

ROBERT MURPHY • JACK BUCK & HANK STRAM • CHUCK SCHADEN

# RADIO

FALL 1990 \$3.50

*chicago*

WHO'S DOING WHAT, WHERE

**ADULT  
CONTEMPORARY WARS:**  
*WFYR, WKQX, WLIT, WTMX, WXEZ*

**THE #1 STATION &  
THE FARM BEAT:**  
*Orion Samuelson  
Max Armstrong*

*Bob McGraw  
Chris Torres  
Fan Talk*

*Radio Guides  
Upcoming Releases  
Concert Scene*

**HAPPENINGS  
FLASHBACKS**

**First Anniversary Issue**





# RADIO Formats Glossary

## **Adult Contemporary (AC):**

Top 40 for baby boomers. A.k.a. adult rock or lite rock. Similar to CHR (see below) format. Includes artists like Elton John, Gloria Estefan, Chicago.

## **Adult Standards/Big Band:**

Mixes non-rock oldies, easy listening, nostalgia and big band music from the '40s through '70s. For example, Tommy Dorsey, The Andrews Sisters, Frank Sinatra, Barbra Streisand, Anne Murray.

## **Album Oriented Rock (AOR):**

Format emphasizes lengthy sets of rock music rather than DJ personality. Some stations stick to mainstream artists (Rolling Stones, Tom Petty, Aerosmith), while others include alternative acts (Big Audio Dynamite, Sugarcubes, Depeche Mode).

## **Black Adult Contemporary:**

New hybrid format blends current urban contemporary hits with R&B/soul oldies from the '60s-'80s.

## **Classic Rock:**

AOR spinoff for rock fans over 18. Familiar songs from the '60s-'80s by core bands like the Stones, the Who, Led Zeppelin, Genesis and Pink Floyd.

## **Contemporary Hit Radio (CHR):**

Top 40 under a new name. Aimed at teens and young adults. Includes cross-section of music from AOR and urban formats. Everything from Paula Abdul to Bon Jovi.

## **Easy Listening:**

A.k.a. easy contemporary. Once known as beautiful music, the kind played in elevators and offices.

## **New Adult Contemporary:**

Combines new age, light jazz and adult contemporary music. Emphasis on contemporary jazz fusion instrumentals by Larry Carlton, Montreaux, Jean Luc Ponty. Some vocals by Basia, Al Jarreau, Anita Baker.

## **Nostalgia:**

Big band and other non-rock oldies from the '40s-'50s. Also variety programs from radio's Golden Age (Jack Benny, Green Hornet).

## **Oldies:**

Rock and pop hits, golden oldies, from the late '50s to early '70s.

## **Talk:**

Mostly nonmusical, personality-oriented stations that air calls from listeners. Formats range from serious to silly to full-service (news, weather, traffic, sports).

## **Urban Contemporary:**

Top 40 geared for younger black listeners. CHR format plays crossover urban/dance artists like Janet Jackson, Bobby Brown.



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<b>Advertising Sales</b>	Donna Walters & Associates 332 S. Michigan Ave. Chicago, IL 60604 312/939-5480
<b>Typographer</b>	N&F Typographers
<b>Printing</b>	The Johnson Press
<b>Distribution</b>	Charles Levy Circulating Co. North Shore Distributors

RADIOChicago (ISSN 1044-9647) is published quarterly by RADIOChicago, Inc. at 332 S. Michigan Ave., Chicago, IL 60604 (312) 939-5480. ©Copyright 1990. Reproduction in whole or in part of any text, photograph or illustration without prior written permission from the Publisher is strictly prohibited. Manuscripts, photographs, drawings and other submitted material must be accompanied by a stamped self-addressed envelope. However, RADIOChicago assumes no responsibility for the return of unsolicited materials. RADIOChicago is a trademark of RADIOChicago, Inc.

Subscriptions: \$12.00 for 4 issues. Single copy \$3.50.  
Send subscriptions to  
RADIOChicago, 332 S. Michigan Ave., Chicago, IL 60604

All photos are reprinted courtesy of  
the various radio stations  
except where otherwise noted.

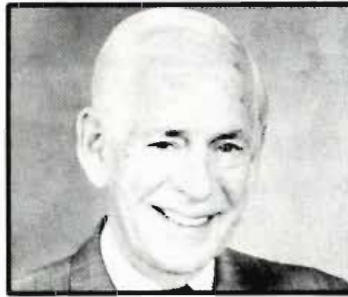
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# Writers



LINDA CAIN

CINDY PEARLMAN is an entertainment writer. Her work has been syndicated through the *New York Times* and has appeared in the *Chicago Sun-Times*, *US*, *Glamour*, *Premier*, *Chicago Metro*, *In Fashion*, and the *Illinois Entertainer*.

STEVE DALE is a regular contributor to the *Chicago Tribune* where he authors a weekly column called "Celebrity Watch." An entertainment columnist and restaurant critic at *Inside Chicago*, he also interviews celebrities for *People* magazine's Chatter column.

LINDA CAIN has been writing freelance articles since 1976. She worked as a staff news reporter for *Screen* weekly and as a suburban correspondent for the *Chicago Tribune*. She has written for the *Illinois Entertainer*, *Inside Chicago*, *Backstage*, the *Sun-Times*, the *Daily Herald*, and many international music magazines.



MARK RUFFIN



DAWN WESTLAKE

DAN WITTE is editor and associate publisher of Chicago-based *Copy* magazine. Dan spent eight years covering local entertainment for the *Illinois Entertainer*.

MARK RUFFIN produces Danae Alexander's *Lights Out Chicago* on WNUA and also hosts his own show. He is the jazz events editor at *Chicago Magazine* and contributes to the *Chicago Sun-Times*, *down beat* and *New City*.

RAY WISBROCK is a Palatine-based freelance writer who in addition to magazine articles writes newsletters and promotional brochures for corporate communications departments.

JIM MUELLER is a former Museum of Science and Industry coal miner who also has done turns as a hotel house detective and small town disc jockey. Since 1984 Mueller has



GEORGE CASTLE

worked strictly in the public relations field, writing newsletters, annual reports, video scripts and speeches for a bewildering array of Chicago non profits.

DAWN WESTLAKE is a professional actress, comedienne and freelance writer. She received her Bachelor of Science degree in radio-tv-film from Northwestern University in 1986.

DAN KENING is a regular contributor on popular music and nightlife to *Chicago* magazine. As a freelance writer, Dan has written for the *Chicago Tribune*, *Fodor's* and *Gault-Millau* Chicago travel guides, and for a number of national magazines.

GEORGE CASTLE, a native Chicagoan, is a lifelong follower of the local sports scene and broadcasting industry. He is an award-winning sports columnist for *Pulitzer-Lerner Newspapers* and is also a regular contributor to *Sport* magazine.

BILL DAHL has done his share of deejay duty, spinning oldies and blues from 1979 to 1981 on WVVX-FM. He has written extensively about Chicago's blues scene for a variety of publications including *Living Blues*, *Goldmine*, *down beat* and the *Illinois Entertainer*.

## See the Beatles, JFK and Beaver Cleaver.

Or Perry Como, Richard Nixon and Lucy Ricardo.

The Museum of Broadcast Communications has the nation's largest collection of radio programming and over 3000 television shows. News, drama, documentaries, sports and comedy—from Ed Murrow to Ed Sullivan—plus thousands of award-winning commercials, are here for you to enjoy.

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For exhibition information and group tour arrangements, call (312) 987-1500. And see a really big show.



## The Museum of Broadcast Communications

*Where history lives.*

At River City/800 South Wells Street/Chicago, IL 60607

# Radio Station INDEX

## by format

### ■ Adult Contemporary

WAIT FM	WVAZ FM
WCGO AM	WXEZ FM
WJKL FM	WFYR FM
WKKD FM	WLIT FM
WKQX FM	WTMX FM
WNUA FM	WYSY FM

### ■ Adult Rock

WABT FM	WCKG FM
WCBR FM	WXRT FM
WLUP AM, FM	

### ■ Blues

WBEE AM	WXRT FM
WBEZ FM	WGCI AM
WNIB FM	

### ■ Broadway Hits

WJJD AM

### ■ Business/Finance

WBBM AM	WNVR AM
WMAQ AM	

### ■ Classical

WFMT FM	WNIB FM
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### ■ Contemporary Christian

WMBI FM	WYLL FM
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### ■ Contemporary Hits/Top 40

WBBM FM	WKQX FM
WBUS FM	WYTZ FM
WXLC FM	

### ■ Country

WAUR AM	WUSN FM
WCCQ FM	

### ■ Dance

WBBM FM	WGCI FM
WBUS FM	WXRT FM
WLUW FM	

### ■ Easy Listening

WAIT AM	WJJD AM
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### ■ Ethnic

WAIT AM	WCEV AM
WCRW AM	WEDC AM
WKTA AM	WPNA AM
WSBC AM	WVVX FM

### ■ Gospel

WBEE AM	WGCI AM
WCEV AM	WSBC AM
WVON AM	

### ■ Heavy Metal

WKTA AM	WVVX FM
---------	---------

### ■ Jazz

WBEZ FM	WDCB FM
WGCI AM	WLNR FM
WNIB FM	WNUA FM
WVAZ FM	WXRT FM
WBEE AM	

### ■ New Age

WDCB FM	WNUA FM
---------	---------

### ■ News

WBBM AM	WKRS AM
WLS AM	WMAQ AM
WGN AM	WNVR AM

### ■ Oldies/Nostalgia Big Bands

WJJD AM

### ■ Oldies/Rock

WAUR AM	WJMK FM
WJTW FM	WVAZ FM
WKKD AM	

### ■ Religious

WBEE AM	WCEV AM
WKTA AM	WMBI AM, FM
WPNA AM	

### ■ Spanish

WCGO AM	WCRW AM
WEDC AM	WIND AM
WMBI AM	WOJO FM
WOPA AM	WTAQ AM
WSBC AM	

### ■ Sports

WBBM AM	WGN AM
WKKD AM	WLUP AM
WMAQ AM	

### ■ Urban Contemporary

WGCI FM	WLNR FM
WVAZ FM	

### ■ Variety/Talk

WBBM AM	WAUR AM
WGCI AM	WBEZ FM
WGN AM	WCGO AM
WKKD AM	WJJD AM
WLS AM	WKRS AM
WRMN AM	WLUP AM, FM
WVON AM	WVVX FM

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The Radio Guides were prepared based on information supplied by the radio stations.



# Happenings



"Dream Wedding" performer **FREDDIE JACKSON** poses with members of the V-103 staff during his press party. (L to R) **BARRY MAYO**, **JILL CLEMENTS**, **STEVE ABRAMS**, **JACKSON**, **MERRY GREEN** and **ROD BROWN**.



US99's **JOHN HOWELL** (right) with **CONRAD DOBLER**, football's "Bad Boy," at the opening of Fantasy Sports Bar & Grill.



WAIT-FM's crew at the "World's Largest Garage Sale" in Evanston. (L to R) **PENNY REISS**, **MERRI ENNIS**, **PAUL CIARROCHI**, **PAIGE THOMPSON**, **KELLY ROBINSON** and **MARY ANN HAAS**.



WFYR-FM's **T.K. O'GRADY** (left) and **DAVID MCKAY** (right) with **GEORGE BENSON** at Taste of Chicago.



WOJO-FM contest winner **ROBERTO YEPEZ** stands outside the soccer stadium in Milan, Italy during his all-expense-paid trip to the World Cup.



WABT-FM's \$1.03-a-gallon promotion at Gas 'N Grub in Elgin with DJs **KEN ZURSKI** and **CAROL WILDE**.



# LETTERS TO THE EDITOR

**RADIOChicago invites comments and suggestions from our readers. Address to Letters, c/o RADIOChicago, 332 South Michigan Avenue, Suite #1158, Chicago, IL 60604.**

I've bought the last four issues of your magazine and enjoyed each and every one. However, I noticed some stations not being listed. Particularly the Joliet and Gary-Hammond stations, plus WRMN in Elgin, WFXW in Geneva and WKDC in Elmhurst (DuPage County's only commercial outlet). Certainly there must be room in your magazine to list these stations. I hope you'll consider this and I will look forward to your next issue.

*Greg Owens  
Wheaton, Ill.*

p.s. My folks were disappointed that you left out Jack Brickhouse in your article on former Cubs and Sox announcers.

**Ed. Note: We've added WRMN to our listings and will consider adding the other two.**

**Jack Brickhouse has not done radio play-by-play (baseball) since 1946. He subbed for Bob Elson in the mid-40s. Everybody loves Jack, but the announcers we covered were from the last 30 years.**

I have just finished reading the Summer 1990 issue and have found it very interesting. I was very interested in reading about some of the personalities that I listen to often: Kathy O'Malley, Judy Markey, Len Walter, Keith Middleton, Catherine Johns and all the others. Keep the magazine coming.

*Margaret L. Jones  
Blue Island, Ill.*

Congratulations on your new radio magazine! I find the magazine full of information and very interesting articles on our radio personalities here in Chicago.

Please sign me up as a subscriber. Good luck with your endeavor.

*Vito Cifaldi  
Chicago, Ill.*

I've enjoyed reading your magazine since stumbling upon it at a book store. I have some questions. I used to listen to WYEN-FM (now WYLL) until it changed formats to Christian music. I enjoyed Louie Parret and Cindy Lee. Can you tell me what became of them?

Also, where is Sue Berg, from WCLR (now WTMX-FM)? What became of Kim Smith and Sue Danilo of WAUR-FM (now WYSY)?

Can you publish a photo of Chris Torres of WFYR-FM?

*Craig Baldwin  
Glendale Heights, Ill.*

**Ed. Note: We can help you with your last request. (See article on Chris Torres this issue.) As for the other questions, perhaps our knowledgeable readers out there can write in with the answers.**

As one of the "pioneers" of rock'n'roll profiled in the Summer Issue I thank you for a lively article. It's always a revelation to see how one's interview replays in print; Linda Cain was quite faithful to the spoken word. There was one vital omission, however: Sam Holman, referred to in the article simply as "Sam." In my interview with Linda I tried to underscore his role as founding program director of "The New WLS." He, too, was one of the *seven* original D.J.s. Sam, along with General Manager Ralph Beaudin, successfully programed KQV in Pittsburgh for ABC prior to coming to WLS. Both eventually went on to ABC in New York. Of our original cast they are the first to die - Sam four years ago, Ralph this past June.

The success of the station, and our careers, must be credited to Sam Holman for his innovations and for teaching us his love of the craft. His name must be recorded in Chicago radio history as a pathfinder for subsequent generations of radio talent.

Another omission: In the article on Chicago play-by-play voices, the name of Bert Wilson was left out. Wilson (real name, Ralph Puckett) was the first play-by-play man to sound like a cheerleader: "I don't care who wins, as long as it's the Cubs!" - and we loved him for it. (He also muttered, "Well, I don't know..." whenever the Cubs stumbled, and in the '50s and '60s that was frequently.)

He had hawked, first, Old Gold, and then Chesterfield cigarettes, and, unfortunately, enjoyed the product too much. The Cincinnati Reds lured Wilson for their broadcasts, but he died of throat cancer before the next season got under way.

Bert was replaced by Jack Quinlin, who as you say, was highly regarded by broadcasters across the country. Wilson and Quinlin were the best in Chicago, and probably the best in the country.

*Bob Hale  
WJJD-AM  
Chicago, Ill.*

**Ed Note: Regarding the "Chicago's Rock'n' Roll Pioneers" article, the author did, indeed, include a paragraph about Sam Holman. Unfortunately that section, along with references to several other radio pioneers, was cut out due to space limitations.**

**The "Baseball Voices" author only rated announcers he had heard. As he was only 5 months old when Bert died in 1955, he missed hearing the great cheerleader.**

I am very grateful for the manner in which you touched upon some of the highlights of my long career with Tribune Company and its broadcast operations (Spring 1990). As you know, we remain active in behalf of Tribune Company in a consulting capacity, and that is a most pleasant and rewarding experience. I have been a part of Tribune Company all of my adult life and want to remain in that capacity as long as I am active in the most exciting business that is available to any one of us.

Warmest wishes and much gratitude.

*Ward L. Quaal  
Chicago, Ill.*

Enclosed is my check to renew my subscription. I really enjoy reading the articles, the "Happenings" photo section and the "Flash-backs" part of your fine publication. The radio station listings are very helpful, but I am wondering why there are no Northwest Indiana (Gary, Hammond) radio stations in your listings.

A couple of suggestions for future articles in RADIOChicago:

- 1) An overall listing/overview of the various high school-run stations.
- 2) An interview with Michael Feldman, host of National Public Radio's *Whad'Ya Know*, based in Madison, Wis. It airs Saturday mornings on WBEZ-FM.

Thanks for the great magazine!

*Robert Yeoman  
Crystal Lake, Ill.*

**Ed. Note: You'll be pleased to see high school and college radio listings in this issue. Michael Feldman was recently featured on the cover of the Chicago Tribune's Sunday magazine.**

**As for the Northwest Indiana stations, they share frequencies with Chicago area stations. To avoid confusing our readers, we don't list four different stations that share the frequency 88.5 FM, for example. Many of these stations have a very small listening radius, as well. This is also the case with college and high school stations. Perhaps we will do a special section on shared spots on the dial in the future.**

Thank you for the photo of WTAQ-AM's contest winner (Summer 1990/Happenings). I'm so glad that finally WTAQ is being recognized for their many promotions for the Hispanic community. Can't wait to see the next issue.

*Mary Garcia  
Chicago, Ill.*

Sig Sakowicz should be on the radio more often. We on the South Side of Chicago enjoy his program on WVVX-FM, as do his North Side listeners.

*Mr. & Mrs. Isadore Baschiera  
Chicago, Ill.*

You have a fine, needed publication for the radiophiles of Chicagoland. I love the "Flash-backs" column, since I have followed local and network radio since the late '40s.

In regard to the question of T.W. of Racine, Wis. (Summer 1990, letters to the editor): ex-WGN radio host Paul Brian is now manager of public relations for Alfa Corse USA - the U.S. racing group for Alfa Romeo of Italy's Indy 500 racing team.

*Tom Vastine  
Villa Park, Ill.*

## CORRECTIONS

Our sincerest apologies to Stan Vainrib, a.k.a. radio's "Dr. I.Q.," who worked as a CBS reporter and a WBBM staff announcer in the '60s. After 23 years with Armed Forces radio in L.A., he retired four years ago to Birmingham. We regret misspelling his name in the Winter 1990 issue.

He turned his hobby into a career

# Chuck Schaden

is

old-time

radio's

guardian

by Ray Wisbrock

**R**adio's "Golden Days" are long gone, but not forgotten thanks to Chuck Schaden. With his encyclopaedic knowledge and unmatched affection for radio programs from the '30s through mid-'50s, Chuck Schaden turns listeners' radios into time machines and sweeps them back to a historic period when the family radio was the centerpiece of America's homes.





# Upcoming Concerts

## OCTOBER

Sunday October 14

**Steve Allen**  
2 pm—Rialto Square Theatre

**Ricky Skaggs & Highway 101**  
7 pm—Star Plaza Theatre

Monday October 15

**Conversations  
With Brian Eno**  
7:30 pm—Park West

Friday October 19

**Alex Bugnon**  
7:30 pm—Park West

**Something Happens**  
11:30 pm—Cabaret Metro

Saturday October 20

**Michael Hedges**  
7:30 pm—Park West

**Sonic Youth**  
Redd Kross  
7:30 pm—Vic Theatre

**Let The Good Times Roll**  
featuring: **Dion, Ben E. King,  
The Vogues, Len Barry,  
Little Anthony & Stormy  
Weather**  
7:00 pm and 10:30 pm—  
Star Plaza Theatre

Wednesday October 24

**Poi Dog Pondering**  
7:30 pm—Cabaret Metro

Thursday October 25

**Los Lobos**  
7:30 pm—Riviera Night Club

Friday October 26

**Social Distortion/  
Screaming Trees**  
7:30 pm—Cabaret Metro

**Dave Stewart & The Spiritual  
Cowboys**  
7:30 pm—Vic Theatre

Saturday October 27

**Soul Asylum/  
Run Westy Run**  
7:30 pm—Cabaret Metro

**Freddie Jackson**  
11 pm—Star Plaza Theatre

Wednesday October 31

**Gwar**  
7:30 pm—Vic Theatre

## NOVEMBER

Friday November 2

**Ray Price**  
8 pm—Rialto Square Theatre

Sunday November 4

**Muriel Anderson,**  
Guitarist  
2 pm—Rialto Square Theatre

**Barbara Mandrell Show**  
With the Do-Rites  
3 and 7 pm—Rialto Square  
Theatre

Tuesday November 6

**Basia**  
Ottmar Liebert & Luna Negra  
7:30 pm—Chicago Theatre

Thursday November 8

**Diahann Carrol & Vic Damone**  
8 pm—Rialto Square Theatre

Friday November 9

**"Pippi Longstocking"**  
8 pm—Rialto Square Theatre

**Robert Cray Band**  
7:30 pm—Riviera Night Club

**Mary Chapin Carpenter**  
7:30 pm—Park West

**Alien Sex Fiend**  
7 pm—Cabaret Metro

Friday November 9 (through  
Sunday November 11)

**"The Phantom Of The Opera"**  
Original London Musical  
8 pm—Star Plaza Theatre

Wednesday November 14

**New Kids On The Block**  
7:30 pm—Rosemont Horizon

Friday November 16

**Dread Zeppelin**  
7:30 pm—Cabaret Metro

Saturday November 17

**Peter Allen**  
8 pm—Star Plaza Theatre

Sunday November 18

**Bobby Vinton**  
4 pm—Star Plaza Theatre

**Peter Nero**  
2 pm—Rialto Square Theatre

Wednesday November 21

**Pancho Sanchez, Tito Puente  
& Dizzie Gillespie**  
8 pm—Star Plaza Theatre

Friday November 23

**Kevin Matthews**  
"What Are Ya, Goofy?"  
8 pm—Star Plaza Theatre

Saturday November 24

**Carl Perkins**  
With Special Guests  
**Baillie & The Boys**  
8 pm—Rialto Square Theatre

Sunday November 25

**An "Old Fashioned Holiday"**  
**Organ Concert**  
2 pm—Rialto Square Theatre

**Mantovani Orchestra**  
**Christmas Show**  
7:30 pm—Star Plaza Theatre

Tuesday November 27 and  
Wednesday November 28

**Anita Baker**  
8 pm both nights—  
Star Plaza Theatre

Wednesday November 28

**Judas Priest**  
Megadeath/Testament  
7:30 pm—Rosemont Horizon

## DECEMBER

Tuesday December 4

**Vienna Choir Boys**  
**Christmas Show**  
7:30 pm—Star Plaza Theatre

Friday December 7

**The Lettermen Christmas Show**  
8 pm—Rialto Square Theatre

Sunday December 9

**Louise Mandrell Christmas  
Evening**  
With Irlene Mandrell  
4 pm—Star Plaza Theatre

Sunday December 16

**Larry Gatlin & The Gatlin  
Brothers Christmas Show**  
4 pm—Star Plaza Theatre

Friday December 28

**Millie Jackson with  
The Manhattans**  
8:30 pm—Star Plaza Theatre

Arie Crown Theatre  
McCormick Place, Chicago  
Cabaret Metro  
3730 North Clark, Chicago  
Chicago Theatre  
State and Lake, Chicago  
Park West  
322 W. Armitage, Chicago  
Rialto Square Theatre  
102 North Chicago Street, Joliet, IL  
(815) 726-6600  
Star Plaza Theatre  
1-65 & U.S. 30, Merrillville, IN  
(219) 769-6311, (312) 721-4600  
Vic Theatre  
3145 N. Sheffield, Chicago  
Ticketmaster  
(312) 559-1212



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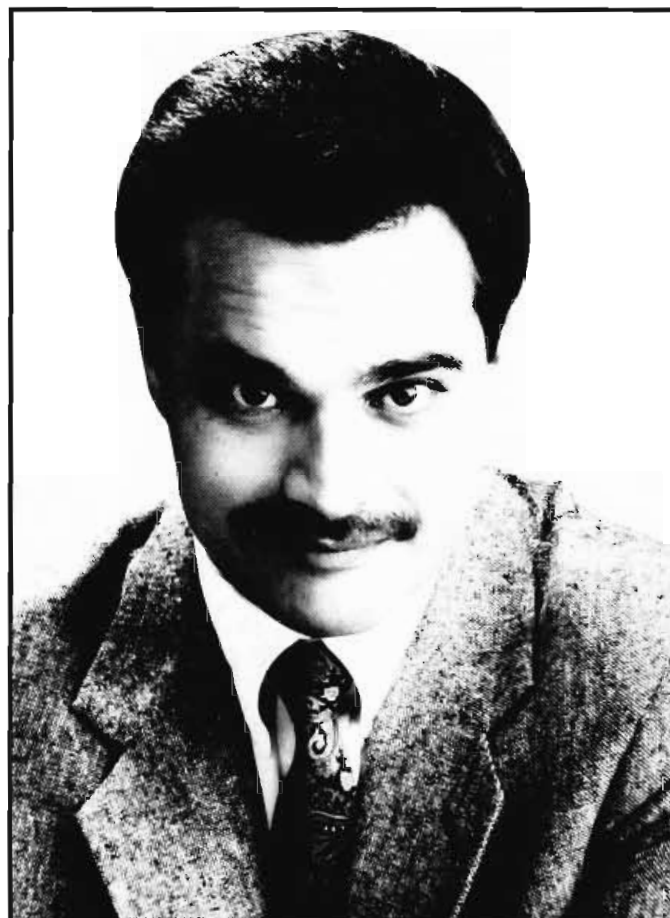
In 1990—

Why Is the **TOP RATED RADIO STATION**  
In the **NATION'S THIRD**  
**LARGEST MARKET**  
Devoting All This Coverage  
To **AGRICULTURE?**

by Dan Witte



ORION SAMUELSON



MAX ARMSTRONG



Whether he's broadcasting *Old Time Radio Classics* on WBBM (AM 780, every night at 8 p.m.) or *Those Were The Days* on WNIB/WNIZ (FM 97.1/FM 96.9 on Saturdays at 1 p.m.), Schaden's feel for classic shows—like *The Lone Ranger*, *Jack Armstrong*, *The All American Boy* or *The Thin Man*—is an added attraction for his loyal fans.

He began his radio career in 1970 when *Those Were the Days* debuted on 1,000-watt WNMP (AM 1590) in Evanston. Shortly thereafter, the station's call letters were changed to WLTD and the program had found a home where it stayed for five years. A change of ownership at the station in 1975 forced the show to move to its current location at Classical 97.

In 1985, Newsradio 78 added *Old Time Radio Classics* to its schedule—quite a departure from the station's all-news format. However, the program's healthy ratings indicate that listeners embrace Schaden's 8 p.m. nightly show as a welcome change from the day's hard news stories.

"There is a consistent and loyal audience for the show who find it a great alternative to TV," says WBBM-AM's program director Chris Berry. "We've found that our listenership increases when Chuck's show goes on the air at 8 p.m."

Although Schaden's show is sometimes pre-empted by Blackhawk games in the spring, Berry confirms that *Radio Classics'* ratings have been consistent over the past five years. Surprisingly, the show has a large teen following. "The show has the largest teen audience for any non-music station in that time period. We've heard that it's become a trend for social studies teachers to assign students to listen to the show, and the kids become fans of it," Berry adds.

Despite the show's success on both WBBM and WNIB, Schaden admits, "When I first started (in Evanston), I didn't have any idea that it would go on as long as it did. I never even considered it." Premiering his show on a Saturday in May, old-time radio's guardian knew that at the very least his parents and wife would be listening.

Hundreds of shows and thousands of fans later, Schaden celebrated the 20th anniversary of *Those Were the Days* on April 28th of this year. Mayor Daley commemorated the milestone by proclaiming it "Chuck Schaden Day." The easy-going radio personality had no idea of the honor until he showed up to do his live program as he does every Saturday afternoon from the Museum of Broadcast Communications' Pierre Andre Memorial Studio. He was given the news by well-wishers who held a reception and dinner in his honor.

Even without the mayoral proclamation, the day was sure to be special as *Fibber McGee and Molly* fans performed a re-creation as part of his anniversary broadcast. According to Schaden, this type of audience involvement is typical of his listeners. A *Fibber McGee and Molly* exhibit at the museum, paid for and built by listeners who volunteered their time, substantiates his claim.

"The story of old-time radio is the listeners and the material. The few times things have been shaky and we've been in danger of going off the air, they've written letters and made phone calls and people heard that," Schaden beams. "The other key is the material. If this was curiosity shop material, you'd listen once and say, 'that's quaint,' and never listen again. These shows have substance and are entertaining 40 and 50 years later. Whether you're 12 or 82, you can enjoy this."

Once the "on the air" light goes out, fans of all ages stop to chat with Schaden. "I purposely try to meet the listening

audience, that's why I sit out in the open on Saturdays. I like to hear what they have to say," the old-time radio enthusiast explains.

What Schaden learns from these conversations is that despite all the other electronic forms of entertainment, old-time radio still has qualities that no other medium can match. "Radio offers the opportunity for listeners to participate because with television, movies and VCRs, you are a spectator...the radio gives you the sounds but the listener decorates the set and costumes the actors. Without your imagination, you can't listen to it."

During its heyday, everybody listened to it as the movies provided the only threat to radio's entertainment monopoly. For the most part, it was *the* source of entertainment as families would listen together and, with the coming of World War II, worry together. It was at this point, in the late 1930s, that radio came into its own.

Up until then, radio news typically consisted of someone reading the daily paper. For the first time, reporters were sent to the various theatres of war and provided eyewitness accounts of the conflict. Radio had broadened its horizons beyond comedies and mysteries to establish itself as a legitimate news medium.

Nonetheless, when television came along, it was only a matter of time before the "theatre of the mind" would be closed down by the technological marvel that combined sound and pictures. Loyal radio listeners left in droves and so did the sponsors that were the lifeblood of radio. Schaden, who grew up in the 1940s on Chicago's Northwest Side, reminisces, "After a while of watching TV, I said, 'These shows are nice but I miss my old radio friends.' I turned back to my radio and they were gone. It was sad."

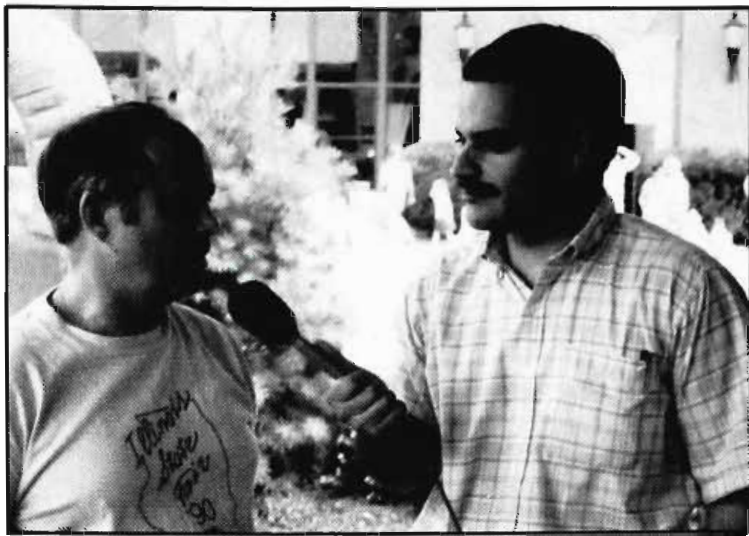
He would not be denied, though. In 1964 Schaden began a collection of old-time radio tapes that would eventually number over 48,000 and is today the primary source of *Those Were the Days* programming. "As a collector, I originally just wanted to hear the shows but once I amassed a little bit of a library I wanted to share them," Schaden recalls. "Anybody who wants to hear radio shows from the past should be able to hear them."

Many of these shows originated out of Chicago, as the city was the birthplace of classics such as *Amos 'N Andy*, *Little Orphan Annie*, *Captain Midnight*, *Ma Perkins* and literally hundreds of others. Although this serial genre has died out, Schaden theorizes that updated versions of yesterday's heroes, such as Sherlock Holmes, would be a big hit if radio stations would insert them among regular programming. Realistically, he realizes it could be a long time before that happens because stations are so locked into their formats.

Schaden knows how fortunate he is to have turned a hobby into his livelihood. In addition to his on-air duties, the fiftysomething Schaden publishes *Nostalgia Digest*, an old-time radio magazine, and he runs Metro Golden Memories (5425 W. Addison), a Chicago nostalgia shop where he sells golden-age radio tapes, books, collectors items, posters and other memorabilia. He's also vice president of the city's Museum of Broadcast Communications, an institution which he helped get off the ground.

Naturally, Schaden is proud of his role in keeping a part of communications history alive. As he puts it, "I don't live in the past, but it's a nice place to visit." ♦





ARMSTRONG (right) interviews DAVID PYLE of the Illinois 4-H Clubs.

farm report. Just as farmers care about treasury bond issues, we have dentists who care about the price of pork bellies. We've got a lot of investors out there listening to us."

Samuelson estimates that from 20 to 25 percent of his listening audience is urban, which he attributes to several factors. Principally, he says, it's an economic interest, particularly in the Chicago area. Besides investors, many businesses that cater to the farming industry are headquartered here.

Armstrong, the ag team's co-anchor, offers an additional view. "You find a lot of people in the Chicago area that are in some way connected to farming, more so than in any other big market. With some of the nation's biggest corn producing counties within 120 miles of Chicago, you've got a lot of people who grew up on farms and who then came to the metropolitan area. We've also got a lot of absentee land owners here."

He also points out that the urban listenership serves a dual function, because the farmers themselves think it's important. "Farmers want the public to know about the issues they are faced with," he says. "They want to be understood on issues like the environment, and on their use of tools and technologies to improve quality and production."

Armstrong, who grew up on an Indiana farm about 300 miles south of here, always saw Chicago as radio's "big show." He grew up listening to WLS and WCFL, and in high school went to work at a small Illinois radio station, just across the border from his hometown.

"I used to go there on Sunday morning, sign on, put on the various church programs, and then sign off in the afternoon," he says. He later attended Purdue University, and while there he



SAMUELSON broadcasts from the nation's capital.

worked as a newscaster on a Lafayette, Indiana radio station. After college, he went to work for the Illinois Farm Bureau, where he handled the Bureau's broadcast relations. Each week he'd send a five-minute public affairs tape to WGN, one which always crossed Samuelson's desk.

At the time, Samuelson says, he had an assistant. But he liked the sound of Armstrong's voice, and remembers thinking that if he ever needed another assistant, he'd go after the guy doing the Bureau's P.A.'s.

In 1976 his assistant decided to leave, and sure enough, Samuelson went after Max Armstrong.

"At first Max almost didn't come," Samuelson recalls. "He wasn't too sure he wanted to leave his job with the bureau. So I talked to his boss there, who is a good friend of mine. He hated to lose Max, but he also hated to deny him an opportunity like this." So one day he rode out to Max's house, stopped at a McDonald's on the way, and the two of them talked over quarter pounders with cheese. "Then Max took the job."

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**I**f we're ever going to have peace, the first thing we have to do is feed people."

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Today the two are inseparably linked to what is, without question, the highest level of agricultural broadcasting in the country. Understandably, their range of influence goes well beyond the Midwest, and as a result one of them is always invited along whenever a Cabinet secretary takes a trip to discuss foreign trade. Both have, in fact, made several such trips. Their ties to Washington are strong, since so many federal decisions have a direct effect on farmers. "In Washington they understand that if you want to communicate with a large part of the farm audience, you do it through us," Samuelson says.

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**J**ust as farmers care about treasury bond issues, we have dentists who care about the price of pork bellies. We've got a lot of investors out there listening to us."

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Travel is a central part of the job, and between Samuelson and Armstrong, someone always seems to be on the road. Samuelson says that they probably meet more of their listeners than do any of the other air personnel at the station. This past summer alone, for example, they did remote broadcasts from 22 state fairs. And both — Samuelson in particular — are in heavy demand on the lecture circuit.

Their recognition also spans beyond domestic borders. Armstrong says he meets dozens of enthusiastic followers when he goes to the Calgary Stampede, and recalls being held up in the Winnipeg airport by customs officials who wanted to know all about Orion Samuelson.

"You attain a certain celebrity in this business," he says. "And that's nice for the ego," he adds.



**G**enerating some \$58 billion annually, agriculture is America's largest industry. In fact, between it and its related industries, agriculture accounts for the employment of almost 22 percent of the U.S. population, though only two percent are actually directly engaged in farming.

"But without them, we'd all be in trouble," says WGN radio's Orion Samuelson.

He says this from a knowing perspective. He saw empty food shelves, last year when he made a visit to the Soviet Union, and he knows the effect this has on a society. And on the world.

"If we're ever going to have peace, the first thing we have to do is feed people," he says. "And we do have the means to do it."

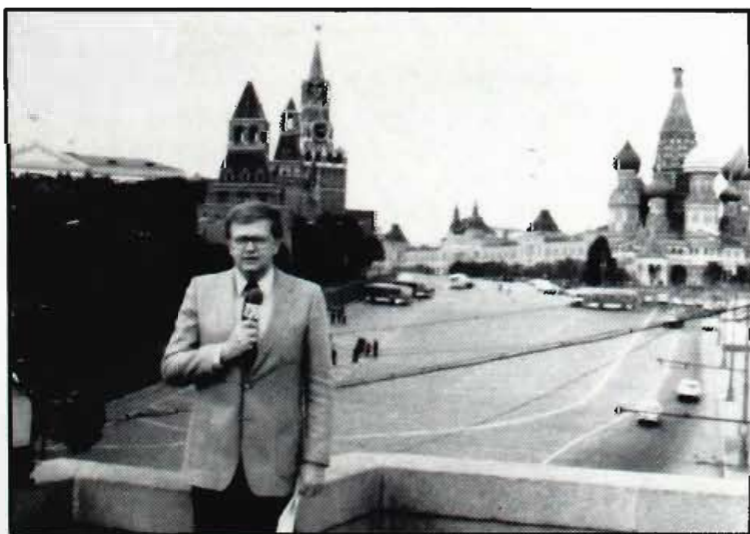
The means are the farmers he talks to every day.

Samuelson is vice president and director of WGN radio's agricultural programming, the most successful agricultural broadcast service in the nation. The station's ag programming, which includes 18 live reports each day and seven on Saturday, covers a good portion of the Midwest via the station's expansive signal reach. This coverage is further widened by *Agri-Voice*, the network program served up by some 75 Tribune Radio Network affiliates scattered throughout various Midwest markets and in upstate New York. Finally, a good portion of the rest of the country receives Samuelson's syndicated daily program, *National Farm Report*, which is carried by more than 300 radio stations, as well as his weekly television show, *U.S. Farm Report*, carried by 162 TV stations.

Why does the top radio station in the country's third largest market care so much about agricultural programming? For starters, it pulls in a sizeable rural audience, and WGN prides itself on having the largest overall market reach in the Midwest. But most important, it's also a money-maker. John Beebe, agricultural sales manager at WGN, points out that some \$576 million is spent each year by companies that want to get their message to the American farmer.

U.S. farmers have been on an economic rebound for the past couple of years. Actually, they had been doing quite well in the 1970s, until President Carter's embargo on Soviet grain sales devastated their margins. Then in the early 1980s, inflation ripped through the industry, forcing many of the smaller and weaker farms out of business. Those that managed to hang on were rocked once again by the drought of 1988.

The plight of the American farmer was widely, painfully portrayed in the late '80s, from movies and television shows to an annual well-publicized benefit concert. "But the farmers who survived are in many cases stronger than they ever were," Samuelson says, "and in any event, they're wiser."



SAMUELSON broadcasts from Red Square in Moscow.



SAMUELSON (right) interviews farmer BOB RAMSEY at the Illinois State Fair.

Farmers are pretty sophisticated today," Samuelson continues, quickly adding, "They have to be if they want to stay in business. They're concerned about a lot of things. They worry about public perception of a risk-free food supply, and what they're doing to the environment when they use pesticides and other chemicals. They care about things like treasury bond issues, because that affects their interest rates. Overall, the *Agri-Voice* team has to cover a lot of ground, and we have to do it exceptionally well."

Samuelson's team includes the likes of Max Armstrong, his popular co-anchor for the past 14 years; Dave Russell, who reports on Indiana farm news; Earl Finckle, the staff meteorologist; and the most recent addition, former U.S. Secretary of Agriculture John Block, who provides weekly insights from Washington.

This is quite an upgrade from the ag staff that existed in 1960, when Samuelson first came to WGN. Having begun his broadcast career in 1952 in tiny Sparta, Wisconsin, where he spun polka hits, he went on to Appleton for two years and then to Green Bay's WBAY-AM-TV in 1958, where he did farm broadcasting on AM radio and television. Lured away two years later, he started at WGN as both its farm director and its entire ag staff. But he agreed to sign on with the understanding that he would be given an assistant and a sales representative assigned exclusively to ag sales. Since then he has steered WGN's ag broadcasting straight to the top, turning it into an integral part of WGN's daily programming.

"We're at the top for several reasons," Samuelson says, "not the least of which is the station's 50,000-watt clear channel. We're reporting from the heart of the most productive farmland on the planet, in the city that has the two largest commodity exchanges in the world. The price of livestock and grain is set here every day. And between the signal strength, the network size and the fact that our syndicated show is on more than 300 stations, we have far greater exposure than anyone else."

So great is the reach, in fact, that no other national broadcast service even tries to compete. To be sure, smaller radio stations provide local farm programming in most rural areas. Many of these, however, simply beef up their agricultural coverage by including *Agri-Voice* feeds as part of their programming.

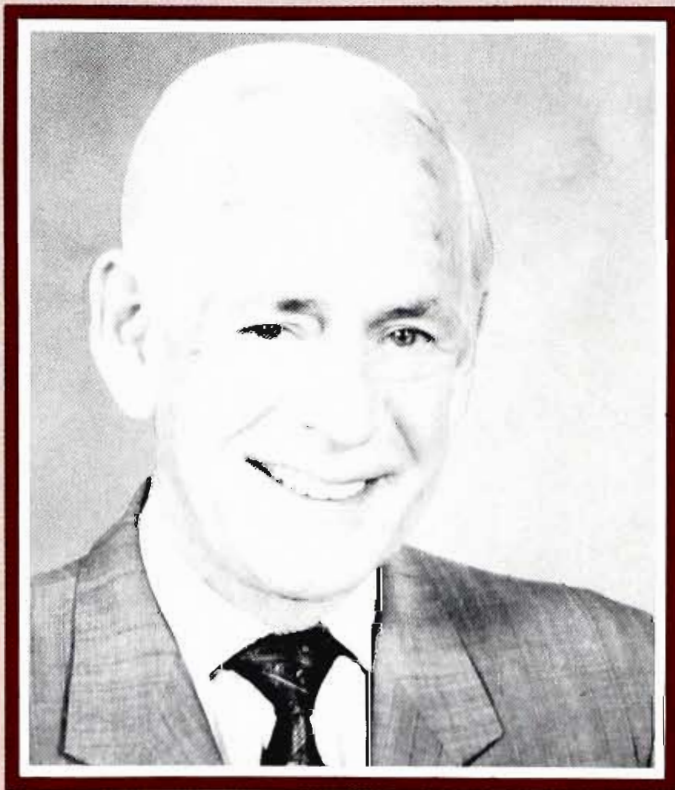
While the audience reach is certainly impressive, audiences wouldn't be listening at all if the programming wasn't on target. Samuelson heads up the five-man *Agri-Voice* team, which reports on a wide range of issues important to the farming industries. These range from market prices and weather to the latest news from Washington.

"We're not an island here," Samuelson says of his department. "We've integrated this reporting on WGN, so it isn't just farm coverage. We break from a stock report and come back on with a

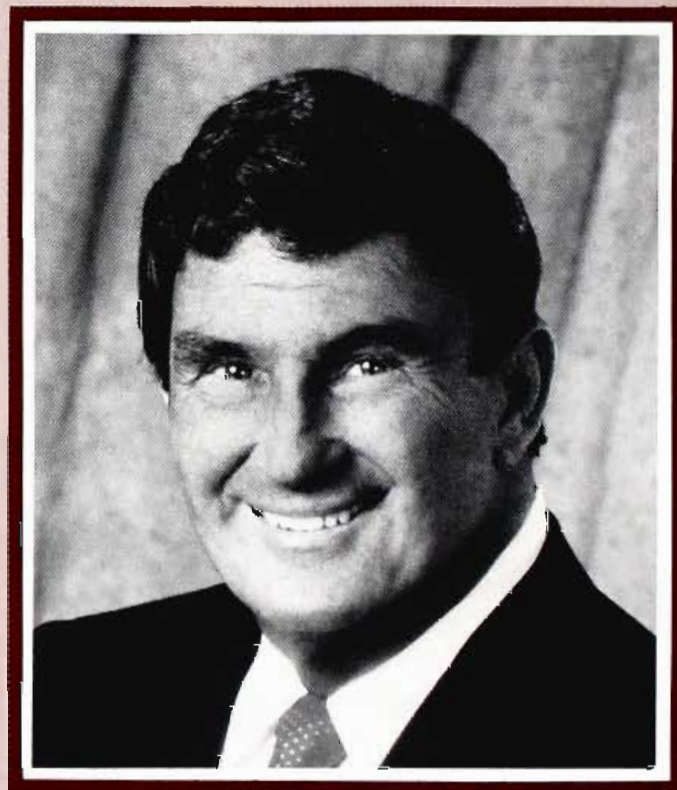


Football fans turn down the TV and  
turn up the radio to hear:

# JACK BUCK and HANK STRAM



Jack Buck



Hank Stram

by George Castle

CBS-Radio's veteran sports anchor team is almost as closely identified with *Monday Night Football* as Howard Cosell and Frank Gifford. Now in their 11th season as the radio network's chief prime-time, playoff and Super Bowl voices, Buck and Stram can be heard weekly on WBBM (AM 780).



# Happenings



WLS morning co-host DON WADE during WLS' promotion rolling back gas prices to 89¢-a-gallon.



Picking contest winners at Taste of Chicago: (L to R) WBBM-AM staffers BARBARA DIGUIDO and THOMAS REEVE; JOE PERILLO, Perillo BMW; SHEILA COLLOPY, Chicago Tribune; PAUL MARSTON, BMW North American, and STEVEN FAPKA, WBBM.



WGCI-AM welcomes NBC soap opera stars JONELLE ALLEN and RICHARD ROUNDTREE: (L to R) DOUG BANKS, ALLEN, ROUNDTREE, SHIRLEY CLARK, CURL MAN, KAREN LIGHTFOOT, (kneeling) BONNIE DESHONG and J.J. JACKSON. (Photo by Anna Harbin)



WTMX-FM's BARRY KEEFE (center) hosted "Party at the Pier" kicking off Chicago's annual Air & Water Show.



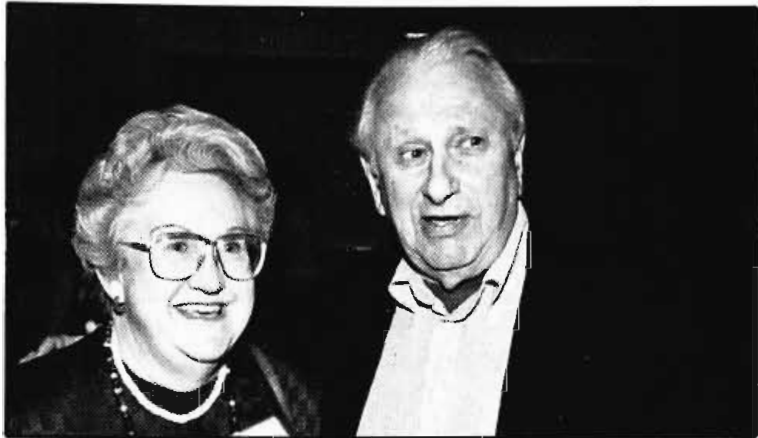
WCCQ-FM's PAUL REIS (right) interviews All-Pro Chicago Bear JIMBO COVERT during *On the Bench* sports show.



WNIB-FM's SONIA FLORIAN is congratulated by MAYOR RICHARD DALEY and ALDERMAN EDWIN EISENDRATH on the occasion of WNIB's 35th anniversary.



# Happenings...



WBEZ-FM's GM CAROLE NOLAN (left) and WFMT-FM's STUDS TERKEL enjoy the 1990 WBEZ California Wine Tasting fund raising event.



WVVX-AM's SIG SAKOWICZ (left) renews his friendship with Wroclaw's HENRY CARDINAL GULBINOWICZ (wearing the "I Dig Sig" button) during a recent visit to Poland.



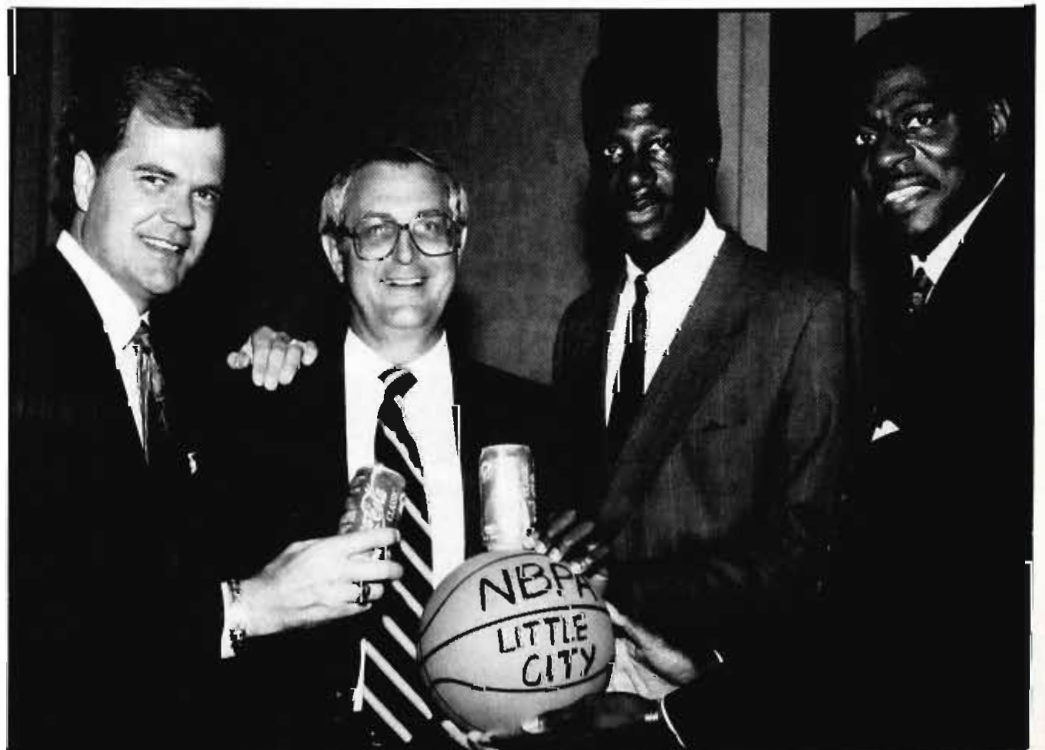
WLWU-FM DJs VICKI DOLENGA (far left) and JEFF ANDREWS (far right) take a break with MIK CONROY and AARON DAVIDSON of Modern English.



During the White Sox "Turn Back the Clock" day, WMAQ All-News 67 invited Baseball Hall of Famer JACK BRICKHOUSE to broadcast a few innings of the game. (L to R) announcer WAYNE HAGIN, BRICKHOUSE, Sports Coordinator BONNIE RARICK and announcer JOHN ROONEY.



WTMX-FM contest winner RANDI LUEDTKE adds "Mix 102 FM" to the Berlin Wall during her recent trip to Germany.



NBPA "Tip Off Luncheon" benefiting Little City Foundation: (L to R) WLUP-AM's CHET COPPOCK; MARVIN HERB, Chairman and CEO of Coca-Cola Bottling Co. of Chicago; HARVEY CATCHINGS, former Milwaukee Bucks player, and BOB LOVE, former Chicago Bulls star.



Play-by-play announcer Jack Buck and color analyst Hank Stram possess the type of heartland style that provides the firmest kind of job security in radio sports.

That style—which combines a straight-on approach, a dash of excitement and an old-buddy familiarity—has enabled Buck and Stram to become as popular in American homes on Monday nights during football season as the TV set.

The accompaniment of CBS-Radio sound to silent ABC-TV video originally was promoted by sportswriters in protest of Howard Cosell's self-important delivery in the early 1980s. But Buck and Stram have long since earned the radio switch-on honor through their own merits.

TV sports announcers may change with the seasons, but their radio counterparts can stake a lifetime claim to their jobs if they hit it off with their listeners. The numbers have certainly been right with Buck and Stram—an average of 7.5 million listeners nationwide per Monday night broadcast from 1978 to 1989 (excluding 1985-'86 when NBC-Radio had the prime-time NFL radio rights). About 300 American stations carry the broadcast, while another 400 Armed Forces radio outlets pick up the games in foreign countries.

Buck and Stram have outlasted Cosell, three platoons of TV announcers and even NBC-Radio itself (which was absorbed several years back in a sale to Westwood One networks by NBC corporate parent General Electric).

"The key (for our popularity) is CBS keeping us together," says Buck. "*Monday Night Football* is not nearly the attraction it once was when places like bowling alleys would change their hours to work around the game. But I think we have a loyal audience. We hear from NFL coaches who are working on their next week's game plan on Monday nights and listen to us."

Stram, the former head coach of the Kansas City Chiefs and New Orleans Saints, is still "amazed" that fans turn down the TV sound and turn up their radios.

"When I play golf, I hear that from people," says Stram. "It just makes you feel good. I think listeners like the chemistry between Jack and myself. It's a natural flow."

"It's hard to believe it's been that long since we started on Monday nights. When we began, we had 650,000 listeners nationwide. And look where we are now," Stram adds.

The audience no doubt likes the stability of Buck and Stram, who each have made few transitory commitments in their careers.

Buck is best known as the top St. Louis Cardinals radio baseball voice on CBS-owned KMOX-AM, who succeeded Harry Caray in 1970 after working as the broadcasting legend's sidekick for most of the previous two decades. He has had a number of other top St. Louis and network sports assignments, the latest of which has been CBS-TV's No. 1 play-by-play man on its baseball coverage.

**The numbers have certainly been right... an average of 7.5 million listeners nationwide per Monday night broadcast.**

**"It just makes you feel good. I think listeners like the chemistry between Jack and myself. It's a natural flow," says color man Stram.**

**"The key is CBS keeping us together," says play-by-play voice Buck.**

**"People ask, 'How do you know what plays are coming?' After coaching, you can look at the (offensive) formation, where the backs are, and figure out where the ball is going," says Stram, former head coach of the Chiefs and Saints.**

**"It's like in baseball with the squeeze play. At times, you can almost feel the draw play coming in football," says Buck, who succeeded Harry Caray as the Cardinals' radio voice.**

A consummate sports announcer, who already was inspiring imitators of his style when he began on CBS-Radio, Buck says he has improved since he began with the NFL games.

"My work with the analysts has improved," he declares. "I get a kick out of working with them. Also, my ability to

know what play is coming has improved. The more you watch, the more you anticipate. It's like in baseball with the squeeze play. At times, you can almost feel the draw play coming in football."

Stram's own coaching experience helps in his analyst's role. One of the most prominent pro football coaches in the 1960s and early '70s, Stram latched on as a CBS-TV NFL color analyst in 1975. After a two-year return to coaching with the Saints, he returned to both CBS-TV and radio. He has had an uninterrupted tenure as a TV analyst since 1978, a rarity in the broadcast booth business.

"People ask, 'How do you know what plays are coming?'" After coaching, you can look at the (offensive) formation, where the backs are, and figure out where the ball is going," Stram says.

Buck and Stram aren't the only marquee names featured on the CBS broadcasts. Former Chicagoan Greg Gumbel, who replaced Brent Musburger as *NFL Today* host, and John Madden, CBS-TV's top color analyst, co-host the pre-game and half-time shows.

Unfortunately for Chicago football fans, the Bears won't be featured this season on any *Monday Night Football* game. After the Bears finished 6-10 in 1989, NFL schedule-makers dropped them from the usual trio of prime-time appearances.

Buck and Stram no doubt will weave mention of the Bears into their broadcasts.

"I think the NFC Central will be a closely-contested division," says Buck. "I think the Bears have gone through their woes last season."

"A lot is contingent on their defense," adds Stram. "That's their strength. They played on a whole lot shorter field when their defense led the league. They didn't have to gain much yardage to score with great field position most of the time. They need a healthy and dominant defense."

As a former coach, Stram believes he has an entree into the mindset of Mike Ditka, who at press time had not revealed whether he would continue to coach the Bears past this season.

"A lot will depend on what happens with the Bears this season," said Stram. "Mike likes coaching. At 51, he's too young to quit. Certain people belong in certain places. Mike's place is Chicago. He wears that Bears feeling on his sleeve."

Football fans stay tuned. The hits—both on the field and in the radio booth—just keep coming on Monday nights. ♦



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WLWU-FM DJs VICKI DOLENGA (far left) and JEFF ANDREWS (far right) take a break with MIK CONROY and AARON DAVIDSON of Modern English.



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*... a little bit of the old in him. A Mr. Chicago guy who hangs around Comiskey Park."*

in broadcasting and his days at the University station (WILL) in graduation, Dolan went to work for TV's Dave Garro-

way. He also put in time as a theatrical booking agent, a copy writer for a small ad agency, and a sales promoter for a publishing firm. "It wasn't until 1959 that I got back into radio with Shield Productions," he notes.

Established by Dolan and two partners, Shield Productions concentrated first on creating comic radio spots for such advertisers as Reynolds Aluminum, Red Heart Dog Food and Midas Mufflers. Shield later produced jingles and musical soundtracks for other major advertisers.

And then Dolan founded Streeterville Studios in 1970, which has since become one of Chicago's busiest, state-of-the-art production and recording enterprises. On any given day, a visitor might bump into Willard Scott, Pat Summerall or James Earl Jones, all waiting to record a spot at Streeterville.

Jim Dolan... businessman, studio technician and voiceover talent. How does he keep these different personas in perspective?

"I do voiceovers for fun and profit," Dolan says. "On these dates, I'm the paid talent, period."

Dolan adds, "Voiceover people are very different today from a few years ago. In the old days of advertising they looked for professional announcer types. Guys like Ed Reimers and George Fenneman. But now they want actors, professionals with a distinctive sound and the ability to communicate images and concepts. That's why actors like John Mahoney and James Earl Jones are in such great demand. They make the product and the message a reality for the listener... and that's what sells!"



Is it Bob McGraw? Or is it Jim Dolan?

## His voice has all the charm of a stolen Chrysler. He's that know-it-all from the corner tavern, the Nosey Parker with another "deal you won't want to miss!"

by Jim Mueller

His name is Bob McGraw, and if that doesn't ring a bell, just think of the Land's End radio commercials. For indeed, this old Irish cirony has appeared in all 260 of the 30-second gems recorded for the sportswear chain since 1987, beginning each with his signature "Hi, this is Bob McGraw," greeting.

OK, so who the heck is Bob McGraw, anyway?

One might do better to ask: Who the heck is Jim Dolan? Because Dolan, a 30-year veteran of the Chicago voiceover market, is Bob McGraw's real life alter ego, the talented hired gun who records an average of six new Land's End commercials per month.

"Bob McGraw was born on paper," Dolan explains, "dreamed up by the creative director at Lands End, a man named Al Shackleford. Al asked one of our engineers to gather a dozen prospective voices

for the Bob McGraw campaign. As it so happens, my audition was the final tape that Al listened to... and the one he chose to go with."

Balding and built like the proverbial brick outhouse, Jim Dolan looks more like a retired steamfitter or Hollywood's idea of a 1930s Catholic priest. Bob McGraw on the other hand has, in Jim's words, "... a little bit of the old Mayor Daley in him. [He is] a Mr. Chicago type, a guy who hangs around Comiskey Park."

But looks are deceiving, and this stone-pro voiceover specialist routinely spends hour after hour behind the microphone, searching meticulously for the right vocal nuances to sell a product, tinkering with each new character until he achieves... believability.

"There's no question that Jim's vocal characterizations become real for people after awhile," says Al Shackleford. "I'm



# MADMAN in the morning GENTLEMAN at night

*Will the real ROBERT MURPHY please stand up?*

by Cindy Pearlman

Q101's Robert Murphy used to be Chicago's Number One morning madman. After seven years at the station, at age 39, he's become the "grand old man" of comedy amongst a sea of radio loons. Like Chicago's other major radio personalities, Murphy has finally branched out to TV, a medium he's been toying with for years.

**I**t seemed so odd to be talking about rats.

But the conversation with Robert Murphy had decidedly taken a turn toward vermin. "This morning I called the Holiday Inn Dayton," Murph begins, "because some woman is suing them."

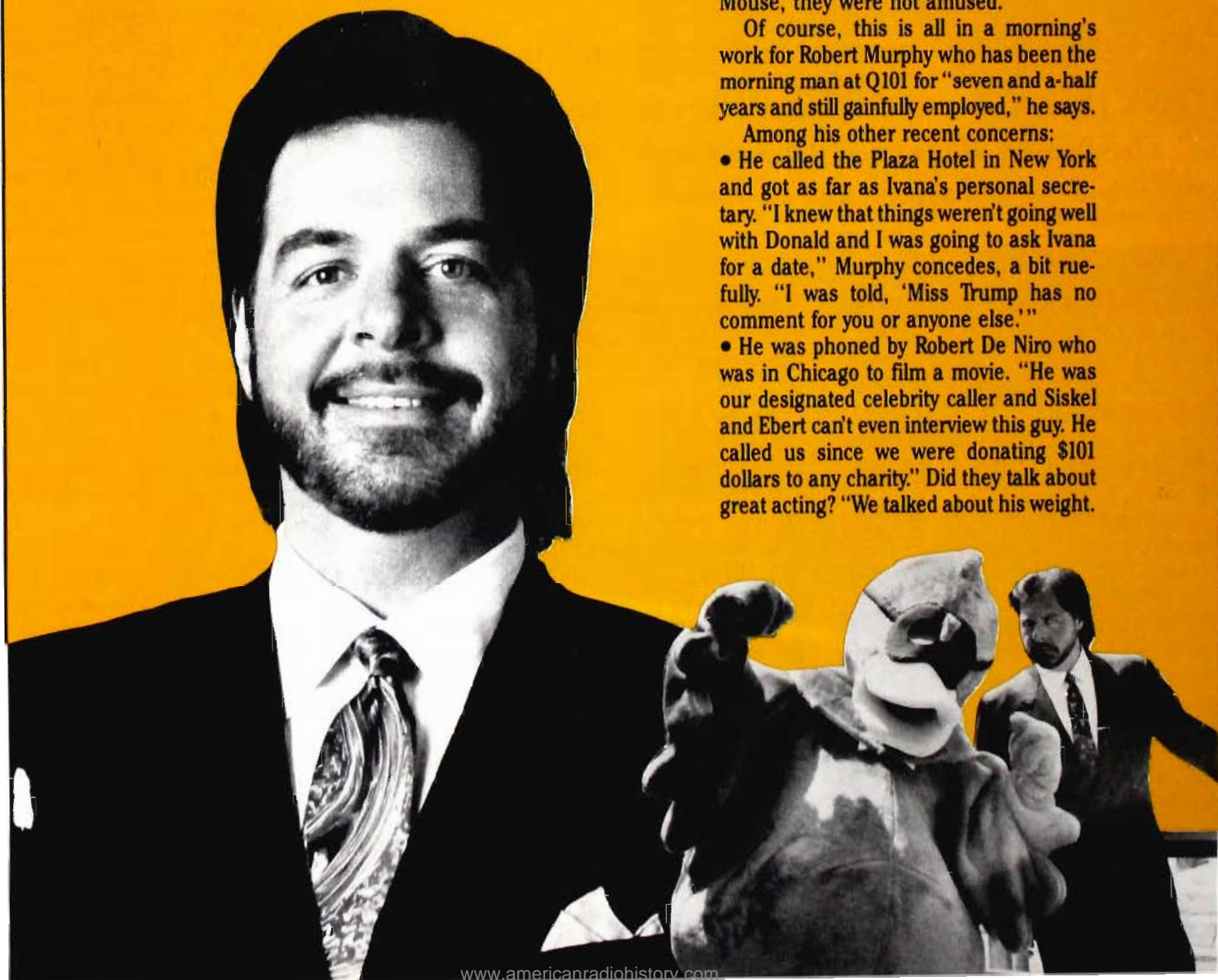
A dispute over the bill?

"No," he corrects. "It seems that while she was asleep in one of the rooms, a rat crawled in and bit her on the butt. Of course, they are trying to keep this mum. So when I called and asked for Mick E. Mouse, they were not amused."

Of course, this is all in a morning's work for Robert Murphy who has been the morning man at Q101 for "seven and a-half years and still gainfully employed," he says.

Among his other recent concerns:

- He called the Plaza Hotel in New York and got as far as Ivana's personal secretary. "I knew that things weren't going well with Donald and I was going to ask Ivana for a date," Murphy concedes, a bit ruefully. "I was told, 'Miss Trump has no comment for you or anyone else.'"
- He was phoned by Robert De Niro who was in Chicago to film a movie. "He was our designated celebrity caller and Siskel and Ebert can't even interview this guy. He called us since we were donating \$101 dollars to any charity." Did they talk about great acting? "We talked about his weight.





# Who is this guy, anyway? **BOB McGRAW UNMASKED**



Is it Bob McGraw? Or is it Jim Dolan?

His voice has all the charm of a stolen Chrysler.  
He's that know-it-all from the corner tavern,  
the Nosey Parker with another "deal you  
won't want to miss!"

by Jim Mueller

His name is Bob McGraw, and if that doesn't ring a bell, just think of the Land's End radio commercials. For indeed, this old Irish crony has appeared in all 260 of the 30-second gems recorded for the sportswear chain since 1987, beginning each with his signature "Hi, this is Bob McGraw," greeting.

OK, so who the heck is Bob McGraw, anyway?

One might do better to ask: Who the heck is Jim Dolan? Because Dolan, a 30-year veteran of the Chicago voiceover market, is Bob McGraw's real life alter ego, the talented hired gun who records an average of six new Land's End commercials per month.

"Bob McGraw was born on paper," Dolan explains, "dreamed up by the creative director at Lands End, a man named Al Shackelford. Al asked one of our engineers to gather a dozen prospective voices

for the Bob McGraw campaign. As it so happens, my audition was the final tape that Al listened to... and the one he chose to go with."

Balding and built like the proverbial brick outhouse, Jim Dolan looks more like a retired steamfitter or Hollywood's idea of a 1930s Catholic priest. Bob McGraw on the other hand has, in Jim's words, "... a little bit of the old Mayor Daley in him. [He is] a Mr. Chicago type, a guy who hangs around Comiskey Park."

But looks are deceiving, and this stone-pro voiceover specialist routinely spends hour after hour behind the microphone, searching meticulously for the right vocal nuances to sell a product, tinkering with each new character until he achieves... *believability*.

"There's no question that Jim's vocal characterizations become real for people after awhile," says Al Shackelford. "I'm

asked regularly about Bob McGraw. Friends stop me and say, 'Didn't Bob play for the Bears? Or was it the old Chicago Cardinals?' To them, Bob McGraw is a real person, which I think is the ultimate tribute to Jim's talent."

Dolan also can be heard on radio commercials for Lake Shore Bank, Allstate Insurance and ERA detergent. Internationally, Dolan is known as the voice of Marlboro cigarettes.

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*"Bob has a little bit of the old Mayor Daley in him. A Mr. Chicago type, a guy who hangs around Comiskey Park."*

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Dolan has been in broadcasting and related fields since his days at the University of Illinois' student station (WILL) in the 1940s. After graduation, Dolan went to work as a salesman for TV's Dave Garroway. He also put in time as a theatrical booking agent, a copy writer for a small ad agency, and a sales promoter for a publishing firm. "It wasn't until 1959 that I got back into radio with Shield Productions," he notes.

Established by Dolan and two partners, Shield Productions concentrated first on creating comic radio spots for such advertisers as Reynolds Aluminum, Red Heart Dog Food and Midas Mufflers. Shield later produced jingles and musical soundtracks for other major advertisers.

And then Dolan founded Streeterville Studios in 1970, which has since become one of Chicago's busiest, state-of-the-art production and recording enterprises. On any given day, a visitor might bump into Willard Scott, Pat Summerall or James Earl Jones, all waiting to record a spot at Streeterville.

Jim Dolan... businessman, studio technician and voiceover talent. How does he keep these different personas in perspective?

"I do voiceovers for fun and profit," Dolan says. "On these dates, I'm the paid talent, period."

Dolan adds, "Voiceover people are very different today from a few years ago. In the old days of advertising they looked for professional announcer types. Guys like Ed Reimers and George Fenneman. But now they want *actors*, professionals with a distinctive sound and the ability to communicate images and concepts. That's why actors like John Mahoney and James Earl Jones are in such great demand. They make the product and the message a reality for the listener... and that's what *sells!*"







**SPOTLIGHT ON THE MANY FACES OF...**  
**ADULT CONTEMPORARY RADIO.....**

Chicago's five AC stations wage war in ratings battle



He is world renowned for inflating his weight. He gained 25 pounds to play Capone." And there have been other heavy weight talents. "We also interviewed Captain Kangaroo the other morning."

• He has worked up new bits. Among them is "Pee Wee's Whore House." "Nice girls work there," Murph insists, "and they are visited by nameless local celebrities like some popular sportscaster named Harry or an advice columnist with a strange voice named Ann."

• He has called an end to the B96 feud. "I fault myself for ever starting it," he admits. "I was bored the day I called them [Jobo and Eddie V.] a bunch of rug rangers. They taunted me for two years. Now, I consider it done. Water under the bridge." Now that Q101 has dropped its Top 40/Contemporary Hit Radio format in favor of Adult Contemporary music, the station's feud with its former competitor, B96, is definitely passé.

It's 9:45 a.m. at WKQX (FM 101.1). Murph is about to go off the air and his producer, Mick Kaylor, is manning the phone lines. "Joe's Pizza," he answers.

Murphy in the morning. It has been that way since 1983. "The only thing I have been at longer than Q101 is unemployment," he jokes.

Job security. Robert Murphy has a reasonable degree of the stuff since he is only on the first year of a four-year contract with the station. During his seven-year tenure, Murphy has seen Q101 go through growing pains. "Personnel-wise, I've seen a lot of changes," he says. "I have a completely different staff on my show than when I started. I think we've made changes for the better."

He says that his audience is mostly the loyal type, between the ages of 25 to 40 and heavily female. "God bless women," he says. "Which is why I try to avoid juvenile humor. Anything that would make a 14-year-old boy snicker is stuff that I stay away from. I keep it mature, at an adult level."

Well, that's debatable. Consider one contest called "Guess the Whoopie" where kids call in and report the last time their parents had sex. "These aren't nine-year-olds calling in," Murphy says. "We're talking people between 21 to 30."

"And I love this bit. The rules are simple. A person calls in to report the last time their parents 'got together.' Usually they can guess by the noise, locking of a door. Then we call the parents and if the two answers match up they will win a free nooner at the Sybaris [resort]."

"This is still done with some good taste," he says. "It's funny that pushing the dog out of the room is the first clue for most of the kids. One daughter called in to say she heard her father yell, 'Hi, ho, Silver.' We called him and played the *William Tell Overture*."

To non-fans, Murphy's sense of humor may seem tasteless. His taste in clothes, however, is impeccable. In fact the press often gets on his case for wearing suits to work, where no one sees him.

"Some people wear shorts and Hawaiian shirts everywhere because they're so obese they can't wear anything else."

"I have nice Armani suits and I want to wear them on television. The straight jacket is not flattering."

"Why use Steve Dahl logic?" he asks. "I have meetings [after work]. I meet with charities. I dress appropriately every day. At Shelter [dance club], I wear a leather jacket. *Some* people wear shorts and Hawaiian shirts everywhere because they're so obese they can't wear anything else."

Still, there is something that haunts Murphy more than the suit thing, more than the B96 hijinks, more than the general lack of job security in radio. What bugs the morning jock is that he is no longer the brash kid on the Chicago radio block; no longer the only madman on the air. "Sometimes I feel like I'm the grand old man," admits the 39-year-old.

He is no longer the only loon in town pulling crazy stunts like running around in his television spots in a white straight jacket—which is a problem in itself. "I'm doing my dead level best to get rid of the straight jacket," he insists. "When I first did the commercials, it was a bit, a joke. Robert Murphy is 'perfectly suited' to do morning radio. I have nice Armani suits and I want to wear them on television. The straight jacket is not flattering. It's bulky looking."

"Still, at focus group seminars we hold to do radio research, they always remember the jacket," he says. "I still say, 'It's not my style.'"

His style stems from what he calls his "vast experience in life." If that doesn't

work, there's always the bits: Pick Your News, Destructo-Phone, Murphy Morning Song, Fleeting Meeting With Fame to name a few. If those don't work, there's the perennial faves like Dial-A-Date.

Speaking of which: "We have had serious relationships, marriages, and Dial-A-Date kids," he mentions of the longtime bit where callers are matched for very blind dates. "Sometimes the kids go with the marriages. Sometimes not."

Raised in Alabama with the "requisite mother and father," Murphy says his prelude to this fun and frolic was the typical suburban childhood of watching the crab grass grow. He says he used to be "beauty-impaired." At least in the middle of high school. "I was fat as hell," he says of his 250-pound teen girth. "Long hair, fat, beads. Deer skin boots. I think I spent most of my time sitting alone in the closet with my lava lamp."

At the University of Alabama, a slimmed-down Murphy worked at a commercial station as "a way to meet girls." "I also liked the anonymity of radio. I still think I look better on radio. I still think it's a hotter medium than television although now I host a video show."

Murphy hosts Channel 50's *MV50*, an hour-long music video show that airs at midnight on Saturdays. For this weekly session of wisecracking and dirty jokes, Murphy often dons black leather, which is contrary to his usual suited image.

Single, he lives in the city, walks everywhere, doesn't mind shopping and hates working out. But he does anyway. He is a Lyric Opera man, a symphony fan. He's often spotted there with his girlfriend of two years, Cheryl Larsen, an administrative assistant at Sara Lee. "After my years on the street—and old legends die hard—the gossip columnists still write that I was spotted with 'some blonde last night.' Its the same blonde as the night before last," he says. "During my first five years here, I dated a lot of people. People assume I still date a lot of people. I don't."

At age 39, he *has* entertained thoughts about pulling a Lujack and retiring. More late nights at the opera? No more rising at three? "I want to retire," he moans in mock seriousness. Do not believe him.

"My dream in life is to become quiet," he says. "I'm basically fairly reticent, a quiet person. I have to force myself to act otherwise."

"It's funny," he says. "People on the street expect this rapid-fire mouth. I hope I don't disappoint them."

He shrugs and instinctively shuts up.



"It was less of a format change than it was an adjustment," says Hillier. "Last January we did massive music rating tests to find out what kind of music made sense for the 25-44 age group. We began adding one '70s song per hour, slowed down our rotation and eliminated the more objectionable dance music. A good chunk of our audience may have liked Paula Abdul's "Cold Hearted Snake," but an equal number would tune out when we played it. We've removed what may have been an irritant for 35 to 44-year-olds."

***"The adult contemporary battle here is the hardest battle that I've ever fought," says WLIT's Mark Edwards.***

WLIT (FM 93.9)

Smack dab in the middle of the city's five AC stations ratings-wise is WLIT, which switched from beautiful music WLAK in January 1989. According to Lite FM's Edwards, though, many people still have an outdated perception of the station.

"We've phased out many of the artists that a lot of people think we still play," he says. "We don't play Andy Williams or Frank Sinatra and some of the other artists the station played in its former life as WLAK. We're playing new music by artists like Anita Baker, Gloria Estefan, James Ingram and Mariah Carey. If the song sounds right for our audience, we'll play it."

***"The older people get, the less important current music is to them. They like to hear things that are familiar," says WTMX's Mike Phillips.***

Edwards echoes a comment made by most of the city's adult contemporary programmers: the music played today on AC radio is far different from what was played only a few years ago.

"It's harder to find your Streisand, Diamond and Manilow type of '70s adult contemporary," he says. "The core artists are changing — artists like Gloria Estefan, Phil Collins and Billy Joel have taken their place. But we don't add a record solely based on who the artist is. We listen more for the song, and if the song sounds right it makes sense for us to play it."

WTMX (101.9)

"The Mix" is Chicago's No. 2 rated adult contemporary radio station for the 25-44 age group. While musically not quite as "hot" as fellow Hot AC outlet WKQX, WTMX's music mix is heavy on '80s and '90s music by artists like Fine Young Cannibals, Bruce Hornsby and the Range, Aretha Franklin, Bruce Springsteen, James Ingram and Don Henley.

While the Mix is playing music by many artists who would have been considered album rock only a few years ago, WTMX programming vice president Mike Phillips says the station is very selective about the new music it plays.

"The successful ACs around the country are generally pretty conservative," he notes. "The older people get, the less important current music is to them. They like to hear things that are familiar. When adult contemporary stations start taking

***"The people who now are 35 enjoyed groups like the Eagles, Fleetwood Mac and Genesis when they were album rock superstars in the '70s. Now artists from those groups like Don Henley and Phil Collins... have matured along with their audience," says WFYR's Kurt Johnson.***

risks with new music they generally will see a decline in their audience."

Phillips also says that it takes more than just the music to make a station stand out in the AC crowd.

"We do it somewhat with music, but it's done even more with positioning and with the people we have on the air," he says. "We're a station that does a lot of contests and we're also passionate about hiring the best possible air personalities we can find."

WXEZ-AM/FM (AM 820/FM 100.3)

For years as WLOO ("FM 100"), this station was the city's top beautiful music outlet — #1 with a bullet in dentist offices throughout Chicagoland. While WLOO was doing well in the ratings, the station's management saw the writing on the wall. In line with a national trend, the station made the transition first to contemporary easy listening and then to "Soft AC" and the call letter change to WXEZ in April 1988. The switch meant that a lot of the

station's listeners over age 54 started tuning elsewhere.

"We still want to remain the softest place on the dial, but we also had to bring the radio station up to par for the '90s," says WXEZ-AM/FM's Parks of his station's two-year plan. "The beautiful music format was aging with the audience, and not a lot of new listeners were coming into the fold."

Like WFYR and WLIT, WXEZ is still educating the radio audience about its changes. "We still fight the old FM 100 image," admits Parks. "Some people think we still play sleepy background instrumentals that your grandmother listens to. It took 25 years to build that image, so it's not going to change overnight."

Clearly adult contemporary as a format reigns in Chicago. But one question remains: will there continue to be room enough in this town for five AC stations?

Keep your radio dial tuned.



Hillier



Johnson



Edwards



Phillips

**EDITOR'S NOTE:** This article is the first in the new **RADIOChicago Spotlight** series about radio formats. How do stations decide what type of records to play? What kind of audience is the station trying to win? How do stations compete for listeners? What is the difference between Urban Contemporary and Black Adult Contemporary formats?

In upcoming issues writer Dan Kening will answer these questions and provide a behind-the-scenes look at the many radio programming styles which are found on Chicago's airwaves.



# ...WFYR, WKQX, WLIT, WTMX, WXEZ

by  
Dan Kening

**No longer music  
for elevators,  
easy listening updates its  
sound while Top 40 tones  
it down, in an intense contest  
to win age 25-44 listeners with  
today's hip crossover artists.**

Ten years ago, adult contemporary (AC) radio in Chicago meant a steady diet of Barbra Streisand, Neil Diamond, Barry Manilow and Anne Murray records around the clock. It was the kind of radio that, while not as soporific as beautiful music or easy listening, few self-respecting baby-boomers would admit to listening to.

In 1990 adult contemporary means Sinéad O'Connor, Don Henley, Janet Jackson, Gloria Estefan, Phil Collins, Bruce Springsteen and Elton John. In other words, many of the same artists who receive airplay on album rock and contemporary hit radio (CHR) stations are staples on adult contemporary radio as well.

Unhip adult contemporary is unhip no longer. Baby-boomers between 35 and 44 are increasingly turning to it as their format of choice.

"The people who are now 35 enjoyed groups like the Eagles, Fleetwood Mac and Genesis when they were album rock superstars in the '70s," notes WFYR program director Kurt Johnson. "Now artists from those groups like Don Henley and Phil Collins have updated their music. The artists have matured along with their audience."

"You can tune to our station and hear Sinéad O'Connor and you can also tune to WLUP-FM, WBBM-FM and WXRT and hear

her too," says WXEZ-FM program director Gary Parks. "As the artists are starting to cross over more, we find that we're all playing some of the same music."

In the pitched battle for ratings in Chicago, the competition between the city's five adult contemporary stations—WFYR, WLIT, WKQX, WTMX and WXEZ-AM/FM—is without doubt the fiercest. The stations are all vying for the 25-44 age group so coveted by advertisers. Adult contemporary radio nationwide is the No. 1 format, with an 18 percent share of the total listening audience age 12 and over. In Chicago, AC's slice of the radio pie may be a bit smaller—14.6 percent according to Arbitron's most recent ratings report—but it remains No. 1 here as well.

"The adult contemporary battle here is the hardest battle that I've ever fought," says WLIT program director Mark Edwards. "There's five radio stations here all trying to find a way to eke out a couple more tenths of a ratings point."

WKQX general manager Chuck Hillier agrees. "It's an intense battle out there for listeners," he says. "That 25-44 audience is where the bulk of the population is and where the bulk of the advertising dollars are."

While Chicago's AC stations may all play some of the same music, there are different shades of adult contemporary.

At the softer end of the music intensity scale are WXEZ-AM/FM (Easy 100) and WLIT (Lite FM), which are considered "Lite" or "Soft AC," and play a smoother style of music aimed at the 25-54 audience. They have less chatter, a lower-key presentation and are more suitable for background listening—without being "elevator music."

In the middle is WFYR (Chicago's Fire), with a slightly brighter sound, more emphasis on personalities and lots of contests and promotions. The station's accent is on music from the '80s and '90s, with a lesser number of titles from the '60s and '70s added to the mix.

At the other end of the music intensity spectrum are WTMX (The Mix) and WKQX (Q-101), considered "Hot AC," which are

similar in packaging to contemporary hit radio stations like WBBM-FM (B-96) and WYTZ (Z-95), and which largely eschew the over age 45 audience. They play a heavier percentage of current music and are a bit more uptempo than the other AC stations. They also place a bigger emphasis on personalities, like WKQX morning man Robert Murphy and WTMX's morning team of Peter Dean and Beth Kaye.

"I think Chicago has five distinct and unique forms of adult contemporary radio," says WKQX's Hillier. "There's a healthy competition and each one offers something that is separate from the others."

Let's take a closer look at the city's five AC stations.

## WFYR (FM 103.5)

Since switching from oldies to adult contemporary last November, "Chicago's Fire" hasn't exactly burned up the ratings books. The station is still trying to overcome the impression that it's still an oldies station.

WFYR's Kurt Johnson says that the station's emphasis on personalities like David McKay in morning drive and Mike MacDonald in the afternoons, as well as high-profile contests and promotions, are all designed to change that perception.

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***"That 25-44 audience is where the bulk of the population is and where the bulk of the advertising dollars are," notes Hillier.***

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"We think we've found our programming niche," says Johnson of the station's switch to AC last November. "We're comfortable and easy to listen to—the kind of radio station that you can put the dial on it and leave it there. We don't give you a reason to change stations. The challenge, though, is to get people to try the radio station."

## WKQX (FM 101.1)

On top of the ratings heap amongst the five AC stations, WKQX made some alterations in its music mix earlier in the year to cross over the fine line between "Adult CHR" and "Hot AC." Using the slogan "The Best Variety of the '70s, '80s and '90s," the station engineered the change by dropping much of its dance-oriented music and increasing the oldies mix from the '70s.



# RECENT AND UPCOMING

# ALBUM



## Releases

### ADULT CONTEMPORARY

**Jimmy Buffet** Jimmy Buffet Live (MCA)  
**Suzanne Hoff** (COLUMBIA)  
**Martika** (COLUMBIA)  
**Barry Manilow** Because It's Christmas (ARISTA)  
**Daryl Hall & John Oates** Change of Season (ARISTA)  
**Whitney Houston** I'm Your Baby Tonight (ARISTA)  
**Tami Show** Wanderlust (RCA)  
**Donny Osmond** Eyes Don't Lie (CAPITOL)  
**Paul McCartney** Tripping the Light Fantastic (Live) (CAPITOL)  
**A-Ha** (WB)  
**Bryan Ferry** (REPRISE)  
**Hinterland** Kissing the Roof of Heaven (ISLAND)  
**Steve Winwood** (VIRGIN)  
**Sara Hickman** Short Stop (ELEKTRA)  
**10,000 Maniacs** Hope Chest (ELEKTRA)  
**The Beautiful South** (ELEKTRA)  
**Debbie Gibson** (ATLANTIC)

### URBAN CONTEMPORARY

**Loose Ends** Look How Long (MCA)  
**Bernadette Cooper** Drama According to Bernadette Cooper (MCA)  
**Joe Ski Love** Joe Cool (COLUMBIA)  
**Cheryl Pepsii Rilly** (COLUMBIA)  
**Chris Rock** (ATLANTIC)  
**Jamm** I Want (ISLAND)  
**Jennifer Holliday** When Fire Meets Passion (ARISTA)  
**Jeffrey Osborne** Only Human (ARISTA)  
**Ada Dyer** (self-titled) (MOTOWN)  
**Stevie Wonder** (MOTOWN)  
**Basic Black** (self-titled) (MOTOWN)

**Blaze** 25 Years Later (MOTOWN)  
**Grady Harrell** Romance Me (RCA)  
**Vanessa Bell Armstrong** Christmas in Georgia (JIVE/RCA)  
**O'Jays** Respect (EMI)  
**Al B. Sure!** (WB)  
**Gwen Guthrie** (REPRISE/WB)  
**Raymonte Carter** (WB/QWEST)  
**E.U.** Cold Kickin' It (VIRGIN)  
**Jasmine Guy** (WB)  
**The Day Zs** (REPRISE)  
**Chic** (WB)  
**Teddy Pendergrass** Truly Blessed (ELEKTRA)  
**Ten City** (ATLANTIC)  
**Ralph Travençolo** (MCA)  
**Guy** (MCA)

### JAZZ/BLUES

**Alex Acuna & The Unknowns** (GRP/MCA)  
**Makoto Ozone** Starlight (GRP/MCA)  
**Michael Paulo** Fuse Box (GRP/MCA)  
**Nelson Rangell** (self-titled) (GRP/MCA)  
**Tom Schuman** Extremities (GRP/MCA)  
**Dave Grusin** Havannah (GRP/MCA)  
**Monte Croft** The Survival of the Spirit (COLUMBIA)  
**Kenny Garrett** (ATLANTIC)  
**Passport** (ATLANTIC)  
**Lionel Hampton** (BLUEBIRD/RCA)  
**Arti Shaw** (BLUEBIRD/RCA)  
**Sydney Becket** (BLUEBIRD/RCA)  
**Jelly Roll Morton** (BLUEBIRD/RCA)  
**Various Artists** Red, Hot & Blue (a Cole Porter Collection) (CHRYSALIS)





by  
Linda Cain

**LOCAL BANDS LISTEN UP!** Believe it or not there are some radio stations that will play your professionally recorded tapes or records. Send your material to the following hosts care of the station. (Check our Radio Guide in the back for addresses.)

WDCB's (FM 90.9) **Carolyn Wilson** airs interviews and music from local blues, jazz, folk and bluegrass musicians on *Open Stage*, Friday, 10 p.m. . . . WYTZ's (FM 94.7) **Bill McCormick** hosts the one-hour *Beat of Chicago* on Sunday, 7-8 a.m. and at midnight. Bill plays a potpourri from all genres of music by local artists (punk, metal, acid house, reggae, folk, jazz, you-name-it). Bill also interviews famous musicians to get advice for local bands. . . . *Northwest On Stage* is hosted by **Charlie Metro** on WABT (FM 103.9) Sunday, 7:30-8 p.m. He features local rock acts, everything from pop-rock to heavy metal.

**ELECTIC WEEKEND ALTERNATIVES:** Jazz fans should check out *Jazz, Ramsey & Yvonne* on WNUA (FM 95.5) Saturday, 7-10 p.m. Pianist **Ramsey Lewis** and morning host **Yvonne Daniels** spin their personal favorites from the past and feature discussions and phone calls from noted jazz artists. Multitalented *RADIOChicago* writer **Mark Ruffin** engineers their show and then sticks around to host his own jazz show Saturday, 1-5:00 a.m.

**Smokin' Joe Dawson** lives up to his name when he spins oldies Saturday, 6 p.m.-2 a.m. on the "New Fox" WJKL (FM 94.3) Elgin. His syndicated live request show rivals that of **Dick Bartley's** oldies show on WFYR (FM 103.5) which airs the same time.

WBEZ's (FM 91.5) **Chris Heim** has your *Passport* for a musical journey to hear exciting "world beat" dance music from the Caribbean, Africa, the Middle East, Latin America and more. From Tito Puente and King Sunny Ade to David Byrne and Peter Gabriel. Saturday, 7-9:30 p.m.

The Saturday night dance party continues over at WGCI (FM 107.5) where **Frank**

**Jones** (Frankie J.) does his *Rap Down/Side A* from 10 p.m.-midnight. **Ramone Wade** (Ramonski Luv) takes over with *Side B* from midnight-2 a.m. with smokin' rap mixes. Get busy 'til ya drop!

After all the partyin' you'll want to mellow out Sunday morning (7-11 a.m.) with the *Music of Love and Inspiration* on WCGI-FM. Host **Jacquie Haselrig** plays only songs with "uplifting, positive themes" from contemporary and traditional gospel, jazz, R&B and urban contemporary genres.

For those who rise even earlier on Sunday (5-8 a.m.), try *Music Unlimited* with baritone-voiced **Paul Rogers** on WGN (AM 720). He's a cross between Jay Andres and Dick Buckley who plays a blend of big band jazz, Sinatra, Gershwin, Porter and classical music.

**TRAVEL TIPS:** Peripatetic **Jack McGuire** recounts his unique world adventures during *Travel Briefs* on WXEZ (AM 820 and FM 100.3). Each Monday through Friday, at 7:55 p.m., McGuire tells of unusual ways to spend your time and money—all in 90 seconds.

**GIVE MY REGARDS:** It's *Friday Night On Broadway*, 8-9 p.m. when WJJD's (AM 1160) **Hugh Copland** plays the entire soundtrack of a hit Broadway musical. The host sets the scene and recalls the original cast for musicals from the '40s-'60s, everything from *Guys & Dolls* to *Funny Girl*. (Show repeats on Sunday, 9-10 a.m., and is called *Showtime*). Hugh sends regrets to DJ **Bob Hale** that he won't be airing "Springtime for Hitler" for Mel Brooks fans. . . . WDCB's (FM 90.9) *Stage and Screen*, hosted by **Steve Fox** and **Gary Marsh**, features classic and contemporary theater and movie songs, everything from *Phantom of the Opera* to *Fabulous Baker Boys*, Friday from 8-8:30 p.m. starting on November 9.

**FOR NATURE LOVERS:** Venture *Outdoors* with WCBR (FM 92.7) expert **Mike Jackson**, who is the Bob Vila of the L.L. Bean set. Call Mike at (708) 255-5800 with your questions about fishing, hunting or camping. Live on "The Bear" station Sunday, 6-8 a.m. . . . WGN's **Bill Cullerton** celebrates *The Great Outdoors* on AM 720 Saturday 6-7 a.m. Call in and bait Bill with your fishing questions at (312) 591-7200. . . . If you dig flowers, try *The Garden Hotline*, a syndicated show hosted by *Good Morning America's* garden editor **Ralph Snodsmith** on WLS (AM 890), Sunday noon-3 p.m. . . . If you're in Q-Country (WCCQ FM 98.3) reel in the *Fishing Line & Outdoor Show* with **Dick Fredrickson**, **Jim Darosa** and **Jody Foster**, Thursday, 9-10 p.m.



by Linda Cain

**LAUGH IT UP!** Many of Chicago's top morning personalities wake us up with humor. For those in search of additional yuks, here are some funny spots on the dial.

#### WBEZ (FM 91.5)

*Whad'Ya Know?* is hosted by mad-cap **Michael Feldman** from Madison, Wis. who does his thing before a live audience. Comedy, music, pop quizzes and contests. Plus interviews with weird people from all over. Saturday, 10 a.m.-noon. (National Public Radio)

#### WXRT (FM 93.1)

*Live From the Improv* features short bits from well-known and rising young stand-up comics. Airs M, W, F at 7:45 a.m., 7:45 p.m. and 11:50 p.m. (Syndicated)

WXRT randomly sprinkles radio skits throughout the day by the **WXRT Comedy Players**. The hilarious serials include: Skip & Lou on Sports, I Always Eat With My Father, The Bob Greene Fan Club, Leech Theatre, The Young Victorian, Home Car Repair, Voodoo Mailbag, How Hard Can That Be?

#### WLUP (AM 1000)

*The Comedy Hour* features bits from the best comedians old and new—everyone from **Milton Berle** to **Steve Martin**. The performances are taken from both records and live shows. Saturday, 11 p.m.-midnight. (Syndicated)

*Dr. Demento* (see below) airs Sunday, 6-8 p.m.

#### WAIT (FM 105.5)

The Crystal Lake station runs *Dr. Demento* on Sunday, midnight-2 a.m.

He's the wizard of weird wax, comedy and music who helped make **Weird Al Yankovic** famous. Plays bizarre songs and features weekly themes such as food, alcohol or tobacco.



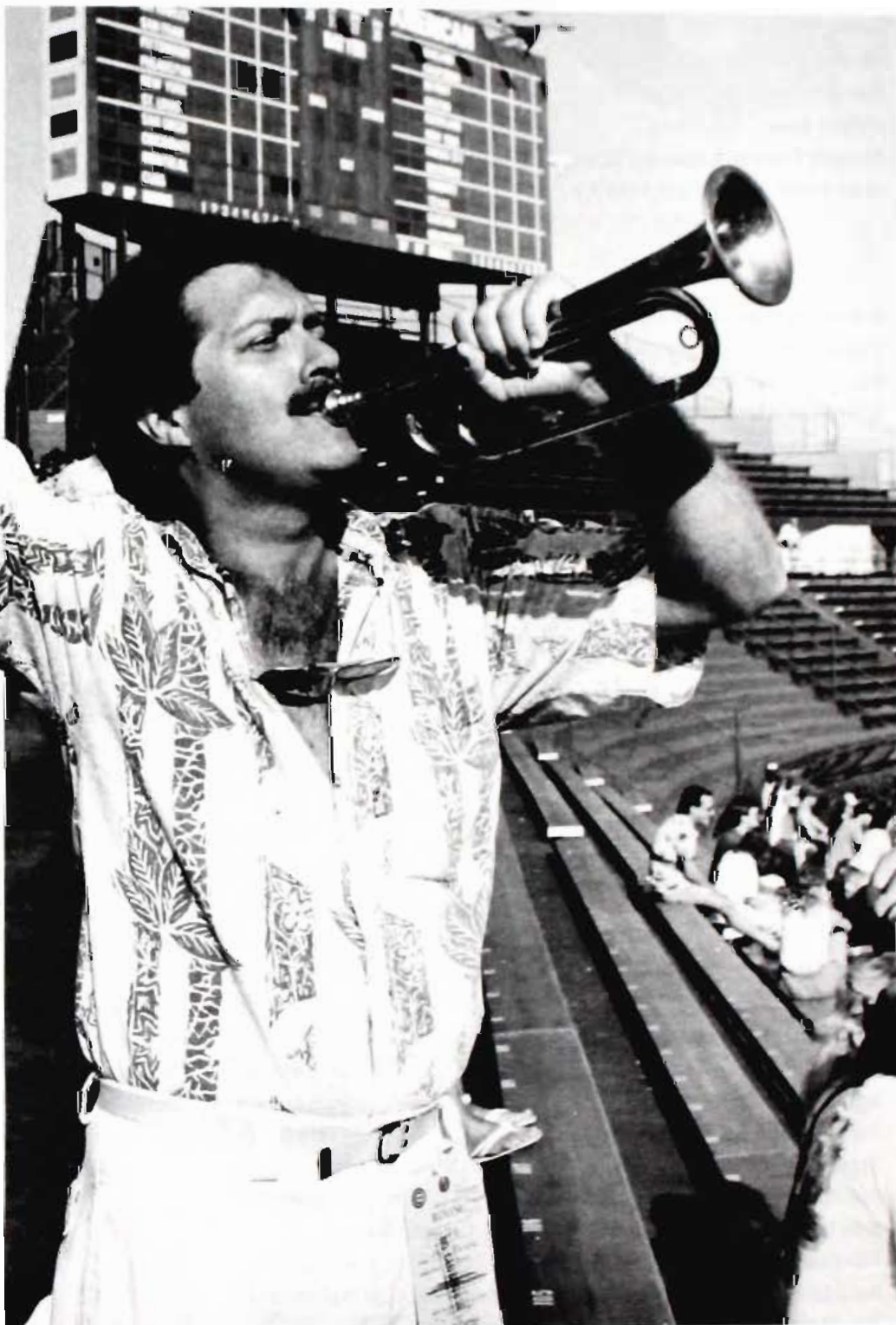
EX-BLEACHER BUM HOSTS WLS' UNIQUE SPORTS SHOW

MIKE  
MURPHY'S

# FAN TALK

by  
George Castle

**O**utspoken Mike Murphy is the pull-no-punches conductor of *Fan Talk*, WLS' (AM 890) call-in show for sports buffs on Sunday, 9 p.m.-midnight. Murphy and his bugle once sounded the charge for the Bleacher Bums of Wrigley Field. Now he leads the troops over the air with a dash of zani-ness and the candid, earthy viewpoint of a fan in the cheap seats.





# RECENT AND UPCOMING

## JAZZ/BLUES (cont.)

**Bobby McFerrin** Medicine Music (EMI)  
**101 North** (CAPITOL)  
**Ray Charles** (WB)  
**Bobby King and Terry Evans** Rhythm, Blues, Soul and Grooves, (ROUNDER)  
**Greg Piccolo** Heavy Juice (ROUNDER)  
**Elvin Bishop** Just a Fool for the Blues (ALLIGATOR)  
**Little Charlie and the Nightcats** (ALLIGATOR)  
**Lucky Peterson** (ALLIGATOR)  
**Mellow Fellows** (ALLIGATOR)  
**David Foster** (ATLANTIC)  
**Bobby Short** (ATLANTIC)  
**Edward Petersen** Upward Spiral (DELMARK)  
**Mike Smith** Unit 7 (DELMARK)

## FOLK/COUNTRY

**Steve Wariner** Christmas Memories (MCA)  
**Skip Ewing** Follow Yonder Star (MCA)  
**Darden Smith** Trouble No More (COLUMBIA)  
**Emmylou Harris** (REPRISE)  
**Dwight Yoakam** (REPRISE)  
**Voices of the Season** (EPIC)

## DANCE

**Candy Flip** (ATLANTIC)  
**Shriekback** The Dancing Years (ISLAND)  
**The Boys** (MOTOWN)  
**Caron Wheeler** UK Blak (EMI)  
**Times 2** Hi-fi and Mighty (EMI)  
**Sheila E.** (WB)  
**Electronic** (WB)  
**Danielle Dax** (WB/SIRE)  
**Book of Love** (WB/SIRE)

## RAP

**Yo Yo** (ATLANTIC)  
**Father MC** Father's Day (MCA)  
**Young Black Teenagers** (self-titled) (MCA)  
**4-Sure** (MCA)  
**Son of Beserk** (MCA)  
**Sid & B-Tonn** (COLUMBIA)  
**Public Enemy** (COLUMBIA)  
**K-9 Posse** On A Different Tip (ARISTA)  
**Red Bandit** Cool Loverboy (MOTOWN)  
**MC Zeus** Do Me Easy (LMR/RCA)  
**Kool Moe Dee** (JIVE/RCA)  
**The Next School** (self-titled) (CHRYSALIS)

**Gang Starr** (self-titled) (CHRYSALIS)  
**Atooz** (self-titled) (EMI)  
**Kings of Swing** Strategy (VIRGIN)  
**Barsha** (VIRGIN)  
**Kyze** (WB)  
**U.T.F.O.** (RCA)

## ALBUM ROCK

**Omar Chandler** (self-titled) (MCA)  
**Guy Mann-Dude** Faces in the Dark (MCA)  
**The Outfield** Diamond Days (MCA)  
**Scorpions** (MERCURY)  
**Cinderella** (MERCURY)  
**The Brandos** Trial by Fire (RCA)  
**Deep Purple** (RCA)  
**The Men They Couldn't Hang** (JIVE/SILVERTONE/RCA)  
**Robert Palmer** (EMI)  
**Skinny Puppy** (CAPITOL)  
**Edie Brickell & New Bohemians** (Geffen)  
**Bunnymen** (WB/SIRE)  
**Chicago** (REPRISE)  
**Gillan** (METAL BLADE/WB)  
**ZZ Top** (WB)  
**Traveling Wilburys** (WB/WILBURY)  
**The Lynch Mob** Wicked Sensation (ELEKTRA)

## MODERN ROCK

**The Floors** A Thousand Days (MCA)  
**Map of the World** (ATLANTIC)  
**Buck Pets** Mercurochrome (ISLAND)  
**Charlatans** (BEGGAR'S BANQUET/RCA)  
**Tones On Tale** (BEGGAR'S BANQUET/RCA)  
**Fields of the Nephilim** (BEGGAR'S BANQUET/RCA)  
**Goat** (BEGGAR'S BANQUET/RCA)  
**Wartime** Fast Food for Thought (CHRYSALIS)  
**Waterboys** Room to Roam (CHRYSALIS)  
**Pet Shop Boys** (EMI)  
**Kon Kan** (ATLANTIC)  
**The Box** Pleasure & Pain (CAPITOL)  
**P.I.L.** Greatest Hits, So Far (VIRGIN)  
**Morrissey** (REPRISE/SIRE)  
**Ambitious Lovers** Lust (ELEKTRA)  
**The Cure** Mixed Up (ELEKTRA)  
**Happy Mondays** (ELEKTRA)

*The above information was obtained from the various record companies and is subject to change or cancellation.*



# C H R I S TORRES



Photo—Steve Greiner

## SENSITIVE BUT STILL SPICY

From Johnny B.'s "traffic tart" to WFYR's  
mistress of the heart

by Steve Dale

WFYR's evening host has come a long way from the west Texas barrio where she grew up. It was a hard road from there to Chicago, where the former Shadow Traffic reporter staked her claim at WLUP as Jonathon Brandmeier's "jalapeño of love," as he used to jokingly call her on the air.



**M**ike Murphy's public persona always has been a little off-beat... er, off-key.

As a youth, Murphy got a loud start in radio when Wally Phillips first shifted to morning drive-time on WGN-Radio (AM 720) in 1965. Eighth-grader Murphy, already a supplier of jokes and Chicago Cub trivia to Phillips' on-air number, was pressed into service with the bugle he played in his school band.

"There was a big snowstorm on Sunday night, so Wally said on the air, 'All you housewives, how are we going to get all the husbands up this bad-weather morn-

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*"This is just for the fans... I think this is the only vehicle in town where fans can say anything they want as long as they don't swear or get personal."*

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ing?" recalls Murphy. "So I called during the 7 a.m. news. I told Wally I played reveille on the bugle. He wanted me to do it on the air. He introduced me as the 'Mad Bugler from LaGrange.' I got nervous and I missed notes as I played. But it turned out great. For 25 straight Monday mornings in a row, I did a bad version of reveille on Wally's show.

"You have to play good to play bad, you know."

Murphy soon took his bugle out to his summertime haunt in Wrigley Field's left-field bleachers. He sounded the charge for the famed 1969 Left Field Bleacher Bums, that raucous group of yellow hard hat-clad fans who spiced up one of the most memorable years in Cubs history.

As Murphy tooted on, the Bums practiced their madcap antics, dancing atop the outfield walls and throwing white mice at the Cardinals' Lou Brock, frogs at the Mets' Cleon Jones and crutches at the Reds' Pete Rose.

Now, with two hours of weekly airtime and WLS' 50,000-watt clear-channel signal, instead of a bugle, as his forum, Murphy combines the two elements of his youth—a dash of zaniness and the candid, earthy viewpoint of a fan in the cheap seats—in a one-of-a-kind program.

In the course of one show, Murphy will call White Sox players' batting-practice swings "wimpy" under the tutelege of Walt Hriniaik. He also claims on-air that "no one is on Mark Grace's butt except this

show." (Grace was in a slump at the time.) He calls the San Diego Padres' uniforms "puke mustard-colored." He suggests Padres slugger Jack Clark "probably is a real jerk in the clubhouse." And he mimics Bears president Mike McCaskey in a smarmy, high-pitched voice when he figures the honcho would not take listeners' calls on his show.

In contrast, Murphy takes calls almost instantly when he signs on. Not a professional broadcaster, but a sales manager for a mechanical contractor during the week, the grinning 39-year-old figures he's one of the few fans' advocates with a forum in Chicago media.

"I don't want 'experts' as guests," says Murphy, a Near North Side Sandburg Village resident. "I wanted to do a show with fans talking with fans instead of sportswriters and the experts-with-the-cigars. Fans don't get to participate in sportswriters-type shows, except through the occasional letter.

"This is just for the fans. I'm not going to bring on Jim Frey or Larry Himes. I think

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*"It's an anti-sports talk show. Too many guys candy-coat sports and don't enjoy it for what it is," says Drew Hayes, WLS program director.*

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the fans are frustrated, not only if their team doesn't win, but also with the prices of tickets and security at sports events. I think this is the only vehicle in town where fans can say anything they want as long as they don't swear or get personal."

Murphy has not developed any greater respect for athletic authority since his Bleacher Bum days. Murphy says his candid nature is preserved by *not* working in a full-time media job.

"I never have to worry about criticizing a player, then going to him for anything," he notes. "I don't think there's anyone out there (in the media) who isn't afraid of someone. They have someone they can't criticize honestly, because of some financial stake they or their station or paper have in the team or athlete."

Each season, Murphy attends about 30 Cubs games, 10 White Sox games, five to 10 Bulls contests and several Blackhawks games. He only treks out to Soldier Field to watch the Bears early in the season when the weather is warmer. "But I never

used to miss a Bears game when they played at Wrigley Field," he says.

His credentials as a longtime fan are established. But how does an authentic Bleacher Bum, who still hangs out with a handful of the '69 gang in left field, gain such an impressive forum on a major-market station like WLS?

"This was never my life's ambition. I didn't really look for it," admits Murphy, whose only previous radio experience was in the early 1970s at Southern Illinois Uni-

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*"I like to think I'm at Bernie's having a beer with my listeners."*

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versity's station. He worked as a morning disc jockey who made prank wake-up calls to co-eds, offering them free panties in case of a panty raid.

Murphy had a friend who worked at WMAQ (AM 670) when Drew Hayes hosted a talk show a few years ago. Murphy was invited to a WMAQ company picnic, where he met Hayes. They talked about their mutual passion for baseball and struck up a friendship.

Hayes left for Cincinnati when WMAQ converted to all-news, but returned as WLS' program director for its all-talk format. Hayes asked Murphy if he would like to host a sports-talk show after the Sunday night network's weekly baseball broadcast.

"It's an anti-sports talk show," says Hayes. "Too many guys candy-coat sports and don't enjoy it for what it is. That's not the case with Murphy and *Fan Talk*."

"We're showing signs of life on Sunday nights with Mike's show. We have everything to gain and nothing to lose," Hayes adds.

No reveille here. The only music on *Fan Talk* is the old Gillette "Cavalcade of Sports" theme—on-key—at the start and finish of

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*"I don't want 'experts' as guests. I wanted to do a show with fans talking with fans..."*

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the program. That symbolizes the Just Plain Joe nature of the show.

If the common-man appeal continues to click, Murphy figures he won't have to play *Taps* for his show during the near future.

"I like to think I'm at Bernie's (a bar near Wrigley Field) having a beer with my listeners," he says, summing up his on-air attitude. ♦

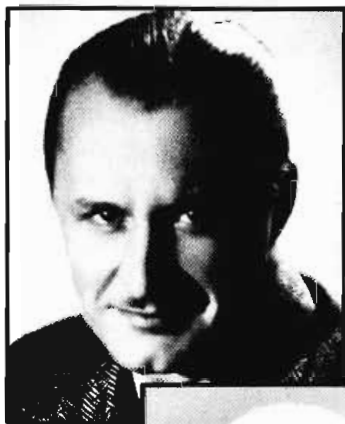


# FLASHBACKS

by Bill Dahl

*The people behind the voices from Chicago radio's past – where are they now? Flashbacks takes a look back at the careers of nostalgic radio stars and what they're up to now. Let us know your favorite radio personalities from the past and we'll try to track them down.*

## LINN BURTON



Linn Burton

Few Chicago broadcast personalities can boast Linn Burton's instant recognition factor—or his durability. Best known to recent generations for his late night TV ads for local auto dealerships (currently Joe Rizza Ford), Burton's sincere delivery popped up all over the radio dial during the 1940s and '50s.

Beating out a field of 250 hopefuls at an audition for announcers, Burton eventually moved downtown to WAIT, and by the early '50s, he was one of the most powerful deejays in Chicago, airing live each night at 11:30 over WCFL from his own posh Rush Street steak house. "I carried a big briefcase with all my own records," says Burton. "I had this fantastic library, because all of the record companies made sure they got the newest

records to me. I would get acetate records before they were to hit the market. That thing became so big that a lot of the disc jockeys went to the record companies here and said, 'Hey, look, you can't favor one guy over all the rest of us.' So I had to discontinue the 'hot off the press' routine.

"When I was convinced that a record was good, I'd really lay on it on all the stations. And, invariably, they caught on. I remember the Ames Brothers with 'Rag Mop.' I remember Al Morgan with 'Jealous Heart.'"

As one of the city's top freelancers, Burton was literally everywhere in those days. "At one time, in the afternoon, outside of WMAQ, you could not tune in one station without hearing my voice," he says. "That included WAAF, WIND, WCFL, WJJD, WAIT, all of 'em. There were weekends when I had a limousine that I hired just to get me from one show to the other." A few years later, Burton inaugurated a popular big band-oriented program over WOPA-FM.

The veteran announcer's enduring tagline, "Linn Burton, for certain," first surfaced during his daily 15-minute broadcast on WIND, *The Man Who Came to Supper*. Burton relates: "This writer that I had said, 'You know what? We ought to have a good identification line for you. I've been giving it some thought. What do you think about Linn Burton, for certain?'"

"One of the announcers there, I think it was Bob Finnegan, said, 'Hey, that's a catchy thing, Linn.' So I thought, 'What the hell, I'll go ahead and try it some more.' Now I'm called 'For Certain' instead of Linn Burton."

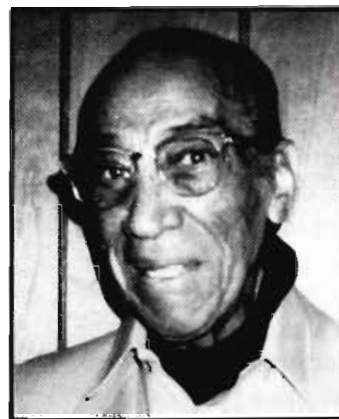
When television came in and Burton began hosting the WBKB-TV overnight movies for Polk Brothers, the workload increased even more. "I was a busy little boy from about 7:45 in the morning, in

person on-air, until 2:30 the following morning," he says.

Burton was a master at improvising lengthy, if occasionally ill-timed, spots between movie segments. "I got wrapped up in this thing, and everything was adlibbed right from the top of my head," he says. "And I said, 'Now, my friends, let's go back to the conclusion of the picture.' Up came 'The End' sign. That was the end of the picture!"

From such memorable gaffes spring broadcasting lore, and Linn Burton definitely qualifies as a genuine Chicago legend of the airwaves.

## RICHARD STAMZ



Richard Stamz

The highly transient nature of the deejay trade often dictates a great deal of travel. But few radio personalities actually drove their way into the business the way Richard Stamz did.

At the tail end of the 1940s, Stamz operated a vehicle equipped with a portable sound system, and he would drive around the South Side advertising the wares of local merchants. One day a fledgling blues record magnate sought out Stamz's services.



**F**rom 1983 through 1986, Torres clowned with the Brandmeier/Buzz Kilman/Jimmy Wisner circus at WLUP (FM 97.9). From '86 to '89 she did TV voiceovers and then returned to radio, but not as a traffic tart. Instead, in the fall of 1989, she switched gears to become a sensitive, laid-back host of *Love Songs on 'FYR*, a romantic dedications show (Monday-Friday, from 7 p.m. to midnight).

Although her new on-air realm is mellow, this doesn't mean Chris Torres is any less spicy in person than she used to be at the 'LUP.

For example, Torres breaks into spontaneous song while sitting in an 'FYR production studio on the Prudential Building's 23rd floor. "Johnny B., you make my heart sing," she wails to the tune of "Wild Thing." "You make ev-ree-thang gr-oo-vy..."

She laughs, recalling her former on-air persona. "I used to sound like Madonna on acid," she says shaking her head.

She remembers the silliest bit she ever did with Brandmeier was the time "Some [Hispanic] people [in the Southwest U.S.] claimed they really saw [a vision of] the Madonna on a tortilla. So we phoned and I translated Johnny's stuff into Spanish for them. I don't know who was more loco, them or Johnny."

Just as Johnny B. spiraled into a Chicago phenomenon, Torres and The Loop parted ways. It's four years later, but she's still asked the question all the time, "How could you possibly leave?"

She turns on the automatic response, "Baby, it was a parting of the ways. I didn't do anything wrong, per se. That's radio."

That may be true, but it doesn't explain what happened. Several 'LUP sources suggest there was friction between Torres and the rest of the morning team, particularly between Kilman and Torres.

When pressed on the issue, Torres takes a deep breath and her voice softens to almost a whisper. "Yeah, I've heard I was fired because I didn't get along. It shocks me. I suppose I just didn't play the game."

By now, her huge doe eyes are on the verge of tearing up. "Johnny knows what happened. I didn't do anything wrong. The day I got fired, I got a call from him.

"You know, I still don't know Johnny—I mean *really* know him. He's always *on*. I regret that we were never close, but I really love him and loved benefiting from his energy. Buzz and I had our moments. He once threatened to remove me from the building because of my cologne. Oh God, I tried so hard," she sighs.

Kilman confirms that Torres' perfume was a problem. "Listen, at 5 a.m. it's

nauseating," he says. "I told her, 'If you're wearing it for my benefit, don't. It's hard to breathe and breathing is an essential part of my job.' I can't believe it was an issue, pretty silly. Listen, if she clicked, she'd still be there."

Kilman makes one more point, "Given the right situation, she can be one of the best female broadcasters in the city."

WFYR program director Kurt Johnson obviously agrees. "When I decided we'd have an evening love song program, sensitive Chris was the perfect choice," he says.

Torres, now 34, had never hosted her own program and says that she was so frightened she almost *didn't* accept Johnson's offer to play tunes to the heart on WFYR's evening shift, which she began in November of 1989. Prior to that, she spent her post-WLUP years doing TV voiceover work for Channel 20.

The petite Torres hoists her big black tote bag onto the production studio table, and pulls out rubberbanded bundles of letters which listeners have mailed in as a

**"I regret that we were never close, but I really love him and loved benefiting from his energy," she says of Johnny B.**

**"Given the right situation, she can be one of the best female broadcasters in the city," says Buzz Kilman.**

part of her "Love Letter" segment. "I get everything from sentimental 40-year anniversary greetings to high school romance," she says. "I'm especially partial to the poetry."

It's ironic that Torres is reading poetry on the air, and playing it—in the form of love songs. As a little girl growing up in a poor, blue collar neighborhood of El Paso, Texas, she always dreamed of being a poetess.

By the time she was 18, Torres was off to Chicago "with a bunch of folks in a van, including one guy with whom my relation-

ship didn't last. Instead, I fell in love with Chicago."

Seeking an education, Torres enrolled at Columbia College to develop her creative writing and poetic skills. In 1980 Al Parker, chairperson of the radio and sound department, prodded Torres into taking some broadcast courses. He helped to get her an afternoon news anchor job at WYEN (now WYLL FM 106.7) in Des Plaines, which she continued until 1983. That's when Torres took a gig at Shadow Traffic. She delivered on-air traffic updates to several stations, including WLUP. At least initially, she and Johnny B. clicked, and within a year she was working there as the "traffic tart" foil to Brandmeier's comedy.

"It's been a crazy ride," says Torres, as she picks up a love letter that she'll read on the air this night. It's a two-page handwritten note about an interracial love affair.

"I enjoy the challenge of interweaving the music with the letters and requests," says Torres. "But the tough part about this show is talking to people in serious pain."

Torres empathizes; she knows firsthand that life can be painful. Perhaps, listeners can somehow feel the sensitivity in her voice. She'll never forget one particular listener who called in with his problem.

"He called and said, 'I just found out I have AIDS and I need to talk.' Then, he wanted me to speak to him on the air from my heart," says Torres. "Those might have been the most important words I've ever said with a microphone on, 'No one can write your death sentence, except God. So, until he does, please live and please fight.'"

She also received the call which all jocks dread—a person on the verge of suicide. "I gave him a help-line phone number, and I made him promise to call me back," she pauses and takes a breath. "Oh, God, I'm glad he did."

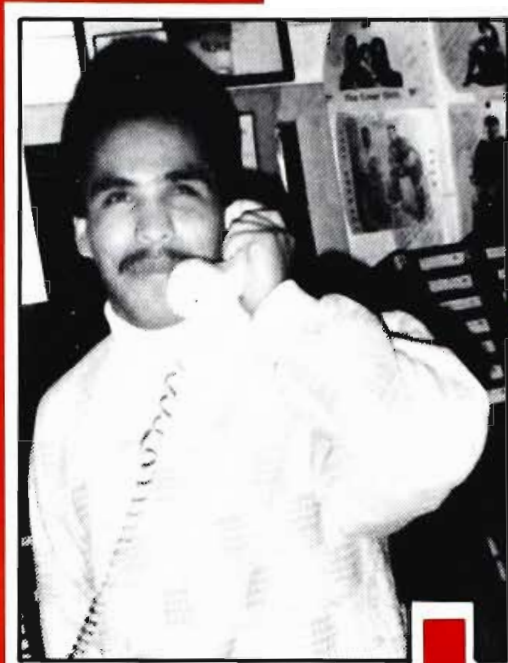
Torres admits she probably shouldn't take those kinds of incidents home with her from the office, but that's just not her way. So her fiancé, a creative director at an ad agency, hears it all too.

Most listeners call with sweet dedications to their lovers or spouses. Then there's the inevitable "So, what's Johnny B. really like?" call.

"They just want to hear dirt," says Torres. "And when I tell them, 'I don't have any,' they sound so disappointed. Maybe, I should make up some stories."

Does she mind that Johnny B. fans often remind her about her WLUP days. "Heck no," she says. "I'm complimented if they're listening to me at 'FYR. We had the greatest people listening back at 'LUP. I love people, and I love my job now. Maybe life isn't so bad, babe." ♦





# Juan Suarez's

# Clear Vision

by Mark Ruffin

At age 26, WCYC's Juan Suarez is an expert on music from the '50s-'70s. By using a unique Braille method of cataloging his dusties collection, the blind DJ spins past hits for South Side listeners. His broadcast range might be small, but his talent and ambition are large.



# FLASHBACKS

"Leonard Chess was trying to sell records, and he couldn't, 'cause he didn't have no promotion money," says Stamz. "I played his records on my sound truck. The people on the radio station (WGES) asked me to come and work for 'em." Stamz jocked on WGES from 1950 to 1963. "My basic thing was blues," says Stamz, who even operated his own blues record label, Foxy, during the early 1960s.

Stamz also worked the old Negro League baseball games at Comiskey Park. "They used my sound truck for a P.A. system, and to hook into the radio," he says. "We were on WHFC, and sometimes we didn't know if we were on the air or not, because the equipment was so bad." Stamz was among the first to tout the future Cubs double play combination of Ernie Banks and Gene Baker when both toiled for the Kansas City Monarchs. "They were hitting balls over at Comiskey Park that would hit the brick walls and bust the balls! And I told the owners about it," says Stamz.

WGES was sold in 1963, and Stamz moved to WBEE for a year. ("I couldn't make no money over there!") before hooking up once more with his old friend Leonard Chess. "I knew Leonard was opening up WVON, so I went to 'VON as a salesman," he says. "I'm a hell of a salesman."

Now residing on Chicago's South Side, the feisty Stamz currently spends much of his time writing a book detailing his fascinating career. But he's ready for another new challenge. "I gotta get busy," he says. "I'm getting stale."

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## MARTY McNEELEY



Marty McNeeley

Polished and professional all the way, Marty McNeeley filled numerous roles at

WGN on both radio and television for 17 years. Perhaps best remembered for assuming Carl Greyson's role as anchor of Channel 9's late night news wrapup *Night Beat*, he also co-hosted the station's evening newscast with John Drury for three years.

WGN encouraged its announcers to work both radio and TV when the Youngstown, Ohio native joined the outlet in 1969 after two decades with WJR in Detroit. "It was a wonderful place to work," says McNeeley, whose 'GN radio duties included news, hosting *Sports Sunday* with ex-Bears George Connor and Mike Pyle, deejay shifts, and his own favorite: a celebrity interview program from 6:30-9 p.m. on Saturday evenings (produced by a young Bruce Dumont).

McNeeley would make the rounds during the week, gabbing with the stars—and occasionally got into the act himself. "Imogene Coca and Sid Caesar were doing a Neil Simon play," he recalls, "and there was a part in it where they were listening to a radio newscast. The producer of that show asked me if I'd be interested in recording that for them for the run of the play. It's kind of strange sitting in the audience and suddenly hearing your voice ringing out!"

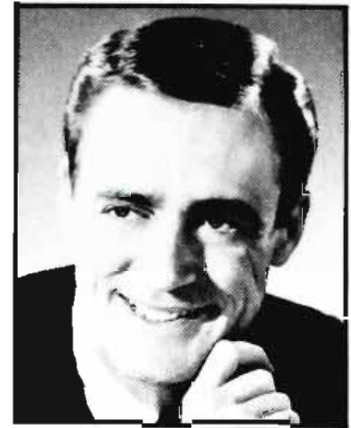
McNeeley created an entirely separate persona to host the popular *Creature Features* horror flicks on Channel 9. "I thought it would be kind of goofy if I did a straight news anchor thing, and then came back on and was your friendly ghost," he says. "I was whispering the thing."

McNeeley finally left WGN four years ago to join the ABC radio network in New York, and currently resides in New Jersey. You can still catch his reassuringly smooth delivery on WLS-AM, which airs ABC's entertainment network feeds as part of its daily schedule.

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## DEX CARD

WLS held sway as Chicago's top rock outlet during the 1960s, totally monopolizing the market until WCFL finally mounted a serious challenge in '65. Dishing up the hottest platters from the initial wave of the British Invasion, crewcut deejay Dex Card posted mammoth ratings throughout his five years at WLS.



Dex Card

"The audience was much less fragmented than it is now," says Card. "I think my top rating book at 'LS, the last one I had there before I left, I think I had a 40 share there in the afternoon."

Program director Gene Taylor summoned Card to WLS in 1964, after deejay gigs in Card's hometown of Portland, Maine, Providence, R.I. and Cleveland. "'LS was probably the first or second most important music station in the country," says Card. "I think that every disc jockey desired, at that time, to work at WLS." The WLS staff's immense popularity resulted in frequent personal appearances as well, including a memorable evening emceeding the Beatles' Comiskey Park concert. "Nobody paid much attention to the music," says Card.

After he left 'LS in '68 for a year-and-a-half in syndication, Card opened the first of his chain of suburban teen clubs, collectively called the Wild Goose, in Waukegan. The clubs spotlighted both local and national acts, and Card eventually branched out into larger venues, working frequently with Styx. Eight years later, Card switched to the management side of the business, owning or operating various stations in Wisconsin.

Having sold his Racine and Appleton interests a little over a year ago, Card, who now resides in the northern suburbs, is ready to take the plunge again. "I'm getting bored again, so I'm beginning to look for another station to buy," says Card. Just don't ask him to step back behind the mike. "I sure don't want to do that again," he laughs, adding, "Thank God I don't have to!" ♦



## WAIT AM 850

8600 Route 14  
Crystal Lake, IL 60012  
815-459-7000

Station Manager: *Steve Sands*

WAIT AM serves Chicagoland, programming BEAUTIFUL MUSIC, news at the top of the hour, and business updates throughout the day.

WAIT also covers Northern Ill. University Football.

### Monday - Friday

#### 5:30 AM - 11:00 AM

Larry Ridge  
Music

#### 11:00 AM - 4:00 PM

Steven Michael Sands  
Music

#### 4:00 PM - 9:00 PM

Larry O'Brien  
Music

### Saturday

#### 5:30 AM - 1:00 PM

Owen Jirka  
Music

#### 1:00 PM - 9:30 PM

Larry Ridge  
Music

### Sunday

#### 6:00 AM - 8:00 AM

Larry O'Brien  
Music

#### 8:00 AM - 9:00 AM

Morning Worship Service  
St. Peter's Lutheran Church

#### 9:00 AM - NOON

Lil' Richard Polka Show

#### NOON - 1:00 PM

Voice of the Homeland  
Alfred Richter (German)

#### 1:00 PM - 2:00 PM

Voice of the American  
Serbs

#### 2:00 PM - 9:00 PM

Owen Jirka  
Music

## WAUR AM 930

52 W. Downer  
Aurora, IL 60506  
708-896-9300

Station Manager: *Larry Nelson*

Program Director: *Dean Abbott*

News Director: *Doug Booth*

WAUR is the Fox Valley's home for news and information. THE AM Oldies Station with music of the 50's, 60's, and early 70's.

### Monday - Friday

#### 7:00 AM - NOON

"Bruce Chandler Show"  
Doug Booth, News  
Weather, Traffic  
7:30 AM  
Paul Harvey, News

#### NOON - 12:15 PM

Paul Harvey, News

#### 12:15 - 4:00 PM

"Bill Michaels Show"  
Liz Clark, News  
3:00 PM  
"Paul Harvey's Rest of  
the Story"

#### 4:00 PM - 9:00 PM

"Brad Pierce Show"  
Liz Clark, News  
Scott Pritchard, Sports  
Weather, Traffic

#### 9:00 PM - 2:00 AM

"Robert M. Chanault Show"

#### 2:00 AM - 7:00 AM

"CJ Stone Show"  
Doug Booth, News  
Agri Business Reports  
with Orion Samuelson  
and Max Armstrong

### Saturday

Solid Gold Oldies Weekend  
with Rick Hunter, Melody  
Foxy, Maggie Ross, Dana  
Lauren and Randy Childs

#### 7:30 AM

"Paul Harvey's Rest of  
the Story"

#### NOON - 12:15 PM

Paul Harvey, News

### Sunday

Solid Gold Oldies Weekend  
with Rick Hunter, Melody  
Foxy, Maggie Ross, Dana  
Lauren and Randy Childs



The odds of succeeding in radio are stacked against any young person who decides to enter the profession. The odds against Juan Suarez making it are even higher than usual. For, at the age of 26, Suarez has a passion for rhythm'n'blues music of the '50s, '60s and '70s (rather than today's Top 40). It doesn't help his career chances, either, that Suarez is Hispanic and blind. Every Saturday morning from midnight until 4 a.m., Suarez plays what is called "dusty music" on WCYC (FM 90.5) in Chicago. WCYC is a small 10-watt station located within the confines of the Chicago Boys Club on the South-west Side of the city.

The slight, slender DJ discusses the music he plays, its place on radio and his future in it while he works his audio board and rounds up his records. In this building at 28th and Ridgeway, where he's been a volunteer at WCYC for six years, Suarez is anything but handicapped and it shows when he navigates the wide staircase leading up to the studio. Suarez moves about the small studio with ease as "The Godfather of Soul" wails "Try Me."

"Big Boy," the first record made by the Jackson Five is segued next, as Suarez reaches for another 45. "You've probably never heard this one," he says putting the next single on the turntable. "This is his (Michael Jackson's) record. It's called 'I Never Had A Girl.' They weren't even called the Jackson Five yet. They were known as The Ripples and The Waves Plus Michael."

Suarez couldn't have been more than three years old when those talented brothers from Gary made their first recordings in the late '60s. Back then, Herb Kent (The Cool Gent) ruled the nighttime Chicago airwaves on the original WVON (AM 1450), then the city's premier R&B outlet. It was Kent who popularized, if not originated, the term "dusty music" on his Saturday night shifts in the '60s. Rock'n'roll, like many of its supporters, was still a teenager when Suarez was absorbing the dusty music programs of the period. "I grew up with the radio. I remember what was hot when I was five, six and seven years old," he says. "I remember what was good and the dates."

He grew up in the same neighborhood from which he broadcasts. Suarez was born six weeks premature with a still-born twin sister. He wasn't supposed to make it, but he did—with the medical proviso that he would lose his sight at a young age. His mother prepared him well, before he went blind at the age of ten. Suarez vividly remembers colors, many parts of Chicago

and his older teenaged relatives singing and dancing to old Motown and silky Chicago soul music.

"Black radio here in Chicago has to realize that there are many of us who love this music. In the '90s our population is supposed to double or triple," he says assuredly. "What Hispanics like (on his show) is a lot of Smokey (Robinson), a lot of Delfonics, Intruders, Stylistics and I also get a lot of calls for Santana and Malo."

While Herb Kent is the acknowledged pioneer of dusty music on radio in Chicago, it was Richard Pegue that kept the dusty flame burning through the lean disco years. In between his stints at major radio stations, Pegue would barter time at smaller stations. He would not only play the music, but he discussed background information that was invaluable to young people who weren't around to experience the sounds for themselves.

"I idolize Richard," the young announcer says beaming at the thought of his mentor. "I used to have hundreds of tapes of him when he was on WOPA," (now WPNA AM 1490).

Pegue has influenced many young people with his awesome entrepreneurial skills as a record and jingle producer, songwriter, announcer, programmer, studio wizard and broadcasting instructor at Columbia College. After Suarez graduated from Forman High School, he enrolled at Columbia and registered for Pegue's radio production class. "When I was in Richard's class, I couldn't even concentrate," he says. "This is a guy I idolized in radio." The student eventually developed a strained, but productive, relationship with his mentor. Pegue also helped Suarez obtain hard-to-find dusty records.

At WCYC, he works alone. He has a Braille system worked out for finding most of his records or he finds them by the incredible method of feeling the grooves. He continues to learn yesterday's music and is encouraged by the success of WVAZ (FM 102.7) and the inclusion of dusties in its format. He says he's noticed more people calling him and going out to hear him spin dusties at various bars where he freelances.

Suarez currently finds himself between a "rock and a hard place, because I'm too comfortable here. Nobody is going to throw me out. The only way I'm going to walk out is when I want to." What he wants to do is to make a living in radio, but he has his doubts about bigger stations overcoming *their* handicap in seeing him as disabled.

"With some help, with some numbers, maybe I could get a shot, just maybe in five years or so."

## What's In a Name?

### Dusties vs. Oldies

What's in a name? An old record by any other name still gathers dust.

Juan Suarez insists that the difference between calling a record an oldie or a dusty is a race issue. Gary Price, program director of WJMK (Magic 104) agrees, noting that dusty is simply a black term for oldie.

A simplistic definition would deem a dusty to be an R&B hit that never crossed over to the pop charts. Does this mean that "Just My Imagination" by the Temptations qualifies as an oldie, but not a dusty, because it was an across-the-board smash? No way. Are oldies sung only by white artists? Are dusties sung only by black artists? Of course not.

I volunteer that both terms used to mean the same thing, that is until WVAZ (V-103) began to promote itself as a dusties station. After that, no oldies station in town even wants to hear the term "dusty."

### Stepper's Music

Stepper's music is a subcategory of dusty music. This is definitely a black term. It stems from a 1950s dance that will never die. My parents and older siblings called it the bop and it has also been called the black waltz. In the mid-'70s, when the disco era bombarded the airwaves with 180 beats per minute, fans of the bop found that only the older music could go with this dance. In the early '80s, young people picked up on the bop, but they called it steppin'. They found that steppin' was best done to pre-disco soul music, or dusties.

## DUSTIES GUIDE

### WGCI (FM 107.5)

Sunday, 7-10 p.m.  
Dusties show with Herb Kent, the Cool Gent, a true pioneer of Chicago R&B.

### WGCI (AM 1390)

Saturday, 9 p.m.-5 a.m.  
The Best Music Of Your Life with Richard Pegue, Chicago's well-known dusties expert.

### WCYC (FM 90.5)

Friday night/Saturday dawn, Midnight-4 a.m. Juan Suarez.  
Magic Memories And More.

### WVAZ (FM 102.7)

Saturday, 8 p.m.-Midnight  
The V-103 Dusty Stepper Set with Shirley Hayes. Great old dusties you can dance to.

Sunday, Noon-6 p.m.  
Classic Chicago with Jim Raggs.



## WCEV AM 1450

5356 W. Belmont Avenue  
Chicago, IL 60641-4103  
312-282-6700

Station Manager: *George Migala*  
Program Director: *Lucyna Migala*  
Promotion Director: *Herman Rowe*

WCEV offers a variety of ethnic programs daily. This includes Polish, Lithuanian, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

### Monday - Friday

**1:00 PM - 3:00 PM**

Gospel Programs

**3:00 PM - 3:30 PM**

Gospel Programs (M-W)  
Polka Programs (Th-F)

**3:30 PM - 4:30 PM**

Polka Programs

**4:30 PM - 6:30 PM**

Polish and Polish American  
Programs

**6:30 PM - 7:00 PM**

Polish Program (M-W)  
Public Affairs Interviews (Th)  
Serbian Program (F)

**7:00 PM - 8:00 PM**

Ukrainian (M)  
Anti-drug Call-in (T)  
Ukrainian (W, Th)  
Slovakian (F)

**8:00 PM - 8:30 PM**

Ukrainian Program (M)  
Czechoslovak Program (T-Th)  
Bosnian Program (F)

**8:30 PM - 10:00 PM**

Lithuanian Programs

### Saturday

**1:00 PM - 4:00 PM**

Croatian Programs

**4:00 PM - 8:30 PM**

Polish Programs

### Sundays

**5:00 AM - 7:00 AM**

Gospel Program

**7:00 AM - 8:00 AM**

Lithuanian Program

**8:00 AM - 9:00 AM**

Mass in Polish

**9:00 AM - 10:00 AM**

Czechoslovak Program

**10:00 AM - 4:30 PM**

Polka Programs

**4:30 PM - 5:00 PM**

Public Affairs Interviews

**5:00 PM - 6:00 PM**

Gospel Program

**6:00 PM - 6:30 PM**

Religious Music

**6:30 PM - 9:00 PM**

Irish Programs

**9:00 PM - 10:00 PM**

Gospel Program

## WCGO AM 1600

3313 Chicago Road  
S. Chicago Hts., IL 60411  
708-756-6100

General Manager: *Anthony V. Santucci*  
Sales Manager: *Bill Beindorff*  
Program Director: *Tony D. Santucci*

WCGO is a full-service South-Suburban radio station featuring local news, sports and adult contemporary music.

### Monday - Friday

**6:00 AM - 7:00 AM**

Adult Contemporary Music  
Tony Santucci

**7:00 AM - 10:00 AM**

Talk Show  
Warren Freiberg  
Libby Collins

**10:00 AM - NOON**

Adult Contemporary Music  
Tony Santucci

**NOON - 12:20 PM**

Extended Local News,  
Weather & Sports

**12:20 PM - 1:30 PM**

Trading Post  
Buy—Sell—Rent—Trade

**1:30 PM - 4:00 PM**

Chuck Harder Show  
Consumer Advocate

**4:00 PM - 5:00 PM**

Adult Contemporary Music  
Al Joseph

**5:00 PM - 6:00 PM**

Real Estate  
Sonny Bloch

**6:00 PM - 7:00 PM**

Local News & Sports  
Bill Motluck

**7:00 PM - 8:00 PM**

Talk Show  
Jack Ellery

**8:00 PM - 11:00 PM**

Music to Relax  
Keith Middleton

### Saturday

**6:00 AM - 9:00 AM**

Morning Show  
Oldies, Music, News  
Community Information  
Bob Anderson

**9:00 AM - 10:00 AM**

Car Care Show  
Jeff Brooks

**10:00 AM - NOON**

Adult Contemporary Music

**NOON - 12:20 PM**

Local News, Sports

**12:20 PM - 1:30 PM**

Trading Post

**1:30 PM - 6:00 PM**

Sun Radio Network

**6:00 PM - MIDNIGHT**

Radio Espanol  
Chu-Chu Orosco, Lupe Morales

### Sunday

**7:00 AM - NOON**

Oldies, News, Sports  
Community & Information  
Bob Anderson

**NOON - 12:20 PM**

Local News, Sports, Weather

**12:20 PM - 1:00 PM**

Adult Contemporary Music

**1:00 PM - 2:00 PM**

Ciao South Suburbia  
(Italian-American)

**2:00 PM - 11:00 PM**

Sun Radio Network



## WBBM AM 780

630 N. McClurg Court  
Chicago, IL 60611  
312-944-6000

Station Manager: *Wayne Jefferson*  
News/Program Director: *Chris Berry*  
Director Information Services: *Barbara DiGuido*

WBBM also broadcasts:  
Blackhawk Hockey  
NFL Monday Night Football  
Northwestern Football  
The Illinois State Lottery

WBBM AM—Chicago's all-news and information station.

### Monday - Friday

#### MIDNIGHT - 5:00 AM

Alan Bickley, Walt Hamilton,  
Dale McCarren

#### 5:00 AM - 10:00 AM

NEWS & INFORMATION  
John Hultman  
Felicia Middlebrooks  
SPORTS REPORTS  
:15 and :45 after the hour  
Dave Eanet  
TRAFFIC UPDATES  
Anne Maxfield  
BUSINESS REPORTS  
:20 and :50 after the hour  
Tokyo Business  
Crain Chicago Business  
Len Walter

ACCU-WEATHER  
Elliot Abrams, Bob Larson  
THE OSGOOD FILE  
Charles Osgood

#### 10:00 AM - 3:00 PM

NEWS, ACCU-WEATHER, SPORTS  
Donn Pearlman, Sherman Kaplan,  
David Roe  
11:40 AM "In the Kitchen"  
Sherman Kaplan  
ENTERTAINMENT REVIEWS  
2:24 PM  
Sherman Kaplan  
BUSINESS REPORTS  
:20 and :50 after the hour  
Len Walter

#### 3:00 PM - 8:00 PM

NEWS & INFORMATION,  
BUSINESS & FINANCE,  
TRAFFIC UPDATES  
Dick Helton, Kris Kridel  
SPORTS REPORTS  
:15 and :45 after the hour  
Brian Davis  
7:00 PM - 8:00 PM  
MONEY WATCH (Tues., Wed.)  
Len Walter

#### 8:00 PM - 9:00 PM

Old Time Radio Shows  
Chuck Schaden

#### 9:00 PM - MIDNIGHT

Dave Baum Show

### Saturday - Sunday

NEWS & INFORMATION  
THROUGHOUT THE DAY

#### 9:30 AM - 10:00 AM

(Sunday)  
At Issue  
John Madigan

#### 10:00 AM - NOON

Sportsline  
Call-in Sports Show  
Rick King (Saturday)  
Dave Eanet (Sunday)

#### 8:00 PM - 10:00 PM

Old Time Radio Shows  
Chuck Schaden

## WBEE AM 1570

400 E. Sibley Blvd.  
Harvey, IL 60426  
708-210-3230

General Manager: *Charles Sherrell*  
Program Director: *Davita Shipp*

WBEE plays jazz and blues music 24 hours daily. WBEE also programs gospel music daily 6-7 AM, and all day on Sundays. News, money market reports, sports and weather at the top and bottom of each hour.

### Monday - Friday

#### 6:00 AM - 7:00 AM

"Inspirational Hour"  
Rev. Daniel

#### 7:00 AM - NOON

Heavy Focus on Jazz & Blues  
Davita Shipp

#### NOON - 6:00 PM

"Afternoon Jazz"

#### 6:00 PM - MIDNIGHT

"Jazz and Blues Currents"  
Newly Released and  
Re-released Jazz & Blues Music

#### MIDNIGHT - 2:00 AM

Jazz Classics

#### 2:00 AM - 4:00 AM

Blues

### Saturday

#### 6:00 AM - 9:00 AM

"Blues Only"  
Gachelle Coffey

#### 9:00 AM - 10:00 AM

"Chatham Business  
Association Reports"

#### 10:00 AM - 11:00 AM

"Jazz Music"  
Gachelle Coffey

#### 11:00 AM - NOON

"The Joy of Living"  
Dr. Alvenia Fulton

#### NOON - 6:00 PM

"Jazz and Blues Classics"  
Bill King  
3:00 PM - 4:00 PM  
"Legends in Jazz"  
Bill King

#### 6:00 PM - MIDNIGHT

Blues, Jazz  
Motown Hits  
George Grace

### Sunday

#### 6:00 AM - NOON

Gospel Music  
Live Church Services  
Gachelle Coffey

#### NOON - 9:00 PM

Gospel Music  
Live & Recorded Church  
Broadcasts  
Bill King

#### 9:00 PM - MIDNIGHT

Jazz  
Effie Rolfe



## WGCI AM 1390

332 S. Michigan Avenue  
Chicago, IL 60604  
312-427-4800

General Manager: *Marv Dyson*  
Program Director: *Michael Watkins*

WGCI AM-Dusty-radio 1390.

### Monday - Friday

#### 6:00 AM - 10:00 AM

"Morning Rush"  
Harold Lee Rush Jr.

#### 10:00 AM - 2:00 PM

"The Jacquie Haselrig Show"

#### 2:00 PM - 7:00 PM

"The Herb Kent Show"

#### 7:00 PM - MIDNIGHT

"The Emilie McKendall Show"  
10:00 PM—"The Larry King Show"

#### MIDNIGHT - 4:00 AM

"Nothing but Dusties"

#### 4:00 AM - 6:00 AM

"Gospel"  
Rev. Milton Brunson

### Saturday

#### 5:00 AM - 9:30 AM

"The Cliff Kelley Show"

#### 9:30 AM - 11:00 AM

"Cosmopolitan Chamber  
of Commerce"  
Operation PUSH

#### 11:00 AM - 4:00 PM

"Saturday Rush"  
Harold Lee Rush Jr.

#### 4:00 PM - 9:00 PM

"The Emilie McKendall Show"

#### 9:00 PM - 5:00 AM

"Best Music of Your Life"  
Richard Pegue

### Sunday

#### 5:00 AM - 8:00 AM

"Gospel Music"  
Isabel Johnson

#### 8:00 AM - 10:00 PM

Church Broadcasts

#### 10:00 PM - 6:00 AM

"Gospel"  
Rev. Milton Brunson

## WGN AM 720

435 N. Michigan Avenue  
Chicago, IL 60611  
312-222-4700

General Manager: *Dan Fabian*  
Program Director: *Lorna Gladstone*  
Advertising/Promotions: *Tisa LaSorte*

WGN also covers: Chicago Cubs Baseball  
DePaul Univ. Basketball Chicago Bears Football  
Notre Dame Basketball & Football

### Monday - Friday

#### 5:30 AM - 9:30 AM

The Bob Collins Show  
8:30 am - Paul Harvey

#### 9:30 AM - 11:55 AM

Kathy & Judy Show (Mon)  
Kathy O'Malley, Judy Markey

#### 9:30 AM - 11:55 AM

The Roy Leonard Show  
(Tues, Wed, Thurs, Fri)

#### 11:55 AM - 12:30 PM

The Noon Show  
Orion Samuelson, Max Armstrong

#### 12:30 PM - 1:30 PM

The Spike O'Dell Show (Mon)  
Kathy & Judy Show (T, W, Th, F)

#### 1:30 PM - 5:00 PM

The Spike O'Dell Show  
3:30 pm - Paul Harvey

#### 5:00 PM - 9:00 PM

Al Lerner/Ed Curran Show  
8:00 pm (Fri)  
The Wally Phillips Show

#### 9:00 PM - 11:00 PM

Extension 720  
Milt Rosenberg

#### 11:00 PM - 3:00 AM

The Ed Schwartz Show

#### 3:00 AM - 5:30 AM

The Steve King and  
Johnnie Putman Show

### Saturday

#### 5:00 AM - 6:00 AM

The Morning Show  
Orion Samuelson, Max Armstrong

#### 6:00 AM - 7:00 AM

The Great Outdoors  
Bill Cullerton

#### 7:00 AM - NOON

The Roy Leonard Show  
Entertainment, Celebrity  
Interviews

#### NOON - 1:00 PM

The Noon Show  
Orion Samuelson, Max Armstrong

#### 1:00 PM - 6:00 PM

Sports Central  
Chuck Swirsky

#### 6:00 PM - 6:30 PM

Score 720

#### 6:30 PM - 10:30 PM

The Jan Coleman Show

#### 10:30 PM - 11:00 PM

Investor's World

#### 11:00 PM - 11:30 PM

Hispanic Happenings  
Peter Nuno

#### 11:30 PM - 5:00 AM

The Mike Rapchak Show

### Sunday

#### 5:00 AM - 8:00 AM

Music Unlimited, Paul Rogers  
6:30 am - 7:00 am  
The Lutheran Hour

#### 8:00 AM - 1:00 PM

The Wally Phillips Show  
Entertainment, Variety

#### 1:00 PM - 4:30 PM

The Steve King &  
Johnnie Putman Show  
Sports Central, Chuck Swirsky

#### 4:30 PM - 6:30 PM

Ben Bentley & The Sportswriters

#### 6:30 PM - 8:30 PM

Various Hosts

#### 8:30 PM - 9:30 PM

"Le Show," Harry Shearer

#### 9:30 PM - 10:30 PM

Dateline 720

#### 10:30 PM - 2:00 AM

The Floyd Brown Show

#### 2:00 AM - 5:30 AM

The Steve King &  
Johnnie Putman Show



## WCRW AM 1240

2756 N. Pine Grove  
Chicago, IL 60614  
312-327-6860

General Manager: *Cherie R. Culler*

WCRW is an ethnic station primarily serving  
the Spanish, Polish, and Greek communities.

### Monday - Friday

#### 11:00 AM - NOON

Nosotros y Usted  
(Spanish)

#### NOON - 1:00 PM

The Raul Cardona Show  
(Spanish)

#### 1:00 PM - 2:00 PM

Entre Amigos  
(Spanish)

#### 2:00 PM - 5:00 PM

Sign Off

#### 5:00 PM - 6:00 PM

El Show de Ray Rubio  
(Spanish)

#### 6:00 PM - 7:00 PM

The Raul Cardona Show  
(Spanish)

### Saturday

#### 11:00 AM - 2:00 PM

Olimpica La Rumbura  
(Spanish)

#### 5:00 PM - 7:00 PM

Variedad Musical  
(Spanish)

### Sunday

#### 11:00 AM - NOON

"Brunch with Urszula"  
(Polish)

#### NOON - 1:00 PM

"Radio Pomost"  
(Polish)

#### 1:00 PM - 2:00 PM

The Athens Greek Radio Program  
(Greek)

#### 5:00 PM - 7:00 PM

El Show De La Abusadora  
(Spanish)

## WEDC AM 1240

5475 N. Milwaukee Avenue  
Chicago, IL 60630  
312-631-0700

Station Manager: *Jim Keithley*

### Monday - Friday

#### MIDNIGHT - 6:00 AM

Buenos Dias Chicago  
(Spanish)

#### 8:30 AM - 9:30 AM

Polish Sunshine Hour  
(Polish)

#### 9:30 AM - 10:00 AM

Mattinata Italiano  
(Italian)

#### 3:30 PM - 5:00 PM

El Show de Pelencho, Part I  
(Spanish)

#### 7:00 PM - 8:00 PM

El Show de Pelencho, Part II  
(Spanish)

#### 10:00 PM - 11:00 PM

Religious Show  
(Spanish)

### Saturday

#### MIDNIGHT - 6:00 AM

Buenos Dias Chicago  
(Spanish)

#### 8:30 AM - 9:30 AM

Polish Sunshine Hour  
(Polish)

#### 9:30 AM - 10:00 AM

Mattinata Italiano  
(Italian)

#### 3:30 PM - 5:00 PM

El Show de Pelencho, Part I  
(Spanish)

#### 7:00 PM - 8:00 PM

Hellenic Radio Hour  
(Greek)

#### 10:00 PM - 11:00 PM

All Religion  
(Spanish)

### Sunday

#### MIDNIGHT - 6:00 AM

Buenos Dias Chicago  
(Spanish)

#### 8:30 AM - 9:15 AM

Polish Sunshine Hour  
(Polish)

#### 9:15 AM - 10:00 AM

Volga Boatmen  
(Russian)

#### 3:30 PM - 4:30 PM

Hablando con el futuro  
(Spanish)

#### 4:30 PM - 5:00 PM

Religious Show  
(Spanish)

#### 7:00 PM - 8:00 PM

Ukrainian Melodies

#### 10:00 PM - 11:00 PM

All Religion  
(Spanish)



## WKKD AM 1580

P.O. Box 1730  
Aurora, IL 60507  
708-898-6668

General Manager: *William Baker*  
Program Director: *Dave Beckman*  
News Director: *Jeff Blanton*

WKKD 1580 covers high school and college football, basketball and baseball throughout the year. Schools covered include: East and West High Schools in Aurora, North and Central High Schools in Naperville, Aurora Central Catholic High School, Aurora Christian, Waubensee Community College, Aurora University and Northern Illinois University.

### Monday - Friday

#### 5:00 AM - 9:00 AM

"Zippo In The Morning"  
Topical Humor, Listener Phone Calls, Rude Awakening Call, Morning Memory Flogger, Local Auroraland News and Sports

#### 9:00 AM - NOON

Pure Gold Music, Hourly Newsminutes, Weather, Contests  
Stan Robak

#### NOON - 12:30 PM

Noon Edition of The News  
Full half hour update of local Aurora Area News, Sports and Weather  
Jeff Blanton

#### 12:30 PM - 5:00 PM

"Pure Gold Music,"  
Hourly Newsminutes,  
Up-To-Date Weather,  
On-air Contests  
Pat Clarke

#### 5:00 PM - 7:00 PM

"Sportswatch 1580"—Two hours of sports talk and conversation with area coaches and players. Listener opinion calls, seasonal reports (boating, skiing) and sports trivia.  
Mark Vasco

#### 7:00 PM - MIDNIGHT

"All Request America"  
Pure Gold Music by request. Listeners can call toll-free at 1-800-262-2525 and make requests and dedications of their favorite oldies.  
John Michaels

#### MIDNIGHT - 5:00 AM

"All Gold Overnight"—Five full hours of continuous pure gold music from three decades presented commercial free.

### Saturday - Sunday

Weekends consist of Puregold music hosted by rotating air personalities. Each weekend is something special such as...an all Elvis weekend, all-Beatles weekend, Motown weekend, Chartbusters weekend, (all #1 songs from a certain year).

## WKRS AM 1220

3250 Belvidere Rd.  
Waukegan, IL 60085  
708-336-7900

General Manager: *Hal Coxon*  
Program Director: *Nick Farella*  
Promotions Director: *Ron Caperton*

News, Talk and Information.

### Monday - Friday

#### 6:00 AM - 10:00 AM

News, Weather and Sports with Mike Moyer and Jan Johnson

#### 10:00 AM - NOON

Behind the Scenes  
Dan Keeney

#### NOON - 1:00 PM

News, Weather and Sports with Susan Bill

#### 1:00 PM - 4:00 PM

Talk with Host  
Dave Allen

#### 4:00 PM - 6:00 PM

News, Weather and Sports with Rich Strong and Dave Allen

#### 6:00 PM - 7:00 PM

Sportsline with  
Tony Kwiencinski

#### 7:00 PM - 10:00 PM

Mark Scheinbaum

### Saturday

#### 6:00 AM - 9:00 AM

News, Weather and Sports with Jan Johnson and Walt Stare

#### 9:00 AM - NOON

Swap Shop with  
Walt Stare

#### NOON - 1:00 PM

News, Weather and Sports with Susan Bill

#### 1:00 PM - 3:00 PM

Behind the Scenes

#### 3:00 PM - 6:00 PM

The Moneyline with  
Bob Brinker

#### 6:00 PM - 9:00 PM

The Home Show with  
Mike McClintock

### Sunday

#### 6:00 AM - 9:00 AM

News, Weather and Sports with Rich Strong

#### 9:00 AM - NOON

Public Affairs

#### NOON - 12:20 PM

News, Weather and Sports with Rich Strong

#### 12:20 PM - 1:00 PM

Public Affairs

#### 1:00 PM - 3:00 PM

Public Affairs

#### 3:00 PM - 6:00 PM

The Moneyline with  
Bob Brinker

#### 6:00 PM - 9:00 PM

The Garden Hotline with  
Ralph Snodsmith

#### 9:00 PM - 10:00 PM

Behind the Scenes



## WIND AM 560

625 N. Michigan Avenue  
Chicago, IL 60611  
312-751-5560

Station Manager: *Chuck Brooks*  
Program Manager: *Filiberto Prieto*  
Promotion Manager: *Isabel Muniz*

All Spanish Station.

### Monday - Friday

#### 6:00 AM - 9:00 AM

"Buenos Dias"  
Filiberto Prieto  
Up-Tempo Music, Latest News,  
Traffic, Weather Reports, Call-in

#### 9:00 AM - 1:00 PM

Luisa Torres  
Contemporary Latin Music,  
Contests

#### 1:00 PM - 4:00 PM

"Musica"  
Morton Eduardo  
Music, News Briefs, Contests

#### 4:00 PM - 7:00 PM

"Musica"  
Margarita Vasquez

#### 7:00 PM - MIDNIGHT

Teresa Ezquivel  
Special Programming

#### MIDNIGHT - 6:00 AM

Music  
Juan Sergio Olvera

### Saturday

#### 5:00 AM - 9:00 AM

"Buenos Dias"  
Up-Tempo Music, Latest News

#### 9:00 AM - MIDNIGHT

Concerts, Grand Openings,  
Special Events, Contests,  
Music

#### MIDNIGHT - 5:00 AM

"Late Night Show"  
Romantic Music

### Sunday

#### 5:00 AM - 10:00 AM

"Buenos Dias"  
Up-Tempo Music, Latest News

#### 10:00 AM - 7:00 PM

"Live!"; Concerts, Grand Openings,  
Special Events, Music, Contests

#### 7:00 PM - MIDNIGHT

Community Affairs  
Religious Programs

## WJJD AM 1160

180 N. Michigan Avenue  
Chicago, IL 60601  
312-977-1800

General Manager: *Harvey A. Pearlman*  
General Sales Manager: *Lois Gredell*  
Promotion Director: *Karyn Kerner*

WJJD plays The Music of The Stars—non-rock oldies from such artists as Frank Sinatra, The McGuire Sisters, Tony Bennett, Barbra Streisand, The Count Basie Orchestra and more!

### Monday - Friday

#### 5:30 AM - 10:00 AM

"The Clark Weber Show"  
Talk, news, and call-ins.  
7:40 - "John Madden Sports  
Calendar"

#### 10:00 AM - 3:00 PM

Bob Dearborn  
Great songs, great memories.  
News, stock market update.

#### 3:00 PM - 7:00 PM

Bob Hale  
More... great songs, great  
memories!  
News, traffic and stock  
market closing.

#### 7:00 PM - MIDNIGHT

Hugh Copland  
8:00 - 9:00 pm - "Friday Night  
on Broadway"  
The entire score of a hit Broadway  
musical is played.

#### MIDNIGHT - 5:30 AM

Adrien St. James  
"Music Till Dawn"  
Mellow favorites.

### Saturday

#### 5:30 AM - 10:00 AM

Tom Kohl  
9:00 AM - "John Madden  
Sports Calendar"

#### 10:00 AM - 2:00 PM

Bob Dearborn

#### 2:00 PM - 6:00 PM

Bob Hale

#### 6:00 PM - MIDNIGHT

Bill Haines

### Sunday

#### MIDNIGHT - 5:00 AM

Don Howard

#### 5:00 AM - 9:00 AM

Public Affairs

#### 9:00 AM - 10:00 AM

"Sunday on Broadway  
with Hugh Copland"

#### 10:00 AM - NOON

"America's Ballroom"  
Various stars host

#### NOON - 2:00 PM

Hugh Copland  
America's classic music: Porter,  
Gershwin, Sinatra, Basie,  
Bennett, Vaughn and more.

#### 2:00 PM - 6:00 PM

Bill Haines

#### 6:00 PM - 10:00 PM

Arthur Jay

#### 10:00 PM - 2:00 AM

Kurt Schaeffer

## WLUP AM 1000

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440 5270

VP General Manager: *Larry Wert*  
VP Station Manager: *Greg Solk*  
Mktg/Comm. Director: *Sandy Stahl*

All Bulls' games  
College football  
Game of the week

AM 1000, Chicago's most unconventional radio station blends personalities, comedy, talk, music and sports.

### Monday - Friday

**5:30 AM - 10:00 AM**  
"The Jonathon Brandmeier Show"  
with Buzz Kilman (News)  
Bruce Wolf (Sports)  
Simulcast

**10:00 AM - 2:30 PM**  
"The Kevin Matthews Show" with  
Maggie Brock (News)  
Jim Shorts (Sports)  
Comedy/Music

**2:30 PM - 7:00 PM**  
"The Steve Dahl & Garry Meier  
Show"  
with Bruce Wolf (Sports)  
Maggie Brock (News)

**7:00 PM - 9:30 PM**  
"Coppock on Sports"  
Chet Coppock

**9:30 PM - 1:00 AM**  
The Ed Tull Show  
Social Commentary

**1:00 AM - 5:30 AM**  
"The Steve & Garry Show"  
(rebroadcast)

### Saturday

**6:00 AM - 10:00 AM**  
"Bits of Brandmeier"  
with Jim Wiser, Scott Dirks  
Simulcast

**10:00 AM - 2:00 PM**  
Kevin Matthews  
Comedy/Music

**2:00 PM - 6:00 PM**  
"Best of Steve & Garry"  
Talk/Music

**6:00 PM - 7:30 PM**  
"Coppock on Sports"  
Chet Coppock

**7:30 PM - 11:00 PM**  
"Another Saturday Night Special"  
Buzz Kilman

**11:00 PM - MIDNIGHT**  
"The Comedy Hour"

**MIDNIGHT - 2:00 AM**  
Various programs

### Sunday

**2:00 AM - 5:00 AM**  
"Non-Stop Saturday Night"

**5:00 AM - 7:00 AM**  
Public Affairs Programs

**7:00 AM - 9:00 AM**  
"The Jazz Show"  
David Sanborn

**9:00 AM - NOON**  
"Rock & Roll Roots"  
Bob Stroud

**NOON - 1:00 PM**  
The Lost Lennon Tapes

**1:00 PM - 6:00 PM**  
"Best of Steve & Garry"

**6:00 PM - 8:00 PM**  
The Dr. Demento Show

**8:00 PM - 9:00 PM**  
"Confrontation"

**9:00 PM - MIDNIGHT**  
Religious Programs

## WMAQ AM 670

NBC Tower  
455 N. Cityfront Plaza  
Chicago, IL 60611  
312-670-6767

General Manager: *Rick Starr*  
Program Director: *Scott Herman*  
News Director: *Jim Frank*

WMAQ carries all  
Chicago White Sox  
baseball games

WMAQ has an all news format including traffic update every 10 minutes and weather update every 4 minutes.

### Monday - Friday

WEATHER COMMAND  
Every 4 minutes  
THE OFFICIAL  
5-DAY FORECAST  
:15 and :45 past the hour  
TRAFFIC  
Every 10 minutes  
SPORTS FIRST  
Tom Greene  
:13 and :43 past the hour  
TV AND FILM REVIEWS  
10:35 am, 12:35 pm, 4:35 pm,  
6:35 pm  
Dan Ruth, Critic

MEDICAL  
11:35 am, 1:35 pm,  
3:35 pm, 8:35 pm,  
10:35 pm, 12:35 am  
Chicago Medical Society  
BUSINESS REPORTS  
:07 and :37 past the hour  
Alan Crane - Live from the  
Mercantile Exchange  
(Throughout the Trading Day)  
LONDON MARKET REPORTS  
4:37 am, 5:37 am, 6:37 am  
TOKYO MARKET REPORTS  
7:37 pm, 9:37 pm, 1:37 am  
OPINION  
9:35 am, 2:35 pm,  
7:35 pm, 11:35 pm  
Rick Starr

NEWS & INFORMATION  
5:00 AM - 11:00 AM  
Pat Cassidy  
Laura Witek  
Jay Congdon  
11:00 AM - 3:00 PM  
Dave Berner  
Bob Phillips  
Nancy Benson  
Otis Buchanan  
3:00 PM - 8:00 PM  
Steve Yount  
Lynn Holley  
8:00 PM - 3:00 AM  
Christopher Michael  
Pam Riesmeyer  
Derrek Hill  
3:00 AM - 5:00 AM  
Bob Conway

### Saturday

ALL DAY  
News, Information, Sports,  
Traffic, Weather Updates

### Sunday

ALL DAY  
News, Information, Sports,  
Traffic, Weather Updates



## WKTA AM 1330

4320 Dundee Road  
Northbrook, IL 60062  
708-498-3350

General Manager: *Kent D. Gustafson*  
Operations Manager: *Mike Czark*  
Program Directors: *Stan Kedzia (Ethnic)*  
*Guy Giuliano (Heavy Metal)*

WKTA Radio serves the North Shore and greater Chicago with ethnic, heavy metal and talk programs.

### Monday - Friday

#### 6:00 AM - 7:00 AM

Religious Programs  
Weather

#### 7:00 AM - 1:15 PM

"Radio For You"  
Stan Kedzia, Andrzej Czuma

#### 1:15 PM - 2:15 PM

"The International Club"  
Kris Sarnecki

#### 2:15 PM - 3:00 PM

Talk, Music, News, Traffic

#### 3:00 PM - 1:00 AM

"G-Force 1330"  
Hard Rock, Heavy Metal

### Saturday

#### 6:00 AM - 8:00 AM

Public Service

#### 8:00 AM - 9:00 AM

Serbian Program

#### 9:00 AM - 11:00 AM

"Radio For You"  
Stan Kedzia, Andrzej Czuma

#### 11:00 AM - 12:30 PM

"Voice of the Homeland"  
Alfred Richter

#### 12:30 PM - 3:00 PM

Austrian Program

#### 3:00 PM - 5:00 PM

Haitian Program

#### 5:00 PM - 6:00 PM

Rock Music

#### 6:00 PM - 1:00 AM

"G-Force 1330"  
Hard Rock, Heavy Metal

### Sunday

#### 6:00 AM - 9:00 AM

Public Service

#### 9:00 AM - 10:00 AM

"Radio For You"  
Stan Kedzia, Andrzej Czuma

#### 10:00 AM - 11:00 AM

Russian Show

#### 11:00 AM - NOON

Lutheran Church of St. Philip

#### NOON - 1:00 PM

Serbian Program

#### 1:00 PM - 6:00 PM

Festival of Yugoslav Music  
Peter Jovanovic, Dr. Patel

#### 6:00 PM - 1:00 AM

"G-Force 1330"  
Hard Rock, Heavy Metal

## WLS AM 890

360 N. Michigan Avenue  
Chicago, IL 60601  
Call-in (312) 984-0890

President/General Manager: *Tom Tradup*  
Program/News Director: *Drew Hayes*

WLS TALKRADIO 890—Dedicated to the free and open exchange of opinions and ideas; where your opinion counts.

### Monday - Friday

#### 5:00 AM - 9:00 AM

Chicago's Number One Radio  
Morning Breakfast Diner  
Don Wade & Roma  
News—Jeff Hendricks  
Traffic—Bill Keller

#### 9:00 AM - 1:00 PM

Stacy Taylor  
No topic is too tough to tackle.  
News—Wayne Messmer

#### 1:00 PM - 4:00 PM

Rush Limbaugh—  
A cross between George Will  
and Jay Leno.  
News—Wayne Messmer

#### 4:00 PM - 7:00 PM

Bob Lassiter  
Provocative, stimulating.  
News—Jim Johnson  
Traffic—Bill Keller

#### 7:00 PM - 10:00 PM

The Catherine Johns Show  
First Lady of Radio

#### 10:00 PM - MIDNIGHT

Tom Snyder  
Hosting celebrities and  
newsmakers.

#### MIDNIGHT - 2:00 AM

Sally Jessy Raphael

### Saturday

#### 6:00 AM - 9:00 AM

Roe Conn  
Chicago issues

#### 9:00 AM - NOON

Don Hayner/Tom McNamee

#### NOON - 3:00 PM

Home-Sense  
Home repair/fix-up  
Mike McClintock  
Baseball: Saturday Afternoon  
Game of the Week

#### 3:00 PM - 6:00 PM

Moneytalk  
Bob Brinker

#### 6:00 PM - 9:00 PM

Tune in for new program

#### 9:00 PM - MIDNIGHT

Bob Lassiter

### Sunday

#### MIDNIGHT - 5:00 AM

Ted Lauterbach...  
with the day's hottest issues.

#### 5:00 AM - 7:00 AM

The Best of WLS

#### 7:00 AM - NOON

Bill Garcia  
Bill talks with Chicago

#### NOON - 3:00 PM

Ralph Snodsmith  
The Garden Hotline

#### 3:00 PM - 4:00 PM

Moneytalk  
Bob Brinker

#### 4:00 PM - 6:00 PM

Mel Reynolds talks the issues.

#### 6:00 PM - 7:00 PM

Ray Hanania's Confrontation.  
Sun-Times' City Hall Reporter

#### 7:00 PM - 9:00 PM

Tune in for new program.

#### 9:00 PM - MIDNIGHT

Mike Murphy's Fan Talk.  
The Voice of the Bleachers!

#### MIDNIGHT - 5:00 AM

Ted Lauterbach talks the issues.

## WOPA AM 1200

509 W. Roosevelt Rd.  
Chicago, IL 60607  
312-738-1200

General Manager: *Maura Donahue*  
Program Director: *Guillermo Prince*  
Sales Manager: *Mary McEvilly Hernandez*

WOPA "RADIO EXITO" plays Spanish contemporary music, also features news, information and sports.

### Monday - Friday

#### 5:00 AM - 10:00 AM

"El Equipo Matutino"  
Guillermo Prince  
Elisa Miguel  
Ezequiel Banda Sifuentes

#### 10:00 AM - 3:00 PM

Leon Martinez  
11:30 AM - "Ellas Hablan"  
Elisa Miguel  
NOON - "Noticiero 1200"  
Ezequiel Banda Sifuentes  
Carmen Aguilar

#### 3:00 PM - 6:00 PM

Jose Jaime Salinas

#### 6:00 PM - 10:00 PM

Tio Rutilio  
6:30 PM - "Deportimundo"  
8:00 PM - "Voy de Gallo" (F)

#### 10:00 PM - MIDNIGHT

"Musica Y Romance"  
Luis Betance

#### MIDNIGHT - 5:00 AM

Armando Pablo Gutierrez  
Marco Dennis (F)

### Saturday

#### 6:00 AM - 10:00 AM

Leon Martinez

#### 10:00 AM - 2:00 PM

Jose Jaime Salinas

#### 2:00 PM - 6:00 PM

Marco Dennis

#### 6:00 PM - 8:00 PM

"Radio MTV"  
Monica Stagg

#### 8:00 PM - MIDNIGHT

Gabriela Navarrete

#### MIDNIGHT - 8:00 AM

Armando Pablo Gutierrez

#### 8:00 AM - 10:00 AM

"Asi Es Mi Tierra"  
Luis Betance

#### 10:00 AM - 1:00 PM

"Exitos De Coleccion"  
Javier Canchola

#### 1:00 PM - 7:00 PM

Gabriela Navarrete

#### 7:00 PM - MIDNIGHT

Marco Dennis  
8:00 PM - "Voces Y Guitarras"  
10:00 PM - "Musica Y Romance"

## WPNA AM 1490

408 S. Oak Park Avenue  
Oak Park, IL 60302  
708-848-8980

President: *Edward J. Moskal*  
General Manager: *Chris Gulinski*

### Monday - Friday

#### 5:00 AM - 7:00 AM

Jarek Obrecki

#### 7:00 AM - 10:00 AM

Morning Drive Time Polkas

#### 10:00 AM - NOON

Latin Explosion

#### NOON - 4:00 PM

Radio Renovacion

#### 4:00 PM - 5:00 PM

Polish Programming with  
Sophia Boris

#### 5:00 PM - 6:30 PM

"Open Mike"  
Lucja Sliwa

#### 6:30 PM - 8:00 PM

"Studio D"  
Jarek Cholodecki

#### 8:00 PM - 9:00 PM

See The World (Mon)  
St. Volodymr & Olha Ukrainian  
Hour (Tue)  
Polish Program (Wed)  
Polish Program (Thur)  
Ukrainian Evening Tribune (Fri)

#### 9:00 PM - 11:00 PM

Program Na Serio

#### 11:00 PM - MIDNIGHT

Przegląd Muzyczny

#### MIDNIGHT - 2:00 AM

Muzyka Noca/Night Music

#### 2:00 AM - 5:00 AM

Nocny Pan  
Jarek Obrecki

### Saturday

#### 5:00 AM - 7:00 AM

Public Affairs

#### 7:00 AM - 8:00 AM

Chicago Health Talk  
Dr. K. Jucas

#### 8:00 AM - 1:00 PM

Irish Programs

#### 1:00 PM - 3:00 PM

Polka Shows

#### 3:00 PM - 5:00 PM

Ukrainian (Religious)

#### 5:00 PM - 6:30 PM

Arabic Program

#### 6:30 PM - 8:30 PM

Irish Program

#### 8:30 PM - 10:00 PM

Lithuanian Programs

#### 10:00 PM - 1:00 AM

Muzyka Noca/Night Music

### Sunday

#### 4:00 AM - 7:00 AM

Public Affairs

#### 7:00 AM - 8:00 AM

Sunday Gospel Hour

#### 8:00 AM - 8:30 AM

Your Polish Heritage Hour

#### 8:30 AM - NOON

Chet Gulinski Show

#### NOON - 1:00 PM

Eddie Blazonczyk

#### 1:00 PM - 5:00 PM

Polish Programs

#### 5:00 PM - MIDNIGHT

Gospel Programs

#### MIDNIGHT - 2:00 AM

Blue Midnight  
John Gorny



## WMBI AM 1110

820 N. LaSalle Drive  
Chicago, IL 60610  
312-329-4300

Station Manager: *Tom Sommerville*

WMBI AM is a daytime radio station (sunrise-sunset) broadcast from the Moody Bible Institute. Programming is primarily talk with about 25/30 hours of Spanish programming.

### Monday - Friday

#### 6:00 AM - 9:00 AM

"Bible Study"  
David Mains, Charles Swindoll,  
Anthony Evans, James  
Dobson and Steve Brown

#### 9:00 AM - NOON

"Radio Esperanza"  
Programs in Spanish

#### NOON - 1:00 PM

"Minirth-Meier Clinic"  
Frank Minirth, Paul Meier

#### 1:00 PM - 4:00 PM

"Talk & Bible Study"

#### 4:00 PM - 5:00 PM

"Just for Kids"  
Programs for boys and girls  
(Bible studies, songs, etc.)

#### 5:00 PM - SIGN OFF

"Music In The Evening"

### Saturday

#### ALL DAY

"Radio Esperanza"  
Programs in the Spanish  
language—music, news,  
Bible Study, drama

### Sunday

#### 6:00 AM - 8:30 AM

"Sunday Praise"  
Gary Leonard

#### 8:30 AM - NOON

"Bible Study"  
10:40 AM  
"Unshackled"

#### NOON - 1:00 PM

"Music for Sunday"

#### 1:00 PM - 3:00 PM

"Just For Kids"  
Programs for boys and girls

#### 3:00 PM - 4:30 PM

"Bible Study"

#### 4:30 PM - SIGN OFF

"Music for Sunday"

## WNVR AM 1030

126 E. Wing Street  
Arlington Heights, IL 60004  
708-394-9995

President: *Frank E. Kavenik*

WNVR-BUSINESS RADIO 1030 features business news, talk shows and call-in shows and the BUSINESS RADIO NETWORK.

### Monday - Friday

#### 6:00 AM - SUNSET

Business Radio Network  
Hourly Schedule (in minutes):  
:00 National and  
International News  
:06 Stocks & Commodities Report  
:12 Expanded Business Focus  
:15 National Travel, Weather  
:17 National Sports Report  
:20 Stock Headlines  
:21 Corporate Management  
Feature  
:24 News Headlines  
:25 Business Radio Network  
Feature  
:30 National and  
International News  
:36 Stocks and Commodities  
Report  
:42 Personal Excellence Feature  
:45 National Travel, Weather

:47 National Sports Report  
:50 Stock Headlines  
:51 News Headlines  
:52 Business Radio Network  
Businessline

### Saturday

#### 6:00 AM - 10:00 AM

Business Radio Network  
News Hour  
(See Monday-Friday listings)

#### 10:00 AM - NOON

Wealth Without Risk/Financial  
Digest  
Charles Givens, Steve Sitkowski

#### NOON - 8:30 PM

NOON—BRN Marketweek  
Joe Carlton  
12:30—Executive Edition  
Erich Burch, Gary Hickman  
1:00—Your Own Success  
Al Parinello, Jay Campbell

2:00—The Ways & Means  
Committee  
Don MacDonald  
5:00—Omniverse  
Pete Wehner  
8:00—Sales Talk  
Bob Newzell

### Sunday

#### 6:00 AM - 7:00 AM

Home Office  
Richard Cooper, Paul Edwards  
and Sarah Edwards

#### 7:00 AM - 10:00 AM

Omniverse  
Pete Wehner

#### 10:00 AM - 2:00 PM

10:00—AMEX Business Talk  
Tom Meriam  
10:30—Special Interest  
Chet Sisk

11:00—Women's Business  
Exchange  
Gloria Goodwyn  
NOON—Scams Across America  
Richard Cooper  
1:00—Your Own Success  
Al Parinello, Jay Campbell

#### 2:00 PM - 3:00 PM

Bill Ball's Real Estate  
Bill Ball

#### 3:00 PM - 5:00 PM

Computing Success  
Thom Foulks

#### 5:00 PM - 7:00 PM

America's Dining and Travel Guide  
Pierre Wolfe

#### 7:00 PM - 8:00 PM

New Venture Money Show  
Richard Cooper

#### 8:00 PM - 8:30 PM

Grand Opening  
Richard Cooper

## WTAQ AM 1300

9355 W. Joliet Road  
LaGrange, IL 60525  
708-352-1300

General Manager: *Mario Limon*  
Promotion Director: *Santa Negrete*

WTAQ is an all-Spanish station,  
featuring music,  
talk and news.

### Monday - Friday

#### MIDNIGHT - 6:00 AM

Spanish Hits  
Angel Cifuentes

#### 6:00 AM - 10:00 AM

Christian Ramos  
8:00 AM - 9:00 AM  
La Hora de La Regadera  
(The Parody Hour)

#### 10:00 AM - 2:00 PM

Jose Manuel Flores  
10:00 AM - 11:00 AM  
La Hora de Los Trabajadores  
(The Workers Hour)  
1:00 PM - 2:00 PM  
Palenque Musical  
(Battle of the Bands)

#### 2:00 PM - 6:00 PM

Spanish Hits  
4:30 PM - 5:00 PM  
Noticiero Deportivo  
5:00 PM - 6:00 PM  
La Hora Tropical  
(The Tropical Hour)

#### 6:00 PM - MIDNIGHT

Just Good Music  
Jose "Pepe" Alanis

### Saturday

24 Hours of Ranchero and  
Mariachi Music Hits

### Sunday

#### MIDNIGHT - 7:00 AM

Just Good Music  
Angel Cifuentes  
5:00 AM - 7:00 AM  
Religious Shows

#### 7:00 AM - 9:00 AM

Juan Suarez  
8:00 AM - 9:00 AM  
"Mercado de La Mexicana"

#### 9:00 AM - 10:00 AM

"Breakfast with Fernando"  
Prof. Fernando Fernandez

#### 10:00 AM - 1:00 PM

Juan Suarez

#### 1:00 PM - 3:00 PM

Jesus Contreras

#### 3:00 PM - 4:00 PM

Spanish Hits

#### 4:00 PM - 5:00 PM

La Ley Es Para Usted  
(The Law is Yours)

#### 5:00 PM - MIDNIGHT

Various Programs

## WVON AM 1450

3350 S. Kedzie Avenue  
Chicago, IL 60623  
312-247-6200

Station Manager: *Verlene Blackburn*  
Program Director: *Melody Spann*

### Monday - Friday

#### 5:00 AM - 9:00 AM

The Drake Collier Show  
Drake Collier  
Talk, Call-in, News  
Traffic/Weather, Sports

#### 9:00 AM - 1:00 PM

"Tell Ty"  
Ty Wansley

#### 1:00 PM - 10:00 PM

Sign-Off

#### 10:00 PM - 1:00 AM

"On Target"  
Talk, Call-in  
Various Hosts

#### 1:00 AM - 4:00 AM

"Bob Law Show"  
Live Syndicated Talk Program  
Talk, Call-in

#### 4:00 AM - 5:00 AM

"First Light"  
Current News

### Saturday

#### 5:00 AM - 9:00 AM

"Small Talk"  
Talk, Call-in, In-studio Guests  
Perri Small—Host

#### 9:00 AM - 1:00 PM

Talk Show  
Various Hosts

#### 1:00 PM - 8:30 PM

Sign-off

#### 8:30 PM - 5:00 AM

"Inspiration All Night Long"  
Deacon Ywan Fields

### Sunday

#### 5:00 AM - 10:00 PM

Sign-off

#### 10:00 PM - MIDNIGHT

"On Target"  
Talk, Call-in  
Various Hosts

#### MIDNIGHT - 5:00 AM

"Bob Law Show"  
Live Syndicated Talk Program  
Talk, Call-in



## WRMN AM 1410

14 Douglas Ave.  
Elgin, IL 60120  
708-741-7700

President/General Manager: *Richard Jakle*  
Operations Manager: *Jeff Myers*  
Program Director: *Brad Bohlen*

WRMN provides news and talk for the Northwest suburbs and Fox Valley area.

### Monday - Friday

#### 6:00 AM - 10:00 AM

"The WRMN Wake-Up Call"  
News, Weather, Traffic, Sports,  
Finance, Entertainment  
Brad Bohlen  
Ken Kosek, Local News  
8:15 AM - "People to People"  
Interviews  
9:15 AM - "Your Turn"  
Open Mike

#### 10:00 AM - 11:00 AM

"Problems and Solutions"  
Consumer, Women's Issues  
Dee Hubbard

#### 11:00 AM - 1:00 PM

News, Information  
12:30 PM - "Tradio"  
Listeners buy and sell items

#### 1:00 PM - 2:00 PM

"The Best of Larry King"

#### 2:00 PM - 6:00 PM

"Good Clean Fun"  
Interviews, Entertainment,  
Human Interest  
Jeff Myers.  
5:15 PM - "Sports Rap"

#### 6:00 PM - 4:00 AM

"Talknet"  
National Talk Show

### Saturday

#### 6:00 AM - 8:00 AM

"Saturday Morning Service"  
News, Information  
Joel Wickland

#### 8:00 AM - NOON

"WRMN Shopping Show"  
Listeners buy merchandise and  
services at discount prices

#### NOON - 1:00 PM

News, Information  
12:30 PM - "Tradio"  
Listeners buy and sell items

#### 1:00 PM - 6:00 PM

"Radio Fiesta" Hispanic  
Ramon Angel

#### 6:00 PM - 4:00 AM

"Talknet"  
National Talk Show

### Sunday

#### 4:00 AM - 1:00 PM

Religious Programming

#### 1:00 PM - 6:00 PM

"Radio Fiesta" Hispanic  
Ramon Angel

#### 6:00 PM - 11:00 PM

"Talknet"  
National Talk Show

## WSBC AM 1240

4949 W. Belmont Avenue  
Chicago, IL 60641  
312-282-9722

General Manager: *Roy J. Bellavia*

WSBC is an ethnic station serving Spanish, Polish, Ukrainian, Irish and others.

### Monday - Friday

#### 6:00 AM - 7:00 AM

International Musicale

#### 7:00 AM - 8:30 AM

Bob Lewandowski

#### 10:00 AM - 11:00 AM

Lady Wynester Gospel Show (M)  
Hora Musical (T-F)

#### 2:00 PM - 3:30 PM

Sabor Latino

#### 8:00 PM

Rev. Springfield Gospel Hour (M)  
Praise Hour (T)  
Voice of Calvary (W)  
Primer Lugar (Th)  
Primer Lugar/Roldan Gonzalez (F)

#### 9:00 PM

Rev. Houston Gospel Hour (M)  
Ukrainian Voice (T)  
Irish Radio (W)  
Sangeeta (Th)  
Public Affairs (F)

#### 11:00 PM - MIDNIGHT

Spanish Pentecostal

### Saturday

#### 6:00 AM - 8:00 AM

Pueblo En Marcha

#### 8:00 AM - 8:30 AM

Hora Cattolica De San Francisco

#### 10:00 AM - 11:00 AM

El Show Impacto

#### 2:00 PM - 3:30 PM

Sabor Latino  
Freddy Reyes

#### 8:00 PM - 9:00 PM

St. Mary Oneness Temple  
Rev. Lena Washington

#### 9:00 PM - 10:00 PM

Fr. Justin Polish Catholic Hour

#### 11:00 PM - MIDNIGHT

Spanish Pentecostal

### Sunday

#### 6:00 AM - 6:30 AM

Lady Wynester Gospel Program

#### 6:30 AM - 7:30 AM

Mercy Seat M.B. Church

#### 7:30 AM - 8:30 AM

Lil' Richard Polka Show

#### 10:00 AM - 11:00 AM

Polish Program  
Sophia Boris

#### 2:00 PM - 3:00 PM

Bob Lewandowski Show

#### 3:00 PM - 3:30 PM

Zlobin Rylski Show

#### 8:00 PM - 9:00 PM

New Mt. Vernon M.B. Services

#### 9:00 PM - 10:00 PM

Kala Academy Hour

#### 11:00 PM - MIDNIGHT

Spanish Pentecostal

## WBBM FM 96.3

630 N. McClurg Court  
Chicago, IL 60611  
312-951-3572

Vice President/General Manager: *Tom Matheson*  
Program Director: *David Shakes*  
Music Director: *Todd Cavanah*

### Monday - Friday

**5:30 AM - 10:00 AM**  
"The Eddie and Jobo Show"  
Joe Bohannon & Ed Volkman  
Talk, Comedy, Music, Call-in  
News and Traffic with Karen Hand

**10:00 AM - 2:00 PM**  
Todd Cavanah

**2:00 PM - 6:00 PM**  
Pat Reynolds

**6:00 PM - 10:00 PM**  
George McFly

**10:00 PM - 2:00 AM**  
Coco Cortez

**10:00 PM - 2:00 AM**  
(Friday)  
"B96 Dance Party"  
Julian "Jumpin" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

### Saturday

**6:00 AM - 9:00 AM**  
"Rockin' America Top 30"  
Scott Shannon

**9:00 AM - 1:00 PM**  
Pat Reynolds

**1:00 PM - 5:00 PM**  
George McFly

**5:00 PM - 9:00 PM**  
Coco Cortez

**9:00 PM - 5:00 AM**  
"B96 Dance Party"  
Julian "Jumpin" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

### Sunday

**5:00 AM - 7:00 AM**  
Public Affairs

**7:00 AM - 8:00 AM**  
"Future Hits"  
Joel Denver

**8:00 AM - NOON**  
"Casey's Top 40 Countdown"  
Casey Kasem

**NOON - 4:00 PM**  
Greg Murray

**4:00 PM - 8:00 PM**  
Dana Lundon

**8:00 PM - MIDNIGHT**  
Brian "Hitmix" Middleton

**MIDNIGHT - 5:30 AM**  
Greg Murray

## WBEZ FM 91.5

105 W. Adams Street  
Chicago, IL 60603  
312-641-5197

General Manager: *Carole Nolan*  
Development Director: *Don Klimovich*

### Monday - Friday

**5:00 AM - 9:00 AM**  
Morning Edition

**9:00 AM - 4:00 PM**  
Daytime Information  
Ken Davis, Sondra Gair,  
Terry Gross  
Daily Forum

**4:00 PM - 6:30 PM**  
All Things Considered

**6:30 PM - 7:00 PM**  
Marketplace

**7:00 PM - 8:00 PM**  
Car-Talk, Afropop, Health,  
Politics, New Dimensions

**8:00 PM - 9:00 PM**  
"Jazz Archives"  
Dick Buckley

**9:00 PM - 10:00 PM**  
"Changing Times"  
Neil Tesser

### 10:00 PM - MIDNIGHT

"Heat"  
John Hockenberry

### MIDNIGHT - 1:00 AM

Concert Hour

### 1:00 AM - 5:00 AM

Larry Smith

### 8:00 PM - 5:00 AM

Jazz Forum  
Larry Smith (Fri.)

### Saturday

#### 5:00 AM - 6:00 AM

Le Jazz Club from Paris

#### 6:00 AM - 8:00 AM

MonitoRadio  
Soundprint, Across the Atlantic

#### 8:00 AM - 10:00 AM

Weekend Edition  
Scott Simon

### 10:00 AM - NOON

Whad'Ya Know  
Michael Feldman

### NOON - 1:00 PM

"Inside Politics"  
Bruce Dumont

### 1:00 PM - 2:00 PM

Car Talk

### 2:00 PM - 4:00 PM

Artistic License

### 4:00 PM - 5:00 PM

All Things Considered  
Lynn Neary

### 5:00 PM - 7:00 PM

Garrison Keillor's  
American Radio Company of  
the Air

### 7:00 PM - 9:30 PM

Passport

### 9:30 PM - MIDNIGHT

The Mambo Express

### MIDNIGHT - 5:00 AM

Blues Before Sunrise  
Steve Cushing

### Sunday

#### 5:00 AM - 8:00 AM

Echoes, Music

#### 8:00 AM - 10:00 AM

Weekend Edition  
Liane Hansen

#### 10:00 AM - NOON

A Prairie Home Companion

#### NOON - 1:00 PM

Marian McPartland

#### 1:00 PM - 4:00 PM

Jazz Forum  
Dick Buckley

#### 4:00 PM - MIDNIGHT

All Things Considered  
The Flea Market, Thistle &  
Shamrock, Folk Sampler,  
Sing Out's Songbag, Work in  
Progress, Portrait in Blues

#### MIDNIGHT - 5:00 AM

Blues Before Sunrise  
Steve Cushing



## WABT FM 103.9

P.O. Box 249  
Dundee, IL 60118  
708-551-3450

General Manager: *Bruce Law*  
Program Director: *Randy McCarthy*  
Promotion Directors: *Carol Wilde & Cara Simms*

WABT FM—The Northwest Suburbs' Own Rock & Roll.

### Monday - Friday

**MIDNIGHT - 6:00 AM**  
Phil Jacobs & the "All Night Cafe"

**6:00 AM - 10:00 AM**  
"Rock & Roll Breakfast"  
Randy McCarthy, Jennifer  
Hammond & Ken Zurski

**10:00 AM - 3:00 PM**  
Carol Wilde  
Noon-1:00 PM  
"Power Lunch"

**3:00 PM - 7:00 PM**  
Charlie Metro  
5:00 PM-6:00 PM  
"Quittin' Time Cruise"

### 7:00 PM - MIDNIGHT

Cara Simms  
8:50 PM  
"BBC Classic Wabbit Track"  
A seldom heard version of  
a Rock & Roll classic.

### Saturday

**MIDNIGHT - 6:00 AM**  
Terri G.

**6:00 AM - 10:00 AM**  
Ric Federighi

**10:00 AM - 2:00 PM**  
Phil Jacobs

**2:00 PM - 6:00 PM**  
Matt Hamilton

### 6:00 PM - 2:00 AM

"Block Party Saturday Night"  
Song anthologies by your  
favorite rock groups & artists  
all night long, with Ken  
Zurski and Rick Hurle

### Sunday

**2:00 AM - 7:00 AM**  
Steve Phillips

**7:00 AM - 7:30 AM**  
"Crosswalk"  
Christian Rock

**7:30 AM - 8:00 AM**  
"Rock Down Agape"  
Christian Rock with Carol Wilde

### 8:00 AM - 9:00 AM

"Off the Record"  
Mary Turner

**9:00 AM - 2:00 PM**  
Phil Jacobs

**2:00 PM - 6:00 PM**  
Matt Hamilton

**6:00 PM - 7:30 PM**  
Ric Federighi

**7:30 PM - 8:00 PM**  
"Northwest on Stage"  
Bands from Northwest  
suburbs

**8:00 PM - MIDNIGHT**  
Ric Federighi

## WAIT FM 105.5

8600 Route 14  
Crystal Lake, IL 60012  
815-459-7000

Station Manager: *Steve Sands*

WAIT FM serves the Northwest Suburbs.

### Monday - Friday

**5:00 AM - 9:00 AM**  
Dick Mitz Morning Show

**9:00 AM - 1:00 PM**  
Robin Jones

**1:00 PM - 4:00 PM**  
Harry Nelson

**4:00 PM - 8:00 PM**  
Jason Taylor

**8:00 PM - MIDNIGHT**  
Monty Foster

**MIDNIGHT - 5:00 AM**  
Vic St. John  
Stubie Doak (F until 6:00 a.m.)

### Saturday

**6:00 AM - 10:00 AM**  
Mike Olson

**10:00 AM - 3:00 PM**  
Robin Jones

**3:00 PM - 8:00 PM**  
Stubie Doak

**8:00 PM - MIDNIGHT**  
Monty Foster

**MIDNIGHT - 7:00 AM**  
Debbie Boy

### Sunday

**6:00 AM - NOON**  
Long John

**NOON - 3:00 PM**  
Jason Taylor  
Top 30 Countdown

**3:00 PM - 7:00 PM**  
Vic St. John

**7:00 PM - MIDNIGHT**  
Stubie Doak

**MIDNIGHT - 5:00 AM**  
Various Hosts

# WBBM 1

630 N. McClure  
Chicago, IL 60610  
312-951-3572

## Monday - Friday

5:30 AM - 10:  
The Eddie and J  
Joe Bohannon &  
Talk, Comedy, M  
News and Traffic

10:00 AM - 2:  
Todd Cavanaugh

2:00 PM - 6:0  
Pat Reynolds

6:00 PM - 10:  
George McFly

10:00 PM - 2:00 AM  
Coco Cortez

10:00 PM - 2:00 AM  
(Friday)  
"B96 Dance Party"  
Julian "Jumpin" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

# BUSINESS REPLY MAIL

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## RADIOchicago

332 South Michigan Avenue  
Chicago, Illinois 60604-9794



Julian "Jumpin" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

Dana London  
8:00 PM - MIDNIGHT  
Brian "Hitmix" Middleton  
MIDNIGHT - 5:30 AM  
Greg Murray

# WBEZ FM 91.5

105 W. Adams Street  
Chicago, IL 60603  
312-641-5197

## Monday - Friday

5:00 AM - 9:00 AM  
Morning Edition

9:00 AM - 4:00 PM  
Daytime Information  
Ken Davis, Sondra Gar,  
Terry Gross  
Daily Forum

4:00 PM - 6:30 PM  
All Things Considered

6:30 PM - 7:00 PM  
Marketplace

7:00 PM - 8:00 PM  
Car-Talk, AfroPop, Health,  
Politics, New Dimensions

8:00 PM - 9:00 PM  
"Jazz Archives"  
Dick Buckley

9:00 PM - 10:00 PM  
"Changing Times"  
Neil Tesser

General Manager: *Carole Nolan*

Development Director: *Don Klimovich*

10:00 PM - MIDNIGHT  
"Heat"  
John Hockenberry

MIDNIGHT - 1:00 AM  
Concert Hour

1:00 AM - 5:00 AM  
Larry Smith

8:00 PM - 5:00 AM  
Jazz Forum  
Larry Smith (Fri.)

## Saturday

5:00 AM - 6:00 AM  
Le Jazz Club from Paris

6:00 AM - 8:00 AM  
MonitorRadio  
Soundprint, Across the Atlantic

8:00 AM - 10:00 AM  
Weekend Edition  
Scott Simon

10:00 AM - NOON  
What'Ya Know  
Michael Feldman

NOON - 1:00 PM  
"Inside Politics"  
Bruce Dumont

1:00 PM - 2:00 PM  
Car Talk

2:00 PM - 4:00 PM  
Artistic License

4:00 PM - 5:00 PM  
All Things Considered  
Lynn Neary

5:00 PM - 7:00 PM  
Garrison Keillor's  
American Radio Company of  
the Air

7:00 PM - 9:30 PM  
Passport

9:30 PM - MIDNIGHT  
The Mambo Express

MIDNIGHT - 5:00 AM  
Blues Before Sunrise  
Steve Cushing

## Sunday

5:00 AM - 8:00 AM  
Echoes, Music

8:00 AM - 10:00 AM  
Weekend Edition  
Liane Hansen

10:00 AM - NOON  
A Prairie Home Companion

NOON - 1:00 PM  
Marian McPartland

1:00 PM - 4:00 PM  
Jazz Forum  
Dick Buckley

4:00 PM - MIDNIGHT  
All Things Considered  
The Flea Market, Thistle &  
Shamrock, Folk Sampler,  
Sing Out's Songbag, Work in  
Progress, Portrait in Blues

MIDNIGHT - 5:00 AM  
Blues Before Sunrise  
Steve Cushing





**Gift To:** Name \_\_\_\_\_  
 Address \_\_\_\_\_ Apt. No. \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**From:** Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_

Payment Enclosed      Acct. No. \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Charge  
 Mastercard    Visa      Signature \_\_\_\_\_

**FOUR ISSUES**  
**\$12.00**

**10:00 PM**  
 , Top 40  
**MIDNIGHT**  
 , Top 40  
**12:00 AM - 6:00 AM**  
 , Top 40

**6:00 PM - MIDNIGHT**  
 Dance Mixes  
 Louie Hondros

**6:00 PM - MIDNIGHT**  
 "Lemon Jello Mix"  
 Dance Mixes  
 Louie Hondros

New Releases  
 Joel Denver  
**8:00 AM - NOON**  
 "Casey's Top 40 Countdown"  
 Casey Kasem

## WCBR FM 92.7

120 W. University Drive  
 Arlington Heights, IL 60004  
 708-255-5800

Station Manager: *Alaine Peters*  
 Marketing Consultant: *Tim Disa*

WCBR (Chicago's Bear) plays a mix of adult-rock music.

WCBR also carries play by play of Loyola Basketball, UIC Basketball and Hockey

**Monday - Friday**  
**6:00 AM - 10:00 AM**  
 The Tommy Lee Johnston Show  
 Adult Rock, Call-in, Humor,  
 Headline Updates  
**10:00 AM - 3:00 PM**  
 Adult Rock, Prizes  
 Bob Dunsworth  
**3:00 PM - 7:00 PM**  
 Adult Rock, Prizes  
**7:00 PM - MIDNIGHT**  
 Adult Rock  
 Irv Darling  
**MIDNIGHT - 6:00 AM**  
 Adult Rock  
 Dave Anton

**Saturday**  
**6:00 AM - 10:00 AM**  
 Adult Rock, Prizes  
 Ralph Leonard Fortino  
**10:00 AM - 2:00 PM**  
 Adult Rock, Prizes  
 Irv Darling  
**2:00 PM - 6:00 PM**  
 Adult Rock, Prizes  
 John Currie  
**6:00 PM - MIDNIGHT**  
 Adult Rock  
 Tahanni Butler  
**MIDNIGHT - 6:00 AM**  
 Adult Rock  
 Tim Naami

**Sunday**  
**6:00 AM - 8:00 AM**  
 "Outdoors"—Live  
 Mike Jackson  
 Fishing, Hunting, Camping  
 Talk, Call-in  
**8:00 AM - 11:00 AM**  
 Marty Ziven  
**11:00 AM - 5:00 PM**  
 John Currie  
**5:00 PM - 6:30 PM**  
 Greg Baltyn  
**6:30 PM - 7:30 PM**  
 "Sports Digest"  
 Cheryl Raye

**7:30 PM - 10:00 PM**  
 Greg Baltyn  
**10:00 PM - MIDNIGHT**  
 Public Affairs Programming

## WCCQ FM 98.3

1520 North Rock Run Drive  
Joliet, IL 60435  
815-729-4400

General Manager: *Robert Channick*  
Program Director: *Prince Mayne*

WCCQ Plays Contemporary Country and serves 11 counties  
in the Western and Southern suburbs.

### Monday - Friday

**5:00 AM - 9:00 AM**

Prince Mayne

**9:00 AM - NOON**

Mark Edwards

**NOON - 2:00 PM**

Bill Fortune

**2:00 PM - 6:00 PM**

Jill Montana

**6:00 PM - 8:00 PM**

Jim Casey

**8:00 PM - MIDNIGHT**

Ted Clark

8:00 PM Thurs.

On the Bench (sports)

Paul Reis

9:00 PM Thurs.

Fishing Line/Outdoor Show

Jim Darosa, Jody Foster,

Dick Fredrickson

**MIDNIGHT - 5:00 AM**

Rich Patton

### Saturday

**MIDNIGHT - 4:00 AM**

Bob Tracy

**4:00 AM - 8:00 AM**

Doug Adams

**8:00 AM - NOON**

Jim Beedle

**NOON - 4:00 PM**

Bill Fortune

**4:00 PM - 7:00 PM**

Ted Clark

**7:00 PM - 4:00 AM**

"Weekend Special"

### Sunday

**4:00 AM - 7:40 AM**

Doug Adams

**7:40 AM - 8:00 AM**

Q Country Perspective

Sharon Irvine

**8:00 AM - 9:00 AM**

First Apostolic Church

Rev. W. C. Willis

8:30 AM - Bethlehem Lutheran  
Church

Rev. Robert Peterson

**9:00 AM - NOON**

Rick Patton

**NOON - 3:00 PM**

Top 30 Countdown

Jim Casey

**3:00 PM - 7:00 PM**

Bob Tracy

**7:00 PM - MIDNIGHT**

"The Sunday Open House"

Doug Adams

## WCKG FM 105.9

150 N. Michigan Avenue  
Chicago, IL 60601  
312-781-7300

Vice President/General Manager: *Marc W. Morgan*  
Program Director: *Dan Michaels*

WCKG has a mix of classic rock with singular personalities,  
extensive features and special productions.

### Monday - Friday

**6:00 AM - 10:00 AM**

Mitch Michaels

and a more music morning  
with newsman Steve Scott

**10:00 AM - 2:00 PM**

Patti Haze

Noon—"The Rock'n Roll Diner"  
(request time)

**2:00 PM - 6:00 PM**

Allen Stagg

5:00 pm—"The Drive at Five"

**6:00 PM - 10:00 PM**

Debbie Alexander

"The Psychedelic Psupper"—

60's rock

"The Perfect Album Side"

**10:00 PM - 2:00 AM**

Joe Thomas

Night time Rock'n Roll features  
music from the past 30 years  
plus Beatles at Midnight

**2:00 AM - 6:00 AM**

Randi Blake

Continuous Music, Requests

### Saturday

"Special Weekends"

Great Classic Rock Features  
each Weekend

**7:00 PM - MIDNIGHT**

"All Request Saturday Night"

Listeners call-in

### Sunday

"Special Weekends"

Great Classic Rock Features  
each Weekend

**8:00 AM - 11:00 AM**

"Breakfast with the Beatles"

Beatles' music, interviews  
Dan Michaels

**6:00 PM - 11:00 PM**

Joe Thomas

"The 7th Day"

Six full albums-uninterrupted



## WBUS FM 99.9

292 N. Convent  
Bourbonnais, IL 60914  
815-933-9287

President/General Manager: *Jackie Milner*  
Program Director: *Mickey Milner*  
Promotions Director: *Tim Milner*

WBUS features dance music and Top 40 hits.

### Monday - Friday

**6:00 AM - 10:00 AM**  
Music, News, Information  
Chip St. James and Ken Zyer

**10:00 AM - 2:00 PM**  
Music, Contests  
Rigg Chicoye

**2:00 PM - 6:00 PM**  
Music, Contests  
Mickey Milner

**6:00 PM - MIDNIGHT**  
Dance Mixes  
Louie Hondros

### Saturday

**6:00 AM - 10:00 AM**  
Music, News, Information  
Chip St. James

**10:00 AM - 2:00 PM**  
Music, Contests  
Rigg Chicoye

**2:00 PM - 6:00 PM**  
Music, Contests  
Chris Ryder

**6:00 PM - MIDNIGHT**  
"Lemon Jello Mix"  
Dance Mixes  
Louie Hondros

### MIDNIGHT - 6:00 AM

Dance Mixes, Top 40  
Mark Arturi

### Sunday

**6:00 AM - 7:00 AM**  
Music, News, Information  
Mike Laurie

**7:00 AM - 8:00 AM**  
"Future Hits"  
New Releases  
Joel Denver

**8:00 AM - NOON**  
"Casey's Top 40 Countdown"  
Casey Kasem

### NOON - 6:00 PM

Dance Mixes, Top 40  
Jeff Laird

### 6:00 PM - MIDNIGHT

Dance Mixes, Top 40  
Kevin Askew

### MIDNIGHT - 6:00 AM

Dance Mixes, Top 40  
Mark Arturi

## WCBR FM 92.7

120 W. University Drive  
Arlington Heights, IL 60004  
708-255-5800

Station Manager: *Alaine Peters*  
Marketing Consultant: *Tim Disa*

WCBR (Chicago's Bear) plays a mix of adult-rock music.

WCBR also carries play by play of Loyola Basketball, UIC Basketball and Hockey

### Monday - Friday

**6:00 AM - 10:00 AM**  
The Tommy Lee Johnston Show  
Adult Rock, Call-in, Humor,  
Headline Updates

**10:00 AM - 3:00 PM**  
Adult Rock, Prizes  
Bob Dunsworth

**3:00 PM - 7:00 PM**  
Adult Rock, Prizes

**7:00 PM - MIDNIGHT**  
Adult Rock  
Irv Darling

**MIDNIGHT - 6:00 AM**  
Adult Rock  
Dave Anton

### Saturday

**6:00 AM - 10:00 AM**  
Adult Rock, Prizes  
Ralph Leonard Fortino

**10:00 AM - 2:00 PM**  
Adult Rock, Prizes  
Irv Darling

**2:00 PM - 6:00 PM**  
Adult Rock, Prizes  
John Currie

**6:00 PM - MIDNIGHT**  
Adult Rock  
Tahanni Butler

**MIDNIGHT - 6:00 AM**  
Adult Rock  
Tim Naami

### Sunday

**6:00 AM - 8:00 AM**  
"Outdoors"—Live  
Mike Jackson  
Fishing, Hunting, Camping  
Talk, Call-in

**8:00 AM - 11:00 AM**  
Marty Ziven

**11:00 AM - 5:00 PM**  
John Currie

**5:00 PM - 6:30 PM**  
Greg Baltyn

**6:30 PM - 7:30 PM**  
"Sports Digest"  
Cheryl Raye

### 7:30 PM - 10:00 PM

Greg Baltyn

### 10:00 PM - MIDNIGHT

Public Affairs Programming

## WFYR FM 103.5

130 East Randolph  
Chicago, IL 60601  
(312) 861-8100

Vice President/General Manager: *Kelly Scaton*  
Program Director: *Kurt Johnson*  
Marketing Director: *Betsy Riemenschneider*

WFYR plays the best of today's music along with the best of the '70s—Soft Hits.

### Monday - Friday

#### 5:30 AM - 10:00 AM

David McKay—  
Warm personality mixed with  
Soft Hits  
Paula Fagan, Traffic  
Ron Davis, News  
Red Mottlow, Sports

#### 10:00 AM - 3:00 PM

T.K. O'Grady  
Midwest wit and style,  
blended with Soft Hits

#### 3:00 PM - 7:00 PM

Mike MacDonald  
Breezy personality and Soft Hits  
Dan Parker, News  
Paula Fagan, Traffic

#### 7:00 PM - MIDNIGHT

Chris Torres  
"Love Songs on FYR"  
Special Dedications

#### MIDNIGHT - 5:30 AM

John Bermudez  
Combines sense of humor with  
Soft Hits

#### 6:00 PM - 11:00 PM

Dick Bartley's  
"Original Rock 'n Roll  
Oldies Show"  
Started on WFYR 10 years ago  
and is now a nationally  
syndicated show

### Saturday

All day—Continuous Soft Hits.  
The perfect accompaniment to  
any Chicago weekend activity.

#### 6:00 AM - 7:00 AM

Public Affairs Programming

### Sunday

All day—Continuous Soft Hits.

#### 6:30 AM - 8:00 AM

Public Affairs Programming

## WGCI FM 107.5

332 S. Michigan Avenue  
Chicago, IL 60604  
312-427-4800

General Manager: *Marv Dyson*

### Monday - Friday

#### 5:00 AM - 9:00 AM

Banks & Company  
Doug Banks

#### 9:00 AM - 2:00 PM

Shannon Dell

#### 2:00 PM - 6:00 PM

Tom Joyner

#### 6:00 PM - 10:00 PM

Jammin' Dave Michaels

#### 10:00 PM - 1:00 AM

"Quiet Storm with Smooth Hits  
and Dedications"  
Mike Hudson (M-Th)  
"Dance Mixes" with  
Armando Rivera (Fri)

#### 1:00 AM - 5:00 AM

Irene Mojica

### Saturday

#### 5:00 AM - 7:00 AM

Music

#### 7:00 AM - 10:00 AM

"On The Move"  
Tom Joyner

#### 10:00 AM - 2:00 PM

Jammin' Dave Michaels

#### 2:00 PM - 6:00 PM

Mark Young

#### 6:00 PM - 10:00 PM

Armando Rivera

#### 10:00 PM - MIDNIGHT

"Rap Down"  
Frankie J.

#### MIDNIGHT - 2:00 AM

Frankie J., Ramonski Luv

#### 2:00 AM - 5:00 AM

Mark Young

### Sunday

#### 5:00 AM - 6:00 AM

Public Service

#### 6:00 AM - 7:00 AM

"Radio Scope"  
Lee Bailey

#### 7:00 AM - 11:00 AM

Music of Love and Inspiration  
Jacquie Haselrig

#### 11:00 AM - 2:00 PM

Shannon Dell

#### 2:00 PM - 5:00 PM

Armando Rivera

#### 5:00 PM - 7:00 PM

"Westwood One Countdown"  
Walt Love

#### 7:00 PM - 10:00 PM

"Dusties"  
Herb Kent

#### 10:00 PM - 1:00 AM

"Quiet Storm with Smooth Hits  
and Dedications"  
Mike Hudson

#### 1:00 - 5:00 AM

Mark Young



## WDCB FM 90.9

College of DuPage  
22nd Street & Lambert Road  
Glen Ellyn, IL 60137-6599  
708-858-5196

General Manager: *Sid Fryer*  
Programming Coordinator: *Mary Patricia LaRue*  
Marketing Coordinator: *Kenneth Scott*

Contest/Request Line: 790-WDCB

### Monday - Friday

**4:00 AM - 6:00 AM**  
"MonitoRadio Early Edition" (News)  
Daylight Edition (News)

**6:00 AM - 3:00 PM**  
Jazz Edition

**3:00 PM - 5:00 PM**  
Big Band Music (Mon)  
Mountain Stage, Folk (Tue)  
Strictly Bluegrass (Wed)  
More than Music, Country  
(Thur)  
Lonesome Pine, Festival  
of Folk (Fri)

**5:00 PM - 8:00 PM**  
All Things Jazz  
Final Edition (News)  
MonitoRadio Daily Edition (News)

**8:00 PM - MIDNIGHT**  
Public Affairs Programming  
Classes (M-Th)  
Blues Edition (F)

**MIDNIGHT - 4:45 AM**  
Jazz Music

### Saturday

**4:45 AM - 7:00 AM**  
Public Affairs Programming  
Classes

**7:00 AM - 7:30 AM**  
Pickleberry Pie  
Children's Program

**7:30 AM - NOON**  
Jazz Edition

**NOON - 1:00 PM**  
The Record Shelf

**1:00 PM - 5:00 PM**  
Classical Confab

**5:00 PM - 6:00 PM**  
Audiophile Audition

**6:00 PM - 9:00 PM**  
All Things Jazz

**9:00 PM - 10:00 PM**  
Blues from the Red Rooster

**10:00 PM - MIDNIGHT**  
Reggae Explosion

**MIDNIGHT - 4:45 AM**  
Jazz Music

### Sunday

**4:45 AM - 7:00 AM**  
Public Affairs Programming  
Classes

**7:00 AM - 8:00 AM**  
New Dimensions

**8:00 AM - 10:00 AM**  
Sounds Ethereal  
New Age Music

**10:00 AM - NOON**  
Classical Confab

**NOON - 3:00 PM**  
Opera Festival

**3:00 PM - 4:00 PM**  
Treasures from the  
Isles, Celtic Folk

**4:00 PM - 5:30 PM**  
Southern Fried Gospel

**5:30 PM - 6:30 PM**  
Strictly Bluegrass

**6:30 PM - 7:30 PM**  
Radio Classics

**7:30 PM - 10:30 PM**  
All Things Jazz

**10:30 PM - MIDNIGHT**  
In Tune with the Wave  
Alternative Rock

## WFMT FM 98.7

303 East Wacker Drive  
Chicago, IL 60601  
312-565-5000

General Manager: *Alfred Antlitz*  
Program Director: *Peter Dominowsky*  
Corporate Communications: *Jon Kavanaugh*

WFMT is committed to presenting a broad spectrum of classical music and spoken arts programming—classical music, opera, drama, poetry, folk music; news; discussion; history.

### Monday - Friday

**5:30 AM - 10:00 AM**  
WFMT Morning Program  
with Jim Unrath—  
Classical Music, News

**10:00 AM - 8:00 PM**  
Classical Music, News  
12:15 PM - 1:00 PM  
Talman Presents Dame Myra  
Hess Concert (live, Wed.)  
3:00 PM - 7:00 PM  
Classical Music, News  
Jay Andres, Host  
Fine Arts Focus, Business Report  
(4:30, 5:30 PM—Daily)  
7:00 PM - 8:00 PM  
Music In Chicago (M)

**8:00 PM - 10:00 PM**  
Symphony Orchestra Concerts  
"From Stock to Solti"  
(Wed. 7:00 PM)  
Drama from the BBC (Fri.)

**10:00 PM - MIDNIGHT**  
Classical Music, News  
10:30 PM—Studs Terkel

**MIDNIGHT - 5:30 AM**  
"Talman Through the Night"

### Saturday

**5:30 AM - 12:30 PM**  
Classical Music, News  
10:30 AM  
"New Recordings, New Sounds"

**12:30 PM - 3:00 PM**  
Lyric Opera of Chicago

**3:00 PM - 5:00 PM**  
Classical Music, News  
4:00 PM - 5:00 PM  
"Word of Mouth"

**5:00 PM - 6:00 PM**  
"My Word"  
"My Music"

**6:00 PM - 7:00 PM**  
BBC International Call  
"The Recording Horn"

**7:00 PM - 8:00 PM**  
Talman Presents  
"The First 50 Years"  
Marty Robinson

**8:00 PM - 10:00 PM**  
Cleveland Orchestra

**10:00 PM - MIDNIGHT**  
"The Midnight Special"  
Folk Music, Show Tunes, Comedy

**MIDNIGHT - 5:30 AM**  
"Through the Night"

### Sunday

**5:30 AM - 1:00 PM**  
Classical Music, News  
11:00 AM—United Airlines  
Presents: Live From Studio One  
(solo & small ensemble  
performances)

**1:00 PM - 4:00 PM**  
AMOCO/Chicago  
Symphony Orchestra  
"The Storytellers" (3:30)

**4:00 PM - 6:30 PM**  
Marshall Field's  
Sunday Opera

**6:30 PM - 8:00 PM**  
News, Classical Music

**8:00 PM - 9:00 PM**  
Atlanta Symphony

**9:00 PM - 11:30 PM**  
Classical Music, News  
10:30 PM Studs Terkel  
11:30 PM Classical Music

**MIDNIGHT - 5:30 AM**  
"Through The Night"

## WJTW 93.5 FM

2455 Glenwood Avenue  
Joliet, IL 60435  
815-729-9596

General Manager: *Jack Daly*  
Program Director: *Jim Murphy*

WJTW plays the best Lite Hits from the 60s through today, offers contests and giveaways.

### Monday - Friday

#### 6:00 AM - 10:00 AM

News, Weather, Music  
"TV Trivia"  
"The Crows Nest Memory Test"  
Jim Murphy  
Deadra Rose, News

#### 10:00 AM - 3:00 PM

News, Weather, Music  
"The Words To The Music Game"  
"Radio At Work"  
John Boda

#### 3:00 PM - 7:00 PM

News, Weather, Sports, Music  
"The Crows Nest Memory Test"  
Jeff Young  
Deadra Rose, News

#### 7:00 PM - MIDNIGHT

News, Weather, Music  
"Nite Lites"  
"Top Seven at Seven" (F)  
Joe Soto

#### MIDNIGHT - 6:00 AM

John Kincaid

### Saturday

#### 6:00 AM - 10:00 AM

Lite Music  
Joanie McCann

#### 10:00 AM - 2:00 PM

Lite Music  
John Boda or Joe Soto

#### 2:00 PM - 6:00 PM

Lite Music  
Jeff Young or Joe Soto

#### 6:00 PM - MIDNIGHT

Lite Music  
Mike Taylor

### Sunday

#### MIDNIGHT - 6:00 AM

Lite Music  
Joelle Delgado

#### 6:00 AM - 7:45 AM

Lite Music  
Derrick Brown  
7:45 AM - Public Affairs

#### 8:00 AM - NOON

"Countdown America with  
Dick Clark"

#### NOON - 2:00 PM

Lite Music  
Corrine Stone

#### 2:00 PM - 6:00 PM

Lite Music  
Chris Alexander

#### 6:00 PM - MIDNIGHT

Lite Music  
Mike Taylor

#### MIDNIGHT - 6:00 AM

John Kincaid

## WKKD FM 95.9

P.O. Box 1730  
Aurora, IL 60507  
708-357-9590

General Manager: *Charles Filippi*  
Program Director: *Dave Beckman*  
News Director: *Jeff Blanten*

WKKD serves the Western Suburbs with lite adult music, local news, area sports and weather.

### Monday - Friday

#### 5:00 AM - 9:00 AM

"Dave Beckman In The Morning"  
with Jeff Blanton and Bill Baker.  
Lively, Topical Conversation,  
Audience Participation Phone  
Calls, Entertaining Features,  
Local Suburban News every Half  
Hour, Live Weather Updates and  
Hourly Sports.

#### 9:00 AM - 2:00 PM

Lite Music, Audience Participation  
Contests, Hourly News Updates,  
Showbiz Notes.  
Deb Ryan

#### 2:00 PM - 7:00 PM

Lite Music, Calls, Contests, News,  
Business Update Hourly.  
Weather and Sports Updates.  
J. T. Tarbox

#### 7:00 PM - 11:00 PM

Lite Music, Audience  
Participation, Featured  
Artists, News.  
Zerrin Bulut

#### 11:00 PM - 5:00 AM

Lite Music, Audience  
Participation Contests, Hourly  
News, Listener Requests.  
Dave Fischer

### Saturday

#### 6:00 AM - 10:00 AM

Lite Music, Hourly News and  
Sports Updates.  
J. T. Tarbox

#### 10:00 AM - 2:00 PM

Lite Music, Hourly News Updates.  
Tom Chiloes

#### 2:00 PM - 6:00 PM

Hourly News and Weather  
Updates, Sports.  
Annie Kotscharjan

#### 6:00 PM - MIDNIGHT

Lite Music, Hourly News Updates.  
Ron Thompson

### Sunday

#### MIDNIGHT - 6:00 AM

Lite Music, Hourly News Updates.  
John Wesley

#### 6:00 AM - NOON

Lite Music, Hourly News and  
Sports Updates.  
Rich Bentel

#### NOON - 6:00 PM

Lite Music, Hourly News  
and Sports Updates.  
Annie Kotscharjan

#### 6:00 PM - MIDNIGHT

Lite Music, Hourly News Updates.  
Dave Fischer

#### MIDNIGHT - 5:00 AM

Lite Music, Hourly News Updates.  
John Wesley



## WJKL FM 94.3

14 Douglas Avenue  
Elgin, IL 60120  
708-741-7700

President/General Manager: *Rick Jakle*  
Program Director: *Brad Bohlen*  
Operations Manager: *Jeff Myers*

'The FOX' 94.3 FM. Features today's music along with a sprinkling of good oldies, regional news, traffic, weather, and business finals geared for the west/n.w. suburbs.

### Monday - Friday

**5:00 AM - 9:00 AM**  
Bob Leonard  
Fox News/Weather, Ken Kosek  
5:32 AM-Shadow Traffic  
Sportsline Trivia

**9:00 AM - NOON**  
Dean Richards  
9:32 AM-Pop Music Quiz

**NOON - 4:00 PM**  
John Calhoun  
12:20 PM-"Way back Machine"

### 4:00 PM - 8:00 PM

Karen Williams  
**8:00 PM - 1:00 AM**  
Music, Information  
8:32 PM-Musicflash Challenge

**1:00 AM - 5:00 AM**  
Tom Rodman (M-Th)  
Ted Brown (Fri)  
4:40 PM-The Mystery Song

### Saturday

**5:00 AM - 10:00 AM**  
Diane Banks

**10:00 AM - 2:00 PM**  
John Calhoun

**2:00 PM - 6:00 PM**  
Karen Williams

**6:00 PM - 2:00 AM**  
"The Oldies Show"  
Smokin' Joe Dawson

**2:00 AM - 6:00 AM**  
Don Nelson

### Sunday

**6:00 AM - 10:00 AM**  
Ted Brown

**10:00 AM - 1:00 PM**  
Diane Banks

**1:00 PM - 4:00 PM**  
Musicweek  
Bob Leonard

**4:00 PM - 8:00 PM**  
Tom Rodman

**8:00 PM - 11:00 PM**  
Music, Information

## WJMK FM 104.3

180 N. Michigan Avenue  
Chicago, IL 60601  
312-977-1800

Vice President/General Manager: *Harvey A. Pearlman*  
Program Director: *Gary Price*  
Promotion Director: *Karyn Kerner*

MAGIC 104 plays favorite oldies of 50's, 60's, and early 70's.  
The disc jockeys are pure Chicago too...

### Monday - Friday

**5:30 AM - 10:00 AM**  
Fred Winston - "The Fred Winston Morning Show"  
WAKE UP TO THE BEST OLDIES!  
Vicky on traffic.  
John Priester with the news.  
A mix of topical humor, phone calls, interviews and wacky observations on every day life.

**10:00 AM - 2:00 PM**  
John Charleston  
Playing your favorite oldies!  
Making midday magic!

**2:00 PM - 6:00 PM**  
King "B" Ron Britain  
Visits from a menagerie of characters, Country Bob, Terry the Economist and more!

### 6:00 PM - 10:00 PM

Dick Biondi  
"The Wild I-tralian"  
9:45 pm - "Collector's Corner"  
7-10 pm Fridays - "Friday Night 50's Party"  
Biondi plays the music that made him a Rock n' Roll institution!

**10:00 PM - 2:00 AM**  
Amy Scott  
10:45 - "Name That Tune"  
"Birthday Wake-Up Calls" - after midnight.

**2:00 AM - 5:30 AM**  
Kurt Schaeffer  
The overnight sensation!

### Saturday

**6:00 AM - 10:00 AM**  
Pat O'Kelley

**10:00 AM - 2:00 PM**  
John Charleston

**2:00 PM - 6:00 PM**  
Dick Biondi

**6:00 PM - MIDNIGHT**  
Dan Diamond

**MIDNIGHT - 5:00 AM**  
Steve Wallace

### Sunday

**5:00 AM - 6:00 AM**  
Public Affairs

**6:00 AM - 10:00 AM**  
Jack Miller

**10:00 AM - 2:00 PM**  
Amy Scott  
NOON - 1:00 PM  
Sunday Supplement  
Countdown of the Top 10 hits plus sports, news, trivia from the 50's, 60's and early 70's.

**2:00 PM - 6:00 PM**  
Dan Diamond

**6:00 PM - 10:00 PM**  
Steve Wallace

**10:00 PM - 2:00 AM**  
Mark Dixon

**2:00 AM - 5:30 AM**  
Kurt Schaeffer

## WLNR FM 106.3

820 S. Michigan Avenue  
Chicago, IL 60605  
312-322-9400

Operations Manager: *Lillian Terrell*  
Program Director: *Kathy Brown*  
Public Service Director: *Gladys Isodore*

WLNR plays soft urban contemporary, jazz, jazz fusion of today with hits from yesterday. Simulcast with WJPC AM 950.

### Monday - Friday

#### 5:00 AM - 11:00 AM

Soft Touch Music  
Traffic, Weather  
Arleta Parker, Kathy Brown

#### 11:00 AM - 5:00 PM

Soft Touch Music  
Requests, Traffic  
Barbara Gueno

#### 5:00 PM - 7:00 PM

Soft Touch Music  
6:20 PM "The Dinner Menu"

#### 7:00 PM - 11:00 PM

"Pillow Talk"  
Traffic, Weather, Sports Update  
Dedications  
Patricia Faulkner

#### 11:00 PM - 5:00 AM

Soft Touch Music  
Requests, Weather  
Mary Ann Stewart

### Saturday

#### 5:00 AM - 11:00 AM

Soft Touch Music  
Weather, Requests

#### 11:00 AM - 5:00 PM

Soft Touch Music  
Requests, Weather  
Deserie McRay

#### 5:00 PM - 11:00 PM

Soft Touch Music  
Weather, Requests  
Krysti Wheaton

#### 11:00 PM - 5:00 AM

Soft Touch Music  
Requests, Weather  
Joi Spiller

### Sunday

#### 5:00 AM - 11:00 AM

Inspirational Music  
Weather, Requests  
Sandi Cogan

#### 11:00 AM - 3:00 PM

Sunday Afternoon Jazz

#### 3:00 PM - 5:00 PM

Soft Touch Music  
Weather, Requests  
Deserie McRay

#### 5:00 PM - 11:00 PM

Soft Touch Music  
Weather, Requests  
Krysti Wheaton

#### 11:00 PM - 5:00 AM

Soft Touch Music  
Requests, Weather  
Joi Spiller

## WLUP FM 97.9

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-5270

VP/General Manager: *Larry Wert*  
VP/Station Manager: *Greg Solk*  
Mktg/Comm. Director: *Sandy Stahl*

The LOOP FM 98 is a rock and roll station for adults that combines personality with all your favorite classics and the best of the new rock and roll.

### Monday - Friday

#### 5:30 AM - 10:00 AM

"The Jonathon Brandmeier Show"  
with Buzz Kilman (News)  
Bruce Wolf (Sports)  
Simulcast

#### 10:00 AM - 2:30 PM

Bob Stroud  
Noon-1:00 PM Lunchtime Roots  
(rock & roll from the 50's,  
60's, and early 70's)

#### 2:30 PM - 7:00 PM

Bobby Skafish  
5:00 PM-6:00 PM Traffic Jam  
6:00 PM-7:00 PM Mood Elevation  
Hour

#### 7:00 PM - 11:00 PM

John Fisher  
10:00 PM Get the Led Out (three  
Led Zeppelin songs)

#### 11:00 PM - 2:30 AM

Terry Gibson  
11:00 PM Extended Play (set of  
songs by a featured artist  
or group)  
Midnight Album

#### 2:30 AM - 5:30 AM

Wendy Snyder

### Saturday

#### 6:00 AM - 10:00 AM

Bits of Brandmeier with  
Jim Wiser, Scott Dirks  
Simulcast

#### 10:00 AM - 2:00 PM

Bob Stroud  
Noon Beatle Break

#### 2:00 PM - 6:00 PM

John Fisher

#### 6:00 PM - 9:00 PM

Terry Gibson

#### 9:00 PM - 5:00 AM

Non-Stop Saturday Night

### Sunday

#### 5:00 AM - 7:00 AM

Public Affairs Programs

#### 7:00 AM - 9:00 AM

Scott Dirks

#### 9:00 AM - 1:00 PM

Matt Bisbee or Dave Benson

#### 1:00 PM - 6:00 PM

Terry Gibson

#### 6:00 PM - 9:00 PM

Wendy Snyder

#### 9:00 PM - 11:00 PM

Sunday Night at 9  
Various Specials

#### 11:00 PM - 5:30 AM

Scott Dirks



## WKQX FM 101.1

1700 Merchandise Mart Plaza  
Chicago, IL 60654  
312-527-8348

Vice President/General Manager: *Charles Hillier*  
Program Director: *Bill Gamble*  
Marketing Director: *David Perlmutter*

WKQX-Q101 features Murphy in the morning and over 50 minutes of the best variety of the '70's, 80's, and 90's each hour.

### Monday - Friday

#### 5:00 AM - 5:30 AM

"The Murphy in the Morning  
Warm-Up Show"  
Talk/Music, Comedy  
"Danger" Dan Walker

#### 5:30 AM - 10:00 AM

"Murphy In The Morning"  
Robert Murphy  
Brooke Belson and  
Dan Walker-sidekicks  
"Phrase that Pays"  
"Dial-a-Date"; "Most  
Embarrassing Moments";  
"Fleeting Meetings with Fame"  
"Office Bitch of the Week"  
"Pick Your News"  
"Guess the Whoopie"  
"Hide the Salami"  
News, Traffic-Dave McBride  
Sports—Jim Volkman

#### 10:00 AM - 3:00 PM

Contemporary Music  
Greg Brown

#### 3:00 PM - 7:00 PM

Contemporary Music  
Patrick Callahan

#### 7:00 PM - MIDNIGHT

Contemporary Music  
Carla Leonardo

#### MIDNIGHT - 5:00 AM

Contemporary Music  
Zach Harris

### Saturday

#### 5:00 AM - 10:00 AM

"Murph's Playhouse"  
Best of Murphy

#### 10:00 AM - 2:00 PM

Patrick Callahan

#### 2:00 PM - 7:00 PM

Doug Blair

#### 7:00 PM - MIDNIGHT

Zach Harris

### Sunday

#### MIDNIGHT - 6:00 AM

Nick Joseph

#### 6:00 AM - 11:00 AM

Doug Blair

#### 11:00 AM - 3:00 PM

Carla Leonardo

#### 3:00 PM - 7:00 PM

Zach Harris

#### 7:00 PM - 9:00 PM

Doug Blair

#### 9:00 PM - 11:00 PM

"Chicago's Top 20 Countdown"  
Doug Blair

#### 11:00 PM - MIDNIGHT

Contemporary Music  
Tom Hanson

## WLIT FM 93.9

150 N. Michigan Avenue  
Chicago, IL 60601  
312-329-9002

General Manager: *Philip L. Redo*  
Program Director: *Mark Edwards*  
General Sales Manager: *Dave Kerr*

WLIT, LITE-FM 93.9, plays soft, mellow, lite music with absolutely less talk.

### Monday - Friday

#### 5:30 AM - 10:00 AM

Music, Weather, News,  
Traffic Update  
Bob Brynteson with  
Mary Ann Meyers

#### 10:00 AM - 3:00 PM

Steve Schy

#### 3:00 PM - 7:00 PM

Music, Weather, News  
Traffic Updates  
Megan Reed

#### 7:00 PM - MIDNIGHT

George Briggs

#### MIDNIGHT - 5:30 AM

Bruce Buckley

### Saturday

#### 6:00 AM - 10:00 AM

Gene Honda

#### 10:00 AM - 2:00 PM

George Briggs

#### 2:00 PM - 6:00 PM

Bob Brynteson

#### 6:00 PM - MIDNIGHT

Bruce Buckley

#### MIDNIGHT - 6:00 AM

Grant Field

### Sunday

#### 6:00 AM - 8:30 AM

Public Affairs

#### 8:30 AM - 10:00 AM

Nanci Keuer

#### 10:00 AM - 2:00 PM

Steve Schy

#### 2:00 PM - 6:00 PM

Megan Reed

#### 6:00 PM - MIDNIGHT

Bruce Buckley

#### MIDNIGHT - 5:30 AM

Grant Field

## WNIB FM 97.1

1140 W. Erie Street  
Chicago, IL 60622  
312-633-9700

Station Manager: *Sonia Florian*  
Program Director: *Ron Ray*  
Promotion Director: *Lita Grier*

WNIB plays Classical Music Jazz.

### Monday - Friday

**5:00 AM - 6:00 AM**  
"Cameo Concert"

**6:00 AM - 9:00 AM**  
"Morning Song"  
Carl Grapentine

**9:00 AM - 1:00 PM**  
"Classical Music"

**1:00 PM - 2:00 PM**  
"WNIB Library"

**2:00 PM - 5:00 PM**  
"Classical Music"

**5:00 PM - 7:00 PM**  
"Zephyr"  
Lighter Pieces

**7:00 PM - 8:00 PM**  
"Adventures in Good Music"  
Karl Haas

### 8:00 PM - MIDNIGHT

"Music Mountain" (M)  
"Traditions" (T)  
"Top of the Class" (W)  
"Chicago Music Dateline" (Th)  
"Vocal Scene" (F)

**MIDNIGHT - 4:00 AM**  
"Jazz" Mr. A

**4:00 AM - 5:00 AM**  
"Blues" Big Bill Collins

### Saturday

**7:00 AM - 9:00 AM**  
"Morning Song" Miller Peters

**9:00 AM - 1:00 PM**  
"Classical Music"

### 1:00 PM - 5:00 PM

"Those Were The Days"  
Chuck Schaden

**5:00 PM - 7:00 PM**  
"Zephyr"

**7:00 PM - 9:30 PM**  
"Classical Music"

**9:30 PM - 10:30 PM**  
"The Dick Lawrence Revue"

**10:30 PM - MIDNIGHT**  
"Public Service Programming"

**MIDNIGHT - 7:00 AM**  
"Classical Music"

### Sunday

**7:00 AM - 9:00 AM**  
"Morning Song" Miller Peters

### 9:00 AM - NOON

"Classical Music"

### NOON - 2:00 PM

"At Your Request"  
"Classical Music"

### 2:00 PM - 5:00 PM

"Classical Music"

### 5:00 PM - 7:00 PM

"Zephyr"

### 7:00 PM - 10:00 PM

"Sunday Opera"  
Bruce Duffie

### 10:00 PM - MIDNIGHT

"Pipedreams"  
Michael Barone

### MIDNIGHT - 5:00 AM

"Classical Music"

## WNUA FM 95.5

444 N. Michigan Avenue  
Chicago, IL 60611  
312-645-9550

Vice President/General Manager: *John Gehron*  
Program Director: *Lee Hansen*  
Promotion Director: *Suzy LeClair*

Adult Contemporary Station playing Smooth Jazz and Progressive New Music.

### Monday - Friday

**5:30 AM - 10:00 AM**  
Music, News, Weather,  
Sports, Traffic  
Yvonne Daniels  
with Charlie Meyerson

**10:00 AM - 2:30 PM**  
Rick O'Dell

**2:30 PM - 7:00 PM**  
Music, News, Weather,  
Sports, Traffic  
Denise Jordan-Walker  
with Marilyn Thomas

**7:00 PM - 1:00 AM**  
"Lights Out Chicago"  
Danae Alexander

**1:00 AM - 7:00 AM**  
Late Night Edition  
"Lights Out Chicago"  
Nick Alton

### Saturday

**7:00 AM - 11:00 AM**  
Yvonne Daniels

**11:00 AM - 3:00 PM**  
Bill Cochran

**3:00 PM - 7:00 PM**  
Denise Jordan-Walker

**7:00 PM - 10:00 PM**  
Jazz  
Ramsey & Yvonne

**10:00 PM - 1:00 AM**  
"Lights Out Chicago"  
Danae Alexander

### 1:00 AM - 5:00 AM

Contemporary Music, Jazz  
Mark Ruffin

### Sunday

**5:00 AM - 8:00 AM**  
Point of View  
Marilyn Thomas

**8:00 AM - 2:00 PM**  
"Sunday Soundscapes"  
Soft Contemporary Jazz and  
New Age Music  
Rick O'Dell

**2:00 PM - 7:00 PM**  
Jon Butterfield

**7:00 PM - 10:00 PM**  
"Lights Out Chicago"  
John Hill

### 10:00 PM - MIDNIGHT

"Musical Starstreams"  
New Age Music  
Frank Forest

### MIDNIGHT - 5:30 AM

"Lights Out Chicago"  
John Hill



## WLWU FM 88.7

820 N. Michigan Avenue  
Chicago, IL 60611  
312-915-6558

Station Manager: *Jim Lemon*  
Program Director: *Steve Burrell*  
Promotions Director: *Kymerli Joseph*

WLWU-FM is an academic laboratory at Loyola University, on the air 24 hours daily. The station staff consists of students, faculty and alumni.

### Monday - Friday

**2:00 AM - 5:30 AM**  
High Energy Dance Music

**5:30 AM - 10:00 AM**  
The Radio Ranger Morning Show  
News/Weather/Traffic/Humor  
Ed Varga

**10:00 AM - 2:00 PM**  
High Energy Dance Music  
Vicki Dolenga

**2:00 PM - 6:00 PM**  
High Energy Dance Music  
Jeff Andrews

**6:00 PM - 10:00 PM**  
High Energy Dance Music  
Art Therios

**10:00 PM - 2:00 AM**  
High Energy Dance Music  
Jim Dommo

### Saturday

**2:00 AM - 6:00 AM**  
High Energy Dance Music

**6:00 AM - 11:00 AM**  
High Energy Dance Music  
Steve Burrell

**11:00 AM - 4:00 PM**  
High Energy Dance Music  
Anna Consalvo

**4:00 PM - 9:00 PM**  
High Energy Dance Music  
Sue Cavi

**9:00 PM - 1:00 AM**  
Saturday Night Dance Party  
Denise Jerger

**1:00 AM - 7:00 AM**  
Saturday Night Dance Party  
Jim Lemon

### Sunday

**7:00 AM - 9:30 AM**  
"Tune In Yesterday"  
Oldtime Radio Show  
John Bialas

**9:30 AM - 10:00 AM**  
"Lift Your Heart"  
Religious Talk Show

**10:00 AM - 10:30 AM**  
Community Accents  
Wayne Magdziarz

**10:30 AM - 11:00 AM**  
The Learning Curve  
Educational Talk Show  
Bob Parkinson

**11:00 AM - NOON**  
Religious Programs  
The Power Line  
"Journey Inward"  
Fr. Greg Sakowicz

### NOON - 2:00 PM

Outlook News Magazine  
Diana Carbonara/Laura Dare

**2:00 PM - 6:00 PM**  
Dimension Latina

**6:00 PM - 7:00 PM**  
On-Line (telephone talk)

**7:00 PM - 8:00 PM**  
Sports Geeks on Radio  
(Sportstalk)

**8:00 PM - 10:00 PM**  
High Energy Top 25 Countdown  
Daun Heckler

**10:00 PM - 2:00 AM**  
High Energy Dance Music  
Steve Burrell

## WMBI FM 90.1

820 N. LaSalle Drive  
Chicago, IL 60610  
312-329-4300

Station Manager: *Tom Sommerville*  
Assistant Manager: *Greg Wheatley*

WMBI FM is a Christian station broadcast from the Moody Bible Institute. The format is religious and the music played is Inspirational Christian.

### Monday - Friday

**6:00 AM - 8:30 AM**  
"Morning Clock"  
Bob Murfin

**8:30 AM - 11:00 AM**  
"Bible Study"  
Charles Stanley, Charles Swindoll, David Mains, John MacArthur

**11:00 AM - 1:00 PM**  
"Mid-Day on FM 90"

**1:00 PM - 3:30 PM**  
"Music In The Afternoon"  
Jim Marshall

**3:30 PM - 6:00 PM**  
"Prime Time America"  
Jim Warren, Monte Larrick

**6:00 PM - 8:00 PM**  
"Music/Drama/Bible Study"

**8:00 PM - 9:00 PM**  
"Open Line"  
Donald Cole, Chris Fabry

**9:00 PM - 11:00 PM**  
"Bible Study"  
James Dobson, Anthony Evans, Donald Cole, Ray Ortlund

**11:00 - MIDNIGHT**  
"Music Till Midnight"  
Donna Disser

**MIDNIGHT - 5:00 AM**  
"Music Thru The Night"  
Mike Kellogg

### Saturday

**6:00 AM - 11:00 AM**  
"Saturday Praise"  
Carl Metcalf

**11:00 AM - 1:00 PM**  
"Bible Study"  
Robert Cook, James Boice, David Mains, Josh McDowell

**1:00 PM - 5:30 PM**  
"Music For Saturday Afternoon"  
Donna Disser

**5:30 PM - 8:00 PM**  
"News/Information/Drama"  
Donald Cole, Monte Larrick, James Dobson

**8:00 PM - MIDNIGHT**  
"MBN Saturday Night and Saturday Night Alive"  
Todd Busted and Ron Hutchcraft

### Sunday

**6:00 AM - 11:00 AM**  
"Sunday Praise"  
Gary Leonard

**11:00 AM - NOON**  
Moody Church Hour  
Dr. Erwin Lutzer

**NOON - 4:00 PM**  
"Music For Sunday"

**4:00 PM - 6:00 PM**  
"Bible Study"

**6:00 PM - MIDNIGHT**  
"Music For Sunday"  
John Kanter with some music and features

A detailed program schedule is available by writing or calling the station.

## WUSN FM 99.5

875 N. Michigan Avenue  
Chicago, IL 60611  
312-649-0099

General Manager: *Carl Hamilton*  
Program Director: *J. D. Spangler*  
Promotion Director: *Tricia Biondo*

WUSN (US 99) 10-in-a-row Country Music.

### Monday - Friday

#### 5:30 AM - 9:00 AM

J. D. Spangler with Sidekick:  
Cheryl Ann  
John Katzbeck, Roving Reporter  
Entertainment, News, Sports,  
Traffic, Talk, Call-ins, Music,  
"Nashville Hotline"

#### 9:00 AM - 10:00 AM

J. D. Spangler

#### 10:00 AM - 2:00 PM

Country Music, Request Hour  
Nancy Turner

#### 2:00 PM - 6:00 PM

John Howell  
News Update: Chuck Allen

#### 6:00 PM - 10:00 PM

Country Music, Request Hour  
Scott Wagner

#### 7:00 PM

Tuesday  
"US 99 Big 30"  
Top 30 Country Songs,  
Celebrity Interviews

#### 10:00 PM - 2:00 AM

Debi Diamond

#### 2:00 AM - 5:30 AM

Lana Flores

### Saturday

#### 6:00 AM - 10:00 AM

Pete Maus

#### 10:00 AM - 2:00 PM

Nancy Turner or Scott Wagner

#### 2:00 PM - 6:00 PM

Debi Diamond or John Howell

#### 6:00 PM - MIDNIGHT

10:00 pm—All Request Hour  
Ray Stevens

#### MIDNIGHT - 6:00 AM

Bob Ferguson

#### 9:00 PM - MIDNIGHT

"Weekly Top 30"  
Harmon and Evans

#### MIDNIGHT - 6:00 AM

Lana Flores

### Sunday

#### 6:00 AM - 11:00 AM

Wayne Bryman

#### 11:00 AM - 3:00 PM

Ray Stevens

#### 3:00 PM - 7:30 PM

Rich Renick

#### 7:30 PM - 9:00 PM

"Nashville Live"  
Music, Talk, Interviews  
Lon Helton

## WVAZ FM 102.7

408 S. Oak Park Avenue  
Oak Park, IL 60302  
708-524-3200

President and General Manager: *Barry Mayo*  
Operations Manager and Program Director: *Tony Kidd*  
Advertising and Promotions Director: *Merry Green*

WVAZ (V-103) plays the best variety of Hits and Dusties.

### Monday - Friday

#### MIDNIGHT - 5:00 AM

Shirley Hayes

#### 5:00 AM - 10:00 AM

"Morning Connection"  
Richard Steele, Darryl Daniel  
John Davis—News, Weather,  
Traffic

5:45 AM  
People Poll Question

6:10 AM  
Morning Job Salute

6:40 AM  
Morning Jumpstart

7:10 AM  
Backwards Morning Dusty

8:25 AM  
(Wednesday)  
Trivia Cash Question

#### 8:25 AM

(Thursday)  
News From The Super-Market  
Checkout Stand

#### 10:00 AM - 3:00 PM

Wali Muhammad

11:55 AM  
V-103 Lunchbreak

#### 3:00 PM - 7:00 PM

Leigh Hamilton

4:20 PM  
Traffic Jam Relief

5:00 PM  
Five O'Clock Flashback

#### 7:00 PM - MIDNIGHT

"Nightmoods"  
Mel DeVonne

### Saturday

#### MIDNIGHT - 5:00 AM

Shirley Hayes

#### 5:00 AM - 10:00 AM

Jim Raggs

#### 10:00 AM - 2:00 PM

Wali Muhammad

#### 2:00 PM - 7:00 PM

Patricia Linder

#### 7:00 PM - MIDNIGHT

Shirley Hayes

8:00 PM - 11:00 PM  
"The V-103 Dusty Stepper Set"

### Sunday

#### MIDNIGHT - 4:30 AM

David Stafford/Tony Walker

#### 4:30 AM - 7:00 AM

"Inspirational Stroll"  
Pam Morris

#### 7:00 AM - 9:00 AM

V-103's "First Day"  
Deborah Scott

#### 9:00 AM - NOON

"Inspirational Stroll"  
Pam Morris

#### NOON - 6:00 PM

"Classic Chicago" - Jim Raggs

#### 6:00 PM - 10:00 PM

"Nightmoods" - Mel DeVonne

#### 10:00 PM - 2:00 AM

"Jazz Spotlight" - Andre Sallis



## WOJO FM 105.1

625 N. Michigan Avenue  
Chicago, IL 60611  
312-649-0105

General Manager: *Chuck Brooks*  
Program Director: *Alberto Augusto*  
Special Events: *Isabel Muniz Arrambide*

WOJO is a Full Service Spanish Station Playing  
Contemporary Spanish Music and Talk/News.

### Monday - Friday

#### MIDNIGHT - 5:00 AM

Tony Porras

#### 5:00 AM - 9:00 AM

Hector Armando Molina  
Alberto Urbina

#### 9:00 AM - NOON

Maria Teresa Escobar

#### NOON - 12:30 PM

Talk, News  
Luis de Gonzales

#### 12:30 PM - 1:00 PM

Maria Teresa Escobar

#### 1:00 PM - 4:00 PM

Carlos Rojas de Morelos

#### 4:00 PM - 7:00 PM

Alberto Augusta

#### 7:00 PM - MIDNIGHT

Fernando Jaramillo

8:00 PM - 10:00 PM

(Monday)

Music/Talk

Trivialidades/Jaramillo

### Saturday

#### MIDNIGHT - 6:00 AM

Tony Porras

#### 6:00 AM - 10:00 AM

Hector Molina

#### 10:00 AM - NOON

Fernando Jaramillo

#### NOON - 6:00 PM

Music

#### 6:00 PM - MIDNIGHT

Manuel Thompson

#### MIDNIGHT - 6:00 AM

Mario Escobar

Music

### Sunday

#### 6:00 AM - 9:00 AM

Religion

#### 9:00 AM - 10:00 AM

"Vicente Fernandez y  
sus invitados"

#### 10:00 AM - NOON

"Corridos y Canciones"

#### NOON - 2:00 PM

Ruth De La Garza

#### 2:00 PM - 6:00 PM

F. Jaramillo  
Exitometro Latino

#### 6:00 PM - MIDNIGHT

Manuel Thompson  
Music

## WTMX FM 101.9

8833 Gross Point Road  
Skokie, IL 60077  
708-677-5900

President, General Manager: *Chet Redpath*  
Vice President/Sales, Asst. Station Manager: *Sheila O'Connor*  
Vice President Programming: *Mike Phillips*

WTMX plays Adult Contemporary music.

### Monday - Friday

#### 5:30 AM - 9:00 AM

The Peter Dean Show  
Peter Dean along with Beth Kaye  
and Nick Candella  
Comedy, Conversation, Music  
News, Weather, Give-A-Ways

News—Barry Keefe  
on the hour and ½ hour

#### 9:00 AM - 2:00 PM

Music, Talk  
Dave Hilton

#### 2:00 PM - 7:00 PM

Music, Weather  
Rob Conrad

#### 7:00 PM - MIDNIGHT

Music, Talk  
Joe Cassady

#### MIDNIGHT - 5:30 AM

Talk, Music, Call-in  
Mike Roberts

### Saturday

#### 5:30 AM - 10:00 AM

Music, News, Weather  
Andy Yocom

#### 10:00 AM - 2:00 PM

Music, Talk  
Rob Conrad

#### 2:00 PM - 6:00 PM

Music, Talk  
Dave Hilton

#### 6:00 PM - MIDNIGHT

Music, Talk  
Joe Cassady

### Sunday

#### MIDNIGHT - 4:00 AM

Andy Yocom

#### 4:00 AM - 8:00 AM

Public Affairs

#### 8:00 AM - 2:00 PM

Ford Colley

#### 2:00 PM - 7:00 PM

Mark West

#### 7:00 PM - MIDNIGHT

Music, Talk  
Andy Yocom

#### MIDNIGHT - 5:30 AM

Mike Roberts

## WXLC FM 102.3

3250 Belvidere Rd.  
Waukegan, IL 60085  
708-336-7900

General Manager: *Hal Coxon*  
Program Director: *Nick Farella*  
Promotions Director: *Ron Caperton*

Contemporary Hits.

### Monday - Friday

**MIDNIGHT - 5:30 AM**

Jim Novak

**5:30 AM - 10:00 AM**

Dave Labrecque & Mike Donovan

**10:00 AM - 2:00 PM**

Nick Farella

**2:00 PM - 7:00 PM**

Jym Geraci

**7:00 PM - MIDNIGHT**

Joe Blaney

### Saturday

**MIDNIGHT - 6:00 AM**

Tom Gaines

**6:00 AM - NOON**

Dave Labrecque

**NOON - 6:00 PM**

Joe Blaney

**6:00 PM - MIDNIGHT**

Jim Novak

### Sunday

**MIDNIGHT - 5:00 AM**

Tom Gaines

**5:00 AM - 9:00 AM**

Public Affairs

**9:00 AM - NOON**

"The Rockin' America"

Top 40 Countdown with

Scott Shannon

**NOON - 6:00 PM**

Jym Geraci

**6:00 PM - MIDNIGHT**

Tom Gaines

## WXRT FM 93.1

4949 W. Belmont Avenue  
Chicago, IL 60641  
312-777-1700

Station Manager: *Harvey Wells*  
Program Director: *Norm Winer*

### Monday - Friday

**6:00 AM - 10:00 AM**

Terri Hemmert

8:10 AM Athlete's Feats,  
Bob Verdi

**10:00 AM - 2:00 PM**

Tom Marker

**2:00 PM - 6:00 PM**

Frank E. Lee

5:10 PM Athlete's Feats,  
Bob Verdi

**6:00 PM - 10:00 PM**

Johnny Mars

### Monday Only

10:00 PM

"Blues Breakers"

Tom Marker

11:00 PM

The Grateful Dead Hour

**MIDNIGHT - 2:00 AM**

Wendy Rice

**2:00 AM - 6:00 AM**

Richard Milne

### Tuesday Only

7:45 AM, 7:45 PM

Goin' to the Show with  
a Regular Guy

**10:00 PM - 2:00 AM**

Wendy Rice

**2:00 AM - 6:00 AM**

Marty Lennartz

### Wednesday Only

10:00 PM

Rock over London

**11:00 PM - 2:00 AM**

Wendy Rice

**2:00 AM - 6:00 AM**

Marty Lennartz

### Thursday Only

7:45 AM, 7:45 PM

Goin' to the Show with  
a Regular Guy

**10:00 PM**

The Big Beat

Johnny Mars

**11:00 PM - 2:00 AM**

Wendy Rice

**2:00 AM - 6:00 AM**

Marty Lennartz

### Friday Only

**10:00 PM - 3:00 AM**

Marty Lennartz

**3:00 AM - 5:00 AM**

Richard Milne

### Saturday

**6:00 AM - 8:00 AM**

Richard Milne

**8:00 AM - NOON**

Saturday Morning Flashback

Tom Marker, Wendy Rice

or Norm Winer

**NOON - 1:00 PM**

Adult Rock

**1:00 PM - 6:00 PM**

Frank E. Lee or Lin Brehmer

**6:00 PM - 11:00 PM**

Marty Lennartz

**11:00 PM - MIDNIGHT**

King Biscuit Flower Hour

**MIDNIGHT - 5:00 AM**

Richard Milne

### Sunday

**6:00 AM - 10:00 AM**

Greg Easterling

**10:00 AM - 11:00 AM**

B.B. King Blues Hour

**11:00 AM - 4:00 PM**

Leslie Witt

**4:00 PM - 8:00 PM**

Wendy Rice or Johnny Mars

**8:00 PM - 9:00 PM**

Budweiser Sunday Night Concert

**9:00 PM - 1:00 AM**

Jazz Transfusion, Barry Winograd

**1:00 AM - 6:00 AM**

Richard Milne



## WVVX FM 103.1

210 Skokie Valley Road  
Highland Park, IL 60035  
708-831-5250

General Manager/Program Director: *Bill Paar*

WVVX features a wide variety of ethnic programs during the day and Heavy Metal programming during the night.

### Monday - Friday

**5:00 AM - 5:30 AM**

Talk Shows

**5:30 AM - 10:00 AM**

Polish, Korean, German,  
Viennese programming

**10:00 AM - 11:00 AM**

"Sig's Showbiz" (M,W,F)  
Sig Sakowicz  
Classical Music (T,Th)

**11:00 AM - NOON**

"Practical Spirituality"  
Jim Stewart

**NOON - 8:00 PM**

Korean, Spanish, Ukrainian,  
German programming  
7:00 PM  
Investment '90 (Tues)  
Scott Horan, Ralph Russell

**8:00 PM - 1:00 AM**

"Real Precious Metal"  
Heavy Metal Music  
Scott Loftus

**1:00 AM**

"Night People"  
Local Rock Scene  
Ralph Rasmussen

### Saturday

**5:00 AM - 5:30 AM**

Potpourri  
Beverly Rosenstein

**5:30 AM - 6:00 AM**

Classical Music

**6:00 AM - 1:00 PM**

Asian, Korean, German  
programming

**1:00 PM - 2:00 PM**

Investment '90  
Scott Horan, Ralph Russell

**2:00 PM - 3:00 PM**

"Radio Pomost"

**3:00 PM - 4:00 PM**

Romanian  
Mike Martini

**4:00 PM - 7:00 PM**

Radio International  
Monique Skolmar

**7:00 PM - 8:00 PM**

Thailand Radio Program

**8:00 PM - 1:00 AM**

"Real Precious Metal"

**1:00 AM - 5:30 AM**

"Club Rocker"

### Sunday

**5:30 AM - 6:00 AM**

WVVX Notebook  
Potpourri

**6:00 AM - 5:00 PM**

Korean, German, Russian,  
Asian programming

**5:00 PM - 6:00 PM**

"Eunice Bailey Show"

**6:00 PM - 7:00 PM**

"Armenian Radio Hour"  
Annie Kerkonian

**7:00 PM - 9:00 PM**

Greek, Latvian, Flemish  
programming

**9:00 PM - 1:00 AM**

"Real Precious Metal"  
Heavy Metal Music

**1:00 AM**

"Night People"  
Local Rock Scene  
Ralph Rasmussen

## WXEZ FM 100.3

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-3100

Station Manager: *Jim Haviland*

Program Director: *Gary Parks*

News Director: *John Gleason*

Easy Hits of Yesterday and Today  
(Simulcast AM 820).

### Monday - Friday

Easy Hits All Day

**MIDNIGHT - 5:30 AM**

Bob Kraft

**5:30 AM - 10:00 AM**

Music, Traffic, News and  
Weather  
Jeff Christie  
News—John Gleason  
Weather—Andy Avalos

**10:00 AM - 3:00 PM**

Dave Osborne

**3:00 PM - 7:00 PM**

Dave Mitchell

**7:00 PM - MIDNIGHT**

Dona Mullen

### Saturday

**6:00 AM - 10:00 AM**

John Logan

**10:00 AM - 2:00 PM**

Jeff Christie

**2:00 PM - 7:00 PM**

Dave Mitchell

**7:00 PM - MIDNIGHT**

Wayne Bryman

### Sunday

**MIDNIGHT - 6:00 AM**

John Logan

**6:00 AM - 8:00 AM**

Public Affairs  
Hope Daniels

**8:00 AM - NOON**

Dave Osborne

**NOON - 5:00 PM**

Dona Mullen

**5:00 PM - 10:00 PM**

Bob Kraft

**10:00 PM - 5:30 AM**

Wayne Bryman

# WYFZ FM 94.7

360 N. Michigan Avenue  
Chicago, IL 60601  
312-984-0095

President: *Kevin O'Grady*  
Program Director: *Brian Kelly*  
Promotion Director: *Ed Marcin*  
Operations Manager: *Ric Lippincott*

WYFZ-FM (Z-95) is "Chicago's Hit Music Station," owned by Capital Cities ABC.

## Monday - Friday

**5:30 AM - 10:00 AM**  
"Welch & Woody Show"  
Celebrity interviews, comedy, talk, music.  
Z95 Bumper Sticker Contest  
John Welch, Steve Woods, Joani Siani—sidekick

**10:00 AM - 3:00 PM**  
"Brian Kelly Show"  
Z95 Bumper Sticker Contest  
Fax-in, Call-in, Music

**3:00 PM - 7:00 PM**  
"Brant Miller Show"  
Z95 Bumper Sticker Contest  
Music, Variety, Call-in

## 7:00 PM - MIDNIGHT

"Steven Craig Show"  
Top 8 at 8, All Request and Dedication Hour  
Chicago's Hit Music

**MIDNIGHT - 5:30 AM**  
Various Talk Show Hosts with Celebrity Guests (M)  
Mike Kelly (T-F)

## Saturday

**MIDNIGHT - 5:30 AM**  
"Nic St. John Show"  
Chicago's Hit Music

**5:30 AM - 10:00 AM**  
"Vicki Truax Show"  
Chicago's Hit Music

## 10:00 AM - 2:00 PM

"Carla Box Show"  
Chicago's Hit Music

**2:00 PM - 6:00 PM**  
"Mike Kelly Show"  
Chicago's Hit Music

**6:00 PM - 11:00 PM**  
"Open House Party"  
In-studio guests-request line

**11:00 PM - MIDNIGHT**  
Don Nelson Show  
Chicago's Hit Music

## Sunday

**MIDNIGHT - 4:00 AM**  
"Mark Priscaro Show"  
Chicago's Hit Music

**4:00 AM - 9:00 AM**  
Public Affairs

**9:00 AM - 1:00 PM**  
"American Top 40"  
Shadow Stevens

**1:00 PM - 5:00 PM**  
"Dave Sholin's Insider"

**5:00 PM - 6:00 PM**  
"Nic St. John Show"  
Chicago's Hit Music

**6:00 PM - 11:00 PM**  
"Open House Party"  
Chicago's Hit Music

**11:00 PM - 1:00 AM**  
"Don Nelson Show"  
Chicago's Hit Music

# High School & College RADIO STATIONS

## HIGH SCHOOL

**Argo Community High School**  
Summit, IL 60501  
(708) 458-9274  
WARG (FM 88.9)

**Homewood-Flossmoor Community High School**  
Flossmoor, IL 60422  
(708) 799-3000  
WHFH (FM 88.5)

**Downers Grove High Schools**  
Downers Grove, IL 60516  
(708) 852-0400  
WDGC (FM 88.3)

**Hinsdale Central High School**  
Hinsdale, IL 60521  
(708) 887-1340  
WHSD (FM 88.5)

**Lake Forest High School**  
Lake Forest, IL 60045  
(708) 234-3600  
WLFH (No frequency; not on the air - in-house station)

**Lyons Township High School**  
LaGrange, IL 60525  
(708) 579-6408  
WLTL (FM 88.1)

**Maine (West) High School**  
Des Plaines, IL 60018  
(708) 827-6176  
WMTH (FM 90.5)

**New Trier High School**  
Winnetka, IL 60093  
(708) 446-7000  
WNTH (FM 88.1)

## COLLEGE

**College of DuPage**  
Glen Ellyn, IL 60137  
(708) 858-5196  
WDCB (FM 90.9)

**Columbia College**  
Chicago, IL 60605  
(312) 663-1693  
WCRX (FM 88.1)

**DePaul University**  
Chicago, IL 60614  
(312) 362-8404  
WDPU (AM 640)

**Elmhurst College**  
Elmhurst, IL 60126  
(708) 617-3220  
WRSE (FM 88.7)

**Illinois Institute of Technology**  
Chicago, IL 60616  
(312) 567-3087  
WOLI (FM 88.9)

**Kennedy-King College**  
Chicago, IL 60621  
(312) 846-8531  
WKKC (FM 89.3)

**Lake Forest College**  
Lake Forest, IL 60045  
(708) 234-5480  
WXXM (FM 88.9)

**Lewis University**  
Romeoville, IL 60441  
(708) 242-0015  
WLRA (FM 88.1)

**Loyola University**  
Chicago, IL 60611  
(312) 915-6558  
WLUW (FM 88.7)

**Moody Bible Institute**  
Chicago, IL 60610  
(312) 329-4300  
WMBI (AM 1110 FM 90.1)

**North Central College**  
Naperville, IL 60566  
(708) 420-3438  
WONC (FM 89.1)

**Northeastern Illinois University**  
Chicago, IL 60625  
(312) 794-2861  
WZRD (FM 88.3)

**Northern Illinois University**  
DeKalb, IL 60115  
(815) 753-1278  
WKDJ (FM 93.5)

**Northwestern University**  
Evanston, IL 60201  
(708) 492-7101  
WNUR (FM 89.3)

**Triton College**  
River Grove, IL 60171  
(708) 456-2575  
WRRG (FM 88.9)

**University of Chicago**  
Chicago, IL 60637  
(312) 702-8424  
WHPK (FM 88.5)

**Wheaton College**  
Wheaton, IL 60187  
(708) 260-5074  
WETN (FM 88.1)



## WYLL FM 106.7

2400 E. Devon Avenue  
Des Plaines, IL 60018  
708-297-8430

Station Manager: *Jeff Crabtree*  
Program Director: *Dave Gordon*

WYLL is a Contemporary Christian Music Station.

### Monday - Friday

**5:00 AM - 1:00 PM**  
Various Ministries' Programming

**1:00 PM - 3:00 PM**  
Music, Talk, Weather  
Ron Turner

**3:00 PM - 7:00 PM**  
Music, News, Talk  
Dave Gordon

**7:00 PM - MIDNIGHT**  
Contemporary Christian Music  
Jon Jacobson

**MIDNIGHT - 5:00 AM**  
Contemporary Christian Music

### Saturday

**5:00 AM - 10:00 AM**  
Contemporary Christian Music

**10:00 AM - NOON**  
"Twenty—The Countdown  
Magazine"  
Countdown of top 20 hits,  
Interviews  
John Rivers

**NOON - 8:00 PM**  
Non-stop Contemporary  
Christian Music

**8:00 PM - 9:00 PM**  
Christian Rock Countdown  
Jim Channel

**9:00 PM - MIDNIGHT**  
Righteous Rock

### Sunday

**ALL DAY**  
Contemporary Christian Music

8:00 PM  
Revival Time

10:00 PM - 11:00 PM  
Urban Christian Countdown  
Jim Channel

## WYSY FM 107.9

P.O. Box 2010  
Aurora, IL 60507  
708-851-4600

General Manager: *Chuck Williams*  
Program Director: *Bob Spence*  
General Sales Manager: *Lawrence Getz*

Adult Contemporary Music, News, Weather and Traffic  
Updates (Focus on Information for Suburban Listeners).

### Monday - Friday

**MIDNIGHT - 5:30 AM**  
Adult Contemporary Music  
Capt. Kurt Fischer

**5:30 AM - 10:00 AM**  
"The Suburban Wake Up"  
Music, Contests, Humor,  
Interviews with P.J. Harrigan,  
Bob Spence, Sports  
Weather, Mike Spiel  
Traffic, Joe Collins  
News, Sue Wiencek

**10:00 AM - 3:00 PM**  
"Lunchtime Lyrics"  
Adult Contemporary Music  
Jim McNicholas

**3:00 PM - 7:00 PM**  
Adult Contemporary Music  
John Rivers  
Traffic, Joe Collins  
Weather, Greg Simunich

**7:00 PM - MIDNIGHT**  
Adult Contemporary Music  
Ken Anderson

### Saturday

**MIDNIGHT - 6:00 AM**  
Adult Contemporary Music  
Andy "K"

**6:00 AM - 10:00 AM**  
Adult Contemporary Music  
Todd Manley

**10:00 AM - 3:00 PM**  
Adult Contemporary Music  
Jim McNicholas

**3:00 PM - 7:00 PM**  
Adult Contemporary Music  
John Rivers

**7:00 PM - MIDNIGHT**  
Adult Contemporary Music  
Michael B. Wilder

### Sunday

**MIDNIGHT - 6:00 AM**  
Adult Contemporary Music  
Karyn Thomas

**6:00 AM - NOON**  
Adult Contemporary Music  
Jerome Ritchey

**NOON - 6:00 PM**  
Adult Contemporary Music  
Ken Anderson

**6:00 PM - MIDNIGHT**  
Adult Contemporary Music  
Steven Paige

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