

radio representatives

ALASKA RADIO-TV SALES CORP.

Seattle 1—1001 Tower Bldg.
7th & Olive
William J. Wagner
Main 4-6333
New York 17—579 Fifth Ave.
Roy V. Smith
Plaza 9-4700
Los Angeles 5—1901 West 8th St.
Dunkirk 8-4151
San Francisco 4—85 Post St.
Garfield 1-7950
Chicago-Midwest—
Contact New York office.

ALL-STATES RADIO AND TELEVISION REPRESENTATIVES

Chicago 40—5007 N. Hermitage Ave.
Barrett Martin, Bert Martin
Uptown 8-5937

AMERICAN RADIO TV STATION REPRESENTATIVES

Beverly Hills—140 N. Robertson Blvd.
Charles H. Cowling
Olympia 2-8494

AM RADIO SALES CO.

New York 17—415 Madison Ave.
W. H. Losee
Plaza 3-9630
Chicago 11—400 N. Michigan
Jerry Glynn
Mohawk 4-6555
Los Angeles 28—5939 Sunset Blvd.
Robert W. Block
Hollywood 5-0695
San Francisco 9—950 California St.
Ken Carey
Garfield 1-0716

ATKINSON, TOM, & ASSOCIATES

Atlanta 1—P. O. Box 1739
Tr 2-0331

AVERY-KNODEL, INC.

NAB SRA RAB
New York 19—720 Fifth Ave.
Lewis H. Avery
Judson 6-5536
Chicago 1—Rm. 3125, Prudential Plaza
J. W. Knodel
Whitehall 4-6869
San Francisco 4—235 Montgomery St.
David H. Sandberg
Yukon 2-2053
Los Angeles 5—3325 Wilshire Blvd.
William E. Moore
Dunkirk 5-6394
Seattle 1—Tower Building
Hugh Felts
Maine 6501
Atlanta 3—41 Marletta St., N. W.
Charles C. Coleman, Jr.
Jackson 3-2545
Dallas 1—Suite 320, Fidelity Union Life Bldg.
Walls S. Ivy
Riverside 7-7484, 7761
Detroit 26—Suite 1446, National Bank Bldg.
Glenn W. Gilbert
Woodward 1-9607

AYERS, JAMES S., COMPANY

Atlanta 3—414 Glenn Bldg.
James S. Ayers
Jackson 5-0450, 5-0459
Charlotte—205 South Church St. Bldg.
Guy Vaughan, Jr.
Franklin 5-6146.

AYRES, WILLIAM A. COMPANY, INC.

San Francisco 4—233 Sansome St.
Yukon 6-2981
Hollywood—5880 Hollywood Blvd.
Jack De Bar Smith
Hollywood 2-1133

BARTELL FAMILY RADIO GROUP

RAB
Milwaukee 3—522 W. Wisconsin Ave.
Mel Bartell
Broadway 1-8480
San Diego—7th & Ash
Lee Bartell
Belmont 2-7161
San Francisco 6—One Nob Hill Circle
Morton J. Wagner
Douglas 2-2536
Atlanta 83—Georgian Terrace Hotel
Jayne Swain
Trinity 5-8511
Madison 1—P. O. Box 105
Gerald A. Bartell
Cedar 3-0733
Boston—Somerset Hotel
Peter P. Theg
Copley 7-3005
Birmingham—1901 Montgomery Highway
Tom Whitley
Fairfax 2-4511

BEAVER, C. K., & ASSOCIATES

Memphis 4—2158 Union Ave. Bldg.

BECKJORDEN, ELISABETH

New York 17—235 E. 46th St.
Plaza 5-4262

BERNARD, CHARLES, COMPANY

New York 19—730 Fifth Avenue
Chuck Bernard
Circle 6-7242
Baltimore 1—New Howard Hotel, 8 North Howard Street
Miss L. Wentworth
Lexington 9-1680
Kansas City 6—601 Merchandise Mart, 2201 Grand Ave.,
Miss M. Marlan
Baltimore 1-5175
Dallas—1000 Main Street, Room 624
Mr. Stu Baroness
Riverside 1-5217

BEST, HIL F., COMPANY

Detroit 26—Rm. 1009, Park Ave. Bldg.
Hil F. Best, Thomas W. Corlett
Woodward 2-7298
Chicago 6—Rm. 602, 205 W. Wacker Dr.
Betty Palmer, Hooper Jones
State 2-5096
New York 17—101 Park Ave.
Geo. T. Hopewell, Jos. Cannon
Lexington 2-3783
Beverly Hills—111 N. La Cienega Blvd.
Jim Walsh
Oleander 5-8326
Atlanta 1—P. O. Box 1739
Tom Atkinson
Tr 2-0331

BIDDICK, WALTER, COMPANY

Los Angeles 15—1046 S. Olive St.
Guy Biddick
Richmond 9-8800

BLAIR, JOHN, & COMPANY

NAB SRA RAB

New York 17—415 Madison Avenue
John Blair, Arthur H. McCoy
Plaza 3-4250
Chicago 11—520 N. Michigan Ave.
Clifford J. Barbarka, Jr.
Superior 7-2300
Detroit 26—617 Book Bldg.
Charles D. Fritz
Woodward 1-6030-31-32
Boston 16—118 Newbury St.
Ernest W. Kitchen
Kenmore 6-1472
Los Angeles—3460 Wilshire Blvd.
Charleton E. Coveny
Dunkirk 7-1333
San Francisco 4—2502 Russ Bldg.
Heber H. Smith, Jr.
Douglas 2-3188-9
St. Louis 1—1037 Paul Brown Bldg.
Carlos Reese
Chestnut 1-5688
Atlanta—101 Marletta St.
Charles F. Dilcher
Jackson 5-6482
Dallas 2—467 Rio Grande Nat'l Bldg.
Frank J. Carter
Riverside 1-4228
Seattle—3319 White-Henry-Stuart Bldg.
John R. Burr
Main 3-6270

BOGNER & MARTIN

New York 17—295 Madison Ave.
P. J. Bogner, E. J. Farrell, P. J. Bogner, Jr.
Murray Hill 9-2586-87-88
Chicago 11—435 N. Michigan Ave.
Clem G. O'Neill
Superior 7-6048
Atlanta—411 Glenn Bldg.
J. D. Whitehead
Murray 8-3938
Los Angeles—111 N. LeClanega Blvd.
Lee F. O'Connell
Oleander 5-7597
San Francisco—166 Geary Street
Don Pickens, Phil Sheridan
Yukon 6-0021.

BOLLING COMPANY, INC., THE

NAB

New York 17—247 Park Ave.
George W. Bolling
Yukon 6-4545
Chicago 11—435 N. Michigan Ave.
John D. Stebbins
Whitehall 3-2040
Boston 16—80 Boylston St.
Richard Keating
Hubbard 2-0346
Beverly Hills—204 S. Beverly Dr.
George W. Bolling, III
Bradshaw 2-0544
San Francisco 5 Third St.
John T. Coy
Garfield 1-6740
Dallas 1—Vaughn Bldg.
Thomas R. Murphy
Riverside 8-2172

BRANHAM COMPANY, THE

NAB RAB
New York 16—99 Park Ave.
Jos. F. Tmlin, Thomas B. Campbell
Murray Hill 2-4606
Chicago 1—360 N. Michigan Ave.
Eugene F. Corcoran, John Murphy
Central 6-5726-7-8-9
Detroit 2—6-235 General Motors Bldg.
Fred Weber
Trinity 1-0440
Dallas 1—1005 Fidelity Union Life Bldg.
George T. Hardng
Riverside 8-5831
Atlanta—Rhodes-Haverty Bldg.
H. L. Rhalls
Walnut 3025
St. Louis 1—706 Chestnut St., Title Guarantee Bldg.
John J. Schwarz
Chestnut 1-6192
Memphis 3—1028 Sterick Bldg.
Sidney L. Nichols
Telephone 8-2344
Charlotte 2—2001 Liberty-Life Bldg.
Bertram C. Finch
Telephone 2-8839
Miami—496 N. E. 29th Terrace
Dan Gattoni
Telephone 9-4685
San Francisco 3—703 Market St.
James M. Lowman
Yukon 2-1582
Los Angeles 48—6399 Wilshire Blvd.
Norman E. Noyes
Olive 3-6363

BREEN & WARD

New York—400 Madison Ave.
Plaza 1-5075
Chicago—55 E. Washington St.
William J. Reilly
Andover 3-6137
San Francisco—2449 Larkin St.
Frank T. Crennan.
Prospect 5-2725.
Portland 5—Terminal Sales Bldg.
Quenton H. Cox
Capitol 8-5191

BRILEY, MARY A.

Denver—945 Marion, No. 16.
Mary A. Briley
Ac. 2-7040

BROADCAST ASSOCIATES

Chicago 1—333 N. Michigan Ave.
A. J. Polley
Franklin 2-7100

BROADCAST SERVICES INC.

El Paso—206 San Francisco St.
International Merchandise Mart Building
Keystone 2-6978

BROADCAST TIME SALES

SRA
New York 16—280 Madison Ave.
Carl Schuele, Don Waterbury, Sam Brownstein, George Beavers, David Lieberman
Murray Hill 4-6740, 1, 2
Chicago 1—333 N. Michigan Ave.
Earl B. Gilckman, John T. Hartigan
State 2-1405
San Francisco 11—681 Market St.
Arch Kerr, Paul Kinsley
Sutter 1-8656
Los Angeles 28—1540 N. Highland Ave.
Charles Hughes, Ethel Cole, Robert Keeter
Hollywood 5-1755, 5-5884
Detroit 26—286 Penobscot Bldg
John T. Hartigan
Woodward 5-7618
St. Louis 3—812 Olive St.
Main 1-5019

BROWN, CLARKE, COMPANY

Dallas—416 Rio Grande Nat'l Bldg.
Clarke R. Brown, Andrew E. Peranni,
Robt. E. Stuart
Riverside 2-5148
Houston—3520 Montrose Blvd.
Jack Elsele
Jackson 8-1601
New Orleans—910 Royal St.
Clarke R. Brown, Tom Craig
Jackson 2-3917
Atlanta—1182 W. Peachtree St.
Bill R. McRae, John A. Hicks
Trinity 5-9539
Denver—233 Guaranty Bank Bldg.
John McGuire
Cherry 4-8191

BURN-SMITH COMPANY, INCORPORATED

Chicago 1—307 N. Michigan Ave.
John Toothill
Central 6-4437
New York 36—19 W. 44th St.
Stan Batley
Murray Hill 2-3124
San Francisco 4—110 Sutter St.
William Gilmore
Sutter 1-7971

Los Angeles 57—672 South Lafayette
Park Place
Harlan Oakes
Dunkirk 2-3200

CANNON, HARRY J.

Atlanta 3—1021 William Oliver Bldg.
Jackson 4-7088

CARIBBEAN NETWORKS, INC.

New York 19—200 W. 57th St.
Albert M. Martinez
Circle 7-8224

CBS RADIO SPOT SALES

New York 22—485 Madison Ave.
Gordon F. Hayes, Milton Allison
Plaza 1-2345
Chicago 11—630 N. McClurg Court
Thomas H. Peterson
Whitehall 4-6000
Atlanta—805 Peachtree St., N. E.
George Swearingen
Trinity 4-4407
Detroit 2—932 Fisher Bldg.
Ralph Patt
Trinity 2-5500
San Francisco 4—Sheraton-Palace Hotel
Byron Nelson
Yukon 2-7000
Hollywood 28—6121 Sunset Blvd.
Roland McClure
Hollywood 9-1212
St. Louis 4—Ninth & Sidney Sta.
Eugene Myers
Prospect 3-1120.

CHRISTAL, HENRY I., CO., INC.

NAB

New York 17—579 Fifth Ave.
Murray Hill 8-4414
Chicago 1—333 N. Michigan Ave.
Central 6-6357
San Francisco 4—Russ Bldg.
Yukon 2-1204
Detroit 26—2107 Book Bldg.
Woodward 3-2365
Boston 16—581 Boylston St.
Copley 7-1180
Atlanta 9—972 Peachtree St., N. E.
Trinity 5-9311

CLARK COMPANY, INC., THOMAS F.

SRA

New York 20—608 Fifth Ave.
Judson 2-1622
Chicago 1—35 E. Wacker Drive
State 2-1663
Detroit 2—Guardian Bldg.
Woodward 1-6036
Atlanta 3—1021 William-Oliver Bldg.
Jackson 4-7088
San Francisco—166 Geary St.
Yukon 6-0621

COLLEGE RADIO CORPORATION

New York 17—135 E. 42nd St.
Oxford 7-0890
Chicago 1—185 N. Wabash Ave.

CONTINENTAL RADIO SALES

Philadelphia 3—21st and Panama Sts.
S. Marshall
Rittenhouse 6-8139
New York—545 Fifth Avenue
R. Butche
Murray Hill 7-6865
Chicago 1—228 N. LaSalle St.
R. Olson
Franklin 2-2095

COOKE, DONALD, INC.

New York 19—666 Fifth Avenue
Judson 2-2727
Chicago 8—205 W. Wacker Drive
State 2-5096
Beverly Hills—111 N. La Cienega Blvd.
Olympia 2-1313
San Francisco 8—166 Geary St.
Yukon 6-0621

CORINTHIAN BROADCASTING CORPORATION

New York 20—630 Fifth Ave.
Don L. Kearney
Plaza 7-0630
Indianapolis 2—1440 N. Meridian St.
Jack Lake
Melrose 4-6411
Fort Wayne—W. State Blvd. at Broadcast
John Keenan
Anthony 9411

(Continued on next page)

Radio Representatives — Continued

KELLER, ROBERT S., INC.
New York 14—72 Barrow St.
Watkins 4-6599
Chicago 6—205 W. Wacker Drive
State 2-5096

KENTUCKY RADIO SALES
Louisville 4—1420 Eastern Parkway
Harry McTigue
Highland 3779

KETTEL-CARTER, INC.
Boston 16—118 Newbury St.
Kenmore 6-1966-7

KING, A. LEWIS
New York 17—551 Fifth Avenue
Murray Hill 2-8276

KING, FRANK & COMPANY
Los Angeles—3780 W. Sixth Street
Dunkirk 5-6213
San Francisco—1011 Hearst Bldg.
Exbrook 7-0215

KINKAID, FRANK, & ASSOCIATES
Seattle 1—605 Jones Bldg.
Elliott 2466

KIRBY, NONA, CO.
Boston 16—507 Statler Office Bldg.
Nora Kirby
Kay Chile
Hubbard 2-6117

LOWENSTEIN, MORTON
Philadelphia 19—310 W. Glen Echo Rd.
Chestnut Hill 7-4510

LOWRANCE, BOMAR, & ASSOCIATES
Atlanta 8—710 Peachtree St., N.E.
Bill Scruggs
Clyde Clem, Jr.
Bomar Lowrance
Trinity 6-3726
Dallas—Fidelity Union Life Bldg.
Bob Keefe
Riverside 2-8206

LUCAS, J. A. & ASSOCIATES
Los Angeles 28—1350 N. Highland Ave.
Hollywood 2-1460
San Francisco 9—2449 Larkin St.
Prospect 5-2725

MACK RADIO SALES COMPANY
Camden, N. J.—126 N. Broadway
Camden 2122-3

MAJOR MARKET REPRESENTATIVES
San Francisco—Fairmont Hotel
Irv Phillips
Hollywood—1441 N. McCadden Pl.
Jack Miller
New York 23—7 Central Park West
John P. Barry
Ju 2-7000

MASLA, JACK & CO., INC.
New York 17—40 E. 49th St.
Jack Masla, Allan S. Klammer
Plaza 3-8571
Chicago 11—435 N. Michigan Ave.
Clem G. O'Neill
Superior 7-6048
Beverly Hills—111 N. La Cienega Blvd.
Lee O'Connell
Olympia 2-1313
San Francisco 6—166 Geary St.
Don R. Pickens
Yukon 6-0621

MCDERMOTT, ANDY
Toronto—10 Adelaide St., E.
Andy McDermott, Keith Kearney
Empire 6-8944
Montreal—1543 Crescent St.
Emery Richmond
Belair 7042

MCGAVREN-QUINN CORP.
SRA RAB
San Francisco—110 Sutter St.
Daren F. McGavren
Yukon 6-4112
Los Angeles—1741 Ivar Ave.
Walter Lake
Hollywood 4-6146
New York—60 E. 56th St.
Donald J. Quinn, Ralph Guild
Plaza 1-4650
Chicago 1—35 E. Wacker Dr.
Bill Heaton
Fr 2-1370
Detroit—2338 Dime Building
Wendell Parmelee
Woodward 1-1675
Seattle—101 Jones Bldg.
Fred Siegner

MCGILLVRA, JOSEPH HERSHEY, INC.
NAB
New York 17—366 Madison Ave.
Yukon 6-4390
Chicago 1—185 N. Wabash Ave.
State 2-5282
Los Angeles 5—612 S. Serrano Ave.
Dunkirk 4-7352

Bedford, Ind.—P. O. Box 127, Heltonville Rd.
Bedford 9194

MCGUIRE, JOHN L. & CO.
Denver—233 Guaranty Bank Bldg.
Tabor 5-7585

MEDIA REPRESENTATIVES, INC.
New York 22—120 East 56th St.
Edwin Seymour, Albert Capotosto
Murray Hill 8-4777

MEDIA SALES & SERVICE
Charlotte—521 Central Ave.
David McSwain, Joe C. Davis
Franklin 6-4773

MEEKER COMPANY, INC., THE
NAB SRA RAB
New York 17—521 Fifth Avenue
Ed Pillon
Murray Hill 2-2170

Chicago 11—333 N. Michigan Ave.
Carl Jewett
Central 6-1742
Lancaster—8 W. King St.
Dick Sheetz
Express 7-5251
San Francisco 4—928 Russ Bldg.
Don Pontius
Yukon 6-4940
Hollywood 28—6362 Hollywood Blvd.
Don C. Palmer
Hollywood 2-651

MELVILLE, CLYDE, COMPANY
Dallas—Melba Bldg.
Riverside 8-5239

MICHIGAN SPOT SALES, INC.
Dearborn 2, Mich—15001 Michigan Ave.
Tiffany 6-2362

MDORE, ART, AND ASSOCIATES, INC.
Seattle 1—519 Jones Bldg.
Mutual 2-3377
Portland 4—617 Cascade Bldg.
Capitol 8-7284

MOORE, TRACY, AND ASSOCIATES
Los Angeles 28—6381 Hollywood Blvd.
Hollywood 2-2351
San Francisco 8—260 Kearney St.
John Funk
Exbrook 2-6444

NBC SPOT SALES
New York 20—30 Rockefeller Plaza
RCA Bldg.
Circle 7-8300
Chicago 54—Merchandise Mart
Superior 7-8300
Detroit 26—1165 Penobscot Bldg.
Woodward 1-1610
San Francisco 2—Taylor & O'Farrell St.
Graystone 4-8700
Los Angeles 27—Sunset and Vine Sts.
Thornwall 5-7000
Bomar Lowrance and Associates
Atlanta 9—710 Peachtree St., N.E.
Dallas—Fidelity Union Bldg.
Riverside 2-8206

NATIONAL TIME SALES
New York 17—370 Lexington Ave.
Arthur Gordon
Murray Hill 5-1300
Los Angeles 5—672 S. Lafayette Park
Place
Harlan G. Oakes and Associates
Dunkirk 2-3200
San Francisco 3—110 Sutter St.
Harlan G. Oakes & Associates
Sutter 1-7971

NORTHERN BROADCAST SALES
Sault Ste. Marie—P. O. Box 211
Russell J. Staffeld
Melrose 2-2231.

OAKES, HARLAN G., & ASSOCIATES
Los Angeles 57—672 S. Lafayette Park
Place
Dunkirk 2-3200
San Francisco 4—110 Sutter St.
William E. Gilmore
Sutter 1-7971
San Antonio—P. O. Box 8194

O'CONNELL, LEE F., COMPANY
Beverly Hills—111 N. La Cienega Blvd.
Olympia 2-1313
San Francisco 8—166 Geary St.
Yukon 6-0621.

O'CONNELL, RICHARD, INC.
SRA
New York 22—527 Madison Ave.
Suite 1023
Plaza 5-7161
Chicago 2—55 E. Washington St.
William J. Reilly
Anderson 3-6137
Los Angeles 28—6381 Hollywood Blvd.
Tracy Moore and Associates
Hollywood 2-2351
San Francisco 8—260 Kearney St.
Tracy Moore and Associates
John Funk
Exbrook 2-6444

OHIO STATIONS REPRESENTATIVES
RAB
Cleveland 13—1900 Terminal Tower
Leonard F. Auerbach
Superior 1-0036

PACIFIC NORTHWEST BROADCASTERS
New York 17—347 Madison Ave.
Murray Hill 3-5830
Chicago 1—360 N. Michigan Ave.
Anderson 3-5771
Boston—80 Boylston St.
Hubbard 2-4370
Hollywood 28—6381 Hollywood Blvd.
Hollywood 2-2351
San Francisco 8—260 Kearney St.
John Funk
Exbrook 2-6444
Butte—P. O. Box 1956
Telephone 2-9111

PAN-AMERICAN BROADCASTING CO.
New York—370 Lexington Ave.
Murray Hill 5-1300
Los Angeles 5—672 S. Lafayette Park
Place
Harlan G. Oakes & Associates
Dunkirk 2-3200
San Francisco 4—110 Sutter St.
William E. Gilmore
Sutter 1-7971

PEARSON, JOHN E., COMPANY
New York—405 Park Ave.
John E. Pearson, Russ Walker, Bill Wilson, Raymond F. Henze, Jr., Jerry Smilo, Mort Coley
Plaza 1-3366
Chicago 1—333 N. Michigan Ave.
James D. Bowden, Frank M. Reed, Bob Flanigan
State 2-7494
Dallas—506 Fidelity Union Life Bldg.
Ralph Widman, Mona Anderson
Riverside 7-3723
Atlanta—508 Glenn Bldg.
Robert Balrd, Sally Edwards
Jackson 5-2912
Des Moines 9—Suite 432, Des Moines Bldg.
Frank Frost, Connie J. Connor
Cherry 4-7143, 4
Los Angeles—3242 W. 8th St.
Clark N. Barnes, Thirza Cotton
Dunkirk 5-5084
San Francisco—58 Sutter St.
F. A. "Mike" Wurster, Sue Master-son
Douglas 2-7159

PERRY, JOHN H., ASSOCIATES
New York 36—19 W. 44th St., Suite 502
William K. Dorman
Murray Hill 7-5047
Chicago 3—224 S. Michigan Ave.
Robert A. Mitchell
Harrison 7-4008
Detroit 2—7-268 General Motors Bldg.
John F. Cole
Trinity 5-1803
Atlanta 3—411 Glenn Bldg.
J. D. Whitehead
Murray 8-3988
Philadelphia 7—12 S. 12th St.
Robert Hitchings
Walnut 2-3555
Hollywood 28—5880 Hollywood Blvd.
Jack DeBar Smith
Hollywood 2-1133
San Francisco 4—233 Sansome St.
Wm. A. Ayres
Yukon 6-2081

PETERS, GRIFFIN, WOODWARD, INC.
SRA RAB
New York 17—250 Park Ave.
Yukon 6-7900
Chicago 1—Prudential Plaza
Arthur W. Bagge, Jr.
Franklin 2-6373
Detroit 26—2768 Penobscot Bldg.
William Bryan
Woodward 1-4255
Hollywood 28—1750 N. Vine St.
Hal W. Hoag
Hollywood 9-1688

Atlanta 3—Glenn Bldg.
Barton C. Isbell, Jr.
Murray 8-5667
Dallas 1—335 Merchandise Mart
Charles Payne
Riverside 7-2398
Fort Worth 2—406 W. 7th St.
W. Hal Thompson
Edison 6-3349
San Francisco 5—1357 Russ Bldg.
Frank A. Tessin
Yukon 2-9188

PETRY, EDWARD, & COMPANY, INC.
NAB RAB
New York 22—3 E. 54th St.
Jim Eshleman
Murray Hill 8-0200
Chicago 11—400 N. Michigan Ave.
John Ashenburt
Whitehall 4-0011
Detroit 26—645 Griswold St.
Bill Cartwright
Woodward 3-0125
St. Louis 1—915 Olive St.
Will H. Oldham
Chestnut 1-7191
San Francisco 4—Russ Bldg.
Lloyd McGovern
Yukon 2-3631
Los Angeles 14—530 W. 6th St.
G. E. Hollihan
Tucker 3171
Atlanta 3—101 Marietta St.
Joe Slerer
Jackson 4-8861
Boston 16—Statler Bldg.
Frank Howard
Hubbard 2-6440
Dallas 2—Adolphus Tower Bldg.
David C. Milam
Riverside 1-9454

PICKENS, DON R., CO.
San Francisco 8-166 Geary St.
Yukon 6-0621

POTTS, LORRIE, AND COMPANY
Toronto—1454-A Yonge St.
WA 1-8951-8952
Montreal—1117 St. Catherine St. W.
Victor 5-6448

RADIO SALES, INC.
Augusta—515 15th St.

RADIO-TV REPRESENTATIVES, INC.
SRA RAB
New York 17—7 East 47th St.
Peggy Stone
Murray Hill 8-4340
Chicago 1—75 E. Wacker Drive
Ed Nickey
Financial 6-0982
Beverly Hills—111 N. La Cienega Blvd.
Lee O'Connell
Oleander 5-7597
San Francisco 4—110 Sutter St.
John E. Palmer
Garfield 1-6936
Boston 16—Statler Office Bldg.
Bob Foster
Bill Creed
Hubbard 2-4845
Atlanta 9—1182 W. Peachtree St., N.W.
Charles E. Trainor
Trinity 5-1032
Seattle 1—Tower Bldg.
Hugh Feltis
Maine 3-1868

RAMBEAU, VANCE, HOPPLE, INC.
New York 17—405 Lexington Ave.
William G. Rambeau, Ed Hopple, Bob Vance Jr., Don C. Waterbury.
Oxford 7-0890
Chicago 1—185 N. Wabash Ave.
Mary Rudd
Anderson 3-5566
Los Angeles 28—1350 N. Highland Ave.
Jim Lucas
Hollywood 2-0967
San Francisco—2449 Larkin St.
Frank T. Crennan
Prospect 5-2725

RAYMER, PAUL H., COMPANY, INC.
New York 22—444 Madison Ave.
Paul H. Raymer
Plaza 9-5570
Chicago 11—435 N. Michigan Ave.
Clay E. Forker, Fred C. Brokaw
Superior 7-4473
Detroit 26—2949 Penobscot Bldg.
Robert B. Rains
Woodward 3-0764
Atlanta 3—Glenn Bldg.
Edward D. Brandt
Jackson 5-6508
San Francisco 4—2613 Russ Bldg.
Ray L. Rhodes
Douglas 2-8909
Hollywood 28—1680 Vine St.
John D. Gale
Hollywood 2-2376
Dallas 1—1006 Mercantile Securities Bldg.
John J. Hicks, Jr.
Riverside 1-5663

Radio Representatives — Continued

REILLY, WILLIAM J. S R A

Chicago 2—55 E. Washington
Andover 3-6137
New York 22—527 Madison Ave., Rm.
1023
Richard O'Connell
Plaza 5-7161

REINER, S. JAY, CO., INC., THE
Mineola, Long Island—155 Mineola Blvd.
Pioneer 7-5300

ROBERTS, W. DONALD

Chicago 1—35 E. Wacker Drive
Dearborn 2-2448
New York 17—420 Madison Ave.
Plaza 3-8370

ROLLINS BROADCASTING, INC.

New York 36—565 Fifth Ave.
Graeme Zimmer
Oxford 7-7040
Chicago 1—Lincoln Tower, 75 E. Wacker
Dr.
Ed Sloan
Financial 6-8611
St. Louis 1—Arcade Building
Bob Lyons
Chestnut 1-6000

SCHAEFER & COMPANY

New York—155 E. 44th St.
Murray Hill 2-2423
Chicago 1—35 E. Wacker Drive
State 2-7942
Detroit 26—1928 Guardian Bldg.
Woodward 1-6036

SCHMITZ, THOMAS J., COMPANY

Milwaukee 17—7632 N. Regent Road

SCOTT, DUNCAN, & COMPANY

Los Angeles 57—1901 West 8th St.
Dunkirk 8-4151
San Francisco 4—85 Post St.
Garfield 1-7950

SEARS & AYER, INC.

Chicago 11—612 N. Michigan Ave.
Superior 7-8177
New York 17—370 Lexington Ave.
Murray Hill 5-1300
San Francisco 3—110 Sutter St.
Yukon 6-4112
Los Angeles—1741 Ivar Ave.
Hollywood 4-2856

SELECT STATION REPRESENTATIVES

New York 17—400 Madison Avenue
Plaza 8-1850
Baltimore 3—7 East Lexington St.
Lexington 9-7808
Richmond 28—Broad Street Road
Atlantic 8-2835

SHANNON & ASSOCIATES, INC.

Chicago 1—333 N. Michigan Ave.
Central 6-2828
New York 36—28 W. 44th St.
Longacre 3-1750
Atlanta 9—1801 Peachtree St. N. E.
Trinity 2-8002
Detroit 26—Penobscot Bldg.
Woodward 2-3080
Cleveland 14—Citizens Bldg.
Cherry 1-2029
Hollywood 28—5880 Hollywood Blvd.
Hollywood 2-1133
San Francisco 4—233 Sansome St.
Yukon 6-2981

SIMMONS ASSOCIATES, INC.

New York 22—509 Madison Ave.
David N. Simmons
Murray Hill 8-2821
Chicago 1—333 N. Michigan Ave.
Gale Block, Jr.
Dearborn 2-2375
San Francisco 5—681 Market St.
Theo B. Hall
Yukon 2-7758
Los Angeles 28—1350 N. Highland Ave.
Jim Gates
Hollywood 7-6492

SMITH, ROY V., ASSOCIATES

New York 16—280 Madison Ave.
Murray Hill 4-4244

SPECIALTY MARKET REPRESENTATIVES

San Francisco 3—703 Market St.
Exbrook 2-7247
Hollywood 28—6606 Selma Ave.
Hollywood 3-7195.

STARS, INC.

Decatur, Ga.—217 W. Ponce De Leon

STARS NATIONAL, INC.

New York 17—400 Madison Ave.
Plaza 3-0555
Chicago 1—35 E. Wacker Drive
Central 6-2135
Atlanta—P. O. Box 1598
Drake 3-2134
Dallas—1000 Main St.
Riverside 1-5217
Los Angeles 28—6381 Hollywood Blvd.
Hollywood 2-2351
San Francisco 8—260 Kearney St.
Exbrook 2-6444

STORECAST CORPORATION OF AMERICA

New York 36—11 W. 42nd St.
Longacre 5-7715
Hartford 3—252 Asylum St.
Thomas J. Mulligan
Jackson 2-1105
Philadelphia 30—1811 Callewhill St.
Merrill G. Millman
Locust 7-7609
Chicago 1—230 N. Michigan Ave.
Ray Marinangel
Central 6-5080
Jersey City 6—100 Larch Avenue
Arthur McGarrity
Oldfield 6-1505
E. Syracuse 1—325 Thompson Road
Joe Sposi
Gibson 6-1490
Wilkes-Barre—560 Warren Ave., Kingston
Joe Kennelly
Butler 8-4625
Johnstown—636 Scalp Ave., Campbell
Bldg.
William T. Cole
Johnstown 32-2057

STORER BROADCASTING COMPANY

Miami Beach 54—1177 Kane Concourse
Union 6-0211
New York 22—625 Madison Ave.
Maurice E. McMurray
Plaza 1-3940
Chicago 1—230 N. Michigan Ave.
Floyd Beasten
Franklin 2-6498

STOVIN-BYLES, LTD. R A B

Toronto—406 Jarvis St.
W. D. Byles
Horace Stovin
Walnut 4-5766
Montreal—608 Keefer Bldg.
T. C. Maguire
Un 6-3392
Winnipeg—211 Portage Ave., Suite 1111
C. E. Montgomery
WH 2-5097
Vancouver—615 W. Pender St., Suite 517
J. W. Stovin
Tatlow 4831

TAFT STATIONS, THE

Cincinnati 6—Hotel Alms
Ken Chureh, Hub Hood,
Don L. Chapin
Woodburn 1-0550
Columbus 15—22 East Gay St.
Sam T. Johnston
Capitol 4-1271
Birmingham—1729 N. Second Ave.
Richard L. Bevington
Alpine 2-3172

TELE-BROADCASTERS, INC.

New York—41 E. 42nd St.
Si Lewis
Murray Hill 7-8436

Los Angeles—758 E. Colorado
Jim Coyle
Ryan 1-7148
Kansas City, Mo.—1012 Baltimore
Irving Schwartz
Baltimore 1-0077
Hartford—600 Asylum Ave.
Phil Zoppi
Jackson 7-9131

THOMS RADIO & TV ENTERPRISES

Greensboro, N. C.—708 W. Market St.
Terrence R. Bane
Br 3-6925.

TOWN AND COUNTRY NETWORK, INC.

Arlington, Va.—1122 N. Irving St.
Connie B. Gay, Jane E. Trimner,
N. S. Tweel
Jackson 5-5087
Huntington, W. Va.—P.O. Box 2031
N. S. Tweel
Jackson 5-7272
Ashland, Ky.—P.O. Box 848
N. S. Tweel
East 4-7131
Kinston, N. C.—204 E. King St.
J. B. Ham
Phone 4111
San Antonio—Transit Tower
Alex Coe
Capitol 6-0335

TRIANGLE PUBLICATIONS, INC. RADIO AND TELEVISION

New York—485 Lexington Ave.
Edward H. Benedlet
Oxford 7-9736

UNITED BROADCASTING CO.

New York 17—420 Madison Ave.
Robert Wittig
Pl 5-9145
Atlanta—502 Mortgage Guarantees Bldg.
Jackson 5-7841

UMBS SALES, UPPER MIDWEST BROADCASTING SYSTEM

Minneapolis 2—512 Nicolet Bldg.
Pe 6-9631

VENARD, RINTOUL & McCONNELL, INC. N A B

New York 17—579 Fifth Ave.
Murray Hill 8-1088
Chicago 1—35 E. Wacker Drive
State 2-5260
Detroit 26—808 Penobscot Bldg.
Woodward 3-4075
Los Angeles 57—1901 W. 8th St.
Dunkirk 8-4151
San Francisco 4—85 Post St.
Garfield 1-7950
Dallas—1915 Elm St.
Riverside 8-5239
Clyde Melville

WAGNER, WILLIAM J., & ASSOCIATES

Seattle 1—1001 Tower Bldg.,
7th & Olive
Main 4-6333

WALKER-RAWALT COMPANY, INC.

New York 17—347 Madison Ave.
Wytne Walker
C. Otis Rawalt
Lionel Colton
Murray Hill 3-5830
Chicago—360 N. Michigan Ave.
Bert Cavanaugh
Andover 3-5771
Los Angeles 5—672 S. Lafayette Park
Place
Harlan G. Oakes
Dunkirk 2-3200
San Francisco 4—110 Sutter St.
Bob Gilmore
William E. Gilmore
Sutter 1-7971
Atlanta 3—502 Mortgage Guarantees
Bldg.
Clayton Cosse, Dora Cosse
Jackson 5-7841
Boston—100 Boylston St.
George C. Bingham
Hubbard 2-4370

WAYNE-EVANS & ASSOCIATES

Minneapolis 2—1410 Northwestern
Bank Bldg.
Bud Stitt
Federal 8-7017

WEBB, GRANT & COMPANY N A B

New York 22—509 Madison Ave.
Murray Hill 8-7550
Chicago 2—25 E. Washington St.
State 2-3155
San Francisco 5—605 Market St.
A. S. Babcock
Yukon 2-3954
Boston 16—419 Boylston St.
Kenmore 6-1011
Los Angeles 28—1350 N. Highland Ave.
Jim Lucas
Hollywood 2-0967
Seattle 1—1001 Tower Bldg.
William J. Wagner
Main 4-6333
Philadelphia 2—1418 Walnut St.
Pe. 5-3520.

WEED RADIO CORPORATION N A B R A B S R A

New York 17—579 Fifth Ave.
E. J. Fitzsimmons
Plaza 9-4700
Chicago 1—2110 Prudential Bldg.,
Prudential Plaza
C. C. Weed
Whitehall 4-3434
Dallas 2—1309 Main St., Davis Bldg.
Fred L. Edwards
Riverside 8-1888
Des Moines 9—509 Grand Ave.
Donald G. Peterson
Atlantic 2-0201
Detroit 26—1610 Book Bldg.
Bernard P. Pearce
Woodward 1-2685
San Francisco 5—625 Market St.
Boyd Rippey
Exbrook 7-0535
Hollywood 28—6331 Hollywood Blvd.
Hollywood 2-6676
Ralph Jones
Hollywood 16—Statler Bldg.
Jay Murley
Hubbard 2-5677
Atlanta 3—Glenn Bldg.
Melvin P. Whitmire
Jackson 4-1604

WHEELER, HARRY, & COMPANY

Boston—80 Boylston St., Little Bldg.
Liberty 2-6481

WOOTTON, JOE, ASSOCIATES

New York—2171 Madison Avenue
Joe Wootton
Adirondack 4-8811
Chicago—410 S. Michigan Ave.
L. J. Pollard
Webster 9-7260

YOUNG, ADAM, INC.

S R A R A B

New York 22—3 East 54th St.
Adam Young
Stephen A. Machcinski, Jr.
Plaza 1-4848
Chicago 1—Prudential Plaza
Richard J. Kelliber.
Michigan 2-6194
St. Louis 23—317 North 11th St.
John B. Hetherington
Main 1-5020
Los Angeles 28—6331 Hollywood Blvd.
William L. Wallace
Hollywood 2-2289
San Francisco 4—1207 Russ Bldg.
Frank A. Waters.
Yukon 6-6769
Atlanta—1182 W. Peachtree St.
Charles E. Trainor
Trinity 3-2564
Detroit 26—2940 Book Building
R. John Stella
Woodward 3-6919

NEW ENGLAND METROPOLITAN AREAS

... listed on Town-County basis

In determining Standard Metropolitan Areas in New England, *Standard Rate & Data Service* followed U.S. government criteria for the establishment of these areas. However, since standardization of metropolitan areas on county lines is an aid to buyers in area comparisons, *SRDS* provides a special table that lists New England Metropolitan Area Market Data on a full county basis. This provides a convenient source for New England Metropolitan Area Data to meet varied needs.

3-RTVN-48

FOREIGN LANGUAGE PROGRAMMING

Stations (listed alphabetically by state, city and call letters) with at least one established foreign language program. Where available, the foreign language is specified along with the number of hours per day and the days per week. For rates and type of program, see individual listings. In cases where only the call letters appear, foreign language programs are either available or accepted.

ALABAMA

Foley

W H E P—55 min., Czech, per week.

ARIZONA

Clifton

K C L F—5 hours, Spanish, per week.
K H C D—5 hours Spanish Sunday through Friday.

Coolidge

K C K Y—10-1/2 hours, Spanish, per week.

Flagstaff

K C L S—Spanish.
K G P H—Spanish, Navajo.

Kingman

K A A A—Spanish.

Mesa

K T Y L

Phoenix

K I F N—Spanish, entire schedule.
K R I Z—2 hours, Spanish, Sun. thru Fri. (eve).

Prescott

K Y C A—1 hour, Spanish, week days.

Safford

K G L U—3 hours, Spanish, per week.

Scottsdale

Spanish 2 hours daily Monday through Saturday.

Sierra Vista

K H F H—1/2 hour, German, per week.

Tucson

K C N A—2-1/2 hours, Spanish, daily.
K E V T—Spanish, entire schedule.
K O P O—Spanish.
K T K T—4 hours, Spanish, daily.
K C U B—2-1/4 hours, Spanish, daily.

Winslow

K V N C—3/4 hour, Spanish, per week.
1 hour, Navajo, per week.

Yuma

K O L D—2 hours, Spanish, daily except Sat. p.m.

ARKANSAS

Hot Springs

K H L O—1 hour, Austrian, per week.
1 hour, Greek, per week.

CALIFORNIA

Bakersfield

K A F Y—Spanish.
K E R O—1 hour and 55 minutes, Spanish, Mon. thru Sat.

Barstow

K W T C—8-1/2 hours, Bi-Liugual Spanish, per week.

Blythe

K Y O R—Spanish.

Burbank

K B L A—Spanish.

Calxico Area

Mexicali, Mex. (Calxico)

K I C O—4 hours, Spanish, per week.
X E D—100% Spanish.

Corona

K B U C—2 hours, Spanish, 3:00 p.m. to 5:00 p.m. Monday through Sunday.

Delano

K C H J—1 hour, Spanish, Mon. thru Sat.
1-3/4 hours, Spanish, Sun.

Dinuba

K R D U—22-1/2 hours, Spanish, per week.
2 hours, Japanese, per week.
2 hour, Armenian, per week.

El Centro

K X O—Spanish.

Fort Bragg

K D A C—Italian.

Fresno

K A R M—9 hours, Spanish, per week.
K G S T—8 hours, Spanish, Mon. thru Sat.

Gilroy

K P E R—7 hours, Spanish, per week.
2-1/2 hours, Portuguese, per week.

Hanford

K N G S—9 hours, Spanish, 7 hours, Portuguese, per week.

Indio

K R E O—Spanish.

Los Angeles

(also see Pasadena, Pomona, Santa Ana, Santa Barbara, Santa Monica, Calif.)
K P O P—2-1/2 hours, Spanish, per week.

Madera

K H O T—1/2 hour, Spanish, daily.

Merced

K W I P—3-1/2 hours, Spanish, per week.
1 hour, Portuguese, per week.
K Y O S—8-1/2 hours, Spanish, per week.
1 hour, Portuguese, per week.
1 hour, Italian, per week.

Modesto

K F I V—7 hours, Portuguese, per week.
2 hours, Spanish, per week.
1 hour, Italian, per week.

Nogales

X E H F—Spanish.

Oakland

K W B R—7-1/2 hours, Portuguese, per week.
7-1/2 hours, Spanish, per week.
3-3/4 hours, Italian, per week.

Oxnard

K O X R—12 hours, Spanish, per week.

Posadena

K A L I—98 hours, Spanish, per week.
K W K W—21 hours, Spanish, per week.

Petaluma

K A F P—Italian, Portuguese.

Pittsburg

K E C C—Italian, Spanish, Portuguese.

Pomona

K W O W—Spanish.

Riverside

K P R O—2 hours, Spanish, Mon. thru Sat. (morn).

Sacramento

K G M S—5 hours, Spanish, per week.

Salinas

K S B W—9 hours, Spanish, per week.
1 hour, Portuguese, per week.
K D O N—Spanish.

San Bernardino

K C S B—15 hours, Spanish, per week.
K R N O—9 hours, Spanish, per week.

San Diego Area

K S O N—3 hours, Spanish, Mon. thru Sat.

Tulare

K G E N—10-1/2 hours, Spanish, per week.
5-1/4 hours, Portuguese, per week.

Tijuana, Mex. (San Diego)

K G E N—10-1/2 hours, Spanish, per week.
X E R B—Spanish.
X E X X—Spanish.

San Jose

K E E N—Spanish.
K L O K—40-1/2 hours, Spanish, per week.
12 hours, Portuguese, per week.
1 hour, Yugoslav, per week.
1/2 hour, Polish, per week.
6 hours, Chinese, per week.
7 hours, Japanese, per week.
4 hours, Greek, per week.
1 hour, German, per week.
1 hour, Italian, per week.
1/2 hour, Hungarian, per week.
1 hour, Scandinavian, per week.

Santa Ana

K W I Z—K W I Z-FM—1 hour, Spanish, Mon. thru Sun. (morn).

Santa Barbara

K D B—1-1/2 hours, Spanish, Sat. (eve).
K I S T—1-1/2 hours, Spanish, Mon. thru Sat. (morn).
1 hour, Spanish, Sun. (morn).
1-1/4 hours, Italian, Sat.
1/2 hour, Italian, Sat. (aftn).
K T M S—3/4 hour, Spanish, Mon. thru Sat. (morn).
1-1/2 hours, Spanish, Sun. (morn)

Santa Maria

K C O Y—9 hours, Spanish, per week.
K S M A—2 hours, Spanish, Sat. (eve).

Santa Paula

K S P A—15 hours, Spanish, per week.

San Rafael

K T I M—3-1/2 hours, Portuguese, per week.

Stockton

K S T N—9-1/2 hours, Spanish, per week.

Turlock

K T U R—12-3/4 hours, Portuguese, per week.

Vallejo

K N B A—2 hours, Spanish, per week.

Ventura

K U D U—2-1/2 hours, Spanish, Mon. thru Sat. (morn).
1 hour, Spanish, Mon. thru Sat. (eve).
K V E N—Spanish.

Visalia

K O N G—Spanish.

Yuba City

K A G R—Japanese, Greek, Spanish, Hindustani.
K U B A—Spanish.

COLORADO

Colorado Springs

K R D O—1 hour, Spanish, per week.

Craig

K R A I—Spanish.

Denver

K F S C—68 hours, Spanish, per week.
1/2 hour, Polish, per week.
1 hour, German, per week.

Durango

K I U P—1-1/2 hours, Indian, per week.
1-1/2 hour, Spanish, per week.

Montrose

K U B C—Spanish.

Greeley

K Y O U—5 hours, Spanish, per week.

Pueblo

K C S J—1-1/2 hours, Spanish, per week.
K D Z A—8-1/2 hours, Spanish, per week.
5 hours, Slovenian, per week.
K G H F—Spanish, Slovenian.

Trinidad

K C K T—1 hour, Spanish, Mon. thru Sat. (aftn).
1 hour, Italian, Mon. thru Fri.

Walsenburg

K F L J—10-1/2 hours, Spanish, per week.

CONNECTICUT

Ansonia

W A D S—3-1/2 hours, Polish, per week.
1-1/2 hours, Italian, per week.
1 hour, Jewish, per week.

Bristol

W B I S—1 hour, Italian, per week.

Danbury

W L A D—1 hour, Polish, per week.
1/2 hour, Lebanese, per week.

Hartford

(also see New Britain, Conn.)

Middletown

W C N X—1 hour, Polish, per week.

New Britain

W H A Y—1 hour, Italian, Mon. thru Sun.
1 hour, Italian, Mon. thru Sun. (aftn).
W K N B—1-1/2 hours, Polish, Sat. (morn).
2 hours, Polish, Sun. (morn).

New London

W N L C—1 hour, Polish, weekly.
1 hour 10 min. Italian weekly.

Norwich

W I C H—1 hour, Polish, per week.
2 hours, Italian, per week.
1 hour, Finnish, per week.

Putnam

W P C T—1/2 hour, French, daily.

Stamford

W S T C—2 hours, Italian, per week.
1 hour, Polish, per week.

FOREIGN LANGUAGE PROGRAMMING—Continued

Torrington
 W B Z Y—1/2 hour, Italian, Mon. thru Sat. (morn).
 1 hour, Italian, Sun. (aftn).
 1/2 hour, Polish, Mon. thru Sat. (morn).
 1 hour, Polish, Sun. (morn).
 W T O R—6 hours, Italian, per week.
 1-1/2 hours, Polish, per week.

Waterbury
 W W C O—1 hour, Italian, Sun. (aftn).
 1 hour, Lithuanian, Sat. (eve).
 1/2 hour, Polish, Mon. thru Sat. (morn).

Willimantic
 W I L I—1 hour, French, per week.

DELAWARE

Wilmington
 W T U X—1 hour each, Polish, Italian, Jewish; Sunday (aftn).

FLORIDA

Miami
 W M I E—27 hours, Spanish, per week.
 3 hours, Italian, per week.
 2-1/4 hours, Yiddish, per week.
 1-1/2 hours, Polish, per week.
 1-1/2 hours, Hungarian, per week.
 1 hour, Greek, per week.
 Armenian, Lebanon, Syrian,

Tampa-St. Petersburg
 W A L T—Spanish.
 W W T B—21 hours, Spanish, per week.
 2 hours, Italian, per week.

GUAM

Agana
 K U A M—Chamorro, Tagalog.

GEORGIA

Atlanta
 W Y Z E—1 hour, Greek, per week.

HAWAII

Inter-Island Network
 25-1/4 hours, Japanese, 8-1/2 hours, Filipino.

Hilo
 K H B C—2-1/2 hours, Filipino, per week.
 16-3/4 hours, Japanese, per week.
 K I L A—Japanese, Filipino.
 K I P A—Japanese, Filipino.

Honolulu
 K A H U—Japanese, Filipino, Chinese.
 K G M B-K H B C—19-1/2 hours, Japanese, per week.
 1/2 hour, Filipino, per week.
 K G U—6-1/2 hours, Filipino, per week.
 4-1/2 hours, Japanese, per week.
 K I K I—12 hours, Japanese, per week.
 10 hours, Filipino, per week.
 1 hour, Okinawan, per week.
 K P O A—20-1/4 hours, Japanese, 8-1/2 hours, Filipino.
 K U L A—Japanese, Filipino, Chinese.

Kaneohe
 K A N I—Japanese.

Lihue
 K T O H—8 hours, Japanese, per week.
 5 hours, Filipino, per week.

Wailuku
 K M V I—Japanese, Filipino.

IDAHO

Boise
 K B O I—1/2 hour, Basque, per week.

Caldwell
 K C I D—12 hours, Spanish, per week.

Payette
 K P I D—6 hours, per week.

ILLINOIS

Chicago
 (also see Oak Park, Ill., Elmwood Park, Ill., Hammond, Ind., Gary, Ind.)
 W G E S—17 hours, Polish, per week.
 6 hours, Lithuanian, per week.
 7 hours, Italian, per week.
 7 hours, German, per week.
 1 hour, Spanish, per week.
 1 hour, Hungarian, per week.
 1 hour, Serbian, per week.
 1 hour, Ukrainian, per week.
 1 hour, Yugoslav, per week.
 W S B C—Polish, Jewish, Italian, German, Bohemian, Greek, Swedish, Spanish, Slovak.

East St. Louis
 W T M V—Polish, Hungarian, Rumanian.

Elmwood Park
 W L E Y-FM—Italian, Polish, Spanish.

Evanston
 W N M P—French.

Galesburg
 W G I L—1/2 hour, Swedish, per week.

Oak Park
 W O P A—15 hours, Polish, weekly.
 22 hours, Spanish, weekly.
 3-1/2 hours, Italian, weekly.
 2 hours, Lithuanian, weekly.
 Also Greek, Jewish, Latvian, Ukrainian, Irish.

Rockford
 W R O K—1/2 hour, Italian, per week.
 1/2 hour, Swedish, per week.

Sterling
 W S D R—1 hour, Spanish, per week.

Streator
 W I Z Z—5 hours, Slovak, per week.

INDIANA

Gary
 W G R Y—1 hour, Polish, Sun. (morn).
 1 hour, Macedonian, Sun. (morn).
 1 hour, Croatian, Sun. (aftn).
 1 hour, Greek, Sun. (aftn).
 1 hour, Yugoslav, Sun. (aftn).
 2 hours, Spanish, Mon. thru Sat.
 1 hour, Spanish, Sun. (morn).
 W W C A—1/2 hour, Polish, Sat. (morn).
 1 hour, Serbian, Sun. (aftn).

Hammond
 W J O B—5 hours, Polish, per week.
 1 hour, Hungarian, per week.
 2 hour, Spanish, per week.

La Porte
 W L O I—1 hour, Polish, Sat. & Sun. (morn).

Michigan City
 W I M S—4-1/2 hours, Polish, per week.

South Bend
 W J V A—1 hour, Polish, per week.
 2 hours, Italian, per week.
 W S B T—1 hour, Polish, per week.
 1/2 hour, Swedish, per week.

IOWA

Fort Madison
 K X G I—1-1/2 hour, Spanish, per week.

KANSAS

Kansas City
 K C K N—1 hour, Spanish, per week.

LOUISIANA

Abbeville
 K R O F—French.

Crowley
 K S I G—12 hours, French, per week.

Eunice
 K E U N—French.

Golden Meadow
 K L F T—14 hours, French, per week.

Houma
 K C I L—8 hours, French, per week.

Jennings
 K J E F—1 hour, French, daily.

Lafayette
 K L F Y—French.
 K P E L—1 hour, French, per week.
 K V O L—French.

Marksville
 K A P B—2 hours, French, daily.

New Orleans
 W I B W—1 hour, Italian, per week.

Opelousas
 K S O L—8 hours, French, per week.

Thibodaux
 K T I B—1/2 hour, French, per week.

Villa Platte
 K V I P—6-1/2 hours, French, per week.

MAINE

Augusta
 W F A U—1 hour, French, per week.

Lewiston
 W C O U—French.
 W L A M—French.

South Paris
 W K T Q—Finnish.

Waterville
 W T V L—1-1/2 hour, French, per week.

MARYLAND

Annapolis
 W I P A—2 hours, Greek, per week.
 1/2 hour, German, per week.

Baltimore
 W B M D—1 hour, Jewish, per week.
 1 hour, Greek, per week.
 1 hour, Polish, per week.
 1-1/2 hours, Italian, per week.
 1/2 hour, German, per week.

MASSACHUSETTS

Boston
 (also see Brookline, Framingham, Lynn, Waltham, Mass.)
 W M E X

Brockton
 W B E T—1/2 hour, Lithuanian, per week.

Brookline
 W B O S—1 hour, Scandinavian, per week.
 1/2 hour, Latvian, per week.
 1 hour, German, per week.
 5 hours, Yiddish, per week.

Fall River
 W A L E—4-1/2 hours, Portuguese, per week.
 4 hours, Polish, per week.
 1 hour, French, per week.
 W S A R—3-1/2 hours, Portuguese, per week.
 1 hour, Polish, per week.
 3/4 hour, French, per week.

Fitchburg
 W E I M—French, Finnish, Italian.

Framingham
 W K O X—Italian.

Gardner
 W G A W—French.

Greenfield
 W H A I—3/4 hour, Polish, per week.

Haverhill
 W H A V—1 hour, Italian, per week.
 1 hour, Greek, per week.

Holyoke
 W R E B—Polish, Greek, Italian.

Lynn
 W L Y M

Medford
 W H I L

New Bedford
 W B S M, W B S M-FM—French, Portuguese, Polish.
 W N B H—2-1/2 hours, Portuguese, per week.

Newburyport
 W N B P—1 hour, Greek, per week.
 3/4 hour, Polish, per week.

Pittsfield
 W B E C, W B E C-FM—1-1/4 hour, Italian, per week.
 W B R K—55 min., Polish, per week.

Southbridge
 W E S O—French, Polish.

Springfield
 (also see Chicopee, Holyoke, Mass.)
 W A C E—8 hours, Polish, per week.
 1 hour, French, per week.
 3/4 hour, Irish, per week.
 W J K O, W J K O-FM—Italian, French, Polish, Greek, Jewish, Arabic.

Taunton
 W P E P—1-1/4 hour, Portuguese, per week.

Waltham
 W C R B—Italian.

Westfield
 W D E W—1 hour, Greek, per week.
 1 hour, Italian, per week.
 1 hour, Polish, per week.

Worcester
 W A A B—Irish, Swedish, Polish.
 W O R C—1 hour, French, per week.
 1 hour, Italian, per week.
 1 hour, Scandinavian, per week.
 1/2 hour, Greek, per week.

MICHIGAN

Adrian
 W A B J—1/2 hour, Spanish, per week.

Detroit
 W D E T-FM
 W J L B, W J L B-FM
 3-1/4 hours, Polish, Mon thru Fri. (morn).
 1/4 hour, Polish, Mon thru Sat. (morn).
 1/2 hour, Polish, Mon., Wed., Sat. (morn).
 1/2 hour, Polish, Tues., Fri. (morn).
 1-1/2 hour, Polish, Mon. thru Fri. (eve).
 3 hours, Polish, Sat. (morn).
 2 hours, Polish, Sun. (aftn).
 1 hour, Italian, Mon. thru Fri. (aftn).
 1 hour, Italian, Sun. (aftn).
 1 hour, German, Mon. thru Fri. (aftn).
 1 hour German, Sun. (eve).
 (Continued on next page)

FOREIGN LANGUAGE PROGRAMMING—Continued

| | | |
|---|--|---|
| <p>1/2 hour, Greek, Mon. thru Fri. (eve). 1/2 hour, Greek, Sat. (eve.) 1 hour, Jewish, Sat. (eve). 1 hour, Jewish, Sun. (morn). 1 hour, Jewish, Sun. (aftn). 1/2 hour, Ukrainian, Mon. (ev). 1/2 hour, Ukrainian, Sat. (morn). 1 hour, Spanish, Sat. (aftn). 1/2 hour, Roumanian, Sat. (aftn). 1/2 hour, Armenian, Sat. (eve). 1 hour, Syrian, Sat. (eve). 3/4 hour, Lithuanian, Sat. (eve). 1/4 hour, Maltese, Sat. (eve). 1 hour, Hungarian, Sun. (aftn).</p> <p>Hancock W M P L—3 hours, Finnish, per week.</p> <p>Holland W J B L—1 hour Dutch, Sunday.</p> <p>Houghton W H D F—2 hours, Finnish, per week.</p> <p>Jackson W I B M—Polish.</p> <p>Munising W M A B—3/4 hour, Finnish, per week.</p> <p>Pontiac W P O N— 1 hour, Spanish, Sat. (aftn). 1 hour, Ukrainian, Sat. (morn).</p> <p>Saginaw W S G W—2 hours, Spanish, per week.</p> <p>Saline W O I A—1 hour, German, per week.</p> | <p>Trenton W T N J—1 hour, per week; Italian, Ukrainian, Spanish, Hungarian. W T T M—Italian, Hungarian and Polish.</p> <p>Vineland W D V L—1 hour, Jewish, per week. 2 hours, Italian, per week. W W B Z—3 hours, Spanish, per week.</p> <p>NEW MEXICO</p> <p>Albuquerque K A B Q—Entire schedule, Spanish. K D E F—Spanish. K G G M—1-1/2 hours, Spanish, Sun. (morn). K H A M—1/2 hour, Navajo, per week.</p> <p>Artesia K S V P—3 hours, Spanish, per week.</p> <p>Carlsbad K A V E—Spanish—Monday through Saturday (aftn). K P B M—Spanish.</p> <p>Farmington K E N N—Navajo. K W Y K—12 hours, Navajo, per week.</p> <p>Gallup K G A K—22 hours, Navajo, per week. 3 hours, Zuni, per week.</p> <p>Grants K M I N—1 hour, Indian, per week.</p> <p>Las Cruces K O B E—Spanish.</p> <p>Las Vegas K F U N—15 hours, Spanish, per week.</p> <p>Livington K L E A—Spanish.</p> <p>Roswell K G F L—3 hours, Spanish, per week.</p> <p>Santa Fe K T R C—13 hours, Spanish, per week. K V S F—1/4 hour, Spanish, Mon. thru Sat. (morn). 1/4 hour, Spanish, Mon. thru Sat. (aftn).</p> <p>Silver City K S I L—1 hour, Spanish, Mon. thru Sat. (aftn). 3/4 hour, Spanish, Sat. (eve).</p> <p>Socorro K S R C—5-1/2 hours Spanish, per week.</p> <p>Tucumcari K T N M—3 hours, Mexican, per week.</p> | <p>Little Falls W L F H—3-1/2 hours, Polish, per week. 6-1/2 hours, Italian, per week.</p> <p>Middletown W A L L—1 hour, Spanish, per week. 1 hour, Polish, per week.</p> <p>Newburgh W G N Y—Italian, Polish.</p> <p>New York City</p> <p>W B N X— 36 hours, Spanish, per week. 1-1/2 hours, Hungarian, per week. 12 hours, Italian, per week. 1 hour, French, per week. W H O M—79-1/2 hours, Spanish, per week. 1-1/2 hours, Italian, Mon. thru Sat. 8 hours, Italian, Sun. 2-1/2 hours, Polish, Mon. thru Sat. 1-1/2 hours, German, Mon. thru Fri. 1/2 hour, German, Sat. 4 hours, German, Sun. 1/2 hour, Russian, Mon. thru Fri. 1 hour, Russian, Sat. 1 hour, Russian, Sun. W L I B—Jewish, Polish, German, Spanish, Greek, Ukrainian, Lithuanian. W O V—10-1/2 hours, Italian, per week. W P O W— 16 hours, Spanish, per week. 3/4 hour, Armenian, Sunday. 1/2 hour, French, Sunday. 3/4 hour, German, Sunday. 1 hour, Polish, Sunday. 3/4 hour, Irish, Sunday. 3/4 hour, Ukrainian, Sunday. W W R L—96 hours, Spanish, per week. 11 hours, German, per week. 2 hours, Czechoslovak, per week. 1/2 hour, Polish, per week. 1-1/2 hour, Greek, per week. 1/2 hour, Syrian, per week.</p> <p>Niagara Falls W H L D, W H L D-FM—8 hours, Polish, per week. 7 hours, Italian, per week. 7 hours, Ukrainian, per week. 1 hour, Spanish, per week. W J J L—1 hour, Polish, per week.</p> <p>Ogdensburg W S L B—1 hour, French, per week.</p> <p>Oneida W O N G—3 hours, Polish, per week.</p> <p>Owego W E B O—1 hour, Italian, per week.</p> <p>Poughkeepsie W E O K—1 hour, Italian, per week.</p> <p>Remsen W R E M—4 hours per week.</p> <p>Rochester W R N Y—Italian, Lithuanian, Polish. W S A Y—1-1/2 hour, Jewish, Sat. (morn). 2 hours, Italian, Sun. 1 hour, German, Thurs. (eve). W V E T—1 hour, Italian, Sat. & Sun. (aftn).</p> <p>Rome W K A L—1/2 hour, Italian, Sun. 2-1/2 hours, Polish, Sat.</p> <p>Salamanca W G G O—6-1/2 hours, Polish, per week.</p> <p>Schenectady W S N Y—4 hours, Polish, Sun. 3 hours, Italian, Sun. (aftn).</p> <p>Utica W G A T—2 hours, Polish, Sun. (morn). 3/4 hour, Polish, Fri. & Sat. (morn).</p> |
| <p>MINNESOTA</p> <p>Albany K A S M—1-1/4 hours, German, per week.</p> <p>New Ulm K N U J—German, Norwegian, Swedish.</p> <p>Pine City W C M P—3 hours, Scandinavian, daily.</p> <p>Willmar K W L M—1/2 hour, Swedish, per week.</p> | <p>NEW YORK</p> <p>Amsterdam W C S S—Polish, Italian, Lithuanian, Ukrainian.</p> <p>Buffalo (also see Niagara Falls, N. Y.) W B N Y W K B W—1 hour, Polish, Mon. thru Fri. (aftn). W W O L—3 hours, Polish, per week. 2 hours, Italian, per week. 1 hour, German, per week.</p> <p>Dunkirk W D O E—4 hours, Polish, per week.</p> <p>Ithaca W T K O—3/4 hour, Italian, per week.</p> <p>Jamestown W J O C—1/2 hour, Italian, Sat. (morn). 2 hours, Swedish, Sun. (aftn). W J T N—2 hours, Swedish, per week.</p> <p>Kingston W K N Y—1/4 hour, Polish, per week.</p> <p>Liberty W V O S—1-1/2 hours, Yiddish, per week.</p> | <p>NORTH DAKOTA</p> <p>Dickinson K D I X—1 hour, German, per week.</p> <p>Fargo K F G O—1/2 hour, Norwegian, per week. 1/2 hour, Finnish, per week.</p> <p>Minot K L P M—1/2 hour, Norwegian, per week.</p> <p>OHIO</p> <p>Canton W A N D, W A N D-FM W C M W—1 hour, Greek, per week.</p> <p>Cleveland W D O K—1/2 hour daily (eve). Czech, German, Hungarian, Italian, Polish, Slovak, Slovenian, Ukrainian, Greek. W E R E, W E R E-FM W J M O—Polish, Slovenian, Hungarian, German, Italian, Latvian, Serbian, Slovak, Croatian, Lithuanian. W J W—1 hour, German, per week. 1/2 hour, Romanian, per week. 1 hour, Ukrainian, per week. 1/2 hour, Spanish, per week. 1-1/2 hour, Croatian, per week. 1 hour, Polish, per week. 1/2 hour, Hungarian, per week. 1/2 hour, Slovenian, per week. W S R S, W S R S-FM</p> <p>Fostoria W F O B</p> <p>Massillon W T I G—1 hour, Italian, per week. 1/4 hour, Serbian, per week.</p> <p>Stuebenville W S T V—1/4 hour, Polish, Mon. (morn). 2 hours, Italian, Sun. (aftn).</p> <p>Warren W W H H—1 hour, Greek, per week.</p> <p>Youngstown W B B W—Italian.</p> |
| <p>MISSOURI</p> <p>St. Louis K S D—12 hours, German and Slavic, per week.</p> | <p>NEW JERSEY</p> <p>Camden W K O N—1/2 hour, Polish, per week.</p> | <p>OKINAWA</p> <p>Shiru K S A R—Japanese, Ryukyuan dialect.</p> <p>OKLAHOMA</p> <p>Tahlequah K T L Q—1 hour, Indian, per week.</p> <p>OREGON</p> <p>Portland K W J J—1 hour, Italian, per week.</p> <p>PENNSYLVANIA</p> <p>Allentown W K A P—1/2 hour, Italian, per week.</p> <p>Bethlehem W G P A—1 hour, Hungarian, per week. 2 hours, Spanish, per week.</p> <p>Cannonsburg W C N G—1 hour, Italian, per week. 1 hour, Greek, per week.</p> <p>Carbondale W C D L—Polish and Irish.</p> <p>Charleroi W E S A</p> <p>Erie W L E U, W L E U-FM—Polish, Italian.</p> <p>Harrisburg W C M B—Italian.</p> |

FOREIGN LANGUAGE PROGRAMMING—Continued

Homestead
 W A M O—1 hour, Polish Mon. thru Sat. (morn).
 1/2 hour, Polish, Sun. (aftn).
 1-1/2 hours, Italian, Mon. thru Sat. (aftn).
 1-1/2 hours, Italian, Sun. (aftn).
 1 hour, Greek, Mon. (morn).
 1-1/2 hours, Greek, Sun. (aftn).
 1/2 hour, Slovak, Sun. (aftn).
 1/2 hour, Croatian, Sun. (aftn).
 1/2 hour, Hungarian, Sun. (morn).
 1/2 hour, German, Sun. (morn).
 1 hour, Jewish, Sun. (morn).
 1/2 hour, Lithuanian, Sat. (aftn).

Indiana
 W D A D
Lathrop
 W T R A—1/4 hour, Italian, per week.

McKeesport
 W M C K—1/2 hour, Croatian, Sat. (eve).
 1 hour, Italian.

Morrisville
 W B U D—Polish, Hungarian.

Nanticoke
 W N A K—Polish.

Philadelphia
 W D A S—Jewish, Irish, Spanish, Ukrainian.
 W J M J—20 hours, Italian, per week.
 7 hours, Polish, per week.
 2 hours, Greek, per week.
 W T E L—1-1/2 hours, German, Mon. thru Fri. (aftn).
 1/2 hour, Spanish, Mon. thru Sat. (aftn).
 1 hour, Polish, Mon. thru Sat. (aftn).
 3-1/2 hours, Polish, Sun. (aftn).
 1/2 hour, Lithuanian, Wed (aftn).
 1 hour, Lithuanian, Sat. (aftn).
 1 hour, Ukrainian, Sat. (morn).
 1/2 hour, Ukrainian, Sat. (aftn).
 1/2 hour, Slovak, Sat. (aftn).
 1/2 hour, Hungarian, Sat. (aftn).
 1/2 hour, Albanian, Sun. (morn).
 1-1/2 hours, Greek, Sun. (aftn).
 1/2 hour, Latvian, Sat. (morn).

Pittsburgh
 (also see Charleroi, Homestead, McKeesport, Pa.)
 W A M O—1/2 hour, per week: Croatian, Greek, Italian, Lithuanian, German, Jewish, Slovak, Hungarian.
 W P I T—1 hour, German, Sat. (aftn).
 1/2 hour, German, Sun. (aftn).
 1/2 hour, Ukrainian, Sun. (aftn).
 1 hour, Italian, Sun. (aftn).

Pottsville
 W P P A—1 hour, Polish, per week.

Reading
 W E E U—1/2 hour, Pennsylvania (Dutch), per week.

Scranton
 W S C R—1 hour, Italian, per week.

PHILIPPINES
Davao City
 D X A W—59-3/4 hours, Tagalog, per week.
 57-3/4 hours, Cebuano, per week.

RHODE ISLAND
Newport
 W D A K—1/2 hour, Portuguese, Sat.
 1-1/2 hours, Portuguese, Sun. (aftn).

Pawtucket
 W P A W—6 hours, Italian, per week.
 5 hours, Polish, per week.
 2 hours, French, per week.
 1/2 hour, Syrian, per week.
 1/2 hour, Armenian, per week.

Providence
 W R I B—23-1/2 hours, Italian, per week.
 6-1/2 hours, Portuguese, per week.
 1/2 hour, Jewish, per week.
 1/2 hour, Armenian, per week.
 W W R I—French, Polish, Portuguese, Italian

Westerly
 W E R I—1 hour, Italian, per week.

SOUTH CAROLINA
Charleston
 W C S C, W C S C-FM

SOUTH DAKOTA
Brookings
 K B R K—1/4 hour, Norwegian, per week.

TEXAS
Cactus State Network
 Spanish.

Texas Spanish Language Network
 Spanish, entire schedule.

Alice
 K B K I—4 hours, Spanish, daily (morn).
 K O P Y—17-1/2 hours, Spanish, per week.

Alpine
 K V L F—2 hours, Spanish, daily.

Austin
 K T X N—Entire schedule, Spanish and Negro Market.
 K V E T—Spanish.

Ballinger
 K R U N—Spanish.

Beeville
 K I B L—3 hours, Spanish, daily.

Big Spring
 K B Y G—1 hour, Spanish, daily.

Brady
 K N E L—1 hour, Spanish, per week.

Brownsville Area
 K B O R—20 hours, Spanish, per week.

Matamoros, Mex. (Brownsville)
 X E O—Spanish, entire schedule.

Byron
 K O R A—6 hours, Latin American, per week.

Carrizo Springs
 K B E N—35 hours, Spanish, per week.

Colorado City
 K V M C—1/4 hour, Spanish, per week.

Corpus Christi
 K A T R—17 hours per week.
 K C C T—Entire schedule, Spanish.
 K U N O—6 hours, Spanish (morn).
 6 hours, Spanish (aftn).
 4-1/2 hours, Spanish (eve).

Dallas
 K S K Y—1 hour, Czechoslovak, Sun. (aftn).

Del Rio Area
 K D L K—3 hours, Spanish, Mon. thru Sat. (aftn).

Coahuila, Mex. (Del Rio)
 X E R F—Spanish, entire schedule.

Eagle Pass Area
Piedras Negras, Mex. (Eagle Pass)
 K E P S—12 hours, Spanish, per week.
 X E M U—Spanish, entire schedule.

Edinburg
 K U R V—32 hours, Spanish, per week.

El Campo
 K U L P—1 hour, Czechoslovak, daily.
 1 hour, Spanish, daily.

Ciudad Juarez, Mex. (El Paso)
 X E J—Spanish, entire schedule.
 X E L O—112 hours, Spanish, per week.
 K H E Y—6 hours, Spanish, per week.

Falfurrias
 K B L P—3 hours, Spanish, daily.

Fort Stockton
 K F S T—1 hour, Spanish, daily.

Fort Worth
 K C U L—6 hours, Spanish, per week

Galveston
 K G B C—1-1/2 hours, Spanish, Mon. thru Sat. (morn).

Gonzales
 K C T I—6 hours, Spanish, per week.

Harlingen
 K G B T—8-1/4 hours, Spanish, Mon. thru Fri.
 4 hours, Spanish, Sat.
 2 hours, Spanish, Sun.

Junction
 K M B L—1/2 hour, Spanish, daily.

Kingsville
 K I N E—17 hours, Spanish, per week.

Laredo Area
 K V O Z—1 hour, Spanish, nightly.

Nuevo Laredo, Mex. (Laredo)
 X E A S—Spanish, entire schedule.
 X E D F—Spanish.

McAllen Area
Reynosa, Mex. (McAllen)
 X E O R—Spanish, entire schedule.

McCamey
 K C M R—Spanish.

McKinney
 K M A E—14-1/2 hours, Spanish, per week.

Midland
 K J B C—6 hours, Spanish, per week.

Mission
 K I R T—Spanish, entire schedule.

Monahans
 K V K M—1 hour, Spanish, daily.
 K G N B—21 hours, German, weekly.
 12 hours, Spanish, weekly.

New Braunfels
 K G N B—4 hours, German, per week.

Odessa
 K E C K—6 hours, Spanish, per week.
 K O Y L—7 hours per week.
 K R I G—Spanish.

Pasadena
 K L V L—96-1/2 hours, Spanish, per week.

Pecos
 K I U N—8 hours, Spanish, per week.

Pleasanton
 K B O P—4 hours, Spanish, daily.

Quanah
 K O L J—15 hours, Latin American, per week.

Rosenberg
 K F R D—8 hours, Czech, per week.
 13 hours, Spanish, per week.

San Antonio
 K C O R—16-1/2 hours, Spanish, Mon. thru Sat.
 14-3/4 hours, Spanish, Sun.
 K E X X—Spanish.
 K I W W—Spanish, entire schedule.

San Marcos
 K C N Y—14 hours, Spanish, per week.

Seguin
 K W E D—1/2 hour, Spanish, weekly.

Sinton
 K A N N—12 hours, Spanish, per week.

Taylor
 K T A E—6 hours, Spanish, per week.

Uvalde
 K V O U—Spanish.

Victoria
 K N A L—11-1/2 hours, Spanish, per week.

Weslaco Area
Rio Brava, Mex. (Weslaco)
 X E F D—Spanish, entire schedule.

UTAH
Salt Lake City
 K W H O—1 hour, Danish, per week.

VERMONT
St. Johnsbury
 W T W N—1/2 hour, French, per week.

Springfield
 W C F R—1 hour, Polish, per week.

WASHINGTON
Kirkland
 K N B X—1 hour, Norwegian, per week.

Longview
 K B A M—1/2 hour, French, per week.

Prosser
 K A R Y—2-1/2 hrs., Spanish, weekly.

Seattle
 K T W—1/2 hour, Japanese, per week.

Sunnyside
 K R E W—6 hours, Mexican, per week.

Toppenish
 K E N E—9 hours, Spanish, per week.

WEST VIRGINIA
Charleston
 W K N A, W K N A-FM

Fairmont
 W T C S—2-1/2 hours, Italian, per week.

Weirton
 W E I R—2-1/2 hours, Italian, per week.
 1 hour, Greek, per week.

Wheeling
 W K W K, W K W K-FM—Polish

WISCONSIN
Hartford
 W T K M—German.

Milwaukee
 W M I L—1 hour Croatian.
 1 hour, German.
 1 hour, Greek.
 1 hour, Hungarian.
 1 hour, Italian.
 1 hour, Yugoslav.
 1 hour, Serbian.
 1 hour, Slovenian.
 1/4 hour, Polish.

Monroe
 W E K Z—3 hours, Swiss, per week.

WYOMING
Buffalo
 K B B S—1 hour per week.

Cheyenne
 K F B C—1 hour, Spanish, per week.
 K V W O—2 hours, Spanish, Mon. thru Sun. (morn).
 3/4 hour, Spanish, Mon. thru Sun. (eve).

Laramie
 K O W B—1/4 hour, Spanish, per week.

Rawlins
 K R A L—1/2 hour, Spanish, per week.

Torrington
 K G O S—1 hour, Spanish, per week.

NEGRO PROGRAMMING

(Stations with at least one regularly scheduled Negro program)

Stations (listed alphabetically by state, city and call letters) with at least one established Negro program. Stations devoting entire schedule to the Negro market are so indicated. See individual listings for rates and (where available) references to special programs.

ALABAMA

Auburn
W A U D—20 hours per week.

Bay Minette
W B C A—2 hours per week.

Birmingham
W A F M—1/4 hour per week.
W A P I—1/4 hour per week.
W E D R—Entire schedule, Negro Market.
W E N N—Entire schedule, Negro Market.
W J L D—Entire schedule, Negro Market.
W J L N-FM—Entire schedule, Negro Market.

Eufaula
W U L A—3 hours per week.

Fayette
W W W F

Flomaton
W T C B—2 hours per week.

Florence
W O W L

Gadsden
W G A I

Geneva
W G E A—6 hours per week.

Greenville
W G Y V—7 hours per week.

Guntersville
W G S V—1/2 hour per week.

Mobile
W M O Z

Monroeville
W M F C—3-1/2 hours per week.

Montgomery
W M G Y
W R M A

Opelika
W J H O—12 hours per week.

Tuscaloosa
W R B S—3-1/2 hours, daily

Tuscumbia
W V N A—3 hours per week.

ARKANSAS

Camden
K A M D—5 hours per week.

Fort Smith
K W H N—6 hours per week.

Helena
K F F A—21 hours per week.

Hope
K X A R—3 hours per week.

Hot Springs
K B L O—1-1/2 hours per week.

Little Rock
K G H I—1 hour, Mon. thru Sat. (aftn).
2 hours, Mon. thru Sat. (eve).
K O K Y—Entire schedule, Negro Market.

Magnolia
K V M A—25 min., Mon. thru Sat. (morn).
1 hour, Mon. thru Sat. (aftn).

Monticello
K H B M—5-1/4 hours per week.

Osceola
K O S E—18 hours per week.

Pine Bluff
K C L A—9 hours per week.
K W R F—3-1/2 hours per week.

Wynne
K W Y N—18 hours per week.

CALIFORNIA

Emporia
W E V A—10-3/4 hours per week.

Fresno
K G S T

Lakeland
W L A K—1 hour per week.

Long Beach
K F O X—5 hours, Monday through Saturday.
K G E R—20 hours per week.

Los Angeles
(also see Santa Monica, Pasadena, Calif.)
K G F J—Entire schedule, Negro market.
K P O P—20-3/4 hours per week.

Napa
K V O N

Oakland
K W B R—Entire schedule, Negro Market.

Pasadena
K A L I—2 hours, Mon. thru Fri. (aftn).
1-1/2 hours, Sat. (aftn).
3/4 hour, Sun. (aftn).

San Bernardino
K C K C
K F X M—2 hours per week.

San Francisco
(also see Oakland, San Jose, Calif.)
K S A N—21 hours, Mon. thru Sat. 18 hours, Sun.

San Jose
K L O K—1 hour, Mon. thru Fri. (noon)
1-1/2 hours, Mon. thru Sat. (eve).

Santa Monica
K D A Y—
3-1/2 hours, Mon. thru Sat. (aftn).

San Rafael
K T I M—8 hours per week.

COLORADO

Denver
K F S C K M Y R

CONNECTICUT

Stamford
W S T C—1/4 hour per week.

DELAWARE

Wilmington
W I L M—17 hours per week.

DISTRICT OF COLUMBIA

W O O K (Washington) Entire schedule, Negro Market.

FLORIDA

Arcadia
W A P G—12-1/2 hours per week.

Bartow
W B A R

Dade City
W D C F

De Funiak Springs
W D S P—12 hours per week.

Fort Pierce
W A R N

Jacksonville
W O B S—Entire schedule, Negro market.
W R H C—50 hours per week.

Madison
W M A F—6 hours per week.

Miami
W F E C—Entire schedule, Negro market.
W M I E—2-1/4 hours per week.

Miami Beach
W M B M—Entire schedule, Negro market.

Ocala
W M O P

Panama City
W P C F—3 hours per week.

Pensacola
W B O P—Entire schedule, Negro Market.

Sanford
W T R R—15 hours per week.

Tampa-St. Petersburg
W I O K—Entire schedule, Negro Market.

West Palm Beach
W I R K—14 hours per week.

Winter Park
W A B R

GEORGIA

Albany
W J A Z—32 hours per week.

Americus
W D E C—7 hours per week.

Athens
W R J C—5 hours per week.

Atlanta
W A O K—Entire schedule, Negro Market.
W E R D—Entire schedule, Negro Market.

Augusta
W A U G

Bainbridge
W M G R—15 hours per week.

Baxley
W H A B—2 hours per week.

Brunswick
W G I G—2 hours per week.
W M O G—1 hour, Mon. thru Sat. (eve).

Buford
W D M F—6 hours per week.

Columbus
W C L S—Entire schedule, Negro Market.
W G B A

Covington
W G F S—1 hour per week.

Dawson
W D W D—27 hours per week.

Dublin
W M L T—5 hours per week.

Fort Valley
W F P M—11-1/2 hours per week.

Gainesville
W D U N
W R U F—1 hour per week.

Griffin
W H I E—13 hours per week.

La Grange
W L A G—6 hours per week.
W T R P—6 hours, per week.

Macon
W B M L—3-1/2 hours, Mon. thru Fri. (aftn).
5 hours, Monday thru Fri. (eve).
W C R Y—Entire schedule, Negro Market.
W I B B—Entire schedule, Negro Market.
W M A Z—1-1/2 hours, Mon. thru Sat.

Madison
W Y T H

Milledgeville
W M V G—1/2 hour per week.

Moultrie
W M G A—15 hours per week.
W M T M—30 hours per week.

Quitman
W S F B—9 hours per week.

Sylvania
W S Y L—1/2 hours per week.

Thomasville
W K T G—2 hours per week.

Toccoa
W L E T—1 hour per week.

Valdosta
W G O V—12 hours per week.

Waycross
W A C L—12 hours per week.
W A Y X—3/4 hour per week.

ILLINOIS

Chicago
(also see Oak Park, Ill., Gary, Ind.)
W A A F—19 hours per week.
W B E E—Entire schedule Negro market.
W G E S—Entire schedule, Negro Market.
W S B C—1-1/2 hours, Mon. thru Fri. (aftn).
1 hour, Mon. thru Sat. (eve).

Danville
W I T Y—2 hours per week.

East St. Louis
W T M V

La Grange
W T A Q—7-1/2 hours per week.

Oak Park
W O P A—4 hours, Mon. thru Fri. 4 hours, Mon. thru Sat. (eve).

Rockford
W R O K—12 hours per week.

INDIANA

Gary
W G R Y—2-1/4 hours, Mon. thru Sat. (morn).
3/4 hour, Sun. (morn).
W C A A—2 hours, Mon. thru Sat. (aftn).
2 hours, Mon. thru Sat. (eve).

NEGRO PROGRAMMING—Continued

Hammond
W J O B—18 hours per week.

Indianapolis
W G E E—32 hours per week.

Michigan City
W I M S—1-1/2 hours per week.

Richmond
W K B V—25 minutes per week.

IOWA

Waterloo
K X E L—1 hour per week.

KANSAS

Kansas City
K C K N—36 hours per week.

Leavenworth
K C L O

KENTUCKY

Eminence
W S T L—5-1/4 hours per week.

Georgetown
W G O R—10 hours weekly.

Lexington
W B L G—12 hours per week.
W L E X

Louisville
W L O U—Entire schedule Negro, market.

Mt. Sterling
W M S T—1 hour per week.

Paris
W K L X—3 hours per week.

Preston
W D O C—6 hours per week.

LOUISIANA

Alexandria
K D B S
K S Y L—5 hours per week.

Amite
W A B L—7 hours per week.

Baton Rouge
W X O K—Entire schedule, Negro Market.

Bogalusa
W I K C—1 hour per week.

Boston
K T R Y—6 hours per week.

Crowley
K S I G—6 hours per week.

Homer
K V H L—6 hours per week.

Jennings
K J E F—2 hours daily.

Lake Charles
K A O K

Lake Providence
K L P L—8 hours per week.

Mansfield
K D B C—6 hours per week.

Minden
K A S O—1-3/4 hours per week.

Monroe
K L I C—15 hours per week.

New Orleans
K T W—1 hour per week.
W B O K
W Y L D—Entire schedule, Negro Market.

Opelousas
K S L O—11-3/4 hours per week.

Ruston
K R U G—5 hours per week.

Shreveport
K A N B—Entire schedule, Negro Market.
K C I J
K E N T
K O K A—Entire schedule, Negro Market.

Springhill
K B S F—1/2 hour per week.

Ville Platte
K V P I—7-1/4 hours per week.

Winnsboro
K M A R—6 hrs. weekly

MARYLAND

Annapolis
W A N N—Entire schedule, Negro Market.
W I P A—4 hours per week.

Baltimore
(also see Annapolis, Dundalk, Md.)
W E B B—Entire schedule, Negro Market.
W I T H—29 hours per week.
W S I D—Entire schedule, Negro Market.

Bethesda
W U S T, W U S T-FM

Havre de Grace
W A S A—1-1/2 hours per week.

Pocomoke City
W D V M—15 hours per week.

MASSACHUSETTS

Boston
W B O S—1-1/2 hours per week.

MICHIGAN

Adrian
W A B J—1/4 hour per week.

Benton Harbor
W S J M—25 min., Mon. thru Fri. (eve.)

Detroit
W J L B, W J L B-FM
10 hours daily, Monday through Sun.
W X Y Z—2-3/4 hours, Mon. thru Thurs. (eve).
1-3/4 hours, Fri. (eve).
3 hours, Sat. (eve).

Flint
W B B C—12 hours per week.
W F D F—1/4 hour per week.
W M R P

Inkster
W C H B

Muskegon
W K N K
W M U S—1-1/2 hours per week.

Saginaw
W S G W—55 minutes per week.

St. Joseph
W S J M—3 hours per week.

MISSISSIPPI

Booneville
W B I P

Brookhaven
W C H J—1 hour per week.

Clarksdale
W K D L—3 hours, Mon. thru Sat. (aftn.)
W R O X—22 hours per week.

Columbus
W A C R—20 hours per week.
W C B I—4 hours per week.

Corinth
W C M A—8 hours per week.

Greenville
W G V M—1-1/2 hours, Mon. thru Sat. (morn).
2-1/2 hours, Mon. thru Sat. (aftn).

Greenwood
W A B G—5 hours per week.

Grenada
W N A G—10 hours per week.

Gulfport
W G C M—3/4 hour per week.

Hazlehurst
W M D C—9 hours per week.

Houston
W C P C—10 hours per week.

Indianola
W N L A—3-1/2 hours per week.

Jackson
W J D X—15 hours per week.
W J X N
W O K J—Entire schedule, Negro Market.
W R B C—2 hours, Mon. thru Fri. (aftn).
2 hrs. Monday thru Sat. (aftn).
1-1/2 hours, Sun. (morn).

Laurel
W L A U—1-1/2 hours per week.

Louisville
W L S M—7-1/2 hours per week.
W H N Y—7-1/2 hours per week.

Magee
W S J C—8 hours per week.

McComb
W A P F—1 hour, Monday thru Fri. day. (aftn).
1-1/2 hours, Sunday (morn).

Meridian
W O K K—4 hours per week.
W M O X—6-3/4 hours per week.
W Q I C—Entire schedule, Negro Market.

Starkville
W S S O—10 hours per week.

Tupelo
W E L O—3-3/4 hours per week.

West Point
W R O B—13 hours per week.

MISSOURI

Clayton
K X L W—Entire schedule, Negro Market.

Fulton
K F A L—1/2 hour per week.
K S T L—10 hours per week.

Kansas City
K P R S—Entire schedule, Negro Market.

St. Louis
K A T Z—Entire schedule, Negro Market.
K S T L
K X L W—Entire schedule, Negro Market.

NEW JERSEY

Atlantic City
W F P G—40 min., Mon. thru Sat. (aftn).
W M I D

Camden
W C A M—5 hours, Sun. thru Sat. (eve).
6 hours, Sun. thru Sat. (12:00 mid-night to 6:00 a.m.)
W H B I—20 hours per week.

Newark
W N J R—133 hours per week.

Trenton
W T T M, W B O D

Vineland
W D V L—2 hours per week.

NEW MEXICO

Clovis
K C L V—6 hours per week.

Las Cruces
K O B E

NEW YORK

Buffalo
W W O L

New Rachele
W N R C

New York City
W B N X—6-1/2 hours per week.
W L I B
W O V—13-1/2 hours per week.
W W R L—52-1/2 hours per week.

Niagara Falls
W H L D—2 hours per week.
W J J L—1 hour per week.

Remsen
W R E M—3 hours per week.

NORTH CAROLINA

Belmont
W C G C—4-1/2 hours per week.

Burlington
W D D B—9 hours per week.

Canton
W W I T—6-1/2 hours per week.

Charlotte
W B T
W G I V—52 hours per week.
W W O K

Dunn
W C K B—1 hour per week.

Durham
W S R C—Entire schedule, Negro Market.

Elizabethtown
W B L A—10 hours per week.

Fayetteville
W F A L—18 hours per week.

Franklin
W F S C—5 hours weekly.

Hamlet
W K D X—10 hour per week.

Hendersonville
W H K P—6 hours per week.

High Point
W M F R—4 hours per week.

Kings Mountain
W K M T—12 hours per week.

Kinston
W E L S—12 hours per week.

Laurinburg
W E W D—8 hours per week.

Lincolnton
W L O N—1/4 hour per week.

NEGRO PROGRAMMING—Continued

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|--|--|--|---|
| <p>Lumberton W T S B—6 hours weekly.</p> <p>New Bern W H I T—1 hour, Mon. thru Fri. (eve). 1/4 hour Sunday. W R N B—1 hour, Sunday.</p> <p>Raleigh W M S N—6-1/4 hours per week.</p> <p>Rockingham W A Y N—9 hours per week.</p> <p>Sanford W E Y E—3 hours per week.</p> <p>Statesville W D B M—6 hours per week.</p> <p>Southern Pines W E E B—9-1/2 hours per week.</p> <p>Washington W O O W—6 hours per week. W R R F—15 hours per week.</p> <p>Wilson W G T M—1-1/2 hours, Mon. thru Fri. W V O T—9 hours per week.</p> <p>Winston-Salem W A A A</p> | <p>Camden W A C A—3-3/4 hours per week.</p> <p>Charleston W C S C—1/2 hour per week. W H A N—1 hour per week. W P A L—Entire schedule, Negro Market.</p> <p>Cheraw W C R E—1/4 hour per week.</p> <p>Chester W G C D—6-1/2 hours per week.</p> <p>Clinton W P C C—2-1/2 hours per week.</p> <p>Columbia W C O S W O I C—Entire schedule, Negro Market.</p> <p>Darlington W P F D</p> <p>Dillon W D S C—5 hours per week.</p> <p>Easley W E L P—10 hours per week.</p> <p>Florence W J M X—5 hours per week. W Y N N—Entire schedule, Negro Market.</p> <p>Fountain Inn W F I S—7-1/2 hours per week.</p> <p>Gaffney W F G N—6 hours per week.</p> <p>Greenville W E S C—13 hours per week. W F B C—3 hours per week.</p> <p>Greer W C K I—1 hour per week. W E A B—6-1/2 hours per week.</p> <p>Lake City W J O T—12 hours per week.</p> <p>Lancaster W L C M</p> <p>Manning W Y M B—8 hours per week.</p> <p>Marion W A T P—5 hours per week.</p> <p>Orangeburg W D I X—5 hours per week. W T N D—10 hours per week.</p> <p>Rock Hill W T Y C—7 hours per week.</p> <p>Seneca W S N W—3 hours per week.</p> <p>York W Y C L—6 hours per week.</p> | <p>Memphis K W E M W D I A—Entire schedule, Negro Market. W H H M W L O K—Entire schedule, Negro Market.</p> <p>Millington W H E Y—9 hours per week.</p> <p>Nashville W V O L—Entire schedule, Negro Market.</p> <p>Ripley W T R B—6 hours per week.</p> <p>Sweetwater W D E H—3-1/2 hours per week.</p> | <p>Orange K O G T</p> <p>Paris K F T V—9 hours per week.</p> <p>Pasadena K L V L—18 hours per week.</p> <p>Rosenberg K F R D</p> <p>San Antonio K C O R—2 hours, Mon. thru Sat.</p> <p>Seguin K W E D</p> <p>Sherman K T A N</p> <p>Sinton K A N N—6 hours per week.</p> <p>Sulphur Springs K S S T—1 hour per week.</p> <p>Taylor K T A E—6 hours per week.</p> <p>Texarkana K T F S—3/4 hour, Mon. thru Fri. (aftn).</p> <p>Tyler K D O K—32-1/2 hours per week.</p> <p>Victoria K N A L</p> <p>Wichita Falls K T R N—1 hour, Mon. thru Sat. (eve).</p> |
| <p>OHIO</p> <p>Canton W A N D—1 hour, Sat. (aftn).</p> <p>Cincinnati W C I N—Entire schedule, Negro Market.</p> <p>Cleveland W J M O—Entire schedule, Negro Market. W S R S, W S R S-FM</p> <p>Gallipolis W J E H—3 hours per week.</p> <p>Sandusky W L E C—1/2 hour per week.</p> <p>Stuebenville W S T V—1/2 hour, Sun. (morn).</p> | <p>TENNESSEE</p> <p>Alcoa W E A G—12 hours per week.</p> <p>Chattanooga W M F S—Entire schedule, Negro Market.</p> <p>Church Hill W M C H—2 hours per week.</p> <p>Clarksville K C A R—10 hours per week.</p> <p>Cleveland W B A C—5 hours per week.</p> <p>Covington W K B L—3-1/2 hours per week.</p> <p>Dyersburg W T R O—2 hours per week.</p> <p>Jackson W J A K—Entire schedule, Negro Market.</p> <p>Knoxville W I V K W K G N W K X V W N O X—1/4 hour per week.</p> | <p>TEXAS</p> <p>East Texas Network 1 hour, Mon. thru Fri. (aftn).</p> <p>Alpine K V L F</p> <p>Amarillo K L Y N—12 hours per week.</p> <p>Austin K T X N K V E T</p> <p>Bay City K I O X—7 hours per week.</p> <p>Beaumont K J E T—Entire schedule, Negro Market. K P B X K R I G—27 hours per week.</p> <p>Brenham K W H I—1/4 hour per week.</p> <p>Byron K O R A—1 hour per week.</p> <p>Center K D E T</p> <p>Dallas K N O K—Entire schedule, Negro market. K S K Y—2-1/2 hours, Mon. thru Sat. (aftn). 1 hour, Sun. (aftn).</p> <p>Fort Worth K N O K Entire schedule, Negro market.</p> <p>Galveston K G B C—2 hours, Mon. thru Sat. (aftn). 1-3/4 hours, Mon. thru Sat. (eve).</p> <p>Gonzales K C T I—1-3/4 hours per week.</p> <p>Houston (also see Pasadena, Tex.) K C O H—Entire schedule, Negro Market. K Y O K—Entire schedule, Negro Market.</p> <p>Jasper K T X J—6 hours per week.</p> <p>Kingsville K I N E</p> <p>Livingston K E T X—1/2 hr. per week.</p> <p>Lubbock K S E L—12 hrs., Mon. thru Sat. (eve.)</p> <p>Lufkin K T R E—1/2 hour per week.</p> <p>Marshall K A D O—6 hours, daily. K M H T—12 hours per week.</p> <p>McKinney K M A E—1/4 hour per week.</p> <p>Midland W J B C—4 hours per week.</p> <p>Nacogdoches K S F A—10-1/2 hours per week.</p> | <p>VIRGINIA</p> <p>Blackstone W K L V—9 hours, Monday through Saturday.</p> <p>Danville W D V A—1 hour per week.</p> <p>Gloucester W D D Y—1-1/2 hours per week.</p> <p>Harrisonburg W H B G—12 hours per week. W S V A—1 hour per week.</p> <p>Lynchburg W B R G—15-1/2 hours per week.</p> <p>Newport News W Y O U—Entire schedule, Negro Market.</p> <p>Norfolk W R A P—Entire schedule, Negro Market.</p> <p>Petersburg W S S V—12 hours per week.</p> <p>Portsmouth W L O W</p> <p>Richmond W A N T—Entire schedule, Negro Market.</p> <p>Roanoke W H Y E—7 hours per week. W R O V—20 hours per week.</p> <p>South Hill W J W S—25 minutes per week.</p> <p>Staunton W A F C—1 hour per week.</p> <p>Tasley W E S R—15 hours per week.</p> |
| <p>OKLAHOMA</p> <p>Muskogee K B I X—10-1/2 hours per week. K M U S—5 hours per week.</p> <p>Oklahoma City K B Y E</p> <p>Okmulgee K H B G—12 hours per week.</p> | <p>PENNSYLVANIA</p> <p>Chester W D R F</p> <p>McKeesport W M C K—10 hours per week.</p> <p>Philadelphia W D A S W H A T—Entire schedule, Negro Market.</p> <p>Pittsburgh (also see Homestead, Pa.; McKeesport, Pa.) W A M O—30 hours per week.</p> | <p>RHODE ISLAND</p> <p>Pawtucket W P A W—1 hour per week.</p> | <p>WASHINGTON</p> <p>Seattle K T W—1 hour per week.</p> |
| <p>SOUTH CAROLINA</p> <p>Anderson W A I M—5 hours per week.</p> <p>Belton W H P B—4-1/2 hours per week.</p> | <p>WEST VIRGINIA</p> <p>Beckley W J L S—1/2 hour per week.</p> <p>Charleston W T I P—1/2 hour per week.</p> <p>Welch W E L C—2-1/2 hours per week.</p> | | |