

ROBERT MURPHY • JACK BUCK & HANK STRAM • CHUCK SCHADEN

RADIO

FALL 1990 \$3.50

chicago

WHO'S DOING WHAT, WHERE

**ADULT
CONTEMPORARY WARS:**
WFYR, WKQX, WLIT, WTMX, WXEZ

THE #1 STATION &
THE FARM BEAT:
*Orion Samuelson
Max Armstrong*

*Bob McGraw
Chris Torres
Fan Talk*

*Radio Guides
Upcoming Releases
Concert Scene*

**HAPPENINGS
FLASHBACKS**

First Anniversary Issue



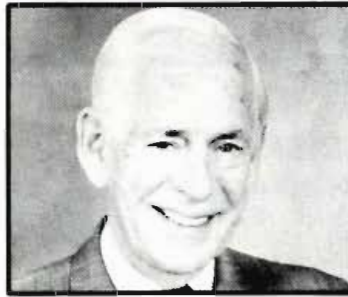
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RADIO Formats Glossary

Adult Contemporary (AC):

Top 40 for baby boomers. A.k.a. adult rock or lite rock. Similar to CHR (see below) format. Includes artists like Elton John, Gloria Estefan, Chicago.

Adult Standards/Big Band:

Mixes non-rock oldies, easy listening, nostalgia and big band music from the '40s through '70s. For example, Tommy Dorsey, The Andrews Sisters, Frank Sinatra, Barbra Streisand, Anne Murray.

Album Oriented Rock (AOR):

Format emphasizes lengthy sets of rock music rather than DJ personality. Some stations stick to mainstream artists (Rolling Stones, Tom Petty, Aerosmith), while others include alternative acts (Big Audio Dynamite, Sugarcubes, Depeche Mode).

Black Adult Contemporary:

New hybrid format blends current urban contemporary hits with R&B/soul oldies from the '60s-'80s.

Classic Rock:

AOR spinoff for rock fans over 18. Familiar songs from the '60s-'80s by core bands like the Stones, the Who, Led Zeppelin, Genesis and Pink Floyd.

Contemporary Hit Radio (CHR):

Top 40 under a new name. Aimed at teens and young adults. Includes cross-section of music from AOR and urban formats. Everything from Paula Abdul to Bon Jovi.

Easy Listening:

A.k.a. easy contemporary. Once known as beautiful music, the kind played in elevators and offices.

New Adult Contemporary:

Combines new age, light jazz and adult contemporary music. Emphasis on contemporary jazz fusion instrumentals by Larry Carlton, Montreaux, Jean Luc Ponty. Some vocals by Basia, Al Jarreau, Anita Baker.

Nostalgia:

Big band and other non-rock oldies from the '40s-'50s. Also variety programs from radio's Golden Age (Jack Benny, Green Hornet).

Oldies:

Rock and pop hits, golden oldies, from the late '50s to early '70s.

Talk:

Mostly nonmusical, personality-oriented stations that air calls from listeners. Formats range from serious to silly to full-service (news, weather, traffic, sports).

Urban Contemporary:

Top 40 geared for younger black listeners. CHR format plays crossover urban/dance artists like Janet Jackson, Bobby Brown.



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All photos are reprinted courtesy of
the various radio stations
except where otherwise noted.

Radio Station INDEX

by format

■ Adult Contemporary

WAIT FM	WVAZ FM
WCGO AM	WXEZ FM
WJKL FM	WFYR FM
WKKD FM	WLIT FM
WKQX FM	WTMX FM
WNUA FM	WYSY FM

■ Adult Rock

WABT FM	WCKG FM
WCBR FM	WXRT FM
WLUP AM, FM	

■ Blues

WBEE AM	WXRT FM
WBEZ FM	WGCI AM
WNIB FM	

■ Broadway Hits

WJJD AM

■ Business/Finance

WBBM AM	WNVR AM
WMAQ AM	

■ Classical

WFMT FM	WNIB FM
---------	---------

■ Contemporary Christian

WMBI FM	WYLL FM
---------	---------

■ Contemporary Hits/Top 40

WBBM FM	WKQX FM
WBUS FM	WYTZ FM
WXLC FM	

■ Country

WAUR AM	WUSN FM
WCCQ FM	

■ Dance

WBBM FM	WGCI FM
WBUS FM	WXRT FM
WLUW FM	

■ Easy Listening

WAIT AM	WJJD AM
---------	---------

■ Ethnic

WAIT AM	WCEV AM
WCRW AM	WEDC AM
WKTA AM	WPNA AM
WSBC AM	WVVX FM

■ Gospel

WBEE AM	WGCI AM
WCEV AM	WSBC AM
WVON AM	

■ Heavy Metal

WKTA AM	WVVX FM
---------	---------

■ Jazz

WBEZ FM	WDCB FM
WGCI AM	WLNR FM
WNIB FM	WNUA FM
WVAZ FM	WXRT FM
WBEE AM	

■ New Age

WDCB FM	WNUA FM
---------	---------

■ News

WBBM AM	WKRS AM
WLS AM	WMAQ AM
WGN AM	WNVR AM

■ Oldies/Nostalgia Big Bands

WJJD AM

■ Oldies/Rock

WAUR AM	WJMK FM
WJTW FM	WVAZ FM
WKKD AM	

■ Religious

WBEE AM	WCEV AM
WKTA AM	WMBI AM, FM
WPNA AM	

■ Spanish

WCGO AM	WCRW AM
WEDC AM	WIND AM
WMBI AM	WOJO FM
WOPA AM	WTAQ AM
WSBC AM	

■ Sports

WBBM AM	WGN AM
WKKD AM	WLUP AM
WMAQ AM	

■ Urban Contemporary

WGCI FM	WLNR FM
WVAZ FM	

■ Variety/Talk

WBBM AM	WAUR AM
WGCI AM	WBEZ FM
WGN AM	WCGO AM
WKKD AM	WJJD AM
WLS AM	WKRS AM
WRMN AM	WLUP AM, FM
WVON AM	WVVX FM

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Writers



LINDA CAIN

CINDY PEARLMAN is an entertainment writer. Her work has been syndicated through the *New York Times* and has appeared in the *Chicago Sun-Times*, *US*, *Glamour*, *Premier*, *Chicago Metro*, *In Fashion*, and the *Illinois Entertainer*.

STEVE DALE is a regular contributor to the *Chicago Tribune* where he authors a weekly column called "Celebrity Watch." An entertainment columnist and restaurant critic at *Inside Chicago*, he also interviews celebrities for *People* magazine's Chatter column.

LINDA CAIN has been writing freelance articles since 1976. She worked as a staff news reporter for *Screen* weekly and as a suburban correspondent for the *Chicago Tribune*. She has written for the *Illinois Entertainer*, *Inside Chicago*, *Backstage*, the *Sun-Times*, the *Daily Herald*, and many international music magazines.



MARK RUFFIN



DAWN WESTLAKE

DAN WITTE is editor and associate publisher of Chicago-based *Copy* magazine. Dan spent eight years covering local entertainment for the *Illinois Entertainer*.

MARK RUFFIN produces Danae Alexander's *Lights Out Chicago* on WNUA and also hosts his own show. He is the jazz events editor at *Chicago Magazine* and contributes to the *Chicago Sun-Times*, *down beat* and *New City*.

RAY WISBROCK is a Palatine-based freelance writer who in addition to magazine articles writes newsletters and promotional brochures for corporate communications departments.

JIM MUELLER is a former Museum of Science and Industry coal miner who also has done turns as a hotel house detective and small town disc jockey. Since 1984 Mueller has



GEORGE CASTLE

worked strictly in the public relations field, writing newsletters, annual reports, video scripts and speeches for a bewildering array of Chicago non profits.

DAWN WESTLAKE is a professional actress, comedienne and freelance writer. She received her Bachelor of Science degree in radio-tv-film from Northwestern University in 1986.

DAN KENING is a regular contributor on popular music and nightlife to *Chicago* magazine. As a freelance writer, Dan has written for the *Chicago Tribune*, *Fodor's* and *Gault-Millau* Chicago travel guides, and for a number of national magazines.

GEORGE CASTLE, a native Chicagoan, is a lifelong follower of the local sports scene and broadcasting industry. He is an award-winning sports columnist for *Pulitzer-Lerner Newspapers* and is also a regular contributor to *Sport* magazine.

BILL DAHL has done his share of deejay duty, spinning oldies and blues from 1979 to 1981 on WVVX-FM. He has written extensively about Chicago's blues scene for a variety of publications including *Living Blues*, *Goldmine*, *down beat* and the *Illinois Entertainer*.

See the Beatles, JFK and Beaver Cleaver.

Or Perry Como, Richard Nixon and Lucy Ricardo.

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LETTERS TO THE EDITOR

RADIOChicago invites comments and suggestions from our readers. Address to Letters, c/o RADIOChicago, 332 South Michigan Avenue, Suite #1158, Chicago, IL 60604.

I've bought the last four issues of your magazine and enjoyed each and every one. However, I noticed some stations not being listed. Particularly the Joliet and Gary-Hammond stations, plus WRMN in Elgin, WFXW in Geneva and WKDC in Elmhurst (DuPage County's only commercial outlet). Certainly there must be room in your magazine to list these stations. I hope you'll consider this and I will look forward to your next issue.

*Greg Owens
Wheaton, Ill.*

p.s. My folks were disappointed that you left out Jack Brickhouse in your article on former Cubs and Sox announcers.

Ed. Note: We've added WRMN to our listings and will consider adding the other two.

Jack Brickhouse has not done radio play-by-play (baseball) since 1946. He subbed for Bob Elson in the mid-40s. Everybody loves Jack, but the announcers we covered were from the last 30 years.

I have just finished reading the Summer 1990 issue and have found it very interesting. I was very interested in reading about some of the personalities that I listen to often: Kathy O'Malley, Judy Markey, Len Walter, Keith Middleton, Catherine Johns and all the others. Keep the magazine coming.

*Margaret L. Jones
Blue Island, Ill.*

Congratulations on your new radio magazine! I find the magazine full of information and very interesting articles on our radio personalities here in Chicago.

Please sign me up as a subscriber. Good luck with your endeavor.

*Vito Cifaldi
Chicago, Ill.*

I've enjoyed reading your magazine since stumbling upon it at a book store. I have some questions. I used to listen to WYEN-FM (now WYLL) until it changed formats to Christian music. I enjoyed Louie Parret and Cindy Lee. Can you tell me what became of them?

Also, where is Sue Berg, from WCJR (now WTMX-FM)? What became of Kim Smith and Sue Danilo of WAUR-FM (now WYSY)?

Can you publish a photo of Chris Torres of WFYR-FM?

*Craig Baldwin
Glendale Heights, Ill.*

Ed. Note: We can help you with your last request. (See article on Chris Torres this issue.) As for the other questions, perhaps our knowledgeable readers out there can write in with the answers.

As one of the "pioneers" of rock'n'roll profiled in the Summer Issue I thank you for a lively article. It's always a revelation to see how one's interview replays in print; Linda Cain was quite faithful to the spoken word. There was one vital omission, however: Sam Holman, referred to in the article simply as "Sam." In my interview with Linda I tried to underscore his role as founding program director of "The New WLS." He, too, was one of the *seven* original D.J.s. Sam, along with General Manager Ralph Beaudin, successfully programed KQV in Pittsburgh for ABC prior to coming to WLS. Both eventually went on to ABC in New York. Of our original cast they are the first to die - Sam four years ago, Ralph this past June.

The success of the station, and our careers, must be credited to Sam Holman for his innovations and for teaching us his love of the craft. His name must be recorded in Chicago radio history as a pathfinder for subsequent generations of radio talent.

Another omission: In the article on Chicago play-by-play voices, the name of Bert Wilson was left out. Wilson (real name, Ralph Puckett) was the first play-by-play man to sound like a cheerleader: "I don't care who wins, as long as it's the Cubs!" - and we loved him for it. (He also muttered, "Well, I don't know..." whenever the Cubs stumbled, and in the '50s and '60s that was frequently.)

He had hawked, first, Old Gold, and then Chesterfield cigarettes, and, unfortunately, enjoyed the product too much. The Cincinnati Reds lured Wilson for their broadcasts, but he died of throat cancer before the next season got under way.

Bert was replaced by Jack Quinlin, who as you say, was highly regarded by broadcasters across the country. Wilson and Quinlin were the best in Chicago, and probably the best in the country.

*Bob Hale
WJJD-AM
Chicago, Ill.*

Ed Note: Regarding the "Chicago's Rock 'n' Roll Pioneers" article, the author did, indeed, include a paragraph about Sam Holman. Unfortunately that section, along with references to several other radio pioneers, was cut out due to space limitations.

The "Baseball Voices" author only rated announcers he had heard. As he was only 5 months old when Bert died in 1955, he missed hearing the great cheerleader.

I am very grateful for the manner in which you touched upon some of the highlights of my long career with Tribune Company and its broadcast operations (Spring 1990). As you know, we remain active in behalf of Tribune Company in a consulting capacity, and that is a most pleasant and rewarding experience. I have been a part of Tribune Company all of my adult life and want to remain in that capacity as long as I am active in the most exciting business that is available to any one of us.

Warmest wishes and much gratitude.

*Ward L. Quaal
Chicago, Ill.*

Enclosed is my check to renew my subscription. I really enjoy reading the articles, the "Happenings" photo section and the "Flashbacks" part of your fine publication. The radio station listings are very helpful, but I am wondering why there are no Northwest Indiana (Gary, Hammond) radio stations in your listings.

A couple of suggestions for future articles in RADIOChicago:

- 1) An overall listing/overview of the various high school-run stations.
- 2) An interview with Michael Feldman, host of National Public Radio's *What Ya Know*, based in Madison, Wis. It airs Saturday mornings on WBEZ-FM.

Thanks for the great magazine!

*Robert Yeoman
Crystal Lake, Ill.*

Ed. Note: You'll be pleased to see high school and college radio listings in this issue. Michael Feldman was recently featured on the cover of the Chicago Tribune's Sunday magazine.

As for the Northwest Indiana stations, they share frequencies with Chicago area stations. To avoid confusing our readers, we don't list four different stations that share the frequency 88.5 FM, for example. Many of these stations have a very small listening radius, as well. This is also the case with college and high school stations. Perhaps we will do a special section on shared spots on the dial in the future.

Thank you for the photo of WTAQ-AM's contest winner (Summer 1990 Happenings). I'm so glad that finally WTAQ is being recognized for their many promotions for the Hispanic community. Can't wait to see the next issue.

*Mary Garcia
Chicago, Ill.*

Sig Sakowicz should be on the radio more often. We on the South Side of Chicago enjoy his program on WVN-FM, as do his North Side listeners.

*Mr. & Mrs. Isadore Baschiera
Chicago, Ill.*

You have a fine, needed publication for the radiophiles of Chicagoland. I love the "Flashbacks" column, since I have followed local and network radio since the late '40s.

In regard to the question of T.W. of Racine, Wis. (Summer 1990, letters to the editor): ex-WGN radio host Paul Brian is now manager of public relations for Alfa Corse USA - the U.S. racing group for Alfa Romeo of Italy's Indy 500 racing team.

*Tom Vastine
Villa Park, Ill.*

CORRECTIONS

Our sincerest apologies to Stan Vainrib, a.k.a. radio's "Dr. I.Q.," who worked as a CBS reporter and a WBBM staff announcer in the '60s. After 23 years with Armed Forces radio in I.A., he retired four years ago to Birmingham. We regret misspelling his name in the Winter 1990 issue.

Happenings



"Dream Wedding" performer **FREDDIE JACKSON** poses with members of the V-103 staff during his press party. (L to R) **BARRY MAYO**, **JILL CLEMENTS**, **STEVE ABRAMS**, **JACKSON**, **MERRY GREEN** and **ROD BROWN**.



US99's **JOHN HOWELL** (right) with **CONRAD DOBLER**, football's "Bad Boy," at the opening of Fantasy Sports Bar & Grill.



WAFM's crew at the "World's Largest Garage Sale" in Evanston (L to R) **PENNY REISS**, **MERRI ENNIS**, **PAUL CIARROCHI**, **PAIGE THOMPSON**, **KELLY ROBINSON** and **MARY ANN HAAS**.



WFYR-FM's **T.K. O'GRADY** (left) and **DAVID MCKAY** (right) with **GEORGE BENSON** at Taste of Chicago.



WOJO-FM contest winner **ROBERTO YEPEZ** stands outside the soccer stadium in Milan, Italy during his all-expense-paid trip to the World Cup.



WABT-FM's \$1.03-a-gallon promotion at Gas 'N Grub in Elgin with DJs **KEN ZURSKI** and **CAROL WILDE**.

Upcoming Concerts

OCTOBER

Sunday October 14

Steve Allen
2 pm—Rialto Square Theatre

Ricky Skaggs & Highway 101
7 pm—Star Plaza Theatre

Monday October 15

Conversations
With **Brian Eno**
7:30 pm—Park West

Friday October 19

Alex Bugnon
7:30 pm—Park West

Something Happens
11:30 pm—Cabaret Metro

Saturday October 20

Michael Hedges
7:30 pm—Park West

Sonic Youth
Redd Kross
7:30 pm—Vic Theatre

Let The Good Times Roll
featuring: **Dion, Ben E. King,**
The Vogues, Len Barry,
Little Anthony & Stormy
Weather
7:00 pm and 10:30 pm—
Star Plaza Theatre

Wednesday October 24

Poi Dog Pondering
7:30 pm—Cabaret Metro

Thursday October 25

Los Lobos
7:30 pm—Riviera Night Club

Friday October 26

Social Distortion/
Screaming Trees
7:30 pm—Cabaret Metro

Dave Stewart & The Spiritual
Cowboys
7:30 pm—Vic Theatre

Saturday October 27

Soul Asylum/
Run Westy Run
7:30 pm—Cabaret Metro

Freddie Jackson
11 pm—Star Plaza Theatre

Wednesday October 31

Gwar
7:30 pm—Vic Theatre

NOVEMBER

Friday November 2

Ray Price
8 pm—Rialto Square Theatre

Sunday November 4

Muriel Anderson,
Guitarist
2 pm—Rialto Square Theatre

Barbara Mandrell Show
With the Do-Rites
3 and 7 pm—Rialto Square
Theatre

Tuesday November 6

Basia
Ottmar Liebert & Luna Negra
7:30 pm—Chicago Theatre

Thursday November 8

Diahann Carroll & Vic Damone
8 pm—Rialto Square Theatre

Friday November 9

"**Pippi Longstocking**"
8 pm—Rialto Square Theatre

Robert Cray Band
7:30 pm—Riviera Night Club

Mary Chapin Carpenter
7:30 pm—Park West

Alien Sex Fiend
7 pm—Cabaret Metro

Friday November 9 (through
Sunday November 11)

"**The Phantom Of The Opera**"
Original London Musical
8 pm—Star Plaza Theatre

Wednesday November 14

New Kids On The Block
7:30 pm—Rosemont Horizon

Friday November 16

Dread Zeppelin
7:30 pm—Cabaret Metro

Saturday November 17

Peter Allen
8 pm—Star Plaza Theatre

Sunday November 18

Bobby Vinton
4 pm—Star Plaza Theatre

Peter Nero
2 pm—Rialto Square Theatre

Wednesday November 21

Pancho Sanchez, Tito Puente
& **Dizzie Gillespie**
8 pm—Star Plaza Theatre

Friday November 23

Kevin Matthews
"What Are Ya, Goofy?"
8 pm—Star Plaza Theatre

Saturday November 24

Carl Perkins
With Special Guests
Baillie & The Boys
8 pm—Rialto Square Theatre

Sunday November 25

An "Old Fashioned Holiday"
Organ Concert
2 pm—Rialto Square Theatre

Mantovani Orchestra
Christmas Show
7:30 pm—Star Plaza Theatre

Tuesday November 27 and
Wednesday November 28

Anita Baker
8 pm both nights—
Star Plaza Theatre

Wednesday November 28

Judas Priest
Megadeath/Testament
7:30 pm—Rosemont Horizon

DECEMBER

Tuesday December 4

Vienna Choir Boys
Christmas Show
7:30 pm—Star Plaza Theatre

Friday December 7

The Lettermen Christmas Show
8 pm—Rialto Square Theatre

Sunday December 9

Louise Mandrell Christmas
Evening
With **Irlene Mandrell**
4 pm—Star Plaza Theatre

Sunday December 16

Larry Gatlin & The Gatlin
Brothers Christmas Show
4 pm—Star Plaza Theatre

Friday December 28

Millie Jackson with
The Manhattans
8:30 pm—Star Plaza Theatre

Arie Crown Theatre
McCormick Place, Chicago
Cabaret Metro
3730 North Clark, Chicago
Chicago Theatre
State and Lake, Chicago
Park West
322 W. Armitage, Chicago
Rialto Square Theatre
102 North Chicago Street, Joliet, IL
(815) 726-6600
Star Plaza Theatre
I-65 & U.S. 30, Merrillville, IN
(219) 769-6311, (312) 721-4600
Vic Theatre
3145 N. Sheffield, Chicago
Ticketmaster
(312) 559-1212

He turned his hobby into a career

Chuck Schaden

is

old-time

radio's

guardian

by Ray Wisbrock

Radio's "Golden Days" are long gone, but not forgotten thanks to Chuck Schaden. With his encyclopaedic knowledge and unmatched affection for radio programs from the '30s through mid-'50s, Chuck Schaden turns listeners' radios into time machines and sweeps them back to a historic period when the family radio was the centerpiece of America's homes.



Whether he's broadcasting *Old Time Radio Classics* on WBBM (AM 780, every night at 8 p.m.) or *Those Were The Days* on WNIB/WNIZ (FM 97.1/FM 96.9 on Saturdays at 1 p.m.), Schaden's feel for classic shows — like *The Lone Ranger*, *Jack Armstrong*, *The All American Boy* or *The Thin Man* — is an added attraction for his loyal fans.

He began his radio career in 1970 when *Those Were the Days* debuted on 1,000-watt WNMP (AM 1590) in Evanston. Shortly thereafter, the station's call letters were changed to WLTD and the program had found a home where it stayed for five years. A change of ownership at the station in 1975 forced the show to move to its current location at Classical 97.

In 1985, Newsradio 78 added *Old Time Radio Classics* to its schedule — quite a departure from the station's all-news format. However, the program's healthy ratings indicate that listeners embrace Schaden's 8 p.m. nightly show as a welcome change from the day's hard news stories.

"There is a consistent and loyal audience for the show who find it a great alternative to TV," says WBBM-AM's program director Chris Berry. "We've found that our listenership increases when Chuck's show goes on the air at 8 p.m."

Although Schaden's show is sometimes pre-empted by Blackhawks games in the spring, Berry confirms that *Radio Classics'* ratings have been consistent over the past five years. Surprisingly, the show has a large teen following. "The show has the largest teen audience for any non-music station in that time period. We've heard that it's become a trend for social studies teachers to assign students to listen to the show, and the kids become fans of it," Berry adds.

Despite the show's success on both WBBM and WNIB, Schaden admits, "When I first started (in Evanston), I didn't have any idea that it would go on as long as it did. I never even considered it." Premiering his show on a Saturday in May, old-time radio's guardian knew that at the very least his parents and wife would be listening.

Hundreds of shows and thousands of fans later, Schaden celebrated the 20th anniversary of *Those Were the Days* on April 28th of this year. Mayor Daley commemorated the milestone by proclaiming it "Chuck Schaden Day." The easy-going radio personality had no idea of the honor until he showed up to do his live program as he does every Saturday afternoon from the Museum of Broadcast Communications' Pierre Andre Memorial Studio. He was given the news by well-wishers who held a reception and dinner in his honor.

Even without the mayoral proclamation, the day was sure to be special as *Fibber McGee and Molly* fans performed a re-creation as part of his anniversary broadcast. According to Schaden, this type of audience involvement is typical of his listeners. A *Fibber McGee and Molly* exhibit at the museum, paid for and built by listeners who volunteered their time, substantiates his claim.

"The story of old-time radio is the listeners and the material. The few times things have been shaky and we've been in danger of going off the air, they've written letters and made phone calls and people heard that," Schaden beams. "The other key is the material. If this was curiosity shop material, you'd listen once and say, 'that's quaint,' and never listen again. These shows have substance and are entertaining 40 and 50 years later. Whether you're 12 or 82, you can enjoy this."

Once the "on the air" light goes out, fans of all ages stop to chat with Schaden. "I purposely try to meet the listening

audience, that's why I sit out in the open on Saturdays. I like to hear what they have to say," the old-time radio enthusiast explains.

What Schaden learns from these conversations is that despite all the other electronic forms of entertainment, old-time radio still has qualities that no other medium can match. "Radio offers the opportunity for listeners to participate because with television, movies and VCRs, you are a spectator...the radio gives you the sounds but the listener decorates the set and costumes the actors. Without your imagination, you can't listen to it."

During its heyday, everybody listened to it as the movies provided the only threat to radio's entertainment monopoly. For the most part, it was the source of entertainment as families would listen together and, with the coming of World War II, worry together. It was at this point, in the late 1930s, that radio came into its own.

Up until then, radio news typically consisted of someone reading the daily paper. For the first time, reporters were sent to the various theatres of war and provided eyewitness accounts of the conflict. Radio had broadened its horizons beyond comedies and mysteries to establish itself as a legitimate news medium.

Nonetheless, when television came along, it was only a matter of time before the "theatre of the mind" would be closed down by the technological marvel that combined sound and pictures. Loyal radio listeners left in droves and so did the sponsors that were the lifeblood of radio. Schaden, who grew up in the 1940s on Chicago's Northwest Side, reminisces, "After a while of watching TV, I said, 'These shows are nice but I miss my old radio friends.' I turned back to my radio and they were gone. It was sad."

He would not be denied, though. In 1964 Schaden began a collection of old-time radio tapes that would eventually number over 48,000 and is today the primary source of *Those Were the Days* programming. "As a collector, I originally just wanted to hear the shows but once I amassed a little bit of a library I wanted to share them," Schaden recalls. "Anybody who wants to hear radio shows from the past should be able to hear them."

Many of these shows originated out of Chicago, as the city was the birthplace of classics such as *Amos 'N Andy*, *Little Orphan Annie*, *Captain Midnight*, *Ma Perkins* and literally hundreds of others. Although this serial genre has died out, Schaden theorizes that updated versions of yesterday's heroes, such as Sherlock Holmes, would be a big hit if radio stations would insert them among regular programming. Realistically, he realizes it could be a long time before that happens because stations are so locked into their formats.

Schaden knows how fortunate he is to have turned a hobby into his livelihood. In addition to his on-air duties, the fiftysomething Schaden publishes *Nostalgia Digest*, an old-time radio magazine, and he runs Metro Golden Memories (5425 W. Addison), a Chicago nostalgia shop where he sells golden-age radio tapes, books, collectors items, posters and other memorabilia. He's also vice president of the city's Museum of Broadcast Communications, an institution which he helped get off the ground.

Naturally, Schaden is proud of his role in keeping a part of communications history alive. As he puts it, "I don't live in the past, but it's a nice place to visit." ◇

In 1990—

Why Is the **TOP RATED RADIO STATION**
In the **NATION'S THIRD**
LARGEST MARKET
Devoting All This Coverage
To **AGRICULTURE?**

by Dan Witte



ORION SAMUELSON



MAX ARMSTRONG

Generating some \$58 billion annually, agriculture is America's largest industry. In fact, between it and its related industries, agriculture accounts for the employment of almost 22 percent of the U.S. population, though only two percent are actually directly engaged in farming.

"But without them, we'd all be in trouble," says WGN radio's Orion Samuelson.

He says this from a knowing perspective. He saw empty food shelves, last year when he made a visit to the Soviet Union, and he knows the effect this has on a society. And on the world.

"If we're ever going to have peace, the first thing we have to do is feed people," he says. "And we do have the means to do it."

The means are the farmers he talks to every day.

Samuelson is vice president and director of WGN radio's agricultural programming, the most successful agricultural broadcast service in the nation. The station's ag programming, which includes 18 live reports each day and seven on Saturday, covers a good portion of the Midwest via the station's expansive signal reach. This coverage is further widened by *Agri-Voice*, the network program served up by some 75 Tribune Radio Network affiliates scattered throughout various Midwest markets and in upstate New York. Finally, a good portion of the rest of the country receives Samuelson's syndicated daily program, *National Farm Report*, which is carried by more than 300 radio stations, as well as his weekly television show, *U.S. Farm Report*, carried by 162 TV stations.

Why does the top radio station in the country's third largest market care so much about agricultural programming? For starters, it pulls in a sizeable rural audience, and WGN prides itself on having the largest overall market reach in the Midwest. But most important, it's also a money-maker. John Beebe, agricultural sales manager at WGN, points out that some \$576 million is spent each year by companies that want to get their message to the American farmer.

U.S. farmers have been on an economic rebound for the past couple of years. Actually, they had been doing quite well in the 1970s, until President Carter's embargo on Soviet grain sales devastated their margins. Then in the early 1980s, inflation ripped through the industry, forcing many of the smaller and weaker farms out of business. Those that managed to hang on were rocked once again by the drought of 1988.

The plight of the American farmer was widely, painfully portrayed in the late '80s, from movies and television shows to an annual well-publicized benefit concert. "But the farmers who survived are in many cases stronger than they ever were," Samuelson says, "and in any event, they're wiser."



SAMUELSON broadcasts from Red Square in Moscow.



SAMUELSON (right) interviews farmer BOB RAMSEY at the Illinois State Fair.

Farmers are pretty sophisticated today," Samuelson continues, quickly adding, "They have to be if they want to stay in business. They're concerned about a lot of things. They worry about public perception of a risk-free food supply, and what they're doing to the environment when they use pesticides and other chemicals. They care about things like treasury bond issues, because that affects their interest rates. Overall, the *Agri-Voice* team has to cover a lot of ground, and we have to do it exceptionally well."

Samuelson's team includes the likes of Max Armstrong, his popular co-anchor for the past 14 years; Dave Russell, who reports on Indiana farm news; Earl Finkle, the staff meteorologist; and the most recent addition, former U.S. Secretary of Agriculture John Block, who provides weekly insights from Washington.

This is quite an upgrade from the ag staff that existed in 1960, when Samuelson first came to WGN. Having begun his broadcast career in 1952 in tiny Sparta, Wisconsin, where he spun polka hits, he went on to Appleton for two years and then to Green Bay's WBAY-AM-TV in 1958, where he did farm broadcasting on AM radio and television. Lured away two years later, he started at WGN as both its farm director and its entire ag staff. But he agreed to sign on with the understanding that he would be given an assistant and a sales representative assigned exclusively to ag sales. Since then he has steered WGN's ag broadcasting straight to the top, turning it into an integral part of WGN's daily programming.

"We're at the top for several reasons," Samuelson says. "not the least of which is the station's 50,000-watt clear channel. We're reporting from the heart of the most productive farmland on the planet, in the city that has the two largest commodity exchanges in the world. The price of livestock and grain is set here every day. And between the signal strength, the network size and the fact that our syndicated show is on more than 300 stations, we have far greater exposure than anyone else."

So great is the reach, in fact, that no other national broadcast service even tries to compete. To be sure, smaller radio stations provide local farm programming in most rural areas. Many of these, however, simply beef up their agricultural coverage by including *Agri-Voice* feeds as part of their programming.

While the audience reach is certainly impressive, audiences wouldn't be listening at all if the programming wasn't on target. Samuelson heads up the five-man *Agri-Voice* team, which reports on a wide range of issues important to the farming industries. These range from market prices and weather to the latest news from Washington.

"We're not an island here," Samuelson says of his department. "We've integrated this reporting on WGN, so it isn't just farm coverage. We break from a stock report and come back on with a



ARMSTRONG (right) interviews DAVID PYLE of the Illinois 4-H Clubs.

farm report. Just as farmers care about treasury bond issues, we have dentists who care about the price of pork bellies. We've got a lot of investors out there listening to us."

Samuelson estimates that from 20 to 25 percent of his listening audience is urban, which he attributes to several factors. Principally, he says, it's an economic interest, particularly in the Chicago area. Besides investors, many businesses that cater to the farming industry are headquartered here.

Armstrong, the ag team's co-anchor, offers an additional view. "You find a lot of people in the Chicago area that are in some way connected to farming, more so than in any other big market. With some of the nation's biggest corn producing counties within 120 miles of Chicago, you've got a lot of people who grew up on farms and who then came to the metropolitan area. We've also got a lot of absentee land owners here."

He also points out that the urban listenership serves a dual function, because the farmers themselves think it's important. "Farmers want the public to know about the issues they are faced with," he says. "They want to be understood on issues like the environment, and on their use of tools and technologies to improve quality and production."

Armstrong, who grew up on an Indiana farm about 300 miles south of here, always saw Chicago as radio's "big show." He grew up listening to WLS and WCFL, and in high school went to work at a small Illinois radio station, just across the border from his hometown.

"I used to go there on Sunday morning, sign on, put on the various church programs, and then sign off in the afternoon," he says. He later attended Purdue University, and while there he



SAMUELSON broadcasts from the nation's capital.

worked as a newscaster on a Lafayette, Indiana radio station. After college, he went to work for the Illinois Farm Bureau, where he handled the Bureau's broadcast relations. Each week he'd send a five-minute public affairs tape to WGN, one which always crossed Samuelson's desk.

At the time, Samuelson says, he had an assistant. But he liked the sound of Armstrong's voice, and remembers thinking that if he ever needed another assistant, he'd go after the guy doing the Bureau's P.A.'s.

In 1976 his assistant decided to leave, and sure enough, Samuelson went after Max Armstrong.

"At first Max almost didn't come," Samuelson recalls. "He wasn't too sure he wanted to leave his job with the bureau. So I talked to his boss there, who is a good friend of mine. He hated to lose Max, but he also hated to deny him an opportunity like this." So one day he rode out to Max's house, stopped at a McDonald's on the way, and the two of them talked over quarter pounders with cheese. "Then Max took the job."

If we're ever going to have peace, the first thing we have to do is feed people."

Today the two are inseparably linked to what is, without question, the highest level of agricultural broadcasting in the country. Understandably, their range of influence goes well beyond the Midwest, and as a result one of them is always invited along whenever a Cabinet secretary takes a trip to discuss foreign trade. Both have, in fact, made several such trips. Their ties to Washington are strong, since so many federal decisions have a direct effect on farmers. "In Washington they understand that if you want to communicate with a large part of the farm audience, you do it through us," Samuelson says.

Just as farmers care about treasury bond issues, we have dentists who care about the price of pork bellies. We've got a lot of investors out there listening to us."

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Travel is a central part of the job, and between Samuelson and Armstrong, someone always seems to be on the road. Samuelson says that they probably meet more of their listeners than do any of the other air personnel at the station. This past summer alone, for example, they did remote broadcasts from 22 state fairs. And both—Samuelson in particular—are in heavy demand on the lecture circuit.

Their recognition also spans beyond domestic borders. Armstrong says he meets dozens of enthusiastic followers when he goes to the Calgary Stampede, and recalls being held up in the Winnipeg airport by customs officials who wanted to know all about Orion Samuelson.

"You attain a certain celebrity in this business," he says. "And that's nice for the ego," he adds.

Happenings



WLS morning co-host DON WADE during WLS' promotion rolling back gas prices to 89¢-a-gallon.



Picking contest winners at Taste of Chicago: (L to R) WBBM-AM staffers BARBARA DIGUIDO and THOMAS REEVE; JOE PERILLO, Perillo BMW; SHEILA COLLOPY, Chicago Tribune; PAUL MARSTON, BMW North American, and STEVEN FAPKA, WBBM.



WGCI-AM welcomes NBC soap opera stars JONELLE ALLEN and RICHARD ROUNDTREE: (L to R) DOUG BANKS, ALLEN, ROUNDTREE, SHIRLEY CLARK, CURL MAN, KAREN LIGHTFOOT, (kneeling) BONNIE DESHONG and J.J. JACKSON. (Photo by Anna Harbin)



WTMX-FM's BARRY KEEFE (center) hosted "Party at the Pier" kicking off Chicago's annual Air & Water Show.



WCCQ-FM's PAUL REIS (right) interviews All-Pro Chicago Bear JIMBO COVERT during *On the Bench* sports show.



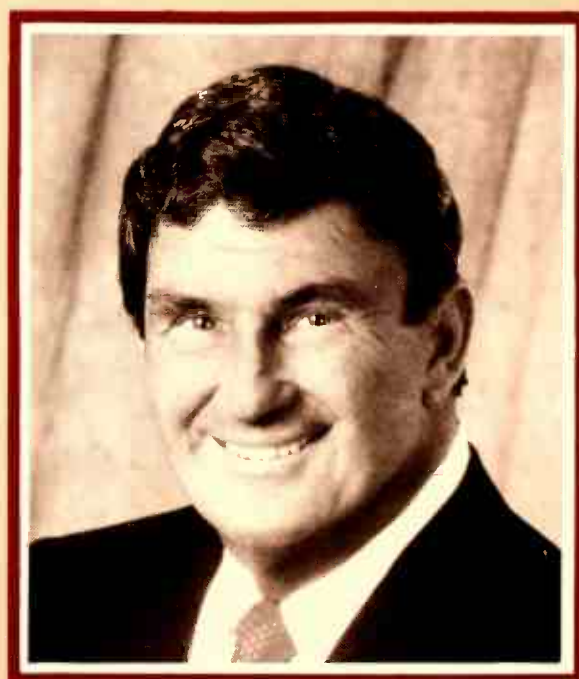
WNIB-FM's SONIA FLORIAN is congratulated by MAYOR RICHARD DALEY and ALDERMAN EDWIN EISENDRATH on the occasion of WNIB's 35th anniversary.

Football fans turn down the TV and
turn up the radio to hear:

JACK BUCK and HANK STRAM



Jack Buck



Hank Stram

by George Castle

CBS-Radio's veteran sports anchor team is almost as closely identified with *Monday Night Football* as Howard Cosell and Frank Gifford. Now in their 11th season as the radio network's chief prime-time, playoff and Super Bowl voices, Buck and Stram can be heard weekly on WBBM (AM 780).

Play-by-play announcer Jack Buck and color analyst Hank Stram possess the type of heartland style that provides the firmest kind of job security in radio sports.

That style—which combines a straightforward approach, a dash of excitement and an old-buddy familiarity—has enabled Buck and Stram to become as popular in American homes on Monday nights during football season as the TV set.

The accompaniment of CBS-Radio sound to silent ABC-TV video originally was promoted by sportswriters in protest of Howard Cosell's self-important delivery in the early 1980s. But Buck and Stram have long since earned the radio switch-on honor through their own merits.

TV sports announcers may change with the seasons, but their radio counterparts can stake a lifetime claim to their jobs if they hit it off with their listeners. The numbers have certainly been right with Buck and Stram—an average of 7.5 million listeners nationwide per Monday night broadcast from 1978 to 1989 (excluding 1985-'86 when NBC-Radio had the prime-time NFL radio rights). About 300 American stations carry the broadcast, while another 400 Armed Forces radio outlets pick up the games in foreign countries.

Buck and Stram have outlasted Cosell, three platoons of TV announcers and even NBC-Radio itself (which was absorbed several years back in a sale to Westwood One networks by NBC corporate parent General Electric).

"The key (for our popularity) is CBS keeping us together," says Buck. "*Monday Night Football* is not nearly the attraction it once was when places like bowling alleys would change their hours to work around the game. But I think we have a loyal audience. We hear from NFL coaches who are working on their next week's game plan on Monday nights and listen to us."

Stram, the former head coach of the Kansas City Chiefs and New Orleans Saints, is still "amazed" that fans turn down the TV sound and turn up their radios.

"When I play golf, I hear that from people," says Stram. "It just makes you feel good. I think listeners like the chemistry between Jack and myself. It's a natural flow."

"It's hard to believe it's been that long since we started on Monday nights. When we began, we had 650,000 listeners nationwide. And look where we are now," Stram adds.

The audience no doubt likes the stability of Buck and Stram, who each have made few transitory commitments in their careers.

Buck is best known as the top St. Louis Cardinals radio baseball voice on CBS-owned KMOX-AM, who succeeded Harry Caray in 1970 after working as the broadcasting legend's sidekick for most of the previous two decades. He has had a number of other top St. Louis and network sports assignments, the latest of which has been CBS-TV's No. 1 play-by-play man on its baseball coverage.

The numbers have certainly been right... an average of 7.5 million listeners nationwide per Monday night broadcast.

"It just makes you feel good. I think listeners like the chemistry between Jack and myself. It's a natural flow," says color man Stram.

"The key is CBS keeping us together," says play-by-play voice Buck.

"People ask, 'How do you know what plays are coming?' After coaching, you can look at the (offensive) formation, where the backs are, and figure out where the ball is going," says Stram, former head coach of the Chiefs and Saints.

"It's like in baseball with the squeeze play. At times, you can almost feel the draw play coming in football," says Buck, who succeeded Harry Caray as the Cardinals' radio voice.

A consummate sports announcer, who already was inspiring imitators of his style when he began on CBS-Radio, Buck says he has improved since he began with the NFL games.

"My work with the analysts has improved," he declares. "I get a kick out of working with them. Also, my ability to

know what play is coming has improved. The more you watch, the more you anticipate. It's like in baseball with the squeeze play. At times, you can almost feel the draw play coming in football."

Stram's own coaching experience helps in his analyst's role. One of the most prominent pro football coaches in the 1960s and early '70s, Stram latched on as a CBS-TV NFL color analyst in 1975. After a two-year return to coaching with the Saints, he returned to both CBS-TV and radio. He has had an uninterrupted tenure as a TV analyst since 1978, a rarity in the broadcast booth business.

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Buck and Stram aren't the only marquee names featured on the CBS broadcasts. Former Chicagoan Greg Gumbel, who replaced Brent Musburger as *NFL Today* host, and John Madden, CBS-TV's top color analyst, co-host the pre-game and half-time shows.

Unfortunately for Chicago football fans, the Bears won't be featured this season on any *Monday Night Football* game. After the Bears finished 6-10 in 1989, NFL schedule-makers dropped them from the usual trio of prime-time appearances.

Buck and Stram no doubt will weave mention of the Bears into their broadcasts.

"I think the NFC Central will be a closely-contested division," says Buck. "I think the Bears have gone through their woes last season."

"A lot is contingent on their defense," adds Stram. "That's their strength. They played on a whole lot shorter field when their defense led the league. They didn't have to gain much yardage to score with great field position most of the time. They need a healthy and dominant defense."

As a former coach, Stram believes he has an entree into the mindset of Mike Ditka, who at press time had not revealed whether he would continue to coach the Bears past this season.

"A lot will depend on what happens with the Bears this season," said Stram. "Mike likes coaching. At 51, he's too young to quit. Certain people belong in certain places. Mike's place is Chicago. He wears that Bears feeling on his sleeve."

Football fans stay tuned. The hits—both on the field and in the radio booth—just keep coming on Monday nights. ♦

Happenings...



WBEZ-FM's GM CAROLE NOLAN (left) and WFMT-FM's STUDS TERKEL enjoy the 1990 WBEZ California Wine Tasting fund raising event.



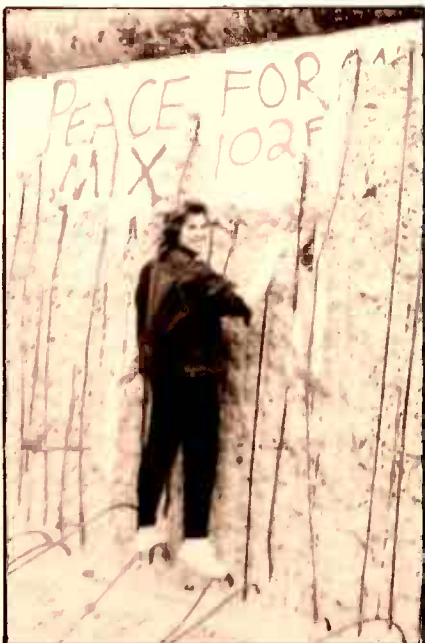
WVX-AM's SIG SAKOWICZ (left) renews his friendship with Wroclaw's HENRY CARDINAL GULBINOWICZ (wearing the "I Dig Sig" button) during a recent visit to Poland.



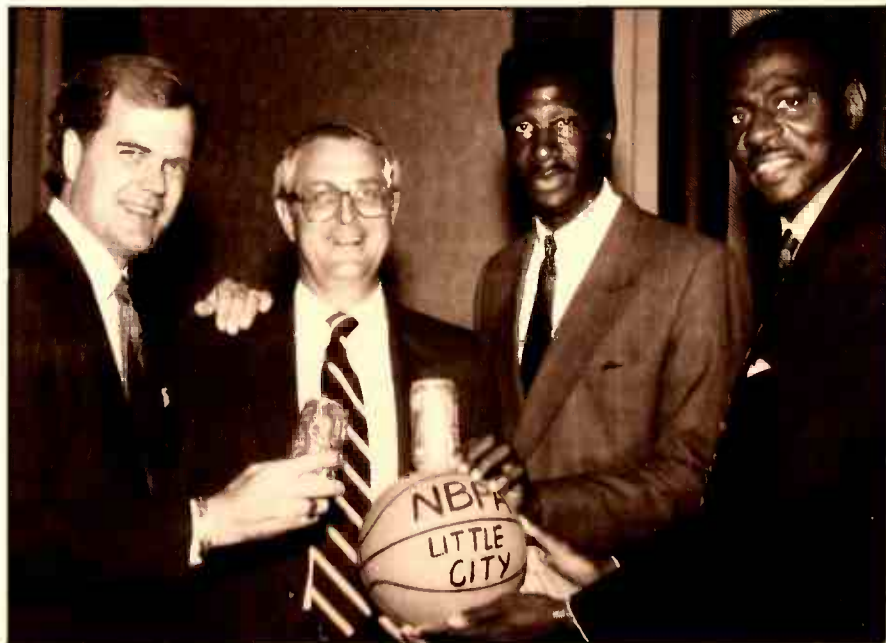
WLWU-FM DJs VICKI DOLENGA (far left) and JEFF ANDREWS (far right) take a break with MIK CONROY and AARON DAVIDSON of Modern English.



During the White Sox "Turn Back the Clock" day, WMAQ All-News 67 invited Baseball Hall of Famer JACK BRICKHOUSE to broadcast a few innings of the game. (L to R) announcer WAYNE HAGIN, BRICKHOUSE, Sports Coordinator BONNIE RARICK and announcer JOHN ROONEY.



WTMX-FM contest winner RANDI LUEDTKE adds "Mix 102.5" to the Berlin Wall during her recent trip to Germany.



NBPA "Tip Off Luncheon" benefiting Little City Foundation: (L to R) WLUP-AM's CHET COPPOCK; MARVIN HERB, Chairman and CEO of Coca-Cola Bottling Co. of Chicago; HARVEY CATCHINGS, former Milwaukee Bucks player, and BOB LOVE, former Chicago Bulls star.

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Is it Bob McGraw? Or is it Jim Dolan?

**His voice has all the charm of a stolen Chrysler.
He's that know-it-all from the corner tavern,
the Nosey Parker with another "deal you
won't want to miss!"**

by Jim Mueller

His name is Bob McGraw, and if that doesn't ring a bell, just think of the Land's End radio commercials. For indeed, this old Irish crony has appeared in all 260 of the 30-second gems recorded for the sportswear chain since 1987, beginning each with his signature "Hi, this is Bob McGraw," greeting.

OK, so who the heck is Bob McGraw, anyway?

One might do better to ask: Who the heck is Jim Dolan? Because Dolan, a 30-year veteran of the Chicago voiceover market, is Bob McGraw's real life alter ego, the talented hired gun who records an average of six new Land's End commercials per month.

"Bob McGraw was born on paper," Dolan explains, "dreamed up by the creative director at Lands End, a man named Al Shackleford. Al asked one of our engineers to gather a dozen prospective voices

for the Bob McGraw campaign. As it so happens, my audition was the final tape that Al listened to... and the one he chose to go with."

Balding and built like the proverbial brick outhouse, Jim Dolan looks more like a retired steamfitter or Hollywood's idea of a 1930s Catholic priest. Bob McGraw on the other hand has, in Jim's words, "... a little bit of the old Mayor Daley in him. [He is] a Mr. Chicago type, a guy who hangs around Comiskey Park."

But looks are deceiving, and this stone-pro voiceover specialist routinely spends hour after hour behind the microphone, searching meticulously for the right vocal nuances to sell a product, tinkering with each new character until he achieves... *believability*.

"There's no question that Jim's vocal characterizations become real for people after awhile," says Al Shackleford. "I'm

t Bob McGraw. Friends didn't Bob play for the old Chicago Cardinals? Bob McGraw is a real talker. He is the ultimate trib-

heard on radio com- Shore Bank, Allstate letergent. Internation- as the voice of Marl-

**le bit of the old
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key Park."**

in broadcasting and his days at the Univer- ent station (WILL) in uation, Dolan went to for TV's Dave Garro-

way. He also put in time as a theatrical booking agent, a copy writer for a small ad agency, and a sales promoter for a publishing firm. "It wasn't until 1959 that I got back into radio with Shield Productions," he notes.

Established by Dolan and two partners, Shield Productions concentrated first on creating comic radio spots for such advertisers as Reynolds Aluminum, Red Heart Dog Food and Midas Mufflers. Shield later produced jingles and musical soundtracks for other major advertisers.

And then Dolan founded Streeterville Studios in 1970, which has since become one of Chicago's busiest, state-of-the-art production and recording enterprises. On any given day, a visitor might bump into Willard Scott, Pat Summerall or James Earl Jones, all waiting to record a spot at Streeterville.

Jim Dolan... businessman, studio technician and voiceover talent. How does he keep these different personas in perspective?

"I do voiceovers for fun and profit," Dolan says. "On these dates, I'm the paid talent, period."

Dolan adds, "Voiceover people are very different today from a few years ago. In the old days of advertising they looked for professional announcer types. Guys like Ed Reimers and George Fenneman. But now they want *actors*, professionals with a distinctive sound and the ability to communicate images and concepts. That's why actors like John Mahoney and James Earl Jones are in such great demand. They make the product and the message a reality for the listener... and that's what *sells!*"



Happy

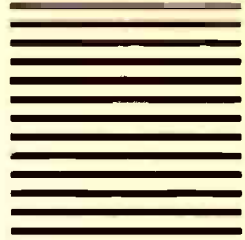


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WLUW-FM DJs VICKI DOLENGA (far left) and JEFF ANDREWS (far right) take a break with MIK CONROY and AARON DAVIDSON of Modern English.



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Who is this guy, anyway? **BOB McGRAW UNMASKED**



Is it Bob McGraw? Or is it Jim Dolan?

His voice has all the charm of a stolen Chrysler.
He's that know-it-all from the corner tavern,
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asked regularly about Bob McGraw. Friends stop me and say, 'Didn't Bob play for the Bears? Or was it the old Chicago Cardinals?' To them, Bob McGraw is a real person, which I think is the ultimate tribute to Jim's talent."

Dolan also can be heard on radio commercials for Lake Shore Bank, Allstate Insurance and ERA detergent. Internationally, Dolan is known as the voice of Marlboro cigarettes.

"Bob has a little bit of the old Mayor Daley in him. A Mr. Chicago type, a guy who hangs around Comiskey Park."

Dolan has been in broadcasting and related fields since his days at the University of Illinois student station (WILL) in the 1940s. After graduation, Dolan went to work as a salesman for TV's Dave Garroway. He also put in time as a theatrical booking agent, a copy writer for a small ad agency, and a sales promoter for a publishing firm. "It wasn't until 1959 that I got back into radio with Shield Productions," he notes.

Established by Dolan and two partners, Shield Productions concentrated first on creating comic radio spots for such advertisers as Reynolds Aluminum, Red Heart Dog Food and Midas Mufflers. Shield later produced jingles and musical soundtracks for other major advertisers.

And then Dolan founded Streeterville Studios in 1970, which has since become one of Chicago's busiest, state-of-the-art production and recording enterprises. On any given day, a visitor might bump into Willard Scott, Pat Summerall or James Earl Jones, all waiting to record a spot at Streeterville.

Jim Dolan... businessman, studio technician and voiceover talent. How does he keep these different personas in perspective?

"I do voiceovers for fun and profit," Dolan says. "On these dates, I'm the paid talent, period."

Dolan adds, "Voiceover people are very different today from a few years ago. In the old days of advertising they looked for professional announcer types. Guys like Ed Reimers and George Fenneman. But now they want *actors*, professionals with a distinctive sound and the ability to communicate images and concepts. That's why actors like John Mahoney and James Earl Jones are in such great demand. They make the product and the message a reality for the listener... and that's what *sells!*"



MADMAN in the morning GENTLEMAN at night

Will the real ROBERT MURPHY please stand up?

by Cindy Pearlman

Q101's Robert Murphy used to be Chicago's Number One morning madman. After seven years at the station, at age 39, he's become the "grand old man" of comedy amongst a sea of radio loons. Like Chicago's other major radio personalities, Murphy has finally branched out to TV, a medium he's been toying with for years.

It seemed so odd to be talking about rats.

But the conversation with Robert Murphy had decidedly taken a turn toward vermin. "This morning I called the Holiday Inn Dayton," Murph begins, "because some woman is suing them."

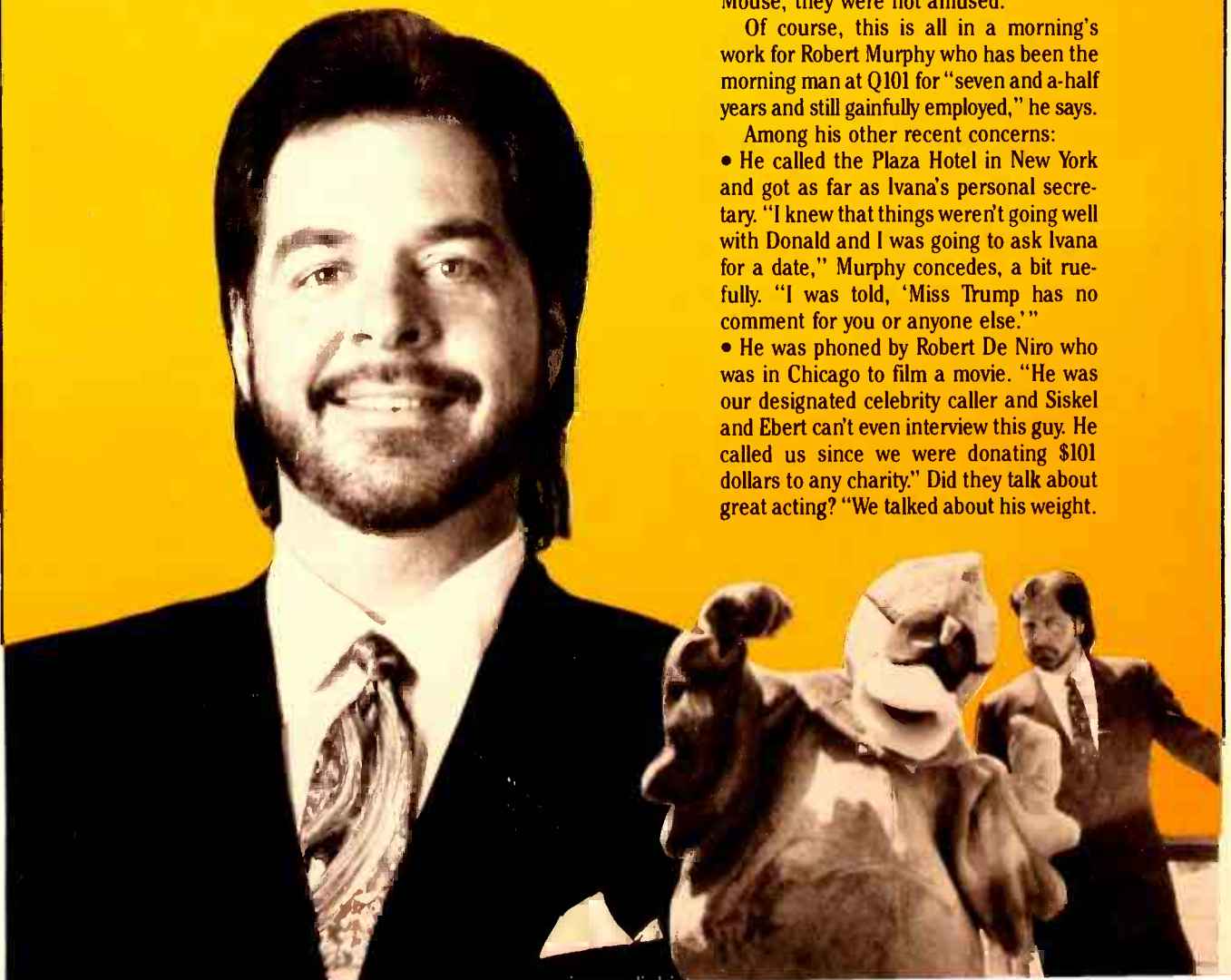
A dispute over the bill?

"No," he corrects. "It seems that while she was asleep in one of the rooms, a rat crawled in and bit her on the butt. Of course, they are trying to keep this mum. So when I called and asked for Mick E. Mouse, they were not amused."

Of course, this is all in a morning's work for Robert Murphy who has been the morning man at Q101 for "seven and a-half years and still gainfully employed," he says.

Among his other recent concerns:

- He called the Plaza Hotel in New York and got as far as Ivana's personal secretary. "I knew that things weren't going well with Donald and I was going to ask Ivana for a date," Murphy concedes, a bit ruefully. "I was told, 'Miss Trump has no comment for you or anyone else.'"
- He was phoned by Robert De Niro who was in Chicago to film a movie. "He was our designated celebrity caller and Siskel and Ebert can't even interview this guy. He called us since we were donating \$101 dollars to any charity." Did they talk about great acting? "We talked about his weight.



He is world renowned for inflating his weight. He gained 25 pounds to play Capone." And there have been other heavy weight talents. "We also interviewed Captain Kangaroo the other morning."

• He has worked up new bits. Among them is "Pee Wee's Whore House." "Nice girls work there," Murph insists, "and they are visited by nameless local celebrities like some popular sportscaster named Harry or an advice columnist with a strange voice named Ann."

• He has called an end to the B96 feud. "I fault myself for ever starting it," he admits. "I was bored the day I called them [Jobo and Eddie V.] a bunch of rug rangers. They taunted me for two years. Now, I consider it done. Water under the bridge." Now that Q101 has dropped its Top 40/Contemporary Hit Radio format in favor of Adult Contemporary music, the station's feud with its former competitor, B96, is definitely passé.

It's 9:45 a.m. at WKQX (FM 101.1). Murph is about to go off the air and his producer, Mick Kaylor, is manning the phone lines. "Joe's Pizza," he answers.

Murphy in the morning. It has been that way since 1983. "The only thing I have been at longer than Q101 is unemployment," he jokes.

Job security. Robert Murphy has a reasonable degree of the stuff since he is only on the first year of a four-year contract with the station. During his seven-year tenure, Murphy has seen Q101 go through growing pains. "Personnel-wise, I've seen a lot of changes," he says. "I have a completely different staff on my show than when I started. I think we've made changes for the better."

He says that his audience is mostly the loyal type, between the ages of 25 to 40 and heavily female. "God bless women," he says. "Which is why I try to avoid juvenile humor. Anything that would make a 14-year-old boy snicker is stuff that I stay away from. I keep it mature, at an adult level."

Well, that's debatable. Consider one contest called "Guess the Whoopie" where kids call in and report the last time their parents had sex. "These aren't nine-year-olds calling in," Murphy says. "We're talking people between 21 to 30."

"And I love this bit. The rules are simple. A person calls in to report the last time their parents 'got together.' Usually they can guess by the noise, locking of a door. Then we call the parents and if the two answers match up they will win a free nooner at the Sybaris [resort].

"This is still done with some good taste," he says. "It's funny that pushing the dog out of the room is the first clue for most of the kids. One daughter called in to say she heard her father yell, 'Hi, ho, Silver.' We called him and played the *William Tell Overture*."

To non-fans, Murphy's sense of humor may seem tasteless. His taste in clothes, however, is impeccable. In fact the press often gets on his case for wearing suits to work, where no one sees him.

"Some people wear shorts and Hawaiian shirts everywhere because they're so obese they can't wear anything else."

"I have nice Armani suits and I want to wear them on television. The straight jacket is not flattering."

"Why use Steve Dahl logic?" he asks. "I have meetings [after work]. I meet with charities. I dress appropriately every day. At Shelter [dance club], I wear a leather jacket. *Some* people wear shorts and Hawaiian shirts everywhere because they're so obese they can't wear anything else."

Still, there is something that haunts Murphy more than the suit thing, more than the B96 hijinks, more than the general lack of job security in radio. What bugs the morning jock is that he is no longer the brash kid on the Chicago radio block; no longer the only madman on the air. "Sometimes I feel like I'm the grand old man," admits the 39-year-old.

He is no longer the only loon in town pulling crazy stunts like running around in his television spots in a white straight jacket—which is a problem in itself. "I'm doing my dead level best to get rid of the straight jacket," he insists. "When I first did the commercials, it was a bit, a joke. Robert Murphy is 'perfectly suited' to do morning radio. I have nice Armani suits and I want to wear them on television. The straight jacket is not flattering. It's bulky looking.

"Still, at focus group seminars we hold to do radio research, they always remember the jacket," he says. "I still say, 'It's not my style.'"

His style stems from what he calls his "vast experience in life." If that doesn't

work, there's always the bits: Pick Your News, Destructo-Phone, Murphy Morning Song, Fleeting Meeting With Fame to name a few. If those don't work, there's the perennial faves like Dial-A-Date.

Speaking of which: "We have had serious relationships, marriages, and Dial-A-Date kids," he mentions of the longtime bit where callers are matched for very blind dates. "Sometimes the kids go with the marriages. Sometimes not."

Raised in Alabama with the "requisite mother and father," Murphy says his prelude to this fun and frolic was the typical suburban childhood of watching the crab grass grow. He says he used to be "beauty-impaired." At least in the middle of high school. "I was fat as hell," he says of his 250-pound teen girth. "Long hair, fat, beads. Deer skin boots. I think I spent most of my time sitting alone in the closet with my lava lamp."

At the University of Alabama, a slimmed-down Murphy worked at a commercial station as "a way to meet girls." "I also liked the anonymity of radio. I still think I look better on radio. I still think it's a hotter medium than television although now I host a video show."

Murphy hosts Channel 50's *MV50*, an hour-long music video show that airs at midnight on Saturdays. For this weekly session of wisecracking and dirty jokes, Murphy often dons black leather, which is contrary to his usual suited image.

Single, he lives in the city, walks everywhere, doesn't mind shopping and hates working out. But he does anyway. He is a Lyric Opera man, a symphony fan. He's often spotted there with his girlfriend of two years, Cheryl Larsen, an administrative assistant at Sara Lee. "After my years on the street—and old legends die hard—the gossip columnists still write that I was spotted with 'some blonde last night.' Its the same blonde as the night before last," he says. "During my first five years here, I dated a lot of people. People assume I still date a lot of people. I don't."

At age 39, he *has* entertained thoughts about pulling a Lujack and retiring. More late nights at the opera? No more rising at three? "I want to retire," he moans in mock seriousness. Do not believe him.

"My dream in life is to become quiet," he says. "I'm basically fairly reticent, a quiet person. I have to force myself to act otherwise.

"It's funny," he says. "People on the street expect this rapid-fire mouth. I hope I don't disappoint them."

He shrugs and instinctively shuts up.



SPOTLIGHT ON THE MANY FACES OF...
ADULT CONTEMPORARY RADIO.....

Chicago's five AC stations wage war in ratings battle



... WFYR, WKQX, WLIT, WTMX, WXEZ

by
Dan Kening

No longer music
for elevators,
easy listening updates its
sound while Top 40 tones
it down, in an intense contest
to win age 25-44 listeners with
today's hip crossover artists.

Ten years ago, adult contemporary (AC) radio in Chicago meant a steady diet of Barbra Streisand, Neil Diamond, Barry Manilow and Anne Murray records around the clock. It was the kind of radio that, while not as soporific as beautiful music or easy listening, few self-respecting baby-boomers would admit to listening to.

In 1990 adult contemporary means Sinead O'Connor, Don Henley, Janet Jackson, Gloria Estefan, Phil Collins, Bruce Springsteen and Elton John. In other words, many of the same artists who receive airplay on album rock and contemporary hit radio (CHR) stations are staples on adult contemporary radio as well.

Unhip adult contemporary is unhip no longer. Baby-boomers between 35 and 44 are increasingly turning to it as their format of choice.

"The people who are now 35 enjoyed groups like the Eagles, Fleetwood Mac and Genesis when they were album rock superstars in the '70s," notes WFYR program director Kurt Johnson. "Now artists from those groups like Don Henley and Phil Collins have updated their music. The artists have matured along with their audience."

"You can tune to our station and hear Sinead O'Connor and you can also tune to WLUP-FM, WBBM-FM and WXRT and hear

her too," says WXEZ-FM program director Gary Parks. "As the artists are starting to cross over more, we find that we're all playing some of the same music."

In the pitched battle for ratings in Chicago, the competition between the city's five adult contemporary stations — WFYR, WLIT, WKQX, WTMX and WXEZ-AM FM — is without doubt the fiercest. The stations are all vying for the 25-44 age group so coveted by advertisers. Adult contemporary radio nationwide is the No. 1 format, with an 18 percent share of the total listening audience age 12 and over. In Chicago, AC's slice of the radio pie may be a bit smaller — 14.6 percent according to Arbitron's most recent ratings report — but it remains No. 1 here as well.

"The adult contemporary battle here is the hardest battle that I've ever fought," says WLIT program director Mark Edwards. "There's five radio stations here all trying to find a way to eke out a couple more tenths of a ratings point."

WKQX general manager Chuck Hillier agrees. "It's an intense battle out there for listeners," he says. "That 25-44 audience is where the bulk of the population is and where the bulk of the advertising dollars are."

While Chicago's AC stations may all play some of the same music, there are different shades of adult contemporary.

At the softer end of the music intensity scale are WXEZ-AM/FM (Easy 100) and WLIT (Lite FM), which are considered "Lite" or "Soft AC," and play a smoother style of music aimed at the 25-54 audience. They have less chatter, a lower-key presentation and are more suitable for background listening — without being "elevator music."

In the middle is WFYR (Chicago's Fire), with a slightly brighter sound, more emphasis on personalities and lots of contests and promotions. The station's accent is on music from the '80s and '90s, with a lesser number of titles from the '60s and '70s added to the mix.

At the other end of the music intensity spectrum are WTMX (The Mix) and WKQX (Q-101), considered "Hot AC," which are

similar in packaging to contemporary hit radio stations like WBBM-FM (B-96) and WYZ (Z-95), and which largely eschew the over age 45 audience. They play a heavier percentage of current music and are a bit more uptempo than the other AC stations. They also place a bigger emphasis on personalities, like WKQX morning man Robert Murphy and WTMX's morning team of Peter Dean and Beth Kaye.

"I think Chicago has five distinct and unique forms of adult contemporary radio," says WKQX's Hillier. "There's a healthy competition and each one offers something that is separate from the others."

Let's take a closer look at the city's five AC stations.

WFYR (FM 103.5)

Since switching from oldies to adult contemporary last November, "Chicago's Fire" hasn't exactly burned up the ratings books. The station is still trying to overcome the impression that it's still an oldies station.

WFYR's Kurt Johnson says that the station's emphasis on personalities like David McKay in morning drive and Mike MacDonald in the afternoons, as well as high-profile contests and promotions, are all designed to change that perception.

"That 25-44 audience is where the bulk of the population is and where the bulk of the advertising dollars are," notes Hillier.

"We think we've found our programming niche," says Johnson of the station's switch to AC last November. "We're comfortable and easy to listen to — the kind of radio station that you can put the dial on it and leave it there. We don't give you a reason to change stations. The challenge, though, is to get people to try the radio station."

WKQX (FM 101.1)

On top of the ratings heap amongst the five AC stations, WKQX made some alterations in its music mix earlier in the year to cross over the fine line between "Adult CHR" and "Hot AC." Using the slogan "The Best Variety of the '70s, '80s and '90s," the station engineered the change by dropping much of its dance-oriented music and increasing the oldies mix from the '70s.

"It was less of a format change than it was an adjustment," says Hillier. "Last January we did massive music rating tests to find out what kind of music made sense for the 25-44 age group. We began adding one '70s song per hour, slowed down our rotation and eliminated the more objectionable dance music. A good chunk of our audience may have liked Paula Abdul's "Cold Hearted Snake," but an equal number would tune out when we played it. We've removed what may have been an irritant for 35 to 44-year-olds."

"The adult contemporary battle here is the hardest battle that I've ever fought," says WLIT's Mark Edwards.

WLIT (FM 93.9)

Smack dab in the middle of the city's five AC stations ratings-wise is WLIT, which switched from beautiful music WLAK in January 1989. According to Lite FM's Edwards, though, many people still have an outdated perception of the station.

"We've phased out many of the artists that a lot of people think we still play," he says. "We don't play Andy Williams or Frank Sinatra and some of the other artists the station played in its former life as WLAK. We're playing new music by artists like Anita Baker, Gloria Estefan, James Ingram and Mariah Carey. If the song sounds right for our audience, we'll play it."

"The older people get, the less important current music is to them. They like to hear things that are familiar," says WTMX's Mike Phillips.

Edwards echoes a comment made by most of the city's adult contemporary programmers: the music played today on AC radio is far different from what was played only a few years ago.

"It's harder to find your Streisand, Diamond and Manilow type of '70s adult contemporary," he says. "The core artists are changing — artists like Gloria Estefan, Phil Collins and Billy Joel have taken their place. But we don't add a record solely based on who the artist is. We listen more for the song, and if the song sounds right it makes sense for us to play it."

WTMX (101.9)

"The Mix" is Chicago's No. 2 rated adult contemporary radio station for the 25-44 age group. While musically not quite as "hot" as fellow Hot AC outlet WKQX, WTMX's music mix is heavy on '80s and '90s music by artists like Fine Young Cannibals, Bruce Hornsby and the Range, Aretha Franklin, Bruce Springsteen, James Ingram and Don Henley.

While the Mix is playing music by many artists who would have been considered album rock only a few years ago, WTMX programming vice president Mike Phillips says the station is very selective about the new music it plays.

"The successful ACs around the country are generally pretty conservative," he notes. "The older people get, the less important current music is to them. They like to hear things that are familiar. When adult contemporary stations start taking

"The people who now are 35 enjoyed groups like the Eagles, Fleetwood Mac and Genesis when they were album rock superstars in the '70s. Now artists from those groups like Don Henley and Phil Collins... have matured along with their audience," says WFYR's Kurt Johnson.

risks with new music they generally will see a decline in their audience."

Phillips also says that it takes more than just the music to make a station stand out in the AC crowd.

"We do it somewhat with music, but it's done even more with positioning and with the people we have on the air," he says. "We're a station that does a lot of contests and we're also passionate about hiring the best possible air personalities we can find."

WXEZ-AM/FM (AM 820/FM 100.3)

For years as WLOO ("FM 100"), this station was the city's top beautiful music outlet — #1 with a bullet in dentist offices throughout Chicagoland. While WLOO was doing well in the ratings, the station's management saw the writing on the wall. In line with a national trend, the station made the transition first to contemporary easy listening and then to "Soft AC" and the call letter change to WXEZ in April 1988. The switch meant that a lot of the

station's listeners over age 54 started tuning elsewhere.

"We still want to remain the softest place on the dial, but we also had to bring the radio station up to par for the '90s," says WXEZ-AM/FM's Parks of his station's two-year plan. "The beautiful music format was aging with the audience, and not a lot of new listeners were coming into the fold."

Like WFYR and WLIT, WXEZ is still educating the radio audience about its changes. "We still fight the old FM 100 image," admits Parks. "Some people think we still play sleepy background instrumentals that your grandmother listens to. It took 25 years to build that image, so it's not going to change overnight."

Clearly adult contemporary as a format reigns in Chicago. But one question remains: will there continue to be room enough in this town for five AC stations?

Keep your radio dial tuned.



Hillier



Johnson



Edwards



Phillips

EDITOR'S NOTE: This article is the first in the new **RADIOChicago Spotlight** series about radio formats. How do stations decide what type of records to play? What kind of audience is the station trying to win? How do stations compete for listeners? What is the difference between Urban Contemporary and Black Adult Contemporary formats?

In upcoming issues writer Dan Kening will answer these questions and provide a behind-the-scenes look at the many radio programming styles which are found on Chicago's airwaves.



by
Linda Cain

LOCAL BANDS LISTEN UP! Believe it or not there are some radio stations that will play your professionally recorded tapes or records. Send your material to the following hosts care of the station. (Check our Radio Guide in the back for addresses.)

WDCB's (FM 90.9) **Carolyn Wilson** airs interviews and music from local blues, jazz, folk and bluegrass musicians on *Open Stage*, Friday, 10 p.m. . . . WYTZ's (FM 94.7) **Bill McCormick** hosts the one-hour *Beat of Chicago* on Sunday, 7-8 a.m. and at midnight. Bill plays a potpourri from all genres of music by local artists (punk, metal, acid house, reggae, folk, jazz, you-name-it). Bill also interviews famous musicians to get advice for local bands. . . . *Northwest On Stage* is hosted by **Charlie Metro** on WABT (FM 103.9) Sunday, 7:30-8 p.m. He features local rock acts, everything from pop-rock to heavy metal.

ECLECTIC WEEKEND ALTERNATIVES: Jazz fans should check out *Jazz, Ramsey & Yvonne* on WNUA (FM 95.5) Saturday, 7-10 p.m. Pianist **Ramsey Lewis** and morning host **Yvonne Daniels** spin their personal favorites from the past and feature discussions and phone calls from noted jazz artists. Multitalented *RADIOChicago* writer **Mark Ruffin** engineers their show and then sticks around to host his own jazz show Saturday, 1-5:00 a.m.

Smokin' Joe Dawson lives up to his name when he spins oldies Saturday, 6 p.m.-2 a.m. on the "New Fox" WJKL (FM 94.3) Elgin. His syndicated live request show rivals that of **Dick Bartley's** oldies show on WFYR (FM 103.5) which airs the same time.

WBEZ's (FM 91.5) **Chris Heim** has your *Passport* for a musical journey to hear exciting "world beat" dance music from the Caribbean, Africa, the Middle East, Latin America and more. From Tito Puente and King Sunny Ade to David Byrne and Peter Gabriel. Saturday, 7-9:30 p.m.

The Saturday night dance party continues over at WGCI (FM 107.5) where **Frank**

Jones (Frankie J.) does his *Rap Down/Side A* from 10 p.m.-midnight. **Ramone Wade** (Ramonski Luv) takes over with *Side B* from midnight-2 a.m. with smokin' rap mixes. Get busy 'til ya drop!

After all the partyin' you'll want to mellow out Sunday morning (7-11 a.m.) with the *Music of Love and Inspiration* on WCGI-FM. Host **Jacquie Haselrig** plays only songs with "uplifting, positive themes" from contemporary and traditional gospel, jazz, R&B and urban contemporary genres.

For those who rise even earlier on Sunday (5-8 a.m.), try *Music Unlimited* with baritone-voiced **Paul Rogers** on WGN (AM 720). He's a cross between Jay Andres and Dick Buckley who plays a blend of big band jazz, Sinatra, Gershwin, Porter and classical music.

TRAVEL TIPS: Peripatetic **Jack McGuire** recounts his unique world adventures during *Travel Briefs* on WXEZ (AM 820 and FM 100.3). Each Monday through Friday, at 7:55 p.m., McGuire tells of unusual ways to spend your time and money — all in 90 seconds.

GIVE MY REGARDS: It's *Friday Night On Broadway*, 8-9 p.m. when WJJD's (AM 1160) **Hugh Copland** plays the entire soundtrack of a hit Broadway musical. The host sets the scene and recalls the original cast for musicals from the '40s-'60s, everything from *Guys & Dolls* to *Funny Girl*. (Show repeats on Sunday, 9-10 a.m., and is called *Showtime*). Hugh sends regrets to DJ **Bob Hale** that he won't be airing "Springtime for Hitler" for Mel Brooks fans. . . . WDCB's (FM 90.9) *Stage and Screen*, hosted by **Steve Fox** and **Gary Marsh**, features classic and contemporary theater and movie songs, everything from *Phantom of the Opera* to *Fabulous Baker Boys*, Friday from 8-8:30 p.m. starting on November 9.

FOR NATURE LOVERS: Venture *Outdoors* with WCBR (FM 92.7) expert **Mike Jackson**, who is the Bob Vila of the I.L. Bean set. Call Mike at (708) 255-5800 with your questions about fishing, hunting or camping. Live on "The Bear" station Sunday, 6-8 a.m. . . . WGN's **Bill Cullerton** celebrates *The Great Outdoors* on AM 720 Saturday 6-7 a.m. Call in and bait Bill with your fishing questions at (312) 591-7200. . . . If you dig flowers, try *The Garden Hotline*, a syndicated show hosted by *Good Morning America's* garden editor **Ralph Snodsmith** on WLS (AM 890), Sunday noon-3 p.m. . . . If you're in Q-Country (WCCQ FM 98.3) reel in the *Fishing Line & Outdoor Show* with **Dick Fredrickson**, **Jim Darosa** and **Jody Foster**, Thursday, 9-10 p.m.



by Linda Cain

LAUGH IT UP! Many of Chicago's top morning personalities wake us up with humor. For those in search of additional yuks, here are some funny spots on the dial.

WBEZ (FM 91.5)

Whad'Ya Know? is hosted by mad-cap **Michael Feldman** from Madison, Wis. who does his thing before a live audience. Comedy, music, pop quizzes and contests. Plus interviews with weird people from all over. Saturday, 10 a.m.-noon. (National Public Radio)

WXRT (FM 93.1)

Live From the Improv features short bits from well-known and rising young stand-up comics. Aired M, W, F at 7:45 a.m., 7:45 p.m. and 11:50 p.m. (Syndicated)

WXRT randomly sprinkles radio skits throughout the day by the **WXRT Comedy Players**. The hilarious serials include: Skip & Lou on Sports, I Always Eat With My Father, The Bob Greene Fan Club, Leech Theatre, The Young Victorian, Home Car Repair, Voodoo Mailbag, How Hard Can That Be?

WLUP (AM 1000)

The Comedy Hour features bits from the best comedians old and new — everyone from **Milton Berle** to **Steve Martin**. The performances are taken from both records and live shows. Saturday, 11 p.m.-midnight. (Syndicated)

Dr. Demento (see below) airs Sunday, 6-8 p.m.

WAIT (FM 105.5)

The Crystal Lake station runs *Dr. Demento* on Sunday, midnight-2 a.m.

He's the wizard of weird wax, comedy and music who helped make **Weird Al Yankovic** famous. Plays bizarre songs and features weekly themes such as food, alcohol or tobacco.

RECENT AND UPCOMING

ALBUM



Releases

ADULT CONTEMPORARY

Jimmy Buffet Jimmy Buffet Live (MCA)
Suzanne Hoff (COLUMBIA)
Martika (COLUMBIA)
Barry Manilow Because It's Christmas (ARISTA)
Daryl Hall & John Oates Change of Season (ARISTA)
Whitney Houston I'm Your Baby Tonight (ARISTA)
Tami Show Wanderlust (RCA)
Donny Osmond Eyes Don't Lie (CAPITOL)
Paul McCartney Tripping the Light Fantastic (Live) (CAPITOL)
A-Ha (WB)
Bryan Ferry (REPRISE)
Hinterland Kissing the Roof of Heaven (ISLAND)
Steve Winwood (VIRGIN)
Sara Hickman Short Stop (ELEKTRA)
10,000 Maniacs Hope Chest (ELEKTRA)
The Beautiful South (ELEKTRA)
Debbie Gibson (ATLANTIC)

URBAN CONTEMPORARY

Loose Ends Look How Long (MCA)
Bernadette Cooper Drama According to Bernadette Cooper (MCA)
Joe Ski Love Joe Cool (COLUMBIA)
Cheryl Pepsii Rilly (COLUMBIA)
Chris Rock (ATLANTIC)
Jamm I Want (ISLAND)
Jennifer Holliday When Fire Meets Passion (ARISTA)
Jeffrey Osborne Only Human (ARISTA)
Ada Dyer (self-titled) (MOTOWN)
Stevie Wonder (MOTOWN)
Basic Black (self-titled) (MOTOWN)

Blaze 25 Years Later (MOTOWN)
Grady Harrell Romance Me (RCA)
Vanessa Bell Armstrong Christmas in Georgia (JIVE/RCA)
O'Jays Respect (EMI)
Al B. Sure! (WB)
Gwen Guthrie (REPRISE/WB)
Raymone Carter (WB/QWEST)
E.U. Cold Kickin' It (VIRGIN)
Jasmine Guy (WB)
The Day Zs (REPRISE)
Chic (WB)
Teddy Pendergrass Truly Blessed (ELEKTRA)
Ten City (ATLANTIC)
Ralph Trasvent (MCA)
Guy (MCA)

JAZZ/BLUES

Alex Acuna & The Unknowns (GRP/MCA)
Makoto Ozone Starlight (GRP/MCA)
Michael Paulo Fuse Box (GRP/MCA)
Nelson Rangell (self-titled) (GRP/MCA)
Tom Schuman Extremities (GRP/MCA)
Dave Grusin Havannah (GRP/MCA)
Monte Croft The Survival of the Spirit (COLUMBIA)
Kenny Garrett (ATLANTIC)
Passport (ATLANTIC)
Lionel Hampton (BLUEBIRD/RCA)
Arti Shaw (BLUEBIRD/RCA)
Sydney Becket (BLUEBIRD/RCA)
Jelly Roll Morton (BLUEBIRD/RCA)
Various Artists Red, Hot & Blue (a Cole Porter Collection) (CHRYSALIS)

RECENT AND UPCOMING

JAZZ/BLUES (cont.)

Bobby McFerrin Medicine Music (EMI)
101 North (CAPITOL)
Ray Charles (WB)
Bobby King and Terry Evans Rhythm, Blues, Soul and Grooves, (ROUNDER)
Greg Piccolo Heavy Juice (ROUNDER)
Elvin Bishop Just a Fool for the Blues (ALLIGATOR)
Little Charlie and the Nightcats (ALLIGATOR)
Lucky Peterson (ALLIGATOR)
Mellow Fellows (ALLIGATOR)
David Foster (ATLANTIC)
Bobby Short (ATLANTIC)
Edward Petersen Upward Spiral (DELMARK)
Mike Smith Unit 7 (DELMARK)

FOLK/COUNTRY

Steve Wariner Christmas Memories (MCA)
Skip Ewing Follow Yonder Star (MCA)
Darden Smith Trouble No More (COLUMBIA)
Emmylou Harris (REPRISE)
Dwight Yoakam (REPRISE)
Voices of the Season (EPIC)

DANCE

Candy Flip (ATLANTIC)
Shriekback The Dancing Years (ISLAND)
The Boys (MOTOWN)
Caron Wheeler UK Blak (EMI)
Times 2 Hi-fi and Mighty (EMI)
Sheila E. (WB)
Electronic (WB)
Danielle Dax (WB/SIRE)
Book of Love (WB/SIRE)

RAP

Yo Yo (ATLANTIC)
Father MC Father's Day (MCA)
Young Black Teenagers (self-titled) (MCA)
4-Sure (MCA)
Son of Beserk (MCA)
Sid & B-Tonn (COLUMBIA)
Public Enemy (COLUMBIA)
K-9 Posse On A Different Tip (ARISTA)
Red Bandit Cool Loverboy (MOTOWN)
MC Zeus Do Me Easy (LMR/RCA)
Kool Moe Dee (JIVE/RCA)
The Next School (self-titled) (CHRYSALIS)

Gang Starr (self-titled) (CHRYSALIS)
Atooz (self-titled) (EMI)
Kings of Swing Strategy (VIRGIN)
Barsha (VIRGIN)
Kyze (WB)
U.T.F.O. (RCA)

ALBUM ROCK

Omar Chandler (self-titled) (MCA)
Guy Mann-Dude Faces in the Dark (MCA)
The Outfield Diamond Days (MCA)
Scorpions (MERCURY)
Cinderella (MERCURY)
The Brandos Trial by Fire (RCA)
Deep Purple (RCA)
The Men They Couldn't Hang (JIVE/SILVERTONE/RCA)
Robert Palmer (EMI)
Skinny Puppy (CAPITOL)
Edie Brickell & New Bohemians (Geffen)
Bunnymen (WB/SIRE)
Chicago (REPRISE)
Gillan (METAL BLADE/WB)
ZZ Top (WB)
Traveling Wilburys (WB/WILBURY)
The Lynch Mob Wicked Sensation (ELEKTRA)

MODERN ROCK

The Floors A Thousand Days (MCA)
Map of the World (ATLANTIC)
Buck Pets Mercurochrome (ISLAND)
Charlatans (BEGGAR'S BANQUET/RCA)
Tones On Tale (BEGGAR'S BANQUET/RCA)
Fields of the Nephilim (BEGGAR'S BANQUET/RCA)
Goat (BEGGAR'S BANQUET/RCA)
Wartime Fast Food for Thought (CHRYSALIS)
Waterboys Room to Roam (CHRYSALIS)
Pet Shop Boys (EMI)
Kon Kan (ATLANTIC)
The Box Pleasure & Pain (CAPITOL)
P.I.L. Greatest Hits, So Far (VIRGIN)
Morrissey (REPRISE/SIRE)
Ambitious Lovers Lust (ELEKTRA)
The Cure Mixed Up (ELEKTRA)
Happy Mondays (ELEKTRA)

The above information was obtained from the various record companies and is subject to change or cancellation.

EX-BLEACHER BUM HOSTS WLS' UNIQUE SPORTS SHOW

**MIKE
MURPHY'S**

FAN TALK

by
George Castle

Outspoken
Mike Murphy is the
pull-no-punches
conductor of *Fan Talk*, WLS'
(AM 890) call-in show for
sports buffs on Sunday, 9
p.m.-midnight. Murphy and
his bugle once sounded the
charge for the Bleacher
Bums of Wrigley Field. Now
he leads the troops over
the air with a dash of zani-
ness and the candid, earthy
viewpoint of a fan in the
cheap seats.



Mike Murphy's public persona always has been a little off-beat ... er, off-key.

As a youth, Murphy got a loud start in radio when Wally Phillips first shifted to morning drive-time on WGN-Radio (AM 720) in 1965. Eighth-grader Murphy, already a supplier of jokes and Chicago Cub trivia to Phillips' on-air number, was pressed into service with the bugle he played in his school band.

"There was a big snowstorm on Sunday night, so Wally said on the air, 'All you housewives, how are we going to get all the husbands up this bad-weather morn-

"This is just for the fans... I think this is the only vehicle in town where fans can say anything they want as long as they don't swear or get personal."

ing?" recalls Murphy. "So I called during the 7 a.m. news. I told Wally I played reveille on the bugle. He wanted me to do it on the air. He introduced me as the 'Mad Bugler from LaGrange.' I got nervous and I missed notes as I played. But it turned out great. For 25 straight Monday mornings in a row, I did a bad version of reveille on Wally's show.

"You have to play good to play bad, you know."

Murphy soon took his bugle out to his summertime haunt in Wrigley Field's left-field bleachers. He sounded the charge for the famed 1969 Left Field Bleacher Bums, that raucous group of yellow hard hat-clad fans who spiced up one of the most memorable years in Cubs history.

As Murphy tooted on, the Bums practiced their madcap antics, dancing atop the outfield walls and throwing white mice at the Cardinals' Lou Brock, frogs at the Mets' Cleon Jones and crutches at the Reds' Pete Rose.

Now, with two hours of weekly airtime and WLS' 50,000-watt clear-channel signal, instead of a bugle, as his forum, Murphy combines the two elements of his youth—a dash of zaniness and the candid, earthy viewpoint of a fan in the cheap seats—in a one-of-a-kind program.

In the course of one show, Murphy will call White Sox players' batting-practice swings "wimpy" under the tutelege of Walt Hriniak. He also claims on-air that "no one is on Mark Grace's butt except this

show." (Grace was in a slump at the time.) He calls the San Diego Padres' uniforms "puke mustard-colored." He suggests Padres slugger Jack Clark "probably is a real jerk in the clubhouse." And he mimics Bears president Mike McCaskey in a smarmy, high-pitched voice when he figures the honcho would not take listeners' calls on his show.

In contrast, Murphy takes calls almost instantly when he signs on. Not a professional broadcaster, but a sales manager for a mechanical contractor during the week, the grinning 39-year-old figures he's one of the few fans' advocates with a forum in Chicago media.

"I don't want 'experts' as guests," says Murphy, a Near North Side Sandburg Village resident. "I wanted to do a show with fans talking with fans instead of sports-writers and the experts-with-the-cigars. Fans don't get to participate in sportswriters-type shows, except through the occasional letter.

"This is just for the fans. I'm not going to bring on Jim Frey or Larry Himes. I think

"It's an anti-sports talk show. Too many guys candy-coat sports and don't enjoy it for what it is," says Drew Hayes, WLS program director.

the fans are frustrated, not only if their team doesn't win, but also with the prices of tickets and security at sports events. I think this is the only vehicle in town where fans can say anything they want as long as they don't swear or get personal."

Murphy has not developed any greater respect for athletic authority since his Bleacher Bum days. Murphy says his candid nature is preserved by *not* working in a full-time media job.

"I never have to worry about criticizing a player, then going to him for anything," he notes. "I don't think there's anyone out there (in the media) who isn't afraid of someone. They have someone they can't criticize honestly, because of some financial stake they or their station or paper have in the team or athlete."

Each season, Murphy attends about 30 Cubs games, 10 White Sox games, five to 10 Bulls contests and several Blackhawks games. He only treks out to Soldier Field to watch the Bears early in the season when the weather is warmer. "But I never

used to miss a Bears game when they played at Wrigley Field," he says.

His credentials as a longtime fan are established. But how does an authentic Bleacher Bum, who still hangs out with a handful of the '69 gang in left field, gain such an impressive forum on a major-market station like WLS?

"This was never my life's ambition. I didn't really look for it," admits Murphy, whose only previous radio experience was in the early 1970s at Southern Illinois Uni-

"I like to think I'm at Bernie's having a beer with my listeners."

versity's station. He worked as a morning disc jockey who made prank wake-up calls to co-eds, offering them free panties in case of a panty raid.

Murphy had a friend who worked at WMAQ (AM 670) when Drew Hayes hosted a talk show a few years ago. Murphy was invited to a WMAQ company picnic, where he met Hayes. They talked about their mutual passion for baseball and struck up a friendship.

Hayes left for Cincinnati when WMAQ converted to all-news, but returned as WLS' program director for its all-talk format. Hayes asked Murphy if he would like to host a sports-talk show after the Sunday night network's weekly baseball broadcast.

"It's an anti-sports talk show," says Hayes. "Too many guys candy-coat sports and don't enjoy it for what it is. That's not the case with Murphy and *Fan Talk*."

"We're showing signs of life on Sunday nights with Mike's show. We have everything to gain and nothing to lose," Hayes adds.

No reveille here. The only music on *Fan Talk* is the old Gillette "Cavalcade of Sports" theme—on-key—at the start and finish of

"I don't want 'experts' as guests. I wanted to do a show with fans talking with fans..."

the program. That symbolizes the Just Plain Joe nature of the show.

If the common-man appeal continues to click, Murphy figures he won't have to play *Taps* for his show during the near future.

"I like to think I'm at Bernie's (a bar near Wrigley Field) having a beer with my listeners," he says, summing up his on-air attitude. ♦

CHRIS TORRES



Photo—Steve Greiner

SENSITIVE BUT STILL SPICY

From Johnny B.'s "traffic tart" to WFYR's mistress of the heart

by Steve Dale

WFYR's evening host has come a long way from the west Texas barrio where she grew up. It was a hard road from there to Chicago, where the former Shadow Traffic reporter staked her claim at WLUP as Jonathon Brandmeier's "jalapeño of love," as he used to jokingly call her on the air.

From 1983 through 1986, Torres clowning with the Brandmeier/Buzz Kilman/Jimmy Wiser circus at WLUP (FM 97.9). From '86 to '89 she did TV voiceovers and then returned to radio, but not as a traffic tart. Instead, in the fall of 1989, she switched gears to become a sensitive, laid-back host of *Love Songs on 'FYR*, a romantic dedications show (Monday-Friday, from 7 p.m. to midnight).

Although her new on-air realm is mel-low, this doesn't mean Chris Torres is any less spicy in person than she used to be at the 'LUP.

For example, Torres breaks into spontaneous song while sitting in an 'FYR production studio on the Prudential Building's 23rd floor. "Johnny B., you make my heart sing," she wails to the tune of "Wild Thing." "You make ev-ree-thang gr-oo-vy..."

She laughs, recalling her former on-air persona. "I used to sound like Madonna on acid," she says shaking her head.

She remembers the silliest bit she ever did with Brandmeier was the time "Some [Hispanic] people [in the Southwest U.S.] claimed they really saw [a vision of] the Madonna on a tortilla. So we phoned and I translated Johnny's stuff into Spanish for them. I don't know who was more loco, them or Johnny."

Just as Johnny B. spiraled into a Chicago phenomenon, Torres and The Loop parted ways. It's four years later, but she's still asked the question all the time, "How could you possibly leave?"

She turns on the automatic response, "Baby, it was a parting of the ways. I didn't do anything wrong, per se. That's radio."

That may be true, but it doesn't explain what happened. Several 'LUP sources suggest there was friction between Torres and the rest of the morning team, particularly between Kilman and Torres.

When pressed on the issue, Torres takes a deep breath and her voice softens to almost a whisper. "Yeah, I've heard I was fired because I didn't get along. It shocks me. I suppose I just didn't play the game."

By now, her huge doe eyes are on the verge of tearing up. "Johnny knows what happened. I didn't do anything wrong. The day I got fired, I got a call from him.

"You know, I still don't know Johnny — I mean *really* know him. He's always on. I regret that we were never close, but I really love him and loved benefiting from his energy. Buzz and I had our moments. He once threatened to remove me from the building because of my cologne. Oh God, I tried so hard," she sighs.

Kilman confirms that Torres' perfume was a problem. "Listen, at 5 a.m. it's

nauseating," he says. "I told her, 'If you're wearing it for my benefit, don't. It's hard to breathe and breathing is an essential part of my job.' I can't believe it was an issue, pretty silly. Listen, if she clicked, she'd still be there."

Kilman makes one more point, "Given the right situation, she can be one of the best female broadcasters in the city."

WFYR program director Kurt Johnson obviously agrees. "When I decided we'd have an evening love song program, sensitive Chris was the perfect choice," he says.

Torres, now 34, had never hosted her own program and says that she was so frightened she almost *didn't* accept Johnson's offer to play tunes to the heart on WFYR's evening shift, which she began in November of 1989. Prior to that, she spent her post-WLUP years doing TV voiceover work for Channel 20.

The petite Torres hoists her big black tote bag onto the production studio table, and pulls out rubberbanded bundles of letters which listeners have mailed in as a

"I regret that we were never close, but I really love him and loved benefiting from his energy," she says of Johnny B.

"Given the right situation, she can be one of the best female broadcasters in the city," says Buzz Kilman.

part of her "Love Letter" segment. "I get everything from sentimental 40-year anniversary greetings to high school romance," she says. "I'm especially partial to the poetry."

It's ironic that Torres is reading poetry on the air, and playing it — in the form of love songs. As a little girl growing up in a poor, blue collar neighborhood of El Paso, Texas, she always dreamed of being a poetess.

By the time she was 18, Torres was off to Chicago "with a bunch of folks in a van, including one guy with whom my relation-

ship didn't last. Instead, I fell in love with Chicago."

Seeking an education, Torres enrolled at Columbia College to develop her creative writing and poetic skills. In 1980 AJ Parker, chairperson of the radio and sound department, prodded Torres into taking some broadcast courses. He helped to get her an afternoon news anchor job at WYEN (now WYLL FM 106.7) in Des Plaines, which she continued until 1983. That's when Torres took a gig at Shadow Traffic. She delivered on-air traffic updates to several stations, including WLUP. At least initially, she and Johnny B. clicked, and within a year she was working there as the "traffic tart" foil to Brandmeier's comedy.

"It's been a crazy ride," says Torres, as she picks up a love letter that she'll read on the air this night. It's a two-page handwritten note about an interracial love affair.

"I enjoy the challenge of interweaving the music with the letters and requests," says Torres. "But the tough part about this show is talking to people in serious pain."

Torres empathizes; she knows firsthand that life can be painful. Perhaps, listeners can somehow feel the sensitivity in her voice. She'll never forget one particular listener who called in with his problem.

"He called and said, 'I just found out I have AIDS and I need to talk.' Then, he wanted me to speak to him on the air from my heart," says Torres. "Those might have been the most important words I've ever said with a microphone on, 'No one can write your death sentence, except God. So, until he does, please live and please fight.'"

She also received the call which all jocks dread — a person on the verge of suicide. "I gave him a help-line phone number, and I made him promise to call me back," she pauses and takes a breath. "Oh, God, I'm glad he did."

Torres admits she probably shouldn't take those kinds of incidents home with her from the office, but that's just not her way. So her fiancé, a creative director at an ad agency, hears it all too.

Most listeners call with sweet dedications to their lovers or spouses. Then there's the inevitable "So, what's Johnny B. really like?" call.

"They just want to hear dirt," says Torres. "And when I tell them, 'I don't have any,' they sound so disappointed. Maybe, I should make up some stories."

Does she mind that Johnny B. fans often remind her about her WLUP days. "Heck no," she says. "I'm complimented if they're listening to me at 'FYR. We had the greatest people listening back at 'LUP. I love people, and I love my job now. Maybe life isn't so bad, babe."◇

FLASHBACKS

by Bill Dahl

The people behind the voices from Chicago radio's past – where are they now? Flashbacks takes a look back at the careers of nostalgic radio stars and what they're up to now. Let us know your favorite radio personalities from the past and we'll try to track them down.

LINN BURTON



Linn Burton

Few Chicago broadcast personalities can boast Linn Burton's instant recognition factor—or his durability. Best known to recent generations for his late night TV ads for local auto dealerships (currently Joe Rizza Ford), Burton's sincere delivery popped up all over the radio dial during the 1940s and '50s.

Beating out a field of 250 hopefuls at an audition for announcers, Burton eventually moved downtown to WAIT, and by the early '50s, he was one of the most powerful deejays in Chicago, airing live each night at 11:30 over WCFL from his own posh Rush Street steak house. "I carried a big briefcase with all my own records," says Burton. "I had this fantastic library, because all of the record companies made sure they got the newest

records to me. I would get acetate records before they were to hit the market. That thing became so big that a lot of the disc jockeys went to the record companies here and said, 'Hey, look, you can't favor one guy over all the rest of us.' So I had to discontinue the 'hot off the press' routine.

"When I was convinced that a record was good, I'd really lay on it on all the stations. And, invariably, they caught on. I remember the Ames Brothers with 'Rag Mop.' I remember Al Morgan with 'Jealous Heart.'"

As one of the city's top freelancers, Burton was literally everywhere in those days. "At one time, in the afternoon, outside of WMAQ, you could not tune in one station without hearing my voice," he says. "That included WAAF, WIND, WCFL, WJJD, WAIT, all of 'em. There were weekends when I had a limousine that I hired just to get me from one show to the other." A few years later, Burton inaugurated a popular big band-oriented program over WOPA-FM.

The veteran announcer's enduring tagline, "Linn Burton, for certain," first surfaced during his daily 15-minute broadcast on WIND, *The Man Who Came to Supper*. Burton relates: "This writer that I had said, 'You know what? We ought to have a good identification line for you. I've been giving it some thought. What do you think about Linn Burton, for certain?'"

"One of the announcers there, I think it was Bob Finnegan, said, 'Hey, that's a catchy thing, Linn.' So I thought, 'What the hell, I'll go ahead and try it some more.' Now I'm called 'For Certain' instead of Linn Burton."

When television came in and Burton began hosting the WBKB-TV overnight movies for Polk Brothers, the workload increased even more. "I was a busy little boy from about 7:45 in the morning, in

person on-air, until 2:30 the following morning," he says.

Burton was a master at improvising lengthy, if occasionally ill-timed, spots between movie segments. "I got wrapped up in this thing, and everything was adlibbed right from the top of my head," he says. "And I said, 'Now, my friends, let's go back to the conclusion of the picture.' Up came 'The End' sign. That was the end of the picture!"

From such memorable gaffes spring broadcasting lore, and Linn Burton definitely qualifies as a genuine Chicago legend of the airwaves.

RICHARD STAMZ



Richard Stamz

The highly transient nature of the deejay trade often dictates a great deal of travel. But few radio personalities actually drove their way into the business the way Richard Stamz did.

At the tail end of the 1940s, Stamz operated a vehicle equipped with a portable sound system, and he would drive around the South Side advertising the wares of local merchants. One day a fledgling blues record magnate sought out Stamz's services.

FLASHBACKS

"Leonard Chess was trying to sell records, and he couldn't, 'cause he didn't have no promotion money," says Stamz. "I played his records on my sound truck. The people on the radio station (WGES) asked me to come and work for 'em." Stamz jocked on WGES from 1950 to 1963. "My basic thing was blues," says Stamz, who even operated his own blues record label, Foxy, during the early 1960s.

Stamz also worked the old Negro League baseball games at Comiskey Park. "They used my sound truck for a P.A. system, and to hook into the radio," he says. "We were on WHFC, and sometimes we didn't know if we were on the air or not, because the equipment was so bad." Stamz was among the first to tout the future Cubs double play combination of Ernie Banks and Gene Baker when both toiled for the Kansas City Monarchs. "They were hitting balls over at Comiskey Park that would hit the brick walls and bust the balls! And I told the owners about it," says Stamz.

WGES was sold in 1963, and Stamz moved to WBEE for a year. ("I couldn't make no money over there!") before hooking up once more with his old friend Leonard Chess. "I knew Leonard was opening up WVON, so I went to 'VON as a salesman," he says. "I'm a hell of a salesman."

Now residing on Chicago's South Side, the feisty Stamz currently spends much of his time writing a book detailing his fascinating career. But he's ready for another new challenge. "I gotta get busy," he says. "I'm getting stale."

MARTY McNEELEY



Marty McNeeley

Polished and professional all the way, Marty McNeeley filled numerous roles at

WGN on both radio and television for 17 years. Perhaps best remembered for assuming Carl Greyson's role as anchor of Channel 9's late night news wrapup *Night Beat*, he also co-hosted the station's evening newscast with John Drury for three years.

WGN encouraged its announcers to work both radio and TV when the Youngstown, Ohio native joined the outlet in 1969 after two decades with WJR in Detroit. "It was a wonderful place to work," says McNeeley, whose 'GN radio duties included news, hosting *Sports Sunday* with ex-Bears George Connor and Mike Pyle, deejay shifts, and his own favorite: a celebrity interview program from 6:30-9 p.m. on Saturday evenings (produced by a young Bruce Dumont).

McNeeley would make the rounds during the week, gabbing with the stars—and occasionally got into the act himself. "Imogene Coca and Sid Caesar were doing a Neil Simon play," he recalls, "and there was a part in it where they were listening to a radio newscast. The producer of that show asked me if I'd be interested in recording that for them for the run of the play. It's kind of strange sitting in the audience and suddenly hearing your voice ringing out!"

McNeeley created an entirely separate persona to host the popular *Creature Features* horror flicks on Channel 9. "I thought it would be kind of goofy if I did a straight news anchor thing, and then came back on and was your friendly ghost," he says. "I was whispering the thing."

McNeeley finally left WGN four years ago to join the ABC radio network in New York, and currently resides in New Jersey. You can still catch his reassuringly smooth delivery on WLS-AM, which airs ABC's entertainment network feeds as part of its daily schedule.

DEX CARD

WLS held sway as Chicago's top rock outlet during the 1960s, totally monopolizing the market until WCFL finally mounted a serious challenge in '65. Dishing up the hottest platters from the initial wave of the British Invasion, crewcut deejay Dex Card posted mammoth ratings throughout his five years at WLS.



Dex Card

"The audience was much less fragmented than it is now," says Card. "I think my top rating book at 'LS, the last one I had there before I left, I think I had a 40 share there in the afternoon."

Program director Gene Taylor summoned Card to WLS in 1964, after deejay gigs in Card's hometown of Portland, Maine, Providence, R.I. and Cleveland. "LS was probably the first or second most important music station in the country," says Card. "I think that every disc jockey desired, at that time, to work at WLS." The WLS staff's immense popularity resulted in frequent personal appearances as well, including a memorable evening emceeding the Beatles' Comiskey Park concert. "Nobody paid much attention to the music," says Card.

After he left 'LS in '68 for a year-and-a-half in syndication, Card opened the first of his chain of suburban teen clubs, collectively called the Wild Goose, in Waukegan. The clubs spotlighted both local and national acts, and Card eventually branched out into larger venues, working frequently with Styx. Eight years later, Card switched to the management side of the business, owning or operating various stations in Wisconsin.

Having sold his Racine and Appleton interests a little over a year ago, Card, who now resides in the northern suburbs, is ready to take the plunge again. "I'm getting bored again, so I'm beginning to look for another station to buy," says Card. Just don't ask him to step back behind the mike. "I sure don't want to do that again," he laughs, adding, "Thank God I don't have to!" ♦



Juan Suarez's

Clear Vision

by Mark Ruffin

At age 26, WCYC's Juan Suarez is an expert on music from the '50s-'70s. By using a unique Braille method of cataloging his dusties collection, the blind DJ spins past hits for South Side listeners. His broadcast range might be small, but his talent and ambition are large.

The odds of succeeding in radio are stacked against any young person who decides to enter the profession. The odds against Juan Suarez making it are even higher than usual. For, at the age of 26, Suarez has a passion for rhythm'n'blues music of the '50s, '60s and '70s (rather than today's Top 40). It doesn't help his career chances, either, that Suarez is Hispanic and blind. Every Saturday morning from midnight until 4 a.m., Suarez plays what is called "dusty music" on WCYC (FM 90.5) in Chicago. WCYC is a small 10-watt station located within the confines of the Chicago Boys Club on the Southwest Side of the city.

The slight, slender DJ discusses the music he plays, its place on radio and his future in it while he works his audio board and rounds up his records. In this building at 28th and Ridgeway, where he's been a volunteer at WCYC for six years, Suarez is anything but handicapped and it shows when he navigates the wide staircase leading up to the studio. Suarez moves about the small studio with ease as "The Godfather of Soul" wails "Try Me."

"Big Boy," the first record made by the Jackson Five is segued next, as Suarez reaches for another 45. "You've probably never heard this one," he says putting the next single on the turntable. "This is his (Michael Jackson's) record. It's called 'I Never Had A Girl.' They weren't even called the Jackson Five yet. They were known as The Ripples and The Waves Plus Michael."

Suarez couldn't have been more than three years old when those talented brothers from Gary made their first recordings in the late '60s. Back then, Herb Kent (The Cool Gent) ruled the nighttime Chicago airwaves on the original WVON (AM 1450), then the city's premier R&B outlet. It was Kent who popularized, if not originated, the term "dusty music" on his Saturday night shifts in the '60s. Rock'n'roll, like many of its supporters, was still a teenager when Suarez was absorbing the dusty music programs of the period. "I grew up with the radio. I remember what was hot when I was five, six and seven years old," he says. "I remember what was good and the dates."

He grew up in the same neighborhood from which he broadcasts. Suarez was born six weeks premature with a still-born twin sister. He wasn't supposed to make it, but he did — with the medical proviso that he would lose his sight at a young age. His mother prepared him well, before he went blind at the age of ten. Suarez vividly remembers colors, many parts of Chicago

and his older teenaged relatives singing and dancing to old Motown and silky Chicago soul music.

"Black radio here in Chicago has to realize that there are many of us who love this music. In the '90s our population is supposed to double or triple," he says assuredly. "What Hispanics like (on his show) is a lot of Smokey (Robinson), a lot of Delfonics, Intruders, Stylistics and I also get a lot of calls for Santana and Malo."

While Herb Kent is the acknowledged pioneer of dusty music on radio in Chicago, it was Richard Pegue that kept the dusty flame burning through the lean disco years. In between his stints at major radio stations, Pegue would barter time at smaller stations. He would not only play the music, but he discussed background information that was invaluable to young people who weren't around to experience the sounds for themselves.

"I idolize Richard," the young announcer says beaming at the thought of his mentor. "I used to have hundreds of tapes of him when he was on WOPA," (now WPNA AM 1490).

Pegue has influenced many young people with his awesome entrepreneurial skills as a record and jingle producer, songwriter, announcer, programmer, studio wizard and broadcasting instructor at Columbia College. After Suarez graduated from Forman High School, he enrolled at Columbia and registered for Pegue's radio production class. "When I was in Richard's class, I couldn't even concentrate," he says. "This is a guy I idolized in radio." The student eventually developed a strained, but productive, relationship with his mentor. Pegue also helped Suarez obtain hard-to-find dusty records.

At WCYC, he works alone. He has a Braille system worked out for finding most of his records or he finds them by the incredible method of feeling the grooves. He continues to learn yesterday's music and is encouraged by the success of WVAZ (FM 102.7) and the inclusion of dusties in its format. He says he's noticed more people calling him and going out to hear him spin dusties at various bars where he freelances.

Suarez currently finds himself between a "rock and a hard place, because I'm too comfortable here. Nobody is going to throw me out. The only way I'm going to walk out is when I want to." What he wants to do is to make a living in radio, but he has his doubts about bigger stations overcoming *their* handicap in seeing him as disabled.

"With some help, with some numbers, maybe I could get a shot, just maybe in five years or so."

What's In a Name?

Dusties vs. Oldies

What's in a name? An old record by any other name still gathers dust.

Juan Suarez insists that the difference between calling a record an oldie or a dusty is a race issue. Gary Price, program director of WJMK (Magic 104) agrees, noting that dusty is simply a black term for oldie.

A simplistic definition would deem a dusty to be an R&B hit that never crossed over to the pop charts. Does this mean that "Just My Imagination" by the Temptations qualifies as an oldie, but not a dusty, because it was an across-the-board smash? No way. Are oldies sung only by white artists? Are dusties sung only by black artists? Of course not.

I volunteer that both terms used to mean the same thing, that is until WVAZ (V-103) began to promote itself as a dusties station. After that, no oldies station in town even wants to hear the term "dusty."

Stepper's Music

Stepper's music is a subcategory of dusty music. This is definitely a black term. It stems from a 1950s dance that will never die. My parents and older siblings called it the bop and it has also been called the black waltz. In the mid-'70s, when the disco era bombarded the airwaves with 180 beats per minute, fans of the bop found that only the older music could go with this dance. In the early '80s, young people picked up on the bop, but they called it steppin'. They found that steppin' was best done to pre-disco soul music, or dusties.

DUSTIES GUIDE

WGCI (FM 107.5)

Sunday, 7-10 p.m.

Dusties show with Herb Kent, the Cool Gent, a true pioneer of Chicago R&B.

WGCI (AM 1390)

Saturday, 9 p.m.-5 a.m.

The Best Music Of Your Life with Richard Pegue, Chicago's well-known dusties expert.

WCYC (FM 90.5)

Friday night/Saturday dawn,

Midnight-4 a.m. **Juan Suarez.**

Magic Memories And More.

WVAZ (FM 102.7)

Saturday, 8 p.m.-Midnight

The V-103 Dusty Stepper Set with

Shirley Hayes. Great old dusties you can dance to.

Sunday, Noon-6 p.m.

Classic Chicago with Jim Raggs.

WAIT AM 850

8600 Route 14
Crystal Lake, IL 60012
815-459-7000

Station Manager: *Steve Sands*

WAIT AM serves Chicagoland, programming
BEAUTIFUL MUSIC, news at the top of the hour,
and business updates throughout the day.

WAIT also covers Northern Ill. University Football.

Monday - Friday

5:30 AM - 11:00 AM

Larry Ridge
Music

11:00 AM - 4:00 PM

Steven Michael Sands
Music

4:00 PM - 9:00 PM

Larry O'Brien
Music

Saturday

5:30 AM - 1:00 PM

Owen Jirka
Music

1:00 PM - 9:30 PM

Larry Ridge
Music

Sunday

6:00 AM - 8:00 AM

Larry O'Brien
Music

8:00 AM - 9:00 AM

Morning Worship Service
St. Peter's Lutheran Church

9:00 AM - NOON

Lil' Richard Polka Show

NOON - 1:00 PM

Voice of the Homeland
Alfred Richter (German)

1:00 PM - 2:00 PM

Voice of the American
Serbs

2:00 PM - 9:00 PM

Owen Jirka
Music

WAUR AM 930

52 W. Downer
Aurora, IL 60506
708-896-9300

Station Manager: *Larry Nelson*

Program Director: *Dean Abbott*

News Director: *Doug Booth*

WAUR is the Fox Valley's home for news and information.
THE AM Oldies Station with music of the 50's, 60's, and
early 70's.

Monday - Friday

7:00 AM - NOON

"Bruce Chandler Show"
Doug Booth, News
Weather, Traffic

7:30 AM

Paul Harvey, News

NOON - 12:15 PM

Paul Harvey, News

12:15 - 4:00 PM

"Bill Michaels Show"
Liz Clark, News

3:00 PM

"Paul Harvey's Rest of
the Story"

4:00 PM - 9:00 PM

"Brad Pierce Show"
Liz Clark, News
Scott Pritchard, Sports
Weather, Traffic

9:00 PM - 2:00 AM

"Robert M. Chanault Show"

2:00 AM - 7:00 AM

"CJ Stone Show"
Doug Booth, News
Agri Business Reports
with Orion Samuelson
and Max Armstrong

Saturday

Solid Gold Oldies Weekend
with Rick Hunter, Melody
Foxy, Maggie Ross, Dana
Lauren and Randy Childs

7:30 AM

"Paul Harvey's Rest of
the Story"

NOON - 12:15 PM

Paul Harvey, News

Sunday

Solid Gold Oldies Weekend
with Rick Hunter, Melody
Foxy, Maggie Ross, Dana
Lauren and Randy Childs

WBBM AM 780

630 N. McClurg Court
Chicago, IL 60611
312-944-6000

Station Manager: *Wayne Jefferson*
News/Program Director: *Chris Berry*
Director Information Services: *Barbara DiGuido*

WBBM also broadcasts:
Blackhawk Hockey
NFL Monday Night Football
Northwestern Football
The Illinois State Lottery

WBBM AM—Chicago's all-news and information station.

Monday - Friday

MIDNIGHT - 5:00 AM

Alan Bickley, Walt Hamilton,
Dale McCarren

5:00 AM - 10:00 AM

NEWS & INFORMATION
John Hultman
Felicia Middlebrooks
SPORTS REPORTS
:15 and :45 after the hour
Dave Eanet
TRAFFIC UPDATES
Anne Maxfield
BUSINESS REPORTS
:20 and :50 after the hour
Tokyo Business
Crain Chicago Business
Len Walter

ACCU-WEATHER
Elliot Abrams, Bob Larson
THE OSGOOD FILE
Charles Osgood

10:00 AM - 3:00 PM

NEWS, ACCU-WEATHER, SPORTS
Donn Pearlman, Sherman Kaplan,
David Roe
11:40 AM "In the Kitchen"
Sherman Kaplan
ENTERTAINMENT REVIEWS
2:24 PM
Sherman Kaplan
BUSINESS REPORTS
:20 and :50 after the hour
Len Walter

3:00 PM - 8:00 PM

NEWS & INFORMATION,
BUSINESS & FINANCE,
TRAFFIC UPDATES
Dick Helton, Kris Kridel
SPORTS REPORTS
:15 and :45 after the hour
Brian Davis
7:00 PM - 8:00 PM
MONEY WATCH (Tues., Wed.)
Len Walter

8:00 PM - 9:00 PM

Old Time Radio Shows
Chuck Schaden

9:00 PM - MIDNIGHT

Dave Baum Show

Saturday - Sunday

NEWS & INFORMATION
THROUGHOUT THE DAY

9:30 AM - 10:00 AM

(Sunday)
At Issue
John Madigan

10:00 AM - NOON

Sportsline
Call-in Sports Show
Rick King (Saturday)
Dave Eanet (Sunday)

8:00 PM - 10:00 PM

Old Time Radio Shows
Chuck Schaden

WBEE AM 1570

400 E. Sibley Blvd.
Harvey, IL 60426
708-210-3230

General Manager: *Charles Sherrell*
Program Director: *Davita Shipp*

WBEE plays jazz and blues music 24 hours daily. WBEE also programs gospel music daily 6-7 AM, and all day on Sundays. News, money market reports, sports and weather at the top and bottom of each hour.

Monday - Friday

6:00 AM - 7:00 AM

"Inspirational Hour"
Rev. Daniel

7:00 AM - NOON

Heavy Focus on Jazz & Blues
Davita Shipp

NOON - 6:00 PM

"Afternoon Jazz"

6:00 PM - MIDNIGHT

"Jazz and Blues Currents"
Newly Released and
Re-released Jazz & Blues Music

MIDNIGHT - 2:00 AM

Jazz Classics

2:00 AM - 4:00 AM

Blues

Saturday

6:00 AM - 9:00 AM

"Blues Only"
Gachelle Coffey

9:00 AM - 10:00 AM

"Chatham Business
Association Reports"

10:00 AM - 11:00 AM

"Jazz Music"
Gachelle Coffey

11:00 AM - NOON

"The Joy of Living"
Dr. Alvenia Fulton

NOON - 6:00 PM

"Jazz and Blues Classics"
Bill King
3:00 PM - 4:00 PM
"Legends in Jazz"
Bill King

6:00 PM - MIDNIGHT

Blues, Jazz
Motown Hits
George Grace

Sunday

6:00 AM - NOON

Gospel Music
Live Church Services
Gachelle Coffey

NOON - 9:00 PM

Gospel Music
Live & Recorded Church
Broadcasts
Bill King

9:00 PM - MIDNIGHT

Jazz
Effie Rolfe

WCEV AM 1450

5356 W. Belmont Avenue
Chicago, IL 60641-4103
312-282-6700

Station Manager: *George Migala*
Program Director: *Lucyna Migala*
Promotion Director: *Herman Rowe*

WCEV offers a variety of ethnic programs daily. This includes Polish, Lithuanian, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

Monday - Friday

1:00 PM - 3:00 PM
Gospel Programs

3:00 PM - 3:30 PM
Gospel Programs (M-W)
Polka Programs (Th-F)

3:30 PM - 4:30 PM
Polka Programs

4:30 PM - 6:30 PM
Polish and Polish American
Programs

6:30 PM - 7:00 PM
Polish Program (M-W)
Public Affairs Interviews (Th)
Serbian Program (F)

7:00 PM - 8:00 PM

Ukrainian (M)
Anti-drug Call-in (T)
Ukrainian (W, Th)
Slovanian (F)

8:00 PM - 8:30 PM

Ukrainian Program (M)
Czechoslovak Program (T-Th)
Bosnian Program (F)

8:30 PM - 10:00 PM

Lithuanian Programs

Saturday

1:00 PM - 4:00 PM
Croatian Programs

4:00 PM - 8:30 PM
Polish Programs

Sundays

5:00 AM - 7:00 AM
Gospel Program

7:00 AM - 8:00 AM
Lithuanian Program

8:00 AM - 9:00 AM
Mass in Polish

9:00 AM - 10:00 AM
Czechoslovak Program

10:00 AM - 4:30 PM
Polka Programs

4:30 PM - 5:00 PM
Public Affairs Interviews

5:00 PM - 6:00 PM
Gospel Program

6:00 PM - 6:30 PM
Religious Music

6:30 PM - 9:00 PM
Irish Programs

9:00 PM - 10:00 PM
Gospel Program

WCGO AM 1600

3313 Chicago Road
S. Chicago Hts., IL 60411
708-756-6100

General Manager: *Anthony V. Santucci*
Sales Manager: *Bill Beindorff*
Program Director: *Tony D. Santucci*

WCGO is a full-service South-Suburban radio station featuring local news, sports and adult contemporary music.

Monday - Friday

6:00 AM - 7:00 AM
Adult Contemporary Music
Tony Santucci

7:00 AM - 10:00 AM
Talk Show
Warren Freiberg
Libby Collins

10:00 AM - NOON
Adult Contemporary Music
Tony Santucci

NOON - 12:20 PM
Extended Local News,
Weather & Sports

12:20 PM - 1:30 PM
Trading Post
Buy—Sell—Rent—Trade

1:30 PM - 4:00 PM

Chuck Harder Show
Consumer Advocate

4:00 PM - 5:00 PM
Adult Contemporary Music
Al Joseph

5:00 PM - 6:00 PM
Real Estate
Sonny Bloch

6:00 PM - 7:00 PM
Local News & Sports
Bill Motluck

7:00 PM - 8:00 PM
Talk Show
Jack Ellery

8:00 PM - 11:00 PM
Music to Relax
Keith Middleton

Saturday

6:00 AM - 9:00 AM
Morning Show
Oldies, Music, News
Community Information
Bob Anderson

9:00 AM - 10:00 AM
Car Care Show
Jeff Brooks

10:00 AM - NOON
Adult Contemporary Music

NOON - 12:20 PM
Local News, Sports

12:20 PM - 1:30 PM
Trading Post

1:30 PM - 6:00 PM
Sun Radio Network

6:00 PM - MIDNIGHT

Radio Espanol
Chu-Chu Orosco, Lupe Morales

Sunday

7:00 AM - NOON
Oldies, News, Sports
Community & Information
BoB Anderson

NOON - 12:20 PM
Local News, Sports, Weather

12:20 PM - 1:00 PM
Adult Contemporary Music

1:00 PM - 2:00 PM
Ciao South Suburbia
(Italian-American)

2:00 PM - 11:00 PM
Sun Radio Network

WCRW AM 1240

2756 N. Pine Grove
Chicago, IL 60614
312-327-6860

General Manager: *Cherie R. Culler*

WCRW is an ethnic station primarily serving
the Spanish, Polish, and Greek communities.

Monday - Friday

11:00 AM - NOON

Nosotros y Usted
(Spanish)

NOON - 1:00 PM

The Raul Cardona Show
(Spanish)

1:00 PM - 2:00 PM

Entre Amigos
(Spanish)

2:00 PM - 5:00 PM

Sign Off

5:00 PM - 6:00 PM

El Show de Ray Rubio
(Spanish)

6:00 PM - 7:00 PM

The Raul Cardona Show
(Spanish)

Saturday

11:00 AM - 2:00 PM

Olimpica La Rumbura
(Spanish)

5:00 PM - 7:00 PM

Variedad Musical
(Spanish)

Sunday

11:00 AM - NOON

"Brunch with Urszula"
(Polish)

NOON - 1:00 PM

"Radio Pomost"
(Polish)

1:00 PM - 2:00 PM

The Athens Greek Radio Program
(Greek)

5:00 PM - 7:00 PM

El Show De La Abusadora
(Spanish)

WEDC AM 1240

5475 N. Milwaukee Avenue
Chicago, IL 60630
312-631-0700

Station Manager: *Jim Keithley*

Monday - Friday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:30 AM

Polish Sunshine Hour
(Polish)

9:30 AM - 10:00 AM

Mattinata Italiano
(Italian)

3:30 PM - 5:00 PM

El Show de Pelencho, Part I
(Spanish)

7:00 PM - 8:00 PM

El Show de Pelencho, Part II
(Spanish)

10:00 PM - 11:00 PM

Religious Show
(Spanish)

Saturday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:30 AM

Polish Sunshine Hour
(Polish)

9:30 AM - 10:00 AM

Mattinata Italiano
(Italian)

3:30 PM - 5:00 PM

El Show de Pelencho, Part I
(Spanish)

7:00 PM - 8:00 PM

Hellenic Radio Hour
(Greek)

10:00 PM - 11:00 PM

All Religion
(Spanish)

Sunday

MIDNIGHT - 6:00 AM

Buenos Dias Chicago
(Spanish)

8:30 AM - 9:15 AM

Polish Sunshine Hour
(Polish)

9:15 AM - 10:00 AM

Volga Boatmen
(Russian)

3:30 PM - 4:30 PM

Hablando con el futuro
(Spanish)

4:30 PM - 5:00 PM

Religious Show
(Spanish)

7:00 PM - 8:00 PM

Ukrainian Melodies

10:00 PM - 11:00 PM

All Religion
(Spanish)

WGCI AM 1390

332 S. Michigan Avenue
Chicago, IL 60604
312-427-4800

General Manager: *Marv Dyson*
Program Director: *Michael Watkins*

WGCI AM—Dusty-radio 1390.

Monday - Friday

6:00 AM - 10:00 AM

"Morning Rush"
Harold Lee Rush Jr.

10:00 AM - 2:00 PM

"The Jacquie Haselrig Show"

2:00 PM - 7:00 PM

"The Herb Kent Show"

7:00 PM - MIDNIGHT

"The Emilie McKendall Show"
10:00 PM—"The Larry King Show"

MIDNIGHT - 4:00 AM

"Nothing but Dusties"

4:00 AM - 6:00 AM

"Gospel"
Rev. Milton Brunson

Saturday

5:00 AM - 9:30 AM

"The Cliff Kelley Show"

9:30 AM - 11:00 AM

"Cosmopolitan Chamber
of Commerce"
Operation PUSH

11:00 AM - 4:00 PM

"Saturday Rush"
Harold Lee Rush Jr.

4:00 PM - 9:00 PM

"The Emilie McKendall Show"

9:00 PM - 5:00 AM

"Best Music of Your Life"
Richard Pegue

Sunday

5:00 AM - 8:00 AM

"Gospel Music"
Isabel Johnson

8:00 AM - 10:00 PM

Church Broadcasts

10:00 PM - 6:00 AM

"Gospel"
Rev. Milton Brunson

WGN AM 720

435 N. Michigan Avenue
Chicago, IL 60611
312-222-4700

General Manager: *Dan Fabian*
Program Director: *Lorna Gladstone*
Advertising/Promotions: *Tisa LaSorte*

WGN also covers: Chicago Cubs Baseball
DePaul Univ. Basketball Chicago Bears Football
Notre Dame Basketball & Football

Monday - Friday

5:30 AM - 9:30 AM

The Bob Collins Show
8:30 am - Paul Harvey

9:30 AM - 11:55 AM

Kathy & Judy Show (Mon)
Kathy O'Malley, Judy Markey

9:30 AM - 11:55 AM

The Roy Leonard Show
(Tues, Wed, Thurs, Fri)

11:55 AM - 12:30 PM

The Noon Show
Orion Samuelson, Max Armstrong

12:30 PM - 1:30 PM

The Spike O'Dell Show (Mon)
Kathy & Judy Show (T, W, Th, F)

1:30 PM - 5:00 PM

The Spike O'Dell Show
3:30 pm - Paul Harvey

5:00 PM - 9:00 PM

Al Lerner/Ed Curran Show
8:00 pm (Fri)
The Wally Phillips Show

9:00 PM - 11:00 PM

Extension 720
Milt Rosenberg

11:00 PM - 3:00 AM

The Ed Schwartz Show

3:00 AM - 5:30 AM

The Steve King and
Johnnie Putman Show

Saturday

5:00 AM - 6:00 AM

The Morning Show
Orion Samuelson, Max Armstrong

6:00 AM - 7:00 AM

The Great Outdoors
Bill Cullerton

7:00 AM - NOON

The Roy Leonard Show
Entertainment, Celebrity
Interviews

NOON - 1:00 PM

The Noon Show
Orion Samuelson, Max Armstrong

1:00 PM - 6:00 PM

Sports Central
Chuck Swirsky

6:00 PM - 6:30 PM

Score 720

6:30 PM - 10:30 PM

The Jan Coleman Show

10:30 PM - 11:00 PM

Investor's World

11:00 PM - 11:30 PM

Hispanic Happenings
Peter Nuno

11:30 PM - 5:00 AM

The Mike Rapchak Show

Sunday

5:00 AM - 8:00 AM

Music Unlimited, Paul Rogers
6:30 am - 7:00 am
The Lutheran Hour

8:00 AM - 1:00 PM

The Wally Phillips Show
Entertainment, Variety

1:00 PM - 4:30 PM

The Steve King &
Johnnie Putman Show
Sports Central, Chuck Swirsky

4:30 PM - 6:30 PM

Ben Bentley & The Sportswriters

6:30 PM - 8:30 PM

Various Hosts

8:30 PM - 9:30 PM

"Le Show," Harry Shearer

9:30 PM - 10:30 PM

Dateline 720

10:30 PM - 2:00 AM

The Floyd Brown Show

2:00 AM - 5:30 AM

The Steve King &
Johnnie Putman Show

WIND AM 560

625 N. Michigan Avenue
Chicago, IL 60611
312-751-5560

Station Manager: *Chuck Brooks*
Program Manager: *Filiberto Prieto*
Promotion Manager: *Isabel Muniz*

All Spanish Station.

Monday - Friday

6:00 AM - 9:00 AM

"Buenos Dias"
Filiberto Prieto
Up-Tempo Music, Latest News,
Traffic, Weather Reports, Call-in

9:00 AM - 1:00 PM

Luisa Torres
Contemporary Latin Music,
Contests

1:00 PM - 4:00 PM

"Musica"
Morton Eduardo
Music, News Briefs, Contests

4:00 PM - 7:00 PM

"Musica"
Margarita Vasquez

7:00 PM - MIDNIGHT

Teresa Ezquivel
Special Programming

MIDNIGHT - 6:00 AM

Music
Juan Sergio Olvera

Saturday

5:00 AM - 9:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News

9:00 AM - MIDNIGHT

Concerts, Grand Openings,
Special Events, Contests,
Music

MIDNIGHT - 5:00 AM

"Late Night Show"
Romantic Music

Sunday

5:00 AM - 10:00 AM

"Buenos Dias"
Up-Tempo Music, Latest News

10:00 AM - 7:00 PM

"Live!"; Concerts, Grand Openings,
Special Events, Music, Contests

7:00 PM - MIDNIGHT

Community Affairs
Religious Programs

WJJD AM 1160

180 N. Michigan Avenue
Chicago, IL 60601
312-977-1800

General Manager: *Harvey A. Pearlman*
General Sales Manager: *Lois Gredell*
Promotion Director: *Karyn Kerner*

WJJD plays The Music of The Stars—non-rock oldies from such artists as Frank Sinatra, The McGuire Sisters, Tony Bennett, Barbra Streisand, The Count Basie Orchestra and more!

Monday - Friday

5:30 AM - 10:00 AM

"The Clark Weber Show"
Talk, news, and call-ins.
7:40 - "John Madden Sports
Calendar"

10:00 AM - 3:00 PM

Bob Dearborn
Great songs, great memories.
News, stock market update.

3:00 PM - 7:00 PM

Bob Hale
More... great songs, great
memories!
News, traffic and stock
market closing.

7:00 PM - MIDNIGHT

Hugh Copland
8:00 - 9:00 pm - "Friday Night
on Broadway"
The entire score of a hit Broadway
musical is played.

MIDNIGHT - 5:30 AM

Adrien St. James
"Music Till Dawn"
Mellow favorites.

Saturday

5:30 AM - 10:00 AM

Tom Kohl
9:00 AM - "John Madden
Sports Calendar"

10:00 AM - 2:00 PM

Bob Dearborn

2:00 PM - 6:00 PM

Bob Hale

6:00 PM - MIDNIGHT

Bill Haines

Sunday

MIDNIGHT - 5:00 AM

Don Howard

5:00 AM - 9:00 AM

Public Affairs

9:00 AM - 10:00 AM

"Sunday on Broadway
with Hugh Copland"

10:00 AM - NOON

"America's Ballroom"
Various stars host

NOON - 2:00 PM

Hugh Copland
America's classic music: Porter,
Gershwin, Sinatra, Basie,
Bennett, Vaughn and more.

2:00 PM - 6:00 PM

Bill Haines

6:00 PM - 10:00 PM

Arthur Jay

10:00 PM - 2:00 AM

Kurt Schaeffer

WKKD AM 1580

P.O. Box 1730
Aurora, IL 60507
708-898-6668

General Manager: *William Baker*
Program Director: *Dave Beckman*
News Director: *Jeff Blanton*

WKKD 1580 covers high school and college football, basketball and baseball throughout the year. Schools covered include: East and West High Schools in Aurora, North and Central High Schools in Naperville, Aurora Central Catholic High School, Aurora Christian, Waubensee Community College, Aurora University and Northern Illinois University.

Monday - Friday

5:00 AM - 9:00 AM

"Zippo In The Morning"
Topical Humor, Listener Phone Calls, Rude Awakening Call, Morning Memory Flogger, Local Auroraland News and Sports

9:00 AM - NOON

Pure Gold Music, Hourly Newsminutes, Weather, Contests
Stan Robak

NOON - 12:30 PM

Noon Edition of The News
Full half hour update of local Aurora Area News, Sports and Weather
Jeff Blanton

12:30 PM - 5:00 PM

"Pure Gold Music,"
Hourly Newsminutes,
Up-To-Date Weather,
On-air Contests
Pat Clarke

5:00 PM - 7:00 PM

"Sportswatch 1580"—Two hours of sports talk and conversation with area coaches and players. Listener opinion calls, seasonal reports (boating, skiing) and sports trivia.
Mark Vasco

7:00 PM - MIDNIGHT

"All Request America"
Pure Gold Music by request. Listeners can call toll-free at 1-800-262-2525 and make requests and dedications of their favorite oldies.
John Michaels

MIDNIGHT - 5:00 AM

"All Gold Overnight"—Five full hours of continuous pure gold music from three decades presented commercial free.

Saturday - Sunday

Weekends consist of Puregold music hosted by rotating air personalities. Each weekend is something special such as...an all Elvis weekend, all-Beatles weekend, Motown weekend, Chartbusters weekend, (all #1 songs from a certain year).

WKRS AM 1220

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

General Manager: *Hal Coxon*
Program Director: *Nick Farella*
Promotions Director: *Ron Caperton*

News, Talk and Information.

Monday - Friday

6:00 AM - 10:00 AM

News, Weather and Sports with Mike Moyer and Jan Johnson

10:00 AM - NOON

Behind the Scenes
Dan Keeney

NOON - 1:00 PM

News, Weather and Sports with Susan Bill

1:00 PM - 4:00 PM

Talk with Host
Dave Allen

4:00 PM - 6:00 PM

News, Weather and Sports with Rich Strong and Dave Allen

6:00 PM - 7:00 PM

Sportsline with
Tony Kwienecinski

7:00 PM - 10:00 PM

Mark Scheinbaum

Saturday

6:00 AM - 9:00 AM

News, Weather and Sports with Jan Johnson and Walt Stare

9:00 AM - NOON

Swap Shop with
Walt Stare

NOON - 1:00 PM

News, Weather and Sports with Susan Bill

1:00 PM - 3:00 PM

Behind the Scenes

3:00 PM - 6:00 PM

The Moneyline with
Bob Brinker

6:00 PM - 9:00 PM

The Home Show with
Mike McClintock

Sunday

6:00 AM - 9:00 AM

News, Weather and Sports with Rich Strong

9:00 AM - NOON

Public Affairs

NOON - 12:20 PM

News, Weather and Sports with Rich Strong

12:20 PM - 1:00 PM

Public Affairs

1:00 PM - 3:00 PM

Public Affairs

3:00 PM - 6:00 PM

The Moneyline with
Bob Brinker

6:00 PM - 9:00 PM

The Garden Hotline with
Ralph Snodsmith

9:00 PM - 10:00 PM

Behind the Scenes

WKTA AM 1330

4320 Dundee Road
Northbrook, IL 60062
708-498-3350

General Manager: *Kent D. Gustafson*
Operations Manager: *Mike Czark*
Program Directors: *Stan Kedzia (Ethnic)*
Guy Giuliano (Heavy Metal)

WKTA Radio serves the North Shore and greater Chicago with ethnic, heavy metal and talk programs.

Monday - Friday

6:00 AM - 7:00 AM

Religious Programs
Weather

7:00 AM - 1:15 PM

"Radio For You"
Stan Kedzia, Andrzej Czuma

1:15 PM - 2:15 PM

"The International Club"
Kris Sarnecki

2:15 PM - 3:00 PM

Talk, Music, News, Traffic

3:00 PM - 1:00 AM

"G-Force 1330"
Hard Rock, Heavy Metal

Saturday

6:00 AM - 8:00 AM

Public Service

8:00 AM - 9:00 AM

Serbian Program

9:00 AM - 11:00 AM

"Radio For You"
Stan Kedzia, Andrzej Czuma

11:00 AM - 12:30 PM

"Voice of the Homeland"
Alfred Richter

12:30 PM - 3:00 PM

Austrian Program

3:00 PM - 5:00 PM

Haitian Program

5:00 PM - 6:00 PM

Rock Music

6:00 PM - 1:00 AM

"G-Force 1330"
Hard Rock, Heavy Metal

Sunday

6:00 AM - 9:00 AM

Public Service

9:00 AM - 10:00 AM

"Radio For You"
Stan Kedzia, Andrzej Czuma

10:00 AM - 11:00 AM

Russian Show

11:00 AM - NOON

Lutheran Church of St. Philip

NOON - 1:00 PM

Serbian Program

1:00 PM - 6:00 PM

Festival of Yugoslav Music
Peter Jovanovic, Dr. Patel

6:00 PM - 1:00 AM

"G-Force 1330"
Hard Rock, Heavy Metal

WLS AM 890

360 N. Michigan Avenue
Chicago, IL 60601
Call-in (312) 984-0890

President/General Manager: *Tom Tradup*
Program/News Director: *Drew Hayes*

WLS TALKRADIO 890—Dedicated to the free and open exchange of opinions and ideas; where your opinion counts.

Monday - Friday

5:00 AM - 9:00 AM

Chicago's Number One Radio
Morning Breakfast Diner
Don Wade & Roma
News—Jeff Hendricks
Traffic—Bill Keller

9:00 AM - 1:00 PM

Stacy Taylor
No topic is too tough to tackle.
News—Wayne Messmer

1:00 PM - 4:00 PM

Rush Limbaugh—
A cross between George Will
and Jay Leno.
News—Wayne Messmer

4:00 PM - 7:00 PM

Bob Lassiter
Provocative, stimulating.
News—Jim Johnson
Traffic—Bill Keller

7:00 PM - 10:00 PM

The Catherine Johns Show
First Lady of Radio

10:00 PM - MIDNIGHT

Tom Snyder
Hosting celebrities and
newsmakers.

MIDNIGHT - 2:00 AM

Sally Jessy Raphael

Saturday

6:00 AM - 9:00 AM

Roe Conn
Chicago issues

9:00 AM - NOON

Don Hayner/Tom McNamee

NOON - 3:00 PM

Home-Sense
Home repair/fix-up
Mike McClintock
Baseball: Saturday Afternoon
Game of the Week

3:00 PM - 6:00 PM

Moneytalk
Bob Brinker

6:00 PM - 9:00 PM

Tune in for new program

9:00 PM - MIDNIGHT

Bob Lassiter

Sunday

MIDNIGHT - 5:00 AM

Ted Lauterbach...
with the day's hottest issues.

5:00 AM - 7:00 AM

The Best of WLS

7:00 AM - NOON

Bill Garcia
Bill talks with Chicago

NOON - 3:00 PM

Ralph Snodsmith
The Garden Hotline

3:00 PM - 4:00 PM

Moneytalk
Bob Brinker

4:00 PM - 6:00 PM

Mel Reynolds talks the issues.

6:00 PM - 7:00 PM

Ray Hanania's Confrontation.
Sun-Times' City Hall Reporter

7:00 PM - 9:00 PM

Tune in for new program.

9:00 PM - MIDNIGHT

Mike Murphy's Fan Talk.
The Voice of the Bleachers!

MIDNIGHT - 5:00 AM

Ted Lauterbach talks the issues.

WLUP AM 1000

875 N. Michigan Avenue
Chicago, IL 60611
312-440-5270

VP/General Manager: *Larry Wert*
VP/Station Manager: *Greg Solk*
Mktg/Comm. Director: *Sandy Stahl*

All Bulls' games
College football
Game of the week

AM 1000, Chicago's most unconventional radio station
blends personalities, comedy, talk, music and sports.

Monday - Friday

5:30 AM - 10:00 AM

"The Jonathon Brandmeier Show"
with Buzz Kilman (News)
Bruce Wolf (Sports)
Simulcast

10:00 AM - 2:30 PM

"The Kevin Matthews Show" with
Maggie Brock (News)
Jim Shorts (Sports)
Comedy/Music

2:30 PM - 7:00 PM

"The Steve Dahl & Garry Meier
Show"
with Bruce Wolf (Sports)
Maggie Brock (News)

7:00 PM - 9:30 PM

"Coppock on Sports"
Chet Coppock

9:30 PM - 1:00 AM

The Ed Tyll Show
Social Commentary

1:00 AM - 5:30 AM

"The Steve & Garry Show"
(rebroadcast)

Saturday

6:00 AM - 10:00 AM

"Bits of Brandmeier"
with Jim Wiser, Scott Dirks
Simulcast

10:00 AM - 2:00 PM

Kevin Matthews
Comedy/Music

2:00 PM - 6:00 PM

"Best of Steve & Garry"
Talk/Music

6:00 PM - 7:30 PM

"Coppock on Sports"
Chet Coppock

7:30 PM - 11:00 PM

"Another Saturday Night Special"
Buzz Kilman

11:00 PM - MIDNIGHT

"The Comedy Hour"

MIDNIGHT - 2:00 AM

Various programs

Sunday

2:00 AM - 5:00 AM

"Non-Stop Saturday Night"

5:00 AM - 7:00 AM

Public Affairs Programs

7:00 AM - 9:00 AM

"The Jazz Show"
David Sanborn

9:00 AM - NOON

"Rock & Roll Roots"
Bob Stroud

NOON - 1:00 PM

The Lost Lennon Tapes

1:00 PM - 6:00 PM

"Best of Steve & Garry"

6:00 PM - 8:00 PM

The Dr. Demento Show

8:00 PM - 9:00 PM

"Confrontation"

9:00 PM - MIDNIGHT

Religious Programs

WMAQ AM 670

NBC Tower
455 N. Cityfront Plaza
Chicago, IL 60611
312-670-6767

General Manager: *Rick Starr*
Program Director: *Scott Herman*
News Director: *Jim Frank*

WMAQ carries all
Chicago White Sox
baseball games

WMAQ has an all news format including traffic update
every 10 minutes and weather update every 4 minutes.

Monday - Friday

WEATHER COMMAND

Every 4 minutes

THE OFFICIAL

5-DAY FORECAST

:15 and :45 past the hour

TRAFFIC

Every 10 minutes

SPORTS FIRST

Tom Greene

:13 and :43 past the hour

TV AND FILM REVIEWS

10:35 am, 12:35 pm, 4:35 pm,

6:35 pm

Dan Ruth, Critic

MEDICAL

11:35 am, 1:35 pm,

3:35 pm, 8:35 pm,

10:35 pm, 12:35 am

Chicago Medical Society

BUSINESS REPORTS

:07 and :37 past the hour

Alan Crane - Live from the

Mercantile Exchange

(Throughout the Trading Day)

LONDON MARKET REPORTS

4:37 am, 5:37 am, 6:37 am

TOKYO MARKET REPORTS

7:37 pm, 9:37 pm, 1:37 am

OPINION

9:35 am, 2:35 pm,

7:35 pm, 11:35 pm

Rick Starr

NEWS & INFORMATION

5:00 AM - 11:00 AM

Pat Cassidy

Laura Witek

Jay Congdon

11:00 AM - 3:00 PM

Dave Berner

Bob Phillips

Nancy Benson

Otis Buchanan

3:00 PM - 8:00 PM

Steve Yount

Lynn Holley

8:00 PM - 3:00 AM

Christopher Michael

Pam Riesmeyer

Derrek Hill

3:00 AM - 5:00 AM

Bob Conway

Saturday

ALL DAY

News, Information, Sports,
Traffic, Weather Updates

Sunday

ALL DAY

News, Information, Sports,
Traffic, Weather Updates

WMBI AM 1110

820 N. LaSalle Drive
Chicago, IL 60610
312-329-4300

Station Manager: *Tom Sommerville*

WMBI AM is a daytime radio station (sunrise-sunset) broadcast from the Moody Bible Institute. Programming is primarily talk with about 25-30 hours of Spanish programming.

Monday - Friday

6:00 AM - 9:00 AM

"Bible Study"
David Mains, Charles Swindoll,
Anthony Evans, James
Dobson and Steve Brown

9:00 AM - NOON

"Radio Esperanza"
Programs in Spanish

NOON - 1:00 PM

"Minirth-Meier Clinic"
Frank Minirth, Paul Meier

1:00 PM - 4:00 PM

"Talk & Bible Study"

4:00 PM - 5:00 PM

"Just for Kids"
Programs for boys and girls
(Bible studies, songs, etc.)

5:00 PM - SIGN OFF

"Music In The Evening"

Saturday

ALL DAY

"Radio Esperanza"
Programs in the Spanish
language—music, news,
Bible Study, drama

Sunday

6:00 AM - 8:30 AM

"Sunday Praise"
Gary Leonard

8:30 AM - NOON

"Bible Study"
10-40 AM
"Unshackled"

NOON - 1:00 PM

"Music for Sunday"

1:00 PM - 3:00 PM

"Just For Kids"
Programs for boys and girls

3:00 PM - 4:30 PM

"Bible Study"

4:30 PM - SIGN OFF

"Music for Sunday"

WNVR AM 1030

126 E. Wing Street
Arlington Heights, IL 60004
708-394-9995

President: *Frank E. Kavenak*

WNVR-BUSINESS RADIO 1030 features business news, talk shows and call-in shows and the BUSINESS RADIO NETWORK.

Monday - Friday

6:00 AM - SUNSET

Business Radio Network
Hourly Schedule (in minutes)
:00 National and
International News
:06 Stocks & Commodities Report
:12 Expanded Business Focus
:15 National Travel, Weather
:17 National Sports Report
:20 Stock Headlines
:21 Corporate Management
Feature
:24 News Headlines
:25 Business Radio Network
Feature
:30 National and
International News
:36 Stocks and Commodities
Report
:42 Personal Excellence Feature
:45 National Travel, Weather

47 National Sports Report
50 Stock Headlines
51 News Headlines
52 Business Radio Network
Businessline

Saturday

6:00 AM - 10:00 AM

Business Radio Network
News Hour
(See Monday-Friday listings)

10:00 AM - NOON

Wealth Without Risk/Financial
Digest
Charles Givens, Steve Sitkowski

NOON - 8:30 PM

NOON—BRN Marketweek
Joe Carlton
12:30—Executive Edition
Erich Burch, Gary Hickman
1:00—Your Own Success
Al Parinello, Jay Campbell

2:00—The Ways & Means
Committee
Don MacDonald
5:00—Omniverse
Pete Wehner
8:00—Sales Talk
Bob Newzell

Sunday

6:00 AM - 7:00 AM

Home Office
Richard Cooper, Paul Edwards
and Sarah Edwards

7:00 AM - 10:00 AM

Omniverse
Pete Wehner

10:00 AM - 2:00 PM

10:00—AMEX Business Talk
Tom Meriam
10:30—Special Interest
Chet Sisk

11:00—Women's Business
Exchange
Gloria Goodwyn
NOON—Scams Across America
Richard Cooper
1:00—Your Own Success
Al Parinello, Jay Campbell

2:00 PM - 3:00 PM

Bill Ball's Real Estate
Bill Ball

3:00 PM - 5:00 PM

Computing Success
Thom Foulks

5:00 PM - 7:00 PM

America's Dining and Travel Guide
Pierre Wolfe

7:00 PM - 8:00 PM

New Venture Money Show
Richard Cooper

8:00 PM - 8:30 PM

Grand Opening
Richard Cooper

WOPA AM 1200

509 W. Roosevelt Rd.
Chicago, IL 60607
312-738-1200

General Manager: *Maura Donahue*
Program Director: *Guillermo Prince*
Sales Manager: *Mary McEvilly Hernandez*

WOPA "RADIO EXITO" plays Spanish contemporary music,
also features news, information and sports.

Monday - Friday

5:00 AM - 10:00 AM

"El Equipo Matutino"
Guillermo Prince
Elisa Miguel
Ezequiel Banda Sifuentes

10:00 AM - 3:00 PM

Leon Martinez
11:30 AM - "Ellas Hablan"
Elisa Miguel
NOON - "Noticiero 1200"
Ezequiel Banda Sifuentes
Carmen Aguilar

3:00 PM - 6:00 PM

Jose Jaime Salinas

6:00 PM - 10:00 PM

Tio Rutilio
6:30 PM - "Deportimundo"
8:00 PM - "Voy de Gallo" (F)

10:00 PM - MIDNIGHT

"Musica Y Romance"
Luis Betance

MIDNIGHT - 5:00 AM

Armando Pablo Gutierrez
Marco Dennis (F)

Saturday

6:00 AM - 10:00 AM

Leon Martinez

10:00 AM - 2:00 PM

Jose Jaime Salinas

2:00 PM - 6:00 PM

Marco Dennis

6:00 PM - 8:00 PM

"Radio MTV"
Monica Stagg

8:00 PM - MIDNIGHT

Gabriela Navarrete

MIDNIGHT - 8:00 AM

Armando Pablo Gutierrez

8:00 AM - 10:00 AM

"Asi Es Mi Tierra"
Luis Betance

10:00 AM - 1:00 PM

"Exitos De Coleccion"
Javier Canchola

1:00 PM - 7:00 PM

Gabriela Navarrete

7:00 PM - MIDNIGHT

Marco Dennis
8:00 PM - "Voces Y Guitarras"
10:00 PM - "Musica Y Romance"

WPNA AM 1490

408 S. Oak Park Avenue
Oak Park, IL 60302
708-848-8980

President: *Edward J. Moskal*
General Manager: *Chris Gulinski*

Monday - Friday

5:00 AM - 7:00 AM

Jarek Obrecki

7:00 AM - 10:00 AM

Morning Drive Time Polkas

10:00 AM - NOON

Latin Explosion

NOON - 4:00 PM

Radio Renovacion

4:00 PM - 5:00 PM

Polish Programming with
Sophia Boris

5:00 PM - 6:30 PM

"Open Mike"
Lucja Sliwa

6:30 PM - 8:00 PM

"Studio D"
Jarek Cholodecki

8:00 PM - 9:00 PM

See The World (Mon)
St. Volodymr & Olha Ukrainian
Hour (Tue)
Polish Program (Wed)
Polish Program (Thur)
Ukrainian Evening Tribune (Fri)

9:00 PM - 11:00 PM

Program Na Serio

11:00 PM - MIDNIGHT

Przegląd Muzyczny

MIDNIGHT - 2:00 AM

Muzyka Noca/Night Music

2:00 AM - 5:00 AM

Nocny Pan
Jarek Obrecki

Saturday

5:00 AM - 7:00 AM

Public Affairs

7:00 AM - 8:00 AM

Chicago Health Talk
Dr. K. Jucas

8:00 AM - 1:00 PM

Irish Programs

1:00 PM - 3:00 PM

Polka Shows

3:00 PM - 5:00 PM

Ukrainian (Religious)

5:00 PM - 6:30 PM

Arabic Program

6:30 PM - 8:30 PM

Irish Program

8:30 PM - 10:00 PM

Lithuanian Programs

10:00 PM - 1:00 AM

Muzyka Noca/Night Music

Sunday

4:00 AM - 7:00 AM

Public Affairs

7:00 AM - 8:00 AM

Sunday Gospel Hour

8:00 AM - 8:30 AM

Your Polish Heritage Hour

8:30 AM - NOON

Chet Gulinski Show

NOON - 1:00 PM

Eddie Blazonczyk

1:00 PM - 5:00 PM

Polish Programs

5:00 PM - MIDNIGHT

Gospel Programs

MIDNIGHT - 2:00 AM

Blue Midnight
John Gorny

WRMN AM 1410

14 Douglas Ave.
Elgin, IL 60120
708-741-7700

President/General Manager: *Richard Jakle*
Operations Manager: *Jeff Myers*
Program Director: *Brad Bohlen*

WRMN provides news and talk for the Northwest suburbs and Fox Valley area.

Monday - Friday

6:00 AM - 10:00 AM

"The WRMN Wake-Up Call"
News, Weather, Traffic, Sports,
Finance, Entertainment
Brad Bohlen
Ken Kosek, Local News
8:15 AM - "People to People"
Interviews
9:15 AM - "Your Turn"
Open Mike

10:00 AM - 11:00 AM

"Problems and Solutions"
Consumer, Women's Issues
Dee Hubbard

11:00 AM - 1:00 PM

News, Information
12:30 PM - "Tradio"
Listeners buy and sell items

1:00 PM - 2:00 PM

"The Best of Larry King"

2:00 PM - 6:00 PM

"Good Clean Fun"
Interviews, Entertainment,
Human Interest
Jeff Myers.
5:15 PM - "Sports Rap"

6:00 PM - 4:00 AM

"Talknet"
National Talk Show

Saturday

6:00 AM - 8:00 AM

"Saturday Morning Service"
News, Information
Joel Wickland

8:00 AM - NOON

"WRMN Shopping Show"
Listeners buy merchandise and
services at discount prices

NOON - 1:00 PM

News, Information
12:30 PM - "Tradio"
Listeners buy and sell items

1:00 PM - 6:00 PM

"Radio Fiesta" Hispanic
Ramon Angel

6:00 PM - 4:00 AM

"Talknet"
National Talk Show

Sunday

4:00 AM - 1:00 PM

Religious Programming

1:00 PM - 6:00 PM

"Radio Fiesta" Hispanic
Ramon Angel

6:00 PM - 11:00 PM

"Talknet"
National Talk Show

WSBC AM 1240

4949 W. Belmont Avenue
Chicago, IL 60641
312-282-9722

General Manager: *Roy J. Bellavia*

WSBC is an ethnic station serving Spanish, Polish,
Ukrainian, Irish and others.

Monday - Friday

6:00 AM - 7:00 AM

International Musicales

7:00 AM - 8:30 AM

Bob Lewandowski

10:00 AM - 11:00 AM

Lady Wynester Gospel Show (M)
Hora Musical (T-F)

2:00 PM - 3:30 PM

Sabor Latino

8:00 PM

Rev. Springfield Gospel Hour (M)
Praise Hour (T)
Voice of Calvary (W)
Primer Lugar (Th)
Primer Lugar/Roldan Gonzalez (F)

9:00 PM

Rev. Houston Gospel Hour (M)
Ukrainian Voice (T)
Irish Radio (W)
Sangeeta (Th)
Public Affairs (F)

11:00 PM - MIDNIGHT

Spanish Pentecostal

Saturday

6:00 AM - 8:00 AM

Pueblo En Marcha

8:00 AM - 8:30 AM

Hora Cattolica De San Francisco

10:00 AM - 11:00 AM

El Show Impacto

2:00 PM - 3:30 PM

Sabor Latino
Freddy Reyes

8:00 PM - 9:00 PM

St. Mary Oneness Temple
Rev. Lena Washington

9:00 PM - 10:00 PM

Fr. Justin Polish Catholic Hour

11:00 PM - MIDNIGHT

Spanish Pentecostal

Sunday

6:00 AM - 6:30 AM

Lady Wynester Gospel Program

6:30 AM - 7:30 AM

Mercy Seat M.B. Church

7:30 AM - 8:30 AM

Lil' Richard Polka Show

10:00 AM - 11:00 AM

Polish Program
Sophia Boris

2:00 PM - 3:00 PM

Bob Lewandowski Show

3:00 PM - 3:30 PM

Zlobin Rylski Show

8:00 PM - 9:00 PM

New Mt. Vernon M.B. Services

9:00 PM - 10:00 PM

Kala Academy Hour

11:00 PM - MIDNIGHT

Spanish Pentecostal

WTAQ AM 1300

9355 W. Joliet Road
LaGrange, IL 60525
708-352-1300

General Manager: *Mario Limon*
Promotion Director: *Santa Negrete*

WTAQ is an all-Spanish station,
featuring music,
talk and news.

Monday - Friday

MIDNIGHT - 6:00 AM

Spanish Hits
Angel Cifuentes

6:00 AM - 10:00 AM

Christian Ramos
8:00 AM - 9:00 AM
La Hora de La Regadera
(The Parody Hour)

10:00 AM - 2:00 PM

Jose Manuel Flores
10:00 AM - 11:00 AM
La Hora de Los Trabajadores
(The Workers Hour)
1:00 PM - 2:00 PM
Palenque Musical
(Battle of the Bands)

2:00 PM - 6:00 PM

Spanish Hits
4:30 PM - 5:00 PM
Noticiero Deportivo
5:00 PM - 6:00 PM
La Hora Tropical
(The Tropical Hour)

6:00 PM - MIDNIGHT

Just Good Music
Jose "Pepe" Alanis

Saturday

24 Hours of Ranchero and
Mariachi Music Hits

Sunday

MIDNIGHT - 7:00 AM

Just Good Music
Angel Cifuentes
5:00 AM - 7:00 AM
Religious Shows

7:00 AM - 9:00 AM

Juan Suarez
8:00 AM - 9:00 AM
"Mercado de La Mexicana"

9:00 AM - 10:00 AM

"Breakfast with Fernando"
Prof. Fernando Fernandez

10:00 AM - 1:00 PM

Juan Suarez

1:00 PM - 3:00 PM

Jesus Contreras

3:00 PM - 4:00 PM

Spanish Hits

4:00 PM - 5:00 PM

La Ley Es Para Usted
(The Law is Yours)

5:00 PM - MIDNIGHT

Various Programs

WVON AM 1450

3350 S. Kedzie Avenue
Chicago, IL 60623
312-247-6200

Station Manager: *Verlene Blackburn*
Program Director: *Melody Spann*

Monday - Friday

5:00 AM - 9:00 AM

The Drake Collier Show
Drake Collier
Talk, Call-in, News
Traffic/Weather, Sports

9:00 AM - 1:00 PM

"Tell Ty"
Ty Wansley

1:00 PM - 10:00 PM

Sign-Off

10:00 PM - 1:00 AM

"On Target"
Talk, Call-in
Various Hosts

1:00 AM - 4:00 AM

"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in

4:00 AM - 5:00 AM

"First Light"
Current News

Saturday

5:00 AM - 9:00 AM

"Small Talk"
Talk, Call-in, In-studio Guests
Perri Small—Host

9:00 AM - 1:00 PM

Talk Show
Various Hosts

1:00 PM - 8:30 PM

Sign-off

8:30 PM - 5:00 AM

"Inspiration All Night Long"
Deacon Ywan Fields

Sunday

5:00 AM - 10:00 PM

Sign-off

10:00 PM - MIDNIGHT

"On Target"
Talk, Call-in
Various Hosts

MIDNIGHT - 5:00 AM

"Bob Law Show"
Live Syndicated Talk Program
Talk, Call-in

WABT FM 103.9

P.O. Box 249
Dundee, IL 60118
708-551-3450

General Manager: *Bruce Law*
Program Director: *Randy McCarthy*
Promotion Directors: *Carol Wilde & Cara Simms*

WABT FM—The Northwest Suburbs' Own Rock & Roll.

Monday - Friday

MIDNIGHT - 6:00 AM
Phil Jacobs & the "All Night Cafe"

6:00 AM - 10:00 AM
"Rock & Roll Breakfast"
Randy McCarthy, Jennifer
Hammond & Ken Zurski

10:00 AM - 3:00 PM
Carol Wilde
Noon-1:00 PM
"Power Lunch"

3:00 PM - 7:00 PM
Charlie Metro
5:00 PM-6:00 PM
"Quittin' Time Cruise"

7:00 PM - MIDNIGHT

Cara Simms
8:50 PM
"BBC Classic Wabbit Track"
A seldom heard version of
a Rock & Roll classic.

Saturday

MIDNIGHT - 6:00 AM
Terri G.

6:00 AM - 10:00 AM
Ric Federighi

10:00 AM - 2:00 PM
Phil Jacobs

2:00 PM - 6:00 PM
Matt Hamilton

6:00 PM - 2:00 AM

"Block Party Saturday Night"
Song anthologies by your
favorite rock groups & artists
all night long, with Ken
Zurski and Rick Hurle

Sunday

2:00 AM - 7:00 AM
Steve Phillips

7:00 AM - 7:30 AM
"Crosswalk"
Christian Rock

7:30 AM - 8:00 AM
"Rock Down Agape"
Christian Rock with Carol Wilde

8:00 AM - 9:00 AM

"Off the Record"
Mary Turner

9:00 AM - 2:00 PM
Phil Jacobs

2:00 PM - 6:00 PM
Matt Hamilton

6:00 PM - 7:30 PM
Ric Federighi

7:30 PM - 8:00 PM
"Northwest on Stage"
Bands from Northwest
suburbs

8:00 PM - MIDNIGHT
Ric Federighi

WAIT FM 105.5

8600 Route 14
Crystal Lake, IL 60012
815-459-7000

Station Manager: *Steve Sands*

WAIT FM serves the Northwest Suburbs.

Monday - Friday

5:00 AM - 9:00 AM
Dick Mitz Morning Show

9:00 AM - 1:00 PM
Robin Jones

1:00 PM - 4:00 PM
Harry Nelson

4:00 PM - 8:00 PM
Jason Taylor

8:00 PM - MIDNIGHT
Monty Foster

MIDNIGHT - 5:00 AM
Vic St. John
Stubie Doak (F until 6:00 a.m.)

Saturday

6:00 AM - 10:00 AM
Mike Olson

10:00 AM - 3:00 PM
Robin Jones

3:00 PM - 8:00 PM
Stubie Doak

8:00 PM - MIDNIGHT
Monty Foster

MIDNIGHT - 7:00 AM
Debbie Boy

Sunday

6:00 AM - NOON
Long John

NOON - 3:00 PM
Jason Taylor
Top 30 Countdown

3:00 PM - 7:00 PM
Vic St. John

7:00 PM - MIDNIGHT
Stubie Doak

MIDNIGHT - 5:00 AM
Various Hosts

WBBM FM 96.3

630 N. McClurg Court
Chicago, IL 60611
312-951-3572

Vice President/General Manager: *Tom Matheson*
Program Director: *David Shakes*
Music Director: *Todd Cavanah*

Monday - Friday

5:30 AM - 10:00 AM
"The Eddie and Jobo Show"
Joe Bohannon & Ed Volkman
Talk, Comedy, Music, Call-in
News and Traffic with Karen Hand

10:00 AM - 2:00 PM
Todd Cavanah

2:00 PM - 6:00 PM
Pat Reynolds

6:00 PM - 10:00 PM
George McFly

10:00 PM - 2:00 AM
Coco Cortez

10:00 PM - 2:00 AM
(Friday)
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

Saturday

6:00 AM - 9:00 AM
"Rockin' America Top 30"
Scott Shannon

9:00 AM - 1:00 PM
Pat Reynolds

1:00 PM - 5:00 PM
George McFly

5:00 PM - 9:00 PM
Coco Cortez

9:00 PM - 5:00 AM
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

Sunday

5:00 AM - 7:00 AM
Public Affairs

7:00 AM - 8:00 AM
"Future Hits"
Joel Denver

8:00 AM - NOON
"Casey's Top 40 Countdown"
Casey Kasem

NOON - 4:00 PM
Greg Murray

4:00 PM - 8:00 PM
Dana London

8:00 PM - MIDNIGHT
Brian "Hitmix" Middleton

MIDNIGHT - 5:30 AM
Greg Murray

WBEZ FM 91.5

105 W. Adams Street
Chicago, IL 60603
312-641-5197

General Manager: *Carole Nolan*
Development Director: *Don Klimovich*

Monday - Friday

5:00 AM - 9:00 AM
Morning Edition

9:00 AM - 4:00 PM
Daytime Information
Ken Davis, Sondra Gair,
Terry Gross
Daily Forum

4:00 PM - 6:30 PM
All Things Considered

6:30 PM - 7:00 PM
Marketplace

7:00 PM - 8:00 PM
Car-Talk, Afropop, Health,
Politics, New Dimensions

8:00 PM - 9:00 PM
"Jazz Archives"
Dick Buckley

9:00 PM - 10:00 PM
"Changing Times"
Neil Tesser

10:00 PM - MIDNIGHT

"Heat"
John Hockenberry

MIDNIGHT - 1:00 AM

Concert Hour

1:00 AM - 5:00 AM

Larry Smith

8:00 PM - 5:00 AM

Jazz Forum
Larry Smith (Fri.)

Saturday

5:00 AM - 6:00 AM

Le Jazz Club from Paris

6:00 AM - 8:00 AM

MonitoRadio
Soundprint, Across the Atlantic

8:00 AM - 10:00 AM

Weekend Edition
Scott Simon

10:00 AM - NOON

Whad'Ya Know
Michael Feldman

NOON - 1:00 PM

"Inside Politics"
Bruce Dumont

1:00 PM - 2:00 PM

Car Talk

2:00 PM - 4:00 PM

Artistic License

4:00 PM - 5:00 PM

All Things Considered
Lynn Neary

5:00 PM - 7:00 PM

Garrison Keillor's
American Radio Company of
the Air

7:00 PM - 9:30 PM

Passport

9:30 PM - MIDNIGHT

The Mambo Express

MIDNIGHT - 5:00 AM

Blues Before Sunrise
Steve Cushing

Sunday

5:00 AM - 8:00 AM
Echoes, Music

8:00 AM - 10:00 AM

Weekend Edition
Liane Hansen

10:00 AM - NOON

A Prairie Home Companion

NOON - 1:00 PM

Marian McPartland

1:00 PM - 4:00 PM

Jazz Forum
Dick Buckley

4:00 PM - MIDNIGHT

All Things Considered
The Flea Market, Thistle &
Shamrock, Folk Sampler,
Sing Out's Songbag, Work in,
Progress, Portrait in Blues

MIDNIGHT - 5:00 AM

Blues Before Sunrise
Steve Cushing

Gift To: Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

From Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Payment Enclosed Acct. No. _____ Exp. Date _____

Charge

Mastercard Visa Signature _____

**FOUR
ISSUES**
\$12⁰⁰

10:00 PM
Top 40

MIDNIGHT
Top 40

6:00 AM
Top 40

6:00 PM - MIDNIGHT

Dance Mixes
Louie Hondros

6:00 PM - MIDNIGHT

"Lemon Jello Mix"
Dance Mixes
Louie Hondros

New Releases
Joel Denver

8:00 AM - NOON

"Casey's Top 40 Countdown"
Casey Kasem

WCBR FM 92.7

120 W. University Drive
Arlington Heights, IL 60004
708-255-5800

Station Manager: *Alaine Peters*
Marketing Consultant: *Tim Disa*

WCBR (Chicago's Bear) plays a mix of adult-rock music.

WCBR also carries play by play of Loyola Basketball, UIC Basketball and Hockey

Monday - Friday

6:00 AM - 10:00 AM
The Tommy Lee Johnston Show
Adult Rock, Call-in, Humor,
Headline Updates

10:00 AM - 3:00 PM
Adult Rock, Prizes
Bob Dunsworth

3:00 PM - 7:00 PM
Adult Rock, Prizes

7:00 PM - MIDNIGHT
Adult Rock
Irv Darling

MIDNIGHT - 6:00 AM
Adult Rock
Dave Anton

Saturday

6:00 AM - 10:00 AM
Adult Rock, Prizes
Ralph Leonard Fortino

10:00 AM - 2:00 PM
Adult Rock, Prizes
Irv Darling

2:00 PM - 6:00 PM
Adult Rock, Prizes
John Currie

6:00 PM - MIDNIGHT
Adult Rock
Tahanni Butler

MIDNIGHT - 6:00 AM
Adult Rock
Tim Naami

Sunday

6:00 AM - 8:00 AM
"Outdoors"—Live
Mike Jackson
Fishing, Hunting, Camping
Talk, Call-in

8:00 AM - 11:00 AM
Marty Ziven

11:00 AM - 5:00 PM
John Currie

5:00 PM - 6:30 PM
Greg Baltyn

6:30 PM - 7:30 PM
"Sports Digest"
Cheryl Raye

7:30 PM - 10:00 PM
Greg Baltyn

10:00 PM - MIDNIGHT
Public Affairs Programming

WBBM F

630 N. McClurg
Chicago, IL 606
312-951-3572

Monday - Friday

5:30 AM - 10:00 AM
"The Eddie and Joe Bohannon & I Talk, Comedy, Music News and Traffic v

10:00 AM - 2:00 PM
Todd Cavanah

2:00 PM - 6:00 PM
Pat Reynolds

6:00 PM - 10:00 PM
George McFly

10:00 PM - 2:00 AM
Coco Cortez

10:00 PM - 2:00 AM
(Friday)
"B96 Dance Party"
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

BUSINESS REPLY MAIL

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RADIOChicago

332 South Michigan Avenue
Chicago, Illinois 60604-9794

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IN THE
UNITED STATES



8:00 AM - 10:00 AM
Dance Party
Julian "Jumpin" Perez
"Bad Boy" Bill
Brian "Hitmix" Middleton

4:00 PM - 8:00 PM
Dana London

8:00 PM - MIDNIGHT
Brian "Hitmix" Middleton

MIDNIGHT - 5:30 AM
Greg Murray

WBEZ FM 91.5

105 W. Adams Street
Chicago, IL 60603
312-641-5197

Monday - Friday

5:00 AM - 9:00 AM
Morning Edition

9:00 AM - 4:00 PM
Daytime Information
Ken Davis, Sondra Gair,
Terry Gross
Daily Forum

4:00 PM - 6:30 PM
All Things Considered

6:30 PM - 7:00 PM
Marketplace

7:00 PM - 8:00 PM
Car-Talk, Afropop, Health,
Politics, New Dimensions

8:00 PM - 9:00 PM
"Jazz Archives"
Dick Buckley

9:00 PM - 10:00 PM
"Changing Times"
Neil Tesser

General Manager: *Carole Nolan*

Development Director: *Don Klimovich*

10:00 PM - MIDNIGHT
"Heat"
John Hockenberry

MIDNIGHT - 1:00 AM
Concert Hour

1:00 AM - 5:00 AM
Larry Smith

8:00 PM - 5:00 AM
Jazz Forum
Larry Smith (Fri.)

Saturday

5:00 AM - 6:00 AM
Le Jazz Club from Paris

6:00 AM - 8:00 AM
MonitoRadio
Soundprint, Across the Atlantic

8:00 AM - 10:00 AM
Weekend Edition
Scott Simon

10:00 AM - NOON
Whad'Ya Know
Michael Feldman

NOON - 1:00 PM
"Inside Politics"
Bruce Dumont

1:00 PM - 2:00 PM
Car Talk

2:00 PM - 4:00 PM
Artistic License

4:00 PM - 5:00 PM
All Things Considered
Lynn Neary

5:00 PM - 7:00 PM
Garrison Keillor's
American Radio Company of
the Air

7:00 PM - 9:30 PM
Passport

9:30 PM - MIDNIGHT
The Mambo Express

MIDNIGHT - 5:00 AM
Blues Before Sunrise
Steve Cushing

Sunday

5:00 AM - 8:00 AM
Echoes, Music

8:00 AM - 10:00 AM
Weekend Edition
Liane Hansen

10:00 AM - NOON
A Prairie Home Companion

NOON - 1:00 PM
Marian McPartland

1:00 PM - 4:00 PM
Jazz Forum
Dick Buckley

4:00 PM - MIDNIGHT
All Things Considered
The Flea Market, Thistle &
Shamrock, Folk Sampler,
Sing Out's Songbag, Work in
Progress, Portrait in Blues

MIDNIGHT - 5:00 AM
Blues Before Sunrise
Steve Cushing

WBUS FM 99.9

292 N. Convent
Bourbonnais, IL 60914
815-933-9287

President/General Manager: *Jackie Milner*
Program Director: *Mickey Milner*
Promotions Director: *Tim Milner*

WBUS features dance music and Top 40 hits.

Monday - Friday

6:00 AM - 10:00 AM
Music, News, Information
Chip St. James and Ken Zyer

10:00 AM - 2:00 PM
Music, Contests
Rigg Chicoye

2:00 PM - 6:00 PM
Music, Contests
Mickey Milner

6:00 PM - MIDNIGHT
Dance Mixes
Louie Hondros

Saturday

6:00 AM - 10:00 AM
Music, News, Information
Chip St. James

10:00 AM - 2:00 PM
Music, Contests
Rigg Chicoye

2:00 PM - 6:00 PM
Music, Contests
Chris Ryder

6:00 PM - MIDNIGHT
"Lemon Jello Mix"
Dance Mixes
Louie Hondros

MIDNIGHT - 6:00 AM

Dance Mixes, Top 40
Mark Arturi

NOON - 6:00 PM

Dance Mixes, Top 40
Jeff Laird

6:00 PM - MIDNIGHT

Dance Mixes, Top 40
Kevin Askew

MIDNIGHT - 6:00 AM

Dance Mixes, Top 40
Mark Arturi

Sunday

6:00 AM - 7:00 AM
Music, News, Information
Mike Laurie

7:00 AM - 8:00 AM
"Future Hits"
New Releases
Joel Denver

8:00 AM - NOON
"Casey's Top 40 Countdown"
Casey Kasem

WCBR FM 92.7

120 W. University Drive
Arlington Heights, IL 60004
708-255-5800

Station Manager: *Alaine Peters*
Marketing Consultant: *Tim Disa*

WCBR (Chicago's Bear) plays a mix of adult-rock music.

WCBR also carries play by play of Loyola Basketball, UIC Basketball and Hockey

Monday - Friday

6:00 AM - 10:00 AM
The Tommy Lee Johnston Show
Adult Rock, Call-in, Humor,
Headline Updates

10:00 AM - 3:00 PM
Adult Rock, Prizes
Bob Dunsworth

3:00 PM - 7:00 PM
Adult Rock, Prizes

7:00 PM - MIDNIGHT
Adult Rock
Irv Darling

MIDNIGHT - 6:00 AM
Adult Rock
Dave Anton

Saturday

6:00 AM - 10:00 AM
Adult Rock, Prizes
Ralph Leonard Fortino

10:00 AM - 2:00 PM
Adult Rock, Prizes
Irv Darling

2:00 PM - 6:00 PM
Adult Rock, Prizes
John Currie

6:00 PM - MIDNIGHT
Adult Rock
Tahanni Butler

MIDNIGHT - 6:00 AM
Adult Rock
Tim Naami

Sunday

6:00 AM - 8:00 AM
"Outdoors"—Live
Mike Jackson
Fishing, Hunting, Camping
Talk, Call-in

8:00 AM - 11:00 AM
Marty Ziven

11:00 AM - 5:00 PM
John Currie

5:00 PM - 6:30 PM
Greg Baltyn

6:30 PM - 7:30 PM
"Sports Digest"
Cheryl Raye

7:30 PM - 10:00 PM

Greg Baltyn

10:00 PM - MIDNIGHT

Public Affairs Programming

WCCQ FM 98.3

1520 North Rock Run Drive
Joliet, IL 60435
815-729-4400

General Manager: *Robert Channick*
Program Director: *Prince Mayne*

WCCQ Plays Contemporary Country and serves 11 counties
in the Western and Southern suburbs.

Monday - Friday

5:00 AM - 9:00 AM

Prince Mayne

9:00 AM - NOON

Mark Edwards

NOON - 2:00 PM

Bill Fortune

2:00 PM - 6:00 PM

Jill Montana

6:00 PM - 8:00 PM

Jim Casey

8:00 PM - MIDNIGHT

Ted Clark

8:00 PM Thurs.

On the Bench (sports)

Paul Reis

9:00 PM Thurs.

Fishing Line/Outdoor Show

Jim Darosa, Jody Foster,

Dick Fredrickson

MIDNIGHT - 5:00 AM

Rich Patton

Saturday

MIDNIGHT - 4:00 AM

Bob Tracy

4:00 AM - 8:00 AM

Doug Adams

8:00 AM - NOON

Jim Beedle

NOON - 4:00 PM

Bill Fortune

4:00 PM - 7:00 PM

Ted Clark

7:00 PM - 4:00 AM

"Weekend Special"

Sunday

4:00 AM - 7:40 AM

Doug Adams

7:40 AM - 8:00 AM

Q Country Perspective

Sharon Irvine

8:00 AM - 9:00 AM

First Apostolic Church

Rev. W. C. Willis

8:30 AM - Bethlehem Lutheran

Church

Rev. Robert Peterson

9:00 AM - NOON

Rick Patton

NOON - 3:00 PM

Top 30 Countdown

Jim Casey

3:00 PM - 7:00 PM

Bob Tracy

7:00 PM - MIDNIGHT

"The Sunday Open House"

Doug Adams

WCKG FM 105.9

150 N. Michigan Avenue
Chicago, IL 60601
312-781-7300

Vice President/General Manager: *Marc W. Morgan*
Program Director: *Dan Michaels*

WCKG has a mix of classic rock with singular personalities,
extensive features and special productions.

Monday - Friday

6:00 AM - 10:00 AM

Mitch Michaels

and a more music morning

with newsmen Steve Scott

10:00 AM - 2:00 PM

Patti Haze

Noon—"The Rock'n Roll Diner"
(request time)

2:00 PM - 6:00 PM

Allen Stagg

5:00 pm—"The Drive at Five"

6:00 PM - 10:00 PM

Debbie Alexander

"The Psychedelic Psupper"—

60's rock

"The Perfect Album Side"

10:00 PM - 2:00 AM

Joe Thomas

Night time Rock'n Roll features

music from the past 30 years

plus Beatles at Midnight

2:00 AM - 6:00 AM

Randi Blake

Continuous Music, Requests

Saturday

"Special Weekends"

Great Classic Rock Features

each Weekend

7:00 PM - MIDNIGHT

"All Request Saturday Night"

Listeners call-in

Sunday

"Special Weekends"

Great Classic Rock Features

each Weekend

8:00 AM - 11:00 AM

"Breakfast with the Beatles"

Beatles' music, interviews

Dan Michaels

6:00 PM - 11:00 PM

Joe Thomas

"The 7th Day"

Six full albums-uninterrupted

WDCB FM 90.9

College of DuPage
22nd Street & Lambert Road
Glen Ellyn, IL 60137-6599
708-858-5196

General Manager: *Sid Fryer*
Programming Coordinator: *Mary Patricia LaRue*
Marketing Coordinator: *Kenneth Scott*

Contest/Request Line: 790-WDCB

Monday - Friday

4:00 AM - 6:00 AM
"MonitoRadio Early Edition" (News)
Daylight Edition (News)

6:00 AM - 3:00 PM
Jazz Edition

3:00 PM - 5:00 PM
Big Band Music (Mon)
Mountain Stage, Folk (Tue)
Strictly Bluegrass (Wed)
More than Music, Country
(Thur)
Lonesome Pine, Festival
of Folk (Fri)

5:00 PM - 8:00 PM
All Things Jazz
Final Edition (News)
MonitoRadio Daily Edition (News)

8:00 PM - MIDNIGHT
Public Affairs Programming
Classes (M-Th)
Blues Edition (F)

MIDNIGHT - 4:45 AM
Jazz Music

Saturday

4:45 AM - 7:00 AM
Public Affairs Programming
Classes

7:00 AM - 7:30 AM
Pickleberry Pie
Children's Program

7:30 AM - NOON
Jazz Edition

NOON - 1:00 PM
The Record Shelf

1:00 PM - 5:00 PM
Classical Confab

5:00 PM - 6:00 PM
Audiophile Audition

6:00 PM - 9:00 PM
All Things Jazz

9:00 PM - 10:00 PM
Blues from the Red Rooster

10:00 PM - MIDNIGHT
Reggae Explosion

MIDNIGHT - 4:45 AM
Jazz Music

Sunday

4:45 AM - 7:00 AM
Public Affairs Programming
Classes

7:00 AM - 8:00 AM
New Dimensions

8:00 AM - 10:00 AM
Sounds Ethereal
New Age Music

10:00 AM - NOON
Classical Confab

NOON - 3:00 PM
Opera Festival

3:00 PM - 4:00 PM
Treasures from the
Isles, Celtic Folk

4:00 PM - 5:30 PM
Southern Fried Gospel

5:30 PM - 6:30 PM
Strictly Bluegrass

6:30 PM - 7:30 PM
Radio Classics

7:30 PM - 10:30 PM
All Things Jazz

10:30 PM - MIDNIGHT
In Tune with the Wave
Alternative Rock

WFMT FM 98.7

303 East Wacker Drive
Chicago, IL 60601
312-565-5000

General Manager: *Alfred Antlitz*
Program Director: *Peter Dominowsky*
Corporate Communications: *Jon Kavanaugh*

WFMT is committed to presenting a broad spectrum of classical music and spoken arts programming—classical music, opera, drama, poetry, folk music; news; discussion; history.

Monday - Friday

5:30 AM - 10:00 AM
WFMT Morning Program
with Jim Unrath—
Classical Music, News

10:00 AM - 8:00 PM
Classical Music, News
12:15 PM - 1:00 PM
Talman Presents Dame Myra
Hess Concert (live, Wed.)
3:00 PM - 7:00 PM
Classical Music, News
Jay Andres, Host
Fine Arts Focus, Business Report
(4:30, 5:30 PM—Daily)
7:00 PM - 8:00 PM
Music In Chicago (M)

8:00 PM - 10:00 PM
Symphony Orchestra Concerts
"From Stock to Solti"
(Wed. 7:00 PM)
Drama from the BBC (Fri.)

10:00 PM - MIDNIGHT
Classical Music, News
10:30 PM—Studs Terkel

MIDNIGHT - 5:30 AM
"Talman Through the Night"

Saturday

5:30 AM - 12:30 PM
Classical Music, News
10:30 AM
"New Recordings, New Sounds"

12:30 PM - 3:00 PM
Lyric Opera of Chicago

3:00 PM - 5:00 PM
Classical Music, News
4:00 PM - 5:00 PM
"Word of Mouth"

5:00 PM - 6:00 PM
"My Word"
"My Music"

6:00 PM - 7:00 PM
BBC International Call
"The Recording Horn"

7:00 PM - 8:00 PM
Talman Presents
"The First 50 Years"
Marty Robinson

8:00 PM - 10:00 PM
Cleveland Orchestra

10:00 PM - MIDNIGHT
"The Midnight Special"
Folk Music, Show Tunes, Comedy

MIDNIGHT - 5:30 AM
"Through the Night"

Sunday

5:30 AM - 1:00 PM
Classical Music, News
11:00 AM—United Airlines
Presents: Live From Studio One
(solo & small ensemble
performances)

1:00 PM - 4:00 PM
AMOCO/Chicago
Symphony Orchestra
"The Storytellers" (3:30)

4:00 PM - 6:30 PM
Marshall Field's
Sunday Opera

6:30 PM - 8:00 PM
News, Classical Music

8:00 PM - 9:00 PM
Atlanta Symphony

9:00 PM - 11:30 PM
Classical Music, News
10:30 PM Studs Terkel
11:30 PM Classical Music

MIDNIGHT - 5:30 AM
"Through The Night"

WFYR FM 103.5

130 East Randolph
Chicago, IL 60601
(312) 861-8100

Vice President/General Manager: *Kelly Seaton*
Program Director: *Kurt Johnson*
Marketing Director: *Betsy Riemenschneider*

WFYR plays the best of today's music along with the best of the '70s—Soft Hits.

Monday - Friday

5:30 AM - 10:00 AM

David McKay—
Warm personality mixed with
Soft Hits
Paula Fagan, Traffic
Ron Davis, News
Red Mottlow, Sports

10:00 AM - 3:00 PM

T.K. O'Grady
Midwest wit and style,
blended with Soft Hits

3:00 PM - 7:00 PM

Mike MacDonald
Breezy personality and Soft Hits
Dan Parker, News
Paula Fagan, Traffic

7:00 PM - MIDNIGHT

Chris Torres
"Love Songs on FYR"
Special Dedications

MIDNIGHT - 5:30 AM

John Bermudez
Combines sense of humor with
Soft Hits

6:00 PM - 11:00 PM

Dick Bartley's
"Original Rock 'n Roll
Oldies Show"
Started on WFYR 10 years ago
and is now a nationally
syndicated show

Saturday

All day—Continuous Soft Hits.
The perfect accompaniment to
any Chicago weekend activity.

6:00 AM - 7:00 AM

Public Affairs Programming

Sunday

All day—Continuous Soft Hits.

6:30 AM - 8:00 AM

Public Affairs Programming

WGCI FM 107.5

332 S. Michigan Avenue
Chicago, IL 60604
312-427-4800

General Manager: *Marv Dyson*

Monday - Friday

5:00 AM - 9:00 AM

Banks & Company
Doug Banks

9:00 AM - 2:00 PM

Shannon Dell

2:00 PM - 6:00 PM

Tom Joyner

6:00 PM - 10:00 PM

Jammin' Dave Michaels

10:00 PM - 1:00 AM

"Quiet Storm with Smooth Hits
and Dedications"
Mike Hudson (M-Th)
"Dance Mixes" with
Armando Rivera (Fri)

1:00 AM - 5:00 AM

Irene Mojica

Saturday

5:00 AM - 7:00 AM

Music

7:00 AM - 10:00 AM

"On The Move"
Tom Joyner

10:00 AM - 2:00 PM

Jammin' Dave Michaels

2:00 PM - 6:00 PM

Mark Young

6:00 PM - 10:00 PM

Armando Rivera

10:00 PM - MIDNIGHT

"Rap Down"
Frankie J.

MIDNIGHT - 2:00 AM

Frankie J., Ramonski Luv

2:00 AM - 5:00 AM

Mark Young

Sunday

5:00 AM - 6:00 AM

Public Service

6:00 AM - 7:00 AM

"Radio Scope"
Lee Bailey

7:00 AM - 11:00 AM

Music of Love and Inspiration
Jacquie Haselrig

11:00 AM - 2:00 PM

Shannon Dell

2:00 PM - 5:00 PM

Armando Rivera

5:00 PM - 7:00 PM

"Westwood One Countdown"
Walt Love

7:00 PM - 10:00 PM

"Dusties"
Herb Kent

10:00 PM - 1:00 AM

"Quiet Storm with Smooth Hits
and Dedications"
Mike Hudson

1:00 - 5:00 AM

Mark Young

WJKL FM 94.3

14 Douglas Avenue
Elgin, IL 60120
708-741-7700

President/General Manager: *Rick Jakle*
Program Director: *Brad Bohlen*
Operations Manager: *Jeff Myers*

'The FOX' 94.3 FM. Features today's music along with a sprinkling of good oldies, regional news, traffic, weather, and business finals geared for the west/n.w. suburbs.

Monday - Friday

5:00 AM - 9:00 AM

Bob Leonard
Fox News/Weather, Ken Kosek
5:32 AM-Shadow Traffic
Sportsline Trivia

9:00 AM - NOON

Dean Richards
9:32 AM-Pop Music Quiz

NOON - 4:00 PM

John Calhoun
12:20 PM-"Way back Machine"

4:00 PM - 8:00 PM

Karen Williams

8:00 PM - 1:00 AM

Music, Information
8:32 PM-Musicflash Challenge

1:00 AM - 5:00 AM

Tom Rodman (M-Th)
Ted Brown (Fri)
4:40 PM-The Mystery Song

Saturday

5:00 AM - 10:00 AM

Diane Banks

10:00 AM - 2:00 PM

John Calhoun

2:00 PM - 6:00 PM

Karen Williams

6:00 PM - 2:00 AM

"The Oldies Show"
Smokin' Joe Dawson

2:00 AM - 6:00 AM

Don Nelson

Sunday

6:00 AM - 10:00 AM

Ted Brown

10:00 AM - 1:00 PM

Diane Banks

1:00 PM - 4:00 PM

Musicweek
Bob Leonard

4:00 PM - 8:00 PM

Tom Rodman

8:00 PM - 11:00 PM

Music, Information

WJMK FM 104.3

180 N. Michigan Avenue
Chicago, IL 60601
312-977-1800

Vice President/General Manager: *Harvey A. Pearlman*
Program Director: *Gary Price*
Promotion Director: *Karyn Kerner*

MAGIC 104 plays favorite oldies of 50's, 60's, and early 70's. The disc jockeys are pure Chicago too...

Monday - Friday

5:30 AM - 10:00 AM

Fred Winston - "The Fred Winston Morning Show"
WAKE UP TO THE BEST OLDIES!
Vicky on traffic.
John Priester with the news.
A mix of topical humor, phone calls, interviews and wacky observations on every day life.

10:00 AM - 2:00 PM

John Charleston
Playing your favorite oldies!
Making midday magic!

2:00 PM - 6:00 PM

King "B" Ron Britain
Visits from a menagerie of characters, Country Bob, Terry the Economist and more!

6:00 PM - 10:00 PM

Dick Biondi
"The Wild Italian"
9:45 pm - "Collector's Corner"
7-10 pm Fridays - "Friday Night 50's Party"
Biondi plays the music that made him a Rock n' Roll institution!

10:00 PM - 2:00 AM

Amy Scott
10:45 - "Name That Tune"
"Birthday Wake-Up Calls" - after midnight.

2:00 AM - 5:30 AM

Kurt Schaeffer
The overnight sensation!

Saturday

6:00 AM - 10:00 AM

Pat O'Kelley

10:00 AM - 2:00 PM

John Charleston

2:00 PM - 6:00 PM

Dick Biondi

6:00 PM - MIDNIGHT

Dan Diamond

MIDNIGHT - 5:00 AM

Steve Wallace

Sunday

5:00 AM - 6:00 AM

Public Affairs

6:00 AM - 10:00 AM

Jack Miller

10:00 AM - 2:00 PM

Amy Scott
NOON - 1:00 PM
Sunday Supplement
Countdown of the Top 10 hits plus sports, news, trivia from the 50's, 60's and early 70's.

2:00 PM - 6:00 PM

Dan Diamond

6:00 PM - 10:00 PM

Steve Wallace

10:00 PM - 2:00 AM

Mark Dixon

2:00 AM - 5:30 AM

Kurt Schaeffer

WJTW 93.5 FM

2455 Glenwood Avenue
Joliet, IL 60435
815-729-9596

General Manager: *Jack Daly*
Program Director: *Jim Murphy*

WJTW plays the best Lite Hits from the 60s through today, offers contests and giveaways.

Monday - Friday

6:00 AM - 10:00 AM

News, Weather, Music
"TV Trivia"
"The Crows Nest Memory Test"
Jim Murphy
Deadra Rose, News

10:00 AM - 3:00 PM

News, Weather, Music
"The Words To The Music Game"
"Radio At Work"
John Boda

3:00 PM - 7:00 PM

News, Weather, Sports, Music
"The Crows Nest Memory Test"
Jeff Young
Deadra Rose, News

7:00 PM - MIDNIGHT

News, Weather, Music
"Nite Lites"
"Top Seven at Seven" (F)
Joe Soto

MIDNIGHT - 6:00 AM

John Kincaid

Saturday

6:00 AM - 10:00 AM

Lite Music
Joanie McCann

10:00 AM - 2:00 PM

Lite Music
John Boda or Joe Soto

2:00 PM - 6:00 PM

Lite Music
Jeff Young or Joe Soto

6:00 PM - MIDNIGHT

Lite Music
Mike Taylor

Sunday

MIDNIGHT - 6:00 AM

Lite Music
Joelle Delgado

6:00 AM - 7:45 AM

Lite Music
Derrick Brown
7:45 AM - Public Affairs

8:00 AM - NOON

"Countdown America with
Dick Clark"

NOON - 2:00 PM

Lite Music
Corrine Stone

2:00 PM - 6:00 PM

Lite Music
Chris Alexander

6:00 PM - MIDNIGHT

Lite Music
Mike Taylor

MIDNIGHT - 6:00 AM

John Kincaid

WKKD FM 95.9

P.O. Box 1730
Aurora, IL 60507
708-357-9590

General Manager: *Charles Filippi*
Program Director: *Dave Beckman*
News Director: *Jeff Blanton*

WKKD serves the Western Suburbs with lite adult music, local news, area sports and weather.

Monday - Friday

5:00 AM - 9:00 AM

"Dave Beckman In The Morning"
with Jeff Blanton and Bill Baker.
Lively, Topical Conversation,
Audience Participation Phone
Calls, Entertaining Features,
Local Suburban News every Half
Hour, Live Weather Updates and
Hourly Sports.

9:00 AM - 2:00 PM

Lite Music, Audience Participation
Contests, Hourly News Updates,
Showbiz Notes.
Deb Ryan

2:00 PM - 7:00 PM

Lite Music, Calls, Contests, News,
Business Update Hourly.
Weather and Sports Updates.
J. T. Tarbox

7:00 PM - 11:00 PM

Lite Music, Audience
Participation, Featured
Artists, News.
Zerrin Bulut

11:00 PM - 5:00 AM

Lite Music, Audience
Participation Contests, Hourly
News, Listener Requests.
Dave Fischer

Saturday

6:00 AM - 10:00 AM

Lite Music, Hourly News and
Sports Updates.
J. T. Tarbox

10:00 AM - 2:00 PM

Lite Music, Hourly News Updates.
Tom Chiloes

2:00 PM - 6:00 PM

Hourly News and Weather
Updates, Sports.
Annie Kotscharjan

6:00 PM - MIDNIGHT

Lite Music, Hourly News Updates.
Ron Thompson

Sunday

MIDNIGHT - 6:00 AM

Lite Music, Hourly News Updates.
John Wesley

6:00 AM - NOON

Lite Music, Hourly News and
Sports Updates.
Rich Bentel

NOON - 6:00 PM

Lite Music, Hourly News
and Sports Updates.
Annie Kotscharjan

6:00 PM - MIDNIGHT

Lite Music, Hourly News Updates.
Dave Fischer

MIDNIGHT - 5:00 AM

Lite Music, Hourly News Updates.
John Wesley

WKQX FM 101.1

1700 Merchandise Mart Plaza
Chicago, IL 60654
312-527-8348

Vice President/General Manager: *Charles Hillier*
Program Director: *Bill Gamble*
Marketing Director: *David Perlmutter*

WKQX-Q101 features Murphy in the morning and over 50 minutes of the best variety of the '70's, 80's, and 90's each hour.

Monday - Friday

5:00 AM - 5:30 AM

"The Murphy in the Morning
Warm-Up Show"
Talk/Music, Comedy
"Danger" Dan Walker

5:30 AM - 10:00 AM

"Murphy In The Morning"
Robert Murphy
Brooke Belson and
Dan Walker-sidekicks
"Phrase that Pays"
"Dial-a-Date"; "Most
Embarrassing Moments";
"Fleeting Meetings with Fame"
"Office Bitch of the Week"
"Pick Your News"
"Guess the Whoopie"
"Hide the Salami"
News, Traffic-Dave McBride
Sports—Jim Volkman

10:00 AM - 3:00 PM

Contemporary Music
Greg Brown

3:00 PM - 7:00 PM

Contemporary Music
Patrick Callahan

7:00 PM - MIDNIGHT

Contemporary Music
Carla Leonardo

MIDNIGHT - 5:00 AM

Contemporary Music
Zach Harris

Saturday

5:00 AM - 10:00 AM

"Murph's Playhouse"
Best of Murphy

10:00 AM - 2:00 PM

Patrick Callahan

2:00 PM - 7:00 PM

Doug Blair

7:00 PM - MIDNIGHT

Zach Harris

Sunday

MIDNIGHT - 6:00 AM

Nick Joseph

6:00 AM - 11:00 AM

Doug Blair

11:00 AM - 3:00 PM

Carla Leonardo

3:00 PM - 7:00 PM

Zach Harris

7:00 PM - 9:00 PM

Doug Blair

9:00 PM - 11:00 PM

"Chicago's Top 20 Countdown"
Doug Blair

11:00 PM - MIDNIGHT

Contemporary Music
Tom Hanson

WLIT FM 93.9

150 N. Michigan Avenue
Chicago, IL 60601
312-329-9002

General Manager: *Philip L. Redo*
Program Director: *Mark Edwards*
General Sales Manager: *Dave Kerr*

WLIT, LITE-FM 93.9, plays soft, mellow, lite music with absolutely less talk.

Monday - Friday

5:30 AM - 10:00 AM

Music, Weather, News,
Traffic Update
Bob Brynteson with
Mary Ann Meyers

10:00 AM - 3:00 PM

Steve Schy

3:00 PM - 7:00 PM

Music, Weather, News
Traffic Updates
Megan Reed

7:00 PM - MIDNIGHT

George Briggs

MIDNIGHT - 5:30 AM

Bruce Buckley

Saturday

6:00 AM - 10:00 AM

Gene Honda

10:00 AM - 2:00 PM

George Briggs

2:00 PM - 6:00 PM

Bob Brynteson

6:00 PM - MIDNIGHT

Bruce Buckley

MIDNIGHT - 6:00 AM

Grant Field

Sunday

6:00 AM - 8:30 AM

Public Affairs

8:30 AM - 10:00 AM

Nanci Keuer

10:00 AM - 2:00 PM

Steve Schy

2:00 PM - 6:00 PM

Megan Reed

6:00 PM - MIDNIGHT

Bruce Buckley

MIDNIGHT - 5:30 AM

Grant Field

WNIB FM 97.1

1140 W. Erie Street
Chicago, IL 60622
312-633-9700

Station Manager: *Sonia Florian*
Program Director: *Ron Ray*
Promotion Director: *Lita Grier*

WNIB plays Classical Music/Jazz.

Monday - Friday

5:00 AM - 6:00 AM
"Cameo Concert"

6:00 AM - 9:00 AM
"Morning Song"
Carl Grapentine

9:00 AM - 1:00 PM
"Classical Music"

1:00 PM - 2:00 PM
"WNIB Library"

2:00 PM - 5:00 PM
"Classical Music"

5:00 PM - 7:00 PM
"Zephyr"
Lighter Pieces

7:00 PM - 8:00 PM
"Adventures in Good Music"
Karl Haas

8:00 PM - MIDNIGHT

"Music Mountain" (M)
"Traditions" (T)
"Top of the Class" (W)
"Chicago Music Dateline" (Th)
"Vocal Scene" (F)

MIDNIGHT - 4:00 AM
"Jazz" Mr. A

4:00 AM - 5:00 AM
"Blues" Big Bill Collins

Saturday

7:00 AM - 9:00 AM
"Morning Song" Miller Peters

9:00 AM - 1:00 PM
"Classical Music"

1:00 PM - 5:00 PM

"Those Were The Days"
Chuck Schaden

5:00 PM - 7:00 PM
"Zephyr"

7:00 PM - 9:30 PM
"Classical Music"

9:30 PM - 10:30 PM
"The Dick Lawrence Revue"

10:30 PM - MIDNIGHT
"Public Service Programming"

MIDNIGHT - 7:00 AM
"Classical Music"

Sunday

7:00 AM - 9:00 AM
"Morning Song" Miller Peters

9:00 AM - NOON

"Classical Music"

NOON - 2:00 PM

"At Your Request"
"Classical Music"

2:00 PM - 5:00 PM
"Classical Music"

5:00 PM - 7:00 PM
"Zephyr"

7:00 PM - 10:00 PM
"Sunday Opera"
Bruce Duffie

10:00 PM - MIDNIGHT
"Pipedreams"

Michael Barone

MIDNIGHT - 5:00 AM
"Classical Music"

WNUA FM 95.5

444 N. Michigan Avenue
Chicago, IL 60611
312-645-9550

Vice President/General Manager: *John Gehron*
Program Director: *Lee Hansen*
Promotion Director: *Suzy LeClair*

Adult Contemporary Station playing Smooth Jazz and Progressive New Music.

Monday - Friday

5:30 AM - 10:00 AM
Music, News, Weather,
Sports, Traffic
Yvonne Daniels
with Charlie Meyerson

10:00 AM - 2:30 PM
Rick O'Dell

2:30 PM - 7:00 PM
Music, News, Weather,
Sports, Traffic
Denise Jordan-Walker
with Marilyn Thomas

7:00 PM - 1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM - 7:00 AM
Late Night Edition
"Lights Out Chicago"
Nick Alton

Saturday

7:00 AM - 11:00 AM
Yvonne Daniels

11:00 AM - 3:00 PM
Bill Cochran

3:00 PM - 7:00 PM
Denise Jordan-Walker

7:00 PM - 10:00 PM
Jazz
Ramsey & Yvonne

10:00 PM - 1:00 AM
"Lights Out Chicago"
Danae Alexander

1:00 AM - 5:00 AM
Contemporary Music, Jazz
Mark Ruffin

Sunday

5:00 AM - 8:00 AM
Point of View
Marilyn Thomas

8:00 AM - 2:00 PM
"Sunday Soundscapes"
Soft Contemporary Jazz and
New Age Music
Rick O'Dell

2:00 PM - 7:00 PM
Jon Butterfield

7:00 PM - 10:00 PM
"Lights Out Chicago"
John Hill

10:00 PM - MIDNIGHT

"Musical Starstreams"
New Age Music
Frank Forest

MIDNIGHT - 5:30 AM
"Lights Out Chicago"
John Hill

WOJO FM 105.1

625 N. Michigan Avenue
Chicago, IL 60611
312-649-0105

General Manager: *Chuck Brooks*
Program Director: *Alberto Augusto*
Special Events: *Isabel Muniz Arrambide*

WOJO is a Full Service Spanish Station Playing
Contemporary Spanish Music and Talk/News.

Monday - Friday

MIDNIGHT - 5:00 AM

Tony Porras

5:00 AM - 9:00 AM

Hector Armando Molina
Alberto Urbina

9:00 AM - NOON

Maria Teresa Escobar

NOON - 12:30 PM

Talk, News
Luis de Gonzales

12:30 PM - 1:00 PM

Maria Teresa Escobar

1:00 PM - 4:00 PM

Carlos Rojas de Morelos

4:00 PM - 7:00 PM

Alberto Augusta

7:00 PM - MIDNIGHT

Fernando Jaramillo

8:00 PM - 10:00 PM

(Monday)

Music/Talk

Trivalidades/Jaramillo

Saturday

MIDNIGHT - 6:00 AM

Tony Porras

6:00 AM - 10:00 AM

Hector Molina

10:00 AM - NOON

Fernando Jaramillo

NOON - 6:00 PM

Music

6:00 PM - MIDNIGHT

Manuel Thompson

MIDNIGHT - 6:00 AM

Mario Escobar

Music

Sunday

6:00 AM - 9:00 AM

Religion

9:00 AM - 10:00 AM

"Vicente Fernandez y
sus invitados"

10:00 AM - NOON

"Corridos y Canciones"

NOON - 2:00 PM

Ruth De La Garza

2:00 PM - 6:00 PM

F. Jaramillo
Exitometro Latino

6:00 PM - MIDNIGHT

Manuel Thompson
Music

WTMX FM 101.9

8833 Gross Point Road
Skokie, IL 60077
708-677-5900

President, General Manager: *Chet Redpath*
Vice President/Sales, Asst. Station Manager: *Sheila O'Connor*
Vice President Programming: *Mike Phillips*

WTMX plays Adult Contemporary music.

Monday - Friday

5:30 AM - 9:00 AM

The Peter Dean Show
Peter Dean along with Beth Kaye
and Nick Candella
Comedy, Conversation, Music
News, Weather, Give-A-Ways

News—Barry Keefe
on the hour and ½ hour

9:00 AM - 2:00 PM

Music, Talk
Dave Hilton

2:00 PM - 7:00 PM

Music, Weather
Rob Conrad

7:00 PM - MIDNIGHT

Music, Talk
Joe Cassidy

MIDNIGHT - 5:30 AM

Talk, Music, Call-in
Mike Roberts

Saturday

5:30 AM - 10:00 AM

Music, News, Weather
Andy Yocom

10:00 AM - 2:00 PM

Music, Talk
Rob Conrad

2:00 PM - 6:00 PM

Music, Talk
Dave Hilton

6:00 PM - MIDNIGHT

Music, Talk
Joe Cassidy

Sunday

MIDNIGHT - 4:00 AM

Andy Yocom

4:00 AM - 8:00 AM

Public Affairs

8:00 AM - 2:00 PM

Ford Colley

2:00 PM - 7:00 PM

Mark West

7:00 PM - MIDNIGHT

Music, Talk
Andy Yocom

MIDNIGHT - 5:30 AM

Mike Roberts

WUSN FM 99.5

875 N. Michigan Avenue
Chicago, IL 60611
312-649-0099

General Manager: *Carl Hamilton*
Program Director: *J. D. Spangler*
Promotion Director: *Tricia Biondo*

WUSN (US 99) 10-in-a-row Country Music.

Monday - Friday

5:30 AM - 9:00 AM

J. D. Spangler with Sidekick:
Cheryl Ann
John Katzbeck, Roving Reporter
Entertainment, News, Sports,
Traffic, Talk, Call-ins, Music,
"Nashville Hotline"

9:00 AM - 10:00 AM

J. D. Spangler

10:00 AM - 2:00 PM

Country Music, Request Hour
Nancy Turner

2:00 PM - 6:00 PM

John Howell
News Update: Chuck Allen

6:00 PM - 10:00 PM

Country Music, Request Hour
Scott Wagner

7:00 PM

Tuesday
"US 99 Big 30"
Top 30 Country Songs,
Celebrity Interviews

10:00 PM - 2:00 AM

Debi Diamond

2:00 AM - 5:30 AM

Lana Flores

Saturday

6:00 AM - 10:00 AM

Pete Maus

10:00 AM - 2:00 PM

Nancy Turner or Scott Wagner

2:00 PM - 6:00 PM

Debi Diamond or John Howell

6:00 PM - MIDNIGHT

10:00 pm—All Request Hour
Ray Stevens

MIDNIGHT - 6:00 AM

Bob Ferguson

9:00 PM - MIDNIGHT

"Weekly Top 30"
Harmon and Evans

MIDNIGHT - 6:00 AM

Lana Flores

Sunday

6:00 AM - 11:00 AM

Wayne Bryman

11:00 AM - 3:00 PM

Ray Stevens

3:00 PM - 7:30 PM

Rich Renick

7:30 PM - 9:00 PM

"Nashville Live"
Music, Talk, Interviews
Lon Helton

WVAZ FM 102.7

408 S. Oak Park Avenue
Oak Park, IL 60302
708-524-3200

President and General Manager: *Barry Mayo*
Operations Manager and Program Director: *Tony Kidd*
Advertising and Promotions Director: *Merry Green*

WVAZ (V-103) plays the best variety of Hits and Dusties.

Monday - Friday

MIDNIGHT - 5:00 AM

Shirley Hayes

5:00 AM - 10:00 AM

"Morning Connection"
Richard Steele, Darryl Daniel
John Davis—News, Weather,
Traffic

5:45 AM

People Poll Question

6:10 AM

Morning Job Salute

6:40 AM

Morning Jumpstart

7:10 AM

Backwards Morning Dusty

8:25 AM

(Wednesday)

Trivia Cash Question

8:25 AM

(Thursday)

News From The Super-Market
Checkout Stand

10:00 AM - 3:00 PM

Wali Muhammad

11:55 AM

V-103 Lunchbreak

3:00 PM - 7:00 PM

Leigh Hamilton

4:20 PM

Traffic Jam Relief

5:00 PM

Five O'Clock Flashback

7:00 PM - MIDNIGHT

"Nightmoods"

Mel DeVonne

Saturday

MIDNIGHT - 5:00 AM

Shirley Hayes

5:00 AM - 10:00 AM

Jim Raggs

10:00 AM - 2:00 PM

Wali Muhammad

2:00 PM - 7:00 PM

Patricia Linder

7:00 PM - MIDNIGHT

Shirley Hayes

8:00 PM - 11:00 PM

"The V-103 Dusty Stepper Set"

Sunday

MIDNIGHT - 4:30 AM

David Stafford/Tony Walker

4:30 AM - 7:00 AM

"Inspirational Stroll"
Pam Morris

7:00 AM - 9:00 AM

V-103's "First Day"
Deborah Scott

9:00 AM - NOON

"Inspirational Stroll"
Pam Morris

NOON - 6:00 PM

"Classic Chicago" - Jim Raggs

6:00 PM - 10:00 PM

"Nightmoods" - Mel DeVonne

10:00 PM - 2:00 AM

"Jazz Spotlight" - Andre Sallis

WVX FM 103.1

210 Skokie Valley Road
Highland Park, IL 60035
708-831-5250

General Manager/Program Director: *Bill Paar*

WVX features a wide variety of ethnic programs during the day and Heavy Metal programming during the night.

Monday - Friday

5:00 AM - 5:30 AM

Talk Shows

5:30 AM - 10:00 AM

Polish, Korean, German,
Viennese programming

10:00 AM - 11:00 AM

"Sig's Showbiz" (M,W,F)
Sig Sakowicz
Classical Music (T,Th)

11:00 AM - NOON

"Practical Spirituality"
Jim Stewart

NOON - 8:00 PM

Korean, Spanish, Ukrainian,
German programming
7:00 PM
Investment '90 (Tues)
Scott Horan, Ralph Russell

8:00 PM - 1:00 AM

"Real Precious Metal"
Heavy Metal Music
Scott Loftus

1:00 AM

"Night People"
Local Rock Scene
Ralph Rasmussen

Saturday

5:00 AM - 5:30 AM

Potpourri
Beverly Rosenstein

5:30 AM - 6:00 AM

Classical Music

6:00 AM - 1:00 PM

Asian, Korean, German
programming

1:00 PM - 2:00 PM

Investment '90
Scott Horan, Ralph Russell

2:00 PM - 3:00 PM

"Radio Pomost"

3:00 PM - 4:00 PM

Romanian
Mike Martini

4:00 PM - 7:00 PM

Radio International
Monique Skolmar

7:00 PM - 8:00 PM

Thailand Radio Program

8:00 PM - 1:00 AM

"Real Precious Metal"

1:00 AM - 5:30 AM

"Club Rocker"

Sunday

5:30 AM - 6:00 AM

WVX Notebook
Potpourri

6:00 AM - 5:00 PM

Korean, German, Russian,
Asian programming

5:00 PM - 6:00 PM

"Eunice Bailey Show"

6:00 PM - 7:00 PM

"Armenian Radio Hour"
Annie Kerkonian

7:00 PM - 9:00 PM

Greek, Latvian, Flemish
programming

9:00 PM - 1:00 AM

"Real Precious Metal"
Heavy Metal Music

1:00 AM

"Night People"
Local Rock Scene
Ralph Rasmussen

WXEZ FM 100.3

875 N. Michigan Avenue
Chicago, IL 60611
312-440-3100

Station Manager: *Jim Haviland*

Program Director: *Gary Parks*

News Director: *John Gleason*

Easy Hits of Yesterday and Today
(Simulcast AM 820).

Monday - Friday

Easy Hits All Day

MIDNIGHT - 5:30 AM

Bob Kraft

5:30 AM - 10:00 AM

Music, Traffic, News and
Weather
Jeff Christie
News—John Gleason
Weather—Andy Avalos

10:00 AM - 3:00 PM

Dave Osborne

3:00 PM - 7:00 PM

Dave Mitchell

7:00 PM - MIDNIGHT

Dona Mullen

Saturday

6:00 AM - 10:00 AM

John Logan

10:00 AM - 2:00 PM

Jeff Christie

2:00 PM - 7:00 PM

Dave Mitchell

7:00 PM - MIDNIGHT

Wayne Bryman

Sunday

MIDNIGHT - 6:00 AM

John Logan

6:00 AM - 8:00 AM

Public Affairs
Hope Daniels

8:00 AM - NOON

Dave Osborne

NOON - 5:00 PM

Dona Mullen

5:00 PM - 10:00 PM

Bob Kraft

10:00 PM - 5:30 AM

Wayne Bryman

WXLC FM 102.3

3250 Belvidere Rd.
Waukegan, IL 60085
708-336-7900

General Manager: *Hal Coxon*
Program Director: *Nick Farella*
Promotions Director: *Ron Caperton*

Contemporary Hits.

Monday - Friday

MIDNIGHT - 5:30 AM
Jim Novak

5:30 AM - 10:00 AM
Dave Labrecque & Mike Donovan

10:00 AM - 2:00 PM
Nick Farella

2:00 PM - 7:00 PM
Jym Geraci

7:00 PM - MIDNIGHT
Joe Blaney

Saturday

MIDNIGHT - 6:00 AM
Tom Gaines

6:00 AM - NOON
Dave Labrecque

NOON - 6:00 PM
Joe Blaney

6:00 PM - MIDNIGHT
Jim Novak

Sunday

MIDNIGHT - 5:00 AM
Tom Gaines

5:00 AM - 9:00 AM
Public Affairs

9:00 AM - NOON
"The Rockin' America"
Top 40 Countdown with
Scott Shannon

NOON - 6:00 PM
Jym Geraci

6:00 PM - MIDNIGHT
Tom Gaines

WXRT FM 93.1

4949 W. Belmont Avenue
Chicago, IL 60641
312-777-1700

Station Manager: *Harvey Wells*
Program Director: *Norm Winer*

Monday - Friday

6:00 AM - 10:00 AM
Terri Hemmert
8:10 AM Athlete's Feats,
Bob Verdi

10:00 AM - 2:00 PM
Tom Marker

2:00 PM - 6:00 PM
Frank E. Lee
5:10 PM Athlete's Feats,
Bob Verdi

6:00 PM - 10:00 PM
Johnny Mars

Monday Only

10:00 PM
"Blues Breakers"
Tom Marker
11:00 PM
The Grateful Dead Hour
MIDNIGHT - 2:00 AM
Wendy Rice
2:00 AM - 6:00 AM
Richard Milne

Tuesday Only

7:45 AM, 7:45 PM
Goin' to the Show with
a Regular Guy
10:00 PM - 2:00 AM
Wendy Rice
2:00 AM - 6:00 AM
Marty Lennartz

Wednesday Only

10:00 PM
Rock over London
11:00 PM - 2:00 AM
Wendy Rice
2:00 AM - 6:00 AM
Marty Lennartz

Thursday Only

7:45 AM, 7:45 PM
Goin' to the Show with
a Regular Guy
10:00 PM
The Big Beat
Johnny Mars

11:00 PM - 2:00 AM
Wendy Rice
2:00 AM - 6:00 AM
Marty Lennartz

Friday Only

10:00 PM - 3:00 AM
Marty Lennartz
3:00 AM - 5:00 AM
Richard Milne

Saturday

6:00 AM - 8:00 AM
Richard Milne

8:00 AM - NOON
Saturday Morning Flashback
Tom Marker, Wendy Rice
or Norm Winer

NOON - 1:00 PM
Adult Rock

1:00 PM - 6:00 PM
Frank E. Lee or Lin Brehmer

6:00 PM - 11:00 PM
Marty Lennartz

11:00 PM - MIDNIGHT
King Biscuit Flower Hour

MIDNIGHT - 5:00 AM
Richard Milne

Sunday

6:00 AM - 10:00 AM
Greg Easterling

10:00 AM - 11:00 AM
B.B. King Blues Hour

11:00 AM - 4:00 PM
Leslie Witt

4:00 PM - 8:00 PM
Wendy Rice or Johnny Mars

8:00 PM - 9:00 PM
Budweiser Sunday Night Concert

9:00 PM - 1:00 AM
Jazz Transfusion, Barry Winograd

1:00 AM - 6:00 AM
Richard Milne

WYLL FM 106.7

2400 E. Devon Avenue
Des Plaines, IL 60018
708-297-8430

Station Manager: *Jeff Crabtree*
Program Director: *Dave Gordon*

WYLL is a Contemporary Christian Music Station.

Monday - Friday

5:00 AM - 1:00 PM
Various Ministries' Programming

1:00 PM - 3:00 PM
Music, Talk, Weather
Ron Turner

3:00 PM - 7:00 PM
Music, News, Talk
Dave Gordon

7:00 PM - MIDNIGHT
Contemporary Christian Music
Jon Jacobson

MIDNIGHT - 5:00 AM
Contemporary Christian Music

Saturday

5:00 AM - 10:00 AM
Contemporary Christian Music

10:00 AM - NOON
"Twenty—The Countdown
Magazine"
Countdown of top 20 hits,
Interviews
John Rivers

NOON - 8:00 PM
Non-stop Contemporary
Christian Music

8:00 PM - 9:00 PM
Christian Rock Countdown
Jim Channel

9:00 PM - MIDNIGHT
Righteous Rock

Sunday

ALL DAY
Contemporary Christian Music

8:00 PM
Revival Time

10:00 PM - 11:00 PM
Urban Christian Countdown
Jim Channel

WYSY FM 107.9

P.O. Box 2010
Aurora, IL 60507
708-851-4600

General Manager: *Chuck Williams*
Program Director: *Bob Spence*
General Sales Manager: *Lawrence Getz*

Adult Contemporary Music, News, Weather and Traffic
Updates (Focus on Information for Suburban Listeners).

Monday - Friday

MIDNIGHT - 5:30 AM
Adult Contemporary Music
Capt. Kurt Fischer

5:30 AM - 10:00 AM
"The Suburban Wake Up"
Music, Contests, Humor,
Interviews with P.J. Harrigan,
Bob Spence, Sports
Weather, Mike Spiel
Traffic, Joe Collins
News, Sue Wienczek

10:00 AM - 3:00 PM
"Lunchtime Lyrics"
Adult Contemporary Music
Jim McNicholas

3:00 PM - 7:00 PM
Adult Contemporary Music
John Rivers
Traffic, Joe Collins
Weather, Greg Simunich

7:00 PM - MIDNIGHT
Adult Contemporary Music
Ken Anderson

Saturday

MIDNIGHT - 6:00 AM
Adult Contemporary Music
Andy "K"

6:00 AM - 10:00 AM
Adult Contemporary Music
Todd Manley

10:00 AM - 3:00 PM
Adult Contemporary Music
Jim McNicholas

3:00 PM - 7:00 PM
Adult Contemporary Music
John Rivers

7:00 PM - MIDNIGHT
Adult Contemporary Music
Michael B. Wilder

Sunday

MIDNIGHT - 6:00 AM
Adult Contemporary Music
Karyn Thomas

6:00 AM - NOON
Adult Contemporary Music
Jerome Ritchey

NOON - 6:00 PM
Adult Contemporary Music
Ken Anderson

6:00 PM - MIDNIGHT
Adult Contemporary Music
Steven Paige

WYFZ FM 94.7

360 N. Michigan Avenue
Chicago, IL 60601
312-984-0095

President: *Kevin O'Grady*
Program Director: *Brian Kelly*
Promotion Director: *Ed Marcin*
Operations Manager: *Ric Lippincott*

WYFZ-FM (Z-95) is "Chicago's Hit Music Station," owned by Capital Cities/ABC.

Monday - Friday

5:30 AM - 10:00 AM

"Welch & Woody Show"
Celebrity interviews, comedy, talk, music.
Z95 Bumper Sticker Contest
John Welch, Steve Woods, Joani Siani—sidekick

10:00 AM - 3:00 PM

"Brian Kelly Show"
Z95 Bumper Sticker Contest
Fax-in, Call-in, Music

3:00 PM - 7:00 PM

"Brant Miller Show"
Z95 Bumper Sticker Contest
Music, Variety, Call-in

7:00 PM - MIDNIGHT

"Steven Craig Show"
Top 8 at 8, All Request and Dedication Hour
Chicago's Hit Music

MIDNIGHT - 5:30 AM

Various Talk Show Hosts with Celebrity Guests (M)
Mike Kelly (T-F)

Saturday

MIDNIGHT - 5:30 AM

"Nic St. John Show"
Chicago's Hit Music

5:30 AM - 10:00 AM

"Vicki Truax Show"
Chicago's Hit Music

10:00 AM - 2:00 PM

"Carla Box Show"
Chicago's Hit Music

2:00 PM - 6:00 PM

"Mike Kelly Show"
Chicago's Hit Music

6:00 PM - 11:00 PM

"Open House Party"
In-studio guests-request line

11:00 PM - MIDNIGHT

Don Nelson Show
Chicago's Hit Music

Sunday

MIDNIGHT - 4:00 AM

"Mark Priscaro Show"
Chicago's Hit Music

4:00 AM - 9:00 AM
Public Affairs

9:00 AM - 1:00 PM

"American Top 40"
Shadow Stevens

1:00 PM - 5:00 PM

"Dave Sholin's Insider"

5:00 PM - 6:00 PM

"Nic St. John Show"
Chicago's Hit Music

6:00 PM - 11:00 PM

"Open House Party"
Chicago's Hit Music

11:00 PM - 1:00 AM

"Don Nelson Show"
Chicago's Hit Music

High School & College RADIO STATIONS

HIGH SCHOOL

Argo Community High School

Summit, IL 60501
(708) 458-9274
WARG (FM 88.9)

Homewood-Flossmoor Community High School

Flossmoor, IL 60422
(708) 799-3000
WHFH (FM 88.5)

Downers Grove High Schools

Downers Grove, IL 60516
(708) 852-0400
WDGC (FM 88.3)

Hinsdale Central High School

Hinsdale, IL 60521
(708) 887-1340
WHSD (FM 88.5)

Lake Forest High School

Lake Forest, IL 60045
(708) 234-3600
WLFH (No frequency, nor on the air - in-house station)

Lyons Township High School

LaGrange, IL 60525
(708) 579-6408
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Northwestern University

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