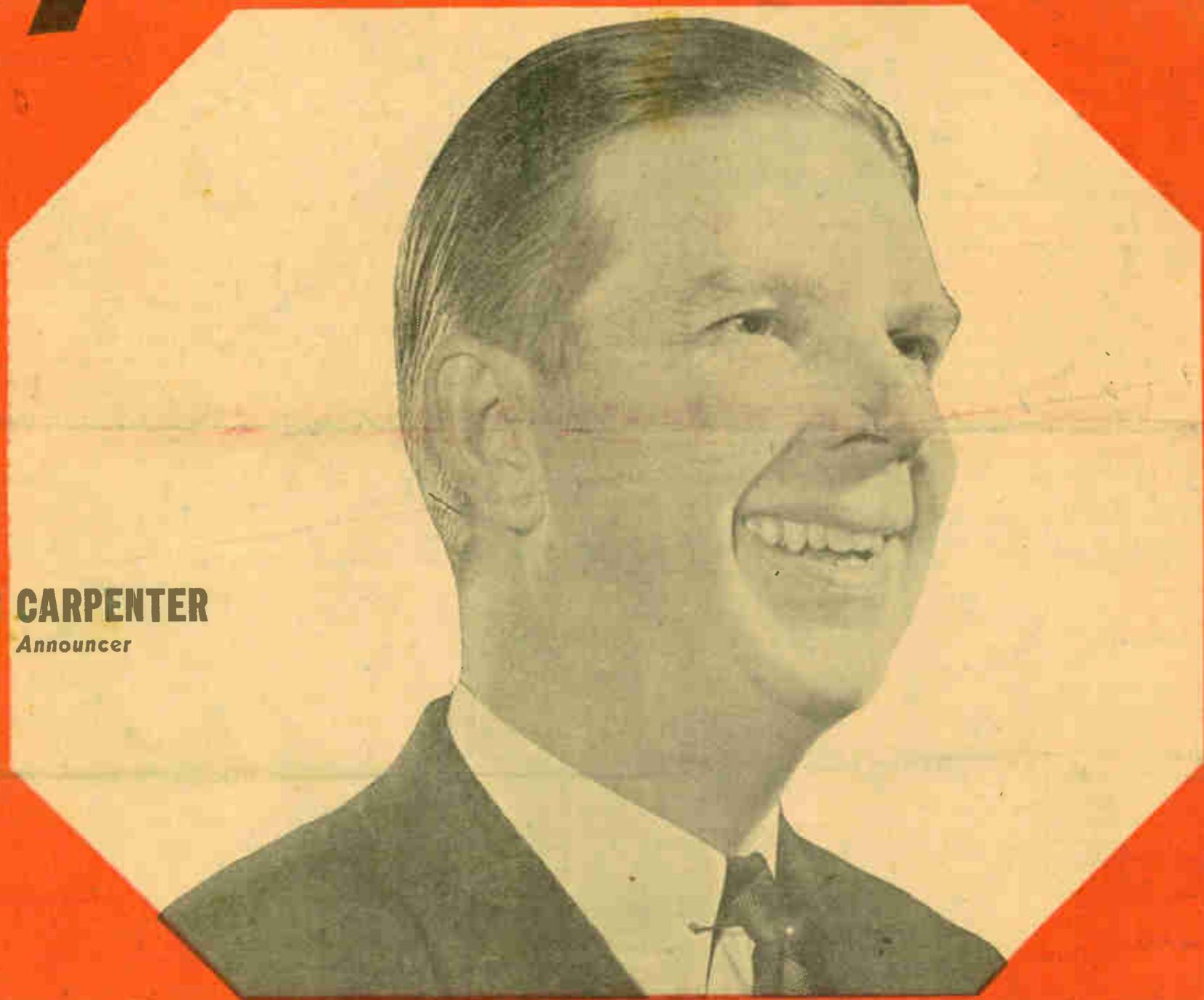


5¢

# Radio Dial

WEEK ENDING DECEMBER 10, 1937



**KEN CARPENTER**  
*Announcer*

**YOUR HOLLYWOOD PARADE WITH DICK POWELL BEGINS  
METROPOLITAN OPERA RETURNS TO THE AIR**

# ZENITH FOUNDATION SERIES SWITCHES TO CBS

## McCormicks Wed 46 Years



Pa and Ma McCormick, veteran radio entertainers, celebrated their 46th wedding anniversary November 13, and the following day the Crosley Employees' Glee Club gave them a surprise party during the "Truly American" broadcast over WLW and the WLW Line. Pictured above are Pa and Ma, seated, and standing, Paul Wilson, president of the Glee Club; Marie Weber, librarian; Boss Johnston, Elvera Duke, Arthur Pierson, and Janet Schroeder, the cake committee; and Wilbur Leamon, secretary-treasurer of the Glee Club.

## Cuban President In Broadcast From Havana On Mutual

In a radio address to the United States through the Mutual Broadcasting System including WLW, President Laredo Bru of the Republic of Cuba will discuss "The State of the Nation," on Friday, December 10, at 11:30 p. m. (E.S.T.).

Dance music from the Savilla-Biltmore roof will feature the first special program for WLW listeners December 8. The following night Joseph Ries, educational director of WLW, will conduct a "man on the street" broadcast from the sidewalk cafe of the Saratoga hotel with music by the f. med Ensuendo all-girl orchestra.

On Saturday night the special broadcasts will close with dance music from the exclusive Vedado Tennis Club. All broadcasts have been scheduled for 11:15 to 11:30 p. m. (E.S.T.) except President Bru's message.

More than 100 members of the International Radio Club will go to Havana after a three-day session in Miami, Florida, which includes a visit to Macfadden-Deauville as guests of Bernarr Macfadden, the publisher.

All broadcasts will be arranged by Mr. Ries.

## Has Two Shows



Doris Kerr

Here's the latest picture of Doris Kerr, who is heard with the organ melodies of Ann Leaf every Monday from 3:00 to 3:30 p. m. (E.S.T.) over the WABC-Columbia network, including WHIO.

She also may be heard vocalizing with Howard Phillips on "Song-Time" every Wednesday at 6:45 p. m. over the same network, including WKRC and WHAS.

## "December Daze"

Gracie Allen, in the midst of the darkest month of the year, has written a sketch entitled "December Daze," which she will present to the NBC-Red network, including WLW and WSM audience on Monday, December 6, at 8:00 p. m. (E.S.T.).

George Burns, Tony Martin, Ray Noble and his orchestra members will have roles in the drama. Discarding the cloak of the thespian, Tony Martin will introduce a new song, accompanied by Noble's music-makers.

## Network Change To Take Place December 5

Presenting a unique series of tests and experiments in mental telepathy under the supervision of several of America's leading university scientists, the "Zenith Foundation" will begin its weekly broadcasts over a nationwide WABC-Columbia network including WKRC, WHIO and WHAS, Sunday, December 5 from 10:00 to 10:30 p. m. (E.S.T.).

Conceived and founded by Commander E. F. McDonald, Jr., president of the Zenith Radio Corporation, under whose sponsorship the series will be offered, the programs are designed to determine whether telepathy as an extra-sensory power exists and if so, learn what such powers of the human mind are, how common they may be, to what extent they may be cultivated, and how they function.

Commander McDonald has been interested in evidences of this phenomenon for many years. In 1924, over a Chicago station, he conducted the first telepathy program ever to be broadcast, receiving on that occasion the cooperation of such well known scientists as Dr. Gardner Murphy of Columbia University, Dr. Robert Gault of Northwestern University and Professor H. B. English of Antioch College.

The tests, as conducted on the "Zenith Foundation" programs, consist of the selection of various objects, designs, colors and other such things quickly identifiable by the mind, by a mechanical device, the action of which is unpredictable.

Ten especially selected telepathic senders — persons whom tests have shown to be especially fitted for the experiments—then concentrate on the machine's selection and attempt to project the thought to the listening audience.

Senders are isolated in a room away from the broadcasting studio, and they alone know the selections the machine has made, which are revealed only after several days have elapsed and listeners' replies have arrived at the Foundation's headquarters.

## Message of Israel

Barnett R. Brickner, Cleveland Rabbi, will be guest speaker during the Message of Israel program, on Saturday, December 4, at 7:00 p. m. (E.S.T.), over the NBC-Blue network, including WCKY and WLS. Rabbi Brickner will speak from the studios of WHK, in Cleveland. The musical portion of the program will originate in the NBC Radio City studio.

## Youthful Air Hero



Donald Weeks, one of Chicago's leading juvenile actors, is heard as a youthful frontiersman in the Sunbrite Junior Nurse Corps radio show, broadcast over the NBC-Blue network, including WLW, every weekday at 5:00 p. m. (E.S.T.).

Donald takes the part of Davey, the foundling boy who accompanied the Lewis and Clark expedition, in the dramatization of the life of Sa-ca-ja-wea, Shoshone Indian girl who became the nation's heroine in the eighteenth century.

## Malone To Announce Winners In Contest

The seventh group of winners of \$10 poetry awards will be announced by Ted Malone on his "Between the Bookends" program, heard over the WABC-Columbia network, including WHIO, Monday, Tuesday, Thursday and Friday, November 29, 30, December 2 and 3, from 4:00 to 4:15 p. m. (E. S. T.).

On Thursday, December 2, Malone will announce two winners—May Howard McEachern, of South Jacksonville, Fla., for "Song of the Sink"; and Theodore L. Whitley, of Pomona, N. C., for "To A Mocking Bird."

Lee Avery, 473 Middle St., East Weymouth, Mass., will be announced as the winner on Friday, December 3, for "To A Dead Rival."

Malone, in cooperation with Pictorial Review, is conducting this contest for the purpose of recognizing unknown American contemporaries. Any one may enter his or her works in the contest, the only stipulation being that such poetry be unpublished.

Heard regularly Mondays, Tuesdays, Thursdays and Fridays, 4:00 to 4:15 p. m. (E. S. T.), Malone announces winners for the same days two weeks previous, with the exception of Thursdays when he announces the winners of both Wednesday and Thursday contests of two weeks previous.

## Singer Inspects Unique Chimes



Pretty Mary Paxton, WLW personality singer, was snapped as she investigated the WLW studio program clock—the synchronized time-piece that chimes out the correct eastern standard time after every program. The clock was installed a year ago and has faithfully chimed the correct time for WLW listeners. Built by Don Winget, Jr., and his crew of sound technicians, the clock is said to be the only one of its particular kind in existence.



# Weekly RADIO DIAL

Entered as second-class matter July 29, 1931, at the post-office at Cincinnati, Ohio, under the Act of March 3, 1879.

Published every Friday by the Radio Dial Publishing Co.  
22 East 12th St., Cincinnati, Ohio

Six Months for \$1.00. Single Copies 5 cents

RADIO DIAL brings you the latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

Telephone—CHerry 0710-0711

J. A. ROSENTHAL, Editor

Vol. VII. WEEK ENDING DECEMBER 10, 1937 No. 30

## THE INFANT GROWS UP

Ever since broadcasting was born people have been saying that "radio is still in its infancy." Sometimes that familiar statement has prefaced rosy predictions about what the baby would be when he reached manhood. Again it has had an ironic twist, implying that it was time for the infant to become an adult.

In certain respects there are grounds for that feeling. Even its staunchest friends will concede that radio's independence had not always kept pace with its growing strength. For that reason the long-expected coming of the NBC Symphony Orchestra is particularly gratifying.

In the department of fine music radio has been playing the role of a dependent. Though broadcasts of symphony concerts and opera performances have been common for more than ten years, most of these features originated from other sources. Radio merely supplied the pickup and transmission facilities. The few symphony orchestra and opera companies formed in the studios were recruited temporarily from artists who had other duties.

As a result, the broadcasting of fine music has been largely at the convenience of the interests originating it. Sometimes this led to embarrassing difficulties about schedules and other matters.

Now, however, NBC has organized its own symphony orchestra. Much praise has been heaped on its generous size, its distinguished members, and its world-renowned conductors. All these things are important. But as we see it, the most important facts about the new orchestra are that it is NBC's own, and a permanent organization.

On the staffs of the networks and the larger stations are various dance bands, concert ensemble and other groups playing music of the lighter type. At last a full symphony orchestra of high caliber takes its place alongside these units as a permanent organization created exclusively for radio.

This has far-reaching significance quite apart from the excellence of the new group. The fact that the new orchestra is NBC's own means that its programs can be scheduled without deferring to the wishes of outside interests. And the fact that it is a permanent organization means that it will not have to be disbanded after a few brief weeks. From that practical standpoint of making good music available, either is a long forward step. But even more significant is what the new orchestra promises for radio's independence.

After years of depending on other sources for its fine music, radio is on its own. After years of letting others take the initiative, broadcasting has assumed the responsibility of providing fine music. Here is heartening evidence that the "infant" is becoming an adult.

To be sure, one swallow does not make summer. The unfortunate hour and night of its symphony broadcast indicates that NBC still has problems to solve. Nevertheless the new orchestra is the most hopeful sign of radio's maturity that has turned up in a long time.

A few more demonstrations as constructive, and the bromide about radio's infancy will be "horse and buggy."

## KEN CARPENTER -- Announcer

Ken Carpenter, versatile west coast announcer, who plays such an important part in the Bing Crosby show on Thursday nights, now is featured each morning at 7:00 on Sunkistime over WCKY. With Carpenter is Bill Goodwin, former Cincinnati speller.

Sunkistime is a peppy early morning eye opener program and the

genial hosts, Carpenter and Goodwin, carry on in fine style. Elmer Baughman, WCKY announcer, carries the local end of the show with weather bulletins and brief news flashes.

A special feature of Sunkistime is the jingle offer, giving each listener a chance to win a box of California oranges for writing jingles about that famous breakfast fruit.

## COLUMBI-A-MUSINGS

From WKRC

By  
MARGARET MALONEY

(Because Peg Maloney, columnist for Columbi-A-Musings is ill in bed I have invited myself to "carry on," giving the inside information about Radio Dial's contest.)

We hope you're back with us next week, Peggy.

We've been flooded with entries in our contest to select a name for a new column where the readers of Radio Dial will have their say in radio. Here are some entries:

The Loquacious Listener  
Listen To The Listeners  
Serenade and Static

Hit and Miss  
Radio Forum  
Dialing The Dial Readers  
Radi-Opinions

I bet France Raine liked the last one. They're all good and it looks as if we're going to have a job on our hands to pick a winner.

Miss Anna Belle Black of 2311 South 7th St., Terre Haute, Indiana sent in a letter but forgot to enclose her entry. She writes:—  
Editor, Radio Dial  
Dear Sir:

Please may I express my ideas about Radio Dial. I can't understand why some people want to run down a little paper as fine as "Radio Dial"

As for my opinion each and every column fits in very nicely. If those items and programs were left out what would our little paper be . . . And what would your subscribers have to read?

So all in all, each and every program can't be beat.

Sincerely yours,

Miss Anna Belle Black.

(Thank you Miss Black, and please don't forget your entry for the contest).

### HERE IS THE CONTEST IN BRIEF

Submit a title to such a column as this, that is, a column with letters like the one above, letters that compliment radio performers, Radio Dial or criticize either or both. \$3.00 will be awarded the person submitting the best title. It is not necessary to accompany your suggestions with a letter, but we want to hear from you.

You may discuss any part of radio you wish. Contest closes December 20, 1937; the winner to be announced in the Dial week ending December 31. Address your entries to Radio Dial, 22 East 12th street Cincinnati, O.

You may enter as many entries as you want.



## TEN EYCK SCRIBBLES

Among the many ambitions I have possessed during my years of habitation on this planet there was one that was uppermost in my feeble mind. Since the days when I made my first blushing appearance in a public dance hall (I was fifteen), I have yearned to be the wielder of a baton. That means an orchestra leader if people of the Peter Grant type of mentality happen to be reading this opus. I longed for the adulation of the public as I stood before an orchestra with the tails of my full dress suit flapping in the breeze created by the rustle of feminine evening gowns as they passed in vast profusion. The life of an orchestra leader (thought I) must be one of constant delight, of meeting and conquering thousands of fluttering girlish hearts, earn big pay as the magazine advertisements tell us and other similar delusions that one suffers when one does not know what it is all about . . . .

Well, two years ago I managed to achieve that ambition, full dress, long tails fluttering in the breeze and all the trimmings. Being of a long illustrious heritage of people who exert themselves as little as possible. I didn't bother to form my own orchestra but bought one already formed and kept its former leader as first lieutenant to supply the brains and do all the work so I would have more time in which to bask before the public's adoring gaze. The orchestra really is an excellent one, thanks to the guy who owned it before I did and not because of anything I have been able to contribute to it. Its excellence musically has enabled us to procure much hotel work which is generally considered the cream of things in general

and therein is where my rude awakening has taken place. . . . .

Hearts apparently do not flutter as I thought they did and the only time some fair damsel gazes in your direction is to make some funny remark to her escort or to give you a black look because you haven't played the tune she requested yet. People under the influence of too much fermented apricot juice want to lead the band or play the drums or beat the first saxophonist over the head and the leader spends the greater portion of his time keeping such people off the bandstand. This happens also in the "better" spots because the "better" spots are usually frequented with people possessing money and people possessing money usually imagine they can get away with anything. If the band can't play some out of date old song that happens to come to some ones whoozy fancy the band is immediately labeled lousy and everyone wants his or her tune played immediately. If the orchestra leader is invited to a table for a drink and refuses he is high-hat. If he accepts too many times he gets plastered and becomes known as a firmed drunkard. If he goes to a table of six people and accepts a drink with them he must, repay by ordering a drink himself or he is a cheap skate. That way he gets one drink but pays for six of them and everyone thinks the deal is square all around . . . .

I could go on this way for enough space to fill a book but there isn't that much space available. Who wrote that old quotation? . . . . "Life is a tragedy to those who 'feel' and a comedy to those who think." . . . .

## HITS of the WEEK

(All Eastern Standard Time)  
SATURDAY, DECEMBER 4.  
Barnett R. Brickner, guest speaker, on "Message of Israel"—7:00 p.m., WCKY, WLS.

Charles Kullman, Metropolitan opera tenor, on Your Hit Parade—10:00 p. m., WHRC, WHAS, WHIO.

Artur Rodzinski, guest conductor of the NBC Symphony orchestra—10:00 p. m., WCKY.

SUNDAY, DECEMBER 5.  
Herbert Hodge, London cab driver—1:30 p. m., WKRC, WHAS, WHIO.

Clark Gable, actor, on Silver Theatre, —5:00 p. m., WKRC, WHAS, WHIO.

Lawrence Tibbett, Metropolitan singer, on Ford Concert—9:00

p. m., WKRC, WHAS, WHIO.  
Zenith Foundation, switches to CBS—10:00 p. m., WKRC, WHAS, WHIO.

TUESDAY, DECEMBER 7.  
Ruby Mercer, soprano, on Hollywood Mardi Gras—9:30 p. m., WSAI, WSM.

WEDNESDAY, DECEMBER 8.  
Kirsten Flafstad, Metropolitan soprano, guest, with Andre Kostelanetz's Concert orchestra—9:00 p. m., WKRC, WHAS, WHIO.

Your Hollywood Parade, starring Dick Powell and Rosemary Lane, makes debut—10:00 p. m., WLW, WSM.

FRIDAY, DECEMBER 10.  
Smith College on Varsity Show—WLW, WLS, WSM.

# AROUND the DIAL

by THE DIAL TWISTER

Back in the "good old days" there used to be lively arguments about the best and worst night of the week as far as programs were concerned. You could generally get a rise out of a fan by praising or damning the programs of any particular evening. During the past few years the battle of the nights seems to have died down. But maybe history is repeating itself. Last Tuesday evening I dropped in on a friend who's an inveterate listener. To my surprise, he was reading, with his radio silent. "Something wrong with the set?" I asked. "Nary a thing," he answered. "Tuesday programs just aren't worth the price of juice and tube wear." It would be interesting to know how many agree with him. If a considerable number of dialers find Tuesday the dull night of the week, the sponsors might well do something about it. There was a time when Tuesday programs were among the week's best.

Peter Grant, Jimmie Leonard, and Bill Brown seem to be running a dead heat for the doubtful honor of being WLW's loudest shouter.

The Columbia workshop did an exceptionally commendable job, Novem-

ber 21, with "Georgia Transport." Being written in verse wasn't the only thing that distinguished it. More important, it had imagination and a rich technical background. Both were gratifying after the stereotyped plots and technical improbabilities of most aviation plays foisted on microphones.

For the information of the WCPO announcer who reads the 8:00 a. m. news bulletins, the people who live in that Michigan city pronounce Pontiac with a short O, as in John and Tom. At least they did on the occasion of my last visit there.

If it becomes any more common, the practice of airing a local program over two stations in the same city is going to raise some embarrassing questions. Putting the same network program on two outlets in one town can be changed to oversight. But airing a local program over two stations is deliberate. Evidently the purpose is to get double coverage. That may be fine for the sponsor. But the only "public interest, convenience and necessity" reason for licensing more than one station in a

(Continued on page 13)

## On Broadway



Elaine Melchior, first cousin of the celebrated Metropolitan Opera tenor, Lauritz Melchior, is one of the new actresses heard in "On Broadway," broadcast over the NBC-Blue network, including WCKY, every Sunday at 3:00 p. m. (E.S.T.)

## Emily Post



The rarely photographed Emily Post poses for her first portrait in a number of years. Mrs. Post, famous for her book on Etiquette, tells "How to Get the Most Out of Life" in a series of programs broadcast over the WABC-Columbia network, including WKRC and WHAS, Tuesdays and Thursdays at 10:30 a. m. (E.S.T.) Mrs. Post answers all sorts of questions ranging from wedding problems to how to get along with your mother-in-law.

(Continued on page 16)



RADIO FAVORITES SHOOTING AND SHOT AT BY THE ASTRONOMER

Backstaged the Cox last week to glimpse the lovely Joan Bennett. Joan of the blue eyes and gorgeous blond locks a real treat for the eyes... most movie celebs a disappointment. Good-natured and very human... not Hollywoodish. Monday nighters saw best efforts of Stage Door cast... reason? Walter Wanger, one of the biggest producers in movie-land, in the audience. In spite of this the show was not great... but good nuf. Joan prefers a combination of dramatic outlets... stage and screen. She thinks radio's all right, too.

Wonder if you know the why of WKRC's "Dawn Patrol" title... engineers and announcers who open the studios and put on the early morning show, named this shift the "Dawn Patrol" and the hilltop station snatched it as a swell title. A couple more "did you know" about radio slang: an organ is called a "god-box"; an accordion, a "groan-box." Cute?

The latest Don Bestor gag is surely not a publicity stunt! There must be better ways to limelight it,

than going to jail for non-payment of alimony. Three days in the jug... a missed performance in Vincennes... doesn't sound like much fun. Don, you know, now pleasing Pavillon patrons and will continue there for a lengthy engagement, unless he forgets to pay that \$60 per month. Did you know that Ramona, of WLW and Whiteman fame, once was Bestor's ace pianist?

Personality of the week: WKRC's cherub faced boy... Francis Pettay. Made his radio debut in Akron, his home town. Graduated to KRC after speling from Columbus at WBNS and WHKC. Best known for his good work on "The Freshest Thing in Town." Hobbies: reading, and imitating announcers... does a good job of Bob Brown and Tom Slater. Unmarried, dark, twenty-two. He has a chance for the top... needs a little unbending, though.

ALONG THE MILKY WAY: Bob Bentley of WCPO; Gladys Lee, KRC staff pianist, and WLW's Helen Nugent all on the (Continued on page 15)

**SPORT-LIGHT**  
by **DICK BRAY**

So long, good-bye, good luck. You hear this said about the seniors who are graduating from the various college football teams throughout the nation.

To this year's football season, it's been one of the most successful in the history of the game, I say come back soon again.

This past fall has found more upsets recorded than there has been in any two other seasons. Small colleges have knocked larger schools for a fare-the-well and the world has echoed the ohs and ahs of the fans.

Gate receipts have mounted to figures which have surpassed pre-depression times. More school buildings will be erected from the profits of the past grid campaign.

In passing, it will be interesting to see what the experts have to say about the work of the athletes. All-American, all-state, all-city teams will be selected. On these all-this, or all-that team will appear the more highly publicized players.

In the smaller schools there are many boys whose names never reach the headlines. They are just good players in small town environment.

Next year, the professional teams will sign many of these small town stars. These "unknowns" will outshine their more highly touted teammates and the critics will be sending back to the home lot for more news about the latest star on the pro football horizon.

The case of "Dutch" Clark is the most outstanding example known to the writer. Clark is considered by many men who know their football as the greatest player of them all.

"Dutch" went to a Colorado college where he was the whole show. But the show was on the "tank circuit" and Clark was just another small town great.

When "Potsy" Clark, no relation to our chief subject of discussion, took over the Portsmouth Spartans, some years ago, he signed the famed Colorado back.

Today, "Dutch" Clark is the coach of the Detroit Lions, one of National Professional League's best teams. On my sports program, about two months ago, I interviewed "Potsy." One of the questions, "Who is the greatest of all football players?" drew the answer, "Dutch" Clark.

When a man in "Potsy" Clark's po-

(Continued on page 16)

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Name.....  
Address.....  
City..... State.....

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR SATURDAY, DECEMBER 4

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with columns for radio stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list programs and times from 6:30 to 11:45.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Message of Israel: Bennett R. Brickner, Cleveland Rabbi, guest speaker. Organ Music. WJZ WLS WCKY kdka whk wave wire wham wowo
—William Scott's Orchestra. WEA F wgy wtm wmaq who wdf kyw
—Saturday Night Swing Club WABC WKRC WHAS WHIO wbbm wgar wfbm kmcb wadc wvva wsfw wwl wcco
7:30—Ricardo and His Caballeros. (NBC) WCKY kdka wtm wowo
—Tex O'Rourke and His Boys. WEA F wgy wtm wmaq
—Uncle Jim's Question Bee—Jim McWilliams, conductor. WJZ wgy wmaq kdka wtm
—The Carborundum Band. Guest speaker. WABC WKRC WHAS wcco wcau wgar wbt wadc wbbm wjr
7:45—Jean Sablon, songs. WEA F wgy wtm wmaq who wdf kyw
8:00—Robert L. (Believe-It-Or-Not) Ripley. B. A. Rolfe's Orchestra and guest star. WEA F WLW wgy wtm wmaq wwl wvva wcc wbr
—Bunny Berigan's Orchestra. WJZ only
—Low Unseen friend with Harry Seltzer's Orchestra WABC WHAS WKRC WHIO wcau wbbm wjr wvva wadc
—Harry Lewis' Orchestra (NBC) WCKY whk wave wire wham
8:30—Linton Wells—descriptive comments and reminiscences of a newspaper man. WJZ kdka whk wave wham wowo
—Jack Haley's Variety Show, with Virginia Verrill, blues singer; Warren Hull, master of ceremonies of ceremonies; Wendy Barrie, comedienne; Ted Fio Rito's Orchestra WEA F WLW wgy wtm wmaq kyw wwl kstp wave wbp wdf wira
—Johnny Presents: Russ Morgan's Orchestra; dramatization; Frances Adair and Glenn Cross, vocalists; Mixed Ensemble. WABC WKRC WHAS WHIO wjr wbbm wgar wfbm kmcb wgst wcco wcau wadc wvva wbt
8:45—Nola Day, songs. Norman Cloufrier's Orchestra. WJZ WCKY kdka whk wave wham wowo
9:00—"Professor Quiz," with Bob Trout. WABC WHAS WKRC WHIO wjr wbbm wgar wfbm kmcb wcau wadc wbt wwl wcco wgst
—Alka-Seltzer National Barn Dance: Henry Burr; Verne, Lee and Mary; Hoosier Hot Shots; Novelodeons, male trio; Lulu Belle and Arkie, songs; Uncle Ezra, Maple City

Four, and Joe Kelly, m. c. WJZ WLW WLS kdka wham whk wave wfla wbpw
—Al Roth and His Orchestra. WEA F wgy wtm wmaq who wdf
9:30—Saturday Serenade with Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's Orchestra and Mixed Chorus. (CBS) WHAS wcau wgst wjr wbbm wgar wfbm kmcb kmox wvva wbt wsfw wwl
—Among Our Souvenirs. WABC
—"Special Delivery," dramatic sketch. WEA F wgy wtm wmaq who wdf wwl
10:00—"Your Hit Parade": Charles Kullman, Metropolitan opera tenor, guest; Harry Seltzer's Orchestra; Songsmiths, male quartet; Fredda Gibson and Buddy Clark, vocalists. WABC WKRC WHAS WHIO wbbm wfbm wgar kmcb wcau wadc wsb wvva wjr wgst wwl wcco
—NBC Symphony Orchestra, Artur Rodzinski, guest conductor. WJZ WCKY whk wave wire wham
—NBC Symphony Orchestra, Artur Rodzinski, guest conductor. WEA F wgy wtm wmaq who
10:45—Patti Chapin, songs. WABC wbbm wgar wfbm kmcb kmox wadc wsb wvva wbt wsfw wwl wcco
11:00—Frankie Masters' Orchestra. WABC (WKRC on 11:15) WHIO wjr wbbm wgar kmcb wcau kmox wadc wsfw wcco wvva
11:30—Al Donahue's Rainbow Room Orchestra. WEA F WSAI wgy wtm wmaq who wdf kyw
—Rudolf Friml's Orchestra. WJZ WCKY WLW wire wave wham whk
—Benny Goodman's Orchestra. WABC WKRC WHIO wjr wbbm wgar wfbm wcau kmox MIDNIGHT—Eddy Rogers' Rainbow Grill Orchestra. WJZ WCKY WLW whk wave wire wham
—Don Bestor's Netherland Plaza Hotel Orchestra. WEA F wgy wtm wmaq who wdf
—Sammy Kaye's Orchestra. WABC WHAS WKRC WHIO wjr whk wfbm kmcb wcau kmox wadc wsfw wbbm
12:30—Maurice Spitalny's Orchestra. WEA F WLW wgy who wdf wtm wmaq kyw
—Joe Reichman's Cocomat Grove Orchestra. WJZ WCKY kdka wave wire wham
—Orin Tucker's Orchestra. WABC WKRC WHIO WHAS wjr wgar wfbm kmcb wbbm
Carlton KaDell has auditioned for two additional shows since he severed announcing connections with the Sunday coffee program.
Joe Reichman, often called the nattiest-dressed orchestra leader on the air, carries forty suits with him on his dance-spot meanderings.

Carnation Contented
Opal Craven, soprano, Noble Cain's a cappella choir and the Continentals quartet will be heard with Dr. Frank Black and the orchestra during the Carnation Contented program, Monday, December 6, at 10:00 p. m. (E.S.T.), over the NBC-Red network, including WSAI and WSM. Orchestral highlights will include Pollack's "Dance Espagnole," "Serenade in the Night," and a medley of Jerome Kern songs.
Anne Jamison is completely oblivious to the horde of people out-front when she faces the microphone on "Hollywood Hotel" broadcasts.
Nate Tufts, producer of the Joe Penner show, is passing out cigars to celebrate the arrival of a 7 1/2-pound baby boy.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR MONDAY, DECEMBER 6

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations (WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS) and time slots (6:30, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45, 12:00, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45, 2:00, 2:15, 2:30, 2:45, 3:00, 3:15, 3:30, 3:45, 4:00, 4:15, 4:30, 4:45, 5:00, 5:15, 5:30, 5:45, 6:00, 6:15, 6:30, 6:45, 7:00, 7:15, 7:30, 7:45, 8:00, 8:15, 8:30, 8:45, 9:00, 9:15, 9:30, 9:45, 10:00, 10:15, 10:30, 10:45, 11:00, 11:15, 11:30, 11:45).

WCKY

WLW

WKRC

WSAI

WCPO

WHIO

WLS-WENR

WSM

WHAS

NETWORK PROGRAMS (NBC-CBS)

EASTERN STANDARD TIME

7:00-The Pepsodent Program: Amos 'n' Andy. WEAF WLW who wgy kyw
7:15-"Uncle Ezra's Radio Station E-Z-R-A," with Pat Barrett, Carlton Guy, Nora Cunnison and others. WEAF WSAI kyw wtam wmaq who wdfw kstp wire wgy wbp
7:30-Carol Waymann, mezzo-soprano. (NBC) wgy wtam wmaq who wdfw kyw
8:00-Burns and Allen with Tony Martin and Ray Noble's Orchestra. WEAF WLW WSM kyw wgy wtam wj wire wmaq who wdfw wla kstp wave kvoo wfaa
8:15-Jimmy Kemper's Song Stories with Roy Campbell's Royalists. WJZ WCKY whk wave wire wham
8:30-The Voice of Firestone: Richard Crooks,

tenor; Mixed Chorus; Symphonic Orchestra, Alfred Wallenstein, conductor. WEAF WSAI WSM wgy kvoo wfla wmaq wdfw wj who kstp wfaa wave wire wtam kyw
-"Pick and Pat in Pipe Smoking Time," blackface comedy and music; Edward Roecker, baritone; Benny Kraeger and his Orchestra. WABC WKRC WHAS wjr wbbm whk kmcb wcau wbt wadc
-"Campana's "Grand Hotel," dramatic sketch. WJZ WCKY WLS kdka whk wham
9:00-Fibber McGee and Molly, comedy sketch, with Marion and Jimmy Jordan; Ted Weems and his Orchestra. WEAF WLW WSM kyw wtam wj wire wmaq who wdfw wla kstp wave kvoo wfaa
9:30-Hour of Charm. Phil Spitalny and his Girls. WEAF WSM WLW wfla kstp kyw wgy wj wtam wmaq who wdfw wire wfaa kvoo wave
10:00-Wayne King's Orchestra. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmcb wcau kmox wbt wj kcco
-Contented Program: The Lullaby Lady, Male Quartet; Choir, direction Noble Cain. Orchestra, direction Frank Black; Vincent

Pelletier, announcer; Gino Vanna, soprano, guest. WEAF WSAI WSM kyw wgy wmaq wtam wj who wdfw wfla wave kvoo wfaa wire kstp
-"Behind Prison Bars." Warden Lewis E. Lawes of Sing Sing. Dramatic sketch. WJZ WCKY WLS whk wave wire wham kdka
10:30-Music for Moderns. WEAF wgy wtam wmaq who wdfw kyw
-"Brave New World," dramatization-U. S. Office of Education Program. WABC wadc wbbm wcco
-Public Hero No. 1-dramatic sketch. (NBC) wmaq who wfaa
-National Radio Forum-guest speaker. WJZ WLS whk wave wire wham
11:00-Glen Gray's Casa Loma Orchestra. WABC (WKRC WHIO WHAS on 11:15) wgst wbt wgar kmox
-Poetic Melodies (CBS) WHAS wjr wbbm wfbm kmcb kmox wjl wcco
-The Pepsodent Program: Amos 'n' Andy. (NBC) WSM wdfw wbp wmaq wire kstp wtam wj
-Rudolph Friml, Jr.'s Ritz-Carlton Hotel Orchestra. WEAF wgy who
-Esso News Reporter. WJZ only
-To be announced. (NBC) WCKY kdka whk wave
11:15-To be announced. WJZ WCKY kdka wham wovo whk wave wire
11:30-Sammy Kaye and his Orchestra. WABC

WHIO (WHAS off 11:45) WKRC wjr wgar wfbm wcau wspd wbst wadc wgst wbt
-Benny Meroff's Orchestra. WEAF WLW wgy wtam wmaq who
-Magnolia Blossoms. WJZ WSM WCKY kdka wham wovo whk wave wire
MIDNIGHT-Geo. Hamilton and his Orchestra. WABC WKRC WHIO WHAS wgar wcau wadc wbt wj wfa wj whk wovo
-New Penn Hotel Orchestra. WJZ WCKY WLS kdka whk wave wire wham wovo
-Eli Dantzig's Orchestra. WEAF wgy wtam wmaq who
12:30-Earl Hines' Grand Terrace Cafe Orchestra. WEAF WLW WLS WSM wgy wtam wmaq who
-Lang Thompson's Commodore Perry Hotel Orchestra. WJZ WCKY kdka whk wave
-Richard Himber's Orchestra. WABC WKRC WHAS WHIO wbbm wfbm wj

Al Garr, Phil Baker's tenor, will make a record of Baker's new composition, "You're Twice As Nice."

Frank Crumit, "proprietor" of the CBS "Song Shop" has constructed a fire-proof vault in his home to preserve copies of old songs.

N Denotes (NBC)  
C Denotes (CBS)  
M Denotes (MBS)

PROGRAMS FOR SUNDAY, DECEMBER 5

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

WCKY (1490 kc.)			WLW (700 kc.)		WKRC (550 kc.)		WSAI (1330 kc.)		WCPO (1200 kc.)		WHIO (1260 kc.)		WLS-WENR (870 kc.)		WSM (650 kc.)		WHAS (820 kc.)		
7:30																			
7:45																			
8:00	Norsemen N	Norsemen Quartet N	Wayside Church—Sun-																
8:15	Benno Rabinoff N	Benno Rabinoff N	day School Lesson																
8:30	One Pictures N	Church Forum	Youth Education																
8:45			Program																
9:00	Coast to Coast N	Father Cox	Sunday Morning at																
9:15	" "	" "	Aunt Susan's C																
9:30	" "	" "	Veterans Civic																
9:45	" "	" "	Hour																
10:00	Russian Melodies N	Russian Melodies N	Church of the Air C																
10:15	" "	" "	" "																
10:30	Dreams of Long Ago N	News Review	W. Brown, from																
10:45	" "	Modern Miracles	WGAR C																
11:00	Alice Remsen N	Cadle Tabernacle	The Texas Rangers C																
11:15	Neighbor Nell N	Choir	" "																
11:30	Marcel Dupre N	Rural Roundup	Glendale Presbyterian																
11:45	Movieland News	" "	Church Service																
12:00	Southernaires N	" "	Major Bowes' Capitol																
12:15	" "	" "	Family C																
12:30	Music Hall	Radio City Music	Salt Lake City																
12:45	Symphony N	Hall N	Tabernacle C																
1:00	" "	" "	Church of the Air C																
1:15	" "	" "	" "																
1:30	Spelling Bee N	Smoke Dreams N	London Cab Driver C																
1:45	" "	" "	Joe Binder																
2:00	Rosario Bourdon Orch.	Magic Key of RCA N	Romany Trail C																
2:15	" "	" "	Lew White C																
2:30	Waltz Favorites	" "	Dr. Christian C																
2:45	WCKY News	" "	" "																
3:00	On Broadway N	Church by the Side of	Philharmonic Symphony																
3:15	" "	the Road	Society of New York																
3:30	Senator Fishface N	Cycle Irader—Bicycle	—John Barbirolli,																
3:45	Gerald K. Smith	Party N	conductor C																
4:00	Sunday Vespers N	Romance Melodies N	" "																
4:15	" "	" "	" "																
4:30	Nola Day N	Nola Day N	Singing Violin																
4:45	Movieland News	" "	" "																
5:00	Metropolitan Opera	Singing Lady—Music	"Silver Theatre" C																
5:15	Auditions N	Plays M	Hits of the Week																
5:30	Smilin' Ed. McConnell N	The Time of Your	" "																
5:45	Clark Dennis N	Life N	" "																
6:00	Original Microphone	Around the World	Joe Penner C																
6:15	Plays N	" "	" "																
6:30	WCKY News	Court of Human	"Romantic Rhythms" C																
6:45	Movieland News	Relations	" "																
7:00	Popular Classics N	Jack Benny and	Open House C																
7:15	" "	Mary Livingstone N	" "																
7:30	Baker's Broadcast N	Ev'g Newsp'r of the Air	Gulf Oil—Phil Baker C																
7:45	" "	Interesting Neigh'rs N	" "																
8:00	General Motors Sym-	Don Ameche and	"People's Choice" C																
8:15	phony Concert N	Edgar Bergen N	" "																
8:30	" "	" "	"Earaches of 1938" C																
8:45	" "	" "	" "																
9:00	Concert Hall of	Woodbury Presents	Ford Sunday Evening																
9:15	the Air	Tyrone Power N	Hour C																
9:30	Xavier Cugat's Orch	Walter Winchell N	" "																
9:45	Irene Rich N	Unbroken Melodies	" "																
10:00	World Salon Orchest-	To be announced N	Zenith Foundation C																
10:15	ra; News	" "	" "																
10:30	Cheerio N	Unsolved Mysteries	Newscast—Lee Bland																
10:45	" "	" "	Ross Pierce's Orch.																
11:00	Press Radio News N	Paul Sullivan	Jay Freeman's																
11:15	J. Dorsey's Orch. N	Don Bestor's Orchestra	Orchestra C																
11:30	Maurie Stein's	Jimmy Joy's Orchestra	Cab Calloway's																
11:45	Orchestra N	" "	Orchestra C																

WCKY WLW WKRC WSAI WCPO WHIO WLS-WENR WSM WHAS

NETWORK PROGRAMS (NBC-CBS)  
EASTERN STANDARD TIME

NOON—Denver String Quartet, direction Henry Trustman Ginsburg. WFAE WSAI wgy wtm wmaq who wdf

—Southernaires: Negro Male Quartet. WJZ WCKY WLS wgar wave wire wham

12:30—University of Chicago Round Table Discussion: Current topics; guest speakers. WFAE WSAI wgy wtm wmaq who wdf

—Radio City Music Hall of the Air: Symphony Orchestra. WJZ WCKY WLW (WLS on 1:00) wgar wave wire wham

—Salt Lake City Tabernacle Choir and Organ WABC WKRC WHAS WHIO wfbm kmox wcco

1:00—Church of the Air; Rev. Arthur A. Kenney, Detroit, Mich. WABC WKRC WHAS wcau wjz wad wsb wsf wcco

—Paul Martin and his Music. WFAE WSM wmaq wtm who wdf kyy

1:30—Tuskegee Institute Choir: Concert by 100-voice choir; director, William L. Dawson, composer, conductor. WFAE wgy wtm

—NBC Spelling Bee, Paul Wing, conductor. WJZ WCKY WLS wave wire wham whk

—Smoke Dreams: Orchestra and guest artists (NBC) WLW WSM wmaq kstp kvoo who wdf wlam

—Talk by Herbert Hodge, London Cab Driver. WABC WKRC WHAS WHIO wjz wcau wad

1:45—"Lloyd Pantages Covers Hollywood."

day folk on the famous street. WJZ WCKY kdkk whk wham

—There Was A Woman—dramatic presentation of the women in the lives of famous men. (NBC) WLS wave wire

3:30—Senator Fishface and Prof. Figgibottle. WJZ (WCKY off 3:45) WLS kdkk wave wire wham whk

—Bicycle Party; Swor and Lubin, blackface comedy team; Bill Slater, sport commentator and m. c.; interviewing sport celebrities; Bert Whaley, baritone; Hugo Mariani and his Orchestra. WFAE WSM WLW wave wgy wtm wire wmaq kstp kvoo kyy wjz who wdf wfla wfaa

4:00—Sunday Vespers: "The Foundation of a Sustaining Philosophy," Dr. Harry Emerson Fosdick. Male quartet, direction Charles A. Baker. WJZ WCKY WLS WSM whk wave wire wham

—Romance Melodies: Orchestra, direction Roy Shields, with Ruth Lyon, soprano; Charles Sears, tenor. WFAE WLW wgy wdf kyy wjz wtm wmaq wjz

4:30—The World Is Yours: Dramatization. Program under auspices of Smithsonian Institute. WFAE wgy wtm wmaq wdf kyy wjz

—Nola Day, songs. WJZ WCKY WLW whk wave wire wham

4:45—Dog Heroes, dramatic sketch. Harry Swan and Effie Palmer. WJZ

—Ranch Boys. (NBC) WLS whk wave wire wham

5:00—Metropolitan Opera Auditions of the Air: Wilfred Palletier conducting the Metropolitan Opera Orchestra and guests. WJZ WCKY WLS WSM wham kdkk whk wowo wfla wave kvoo wbp wgy

—Ry-Krisp Presents Marion Talley; Orchestra direction Josef Koestner. WFAE WSAI wmaq kyy wire wjz wgy wtm kstp who wdf

—Silver Theatre: Clark Gable, guest; Conrad Nagel, director and narrator; dramatic sketch. WABC WKRC WHAS WHIO wcau wcco wgar wfbm kmox wad wbbm wjz kmox wgst wwl

5:30—Guy Lombardo and his Orchestra. WABC WHAS wjz wgar wfbm kmox wcau kmox wvva wwl

—The Time of Your Life—Sheila Barrett, Joe Rines, comedian and orchestra leader; Graham McNamee, m. c.; WFAE WLW WSM kyy wgy wire wmaq who wdf wjz kstp

—Sunday Afternoon with Smiling Ed. McConnell; Robert Trendler's Orchestra and choral group. WJZ WCKY WLS whk wham wave

5:45—Clark Dennis, tenor. WJZ WCKY whk wham wave

6:00—Joe Penner with Jimmie Grier's Orchestra: Gene Austin, tenor; Julia Gibson, vocalist, and Coco and Malt, comedians. WABC WKRC WHAS wjz wfbm wgar wcau wbt wcco wbbm

—Original Microphone Play. WJZ WCKY wave wire wham wowo whk

—Catholic Hour: Saints vs. Kings—"Catherine of Siena and the Court of Avignon." Rev. James M. Gillis, C.S.P., guest speaker; Paulist Choir, direction Father Finn. WFAE WSM wgy wtm wmaq wjz who wdf kyy

6:30—"Romantic Rhythms": Seymour Simon's Orchestra; Sally Nelson, balladist; Barry McKinley, baritone; Basil Ruysdale, m. c.

WABC WKRC WHAS WHIO wjz wbbm wgar wfbm kmox wcau kmox wbt wwl wvva wad wgst wcco

—A Tale of Today, sketch. WFAE wtm wmaq wgy kyy

—Green Brothers Novelty Orchestra. WJZ kdkk whk wave wire

7:00—Vick's Open House, with Wilbur Evans. Nadine Conner, guest. WABC WHIO WKRC WHAS wgar wjz kmox wad wbt wcco wbbm wcau wgst wwl

—Jell-O Summer Program, starring Jack Benny, comedian, with Mary Livingstone; Kenny Baker, tenor; Sam "Schlepperman" Hearn; Phil Harris' Orchestra, Andy Devine and Don Wilson. WFAE WLW WSM wave wire wmaq kyy wgy wtm wjz who wdf kstp kvoo

—Popular Classics. Laura Castellano, soprano; Margaret Brill, harpist; and orchestra conducted by H. Leopold Spitalny. WJZ WCKY kdkk whk wave wire wham

7:30—Phil Baker, comedian and Oscar Bradley's orchestra and guests. WABC WKRC WHAS WHIO wfbm wjz wgar wcau wad wsb wvva wbt wgst

—Fireside Recitals, featuring Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. WFAE WSAI wmaq wgy wdf wtm wjz who wire kyy

—The Baker's Broadcast with Ozzie Nelson's Orchestra. Harriet Hilliard and Feg Murray. WJZ WCKY WLS WSM wham wave kvoo wfla kstp kdkk whk

7:45—Interesting Neighbors—Jerry Belcher. WFAE WLW kyy wgy wtm wjz wmaq who wdf wire

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR TUESDAY, DECEMBER 7



(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Main program schedule table with columns for stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list programs and times from 6:30 to 11:45.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

Network programs section with columns for stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list network programs and times from 7:00 to 12:30.

N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)

PROGRAMS FOR WEDNESDAY, DECEMBER 8

(EASTERN STANDARD TIME)

(CENTRAL STANDARD TIME)

Table with columns for radio stations: WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, WSM, WHAS. Rows list programs and times for each station.

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor; Franklyn MacCormack, poetic reader, and orchestra. WABC WKRC wadc wvva wbt wgar wcau
—Easy Aces, comedy sketch, featuring Jane and Goodman Ace. WJZ WCKY WLS kdkk whk whm wire
—Popsodent Program: Amos 'n' Andy. WEAFLWLW wgy kyw who

WLS kdkk whk wham
8:45—Choir Symphonette. WJZ WCKY kdkk whk wovo
9:00—Chesterfield presents Andre Kostelanetz's Concert Orchestra; Kirsten Flagstad, soprano, guest; Deems Taylor, commentator; Paul Douglas, announcer. WABC WKRC WHAS WHIO wjr wbbm wfbm wgar kmcb wcau kmox wadc wbt wsa wwl wcco wsb

—General Hugh Johnson, commentator. WJZ WCKY WLS kdkk whk whm whk
10:15—Joan Brooks. WJZ WLS whk kdkk wovo wave wire wham
10:30—Patti Chapin, songs. WABC wbbm wfbm wgar kmcb wbt wsa wvj wcco
—Federal Symphony Orchestra of 100 musicians, from San Francisco. WJZ WLS whk kdkk wovo wave wire wham
—"Hobby Lobby". (CBS) WHAS wbbm kmox wcco wwl wsb wgst wsa

wcau kmcb wadc wbt wsa
—Eddy Rogers' Orchestra. WJZ WCKY WLS whk wave wire wham
MIDNIGHT—Tommy Dorsey and his Orchestra. WABC WKRC WHAS wfbm wgar kmcb wcau kmox
—Eddie Varzo's Hotel Bismarck Orchestra. WEAFLWLW wgy wtm wmaq who wdf
—Glenn Miller's Orchestra. WJZ WCKY whk wave wire wham
12:30—Lights Out: Mystery drama (NBC) WLS wgy wtm wmaq who
—Frankie Master's Orchestra. WABC WHIO WKRC WHAS wbbm wfbm wadc
—Chick Webb's Orchestra. WJZ WCKY whk wave wire wham
Igor Gorin is by no means a giant, but he seems to grow a foot every time he sings a robust song before the microphone.
Bob Burns has a habit of fixing his eyes on anyone with whom he is conversing. It's very disconcerting to someone who is attempting to give the comedian a sales talk.



N Denotes (NBC)
C Denotes (CBS)
M Denotes (MBS)



PROGRAMS FOR FRIDAY, DECEMBER 10

(EASTERN STANDARD TIME)

(CENTRAL)

Main program schedule table with columns for WCKY, WLW, WKRC, WSAI, WCPO, WHIO, WLS-WENR, and WSM. Each column lists time slots and program titles.

WCKY

WLW

WKRC

WSAI

WCPO

WHIO

WLS-WENR

WSM

WHAS

NETWORK PROGRAMS (NBC-CBS) EASTERN STANDARD TIME

7:00—Poetic Melodies: Jack Fulton, tenor. Franklyn MacCormack, reader, and orchestra. WABC WKRC wgar wadc wcau wvva

7:45—Boake Carter, news commentator. WABC WKRC WHIO WHAS wjr wgar wbbm kmox wcau wcco kmcb wbt

Faye with Hal Kemp's Orchestra; Carleton Kaddell, announcer. WABC WKRC WHAS WHIO wjr wgar kmox wbbm wcau wadc wbt kmcb wgt wjl wcco wfbm

WABC WKRC WHAS WHIO wjr wgar wadc wbbm wfbm kmox kmcb wcau wabt wjl wcco

11:05—Panchito La Conga's Orchestra. WJZ (WCKY on 11:15) whk wave wire wham

Don Voorhees has an offer to do a series of movie shorts using music similar to his "Cavalcade of America" programs.

# LOOKS LIKE WINTER REALLY HAS ARRIVED

January



Lois January's name may sound wintry, but there's nothing cold about that smile. Lois, a screen beauty and songstress, is featured on various NBC programs.



You've never seen a high gale this calm, perhaps. But Gale Page characteristically pursues the even tenor of her ways as a songstress, comedienne and actress on NBC programs. Just now she's busy arranging programs for her own network song broadcasts.

Frost



Alice Frost has lived up to her name only when she has given icy retorts to the wisecracker on one of her NBC programs. Famous as a heckler, Alice is known as the "girl with a thousand voices."

Winters



Winters may come and winters may go, but Joan Winters goes on forever in NBC's dramatic serials. Joan has been a network favorite for more than five years.

## London Cab Driver To Broadcast On CBS

Life at the wheel of a London taxicab, with particular emphasis on the trials and tribulations experienced dealing with visiting "Yankees," will be unfolded in a unique interview over the WABC-Columbia network, including WKRC, WHAS and WHIO, Sunday, December 5, at 1:30 p. m. (E. S. T.), with driver Herbert Hodge telling all. The broadcast will originate in London.

Herbert has been piloting his cab through London streets for almost a decade, during which time he has had two plays produced at the Unity Theatre in London.

## SHOOTING STARS

(Continued from page 5)

sick list last week. Back now and okeh. Kressup Erion joined the ranks of early getter-uppers. Understand she's quite a poker player. Again we have a femme emcee in local radio . . . Jane Schraeder does the honors on the God's Bible School show over 'CPO . . . a welcome treat. Actor

Bill Green returns to WLW after spending a few months in other parts. You'll be hearing him again as Dr. Kenrad and the Smoke Dreamer, according to rumor. Bet WSAI's Mr. Chamberlain never misses reading the comic strip Slat's Scapple in the Post that's so much like his radio script, "My Boy, Matt" . . . or is this a coincidence? Onetime local radio's Arthur Aainsworth recouping from a nervous breakdown. Shouldn't be too hard to enter the Merry-Go-Round program's contest . . . best letter on how bad the show is gets five silver dollars . . . or isn't it worth the listen.

THUMBS UP: "It Is Strange." Oddities in the news . . . strange stories that happen every day. Swell musical group . . . playing numbers that sound a bit eerie.

More star shooting with the Astronomer next week, and, as usual, more peeps at people. **THEME UP AND OUT.**

Alfred Gus Karger, Commentator, Station WCPO, will discuss "Press and Radio" on Saturday evening, December 4th, at 6:45 p. m. (E.S.T.)

## AROUND THE DIAL

(Continued from page 5)

town is to assure variety of programs. Double coverage scarcely means more variety. One of these days the Federal Communications Commission may take note of what's going on.

NBC has finally opened the door—at least a crack—to electrical transcriptions. Wax programs are now permitted on WEA and WJZ before 9 a. m.

Speaking of Hollywood, the great ballyhoo capital is doing its stuff, not wisely but too well, in the applause of visible audiences is bad enough on New York programs. But that's a mere whisper compared with the Hollywood static. It sounds as if all the "yes men" attend every show en masse. And the worse the show, the louder the applaud. It's becoming mighty silly.

And still there's no word about Alexander Woolcott returning to the air. In spite of his bulk, the Town Crier would fit neatly into several program spots, now pretty much vacant as far as listener interest is concerned. But, of course, the pudgy commentator isn't a Hollywood idol. That makes all the difference this season.

Someone you know  
needs something  
**ELECTRICAL...**

# RADIO DIAL CONTEST CLUB

by The Contest Reporter

WHEN the New York League of Business and Professional Women announced a group of prizes for best essays on "What Woman has contributed most to the development of the United States," it is quite reasonable to think they expected some well-known name of history to take top honors. Most everyone else would have, too.

But Miss Dorothy Taylor, 83 State Street, Brooklyn, N. Y., turned the tricks on them. She presented a rather obscure person in such a way as to walk off with the first prize of \$500. She chose "Mrs. Jones, The Average American Woman." We quote herewith a portion of Miss Taylor's letter with credit to "New York Notes" in December Contest World.

"You know her. I know her. Everybody knows her. She is the lady who lives next door. She is the woman whose face peers up at you from a

thousand magazine advertisements, depicting her routine life. You see her washing clothes, baking pies, playing bridge, getting her young ones of to school, or she may be talking to the grocer, or soothing an irate husband's frazzled nerves. There is nothing spectacular about her achievements. She will never receive an award and no one will write her biography. Her name is Mrs. Jones and she is constantly making her contribution to the United States."

"... in her children Mrs. Jones makes her greatest contribution. Not because she has borne them, but because of what she makes them. She makes them into the United States. She makes the United States. These are the days presided over by Mrs. Jones. Her days are not days of great importance, just days well spent. But their sum means all of this—good home, good children, good citizens. These are the fruits of Mrs. Jones' days. How does she accomplish them? Instinctively, because she is an American Woman... Mrs. Jones."

This is not the entire essay, but suffices to show one method of being different. There are many others.

This is the kind of letter that editors don't put in the "files".

To the Editor: "I want to thank you for quoting my article "The Courageous Contestant" which appeared recently in Contest News. In 1933 you awarded me third prize in a contest conducted by Contest World and sent me several booklets by Kenneth Close. I want to take this opportunity to tell you that the booklets proved very helpful and I am sure were directly responsible for many nice wins. Wishing you continued success

with your contest column.  
Williams, 775 East Broad Street,  
10, Columbus, Ohio.

It is hard to explain why we have hunches or intuition. But the latest attack concerned Old Gold and their current contest. Something kept telling us it wasn't "setting the woods on fire" as was so freely predicted in the beginning, and then we caught the following paragraph in Contest World: "The present Old Gold contest is not going over as expected. The returns are only about 25% as compared to the first contest using the picture puzzles. The present contest will not reach anywhere the two million mark as the first contest did, unless there is a rush of last minute entries."

Many, of course, will wait until the eleventh hour as usual.

A letter writing contest open to high school students will shortly be announced by the National Association of Life Underwriters. This is an unusual affair and more than 100,000 participated last year.

A nationwide contest for employers and employees in retail stores that sell goggles, has been announced by The American Spectacle Co. A new Ford car is the first prize, with minor prizes to follow. Fifty word statement must be made on official entry blank. Product: Azurine Goggles. Closes: April 30th, 1938.

Pipe & Pouch offers \$100 in cash for best original poem dealing with some phases of pipes, tobacco, or smoking generally. Nothing to buy. Closes February 15th, 1938. Details from Harold Roberts, 79 Madison Ave., New York City.

If there is an Oakley Economy Store in your section, ask for an entry blank in their contest. Weekly cash prizes with \$1,000 as grand prizes for best short statements completing "I like to trade at Oakley's because —". Closes December 31st, 1937.

Or, if Cynthia Sweets and Foss Chocolates are sold near you, obtain the details of their travel contest. All expense trip to Nassau and Havana plus merchandise prizes for best 50 word statements on "What I expect in a fine box of Chocolates". Purchase required.

Those living in or near Louisville, Ky., are eligible to compete for bushel gift boxes of Hammock Citrus Fruits. Purchase required plus a short letter about Hammock Grapefruit. Address: T. E. Snyder, Manager, Coleman Building, Louisville, Ky.

Between the Bookends—Ted Malone—CBS—New York, awards \$10 daily for best poem submitted suitable for use on program.

## Denver String Quartet

The Denver String Quartet will play Schumann's Quartet No. 1, Opus 41, during the program, on Sunday, December 5, at 12:00 noon, (E.S.T.), over the NBC-Red network, including WSAI.

Members of the quartet are Henry Trustman Ginsburg, first violinist; Richard Sears, second violinist; Robert R. Becker, violist, and Frank John, cellist.

## "Meet the Missus"



Maynard Craig, popular WKRC announcer, who conducts the "Meet the Missus" program of interviews over WKRC, Mondays through Saturdays at 2:15 o'clock, is shown above as he questioned a lady on a recent broadcast. Sponsored by Fitzpatrick Brothers, makers of Kitchen Klenzer, "Meet the Missus" is a quarter-hour show of intimate table talks which take place at luncheons given at the Domestic Arts Guild in Cincinnati.

## Eighth Year for Show



The "First Nighter" program began its eighth year on the air, Friday, November 26. In honor of the occasion, Les Tremayne and Barbara Luddy, co-stars of the show, were heard in a return engagement of "Broken Melody." The program is broadcast over the NBC-Red network, including WLW and WSM, Fridays, at 10:00 p. m. (E.S.T.)

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## Damrosch Conducts Appreciation Hour

The fourth concerts in Series A and B of the NBC Music Appreciation Hour will be conducted by Dr. Walter Damrosch on Friday, December 3, at 2:00 p. m. (E.S.T.) over the combined NBC-Red and NBC-Blue networks, including WCKY, WLW and WSM.

The relation of the harp and piano to the orchestral family will be illustrated in Series A. Music details include "A Fairy's Love Song," arranged by Kennedy-Fraser; the Fourth Movement from Rimsky-Korsakoff's "Spanish Caprice;" Dvorak's "Songs My Mother Taught Me;" "The Bird House" from "The Carnival of the Animals" by Saint-Saens, and the Finale from Concerto in B-Flat Minor for Piano and Orchestra, by Tschaiakowsky.

Series B will deal with legends and fairy tales told in music. Illustrating how music can tell stories, Dr. Damrosch will conduct the Overture to "The Flying Dutchman," by Wagner; "Dance of the Sylphs," by Berlioz; "The Enchanted Garden" from Ravel's "Mother Goose" Suite, and "The Witch's Ride" from "Hansel and Gretel," by Humperdinck.

## Expression Of Five Composers Given By Bay

The manner in which a German, a Norwegian, a Frenchman, an American and a Russian expressed themselves in music on the subject of Italy will be shown when Victor Bay directs a program of Impressions of Italy as part of his "Essays in Music" series over the WABC Columbia network, including WKRC and WHAS, Thursday, December 2, from 10:30 to 11:00 p. m. (E. S. T.). Margaret Daum, CBS soprano, will be the soloist and David Ross, narrator.

Bay will open his concert with the last movement, the Saltarello, from Mendelssohn's "Italian" Symphony to illustrate this composer's use of the gay form of Italian dance so named. Then Miss Daum is to sing the Grieg "From Monte Pincio," meaning "Hill of Gardens."

Bay explains that this was the garden Lucullus had on a hilltop in Rome 2,000 years ago and which today is a resort. Grieg's song was written to the lyric of the great Norwegian poet and dramatist Bjornson.

The next orchestral selection will be the romantic Serenade from "Impressions of Italy" by Charpentier. The form of this work resembles the recitative. It will be followed by an American song, "In Italy" by Jeanne M. Boyd, which Miss Daum will sing.

The concluding selection is the Italian Capriccio of Tschaiakowsky which is an intermingling of tunes in turn gay and sad, tender and robust, and of fast, sparkling tarantelles.

## Tibbett To Guest On Ford Concert

Lawrence Tibbett, famous Metropolitan Opera baritone, will present operatic arias and familiar songs when he makes a guest appearance on the Ford Concert, Sunday, December 5, at 9:00 p. m. (E. S. T.), broadcast over the WABC-Columbia network, including WKRC, WHAS and WHIO.

His first engagement as guest star with the Ford Symphony follows appearances with the Chicago Opera Company and the Kansas City Symphony, and precedes a crowded opera season in New York, during which he is engaged also for many concert appearances.

From opera, Mr. Tibbett has chosen to sing the aria "Eri Tu," from Verdi's "The Masked Ball," and "Te Deum," from Puccini's "Tosca," in which he will be accompanied by the 26-voice Ford chorus. Other selections by the famous baritone will include "The Bagpipe Man," by McKinney; "The Kingdom by the Sea," by Somervell, and "De Glory Road," by Wolfe.

Orchestral works on the program will include Philip James' "Bret Harte" overture, "Air on the G String," by Bach, and the overture from Rossini's "La Gazza Ladra."

The program:

"Bret Harte" Overture—James... Orchestra  
Eri Tu, from "The Masked Ball"—Verdi, Mr. Tibbett and Orchestra  
Air on the G String—Bach... Orchestra  
Talk by Mr. W. J. Cameron  
The Bagpipe Man—McKinney... Orchestra  
Mr. Tibbett and Orchestra  
The Kingdom by the Sea—Somervell... Orchestra  
Mr. Tibbett and Orchestra  
De Glory Road—Wolfe... Orchestra  
Mr. Tibbett and Orchestra  
Te Deum, from "Tosca"—Puccini... Mr. Tibbett, Chorus and Orchestra  
Overture from "La Gazza Ladra"—Rossini... Orchestra  
All Through the Night—Welsh Melody, Mr. Tibbett, Chorus, Audience & Orchestra

## Wide Selection Of Singers Perform On Met Auditions

A baker's daughter, a French-born American and a Canadian will be the three soloists on the "Metropolitan Auditions of the Air" program, Sunday, December 5, at 5 p. m. (E.S.T.) when that program is broadcast over the NBC-Blue network, including WCKY, WLS and WSM.

Miss Marie Vejo, a coloratura soprano who was known on the RKO circuit when she was 14 years old as the "School Girl Coloratura," is the baker's daughter. John Seagle, whose father was an eminent concert baritone, is the French-born American. He received his first singing lesson at the age of three from his father.

Miss Jean MacLachlan, a contralto from Toronto, is the third auditioneer. She also is a painter and at one time was awarded a scholarship to study art. She has sung with the Toronto Conservatory of Music, Canadian Grand Opera company and other musical societies in Canada.

## H. L. Mencken On CBS



H. L. Mencken, recent guest on the "American School of the Air" program over the WABC-Columbia network, and Earl McGill (left), Columbia producer of the educational feature talk over this business of "words" before the broadcast. The noted philologist discussed "The American Language" as a portion of the School's regular literature lesson.

## Music Hall Features All-Sibelius Concert

An all-Sibelius concert will be presented by the Radio City Music Hall Symphony Orchestra, with Viola Philo, soprano, as soloist, during the Music Hall On the Air program, Sunday, December 5, at 12:30 p. m. (E.S.T.), over the NBC-Blue network, including WCKY, WLW and WLS.

The orchestra will open the concert with the Finnish composer's Seventh Symphony, which continues the Music Hall's policy of presenting the seven complete symphonies written by Sibelius. Miss Philo will sing "Des Erste Kuss," "War Es Ein Traum," "Mein Vogel Kehrt Nicht Wieder," and "Madchen Kom Von Stilledicken." The orchestra will play "Swan of Tuonela" and "Finlandia."

## Stokowski Conducts Tschaiakowsky's 5th

Leopold Stokowski will conduct the Philadelphia Symphony orchestra in Tschikowsky's Fifth Symphony in its entirety during the bank-sponsored program, Monday, December 6, at 9:00 p. m. (E.S.T.), over the NBC-Blue network, including WCKY and WLS.

The Tschaiakowsky opus, probably his most popular, is unusual in that the third movement is written in valse tempo. The concert will originate in the Academy of Music, Philadelphia.

## Eisenberger Soloist On Conservatory

Severin Eisenberger, concert pianist and member of the artist faculty of the Cincinnati Conservatory of Music, will appear as soloist with the Conservatory orchestra under the direction of Alexander von Kreisler, Saturday, December 4, at 11:00 a. m. (E. S. T.) when that program is broadcast over the WABC-Columbia network, including WKRC, WHAS and WHIO.

Eisenberger's numbers include Mozart's Concerto No. 24 in C minor and Eight Preludes from Opus 28 by Chopin. The orchestra is to present von Kreisler's own sketch for string orchestra entitled "In the Novgorod Forests."

## Two Soloists On Philharmonic Hour

Two soloists will appear with the Philharmonic-Symphony Orchestra directed by John Barbirolli, Sunday, December 5, at 3:00 p. m. (E. S. T.), when that program is broadcast over the WABC-Columbia network, including WKRC and WHAS.

Mishel Piastro, concertmeister of the orchestra, will play the Lalo Symphonic Espagnole; and Charles Wakefield Cadman, eminent American composer-pianist, will perform the solo portion of his own "Dark Dancers of the Mardi Gras."

Barbirolli will open the concert with the Overture to Mozart's opera, "The Marriage of Figaro." After the Lalo performance the Dvorak Symphonic Variations on an Original Theme will be given. Cadman's work, which is to be heard in New York for the first time, will open the second half, which will be completed with a Pavane by Faure and Wagner's "Reinzi" Overture.

"Dark Dancers of the Mardi Gras" is described as a ten-minute fantasy tracing "the American scene" as reflected in this case by the simultaneous carnival-making of whites and blacks, each in their own street, in New Orleans. Deems Taylor's commentaries will be presented as usual.

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### Lombard, MacMurray In Drama for "Hotel"

Carole Lombard and Fred MacMurray, outstanding film team, will present highlights from their picture, "True Confession" when they visit "Hollywood Hotel," broadcast over the WABC-Columbia network, including WKRC, WHAS, and WHIO, Friday, December 3, at 9:00 p. m. (E.S.T.)

Loretta Lee, popular singing star, will again be heard offering several hit tunes of the day, when she substitutes for Frances Langford. Other musical and comedy highlights will bring to the microphone Jerry Cooper, Anne Jamison, Ken Niles, Raymond Paige's orchestra with Ken Murray and "Oswald."

Miss Lombardi and Mr. MacMurray had been scheduled to appear on November 26, but, because of a last minute change, their appearance was postponed one week.

### Personalities On Parade

"Personalities on Parade," which was began on WKRC in the early fall and which has grown to be one of the most popular broadcasts at the hill-top station, will be aired each Tuesday, Thursday and Saturday at 6:15 p. m., beginning Tuesday, November 30. The Cincinnati Oil Works Company will be the sponsor.

### Salute Lowell, Mass.

Major Bowes will salute Lowell, Mass., when he conducts his "Original Amateur Hour" program over the WABC-Columbia network, including WKRC, WHAS and WHIO, Thursday, December 2, at 9:00 p. m. (E. S. T.).

### SPORTLIGHT

(Continued from page 5)

sition in football makes such a statement over the air, or in the papers, he is taking plenty of chances to be criticized.

"Potsy" backed up his opinion by telling of all the things "Dutch" can do on the gridiron.

On a recent Columbia hook-up, a man of national prominence in sports, called "Dutch" Clark the greatest of all grid stars.

Another outstanding example of a small town player strutting his stuff when his chance on the "big time" arrived.

The story is told that Clark wanted to leave Portsmouth after being there only a week. He was away from home for the first time and the owners had a lot of trouble making him stay with the Spartans.

So, when all-teams put in their appearance, remember way down yonder, in some small town, there is another "Dutch" Clark, his light hidden under a barrel.

### Voice of Firestone

Richard Crooks, tenor, will sing Che Gelida Manina from Puccini's "La Boheme" as a highlight of the Voice of Firestone program, with Alfred Wallenstein's orchestra, on Monday, December 6, at 8:30 p. m. (E.S.T.), over the NBC-Red network, including WSAI and WSM.

Crooks also will sing Strauss' "Zueignung" and "Where Ere Ye Walk," by Handel, and the orchestra will play Guion's "Alley Tunes." The mixed chorus will be heard in Rodgers' "My Heart Stood Still," Gershwin's "Liza," and, with Crooks, a Youmans medley, to conclude the half-hour concert.

### Roxy's Find On CBS

Ruth Carhart, contralto discovery of the late "Roxy" is featured over the WABC-Columbia network, including WKRC and WHIO, Mondays, Wednesdays and Fridays, at 10:45 a. m. (E.S.T.) on her own program. She also is heard at 6:45 p.m.(E.S.T.) on the "Songtime" program also broadcast over the WABC - Columbia network, including WHIO.



### Clark Gable Guest On "Silver Theater"

Clark Gable, outstanding member of the film colony, will make a guest star appearance on the "Silver Theater" program in a specially adapted vehicle, on Sunday, December 5, over the WABC-Columbia network, including WKRC, WHAS and WHIO, at 5:00 p. m. (E. S. T.).

Gable will be supported by a well-known screen actress and the production will be produced and directed by Conrad Nagel, who will also be heard as narrator. Felix Mills and an augmented orchestra will provide background music.

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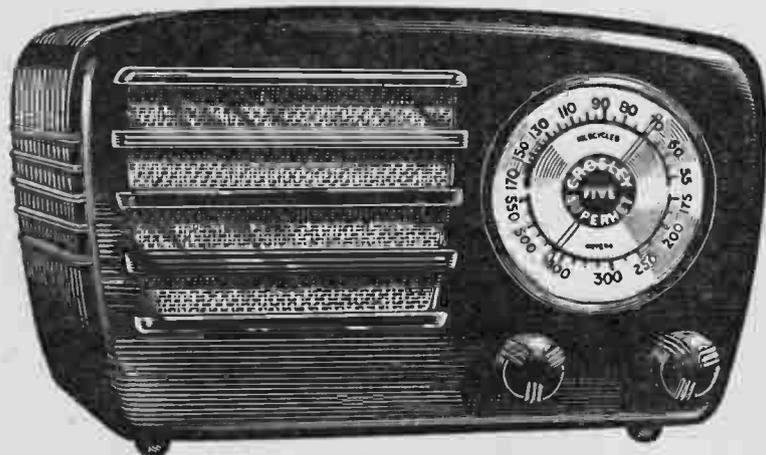
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