

# RADIO DIAL

Volume I, No. 12

FRIDAY, AUGUST 7, 1931

Price 5c

## Week's Radio Programs Glitter With Guest Stars; Boy Scouts Begin Broadcasting



Fannie Brice, one of America's best known comedienne, will be featured Wednesday night (August 12) at 9 p. m. in the first of the new series of Vitality Personalities WKRC will broadcast from the Columbia network. Every program will feature a new star of the stage or screen. In the Brice tradition the guest star will sing "My Man." Her other number will be "Overnight."

### Sophie Braslau to Sing Friday; Lewisohn Hour

Sophie Braslau, one of America's best known native-born contraltos, will sing the Gypsy role in de Falla's "El Amor Brujo" (Love the Magician) when the work is broadcast Friday night

(August 7) at 7:30 on the Columbia network through WKRC. She sang the piece last winter here with the Cincinnati Symphony orchestra. Then as in the radio concert, Fritz Reiner was the conductor. The introductory number of the concert will be the Introduction to Moussorgsky's "Kovantchina."

### Mrs. Hoover To Speak At Two-Thirty

Mrs. Herbert Hoover, by releasing a cage of white carrier pigeons, on Saturday afternoon will officially dedicate the U. S. Navy dirigible "Akron" in ceremonies that will be broadcast by both CBS and NBC networks beginning at 2:30 p. m.

The formal launching of the new giant dirigible will take place at the aerial dock of the Goodyear Tire and Rubber Company at Akron, where the ship was built. WSAI and WKRC probably will have the program although arrangements were not complete Wednesday.

### Bushman to Give Intimate Story of Gloria Swanson

Gloria Swanson will be revealed to the radio public by Francis Ex-movie star Bushman in the Armour program Friday night (August 7) at 8:30 through WLW.

### George Jessel is Featured in Club Valspar Variety

George Jessel, Broadway wit, and Alma Peterson, prima donna soprano, will be guest artists on the Club Valspar Variety program Saturday night (August 8) at 8:30 through WSAI.

Jessel grew up on Broadway and is known both as a stage comedian ("The Jazz Singer," "Sweet and Low"), and as master of ceremonies for celebrated Manhattan events. Miss Peterson left a church choir to become an operatic star.

### Cincinnati Youths Have Radio Chance

#### Hundred Boys Get Auditions for New Air Stunt

Cincinnati Boy Scouts take to the air Sunday night (August 9) at WFBE for the first of a series of programs to be broadcast every Sunday at 7:15 p. m. as a running story of the life of typical local Boy Scouts.

More than 100 local Boy Scouts were given auditions to select the best radio voices and talent from among them. Others will be chosen as the programs require more voices. Talented Scouts will be given chances to perform on the air. The program Sunday night will refer to the work the Boy Scouts did at the Post-Gatty reception last week. Successive programs will pick out other high spots of Scout activity.

Working on the radio program committee are the following Boy Scout executives and dramatic experts: Ray Lalor, West district field executive; William Licht, Scout Commissioner; Harry Glazer and Howard Frank, scout masters, and William Isaacs and Robert Bentley, dramatic advisers.

### Hambletonian Stakes Will Be Aired Saturday

The Hambletonian stakes for a purse of \$60,000 will be broadcast on August 8 at 2:45 p. m., when the world's richest trotting classic will be run at the Goshen Mile Track at Goshen, N. Y. This event is to horse-and-sulky followers what the Kentucky Derby is to flat-racing fans. All WKRC carries the story for the Columbia network.

### President's Talk is at 8 O'Clock

President Hoover's speech for the Y. M. C. A. World Conference at Cleveland, O., at 8 o'clock Saturday night (August 8), will be broadcast by WLW for the National Broadcasting Company. WKRC probably will carry the CBS report.

The President will speak from his Rapidan camp, delivering his message for the Y. M. C. A. conference meeting in the City Auditorium at Cleveland. Dr. John R. Mott, Y. M. C. A. president, will introduce the speakers at the Auditorium.

It is possible that the Rt. Hon. Richard Vincent Bennett, premier of Canada, also will address the meeting by radio, speaking either from Ottawa or Toronto.

### Helen Nugent Sings in WKRC Opera Feature

Helen Nugent, former Cincinnati contralto, will be one of the soloists in the Light Opera Gems program WKRC will broadcast from the Columbia network at 3 o'clock Friday afternoon (August 9). The 45-minute concert, new



HELEN NUGENT

to WKRC's schedule, will include selections from "Martha," "The Mikado," "Prince of Pilsen," "Lady in Ermine," "Rob Roy" and "Princess Pat." All numbers will be sung by a mixed quartet and soloists.

# Weekly RADIO DIAL

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Application for Second Class Entry Pending.

NATALIE GIDDINGS, Editor

VOL. I AUGUST 7, 1931 No. 12

## More Important Than Ever

As far as listener acclaim is concerned, times are not what they used to be for announcers.

No longer do a few "it" members of the profession bask in the adoration of worshipping multitudes, like unseemly matinee idols. These days there are too many good announcers, and their work has become too much a standardized routine. Yet if they have lost something in glamor, they have come to be still more important cogs of the radio machine.

What we have in mind is the decisive extent to which they determine the personality not only of programs, but stations and even networks. Perhaps you have noticed that. Perhaps, as an example, you have expressed a preference for a certain station or network, and, when pinned down to a definite reason, have been surprised to find that it was because of the announcers.

And at first thought that is considerable of a surprise. Announcements occupy only a small proportion of the total air time. Apparently, the programs themselves should have much more weight in establishing this vague but vital quality we call personality. However, the bulk of that work does fall on the announcers.

Which is further proof of the familiar truth that people react most fully and definitely to people.

For the listener, the announcer is the voice of the station or chain, and radio has to draw conclusions from voices as we never did before the loudspeaker era. So we come to know these men whose voices greet us day after day.

Some we recognize instantly as kindred spirits, speaking our language, in our own way. Others leave us unmoved. And still others rub us the wrong way. It is the old human story of individuals responding to individuals.

That is why the announcer's new part in the scheme of radio is more important than his once-accepted function as a mash-note magnet. For this attribute we call "personality" is the breath and life-blood of living contact.

## Around the Dial

By THE DIAL TWISTER

If you're a Welcome Lewis fan, you'll want to know that she's crooning as the Goby Melody Girl (WKRC, Thursday, at 8:15 p. m.). Quite a change, you say, from NBC to CBS? But don't be surprised. They're being shuffled hither and yon these days, like big league ball players in the trading season.

That new Melodic Interlude feature (WLW, Sunday, at 12:30 p. m.) is a 60-minute treat. It's the latest Ludwig Laurier-Milton Cross collaboration; good music, attractively done. Mighty well timed, too.

Death Valley Days (WCKY, Tuesday, at 8:30 p. m.) is getting a break. No time has to be wasted describing the heat of the desert, hereabouts anyway. Good adventure yarns these, with plenty of humor thrown in. And that Lonesome Cowboy could put on a show single-handed.

For a satisfying old reliable, the General Motors program (WSAI, Monday, at 8:30 p. m.) hereby is nominated. It's been doing business at the same stand for quite a stretch now, and will as long as it turns out the same good brand of variety.

Brad Browne and Al Llewellyn, otherwise the Premier Salad chefs (WKRC, Thursday, at 8 p. m.), are still batting well up among the nonsense big six. If one of their "musical comedies" doesn't make you laugh, it's time to go to doctor.

And in another class of competition, the Crosley Concert Hour (WLW, Sunday, at 10 p. m.) is well up among the big six. Besides being splendidly performed, the program always includes something just a bit different from the most classical features. Thank Bill Stoess on both counts.

Louis John Jolinen, who has been singing on the Concert Hour and other WLW programs, is getting a mighty enthusiastic "welcome home" from the music-wise. He has come back from his two years in Germany a finely matured artist. The "going up" sign is too plain to miss.

Those Stebbins Boys (WSAI, Monday to Friday, at 10:15 p. m.) are catching on at a merry clip (WKRC, Thursday, at 8:15 p. m.). For one thing, their act has considerably more plot than most of the daily turns. Besides, you just can't resist the characters. Notice how neatly the setup takes care of Phillips Lord's (Captain Bill) trip to the Coast to make a picture? Clever planning, that.

The Sisters Of The Skillet, otherwise East and Dunke (not "eastern donkey" as one listener addressed them), rate a listen if farce comedy is your dish. (WLW, Tuesday, Thursday, Friday, at 7:45 p. m.). They're good for at least one hilarious laugh a night, which is better than some of the humorous clicks turn in.

WKRC's scheduling of the Lewishon Stadium concerts (8:30 p. m. Friday, Saturday, Sunday, Thursday) is good news for Cincinnati listeners just now. Fritz Reiner is conducting these distinguished programs for two weeks. They lose little in broadcasting, too; thanks to Columbia's fine pickup.

Harriet Wellen is doing such fine work these days (WLW, Friday, at 3 p. m.) that it's strange she hasn't been given a regular evening spot, and preferably a half-hour. Sopranos of her charm are rare, to put it mildly.

Have you noticed that WKRC is seasoning its late afternoon schedule with interesting Columbia features? One this column finds particularly dialworthy is Bill Schudt's Going To Press (Wednesday at 5 p. m.).

### Fractures

Harriet Wellen. WLW soprano, standing on a step-ladder to put away jelly she had just made, slipped, fell, is reported to have fractured two ribs, six jelly glasses.

## Newspaper Writer Joins WLW Staff

James Griffin Jay, newspaper writer, is a new continuity writer at WLW.



a native of Richmond, Indiana.

Before joining the station's staff, he wrote several plays for the Crosley Theatre. He is a graduate of the University of Notre Dame. He has worked on the Indianapolis Times and the Dayton Journal. He is

## Rev. McClorey Takes Charge of Catholic Hour

The Rev. John A. McClorey, S.J., lecturer and writer of the University of Detroit, will conduct the Catholic Hour on WSAI and other NBC stations at 4 p. m. every Sunday beginning this week (August 9). He will conclude his talks October 11, to be followed by the Rev. James M. Gillis, C.S.P., editor of the Catholic World, New York, and the Rev. Dr. Fulton J. Sheen, professor of the philosophy of religion at the Catholic University of America, Washington, D. C.

## WSMK Has Real Gypsy Musicians

WSMK (1380 kc.) has a real gypsy band of Hungarian musicians who play every Friday at 7 p. m. Their instruments, with the exception of the violin and cello, are ancient Hungarian stringed instruments with unpronounceable names. They are billed as the Noble Hungarian Gypsy Band. Vocal solos are sung by Paul Keleman.

## Water Wings

Salt and Peanuts have added water wings to their stage wardrobe since they played Ironton, O., the other day. Heavy rains inundated their basement dressing rooms so rapidly that they were marooned atop their dressing tables. Husky stage hands carried them out and the show went on even though the orchestra played ankle deep in rain water.

## Philco Sponsors Home Symphony In Six Concerts

Leopold Stokowski, dynamic conductor of the Philadelphia Symphony Orchestra, will be heard with his famous organization in six full-length concerts, each lasting an hour and three-quarters, during the winter of 1931-2, over 71 stations of the Columbia network.

Sponsored by the Philadelphia Storage Battery Company, and beginning October 12, other concerts will be played in the following five months.

## Our Dially Dozen

By DON BECKER

The Lavender Network states that in the time of Ali Baba, men went to a great door, whispered a secret pass-word, and then walked in with bags of gold to be left there. This, states the famous network, was called a "Fairy Story." We do the same thing right now. We call it a "Speak Easy."

### DID YOU KNOW THAT:

Henry Thies can tell the nationality of a violin player by the way he plays?

Frank Salt is wearing atrocious green trousers that fit him well under the arms?

Charlie Dameron sold his big blue Cord and bought a De Vaux? The depression.

Joe Chambers has an airplane? Eddie Byron (pardon Edward Armour Byron), Production Manager of WLW, saw his first horse race last week? And a Kentuckian all his life.

Dorothea Barlowe, of the Crosley Players, likes violin players? Arthur Chandler, Jr., is color blind?

Harmonica Mac of the Old Time Fiddlers really isn't old time at all? He owns a beautiful Packard Car.

It was dinner time. Two well-known announcers were having dinner at one of the downtown restaurants.

Coming out the one said, "I was parked terribly close to a fire plug. Run on down and see if I have a traffic ticket."

The other announcer did so. "None," said he returning—"No ticket!"

"Thank goodness," said the ear-owner.

"None," repeated the other—"No ticket, BUT YOUR CAR'S BEEN STOLEN!"

We'd like to hear a Mystery Story on the air, wherein the guilty murderer turns out to be the fellow who wrote the play!

It'd be different anyway!

It happened during a rehearsal of Musical Dreams.

Arthur Ainsworth was reading the lines.

"A moon hangs low on the sky and a shimmering pool plays in its pale glow, while night-birds sing a song of love to the stars!"

Then—

"Aw nuts, that's the wrong announcement!"

Art for Art's sake!

Jim and Walt said my "Surgeon's Theme Song" last week was all wrong.

It should have been: "I Keep Dismembering Someone That I Should Dismiss!"

"Our Dially Dozen" is in its "twelfth week" (The Editor doesn't know this).

I know you listeners oftentimes hear funny things coming out of your loud speaker.

Send them on. You have no idea how hard it is to write this darned thing every week!

DIALAUGHINGLY YOURS, DON BECKER.

## Radio Scare Crow

When marauding crows begin, to regard the scare-crow as an old friend and use him for a perch, try wiring the old man for sound effects and save your crops. A Portland, Ore., farmer, tired of seeing the crows swarming over his scare-crow, installed a loud speaker in the dummy, hooked it up with his radio receiver. Now the crows not only avoid the scare-crow but stay off his premises as far as the loud speaker can be heard.

## Cleveland Prima Donna to Sing WLW Concert



Carabella Johnson, prima donna of the Cleveland Stadium Joist on station WTAM and opera company and frequent so-NBC network programs, will be guest soloist with the Crosley Concert orchestra Sunday night (August 9) at 10 p. m. She will sing Victor Herbert's "Sweetheart" waltz, Friml's "L'Amour, Toujours L'Amour," "La Serenata" by Tosti, and "Nichavo" by Mana Zucca. William C. Stoess will conduct the orchestra.

Little Jack Little, drives 165 miles to his cabin in the Alp mountains after night NBC programs. He stays there a few hours, rehearses a few numbers, and then drives back to Fifth Avenue for the next broadcast.

Edward A. Byron, WLW production manager and Crosley Theatre director, returning to his Oak street apartment at 1:30 a. m. without a latch key, found the janitor also unable to open the third-floor apartment, had to call the fire department to bring ladders to hoist him home.

Jean Paul King, NBC announcer, has three cats. One is Peter Augustus II, a Persian, whom he planned to bring from Colorado to Cincinnati while he was announcing at WLW. Another is a second prize-winner, Tam O'Shanter. The third is an alley cat from whom Tam O'Shanter refuses to be separated. King has named him "Static."

## Marsha Wheeler Becomes Bride of Cincinnati Man

Marsha Wheeler, for several years director of women's activities for WLW, last week became the bride of Loring Meyers of Cincinnati. After she left WLW last summer, she toured the Southwest for some months, speaking on beauty and charin. Since December she has been with her parents in Ft. Wayne, Ind., where she did some broadcasting for Station WOWO. Mr. and Mrs. Meyers will live at Terrace Park, O.

**Bill Schudt  
to Introduce  
Time's Editor**

A glimpse into the editorial office of magazines will be given radio listeners when Roy E. Larsen, vice-president and general manager of "Time" and "Fortune" magazines, speaks as a guest in "Bill Schudt's Going to Press" over WKRC at 5 p. m. on Wednesday (August 12).

**WHAS Has New  
Frigidarians**

The Landt Trio and White; Sam Hermann, xylophonist; Frank Pincro, violinist; Harvey Hinderny and Earl Tuckerman, comedy duo, and Neel Enslin, master of ceremonies, are appearing as the Frigidarians in a new program broadcast on Monday, Tuesday at 10:30 a. m. and Wednesday at 7 p. m. through WHAS (820 kc.) and other NBC stations. Hinderny and Tuckerman made their radio reputations first some years ago as "Goldy and Dusty," the Goldust Twins.

**WSAI Has Scout  
Reporter from  
National Chain**

The Boy Scout Reporter, a national Boy Scout program, is being broadcast by WSAI from the NBC network every Wednesday afternoon at 3:45. The program includes Scout songs, Scout news, and an interview by Dr. George J. Fisher, Deputy Chief Scout Executive, with some character in the public eye.

**Hitch Hikers**

The Hitch Hikers of WCKY are Arthur Simmons and Fred Gussey, good-looking youngsters, who take their name from their wanderings. Former cabaret entertainers, they sing harmony and play guitar. WJR, Detroit, saw them last.

**Albert Coates  
is Lewisohn  
Conductor Next**



Albert Coates, famous Anglo-Russian conductor, will begin on August 11 a three weeks engagement as conductor of the Lewisohn Stadium concerts of the New York Philharmonic orchestra. WKRC will relay his first concert August 13 (Tuesday a week). Coates has just returned to America from a season in Moscow and a vacation on Lake Maggiore.

**PROGRAM JOTTINGS**

FRIDAY, AUGUST 7

Jessie Peters, concert pianist, will be guest artist on the WLW Encores program Friday night at 10 p. m.

She will play Bach's "Choral," "Waltz in A Flat" by Brahms, and "The Real Princess" by Korngröve. She has played at WLW before in a concert for the Ohio School of the Air.

Encores is a program of classic music the repetition of which has been requested by the station's audience.

Colonel George D. Gaw, Chicago's official greeter and the Midwest equivalent of New York's celebrated Grover Whalen, will be presented to WKRC and Columbia listeners by The Three Doctors at 2:30 Friday afternoon.

"Colonel Gaw has greeted so many people that we have decided it is time someone greeted Colonel Gaw," The Three Doctors explained. Serving Chicago without pay, Gaw provides with his own funds the white limousine and the white motorcycles for the police escort that meets celebrities on their arrival in Chicago.

SATURDAY, AUGUST 8

As a change from their usual brand of heart-throb melodramas, Hank Simmons' Show Boat Dramatic Company will present an old-time farce comedy, "A Family Affair" or "Confusion," on Saturday night at 9 o'clock, through WKRC.

Two seldom-heard excerpts from Richard Strauss' operas will be played in the Lewisohn Stadium concert through WKRC at 8:30 p. m. Fritz Reiner will conduct the orchestra of the New York Philharmonic Symphony Society. After an "Interlude" from the opera "Intermezzo" the music from which is rarely played at symphony concerts, the program will continue with the "Dance of the Seven Veils," from "Salome."

Jack Saatkamp, pianist with Henry Thies' orchestra, directs the King Edward Cigar Band at WLW at 9 p. m.

Billy Huber, musical comedy player who has appeared in George White's Scandals, will sing "One More Time" in the Cluh Sohio broadcast at WLW at 10 p. m. Cluh Sohio is going around the world, spending a night in each country for atmosphere.

Put through their paces by Sydney ("Old Pop") Ten Eyck, the Doodlesockers at WLW at 11:30 p. m. will include Ramona, the Mills Brothers, Jerry Foy, Larry Greuter and his accordion, and an orchestra.

SUNDAY, AUGUST 9

Margaret and Patricia Conway, pianist and violinist, will play the College of Music student concert at WCKY at 7:30 p. m. Miss Margaret's piano solo will be "Barcarolle" by Lisboff. Miss Patricia will play "Barcarolle" by McMillan, and "From the Canebrake" by Gardner.

Variations on a theme of Haydn, and the "Second Symphony in D" by Brahms will be played by the New York Philharmonic orchestra in the Lewisohn Stadium concert which WKRC will broadcast from 8:30 to 9:30 p. m. Fritz Reiner will conduct.

Maurice Thompson, returned from two weeks in central Kentucky, has resumed his duties as chief announcer at WCKY. At 6:45 p. m. he will sing a 15-minute program of baritone solos.

Ralph Briggs, concert pianist, just returned from two years abroad at the Paris Conservatory, will play a recital at WCKY every Sunday at 6 p. m. Before going to Europe he was a faculty member at the Cincinnati Conservatory.

Have you played Musical Roulette yet with WCKY at 8:15 p. m. Sunday? Entertainers (The Three Musketeers, Happy Harmonoy Boys, Magdalena Hein, Frank Fay and Francis Catalino) are each designated by a color. Each selection has a number.

For instance, call for Blue 12, and you'll hear Francis Catalino sing "My Blue Heaven."

Dangers attendant on the publicity given to alleged cures for common diseases will be discussed by Dr. Howard W. Haggard during his talk under the title "Devils, Drugs and Doctors" at 7 p. m. over WKRC and the WABC-Columbia network.

MONDAY, AUGUST 10

The sixth and concluding episode of the radio mystery drama, "The Man Who Could Not Die," at WCKY at 8:15 p. m., will clear up the baffling mysteries and find the murderer. The cast includes Jerry Akers, Maurice Thompson, Ellis Frakes, George Case, Odas Mattox, Mollie Moore, Jetta Crane and Alma Ashcraft.

The Chime Reveries concert at WLW at 11 p. m. will include the "Polvctzian Dances" from Borodin's "Prince Igor," "Carnival Turc" by Luigini, Dvorak's "Hunnoreque" and "Songs My Mother Taught Me" and "Henry VII Dances" by German.

A thriller concerning the encounter of "The Saint" and "The Tiger" will be enacted by the Eno Crime Club over WKRC and the Columbia Broadcasting System, beginning Monday night at 8 o'clock. "Meet the Tiger," by Leslie Charteris, tells how a gentleman adventurer, nicknamed the Saint, goes after five million pounds of gold

**You Should Know ----  
The Crinoline Girl of WCKY**

The Crinoline Girl who steps out of the frame of her daguerrotype at 7:45 every Tuesday night to read to WGKY listeners from "her diary written long ago when ladies swooned and blushed and sighed," is Alma Ashcraft, blonde, comely, enthusiastic about the hundred and one things she does for the Kentucky radio station.

Not only is the Crinoline Girl her creation as to continuity—the clever reminiscent lines she reads between songs in the voice of a 17-year old who might have written just such secrets in her diary long ago—the soprano voice that sings the dear old songs is also Miss Ashcraft's, for she's the versatile kind of a person who thrives on the busy life of a radio station.

In person, Alma Ashcraft is attractive to the eye as well as to the ear. She's a tall girl—five feet seven to be exact, although the men who write her fan letters invariably think of her as tiny, she says. Her hair is red gold blond. Her eyes are blue-green, a color that changes with her moods or with the color of her hats. Her complexion is as fair as a baby's and as pink and white.

Young men write the Crinoline Girl many letters, but she likes best the letters that come to her from old ladies to whom the Crinoline Girl's diary recalls their childhoods and sweet memories of long ago.

At WCKY, Miss Ashcraft does many things besides the one radio program.

She's one of the WGKY Players, for instance, and appears in many of their radio dramas. Unfortunately for her public, however, she was "killed" in the third installment of the current



Mystery Drama and hasn't been heard since in the series. She didn't mind "dying" so much, however, because the fatal instrument was a jeweled dagger, she says.

Musical Roulette, a new Sunday night program at the station, is her idea and she writes the continuity. She also prepares the program of the Eilerman Serenaders, and the Gross Roads Quartet. Most important of all, perhaps, she is secretary to Jerry Akers, manager of the station, and must be able to do for him "most anything at any time."

Strangely enough, six years ago while studying voice at the College of Music, Miss Ashcraft had a chance to sing on another radio station. She was too frightened to attempt it. Now, however, she knows no fear of the microphone.

She likes horseback riding and reading for her leisure hours.

THURSDAY, AUGUST 13

Ted Husing, sports announcer, who has interviewed numerous celebrities during his Sportslants series, will himself be interviewed by Bob Taplinger, Columbia writer, when "Meet the Artist" is broadcast over WKRC Thursday at 4:45 p. m.

TUESDAY, AUGUST 11

The Werk Bubble Blowers' two-piano team will play "Elizabeth" from "The Wonder Bar" in the program at WLW at 8:30 p. m. Tunes from "Apple Blossoms" will be played and sung.

A fourteen-year-old prodigy, Charles Jaffe, attracted such acclaim with a violin solo on a recent Bristolers program over the Columbia network that he will be featured in the broadcast at 8:30 p. m. Tuesday. He will play Pahló de Sarasate's "Zigeunerweisen" on a program devoted to study of Hungarian musical styles.

The Finale from Act III of Ponchielli's opera, "La Gioconda," will be the closing selection of the Savino Tone Pictures to be broadcast over WKRC at 10:30 p. m.

**If We Had Our  
Own Radio Station**

By JACK SNOW

ANNOUNCER: Ladies and Gentlemen, you are listening to the program of the Konify Fit Korset Kompany, opening with their identifying theme song: "Tight Like That."

**FRIDAY**

August 7

**WCKY (202m.—1490 kc.)**

- A. M.—  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC)  
 7:30—Cheerio (NBC)  
 8:00—Hot Shot, the Briarhopper.  
 8:15—Early Morning Dance  
 9:15—My New Kentucky Home,  
 9:45—Dance Melodies  
 10:30—Classic Hour  
 11:00—Musical Novelties  
 11:30—Skillet Lickers.  
 Noon—Popular Dance Tunes  
 P. M.—  
 12:30—Norris Brock Live Stock  
 Reports  
 12:35—Luncheon Concert  
 12:45—Randall Fryer, tenor.  
 1:00—Sign off  
 9:45—Dance Records.  
 5:55—WCKY Baseball Scores.  
 6:00—Amos 'n' Andy (NBC)  
 6:15—Ella Fitzgerald Serenaders  
 6:45—Original Hold Race Results.  
 6:50—Tommy and Willie.  
 7:00—Nestle's Program (NBC)  
 7:30—Earl Arnold's Orchestra,  
 Lookout House  
 8:00—Interwoven Pair (NBC)  
 8:30—Duke, His Ukc and His Sisters.  
 8:45—Hot Shot, the Briarhopper.  
 9:00—Little Red Riding Hood.  
 9:15—Crooning Guitarist.  
 9:30—Skillet Lickers.

**WFBE (250 m.—1200 kc.)**

- A. M.—  
 7:00—Voices at Dawn  
 7:30—Classified Directory  
 8:00—Morning Concert  
 9:00—Variety  
 9:15—Sunshine Special  
 9:45—Kleeman Home Chats  
 10:00—Musical Brevities  
 10:50—Mrs. Evans' Questions and  
 Answers  
 10:59—Simpler Time Announcement  
 11:00—Garden of Melody  
 11:30—Dance Frolic  
 Noon—Tri-State Philco Program  
 P. M.—  
 12:15—Serenade  
 12:30—Vaudeville  
 12:45—Bellony Luncheon Musicale  
 1:00—Tully  
 1:15—Story Telling Time  
 1:30—Vocal Varieties  
 2:00—Song Hit Time  
 2:30—Afternoon Melodies  
 2:45—Reds vs. Pittsburgh, at Pitts-  
 burgh  
 4:45—Ralph and Harlan  
 5:00—Lyric Hour  
 5:30—World Series Contest  
 6:00—Musical Interlude  
 6:15—World Series Contest  
 6:45—Berning Ford Travelogue  
 7:00—The Post Question Box  
 7:15—Novelty Notes  
 7:30—Harry Hartman's Sport  
 Review  
 7:45—Julius Sein  
 8:00—Luckey Boys  
 8:15—Byron Trio  
 8:30—Colonial Stages Program  
 8:45—Twilight Reveries  
 9:00—Dry Ridge Health Hints  
 9:15—Novelty Notes  
 9:45—Slumber Music

**WKRK (545 m.—550 kc.)**

- A. M.—  
 6:45—God's Bible School—Sunrise  
 Worship  
 7:45—Hill Billy Kid.  
 7:59—Gruen Time Signal  
 8:00—Starr-Freeze Melodies  
 8:15—The Commuters (CBS).  
 8:30—Tomy's Scrap Book (CBS).  
 8:45—The Old Dutch Girl (CBS)  
 9:00—Oxol Feature (CBS)  
 9:15—Studio Feature.  
 9:30—Consolidated Merchants' Pro-  
 gram  
 10:00—Rhythem Kings (CBS).  
 10:15—Floraline Talk  
 10:30—Rhythm Kings (CBS).  
 10:30—Charles W. Reaume Studio.  
 11:00—Time and Weather.  
 11:03—Woman's Hour—Tremlette  
 Tully  
 11:30—Columbia Revue (CBS).  
 11:45—Drinkmor Program.  
 Noon—Enric Madigucras Orchestra  
 (CBS)  
 P. M.—  
 12:30—Cincinnati Merchants' Pro-  
 gram  
 1:00—Pabst-ett Varieties (CBS)

**Star of London  
 Show Returns  
 for Radio Bit**



Marian Harris, just returned from five months in Europe where she was featured in the London musical production "Evergreen," at Giro's and at the Gare de Paris, will renew acquaintance with her American audience as guest star Sunday night (August 9) on the Chase and Sanborn program at 7 o'clock.

Miss Harris will sing four songs, including a new English tune, "Time on My Hands," now immensely popular in London. Her other numbers are "You've Got a Funny Face," "I Want to Be Around my Baby All the Time," and "What Would You Do If I Left You?" Miss Harris attained prominence on the American stage in "A Night in Spain" and in "Great Day." She also was featured with Ramon Navarro in the picture "Devil May Care."

**WKRK Friday, August 7**

- 1:15—Farm Network Program (CBS).  
 1:30—Pyol Program.  
 1:45—Studio Feature.  
 2:00—Charles W. Reaume Studio.  
 2:15—Salon Orchestra (CBS).  
 2:28—Sport Flashes.  
 2:30—The Three Doctors (CBS).  
 2:45—Educational Features (CBS).  
 3:00—Light Opera Gems (CBS).  
 3:45—Edna Thomas (CBS).  
 4:00—Asbury Park Casino Orchestra  
 (CBS)  
 4:15—A. L. Fink Program.  
 4:45—Edna Wallace Hopper's Youth  
 Matinee (CBS).  
 5:00—A. O. Rust—Happy Feet.  
 5:15—Jos. R. Deins Program, Pat  
 Gillick, Organist.  
 5:30—Cincinnati Trade School.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores  
 5:55—Sports Review  
 5:59—Burke Weather Forecast  
 6:00—Kate Smith and Her Swanee  
 Music (CBS)—Home Furni-  
 ture Company  
 6:10—Stocks, Cohn & Tyree  
 6:13—Time and weather.  
 6:15—Limit Program, with Dennis  
 King (CBS)  
 6:30—St. Moritz Orchestra (CBS).  
 6:45—Cameo Quarter-Hour (CBS)  
 7:00—Pryor's Crema Military Band  
 (CBS)  
 7:15—Barbasol Program (CBS)  
 7:30—Indian Lake Period.  
 7:35—What's Happening (Full Meas-  
 ure—Geo Mulvihill).  
 7:45—Lewisohn Stadium Concert  
 (CBS).  
 8:00—Liberty Magazine Hour  
 (CBS)  
 8:45—Cincinnati & Lake Erie Pro-  
 gram  
 9:00—Pillsbury Pageant (CBS).  
 9:30—Poet's Gold (CBS).  
 10:00—Pyol Program.  
 10:15—Green Answer Man  
 10:30—Coney Island Orchestra.  
 11:00—Time: Weather: Sports  
 11:08—Ben Bernie and His Orches-  
 tra (CBS).  
 11:30—Hill Billy Kid.  
 11:45—Jos. R. Deins Program, Pat  
 Gillick, Organist.

**Friday, August 7  
 WLW (428 m.—700 kc.)**

- A. M.—  
 6:30—International Fiddlers and  
 Sait and Peanuts.  
 7:00—Physical Exercises.  
 7:15—The Sunbirds (NBC)  
 7:45—A. & P. Food News (NBC)  
 8:00—Morning Devotions  
 8:15—Bradley Kincaid  
 8:30—Montgomery Ward Program  
 (NBC)  
 8:45—Physical Exercises  
 9:00—Ray Perkins (NBC)  
 9:15—"The Hostess," Mrs. Lute  
 Sohngen  
 9:30—Harshaw Announcement  
 9:35—Household Hints  
 9:45—Premium Man  
 10:00—Island Serenaders  
 10:30—Live Stock Reports  
 10:40—Southern Singers; Raymond  
 Mitchem  
 11:00—Moto Ironing Time  
 11:15—Swift Program (NBC)  
 11:30—WLW Stars  
 11:45—River Reports; Time Signals  
 Noon—Tuxedo Fiddlers  
 P. M.—  
 12:15—Hotel Gibson Orchestra  
 12:45—Market Reports  
 12:50—Live Stock Reports  
 1:00—National Farm and Home  
 (NBC)  
 1:30—Netherlands Plaza Orchestra  
 2:00—Organ Matinee  
 2:30—Chicago Serenade (NBC)  
 3:00—Ransom  
 3:15—Radio Guild (NBC)  
 4:15—Grab Bag Boys  
 4:30—The Hottentots  
 5:00—Words and Music  
 5:30—Old Man Sunshine  
 5:45—Lowell Thomas (NBC)  
 6:00—Amos 'n' Andy (NBC)  
 6:15—Madame Aida (NBC)  
 6:30—Phil Cook (NBC)  
 6:45—The Chatter.  
 7:00—Los Ramos Basbell Scores  
 7:05—Glenn Sisters  
 7:15—Netherlands Plaza Orchestra  
 7:30—Fuller's Orchestra  
 7:45—Sisters of the Skillet (NBC)  
 8:00—"In Romance"  
 8:15—Icyeast Jamboree  
 8:30—Hoosier Editor  
 8:45—Armour Program (NBC)  
 9:00—Heatrolatoun  
 9:30—Clara, Lu and Em (NBC)  
 9:45—Wildson's Wildcats.  
 10:00—Encores.  
 10:30—Variety  
 10:45—Bob Newhall Sport Slices  
 10:58—Estate Weather Man  
 11:00—Vox Celeste  
 11:30—Henry Busse's Orchestra,  
 Castle Farm (NBC-Blue)  
 Midnight—Hotel Gibson Orchestra

**WLW (225 m.—1330 kc.)**

- A. M.—  
 8:00—Gene and Glenn, the Quaker  
 8:00—Early Bird (NBC)  
 8:15—Trombone and His Trouba-  
 dors (NBC).  
 8:45—Records  
 9:00—Mrs. Blake's Radio Column  
 (NBC).  
 9:15—Records  
 9:30—National Home Hour (NBC)  
 9:45—McCormick's Old Time Fid-  
 dlers.  
 10:00—Records  
 10:30—Realities of Romance (NBC)  
 11:00—The Hellman Troubadors  
 (NBC).  
 11:15—Sign Off.  
 P. M.—  
 12:50—Livestock Reports  
 1:00—Sign Off  
 2:00—Woman's Radio Review  
 (NBC)  
 3:00—Records (NBC).  
 3:35—Wireless Military Band From  
 England (NBC).  
 4:00—Records  
 4:30—Moore Paint Program  
 (NBC)  
 4:45—Records.  
 5:15—Don Becker, Ukelele.  
 5:30—Records  
 6:00—Henry Wilsey's Orchestra  
 6:30—Alice Richards  
 6:45—The Goldbergs (NBC)  
 7:00—Cities Service Concert (NBC)  
 8:00—Cluquod Club (NBC)  
 8:30—Podak's Dance (NBC)  
 9:00—Kondak Week End (NBC)  
 9:30—RKQ Theater of the Air  
 (NBC)  
 10:00—Singer Ellis  
 10:15—The Stebbins Boys (NBC)  
 10:30—Hotel Gibson Orchestra  
 11:00—Sign Off.

**WASAI (225 m.—1330 kc.)**

- A. M.—  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotion (NBC)  
 7:30—Cheerio (NBC)  
 8:00—Hot Shot, the Briarhopper.  
 8:15—Early Morning Dance.  
 9:15—My New Kentucky Home,  
 9:45—Little Red Riding Hood's Kid-  
 die Club.  
 10:30—Classic Hour  
 11:00—Musical Novelties  
 11:30—Skillet Lickers.  
 12:00—Popular Dance Melodies  
 P. M.—  
 12:30—Norris Brock live stock quo  
 tations  
 12:35—Luncheon Concert  
 12:45—Randall Fryer, tenor.  
 1:00—Sign off.  
 5:45—Dance Records.  
 5:55—WCKY Baseball Scores.  
 6:15—Amos 'n' Andy (NBC)  
 6:30—Original Hold Race Results.  
 6:35—Lucile Fov  
 6:45—Italian Serenaders.  
 7:00—Rudy Vallee (NBC)  
 7:30—Crossroads Quartette.  
 7:45—Crooning Guitarist.  
 8:00—"Skillet Lickers"  
 8:30—Earl Arnold's Orchestra from  
 Lookout House.  
 9:00—Cluckoo Club (NBC)  
 9:30—Earl Arnold's Orchestra From  
 Lookout House.

**WFBE (250 m.—1200 kc.)**

- A. M.—  
 7:00—Voices at Dawn  
 7:15—Tennessee Jaff  
 7:30—Classified Directory  
 8:00—Morning Concert  
 9:00—Variety

**Lee Morse is  
 Guest Star in  
 Nestle Hour**



Lee Morse, petite radio favor-  
 ite of the deep-throated, mellow  
 Suwanee voice, will sing Friday  
 night (August 7) at 7 p. m. in the  
 Nestle Chocolateers program  
 through stations WLW and  
 WCKY.

She will sing "I'm Through  
 with Love," "I'm an Unem-  
 ployed Sweetheart," and "He's  
 My Secret Passion," the latter a  
 song which she sang on the  
 air and recorded before any  
 other performer.

Miss Morse inherited her ex-  
 traordinary vocal range from her  
 mother, who still leads church  
 choirs. From her father, one of  
 the eight original Texas rangers,  
 she received her early vocal  
 training, part religious, part  
 plantation, part prairie. Since  
 then she has been featured in  
 vaudeville, radio, picture houses,  
 Broadway shows ("Kitchy Koo,"  
 "Artists and Models") and night  
 clubs, including the Picadilly in  
 London.

**SATURDAY  
 August 8**

**WCKY (202m.—1490 kc.)**

- A. M.—  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotion (NBC)  
 7:30—Cheerio (NBC)  
 8:00—Hot Shot, the Briarhopper.  
 8:15—Early Morning Dance.  
 9:15—My New Kentucky Home,  
 9:45—Little Red Riding Hood's Kid-  
 die Club.  
 10:30—Classic Hour  
 11:00—Musical Novelties  
 11:30—Skillet Lickers.  
 12:00—Popular Dance Melodies  
 P. M.—  
 12:30—Norris Brock live stock quo  
 tations  
 12:35—Luncheon Concert  
 12:45—Randall Fryer, tenor.  
 1:00—Sign off.  
 5:45—Dance Records.  
 5:55—WCKY Baseball Scores.  
 6:15—Amos 'n' Andy (NBC)  
 6:30—Original Hold Race Results.  
 6:35—Lucile Fov  
 6:45—Italian Serenaders.  
 7:00—Rudy Vallee (NBC)  
 7:30—Crossroads Quartette.  
 7:45—Crooning Guitarist.  
 8:00—"Skillet Lickers"  
 8:30—Earl Arnold's Orchestra from  
 Lookout House.  
 9:00—Cluckoo Club (NBC)  
 9:30—Earl Arnold's Orchestra From  
 Lookout House.

**WFBE (250 m.—1200 kc.)**

- A. M.—  
 7:00—Voices at Dawn  
 7:15—Tennessee Jaff  
 7:30—Classified Directory  
 8:00—Morning Concert  
 9:00—Variety

**WFBE Saturday, August 8**

- 9:15—Sunshine Special  
 9:45—Kleeman Home Chats  
 10:00—Musical Brevities  
 10:50—Women and the News  
 10:59—Simpler Time Announcement  
 11:00—Dance Frolic  
 11:30—Vaudeville  
 11:45—Nor Ky Trio  
 Noon—Tri-State Philco Program  
 P. M.—  
 12:15—Serenade  
 12:45—Bellony Luncheon Musicale  
 1:00—Tully  
 1:15—Story Telling Time  
 1:30—Chas. Daunt, tenor  
 1:45—Tilda and Mary Lou  
 2:00—Ralph and Harlan.  
 2:15—Reds vs. Pittsburgh, at Pitts-  
 burgh  
 5:00—Lyric Hour  
 5:30—World Series Contest  
 6:00—Musical Interlude  
 6:15—World Series Contest  
 6:45—Berning Ford Travelogue  
 7:00—The Post Question Box  
 7:14—Novelty Notes  
 7:30—Harry Hartman's Sport  
 Review  
 7:45—Ruth Wolfenden, blues  
 8:00—Luckey Boys  
 8:15—Murdock Williams  
 8:30—Dry Ridge Health Hints  
 8:45—Twilight Reveries  
 9:00—Independent Oil Stations  
 9:30—Meyer's Hot Tunes  
 9:45—Slumber Music

**WKRK (545 m.—550 kc.)**

- A. M.—  
 6:45—God's Bible School—Sunrise  
 Worship  
 7:45—Hill Billy Kid.  
 7:59—Gruen Time Signal  
 8:00—Starr-Freeze Melodies  
 8:15—The Commuters (CBS).  
 8:30—Tomy's Scrap Book (CBS).  
 8:45—Madison Singers (CBS).  
 8:50—A. O. Rust—Happy Feet.  
 9:00—Jos. R. Deins Organ Concert,  
 Pat Gillick.  
 9:30—Consolidated Merchants Pro-  
 gram  
 10:00—Studio Feature.  
 10:15—Time: Weather  
 10:30—Woman's Hour—Tremlette  
 Tully  
 10:45—Columbia Revue (CBS).  
 11:00—Don Biglow and His Orches-  
 tra (CBS).  
 11:30—Columbia Revue (CBS).  
 11:45—Drinkmor Program.  
 Noon—St. George Orchestra (CBS).  
 P. M.—  
 12:30—Cincinnati Merchants Pro-  
 gram  
 1:00—Columbia Farm Program  
 (CBS)  
 1:30—Pyol Program.  
 1:45—Starr-Freeze Melodies.  
 2:15—Mills and Cassey.  
 2:28—Sports Flash.  
 2:30—A. L. Fink Song Recital,  
 Louie Johnson, tenor  
 3:00—Possibly Dedication of Dirigi-  
 ble "Akron" (CBS).  
 3:00—Ann Leaf at the Organ  
 (CBS)  
 3:30—Spanish Serenade (CBS).  
 4:00—Dancing by the Sea (CBS).  
 4:45—Madison Singers (CBS).  
 5:00—A. O. Rust—Happy Feet.  
 5:15—Jos. R. Deins Organ Concert,  
 Pat Gillick.  
 5:30—Cincinnati Trade School Pro-  
 gram  
 5:45—Studio  
 5:50—Eureka Baseball Scores  
 5:55—Sports Review  
 5:59—Burke Weather Forecast  
 6:00—St. Moritz Orchestra (CBS)  
 Home Furniture Co.  
 6:15—Studio  
 6:25—Stocks, Cohn and Tyree  
 6:28—Time and weather  
 6:30—Reiss & Dunn (CBS).  
 6:45—Cameo Quarter Hour (CBS)  
 7:00—Pryor's Crema Military Band  
 (CBS)  
 7:15—Henry Burbig (NBC).  
 7:30—Junior Chamber of Commerce  
 President Hoover (CBS).  
 8:15—Studio Feature.  
 8:30—Lewisohn Stadium Concert  
 (CBS).  
 9:00—Hank Simmons' Show Boat  
 (CBS)  
 10:00—Pyol Program.  
 10:15—Coney Island Dance Or-  
 chestra.  
 10:45—Will Osborne and His Orches-  
 tra (CBS).  
 11:00—Time: Weather: Sports  
 11:08—Guy Lombardo and His Or-  
 chestra (CBS)  
 11:30—Hill Billy Kid.  
 11:45—Jos. R. Deins Organ Concert,  
 Pat Gillick.  
 Midnight—Jos. R. Deins Midnite  
 Frolic Request Program, Pat  
 Gillick.

**Saturday, August 8**  
**WLW (428 m.—700 kc.)**

- A. M.—
- 6:30—International Fiddlers and Salt and Peanuts
- 7:00—Physical Exercises
- 7:15—The Sunbirds (NBC)
- 7:45—E. P. Food News (NBC)
- 8:00—Morning Devotions
- 8:15—Seger Ellis
- 8:30—Montgomery Ward Program (NBC)
- 8:45—Physical Exercises
- 9:00—Dance Miniatures (NBC)
- 9:30—Book News
- 9:45—WLW Mail Bag
- 10:00—Organ and Vocal.
- 10:30—Livestock Reports.
- 10:40—McCormick's Old Time Fiddlers.
- 11:00—Elliott Brock, violin.
- 11:15—Swift Program (NBC)
- 11:30—Livestock Reports.
- 11:45—River Reports; Time Signals
- noon—Governmental Glimpses, Attorney General Gilbert Bettman

- P. M.—
- 12:16—Hotel Gibson Orchestra
- 12:45—National Farm and Home Period (NBC).
- 1:30—Netherland Plaza Orchestra.
- 2:00—Organ Matinee.
- 2:30—Cincinnati Zuo Symphony Concerts.
- 3:00—Glenn Sisters and Ramona
- 3:15—Pacific Feature Hour (NBC)
- 4:00—Maze of Melody (NBC).
- 4:15—Grab Bag Boys
- 4:30—Crosley Dealers' Hour
- 5:00—Sextatory Hawkins
- 5:30—Doctors of Melody
- 5:45—Lowell Thomas (NBC)
- 6:00—Amos 'n' Andy (NBC)
- 6:15—Tastyest Jesters (NBC)
- 6:30—The Chatter.
- 6:45—Los Ramos Baseball Scores.
- 6:50—Seger Ellis
- 7:00—Netherland Plaza Orchestra
- 7:30—F. D. Hour
- 7:45—President Hoover (NBC)
- 8:30—Domino Orchestra (NBC)
- 9:00—King Edward Cigar Band.
- 9:30—Clara, Lu and Em (NBC)
- 9:45—Murray Horton's Orchestra, Horseshoe Gardens
- 10:00—Club Sohio
- 10:30—Variety
- 10:45—Bob Newhall Sport Slices
- 10:58—Estate Weather Man.
- 11:00—The Singing Violin
- 11:30—Doodlesocks.
- Midnight—Hotel Gibson Orchestra
- 1:30—Castle Farm Orchestra.
- 1:00—Fuller's Orchestra.
- 1:30—Henry Busse's Orchestra, Castle Farm.

**WSAI (225 m.—1330 kc.)**

- A. M.—
- 8:00—Gene and Glenn (NBC)
- 8:15—Tom Waring and His Troubadours (NBC).
- 8:45—Records
- 9:00—Mrs. Blake's Radio Column (NBC).
- 9:15—Hits and Bits (NBC).
- 10:15—McCormick's Old Time Fiddlers.
- 10:30—Keys to Happiness (NBC)
- 11:00—Records
- 11:30—Live Stock Reports from Prod. Coop. Comm. Assn.
- 11:45—Records
- noon—Sign off
- P. M.—
- 2:30—Probably Dedication of Dirigible "Akron" (NBC).
- 3:00—Classic Gems (NBC)
- 3:30—Records
- 3:45—Crosley Dealers Salute
- 4:00—Records
- 5:00—Southern Singers & Mitchem
- 5:30—Records.
- 6:30—Harry Willsey's Orchestra
- 6:30—Records
- 6:45—The Goldbergs (NBC)
- 7:00—Records
- 7:15—Harry Willsey's Orchestra.
- 7:30—The Silver Flute (NBC)
- 8:00—General Electric Hour (NBC)
- 8:30—Club Valspar (NBC)
- 9:00—Lucky Strike Dance (NBC)
- 10:00—Fuller's Orchestra
- 10:30—Murray Horton's Orchestra, Horseshoe Gardens
- 11:00—Sign off

**SUNDAY**  
August 9

**WKYC (202 m.—1490 kc.)**

- A. M.—
- 10:00—Nomads (NBC).
- 10:30—Jewels of Destiny (NBC).
- 11:00—The Crooning Guitartist.

**WCKY Sunday, August 9**

- 11:15—Echoes of the Orient (NBC).
- 11:30—Hot Shot, the Briarhopper.
- 11:45—Bob Sidell.
- noon—Jack Moore.
- P. M.—
- 12:15—Blue Ridge Shindiggers.
- 12:45—Charlene Todd, Blues Singer.
- 1:00—Sign off.
- 5:45—Lucille Fox, Blues.
- 6:00—Ralph Briggs, piano.
- 6:15—Hot Shot, the Briar Hopper.
- 6:30—Piano Recital—Ralph Briggs.
- 6:30—Little Red Riding Hood.
- 6:45—Maurice Thompson, Baritone.
- 7:00—Blue Ridge Shindiggers.
- 7:30—College of Music.
- 9:00—The Italian Serenaders.
- 8:15—Musical Roulette.
- 8:45—Earl Arnold's Orchestra From Lookout House.
- 9:15—Floyd Gibbons (NBC).
- 9:30—Earl Arnold's Orchestra from Lookout House.

**WFBE (250 m.—1200 kc.)**

- A. M.—
- 8:00—Voices at Dawn.
- 9:00—Morning Concert.
- 9:30—Invitation to the Waltz.
- 10:15—Dry Ridge Health Hints.
- 10:30—Echoes from Germany.
- 10:45—Berning Ford Travelogue.
- 11:00—Excerpts from the Operas.
- 11:45—The Way Fire-Proof Home Program.
- P. M.—
- 12:15—Kleeman Furniture Program.
- 12:30—Galvano & Cortez.
- 12:45—Organ Recital.
- 1:00—Jewish Hour.
- 2:00—Garden of Melody.
- 2:30—Hawaiian Bluebirds.
- 2:45—Harlan and Ralph.
- 3:00—Mary Trible, soprano.
- 3:15—Two Irish Boys and Chas. Schaeffer.
- 3:30—Vocal and Piano Recital, with Pauline Gidding Unger, contralto.
- 3:45—The Islanders.
- 4:00—Tea Time Tunes.
- 4:15—Pastels in Prose.
- 4:30—Sunday Serenader.
- 4:45—Post Symphony Hour.
- 5:45—Afternoon Melodies.
- 6:00—Novelty Duo.
- 6:15—Musical Interlude.
- 6:30—Church Federation Hour.
- 7:00—Dinner Dance Music.
- 7:15—Anne Storey, contralto.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Novelty Notes.
- 8:00—Song Hit Time.
- 8:30—The Orioles.
- 8:45—Twilight Reveries.
- 9:00—Scotland Yard.
- 10:15—Slumber Music.

**WKRC (545 m.—550 kc.)**

- A. M.—
- 6:45-7:45—God's Bible School—Sunrise Worship.
- 9:00—God's Bible School.
- 10:00—Watchtower Program (e. l.).
- 10:15—Jim Lightfield—Veteran's Civic Hour.
- noon—American Legion Program.
- P. M.—
- 1:00—Wish Community Program.
- 1:30—Gypsy Trial (CBS).
- 2:00—Green Old-Fashioned Garden.
- 3:00—Cathedral Hour (CBS)
- 4:00—High Goal Polo Match (CBS).
- 5:00—Around the Samover (CBS).
- 5:30—Twilight Reveries.
- 5:58—Burke Water Forecast.
- 6:00—Thee Karle (CBS).
- 6:15—Studio.
- 6:20—Eureka Baseball Scores.
- 6:25—Sports Review.
- 6:30—Daddy and Rollo (CBS).
- 6:45—The Boswell Sisters (CBS).
- 6:58—Time and weather.
- 7:00—Devils Drugs and Doctors (CBS).
- 7:15—Kate Smith, Swanee Music (CBS).
- 7:30—Tony Parenti and His Singing Saxophone (CBS).
- 7:45—Modern Male Chorus (CBS).
- 8:00—The Dutch Masters (CBS).
- 8:30—Levinstein Stadium Concert (CBS).
- 9:30—The Gauchos (CBS).
- 10:00—Coney Island Dance Orchestra
- 10:30—Benny Meroff and His Orchestra (CBS).

**Nit-Wits Get New Local Sponsor**



Let there be dancing in the streets!  
The French-Bauer Company has elected to sponsor the Nit-Wit Period on WKRC at 9:30 every Wednesday night, thereby insuring that the slightly insane broadcasts will be retained by the station.

Thus assured of Cincinnati jobs are Mrs. Van Rattletrap, Net-Wit social leader (Nila Mack), listening spell-bound while Mme. Molka de Polka, prima donna (Lucille Black) hits a high one.

- WKRC Sunday, August 9**
- 11:00—Time and weather.
  - 11:03—Sports Review.
  - 11:08—Henry Thies and His Hollywood Gardens Orchestra (CBS).
  - 11:30—Studio.

**WLW (428 m.—700 kc.)**

- A. M.—
- 8:50—Time.
- 9:00—Church Forum.
- 9:30—Fiddlers Three (NBC).
- 9:45—Song for Today (NBC).
- 10:05—Organ, Arthur Chandler, Jr.
- 10:25—River Reports.
- 10:30—Morning Musical (NBC).
- 11:30—Troika Bells (NBC)
- noon—Tales of the Emerald Isle (NBC).
- P. M.—
- 12:30—Melody Interlude (NBC).
- 1:30—Yeast Foamers (NBC).
- 2:00—Matinee Jewels.
- 2:30—Henry Thies' Orchestra.
- 3:00—Ravinia Opera Concerts (NBC).
- 4:00—Sabbath Reveries (NBC).
- 5:00—The Roomies.
- 5:30—Plantation Days.
- 6:00—The Chatter.
- 6:30—College of Music Recital.
- 6:55—Los Ramos Baseball Scores.
- 7:00—Enna Jettick Melodies (NBC).
- 7:15—Hotel Gibson Orchestra.
- 7:30—Harbor Lights (NBC).
- 8:00—Heel Hugger Harmonies (NBC).
- 8:15—Bayuk Stag Party (NBC).
- 8:45—Katie Hag Slumber Music (NBC).
- 9:15—Variety.
- 9:30—Castle Farm Orchestra.
- 10:00—Estate Weather Man.

- WLW Sunday, August 9**
- 10:02—Crosley Concert.
  - 10:45—Murray Horton's Orchestra at Horseshoe Gardens.
  - 11:00—Henry Thies and His WLW Orchestra (to NBC "Blue" Network).
  - Midnight—Fuller's Orchestra.

**WSAI (225 m.—1330 kc.)**

- P. M.—
- 2:00—Sermonette and Hymn Time.
- 2:30—Carveth Wells (NBC).
- 2:45—Balkan Mountain Men (NBC).
- 3:00—National Sunday Forum (NBC).
- 4:00—Gilbert & Sullivan Gems (NBC).
- 5:00—Catholic Services (NBC).
- 6:00—Thru the Opera Glass (NBC).
- 7:00—Chase and Sanborn (NBC).
- 8:00—"Our Government," David Lawrence (NBC).
- 8:15—The Russian Singers (NBC).
- 8:45—Jodent Big Brother (NBC)
- 9:15—Goldman Band Concert (NBC).
- 9:45—Sunday Night at Seth Parker's (NBC).

**MONDAY**  
August 10

**WKYC (202 m.—1490 kc.)**

- A. M.—
- 7:00—The Crooning Guitartist.
- 7:15—Morning Devotions (NBC).

**FLORENCE FREY**  
BEAUTY EXPERT

on the air  
Every Wednesday  
9:15 A. M. WLW

**PERMANENT WAVE**  
\$5.00  
Positively Harmless — Painless — Quick  
**FLORENCE FREY STUDIO**  
631 Walnut Street Cherry 6105

**WCKY Monday, August 10**

- 7:30—Cheerio (NBC).
- 8:00—Hot Shot, the Briarhopper.
- 8:15—Early morning dance program.
- 9:15—My New Kentucky Home, Jetta Crane.
- 9:45—Dance Records.
- 10:30—Classics in Concert.
- 11:00—Musical Novelties.
- 11:30—Skillet Lickers.
- noon—Popular Dance Melodies.
- P. M.—
- 12:15—Little Red Riding Hood, John R. Coppin Co.
- 12:30—Norris Brock Live Stock.
- 12:35—Luncheon Concert.
- 12:45—Randy Fryer, tenor.
- 1:00—Sign off.
- 5:15—Dance Records.
- 5:55—WCKY Baseball Scores.
- 6:00—Amos 'n' Andy (NBC).
- 6:15—Tastyest Jesters (NBC).
- 6:30—Steve Bates, Singing to an Orchestra.
- 6:45—Hitchhikers.
- 7:00—Italian Serenaders.
- 7:15—Little Red Riding Hood.
- 7:30—Stromberg Carlson (NBC).
- 8:00—Wally, the Radio Clown.
- 8:15—"The Man Who Could Not Die," mystery thriller.
- 8:45—Hot Shot, the Briarhopper.
- 9:00—Charlene Todd, Blues Singer.
- 9:15—Tommy and Willie.
- 9:30—Skillet Lickers.

**WFBE (250 m.—1200 kc.)**

- A. M.—
- 7:00—Voices at Dawn.
- 7:30—Classified Directory.
- 8:00—Morning Concert.
- 9:00—Variety.
- 9:15—Sunshine Series.
- 9:45—Kleeman Furniture Program.
- 10:00—Musical Brevities.
- 10:35—Variety.
- 10:50—Mrs. Evans' Questions and Answers.
- 11:00—Song Hit Time.
- 11:30—Poems.
- noon—Tri-State Philco Program.
- P. M.—
- 12:15—Serenade.
- 12:45—Bellony Luncheon Musical.
- 1:00—Little Black Joe.
- 1:15—Story Telling Time.
- 1:30—Dance Frolic.
- 2:00—The Islanders.
- 2:15—Vocal Varieties, with Frank Stewart.
- 2:30—Ralph and Harlan.
- 2:45—Harmony Duo.
- 3:00—Matinee Musical.
- 3:30—Vocal Varieties.
- 4:00—Wesley Fox.
- 4:15—Owen Sellers, cellist.
- 4:30—Dance roll.
- 5:00—Lyric Hour.
- 5:30—World Series Contest.
- 6:00—Musical Interlude.
- 6:15—World Series Contest.
- 6:35—Burning Ford Travelogue.
- 7:00—Post Question Box.
- 7:15—Novelty Notes.
- 7:30—Harry Hartman's Sport Review.
- 7:45—Julius Sein.
- 8:00—Luckey Boys.
- 8:15—Byron Trio.
- 8:30—Dry Ridge Health Hints.
- 8:45—Twilight Reveries.
- 9:15—Away Down South.
- 9:45—Slumber Music.

**WKRC (545 m.—550 kc.)**

- A. M.—
- 6:45—God's Bible School—Sunrise Worship.
- 7:45—Hill Billy Kid.

**A Laugh A Second**  
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AND  
**Willie Winsum**

Every Tuesday and Thursday, 7:15 P. M.

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**WKRC Monday, August 10**  
 7:59—Green Time.  
 8:00—The Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—The Old Dutch Girl (CBS).  
 9:00—Consolidated Merchants Program.  
 9:30—Mr. Fikit (CBS).  
 9:45—Charles W. Reaume, studio.  
 10:15—The Madison Singers (CBS).  
 10:30—Bruce Chapman (CBS).  
 10:45—Time and weather.  
 10:48—Woman's Hour — Tremlette Tully.  
 11:15—Don Bigelow and His Orchestra (CBS).  
 11:30—Columbia Revue (CBS).  
 11:45—Drink-Mor Program.  
 Noon—Eurie Madigueras Orchestra (CBS).

**P. M.—**  
 12:30—Cincinnati Merchants Program.  
 1:00—L. Fink Program.  
 1:30—Pyol Program.  
 1:45—Blue Ridge Red.  
 2:00—Charles W. Reaume Studio  
 2:15—Columbia Salon Orchestra (CBS).  
 2:28—Sports Flashes.  
 2:30—Marian and Jim (CBS).  
 2:45—Starr-Freeze Melodies (E. T.).  
 3:00—U. S. Army Band (CBS).  
 3:30—The Dictators (CBS).  
 1:00—Dancing by the Sea (CBS).  
 4:30—Hoosier Photographer—Tramp Starr.  
 4:45—Virginia Arnold (CBS).  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.  
 5:30—Cincinnati Trade School Program.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Home Furniture Program, Mary Charles (CBS).  
 6:10—Stocks, Cohle & Tyree.  
 6:13—Time and weather.  
 6:15—Limit Program, with Dennis King (CBS).  
 6:30—Miller and Lyle (CBS).  
 6:45—Camel Quarter-Hour (CBS).  
 7:00—Prvor's Cremo Military Band (CBS).  
 7:15—The Barbasol Program (CBS).  
 7:30—What's Happening—Full Measure Gas.  
 7:45—Old Wurzburg Malt Program.  
 8:00—Eno Crime Club (CBS).  
 8:30—An Evening in Paris (CBS).  
 8:45—Summer Daze (CBS).  
 9:00—Robt. Burns Panatella Program (CBS).  
 9:30—Arachue (CBS).  
 10:00—Pyol Program.  
 10:15—Green Answer Man.  
 10:30—Coney Island Dance Orchestra.  
 11:00—Time and weather.  
 11:03—Sports Review.  
 11:08—Bobby Meeker and His Orchestra (CBS).  
 11:30—Hill Billy Kid.  
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

**WLW (428 m.—700 kc.)**

**A. M.—**  
 6:30—Time Announcement.  
 6:31—International Fiddlers and Salt and Peanuts.  
 6:50—Weather.  
 7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—A. & P. Food News (NBC).  
 8:00—Morning Devotions.  
 8:15—Ball Brothers Canning Time.  
 8:30—Montgomery Ward Program (NBC).  
 8:43—Physical Exercises.  
 9:00—Housekeeper Chats.  
 9:15—Beatrice Mahie (NBC).  
 9:30—Musical Portrait.  
 9:45—Harshaw Announcement.  
 9:50—The Potter's Art.  
 10:00—Syncoaters (NBC).  
 10:30—Live Stock Reports.  
 10:40—McCormick Fiddlers.  
 11:00—Moto Ironing Time.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals.

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**WLW Manager Says Business is Looking Up**

John L. Clark, general manager of WLW and WSAI, returning from the East this week, issues a bullish report on radio programs for the coming winter season, claims six new commercial accounts for WLW, and reservations for 11 others.

New accounts are Maxwell Coffee, Woodbury Soap, Life Savers, the State of Maine, "My Story" magazine, and the Tower Raincoat Company. They will begin in August and September. Clark also promises new talent as yet unheard from Cincinnati stations.

**WLW Monday, August 10**

**Noon—Seger Ellis.**  
**P. M.—**  
 12:15—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—National Farm and Home (NBC).  
 1:30—Netherland Plaza Orchestra.  
 2:00—Organ Matinee.  
 2:30—Chicago Serenade (NBC).  
 3:00—Jim and Walt.  
 3:15—Charles Scheuerman Brown Palace Hotel Orchestra (NBC).  
 3:45—Matinee Melodies (NBC).  
 4:00—Clats with Peggy Winthrop (NBC).  
 4:15—The Grab Bag Boys.  
 4:30—Live Stock Reports.  
 4:40—Afternoon Revelers.  
 5:00—Salt and Peanuts.  
 5:15—Mormon Tabernacle Choir.  
 5:30—Old Man Sunshine.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Los Ramos Baseball Scores.  
 6:20—The Chatter.  
 6:30—Phil Cook (NBC).  
 6:45—Rox's Night Life (NBC).  
 7:00—Rox's Gang (NBC).  
 7:30—WLW Fanfares.  
 8:00—Maytag Orchestra (NBC).  
 8:30—Real Folks (NBC).  
 9:00—Gold Medal Express (NBC).  
 9:30—Musical Dreams.  
 10:00—Canada Dry.  
 10:30—Variety.  
 10:45—Bob Newhall, Sport Slices.  
 10:58—Estate Weather Man.  
 11:00—Chime Reveries.  
**Midnight—Hotel Gibson Orchestra.**  
 12:30—Henry Busse's Orchestra, Castle Farm.  
 1:00—Sign off.

**WSAI (225 m.—1330 kc.)**

**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Tom Waring and His Troubadours (NBC).  
 8:45—Records.  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—McCormick's Old Time Fiddlers.  
 9:30—Jean Carroll, please tell me (NBC).  
 9:45—Jerry Foy.  
 10:00—Records.  
 10:15—Blue Strays (NBC).  
 10:30—Records.

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**Letter Box**

Radio Dial is interested in the opinions of its readers. It will endeavor to answer questions. Unsigned letters will not be considered but signatures will be withheld when the request is made.

**Radio Dial:**

Last Friday I tuned in WSAI at 3:25 expecting to hear a broadcast from England. It wasn't on the air. I don't see why you want to say programs like that will be broadcast and disappoint people like that. It doesn't make you any friends.  
 Mrs. S. C. H.

Radio Dial had information from National Broadcasting Company that rebroadcasting of English radio program would be tried. Informed by WSAI in the past that all international broadcasts would be carried unless on a sustaining basis (i. e. charged for by NBC). Radio Dial carried news of the event, has not been able to ascertain whether WSAI refused program or NBC was unsuccessful in rebroadcasting. In similar cases, Radio Dial prefers to disappoint by over-advertising coming events than to disappoint by omitting programs probably carried locally.

**Dear Mr. Radio Dial:**

We think Bradley Kincaid is the best on the air and wish you'd have him more and longer time on.  
 Mrs. E. H.

**WLW please note.**

**WSAI Monday, August 10**  
 11:00—The Hellman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Woman's Radio Review (NBC).  
 3:00—Records.  
 3:45—Crosley Dealers' Salute.  
 4:00—Crosley Singers.  
 4:30—Records.  
 4:45—Minabelle and Chick.  
 5:00—Records.  
 5:15—Cecy Gordon; Gene Perazzo.  
 5:30—Records.  
 6:00—Teddy Black's Orchestra (NBC).  
 6:30—Poems by George Elliston.  
 6:45—The Goldbergs (NBC).  
 7:00—Records.  
 7:15—Vocal Solos.  
 7:30—A. & P. Orchestra (NBC).  
 8:30—General Motors Program (NBC).  
 9:00—True Story Hour (NBC).  
 9:45—Simonize Program (NBC).  
 10:00—Seger Ellis.  
 10:15—The Stebbins Boys (NBC).  
 10:15—Hotel Gibson Orchestra.  
 11:00—Sign off.

**TUESDAY August 11**

**WKCY (202 m.—1490 kc.)**  
 7:00—The Crooning Guitarrist.  
 7:15—Morning Devotions (NBC).  
 7:30—Cherlio (NBC).

**Mastropaola is Soloist Sunday**

Carlo Mastropaola, concert master of the symphony orchestra of the College of Music and a member of the faculty of the school, will play a half hour recital at WLW at 6:30 p. m. Sunday (August 9).

His program includes the first movement of the Tschaiakowsky Concerto for Violin and Piano, "Valse" (Chopin-Spauldinger), "La Gitana" (Kreisler), and "Perpetual Motion" (Reis). John Quincy Bass will accompany him at the piano.

**WKCY Tuesday, August 11**

8:00—Hot Shot, the Briarhopper.  
 8:15—Early morning dance program.  
 9:15—1st State Kentucky Home, Jetta Crane.  
 9:45—Dance Program.  
 10:00—Mrs. A. M. Goudiss (NBC).  
 10:15—Classic Hour.  
 10:45—Musical Novelties.  
 11:30—Skillet Lickers.  
**Noon—Dance Program.**

**P. M.—**  
 12:30—Live Stock Quotations.  
 12:35—Luncheon Concert.  
 12:45—Randall Fryer, tenor.  
 1:00—Sign off.  
 5:45—Dance Records.  
 5:55—WKCY Baseball Scores.  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Gus Van (NBC).  
 6:35—Little Red Riding Hood.  
 6:45—Crooning Guitarrist.  
 7:00—Glenyce Chambers, blues.  
 7:15—1st State Entertainers.  
 7:45—Crimoline Girl, Alma Ashcraft  
 8:00—Earl Arnold's Orchestra, Lookout House.  
 8:30—Death Valley Days (NBC).  
 9:00—Hot Shot, the Briar hopper.  
 9:15—Tommy and Willie.  
 9:30—Blue Ridge Shindiggers.

**WFBE (250 m.—1200 kc.)**

**A. M.—**  
 7:00—Voices at Dawn.  
 7:15—Tennessee Jeff.  
 7:30—Classified Directory.  
 8:00—Morning Concert.  
 9:00—Variety.  
 9:15—Sunshine Special.  
 9:45—Home Chats.  
 10:00—Musical Brevities.  
 10:50—Sister Mary's Kitchen.  
 11:00—Dance Frolic.  
 11:30—Vocal Varieties.  
 11:45—NoKy Trio.  
**Noon—Tri-State Philco Program.**  
**P. M.—**  
 12:15—Serenade.  
 1:00—Two Irish Boys and Chas. Schaeffer.  
 1:15—Story Telling Time.  
 1:30—Day Dreams.  
 2:00—Novelty Notes.  
 2:15—Reds vs. Boston at Boston.  
 4:45—Ralph Harlan.  
 5:00—Lyric Hour.  
 5:30—World Series Contest.  
 6:00—Musical Interlude.  
 6:15—World Series Contest.  
 6:45—Berning Ford Travelogue.  
 7:00—Spot Question Box.  
 7:15—Vaudeville.

**WFBE Tuesday, August 11**  
 7:30—Harry Hartman's Sport Review.  
 7:45—Ruth Wolfenden, Blues.  
 8:00—Lucky Boys.  
 8:15—Murdock Williams.  
 8:30—Dry Ridge Health Hints.  
 8:45—Twilight Reveries.  
 9:00—Independent Oil Station Program.  
 9:30—Meyers' Hot Tunes.  
 9:45—Ling River Fiddlers.  
 10:00—Slumber Music.

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—God's Bible School, Sunrise Worship.  
 7:45—Hill Billy Kid.  
 7:59—Green Time.  
 8:00—Starr-Freeze Melodies.  
 8:15—The Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—Morning Minstrels (CBS).  
 9:00—Oxol Feature (CBS).  
 9:15—Melody Parade (CBS).  
 9:30—Consolidated Merchants' Program.  
 10:00—Fashion Facts of 1931 (CBS).  
 10:15—Charles W. Reaume Studio.  
 10:45—Time and Weather.  
 10:48—Woman's Hour, Tremlette Tully.  
 11:15—Don Bigelow and His Orchestra (CBS).  
 11:30—Columbia Revue (CBS).  
 11:45—Drinkmor Program (CBS).

**Noon—Wurlitzer Music Box Revue.**

**P. M.—**  
 12:30—Cincinnati Merchants' Program.  
 1:00—Pabst-ett Varieties (CBS).  
 1:15—Studio Feature.  
 1:30—Pyol Program.  
 1:45—Blue Ridge Red.  
 2:00—Charles W. Reaume Studio  
 2:15—Mel and Cassey.  
 2:28—Sports Flash.  
 2:30—A. L. Fink)—Marian and Jim (CBS).  
 2:45—(A. L. Fink)—Jack Smith (CBS).  
 3:00—The Captivators.  
 3:30—Phil Fisher's Orchestra (CBS).  
 4:00—Frank Ross, Songs (CBS).  
 4:15—Adventures in Words (CBS).  
 4:30—Jolly Jugglers.  
 4:45—Sweethearts of the Air (CBS).  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.  
 5:30—Cincinnati Trade School Program.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Home Furniture Co. Kate Smith (CBS).  
 6:10—Stocks, Cohle & Tyree.  
 6:13—Time and weather.  
 6:15—Limit Program, with Dennis King (CBS).  
 6:30—Daddy and Rolto (CBS).  
 6:45—Camel Quartet hour (CBS).  
 7:00—Prvor's Cremo Military Band (CBS).

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**WKRC Tuesday, August 11**  
 7:15—Rubel's Hy Rye and Willie Winsom.  
 7:30—The Bon Bons (CBS).  
 7:45—The Manhattan Serenaders (CBS).  
 8:00—Henry George (CBS).  
 8:30—The Bristolers (CBS).  
 9:00—Ben Bernie and His Blue Ribbon Orchestra (CBS).  
 9:15—Tom Collins, Jr.  
 9:30—Coney Island Dance Orchestra.  
 10:00—Pyeol Program.  
 10:15—Indian Lake Period.  
 10:25—Sports Review.  
 10:30—Studio Feature.  
 10:45—Asbury Park Casino Orchestra (CBS).  
 11:00—Green Witching Hour.  
 11:30—Time and weather.  
 11:35—Blue Ridge Red.  
 11:45—Jos. R. Deins, Organ Concert, Pat Gillick.

**WLW (428 m.—700 kc.)**

A. M.—  
 6:30—Time Announcement.  
 6:31—International Fiddlers and Salt and Peanuts.  
 6:50—Weather Forecast.  
 7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—A. & P. Food News (NBC).  
 7:59—Balova Time.  
 8:00—Morning Devotions.  
 8:15—Seger Ellis.  
 8:30—Montgomery Ward (NBC).  
 8:45—Physical Exercises.  
 9:00—Morning Ballads.  
 9:15—Frances Ingram (NBC).  
 9:30—Fashionette.  
 9:45—Prenium Man.  
 10:00—The Melody Club.  
 10:30—Live Stock Reports.  
 10:40—Organ and Vocal Solos.  
 11:00—Island Serenaders.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals.  
 Noon—Tuxedo Trio.

P. M.—  
 12:15—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—National Farm and Home (NBC).  
 1:30—Netherland Plaza Orchestra.  
 2:00—Organ Matinee.  
 2:30—Chicago Serenade (NBC).  
 2:45—Princess Ovolensky Youth Matinee (NBC).  
 3:00—Ramona.  
 3:15—U. S. Navy Band (NBC).  
 4:00—Salt and Peanuts.  
 4:15—The Crab Bag Boys.  
 4:30—Live Stock Reports.  
 4:40—Mitchem and Quartet.  
 5:00—The Hotentots.  
 5:30—Old Man Sunshine.  
 5:45—Lovel Thomas (NBC).  
 6:00—Amos n' Andy (NBC).  
 6:15—The Chatter.  
 6:30—Southern Singers.  
 6:45—Mail Pouch (e. t.).  
 7:00—Armstrong Quakers (NBC).  
 7:30—Los Ramos Baseball Scores.  
 7:35—Netherland Plaza Orchestra.  
 7:45—Sisters of the Skillet (NBC).  
 8:00—Fuller's Orchestra.  
 8:15—Ivycast Janiboree.  
 8:30—Werk Bubble Blowers.  
 9:00—Crimelights.  
 9:30—Chevrolet Chronicles (e. t.).  
 10:00—Cotton Queen Minstrels.  
 10:30—Variety.  
 10:45—Bob Newhall, Sports Slices.

**WLW Tuesday, August 11**  
 10:58—Estate Weather.  
 11:00—Los Amigos.  
 11:30—Moon River.  
 Midnight—Hotel Gibson Orchestra.  
 A. M.—  
 12:30—Henry Busse's Orchestra, Castle Farm.  
 1:00—Sign off.

**WSAI (225 m.—1330 kc.)**

A. M.—  
 8:00—Gene and Glenn (NBC).  
 8:15—Tom Waring and His Troubadours (NBC).  
 8:45—Records.  
 9:00—Mrs. Blake's Raido Column (NBC).  
 9:15—Records.  
 10:00—Talks by Dr. Ella Oppenheimer (NBC).  
 10:15—Radio Household Institute (NBC).  
 10:30—U. S. Army Band (NBC).  
 11:00—The Hellman Troubadors (NBC).  
 11:15—Sign Off.  
 P. M.—  
 12:50—Live Stock Reports from Prod. Coop. Comm. Assu.  
 1:00—Sign off.  
 2:00—Women's Radio Review (NBC).  
 3:00—Records.  
 3:45—Cresley Dealers' Salute.  
 4:00—Lady Next Door (NBC).  
 4:30—Rinso Talkie (NBC).  
 4:45—Records.  
 5:15—Vocal Solos.  
 5:30—Records.  
 6:00—Midweek Federation Hymn Sing (NBC).  
 6:30—Jerry Foy.  
 6:45—The Goldbergs (NBC).  
 7:00—Blackstone Plantation (NBC).  
 7:30—National Dairy Virtuoso (NBC).  
 8:00—Nash Parade (NBC).  
 8:30—Fuller Brush Man (NBC).  
 9:00—Lucky Strike Dance (NBC).  
 10:00—Fuller's Orchestra.  
 10:15—The Stebbins Boys (NBC).  
 10:30—Hotel Gibson Orchestra.  
 11:00—Sign Off.

**WEDNESDAY August 12**

**WCKY (202 m.—1490 kc.)**

A. M.—  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC).  
 7:30—Cheerio (NBC).  
 8:00—Hot Shot, the Briarhopper.  
 8:15—Early morning dance program.  
 8:15—My New Kentucky Home.  
 8:45—Dance Tunes.  
 10:15—Classic Hour.  
 10:45—Musical Novelties.  
 11:30—Skillet Lickers.  
 Noon—Popular Dance Melodies.  
 P. M.—  
 12:15—Little Red Riding Hood, John R. Coppin Co.  
 12:30—Live Stock Reports.  
 12:35—Randall Fryer, tenor.  
 1:00—Sign off.  
 5:45—Blue Ridge Shindiggers.

**Senorita Arcos Sings Rumbas on Pond's Program**



Senorita Pilar Arcos sings boleros, rumbas, tangos, sons, dansons, Cuban melodies and what have you—all in Spanish—as part of the Pond's programs on NBC stations including WSAI at 8:30 Friday nights. She was born in Madrid. Her vocal training acquired abroad, she appeared in recitals in America with La Argentina the Spanish dancer and in vaudeville. She now is one of the central figures in the Spanish theatre on upper Fifth Avenue in New York.

This Friday (August 7) she will sing "Madonna Negra," a new song by Madonna, composer of the "Peanut Vendor."

**WCKY Wednesday, August 12**

5:55—WCKY Baseball Scores.  
 6:00—Amos n' Andy (NBC).  
 6:15—Charlene Todd, Blues Singer.  
 6:35—Crooning Guitarist.  
 6:45—Tommy Ott.  
 7:00—Hitchhikers.  
 7:15—Red Riding Hood.  
 7:30—Christian Glee Club.  
 8:00—Skillet Lickers.  
 8:30—Earl Arnold's Orchestra, Lookout House.  
 9:00—Steve Bates.  
 9:15—Tommie and Willie.  
 9:30—Lucille Fox.  
 9:45—Italian Serenaders.

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**FRENCH - BAUER Incorporated**

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**WFRF (250 m.—1200 kc.)**

A. M.—  
 7:00—Voices at Dawn.  
 7:30—Classinet Directory.  
 8:00—Morning Concert.  
 9:00—Variety.  
 9:15—Sunshine Special.  
 9:45—Kleeman Home Chats.  
 10:00—Musical Brevities.  
 10:35—Vocal Varieties.  
 10:50—Mrs. Evans' Questions and Answers.  
 10:59—Lamper Time.  
 11:00—Garden of Melody.  
 11:30—Melodies of Long Ago.  
 Noon—Tri-State Philco Program.  
 P. M.—  
 12:15—Serenade.  
 12:45—Bellonby Luncheon Musicale.  
 1:00—Little Black Joe.  
 1:15—Story Telling Time.  
 1:30—Pauline Ungar, Contralto.  
 1:45—The Parent's Forum.  
 2:00—Galvano & Cortez.  
 2:15—Reds vs. Boston, at Boston.  
 4:15—Ralph and Harlan.  
 5:00—Lyric Hour.  
 5:45—World Series Contest.  
 6:00—Musical Interlude.  
 6:15—World Series Contest.  
 6:45—Berning Ford Travelogue.  
 7:00—The Pest Question Box.  
 7:15—Novelty Notes.  
 7:30—Harry Hartman's Sport Review.  
 7:45—Julius Sein.  
 8:00—Lucky Boys.  
 8:15—Dry Ridge Health Hints.  
 8:30—Colonial Stages.  
 8:45—Twilight Reveries.

**WFBE Wednesday, August 12**

9:00—Tile-Way Fire-Proof Home Program.  
 9:30—Jewish Commercial Program.  
 10:00—Dance Tunes.  
 10:30—Slumber Music.

**WKRC (545 m.—550 kc.)**

A. M.—  
 6:45—Saurise Worship, God's Bible School.  
 7:45—Hill Billy Kid.  
 7:58—Green Time.  
 8:00—The Commuters (CBS).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—The Old Dutch Girl (CBS).  
 9:00—Oxol Feature (CBS).  
 9:15—Morning Minstrels (CBS).  
 9:30—Consolidated Merchants' Program.  
 10:00—Learn to Swim (CBS).  
 10:15—Florine Talk.  
 10:20—Time and weather.  
 10:23—Woman's Hour, Tremlette Tulley.  
 10:45—Charles W. Reaume Studio.  
 11:15—Don Bigelow Orchestra (CBS).  
 11:30—Columbia Revue (CBS).  
 11:45—Drink-A-Mor Program.  
 Noon—Enric Madigueras Orchestra (CBS).  
 P. M.—  
 12:30—Cincinnati Merchants' Program.  
 1:00—Studio Feature.  
 1:30—Pyeol Program.  
 1:45—Blue Ridge Red.  
 2:00—Charles W. Reaume Studio.  
 2:15—Salon Orchestra (CBS).  
 2:28—Sports Flashes.



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**CHECKER STORE ORIGINAL TIRE CO. Court & Race**

**WKRC Wednesday, August 12**  
 2:30—Marian and Jim (CBS).  
 2:45—Hambledonian Stake (CBS).  
 3:00—Dancing by the Sea (CBS).  
 3:15—Starr-Freeze Melodies (E. T.).  
 3:30—Columbia Camp Concert (CBS).  
 4:00—Asbury Park Casino Orchestra (CBS).  
 4:15—A. L. Fink Program.  
 4:45—Edna Wallace Hopper's Youth Matinee (CBS).  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Jos. R. Deins Organ Concert. Pat Gillick.  
 5:30—Cincinnati Trade School Program.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Kate Smith Swance Music Home Furniture Co. (CBS).  
 6:10—Stocks, Cohn & Tyree.  
 6:13—Time and weather.  
 6:15—Linit Program, with Dennis King (CBS).  
 6:30—Miller and Lyle (CBS).  
 6:45—Camel Quarter-Hour (CBS).  
 7:00—Pryor's Crema Military Band (CBS).  
 7:15—The Barbasol Program (CBS).  
 7:30—Indian Lake Period.  
 7:35—What's Happening (Full Measure Gas).  
 7:45—Old Wurlburg Malt Program.  
 8:00—Gold Medal Fast Freight (CBS).  
 8:30—Eno Crime Club (CBS).  
 9:00—Vitality Personalities (CBS).  
 9:15—Symphonie Interlude (CBS).  
 9:30—(French-Bauer) — Nit Wit Hour (CBS).  
 10:00—The Fyol Program.  
 10:15—Gruen Answer Man.  
 10:30—Coney Island Dance Orchestra.  
 11:00—Time; Weather; Sports Review.  
 11:08—Coon Sanders and Hollywood Gardens Orchestra (CBS).  
 11:30—Blue Ridge Red.  
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.

**WLW (428 m.—700 kc.)**

**A. M.—**  
 6:30—Time Announcement.  
 6:31—International Fiddlers and Jim and Walt.  
 6:59—Weather Forecast.  
 7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—A. & P. Food News (NBC).  
 8:00—Morning Devotions.  
 8:15—Ball Brothers Canning Time.  
 8:30—Montgomery Ward Program.  
 8:45—Physical Exercises.  
 9:00—Mary Hale Martin (NBC).  
 9:15—Florence Frey's Workshop.  
 9:30—Harshaw Announcement.  
 9:35—Organ Program.  
 9:45—Masley Personality Perfumes (NBC).  
 10:00—McCormick Fiddlers.  
 10:15—Jim and Walt.  
 10:30—Live Stock Reports.  
 10:40—Piano Solos.  
 10:45—Manhattan Soap Program (NBC).  
 11:00—Moto Ironing Time.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals. Noon—The Village Rhymester.

**P. M.—**  
 12:15—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—National Farm and Home (NBC).  
 1:30—Netherlands Plaza Orchestra.  
 2:00—Organ Matinee.  
 2:30—Cincinnati Zoo Concert.  
 3:00—Weather Forecast.  
 3:01—The Matinee Players.  
 4:00—Chats with Peggy Winthrop (NBC).  
 4:15—The Grab Bag Boys.  
 4:30—Live Stock Reports.  
 4:40—Mitchen and Quartet.  
 5:00—Afternoon Melodies.  
 5:30—Old Man Sunshine.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos 'n' Andy (NBC).  
 6:15—The Chatter.  
 6:30—Phil Cook (NBC).  
 6:45—"Believe It or Not," Ripley (NBC).  
 7:00—Los Ramos Baseball Scores.  
 7:05—Fuller's Orchestra.  
 7:30—Jack Frost Melody Moments (NBC).  
 8:00—The Play Boys.  
 8:30—Consolidated Cigar Program (NBC).  
 9:00—Goldman Band Concert (NBC).  
 9:30—Canova Coffee Hour.

**WLW Wednesday, August 12**

10:00—Castle Farm.  
 10:30—Variety.  
 10:45—Bob Newhall, Sport Slices.  
 10:58—Estate Weather Man.  
 11:00—Fuller's Orchestra.  
 11:30—Moon River.  
 Midnight—Hotel Gibson Orchestra.  
**A. M.—**  
 12:30—Castle Farm.  
 1:00—Sign off.

**WSAI (225 m.—1330 kc.)**

**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Tom Waring and His Troubadours (NBC).  
 8:45—Records.  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—Jane Grant's Stereo Hour (NBC).  
 9:30—National Home Hour (NBC).  
 10:00—Records.  
 10:15—Radio Household Institute (NBC).  
 10:45—Records.  
 11:00—The Hellman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Woman's Radio Review (NBC).  
 3:00—Records.  
 3:30—Crosley Dealers' Salute.  
 3:45—Outstanding Daytime Speakers (NBC).  
 4:00—Don Becker.  
 4:15—Sam Wilson, baritone.  
 4:20—Records.  
 5:00—McCormick Fiddlers.  
 5:25—Civil Service Talk.  
 5:30—Records.  
 6:15—Boscol Moments, with Madam Alda (NBC).  
 6:30—Records.  
 6:45—The Goldbergs (NBC).  
 7:00—Vocal Solos.  
 7:15—Records.  
 7:30—Mobiloil Concert (NBC).  
 8:00—Halsey Stuart (NBC).  
 8:30—Rainville Hour (NBC).  
 9:00—Coca Cola Program (NBC).  
 10:00—Seger Ellis.  
 11:00—The Stebbins Boys (NBC).  
 10:30—Hotel Gibson Orchestra.  
 11:00—Sign Off.

**THURSDAY August 13**

**WCKY (202 m.—1490 kc.)**

**A. M.—**  
 7:00—The Crooning Guitarist.  
 7:15—Morning Devotions (NBC).  
 7:30—Cheer (NBC).  
 8:00—Hot Shot, the Briarhopper.  
 8:15—Early Morning Dance.  
 9:15—My New Kentucky Home.  
 9:45—Dance Tunes.  
 10:00—Mrs. A. M. Goudiss (NBC).  
 10:15—Dance Records.  
 10:30—Northam Warren (NBC).  
 10:45—Classic Hour.  
 11:00—Musical Novelties.  
 11:30—Skillet Lickers.  
 Noon—Popular Dance Tunes.

**P. M.—**

12:15—Little Red Riding Hood, John R. Coppin.  
 12:30—Live Stock Quotations.  
 12:35—Luncheon Concert.  
 12:45—Rev. Chas. A. Vandermuelen.  
 1:00—Sign off.  
 5:45—Blue Ridge Shindiggers.  
 5:55—WCKY Baseball Scores.  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Tastyest Jesters (NBC).  
 6:30—Wally, the Radio Clown.  
 6:45—Little Red Riding Hood.  
 7:00—Dixie Spiritual Singers (NBC).  
 7:15—Hot Shot, the Briarhopper.  
 7:30—Tommie and Willie.  
 7:45—Conning Guitarist.  
 8:00—Blackstone Plantation (NBC).  
 8:30—Studio Program.  
 8:45—Hitchhikers.  
 9:00—Earl Arnold and His Orchestra from Lookout House.  
 9:30—Skillet Lickers.

**WFBE (250 m.—1200 kc.)**

**A. M.—**  
 7:00—Voices at Dawn.  
 7:15—Tennessee Jeff.  
 7:30—Classified Directory.  
 8:00—Morning Concert.  
 9:00—Variety.

**Two Troupers Write Book**



The humorous side of an entertainer's life is being amusingly depicted in a book on which "The Two Troupers," Helene Handin (left) and Marcella Shields (right) are hard at work between their broadcasts on an NBC-WJZ network of the "Margey The Steno" program. The story is in the form of letters exchanged by two young performers, one trying to break into the movies in Hollywood and the other rehearsing for a musical show in New York.

Marcella Shields plays the stenographer on the Frances Ingram program through WLW on Tuesday mornings at 9:15.

**WFBE Thursday, August 13**

9:15—Sunshine Special.  
 9:45—Kleeman Home Chats.  
 10:05—Musical Brevities.  
 10:50—Sister Mary's Kitchen.  
 10:50—Simper Time Announcement.  
 11:00—Vocal Varieties.  
 11:30—Song Hit Time.  
 11:45—Noky Trio.  
 Noon—Tri-State Philco Program.

**P. M.—**

12:15—George Eiche, Jr.  
 12:45—Bellyon Luncheon Musicale.  
 1:00—Two Irish Boys and Chas. Schaefer.  
 1:15—Story Telling Time.  
 1:30—Melody Girls.  
 1:45—Matinee Musicale.  
 2:15—Reds vs. Boston, at Boston.  
 4:45—Ralph and Harlan.  
 5:00—Lyric Hour.  
 5:30—World Series Contest.  
 6:00—Musical Interlude.  
 6:15—World Series Contest.  
 6:45—Ferring Ford Travelogue.  
 7:00—The Post Question Box.  
 7:15—Novelty Notes.  
 7:30—Harry Hartman's Sport Review.  
 7:45—Ruth Wolfenden, Blues.  
 8:00—Lucky Boys.  
 8:15—Murdoek Williams.  
 8:30—Twilight Reveries.  
 8:45—The Post Tenor.  
 9:00—Independent Oil Program.  
 9:30—Song Hit Time.  
 10:00—Dry Ridge Health Hints.

**WKRC (545 m.—550 kc.)**

**A. M.—**  
 6:45—Sunrise Worship.  
 7:45—Bill Billy Kid.  
 7:59—Gruen Time Signal.  
 8:00—The Computers (CSB).  
 8:30—Tony's Scrap Book (CBS).  
 8:45—Starr-Freeze Melodies (E. T.).  
 9:00—Pot of Gold (CBS).  
 9:15—Consolidated Merchants' Program.  
 9:45—Barbara Gould Beauty Talk (CBS).  
 10:00—Charles W. Reame Studio.  
 10:30—Vacation Roads.  
 10:45—Time and weather.  
 10:48—Woman's Hour, Tremlette Tully.  
 11:15—Don Bigelow and His Orchestra (CBS).  
 11:30—Columbia Revue (CBS).  
 11:45—Drinkum Program.  
 Noon—Enrie Madigueras Orchestra (CBS).  
**P. M.—**  
 12:30—Cincinnati Merchants' Program.

**WLW Thursday, August 13**

7:00—Physical Exercises.  
 7:14—Time Announcement.  
 7:15—The Sunbirds (NBC).  
 7:45—A. & P. Food News (NBC).  
 8:00—Morning Devotions.  
 8:15—Ramona.  
 8:30—Montgomery Ward Program (NBC).  
 8:45—Physical Exercises.  
 9:00—Ray Perkins (NBC).  
 9:15—Beatrice Mable (NBC).  
 9:30—Community Health, Dr. Carl Wilzbach.  
 9:45—Housekeeper Chats.  
 10:00—McCormick Fiddlers.  
 10:15—Dance Miniatures (NBC).  
 10:30—Live Stock Reports.  
 10:40—Jim and Walt.  
 11:00—The Venetian Three.  
 11:15—Swift Program (NBC).  
 11:30—WLW Stars.  
 11:45—River Reports; Time Signals.  
 Noon—Seger Ellis.

**P. M.—**

12:16—Hotel Gibson Orchestra.  
 12:45—Market Reports.  
 12:50—Live Stock Reports.  
 1:00—National Farm and Home (NBC).  
 1:30—Netherlands Plaza Orchestra.  
 2:00—Organ Matinee.  
 2:30—Chicago Serenade (NBC).  
 2:45—Princess Ovensky Youth Matinee (NBC).  
 3:00—Afternoon Melodies.  
 3:30—Maze of Melody (NBC).  
 4:00—Jim and Walt.  
 4:15—Grab Bag Boys.  
 4:30—Live Stock Reports.  
 4:40—Harriet Wellen and Don Becker.  
 5:00—Edna Wallace Hopper (NBC).  
 5:15—Wildgeon's Wildcats.  
 5:30—Old Man Sunshine.  
 5:45—Lowell Thomas (NBC).  
 6:00—Amos 'n' Andy (NBC).  
 6:15—Tastyest Jesters (NBC).  
 6:30—Glenn Adams, Dog Talks.  
 6:45—News Flashes from Hollywood (E. T.).

7:00—Los Ramos Baseball Scores.  
 7:05—The Chatter.  
 7:15—Rin-Tin-Tin Thriller (NBC).  
 7:30—Netherlands Plaza Orchestra.  
 7:45—Sisters of the Skillet (NBC).  
 8:00—Horseshoe Gardens Orchestra.  
 8:30—Castilian Nights.  
 9:00—Fuller's Orchestra.  
 9:30—Clara, Lou and Em (NBC).  
 9:45—Farsity Four.  
 10:00—Canada Dry Program.  
 10:30—Variety.  
 10:45—Bob Newhall, Sport Slices.  
 10:58—Estate Weather Man.  
 11:00—Great Composers.  
 11:30—Moon River.  
 Midnight—Hotel Gibson Orchestra.

**A. M.—**

12:30—Castle Farm Orchestra.  
 1:00—Sign off.

**WSAI (225 m.—1330 kc.)**

**A. M.—**  
 8:00—Gene and Glenn (NBC).  
 8:15—Tom Waring and His Troubadours (NBC).  
 8:45—Records.  
 9:00—Mrs. Blake's Radio Column (NBC).  
 9:15—Records.  
 9:45—Organ Program.  
 10:00—McCormick's Old Time Fiddlers.  
 10:15—Radio Household Institute  
 10:30—Records.  
 11:00—The Hellman Troubadours (NBC).  
 11:15—Sign Off.  
**P. M.—**  
 12:50—Live Stock Reports.  
 1:00—Sign off.  
 2:00—Woman's Radio Review (NBC).  
 3:00—Records.  
 3:45—Crosley Dealers' Salute.  
 4:00—Mona Motor Organ Recital.  
 4:30—Rigo Talkie (NBC).  
 4:45—Records.  
 5:00—Travel Talk by Jos. Ries.  
 5:15—Ramona.  
 5:30—Records.  
 6:00—Harry Willsey's Orchestra.  
 6:25—Better Business Bureau Talk.  
 6:30—Records.  
 6:45—The Goldbergs (NBC).  
 7:00—Fleischman Hour (NBC).  
 8:00—Arco Birthday Party (NBC).  
 8:30—Goldman Band (NBC).  
 9:00—Lucky Strike Dance Orchestra (NBC).  
 10:00—Horseshoe Gardens.  
 10:15—The Stebbins Boys (NBC).  
 10:30—F & S Orchestra.  
 11:00—Sign off.

**WKRC Thursday, August 13**

1:00—Columbia Farm Program (CBS).  
 1:30—Fyol Program.  
 1:45—Studio Feature—Blue Ridge Red.  
 2:00—Charles W. Reame Studio.  
 2:15—Mel and Cassey.  
 2:30—(A. L. Fink)—Marian and Jim (CBS).  
 2:45—A. L. Fink—Ben and Helen (CBS).  
 3:00—Melody Magic (CBS).  
 3:30—Hotel Talk Orchestra (CBS).  
 4:00—Jewish Art Program (CBS).  
 4:30—Kathryn Parsons (CBS).  
 4:45—Meet the Artists (CBS).  
 5:00—A. O. Rust, Happy Feet.  
 5:15—Jos. R. Deins Organ Concert, Pat Gillick.  
 5:30—Cincinnati Trade School Program.  
 5:45—Studio.  
 5:50—Eureka Baseball Scores.  
 5:55—Sports Review.  
 5:59—Burke Weather Forecast.  
 6:00—Kate Smith and her Swance Music (CBS) Home Furniture Co.  
 6:10—Stocks, Cohn & Tyree.  
 6:13—Time and weather.  
 6:15—Linit Program, with Dennis King (CBS).  
 6:30—Daddy and Rollo (CBS).  
 6:45—Camel Quarter-Hour (CBS).  
 7:00—Pryor's Crema Military Band (CBS).  
 7:15—Rubel's Hy Rye and Willie Winsom.  
 7:30—The Columbians (CBS).  
 7:45—The Old Wurlzburg Malt Program.  
 8:00—The Premier Salad Dressers (CBS).  
 8:15—The Cozy Melody Girl (CBS).  
 8:30—Lewishin Stadium Concert (CBS).  
 9:30—Barbara Maurel (CBS).  
 9:45—Studio Feature.  
 10:00—Fyol Program.  
 10:15—Indian Lake Period.  
 10:25—Sports Review.  
 10:30—Coney Island Dance Orchestra.  
 11:00—Gruen Wishing Hour.  
 11:30—Time and weather.  
 11:33—Bill Billy Kid.  
 11:45—Jos. R. Deins Organ Concert, Pat Gillick.  
**WLW (428 m.—700 kc.)**  
**A. M.—**  
 6:30—Time Announcement.  
 6:31—International Fiddlers and Ramona.  
 6:59—Weather Forecast.