

DEBBIE ALEXANDER • ED SCHWARTZ • RUSH LIMBAUGH

# RADIO

SPRING 1991 \$3.50

*chicago*

WHO'S DOING WHAT, WHERE

**CONTEMPORARY HIT RADIO:**

Z95 & B96

**Spanish Sports  
Sizzles—WTAQ**

**WBEZ**

**Dave Baum  
Richard Steele  
Dan Sorokin  
Art Hellyer**

**HAPPENINGS  
FLASHBACKS**

**New Releases  
Radio Guides**



# Radio Station INDEX

## by format

- **Adult Contemporary**
  - WAIT FM      WLIT FM
  - WCGO AM    WNUA FM
  - WFYR FM    WPNT FM
  - WJKL FM    WROK AM
  - WJOL AM    WTMX FM
  - WJTW FM    WVAZ FM
  - WKKD FM    WYSY FM
  - WKQX FM
  
- **Adult Rock**
  - WABT FM      WLLI FM
  - WCBR FM      WLUP AM, FM
  - WCKG FM      WONC FM
  - WKTA FM      WXRT FM
  
- **Blues**
  - WBEE AM      WNIB FM
  - WBEZ FM      WPNA AM
  - WGCI AM      WXRT FM
  
- **Broadway Hits**
  - WJJD AM
  
- **Business/Finance**
  - WBBM AM      WMAQ AM
  - WLTH AM      WNVR AM
  
- **Classical**
  - WFMT FM      WNIB FM
  
- **Contemporary Christian**
  - WMBI FM      WYLL FM
  
- **Contemporary Hits/Top 40**
  - WBBM FM      WXLC FM
  - WBUS FM      WYTZ FM
  - WKQX FM      WZOK FM
  
- **Country**
  - WCCQ FM      WUSN FM
  
- **Dance**
  - WBBM FM      WLUV FM
  - WBUS FM      WXRT FM
  - WGCI FM
  
- **Easy Listening**
  - WAIT AM      WJJD AM
  
- **Ethnic**
  - WAIT AM      WLTH AM
  - WCEV AM      WNDZ AM
  - WCRW AM      WPNA AM
  - WEDC AM      WSBC AM
  - WKTA AM      WVVX FM
  
- **Gospel**
  - WBEE AM      WPNA AM
  - WCEV AM      WSBC AM
  - WGCI AM      WVON AM
  
- **Heavy Metal**
  - WVVX FM
  
- **Jazz**
  - WBEE AM      WNIB FM
  - WBEZ FM      WNUA FM
  - WDCB FM      WVAZ FM
  - WGCI AM      WXRT FM
  - WLNR FM
  
- **New Age**
  - WDCB FM      WNUA FM
  
- **News**
  - WBBM AM      WMAQ AM
  - WGN AM      WNDZ AM
  - WKRS AM      WNVR AM
  - WLS AM      WROK AM
  - WLTH AM
  
- **Oldies/Nostalgia Big Bands**
  - WJJD AM
  
- **Oldies/Rock**
  - WAUR AM      WKKD AM
  - WJMK FM      WVAZ FM
  
- **Religious**
  - WBEE AM      WMBI AM, FM
  - WCEV AM      WNDZ AM
  - WJOL AM      WONC FM
  - WKTA AM      WPNA AM
  
- **Spanish**
  - WCGO AM      WOJO FM
  - WCRW AM      WOPA AM
  - WEDC AM      WPNA AM
  - WIND AM      WSBC AM
  - WMBI AM      WTAQ AM
  
- **Sports**
  - WBBM AM      WLTH AM
  - WGN AM      WLUP AM
  - WKKD AM      WMAQ AM
  - WKTA AM
  
- **Urban Contemporary**
  - WGCI FM      WLTH AM
  - WLNR FM      WVAZ FM
  
- **Variety/Talk**
  - WAUR AM      WKRS AM
  - WBBM AM      WLS AM
  - WBEZ FM      WLTH AM
  - WCGO AM      WLUP AM, FM
  - WGCI AM      WRMN AM
  - WGN AM      WROK AM
  - WJJD AM      WVON AM
  - WJOL AM      WVVX FM

# In This Issue...



RUSH LIMBAUGH



DAN SORKIN



ED SCHWARTZ



RICHARD STEELE



DAVE BAUM



JONI JAMES

## **2** RADIO STATION INDEX

Station call letters listed in alphabetical order and grouped by format.

## **4** RADIO FORMATS GLOSSARY

Guide for figuring out formats—definitions for AOR, CHR, AC, etc.

## **6** HAPPENINGS

Photos of your favorite radio folks on the town.

## **7** LETTERS

Letters from our readers.

## **8** DAVE BAUM

by STEVE DALE  
Twenty years in talk radio and Baum is still a hard-news, no-nonsense guy. Chicago's original tough talker.

## **10** RICHARD STEELE

by MARK RUFFIN  
After 20 years in radio, Steele has come full circle as morning dusties/talk host on WVAZ.

## **12** FLASHBACK— Captain Stubby

by JIM MUELLER  
An update on radio personalities from Chicago's past—Captain Stubby.

## **14** DEBBIE ALEXANDER

by CINDY PEARLMAN  
WCKG's classic rock DJ traveled a tough road from small town to big city.

## **16** SOUND BETS

by LINDA CAIN  
Column highlights special radio shows. This issue: big band, jazz.

## **17** COLLEGE AND HIGH SCHOOL RADIO

A list of the Chicago area's cool school stations.

## **18** WBEZ

by LAURA MAZZUCA  
What's happening at Chicago's National Public Radio outlet now that WBEZ has graduated from the Chicago Board of Education?

## **20** NEW RELEASES

A list of new and upcoming albums by all the hottest artists.

## **23** ART HELLYER

by BILL DAHL  
Top voice from '50s-'80s settles in the suburbs on WJOL.

## **24** SPANISH SPORTS RADIO

by GEORGE CASTLE  
Spanish Sports broadcasts are hot, especially Sox games on WTAQ AM.

## **28** CONTEMPORARY HIT RADIO

by DAN KENING  
B96 and Z95 battle it out playing the Top 40 and fighting for listeners.

## **31** FLASHBACK—Joni James

by JIM MUELLER  
The concert and cabaret star of the 50s and 60s on the comeback trail.

## **32** ED SCHWARTZ

by BILL DAHL  
King of the night, WGN's big-hearted host speaks to Chicagoans like nobody else.

## **34** FLASHBACK—Dan Sorkin

by JIM MUELLER  
What ever happened to Dan Sorkin, ex-WCFL bad boy who discovered Bob Newhart and testified for Lenny Bruce?

## **36** RUSH LIMBAUGH

by STEVEN COHN  
Sittin' in with America's outrageous new conservative cult hero, heard afternoons on WLS.

## **38** THE BULLETIN BOARD

Classified Advertising Section.

## **40** RADIO GUIDE

Program listings, addresses and phone numbers of Chicagoland's AM and FM stations.

COVER

WCKG's  
Debbie  
Alexander

page 14

# RADIO Formats Glossary

## Adult Contemporary (AC):

Top 40 for baby boomers. A.k.a. adult rock or lite rock. Similar to CHR (see below) format. Includes artists like Elton John, Gloria Estefan, Chicago.

## Adult Standards/Big Band:

Mixes non-rock oldies, easy listening, nostalgia and big band music from the '40s through '70s. For example, Tommy Dorsey, The Andrews Sisters, Frank Sinatra, Barbra Streisand, Anne Murray.

## Album Oriented Rock (AOR):

Format emphasizes lengthy sets of rock music rather than DJ personality. Some stations stick to mainstream artists (Rolling Stones, Tom Petty, Aerosmith), while others include alternative acts (Big Audio Dynamite, Sugarcubes, Depeche Mode).

## Black Adult Contemporary:

New hybrid format blends current urban contemporary hits with R&B/soul oldies from the '60s-'80s.

## Classic Rock:

AOR spinoff for rock fans over 18. Familiar songs from the '60s-'80s by core bands like the Stones, the Who, Led Zeppelin, Genesis and Pink Floyd.

## Contemporary Hit Radio (CHR):

Top 40 under a new name. Aimed at teens and young adults. Includes cross-section of music from AOR and urban formats. Everything from Paula Abdul to Bon Jovi.

## Easy Listening:

A.k.a. easy contemporary. Once known as beautiful music, the kind played in elevators and offices.

## New Adult Contemporary:

Combines new age, light jazz and adult contemporary music. Emphasis on contemporary jazz fusion instrumentals by Larry Carlton, Montreaux, Jean Luc Ponty. Some vocals by Basia, Al Jarreau, Anita Baker.

## Nostalgia:

Big band and other non-rock oldies from the '40s-'50s. Also variety programs from radio's Golden Age (Jack Benny, Green Hornet).

## Oldies:

Rock and pop hits, golden oldies, from the late '50s to early '70s.

## Talk:

Mostly nonmusical, personality-oriented stations that air talks from listeners. Formats range from serious to silly to full-service (news, weather, traffic, sports).

## Urban Contemporary:

Top 40 geared for younger black listeners. CHR format plays crossover urban/dance artists like Janet Jackson, Bobby Brown.



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except where otherwise noted.

# Radio Station INDEX

## by Call Letters

AM	Page	FM (Cont.)	Page
WAIT AM 850	40	WBEZ FM 91.5	50
WAUR AM 930	40	WBUS FM 99.9	50
WBBM AM 780	40	WCBR FM 92.7	50
WBEE AM 1570	40	WCCQ FM 98.3	51
WCEV AM 1450	41	WCKG FM 105.9	51
WCGO AM 1600	41	WDCB FM 90.9	51
WCRW AM 1240	41	WFMT FM 98.7	52
WEDC AM 1240	42	WFYR FM 103.5	52
WGCI AM 1390	42	WGCI FM 107.5	52
WGN AM 720	42	WJKL FM 94.3	53
WIND AM 560	42	WJMK FM 104.3	53
WJJD AM 1160	43	WJTW FM 93.5	53
WJOL AM 1340	43	WKKD FM 95.9	53
WKKD AM 1580	43	WKQX FM 101.1	54
WKRS AM 1220	44	WLIT FM 93.9	54
WKTA AM 1330	44	WLLI FM 96.7	54
WLS AM 890	44	WLNR FM 106.3	54
WLTH AM 1370	45	WLUP FM 97.9	55
WLUP AM 1000	45	WLUW FM 88.7	55
WMAQ AM 670	45	WMBI FM 90.1	55
WMBI AM 1110	46	WNIB FM 97.1	56
WNDZ AM 750	46	WNUA FM 95.5	56
WNVR AM 1030	46	WOJO FM 105.1	56
WOPA AM 1200	47	WONC FM 89.1	57
WPNA AM 1490	47	WPNT FM 100.3	57
WRMN AM 1410	47	WTMX FM 101.9	57
WROK AM 1440	48	WUSN FM 99.5	57
WSBC AM 1240	48	WVAZ FM 102.7	58
WTAQ AM 1300	48	WVWX FM 103.1	58
WVON AM 1450	49	WXLC FM 102.3	58
		WXRT FM 93.1	59
FM	Page	WYLL FM 106.7	59
WABT FM 103.9	49	WYSY FM 107.9	59
WAIT FM 105.5	49	WYTZ FM 94.7	60
WBBM FM 96.3	49	WZOK FM 97.5	60

The Radio Guides were prepared based on information supplied by the radio stations.

# Happenings...



(1 to r) WJJD-AM's CLARK WEBER, Q-101's DOUG BLAIR, WCCQ-FM's J.D. SPANGLER, WGCI-AM's HAROLD LEE RUSH, WBBM-AM's FELICIA MIDDLEBROOKS and JOHN HULTMAN, and WLIT's MARK EDWARDS.



Producer MARK EDWARDS (rear) with WGCI's (1 to r) DOUG BANKS, JJ JACKSON, BONNIE DeSHONG, and KAREN LIGHTFOOT.



B96's EDDIE (left) and JOBO (right) with WLIT-FM's BOB BRYNTESON before the taping of "A Letter from Home."



(1 to r) WKQX-FM's DOUG BLAIR; WLIT's MARK EDWARDS, producer of the show; WBBM-AM's CHRIS BERRY and DAVID ROE.



(1 to r) WVZZ-FM's RICHARD STEELE, WGCI's HAROLD LEE RUSH, WBBM AM's FELICIA MIDDLEBROOKS and JOHN HULTMAN, and WGCI's JACQUIE HASELRIG.

Air personalities from twenty-two Chicago radio stations, along with local celebrities, gathered in WLIT-FM's studios February 28th to tape "Spotlite Chicago—A Letter from Home." The show was an audio "postcard," providing information on what is happening in Chicago—in entertainment, sports, and news. Copies of the two-hour show were sent to Chicago area troops stationed in the Persian Gulf and around the world.

# Writers

STEVE DALE is a regular contributor to the *Chicago Tribune* where he authors a weekly column called "Celebrity Watch." An entertainment columnist and restaurant critic at *Inside Chicago*, he also interviews celebrities for *People* magazine's Chatter column.

LINDA CAIN has been writing freelance articles since 1976. She worked as a staff news reporter for *Screen* weekly and as a suburban correspondent for the *Chicago Tribune*. She has written for the *Illinois Entertainer*, *Inside Chicago*, *Backstage*, the *Sun-Times*, the *Daily Herald*, and many international music magazines.

MARK RUFFIN produces Danae Alexander's *Lights Out Chicago* on WNUA and also hosts his own show. He is the jazz events editor at *Chicago Magazine* and contributes to the *Chicago Sun-Times*, *down beat* and *New City*.

GEORGE CASTLE, a native Chicagoan, is a lifelong follower of the local sports scene and broadcasting industry. He is an award-winning sports columnist for *Pulitzer-Lerner Newspapers* and is also a regular contributor to *Sport* magazine.

BILL DAHL has done his share of deejay duty, spinning oldies and blues from 1979 to 1981 on WVVX-FM. He has written extensively about Chicago's blues scene for a variety of publications including *Living Blues*, *Goldmine*, *down beat* and the *Illinois Entertainer*.

DAN KENING is a regular contributor on popular music and nightlife to *Chicago* magazine. As a freelance writer, Dan has written for the *Chicago Tribune*, *Fodor's* and *Gault-Millau* Chicago travel guides, and for a number of national magazines.

CINDY PEARLMAN is an entertainment writer. Her work has been syndicated through the *New York Times* and has appeared in the *Chicago Sun-Times*, *US*, *Glamour*, *Premier*, *Chicago Metro*, *In Fashion*, and the *Illinois Entertainer*.

STEVE COHN is a New York-based communications and editorial consultant, magazine writer and media educator. A former UPI bureau chief and award-winning broadcast news reporter, Cohn has worked for the NBC radio network and many east coast radio stations.



LINDA CAIN



GEORGE CASTLE

JIM MUELLER is a former Museum of Science and Industry coal miner who also has done turns as a hotel house detective and small town disc jockey. Since 1984 Mueller has worked strictly in the public relations field, writing newsletters, annual reports, video scripts and speeches for a bewildering array of Chicago non profits.

LAURA MAZZUCA is a Chicago-based feature writer specializing in the entertainment field. Her work has appeared in the *Chicago Tribune*, *Today's Chicago Woman*, *Advertising Age*, and other local and national publications. She is the resident film critic for the *Illinois Entertainer*, and her opinions also appear in *Variety's* Chicago critics listing.

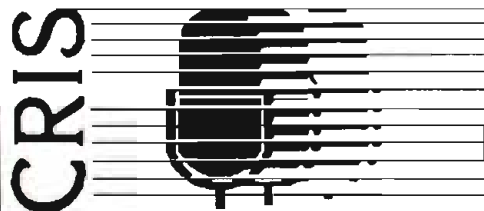
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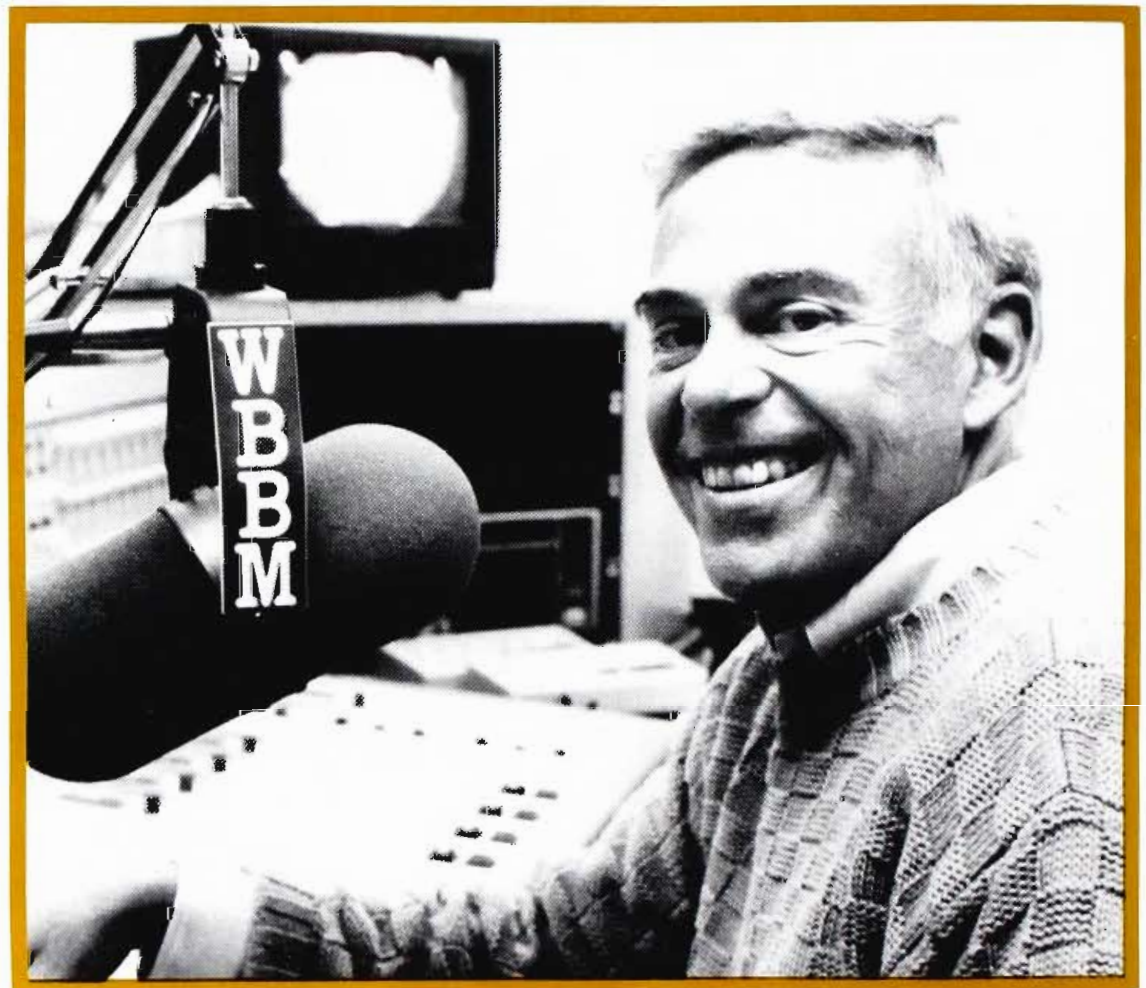
**Chicagoland Radio Information Service, Inc.**

**400 North Franklin Street  
Chicago, Illinois 60610**

# BAUM

# DAVE

If anyone knows what makes Chicago tick it's WBBM's (AM 780) Dave Baum, the self-admitted hard guy of talk radio. Hard-headed with a nose for hard news, this no-nonsense ex-reporter is our town's original tough talk host. Baum has seen and heard it all, yet he's not beyond shedding a sentimental tear or two.



by Steve Dale

**D**ave Baum says, "Listen, I'm a stubborn, opinionated, pig-headed guy." Not exactly the kind of congenial personality you'd want hosting a cocktail party. But his *Newsline with Dave Baum* on WBBM (AM 780) is no party. He admits his abrasive style is well-suited for hosting a rapid-fire kind of talk show.

"Sometimes, I don't even know how Dave *really* feels about an issue," says WBBM senior producer Carleen Mosbach. "You won't always hear his opinion. He's adept at offering another viewpoint just to stir things up."

Baum agrees with a sly smile, "Some listeners might say I'm a flaming liberal, others will swear that I'm an ultra-conservative. That's my mystique."

It's only 90 minutes before air time (he's

heard 9 p.m. to midnight Monday through Friday), and Baum is sitting at his cubicle in the bustling 'BBM newsroom. Only days ago, war in the Middle East had broken out. But Baum appears oblivious to the fervid activity going on all around him. His associate producer Mary Rose McManus is working her fingers raw trying to reach a last-minute guest by phone. A tape editor tosses a tape cartridge across the room, reporters come and go and Dan Rather's voice can be heard in the background reporting on the war.

Baum sits relaxed with his legs crossed. His voice is soft, less pointed than it is on the air. If he acts as though he's been through it all before, it's because he has. His first shot at radio talk was on WIND in 1970.

"Our big story was the Vietnam War," he recalls. "And when that came together with the civil rights issues and reverberations from the assassinations of both the Kennedys and Martin Luther King, it was like the worst case of the flu—one dry heave after another. The public needed to cry out."

And they did, enabling Baum to pioneer a new kind of talk format in Chicago. He took a stand on hard news issues and wasn't tentative about putting listeners in their place. Sometimes he hurled sarcastic barbs at listeners phoning in. He'd go so far as to give them the heave-ho—the dial tone—and onto the next call at a pace never heard on the air before, with an attitude that shocked some.

That was 21 years ago. But it sounds



# LETTERS TO THE EDITOR

I enjoy your magazine very much. Keep up the good work. I listen to WJJD (AM 1160) and enjoyed listening to Anne Maxfield who was on only evenings. She suddenly disappeared. Now I hear she's doing traffic reports for WBBM (AM 780). Can you tell me if that's true, when is she on and what happened to her at WJJD. Is she going to be a jock with her own time and can you print a picture of her. Thank you.

*Craig Baldwin  
Glendale Heights, Ill.*

**Ed. Note: Anne Maxfield gives traffic reports on WBBM-AM from 5 a.m. to 9 a.m., and also does voice-over work. We are not privy to her reason for leaving WJJD, but movement in radio is the norm. Alas, we have no picture of her.**

Would you please do an in-depth article with pictures about the new radio station WCFL (FM 104.7)?

I especially like "Chicago Gold" and "All Request Friday Night." The DJs are exciting and interesting to listen to. I'm glad there's a station that puts the fun back into listening to the radio and WCFL does just that. I'd love to read any information about them.

*Jackie Harris  
Lisle, Ill.*

**Ed. Note: The new WCFL's debut was written up in the "Rock'n'Roll Pioneers" article in the Summer 1990 issue.**

I am a Hoffman Estates resident, but I'm currently attending college in Greenville, S.C. I'm studying radio and television broadcasting and I'm really excited about receiving your magazine.

While living in Greenville, I discovered the Rush Limbaugh program, a national talk show. I never heard of him when I was in Chicago and was wondering if he is on a local station. I enjoy his show and would like to listen to him when I'm back home.

*Lisa Deppen  
Hoffman Estates, Ill.*

**Ed. Note: You can hear Rush, who has been described as a cross between George Will and Jay Leno, on WLS (AM 890) every Monday-Friday from 1-4 p.m. You will find Rush profiled in this issue.**

Can you tell me where I might find former MAGIC 104 morning show disc jockey Fred Winston on the radio dial in the future? I have followed him up and down the radio dial for years, and hope he doesn't intend to leave the area. I enjoy his humor in the morning, or any other time of day, and think he would be a great plus to any radio station. I know he has many fans! If I could write to Fred somewhere, I would like to find out what he is up to.

*Jim Zaba  
Berwyn, Ill.*

**Ed. Note: You're right! Fred has many fans**

**and in response to all those queries, he is under contract to WJMK until August (even though he is not on the air). We are sure he will surface at a later date as you can't keep a good man down. In the meantime, we assume he is tending his chili.**

Last summer I made my first and only trip to Chicago for a college interview at Loyola. It was during this trip that I first picked up RADIOChicago. I currently work at WIOQ-FM (Q-102) in Philadelphia and I've seen other trade magazines, but yours is the best around. Some of us at IOQ agree that we could use a RADIOPhiladelphia. How about it? Care to branch out to the east coast? Thanks a million for giving radio nuts like me something to read.

*Phil Vavra  
Wynnewood, Penn.*

PS. Enclosed is a check for \$3.50 for Issue #1 (Brandmeier).

**Ed. Note: We'd love to do a RADIOPhiladelphia, but first things first.**

PS. We are a consumer publication, too.

**RADIOChicago invites comments and suggestions from our readers. Address to Letters, c/o RADIOChicago, 332 South Michigan Avenue, Suite #1158, Chicago, IL 60604.**

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WVAZ's

# Richard Steele

Moves Full Circle

by Mark Ruffin

**A**fter 20 years in Chicago radio, Richard Steele's career has come full circle. He started out in the '70s spinning the same music he plays today. In the '80s, when black talk radio came into its own, Steele was a pioneer in the format. Today, this versatile talent commands both styles on his morning dusties/talk show on WVAZ (FM 102.7).



**I**t's 7 a.m. and the phone lines are jammed with listeners waiting to guess the "Backwards Dusty of the Day" for WVAZ's (FM 102.7) "Morning Connection" host Richard Steele. The only clue is a three-second segment of a 20-year-old Smokey Robinson & The Miracles song played backwards. And, ironically, it was twenty years ago that Richard Steele first spun that same Smokey tune. Last year the 48-year-old radio host celebrated his 20th anniversary in Chicago radio.

In the nomadic world of radio disc jockeys, Steele has managed to work 20 consecutive years in one city—his hometown of Chicago. The morning DJ credits this longevity to his "being reachable" to the

audience, and to his versatility in both talk and music formats, arenas he delves into each morning.

"After the backwards dusty," Steele tells his busy producer Jameia Muhammed, "let's take some calls on the Persian Gull."

While readying the backwards dusty clue, Steele is already planning his next feature, "The People Poll Question." This morning the question is, "Should repeat juvenile offenders be sent to fight on the front lines of the war?"

Listener call-in segments such as this illustrate Steele's background in talk radio. However, his ability to treat an issue fairly for both sides is not a skill that he developed early in his career.

Even if Steele had wanted to do talk radio in 1970, it was not possible. In Chicago, black talk radio only evolved in the mid-80s, and Steele was a pioneer in giving the African-American community an outlet to voice opinions on the airwaves.

His radio career actually began in New York City in 1967 at WHB-AM, an ethnic station where he changed language tapes. But being responsible for the "Polish Hour" and the "Lithuanian Hour" was not what he had in mind. Back home, his classmates at Chicago's Hirsch High School understood his aspiration, written next to his senior yearbook picture was, "I would like to be a DJ."

After answering an ad in *Broadcasting*

very much like the kind of program Morton Downey, Jr., popularized for a short time. Indeed, Baum's original style is the blueprint for the WLS Radio format as it is today.

But Baum refuses to be tossed into that crowd, even if that crowd wanted him to join. WLS wooed Baum as they were making the change to their current talk format. "That style really isn't my cup of tea," he says. "I'm not out to change the world. I'm not one of those hosts who acts like he's getting the message directly from God. There's a difference between an entertainer and an informer. My roots are grounded in solid journalism."

No question, Baum paid his dues as a reporter. He first arrived in Chicago in 1964 and toiled as a reporter for United Press International. At WIND his beat included the Metropolitan Sanitary District ("Great scandal stuff"), the Illinois general assembly ("I cut my teeth riding to Springfield with Henry Hyde, Harold Washington and Abner Mikva") and city hall. He also covered the Richard Speck murders and the Conspiracy 8 trials.

And today his nose for news can sniff out a story in the most unlikely places. Mosbach explains, "He'll see an apparently obscure item in the newspaper on page 10, and he'll insist, 'Let's do this.' It never fails, a couple of days later, that item turns into page one headline news."

As a good journalist, Baum prepares for every interview. And he won't interview an author unless he's read the book.

However, he's the first to admit he's also at the helm of an entertainment vehicle. "Sure, there's schtick," he says. "But on my program, behind the glitz, my listeners know I'm credible. Without that schtick, it would be pretty boring."

With typical candor, he admits, "When I first started the talk show at WIND, it was great journalism and boring as hell."

Hillard Elkins, the producer of the provocative theatrical production *Oh! Calcutta!* was one of his first in-studio guests. Baum gives Elkins credit for teaching him how to command the destiny of his program. "He came into the studio and virtually took over my show, reducing me to a mumbling idiot," recalls Baum. "I finally went to a break, and I was fuming. Off the air I told Elkins, 'This is my goddamn show.' And Elkins replied, 'If it's yours, take it back.'"

Baum wrestled for control from Elkins and didn't give up control to anyone or anything again until 1985, when WIND was sold and changed over to its current all-Spanish format. The entire staff was fired, and Baum was devastated.

"The experience changed my outlook on life. I learned to never anticipate that people will do something for you, even if you've provided the full, dedicated service. After 20 years of service with Westinghouse, I assumed I'd at least be offered an opportunity at another Westinghouse station. For the first time in my professional life, I walked away without a job. I was angry."

After several months of visiting the unemployment office, WMAQ-TV producer Bobbi Clark, who once produced at WIND, encouraged him to audition for an early morning TV show. Baum ad-libbed for five minutes about the Chicago Bears, and his *Dave Baum Today* show was born. It lasted a year before it was replaced by a business program. "I learned from the WIND experience that it's not worth getting upset over events you have no control over," he says. Fortunately, WBBM-AM snatched up Baum in 1987.

"I'm not out to change the world. I'm not one of those hosts who acts like he's getting the message directly from God."

"There's a difference between an entertainer and an informer. My roots are grounded in solid journalism."

It's now only 20 minutes before air time. Associate producer McManus reports she still is unable to reach a prospective guest. A newsman hands Baum a wire service story about the U.S. defenses in the Middle East; he quickly glances over it and barely seems fazed by the last minute preparations.

Baum brings up the subject of recent newspaper articles which have accused him of mellowing out. He insists he's neither kinder nor gentler. "Listen, different situations call for different tactics. Maybe people don't understand how this business works. I'm part of a team. I'm not at a talk station. I'm at a 24-hour news and information station. My job is to provide a spin-off of the news of the day." He calls his nightly program "A 25-cent version of *Night Line*."

"We even go beyond that," he continues, now sounding very much like his intense on-air persona. "We often discuss four or five topics in one program. I haven't gone

soft. My role has just changed. You get it?" But he doesn't stop there. "You want the old Dave Baum again? OK, I could do that. But then I'd be off this team. That's not what this station is all about. Get it?"

Baum, it seems, has been asking that question for much of his life. Even as a grade school student in Cincinnati, Ohio, Baum knew he wanted a career in radio. But his father didn't "get it." He wanted Baum to be a doctor or lawyer.

In 1980 Eddie Schwartz, then at WIND, hosted a *This Is Your Life* program in honor of the tenth anniversary of Baum's talk show. Baum's mother had recently passed on, and Schwartz arranged for Baum's father to make a surprise on-air telephone call. "It was a great moment," says Baum, as he removes his glasses to wipe a tear from his misty eyes. "You know, I don't think he ever understood how in the world I get paid for talking."

In his early years, Baum was absolutely dedicated to his job, and his first marriage was a casualty. "I was really working so hard to succeed, then I finally began to succeed. My wife was 'Dave Baum's wife' without an identity of her own. I'm no longer a slave to my work; that ended about 15 years ago. I've learned to stop and smell the roses."

Baum might literally smell roses in his own garden. His hobbies include gardening, skiing and golfing. He and his wife Marcie have been married 15 years, and Baum has a total of three children (two from his first marriage).

He's 52-years-old and plans to continue his thought-provoking conversation at WBBM for several years to come. Nevertheless he's thinking about long-range plans in a warmer climate, perhaps Arizona. "But in my business familiarity breeds believability. If I were to go to another market, it would take time to learn the intricacies and historical perspectives of the market. In other words, what makes the city tick? If anyone understands what makes Chicago tick, I do."

With that, Baum tosses a stick of Big Red gum into his mouth. It's only five minutes before air time. Baum heads toward the studio and on the way catches associate producer McManus. She reports that their guest-in-question is lined up. He gives her a thumbs-up sign.

The microphone goes on. Baum, chewing his gum frenetically, shoots words out like lethal bullets until his traditional sign-off: "Mama, get the coffee ready, the kid is on his way." It's midnight; the show's over. And once again, Baum gets paid for being stubborn, opinionated and pig-headed. ♦

# FLASHBACKS

## CAPTAIN STUBBY

Old buccaneers never die, as Captain Stubby is fond of saying. Yes sir, Captain Stubby is still on the road for Continental Grain. Trade shows, country fairs—give Stubby an audience and he's in hog heaven!

Captain Stubby? Why does that name ring a bell?

Think back to the *National Barn Dance* program broadcast live over WLS in the '50s and '60s. Captain Stubby and his Buccaneers were Barn Dance regulars, with Stubby doubling as a farm reporter for WLS. (He also wrote for and appeared on *The Breakfast Club* with Don McNeill.)

But the country & western singer/comedian was doing radio long before he hit



by Jim Mueller

Chicago. Captain Stubby and his original Buccaneers joined Danville's WDAN in 1938.

"I made \$10 a week at WDAN," Stubby recalls, "and would have stayed there if it weren't for a lucky break. George Biggar, the program director at WLW in Cincinnati, was driving through Danville, heard our show and hired us away!"

Captain Stubby and The Buccaneers remained with WLW for six years, until World War II intervened. Stubby explains, "I figured we should enlist and stay together, so I contacted Bob Elson, who was entertainment director up at Great Lakes, and told him we could ship out the next day. No rehearsals, no building an act. Just point us to the front!"

Stubby and the boys entertained servicemen throughout the states and South Pacific, working as many as 15 shows a day. "The Navy is where I developed this comic captain character I play," Stubby says, "and since I'd always been called 'Stubby,' it just seemed natural that I'd be Captain Stubby from then on."

After the war, Captain Stubby and The Buccaneers returned to Cincinnati. A nightclub stint in New York followed. Says Stubby, "Lord it was a hard life playing nightclubs. Tough on our families. When we were invited to join the *National Barn Dance* in Chicago, brother, we jumped at the chance."

Captain Stubby and The Buccaneers were heard over Chicago radio from 1949 to 1969, first on WLS and later on WGN. The group also appeared on the television version of *Barn Dance* until the show's cancellation in 1969.

Today, Captain Stubby raises beef cattle on his Rolling Meadows Farm in Galveston, Indiana, and keeps his hand in radio with a series of five-minute shows that he calls "mostly fun facts and country corn." *The Captain Stubby Show* is heard over radio stations throughout the South and Midwest.

"I also do radio and TV commercials and after-dinner speeches for Continental Grain," he says. "I'm on the road 100 nights a year, and yes, folks do ask about my old trick necktie and if I still sing like Sylvester the Cat. You betcha, I tell 'em. You betcha!"

magazine, Steele's first real job came when he started doing middays in Roanoke, Virginia, at WTOY-AM, a new station and the first to play black music in that market. There Richard Steele became a "big fish in a small pond," and, in a matter of months, went on to do mornings.

"I was *happening* in Roanoke," he remembers. "I wanted to do everything and the guy who was operations manager taught me anything I wanted to know. Whenever they needed some administrative functions from the programming area, I was nominated because I was the only one who could type. So by virtue of having some administrative and clerical ability, I became music director after only six months and program director after about a year . . . I could have stayed there and maybe gotten some partial ownership in the station, but I always wanted to be in a major market."

Boston beckoned Steele to work mornings at WILD-AM, and while he considered Bean Town to be a bigger market, it was the '60s and black radio was barely making an impact in conservative Boston. After a year, his good friend and former general manager in Roanoke called with an offer he couldn't refuse.

"He said, 'how would you like to go back home?' I said, 'Yeah! Tell me about it.'"

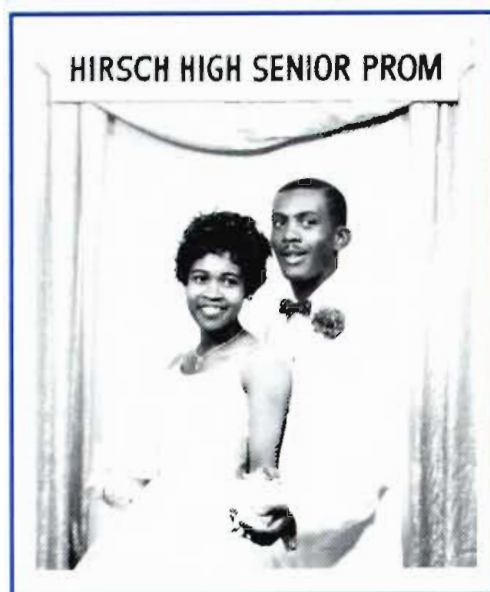
With arrangements made through an advertising rep firm and his ex-boss, Steele received an offer from WGRT (now WJPC-AM) in Chicago.

It was April of 1970 and WGRT was still the upstart in Chicago black radio. With a dial position between Top 40 rivals WLS and WCFL, this daytimer had enough on his hands just battling WVON, the self-proclaimed "Black Saint" of Chicago radio.

He spent eight years, including the last four as program director, at WGRT, the station that eventually became part of the Johnson Publishing Company. His trek to other urban contemporary stations included stints at WBMX, WVON, and back to afternoons at WBMX where his foray into talk radio began.

Jim Maddox, whom Steele describes as "a good radio man," came up with the idea of doing something with talk and music. Though "Steele After Dark" was short-lived, it made an impact. The momentum of the African-American political movement in Chicago coincided with the birth of black talk radio in Chicago. Steele did talk shifts at WVON and WGCI before doing a complete career reversal by joining WBEZ in 1987.

Usually anyone in broadcasting who spends time in public radio does so at the



beginning of his career. Ex-public radio people have to become acclimated, not only to the restraints, but also to the less substantive segments of commercial radio, where air talent is often seen as nothing but filler between advertisements. But for Steele, going into public radio was a release.

"Working for WBEZ gave me the opportunity to do so many things. I became kind of sponge-like in my response," he says. "They felt that I brought a perspective that they needed, but they also felt that I was fair and balanced. I was able to . . . cross the barriers but also bring my own perspective."

*"I was happening in Roanoke  
... I wanted to do everything  
and the... operations manager  
taught me everything  
I wanted to know."*

Steele relaxed and flourished in the loose public radio talk format, interviewing a wide variety of people on a host of subjects, from Tom Wolfe discussing his then-new novel *Bonfire Of The Vanities*, to singer Tony Bennett talking about his popular paintings.

As the black political community galvanized and peaked, Steele's afternoon show became even more of an outlet. The respect and admiration he received was never more evident than when he was chosen as the host for the huge memorial rally at the UIC Pavilion on the Monday following the death of Mayor Harold Washington.

WBEZ, recognizing Steele's talent and growing audience, progressively promoted his 90-minute gabfest. One of their classy ads ran in the *Chicago Defender* where it was seen by Barry Mayo, the former pro-

gram director at WGCI-FM who was back in town, this time as owner of WVVAZ.

"He called me one day and said, 'What would you think about coming back to work in music radio?' I said, 'Um . . . Barry, I don't know?' Certainly public radio doesn't pay a lot of money . . . and I liked the people I worked with. It was a joy to be working there.

"Barry offered considerably more money than I was making at 'BEZ, but I was enjoying my life as it was. We all like to make more money, but as you get older, you also like some peace of mind."

Steele agreed to meet with Mayo and he eventually signed a contract to work for WVVAZ in 1988. "The format was something I could live with," Steele says. "It was music that I was into."

There's no denying the popularity of Steele's personable style; his consistently high placement in both the Arbitron and Birch rating systems attests to that. After years of working at almost every black-oriented commercial station in Chicago, Steele is at the peak of his career playing some of the same music he featured when he started.

Steele is always seeking ways to better communicate with his audience. For the last couple of years he has used international travel to further that mean with broadcasts from Frankfurt, Germany, Rio de Janeiro, Brazil and the Caribbean. For five days in each place Steele became a combination super-tourist and play-by-play man.

He is very proud of the appearances he made on armed forces radio while in Germany. And Steele says it was "a hell of a thrill" learning enough Portuguese to be a guest on a morning Brazilian radio program.

"I tried to do everything I could do and bring it back to the audience via the airwaves," he says.

His activities included sailing, jet skiing, hang gliding and even though he doesn't drink, he went on the famous booze cruise in the Bahamas.

"I'm very fortunate to be in one market for 20 years and to be doing mornings on a very important radio station at this stage of my career," he says in a discussion after his morning shift. "Also, to qualify in both areas [music and talk] is really incredible for this industry."

After two-and-a-half years at WVVAZ, he will not speculate on the future at all. Steele says he feels fortunate that in the volatile world of radio careers, he has maintained a job for 20 years in a very competitive city—his hometown. ♦

# Debbie Alexander

by Cindy Pearlman



**D**ebbie Alexander, host of WCKG's (FM 105.9) evening show for the past five years, is living her dream come true. It was a long trip to the big city for this determined, small-town DJ. But Alexander, who had to overcome many personal and professional roadblocks along the way, just kept on truckin'.

# Happenings



WPNA-AM's JOHN GORNY (left) with SUGAR BLUE, who performed during Gorny's "Midnight Blues" show. (Photo by Marita Ripple)



(l to r) WOPA's JAIME SALINAS, ROBERTO CARRETO and TIO RUTILIO toast WOPA's first anniversary.



ZZ-Top with BOBBY SKAFISH (second from right) at WLUP-FM.



WTMX-FM's PETER DEAN (left) greeting songwriter SAMMY CAHN.



WCCQ DJ JILL MONTANA with country star LEE GREENWOOD during his concert at the Rialto Theatre.



WNIB hosted a reception following the American Ballet Theatre's opening night at Lyric Opera: (l to r) CYNTHIA HARVEY, ABT; WNIB's RICHARD COVELLO; SONIA FLORIAN, WNIB's GM; and WES CHAPMAN, ABT.

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# In Memoriam

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## GARY GEARS

1945-1991

Gary Gears, Chicago broadcaster, died of a heart attack in his home Sunday, February 17. He was the off-camera voice of WLS-Ch. 7 and its "Eyewitness News" program and did promotional announcements and numerous station identifications for the station.

Mr. Gears, a Minnesota native, became interested in radio at an early age. At 14 he was on the air at a small station in St. Louis Park, a suburb of Minneapolis. He came to Chicago in his early 20s and landed a job as a disc jockey at WLS, later moving on

to WCFL. As a member of the U.S. Army in Vietnam, he served as a radio announcer and disc jockey.

Although he was probably better known for his television work, his interest in radio never ceased. In recent years, he had been doing pre-recorded announcements and station identifications for Radio Moscow and Radio M (in both English and Russian). He also did rock music programming for "Vasily's Weekend" on Radio Moscow, which reached millions of shortwave radio listeners around the world. Additionally, Mr.

Gears did announcements for the British Broadcasting Corp., Radio Luxembourg, Italian Radio and other foreign stations.

Locally, Mr. Gears did a variety of voiceovers, working with such companies and products as Sears, Montgomery Ward, Die-Hard batteries, Dial soap, Cheer, Jolly Green Giant and Tuna Helper.

Survivors include his wife, Lynda, his parents, Mary Kotz and Wallace Gears, and two brothers.

He contributed greatly to the industry and will be sorely missed.



When Elgin's WJKL (FM 94.3) dropped its format of big band/non-rock hits of the '30s-'60s last spring, it left behind many listeners saddened by the switch to Adult Contemporary. Take heart; here's where to catch some great big band era sounds on the dial.

### WBEE (AM 1570)

Format features jazz and blues daily, plus gospel. No new age or fusion, just straight-ahead jazz from the '20s-'80s by the best known traditional, big band, swing and bebop artists.

### WBEZ (FM 91.5)

**Dick** "I have no interest in Kenny G." **Buckley** hosts *Jazz Archives*, M-Th, 8-9 p.m. and *Jazz Forum*, Sunday, 1-4 p.m. The jazz historian/purist spices his shows with great trivia about the famous recordings he plays by all the pre-fusion giants.

**Larry Smith** plays straight-ahead, big band, bebop and swing; he sometimes gets live bands to jam in the studio. M-Th, 11 p.m.-3 a.m. and Friday, 11 p.m.-5 a.m.

### WDCB (FM 90.9)

*Big Bandstand*, Monday, 3-4 p.m. showcases the big bands and orchestras of the '20s-'50s. Includes remote broadcasts of bandleader interviews and performances. (Syndicated)

*Big Band Ballroom*, Monday, 4-5 p.m. is hosted by College of Du Page history professor **Lon Gault**, an author, educator, and musician specializing in big band dance music.

*Solo*, Friday, 9-10 p.m. is an hour-long profile of a jazz artist or a style. Hosted by well-known jazz DJ/musician **Bob Foskett**, *Solo* focuses on straight-ahead jazz and some big band artists from the '40s-'60s.

*All Things Jazz*, Sunday, 7:30-10:30 p.m. Expert **Bob Foskett** plays favorite classic, pre-fusion jazz, along the lines of Dick Buckley's WBEZ show. This has been one of WDCB's most popular shows for the past five years. Foskett also hosts *Jazz Edition*, 6-9 a.m., M-Fri.

### WGN (AM 720)

*The Mike Rapchak Show*, Saturday, 11:30 p.m.-5 a.m. Since 1958, late night rambler Rapchak has been playing big band, jazz and pop standards to loyal audiences. At 'GN since '79, Mike interviews folks like Doris Day, Les Brown and Dave Brubeck in between the tunes.

*Music Unlimited* with **Paul Rogers**, Sunday, 5-8 a.m. He plays a blend of big band, non-rock oldies, show tunes and classical music.

### WJJD (AM 1160)

Daily format features non-rock oldies from '40s-'60s, plus big band era jazz hits.

*America's Ballroom*, Sunday, 10 a.m.-noon. Various stars host, such as famous band leaders, singers and soloists from the big band era. (Syndicated)

**Hugh Copland** plays America's classic music: Basie, Ellington, Gershwin, Sinatra, Vaughn, Bennett. Sunday, noon-2 p.m.

Big band music from '48-'58 is featured for the rest of WJJD's Sunday programming, 2 p.m. until midnight.

**Adrian St. James** hosts *Music 'til Dawn*, laid-back '40s-'50s era tunes like Sinatra's "One More For The Road," just for the wee hours. Midnight-5:30 a.m., Sun-Fri.

### WJOL (AM 1340)

**Art Hellyer** hosts his weekly big band/nostalgia show on this Joliet station every Saturday, 9 a.m.-2 p.m. (see article this issue).

### WNIB (FM 97.1)

*Those Were The Days*, Saturday, 1-5 p.m. **Chuck Schaden** sometimes mixes big band music with his old-time radio serial shows. Several times a year, he'll devote an entire show to big band music; either doing a remote broadcast or interviewing a famous bandleader or player. Jazz buff **Karl Pearson**, who writes a regular big band column for Schaden's *Nostalgia Digest*, often co-hosts these specials. Subscribers to WNIB or Schaden's publication can get advance listings of when he'll host these excellent big band specials.



Debbie Alexander always wanted to be heard. She wanted people to hear her in Piedmont, Missouri (population 1,200), where she grew up. She wanted her classmates to listen. She wanted her parents to hear her voice.

Her parents have never heard her voice. They have never heard her evening show on WCKG (FM 105.9). They have never heard *her*.

"My parents are deaf mutes," she explains. "They do not speak. They do not hear."

Her mother was five years old when she lost her hearing; her father was age three. Her mother, a mailroom worker, and her father, who worked in a local factory, presided over a house where the basic form of communication was sign language.

So is it a fluke that Alexander chose a career in which she speaks to, and is heard by, thousands of people? Not really. "I would race home from school as a kid and wait for it to get dark, which is when our AM station would sign off in Piedmont. Then you would be able to get WLS from Chicago. That's what everyone talked about at high school. *What did they say on WLS last night?*"

"I was amazed by Yvonne Daniels," she says. "It was the first time I ever heard a female announcer on a real radio station where they gave three temperatures. Three temps. I was amazed."

Alexander's road map into radio is just as amazing. Although she has been at WCKG for five years, it was anything but a smooth trip getting there. She has been working since age 13—although not always in radio. As a teenager, she waitressed at the Bluff You Cafe in town. But she knew a girl whose brother managed the local radio station. "He tried to train his sister to work there but it didn't work out. He really didn't want to hire a female," says Alexander. "But he was so desperate that I was hired to rip wire copy and read it. I was so clueless."

Not to mention exhausted. She went to school from 8 a.m. until 3 p.m. and did the radio stint during the evening in between working as a checker for the local food mart.

"On the air I was reading recipes at noon, the fishing report at 4:15 and a funeral update at 4:20. We played country music from this little A-frame house on Main Street."

After graduating from Southeastern Missouri State with a degree in electronic media, she took a job in Springfield, Illinois, with WFMB, a country music station. One year later, she hopped across the

street to work at WCVS. "I knew I didn't want to stay in Piedmont," she says. "I always wanted to get out."

But Springfield wasn't a big enough town for Alexander, either. "It was a three-hour drive to Chicago," she says. "All I could remember was listening to WLS and wanting to be in a big city."

So Alexander quit her job, packed her bags and moved to Chicago with three friends. "No one would even hire me as a waitress let alone as a disc jockey," she says. "Every restaurant I went to would say, 'No, you're a disc jockey. You'll just quit.'"

"I knew it had to be Chicago.  
I waited for so long to get here that  
I wasn't leaving."

What can a poor girl do except sell panty hose at Neiman Marcus? So Alexander did just that. "Nobody would even believe I was a disc jockey anymore," she says, "but I still went up and down Michigan Avenue trying to get in with the radio stations."

One ploy almost backfired. She called WLS general manager John Gehron and told him she was with a national radio sales agency (a white lie) in order to get in to see him. Once in his office, she couldn't keep up the front and spilled her guts about not being in sales. Alexander recalls, "He exclaimed, 'Exactly what *are* you doing here?!'" Alexander told him she wanted to be a DJ. After Gehron calmed down, he politely encouraged her to keep trying, preferably in smaller markets.

"That was a big moment for me," Alexander recalls. "It was one of those moments when you've reached the end and you get that shot of inspiration."

Although Gehron told her to look for work in Joliet or Rockford, Alexander didn't bite. "I knew it *had* to be Chicago. I waited so long to get here that I wasn't leaving."

The determined would-be DJ relentlessly pounded the pavement, passing out her demo tapes to any Windy City station that would take them. Finally, a slot opened up at WCKG and an ecstatic Alexander was hired.

"I called my roommates and said, 'Listen, I'm gonna do the weather with three temperatures. How big is this city?!'"

It was five years ago on Halloween night that Debbie Alexander debuted as the evening host on classic rock station WCKG. On her 6-10 p.m. show Alexander offers tidbits on rock stars in between spinning

tunes from the '60s to '80s. She includes "The Perfect Album Side," a bit in which listeners phone in and suggest six songs by different classic rockers they feel comprise a perfect musical set.

As much as she loves her job, big city life has taken some getting used to. For instance, Alexander currently lives in a "one-room gerbil cage" in Chicago. It's culture shock, she says, when your roots are in a town where your high school graduating class numbered 89 and only five of those people went to college. "Most people never leave that town," she says. "Most have children and farms. I could never be content there."

It's not that the memories are bad ones. No blame. No *what ifs*, even though her family was different. "I had to help my parents a lot, but now I look back at it as a positive experience. You really can become someone's voice. I would have to answer the phone and then sign the whole conversation back and forth for them to communicate. Some nights, I would hear the phone ring and not even answer because it would be so consuming."

Sometimes this was a burden. Sometimes not. Alexander smiles when she tells the story of how her parents met, at a zoo in St. Louis. "My Dad saw my Mom signing and wanted to meet her," she says. Now they are retired in St. Louis.

How do two deaf mutes teach their children to speak? "I have two older brothers and we are all 10 years apart or more," says Alexander. "I learned from them. A big influence was radio and television. Sometimes those were the only voices you would hear."

A majority of children with deaf parents go into fields that revolve around deafness. The choices are limited. You can teach. You can interpret. "I am just now developing an interest in the field," says Alexander, who does volunteer work with deaf children in Chicago.

She wants to find a way to combine radio and deafness—to some way link the two. She hasn't figured out how. At least not yet. "I just remember coming home and telling my Mom and Dad about listening to this radio station in Chicago," marvels Alexander. "I'd explain all the skits to them."

She heard it *for* them. "Maybe that's why I communicate on the radio. Maybe because I had to speak for my parents at such a young age, it allowed me to feel comfortable speaking to many kinds of people. You were always on this stage."

In their own way, her parents heard her. "I was their ears," she says. ♦

# WBEZ

## PUBLIC RADIO

by Laura Mazzuca

**Now that Chicago's National Public Radio affiliate WBEZ (FM 91.5) is independent from the Chicago Board of Education, what kinds of changes can listeners expect and what does the future hold for one of the nation's most listened to NPR outlets?**



Garrison Keillor (photo—Will Crocket)

Carole Nolan is a grandmotherly woman whose no-nonsense manner and impeccable Palmer-method handwriting give her away as a former Chicago schoolteacher. But the desk she sits behind these days is that of general manager of WBEZ (FM 91.5), Chicago's public radio station, which only last year she guided to financial independence from the Chicago Board of Education.

And today, during the deceptively calm afternoon of January 16—the day after the United Nations' deadline for Iraq to pull out of Kuwait—she is gearing up for war.

"We're prepared for a first strike," Nolan says from the station's broadcasting studios in Chicago's financial district.

When the U.S. bombings began later that evening, WBEZ suspended its entertainment programming for five days straight and went to 24-hour coverage through National Public Radio and BBC hookups across the globe, reports Ken Davis, the station's program director.

"We're trying to focus on the history of the region," Davis says. "With our size of crew, we can't beat CNN at its own game. Instead, we want to stay on the air with background, interpretation and analysis."

This dedicated approach to world events is a far cry from commercial radio's usual hit-and-run "headline" news coverage, where skimpy reports are squeezed in between pop songs, corny comedy bits and sports coverage.



Michael Feldman broadcasting

But that's why more than 300,000 people within a 100-mile radius of Chicago faithfully tune in to WBEZ, making it one of the most listened-to affiliates of the 303 public radio stations in the country.

WBEZ is best known to news junkies as the local purveyor of award-winning National Public Radio programming like *Morning Edition* and *All Things Considered*, featuring international correspondents Cokie Roberts and Daniel Schorr. But WBEZ is different from the other news stations on the dial because of its ability to leisurely and incisively probe the issues beneath the headlines.



Whad' Ya Know—Sondra Gair



# High School & College **RADIO STATIONS**



## **HIGH SCHOOL**

**Argo Community High School**  
Summit, IL 60501  
(708) 458-9274  
WARG (FM 88.9)

**Bogan High School**  
Chicago, IL 60652  
(312) 535-2199  
WBHI (FM 90.7)

**Downers Grove High Schools**  
Downers Grove, IL 60515  
(708) 852-0400  
WDGC (FM 88.3)

**Glenbrook South High School**  
Glenview, IL 60025  
(708) 724-ROCK  
WMWA (FM 88.5)

**Hinsdale Central High School**  
Hinsdale, IL 60521  
(708) 887-0470  
WHSD (FM 88.5)

**Homewood-Flossmoor  
Community High School**  
Flossmoor, IL 60422  
(708) 799-3000  
WHFH (FM 88.5)

**Lake Forest High School**  
Lake Forest, IL 60045  
(708) 234-3600  
WLFH (No frequency, not on the  
air – in-house station)

**Lyons Township High School**  
LaGrange, IL 60525  
(708) 579-6408  
WTLT (FM 88.1)

**Maine (West) High School**  
Des Plaines, IL 60018  
(708) 827-6176  
WMTH (FM 90.5)

**New Trier High School**  
Winnetka, IL 60093  
(708) 446-7000  
WNTH (FM 88.1)

## **COLLEGE**

**College of DuPage**  
Glen Ellyn, IL 60137  
(708) 858-5196  
WDCB (FM 90.9)

**Columbia College**  
Chicago, IL 60605  
(312) 663-1693  
WCRX (FM 88.1)

**DePaul University**  
Chicago, IL 60614  
(312) 362-8404  
WRDP (AM 640)

**Elmhurst College**  
Elmhurst, IL 60126  
(708) 617-3220  
WRSE (FM 88.7)

**Illinois Institute of Technology**  
Chicago, IL 60616  
(312) 567-3087  
WOUJ (FM 88.9)

**Kennedy-King College**  
Chicago, IL 60621  
(312) 846-8531  
WKKC (FM 89.3)

**Lake Forest College**  
Lake Forest, IL 60045  
(708) 234-5480  
WMXM (FM 88.9)

**Lewis University**  
Romeoville, IL 60441  
838-0500  
WLRA (FM 88.1)

**Loyola University**  
Chicago, IL 60611  
(312) 915-6558  
WLWU (FM 88.7)

**Moody Bible Institute**  
Chicago, IL 60610  
(312) 329-4300  
WMBI (AM 1110/FM 90.1)

**North Central College**  
Naperville, IL 60566  
(708) 420-3438  
WONC (FM 89.1)

**Northeastern Illinois University**  
Chicago, IL 60625  
(312) 794-2861  
WZRD (FM 88.3)

**Northern Illinois University**  
DeKalb, IL 60115  
(815) 753-1278  
WKDI (FM 93.5)

**Northwestern University**  
Evanston, IL 60201  
(708) 491-7101  
WNUR (FM 89.3)

**Olivet Nazarene University**  
Kankakee, IL 60901  
(815) 939-5089  
WONU (FM 89.7)

**St. Xavier College**  
Chicago, IL 60655  
(312) 779-3300  
WXAV (FM 88.3)

**Triton College**  
River Grove, IL 60171  
(708) 456-2575  
WRRG (FM 88.9)

**University of Chicago**  
Chicago, IL 60637  
(312) 702-8424  
WHPK (FM 88.5)

**Wheaton College**  
Wheaton, IL 60187  
(708) 260-5074  
WETN (FM 88.1)

# NEW ALBUM Releases



## ADULT CONTEMPORARY

**Bee Gees** (WB)  
**Paul Brady** Trick or Treat (POLYGRAM)  
**Cher** (Geffen)  
**Neil Diamond** (Columbia)  
**Dots Will Echo** self-titled (HIGH STREET)  
**Girl Overboard** (RCA)  
**John Gorka** Jack's Crows (HIGH STREET)  
**Huey Lewis & The News** Hard at Play (EMI)  
**Mike and the Mechanics** (ATLANTIC)  
**Sam Phillips** Cruel Inventions (VIRGIN)  
**Ronna Reeves** Only the Heart (POLYGRAM)  
**Schonherz & Scott** Under a Big Sky (WINDHAM HILL)  
**Sheree** (RCA)

## ALBUM ROCK

**The Accelerators** Dream Train (PROFILE)  
**Armored Saint** (METAL BLADE/WB)  
**Badlands** (ATLANTIC)  
**Philip Baily** (Columbia)  
**Pat Benatar** True Love (CHRYSALIS)  
**Black-Eyed Susan** Electric Rattlebone (POLYGRAM)  
**Lindsey Buckingham** (REPRISE/WB)  
**China Rain** (ATLANTIC)  
**Deacon Blue** (Columbia)  
**Desmond Child** (ELEKTRA)  
**Diesel Park West** (EMI)  
**Billy Falcon** (POLYGRAM)  
**Bryan Ferry** (REPRISE/WB)  
**Hanoi Rocks** All Those Wasted Years (Geffen)  
**Haunted Garage** (METAL BLADE/WB)  
**I Love You** self-titled (Geffen)  
**Junkyard** (Geffen)  
**Lenny Kravitz** Mama Said (VIRGIN)  
**Sarah McLachlan** (ARISTA)  
**Momma Stud** (VIRGIN)  
**Aldo Nova** Blood on the Bricks (POLYGRAM)  
**Ric Ocasek** (WB)  
**Panic** (METAL BLADE/WB)  
**Questionnaires** (EMI)  
**Robbie Robertson** (Geffen)  
**Rolling Stones** Flashpoint (Columbia)  
**Roxette** Joyride (EMI)  
**Richie Sambora** (POLYGRAM)

**Screaming Jets** (POLYGRAM)  
**Skid Row** (ATLANTIC)  
**Slaughter House** (METAL BLADE/WB)  
**Earl Slick Band** (METAL BLADE/WB)  
**Starz** (METAL BLADE/WB)  
**Tattoo Rodeo** (ATLANTIC)  
**Texas** (POLYGRAM)  
**Thin Lizzy** Dedication (POLYGRAM)  
**Thunder** Back Street Symphony (Geffen)  
**Vain** (ISLAND)  
**Chris Whitley** (Columbia)  
**Y&T** (METAL BLADE/WB)

## CLASSICAL

**Bach: Mass in B Minor** Solti/CSO, Chorus (LONDON)  
**Bach: Chorale Partitas** BWV 766, 767, 768, 770; Preston (DG)  
**Bach: Italian Concerto** BWV 971; Partitas Nos. 4 & 6; Weissenberg (DG)  
**Beethoven: Piano Sonatas** V1. VI—Op. 109, 110, 111; John O'Connor (TELARC)  
**Beethoven Trios** The Istomin/Stern/Rose Trio Recordings, Vol. II (SONY CLASSICS)  
**Ben-Haim: Psalm; Ravel: La Valse; Beethoven: Symphony No. 5;** Zubin Mehta, Murray Perahia/Israel Phil. Orch., Berliner Philharmoniker (SONY CLASSICS)  
**Berlioz: Symphonie Fantastique, Roman Carnival Overture, Les Francs-Juges Overture;** David Zinman/Baltimore Symph. Orch. (TELARC)  
**Brahms: Lieder** Otter/Forsberg (DG)  
**The Copland Collection: Orchestral Works, 1924-1935** (SONY CLASSICS)  
**Debussy: Pelleas et Melisande** Dutoit/OSM (LONDON)  
**Elgar: Enigma Variations; Serenade for Strings; In the South** Sinopoli/Philharmonia Orch. (DG)  
**Glinka: Life for the Tsar** Emil Tchakarov/Sofia Festival Orch. (SONY CLASSICS)  
**Philip Glass: Itaipu; Canyons** Robert Shaw/Atlanta Symph. Orch., Chorus (SONY CLASSICS)  
**Midori: Live at Carnegie Hall** Strauss: Sonata Op. 18, Beethoven: Sonata No. 8 in G Major, Ernst: Variations on "The Last Rose of Summer," Chopin: Nocturne in C-Sharp Minor Op. posth. (SONY CLASSICS)  
**Mozart: Piano Sonatas—**Sonata No. 5 in G Major, Sonata No. 8 in D Major; **Ravel: Tzigane;** Stefan Vladar (SONY CLASSICS)

And WBEZ is more than just news. It's also the home of NPR entertainment programming like Garrison Keillor, the Minnesota yarn-spinner who reintroduced Americans to the joys of radio storytelling; Michael Feldman, Madison, Wisconsin's genial host of *Whad' Ya Know*, whom many think can follow in Keillor's footsteps to national prominence; and traditional ethnic music programs like *Thistle and Shamrock*.

There's a healthy representation of locally produced shows, too, comprising almost half of WBEZ's roster of programs. Some of the best known include the long-running *Midday* talk show with host Sondra Gair; jazz with mellifluous jock Dick Buckley; and theater and entertainment updates on *Backstage Pass* with Karl T. Wright. Two new shows—political discussions with Chris Robling and Jacky Grimshaw, and *The Wild Room*, featuring Chicago-based cartoonist Lynda Barry—were added after WBEZ declared its independence from the Chicago school system.

Nolan hopes that the broad appeal of this melange of local and national news, music and entertainment will continue to fill the coffers at WBEZ—especially since the station plans to both step up its advertising budget and move from its antiquated studios sometime within the next six months.

"One of the things we have to do is make ourselves better known," Nolan says. "We're sure that if more people knew about WBEZ they would try it."

At first glance, WBEZ's leap for independence couldn't have been more poorly timed. With a deepening recession on the horizon, it would seem that listeners would be less than enthusiastic about digging into their pockets for charitable giving.

But Nolan is ready to go to war on that front, too. "Maybe we could have chosen a better time [for financial independence], but being tied to an institution is not really appropriate for a public radio station," she says. "It's going to be tough, but I think we can position ourselves."

When Nolan came on board in 1971 WBEZ—which aired only five hours a day, five days a week—was wholly owned and subsidized by the Chicago Board of Education. Programming, which leaned heavily toward oddities like *Uncle Dan from Froggy Hollow*, march music and *The Singing Songlady*, reflected WBEZ's original purpose as an educational station. The station was launched in the 1930s to provide at-home lessons during the polio epidemic, and the Board of Education continued to use the band for education from 1943 through 1970.

One of Nolan's first acts as general manager was to become affiliated with National Public Radio. (Prior to 1980 NPR was 100 percent funded by the government, but since then it has been supported by its affiliates like 'BEZ.) She gradually increased the number of hours the station was on the air, strengthening its staff and in 1977 started fundraising to supplement the dollars it got from the Board of Education.

Last year the school board, already overburdened with fiscal woes, decided it could no longer afford to support WBEZ. At the time, the station was already raising almost 82 percent of its \$3.3 million annual budget from its own fundraising efforts. But when the new community board took over from the school system and the license was transferred to WBEZ Alliance Inc. on September 1, 1990, Nolan knew that fundraising had gone from being important to "crucial."

***"We like to think that we appeal to people who are curious about the world..."***

***"The first thing we've got to do is get people to try the station. Then it's our job to keep them."***

WBEZ needs money both to produce local programming and to continue subscribing to NPR. The station pays dues first to become a subscriber and then individually purchases whichever NPR programs it wants to air. WBEZ chooses to buy all of NPR's news and spoken-word programming, and many musical and entertainment programs, but chooses to pass on NPR's classical music programming since Chicago's WFMT (FM 98.7) and WNIB (FM 97.1) already have this market cornered, Nolan says.

Individual fundraising—in \$40 and \$50 increments—is the backbone of WBEZ, comprising \$1.5 million of its \$3.3 million annual operating budget.

The station traditionally holds three on-air fundraisers a year, says Don Klimovich, WBEZ's development director and foundation grants manager. But with the increasing need for more funds, and a higher profile, the station also has scheduled several special events for 1991. Besides sponsoring and satellite-broadcasting Chicago's jazz, blues, gospel and Hispanic music fests, WBEZ sponsored the March appearance of Garrison Keillor at the Chicago Theatre,

and piano diva Marian McPartland at the Palmer House's Empire Room

Corporate sponsors are the other half of the budget equation. Although big names like Ameritech, Kemper Financial Services, Lufthansa, the Chicago Board of Trade, and the Allstate Foundation currently sponsor WBEZ programming, more are needed.

Klimovich is hoping that recessionary times will make radio sponsorship, which is cheap compared with print and television advertising, attractive to corporations—especially when they consider that the typical WBEZ listener is aged 29 to 44, college educated and has a household income of \$40,000 or more.

But the station's real draw continues to be its excellent blend of programming. "The marketplace has to rule. If people want this service, they'll pay for it. If they don't, then it isn't valuable," Nolan says.

While WBEZ's daytime schedule is built around news and current events, the evening is reserved for its entertainment programming, which has always centered around jazz.

Generations of Chicago jazz fans have grown up with Dick Buckley over the years, and he continues to be one of the station's most well-known voices. But other music programming, like *Blues Before Sunrise* and *Mambo Express*, is gaining fans as well.

"If a commercial station is doing something well, there's no need for us to do the same thing," Nolan says. "But this type of programming doesn't duplicate anything that exists in Chicago. We like to think that we appeal to people who are curious about the world; they don't necessarily have to have a college degree."

Because WBEZ is creating its own rules rather than trying to beat its commercial competitors at their own game, it just may be able to woo more of these listeners its way. Since the Arbitron ratings for public radio stations are not included in commercial rankings, it's difficult to get a handle on how WBEZ fares, especially against its AM news competitors. But the Arbitrons indicate that WBEZ regularly ranks in the top three NPR affiliates, alternating with New York, Washington, D.C. and Boston, Klimovich says.

And WBEZ's listenership — in the Chicago area as well as parts of Wisconsin, Michigan and Indiana—has doubled over the past five years. Since there are 7 million listeners in WBEZ's signal area, the target is there for the hitting.

"The first thing we've got to do is get people to try the station," says Klimovich. "Then it's our job to keep them." ♦

## MODERN ROCK

**The 4 of Us** (COLUMBIA)  
**The Accused** Straight Razor (NASTYMIX)  
**Aster Aweke** (COLUMBIA)  
**The Bluerunners** (ISLAND)  
**David Byrne** (SIRE/WB)  
**Camouflage** (ATLANTIC)  
**Candy Skins** (Geffen)  
**Dori Caymmi** (QWEST/WB)  
**Cheeba** (COLUMBIA)  
**Bootsy Collins** (WB)  
**Julian Cope** Peggy Suicide (ISLAND)  
**Elvis Costello** (WB)  
**Daddy Freddy** Stress (CHRYSALIS)  
**Eurythmics** Eurythmics Greatest Hits (ARISTA)  
**The Fat Lady Sings** (ATLANTIC)  
**House of Love** A Spy in the House of Love (POLYGRAM)  
**Joe Jackson** Laughter & Lust (VIRGIN)  
**James** (POLYGRAM)  
**Brian Kennedy** (RCA)  
**King Missile** (ATLANTIC)  
**La Tour** (SMASH)  
**The Mothers** 1st Born (ELEKTRA)  
**Alyson Moyet** (COLUMBIA)  
**The Nymphs** (Geffen)  
**The Pasadenas** (COLUMBIA)  
**Poppies** (COLUMBIA)  
**Stan Ridgeway** (Geffen)  
**Small Change** self-titled (POLYGRAM)  
**This Picture** (RCA)

**Times 2** Hi-Fi and Mighty (EMI)  
**The Toll** (Geffen)  
**Pierce Turner** (RCA)  
**Pere Ubu** (POLYGRAM)  
**Violent Femmes** (REPRISE/WB)  
**Keith Washington** (QWEST/WB)  
**Waterboys** Best of the Waterboys (CHRYSALIS)  
**Xymox** Phoenix (POLYGRAM)

## RAP

**90 MPH** (ARISTA)  
**B.K.A.** Clever (PROFILE)  
**The Beatmasters** (SIRE/RHYTHM KING/WB)  
**Bomb the Bass** (SIRE/RHYTHM KING/WB)  
**DJ Jazzy Jeff** (RCA)  
**Diamond Shell** (COLD CHILLIN'/WB)  
**The Don** (COLUMBIA)  
**Greyson & Jasun** (ATLANTIC)  
**Ice-T** (SIRE/WB)  
**Kool Moe Dee** Funke Funke Wisdom (RCA)  
**Latin Alliance** self-titled (VIRGIN)  
**Leaders of the New School** (ELEKTRA)  
**Mario Scandalous** (NASTYMIX)  
**Marley Marl** (COLD CHILLIN'/WB)  
**Mr. Lee** (RCA)  
**Rodney O & Joe Cooley** Get Ready to Roll (NASTYMIX)  
**Roxanne Shante** (COLD CHILLIN'/WB)  
**Slick Rick** (COLUMBIA)  
**Tribe Called Quest** (RCA)  
**Ruby Turner** (RCA)



October 1974—THE JACKSONS and SIG SAKOWICZ.

**Mozart: String Quintets** K. 515, 516; Artis Quartet (SONY CLASSICS)  
**Mozart: Piano Concertos** Nos. 21, K. 467 & 27, K. 595; Chamber Orch. of Europe (SONY CLASSICS)  
**Mussorgsky/Ravel: Pictures at an Exhibition** Sinopoli/New York Phil. (DG)  
**Orchestra!** Moore, Solti (LONDON)  
**Puccini: Madama Butterfly** Tebaldi, Serafin (GRAND OPERA/POLYGRAM CLASSICS)  
**Puccini: La Boheme** Tebaldi, Serafin (GRAND OPERA/POLYGRAM CLASSICS)  
**Rachmaninoff:** Sonata in G for Cello and Piano; **Prokofiev:** Sonata for Cello and Piano Op. 19; **Stravinsky:** Suite Italienne for Cello and Piano; Yo-Yo Ma, Emanuel Ax (SONY CLASSICS)  
**Ravel:** Bolero, Daphnis & Chloe Suite No. 2; **Debussy:** La Mer; Sinopoli/Philharmonia Orch. (DG)  
**Rostropovich—Return to Russia** Tchaikovsky: Symphony No. 6, National Symphony Orch. (SONY CLASSICS)  
**Saint-Saens:** Sonata No. 1 in D Minor, Op. 75; **Franck:** Sonata in A Major; **Ravel:** Tzigane; Shaham/Oppitz (DG)  
**Schumann:** Symphony No. 4; **Dvorak:** Symphony No. 8; Karajan/Vienna Phil. (DG)  
**Sibelius: Symphonies** Nos. 4 & 5; Lorin Maazel/Pittsburgh Symph. Orch. (SONY CLASSICS)  
**Stravinsky:** Symphony of Psalms; **Verdi:** Quattro pezzi sacri; Robert Shaw/Atlanta Symphony Orch., Chorus (TELARC)  
**Stravinsky: Pulcinella/Renard/Ragtime/Octet** London Sinfonietta (SONY CLASSICS)  
**Tannhauser Without Words** Lorin Maazel/Pittsburgh Symph. Orch. (SONY CLASSICS)  
**Tchaikovsky: Symphony No. 3, 1812 Overture** Claudio Abbado/C.S.O. (SONY CLASSICS)  
**Telemann: Ino; Overture in D Major** Schlick, Goebel, Musica Antiqua Koln (DG)  
**Telemann: Tafelmusik Selections** Goebel, Musica Antiqua Koln (DG)  
**The Three Tenors Sing Favorite Arias** Carreras, Domingo, Pavarotti (SONY CLASSICS)  
**Various: Movie Love Themes** Erich Kunzel/Cincinnati Pops Orch. (TELARC)  
**Verdi: Aida** James Levine/Domingo, Millo, Morris, Ramey, Metro. Opera Orch., Chorus (SONY CLASSICS)  
**Vivaldi: Guitar Concertos** Williams, Verdery, Blum, Franz Liszt Chmbr. Orch. (SONY CLASSICS)  
**Wagner: Die Walkure, Act I** Lorin Maazel/Dunn, Koenig, Meven, Pittsburgh Symph. Orch. (TELARC)

## COUNTRY

**Roy Acuff** Best of Roy Acuff (CURB)  
**Ernest Ashworth** The Best of Ernest Ashworth (CURB)  
**Shane Barmby** Jukebox Symphony (POLYGRAM)  
**Jan Brown** (CURB)  
**Jeff Chance** Picture on the Wall (POLYGRAM)  
**Davis Daniel** Fighting Fire with Fire (POLYGRAM)  
**Charlie Daniels Band** Renegade (EPIC)  
**Exile** (ARISTA)  
**Vern Gosdin** Out of My Heart (COLUMBIA)  
**Don Henry** Wild in the Backyard (EPIC)

**Hitchiker 2** (COLUMBIA)  
**Allen Jackson** Don't Rock the Jukebox (ARISTA)  
**Sonny James** Tie a Yellow Ribbon (CURB)  
**Vinnie James** All American Boy (RCA)  
**Kentucky Headhunters** Electric Barnyard (POLYGRAM)  
**Hal Ketchum** Past the Point of Rescue (CURB)  
**John Michael Montgomery** (ATLANTIC)  
**Lorrie Morgan** Something in Red (RCA/BMG)  
**The Normaltown Flyers** self-titled (POLYGRAM)  
**Oak Ridge Boys** Unstoppable (RCA/BMG)  
**Billy Joe Royal** Billy Joe Royal Duets (ATLANTIC)  
**Les Taylor** Blue Kentucky Wind (EPIC)  
**Jeff Thompson** (ARISTA)  
**Tony Toliver** self-titled (CURB/CAPITOL)  
**Ricky Van Shelton** Between the Lines (COLUMBIA)  
**Williams & Ree** (CURB)

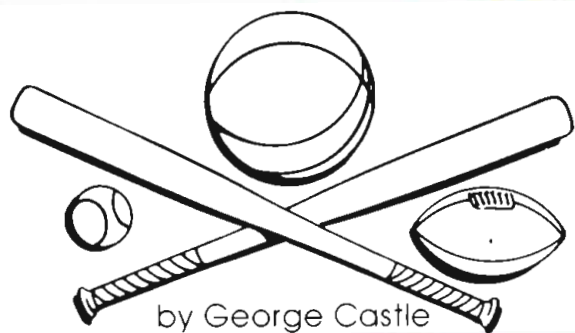
## DANCE

**Paula Abdul** Spellbound (VIRGIN)  
**Angel** self-titled (VIRGIN)  
**Beats International** (ELEKTRA)  
**Dance with a Stranger** (RCA)  
**D'Bora** (SMASH)  
**Trent Dean** Livin' It Up (CHRYSALIS)  
**Candy Flip** (ATLANTIC)  
**Chaka Khan** (WB)  
**Luaka Bop Sampler** (SIRE/WB)  
**Tony Moran** (RCA)  
**Or N More** (EMI)  
**Titiyo** (ARISTA)  
**Louie Vega** (ATLANTIC)  
**Gerry Woo** (POLYGRAM)

## JAZZ/BLUES

**Bob Baldwin** (ATLANTIC)  
**Lonnie Brooks** (ALLIGATOR)  
**Steve Coleman** (RCA)  
**Jim Cooper** Tough Town (DELMARK)  
**Deems** The Planet Deems (NASTYMIX)  
**Dirty Dozen Brass Band** (COLUMBIA)  
**Candy Dulfer** Saxuality (ARISTA)  
**Christopher Hollyday** (RCA)  
**B.B. King** Live at the Apollo (GRP)  
**Hugh Masekela** (RCA)  
**Mingus Dynasty** (COLUMBIA)  
**James Moody** Honey (RCA)  
**Michael Powers** Perpetual Motion (NASTYMIX)  
**Otis Rush** Lost in the Blues (ALLIGATOR)  
**David Sabor** (ELEKTRA)  
**Saffire—The Uppity Blues Women** Hot Flash (ALLIGATOR)  
**Son Seals** Living in the Danger Zone (ALLIGATOR)  
**Johnny Shines & Snooky Pryor** Back to the Country (BLIND PIG)  
**Special EFX** Peace of the World (GRP)  
**Dave Specter & The Bluebirds** Bluebird Blues (DELMARK)  
**Dennis Springer** Rio (NASTYMIX)  
**Spyro Gyra** Collection (GRP)  
**Armin Von der Heydt** (DELMARK)

# SPANISH SPORTS RADIO SIZZLES



by George Castle

With a new 5,000 watt signal to serve Chicagoland's 1.2 million Hispanics, WTAQ (AM 1300) is expanding its sports coverage for an ever-growing listenership. Other Spanish language stations in town are following suit. Increasing sports coverage means more ad sponsors and listeners for booming Latin radio.

**B**aseball on radio possesses a special cadence that seems to transcend any language. And that rhythm kicks into high gear when a team is winning.

No wonder Frank Diaz and Chico Carrasquel enjoyed their own kind of dream season in 1990 as the Spanish language broadcast team for the winning White Sox on WTAQ (AM 1300). Last year almost everything happened to the Sox, with a 94-win season and a grand finale that closed 80-year-old Comiskey Park on September 30.

Last season provided ample opportunity for play-by-play announcer Diaz to trot out his pet phrases *en Español*. For instance, many times Sox base stealer Tim

Raines would edge toward second, then take off with a burst of speed. "*El tirò a segunda...Se la robò!*" ("He stole it!") Diaz would exclaim. "*Olvidese caballero!*" ("Forget it, buddy!") is Diaz's home-run call.

"Baseball definitely is the best sport to describe in Spanish," says Diaz. "It's slow and deliberate. You can be more creative with a Romance language like this."

But he still faces a challenge every time he opens his mouth. "Grammatical construction is the key," says Diaz. "I think Spanish is more complicated to use in a baseball description. You have to work hard at not repeating yourself."

Seconding that analysis is native



FRANK DIAZ (left) and former Sox Star CHICO CARRASQUEL



JOHN MORALES (left) teams up with play-by-play man FRANK DIAZ for a Bulls game.

Chicagoan John Morales, a freelance sportscaster, who worked as a color announcer on WOPA's (AM 1200) Spanish language broadcasts of Cubs and Bears games last season.

"In English you can say the same amount of things in fewer words," he explains. "You have to work hard to translate real descriptive phrases, such as 'he threw a fastball on the black of the plate,' or a 'slider at the letters,'" adds Morales, who does Spanish sportscasting for WTAQ and announces sports in English for CBS radio network.

Excitement at the new Comiskey Park means big business for WTAQ. And it comes just at the right time. A boost in



# ART HELLYER

## Doing It My Way

by Bill Dahl

**Chicago radio veteran Art Hellyer served as one of the city's top voices from the '50s-'80s. His former life in the fast lane included working for seven stations simultaneously. These days Hellyer works in the laid-back suburbs, playing big band music and as many Sinatra songs as his heart desires.**

**A**rt Hellyer is through with Chicago radio.

After spending three-and-a-half decades as one of the city's leading broadcasters, Hellyer bid adieu to both WJJD (AM 1160) and the Windy City in 1983. But longtime fans in the south suburbs can still enjoy Hellyer's resonant delivery on Joliet's WJOL (AM 1340), where he hosts a big band-oriented program every Saturday morning from 9 a.m. to 2 p.m.

"I took a vow after 35 years on the air in Chicago never to go to the city again," says Hellyer, a longtime Naperville resident. "I was so restricted downtown in what I did. If I played a Sinatra, I couldn't play another one for two hours.

"I bring all my own music in. Everything I use is from my own library," he says of his current show. "They just give me free rein to do the show my way."

One of the busiest freelance radio personalities in town during the free-wheeling 1950s, the Chicago native got his start at KOB in Albuquerque, New Mexico, where he hosted *Uncle Art's Ranch House Roundup* while stationed there during World War II.

After the war, Hellyer attended the Radio Institute of Chicago before landing his first professional gig behind the mike in Charleston, West Virginia, in 1947. From there, he briefly stopped in Fort Wayne, Indiana, before touching down in Milwaukee.

"I would come down to Chicago to take auditions, and I kept sending cards to a fellow named Bob Platt, who was the program director at WCFL, after I had taken an audition there," says Hellyer. "I kept sending him a postal card that would just say, 'Help! Save me!' And I signed it 'Art Hellyer, WISN-Milwaukee.'"

"I got a call from him in April of 1950 that Mal Bellairs was going freelance and they needed a man immediately, and the only one they remembered was me and my postal cards. So they hired me."

With major advertisers like Walgreen's and the Downtown Nash auto dealership behind him, Hellyer joined Chicago's elite corps of top freelance announcers during the early '50s, which also included Bill O'Connor, Linn Burton, Howard Miller and Marty Faye.

"Our paths would constantly cross as we'd be running from station to station," he says. "I was doing an average of 200 quarter-hours a week on seven stations at a time downtown during those days. I'd be on WIND, WMAQ, WGN, WBBM, WAAF, WCFL, WJJD."

Billed as the "Morning Madcap" on 'CFL, Hellyer and his show were rated Number One during much of the show's 1952-'57 run. From 1953-'55, Hellyer covered White Sox home contests for the station alongside the revered "Commander," Bob Elson, and handled the pre-game interview segment.

"I remember one time interviewing [Yankees catcher] Yogi Berra," he says. "When I got to the commercial portion of the program for Downtown Nash, [Yogi] says right into the microphone, 'I wouldn't drive one of those junkers. I only drive Cadillacs!'"

Hellyer branched into television while the medium was in its infancy, debuting on a 1950 NBC game show, *Rate Your Mate*, and he toiled prolifically as a TV commercial spokesman for countless products.

"I remember one time when I was advertising a 154-piece set of china," he says. "One of the stagehands walked by and bumped the table, and knocked one off. It fell to the floor and you could hear the crash. I said, 'Make that a 153-piece set!'"

Splitting his time between radio gigs on WBBM, WOPA and WLS-AM and newscasting and booth announcing at ABC-TV's local outlet during the 1960s, Hellyer's career was tragically marred on New Year's Eve of 1967 as he covered the annual revelry at State and Madison for ABC-TV.

"This guy just came up and slugged me on camera. Thirty million people saw it," he says. "I was hospitalized. I was in a wheelchair. I still carry crutches as a result of that. It cut down a great deal on what I was able to do."

Nevertheless, Hellyer remained active after the incident, teaching at Columbia College from 1973 to 1984 and remaining at ABC-TV into 1979. And even though it's highly doubtful that you'll catch Art Hellyer inside the city limits anytime soon, Chicago's loss is Joliet's gain.

"I am having a great deal of good fun now," he says. "I'm enjoying what I'm doing, because I can do my show *my way*."



1952—ANDY GRIFFITH'S 1st radio interview, then known as "DEACON ANDY GRIFFITH."

"DJ of The Year" awarded by PERRY COMO.



1983 All Star Game—Art interviewing JOE DiMAGGIO

# Happenings...



Country star GARTH BROOKS with WUSN staffers: (l to r) JEFF HENSCHEL, RAY STEVENS, J.D. SPANGLER, BROOKS, CHERYL ANN CHRISTI and TRICIA BIONDO (front).



WNIB celebrates the start of the Vienna Festival broadcasts at Chez Paul: (l to r) DEAN GRIER, producer; GERNOT HUEBL, Lufthansa; SONIA FLORIAN, WNIB GM; CLEMENS CORETH, Austrian Consul General, and JOHN VON RHEIN, Chicago Tribune.



Singer ROGER McGUINN (center) with STEVE DAHL (left) and GARRY MEIER in the WLUP-AM studios.



WBBM-AM throws a party for CHARLES OSGOOD, host of "The Osgood File": WBBM-AM's CHRIS BERRY, Chicago Sun-Times' IRV KUPCINET, OSGOOD, UPI Radio's SUSAN FOWLER and WBBM's WAYNE JEFFERSON.



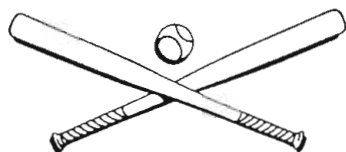
Promoting the movie *The Five Heartbeats*: (l to r, back) JAMES ALEXANDER (WGCI-FM), producer ROBERT TOWNSEND, actor LEON, and WGCI personnel BONNIE DeSHONG, MICHAEL WRIGHT, HARRY J. LENNIX, DOUG BANKS and (front) KAREN LIGHTFOOT, TICO WELLS.



WOJO DJ CARLOS ROJAS with (l to r) hot legs contest winner ADRIANA GONZALEZ, and the "Bud Chicas": MILLI D'ROURKE, CLAUDIA GONZALEZ, ADRIANA DIAZ.

power to a full-time 5,000 watts (up from a previously weak 500-watt nighttime signal) will enable the LaGrange-based station to serve the entire Chicago area Hispanic community.

Those in the new WTAQ coverage area who trace their roots to south of the border could comprise a Top 30 market nationally all by themselves. A total of about 1.2 million Hispanic Americans live in the area.



**“T**he market has grown; you can see that clearly,” says WMAQ’s Rooney.

The potential of this market has caused an expansion in the scope of Spanish language broadcasts of local teams. With Diaz and Morales at the mike, WTAQ began a limited schedule of Bulls broadcasts this winter. WOPA handled the Cubs and Bears last season, with Morales assisting play-by-play announcer Leon Martinez.

Spanish language listeners possess consumer tastes just like anyone else. That’s why Morales was frequently heard with this pitch on WOPA: *“Esta transmision llega a ustedes por el gentil patrocinio de sur cerveza Budweiser. Porque Budweiser es para usted.”* (“This broadcast is brought to you by the friendly sponsorship of Budweiser...because Budweiser is for you.”)

The ad-dollar potential is enticing to WTAQ management and the Sox are the team of choice in the Hispanic market, thanks to the ball club’s tradition of good Latino players, plus its recent winning streak.

“Believe me, we can make money off the games,” says WTAQ general manager Mario Limon. “Big corporations have been watching the growth of the Hispanic community.”

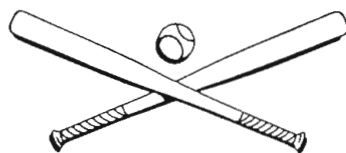
Long before the season began, Limon’s baseball spots were almost all sold. The station is certain to greatly increase its cash flow from ads, now splitting the share of ad proceeds 50-50 with the Sox, a change from the 1990 arrangement in which the team controlled the sale of time.

But the fans don’t care who is selling the ads. They are simply hungry for the latest Sox news.

“The market has grown, you can see that clearly,” says John Rooney, the Sox’s top English language broadcaster on WMAQ (AM 670). “You see more [Latino fans] at the ballpark.

“Spanish language baseball broadcasts are big in many places. Jaime Jarrin [the Los Angeles Dodgers Spanish language broadcaster] has a huge audience. And he does the World Series games to a network that’s bigger than CBS radio [possessor of the English language World Series rights],” notes Rooney.

Chicago-born Diaz shows excitement in his delivery, as befits a Midwestern broadcaster and as befits the voice of a winning team.



**“B**aseball definitely is the best sport to describe in Spanish,” says WTAQ’s Diaz. “You can be more creative with a Romance language like this.”

**“B**elieve me, we can make money off the [Sox] games,” says WTAQ’s Limon. “Big corporations have been watching the growth of the Hispanic community.”

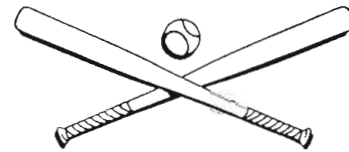
“I got used to a rhythm,” Diaz says of his four seasons in the Sox radio booth prior to 1990. “Doing the games was so easy. There was no pressure. Comiskey Park was a quiet place for so long.

“But in ’90, my whole delivery changed. I had to adapt to so many positive situations. I’m not a ‘homer,’ though. My background was news broadcasting.”

A Columbia College alum, Diaz got his baseball broadcasting start on WOJO (FM 105.1) as a color announcer, teaming with play-by-play man Leon Martinez on Cub broadcasts.

“I knew I could do baseball working on those games,” he says.

Diaz was on the WTAQ news staff when the station got the Sox rights in 1986. Starting out on color, he soon switched to play-by-play. Diaz helped build rapport with the Hispanic market in his dual role as a community relations department employee of the Sox, a tenure that ended after the ’90 season due to a front-office upheaval.



**“T**he best baseball I ever played was in old Comiskey Park,” says WTAQ’s Carrasquel, an ex-Sox shortstop.

But one constant for Diaz these days is the 63-year-old Carrasquel, first in a line of great Sox shortstops from Venezuela, on board as color analyst. In his second full year in the WTAQ booth, Carrasquel is the first big-name Latino former ballplayer to work Spanish language baseball broadcasts in Chicago.

“I like being a broadcaster because I love the game,” says Carrasquel, now a year-round Chicago resident, who did some radio baseball work in his native Caracas. “I like talking about the game.”

Carrasquel’s Sox career (1950-1955) coincided with the beginning of the team’s legendary “Go-Go” seasons. He says the 1990 team reminds him of the 1951 Sox, a hustling bunch that lifted the franchise out of the doldrums.

“[Manager] Paul Richards made the difference then, just like Jeff Torborg did last year,” says Carrasquel, who teamed with Nellie Fox as a crack double-play combination in ’51. “Richards was great with strategy, and Torborg did a good job, especially with the pitchers.”

Carrasquel loved the atmosphere around Comiskey Park’s closing last season. “It reminded me of my old games,” he says. “The best baseball I ever played was in old Comiskey Park.”

He and Diaz likely will see some good baseball this summer in the new Comiskey Park. In that instance, listeners won’t have to pass Spanish III to figure out who’s winning. ♦


# CONTEMPORARY Hit RADIO

B96  
and  
Z95

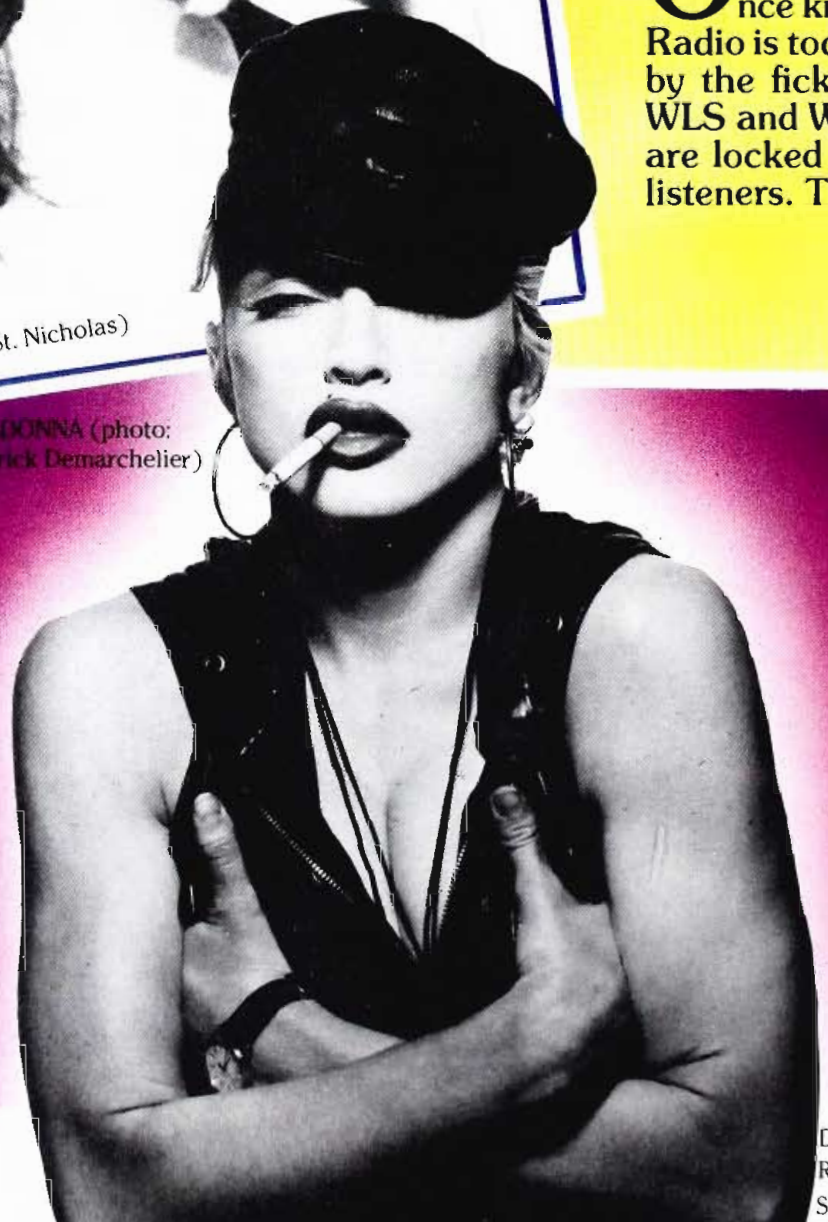
RALPH TRESVANT

by Dan Kening


Once known as Top 40 radio, Contemporary Hit Radio is today's most changeable format, governed by the fickle tastes of young record buyers. Like WLS and WCFL in the '60s and '70s, B96 and Z95 are locked in battle over who can snare the most listeners. The fighting, it seems, is a bit dirty.



PEBBLES  
(photo: Randee St. Nicholas)



MADONNA (photo:  
Patrick Demarchelier)



DINO (photo:  
Randee  
St. Nicholas)

# Happenings



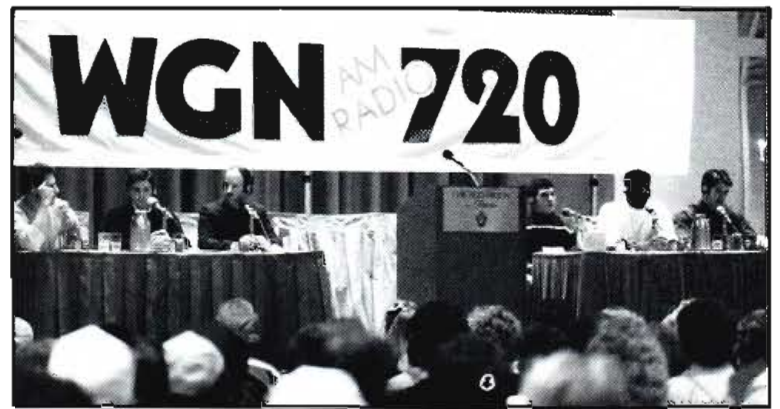
A post-show reception for former Governor Thompson's final "Ask the Governor" broadcast on WBBM-AM: (l to r) V.P./G.M. WAYNE JEFFERSON, anchor DICK HELTON, CHRIS BERRY and THOMPSON.



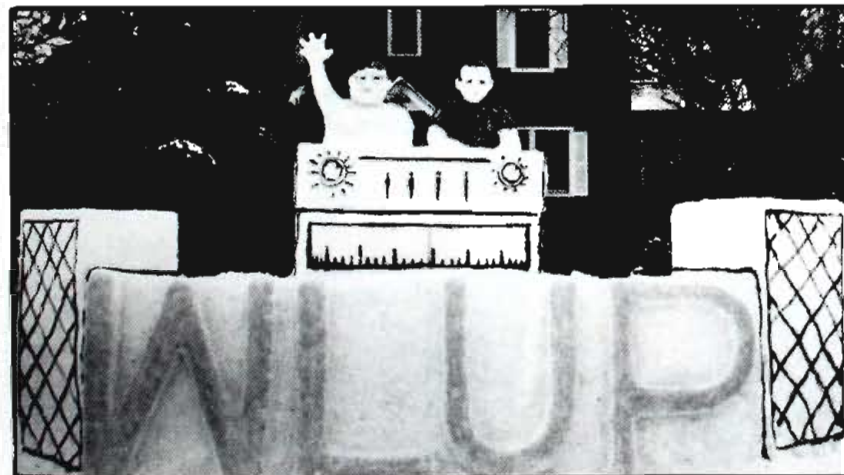
WBBM-AM anchor DICK HELTON (right) and news director CHRIS BERRY (center) join GOVERNOR JIM EDGAR during his premier broadcast of "Ask the Governor."



WTAQ-AM's SANTA NEGRETE and DJ CHRISTIAN RAMOS with DOLORES REYES, winner of the Cermak Road Chamber of Commerce car raffle.



WGN-AM's "Sports Central" remote at the Cubs Convention: (l to r) MIKE BIELECKI, WGN's THOM BRENNAMAN and RANDY MINKOFF, JOE GIRARDI, MIKE HARKEY and SHAWN BOSKIE.



A loyal listener creates an ice sculpture of WLUP-AM DJs STEVE DAHL and GARRY MEIER.



WLWU-FM staff with M.C. Hammer's back-up group, "Special Generation."

# Happenings...



WYSY-FM's JOHN RIVERS (right) with SAM KINISON (left) and MTV's PAUL SHORE at the Paramount Arts Center.



JOHN HIATT and his band perform for patients at Children's Memorial Hospital with WXRT-FM DJs.



WKRS-AM's DAN COPPOLA (right) broadcasts live from the All Stars Sports Bar & Grill with listener CHUCK BOJNIEWICZ (center) and Bulls player BILL CARTWRIGHT.



At WGGI-FM studios: (l to r) JJ JACKSON, comedian GEORGE WALLACE, actor MARIO VAN PEEPLES and DOUG BANKS (front). (Photo by Anna Harbin)



WIND "La Tremenda Lottery" winner ALFREDO MARQUEZ is handed keys to his new Lincoln Mercury Tracer by West Gate Lincoln Mercury owner DEAN JAMES MORONI.



WCKG's ALLAN STAGG broadcasts from the Dodge Dealer's booth at the Chicago Auto Show.

More than any other music format on the radio, Contemporary Hit Radio or "CHR" is all about *change*. The most basic tenet in Top 40/CHR has always been, "Play the hits—no matter what they are." But today's Vanilla Ice can end up as tomorrow's melted snowcone. Thus, CHR stations must continually research their music to make sure that they are playing what their listeners want to hear.

Much of the appeal of CHR radio—especially for advertisers—is that the format cuts across racial lines. Rapper M.C. Hammer and rockers INXS are played side by side, just as records by the Beatles and James Brown rubbed shoulders on Top 40 radio in the mid '60s. Contemporary Hit Radio remains the format for the masses, especially those between ages 18 and 34.

Just as Chicago saw two Top 40 stations, WLS and WCFL, fight it out for dominance in the '60s and '70s, today two different stations are doing battle in the CHR War: WBBM-FM (96.3) and WYTZ (FM 94.7).

#### WBBM (FM 96.3)

One of Chicago radio's biggest success stories in the past year has been WBBM-FM, also known as "B96." Under the stewardship of general manager Tom Matheson and program director Dave Shakes, the station has skyrocketed to the Number Three spot in the Chicago market with a 6.2 share, according to Arbitron's most recent ratings figures. Eschewing rock hits for dance- and urban-

**"We've succeeded by customizing the radio station to Chicago. It's a Chicago hit radio station, and it's different from any other Top 40 station in the country," says B96's Dave Shakes.**

**"We just got rid of the records we didn't think were performing well for us," says Z95's Ric Lippincott.**

oriented artists, the station has gained at the expense of WYTZ, which until a few months ago was a rock-oriented CHR station.

"One of the reasons we've succeeded is because we've had this vision of a radio station that Chicago can wrap its arms around," says WBBM-FM's Matheson. "One that has a powerful morning show and plays music that people can get excited about. Since WLS was at its peak 12 years ago, nobody else has been able to realize that vision."

Adds program director Shakes, "We've succeeded by customizing the radio station to Chicago. It's a *Chicago* hit radio station, and it's different from any other Top 40 station in the country."

Playing a healthy percentage of dance-oriented artists (Janet Jackson, Deee-Lite, Madonna), rap (Young MC, Vanilla Ice), and urban-pop crossover (Whitney Houston, Tony Toni Tone, Mariah Carey), B96 has, for the most part, eliminated rock from its playlist. It's a move that has brought the station a sizeable Hispanic audience.

"At this point in time there just aren't a lot of rock hits out there," says Shakes. "Oh, somebody like INXS might break through occasionally. But as a genre, rock isn't an ingredient of a successful CHR station any more."

Adds Matheson, "One of the most important elements of this

radio station is its energy, and I don't mean just the energy in the music. There's a heartbeat to this radio station. And that heartbeat can be felt in morning drive when you listen to Eddie and JoBo."

Indeed, the morning team of Ed Volkman and Joe Bohannon has been a major factor in WBBM-FM's success. Their high-energy, irreverent style seems tailor-made for the station's 18-34 target audience. Another important element is high-profile contests and promotions, such as the "Killer Bee" bumpersticker campaign, which began last June. If you need any further proof of how successfully the station has marketed itself, just take a look at the rear bumper of the car in front of you.

"The 'Killer Bee' slogan gave us a handle or a 'stationality' of being assertive and fun-loving," says Shakes. "While B96 was a good radio station before, it was hard to put your finger on what exactly B96 stood for. Now it's easier to do that."

#### WYTZ (FM 94.7)

At the same time that WBBM-FM was making headlines, WYTZ (Z-95) was taking its lumps. When their competition was going with a dance-oriented music mix, WYTZ was countering with rock-oriented artists like Warrant, Poison, Heart and Bon Jovi, in addition to some of the same dance and urban records B96 played as well.

Having dropped to a 2.1 share in the fall quarter—its lowest in three years—the station put on its boxing gloves in late January. With the help of noted consultant Randy Michaels they immediately went for WBBM-FM's jugular, to the point of running promos on the air slamming the station and Shakes in particular.

"A couple of months ago we did a perceptual research study in the market," says WYTZ general manager Kevin O'Grady. "We believed we had made some mistakes and our research showed that we were correct."

Out went most of the rock records and in came the same sort of dance-oriented music that nemesis WBBM-FM had programmed so successfully. Z-95 also wasted no time going after B96's large Hispanic audience. The first couple of days of WYTZ's new offensive campaign found them switching to Spanish for most of their announcements.

As for the on-air trashing of B96, O'Grady says the days when it was a radio taboo to mention the competition by name on the air are long gone.

"It's a pretty accepted practice in advertising these days," he said. "Just look at the Pepsi and Coke wars. We *are* mentioning them by name and we're telling people how much better we are than them and why. We're making it real easy for them to make a choice."

Asked about the shift in Z-95's music, operations manager Ric Lippincott says he'd rather not use the term "dance music" to describe what the station is playing. "We just got rid of the records we didn't think were performing well for us," he said. "Those included records like Alias and Nelson. And we put in records that *have* been performing well, like Young MC, Surface and L.L. Cool J."

"What I can tell you is that we're going to play the hits in Chicago. The hits in Des Moines might be different from Chicago, because Des Moines isn't an urban environment the way that Chicago is. This type of environment lends itself to the type of music we're now playing. We're not saying that we're a 'dance' station or an 'urban' station. We're just going to play the hits in Chicago, whatever they are."

Clearly the CHR battle in Chicago has heated up after a long malaise. Says WYTZ's O'Grady, "1991 is going to be an interesting year for Chicago radio. We're going to make it a lot of fun." ♦

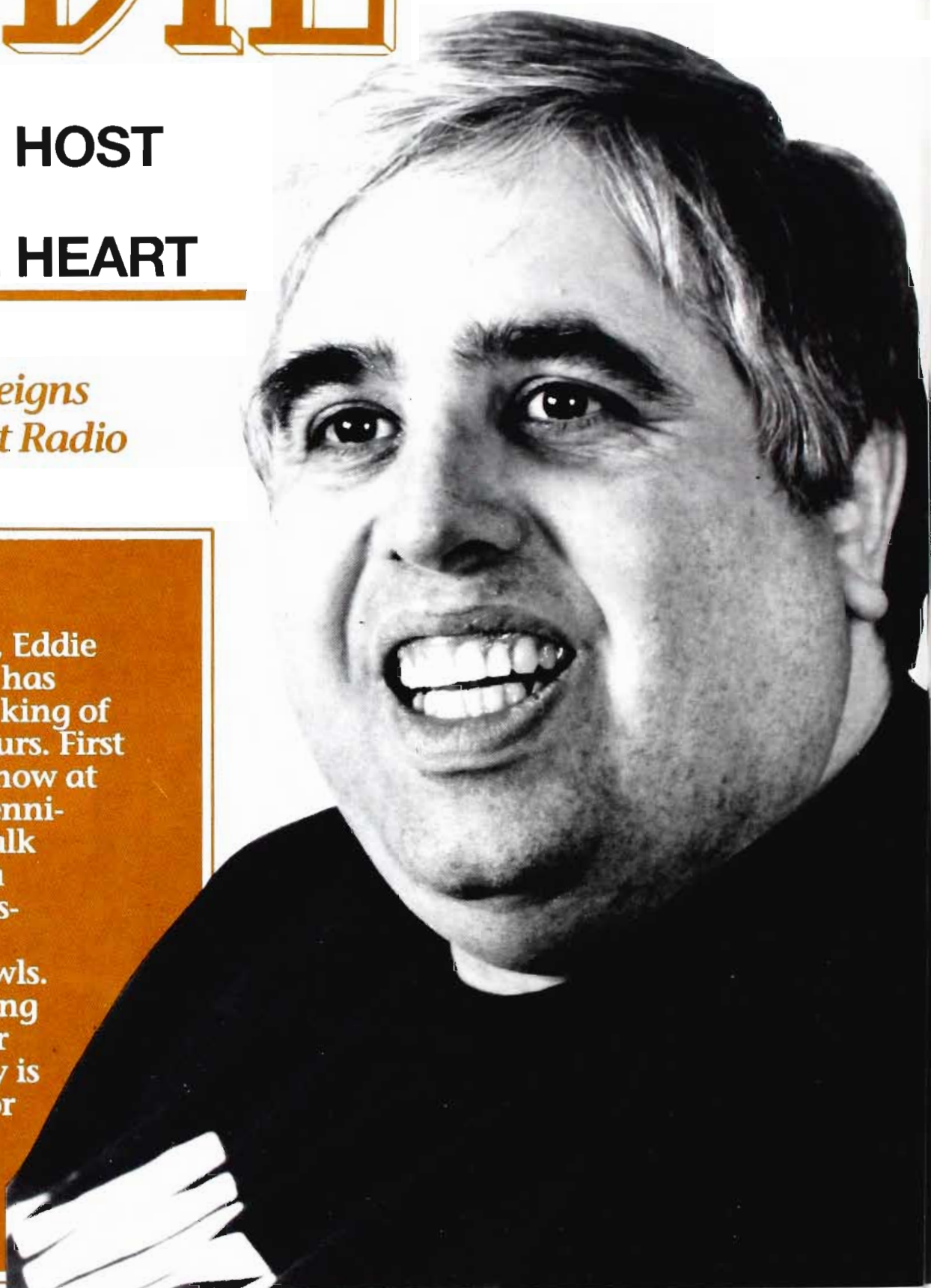
# EDDIE SCHWARTZ

by Bill Dahl

## KING-SIZE HOST with a KING-SIZE HEART

*"Chicago Ed" Reigns  
Over Late Night Radio*

Since 1973, Eddie Schwartz has reigned as the king of radio's wee hours. First at WIND and now at WGN, the perennially popular talk host remains a reassuring presence for Chicago's night owls. This unwavering cheerleader for the Windy City is also famous for his charitable work.





# FLASHBACKS

by Jim Mueller

## JONI JAMES

Joni James, the plucky little Italian girl who sold millions of records between 1952 and 1966, is resuming the career that made her an international concert and cabaret star.

Born Joan Carmella Babbo, the Bowen High School graduate grew up in the shadow of the steel mills on Chicago's Southeast Side. Through participation in a Chicago Park District Program, she became an accomplished ballet and modern dancer, eventually joining the chorus line at the old Edgewater Beach Hotel. While recovering from an emergency appendectomy, James decided to try singing, and within a short time was working club dates throughout the city.

James released several sides on Chicago-based Sharp Records, before signing with MGM and recording the chart-topping hit, "Why Don't You Believe Me." At MGM James met and married the composer/arranger Tony Acquaviva, a recording artist best remembered for his instrumental hit "C'est Tout." Acquaviva created the Joni James sound, surrounding the singer's voice with 100 violins for her concert at Carnegie Hall.

After adopting two young Italian orphans — Michelangelo and Angela Mia — the singer took an extended break from recording and performing. The Acquavivas settled in Beverly Hills, where James pursued interests in gardening and interior decorating.

During the early 1970s she finalized a deal with MGM Records to buy back her entire catalog of master recordings, including 60 single releases and 39 albums.

Tony Acquaviva passed away suddenly in 1986, while preparing a reissue of vintage Joni James material. Since then, James has personally supervised the remastering and rerelease of her original recordings.

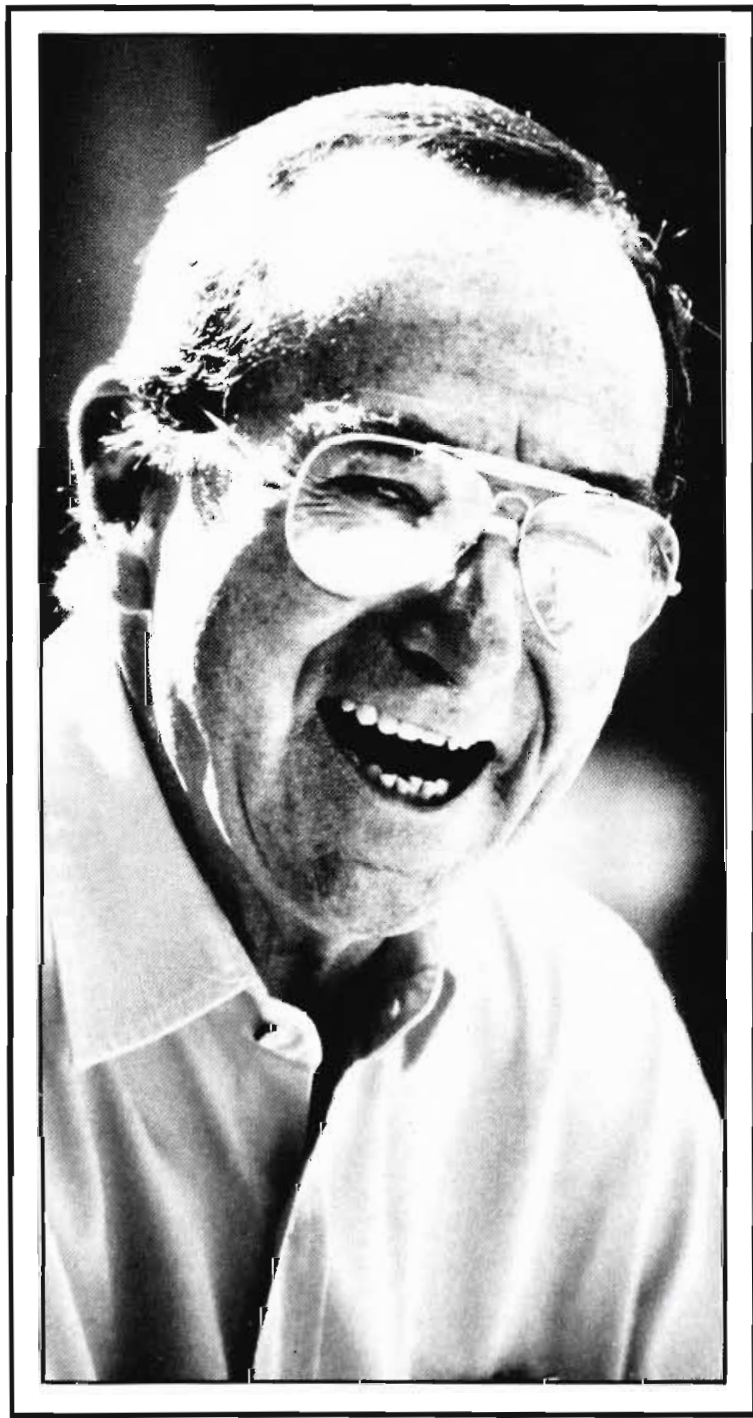
Today, Joni James is seriously considering a concert tour. Her latest reissue *Dedicated to You*, is available in CD, LP or cassette format from the Beautiful Music Company.



JONI JAMES with her late husband TONY ACQUAVIVA surrounded by her many gold records.



# FLASHBACKS



## 'Bad Boy' DAN SORKIN Still Alive And Kickin'

by Jim Mueller

Despite rumors of his demise, the original bad boy of Chicago radio is still alive and well. Flashbacks detective Jim Mueller tracked down the former WCFL jock and got him talking about the rumors, discovering Bob Newhart, testifying for Lenny Bruce and throwing furniture out radio station windows.

Two short rings mean an outside call, a sharp connection from San Francisco and a maddeningly familiar voice last heard over Chicago airwaves in 1964.

"Dan Sorkin here," the caller says by way of introduction. "I understand you've been snooping around KNBR and KGO [in San Francisco] looking for me. What's up?"

Aside from the persistent rumor that you were a babbling drug addict before your untimely death in a 1968 motorcycle crash in the Mojave Desert . . . not a whole hell of a lot.

Sorkin unleashes a *professional guffaw*. He's heard it all before. That kookie Dan Sorkin! Dumping Johnny Ray records and swivel chairs into the Chicago River . . . sweet-talking sponsors into bank-rolling his 40-day flight around the world in a "borrowed" twin engine Piper Apache . . . shooting holes in the studio ceiling and testifying for Lenny Bruce at the comic's Chicago obscenity trial

**"I liked to think of my old WCFL audience as co-conspirators, not listeners."**

. . . that was Dan Sorkin, the original bad boy of Chicago radio.

"I take exception to your bad boy characterization," Sorkin says, "and I was never on drugs! Drugs terrify me!!! Listen, I worked in Chicago from 1950 to 1964, first at WIND, but more notably at WCFL, and I never, ever concentrated on being outrageous. I was different, not wacky or zany or a madcap. Just . . . *different*."

To this day Sorkin doesn't see himself as a "radio guy." A flight instructor and physics teacher, yes. But never a radio lifer. He explains, "Temperamentally I'm unsuited to radio. I'm easily bored and not much of a management ass-kisser. Radio is something I fell into as a kid, a way to make a decent living. I had an appealing voice, a good ear for music and comedy and the ability to communicate with my listeners. In fact, I liked to think of my old WCFL audience as co-conspirators, not listeners!"

Dan Sorkin's oft times stormy relationship with the Chicago radio establishment began in 1950, when the 23-year-old rookie joined WIND as a staff announcer. After the aforementioned chair-tossing incident he was unceremoniously shown the door. ("And don't let it hit you on your way out!")

"That old swivel chair really did me in," Sorkin recalls with a soft chuckle. "WIND looked the other way when I pitched records into the river, but chairs were a different story I guess."

**S**can the radio dial in any other city in the U.S., large or small. You'll never encounter another on-air personality anywhere that sounds even remotely like Ed Schwartz.

With a high-pitched, nasal voice that's totally unlike the resonant pipes of a conventional announcer and an eclectic guest roster that's liable to include everyone from Bill Cosby to the cop on the beat, the perennially top-rated WGN (AM 720) overnight talk show host is a phenomenon unique to the Windy City.

No wonder they call him Chicago Ed.

Schwartz has reigned as the king of the wee hours since 1973. Currently heard on WGN from 11 p.m. to 3 a.m. Monday through Thursday and 11 p.m. to 5 a.m. on Friday, Schwartz has taken on the role of a reassuring presence over the years for Chicago night owls.

"With a lot of late night radio listeners, I've become kind of like an old bathrobe, or an old pair of slippers," says Schwartz. "They know who I am and what I do, and they're comfortable with it. They're glad to find that I'm there at night, and we get together and maybe everything's okay with the world."

Unlike many personalities who decry the graveyard shift, Schwartz enjoys his schedule. "I don't look at it as a burden, or being assigned to the back end of the radio station," he says. "My philosophy has always been that a person's need to know is no less at two o'clock in the morning than it is at two o'clock in the afternoon. I assume that they're as interested as anybody else's listeners."

**"With a lot of late night radio listeners, I've become kind of like an old bathrobe, or an old pair of slippers."**

Pinpointing the king-sized host's audience is an impossibility. "It's a very broad spectrum of listenership. It covers all ages, both sexes, people who are working, people who are at home, people who are in bed, people who are driving," he says.

"Also, the time spent listening is longer. It's not a harried time of day, and where a person might be listening to the radio in 10 or 15 minute chunks earlier in the day, at night they listen a lot longer. So we have a chance to develop a closer relationship."

"I think that Eddie has learned to put together the kind of show that appeals to huge numbers of people who are up late at night," says WGN program director Lorna Gladstone. "I think it's a highly diverse audience and he's managed to put together the feel and flavor of something that will appeal to many of those people. He really has a sense of what they need and want."

"He treats the overnights as drive-time," says Gladstone. "He brings to late night radio the sense that there is a complete world out there."

Schwartz's gabfest turns into an informal hotline whenever natural disasters such as floods or blackouts occur. "I've gotten to know a lot of people who work in public service and emergency services, and I hope there's a mutual respect," says Schwartz. "We try not to bother them at the wrong time, and to pass along that which is important."

Show biz luminaries such as Bill Cosby and Robert Conrad are frequent guests on the program. "I've been lucky enough to become friendly with some of the people that come on. I mean, really enduring friendships," he says.

Conversely, Schwartz has suffered through his share of unsatisfactory celeb interviews. "A bad guest is one that's intoxicated, or on drugs, or has terribly low self-esteem, or maybe is forced into the interview by a publicist and didn't want to do it to begin with,"

he says. "If you run into somebody like that and you're smart, you cut it short. There's no sense inflicting that on your audience."

Once limiting his topics to lighter subjects, Schwartz has opened his phone lines in recent years to more controversial fare, including the always fiery spectre of local politics.

"There was a time many years ago when I stayed away from all controversy," says Schwartz. "My attitude was that night people have a right to be relaxed, and shouldn't have to put up with all that. But a few years ago I changed that philosophy. Anything goes, including politics."

"The last couple of years some of my listeners have probably found me a bit more argumentative, and maybe a bit louder than I've been in years gone by," he continues. "The reason for that is, I feel that unsubstantiated remarks must be challenged. Incorrect information phoned in should be discussed, and maybe challenged. I can't allow what appears to be misinformation to be repeated without being challenged. I think that unnerves some listeners."

"A lot of talk show hosts don't even listen to what the callers are saying," he says. "That's very irresponsible. You can hear that all over town."

Schwartz is a lifer on the Chicago radio scene. He started out as a go-fer and tour guide at WLS (AM 890) while still in his teens and studied communications at Columbia College before hiring on at WIND (AM 560) in 1966.

He held down a number of behind-the-scenes posts at WIND, including music librarian and public affairs director, before venturing behind the microphone for the first time professionally as a substitute for popular overnight host Larry "The Legend" Johnson.

"I was his producer, so I used to fill in for him. Frankly, it was cheaper," says Schwartz. "It was never really what I wanted to do. It just kind of happened accidentally. I'm glad that it did, but it was nothing I ever thought of doing."

In 1973, Schwartz officially replaced Johnson. Apart from a couple of years of afternoon drive duty, he remained WIND's late night host until he moved to WGN in 1981.

"I was sitting at WIND with a very high share of the audience, and there they were at 'GN with a 50,000 watt signal and a very low share of the audience," says Schwartz. "So we thought we'd get together."

Schwartz limits his public appearances, apart from championing his annual Christmas food drive for charity. "That was born about ten years ago in anger over then-Mayor Jane Byrne wasting so much money on silly things like fireworks and installing lights on bridges in downtown Chicago," says Schwartz. "Money was taken from emergency feeding and other important city efforts for all of this—what I term silliness."

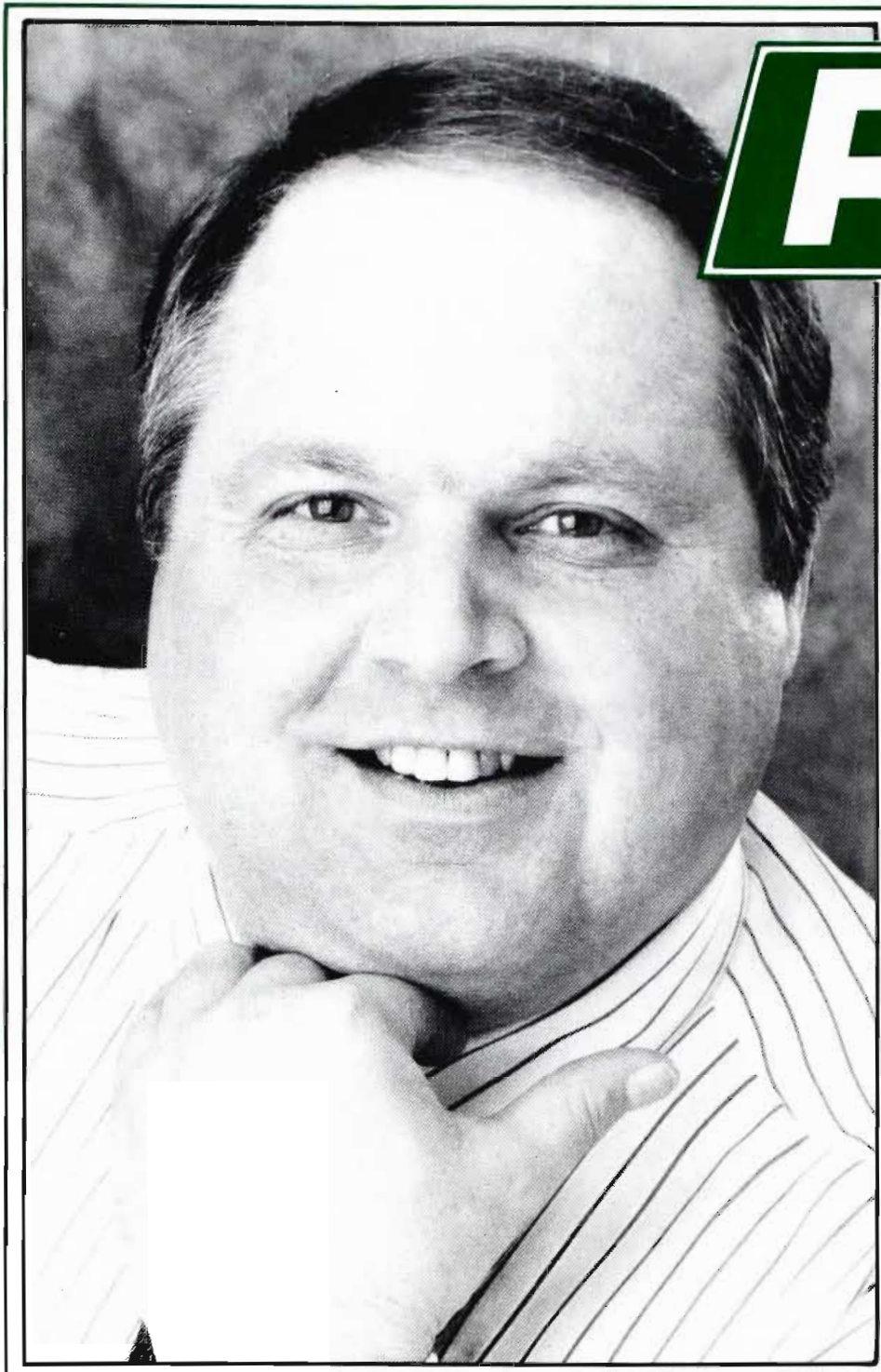
"I said, 'If she won't do something about hunger in this town, I will!' The first year, we got about 40,000 pounds of groceries."

Schwartz continues to be a target of constant derision by WLUP (AM 1000) pranksters Steve Dahl and Kevin Matthews. Granted, the eternally dieting Schwartz unwittingly gives them plenty of material for biting satire—his unwavering support of Chicago's men in blue can be maddening, and some of his recorded comedy selections sound hopelessly dated.

But the big man characteristically refuses to return fire. "I ignore them," he says. "I don't listen to it. According to what I read in the newspaper, they're not doing too well [in the ratings], and I really wouldn't know why . . . I'm much too busy to listen to that."

Unlike many popular radio personalities who seldom remain loyal to their hometown if there's more cash to be made down the road, Ed Schwartz is happy right where he's at, and he's not going anywhere.

"Talk show hosts don't have to get old if they keep themselves informed," he says. "I live here, too, and that's why I care." ♦



# RUSH

## ***Conservative Cult Hero***

by Steven Cohn

*National talk show host Rush Limbaugh, heard afternoons on WLS (AM 890), is every Liberal's nightmare and a dream-come-true for Conservatives. Whether skewering leftist dogma or insulting Saddam Hussein, the quick-witted host gives listeners of both persuasions something to think and to laugh about.*

**“W**ith talent on loan from God, this is Rush Limbaugh on the Excellence In Broadcasting network.”

To the National Organization for Women, gay rights groups, homeless advocates, environmentalists, and those on the left of the American political system, Rush Limbaugh and his radio show are enough to create an epidemic of high blood pressure. To Conservatives and Republicans, Limbaugh is the best and brightest cult hero since Ollie North.

A sampling of on-air quotes from Limbaugh's national show (syndicated from New York City and heard from 1-4 p.m., Monday-Friday on WLS) illustrates why people feel so strongly about him:

- “My job is not to find out what America thinks. It's for America to find out what I think!”
- “That's the end of one of the finest hours in broadcasting history. How many calls have we had? One? And still one of the finest hours in broadcasting history.”
- “That's the press release from Earth First. Those leftist environmental wackos, with headquarters in the marijuana fields of California. Typical of what you get from potheads.”

Rush Limbaugh is like the guy at a party who, with a mix of opinion, bombast and humor, keeps everyone in stitches for three hours. *Your* place is not to come back with opinions of your own, or make witty rejoinders, but instead to listen and enjoy his monologue.

Most importantly, you have to listen with a sense of humor, no matter what your political beliefs. Because to listen to Limbaugh's show is to ponder not so much what is right or wrong with America, but to examine the absurdities of America's political landscape.

“I illustrate absurdity by being absurd. I tackle extremism by being extreme myself,” Limbaugh said in a post-program interview. “I'm not one of those talk show hosts who tells his listeners, ‘Folks, go out and register to vote.’ Hey! Anybody can do that. It's no great accomplishment to get people to write their congressman. You can't go out hunting for causes.”

Still, Limbaugh's show is a soapbox for his political beliefs. For three hours he holds forth on various topics, interspersing telephone calls from listeners. During a one-hour period on a recent

"If I remember correctly, one of those City of Chicago bridge-tenders watched as the chair sailed by his window and hit the water. The guy took it upon himself to snitch to my boss, and there were no second chances for me. Not at WIND. I was gone the same day."

Following a failed shot at television ("I was lousy!"), Sorkin auditioned to host overnights on WCFL.

"I was on midnights from 1951 to 1958. That's when Mike Rapchak took over and I switched to mornings. That's when I heard about a stammering young accountant who wanted to be a comedian. Guy named Bob Newhart."

Through a mutual friend, *G.E. Theater* writer Jim Gallagher, Sorkin was introduced to Newhart. At the time, Gallagher and Newhart were hawking their comic bits to local radio stations. Sorkin enjoyed Newhart's comedy sketches and eventually went to bat for the Newhart/Gallagher team with Warner Bros. Records.

"Bob Newhart absolutely cracked me up," Sorkin remembers. "His material was fresh and funny, but the poor guy had no connections, no representation. I introduced him to his first manager, Tweet Hogan, and together Tweet and I pitched Bob to Warner Bros."

**"Bob Newhart absolutely cracked me up...but the poor guy had no connections, no representation."**

"On the strength of my performing Newhart's schtick for their president, Jim Conkling, Warner Bros. took a gamble and booked Bob into the Rice Hotel in Houston for a live record date. The resulting comedy album was *The Button Down Mind of Bob Newhart*, which sold something like two million copies, and, I might add, saved Warner Bros. from going under."

Sorkin continued his popular morning drive show on WCFL through the late 1950s and early 1960s. The end came in 1964 when he agreed to testify on behalf of Lenny Bruce at the controversial comedian's Chicago obscenity trial. The defense wanted Sorkin as an expert witness on comedy. The decision to testify, Sorkin now admits, probably was ill-advised.

"They warned me to stay away from Lenny Bruce," he says. "My general manager at WCFL, Marty Hogan, told me I'd be fired if I testified. I ignored him, testified and was summarily bounced. I hate to use the term *blacklist*, but facts are facts, and after WCFL yanked me off the air nobody in Chicago would give me a job. I shuffled around at a little station in Elmhurst for a few months, but when KMJ in Los Angeles gave me an offer I had to take it . . . grudgingly."

At KMJ Sorkin was to be part of a "dream line-up" including Steve Allen and Pamela Mason. Unfortunately, between the time he accepted and his arrival in Los Angeles, the station underwent a format change to rock 'n' roll. Sorkin then drifted up the coast to San Francisco, where he caught on with the local *Metromedia* outlet. After six months and another format change, he once again was unemployed. This time, Sorkin seriously considered a final exit from radio.

**"They warned me to stay away from Lenny Bruce."**

"By 1964 I'd logged 2,000 hours as a commercial pilot," Sorkin

explains. "Consequently, when I read about the Brazilian Air Force needing flight crews I figured that's for me! I wanted to wear a cracked leather bomber jacket and fly an old P-51 Mustang!"

"I was just sitting down at the kitchen table to fill out the application forms when my phone rang. It was Al Newman at KSFO with a job offer. I told him I had my heart set on flying through the Brazilian rain forests, but he was determined to get me. He said, 'Dan, be realistic. Come to work for KSFO and I'll get you an airplane, pay for the insurance and fuel and even flip for a hangar!' How could I refuse?"

**"I never, ever concentrated on being outrageous. I was different, not wacky or zany or a madcap."**

KSFO was pure personality radio when Sorkin held down afternoons there between 1964 and 1972. For example, TV's *Dating Game* host Jim Lange worked there along with top California jocks Don Sherwood and Carter B. Smith. It would seem that Dan Sorkin had finally found a home at KSFO . . . or had he?

"I get itchy," Sorkin admits. "That's always been my downfall, and truthfully, I started losing interest in radio as early as 1968, when I lost my leg in the motorcycle accident you referred to earlier. I'd become a donor-sponsor with the Synanon drug rehabilitation network by that time, working with substance abusers, and I suppose that's where those *Dan Sorkin is a Druggie* rumors got started."

"I believed in Synanon and stayed with them for 22 years, teaching courses in flight instruction, physics, speech and radio production. I'm most proud of the fact that I personally contributed more than \$500,000 to the organization before leaving in 1989."

With late middle-age looming, Sorkin wanted one last shot at flying. He talked his way into a UPS training program with the idea of becoming a commercial air freight pilot, but at age 63 the loading and unloading of cargo nets was a bit more than the old boy could handle.

**"I get itchy. That's always been my downfall...."**

"Physically, I was exhausted," he says. "I knew I wouldn't be able to hold up my end of the bargain, so I thanked the people at UPS for the opportunity they'd given me and decided to take another crack at radio. I contacted Mickey Luckoff at KGO last spring. He remembered my name from KSFO and was kind enough to hire me for fill-in and production work."

When not on the air at KGO, Sorkin usually can be found at St. Francis Hospital in San Francisco or the Shriners Crippled Children's Hospital in Oakland, volunteering his time with recent amputees. Says Sorkin, "The story about the motorcycle crash was true of course, except I wasn't killed. I lost a leg. In my volunteer work I teach recent amputees how to use their prostheses."

"Sometimes these guys are pretty depressed. They say, 'How the hell do you know what it feels like to lose a leg?,' and that's when I go into my act. I jump up, click my heels, roll up my pants leg . . . and there's my own prosthesis painted red, white and blue! My grandkids love it . . . what can I say?"

Not much, Dan. You've said it all. Good to know you're still around.

But . . . what about those bullet holes in the ceiling at WCFL?

# The **BULLETIN BOARD**

RADIOChicago is introducing a classified advertising section, **The Bulletin Board**. Rates: \$6 per line (min. 5 lines), 35 characters per line including spaces and punctuation. Display classified: \$75 per column inch (min. one inch), 1/2 inch increments \$37.50. Box numbers: additional \$10.

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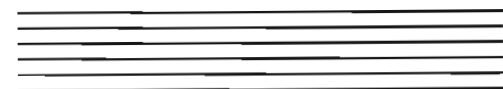


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# LIMBAUGH

show, Limbaugh took only one phone call because he was too busy contributing personal updates on the war in the Middle East (which he introduces with the “march of the witch’s soldiers” from the *Wizard of Oz*), blasting anti-war protesters, homeless groups, the media, and liberal politicians from Jesse Jackson to Mario Cuomo.

“He’s gotten a lot of national attention because of his conservatism, but also because he’s a tremendous showman,” says WLS operations director Drew Hayes. “He’s one of the best because he really knows how to reach people. He really strikes an emotional chord in people and they either love him or hate him.”

Hayes continues, “In Chicago, he has many loyal listeners, very loyal listeners, who hang on his every word. We’re thrilled with him. His ratings have grown consistently with every [quarterly Arbitron] book.”

The conservative cult hero will descend upon Chicago to broadcast his show from WLS studios in the near future, promises Hayes.

“Successful shows are going to be host-driven,” Limbaugh says. “You can’t sit there and try to figure out what [the listener is] interested in. You can be very badly hurt by talking about something that you’re not knowledgeable of.”

***“Successful shows are going to be host-driven. You can’t sit there and try to figure out what (the listener is) interested in.”***

To hear Limbaugh tell it, he has had “17 years of near-misses” before coming up with the format for his top-rated talk program which is heard on 300 outlets across America.

The 40-year-old Limbaugh’s radio career started at age 16 when he worked as an all-around helper and disc jockey at a local station in Cape Girardeau, MO. He played Top 40 music throughout the late ’60s and ’70s, ending up in Kansas City, where he started taking on-air phone calls. After being fired from that job, he took an executive position with the Kansas City Royals, which lasted five years.

Limbaugh eventually made his way to Sacramento, California, where he quadrupled the station’s midday audience while perfecting the format that made him so popular . . . and so controversial.

The controversies are legendary to the “dittoheads” (Limbaugh’s affectionate name for the show’s callers) who listen in larger and larger numbers each month. For instance:

In Rochester, N.Y., local NOW activists called on radio station WHAM to take Limbaugh off the air after he called feminists “feminazis” and used a mooring cow to introduce a story about NOW president Molly Yard.

While reporting on homeless advocate Mitch Snyder’s suicide during one of his “homeless updates” (read over the sounds of New Orleans rocker Clarence “Frogman” Henry’s “I Ain’t Got No Home”), Limbaugh noted that a suicide note had been found. He paused and mused, “I wonder if I was mentioned . . .”

Guest-hosting for TV host Pat Sajak, Limbaugh was interrupted several times by gay and liberal activists protesting Limbaugh’s “AIDS Updates.”

But despite this reputation, and the dozens of auditorium appearances he made last year before right-wing and Republican audiences across the country, Limbaugh doesn’t see himself as a “Voice of the Right.”

“I refuse to let right-wing kooks on the air,” says this friend of Roger Ailes and Ollie North. “I don’t want them to think I’m their buddy. You know the guys I’m talking about—the guys who think the whole world is managed by a Rockefeller-Kissinger conspiracy and by the Trilateral Commission.”

“I don’t let [listeners] read the Bible on the air,” Limbaugh continues. “For me, religion is based on personal faith. My show is not a church. I want people who think. I want to have a conversation with them. The caller has to be genuinely interesting, or do something that allows me to be.”

When Saddam Hussein asked anti-war protesters to continue their efforts, Limbaugh cleared the lines to allow any protester to call the show and explain what it was like to be thanked by the Iraqi dictator.

Only one person called in, but unlike mean-spirited talk show hosts who hang up on callers who do not agree with their views, Limbaugh ascertained the caller’s feelings. Then, of course, the host carefully tried to convince the caller that he was wrong.

“I wish more people who disagree would call more. This guy was pretty forthcoming. I had plenty of opportunity to level the guy, but I didn’t. I love talking to people who disagree with me, and I am intent on having a conversation with them.”

“I’m not a hateful guy, I don’t give people a target to go after. It’s a fun show and it’s at times compelling.”

***“I wish more people who disagree would call more. I love talking to people who disagree with me.”***

Though Limbaugh says he tries not to analyze the program too scientifically, the fun part is what makes his show work. Limbaugh is more like an irreverent morning DJ than a political commentator and analyst like Paul Harvey. For example, he is more likely to stop in the middle of a thought to inject a witty aside (“Now Saddam’s Republican Guards are getting blasted by—wait a minute. I don’t like the sound of that. Let’s call them Democrat Guards. Yea. That’s more like it.”) than he is likely to attack a caller.

However, Limbaugh says the music (he uses “Jesus Christ Superstar” for his Cuomo updates), the asides, the characterizations of political opponents and the pomposity are all beside the point.

“A lot of people are trying to copy Rush Limbaugh, but they miss the point. There is not another national conservative talk show host. If you want to copy me, copy the conservatism.”

Listeners who want to talk to Rush Limbaugh can call his toll-free number from 11 a.m.-2 p.m., Monday through Friday: **1 (800) 282-2882.**

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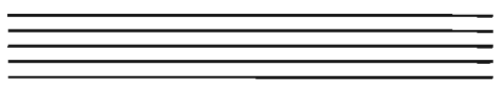


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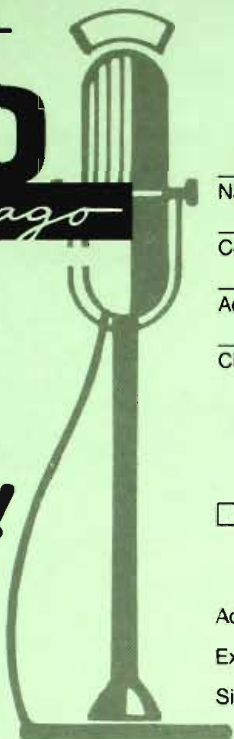
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815-459-7000

GM: *Larry Leafblad*  
SM: *Steve Sands*

WAIT AM serves Chicagoland, programming BEAUTIFUL MUSIC, news at the top of the hour, and business updates throughout the day.

WAIT also covers Northern Ill. University Football.

### Monday-Friday

**5:30 AM-11:00 AM**  
Larry Ridge  
Music

**11:00 AM-4:00 PM**  
Steven Michael Sands  
Music

**4:00 PM-9:00 PM**  
Larry O'Brien  
Music

### Saturday

**5:30 AM-1:00 PM**  
Owen Jirka  
Music

**1:00 PM-9:30 PM**  
Larry Ridge  
Music

### Sunday

**6:00 AM-8:00 AM**  
Larry O'Brien  
Music

**8:00 AM-9:00 AM**  
Morning Worship Service  
St. Peter's Lutheran Church

**9:00 AM-NOON**  
Lil' Richard Polka Show

**NOON-1:00 PM**  
Voice of the Homeland  
Alfred Richter (German)

**1:00 PM-2:00 PM**  
Voice of the American  
Serbs

**2:00 PM-9:00 PM**  
Owen Jirka  
Music

SM: *Larry Nelson*  
PD: *Dean Abbott*  
News Dir: *Doug Booth*

WAUR is the Fox Valley's home for news and information, Kane County Cougar's baseball games.

### Monday-Friday

**7:00 AM-NOON**  
"Bruce Chandler Show"  
Doug Booth, News  
Weather, Traffic  
7:30 AM  
Paul Harvey, News

**NOON-12:15 PM**  
Paul Harvey, News

**12:15 PM-4:00 PM**  
"Bill Michaels Show"  
Liz Clark, News  
3:00 PM  
"Paul Harvey's Rest of the Story"

**4:00 PM-9:00 PM**  
"Brad Pierce Show"  
Liz Clark, News  
Brett Onstott, Sports  
Weather, Traffic

**9:00 PM-2:00 AM**  
"Robert M. Chanault Show"

**2:00 AM-7:00 AM**  
"CJ Stone Show"  
Doug Booth, News  
Agri Business Reports  
with Orion Samuelson  
and Max Armstrong

### Saturday

Solid Gold Oldies Weekend  
with Rick Hunter, Melody  
Foxx, Maggie Ross, Dana  
Lauren and Randy Childs

**7:30 AM**  
"Paul Harvey's Rest of the Story"

**NOON-12:15 PM**  
Paul Harvey, News

### Sunday

Solid Gold Oldies Weekend  
with Rick Hunter, Melody  
Foxx, Maggie Ross, Dana  
Lauren and Randy Childs

WBBM AM—Chicago's All-News and Information Station. WBBM AM is a CBS-owned Radio Station.

WBBM broadcasts Blackhawk Hockey and is the Illinois Lottery Official Station.

### Monday-Friday

CBS News on the Hour

### MIDNIGHT-5:00 AM

Alan Bickley, Walt Hamilton,  
Dale McCarren

### 5:00 AM-10:00 AM

NEWS & INFORMATION  
Traffic and Weather Together  
—every 10 minutes  
John Hultman  
Felicia Middlebrooks

SPORTS REPORTS  
.15 and .45 after the hour  
Dave Eanet

BUSINESS REPORTS  
.20 and .50 after the hour  
Tokyo Business  
Crain's Chicago Business  
Len Walter at the Midwest  
Stock Exchange

THE OSGOOD FILE  
Charles Osgood

### 10:00 AM-3:00 PM

NEWS & INFORMATION  
Traffic and Weather Together  
—every 10 minutes  
Donn Pearlman, Sherman  
Kaplan, David Roe  
11:40 AM "In the Kitchen"  
Sherman Kaplan

ENTERTAINMENT REVIEWS  
2:24 PM  
Sherman Kaplan  
BUSINESS REPORTS  
.20 and .50 after the hour  
Len Walter

### 3:00 PM-9:00 PM

NEWS & INFORMATION  
Traffic and Weather Together  
—every 10 minutes  
Dick Helton, Kris Kridel  
SPORTS REPORTS  
.15 and .45 after the hour  
Brian Davis  
BUSINESS  
.20 and .50 after the hour

**9:00 PM-MIDNIGHT**  
"Newsline with Dave Baum"

**MIDNIGHT-1:00 AM**  
Old Time Radio Classics  
Chuck Schaden

**1:00 AM-5:00 AM**  
NEWS & INFORMATION

**Saturday-Sunday**  
NEWS & INFORMATION  
THROUGHOUT THE DAY

**9:30 AM-10:00 AM**  
(Sunday)  
At Issue  
John Madigan

**10:00 AM-NOON**  
Sportsline  
Call-in Sports Show  
Rick King (Saturday)  
Dave Eanet (Sunday)

**8:00 PM-10:00 PM**  
Old Time Radio Classics  
Chuck Schaden

**10:00 PM-5:00 AM**  
NEWS & INFORMATION



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PD: *George G. Green*

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**6:00 AM-7:00 AM**  
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Rev. Daniel

**7:00 AM-NOON**  
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Davita Shipp

**NOON-6:00 PM**  
"Afternoon Jazz"  
with Captain Radio

**6:00 PM-MIDNIGHT**  
"Jazz and Blues Currents"  
Chris Green

**MIDNIGHT-2:00 AM**  
Jazz Classics  
Joe Johnson

**2:00 AM-4:00 AM**  
Blues 'n Jazz Classics  
John Stephney

### Saturday

**4:00 AM-6:00 AM**  
R&B Hits  
Randy Hampton

**6:00 AM-9:00 AM**  
"Blues For Saturday"  
Gachelle Coffey

**9:00 AM-10:00 AM**  
"Chatham Business  
Association Reports"



## WAUR AM 930

52 W. Downer  
Aurora, IL 60506  
708-896-9300



## WBBM AM 780

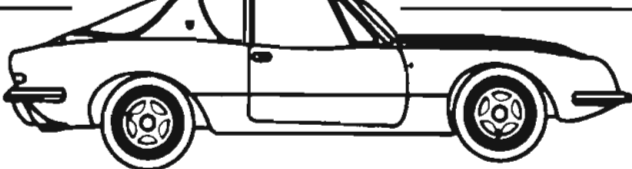
630 N. McClurg Court  
Chicago, IL 60611  
312-944-6000

VP/GM: *Wayne Jefferson*  
PD: *Chris Berry*  
Dir. Info: *Barbara DiGuido*

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**266-6620**

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PUB**  
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DINNER**

Daily Specials - Cocktails  
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- Premiums
- Services
- Night Clubs
- Restaurants
- Miscellaneous

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**Call: Ms. Lee Friend  
RADIOChicago  
332 South Michigan Avenue  
Chicago, IL 60604  
(312) 939-5480**



**10:00 AM-11:00 AM**  
"Jazz Music and Interviews"  
Gachelle Coffey

**11:00 AM-NOON**  
"The Joy of Living"  
Dr. Alvenia Fulton

**NOON-6:00 PM**  
"Jazz and Blues Classics"  
Bill King  
3:00 PM - 4:00 PM  
"Legends in Jazz"  
Bill King

**6:00 PM-MIDNIGHT**  
Blues, Jazz, Classics  
"Back on the Block"  
George Green

**Sunday**

**6:00 AM-NOON**  
Gospel Music  
Live Church Services  
Gachelle Coffey

**NOON-9:00 PM**  
Gospel Music  
Live & Recorded Church  
Broadcasts  
Bill King

**9:00 PM-MIDNIGHT**  
Jazz  
Effie Rolfe

**MIDNIGHT-6:00 AM**  
"Gospel for the Soul"  
Pastor Sen St. Clair



**WCEV AM 1450**

5356 W. Belmont Avenue  
Chicago, IL 60641-4103  
312-282-6700

SM: *George Migala*  
PD: *Lucyna Migala*  
Promo: *Herman Rowe*

WCEV offers a variety of ethnic programs daily. This includes Polish, Lithuanian, Czechoslovakian, Gospel, Polka, Ukrainian and more. Newscasts 5 minutes on-the-hour, traffic reports, West Suburban Report and Senior Notes are also featured.

**Monday-Friday**

**1:00 PM-3:00 PM**  
Gospel Programs

**3:00 PM-3:30 PM**  
Gospel Programs (M-W)  
Polka Programs (Th-F)

**3:30 PM-4:30 PM**  
Polka Programs

**4:30 PM-6:30 PM**  
Polish and Polish American  
Programs

**6:30 PM-7:00 PM**  
Polish Programs (M-W, F)  
Public Affairs Interviews (Th)

**7:00 PM-8:00 PM**  
Ukrainian (M)  
T.B.A. (T)  
Ukrainian (W, Th)  
Slovanian (F)

**8:00 PM-8:30 PM**  
Ukrainian Program (M)  
Public Affairs Interviews (T)  
Czechoslovak Program (W-Th)  
T.B.A. (F)

**8:30 PM-10:00 PM**  
Lithuanian Programs

**Saturday**

**1:00 PM-4:00 PM**  
Croatian Programs

**4:00 PM-8:30 PM**  
Polish Programs

**Sunday**

**5:00 AM-7:00 AM**  
Gospel Program

**7:00 AM-8:00 AM**  
Lithuanian Program

**8:00 AM-9:00 AM**  
Mass in Polish

**9:00 AM-10:00 AM**  
Czechoslovak Program

**10:00 AM-5:30 PM**  
Polka Programs

**5:30 PM-6:30 PM**  
T.B.A.

**6:30 PM-7:00 PM**  
Religious Music

**7:00 PM-9:00 PM**  
Irish Program

**9:00 PM-10:00 PM**  
Gospel Program



**WCGO AM 1600**

3313 Chicago Road  
S. Chicago Hts., IL  
60411  
708-756-6100

GM: *Anthony V. Santucci*  
Sales Mgr: *Bill Beindorff*  
PD: *Tony D. Santucci*

WCGO is a full-service South-Suburban radio station featuring local news, sports and adult contemporary music.

Broadcasts UIC Flames Basketball & Hockey. Also broadcasts local High School basketball every Friday Night.

**Monday-Friday**

**6:00 AM-7:00 AM**  
Adult Contemporary Music  
Tony Santucci

**7:00 AM-10:00 AM**  
Talk Show  
Warren Freiberg  
Libby Collins

**10:00 AM-NOON**  
Adult Contemporary Music  
Al Joseph

**NOON-12:20 PM**  
Extended Local News,  
Weather & Sports

**12:20 PM-1:30 PM**  
Trading Post  
Buy-Sell-Rent-Trade

**1:30 PM-4:00 PM**  
Chuck Harder Show  
Consumer Advocate

**4:00 PM-5:00 PM**  
Adult Contemporary Music  
Al Joseph

**5:00 PM-6:00 PM**  
Real Estate  
Sonny Bloch

**6:00 PM-7:00 PM**  
Local News & Sports  
Bill Mottluck

**7:00 PM-11:00 PM**  
Music to Relax  
Keith Middleton

**Saturday**

**6:00 AM-9:00 AM**  
Morning Show  
Oldies, Music, News  
Community Information  
Dave Mitchell

**9:00 AM-10:00 AM**  
Car Care Show  
Jeff Brooks

**10:00 AM-NOON**  
Adult Contemporary Music

**NOON-12:20 PM**  
Local News, Sports

**12:20 PM-1:30 PM**  
Trading Post

**1:30 PM-6:00 PM**  
Sun Radio Network

**6:00-MIDNIGHT**  
Radio Espanol  
Chu-Chu Orosco, Lupe Morales

**Sunday**

**7:00 AM-NOON**  
Oldies, News, Sports  
Community & Information  
Jim Wille

**NOON-12:20 PM**  
Local News, Sports, Weather

**12:20 PM-1:00 PM**  
Adult Contemporary Music

**1:00 PM-2:00 PM**  
Ciao South Suburbia  
(Italian-American)

**2:00 PM-11:00 PM**  
Sun Radio Network



**WCRW AM 1240**

2756 N. Pine Grove  
Chicago, IL 60614  
312-327-6860

SMs: *Leona M. Peterson,*  
*Grayce E. Seablom*  
Promo: *Mark Byrd*

WCRW is an ethnic station primarily serving the Spanish, Polish, and Greek communities.

**Monday-Friday**

**11:00 AM-NOON**  
Hora de Grabacion  
Spanish/English  
Marcos Pajaro

**NOON-1:00 PM**  
The Raul Cardona Show

**1:00 PM-2:00 PM**  
Entre Amigos

**2:00 PM-5:00 PM**  
Sign Off

**5:00 PM-6:00 PM**  
El Show de Ray Rubio

**6:00 PM-7:00 PM**  
The Raul Cardona Show

**Saturday**

**11:00 AM - 2:00 PM**  
Olimpica La Rumbura

**5:00 PM - 7:00 PM**  
Variedad Musical

**Sunday**

**11:00 AM - NOON**  
"Brunch with Urszula"

**NOON - 1:00 PM**  
"Radio Pomost"

**1:00 PM - 2:00 PM**  
The Athens Greek Radio Program

**5:00 PM - 7:00 PM**  
Puerto Rico Canta

**7:00 PM-MIDNIGHT**

"All Request America"  
Pure Gold Music by request.  
Listeners can call toll-free at  
1-800-833-9211 and make  
requests and dedications of  
their favorite oldies.  
John Michaels

**MIDNIGHT-5:00 AM**

"All Gold Overnight"—Five full  
hours of continuous pure gold  
music from three decades  
presented commercial free.

**Saturday-Sunday**

Weekends consist of Puregold  
music hosted by rotating air  
personalities. Each weekend is  
something special such as...an  
all Elvis weekend, all-Beatles  
weekend, Motown weekend,  
Chartbusters weekend, (all #1  
songs from a certain year).

**WKRS AM 1220**

3250 Belvidere Rd.  
Waukegan, IL 60085  
708-336-7900

GM: *Hal Coxon*  
PD: *Dan Keeney*  
Promo: *Susan Banach*

News, Talk and Information.

**Monday-Friday****6:00 AM-10:00 AM**

News, Weather and Sports  
with Mike Moyer and  
Susan Bill

**10:00 AM-NOON**

Behind the Scenes  
Dan Keeney

**NOON-1:00 PM**

News, Weather and Sports  
with Amy Taylor

**1:00 PM-4:00 PM**

Talk with Host  
Dave Allen

**4:00 PM-6:00 PM**

News, Weather and Sports  
with Rich Strong and  
Dave Allen

**6:00 PM-7:00 PM**

Sportsline with  
Dan Coppola

**7:00 PM-10:00 PM**

Mark Scheinbaum

**Saturday****6:00 AM-9:00 AM**

News, Weather and Sports  
with Susan Bill  
Walt Stare

**9:00 AM-NOON**

Swap Shop with  
Walt Stare

**NOON-1:00 PM**

News, Weather and Sports  
with Susan Bill

**1:00 PM-3:00 PM**

High School Sports

**3:00 PM-6:00 PM**

The Moneyline with  
Bob Brinker

**6:00 PM-9:00 PM**

The Home Show with  
Mike McClintock

**Sunday****6:00 AM-9:00 AM**

News, Weather and Sports  
with Rich Strong  
Behind the Scenes

**9:00 AM-NOON**

Public Affairs

**NOON-12:20 PM**

News, Weather and Sports  
with Rich Strong, Anita Padilla

**12:20 PM-1:00 PM**

Public Affairs

**3:00 PM-6:00 PM**

The Moneyline with  
Bob Brinker

**6:00 PM-9:00 PM**

The Garden Hotline with  
Ralph Snodsmith

**9:00 PM-10:00 PM**

Aviation Today

**WKTA AM 1330**

4320 Dundee Road  
Northbrook, IL 60062  
708-498-3350

GM: *Kent D. Gustafson*  
OM: *Mike Czark*

WKTA Radio serves the  
North Shore and greater  
Chicago with ethnic, reli-  
gious, and other programs.

Also covers: Mid-Continent  
Conference College  
Basketball, Northeastern  
Illinois College Basketball,  
Big Ten Monday Night  
Game of the Week.

**Monday-Friday****6:00 AM-7:00 AM**

Religious Programs

**7:00 AM-1:00 PM**

"Radio For You"  
Stan Kedzia, Andrzej Czuma

**1:00 PM-6:00 PM**

A.N.A. Radio

**6:00 PM-SIGN OFF**

New Programming

**Saturday****6:00 AM-8:00 AM**

Public Service, Religious Shows

**8:00 AM-9:00 AM**

Serbian Program

**9:00 AM-11:00 AM**

"Radio For You"  
Stan Kedzia, Andrzej Czuma

**11:00 AM-12:30 PM**

"Voice of the Homeland"  
Alfred Richter

**12:30 PM-3:00 PM**

"Austrian Rundfunk"  
Manfred Gursch

**3:00 PM-6:00 PM**

"Studio 202"  
Petar Jovanovic

**6:00 PM-SIGN OFF**

New Programming

**Sunday****6:00 AM-8:00 AM**

Public Service, Religious Shows

**8:00 AM-9:00 AM**

Serbian Program

**9:00 AM-10:00 AM**

"Radio For You"  
Stan Kedzia, Andrzej Czuma

**10:00 AM-11:00 AM**

"New Horizons"  
Russian Show

**11:00 AM-NOON**

Lutheran Church of St. Philip

**NOON-3:00 PM**

"Studio 202"  
Petar Jovanovic

**3:00 PM-6:00 PM**

Festival of Yugoslav Music

**6:00 PM-SIGN OFF**

New Programming

**WLS AM 890**

190 N. State  
Chicago, IL 60601  
Call-in (312) 591-8900  
Office (312) 984-0890

Pres/GM: *Tom Tradup*  
OD: *Drew Hayes*  
Sr. Prod: *Roe Conn*

**WLS TALKRADIO**

890—Dedicated to the free  
and open exchange of  
opinions and ideas; where  
your opinion counts.

*Home of: Major League  
Baseball*

**Monday-Friday****5:00 AM-9:00 AM**

Chicago's Number One Radio  
Morning Breakfast Diner  
Don Wade & Roma  
News—Jeff Hendricks  
Traffic—Bill Keller

**9:00 AM-1:00 PM**

Stacy Taylor  
No topic is too tough to tackle.  
News—Wayne Messmer

**1:00 PM-4:00 PM**

Rush Limbaugh—  
A cross between George Will  
and Jay Leno.  
News—Wayne Messmer

**4:00 PM-7:00 PM**

Bob Lassiter  
Provocative, stimulating.  
News—Jim Johnson  
Traffic—Bill Keller

**7:00 PM-10:00 PM**

The Catherine Johns Show  
First Lady of Radio

**10:00 PM-MIDNIGHT**

Tom Snyder  
Hosting celebrities and  
newsmakers.

**MIDNIGHT-3:00 AM**

Sally Jessy Raphael

**Saturday****3:00 AM-6:00 AM**

Tom Snyder

**6:00 AM-9:00 AM**

Roe Conn  
Chicago issues

**9:00 AM-NOON**

Don Hayner/Tom McNamee

**NOON-4:00 PM**

Home-Sense  
Home repair/fix-up  
Mike McClintock  
Baseball: Saturday Afternoon  
Game of the Week

**4:00 PM-6:00 PM**

Mike Murphy's Fan Talk.  
The Voice of the Bleachers!

**6:00 PM-9:00 PM**

MoneyTalk  
Bob Brinker

**9:00 PM-MIDNIGHT**

"The Saturday Night Special"  
Bob Lassiter

**4:00 PM-7:00 PM**

"Musica"  
Margarita Vasquez

**7:00 PM-11:00 PM**

Teresa Ezquivel  
Special Programming

**11:00 PM-6:00 AM**

Music  
Juan Sergio Olvera

**Saturday**

**ALL DAY**

Up-Tempo Music, News,  
Grand Openings, Remote  
Broadcasts

**Sunday**

**ALL DAY**

Up-Tempo Music, News,  
Grand Openings, Remote  
Broadcasts

**11:00 PM-MIDNIGHT**

Community Affairs Programming



**WJJD AM 1160**

180 N. Michigan Avenue  
Chicago, IL 60601  
312-977-1800

GM: *Harvey A. Pearlman*  
Promo: *Karyn Kerner*

WJJD plays The Music of  
The Stars-Adult Standards  
from such artists as Frank  
Sinatra, The McGuire  
Sisters, Tony Bennett,  
Barbra Streisand, The Count  
Basie Orchestra and more!

**Monday-Friday**

**5:30 AM-10:00 AM**

"The Clark Weber Show"  
Talk, news, and call-ins.  
7:40 - "John Madden Sports  
Calendar"

**10:00 AM-3:00 PM**

Bob Dearborn  
Great songs, great memories.  
News, stock market update.

**3:00 PM-7:00 PM**

Bob Hale  
More...great songs, great  
memories!  
News, traffic and stock  
market closing.

**7:00 PM-MIDNIGHT**

Hugh Copland  
8:00 - 9:00 pm - "Friday Night  
on Broadway" (F)  
The entire score of a hit  
Broadway musical is played.

**MIDNIGHT-6:00 AM**

Adrien St. James  
"Music Till Dawn"  
Mellow favorites.

**Saturday**

**6:00 AM-10:00 AM**

Rick Patton  
7:40 AM - "John Madden Sports  
Calendar"

**10:00 AM-2:00 PM**

Bob Dearborn

**2:00 PM-6:00 PM**

Bob Hale

**6:00 PM-MIDNIGHT**

Bill Haines

**Sunday**

**MIDNIGHT-5:00 AM**

Don Howard

**5:00 AM-9:00 AM**

Public Affairs

**9:00 AM-10:00 AM**

9:00 AM - John Madden  
"Sunday Showtime"  
with Hugh Copland"

**10:00 AM-NOON**

"America's Ballroom"  
Various stars host

**NOON-2:00 PM**

Hugh Copland  
America's classic music: Porter,  
Gershwin, Sinatra, Basie,  
Bennett, Vaughn and more.

**2:00 PM-6:00 PM**

Bill Haines

**6:00 PM-MIDNIGHT**

Arthur Jay

**MIDNIGHT-5:30 AM**

Adrien St. James



**WJOL AM 1340**

601 Walnut Street  
Joliet, IL 60432  
Call-in (815) 726-7345

GM: *Alan Chinowsky*  
OM: *Edward Morris*  
PM: *Tony Ray*

WJOL plays Adult  
Contemporary music with  
live play by play of local  
sports.

**Monday-Friday**

**3:00 AM-5:30 AM**

Music and More  
Howard Boykin

**5:30 AM-10:00 AM**

News, Weather, Traffic,  
Sports, Entertainment  
Tony Ray

**10:00 AM-2:00 PM**

"Phone Forum"  
Call-in, Interviews  
Frank O'Leary

**2:00 PM-6:00 PM**

Music, News, Sports,  
Traffic, Weather  
Michelle Austin

**6:00 PM-9:00 PM**

"America Talks with  
Bruce Williams"

**9:00 PM-MIDNIGHT**

Music, News, Talk  
Derrick Brown

**MIDNIGHT-3:00 AM**

Talk Show  
Myrna Lamb

**Saturday**

**3:00 AM-6:00 AM**

Music and More  
Tony Nelson

**6:00 AM-9:00 AM**

News, Weather  
Sports, Music  
Michelle Austin, Derrick Brown  
8:30 AM - "Radio Trader"

**9:00 AM-2:00 PM**

Music and Memories  
Art Hellyer

**2:00 PM-6:00 PM**

Music and More  
Harry Taylor

**6:00 PM-9:00 PM**

Music and More  
Marilyn Tucker

**9:00 PM-MIDNIGHT**

Talk  
Dr. Harvey Rueben

**MIDNIGHT-3:00 AM**

Talk with "The Dolans"

**Sunday**

**3:00 AM-6:00 AM**

Music and More  
Tony Nelson

**6:00 AM-8:30 AM**

News, Weather,  
Sports, Music  
Kevin Stenson

**8:30 AM-NOON**

Religious Programming

**NOON-12:30 PM**

News, Weather, Sports

**12:30 PM-1:30 PM**

"Polka's on Tour"  
Bruce Korosa

**1:30 PM-2:00 PM**

"Music and Memories"

**2:00 PM-7:00 PM**

Religious Programming

**7:00 PM-8:00 PM**

"Gospel Sounds"  
Tony Nelson

**8:00 PM-9:30 PM**

Religious Programming

**9:30 PM-11:00 PM**

Music and More  
Tony Nelson

**11:00 PM-11:30 PM**

"This Week with David Brinkley"

**11:30 PM-5:30 AM**

Music



**WKKD AM 1580**

P.O. Box 1730  
Aurora, IL 60507  
708-898-6668

GM: *William Baker*  
PD: *Dave Beckman*  
News Dir: *Jeff Blanton*

Three decades of classic hits.  
WKKD 1580 covers high  
school and college football,  
basketball and baseball  
throughout the year.

**Monday-Friday**

**5:00 AM-9:00 AM**

"Zippo In The Morning"  
Topical Humor, Listener Phone  
Calls, Rude Awakening Call,  
Morning Memory Flogger, Local  
Auroraland News and Sports.

**9:00 AM-NOON**

Pure Gold Music, Hourly  
Newsminutes, Weather, Contests.  
Stan Robak

**NOON-12:30 PM**

Noon Edition of The News  
Full half hour update of local  
Aurora Area News, Sports  
and Weather  
Jeff Blanton

**12:30 PM-5:00 PM**

"Pure Gold Music,"  
Hourly Newsminutes,  
Up-To-Date Weather,  
On-air Contests  
Pat Clarke

**5:00 PM-7:00 PM**

"Sportswatch 1580"-Two hours  
of sports talk and conversation  
with area coaches and players.  
Listener opinion calls, seasonal  
reports (boating, skiing) and  
sports trivia.  
Mark Vasko

## Sunday

ALL DAY  
News, Information, Sports,  
Traffic, Weather Updates



## WMBI AM 1110

820 N. LaSalle Drive  
Chicago, IL 60610  
312-329-4300

SM: *Tom Sommerville*  
AM: *Greg Wheatley*  
Coord: *Andres Panasiuk*

WMBI AM is a daytime radio station (sunrise-sunset) broadcast from the Moody Bible Institute. Programming is primarily talk with about 25/30 hours of Spanish programming.

## Monday-Friday

### 6:00 AM-9:00 AM

"Bible Study"  
David Mains, Charles Swindoll,  
Anthony Evans, James Dobson  
and Steve Brown

### 9:00 AM-NOON

"Radio Esperanza"  
Programs in Spanish

### NOON-1:00 PM

"Minirth-Meier Clinic"  
Frank Minirth, Paul Meier

### 1:00 PM-3:30 PM

"Talk & Bible Study"

### 3:30 PM-5:00 PM

"Just for Kids"  
Programs for boys and girls  
(Bible studies, songs, etc.)

### 5:00 PM-SIGN OFF

"Music In The Evening"

## Saturday

### ALL DAY

"Radio Esperanza"  
Programs in the Spanish  
language—music, news,  
Bible Study, drama

## Sunday

### 6:00 AM-8:30 AM

"Sunday Praise"  
Gary Leonard

### 8:30 AM-NOON

"Bible Study"  
10:40 AM  
"Unshackled"

### NOON-1:00 PM

"Music for Sunday"

### 1:00 PM-3:00 PM

"Just For Kids"  
Programs for boys and girls

### 3:00 PM-4:30 PM

"Bible Study"

### 4:30 PM-SIGN OFF

"Music for Sunday"



## WNDZ AM 750

2576 Portage Mall  
Portage, IN 46368-3006  
219-763-2750

VP/GM: *Bill Paar*

WNDZ is a Christian station broadcasting from Sunrise-Sunset and also carries ethnic programming.

## Monday-Friday

### SIGN ON-6:30 AM

Music

### 6:30 AM-9:00 AM

Public Affairs  
Polish Programming

### 9:00 AM-12:30 PM

Religious Programming  
9:30 - Jim Kirkwood  
9:45 - "Voice of Prophecy"  
10:00 - News, Music  
10:15 - "New Way of Life"  
10:30 - Christian/Jewish Hour  
10:45 - "Int'l Prison Ministry"  
11:00 - News  
11:15 - "Radio Rosary"  
11:30 - Music  
Noon - "Views in the News"

### 12:30 PM-1:00 PM

Music

### 1:00 PM-2:30 PM

"Point of View"

### 2:30 PM-4:00 PM

Music  
Jim Kirkwood

### 4:00 PM-6:00 PM

Polish Programming

## Saturday

### SIGN OFF-6:30 AM

Music

### 6:30 AM-7:30 AM

"Weekend"

### 7:30 AM-11:00 AM

Religious Programming

### 11:00 AM-NOON

"Sunrise Health Hour"

### NOON-1:00 PM

"Radio Forum"

### 1:00 PM-2:00 PM

German Programming

### 2:00 PM-6:00 PM

Religious Programming

### 6:00 PM-SIGN OFF

Music

## Sunday

### SIGN ON-7:30 AM

Music

### 7:30 AM-11:00 AM

Religious Programming

### 11:00 AM-3:00 PM

Serbian Programming

### 3:00 PM-6:00 PM

Religious Programming

### 6:00 PM-SIGN OFF

Music



## WNVR AM 1030

126 E. Wing Street  
Arlington Heights, IL  
60004  
708-394-9995

Pres: *Frank E. Kavenik*

GM: *Denise Kavenik*

WNVR-BUSINESS RADIO  
1030 features business news,  
talk shows and call-in shows  
and the BUSINESS RADIO  
NETWORK.

## Monday-Friday

### 6:00 AM-SUNSET

Business Radio Network  
Hourly Schedule (in minutes):  
:00 National and  
International News  
:06 Stocks & Commodities  
Report  
:12 Expanded Business Focus  
:15 National Travel, Weather  
:17 National Sports Report  
:20 Stock Headlines  
:21 Corporate Management  
Feature  
:24 News Headlines  
:25 Business Radio Network  
Feature  
:30 National and  
International News  
:36 Stocks and Commodities  
Report  
:42 Personal Excellence Feature  
:45 National Travel, Weather  
:47 National Sports Report  
:50 Stock Headlines  
:51 News Headlines  
:52 Business Radio Network  
Businessline

## Saturday

### 6:00 AM-10:00 AM

Business Radio Network  
News Hour  
(See Monday-Friday listings)

### 10:00 AM-11:00 AM

The Donoghue Strategies  
William Donoghue

### 11:00 AM-NOON

Wealth Without Risk/  
Financial Digest  
Charles Givens, Steve Sitkowski

### NOON-8:30 PM

NOON-BRN Marketweek  
Joe Carlton  
12:30-Executive Edition  
Erich Burch, Gary Hickman  
1:00-Your Own Success  
Al Parinello, Jay Campbell  
2:00-The Ways & Means  
Committee  
Don MacDonald  
5:00-Omniverse  
Pete Wehner  
8:00-Sales Talk  
Bob Newzell

## Sunday

### 6:00 AM-7:00 AM

Home Office  
Richard Cooper, Paul Edwards  
and Sarah Edwards

### 7:00 AM-10:00 AM

Omniverse  
Pete Wehner

### 10:00 AM-2:00 PM

10:00-AMEX Business Talk  
Tom Meriam  
10:30-Special Interest  
Chet Sisk  
11:00-Women's Business  
Exchange  
Gloria Goodwyn  
NOON-Scams Across America  
Richard Cooper  
1:00-Your Own Success  
Al Parinello, Jay Campbell

### 2:00 PM-3:00 PM

Bill Ball's Real Estate  
Bill Ball

### 3:00 PM-5:00 PM

Computing Success  
Thom Foulks

### 5:00 PM-7:00 PM

America's Dining and  
Travel Guide  
Pierre Wolfe

### 7:00 PM-8:00 PM

New Venture Money Show  
Richard Cooper

### 8:00 PM-8:30 PM

Grand Opening  
Richard Cooper



## Sunday

### MIDNIGHT-5:00 AM

Ted Lauterback...  
with the day's hottest issues.

### 5:00 AM-7:00 AM

The Best of WLS

### 7:00 AM-NOON

Bill Garcia  
Bill talks with Chicago

### NOON-3:00 PM

Ralph Snodsmith  
The Garden Hotline

### 3:00 PM-6:00 PM

Mel Reynolds talks the issues.

### 6:00 PM-7:00 PM

Ray Hanania's Confrontation.  
Sun-Times' City Hall Reporter

### 7:00 PM-9:00 PM

MoneyTalk  
Bob Brinker

### 9:00 PM-MIDNIGHT

Mike Murphy's Fan Talk.  
The Voice of the Bleachers!

### MIDNIGHT-5:00 AM

Ted Lauterback talks the issues.



## WLTH AM 1370

3669 Broadway  
Gary, IN 46409  
219-884-9409

CEO: *Lorenza Butler*  
GM: *Gregory Brown*  
SM: *L. Michael Hicks*  
PM: *Gil Palmer*

### Monday-Friday

#### 6:00 AM-10:00 AM

"Morning Talk"  
Cosmo Carrier

#### 10:00 AM-2:00 PM

"Entertainment Today"  
Gil Palmer  
What's hot and what's not  
in entertainment

#### 2:00 PM-5:00 PM

"Afternoon Talk"  
Carmello Reyes

#### 5:00 PM-5:30 PM

News

#### 5:30 PM-7:00 PM

"SportsPage"  
Talk, call-in

#### 7:00 PM-10:00 PM

"Entertainment Tonight"  
Monty J  
Music, Celebrity News

#### 10:00 PM-4:00 AM

"Overnight Talk"  
Larry King

## Saturday

### 6:00 AM-9:00 AM

"The AM Show"  
Clarence Stevens  
Jazz, Blues

### 9:00 AM-10:00 AM

"Renew Yourself"  
Dr. Isura Madyum's  
Health, Call-in

### 10:00 AM-11:00 AM

"History with Millender"  
Councilwoman-Dolly Millender  
Talk, Call-in

### 11:00 AM-NOON

"Unlimited Power"  
Cedric King

### NOON-6:00 PM

Oldies  
Ronnie Rush

### 6:00 PM-MIDNIGHT

"Night Blues"  
Clarence Stevens

### MIDNIGHT-6:00 AM

"The Best of Larry King"

## Sunday

Religious Programming  
All day long



## WLUP AM 1000

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-5270

VP/GM: *Larry Wert*  
VP/SM: *Greg Solk*  
Mktg/Comm: *Sandy Stahl*

All Bulls' games  
College football  
Game of the week

AM 1000, Chicago's most  
unconventional radio station  
blends personalities, comedy,  
talk, music and sports.

### Monday-Friday

#### 5:30 AM-10:00 AM

"The Jonathon Brandmeier Show"  
with Buzz Kilman (News)  
Bruce Wolf (Sports)  
Simulcast

#### 10:00 AM-2:30 PM

"The Kevin Matthews Show" with  
Laura Witek (News)  
Jim Shorts (Sports)  
Comedy/Music

#### 2:30 PM-7:00 PM

"The Steve Dahl & Garry Meier  
Show"  
with Bruce Wolf (Sports)  
Laura Witek (News)

### 7:00 PM-9:30 PM

"Coppock on Sports"  
Chet Coppock

### 9:30 PM-1:00 AM

The Ed Tyll Show  
Social Commentary

### 1:00 AM-5:30 AM

"The Steve & Garry Show"  
(rebroadcast)

## Saturday

### 5:30 AM-10:00 AM

"Bits of Brandmeier"  
with Jim Wiser, Scott Kirks  
Simulcast

### 10:00 AM-2:00 PM

Kevin Matthews  
Comedy/Music

### 2:00 PM-6:00 PM

"Best of Steve & Garry"  
Talk/Music or  
College Football  
Game of the Week

### 6:00 PM-7:30 PM

"Coppock on Sports"  
Chet Coppock  
with Dan McNeil

### 7:30 PM-11:00 PM

"Another Saturday Night Special"  
Buzz Kilman

### 11:00 PM-2:00 AM

"Talk Back Club"  
Jackie Runice

### 2:00 AM-3:00 AM

"The Comedy Hour"

## Sunday

### 5:00 AM-7:00 AM

Public Affairs Programs  
"Chicago Street Talk"  
Bill Holub  
Simulcast

### 7:00 AM-8:00 AM

"The Jazz Show"  
David Sanborn

### 8:00 AM-9:00 AM

"Women Today"  
Janel Landon

### 9:00 AM-NOON

"Rock & Roll Roots"  
Bob Stroud

### NOON-2:00 PM

Dr. Demento

### 2:00 PM-6:00 PM

Ed Tyll

### 6:00 PM-7:00 PM

"Sunday Sports Review"  
Jerry Kuc

### 7:00 PM-9:00 PM

"Drug Free America"  
Tom McKean

### 9:00 PM-MIDNIGHT

Religious Programs



## WMAQ AM 670

NBC Tower  
455 N. Cityfront Plaza  
Chicago, IL 60611  
312-670-6767

GM: *Rick Starr*  
PD: *Jim Frank*

WMAQ carries all Chicago  
White Sox baseball games

WMAQ has an all news  
format including traffic  
update every 10 minutes  
and weather update every  
4 minutes.

### Monday-Friday

#### WEATHER COMMAND

Every 4 minutes

#### THE OFFICIAL

#### 5-DAY FORECAST

:15 and :45 past the hour

#### TRAFFIC

Every 10 minutes

#### SPORTS FIRST

Tom Greene

:13 and :43 past the hour

#### TV AND FILM REVIEWS

10:35 am, 12:35 pm, 4:35 pm,  
6:36 pm

Dan Ruth, Critic

#### MEDICAL

11:35 am, 1:35 pm, 3:35 pm,  
8:35 pm, 10:35 pm, 12:35 am  
Chicago Medical Society

#### BUSINESS REPORTS

:07 and :37 past the hour  
Alan Crane - Live from the  
Mercantile Exchange  
(Throughout the Trading Day)

#### LONDON MARKET REPORTS

4:37 am, 5:37 am, 6:37 am

#### TOKYO MARKET REPORTS

7:37 pm, 9:37 pm, 1:37 am

#### NEWS & INFORMATION

5:00 AM-11:00 AM

Pat Cassidy

Pam Riesmeyer

Jay Congdon

11:00 AM-5:00 PM

Mike Doyle

Nancy Benson

5:00 PM-11:00 PM

Steve Yount

Lynn Holley

11:00 PM-5:00 AM

Christopher Michael

Derrek Hill

### Saturday

ALL DAY

News, Information, Sports,  
Traffic, Weather Updates

6:00 PM-4:00 AM  
"Talknet"  
National Talk Show

**Sunday**

4:00 AM-1:00 PM  
Religious Programming

1:00 PM-6:00 PM  
"Radio Fiesta" Hispanic  
Ramon Angel

6:00 PM-11:00 PM  
"Talknet"  
National Talk Show



**WROK AM 1440**

3901 Brendenwood Rd.  
Rockford, IL 61125  
815-399-2233

GM: *John Nolte*  
OM: *Jamie Groat*

WROK is a talk infotainment station which also features Adult Contemporary music.

**Monday-Friday**

5:30 AM-10:00 AM  
"The Dan & Doug Show"  
Music, Talk, Comedy  
Dan Willis, Doug McDuff

10:00 AM-NOON  
"Middays with  
Rick McLaughlin"  
Music, Talk, Call-in

NOON-1:00 PM  
News, Information  
Various Hosts

1:00 PM-3:00 PM  
"The Rush Limbaugh Show"  
Talk, Call-in

3:00 PM-7:00 PM  
"The Riley O'Neil Show"  
Music, News, Humor  
5:00 PM - "The 5 O'Clock  
Evening Report" includes  
News, Weather, Sports  
Paul Harvey's "Rest of  
The Story"

7:00 PM-10:00 PM  
"Talknet"  
Financial Talk, Call-in  
Bruce Williams

10:00 PM-1:00 AM  
"Larry King Live"

1:00 AM-4:00 AM  
"Talknet"  
Advice, Call-in  
Neil Meyers

4:00 AM-5:30 AM  
"America in the Morning"  
News, Information, Talk  
Jim Bohannon  
News-Joe Soto

**Saturday**

6:00 AM-9:00 AM  
Music, Talk  
Dan Willis

9:00 AM-10:00 AM  
"Viewpoint"  
Talk, Call-in  
Ken DeCoster

10:00 AM-12:30 PM  
"WROK Midday"  
Talk, Call-in  
Rick McLaughlin  
NOON-Paul Harvey

12:30 PM-3:00 PM  
"The Best of  
Rush Limbaugh"

3:00 PM-6:00 PM  
Riley O'Neil  
Talk, Music, News

6:00 PM-MIDNIGHT  
"Saturday Night Cruise"  
Oldies from the 50's, 60's, 70's  
Brad Jeffries

MIDNIGHT-7:00 AM  
Music, Talk  
Chris Ryder, Kevin McCarthy

**Sunday**

7:00 AM-9:00 AM  
Religious Programming

9:00 AM-10:00 AM  
Public Affairs

10:00 AM-NOON  
"On the Garden Line"  
Jerry Baker

NOON-1:00 PM  
Music, Talk  
Larry Meyers

1:00 PM-6:00 PM  
Music, Talk  
Laura Mason

6:00 PM-10:00 PM  
"Dick Clark's Rock,  
Roll and Remember"

10:00 PM-1:00 AM  
"The Best of Larry King"

1:00 AM-4:00 AM  
"Talknet"  
Neil Meyers

4:00 AM-5:30 AM  
"America in the Morning"  
Jim Bohannon  
News-Joe Soto



**WSBC AM 1240**

4949 W Belmont  
Chicago, IL 60641  
312-282-9722

GM: *Roy J. Bellavita*

WSBC is an ethnic station  
serving Spanish, Polish,  
Ukrainian, Irish and others.

**Monday-Friday**

6:00 AM-7:00 AM  
International Musical

7:00 AM-8:30 AM  
Bob Lewandowski

10:00 AM-11:00 AM  
Lady Wynester Gospel Show (M)  
Supermix Show (T,W)  
Hora Musical (Th, F)

2:00 PM-3:30 PM  
Sabor Latino

8:00 PM  
Rev. A. Jefferson (M)  
Praise Hour (T)  
TBA (W)  
Polish Program (Th)  
Romany Assembly of God (F)

9:00 PM  
TBA (M)  
Ukrainian Voice (T)  
Irish Radio (W)  
Sangeeta (Th)  
Public Affairs (F)

11:00 PM-MIDNIGHT  
Spanish Pentecostal

**Saturday**

6:00 AM-8:00 AM  
Pueblo En Marcha

8:00 AM-8:30 AM  
Hora Catolica De San Francisco

10:00 AM-11:00 AM  
El Show Impacto

2:00 PM-3:30 PM  
Sabor Latino  
Freddy Reyes

8:00 PM-9:00 PM  
Sports Show  
Mike North

9:00 PM-10:00 PM  
Fr. Justin Polish Catholic Hour

11:00 PM-MIDNIGHT  
Spanish Pentecostal

**Sunday**

6:00 AM-6:30 AM  
Lady Wynester Gospel Program

6:30 AM-7:30 AM  
Mercy Seat M.B. Church

7:30 AM-8:30 AM  
Lil' Richard Polka Show

10:00 AM-11:00 AM  
Polish Program  
Sophia Boris

2:00 PM-3:00 PM  
Bob Lewandowski Show

3:00 PM-3:30 PM  
Zlobin Rytski Show

8:00 PM-9:00 PM  
New Mt. Vernon M.B. Services

9:00 PM-10:00 PM  
Kala Academy Hour

11:00 PM-MIDNIGHT  
Spanish Pentecostal



**WTAQ AM 1300**

9355 W. Joliet Road  
LaGrange, IL 60525  
708-352-1300

GM: *Mario Limon*  
Promo: *Santa Negrete*  
MD: *Jose Alanis*

WTAQ is an all-Spanish  
station, featuring music,  
talk and news.

WTAQ carries Chicago  
White Sox games; also  
Chicago Bulls.

**Monday-Friday**

MIDNIGHT-6:00 AM  
Spanish Hits  
Angel Cifuentes

6:00 AM-10:00 AM  
Christian Ramos  
8:00 AM-9:00 AM  
La Hora de La Regaders  
(The Parody Hour)

10:00 AM-2:00 PM  
Jose Alanis  
10:00 AM - 11:00 AM  
La Hora de Los Super Grupos  
(Super Group Hour)  
1:00 PM - 2:00 PM  
Palengue Musical  
(Battle of the Bands)

2:00 PM-6:00 PM  
Armando Rodriguez  
4:00 PM-5:00 PM  
Todos con Banda

6:00 PM-MIDNIGHT  
Ismael Mignell  
6:00 PM - 7:00 PM  
La Hora Tropical  
(The Tropical Hour)

**Saturday**

"Sabado Rancheros"  
24 Hours of Ranchero and  
Mariachi Music Hits



## WOPA AM 1200

509 W. Roosevelt Rd.  
Chicago, IL 60607  
312-738-1200

GM: *Maura Donahue*  
PD: *Guillermo Prince*  
SM: *Mary McEvilly Hernandez*

WOPA "RADIO EXITO" plays Spanish contemporary music, also features news, information and sports.

### Monday-Friday

#### 5:00 AM-10:00 AM

"El Equipo Matutino"  
Guillermo Prince  
Elisa Miguel  
Ezequiel Banda Sifuentes

#### 10:00 AM-2:00 PM

Marco Dennis  
11:00 AM - NOON  
"Asi es Jalisco"  
NOON - 12:30 PM  
"Noticiero 1200"  
Ezequiel Banda Sifuentes

#### 2:00 PM-5:00 PM

Jose Jaime Salinas

#### 5:00 PM-9:00 PM

"WOPA de Noche"  
Tio Rutilio  
Roberto Carreto

#### 9:00 PM-10:00 PM

"Noches Rancheros"  
Carlos Quezada

#### 10:00 PM-MIDNIGHT

"Musica y Romance"

#### MIDNIGHT-6:00 AM

Armando Pablo Gutierrez

### Saturday

#### 6:00 AM-10:00 AM

Marco Dennis

#### 10:00 AM-2:00 PM

Jose Jaime Salinas

#### 2:00 PM-6:00 PM

Gabriela Navarrete

#### 6:00 PM-MIDNIGHT

Roberto Carreto  
8:00 PM - 10:00 PM  
"Radio MTV"  
Monica Stagg

#### MIDNIGHT-6:00 AM

Adriana Rodriguez

### Sunday

#### 6:00 AM-8:00 AM

Chucho Orozco

#### 8:00 AM-11:00 AM

"Exitos de Coleccion"  
Javier Canchola

#### 11:00 AM-NOON

"Asi Es Mi Tierra"  
Javier Canchola

#### NOON-3:00 PM

"Rinconcito Norteno"  
Tio Rutilio  
Roberto Carreto

#### 3:00 PM-8:00 PM

Gabriela Navarrete  
6:00 PM - 7:00 PM  
"Ellas Hablan"  
Elisa Maguel

#### 8:00 PM-10:00 PM

"Voces y Guitarras"  
Marco Dennis

#### 10:00 PM-MIDNIGHT

"Musica y Romance"



## WPNA AM 1490

408 S. Oak Park Avenue  
Oak Park, IL 60302  
708-848-8980

Pres: *Edward J. Moskal*

GM: *Chris Gulinski*

### Monday-Friday

#### 6:00 AM-7:00 AM

Muzyka Na Dzien Dobry  
Marek Kulisiewicz

#### 7:00 AM-10:00 AM

Morning Drive Time Polkas

#### 10:00 AM-11:00 AM

Buon Giorno Italia  
Nunzio Fracone

#### 11:00 AM-NOON

Rytmeo Ekspresas

#### NOON-2:00 PM

Radio Renovacion  
Spanish (Religious)

#### 2:00 PM-3:00 PM

Wokol Nas  
Barbara Oraleswska

#### 3:00 PM-4:00 PM

"O Nas, Dla Nas"  
Sylwester Skora

#### 4:00 PM-5:00 PM

"Slowo I Piesn"  
Sophia Boris

#### 5:00 PM-7:00 PM

"Open Mike"  
Lucja Silwa

#### 7:00 PM-8:00 PM

Polish Programming

#### 8:00 PM-9:00 PM

Polish Program (M,W,Th)  
St. Volodymr & Olha Ukrainian  
Hour (Tue)  
Ukrainian Evening Tribune (F)

#### 9:00 PM-11:00 PM

Program Na Serio

#### 11:00 PM-MIDNIGHT

Studio "M"  
Daniel Malinowski

#### MIDNIGHT-1:00 AM

Muzyka Noca/Night Music

#### 1:00 AM-6:00 AM

Nocny Pan  
Jarek Obrecki

### Saturday

#### 4:30 AM-7:00 AM

Polka Shows

#### 7:00 AM-8:00 AM

Chicago Health Talk  
Dr. K. Jucas

#### 8:00 AM-1:00 PM

Irish Programs

#### 1:00 PM-3:00 PM

Polka Shows

#### 3:00 PM-5:00 PM

Ukrainian (Religious)

#### 5:00 PM-6:30 PM

Arabic Program

#### 6:30 PM-9:30 PM

Irish Programs

#### 9:30 PM-MIDNIGHT

Public Affairs

#### MIDNIGHT-3:00 AM

Midnight Blues  
John Gorny

### Sunday

#### 3:00 AM-5:00 AM

Public Affairs

#### 5:00 AM-8:00 AM

Religious Programming

#### 8:00 AM-NOON

8:00 AM - Your Polish  
Heritage Hour  
8:30 AM - Chet Gulinski Show

#### NOON-1:00 PM

Eddie Blazonczyk

#### 1:00 PM-5:00 PM

Polish Programs

#### 5:00 PM-MIDNIGHT

Gospel Programs

#### MIDNIGHT-3:00 AM

Midnight Blues  
John Gorny

#### 3:00 AM-5:00 AM

Public Affairs

#### 5:00 AM-6:00 AM

Religious Programs



## WRMN AM 1410

14 Douglas Ave.  
Elgin, IL 60120  
708-741-7700

Pres/ GM: *Richard Jakle*  
OM: *Jeff Myers*  
PD: *Brad Bohlen*

WRMN provides news and talk for the Northwest suburbs and Fox Valley area.

### Monday-Friday

#### 6:00 AM-10:00 AM

"The WRMN Wake-Up Call"  
News, Weather, Traffic, Sports,  
Finance, Entertainment  
Brad Bohlen  
Ken Kosek, Local News  
8:15 AM - "People to People"  
Interviews  
9:15 AM - "Your Turn"  
Open Mike

#### 10:00 AM-11:00 AM

"Problems and Solutions"  
Consumer, Women's Issues  
Dee Hubbard

#### 11:00 AM-1:00 PM

News, Information  
12:30 PM - "Tradio"  
Listeners buy and sell items

#### 1:00 PM-2:00 PM

"The Best of Talknet"

#### 2:00 PM-6:00 PM

"Good Clean Fun"  
Interviews, Entertainment,  
Human Interest  
Jeff Myers.  
5:15 PM - "Sports Rap"

#### 6:00 PM-4:00 AM

"Talknet"  
National Talk Show

### Saturday

#### 4:00 AM-6:00 AM

News, Information

#### 6:00 AM-7:00 AM

"America on the Road"  
Automotive Info

#### 7:00 AM-8:00 AM

Investment Digest  
Ralph Russell & Scott Horan  
Investment Information

#### 8:00 AM-NOON

"WRMN Shopping Show"  
Listeners buy merchandise and  
services at discount prices

#### NOON-1:00 PM

News, Information  
12:30 PM - "Tradio"  
Listeners buy and sell items

#### 1:00 PM-6:00 PM

"Radio Fiesta" Hispanic  
Ramon Angel

**9:00 AM-1:00 PM**  
Gary Spears

**1:00 PM-5:00 PM**  
George McFly

**5:00 PM-9:00 PM**  
Coco Cortez

**9:00 PM-5:00 AM**  
"B96 Dance Party"  
Julian "Jumpin'" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

**Sunday**

**5:00 AM-7:00 AM**  
Public Affairs

**7:00 AM-8:00 AM**  
"Future Hits"  
Joel Denver

**8:00 AM-NOON**  
"Casey's Top 40 Countdown"  
Casey Kasem

**NOON-4:00 PM**  
Greg Murray

**4:00 PM-8:00 PM**  
Dana London

**8:00 PM-MIDNIGHT**  
Sunday Night Mix

**MIDNIGHT-5:30 AM**  
Greg Murray



**WBEZ FM 91.5**

105 W. Adams Street  
Chicago, IL 60603  
312-641-5197

GM: *Carole Nolan*  
PD: *Ken Davis*

**Monday-Friday**

**5:00 AM-9:00 AM**  
Morning Edition

**9:00 AM-2:00 PM**  
Daytime Information  
Ken Davis, Sondra Gair,  
Mara Tapp

**2:00 PM-3:00 PM**  
Daily Forum

**3:00 PM-4:00 PM**  
Fresh Air  
Terry Gross

**4:00 PM-6:30 PM**  
All Things Considered

**6:30 PM-7:00 PM**  
Marketplace

**7:00 PM-8:00 PM**  
Discussion (M-W)  
Chris Robling, Jacky Grimshaw  
Inside Politics (Th)  
Bruce Dumont  
Backstage Pass (F)  
Karl T. Wright

**8:00 PM-9:00 PM**  
"Atropop"  
George Collinet

**9:00 PM-3:00 AM**  
9:00 - The Wildroom  
10:00 - BlueStage  
11:00 - Larry Smith

**3:00 AM-4:00 AM**  
Archives

**4:00 AM-5:00 AM**  
BBC

**Saturday**

**5:00 AM-6:00 AM**  
Fourqueens Jazz from Las Vegas

**6:00 AM-8:00 AM**  
MonitoRadio  
Soundprint, Across the Atlantic

**8:00 AM-10:00 AM**  
Weekend Edition  
Scott Simon

**10:00 AM-NOON**  
Whad'Ya Know  
Michael Feldman

**NOON-1:00 PM**  
"Inside Politics"  
Bruce Dumont

**1:00 PM-2:00 PM**  
Car Talk

**2:00 PM-4:00 PM**  
Artistic License

**4:00 PM-5:00 PM**  
All Things Considered  
Lynn Neary

**5:00 PM-7:00 PM**  
Garrison Keillor's  
American Radio Company

**7:00 PM-9:30 PM**  
Passport  
Chris Heim

**9:30 PM-MIDNIGHT**  
The Mambo Express  
Victor Parra

**MIDNIGHT-5:00 AM**  
Blues Before Sunrise  
Steve Cushing

**Sunday**

**5:00 AM-8:00 AM**  
Echoes, Music

**8:00 AM-10:00 AM**  
Weekend Edition  
Liane Hansen

**10:00 AM-NOON**  
Garrison Keillor

**NOON-1:00 PM**  
Marian McPartland's Piano Jazz

**1:00 PM-4:00 PM**  
Jazz Forum  
Dick Buckley

**4:00 PM-MIDNIGHT**  
All Things Considered  
The Flea Market, Thistle &  
Shamrock, Folk Sampler,  
Songbag, Work in Progress,  
Portraits in Blue

**MIDNIGHT-5:00 AM**  
Blues Before Sunrise  
Steve Cushing



**WBUS FM 99.9**

292 N. Convent  
Bourbonnais, IL 60914  
815-933-9287

Pres./GM: *Jackie Milner*  
PD: *Mickey Milner*  
Mktg: *Tim Milner*

WBUS features dance music  
and Top 40 hits.

**Monday-Friday**

**5:00 AM-10:00 AM**  
Music, News, Information  
Chip St. James and Ken Zyer

**10:00 AM-2:00 PM**  
Music, Contests  
Rigg Chicoye

**2:00 PM-6:00 PM**  
Music, Contests  
Mickey Milner

**6:00 PM-MIDNIGHT**  
Dance Mixes  
Marc Arturi

**Saturday**

**MIDNIGHT-6:00 AM**  
Kevin Askew

**6:00 AM-10:00 AM**  
Music, News, Information  
Chip St. James

**10:00 AM-2:00 PM**  
Music, Contests  
Rigg Chicoye

**2:00 PM-6:00 PM**  
Music, Contests

**6:00 PM-MIDNIGHT**  
Dance Mixes  
Marc Arturi

**MIDNIGHT-6:00 AM**  
Dance Mixes, Top 40  
Mark Edwards

**Sunday**

**6:00 AM-7:00 AM**  
Music, News, Information  
Mike Laurie

**7:00 AM-8:00 AM**  
"Future Hits"  
New Releases  
Joel Denver

**8:00 AM-NOON**  
"Casey's Top 40 Countdown"  
Casey Kasem

**NOON-6:00 PM**  
Dance Mixes, Top 40  
Jeff Laird

**6:00 PM-MIDNIGHT**  
Dance Mixes, Top 40  
Kevin Askew

**MIDNIGHT-5:00 AM**  
Dance Mixes, Top 40  
Marc Arturi



**WCBR FM 92.7**

120 W. University Drive  
Arlington Heights, IL  
60004  
708-255-5800

SM: *Alaine Peters*  
PD: *Tim Dusa*

WCBR (Chicago's Bear)  
plays a mix of adult-rock,  
classic rock and progressive  
rock.

WCBR also carries play by  
play of Lovola Basketball,  
UIC Basketball and Hockey

**Monday-Friday**

**6:00 AM-10:00 AM**  
The Tommy Lee Johnston Show  
Adult Rock, Call-in, Humor,  
Headline Updates, Traffic

**10:00 AM-3:00 PM**  
Adult Rock, Prizes  
Bob Dunsworth

**3:00 PM-7:00 PM**  
Adult Rock, Prizes, Traffic

**7:00 PM-MIDNIGHT**  
Adult Rock  
Irv Darling

**MIDNIGHT-6:00 AM**  
Adult Rock  
Dave Anton

**Saturday**

**6:00 AM-10:00 AM**  
Adult Rock, Prizes  
Greg Baltyn

**10:00 AM-2:00 PM**  
Adult Rock, Prizes  
Irv Darling

**Sunday**

**MIDNIGHT-6:00 AM**

Just Good Music  
Mario & Gollo  
"Dueto Estrella"  
5:00 AM - 7:00 AM  
Religious Shows

**6:00 AM-NOON**

Juan Suarez  
"Mercado de La Mexicana"  
(Swap Shop Hour)  
9:00 AM - 10:00 AM  
"Breakfast with Fernando"  
Prof. Fernando Fernandez

**NOON-6:00 PM**

La Ley Es Para Usted  
(The Law is Yours)  
1:00 PM - 5:00 PM  
Just Good Music

**6:00 PM-MIDNIGHT**

Jesus Contreras

**1:00 PM-8:30 PM**

Sign-off

**8:30 PM-5:00 AM**

"Inspiration All Night Long"  
Deacon Ywan Fields

**Sunday**

**5:00 AM-10:00 PM**

Sign-off

**10:00 PM-MIDNIGHT**

"On Target"  
Talk, Call-in  
Various Hosts

**MIDNIGHT-5:00 AM**

"Bob Law Show"  
Live Syndicated Talk Program  
Talk, Call-in

**2:00 PM-6:00 PM**

Matt Hamilton

**6:00 PM-MIDNIGHT**

"Block Party Saturday Night"  
Song anthologies by your  
favorite rock groups & artists  
all night long, with Ken Zurski  
and Rick Hurle

**Sunday**

**MIDNIGHT-7:00 AM**

Pat Knight

**7:00 AM-7:30 AM**

"Crosswalk"  
Christian Rock

**7:30 AM-8:00 AM**

"Rock Down Agape"  
Christian Rock with Carol Wilde

**8:00 AM-9:00 AM**

"Off the Record"  
Mary Turner

**9:00 AM-1:00 PM**

Phil Jacobs

**1:00 PM-5:00 PM**

Cara Simms, Carol Wilde

**5:00 PM-7:30 PM**

Ric Federighi

**7:30 PM-8:00 PM**

Charlie Metro  
"Northwest on Stage"  
Bands from Northwest suburbs

**8:00 PM-9:00 PM**

Ric Federighi

**9:00 PM-MIDNIGHT**

Matt Hamilton

**Saturday**

**6:00 AM-10:00 AM**

Mike Olson

**10:00 AM-3:00 PM**

Robin Jones

**3:00 PM-8:00 PM**

Stubie Doak

**8:00 PM-MIDNIGHT**

Monty Foster

**MIDNIGHT-7:00 AM**

Debbie Boy

**Sunday**

**6:00 AM-NOON**

Long John

**NOON-3:00 PM**

Jason Taylor  
Top 30 Countdown

**3:00 PM-7:00 PM**

Vic St. John

**7:00 PM-MIDNIGHT**

Stubie Doak

**MIDNIGHT-5:00 AM**

Various Hosts



**WVON AM 1450**

3350 S. Kedzie Avenue  
Chicago, IL 60623  
312-247-6200

SM: *Verlene Blackburn*

PD: *Melody Spann*

**Monday-Friday**

**5:00 AM-9:00 AM**

The Drake Collier Show  
Drake Collier  
Talk, Call-in, News  
Traffic / Weather, Sports

**9:00 AM-1:00 PM**

"Tell Ty"  
Ty Wansley

**1:00 PM-10:00 PM**

Sign-Off

**10:00 PM-1:00 AM**

"On Target"  
Talk, Call-in  
Various Hosts

**1:00 AM-4:00 AM**

"Bob Law Show"  
Live Syndicated Talk Program  
Talk, Call-in

**4:00 AM-5:00 AM**

"First Light"  
Current News

**Saturday**

**5:00 AM-9:00 AM**

"Small Talk"  
Talk, Call-in, In-studio Guests  
Perri Small-Host

**9:00 AM-1:00 PM**

Talk Show  
Various Hosts



**WABT FM 103.9**

P.O. Box 249  
Dundee, IL 60118  
708-551-3450

GM: *Bruce Law*

PD: *Randy McCarthy*

Promo: *Carol Wilde &  
Mike Straub*

WABT FM-The Northwest's  
Own Rock & Roll.

**Monday-Friday**

**MIDNIGHT-6:00 AM**

Phil Jacobs & the "All Night Cafe"

**6:00 AM-10:00 AM**

"Rock & Roll Breakfast"  
Randy McCarthy, Jennifer  
Hammond & Ken Zurski

**10:00 AM-3:00 PM**

Carol Wilde  
Noon-1:00 PM  
"Power Lunch"

**3:00 PM-7:00 PM**

Charlie Metro  
5:00 PM-6:00 PM  
"Quittin' Time Cruise"

**7:00 PM-MIDNIGHT**

Cara Simms  
8:50 PM  
"BBC Classic Wabbit Track"  
A seldom heard version of  
a Rock & Roll classic.

**Saturday**

**MIDNIGHT-6:00 AM**

Pat Knight

**6:00 AM-10:00 AM**

Ric Federighi

**10:00 AM-2:00 PM**

Phil Jacobs



**WAIT FM 105.5**

8600 Route 14  
Crystal Lake, IL 60012  
815-459-7000

SM: *Steve Sands*

WAIT FM serves the  
Northwest Suburbs.

**Monday-Friday**

**5:00 AM-9:00 AM**

Dick Mitz Morning Show

**9:00 AM-1:00 PM**

Robin Jones

**1:00 PM-4:00 PM**

Harry Nelson

**4:00 PM-8:00 PM**

Jason Taylor

**8:00 PM-MIDNIGHT**

Monty Foster

**MIDNIGHT-5:00 AM**

Vic St. John  
Stubie Doak (F until 6:00 a.m.)



**WBBM FM 96.3**

630 N. McClurg Court  
Chicago, IL 60611  
312-951-3572

VP/GM: *Tom Matheson*

PD: *David Shakes*

MD: *Todd Cavanah*

**Monday-Friday**

**5:30 AM-10:00 AM**

"The Eddie and Jobo Show"  
Joe Bohannon & Ed Volkman  
Talk, Comedy, Music, Call-in  
News and Traffic with Karen Hand

**10:00 AM-2:00 PM**

Todd Cavanah

**2:00 PM-6:00 PM**

Gary Spears

**6:00 PM-10:00 PM**

George McFly

**10:00 PM-2:00 AM**

"Baltazar"

**10:00 PM-2:00 AM**

(Friday)  
"B96 Dance Party"  
Julian "Jumpin" Perez  
"Bad Boy" Bill  
Brian "Hitmix" Middleton

**Saturday**

**6:00 AM-9:00 AM**

"Rockin' America Top 30"  
Scott Shannon

**4:00 PM - 5:30 PM**  
Southern Fried Gospel

**5:30 PM-6:30 PM**  
Strictly Bluegrass

**6:30 PM-7:30 PM**  
Radio Classics

**7:30 PM - 10:30 PM**  
All Things Jazz

**10:30 PM-MIDNIGHT**  
In Tune with the Wave  
Alternative Rock



## WFMT FM 98.7

303 East Wacker Drive  
Chicago, IL 60601  
312-565-5000

GM: *Alfred Anlitz*  
PD: *Norman Pellegrini*  
Comm: *Jon Kavanaugh*

WFMT is committed to presenting a broad spectrum of classical music and spoken arts programming—classical music, opera, drama, poetry, folk music; news; discussion; history.

### Monday-Friday

**5:30 AM-10:00 AM**  
WFMT Morning Program  
with Jim Unrath—  
Classical Music, News  
Wall Street Journal  
(every half hour)  
10:45, 11:45 AM—Fine Arts Focus

**10:00 AM-3:00 PM**  
Classical Music, News  
12:15 PM - 1:00 PM  
Kraft Presents Dame Myra  
Hess Concert (live, Wed.)  
Fine Arts Focus  
(1:45, 2:45 PM—Daily)

**3:00 PM-7:00 PM**  
Classical Music, News  
Wall Street Journal Reports

**7:00 PM-8:00 PM**  
Music in Chicago

**8:00 PM-10:00 PM**  
Symphony Orchestra Concerts  
"From Stock to Solti"  
Opera (W)  
Drama from the BBC (Fri.)

**10:00 PM-MIDNIGHT**  
Classical Music, News  
10:30 PM—Studs Terkel  
11:30 PM—Classical Music

**MIDNIGHT-5:30 AM**  
"Talman Through the Night"  
Classical Music  
1:00 AM—San Francisco  
Symphony Orchestra (F)

### Saturday

**5:30 AM-5:00 PM**  
Classical Music, News  
10:30 AM  
"New Recordings, New Sounds"  
4:00 PM-5:00 PM  
"Word of Mouth" (3rd Sat.)  
Spoken Word Features

**5:00 PM-7:00 PM**  
BBC International Call

**7:00 PM-8:00 PM**  
"The First 50 Years"  
Marty Robinson, Host

**8:00 PM-10:00 PM**  
Cleveland Orchestra  
9:30 PM—"From The  
Recording Horn" (T)  
With Andy Karzas

**10:00 PM-MIDNIGHT**  
"The Midnight Special"  
Folk Music, Show Tunes,  
Comedy

**MIDNIGHT-5:30 AM**  
"Through the Night"  
Classical Music

### Sunday

**5:30 AM-1:00 PM**  
Classical Music, News  
11:00 AM—United Airlines  
Presents: Live From Studio One  
(solo & small ensemble  
performances)  
12:30 PM—"My Music"

**1:00 PM-4:00 PM**  
AMOCO/Chicago  
Symphony Orchestra  
"The Storytellers" (3:30)

**4:00 PM-6:30 PM**  
WFMT Sunday Afternoon  
Specials

**6:30 PM-8:00 PM**  
News, Classical Music  
7:00 PM—"My Word"

**8:00 PM-9:00 PM**  
Classic Performance from the  
Library of Congress

**9:00 PM-11:30 PM**  
Classical Music, News  
10:30 PM Studs Terkel  
11:30 PM Classical Music

**MIDNIGHT-5:30 AM**  
"Through The Night"  
Classical Music



## WFYR FM 103.5

130 East Randolph  
Chicago, IL 60601  
(312) 861-8100

VP/GM: *Kelly Seaton*  
PD: *Kurt Johnson*  
Mktg: *Betsy Riemenschneider*

WFYR plays the best  
"Continuous Soft Hits."

### Monday-Friday

**5:30 AM-10:00 AM**  
Brian Kelly  
Warm, friendly personality and  
the most music in the morning!  
Paula Fagan, Traffic  
Dan Parker, News  
Red Mottlow, Sports

**10:00 AM-3:00 PM**  
T.K. O'Grady  
Midwest wit and style,  
blended with Soft Hits

**3:00 PM-7:00 PM**  
Mike MacDonald  
Breezy personality and Soft Hits  
Dan Parker, News  
Paula Fagan, Traffic  
Red Mottlow, Sports

**7:00 PM-MIDNIGHT**  
Chris Torres  
"Love Songs on 'FYR"  
Special Dedications

**MIDNIGHT-5:30 AM**  
John Bermudez  
Combines sense of humor  
with Soft Hits

**Saturday**  
All day—Continuous Soft Hits.  
The perfect accompaniment to  
any Chicago weekend activity.

**6:00 AM-7:00 AM**  
Public Affairs Programming

**7:00 PM-MIDNIGHT**  
Leslie Harris  
"Love Songs on 'FYR"

**Sunday**  
All day—Continuous Soft Hits.

**6:30 AM-8:00 AM**  
Public Affairs Programming

**7:00 PM-MIDNIGHT**  
Leslie Harris  
"Love Songs on 'FYR"



## WGCI FM 107.5

332 S. Michigan Avenue  
Chicago, IL 60604  
312-427-4800

GM: *Marv Dyson*  
PD: *James Alexander*  
Mktg/Promo: *Rosalie Bucci*

### Monday-Friday

**5:00 AM-9:00 AM**  
Banks & Company  
Doug Banks

**9:00 AM-2:00 PM**  
Shannon Dell

**2:00 PM-6:00 PM**  
Tom Joyner

**6:00 PM-10:00 PM**  
Jammin' Dave Michaels

**10:00 PM-1:00 AM**  
"Quiet Storm with Smooth Hits  
and Dedications"  
Mike Hudson (M-Th)  
"Dance Mixes" with  
Armando Rivera (Fri)

**1:00 AM-5:00 AM**  
Irene Mojica

### Saturday

**5:00 AM-7:00 AM**  
Music

**7:00 AM-10:00 AM**  
"On the Move"  
Tom Joyner

**10:00 AM-2:00 PM**  
Brian Anthony

**2:00 PM-6:00 PM**  
Mark Young

**6:00 PM-10:00 PM**  
Armando Rivera

**10:00 PM-MIDNIGHT**  
"Rap Down Side A"  
Frankie J.

**MIDNIGHT-2:00 AM**  
"Rap Down the B-Side"  
Ramonski Luv

**2:00 AM-5:00 AM**  
Mark Young

### Sunday

**5:00 AM-6:00 AM**  
Public Service

**6:00 AM-11:00 AM**  
Music of Love and Inspiration  
Jacquie Haselrig

**11:00 AM-3:00 PM**  
Brian Anthony

**3:00 PM-5:00 PM**  
Armando Rivera

**5:00 PM-7:00 PM**  
"Westwood One Countdown"  
Walt Love

**7:00 PM-8:00 PM**  
"Radioscope"  
Entertainment Magazine  
of the Air  
Lee Bailey

**2:00 PM-6:00 PM**

Adult Rock, Prizes  
John Currie

**6:00 PM-MIDNIGHT**

Adult Rock  
Tahanni Butler

**MIDNIGHT-6:00 AM**

Adult Rock

**Sunday****6:00 AM-8:00 AM**

"Outdoors"—Live  
Mike Jackson  
Fishing, Hunting, Camping  
Talk, Call-in

**8:00 AM-10:00 AM**

Greg Balytn

**10:00 AM-2:00 PM**

Joe McArdle

**2:00 PM-6:30 PM**

John Currie

**6:30 PM-7:30 PM**

"Sports Digest"  
Sports Recap, Interviews  
Cheryl Raye

**7:30 PM-10:00 PM**

Marty Ziven

**10:00 PM-MIDNIGHT**

Public Affairs Programming

**MIDNIGHT-6:00 AM**

Tahanni Butler

**8:00 PM-MIDNIGHT**

Jerry Walker  
8:00 PM Thurs.  
Fishing Line / Outdoors Show  
Jim Darosa, Jody Foster,  
Dick Fredrickson  
9:00 PM Thurs.  
On the Bench (sports)  
Paul Reis

**MIDNIGHT-5:30 AM**

Hubcap Carter

**Saturday****MIDNIGHT-4:00 AM**

Steve Thomas

**4:00 AM-8:00 AM**

Becky Wight

**8:00 AM-NOON**

Jim Beedle

**NOON-4:00 PM**

Ted Clark

**4:00 PM-7:00 PM**

Hubcap Carter

**7:00 PM-MIDNIGHT**

"Weekend Special"  
Rob Wrinkle

**MIDNIGHT-6:00 AM**

Steve Thomas

**Sunday****6:00 AM-7:10 AM**

Jim Walker

**7:10 AM-7:30 AM**

Q Country Perspective  
Sharon Irvine

**7:30 AM-9:00 AM**

Religious Programming

**9:00 AM-NOON**

Rick Patton

**NOON-3:00 PM**

Top 30 Countdown  
Jim Casey

**3:00 PM-7:00 PM**

Bob Tracy

**7:00 PM-MIDNIGHT**

"The Sunday Open House"  
Becky Wight

**Monday-Friday****6:00 AM-10:00 AM**

Mitch Michaels  
and a more music morning  
with newsman Steve Scott

**10:00 AM-2:00 PM**

Patti Haze  
Noon—"The Rock'n Roll Diner"  
(request time)

**2:00 PM-6:00 PM**

Allen Stagg  
4:50 PM—"The Psychedelic  
Psupper"—Music from the  
Psychedelic Era

**6:00 PM-10:00 PM**

Debbie Alexander  
7:50 PM—"The Perfect  
Album Side"

**10:00 PM-2:00 AM**

Joe Thomas  
Night time Rock'n Roll features  
music from the past 30 years  
plus Beatles at Midnight

**2:00 AM-6:00 AM**

Randi Blake  
Continuous Music, Requests

**Saturday**

"Special Weekends"  
Great Classic Rock Features  
each Weekend

**7:00 PM-MIDNIGHT**

"All Request Saturday Night"  
Listeners call-in

**Sunday**

"Special Weekends"  
Great Classic Rock Features  
each Weekend

**8:00 AM-11:00 AM**

"Breakfast with the Beatles"  
Beatles' music, interviews  
Dan Michaels

**6:00 PM-11:00 PM**

Joe Thomas  
"The 7th Day"  
Six full albums-uninterrupted

**Monday-Friday****4:00 AM-6:00 AM**

"MonitoRadio Early Edition" (News)  
Daylight Edition (News)

**6:00 AM-3:00 PM**

Jazz Edition

**3:00 PM-5:00 PM**

Big Band (Mon)  
Mountain Stage, Folk (Tue)  
Strictly Bluegrass (Wed)  
More than Music, Country (Thur)  
Lonesome Pine, Festival of  
Folk (Fri)

**5:00 PM - 8:00 PM**

All Things Jazz  
Final Edition (News)  
MonitoRadio Daily Edition (News)

**8:00 PM-MIDNIGHT**

Public Affairs / Classes  
8:30 - Open Stage (F)  
9:00 - Solo (F)  
10:00 - Blues Edition (F)

**MIDNIGHT-4:45 AM**

Jazz Music

**Saturday****4:45 AM-7:00 AM**

Public Affairs / Classes

**7:00 AM-7:30 AM**

Pickleberry Pie  
Children's Program

**7:30 AM-NOON**

Jazz Edition

**NOON-1:00 PM**

The Record Shelf

**1:00 PM-5:00 PM**

Classical Confab

**5:00 PM - 6:00 PM**

Audiophile Audition

**6:00 PM-9:00 PM**

All Things Jazz

**9:00 PM-10:00 PM**

Blues from the Red Rooster

**10:00 PM-MIDNIGHT**

Reggae Explosion

**MIDNIGHT-4:45 AM**

Jazz Music

**Sunday****4:45 AM-7:00 AM**

Public Affairs / Classes

**7:00 AM-8:00 AM**

New Dimensions

**8:00 AM-10:00 AM**

Sounds Ethereal / New Age Music

**10:00 AM-NOON**

Classical Confab

**NOON-3:00 PM**

Opera Festival

**3:00 PM-4:00 PM**

Treasures from the  
Isles, Celtic Folk

 **WCCQ FM 98.3**

1520 North Rock  
Run Drive  
Joliet, IL 60435  
815-729-4400

GM: *Robert Channick*

PD: *Prince Mayne*

WCCQ Plays Contemporary  
Country and serves 11 coun-  
ties in the Western and  
Southern suburbs.

**Monday-Friday****5:00 AM-9:00 AM**

Jill Montana

**9:00 AM-NOON**

Mark Edwards

**NOON-3:00 PM**

Ted Clark

**3:00 PM-6:00 PM**

Prince Mayne

**6:00 PM-8:00 PM**

Jim Casey

**WCKG FM 105.9**

150 N. Michigan Avenue  
Chicago, IL 60601  
312-781-7300

VP/GM: *Marc W. Morgan*

PD: *Dan Michaels*

Mktg: *Chuck Gesert*

WCKG—the Classic Rock  
Station—plays over 30 years  
of back-to-back quality  
Classics.

**WDCB FM 90.9**

College of DuPage  
22nd Street &  
Lambert Road  
Glen Ellyn, IL 60137-6599  
708-858-5196

GM: *Sid Fryer*

PC: *Mary Patricia LaRue*

MC: *Kenneth Scott*

Contest/Request Line:  
790-WDCB

**9:00 AM-2:00 PM**  
Lite Music, Audience Participation  
Contests, Hourly News Updates,  
Showbiz Notes.  
Deb Ryan

**2:00 PM-7:00 PM**  
Lite Music, Calls, Contests, News,  
Business Update Hourly.  
Weather and Sports Updates.  
J. T. Tarbox

**7:00 PM-11:00 PM**  
Lite Music, Audience  
Participation, Featured  
Artists, News.  
Zerrin Bulut

**11:00 PM-5:00 AM**  
Lite Music, Audience  
Participation Contests, Hourly  
News, Listener Requests.  
Dave Fischer

### Saturday

**5:00 AM-10:00 AM**  
Lite Music, Hourly News and  
Sports Updates.  
J. T. Tarbox

**10:00 AM-2:00 PM**  
Lite Music, Hourly News Updates.  
Zerrin Bulut

**2:00 PM-6:00 PM**  
Hourly News and Weather  
Updates, Sports.  
Dave Fischer

**6:00 PM-MIDNIGHT**  
Lite Music, Hourly News Updates.  
Ron Thompson

### Sunday

**MIDNIGHT-6:00 AM**  
Lite Music, Hourly News Updates.  
John Wesley

**6:00 AM-NOON**  
Lite Music, Hourly News and  
Sports Updates.  
Dave Fischer

**NOON-6:00 PM**  
Lite Music, Hourly News  
and Sports Updates.  
Tom Chioles

**6:00 PM-MIDNIGHT**  
Lite Music, Hourly News Updates.  
Terry Wido

**MIDNIGHT-5:00 AM**  
Lite Music, Hourly News Updates.  
John Wesley



## WKQX FM 101.1

1700 Merchandise Mart  
Plaza  
Chicago, IL 60654  
312-527-8348

VP/GM: *Charles Hillier*  
PD: *Bill Gamble*  
MD: *David Perlmutter*

WKQX-Q101 features Murphy  
in the morning and over 50  
minutes of the best variety of  
the '70's, 80's, and 90's each  
hour.

### Monday-Friday

**5:00 AM-9:00 AM**  
"Murphy In The Morning"  
Robert Murphy  
Dan Walker-sidekick  
"Phrase that Pays"  
"Dial-a-Date," "Most  
Embarrassing Moments,"  
"Office Bitch of the Week"  
"Pick Your News"  
"Guess the Whoopie"  
"Hide the Salami"  
News, Traffic-Dave McBride

**9:00 AM-2:00 PM**  
Contemporary Music  
Greg Brown

**2:00 PM-7:00 PM**  
Contemporary Music  
Patrick Callahan

**7:00 PM-MIDNIGHT**  
Contemporary Music  
Carla Leonardo

**MIDNIGHT-5:00 AM**  
Contemporary Music  
Zach Harris

### Saturday

**5:00 AM-10:00 AM**  
"Murph's Playhouse"  
Best of Murphy

**10:00 AM-2:00 PM**  
Patrick Callahan

**2:00 PM-7:00 PM**  
Doug Blair

**7:00 PM-MIDNIGHT**  
Zach Harris

### Sunday

**MIDNIGHT-6:00 AM**  
Nick Joseph

**6:00 AM-11:00 AM**  
Doug Blair

**11:00 AM-3:00 PM**  
Carla Leonardo

**3:00 PM-7:00 PM**  
Zach Harris

**7:00 PM-11:00 PM**  
Doug Blair

**11:00 PM-MIDNIGHT**  
Contemporary Music  
Steven Craig



## WLIT FM 93.9

150 N. Michigan Avenue  
Chicago, IL 60601  
312-329-9002

GM: *Philip L. Redo*  
PD: *Mark Edwards*  
Gen SM: *Dave Kerr*

WLIT, LITE-FM 93.9, plays  
Lite 'N' Easy Songs with  
absolutely less talk.

### Monday-Friday

**5:30 AM-10:00 AM**  
Music, Weather, News,  
Traffic Update  
Bob Brynteson with  
Mary Ann Meyers

**10:00 AM-3:00 PM**  
Margo Johnson

**3:00 PM-7:00 PM**  
Music, Weather, News  
Traffic Updates  
Megan Reed

**7:00 PM-MIDNIGHT**  
Ken Southern

**MIDNIGHT-5:30 AM**  
Bruce Buckley

### Saturday

**6:00 AM-10:00 AM**  
Gene Honda

**10:00 AM-2:00 PM**  
Margo Johnson

**2:00 PM-6:00 PM**  
Bob Brynteson

**6:00 PM-MIDNIGHT**  
Bruce Buckley

**MIDNIGHT-6:00 AM**  
Grant Field

### Sunday

**6:00 AM-8:00 AM**  
Public Affairs

**8:00 AM-10:00 AM**  
Nanci Keller

**10:00 AM-2:00 PM**  
Ken Southern

**2:00 PM-6:00 PM**  
Megan Reed

**6:00 PM-MIDNIGHT**  
Bruce Buckley

**MIDNIGHT-5:30 AM**  
Grant Field



## WLLI FM 96.7

601 Walnut Street  
Joliet, IL 60434  
815-726-4761

OM: *Ed Morris*  
PD: *Tony Ray*  
Promo: *Tom Orlando*  
MD: *Mike Bashem*

WLLI-FM serves the south-  
west suburbs; 96.7 I-Rock  
plays adult rock favorites.

### Monday-Friday

**5:30 AM-10:00 AM**  
"Kevin Casey Show"  
Comedy, Talk, Music  
News-Bob Eller

**10:00 AM-2:30 PM**  
Music, Album Previews  
Mike Bashem

**2:30 PM-7:00 PM**  
Music, Variety, Comedy  
Tom Orlando  
News-Janet Sutherland  
Sports-Scott Slocum

**7:00 PM-9:00 PM**  
Music, Contests  
Tony Scott

**9:00 PM-2:00 AM**  
Music, Contests  
Katherine Brown

**2:00 AM-5:30 AM**  
Music, Contests  
Sandy Kelly

### Saturday

Adult Rock Favorites  
24 Hours a Day

### Sunday

Adult Rock Favorites  
24 Hours a Day



## WLNR FM 106.3

820 S. Michigan Avenue  
Chicago, IL 60605  
312-322-9400

VP/GM: *Charles Mootry*

WLNR plays soft urban con-  
temporary with uptempo  
current hits. Simulcast with  
WJPC AM 950.

### Monday-Friday

**5:00 AM-11:00 AM**  
Music, Traffic, Weather



**8:00 PM-MIDNIGHT**  
"Quiet Storm with Smooth Hits  
and Dedications"  
Mike Hudson

**MIDNIGHT-5:00 AM**  
Mark Young



Pres/GM: *Rick Jakle*  
PD: *Brad Bohlen*  
OM: *Jeff Myers*

'THE FOX' 94.3 FM. Features today's music along with a sprinkling of good oldies, regional news, traffic, weather, and business finals geared for the west/n.w. suburbs.

**Monday-Friday**

**5:00 AM-9:00 AM**  
Bob Leonard  
Fox News/Weather, Ken Kosek  
5:32 AM-Shadow Traffic  
Sportsline Trivia

**9:00 AM-1:00 PM**  
Celeste Matthews

**1:00 PM-4:00 PM**  
Stan Robak

**4:00 PM-8:00 PM**  
Lynne Haley

**8:00 PM-MIDNIGHT**  
Gary Shannon

**MIDNIGHT-5:00 AM**  
Dave Anthony

**Saturday**

**5:00 AM-10:00 AM**  
Scott Reese

**10:00 AM-2:00 PM**  
Lynne Haley

**2:00 PM-6:00 PM**  
Stan Robak

**6:00 PM-MIDNIGHT**  
"The Oldies Show"  
Gary Shannon

**MIDNIGHT-4:00 AM**  
Dave Anthony

**Sunday**

**4:00 AM-9:00 AM**  
Cary Bass

**9:00 AM-1:00 PM**  
Scott Reese

**1:00 PM-4:00 PM**  
Musicweek  
Bob Leonard

**4:00 PM-8:00 PM**  
Celeste Matthews

**8:00 PM-11:00 PM**  
Dave Anthony



VP/GM: *Harvey A. Pearlman*  
PD: *Gary Price*  
Promo: *Karyn Kerner*

MAGIC 104 plays favorite oldies of 50's, 60's, and early 70's. The disc jockeys are pure Chicago too...

**Monday-Friday**

**6:00 AM-10:00 AM**  
Gary Price  
WAKE UP TO THE BEST OLDIES  
plus Vicky on traffic and John  
Priester with the news.

**10:00 AM-2:00 PM**  
John Charleston  
Playing your favorite oldies!  
Making midday magic!

**2:00 PM-6:00 PM**  
King "B" Ron Britain  
Visits from a menagerie of  
characters, Country Bob, Terry  
the Economist and more!

**6:00 PM-10:00 PM**  
Dick Biondi  
"The Wild I-tralian"  
9:45 pm - "Collector's Corner"  
7-10 pm Fridays - "Friday Night  
50's Party"  
Biondi plays the music that made  
him a Rock n' Roll institution!

**10:00 PM-2:00 AM**  
Amy Scott  
10:45 - "Name That Tune"  
"Birthday Wake-Up Calls" - after  
midnight.

**2:00 AM-5:30 AM**  
Kurt Schaeffer  
The overnight sensation!

**Saturday**

**6:00 AM-10:00 AM**  
Pat O'Kelley

**10:00 AM-2:00 PM**  
John Charleston

**2:00 PM-6:00 PM**  
Dick Biondi

**6:00 PM-MIDNIGHT**  
Dan Diamond  
**MIDNIGHT-5:00 AM**  
Steve Wallace

**Sunday**

**5:00 AM-6:00 AM**  
Public Affairs

**6:00 AM-10:00 AM**  
Jack Miller

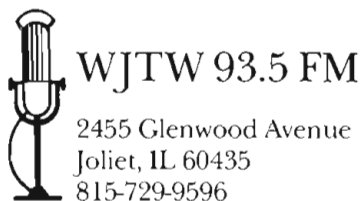
**10:00 AM-2:00 PM**  
Amy Scott  
NOON-1:00 PM  
Sunday Supplement  
Countdown of the Top 10 hits  
plus sports, news, trivia from  
the 50's, 60's and early 70's.

**2:00 PM-6:00 PM**  
Dan Diamond

**6:00 PM-10:00 PM**  
Steve Wallace

**10:00 PM-2:00 AM**  
Mark Dixon

**2:00 AM-5:30 AM**  
Kurt Schaeffer



GM: *Jack Daly*  
PD: *Jim Murphy*  
News Dir: *Lorraine Duffy*

WJTW plays the best Adult  
Contemporary Music and  
offers contests and giveaways.

**Monday-Friday**

**6:00 AM-10:00 AM**  
News, Weather, Music  
"TV Trivia"  
"The Crows Nest Memory Test"  
Jim Murphy  
Lorraine Duffy, News

**10:00 AM-3:00 PM**  
News, Weather, Music  
"The Words To The Music Game"  
"Radio At Work"  
John Boda  
Lorraine Duffy, News

**3:00 PM-7:00 PM**  
News, Weather, Sports, Music  
"The Crows Nest Memory Test"  
Jeff Young  
Lorraine Duffy, News

**7:00 PM-6:00 AM**  
Transtar Format "41"  
Music, Weather

**Saturday**

**6:00 AM-10:00 AM**  
Lite Hits  
Paul Morgan

**10:00 AM-3:00 PM**  
Lite Hits  
John Boda

**3:00 PM-7:00 PM**  
Lite Hits  
Jeff Young or Paul Morgan

**7:00 PM-6:00 AM**  
Transtar Format "41"  
Music, Weather

**Sunday**

**6:00 AM-7:45 AM**  
Lite Hits  
Joan McCann  
7:45 AM-Public Affairs

**8:00 AM-NOON**  
"Countdown America with  
Dick Clark"

**NOON-3:00 PM**  
Lite Hits  
Dave Paluch or Mark Sullivan

**3:00 PM-7:00 PM**  
Scott Childers

**7:00 PM-6:00 AM**  
Transtar Format "41"  
Music, Weather



GM: *Charles Filippi*  
PD: *Dave Beckman*  
News Dir: *Jeff Blanton*

WKKD serves the Western  
Suburbs with lite adult  
music, local news, area  
sports and weather.

**Monday-Friday**

**5:00 AM-9:00 AM**  
"Dave Beckman In The Morning"  
with Jeff Blanton and Bill Baker,  
Lively, Topical Conversation,  
Audience Participation Phone  
Calls, Entertaining Features,  
Local Suburban News every Half  
Hour, Live Weather Updates and  
Hourly Sports.

**9:00 PM-11:00 PM**  
"Bible Study"  
James Dobson, Anthony Evans,  
Donald Cole, Ray Ortlund

**11:00-MIDNIGHT**  
"Music Till Midnight"  
Donna Disser

**MIDNIGHT-5:00 AM**  
"Music Thru The Night"  
Mike Kellogg

**Saturday**

**5:00 AM-11:00 AM**  
"Saturday Praise"  
Carl Metcalf

**11:00 AM-NOON**  
"Sports Spectrum"

**NOON-1:00 PM**  
"Variety Talk"  
David Mains, Josh McDowell

**1:00 PM-5:30 PM**  
"Music For Saturday Afternoon"  
Donna Disser

**5:30 PM-8:00 PM**  
"News/Information/Drama"  
Donald Cole, Monte Larrick,  
James Dobson

**8:00 PM-MIDNIGHT**  
"MBN Saturday Night and  
Saturday Night Alive"  
Todd Busted and Ron  
Hutchcraft

**Sunday**

**6:00 AM-11:00 AM**  
"Sunday Praise"  
Gary Leonard

**11:00 AM-NOON**  
Moody Church Hour  
Dr. Erwin Lutzer

**NOON-4:00 PM**  
"Music For Sunday"

**4:00 PM-6:00 PM**  
"Bible Study"

**6:00 PM-MIDNIGHT**  
"Music For Sunday"



**WNIB FM 97.1**

1140 W. Erie Street  
Chicago, IL 60622  
312-633-9700

SM: *Sonia Florian*  
PD: *Ron Ray*  
Promo: *Lita Crier*

WNIB plays Classical  
Music/Jazz.

**Monday-Friday**

**5:00 AM-6:00 AM**  
"Cameo Concert"

**6:00 AM-9:00 AM**  
"Morning Song"  
Carl Grapentine

**9:00 AM-1:00 PM**  
Classical Music

**1:00 PM-2:00 PM**  
"WNIB Library"

**2:00 PM-5:00 PM**  
"Classical Music"

**5:00 PM-7:00 PM**  
"Zephyr"  
Lighter Pieces

**7:00 PM-8:00 PM**  
"Adventures in Good Music"  
Karl Haas

**8:00 PM-MIDNIGHT**  
9:00 PM-10:30 PM (M)  
"Past Masters" Fred Heft  
"Traditions" (T)  
"Top of the Class" (W)  
"Chicago Music Dateline" (Th)  
"Vienna Festival" (F)

**MIDNIGHT-4:00 AM**  
"Jazz" Mr. A

**4:00 AM-5:00 AM**  
"Blues" Big Bill Collins

**Saturday**

**7:00 AM-10:00 AM**  
"Morning Song"  
Miller Peters

**10:00 AM-1:00 PM**  
Classical Music

**1:00 PM-5:00 PM**  
"Those Were The Days"  
Chuck Schaden

**5:00 PM-7:00 PM**  
"Zephyr"

**7:00 PM-8:00 PM**  
"Weekend Radio"  
Robert Conrad

**8:00 PM-9:00 PM**  
"The Dick Lawrence Revue"

**9:00 PM-7:00 AM**  
"Classical Music"  
11:00PM-MIDNIGHT  
"First Hearing"  
Lloyd Moss

**Sunday**

**7:00 AM-10:00 AM**  
"Morning Song" Miller Peters

**10:00 AM-1:00 PM**  
"Classical Music"  
Miller Peters

**1:00 PM-3:00 PM**  
"At Your Request"  
"Classical Music"

**3:00 PM-5:00 PM**  
"Classical Music"

**5:00 PM-7:00 PM**  
"Zephyr"

**7:00 PM-8:00 PM**  
"Vocal Scene"  
George Jellinek

**8:00 PM-11:00 PM**  
"Sunday Opera"  
Bruce Duffie

**11:00 PM-5:00 AM**  
"Classical Music"



**WNUA FM 95.5**

444 N. Michigan Avenue  
Chicago, IL 60611  
312-645-9550

VP/GM: *John Gehron*  
PD: *Lee Hansen*  
Promo: *Suzu LeClair*

Adult Contemporary Station  
playing Smooth Jazz and  
Progressive New Music.

**Monday-Friday**

**5:30 AM-10:00 AM**  
Music, News, Weather,  
Sports, Traffic  
Yvonne Daniels  
with Charlie Meyerson

**10:00 AM - 2:30 PM**  
Rick O'Dell

**2:30 PM-7:00 PM**  
Music, News, Weather,  
Sports, Traffic  
Denise Jordan-Walker  
with Jeanette Kerr

**7:00 PM-1:00 AM**  
"Lights Out Chicago"  
Danae Alexander

**1:00 AM-7:00 AM**  
Late Night Edition  
"Lights Out Chicago"  
Nick Alton

**Saturday**

**7:00 AM-11:00 AM**  
Bill Cochran

**11:00 AM-3:00 PM**  
Dean Richards

**3:00 PM-7:00 PM**  
Denise Jordan-Walker

**7:00 PM-10:00 PM**  
Jazz  
Ramsey & Yvonne

**10:00 PM-1:00 AM**  
"Lights Out Chicago"  
Danae Alexander

**1:00 AM-5:00 AM**  
Mark Ruffin

**Sunday**

**5:00 AM-8:00 AM**  
Point of View

**8:00 AM-2:00 PM**  
"Sunday Soundscapes"  
Soft Contemporary Jazz and  
New Age Music  
Rick O'Dell

**2:00 PM-7:00 PM**  
Karen Williams

**7:00 PM-10:00 PM**  
"Lights Out Chicago"  
John Hill

**10:00 PM-MIDNIGHT**  
"Musical Starstreams"  
New Age Music  
Frank Forest

**MIDNIGHT-5:30 AM**  
Nick Alton



**WOJO FM 105.1**

625 N. Michigan Avenue  
Chicago, IL 60611  
312-649-0105

GM: *Chuck Brooks*  
PD: *Alberto Augusto*  
Promo: *Isabel Muniz Arrambide*

WOJO is a Full Service Spanish  
Station Playing Contemporary  
Spanish Music and  
Talk/News.

**Monday-Friday**

**MIDNIGHT-5:00 AM**  
Tony Porras

**5:00 AM-9:00 AM**  
Hector Armando Molina  
Alberto Urbina

**9:00 AM-NOON**  
Maria Teresa Escobar

**NOON-12:30 PM**  
Talk, News  
Luis de Gonzales

**12:30 PM-1:00 PM**  
Maria Teresa Escobar

**1:00 PM-4:00 PM**  
Carlos Rojas de Morelos

**4:00 PM-7:00 PM**  
Alberto Augusto

**7:00 PM-MIDNIGHT**  
Fernando Jaramillo

**8:00 PM-10:00 PM**  
(Monday)  
Music/Talk  
Trivialidades/Jaramillo

**11:00 AM-5:00 PM**  
Music, Requests, Traffic

**5:00 PM-7:00 PM**  
Music  
6:20 PM "The Dinner Menu"

**7:00 PM-11:00 PM**  
Music, Traffic, Weather  
7:35 PM Sports Update

**11:00 PM-5:00 AM**  
Music, Requests, Weather

### Saturday

**5:00 AM-11:00 AM**  
Music, Requests, Weather

**11:00 AM-5:00 PM**  
Music, Requests, Weather

**5:00 PM-11:00 PM**  
Music, Requests, Weather,

**11:00 PM-5:00 AM**  
Music, Requests, Weather  
Joi Spiller

### Sunday

**5:00 AM-11:00 AM**  
Inspirational Music  
Weather, Requests

**11:00 AM-3:00 PM**  
Sunday Afternoon Jazz

**3:00 PM-5:00 PM**  
Music, Weather

**5:00 PM-11:00 PM**  
Music, Weather

**11:00 PM-5:00 AM**  
Music, Requests, Weather



## WLUP FM 97.9

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-5270

GM: *Larry Wert*  
VP/SM: *Greg Solk*  
Mkg/Comm: *Sandy Stahl*

The LOOP FM 98 is a rock and roll station for adults that combines personality with all your favorite classics and the best of the new rock and roll.

### Monday-Friday

**5:30 AM-10:00 AM**  
"The Jonathon Brandmeier Show"  
with Buzz Kilman (News)  
Bruce Wolf (Sports)  
Simulcast

**10:00 AM-2:30 PM**  
Bob Stroud  
Noon-1:00 PM Lunchtime Roots  
(rock & roll from the 50's,  
60's, and early 70's)

**2:30 PM-7:00 PM**  
Bobby Skafish  
5:00 PM-6:00 PM Traffic Jam  
6:00-7:00 PM Mood Elevation Hour

**7:00 PM-11:00 PM**  
John Fisher  
10:00 PM Get the Led Out (three  
Led Zeppelin songs)

**11:00 PM-2:00 AM**  
Terry Gibson  
11:00 PM Extended Play (set of  
songs by a featured artist or group)  
Midnight Album

**2:00 AM-5:30 AM**  
Wendy Snyder

### Saturday

**5:30 AM-10:00 AM**  
Bits of Brandmeier with Jim Wiser,  
Scott Dirks  
Simulcast

**10:00 AM-2:00 PM**  
Bob Stroud  
Noon Beatle Break

**2:00 PM-6:00 PM**  
John Fisher

**6:00 PM-11:00 PM**  
Non-Stop Saturday Night  
Wendy Snyder

**11:00 PM-5:00 AM**  
Non-Stop Saturday Night  
Scott Dirks

### Sunday

**5:00 AM-7:00 AM**  
Public Affairs Programs  
"Chicago Street Talk"  
Bill Holub  
Simulcast

**7:00 AM-9:00 AM**  
Rick Kaempfer

**9:00 AM-1:00 PM**  
Matt Bisbee or Dave Benson

**1:00 PM-6:00 PM**  
Terry Gibson

**6:00 PM-9:00 PM**  
Wendy Snyder

**9:00 PM-11:00 PM**  
Sunday Night at 9  
Various Specials

**11:00 PM-5:30 AM**  
Rick Kaempfer



## WLUP FM 97.9

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-5270



## WLUP FM 97.9

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-5270

SM: *Jim Lemon*  
PD: *Steve Burrell*  
Promo: *Quinn Heraty*

WLUP-FM is an academic laboratory at Loyola University, on the air 24 hours daily. The Station staff consists of students, faculty and alumni.

### Monday-Friday

**2:00 AM-5:30 AM**  
High Energy Dance Music  
John-O

**5:30 AM-10:00 AM**  
The Morning Show  
News/Weather/Traffic/Humor  
Jeff Andrews

**10:00 AM-2:00 PM**  
High Energy Dance Music  
Vicki Dolenga

**2:00 PM-6:00 PM**  
High Energy Dance Music  
Jim Dommo

**6:00 PM-10:00 PM**  
High Energy Dance Music  
Billy Lavere

**10:00 PM-2:00 AM**  
High Energy Dance Music  
Chris Allen

### Saturday

**2:00 AM-6:00 AM**  
High Energy Dance Music  
Todd Jackson

**6:00 AM-11:00 AM**  
High Energy Dance Music  
Steve Burrell

**11:00 AM-4:00 PM**  
High Energy Dance Music  
Anna Consalvo

**4:00 PM-9:00 PM**  
High Energy Dance Music  
Christina Marie

**9:00 PM-1:00 AM**  
Saturday Night Dance Party  
Denise Jerger

**1:00 AM-7:00 AM**  
Saturday Night Dance Party  
Adam Snow

### Sunday

**7:00 AM-9:30 AM**  
"Tune In Yesterday"  
Oldtime Radio Show  
John Bialas

**9:30 AM-10:00 AM**  
"Lift Your Heart"  
Religious Talk Show

**10:00 AM-10:30 AM**  
Community Accents  
Wayne Magdziarz

**10:30 AM-11:00 AM**  
The Learning Curve  
Educational Talk Show  
Bob Parkinson

**11:00 AM-NOON**  
Religious Programs  
The Power Line  
"Journey Inward"  
Fr. Greg Sakowicz

**NOON-2:00 PM**  
"Outlook News Magazine"  
Diana Tortura/Bridget Billig

**2:00 PM-6:00 PM**  
Dimension Latina

**6:00 PM-10:00 PM**  
High Energy Top 25 Countdown

**10:00 PM-2:00 AM**  
High Energy Dance Music  
Steve Burrell



## WMBI FM 90.1

820 N. LaSalle Drive  
Chicago, IL 60610  
312-329-4300

SM: *Tom Sommerville*  
AM: *Greg Wheatley*

WMBI FM is a Christian station broadcast from the Moody Bible Institute. The format is religious and the music played is Inspirational Christian.

### Monday-Friday

**6:00 AM-8:30 AM**  
"Morning Clock"  
Bob Murfin

**8:30 AM-11:00 AM**  
"Bible Study"  
Charles Stanley, Charles  
Swindoll, David Mains,  
John MacArthur

**11:00 AM-1:00 PM**  
"Mid-Day on FM 90"

**1:00 PM-3:30 PM**  
"Music In The Afternoon"  
Jim Marshall

**3:30 PM-5:30 PM**  
"Prime Time America"  
Jim Warren, Pamela Felske,  
Monte Larrick

**5:30 PM-8:00 PM**  
"Music in the Evening"

**8:00 PM-9:00 PM**  
"Open Line"  
Donald Cole, Chris Fabry

**9:00 AM-10:00 AM**

J. D. Spangler

**10:00 AM-2:00 PM**

Country Music, Request Hour  
Nancy Turner

**2:00 PM-6:00 PM**

John Howell  
News Update: Chuck Allen

**6:00 PM-10:00 PM**

Country Music, Request Hour  
Scott Wagner

**7:00 PM**

Tuesday  
"US 99 Big 30"  
Top 30 Country Songs,  
Celebrity Interviews

**10:00 PM-2:00 AM**

Debi Diamond  
10:00 PM-MIDNIGHT  
"The Crying, Loving or Leaving  
All Request Show"

**2:00 AM-6:00 AM**

Lana Flores or Trish Biondo

**Saturday**

**6:00 AM-10:00 AM**

Pete Maus

**10:00 AM-2:00 PM**

Nancy Turner or Scott Wagner

**2:00 PM-6:00 PM**

Debi Diamond or John Howell

**6:00 PM-11:00 PM**

All Request Hour  
Ray Stevens

**11:00 PM-MIDNIGHT**

"The Katman's Cutting Edge"

**MIDNIGHT-6:00 AM**

Bob Ferguson

**Sunday**

**6:00 AM-11:00 AM**

Cal Daniels

**11:00 AM-3:00 PM**

Ray Stevens

**3:00 PM-7:30 PM**

Rick Renick

**7:30 PM-9:00 PM**

"Nashville Live"  
Music, Talk, Interviews  
Moon Mullins

**9:00 PM-MIDNIGHT**

"Weekly Top 30"  
Harmon and Evans

**MIDNIGHT-5:30 AM**

Lana Flores

Pres/GM: *Barry Mayo*

OM: *Tony Kidd*

Promo: *Merry Green*

PD: *Steve Harris*

WVAZ (V-103) plays the best  
variety of Hits and Dusties.

**Monday-Friday**

**5:00 AM-10:00 AM**

"Morning Connection"  
Richard Steele  
John Davis—News, Weather,  
Traffic

5:45 AM  
People Poll Question

6:15 AM  
Herb Kent's Dusty of the Day

7:10 AM  
Backwards Morning Dusty

7:45 AM  
Inspirational Song of the Day

8:15 AM  
Herb Kent's Dusty of the Day

**10:00 AM-3:00 PM**

Wali Muhammad  
11:55 AM  
V-103 Lunchbreak

**3:00 PM-7:00 PM**

Leigh Hamilton  
4:20 PM  
Traffic Jam Relief

**7:00 PM-MIDNIGHT**

"Nightmoods"  
Mel DeVonne

**MIDNIGHT-5:00 AM**

Patrice Linder (M)  
Shirley Hayes (T-F)

**Saturday**

**MIDNIGHT-6:00 AM**

Shirley Hayes

**6:00 AM-10:00 AM**

Saturday Dusty Wake-Up Club  
Herb Kent

**10:00 AM-3:00 PM**

Wali Muhammad

**3:00 PM-7:00 PM**

Mel Devonne

**7:00 PM-MIDNIGHT**

Jim Raggs  
8:00 PM-11:00 PM  
"The V-103 Dusty Stepper Set"  
Kenny B. Thompson

**Sunday**

**MIDNIGHT-4:30 AM**

Shirley Hayes

**4:30 AM-7:00 AM**

"Inspirational Stroll"  
Pam Morris

**7:00 AM-9:00 AM**

V-103's "First Day"

**9:00 AM-NOON**

"Inspirational Stroll"  
Pam Morris

**NOON-6:00 PM**

"Classic Chicago"  
Jim Raggs

**6:00 PM-MIDNIGHT**

Herb Kent  
"Classic Chicago"



**WVVX FM 103.1**

210 Skokie Valley Road  
Highland Park, IL 60035  
708-831-5250

GM/PD: *Bill Paar*

WVVX features a wide  
variety of ethnic programs  
during the day and Heavy  
Metal programming during  
the night.

**Monday-Friday**

**5:00 AM-5:30 AM**

Talk Shows

**5:30 AM-10:00 AM**

Polish, Korean, German,  
Greek programming

**10:00 AM-11:00 AM**

"Sig's Showbiz" (M,W,F)  
Sig Sakowicz  
"What's Up Today" (T,Th)

**11:00 AM-NOON**

"Practical Spirituality"  
Jim Stewart

**NOON-7:00 PM**

Korean, Spanish, German  
programming

**7:00 PM-1:00 AM**

"Real Precious Metal"  
Heavy Metal Music  
Scott Loftus

**1:00 AM-5:00 AM**

"Night People"  
Local Rock Scene  
Ralph Rasmussen

**Saturday**

**5:00 AM-5:30 AM**

Potpourri  
Beverly Rosenstein

**5:30 AM-7:00 AM**

Classical Music

**7:00 AM-1:00 PM**

Korean, German programming

**1:00 PM-2:00 PM**

Investment '90  
Scott Horan, Ralph Russell

**2:00 PM-4:00 PM**

Romanian  
Mike Martini

**4:00 PM-7:00 PM**

Radio International  
Monique Skolmar

**7:00 PM-8:00 PM**

Thailand Radio Program

**8:00 PM-1:00 AM**

"Real Precious Metal"

**1:00 AM-5:30 AM**

Heavy Metal Music

**Sunday**

**5:30 AM-6:00 AM**

WVVX Notebook  
Potpourri

**6:00 AM-5:00 PM**

Korean, German, Russian,  
programming

**5:00 PM-6:00 PM**

"Eunice Bailey Show"

**6:00 PM-7:00 PM**

"Armenian Radio Hour"  
Annie Kerkonian

**7:00 PM-9:00 PM**

Latvian, Flemish, Iranian  
programming

**9:00 PM-1:00 AM**

"Real Precious Metal"  
Heavy Metal Music

**1:00 AM-5:00 AM**

"Night People"  
Local Rock Scene  
Ralph Rasmussen



**WXLC FM 102.3**

3250 Belvidere Rd.  
Waukegan, IL 60085  
708-336-7900

GM: *Hal Coxon*

PD: *Nick Favella*

Promo: *Susan Banach*

Contemporary Hits.

**Monday-Friday**

**MIDNIGHT-5:30 AM**

JoJo Martinez

**5:30 AM-10:00 AM**

Dave Labrecque & Mike Donovan

**10:00 AM-3:00 PM**

Nick Farella

**3:00 PM-7:00 PM**

Jym Geraci



**WVAZ FM 102.7**

408 S. Oak Park Avenue  
Oak Park, IL 60302  
708-524-3200

**Saturday**

**MIDNIGHT-6:00 AM**

Tony Porras

**6:00 AM-10:00 AM**

Hector Molina

**10:00 AM-NOON**

Fernando Jaramillo

**NOON-6:00 PM**

Music

**6:00 PM-MIDNIGHT**

Mario Escobar

**MIDNIGHT-6:00 AM**

Tony Porras

Music

**Sunday**

**6:00 AM-9:00 AM**

Religion

**9:00 AM-10:00 AM**

"Vicente Fernandez y sus invitados"

**10:00 AM-NOON**

"Corridos y Canciones"

**NOON-2:00 PM**

Ruth De La Garza

**2:00 PM-6:00 PM**

F. Jaramillo  
Exitometro Latino

**6:00 PM-MIDNIGHT**

Mario Escobar  
Music

8:00 PM-10:00 PM

"Monuments in Music" (W)  
The greatest rock acts are showcased.

9:00 PM - "T.G.I.C.D." (F)

One complete compact disc is played.

**MIDNIGHT-6:00 AM**

SIGN OFF

**Saturday**

**6:00 AM-10:00 PM**

Commercial-Free Album  
Oriented Pure Rock

**10:00 PM-MIDNIGHT**

"Vintage Rock"  
Psychedelic Rock (1964-1974)

**MIDNIGHT-6:00 AM**

SIGN OFF

**Sunday**

**6:00 AM-1:00 PM**

Religious Programming

**1:00 PM-5:30 PM**

Public Affairs

**5:30 PM-6:30 PM**

"From the Upper Deck"  
Live sports call-in

**6:30 PM-7:30 PM**

"Music Monitor"  
Alternative Rock

**7:30 PM-8:00 PM**

"Rock News"

**8:00 PM-10:00 PM**

"The Rock-N-Roll Review"  
Blast from the past—  
spotlights one year

**10:00 PM-MIDNIGHT**

"Vintage Rock"  
Psychedelic Rock (1964-1974)

**10:00 AM-3:00 PM**

Kevin Jay

**3:00 PM-7:00 PM**

Tom Hanson

**7:00 PM-MIDNIGHT**

Ken Cocker

**Saturday**

**MIDNIGHT-6:00 AM**

Ali Ellison

**6:00 AM-10:00 AM**

Doug Adams

**10:00 AM-2:00 PM**

John Calhoun

**2:00 PM-7:00 PM**

Tom Hanson

**7:00 PM-MIDNIGHT**

Ali Ellison

**Sunday**

**MIDNIGHT-6:00 AM**

Doug Adams

**6:00 AM-10:00 AM**

Mike Wilder  
Public Affairs / Hope Daniels

**10:00 AM-3:00 PM**

Ken Cocker

**3:00 PM-7:00 PM**

Kevin Jay

**7:00 PM-MIDNIGHT**

Ali Ellison

**7:00 PM-8:00 PM**

Music, Talk  
Jeff Bell

**8:00 PM-MIDNIGHT**

"The Night Mix"  
Jeff Bell

**MIDNIGHT-5:30 AM**

Talk, Music, Call-in  
Mike Roberts

**Saturday**

**5:30 AM-10:00 AM**

Music, News, Weather  
Andy Yocum

**10:00 AM-3:00 PM**

Music, Talk  
Rob Conrad

**3:00 PM-7:00 PM**

Music, Talk  
Dave Hilton

**7:00 PM-8:00 PM**

Music, Talk  
Joe Cassaday

**8:00 PM-MIDNIGHT**

"The Night Mix"  
Jeff Bell

**Sunday**

**MIDNIGHT-4:00 AM**

Andy Yocum

**4:00 AM-8:00 AM**

Public Affairs

**8:00 AM-2:00 PM**

Ford Colley

**2:00 PM-7:00 PM**

Jeff Bell

**7:00 PM-MIDNIGHT**

Music, Talk  
Andy Yocum

**MIDNIGHT-5:30 AM**

Mike Roberts



**WONC FM 89.1**

North Central  
30 N. Brainard Street  
Naperville, IL 60566  
708-420-3437

SM: John Harrington

PD: Kim Jesch

Fac: John Madormo

**Monday-Friday**

**6:00 AM-9:00 AM**

News, Weather,  
Traffic, Music

**9:00 AM-3:00 PM**

Commercial-Free Album  
Oriented Pure Rock

**3:00 PM-6:00 PM**

News, Weather,  
Traffic, Music  
3:00 PM - "Filet of Soul"  
Three soul tunes by  
definitive artists.

**6:00 PM-10:00 PM**

Album Oriented Rock  
6:00 PM - "Dinner Roll"  
Uninterrupted Album Side



**WPNT FM 100.3**

875 N. Michigan Avenue  
Chicago, IL 60611  
312-440-3100

SM: Jim Haviland

PD: Gary Parks

News Dir: Lynne Murray

WPNT—The best songs of the  
80's and today...with less talk.  
Chicago's new "100-POINT-  
3"... "THE POINT."

**Monday-Friday**

**MIDNIGHT-5:30 AM**

Mike Wilder

**5:30 AM-10:00 AM**

John Calhoun / Lynne Murray



**WTMX FM 101.9**

8833 Gross Point Road  
Skokie, IL 60077  
708-677-5900

Pres/GM: Chet Redpath  
VP/ASM: Sheila O'Connor  
VP Prog: Lorna Ozmon

WTMX plays Adult  
Contemporary music.

**Monday-Friday**

**5:30 AM-9:00 AM**

The Peter Dean Show  
Peter Dean along with Beth Kaye  
and Nick Candella  
Comedy, Conversation, Music,  
News, Weather, Give-A-Ways  
News—Barry Keefe  
on the hour and ½ hour

**9:00 AM-2:00 PM**

Music, Talk  
Dave Hilton

**2:00 PM-7:00 PM**

Music, Weather  
Rob Conrad



**WUSN FM 99.5**

875 N. Michigan Avenue  
Chicago, IL 60611  
312-649-0099

GM: Steve Ennen

PD: J. D. Spangler

Promo: Tricia Biondo

WUSN (US 99) 10-in-a-row  
Country Music.

**Monday-Friday**

**5:30 AM-9:00 AM**

J. D. Spangler with  
John Katzbeck  
News and "Nashville Hotline"  
with Cheryl Anne  
Entertainment, Sports,  
Traffic, Talk, Call-ins, Music

**Sunday**

**MIDNIGHT-6:00 AM**  
Adult Contemporary Music  
Corrine Stone

**6:00 AM-NOON**  
Adult Contemporary Music  
Karyn Thomas

**NOON-6:00 PM**  
Adult Contemporary Music  
Dona Mullen

**6:00 PM-MIDNIGHT**  
Adult Contemporary Music  
Steven Paige or Andi "K"

**7:00 PM-MIDNIGHT**  
Danny Wright

**MIDNIGHT-5:30 AM**  
Mike Kelly (T-F)

**Saturday**

**MIDNIGHT-5:30 AM**  
Nic St. John

**5:30 AM-10:00 AM**  
Vicki Truax

**10:00 AM-2:00 PM**  
Carla Box

**2:00 PM-6:00 PM**  
Mike Kelly

**6:00 PM-11:00 PM**  
"Open House Party"  
Live in-studio guests, Toll-free  
request line

**11:00 PM-MIDNIGHT**  
Don Nelson Show

**Sunday**

**MIDNIGHT-1:00 AM**  
Mark Priscaro

**6:00 AM-10:00 AM**  
"American Top 40"  
Shadow Stevens

**10:00 AM-2:00 PM**  
"Dave Sholin's Insider"

**2:00 PM-6:00 PM**  
Nic St. John

**6:00 PM-11:00 PM**  
"Open House Party"  
Live in-studio guests, Toll-free  
request line

**11:00 PM-MIDNIGHT**  
Don Nelson

**9:00 AM-NOON**  
Music, Contests  
Liz Wylder

**NOON-3:00 PM**  
Music, Contests  
Chuck Doyle

**3:00 PM-6:00 PM**  
Music, Contests  
Peter Parker

**6:00 PM-MIDNIGHT**  
"Z Saturday Night  
Stateline Party"  
Mixes, Contests  
Rick Johnson/Vicki Vale

**MIDNIGHT-6:00 AM**  
Music, Contests  
Jerry Jensen

**Sunday**

**6:00 AM-8:00 AM**  
Music, Contests  
Carol Thompson  
News-John Strandin

**8:00 AM-NOON**  
"Casey's Top 40"  
Casey Kasem

**NOON-4:00 PM**  
Music, Contests  
Don K!

**4:00 PM-7:00 PM**  
Music, Contests  
Chuck Doyle

**7:00 PM-11:00 PM**  
"Rick Dees Weekly  
Top 40 Countdown"

**11:00 PM-MIDNIGHT**  
"Future Hits 91"  
Joel Denver

**MIDNIGHT-5:30 AM**  
Music, Contests  
Robin Brooks



**WYTZ FM 94.7**

190 N. State Street  
Chicago, IL 60601  
312-984-0095

Pres/GM: *Kevin O'Grady*  
Promo: *Ed Marcin*  
OM: *Ric Lippincott*

Contest and Request Lines:  
(312) 591-9470  
Fax Line: (312) FAX-1595

WYTZ-FM (Z-95) is "Chicago's  
Hit Music Station," owned by  
Capital Cities/ABC.

**Monday-Friday**

**5:30 AM-10:00 AM**  
"Welch & Woody Show"  
John Welch, Steve Woods  
"Joni Goes to Hollywood"

**10:00 AM-3:00 PM**  
Carla Box

**3:00 PM-7:00 PM**  
Brant Miller



**WZOK FM 97.5**

3901 Brendenwood  
Road  
Rockford, IL 61107  
815-399-2233

GM: *John A. Nolte*  
OM: *Tom Gierdrum*  
PD: *Steve Summers*

WZOK-a "Better Mix of  
Music" which consists of  
Contemporary Hits/Top 40.

**Monday-Friday**

**5:30 AM-10:00 AM**  
Music, Comedy, Information  
Jeff Wicker

**10:00 AM-3:00 PM**  
"The At Work Network"  
Music, Contests  
Liz Wylder

**3:00 PM-7:00 PM**  
Music, Community News  
Steve Summers

**7:00 PM-MIDNIGHT**  
Music, Contests  
Peter Parker

**MIDNIGHT-5:30 AM**  
Music  
Rick Johnson (M-Th)

**Saturday**

**3:00 AM-6:00 AM**  
Music  
Carol Thompson

**6:00 AM-9:00 AM**  
"Wicker's Saturday  
Morning Playhouse"  
Jeff Wicker

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**RADIOchicago**  
332 South Michigan Avenue  
Chicago, Illinois 60604-9794

**7:00 PM-MIDNIGHT**

Jim Novak

**Saturday****MIDNIGHT-6:00 AM**

Ed Varga

**6:00 AM-NOON**

Dave Labrecque/Mike Donovan

**NOON-6:00 PM**

Jym Geraci/JoJo Martinez

**6:00 PM-MIDNIGHT**

Jim Novak/Steve Paige

**Sunday****MIDNIGHT-5:00 AM**

Craig Asbach

**5:00 AM-9:00 AM**

Public Affairs

**9:00 AM-NOON**"The Rockin' America"  
Top 40 Countdown with  
Scott Shannon**NOON-6:00 PM**

Tim Garrity

**6:00 PM-MIDNIGHT**

Jeff Benach

**WXRT FM 93.1**4949 W. Belmont  
Avenue  
Chicago, IL 60641  
312-777-1700GM: *Harvey Wells*PD: *Norm Winer*Mktg: *Teri Gidwitz***Monday-Friday****6:00 AM-10:00 AM**Terri Hemmert  
8:10 AM Athlete's Feats,  
Bob Verdi**10:00 AM-2:00 PM**

Tom Marker

**2:00 PM-6:00 PM**Frank E. Lee  
5:10 PM Athlete's Feats,  
Bob Verdi**6:00 PM-10:00 PM**

Johnny Mars

**Monday Only**

10:00 PM

"Blues Breakers"

Tom Marker

11:00 PM

The Grateful Dead Hour

MIDNIGHT - 2:00 AM

Wendy Rice

2:00 AM-6:00 AM

Richard Milne

**Tuesday Only**

7:45 AM, 7:45 PM

Goin' to the Show with  
a Regular Guy

10:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

**Wednesday Only**

10:00 PM

Rock over London

11:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

**Thursday Only**

7:45 AM, 7:45 PM

Goin' to the Show with  
a Regular Guy

10:00 PM

The Big Beat

Johnny Mars

11:00 PM - 2:00 AM

Wendy Rice

2:00 AM - 6:00 AM

Marty Lennartz

**Friday Only**

10:00 PM - 3:00 AM

Marty Lennartz

11:00 PM - Friday Night at Club X

3:00 AM - 5:00 AM

Richard Milne

**Saturday****6:00 AM-8:00 AM**

Richard Milne

**8:00 AM-NOON**Saturday Morning Flashback  
Wendy Rice or Tom Marker**NOON-1:00 PM**

Wendy Rice or Tom Marker

**1:00 PM-6:00 PM**Frank E. Lee or  
Paul Marszalek**6:00 PM-11:00 PM**

Marty Lennartz

**11:00 PM-MIDNIGHT**

King Biscuit Flower Hour

**MIDNIGHT-5:00 AM**

Richard Milne

**5:00 AM-6:00 AM**

Public Affairs

**Sunday****6:00 AM-11:00 AM**

Greg Easterling

**11:00 AM-4:00 PM**

Leslie Witt

**4:00 PM-8:00 PM**Johnny Mars or  
Paul Marszalek**8:00 PM-9:00 PM**

Budweiser Sunday Night Concert

**9:00 PM-1:00 AM**

Jazz Transfusion, Barry Winograd

**1:00 AM-6:00 AM**

Richard Milne

**WYLL FM 106.7**2400 E. Devon Avenue  
Des Plaines, IL 60018  
708-297-8430GM: *Ken Gaines*OM: *Don Turner*MD: *Steve McKenzie*WYLL is a Contemporary  
Christian Music Station.**Monday-Friday****MIDNIGHT-1:00 PM**

Various Ministry Programming

**1:00 PM-3:00 PM**

Contemporary Christian Music

**3:00 PM-7:00 PM**Music, News, Talk  
Ron Turner**7:00 PM-MIDNIGHT**Contemporary Christian Music  
Steve McKenzie**MIDNIGHT-6:00 AM**Various Ministry Programming  
Inspirational Music**Saturday****6:00 AM-10:00 AM**Various Ministry Programming  
Contemporary Christian Music**10:00 AM-11:00 AM**

Family Health Forum

**11:00 AM-1:00 PM**"Twenty-The Countdown  
Magazine"  
Countdown of top 20 hits,  
Interviews  
John Rivers**1:00 PM-7:00 PM**Contemporary Christian Music  
Steve Relman**7:00 PM-11:00 PM**"The Saturday Nite Show"  
Steve McKenzie**11:00 PM-MIDNIGHT**Christian Rock Countdown  
Jim Channel**Sunday****MIDNIGHT-1:00 PM**Various Ministry Programming  
Contemporary Christian Music**1:00 PM-7:00 PM**Contemporary Christian Music  
Steve Relman**7:00 PM-11:00 PM**

Contemporary Christian Music

**11:00 PM-MIDNIGHT**Urban Christian Countdown  
Jim Channel**WYSYFM 107.9**P.O. Box 2010  
Aurora, IL 60507  
708-851-4600GM: *Chuck Williams*PD: *Bob Spence*Adult Contemporary Music,  
News, Weather and Traffic  
Updates (Focus on Informa-  
tion for Suburban Listeners).**Monday-Friday****MIDNIGHT-5:30 AM**Adult Contemporary Music  
Capt. Kurt Fischer**5:30 AM-10:00 AM**"The Suburban Wake Up"  
Music, Contests, Humor,  
Interviews—Ken Anderson  
Weather, Mike Spiel  
Traffic, Ric Federighi  
News, Sue Wiencek**10:00 AM-3:00 PM**Adult Contemporary Music  
Jim McNicholas  
Noon—"Lunchtime Lyrics"**3:00 PM-7:00 PM**Adult Contemporary Music  
John Rivers  
Traffic, Joe Collins  
Weather, Greg Simunich**7:00 PM-MIDNIGHT**Adult Contemporary Music  
Dona Mullen**Saturday****MIDNIGHT-6:00 AM**Adult Contemporary Music  
Andi "K"**6:00 AM-10:00 AM**Adult Contemporary Music  
Jerome Ritchey**10:00 AM-3:00 PM**Adult Contemporary Music  
Jim McNicholas**3:00 PM-7:00 PM**Adult Contemporary Music  
John Rivers**7:00 PM-MIDNIGHT**Adult Contemporary Music  
Steve Paige



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