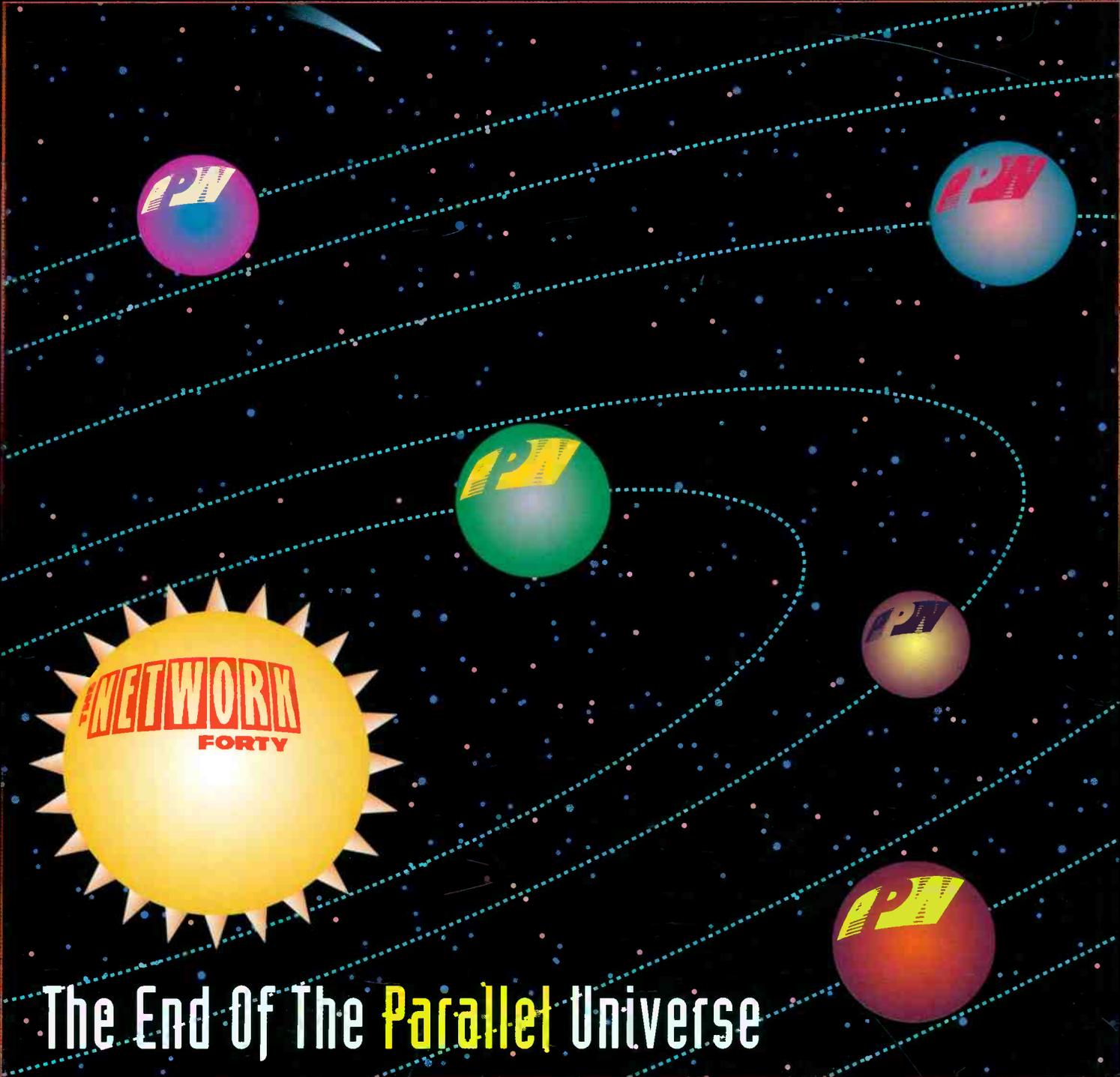


THE NETWORK

FORTY®

CONTEMPORARY RADIO'S MUSIC & NEWS RESOURCE



The End Of The **Parallel** Universe

SEPTEMBER 17, 1993 • Interview With Steve Wall • Spotlight On KRQ Tucson • Parallel Editorial

U2 LEMON

The next track and video from Zooropa.



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THE CHARTS

MAINSTREAM

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
2	2	2	JANET JACKSON, If	Virgin
5	4	3	SWV, Right Here/Human Nature	RCA
6	5	4	BILLY JOEL, The River Of Dreams	Columbia
11	9	5	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
7	6	6	JODECI, Lately	Uptown/MCA
3	3	7	MICHAEL JACKSON, Will You Be There	MJJ/Epic
8	8	8	TEARS FOR FEARS, Break It Down Again	Mercury
15	10	9	ROD STEWART, Reason To Believe	WB
4	7	10	MADONNA, Rain	Maverick/Sire/WB
19	16	11	DEF LEPPARD, Two Steps Behind	Columbia
16	14	12	AEROSMITH, Cryin'	Geffen
20	17	13	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
21	18	14	EN VOGUE, Runaway Love	EastWest
12	13	15	SHAI, Baby I'm Yours	Gasoline Alley/MCA
9	12	16	DINO, Ooh Child	EastWest
23	21	17	RICK ASTLEY, Hopelessly	RCA
18	15	18	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	Epic
22	20	19	GIN BLOSSOMS, Hey Jealousy	A&M
26	23	20	EARTH, WIND & FIRE, Sunday Morning	Reprise
—	26	21	BLIND MELON, No Rain	Capitol
17	19	22	SOUL ASYLUM, Runaway Train	Columbia
27	25	23	LISA KEITH, Better Than You	Perspective/A&M
10	11	24	UB40, Can't Help Falling In Love	Virgin
36	27	25	HADDAWAY, What Is Love	Arista
34	31	26	DURAN DURAN, Too Much Information	Capitol
32	29	27	TERENCE TRENT D'ARBY, Delicate	Columbia
39	30	28	RED HOT CHILI PEPPERS, Soul To Squeeze	WB
14	22	29	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
13	24	30	BRIAN MCKNIGHT, One Last Cry	Mercury
35	34	31	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
38	35	32	2PAC, I Get Around	Interscope/AG
◆ DEBUT	33	33	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	MCA
—	40	34	JOHN MELLENCAMP, Human Wheels	Mercury
25	32	35	TINA TURNER, I Don't Wanna Fight	Virgin
◆ DEBUT	36	36	PRINCE, Pink Cashmere	Paisley Park/WB
◆ DEBUT	37	37	ACE OF BASE, All That She Wants	Arista
◆ DEBUT	38	38	R.E.M., Everybody Hurts	WB
◆ DEBUT	39	39	DARYL HALL, I'm In A Philly Mood	Epic
28	28	40	LEGACY OF SOUND, Happy	RCA

MOST ADDED

1.	Mr. Big, Wild World	Atlantic/AG
2.	Ace Of Base, All That She Wants	Arista
3.	Prince, Pink Cashmere	Paisley Park/WB
4.	Spin Doctors, Jimmy Olsen's Blues	Epic
5.	Bruce Hornsby, Fields Of Grey	RCA
6.	R.E.M., Everybody Hurts	WB
7.	Taylor Dayne, Send Me A Lover	Arista
8.	Silk, It Had To Be You	Keia/Elektra
9.	Meat Loaf, I'd Do Anything For Love (But I Won't Do That)	MCA
9.	Salt-N-Pepa, Shoop	frr/London/PLG

PLAYS PER WEEK

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVE. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	107	46.1	4928
2	2	2	JANET JACKSON, If	94	37.6	3532
11	6	3	BILLY JOEL, The River Of Dreams	88	38.9	3419
6	3	4	SWV, Right Here/Human Nature	92	37.1	3413
5	4	5	MICHAEL JACKSON, Will You Be There	85	39.4	3345
9	7	6	TEARS FOR FEARS, Break It Down Again	88	36.3	3194
7	5	7	MADONNA, Rain	89	35.8	3188
14	11	8	TONI BRAXTON, Another Sad Love Song	88	31.7	2788
3	8	9	UB40, Can't Help Falling In Love	80	33.7	2699
15	14	10	DEF LEPPARD, Two Steps Behind	81	33.2	2687
4	9	11	SOUL ASYLUM, Runaway Train	77	34.0	2618
8	12	12	DINO, Ooh Child	73	34.4	2514
13	10	13	JODECI, Lately	71	35.1	2494
16	16	14	INNER CIRCLE, Sweat (A La La La La Long)	80	30.9	2471
12	13	15	SHAI, Baby I'm Yours	71	34.0	2413
23	17	16	EN VOGUE, Runaway Love	91	26.1	2376
20	18	17	ROD STEWART, Reason To Believe	77	30.5	2349
10	15	18	TONY TONI TONÉ, If I Had No Loot	71	32.0	2270
21	19	19	AEROSMITH, Cryin'	72	28.5	2054
—	24	20	BLIND MELON, No Rain	72	26.4	1898
26	21	21	LISA KEITH, Better Than You	66	28.6	1890
27	22	22	GIN BLOSSOMS, Hey Jealousy	62	26.7	1653
35	23	23	EARTH, WIND & FIRE, Sunday Morning	68	23.9	1626
37	29	24	HADDAWAY, What Is Love	63	25.3	1593
36	30	25	RICK ASTLEY, Hopelessly	71	21.6	1534
17	20	26	BRIAN MCKNIGHT, One Last Cry	48	31.5	1512
39	26	27	DURAN DURAN, Too Much Information	66	22.3	1469
22	28	28	TINA TURNER, I Don't Wanna Fight	53	27.7	1467
—	32	29	RED HOT CHILI PEPPERS, Soul To Squeeze	65	21.8	1415
33	34	30	TERENCE TRENT D'ARBY, Delicate	62	22.3	1380
18	25	31	SWV, Weak	45	29.7	1336
19	35	32	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	57	23.3	1327
38	33	33	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	57	21.0	1199
◆ DEBUT	34	34	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	57	20.9	1192
25	27	35	STONE TEMPLE PILOTS, Plush	48	24.0	1151
30	39	36	4 NON BLONDES, What's Up	43	26.4	1136
◆ DEBUT	37	37	R.E.M., Everybody Hurts	52	21.5	1116
—	40	38	JOHN MELLENCAMP, Human Wheels	50	22.1	1105
31	31	39	LEGACY OF SOUND, Happy	40	27.3	1093
28	36	40	ROBIN S, Show Me Love	39	27.0	1052

PPW PPW PPW

**NETWORK FORTY
PLAYS PER WEEK**

**UNPARALLELED
AIRPLAY INFORMATION**

HARBOR RIGHTS

Broadcaster interests were heartened by the tone of arguments over the "safe harbor" indecency law being debated in the U.S. Court of Appeals. The justices seem to side with the broadcasters, questioning the government's efforts to push explicit programming into overnight hours by asserting that it's an effort to "replace" parents as the judge of what children can see and hear.

COMING & GOING

Don Peterson was named GM at KHMN Houston... Power 102 El Paso PD/morning man Michael Martinez is now doing mornings only at KHQT "Hot 97.7" San Jose... Jim Sute, formerly of KIKX Colorado Springs, was named PD at WZBQ Tuscaloosa... KZRT Twin Falls flipped from Top 40 to Hot AC. PD/mornings Lamont Summers and staff stay on... With the sale of WSSX to new owners, it appears that PD Roger Gaither, morning man Michael D and partner Jeff "The Hoser" Williams will be making tracks to their next opportunity, wherever that might be... Mike Edwards was named PD at Hot AC WMGS Wilkes Barre.

PROMO OPS

There seems to be a shortage of Promo Directors in the Northwest. KUBE promo whiz Deena Brancel cut out to return home in North Carolina. The KKRZ Promo slot remains open - even more so, since Asst. Promo type Laura Rider moved across street to Adult Top 40 KXYQ when it became apparent that she wasn't in line for the head slot. And speaking of NW openings, the interviews are just starting for the MD post at KPLZ Seattle. Gee... and we thought everybody wanted to move there...

I DO, THEY DID

KKRZ Portland PD Ken Benson is about to do that betrothed *thang* with Carolyn Ladd on September 25. KZMG Bellingham APD/middays Dave Arthur and his wife, Shauna, are the proud parents of a daughter, Krista Lynn, who was born August 28 at 7 lbs., 6 ozs and 21 inches.

And They Call The Spins, Mariah!

"Dreamlover" Tops PPW Reports, Request Lines Nationwide

Mariah Carey's "Dreamlover" continues her total domination of the Top 40 airwaves, as evidenced in *The Network Forty's* exclusive PPW regional breakouts and the Mainstream Most Requested Top 10.

Carey tops every one of the six regional breakouts for the second week in a row. Finishing second in the Northeast and South is Michael Jackson's "Will You Be There," while Billy Joel, Janet Jackson, Madonna and Shai take Place honors in the Midwest, Northwest, Great Lakes and

West regions, respectively. More detailed information begins on page 48.

Apparently, the active nighttime audience is far from burned on "Dreamlover" as well, as it takes the #1 slot in the Mainstream Most Requested Top 10 for the fourth week in a row. However, it looks like she'll have a fight on her hands to claim a fifth consecutive chart-topping week, as Blind Melon's "No Rain" rockets from #6 to #2 in only its second week in the Top 10. Comprehensive Request data begins on page 24.



MARIAH CAREY

News Briefs

BILL TANNER CLEARED

Consultant and former WPOW Miami PD Bill Tanner has finally been cleared of the late '91 drug and sex charges when Florida's 4th District Court of Appeals affirmed the original trial court's original order that threw out evidence obtained in an unlawful search at Tanner's residences.

With the prospect of criminal prosecution behind him, Tanner can fully focus his attention on a new radio station he's consulting in the Bahamas. As reported here in issue #177 (8/27), Tanner is heavily involved in the start-up of the Bahamas' first privately-owned radio station, 100 JAMZ. Owned by the country's first daily newspaper, *The Tribune*, Tanner will debut a new hybrid Urban format when it finally signs on. Applications for air talent are still being accepted, although Bahamian air talent will be given first preference.

However, Tanner wasn't sitting on his hands while he went through his legal entanglements. He continues to consult no less than four Miami radio stations. Tanner will discuss the Bahamian start-up and other matters in an exclusive *The Network Forty* interview in the very near future.

BMG INTERACTS WITH ION

Bertelsmann Music Group (BMG) entered into its first venture in the interactive music and entertainment arena by launching a joint venture with Ion, a California-based multimedia publishing company that seeks to create groundbreaking entertainment experiences via high-tech and pop culture know-how.

This partnership, initially a 50% equity investment by BMG, is the first foray of BMG New Technologies, a new division formed in June of this year. Ion is comprised of Silicon Valley programmer Ty Roberts, music producer/computer tekkie John Eric Greenberg, film/marketing expert Ann E. Greenberg and Grammy-nominated graphic designer/digital artist Lou Beach. They have already produced a CD-Rom for David Bowie's "Jump They Say Video," creating interactive software that allows the user to edit and create their own video using five separate sources of raw footage from the original video.

"Music-driven products are leading the way in the digital entertainment revolution," Ann Greenberg says. "Most interactive music systems currently available merely give the user information about the

artists. Ion products take the next step beyond the cerebral to the visceral by allowing the user to express their own vision."

MELISSA ETHERIDGE BOYCOTTED

In response to Melissa Etheridge's pledge not to perform in Colorado until the state's anti-gay rights law is repealed, KCSU St. Collins announced that it won't play any of her records. Citing a private concert she gave in Boulder for the radio and record industry, KCSU MD Bob Terrill called it "double-minded."

MTV JAMS LIVE TO DEBUT

MTV is following up its highly successful *Unplugged* concert series with *MTV Jams Live*, a performance based R&B series set to debut September 25 at 1:00 pm (ET/PT).

Bill Bellamy and *In Living Color* fly girl Jossie Harris will co-host the series; the first presentation will feature the work of Tony Toni Toné, Shai, SWV and 2Pac. The special was taped August, 1993 in New York City in a club-like setting packed with fans.

Complementing the series is *MTV Jams Countdown*, which will follow *Jams Live* from 2:00 pm to 7:00 pm on Saturday and be rebroadcast on Sunday from 10:00 am till 1:00 pm and 3:00 pm to 8:00 pm.

Warlock Adds Quality Records

Acquires Controlling Interest Of Russ Regan's Label

New York-based Warlock Records purchased the controlling interest of the L.A.-based independent label, Quality Records. Under the new agreement, Quality will continue as an independent entity and label head Russ Regan will still be its COO.

Warlock, an East Coast independent started in 1986 and still run by CEO Adam Levy, aims to bolster its national presence as an independent with the acquisition. Quality's roster features A Lighter Shade Of Brown, Timmy T and Big Mountain. "The reason we picked Quality is because the energy between our two companies is so strong," Levy states. "This label has always been able to defeat the number-one obstacle and hurdle in the record business - finding records that sell. Quality Records' products sell.

"Russ Regan was a big reason for the deal," he adds. "Russ will remain autonomous when it comes to picking and choosing artists and product. He brings to Warlock something we've never had, a top-notch music man bringing in strong product to promote."

Besides the aforementioned acts, Quality also distributes Dangerous Records' gangsta Rap, *Bangin On*

Wax, which features the Bloods & Crips' new single, "Piru Love." "Quality Records will benefit from our strong distribution, promotions network and business philosophy of keeping costs down and running a tight ship," Levy says.

"I'm very excited about working with Adam Levy because he's one of the brightest young executives in the record business," Regan states. "This merger is going to give Quality the resources we didn't have previously. We were far too restrained in our promotions and marketing. Now with Warlock, we've got the right resources and the right systems in place to do things right.



(L-R) WARLOCK RECORDS PRES./CEO ADAM LEVY WITH QUALITY RECORDS PRES./COO RUSS REGAN

The new distribution set-up is going to give us a lot more freedom to be more flexible.

"Quality Records will continue to produce artists on our label and expand our distribution deals," he adds. "It's business as usual, except now we have the added power to do whatever we need to do to make these releases a success."

Arista Names Steve Bartels VP Special Projects

Former Promo Rep Gets Into New Tech, A&R

Steve Bartels was appointed VP, Special Projects at Arista Records. According to Arista President Clive Davis, "Steve will be helping me and other senior executives of the company formulate and execute strategic direction for the company's growth."

What's more, Bartels will also get involved with A&R administration and interface with BMG on new technologies and other product lines. He will directly oversee Arista's ancillary licensing

activities.

It's an interesting career move for Bartels, the Hofstra University graduate with a degree in marketing. Previously, he served as National Director of Promotion at A&M Records while he completed his MBA at the UCLA John Anderson School of Executive Education in Management. "Clive Davis has given me a



STEVE BARTELS

tremendous opportunity to expand my knowledge and experience by allowing me to be involved in a highly successful entertainment company," Bartels states. "I've always admired and respected Arista for its ability to deliver records and its commitment to the artists. I'm thrilled to be part of the winning Arista team."

RECORDS

BMG

Tom O'Flynn was appointed Branch Manager of BMG Distribution's Atlanta office, replacing Fred Love, who retired earlier this year.

CAPITOL

In accordance to Capitol's decision to merge its Black Music division with the other departments (reported here in issue #177 (8/27), Black Music VP/GM Jean Riggins left the company to pursue other interests. Meanwhile, the Urban sales staff under National Sales Distributor Michael White, Promotion and Operations VP Barbara Lewis and the staff under National Director of Promotion Michael Horton will be absorbed into their respective departments.

COLUMBIA

WBT-FM Charlotte MD Ray Mariner was named Local Promotion Manager for the Carolinas.

ERG

Arnie Kaplan was named VP, Royalties. Previously, he held a similar position at Arista Records.

MCA

Hearty congratulations go out to National Director, Pop Promotion Jan Tiefert Krum and independent promotion rep Michael Krum, who are the proud parents of a daughter, Katelin Emily, who was born September 1 in Los Angeles.

MECHANIC

Paula Hogan was appointed Director of Publicity for Mechanic and The Futurist labels.

NOVEMBER

Sterling Youngman was named Director of Video Production.

MISCELLANEOUS

MTV Latino named Karen Davis Executive Producer and Gabriel Baptiste Director of Programming... MTV Sr. VP, News and Specials Linda Corradina-Vesey and Broadway Digital Off-Line VP John Vesey are the proud parents of their second child, Kristin Grace, who weighed in at 6 lbs, 15 ozs.

Rising Sun

Look for Rick Stacy to be going to KKFR Phoenix as PD. It's a perfect match. Am I the only one who remembers Stacy doing mornings at KYNO Fresno with Les Garland?

Don't Print That

The biggest question at the NAB convention was who commissioned a research project on how particular programming consultants are perceived by radio station owners, managers and programmers? Over 500 of the aforementioned were contacted and the results are giving more than a few consultants major heartburn. When confronted by the results, one "well-known" consultant offered to buy the report at double the original price to have it "deep-sixed." The Chrome Lizard knows who commissioned the report and we'll be sharing some of the juicier pieces in upcoming issues... unless someone wants to buy our silence.

Best Kept Secret?

Keith Clark, PD at WJMO. With a 5.8, he's got the highest Top 40 ratings in Cleveland in the last 15 years. Congratulations.

Maybe the second-best secret are those stations former Hot 97 PD Joel Salkowitz is quietly "advising."

Love Interest?

Bjork.

Radio And Records

WBT-FM MD Ray Mariner joins Burt and Blair at

Columbia. Is John McFadden about to receive hundreds of congratulatory phone calls from people he hasn't heard from in months?

Leo Vela leaves EastWest to join Funky Frank at WPOW Miami as APD/MD.

Former Detroit-based Columbia rep Reggie Blackwell lands a similar gig in the South at Motown.

R&R

The answer to the question posed beneath this week's Page 6 photo: Until this week's editorial.

Other suggested captions for the photo: Gerry and Joel at the 48th Parallel; President Clinton explains why he won't forecast his Plays Per Week; A joker, a toker and a choker; A schmoozer, a boozier and a loser; Two men and a baby; The ham, the Spam and the sacrificial lamb. And the one we liked best: *The tits, the grits and the shits!*

Inside sources at R&R say they are cancelling their scheduled 1994 convention. However, R&R is asking that you forecast your attendance for 1995!

Hey, Mon!

Former Miami All City PD Bill Tanner is consulting a station in the Bahamas following the coun-

try's administration change. It's the first non-government broadcast ever. Bill will share the unique start-up situation in a future *Network Forty* interview. Meantime, he needs record service. Call him at (305) 447-9595.

Do Wop Do Wop

Now that Pyramid Broadcasting has closed on WAQQ Charlotte, look for WPEG owners Broadcast Partners Inc. to duop WCKZ.

And by the time you read this, there will be a new duopoly in the South transmitting 200,000 watts of Top 40 hits.

Comings And goings

Alex Tear is out as PD at WKHQ Charlevoix.

At WBIZ Eau Claire, Max McCartney adds APD stripes. Also, Michelle Brooks joins for overnights. And there's a mid-day opening for someone who has a promotion background.

T, R and blood type to Daren Lee at WBIZ.

Newest edition to the WIXX Green Bay air staff is former WQLH PD Andy Nelson.

A What With No What?

Want to run a Dance mix show... with no Rap? Call KRQ Tucson PD Mark Todd.

Rumbles

James Gregory and JoJo are the final contenders for night jock at WBPR Myrtle Beach.

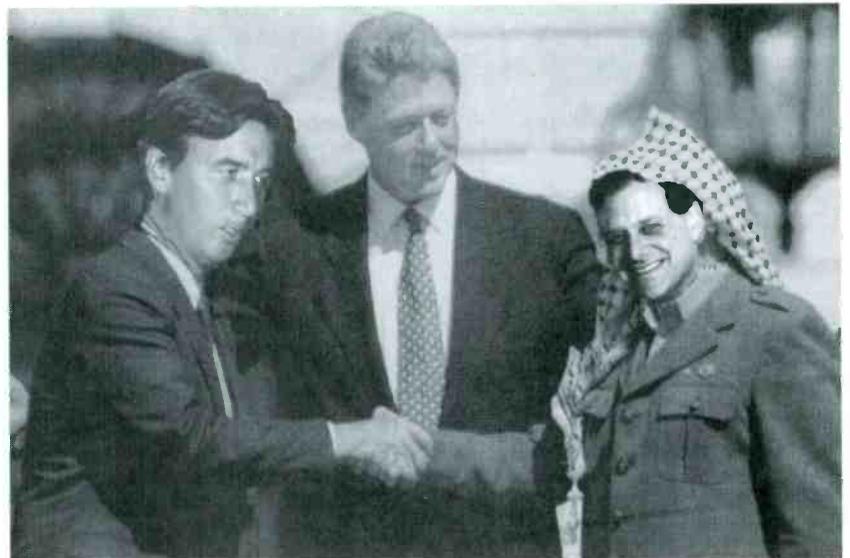
Is Sunny Jo White about to do a dance show on Jammin' 94 in Boston?

Too Much Passion

RCA signs one of The Chrome Lizard's favorite bands, The Smithereens. They blew the room away at the RCA convention.

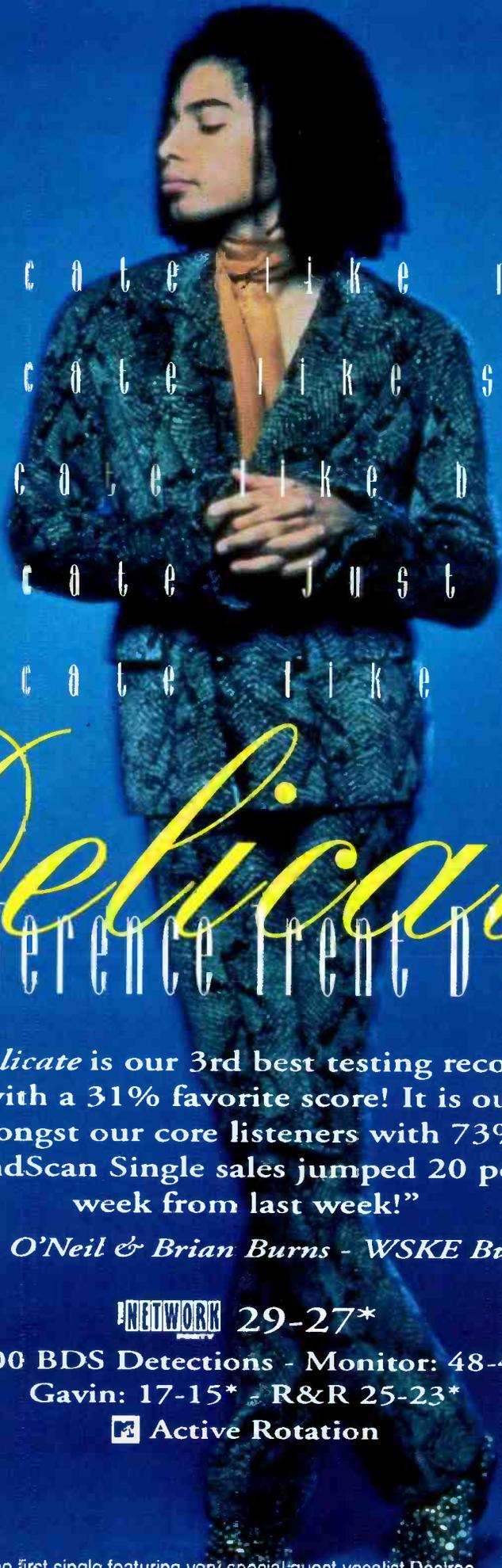
Peacemakers In The News

Keith Naftaly... Al Coury... Charlie Minor... Bob Garland...



How long will the peace last?





D e l i c a t e l i k e r a i n
D e l i c a t e l i k e s n o w
D e l i c a t e l i k e b i r d s
D e l i c a t e j u s t s o
D e l i c a t e l i k e a i r

Delicate

Like Terence Trent D'Arby

“After 6 weeks, *Delicate* is our 3rd best testing record amongst 25-34 year old females with a 31% favorite score! It is our 4th best testing record overall amongst our core listeners with 73% positive scores! The SoundScan Single sales jumped 20 points this week from last week!”

– Sue O’Neil & Brian Burns - WSKE Buffalo

NETWORK 29-27*

1,000 BDS Detections - Monitor: 48-41*

Gavin: 17-15* - R&R 25-23*

 Active Rotation

The first single featuring very special guest vocalist Des'ree.
From Terence Trent D'Arby's "Symphony Or Damn (Exploring The Tension Inside The Sweetness)."

EDITORIAL

Commentary by
Gerry Cagle

Boy, was I high. In the past couple of weeks, I could have sworn that the moon was in the seventh house and Jupiter had aligned with Mars and peace was ruling the planet yada yada yada...

Through several letters to their reporters, *R&R* had *seemingly* begun the systematic dismantling of their obsolete and ineffectual parallel system. This caused a feeling of gladness across the radio and record universe, with the exception of a few independents and some smaller radio stations who depend on their parallel status for a substantial amount of their budget.

The Network Forty has been reflecting the industry's dissatisfaction with the system and we welcomed this change with much happiness. *R&R*, we thought, had finally seen the light.

Our excitement was almost impossible to contain when a week later, *R&R*, through another letter to their reporters, finally decided that "Plays Per Week" was the way to go. This feeling of euphoria created such a warm and fuzzy emotion that we even decided to extend an olive branch: We would allow *R&R* and all other trade magazines use our term, "Plays Per Week," to describe actual airplay. (Except *Hitmakers...* it was a personal thing.)

I even took back what I said about Joel.

We designed a special cover and came up with a historical picture for Page 6 to illustrate this new universe of understanding and togetherness.

Alas, this week brought another *R&R* letter... and retractions... and denials.

R&R has decided to keep the parallel system, codified and modified to create more confusion and room for manipulation. According to the latest *R&R* codicil, "Beginning with the first week in 1994, our weekly music charts will be based on our reporting stations' forecast of the number of plays each current song will receive in the forthcoming week. This information will then be processed via an individualized weighting system that will be based on each stations' actual listening strength within its own market cou-

pled with the market's quantitative and qualitative population strengths." (huh?) This one was signed by Sales and Marketing VP Erika Farber, whose position provides insight into *R&R*'s *real* reasons for these cosmetic manoeuvres. They've been cloaking their changes under the guise of better serving the needs of radio... in actuality, it's to better serve the needs of their sales and marketing departments.

The Age of Aquarius ended before it began.

I take back what I took back about Joel.

What *is* going on over there?

*Programmers
across the country
are refusing to
comply with
R&R's
latest edict.*

Let me make this as easy as possible: it's reality, stupid.

First, the radio and record industries no longer believe in the parallel system because it doesn't reflect reality. There is no way to justify the cost of getting a station in East Jesus, Nebraska to add a record when there are no record stores in East Jesus. For years, the success of a record was gauged by its position on *R&R*'s back page. Then, retail information began to show that *R&R*'s charts don't reflect corresponding sales. Slowly but surely, record companies began using other methods to determine a record's success. Today, the number of record companies still playing the "game" of *R&R* adds is dwindling weekly.

If they were smart, *R&R* would drop the parallel system altogether, take *all* radio station reports and then weigh them depending on market size. (Does that sound familiar?) This would end, once and for all, the problem of determining who "belongs" and who gets left out. If all stations are in the sample, then individual record companies can choose what stations are impor-

tant for specific records and promote them accordingly. This should not be a trade magazine's decision.

If they were smart, *R&R* would accept Plays Per Week and print that chart as reality. Then, use radio stations' playlists to predict the future strengths of records. We all know it's just a guess. A chart is based on each programmer's predictions, but it's still useful because it offers insight on how a programmer feels about the future of a record in comparison with the others on the list.

Hey, call me redundant, but if you check out "The Charts" on page 3 in *The Network Forty*, that's what you'll find: The PPW Chart says what happened last week. The Chart says what our 265 reporters believe will happen this week. (Editor's note to *R&R*: You're welcome to steal this idea, too.)

Record companies and the radio industry are relying on BDS and Plays Per Week because they reflect *reality*. Chart positions are qualitative at best, but they are an accurate gauge of a programmer's beliefs.

Second, predicting Plays Per Week? Absurd.

Programmers are refusing to comply with *R&R*'s latest edict for a variety of reasons. They are best reflected by those outlined in a letter from KRBE PD Steve Wyrostok to Joel Denver. (See opposite page.) Steve points out many of the problems *all* programmers are facing.

Add to his letter another major problem: *R&R* is asking PDs to forecast their programming to the competition. No programmer who wants to win will do that. Plus, it will take up too much valuable time to prepare this information – all because of the whims of a trade magazine.

Why didn't *R&R* get a consensus from their reporters before presenting this new demand? Based on the programmers we've talked with, from New York to Los Angeles and cities in between, they and *The Network Forty* agree with Steve Wyrostok. Radio as a whole will not participate in this system.

So why does *R&R* insist on doing something the entire industry is against? Is it a vain attempt to flex their weakened muscles; to once again dictate to an industry that is no longer listening? Or are they so out of touch that they actually believe this is what our industry wants? ❑

*Something on your mind?
Mail your opinion to The Network Forty.*

EDITORIAL

104
KRBE

Hits. Without the hype.

September 7, 1993

Joel Denver
Radio & Records
1930 Century Park West
Los Angeles, CA 90067

Dear Joel,

Hopefully, this letter finds you well.

After our telephone discussion and a review of your recent letter to reporters concerning your playlist "forecasting" plan, I'm afraid I have some serious reservations about your proposed system. Here's why:

1. *Playlist "forecasting" will not be reality based and is no better than the current system.* It is still subjective and will continue to distort information and leave the door open for playlist manipulation.
2. *There is no need for an "individualized weighing system" in this scenario.* It will further muddy already questionable information and will introduce more dubious information from Arbitron.
3. *Playlist "forecasting" will go against our policy of reporting actual airplay.* We are not the only station this will affect.
4. *"Forecasting" will not be applicable to stations who do music late in the week, such as KRBE.* We cannot forecast on Tuesday what we will put on the air on Thursday or which rotations will change. Under your proposed system, we would basically be unable to forecast any new airplay for the latter 5 days of the reporting week. There is simply no way to get around this.

I feel the system we are currently using is the most appropriate for feeding accurate information into the national pool. I am open to new ideas and anything that will help form a more realistic picture of the national airplay landscape, but the type of prognostication you are proposing is dangerous for the whole industry. Furthermore, I don't believe you'll get the majority of radio to back it.

The offer to participate in your new system is appreciated, but unfortunately our views seem to differ. If you will still be able to accommodate our playlist as it currently is published and distributed, we can continue to participate in your national information pool. If you will not, we need to discuss the future relationship between KRBE and R&R.

Sincerely,



Steve Wyrstok
Program Director

PROMOTIONS

"COUGAR CRUISERS"

KZZU FM, Spokane

Brian Paul

Throughout the Fall, KZZU will take a busload of listeners to Washington St. football games in Pullman. During the trip, they'll provide refreshments to riders, including beer to over-21'ers. Cost to riders is the price of a game ticket, which are sold at a local car dealer.

COST: REFRESHMENTS AND BUS RENTAL.

RETURN: BUDWEISER, WASHINGTON ST. AND CAR DEALER'S HEAVY AD SCHEDULES MORE THAN COVERS COST.

SOFTBALL CHALLENGE

KQKQ, Omaha

Karen Menke

At the home of the College World Series, KQKQ staffers took on Michael Bolton's Bombers the day after Bolton's concert in town. The game preceded a minor league baseball game. To enter the park, fans had to bring a can of food for the local flood relief food bank and 25 cents. Rockett In The Morning auctioned off the opportunity to be Bolton's bat girl for \$3,000; the money went to the Michael Bolton Foundation. Over 7,000 fans saw Bolton's team kick butt, 21-2.

COST: MINIMAL. EVERYTHING DONATED FOR GOOD CAUSE.

RETURN: COVERAGE FROM LOCAL PAPER AND FOUR TV STATIONS; \$3,000 FOR BOLTON'S FOUNDATION AND OVER 4,000 CANS OF FOOD FOR FLOOD VICTIMS. GREAT IMAGING TO BOOT.

"FLIP YOUR LID"

WPOW, Miami

Kenny Bernstein

Pepsi sponsored WPOW's big multi-act end-of-summer concert. People who brought six Pepsi bottle caps to the station could get two tickets (which were never sold to the public). On top of listening-to-win tickets, people who donated \$9 to AIDS research at the door could also get in. WPOW raised over \$20,000. The 4,000-seat arena was packed.

COST: PEPSI POPPED FOR IT ALL.

RETURN: GREAT CUME BUILDER WITH A PUBLIC SERVICE TWIST.

READING FESTIVAL TRIP

KRBE, Houston

Wendy Craven

Nth callers had 10 minutes to call in and register for a trip to England for the Reading Festival, a three-day Alternative Woodstock. Winner was chosen by random drawing. Overnight jock Psycho Robbie took winner to England, where he did live and recorded call-ins, interviews with performing bands, etc.

COST: BUD DRY PAID FOR STATION REPS; LABELS PAID FOR WINNER AND GUEST.

RETURN: HUGE CUME BUILDER FOR ACTIVE CORE AUDIENCE.

"IN-LABOR DAY WEEKEND"

XHTZ, San Diego

Lisa Vasquez

All Labor Day weekend long, the morning team of Rene & Chacha visited local maternity wards to give "new" mothers a baby-sized Z-90 sleeper, a mother and baby photo package and an on-air announcement of birth. One lucky newborn won the grand prize: a year's supply of diapers with a complimentary change by the morning duo. That's *by* the morning duo... not *of* the morning duo.

COST: STATION COVERED Z90 SLEEPER COST. OTHER PRIZES TRADED OUT.

RETURN: GREAT WARM-AND FUZZY THEATRE-OF-THE-MIND.

NEEDFUL THINGS FOR NEEDFUL THINGS

WBPR, Myrtle Beach

Chris Garrett

To help St. Joseph, MO flood victims, Power 98 sneak-previewed the new Stephen King film, *Needful Things*. Seats were only available to listeners who brought a non-perishable food item or donation. The first 98 people in the door received various Power 98-Logo'd merchandise as well as the chance to win a home CD player. Huge turn-out generated plenty of donations.

COST: NOTHING. THEATRE TRADED OUT FOR SEATS.

RETURN: GREAT PUBLIC SERVICE STUNT IMPROVES STATION IMAGE.

"SANDBAG '93"

WKBQ, St. Louis

Maureen Turholder (sp)

WKBQ will hold an all-day concert featuring local bands. One local act will do an unplugged set on the morning show the day before the concert. Many St. Louis personalities will be there; a variety of activities will be held to raise money, such as an auction of celebrity autographed memorabilia. WKBQ personalities will emcee it all. A huge two-story sandbag will be built for the event.

COST: EVERYONE DONATING SERVICES AND PRODUCTS.

RETURN: GREAT COMMUNITY SERVICE PROMOTION WILL GENERATE POSITIVE MEDIA COVERAGE.

BREAKFAST CLUB BABY RACES

KGGI, Riverside

Mike Karsting

Twenty parents enter their toddlers (who must have been born in '93) for the chance to win \$1,000 in prizes. In the station's parking lot, a 30-foot long green carpet with lanes for five babies will be set up. During the race, parents can only touch their kids if they go out of their lanes. Races are broadcast during the morning show; over 100 people are expected to watch the extravaganza.

COST: ALL PRIZE MERCHANDISE TRADED OUT.

RETURN: AD BUYS FROM PRIZE CLIENTS, PLUS MAJOR TV AND PAPER COVERAGE.

"THE BABY RACE 500"

WSBG, Stroudsburg

Jay Scott

WSBG recruited fully grown baby "boys" to don diapers and bonnets, then race pint-sized tricycles across their parking lot for a variety of prizes, including a grand prize of a brand new living room set. The race attracted "tons" of people to witness the truly witless event, which WSBG broadcast live.

COST: NOTHING; ALL PRIZES TRADED OUT.

RETURN: GREAT THEATRE-OF-THE-MIND EVENT ALSO GENERATED A FURNITURE STORE AD SCHEDULE.

"HOT BUNS IN 501'S"

KIOK, Tri-Cities

Heidi Romans

Held at a local restaurant/bar, male and female contestants strut their stuffed stuff to rump shakin' tunes. Local celebrity judges and popular vote choose the winners, who'll take away a six-month supply of Levi jeans, a \$50 gift certificate from the restaurant plus CDs and T-shirts from the station.

COST: OK95 SUPPLIES CDS AND T-SHIRTS; THE REST TRADED OUT.

RETURN: SPONSORS TAKE OUT AD BUYS.

The Network Forty wants to spotlight innovative and successful promotions. Are your promos creating a buzz? Fax us the info at (818) 846-9870 or call Jeff Silberman at (818) 955-4040.

SPOTLIGHT

"BACK TO COOL SHOPPING SPREE"

WZPL, Indianapolis

Terri Trotter

Listeners can register for a mega-shopping spree at a Crystal Pepsi "Cool Zone" in one of three area malls. There they can also have a free sample of Crystal Pepsi and get a discount card for discounts at various stores in malls. One winner from approximately 20,000 entries will be drawn. The prize: a \$9,950 shopping spree - with a catch. Winner, who'll be notified in person, will be taken by helicopter from 'ZPL's morning show to the first mall, where he/she

will have three hours to spend no more than \$199 per store. All the merchandise will be loaded up in a truck, then the winner will be driven to the second mall to "shop" with the same conditions. Ditto for the third mall. WZPL will do call-ins during the spree.

COST: CRYSTAL PEPSI PAYS FOR THE SHOPPING SPREES.

RETURN: LARGE SIGNAGE AT EACH STORE. INDIVIDUAL STORES ADVERTISE ON STATION. HUGE CUME BUILDER.

NETWORK FORTY SPOTLIGHT



KRQQ 93.7 FM

93.7 KRQ

4400 E Broadway Suite 200

Tucson AZ 85711

(602) 323-9400 Office

(602) 795-7875 Music

(602) 327-9384 Fax

Mark Todd Program Director

Toby Hood Music Director

Music Calls: ThF Noon-4pm

Mark Kopelman Vice President/General Manager

Terry Daniels Promotion Director

Jeff Davis Production Director

Mike & Jimmy 6:00 am – 10:00 am
w/ Betsy Bruce

Mark Todd 10:00 am – Noon

Jeff Davis Noon – 3:00 pm

Mojo Morales 3:00 pm – 7:00 pm

Chris Kerr 7:00 pm – Midnight

Chris Jackson Midnight – 6:00 am

Ownership: Prism Radio Partners

Consultant: Dan Vallie

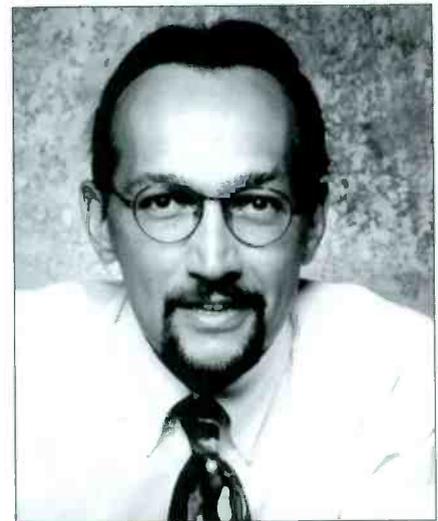
Network: None

COOKIN' IN TUCSON

Tucson's heritage Top 40 station, KRQ, has a new look. Old owners Nationwide Communications are gone, replaced by Prism Radio Partners and new PD Mark Todd. Todd, whose previous stops include St. Louis and Los Angeles, describes his station in the desert as "pointed straight down the middle. We're not looking to lean in any one direction, be it Dance, Rock or Alternative. We're trying something unique here: We're simply going to play the hits."

Speaking of hits, KRQ's music does exclude what Todd refers to as "the extremes. We spent a major amount of dollars in advertising during the Spring to let the market know we don't play Rap. For that matter, we avoid Anthrax, too. Those are what I mean by 'extremes.' We will play Aerosmith – and Tony Toni Toné work well here. Those would be good examples of our parameters, with just about everything else in between up for consideration."

Like most Top 40s, KRQ is targeted at 18-to-34 year-olds. Todd points out that "our current focus, though, is bolstering our 25-to-34 year-olds without losing our solid 18-to-24 foundation." Targeting those 25-plus listeners is accomplished by playing "core artists such as Janet Jackson, Jon Secada and Duran Duran. We've been very lucky with the availability of Adult-oriented hit music that's been released recently. Artists such as those, along with interesting newcomers like Blind Melon and SWV keep the station fresh without being teen in its focus." As for library product, Todd says he's playing "the tried-and-true cuts. There's



Mark Todd

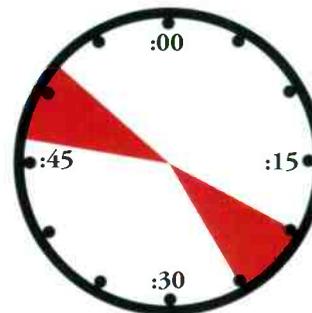
really no particular artists or genre that's unique to Tucson. When I was in Houston, it was people like Noel who were big, but it's very Mainstream."

Todd cites one programming challenge that many stations in similar-sized markets face. "There's no direct contemporary music competition here, so one of our biggest challenges is attracting audience from stations in other formats. In New York or L.A., you can focus on your in-format competitor and try to steal audience that way, but in a market like Tucson, we need to attract listeners to Top 40 from Country and AC stations. It's not necessarily tougher, but it is a different kind of nut to crack."

– Pat Gillen

SAMPLE 3 PM HOUR

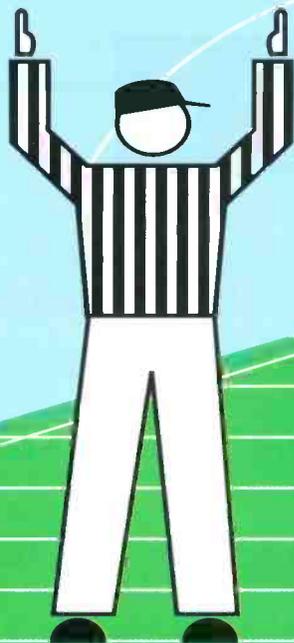
U2
Mysterious Ways
Toni Braxton
Another Sad Love Song
TOP OF THE HOUR I.D.
Janet Jackson
Escapade
Duran Duran
Come Undone
Aerosmith
Cryin'
Jade
Don't Walk Away
Prince
Let's Go Crazy
STOPSET



ON AIR SLOGAN

"The Best Music Of The '80s And Today!"

Haddaway
What Is Love
UB40
Can't Help Falling In Love
Extreme
More Than Words
Mariah Carey
Dreamlover
Stereo MC's
Connected
En Vogue
Runaway Love
STOPSET
Shanice
It's For You



MCA PRESENTS YOU MAKE THE CALL!

YOUR GM, GSM AND CONSULTANT ARE DEMANDING ADULTS. YOU—

- a) enroll in a night class at the local community college.
- b) visit the local health club and pass out station T-shirts.
- c) add **Meat Loaf "I'd Do Anything For Love (But I Won't Do That)"**.
- d) intercept your neighbor's Arbitron diaries and fill them out with your station's call letters.

If you answered **C: Add Meat Loaf**, then you made the right call.

NEW Debuts 33*

**Debut 36 - R&R Backpage
Over 800 Detections At Top 40
In 2 Weeks!**

**A 25% Increase From Last Week!
A 500% Single Sales Increase
From Last Week!**

**4 Straight Weeks Most Added!
Top Phones: WKBQ, WMTX, WPLJ,
B97, Z100**

**Majors: Q102, Star 94, WPRO,
WNVZ, WAPE, WGTZ,
WAQQ**

**The Only Rock Video Inside The
Box Top 10 Most Requested
58-37 SoundScan Singles
#1 Most Requested AOR**

YOUR PERCEPTUALS SHOW TOO MANY UNFAMILIAR ARTISTS WITH NO HITS. YOU—

- a) ditch the Milli Vanilli from the studio.
- b) pray for a Partridge Family reunion so you can play David Cassidy without embarrassment.
- c) add **Bell Biv DeVoe's "Something In Your Eyes."**
- d) hope for follow-up singles from Tommy Page, Sweet Sensation, The Heights, Sheriff or Dan Hartman.

If you answered **C: Add Bell Biv DeVoe**, then you made the right call.

NEW Moves 20-11* On The Street 40!

**36-29* Rhythm Monitor
Over 600 BDS Detections
30% BDS Increase From Last Week
Over 1400 Detections At Urban
44-38 SoundScan Singles**

Real Airplay... Real Sales!
WJMN 30 Plays #24 Sales
WIOQ 29 Plays #34 Sales
WCKZ 27 Plays #28 Sales
WJMH 47 Plays #6 Sales
KLUC 20 Plays #22 Sales

 **Heavy Rotation!**



 **Major Requests Starting!**

YOUR LATEST AUDITORIUM TEST SHOWS A LACK OF TEMPO AT YOUR STATION. YOU—

- a) do a metronome giveaway.
- b) expand your 120 BPM disco retro program to other dayparts.
- c) add **E.Y.C.'s "Feelin' Alright."**
- d) set the pitch control on your equipment up a couple of notches.

If you answered **C: Add E.Y.C.**, then you made the right call.

**On 12 Majors Including WIOQ, WHHH,
KBXX, KTFM, KKFR, KZHT,
FM102, Hot 97, Z90, KPLZ,
WXKS**

Requests Developing Z90, KZHT

Top 5 Phones At WTWR

**BDS Detections Increase 1000%
from Last Week!**

MCA RECORDS—ALWAYS THE RIGHT CALL!

SWEEPER UPDATE!

It's Fall book time – time to freshen up the on-air presentation and tweak the positioning. You've racked your brain, looking for some new promotion ideas. You've gone into your music categories and adjusted some parameters, you've blown out some tunes and added others based on the latest research... and you've come up with a few liners. On this week's Programmer's Conference Call, we asked programmers for some of their best sweepers. They're now in print... so rip 'em off!

How about some great sweepers that other stations can incorporate for themselves?

KROQ LOS ANGELES

If you get a million of your closest friends to listen to KROQ... we'll give you a free shirt.

If it doesn't suck... it's on KROQ!

All the music you can stand!

106.7, KROQ. I know we keep saying it... but we keep being it!

Here's another song you probably won't like!

New music is on KROQ like flies on poo!

KROQ... some of the music... all of the time!

106.7, KROQ. We don't test well!

106.7, KROQ... swing and a miss!

Filled to the brim with berries and cream!

106.7, KROQ... the choice of disgruntled postal workers everywhere!

New, new, new... all the damn time, new, 106.7 KROQ

WBPR MYRTLE BEACH

Better than sex. Uh... um, never mind. Power 98.

In your car, in your house, in your shower, inna godda divida, Power 98 is #1 for music and fun.

We'll now pause five seconds to let the other stations catch up... Power 98!

97.7 Power 98. What's the point? It's that little dot between the seven and the other seven.

We're pumping, throbbing and pulsating... and our music ain't bad, either. Power 98.

WHTZ NEW YORK

(sfx...HONK!) Go ahead, hit me, I need the money. (Other voice) ...okay... (first voice screams) Z100!!

New Rock, New Rock for New York, New York... Z100!!

While other stations are playing songs from the Jurassic era... we're playing songs for 1993, Z100!!

(in sarcastic tone) No Rap, No hard stuff and no sleepy elevator music... What do ya think, we're stupid? I've personally heard every one of those songs on that station on an elevator. No lies, this is Z100!!!

WGTZ DAYTON

At home, at work and in the backseat of your car... Z93.

Z93 with 93 songs every hour. How do we do it? Volume!

Close-captioned for the rhythm-impaired... Z93!

Pope-approved because we're using the rhythm method... Z93!

KIOK TRI-CITIES

OK95... your instant-gratification station.

OK95... a little Dance, a little Soul, a little Rock, a little Roll.

You don't have to be a kid to enjoy the great taste of OK95.

A radio station the whole family can listen to. Hey, grandma... crrrank it up!

WKSE BUFFALO

(legal I.D.)... So naughty... even the leaves are red!

(legal I.D.)... the land of lust and rust!

(legal I.D.)... some people just don't get it.

(legal I.D.)... Go ahead... crank it all the way up to 11!

Hey, you in the Bills shirt! You're hearing KISS 98.5... nice tight end!

FM with tongue... KISS 98.5... the wetter the better.

Kicking asssssphalt down the freeway... KISS 98.5

The frequency of delinquency... KISS 98.5

The station that consumes 47 times its weight in excess stomach acid.

LET THEM
WHISPER SWEET
SOMETHINGS IN
YOUR EARS.

“H u n n y
H u n n y”

Book of
Love

The new single
from the album
Lovebubble

PRODUCED BY TED OTTAVIANO
MIX AND ADDITIONAL PRODUCTION: BEN GROSSE



©1993 Sire Records Company

STILETTO
STEVE WAX
GARRY KIEFF

PROGRAMMER'S CONFERENCE CALL

KISS 98.5. If this isn't the music of your life... get one!

KISS 98.5, the station Van Gogh listened to... in mono!

(Editor's Note... Easy to see why Burns went back to radio...)

WYAV MYRTLE BEACH

Thong bikinis might not be allowed on the beach, but they can't tell us what to wear in the studio... WAVE 104.

Pounding the shores like never before... WAVE 104!

This is not a rest. It's a WAVE and win weekend. Listen to details on how to win coming soon on WAVE 104.

KHKS DALLAS

We appreciate you letting us ride along with you. But would you mind turning up the AC?

Contrary to popular belief... length *does* matter! Forty minutes of today's best music starts now!

We don't just talk about the most music... WE DELIVER!

(operator voice) The station you've reached is available 24 hours a day at this number... (frequency)

Whether you're sitting by the pool or sitting at work, wishing you were sitting by the pool...

We don't break the rules... we didn't even know there were any.

No friends or family list... Forget the "I" plan, but you can switch to us for free!

(frequency)... don't go no higher... don't go no lower.

WBHT WILKES BARRE

Hot 97.1 FM. Any higher frequencies can only be heard by dogs. (growling and barking sfx)

Hot 97.1 FM. Aren't you glad you used your dial today? Don't you wish everybody did?

Hot 97.1 FM... no wonder KRZ is pissed.

You're listening to Marc Anthony at Hot 97.1 FM. That's Marc with a "C" for those of you filling out a police report.

WSTR ATLANTA

Hotter than the temperature on Peachtree Street... Star 94.

Hotter than a sticky car seat on a 94 degree day... Star 94.

We're trying so hard they named next year after us... Star 94.

WFLZ TAMPA

We asked Tampa Bay what they want in a radio station... and they told us they we're tired of being asked about radio stations.

What's the point in owning a radio station... if you can't abuse it once in awhile.

We've lost our minds so you don't have to.

Anything you hear may be used against you.

Power 93... abuse only as directed.

Over two years of decadence... and only one conviction.

Crank it up... or leave the planet by sundown.

It keeps going and going and going... get used to it.

— Dwayne Ward

You, too, can participate in The Network Forty's Programmer's Conference Call. When you've got a strong opinion, contact Dwayne Ward at (818) 955-4040.

ISSUE 180

Published By

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For subscription information or change of address notification, contact Jackie Bodner, Circulation Manager of The Network Magazine Group, at (818) 955-4000.



99X Atlanta 37 Plays Per Week! #1 BDS! Moves 4-2*

KRBE Top 5 Phones!

Major Adds!

KTHM San Antonio

WIFC Wausau

KISR Ft Smith

KJ103 Oklahoma City

WAYV Atlantic City

KQIZ Amarillo

Y107 Nashville

WBNC Bloomington

KYTA Billings

WABB Mobile

WDEF Springfield

And Others!

Continues To Gain Airplay!

KWOD Sacramento 7-6*

WENZ Cleveland 23-17*

WACC Charlotte D-30*

WZAT Savannah 40-35*

Ujörk

Human Behaviour

the primal single and video from Debut.

Produced by Nellee Hooper

Management: Bill Diggins/DMA Entertainment



Buzz Bin...After 8 Weeks

Of Being The Breakthrough Video!

\$
Sales Over 1/4 Million!



On Elektra Entertainment Compact Discs and **galeo** Cassettes



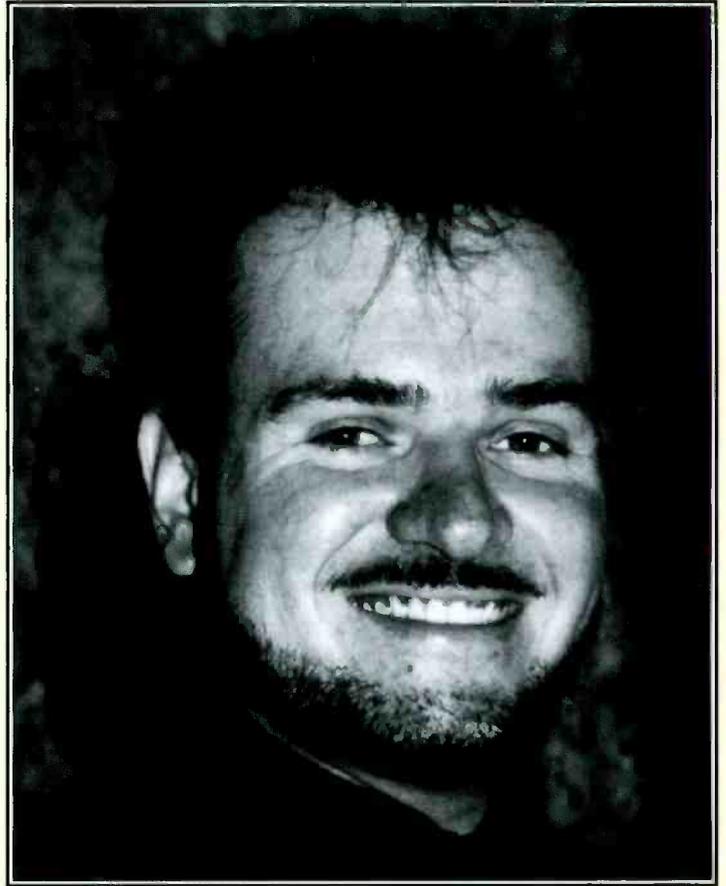
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Steve Wall

From Bakersfield To The Beach

INTERVIEW BY WENDI CERMAK

Building an image is tough in the radio business. Building an image from Bakersfield makes it even tougher, but Steve Wall did it. He took KKXX to the top of the ratings, making it the fifth-highest-rated Top 40 station in the country. The industry had no choice but to notice. Steve was rewarded with an offer to program XHTZ "Z90" San Diego and it took him no time to say yes. Steve has had little time to enjoy the beautiful beaches of Southern California. He's been too busy putting his touch on a radio station that's very tightly niched, but nevertheless serves a diverse Dance music audience. His goal: to attract them all and take Z90 to the top of the market. Under his leadership, Z90 enjoyed a point-sized bounce in the latest trends, but Steve is the first to point out that his work has just begun. Steve took a minute out of his normal 15-hour day and candidly spoke to Music Director Wendi Cermak about life after Bakersfield, tractors, the pressures of a major market and longing for the beach.



Is it true that you almost didn't go into radio, that you left a family farm to get into this business?

I was supposed to take over my grandfather's farm. When I was 15, I got into radio and I don't think a lot of my family ever forgave me. Maybe they do now. I didn't mind driving the tractor. It was fun until I almost turned it over. I popped the clutch; I wanted to see how high I could get it off the ground.

Tell us about your first radio gig. I'll never forget my first night on the air. I was training in the station and the jock was Terry Sperry. She said, "you're picking up on this pretty quick; I'm going to get a burger" – and she never came back. At 1:00 in the morning, I get a phone call from the

PD, asking me why I was still on the air. He said the station was supposed to sign off at midnight, so he told me how to shut it down. The next day, he calls me in and what started off as a part-time weekend job turned into a full-time night gig.

A lot of people look at your new gig as the biggest step in a building career.

Bakersfield was a very small market. To jump from there was tough. Everybody said it couldn't be done. There have been times in my career when I was offered very good large-market positions, but they weren't in the right location. I'm 29 and the older I get, the more the 'quality of life' thing comes into play. I love California. When I started in radio at KICX in McCook, Nebraska, my

dream was to DJ in California.

So now you're in a Top-15 market. Is it all that you hoped it to be?

Yes, but all these record people are calling to congratulate me and I just don't have the time to talk to them. On the average day, I spend at least 15 hours learning about this radio station. But if you don't return all the calls, you start hearing a vicious circle of rumors. My best friend calls me and says "dude, what's happening? I hear you're about to get fired." So all these people who can't get through to me either take it personally or think that my ego has blown up.

So, this week I took a ton of calls because I want everyone to know that I'm here, I'm doing wonderfully, life is great, I live on

the beach and it couldn't be any better. Here's the problem: I have a new job and a lot of things to learn about this station. There are people here to take the calls so I can work. Does that mean my ego is so big that I can't take calls? Hell, no! I need all those relationships. I assume that all those relationships I developed along the way are going to be the same and in six months or so, I'll have the time to take those calls. I still want to continue a very good business relationship; the problem is I have to make adjustments and do my job.

What kind of adjustments?

I'm in the middle of a radio war. My staff has been busting their ass for three years to get us where we are. To get us further, we've got to break out of this box that

we're in. Sometimes we get so deep in everything that we know, we don't have room for anything new to happen. As PD, these are my decisions to make. I'm sure I'm going to get a couple of books to either be right or wrong. If in two books, I've taken our 4 share to a 1 share, adios, Steve! But if I've taken our 4 to a 6 or 7, something I've done has broken out of the box and is working. And I can't do it without my staff.

Was the staff upset when former PD Rick Thomas left?

Rick Thomas was a mentor to many of these guys. He busted his ass and they loved him. I'm the new guy. I can never fill Rick's shoes and I'm not going to try. I'm going to do things differently than him. Some people may not like all of the things I'll be doing, but at least they are giving me a chance.

To me, radio is fun. When I was 15 years old in McCook, Nebraska and when I was 20, programming in Salina, Kansas it was fun. To keep things upbeat, we have to pull away from our egos and tie all of our energies together into something positive. If we look at everything with a fresh perspective and savor the moment, we'll find the creativeness in all of us and put it all together. Then we're gonna kill!

How are you going to do that?

I've always been in this major-market mindset. I've told myself that whenever I got to San Diego or Los Angeles, this is how I'd program my radio station. I'm going to bring in the best jocks and do the best promotions and I don't care what it takes.

What have you learned since going to San Diego?

You think you've learned everything about management, then you go to your next job and screw something up. Even so, it's been a great new experience for me. I won't make the same mistakes my next time around. I get very intense and buried in my work, so when someone walks into my office and I'm sitting on my computer writing a promo or doing

music and I don't turn to them, they think I'm mad at them. As far as managing goes, there's a few things I need to learn to do better. I've been in San Diego for three months, but I feel like I just started my job today.

With all that's going on inside the station, have you had time to assess the San Diego market?

Absolutely. Q106 is getting a lot better than when I first got here,

Your station needs flavor.

How much influence does Jerry Clifton have in your music mix?

Jerry is a great source of information. He has 30 stations that basically do the same research. We all call 18-34 females and find out what they like. All of us are a little different; some are more Urban, some are Hispanic-based and others are Anglo. But we're all each others MDs. I can't have

But don't just talk about their weekend or their vacation. Tell me about the new records you have. Tell me where they are; if they're under "A" in my library, I'll go dig them up. I want to hear great new records and add them to my radio station.

The record people who don't have good relationships with radio stations usually don't understand the word "no." When I can't play a record, I'll tell them why. There are some records that I've thought I couldn't play, but I found out later I could. I'll be the first to admit when I'm wrong. If I get a record that I like, I'll add it. That's all there is to it.

What's the key to staying ahead or at least on top of the trends?

If you don't try something new, you don't know about something new. You just stay with the old. Radio is growth and if you don't constantly move, if you're not doing something different today than you were doing a year ago, you're stagnating and falling behind. Everywhere Dave Shakes has gone, he has kicked ass. Look at what he did in Chicago. He played a lot of Dance records that also worked for KKXX but not at any other station in the country. Why? Because nobody tried them; nobody went out on them. Dance is where it's at; it continues to get bigger and bigger. That's why I'm developing relationships with the local stores and clubs.

Finally, what's your main goal at Z90?

We're trying to do something creative – and break outside of what other people do is always the best thing. In the big markets, people only pay attention to the top three or four stations. I want to be one of those stations and I'd like to be #1.

The thing is, there's never a finish line in this business. You keep running, you keep busting moves, but you do not stop. Radio stations go up and down. But they only go up when everyone is working together and running, trying to do everything they can to make it a great radio station. That's what we're doing here. ▣

THE LONG AND WINDING ROAD

STEVE WALL

XHTZ San Diego	Program Director
KKXX Bakersfield	Program Director
KDON Monterey/Salinas	Program Director/afternoons
WVMX Richmond	Program Director/mornings
KCPW Kansas City	Music Director/nights
KSKG Salina	Program Director/mornings
KZMC McCook, NE	Program Director/mornings
KICX McCook	Music Director/nights

when it seemed that they were playing everything with a hole in it. Now they're tightening up a great deal. Urban 92.5 (XHRM) left; they were very similar to us, but they weren't cracking a 3 share. So they flipped to Alternative as "The Flash." Are we going to become more Urban? No. We'll continue to play the Urban hits and we might get on them a little earlier, but we're superserving 18-34 females.

We're a radio station with a Churban sound that plays Dance, Hip-Hop, a little bit of Techno – but only the big hits. We're Funk, Old School, R&B and some Jazzy stuff; that's the mix of Z90. Our research has shown that our target demo is tired of all these slow songs, so ballads don't come up as often. They may be our biggest hits, but you've got to have flow.

enough people listening to music for me. In Bakersfield, I had the Baker Boyz, a Techno guy, an Alternative guy and Marky Mark Adams. I had a great deal of people listening to music. I have you and numerous other people turn me on to new music. We're all people who love music and want to be turned on to new music. The same goes with our listeners; people love this music or they won't listen to this radio station. If they listen to a station for talk, you might as well have great DJs and just let them talk all day.

Has your music mix been affected by your relationship with the labels?

That has been a problem at this radio station. I've explained to my staff the importance of a good relationship with the record industry and how important it is to talk to them every time they call.

MUSIC MEETING

THERAPY

"Why Do Fools Fall In Love"

(COLUMBIA)

Some songs never go away; such is the case with this 1956 chestnut. From the forthcoming comedy motion picture, *Calendar Girl*, the quintet of David Cordova, James Cartagera, Mecci Cebollero, Mike Galvis and June Rivera creates a powerful remake of a hit that has already charted in the Top 10 three times. This catchy groove should prove to be just as successful as its predecessors.

U2

"Lemon"

(ISLAND/PLG)

Always on the cutting edge of all facets of radio, the Dublin, Ireland superstars have done it again with this rhythmic, uptempo track. As the second release from their 10th album, *Zooropa*, "Lemon" sounds remarkably similar to Mick Jagger's falsetto on The Rolling Stones' covers of Soul classics. With provocative lyrics such as "Midnight is where the day begins," it's very easy to hear this song heading for daylight.

ZHANE'

"Hey Mr. D.J."

(FLAVOR UNIT/EPIC)

Sultry and smooth, Zhane' (pronounced ja-nay) brings a fresh tasting low groove that's nicely reminiscent of a relaxing, flavorful '70s summer tune. Jean Norris and



U2

Renee Neufville comprise the duo of Zhane', while their voices blend together like a shake from an ice cream parlor. Produced by superstar Kay Gee of Naughty By Nature fame, Zhane' proudly sing their tribute record-spinners the world over. They do so without missing a beat on this exciting debut.

CURE

"Just Like Heaven"

(ELEKTRA)

Initially released in 1987, this British Techno-Rock group spices up the Fall with a tasty live version of

this moody Alternative classic. Recorded at the Palace of Auburn Hills near Detroit, the Cure add a jolt of live energy to a song that researched positively back then, yet barely scratched the Top 40. In essence, it's a brand new song for your listeners to enjoy – an audience that has grown far more receptive to the Alternative sound.

JOSHUA KADISON

"Jessie"

(EMI/ERG)

A Soulful blusey delivery exemplifies the main strength of newcomer Joshua Kadison,

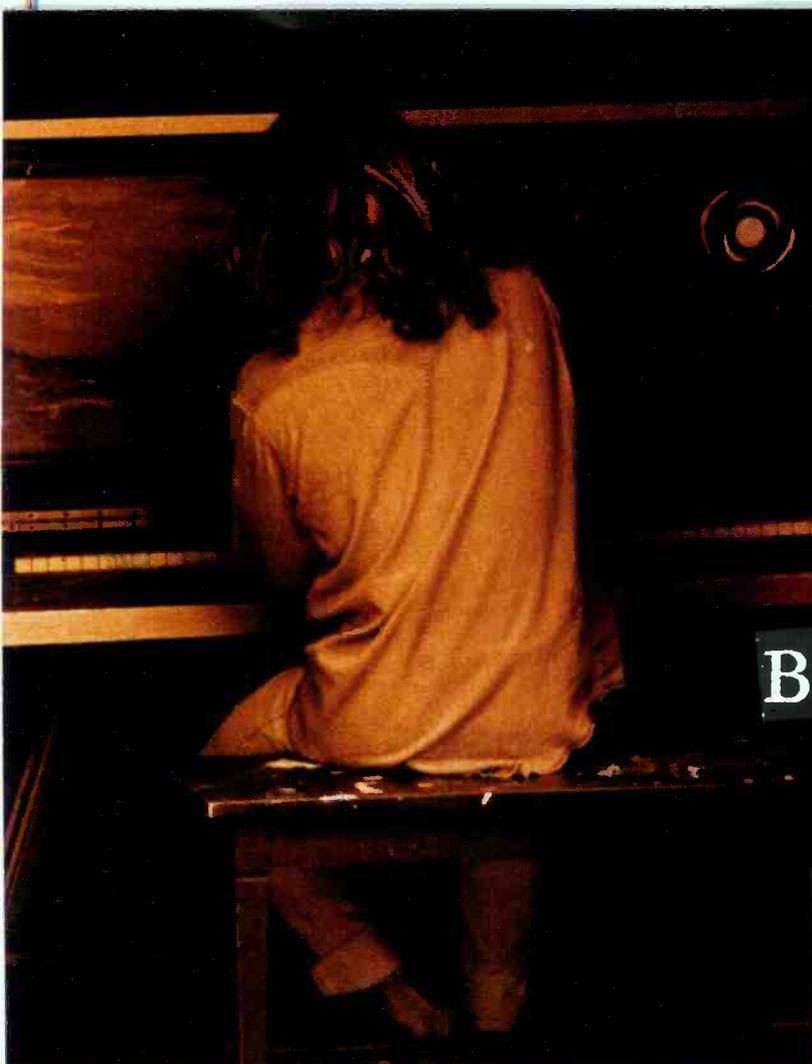
who reaches new heights with this electrifying piano ballad. Born in Hollywood Hills as the son of musical parents, his debut album, *Painted Desert Serenade*, features vignettes of romance lost and found, then lost again. Such is the case in this moving free-spirited female-appeal song that's ready to blister the phones at your station.

BOOK OF LOVE

"Hunny Hunny"

(WB)

Dance-driven rhythmic spotlight this New York quartet's madrigal, as Book



YOU DON'T

ALWAYS HAVE TO

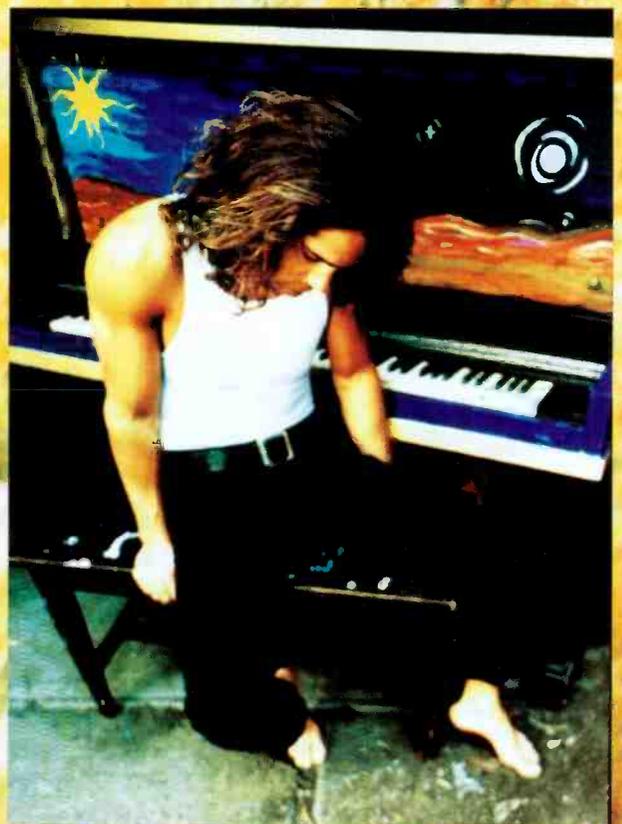
BE LOUD TO MAKE

A LOT OF NOISE

Joshua Kadison
the debut single
and video "Jessie"

- ALREADY **TOP 10 AC.**
- **VH-1** "WHAT'S NEW" RCTATION.
- JUST CONCLUDED DATES WITH **KENNY LOGGINS.**
- ON TOUR NOW WITH **FRANKIE DAVE.**
- UPCOMING FEATURES IN **PEOPLE & BY THIBY.**

JOSHUA KADISON. "JESSIE" THE STORY CONTINUES.



ERG IS EMI, CHRYSALIS AND SBK.

PRODUCED BY PETER VAN HOOKE & ROD ARGENT
MIXED BY DAVID KERSHENBAUM & KEVIN SMITH
MANAGEMENT: MILES COPELAND AND NICK TURNER FOR
FIRST STARS MANAGEMENT INC.

MUSIC MEETING

Of Love successfully crosses over from the Alternative core. "Hunny Hunny," from the album, *Love Bubble*, could be the latest example of the Mainstream radio audience embracing a hot Alternative act. "Hunny Hunny" is sticky-sweet for your station and can work across the board.

TONY TONI TONÉ

"Anniversary"

(WING/MERCURY/AG)

It was quite exciting to get a single like the Tonies' "If I Had No Loot." That song's great tempo proved that these guys had the goods. Now they're back with the official release of "Anniversary." You've seen this song on the *The Network Forty's* Overnight Requests for weeks and it's even popping up on several playlists. The title says it all, so be ready for a slew of women (need we say target demo females?) to call all night for dedications.

SAIGON KICK

"I Love You"

(THIRD STONE/ATLANTIC/AG)

In an ballad replete with affection and harmonious overtones, the Kickers crank out their most powerful aural melodrama to date. Their third album, *Fields Of Rape*, reaffirms the band's strengths while exploring fresh musical terrain behind the compelling vocals of new front



SAIGON KICK

man Jason Bieler. "I Love You" boasts hit appeal to all demographics, which should be illustrated in phenomenal action out-of-the-box.

FAST FORWARD

STAYING POWER: Great groups always seem to adapt to the musical trends to stay in the audience's favor for decades. With that in mind, expect big things from the forthcoming release by Atlantic Starr, titled "Everyone Had Summer" (Arista). The former Las Vegas disc jockey Dino has another instant smash to follow up his Top-5 "Ooh Child" called "Endlessly" (East-West)...Legends continue to live on. Case-in-point: the upcoming release from Freddie Mercury (Hollywood). After a #1 showing

in Europe, KRBE Program Director Steve Wrostok began spinning "Living On My Own," creating an immediate buzz. Says Wyro: "Living On My Own" is a rhythm record that works for KRBE's sound."

BIG ONES 'ROUND

THE CORNER: Fasten your seatbelts as the heavyweights crank out the releases in mid-October. Already receiving airplay at several stations, including KIIS-FM Los Angeles, is Janet Jackson "Again" (Virgin), which is *The Network Forty's* "Test Tube Baby" in The Morning Line this week. Also look for upcoming releases from Mariah Carey (Columbia) and Michael Bolton (Columbia).

—John Kilgo

UPCOMING RECORD RELEASES

AWESOME 3

"Don't Go"
(WHITE LABEL/
AMERICAN RECORDINGS)

ATLANTIC STARR

"Everyone Had Summer"
(ARISTA)

JIMMY CLIFF

"I Can See Clearly"
(CHAOS)

MICHAEL BOLTON

"I Said I Loved You But I Lied"
(COLUMBIA)

DINO

"Endlessly"
(EASTWEST)

COLOR ME BADD

"Time & Chance"
(GIANT)

CHAKA DEMUS & PLIERS

"Tease Me"
(MANGO/ISLAND)

DAVID MORALES

"Sunshine"
(MERCURY)

TIA CARRERE

"I Never Even Told You"
(REPRISE)

KEROSENE

"Everybody's Icon"
(WB)



Tony Braxton

another sad love song

THE NETWORK Moves 9-5*

BDS Top 40 Mainstream Chart Moves 20-15*
Rhythm/Crossover 9-8*

SoundScan Single #21* Album #18*
With 800,000 Sold!



what is love

The #1 International Smash!

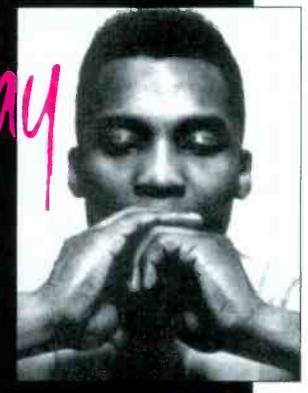
THE NETWORK Moves 27-25*

BDS Top 40 Mainstream Chart Moves 29-20*
Rhythm/Crossover 38-34*

SoundScan Single Moves 65-50*

MTV Added!

Haddaway



ACE OF BASE all that she wants

The #1 Most Added Single Everywhere!

1st Week Adds Include:

- | | | | | |
|------|------|-------|-----------|---------|
| Z100 | WXKS | B94 | PRO-FM | Star 94 |
| WAQQ | KHKS | KRBE | WPOW | Q106 |
| Z90 | KPLZ | KTFM | Power Pig | WKRQ |
| KISF | KDWB | KS104 | KKRZ | KZHT |
| | | | | Q99 |



send me a lover

On Over 100 Stations!

Already On:

- Star 94 KTFM Q99 WPOW Power Pig KISF
Hot 97.7



TAYLOR DAYNE



exposé

"As Long As I Can Dream" Going For Adds Monday September 20th!

MOST REQUESTED



KIIS FM LOS ANGELES, DOMINO

1. Tag Team, Whoomp!
2. Soul Asylum, Runaway Train
3. Big Daddy Kane, Very Special
4. Stone Temple Pilots, Plush
5. Janet Jackson, If
6. Haddaway, What Is Love
7. Mariah Carey, Dreamlover
8. Aerosmith, Cryin'



KKLQ SAN DIEGO, DAVE SMILEY

1. Mariah Carey, Without You
2. 4 Non Blondes, What's Up
3. Soul Asylum, Runaway Train
4. Inner Circle, Sweat
5. Janet Jackson, Again
6. Ace Of Base, All That She



WHTZ NEW YORK, CHIO THE HITMAN

1. Aerosmith, Cryin'
2. Blind Melon, No Rain
3. Cypress Hill, Insane In The
4. Meat Loaf, I'd Do Anything
5. Soul Asylum, Runaway Train



WPLJ NEW YORK, A.J. HAMMER

1. Meat Loaf, I'd Do Anything
2. Billy Joel, The River Of
3. Madonna, Rain
4. Michael Jackson, Will You



1. Mariah Carey, Dreamlover
2. Blind Melon, No Rain
3. Aerosmith, Cryin'
4. SWV, Right Here/Human Nature
5. Tag Team, Whoomp! (There It Is!)
6. Def Leppard, Two Steps Behind
7. Janet Jackson, If
8. Janet Jackson, Again
9. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
10. Jazzy Jeff & Fresh Prince, Boom! Shake The Room



WKBQ ST LOUIS, RICK IDOL

1. Michael Jackson, Will You
2. Soul Asylum, Runaway Train
3. Blind Melon, No Rain
4. Red Hot Chili Peppers, Soul
5. Jodeci, Lately



WPRO FM PROVIDENCE, T.J. NAPP

1. Mariah Carey, Dreamlover
2. Aerosmith, Cryin'
3. Gin Blossoms, Hey Jealousy
4. SWV, Right Here/Human Nature
5. Soul Asylum, Runaway Train



WKRQ CINCINNATI, RACE TAYLOR

1. Aerosmith, Cryin'
2. Tony Toni Toné, If I Had No
3. Tears For Fears, Break It
4. Janet Jackson, Again
5. Radiohead, Creep



WDJX LOUISVILLE, MIKE SHANNON

1. Aerosmith, Cryin'
2. Tag Team, Whoomp!
3. Shai, Baby I'm Yours
4. Mariah Carey, Dreamlover
5. SWV, Right Here/Human Nature
6. Janet Jackson, If
7. Soul Asylum, Runaway Train
8. Jodeci, Lately
9. Blind Melon, No Rain



KYIS OKLAHOMA CITY, JEFF STEWART

1. Def Leppard, Two Steps
2. SWV, Right Here/Human Nature
3. Mariah Carey, Dreamlover
4. Duran Duran, Too Much
5. Janet Jackson, If
6. Tears For Fears, Break It
7. Inner Circle, Sweat
8. Soul Asylum, Runaway Train



WZEE MADISON, CATFISH COOPER

1. Aerosmith, Cryin'
2. Blind Melon, No Rain
3. Tag Team, Whoomp!
4. Soul Asylum, Runaway Train
5. Mariah Carey, Dreamlover
6. Def Leppard, Two Steps
7. Jodeci, Lately
8. Don Henley, Sit Down



WXLK ROANOKE, MO FO

1. Aerosmith, Cryin'
2. Joey Lawrence, Stay Forever
3. Inner Circle, Sweat
4. Soul Asylum, Runaway Train
5. Onyx, Slam



WXKB FT MEYERS, JIM SHARP

1. Aerosmith, Cryin'
2. Mariah Carey, Dreamlover
3. Gin Blossoms, Hey Jealousy
4. En Vogue, Runaway Love
5. Legacy Of Sound, Happy

THE NETWORK

FORTY®

“Most Requested...Overnight!”

WCIL, Carbondale

Shawna Matthews
(618) 457-8114

1. Def Leppard...Two Steps Behind
2. Soul Asylum...Runaway Train
3. Billy Joel...The River Of Dreams
4. Midnight Oil...Outbreak Of Love
5. Shai...Baby I'm Yours

WQGN, New London

Al Levine
(203) 446-1980

1. Aerosmith...Cryin'
2. Cypress Hill...Insane In The Brain
3. Billy Joel...The River Of Dreams
4. Onyx...Slam
5. Jodeci...Lately

KCAQ, Oxnard

Rosie G.
(805) 483-1000

1. Big Daddy Kane...Very Special
2. Xscape...Just Kickin' It
3. Mariah Carey...Dreamlover
4. Kris Kross...Alright
5. 2Pac...I Get Around
6. Janet Jackson...If
7. Tag Team...Whoop! (There It Is!)
8. Zapp & Roger...Mega Medley

KPRR, El Paso

Victor Starr
(915) 532-6515

1. Cypress Hill...Insane In The Brain
2. Janet Jackson...If
3. 95 South...Whoot, There It Is
4. Lil' Suzy...Take Me In Your Arms
5. Dr. Dre...Let Me Ride
6. Haddaway...What Is Love
7. Zapp & Roger...Mega Medley
8. Big Daddy Kane...Very Special
9. Kris Kross...Alright

KIIS FM, Los Angeles

Domino
(213) 466-8381

1. Tag Team...Whoop! (There It Is!)
2. Soul Asylum...Runaway Train
3. Big Daddy Kane...Very Special
4. Stone Temple Pilots...Plush
5. Janet Jackson...If
6. Haddaway...What Is Love
7. Mariah Carey...Dreamlover
8. Aerosmith...Cryin'

WGTZ, Dayton

Wilbur Wright
(513) 294-5858

1. Janet Jackson...Again
2. Blind Melon...No Rain
3. Cypress Hill...Insane In The Brain
4. Nuttin' NYCe...In My Nature
5. Billy Joel...The River Of Dreams
6. Jazzy Jeff & Fresh P...Boom! Shake
7. Mariah Carey...Dreamlover
8. Rick Astley...Hopelessly

WZEE, Madison

Catfish Cooper
(608) 274-1070

1. Aerosmith...Cryin'
2. Blind Melon...No Rain
3. Tag Team...Whoop! (There It Is!)
4. Soul Asylum...Runaway Train
5. Mariah Carey...Dreamlover
6. Def Leppard...Two Steps Behind
7. Jodeci...Lately
8. Don Henley...Sit Down, You're Rockin'

WPRO FM, Providence

T.J. Napp
(401) 433-4200

1. Mariah Carey...Dreamlover
2. Aerosmith...Cryin'
3. Gin Blossoms...Hey Jealousy
4. SWV...Right Here/Human Nature
5. Soul Asylum...Runaway Train

KGGL, Riverside

Bo Corona & Joey Dee
(909) 684-1991

1. Janet Jackson...Again
2. Tony Toni Tone...Anniversary
3. Big Daddy Kane...Very Special
4. Mariah Carey...Dreamlover
5. Cypress Hill...Insane In The Brain

KYIS, Oklahoma City

Jeff Stewart
(405) 942-3399

1. Def Leppard...Two Steps Behind
2. SWV...Right Here/Human Nature
3. Mariah Carey...Dreamlover
4. Duran Duran...Too Much Information
5. Janet Jackson...If
6. Tears For Fears...Break It Down Aga
7. Inner Circle...Sweat (A La La La La
8. Soul Asylum...Runaway Train

WHTZ, New York

Chio The Hitman
(212) 239-2300

1. Aerosmith...Cryin'
2. Blind Melon...No Rain
3. Cypress Hill...Insane In The Brain
4. Meat Loaf...I'd Do Anything For Lov
5. Soul Asylum...Runaway Train

WFLY, Albany

Ellen Rockwell
(518) 456-1144

1. Def Leppard...Two Steps Behind
2. Tag Team...Whoop! (There It Is!)
3. Aerosmith...Cryin'
4. SWV...Right Here/Human Nature
5. Mariah Carey...Dreamlover
6. Janet Jackson...If
7. Blind Melon...No Rain
8. Jazzy Jeff & Fresh P...Boom! Shake
9. Meat Loaf...I'd Do Anything For Lov
10. Mariah Carey...Without You

KKMG, Colorado Springs

Kevin Kincaid
(719) 596-5536

1. Mariah Carey...Dreamlover
2. Jazzy Jeff & Fresh P...Boom! Shake
3. Jodeci...Lately
4. Toni Braxton...Another Sad Love Son
5. Janet Jackson...If
6. Cypress Hill...Insane In The Brain
7. Big Daddy Kane...Very Special
8. Stereo MC's...Step It Up
9. Tony Toni Tone...If I Had No Loot

KKLQ, San Diego

Dave Smiley
(619) 565-6006

1. Mariah Carey...Without You
2. 4 Non Blondes...What's Up
3. Soul Asylum...Runaway Train
4. Inner Circle...Sweat (A La La La La
5. Janet Jackson...Again
6. Ace Of Base...All That She Wants

WJKC, St Croix, VI

Big Johnson
(809) 773-0995

1. SWV...Right Here/Human Nature
2. Hi-Five...Unconditional Love
3. Mariah Carey...Dreamlover
4. Kris Kross...Alright
5. Toni Braxton...Another Sad Love Son
6. Jazzy Jeff & Fresh P...Boom! Shake
7. Robin S...Love For Love
8. Bell Biv DeVoe...Something In Your

MOST REQUESTED



WGTX DAYTON, WILBUR WRIGHT

1. Janet Jackson, Again
2. Blind Melon, No Rain
3. Cypress Hill, Insane In The
4. Nuttin' NYCe, In My Nature
5. Billy Joel, The River Of
6. Jazzy Jeff & Fresh, Boom!
7. Mariah Carey, Dreamlover
8. Rick Astley, Hopelessly



GOOD IDEAS... GREAT RESULTS!

KKRD WICHITA, GREG WILLIAMS

1. Prince, Pink Cashmere
2. Mariah Carey, Dreamlover
3. Blind Melon, No Rain
4. Aerosmith, Cryin'
5. Jodeci, Lately
6. Inner Circle, Sweat
7. R.E.M., Everybody Hurts
8. En Vogue, Runaway Love
9. SWV, Right Here/Human Nature
10. Red Hot Chili Peppers, Soul



WFLY ALBANY, ELLEN ROCKWELL

1. Def Leppard, Two Steps
2. Tag Team, Whoomp!
3. Aerosmith, Cryin'
4. SWV, Right Here/Human Nature
5. Mariah Carey, Dreamlover
6. Janet Jackson, If
7. Blind Melon, No Rain
8. Jazzy Jeff & Fresh, Boom!
9. Meat Loaf, I'd Do Anything
10. Mariah Carey, Without You



NIGHT PERSON

OF THE WEEK

SHARON STEELE
WYYS Ithaca

1. Meat Loaf, I'd Do Anything For Love (But I Won't Do That)
2. Blind Melon, No Rain
3. Ace Of Base, All That She Wants
4. Aerosmith, Cryin'
5. Mariah Carey, Dreamlover



KZZU FM SPOKANE, CASEY CHRISTOPHER

1. Red Hot Chili Peppers, Soul
2. SWV, Right Here/Human Nature
3. Aerosmith, Cryin'
4. Janet Jackson, If
5. Blind Melon, No Rain
6. Def Leppard, Two Steps
7. Mariah Carey, Dreamlover
8. Michael Jackson, Will You
9. Duran Duran, Too Much



WIXX GREEN BAY, STEVE LOUZOS

1. Joey Lawrence, Stay Forever
2. R.E.M., Everybody Hurts
3. Aerosmith, Cryin'
4. NKOTB, Keep On Smilin'
5. Blind Melon, No Rain
6. Michael Jackson, Will You
7. Mariah Carey, Dreamlover
8. Haddaway, What Is Love
9. Def Leppard, Two Steps



WPST TRENTON, DAVE MCKAY

1. Blind Melon, No Rain
2. Janet Jackson, Again
3. Aerosmith, Cryin'
4. R.E.M., Everybody Hurts
5. Meat Loaf, I'd Do Anything



WBPR MYRTLE BEACH, DARYL FOX

1. Red Hot Chili Peppers, Soul
2. En Vogue, Runaway Love
3. Blind Melon, No Rain
4. Bell Biv DeVoe, Something
5. Haddaway, What Is Love



Today's Best Music!

KIOK TRI-CITIES, MICHAEL DEAN

1. Blind Melon, No Rain
2. Inner Circle, Sweat
3. SWV, Right Here/Human Nature
4. Meat Loaf, I'd Do Anything
5. Mariah Carey, Dreamlover



WMME AUGUSTA, JEFF ANDREWS

1. Meat Loaf, I'd Do Anything
2. Inner Circle, Sweat
3. Blind Melon, No Rain
4. R.E.M., Everybody Hurts
5. Aerosmith, Cryin'



WKZW PEORIA, ANDY MASUR

1. Tag Team, Whoomp!
2. Duice, Dazzy Duks
3. Haddaway, What Is Love
4. Paperboy, Ditty
5. Blind Melon, No Rain
6. SWV, Right Here/Human Nature
7. Inner Circle, Sweat
8. New Order, World



WSPK POUGHKEEPSIE, SCOTTY MAC

1. Zhane', Hey Mr. D.J.
2. Shaggy, Oh Carolina
3. Blind Melon, No Rain
4. Inner Circle, Sweat
5. Meat Loaf, I'd Do Anything
6. Cypress Hill, Insane In The
7. Salt-N-Pepa, Shoop
8. Ace Of Base, All That She
9. Jazzy Jeff & Fresh, Boom!



KDUK EUGENE, JOHNNY QUEST

1. Onyx, Slam
2. Soul Asylum, Runaway Train
3. Blind Melon, No Rain
4. Aerosmith, Cryin'
5. Jazzy Jeff & Fresh, Boom!
6. Tag Team, Whoomp!
7. Big Daddy Kane, Very Special
8. Nuttin' NYCe, In My Nature
9. UB40, Can't Help Falling In
10. SWV, Right Here/Human Nature

There's Never "Too Much Information" About Duran Duran!

Sales!

Album 1 1/2 Million!

SoundScan Single Sales:

Los Angeles 45-17*

Dallas 59-35*

Houston 71-44*

Tampa 59-42*

Phoenix 44-38*

Hartford 61-45*

San Diego 47-39*

Orlando 84-41*

Salt Lake D-42*

San Antonio 64-43*

Miami 52-43*

Las Vegas 44-29*

Providence 59-48*

Charleston D-46*

Tucson 51-44*



Rotations!

KISF 46 Plays!

Q99 25 Plays!

KZZU 23 Plays!

WPOW 22 Plays!

I95 35 Plays!

WZYP 23 Plays!

WABB 27 Plays!

Z102 24 Plays!

Z100 24 Plays!

WVSR 22 Plays!

WYCR 49 Plays!

Q102 20 Plays!

Requests!

WPST Top 5!

Power Pig #6!

WJMX #4!

WBPR #5!

WPOW #3!

KYIS #5!

KQHT #7!

WKSS #9!

WSNX Top 5!

KLYV Top 5!

KKRD Top 10!

KROQ Top 5!

 **Stress Rotation!**

BDS 1099 + 217!!

**BDS + Requests + Sales = A SMASH!
The Second Leg Of Their SOLD OUT
Nationwide Tour Begins October 15!**

blind melon "NO RAIN"

*You Only Get A Song This Universal-
That Appeals To Every Demo And Every Audience Once In A Great While.
Forget Format...*

Top 40:  **Moves 26-21* BDS 1605 + 360!**

AOR: Album Network #1, FMQB #1, Hard #1!

Alternative: #1 Most Requested, #2 Hottest!

AC: Added At MIX96 Tampa And WKTI Milwaukee



AAA: Moves 15-12* College 56-49*

Capitol.

THINK HIT!!

CROSSOVER

STREET 40

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	MARIAH CAREY, Dreamlover	Columbia
3	3	2	TONI BRAXTON, Another Sad Love Song	LaFace/Arista
2	2	3	JANET JACKSON, If	Virgin
8	6	4	2PAC, I Get Around	Interscope/AG
9	7	5	EN VOGUE, Runaway Love	EastWest
5	5	6	SWV, Right Here/Human Nature	RCA
4	4	7	JODECI, Lately	Uptown/MCA
15	10	8	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	Jive
7	8	9	SHAI, Baby I'm Yours	Gasoline Alley/MCA
16	14	10	MICHAEL JACKSON, Will You Be There	MJJ/Epic
21	20	11	BELL BIV DeVOE, Something In Your Eyes	MCA
10	11	12	BIG DADDY KANE, Very Special	Cold Chillin'/Reprise
22	18	13	EARTH, WIND & FIRE, Sunday Morning	Reprise
30	26	14	HADDAWAY, What Is Love	Arista
11	15	15	UB40, Can't Help Falling In Love	Virgin
27	22	16	INNER CIRCLE, Sweat (A La La La La Long)	Big Beat/Atlantic/AG
25	21	17	INTRO, Come Inside	Atlantic/AG
6	9	18	CYPRESS HILL, Insane In The Brain	Ruffhouse/Columbia
31	30	19	DR. DRE, Let Me Ride	Death Row/Interscope/AG
26	23	20	ROBIN S, Love For Love	Big Beat/Atlantic/AG
17	17	21	MADONNA, Rain	Maverick/Sire/WB
13	13	22	ICE CUBE, Check Yo Self	Priority
—	34	23	PRINCE, Pink Cashmere	Paisley Park/WB
—	40	24	TONY TONI TONÉ, Anniversary	Wing/Mercury
14	16	25	TAG TEAM, Whoomp! (There It Is!)	Life/Bellmark
24	25	26	BRIAN MCKNIGHT, One Last Cry	Mercury
38	33	27	ZHANE', Hey Mr. D.J.	Flavor Unit/Epic
18	19	28	TONY TONI TONÉ, If I Had No Loot	Wing/Mercury
—	31	29	JANET JACKSON, Again	Virgin
12	12	30	KRIS KROSS, Alright	Ruffhouse/Columbia
33	32	31	ZAPP & ROGER, Mega Medley	Reprise
19	24	32	DINO, Ooh Child	EastWest
◆DEBUT	33	33	SWV, Downtown	RCA
36	35	34	GURU'S JAZZMAZZ, Trust Me	Chrysalis/ERG
40	39	35	JOE, I'm In Luv	Mercury
29	28	36	MC LYTE, Ruffneck	First Priority/Atlantic/AG
39	38	37	SHAGGY, Oh Carolina	Virgin
◆DEBUT	38	38	XSCAPE, Just Kickin' It	Columbia
◆DEBUT	39	39	EAST 17, Deep	London/PLG
◆DEBUT	40	40	TONI BRAXTON, Breathe Again	LaFace/Arista

MOST ADDED

1.	Ace Of Base, All That She Wants	Arista
1.	Salt-N-Pepa, Shoop	ffrr/London/PLG
2.	Prince, Pink Cashmere	Paisley Park/WB
3.	Silk, It Had To Be You	Keia/Elektra
4.	Dr. Dre, Let Me Ride	Death Row/Interscope/AG
4.	Tony Toni Toné, Anniversary	Wing/Mercury
4.	Xscape, Just Kickin' It	Columbia
5.	Zhane', Hey Mr. D.J.	Flavor Unit/Epic
6.	Intro, Come Inside	Atlantic/AG
7.	SWV, Downtown	RCA

STREET 40

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STRS.	AVG. PPM	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	22	49.6	1091
2	2	2	SWV, Right Here/Human Nature	21	42.9	900
7	7	3	SHAI, Baby I'm Yours	20	43.2	864
6	5	4	JANET JACKSON, If	21	40.9	859
5	3	5	JODECI, Lately	20	42.5	850
3	4	6	UB40, Can't Help Falling In Love	18	44.8	806
9	6	7	TONI BRAXTON, Another Sad Love Song	21	35.8	752
4	8	8	TONY TONI TONÉ, If I Had No Loot	16	43.5	696
10	9	9	EN VOGUE, Runaway Love	21	30.2	634
17	17	10	INNER CIRCLE, Sweat (A La La La La Long)	14	41.5	581
8	11	11	SWV, Weak	18	29.2	525
14	13	12	BRIAN MCKNIGHT, One Last Cry	14	35.5	497
11	15	13	DINO, Ooh Child	11	44.5	490
24	23	14	HADDAWAY, What Is Love	17	28.4	482
15	14	15	ROBIN S, Show Me Love	15	31.4	471
12	10	16	BIG DADDY KANE, Very Special	11	42.3	465
13	12	17	JADE, One Woman	12	38.0	456
16	18	18	TAG TEAM, Whoomp! (There It Is!)	16	27.9	446
18	16	19	JANET JACKSON, Where Are You Now	10	42.9	429
22	21	20	MICHAEL JACKSON, Will You Be There	11	38.2	420
25	24	21	MADONNA, Rain	11	36.7	404
◆DEBUT	22	22	ACE OF BASE, All That She Wants	9	34.6	311
35	27	23	2PAC, I Get Around	11	28.2	310
31	26	24	JAZZY JEFF & FRESH PRINCE, Boom! Shake The Room	11	27.9	307
33	35	25	CYPRESS HILL, Insane In The Brain	12	24.9	299
20	22	26	U.N.V., Something's Goin' On	8	37.1	297
21	19	27	JANET JACKSON, That's The Way Love Goes	13	22.7	295
—	37	28	BELL BIV DeVOE, Something In Your Eyes	10	28.5	285
23	38	29	LEGACY OF SOUND, Happy	7	39.6	277
28	36	30	ROBIN S, Love For Love	12	22.9	275
27	25	31	JANET JACKSON, Again	9	29.6	266
19	20	32	H-TOWN, Knockin' Da Boots	10	26.0	260
30	28	33	JADE, Don't Walk Away	12	20.3	243
40	29	34	EARTH, WIND & FIRE, Sunday Morning	12	19.6	235
34	34	35	NUTTIN' NYC, In My Nature	5	44.8	224
◆RE-ENTRY	36	36	EXPOSE, I'll Never Get Over You (Getting Over Me)	8	27.5	220
◆DEBUT	37	37	TONY TONI TONÉ, Anniversary	7	30.3	212
—	32	38	ZAPP & ROGER, Mega Medley	5	40.0	200
◆RE-ENTRY	39	39	SHAGGY, Oh Carolina	8	24.9	199
◆DEBUT	40	40	PRINCE, Pink Cashmere	9	21.8	196

RAPTIVITY

1.	Cypress Hill, Insane In The Brain	Ruffhouse/Columbia
2.	De La Soul, Breakadawn	Tommy Boy
3.	MC Lyte, Ruffneck	First Priority/Atlantic/AG
4.	Ice Cube, Check Yo Self	Priority
5.	Common Sense, Soul By The Pound	Relativity
6.	Intelligent Hoodlum, Grand Groove	Tuff Break/A&M
7.	Tha Alkaholiks, Make Room	Loud/RCA
8.	Lords of The Underground, Chief Rocka	Pendulum/Elektra
9.	Boss, Recipe	DJ West/Chaos
10.	MC Breed f/2Pac, Gotta Get Mine	Ichiban

4 NON

BLONDES

“SPACEMAN”

Taking Off On These New Stations!

KAYI Tulsa	WNTQ Syracuse
WAOA Melbourne	KCHX Midland
KGGG Rapid City	KIOK Tri-Cities
WJMX Florence	WMME Augusta
KNIN Wichita Falls	WPRR Altoona
Y93 Bismarck	KAKS Amarillo

Additional Airplay At:

WDRE Long Island	Q101 Chicago
CIMX Detroit	WFNX Boston
KDGE Dallas	KEDJ Phoenix

Debuts!

KKXL Grand Forks D-18*
 KWTO Springfield D-27*
 WKRQ Cincinnati D-28*
 WHHY Montgomery D-30*
 KYVA Billings D-34*
 KMGZ Lawton D-35*
 KTUX Shreveport D-35*
 KISR Ft Smith D-36*
 KMCK Fayetteville D-37*
 KLYV Dubuque D-38*
 KJ103 Oklahoma City D-38*

DR DRE

“LET ME RIDE”

Major Adds!

KGGI Riverside	WJMN Boston
WPOW Miami	WGTZ Dayton
KDON Salinas	WJMH Greensboro
KHTN Modesto	KHTY Santa Barbara
KKSS Albuquerque	KZII Lubbock

Major Moves!

KBXX Houston #13*
 FM102 Sacramento #13*
 KZHT Salt Lake City 18-14*
 Power 106 Los Angeles 24-15*
 Wild 107 San Francisco 19-16*
 WJMO Cleveland 24-18*
 KUBE Seattle 22-18*
 WWKX Providence 27-18*
 92Q Baltimore #19*
 WCKZ Charlotte 22-20*
 Q102 Philadelphia #21*
 KKFR Phoenix #21*
 KKBT Los Angeles 29-24*
 WHHH Indianapolis 27-24*
 WHYT Detroit #24*
 KMEL San Francisco 30-24*
 Power Pig Tampa #26*
 Hot 97 New York #28*



Most Requested...Overnight

At Hot 97 New York, WWHT Columbus,
FLY92 Albany, KPRR El Paso And Others!



THE ATLANTIC GROUP

CROSSOVER

MUSIC MEETING

GEORGE CLINTON

“Paint The White House Black”

(PAISLEY PARK/WB)

Not related to the President (or at least, not that we know of), George “The King Of Funk” Clinton flies the Mothership back onto the scene with this excellent little number. Featuring a plethora of Rappers – Dr. Dre, Yo Yo, Ice Cube, Flavor Flav and MC Breed – this tune also features Humpty Hump from Digital Underground and Flea and Anthony of the Red Hot Chili Peppers. Of course, the video is just the deal. Already on the air at KSFM, WHYT, WLUM, KISF, WJMN, KUBE, WIOQ, WPGC and WERQ.

CHERYL “PEPSII” RILEY

“Guess I’m In Love”

(REPRISE)

WQGN breaks out of the pack, giving this tune its first official add one week early. Firmly established on the Urban scene, this woman stakes her claim at Crossover radio. Three minutes and 33 seconds of the hippest beats and tastiest lyrics. Of course, WTIC’s Dana Lundon can’t stop raving about this track. Neither can XHTZ’s MC Scrappy. Produced by Full Force.

BIZARRE INC F/YVONNE YANNEY

“Love In Motion”

(VINYL SOLUTION/COLUMBIA)

Originally billed as Techno, Bizarre Inc has been on the forefront of the Future House/Trance movement for years in the U.K. A production team along the lines of Snap and C+C Music Factory, they use different vocalists on their tracks. On this single, Yvonne Yanney provides the spice. Clubs are all abuzz over the double 12-inch which sports remixes by Marc Kinchen, DJ Efx, Oscar Merino and Gio & David Ruberto. The “Radio Edit” is a shorter, more accessible version of the “Trance Form Club Mix.”

MEN AT LARGE

“Would You Like To Dance (With Me)”

(EASTWEST)

These guys won’t have any problems getting the ladies to dance with them if this song is any evidence of their approach. David and Jason, the voices behind this mellow groover, leave no doubt about their credibility on the streets. This song has been out for a few weeks at Urban radio and is headed straight up their charts.

MISTA GRIMM

“Indo Smoke”

(EPIC SOUNDTRAX)

From the film *Poetic Justice*, this number has the skillz that pay the bills. From the production to the lyrics, this song is where it’s at. Having firmly established itself at Rap radio, it’s starting to see major action at the mix shows. Sounds great on the air; just ask KPWR MD Michelle Mercer and KJYK PD Bruce St. James.

LEADERS OF THE NEW SCHOOL

“What’s Next?”

(ELEKTRA)

Appropriately leading the pack, the Leaders are back in a major way. A favorite at Rap radio, this single is just the beginning of what promises to be one helluva great album. With a bitchin’ remix courtesy of the Large Professor and a bitchin’ video, this single will blow out.

TOTAL DEVASTATION

“Many Clouds Of Smoke”

(PGA/ARISTA)

Not much is known about this tune, other than it’s former KMEL MD Hosh Gureli’s first signing. First brought to us



CHERYL “PEPSII” RILEY

by Wild 107 APD/MD Michael Martin a few months ago, this single sold more than 65,000 units just on Bay Area airplay. Street-wise lyrics flow over a bass line that boasts of low production.

COMING OF AGE

“Coming Home To Love”

(ZOO)

Just about everyone has been talking about this song. It was first mentioned by WCKZ’s Erik Bradley and KKMg’s Nathan Cruise. Just out at Urban radio, it was produced by Kashif. Already receiving airplay at WTIC, WWKX, WVSR, WIOQ, WCKZ, WPOW, KPRR, KTFM, WJMO, WWHT, WHHH, KISF, KLUC, KKFR, KKMg, KMEL, KHQT and KPLZ.

ILLEGAL

“We Getz Buzy”

(ROWDY/ARISTA)

Following up their #1 Rap single,

“Head Or Gut,” Jamal and Malik bring us this tune which was produced by Erick Sermon. On the street and in your face, their lyrical content and delivery over funky Hip-Hop makes this jam correct. Once again, this pair is gettin’ buzy at Rap radio and The Box – don’t be caught off guard when the phones start ringing.

P.O.V. F/JADE

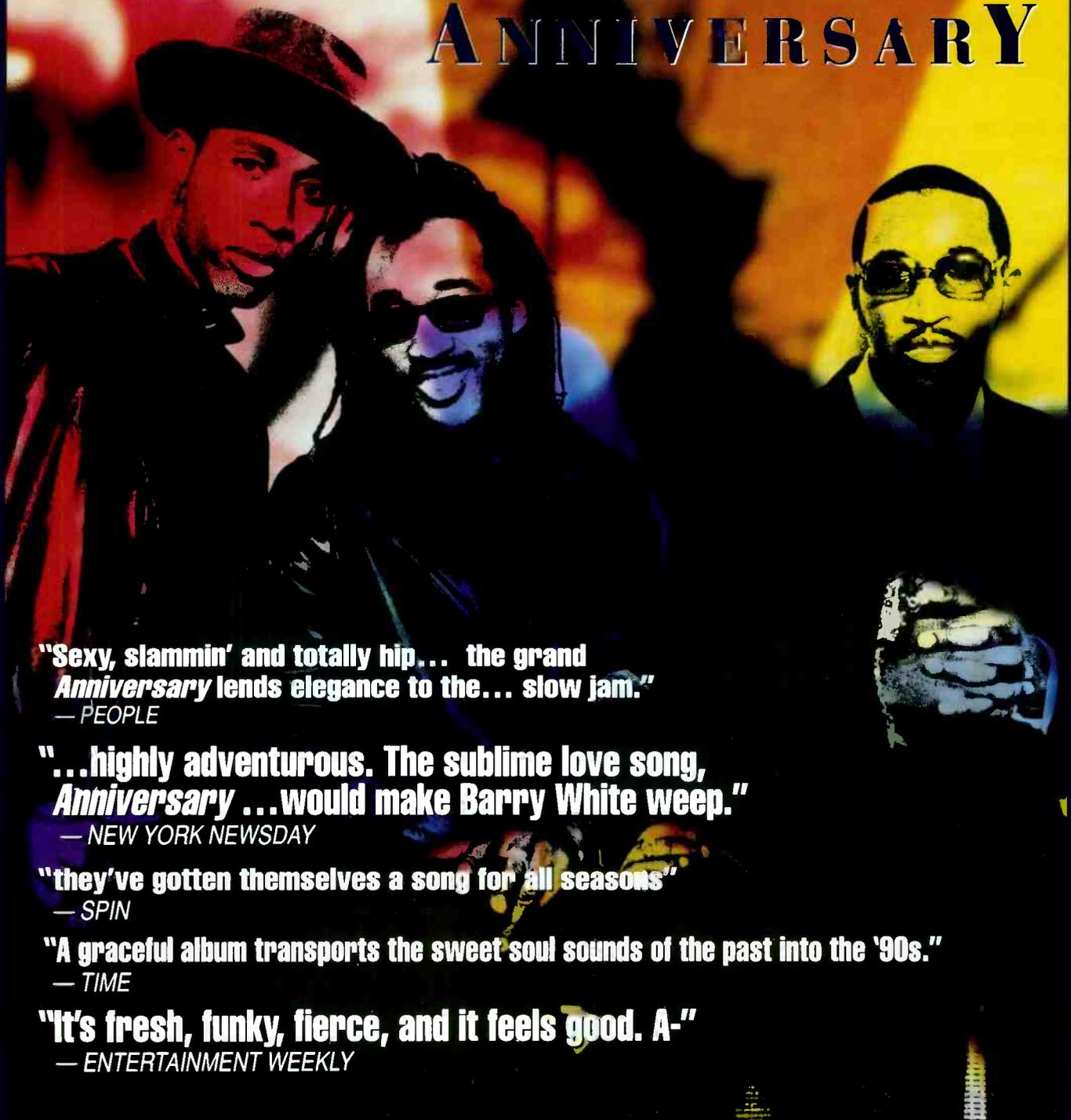
“All Thru The Nite”

(GIANT/REPRISE)

This collaboration with P.O.V. and Jade has been floating around for a few months and is doing quite well at Urban radio. This sexy mid-tempo simmerer, along with their dub mix of “Summer Nights,” are irresistible mood-setters for warm weather seduction, dancing and singing along. As the second single from P.O.V.’s *Handin’ Out Beatdowns*, this will be the song to get the buzz on in earnest for the fellas. Produced by group

TONY TONI TONÉ

ANNIVERSARY



"Sexy, slammin' and totally hip... the grand Anniversary lends elegance to the... slow jam."

— PEOPLE

"...highly adventurous. The sublime love song, Anniversary ...would make Barry White weep."

— NEW YORK NEWSDAY

"they've gotten themselves a song for all seasons"

— SPIN

"A graceful album transports the sweet soul sounds of the past into the '90s."

— TIME

"It's fresh, funky, fierce, and it feels good. A-"

— ENTERTAINMENT WEEKLY

JOIN IN THE CELEBRATION!

from the smash album Sons of Soul

(Selection 314-514-933-2/4/5)

Produced, Arranged, Composed, and Performed by TONY TONI TONÉ • Executive Producer: ED ECKSTINE • Recorded and Mixed by GERRY E. BROWN
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a PolyGram company

MOST REQUESTED



KPWR LOS ANGELES, FRANK LOZANO

1. Mista Grimm, Indo Smoke
2. Cypress Hill, Insane In The
3. Shaggy, Oh Carolina
4. Dr. Dre, Let Me Ride
5. Big Daddy Kane, Very Special



KGGI RIVERSIDE, BO CORONA & JOE DEE

1. Janet Jackson, Again
2. Tony Toni Toné, Anniversary
3. Big Daddy Kane, Very Special
4. Mariah Carey, Dreamlover
5. Cypress Hill, Insane In The



WFLZ TAMPA, BONER

1. Stylz & J.I.Z., Party All
2. Fem 2 Fem, Switch
3. SWV, Right Here/Human Nature
4. 95 South, Whoot, There It Is
5. Toni Braxton, Another Sad



WHYT DETROIT, BO THE JAMMER

1. MC Lyte, Ruffneck
2. Bell Biv DeVoe, Something
3. Yo Yo, The Bonnie & Clyde
4. SWV, Downtown
5. Lords Of The Under, Chief



WJMN BOSTON, KIDD VALENTINE

1. Big Daddy Kane, Very Special
2. Janet Jackson, Again
3. Dr. Dre, Let Me Ride
4. Intro, Come Inside
5. Ice Cube, Check Yo Self



WKSE BUFFALO, SUE O'NEIL

1. Michael Jackson, Will You
2. Ace Of Base, All That She
3. Prince, Pink Cashmere
4. Madonna, Rain
5. Culture Beat, Mr. Vain



WKSS HARTFORD, MICHAEL MAZE

1. Jodeci, Lately
2. Shaggy, Oh Carolina
3. Jazzy Jeff & Fresh, Boom!
4. SWV, Right Here/Human Nature
5. Ace Of Base, All That She
6. Mariah Carey, Dreamlover
7. Michael Jackson, Will You
8. Janet Jackson, Again
9. Tag Team, Whoomp!



WIOQ PHILADELPHIA, JOE MAMA

1. Shai, Baby I'm Yours
2. SWV, Downtown
3. K7, Come Baby Come
4. MC Lyte, Ruffneck
5. Janet Jackson, Again
6. Dr. Dre, Let Me Ride
7. Toni Braxton, Breathe Again
8. Cypress Hill, Insane In The



KPRR EL PASO, VICTOR STARR

1. Cypress Hill, Insane In The
2. Janet Jackson, If
3. 95 South, Whoot, There It Is
4. Lil' Suzy, Take Me In Your
5. Dr. Dre, Let Me Ride
6. Haddaway, What Is Love
7. Zapp & Roger, Mega Medley
8. Big Daddy Kane, Very Special
9. Kris Kross, Alright



WPOW MIAMI, TONY THE TIGER

1. Duran Duran, Too Much
2. Gabrielle, Dreams
3. New Order, World
4. Mariah Carey, Dreamlover
5. UB40, Can't Help Falling In
6. Haddaway, What Is Love
7. Janet Jackson, Again
8. Abigail, Constant
9. SWV, Right Here/Human Nature



KUBE SEATTLE, CHET BUCHANAN

1. Snoop Dog, Who Am I
2. Condition Red, Don't Get
3. 2Pac, I Get Around
4. Tony Toni Toné, Anniversary



in the mix

- | | |
|---|--------------------|
| Ronnie "Captain Kirk" Matthews, Kiss-Mixx, WCKZ "Kiss 102" Charlotte Zhane', Hey Mr. D.J. | Flavor Unit/Epic |
| Mad Flava, Feel Tha Flava | Priority |
| Leaders Of The New School, What's Next? | Elektra |
| Salt-N-Pepa, Shoop | frrr/London/PLG |
| Egyptian Lover, Planet E/Egypt Egypt 93 | Empire |
| Digital Underground, The Return Of The Crazy One | Tommy Boy |
| General Grant, Call Me | Ra Ra |
| SWV, Downtown | RCA |
| Fugees (Tranzlator Crew), Boof Baf | Ruffhouse/Columbia |
| Grace Jones, Sex Drive | 4th & B'way/Island |



in the mix

- | | |
|---|--|
| Nasty-Nes, KUBE 93 Hotmix, KUBE Seattle | Epic Soundtrax |
| Mista Grimm, Indo Smoke | Bust It |
| D.B.G.'z, Body Like A M.F. | Flavor Unit/Epic |
| Zhane', Hey Mr. D.J. | PGA/Arista |
| Total Devastation, Many Clouds Of Smoke | Rhyme Cartel/American Recordings/Reprise |
| Sir Mix-A-Lot, Just Da Pimpin' In Me | Paisley Park/WB |
| George Clinton, Paint The White House Black | frrr/London/PLG |
| Salt-N-Pepa, Shoop | Mercury |
| Joe, I'm In Love | Loud/RCA |
| Tha Alkaholiks, Make Room | London/PLG |
| East 17, Deep | |

DE LA SOL

Added at KMEL San Francisco!

Debuts at #29* at Q102 Philadelphia

Key Airplay and Chart Action at:

Power 106 Los Angeles
Wild 107 San Francisco
WPGC Washington, D.C.
Q102 Philadelphia
KMEL San Francisco

Also in Rotation at:

KBXX Houston	WWKX Providence
WCKZ Charlotte	WJMO Cleveland
FM102 Sacramento	WHYT Detroit
WHHH Indianapolis	WLUM Milwaukee
KISF Kansas City	92Q Baltimore
WJMH Greensboro	WHJX Jacksonville

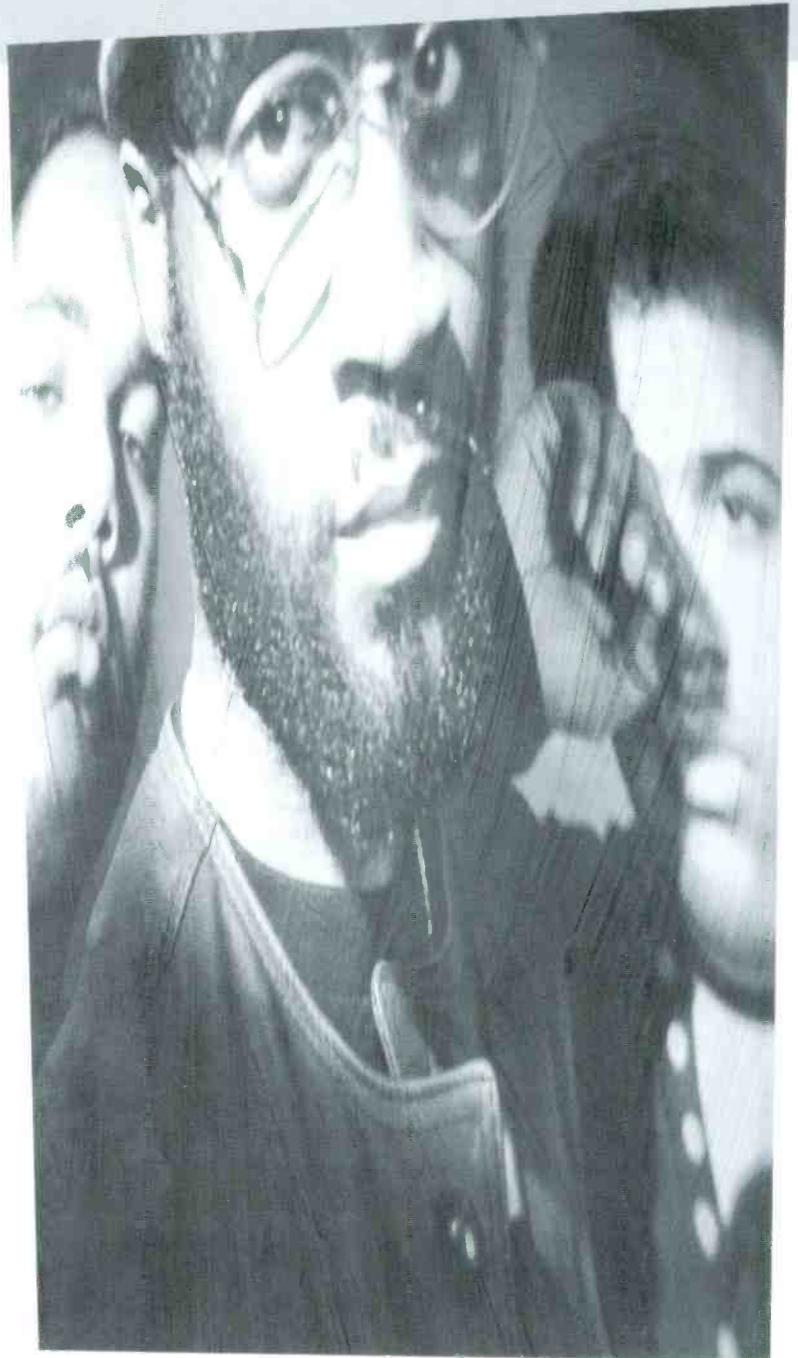
\$ Over 175,000 Singles Sold!

Soundscan Top Extended Singles 11-6*

Billboard Dance/Maxi-Single Sales Chart #1* for 2 weeks!



Yo! MTV Raps



BREAKADAWN



alternative

X CHART

COMBINING AIRPLAY, SALES AND REQUESTS

2W	LW	TW	ARTIST/SONG	LABEL
1	1	1	BLIND MELON. No Rain	Capitol
2	2	2	RED HOT CHILI PEPPERS. Soul To Squeeze	WB
3	3	3	BJORK. Human Behavior	Elektra
5	4	4	THE JULIANA HATFIELD THREE. My Sister	Atlantic/AG
—	13	5	NIRVANA. Heart-Shaped Box	DGC
4	5	6	MIDNIGHT OIL. Outbreak Of Love	Columbia
7	7	7	OCEAN BLUE. Sublime	Sire/Reprise
6	6	8	PET SHOP BOYS. Can You Forgive Her	EMI/ERG
10	9	9	CRANBERRIES. Linger	Island/PLG
14	14	10	PEARL JAM. Crazy Mary	thirsty ear/Chaos
28	23	11	THE BREEDERS. Cannonball	4AD/Elektra
32	19	12	ACE OF BASE. All That She Wants	Arista
36	20	13	CRACKER. Low	Virgin
8	10	14	NEW ORDER. World (The Price Of Love)	Qwest/WB
12	12	15	SMASHING PUMPKINS. Cherub Rock	Virgin
17	17	16	BIG COUNTRY. The One I Love	RCA
23	21	17	R.E.M. Everybody Hurts	WB
22	22	18	UB40. Higher Ground	Virgin
18	18	19	CATHERINE WHEEL. Crank	Fontana/Mercury
33	26	20	SMASHING PUMPKINS. Disarm	Virgin
13	11	21	DEPECHE MODE. Condemnation	Sire/Reprise
◆DEBUT	22	22	U2. Lemon	Island/PLG
40	28	23	BUFFALO TOM. Sodajerk	Megadisc/Beggars Banquet/EastWest
—	40	24	TEARS FOR FEARS. Elemental	Mercury
9	8	25	U2. Zooropa	Island/PLG
—	36	26	SQUEEZE. Everthing In The World	A&M
37	32	27	THE CONNELLS. Slackjawed	TVT
11	16	28	U2. Numb	Island/PLG
15	15	29	STONE TEMPLE PILOTS. Wicked Garden	Atlantic/AG
31	31	30	TOAD THE WET SPROCKET. Brother	Chaos
◆DEBUT	31	31	LENNY KRAVITZ. Is There Any Love In Your Heart	Virgin
◆DEBUT	32	32	BELLY. Gepetto	Sire/Reprise
◆DEBUT	33	33	TRIPPING DAISY. My Umbrella	Island/Red
30	30	34	PRIMUS. Mr. Krinkle	Interscope/AG
◆DEBUT	35	35	RADIOHEAD. Stop Whispering	Capitol
◆DEBUT	36	36	MATTHEW SWEET. Time Capsule	Zoo
29	29	37	MONA LISA OVERDRIVE. Stuck	MAX-BILT
19	34	38	TERENCE TRENT D'ARBY. Delicate	Columbia
◆DEBUT	39	39	SOAL ASYLUM. Without A Trace	Columbia
35	39	40	URGE OVERKILL. Sister Havana	Geffen

GEN X

IN THROUGH THE OUT GUITAR: Only Jose, the fry cook at the local beanery, hasn't had a shot at being the next Red Hot Chili Peppers guitarist. In the latest dance step of the now-famous Pepper Axeman Shuffle, Jesse Tobias lasted long enough for the rest of us to learn how to spell his last name before he was replaced with former Jane's Addiction guitar slinger Dave Navarro. Navarro leaves his own band, Deconstruction, just before the release of their debut album on American Recordings. In other Chili Peppers news, coming next month is Dave Thompson's forthcoming biography of the band called "Bridge Over Troubled Waters." Thompson has also penned biographies of Depeche Mode, The Velvet Underground and the Cure. In keeping with the personnel changes in the band, the book and its chapters will be adhered by velcro.

SIZE 18EEE: Now that Kurt St. Thomas has been named to fill the very big shoes of heritage WFNX's departing PD Max Tolkoff, job seekers everywhere are calling the former MD their very best friend. Folks in the record community look forward to Kurt naming an MD who knows how to use the phone and can teach Kurt how to use one, too. Max will hang his "open for business" shingle up for Alternative Independent Promotion in November.

EARLY CHRISTMAS FOR RADIO: Fall kicks off with a humongo bang! Nirvana's Heart Shaped Box" debuts at #13* on The Network Forty's X Chart... Machines Of Loving Grace garnered Top-5 Most Requested at KROQ this week while their video for "Butterfly Wings" (Mammoth/Atlantic/AG) debuted this past Sunday on 120 Minutes... The anxiously awaited soundtrack of the season, Judgement Night, (Immortal/Epic Soundtrax) hits stores this week after picking up a 4-star review in Rolling Stone... Juliana Hatfield Three (Atlantic/AG) has lasered over 9,000 spins and has sold over 150,000... While The Fat Lady Sings (Atlantic/AG) sees the light of airplay at these fine stations: KWOD, WCHZ, WDST & KBAC. And have you heard the new... Pearl Jam, INXS, The Lemonheads, Concrete Blonde, Dead Milkmen, Best Kissers In The World or seen the video for U2's "Lemon" yet? You better; there's a test on them on the following page!

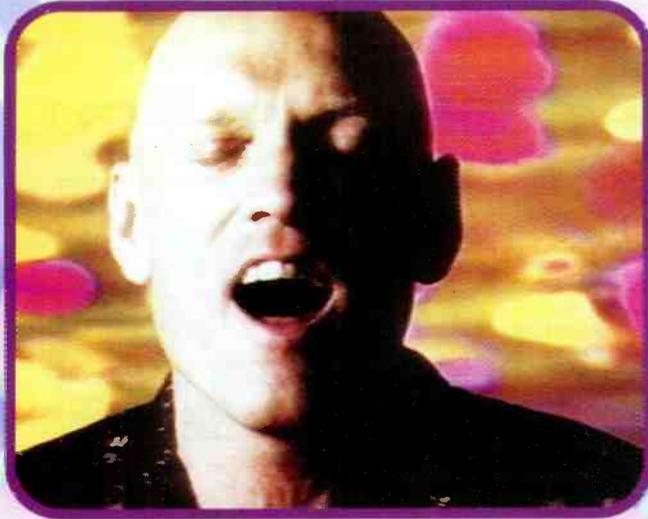
SO LONG FOR NOW: Times change as Jamie McCulloch exits his post as WCHZ MD for the Big Apple and hands his throne over to Mark Kopeland. Kopeland's new biz cards will be officially handed out Oct. 1st. The station lauded The Breeders (4AD/Elektra) for doing a great show in the area and Jamie is raving about his new favorite band Eve's Plum (550 Music). True Brady Bunch fans will enjoy it, too. Congratulations to Mark and best of luck to Jamie... Congrats to Chrissy Adsit, the new Marketing and Promotion Director for The Max in Colorado... Upward trends in the Midwest: Joel Folger and new MD Alex Luke pull the station up from a 2.3 to a 2.9 while KPNT holds a strong 3 share in St. Louis.

MUSICIANS TAKING CARE OF THEIR OWN: Recently in Seattle, Nirvana, members of Helmet, Mudhoney and many local bands jammed together at the King Theater to raise money so they can hire a private investigator to help police investigate the murder of singer Mia Zapata of the Gits. Zapata was initially reported missing until she was found brutally murdered. Local authorities have no suspects.

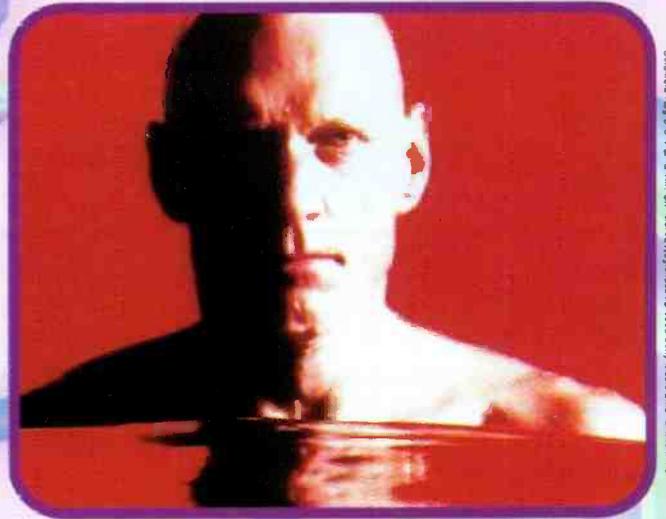
-Karen Holmes

**Fax Your
Alternative
P.W.'s
818-846
9870**

MIDNIGHT OIL



Everyday Is Day One...



THIS IS THE END OF THE BEGINNING.

Outbreak of Love

Produced by Nick Launay and Midnight Oil. Manager: Gary Morris.

99X Atlanta #1 Most Played Song - #1 Most Requested!
WENZ Cleveland Top 10 Airplay - Top 5 Requests!

LIVE 105 San Francisco Top 5 Airplay!

Airplay This Week:

Z100, KRBE, KROQ, WWDX, WDRE, 91X, WWCD, KEDJ

COLUMBIA

www.americanradiohistory.com

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—By Karen Holmes

KTCL: Doing What They Do Best

KTCL in Fort Collins, Co. is like many small, humble and tight-budgeted radio stations, except that it's been playing Alternative music for 18 years. Currently KTCL is hanging in strong, fighting against the FCC and competitors to strengthen its broadcast signal. Despite low budgets, signal problems and a small staff, MD Mary Moses explains why it's all worthwhile.

"I started from humble beginnings being Music Director in college before landing an overnight gig at KTCL," she recalls. "From there it was the steady climb to the midday shift, the morning show and eventually morning host/Music Director. Now I have a list of duties; in addition to mornings and music responsibilities I host a local video show weekly, do a couple club gigs a week and try to catch a few live shows each

week in neighboring Denver (which is 65 miles away.) I've juggled my responsibilities into really learning from osmosis. I'm probably not doing more than many Music Directors and I really enjoy my work. So, I wouldn't have it any other way. The best you can do is to have great people around you. My sidekick on the morning show does a music update that keeps me up on music world happenings. My best friend works in a music store

and I learn a lot from the PD John Hayes all the time. I try to watch *The Week In Rock* on MTV and read the trades to keep up with new happenings, but every week is different.

"To keep up with new music, I find myself employing the kids," Moses continues. "There is one really good music store in town, where the store employees and the kids who hang there feed me information. I keep a firm hand on what listeners are requesting and I find many kids on the request lines turning me on to new stuff. When you don't have a lot of time or the financial means to do intensive research, you rely on the more conventional methods. You have to be creative and make a lot of friends. Obviously, most of my music is supplied by the major labels. I've really found a much appreciated tool in many of my reps. Many of them will educate me about their artists and then turn me on to something they really like that isn't on their label. They've really been great. Keeping the channels of



communication open is the key.

When it comes to KTCL's music philosophy, "we are really pretty broad in what we play. We only consciously stay away from the more granola/Folky styles because KCBO does a good job presenting this branch of Alternative music. This station owns most of its artists. It really doesn't share much with other formats in the area. We lean 18-to-34 males and we aren't heavily dayparted. We play everything from Paw and Beautiful South to Erasure and Sisters Of Mercy, then at night we flavor the core with the harder-edged material. I guess you could say we have a more AOR approach."



CURVE

"Superblaster"

(CHARISMA/VIRGIN)

English-born Toni Halliday on why Curve plays so loud: "What do you think we are, the bloody Sundays?" Never known for being subtle, Curve's second full-length release, *Cuckoo*, comes after a long list of EPs that boasted Top 40 UK hits. *Doppelganger* attracted the critics, sold out shows and US Alternative radio. Lead vocalist Halliday, a darkly dressed, pale, refined looking Gothic diva, exudes personality and venom. The first single, "Superblaster," is a mystic, sexually empowering piece familiar to Shakespeare's Sister.

REVOLTING COCKS

"Da' Ya' Think I'm Sexy"

(SIRE/REPRISE)

Ministry's Al Jourgensen along with Ministry comrade Paul Barker make their major label debut with their side effort, Revolting Cocks. *Linger Fick'en Good*

holds an extra special ditty near and dear to those who remember when sporting tiger print Spandex was cool. The first single, "Da' Ya' Think I'm Sexy," covers Rod Stewart's #1 hit with a cryptic Industrial flair. Chris Connelly (Ministry/Pig Face) takes lead vocals in this — if nothing else — humorous rendition.

SUEDE

"The Drowner"

(nude/COLUMBIA)

"Slow Down, slow down, you're taking me over." With whiney, coy vocals that make little girls and boys swoon, "The Drowner" is another in a long list of singles from Suede's passionate debut release. This British quartet possesses the passion of Morrissey with an individualism that's beyond comparison. With nearing 100,000 albums already sold, Suede has embarked on a tour where they're heading a super line-up with The Cranberries and Gigolo Aunts.

DEFINITION FX

"Crystalise"

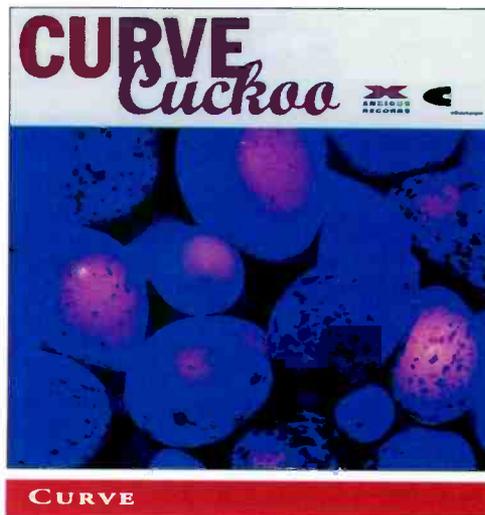
(RCA)

Great horns straight out of the background of a great detective story opens the single, "Crystalise," with an air of maturity. Addictive melodies and mysterious lyrics inspire repeated listenings. The second single from the Australian quintet's debut release, *Light Speed Collision*, incites further passion. Vocalist Fiona Horne describes Def FX's sound best by calling it "Sonic-Dance-Metal-Pop-Thrash music."

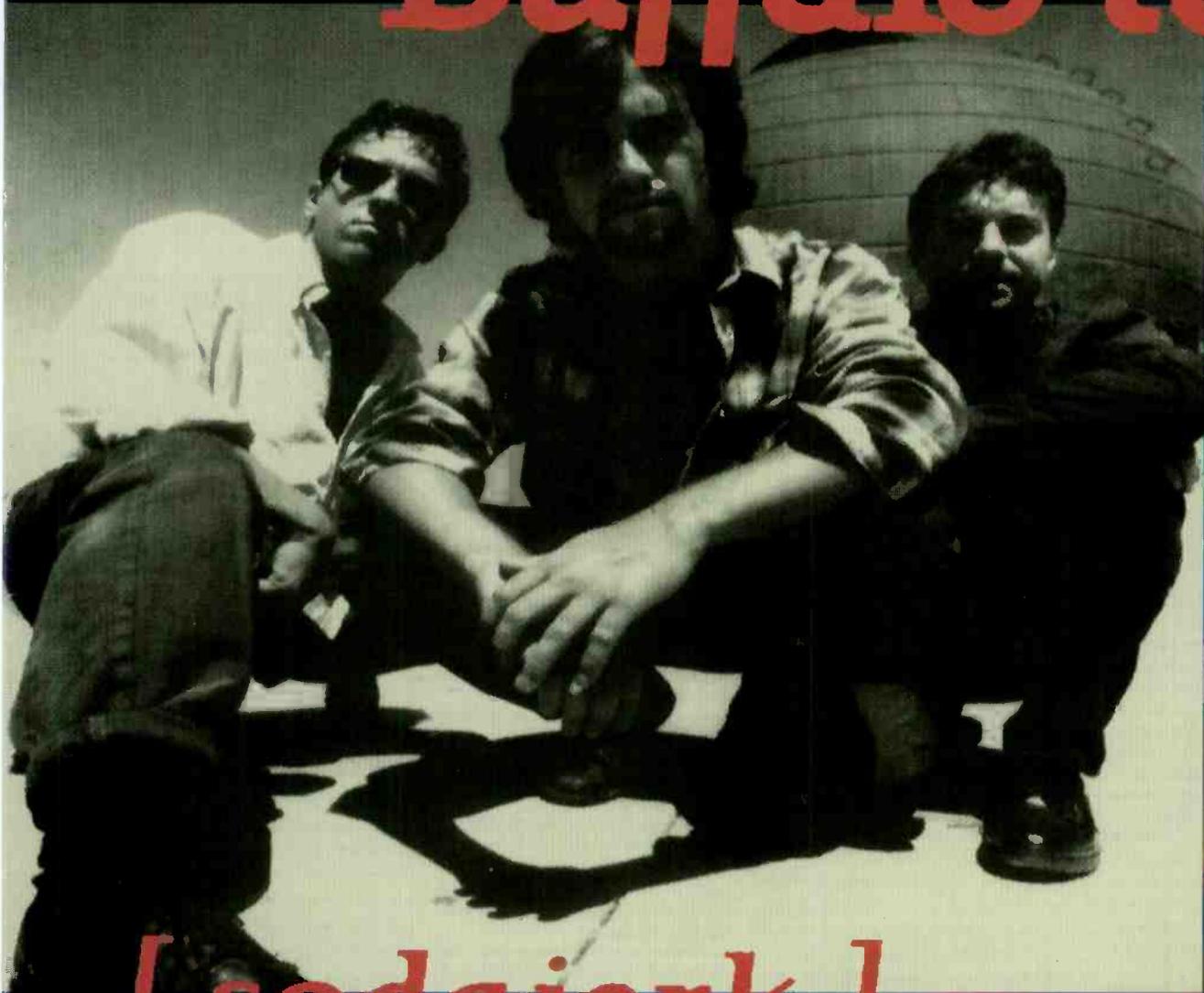
NEXT X:

Afghan Whigs move on from Sub Pop and release their first major label debut on Elektra, *Gentleman*, with the first single, "Deboniar" heading for radio this week...Tacoma's Green

Apple Quick Step's first release, produced by Daniel Rey (Ramones, L7) offers pure energy and straight-ahead Rock 'N' Roll in "Dirty Water Ocean" (The Medicine Label/Reprise)... Be on the look-out for an English band from Leamington Spa called Fur that 91Xer's are hot on. Also, a tip pick in the import section is Visage with "Fade To Grey" (Polydor UK).



Buffalo tom



[sodajerk]

"This excellent first single from the forthcoming album 'Big Red Letter Day' is primed for Alternative radio breakthrough"

BILLBOARD

 120 Minutes  28-23* EXPAND-O 25-▲18

This Week

KROQ LIVE 105 99X, ATLANTA
KDGE WZRH

JOIN 40 OTHER STATIONS WHO GET IT!
NATIONAL TOUR STARTS THIS WEEK!



GOTTAGETAGIG

To place a free classified,
Call Josie at 1-800-443-4001

WANTED

WEST PALM BEACH... WOVV needs the hottest night guy on the planet with production that doesn't suck. Fed Ex (quicker if you can) T&R to: M.J. Kelli, PD, WOVV, 901 Northpoint Pky #201, West Palm Beach, FL 33407.

WBT-FM, CHARLOTTE needs part-time and swing jocks! Send T&R to Mike Donovan PD, WBT-FM, One Julian Price Place, Charlotte, NC 28208. No phone calls please.

WVIC FIRST MORNING SHOW OPENING IN TEN YEARS can be yours if you're real, honest, creative, topical and willing to hit the streets. If you've got the talent, we've got the cash! Rush your T&R to: Jim Lawson, PD, WVIC, 2517 E. Mount Hope, Lansing, MI 48910. No phone calls please.

LOOKING FOR A DRIVE-TIME air personality. Must be quick-witted and music-intensive. Rush T&R to: Sherman Cohen PD, XHRM, 2434 Southport Way, Suite A, San Diego, CA 91950. No phone calls please.

SEND ME SOME TAPES! WJMN is looking for part-timers. If you are in the New England area and want to expand your horizons, please send your T&R to: Dallas Kincaid, APD, 235 Bear Hill Road, Waltham, MA 02154. Everyone is encouraged. EOE.

AUSTIN, TEXAS KHFI-FM seeks entertaining overnight air talent for personality-based Top 40. Must be able to relate to women 18-34, good show prep skills, motivation and two years experience required. T&R to John Roberts PD, KHFI, 811 Barton Springs #967, Austin, TX 78704. No phone calls, please. KHFI is EOE/M.F.

WEEKEND ON-AIR BROADCASTER Immediate weekend on-air opening at Mix 98.5, WBMX, Boston. Must have minimum two years commercial broadcast experience in contemporary music radio. Must be available both Saturdays and Sundays. Send T&R to: Greg Strassell, PD, MIX 98.5/WBMX, 3 Fenway Plaza, Boston, MA 02215. No phone calls please. An EOE/M/F/V/H.

JOB OPENING WERQ-FM, 92Q Baltimore, has an afternoon-drive position available. T&R to: Jeff Ballentine, 1111 Park Avenue, Penthouse, Baltimore, MD 21201. No calls please.

PRODUCTION DIRECTOR OPENING Hot 105/Hot 107. Columbus, P-1 Top 40 needs on-air Production Director. Digital, 16-track production facility. T&R to Rob Morris, 6555 Busch Blvd. Suite 209, Columbus, OH 43229. EOE

TOP 40 KHFI seeks Production Pro! If you can create, write and produce spots and promote that entertain, sell and motivate in a unique manner...send your T&R to: John Roberts PD, 96.7/KHFI-FM, 811 Barton Springs Road, Suite 967, Austin, TX 78704. Prior experience and natural delivery a must! EOE/M-F.

COME AND ENJOY THE WORLD'S MOST BEAUTIFUL BEACHES The new sound of Island 106 is looking for an afternoon drive air personality with production skills. Please send T&R to: Todd Shannon, PD, WILN, 8317 West Highway 98 #21, Panama City Beach, FL 32407. No phone calls please.

KQKS-DENVER KS104 is looking for an experienced Production Director. No phone calls please. Send T&R to: Chris Davis, PD, KQKS, 9351 Grant St. Suite 550, Thornton, CO 80229. EOE.

MYRTLE BEACH'S HOTTEST STATION may have possible openings soon! Interested in working in one of the most beautiful vacation resorts in the country? If you are a news-oriented, people-oriented, experienced air talent, then please send your tape, resume and a photo to: Michael Parnell, WBPR, 350 Wesley Suite 301, Myrtle Beach, SC 29577. No phone calls please. Minorities and females encouraged. WBPR rules the ocean and its waves.

ONLY 100 SHOPPING DAYS LEFT UNTIL X-MAS and you need a job? KMVR in Las Cruces, New Mexico has full-time openings for experienced air talent. Must provide own clue. Please send T&R to: Randy Fox, PD, KMVR, 1832 W. Amador, Las Cruces, NM 88005. EOE.

MORNING NEWS PERSONALITY needed ASAP!! Females/minorities with Urban/Churban experience strongly encouraged to apply. *USA Today* style news delivery. Your personality reflects the streets. Get a tape and photo to us ASAP!!! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

MIDDAYS/PRODUCTION DIRECTOR Tapes being accepts for a future opening. Send the promos you've produced (your voice/or station voice) as well as a photo and aircheck. Your airshift is 10 am to 1 pm. Best of all, you get to be you! Send to: Jamie Hyatt, WLUM-FM, 2500 N. Mayfair Road, Suite 390, Milwaukee, WI 53226. No phone calls please.

KSMB, Lafayette Louisiana seeks overnight air talent. 12 am to 6 am, production, remotes, minimum 1-year experience. Females and minorities encouraged. T&R, Photo to: Bobby Novosad, PD, KSMB, P. O. Box 3345, Lafayette, LA 70502. EOE. No phone calls please.

LOOKING

STOP! I'm right here! Are you looking for an excellent air talent that's not afraid to live on spamwiches? Looking for any format, preferably Top 40, 3 years experience. Call Tom 617-381-1674.

EXPERIENCED PROFESSIONAL seeks position as GM or GSM. Experienced in major

market, retail, co-op specialist. Looking for northeast market. Call Rich 201-429-7323.

LOOKING for midwest/south opportunity in Top 40/Rock! Air talent/ production Wiz! Definitely a team player. Let's talk! Please leave message 919-277-4277, James Gregory.

SUCCESSFUL DJ/Good Numbers medium and major-market experience. Strong on production and copywriting skills. Deep, but pleasant voice. 13-year vet. Looking to relocate to southeast before the snow flies. Give me a call. Eddie: 814-454-5102.

YOUNG, EXPERIENCED, HIP NOT HYPE nights on your Top 40 station. Call J.J. 414-498-9571.

O.K....I'M FINALLY TIRED OF THE BEACH! 13-year vet ready to work. On-air, morning sidekick/news, production director, all around happenin' babe. Call Kristi...619-274-9206.

QUALIFICATIONS: OM, PD, AM-PM drive, production, promotions, Selector...in Providence & Boston markets. 29-year professional, would love to PD in Florida, Boston or Providence again. For more information call Vin at 401-351-7094.

RICK SAVAGE/RICK ALLEN formerly afternoon drive at WRQK, Canton. also 5 years at WKDD, Akron seeking full-time gig. Call Rick 216-773-1549.

SWM is seeking any full-time airshift to nurture, share good times with and hopefully more. Looking to utilize my 2 years experience in a major market. Interested? Call Tom 617-381-1674. I'm waiting!

HAVE HERTZ WILL TRAVEL (Point A); KZMG, Boise - (Point B); Promotion/On-Air talent. Paul Anthony 208-336-2546.

BLAKE THUNDER recent APD at HOT105, Columbus, OH, MIDDAYS, Afternoon, Multi-track, voice-over is NOW AVAILABLE. Experience includes: 92X Columbus, Power 99 Atlanta, WALR Atlanta, Z93 Tampa, Z106 Sarasota. Looking for Afternoons, MIDDAYS, Nights. Excellent references. 614-861-4567.

10-YEAR VET looking for full-time air shift. Preferably afternoons or nights. Needs medium to large market in the northwest or midwest areas, any format. Has also been an APD and an AMD. Please call Mike at 303-933-7286.

EXPERIENCED, HARD WORKING, ATTRACTIVE male air talent. I've done Top 40 and AC mornings, I've been a copywriter, a sidekick, a news man. And, I've done middays. I'm seeking any full-time position at a Churban, Urban or Top 40. Call now: 402-477-0513.

JURASSIC-STYLE MORNING SHOW PRODUCER let me take you on a dino-size journey, and we'll make your competitors extinct. Top-50 market experience, now playing

at 513-372-1663. Ask for Todd, your Jurassic radio explorer

FORMER 92Q PRODUCTION DIRECTOR looking for similar gig anywhere in U.S. Top 40, New Rock, AOR, Urban or Classic Rock. Loads of multi-track experience. I'll make your socks roll up and down! Call Andrew Zinner. 410-752-0925.

FRIEND TO MAN AND DOG looking for next programming challenge. 10 years-plus radio experience, including management, programming, etc. Please call Tom Sherman. 607-257-6289.

AXEL MARLEY Former KWOD mornings and drive-time jock is a 12 year vet and he's only 26 years old! An East Coast boy who's accepting offers from all over. Call 916-443-8706.

POWER 92/KKFR PHOENIX Programming coordinator/late-nighter Mike Abrams is searching for a programming gig or large-market APD gig. KKFR PD and consultant Steve Smith says, "Mike played an important part in bringing Power 92 the highest ratings we've had in over three years and I highly recommend him for any programming position." Mike can be reached at 602-789-1027.

FEMALE morning show sidekick/ News Director looking for similar gig anywhere in U.S. Promotions experience, computer literate. Prefer Rock-leaning Top 40. Willing to relocate. Salary negotiable. Great references. Call Rudi: 904-235-7824.

JEFF ST. JOHN former B104 Mornings and drive-time jock is a 16-year vet on the loose. He's accepting offers from all over. Call him at: 402-464-8734.

EMPLOYED APD/MD/AFTERNOON MAN (previously nights) at a contract impasse, will consider all shifts, formats and markets. Excellent radio man seeks excellent radio people. "Mr. Smith" 419-692-2511.

EXPERIENCED AND DEDICATED Looking for a nights/promotions at a Top 40 or Churban that's not going Country. I'll bring you results or die trying. Where's my next challenge? J.J. 414-498-9571.

MAJOR MARKET/TOP 40 AIR TALENT seeking advancement at a Top 40, Churban or Dance format or 2nd PD gig in any market. Great phones. Call Ace 816-364-3066.

LONG TIME PROMOTION PRO Rick Smulian is ready for your label. Reach him at: 404-916-0069.

PRINCE

“ p i n k c a s h m e r e ”

THE NETWORK Debuts 36*

+ Most Added...Again!

*KDWB Minneapolis
PRO-FM Providence*

*KBOS Fresno
WGTZ Dayton
KISX Tyler
WKRZ Wilkes-Barre
WNOK Columbia
WWKX Providence
KZMG Boise*

*Hot 97.7 San Jose
KS104 Denver*

*WERZ Seacoast NH
WHHY Montgomery
KJ103 Oklahoma City
KKSS Albuquerque
KPSI Palm Springs
KWNZ Reno
WZYP Huntsville*

*KPLZ Seattle
WZPL Indianapolis*

*WGLU Johnstown
WIFC Wausau
KKRD Wichita
KKXX Bakerfield
WSPK Poughkeepsie
WYKS Gainesville
KZZU Spokane*

↑ A 4.55 Average Upward Move With 50 Debuts!

Power Pig Tampa 20-13
KBXX Houston 19-14*
FM102 Sacramento 20-16*
WCKZ Charlotte D-22*
WHYT Detroit D-25*
WKBQ St Louis D-30**

WLUM Milwaukee D-13
KUBE Seattle D-15*
WWHT Columbus D-17*
KTFM San Antonio 30-23*
WHHH Indianapolis D-26*
KMEL San Francisco D-30**

R.E.M.

“ e v e r y b o d y h u r t s ”

THE NETWORK Debuts 38*

Major Adds!

Z100 New York

WKRQ Cincinnati

WAQQ Charlotte

*WAPE Jacksonville
WFME Baton Rouge
WMEE Fort Wayne
KQKQ Omaha*

*KAT Tulsa
WHHY Montgomery
WNDU South Bend
WSTW Wilmington*

*WBBO Greenville
WKRZ Wilkes-Barre
WNOK Columbia
KWNZ Reno*

*WFHN New Bedford
WKZW Peoria
WQGN New London
And Many Others!*

↑ A 3.69 Average Upward Move With 37 Debuts!

Star 94 Atlanta D-26
KISF Kansas City D-32**

B94 Pittsburgh D-28
KRBE Houston D-42**

*PRO-FM Providence D-31**

WTCTF Saginaw 21-15
KIOC Beaumont 31-22*
WAAL Binghamton 29-24*
And Many More!*

WRQK Canton 19-16
WQUT Johnson City 28-22*
WABB Mobile 30-24**

WPXY Rochester 23-20
KZMG Boise 26-22*
KISX Tyler 29-24**

WWCK Flint 25-21
WPST Trenton 28-23*
WIXX Green Bay 30-26**

M 8 Weeks In Heavy Rotation!

the PICTURE page



▲ PLATINUM TO THE CORE

Atlantic Records' Stone Temple Pilots achieved double-Platinum status for their debut album, *Core*. Celebrating backstage after a recent gig are (l-r) Stone Temple Pilots' Eric Kretz, manager Steve Stewart, Atlantic A&R rep Tom Carolan and Co-Chairman/Co-CEO Doug Morris, Stone Temple Pilots Dean DeLeo, Robert DeLeo and Weiland, Atlantic Senior VP Danny Goldberg and VP/A&R Jason Flom.



▲ MADE IN THE JADE

KQHT "Hot 97.7" San Jose was out in full force at the County Fair with a slammin' show starring Giant Records group Jade. (L-r) Hot 97.7 jock Lisa Foxx, MD Peter Manriquez, mixer Eric Valdez, Marketing Director Krista Coutts, jock Rich Amooi and Jade.



▶ UNREASONABLE FACSIMILE STARS

102.7 KIIS-FM presented the "Un-MTV Awards And Concert Live At The Palace." (L-r top) KIIS-FM Asst. PD Gwen Roberts, look-a-like RuPaul, KIIS-FM's Ellen K, Rick Dees, look-a-likes Madonna, George Michael, Janet Jackson. (Bottom) Quality Records artists Lance Rhodes and Quino from Big Mountain.



▲ MADE IN THE SUEDE

Columbia Recording artists Suede are congratulated after selling out shows from New York City to Los Angeles. Shown from left (back row) Nude Records Alan Wolmark, Columbia Nat. Dir. Alternative Promotion Todd Bisson, Suede's Mat Osman, producer Ed Buller, Columbia President Don Ienner, Suede's Simon Gilbert, Bernard Butler and Brett Anderson. (Middle row, l-r) Columbia Dir. A&R Peter Shershin, Nude Records Peter Felstead, Sony Music VP Talent Development Missy Worth and Executive VP Michele Anthony, Columbia Product Mgr. Leah Reid, Nude Records Saul Galpern. (Kneeling) Columbia Dir. Video Promotions Mark Ghuneim and manager Charlie Charleton.

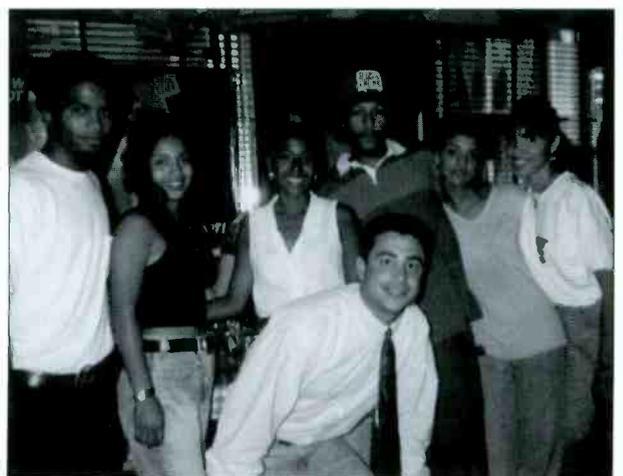


▲ CAT SLAM

KLUC Las Vegas MD Cat Thomas juggles his show on-air live from the Grand Slam Canyon during opening day festivities of Circus Circus' multi-million dollar family adventure park.

▶ DIGABLE DINING

Pendulum Recording artists Dignable Planets dined at the Hard Rock Cafe with WQHT "Hot 97" New York contest winners, (kneeling) Hot 97 Promotion Director Frank Iemmiti and (r) Promotion Assistant Melissa Torres.



the PICTURE page too



▲ FEM 2 GM

The Network Forty's VP/GM Gerty Cagle leads Critique Records sensation Fem 2 Fem in a rousing rendition of "Swing Low, Sweet Chariot." (L-r) Critique Records Bill Meehan, Fem 2 Fem's Lynn Pompey, Christina Minna and Michelle Cristin, Gerry "Sho Nuff" Cagle, Fem 2 Fem's L.D. and Julie Park.



▲ SINGING FOR THEIR BIG GULPS

Geffen Records' The Poses serenaded the hot-polei that frequent an Austin, Texas 7-11 with an acoustic set. (L-r) manager Tim Neece, Tower Records employees Tiffany Neece, Mike Musburger, Dave Fox, Jon Auer, Ken Stringfellow, Darlene Edwards, Geffen Promotion Mark Burger and UNI's Harold Guilfoil.



▲ Iz Diz Witty Pic?

EastWest Records Da Youngsta's enjoy the video shoot for their newest single "Iz Ya Wit Me" with (front row, l-r) manager Lawrence Goodman, EastWest Records Dir. Video Production Michelle Webb, co-director Treach and James Brommel, Nick Kopp and producer Tom Forest. (Back row, l-r) Da Youngsta's Qur'an, Taji and Tarik.

▼ STUPID STATION PROMO

WHTZ "Z100" New York celebrates the debut of David Letterman's new CBS *Late Show* with the Z-Morning's "National Dave Day" live broadcast from McGees on Broadway. (L-r) Z100's Ross Brittain, John Bell, Valerie Segraves, John Rio and Coach Mike Opelka.



▲ TOO DOWN AND DIRTY

Danzalot/I.R.S. Records' Too Down hang backstage at the Monterey County Fair. (L-r) KMXZ Salinas PD Christopher Lance, Too Down's Kid K, Quality Records Stevie B, Miss Monterey County Merridith Horquito and Too Down's Rock G.

▼ MENSAS HAVE CLEAVAGE, TOO

The finalists of WRHT New Bern's Venus Swimwear Model Search are: (l-r, counterclockwise) Buffy, Mindy, Hillary, Bitsy, Betty Jo Beth Bob Boo, Melba, Salmonella, Ethyl Unleaded, Dopey, Sneezzy, Grumpy and (not pictured) Og.



MASS MEDIA

MTV



EXCLUSIVE ROTATION

U2 "Lemon"

STRESS ROTATION

2Pac "I Get Around"
 Def Leppard "Two Steps Behind"
 Toni Braxton "Another Sad Love Song"
 Duran Duran "Too Much Information"
 Dr. Dre "Let Me Ride"
 The Juliana Hatfield Three "My Sister"
 Ice Cube "Check Yo Self"
 John Mellencamp "Human Wheels"
 Salt-N-Pepa "Shoop"
 Shai "Baby I'm Yours"
 Smashing Pumpkins "Cherub Rock"
 SWV "Right Here/Human Nature"
 Tool "Sober"
 White Zombie "Thunder Kiss '65"

HEAVY ROTATION

Aerosmith "Cryin"
 Blind Melon "No Rain"
 Mariah Carey "Dreamlover"
 En Vogue "Runaway Love"
 Gin Blossoms "Hey Jealousy"
 Janet Jackson "If"
 R.E.M. "Everybody Hurts"
 Red Hot Chili Peppers "Soul To Squeeze"
 Stone Temple Pilots "Wicked Garden"

BUZZ BIN ROTATION

Bjork "Human Behavior"
 Cypress Hill "Insane In The Brain"
 Urge Overkill "Sister Havana"

VH-1



ON

Earth, Wind & Fire "Sunday Morning"
 Bruce Hornsby "Fields Of Gray"
 Inner Circle "Sweat (A La La La Long)"
 Joshua Kadison "Jessie"
 Lisa Keith "Better Than You"
 Dave Koz "You Make Me Smile"
 Darden Smith "Loving Arms"
 Mavis Staples "The Voice"
 SWV "Right Here/Human Nature"
 Tears For Fears "Break It Down Again"
 Tony Toni Toné "If I Had No Loot"
 U2 "Numb"
 ADD Luther Vandross "Heaven Knows"

TOUR INFO



Aerosmith	Raleigh NCSept 25
	Roanoke VASept 28
	Columbia SCOct 1
En Vogue	Landover MD.....Sept 25-26
	Philadelphia PA.....Sept 29-30
	Buffalo NYOct 2
Billy Joel	Philadelphia PA.....Sept 27-28
	New York NYOct 2
	New York NYOct 4
Rod Stewart	Detroit MISept 25
	Columbus OHSept 26
	Hershey PASept 28
Depeche Mode	Atlanta GASept 29
	Gainville FLOct 1
	Miami FLOct 2

The Pie Chart



■ PDs who enjoy the nudity on Page 6.
 ■ PDs who don't.

ETCETERA

by Ann Barron

While the rest of the band was in the dark, **Depeche Mode's** lead singer **David Gahan** was being arrested along with his bodyguard after a scuffle with a hotel porter in Quebec City. The porter at the Chateau Frontenac was struck on the head while he told other members of the band that a blackout at the hotel would soon be over. No charges were filed against **Gahan** or his bodyguard due to conflicting statements from witnesses.

Vanity Fair readers are delighted to discover that the fourth-best selling issue in the magazine's history is the one that featured **k.d. lang** and **Cindy Crawford** posing for the infamous shaving scene. The October issue marks the magazine's 10th anniversary since its rebirth; the all-time best-selling covers include the pregnant **Demi Moore**, followed by the no-longer-pregnant **Demi**, and four-time cover champ **Madonna**. Disappointing sales were reported on covers featuring **Mick Jagger**, **Luke Perry** and **Claudia Schiffer**.

Multi-Platinum rocker **Gene Simmons** and a cast of hundreds lit up the night at hot-spot Jerry's Deli in Studio City with a birthday bowling bash that brought out the stars. Slipping into rented shoes and bowling a near-perfect game were **Raging Slab**, **Lita Ford**,

Kiss and **Green Jelly**. Seen feasting on Jewish soul food and rockin' to **Gene's** favorite tunes were **Pamela Des Barres**, **Katey Sagal** and perennial invitees, **Roseanne** and **Tom Arnold**.

Billy Ray Cyrus was asked to participate in the new *Red Hot and Country* album to benefit AIDS education and research. The Red Hot Organization's series of musical projects has brought tremendous support and awareness to the cause and has elicited such notables as **Mary-Chapin Carpenter** and **Mark Chesnutt** to help them target rural America.

Paula Abdul has a new love in her life – and she has never been happier. Fresh from her recent court victory, **Abdul** will begin production this Fall on two fitness tapes, one an hourlong dance-aerobic workout and the other one for kids.

Max Weinberg, longtime drummer for **Bruce Springsteen's** E Street Band, is overwhelmed with excitement after being named music director of NBC's *Late Night With Conan O'Brien*. At least he won't have to play three hours straight each night.

Millions of women swoon to his croons, but only one has won his heart. **Harry Connick Jr.** and Victoria Secret lingerie model **Jill Goodacre** will be tying the knot early next year. Exactly what will be knotted up... we'll leave that up to your own imagination...

Photographed outside her gorgeous Malibu compound, superstar **Barbra Streisand** exposes her inner world to readers of "Architectural Digest" in a spread to showcase her multi-million dollar estate. **Streisand** has marked down the home from \$24 million to \$11.9 million and demands a one million-dollar cashier's check from potential buyers to prove they have fiscal leverage. To lure even more prospects, she is having a video filmed for release to the media. It should make Hot Rotation at VH-1 in no time.

Believe it or not, **Elton John** and **RuPaul** are making sweet music together! On a recent break from his charity affairs, **Elton** asked the beauty queen (and we mean *queen!*) to partake on a pending album titled *Duets*. **RuPaul** was quite flattered and hopes the pair can re-record "Don't Go Breaking My Heart," originally sung by **Elton** and **Kiki Dee**.



BOX TOPS MARKET FOCUS

BRISTOL, TN

1. **D.B.G.'z** "Body Like A M.F." (Bust It)
2. **Duice** "Dazzey Duks" (TMR/Bellmark)
3. **Alan Jackson** "Chattahoochee" (Arista)
4. **Tag Team** "Whomp! (There It Is!)" (Life/Bellmark)
5. **H-Town** "Lick U Up" (Luke)

MIAMI, FL

1. **Meat Loaf** "I'd Do Anything For Love (But I Won't Do That)" (MCA)
2. **Poison Clan** "Don't Sleep On A Hizzo" (Luke)
3. **K7** "Come Baby Come" (Tommy Boy)
4. **Souls Of Mischief** "93 'Til Infinity" (Jive)
5. **Billy Joel** "The River Of Dreams" (Columbia)

NEW YORK, NY

1. **Souls Of Mischief** "93 'Til Infinity" (Jive)
2. **RuPaul** "A Shade Shady (Now Prance)" (Tommy Boy)
3. **Wu-Tang Clan** "Method Man" (Loud/RCA)
4. **Casual** "That's How It Is" (Jive)
5. **K7** "Come Baby Come" (Tommy Boy)

'BREAKIN' OUT OF THE BOX

Wu-Tang Clan "Method Man" (Loud/RCA)

Power calls from Boston, NYC, Philly and Detroit drive "Method Man" and the Clan from Top 75 to the #8 spot in one week. Even Riffkind was a little surprised.

Buju Banton "Make My Day" (Mercury)

A very cool radio track from the Dancehall ruler's debut American release.

De La Soul "Breakadawn" (Tommy Boy)

The original Hip-Hop hippies come back with a winning track and one of the best produced videos since A Tribe Called Quest's "Scenario."

NEW VIDS THIS WEEK

Boss "Progress Of Elimination"

(DJ West/Chaos)

En Vogue "Runaway Love"

(EastWest)

Haddaway "What Is Love"

(Arista)

Naughty By Nature

"Written On Ya Kitten"

(Tommy Boy)

Scorpions "Alien Nation"

(Mercury)

Xscape "Just Kickin' It"

(Columbia)

NEW VIDS TO WATCH

J. GIBBS "Boss is slanging that dope shit... En Vogue is always fly... Naughty & Apache 2-for-1, what a bargain."

JOHN ROBSON "En Vogue rules this week... an autopilot slam dunk."

20 OF THESE

- | | | | |
|----|----|---|---------------|
| 1 | 1 | Meat Loaf "I'd Do Anything For Love (But I Won't Do That)" | MCA |
| 6 | 2 | Mariah Carey "Dreamlover" | Columbia |
| 3 | 3 | Raven-Symone "That's What Little Girls Are Made Of" | MCA |
| 4 | 4 | Janet Jackson "If" | Virgin |
| 2 | 5 | TLC "Get It Up" | LaFace/Epic |
| 9 | 6 | Toni Braxton "Another Sad Love Song" | LaFace/Arista |
| 7 | 7 | Silk "Girl U For Me" | Keia/Elektra |
| 5 | 8 | SWV "Weak" | RCA |
| 10 | 9 | UB40 "Can't Help Falling In Love" | Virgin |
| 8 | 10 | Michael Jackson "Will You Be There" | MJJ/Epic |
| 11 | 11 | Whitney Houston "Run To You" | Arista |
| 12 | 12 | Blind Melon "No Rain" | Capitol |
| 16 | 13 | Mary J. Blige "Love No Limit" | Uptown/MCA |
| 21 | 14 | Taylor Dayne "Can't Get Enough Of Your Love" | Arista |
| 19 | 15 | Radiohead "Creep" | Capitol |
| 18 | 16 | Billy Joel "The River Of Dreams" | Columbia |
| 13 | 17 | Sade "Cherish The Day" | Epic |
| 24 | 18 | U2 "Numb" | Island/PLG |
| 15 | 19 | Tina Turner "I Don't Wanna Fight" | Virgin |
| 14 | 20 | Dino "Ooh Child" | EastWest |

20 OF THOSE

- | | | | |
|----|----|---|----------------------------|
| 1 | 1 | D.B.G.'z "Body Like M.F." | Bust It |
| 3 | 2 | Bloods & Crips "Piru Love" | Pump/Quality |
| 2 | 3 | Dr. Dre "Let Me Ride" | Death Row/Interscope/AG |
| 17 | 4 | Onyx "Shiftee" | JMJ/ral/Chaos |
| 15 | 5 | Smooth "You've Been Played" | Jive |
| 4 | 6 | SWV "Downtown" | RCA |
| — | 7 | Wu-Tang Clan "Method Man" | Loud/RCA |
| 6 | 8 | 95 South "Whoot, There It Is" | Wrap/Ichiban |
| 7 | 9 | K7 "Come Baby Come" | Tommy Boy |
| — | 10 | Yo Yo "Westside Story" | EastWest |
| 8 | 11 | Geto Boys "Straight Gangsterism" | Rap-A-Lot |
| 9 | 12 | Kris Kross "Alright" | Ruffhouse/Columbia |
| 5 | 13 | Ice Cube "Check Yo Self" | Priority |
| 10 | 14 | Tag Team "Whomp! (There It Is!)" | Life/Bellmark |
| — | 15 | Buju Banton "Make My Day" | Mercury |
| 16 | 16 | MC Lyte "Ruffneck" | First Priority/Atlantic/AG |
| 14 | 17 | Scarface "Let Me Roll" | Rap-A-Lot |
| 11 | 18 | Duice "Dazzey Duks" | TMR/Bellmark |
| 13 | 19 | MC Breed f/2Pac "Gotta Get Mine" | Ichiban |
| — | 20 | Souls Of Mischief "93 'Til Infinity" | Jive |

MAINSTREAM 12-34

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	52	47.5	2471
3	2	2	SWV, Right Here/Human Nature	47	38.8	1825
4	3	3	JANET JACKSON, If	47	37.2	1749
2	4	4	UB40, Can't Help Falling In Love	44	36.4	1600
11	6	5	MICHAEL JACKSON, Will You Be There	39	39.3	1531
10	5	6	MADONNA, Rain	42	36.4	1527
6	9	7	DINO, Ooh Child	38	37.8	1436
8	12	8	SHAI, Baby I'm Yours	41	34.4	1410
12	10	9	TEARS FOR FEARS, Break It Down Again	38	36.9	1402
14	16	10	INNER CIRCLE, Sweat (A La La La Long)	43	31.9	1373
13	11	11	TONI BRAXTON, Another Sad Love Song	44	30.8	1353
7	7	12	JODECI, Lately	37	36.4	1347
16	14	13	EN VOGUE, Runaway Love	48	27.8	1332
9	8	14	SOUL ASYLUM, Runaway Train	36	35.9	1292
17	15	15	BILLY JOEL, The River Of Dreams	35	36.9	1292
5	13	16	TONY TONI TONÉ, If I Had No Loot	36	35.9	1291
22	17	17	DEF LEPPARD, Two Steps Behind	34	30.9	1051
27	23	18	HADDAWAY, What Is Love	40	25.5	1018
-	22	19	BLIND MELON, No Rain	34	27.2	924
32	21	20	ROD STEWART, Reason To Believe	32	28.0	897
15	18	21	SWV, Weak	29	30.7	891
25	19	22	AEROSMITH, Cryin'	33	26.8	884
24	20	23	LISA KEITH, Better Than You	30	27.2	816
37	27	24	DURAN DURAN, Too Much Information	33	21.7	716
34	33	25	TERENCE TRENT D'ARBY, Delicate	31	22.5	696
20	32	26	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	30	23.1	693
33	24	27	GIN BLOSSOMS, Hey Jealousy	28	24.7	691
-	30	28	RED HOT CHILI PEPPERS, Soul To Squeeze	30	22.8	683
18	28	29	TINA TURNER, I Don't Wanna Fight	24	28.4	681
21	25	30	BRIAN MCKNIGHT, One Last Cry	24	27.9	670
35	26	31	EARTH, WIND & FIRE, Sunday Morning	31	21.1	654
19	31	32	ROBIN S, Show Me Love	22	28.9	636
26	29	33	STONE TEMPLE PILOTS, Plush	28	22.7	635
23	34	34	4 NON BLONDES, What's Up	22	28.8	633
28	37	35	LEGACY OF SOUND, Happy	22	28.0	615
-	36	36	RICK ASTLEY, Hopelessly	32	19.2	614
31	39	37	DURAN DURAN, Come Undone	22	26.0	572
29	35	38	JANET JACKSON, That's The Way Love Goes	22	23.8	523
36	40	39	TAG TEAM, Whoomp! (There It Is!)	20	24.5	490
♦ DEBUT	40	40	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	22	21.6	475

MAINSTREAM 18-49

COMPUTER GENERATED AIRPLAY REPORTS

2W	LW	TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	1	1	MARIAH CAREY, Dreamlover	39	45.2	1763
2	2	2	BILLY JOEL, The River Of Dreams	41	39.6	1624
3	5	3	MICHAEL JACKSON, Will You Be There	36	40.7	1464
6	6	4	TEARS FOR FEARS, Break It Down Again	37	36.8	1362
4	3	5	MADONNA, Rain	37	34.8	1289
8	4	6	JANET JACKSON, If	32	37.6	1202
14	10	7	ROD STEWART, Reason To Believe	33	35.8	1180
13	9	8	DEF LEPPARD, Two Steps Behind	35	33.0	1154
11	7	9	SWV, Right Here/Human Nature	33	34.5	1139
5	8	10	SOUL ASYLUM, Runaway Train	34	32.0	1088
16	11	11	AEROSMITH, Cryin'	32	32.4	1037
17	13	12	TONI BRAXTON, Another Sad Love Song	31	32.3	1001
21	16	13	GIN BLOSSOMS, Hey Jealousy	30	29.1	872
27	22	14	LISA KEITH, Better Than You	27	31.8	859
15	14	15	JODECI, Lately	24	34.3	824
26	19	16	INNER CIRCLE, Sweat (A La La La Long)	30	26.8	804
37	23	17	EN VOGUE, Runaway Love	29	26.5	769
10	15	18	UB40, Can't Help Falling In Love	26	28.5	742
12	12	19	SHAI, Baby I'm Yours	23	32.2	740
-	28	20	BLIND MELON, No Rain	29	25.5	739
7	18	21	DINO, Ooh Child	25	29.3	732
33	27	22	RICK ASTLEY, Hopelessly	31	23.4	724
20	33	23	TINA TURNER, I Don't Wanna Fight	23	30.9	711
9	17	24	TONY TONI TONÉ, If I Had No Loot	24	29.1	699
30	24	25	CELINE DION and CLIVE GRIFFIN, When I Fall In Love	27	25.1	678
38	25	26	EARTH, WIND & FIRE, Sunday Morning	23	27.3	629
-	26	27	DURAN DURAN, Too Much Information	25	23.4	586
-	36	28	JOHN MELLENCAMP, Human Wheels	25	23.1	578
35	34	29	TERENCE TRENT D'ARBY, Delicate	24	23.6	567
-	35	30	RED HOT CHILI PEPPERS, Soul To Squeeze	29	19.3	561
24	21	31	STONE TEMPLE PILOTS, Plush	21	25.9	544
♦ DEBUT	32	32	STING, Nothing 'Bout Me	24	21.8	524
♦ DEBUT	33	33	MEAT LOAF, I'd Do Anything For Love (But I Won't Do That)	24	20.8	500
♦ DEBUT	34	34	R.E.M., Everybody Hurts	22	22.4	493
22	38	35	THE PROCLAIMERS, I'm Gonna Be (500 Miles)	24	20.5	492
18	20	36	BRIAN MCKNIGHT, One Last Cry	15	32.3	485
32	31	37	LENNY KRAVITZ, Believe	19	21.6	410
-	40	38	HADDAWAY, What Is Love	17	23.6	402
23	32	39	SWV, Weak	11	35.5	390
♦ RE-ENTRY	40	40	4 NON BLONDES, What's Up	17	22.8	387

you haven't heard Martin until you've heard him Talkin' SHIT about

"Boxin'"

Talkin' SHIT About MARTIN LUTHER KING LIVE

Executive Producer: Martin Luther King Jr. Entertainment & Communications, Inc. Produced by Bill Clinton. Lyrics by Bill Clinton. © 1992 The Network Group. Distributed by The Network Group. © 1992 Atlantic Recording Corp. A Time Warner Company.

NETWORK Moves 18-14*

BDS Mainstream Chart Moves 24-19*

Rhythm/Crossover #14*

EP Shipping Gold!

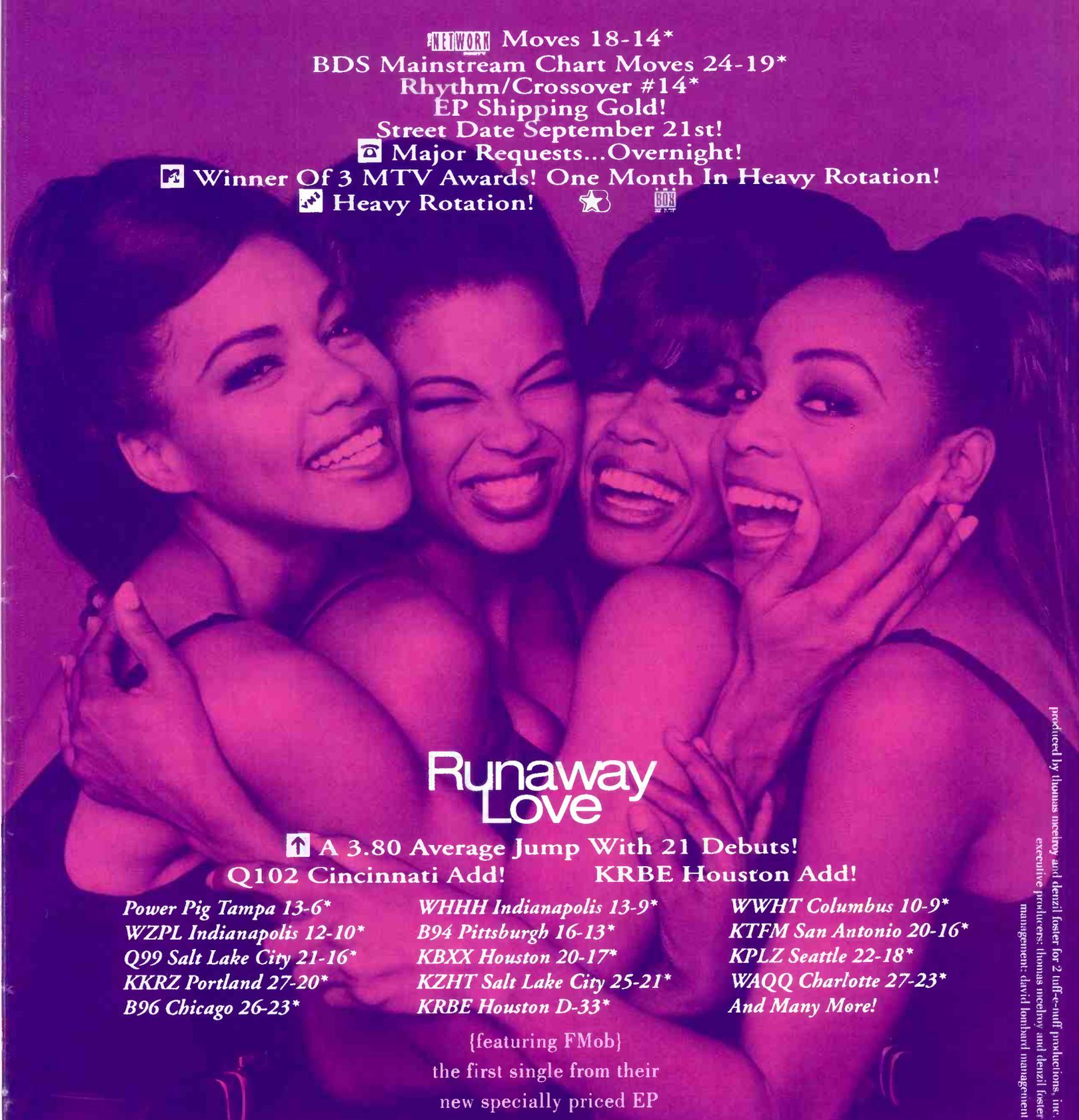
Street Date September 21st!

 Major Requests... Overnight!

 Winner Of 3 MTV Awards! One Month In Heavy Rotation!

 Heavy Rotation! 





Runaway Love

 A 3.80 Average Jump With 21 Debuts!

Q102 Cincinnati Add!

KRBE Houston Add!

*Power Pig Tampa 13-6**

*WZPL Indianapolis 12-10**

*Q99 Salt Lake City 21-16**

*KKRZ Portland 27-20**

*B96 Chicago 26-23**

*WHHH Indianapolis 13-9**

*B94 Pittsburgh 16-13**

*KBXX Houston 20-17**

*KZHT Salt Lake City 25-21**

*KRBE Houston D-33**

*WWHT Columbus 10-9**

*KTFM San Antonio 20-16**

*KPLZ Seattle 22-18**

*WAQQ Charlotte 27-23**

And Many More!

{featuring FMob}

the first single from their
new specially priced EP

produced by thomas mcelroy and denzil foster for 2 tuff-e-nuff productions, inc.
executive producers: thomas mcelroy and denzil foster
management: david lombard management

catch them on tour with luther vandross starting in september

ENVOGUE

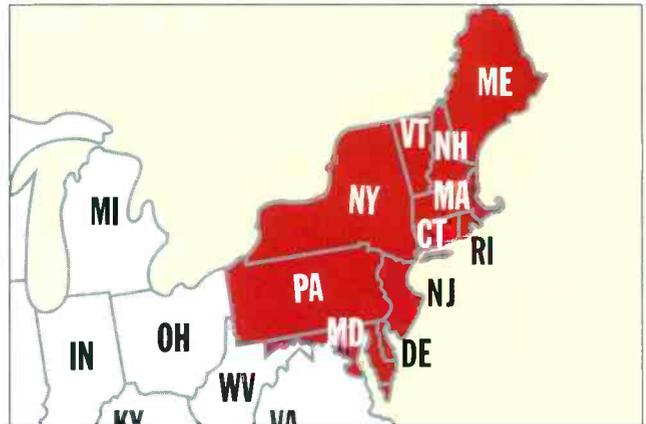
 it's on!

the atlantic group
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www.americanradiohistory.com

N O R T H E A S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	17	45.1	767
2	MICHAEL JACKSON. Will You Be There	16	39.5	632
3	BILLY JOEL. The River Of Dreams	18	34.7	625
4	JANET JACKSON. If	17	36.6	623
5	INNER CIRCLE. Sweat (A La La La La Long)	16	37.5	600
6	DEF LEPPARD. Two Steps Behind	17	34.5	587
7	TEARS FOR FEARS. Break It Down Again	18	32.6	586
8	MADONNA. Rain	16	36.4	582
9	SWV. Right Here/Human Nature	15	36.7	550
10	SOUL ASYLUM. Runaway Train	16	30.1	482
11	ROD STEWART. Reason To Believe	16	28.1	450
12	TONI BRAXTON. Another Sad Love Song	15	29.2	438
13	AEROSMITH. Cryin'	16	27.4	438
14	JODECI. Lately	13	32.5	423
15	BLIND MELON. No Rain	15	27.9	419
16	GIN BLOSSOMS. Hey Jealousy	14	28.4	398
17	UB40. Can't Help Falling In Love	15	26.3	394
18	DINO. Ooh Child	13	29.2	380
19	SHAI. Baby I'm Yours	12	31.4	377
20	EN VOGUE. Runaway Love	15	24.3	364
21	DURAN DURAN. Too Much Information	15	24.0	360
22	MEAT LOAF. I'd Do Anything For Love (But I Won't Do That)	16	22.2	355
23	STONE TEMPLE PILOTS. Plush	13	22.9	298
24	LEGACY OF SOUND. Happy	11	25.3	278
25	JOHN MELLENCAMP. Human Wheels	12	22.2	266

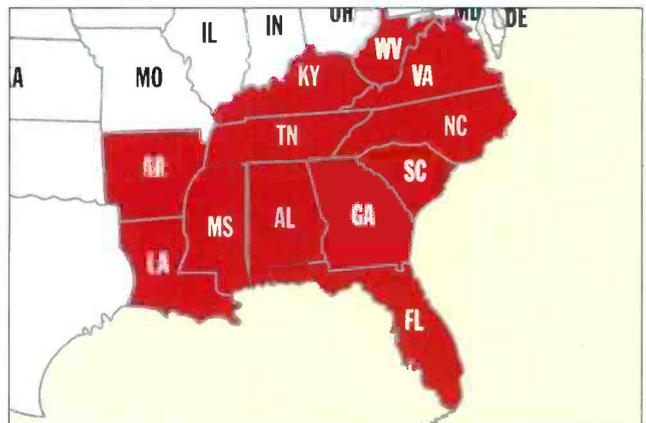

NORTHEAST REGIONAL ANALYSIS

• It's no surprise that Mariah Carey remains on top as the Northeast's most-played song, averaging 45.1 plays per week this week. Billy Joel gains in this area of the country (33.8-34.7 PPW), as does Def Leppard (30.6-34.5 PPW) and Rod Stewart (26.1-28.1 PPW).

• Expect Top-25 debuts next week from Terence Trent D'Arby (#26 regionally with an average 20.3 PPW) and Red Hot Chili Peppers (#27 with an average 20.1 PPW). Also doing well in this region are Haddaway (#28 with an average 28.6 PPW) and R.E.M. (#31 with an average 20.3 PPW).

S O U T H

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	19	45.2	858
2	MICHAEL JACKSON. Will You Be There	17	40.0	680
3	BILLY JOEL. The River Of Dreams	18	37.1	668
4	TEARS FOR FEARS. Break It Down Again	16	37.2	595
5	DINO. Ooh Child	15	39.6	594
6	JANET JACKSON. If	14	41.3	578
7	MADONNA. Rain	18	31.7	571
8	UB40. Can't Help Falling In Love	15	35.9	539
9	SOUL ASYLUM. Runaway Train	15	35.8	537
10	SWV. Right Here/Human Nature	16	31.6	506
11	TINA TURNER. I Don't Wanna Fight	12	38.0	456
12	ROD STEWART. Reason To Believe	17	26.5	451
13	TONI BRAXTON. Another Sad Love Song	16	26.8	428
14	DEF LEPPARD. Two Steps Behind	13	31.5	409
15	INNER CIRCLE. Sweat (A La La La La Long)	15	27.0	405
16	TONY TONI TONÉ. If I Had No Loot	11	35.6	392
17	LISA KEITH. Better Than You	12	30.8	369
18	BRIAN McKNIGHT. One Last Cry	13	28.3	368
19	RICK ASTLEY. Hopelessly	18	20.1	361
20	BLIND MELON. No Rain	13	27.0	351
21	EN VOGUE. Runaway Love	15	22.5	338
22	AEROSMITH. Cryin'	11	28.6	315
23	DURAN DURAN. Come Undone	9	33.2	299
24	STING. Fields Of Gold	8	36.4	291
25	HADDAWAY. What Is Love	12	23.9	287


SOUTH REGIONAL ANALYSIS

• Mariah Carey is also the South's number-one song, up from an average 39.8 to 45.2 plays per week. Michael Jackson remains strong with 40 PPW. Increasing their weekly rotations are Billy Joel (30.5-37.1 PPW) and Tears For Fears (32.2-37.2 PPW).

• Duran Duran should make it into the Top 25 next week (now #26 with an average 20.2 PPW). Other songs doing well regionally are Red Hot Chili Peppers (#30 with an average 24.4 PPW), R.E.M. (#40 with an average 17.6 PPW) and Meat Loaf (#42 with an average 21.1 PPW).



EAST 17

Deep Rotations!

- Power Pig Tampa 11-10*
- KTFM San Antonio 13-10*
- KLYV Dubuque 17-13*
- KS104 Denver 24-18*
- KKMG Colorado Springs 24-19*
- FLY 92 Albany 23-20*
- WHHH Indianapolis 24-21*
- KIXY San Angelo 27-24*
- WFHN New Bedford 35-25*
- WPST Trenton 29-26*
- KISR Ft Smith 37-29*
- PRO-FM Providence D-33*

Just Added At WWZZ Knoxville!

“deep”



 Solid Requests!

New Believers!

- KHFI Add! WKSS Add!
- WPST Add! WSTW Add!
- KGGG Add! KMCK Add!
- KQIZ Add! WRCK Add!
- WYAV Add! KAKS Add!

↑ A 4.82 Average Jump
With 14 Debuts!

- WHYI Miami 18-13* HOT!
- KTFM San Antonio 26-20*
- KS104 Denver 31-21*
- Star 94 Atlanta D-29*
- KISF Kansas City D-31*
- WKSE Buffalo 30-27*
- FLY 92 Albany 35-29*
- TIC-FM Hartford D-30*
- KKMG Colorado Springs D-31*
- KTUX Shreveport 39-32*
- WKSS Hartford D-33*
- KLYV Dubuque 38-34*



gabrielle

dreams

195 New Spins!
Up To 360 Plays...A 180% Increase!



G R E A T L A K E S

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	20	51.8	1035
2	MADONNA. Rain	18	43.8	788
3	MICHAEL JACKSON. Will You Be There	17	45.1	767
4	TEARS FOR FEARS. Break It Down Again	17	42.8	727
5	SWV. Right Here/Human Nature	17	42.3	719
6	BILLY JOEL. The River Of Dreams	16	44.8	717
7	JANET JACKSON. If	18	39.3	707
8	TONY TONI TONÉ. If I Had No Loot	17	35.8	609
9	UB40. Can't Help Falling In Love	16	37.7	603
10	INNER CIRCLE. Sweat (A La La La La Long)	18	32.0	576
11	JODECI. Lately	15	37.8	567
12	DEF LEPPARD. Two Steps Behind	15	37.4	561
13	DINO. Ooh Child	15	34.9	524
14	EN VOGUE. Runaway Love	18	28.9	521
15	SOUL ASYLUM. Runaway Train	13	39.8	518
16	TONI BRAXTON. Another Sad Love Song	16	31.8	509
17	SWV. Weak	12	42.1	505
18	SHAI. Baby I'm Yours	14	34.6	484
19	AEROSMITH. Cryin'	14	32.9	461
20	ROD STEWART. Reason To Believe	12	38.1	457
21	TINA TURNER. I Don't Wanna Fight	10	39.5	395
22	EARTH, WIND & FIRE. Sunday Morning	13	29.7	386
23	THE PROCLAIMERS. I'm Gonna Be (500 Miles)	13	28.7	373
24	GIN BLOSSOMS. Hey Jealousy	13	28.2	367
25	ROBIN S. Show Me Love	11	31.6	348


G R E A T L A K E S R E G I O N A L A N A L Y S I S

• Mariah Carey isn't being played any heavier than she is in the Great Lakes. Now on 20 stations with an average of 51.8 plays per week, no one is even close to her rotations. Someone has to be in second place, though, and this week it's Madonna, now up to an average of 43.8 PPW. Additional gainers include Tears For Fears, Def Leppard and Aerosmith.

• Rick Astley should debut in the Top 25 next week (#26 this week with an average 24.8 PPW). Also doing well in this region are Haddaway, John Mellencamp, Blind Melon and Terence Trent D'Arby.

M I D W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	18	47.4	853
2	BILLY JOEL. The River Of Dreams	17	47.8	812
3	TEARS FOR FEARS. Break It Down Again	18	41.2	742
4	MICHAEL JACKSON. Will You Be There	17	42.2	718
5	SWV. Right Here/Human Nature	17	39.1	665
6	JANET JACKSON. If	17	38.2	650
7	MADONNA. Rain	16	39.6	634
8	LISA KEITH. Better Than You	17	34.4	584
9	SOUL ASYLUM. Runaway Train	15	37.4	561
10	AEROSMITH. Cryin'	16	34.1	545
11	INNER CIRCLE. Sweat (A La La La La Long)	18	28.7	517
12	DEF LEPPARD. Two Steps Behind	17	30.4	516
13	TONI BRAXTON. Another Sad Love Song	16	31.9	511
14	TONY TONI TONÉ. If I Had No Loot	14	34.9	488
15	JODECI. Lately	11	42.9	472
16	ROD STEWART. Reason To Believe	14	33.4	467
17	EN VOGUE. Runaway Love	17	27.3	464
18	UB40. Can't Help Falling In Love	14	32.6	457
19	GIN BLOSSOMS. Hey Jealousy	15	29.7	446
20	RED HOT CHILI PEPPERS. Soul To Squeeze	17	22.4	380
21	BLIND MELON. No Rain	14	25.3	354
22	DINO. Ooh Child	12	29.3	352
23	SHAI. Baby I'm Yours	12	28.6	343
24	EARTH, WIND & FIRE. Sunday Morning	11	30.0	330
25	CELINE DION and CLIVE GRIFFIN. When I Fall In Love	11	29.4	323


M I D W E S T R E G I O N A L A N A L Y S I S

• 18 stations airing "Dreamlover" 47.4 plays per week make Mariah Carey the Midwest's most heavily-rotated song. Billy Joel moves to second in the region. Also gaining airplay are Tears For Fears (36.4-41.2 PPW) and Aerosmith (31.4-34.1 plays per week).

• Expect Haddaway to debut next week (moving from #28 to #27 with an average 25.5 PPW); ditto Rick Astley (now #28 with an average 24.2 PPW). Also gaining are Duran Duran (#32 with an average 23.5 PPW) and Meat Loaf (#39 with an average 23.3 PPW in the Midwest).

RED HOT CHILI PEPPERS

SOUL TO SQUEEZE

THE NETWORK Moves 30-28*!

SoundScan Single Sales 26-19*

Check The Sales In YOUR Market!

Red Hot Adds At 9 More Stations!

FLY92 Albany	KHFI Austin	KC101 New Haven
WZYP Huntsville	KFFM Yakima	WKMX Dothan
KYYA Billings	KDUK Eugene	WKSI Greensboro

↑ A 3.41 Average Jump With 25 Debuts!

KROQ Los Angeles 3-1*	KWOD Sacramento 3-1*
KISF Kansas City 8-6*	WNVZ Norfolk 12-10*
Z100 New York 16-12*	KDWB Minneapolis 30-23*
Kiss 108 Boston 27-23*	WAQQ Charlotte D-26*
PRO-FM Providence 28-26*	Q99 Salt Lake City 30-27*
WKBQ St Louis D-28*	KIOC Beaumont 11-7*
KKRD Wichita 12-8*	KTUX Shreveport 18-12*
WYCR York 15-12*	WPST Trenton 18-13*
WYKS Gainesville 20-13*	WABB Mobile 19-14*
KZMG Boise 17-14*	WDCG Raleigh 25-16*
WZAT Savannah 20-17*	WGLU Johnstown 25-19*
WNOK Columbia 26-21*	WIXX Green Bay 25-22*
WMGV Oshkosh 25-22*	WRHT New Bern 26-22*
WKEE Huntington D-23*	WBBO Greenville 27-24*
WIFC Wausau 32-27*	KAYI Tulsa 34-30*
WFHN New Bedford D-30*	KC101 New Haven D-30*
WPXY Rochester D-30*	WZYP Huntsville D-30*

**☎ Most Requested At 16 Stations
Nationwide!**

📺 Two Months In Heavy Rotation!



new **ORder** world (the price of love)

**Just Added At Q99 Salt Lake City
And KSMB Lafayette!**

Performing On These Stations!

99X Atlanta #9*
KWOD Sacramento 29-25*
KHKS Dallas D-26*
WRQK Canton 15-10*
KHFI Austin 13-11*
KWTO Springfield 16-12*
KCHX Midland 17-15*
KIOC Beaumont 19-16*
KMGZ Lawton 26-21*
KGGG Rapid City 26-22*
WWZZ Knoxville 30-27*
WNNK Harrisburg 30-28*
KISR Ft Smith 38-30*

📞 Worldwide Requests!

📺 One Month In Rotation!

JUDYBATS

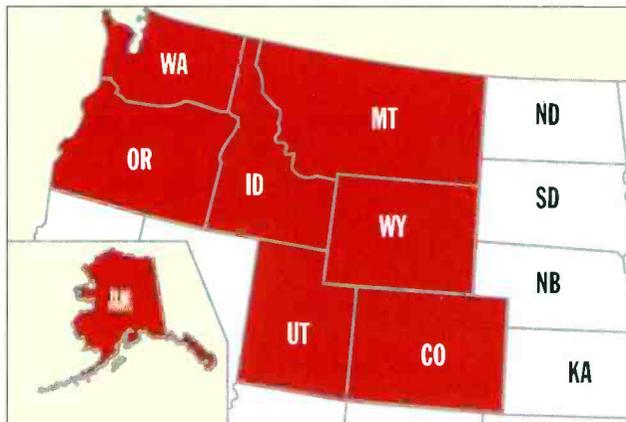
"Ugly On The Outside"

Early Believers!

WENZ Cleveland
KIOC Beaumont
KTUX Shreveport
KWTO Springfield

NORTHWEST/ROCKIES

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	14	45.6	638
2	JANET JACKSON. If	14	45.3	634
3	SWV. Right Here/Human Nature	14	42.1	590
4	MADONNA. Rain	14	36.6	513
5	TONI BRAXTON. Another Sad Love Song	13	38.4	499
6	TEARS FOR FEARS. Break It Down Again	12	36.8	441
7	BILLY JOEL. The River Of Dreams	11	39.1	430
8	MICHAEL JACKSON. Will You Be There	12	33.2	398
9	DEF LEPPARD. Two Steps Behind	11	36.1	397
10	EN VOGUE. Runaway Love	12	29.3	351
11	TONY TONI TONÉ. If I Had No Loot	11	31.0	341
12	JODECI. Lately	9	37.8	340
13	LISA KEITH. Better Than You	11	30.5	335
14	DINO. Ooh Child	10	33.3	333
15	AEROSMITH. Cryin'	11	29.6	326
16	ROD STEWART. Reason To Believe	10	32.2	322
17	BLIND MELON. No Rain	12	26.2	314
18	DURAN DURAN. Too Much Information	11	26.4	290
19	TERENCE TRENT D'ARBY. Delicate	10	28.4	284
20	SOUL ASYLUM. Runaway Train	11	25.7	283
21	UB40. Can't Help Falling In Love	9	31.3	282
22	R.E.M. Everybody Hurts	10	27.7	277
23	INNER CIRCLE. Sweat (A La La La La Long)	9	30.0	270
24	RICK ASTLEY. Hopelessly	10	25.4	254
25	JOHN MELLENCAMP. Human Wheels	9	27.6	248


NORTHWEST/ROCKIES REGIONAL ANALYSIS

• Up slightly from 45.4 to 45.6 PPW is Mariah Carey, the Northwest's number-one song. Also working in the area are SWV (40.6-42.1 PPW), Toni Braxton (33.7-38.4 PPW), Billy Joel (37.7-39.1 PPW) and En Vogue (#14 last week; #10 this week with an average 29.3 PPW).

• Red Hot Chili Peppers are poised to break out of the Northwest (#26 this week with an average 22.3 PPW). Also happening regionally are Haddaway (#31 with an average 25.8 PPW) and Meat Loaf (up to #35 with an average 22.0 plays per week.)

W E S T

TW	ARTIST/SONG	STNS.	AVG. PPW	PLAYS
1	MARIAH CAREY. Dreamlover	18	47.4	853
2	SHAI. Baby I'm Yours	15	44.3	665
3	SWV. Right Here/Human Nature	15	37.4	561
4	TONI BRAXTON. Another Sad Love Song	15	35.1	526
5	JODECI. Lately	13	38.4	499
6	EN VOGUE. Runaway Love	17	29.2	497
7	JANET JACKSON. If	15	31.8	477
8	TONY TONI TONÉ. If I Had No Loot	11	40.5	446
9	UB40. Can't Help Falling In Love	11	40.2	442
10	JADE. One Woman	9	41.7	375
11	JANET JACKSON. Where Are You Now	8	44.4	355
12	HADDAWAY. What Is Love	12	28.0	336
13	MADONNA. Rain	9	37.0	333
14	BRIAN MCKNIGHT. One Last Cry	9	36.6	329
15	DINO. Ooh Child	8	41.0	328
16	BIG DADDY KANE. Very Special	7	45.4	318
17	MICHAEL JACKSON. Will You Be There	8	37.9	303
18	INNER CIRCLE. Sweat (A La La La La Long)	9	31.9	287
19	SWV. Weak	10	26.4	264
20	ACE OF BASE. All That She Wants	8	32.1	257
21	TAG TEAM. Whoomp! (There It Is!)	8	31.3	250
22	TEARS FOR FEARS. Break It Down Again	8	29.6	237
23	LISA KEITH. Better Than You	8	29.4	235
24	ROBIN S. Show Me Love	7	33.1	232
25	JANET JACKSON. Again	7	30.6	214


WEST REGIONAL ANALYSIS

• If it's number one, it must be Mariah Carey, whose currently on 18 stations in the West with an average 47.4 plays per week. Shai gains spins (39.6-44.3 PPW), as does Toni Braxton (33.6-35.1 PPW), En Vogue (on 14 stations last week, 17 this week) and Haddaway (23.0-28.0 PPW).

• Def Leppard should make it Top 25 in the West next week (#27 with an average 25.9 PPW this week). Also gaining additional rotations are Billy Joel (#28 with an average 29.6 PPW), Blind Melon (#29 with an average 24.9 PPW) and Terence Trent D'Arby (#33 with an average 22.4 PPW).

PPW Regional Analysis By Pat Gillen

RETAIL SALES

NATIONWIDE PIECE COUNT SALES

2W	LW	TW	ARTIST/TITLE	LABEL
—	1	①	GARTH BROOKS. In Pieces	Liberty
—	2	②	MARIAH CAREY. Music Box	Columbia
1	3	③	BILLY JOEL. River Of Dreams	Columbia
2	4	④	BLIND MELON. Blind Melon	Capitol
▶DEBUT	5	⑤	JOHN MELLENCAMP. Human Wheels	Mercury
10	10	⑥	JANET JACKSON. Janet	Virgin
7	7	⑦	STONE TEMPLE PILOTS. Core	Atlantic/AG
12	12	⑧	TONI BRAXTON. Toni Braxton	LaFace/Arista
3	6	⑨	CYPRESS HILL. Black Sunday	Ruffhouse/Columbia
4	5	⑩	SLEEPLESS IN SEATTLE. Soundtrack	Epic Soundtrax
6	11	⑪	SOUL ASYLUM. Grave Dancers Union	Columbia
9	13	⑫	SMASHING PUMPKINS. Siamese Dream	Virgin
5	9	⑬	UB40. Promises And Lies	Virgin
15	15	⑭	LENNY KRAVITZ. Are You Gonna Go My Way	Virgin
8	8	⑮	SCARFACE. The World Is Yours	Rap-A-Lot/Priority
11	14	⑯	AEROSMITH. Get A Grip	Geffen
13	16	⑰	U2. Zoozopa	Island/PLG
19	18	⑱	BABYFACE. For The Cool In You	Epic
29	23	⑲	PEARL JAM. Ten	Epic
22	26	⑳	DR. DRE. The Chronic	Death Row/Interscope
16	19	㉑	4 NON BLONDES. Bigger, Better, Faster, More!	Interscope/AG
18	20	㉒	THE BODYGUARD. Soundtrack	Arista
17	21	㉓	S.W.V. It's About Time	RCA
21	22	㉔	ROD STEWART. Unplugged...And Seated	WB
14	17	㉕	KRIS KROSS. Da Bomb	Ruffhouse/Columbia
24	25	㉖	STING. Ten Summoner's Tales	A&M
28	27	㉗	GIN BLOSSOMS. New Miserable Experience	A&M
35	31	㉘	THE CRANBERRIES. Everybody Else Is Doing It...	Island/PLG
26	30	㉙	TONY TONI TONÉ. Sons Of Soul	Wing/Mercury
32	32	㉚	WHITE ZOMBIE. La Sexorcisto: Devil Music	Geffen
20	24	㉛	RADIOHEAD. Pablo Honey	Capitol
25	28	㉜	ONYX. Baccafucup	JMJ/ral/Chaos/Columbia
—	35	㉝	MAZE & FRANKIE BEVERLY. Back To Basics	WB
23	29	㉞	JAMES TAYLOR. Live	Columbia
27	33	㉟	BARBRA STREISAND. Back To Broadway	Columbia
30	34	㊱	SPIN DOCTORS. Pocket Full Of Kryptonite	Epic
▶DEBUT	37	㊲	JOHN HIATT. Perfectly Good Guitar	A&M
▶DEBUT	38	㊳	THE BREEDERS. Last Splash	Elektra
38	37	㊴	2 PAC. Strictly 4 My N.I.G.G.A.Z.	Interscope/AG
31	38	㊵	MENACE II SOCIETY. Soundtrack	Jive

IN STORE PLAY

- The Breeders, Last Splash **Elektra**
- John Hiatt, Perfectly Good Guitar **A&M**
- John Mellencamp, Human Wheels **Mercury**
- Meat Loaf, Bat Out Of Hell II: Back Into Hell **MCA**
- Tool, Undertow **Zoo**
- Smashing Pumpkins, Siamese Dream **Virgin**
- The Juliana Hatfield Three, Become What You Are **Mammoth/Atlantic/AG**
- Iggy Pop, American Caesar **Virgin**
- Los Lobos, Just Another Band From East L.A. **Slash/WB**
- Cracker, Kerosene Hat **Virgin**

BEST BUYS

\$\$\$\$\$\$\$\$

BIG COUNTRY

The Buffalo Skinners

(Fox)

Yes, it is tough "In A Big Country" and as the group by the same name sings, "They're searching for the long way home" ("Long Way Home"), but now, they've easily found their way back on the musical map. Big Country still has the same feel their original hit had and contains the original lineup from 1983, but now they're coming on very strong in the Rock guitar and power drumming areas (no doubt due to the amazing Bruce Watson and Simon Phillips, respectively). The Buffalo Skinners contains strong environmental observations, social commentary and a few looks back at the ones we all loved... once. Big Country has quite effectively balanced their lyrical messages with their solid Rock/Alternative-influenced music. The lead track, "The One I Love," is receiving a hearty welcome at Rock Radio, Adult Alternative and Alternative Radio simultaneously. It would be wise for radio programmers to dig deeper than the first single, because they will find a stash of sturdy, driving rock tracks.

- Holly Sharpe

ALSO NEW

EARTH, WIND & FIRE

Millennium (Reprise)

MEAT LOAF

Bat Out Of Hell II: Back Into Hell (MCA)

REMEDY

Remedy (Third Rail/Hollywood)

ANOTHER BAD CREATION

It Ain't What U Wear (Motown)

THE CURE

sideshow (Elektra)

EN VOGUE

Runaway Love (EastWest/AG)

HUMAN BEHAVIOR

Björk

\$

Sales Over 1/4 Million!

Major Adds!

- KTFM San Antonio
- KJ103 Oklahoma City
- Y107 Nashville
- WABB Mobile
- WIFC Wausau
- WAYV Atlantic City
- WBNO Bloomington
- WDBR Springfield
- KISR Ft Smith
- KQIZ Amarillo
- KYYA Billings
- And Others!

Buzz Bin!

STING.....123/17

"Nothing 'Bout Me" (A&M)
 MAJOR MOVES: WYCR(25-21), WMGV(28-24), WZYP(30-26), WDCG(32-24), KTUX(37-30), KIOC(32-23).
 NEW ADDS: WNTQ, WXPY, WLAN, WPST, WAPE, WXXB, WXXL, WWCK, KJYO, KQIZ.

BREAKOUT

TAYLOR DAYNE.....119/24
 "Send Me A Lover" (Arista)

MAJOR MOVES: KTFM(24-18), WFLY(31-27), WYCR(22-19), WHHY(28-25), KKMG(31-23), WYYS(38-34).

NEW ADDS: WFLZ, WERZ, WKSE, WKRZ, WNNK, WKHI, WMGV, WNDU, WAPE, WGTZ.

Showing continued growth at Mainstream radio with instant artist familiarity from this Brooklyn diva, "Send Me A Lover" is another positively-researched tune already blowing out in the South and Northeast and ready to break in all regions as fast as you can say, "smash."

BREAKOUT

MR. BIG.....97/94
 "Wild World"(Atlantic/AG)

MAJOR MOVES: WVIC(D-18), KMYZ(D-15).

NEW ADDS: WFLY, WERZ, WFHN, WAAL, WXPY, WQGN, WKRZ, WNNK, WSTW, WYCR.

Rocketing out of the box, Mr. Big came close to debuting in their first week with a cover of a '70s Cat Stevens tune. The quartet's soft harmonies were showcased in a #1 song last year, and they should duplicate success in this dynamic ballad set for rotation on your station.

BREAKOUT

SPIN DOCTORS.....92/44
 "Jimmy Olsen's Blues" (Epic)

MAJOR MOVES: WENZ(D-16), WNTQ(30-24), WZEE(27-21), WQUT(27-21), WDCG(35-25), WRQK(D-17).

NEW ADDS: WAQQ, WSPK, WERZ, WFHN, WQGN, WYCR, WKHI, WKZW, WMEE, WNDU.

The album was actually recorded almost 10 years ago; now the Spin Doctors are receiving their just rewards, scoring big with this lyrical parody of the Superman legend. "Jimmy Olsen's Blues" zooms toward the charts "faster than a speeding bullet" and is poised to debut on *The Network Forty* chart.

DARDEN SMITH.....86/3

"Loving Arms" (Chaos)

MAJOR MOVES: WERZ(24-21), WFHN(25-21), WIFC(25-21), KIOC(12-9), KZZU(27-23), WHTO(D-8).
 NEW ADDS: WVKS, WXXB, KWMX.

BREAKOUT

BRUCE HORNSBY.....82/30
 "Fields Of Grey" (RCA)

MAJOR MOVES: WQUT(30-24), KTUX(40-33) KGLI(D-20), WKTI(D-20), WBT(D-20), WKQI(D-18).

NEW ADDS: WZPL, WZPL, WERZ, WYCR, WIFC, WZYP, WMMZ, WYKS, WGTZ, WYSR, KWNZ.

Enjoying another banner week, this five-time Grammy nominee rakes in 30 more stations and in just two short weeks, is on the verge of debuting on *The Network Forty* Chart. Bruce Hornsby is back on the hit parade again.

TINA TURNER.....77/11

"Why Must We Wait Until Tonight" (Virgin)

MAJOR MOVES: KTFM(27-21), WKSE(28-23), WXPY(29-22), WMGV(16-11), KISX(34-29), KHQT(D-18).
 NEW ADDS: WSTR, WYKS, WBBO, KAYI, WBNQ, KLYV, WFHT, WJMX, KQIX, KTRS.

LENNY KRAVITZ.....75/1

"Believe" (Virgin)

MAJOR MOVES: WEZB(1-1), WKZW(4-3), KTUX(3-2), KZZU(11-7), WPRR(14-9), WENZ(8-5).
 NEW ADDS: WSTO.

ROBIN S......69/2

"Love For Love" (Big Beat/Atlantic/AG)

MAJOR MOVES: WBBM(24-17), WPOW(27-23), WBZZ(25-21), KQKS(20-16), WFLY(32-28), WKSS(22-18).
 NEW ADDS: WOVV, WXXL.

BELL BIV DeVOE.....55/3

"Something In Your Eyes" (MCA)

MAJOR MOVES: WQHT(24-20), WJMN(8-7), WIOQ(11-9), WLUM(D-20), WHYT(20-9), KMEL(10-8).
 NEW ADDS: WBBM, KISF, WERZ.

EAST 17.....55/1

"Deep" (London/PLG)

MAJOR MOVES: KTFM(13-10), KQKS(24-18), WFHN(35-25), KKMG(24-19), KLYV(17-13), KISR(37-29).
 NEW ADDS: WZZZ.

MIDNIGHT OIL.....53/6

"Outbreak Of Love" (Columbia)

MAJOR MOVES: WAAL(26-22), KAYI(35-31), KTUX(33-25), KWTO(27-20), WWKZ(40-33), WSBG(24-20).
 NEW ADDS: WZEE, WJMX, KZII, KCHX, KIOK, WBHT.

4 NON BLONDES.....50/17

"Spaceman" (Interscope/AG)

MAJOR MOVES: WZAT(37-33), KIOC(39-32), KXKL(D-18), KHQT(D-19).
 NEW ADDS: WNTQ, KAYI, WMME, KYYY, WAOA, WJMX, WPRR, KNIN, KCHX, KGGG.

GABRIELLE.....50/11

"Dreams" (Go! Discs/London/PLG)

MAJOR MOVES: KTFM(26-20), KQKS(31-21), WFLY(35-29), KTUX(39-32), KWTO(28-22), WHYI(18-13).
 NEW ADDS: WKSS, WPST, WSTW, KHFI, WRCK, KMCK, KQIZ, KGGG, WBHT, KAKS.

DR. DRE.....49/10

"Let Me Ride" (DeathRow/Interscope/AG)

MAJOR MOVES: WJMN(D-19), WLUM(D-14), WJMO(24-18), KZHT(18-14), KPWR(24-15), KHQT(D-19).
 NEW ADDS: WJMN, WPOW, KGGI, WJMH, WGTZ, KKSS, KHTN, KDON, KZII, KHXY.

NEW ORDER.....48/2

"World (The Price Of Love)" (Qwest/WB)

MAJOR MOVES: WRQK(15-10), KIOC(19-16), KWTO(16-12), KMGZ(26-21), KGGG(26-22), KISR(38-30).
 NEW ADDS: KUTQ, KSMB.

CEREMONY.....47/4

"Could've Been Love" (DGC)

MAJOR MOVES: WKRZ(29-24), KAYI(40-35), KTUX(26-22), KISX(27-23), KWTO(15-10), KTMT(29-25).
 NEW ADDS: WYSR, WAEB, WRKY, WTLQ.

JOHN WAITE.....46/12

"In Dreams" (Imago)

MAJOR MOVES: WAAL(28-25), WIFC(34-30), WQUT(22-20), KTUX(36-29), KIOC(33-25), KTMT(32-26).
 NEW ADDS: KRBE, WERZ, WSTW, WKDD, WPRR, WKHQ, KQIZ, KISR, WPLI, WXXB.

INTRO.....43/8

"Come Inside" (Atlantic/AG)

MAJOR MOVES: WLUM(1-1), WCKZ(9-7), KTFM(25-19), KHQT(17-13), KSOL(22-17), KHTN(9-7).
 NEW ADDS: WYKS, WJMO, WHYT, WOVV, KKSS, KIKI, KIXY, KHXY.

THE JULIANA HATFIELD THREE.....41/13

"My Sister" (Mammoth/Atlantic/AG)

MAJOR MOVES: WRQK(D-19), KTUX(38-31), KWTO(24-17), WNNX(2-1), KROQ(9-8), KWOD(15-5).
 NEW ADDS: WABB, WYKS, WRQK, WTCF, KAYI, WZDQ, WKFR, KMCK, KZII, KQIX.

BJORK.....39/14

"Human Behavior" (Elektra)

MAJOR MOVES: WZAT(40-35), WNNX(4-2), WENZ(23-17), KWOD(7-6).
 NEW ADDS: KTFM, WIFC, WABB, WYHY, KJYO, WBNQ, WDBR, KQIZ, KISR, KYYA.

SILK.....35/21

"It Had To Be You" (Keia/Elektra)

MAJOR MOVES: WWHT(D-15), KTFM(29-22), KMEL(27-23), WXXK(26-20).
 NEW ADDS: WLUM, WFLZ, WJMO, XHTZ, KSFM, WQGN, WYSR, KZFM, KKMG, KKSS.

CAPTAIN HOLLYWOOD PROJECT.....35/2

"Only With You" (Imago)

MAJOR MOVES: WFLZ(10-9), KTFM(11-7), KLYV(20-12), KTMT(31-27), WBHT(20-18), KMVR(18-12).
 NEW ADDS: WPOW, WKRZ.

GURU'S JAZZMAZZ.....30/3

"Trust Me" (Chrysalis/ERG)

MAJOR MOVES: WHHH(20-17).
 NEW ADDS: KIXY, WBSS, KMVR.

JOE.....30/2

"I'm In Luv" (Mercury)

MAJOR MOVES: KISF(33-26), WHHH(23-20), KSFM(D-18), KUBE(D-20), KKMG(18-16), KPRR(21-18).
 NEW ADDS: KHXY, KFFM.

JANET JACKSON.....29/8

"Again" (Virgin)

MAJOR MOVES: WIOQ(5-4), KISF(11-8), WAQQ(8-6), WCKZ(27-19), KSOL(10-8), WWKX(1-1).
 NEW ADDS: WBBM, KZHT, KIS, WFMF, KLUC, KPRR, KQCR, KJYK.

Total Network Forty Reporting Stations:	265
Total Reports Received:	265
Did Not Report:	0

CONSENSUS PICK

U2, "Lemon" (Island/PLG)

BEST BETS

Tony Toni Toné, "Anniversary" (Mercury)

Zhane, "Hey Mr. D.J." (Flavor Unit/Epic)

HANDICAPPER'S PICK

Dwayne Ward

Janet Jackson, "Again" (Virgin)

TEST TUBE BABY

Freddie Mercury, "Living On My Own" (Hollywood)

GUEST HANDICAPPER

Lee Chestnut, PD, WSTR Atlanta

UB40, "Higher Ground" (Virgin)

Ace Of Base, "All That She Wants" (Arista)

Gabrielle, "Dreams" (Go! Discs/London/PLG)

Lonnie Gordon, "Happenin' All Over Again ('93)" (SBK/ERG)

**If you would like to be
a guest handicapper,
call The Network
Forty TODAY!
1.800.443.4001**

PAST PERFORMANCE

Mr. Big, "Wild World" (Atlantic/AG)

One of last week's *Best Bets* is #1 most added this week, as 94 wild stations completing their playlist with this smash.

Prince, "Pink Cashmere" (Paisley Park/WB)

A *Consensus Pick* from 9/3 is #3 most added this week and it debuts on the chart at #36 with 129 total stations.

Blind Melon, "No Rain" (Capitol)

This *Consensus Pick* from 8/27 runs up the charts from #26 to #21* this week, now raining on a 176 stations.

Taylor Dayne, "Send Me A Lover" (Arista)

A *Best Bet* from 8/27 grabs another 24 adds, making it #7 most added this week that's rotating on 119 stations.

Ace Of Base, "All That She Wants" (Arista)

A *Best Bet* from 9/3 is #2 most added this week with 91 stations showing us what they want, as it debuts on the chart at #37*.

Meat Loaf, "I'd Do Anything For Love (But I Won't Do That)" (MCA)

This *Best Bet* from 8/20 is #9 most added this week with 20 more stations willing to do anything as it debuts on the chart at #33 this week.

R.E.M., "Everybody Hurts" (WB)

For the last time, Jeff Silberman's *Handicapper's Pick* from 8/27 is #6 most added. The 133 stations aren't hurting for this hit, as it debuts at #38 on the chart this week.

Daryl Hall, "I'm In A Philly Mood" (Epic)

Issue 178's *Guest Handicapper*, KKLQ San Diego MD Tom Gjerdrum, chose this hit and it debuts on our chart at #39, with 107 stations showing us what mood they're in.

Xscape

Just Kickin' It,

the first single from the debut album "Hummin' Comin' At 'Cha"

Produced by Jermaine Dupri for So So Def Productions

"Xscape's 'Just Kickin' It' has totally come into its own and these ladies are creating their own mark on the radio, which ranks right up there with En Vogue, TLC and SWV. I knew this would be a smash, but I wasn't sure it would be THIS BIG! It's #2 overall requests for the second week in a row! It's the #1 SoundScan single in Charlotte. Jermaine Dupri does it again! 'Just Kickin' It' is becoming an anthem and is showing no signs of slowing down!"

– Erik Bradley, WCKZ-Kiss 102 Charlotte

"Smooth groove with a fantastic hook. This is not just another Urban crossover record, this is an all-appeal smash! It's our #1 callout record...#2 most-requested song...and we're seeing huge sales...XSCAPE is just kickin' it. It's already our #7 most-played song, and is #7 in SoundScan single sales!"

– Michael Martin, Wild 107 San Francisco

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