wendy's one time. But we haven't lost them as a client! The mentions and talk about their store on the air more than made up for an overturned salad bar and food fight!" An average of 500-1200 listeners show up per stop on the KROQ "Poor Tour." But don't panic. That's in Los Angeles. Maybe the listeners in your town are a little more reserved. But even if they aren't, this promotion works great and could easily be tailored to any market. It's virtually cost-free (outside of on-air mentions) and best of all, it develops awareness about the station and the clients involved. And it creates a tremendous, fun-filled frenzy for your market's nighttime airwaves.

BROADCAST LIVE FROM UNIQUE PLACES

Some of the best kinds of cost-free promotions you can do involve unique broadcast locations and doing bits that affect the listeners by sharing an emotional experience with them. This is radio kids, so use it! Whether you do it with humor, shock, sorrow or obscurity, making people talk about what a station does or where they broadcast from is some of the best promotion you can get. A popular morning show, known for doing outrageous stunts, recently broadcast their show live from a nudist colony. Just the image that comes to mind when picturing the scene makes this bit memorable and intriguing to just about anyone listening. And those who listen talk to friends who didn't, providing a crazy incentive to get others tuned in to see what the heck they're missing. Radio really is theater of the mind. And if you can make a positive impact on the listeners, they will be the best spokespersons and advertising you could ever find. This fundamental part of radio promotion costs you no more than the time it takes to do a little creative thinking. You're already broadcasting. Sometimes just where you're broadcasting from can make all the difference.
THE NEW SINGLE AND VIDEO FROM THE #1 QUINTUPLE PLATINUM ALBUM PLEASE HAMMER DON'T HURT 'EM. ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS PRODUCED BY M.C. HAMMER CO-PRODUCED BY JAMES EARLEY & PETRON PILATI EXECUTIVE PRODUCERS: M.C. HAMMER, BIG LOUIS BURRELL & SCOTT FOLKS NOW ON TOUR

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www.americanradiohistory.com
Getting Fired...it's got to be your worst nightmare, right? One day you're working, the next day you're not. Few experiences pack the kind of blunt emotional impact as getting fired. Suddenly, it seems as though your entire life is on hold. Yesterday's problems, the stuff that kept you at the office long after most of North America had retired for the evening, retreat from your thoughts and are replaced by a single question: “What do I do now?”

They say it happens to all of us. I've been told that's just the way it is in this business. It's as though we are all American League pitchers: no matter how good you are, sooner or later Jose Canseco is going to blast one over the left field fence. Count on it. It's inevitable.

I am not sure how much I ever really believed this, until July 27, 1990. That's the day it happened to me.

When the General Manager stepped into my office, the look on his face said it all. It was, I thought, probably the same look my face had had, the half a dozen or so times I'd fired someone. It was, he said, just one of those things. He said, “Chris, you've done a great job for this station and this company, it's just that, well, we feel it's time for a change.” In other words, it was hammer time. And I was the one getting nailed.

I went home that night feeling utterly alone and dejected. So I called a few friends to give them the news, and to seek out some supportive words and maybe a few job leads. I talked to a close friend who is a long-time industry veteran. She said she was sorry to hear I was out of work, and proceeded to give me some good advice. “Make a plan,” she said, “Call everybody, find out what's happening, stay in touch, sell yourself, be patient, don't worry.”

She was right of course. This was no time to panic. It was time to make a plan. Realizing that any good plan of action starts with the first step, I took it. Step one: get drunk.

For most of that first night, I felt pretty sorry for myself. I was convinced that it was the end of the world. As I sat watching the evening news, I learned that some despot named Saddam Hussein had just invaded Kuwait. There was talk of sanctions, chemical warfare and U.S. retaliation. I was right, I thought, it is the end of the world.

That first week was one of the most difficult of my life. The reality of the situation hit me like a Mike Tyson (or is that a Buster Douglas) uppercut: I was out of work. The only thing I could do was fight back. I called everybody, tracking down leads and calling in favors. My phone bill was astronomical. I spent a fortune on printing and overnight mail. By week's end, the well was dry. I had tracked down every lead, and now it was time to sit and wait.

When you are out of work, telephone calls take on a whole new meaning. Every time the phone rings, or in my case “chirps,” the seconds it takes to pick up the receiver and say “hello” take on the aura of a slow motion moment of destiny. So when my phone rang that Tuesday morning, I dashed across the room, charged with anticipation. I was sure that the calling party was one of my “heavy”
The Numbers Are Really Stacking Up!

KS-104 Denver 20-16*
Kiss 108 Boston 21-19*
KBOS Fresno 23-20*
WPLJ New York D-27*
Hot 97.7 San Jose 32-28*
Power 106 Los Angeles 33-30*
KHTK St. Louis D-30*
TIC-FM Hartford 36-34*
Y-108 Denver D-34*

Hot 97 New York 19-17*
KZBS Oklahoma City 25-19*
WZZG Charlotte 28-25*
KKMZ Portland D-27*
WKSS Hartford 30-25*
WMJQ Buffalo D-30*
KROY Sacramento D-33*
KKFR Phoenix D-34*

CD “Chick” It Out On CD TuneUp #28!

39-31* Alternative!
connections, or some GM who had been utterly blown away by my T&R and was about to make me a scandalously good offer. Unfortunately, this was not the case. The caller was Flavio, the manager of a local pet store, reminding me that I had an appointment the next day to have my cat dipped. I said something rude in Spanish and hung up. Looking at my calendar, I realized my error: it was Tuesday, and nobody in this business would be calling me on a Tuesday.

At this point, you want to know why I am writing this and, more importantly, what's in it for you. The answer is, food for thought. If being fired and the ensuing period of unemployment are an inevitable part of the record and radio business, then how we deal with it is just as important as how we manage our careers when we are working. How we conduct ourselves between gigs says a lot to a prospective employer about how we will conduct ourselves on a conference call or in an aircheck meeting. To paraphrase Napoleon, "Successful people prosper by viewing times of crisis as times of opportunity."

Whether you are working or not, here are a few things you should know; things which I am learning along the way:

**Keep a positive attitude.** It does no good to dwell on the negative. Concentrate on your goal. If you have established any kind of career for yourself in this industry, it was not by accident. Remind yourself that you did it once, and you are going to do it again.

**Stay in touch.** Call your friends. Not just your music friends, but all of your friends; your college buddies and the gang from the old neighborhood. Call your radio and record friends, and give them a chance to call you back. You will be surprised how many people really care about you and want to help. Some will not call you back. Promptly take them off your list of friends. Call the trades, and (as Aretha Franklin would say) "get the 411 on who drop-kicked who" this week.

**Focus on your goal.** A period of unemployment is a time of uncertainty. The only certainty is that things will change. Decide what types of changes you want to make. Do you want to move to the West Coast? Instead of being a Music Director in a big market, maybe you want to try to be PD in a smaller market. Or vice versa. Be true to yourself. Know how much money, what kinds of perks and what kind of responsibility you want. Be realistic, but don't confine yourself to other people's ideas of who you are. In other words... go for it!

**Be patient.** Anyone who knows me will probably find this an unusual statement. Patience has never been one of my virtues. But I am acquiring it, and you can too. Know that something good is going to happen. You've sent out the tapes, made the calls and written the letters. Now that you've done that, all that's left is the hardest part... waiting. This is not to say that you should stop looking, but rather that you need to act when it's time to act, and wait when it's time to wait.

At the time of this writing I am still out of work. I have been offered a few jobs I didn't want, and wanted a few jobs I didn't get offered. My phone bill looks more like a phone book. The mail carrier probably got a hernia from delivering it. I'm on the road a lot, driving for interviews and poking my head into every office I find. A lot of my friends call me to turn me on to a lead and see how I'm doing. I remind myself to remember everyone who called, and to send them a thank you card or take them to dinner as soon as...

Suddenly, the phone rings! I leap across the room, again charged with anticipation. It's probably about that PD thing back East! No, it must be about the gig at that new label in L.A. Or maybe...?

As I dash to the phone, I almost trip over my cat. Then it hits me. I never did have her dipped. Sure hope it's not Flavio again...

Christopher Ruh studied Broadcast Journalism at Cal Poly University and held Music Directorships in California at KRQR, KHTY and KZOZ, where he was promoted to PD in 1988 after only two months. KZOZ was the market's #1 rated station in the 1990 Spring Birch and Arbitron books.
mimeograph

1. a duplicator for making many copies that utilizes a stencil through which ink is pressed.
2. method by which bored school teachers could catch a buzz.
3. yet another striking example of an object in everyday use in 1950 and now largely obsolete.

DITTOS DEFINITELY DEFUNCT

Go ahead, smell the paper. You know you’re tempted...by Elektra cassettes, compact discs and records.

ANITA BAKER
"Soul Inspiration"
the new single and video from the PLATINUM PLUS album COMPOSITIONS

MAJOR AIRPLAY!
FM102 Sacramento 29-24*
KROY Sacramento D-31*
KZBS Oklahoma City D-36*
KSAQ San Antonio D-40*

Top 10 Retail Sales!

DEEE-LITE
"Groove Is In The Heart"
the first single and video from the debut album WORLD CLIQUE

CHECK OUT THESE NEW ADDS!
WPLJ New York
WHYD Detroit
Q-106 San Diego
WKQX St. Louis
KKFR Phoenix
WCKZ Charlotte
FM102 Sacramento

MÔTLEY CRÜE
"Same Ol' Situation (S.O.S.)"
the new single and video from the TRIPLE PLATINUM album DR. FEELGOOD

MÔTLEY MOVES!
KMYZ Tulsa 14-7*
KRZK Fresno 13-11*
Pirate Los Angeles 21-19*
KIKK Tri-Cities 27-20*

Exclusive Rotation!

BEATS INTERNATIONAL
"Won't Talk About It"
the new single and video from the debut album LET THEM EAT BINGO
DON'T TALK ABOUT IT...PLAY IT!

Y-108 Denver 6-5*
KS-104 Denver 23-20*
KTFM San Antonio 25-20*
WKSS Hartford 24-22*
KRBE Houston 29-26*

Top 10 Club Action!

TEDDY PENDERGRASS
and
LISA FISHER
"Glad To Be Alive"
the single and video from the Original Soundtrack of Twentieth Century Fox's THE ADVENTURES OF FORD FAIRLANE

Ready For Adds NOW!
QUESTION #1

The Network Forty: How important is weekend programming to your station?

LESLIE: Extremely important. Is that a big enough word? We’re all working in a lifestyle format. Our station reflects what the listener is doing on the weekend. We reflect lifestyle. Weekends are the listeners’ fun and leisure times.

JOHN: Weekends have always been as strong as weekdays. They’re very important for us.

TODD: It’s one of the most important dayparts of a week for Top 40 radio. You can’t ever blow them off.

MATT: Weekends are too important to throw away. Use as many of your best jocks on the weekend as you can. WLRW’s weekend out-cumes the competition’s weekly cume. We must be doing something right. Weekends are Top 40’s time to shine.

QUESTION #2

The Network Forty: How many of your full-timers have weekend shifts?

LESLIE: All of them, although once a month they each have a weekend off. We want consistency all week long. Listeners should be able to identify with the same personalities on the weekends as they do during the week.

JOHN: They all have a shift to pull, but they’re only three hours long. And the jocks have rotating weekends off.

TODD: The best people I have work the big time spent listening shifts of the weekend. Middays and afternoons are the biggies. They’re covered by the full-timers.

MATT: The morning and afternoon guys rotate weekends off. Everyone else has a regular weekend shift. You’ve got to have strong people on during the weekends. Time spent listening is high.

QUESTION #3

The Network Forty: How much syndicated programming do you use on the weekends?

LESLIE: Too much! We’re locked into some long-term contracts with a few syndicators. The two shows that do well for us are Rick Dees and Casey Kasem. They sound good on the air. Everyone identifies with Casey. He’s been part of this station for 15 years.

JOHN: Not too much. We run Casey Kasem on Sunday mornings and Rick Dees Sunday nights.

TODD: I’d prefer to run only one syndicated show if I could. My budget and the talent available creates a need for a lot of syndication. I have to fill some time slots with well produced material. There are some syndicators now which custom produce programming
**The Boys**

**"CRAZY"**

*These Majors Are “Crazy” About The Boys!*

- Power 106 Los Angeles Add!
- Y-95 Dallas Add!
- WJIM Milwaukee Add!
- Y-1J7 Nashville Add!
- WBBQ Augusta Add!

**Crazy Moves!**

- KS-104 Denver 6-4*
- WCKZ Charlotte 13-10*
- KMEL San Francisco 25-12*
- Q-106 San Diego 30-27*
- KPRR El Paso D-29*

**Most Requested!**

- WGY Schenectady #1
- KJMZ Dallas #3
- KHTK St. Louis #9

**Management: The Boys Ltd.**

Moves 3-2* Urban Jams!

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**Curio**

**"I CAN’T STAY"**

*“CURIO”sity Is Paying Off!*

*New Believers This Week!*

- Z-95 Chicago
- KKMG Colorado Springs
- WBXX Kalamazoo

*Breaking!*

- WGRD Grand Rapids
- WBBQ Augusta

*Get “CURIO”s This Week... Place In A CD Player Near You!*

*Management: Howard Rosen Management*
that fits my needs. Most syndicated shows sound nothing like your station sounds the rest of the week. I can’t use those.

MATT: I don’t like syndication, but I’m using a lot right now. American Top 40, Casey Kasem, Rick Dees, Hitline USA and Hot Mix. I carry so many because I don’t want my competition to have any of these shows.

QUESTION #4

The Network Forty: Where do you find good weekend talent?

LESLIE: I steal them from the competition if they’re any good. There are some TV people in town who also work radio. The weekend weather guy on the NBC affiliate does a weekend shift for us. He used to be a jock and wants to keep his hands in radio for the fun of it. And he sounds as good as any of the full-timers. I use syndicated shows as the training ground for new weekend jocks. They run the board for the shows and get to do a weather break once an hour. I go over their tapes with them each week to coach them on becoming a jock. Some of these kids get pretty good.

JOHN: I’m so lucky! This is the first station I’ve worked at with more than enough quality part-timers to choose from. We’ve got a guy, Chuck Doyle, who worked full-time in the market for 10 years. He’s now a fireman during the week and pulls a weekend shift for us. He’s a great jock; good enough to work full-time at any station. I don’t have room for all the talented people who want to work here part-time. I get 25 to 30 tapes a month from part-timers who want jobs.

TODD: I’ve been lucky. There are smaller markets in the area where I’ve found good part-timers. A couple of the clubs in town have some guys who can run a board, but they can’t talk. You have to work with them and train them to become jocks. Once in a while you’ll find a broadcast school graduate who has potential. I know it’s hard to believe, but it happens! I work at training them in the basics and going on from there.

MATT: There are three major universities in this area, and many of my part-timers come from these schools. There are talented people from all over the market who want to work at WLRW. It’s a great radio station for them to have airchecks from. This makes it easier to find good part-timers; they want to be here.

QUESTION #5

The Network Forty: Tell us about a recent weekend promotion that not only sounded great on the air, but had great response from your audience.

LESLIE: “Be On The Motley Crue Weekend.” We qualified winners for the grand prize of spending a day with Motley Crue. The winner helped with the sound check before the concert and spent the whole day with the band. I think every 18-year-old guy in Mobile was trying to win.

JOHN: We do so many hot weekend promotions. One weekend I decided to do a “Nothing Weekend.” Listeners called in to win nothing! We qualified the nothing winners for a trip to Los Angeles to see the Arsenio Hall show. It sounded great to giveaway zip! Believe it or not, winners are still showing up at the station saying, “I’m here to claim nothing...where is it?” Weekends should be fun.

MATT: A Champaign businessman was one of the first people to escape Kuwait after the Iraq invasion. He set up a foundation called “The Coming Home Committee.” It’s a way for the private sector to help get the hostages out. We set up a booth at a local festival to ask for donations for the cause, and the response from our listeners was tremendous. We do weekend promotions that are just for fun, too. But it’s great to be able to join the community for a cause like this. Nothing could be more positive. Placing your call letters next to an effort like that leaves a positive image in the minds of your listeners about your station.
Q: CAN YOU NAME THE LAST HEART HIT THAT FEATURED NANCY WILSON ON LEAD VOCALS?

DEBUTS IN EXCLUSIVE ROTATION ON TUESDAY, SEPTEMBER 18TH!

#1 MOST ADDED AT TOP 40 AND A/C RADIO!

WPLJ New York
Kiss 108 Boston
Q-102 Cincinnati
WKTI Milwaukee
KPLZ Seattle

KPHR Cleveland
KISN Salt Lake City
B-94 Pittsburgh
KMX Houston
KKRZ Portland

B-97 New Orleans
KUBE Seattle
KSAQ San Antonio
Y-108 Denver

KUBE Seattle
KHMX Houston
KXYQ Portland
Plus 74 More!

A: "THESE DREAMS" (WENT ALL THE WAY TO #1)

PRODUCED BY RICHIE ZITO • MANAGEMENT: TRUDY GREEN/HK MANAGEMENT, INC. • ON CAPITOL CASSETTES, COMPACT DISCS AND RECORDS

www.americanradiohistory.com
"YOU'VE BEEN COURTED, YOU'VE BEEN STROKED... NOW GET READY FOR THE CLIMAX!"

–Arsenio Hall

THAT’S ALL FOLKS!
The 1990 MTV Video Music Awards have been bestowed on their recipients in front of a global audience of 100 nations. Scores of celebrities from the movie industry, music business and even the wide world of sports were on hand to present, receive or simply applaud at what was certainly one of the most entertaining nationally broadcast parties in the history of television. By all definitions, this year’s Awards show was a true Hollywood extravaganza.

Arsenio Hall, back at you for the third year, hosted the event in his own inimitable style. Hall is one smooth operator who knows how to work a crowd. He kept the pace sharp and lively, maintaining his trademark cool throughout the entire three hour broadcast.

The show kicked off with a bang (literally!) as one of the music world’s biggest stars and most dynamic performers, Janet Jackson, took to the stage. No lip-synching here! Jackson belted out “Black Cat” and danced her way through an amazing stage set, proving her worthiness of the Best Choreography award. Janet was also honored later in the program with the 1990 Video Vanguard award. The presentation was made by Magic Johnson, and included a tight, visually striking video history of Jackson’s many contributions over the past video decade.

One might think that the pyrotechnics of Janet Jackson would be a hard act to follow. But the awards show maintained a level of excitement that’s not easy to achieve in live television.

The awards presenters themselves added to the party atmosphere of the show, surprising and entertaining the audience. Among the many notable celebrities were Eric Bogosian (who, in keeping with the anticensorship theme which ran throughout the show, added his voice in support of the First Amendment), Cher (lookin’ good in her demure hat and casually chic attire), “Twin Peaks” cast members Michael Ontkean and Sheryl Lynn Fenn, Kim Basinger, “Married...With
**Children** stars Christina Applegate and David Faustino, Robert Downey Jr., Living Colour ("We’re the band...not the TV show!") and director Oliver Stone. If there was an award for Presenters of the Year, it would probably have gone to former 60s TV teen heartthrobs Susan Dey and David Cassidy. Cassidy, with new music just released on the Enigma label, sparred amiably with his (L-R) Young M.C. and Luther Campbell of The 2 Live Crew former TV sis, and very nearly got the audience involved in a rousing sing-along of "Come On Get Happy," the theme from "The Partridge Family.

Paula Abdul’s understated words of tribute to CAA agent Bobby Brooks, who was killed in the helicopter crash that also took the life of Stevie Ray Vaughan two weeks ago, was very moving, and appreciated by the many artists and industry people whose lives he touched.

The performing artists, whether nominated for awards or not, fulfilled the audience’s high expectations. And all rock and pop based formats were splendidly represented. M.C. Hammer and his entourage of dancers showed everyone why he is the phenomenon he is, as he danced and rapped his way through the aisles of the Universal Amphitheatre. And while Aerosmith rocked the planet on camera with their stirring rendition of "Love In An Elevator," they also blew the show’s attendees away with a perfectly timed cover of the Beatles’ "How Can You Laugh (When You Know I’m Down)" during the commercial break minutes before. We were also treated to a hard jam by Motley Crue and a taste of the trademark sensuous groove of INXS, with the first ever live performance of their current Atlantic hit, "Suicide Blonde." Faith No More delighted the fans of their "fish" video, and World Party may have broken some as yet unchartered ground with their brilliant performance of "Put The Message In The Box."

Phil Collins surprised everybody by not only singing, but by giving us an enjoyable, top-notch performance of "Sussudio," instead of taking advantage of the exposure and promoting his latest. The 2 Live Crew took the stage and gave us a dose of their anti-censorship anthem, "Banned In The USA," in a style suitable for all viewing audiences.

History was made at the MTV Video Music Awards as well, as Johnny Gill, Bell Biv DeVoe and Bobby Brown reunited as The New Edition to give the audience a blast from the past and, hopefully, a glimpse into their reunited future.

And of course, the big winner of the night, Sinead O’Connor filled the Amphitheatre with her emotional performance of "Nothing Compares 2 U," voted Best Video of the Year.

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The grand finale was a visual treat and a masterful feat of staging. All through the evening, there were whispers of “Madonna—Madonna—Madonna.” And although she did surprise, the most famous blonde in the music business did not disappoint. In a most unusual stage production, Madonna floated through “Vogue” bedecked in 18th century splendor wearing an authentic looking (and non-tearaway) farthingale gown and powdered wig. The accolades achieved by her video were credited mostly to her director, David Fincher. But Madonna herself is a wonder to behold, and every inch a star.

As each award was presented, the winners accepted with grace... and brevity! Billy Idol expressed his appreciation with more of a smile than a sneer, saying he was glad “Cradle Of Love” had more staying power than the film it accompanied. Michael Penn, stunned and pleased, remarked that his first reaction was “holy shit,” (the only real “expletive deleted” of the evening) while Don Henley was the classy, proverbial gentleman. The B-52’s mugged for the camera, accepting their Best Group award on film, and Tears For Fears received a rousing round of applause when presented with the Breakthrough Video Award.

But the biggest reaction of the evening from the six thousand plus music fans in the house came as the Viewer’s Choice Award went to a band that has defined the best and baddest in rock music for two generations, Aerosmith.

In reflection, MTV’s 1990 Video Music Awards embraced all the positive aspects of our industry. The music was moving and the message was clear to all who watched: artists, executives and fans alike are prepared to stand and fight against those who would abridge their First Amendment rights of free speech. And while the issues of censorship and racism weigh heavily on the minds and hearts of today’s biggest video music stars, the seventh annual VMAs were nonetheless (to quote David Cassidy when he visited The Network Forty the morning after), “A great party!”

**AND THE WINNERS ARE!**

**BEST VIDEO OF THE YEAR**
SINEAD O’CONNOR
“Nothing Compares 2 U”

**BEST MALE VIDEO**
DON HENLEY
“The End Of The Innocence”

**BEST FEMALE VIDEO**
SINEAD O’CONNOR
“Nothing Compares 2 U”

**BEST GROUP VIDEO**
B-52’S
“Love Shack”

**BEST METAL/HARD ROCK VIDEO**
AEROSMITH
“Janie’s Got A Gun”

**BEST NEW ARTIST IN A VIDEO**
MICHAEL PENN
“No Myth”

**BEST VIDEO FROM A FILM**
BILLY IDOL
“Cradle Of Love” (“Ford Fairlane”)”

**BEST RAP VIDEO**
M.C. HAMMER
“U Can’t Touch This”

**BEST DANCE VIDEO**
M.C. HAMMER
“U Can’t Touch This”

**BEST POST MODERN VIDEO**
SINEAD O’CONNOR
“Nothing Compares 2 U”

**BREAKTHROUGH VIDEO**
TEARS FOR FEARS
“Sowing The Seeds Of Love”

**VIEWER’S CHOICE**
AEROSMITH
“Janie’s Got A Gun”

**1990 VIDEO VANGUARD RECIPIENT**
JANET JACKSON

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![Faith No More guitarist Jim Martin with a faux Buckingham Palace Guard.](image-url)
TRICIA LEIGH FISHER

"Empty Beach"

Tricia Wants You On Her Beach!

Join Tricia And Her Guests...

Power Pig Tampa 10-9*  
KZBS Oklahoma City 22-17*  
Y-107 Nashville 23-19*  
WPLJ New York 31-28*  
WBBQ Augusta 28-23*  

KTFM San Antonio 18-15*  
WLOL Minneapolis 24-19*  
Hot 97.7 San Jose 27-25*  
Q-105 Tampa D-30*  
KKMG Colorado Springs 30-27*

Bring Lots Of Lotion...It's HOT!

MICHEL'LE

"Keep Watchin"

On Your Desk And Ready For Adds!

These Stations Couldn't Wait!

WPGC Washington, DC  
KTOY Phoenix  
KZFM Corpus Christi

HER FIRST 2 SINGLES WENT GOLD!

SEE MICHEL'LE ON TOUR WITH M.C. HAMMER!
TALK ABOUT STICKERING...
Here's a sticker you won't see on Mojo Nixon's new album, Otis, on Enigma Records. Mojo, who has poked lyrical fun at several musical luminaries ("Debbie Gibson Is Pregnant With My Two-Headed Love Child"), has penned a new song called "Don Henley Must Die." Nixon's Grammy Awards show inspired tune includes the lines "Turned On the TV and what did I see / This bloated hairy thing winning a Grammy... Don Henley must die / Don't let him get back together with Glenn Frey." This clever sticker campaign "against" airplay for "D.H.M.D." is (allegedly) to focus attention on the track radio is supposed to play, the first official single release from Otis, "Destroy All Lawyers."

Enigma rescinded their original promo plans in response to a strongly voiced communique from a certain powerful record industry mogul who, with indestructible lawyers in tow, expressed extreme displeasure, stating it was a cheap ploy to secure airplay for the "D.H.M.D." track, not deter it. Imagine that. So, utilizing the statement Mr. Henley made to the L.A. Times, Enigma has shifted promotional focus to "Destroy All Laywers" using this new and...uh, improved sticker.

AND MORE STICKERING...
On a more serious note, Charisma proudly presents the label shown here. You can find this one on Reverend’s debut album, World Won't Miss You. The LP, which hit the streets August 21, is full of gut-wrenching rock as well as adult lyrics in several songs which focus on some serious social issues. The sticker is not intended as a warning, but as an affirmation of the very basic rights of free speech guaranteed to all Americans as part of the Bill of Rights. Says Charisma President Phil Quartararo, "It is important that we continue to reinforce to the music buying public that it has always been, and always will be, their right to choose what they want to listen to, just as it will always be an artist's right to create his or her music freely."

The First Amendment of the United States Constitution protects an artist's right to make music freely and your right to own the music you want. WE SUPPORT BOTH.

THEY MAY BE CUTE, BUT CAN THEY DO THIS?
JET-FM 102 jock Michael Dee, shown here with (L-R) night jammer Jay Bohannon, Matthew Nelson, WJET promo director Neal Sharpe, Gunnar Nelson and JET PD Jim Cook, got nothing more than a laugh for his efforts to impress the ladies. It seems Dee wanted to attract attention away from the Nelsons at JET-FM's Mass Listener Appreciation Show last month at the annual "We Love Erie Days" festival. The show hosted over 20,000 listeners, the station's largest crowd to date, and despite Michael's impressive display, the females in attendance still clamored for the Nelsons.
RIP-OFF OR FLATTERY?
With the overkill marketing of Simpson paraphernalia, one wonders how many rockers have noticed the similarity between Matt Groening's Bart Simpson and the official Dead Milkmen logo. According to Groening, the Milkmen are one of Bart's favorite bands, right up there with the Butthole Surfers and N.W.A. This came as a big surprise to the Dead Milkmen. According to Manager Dave Reckner, "We were under the impression that Groening hated our guts! He's said before that he thought the Milkmen were teenage M.jzak! It was a really painful remark, but we're really glad he likes us so much now." Shown here is an artist's rendering of what might happen if you integrated the Milkmen's cow logo with Bart Simpson. We can see the similarities!

RISE & FALL
THE DEAD MILKMAN
+

DON'T HAVE A BART, MAN!

RICK & SHELLI'S WEDDING
Actually, this is a photo from Jeff and Cindy's wedding. That's why WBLI's Shelli Sexton (L) appears to be a bit confused here. (See, it does pay to read those memos from the promotion department!) These newlyweds were the grand prize winners of Rick & Shelli's Royal Wedding contest. As winners of the contest, Jeff and Cindy Boldin were feted with an all expenses paid wedding outside WBLI's Medford studios with the nuptials broadcast live on Rick and Shelli's morning show. Their prize also included a video of the ceremony, flowers, reception and a first-class honeymoon in Atlantic City. So what is happening in this photo? Our guess is that Shelli is explaining the cast on her hand to the Boldins.

HERE TODAY... WHERE TOMORROW...?
Black Thursday
They're falling like flies! Another Top 40 station went down in flames when KITY SAN ANTONIO changed to "STAR 93" and switched formats to Adult Contemporary on September 6th.

Texas Twister
It's musical chairs in Austin! K-98 (KHFI) will become K-97 within days. The new JOYNER COMMUNICATIONS property will move call letters, staff and format down the dial, replacing oldies formatted KQFX. Those call letters will be history when country KVET assumes the former KHFI dial position. The fall book should be interesting!

Radio Roulette
DENE HALLAM has repaired GANNETT as PD at KKBQ HOUSTON, just days after accepting the PD post at GROUP W's STAR 105 DALLAS.

WILLIE B. is out as PD of KWOD SACRAMENTO.

GERRY CAGLE takes over day to day programming duties.

KELLY MCCRAY has been named PROGRAM DIRECTOR at KCHX MIDLAND. MARC KATRI joins the station as APD/MD from K-106 BEAUMONT.

CLARKE INGRAM has been named PD at WHXT ALLENTOWN.

KZZB BEAUMONT PD J.J. JACKSON is out. He is replaced by PAUL KING from crosstown A/C KKMJ.

After 8 years, GARY DUNES resigns his MD post at WHTO SYRACUSE for middays at crosstown oldie formatted WSEN.

GARY SPEARS joins B-96 CHICAGO for PM drive from Q-107 WASHINGTON.

Record Ramblings
Congratulations to WARNER BROS. veteran KENNY PUVOGEL, who raids down VP of PROMOTION stripes at BUNNY HEADQUARTERS.

NICK MARIA has been named SENIOR VP at ATLANTIC.

SAM KAISER has resigned as SENIOR VP of PROMOTION at ENIGMA. Look for MIKE CRUM to step into the position.

Has POLYGRAM EXECUTIVE VP BOB JAMESON packed his bags?

Can you believe it? EPIC RECORDS' Boston Rep LENNIE COLLINS hit the MASSACHUSETTS STATE LOTTERY for a whopping 2.7 million beans last week. See you at the track, MR. LEONARDO!

Big Apple Baby
Congratulations to WPLJ NEW YORK MD MIKE PRESTON and wife TERRI on the birth of a son, MICHAEL JAMES STEVEN, 6 pounds, 13 ounces of terror!
**BROTHER BEYOND**

"Just A Heartbeat Away" (EMI)

If you wonder why the music industry is so intent on this new U.K. group cracking the U.S. charts, just check the liner notes for their debut LP, Trust. There are five producers (plus the band), more than 20 of the industry’s most notable back-up musicians and an endless list of other supporters who saw this group’s potential when they captured the #1 position on many of the international charts. This, in addition to a sold-out world tour, has made them a Gold and Platinum success many times over. Despite their already winning track record, when they came across “Just A Heartbeat Away,” they recorded it and added the song to the LP at the last minute, specifically for the North American audience. A lushly produced ballad with a stylish adult sound and across the board lyrics, there could hardly be a more perfect record to usher in Autumn.

**DAVID CASSIDY**

"Lyin’ To Myself" (Enigma)

Better strap yourself in. Believe it or not, it’s been 17 years since “The Partridge Family” last loaded up their psychedelic bus and waved goodbye to Friday nights. And for

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**WINER**

"Miles Away" (Atlantic)

Although the odds of winning the lottery are about one in 15 million, countless people still play every day. For budding rock stars around the world, the odds of hitting the big time are almost as steep. Kip Winger came to New York in 1985 to get a record deal. What he got was a job waiting tables for eight months. But Kip kept playing his bass and giggin’ around town on his time off. His reputation spread pretty quickly, even in musician-filled Manhattan. And when Alice Cooper discovered him, he invited Kip to play on what was about to become the most successful album of Cooper’s career. Kip put together a band, and Winger’s success was literally overnight from that point on, with “17” and “Headed For A Heartbreak” breaking wide open at Rock, then crossing to Top 40. Now on their second LP for Atlantic Records, Winger’s music still sounds like it’s coming from a hungry young New York waiter, on fire with rock dreams. *In The Heart Of The Young* has already scored Top 10 at Rock radio, laying the groundwork for this dual format rock ballad. Penned by keyboardist Paul Taylor (also previously of Alice Cooper’s entourage), this non-cliche pop rocker is a full-time programming gem with all demo acceptance.

**INFORMATION SOCIETY**

"Think" (Tommy Boy/Reprise)

Wedge somewhere between Alternative sounds a la Depeche Mode and straight ahead dance rhythms, Information Society’s first album in almost two years picks up where they left off without missing a beat. Most new initiatives to this trio, with its high tech sound and look, would guess they hail from Germany or perhaps the U.K. But Paul Robb, James Cassidy and Kurt Valaquin all went to school together in America’s own Twin Cities, where, with Prince as a neighbor, they picked up their knack for dance rhythms. "Think" is hook-filled Top 40 and has such an infectious groove, it should debut Top 10 on club charts simultaneously with this week’s radio blitz. Featured on Network Forty's CD TuneUp #29.
almost two decades, the former Keith
Partridge has been working on his craft, try-
ing to let people forget his TV teen idol image
and get on with his original career as a bona
dide, serious musician. Ironically, when the
KLOS morning team of Mark and Brian
decided to play a phone prank on the good-
natured Cassidy, they discovered he had built
up a great collection of songs. On first listen,
this single might remind you of some of the
best work of John Waite. And picking up most
added status last week, it looks like this per-
fectedly penned radio hit can’t miss.

ST. PAUL
“Every Heart Needs A Home”
(Atlantic)
When you play this beautiful adult ballad,
you may be scratching your head as to why so
many preteens are jamming your request
lines to hear it again. But then, you may not
remember the movie “Teenage Mutant Ninja
Turtles” with the same passion as most 12-
year-olds. “Every Heart Needs A Home” was
the love ballad featured in the film and
soundtrack, as well as on this Minneapolis
son’s debut album, Down To The Wire.
Produced and written by the same team
responsible for much of the aforementioned
Brother Beyond’s album, the song offers a lift
for listeners looking for solace. It’s a formula
that rarely misses, from one of America’s
most promising new solo talents.

SEIKO
“Who’s That Boy” (Columbia)
If you’re expecting this second Seiko single to
be another New Kids knock off, try again.
Produced by Jellybean and written by the hit
songwriting team of Randy Goodrum and
Glen Ballard, “Who’s That Boy” is far closer to
Madonna’s early work. The biggest artist ever
and a millionaire a hundred times over in
Japan, Seiko made this first English lan-
guage album with the intent of breaking onto
the U.S. charts. And this single is a far better
artist maker than its predecessor.

AFTERSHOCK
“Cindy Cindy” (Virgin)
Michael Jackson, Stevie Wonder, The Los
Angeles Philharmonic and Bell Biv D.V.O.
somehow all come to mind on this latest
Urban 40 release from Aftershock. Now here’s
a tune with great crossover possibilities.
Instantly establishing itself as heavy and
forceful, this melodic groove track is simply
well-disguised pop. Featuring two 21-year-
olds from New York’s Staten Island, this duo’s
debut LP is filled with innovation via its mul-
tiple style combinations. Definitely a night-
time reaction getter.

AL B. SURE!
“Misunderstanding” (Warner Bros)
It's a double dose of Al for Urban 40 radio this
week, with this solo outing in addition to his
prominent stake in “Listen Up” (the Quincy
Jones tribute). A former high school baseball
and football star, the Boston born Sure!
entered an amateur talent contest and, amid
more than 50 other candidates, was chosen by
Quincy himself as the winner. Trendsetter
note: Urban eyes are on Al this week, setting
up Top 40 crossover action down the road.

M.C. HAMMER
“Pray” (Capitol)
When we originally reviewed this single in
issue #27, it was already a runaway in six
markets. Now, with its official release this
week, it’s a radio, retail and request runaway
in 50 markets. Just a reminder, if you haven’t
put the “Hammer” down yet...nail it now.

The Music Meeting is researched and
prepared weekly by The Network Forty’s
Music Director, Gene Sandbloom.

The Network Forty
Most Requested USA

1. Bell Biv DeVoe, Do Me
2. Vanilla Ice, Ice Ice Baby
3. The Righteous Bros., Unchained Melody
4. Jon Bon Jovi, Blaze Of Glory
5. Janet Jackson, Black Cat
6. New Kids, Tonight
7. Poison, Unskinny Bop
8. Nelson, Love And Affection
9. M.C. Hammer, Have You Seen Her?
10. George Michael, Praying For Time

1. Tony! Toni! Tone!, Feels
2. M.C. Hammer, Pray
3. Dino, Romeo
4. Bell Biv DeVoe, Do Me
5. Vanilla Ice, Ice Ice Baby
6. Doc Box & B. Fresh, Slow

1. Righteous Bros., Unchained
2. Vanilla Ice, Ice Ice Baby
3. Jon Bon Jovi, Miracle
4. Cynthia & Johnny O, Dream
5. Faith No More, Epic

1. Bell Biv DeVoe, Do Me
2. Janet Jackson, Black Cat
3. Black Box, Everybody
4. Dino, Romeo
5. Poison, Unskinny Bop
6. New Kids, Tonight
7. Nelson, Love And Affection
8. M.C. Hammer, Have You Seen Her?
9. George Michael, Praying For Time
10. Poison, Unskinny Bop
6. Faith No More, Epic
7. George Michael, Praying For
8. Adventures/Stevie V., Dirty
9. Depeche Mode, Policy Of
10. Janet Jackson, Black Cat

1. Bell Biv DeVoe, Do Me
2. M.C. Hammer, Pray
3. Jon Bon Jovi, Blaze Of Glory
4. Vanilla Ice, Ice Ice Baby
5. Doc Box & B. Fresh, Slow

1. Vanilla Ice, Ice Ice Baby
2. Bell Biv DeVoe, Do Me
3. George LaMond, Look Into My
4. Tony! Toni! Tone!, Feels
5. M.C. Hammer, Pray
6. Dino, Romeo
7. Bell Biv DeVoe, Do Me
8. Vanilla Ice, Ice Ice Baby
9. Doc Box & B. Fresh, Slow

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1. Bell Biv DeVoe, Do Me
2. New Kids, Tonight
3. Righteous Bros., Unchained
4. Jon Bon Jovi, Blaze Of Glory
5. Poison, Unskinny Bop
6. New Kids, Tonight
7. Nelson, Love And Affection
8. M.C. Hammer, Have You Seen Her?
9. George Michael, Praying For Time
10. Poison, Unskinny Bop
6. Faith No More, Epic
7. George Michael, Praying For
8. Adventures/Stevie V., Dirty
9. Depeche Mode, Policy Of
10. Janet Jackson, Black Cat
MARIAH CAREY
“Love Takes Time”

Produced and arranged by Walter Alunaselli
Taken from the Columbia release: MARIAH CAREY 45202

Top 40 Most Added! ■ NETWORK Debut 33*
A/C 30-19*
“Mariah is again headed for #1 with ‘Love Takes Time.’ Early signs show this single to be even bigger than ‘Vision Of Love.’”
— KEVIN WEATHERLY, Q-106 SAN DIEGO

WARRANT
“Cherry Pie”

Produced by Beau Hill
Taken from the Columbia release: CHERRY PIE 45487

Top 40 Most Added! On Over 175 Top 40 Stations!

Requests Exploding!
#5 Z-100 New York
#3 KQLZ Los Angeles
#5 KDWB Minneapolis
#1 92X Columbus
#5 WZZG Charlotte

Heavy Rotation And #1 Dial MTV! Out-Of-The-Box Sales Exploding!

ON TOUR WITH POISON STARTING SEPTEMBER 19TH!

MICHAEL BOLTON
“Georgia On My Mind”

Produced by Michael Bolton for MBO Productions Inc. and Susan Hamilton
Taken from the Columbia release: SOUL PROVIDER 45012

On Over 275 Top 40 Stations, Including:

Requests! Requests! Requests!
#3 B-96 Chicago
#10 KKRZ Portland
#8 KTFM San Antonio

GEORGE LaMOND
“Look Into My Eyes”

Produced and mixed by Mark Liggett & Chris Barbosa
Taken from the Columbia release: BAD OF THE HEART 45488

On Over 110 Top 40 Stations, Including:

Columbia
SMOKIN' WILLIE B.

WKSE, BUFFALO

1. BELL BIV DeVOE, Do Me
2. MRS. FLETCHER, LIFECALL RAP
3. RIGHTEOUS BROS., UNCHAINED MELODY
4. KYPER, TIC-TAC-TOE
5. JON BON JOVI, BLAZE OF GLORY

KXXR Kansas City, Kelly Urich

1. Vanilla Ice, Ice Ice Baby
2. Pebbles, Giving You The
3. M.C. Hammer, U Can't Touch
4. Righteous Bros., Unchained
5. Tony! Toni! Tone!, Feels

WPRO FM Providence, Big John Rina

1. Bell Biv DeVoe, Do Me
2. Johnny Gill, My, My, My
3. Sweet Sensation, If Wishes
4. Janet Jackson, Black Cat
5. Adventures/Stevie V., Dirty
6. Glenn Medeiros, All I'm

7. Jon Bon Jovi, Blaze Of Glory
8. Maxi Priest, Close To You
9. Paul Young, Oh Girl
10. New Kids, Tonight

PIRATE RADIO
100.3 FM

KQLZ Los Angeles, Cadillac Jack

1. Jon Bon Jovi, Blaze Of Glory
2. Slaughter, Fly To The Angels
3. Warrant, Cherry Pie
4. Guns 'N Roses, Civil War
5. Poison, Unskinny Bop

POWER 99 FM

WAPW Atlanta, The Janitor

1. Bell Biv DeVoe, Do Me
2. Righteous Bros., Unchained
3. Jon Bon Jovi, Blaze Of Glory
4. Nelson, Love And Affection
5. Janet Jackson, Black Cat

POWER 101.5 FM

WPHR Cleveland, Cat Thomas

1. Bell Biv DeVoe, Do Me
2. Righteous Bros., Unchained
3. Kyper, Tic-Tac-Toe
4. Depeche Mode, Policy Of
5. M.C. Hammer, Have You Seen
6. Dino, Romeo
7. Jon Bon Jovi, Blaze Of Glory
8. Vanilla Ice, Ice Ice Baby

KZZU FM Spokane, Chuck Matheson

1. New Kids, Tonight
2. Motley Crue, Same Ol'
3. Jon Bon Jovi, Blaze Of Glory
4. Bell Biv DeVoe, Do Me
5. Faith No More, Epic
6. Gene Loves Jezebel, Jealous
7. M.C. Hammer, Pray
8. Alannah Myles, Lover Of Mine
Check Out Atlantic’s NEW FALL LINEUP

LINEAR
“Something Going On”

GOING ON GREAT STATIONS OUT OF THE BOX!

Hot 97 New York
Power Pig Tampa
KTFM San Antonio
KROY Sacramento
KXXR Kansas City
WCKZ Charlotte
KBOS Fresno

WKSE Buffalo
KHTK St. Louis
Hot 97.7 San Jose
Z-90 San Diego
KZHT Salt Lake City
KKRD Wichita

EN VOGUE
“Lies”

HONEST ADDS!

WKSE Buffalo
KHTK St. Louis
KUBE Seattle
KJ-103 Oklahoma City

TRUTHFUL MOVES!

KMEL San Francisco 5-5*
KJMU Dallas 9-7*
KFR Phoenix 18-10*
Q-106 San Diego 19-16*
KS-104 Denver 24-21
FM102 Sacramento 7-5*
KROY Sacramento 9-7*
Hot 97 New York 14-11*
WPGC Washington, DC 25-21*
Hot 97.7 San Jose 28-23*

$ ALBUM APPROACHING PLATINUM! ➤ ON TOUR WITH M.C. HAMMER!

GET READY TO PLACE YOUR BETTE
1. Poison, "Knockin' Boots"
2. Bell Biv Devoe, "Dope"
3. Vanilla Ice, "Ice Ice Baby"
4. Johnny Gill, "My My My"
5. The Boys, "Crazy"

**KQMT Denver, Chris Randolph**

1. Righteous Bros., "Unchained"
2. After 7, "Can't Stop"
3. Adventures/Stevie V., "Dirty"
4. Bell Biv Devoe, "Do Me"
5. James Ingram, "I Don't Have"
6. Johnny Gill, "My My My"
7. Janet Jackson, "Black Cat"
8. Nelson, "Love And Affection"

**KAY Tulsa, Carly Rush**

1. Bell Biv Devoe, "Do Me"
2. Janet Jackson, "Black Cat"
3. Nelson, "Love And Affection"
4. Wilson Phillips, "Release Me"
5. New Kids, "Tonight"
6. Faith No More, "Epic"
7. After 7, "Can't Stop"
8. INXS, "Suicide Blonde"
9. Jon Bon Jovi, "Blaze Of Glory"
10. Pebbles, "Giving You The..."
Add "My, My, My" And Watch Your Female Numbers Fly High, High...High!

ON OVER 190 TOP 40 STATIONS!

NEW ADDS!
KBEQ Kansas City    WBLI Long Island
KRQ Tucson          WZZG Charlotte
WFLY Albany         And 8 More!

GOING ALL THE WAY!
KMEL San Francisco 1-1*
KKMG Colorado Springs 1-1*
KHTK St. Louis 4-2*
KOY Phoenix 6-4*
WLUM Milwaukee 7-5*
WDJX Louisville 16-7*
Hot 97 New York 20-15*
B-97 New Orleans D-26*
WPCC Washington, DC 1-1*
KROY Sacramento 4-2*
WKSS Hartford 5-3*
KXXR Kansas City 9-4*
Power Pig Tampa 6-5*
KEGL Dallas 15-12*
WZOU Boston 20-15*
KPLZ Seattle D-28*

$ Johnny's Second GOLD Single! Album Is DOUBLE-PLATINUM!
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<th>LW</th>
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<th>Artist/Song</th>
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<td>PHIL COLLINS. Something Happened On The...</td>
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<td>JON BON JOVI. Blaze Of Glory</td>
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<td>WILSON PHILLIPS. Release Me</td>
<td>SBK</td>
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<td>PRINCE. Thieves In The Temple</td>
<td>Paisley Park/WB</td>
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<td>NELSON. Love And Affection</td>
<td>DGC</td>
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<td>MAXI PRIEST. Close To You</td>
<td>Charisma</td>
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<td>13</td>
<td>7</td>
<td>GEORGE MICHAEL. Praying For Time</td>
<td>Columbia</td>
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<td>14</td>
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<td>PAUL YOUNG. Oh Girl</td>
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<td>BELL BIV DEVOE. Do Me</td>
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<td>TAYLOR DAYNE. Heart Of Stone</td>
<td>Arista</td>
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<td>CHEAP TRICK. Can't Stop Fallin' Into Love</td>
<td>Epic</td>
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<td>19</td>
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<td>12</td>
<td>DINO. Romeo</td>
<td>Island</td>
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<td>17</td>
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<td>DEPECHE MODE. Policy Of Truth</td>
<td>Sire/Reprise</td>
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<td>JAMES INGRAM. I Don't Have The Heart</td>
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<td>15</td>
<td>JANET JACKSON. Black Cat</td>
<td>A&amp;M</td>
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<td>23</td>
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<td>16</td>
<td>JOHNNY GILL. My, My, My</td>
<td>Motown</td>
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<td>POISON. Unskinny Bop</td>
<td>Enigma/Capitol</td>
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<td>18</td>
<td>AFTER 7. Can't Stop</td>
<td>Virgin</td>
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<td>23</td>
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<td>PEBBLES. Giving You The Benefit</td>
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<td>LISA STANSFIELD. This Is The Right Time</td>
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<td>THE RIGHTEOUS BROTHERS. Unchained Melody</td>
<td>Verve/Polydor</td>
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<td>M.C. HAMMER. Have You Seen Her?</td>
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<td>BREATHE. Say A Prayer</td>
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<td>27</td>
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<td>JUDE COLE. Time For Letting Go</td>
<td>Reprise</td>
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<td>INXS. Suicide Blonde</td>
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<td>GLENN MEDEIROS. All I'm Missing Is You</td>
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<td>SWEET SENSATION. If Wishes Came True</td>
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<td>INDECENT OBSESSION. Tell Me Something</td>
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<td>29</td>
<td>JANET JACKSON. Come Back To Me</td>
<td>A&amp;M</td>
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<td>MICHAEL BOLTON. Georgia On My Mind</td>
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<td>D</td>
<td>36</td>
<td>31</td>
<td>BLACK BOX. Everybody Everybody</td>
<td>de Construction/RCA</td>
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<tr>
<td>D</td>
<td>39</td>
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<td>ALIAS. More Than Words Can Say</td>
<td>EMI</td>
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<td>DEBUT!</td>
<td>33</td>
<td>MARIAH CAREY. Love Takes Time</td>
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<td>11</td>
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<td>NEW KIDS ON THE BLOCK. Tonight</td>
<td>Columbia</td>
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<td>ADVENTURES OF STEVIE V. Dirty Cash</td>
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<td>DEBUT!</td>
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<td>VANILLA ICE. Iee Ice Baby</td>
<td>SBK</td>
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<td>MARIAH CAREY. Vision Of Love</td>
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<td>DEBUT!</td>
<td>38</td>
<td>WARRANT. Cherry Pie</td>
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<td>37</td>
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<td>WINGER. Can't Get Enuff</td>
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<td>DEBUT!</td>
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<td>CONCRETE BLONDE. Joey</td>
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</table>
Red, White and HOT!

DAMN YANKEES

"High Enough"

Most Added Top 40 Radio!
- Pirate Los Angeles
- KUBE Seattle
- 92X Columbus
- KWSS San Jose
- WRVO Richmond

Plus 32 More Quality Secondaries, Including KRNQ Des Moines! (Thanks Chuck!)

Produced and Engineered By Ron Nevison
From the Gold Album DAMN YANKEES

$ Album Approaching Platinum!
$ $ 25-16* On Rock Tracks!
CD Featured On CD TuneUp #29!

“If we were still programming...we'd have added it!”
Brian Burns
Tom Jeffries
The Network Forty

E.O.M. Management: Bruce Bird/Bud Prager/Doug Banker
SYDNEY YOUNGBLOOD
“I’d Rather Go Blind” (Arista)
This cover of the Etta James classic surges to within chart limits. 11 new adds include KRXY, WFXY and KDON. 120 stations.

REQUEST ACTION: KRBE, KKRD, WZZG, KKSS
MAJOR MOVES: 33, including KXXR(22-16), WZOK(31-25), WABB(28-24), WYHY(30-24), WBBQ(39-29), WNOK(34-20)
MOST ADDED: 11, including KRXY, WFLY, WFXY, WRCK, WOHT, WDJX, WFMF, KDON, WWFX, WNYP, KLYV
VH1 SUPPORT: 3 weeks, in Medium rotation
CROSSOVER: Breaking at Urban radio

BILLY IDOL
“L.A. Woman” (Chrysalis)
The real life William Broad started out as an English punker, but now truly has broad acceptance. Chartbound with 100 stations.

MAJOR MOVES: 17, including WKBQ(33-25), WAAF(18-12), WIQB(27-22), KATM(22-17), KRZR(16-14), KXXL(20-16)
MOST ADDED: 20, including WERZ, WRCK, WYCR, WRVQ, WANS, WBBQ, KAYI, KMYZ, KWNZ, WAAAL, WCIR, WBWB
MTV SUPPORT: 7 weeks, in Heavy rotation
SALES BREAKOUT: LP is Gold and Top 10 in Hartford and LA
CROSSOVER: Former Top 20 at Rock radio
TOURING: Currently in Maryland, New York and New Jersey

TYLER COLLINS
“Second Chance” (RCA)
Starting out as a teen dancer and actress, Collins now goes for her second Top 10. Thirteen adds include WLOL & KKRZ. 101 stations.

MAJOR MOVES: 22, including KKFR(22-13), KROY(26-19), WBBQ(40-31), KZBS(24-21), KZFM(29-23), KZHT(23-20)
CROSSOVER: Top 30 at Urban radio

HEART
“Stranded” (Capitol)
Finally the Brigade track Top 40 has been asking for, and nobody gets “stranded” as the single is #1 most added first week out.

MOST ADDED: 90, including WPJL, WXKS, WTIT, WPHR, WKRQ, WBZZ, WEZB, KHMX, KSAQ, KRXY, KKRZ, KPLZ
VH1 SUPPORT: Debuts in Exclusive rotation
SALES BREAKOUT: LP is Platinum and remains Top 10 in LA
TOURING: Currently in Pennsylvania, Ohio and Minnesota
INTERNATIONAL: LP is Top 10 in Canada

DURAN DURAN
“Violence Of Summer” (Capitol)
Paring down to their rock roots and paring back up to their original five member size, DD’s new adds include WIQB and KYYY. 94 stations.

REQUEST ACTION: WPLJ, WDFX, KRBE, WAAL
MAJOR MOVES: 34, including WYNTZ(24-19), WDFX(20-16), WKRZ(34-27), WPST(25-20), WIXX(23-19), KZBB(39-26)
MTV SUPPORT: 4 weeks, in Medium rotation
SALES BREAKOUT: LP is Top 10 in Ft. Lauderdale, Phoenix and Portland
CROSSOVER: Moves to 20* at Alternative radio
INTERNATIONAL: Former Top 20 in UK
NETWORK FORTY TUNEUP: Featured on CD #28

M.C. HAMMER
“Pray” (Capitol)
From what looks like the biggest seller of the year, this third single is already on 65 stations. Officially at radio this week.

TOP TEN: WHYT, KJZM, KKLQ, KPWR
REQUEST ACTION: 21, including WKSE, WBBM, KDWB, WLOL, KHTK, WBZZ, WDFX, WHYT, KJZM, WEZB, KPWR, KUBE
MAJOR MOVES: 25, including WBBM(27-19), WLOL(34-24), KHTK(25-13), WPLJ(14-11), KMZ(13-9), KKBQ(30-22)
MOST ADDED: 18, including QH7, WKS, WAPW, WBZZ, KRXY, KHTK, WFLY, WHXT, WNNK, WOKI, WANS, WKEE
MTV SUPPORT: 3 weeks, in Exclusive rotation
SALES BREAKOUT: LP is Sextuple-Platinum and Top 10 in more than 115 markets, making it the #1 retail record
CROSSOVER: Debuts 45* at Urban radio
INTERNATIONAL: LP is #1 in Canada, Top 20 in Europe and Australia

LEGEND

- TOP TEN
- REQUEST ACTION
- MTV SUPPORT
- SALES BREAKOUT
- MOST ADDED
- RESEARCH
- NETWORK 40 TUNEUP
- CROSSOVER
- MAJOR MOVES
- VH1 SUPPORT
- CLUB SCENE
- INTERNATIONAL
- TOURING
- MOTION PICTURE
Tyler Collins

SECOND CHANCE

Don't Wait Another Second!

Take A Second Look At These Adds!

WLOL Minneapolis
KTERZ Portland
KAY 107 Tulsa

KTFM San Antonio
KCPX Salt Lake City
Plus 7 More!

No Second Guessing This Action!

KKFR Phoenix 22-13*
Power Pig Tampa 19-18*
KHTK St. Louis 26-24*
WKSS Hartford 28-26*
KXXR Kansas City D-29*
Kiss 108 Boston D-34

KKFR San Antonio 16-15*
KROY Sacramento 26-19*
WLUM Milwaukee 27-26*
X-100 San Francisco 30-27*
Power 106 Los Angeles 35-32*
WKSE Buffalo D-30*

Over 100 Top 40 Stations!

➤ TOP 30 ON URBAN JAMS!

Black Box

EVERYBODY
EVERYBODY

Everybody's Joining In!

WPXY Rochester
WFILY Albany

KGGI Riverside
WKQB Charleston
KZZU Spokane

Plus 23 More!

Everybody's A Winner!

WKSS Hartford 1-1*
Kiss 108 Boston 2-2*

Hot 97 New York 1-1*
WPOW Miami 4-3*

Z-100 New York 6-4*
WLPL New York 11-7*

Power 106 Los Angeles 9-7*
WLOL Minneapolis 11-9*

KRBK Houston 15-10*
K'MZ Dallas 16-12*

WKSE Buffalo 20-14*
KROY Sacramento 14-12*

Network 36-31* ➤ 10-5* ON URBAN JAMS!

➤ FORMER #1 NATIONAL 12-INCH SALES!

➤ FORMER #1 NATIONAL CLUB ACTION!

➤ FORMER TCP 20 IN UK!
Slaughter
"Fly To The Angels" (Chrysalis)
An LA band with European style, "Angels" has phones rocking off the hooks. Six new adds, including WIXX, WARB and KKHT. 78 stations.

TOP TEN: 10, including WKBQ, KQLZ, WAAF, WVKZ, WRVQ, WAPI, KMYZ, KATM, KRZR, KGLI
REQUEST ACTION: WKBQ, WBZZ, WDFX, WHYT, KQLZ, WZZG, KGLI
MAJOR MOVES: 35, including WDFX(15-11), WHYT(24-19), KHYI(30-23), KQLZ(13-9), WYCR(23-18), WRVQ(12-9)
MTV SUPPORT: 10 weeks, in Heavy rotation
SALES BREAKOUT: LP is near Platinum and Top 10 in Trenton, Rochester, Dayton, Kalamazoo, Denver, Salt Lake and LA
CROSSOVER: Moves 13-11* at Rock radio with #3 requests
TOURING: Currently in Arizona and Texas

David Cassidy
"Lyn' To Myself" (Enigma)
The Partridge Family went #1 20 years ago this month with "I Think I Love You." The love affair is back, as DC is #3 most added.
MOST ADDED: 71, including WPJL, WMJQ, WKCJ, WBSB, WYTM, WKBQ, WHYI, WNCI, KSAQ, KWOD, WERZ, WYCR
VH1 SUPPORT: Debuts in Medium rotation

Tony! Toni! Tone!
"Feels Good" (Wing/Polydor)
Another breakthrough week for this Oakland family as the huge Urban action spreads the crossover wave. 59 stations.

TOP TEN: WPGC, KJHZ, KROY, KSFN
REQUEST ACTION: KJHZ
MAJOR MOVES: 18, including WQHT(30-23), WPGC(14-5), KGGI(22-18), KKLQ(28-19), KROY(15-10), KSFN(9-6)
MOST ADDED: 17, including WKSS, WTIC, KBEQ, WRBQ, KQKS, KXXX, CKOJ, WKBQ, WBBQ, KIOC, KXXX, KFSD
MTV SUPPORT: On YO! MTV Raps!
SALES BREAKOUT: LP is Gold and Top 10 in Richmond and Detroit. Top 10 National 12-inch sales
CROSSOVER: Former Top 5 at Urban radio with #1 requests
CLUBS: Top 10 National Club action
NETWORK FORTY TUNEUP: Featured on CD #27

Gene Loves Jezebel
"Jealous" (Geffen)
This poignant tale of modern day have and have nots picks up calls at KFLZ and KZZU with six new adds, including WXKS & KWTX. 66 stations.

TOP TEN: 9, including KQLZ, WAAF, WRQK, WWRB, KATM, KZHT, KRZR, KFMW, KZFN
MAJOR MOVES: 27, including KSAQ(15-11), KQLZ(12-8), WKRZ(28-22), KQ1Z(18-14), WWRB(11-7), KZHT(11-7), WAAF(11-9), KRZR(8-5), WPST(27-22), WQHT(16-13)
MTV SUPPORT: 13 weeks, in Medium rotation
CROSSOVER: Moves to 12* at Rock. Former Top 5 at Alternative

EN Vogue
"Lies" (Atlantic)
With a repertoire ranging from hip hop to boogie woogie, this beautiful quintet grabs 13 new adds, including KUBE & WQCN. Phones at KJLM. 61 stations.

TOP TEN: KJHZ, KFR, KJHZ, KROY, KSFN, KFON
REQUEST ACTION: KJHZ
MAJOR MOVES: 24, including WQHT(14-11), WPGC(25-21), KJHZ(9-7), KFR(18-10), KQ1Z(28-23), KSFN(7-5)
SALES BREAKOUT: LP is Gold and Top 10 in Richmond, Columbus, Detroit, Phoenix, San Fran, Seattle and Honolulu. Top 10 National 12-inch sales
CROSSOVER: Former #1 at Urban radio with Top 5 requests
CLUBS: Top 20 National Club action

Candyman
"Knockin' Boots" (Epic)
He began rapping at LA's Washington High before graduating to skating rinks. Ten new stations include WFLY and KQIZ. 53 stations.

TOP TEN: 8, including KKFR, KOY, KGGI, KKLQ, XHTZ, KJME, KSFN, KEZB
REQUEST ACTION: 11, including WBBM, KHTK, WFLZ, KKFR, KOY, KINS, KPFY, XHTZ, KHTI, KKRD, KKSS
MAJOR MOVES: 17, including WFLZ(20-14), WRBQ(24-18), KKFR(3-1), KGGI(1-1), KKLQ(7-5), XHTZ(9-4), KZOD(24-19), WGY(33-28), KEZB(26-5), KZOD(39-31), KWFY(30-26)
MTV SUPPORT: Debuts on YO! MTV Raps!
CROSSOVER: Top 20 National Rap action. Breaking at Urban radio
SALES BREAKOUT: Top 30 National 12-inch sales
Lennie Collins, Boston's esteemed Epic Local Promotion Manager, and most recent millionaire winner of the Massachusetts Lottery:

"I'd bet 2.7 million that this record is a smash. Any takers?"

"'Knockin' Boots' is very real...it's a retail blowout plus a mass-appeal callout champion. Bigtime smash. Word."

-Keith Naftaly, KMEL/San Francisco

"While vacationing in L.A., I heard Candyman on the air at KIIS and knew instantly that it would be a smash! My first add when I got back!"

-Ric Lippincott, Z-95/Chicago

"Top 5 single sales...Top 3 requests...#5 requests 18-34 female...what are you waiting for??!!"

-Kevin Weatherly, Q106/San Diego

"Getting calls in middays from women at work wanting to hear Candyman and we're only playing it at night...so far!"

-Todd Cavanah, B96/Chicago

"This cat is for real, man. Dig these sales - over 100,000 singles sold, and 100,000+ advance LP orders!"

-Sammy

Tailor from the forthcoming Epic release:

"Ain't No Shame in My Game" vocal

Produced by Johnny "J" and Candyman

© 1982, CBS Records Inc.
SOHO
“Hippychick” (Savage/Atco)
Alternative radio adds to the action of this UK trio thanks in part to a Cure sample kicking off the song. 58 hip radio chicks.

REQUEST ACTION: 7, including WLOL, WKBQ, WDFX, XIHTZ, WZZG, KZJP, KITS
MAJOR MOVES: WKBQ(32-26), WDFX(23-20), KROQ(5-4)
MOST ADDED: 18, including WXKS, WPOW, KKLQ, KUBE, WPST, WCGQ, WANS, WKZL, WZZG, WWSR, KBERT, KITS
CROSSOVER: Moves 39-31* at Alternative radio
NETWORK FORTY TUNEUP: Featured on CD #28

THE BOYS
“Crazy” (Motown)
Going from the Venice Beach boardwalk to the top of the Urban charts, these brothers grab 13 new adds, including WBBM and KPWR. 42 stations.

TOP TEN: WPGC, KJMC, KQKS, WCKZ
REQUEST ACTION: 7, including KHTK, KJMC, XIHTZ, KHQT, KITY, WQXA, WGY
MAJOR MOVES: 10, including WHYT(18-15), KJMC(7-5), KQKS(6-4), KMLE(25-12), KBOS(16-11), KEZB(19-11)
CROSSOVER: Moves 3-2* at Urban radio
SALES BREAKOUT: Top 20 National 12-inch sales

GEORGE LAMOND
“Look Into My Eyes” (Columbia)
Discovered by Brenda K. Starr in the New York club scene, LaMond’s latest draws new action at KPWR, WWRB and WGRD. 66 stations.

TOP TEN: WQHT, WBBM, WPOW, KPRR
REQUEST ACTION: 9, including WQHT, WKCI, WBBM, WLKL, KTFO, KKRZ, WFLY, WGY, KQSS
MAJOR MOVES: 19, including WQHT(5-4), WBBM(12-6), WLOL(23-18), KXXR(24-17), WPWR(16-8), KHIQ(26-20)
SALES BREAKOUT: Top 20 National 12-inch sales. LP is Top 8
in NY
CLUBS: Top 30 National Club action

HUMAN LEAGUE
“Heart Like A Wheel” (A&M)
The original British tech-pop band, headed by Philip Oakey, breaks into the 90s with a fourth most added hit. 53 stations.

MOST ADDED: 49, including WKBQ, WAPW, KSAQ, WFLY, WSPK, WPST, WNVZ, WKZW, WPXR, WZOK, KZIO, KKRD

MOTLEY CRUE
“Same Ol’ Situation (S.O.S)” (Elektra)
Taking a year to write their Dr. Feelgood album (their previous LP took three weeks!), the Crue’s latest grabs four new adds. 65 stations.

REQUEST ACTION: KPLZ, KUBE, KZZU, KGHT, KTXY
MAJOR MOVES: 17, including WAAF(12-10), KMYZ(14-7), KRZR(13-11), KIOK(27-20), KKHT(23-15), KGLI(39-32), KPLZ(28-25), KPA(24-21), KQI(21-19), KMK(32-27)
MTV SUPPORT: 5 weeks, in Exclusive rotation
SALES BREAKOUT: LP is Triple-Platinum
CROSSOVER: Moves to 26* at Rock radio

SNAP
“Oops Up” (Arista)
It’s no accident that Jackie Harris and Turbo B’s second catchy single is already cooping up the Next Forty. 57 stations.

REQUEST ACTION: WMJQ, WAPW
MAJOR MOVES: 11, including WXSS(25-19), WPOW(27-24), WPLZ(35-29), KTFM(20-18), KSFM(30-25), KPRR(26-15)
MOST ADDED: 18, including WPLJ, WPRO, WMJQ, WPSC, KKXR, KRBE, WYHY, WSVR, KIOC, KZBB, KKMG, KIKI
MTV SUPPORT: 4 weeks, in Active rotation
SALES BREAKOUT: LP is Top 5 in LA
CROSSOVER: Moves 34-31* at Urban radio
INTERNATIONAL: LP is Top 20 in Canada and Europe
CLUBS: Former Top 20 National Club action

DEEE-LITE
“Groove Is In The Heart” (Elektra)
This trio (an American, a Japanese and a Soviet emigre) brings a swirling psychedelic and cross-cultural sound to Top 40. 45 stations.

REQUEST ACTION: WBBM, WAPW, KIS, XIHTZ
MAJOR MOVES: WQHT(34-31), WTL(40-35), WBBM(29-25), KPWR(34-31), KMLE(28-25), KZFM(39-32), KPRR(29-23)
MOST ADDED: 18, including WPLJ, WKBQ, WHYT, KFR, KKLQ, KSFM, KWWT, WPST, WNVZ, WANS, WCKZ, KIKX
MTV SUPPORT: 4 weeks, in Stress rotation
SALES BREAKOUT: Top 10 National 12-inch sales. LP is Top 5
in NY
CLUBS: Former #1 National Club action
INTERNATIONAL: LP is Top 30 in UK
Concrete Blonde

"joey"

On Over 100 Top 40 Radio Stations!

Just Added!

KKBQ Houston
KCPX Salt Lake City
KZZP Phoenix
Plus 10 More!

Working In The Majors!

KSAQ San Antonio 5-4*
KHMX Houston 15-12*
WXKS Boston 15-14*
Z-95 Chicago 26-23*
KISN Salt Lake City 32-28*

Working In The Secondaries!

KHOP Modesto 5-3*
KRZR Fresno 6-4*
KOLO Omaha 19-9*
KIOC Beaumont 37-18*
KZZU Spokane 38-32*

NETWORK 40* Debut!

14 Weeks Strong, Active Rotation!

Album Sales Of Over 300,000!

Former Top 5 Alternative And Top 15 Rock Tracks!

Top 5 In Australia And Top 10 In Canada!

Co-Headlining Tour With Gene Loves Jezebel Beginning October 12th!

CD Featured on CD TuneUp #26!

www.americanradiohistory.com
ANITA BAKER
“Soul Inspiration” (Elektra)
With six Grammys to her credit, this lady is easily inspiring major moves this week at KSFM(29-24) and KPAT(28-24). 56 stations.
MOST ADDED: 23, including WZAT, WMC, WQUT, WYHY, WANS, WQZL, WQSR, KIKX, KPRR, KBOS, WFWT, WXXX
CROSSOVER: Most added at Urban and A/C radio
SALES BREAKOUT: LP is Platinum and Top 10 in 43 markets, including NY, DC, Philly, Chicago, Dallas, Denver, Phoenix, LA and Seattle
TOURING: Currently in California

DAMN YANKEES
“High Enough” (Warner Bros)
With its tingling harmonies and enchanting lyrics, this ballad easily moves on WQSB(D-13) and WRQK(30-27). 42 stations.
MOST ADDED: 36, including WXGT, KSAQ, KQLZ, KWSS, KUBE, WKHI, WRVQ, WZKW, WFXR, WZOK, KRNQ, WCCQ
SALES BREAKOUT: LP is Gold and Top 10 in Savannah
CROSSOVER: Moves 25-16* at Rock radio with Top 15 requests
TOURING: Currently in California and Oregon
NETWORK FORTY TUNEUP: Featured on CD #29

ASIA
“Days Like These” (Geffen)
After taking a five year hiatus, this English band is back with a true Asia sound and is already Top 10 at WIQB. 43 stations.
MAJOR MOVES: KDZW(31-25), WQPB(D-9), KATM(D-20)
MOST ADDED: 40, including KSAQ, KQLZ, WKHZ, WKHI, WCCQ, WOKI, WQUT, WSKZ, WBBQ, WSVR, WJET, WQJ
CROSSOVER: Former #1 at Rock. Breaking at A/C radio

UB4O
“The Way You Do The Things You Do” (Virgin)
From Birmingham, England, this eight member ensemble’s version of this familiar tune ranks Top 10 at KHMX and KKBQ. 37 stations.
REQUEST ACTION: WPHR, WKQI, KRBE
MAJOR MOVES: KHMX(12-9), KKBQ(9-7), KIIS(23-20), WCIR(27-23)
MOST ADDED: 21, including WXKS, WKCI, WTIC, KHTK, Kelmen, KWOD, KXYQ, WFLY, KKRD, WAPE, KZBS, KFBM
SALES BREAKOUT: LP is Top 10 in LA and Honolulu
RESEARCH: Positive male/female 18+
INTERATIONAL: LP is Former Top 10 In Europe

MS. ADVENTURES
“Undeniable” (Atco)
Beginning their career with gospel music, this trio finds new action at WKBQ, WWGT and KKSS plus top requests at WGY. 45 stations.
MAJOR MOVES: 12, including WQHT(19-17), WXXS(21-19), KQKS(20-16), KPWR(33-30), KZBS(25-19), KBOS(23-20)
NETWORK FORTY TUNEUP: Featured on CD #27

BEATS INTERNATIONAL
“Won’t Talk About It” (Elektra)
In clubs across the nation, this groovein’ tune is Top 10 at KRXY and XHTZ. New action at WANS and KPRR. 51 stations.
REQUEST ACTION: KHTK, WAPW
MAJOR MOVES: 12, including KRBE(29-26), KRXY(6-5), KTFM(25-20), WYHY(32-28), KSFM(24-21), KDFON(ON-20)
TOURING: Begins September 19th in Japan
CLUBS: Top 5 National Club action

ELISA FIOREILLO
“On The Way Up” (Chrysalis)
This 20-year-old Philadelphia native has acted on Broadway, performed in an opera and won on TV’s Star Search. 29 stations.
MAJOR MOVES: WLO(35-31), XHTZ(31-28), KFLZ(26-24), KQKS(20-16), KPWR(33-30), KZBS(25-19), KBOS(23-20)
MOST ADDED: 24, including KXXX, WFLZ, WPHR, WDFX, KHYI, KTFM, KQPK, KHQT, KROY, KSFM, WSPK, WHXT

DNA FEATURING SUZANNE VEGA
“Tom’s Diner” (A&M)
This folk rock dance hit which began as a bootleg by two British DJs jumps on KBOS, KJYO and CKO. 17 stations.
REQUEST ACTION: KXXX, KPLZ, KITS
MAJOR MOVES: WKSS(12-9), KROQ(4-3), KITS(3-2)
CROSSOVER: Moves 31-14* at Alternative radio
INTERNATIONAL: Former Top 5 In UK and Europe

LINEAR
“Something Going On” (Atlantic)
In the beginning, this Florida trio started a record label on their own credit cards. 16 stations charge ahead out of the box.
MOST ADDED: 16, including WQHT, WSKZ, KXXS, WFLZ, KKBQ, KTFM, XHTZ, KHQT, KROY, KKRD, WANS, WCKZ
TOURING: Currently in California

Touring Data courtesy of PERFORMANCE

The Network Forty
### New Videos:

**The Black Crowes** - "Hard To Handle"
**Heart** - "Stranded"
**Information Society** - "Think"
**Pebbles** - "Giving You The Benefit"
**Poison** - "Something To Believe In"
**Winger** - "Miles Away"

**Stress**
- Dee-Lite - "Groove Is In"
- Urban Dance Squad - "Deeper"

**Buzz Bin**
- Iggy Pop - "Candy"
- Jane's Addiction - "Stop"
- Soup Dragons - "I'm Free"

**Headbangers Ball**
- Anthrax - "Got The Time"
- Judas Priest - "Pain Killer"
- Queensryche - "Empire"
- Ratt - "Lovin' You's A Dirty Job"
- Warrant - "Cherry Pie"

### Rotations:

**Exclusive Videos**
- AC/DC - "Thunderstruck"
- Faith No More - "Falling"
- Heart - "Stranded"
- INXS - "Suicide Blonde"
- MC Hammer - "Pray"
- Motley Crue - "Same Ol' Situation"
- Poison - "Something To Believe In"
- Winger - "Miles Away"

**Active Rotation**
- The Black Crowes - "Hard To Handle"
- Phil Collins - "Something"
- Concrete Blonde - "Joey"
- Dino - "Romeo"
- Extreme - "Decadence Dance"
- Love/Hate - "Why Do You Think"
- Maxi Priest - "Close To You"
- Pebbles - "Giving You The Benefit"
- Queensryche - "Empire"
- Ratt - "Lovin' You's A Dirty Job"
- Lisa Stansfield - "This Is The Right"
- Vanilla Ice - "Ice Ice Baby"

**Breakout Rotation**
- Crosby, Stills & Nash - "If Anybody"
- David J - "I'll Be Your Chauffer"
- Rave-Ups - "She Says"
- The Smithereens - "Blue Period"
- Too Much Joy - "That's A Lie"
- Wire Train - "Should She Cry"

**Heavy Rotation**
- Bell Biv Devoe - "Do Me"
- Jon Bon Jovi - "Blaze Of Glory"
- Depeche Mode - "Policy Of Truth"
- Billy Idol - "L.A. Woman"
- Janet Jackson - "Black Cat"
- Living Colour - "Type"
- Nelson - "Love And Affection"
- Slaughter - "Fly To The Angels"

**Medium Rotation**
- Alias - "More Than Words Can Say"
- Aztec Camera - "The Crying Scene"
- Blue Tears - "Rockin' With The Radio"
- Jude Cole - "Time For Letting Go"
- Don Dokken - "Mirror Mirror"
- Duran Duran - "Violence Of Summer"
- Gene Loves Jezebel - "Jealous"
- Indecent Obsession - "Tell Me"
- Information Society - "Think"
- Railway Children - "Every Beat"
- Stryper - "Shining Star"

**Hot New Videos**

**The Black Crowes** - "Hard"
**Heart** - "Stranded"
**Poison** - "Something To Believe In"
**Soup Dragons** - "I'm Free"
**Winger** - "Miles Away"

**New On**

**120 Minutes**
- Bob Mould - "It's Too Late"
- Cocteau Twins - "Iceblink Luck"
- Jane's Addiction - "Stop"
- Pixies - "Velouria"
- Urban Dance Squad - "Deeper Shade"

**YO! MTV Raps**
- Antoinette - "She Operates Around"
- Bell Biv Devoe - "BBB"
- Candyman - "Knockin' Boots"
- Shamehead - "The Real Rock"
- Soulja - "Soulja Sisters"
**LIVING COLOUR**
*Time's Up (Epic)*

With a solid base at both Rock radio and retail from Living Colour's Platinum-plus debut, sales on *Time's Up* are tremendous. (Remember last week's #27* debut on the Retail chart.) It has been obvious since the first album that Living Colour is a band of the future, and the release of *Time's Up* proves it. Close to 90 retail reporters show Top 30 sales, with Top 10 reports, including Musicland Minneapolis (#9), National Record Mart Pittsburgh (#2), Spec's Music Miami (#4), Tower Records San Francisco (#10), Strawberries Boston (#1) and Independent Records & Video Colorado Springs (#10).

**JOHNNY GILL**

*Johnny Gill (Motown)*

For several weeks, *Johnny Gill* has been lodged in the Top 15 on the Retail chart, selling strongly in spite of heavy competition and the switch to a second single. Thanks to the airplay explosion at Top 40 for "My, My, My," sales are making another resurgence. Retailers reporting Top 20 sales include Wherehouse Entertainment L.A. (#12), Tower Records Boston (#8), Musicland Minneapolis (#18), Centra Columbus (#5), Karma Records Chain Indianapolis (#11) and Sam Goody Chain Philadelphia (#11).

**PUMP UP THE VOLUME**

*Original Soundtrack (MCA)*

With the harvest of summer blockbuster films, it follows that retailers have racks of monster soundtracks to sell. "Pump Up The Volume" is one of those hit films which makes a strong statement about the realities of growing up. And that's where the soundtrack comes in. Packed with great music, this record includes cutting-edge pop artists like The Pixies, Cowboy Junkies, Peter Murphy and Concrete Blonde. It's a Top 20 record at Alternative radio, and when you add massive coverage on MTV, you get a sales explosion. National Record Mart Pittsburgh, Streetside Records St. Louis, Michigan Where House Lansing, Sound Video Chicago and Music + Chain L.A. are among the accounts reporting Top 30 sales.

**STRYPER**

*Against the Law (Enigma)*

Following the Platinum-plus success of 1988's *To Hell With The Devil*, the new one from Stryper is consistently mentioned as one of the hottest albums released this quarter. *Against The Law* was produced by Tom Werman and the first single, a cover of Earth, Wind & Fire's "Shining Star," is receiving significant airplay at Top 40 radio, while the buzz on the street continues to grow. As this album nears a Top 40 debut on the Retail chart, close to 100 accounts report Top 50 sales, with Top 20s at Record World Chain New York (#15), Turtles Atlanta (#18), Believe 'N Music Grand Rapids (#19), Music Vision St. Louis (#12) and Tower Records Phoenix (#21).

**ANTHRAX**

*Persistence Of Time (Megaforce/Island)*

With three Gold albums to their credit and a Platinum video, Anthrax is on the verge of another major breakthrough with *Persistence Of Time*. This record is Anthrax's fastest and strongest selling release to date. Their previous records received strong initial response, and *Persistence* is already charting at most major chains in only its second week, resulting in Top 25 status on the Retail chart. Check out these numbers: Record World New York (#7), Musicland Minneapolis (#27), Kemp Mill Baltimore (#18), Record Bar Warehouse Durham (#15), Tower Records Chainwide (#34), Mainstream Milwaukee (#4) and Sound Warehouse Dallas (#23), to name a few. Sales are fueled by a huge buzz and Fanzone coverage, but exposure is widening thanks to MTV world premiering the video and Rock radio's growing support on an incredibly cool version of Joe Jackson's "Got The Time."

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*Music retail crossover research is prepared by Mark Cope and the staff of The Album Network.*
## RETAIL SALES

(As Reported By The Album Network)

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<td>HARRY CONNICK JR. We Are In Love</td>
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MARIAH CAREY
“Love Takes Time” (Columbia)

Although there have been quite a few bright new stars this year, not one has had the crossover impact that Mariah Carey is experiencing across the board at Urban, Top 40 and A/C radio. This second single from her self-titled debut project is going to make her story even sweeter. Ironically, “Love Takes Time” was a last minute addition to the album when Mariah played the demo for CBS executives, well after the final masters were sent out. Smart move. Mariah’s composition was added at nearly 50 stations in its first week at Urban radio, including KACE Los Angeles and WBLS New York. Love may take time, but Mariah hasn’t wasted a second in stealing the hearts of Urban listeners from coast to coast.

NAJEE FEATURING VESTA
“I’ll Be Good To You” (EMI)

Najee Rashid is a woodwinds player (saxes, flutes, etc.) who has made quite a name for himself in the Urban/Contemporary Jazz scene over the past four years. The Arabic translation of Najee is “intimate friend of the Creator,” and listening to the serenely soulful sounds he creates could lead you to believe in that relationship! This song is the second single from his third album, Tokyo Blue. It features a guest vocalist who also prefers to be addressed on a first name only basis, Vesta (Williams), who scored an Urban hit of her own last year called “Congratulations.” Najee’s and Vesta’s soft and sensual sax/vocal duet is currently sitting in the Top 10 at Urban radio after two months of solid airplay. That’s fantastic, considering that Najee, up until this point, has only topped Jazz charts. Congratulations, indeed.

GERALD ALSTON
“Slow Motion” (Motown)

Gerald Alston is the former lead singer of The Manhattans, best known for their chart topping 1976 hit “Kiss And Say Goodbye.” In 1988, he left the veteran vocal quintet to record his first solo album, which featured the Top 10 Urban hit “Take Me Where You Want To,” as well as a stirring cover of The Eagles’ “I Can’t Tell You Why.” For 1990, he’s back with his second album, Open Invitation, featuring this first single which was produced by Stan Sheppard and Jimmy Varner of the band By All Means. Nearly 60 Urban stations are playing this torridly sexy song, which is very much in the vein of classic Teddy Pendergrass sheet rumplers. On its best nights, “Slow Motion” is the eye of the Quiet Storm radio hurricane.

FORCE M.D.’S
“Are You Really Real?”
(Tommy Boy/Reprise)

The vocal quartet of T.C.D., Trisco, Mercury and Stevie D, better known as Force M.D.’s, grew up together in the Staten Island, New York, neighborhood. Their first Urban hit came in 1984 with the sumptuous ballad “Tears.” But the mainstream breakthrough came in 85 with the Jimmy Jam/Terry Lewis production “Tender Love” (from the movie Krush Groove). Since then, they have topped the Urban radio charts with “Love Is A House” in 1987. Now after a prolonged hiatus, Force M.D.’s are back with this dramatic hip hop dance number that is already in the Top 20 at Black radio. A strong Top 40/Power Dance radio single, “Are You Really Real?” takes this five star vocal group in a fresh, upbeat direction.

DINO
“Romeo” (Island)

This singer came out of the box crossing over with the sexy tilt of his debut single “24/7,” which featured a jazzy keyboard solo from producer Jeff Lorber. This single is from his brand new sophomore release, Swingin’. Currently, nearly 40 stations are spinning this track, with strong upward moves evident at WTUG Tuscaloosa (27-15), WFXM Macon (22-16) and WLMU Milwaukee (22-19). In addition, it is a Top 5 request and Top 10 charting single at KPRR El Paso. With so many artists waxing on the woes of worldly concerns, Dino has a chance to muscle in on the love starved female fans with this winning dance track.

-A. Scott Galloway

Urban radio and retail research is prepared by Jerry Boulding and the staff of The Urban Network.
## URBAN JAMS

(As Reported By The Urban Network)

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www.americanradiohistory.com
GARY MOORE
"Still Got The Blues" (Charisma)
"The Blues" is where it all began for Gary Moore. He watched the British blues explosion with a wide-eyed wonder that remains with him to this day. From his rockin' with Thin Lizzy to his more jazz-tinged solo work, Gary has earned the reputation as one of our greatest contemporary guitarists. His talent as a player and songwriter is quickly becoming known in the States, and the rock 'n roll format is embracing his latest effort, "Still Got The Blues." New adds in Los Angeles, Memphis and Phoenix help push the song into the Top 40 at Rock radio, and sales are starting to emerge in response to the exposure.

TOY MATINNEE
"Last Plane Out" (Reprise)
Toy Matinee is a band that's past writing and producing credits resemble a who's who of artists. Members of the band have collaborated with the likes of Pink Floyd, Madonna and Bryan Ferry. On the band's debut release, Toy Matinee has captured the very essence of what it means to be alive; unforgettable hooks and a cutting-edge style. Quickly making friends at Rock radio, Toy Matinee's first outing, "Last Plane Out," is flying up the charts, with new adds this week in Los Angeles, Kansas City and Poughkeepsie. Toy Matinee prides itself in taking risks and introducing this feeling to their audience.

ROBERT CRAY
"The Forecast (Call For Pain)" (Mercury)
Through both live performances and studio work, the Robert Cray Band has made a powerful international impact on audiences, as worldwide Gold and Platinum albums, Grammy awards and sold-out shows accentuate Cray's growing reputation. While the universal themes of fractured commitments and heartbreak are evident, so are songs of optimism and hope. "The Forecast" has an amazing first week out at Rock radio, with over 90 reporting stations jumping on board, including stations in Boston, New York, Seattle, Chicago, Dallas and Tampa. Robert Cray's talent on the guitar is undeniable, and one listen to "The Forecast" will tell you it's blue skies all the way for this fast breaking track.

GENE LOVES JEZEBEL
"Jealous" (Beggars Banquet/Geffen)
With the third Geffen release, Gene Loves Jezebel delivers a more straight from the hip approach to their music than ever before. Alternative edge notwithstanding, this is a band with a rock 'n roll attitude. When the band was formed in London, their reputation as an exciting, charismatic and energetic band spread quickly. Now, with more extensive rock experience, Jezebel's time in the mainstream has come. "Jealous" is their most successful track to date with Top 10 status just a heartbeat away. Stations in Syracuse, Kansas City, Phoenix and St. Louis make a home for the single, which is already snagging Top 5 phones from coast to coast.

DAVID BAERWALD
"Dance" (A&M)
When David + David partner David Ricketts became sidetracked after the success of Boontown, David Baerwald took the opportunity to test the solo waters with his own brand of rock. "Dance" is an exciting track from this vocalist/guitarist/lyricist, and it's blowing the minds of those who have taken the time to listen. David's songs reflect his literary influences which were sculpted in the studio with attention to musical detail. The result is a brilliant album layered in soulful, yet accessible, story-like tunes. Rock radio is embracing "Dance" with major support as stations in Chicago, San Francisco, Minneapolis and Sacramento prepare for imminent crossover action.

--Jackie Bodner
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THE CURE
"Never Enough" (Elektra)
When Robert Smith howls, we listen. Intently. So will you when you get a load of "Never Enough," The Cure's latest (and possibly greatest) single. You've never heard The Cure crunchin' like they do here; strident guitars and relentless drums are the main factors, slicing in and out of a funky beat. And the age old dissatisfaction theme of rock 'n roll is beautifully expressed. The production is plain insane and Smith's vocals shine. Even his patented wail is strong and clear, appropriately rocking to the beat. Watch this one fly up the charts, giving the Top 5 competition a serious run for the numbers.

SOHO
"Hippychick" (Atco)
Soho is a delightful trio from merry olde England with a smashing track that samples The Smiths' "How Soon Is Now." All three members in Soho were formerly in another band (Groovalax), and split off to form this highly intriguing pop/dance band. Identical twin sisters, Jacqueline and Pauline (who are both trained psychiatric nurses) and guitarist Timothy offer up a true delight with "Hippychick," which lulls you into its groove with little effort. Lively and well produced, the song is appealing on many levels; it'll tickle the tendons that make you move. The track is making its way up the Alternative charts, and a full album is on the way.

INXS
"Suicide Blonde" (Atlantic)
There's something about INXS that triggers that certain gland, internal organ or whatever it is that controls the boogie reflexes in the human body and causes rock 'n rollers to move about almost involuntarily. It's got something to do with their combination of raw rock elements and infectious dance rhythms. Just try watching the video without moving! "Suicide Blonde" proves our theory as it starts in a rhythm that could make even Jesse Helms cut a mean rug. These Aussies haven't missed their mark yet, and the song is zipping up the charts in record time. The fall of 1990 is bound to be one for the history books.

COCTEAU TWINS
"Iceblink Luck" (Capitol)
Through the whole of "Iceblink Luck," words trail from Elizabeth Fraser's mouth in a free-floating stream. You'll pick up a word like "exquisite" and understand the song immediately. The Cocteau Twins may just have their first truly successful commercial hit with this one. Something about the vocal progressions may remind you of The Pretenders' Chrissie Hynde. Add the Cocteau's trademark ethereal aesthetics, and you have a swirling beauty to engulf your audience. The fastest three musical minutes you'll ever spend, "Iceblink Luck" will leave you longing for more. The album, Heaven Or Las Vegas, will be along shortly, and we expect it'll give us the best work the Twins have ever released.

Alternative music crossover research is prepared by Diane Tameecha and the staff of The Album Network.
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### Top 40

1. Heart, Stranded
2. Mariah Carey, Love Takes Time
3. David Cassidy, Lyin' To Myself
4. Human League, Heart Like A Wheel
5. Asia, Days Like These
6. Vanilla Ice, Ice Ice Baby
7. Warrant, Cherry Pie
8. Damn Yankees, High Enough
9. The Righteous Brothers, Unchained...
10. Black Box, Everybody Everybody
11. Elisa Fiorillo, On The Way Up
12. UB 40, The Way You Do The Things...
13. Billy Idol, I Love...Wanna
14. Janet Jackson, Black Cat
15. Dee-Lite, Groove Is In The Heart
16. M.C. Hammer, Pray
17. Snap, Oops Up
18. Soho, Hippychick
19. George Michael, Faith
20. Puff Daddy, Hot Boyz

### Urban

1. M.C. Hammer, Pray
2. B. Cooper, I Look Good
3. Anita Baker, Soul Inspiration
4. Mariah Carey, Love Takes Time
5. Various, Listen Up
6. Midnight Star, Luv-U-Up
7. Jasmine Guy, Try Me
8. Caron Wheeler, Livin' In The Light
9. Janet Jackson, Black Cat
10. Gerald Alston, Slow Motion
11. NWA, 100 Miles And
12. Today, I Got The Feeling
13. Basic Black, Nothing But A...
14. Black Flames, Dance With Me
15. Snap, Oops Up
16. Cynda Williams, Harlem Blues
17. James Ingram, I Don't Have...
18. Keith Sweat, Merry-Go-Round
19. Soul II Soul, People
20. Take 6, I L-O-V-E U

### Rock

1. Tommy Conwell, I'm Seventeen
2. Robert Cray, The Forecast
3. Neil Young, Mansion On Hill
4. Allman Bros, Seven Turns
5. Damn Yankees, High Enough
6. Heart, Tall, Dark
7. Cheap Trick, Back 'N Blue
8. Queenaryche, Empire
9. House Of Lords, Can't Find...
10. Bryan Adams, Young Lust
11. The Cure, Never Enough
12. Johnny Van Zant, Heart's Gonna...
13. Gary Moore, Still Got The Blues
14. Toy Matinee, Last Plane Out
15. Darling Buds, Crystal Clear
16. Iggy Pop, Cundy
17. Steve Vai, I Would Love...
18. Mojo Nixon, Don Henley
19. Living Colour, Type

### Major Moves

### Top 40

1. George Michael, Praying For Time
2. Phil Collins, Something Happened
3. Janet Jackson, Black Cat
4. Dino, Romeo
5. Maxi Priest, Close To You
6. James Ingram, I Don't Have The...
7. Taylor Dayne, Heart Of Stone
8. Breath, Say A Prayer
9. Pebbles, Giving You The Benefit
10. Depeche Mode, Policy Of Truth
11. Lisa Stansfield, This Is The Right
12. Prince, Thieves In The Temple
13. INXS, Suicide Blonde
14. Paul Young, Oh Girl
15. The Righteous Brothers, Unchained...
16. Nelson, Love And Affection
17. Johnny Gill, My My My
18. After 7, Can't Stop
19. Jude Cole, Time For Letting Go
20. Glenn Medeiros, All I'm Missing Is...

### Urban

1. Johnny Gill, Fairweather
2. Pebbles, Giving You The...
3. Keith Sweat, Merry-Go-Round
4. Tracie Spencer, Save Your Love
5. Prince, Thieves In The Temple
6. Quincy Jones, I Don't Go For That
7. Teena Marie, Here's Looking At You
8. Lalah Hathaway, Heaven Knows
9. Maxi Priest, Close To You
10. Samuelle, So You Like What You See
11. The Boys, Crazy
12. Bell Biv DeVoe, BBD (I Thought...)
13. Gerald Alston, Slow Motion
14. Kiara, You're Right
15. Ceron Wheeler, Livin' In The Light
16. Black Box, Everybody Everybody
17. Troop, ...My Attitude
18. Howard Hewett, If I Could Only Have...
19. Lisa Stansfield, This Is The Right...
20. Najee, I'll Be Good To You

### Rock

1. Living Colour, Time's Up
2. The Wall, The Wall Live In Berlin
3. Asia, Then & Now
4. Bad Company, Holy Water
5. Damn Yankees, Damn Yankees
6. Heart, Brigade
7. Vixen, Rev It Up
8. Bruce Hornsby, A Night On The Town
9. Jeff Healey, Hell To Pay
10. Ratt, Detonator
11. Allman Bros, Seven Turns
12. Eric Johnson, Ah Via Musico
13. Gene Loves Jezebel, Kiss Of Life
14. Don Dokken, Up From The Ashes
15. Company/Wolves, Company Of Wolves
16. Gary Moore, Still Got The Blues
Top 40
1. Bell Biv DeVoe, Do Me
2. Vanilla Ice, Ice Ice Baby
3. The Righteous Brothers, Unchained
4. Jon Bon Jovi, Blaze Of Glory
5. Janet Jackson, Black Cat
6. New Kids, Tonight
7. Poison, Unskinny Bop
8. Nelson, Love And Affection
9. M.C. Hammer, Have You Seen Her?
10. George Michael, Praying For Time
11. Dino, Romeo
12. M.C. Hammer, Pray
13. M.C. Hammer, U Can't Touch This
14. Candyman, Knockin' Boots
15. Faith No More, Epic
16. Kyper, Tic-Tac-Toe
17. INXS, Suicide Blonde
18. Adventures/Stevie V, Dirty Cash
19. James Ingram, I Don't Have The...
20. Black Box, Everybody Everybody

Urban
1. The Boys, Crazy
2. Prince, Thieves In The Temple
3. En Vogue, Lies
4. Lalah Hathaway, Heaven Knows
5. Black Box, Everybody Everybody
6. Pebbles, Giving You The Benefit
7. Najee, I'll Be Good To You
8. Tony Toni Tone, Feels Good
9. Bell Biv DeVoe, Do Me
10. Mariah Carey, Vision Of Love
11. Body, Touch Me Up
12. Father M.C., Treat Them Like...
13. Maxi Priest, Close To You
14. Melba Moore, Do You Really Want...
15. Keith Sweat, Merry-Go-Round
16. MC Hammer, Have You Seen Her?
17. Anita Baker, Talk To Me

Rock
1. Guns N' Roses, Civil War
2. INXS, Suicide Blonde
3. Winger, Can't Get Enuff
4. Slaughter, Fly To Angels
5. Eric Johnson, Cliffs Of Dover
6. Bad Company, Boys Cry Tough
7. Jeff Healey, While My Guitar...
8. Living Colour, Type
9. Asia, Days Like These
10. Jon Bon Jovi, Blaze Of Glory
11. Queensryche, Empire
12. Gary Moore, Still Got The Blues
13. Neil Young, Mansion On The Hill
14. Johnny Van Zant, Brickyard Road
15. Nelson, Love And Affection
16. Bryan Adams, Young Lust
17. Don Dokken, Mirror Mirror

$\$\$\$\$ \textit{RETAIL SALES} \$\$\$\$"
Ohhh-kay, will the real Steven Tyler please stand up! We've seen some pretty good look-alike contests before, but this one, recently held by WAAF Boston, sure had everyone doin' a double take at these twins! The mouth, the hair, the duds, the headband, the jewelry...they both have it all. Hold it. What does the guy on the right have on his leg? A-HA! We seriously doubt that the real Steven Tyler of Aerosmith would need a backstage pass. And, as indicated by the expression of amusement on Tyler's face (and pure relief on Joe Perry's!), no matter how hard they may try, there's only one Steven Tyler!
UB 40

"The Way You Do The Things You Do"

Major Adds!
Kiss 108 Boston
KWOD Sacramento
WAPE Jacksonville
KIXX Colorado Springs

KMLE San Francisco
KHTK St. Louis
KXYQ Portland
KZBS Oklahoma City
Plus 9 More!

Early Action!
KKBQ Houston 9-7*
WPHR Cleveland D-25*

KMX Houston 12-9*  
KCPX Salt Lake City D-25*  
Q-106 San Diego D-29*

Warming Up!
WKBW St. Louis
KRBE Houston
KROY Sacramento
B-100 San Diego

Edward

"Over 600,000 Albums Sold!
"UB-40 has #1 hit potential in our research with 18-34 females!"
-Gwen Roberts, Research Director, KIIS Los Angeles

LALAH Hathaway

"Heaven Knows"

Early Believers!
KMLE San Francisco
Hot 97.7 San Jose
KMKI Honolulu
KQMQ Honolulu
KZOS San Luis Obispo

KJIMZ Dallas
Z-90 San Diego
KMMG Colorado Springs
KDON Monterey
KCAQ Ventura

FM102 Sacramento
KROY Sacramento
KBOS Fresno
WWCK Flint
KAMZ El Paso

COMING Next Week...

IGGY POP & KATE PIERSSEN (Of The B-52's)
"Candy"

WENDY & LISA (Formerly Of Prince And The Revolution)
"Strung Out"
THINK ABOUT IT!
INFORMATION SOCIETY

"THINK"
THE NEW SINGLE
FROM THE NEW ALBUM HACK
PRODUCED BY FRED MAHER AND INFORMATION SOCIETY MANAGEMENT: SCOTT MEHNO/ BANG COMMUNICATIONS

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