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# Radio Dial

WEEK ENDING JUNE 25, 1937

JUN 24-37  
RILEY EDITH  
P O BOX 55  
HIGHLAND OHIO



WILLIAM STOESS — "THE BUSIEST MAN IN RADIO"

See Page 15

# Braddock-Louis Championship Fight on NBC

## An Apt Pupil



Jimmy Braddock, training for his title bout with Joe Louis on June 22, is told how to get "punch" in the reading of a radio dramatic script. Olan Soule, NBC actor, is doing the explaining.



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F. W. PALLANT, General Manager

## Clem McCarthy, Edwin C. Hill On Job For NBC

### Event Will Be Broadcast Over Combined Networks

Edwin C. Hill's vivid scene descriptions between rounds will supplement Clem McCarthy's blow-by-blow description of the Braddock-Louis world's heavy-weight championship fight in the National Broadcasting Company's exclusive 125-station broadcast from Chicago on June 22. It will be the third time in three successive years that the veteran NBC commentators have been teamed in the reporting of major fights.

Their first job together was the broadcast of the Baer-Louis encounter in 1935 and the second that of the Schmeling-Louis fight in 1936. The combined NBC-Blue and Red networks, which includes WCKY, WLW, KDKA, WLS, and WSM, used in both of those broadcasts, also will carry the forthcoming Chicago battle. This year's hook-up of 125 stations, however, marks an all-time high in sports broadcasts.

Broadcasting will begin at 10:00 p. m. (E.S.T.) and continue to the end of the fight.

### "For Women Only"



"For Women Only," conducted by Mary Jane Dunphy, which has been a weekly feature over WCKY, this week becomes a five-days-a-week broadcast. Popularity of the program, as indicated by letters from listeners, induced WCKY executives to give it more time on the air. The program is now heard Monday through Thursday at 9:00 a. m. and on Friday at 9:30 a. m. (E.S.T.).

## Beaucoup Interview



Besieged by requests for interviews by high school journalists, Lily Pons decided to please everyone by interviewing them en masse. Miss Pons, who sings with Andre Kostelanetz and his orchestra and chorus over the WABC-Columbia network, including WKRC, WHAS and WJR, Wednesdays from 8:00 to 8:30 p. m. (E.S.T.), said at the conclusion of the interview pictured here, "I like being interviewed by amateurs. They are so spontaneous!"

Durward Kirby, WLW announcer, resigned last week to join NBC in Chicago.

Lucille Manners is the latest radio artist to be offered a European Concert tour.

## LIN MASON IS NEW ADDITION TO WKRC STAFF

Lin Mason is the newest addition to the announcing staff at WKRC. A native of Zanesville, Ohio, Mason is a recent graduate of Muskingum College where he had complete charge of the public address system operating in the stadium, chapel and on the campus. During summer vacation, Lin did announcing at WALR in Zanesville and at WCOL in Columbus, Ohio.

A blond with blue eyes, Mason is twenty-one years old, 6 feet 1 inch tall and weighs 185 pounds. He will be heard as morning announcer at the hill-top station.

## "THE LAST TRAIN FROM MADRID" ON HOLLYWOOD HOTEL

An all-star cast will reenact episodes from the film feature, "The Last Train from Madrid," during the "Hollywood Hotel" program broadcast over the WABC-Columbia network, including WKRC, WHAS and WJR, Friday, June 18, from 8:00 to 9:00 p. m. (E.S.T.). Gilbert Roland, Helen Mack, Lionel Atwill and Dorothy Lamour will be featured in this drama which deals with the current Spanish rebellion.

The floor show of "Hollywood Hotel" will feature Jerry Cooper, Frances Langford, Anne Jamison, Igor Gorin, and Raymond Paige's Orchestra.

# "UNIVERSAL RHYTHM" BEGINS NEW SERIES ON CBS

## Nancy Goes-a-Fishing



It looks like an evil day for the finny residents of the New York Aquarium if Nancy Kelly isn't disturbed by an unsympathetic guard before she can cast her persuasive line. Nancy, who is one of radio's most talented young actresses, is heard over the WABC-Columbia network, including WKRC, WHAS and WJR, in "Gangbusters" on Wednesdays from 9:00 to 9:30 p. m. (E.S.T.), and plays on other prominent programs.

## Full Hour Program Supplants Ford Symphony

Richard Bonelli, Baritone, Alec Templeton, Pianist, Featured

A new and sparkling edition of the Ford Dealers' "Universal Rhythm" program featuring new and modern versions of new and old favorites, will take the air Sunday, June 20, at 8:00 p. m. (E.S.T.) over the Columbia network, including WKRC, WHAS and WJR, for a full-hour broadcast.

Formerly a half-hour program and heard during the past six months on Saturday nights, the new series will continue during the summer while the Ford Sunday Evening Hour takes its usual vacation from the airwaves. The new edition of "Universal Rhythm" will continue to star Richard Bonelli, favorite "Met" baritone; Alec Templeton, blind English piano wizzard; Carolyn Urbanek, soprano, and Rex Chandler's Orchestra. Augmenting this popular group will be a featured chorus and guest stars.

For the first program of the new series, Mr. Bonelli will present an odd song of gypsy life, "Gypsy John." Joined by Miss Urbanek, the chorus and orchestra, he will also sing a medley from "The Student Prince" and "The Song Is You." Miss Urbanek will be heard in "Smiling Through."

Featured in two amusing routines, Mr. Templeton will again demonstrate his ability to coax comedy from the keyboard.

## A Modern Circe of CBS



Janet Logan, diminutive, black haired, blue eyed and charming, is heard as the feminine menace, "Clare Blake," on "The Romance of Helen Trent" over a WABC-Columbia network, including WKRC, WHAS and WJR, each Monday through Friday from 11:30 to 11:45 a. m. (E.S.T.). The difficult role she portrays is that of a 1937 Circe, unscrupulous and greedy, which is the antithesis of the real lady who, not five feet tall, is demure and attractively shy.

## In "WSAI Revue" Cast



It's a happy gang that gathers around the microphone with Danny Dee for the "WSAI Revue" at 2:00 p. m. (E.S.T.), Monday through Friday. Pictured here is the Monday afternoon group. Left to right, Lee Erwin, pianist; Chic Gatwood, guitarist; Cy Carey, string bass; Bea, Rex Griffith, Eda, Danny Dee, Clara and Dick Vaughan, who does "Filbert." Bea, Eda and Clara comprise the Frim Sisters trio, while Griffith is tenor soloist.

## Leslie Howard, Colin Clive In Radio Adaptation Of "Monsieur Beaucaire" On Lux Radio Theatre

Starring in a radio adaptation of Booth Tarkington's famous short novel, "Monsieur Beaucaire," Leslie Howard will be heard on the broadcast of the "Radio Theater" with Colin Clive over a WABC-Columbia network, including WKRC, WHAS, and WJR, Monday, June 21, from 8:00 to 9:00 p. m. (E.S.T.).

Howard will be heard in the role of the exiled French prince who, incognito, wormed his way into English society in order to meet the girl he believes he loves. Exposed, he engages in a duel, and discovering the girl to be a snob, returns to his native France and his former station.

## CBS to Broadcast Shakespearean Plays

Columbia is planning full-hour broadcasts of Shakespearean plays, to begin on Monday, July 12, from 8:00 to 9:00 p. m. (E.S.T.), and to continue for a period of eight weeks. Famous stars of stage and screen will be presented in leading roles in radio's first major presentation of Shakespearean plays. WKRC will be the local outlet for the broadcasts.

# Weekly RADIO DIAL

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Single Copies 5 cents

RADIO DIAL brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone—Cherry 0710—0711

GEORGE A. VOGELE—Editor

Vol. VII

WEEK ENDING JUNE 25, 1937

No. 6

## Where It Belongs

The late Will Rogers used to begin his inimitable talks with the characteristic remark, "Well, all I know is what I read in the papers." The average listener might say pretty much the same thing about programs.

If a microphone performer does a particularly good or particularly bad piece of work, the listener gives the performer the credit or blame. That is only natural because the performer's work is what the listener hears. So he judges the performer by his work.

This is altogether fair in those cases where the performer is solely responsible for what he does at the microphone. But, especially on big-time, the performer is not entirely responsible for the way he does his work. Instead, he must do as he is told by the production director.

This individual—sometimes there is a whole staff of them—occupies much the same position in a broadcasting studio as the director does in a movie studio. He is in immediate charge of the show.

True, his name is seldom mentioned on the air. The announcer, master of ceremonies or featured comedian seems to be in charge. But as a rule it is the production man who has the real authority.

Obviously there is need for such direction. Somebody must be in command and coordinate the innumerable details if the program is to be a smooth-working whole. But the fact that he is in charge also makes the production man responsible for the program.

That is worth mentioning because the listener is inclined to hold the performers accountable.

Naturally, the production man's responsibility works two ways. Sometimes, by skillful direction or the choice of suitable material, he can develop a headliner from unpromising material, just as many screen stars have been developed by keen movie directors. Again, by stupid direction or choosing the wrong material, he can pretty well extinguish a genuine star.

Stories of both kinds can be heard around the studios. They need not be told here. But they serve to show that the listener is frequently wrong in giving credit or blame only to performers.

This is not to say that every program should carry the name of its production man, so he can take the cheers or jeers of the populace. This would shatter the illusion that the star runs the show. Anyway, most programs carry enough names without adding one more. At the same time it would be well for listeners to remember that there is such a person as a production man, and that he has a great deal to do with whether the program succeeds or fails.

So the next time your favorite program is better or worse than usual, think first of the production man. The chances are he, rather than the performers, is responsible.

## THE GIRL ON PAGE 13 BESS JOHNSON

Bess Johnson, the Fran Moran of "Today's Children," is one of five members of the original cast of that radio show still with it after five years on the air.

"Today's Children," heard over WCKY and the NBC-Red Network five days each week, will celebrate its fifth anniversary on Friday, June 18, at 9:45 a. m. (E.S.T.) with a special broadcast. On that broadcast will be five women who heard the first episode back in 1932 and have been daily listeners ever since. These listeners recently were invited to meet the cast of "Today's Children" and their reactions were carefully noted, for use in the script of Friday's show.

Two of them, for instance, expected Bess Johnson to look like Kay Francis. Bess, however, is blonde and has frequently been likened to Ann Harding.

Besides Miss Johnson, the members of the original cast still on the show are Irna Phillips, author of the serial; Fred Von Ammon, Jean McGregor and little Lucy Gilman.

## COLUMBI-A-MUSINGS

From WKRC

By  
MARGARET MALONEY

Lily Pons will sing a comic number in her next picture . . . It'll be titled "The Widow in the Little Grass Skirt."

Nannette Sargent, one of the cast of 'KRC's "Freshest Thing in Town" celebrated a birthday, Monday, June 14. She's twenty-two.

Al Bland, pilot of the Dawn Patrol, will have new announcers on the program from time to time . . . Maynard Craig and Francis Pettay along with Charles Koch, who has been doing the announcing, will alternate as straight men to Al.

June 26th is the last date for the Nash show on which Grace Moore and Vincent Lopez are featured . . . Miss Moore is scheduled to do another picture after a summer in Europe.

Mrs. Martin Johnson, who has hunted wild animals in African jungles with her late husband . . . and is planning to start an expedition alone late in June . . . admitted that she'd rather face a herd of wild elephants than the "mike." This before a recent guest appearance on a network show . . . now she feels so completely at ease before the microphone that she is considering some commercial offers for a regular series.

Sammy Barton, a member of Al Pearce's Gang, who was in Cincy last week, is one of the funniest men ever to appear on any stage . . .

Stuart Allen, tenor, who was heard for years with Fred Waring, replaces Buddy Clark as vocalist on "Your Hit Parade" . . . Clark is heading westward to take a try at picture making.

'Tis said that Harriet Parsons, daughter of Louella Parsons, will pinch-hit on "Hollywood Hotel" while her mother vacations.

Tho it's not yet official, it looks like Ford will again be the power behind the throne when the World Series is aired . . . And the cost is somewhere around \$175,000.

When the Nash show mentioned previously in this column folds, Professor Quiz will be heard at that time . . . 8:30 p. m. each Saturday . . . over WKRC and the Columbia network.

Sunday exhibits of interior decoration are being offered by two members of 'KRC's secretarial force! The "Two Megs" is being considered as a commercial name should the girls decide to capitalize on their talent.

## Character Actor



Elmer Baughman, shown here at the WCKY microphone, is noted for his character roles in radio drama. His newest programs are "Headlines of 1927" and "Headlines of 1912," heard over WCKY every Tuesday and Thursday at 10:00 p. m. (E.S.T.), recalling interesting events of 10 and 25 years ago. Baughman takes the role of the Old Timer who reminisces about bygone days.

## Enjoying the Great Outdoors



When the "We Live Again" script called for a birthday for Melanie, played by Mary Jane Croft, Jack Zoller, who portrays Dr. Hopson, decided to have an outdoor party for the cast. Pictured here are members of the WLW "We Live Again" cast enjoying Zoller's hospitality in the garden at his home in Cincinnati. Left to right, Rikel Kent, who plays Dex Smith; Miss Croft, the honoree; Zoller; Bess McCammon, heard as Carrie, and standing, Mrs. Sidney Rauh, cast as Henrietta Hopson. "We Live Again" is heard over WLW at 10:30 a. m. (E.S.T.), Monday through Friday.

# PISTON'S "CONCERTINO" PREMIERE ON CBS

**Blind Pianist Plays Vocal Impression**



Alec Templeton, blind English pianist of the "Universal Rhythm" programs, presents one of his amusing vocal impressions, that of a tenor singing Schubert's "Ave Maria" as heard by short wave broadcast from Vienna. Templeton is a regular feature of the series, which, commencing June 20, will be heard each Sunday over a WABC-Columbia network, including WKRC, WHAS, and WJR, for a full hour from 8:00 to 9:00 p. m. (E.S.T.).

## MESSAGE OF ISRAEL

Rabbi Jerome Rosenbloom, of Tremont Temple, Bronx, N. Y., will discuss "Hosea" as guest speaker on the Message of Israel program Saturday, June 19, from 6:00 to 6:30 p. m. (E.S.T.), over the NBC-Blue network, including WCKY. The program will be the third in a Summer series devoted to Old Testament Bible lessons.

## Program Listing Change

Beginning with the next issue of RADIO DIAL program listings will cover from Saturday to Friday inclusive. This issue contains complete program listings up to and including Friday, June 25.

## Written Especially For Radio Use

**Second of Commissioned Compositions Presented By CBS**

The Concertino for Piano and Orchestra by Walter Piston, head of the Harvard University music department and one of the six members of the Columbia Composers Commission who are writing serious works especially for radio use, will be given its premiere performance over the WABC-Columbia network, including WKRC, WHAS and WJR, Sunday, June 20, from 2:00 to 3:00 p. m. (E.S.T.).

This is the second of the commissioned compositions to be presented and will be played under the composer's direction by the Columbia Symphony Orchestra, with Jesus Maria Sanroma, noted concert pianist, performing the solo part.

Piston, a native of Rockland, Me., wrote the Concertino after making a close study of music broadcasts. His observation that most music lacked clarity when given on the radio caused him to stress simplicity and directness in writing his radio work. He says of his Concertino, which is in three short movements: "If the orchestra is muddy the microphone will not stand for it. I have approached this project very seriously in an effort to realize to the best advantage instrumental resources as they apply to radio."

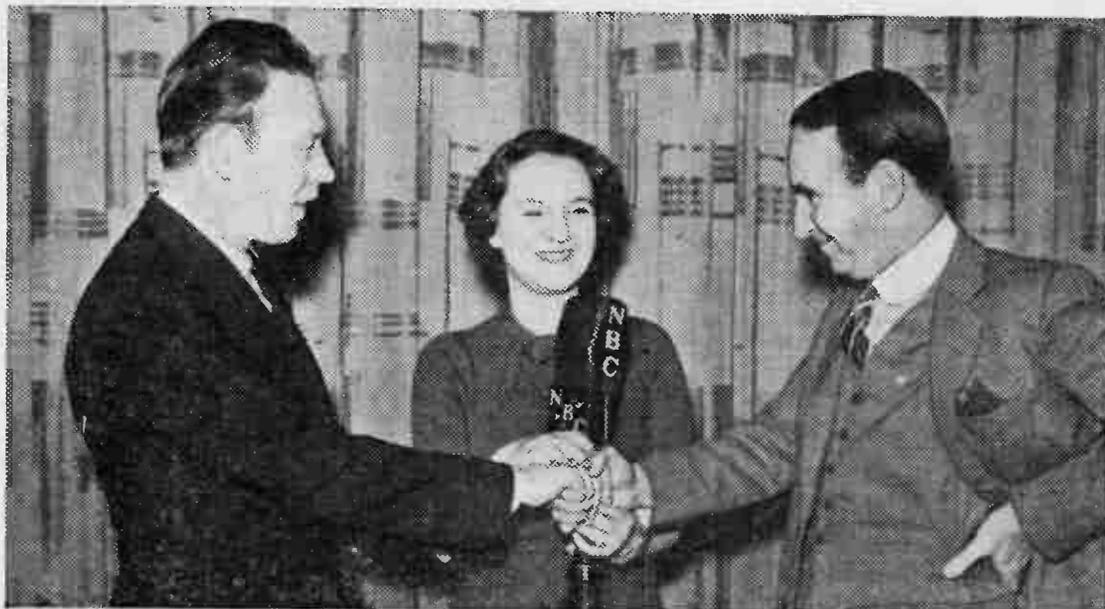
There will be three other selections on this "Everybody's Music" program to be directed by Howard Barlow. They are the Berlioz "Roman Carnival" Overture; "Deux Gymnopedies" of Erik Satie in an arrangement by Debussy, and, after Mr. Piston conducts his Concertino, Tschaiowsky's orchestral poem, "Francesca da Rimini."

## "Your Neck o' the Woods"

Carl Carner, one of the leading authorities on American folklore in the country, will discuss and dramatize the colorful backgrounds of old Mississippi on his weekly "Your Neck O' The Woods" program, Monday, June 21, from 9:30 to 10:00 p. m. (E.S.T.), over the WABC-Columbia network, including WKRC.

Carmen displayed a genius for folklore research in his books, "Stars Fell on Alabama" and "Listen for a Lonesome Drum." In his new series he is delving into the background of different sections and states of this country and presenting them in a colorful program of discussion and dramatization.

**Good Luck, O'Keefe!**



Walter O'Keefe (right), columnist, comedian and master of ceremonies, is going to take charge of affairs at NBC's Town Hall Tonight when Fred Allen and Portland Hoffa leave for their summer holiday the end of June. Walter comes to the center for instructions.

## COLUMNIST LEARNS THAT BROADCASTING IS VASTLY CHANGED

Newspaper man, soldier, editor, columnist—now a commentator.

Nixon Denton is sports editor of the Cincinnati Times-Star and featured on the "Sports On Parade" program, 9:00 to 9:30 p. m. (E.S.T.) Mondays, over WSAI and the WLW Line.

Denton last week began a new series of daily programs over WSAI and the WLW Line as a commentator. His radio program has to do with about everything but sports.

Born in Iowa—Denton began his newspaper career as a printer's devil in Manchester, Iowa. He attended St. Mary's college at St. Mary's, Kans.

After the war Denton returned to the newspaper game. He worked for the Muskogee, Okla., Democrat, the Cincinnati Commercial-Tribune, the Louisville Courier-Journal and a few other sheets. Fourteen years ago he joined the Cincinnati Time-Star as sports editor.

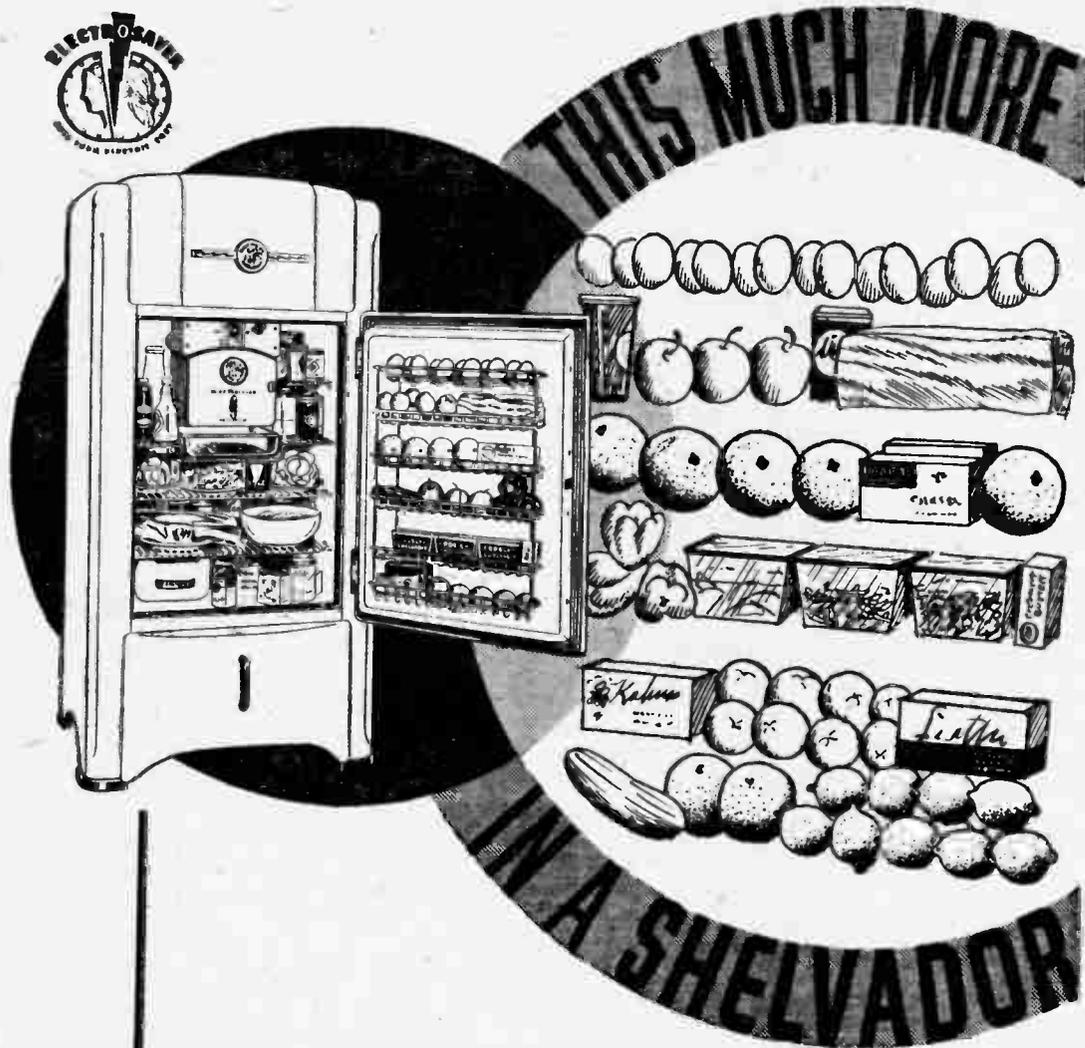
A few weeks ago Red Barber, ace sports announcer of WLW, induced Denton to share the "Sports on Parade" program. Long before Lowell Thomas, Boake Carter, Paul Sullivan and other ace commentators were heard on the air Nixon Denton did a turn on the original WSAI—that was back some ten years or more.

"Things are different now," said Denton. "I used to go on the air and talk until I was finished. Now I have to talk by a stop-watch and occasionally I have to quit right in the middle of a yarn so the announcer can say, 'This is the WLW Line to New York.'"

**Early Bird**



Jerry Foy, singer of mountain songs, begins the broadcast day at WKRC each morning except Sunday with a quarter-hour program at 6:30 a. m. Long a favorite with radio listeners, Jerry's broadcasts are composed in most part of request numbers sent in by his audience. He plays his own guitar accompaniment.

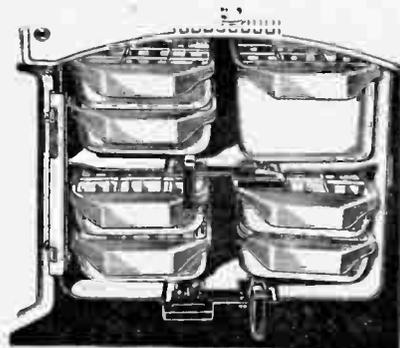


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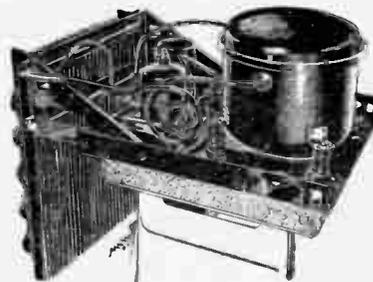
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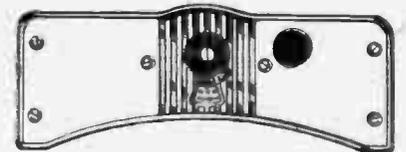
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# RADIO DIAL CONTEST CLUB



**EDITOR'S NOTE:**—The following is a release from National Contest Headquarters and is quoted by special permission of its director and founder, Gilson V. Willets.

**T**HE Eighth Annual Group of All America National Prize Contest Champions was selected by National Contest News, June 1. To be included with these champions is one of the highest honors that a contest enthusiast may hope to achieve. Only 45 national champions have been named since 1930 when the first group was announced in this column.

This year's "Big Ten" of contestants were picked by the questionnaire method from thousands of consistently successful prize winners who were rated according to the following plan:

Each person we questioned had the privilege of declining to be named an All American Contestant. Those who did not decline received a credit of 10 per cent.

Each prize won during 1936 up to 35 rated 1 per cent, with a star for additional victories; each \$100 won during 1936 up to \$1500 rated 1 per cent with a star for additional earnings. (Total 50 per cent.)

Each 10 prizes in the champion's total record of winnings up to 100 rated 1 per cent with a star for additional victories; each \$200 of prize money in the total record up to \$2000 rated 1 per cent with a star for additional victories. (Total 20 per cent.)

The champion's popularity throughout America rated up to 5 per cent with a star for exceptional merit. Services rendered the contest pastime rated up to 10 per cent with a star for exceptional services rendered in the form of personal aid and encouragement and another star for having published news stories or articles which would encourage others to participate in contests.

The physical appearance of the questionnaire rated 1 per cent; its accuracy rated 1 per cent and its attention to detail rated 1 per cent. Each of these divisions rated a possible star for exceptional merit. Lastly ethics rated 1 per cent and methods of participation rated 1 per cent.

When rated by the aforementioned method a nominee might have earned a 100 per cent rating with 10 merit stars. No one this year or any other year has measured up to that high degree of perfection. Here are the 1937 All American Contest Champions:

**CARL R. PENNINGTON**, 4718 Astral Ave., Jacksonville, Fla., a 32-year old railway postal clerk with a rating of 99 per cent and 9 stars wins the distinction of being America's "King of Contesting." Since 1931 he has won 297 prizes valued

at \$6,407.46 including four automobiles. During 1936 he captured 144 prizes valued at \$3,593.47. Pennington first achieved fame when he earned tenth place in the 1936 All America group.

**DAVID L. WADLEY, JR.**, 1181 Maple St., Muskogee, Okla., a 33-year old accountant earned second place with 98 per cent and 8 stars. Since 1930 he has won 290 prizes valued at \$6000 including one automobile. During 1936 he captured 87 prizes valued at \$1,400. Wadley first became famous in 1935 when he was named in tenth place for that year's All Americans. In 1936 he stepped up to seventh place. This is his third championship year. He is now writing a book on contests to help others duplicate his remarkable achievements.

**CHARLES A. KRAATZ, JR.**, 3973 47th St., Sunnyside, Long Island, New York, is a 29-year old school teacher who earned third place with a rating of 96 per cent and 9 stars. Since 1927 he has captured 938 prizes valued at \$9,112.35 including one automobile. During 1936 he won 171 prizes valued at \$1,166.85. Kraatz was in sixth place in the 1933 All America group of Contestants, stepping up to third place on the 1935 group and he was the national champion in 1936. This is his fourth year of championship title.

**MRS. ANNETTE VICTORIN**, 2109 South 58th Ave., Cicero, Ill., a 35-year old housewife, earned fourth place with 95 per cent and 8 stars. Since 1930 she has won 582 prizes valued at \$4,800 and during 1936 she captured 82 prizes valued at \$1,100. This is her second championship year as she was in second place in 1936.

**MRS. MARIE BRENNAN**, 7133 Bruno Ave., Maplewood, Mo., a 30-year old housewife, earned fifth place with 94 per cent and 7 stars. Since 1934 she has won 216 prizes valued at \$2,873 and during 1936 she captured 102 prizes valued at \$1,021.90.

**MRS. EDNA KNAUL**, 1105 West 45th St., Kansas City, Mo., a housewife, received 93 per cent and 7 stars. Since May, 1934, she has won 247 prizes valued at \$2,808.51 and during 1936 she captured 85 prizes valued at \$1,033.85.

**GEORGE LA MARSH**, 84 Brook St., Scarsdale, New York, a 41-year old timekeeper, received 93 per cent and 4 stars. Since 1929 he has won 1041 prizes valued at \$8,672 including one automobile and during 1936 he captured 281 prizes valued at \$1,334.

**MRS. THOMAS J. McCANN**, R. F. D. 7, Box 124, Schenectady, N. Y., a 44-year old housewife, received 92 per cent and 9 stars. Since 1931 she has won 167 prizes valued at \$4,301.66 including two automobiles

## "Dude Ranch" M. C.



**H. Gilbert Martyn** moves into the WSAI "Dude Ranch" program at 8:30 p. m. (E.S.T.), Friday, June 18, replacing Durward Kirby as announcer, master of ceremonies and jack of all trades. While Kirby did a rube character a la Lum and Abner, Martyn will do his own version of the more sophisticated "gentleman rancher."

"The charming woman can take a tip from those who speak successfully on the airwaves. Speak naturally, let your poise be unstudied, and keep your own personality—it's better, whatever it may be than borrowing that of some radio or screen star."—Arthur Godfrey.

and during 1936 she captured 60 prizes valued at \$763.92. Mrs. McCann held third place on the 1936 All America group. This is her second year of championship.

**RAYMOND W. CARR**, 1016 17th St., Parkersburg, West Virginia, a salesman, received 92 per cent and 7 stars. Since 1930 he has won 700 prizes valued at \$4,800 including one automobile and during 1936 he captured 107 prizes valued at \$837.20. Carr first achieved All America fame in 1931 in seventh place. He repeated in 1936 in eighth place. This is his third year of championship.

**MRS. ZELLA BOTELER**, 6805 46th St., Chevy Chase, Maryland, a 34-year old housewife and newspaper contest columnist, received 92 per cent and 5 stars. Since 1932 she has won 176 prizes valued at \$1,512.20 and during 1936 she captured 122 prizes valued at \$996.50.

Detailed stories of what each of these All Americans has won and done, along with some of their pictures will be included in The News' Eighth Annual All America National Contest News Bulletin. For a free copy of this send a stamped, self-addressed envelope to Radio Dial, 22 East 12th St., Cincinnati, Ohio.

## New Programs; Time Changes on WSAI

"Grandpa Hans," a lovable old Cincinnati character, is heard over WSAI from 9:45 to 10:00 a. m. (E.S.T.) Mondays through Fridays in a new program reminiscent of the old days in the Queen City.

Characterized by Ray Shannon, native Cincinnati and veteran of the stage and radio, "Grandpa Hans" will relate anecdotes of Cincinnati that took place at the turn of the century. He will recall many happy hours spent in the "Over-the-Rhine" district, where the German singing Societies gathered to raise their voices in song.

"Day is Done," a program of poetry and music, moves to a new spot beginning June 16. The program will be heard from 6:05 to 6:15 p. m. (E.S.T.), Monday through Friday.

"Day Dreams," heretofore heard five times weekly, will be on the air over WSAI at 12:00 noon (E.S.T.) daily except Sunday, adding Saturday to the schedule effective June 19.

"Remember When," a program of reminiscences in music and narration, begins a weekly series over WSAI June 20. The program will be heard from 10:30 to 11:00 a. m. (E.S.T.)

## Fireside Recital

Helen Marshall, soprano, will sing Lieurance's "By the Waters of Minnetonka" during the Fireside Recital with Sigurd Nilssen, bass, on Sunday, June 20, at 6:30 p. m. (E.S.T.), over the NBC-Red network, including WSAI. Miss Marshall also will offer Spohr's "Rise Softly Blooming." Nilssen will sing "I Will Not Grieve," by Schumann and Liddle's "Down Where the Praties Grow."



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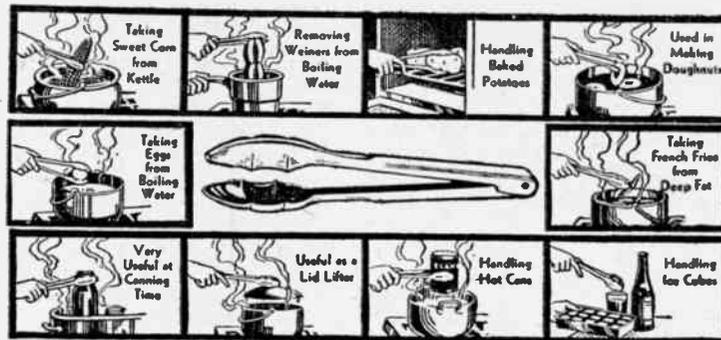
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PROGRAMS FOR FRIDAY, JUNE 18

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Grid of radio programs for Friday, June 18, 1937, listing stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and their respective schedules from 6:30 AM to 11:45 PM.

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc wcau wvva wbt
6:15—Howard Neumiller, pianist. (CBS) kmhc
6:30—Mary Small, songs. WJZ WCKY WLS wgar wvva wwt
6:45—The Pepsodent Program: Amos 'n' Andy. WEAf wgy wtm who kyw
7:00—"Ma and Pa," dramatic sketch, with Parker Fennelly and Margaret Dea. WABC wcau wadc wvva whk wbt
7:15—Hollywood News: Del Casino, tenor, and Ray Block's Orchestra. WABC wcau
7:30—Fray and Braggiotti, piano team. WJZ WLS wgar wvva wwt
7:45—"Uncle Ezra's Radio Station E-Z-R-A. WEAf WCKY wgy wtm wmaq wire wdf wbp kyw kstp who
8:00—Caballeros. (NBC) wgy wtm wmaq wire wdf wbp kyw kstp
8:15—Day Line Movie Pilot. WEAf only
8:30—Horlick's Lum and Abner, comedy sketch. WJZ WLW WENR wgar
8:45—Dinner Concert. (NBC) wgy wtm wmaq

tone and m. c.; Carmela Ponsello, mezzo soprano; Elizabeth Lennes, contralto; Victor Arden's Orchestra and guest stars. WABC WKRC WHAS WJR whk kmox wbbm wfbm kmhc wcau wcco wadc who wbt wwl
7:15—The National Commencement Address—Dr. Robert M. Hutchins, President University of Chicago, addressing the nation's graduates of secondary schools, colleges and universities. WJZ WCKY WLS WSM wgar wham
7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Joseph Bonime. WJZ WLW KDKA WLS wgar wham
7:45—Hal Kemp's Dance Band, with Kay Thompson, the Rhythm Singers; David Ross and Paul Douglas, announcers. WABC WKRC WHAS WJR whk wfbm kmox wbbm who wcau wadc wbt kmhc wwl
8:00—Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAf WSAI wgy wtm wmaq wjz wdf kyw who wire
8:15—Hollywood Hotel, Dramatic Musical Revue: "The Last Train From Madrid," featuring Gilbert Roland, Helen Mack, Lionel Atwill and Lew Ayres. Jerry Cooper, m. c. Frances Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk

Jimmy Fidler and his Hollywood Gossip. WEAf WLW wgy wtm wmaq kyw wjz wire kstp wdf
9:45—To be announced. WABC WKRC whk wcau kmox wadc who wsb wjz wcco
—Elza Schallert, reviews. WJZ WCKY KDKA wgar wham wire wave
—Vic and Sade. Comedy sketch, with Art Van Harvey, Billy Idelson and Bernardine Flynn. WEAf kyw wgy wtm wjz wire wmaq kstp wdf
10:00—George R. Holmes, Chief of the Washington Bureau of the International News System. (NBC) wgy wtm wdf kyw
—Esso News Reporter. WEAf only
—Frank Dailey and his Orchestra. WABC (WKRC on 10:15) wadc kmox whk wsb wbt who wcau kmhc
—Pomenade Concert. WJZ WCKY wgar wvva wwt wfaa wfla
—"Tomorrow's News Tonight," Commentary by Andre Baruch. WABC only
—Poetic Melodies. (CBS) WHAS WJR wbbm wfbm wwl wcco kmox kmhc
—Amos 'n' Andy. (NBC) WSM WLW wmaq wfaa wire wbp kstp wjz wtm
10:15—Jean Sablon, songs. WEAf wjz wvva wtm/kyw who wgy
10:30—Bernie Cummins and his Orchestra. WABC (WKRC WJR on 10:45) WHAS wfbm wcau who wadc whk kmox wbbm kmhc wsb wbt



RADIO FAVORITES SHOOTING AND SHOT AT  
BY THE ASTRONOMER

Biggest news of the week... WCPO makes its bid for a place in the radio sun with a special newsroom. The Sinton station is taking additional quarters on Walnut Street next to the Keith Building. All 'CPO news broadcasts will originate from this spot... with the public welcome at all times to wander in for a look-see. Complete staff of writers will be on hand, too. The setup swings into operation this week... with Mercury, a young chap in bellhop livery, speeding hot news stories from the Post to the new WCPO spot. A minimum of fourteen news broadcasts a day will be aired.

The first of the "For Men Only" shows from New York via the WLW line rates only a "B". Despite New York talent, it just didn't stack up with many of the broadcasts originated here. Sullivan did his usual good job... but why inflict Estelle Taylor on us... Here's hoping the series picks up as it goes along.

Dropped into the Zoo offices to confirm word of a six weeks opera season this summer. Looks now as though some of the operas will be broadcast... and over NBC. And by the way, some smart sponsor ought to sign up Ed Molitore. His swell tenor voice would add plenty to any show.

Up to Dayton to see the WLW Radio Revels... basically the same show that played Shubert's here. "Red" Barber easily the hit of the show and Helen Nugent as "the old fashioned girl" looked and sounded swell... The act is playing to large audiences at the Colonial Theatre in the Gem City.

THUMBS UP: Aplenty for Crosby's Jimmy Leonard... who graces many a WLW and WSAI show... Dialed him Tuesday on the "Hits of the Week" show... and he does a swell job. Jim's got a good voice and he works hard... a combination that's hard to beat.

ALONG THE MILKY WAY: Radio's busiest man... WKRC's chief engineer, Frank Dierringer. Certainly don't envy Al Bland his job... the Dow Dawn Patrol takes off pretty early but what a listening audience that boy has built up... and it's a safe bet that Al coaxes many a chuckle before breakfast. Bill Clark, who used to boss WCPO, is now head man at WIRE in Indianapolis. And Lloyd

George Venard comes down from WGAR, Cleveland, to do commercial things at WCKY. WLW blossoms forth with a new trio... the Frim Sisters. This boy Danny Dee on WSAI is worth shouting about. He's got something. Bill Williamson, WKRC's new sales manager, with his charming Mrs., departing for a week-end in Chi. John McCormick and Ruth Lyons entertaining Frank Menke and Cy Newman, in Cincy to broadcast the Latonia Derby, at lunch.

More star shooting with the astronomer... next week. And, as usual, more peeps at people. THEME UP AND OUT.

### STRING ENSEMBLE REPLACES JOHNSON FAMILY OVER WLW

"Eichstadt's String Ensemble," a program of chamber music, provides dinner-hour entertainment for listeners to WLW and the WLW Line four days a week.

The program, featuring violins, viola, cello and piano, is heard from 6:00 to 6:15 p. m. (E.S.T.), Mondays, Tuesdays, Wednesdays and Fridays, replacing "The Johnson Family."

John Eichstadt, former violinist with the Cincinnati Symphony Orchestra, has been a member of the WLW music staff the past several years. He resigned his position with the Symphony to devote his full time to broadcasting two years ago.

Jimmy Scribner, creator and producer of "The Johnson Family," left the air waves after his program of June 11 for a much needed vacation. He plans to spend several weeks improving his newly acquired farm 25 miles from Cincinnati. He also will do considerable fishing during his vacation.



### QUESTIONS AND ANSWERS

By RALPH SIMPSON  
RADIO DIAL'S "RADIO SLEUTH"

I'M still getting the cold shoulder from the staff of the Nation's Station, along with one or two others, for not showing up at the most successful of all mail bag picnics, but then that's life I guess, or is that just the title of a song? That reminds me, the songs and hymns of the Gospel Singer now emanate from the NBC Chicago studios, this change taking effect Monday of this week. Mr. MacHugh plans to make his home there. The main purpose of the switch is to bring the Gospel Singer to the Western folks too. This is done by two programs a day—the first at the usual spot 10:45 (E.S.T.), Blue Network. The other 4:15-4:30 (E.S.T.), Red Network. A new announcer goes on the program now, Louis Rowin. We'll all miss Hugh Frazer though.

How many of you were surprised to hear Bernie Cummins pinch-hitting for Ted Weems, Sunday at 11:30 (E.S.T.). It's only for the one time, however, as Ted is on again June 20th at 11:30 (E.S.T.), WLW.

Another noticeable change took place on Homer Rodcheaver's program of "Gospel Hymns." They say anything worth having is worth keeping in the family—that was the case in this instance at least, for Rose Rodcheaver Thomas, his sister accepted the responsibility and did a fine job. Homer was in Kansas City for a conference.

Johnny: Senator Fishface and Professor Figgsbottle are known in private life as Elmore Vincent and Don Johnson respectively. The blues singer on their program is Jean Ellington, and oh, yes, Hollywood is dickering for a Fishface movie. What do you think will happen?

Some of you may have heard the news, but it is still future, so I'll just mention it as a reminder. June 20, at 7:00 o'clock (E.S.T.), if you are tuned in to any of the Mutual stations, you will hear a new program opened with "Hi There, Audience" which brings back to the folks in the

East the familiar, pleasing voice of Ray Perkins... you know the one who used to sing "Soft White Hands" to the ladies? This is Ray's first since the National Amateur Night shows about a year ago.

So much has been said about the Mary Marlin program that I believe you will be interested in knowing of a change in air time. Formerly heard at 3:00 o'clock (E.S.T.) afternoons, it is now moving to 8:00 o'clock (E.S.T.) in the morning, effective June 28. This makes two shows each forenoon—the first to the East, the second at 10:15 a. m. (E.S.T.) to the West. One thing I can say is this: It takes a good show to withstand the bouncing around received on the present-day radio schedule.

I almost forgot to include the birth-days, but there still is space for another line or two. Let's see—there's one coming up this month. Harold Carr, the Music Box Master, has one on the 29th of June. The others I have for you all come in the cold months... a fact that doesn't cause me much concern perhaps because I'm all stoved up. Don Cordray, January 6; Danny Dee, February 16, and Peter Grant, December 13—but more of this next week, when I and eighteen million other fellows will be able to tell you all about the fishing conditions in Uncle Sammy's back yard. In the meantime see if you can fathom this, or you might worm it out of your farmer friends. "Why is there something eerie about a cornfield?"

"SS"

### Jean Harlow Helped Local Player

Pall Mall, current favorite at the Lookout House, was deeply stunned over the death of Jean Harlow.

Pall Mall was up for a screen test once over in Brooklyn. Up to this time Mall had had three tests and the result was always the same—he was afflicted with lens-staring. It's a habit of looking directly into the face of the camera. This causes many a good actor anguish until the affliction is overcome. Miss Harlow helped Pall Mall by letting him in on a studio secret: she told him that when he felt the urge to stare into the lens to pass it up by concentrating on the "bright" object just above the film cylinder. This he did and the outcome was that for the first time his test was okayed. Pall Mall felt that he owed a debt of gratitude to Jean—indirectly, she helped him find himself.

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N Denotes (NBC)
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PROGRAMS FOR SATURDAY, JUNE 19

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Grid of radio programs for Saturday, June 19, 1937, listing stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and their respective schedules from 6:30 AM to 11:45 PM.

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME. Includes detailed program descriptions for various stations and times, such as 'Saturday Night Serenade', 'Message of Israel', and 'National Commencement Address'.

National Commencement Address
Dr. Robert M. Hutchins, president of the University of Chicago, will deliver the third annual National Commencement Address on Friday, June 18, from 7:15 to 7:30 p. m. (E.S.T.) over the NBC-Blue network...

# BROADWAYS and BYWAYS

By  
THE RUNAROUNDER



1. Lee Morse, favorite of the airwaves, relaxes between shows at the Lookout House.
2. Two orchestra men's wives relax on the lawn.
3. Bergere Sisters and Ruth Wayne enjoy sunning in Lookout House Terrace Garden.
4. Billy Smith and Virginia Barrett, dance team, picnic on the Lookout Farms.
5. Meditation by Marjorie Miller and King, the famous Jimmy Brink blue-ribbon winner.
6. This must be a posed picture. Who ever heard of nine show girls being happy at one and the same time? The CINEMADORABLES, if you please.
7. The TOWN TOPPERS, Town Club entertainers, are happy because of the Cinemadorables.
8. Lew Nelson and Lillian Marsh give their version of Sophisticated Truckin'.
9. Ted Bane, Claude Stroud, Clarence Stroud and Paul South drop in on Jimmy Brink for dinner and a few laughs, at the Town Club. The entire quartet is headed for Hollywood.
10. The Cinemadorables offer the Dance of the Seven Veils . . . with one veil between them and an unveiling.

## EDDIE GARR FEATURED AT BEVERLY HILLS

Eddie Garr, screen, stage and radio comic, now headlining Sammy Rose's "Summertime Revue" at the new Beverly Hills supper club south of Newport, sang and wisecracked on ten Rudy Vallee broadcasts, and was featured with Jimmy Durante in the Broadway musical, "Strike Me Pink" and "Thumbs Up." He has been making Universal Pictures in Hollywood and flew to Cincinnati on a brief "vacation" to be master-of-ceremonies at Beverly Hills.

Barney Rapp and his famous New Englanders orchestra, currently playing, with booful Ruby Wright doing the vocal honors, need no introduction to radio fans and Greater Cincinnati dancers who recently stepped to their tantalizing tunes at Hotel Gibson. Also featured in the big revue with 40 people in Sunny O'Dea, rated as good a tap dancer as Eleanor Powell.

More than one-half the fan mail received at the NBC Hollywood studios by Edgar Bergen is addressed to Charlie McCarthy, the Irish dummy. The mail showed a huge jump after Charlie's classic encounter with Carole Lombard on the Chase and Sanborn Hour.

## Lily Pons Sings "Au Revoir"

Lily Pons, whose soaring notes have been heard over the WABC-Columbia network, including WKRC, WHAS, and WJR, throughout the past season, will sing "au revoir" for the summer during her broadcast with Andre Kostelanetz on Wednesday, June 23, from 8:00 to 8:30 p. m. (E.S.T.).

For her final program of the present series, Miss Pons will sing the popular aria from "La Traviata," "Ah, fors e lui che l'anima; the melody "Come Unto These Yellow Sands," by the American composer, La Forge, and Miss Pons' own "swing" version of Strauss' Blue Danube Waltz," sung as she sang it in her recent motion picture, "That Girl from Paris."

**BEVERLY HILLS** Route 27, Alexandria Pike, 2 miles south of Newport, Ky.  
 Sammy Rose's "Summertime Revue." Screen, Radio, Stage Stars.  
 EDDIE GARR, Hollywood screen comic, featured with Jimmie Durante in B'way musical, "Strike Me Pink."  
 BARNEY RAPP and his famous New Englanders' Orchestra.  
 SUNNY O'DEA, "Showboat" starlet; 16 Lovely Ladies, many others. Res. Hilland 1790-91.  
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Leading in Civic Programs

# WSAI

The Crosley Radio Corporation

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PROGRAMS FOR SUNDAY, JUNE 20

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, and WHAS. Rows list time slots and program titles.

NETWORK PROGRAMS (NBC-CBS)
EASTERN STANDARD TIME

NOON—Church of the Air: Rev. William Hiram Foulkes, D.D., Pastor First Presbyterian Church of Newark, N. J. (From New York City.) WABC WKRC WHAS WJR wcau wadc whio wsbw wfsa wcco
—Dorothy Drestlin, soprano. WEA F WSAI kmox whk wbbm whio wfbm wtm wmaq whio wdfw kyw
12:30—CBS-French News Exchange: Pierre de Lanux, Foreign Editor of Courier des Etats-Unis. WABC WKRC WJR wadc kmcb wvva
—Our Neighbors—Jerry Belcher interviewing families in their own homes. WJZ WCKY WLS wave wgar wire wham
—Dreams of Long Ago: Dramatization of old-time songs by Ethel Parks Richardson. WEA F WLW wgy kyw wtm wmaq whio wdfw
12:45—Poetic Strings. WABC WKRC WHAS wadc kmcb wvva
1:00—The Magic Key of R. C. A.: Symphony Orchestra, direction Frank Black. Milton J. Cross, m. c. Guest artists, David Sarnoff presenting 4-H awards. WJZ WLW KDKA WLS WSM wgar wfla kvoo wfaa wham wave
—Sunday Drivers: Variety program, with Fields and Hall, m. c. WEA F wgy kyw wtm wmaq whio wdfw
—St. Louis Serenade. WABC WHAS WKRC

(Continued on page 20)

X +



For the  
fans at WCKY.  
Very sincerely  
Bess Johnson  
Fran of "Today's  
Children"

BESS JOHNSON,  
"Fran" of  
TODAY'S CHILDREN.  
WCKY--NBC  
Monday through Friday  
9:45 a. m. E.S.T.

See "Hilltop House" on Page 25, Nov 5, 1937 Radio Dial

" 4 X Nov 12, 1937 "  
" 4 Nov 19, 1937 "

X

M Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR MONDAY, JUNE 21



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and time slots (6:30-11:45). Includes program titles and station call letters.

NETWORK PROGRAMS (NBC-CBS)
EASTERN STANDARD TIME

6:00-The Pepsodent Program: Amos 'n' Andy. WEAF who wgy kyw
Allwite Melody Revue: Hugh Barrett's Orchestra, with Jean O'Neill, Barry McKinley, and the Tune Twisters, vocal trio. John B. Gambling. WJZ WSAI KDKA WLS WSM

WJZ WLW WENR
Jack Shannon, with Ann Leaf at the organ. (CBS) WKRC WHAS WJR kmcb wadc whio wsfw
6:45-Boake Carter. WABC WKRC WHAS WJR wbbm whk kmcb wcau kmox wbt wcco

wjz who kstp wfaa kvoo wfla wave
-Pick and Pat in Pipe Smoking Time," blackface comedy, and music; Edward Roeker, baritone; Benny Krueger and his Dill's Best Yellow Jackets. WABC WKRC WJR wbbm whk kmcb wcau wbt wadc

orchestra direction Frank Black; Vincent Pelletier, announcer. WEAF WSAI WSM kyw wgy wmau wtm wjz who wdf wfla wave kvoo wfaa wire

(WKRC on 10:45) whk wfbm wcau wspd wsbw wbt wadc
-Pick and Pat in Pipe Smoking Time." (CBS) WHAS kmox wfbm wcco
Eddie Varzos and the Hotel Bismarck Orchestra. WJZ WLS (WCKY on 10:45) wave wire wham wgr

# WILLIAM STOESS--"THE BUSIEST MAN IN RADIO"

OFTEN referred to as "the busiest man in radio," William Stoess takes time out from his executive duties at the Crosley stations to personally direct his orchestra in the "Hits of the Week" program over WSAI and WKRC, 9:30 to 10:00 p. m. (E.S.T.) Tuesdays.

The name of Stoess is synonymous with that of Crosley for long before WSAI became a Crosley station. Stoess was announcing programs, playing the violin and otherwise making himself handy at WHM, which later became WLW. He has risen from the ranks as one of the station's first announcers and musicians to music director of the two broadcasting units.

Born in Cincinnati, April 29, 1902, Stoess made his first appearance as violin soloist in Cincinnati churches. His first recital was at the College of Music, where he studied. Always punctual for radio rehearsals, Stoess recalled that during his high school days at Woodward he was suspended for missing an orchestral rehearsal. That suspension indirectly led to a promptness that is adhered to down to the split-second. If a rehearsal is called for 8:00 p. m., Stoess is on the job, ready to start work when the clock strikes 8.

Stoess made his professional debut as violin soloist with a Wagnerian Quintet but shortly he was playing with dance orchestras in Cincinnati hotels. He was but 17 when his professional career began. In the early days of his profession he travelled in all the New England states and played in Ontario and Quebec, Canada.

During the years he has been in radio Stoess has composed many numbers, chief of which are "Waltzing With You," which was used in the motion picture "Smilin' Through;" "Jig-Saw Puzzle Blues," "Let's Help Roosevelt Save America," "One More Waltz For Two," and "My Ohio."

As music director of two large stations, each originating many musical programs, Stoess has a full time job on his hands. When the May-Stern Company auditioned "Hits of the Week" for a possible program on WSAI and WKRC, Stoess obligingly took time off from his many duties to direct his orchestra. The sponsor liked his music and Stoess agreed to put the show into production.

He spends many hours each week, delving into the music library, setting up special arrangements and otherwise preparing what is Cincinnati's biggest local show on the air. Working overtime has become a habit with Stoess. He may be found in his office or in a studio, baton in hand, most any hour of the day or night on just about any day of the week.

He is five feet, seven inches tall, weighs 150, has light hair with a reddish tinge, slightly thin on top,

and enjoys meeting people. When he finds time, Stoess hies himself to a golf course for nine or 18 holes, depending how much time he can spare away from the studios.

He is married and has a daughter, Betty Mae.

## LISTENERS ASKED TO ASSIST JUDGES IN WCKY CONTEST

Listeners are being asked to assist the judges in WCKY's "Stars of Tomorrow" contest to select the three acts which will share in prize money totaling \$350.00.

Each Tuesday and Thursday at 7:30 p. m. (E.S.T.) auditions of the air are held over WCKY in this competition for the best radio acts, amateur or professional. From each program, one act is chosen for the final competition, to be held during the tenth week of the contest.

The act winning first prize will receive \$200 for a three-day appearance at the Liberty Theatre in Covington, and the second and third choices will be awarded \$100 and \$50 respectively for similar appearances at the playhouse.

While the decision of the contest judges is final, they are requesting letters from listeners to help them decide the best act on each program. These letters will be read and seriously considered by the judges before decisions are made.

Robert Emmet Dolan, maestro of the NBC Sunday Night Party, is moving his lares and pennants to Greenwich, Conn., for the summer. One of his neighbors will be Walter O'Keefe, who was born in Dolan's home town, Hartford, Conn.

## To Play at Coney



BENNY GOODMAN

Benny Goodman and his famous "Swing" band are booked for a special one-night engagement in Moonlite Gardens, Coney Island, Friday, June 18. The Orchestra, heard by radio listeners weekly on the Jack Oakie hour, is credited with being the originators and principal exponent of "Swing" dance music. Another famous orchestra, Noble Sissle's, will be heard nightly in Moonlite Gardens through Friday, June 25, featuring a tremendous floor show.

## Magic Key of RCA

Xavier Cugat and his orchestra and Kay Thompson and Her Boys will be guest artists during the Magic Key of RCA program on Sunday, June 20, from 1:00 to 2:00 p. m. (E.S.T.), over the NBC-Blue network, including WLW, KDKA, WLS, and WSM. Cugat will lead his orchestra in rumba numbers which have won his fame in that field. Miss Thompson, popular NBC singer and pianist, will present her group of male singers in special orchestrations of popular songs. Dr. Frank Black will conduct the NBC Symphony Orchestra.

## ONCE OVER, Lightly

By combing through lists of radio's great, an interested investigator can find many Cinderella tales of people who won fame as entertainers after years spent behind sales counters or business desks. But that interested investigator will also find that few musicians ever stepped into the limelight unless they had spent years on the fringe of it, preparing themselves for the glare.

Among the many and varied personalities of radio, the men who lead orchestras and play in them are without a doubt the most thoroughly prepared for their task. The comedian whose delivery sends millions into paroxysms of laughter may have developed his funny voice selling fish; the singer whose crooning voice makes feminine hearts flutter may have spent his early years in a coal mine with never a thought to singing—but every note of music played, for instance, on the Johnny Green dance hour heard over NBC each Tuesday evening is backed by years of practice and study.

Green himself, one of the most brilliant of the modern young composers and conductors, devoted two years to the study of piano before he even entered school. He has never worked at

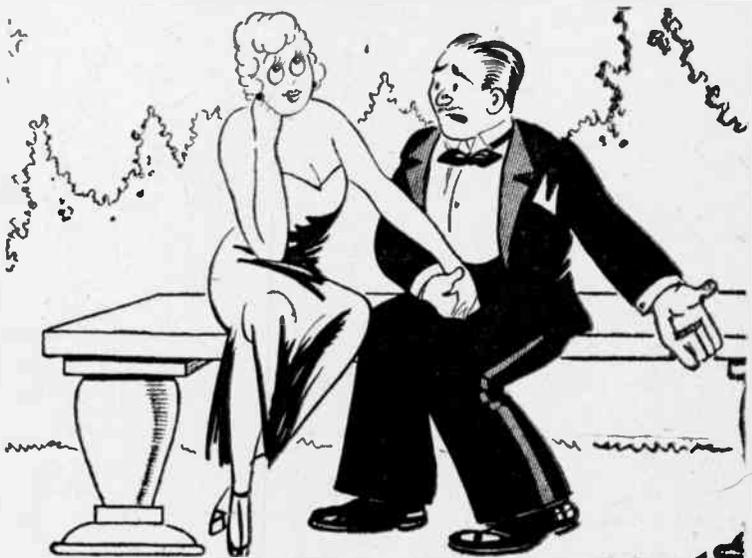
anything but music. And it is also interesting to note that in his 22-man orchestra, which averages thirty-two years of age, the average of experience is nineteen years. Which means that the twenty-two men started playing when they were about thirteen years old.

Johnny himself served a long apprenticeship as an orchestra pianist and then as an arranger before he considered himself ready to start conducting. His first important arranging assignment was with Guy Lombardo. Believing that showmanship is as important to a musical show as to other forms of radio presentation, such as comedy and drama, Johnny prepared for the air by doing stage and screen work.

DICK TEMPLETON.

## GEORGE RECTOR

George Rector will tell a story about Eddie Foy, famous comedian and dancer, during his "Dining with George Rector" program to be broadcast over the WABC-Columbia network, including WKRC and WJR, Friday, June 18, from 12:30 to 12:45 p. m. (E.S.T.).



"Certainly I have a soul—but I tell you this bench is damp!"

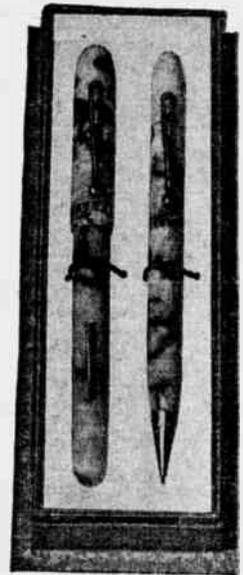
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N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, JUNE 22



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS. Rows list programs and times from 6:30 to 11:45.

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn McCormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wcau wadw wwa wwt

Orchestra. WEAFF WSAI WSM kvoo wvj who kstp wmaq wdf wif wjg wgy wiam wfaa

9:00—The Other Americas—Edward Tomlinson. WJZ WLS wgr wve wire wham

The newest "Hour of Charm" moving picture with Phil Spitalny and his all-girl orchestra, sixth in the series, has just been completed and will be released throughout the country on August 2.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, JUNE 23

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS. Rows list times and program titles.

WCKY WLW WKRC WSAI WJR KDKA WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor; Franklyn Mac Cormack, poetic reader, and Carlton Kelsey's Orchestra. WABC WKRC wadc wvva wbt whk wcau
6:15—"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Nora Cunneen and others. WEAFF WCKY wgy wmaq wtm wire wdfc kyw who wbp kstp

—Helen Menken in "Her Second Husband," dramatic revivals of former stage successes. WJZ WCKY KDKA WLS wgar wham
8:00—Chesterfield Presents Lily Pons with Andre Kostelanetz's Orchestra and Chorus; David Ross, announcer. WABC WKRC WHAS WJR wbbm wfbm whk kmcb wcau kmox who wadc wbt wfa wwl wcco wbst
9:00—"Gang Busters," true crime dramatizations. Conducted by Phillips H. Lord. WABC WKRC WHAS WJR wbbm wfbm whk kmcb wcau who kmox wwl wcco

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR THURSDAY, JUNE 24

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Grid of radio programs for Thursday, June 24, 1937, listing stations (WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, WHAS) and their respective schedules from 6:30 AM to 11:45 PM.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor, and Franklyn Mac Cormack, poetical reader. Carlton Kelsey's Orchestra. WABC WKRC wadc wvva wbt whk wcau

Show Boat, with Molasse 'n' January; Al Goodman's Orchestra; Modern Choir; Thomas L. Thomas, baritone. WEA WSM WLW wdf wtm wmaq waw wjw kyw who wdf kstp wbp wfa

Princeton Commencement

Commencement day exercises at Princeton University will be broadcast from 11:00 to 11:45 a. m. (E.S.T.) on Tuesday, June 22, over WCKY and an NBC network.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR FRIDAY, JUNE 25



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WJR, KDKA, WLS-WENR, WSM, and WHAS. Rows list programs and their broadcast times.

NETWORK PROGRAMS (NBC-CBS)
EASTERN STANDARD TIME

6:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and Carlton Kelsey's Orchestra. WABC WKRC whk wadc wcau wwa wbt
—Howard Neumiller, pianist. (CBS) kmcb
—Mary Small, songs. WJZ WCKY WLS wgr wave wire
—The Popsodent Program: Amos 'n' Andy. WEAF wgy wiam who kyw
6:15—"Ma and Pa," dramatic sketch, with Parker Fennelly and Margaret Dee. WABC wcau wadc wwa whk wbt
—Hollywood News: Del Casino, tenor, and Ray Block's Orchestra. WABC wcau
—Fray and Braggiotti, piano team. WJZ WLS wgr wave wham
—"Uncle Ezra's Radio Station E-Z-R-A. WEAF WCKY wgy wiam wmaq wire wdf wbp kyw kstp who
6:30—Caballeros. (NBC) wgy wiam wmaq wire wdf wbp kyw kstp
—Day Line Movie Pilot. WEAF only
—Horlick's Lum and Abner, comedy sketch. WJZ WLW WENR wgr
—The Caballeros. Jerge Negrette, baritone;

7:15—Roy Campbell's Royalists. WJZ WCKY WLS wgr wham
7:30—Death Valley Days, dramatic program, with John MacBryde, Jean King, Vernon Radcliffe and Jeff Bryant; Orchestra direction Joseph Bonime. WJZ WLW KDKA WLS wgr wham
—Hal Kemp's Dance Band, with Kay Thompson, the Rhythm Singers; David Ross and Paul Douglas, announcers. WABC WKRC WHAS WJR whk wfbm kmox wbbm whio wcau wadc wbt kmcb wwl
8:00—Waltz Time, with Frank Munn, tenor; Lois Bennett, soprano; Manhattan Chorus; Abe Lyman's Orchestra. WEAF WSAI wgy wiam wmaq wjz wdf kyw who wire
—Hollywood Hotel: Dramatic Musical Revue. "Slim" with Pat O'Brien, Henry Fonda and Margaret Lindsay. Jerry Cooper, m. c. Frances Langford; Anne Jamison; Igor Gorin, baritone; Raymond Paige's Orchestra. WABC WKRC WHAS WJR wbbm whk wfbm kmox whio kmcb wcau wadc wbt wjz wcco
—Fleischmann Program: Louie Armstrong's Orchestra; Eddie Green and Gee Gee James, comedy team, guest artists. WJZ WCKY KDKA WLS wham wgr
8:30—True Story Club of Human Relations, "And I Thought He Loved Me," dramatization. WEAF wgy wiam wjz kyw who wmaq wdf wire
—Coronet on the Air: Deems Taylor, and

Robert Armbruster's Orchestra. WJZ WLW KDKA WLS wgr wham
9:00—Raleigh and Kool Show: Jack Pearl as Baron Munchausen, with "Sharlie" (Cliff Hall); Morton Bove, tenor; Tommy Dorsey and his Orchestra. WJZ WCKY KDKA WLS wgr wham wfla
—Ferde Grofe and Orchestra; Vocal Ensemble direction Edwin Smalle. (From Philadelphia.) WABC WKRC WHAS WJR wbbm whk wfbm kmox wmbc wcau whio wsbw wjz wcco
—Campana's First Nighter; dramatization starring Les Tremayne and Barbara Luddy. Orchestra, direction Eric Sagerquist. WEAF WLW WSM wjz wave wmaq wiam wdf who kstp wfla wfaa kvoo wgy
9:30—Babe Ruth at Bat. WABC WHAS WKRC WJR wbbm whk wfbm kmox wcco wbt kmcb wcau whio wwl
—To be announced. WJZ WCKY wgr wham wave wire
—Jimmy Fidler and his Hollywood Gossip. WEAF WLW wgy wiam wmaq kyw wjz wire kstp wdf
9:45—To be announced. WABC WKRC whk wcau kmox wadc whio wsbw wjz wcco
—Ella Schallert, reviews. WJZ WCKY KDKA wgr wham wire wave
—Vic and Sade. Comedy sketch, with Art Van Harvey, Billy Idelson and Bernadine Flynn. WEAF kyw wgy wiam wjz wire wmaq kstp wdf

10:00—George R. Holmes, Chief of the Washington Bureau of the International News System. (NBC) wgy wiam wdf kyw
—Eso News Reporter. WEAF only
—Carl Ravel and his Orchestra. WABC (WKRC on 10:15) wadc kmox whk wsbw wbt whio wcau kmcb
—Promenade Concert: Roy Shield and his Orchestra; Noble Cain a Capella Choir; Vivian Della Chiesa, soprano; Edward Davies, baritone and commentator. WJZ WCKY wgr wave wire wham wfaa wfla
—"Tomorrow's News Tonight," Commentary by Andra Baruch. WABC only
—Poetic Melodies. (CBS) WHAS WJR wbbm wfbm wwl wcco kmox kmcb
—Amos 'n' Andy. (NBC) WSM WLW wmaq wfla wire wbp kstp wjz wiam
10:15—Jean Sablon, songs. WEAF wjz wave wiam kyw who wgy
10:30—Eddie Duchin and his Orchestra. WABC (WKRC WJR on 10:45) WHAS wfbm wcau whio wadc whk kmox wbbm kmcb wsbw wbt
—French Casino Orchestra. WEAF WSM wjz wave wmaq wiam wdf whio kstp wfla kvoo wgy
11:00—Shep Fields and his Orchestra. WABC WKRC WHAS whk wfbm wadc whio wbbm —Larry Burke, tenor. WEAF wgy wiam wmaq who
—Trump Davidson and the Club Esquire Orchestra. WJZ WCKY WLS wgr wave wire wham

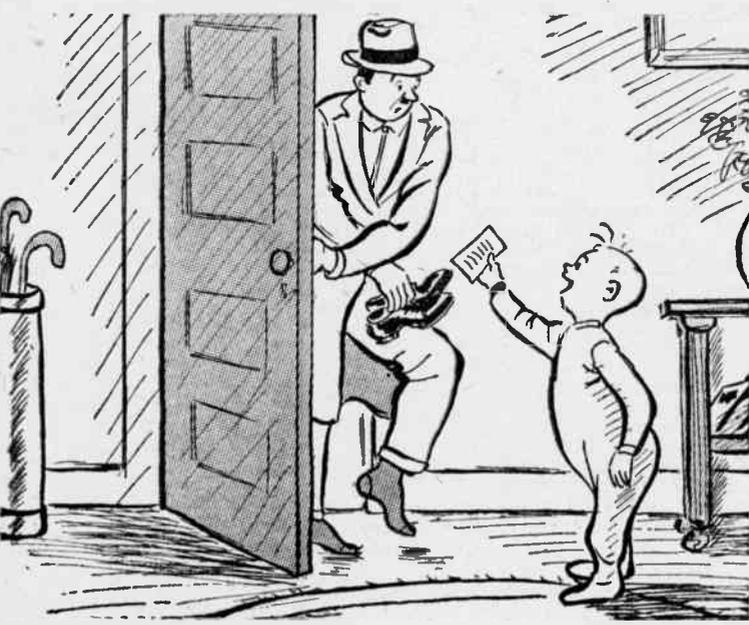
(1240 kc N Denotes NBC)

WHIO-DAYTON, OHIO June 18 to June 25 Inclusive

Sunday Network Programs (Continued)

Table with columns for days of the week (Friday, Saturday, Sunday, Monday, Tuesday, Wednesday, Thursday) and time slots (7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45). Each cell contains program titles and station call letters.

8:00-Manhattan Merry-Go-Round, Bert Lehr, comedian; Pierre Le Kraun, tenor; Rachel Carlay, blues singer; Abe Lyman's Orchestra; Men About Town Trio. WEAF WSAI WSM wgy wtam wtwj wmaq who wda f wla wwa  
- "Universal Rhythm," starring Richard Bonelli, with Alec Templeton, Carolyn Urbanek and Rex Chandler's Orchestra. WABC WKRC WJR WHAS wbbm wfbm whk kmcb wcau kmox wadc wbsi wwva wbt wsfw wvj wcco  
- Woodbury's Rippling Rhythm Revue, starring Shep Fields and his Orchestra; Bob Hope and Honeychile; Frank Parker, tenor; Hope and Honeychile; Frank Parker, tenor. WJZ WLW KDKA WENR wgar wham  
8:30-The Jurgens Program, with Walter Winchell. WJZ WLW KDKA WLS wgar wham  
- American Album of Familiar Music, with Frank Munn, tenor; Jean Dickenson, soprano; The Haenchen Concert Orchestra; Bertrand Hirsch, violinist; Arden and Arden, piano duo; Amsterdam Chorus. WEAF WSAI WSM kyw wgy wtam wvj who wda f wma q wfaa wira wwa  
8:45-Choir Symphonette, vocal ensemble with instrumental accompanist. WJZ WCKY KDKA wgar wwa wira wham  
9:00-Seafest Sunday Night Party: James Melton, m. c. Jane Pickens, soprano; Robert Dolan's Orchestra; Donald Dickson, baritone; New Yorkers Chorus; Tom Howard and George Shelton, comedians, guest artists. WEAF WSAI WSM wgy wtam wvj wma q who wda f wla wwa  
- Gillette Summer Hotel: Milton Berle, comedian; Jolly Gillette (the sponsor's daughter); interviews and songs; Wendell Hall, sing leader; Andy Sanella's Orchestra. WABC WKRC WHAS WJR kmcb wcau wfbm whk kmcb who wadc wbsi wbt wvl wsfw wcco  
- California Concert, featuring Sara Kreindler, violinist; Zarova, Russian soprano; John Teel, baritone, and orchestra, direction Ernest Gill. WJZ WCKY WLS wgar wwa wira wham wma q wfa  
9:30-H. V. Kaitenborn. WABC WHAS WKRC whk wfbm kmcb kmox wadc who wbsi wbt wsfw wbbm  
9:45-Maureen O'Connor. WABC WKRC WHAS WJR wbbm whk wfbm kmcb wcau kmox wadc who wbsi wbt wsfw wvl wcco  
10:00-Judy and the Bunch. Vocal Quartet. WJZ WCKY wgar wira wham  
10:30-Lou Brings' Orchestra, from Hotel Stevens. WJZ (WCKY on 10:45) wgar wwa wira wham  
- Press-Radio News. WEAF and network.  
- Jay Freeman and his Orchestra. WABC WHAS WKRC wbbm kmcb whk wfbm wcau kmox wadc who wbsi wbt wsfw wcco  
- Woodbury's Rippling Rhythm Revue, starring Shep Fields' Orchestra. (NBC) WSM wva wba p  
10:35-Jimmie Lunceford and his Lido Club Orchestra. WEAF wgy wtam wma q who wda f kyw  
11:00-Ted Lewis' Chez Paree Orchestra. WJZ WCKY KDKA wgar wham wwa wira wham  
- Al Trace and his Orchestra. WABC WKRC WHAS wbbm whk wfbm kmcb wcau wadc who wsfw wcco  
- Deacon Moore's Beverly Hills Country Club Orchestra. WEAF WSM and network  
11:30-Dick Jurgin and his Orchestra. WABC WKRC WJR wbbm wfbm wcau wbt whk kmcb wadc who wsfw wcco



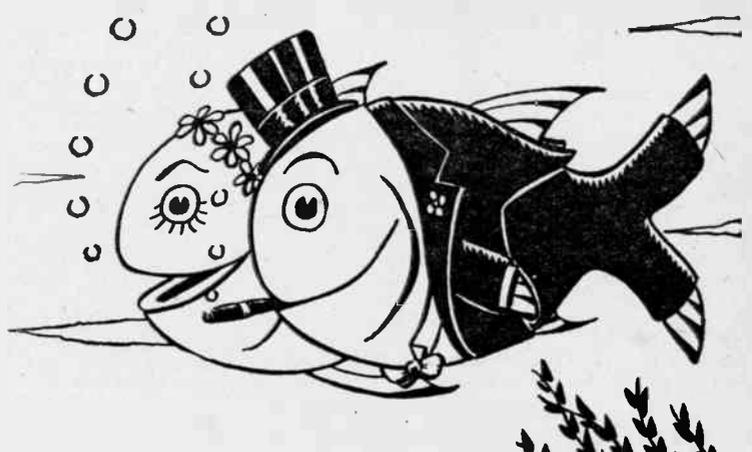
"Dad, will you sign my report card now?"

GRACE MOORE

In the next to last broadcast before the conclusion of the current series, Grace Moore, star of opera, radio, screen and concert stage, will present a program of favorite light and serious compositions over a WABC-Columbia network, including WKRC, WHAS and WJR, Saturday, June 19, from 8:00 to 8:30 p. m. (E.S.T.). New arrangements of popular selections will be offered by Vincent Lopez' orchestra, with the maestro playing his characteristically deft piano interpretations. Miss Moore will be supported by the mixed voices of the Paul Taylor Chorus.

Alfred Gus Karger, commentator, will discuss "Rates of Pay" over WLW and the WLW Line, Saturday, June 19, at 5:45 p. m. (E.S.T.).

"Your Unseen Friend" has been offered the price of an expensive vacation by a fan for one of his photographs.



"Are you really taking me to Niagara, dear?"



## Find the Four Hidden Names of Girls

**C E F I K L T V!** Pronounce it if you can. You may think that these eight letters spell some unpronounceable word in an obscure African dialect. These eight letters, however, do not spell any word in any language, but represent the names of four girls which are spelled with a total of seventeen letters.

See how quickly you can rearrange the eight letters in such an order that when they are pronounced they phonetically spell the four concealed names.

## The Triple Acrostic

THE horizontal rows of this puzzle are to be filled with five-letter words, which are so linked together that the last two letters of the first words form the first two letters of the second words, while the last two letters of the second words form the first two letters of the last words. If the correct words are chosen, the three vertical shaded rows, read downwards, will spell the name of one of the states of Mexico. Although this state is not an island, to travel to it from other parts of Mexico, one must cross a large body of water. Here are the definitions of the five-letter words:

that happen? To clear up what is obscure or difficult to be understood. In law, the place from which a jury is chosen and where a trial is held.

4. A tree. Porcelain ware. Artless.

5. An engraver's tool. To derive by reasoning or implication. To expunge.



1. Common form of call used on the telephone. Relating to place or position in space. Solitary.

2. A dwelling. Cessation of life. To fling.

3. How does

## A Charade

PAMELA'S medicine cabinet was so crowded with old bottles that when she opened it they all fell out on her. This state of affairs moved Pamela to poetic action:

"The winter with its chills is past.  
Of coughs and colds we've seen the last.



No longer need we tonics use  
To drive away the Springtime blues.

But half-filled bottles manage yet

To clutter up my cabinet.  
There is \*\*\* room to place a hair,  
\*\*\*\* all those bottles \*\*\*\*\* there.

I'll pour their contents down the sink,  
\*\*\*\*\* what my parents think."

The asterisks stand for the letters of missing words, the first three of which are combined in the order in which they occur to spell the last missing word.

## THE RIDDLE BOX

WHAT one common characteristic can you find that is possessed by both an echo and a bad penny?

2. If a man loses the second-hand of his watch where would he go to get another?

3. Why does a deaf and dumb person who is always telling jokes usually have broken fingers?

4. How would you expect to feel the next morning after sleeping all night in a corncrib?

Acrobatic Words: The words are: FLOW, Blow, Blot, Boot, Bolt, Bold, Wold, WOLF.

Numbered Circles: The numbers are placed in the circles as follows: First horizontal row—1, 3, 16. Second horizontal row—2, 4, 14. First vertical row—1, 8, 11. Second vertical row—3, 7, 10. Third vertical row—5, 6, 9. First diagonal row—1, 7, 12. Second diagonal row—2, 5, 13.

Anagram in Addition: The words, 1 CHART TIME, rearranged to spell the word arithmetic. When translated into figures the letters of the three words in the problem in addition, I chart time, whose sum is expressed by the letters, 1HCT (9504), give the following numbers: 9 plus 05128 plus 4367 equals 9504.



Last Week's Cross-Word Puzzle



THE solutions of the puzzles appearing on this page will be given next week. Solutions of puzzles that require diagrams will be mailed upon receipt of request accompanied by a stamped and addressed envelope, together with a clipping of the puzzle.

- HORIZONTAL**
- Who wrote "Clayhanger"?
  - What ancient city of splendor was near the present Bagdad?
  - Melody.
  - Mistake.
  - Military assistant.
  - Cadence.
  - Horses of brown and white color.
  - Bow of a vessel.
  - River in England.
  - What British statesman became chancellor of the exchequer in 1924?
  - Unit of energy.
  - Cleansing agent.
  - Person unduly impressed with social station.
  - Originate.
  - Savage native of Luzon.
  - Midday.
  - Pertaining to the wind.
  - Flutter.
  - Prefix: two.
  - Vulgar person.
  - What state (abbr.) was named for William Penn?
  - City in Hungary.
  - One who detests.
  - What British statesman headed the opposition that drove Walpole from office in 1742?
  - What commercial city of Northern Syria was taken by the British, Oct. 26, 1918?
  - One who remains in a place.
  - Invisible emanation.
  - Preposition.
  - Bushy clump.
  - Of what country is Breslau the capital?
  - Gained a victory.
  - Shield or protection.
  - Encircled.
  - Baseball glove.
  - River in Russia.
  - Sacred city of ancient Egypt.
  - From what Egyptian sun god did the Pharaohs claim they were descended?
  - Lowest female voice.
  - Depending upon.
  - What is the highest mountain peak in Wales?

- VERTICAL**
- What English prime minister was one of the chief movers in the Locarno treaty?
  - One of the Great Lakes.
  - The life story of what river was recently written by Emil Ludwig?
  - Burmese sprite.
  - Island of the Malay Archipelago.
  - Company of soldiers.
  - Subjects to servitude.
  - One of the elements.
  - In 1922 the United States obtained the right to operate a cable station on what island of the Carolines?
  - Italian coins.
  - Aroma.
  - What London prison was established in 1218?
  - Uncrooked.
  - Male child.
  - Peg serving as a hold for nails.
  - Japanese coin.
  - Incline the head.
  - Who invented dynamite?
  - Suffrage.
  - Laminated rock.
  - Swift.
  - Egg-shaped.
  - South American wood sorrel.
  - European fish.
  - Who developed an antitoxin for hydrophobia?
  - Mineral spring.
  - Junction of earth and sky.
  - On what river was the presidential summer camp during Hoover's administration?
  - Pointed and headed piece of metal.
  - What is the capital city of New Jersey?
  - In the Hindu calendar, one of the months of the year corresponding to the latter part of April and the opening week of May.
  - Large snake.
  - Onward.
  - Utilizers.
  - Fabled monster.
  - Face of a clock.
  - Half an em.
  - Savage.
  - Who is the pretender to the throne of Hungary?
  - Wily.
  - In birds, the crop.



# BEST BETS OF THE WEEK

... The story gets in your way every once in so often, especially toward the end—but, all in all, I think you'll find "THIS IS MY AFFAIR" a pleasing and exciting picture. In this one, Robert Taylor is the young naval hero who is given a secret assignment by President McKinley. He has to locate the desperate bank bandits, and it goes almost without saying that Barbara Stanwyck is the pure and innocent half-sister of the bandit leader. But the backgrounds of the period are swell, and a definite suspense is maintained throughout. Taylor, Stanwyck, and Victor McLaglen are all very good—and there is an excellent bit contribution by Tyler Brooke. "THIS IS MY AFFAIR" is a very good audience film. . . . Two pictures that lack big names but constitute above-the-average entertainment are Grand National's "THE GIRL SAID NO" and Universal's "THE MAN IN BLUE." If they hit your neighborhood, both productions are worth a visit.



Barbara Stanwyck



Le Grand Cannon, Jr.

... Among recent novels, I suggest you read "A MIGHTY FORTRESS," a first publication by Le Grand Cannon, Jr. Set in New England shortly before the Civil War, it traces the wandering path Ezekiel Peel took from a farm in New Hampshire to a ministry in Boston. There is a compactness in the writing and a breadth of understanding in "A MIGHTY FORTRESS" that will bind your attention to the page. . . . Herbert Clyde Lewis, a New York newspaperman, has written "GENTLEMAN OVERBOARD," a slim novel that builds up tension like an electric dynamo. It starts in mid-Pacific when Henry Preston Standish, a normal man and "one of the world's most boring," falls from ship into the sea. From that moment, Lewis tick off the minutes in his novel to a powerful climax. "MAN OVERBOARD" is a model of dramatic writing and is issued by Viking for \$1.50. . . . Also recommended: "THE LAST EXPRESS," a mystery in the noisy caverns of the subway, by Baynard Kendrick.

... Odds And Ends In The Entertainment World: More and more members of the Hollywood players are buying yachts for themselves. All members of the ahoy-polloi? . . . Dance record I enjoyed best this week was "You Can't Run Away From Love Tonight" and "Cause My Baby Says It's So," as played by Vincent Lopez and his orchestra. . . . Harry Lauder, now 67 years of age, may make a motion picture. That's pretty good for a guy who gave his first "farewell appearance" in America more than twenty years ago—and then continued to give one almost every year thereafter! . . . Joe Lewis, expert funster, has an idea how to make a million dollars on Broadway. He's going to open a hot dog stand behind the eight ball!



Harry Lauder

## PLOT FOR A NOVEL

The mountaineer's wife sent her lazy, easy-going husband to town. She wanted a five-pound bag of salt and a gallon of kerosene. The hill-billy was gone for over twenty years. Then, one afternoon, he returned home. He stuck his head in the door. "Yoo-hoo, Marty," he yodeled. "Hyar's yer salt

# A Hellinger Short Story

## Overdone

**G**RENZY was tiny, and tough, and screwy, and superstitious. He had a head like an auctioneer's mallet, and beady little eyes that blinked like a lighthouse. He was the toughest man in his State and, when not in the mood to murder, he had been known to gouge the eyes out of a friend.

Grenzy was afraid of no man. The intangibles, however, could make a sissy out of him at any time. Anything that smacked of the supernatural had him completely buffaloed.

He was woefully ignorant. And that, of course, emphasized the value of superstitions . . .

**O**NCE, he almost fainted at the sight of a black cat.

It happened in 1928. He had planned a night robbery, and he had planned it very well. The chosen joint was pa-

pensive had a fi- He ar- more th- layout Grenzy ate.

At t- stepped cat wal- was as She wa- looked food.

Grenzy trembled. His beady eyes snapped. His knees shook. His skin faded to a clownish white. He leaped back into the car.

"Step on it!" he shouted. "Let's get out of here. Quick!"

The gang wanted to know what happened to the boss. On the way back, he told them. They wanted to laugh at him, but they didn't dare. Grenzy swore the cat was a tip-off, and that the cops were probably inside, waiting.

And, strange as it may seem, he was right!

The very next day, the newspapers had a small story to the effect that the police had waited in that very warehouse. They had waited there for a week on a tip that "some gang" was going to pull a robbery.

After that, the boys never laughed again at any of Grenzy's superstitions . . .

**L**ATER, Grenzy became a very hot criminal, indeed. The cops were out to get him. The governor of the State demanded that the cops in every town were to hunt him down. And Grenzy was compelled to remain very much in seclusion.

He stayed in an apartment—and held court there. Business went on as usual, and Grenzy was feeling fine. He felt that way, that is, until one of the gang walked in one night and tossed his hat on the bed.

The superstitious Grenzy almost leaped out of his hide. As he ran to knock the hat from the bed, he heard

and yer can o'kerosene." His wife came to the door. The mountaineer grinned sheepishly. "Oh, so it's you," she cried. "Whut on you so long?" "Stopped in at Zeke's house," he "Played a little game of checkers."



on it!" he shouted. "Let's get out of here. Quick!"

polite hammering on the door hideaway apartment.

Grenzy waited to ask no questions. He ran out the window and down the stairs to escape in less time than it took him to write it here. And a few seconds later, the police kicked the door down.

Again, Grenzy made good his escape. But he knew in his heart that the hat on the bed was what got him into trouble . . .

Several months later, interest in the notorious Grenzy had waned. The papers were full of politics, and the editors forgot about Grenzy for the moment. So he came out of hiding.

He summoned the boys and handed out some very sweet news. He was going to pull a very juicy job. On a bank, this time. And in daylight, too, when the pretty bills were present for everyone to see.

He had a mugg draw maps of the surrounding streets, and of the interior of the bank. Grenzy knew exactly where every burglar alarm button was. And he X'd off the spots on which he wanted the boys to stand.

Each man had his own job. Harry was to keep the engine of the car running on Jackson street. Tommy was to stand at the bank entrance with his hat off. If he put the hat on at any time, that was the signal to scam.

Joe, Ben, and Mike were to enter the bank with Grenzy. One was to take care of the patrons. One was to cover the bank officers. One was to help Grenzy at the tellers' cages.

The job was an absolute cinch . . .

**T**HE boys did their parts like trouper. Everything went well, except for one very unfortunate

hitch. One of the tellers wanted to be a hero. He grabbed a gun. And Grenzy splashed a shot in the center of his forehead.

The boys scooped up all the dough they could handle. And they departed with a celerity that would have been envied by a Jesse Owens.

They ran to Jackson street and scrambled into the waiting car. They were only seven blocks away when a police car pulled across the road in front of them. They had to pull up—or crash.

They pulled up. Grenzy grabbed a money bag and ran. He kept his fingers crossed as he ran—and he wasn't hit. Mike ran alongside of him.

"We're makin' for the old flat," cried Grenzy. "Keep runnin' like hell."

Which is just what they did. They hurdled fences and hedges, and they ran up streets and down alleys. Finally, they reached an apartment. They ran through the hall. Fortunately, no one was there.

The two men raced up the stairs. Grenzy used his old key, and entered the flat with Mike. He closed the door and leaned against it.

"Took a long chance comin' here," he whispered heavily. "But we hadda do it. Now if the luck will only hold out for a coupla hours, we—"

His voice trailed off as he heard the police. Sirens—hundreds of them—seemed to be blowing. There were heavy steps on the stairs.

Grenzy and Mike left the door. They took the money bag and raced into a deep closet. Grenzy closed the door and pulled a lot of gowns and suits in front of them. Then Grenzy crossed his fingers, because that had never failed to bring him good luck.

They heard the cops pound on the outside door. Grenzy and Mike held their breaths. They heard the pounding and splintering of wood.

They heard the hoarse shouts of the police, and the tramping of many feet. They heard a policeman approach the closet. Grenzy grinned in the dark—and double-crossed his fingers.

The cop opened the closet door and stared inside. Grenzy's heart pounded in his throat. But nothing happened. The cop was evidently satisfied. He closed the door again.

A moment later, there were a number of shots. Grenzy felt the sting of many bees in his chest. He and Mike fell dead . . .

**I**N the police station, the proud cop explained it all to the chief.

"So help me, sir," he said, "I didn't know they were in there. I opened the closet door and looked in. All I saw was a lot of clothes. They might have got away clean, chief, except for one thing:

"After I slammed the door, I heard somebody knock on wood!" . . .

The woman folded her arms. "Land's sake, man," she fumed. "Do you know twenty years?" "I'll be damned," he said. "I owned. "Didn't know it was that

# AROUND the DIAL

by THE DIAL TWISTER

Because a number of commercials fold during the hot months, summer is the traditional season when sustaining programs come into their own. As usual, that's the case this summer. Also as usual, the studio chefs' ideal recipe for a summer sustainer is about as follows. Take plenty of rhythm tunes, the more monotonous the better. Add a heavy dose of drooling continuity. Top off with a bit of "purple" drama. Then slip into a vacant half-hour. There's only one thing wrong with this concoction. It's wasted oil. Particularly in summer, most dialers use radio just as a background. They pay no attention to words. They want music; fresh, restful music. Yet most directors abhor a program made up exclusively of better-quality music as they would the plague. If you doubt that, count up such programs. The fingers of one hand will be enough. Why is this? Well, why?

Press release headline: "Gibbons offers one revolution, one mad bull, and several floods on CBS." Cincinnatians still remember one Gibbons flood that turned out to be quite a bull.

Proctor and Gamble have just renewed their contract with NBC calling for 73 broadcasts a week. In radio amateur jargon 73 means best wishes and all that sort of thing. It must mean something quite as pleasant for NBC. This one sale, accounting for much of National's daytime space, points to something still more important. Exactly where would radio be without a few "heavy sugar" sponsors?

Those recent Lum and Abner episodes built around a postoffice robbery again raise the old question of why radio comedy serials must, every now and then, go in for crime or tear-jerking. It's a mystery nobody's been able to solve.

Apropos of comedy serials, persistent rumor has it that Amos and Andy will not be renewed by their present sponsor when their contract expires at the end of this year. Which should surprise no one. It's generally known that the blackface team has lost plenty of ground since the fabulous days when people bought radios just to hear Amos and Andy. Some say they've been on the air too long. But I'm far from sure that's the whole explanation. Their scripts haven't held the hilarious pace of the first couple of years. And say what you will, scripts are the life of any comedy act. Yet radio owes a lot to Amos and Andy. They pioneered many worth while innovations. That's

worth remembering when they seem about to fade from the picture.

Whoever prepares Rudy Vallee's interviews deserves an appreciative hand. Unlike some other cases that could be mentioned, Vallee's guest celebrities aren't treated as mere stooges. Sometimes he's even serious and respectful. That's quite refreshing.

Now and then Boake Carter's penchant for "perhaps" makes his style downright ludicrous. June 7 was "perhaps" a field day for the careless use of his pet mannerism. As "perhaps" these excerpts will show "Surely, perhaps, it seems . . ." and "There you have perhaps possibly... "Perhaps more sparing use of "perhaps" might "perhaps" make "perhaps" mean what it "perhaps" does to most of us, "perhaps."

As if there weren't already enough programs aimed at the spending sex, NBC uncorks still another: There Was a Woman (over WCKY, Saturday, 7 p. m. (E.S.T.)). It's built around the power-behind-the-throne idea, showing how a woman influenced the life of a well-known man. On this score the June 5 piece wasn't entirely successful. Jesse James' mother seemed just lugged into what was little more than a period crime thriller.

With the barrage of hits chalked up in Hits of The Week, one begins to wonder why its box score doesn't leave space for errors.

Maybe it's because directors have been aiming at women so long they can't break the habit. Anyway, exclusive masculine interest in the new For Men Only (WLW, Monday, 7:30 p. m. (E.S.T.)), seems pretty much title-deep. Certainly Estelle Taylor's syrupy contribution to the June 7 show was less than sure-fire he-man stuff. Why not cash in on genuine male hobbies, let Paul Sullivan interview some of the chaps who make and fix and collect things just because they like to. That would be one obvious way to inject male interest, which the show still needs. Another would be to bar women from the cast with an iron hand. They can be heard on any old program.

At least radio didn't go completely maudlin over Jean Harlow's death. In the light of previous experience, that's highly commendable restraint.

## Green Offers Movie Stars' Songs

Johnny Green will introduce four new songs, all written by movie stars, during his broadcast with vocalists Trudy Wood, Jimmy Blair, and Jane Hodes on Tuesday, June 22, at 8:30 p. m. (E.S.T.), over the NBC-Red network, including WCKY and WSM. Ever since Johnny scored a song by Ginger Rogers and introduced it on the program last Winter, he has been besieged by film celebrities who aspire to turn composer.

## NBC RADIO GUILD

"Mamma's Affair," a comedy in three acts, by Rachel Butler, will be presented by the NBC Radio Guild on Friday, June 18, from 2:00 to 3:00 p. m. (E.S.T.), over the NBC-Blue network, including WCKY. The story deals with a sentimental hypochon-

## In the Middle



"In the middle" best describes the predicament of Announcer Del Sharbutt, sandwiched in between Tim and Irene, who are initiating the spieler as their new playmate on the "Fun in Swing-time" program, heard at 5:30 p. m. (E.S.T.), Sunday over the Mutual Broadcasting System and WSAI. Bunny Berigan, his trumpet, and his orchestra provide the musical background.

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