

WEEKLY

RADIO DIAL

MAY 27TH-32-9506 3
EISIMINGER MISS E L T
BROADWELL ILL

Registered

Volume 2, No. 59

WEEK ENDING JULY 7, 1932

Price 5c

Zoo Opera, N. Y. Symphony Enrich Brilliant Week's Program

At Helm of WKRC



EUGENE S. MITTENDORF

WKRC is able to boast of the Dean of Cincinnati Station Managers in Eugene S. Mittendorf, who has been in radio since it was a very young struggling baby. Only recently he celebrated his seventh year as a Station Director.

"Mitty" (as he is more familiarly known) graduated from the University of Cincinnati in 1921 where he was captain of a very successful track team. Starting with *The Cincinnati Post* in the Merchandising Dept., he very soon landed in radio, first appearing in September, 1923, at WSAI, then owned and operated by the U. S. Playing Card Co. Commenced as Publicity Director . . . very shortly advanced to the position of Assistant Station Manager . . . did his share of announcing in those days which were the days when announcers had to wear Tuxedos every night . . . (laundry bills were terrific as a result.)

He became affiliated with The Kodel Radio Corporation in March, 1925, when they secured control of WMH, the pioneer station in this section of the country. The call letters were then changed to WKRC. Beginning as a Radio Announcer, "Mitty" became a very well-known figure in the Middle West. Operating WKRC with only one studio assistant, he was featured in National Advertising Campaigns. Criticism was the order in those days, but "Mitty" persevered and won through to the time when radio ceased to be a novelty and became a recognized business medium.

He was one of the first, and, at the same time, most popular
(Continued on page 2)

THEIR FACE IS THEIR ADDRESS

RADIO DIAL admits its usefulness, but never expected to serve as an address for a letter!

That is just what occurred when a letter arrived at the WCKY studios with only the picture of Skip and Step, which appeared in the RADIO DIAL several weeks ago, to direct it. The picture had been cut from a copy of RADIO DIAL and pasted across the envelope. No other address was on the envelope.

Radio-minded postal officials promptly delivered the letter to Skip and Step, WCKY's comics.

"Your Matinee" New Feature On WKRC

"Your Matinee," new program heard daily over WKRC at 1:30 p. m. features staff artists including Ruth Reeves, Irene Righter, Howard Hafford, Miller Everson, Duane Snodgrass, and many others. "Variety is the Spice of Life," so you'll enjoy these variety programs by such well-known WKRC performers.

Blues Singer



HELEN ROYCE

Every Tuesday at 8:30 and Friday at 9:45 p. m. the deep "blues" voice of Helen Royce flashes from the WCKY antenna in a modernistic program of torch songs. Her voice is reminiscent of the Sophie Tucker of many years ago. Helen has appeared in many Broadway successes, in RKO vaudeville, and has made several motion picture shorts.

Tylers On Tour



Marjorie Hannon, Gertrude Dooley, Rikel Kent, Bobby Lindsey

"Tylers on Tour" is a new series of dramatic sketches over WLW which has proven very popular with the radio audience. You'll thoroughly enjoy the escapades of "Ma, Pa, Ethel and Bobby," together with the dog "Spot," on their summer vacation trip. The "Tylers" are heard each Tuesday, Thursday and Saturday at 9 p. m.

MINIT-RUB REVIEW

Jack Saatkamp and his crack orchestra, are being heard each Tuesday, Thursday and Saturday at 8 p. m. over WLW in the new "Minit-Rub Review." Sports events, interviews with famous athletes, and some very modern dance music make up the broadcast.

Charles F. Stokes Concert Violinist Plays Over WLW

Charles F. Stokes, popular American Concert violinist and member of the Cincinnati Conservatory of Music faculty, will broadcast a recital of the works of Debussy, Wagner and Brahms, Sunday (July 3) at 2 p. m. over WLW.

His complete program follows:
Sonata, G Major (First Movement)
La Fille Aux Cheveux de Lin Brahms
Traume Wagner
Tango Albeniz-Kreisler
Suite, Opus No. 10 Christian Sinding

Season's Best Music In Broadcast Over National Hook-Up

Willem van Hoogstraten, internationally known Dutch conductor, will lead the orchestra of the New York Philharmonic Society, during the Lewisohn Stadium Concerts over WKRC (CBS) Saturday (July 2) at 7:30 p. m.

The first part of the program will feature the F Minor No. 4 by Tchaikovsky, while the second half will be characterized by its lightness and gaiety, and will include such numbers as Nicolai's Overture to "The Merry Wives of Windsor," and Strauss' melodic waltz, "Tales from the Vienna Woods."

Sunday (July 3), over WKRC at 7:30 p. m., van Hoogstraten will again conduct the concert, and will present selections from the works of Schumann and Gluck.

Sunday (July 3) at 9:45 p. m., the second and third acts of Bizet's famous opera "Carmen" will be heard direct from the stage of the Cincinnati Zoo Opera over WLW and the NBC blue network.

The role of "Carmen" will be sung by Coe Glade, brilliant Chicago Opera soprano. Marie Buddy will be heard as "Micaela"; Joseph Royer, as "Escamillo"; and Edward Molitore, as "Don Jose." Isaac Van Grove will conduct.

Guest Artists To Appear On Weekly "Notebook" Program

Miss Jessie Peters and Ralph Zirkle, concert pianists, will be guest artists on the weekly "Symphonic Notebook" broadcast over WLW, Friday (July 1) at 10 p. m. They will be heard in the First Movement of Mozart's Concerto for Two Pianos and Orchestra.

Franklin Bens, popular radio tenor, will also be featured in this delightful symphonic concert. He will sing "Il Mio Te Sora" from Mozart's "Don Juan."

EDDIE ARRIVES

Eddie Birnbryer, the "Young Man from Manhattan," whom you hear every Wednesday and Friday at 5:15 to 5:30 p. m. over WCKY, plays the saxophone and croons. Eddie is a recent addition to the WCKY staff. Russell Henderly assists at the piano.

Weekly RADIO DIAL

Entered as second-class matter July 29, 1931, at the post office at Cincinnati, Ohio, under the Act of March 3, 1879.

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Six Months for \$1. Single Copies 5 cents

RADIO DIAL brings you latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Vol. II WEEK ENDING JULY 7, 1932 No. 59

IT CAN BE DONE

Broadcast advertising really can be made interesting. A cynical "Oh yeah" will no doubt be the retort of case-hardened listeners to this cheerful statement. And, to be frank, there is ample justification for such an attitude. Despite several years of experience from which something much better could have been learned, most sponsors still rely on shouting or wearing repetition to put across sales messages. However, there are exceptions which hold out the hope that 'twill not ever be thus.

Among the most promising of these portents of a better day for distracted dialers are the innovations introduced by the Wheatena Corp. in its Raising Junior series (over NBC), and the Dupont Co. in its Today and Yesterday feature (over CBS). For some time now the former has been wrapping up its advertising in a brief dramatic sketch, and more recently the latter has been experimenting with a variety of amusing devices calculated to serve the same purpose.

Though different in method, these two departures from standard broadcast practice are identical in principle: namely, to invest the advertising with sufficient interest to forestall the listener's now reflex impulse to twirl the dial whenever salesmanship impends. And therein lies the reason for the hope expressed a moment ago.

The real grief of air advertising is not that it seeks to sell something, but rather that most of it is SO INSUFFERABLY DULL. That can be established readily enough by a comparison between audible sales copy and its printed counterpart.

Many people regularly read the advertising pages of newspapers and magazines because they find them keenly interesting. But we have yet to hear of anyone who turns to the sales-building portions of radio programs for the same reason. And this unflattering contrast cannot be explained away by the admitted difference between eye and ear appeal. It indicates a basic shortcoming of broadcast advertising, one which not only should give the sponsors food for thought, but should spur them to measures which will make their broadcasting command the same interest their printed copy now enjoys.

Two ways in which the job can be done are already being used with fine effect by Raising Junior and Today and Yesterday. There are many others. Brevity, lightness, and deft humor are sure aids in getting results that are as welcome to the listener as to the sponsor. A third way burlesque, is yet to be introduced commercially. Sidney TenEyck's "Doodlesocks" over WLW in addition to being "tomfoolery" could well be made to sell something. A horse laugh, a kick in the pantaloons and broad comedy, the three heritages of burlesque, have yet to be hitched to a sponsor's commercial star.

MELODY A MINUTE

A melody a minute is the record achieved by Director Theodore Hahn, Jr., and his men in Southern Symphonies from WCKY studios over NBC-WJZ every Friday from 11:15 until midnight. The program is divided into three groups of a quarter-hour each, and each 15-minute interval includes an average of 15 selections! These musical numbers range from the light popular hits to the classics and semi-classics.

SIZEMORES AT WHAS

Little Jimmie Sizemore and his father, Asher Sizemore, formerly at WCKY, are now heard over WHAS (Louisville) Monday, Wednesday and Friday at 7:45 a. m., and Tuesday, Thursday and Saturday at 8:15 a. m. Last week they received 4,000 fan letters.

Know ALL the Stations with RADIO DIAL LOG BOOK . . . FREE!



Dial and identify radio stations all over the world with this new LOG BOOK. For a limited time, you can have a copy free with a 6-months' subscription to RADIO DIAL. Here's an idea of what it contains:

1. U. S. and Canadian radio stations listed alphabetically. With space for filling in dial setting on your set.
2. U. S. and Canadian stations listed by frequencies.
3. All stations in U. S., listed by States.
4. Network stations associated with N. B. C. and C. B. S., listed three ways.
5. FOREIGN long-wave stations.
6. Short-wave stations all over the world.
7. Television stations all over the world.
8. Police broadcasting stations.

Convenient—Accurate—Complete—Official

RADIO DIAL
22 E. 12TH STREET, CINCINNATI, OHIO 12-LB

Send a copy of Radio Dial LOG BOOK Free, and enter my subscription to Radio Dial for 6 months (26 weeks), to start at once. Enclosed is \$1.00.

New Subscriber Renewal

Name _____
Address _____
City _____ State _____

This Business of Broadcasting

By John L. Clark
General Manager
Stations WLW,
WSXAL, WSAJ



Forced down on a daring attempt to fly the Atlantic alone, from New York to Warsaw, an aviator recently given up for lost, was picked up by a British tanker, after a week of tossing about the ocean on a derelict plane.

Immediately, the master of the ship sent a radio message to the news services, and men and women on land—thousands of miles away from the scene of this dramatic happening—were enabled to visualize one of the most dramatic events of present times. The radio here steps into the picture as a magic medium—a source of information that has no counterpart in all history, the fastest means of communication known to man, traveling as it does with the speed of light.

The imagination is quickened by what happened that momentous day on the Atlantic, when the master of a slow-moving vessel sent the following cryptic message that immediately was flashed to the world, a story telling of a man's safety after he had been given up for lost.

"Stanislaus F. Hausner rescued from red Bellanca monoplane, number 7085, at 10 p.m., Greenwich time, latitude 42.04' north, longitude 20.004 west."

Immediately this message was received on land, relayed by ships at sea, the broadcasting stations got busy—and listeners-in heard the magic words that thrilled all those interested in the flight, and especially the aviator's wife who had watched and waited for word of her husband's plight.

While such tales as this are not a matter of every-day occurrence in the realm of radio, it happened that this rescue at sea, with radio flashing the news, was the second of its kind within a month—and that is as often as any such story as this should be told. Two in a month. Before that, another ship had picked from the water of the Atlantic another aviator who had longed to add his name to the list of fliers who have completed the perilous journey . . . but who, falling in the face of Fate, had dived into the stormy waters instead of making a safe landing. Then, the celebrated Captain George Fried, of the U. S. Liner President Roosevelt, rescued at sea, Lou Reicher, a New Jersey pilot, European bound.

These two thrilling stories, of rescues at sea, are taken as high examples to show what a mighty force radio has come to be in the fabric of modern life.

Thus, the broadcasting business, while it is looked upon in some quarters as merely a medium of entertainment, is, nevertheless, one of the greatest methods of dealing out information that ever came into the hands of mankind. This, too, is the startling and the adventurous thing about radio: In the midst of a broadcast, sending forth jazz, there may come a piece of news that will startle the world. In the very moment when a waltz is being played over the radio an S. O. S. may be sent out asking help for a ship at sea—or there may be an important piece of news broadcast from any given point in the country, or from overseas.

The radio has taken its place with the master inventions of all time. It stands not only as the entertainer but the informer of the public.

Though it takes mighty events—like these rescues at sea, with their first news flashes—to quicken the imagination of mankind and make people appreciate the service of broadcasting, there it is, day in and night out, standing as the supreme source of inspiration and enlightenment.

Biblical Dramas, for years a favorite NBC Sunday program, now returns Sunday to WLW (NBC-WJZ) at 12 noon.

Glorifying Monkey-Business



OLSEN AND JOHNSON

Hello
Hello Hello
Hello Hello Hello
Olsen and Johnson speaking!!!
For years we have been successfully doing nothing and getting paid for it—

Monkey Business has been our merchandise. But it has been a lotta fun . . . and we would rather have a lotta fun making \$5 than a lotta worry and turmoil making \$15. That's why we are tickled pink that we have just signed with RKO and NBC for the coming season and will open our radio assignment on July 7th, when we will appear for an indefinite period on the Fleischmann Hour with Rudy Vallee, which will mark our debut in the land of Wave Lengths and Kilocycles.

To put it briefly, we take this means of cordially inviting you to listen in on our modest little effort to bring to listeners-in and tube blower-outers a few giggles and titters in our unorthodox and unconventional style.

The date July 7th 1932
Broadcasting System NBC
Time 7 to 8 p. m.
Subject Matter Olsen and Johnson
In "The Padded Cell of the Air."

We will appreciate your comments or criticisms.
Merrily,
Olsen and Johnson,
P. S.—You Cincinnati folks will be hearing us over WSAJ.

IN EARLY DAYS

Before they got that way on the NBC networks, Freeman Gosden, of Amos'n' Andy, Ray Perkins, Graham McNamee and James Wallington were traveling salesmen . . . Charles J. Correll, who is Andy, sold newspapers as a boy in his home town of Peoria Ill., and at one time was a bricklayer . . . Phillips Lord (Seth Parker) was a

school teacher and ambitious to become a magazine editor . . . Arthur Allen, character actor, wanted to be an organist but became an actor . . . S. L. ("Roxy") Rothafel was a clerk in a department store and later a United States Marine . . . Billy Jones was a government clerk, bank clerk, sheep herder, miner, telephone lineman, carpenter and blacksmith . . . Ernie Hare, his partner, sold books, pianos and baking powder before he discovered that he had a voice.

AT HELM OF WKRC

(Continued from page 1)

sports announcers in this vicinity, being the first to air U. C. football games. Early in broadcasting when WKRC was compelled to divide time with other stations, it was "Mitty" who started the courteous practice of calling attention to the rival station as he signed off.

As manager of one of the original Columbia Broadcasting System stations, "Mitty" gave the country-at-large, its first news of the formation of the Junior network. From the outset he was untiring in his efforts to secure the best chain programs for Cincinnati listeners. He is a familiar figure around the headquarters of the Federal Radio Commission in Washington, where he frequently appears in the interest of Cincinnati listeners and WKRC.

He played a big part in the purchase of the station by John S. Boyd from the Kodel Electric & Mfg. Co. Broadcasting facilities were again expanded and the station was perfected technically as well as in the field of entertainment. It was at this time that Mr. Mittendorf was sent to Atlanta to again demonstrate his executive ability by putting one of the local stations on its feet after it had been a losing venture.

Though still a young man, being only 31, "Mitty" has battered his way to the top in radio management. Married . . . and has a charming little girl of 3 . . . Possesses a legion of friends and enjoys the devotion of everyone connected with WKRC in the past as well as the present.

WALTER WINCHELL— On BROADWAY

LOGIC

I thank you but I cannot be your friend,
Who once was more than anyone to you;
Far better, dear, that this should be the end
And I find fresher, fairer things to do.

You claim that when a romance breathes its last
That two can meet as calmly as before,
Nor give a thought to rapture that is past—
But I prefer the locked and bolted door.

Oh, we are through, I'll gladly grant you that—
But I am sick of sleepless nights abed;
Right now the town is most absurdly flat
So get this through your charming little head:

*To rid myself of my pronounced dejection
I do not need a friend—I need affection!*

—Don Wahn.

SWEET GIRL, THOUGH

Walter O'Keefe was witnessing a rehearsal of a new musical show and his attention was focused on a show girl. Show girls, you probably know, are those lassies in a musical production who have practically nothing to do. At any rate, this one's left knee had a ribbon around it.

"Why," asked Walter, "have you that ribbon around only one shaft?"
"Well," was the devastating retort, "when the stage director tells me to start with my left leg, I don't want to waste any time thinking."

POLITICAL NOTE

The same clown says that the Republicans will get on the back of the Elephant—the Democrats will get on the back of the Donkey and the Socialists will get on the back of Heywood Brown.

REASON ENOUGH

Gene Fowler, the author of "The Great Mouthpiece" and other novels, amazed his intimates when he suddenly chucked his Hollywood job which paid him \$100,000 per annum.

When one of us asked him why he spurned all that money in these difficult times, Fowler chirped: "Because one morning I awoke and found the flag of my intelligence flying at half mast!"

INCIDENTALLY

It reminded us of the time Ina Claire (who has also renounced the movie colony) saw "Once In A Lifetime," the devastating satire on the flicker business.

"Can you think of anything funnier than this show about Hollywood?" she was asked.
"Yes," snapped Ina, "Hollywood!"

ON THE OTHER HAND

When Adolph Zukor, the movie magnate, went to see the same show he didn't smile, chuckle or even titter at it.

"Everybody finds this the funniest show in town," Zukor was told.
"How can you sit there like that without enjoying it?"
"How can I laugh at something," was the mournful reply, "that I've cried about for years?"

PORTRAIT OF A GIRL

Her name is Geraldine Dvorak and she's no kin to Ann, the movie star. For three years the MGM company hired Geraldine to double for Garbo because she resembles Greta so much it is not easy to tell them apart. They even used her out there to attract crowds, in the exploitation manner—and now Greta is done, so is Geraldine, so far as Hollywood is concerned.

So she has come to town to study with Mme. Rasch and will show girl it for Billy Rose's forthcoming revusical. There must be something dizzy about an industry that considers a girl capable enough to double for the nation's most popular screen heroine—but doesn't find a spot for her charms. Instead, they go to the old country regularly to import women who "look something like Garbo."

I give up.

BROADWAY'S LIKE THAT

The Astor Hotel's chiropodist has handled some of Broadway's better known pedars in his time. And so when he was juggling the corns of this or that theatrical producer he would say: "I wish one of you fellows would read a play one of my relatives has written. It would be a hit!"

His listeners, all of whom rate high at hit-pickers, always dismissed the corn doctor's suggestion with: "Okay, some other time. I'll let you know" and so forth. This went on for years.

Finally, the chiropodist (and what do you know about shows, anyhow?) met an outsider, who was interested and produced it.

It is "Another Language," New York's outstanding legitimate hit!

OF ALL CRACKS*

One of those types was sitting around a Hollywood studio day after day—never saying anything. She finally got on Wilson Mizner's nerves.
"Say!" thundered Mizner, "how are you gonna tell when that dame's dead?"

THE ONLY REAL SOCK

Well, far be it from us to try and make our voice heard over the boozing which still goes on over the decision that gave the championship to Mr. J. Sharkey. But when Gunboat Smith, the referee, ankled into a Times Square spot after the alleged fight, he walked over to a table at which several gamblers were grouped.

"Harya?" said the referee affably. "Did ja see the fight?"

"Yeah," growled one of them. "Did you?"

WCKY Stars To Parade

Beginning Saturday (July 2) at 12 midnight, WCKY will present a special DX broadcast each Saturday evening for far-away listeners. George (Baron) Lloyd will act as Master of Ceremonies, with such stars as Dixie Dale, the Campus Cutups, Alma Ashcraft, Tommy Ott, Russell Hodges, the Dixie Vagabonds and others appearing on WCKY programs, making up this informal studio party of music and nonsense.

If We Had Our Own Radio Station

By JACK SNOW

ANNOUNCER:

Midnight!
'Tis the witching hour, and here we are, Ladies and Gentlemen, at the annual convention of the Nightwatchmen's Association of America. Preceding the address of the evening by Z. Z. Z. Insomnia on the topic "What do Nightwatchmen Watch?" we will open our program of slumber music with the theme song "Lawd, You Made the Night Too Long."

MIXED MUSICALE

Andre Kostelanetz, Columbia conductor, will present the first of a series of musicales, Friday (July 1) at 7:30 p. m. over WKRC (CBS). The initial presentation will feature Helen Board, soprano; Taylor Buckley, baritone; Evan Evans, bass; and the Four Clubmen and 'Round Towners Quartets.

Winchell "Take-Off"

Ward Wilson will mimic the vocal style of Walter Winchell, famous columnist, on the Royal Vagabonds Program, Friday (July 1) at 6:15 p. m. over WCKY (NBC-WJZ). Current popular hits played by Billy Artzt and his orchestra will complete the program.

Double-Starred



ADELE STARR

Starred in "An Evening in Paris" and starred in name's Adele Starr, heard frequently of late with Pierre Brugnon on the Monday night (8:30) program over WKRC and the Columbia network. A local girl made good when Miss Starr came from Huron, Ohio, to appear on the New York stage. Her vocal versatility permits her to sing either in the famed radio whisper or in full voice and her songs are both classical and popular.

SUMMER CONCERTS

Walter Esberger, well-known Cincinnati band-master, will conduct the concerts to be broadcast from Edey Park over WFBE each Sunday at 3 p. m. George Muhlhauser, tenor, will be featured soloist with the band Sunday (July 3).

Again at 7 p. m. over WCKY, Esberger and his band will be heard from Ault Park.

Musical Leader



GRACE CLAUVE RAINE

Vocal directress and assistant to William C. Stoess, musical director of the Crosley studios, Grace Claude Raine is one of the busiest individuals in radio. Because of her ability to recognize promising new talent, she, along with Director Stoess, has discovered and developed such well-known stars as the Mills Brothers, Jane Froman, the Southern Singers and Mary Steele. Mrs. Raine is a graduate of Miami University and the Cincinnati College of Music.

"PIANO FLASHES"

Tommy Ott, popular "music man," is now broadcasting a new program over WCKY every Sunday at 12:30 p. m. "Piano Flashes" is the title of this quarter-hour entertainment, which is sponsored by the Kurtz Egg Noodle Company of Cincinnati.

Maxwell House On NBC

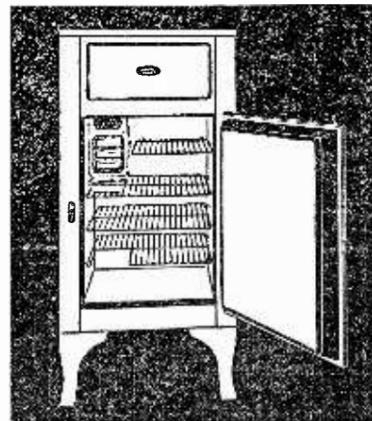
Each Monday, Wednesday and Friday at 6:30 p. m. over WSAI (NBC), the Maxwell House program, with Don Vorhees and his orchestra and Lanny Ross, will be heard. This new arrangement starts Friday (July 1).

FULL SIZE (NOT A MIDGET)

4½ NET Cubic Feet Capacity

CROSLEY

Electric Refrigerator



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\$99.50
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Ample Storage Space
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The new Crosley Refrigerator not only is full size—big enough for family use—roomy enough for tall bottles, chickens, meats, cabbages, and other bulky items, but it also offers sensational mechanical features which make it one of the most efficient electric refrigerators on the market.

Unit—self-contained. Easily removable in one piece from the cabinet if service is ever required. All parts of this unit have been proved by tests equal to usage over a period of years, and are superior to those used in many other refrigerators.

Insulation—3" thickness of Dry-Zero—the most efficient commercial insulant known. Keeps warm air out and insures minimum operation of unit.

Compressor—the heart of the refrigerator. Parts are lubricated in a bath of oil . . . the utmost simplicity and a minimum of moving parts. Ingenious valve in piston saves current. Motor has high starting power and low current consumption.

Temperature Control—eight different freezing speeds. Makes possible the freezing of ice cubes and desserts in the shortest possible time.

Ice Cubes—Generous ice making capacity. Ice cubes for every purpose. Three aluminum ice trays hold 21 cubes of ice each, 63 in all.

These are just a few of the features of the new Crosley Electric Refrigerator. Everything you need for dependable electric refrigeration has been provided. Don't buy any electric refrigerator until you have seen the new Crosley. Come in and inspect this remarkable value today.

MAIL COUPON FOR FURTHER DETAILS

THE CROSLEY DISTRIBUTING CORPORATION R.D. 6-30
3401 Colerain Avenue
Cincinnati, Ohio
Please send me further particulars on the new sensational Crosley Electric Refrigerator.
Name _____
Street Address _____
City _____ State _____

A Familiar Face In A New Place

Loretta Food Shop

High Class Delicatessen And Lunch Room

3908-10 Reading Road

We Cater To Weddings, Parties And Clubs
We Also Deliver. Phone AVon 0915



PROGRAM JOTTINGS

Choice of the Week's Programs on Local and Out-of-Town Stations

Friday, July 1

Peggy Keenan and Sandra Phillips, titian-haired two-piano team who have recently become exclusive Columbia artists, will feature a group of Indian melodies at 4:45 p. m. over WKRC (CBS). The selections will include "Indian Love Call" and "Rose Marie" from the musical comedy of the same name, and the East Indian melody, "Kashmiri Love Song." Other selections to be played in special arrangements will be "Auf Wiedersehen, My Dear," "The Man I Love," and the Cuban rumba, "Adios."

Saturday, July 2

An eye-witness account of the running of the Dwyer Stakes, 1 1/2-mile race for 3-year-olds, will be broadcast from Aqueduct, N. Y., by Thomas Bryan George, Columbia's turf expert, at 2:30 p. m. over WKRC (CBS).

"Bier Her, Bier Her!", famous old German drinking song; the delightful romantic love ballad, "Kommt Ein Vogel Geflogen!"; "Hi-le Hi-lo" and "Um Die Ecke Run!" are among the compositions to be included in the "Over The Rhine" broadcast over WLW at 10:30 p. m.

Sunday, July 3

Popular old negro spirituals will be pleasingly contrasted with compositions of Rimsky-Korsakoff, Dubois, and Stoughton during the Vox Humana broadcast featuring the WLW Vocal Octette and Organist Eugene Perazzo, over WLW at 10:30 p. m.

Monday, July 4

"If You Were Only Mine," "Under a Shady Tree," and "Every-

thing Must Have An Ending" are among the popular romantic ballads to be heard during the Bath-a-sweet "Quarter-hour of Loveliness" broadcast featuring Pat Harrington, tenor, and the Floyd Shaffer Dance Orchestra, at 9 p. m. over WLW.

Tuesday, July 5

The Mills Brothers, popular harmony quartette, heard every Tuesday and Thursday over WKRC (CBS), on the Crisco program, will make their first speaking appearance before the "mike" on the "Meet The Artist" broadcast at 4:15 p. m. over WKRC (CBS). They will offer their vocal mimicry at 6:15 p. m., in a special 15-minute program over WKRC (CBS).

Georgie Price, popular comedian of the Chase & Sanborn broadcast, will offer his impersonation of Kate Smith, in the regular program at 6:45 p. m. over WKRC (CBS). Benny Krueger with his orchestra and his laughing saxophone will also be heard.

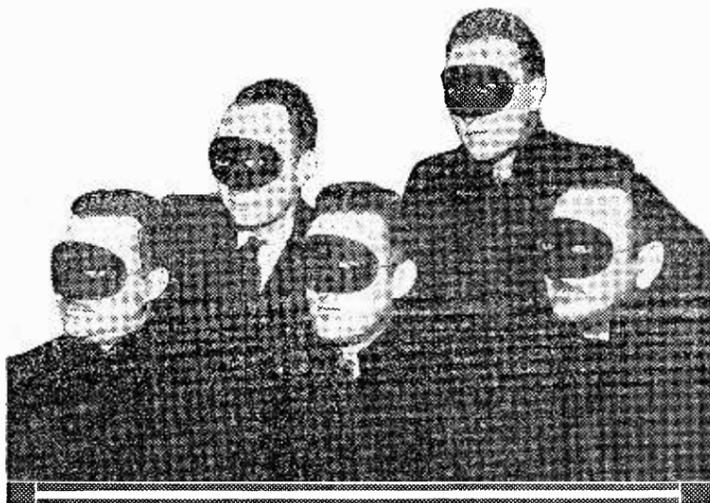
Wednesday, July 6

Merle Alcock, former Metropolitan Opera contralto, will make her debut as guest artist on the Good-year program, when she is heard with the Revelers over WSAI (NBC) at 8 p. m. She will sing "My Heart at Thy Sweet Voice," "Just A-Wearyin' For You," and "Oh Promise Me."

Thursday, July 7

Louise Reszke, talented clarinet soloist, will be guest artist during the Henry Fillmore Band Concert broadcast over WLW at 10 p. m. She will play, as her solo number, Bassi's "Rigoletto."

M-Y-S-T-E-R-Y



BLACK MASK SERENADERS

The Black Mask Serenaders, whose identity is unknown, are heard over WCKY every Friday, at 8:30 p. m. They present a novel variety program consisting of vocal and instrumental offerings, together with a bit of homespun philosophy by the Black Mask Philosopher.

Moves With Paul



RAMONA

Ramona, former Cincinnati artist, will move with other Paul Whiteman artists on Friday (July 8) at 9 p. m. to their new network—NBC-WEAF, with the Buick-Olds-Pontiac Sales Company as sponsor. Their last Pontiac Chieftains broadcast over WCKY (NBC-WJZ) will be heard Friday (July 1) at 9 p. m. WCKY will continue with the program after the trek.

SOPRANO IS 16

The presence of Edith Mitchell, 16-year-old soprano, lends added interest to "Rhythm and Rhyme," just returned to WCKY each Saturday at 2:45 p. m. George Case interprets the verse and philosophy and James Eldred is pianist.

Leads in Society



JOE MOSS

Joe Moss, engaged by NBC to lead the Waldorf-Astoria orchestra, is heard over WCKY and WSAI. Moss has directed orchestras for four Presidents and has probably appeared at more important society functions than any other man in America.

Around the Dial

By THE DIAL TWISTER

Those Mills brothers are riding around in a slick new limousine these days. And haven't they earned it?

Everett Mitchell, the NBC Chicago announcer, depends on his wife for criticism of his microphone work. In fact, he telephones her after each broadcast to get her comments and suggestions.

Gertrude Berg (Molly Goldberg to you) is the wife of a New York sugar broker.

Columbia has been using the new lapel microphone at the National Conventions, a tiny gadget that's



clipped on an orator's coat where his gurgling belongs. This is what might be called the radio version of buttonholing, the politician's favorite indoor sport.

Old Songs Of The Church, that program of favorite hymns (NBC over WLW, Thursday at 5:30 p. m.) is getting a grateful hearing at many loudspeakers. The supply of this sort of material never equals the demand.

Edward Reese, leading man in those swell Eno Crime Club dramatizations, (CBS over WKRC, Tuesday and Wednesday at 8:30 p. m.) has been made an honorary member of the World Association Of Detectives. Oh yes, he rates a badge.

After calling them off, the Federal Radio Commission has decided to let the WJZ-WBAL, WEAF-WTIC synchronization experiments go on until September 1. Like many another Commission decision, this change of mind is said to have been inspired by the intervention of congressmen.

Besides the curt climax supplied by Joe Jacobs, last week's broadcast of the Sharkey-Schmeling unpleasantness (over NBC) held considerable of radio interest. For one thing, it was sponsored. Not for many a moon has the airing of a heavy-weight title bout carried advertising. Also, it introduced Charles Francis Coe, as a sports announcer. Maybe he was somewhat over-liberal with glorifying adjectives. But there seems to be pretty general fan agreement that he did one first-class job. In fact, Graham McNamee's half of the story was dull and stumbling by contrast. It's

a safe bet that Coe will be heard from again, that is, if the boxing industry survives this latest relapse.

Kate Smith spends her week-ends swimming. Well, she should have

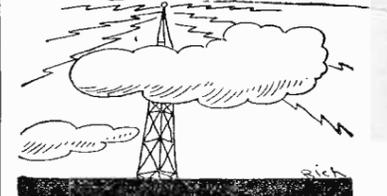


no trouble about floating anyway.

Band music fans have an opportunity to draw interesting comparisons from two Sunday programs WLW is carrying: that of the 48th Canadian Highlanders Band (via NBC at 2:30 p. m.), and that of Goldman's Band (also via NBC, at 7:30 p. m.). The first of these crack organizations is a military band, while the second is of the concert type. The program of each is admirable in its particular field.

Phillips Lord is making good expectations with his new Country Doctor feature under the Listerine banner (NBC over WCKY, Monday, Tuesday and Wednesday at 9 p. m.). In fact, he has succeeded so far in avoiding the obvious pitfall of triteness, and that's considerable of an achievement. It's so disarmingly easy to swing the trusty hocus brush whenever a country doctor is concerned.

WSM's new 50,000-watt transmitter is to have what is said to be the tallest antenna tower in the



world. The single steel mast will sprout up 878 feet. Which is a workmanlike job of cloud-brushing in any man's town.

For something enjoyably different, here's nominating Twenty Fingers of Harmony (NBC over WCKY, Saturday at 9:30 p. m.). It presents the Harding sisters, Matilda and Irene; not another pair of female vocalizers; an accomplished piano-organ duo. More than that, they play real music.

And Jack Benny, who makes those Canada Dry programs anything but dry, always wears his hat while broadcasting. So does Walter Winchell, Louis Sobol, and Bob Newhall. It's an ancient custom among newspapermen.

DOERR RETURNS

Clyde Doerr and his saxophone octet are now heard each Sunday at 12:30 p. m. over WLW (NBC-WJZ).

WHAT, NO FAT MAN?

A Kate Smith Club has been formed by the boys of Circus City Zoo at Peru, Ind. Its members include a living skeleton, a midget, a strong man and a fire eater.

Here is the Key to the Out-of-Town Network Radio Stations

To simplify the tuning of chain stations, the following log of network stations is given with each chain headed by the New York station which broadcasts its programs. Stations are listed in same order as found in Network Programs:

COLUMBIA BROADCASTING COMPANY

WABC, New York..... 860 kc.	WSPD, Toledo.....1340 kc.
WKRC, Cincinnati..... 550 kc.	WOWO, Ft. Wayne.....1160 kc.
WHAS, Louisville..... 820 kc.	WFBM, Indianapolis.....1230 kc.
WWVA, Wheeling.....1160 kc.	WBBM, Chicago..... 770 kc.
WADC, Akron.....1320 kc.	WCCO, Min'p'lis-St. Paul. 810 kc.
WHK, Cleveland.....1390 kc.	KMOX, St. Louis.....1090 kc.
WCAH, Columbus.....1430 kc.	WGN, Chicago..... 720 kc.

NATIONAL BROADCASTING COMPANY

(Stations marked * carry either NBC network.)

WEAF, New York..... 660 kc.	WWJ, Detroit..... 920 kc.
WSAI, Cincinnati.....1330 kc.	*WMAQ, Chicago..... 670 kc.
*WCKY, Covington.....1490 kc.	*WENR-WLS, Chicago.. 870 kc.
WGY, Schenectady..... 790 kc.	*KYW, Chicago.....1020 kc.
WTAM, Cleveland.....1070 kc.	*KSTP, Min'p'lis-St. Paul.1460 kc.
WJZ, New York..... 760 kc.	WJR, Detroit..... 750 kc.
WLW, Cincinnati..... 700 kc.	*WMAQ, Chicago..... 670 kc.
*WCKY, Covington.....1490 kc.	*WENR-WLS, Chicago.. 870 kc.
KDKA, Pittsburgh..... 980 kc.	*KYW, Chic'go.....1020 kc.
WGAR, Cleveland.....1450 kc.	*KSTP, Min'p'lis-St. Paul.1460 kc.

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COMPLETE PROGRAMS FOR FRIDAY, JULY 1, ON THIS PAGE

WKCY--1490 kc, 201.2m

- 7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapuas Hawaiians
8:45—Band Music
9:00—Coca Cola Hospitality Hour—Ida Bailey Allen
9:15—Clara, Lu and Em (NBC)
9:30—Coppin's Morning News Flashes
9:45—Happy Lawson
10:00—Florence Frey Beauty Talk
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelties
11:30—Popular Tunes
Noon—Geo. W. Hill Program, Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock, Live Stock Quotations
12:30—National Farm and Home Hour (NBC)
1:30—Cincinnati Live Stock Market Reports
1:35—Dance Tunes
2:00—Afternoon Reveries
2:30—Moods Indigo
3:00—This 'n' That
3:30—Siesta Musical
4:00—Russ Henderly, pianist
4:15—Tea Time Tunes
4:30—Jimmy and Edith
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Young Man from Manhattan
5:30—Kapuas Hawaiians
5:45—Late Dance Tunes
5:55—WKCY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—The Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Nestle Chocolateers (NBC)
7:30—Palm Beach Buddies—Jockey Club Program
7:45—Lookout House—George Nethers
8:15—Vons Trio—Latoria Jockey Club
8:30—Black Mask Serenaders
8:59—Eureka Weather Forecast
9:00—Pontiac Chieftains (NBC)
9:30—Love Songs and Dances (NBC)
9:45—Henry Royce
10:00—Lookout House—Geo. Nethers Orchestra.
10:15—Vincent Lopez (NBC)
11:00—"Skip and Step"
11:15—Southern Symphonies—Theodore Hahn, Jr. and his Orchestra (to NBC)
12:00—Sign off

WLW--700 kc, 428.3m

- 1:00 A. M.—Organ Recital
1:30—Anson Weeks
1:45—Victor Herbert Melodies
2:00—All-Nite Frolic
6:30 A. M.—Top of the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Morin Sisters
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes—Exercises
9:00—Mrs. Blake's Radio Column (NBC)
9:15—Fred Shawn, songs
9:30—Victor Herbert Melodies
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—Tange Musical Dreams
10:30—Rhythm Ramblers (NBC)
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters
11:59—Time Signals
Noon—Tuxedo Fiddlers
12:15 P. M.—River and Weather Reports
12:30—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Josef Cherniavsky's Orchestra
2:00—Summer School
2:30—Threesome
2:45—Louis Johnen, baritone
3:00—Varsity Quartet
3:15—Radio Guild (NBC)
4:15—Jim and Walt
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Tranter Bros. (NBC)
5:15—Pro Art String Quartet (NBC)
5:30—Seely and Fields (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:25—Evergreen Cop
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu", the magician
7:30—B. A. Rolfe's Ivory Soap Orchestra (NBC)
7:45—Sisters of the Skillet (NBC)
8:00—Mint-Rub Review
8:15—Dell Coon's Orchestra
8:30—Kruschen Program
8:45—Over the Rhine
9:00—Dayton Thorobreds
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Symphonic Note Book
10:15—Bob Newhall
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Cab Calloway's Orchestra (NBC)
11:15—Guy Lombardo's Orchestra at Castle Farm
11:30—Moon River
Midnight—Dell Coon's Orchestra
12:30 A. M.—Guy Lombardo's Orchestra (Castle Farm)

WKRC--550 kc, 545.1m

- 7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—The Breakfast Club
8:00—Little Jack Little (CBS)
8:15—Morning Moods (CBS)
8:30—Pyol Program
8:45—The Merry Makers (CBS)
9:00—Prescott—The Grant Trio (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
9:45—Babo—The Bright Spot (CBS)
10:00—Consolidated Merchants Program
10:15—Willard Program
10:20—WKRC Travel Guide
10:22—The Captivators (CBS)
10:30—Best Foods—Round the World Cooking School (CBS)
10:45—Classified Directory of the Air
11:00—Weather Forecast—Lange Time
11:02—Woman's Hour—Tremlette Tully Signal
11:30—Indian Lake Pleasure Hour
11:45—Jane Grey and Kampf the Jeweler Artists
Noon—Cincinnati Paint Club
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Alex Semler (CBS)
1:15—Do Re Me (CBS)
1:30—Your Matinee
2:00—Salon Orchestra (CBS)
2:15—Burck-Bauer Program
2:30—Julia Hayes—Helpful Household Hints
3:00—Democratic Convention Reports (CBS)
3:15—The Grab Bag Boys (CBS)
3:45—Pyol Program
4:00—Light Opera Gems (CBS)
4:30—Worthmore Soup—Bill and Jack
4:45—Piano Pictures (CBS)
5:00—John Kelvin, Irish tenor (CBS)
5:15—Isham Jones' Orchestra (CBS)
5:30—Weather—Studio
5:36—Isham Jones Orchestra (CBS)
5:45—Barker News Shoppe—Race Results
5:50—Stocks—Weather—Time
6:00—Morton Downey (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Lavoris—Easy Aces (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Linit—The Bath Club (CBS)
7:15—Barbasol—Singin' Sam (CBS)
7:30—Andre Kostenanetz Presents (CBS)
8:00—Eastman Kodak—Week-End Hour (CBS)
8:30—Woodbury Soap—Leon Belasco's Orchestra (CBS)
8:45—Van Heusen—Gus Van (CBS)
9:00—Chesterfield—Nat Shilkret and Alex Gray (CBS)
9:15—Horlicks Milk—Adventures In Health—Dr. Herman Bundesen (CBS)
9:30—Bruckman Jolly Good Fellows
9:45—Wurzburg—The German and His Parrot
10:00—Studio
10:05—Democratic Convention Reports (CBS)
10:15—Don Redman's Orchestra (CBS)
10:30—Weather Forecast
10:31—Coney Island "Moonlite Gardens"—Henry Thies and his Orchestra
11:00—Studio
11:08—Duke Ellington's Orch. (CBS)
11:30—Art Krueger's Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

- 6:00 P. M.—Morton Downey; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wcco wspd
—Organ Reveries: Archer Gibson, organist. WEAJ wenz
—Amos 'n' Andy. WJZ WLW WKCY kdka
—Singing Lady; nursery songs and stories. (NBC) kstp
6:15—Isham Jones and his Pelham Heath Orchestra. WABC whas wadc wvva wcco wcco kmox
—Royal Vagabonds with Ward Wilson. WJZ WKCY kdka wgar wmaq wjr kstp
6:30—Easy Aces: bridge comedy sketch. WABC WKRC whk wfbm wcco kmox wgn
—Maxwell House Tune Blenders: Lanny Ross, tenor, Don Vorhees' Orchestra. WEAJ WSAI
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WKCY kdka wgar wjr wenz kstp
6:45—Connie Boswell, songs; Freddie Rich's Orchestra. WABC whas wvva whk wadc wcco wfbm kmox
—The Goldbergs: comedy sketch. WEAJ WSAI wgy wtm wvj wenz
—Billy Jones and Ernie Hare: songs and patter. WJZ WKCY kdka wgar wmaq
7:00—The Bath Club: Irving Kaufman, baritone; Roger White's Orch. WABC WKRC wadc whk wspd wfbm wcco kmox wgn
—Cities Service Concert: Jessica Dragonette, soprano; Cavaliers Quartet; Henry Shope and Frank Parker, tenors; John Seagle, baritone; Elliot Shaw, bass; Frank Banta and Milton Rettenberg, piano duo; Rosario Bourdon's Orchestra. WEAJ WSAI wtm wvj kyy (wgy off 7:30) (kstp off 7:45)
—Nestle's Program: guest artist; Leonard Joy's Orchestra. WJZ WKCY kdka wjr wis
7:15—Singin' Sam, the Barbasol Man. WABC WKRC wadc whk wspd wfbm wcco kmox wgn
7:30—Andre Kostelanetz Presents: Symphony Orchestra; Helen Board, soprano; double male quartet WABC WKRC whas wvva wadc wspd wcco wfbm kmox
—Ivory Program: E. A. Rolfe and his Orchestra. WJZ WLW kdka wgar wis
7:45—Sisters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgar wjr wis
8:00—Kodak Week-End Hour: Special Independence Day features; Thelma Kessler, soprano; Kodak Male Quartet; Willard Robison, composer-baritone; Frank Luther, tenor; Nat Shilkret's Orchestra. WABC WKRC wadc whk wspd wfbm wcco kmox wgn
—Pond's Program: Leo Reisman Orchestra. WEAJ WSAI wgy wtm wvj wenz wvj
—Armour Program: Edna Kellogg, soprano; male quartet; Roy Shield's Orchestra. WJZ kdka wgar wjr wmaq kstp

WFBE--1200 kc, 249.9m

- 7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Moment Musical
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE RKO Theatre Party
10:50—Mrs. Evans' Advice
11:00—Mary and John, sketch
11:15—Zerozone Contest Program
11:30—Beulah Davis, pianist
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Victor Salon Orchestra
1:15—Children's Hour, Robert Bentley
1:30—Slumber Songs
2:00—Song of the Strings
2:15—Studio Program
2:30—Afternoon Dance Frolic
3:00—The Rooters Club (Pyor-Chek)
3:15—Reds vs. Cubs—at Chicago
5:15—The Pirates Club
5:30—Wilbur Neyer, pianist
5:45—Popular Concert
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Max Fisher's Sinton Ensemble
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Elaine Ritter, mezzo soprano
7:55—Lost and Found
8:00—Henry Thies and Orchestra (Coney Island)
8:30—Lotta Bunk—Skit
8:45—Ruby Brestel, violinist
9:00—The Luckey Boys, piano and banjo
9:15—Henry Thies and Orchestra (Coney Island)
9:30—Wrestling Matches
11:00—Nocturne

WSAI--1330 kc, 225.4m

- 8:00 A. M.—Gene and Glenn (NBC)
8:15—Popular Musicale
8:30—Jack and Jill
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:45—Betty Crocker (NBC)
10:00—U. S. Marine Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Hour (NBC)
3:00—Betty Moore Decorating Notes (NBC)
3:15—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—Sisters Three
5:45—"Chandu"
6:00—Happiness Kids
6:15—Talk by Alice Richards
6:30—Lanny Ross and his Orch. (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Cities Service Concert Hour (NBC)
8:00—Clicquot Club (NBC)
8:30—Pond's Dance (NBC)
9:00—Erno Rapee in Vienna (NBC)
10:00—Guy Lombardo's Orchestra
10:30—Dell Coon's Orchestra

Concert Conductor



WILLIAM VAN HOOGSTRAATEN

Willem van Hoogstraten, conductor of the Lewisohn Stadium Concerts, who will be heard over WKRC (CBS) Saturday and Sunday (July 2 and 3) at 7:30 p. m.

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JOHNEN IN RECITAL

Louis John Johnen, popular operatic baritone, will be heard in a quarter-hour recital, Friday (July 1) at 2:45 p. m. over WLW. This program will be illustrative of the origins and development of the German "Leid" school of composition.

BEN BERNIE CLUB

Ben Bernie fans in Mays, Indiana, are organizing a "Ben Bernie Club" and are anxious to hear from admirers of the "ole maestro," who wish to join. Full details can be obtained by writing Miss Leila Hunsinger, Mays, Indiana.

VACATIONING IN EAST

Tommie Mack, announcer for WKRC, is spending his vacation in New York, Philadelphia, and Atlantic City. He will be back on the air in the fall.

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COMPLETE PROGRAMS FOR SATURDAY, JULY 2, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A.M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapua Hawaiians
8:45—Band Music
9:15—Vocal Varieties
9:45—Happy Lawson
10:00—Mrs. A. M. Goudiss (NBC)
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—WCKY's Kiddie Revue
11:30—Popular Tunes
Noon—Luncheon Concert
12:25 P.M.—Norris Brock Live Stock Quotations
12:30—National Farm and Home Hour (NBC)
1:30—Cincinnati Live Stock Exchange Reports
1:35—Musical Interlude
2:00—Siesta Musical
2:30—Moods in Blue
2:45—Rhythm and Rhyme
3:00—Saturday Matinee (NBC)
3:30—Music Masters
4:00—Larry Topper, pianist
4:15—Sam and Bob
4:30—Campus Cutups
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Waldorf-Astoria Sert Room (NBC)
5:30—Bill and Audrey
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Piano Moods (NBC)
6:30—Debutantes, Radio Digest Program
6:45—Rosa Law, prima donna (NBC)
7:00—NBC—To be announced
7:30—Lookout House—Geo. Nether Orchestra
8:00—Goldman Band (NBC)
8:30—Ed Kling and Orch.—Ault Park
8:59—Eureka Weather Forecast
9:00—Whoopie (NBC)
9:30—Twenty Fingers of Harmony (NBC)
9:45—Lookout House—Geo. Nether's Orchestra
10:00—Chico 'n' Peppina
10:15—Concert Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Buddy Rogers and his California Cavaliers (NBC)
11:30—Don Bestor's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A.M.—Top o' the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes, exercises
9:00—The World's Dolls
9:15—Melville Ray, tenor
9:30—Victor Herbert Melodies
9:45—Entertaining Our Guests
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Dedication of British Empire Building in Rockefeller Center (NBC)
10:45—McCormick's Old Time Fiddlers
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Live Stock Reports
11:45—Old Bill
11:59—Time Signals
Noon—Governmental Glimpses
12:15 P.M.—River and Weather Reports
12:17—Hotel Gibson Orchestra
12:30—National Farm and Home Period (NBC)
1:30—Josef Cherniavsky's Orchestra
2:00—Crosley Dealers Hour
2:30—Threesome
2:45—Secretary Hawkins
3:15—Pat Harrington
3:30—Varsity Quartet
3:45—Jim and Walt
4:00—Organ Matinee—Arthur Chandler, Jr.
4:30—Swanee Serenaders
4:45—The Chatter
5:00—Evening Music (NBC)
5:30—Vincent Lopez's Orch. (NBC)
5:45—"Law for the Layman," Reuben Horchow
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:30—Mail Pouch Sportsman
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu," the Magician
7:30—The Crosley Cadets
8:00—Crosley Follies
8:30—The First Nighter (NBC)
9:00—The Tylers on Tour
9:15—Guy Lombardo's Orchestra
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Josef Cherniavsky's Orchestra
10:30—Over the Rhine: German Band
10:45—Headlines of Yesterday
11:00—Doodlesocks
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A.M.—Guy Lombardo's Orchestra at Castle Farm

WKRC--550 kc, 545.1m

7:15 A.M.—God's Bible School—Sunrise Worship
7:45—Churngold—The Breakfast Club
8:00—Little Jack Little (CBS)
8:15—The Commuters (CBS)
8:45—Songs of the Out-of-Doors—Artells Dickson (CBS)
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Time
10:02—Woman's Hour—Tremlette Tully
10:30—Columbia Revue (CBS)
11:00—Julia Hayes—Helpful Household Hints
11:30—Verkamp Phil-Gas Melodies
11:45—WKRC Travel Guide
11:47—Ted Brewer's Orchestra (CBS)
Noon—Indian Lake Pleasure Hour
12:15 P.M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Willard Program
1:05—Saturday Syncopators (CBS)
1:30—Salon Orchestra (CBS)
2:00—Boston Variety Hour (CBS)
2:30—Dwyer Stakes (CBS)
3:00—Democratic Convention Reports
3:15—Ann Leaf at the Organ (CBS)
3:30—Tommy Christian's Orch. (CBS)
3:45—Pyol
4:00—Eddie Duchin's Orchestra (CBS)
4:30—Worthmore—Bill and Jack
4:45—Madame Belle Forbes Cutter and Orchestra (CBS)
5:00—Freddie Martin's Orchestra (CBS)
5:26—Studio
5:35—Jack Miller (CBS)
5:45—Barker's News Shop—Race Results
5:50—Stocks, Weather, Time and Studio
6:00—Leon Belasco's Orchestra (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Studio
6:35—Do Re Mi (CBS)
6:45—The Street Singer (CBS)
7:00—Isham Jones' Orchestra (CBS)
7:15—Phillips—Abe Lyman's Orchestra (CBS)
7:30—Studio
7:31—Lewisohn Stadium Concert (CBS)
9:00—Chesterfield—Ruth Etting (CBS)
9:15—Columbia Public Affairs Institute (CBS)
9:45—Frank Westphal's Orch. (CBS)
10:00—Coney Island "Moonlite Gardens" Henry Thies and his Orchestra
10:30—Weather—Studio
10:31—Harold Stern's Orchestra (CBS)
11:00—Junior Chamber of Commerce
11:30—Noble Sissle's Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P.M.—Leon Belasco's Orchestra. WABC WKRC whas wvva wadc wbbm wcco kmox
Musical Crossroads: concert orchestra. WEA F
Amos 'n' Andy. WJZ WLW WCKY kdka
6:15—William Vincent Hall, baritone, with Fred Berrens' Orchestra. WABC whas wvva wadc wovo wcco kmox
Pops Pirate Club: children's program. (NBC) (kstp on 6:30)
Piano Moods: Lee Sims and Ilo May Bailey, soprano. WJZ WCKY kdka wmaq
6:30—Do Re Mi, girl's trio. WABC whas wvva wadc wfbm wcco kmox (WKRC on 6:35)
The Rollickers, male quartet. WEA F
Sonata Recital; Josef Stopak, violinist; Josef Honti, pianist. WJZ
6:45—The Street Singer. WABC WKRC wadc wvva wspd wovo wcco wfbm kmox
The Goldbergs: comedy sketch. WEA F WSAI wgy wtm wvj wjr
Rosa Low, prima donna. WJZ WCKY
7:00—Isham Jones and his Orchestra. WABC WKRC wvva wadc wspd wovo wfbm wcco kmox
Civic Concerts Service Program: Josef Koestner, director. WEA F WSAI wvj wmaq
To be announced. WJZ WCKY kdka wgar wjr wls
7:15—Abe Lyman's Orchestra. WABC WKRC wadc wvva wspd wfbm kmox wgn
7:30—Lewisohn Stadium Concert. WABC WKRC whas wvva wadc wspd wovo wfbm wcco kmox
K-7: Secret Service spy story. WEA F WSAI wtm wvj kyw kstp wgy
Dance with Countess d'Orsay: Countess d'Orsay and Le Dandy, soloists; Ben Selvins Orchestra. WJZ kdka wgar wmaq
8:00—Southernaires. WEA F WSAI
The Goldman Band: Edwin Franko Goldman, conductor. WJZ WCKY kdka
8:15—Boston Pop Concerts. WEA F WSAI
8:30—First Nighter: "Incognito," college comedy. WJZ WLW kdka wgar wjr kstp wls
9:00—Music that Satisfies: Ruth Etting, songs; Nat Shilkret's Orchestra. WABC WKRC whas wadc whk wcah wspd wfbm wbbm wovo wcco kmox
Lucky Strike Hour with Bert Lahr and Walter O'Keefe; George Olsen's Orchestra. WEA F WSAI wgy wtm wvj wls kstp
"Whoopie": Gill and Demling, masters of ceremonies; Ruth Lyon, soprano; Travellers Quartet; Gene Austin, tenor. WJZ WCKY wmaq wjr
9:15—Columbia Public Affairs Institute, WABC WKRC whas wadc wfbm wbbm wcco kmox
9:30—Twenty Fingers of Harmony: Mathilda Harding, pianist; Irene Harding, organist. WJZ WCKY kdka wgar wjr
9:45—Hello Marie, comedy skit. WJZ
Frank Westphal's Orchestra. WABC WKRC whas wadc wspd wovo wfbm wcco kmox
10:00—Democratic Convention Reports. WABC whas wvva wadc wcah wfbm wcco kmox
Russ Colombo's Woodmansten Inn Orchestra. WEA F wtm
Pickens Sisters. WJZ
Amos 'n' Andy. (NBC) wgar wjr wmaq wls kstp
10:15—Don Redman's Connie's Inn Orchestra. WABC wadc wvva whas wspd wfbm wcco kmox
Merle Thorpe, address. WEA F WSAI
"Tepee Singers"—male quartet. (NBC) wmaq
Cesare Sodero conducting the NBC Concert Orchestra. WJZ WCKY
10:30—Harold Stern's Orchestra. WABC (WKRC on 10:31) whas wadc wvva wspd wfbm wcco kmox
Paul Whiteman's Chieftains. WEA F wgy wtm wvj
11:00—Smith Ballew's Orchestra. WABC whas wvva whk wspd wfbm wcco
Ralph Kirbery: The Dream Singer, WEA F WCKY wtm wgy wvj
Jack Denny's Orchestra. WJZ wgar wjr
11:05—Buddy Rogers' Hotel Pennsylvania Orchestra. WEA F WCKY wgy wvj kstp
11:30—Noble Sissle's Orchestra. WABC whas wvva wadc wspd wcco (wfbm on 11:45)
Don Bestor's Orchestra. WEA F WCKY wtm wvj
Charlie Agnew's Edgewater Beach Hotel Orchestra. WJZ wgar
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A.M.—Ted Brewer's Yoeng's Restaurant Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A.M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Song Birds
9:30—College Tunes
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Aloha Troubadors
10:35—WFBE-RKO Theatre Party
10:50—Ruth Neely, Women in the News
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Marion Hemple, songs
11:45—Lola Bruce Smith and Don Cheek
Noon—News in Cincinnati
12:30 P.M.—Luncheon Melodies
1:00—Sara Drucker
1:15—Robert Bentley, Children's Hour
1:30—Slumber Songs
2:00—Afternoon Dance Frolic
2:30—Variety Program
3:00—The Rooters Club (Pyor'Chek)
3:15—Reds vs. Cubs—at Chicago
5:30—French-Bauer Healthios
5:45—Murdoch Williams
6:00—Whistlers Club—Jeff Davis
6:15—Dr Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Max Fishers Sinton Ensemble
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Put-hoff)
7:40—Hazel Storey Webber, songs Ruth N. Webber, piano
7:55—Lost and Found
8:00—Henry Thies and His Orchestra—Coney Island
8:15—Cliff Burns and his Orchestra—
8:30—Pauline Elliott, piano and songs
8:45—Hall and Johnson
9:00—Luckey Boys
9:15—Cliff Burns and His Orchestra—
9:30—The Dreamers
9:45—Pat Gillick (Wurlitzer Organ Recital)
10:00—Lucille Cohn, soprano
10:30—In the Gloaming—Glenna Will Newland
10:45—Henry Thies and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A.M.—Gene and Glenn (NBC)
8:15—Popular Musicale
8:30—Banjoleers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:30—Light Classics
10:00—Paul Whiteman's Rhythm Boys (NBC)
10:15—Radio Household Institute (NBC)
10:30—Dance Selections
10:45—Swen Swenson and his Swedehearts (NBC)
11:00—On Wings of Song (NBC)
11:15—Musical Forum
11:30—Live Stock Reports
11:45—Dance Selections
Noon—Milford Merchants Program
12:15 P.M.—Dance Selections
12:30—Lebanon Merchants Program
12:45—Dance Selections
1:00—The Parody Man
1:15—Matinee Favorites
2:15—Happiness Kids
2:30—Chautauqua Opera Hour (NBC)
3:00—Matinee Gems (NBC)
3:30—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Victor Herbert Melodies
5:30—Memory Hour
5:45—"Chandu," the Magician
6:00—Happiness Kids
6:15—Viennese Nights
6:30—Anson Weeks' Orchestra
6:45—Trials of the Goldbergs (NBC)
7:00—Civic Concert Service (NBC)
7:30—K-Seven (NBC)
8:00—Southernaires (NBC)
8:15—Boston Symphony Orchestra (NBC)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Donhallrose Trio
10:15—Talk by Merle Thorpe (NBC)
10:30—Dell Coon's Orchestra

Letter Box

M. R., Springboro, Pa.—Jerry and Jack Foy appeared on WFBE several days last week. However, their present whereabouts is unknown.

M. J., Franklin, Ohio.—Asher and Little Jimmy Sizemore are broadcasting over WHAS in Lexington, Ky. There is a possibility that they will return to WCKY, although no definite time is mentioned.

A. D. C., Muncie, Ind.—Yes, Henry Ring is married . . . Happily, too, so ??? but there are several single announcers. Is that better?

B. G., Indianapolis, Ind.—Charlie Dameron is still with Henry Thies and his orchestra and at present they are filling an engagement at Coney Island, in Cincinnati.

I. M., Springfield, Mo.—Thanks for the letter. Guy Lombardo is opening an engagement at Castle

Farm, a supper club in Cincinnati, Thursday night, June 30. Write us again.

A. J., Kansas City, Mo.—Henry Fillmore and his band will play Sunday concerts both in Eden Park and Ault Park. These concerts are being broadcast over WFBE and WCKY.

Marlboro Band To Present Hits From "Student Prince"

Saturday (July 2) at 9:30 p. m. over WLW William Stoess and his Marlboro Concert Ensemble will turn back the pages of light opera history a few seasons to one of the most delightful of modern operettas, Romberg's "Student Prince." The "Drinking Song," "Deep In My Heart," and "Serenade" are the outstanding selections to be heard during this broadcast.

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LAUGH MAKERS

George (Baron) Lloyd and Charles Eggleston, veterans of the stage and "mike," and recent additions to the staff of WCKY, are appearing over that station each day except Saturday and Sunday at 8:45 p. m. in the "Unreal Newsreel." You're sure of some good laughs if you tune-in on these two fun-makers.

Finds Things To Do



RUSSELL HENDERLY

Verily, this job of staff pianist is a busy one. Ask Russell Henderly, who occupies that post at WCKY. In addition to accompanying many singers, Russell finds time to work on original trio arrangements for the Debutantes, to accompany the Virginians Male Quartet, to play the piano in the Plantation Players ensemble and to compose. "Golden Day Dreams" is one of his latest. Russell has several afternoon recitals.

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COMPLETE PROGRAMS FOR SUNDAY, JULY 3, ON THIS PAGE

WCKY--1490 kc, 201.2m

11:00 A. M.—Waldorf-Astoria Organ Recital (NBC)
11:30—Silver Flute (NBC)
Noon—Mexican Typica Orchestra (NBC)
12:30 P. M.—Eureka Weather Forecast
12:31—Kurtz Piano Flashes
12:45—Motor Helps
1:00—Silver Serenade
1:20—New Era Sportlight
1:30—Moonshine & Honeysuckle (NBC)
2:00—Picadilly Circus (NBC)
2:30—Musical Pictures—Nita Milstead
2:45—Master Composers
3:00—To Be Announced (NBC)
3:30—Friendly Hour (NBC)
4:00—Sabbath Reveries (NBC)
4:30—Sunset Organ Reveries
4:45—Vesper Services at a Village Inn
5:00—Red Book Drama—"The Goat of Private Hibbs"
5:15—Bankhard Twilight Travelers
5:30—Paul Whiteman's Rhythmic Concert (NBC)
6:00—Sing a New Song (NBC)
6:15—Nightingale Quartette
6:30—Future Star Contestants
6:45—Castles in Spain
7:00—College of Music
7:30—Esberger's Band Concert—Ault Park
8:00—Enna Jettick Quartet (NBC)
8:15—Two Dark Knights
8:30—Sun Dodgers
8:59—Eureka Weather Forecast
9:00—"Golden Gates of Melody"—Homer Bernhardt, Alice Rowlett, Plantation Players
9:30—Lookout House—Geo. Nether's Orchestra
10:00—Malik Mystery Drama (NBC)
10:30—Ault Park—Ed Kling and his Music
10:45—Ed Kling's Orchestra from Ault Park
11:00—Teddy Black's Orchestra (NBC)
11:30—"Midnight Mirrors"—featuring Tommy Ott, organist and Grady Hodges, tenor

WLW--700 kc, 428.3m

8:00 A. M.—NBC Childrens' Hour (NBC)
9:00—Church Forum (NBC)
9:30—Fiddlers Three (NBC)
9:45—A Song for Today (NBC)
10:00—Morning Musicals (NBC)
11:00—Threesome, vocal trio
11:28—River and Weather
11:30—Summer Idyll (NBC)
Noon—Biblical Drama (NBC)
12:30—Clyde Doerr Saxophone Octette (NBC)
1:00—Pilgrims (NBC)
1:30—Yeast Foamers (NBC)
2:00—Conservatory of Music Recital
2:30—Forty-Eighth Highlanders Military Band (NBC)
3:00—Crosley Theatre of the Air
3:30—Donhallrose Trio
4:00—Crosley Choir
4:30—Road to Romany (NBC)
5:00—Plantation Days
5:30—Crosley Roamios
6:00—Curtain Calls
6:30—The Grenadiers (NBC)
7:00—Baseball Scores
7:05—Hotel Gibson Orchestra
7:15—Standing Room Only (NBC)
8:00—Josef Cherniavsky's Orchestra
8:15—Goldman Band (NBC)
9:15—The Old Singing Master (NBC)
9:45—Zoo Opera (NBC)
11:00—Wm. Stoess and his Flying Dutchmen (to NBC)
Midnight—Moon River
12:30 A. M.—Guy Lombardo's Orchestra (Castle Farm)

WKRC--550 kc, 545.1m

7:15 to 7:45 A. M.—God's Bible School—Sunrise Worship
9:00—God's Bible School
10:00—Watchtower—Judge Rutherford
10:15—Jim Lightfield's Veteran Civic Hour
10:55—First Church of Christ Scientist
Noon—American Legion Program
12:45 P. M.—Worthmore—Bill and Jack
1:00—30 Minute Men (CBS)
1:30—Jewish Community Program
2:00—Symphonic Hour with Toscha Seidel, violinist (CBS)
2:15—Jewish Community Program
2:45—Did You Know That
3:00—Cathedral Hour (CBS)
4:00—Irene Beasley with Round Towners (CBS)
4:30—Poets Gold (CBS)
4:45—Did You Know That
5:00—Ballad Hour (CBS)
5:30—"Roses and Drums"—Union Central Life Insurance Co. (CBS)
5:59—Burke Weather Forecast—Lange Time Signal
6:02—Studio
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Studio
6:45—Theo Karle (CBS)
7:00—Studio
7:15—Automotive Parts—Happy Repairmen
7:30—Lewisohn Stadium Concert (CBS)
8:30—Pennzoil—Harry Sosnik's Orchestra (CBS)
9:00—Gem Highlights—Jack Denny's Orchestra and Ed Sullivan (CBS)
9:30—Columbia Dramatic Laboratory (CBS)
10:00—Coney Island—Henry Theis and his Orchestra
10:30—Weather Forecast—Studio
10:40—To be announced
11:00—Gus Arnheim's Orchestra (CBS)
11:30—California Melodies (CBS)
Midnight—Sign off

NETWORK PROGRAMS (NBC-CBS)

Noon—American Labor and the Nation: John P. Frey, Sec'y-Treas., Metal Trades Dept., American Federation of Labor, "Labor in Politics." WABC whas wvwa wadc whk wspd wowo wcco
Mexican Marimba Typica Band. WEAFF WCKY wtam wwj wgy wmaq
Biblical Drama, "The Altars of Baal." WJZ WLW kdka
12:30 P. M.—Community Center Faculty Recital. WABC whas wvwa wadc wcah wspd wbbm wcco
Great Composers, symphonic music. WEAFF WSAI wgy wtam wmaq wjz
Clyde Doerr's Saxophone Octet. WJZ WLW
1:00—Thirty Minute Men; Freddie Rich's Orchestra; William Perry, tenor. WABC WKRC wadc wvwa whk wfbm wcco kmox
The Pilgrims, mixed chorus. WJZ WLW
1:30—Ann Leaf, organist. WABC WKRC wspd whas wvwa wadc whk wcco kmox
Moonshine and Honeysuckle: dramatic sketch. WEAFF WCKY wtam wmaq wjz wgy
Yeast Foamers: Charlie Agnew's Orchestra; Irene Taylor, contralto. WJZ WLW kdka wgar wjr kypw
2:00—Symphonic Hour: Toscha Seidel, violinist; Howard Barlow Concert Orchestra. WABC WKRC wvwa wadc wcco whk wcah wfbm wbbm wcco kmox (whas on 2:15)
Wayne King's Orchestra. WEAFF WSAI wgy wtam wwj kypw
Picadilly Circus: music and sketches. WJZ WCKY wgar wjr
2:30—National Sunday Forum: Dr. Ralph W. Sockman, "Our Invisible Rulers." WEAFF WSAI wgy wtam wwj kypw kstp
48th Highlanders Military Band from Toronto, Canada. WJZ WLW kdka wjr kypw
3:00—Cathedral Hour: Theo Karle, tenor; Barbara Maurel, contralto; Adele Vasa, soprano; Crane Calder, bass; Cathedral Choir. WABC WKRC whas wadc wcah wvwa whk wspd wfbm wcco
Iodent Program with Jane Froman. WEAFF WSAI wgy wtam wwj kypw kstp
To be announced. WJZ WCKY kdka wgar wls wjr
3:15—John Fogarty, tenor. WEAFF WSAI wgy wtam wwj kypw
3:30—International Broadcast. WEAFF
Friendly Hour: "Following the Flag," Dr. Stanley Durkee. WJZ WCKY kdka wgar kstp wjr
3:45—First National Saengerfest: mixed chorus of 300 voices, direction of Gustave Somner, from Buffalo. WEAFF WSAI wgy (wentr on 4:00)
4:00—Irene Beasley, Round Towners Quartet; Freddie Rich Orchestra. WABC WKRC wadc whas wvwa wspd wowo wcco kmox
Sabbath Reveries: "The Sacrifice Hit," Charles L. Goodell. WJZ WCKY wgar kstp
4:30—Poet's Gold: poetic readings by David Ross; Emery Deutsch's Orchestra. WABC WKRC wadc whas wvwa whk wcah wspd wcco
Pop Concert, direction Walter Logan. WEAFF WSAI wtam wgy wwj wentr
Road to Romany: gypsy music; Bala-laika orchestra; tenor. WJZ WLW wgar kypw wjr
4:45—Little Jack Little, songs. WABC WKRC whas wadc wvwa whk wcah wspd wfbm wcco kmox
5:00—Ballad Hour: Andre Kostelanetz, conductor; Julia Mahoney, soprano; Roger Kinne, baritone. WABC WKRC whas wadc wvwa whk wspd wowo wcco kmox
Catholic Hour: "The Christian Family," Rev. Dr. Edward Lodge Curran, dean Cathedral College, Brooklyn; questions and answers, Rev. Joseph A. Daly, Mediaevalists. WEAFF WSAI wgy wtam wwj wentr kstp
Golden Gems: Elsie Baker, contralto; Edward Wolter, baritone; orchestra. WJZ WCKY wjr wmaq
5:30—Roses and Drums: dramatic sketch. WABC WKRC wadc whk wfbm wbbm kmox
To Be Announced. WEAFF
Paul Whiteman's Rhythmic Concert. WJZ WCKY wmaq
6:00—The World's Business, Dr. Julius Klein, Assistant Secretary of Commerce. WABC whas wvwa wadc wbbm wcco kmox
Balkan Mountain Men: Milan Verni's Orchestra. WEAFF WSAI wgy wtam wwj wls kstp
Sing a New Song: Ann Loring, soprano; Walter Preston, baritone; Joe Kahn, pianist. WJZ WCKY wmaq
6:15—Chicago Knights. WABC (WKRC on 6:37) whas wvwa wadc wowo wbbm wcco
To be announced. WJZ
6:30—Orchestral Gems: soloist with symphony orchestra directed by Moshe Paranov. WEAFF WSAI wgy wwj (wls on 6:45)
The Grenadiers: male quartet; Harry Kogen's Orchestra. WJZ WLW kdka wgar wjr kypw kstp
6:45—Theo Karle, tenor; Vincent Sorey's Orchestra. WABC WKRC wvwa wadc whk wspd wfbm wcco kmox
7:00—William Vincent Hall, baritone; Do Re Mi, trio; Freddie Rich's Orchestra. WABC whas wadc wvwa whk wcah wspd wfbm wcco kmox
Chase and Sanborn Hour: Harry Richman, master of ceremonies; Rubinoff's Orchestra. WEAFF WSAI wgy wtam wwj wls (kstp on 7:15)
McCravy Brothers, hearthside singers. WJZ kdka wmaq wjr wgar
7:15—S. R. O., comedy sketch. WJZ WLW kdka wgar wjr
7:30—Lewisohn Stadium Concert: William van Hoogstraten, conductor. WABC WKRC wvwa wadc whk wcah wspd wowo wfbm wcco kmox
8:00—Our Government: David Lawrence WEAFF WSAI wgy wwj wentr
Enna Jettick Melodies: Betsy Ayres, soprano; Mary Hopple, contralto; Steele Jamison, tenor; Leon Salathiel, bass; male quartet; Enna Jettick Song Bird; Ralph Kirbery, baritone. Robert Armbruster's Instrumental Ensemble. WJZ WCKY kdka wgar wjr kypw kstp
8:15—American Album of Familiar Music: Frank Munn, tenor; Veronica Wiggins, contralto; male quartet; Phil Ohman and Victor Arden, piano duo; Gustave Haenschen Orchestra. WEAFF WSAI wgy wtam wwj wentr kstp
Goldman Band Concert. WJZ WLW wgar wjr kdka
8:30—Pennzoil Parade: Harry Sosnik, pianist, and his Orchestra, with male quartet. WABC WKRC wadc whk wspd wcco kmox wgn
8:45—Shaeffer Lifetime Revue: Navarro Sisters, quartet; Gill and Demling, comedy team; Collegians, male quartet; H. Leopold Spitalny Orchestra. WEAFF WSAI wgy wtam wwj kypw
9:00—Gem Highlights: guest stars, Ed Sullivan and Jack Denny's Orchestra. WABC WKRC wadc whk wspd wcco kmox wgn
Musings: John Brewster, reading poetry; incidental music. WEAFF WSAI wgy wtam kstp
9:15—L'Heure Exquise—woman's octet. WEAFF WSAI wtam wentr wgy wwj
The Old Singing Master: Harry Frankel, Helen Janke, Mary Tibbett, Helen Young, vocalists; male quartet; William Stickle's Orchestra. WJZ WLW kdka wjr wmaq wgar
9:30—Columbia Dramatic Laboratory. WABC WKRC wadc whk wcah whas wspd wowo wfbm wcco kmox
9:45—Sunday at Seth Parkers. WEAFF WSAI wtam wwj kstp
Fiddle and I. WJZ wentr wjr
10:00—The Gauchos: Tito Guizar, tenor; Vincent Sorey, conductor. WABC WKRC whas wadc wcah wfbm wcco (wspd on 10:15)
"Mr. Malik:" mystery drama. WJZ WCKY wmaq
10:15—Russ Colombo's Woodmansten Ina Orchestra. WEAFF WSAI wgy wmaq wtam wwj kstp
10:30—Ozzie Nelson's Glen Island Orch. WABC wadc whk wspd wcco (whas on 10:45)
Jesse Crawford, Poet of the Organ. WEAFF WSAI wgy wtam wwj wmaq kstp
Piano Moods: Lee Sims, piano; Ilo May Bailey, songs. WJZ WCKY kdka wjr
Frankie Masters' Terrace Garden Orchestra. WJZ kdka wjr
11:00—Gus Arnheim's Orchestra. WABC WKRC whas wadc wcah wspd wcco (kmox on 11:05)
Teddy Black's Village Barn Orchestra. WEAFF WCKY wgy
William Stoess and his Flying Dutchmen. WJZ WLW wgar wjr wentr kstp
11:30—California Melodies: Raymond Paige's Los Angeles Orchestra, with guest stars. WABC WKRC whas wadc wcah wspd wcco kmox
Charlie Kerr's Hotel Adelphia Orchestra. WEAFF wgam
Guy Lombardo's Castle Farm Orchestra. WJZ WLW wgar wjr wentr

WFBE--1200 kc, 249.9m

8:00 A. M.—Break of Day
8:30—Concert Hour
9:15—Birthday Party Program
9:30—Invitation to the Waltz
9:45—Emily McGowan, pianist
10:00—Eula and Ruth, harmony girls
10:15—Studio Program
10:30—Vocal Varieties
10:45—Daily Thought
11:00—Excerpts from the Opera
11:15—Ralph Pinkston
11:30—Galvano and Cortez
11:45—Morning Melodies
Noon—Wurlitzer Advancement of Music Studio
12:30 P. M.—Miniature Concert
1:00—Jewish Community Program
1:30—James A. Dorsey, pianist
1:45—Helen and William, tenor and pianist
2:00—Carl Johnson, pianist
2:30—Richard Crook's Songs
2:45—Melodies of Romance
3:00—Band Concert—Eden Park: Walter Esberger, conductor; George Muhlhauer, soloist
4:00—Condie Elliott
4:15—Band Concert—Eden Park
5:00—Margaret Arnold, pianist; Carolyn Quincy, soprano
5:30—George Huffman, bart.
5:45—The Vesper Singer
6:00—Twilight Reveries
6:30—Church Federation Hour
7:00—With the Scouts, playlet
7:15—Fights of the Centuries (Original Ibold)
7:30—Harry Hartman, sports (Bob Puthoff)
7:45—Cliff Burns and His Orchestra
8:00—Henry Theis and His Orchestra—Coney Island
8:30—Memory Trio
8:45—Evening Star, Henry Grad, baritone, and Ray Hathorn, pianist
9:00—Pauline Richards, soprano
9:15—Cliff Burns and his Orchestra
9:30—In the Gloaming, Glenna Will Newland
9:45—The Playboys
10:00—Lyric Mixed Quartet
10:15—Sylvia Grefer, soprano
10:30—Gladys A. Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

12:30 P. M.—Great Composers (NBC)
1:30—Sermonette and Hymn Time
2:00—Wayne King's Orchestra (NBC)
2:30—National Sunday Forum (NBC)
3:00—Iodent Program (NBC)
3:15—John Fogarty, tenor (NBC)
3:30—To be announced
3:45—First National Saengerfest (NBC)
4:30—Pop Concerts (NBC)
5:00—Catholic Hour (NBC)
5:30—To Be Announced
6:00—Balkan Mountain Men (NBC)
6:30—Orchestra! Gems (NBC)
7:00—Chase and Sanborn Orchestra (NBC)
8:00—"Our Government," David Lawrence (NBC)
8:15—American Album of Familiar Music (NBC)
8:45—Shaeffer Lifetime Revue (NBC)
9:00—Musings (NBC)
9:15—L'Heure Exquise (NBC)
9:45—Sunday at Seth Parkers' (NBC)
10:15—Russ Columbo Orchestra (NBC)
10:30—Mood Oriental (NBC)
MONDAY (July 4).
Bradley Kincaid, Kiwanis Park, St. Marys, West Virginia.
MONDAY and TUESDAY (July 4 and 5)
High Noon, Grand Theater, Lancaster, Ky.
TUESDAY (July 5).
Bradley Kincaid, New Star Theater, Richmond, W. Va.
WEDNESDAY and THURSDAY (July 6 and 7).
Layne's Mountaineer Fiddlers, Family Theater, Milford, Ohio.
Bradley Kincaid, Lyric Theater, Beckley, W. Va.

WCKY Baritone



ELLIS FRAKES
Ellis Frakes, "The Voice of the Silver Serenade," is heard each Sunday over WCKY, at 1 p. m. He also sings with Theodore Hahn, Jr., and his orchestra, in Southern Symphonies, NBC-WCKY program, Sunday at 11:15 p. m. Ellis, better known as "Jerry," has three times been the winner of the Atwater Kent Audition for the state of Kentucky, and has won numerous other laurels.

GUEST ARTIST

Gladys Catron will be guest artist in an organ recital, on the Wurlitzer "Advancement of Music" program, Sunday (July 3) over WFBE at 12 noon. She will be assisted by one of her pupils, Ray Hogan, vocalist.

Personal Appearances of WLW Artists

FRIDAY and Saturday (July 1 and 2).
Ford Rush, Majestic Theater, Athens, Ohio.
Bradley Kincaid, Kentucky Theater, Lexington, Ky.
Hink and Dink, Paramount Theater, Ashland, Ky.
Layne's Mountaineer Fiddlers, Ritz Theater, Richmond, Ind.
Hal and Huss, Paramount Theater, Hamilton, Ohio.
SATURDAY (July 2).
Morin Sisters, Ritz Theater, Columbus, Ohio.
Sidney TenEyck and Dave Roberts, American Legion Carnival, Eaton, Ohio.
SUNDAY (July 3).
Ford Rush and his toy band, American Legion Carnival, Eaton, Ohio.
SUNDAY and MONDAY (July 3 and 4)
Sidney TenEyck and Dave Roberts, Indiana Theater, Bedford, Ind.

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COMPLETE PROGRAMS FOR MONDAY, JULY 4, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cherio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapuas Hawaiians
8:45—Band Music
9:00—Hospitality Hour, with Ida Bailey Allen
9:15—Clara, Lu & Em (NBC)
9:30—Coppin's Morning News Flashes
9:45—Happy Lawson
10:00—Favorite Dance Orchestras
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelties
11:15—Earl Edmonds and Jimmy Ward
11:30—Popular Tunes
Noon—Geo. W. Hill & Co. Program, by Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock, Live Stock Quotations
12:30—Farm & Home Hour (NBC)
1:30—Cincinnati Market Exchange Report
1:35 Musical Novelties
2:00—Siesta Musicale
2:30—This un That
3:00—Pop Concert (NBC)
3:30—Matinee Melodies
4:15—Tea Time Tunes
4:30—Jimmy and Edith
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Charles Daunt, tenor
5:30—Kapuas Hawaiians
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Tastycast Jesters (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones & Hare (NBC)
7:00—Carnation Milk Program (NBC)
7:30—Sundodgers
8:00—Lena Pope
8:15—Ed Kling's Orchestra from Ault Park
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—The Country Doctor (NBC)
9:15—Four Aces
9:30—Love Songs and Dances (NBC)
9:45—"Tish" (NBC)
10:00—Dixie Dale
10:15—Summer Symphony (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Buddy Rogers' Orchestra (NBC)
11:30—Bellevue Stratford Orch. (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Layne's Mountain Fiddlers
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes—Exercises
9:00—Child Care and Training
9:15—Pat Harrington
9:30—Viennese Nights
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—WLW Mail Bag
10:30—Anson Weeks Orchestra
10:45—Sisters Three
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters
11:59—Time Signals
Noon—River and Weather
12:02 P. M.—Seger Ellis
12:15 P. M.—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm & Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Ford Rush
2:45—Organ Matinee
3:15—Brown Palace Hotel Orch. (NBC)
3:45—Hal and Huss
4:00—Grace Bradt
4:15—Happiness Kids
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Stars and Stripes Handicap (NBC)
5:30—Palais d'or Orchestra (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky
6:30—Mail Pouch Sportsman, Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—Death Valley Days (NBC)
8:00—Cotton Queen with Hink and Dink
8:30—Canada Dry (NBC)
9:00—Bathasweet Quarter Hour of Loveliness
9:15—Absorbine Program (NBC)
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Guy Lombardo's Orchestra at Castle Farm
10:30—Threesomes and Organ
10:45—Headlines of Yesterday
11:00—WLW Fanfares
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—The Breakfast Club
8:00—Little Jack Little (CBS)
8:02—Little Jack Little (CBS)
8:15—Gypsy Music Makers (CBS)
8:30—Pyol Program
8:45—WKRC Travel Guide
8:47—The Merry-makers (CBS)
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Lange Time
10:02—Woman's Hour—Tremlette Tully
10:30—Morning Moods
10:45—Willard Program
10:50—Ben Alley (CBS)
11:00—Ted Brewer's Orchestra (CBS)
11:30—Verkamp—Phil-Gas Melodies
11:45—Jane Grey and Kampf the Jeweler
Artists
Noon—Cincinnati Paint Club
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Ann Leaf at the Organ (CBS)
1:30—Your Matinee
2:00—Salon Orchestra (CBS)
2:15—Burck-Bauer Program
2:30—The Captivators (CBS)
2:45—Four Eton Boys (CBS)
3:00—Frank Westphal's Orchestra (CBS)
3:15—Pyol—Bill Grey
3:30—Artists' Recital (CBS)
4:00—Tommy Christian's Palisades Orch. (CBS)
4:30—Worthmore—Bill and Jack
4:45—Dance Orchestra (CBS)
5:00—Indian Lake Pleasure Hour
5:15—Vaughn de Leath (CBS)
5:30—Studio
5:31—Geo. Hall's Orchestra (CBS)
5:45—Stocks—Studio—Weather—Barker News Shoppe—Race Results
5:53—Studio
5:59—Lange Time Signal—Weather Forecast
6:00—Tito Guizar (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—The Surprise Package (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Bird and Vash (CBS)
7:15—Barbasol—Singer Sam (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—Ivory Soap—Colonel Stoopnagle and Budd (CBS)
8:00—Senator James E. Watson (CBS)
8:15—Pillsbury—The Street Singer (CBS)
8:30—Bourjois—An Evening in Paris (CBS)
8:45—To be announced (CBS)
9:00—Chesterfield—The Boswell Sisters (CBS)
9:15—Modern Male Chorus (CBS)
9:30—Howard Barlow (CBS)
9:45—Wurzberg—The German and His Parrot
10:00—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
10:30—Studio
10:33—Noble Sissle's Orchestra (CBS)
11:00—Ozzie Nelson's Orchestra (CBS)
11:30—Joe Reichman's Orch (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Tito Guizar, Mexican tenor; Freddie Rich's Orchestra, WABC WKRC wvva wadc wcah wspd
—Paul Whiteman's Chieftains. WEAf wgy
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady—nursery songs and stories. (NBC) kstp
6:15—Tastycast Jesters: "Pep," "Vim" and "Vigor," vocal trio. WJZ WCKY kdka
6:30—The Surprise Package. WABC wvva wadc wspd wowo wcco
—Maxwell House Tune Blenders: Lanny Ross, tenor; Don Vorhees' Orchestra. WEAf WSAI wgy
—The Stebbins Boys: comedy sketch, with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wentr
6:45—Bing Crosby. WABC whas wvva wadc whk wcah wspd wowo wfbm kmox
—The Goldbergs: comedy sketch. WEAf WSAI wgy wtm wvj wwr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wjr wmaq
7:00—Bird and Vash, comedy skit. WABC
—Soconyland Sketches: dramatic sketches. WEAf wgy
—Carnation Contented Program: Gene Arnold, narrator; male quartet; Morgan L. Eastman Orchestra. WJZ WCKY kdka wls
7:15—Singer Sam, the Barbasol Man. WABC WKRC wadc whk wspd wfbm wcco kmox wgn
7:30—Kate Smith and Her Swanee Music. WABC WKRC whas wadc wcah wspd wfbm wcco kmox wgn
—Voice of Firestone: Richard Crooks, tenor, Harvey S. Firestone, Jr., guest speaker; William M. Daly's Orchestra. WEAf WSAI wgy wtm wvj wwr wmaq
—Death Valley Days: "Fourth of July in a Mining Camp," dramatic sketch. WJZ WLW kdka wgar wls
7:45—The Gloom Chasers, Colonel Stoopnagle and Budd; comedy skit. WABC WKRC wadc whk wspd wcco kmox wgn
8:00—Senator James E. Watson: "Our Country—1932." WABC WKRC wadc wvva wspd wfbm wcco kmox
—A. & P. Gypsies: Harry Horlick, director; Frank Parker, tenor. WEAf WSAI wgy wtm wvj wwr wmaq
—Sinclair Wiener Minstrels: minstrel show; Roy Shield's Band. WJZ kdka wgar wls kstp
8:15—The Street Singer: Arthur Tracy. WABC WKRC wadc whk wspd wcco kmox wgn
8:30—An Evening in Paris: Pierre Bruggnon; Alice Remsen, contralto; Howard Lanin's Orchestra. WABC WKRC wadc whk wspd kmox wgn
—Parade of the States: Fred Hufsmith, tenor; Male Glee Club; Howard Clancy, narrator; Erno Rapee's Orch. WEAf WSAI wgy wtm wvj wwr kstp
—Jack Benny; George Olsen's Orchestra; Ethel Shutta, songs. WJZ WLW kdka wgar wjr wmaq
8:45—To Be Announced
WABC WKRC wadc whk wspd wfbm kmox wgn
9:00—Music That Satisfies: Boswell Sisters; Nat Shilkret's Orchestra. WABC
WKRC whas wadc whk wcah wspd wfbm wcco kmox
—National Radio Forum. WEAf WSAI wtm wvj kstp wgy
—Country Doctor, with Phillips H. Lord. WJZ WCKY
9:15—Modern Male Chorus: Andre Kostelanetz, conductor. WABC WKRC wadc whk wspd wowo wfbm wcco kmox
—Absorbine Jr. Program: Whispering Jack Smith; the Humming Birds, trio; Arnold Johnson's Orchestra. WJZ WLW kdka wgar wmaq wjr
9:30—Columbia Symphony Orchestra, Howard Barlow, conductor. WABC WKRC wadc wcah wspd wfbm wcco whas wfbm kmox
—Do You Remember: Kay Donna, contralto; orchestra. WEAf WSAI wvj wwr
—Love Songs and Waltzes: Frank Munn, tenor; Daniel Lieberfeld Orchestra. WJZ WCKY kdka wgar wjr kyw
9:45—Columbia Symphony Orchestra, Howard Barlow, conducting. (CBS) wadc wowo wfbm wcco kmox
—Tish: "Tish Wins the Grand Prize," drama, by Mary Roberts Rhinehart. WJZ WCKY kyw wjr
10:00—Charles Carllie, tenor. WABC whas wadc wcah wowo wfbm kmox
—Russ Colombo's Woodmanstein Inn Orchestra. WEAf
—McCravy Brothers, hearthside singers. WJZ
—Amos 'n' Andy. (NBC) wgar wjr wmaq wwr kstp
10:15—Freddie Martin's Bossert Orchestra. WABC wadc whk wspd wowo wfbm wcco
—Vincent Lopez' Orchestra. WEAf
—Maxwell House Tune Blenders: Lanny Ross, tenor; Don Vorhees' Orchestra. (NBC) wtm wvj wwr kstp
—Summer Symphonies, WJZ WCKY wwr
10:30—Noble Sissle's Orchestra. WABC whas wadc wspd (wfbm on 10:45) (WKRC on 10:33)
—Voice of Firestone: Richard Crooks; Harvey S. Firestone, Jr., "Romance of Rubber," William M. Daly's Orchestra. (NBC) kstp
10:45—Cab Calloway's Cotton Club Orchestra; Ada Ward, crooner. WEAf wtm
11:00—Ozzie Nelson's Orchestra. WABC WKRC whas wadc wcah wspd wfbm wcco (kmox on 11:05)
—Ralph Kirbery: the Dream Singer. WEAf WCKY
—Piano Moods: Lee Sims and Ilo May Bailey, soprano. WJZ wwr
11:05—Buddy Rogers and his California Cavaliers. WEAf WCKY kstp
11:15—Carl Moore's Orchestra. WJZ
11:30—Joe Reichman's Orchestra. WABC WKRC whas wadc wcah wspd wfbm wcco
—Bellevue Stratford Orchestra. WEAf WCKY wtm wwr
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A. M.—Tommy Tucker's Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Daily Thought
9:15—Moment Musical
9:30—String Ensemble
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE-RKO Theatre Party
10:50—Mrs. Evans Advice
11:00—Mary and John
11:15—Zerozone Contest Program
11:30—Beulah Davis, pianist
11:45—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Good Afternoon Melodies
1:15—Robert Bentley, stories
1:30—Slumber Songs
1:45—Lola Bruce Smith and Don Cheek
2:00—Studio
2:15—Elinor Hurdle
2:30—The Rooters Club—Pyor-Chek
2:45—John Charles Thomas, songs
3:00—Afternoon Melodies
3:15—Song of the Strings
3:45—Little Concert
4:15—Tea Dance
4:45—Kresup Erion, soprano and Nina Dunn, accompanist
5:00—Bee Campbell
5:15—Melody Moments
5:45—Frank Aston—Show Windows
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold Baseball Club
6:45—Lost and Found
6:50—Max Fisher's Orchestra
7:15—Question Box—Robert Bentley
7:30—Puthoff Sport Review
7:40—Margaret Sponsel, contralto
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:30—Studio Players
9:00—Luckey Boys
9:15—Studio Program
9:30—Cliff Burns and his Orchestra
9:45—Pat Gillick—Organ Recital (Wur-litzer)
10:00—Studio Program
10:15—Italian Serenaders
10:30—Gladys A. Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicale
8:30—Flying Fingers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Program
9:45—Light Classics
10:15—Radio Household Institute (NBC)
10:30—U. S. Navy Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—The Pirate's Club (NBC)
5:45—"Chandu," the Magician
6:00—Happiness Kids
6:15—Everyday Poems, by George Elliston
6:30—Lanny Ross and his Orch (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Musical Forum
7:30—Voice of Firestone (NBC)
8:00—A. & P. Gypsies (NBC)
8:30—General Motors Program (NBC)
9:00—Nat'l Radio Forum (NBC)
9:30—Do You Remember (NBC)
10:00—Dance Frolic
10:15—Sisters Three
10:30—Hotel Gibson Orchestra

WLW Comedian



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During the "Parade of the States" program over WSAI, Monday (July 4) at 8:30 p. m., the Keystone State will be honored in a special Independence Day celebration. Erno Rapee and his concert orchestra assisted by Elizabeth Lennox, contralto, will feature music of 1776.

Stoopnagle and Bud may accept an invitation to do 26 comedy movie shorts.

broadcasts over WJR in Detroit is now being heard over WLW. Jack is presenting "Jack Douglas and His One-Man Show" over the nation's station every Tuesday and Thursday at 8:15 p. m.

Handicap To Be Heard

The Stars and Stripes Handicap, which will be run Monday (July 4) at Arlington Park track, Chicago, will be described by Clem McCarthy, veteran racing expert, over WLW (NBC) at 5 p. m.

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COMPLETE PROGRAMS FOR TUESDAY, JULY 5, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapuas Hawaiians
8:45—Peppy Tunes
9:15—Clara, Lu & Em (NBC)
9:30—Tunes in Blue
9:45—Happy Lawson
10:00—Florence Frey Beauty Talk
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Theatre
11:00—Georgia Gay
11:15—Musical Novelties
Noon—Luncheon Concert
12:25 P. M.—Norris Brock, Live Stock Quotations
12:30—National Farm & Home Hour (NBC)
1:30—Cincinnati Live Stock Exchange Quotations
1:35—Musical Interlude
2:00—Siesta Musicale
2:30—Moods in Blue
2:45—Symphonic Music
3:15—Dance Masters (NBC)
3:45—Moods in Blue
4:00—Russel Henderly
4:15—Tea Time Tunes
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:30—Bankhardt's Twilight Travelers
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—RADIO DIAL-ing with Bill Welder
6:30—Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—You and Your Government (NBC)
7:30—True Police Dramas—WCKY Players
8:00—Lookout House—Geo. Nether's Orchestra
8:30—Helen Royce
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—The Country Doctor (NBC)
9:15—"Jungle Cat Minstrellette"
9:30—Paris Night Life (NBC)
9:45—"Tish" (NBC)
10:00—Chio 'n' Peppina
10:15—Concert Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Paul Whiteman's Orchestra (NBC)
11:30—Charles Agnew's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes—Exercises
9:00—Public Library Talk
9:15—Melville Ray, tenor
9:30—Victor Herbert Melodies
9:45—Davis Mystery Chef (NBC)
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Tange Musical Dreams
10:30—Frances Ingram (NBC)
10:45—Layne's Mountaineer Fiddlers
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Victor Herbert Melodies
11:59—Time Signals
Noon—Tuxedo Entertainers
12:15 P. M.—River and Weather Reports
12:17—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Ford Rush
2:45—Mormon Tabernacle Choir (NBC)
3:15—Donhallrose Trio
3:30—Pat Harrington
3:45—Seger Ellis
4:00—Mary Steele
4:15—WLW Singers
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Ted Black's Orchestra (NBC)
5:30—Melody Briefs (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Dog Talk by Dr. Glenn Adams
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—R. F. D. Hour
7:45—To Be Announced (NBC)
8:00—Minit-Rub Review
8:15—"One Man Theatre"
8:30—Kruschen Program
8:45—Centerville Sketches
9:00—The Tylers On Tour
9:15—Guy Lombardo's Orchestra (Castle Farm)
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Crosley Dealers Nite Club
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Guy Lombardo's Orchestra (Castle Farm)
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—Breakfast Club
8:00—WKRC Travel Guide
8:02—Little Jack Little (CBS)
8:15—Melody Parade (CBS)
8:45—Studio
9:00—Morning Moods (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—U. S. Navy Band (CBS)
10:30—Helen Board, soprano (CBS)
10:45—Do, Re, Me (CBS)
11:01—Weather Forecast
11:02—Lange Time Signal
11:03—Woman's Hour—Tremlette Tully
11:30—Verkamp—Phil-Gas Melodies
11:45—Classified Directory of the Air
Noon—Indian Lake Pleasure Hour
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jemima Songs (CBS)
1:15—Dandereine Movie Stars Revue (CBS)
1:30—Your Matinee
2:00—Willard Program
2:05—Ann Leaf at the Organ (CBS)
2:30—Snapshots (CBS)
3:00—Boston Popular Revue
3:15—Boston Popular Revue (CBS)
3:30—Virginia Arnold, pianist (CBS)
3:45—Dancing by the Sea (CBS)
4:15—Meet the Artist (CBS)
4:30—Worthmore—Bill and Jack
4:45—Musical Comedy Memories (CBS)
5:00—Geo. Hall's Orchestra (CBS)
5:15—Reis and Dunn (CBS)
5:30—Burke Weather Forecast
5:31—Jack Miller (CBS)
5:45—Barker News Shop—Race Results
5:50—Weather—Stocks—Time
5:58—Weather—Time Signal
6:00—Sid Gary (CBS)
6:15—Crisco—The Mills Brothers (CBS)
6:30—Connie Boswell (CBS)
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra (CBS)
7:00—Bird and Vash (CBS)
7:15—Phillips—Abe Lyman's Orchestra (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—H. J. Heinz—Joe Palooka (CBS)
8:00—Premier Malt—Ben Bernie and his Blue Ribbon Orchestra (CBS)
8:30—Eno Crime Club (CBS)
9:00—Chesterfield—Nat Shilkret and Alex Gray (CBS)
9:15—Gold Medal Fast Freight (CBS)
9:30—Tom Collins, Jr.—Eddie Schoelwer
9:45—Red Top Baseball Scores
9:50—Studio
10:00—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
10:30—Weather Forecast—Studio
10:45—Little Jack Little (CBS)
11:00—Isham Jones and Orch. (CBS)
11:30—Coon-Sanders Orchestra (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Sid Gary, baritone; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wch wspd wfm wco kmox
—Mid-Week Federation Hymn Sing: Alma Kitchell, contralto; Arthur Billings Hunt, baritone and director; Lowell Platten, organist. WEA F WSAI wmaq
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—The Mills Brothers, with Vic Young's Orchestra, WABC WKRC whas wadc whk wspd wfm wco kmox
—Jimmy Garrigan's Orchestra. (CBS) wbbm wcco
—Florence Wightman, harpist. WEA F WSAI wgy
—Piano Moods: Lee Sims, piano; Ilo May Bailey, soprano. WJZ
6:30—Connie Boswell, with Freddie Rich's Orchestra. WABC WKRC wadc wvva wspd wfm wco kmox
—Barbasol Program: Ray Perkins; Peter van Steeden's Orchestra. WEA F WSAI wgy wtm kyw wvj
—The Stebbins Boys: comedy sketch, with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra. WABC WKRC wvva wadc wch wspd wfm wco kmox
—The Goldbergs: comedy sketch. WEA F WSAI wgy wtm wvj wnr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC wadc whk wspd wfm wco kmox wgn
—Blackstone Plantation: Julia Sanderson, Frank Crumit, soloists; Jack Shilkret's Orchestra. WEA F WSAI wgy wtm wvj kyw kstp
—You and Your Government: "Results of the Democratic Convention," William Hard. WJZ WCKY wgar
7:15—Abe Lyman's Orchestra. WABC WKRC wadc whk wspd wfm wco kmox wgn
7:30—Kate Smith and her Swanee Music. WABC WKRC whas wadc whk wspd wfm wco kmox wgn
—Walter Smith's Band from the Shell. WEA F WSAI wgy wtm wvj kyw
—Rameses Program: William Wirges and Joe Kahn, piano duo; John Cali, guitarist; Curt Peterson, baritone. WJZ
7:45—Joe Palooka. WABC WKRC whas wvva wadc whk wspd wfm wco kmox wgn
—To be announced. WJZ WLW kdka wgar wls
8:00—Ben Bernie and his Blue Ribbon Orchestra. WABC WKRC whas wadc whk wspd wco wgn
—NBC Artists Musicale: Aiden Edkins, bass-baritone. WEA F wtm wgy wmaq
—The Household Program: Edgar A. Guest; Alice Mock, soprano; male trio. WJZ kdka wls wjr
8:30—Eno Crime Club: dramatization of Edgar Wallace mystery, opening episode. WABC WKRC wadc whk wspd kmox wgn
—Brooks and Ross. (CBS) wbbm wcco
—Ed Wynn and the Fire-Chief Band; Don Vorhees, director; Graham McNamee, master of ceremonies. WEA F WSAI wgy wtm wvj wmaq kstp
—The Goldman Band: Edwin Franko Goldman, conductor. WJZ kdka wgar wjr wnr
8:45—Coon-Sanders Orchestra. (CBS) wbbm
9:00—Music That Satisfies: Alexander Gray, baritone; Nat Shilkret's Orchestra. WABC WKRC whas wadc whk wch wspd wfm wco kmox
—Lucky Strike Dance Hour, with Walter O'Keefe, master of ceremonies. Police dramatizations. Guest orchestra. WEA F WSAI wgy wtm wvj wnr kstp
—The Country Doctor with Phillips H. Lord. WJZ WCKY kdka wgar wjr wmaq
9:15—Musical Fast Freight: Eddie Dunderstedter, Gold Medal Organist; Wheaties Quartet. WABC WKRC whas wadc whk wspd wfm wco kmox
—Tune Detective: Sigmund Spaeth. WJZ wgar
9:30—Howard Barlow and the Columbia Symphony Orchestra. WABC whas wadc wch wspd wfm wco kmox
—Paris Night Life: Princess Ivanova Obolensky; Madelon de Gist, soprano; Pierre le Kreun, tenor; Bertrand Hirsch's Orchestra. WJZ WCKY kdka wgar wjr kyw
9:45—"Tish": "Poor Adib," drama, by Mary Roberts Rinehart. WJZ WCKY
10:00—Irene Beasley, contralto; Fred Berren's Orchestra. WABC wadc whas wspd wfm wco kmox
—Russ Colombo's Woodmansten Inn Orchestra. WEA F wtm
—McCravy Brothers. WJZ
—Amos 'n' Andy. (NBC) wgar wjr wmaq wnr kstp
10:15—Freddie Martin's Bossert Orchestra. WABC whas wadc wch wspd wfm wco kmox
—Opry House Tonight, dramatic skit. WEA F wtm wnr
—Cesare Sodero and NBC Concert Orchestra. WJZ WCKY wnr kstp
10:30—Harold Stern's Orchestra. WABC whas wadc wch wspd wfm wco kmox
—Jack Denny's Hotel Waldorf-Astoria Orchestra. WEA F wtm wgy wvj
10:45—Little Jack Little. WABC WKRC whas wadc wch wspd wfm wco kmox
11:00—Isham Jones' Orchestra. WABC WKRC whas wadc wch wspd wfm wco kmox
—Ralph Kirbery, the dream singer. WEA F WCKY wgy wvj
—Dancing in Milwaukee. WJZ kdka wnr
11:05—Paul Whiteman's Biltmore Cascades Orchestra. WEA F WCKY wgy wvj
11:30—Coon-Sanders' Orchestra. WABC WKRC whas wadc wch wspd wfm wco kmox
—Charlie Agnew's Edgewater Beach Hotel Orchestra. WJZ WCKY wmaq
Midnight—Joe Haymes' Roseland Ballroom Orchestra. WABC
12:30 A. M.—Dick Gasparre's El Garron Orchestra. WABC

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:15—Daily Thought
9:30—Morning Glories
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Aloha Troubadors
10:35—WFBE-RKO Theatre Party
10:50—Anita Auch, dietitian
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Dulcy Markham, songs
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
12:45—Adelaide Apfel
1:00—Good Afternoon Melodies
1:15—Robert Bentley, Children's Hour
1:30—Day Dreams
1:45—Frank Brandstetter
2:00—Rhythm Revue
2:30—Little Concert
3:00—Afternoon Dance
3:30—Margaret Cones, concert pianist
3:45—The Healthies (French-Bauer)
4:00—The Rooters Club (Pyor-Chek)
4:15—Reds vs. Cards—at St. Louis
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Max Fisher's St. Nicholas Symphonaires
7:15—Post Question Box
7:30—Harry Hartman Sport Review
7:40—Meinolf Tinglehoff (German Song Cycle)
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:30—RKO Stars
9:00—The Lucky Boys
9:15—The Playboys
9:30—Elaine Ritter, vocalist and pianist
9:45—Pat Gillick—Organ Recital (Wurlitzer)
10:00—Four Harmony Kings
10:15—Jack Stevens' School Kids
10:30—Gladys A. Catron, pianist
10:45—Henry Theis and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicale
8:30—Banjoleers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:30—Musical Forum
10:00—"Yo" Child" (NBC)
10:15—Radio Household Institute (NBC)
10:30—U. S. Army Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Sam Wilson, baritone
5:30—The Pirate's Club (NBC)
5:45—"Chandu" the Magician
6:00—Midweek Federation Hymn Sing (NBC)
6:15—Anson Weeks' Orchestra
6:30—Ray Perkins (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Blackstone Plantation (NBC)
7:30—Walter Smith's Orchestra (NBC)
8:00—Josef Cherniavsky's Orchestra
8:30—Texaco Program (NBC)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Castle Farm Orchestra
10:30—Dance Frolic

Hull Is Hale



HENRY HULL

Henry Hull, who holds this year's record for playing more leads in Broadway hits than any other actor, will present still another hero role when he plays the part of Nathan Hale in this week's episode of "Roses and

Drums", Sunday (July 3), at 5:30 p. m., over WKRC (CBS). The scene of this week's drama is laid in a cottage at Huntington, L. I., shortly before Hale's capture by the British and his subsequent death at the hands of a firing squad.

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COMPLETE PROGRAMS FOR WEDNESDAY, JULY 6, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapuas Hawaiians
8:45—Band Music
9:00—Beatrice Mabie (NBC)
9:15—Clara, Lu & Em (NBC)
9:30—Coppin's Early Morning News Flashes
9:45—Happy Lawson
10:00—Orchestral Favorites
10:15—Skip and Step
10:45—Tommy Ott at Liberty Orgaa
11:00—Musical Novelties
11:30—Popular Tunes
Noon—Geo. W. Hill & Co. Program by Georgia Gay
12:15 P. M.—Luncheon Concert
12:25—Norris Brock. Live Stock Quotations
12:30—National Farm & Home Hour (NBC)
1:30—Cincinnati Market Reports
1:35—Musical Interlude
2:00—Siesta Musicale
2:30—Moods in Blue
3:00—Dreamy Melodies
3:30—Vocal Specialties
3:45—Tea Time Tunes
4:30—Kampus Kutups
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:15—Charles Daunt
5:30—Kapua's Hawaiians
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Radio Guide—Blazing the Trail with Natalie Giddings
7:15—To Be Announced (NBC)
7:30—Lookout House—Geo. Nether's Orchestra
8:00—Bill and Audrey
8:15—Ed Kling and his Orchestra—Ault Park
8:45—Radio News Reel "Silly and Nut"
8:59—Eureka Weather Forecast
9:00—Lookout House—Geo. Nether's Orchestra
9:15—Betty May, contralto and Plantation Players
9:30—Waves of Melody (NBC)
9:45—"Tish" (NBC)
10:00—Sportlights, by George Case
10:15—Cesare Sodero and NBC Concert Orchestra (NBC)
11:00—Cotton Club Orchestra (NBC)
11:30—Charles Agnew's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Aces of Harmony
7:30—The Round Table
8:00—Morning Devotions
8:15—Layne's Mountaineer Fiddlers
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes—Exercises
9:00—Recipes by "Max"
9:15—Louis Johnen, baritone
9:30—Victor Herbert Melodies
9:45—Happiness Kids
10:00—Live Stock Reports
10:10—Edna Wallace Hopper
10:15—WLW Mail Bag
10:30—Anson Weeks Orchestra
10:45—Elliot Brock, violin
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—Morin Sisters, vocal trio
11:59—Time Signals
Noon—River and Weather Reports
12:02 P. M.—Seger Ellis
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Ford Rush
2:45—Sisters Three
3:00—Midweek Musicale (NBC)
3:30—Parody Man
3:45—Hal and Huss
4:00—Grace Bradt
4:15—Donhallrose Trio
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Treasure Box (NBC)
5:15—Melody Three (NBC)
5:30—Dandies of Yesterday (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky's Orchestra
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—"Chandu" the Magician
7:30—Jack Frost's Melody Moments (NBC)
8:00—G. Washington Concert Orchestra (NBC)
8:30—Canada Dry (NBC)
9:00—Bathasweet Quarter Hour of Loveliness
9:15—Absorbine Program (NBC)
9:30—Macbore Bands of Distinction
9:45—Peanut Pietro
10:00—Crosley Zero Hour
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Crosley Theatre of the Air
11:30—Moon River
Midnight—Hotel Gibson Orchestra
12:30 A. M.—Castle Farm Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—Breakfast Club
8:00—Little Jack Little (CBS)
8:15—Melody Magic (CBS)
8:30—Pyol Program
8:45—Studio
8:47—The Merry Makers (CBS)
9:00—Prescott—Grant Trio (CBS)
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
10:00—Weather—Lange Time Signal
10:02—Woman's Hour—Tremette Tully
10:30—Best Foods—Round The World Cooking School (CBS)
10:45—Classified Directory of the Air
11:00—Ted Brewer's Orchestra (CBS)
11:30—Indian Lake Pleasure Hour
11:45—Jane Grey and Kamp the Jeweler Artists
Noon—Geo. Hall's Orchestra (CBS)
12:15 P. M.—Model Laundry—Model Romances
12:30—Cincinnati Merchants Program
1:00—Wyeths—Aunt Jemima Songs (CBS)
1:15—Fire Prevention Talk
1:20—Artists Recital (CBS)
1:30—Your Marinee
2:00—Salon Orchestra (CBS)
2:15—Burck-Bauer—Old Music Box
2:30—Madame Belle Forbes Cutter from Chicago (CBS)
2:45—Four Eton Boys (CBS)
3:00—The Captivators (CBS)
3:30—Dancing by the Sea (CBS)
4:00—Kathryn Parsons (CBS)
4:15—Going to Press (CBS)
4:30—Worthmore—Bill and Jack
4:45—Willard Program
4:50—Jack Brook's Orch. (CBS)
5:00—Vaughn de Leath (CBS)
5:15—Harold Stern's Orchestra (CBS)
5:30—Studio—Burke Weather Forecast—Stocks
5:31—William Hall (CBS)
5:45—Barker News Shop—Race Results
5:50—Stocks
5:52—Dan Quinlan Talk
5:58—Weather Forecast—Lange Time Signal
6:00—Tito Guizar (CBS)
6:15—Red Top Baseball Scores
6:20—Kustola Kubs
6:30—Romance (CBS)
6:45—Caldwell & Taylor—Smilin' Ed McConnell
7:00—Bird and Vash (CBS)
7:15—Barbasol—Singin' Sam (CBS)
7:30—La Palina—Kate Smith (CBS)
7:45—Ivory Soap—Stoopnagle & Budd (CBS)
8:00—Gen'l Cigar—Robt. Burns Panatella (CBS)
8:30—Harold F. Ritchie—Eno Crime Club (CBS)
9:00—Chesterfield—Ruth Etting (CBS)
9:15—Horlick's Milk—Adventures In Health—Dr. Herman Eundeson (CBS)
9:30—Studio
9:35—Howard Barlow (CBS)
9:45—Wurzberg—The German and His Parrot
10:00—Studio
10:15—Ozzie Nelson's Orchestra (CBS)
10:30—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
11:00—Studio
11:03—Eddie Duchin's Orchestra (CBS)
11:30—Isham Jones and his Orch. (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Tito Guizar, Mexican tenor; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wch wspd wowo wbbm kmox
—Paul Whiteman's Chieftains. WEAf wmaq
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—Mardi Gras: Freddie Rich, conductor; Reis and Dunn; Helen Nugent, contralto; Ben Alley, tenor; Round Towners Quartet; and mixed chorus. WABC wvva wadc whas wowo wcco kmox
—Jimmy Garrigan's Orch. (CBS) wbbm
—The Royal Vagabonds: impersonations by Ward Wilson. WJZ WCKY kdka wgar
6:30—Romance (CBS)
—Maxwell House Tune Blenders: Lanny Ross, tenor. Don Vorhees' Orchestra. WEAf WSAI wgy
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wnr
6:45—Bing Crosby, songs. WABC whas wvva wadc wch wspd wowo wbbm kmox
—The Goldbergs: comedy sketch. WEAf WSAI wgy wtm wvj wnr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq
7:00—Bird and Vash, comedy skit. WABC
—Big Time: Johnny Hart, humorous sketch; Joseph Bonime's Orchestra. WEAf WSAI wgy wtm wvj wls
—American Taxpayers League Program. WJZ kyw
7:15—Singin' Sam, the Barbasol Man. WABC WKRC wadc whk wspd wfbm wcco kmox wgn
—To be announced. WJZ WCKY kdka wgar wjr wmaq kstp
7:30—Kate Smith and her Swanee Music. WABC WKRC whas wadc whk wch wfbm wspd wcco kmox wgn
—To be announced. WEAf WSAI wgy wtm wvj wmaq kstp
—Jack Frost Melody Moments: Joseph Pasternack's Orchestra; Oliver Smith, tenor. WJZ WLW kdka wgar wls (wjr on 7:45)
7:45—The Gloom Chasers, Colonel Stoopnagle and Budd. WABC WKRC wadc wch whk wspd wcco kmox wgn
8:00—Robert Burns Panatella Program: Guy Lombardo's Royal Canadians. Burns and Allen, comedians. WABC WKRC wvva wadc whk wch wfbm wcco kmox
—Goodyear Program: Merle Alcock, contralto; Revelers quartet; Victor Young's Orchestra. WEAf WSAI wgy wtm wvj kyw kstp
—The G. Washington Coffee Concert Orchestra, direction of Graham Harris. WJZ WLW kdka wgar wjr wmaq
8:30—Eno Crime Club: dramatization of Edgar Wallace mystery, conclusion of Tuesday's story. WABC WKRC wadc whk wspd kmox wgn
—Coon-Sanders' Orchestra. (CBS) wcco wbbm
—Mobbiloil Concert: Gladys Rice, soprano; Lewis James, tenor; Nat Shilkret's Orchestra. WEAf WSAI wgy wtm wvj wnr kstp

WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:00—Our Daily Thought
9:15—Moment Musical
9:30—String Ensembles
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Variety
10:35—WFBE-RKO Theatre Party
10:45—Better Business Bureau
10:50—Mrs. Evans' Advice
11:00—Mary and John
11:15—Zerozone Contest Program
11:30—Marion Hemple
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Good Afternoon Melodies
1:30—Reds vs. Robins—at Redland Field
3:30—The Rooters Club
3:45—Reds vs. Robins—at Redland Field
5:45—Tea Dance
6:00—Wayne Arbogast
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold's Base Ball Club
6:45—Lost and Found
6:50—Max Fisher's St. Nicholas Symphonairs
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Douglas Pinguely, basso; Chas Glazer, piano
7:55—Lost and Found
8:00—Henry Theis and His Orchestra—Coney Island
8:15—Cliff Burns Orchestra—Green Mill
8:30—In the Gloaming—Glenna Will Newland
8:45—Pat Gillick, organ recital
9:00—Lucky Boys
9:15—Boxing Matches
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00 A. M.—Popular Musicale
8:30—Flying Fingers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:15—Jane Grant's Stereo Hour (NBC)
9:30—National Home Hour (NBC)
9:45—Betty Crocker (NBC)
10:00—Musical Forum
10:15—Radio Household Institute (NBC)
10:30—United States Army Band (NBC)
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—Organ Matinee
1:30—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Odus Mattox, banjo
5:30—The Pirate's Club (NBC)
5:45—"Chandu" the Magician
6:00—Civil Service Talk
6:05—Memory Hour
6:15—Happiness Kids, vocal duo
6:30—Lanny Ross and his Orch. (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Big Time (NBC)
7:30—To Be Announced (NBC)
8:00—Goodyear Program (NBC)
8:30—Mobbiloil Program (NBC)
9:00—Corn Cob Pipe Club of Virginia (NBC)
9:30—Echoes of the Palisades (NBC)
10:00—Guy Lombardo's Orchestra (Castle Farm)
10:30—Hotel Gibson Orchestra

In New Role



Phillips H. Lord is now heard daily except Saturday and Sunday at 9 p. m. over WCKY (NBC-WJZ) in "The Country Doctor", new rural sketch written and enacted by himself. Lambert Pharmaceutical Company, makers of Listerine, is sponsor. Lord is widely known as "Seth Parker".

DON'T SATISFY

A page boy, escorting visitors about the Columbia studios, pointed out various radio artists. "There's Kate Smith," he said, "and over there are Abe Lyman, Guy Lombardo and Ruth Etting. Through the studio glass you can see Eddie Dowling talking with Helen Morgan and Paul Robeson." "Yes," drawled one of the visitors, "but where are some celebrities?"

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SOLOISTS HEARD

Helen Marie Anderson, operatic soprano, and Louis John Johnen, baritone, will be heard in "Curtain Calls," weekly presentation of William Stoess and his orchestra, Wednesday (July 6) at 10:30 p. m. over WLW.

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COMPLETE PROGRAMS FOR THURSDAY, JULY 7, ON THIS PAGE

WCKY--1490 kc, 201.2m

7:00 A. M.—Hill Billy Kid
7:15—Morning Devotions (NBC)
7:30—Cheerio (NBC)
8:00—Eureka Weather Forecast
8:01—Dixie Ramblers
8:30—Kapuas Hawaiians
8:45—Peppy Tunes
9:15—Clara, Lu & Em (NBC)
9:00—Coca Cola Hospitality Hour—Ida Bailey Allen
9:30—Tunes in Blue
9:45—Happy Lawson
10:00—Mrs. A. M. Goodis (NBC)
10:15—Skip and Step
10:45—Tommy Ott at the Liberty Organ
11:00—Musical Novelties
11:15—Earl Edmonds and Jimmy Ward
11:30—Popular Tunes
Noon—Luncheon Concert
12:25 P. M.—Norris Brock, Live Stock Quotations
12:30—National Farm & Home Hour
1:30—Cincinnati Live Stock Market Reports
1:35—Musical Interlude
2:00—Afternoon Reflections
2:30—Moods in Blue
3:00—U. S. Navy Band (NBC)
3:30—Music Masters
4:00—Larry Topper, pianist
4:15—Tea Time Tunes
4:45—Little Orphan Annie (NBC)
5:00—"Snowdrifts"
5:30—Bankhardt's Twilight Travelers
5:45—Late Dance Tunes
5:55—WCKY Baseball Scores
6:00—Amos 'n' Andy (NBC)
6:15—Royal Vagabonds (NBC)
6:30—Stebbins Boys (NBC)
6:45—Jones and Hare (NBC)
7:00—Regimentalists (NBC)
7:15—Dixie Dale
7:30—Vons Trio
7:45—WCKY Jubilee Singers
8:00—Danger Fighters (NBC)
8:30—Lookout House—Geo. Nether's Orchestra
8:59—Eureka Weather Forecast
9:15—The Music Makers
9:30—Red Book Drama—"The Goat of Private Hibbs"
9:45—Tom and Jim
9:30—Hollywood Nights (NBC)
9:45—"Hello Marie" (NBC)
10:00—Chico 'n' Peppina
10:15—Paul Whiteman's Orchestra (NBC)
11:00—Ralph Kirbery, dream singer (NBC)
11:05—Don Bestor's Orchestra (NBC)
11:30—Charles Agnew's Orchestra (NBC)

WLW--700 kc, 428.3m

6:30 A. M.—Top o' the Morning
7:00—Morning Exercises, with Bob Burdette and Ruth Armstrong
7:15—Hal and Huss
7:30—The Round Table
8:00—Morning Devotions
8:15—Lady Bugs (NBC)
8:30—Beautiful Thoughts (NBC)
8:45—The Early Burdettes—Exercises
9:00—Dr. Carl A. Wilzbach
9:15—Ezra Hoffman, baritone
9:30—Victor Herbert Melodies
9:45—Davis Mystery Chef (NBC)
10:00—Live Stock Reports
10:10—Musical Interlude
10:15—Threesome
10:30—Anson Weeks Orchestra
10:45—McKesson Musical Magazine (NBC)
11:00—Jim and Walt
11:15—Pat Barnes in Person (NBC)
11:30—Old Bill
11:45—O' Cedar Melody Men (NBC)
11:59—Time Signals
Noon—River and Weather
12:02 P. M.—Layne's Mountaineer Fiddlers
12:15—Hotel Gibson Orchestra
12:45—Market Reports
12:50—Live Stock Reports
1:00—National Farm and Home Period (NBC)
1:30—Netherland Plaza Dance Orchestra
2:00—Summer School
2:30—Ford Rush
2:45—Travel Talk
3:00—Seeger Ellis
3:15—Pat Harrington
3:30—United States Navy Band (NBC)
4:00—Brazilian-American Coffee Matinee (NBC)
4:30—The Singing Lady (NBC)
4:45—The Chatter
5:00—Ted Black's Orchestra (NBC)
5:25—Talk by John B. Kennedy (NBC)
5:30—Old Songs of Church (NBC)
5:45—Lowell Thomas (NBC)
6:00—Amos 'n' Andy (NBC)
6:15—Josef Cherniavsky
6:30—Mail Pouch Sportsman—Bob Newhall
6:45—Southern Singers
7:00—Dell Coon's Orchestra
7:15—Rin-Tin-Tin Thriller (NBC)
7:30—To Be Announced
7:45—Sisters of the Skillet (NBC)
8:00—Minit-Rub Review
8:15—"One Man Theatre"
8:30—"Thompkins' Corners" (NBC)
9:00—The Tylers On Tour
9:15—Absorbine Program (NBC)
9:30—Marlboro Bands of Distinction
9:45—Peanut Pietro
10:00—Henry Fillmore's Band
10:30—Threesome and Organ
10:45—Headlines of Yesterday
11:00—Los Amigos
11:30—Moon River
Midnight—Guy Lombardo's Orchestra
12:30 A. M.—Hotel Gibson Orchestra

WKRC--550 kc, 545.1m

7:15 A. M.—God's Bible School—Sunrise Worship
7:45—Churngold—The Breakfast Club
8:00—WKRC Travel Guide
8:02—Little Jack Little (CBS)
8:15—Morning Moods (CBS)
8:40—Willard Program
8:45—Studio
9:00—Classified Directory of the Air
9:15—H. & S. Pogue Co.—Jean West
9:30—Consolidated Merchants Program
9:45—Barbara Gould Beauty Talk (CBS)
10:00—Consolidated Merchants Program
10:15—Weather—Lange Time Signal
10:17—Woman's Hour—Tremlette Tully
10:45—Ben Alley (CBS)
11:00—Ted Brewer's Orchestra (CBS)
11:30—Verkamp—Phil-Gas Melodies
11:45—Indian Lake Pleasure Hour
Noon—Geo Hall's Orchestra (CBS)
12:30—Cincinnati Merchants Program
1:00—Wyetas—Aunt Jemima Songs (CBS)
1:15—Dandereine Movie Stars Revue (CBS)
1:30—Your Matinee
2:00—LaForge Berumen Musicale (CBS)
2:30—Boston Popular Revue (CBS)
3:00—U. S. Army Band (CBS)
3:45—Dancing by the Sea (CBS)
4:30—Worthmore—Bill and Jack
4:45—Shapiro and Shefter—Grand Piano Twins (CBS)
5:00—Current Events (CBS)
5:15—Freddie Martin's Orchestra (CBS)
5:30—Burke Weather Forecast
5:31—Jack Miller (CBS)
5:45—Barker News Shop—Race Results
5:50—Stocks
5:58—Weather—Lange Time Signal
6:00—Sid Gary (CBS)
6:15—Red Top Baseball Scores
6:20—Harold Stern's Orchestra (CBS)
6:30—Model Laundry—Model Romances
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra (CBS)
7:00—Bird and Vash (CBS)
7:15—Phillips—Abe Lyman's Orchestra (CBS)
7:30—La Gerardine (CBS)
7:45—H. J. Heinz—Joe Palooka (CBS)
8:00—Modern Male Chorus (CBS)
8:15—Crisco—The Mills, Brothers (CBS)
8:30—Love Story Magazine Hour (CBS)
9:00—Chesterfield—Boswell Sisters (CBS)
9:15—Gen'l Mills—Gold Medal Fast Freight (CBS)
9:30—Studio
9:45—Studio
10:00—Coney Island "Moonlite Gardens"—Henry Thies and Orchestra
10:30—Studio—Weather Forecast
10:33—Noble Sissle's Orchestra (CBS)
11:00—Smith Ballew's Orchestra (CBS)
11:30—Dancing by the Sea (CBS)

NETWORK PROGRAMS (NBC-CBS)

6:00 P. M.—Sid Gary, baritone; Freddie Rich's Orchestra. WABC WKRC whas wvva wadc wcah wspd wowo kmox
—Drifting and Dreaming: Harding Sisters, WEAFF
—Amos 'n' Andy. WJZ WLW WCKY kdka
—The Singing Lady: nursery songs and stories. (NBC) kstp
6:15—Harold Stern's Orchestra. WABC (WKRC on 6:20) wbbm wadc wvva wspd whas kmox
—The Rollickers, male quartet. WEAFF
—Pop's Pirate Club. (NBC) wentr (kstp on 6:45)
—Royal Vagabonds: impersonations, with Ward Wilson. WJZ WCKY kdka wentr wgar
6:30—Street Singer. WABC whas wvva wspd wowo kmox
—Barbasol Program: Ray Perkins; Peter van Steeden's Orchestra. WEAFF WSAI wgy wtm wvj kyw
—The Stebbins Boys: comedy sketch with Parker Fennelly and Arthur Allen. WJZ WCKY kdka wgar wjr wentr
6:45—Chase and Sanborn—Georgie Price and Benny Krueger's Orchestra. WABC WKRC wbbm kmox
—The Goldbergs: comedy sketch. WEAFF WSAI wgy wtm wvj wentr
—Billy Jones and Ernie Hare: songs and patter. WJZ WCKY kdka wgar wmaq
7:00—Bird and Vash, comedy skit. WABC WKRC
—Fleischmann Hour: Rudy Vallee and his Connecticut Yankees; guest star. WEAFF WSAI wgy wtm wvj wmaq kstp
—Regimentalists. WJZ WCKY
7:15—Abe Lyman's Orchestra. WABC WKRC
—Rin Tin Tin Thriller. WJZ WLW kdka wls
7:30—La Gerardine. WABC WKRC wadc wcah wvva whk wspd wfbm wcco kmox
—To be announced. WJZ
7:45—Joe Palooka. WABC WKRC wadc wcah whk whas wspd wowo wfbm wcco kmox
—Sisters of the Skillet: Eddie and Ralph, songs and dialogue. WJZ WLW kdka wgar wjr wls
8:00—Modern Male Chorus: Andre Kostelanetz, conductor. WABC WKRC whas wadc whk wspd wcco kmox wgn
—Big Six of the Air: Frank Black, Phil Ohman and Victor Arden, piano trio; Revelers Quartet; "The Vacationeer;" Frank Black's Orchestra; Jimmy Wallington, announcer. WEAFF WSAI wgy wtm wvj wmaq kstp
—Danger Fighters: dramatic sketch. WJZ WCKY kdka wgar wjr wls
8:15—The Mills Brothers, with Vic Young's Orchestra. WABC WKRC whas wadc whk wspd kmox wgn
8:30—Love Story Hour. WABC WKRC wadc whk wspd kmox wgn
—Ace Brigade's Orchestra (CBS) wcco
—The Island Boat Club Dance: Billy Artzt's Orchestra; male quartet, dramatic

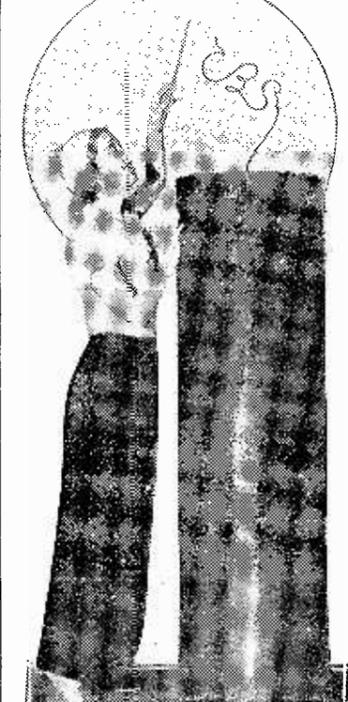
WFBE--1200 kc, 249.9m

7:00 A. M.—Break of Day
7:15—Musical Clock
8:30—Birthday Greetings
8:45—Morning Concert
9:15—Our Daily Thought
9:30—Morning Glories
9:45—Galvano and Cortez
10:00—Novelty Notes
10:05—Dot's "Good News" Program
10:20—Aloha Troubadors
10:35—WFBE-RKO Theatre Party
10:50—Anita Auch, dietitian
11:00—Pabst Musical
11:15—Zerozone Contest Program
11:30—Dulcy Markham, songs
11:45—Wurlitzer—Pat Gillick, organ recital
Noon—News in Cincinnati
12:30 P. M.—Luncheon Melodies
1:00—Studio
1:15—Robert Bentley, Children's Hour
1:30—Day Dreams
1:45—Frank Brandstetter
2:00—Muriel Northrup, soprano
2:15—The "Old Sarg." U. S. Army Prog.
2:30—The Rooters Club (Pyor-Chek)
2:45—Reds vs. Robins—at Redland Field
4:45—Hazel Storey Weber and Ruth N. Weber
5:00—Studio Program
5:15—The Pirates Club
5:30—French-Bauer Healthios
6:00—Verona and Marion
6:15—Dr. Lewis Dentists—Dot Lee
6:30—Churngold Base Ball Club
6:45—Lost and Found
6:50—Max Fisher's—Sinton Ensemble
7:15—Post Question Box
7:30—Harry Hartman, Sports (Bob Puthoff)
7:40—Lee Ora Rauch and Dora Hight Fields
7:55—Lost and Found
8:00—Henry Thies and His Orchestra—Coney Island
8:30—Condie Elliott, baritone
8:45—Cliff Burns and his Orchestra
9:00—The Lucky Boys
9:15—Freda Sanker, duo—Thelma Keam, soloist
9:30—Kentucky Post Program—Marie Holly
9:45—Pat Gillick—Organ Recital (Wurlitzer)
10:00—Four Harmony Kings
10:15—Jack Stevens' School Kids
10:30—Fred Lindeman, piano and accordion
10:45—Henry Thies and His Orchestra—Coney Island
11:00—Nocturne

WSAI--1330 kc, 225.4m

8:00—Popular Musicale
8:30—Banjoleers (NBC)
8:45—Miniatures of the Masters
9:00—Morning Dance Concert
9:30—Musical Forum
10:15—Radio Household Institute
10:30—Light Classics
11:00—General Electric Circle (NBC)
11:15—Celebrated Compositions
Noon—Milford Merchants Program
12:15 P. M.—Dance Selections
12:30—Lebanon Merchants Program
12:50—Live Stock Reports
1:00—The Parody Man
1:15—Matinee Favorites
2:15—Happiness Kids
2:30—Woman's Radio Review (NBC)
3:00—Afternoon Melodies
3:30—Mona Motor Organ Recital
4:00—Cecil and Sally
4:05—Classical Program
4:15—Skippy (NBC)
4:30—Donhallrose Trio
4:45—Celebrated Compositions
5:00—Crosley Dealers Salute
5:15—Better Business Bureau Talk
5:20—Memory Hour
5:30—The Pirate's Club (NBC)
5:45—Viennese Nights
6:00—Celebrated Compositions
6:15—Anson Weeks' Orchestra
6:30—Barbasol Program: Ray Perkins (NBC)
6:45—Trials of the Goldbergs (NBC)
7:00—Fleischmann Hour (NBC)
8:00—Big Six of the Air (NBC)
8:30—The Boat Club Dance (CBS)
9:00—Lucky Strike Dance Hour (NBC)
10:00—Guy Lombardo's Orchestra at Castle Farm
10:30—Don Pedro's Orchestra

Bing-Bang-Boom



RUTH ETTING
Ruth Etting, former Ziegfeld Follies girl, now the star of "Music That Satisfies", heard over WKRC (CBS) each Wednesday and Saturday at 9 p. m., is about to "set off" in celebration of Independence Day. The program is sponsored by Chesterfield.

Mike Robing
WKRC
With Chuck Wise

Classier dressers than Tom Henry (Soup of "Soup & Chili") there are none. He promenades into the station every afternoon exhibiting the latest in what's correct for Beau Brummel to wear. He usually chews a pipe and has only lately acquired a beautiful snow white cap. Oh, what we wouldn't give to be one of these radio artists and be able to dress in the latest styles.

Our dignity took a fall last weekend at Horse Shoe Gardens where we have the pleasure of aiding in the announcing of the dance programs. We had to dash down to make an announcement when we suddenly found ourselves flying through

space, ultimately landing on a very hard (and slippery) floor.

A real radio veteran is Howard Hafford, WKRC Musical Director and one of the finest tenors in this city. He studied with Dan Beddoe and Grace Gardiner. Back in 1921 he appeared on one of the first commercial programs broadcast at WLW. Since then he has been on all local stations on hundreds of programs. . . he was guest soloist at the 1925 May Festival. In March, 1931, he became Musical Director of this station and had much to do with the success of two very popular programs put on this station last year—Gruen Old Fashioned Garden and 45 Musical Minutes from Broadway. Has a distinct craving for blue shirts with tie and handkerchief to match.

The WKRC Tongue Twisters continued their winning ways this last week behind the masterful pitching of Miller Everson who bids fair to be just as good a pitcher as he is an announcer.

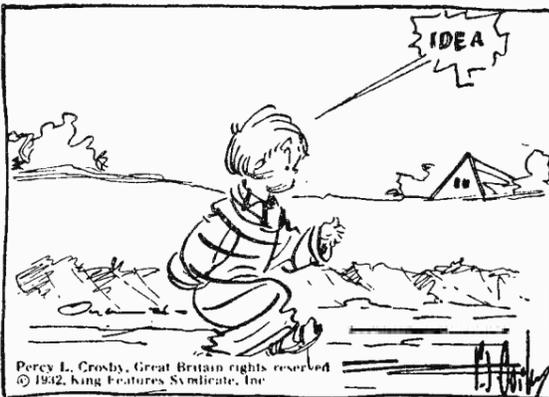
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Skippy—The Trail of a "Cent"—By Percy L. Crosby



WISE and OTHERWISE

BY BOB NEWHALL

THE BETTER WAY.

"Do right and fear no man" they say
Of maxims is the pearl;
Here's one that tops it every way:—
"Don't write and fear no girl!"

"HOPE DEFERRED MAKETH THE HEART SICK!"

A lot of aspiring rookies so far have done nothing in the major leagues save collect enough splinters from the benches to supply the camp-fire girls with kindling for the next four years!

And United States fishermen trying their luck in Canada are only bringing back home those large enough to hold a quart bottle inside!

SIGNS OF THE TIMES.

If Dempsey, a loser, could clean up a quarter of a million on an exhibition tour, Schmeling, another loser, might clean up a quarter of a dollar!

Red Faber, veteran pitcher, says he's going to stick around the White Sox box until they win a pennant. Which means that on the Comiskey Park pitching slab some day will be seen the words:—"Here lies the body, etc.*"

IT'S THE DEPRESSION!

Even the coats of tan are being worn lighter this year!

They have installed running-water in the corners of the Chicago boxing stadium, which makes this "running" business all but unanimous!

AND THAT'S SETTLED!

Albie Booth has won almost a dozen letters during his career as a bull-dog. Which proves that the "Y's" have it!

And Barry Wood, Albie's Harvard rival, has more "H's" than an Englishman could drop in an hour's debate over the "dole"!

"WHEN IN ROME—!"

Fords are so popular in Norway they even race 'em. But of course, over there, they are spelled "Fjords"!

And with House of David ball clubs and wrestlers infesting the entire country, again comes up that momentous question: "Do they sleep with their whiskers under the covers or out!"

And I'm thinking seriously of forming a company to make costume-jewelry out of old skid-chains. If this sounds nuttier than usual, blame it on my gypsy blood.

And until next week—So-o-o-Long!

BOB NEWHALL,
The Mail Pouch Sportsman.

LIKES HIS VOICE

As he was leaving a theater the other night, a woman stepped up to James Melton, the tenor, and asked: "Aren't you the singer, James Melton?" Melton blushed and acknowledged that she had not made a mistake. "Then," the woman continued, "it certainly is lucky I recognized you. I can't find my chauffeur and you'll do me a great favor if you will just yell 'Charles!' at the top of your voice!"

SAME WELCOME

Long before Welcome Lewis became a radio singer, she had a dance band which she conducted in Hollywood. The other night at a party, a woman stopped her and said, "You'll pardon me, child, but you look all the world like a little girl

who used to have a band in Los Angeles." Welcome smiled and said, "I guess I was that little girl." The woman raised her hands in horror and said, "That's impossible—it was six years ago!" And she flounced off before the radio singer could tell her it was a fact.

GO BY THE BOOK

Whenever the Mills Brothers broadcast or appear on the stage, there's an old browned paper-backed book in the inside of the guitar case John Mills, the "ump-a-bah-bump-bump" basso, carries. It's the mail order catalogue from which the guitar, the singing four-some uses, was ordered. The Mills Brothers say they are not in any way superstitious, but it would hardly be safe for anyone to try to remove that old catalog. "That," says Harry Mills, "is our luck!"

MOVING, GIRLS?

When the news got out that the Boswell sisters were moving from their East 55th Street apartment to a larger one on West 88th Street near Central Park, they were besieged by moving companies for two whole days, calling for the furniture. It seems that one of radio's practical jokers called almost every moving company in New York and ordered them to send trucks for the furniture.

Sings With Nat



THELMA KESSLER

Thelma Kessler is featured singer each Friday at 8 p. m. over WKRC (CBS) in the Eastman Kodak hour with Nat Shilkret's orchestra and the Kodak male quartet. Thelma, 20, won her first prize at the age of 3 for singing "Tipperary."

"Melody Man"



GUS VAN

Gus Van, for 21 years the partner of the late Joe Schenck in vaudeville as Van & Schenck, is "The Melody Man" of the Van Heusen program over WKRC (CBS) each Friday at 8:45 p. m.

Classified Advertisements

RADIO DIAL will forward mail addressed in its care when postage for that purpose is furnished.

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An Ad Taker will gladly assist you.

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DANCE-BATHE—Frolic at Twin Cedars; delicious chicken and steak dinners. Make reservations now! Sycamore 7198.

Travel Opportunities

N. Y. AUTO TRAVEL Bureau; private cars anywhere; share expense. Havlin Hotel.

Professional Services

GENERAL MASSAGE—119 E. Court St. Apt. 10. Hrs. 11a. m. to 9 p. m. PA 8246.

Business Services

CARPENTER Work of any kind; cement, brick, shingle; very reas. WE. 4628.

ELECTRICAL WORK—Floor plugs, rewiring. C. Leppert, Jefferson 5250.

MILK CANS—No matter how rusty, we make them look like new. 904 Central.

PLASTERING, patch work or stucco repaired, whitewashing, cellars, factories, reasonable prices. CHerry 8692. 11

WATERPROOFING Cellars—Concrete work of all kinds. Guaranteed KI. 0434.

Rooms and Board

MT. AUBURN—1805 Young; home for soldiers, elderly people; reas. AV. 7105

Rent, Furnished Rooms

AVONDALE—3161 Reading rd, Apt. 3; large priv. rm., 1 or 2; adj. bath; gar. nr. AV. 2810 R.

CITY—1710 Elm; 2 attic hskpg. rms., \$6; 2 light, 3d rear \$7.50; adults. After 10 a.m.

CLIFTON HEIGHTS—2559 Univ. Cr., near U. C., front rm. 2d, porch. AV. 4683.

CORRYVILLE—Bright sleeping rm. conv. location; laundry; gar; \$6. AV. 2049 R.

HARTWELL—front rm.; business woman, beautiful home; meals opt. VA. 0316 R.

MADISONVILLE—Reliable couple share home; Protestant pref.; garden avail; references; reas. BR. 1594 M.

MT. AUBURN—mod. rm. adj bath; priv. home; breakfast; 1 or 2 girls. AV. 8423 W

NORWOOD—1st fl., bedrm, kitchenet, priv. bath. 2d front, twin beds; bus; car; ME. 3266.

NORWOOD—mod. front rm., priv. home; nr. car, bus; very reas. KI. 4501 J.

PEEBLES COR.—mod. front rm., for 1 or 2 men; \$20 a month. WO. 4122.

OAKLEY—4004 30th St.; mod. front rm., priv. home; use of porch. ME 9052.

WALNUT HILLS—1841 Hewitt; lovely front rm., adj. bath.; priv. WO. 3595 W.

WALNUT HILLS—2210 St. James; lovely front rm., priv. home. \$3.50. Gar. WO. 6826 W.

WALNUT HILLS—Large front rm. for 1 or 2; mod. priv. home; gar. opt. WO. 1877 R.

Rent, Unfurnished Rooms

CITY—2127 Hatmaker; 2 mod. 4-rm flats, reasonable rent. WA. 4544 J.

CITY—1710 Elm; 2 and 3 light rms.; 2d, 3d; 2 fam. house; central; adults after 10 a. m.

OAKLEY—3407 Cardiff Ave. 2 nice large rms.; bath, heat electric. \$17 month.

SPRING GROVE—2154; large airy 2 and 3-rm. flats; cool, mod. toilet. BR. 0896 R.

Unfurnished Apartments

CLIFTON E.—3843 Vine, opp. Glenwood, 3 rms., sol., 2nd fl.; \$27; AV. 4602 R.

MT. AUBURN—248 Donahue; 3 rms, 2d floor, mod., \$23. Woodburn 1383 M.

NORTHSIDE—1631 Bruce; upper 5-rm. apt., porch; reas.; Kirby 1037 W.

N. COLLEGE HILL—4 rms, bath, heat, 2nd; gar., yard; \$25; Jackson 7463 J.

NORTHSIDE—4262 Langland; 3 rms.; heat, 1700 Ella; 4-rm. St. Louis, reas. KI. 3992 J.

NORTHSIDE—4264 Kirby rd.; 4 rms. with large solarium; double in a door bed; hwd.; frig., heat, jan., gar. new bldg. KI. 0661 R.

NORTHSIDE—1628 Chase; 4 rms. priv. bath, hot water, newly papered. KI. 2208 M.

OAKLEY—Modern 4-rm. upper St. Louis; priv. bath; good condition; gar. ME. 3482.

OAKLEY—3240 Brotherton; 3-rm. eff. cedar cupboard, frigidaria. EA. 1804 R.

PRICE HILL—517 Grand; 4 cool rms., bath, heat, hot water, gar. WA. 2456 W.

PRICE HILL—3718 Laclede; 3 mod., heat, hot water, nr. car, \$23. WA. 4037 W.

RIVERSIDE DRIVE—2748; 3-rm. flats, 1st and 2nd floor, reas. VA. 5671 W.

ST. BERNARD—3 rms., bath, mod., 1st or 2nd; laundry, furnace, yd. AV. 6987.

ST. BERNARD—310 Jefferson, 3 rms., priv. bath; all mod. 2d fl., \$22. AV. 8142 W.

Houses for Rent

WESTWOOD—6 large rms., tile bath, hot water heat, 2 car gar. \$45. MO. 3590.

Business Places for Rent

CITY—1710 Elm. Corner store with connecting rm. central. \$25. After 10 a. m.

Miscellaneous, for Rent

OFFICE or SHOWROOM SPACE—ground floor, 22 East 12th St. Centrally located on several car lines, yet good parking facilities. Reasonable rental. Kelly Realty Co. CHerry 0711.

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PARTS for any sweeper at prices below manufacture cost. Don't trade it in, we can make it look and work like new. We call and deliver; estimates free. Bags for any sweeper, 75c.

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438 Madison Ave., Covington, Ky.
HEmlock 1624.

Miscellaneous for Sale

BICYCLES—New and used; also repairing. "Scotty's", 113 6th Ave., Dayton, Ky. SO. 6922 J.

Lots and Acreage

PRICE HILL—New Alverno Hills Subdivision; restricted; 60x200; \$1250. WA. 2715

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MAKING IMPRESSION

Col. Lemuel Q. Stoopnagle has a suggestion to aid traffic officers. The Colonel would make all autoists have rubber stamps on their bumpers so that when a pedestrian was hit by a car, the stamp would indicate just whose car had struck either the pedestrian or another car in traffic.

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