- Little Orphan Annie (Wander Co., NBC Red).
- FRASER, JOHN G. Commercial and sports announcer. (R) Personal Column of the Air, 1936-37 (Procter & Gamble, NBC Red and Blue); News, 1936-38 (Esso, NBC Blue); Gospel Singer, 1936-38 (Procter & Gamble, NBC Blue); Football, 1937 (Atlantic Refining, NBC New England Blue). (Staff announcer, NBC.)
- FRAY AND BRAGGIOTTI. Piano team. (GA) Programs for Ford Motor Co., Shell Union Oil Corp., Cycle Trades of America, Radio Corporation of America, Studebaker Corp., Chevrolet Motor Co., others. (LS) KNX, Hollywood. (L) Funny Face (with Fred Astaire), 1929; concerts. (V) Personal appearances. (Jacques Fray also has his own dance band.)
- FRAZER, JOHN J. Announcer, producer.
  (R) Signal Carnival, 1937-38 (Signal Oil Co., NBC Red); Interesting Neighbors, 1938 (F. W. Fitch Co., NBC Red); Candid Lady, 1938 (Pepsodent Co., NBC Red); Do You Want to Be an Actor? 1938 (NBC Pacific Coast Blue). (F) Warner Bros. (L) Stock. (Staff announcer, NBC Hollywood Studios, since 1937).
- FREEBAIRN-SMITH, THOMAS. Producer, announcer, writer. (R) Hall of Fame, 1933 (Lehn & Fink, NBC Red); Love Story Program, 1934-35 (Non-Spi, WJZ); Vick's Open House, 1936-38 (Vick Chemical Co., CBS). (F) Republic, RKO; shorts (travelogue narrator). (L) Stock, in London, 1919-21; Portland Civic Theatre, 1924-29; The Enemy, Enchanted April, Mr. Pim Passes By, Dulcie (s,f). (Assistant director, CBS Shakespeare Series, 1937).
- FREELAND, BEVERLY. Singer. (R)
  Member Kay Thompson Choir, Chesterfield Program, 1936-37 (Liggett & Myers
  Tobacco for Chesterfield Cigarettes,
  CBS); Philip Morris Program, 1937
  (Philip Morris & Co., CBS); Heinz Magazine of the Air, 1937 (H. J. Heinz Co.,
  CBS). (LS) WMCA, New York City,
  1934; WEAF, New York City, 1937. (F)
  Shorts. (L) Member of girl trio, Earl
  Carroll's Sketch Book, 1935.
- **FREEMAN, FREDERICK.** Organist, pianist, KRE, Berkeley. (R) Also KSFO, San Francisco.
- FREEMAN, JAY. Musical director. (R) Broadway Varieties, 1935-36 (American Home Products for Bi-So-Dol, CBS); Lazy Dan, 1936 (American Home Products for Old English Floor Wax, CBS).

- (F) Shorts. (L) Aborn Opera. (V) Night club appearances; ice carnivals with Sonja Henie; theatre musical director. (Sustaining programs for CBS, 3 years).
- FREIFELDER, THELMA. Singer, WFIL, Philadelphia. (R) Also WIBG and WIP, Philadelphia.
- FRENCH, KENNETH H. Announcer, WHEC, Rochester.
- FRIDELL, VIVIAN. Actress. (R) Today's Children, 1934-35 (Pillsbury Flour, NBC Red); Backstage Wife, 1934-38 (R. L. Watkins Co. for Dr. Lyon's Toothpowder, NBC Red). (LS) WGN, Chicago (for Witch Hazel Cream and Durkee's Famous Foods, 1934; Wife vs. Secretary for Bayer Co., 1936-38). (L) Stock; Harry Minturn Players, 1932.
- FRIEDMAN, BENNY. Football commentator. (R) The Sunday Morning Quarterback, 1937 (Parker Watch Co., Mutual). (LS) Piel's Beer, 1930 (WMCA, New York).
- FRITSCH, JOHN, JR. Announcer, WBAL, Baltimore. (R) Crime Clinic (Mutual).
- FROMAN, JANE. Singer. (R) Iodent Program, 1933 (Iodent Chemical Co., NBC Red); Jell-O Summer Show, 1937 (General Foods Corp., NBC Red). (F) Warner Bros.
- FROST, ALICE. Dramatic actress, comedienne. (R) Big Sister, 1936 (Lever Bros. for Rinso, CBS); Johnny Presents, 1936 (Philip Morris & Co., Ltd., NBC Red); The Shadow, one week in 1937 (Blue Coal, Mutual); Town Hall Tonight, 1937 (Bristol-Myers Co. for Ipana Toothpaste and Sal Hepatica, NBC Red). (L) Green Grow the Lilacs; As Husbands Go; It's a Wise Child, 1934. (V) Sketch with Sam Jaffee.
- FUGIT, MERRILL W., JR. Actor (juvenile, character). (R) Kaltenmeyer's Kindergarten, 1936-38 (sponsored by Quaker Oats until Dec., 1937; currently sustaining, NBC Red); Dan Harding's Wife, 1937-38 (National Biscuit Co., NBC Red). (L) Road shows.
- **FUHRMAN, CLARENCE.** Musical conductor, pianist, WIP, Philadelphia. (V) Tour; theatre appearances.
- FULLER, MARGARET. Dramatic actress. (R) The Guiding Light (Procter & Gamble, NBC Red); Ma Perkins (Procter & Gamble, NBC Red and CBS); Attorneyat-Law (S. C. Johnson & Son, Inc., NBC Blue). (L) Stock; The Old Main (f,s).

FULLER, MARGARET. Musician, WMT, Cedar Rapids. (R) Also KGER, Long Beach. (V) Pit orchestra; night clubs.

FULTON, JACK. Singer (R) Paul Whiteman's Painters, 1931 (Allied Paint Groups, NBC Blue); Paul Whiteman's Orchestra, 1934 (Kraft-Phenix Cheese Corp., NBC Red); Hormel Program, 1936-37 (George A. Hormel Co., CBS); Poetic Melodies, 1936-38 (Wm. Wrigley, Jr., Co., CBS); Just Entertainment, 1938 (Wm. Wrigley, Jr., Co., CBS). (F) Shorts (Warner Bros., Universal, Fox). (L) Sunny (with George Olson), 1926; The City Chap, 1926.

FULTON, JOHN. Announcer, WGST, Atlanta.

FUNK, MARTHA B. Singer (member of trio), WAVE, Louisville. (V).

FUNNYBONERS, THE. Singers. (R) Cheer Up, America (Mennen Co., NBC Red).

FURLONG, FRANK L. Dramatic actor, KDKA, Pittsburgh. (F) Shorts; Lubin & Vitagraph Companies, 1909 (f). (L) Paul Burns Stock Co., 1907-09; Al H. Woods, 1910; Belasco, 1911; George Sharp Stock, 1928; Judith Anderson; others. (V) 1907-08.

G

GABEL, MARTIN. Actor, director. (R)
Big Sister (Lever Bros. Co., CBS); Gang
Busters (Colgate-Palmolive-Peet, CBS);
The Shadow (D. L. & W. Coal Co. for
Blue Coal, Mutual). (L) Three Men On
A Horse, 1934; Dead End, 1935; Ten
Million Ghosts, 1936; Julius Caesar,
1937.

GAIGE, CROSBY. M.C., food commentator. (R) Kitchen Cavalcade, 1937-38

(C. F. Mueller Co., NBC Blue). (GA) Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS). (L) Producer of numerous plays, most recent being "Time and the Conways."

GAILEY, ELMORE. Script writer. (R)
Your Parlor Playhouse (Lovely Lady
Cosmetics, Mutual).

GAINES, BILL. Newscaster, WFBC, Greenville.



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- GAINES, RUBEN. Announcer, KVI, Tacoma. (R) Also CBS west coast shows, 1937.
- GAITHER, DUANE H. Program director, WAAW, Omaha. (Formerly program director and traffic manager of KOIL, Omaha.)
- GALBRAITH, JEANNE. Singer, WCAE, Pittsburgh. (V) Three Little Maids.
- GALBREATH, RICHARD E. Musician, WOWO-WGL, Ft. Wayne.
- GALE, DORIEN. Soprano. (R) The Time of Your Life, 1937 (Gruen Watch Co., NBC Red); NBC sustaining shows with Roy Campbell's Royalists. (F) Shorts. (V) Leonardi Singers; Rita Rio Girls' Band; Joe Howard & Trio; appearances with Roy Campbell's Royalists.
- GALEN, FRANK. Writer. (R) Material, in collaboration with Abe Burrows for Eddie Garr, Royal Gelatin Hour, 1937 (Standard Brands for Royal Gelatin, NBC Red), Manhattan After Dark, Jan. 12, 1938 (Emerson Drug for Bromo-Seltzer, NBC Blue); Henny Youngman, Kate Smith's Bandwagon, 1937-38 (General Foods, CBS). (V) Theatre appearances of Sue Ryan, 1937; Eddie Garr, 1937-38; Johnny Woods, Cinda Glenn, Paul Gerrits, 1938.
- GALLAHER, EDDIE. Announcer (sports, special events), KTUL, Tulsa.
- GALLEHER, WILLIAM C. Children's programs, WFIL, Philadelphia, (R) Also WCAU and WIP, Philadelphia.
- GALLOP, FRANK. Announcer. (R) Hill-top House (Colgate-Palmolive-Peet Co., CBS); News Through a Woman's Eyes (Pontiac Motor Co., CBS); Saturday Night Serenade (Pet Milk Sales Corp., CBS); A & P Coffee Time (Great Atlantic & Pacific Tea Co., CBS); Lady Esther Serenade (Lady Esther, Ltd., CBS); others since 1936.
- GALLOWAY, ZEKE. Accordionist, WCAU, Philadelphia.
- GAMBLE, RON. Announcer, WHIO, Dayton.
- GAMBLING, JOHN B. Announcer, M.C.
  (R) Time to Shine, 1937 (Griffin Mfg. Co., NBC Blue). (LS) Gambling's Musical Gym Clock, 1925-38 (sponsored by Illinois Meat Co. until March, 1938; currently sponsored by Childs Restaurants, WOR, N. Y.). (V) Theatre appearances.
- GANNON, JOHN. Actor (juvenile). Jack

- Armstrong, since 1933 (General Mills, CBS, 1933-36; NBC Red, 1936-38); It Can Be Done, 1937-38 (Household Finance Corp., NBC Blue); A Tale of Today, 1937-38 (Princess Pat, Ltd., NBC Red).
- GARBETT, ARTHUR. Script writer. (R) Standard School Broadcast (Standard Oil Co. of California, NBC Red).
- GARCIA, HENRY. Swing organist, WHIO, Dayton.
- GARCIA, ISLA L. Organist. WFLA, Clearwater.
- GARDE, BETTY. Dramatic actress. (R)
  Mrs. Wiggs of the Cabbage Patch, 193638 (American Home Products, NBC
  Red); Lorenzo Jones, 1937-38 (Phillips'
  Milk of Magnesia Toothpaste and Milk
  of Magnesia Tablets, NBC Red); There
  Was a Woman, 1938 (Glass Containers
  Assn. of America, NBC Blue). (GA) Al
  Pearce and His Gang (Ford Motors,
  CBS). (F) Paramount. (L) The Nervous Wreck (Sam Harris); Easy Come,
  Easy Go (Lewis & Gordon); The Poor
  Nut (Patterson McNutt); The Social
  Register (Jones & Green).
- GARDINI, FRED. Accordionist, WWVA, Wheeling. (V) Theatre appearances.
- GARDNER, WALT. Commentator (farm hour). WDGY, Minneapolis-St. Paul.
- GARIBALDI, GENERAL GIUSEPPE G. Commentator, WOV, New York.
- GARLAND, BERNARD O. News and commercial announcer, WAAB-WNAC, Boston. (R) Also Yankee, Colonial and Mutual networks; special events over NBC, CBS, Mutual, Colonial, Yankee Networks, WGAL, Lancaster, WORK, York, WHOM, Jersey City, WHP, Harrisburg, WIP and WCAU, Philadelphia, KQV and KDKA, Pittsburgh. (L) Wings over Europe, 1935; others. (V) Theatre appearances.
- GARR, AL. Singer. (R) Phil Baker (Gulf Refining Co., CBS).
- GARR, EDDIE. Comedian, mimic. (R)
  Manhattan After Dark, one-time program, 1938 (Emerson Drug for Alka-Seltzer, NBC Blue). (GA) Rudy Vallee,
  Ben Bernie, Joe Cook and Phil Baker
  programs. (F) Universal (f); shorts. (L)
  Hit the Deck, 1928; Strike Me Pink, 1933;
  Thumbs Up, 1935; stock, 1936. (V) Single act.
- GARRED, BOB. Announcer. (R) Party Bureau, 1938 (George W. Caswell Co. for coffee, CBS); Toast to the Town,

1938 (Roma Wine Co., CBS); also local shows in capacity of KSFO (San Francisco) staff announcer, 1937-38.

- GARRETSON, MARJORIE. Musical director, WMIN, Minneapolis-St. Paul. (R) Also WXYZ, Detroit. (V) Gehan & Garretson, 1924-33; Oklahoma Bob Albright & Co., 1934.
- GARSON, HANK. Writer (comedy). (R) In collaboration with Al Lewis: Walter O'Keefe, summer edition of Town Hall Tonight, 1937 (Bristol-Myers, NBC Red); Milton Berle, summer of 1937 (Gillette Safety Razor Co., CBS); Bob Hope, 1937 (Jergens-Woodbury Sales, NBC Blue); Chesterfield Program, 1938 (Chesterfield Cigarettes, CBS); material for guest appearances of Douglas & Priscilla, 1937 (Jell-O Summer Show, NBC Red); Stoopnagle & Budd, Beatrice Howell and Bob Hope, 1937; Colonel Stoopnagle, 1938 (Rudy Vallee program for Standard Brands, NBC Red). (LS) Colonel Stoopnagle, 1938 (Bromo-Seltzer, WOR, N. Y.).
- GASSNER, JOHN W. Theatre reviewer, WQXR, New York. (L) Theatre Guild (playreading department).
- GATES, McLAIN. Actor, director. (R)

- Eno Crime Club (Harold F. Ritchie & Co., NBC Blue); True Story Court of Human Relations (Macfadden Publications, NBC Red); others. (F) Shorts (Lubin, Vitagraph, Warner Bros.). (L) 30 years (s,f). (V) Circuit engagements, 12 years.
- GATES, PAUL. Actor. (R) Treasure Island (The Owl Drug Co., NBC Red).
- **GATES, PETE.** Pianist, organist, KRLH, Midland.
- **GAUDET, LAURA C.** Concert pianist, WTIC, Hartford.
- GAY, BILL. Announcer, producer. (R)
  Newstime with Sam Hayes, 1937 (National Trust & Savings Assn., CBS);
  Hollywood Hotel, 1937-38 (Campbell Soup Co., CBS); Rinso Program with Sam Hayes, 1937-38 (Lever Bros. Co., CBS). (Member of staff, KNX, Los Angeles).
- GEBHARD, MRS. PAUL (Ann Hart, Homemaker). Announcer, WLS, Chicago. (R) Also WJJD, Chicago.
- GEBHART, LEE. Script writer. (R) Ma Perkins (Procter & Gamble, NBC Red and CBS).

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- GEEHAN, JERRY. Sports announcer.
  (R) Football broadcasts, 1937 (Associated Oil, CBS). Also sports broadcasts for various local sponsors in capacity of staff member of KVI, Tacoma.
- GEER, CHARLOTTE. Script writer. (R)
  Hammerstein Music Hall (Anacin Co.,
  CBS).
- GEER, WILLIAM. Script writer. (R)
  March of Time (successively sponsored
  by Time, Inc., and Servel, Inc., NBC
  Blue and CBS).
- GEIS, BOB. Announcer, WKRC, Cincinnati.
- GEISSLER, MRS. CHARLES. Entertainer, WORL, Boston. (R) Also WEAF, New York; WEEI, WNAC, Boston. (V) Whistling acts.
- GENSEL, CARL. Announcer, WXYZ, Detroit. (L) Passing Show of 1915 (Shuberts). (V) Theatre organist.
- GENTRY, TOMMY, AND COWBOYS. Singing trio, WJDX, Jackson.
- GEORGE, EARL. Actor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS).
- **GERBSTEIN, EVELYN.** Film reviewer, commentator, WICC, Bridgeport.
- GERRY, JOCLYN. Script writer. (R) Stepmother (Colgate-Palmolive-Peet Co., CBS).
- GERSON, BETTY LOU. Actress. (R)
  Grand Hotel (Campana Sales Co., NBC
  Blue).
- **GERSTNER, FRANCIS.** Musician, singer, WIL, St. Louis.
- GIBBS, GENELLE. Actress. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS).
- GIBNEY, HAL. Announcer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red).
- GIBSON, FREDDA ("The Gibson Girl"). Singer. (R) Studebaker Champions, 1937 (Studebaker Sales Corp., NBC Blue); Your Hit Parade, 1937-38 (American Tobacco Co., NBC Red); Melody Puzzles, 1938 (American Tobacco Co., NBC Blue); Royal Crown Revue, 1938 (Nehi Co., NBC Blue); transcriptions for Alka-Seltzer. (GA) Hammerstein Music Hall.
- GIBSON, JULIE. Singer. (R) Park Avenue Penners, 1937-38 (R. B. Davis Co. for Cocomalt, CBS). (LS) KFWB, Los An-

- geles. (F) RKO (f). (L) Stock (s, f). (V) Various units, 1935-36. Featured singer with Jimmie Grier's Orchestra.
- GIDDINGS, NATALIE. Commentator, WKRC, Cincinnati. (R) Also WCKY, Cincinnati. (Assistant publicity director, WBBM, Chicago, 1926-27; publicity director, WLW and WSAI, Cincinnati, 1927-31; editor Radio Dial, 1931-32).
- GIENAPP, NORMAN F. Choral director.
  (R) The Lutheran Hour, 1935-38 (Lutheran Laymen's League, Mutual).
- GIFFORD, ALEXANDER. News commentator, singer, WBAL, Baltimore. (R) Also WCAO, WFBR, Baltimore. (V) Theatre appearances.
- GILBERT, JANICE. Juvenile dramatic actress. (R) The O'Neills, 1935-38 (Procter & Gamble for Ivory Soap, NBC Red and Blue); Famous Actors' Guild Presents Second Husband, 1937-38 (Sterling Products for Bayer Aspirin, CBS); Hilltop House, 1937-38 (Colgate-Palmolive-Peet for Palmolive Soap, CBS). Has also appeared with Floyd Gibbons, Kate Smith, Ken Murray and others; and numerous programs including Death Valley Days, Home Sweet Home, Renfrew of the Mounted, True Adventures. Personal Column of the Air, and various other programs.
- **GILBERT, MARLENE.** Singer, WSUN, St. Petersburg. (V) Theatre appearances.
- GILES, ARTHUR W. Musician, WJAS, Pittsburgh.
- GILES, ERVA. Soprano, WFIL, Philadelphia. (R) Also NBC programs for Royal Typewriter, Ruud Gas Water Heater, RCA Radiotrons, Maxwell House Coffee, Atlantic & Pacific Tea Co., Dodge, William Wrigley, Jr., Co., and others, 1926-29; WGY, Schenectady; WTIC, Hartford; KYW, Philadelphia.
- GILL, FLORENCE. Actress. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- GILL, FRANK, JR. Script writer. (R)
  Your Hollywood Parade (American Tobacco Co., NBC Red); Hollywood Mardi Gras (Packard Motor Car Co., NBC
  Red); Texaco Fire Chief (The Texas Co..
  CBS); also material for Ed Wynn, Al
  Jolson, Fannie Brice, Dick Powell, Parkyakarkus, Beatrice Lillie, Ethel Barrymore, Leslie Howard, Ruth Etting and
  others. (L).
- GILL, ROBERT. Announcer, producer, WCAU. Philadelphia.

- GILLESPIE, JACK. Musician, KSFO, San Francisco.
- GILLIS, DELLE. Dramatic actress. (R)
  Backstage Wife, 1937 (R. L. Watkins Co.
  for Dr. Lyon's Toothpowder, NBC Red);
  Pinex Merrymakers, 1936 (Pinex Co.,
  WLW Line). (LS) WGN, Chicago;
  WCAE, Pittsburgh. (F) Shorts, trailers.
  (V) Personal appearances. Currently
  with KDKA, Pittsburgh.
- GILLMORE, TED. Musician. (R) National Barn Dance, 1937-38 (Miles Laboratories, Inc., NBC Blue). (V) 1928-38; Four Californians; appearances with Ted Fio Rito, Buddy Rogers, Clyde McCoy, others. (Currently staff musician, WLS, Chicago.)
- GILMAN, LUCY. Actress. (R) Attorneyat-Law (S. C. Johnson & Son, Inc., NBC Blue); Junior Nurse Corps (Swift & Co., NBC Blue).
- GILMAN, PAGE. Actor. (R) One Man's Family (Standard Brands, Inc., NBC Red).
- GILMAN, TONI. Dramatic actress. (R)
  Aunt Jenny's Real Life Stories (Lever
  Bros. Co. for Spry, CBS); Myrt and

- Marge (Colgate-Palmolive-Peet Co., CBS); The Woman in White (Pillsbury Flour Mills Co., NBC Red); Good News of 1938 (General Foods Corp., NBC Red); First Nighter (Campana Sales Corp. for Italian Balm, NBC Red); others. (L) Stock; Let Freedom Ring, 1936; Moon Over Mulberry Street, 1937 (f). (V).
- GILMORE, ARTHUR. Announcer, singer.
  (R) Dr. Christian, 1937-38 (Chesebrough Mfg. Co., CBS). (LS) On KNX, Los Angeles.
- GINN, ANN. Actress, commentator, WTCN, Minneapolis-St. Paul. (F) Commercial shorts. (L) Stock, 1923-25; Judge's Daughter.
- **GIRARD, PAUL.** Producer, M. C., announcer, KTSA, San Antonio. (L) Repertory and stock companies.
- GIRARDIN, RAY. Announcer, M.C., WEEI, Boston. (R) Also WORC, Worcester. (V) 1933-38.
- GIRE, LORRAINE. Singer, WMBH, Joplin.
- GIRLS OF THE GOLDEN WEST. See Millie & Dolly Good.
- GISH, DOROTHY. Actress. (R) The

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WRITER

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- Couple Next Door (Procter & Gamble, Mutual). (F) First National, M-G-M, British International; silent films for D. W. Griffith ("Orphans of the Storm" with her sister Lillian). (L).
- **GLADSTONE, EVE.** Pianist, WXYZ, Detroit.
- GLADSTONE, HENRY. Announcer, actor, WHN, New York. (F) Shorts. (L) Hart House Theatre, Toronto, 1932-33. (V) Appearances with Ida Bailey Allen.
- GLEASON, W. C. ("Peco"). Director, producer, sports and commercial announcer, WRTD, Richmond.
- GLENN, HAZEL. Actress, singer. (R) Lavender and Old Lace (Sterling Products for Bayer Aspirin, NBC Blue); Dr. Allan Roy Dafoe (Lehn & Fink for Lysol, CBS). (V) Appearances in London, 1933.
- GLENN, ROBERT. Announcer, KRE, Berkeley.
- GLICK, HARRY. Exercise instructor, WHN, New York. (R) Also WMCA, New York. (V).
- GLUSKIN, LUD. Musical director. (R)
  Big Show, 1936 (Ex-Lax, CBS); Laugh
  with Ken Murray, 1937 (Campbell Soup
  Co., CBS). (F) Paramount and Fox,
  Paris; UFA, Berlin; shorts. (V) Theatre
  appearances, 1937. (Musical director,
  CBS Pacific Coast Network). (Records
  in Europe and U. S.)
- GODFREY, ARTHUR M. Commentator, M. C. (R) Chesterfield Program, 1934 (Liggett & Myers Tobacco Co., CBS); Professor Quiz, 1937 (Nash-Kelvinator Corp., CBS); Arthur Godfrey, 1937-38 (Barbasol Co., Mutual, 1937-38; CBS since Jan., 1938). (V) Theatre appearances.
- GODFREY, GILBERT. Writer. (R) Dear Columbia, 1938 (CBS, sustaining). Staff writer, CBS.
- GODT, PAUL. Organist, pianist, WTMV, East St. Louis. (V).
- GODWIN, DOROTHY. Woman's program, KMOX, St. Louis. (V).
- GODWIN, EARL. News commentator, WRC-WMAL, Washington,
- GOFF, F. NORRIS. See Lum and Abner.
- GOFF, GLENN. Organist, KSFO, San Francisco. (V) Theatre organist, 1928-30.

- GOLDEN, DOROTHY. Singer, WOPI, Bristol. (V) Theatre appearances.
- GOLDEN, FLORENCE. Actress (dramatic leads, ingenue). (R) The Life of Mary Sothern, 1934-38 (Lehn & Fink, CBS); Famous Jury Trials, 1936 (Mennen Co., Mutual); House Undivided, 1937 (General Foods, Mutual); others, including transcriptions. (F) Shorts. (L) Mima, 1929; My Girl Friday, 1929; Death Takes a Holiday, 1930; Up Pops the Devil, 1931 (f). (V) The Fakir, with Howard Smith, 1929. (Formerly on staff of WLW, Cincinnati).
- GOLDEN GATE QUARTETTE, THE.
  (Willie Johnson, William Lankford,
  Henry Owens, Arlandis Wilson). (R)
  Royal Crown Revue, 1938 (Nehi, Inc.,
  NBC Blue). (LS) For RCA Victor over
  WBT, Charlotte; WIS, Columbia. (GA)
  Magic Key of RCA, Dec. 5, 1937, and
  April 10, 1938 (RCA, NBC Blue).
- GOLDEN, ROBERT F. Musical director, WCAU, Philadelphia.
- GOLDEN, VIRGINIA. Continuity writer, actress, WCKY, Cincinnati. (R) Also Mutual.
- GOLLY, THE ROVING REPORTER. News commentator, man-on-the-street, script writer, WELI, New Haven.
- GOOD, MILLIE & DOLLY (Girls of the Golden West). Harmony team. (R) National Barn Dance, 1934 (Miles Laboratories for Alka-Seltzer. NBC Blue): Pinex program, 1937-38 (Mutual). (LS) WLS, Chicago, 1936-38. (GA) Fleischmann Hour, 1935.
- GOLDMAN, ABE. Organist. (R) Hilltop House (Colgate-Palmolive-Peet Co., CBS).
- GOODMAN, AL. Musical director. (R) Ziegfeld Radio Show, 1932 (Chrysler Corp., CBS); Magic Carpet, 1932 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Jack Pearl, 1933 (Lucky Strike Cigarettes, NBC Red); Palmolive Beauty Box Theatre, 1934-36 (Colgate-Palmolive-Peet, NBC Red); Your Hit Parade, 1935-38 (Lucky Strike Cigarettes, NBC Red, CBS); Maxwell House Show Boat, 1936-37 (General Foods for Maxwell House Coffee, NBC Red); Your Hollywood Parade, 1938 (Lucky Strike Cigarettes, NBC Red). (F) Shorts.
- GOODMAN, BENNY. Orchestra leader.
  (R) Let's Dance, 1935 (National Biscuit Co., NBC Red); Camel Caravan, 1936 (R. J. Reynolds Tobacco Co. for Camel Cigarettes, CBS); Swing School, 1937-38

- (R. J. Reynolds for Camel Cigarettes, CBS). (F) Paramount, Warner Bros. (s). (V) Theatre, night club and hotel appearances. Recordings for RCA Victor.
- GOODMAN, HERALD R. Singer, comedian, M. C., director, WSM, Nashville. (R) Also Yeast Foamers program, NBC, 1929; Montgomery Ward program, NBC, 1929-30; Anheuser-Busch program, CBS, 1930-31. (L) Musical comedy revue. (V) Owens Bros., Freddie & Herald.
- GOODRICH, WILLIAM. Producer, entertainer, WAAW, Omaha. (R) Also KLRA, Little Rock; WOW, Omaha, and many others. (V) Independent Theatre Stage Shows, 1927-28; theatre organist.
- GOODWICK, HAROLD. Musician and singer, WMT, Cedar Rapids. (V).
- GOODWIN, BILL. Announcer, producer.
  (R) Feminine Fancies, 1932 (Participating program, CBS); Ray Paige and Orchestra, 1933 (Philip Morris & Co., CBS); H-Bar-Q Rangers, 1934 (Hecker Products, CBS); Paige & Thompson, 1934 (Olds Motor Co., CBS); Louella Parsons, 1934 (Charis Corp., CBS); The Adventures of Gracie, 1934-35 (General Cigar Co. for White Owl Cigars, CBS); Mobil

- Magazine, 1935-36 (Mobil Oil, CBS); Chrysler Airshow, 1936 (Chrysler Corp., CBS); Park Avenue Penners, 1936 (R. B. Davis Co. for Cocomalt, CBS); Camel Caravan, 1936 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS); Jack Oakie's College, 1936 to March, 1938 (Camel Cigarettes, CBS); others, including transcriptions. (L) Stock, 1930-31.
- GORDON, DON. Announcer, actor. (R)
  Jenny Peabody, 1937-38 (F & F Cough
  Syrup, CBS). (LS) Allis-Chalmers,
  Northwestern Yeast, Ralston Purina;
  WLS, Chicago. (Part-time staff member,
  WGN, Chicago.)
- GORDON, HELEN. Violinist, WHEB, Portsmouth.
- GORDON, JOHN. Announcer, CKLW, Detroit.
- GORDON, RICHARD. Character actor.
  (R) Adventures of Sherlock Holmes (G. Washington Coffee Refining Co., NBC Red; Household Finance Corp., NBC Red); Arco Birthday Party (American Radiator Co., NBC Red); Westinghouse Salute (Westinghouse Electric Mfg. Co., NBC Blue); Thatcher Colt Mysteries (Packer's Tar Soap, Inc., NBC Red); Niagara Hudson Program (Niagara Hud-

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- ullet Bringing clean, wholesome entertainment into thousands of homes, breaking box office records in theatres and auditoriums and doing a swell job for the sponsors.
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Personal Appearances Booked Through Bill McCluskey Fountain Square Building Cincinnati, Ohio

- son Power Co., NBC Red). (F) Shorts. (L) Various stock companies, including his own, Richard Gordon Co. (V) Circuit engagements; personal appearances.
- GOREN, OSCAR. Announcer, director of Jewish programs, WPEN, Philadelphia.
- GORIN, IGOR. Singer. (R) Hollywood Hotel, 1935-37 (Campbell Soup Co., CBS). (F) M-G-M (f). (L) Concert tours.
- GORODETZER, JACK. Bass violinist, WIP, Philadelphia. (V) Howard Lanin's Presentation Orchestra, 1928-30; theatre musician.
- GOSDEN, FREEMAN. See Amos 'n' Andy.
- GOTHARD, DAVE. Actor. (R) Romance of Helen Trent (Affiliated Products, CBS); The Woman in White (Pillsbury Flour Mills Co., NBC Red).
- GOTTLIEB, ALEX. Script writer. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS).
- GOTTLIEB, JOSEPH. Producer, script writer, WCAU, Philadelphia. (R) Also CBS.
- **GOUGH, ELEANOR.** Pianist, WMT, Cedar Rapids.
- GOULD, MITZI. Dramatic actress. (R)
  Mrs. Wiggs of the Cabbage Patch, 193638 (American Home Products, NBC Red);
  Carol Kennedy's Romance, 1937 (H. J.
  Heinz Co., CBS); Kitchen Cavalcade,
  1937-38 (C. F. Mueller Co., NBC Blue);
  roles, intermittently, on March of Time
  (Time, Inc., NBC Blue). (L) Fools Rush
  In, 1934; Preface to Love, 1935.
- GOURAUD, POWERS. Entertainer, WCAU, Philadelphia.
- GOURLAY, DOUGLAS C. Continuity writer, KDYL, Salt Lake City.
- **GOVE, ELLIOTT.** Announcer, WMBO, Auburn.
- **GOW, GORDON.** Announcer, CJOC, Lethbridge.
- GRABER, JACK. Actor, WKZO, Kalamazoo.
- GRAEBER, JOHN. Actor, singer. (R) WHBI, Newark; WHN, WMCA, WOR, New York.
- GRAHAM, FRANK ("Lee"). Announcer, producer, KNX, Los Angeles. (R) Also staff of NBC, 1934-37. (L) Volpone, 1933; No More Frontier, 1934; The Tavern, 1935; others.

- GRAHAM, ROSS. Bass baritone. (R) Cities Service Concerts, since March, 1935 (Cities Service Co., NBC Red). (L) Operettas (s). (V) Theatre appearances. Also concert and oratorio work.
- **GRAHAM, SHEILA.** Actress. (R) Vanity Fair (Campana Sales Co., NBC Blue).
- GRAN, AURORA. Singer, WIOD, Miami.
- GRANT, DOUG. Program director, WMT, Cedar Rapids. (R) Also KSO, Des Moines.
- **GRANT, JACK.** Script writer. (R) Hollywood in Person (General Mills, CBS).
- **GRAUER, BEN.** Announcer, M. C. (R) Walter Winchell, 1933-38 (Andrew Jergens Co. for Jergens Lotion, NBC Blue); Baker's Broadcast with Joe Penner, 1933-35; with Robert Ripley, 1935-37 (Standard Brands for Fleischmann's Yeast, NBC Blue); Magic Key of RCA, 1935-33 (Radio Corp. of America, NBC Blue); Your Hit Parade, 1936-37 (American Tobacco for Lucky Strike Cigarettes, NBC Red); The Mystery Chef. 1936-38 (Regional Advertisers, Red); Shell Chateau, 1937 (Shell Union Oil Corp., NBC Red); Rippling Rhythm Revue, 1937 (Jergens-Woodbury Sales Corp., NBC Blue); Sealtest Sunday Night Party, 1937-38 (Sealtest Laboratories, NBC Red); Behind Prison Bars, 1937-38 (William R. Warner Co. for Sloan's Liniment, NBC Blue); series of fight broadcasts, 1938 (Adam Hat Stores, NBC Blue). (F) D. W. Griffith, 1919; Fox. 1921-23 (f). (L) Penrod, 1918; Maytime, 1920; Floradora, 1923; The Bluebird, 1925; Processional (Theatre Guild production). (V) Theatre appearances; M. C. of NBC Radio Revue, 1937.
- **GRAY, BERNARD.** Announcer, news commentator, KMTR, Los Angeles.
- **GRAY, JACK.** Singer, KFYR, Bismarck. (R) Also WNAX, Yankton; KSOO, Sioux Falls. (V) Theatre appearances.
- GREEN, CHARLES P. ("Chuck"). Announcer, producer, script writer, actor, WIOD, Miami. (R) Also WGY, Schenectady; KDKA, Pittsburgh; WREC, M'emphis. (V) Hi Lo & Jack, 1928; Lasses White Minstrels.
- **GREEN, HAROLD.** Orchestra leader, musical director, CJRC, Winnipeg. (V) Theatre organist, stage band leader.
- GREEN, IVAN. Actor, KSFO, San Francisco. (R) Also KYA, KFRC and KJBS, San Francisco; transcriptions. (L) Little Theatre productions.

GREEN, JUDD N. Producer, KMOX, St. Louis. (R) Also KOIL, Omaha. (F) Essenay Film Co., 1910 (child actor). (L) Ralph Bellamy Players, 1930; dramatic stock; others (f). (V) Theatre, hotel and club appearances as M.C. of own dance band.

**GREEN, MARK.** Pianist, KTAR, Phoenix. (V) Theatre and night club appearances.

GREENE, JOHN L. Writer. (R) News of Youth, 1935-36 (Ward Baking Co., CBS); Twin Stars, 1936 (National Biscuit Co., NBC Blue); Five Star Jones, 1936 (Procter & Gamble, NBC Blue); On Broadway, 1938 (Diamond Salt, NBC Blue); also comedy material for Pick & Pat, Molasses 'n' January, Gallagher & Shean, Judy Canova. (LS) WOR, New York.

GREENE, ROSALINE. Actress, announcer.
(R) Everready Hour, 1927-29 (National Carbon Co., NBC Red); Empire Builders, 1927-29 (Great Northern Railroad, NBC Blue); Famous Trials, 1931 (National Dairies, NBC Red); Eddie Cantor, 1932-34 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Maxwell House Show Boat, 1932-37 (General Foods for Maxwell House Coffee, NBC Red); Al Jolson, 1934 (Kraft-Phenix

Cheese Corp., NBC Red); Roses & Drums, 1934 (Union Central Life Insurance, CBS); Palmolive Beauty Box, 1934-35 (Colgate-Palmolive-Peet for Palmolive Soap, NBC Red); Hour of Charm, 1934-37 (General Electric, NBC Red); Ziegfeld Follies of the Air, 1935 (Colgate-Palmolive-Peet, CBS); News Reporter, 1935 (Fairy Soap, WOR, New York City); Talks by Mrs. Franklin D. Roosevelt, 1937 (Lamont Corliss for Pond's Creams, NBC Blue); Grand Central Station, 1937 (Lambert Pharmacal for Listerine, NBC Blue); Aunt Jenny's Real Life Stories, 1937 (Lever Bros. for Spry, CBS). (L) Pearl of Great Price (Shuberts); stock.

GREENWOOD, EUNICE. Actress, WTIC, Hartford. (R) Also WDRC, Hartford. (L) Stock,

**GREENWOOD, WARREN.** Announcer, WMAS, Springfield.

GREER, J. G. ("Bob"). Announcer, entertainer, KFPY, Spokane. (R) Also WGN and WIBO, Chicago; KARK, Little Rock; WSMB and WDSU, New Orleans. (V) Minstrels.

GRENADIER DOUBLE QUARTET. (Betty & Jean, Sutton & Bliss). (R) Double Everything (Wm. Wrigley, Jr., Co., CBS).



# Frances Langford

Hollywood Hotel

- GREY, LANNY. Writer, arranger, singer, M. C. (R) Lanny Grey's Rhythm School of the Air, 1938 (sustaining, NBC Blue); Judy & Lanny, 1938 (sustaining, NBC Blue). (LS) WNEW, New York. (GA) 12 appearances on Town Hall Tonight (Bristol-Myers Co., NBC Red). (Writer of I Would If I Could, but I Can't; Tell Me, Did She Ask for Me; I'm the One Who Loves You.)
- GREY, NAN. Actress. (R) Lux Radio Theatre, 1937 (Lever Bros. for Lux Soap, CBS); Those We Love, 1938 (Lamont Corliss for Pond's Creams, NBC Blue). (F) Warner Bros., Universal (f). (V).
- GREY, ROBERT R. Continuity editor, script writer, KCMO, Kansas City. (R) Also KWTO-KGBX, Springfield.
- GRIER, JIMMY. Orchestra leader. (R)
  Park Avenue Penners, 1936-38 (R. B.
  Davis Co. for Cocomalt, CBS). (V) Los
  Angeles hotel engagement, 1934-38 (also
  broadcast over NBC Red and Blue); tour.
  Decca records.
- GRIFFIN, KEN. Actor. (R) Backstage Wife (R. D. Watkins Co., NBC Red).
- GRIFFIN, REX. Musician, singer, WQAM, Miami. (R) Also WWL, New Orleans; WAPI, WBRC and WKBC, Birmingham; WDOD, Chattanooga. (V) Emmet Miller's Unit, 1931; theatre appearances. Decca records.
- GRIFFIN, ROBERT E. Actor. (R) Story of Mary Marlin (Procter & Gamble for Ivory Soap, NBC Red and Blue); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); It Can Be Done (Household Finance Corp., NBC Blue); The Guiding Light (Procter & Gamble, NBC Red). (L) Oberfelder Ketcham, 1928; Henry Duffy, 1929-31.
- CRIFFIN, WAYNE. Continuity editor, KHJ, Los Angeles. (R) Also NBC Pacific Coast programs.
- CRIFFIN, WAYNE R. Announcer, news, M. C., KFYR, Bismarck. (R) Also WMIN, Minneapolis-St. Paul.
- GRIFFITH, LESTER. Announcer. (R) Story of Mary Marlin, 1937. (International Cellucotton for Kleenex, NBC Red); Girl Alone, 1937 (Kellogg Co., NBC Red); Dan Harding's Wife, 1937-38 (National Biscuit Co., NBC Red); Grandma Travels, 1937-38 (Sears, Roebuck & Co., transcriptions).
- **GRIFFITH, R. P.** Dramatic actor, KDKA, Pittsburgh. (R) Also sustaining NBC

- Blue Show, 1932-33. (V) Little German band; personal appearances.
- GRIMES, BERA MEADE. Pianist, WFAA, Dallas.
- GRIMES, J. L. Script writer. (R) Musical Steelmakers (Wheeling Steel Corp., Mutual).
- GRIMM, LORRAINE. Singer. (R) Phillips Poly Follies, 1936-38 (Phillips Petroleum Co., CBS). Currently with KMOX, St. Louis.
- **GRINNIN, KEN.** Actor. (R) Kitty Keene, Inc. (Procter & Gamble, CBS).
- GRISWOLD, ROGER W. Actor, sports announcer, WCAU, Philadelphia.
- GRISWOLD, WALTER P. Assistant director, announcer, violinist, WIBX, Utica.
- GROFE, FERDE. Orchestra leader and composer. (R) Programs for Sealtest Laboratories, Florsheim Shoes, Philip Morris Cigarettes, Lucky Strike Cigarettes, Best Foods; guest appearances. (F) Vitaphone shorts. (V). Conducts Master Recording orchestra.
- GROMBACH, JEAN V. Producer. (R) Bar X Days and Nights, 1934 (Health Products, NBC Blue); Taxi, 1934 (B. F. Goodrich Rubber Co., NBC Blue); Lucky Smith, 1935 (Gillette Safety Razor Co., NBC Red); Plantation Echoes, 1935 (Vick Chemical Co., NBC Blue); Kitchen Cavalcade, 1936-38 (C. F. Mueller Co., NBC, Blue); and the following transcriptions: Touring American with Carveth Wells, 1936 (Continental Oil Co.); Uncle Natchel, 1936-38 (Chilean Nitrate); The Idol of Millions, 1937 (Nehi, Inc.). (F) Associate producer, 1924 (Cosmopolitan Films, Inc.). (L) Technical advisor of Rosaline (Ziegfeld); co-producer with Crosby Gaige (Time and the Conways, 1938). (Head of Grombach Productions, Inc., and Jean V. Grombach, Inc.).
- GROSS, MILT. Script writer. (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS). (F) Writer for MGM. Cartoons. (Cartoonist for Bell Syndicate.)
- GROSSE, JOHANNA. Organist, WCKY, Cincinnati. (R) Also WLW, Cincinnati. (F) Shorts. (V) Single act and appearances with Mack Sennett; others.
- GRUENBERG, AXEL. Producer, WWJ, Detroit. (R) Detroit News Radio Extra; Cause of Crime; March of Youth; Wings of Song.
- **GRUIS, RAY.** Organist, pianist, WRJN, Racine. (V) Theatre organist.

- GUBER, STANLEY. Pianist, KANS, Wichita. (R) Also KFH, Wichita.
- GUDEBROD, DAVE. Script writer. (R) Armco Iron Master Program (American Rolling Mills Co., NBC Blue).
- GUEST, EDGAR. Actor, writer, philosopher, humorist. (R) Welcome Valley (Household Finance Corp., NBC Blue); It Can Be Done (Household Finance Corp., CBS and NBC Blue). (Newspaper columnist-poet).
- GUILBEAU, HAZEL S. Singer, announcer, writer, KVOL, Lafayette.
- GUILBERT, ROBERT M. Actor. (R) Girl Alone, 1935-38 (Kellogg Co., NBC Red); Don Winslow of the Navy, 1937 (Iodent Tooth Paste, NBC Blue); Welch Presents Irene Rich, 1937 (Welch Grape Juice, NBC Blue); It Can Be Done, 1937 (Household Finance Corp., NBC Blue); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red). (LS) WMAQ, Chicago; WJZ, New York City, 1937-38. (L) Stock.
- **GUILD, WALTER.** M. C., comedy writer, musical director. (R) Toast to the Town,

- 1938 (Roma Wine Co., CBS). (LS) WBNX, New York. (L) Stock (dramatic and musical), 1927-38; Rio Rita (Erlanger), 1929-30; Merry-Go-Round, 1931 (f). (V) Various circuits; theatre appearances; (tour with Myrt and Marge, 1936). Currently with KSFO, San Francisco.
- **GUILD, WILLIAM M.** Continuity writer, announcer, CKOC, Hamilton.
- GUNNEEN, NORA. Actress. (R) Uncle Ezra (Miles Laboratories, Inc., NBC Red).
- GUNTS, BRENT. Producer, writer, announcer, WFBR, Baltimore.
- GUTHRIE, VIDA. Pianist, singer, CJRC, Winnipeg. (R) Also CFQC, Saskatoon; KSTP, Minneapolis-St. Paul. (L) John Holden Co., 1937-38. (V) Holden's Revue, 1932; Songcopators, 1936; pit musician.
- **GUY, CARLETON.** Actor. (R) Uncle Ezra (Miles Laboratories, Inc., NBC Red).
- GUY, MRS. A. Actress, CHRC, Quebec.
- **GWYNN, FRED A.** Announcer, KRI-KECA, Los Angeles.



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### H

- HAAS, CENE. Musician, KFPY, Spokane.
  (R) Also KFEL, Denver. (V) Gene Howard's Rio Grande Riders, two years.
- HACKETT, ELMA LATTA. Home economics commentator. (R) Good Afternoon, Neighbor, 1936-37 (Durkee Famous Foods, CBS Pacific Coast); Party Bureau, 1938 (Caswell Coffee, CBS Pacific Coast). (LS) Participating programs 1933-37. (Currently with KSFO, San Francisco.)
- HADFIELD, BEN. Announcer, WAAB-WNAC, Boston. (L) Stock, 20 years. (V) Rose Hubner & Co., 3 years.
- HAEBERLE, ARLETH. Announcer, actress, WTCN, Minneapolis-St. Paul. (R) Also transcriptions.
- HAENSCHEN, GUS. Orchestra leader.
  (R) American Album of Familiar Music (Sterling Products, Inc., NBC Red); Sweetest Love Songs Ever Sung (Sterling Products, Inc., NBC Blue); Saturday Night Serenade (Pet Milk Sales Corp., CBS); The Songshop (Coca-Cola Co., CBS).
- **HAFTER, ROBERT.** Script writer. (R) Double Everything (Wm. Wrigley, Jr., Co., CBS).
- HAGA, WILLIAM ("Sig"). Musician, KGW-KEX, Portland.
- HAGEN, DR. HARRY. Master of ceremonies. (R) True or False (W. J. Williams Co., Mutual).
- **HAHN, GEORGE R.** Musician, KSOO-KELO, Sioux Falls.
- **HAINES, WESLEY K.** Hillbilly entertainer, WMT, Cedar Rapids. (V) Theatre appearances.
- **HAINSWORTH, ROBERT V.** Pianist, organist, arranger, KIRO, Seattle.
- HALDA, FRANCIS. Musician, WMT, Cedar Rapids.
- HALE, ALAN. Sports announcer, WISN, Milwaukee.
- HALE, CECIL. Announcer, dramatic director, continuity director, WFAA, Dallas.
  (R) Jack Armstrong (Wheaties), CBS, 1936; Ma Perkins (Oxydol), NBC, 1936; Alka-Seltzer Barn Dance, NBC, 1936; also WAAF, WLS, Chicago.
- **HALEY, EUGENE S.** Writer. (R) Storming the Bastile (NBC sustaining).

- HALEY, HAZEL (Texas Bluebonnets). Announcer, singer, KFRU, Columbia. (R) Also KMOX, St. Louis; WBBM, Chicago. (V) Texas Bluebonnets, Kentucky Krooners, 1935-38.
- HALEY, JACK. Comedian. (R) Log Cabin Jamboree, 1937-38 (General Foods Corp. for Log Cabin Syrup, NBC Red). (F) Paramount; Hal Roach; currently under contract to 20th Century-Fox (f). (L) Good News, 1928; Follow Thru, 1929-30; Take a Chance, 1933 (s). (V) Crafts & Haley; Haley & McFadden, 16 years; theatre appearances.
- **HALEY, PAT.** Singer, dramatist, KQV, Pittsburgh. (V) Theatre appearances.
- HALEY, WM. C., JR. Announcer, singer, director, KFRU, Columbia. (R) Phillips Poly Follies, 1937 (Phillips Petroleum, CBS); also WCKY, Cincinnati; WHAS, Louisville; KMOX, KWK, St. Louis. (V) Cumberland Krooners, Dixie Vagabonds, others, 1930-38.
- **HALING, ELBERT.** Continuity writer, WBAP, Fort Worth.
- HALIS, AL. Actor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS); Mortimer Gooch (Wm. Wrigley, Jr., Co., CBS).
- **HALL, ADDALYN F.** Actress, writer, KVOD, Denver. (R) Also KOBH, Rapid City.
- HALL, ARCHIE W. Producer, announcer, writer, actor, KVOD, Denver. (R) Also KOBH, Rapid City. (L) Scarlet Pages; Rebound, 1930; others; stock (f). (V) Theatre appearances.
- HALL, GEORGE. Orchestra leader. (R)
  Broadcasts from Taft Hotel over CBS;
  programs for Tru Blue Beer, 1935; Borden's Milk, 1935-36; guest appearance,
  RCA Magic Key, NBC. (F) Shorts
  (Vitaphone, Paramount). (V). Victor
  and Master Recordings artist.
- **HALL, HARRIET.** Singer, WQDM, St. Albans. (R) Also WGY, Schenectady.
- HALL, LEON. Program director, KPPC, Pasadena.
- HALL, LOUIS. Announcer, actor, KGB, San Diego. (R) Also Don Lee Network; KGHL, Billings; transcriptions. (F) 20th Century-Fox; shorts. (L) Camille (Jane

Cowle); Cyrano de Bergerac (Richard Bennett). (V) Theatre appearances.

HALL, MARTY. Singer, WKY, OklahomaCity. (R) Also KFOX, KGER, LongBeach. (V) Theatre appearances.

HALL, RADCLIFFE W. Producer, announcer, WGY, Schenectady. (R) Also WGR, Buffalo; Mutual and CBS programs (not current). (F) Shorts. (L) Productions by Guthrie McClintic, Standish O'Neil, Ayer & Smith; stock. (V) Theatre appearances.

HALL, WENDELL. Singer, song writer.
(R) Sign of the Shell, 1930 (Shell Oil Co., NBC Red); Fitch Program, 1932-34 (Fitch Shampoo, NBC Red); Wendell Hall—The Red-Headed Music Maker, 1935-36 (Fitch Shampoo, NBC Blue); Gillette Community Sing, 1936-37 (Gillette Safety Razor Co., CBS). (F) Columbia. (V) Appearances as singer and xylophonist. (Author of many songs, including It Ain't Gonna Rain No Mo', My Dream Sweetheart, My Old-Fashioned Scrapbook.)

HALLADAY, HERB. Actor, KTSM, El Paso.

HALLIDAY, GENE. Musical director and

conductor, producer, KSL, Salt Lake City. (V) Theatre appearances.

HALLIN, ISABEL. Dramatic actress, Yankee Network.

**HALLING, THELMA A.** Continuity writer, KHQ-KGA, Spokane.

HALPERN, MILTON (Milton Hale). Theatrical commentator, WMAS, Springfield.

(F) Warner Bros., MGM (f). (L)
Stock (f).

HALPIN, JOSEPHINE. News commentator, KMOX, St. Louis.

HALUS, AL. Actor. (R) Little Orphan Annie (Wander Co., for Ovaltine, NBC Red).

**HAMILTON, J. ALLEN.** Announcer, KTSM, El Paso.

HAMILTON, GENE. Announcer, singer. (R) Armour Hour (Armour Co., NBC Blue); Clara. Lu 'n' Em (Colgate-Palmolive-Peet Co., NBC Red; Sinclair Refining Co., NBC Blue); Philadelphia Symphony (Group of American Banks, NBC Blue); Esso News Reporter (Standard Oil Co. of N. J.); RCA Campus Club (RCA, NBC Blue). (F) Travelogues. (V)

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- Carnival Capers, Clown Classics; various circuits.
- HAMILTON, WADE. Choral arranger, organist, composer, musical director, KTUL, Tulsa. (R) Also Mutual-Don Lee Network; KFI, KFAC, KFWB, KHJ, KNA, KGER and KTM, Los Angeles; KVOO, Tulsa; transcriptions. (F) Universal (recording organist). (V) Featured theatre organist, 1919-30. (Author, textbook on harmony).
- **HAMILTON, WILLIAM H., JR.** Chief announcer, WCOL, Columbus.
- HAMMERSTEIN, TED. Producer, M.C.
  (R) Hammerstein Music Hall, since 1935
  (American Home Products for Hill's
  Nose Drops, 1935, CBS; Kolynos Toothpaste, 1936, CBS and NBC Red; Anacin,
  1937-38, CBS). (L) Thoroughbred,
  Broadway Interlude (producer, director);
  Howdy Stranger (co-producer).
- HAMMOND, LAURENCE. Writer, director. (R) The Shadow, 1934-35, 1937-38 (Delaware, Lackawanna & Western Coal for Blue Coal, CBS, 1934-35, Mutual, 1937-38); Backstage Wife, 1935-38 (Sterling Products, NBC Red); John's Other Wife, 1936-37 (American Home Products, NBC Red); Cavalcade of America, 1936-38 (E. I. du Pont de Nemours, CBS): Young Widder Jones, 1937 (Sterling Products, WOR, New York City); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS).
- HAMMER, SAM. Writer, producer, actor, WHN, New York. (L) The Handy Man (producer), 1921.
- HAMNER, JIMMIE. Orchestra leader, WMBG, Richmond. (V) Theatre appearances. (Also recordings).
- HANAUER, BERT. Program director, WFBR, Baltimore. (L) Green Goddess (George Arliss); Romance (Doris Keane); others; stock (f). (V) Dramatic playlets with Harriet Remple.
- HANCOCK, DON. Announcer, commentator. (R) Armco Band, 1936 (American Rolling Mills, NBC Blue); Horace Heidt & His Brigadiers, 1936-37 (Stewart-Warner Corp., CBS); The Headliner, 1937 (Sinclair Oil, CBS); Poetic Melodies, 1937 to Jan. 1, 1938 (Wrigley Chewing Gum, CBS); Betty & Bob, 1938 (General Mills, CBS); Stepmother, 1938 (Colgate-Palmolive-Peet, CBS); (Special events and announcing staff, WBBM, Chicago, since June. 1936; previously with WLW, Cincinnati).

- HANCOCK, WALKER. Violinist, guitarist, singer, WFAA, Dallas.
- **HAND, JACK.** Sports commentator, WNBF, Binghamton.
- **HANDEL, PAUL.** Announcer, WMT, Cedar Rapids. (V) Iowa theatres.
- HANLON, TOM. Announcer, sportscaster, producer. (R) Lucky Strike Dance Or-chestra, 1932 (American Tobacco Co., NBC Red); Listen to Harris, 1933 (Warren, Northam Corp., NBC Blue); Chase & Sanborn Hour, 1933 (Standard Brands. Inc., NBC Red); M J B Demi-Tasse Revlue, 1934 (M J B Coffee, NBC Blue); Roi-Tan Sports Revue, 1936 (American Tobacco Co., CBS); Irvin S. Cobb & His Paducah Plantation, 1937 (Oldsmobile Motor Works, NBC Red); On the Air, 1937 (Hudson Motor Car So., CBS); Sports commentator, 1937 (Kellogg Co., CBS); Man to Man Sports, 1938 (American Tobacco Co. for Roi-Tan Cigars, CBS); Phil Baker, 1938 (Gulf Refining Co., CBS). (F) Universal, Warner Bros., Pathe (f).
- HANNAN, MARJORIE. (R) Oxydol's Own Ma Perkins, 1933-37 (Procter & Gamble Co., NBC Red); Sally of the Talkies, 1934-35 (Luxor, Ltd., NBC Red); Story of Mary Marlin, 1935-36 (International Cellucotton Co. for Kleenex, NBC Red and Blue, CBS); Bachelor's Children, since 1935 (Cudahy Packing Co., CBS, Mutual); We Are Four, since 1936 (Libby, McNeill & Libby, Mutual).
- HANSEN, CHARLES ("Monk"). Actor, comedian, WNOX, Knoxville. (R) Also WKRC, Cincinnati; WHAS, Louisville. (V) Monk & Sam, over 10 years.
- HANSON, C. E. Musician, KFPY, Spokane.
  (R) Also transcriptions. (V) Empress
  Follies, Beverly Hillbillies, Colorado
  Hillbillies, 1934.
- HANSON, EARLE B. Musical director, pianist, WIOD, Miami. (V) Kullman and Hanson, 1923-24.
- **HAPPY JACK.** Cowboy balladeer and yodeler, KTAR, Phoenix.
- HAPPY VALLEY COWBOYS (The Deacon, Lil Abner, Arizona Freddie, Smudgy, Pewee, Carrie Lee). Hillbilly entertainers, WCAU, Philadelphia. (V) Theatre appearances.
- HARDEN, HAL. Announcer, WDNC. Durham.
- HARDER, DUDLEY. Singer, WIL, St. Louis. (R) Also Pennzoil program, CBS.

1933; KMOX, St. Louis. (L) St. Louis Municipal Opera, 7 seasons; road shows; others (f). (V) Heidelberg Singers; Sibylla Bowhan & Co.; 9 years.

HARDIMAN, WILLIAM M. Violinist, arranger, KSL, Salt Lake City. (R) Also Canadian network.

HARDING, LARRY. Producer. (R) March of Time, 1936-37. (Time, Inc., CBS); Your Hit Parade, 1937-38 (American Tobacco for Lucky Strike Cigarettes); Guy Lombardo & His Orchestra, 1937-38 (General Baking for Bond Bread, CBS); Cantor's Camel Caravan, 1938 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS); Big Town, 1938 (Lever Bros. for Rinso, CBS). (Formerly CBS announcer; currently on production staff).

HARDWICKE, MARY WARE. Actress, WMAS, Springfield. (L) Federal theatre, 1936-38 (s).

HARDY, RALPH W. Continuity writer, announcer, producer, KSL, Salt Lake City.

HAREN, HAROLD E. Musician, WMT, Cedar Rapids.

HARI, WILFRED. Comedian (Chinese and Japanese characters). (R) Mr. and Mrs. Smith, 1935 (Marco Dog Foods, KHJ, Los Angeles); House Undivided, 1936 (La France and Satina, KHJ); Community Sing, 1936 (Gillette Safety Razor Co., CBS); Silver Theatre, 1937 (International Silver Co., CBS); House Party, 1937 (Iris Products, Mutual). (F) Columbia, Paramount, Universal (f). (L) Enter Madame, 1933; The Middle Watch, 1933; The Spider, 1934; Quicksand, 1934 (f).

HARK, MILDRED. Actress. (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue).

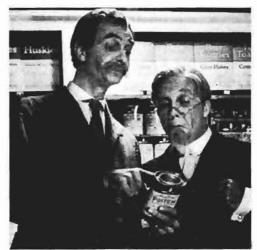
HARKINS, BEN. Producer, writer, actor, singer, KFRC, San Francisco. (R) Also Mutual-Don Lee Network. (V) 6 years, up to 1925.

**HARMONIERS MALE QUARTET.** Singers KSO-KRNT, Des Moines. (V) Personal appearances.

**HARPER, TRO.** Announcer, KSFO, San Francisco.

HARRICE, CY. Announcer, actor, script writer. (R) National Barn Dance, 1937-38 (Miles Laboratories for Alka-Seltzer,

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- NBC Blue). Also various local shows over WLS, Chicago, 1937-38.
- HARRINGTON, JACK. Anouncer, WIND, Gary.
- HARRIS, ARLENE ("Human Chatterbox").
  Comedienne. (R) Al Pearce and His Gang, 1936 (Pepsodent Co., NBC Red and Blue); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); (F) Republic Pictures (f). (L) Stock. (V) Arlene Francis: Impressions of Feminine Types, 5 years. (Has been a member of Al Pearce and His Gang since 1933).
- HARRIS, BOB. Announcer, WMCA, New York. (R) Also Inter-City Network. (F) Trailers. (V) Theatre appearances.
- HARRIS, GRAHAM. Orchestra leader. (R) 20,000 Years in Sing Sing (Wm. R. Warner, NBC Red); There Was a Woman (Glass Container Association of America, NBC Blue).
- HARRIS, HARRIETT. Actress, writer, director, KFWB, Los Angeles. (R) Also Central States Broadcasting Co. (L) Boyd Irwin Stock Co., 1929; Clement-Walsh Players, 1930.
- HARRIS, LESLIE. Producer, special events director, announcer, WQAM, Miami.
- HARRIS, PHIL. Orchestra leader. (R)
  Listen to Harris, 1933-34 (Northam Warren Corp., NBC Blue); Melody Cruise,
  1933-34 (Cunard Steamship Co., NBC
  Blue); Jell-O Program Starring Jack
  Benny, 1936-38 (General Foods for JellO, NBC Red). (F) RKO, Paramount (f);
  Vitaphone shorts. (V) Appearances
  with orchestra since 1930.
- HARRISS, YEUELL. Singer, WSJS, Winston-Salem.
- HARRISON, CLAIRE. Continuity writer, actress, KWK, St. Louis.
- HARRISON, JOHN W. Announcer, singer, producer, KTUL, Tulsa. (R) Also KPO, San Francisco; KMTR, Los Angeles; KSTP, Minneapolis-St. Paul; KYW and WMAQ, Chicago; KTRH, Houston; WFAA, Dallas. (F) Famous Players-Lasky, 1926-27. (L) Student Prince, 1928. (V) Grauman's Prologues, 1926.
- HARROD, HARRY. Writer, CJRC, Winnipeg. (L) John Holden Stock Co., 1936-37.
- HART, ART. Musician (saxophone, clarinet, flute), CJRC. Winnipeg. (R) Also CKY, Winnipeg; Canadian Broadcasting

- Corp. (V) Thomas' Sax Quintet, 1928-29; theatre bands.
- **HARTER, ELZA.** Singer (cowboy songs), KGNC, Amarillo.
- tional Barn Dance, 1937-38 (Miles Laboratories, Inc., for Alka-Seltzer, NBC Blue). (Currently staff musician, WLS, Chicago.)
- HARTMAN, HARRY. Sports announcer,WCPO, Cincinnati. (R) Various sportsbroadcasts sponsored by General Millsand Socony-Vacuum. (V).
- **HARTMAN, LES.** Musical director, WMT, Cedar Rapids. (V) Theatre appearances.
- HARTSELL, ROBERT. M. Entertainer, WRVA, Richmond.
- HARTSHORN, GORDON C. Cellist, KGW-KEX, Portland.
- HARTWICK, HARRY. Script writer. (R)
  Armco Iron Master Program (American Rolling Mills Co., NBC Blue).
- HARVEY, WILLIAM L. Musician, actor (rural comedy character), WMT, Cedar Rapids. (V) Joe Dokes, 1937-38.
- **HASE, EDWARD E.** Program director, WCHV, Charlottesville.
- **HASEL, JOE.** Special events and sports commentator, WNYC, New York.
- HASTY, JACK E. Writer. (R) Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); Log Cabin Dude Ranch, 1936 (Log Cabin Syrup, NBC Blue); Twin Stars, 1936-37 (National Biscuit Co., NBC Blue and CBS); The Time of Your Life, 1937 (Gruen Watch Co., NBC Red); On Broadway, 1937 (Diamond Crystal Salt, NBC Blue); Death Valley Days, 1937 (Pacific Coast Borax, NBC Blue); Watch the Fun Go By. 1937 (Ford Motor Co., CBS); Dr. Christian, 1937-38 (Chesebrough Mfg, Co., CBS).
- HATTON, RAYMOND. Comedian, actor. (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS). (F) Goldwyn, FN, Warner, Paramount, Columbia, Universal, MGM, Republic (s,f). (L).
- HAUSNER, JERRY. Actor (juvenile, light comedy). (R) Lum and Abner, 1934 (Ford Dealers, NBC Red); Fleischmann Hour, 1936 (Standard Brands for Fleischmann's Yeast, NBC Red); Hollywood in Person, 1937 (General Mills for Bisquick, CBS); Royal Gelatin Hour, 1937

(Standard Brands for Royal Gelatin, NBC Red); Amos 'n' Andy, 1937 (Pepsodent Co., NBC Red); Chase & Sanborn Program, 1937 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Silver Theatre, 1937 (International Silver Co., CBS); others. (F) Warner Bros. short. (L) Queer People, with Hal Skelly and Gladys George, 1934; Family Upstairs (road); Sailor Beware (road); stock (f). (V) Any Family, 3 years; Bert Walton act, 2 seasons; Frank Gaby & Jerry Hausner, 3 years; theatre appearances as master of ceremonies with Lum 'n' Abner.

HAVENS, DORIS. Pianist, organist WCAU, Philadelphia. (V) Theatre appearances.

HAVENS, LEIGH M. Organist, pianist, writer, KXBY, Kansas City. (R) Also WMT, Waterloo; WBBM, Chicago. (V).

HAVRILLA, ALOIS. Announcer, narrator.
(R) Campbell's Soup Orchestra, 1930-32
(Campbell Soup Co., NBC Red); Jack
Benny Program, 1933-34 (Chevrolet
Motor Co., NBC Red); Fred Waring and
His Pennsylvanians, 1936 (Ford Motor
Co., NBC Blue); Paul Whiteman's Musical Varieties, 1936-37 (Jergens-Woodbury
Sales Corp., NBC Blue); Magic Key of
RCA, 1936 (RCA, NBC Blue); Ben Ber-

nie and All the Lads, 1937 (American Can Co., NBC Blue); Ridin' High, 1937 (Cycle Trades of America, NBC Blue); Snow Village Sketches, 1937 (Loose-Wiles Biscuit Co., NBC Red); Sealtest Rising Musical Stars, 1938 (Sealtest, Inc., NBC Red); others. (F) Shorts (Universal, Paramount); Pathe News Reel; narrator for industrial movies. (L) Louis XIV (with Leon Erroll); Princess Flavia; Mme. Pompadour; Hassan.

HAWES, ETHEL. Writer, actress, singer, news commentator, director women's division, WGAR, Cleveland. (F) Warner Bros.; commercial films. (V) Theatre appearances.

HAWKINS, LEM. Orchestra leader, WDAY, Fargo. (R) Also KMA and KFNF, Shenandoah; KIDO, Boise.

HAWKINS, PETE. Drummer, WFAA, Dallas. (V) 9 years.

HAWKINS, STUART. Script writer. (R)
Myrt and Marge (Colgate-PalmolivePeet, CBS); also wrote single script for
On Broadway (Diamond Crystal Shaker
Salt, NBC Blue); Columbia Workshop,
CBS.

**HAWLEY, HARROLD.** Music director, organist, KRE, Berkeley.



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# GARNETT MARKS

**ANNOUNCER** 

News and Sports Commentator

- HAWLEY, MARK H. Newscaster, narrator, announcer. (R) Newscasts for Mennen Cream (1935, WOR, New York City; 1938, New York City), Fischer's (1935-38,WOR), Bathasweet (1936-38, WOR), Minit Rub (1937-38, WOR), Remington Rand (1938, WOR); Hearn Program, 1937 (Hearn Department Store, WOR); Your Unseen Friend, 1937 (Personal Finance Co., CBS); Famous Fortunes, 1938 (General Shoe Co., Mutual). (F) Paramount Newsreel; shorts.
- HAY, BILL. Announcer. (R) Amos 'n' Andy (Pepsodent Co., currently Campbell Soup Co., NBC Red).
- HAYES, ANNE. Women's programs (home problems, child care and psychology), KCMO, Kansas City. (Lecturer, women's clubs, 20 years.)
- HAYES, CLARENCE. Singer. (R) Mrs. Carrie Griswold and the Vaquero (Oxo, Ltd., NBC Red).
- HAYES, SAM. Commentator (news, sports). (R) Richfield Reporter, 1931-37 (Richfield Oil Co., NBC Red); Newstime with Sam Hayes, 1937-38 (Bank of America National Trust & Savings Assn., CBS). (F) Warner Bros. (L) Appearances, 1928; Trial of Mary Dugan, 1928 (f). (V) Theatre appearances, 1933, 1937.
- HAYNES, CHUCK. Musician, singer, WLS, Chicago. (R) Also NBC programs for Sinclair Refining and Montgomery Ward. (V) WLS road shows, WLS National Barn Dance shows.
- HEALD, HENRY M. Baritone, WEEI, Boston. (L) Concert and oratorio work.
- **HEALEY, COL. JIM.** Commentator, WGY, Schenectady.
- HEARN, SAM ("Schlepperman"). Comedian (character, dialect). (R) Jell-O Program Starring Jack Benny, 1935-38 (General Foods for Jell-O, NBC Red); Maxwell House Show Boat, 1936-37 (General Foods for Maxwell House Coffee, NBC Red). (GA) Ben Bernie and Jack Oakie shows. (F) Paramount (f). (L) Winter Garden Spice of 1923-24; Greenwich Village Follies (7th edition); Good Boy; Mercenary Mary (f). (V) 15 years; single act, The Political Feller; theatre appearances as Schlepperman.
- HEATH, CAROL. Dramatic reader, KDAL, Duluth. (R) Also WEBC, Duluth. (L) Stock.
- HEATTER, GABRIEL. Commentator. (R) We, the People, 1937-38 (General Foods

- Corp. for Sanka Coffee, CBS); recordings for Johns-Manville (NBC, Mutual, local). (LS) WOR, New York. (F) Newsreels. (Writer of books, articles and short stories.)
- HECK, BLAINE. Guitarist, WWVA, Wheeling.
- HECKLE, MARGARET. Writer, actress, KMBC, Kansas City. (R) Also WBBM, Chicago; transcriptions.
- **HECKLEMAN, DINA.** . Violinist, CFRN, Edmonton. (V) Theatre appearances.
- HECTOR, CHARLES R. Musical director, WEEI, Boston. (R) Also Yankee Network; WABC, New York. (V) Theatre and night club appearances; theatre musical director, 7 years. (Featured conductor, Boston Stock Co., 1921-26.)
- HEDGE, RAY. Actor. (R) Myrt and Marge, 1931-35 (William Wrigley, Jr., Co., CBS); Myrt and Marge, 1937-38 (Colgate-Palmolive-Peet for Super Suds, CBS). (V).
- HEDLUND, GUY. Director, actor (leads heavy), WTIC, Hartford. (R) Also KFI. Los Angeles. (F) Director, Fox Films Universal, American Biograph, Pathe, others (s,f). (L) Under Two Flags, Peer Gynt, others (f). (V).
- **HEDQUIST, CARL.** Musician (violin, guitar), WHEC, Rochester.
- HEFFERMAN, GEORGE. Announcer, violinist, musical director, WBTM, Danville. (R) Also WBT, Charlotte; Dixie Network. (V) Pit orchestra, 1921-29. Baltimore Symphony, 1920; Los Angeles Philharmonic, 1933.
- HEFFERMAN, W. P. Producer, announcer, actor, musician, WBTM, Danville. (L) Guest appearances, southern symphony orchestras. (V) Theatre appearances.
- **HEGARD, KEN.** Producer, WRJN, Racine. (L) Earl Carroll Vanities, 1932.
- HEID, GEORGE. Baritone, actor, KDKA, Pittsburgh. (R) Also WJAS, KQV, Pittsburgh. (L) Hartman-Steindorff Light Opera Co., 1921-23. (V) Chase & Latour; Sid Lewis; personal appearances.
- HEIDT, HORACE. Orchestra leader, M.C.
  (R) Horace Heidt and His Brigadiers, since 1935 (Stewart-Warner Corp., Feb. 22, 1935 to Dec. 20, 1937, CBS; since Dec. 28, 1937, NBC Blue). (V) Numerous hotel, night club and theatre bookings, since 1923; European tour, 1930-32. Brunswick records.

- HEINTZE, GUSTAV & GRETA. Two-piano team, WRC-WMAL, Washington. (V) Theatre and hotel appearances.
- **HEISS, BOB.** Chief announcer, WTMJ, Milwaukee.
- **HEINZ MALE QUARTET.** (R) Heinz Magazine of the Air (H. J. Heinz Co., CBS).
- HELFER, AL. Producer, commercial and sports announcer. (R) True Detective Stories, 1937 (Lambert Pharmacal for Listerine, Mutual); Atlantic Sportcast, 1937 (Atlantic Refining Co., CBS); Petticoat on the Air, 1937 (J. B. Ford for Wyandotte Cleaning Products, CBS); others. (Currently member production and announcing staff. Mutual).
- **HELLINGER**, **BUN C.** Pianist, KTAR, Phoenix. (V).
- **HELT, DICK G.** Musician, KFH, Wichita. (F) Shorts. (V) Theatre appearances, 1931-33.
- **HEMINGS, ROBERT M.** Musician, WHAM, Rochester. (L) Hot Cinders, 1926; others. (V) Syracuse Collegians, 1925.
- **HEMUS, PERCY.** Actor. (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue).

- **HENDERSON, BEN.** Cowboy singer, KFEQ, St. Joseph.
- HENDERSON, BESS. Musician, singer, actor, KVGB, Great Bend. (R) Also KMMJ, Clay Center. (L) Dramatic companies. (V).
- HENDERSON, GEORGE. Musician, singer, actor, KVGB, Great Bend. (R) Also KMMJ, Clay Center. (L) Dramatic companies. (V).
- HENDERSON, JACK. Musician, singer, actor, KVGB, Great Bend. (R) Also KMMJ, Clay Center. (L) Dramatic companies. (V).
- HENDERSON, LUCIUS. Character actor, FTRD. (R) Mutual and CBS shows, including Epic of America, Their Greatest Stories, Tish. (F) Shorts. (L) My Maryland; various engagements over 50-year period.
- **HENDERSON, MARY KATE.** Pianist, singer, WJAX, Jacksonville.
- **HENDLEY, FISHER.** String musician, M. C., WFBC, Greenville. (V) Theatre appearances.
- HENDRICKS, RAY. Orchestra leader.
  (R) Hawaiian Moon Casino (Lehn & Fink, CBS).

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- **HENDRICKSON, NORMAN.** Musician, KSFO, San Francisco. (R) Also KFRC, San Francisco. (V) Theatre appearances with several orchestras.
- **HENDRIX, JAMES F.** Announcer, producer, WCOA, Pensacola. (F) Shorts. (V) Theatre appearances.
- **HENIN, ETHEL B.** Announcer, continuity writer, WMAS, Springfield. (R) Also WEEI, Boston. (L) Productions by Sam Harris, stock (f).
- **HENNINGER, GEORGE.** Organist. (R) Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS). (Composer of 3 film scores; formerly theatre musical director).
- **HENRY, FLORENCE T.** Dramatic actress, KDKA, Pittsburgh. (L) Oliver, Oliver, 1934; Art & Mrs. Bottle, 1934.
- HENRY, JACK. Program director, announcer, singer, WBRY, Waterbury. (F) Shorts (Warner Bros.). (L) Gold in the Hills, 1933. (V) Big Broadcast, 1933.
- HENSHAW, GAIL. Dialectician, actress. (R) We, the People, 1937 (General Foods Corp. for Sanka Coffee, CBS); True Story Court of Human Relations, 1937-38 (Macfadden Publications, Inc., NBC Red); Emily Post, 1937-38 (Florida Citrus Commission, CBS); transcriptions. (LS) WHN, WEAF, New York. (F) Shorts (Pathescope). (L) Stock, 1933-36.
- HENSON, BERNARD. Singer, guitarist, WSAZ, Huntington. (R) Also WJBK and WMBC, Detroit. (V) Hill billy bands, 1933-38. (Also recordings for Gennett Records, 1932).
- HERLIHY, EDWARD J. Announcer. (R) Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, NBC Blue); Larry Clinton's Campus Club, 1938 (RCA Victor, NBC Blue); Grand Central Station, 1938 (Lambert Pharmacal Co., NBC Blue); Esso News, 1938 (Esso Gasoline, NBC Blue). (NBC staff announcer).
- HERMAN, MILTON C. Actor (character, heavy, comedy). (R) Death Valley Days, 1930-38 (Pacific Coast Borax, NBC Blue); 20,000 Years in Sing Sing, 1933-37 (William R. Warner Co. for Sloan's Liniment, NBC Blue); Behind Prison Bars, 1937-38 (Sloan's Liniment, NBC Blue); Gang Busters, 1936-38 (Colgate-Palmolive-Peet, CBS); Pretty Kitty Kelly, 1937-38 (Continental Baking for Wonder Bread, CBS); Alias Jimmy Valentine, 1938 (Larus & Brother for Edgeworth Tobacco, NBC Blue). (F) Paramount;

- silent pictures. (L) Lee Shubert productions, over 7 years, and Sam H. Harris Co., 10 years, as general stage manager; Treasure Island (Charles Hopkins Co.), 2 years. (V) Louis Mann & Co., 1915; Edwin Arden Co.; stage manager, Lewis & Gordon Co.
- HERRICK, JAMES. Actor, director, producer, KOA, Denver. (L) Stock, 1929-36. (V) Jack & Jim Herrick, the Ukelele Boys, 1927-29.
- HERRICK, SHERB. Announcer, WABY, Albany.
- HERSHOLT, JEAN. Actor. (R) Dr. Christian, 1937-38 (Chesebrough Mfg. Co. for Vaseline, CBS). (F) D. W. Griffith, Columbia, Paramount, Universal, First National, United Artists, Warner Bros. RKO, M-G-M, 20th Century-Fox, etc.; 25 years (s,f). (L) 1904 to 1912, in Denmark. (V) Theatre appearances.
- HERTZ, RALPH. Actor, musician, FTRD. (R) Professional Parade (NBC), 1937-38. (F) Paramount, Warner Bros. (f); shorts. (L) Jonica, 1931; Gang's All Here, 1934; Always a Breeze, 1938, others. (V) Appearances with Sophie Tucker, 1915-19; Ziegler Sisters, 1921-24; Joe Freed Co., 1924-25.
- HERZER, CLIFFORD. Concert pianist, WQXR. New York.
- HERZINGER, CARL. Script writer. (R) Hollywood Mardi Gras (Packard Motor Car Co., NBC Red).
- **HESLOP, STANLEY N.** Actor, WNBF, Binghamton.
- HETRICK, RICHARD M. Playwright, actor, KMPC, Beverly Hills. (R) Also KHJ and KNX, Los Angeles. (L) Egan Little Theatre, 1932; Wilshire Ebell Theatre, 1933 (f). (V) Hollywood Marionettes, 3 years.
- HETZEL, WILLIAM. Dramatic actor, KDKA, Pittsburgh. (L) Peg-O-My-Heart; Treasure Island; Murder in the Old Red Barn; others.
- HEVERLY, JOHN P. Continuity writer, announcer, KRSC, Seattle. (R) Also WMT, Cedar Rapids; KGIR, Butte; KGVO, Missoula; KOMO, KJR and KIRO, Seattle.
- tor, WBRY, Waterbury. (R) March of Time (Remington Rand and Time; not current). (L) Summer stock; Dear Mistress, Lady Godiva, Hay Fever.
- HEWSON, ISABEL MANNING. News

commentator. (R) Personality and Charm, Feb. to May, 1932 (Richel Co., WCAU, Philadelphia; The Romance of Food, 1932-33 (General Foods Corp., WCAU); Petticoat Philosophy, 1936-37 (Pure Milk Cheese Co., Mutual); Petticoat on the Air, since Sept., 1937 (J. B. Ford Co., CBS). Staff commentator for WFIL, Philadelphia, 1935-36; covered Democratic National Convention for Mutual, 1936.

**HEYSER, FRAN.** Production manager, KMBC, Kansas City. (R) Also transcriptions.

HEYWARD, WILLIAM. Actor. (R) My Secret Ambition, 1938 (Durkee's Famous Foods, CBS). Currently with KSFO, San Francisco.

**HEYWOOD, FRED.** Announcer, CJRC, Winnipeg. (R) Also CJRM, Regina.

HICK, BESSIE V. Director, Bessie V. Hicks Players, WFIL, Philadelphia. (R) Also WIP, Philadelphia.

HICKMAN, HENRY. Announcer, producer, WFBR, Baltimore. (F) Shorts.

HICKS, C. B. Musician, WGST, Atlanta.

HICKS, ELMER. Musician, WGST, Atlanta. (R) Also WJR, Detroit. (V) Theatre appearances. Recordings for Gennett.

HICKS, GEORGE FRANCIS. Announcer.
(R) Death Valley Days, 1932-38 (Pacific Coast Borax Co., NBC Blue); Larry Clinton's Orchestra, 1937 (Radio Corp. of America, WEAF); New York City fight broadcasts with Clem McCarthy, 1938 (carried by NBC as sustaining; sponsored on eastern Blue network by Adam Hats). (Special events announcer, NBC.)

HICKS, LOWELL P. Musician (vibraphone, xylophone, marimba), KSL, Salt Lake City. (V) 4 years.

HICKS, MORRIS T. Announcer, interviewer, WIRE, Indianapolis. (L) Beurialt Players (stock), 1923-25.

HIESTAND, JOHN. Announcer. (R)
Portraits in Harmony, 1936 (General
Shoe Corp., NBC Blue); Hollywood in
Person, 1937 (General Mills for Bisquick); Werner Janssen Orchestra, summer of 1937 (Standard Brands for
Fleischmann Yeast, NBC Red); Royal
Gelatin Hour, 1937-38 (Standard Brands
for Royal Gelatin, NBC Red); Seein'

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- Stars, 1937-38 (Fleischmann Yeast, NBC Blue); Mickey Mouse Theater of the Air, 1938 (Pepsodent Co., NBC Red). (F) Warner Bros.; MGM. (L) Stock.
- HIGGINS, LEONARD H. ("Len"). News editor, caster, commentator, KVI, Tacoma.
- HIGHTOWER, BILL. Sports, special events announcer, news commentator, WFAA, Dallas. (L) Stock,
- HILL, ALICE. Dramatic actress. (R) Betty & Bob, 1938 (General Mills for Wheaties, CBS). Currently with WGN, Chicago.
- HILL, DAVID. Announcer, CFRN, Edmonton.
- HILL, EDWIN C. Commentator. (R)
  Human Side of the News, 1933-35 (Barbasol Co., CBS); Inside Story, 1934
  (Socony-Vacuum, CBS); Forum of Liberty, 1935 (Liberty Magazine, CBS);
  Human Side of the News, 1936 (Remington Rand Co., NBC Red); The Real Silk Program with Edwin C. Hill as the Spectator, 1936-37 (Real Silk Hosiery Mills, NBC Blue); Your News Parade, 1937-38 (American Tobacco Co., CBS). (F) Metrotone News Commentator. (Syndicated Hearst column.)
- HILL, HARRY F. News editor, writer, KVOD, Denver.
- HILL, HOWARD J. Musician and singer, KNEL, Brady. (V) Cowboy songs.
- HILL, J. E. Organist, pianist, KIDO, Boise. (R) Also KTFI, Twin Falls. (L) Wrote and produced operetta, Rescue of the Princess, 1930. (V) 1938.
- HILL, JACK. Producer, WWJ, Detroit.
  (R) Swingology, NBC; House Party;
  The Sophistic-Cats.
- HILL, JAMES H. Writer. (R) RCA Victor musical programs for singers and orchestras. (NBC staff writer.)
- HILL, MAURICE. Actor, KTSM, El Paso.
- HILL, WILFRED ("Bill"). Comic songs and patter, script writer, CKWX, Vancouver. (L) Musical productions, 1913-14, 1921; Clancy Comedy Co., 1925-26; operated own stock co., 1927-29; others (f). (V) Hill & Durham, 1926; Goofy Denton & Bill Hill, 1929-31; burlesque, 1932-34.
- HILLIARD, HARRIET. Singer, actress.
  (R) Baker's Broadcast, 1933-38 (Standard Brands for Fleischmann Yeast for Bread, NBC Blue). (F) RKO, Para-

- mount (f); shorts. (L) Stock. (V) Appearances with Bert Lahr, Ken Murray and Ozzie Nelson. (Also recordings.) (Mrs. Nelson in private life).
- HILLIARD, KAY. Script writer. (R) Party Bureau (George W. Caswell Co., CBS).
- HILLIAS, MARGARET. Program director, actress, writer, KXBY, Kansas City. (L) Hugh Ettinger Co., 1930; stock, 1929-33 (f).
- HIMBER, RICHARD. Orchestra leader. (R) Sparton Triolians, 1933 (Sparks Withington Co., NBC Red); Pure Oil Program, 1934 (Pure Oil, WJZ); Richard Himber and His Orchestra, 1935 (Luden's Cough Drops, NBC Red); Studebaker Champions, 1934-37 (Studebaker Sales Corp., NBC Red and Blue, CBS); Coffee Club, 1937 (nationally by Owens Illinois Glass Co., locally by Holland House Coffee, Mutual); Your Hit Parade, 1937-38 (American Tobacco for Lucky Strike Cigarettes, NBC Red, CBS); Melody Mysteries, 1937-38 (Lucky Strike Cigarettes, Mutual). (GA) Lysol's Hall of Fame; Magic Key of RCA; R. H. Macy's Morning Matinee. Shorts. (V) Theatre appearances, dance engagements. (Recordings for RCA Victor and Brunswick.)
- HINKEL, GEORGE W. Singer, WDRC, Hartford. (R) Also WTIC, Hartford. (V) Hinkel & Mae, 1915-33.
- HINN, MICHAEL. Announcer, continuity writer, producer, WWNC, Asheville. (R) Also KFJM, Grand Forks; KSTP, St. Paul. (L)Behold This Dreamer, 1934; Welded, 1935 (f).
- HINTON, MAYBELLE. Continuity writer, WBRY, Waterbury. (L) The Wren, 1933; Enter Madame, 1934; Personal Appearance, 1936.
- HIPPEE, BILL. Assistant news editor, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.
- **HIRONS, TED.** Sports commentator, playby-play announcer, WFLA, Clearwater.
- HIRSCH, BERTRAND. Violinist (R) American Album of Familiar Music (Sterling Products, Inc., NBC Red).
- HIRSCH, GLEN. Script writer. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- HITCHMANN, BABS. Actress, CJRC, Winnipeg. (R) Also CFRB, Toronto; Canadian Broadcasting Corp. (L).

- HITZ, ELSIE. Dramatic actress. (R) An Evening in Paris, 1934 (Bourjois Sales Co., CBS); True Story Court of Human Relations, 1934 (Macfadden Publications, CBS); The Magic Voice, 1934 (Ex Lax, CBS); Dangerous Paradise, 1935-36 (Jergens-Woodbury Sales Corp., NBC Blue); Follow the Moon, 1937-38 (Jergens-Woodbury Sales Corp., NBC Red, 1937; Pebeco Toothpaste, CBS, 1937-38). (L) The Cat and the Canary, The Spider, Butter and Egg Man; stock.
- HIX, DON MARQ. M.C., conductor children's programs, WBAL, Baltimore. (R) Also WTAM, Cleveland; WOR, New York. (F) Selig, American, Universal, Paramount (silent films). (L) Stock. (V) Uncle Jack; Old Skipper and His Jolly Crew. (Hearst newspaper writer.)
- **HOBBS, ROY.** Entertainer, WWVA, Wheeling (V) Theatre appearances.
- HOBERG, EDWIN ("Little Oscar"). Actor, musician, KGCX, Wolf Point. (R) Also KDLR, Devils Lake; KFJM, Grand Forks; WEBC, Duluth. (L) Big Ole Show Co., 1933-36; Rainbow Players, 1937-38; (s,f). (V) Swedish Billy Sunday act; monologues and songs.

HODGES, RUSSELL. Sports reporter,

- WIND, Gary. (R) Also WJJD, Chicago.
- HODGKINSON, BRIAN ("Tiny") Announcer, CKY, Winnipeg. (V) Theatre appearances.
- HOEFLE, CARL. Arranger, producer, accompanist. (R) Household Evening Hour, 1932-34 (Household Finance Corp., NBC Blue); Tom, Dick and Harry, 1934-37 (Fels Co. for Fels Naptha Soap, Mutual). (V) Tom, Dick and Harry, 3 years.
- **HOEY, FRED.** Sportscaster, Yankee Network, Boston (eleventh year).
- HOFF, CARL. Orchestra leader. (R)
  Your Hit Parade, 1935-38 (American Tobacco Co., NBC Red, 1935-38, and CBS,
  Jan. to March, 1937); Watch the Fun Go
  By, 1937-38 (Ford Motor Co., CBS). (F)
  Warner Bros. (f); shorts. (L) Folier,
  Bergere, 1934-36. (V) Appearances with
  Al Pearce.
- HOFFA, PORTLAND. Comedienne. (R) (Linit Revue, 1932 (Corn Product Co., CBS); Salad Bowl Revue, 1933 (Hellmann's Mayonnaise, NBC Red); Town Hall Tonight, 1934-38 (Bristol-Myers Co. NBC Red). (L) George White's Scandals; First Little Show; Three's a Crowd. (V) Fred Allen & Portland Hoffa; per-

### BILL MORROW

AND

### ED BELOIN

In Their 3rd Season Writing For

JACK BENNY

RADIO and PICTURES

- sonal appearances. (Mrs. Fred Allen in private life.)
- HOFFMAN, HOWARD. Actor. (R) Grand Hotel (Campana Sales Co., NBC Blue); Ma Perkins (Procter & Gamble, CBS); Jack Armstrong (General Mills, Inc., NBC Red); Romance of Helen Trent (Affiliated Products, CBS); Zenith Radio Foundation (Zenith Radio Corp., CBS); others. (F) Commercials. (L) The Farmer's Wife, Robin Hood, Bohemian Girl, Mikado. (V) Theatre engagements.
- HOFFMAN, JACK N. Tenor, KTUL, Tulsa. (R) Also WSB, Atlanta. (L). (V).
- HOGAN, GEORGE J. Announcer, WCAU, Philadelphia. (R) Also CBS shows for Phillips Petroleum, 1932-33; Palmolive, Fels Naptha, Spry and Knox Gelatin, 1936; Inter-City Network; WLBF (now KCKN) and WHB, Kansas City; KWK, KMOX, St. Louis; KTAT, Fort Worth; KOMA, Oklahoma City; WIND, Gary; WJJD and WBBM, Chicago; WXYZ, Detroit; KMAC, San Antonio; WEBC, Duluth, and others. (F) Shorts; Paramount News.
- HOHENGARTEN, CARL. Orchestra leader. (R) Double Everything, Poetic Melodies and Just Entertainment, 1936-38 (all sponsored by William Wrigley, Jr., Co., CBS).
- HOLBROOK, JOHN. Announcer. (R)
  Tommy Dorsey and His Orchestra
  (Brown & Williamson Tobacco Co., NBC
  Blue).
- HOLDEN, BRICK. Actor. (R) Just Between Us (Rabin Cosmetic Co., Mutual).
- HOLDEN, JACK H. Announcer, actor, writer. (R) National Barn Dance, 1933-38 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1934-38 (Alka-Seltzer, NBC Red); Tom Mix and His Ralston Straight Shooters, 1937-38 (Ralston Purina Co., NBC Blue); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red). (Formerly staff announcer WLS, Chicago, 5 years; currently member of writing and production firm, Wamboldt & Holden.)
- HOLDEN, JOHN. Actor, writer, producer, director, CJRC, Winnipeg. (R) Also CFRB, Toronto; Canadian Broadcasting Corp. (L).
- HOLDER, BRUCE E. Musician, CHSJ, St. John. (R) Also Canadian Broadcasting Corp.
- HOLLAND, BERT. Actor, KSFO, San Francisco.

- HOLLAND, JOHN W. Religious programs, WLS, Chicago. (V) Theatre appearances.
- HOLLAND, TOM. Dramatic readings, KSFO, San Francisco. (R) Also KFRC, San Francisco. (L) San Francisco Opera.
- HOLLISTER, LEN D. Writer. (LS) WOR, New York, including Red Star Rangers R. H. Macy, 1937-38; The Hollisters (sustaining, 1937-38).
- HOLLIWAY, HARRISON. General program manager, KFI-KECA, Los Angeles.
  (R) Also CBS and Don Lee Programs, as announcer and M.C., for Golden State Milk Co., Lipton's Tea, Shell Oil, Tidewater Oil and others, 1926-35.
- HOLLY, L. deB. Announcer, dramatic actor, CHSJ, St. John.
- HOLMES, FLOYD ("Salty"). Comedian, musician, WLS, Chicago. (R) Also NBC, 1936. (L) Stock, 1927-28. (V) Odis & Holmes, 1929; WLS Barn Dance, 1932-38.
- **HOLMES, MARGARET.** Commentator, women's programs, WJAX, Jacksonville.
- **HOLPER, ANNETTE.** Concert violinist, KTAR, Phoenix.
- HOLTZ, LOU. Comedian. (R) The Monday Night Show, 1938 (Brewers Radio Show Association, CBS); also for Chesterfield (CBS), 1932-33. (F) Vitaphone shorts.
  (L) Earl Carroll; Dancing Girl; Tell Me More; Manhattan Mary; You Said It; others. (V) Many years.
- **HOOD, MARGERY.** Speaker, WMBC, Detroit.
- **HOOK, HENRY B.** Announcer, special events, KGLO, Wichita Falls.
- HOOVER, HIRAM. Actor (leads, heavies, characters), Federal Theatre Radio Division. (F) M-G-M, Universal, others (f); shorts. (L) Stock, repertory companies.
- HOPE, BOB. Comedian, M.C. (R) Atlantic Family (Atlantic Refining Co., CBS); Rippling Rhythm Revue (Jergens-Woodbury Sales Corp., NBC Blue); Music from Hollywood (Liggett & Myers Tobacco Co., CBS). (F) Paramount. (L) Sidewalks of New York, 1927; Ballyhoo, 1932; Roberta, 1933; Say When, 1934; Follies, 1935; Red, Hot and Blue, 1936; others. (V) 1929-32.
- HOPKINS, BOBBY. Juvenile actor, WKZO, Kalamazoo.
- HOPKINS, HAZEL BECK. Script writer. WDAF, Kansas City. (R) Also WMAQ and WGN, Chicago.

- HOPKINS, JETTABEE ANN. Script writer, dramatic actress, WOW, Omaha. (R) Also KFAB, Lincoln. (L) Stock, 5 years (s). (V) Theatre appearances.
- HORCH, GENE. Musician and singer, WMT, Cedar Rapids. (V).
- HORNADAY, WALLER. Writer, singer, announcer, actor, WTMV, St. Louis.
- HOSMER, DAN. Actor, writer. (R) National Barn Dance, 1935-38 (Miles Laboratories, NBC Blue); Little Orphan Annie, 1937 (Wander Co. for Ovaltine, NBC Red); Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Jenny Peabody, 1937-38 (F. & F. Laboratories, CBS); Betty & Bob, 1937-38 (General Mills, CBS); Judy & Jane, 1937-38 (Folger's Coffee, transcriptions). (LS) 1935-38, WLS, Chicago (Purina Mills, Penn Tobacco, Olson Rug Co., Congoin). (F) Pike's Peak Film Co., Pike's Peak Photoplay Co., Great Divide Studios (f, silent pictures). (L) Hart Players and Texas Grand Stock, Tabor Gaiety (s,f). (V) Zeke the Pullman Porter, 2 seasons. (Currently staff continuity writer, WLS).
- HOSS, DAVE. Announcer, KGW-KEX, Portland.

- HOUCHENS, BUCK. Musician, WNOX, Knoxville. (V) Theatre appearances.
- **HOUDE, EILEEN.** Commentator on women's programs, CHNC, New Carlisle.
- HOUSER, FLOYD. Entertainer, WWVA, Wheeling.
- HOUSH, MERLE R. Announcer, character actor, musician, writer, comedian, WLS, Chicago. (R) Also WJJD and WBBM, Chicago; KSO and WHO, Des Moines; WBT, Charlotte; KMOX and WIL, St. Louis; WIBW, Topeka; WGAR, Cleveland; WHIO, Dayton. (V) Hiram & Henry; Buddy, Zey and Otto; Henry Hornsbuckle; Hexin Merryman.
- HOUSTON, EDDIE. Producer, orchestra leader, CJRC, Winnipeg. (R) Also CKCL, Toronto. (V) Stage bands.
- HOUSTON, ELIZABETH. Singer. (R)
  Hymns of All Churches, 1936-38 (General Mills, Inc., CBS).
- HOWARD, DAVID B. Writer. (R) Sustaining network shows: American School of the Air, 3 years, CBS; Peter Absolute, NBC Red; Scripts for Dramatic Guild, CBS; The New World, NBC Red.

HOWARD, EUNICE. Actress (leads, in-

## **MAE MURRAY**

32 Weeks-WMCA

-1938-

- genues, character). (R) Elmer Everett Yess, 1934 (Plymouth Motor Co., CBS); Music at the Haydns, 1935 (Colgate-Palmolive-Peet, NBC Red); Hello Peggy, 1936-38 (Drackett Co. for Drano and Windex, NBC Red); Pepper Young's Family, 1937 (Procter & Gamble for Camay Soap, NBC Blue); others. (F) Shorts. (L) Manhattan Theatre Colony; Christopher Morley's production of As You Like It; After Dark; The Black Crook; understudy with Theatre Guild.
- HOWARD, FRED. Actor, singer, songwriter. (R) Betty Crocker, 1937-38 (General Mills, CBS); Bachelor's Children, 1937-38 (Cudahy Packing Co. for Old Dutch Cleanser, CBS); Oxydol's Own Ma Perkins, 1938 (Procter & Gamble, CBS and NBC Red); Kitty Keene, 1938 (Procter & Gamble for Dreft, CBS). (L) Dramatic stock, 1921-30 (s). (V) 1928-29. (Has also been associated with stations KFI, KFWB, KMPC, KHJ, KMTR, KNX, Los Angeles; KPO, KGO, KFRC, San Francisco; WGN, WBBM, WMAQ, WLS, Chicago, and the Iowa Network).
- HOWARD, JOHN TASKER. Writer. (R) The Voice of America, 1933-34 (Underwood Elliott-Fisher, CBS); also various sustaining shows, including Our American Music (NBC Blue, 1932-33); America in Music (NBC Red, 1934-35); Whither, America (NBC Blue, 1937).
- HOWARD, TOM. Comedian. (R) Sunday Night Party (Sealtest, Inc., NBC Red); numerous others (with George Shelton, q.v.). (R) Shorts (Columbia, Paramount, Educational), 1932-36. (L) Greenwich Village Follies, 1926-30; Rain or Shine, 1931; Ziegfeld's Smiles, 1932; Gang's All Here, 1933. (F) Educational (shorts). (V) Tom Howard & Co., 1920; Howard & Shelton, 1937.
- HOWE, ELEANOR. Home economics consultant. (R) Homemakers' Exchange, 1936-38 (National Ice Advertising, CBS, 1936-37; NBC Red, 1937-38).
- **HOWE, JAMES L.** Producer, WLVA, Lynchburg.
- HOWE, LOUISE H. Actress, dramatic director, KSL, Salt Lake City.
- HOWELL, CLIF. Announcer, producer, KNX, Los Angeles. (F) Shorts (narrator, voice work).
- HOWLAND, HARRY I. Musician, KFXM, San Bernardino. (R) Also WOW, WAAW, Omaha; KOIL, Council Bluffs; KNX, KMTR, KFI and KFWB, Los Angeles; others. (V) Night club appearances.

- HOYT, CLEO. Singer, KFEQ, St. Joseph. (R) Also KFAB, Omaha; KMA, Shenandoah; WHO, Des Moines; WGY, Schenectady; KMMJ, Clay Center. (V) Faye & Cleo.
- **HUARD, ROLLAND.** Lyric baritone, CHRC, Quebec.
- HUBBARD, IRENE. Character actress. (R)
  Maxwell House Show Boat (General
  Foods Corp., NBC Red); Log Cabin Dude
  Ranch (General Foods Corp., NBC Blue);
  Home, Sweet Home (Procter & Gamble,
  NBC Red and Blue); Sunday Night Party
  (Sealtest, Inc., NBC Red); Hilltop House
  (Colgate Palmolive Peet Co., CBS);
  John's Other Wife (Affiliated Products,
  Inc., NBC Red); Our Gal Sunday
  (American Home Products Corp., CBS).
  (L) Madame X, Meet the Wife; stock.
- HUBBARD, THELMA. Actress. (R) One Man's Family (Standard Brands, Inc., NBC Red); Hollywood Hotel (Campbell Soup Co., CBS); Burns & Allen (Campbell Soup Co., CBS); Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red). (L) Connecticut Yankee, Twinkle Twinkle; stock.
- HUBBELL, RICHARD. Announcer, producer. (R) Producer of Fun in Swingtime, 1937 (Admiracion Shampoo, Mutual); Arnold Johnson, 1937 (Feenamint, Mutual). (LS) Announcer of programs for Hammond Organ Co., 1937; Herbert Tareyton Cigarettes and Book of the Month Club, 1938 (WQXR, New York). (Actor and writer, WNBC, New Britain and WTIC, Hartford, Conn., 1936; actor, WABC, New York, 1936-37; currently associated with WQXR, New York). (F) Shorts. (L) Stock, 1936 (f).
- **HUEBNER**, **ETHEL**. Organist, pianist, WSAU, Wausau.
- HUFFINGTON, B. WALTER. Writer, commentator, special features, WPTF, Raleigh.
- HUGHES, ALICE. Commentator (fashion and beauty news). (R) Hecker's Information Service, 1937-38 (Hecker Products, Mutual). (Fashion columnist, New York Journal and King Features Syndicate.)
- HUGHES, ARTHUR. Actor. (R) Just Plain Bill & Nancy (American Home Products Corp., NBC Red).
- HUGHES, JACKIE. Singer, M.C., WTAM, Cleveland. (R) Also Mutual. (F) 20th Century-Fox (f); shorts. (L) Great Scott, 1933 (s). (V) Theatre appearances.

HUGHES, JOHN B. News commentator, KFRC, San Francisco. (R) Also Mutual-Don Lee Network. (L) Dramatic stock, 10 years.

HUGHES, LYSBETH. Singer, harpist. (R) Horace Heidt's Brigadiers, 1935-38 (Stewart Warner Corp., CBS, 1935-37, NBC Blue, 1937-38).

Hughes, Rush. Commentator. (R) Hughesreel, 1938 (Borden Co., NBC Red).

HUGHES, RUSSELL S. Writer, producer, KFWB, Los Angeles. (R) Also writer of WLW, Cincinnati, and Mutual Broadcasting System programs, including Famous Jury Trials (Mennen Co.), Kenrad Unsolved Mysteries (Kenrad Corp.), Smoke Dreams (La Fendrich Cigars), Pennant Flying Colors (Pennant Syrup Co.), 1934-36.

**HUGO, SIMON.** Script writer, WICC, Bridgeport. (R) Also Colonial Network.

HULICK, BUDD. M.C., comedian. (R) Tastyeast Gloomchasers, 1931 (Tastyeast, CBS); Ivory Soap Program, 1932 (Procter & Gamble, CBS); Pontiac Program, 1932-34 (General Motors Corp., CBS); Camel Caravan, 1934 (R. J. Reynolds Tobacco Co., CBS); The Gulf Program, 1934 (Gulf

Refining Co., CBS and NBC Red); Ford Program, 1935 (Ford Motor Co., CBS); Town Hall Tonight, 1936 (Bristol-Myers Co., NBC Red); The Minute Men, 1936-37 (Minute Tapioca, NBC Blue); Johnny Presents, What's My Name? 1938 (Philip Morris Co., Ltd., Mutual). (GA) Rudy Vallee Program, RCA Magic Key, Maxwell House Show Boat, others. (Note: All programs except Philip Morris were as team of "Stoopnagle and Budd"—F. Chase Taylor and Budd Hulick). (V) Stoopnagle & Budd.

HULL, HARWOOD, JR. Director radio activities, Alabama Extension Service, WAPI, Birmingham.

HULL, SPAHR. Reader, narrator, dramatic actor, KDKA, Pittsburgh. (R) Also WCAE, Pittsburgh. (L).

HULL, WARREN. Actor, M.C. (R) Your Hit Parade, 1935 (American Tobacco for Lucky Strike Cigarettes, CBS); Vick's Open House, 1935 (Vick Chemical Co., CBS); The Gibson Family, 1935 (Procter & Gamble for Ivory Soap, NBC Red); Maxwell House Show Boat, 1937 (General Foods for Maxwell House Coffee, NBC Red); Log Cabin Jamboree, 1937-38 (General Foods for Log Cabin Syrup, NBC Red). (F) Warner Bros.



- (f); educational shorts. (L) Productions by the Shuberts, Morris Green, Schwab & Mandel (f).
- HUME, H. M. Singer, WFAA, Dallas.
- HUMMERT, ANNE. Script supervisor. (R) In collaboration with Frank Hummert; American Album of Familiar Music (Sterling Products, Inc., NBC Red); Broadway Merry-Go-Round (Sterling Products, Inc., NBC Blue); Backstage Wife (Sterling Products, Inc., NBC Red); Five Star Jones (Procter & Gamble, NBC Blue); Hammerstein Music Hall (American Home Products Corp., CBS); How to Be Charming (Sterling Products Corp., NBC Red); Little Orphan Annie (Wander Co., NBC Red); Ma Perkins (Procter & Gamble, NBC Red). (Vice-president, Blackett-Sample-Hummert, Inc.)
- HUMMERT, FRANK. Script supervisor.

  (R) In collaboration with Anne Hummert; American Album of Familiar Music (Sterling Products, Inc., NBC Red); Broadway Merry Go Round (Sterling Products, Inc., NBC Blue); Backstage Wife (Sterling Products, Inc., NBC Red); Five Star Jones (Procter & Gamble, NBC Blue); Hammerstein Music Hall (American Home Products Corp., CBS); How to Be Charming (Sterling Products Corp., NBC Red); Little Orphan Annie (Wander Co., NBC Red); Ma Perkins (Procter & Gamble, NBC Red). (Vice-president, Blackett-Sample-Hummert, Inc.)
- HUMPHREY, EDDIE. Special events announcer, WKRC, Cincinnati. (R) Also WHIO, Dayton; Michigan Radio Network. (L) Gifford-Robertson Players, 1929-30.
- HUMPHREY, HARRY ("The Old Ranger").
  Actor. (R) Ma & Pa (Atlantic Refining Co., CBS); Death Valley Days (Pacific Coast Borax Co., NBC Blue).
- HUMPHREY, JOHN. Pianist, black-face comedian, WFAM-WSBT, South Bend. (V) Theatre appearances.
- HUMPHREY, KENNETH A. M.C., comedian (black face), WFAM-WSBT, South Bend. (V) Theatre appearances.
- HUNT, CARL. Musician (violin, saxophone, clarinet), WLS, Chicago. (V).
- HUNT, FRAZIER. News commentator, writer. (R) Dr. Allan Roy Dafoe (Lehn & Fink, CBS); also substituted for Gabriel Heatter for three weeks, 1938; other shows, not current. (Newspaper and magazine feature writer.)

- HUNT, MARIE. Character actress, comedienne, Federal Theatre Radio Division. (R) WABC, WOR and WHN, New York. (F) Paramount, Warner Bros.; shorts. (L) Productions by the Shuberts, Erlanger, Al Woods, Arthur Hammerstein and others. (V) Ann's Ancestors, Lombardi, Ltd.; others.
- HUNTER, FRED (Hirsch). Writer, announcer, WTMV, East St. Louis. (L) The Play's the Thing, 1932; Reunion in Vienna, 1932; Lysistrata, 1932.
- HUNTER, HENRY. Actor. (R) First Nighter, 1937 (Campana Sales, NBC Red); Hollywood Hotel, 1937 (Campbell Soup Co., CBS); Welch Present Irene Rich, 1937-38 (Welch Grape Juice, NBC Blue); others, not current. (F) Universal (f). (L) Productions by Eva Le Gallienne, Charles Hopkins, Theatre Guild, Winthrop Ames.
- **HUNTER, HOWARD.** Musician (saxophone, clarinet), WHIO, Dayton. (V) Pit musician.
- HUNTINGDON, HOPE. Singer. (R) Hollywood Sunshine Girls (Skol Products, Mutual).
- **HURLBURT, ANNE.** Actress, WTIC, Hartford.
- **HURLEIGH, BOB.** News editor, newscaster, WFBR, Baltimore. (F) Shorts.
- HURLEY, JOHN J. Announcer, WRC-WMAL, Washington.
- HURT, CHICK. Musician (banjo, mandolin), WLS, Chicago. (V) Prairie Ramblers, 5 years; theatre appearances.
- **HURTA, CHARLES.** Violinist, WHAS, Louisville.
- **HUSBANDS**, **MARTY**. Actor, KSL, Salt Lake City. (L) Stock, 2 years.
- HUSING, TED. Announcer, sportscaster.

  (R) Walter O'Keefe's Camel Caravan (R. J. Reynolds Tobacco Co., CBS); Eddie Cantor (Lehn & Fink for Pebeco, CBS); Mennen Program (Mennen Co., CBS); Sportcast (Atlantic Refining Co., CBS); Buick Presents (General Motors Corp., CBS); The Monday Night Show (The Brewers Radio Show Association, CBS); Inside Stuff by Ted Husing (Southern Dairies, Inc., CBS); also World Series broadcasts (Ford Motor Co.; many sportscasts. (F) Shorts, newsreels.
- HUTCHESON, JERRY. Musician, KSFO,

San Francisco. (R) Also KLX, Oakland; KMPC, Beverly Hills; KEHE, Los Angeles. (V) Theatre appearances.

**HUTSELL, ROBERT.** Orchestra leader, WHAS, Louisville.

HYMES, JACK. Actor, KTSM, El Paso.

### Ι

**IBBETT, F. G.** Producer. (R) Hollywood Hotel (Campbell Soup Co., CBS).

IDELSON, BILLY. Actor. (R) Vic & Sade, 1932-38 (Procter & Gamble for Crisco, NBC Red and Blue).

IGOU, BERT. Producer, KWK, St. Louis.
(L) Cyrano de Bergerac, 1932; Americana, 1932; Bitter Sweet, 1933; Nina Rosa, 1933; others.

INCH, MERRILL. Continuity director, KOH, Reno. (R) Also WOMT, Manitowoc; WHBL, Sheboygan.

INGALLS, JAMES E. Singer, yodeler, guitarist, WDRC, Hartford.

INGERSOLL, CHARLES H. Speaker, lecturer, WOV, New York. (R) Also WCNW, WWRL, WLTH, WBIL, New York; WFAS, White Plains; WTNJ, Trenton. (President, National Tax Relief Association.)

INGLIS, CHARLES. Producer, sports announcer, KLZ, Denver.

INGSTAD, ROBERT E. Announcer, KOVC, Valley City.

IREY, ROBERT O. Musician, KSFO, San Francisco.

IRVINE, DOROTHY. Director women's activities, KHQ-KGA, Spokane.

IRWIN, PHILIP. Announcer, KGW-KEX, Portland. (L) The Drunkard and others; Ned Lynch Players, 1933-34 (s). (V) M.C., auto shows, sports carnivals.

ITURBI, JOSE. Pianist, conductor. (R) Ford Sunday Evening Hour (Ford Motor Co., CBS). (GA) Chesterfield Presents, Oct. 6, 1937 (Liggett & Myers Tobacco Co., CBS); Kraft Music Hall, June 17, 1937, July 15, 1937, Dec. 30, 1937 (Kraft-Phenix Cheese Corp., NBC Red). Victor recording artist.



# Raymond Paige

Musical Director
HOLLYWOOD HOTEL
CBS
PACKARD MARDI GRAS
NBC

PICTURES 1937-38
"HOLLYWOOD HOTEL"
(WARNERS)
"HAWAII CALLS"

(SOL LESSER—RKO)

- IULA, ROBERT P. Orchestra conductor, WBAL, Baltimore. Conductor of symphony orchestras, 1926-38.
- IVANS, ELAINE. Mistress of ceremonies, actress, announcer. (R) Majestic Hour, (Majestic Radio Co., CBS); Henry & George (Consolidated Cigar Corp., CBS); Eno Crime Club (H. F. Ritchie Co., CBS); True Story (Macfadden Publications, Inc., CBS); Little House of America, 1935 (Better Homes of America, Inc., CBS); others, including Sunday Morning at Aunt Susan's, 1931-38 (CBS
- sustaining). (F) 1913-16 (Biograph, Vitagraph, Fox, Pathe, Gaumont, Metro, others) (f). (L) Oliver Moros Co., Edgar Selwyn, Shubert, others. (V) Lewis & Gordon, 1923-24; Wellington Cross; Mann Holmer & Nicholas Joy.
- IVES, ELLA MAE. Home economist, WCOL, Columbus. (R) Also WBNS, Columbus, and other stations.
- IVES, RUTH. Announcer, actress, pianist, WFIL, Philadelphia. (R) Also WNBF, Binghamton.

### J

- JACKOBSON, L. E. Producer. (R) Poetic Melodies, 1937 (Wm. Wrigley, Jr., Co., CBS); Zenith Radio Foundation, 1937-38 (Zenith Radio Corp., CBS); Matinee Melodies, 1938 (Varady of Vienna, Mutual). (LS) WGN, Chicago.
- JACKSON, CALVIN. Announcer, M.C., musician, WCAU, Philadelphia. (R) Also WEEU, Reading.
- JACKSON, CONEY. Singer, KFPY, Spokane. (V) Theatre appearances.
- JACKSON, DALE. Script writer. (R) Pick & Pat, 1938 (U. S. Tobacco Co., CBS).
- JACKSON, GLENN. Announcer, WHIO, Dayton.
- JACKSON, HELEN. Singer. (R) Johnny Presents, 1937 (Philip Morris & Co., NBC Red, CBS); Chesterfield Program, 1936-37 (CBS); Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS). (LS) WMCA, WEAF, New York City. (F) Shorts. (L) Earl Carroll's Sketch Book, 1935.
- JACKY, FRED. Choir conductor. (R)
  Hymns of All Churches (General Mills,
  Inc., CBS).
- JACOBS, EDGAR. Assistant production manager, WNEW, New York. (R) Also WNAC, Boston; WTIC, Hartford, and WFBL, Syracuse, as announcer and producer.
- JACOBS, RICHARD. Musician, CFRN, Edmonton. (V) Theatre appearances.
- JAEGER, JOHN B. Announcer. (R) Johnny Presents, 5 months in 1937 (Philip Morris & Co., CBS). (LS) Football reporter, 1937 (Shell Oil, WNEW, New York). Chief announcer, WNEW.
- JAGER, FELIX. Script writer. (R) True

- Detective Mysteries (Lambert Pharmacal Co., Mutual).
- JAMES, HUGH. Announcer. (R) Lowell Thomas, 1937-38 (Sunoco, NBC Blue); Terry and The Pirates, 1938 (Bowey's, Inc., for Dari Rich, NBC Red); Cheer Up, America, 1938 (Mennen Co., NBC Red). (LS) WEAF, WJZ, New York, 1938. (F) Shorts. (NBC staff announcer.)
- JAMISON, ANN. Soprano. (R) Palmolive Beauty Box, 1934 (Colgate-Palmolive-Peet for Palmolive Soap, NBC Red); The Pause That Refreshes, 1934 (Coca-Cola, NBC Red); Hollywood Hotel, 1935-38 (Campbell Soup Co., CBS). (LS) Canadian programs. (L) Operettas in Canada. (V) Theatre appearances in Canada and the U. S.
- JANES, ART. See Maple City Four.
- JANETZKE, REINOLD W. Announcer. (R) The Lutheran Hour, seasonally since 1935 (Lutheran Laymen's League, Mutual); The Laymen's Hour, 1935-38 (Lutheran Laymen's League of Greater St. Louis, KFUO, St. Louis).
- JANIS, HAL. Sports editor, WMCA, New York.
- JARVIS, STAR & SUNSHINE. Hillbilly entertainers, WDAY, Fargo. (V) Sister Act, 1932-33; European tour with Rudy Sten & His Cowboys, 1937.
- **JEDLICK, VERA, E.** Continuity writer, KIRO, Seattle.
- JEFFERIES, JAMES J., M. C., actor, WFAA, Dallas. (R) Also Dixie Network. (F) Shorts. (V) Theatre appearances.
- JELLISON, ROBERT. Actor. (R) The First Nighter, 1938 (Campana Sales for Italian Balm, NBC Red); Grand Hotel,

1938 (Campana Sales for Dreskin, NBC Blue); A Tale of Today, 1938 (Princess Pat, Ltd., NBC Red); Stepmother, 1938 (Colgate-Palmolive-Peet, CBS); Lucky Girl, 1938 (Minit Rub, Mutual); others.

JEMAIL, JAMES. Inquiring reporter, WHN, New York. (R) Also WMCA and WOR, New York. (F) Columbia Pictures. (Daily News' Inquiring Reporter for 17 years.)

JENKINS, RON. Announcer, WSOC, Charlotte. (R) Also WBT, Charlotte; WTAM, Cleveland; WQAM, Miami. (V) Ross Hall & His Royal Arcadians, 1925-29.

JENNINGS, GEORGE. Program director, KVI, Tacoma. (R) Also producer, actor, NBC Red programs; educational department, NBC, New York; KOAC, Corvalis; KOIN and KGW, Portland; KOL, KJR and KOMO, Seattle; others. (L) Travers Repertory Players (stage manager, assistant director); Cleveland Playhouse.

JENSEN, EILEEN (Winnie, Lou & Sally Trio). Singer, WLS, Chicago. (R) Also Alka-Seltzer program, NBC, 1933; WBBM, Chicago. (V) WLS Barn Dance Show, 1933-38. JENSEN, HELEN (Winnie, Lou & Sally Trio). Singer, WLS, Chicago. (R) Also Alka-Seltzer program, NBC, 1933; WBBM. Chicago. (V) WLS Barn Dance Show.

JEPSON, HELEN. Operatic soprano. (R)
General Motors Concerts, Oct. to Dec.,
1937 (General Motors Corp., NBC Blue).
(GA) Lux Radio Theatre (Lever Bros.,
CBS); Kraft Music Hall (Kraft-Phenix
Cheese Corp., NBC Red). (F) Samuel
Goldwyn (f).

JERITZA, MARIA. Singer. (R) General Motors Concerts (General Motors Corp., NBC Blue). (Opera and concert star.)

JEROME, EDWIN. Character actor. (R) March of Time, 1934-38 (various sponsors, currently sponsored by Servel, Inc., NBC Blue); Cavalcade of America, 1934-38 (E. I. du Pont de Nemours, CBS). (LS) WJZ, New York. (F) Columbia; shorts. (L) Productions by Belasco, Jed Harris, Max Gordon (s, f). (V) 1922-30; Thank You Doctor, Lots & Lots of It, and Troubles (with Irene Rich, 1921).

JESKE, FRED L. M. C., singer, musician, producer, WSYR, Syracuse. (R) Also WGST, WSB, Atlanta; WHO, Des Moines; WGN, Chicago. (V) Theatre appearances.

# When You Think of Personal or Radio Program Publicity

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State 2314 75 East Wacker Drive Chicago Irving Parker

Hillside 8201 Taft Building Hollywood, Cal.

- JESSEL, GEORGE. Actor, producer, writer. (R) Thirty Minutes in Hollywood, 1937-38 (regional sponsorship, Mutual). (F) Actor and producer, Universal, Warner Bros., First National, M-G-M (s). (L) Jazz Singer, War Song, Joseph, 3 Winter Garden shows, Sweet and Low (s). (V) 30 years. (Writer of many songs.)
- JOACHIM, M. H. H. Playwright, producer.
  (R) Vignettes in Symphony, 1929-30
  (Cadillac Motor Car Co., CBS Pacific
  Coast Network); Omar the Mystic, 1932
  (Purity Bakeries Corp., Mutual); Your
  Unseen Friend, 1936-38 (Beneficial Management Corp., CBS). (Author, lecturer.)
- JOBIN, PHIL. Accordionist, CHRC, Quebec.
- JOHNNY. See Johnny Roventini.
- JOHNS, JOHN. Dramatic actor, KDKA, Pittsburgh. (L) He, 1933-34; The Mask & The Face, 1934-35; Invitation to a Murder, Olympia, 1936-37; Streets of New York, 1937-38; Alice in Wonderland; Snow White & Seven Dwarfs (s,f).
- JOHNSON, ALMA. Blues singer, CJRC, Winnipeg.
- JOHNSON, BESS. Actress, announcer. (R)
  Lady Esther of the Lady Esther Serenade, 1931-37 (Lady Esther, Ltd., NBC
  Red, CBS); Today's Children, 1932-37
  (Pillsbury Flour Mills, NBC Red); Hilltop House, since Nov. 1, 1937 (ColgatePalmolive-Peet, CBS). (Also producer,
  writer, advertising agency executive,
  writer.)
- JOHNSON, GEORGE. Violinist, KVI, Tacoma.
- JOHNSON, GLADYS LEE. Violinist, KGW-KEX, Portland. Also member of Portland Symphony Orchestra.
- JOHNSON, HAL. Sports commentator, WAPI, Birmingham.
- JOHNSON, HAZEL. Singer, pianist, KFYR, Bismarck. (V).
- JOHNSON, HEZZY. Accordionist, KSFO, San Francisco. (V) Theatre appearances.
- JOHNSON, PARKS. Interviewer. (R) Vox Pop, 1935 (Standard Brands, NBC Blue); Vox Pop, 1935-38 (Cummer Products for Molle Shaving Cream, NBC Red): Radio Newsreel, 1937-38 (Cummer Products for Energine, NBC Red). (Frequently teamed with Wallace Butterworth). (LS) KTRH, Houston, 1932-35. (F) Paramount, 1938 (voice work).

- JOHNSON, RALPH. Dramatic actor, WHJB, Greensburg.
- JOHNSON, RAYMOND. Actor. (R) A Tale of Today, 1936-38 (Princess Pat. Ltd., NBC RED); Girl Alone, 1936-38 (Kellogg Co., NBC Red); Today's Children, 1936-38 (Pillsbury Flour Mills, NBC Red); Grand Hotel and The First Nighter, 1936-38 (Campana Sales, NBC Blue, NBC Red); Guiding Light, 1937-38 (Procter & Gamble, NBC Red). (L) Lady Windermere's Fan, 1931; Pygmaleon, 1932; Three Sisters, 1932; Macbeth, 1933, At Mrs. Beams, 1933; There's Always Juliet (road), 1935; Hay Fever (road), 1935 (s).
- JOHNSON, RICHARD H. Musician, KGAR, Tucson. (R) Also WMBD, Peoria; WDZ, Tuscolo. (V) Theatre organist.
- JOHNSON, SAMUEL L. Comedian (straight), singer, continuity writer, musician, WNOX, Knoxville. (R) Also WKRC, Cincinnati; WHAS, Louisville. (V) Monk & Sam, over 10 years.
- JOHNSON, WALTER H. Sports announcer, WIBM, Jackson.
- JOHNSTON, CLINT. Announcer, WFIL, Philadelphia.
- JOHNSTON, EDDIE. Musician, WWVA, Wheeling.
- JOHNSTON, RUSS. Writer, producer, KNX, Los Angeles. (R) Also William Wrigley, Jr., Co. program, CBS; Great Northern Railway program, NBC (not current). (F) Shorts (narrator).
- JOHNSTONE, BILL. Actor. (R) Big Sister (Lever Bros. Co., CBS); Gang Busters (Colgate-Palmolive-Peet Co., CBS); There Was a Woman (Glass Container Association of America, NBC Blue); others. (F) March of Time. (L) Stock.
- JOHNSTONE, JACK. Script writer. (R)
  Johnny Presents (Philip Morris & Co.,
  CBS).
- JOLLY GILLETTE. See Eileen Barton.
- JOLSON, AL. Singer, comedian, actor, m.c.
  (R) Chevrolet, 1933; Shell Chateau,
  1935-36 (Shell Union Oil Corp., NBC
  Red); Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS).
  (F) Warner Bros., United Artists, First
  National; starred in "The Jazz Singer";
  the first all-talking picture. (L) The
  Whirl of Society, 1912; The Honeymoon
  Express, 1913; Big Boy, 1925; Wonder
  Bar, 1931. (V) 1906-11.
- JONES, ARTHUR T. Announcer, singer, actor, writer, WEW, St. Louis. (R) Also NBC programs. 1929; WIND, Gary; KWK, St. Louis; WKBB, Dubuque.

- JONES, DORIS. Reader, writer, actress, KSL, Salt Lake City.
- JONES, DOROTHY RAE. Actress, WFAA, Dallas.
- JONES, GENEVA. Singer, guitarist KGFF, Shawnee. (R) Also KADA, Ada. (V) Theatre appearances.
- JONES, GINGER. Actress. (R) Jenny Peabody (F & F Laboratories, Inc., CBS).
- JONES, MAXINE. Organist, WFLA, Clearwater.
- JONES, MILDRED A. Actress commentator (women's programs), WFAA, Dallas. (L) Little Theatre productions.
- JONES, MILDRED E. Singer, pianist, WGPC, Albany.
- JONES, PAUL M. Singer, pianist, announcer, WFLA, Clearwater.
- JONES, TOM. Producer, writer, announcer, KYA, San Francisco. (R) Also network sustaining programs, NBC, CBS, California Radio System.
- JONES, VIRGINIA. Pianist, singer, KCMO, Kansas City. (R) Also WDAF, Kansas City.

- JONES, WILLARD. Musician, arranger, WMBG, Richmond. (V) Theatre appearances.
- JORDAN, AARON. Singer, KFRU, Columbia. (R) Also KMOX, St. Louis. (V) Ozark Mountaineers, 4 years.
- JORDAN, CONSTANCE. Concert cellist, KHQ-KGA, Spokane. (L) Concert work.
- JORDAN, JAMES E. See Fibber McGee & Molly.
- JORDAN, MARION. See Fibber McGee & Molly.
- JOSLYN, HENRY. Announcer, KPDN, Pampa. (L) Orphan Nell, 1937 (f).
- JOSTYN, JAY. Actor (leads, characters).

  (R) Famous Actors' Guild Presents Second Husband, 1937 (Sterling Products for Bayer Aspirin, CBS); Hilltop House, 1937 (Colgate-Palmolive-Peet for Palmolive Soap, CBS); Our Gal Sunday, 1937-38 (American Home Products for Anacin and Kolynos, CBS); The Life of Mary Sothern, 1937-38 (Lehn & Fink for Hind's Honey & Almond Cream, CBS).

  (L) Stock and productions, 8 years.
- JOY, JACK. Program director, KHJ, Los Angeles. (R) Also KFWB, Los Angeles.

# JOHN RAPP

**SCRIPTS:** 

TEXACO TOWN
CAMEL CARAVAN

SECOND YEAR WRITING FOR

### EDDIE CANTOR

-AND THANKS

- JOY, RICHARD. Announcer, producer.
  (R) News Thru a Woman's Eyes, 1937
  (Pontiac Motors, CBS); Good Afternoon,
  Neighbors, 1937 (Durkee Famous Foods,
  CBS); The Newlyweds, 1937 (Listerine,
  CBS); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); also local
  shows in present capacity as staff member of KNX, Los Angeles.
- JULIAN, JOSEPH. Actor. (R) Life of Mary Sothern, 1936-38 (Lehn & Fink for Hind's Honey & Almond Cream, CBS); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet for Concentrated Super Suds, CBS); True Story Court of Human Relations, 1938 (Macfadden Publications, NBC Red); On Broadway, 1938 (General Foods for Diamond Crystal Shaker Salt, NBC, Blue). (L) Judgment Day (Elmer Rice), 1935; stock.

JUNIOR, JOHN. Actor (comedy, charac-

- ter), Federal Theatre Radio Division. (F) United Artists. (L) Productions by Frohman, Belasco, Sam Harris and others; 25 years.
- JUVELIER, JEANNE. Actress (dramatic, straight, dialect). (R) Myrt & Marge, 1933 (William Wrigley, Jr., Co., CBS); Betty & Bob, 1933-36 (General Mills, NBC Blue); The Story of Mary Marlin, 1935-36 (International Cellucotton for Kleenex, NBC Red); Molly of the Movies, 1936-37 (Ovaltine, Mutual); Little Orphan Annie, 1936 (Ovaltine, NBC Red); Kid Sister, 1936 (General Mills, Mutual); The Guiding Light, 1937-38 (Procter & Gamble, NBC Red); Arnold Grimm's Daughter, 1937-38 (General Mills, CBS). (L) Provincetown Players, 1922-24; stock, 1924-34 (s,f).

JYSAD, ADOLPH. Announcer, singer, KGCX, Wolf Point.

### K

- KADELL, CARLTON. Announcer. (R)
  Music from Hollywood (Liggett & Myers Tobacco Co., CBS); Thrills (Union Oil Co., NBC Red); others.
- KALAR, PHILIP B. Baritone, producer, WLS, Chicago. (R) Also KFI, Los Angeles; WBBM and WGN, Chicago. (F)
  Fox Movietone; M-G-M; United Artists (f). (L) Student Prince (original company), 1925-26 (f). (V) 1926-28.
- **KALTENBORN, HANS VON.** News commentator. (R) Headlines and Bylines, 1937-38 (CBS). (News editor, CBS; author, lecturer.)
- KALUSCHE, EARLE. Announcer, WFAA, Dallas. (R) Also Texas Quality Network; program director, KRFO, Longview, 1936-37.
- KAMMAN, BRUCE. Actor, writer, producer. (R) Kaltenmeyer's Kindergarten, 1936-38 (Quaker Oats Co., NBC Red, 1936-37, currently sustaining). (V) Theatre appearances.
- KAMPE, MEL. Announcer, actor, WIL, St. Louis. (R) Also KMOX, St. Louis; transcriptions.
- **KAMPER, HOWARD.** Musician, WDBO, Orlando. (V) Musical director.
- KANE, JOHNNY. Actor (leads, juvenile, comedy). (R) The Country Doctor, 1932 (Lambert Pharmacal Co. for Listerine,

- NBC Blue); Red Davis, 1933-35 (Beech-Nut Packing Co., NBC Blue); Five Star Jones, 1936 (Procter & Gamble, NBC Blue); Pepper Young's Family, 1936-38 (Procter & Gamble, NBC Red and Blue). (F) M-G-M, Paramount, First National, D. W. Griffith (f); shorts; March of Time. (L) Tangerine, 1924; Music Box Revue, 1925; Little Jesse James, 1926; Happy Go Lucky, 1927; Sweet Lady, 1928; Veneer, 1929; The Long Road, 1930; Prince Charming, 1931; The Milky Way, 1933; The Sky's the Limit, 1934; One Thing After Another, 1937 (f). (V) Shields & Kane, 1922-24.
- **KARASICK, MARION.** Announcer, actress, continuity writer, WSAY, Rochester.
- KARNES, JACK N., Jr. Hillbilly entertainer, WBAX, Wilkes-Barre. (V) West Virginia Mountain Boys, 1929; Kentucky Ramblers, 1936.
- KARNES, JOE. Singer, pianist. (R) Phillips Poly Follies, 1937-38 (Phillips Petroleum, CBS). (LS) KMOX, St. Louis. (V) Theatre and hotel appearances. Currently staff musician, KMOX.
- KARNEY, BEULAH. Household economist, KMBC, Kansas City.
- KATTKAMP, MAUDE. Singer, KHSL, Chico. (Soloist with Chico Symphony and other organizations.)
- KAUFMAN, SIDNEY. Commentator, critic.

writer, WQXR, New York. (R) Also WARD and WHOM, New York. (F) M-G-M, Paramount, United Artists, as writer; shorts.

KAY, DOT. Singer. (R) Toast to the Town, 1938 (Roma Wine Co., CBS); NBC sustaining shows, 1934-36. (V) Appearances with Ben Bernie and Kay Kyser; theatre and night club engagements. (Currently associated with KSFO, San Francisco.)

KAY, FRANCES. Pianist, organist, KTAT, Fort Worth. (R) Also KMOX, St. Louis; WMC, WREC, Memphis.

KAY, JOAN. Actress (character ingenue).
(R) Air Adventures of Jimmie Allen, 1934-37 (Skelly Oil, transcriptions); Judy & Jane, 1935-36 (Folger Coffee, transcriptions); Kitty Keene, Inc., 1936-38 (Procter & Gamble, CBS); Those Happy Gilmans, 1937-38 (General Mills, transcriptions); Court of Missing Heirs, 1938 (Skelly Oil, CBS); also incidental parts on numerous network shows. (L) Dramatic stock, 1931-32; Noah, with Burgess Meredith, 1935.

KAYE, JANE. Singer, KSFO, San Francisco.

KAYE, LILLIAN. Popular singer, WBRY,

Waterbury. (V) Ben Bernie & Co., 1934; General Motors Auto Show, 1934-35. Also night club and orchestra work.

KEARNEY, MARGARET. Assistant director, talent caster. (R) Bar X Days and Nights, 1934 (Health Products, NBC Blue); Taxi, 1934 (B. F. Goodrich Rubber Co., NBC Blue); Lucky Smith, 1935 (Gillette Razor Co., NBC Red); Plantation Echoes, 1935 (Vick Chemical Co., NBC Blue): Kitchen Cavalcade, 1936-38 (C. F. Mueller Co., NBC Blue); and the following transcriptions: Touring America with Carveth Wells, 1936 (Continental Oil Co.); Uncle Natchel, 1936-38 (Chilean Nitrate); The Idol of Millions, (Nehi. Inc.). (F) Warner Bros. (Eastern Studio). (L) Ziegfeld, Shubert, Hammerstein. (Associated with Grombach Productions, Inc.)

KEAST, PAUL. Actor, singer, KFWB, Los Angeles. (R) Also California Radio System; Mutual; Silverdust Program, CBS, 1935. (F) Shorts. (L) Vagabond King (N. Y. and road), 1929-30; Ziegfeld's Showboat (N. Y. and road), 1933; others (s). (V) Single act and others; 10 years; personal appearances.

**KEATING, LARRY.** Announcer (R) Night Editor (Cardinet Candy Co., NBC Red);

### MARTHA RAYE

- Professor Puzzlewit (Gallenkamp Stores Co., NBC Red).
- KEDDINGTON, S. RICHARD. Announcer, actor, KSL, Salt Lake City. (L) Stock.
- KEDDY, GRACE G. Actress, singer, WAAB-WNAC, Boston. (R) Also Yankee Network. (F) Shorts. (L) The Dove. with Keith Albee Players, 1927; Buddies, 1936 (s,f). (V) As tap dancer.
- KEEFE, HOWARD S. News editor, special features commentator, WSPR, Springfield. (R) Also Colonial Network.
- **KEEHN**, **NEAL**. Writer, actor, director of special events, KMBC, Kansas City. (R) Also WBBM, Chicago; transcriptions.
- KEENE, DAY. Script writer. (R) Kitty Keene, Inc. (Procter & Gamble, CBS).
- **KEENE, HANK.** Musician, singer, dialectician, WTIC, Hartford. (V) Theatre appearances.
- **KEENE, JAMES.** Announcer, KRE, Berkeley.
- KEESE, KEN. Program director, pianist, announcer, WATL, Atlanta. (L) Summer stock, 1934-35 (f).
- KEIFER, JACK. Script writer. (R) Hollywood in Person (General Mills, Inc., CBS).
- **KEITH, DEBROH.** Actor. (R) Junior Nurse Corps (Swift & Co. for Sunbrite Cleanser, NBC Blue).
- KEITH, RICHARD K. Dramatic actor.
  (R) Famous Jury Trials, 1936 (Mennen Co., Mutual); True Story, 1936 (Macfadden Publications, NBC Red); Life of Mary Sothern, 1936-37 (Lehn & Fink, CBS); Smoke Dreams, 1936 (La Fendrich Cigars, Mutual); Armco Iron Master, 1936 (American Rolling Mills, NBC Blue); Believe It Or Not, 1937 (General Foods Corp., NBC Red); Melody Puzzles, 1938 (American Tobacco Co., NBC Blue); John's Other Wife, 1938 (Affiliated Products, NBC Red). (F) Shorts (L) Diamond Lil, 1928-29; Cortez, 1929; Great Lover, 1932; Jewel Robbery, 1932; Room 349, 1930; Noble Experiment, 1931.
- KELK, JACKIE. Actor. (R) News of Youth, 1935-36 (Ward Baking Co., CBS); Hello, Peggy, 1935-37 (Drackett Co. for Drano and Windex, NBC Red, Mutual); The Gumps, 1936-37 (Lehn & Fink for Pebeco Toothpaste, CBS); Big Sister, 1936-37 (Lever Brothers for Rinso, CBS); Death Valley Days, 1936-37 (Pacific Coast Borax Co., NBC Blue); Billy

- and Betty, 1935-37 (Sheffield Farms, WEAF, N. Y.). (F) 20th Century-Fox (f); Warner Bros. shorts. (L) No More Frontier, 1930; Bridal Wise, 1931; The Perfect Marriage, 1932; Goodbye Again, 1933; Gather Ye Rosebuds, 1934; Jubilee, 1935-36 (f); stock.
- **KELLEY, DON.** Announcer, WLS, Chicago. (R) Also KOIL, Omaha.
- KELLEY, WELBOURN. Script and commercial writer. (R) Magic Key of RCA (RCA, NBC Blue); Voice of Firestone (Firestone Tire & Rubber Co., NBC Red); Adam Hat Sports Parade (Adam Hats, NBC Blue). (Author of two novels: Inchin' Along and So Fair a House.)
- KELLY, CHARLES F., JR. Script writer.
  (R) Lutheran Hour (Lutheran Laymen's League, Mutual).
- **KELLY, DAN.** Singer, WCAU, Philadelphia. (R) Also Household Finance Corp. program, CBS, 1935. (V) Theatre appearances.
- **KELLY, JACK.** Sports editor, announcer, WGST, Atlanta.
- KELLY, JOE. Announcer. (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (LS) WLS and WGN, Chicago, since 1933. (L) Stock, 1910-13; 1917-19; Rex Snelgrove Players, 1920-22. (V) Kelly's Klowns, intermittently for 10 years.
- **KELLY, KAY.** Editor of women's page of the air, KVI, Tacoma. (R) Also KMO, Tacoma.
- KELLY, MARK. Commentator. (R) Man to Man Sports (American Tobacco Co., CBS).
- **KELLY, PAT.** Announcer. (R) Dog Heroes (Modern Food Process Co., NBC Blue.)
- **KELLY, TOM.** News commentator, special events director, sportcaster, KCMO, Kansas City. (R) Also KMBC, Kansas City; KSTP, Minneapolis-St. Paul.
- KELLY, VIRGIL A. Script writer. (R)
  Lutheran Hour (Lutheran Laymen's
  League, Mutual).
- KELSEY, CARLON. Musical director. (R)
  Then and Now, May to Dec., 1936 (Sears,
  Roebuck & Co., CBS); Poetic Melodies,
  Nov., 1936 to Nov., 1937 (Wrigley Chewing Gum, CBS); Hi-Jinks (Franco Bakers, NBC Pacific Coast); El Sidelo Hour
  (El Sidelo Cigars, NBC Pacific Coast).
  (F) Tiffany, First National. (L) Pro-

ductions by the Shuberts, Dillingham, Hammerstein, Vanderbilt, Schwab and Mandel; others. (V) Featured conductor, coast theatres.

KELSO, MARIE M. Singer, KGDM, Stockton.

KEMP, HAL. Orchestra leader. (R) Phil Baker, 1936 (Gulf Refining Co., CBS); Music from Hollywood, 1937 (Liggett & Myers for Chesterfield Cigarettes, CBS); Time to Shine, 1938 (Griffin Mfg. Co. for Griffin All-Wite Shoe Polish, CBS); also electrical transcriptions, 1933-35 (Eno, Lavina). (F) RKO (s); shorts. (V) Tours with orchestra in America, Paris and London. Victor records currently; formerly Brunswick.

**KEMPER, LOU W.** Announcer, singer, writer, WDOD, Chattanooga. (L) Winterset, 1937; Bury the Dead, 1937 (f).

KEMPER, LUCREZIA. Script writer. (R) Mrs. Garrie Griswold & the Vaquero (Oxo, Ltd., NBC Red).

**KENDALL, CY.** Actor. (R) The Silver Theatre (International Silver Co., CBS).

KENNEDY, JOHN B. Commentator. (R)

General Motors Concerts (General Motors Corp., NBC Blue); Magic Key of RCA (RCA, NBC Blue).

KENNEDY, REED. Singer. (R) Gulf Headliners, 1936 (Gulf Refining Co., CBS); Pittsburgh Symphony Orchestra, 1936 (Pittsburgh Plate Glass Co., CBS); Heinz Magazine of the Air, 1936-37 (H. J. Heinz Co., CBS); The Songshop, 1937-38 (Coca-Cola, CBS). (GA) Chevrolet, Gulf summer show.

**KENNEDY, WENDELL.** Organist, pianist, dramatist, WCBS, Springfield.

**KENNY, JOHN E.** Pianist, singer, WMBG, Richmond. (V) Theatre appearances, 5 years.

KENNY, NICK. Commentator, M.C., WMCA, New York. (V). (Radio columnist, New York Daily Mirror.)

KENT, ALAN. M.C., announcer. (R)
Rippling Rhythm Revue (Jergens-Woodbury Sales Corp., NBC Blue); Universal
Rhythm (Ford Motor Co., NBC Blue);
The Goldbergs (Procter & Gamble for
Oxydol, NBC Red). (LS) WJZ and
WNEW, New York. (F) Shorts. (V)
NBC Radio Revue. Currently with
WNEW, New York.

# Irving Reis

Under Writer-Director
Contract



- KENT, BOB. Producer, writer, monologist, M.C., actor, announcer, KFH, Wichita. (L) Stock, 1904-16 (f). (V) Theatre appearances.
- **KERBY, KEITH.** Announcer, producer, KSFO, San Francisco.
- KERN, ROBERT B. Announcer, WTIC, Hartford.
- KERR, GORDON. Writer, CJRC, Winnipeg.
- KETTERING, FRANK D. Novelty musical act, "Hoosier Hot Shots." (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Selzer, NBC Blue); Uncle Ezra, 1935-38 (Alka-Selzer, NBC Red). (F) Shorts. (L) Sis Hopkins; Way Down East, with Berkell Players (f). (V) Buzzington's Rube Band, later called Rustic Revellers, 7 years. Also recordings for Brunswick.
- KEYS, ROBERT. Musician, WKRC, Cincinnati.
- KIDD, KATHLEEN. Actress, CJRC, Winnipeg. (R) Also CFRB, Toronto; Canadian Broadcasting Corp. (F) Various Hollywood studios, 1926-28. (L) Charlot's Revue, 1926; Oh Kay, 1928 (replaced Elsie Janis); Hit the Deck (road company), 1928; Grand Street Follies, 1930; Good News, 1930; stock and repertory. (V) Theatre appearances.
- KIDDER, PATRICIA B. Continuity editor, KLZ, Denver.
- KIDDER, RICHARD L. Singer, WHEC, Rochester.
- KILGORE, JERRY. Announcer, producer, KFI-KECA, Los Angeles. (R) Also NBC Pacific Coast programs for Chase & Sanborn, Bank of America, Eastman Kodak, Occidental Life, 1931-34. (L).
- KILLICK, ARTHUR F. Writer, actor, WDAF, Kansas City. (Also feature writer, newspapers and magazines.)
- KILPACK, BENNETT. Dramatic actor.
  (R) Mr. Keen in Mr. Keen, Tracer of Lost Persons, 1937-38 (American Home Products for Bi-So-Dol, NBC Blue); Mrs. Wiggs of the Cabbage Patch, 1937-38 (American Home Products, NBC Red); David Harum, 1937-38 (B. T. Babbitt Co. for Bab-O, NBC Red); Believe It or Not, 1937-38 (General Foods for Post Bran, NBC Red); Alias Jimmy Valentine, 1937-38 (Larus & Brother Co. for Edgeworth Tobacco, NBC Blue); transcriptions,

- 1937-38 (Kreuchen Salts, Kruger Baking Co.). (F) RKO (f). (L) Kismet, with Otis Skinner; Shakespeare Repertory with Sothern and Marlowe; director of stock productions. (V) Theatre appearances as Cefus, a role created for the Seth Parker program.
- KIMBALL, EDWARD B. Announcer, continuity writer, producer, KDYL, Salt Lake City. (L) The Gorilla, 1927 (f).
- **KIMBALL**, **PEGGY**. Organist, pianist, WSYR, Syracuse. (V) Orchestra leader.
- KIMBERLY, HELENE. Pianist, WROK, Rockford.
- **KIMBLE**, **WALTER**. Musical director. organist, pianist, WDBO, Orlando. (V).
- KING, ANNA LAURA. Pianist, WDBO, Orlando.
- KING, JANE. Actress, WHAT, Philadelphia. (R) Also WFIL, WCAU, Philadelphia; WTIC, Hartford; WOKO, Albany.
- KING, JEAN PAUL. Announcer, commentator. (R) Singing Cinderella, 1937 (Barbasol Co., Mutual), Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet Co., CBS); On Broadway, 1937-38 (General Foods Corp., NBC Blue); Hecker's Information Service, 1937-38 (Hecker Products Corp., Mutual). (F) Hearst Metrotone News for M-G-M News of the Day; shorts. (L) Henry Duffy Players, San Francisco Theatre Guild.
- KING, JOHN REED. Announcer. (R)
  Heinz Magazine of the Air (H. J. Heinz
  Co., CBS); Chrysler Football Parade
  (Chrysler Corp., CBS); others. (LS)
  WINS, New York. (F) Shorts.
- KING, PERRY (William Perry). Announcer, producer. (R) News Through a Woman's Eyes, 1937 (Pontiac Motors, CBS); The Gumps, 1937 (Lehn & Fink for Pebeco Tooth Paste, CBS); Hour of Romance, 1938 (Elizabeth Arden, Mutual); The Lamplighter, 1938 (North American Accident Insurance Co., Mutual). Has also handled special features for CBS.
- KING, SHERWOOD. Script writer. (R)
  Margot of Castlewood (Quaker Oats Co.,
  NBC Blue).
- KING, WAYNE. Orchestra leader. (R) Lady Esther Serenade, 1932-38 (Lady Esther, Ltd., CBS, NBC Red). (V) Theatre appearances. Recording artist.
- KINGSLEY, MYRA. Talks on astrology.

(R) Hecker's Information Service, 1937-38 (Hecker Products Corp., Mutual).

KINSELL, WALTER. Actor. (R) Dick Tracy (Quaker Oats Co., NBC Red).

**KIRKER, WALTER**. Exercise programs, WKBO, Harrisburg.

KIRKPATRICK, JESS. Announcer, singer, M. C. (R) Rube Appleberry, 1937 (Campbell Cereal Co., Mutual). (F) Pathe (sang for a star); shorts. Associated with WGN, handling local and network shows since 1936.

KITTELL, CLYDE. Announcer. (R) Vee Lawnhurst, 1933-34 (Wildroot, NBC Red); Cruise of Seth Parker, 1934 (Frigidaire, NBC Red); Betty Moore, 1934-36 (Benjamin Moore Paints, NBC Red); Lowell Thomas, 1936 (Sunoco, NBC Blue); Hello Peggy, 1937-38 (Drackett Co., NBC Red); Headlines, 1938 (P. Lorillard, Mutual); also various local shows, since 1932.

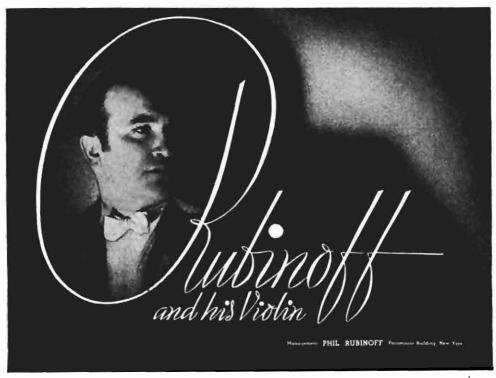
KLASI, RICHARD B. ("Dick"). Pianoaccordionist, singer, fiddler, WEEI, Boston. (R) With Dana M. Pierson as Jimmie & Dick, on this station and WJAG, Norfolk; KFNF, Shenandoah; WNAX, Yankton; KSOO, Sioux Falls; WOW, WAAW and KOIL, Omaha; KGHF, Pueblo; KMOX, St. Louis.

KLEIN, ADELAIDE. Dramatic actress. (R) March of Time, 1934-38 (various sponsors including Time, Inc. and Servel; CBS, NBC Blue); Gang Busters, 1936-38 (Colgate-Palmolive-Peet Co., CBS); Johnny Presents (Philip Morris & Co., Ltd., NBC Red); Behind Prison Bars, 1936 (Wm. R. Warner & Co., NBC Blue); Grand Central Station, 1937-38 (Lambert Co. for Listerine, NBC Blue); Terry and the Pirates 1937-38 (Dari Rich, NBC Red); On Broadway, 1937-38 (General Foods Corp. for Diamond Crystal Salt, 1937); Myrt & Marge, 1937 (Colgate-Palmolive-Peet Co. for Super Suds, CBS); Kate Smith's Bandwagon, 1937 (General Foods Corp. for Calumet, CBS); others. (L) Double Dummy, 1936.

**KLEIN, AUGUST P.** Musician (accordion, trumpet), WLS, Chicago.

KLEIN, LEWIS. Actor. (R) Zenith Radio Foundation (Zenith Radio Corp., CBS).

**KLEIN, RALPH.** Script writer, WTIC, Hartford.



- KLEM, FRED ("Fritz"). Pianist, arranger, composer, WNBF, Binghamton. (L) After Dinner (London production), 1921.
  (V) Cassin & Klem, 1919-24; Bar Twins, 1925-27; Patti Moore, 1928; Lita Grey Chaplin, 1929.
- KLIMENT, ROBERT F. Announcer, WSAZ, Huntington. (R) Also Smilin' Ed McConnell program, CBS, 1934. (V) Paradise Islanders, 1937.
- KLING, SAMUEL G. Director, WBAL, Baltimore.
- KLOSE, WOODY. Writer, announcer, actor, program director, WTMV, East St. Louis. (R) CBS Shows including Tony Cabooch, 1929-30 (Anheuser-Busch); "B" Square Review, 1931 (Barnsdall Refining Co.); also KMOX, St. Louis.
- KNAPP, BUD. Actor, CJRC, Winnipeg. (R) Also CFRB, Toronto. (L) Toronto Repertory Co., 1930; John Holden Stock Co., 1937-38.
- KNEASS, DON. Announcer, KGW-KEX, Portland.
- KNELL, JACK. Producer, special events, WEEI, Boston. (R) Also WHDH, Boston. (L) Dramatic stock, 1925-33; George M. Cohan production, 1933.
- KNIGHT, BETTY ANN. Singer, WSJS, Winston-Salem.
- KNIGHT, JAMES. Organist, WJAX, Jacksonville. (V) Theatre appearances.
- KNIGHT, MARGARET. Entertainer, WJAX, Jacksonville. (F) Shorts. (L) Hello Yourself. (V) Theatre appearances.
- KNIGHT, RUTH A. Script writer. (R) Maxwell House Show Boat, 1937 (Maxwell House Coffee, NBC Red); Cavalcade of America, 1937-38 (E. I. du Pont, CBS); Aunt Jenny's Real Life Stories, 1938 (Lever Bros., CBS); also sustaining programs, CBS.
- KNIGHT, WILLIAM A. Announcer, M. C. WTMV, East St. Louis. (R) Also WIL, KMOX, St. Louis. (V) 1916-19; 1920-22.
- KOBLER, GEORGE. Tenor. (R) Town Hall Tonight, summer of 1937 (Bristol-Myers for Ipana and Sal Hepatica, NBC Red); Summer Stars, 1937 (Gulf Oil, NBC Red).
- KOCH, HERBERT. Organist, WHAS, Louisville.
- KOESTNER, JOSEF. Orchestra conductor.

- (R) Ry-Krisp Presents Marion Talley (Ralston-Purina Co., NBC Red).
- KOGEN, HARRY. Orchestra leader. (R) Greater Sinclair Minstrels (Sinclair Refining Co., NBC Blue); Melody of Romance (Jell-Sert Co., NBC Blue); Kaltenmeyer's Kindergarten (Quaker Oats Co., NBC Red).
- KOLB, HAROLD. Announcer, WSAY, Rochester. (F) Shorts. (L) Stock. (V) Theatre and night club appearances.
- KOLB, HAROLD J. Pianist, organist, WTIC, Hartford. (R) Also Yankee Network. (F) Shorts. (V) Pit musician.
- KOLLMAR, DICK. Actor (leads, heavy, dialect). (R) Palmolive Beauty Box Theatre, 1935 to Jan., 1938 (Colgate-Palmolive-Peet, CBS); Life of Mary Sothern, 1937 (Lehn & Fink for Hind's Honey & Almond, CBS); Pretty Kitty Kelly, 1937-38 (Continental Baking for Wonder Bread, CBS); John's Other Wife, 1937-38 (American Home Products, NBC Red). (L) Repertory Co., summer of 1934 (s.f.).
- KONTOS, SAM. Orchestra leader, KFYR, Bismarck.
- KOSTELANETZ, ANDRE. Orchestra conductor. (R) Sweetheart Hour, 1931 (Manhattan Soap Co., CBS); Fortune Builders, 1931 (Distributor's Group, Inc., Southern Melodies, (American Cotton Oil Co., CBS); Weed Chain Program, 1931-32 (American Chain Co., CBS); Ziegfeld Radio Show, 1932 (Chrysler Corp., CBS); Five Star Revue, 1932 (Corn Products Refining Co., CBS); Threads of Happiness, 1933 (Spool Cotton Co., CBS); Pontiac Program, 1933 (General Motors Corp., CBS); Buick Presents, 1933-34 (General Motors Corp., CBS); Chesterfield Presents, 1934-38 (Liggett & Myers Tobacco Co., CBS). (F) RKO, Paramount (f); shorts. (Recordings for World Recordings, Victor Records, Associated Music Publishers Recording, Brunswick Records. ducted Hollywood Bowl Symphony Orchestra and Chicago Grand Opera Orchestra, 1936.)
- KRAMER, HARRY. Announcer, WNEW, New York. (R) Also WOR and WOV, New York.
- KRAMER, PHIL. Comedian, stooge, M. C.
  (R) Burns and Allen, 1935-36 (White Owl Cigars; Campbell Soup, CBS); Park Avenue Penners, since 1936 (Cocomalt, CBS). (GA) Shell Chateau, Camel Cigarette program, 1934. (L) As Hus-

- bands Go; Once in a Lifetime. (V) Theatre appearances.
- KRASS, MILT. Pianist. (R) Mary Margaret McBride (General Foods Corp., CBS).
- **KREAMER, KAYE.** Director of dramatics, women's activities, continuity writer, WROK, Rockford.
- KREBS, HARRY. Musician ('cello, bass viol), WHIO, Dayton. (L) Musical comedy. (V). (Member of Dayton Philharmonic Orchestra.)
- KRUEGER, BENNY. Orchestra leader. (R) Pick and Pat (U. S. Tobacco Co., CBS).
- KRUGER, ALMA. Actress. (R) Maxwell House Show Boat (General Foods Corp., NBC Red); Those We Love (Lamont Corliss & Co., NBC Blue).
- KRUGMAN, LOUIS. Dialectician, impersonator, actor. (R) Philip Morris Program, 1937 (Philip Morris & Co., Ltd., NBC Red); Your Unseen Friend, 1937 (Beneficial Management Co., CBS); The Goldbergs, 1937 (Procter & Gamble for Oxydol, NBC Red); Emily Post, How to Get the Most Out of Life, 1938 (Florida Citrus Commission, CBS). (LS)

- WHN, WMCA, WOR, New York. (L) Yoshe Kalbe, 1933; Twelfth Night (Maude Adams Co., 1934); Fritz Leiber, 1934-35; Elitch's Gardens, 1935; others.
- KRUM, FAYETTE. Script writer. (R)
  Girl Alone, 1936-38 (Kellogg Co., NBC
  Red).
- KRUPP, ROGER. Announcer, actor. (R) Al Jolson, 1932 (Chevrolet Motor Cars, NBC Red); Fred Waring and His Pennsylvanians, 1934 (Ford Motor Dealers, NBC Blue); Paul Whiteman's Orchestra, 1934 (Kraft-Phenix Cheese Corp., NBC Red); Modern Cinderella and Arnold Grimm's Daughter, 1937 (General Mills, CBS); News Through a Woman's Eyes, 1937-38 (Pontiac Motor Cars, CBS); others, not current. (F) M-G-M (f); newsreels. (Formerly manager, Post Broadcast System, Honolulu; currently staff announcer, CBS, Chicago.)
- KRUSE, HENRY. Singer, KOL, Seattle.
  (R) Also KMTR, Los Angeles. (F)
  M-G-M 1935. (V) 1934-35. (Also commercial recordings.)
- KUBLER, DOROTHY. Musician (piano, accordion), KOBH, Rapid City.

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- 1936-7 Thirty-nine weeks with Jack Benny. Six months at 20th Century-Fox Studios. Special material for Eddie Cantor, Ben Bernie, Anna Sten, Gregory Ratoff, Bert Wheeler, Jack Haley and "Showboat."
- 1937-8 After 22 weeks of writing the Jack Oakie program, the rating of this show more than doubled, reaching its all time high.

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- KULLMAN, CHARLES. Singer. (R) Palmolive Beauty Box Theatre (Colgate-Palmolive-Peet Co., CBS). (F) European productions.
- KURTZMAN, DR. SAMUEL. Writer. (R) Chase & Sanborn Program, 1934 (Standard Brands, Inc., NBC Red); Eddie Cantor, 1935-36 (Lehn & Fink, CBS); Eddie Cantor, 1936-38 (Texas Co., CBS); Jack Oakie's College, 1937 (R. J. Reynolds Tobacco Co., CBS); Cantor's Camel Caravan, 1938 (R. J. Reynolds Tobacco Co., CBS). (F) Samuel Goldwyn, United Artists; shorts.
- KUSHNER, JACK. Musician (saxophone, clarinet, flute), CJRC, Winnipeg.

- **KYLER, HESTER.** Pianist, organist, WCMI, Ashland.
- **KYNE, PETER B.** Script writer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red). (F) Writer of many films for Universal, MGM, RKO, others. (Novelist.)
- KYSER, KAY. Orchestra leader. (R) Elgin Football Revue, 1935-36 (Elgin Watch Co., CBS); Kay Kyser's Surprise Party, 1937 (Willy's Motor Car Co., Mutual); Kay Kyser's Musical Klass and Dance, 1938 (American Tobacco Co., successively Mutual and NBC Red). (V) Ten years.
- KYTE, BENNY. Musical director, WXYZ, Detroit.

#### L

- LABBITT, MYRTLE. Women's commentator, household talks, CKLW, Detroit. (R) Also WWJ, Detroit.
- LA BOUR, ROBERT. Announcer, WJJD, Chicago.
- dian, musician. (R) Laugh with Ken Murray, 1936 (Lever Bros. for Rinso and Lifebuoy, CBS); Ken Murray and Oswald, 1937 (Campbell Soup Co., CBS); Hollywood Hotel, 1937-38 (Campbell Soup Co., CBS). (F) Universal (f); shorts. (L) Earl Carroll's Sketch Book, 1936. (V) Original Cavaliers; Jack McLallen; Eva Borroughs Fontaine; theatre appearances.
- LACKAYE, DICK. Dramatic director, KOL, Seattle. (R) Also KOL, Seattle. (L) Stock and repertoire shows, 20 years.
- LA CURTO, JAMES. Dramatic actor. (R)
  True Story Court of Human Relations
  (Macfadden Publications, NBC Red);
  Behind Prison Bars (Wm. R. Warner
  Co., NBC Blue); The Shadow (D. L. &
  W. Coal Co., Mutual); Your Unseen
  Friend (Beneficial Management Co.,
  CBS). (LS) WMCA, WOR, New York.
  (F) Shorts. (L) The Firebrand, 1927;
  The County Chairman, 1936; A Slight
  Case of Murder, 1936; Fulton of Oak
  Falls, 1937.
- LAFRANCE, GASTON. Pianist, CHRC, Quebec.
- LAIR, JOHN. Script writer. (R) Renfro Barn Dance (Allis Chalmers Manufaeturing Co., Mutual).

- LAKE, DONALD E. Accordionist, WROK, Rockford. (V) Rock River Barn Dance.
- LALONDE, JOHN. Announcer, M.C., singer (bilingual), CKAC, Montreal. (V) Theatre and night club appearances. (Also RCA Victor recordings).
- LA MARR, ALMA. Women's programs, KYA, San Francisco. (R) Also NBC, 3 years.
- LAMB, RUSS. Singer, announcer, pianist, KRLH, Midland.
- LAMBERTZ, KARL. Musical director, WFAA, Dallas. (V) Conductor, pit orchestra.
- LAMBERTZ, LEO E. Trumpeter, WFAA, Dallas. (V) Pit musician; Joe Kayser's Orchestra, 1919-26.
- LAMONTAGNE, ANTONIO. Tenor, CHRC, Quebec. (V) Hotel appearances.
- LAMOUR, DOROTHY. Actress, singer.
  (R) Chase & Sanborn Program, 1937-38
  (Standard Brands for Chase & Sanborn
  Coffee, NBC Red). (F) Paramount (s,f);
  shorts. Brunswick records.
- LANCASTER, SIDNEY S. Announcer, CFRN, Edmonton. (V) Theatre appearances.
- LAND, FRANCES. Actress, WFIL, Philadelphia.(R) Also WHAT, Philadelphia.(L) Stock; Little Theatre productions.
- LANE, LEWIS. Music research. (R) Program notes for Cities Service Concert, 1936-38 (Cities Service Co., NBC Red); all NBC sustaining piano recitals.

- LANE, ROSEMARY. Singer, actress. (R)
  Fred Waring's Pennsylvanians (Ford
  Motor Co., CBS); Your Hollywood Parade (American Tobacco Co., NBC Red).
  (F) Warner Bros. (V) Tour with Fred
  Waring's Pennsylvanians.
- LANG, CHARLES W. ("Billy"). Announcer, producer, KLZ, Denver. (V)
  Lang & Ray.
- LANG, FRED. Production supervisor, news commentator, special events announcer, WAAB-WNAC, Boston. (R) Also Yankee Network; KYW, WCAU, Philadelphia. (F) Rothburg Studios, commercial shorts, 1937-38. (L) The Cat and the Canary, 1933; The Thirteenth Chair, 1933 (f). (V) Theatre appearances.
- LANG, HARRY. Actor. (R) Famous Jury Trials (Mennen Co., Mutual).
- LANG, JUNE. (Mrs. Dennis Johnson).
  Popular singer, KDAL, Duluth.
- **LANGAN, TOM.** Script writer. (R) Chesterfield Program (Liggett & Myers Tobacco Co., CBS).
- LANGE, HENRY. Musician, arranger,

- WHIO, Dayton. (F) Shorts. (L) Ziegfeld's Follies; others. (V) Circuit tour.
- LANGFORD, FRANCES. Singer. (R)
  Colgate House Party, 1932-33 (ColgatePalmolive-Peet for Colgate Tooth Paste,
  NBC Red); Sparton Radio Hour, 1933
  (Sparton Radios, NBC Red); Intimate
  Revue, 1933-34 (Emerson Drug Co. for
  Bromo-Seltzer, NBC Blue); Lombardo
  Land, 1933 (Plough, Inc., for St. Joseph
  Aspirin, NBC Red); Hollywood Hotel,
  1935-38 (Campbell Soup Co., CBS). (F)
  Paramount, M-G-M, Republic, Warner
  Bros. (s,f). (L) Here Goes the Bride,
  1931 (f). (V) Theatre appearances,
  1931-34. Decca records.
- LANGLOIS, GABRIELLE. Pianist, CHRC, Quebec.
- LANGSTON, LUDEAN. Soprano, KTAR, Phoenix.
- LANSING, MARY. Actress. (R) The Newlyweds (Lambert Pharmacal Co., CBS).
- LA PRADE, MALCOLM. Writer, narrator.
  (R) Cook's Travelogue with Malcolm
  La Prade; Travel Talks by Malcolm La
  Prade, 1937-38 (Thomas Cook & Son,
  NBC Red).

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- LARKIN, DON. Announcer, WNEW, New York.
- LARKIN, JOHN W. Announcer, singer, KXBY, Kansas City. (L) Green Stick, Melting Pot, Third Floor Back; others, 1935-36 (s,f).
- LARSON, HERMAN. Baritone. (R) Member of quartet, Contented Hour, 1932-38 (Carnation Milk, NBC Red).
- LATEAU, HERBERT W. S. Announcer, KARK, Little Rock. (R) Also WKY, Oklahoma City. (F) Commercial shorts. (V) Theatre appearances.
- LATELL, MARIE. Singer, WIP, Philadelphia. (V) Night club appearances.
- LATHAM, JEAN LEE. Script writer. (R)
  Junior Nurse Corps (Swift & Co., NBC
  Blue).
- LATHAM, JOE. Actor (character, comedy).
  (R) Current programs: Myrt & Marge (Colgate-Palmolive-Peet Co., CBS); Road of Life (Procter & Gamble, NBC Red); Just Plain Bill & Nancy (Anacin, NBC Red); Behind Prison Bars (Wm. R. Warner Co. for Sloan's Liniment, NBC Blue); Johnny Presents (Philip Morris & Co., Ltd., NBC Red). (L) Vagabond King (with Dennis King); War Song (with George Jessel); stock.
- LATTING, MARION. Actress, singer, WKZO, Kalamazoo. (V) Showboat Trio.
- LAUCK, CHESTER. See Lum and Abner.
- LAUCK, VIRGIL. Violinist, KANS, Wichita.
- LAUFERTY, LILIAN. Writer. (R) Originator and creator of Big Sister, 1936-38 (Lever Bros. for Rinso, CBS); author of Your Family and Mine, 1938 (Sealtest, NBC Red). (Author of novel, The Street of Chains, and short stories for Red Book, Cosmopolitan, Harpers, Colliers, Liberty, etc.)
- LAUGHLIN, MILTON. Program director, actor, writer, producer, WHAT, Philadelphia. (R) Also WCAU, WFIL, WIP, WDAS, WPEN, Philadelphia.
- LAUX, EDWARD H. Announcer, WMCA, New York. (V) M. C.
- LAUX, FRANCE. Sports announcer, KMOX, St. Louis. (V) Theatre appearances.
- LAW, GLEN B. Newscaster, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting

- Co.; WBOW, Terre Haute; WCAZ, Carthage.
- LAWDER, SAM. Announcer, WRTD, Richmond.
- LAWES, LEWIS E. Lecturer, commentator, actor. (R) 20,000 Years in Sing Sing, 1932-36 (William R. Warner Co. for Sloan's Liniment, NBC Red); Behind Prison Bars, 1937-38 (William R. Warner Co., NBC Blue). (F) Shorts. (Warden of Sing Sing Penitentiary).
- LAWRENCE, BILL. Producer, director. (R) Jack Oakie College, 1937-38 (Camel Cigarettes, CBS); Dr. Christian, 1937-38 (Vaseline, CBS). (L) John B. Rogers Productions, 1921; stock, 1922-24 (featured player, director). (V) Theatre and hotel appearances as orchestra director and M. C. (Currently on staff of KNX, Los Angeles.)
- LAWRENCE, EARL. Baritone, WAAB-WNAC, Boston. (R) Also Yankee and Colonial networks; WEEI, Boston. (L) Scottish Musical Players, 1934-35 (s). (V) Theatre appearances.
- LAWRENCE, HARRY. Script writer. (R)
  Kaltenmeyer's Kindergarten (Quaker
  Oats Co., NBC Red).
- LAWRENCE, MARTHA. Singer. (R) Martha & Hal, 1937-38 (Humphrey's Homeopathic Medicine Co., Mutual).
- LAWRENCE, MORT. Actor, announcer, script writer, producer, WCAU, Philadelphia. (R) Also KYW and WIP, Philadelphia; WOR, New York. (V) Theatre appearances.
- LAWRENCE, ROBERT W. Actor (character, comedy), Federal Theatre Radio Division. (L) Stock (director), 10 years.
- LAWSON, ZEKE. Actor. (R) Dick Tracy (Quaker Oats Co., NBC Red).
- LEACH, RICHARD. Script writer. (R) NBC sustaining shows including Cleveland Orchestra, 1936-38; Rochester Philharmonic, 1936-38; Metropolitan Opera Guild, 1936-37; Ballet Russe, 1936-37; others. (NBC staff writer).
- LEAF, ANN. Organist. (R) Ann Leaf at the Organ, 1930 (National Heel Mfg. Assn., CBS); Ann Leaf and Ben Alley, 1932 (Charis Corp., CBS); Fred Allen's Bath Club Revue, 1932-33 (Corn Products Refining Co. for Linit, CBS); Gulf Headliners, 1934 (Gulf Refining Co., CBS); Frank Parker, 1936 (Procter &

Gamble for Drene, NBC Red and Blue); Tony Wons and His Scrapbook, 1937 (Vick Chemical Co., CBS); Chrysler Football Parade with Frank G. Menke, 1937 (Chrysler Corp., CBS). (GA) Come On, Let's Sing, 1936 (Colgate-Palmolive-Peet, CBS). (F) Shorts. (V) Personal appearances at theatres and Great Lakes Exposition, 1937.

**LEARNED, F. MAYNALL.** Production chief, singer, announcer, WMFF, Plattsburg.

LE COCQ, RHODA. Continuity writer, actress, KHQ-KGA, Spokane. (R) Also commercials for Kraft Music Hall, when it originated in Spokane, 1937. (L) Theatre Guild (s).

LEDERER, JACK. Orchestra leader, pianist, musical director, WCAO, Baltimore.

LEE, BARBARA. Dramatic actress. (R) March of Time, 1935, (Time, Inc., CBS); Your Unseen Friend, 1936-37 (Personal Finance Co., CBS); New York on Parade, 1937 (Consolidated Edison Co., WEAF); Court of Human Relations, 1937-38 (Macfadden Publications, NBC Red); Our Gal Sunday, 1938 (American Home Products, CBS); Gang Busters, 1938 (Colgate-

Palmolive-Peet, CBS). (L) Whatever Possessed Her?; Three Sisters, 1933; others.

**LEE, BOBBY.** Announcer, singer, WMBH, Joplin. (V) Theatre appearances.

LEE, BURR. Actor. (R) Court of Missing Heirs (Skelly Oil Co., CBS).

LEE, LORETTA. Singer. (R) Your Hit Parade, 1935-36 (American Tobacco Co., CBS); Fleischmann's Hour, 1937 (Standard Brands, Inc., NBC Red). (GA) RCA Victor and Bond Bread programs. (F) Shorts. (V) Personal appearances, 1936-37.

LEE, PEGGY. Singer, WDAY, Fargo.

LEE, SAM. See Shaw & Lee.

**LEE**, **SONDRA**. Singer, pianist, organist, WWSW, Pittsburgh. (V) Theatre and night club appearances.

LEEDHAM, GEORGE L. Musician (violin, trumpet), WHEC, Rochester. (R) Also WHO, Des Moines; WHAM, Rochester. (Member Rochester Philharmonic Orchestra, 1936-38.)

**LEEFERS, BOB.** Farm news, announcer, WMT, Cedar Rapids.

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- LEERS, BOB. Singer, WIOD, Miami.
- LEETE, DEAN. Announcer, writer, special events, KOL, Seattle. (R) Also Mutual, Don Lee, KWSC, Pullman.
- LE FEVRE, BOB. Announcer, actor, director, sound effects, WTCN, Minneapolis-St. Paul. (R) Also WCCO, Minneapolis-St. Paul. (F) Shorts. (L) Stock, 1933-34 (f). (V) Theatre appearances.
- LEHMANN, LOTTE. Soprano. (R) Metropolitan Opera Broadcasts, 1937-38 (NBC Blue). (GA) Ford, General Motors, Kraft-Phenix Cheese, Lucky Strike, Chesterfield and other programs. Also broadcasts of Salzburg Operas. (Member San Francisco, Chicago and Metropolitan Opera Companies; star of Salzburg Music Festival for several seasons).
- LEHR, LEW. Comedian. (R) Ben Bernie and All the Lads, 1938 (U. S. Rubber Products, CBS). (F) Movietone News "Newsettes"; editor, shorts. (L) Musical comedies. (V) Lehr & Belle, 22 years.
- LEIBLEE, BEATRICE. Dramatic actress, WXYZ, Detroit. (R) Also KYW, Philadelphia; WBBM and WGN, Chicago; WDOD, Chattanooga. (L) American Passion Play, 1928; Hired Husbands, 1933.
- LEINS, BETTE. Pianist, organist, announcer, WHBF, Rock Island.
- LELAND, CY. Sports and staff announcer, WBAP, Fort Worth. (R) Also Texas Quality Network.
- LE MAY, ROY. Actor, singer. (R) March of Time, 1937-38 (Time, Inc., and Servel, Inc., NBC Blue); Hello Peggy, 1938 (Drackett Co. for Drano, NBC Red); (LS) WEAF, WOR, WMCA, New York. (F) Shorts. (L). (Also recording artist).
- **LEMIEUX, JEANNE J.** Lyric soprano, WBRY, Waterbury. (L) Civic Theatre, Fly Away Home, 1936; Accent on Youth, 1937.
- LEMKE, IRMA. Script writer, program conductor, WGY, Schenectady.
- LENHART, MARGARET. Singer, KOL, Seattle.
- LENNOX, BETTY. Home economist, WGY, Schenectady.
- LEONARD, ALFRED. Producer, musician, commentator, KMPC, Beverly Hills.
  (R) Also KFAC, KHJ, Los Angeles. (Coauthor with Donald Ogden Stewart).

- **LEONARD, BETTY.** Actress, announcer (specializing in children's programs), WSPA, Spartanburg.
- LEONARD, JACK. Singer. (R) Tommy Dorsey's Orchestra, 1936-38 (Brown & Williamson Tobacco for Raleigh and Kool Cigarettes, NBC Blue).
- LEONARD, JAMES. Announcer. (R)
  Vocal Varieties (Lewis-Howe Co., NBC
  Red).
- **LEONARD, PAULINE T.** Shopping reporter, singer, writer, WNBF, Binghamton.
- **LE PERE, RAYMOND.** Organist, WFAA, Dallas.
- LE ROY, HARRY. Announcer (special features), KGGC, San Francisco. (V) Le Roy & Stanley, 1922-23; Laughs with Le Roy, 1923-24.
- LESLIE, IRA L. Producer, script writer, WSGN, Birmingham.
- LESSER, JERRY. Actor (character, dialect). (R) Believe It or Not, 1936-38 (General Foods, NBC Red); Life of Mary Sothern, 1937-38 (Lehn & Fink for Hind's Honey & Almond Cream, CBS); Gang Busters, 1937-38 (Colgate-Palmolive-Peet for Palmolive Shaving Cream, CBS); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet for Palmolive Soap, CBS). (F) Shorts. (L) Wonder Boy (Jed Harris), This Man's Town (George Jessel), Rendezvous (Arthur Hopkins), Adam Had Two Sons (Vinton Freedley). (V) Stages of Life.
- LESUEUR, PERCE. Announcer, editor and director of sports broadcasts, CHML, Hamilton.
- LeVEC, BETTY JO. Continuity writer, KCMO, Kansas City.
- **LEVERENZ, ARNOLD W.** Organist KMO, Tacoma. (V) Theatre organist.
- WSAU, Wausau. (R) Also KWK, St. Louis; WNAX, Yankton. (V) WLS Barn Dance show, 1933-34.
- LEVINE, LEON. Program manager, America's Town Meeting of the Air, presented by League for Political Education (NBC Blue) 1935 to date.
- LEVY, PARK. Script writer. (R) Ben Bernie and All the Lads (U. S. Tire Dealers Mutual Corp., CBS).

LEWIS, AL. Writer (comedy). (R) In collaboration with Hank Garson: Walter O'Keefe, summer edition of Town Hall Tonight, 1937 (Bristol-Myers, NBC Red); Milton Berle, summer of 1937 (Gillette Safety Razor Co., CBS); Bob Hope, 1937 (Jergens-Woodbury Sales, NBC Blue); Chesterfield Program, 1938 (Chesterfield Cigarettes, CBS); material for guest appearances of Douglas & Priscilla, 1937 (Jell-O summer show, NBC Red); Stoopnagle & Budd, Beatrice Howell and Bob Hope, 1937; Colonel Stoopnagle, 1938 (Rudy Vallee program for Standard Brands, NBC Red). (LS) Colonel Stoopnagle, 1938 (Bromo-Seltzer, WOR, New York).

**LEWIS, ALLAN.** Announcer, CJOC, Lethbridge.

**LEWIS, BOB.** Singer, WIL, St. Louis. (V) Theatre and night club appearances.

LEWIS, CHARLES. Script writer. (R)
Contented Hour (Carnation Milk Co.,
NBC Red).

LEWIS, CHARLES E. Musician, WMT, Cedar Rapids.

LEWIS, FORREST. Actor. (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); Adventures of Dari Dan (Bowey's, Inc., NBC Red); Ma Perkins (Procter & Gamble, CBS).

LEWIS, FRED. Actor. (R) Gang Busters (Colgate-Palmolive-Peet Co., CBS).

LEWIS, GERTRUDE. News commentator, WDGY, Minneapolis-St. Paul.

**LEWIS, J. C.** Producer, writer, KHJ, Los Angeles. (V).

LEWIS, JACK. Singer, musician, WSPD, Toledo. (F) Shorts. (V) Texas Jim Lewis, Cowboy Band, 1935.

LEWIS, JOHN A. Baritone, choral director, WSM, Nashville. (R) Also WLAC, Nashville. (L) Concert tours, 1927-38.

LEWIS, MORT. Writer. (R) Pick and Pat (U. S. Tobacco Co., CBS); also wrote material for Burns & Allen, 1932; Willie & Eugene Howard, 1932; Olsen & Johnson, 1932; Ben Bernie, 1933; Charles Winninger, 1933; Ken Murray, 1933; Ed Wynn, 1934; Kate Smith, 1934; Marx Bros., 1935; Molasses & January, 1935; Ernest Truex, 1935; Pick & Pat, 1937. (F) Educationals (Pathe). (L) New Faces, 1936. (V) Skits for Ben Lyons and Bebe Daniels, Ben Blue.

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- **LEWIS, TOM.** Script writer. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).
- LIERLEY, CHARLES E. Tenor, KSL, Salt Lake City.
- **LINDGREN, DAVE.** Musician, KFPY, Spokane.
- LINDSAY, ART. Producer, KXRO, Aberdeen.
- **LINEBERGER, EBER.** Pianist, singer, announcer, WFBC, Greenville.
- LINEHAM, EDMUND. Assistant program director and producer, actor, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.
- LINK, W. R. ("Wally"). News commentator, WCOL, Columbus.
- LINKS, WILLIAM C. Announcer, narrator, commentator, director, producer, Federal Theatre Radio Division. (R) Various local and network shows, including March of Time programs. (Currently Director of School of Radio, Federal Theatre.)
- LINN, KENYON. Announcer, news commentator, KTUL, Tulsa. (R) Also WLW, Cincinnati; Mutual. (F) Wilding Motion Pictures (f); shorts.
- LINTHICUM, CHALMERS D. Singer, pianist, WSGN, Birmingham. (R) Also stations in 29 states, and Canadian, Mexican and other stations. (V) Single act; theatre and night club appearances.
- LINTHICUM, WALTER N. Announcer, singer, WBAL, Baltimore.
- LINWOOD, LUCILLE. Singer, dramatic actress. (R) Hammerstein Music Hall, 1937 (Kolynos Tooth Paste, CBS); Town Hall Tonight, 1937-38 (Ipana and Sal Hepatica, NBC Red). (LS) Joymakers, 1937-38 (participating, WNEW, New York.)
- LIPPARD, LOUISE. Singer, guitarist (hillbilly), WCAU, Philadelphia. (V) Theatre appearances. (R) Also WHAM, Rochester.
- **LIPPARD, SUMMIE R.** Singer (hillbilly), WCAU, Philadelphia. (V) Theatre appearances.
- for Willie & Eugene Howard on Manhattan Merry-Go-Round, 1935 (Dr. Lyon's Toothpowder, NBC Red); for Milton Berle on Royal Gelatin Hour, 1936 (Standard Brands, NBC Red); for

- Bert Lahr on Manhattan Merry-Go-Round, 1937 (Dr. Lyon's Toothpowder, NBC Red); for Tommy Riggs on Royal Gelatin Hour, 1937 (Standard Brands, NBC Red); Ben Bernie and All the Lads, 1938 (U. S. Tire Dealers Mutual Corp., CBS). (L) Collaborated on Right This Way, 1937; material for Ed Wynn in Hooray for What, 1937-38.
- LIST, VIRGINIA. Home economist, dietician, WKRC, Cincinnati.
- LITTLE, ELISABETH S. Singer, musician, announcer, writer, WSGN, Birmingham. (R) Also WBRC, Birmingham. (L) Operettas, 1926-27 (s,f). (V).
- LITTLE, JAMES B. Announcer, WFBC, Greenville.
- LITTLE, LOU. Sportscaster. (R) Lou Little Football Forecast, 1937 (American Chicle Co., Mutual). (Football coach, Columbia University, N. Y.).
- LIVENGOOD, DOROTHY. Violinist, WBIG, Greensboro. (V).
- LIVINGSTONE, CHARLES. Assistant dramatic director, actor, WXYZ, Detroit. (F) Shorts. (L) If I Were You, 1932; Bloody Laughter, 1932; Wolves, 1933.
- LIVINGSTONE, CHARLES. Producer, dramatic director. (R) Lone Ranger (Gordon Bakeries, Mutual).
- LIVINGSTONE, MARY. Comedienne, actress. (R) Jack Benny Program Chevrolet Motor Car Co., NBC Red); Jell-O Program Starring Jack Benny (General Foods Corp., NBC Red). (F) Paramount. (V). (Mrs. Jack Benny in private life).
- LLOYD, EDITH. Script writer. (R)
  Rube Appleberry (Campbell Cereal Co.,
  Mutual).
- **LLOYD, JOHN S.** Announcer,, continuity writer, WTHT, Hartford. (R) Also transcriptions.
- LLOYD, MARJORIE. Singer, script reader.
  (R) Lux Radio Theatre, 1937 (Lever Bros. for Lux, CBS); Dr. Christian, 1937 (Chesebrough Mfg. Co. for Vaseline, CBS). (Formerly with KECA, KFAC and KEHE, Los Angeles, as program manager and script writer; currently on staff of KDYL, Salt Lake City).
- LOEWNER, LE ROY. Character actor, WSVA, Harrisonburg. (V) Uncle Eph, Darky Philosopher.
- LOFFLER, GENE P. Actor, KSO- KRNT, Des Moines. (R) Also Iowa Broadcast-

ing Co. (V) Iowa Barn Dance Frolic, 1933-35.

LOFFREDO, JOSEPH. Script writer, WOV, New York.

LOFTIN, LOTIE. Singer, WFAA, Dallas.

Wife, 1937 (Dr. Lyon's Tooth Powder, NBC Red); Romance of Helen Trent, 1937 (Affiliated Products, CBS); Betty & Bob, 1937 (General Mills, CBS); Dan Harding's Wife, 1937 (National Biscuit Co., NBC Red); Uncle Ezra, 1937 (Alka-Seltzer, NBC Red); Public Hero No. 1, 1937 (Falstaff Brewing Co., NBC Red); Woman in White, 1938 (Pillsbury Flour Mills, NBC Red); Double Everything, 1938 (William Wrigley, Jr., Co., CBS); Zenith Program, 1938 (Zenith Radio Corp., CBS). (LS) WBBM, WGN, Chicago. (L) Stock: Dixiana Co., 1935; Glen Wells Players, 1936.

LOMBARDO, GUY. Orchestra leader. (R)
Guy Lombardo Orchestra with Burns
& Allen, 1929-34 (General Cigar Co.,
CBS); Lombardo Land, 1934-35 (St.
Joseph Aspirin, NBC Red); Lombardo
Road, 1935-36 (Standard Oil, CBS); Guy

Lombardo and His Orchestra, 1936-38 (General Baking for Bond Bread, CBS). (F) Paramount. (V) Theatre appearances. Victor records.

LONG, ELNER ROSE. Singer, WWVA, Wheeling. V., Civitan Revue, 1937. (V) Theatre and night club appearances.

LONG, HARRY. Writer, announcer, KOL, Seattle. (R) Also WHB, Kansas City. (L) Kansas City Grand Opera Co., 1916-20.

LONG, LUCILLE. Contralto. (R) National Barn Dance, 1933-38 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1934-38 (Alka-Seltzer, NBC Red).

LONG, VIRGINIA. Singer, WWVA, Wheeling. (L) Civilian Revue, 1937. (V) Theatre and night club appearances.

LONGENECKER, C. ROBERT. Producer.
(R) Park Avenue Penners, 1937-38 (R. B. Davis Co. for Cocomalt, CBS); Phil Baker, 1938 (Gulf Gasoline & Oil, CBS); Hollywood in Person, 1937-38 (General Mills for Bisquick, CBS). (Producer, CBS, Hollywood).

# MEREDITH WILLSON

- LONGDON, PEG. Orchestra leader, violinist, M.C., KONO, San Antonio. (V).
- LONGSWORTH, TOMMY. Musician, WOWO-WGL, Ft. Wayne. (R) Also NBC and CBS sustaining.
- LONGWELL, ROBERT. Announcer, producer, WJBK, Detroit. (F) Shorts.
- LORD, EDWARD J. Pianist, organist, announcer, director, WLNH, Laconia.
  (R) Also WBZ, WEEI, WNAC, Boston.
- LORD, PHILLIPS H. Producer, writer. (R) Uncle Abe & David, 1930-31 (Goodrich Tire & Rubber Co., NBC Red); The Stebbins Boys, 1931-32 (Swift & Co., NBC Red); The Country Doctor, 1932-33 (Lambert Pharmacal Co., NBC Blue); Cruise of Seth Parker, 1933-34 (General Motors, NBC Red); G-Men, 1935 (Chevrolet Motor Car Co., NBC Red); Philip Morris Thrill Program, 1936 (Philip Morris & Co., NBC Red); Phillips Lord Calling on You, 1936 (Wisconsin Alumni Research Foundation, NBC Red); Gang 1936-38 (Colgate-Palmolive-Busters, Peet, CBS); We, the People, 1936-38 (General Foods for Calumet Baking Powder, 1936-37, NBC Blue; for Sanka Coffee, 1937-38, CBS). (F) RKO, 1929. (V) Known for many years as "Seth Parker."
- LORO, PETE. Musical director, violinist, arranger, WICC, Bridgeport. (R) Also Colonial Network. (V) Theatre musician, 10 years. (New Haven Symphony Orchestra).
- LORRAINE, IRENE. Actress. (R) Romance of Helen Trent (Affiliated Products for Edna Wallace Hopper and Old English Floor Wax, CBS).
- LOSEY, GEORGE S.. Announcer, production manager, WDZ, Tuscola.
- LOVE, ANDY. Singer (Member of "The Tune Twisters," rhythm trio). (R) Ray Noble, 1935 (Coty, Inc., NBC Red); Ray Noble, 1936 (Coca-Cola, CBS); Sealtest Sunday Night Party, 1936 (Sealtest, Inc., NBC Red); Tic-Toc Revue, 1937 (Griffin Mfg. Co., NBC Blue); Summer Jello-O Show, 1937 (General Foods for Jell-O, NBC Red). (GA) Town Hall, Royal Gelatin Hour, Maxwell House Show Boat, Hammerstein Music Hall; others (F) Shorts with Johnnie Green. (L) Between the Devil, 1938 (f). (V) Theatre appearance with Ray Noble and orchestra.
- LOVE, SUNDA. Actress. (R) Step-

- mother (Colgate-Palmolive-Peet Co., CBS).
- the Town, 1938 (Roma Wine Co., Inc., CBS). Currently with KSFO, San Francisco.
- **LOVINS, B. B.** Commentator, WSAZ, Huntington.
- LOWE, DAVID. Commentator, WNEW, New York.
- LOWE, DONALD H. Announcer. (R)
  The Wife Saver (Manhattan Soap Co.,
  NBC Red).
- LOWELL, DOROTHY. Actress (dramatic, ingenue). (R) Forty-Five Minutes in Hollywood, 1934 (Borden Co., CBS); Heinz Magazine of the Air, 1936-37 (H. J. Heinz Co., CBS); Follow the Moon, 1937 (Jergens-Woodbury Sales, NBC Red); Fun in Swingtime, 1937 (Admiracion Shampoo, Mutual); Your Unseen Friend, 1937 (Personal Finance Co., CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); Our Gal Sunday, 1937-38 (American Home Products, CBS); others. (F) Shorts. (L) Royalty Preferred, 1934; False Dreams, Farewell, 1935.
- LOWELL, RIGGS. Musician (saxophone, clarinet), KGNC, Amarillo.
- **LOWREY, MEADOR.** News commentator, WHAS, Louisville.
- LOWRY, JUDITH. Actress. (R) Girl Alone (Kellogg Co., NBC Red); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue).
- LOWTHER, GEORGE. Script writer. (R)
  Dick Tracy (Quaker Oats Co., NBC
  Red); Terry and the Pirates (Bowey's,
  Inc., NBC Red).
- LUCIK, CHARLES. Conductor, WGRC, New Albany, Ind.
- LUDDY, BARBARA. Actress. (R) The First Nighter, 1937-38 (Campana Sales for Italian Balm, NBC Red); others, previous to June, 1937, as free lance on Pacific Coast. (F) 20th Century-Fox (co-starred); shorts. (L) Management of Henry Duffy and J. C. Williamson (Australia, New Zealand). (V) Single act, 4 years.
- LUDLAM, GEORGE P. Script writer.
  (R) Parade of the States, 1931 (General Motors, NBC Red); True Railroad Adventures, 1934 (Lionel Corp., NBC Blue);

Conoco Dialogues, 1933 (Continental Oil Co.; NBC Red); Vitalis Sport Quiz, 1938 (Bristol-Myers Co. for Vitalis, NBC Red); also various NBC sustaining shows since 1930. (LS) WJZ, New York; WLW, Cincinnati. (Member Chase & Ludlam, program producers.)

- LUGT, JOHN S. Actor, KSL, Salt Lake City. (F) Shorts.
- **LUKENBILL, WILBER S.** Production manager, KOMA, Oklahoma City.
- LUKINS, HARRY. Announcer, WAVE, Louisville.
- LULU BELLE (nee Myrtle Cooper; now Mrs. Scott [Skyland Scotty] Wiseman). Hill billy singer. (R) National Barn Dance, since 1933 (Miles Laboratories for Alka-Seltzer, NBC Blue). (LS) WLS, Chicago. (V).
- LUM AND ABNER. Actors. (R) Lum (Chester Lauck) and Abner (F. Norris Goff), 1931 (Quaker Oats, NBC Red); 1932-33 (Ford Motor Car Co., NBC Red); 1934-37 (Horlick's Malted Milk Corp., NBC Blue); since March, 1938 (General Foods for Postum, CBS). (V) Theatre appearances.

LUND, ERIC F. Commercial and special

- events announcer, WLVA, Lynchburg. (R) Also WMBG and WPHR, Richmond; WGH, Newport News.
- LUND, P. C. Script writer. (R) National Barn Dance (Miles Laboratories, Inc., NBC Blue).
- LUND, VICTOR H. Announcer, producer, continuity writer, WIS, Columbia.
- LUSK, IRVING. Announcer, KFIO, Spokane.
- LUTHER, PAUL. Announcer. (R) Romance of Helen Trent, since March, 1936 (Affiliated Products for Edna Wallace Hopper, CBS); Modern Cinderella, June to Dec., 1936 (General Mills, CBS). (LS) WBBM, Chicago.
- LYMAN, ABE. Orchestra leader. (R)
  Lucky Strike Hour, 1932 (American Tobacco Co., NBC Red); Waltz Time, 193338 (Sterling Products, Inc., NBC Red);
  Melodiana, 1934-37 (Sterling Products,
  Inc., CBS); Your Hit Parade, 1937
  (American Tobacco Co., NBC Red);
  Accordiana and Big Hollywood Show
  (Sterling Products, CBS). (F) 20th
  Century-Fox (f); shorts. (L) Good
  News, 1927. (V) Abe Lyman and His
  Band, since 1921.

# VICTOR YOUNG

Management
ROCKWELL-O'KEEFE-ORSATTI

- LYNCH, EDWARD M. Actor (dramatic, light comedy), WIBX, Utica. (R) Also KGW, Portland: WSYR and WFBL, Syracuse. (F) Warner Bros., First National, Paramount; shorts. (L) Stock (s). (V) Lynch & Dale, 1917-18; Conway & Lynch, 1920-24.
- LYNN, EDWARD. Script writer. (R)
  Hollywood in Person (General Mills,
  CBS).
- LYON, CHARLES. Announcer. (R)
  Kaltenmeyer's Kindergarten (Quaker
- Oats Co., NBC Red); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); Ma Perkins (Procter & Gamble, CBS); Margot of Castlewood (Quaker Oats Co., NBC Blue).
- LYONS, ELINOR. Singer, KTAR, Phoenix.
- LYONS, RUTH. Musical director, commentator, WKRC, Cincinnati. (V) Theatre appearances.
- **LYTELL, WILFRED.** Actor. (R) Court of Human Relations (Vadsco Sales Corp., Mutual).

#### Mc

- McADAMS, LON. Singer, KWTO-KGBX, Springfield. (R) Also CBS programs for Buick Motors, Bayer Aspirin, Squibbs, Socony-Vacuum, 1934-36. (F) Paramount, Vitaphone; shorts. (V).
- McALLISTER, ELOISE. Singer, actress, WQAM, Miami. (L) Productions by Don Lanning, 1929; Howard Rossman, 1930 (s). (V) Theatre appearances.
- McALLISTER, H. J. ("Mac"). Chief announcer, KVI, Tacoma.
- McALPIN, CLO. Organist, pianist, accordionist, WAPI, Birmingham. (R) Also WSMB, New Orleans; KDKA, Pittsburgh; WMAL and WJSV, Washington; WBRC, Birmingham. (V) Theatre organist.
- McBRIDE, MARY MARGARET (also known in radio as Martha Deane). Commentator. (R) Mary Margaret McBride, 1937-38 (General Foods Corp., CBS). (LS) Martha Deane Program, 1935-38 (Group of sponsors, WOR, New York).
- McCALL, GEORGE. Hollywood commentator. (R) Hollywood Screenscoops, since Nov. 11, 1937 (P. Lorillard Co. for Old Gold Cigarettes, CBS).
- McCALLION, JIMMY. Actor. (R) Pepper Young's Family (Procter & Gamble, NBC Red and Blue).
- McCARTY, JACK. Announcer. (R) NBC shows.
- McCAW, ROBERT S. Continuity writer, announcer, director, KRSC, Seattle. (R) Also football commentator for Associated Oil, NBC and CBS, 1933-34.
- McCLAIN, GORDON W. Chief announcer, CHML, Hamilton.

- McCLAIN, PAULA. Actress. (R) Bachelor's Children (Cudahy Packing Co., CBS).
- McCLEARY, GWEN. Woman's director, announcer, actress, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.
- McCLINTOCK, JACK. Continuity writer, sound effects man, KOL, Seattle.
- McCOMB, KATE. Dramatic actress. (R) The Gibson Family, 1935 (Procter & Gamble, NBC Red); The O'Neills, 1935-38 (Procter & Gamble for Ivory Soap, NBC Red and CBS); Cavalcade of America, 1935-38 (E. I. du Pont de Nemours, CBS); March of Time, 1935-38 (various sponsors, currently Servel, Inc., CBS, NBC Blue); Snow Village Sketches, 1936-37 (Loose-Wiles Biscuit Co., NBC Red); Guy Lombardo and His Orch., 1936-38 (General Baking Co. for Bond Bread, CBS); The Goldbergs, 1937-38 (Procter & Gamble, NBC Red, and CBS); Coronet-on-the-Air, 1937 (Coronet Magazine, NBC Blue); Big Town, 1938 (Lever Bros. Co. for Rinso, CBS); others. (L) Stock; After Tomorrow, 1931 (with Donald Meek); Riddle Me This, 1932 (with Frank Craven); No Questions Asked, 1934 (with Ross Alexander, Spring Byington); others.
- McCOMBS, BOB. Organist, pianist, KTAT, Ft. Worth. (R) Also WKY, KOMA, Oklahoma City. (V) Theatre appearances.
- McCONNELL, ART. Actor. (R) Zen.th Radio Foundation (Zenith Radio Corporation, CBS).
- McCONNELL, SMILING ED. M. C., Singer. (R) Sunday Afternoon With Smiling Ed McConnell, 1936-38 (Acme White Lead & Color Works, NBC Blue).

- McCORD, WILLIAM J. Announcer. (R)
  Football games, 1936 and '37 (Associated
  Oil Co., CBS). (V) Pioneers, 1936; Rio
  Grande Riders, 1937; Dude Ranch Boys,
  1938 (as M.C.). Staff announcer, KFPY,
  Spokane.
- McCORMICK, FRANKLYN. Announcer, narrator, actor, poetic reader. (R) Poetic Melodies, Nov., 1936-Mar., 1938 (Wrigley Chewing Gum, CBS). (L) Seventh Heaven, 1928; The Nut Farm, 1929 (s); dramatic stock, 8 years. (V) Theatre appearances.
- McCORMICK, STEPHEN J. Announcer, WOL, Washington. (F) Shorts.
- McCOWEN, C. VIRGINIA. Dramatic actress, WHJB, Greensburg.
- McCOY, JACK. Musician (violin, banjo, guitar), WCAU, Philadelphia. (R) Also WJJD and WLS, Chicago. (V) Theatre appearances.
- McCOY, ROBERT L. Bass singer, arranger, pianist. (R) Horace Heidt & His Brigadiers, 1936-38 (Stewart-Warner Corp., CBS, 1936-37, NBC Blue, 1938). (F) Shorts. (L) Desert Song, Hit the Deck (West Coast productions, f). (V) Theatre appearances.

- McCUNE, VANCE. Comedian (blackface).
  (R) Aunt Jemima's Cabin at the Crossroads, 1937-38 (Quaker Oats Co., NBC Blue).
- McCUNE, VANCE, JR. Character actor, WLS, Chicago. (V) WLS Road Shows.
- McDERMAND, LOIS. Pianist, organist, announcer, WHBF, Rock Island.
- McDERMOTT, TOM. Pianist, singer, KXBY, Kansas City. (R) Also WIBW, Topeka; KCKN and KMBC, Kansas City. (V) Tom McDermott & Orchestra, 2 years.
- McDONAGH, RICHARD. Writer. (R) NBC sustaining shows including The Silver Flute (NBC Red) and Amanda Snow (NBC Red); numerous special events programs.
- McDONALD, ED. Actor. (R) Mr. Keen, Tracer of Lost Persons (American Home Products Corp., NBC Blue); The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual).
- McDONALD, FLORETTA. Actress, announcer. (R) Woman's Page of the Air, 1938 (Tea Garden Products Co., CBS Pacific Coast); Party Bureau, 1938 (Caswell Coffee, CBS Pacific Coast).

### BARBARA LEE

TRUE STORY
GANG BUSTERS
COLUMBIA WORKSHOP

### LARRY HARDING

Ex Announcer

- McDONALD, FRANCES. Conductor of "Marriage Clinic" program, Yankee and Mutual Networks. (Newspaper and magazine feature writer).
- McDONALD, L. ARTHUR. Announcer, CFCY, Charlottetown.
- McDOWELL, ADELE J. (Winnie, Lou & Sally Trio). Singer, WLS, Chicago. (R) Also Alka-Seltzer program, NBC, 1933; WBBM, Chicago. (V) WLS Barn Dance Show, 1933-36.
- McDOWELL, WILLIAM. Musician, KSFO, San Francisco.
- McELROY, JACK. Announcer, singer, writer, KANS, Wichita.
- McENIRY, MATTHEW. Announcer, KLZ, Denver. (V) Theatre appearances.
- McEWEN, LELAND. Organist, KDAL, Duluth. (R) Also WEBC, Duluth.
- McFARLAND, JESSICA. Styles announcer, WMBD, Peoria.
- McFARLAND, LESTER. Singer, musician, WCAU, Philadelphia. (R) Also WHAM, Rochester. (V) McFarland & Gardner. (Also Brunswick and American recordings.)
- McGEE, ELTON. Entertainer (cowboy), KSFO, San Francisco. (R) Also KLX, Oakland. (V) Theatre appearances.
- McGILL, E. R. Writer. (R) Scripts for: 45 Minutes in Hollywood (Borden Co., CBS); Packard Presents Lawrence Tibbett (Packard Motor Car Co., NBC Blue); Bambī (General Foods, NBC Blue); March of Time (Time, Inc., NBC Blue); Cavalcade of America (E. I. du Pont de Nemours, CBS); Magic Voice (Procter & Gamble, NBC Blue); True Story Court of Human Relations (Macfadden Publications, Inc., NBC Red); others.
- McGILL, JERRY. Script writer. (R) The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual).
- McGOVERN, JOHN. Actor. (R) Sherlock Holmes (Household Finance Corp., NBC Red); Death Valley Days (Pacific Coast Borax Co., NBC Blue); Mrs. Wiggs of the Cabbage Patch (Hill's Cold Tablets and A. S. Boyle Co.'s Old English Floor Wax, NBC Red); others. (L).
- McGRATH, AUDREY. Dramatic actress, WGN, Chicago.
- McGRATH, JAMES P. Announcer, M. C., WRC-WMAL, Washington. (V).
- McGRATH, WILLIAM. Production and

- program director, WNEW, New York.
- McGREGOR, JEAN. Actress. (R) Today's Children (Pillsbury Flour Mills Co., NBC Red).
- McGUIRE, TEX (Tex McGuire Melody Boys). Hillbilly and Hawaiian Music, WHIO, Dayton. (V) Theatre appearances.
- McHENRY, MURPHY. Continuity writer.
  (R) Hollywood Screenscoops, 1937-38.
  (P. Lorillard Co., CBS). (Has also done editorial work for Screen Play Magazine, Movie Classic Magazine, Los Angeles Record, Variety, others).
- McININCH, NELSON. Announcer, writer, singer, KVOD, Denver. (V) Theatre appearances.
- McINTOSH, BOB. News commentator, sportscaster, announcer, WGRC, New Albany. (V) Orchestra leader, 1932-37.
- McINTOSH, EZRA. Announcer, program director, WWNC, Asheville. (R) Also Rex Cole program, NBC, 1933.
- McINTOSH, ROSE C. Actress, singer, WGRC, New Albany.
- McKAY, MARGARET. Script writer. (R)
  Hollywood in Person (General Mills,
  CBS).
- McKEE, ALEX. Actor, CJRC, Winnipeg. R) Also CFAC, Montreal; CKGW, CFRB and CRCT, Toronto; Canadian Broadcasting Corp. (F) Pathe Freres and George Clarke Productions (London), 1923-24. (L) Fred Karno Productions, 1921-24; John Holden Stock Co., 1937-38.
- McKEE, ALLAN W. Announcer, production manager, WMT, Cedar Rapids. (R) Also WHO, Des Moines. (L) Dramatic stock, 1932-33.
- McKEE, BURT. Producer, actor, WAPI, Birmingham. (R) Also KDKA, Pittsburgh. (F) M-G-M, as director, 5 years. (I) Birmingham Little Theatre, as director, 3 years.
- McKEE, WARREN A., JR. Singer, actor, WAIM, Anderson. (V) Minstrel shows.
- McKEEVER, JOHNNIE. Tenor, WNEW, New York. (V) Appearances with George Hall's Orchestra as featured singer. (Also RCA Victor, Brunswick and Master recordings).
- McKINLEY, BARRY. Baritone. (R) Time to Shine, 1936-37 (Griffin Mfg. Co., NBC Blue); Romantic Rhythms, 1937 (Chevrolet Motor Co., CBS); also Procter &

Gamble program, 1935-36; Philip Morris program, 1936. (F) Shorts.

McLAUGHLIN, FRANCIS J., JR. Announcer, producer, continuity writer, WSAR, Fall River.

McLENDON, LEE R. Script writer, actor, KWKH, KTBS, Shreveport. (L) Stock. (V) Night club appearances.

McLEOD, DUKE. Sports and public events announcer, CFCT, Victoria. (F) Central Films (f). (V) Theatre appearances.

McLINN, STONEY. Sports commentator, WIP, Philadelphia.

McMAHON, THOMAS J. Sports announcer, WNBF, Binghamton. (R) Also play-by-play football and baseball for Atlantic Refining over NBC, CBS and Mutual, 1937. (V) Song and dance act, 1928-29.

McMORROW, WM. F. Writer. (R) Shell Chateau, 1937 (Shell Oil Corp., NBC Red); Our Gal Sunday, 1937-38 (American Home Products Corp., CBS); also NBC Blue sustaining show, Batter Up, 1932. (LS) Way Down East, 1938 (sustaining, WOR, New York).

McMULLEN, GRETCHEN. Household programs, WAAB-WNAC, Boston. (R) Also Yankee Network, WEEI, Boston.

McMURRAY, EMMETT. Program director, chief announcer, WHBQ, Memphis. (R) Also WREC, Memphis. (L).

McNAIR, LORETTA. Actress, CJRC, Winnipeg. (R) Also various Chicago stations. (L).

McNAMARA, DON. Announcer, KMTR, Los Angeles.

McNAMEE, GRAHAM. Announcer (commercials, sports). (R) Ed Wynn, Texaco Fire Chief (The Texas Co., CBS); The Royal Gelatin Hour (Standard Brands, Inc., NBC Red); The Time of Your Life (Gruen Watch Co., NBC Red); Royal Crown Revue (Royal Crown Cola, NBC Blue; others, including World Series baseball games, etc. Formerly singer over WEAF, New York (1923). (F) Universal, Paramount; narrator for Universal shorts.

McNAUGHT, LEE. Musician, KHQ-KGA, Spokane. (V) Theatre appearances.

McNAUGHTON, HARRY ("Bottle").
Comedian. (R) Phil Baker shows since
1933 (Armour & Co., 1933-35, NBC Blue;
Gulf Refining Co., 1935-38, CBS). (F)

### JACK HILL

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BOB HOPE

Paramount Pictures, Inc., Hollywood, Calif.

Pathe, Warner Bros. and Columbia shorts (s, f). (L) Two Ziegfeld Follies, four Winter Garden Revues, three George M. Cohan shows, and productions by the Shuberts, Earl Carroll, Marc Klaw, the Selwyns and others (s,f). (V) Harry McNaughton & Andrew Tombes, 1927-28; theatre appearances with Phil Baker.

- McPHAIL, LINDSAY. Musical director. (R) Dr. Allan Roy Dafoe, 1936-38 (Lehn & Fink for Lysol, CBS and Canadian networks). (Composer of radio music; theatre director.)
- McRANEY, ROBERT L. Producer, organist, announcer. (R) Sports announcer for Kellogg Co. broadcasts over NBC,

- Alabama State and Alabama Mutual Network. (V) The Paramount Pair, 1930-31; featured organist at various theatres; personal appearances. Currently with WSGN, Birmingham.
- McSPEDDEN, ELLA. Actress. (R) I Want a Divorce, 1937 (Sussman Wormser & Co., NBC Red); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); other local and Pacific Coast shows, not current. Staff artist, KSFO, San Francisco.
- McWILLIAMS, JIM. Actor, producer. (R) Jim McWilliams Question Bee, 1936-38 (George Washington Coffee Refining Co., NBC Blue). (V) For some 20 years.

#### M

- MACAULEY, ISABEL. Actress, WTIC, Hartford. (L) Ah Wilderness, Street Scene (f).
- MAC BRYDE, JACK. Actor. (R) Death Valley Days (Pacific Coast Borax Co., NBC Blue).
- MacCREADY, HERB. Announcer, KMOX, St. Louis.
- MacDONALD, EDWIN. Actor. (R) Death Valley Days, 1934 (Pacific Coast Borax Co., NBC Blue); Phantom Pilot, 1937 (Langendorf Bakeries, Mutual-Don Lee); My Secret Ambition, 1937-38 (Durkee Famous Foods, Inc., CBS). (LS) KYA, San Francisco. (L) Henry Duffy, 1926; Bless You Sister (with Alice Brady, 1927); Stock. (V) Marian Murray Sketch, 1927. Now with KSFO, San Francisco.
- MacDONALD, JAMES. Tenor, WGY, Schenectady. (R) Also Yankee Network.
- MacDONALD, JEANETTE. Soprano. Vick's Open House, 1937-38 (Vick Chemical Co. for VapoRub and Va-tro-nol, CBS). (GA) Lux Radio Theatre, 1936 (Lever Bros. for Lux, CBS); Maxwell House Show Boat, 1937 (General Foods for Maxwell House Coffee, NBC Red). (F) Paramount, Fox, M-G-M (s). (L) Productions by the Shuberts, Ned Wayburn, Henry Savage (f). Victor records.
- MacDONALD, JOHN. Poetry reader, KFRO, Longview.
- (R) The Gospel Singer, 1936-38 (Procter & Gamble, NBC Blue); has been in radio since 1927.

- MACK, FLOYD. Educational director, announcer, writer, producer. (R) Life of Mary Sothern, 1936 (Lehn & Fink for Hind's Honey & Almond Cream, Mutual); Famous Jury Trials, 1936 (Mennen Co., Mutual); Johnson Family, 1936 (Pebeco Tooth Paste, Mutual); Alka-Seltzer News, 1937-38 (Miles Laboratories for Alka-Seltzer, Mutual-Don Lee). (LS) All out of NBC, Wash., D. C.; Esso News, 1936-37 (Esso Gasoline); Singing Violins, 1936-37 (Consolidated Terminal Corp.); Man on the Street, 1936-37 (Chevrolet Motors); Mack's Stumpus Boys, 1937 (Rock Creek Ginger Ale); others. (Currently Director of Education for Mutual-Don Lee Network).
- MACK, GILBERT. Actor, dialectician.
  (R) Gang Busters, 1937 (Colgate-Palmolive-Peet Co., CBS); Terry and the Pirates, 1938 (Boweys, Inc., NBC Red); Kate Smith's Bandwagon, 1938 (General Foods Corp., CBS). (LS) WEAF, WMCA, WOR, New York, (F) Shorts (Biograph). (V) Songster Boys, Gobs of Joy, Collegians, 1930-35. Currently with WHN, New York.
- WCOL, Columbus. (L) Dramatic stock. (V) Great London Ghost Show.
- MacKINNON, DOUGLAS A. Producer, musical director, WQXR, New York.
- MacNEIL, THELMA JEAN. Assistant program director, WFBL, Syracuse. (R) Also in Canada.
- MacPHERSON, FREDERICK. Announcer, operator, writer, KRE, Berkeley. (R) Also KJBS, San Francisco; KPMC, Bakersfield.

- MacPHERSON, JOHN. Culinary commentator. (R) The Mystery Chef, since 1929 (Davis Baking Powder, 1929-34, alternately NBC Red and Blue; Regional Advertisers, 1935-38, NBC Red and transcriptions).
- MADDEN, ALBERT O. Announcer, WABY, Albany. (Musician with Sousa, Bachman and others, 7 years.)
- MAGEE, FAY V. Actress, WMT, Cedar Rapids. (R) Iowa Broadcasting System shows.
- MAGINN, LEO A. ("Mr. Fixit"). Commentator, WIL, St. Louis. (V) Theatre appearances.
- MAGNANTE, CHARLES. Accordionist. (R) Manhattan Merry-Go-Round, 1934-38 (Dr. Lyon's Tooth Powder, NBC Red); Hammerstein Music Hall, 1935-38 (Anacin, CBS); Waltz Time, 1935-38 (Phillips' Milk of Magnesia, NBC Red); Capital Family, 1935-38 (CBS).
- MAHANEY, ROBERT A. Announcer, WIBX, Utica.
- MAHIN, HUME DERR. Script writer.
  (R) Jack & Loretta (Kirkman & Son, CBS).

- MAHONEY, WILKIE C. Gag writer. (R)
  Ben Bernie and All the Lads, 1935-37
  (American Can Co., NBC Blue); The
  Perfect Fool, 1936-37 (Axton-Fisher Tobacco Co., NBC Blue); Your Hollywood
  Parade, 1938 (American Tobacco Co.,
  NBC Red); Ben Bernie and All the Lads,
  1938 (U. S. Tire Dealers Mutual Corp.,
  NBC Blue). Currently under contract to
  Bob Hope for comedy material.
- MALKEMUS, JANE, Dramatic actress, WCFL, Chicago. (R) Also General Mills program, CBS, 1935-36; Ovaltine program, NBC, 1936.
- MALLOW, JOHN L. Announcer, KFPY, Spokane.
- MALLOY, LES. Announcer, KGGC, San Francisco. (R) Also KYA and KJBS, San Francisco. (V) Theatre appearances.
- "MALLY, CAP." Singer, farm announcer, KSO-KRNT, Des Moines.
- MALONE, FLORENCE. Network actress.
  (R) Mr. Keen, Tracer of Lost Persons
  (Bi-So-Dol, NBC Blue); Singing Lady
  Music Plays (Kellogg Co., Mutual).

## Robert C. Brilmayer

Writer—Producer

RADIO STAGE SCREEN

# ARCH OBOLER

Radio Playwright

Wm. Morris Agency NBC

- MALONE, PICK. (Works with Pat Padgett as "Pick and Pat."). Comedian. (R) Maxwell House Show Boat (General Foods Corp., NBC Red, as Molasses & January); Pick and Pat (U. S. Tobacco Co., CBS). Several guest appearances. (F) Republic; Paramount shorts. (V).
- MALOUIN, ROY. Announcer, CKAC, Montreal. (L) 1933-35. (V).
- MANDERVILLE, BUTLER. Actor. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS).
- MANECCHIA, ACHILLE I. Italian announcer, WOV, New York. (L) Director, Royal Theatre of Rome, Teatri Colon of Buenos Aires, Nacional Teatre of S. Paol, Brazil.
- MANLEY, WILLIAM FORD. Writer. (R)
  Vivian, 1927 (Coca-Cola Co., NBC);
  Soconyland Sketches, 1928 (Socony-Vacuum Co., NBC Red); General Motors
  Hour, 1928 (General Motors Corp., NBC
  Red); Gus and Looie, 1929 (Schroeder
  Valve Co., NBC Red); Mr. and Mrs., 1929
  (Graybar Electric Co., CBS); Sandy and
  Lil, 1930 (Eskimo Pie Co., CBS); Stebbins Boys, 1931 (Swift & Co., NBC Red);
  Vivian and Her Life Saver, 1935 (Life
  Savers, Inc., CBS); Nine to Five, 1936
  (L. C. Smith Co., NBC Red). All these
  programs were written in collaboration
  with Henry F. Carlton. Also various
  sustaining network shows.
- MANN, JERRY. Comedian. (R) Lum and Abner, 1934 (Ford Motor Car Co., NBC Red); Radio City Party, 1934 (Radio Corp. of America, NBC Blue); Bi-So-Dol Varieties, 1934 (American Home Products for Bi-So-Dol, CBS); Manhattan Merry-Go-Round, 1935 (Sterling Products for Dr. Lyon's Tooth Powder, NBC Red); Hammerstein Music Hall, 1936-38 (American Home Products for Anacin, CBS). (F) Shorts. (V) Juvenile Frolics, 1920; Kiddies Kabaret; single act, to date.
- MANN, ROBERT J. Continuity and commercial writer, (R) For Men Only, 1937-38 (Bristol-Myers for Vitalis, NBC Red); commercials on The Wife Saver discs.
- MANNERS, BUDDY. Singer, WHN, New York. (V) Embassy Boys, Reggie Boyd Unit, Irene Vermillion Girls' Band.
- MANNERS, LUCILLE. Singer. (R) Cities Service Concert (Cities Service Co., NBC Red).
- MANNERS, VIRGINIA. Singer, WOPI, Bristol. (V) Theatre appearances.

- MANNERS, ZEKE. Novelty band leader, WMCA, N. Y. ("Zeke Manner's Gang").
- MANNING, KNOX. News commentator, announcer. (R) Knox Manning—Commentator, 1938 (Euclid Candy Co. of California, CBS); Univex News, 1938 (Univex, CBS); also numerous Yankee Network and Don Lee Network shows, 1932-37. (V) Theatre appearances. (Currently with CBS Pacific Coast Division).
- MANSEAU, LUCIENNE. Singer, comedienne, CHRC, Quebec.
- MANSOUR, WILLIAM. Announcer, sound technician, dialogue director, WHJB, Greensburg.
- MAPLE CITY FOUR (Al Rice, Fritz Meissner, Art James, Pat Petterson). Quartet. (R) National Barn Dance, 1933-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (F) Currently under contract to Republic Pictures (f). (V) 10 years.
- MARBLE, HARRY W. Announcer, WCAU, Philadelphia. (L) Repertory and stock.
- MARCENO, NORMA. Blues singer, KWK, St. Louis. (V) Night clubs and theatres.
- MARCH, PAUL. Singer, KEHE, Los Angeles. (R) Also California Radio System.
- MARCOU, YVETTE. Character actress, singer, pianist, CHRC, Quebec.
- MARIANI, HUGO. Musical director. (R)
  Voice of Firestone (Firestone Tire &
  Rubber Co., NBC Red); Bicycle Party
  (Cycle Trades of America, NBC Red);
  Empire Builders (Great Northern Railway, NBC Blue); other programs for
  Wm. Wrigley, Jr., Co., General Motors
  Corp., American Tobacco Co., Campbell
  Soup Co., etc. (F) Shorts. (V) Hotel engagements.
- MARKLEY, PHILIP E. Musician, actor, KGCX, Wolf Point. (R) Also WDAY, Fargo; KFBB, Great Falls. (L).
- MARKMANN, PAULA. Actress, WCAU, Philadelphia. (R) Also KYW, WFIL, WIP and WHAT, Philadelphia.
- MARKO, BOB. Script writer. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS).
- MARKS, GARNETT A. Announcer, actor, news and sports commentator, singer. (R) General Electric Hour, 1931 (Gen-

eral Electric Co., NBC Red); Gang Busters, 1938 (Colgate-Palmolive-Peet Co., CBS). (LS) KMOX, St. Louis; WENR, Chicago; WMCA and WOR, N. Y. (F) Warner Bros., Vitaphone, First National, 1929-30. (L) St. Louis Municipal Opera Co. (V) Personal appearances.

MARLOW, J. FRANK. Dramatic actor, WSM, Nashville. (L) Pauline McLean Players, 1919-22; Permanent Players, 1923-25; Aren't We All (Raymond Hitchcock), 1928; Jefferson Players, 1932-33; Peruchi Players, 1936-37; others.

MARNELL, ANN. Singer, KANS, Wichita. (R) Also KFEQ, St. Joseph.

MARR, JAMES. Actor. (R) WHN, WMCA, WOR, New York. (F) Shorts. (L) Chauncey Olcott, 1920-26; Henry Miller; Selwyn Co.; Erlanger Co.; Theatre Guild (f). (V) Various circuits.

MARROCCO, W. THOMAS. Violinist, WHEC, Rochester.

MARRONE, JOSEPH J. Musician, conductor, WBAX, Wilkes-Barre.

MARSH, ESTELLE G. Commentator (women's club activities), WAAB-WNAC.

Boston. (L) Little Theatre productions, as coach and director.

MARSHALL, CHARLES H. Guitarist, singer. (R) Peaceful Valley Folk, 1934 (Crazy Water Co., NBC Red); Death Valley Days, 1934-37 (Pacific Coast Borax Co., NBC Blue); Signal Carnival, 1936-38 (Signal Oil Co., NBC Red).

MARSHALL, HELEN. Singer. (R) Sigmund Romberg's Studio Party, 1934-35 (Swift & Co., NBC Red); Fireside Recitals, 1936-37 (American Radiator Co., NBC Red); substitute artist on Saturday Night Serenade, 1937 (Pet Milk Sales Corp., CBS); others, in 1934. (L) Columbia Theatre Associates, concert recitals.

MARSHALL, REGINALD. Singer, WSJS, Winston-Salem.

MARTHA & HAL. See Martha Lawrence and Hal Bogg.

MARTIN, CHARLES. Writer, director, producer. (R) Then & Now, 1936 (Sears, Roebuck, CBS); Thrill of the Week, 1936-38 (Philip Morris & Co., Ltd., NBC Red); Front Page News, 1936-38 (Philip Morris & Co., Ltd., CBS); Johnny Pre-

# ANNE SEYMOUR

'The Story of Mary Marlin'

'Cross Roads'

# Jolly Gillette

(Eileen Barton)

- sents (Philip Morris & Co., Ltd., CBS, NBC Red); March of Time (Time, Inc., NBC Blue). (F) Writer, director, producer for Universal. (Currently with the radio department, Biow Advertising Agency.)
- MARTIN, DON. Announcer, producer, KMPC, Beverly Hills.
- MARTIN, DON. Announcer, writer, WFIL, Philadelphia. (R) Also Inter-City Network; WIP, Philadelphia; WTAR, Norfolk; Mutual Network.
- MARTIN, "DUDE". Cowboy musician, KSFO, San Francisco. (R) Also KLX, Oakland. (F) Shorts. (V) Theatre appearances.
- MARTIN, EMIL B. Musician, WFAA, Dallas. (V) Band, 1920-24.
- MARTIN, FAYE. Home economics commentator, KANS, Wichita. (R) Also KFH, Wichita.
- MARTIN, FRED S. Accordionist, arranger, singer, WFAA, Dallas. (R) Also Texas Quality Network. (V) Personal appearances.
- MARTIN, HARRY B. Script writer. (R) Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red).
- MARTIN, J. T. W. Writer, director. (R)
  Beatrice Fairfax, 1937-38 (Hecker Products, Mutual); Julia Blake, 1938 (Armstrong Cork Co., transcriptions); School for Wives, 1938 (Corning Glass Works, transcriptions). (Co-author, How to Write for Radio).
- MARTIN, JANE. Writer, director, producer. (R) Let's Play Games, 1937-38 (Vapex; WOR, New York City; WAAB, Boston; WGN, Chicago). (L) Civic Repertory Theatre with Eva Le Gallienne, one year (f).
- MARTIN, JOE. Tenor, WHN, New York. (V) Theatre appearances.
- MARTIN, LEO. Musician (trumpet, trombone), CJRC, Winnipeg. (V) Theatre bands.
- MARTIN, MARCELLUS. Accordionist, KGW-KEX, Portland.
- MARTIN, NANCY. Pianist, singer, WCAE, Pittsburgh. (R) Also KDKA, Pittsburgh; WWVA, Wheeling. (V) Personal appearances with Amos 'n' Andy.
- MARTIN, POKEY (Don Allen). Continu-

- ity and dialogue writer, actor, WLS, Chicago. (V) Monologues.
- MARTIN, REGINALD W. Organist, KUOA, Siloam Springs. (Also composer, virtuoso).
- MARTIN, TATTEE. ("Three Vamps"). Singer, WIOD, Miami.
- MARTIN, THOMAS E. Announcer, continuity writer, WGY, Schenectady. (R) Also WSYR, Syracuse; WIBX, Utica.
- MARTIN, TONY. Singer, actor. (R) Burns & Allen, 1937-38 (General Foods for Grape-Nuts, NBC Red). (F) 20th Century-Fox (f); RKO short.
- MARTINEAU, LAUREAT ("Bob"). Program director and chief announcer, WTHT, Hartford. (R) Also transcriptions.
- MARTINI, ALBERT. Violinist, KWKH, Shreveport. (R) Also WJBC, Bloomington.
- MARTINI, ROLAND. Script writer, producer. (R) Ry-Krisp Presents Marion Talley (Ralston-Purina Co., NBC Red).
- MARVEY, GENE. Tenor, WHN, New York. (R) Also Hammerstein Music Hall, CBS, 1936; KFAC, Los Angeles. (F) Republic (f). (L) New York Opera Co.; stock (f). (V) Single act; night club appearances.
- MASON, DOROTHY LEE. Singer, announcer, commentator, WHBF, Rock Island.
- MASON, LIN. Announcer, singer, WKRC, Cincinnati. (R) Also WALR, Zanesville; WCOL and WBNS, Columbus.
- MASON, MARY. Director WRC Home Forum, WRC-WMAL, Washington. (R) Also director WNAC (Boston) Women's Club, 1925-28; assistant, Ida Bailey Allen's Homemaker's Club, 1928 (CBS); director women's programs, 1929 (WBZ, Boston); food editor, Women's Radio Review, 1930-32 (CBS); others, all commercial participating programs. (F) Commercial films. (L) Lyric stock co., one year; concert series.
- MASON, PAUL. Announcer, KANS, Wichita.
- MASON, SYDNEY. Actor, announcer. (R)
  Home, Sweet Home, 1934-35 (Procter &
  Gamble, NBC Blue and Red); Roses &
  Drums, 1934 (Union Central Life Insurance Co., CBS); The Gibson Family.

1935 (Procter & Gamble, NBC Red); The O'Neills, 1935 (Procter & Gamble, NBC Red); Famous Jury Trials, 1936-37 (Mennen Co., Mutual); True Detective Mysteries, 1936 (Macfadden Publications, Inc., Mutual); Johnny Presents, 1936-37 (Philip Morris & Co., Ltd., NBC Red, CBS). (LS) KECA, KFVD, KFAC, KFI, Los Angeles; WEAF, WJZ, WLW, WMCA, WOR, New York; WXYZ, Detroit. (F) Paramount, Biograph; Warner Brosshorts. (L) Ebb Tide; A Lady Detained; others. (V) Theatre appearances. Currently with WXYZ, Detroit.

MAST, ROSALIE, JUDITH, ELSIE.
Rhythm singers, WIL, St. Louis. (L)
Hazard Short Revue; Municipal Opera;
stock. (V) Mast Kiddies, 1919; Night
in Dixie, 1922-24; Mason-Dixon Dancer,
1926-29; others; night club and hotel appearances.

MASTERMAN, E. D. Script writer. (R)
Dog Heroes (Modern Food Process Co.,
NBC Blue).

MASTERS, FRANKIE. Orchestra leader, M.C., singer. (R) It Can Be Done, 1937-38 (Household Finance Co., NBC Blue). (F) Universal; shorts. (V) Theatre master of ceremonies, 5 years; night club appearances.

MATHIEU, RENE. Ballad singer, actor, CHRC, Quebec.

MATTESON, DR. HERMAN H. Story teller, health commentator, KOL, Seattle. (R) Also Mutual, Don Lee.

MATTHEWS, GRACE. Actress, CJRC, Winnipeg. (R) Also CFRB, Toronto; Canadian Broadcasting Corp.; guest, Fleischmann Yeast and General Motors programs. (F) British and Dominion Films, 1935. (L) John Holden Stock Co., 1935-38.

MAURICE, VALIQUETTE. Announcer, CRCK, Quebec. (R) Also Canadian Broadcasting Corp.

MAXWELL, RICHARD. Singer, philosopher. (R) Garden of Memories, 1937-38 (Restland Memorial Association, Mutual).

MAXWELL, TED. Playwright, actor, producer. (R) Death Valley Days (Pacific Coast Borax Co., NBC Blue); Hawthorne House (Wesson Oil & Snowdrift Sales Co., Inc., NBC Red). (LS) KPO-KGO, San Francisco. (L) Stock. (V) Ted Maxwell and Virginia Chester.

MAXWELL, THOMAS. Announcer, WGST, Atlanta.

# MEL WISSMAN

WWJ Detroit

# AXEL GRUENBERG

Producer of
"Detroit News Radio Extra"
"Causes of Crime"

"March of Youth"
"Wings of Song"

WWJ DETROIT

- MAY, FOSTER. News editor and commentator, WOW, Omaha.
- MAYAL, HERSCHELL. Actor. (R) Lone Ranger (Weber Baking Co. and Gordon Bakeries, Mutual).
- MAYFIELD, ARGYRA. Dramatist, KTSM, El Paso.
- MAYO, BESS. Organist, KTAR, Phoenix.
- MAYS, RODERICK A. Writer, KNX, Los Angeles. (R) Also NBC Pacific Coast shows; KLX, Oakland; KYA, San Francisco; KMTR, Los Angeles; others.
- MAYS, TED. Musician, orchestra leader, KONO, San Antonio.. Victor recordings.
- MEACHAM, MALCOLM R. Actor. (R)
  Hall of Fame, 1935 (Lehn & Fink Products Co., NBC Red); Hollywood Hotel,
  1935-36 (Campbell Soup Co., CBS); Lux
  Radio Theatre, 1936 (Lever Bros. Co.,
  CBS); Ma Perkins, 1938 (Procter & Gamble, NBC Red); Kitty Keene, Inc. (Procter & Gamble, CBS); Margot of Castlewood, 1938 (Quaker Oats Co., NBC Blue);
  Story of Mary Marlin, 1938 (Procter &
  Gamble, NBC Red and Blue); Betty &
  Bob, 1938 (General Mills, CBS).
- MEDBURY, JOHN P. Writer. (R) Burns & Allen, 1937-38 (General Foods Corp., NBC Red). (F) Shorts (Columbia); also dialogue for Paramount. (Newspaper humorist.)
- MEEDER, WILLIAM H. Organist. (R) Clara, Lu & Em, 1936 (Colgate-Palmolive-Peet, NBC Blue); Home Sweet Home, 1936-37 (P & G for Chipso, NBC Red and Blue); Edward MacHugh, the Gospel Singer, 1936-38 (P & G for Ivory Soap, NBC Blue); Pepper Young's Family, 1936-38 (P & G for Camay Soap, NBC Red and Blue); Road of Life, 1937-38 (P & G for Chipso, NBC Red). (V) Theatre appearances.
- MEEK, JIMMIE L. Bass violinist, singer, KGNC, Amarillo. (V).
- MEIGHAN, JAMES. Actor. (R) Court of Human Relations (Vadsco Sales Corp., Mutual); Mr. Keen, Tracer of Lost Persons (Bi-So-Dol, NBC Blue); Singing Lady Music Plays (Kellogg Co., Mutual).
- MEISSNER, FRITZ. See Maple City Four.
- MELCHIOR, ELAINE. Actress. (R) Pretty Kitty Kelly (Continental Baking Co., CBS).
- MELCHIOR, LAURITZ. Operatic tenor.
  (R) Frequent guest appearances on

- Ford, General Motors, Chase Bank Lucky Strike and RCA programs; network opera broadcasts from the Metropolitan, New York, San Francisco and Chicago. Made first transatlantic broadcast from Marconi experimental station in England, 1917. (Leading heroic tenor, Metropolitan Opera, San Francisco Opera, Covent Garden, Chicago Grand Opera and Paris Grand Opera companies. Has sung more performances of Tristan, Siegfried and Tannhauser than any other artist, dead or living. Honorary president, Richard Wagner Society. Singer to the Royal Danish Court.)
- MELODY MAIDS (Dorothy Lee Wolf, La Veta Anderson, Judy Magrine). Rhythm trio, KLZ, Denver. (R) Also KOA, Denver; WHB, Kansas City. (V).
- MELODY MEN (Franklin Barger, Dewey Gordon, Raymond Baber, Clarence Helstrom). Quartet, KLZ, Denver.
- MELTER, CLARENCE. Singer, musician, WCKY, Cincinnati. (R) Also Mutual.
- MELTON, JAMES. Singer. (R) Seiberling Singers, 1928-31 (Seiberling Rubber Co., NBC Blue); Ward's Family Theatre, 1934 (Ward Baking Co., CBS); Sealtest Sunday Night Party, 1936-37 (Sealtest, Inc., NBC Red); Palmolive Beauty Box Theatre, 1937 (Colgate-Palmolive-Peet Co., CBS); The Songshop, substituted for Kitty Carlisle two months in 1938 (Cocacola Co., CBS); others. (F) Warner Bros. (s,f). Concerts; records.
- MEN ABOUT TOWN TRIO (Scrappy Lambert, Jack Parker, Phil Duey).

  Singers. (R) Believe It or Not (General Foods Corp., NBC Red); Manhattan Merry-Go-Round (R. L. Watkins Co., NBC Red).
- MEN OF THE WEST (Don Davies, Harry Morton, Duncan McColl, Guy Hockett). Quartet, KOA, Denver. (R) Also NBC sustaining. (V).
- MENARD, GEORGE. Announcer, producer, singer, WROK, Rockford. (F) Shorts.
- MENDELSOHN, M. M. Script writer. (R)
  Your Parlor Playhouse (Lovely Lady
  Cosmetics, Mutual).
- **MENG, RUTH R.** Women's commentator, WTMV, East St. Louis.
- MENKEN, HELEN. Actress. (R) Famous Actor's Guild Presents Second Husband, 1937-38 (Bayer Co., CBS). (L) Seventh Heaven; Queen Elizabeth, The Old Maid; others. (V).

MERCER, LLOYD C. Musician and singer, KNEL, Brady. (R) Also KGKL, San Angelo. (V) Theatre appearances.

MERCER, MILDRED. Singer, WBIG. Greensboro.

MEREDITH, JUNE. Actress. (R) Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue).

MERESCO, JOE. Pianist. (R) Major Bowes' Amateur Hour (Chrysler Corp., CBS).

MERIWETHER, J. CUTLIFF. Musician, arranger, WGPC, Albany, Ga. (V) Let's Have a Party Revue, 1933; Chatterbox Revue, 1934.

MERKIN, HARRY. Pianist. (R) Major Bowes' Amateur Hour (Chrysler Corp., CBS).

MERRIFIELD, DON. Actor. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS).

MERRILL, LOUIS. Actor. (R) Park Avenue Penners, 1936-37 (R. B. Davis Co. for Cocomalt, CBS); Lux Radio Theatre, 1936-38 (Lever Bros. for Lux Toilet Soap, CBS); Al Jolson, 1936-37 (Lever Bros. for

Lifebuoy Soap, CBS); Royal Gelatin Hour, 1937 (Standard Brands for Royal Gelatin, NBC Red); Hollywood Hotel, 1937 (Campbell Soup Co., CBS); Good News of 1938, 1937 (General Foods) for Maxwell House Coffee, NBC Red); Welch Presents Irene Rich, 1937 (Welch Grape Juice, NBC Blue); Big Town, 1937-38 (Lever Bros. for Rinso, CBS); Thrills, 1937-38 (Union Oil, NBC Red); Camel Caravan, 1938 (R. J. Reynolds Tobacco Co., CBS); others.

MERRY MAKERS. String band and vocal trio, KALB, Alexandria.

MERTZ, THERON C. Musician. (R) Burns & Allen (Campbell Soup Co., CBS). (F) Shorts (Warner Bros.). (L) Parisiana, 1928. (V) Wesley Barry & Band, 1926-28. Staff musician, KSFO, San Francisco.

METCALF, JOHN B. Hymn evangelist, WAAB-WNAC, Boston.

METZ, STUART B. Announcer. (R) Betty Moore Triangle Club, 1937 (Benjamin Moore Paint Co., NBC Red); Jell-O Summer Show, 1937 (General Foods for Jell-O, NBC Red); Pepper Young's Family, 1937-38 (Procter & Gamble for Camay Soap, NBC Red and Blue); Road of Life, 1937-38 (Procter & Gamble for Chipso, 1937-38).

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Nightly Sports Review For Coca-Cola

RED THORNBURGH, Assistant Miker

- **MEYER, JOE.** Announcer, KGGC, San Francisco. (V) Theatre appearances.
- MEYERS, GUS, JR. Musical conductor, violinist, arranger, WICC, Bridgeport. (R) Also Colonial Network. (V) New England circuits, 1922-36.
- MEYERS, JOHN T. Script writer, actor, juvenile director, KABC, San Antonio.
- MICHAELIS, ADRIAN F. Script writer.
  (R) Standard School Broadcast (Standard Oil Co. of California, NBC Red).
- MICHAELS, BUD. Actor. (R) Lone Ranger (Gordon Bakeries and Weber Baking Co., Mutual).
- MICHAELS, CHARLES. Musician, KFSO, San Francisco. (R) Various CBS shows including Burns & Allen; also WOR, New York. (F) Shorts (Chesterfield Film Co.). (L) Flying High, 1929; Vanities, 1934. (V) Appearances with Joe Benuti, Red Nichols.
- MIDDLETON, BOB. Actor. (R) Zenith Radio Foundation (Zenith Radio Corporation, CBS).
- MIGNACCA, EMIL. Violinist, CJRC, Winnipeg. (R) Also CKY, Winnipeg; Canadian Broadcasting Corp. (V) Toured several seasons.
- MILES, ELEANOR J. Pianist, organist, WSPD, Toledo. (L) Concert appearances, 15 years.
- MILES, HURST. Conductor, WGRC, New Albany (Co-organizer of Park-Miles Orchestra).
- MILES, JIM. Announcer, newscaster, WCKY, Cincinnati. (R) Also WCHS, Charleston; West Virginia Network.
- MILES, MRS. ALICE LOWE. Interviewer.
  (R) Husbands and Wives, 1936-37 (Lamont Corliss & Co., NBC Blue). (LS) WOR, New York. (Worked as team with Sedley Brown.)
- MILLER, ALBERT G. Writer, director.
  (R) Frank Hawks, 1936 (Gruen Watch Co., Mutual); Town Hall Tonight, 1936 (Bristol-Myers Co., NBC Red); Walter O'Keefe, 1937 (Bristol-Myers Co., NBC Red); Pontiac Varsity Show, 1937 (Pontiac Motor Co., NBC Red); Bank Show, 1937 (Group of American Banks, CBS); Ben Bernie and All the Lads, 1938 (U. S. Rubber Products, Inc., CBS). (LS) WOR, WJZ, New York. (L) Author of "The Sellout," 1933. (Has written for Saturday Evening Post, Life, Judge, and Conning Tower. Former radio writer and director for N. W. Ayer and Son, Inc.)

- MILLER, BARNEY. Program director, producer, writer, KGW-KEX, Portland. (R) Also KOMO, Seattle; KHQ, Spokane.
- MILLER, CLARENCE. Entertainer, KRLD, Los Angeles. (R) Watch the Fun Go By (Ford Motor Co., CBS); programs on Texas Quality Network.
- MILLER, FRANCES. Popular singer, WGST, Atlanta.
- MILLER, IRENE V. Singer, actress, WTMV, East St. Louis.
- MILLER, IRVING. Actor. (R) The Wife Saver (Manhattan Soap Co., NBC Red).
- MILLER, JACK. Orchestra leader. (R)
  Kate Smith & Her Swanee Music, 193133 (Congress Cigar Co. for La Palina
  Cigars, CBS); Kate Smith's New Star
  Revue, 1934 (Hudson Motor Co., CBS);
  Coffee Time with Kate Smith, 1935-36
  (A & P Tea Co., CBS); Kate Smith's A
  & P Bandwagon, 1936-37 (A & P Tea
  Co., CBS); Kate Smith's Bandwagon,
  1937-38 (General Foods Corp., CBS).
- MILLER, JOHNNY. Singer, special events announcer, WSJS, Winston-Salem.
- MILLER, MALLORY. Dramatist, KTSM, El Paso.
- MILLER, VICTOR. Musical director, pianist, WSYR, Syracuse. (R) Also WFBL, Syracuse. (V) Theatre musical director.
- **MILLER, VIVIAN.** Organist, pianist, WWVA, Wheeling.
- MILLETT, ART. Announcer. (R) Rich Man's Darling (Affiliated Products, CBS); Hammerstein Music Hall (Anacin Co., CBS); Our Gal Sunday (Affiliated Products, CBS); others.
- MILLS, BILLY. Musical director, composer, arranger, pianist. (R) Myrt & Marge, 1934-36 (Wm. Wrigley, Jr., Co., CBS); Heidelberg Students, 1934 (Blatz Brewing Co., CBS); The First Christmas, 1935 (Sears Roebuck & Co., CBS); Flying Red Horse Tavern, 1936 (Socony-Vacuum Oil, CBS); Poetic Melodies, 1936-37 (Wm. Wrigley, Jr., Co., CBS); Gold Medal Hour, 1936-37 (General Mills, CBS); Fibber McGee & Molly, 1938 (S. C. Johnson & Son, Inc., NBC Red).
- MILLS, FELIX. Orchestra leader, composer, arranger. (R) Silver Theatre, 1937 (International Silver Co., CBS); Mickey Mouse Theatre of the Air, 1938 (Pepsodent Co., NBC Red). Pacific Coast programs for Gilmore Oil and Bullocks Department Store, 1937. Composed and

directed music for numerous transcribed shows, including Chandu the Magician, Count of Monte Cristo, Strange As It Seems, Tarzan, Charlie Chan, etc.

MILLS, MARJORIE. Commentator. (R) Featuring Marjorie Mills, 1937 (Maine Development Commission, Mutual); past 13 years as conductor of women's programs, locally and on New England networks, sponsored cooperatively by food concerns. (Also editor of women's pages on Boston Herald Traveler.)

MILLS, RALPH. Singer, KFPY, Spokane. (V) Theatre appearances.

MILNER, R. HOWARD. Baritone, WRC-WMAL, Washington. (L) Gilbert & Sullivan shows (s).

MINGUS, BRO. Announcer, poetry reader, KRBC, Abilene.

MINNICH, MERTON. Musician, WJJD, Chicago. (R) Also WJJD, WGN, and WLS, Chicago. (V) Theatre appearances.

MITCHELL, AL. Newscaster, sports commentator, KGLO, Mason City.

MITCHELL, DEAN. Singer, KSL, Salt Lake City. (V) Theatre appearances.

MOCK BILL. Announcer, writer, KGW-KEX, Portland.

MOESER, FRANK. Pianist, musical director, KTSM, El Paso.

MOLARSKY, OSMOND. Script writer.
(R) Various scripts for Cavalcade of America, 1935-38 (E. I. du Pont, CBS).

MOLTZNER, MASON B. Writer, actor.
(R) Death Valley Days, 1936 (Pacific Coast Borax Co., NBC Blue); Women's M'agazine of the Air, 1936 (Acme Beer, NBC Red). (L) Currently staff member of KGW-KEX, Portland.

MONROE, BILLY. M. C., WMBC, Detroit. (V) Bruce's Revue, 1921-27.

MONROE, LUCY. Soprano. (R) Goodrich program, 1935; Lavender & Old Lace, 1935-36 (Sterling Products, CBS); Hammerstein Music Hall, 1936-37 (American Home Products, successively NBC Blue, CBS); American Album of Familiar Music, 1936-37 (Sterling Products, NBC Red). (GA) American Bank Program, Philadelphia Orchestra, Ben Bernie, Lanny Ross and Chevrolet programs. (L) Concerts, Metropolitan, St. Louis and Rochester Opera companies, 1938.

MONROE, PAUL. Script writer. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).

### **PAUL SULLIVAN**

News Commentator

### WLW Continuously Since 1935

\* First (seven times weekly, 15minute shows) in THE BILL-BOARD'S Cincinnati Radio Program Study.

\* Fourth in FAME'S box office poll of 400 radio editors on national champion commentators for 1937.

#### Program Review

This pleasing and highly interesting 15-minute news stint is marked by Paul Sullivan's deft handling of national, international and local affairs. Few of his contemporary commentators are as artistic at brevity or masterful with the King's English. His voice is dynamic, clear and well modulated, while his subtle enunciation leaves nothing to be desired.—The Billboard.

#### **CHARLES PECK**

Juvenile Actor
RADIO-PICTURES

Whiteman Program—NBC
Jolson Program—CBS
Bill and Ginger—CBS
"Dead End," Goldwyn
"Of Human Hearts," MGM
"Mad About Music," Univ.

Management: MAX SHAGRIN

- MONTANA, PATSY (Prairie Ramblers and Patsy). Singer, WLS, Chicago. (R) Also NBC and CBS, 1932-33. (F) Shorts. (V) Patsy Montana, Cowgirl Singer and Yodeler, 1932-38 (also recording artist).
- MONTELL, DOUGLAS G. Sportscaster, announcer, producer, KSFO, San Francisco. (R) Various sportcasts over NBC, CBS and Mutual. (LS) KROW, KLX, Oakland; KQW, San Jose; KYA, KJBS, KFRC, KSFO, San Francisco.
- MONTGOMERY, CAROLYN. Singer, pianist, KTUL, Tulsa. (R) Also KGGF, Coffeyville.
- MOODY, DOLLY & PAT ("Montana Sweethearts"). Hillbilly singers with guitar, WDZ, Tuscola. (V) WDZ road shows.
- MOONEYHAM, MARY H. Pianist, WOPI, Bristol.
- MOORE, BETTY. Talks on interior decorating. (R) Benjamin Moore Triangle Club, since 1929 (1938 series on NBC Red, Benjamin Moore Paints).
- MOORE, FLOYD H. Old-time fiddler, WFAM-WSBT, South Bend. (V) Theatre appearances.
- MOORE, GRACE. Singer, actress. (R)
  The Nash Speed Show, 1936-37 (Nash-Kelvinator Corp., CBS); Chesterfield
  Presents, 1938 (Liggett & Myers Tobacco
  Co., CBS); (GA) Appeared on programs
  of Lever Bros. Co., General Motors, Ford
  Motor Co., Vick Chemical Co., others.
  (F) Columbia (s). (L) Music Box Revue; musical comedies. Member of
  Metropolitan and Chicago operas. Has
  appeared in concerts and operas
  throughout U. S. and Europe. Recordings.
- MOORE, HAL. Announcer. (R) Mrs. Wiggs of the Cabbage Patch (Hill's Cold Tablets and A. S. Boyle Co., CBS); Pick and Pat (United States Tobacco Co., CBS); Homemakers' Exchange (National Ice Advertising Co., NBC Red). (F) Paramount Newsreels.
- MOORE, JAMES. Program director, WLVA, Lynchburg. (L) Concert tours, 1928-30, 1932-33. (V) Single act, 1927-28.
- MOORE, JAMES F. Announcer, KRE, Berkeley.
- MOORE, JOHN. Actor, singer. (R) The O'Neills, 1936-37 (Procter & Gamble, NBC Red and Blue); Hilltop House, 1937-

- 38 (Colgate-Palmolive-Peet, CBS); Our Gal Sunday, 1937-38 (American Home Products for Anacin and Kolynos Toothpaste, CBS). (F) J. C. Williamson Corp., Australian producers (s). (L) 1933-35; The Great Waltz (Australian production), Music in the Air, The Merry Malones (s). (V).
- MOORE, NANCY. Singer, WSJS, Winston-Salem.
- MOORE, WILLIAM. Producer, announcer, M. C., KNX, Los Angeles. (F) M-G-M, 20th Century-Fox, Republic, Grand National, Universal (f); M-G-M' shorts. (L) The Virginian; Gallows Glorious, 1935; Petrified Forest; Three Men on a Horse; others (f). (V) Theatre appearances.
- MOOREHEAD, AGNES. Dramatic actress.
  (R) Big Sister (Lever Bros. Co., CBS);
  The Shadow (Delaware, Lackawanna &
  Western Coal Co., Mutual); There Was
  a Woman (Glass Container Association
  of America, NBC Blue); Terry and the
  Pirates (Bowey's, Inc., NBC Red); The
  Monday Night Show (The Brewers'
  Radio Show Association, CBS); others.
  (L) Scarlet Pages; Candlelight; Soldier
  & Woman; Marco's Millions.
- MORE, FRANKIE. M. C., announcer, musician, WWVA, Wheeling. (R) Also WLS, WJJD, WENR, Chicago; WHAS, Louisville. (V) Theatre appearances.
- MOREHEAD, ALBERTA. Singer, WHBF, Rock Island. (R) Also guest, Rudy Vallee program, 1937.
- MORGAN, BREWSTER. Producer, script writer. (R) Hollywood Hotel (Campbell Soup Co., CBS).
- MORGAN, CLARKE. Musician (organ, piano, accordion), KWK, St. Louis. (R)
   Also CBS, with Three Queens and a Jack. (V) Hotel appearances.
- MORGAN, EUGENE C. Accordionist, WHAM, Rochester. (V) Theatre appearances.
- MORGAN, FRANK. Actor, comedian. (R) Good News of 1938, 1937-38 (General Foods Corp., NBC Red). (F) Paramount, M-G-M, Fox, Universal, United Artists. (L). (V).
- MORGAN, GENE. Actor. (R) Carol Kennedy's Romance, 1937 (H. J. Heinz Co., CBS); Heinz Magazine of the Air, 1937-38 (H. J. Heinz Co., CBS); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet for Super Suds, CBS). (F) Commercial shorts. (L) Stock, 3 years (f).

- MORGAN, GERALD. Program director, writer, actor, KONO, San Antonio. (R) Also KMAC, KTSA, WOAI, San Antonio. (V) Bud & Henry, Bud & Skinny, Bud & Sugarfoot.
- MORGAN, JACK R. Pianist, arranger, composer, WHBQ, Memphis. Also arranger and director for numerous orchestras and vaudeville acts.
- MORGAN, JAMES C. Program director, KSFO, San Francisco. (Supervised all CBS production from San Francisco, 1937).) (L) San Juan Pageant, 1936-37; Golden Gate Bridge Fiesta Pageant, 1937 (director).
- MORGAN, JOHN CARL. Announcer, WTAR, Norfolk.
- MORGAN, RUSS. Orchestra leader. (R)
  Laugh with Ken Murray, 1936 (Lever
  Bros. for Rinso, CBS); Johnny Presents,
  1937-38 (Philip Morris & Co., CBS). (F)
  Paramount and Warner Bros. shorts. (Y)
  Theatre, night club and hotel appearances, since 1935. Brunswick records.
- MORGANTI, HELEN. Soprano, KOBH, Rapid City. (R) Also WNAX, Yankton; KVOD, KFEL, KOA and KLZ, Denver. (F) Shorts. (L) Rocky Mountain Productions (s). (V) Theatre appearances.
- MORISSET, LOUIS. Commentator, actor, CKAC, Montreal. (R) Also Canadian Broadcasting Corp. (V) Theatre appearances.
- MORRIS, COLTON G. News commentator, WORL, Boston. (R) Also WMEX and WBZ, Boston.
- MORRIS, GEORGE W. Old-time fiddler, KFRU, Columbia. (R) Also KMBC, Kansas City; KMOX, St. Louis; WHO, Des Moines. (V) Gentleman George Morris, 1 year.
- MORRIS, GRIFFITH J. Physical director, CKWX-CKFC, Vancouver. (R) Also CJOR, Vancouver.
- MORRIS MITCHELL. Announcer, news editor, WSBT-WFAM, South Bend. (R) Also WBOW, Terre Haute; WGBF, Evansville; WHAS, Louisville; WLAP, Lexington; WIRE, Indianapolis; WHBU, Anderson; WOWO, Ft. Wayne.
- MORRISON, BRET. Announcer, singer, actor. (R) First Nighter (Campana Sales Co., NBC Red); Vanity Fair (Campana Sales Co., NBC Blue); Romance of Helen Trent (American Home Products Co., CBS).

- MORRISON, GORDON. Announcer, KRE, Berkeley. (R) Also KLX, Cakland.
- MORRISON, JAMES. Bass baritone, pianist, WHEB, Portsmouth.
- MORRISON, ROSS. Musician, WMT, Cedar Rapids.
- MORRISON, WILBUR H. Announcer, news commentator, WOKO, Albany.
- MORRISSEY, THOMAS. Orchestra leader, musician, KARK, Little Rock. (R) Also KGHI, Little Rock. (L) Little Theatre productions, 1930. (V).
- MORROW, BILL. Script writer. (R) Jell-O Program Starring Jack Benny (General Foods Corp., NBC Red). Writes in cooperation with Ed Beloin.
- MORSE, ANTHONY J. Actor (straight, Spanish and French dialect). (R) Phantom Pilot, 1937 (Langendorf Bakeries, Mutual); Toast to the Town, 1938 (Roma Wine, CBS). (Currently associated with KSFO, San Francisco.)
- MORSE, CARLTON. Script writer. (R) One Man's Family, 1935-38 (Standard Brands, Inc., NBC Red; previous sponsors, 1932-35, include Wesson Oil & Snowdrift, Penn Tobacco and Royal Gelatin).
- MORSE, OTTO. Character actor, musician (director, Otto & the Novelodeons). (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Seltzer, NBC Blue); also programs on KMOX, St. Louis, 1932-33. (Currently associated with WLS, Chicago.) (V) Theatre appearances.
- MORSE, VAL. Guitarist, singer, WTJS, Jackson. (V) Val Morse, the Hawaiian Cowboy, Bill Westbrooks & His Arizona Trail Riders, Val Morse & Co., Jack Kaulakao & His Hawaiians, 1929-38.
- MOSCOWITZ, JENNIE. Actress (English, Jewish dialect), WEVD, New York. (L) Counsellor-at-Law, with Paul Muni; Excursion (f).
- MOSS, FRANK. Script writer. (R) Vanity Fair (Campana Sales Co., NBC Blue).
- MOSS, RUTH. Feature announcer, commentator, actress, interviewer, script writer, WAAB-WNAC, Boston. (L) New England Players; Theatre Guild; Stock; others (s,f). (V) Theatre appearances.
- MOTCH, JACK. Musician (piano, accordion,) KGNC, Amarillo. (F) Shorts.

- MOULTON, EDGAR L., JR. Singer, WGY, Schenectady.
- MOYE, CLAUD. Entertainer, WHAM, Rochester. (R) Also Chicago, Cleveland and Syracuse stations. (V) Pie Plant Pete & Bashful Harmonica Joe.
- MOYLES, JACK. Announcer, actor, producer. (R) Sperry Male Chorus Parade, 1936-37 (Sperry Flour Co., CBS); Night Editor, 1936-38 (Cardinet Candy Co., CBS); Watch the Fun Go By, 1937 (Ford Motor Co., CBS); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); Toast to the Town, 1938 (Roma Wine Co., CBS); other local and Pacific Coast shows as staff member of KSFO, San Francisco.
- MUELLER, BOB. Musician, KGNC, Amarillo.
- MUELLER, MARVIN E. Announcer, actor. (R) Slack Furniture Programs, 1932-35 (Slack Furniture Co., Inter-City Network); Magic Kitchen, 1935-37 (participating program); Phillips Poly Follies, 1936-38 (Phillips Petroleum, CBS). (LS) Numerous programs since 1932, including programs for Missouri Pacific Railroad, 1932-33; St. Louis Dairy, 1933-34; Kellogg Co., 1935-36; Standard Oil of Indiana, 1934; Lehn & Fink, 1935-36; Central Shoe Co., 1936; Pontiac Motor Co., 1936; L. Cohen Co., 1936-38; Penn Tobacco, 1936-38; Union Electric Co., 1936-38; General Grocer Co., 1937-38; also transcriptions, 1936-37. (F) Shorts. (V) Master of Ceremonies, 1936. (Currently assistant chief announcer, KMOX, St. Louis.)
- MUGFORD, JAMES D. Program director, special events announcer, WSPA, Spartanburg. (L) Productions by Sir Frank Benson's Shakespearean Repertory Co., Cyril Maude, Sir Fred Terry and others.
- MULCAHY, ROBERT W. Musician, WAAB-WNAC, Boston.
- **MULLINER, DICK.** Orchestra director, WFBL, Syracuse.
- MUNDAY, TALBOT. Script writer. (R)
  Jack Armstrong (General Mills, Inc.,
  NBC Red).
- MUNN, FRANK. Singer. (R) American Album of Familiar Music, 1931-38 (Sterling Products, NBC Red); Waltz Time (Chas. H. Phillips Chemical Co., NBC Red); others. Once (1929) used name of Paul Oliver.
- MUNSELLE, MARGUERITE. Harpist,

- KVOO, Tulsa. (L) Concert recitals. (Member Tulsa Symphony Orchestra.)
- MURPHY, GERTRUDE. Writer. (R) Professor Puzzlewit (Gallenkamp Stores Co., NBC Red).
- MURPHY, PAT. Actor. (R) Girl Alone, 1935-36-37 (Kellogg Co., NBC Red); First Nighter, 1935-36-37 (Campana Sales Co., NBC Red); Zenith Radio Foundation, 1937 (Zenith Radio Corp., NBC Blue); Public Hero No. 1, 1937 (Falstaff Brewing Corp., NBC Red); It Can Be Done, 1937 (Household Finance, NBC Blue).
- MURRAY, BANKS A., JR. News reporter, . WRC-WMAL, Washington.
- MURRAY, BILL. Actor. (R) Follow the Moon (Lehn & Fink, CBS).
- MURRAY, FEG. Hollywood Commentator.
  (R) Seein' Stars, 1937-38 (Standard Brands for Fleischmann's Yeast for Bread, NBC Blue). (F) National Screen Service trailer, 1934. (Seein' Stars cartoons for King Features).
- MURRAY, J. HAROLD. Singer, actor, WTIC, Hartford. (R) Also guest, Rudy Vallee, Paul Whiteman, Ted Hammerstein, and Sigmund Romberg programs. (F) Fox Film Corp. (s); Warner Bros., Mentone, Universal and RKO shorts. (L) Productions by Arthur Hammerstein (Tumble Inn, Sometime, etc.); the Shuberts (Passing Show of 1921; Make It Snappy, Vogues of 1925, etc.); John Cort (China Rose); Schwab & Mandel (Captain Jinks, etc.); James Elliott (Castles in the Air); Florenz Ziegfeld (Rio Rita); Sam Harris (Face the Music); Eddie Dowling (Thumbs Up), 1918-35 (s,f). (V) Single act: Donovan & Murray, 1916-35.
- MURRAY, KEN. Comedian, M. C. (R)
  Laugh with Ken Murray, 1936 (Lever
  Bros. for Lifebuoy Soap, CBS); Ken
  Murray and Oswald, 1937 (Campbell
  Soup Co. for Campbell's Tomato Juice,
  CBS); Hollywood Hotel, 1938 (Campbell
  Soup Co., CBS). (F) RKO, Paramount,
  Warner Bros., Universal (f); shorts. (L)
  Louder Please, 1933; Earl Carroll's Vanities, 1934; Earl Carroll's Sketchbook,
  1935 (s). (V) Debut, 1925; Ken Murray
  Units; theatre appearances (Also daily
  newspaper column, McNaught Syndicate,
  since 1935). Victor records (Ken Murray and Oswald).
- MURRAY, KENNETH. Announcer, baritone, CJRC, Winnipeg.
- MURRAY, LYN. Orchestra leader, arranger. (R) Chrysler Show of the Air,

- 1935 (Chrysler Corp., CBS); Socony Flying Red Horse Tavern, 1935-36 (Socony-Vacuum, CBS); Chesterfield Program, 1936-37 (Liggett & Myers Tobacco for Chesterfield Cigarettes, CBS); Sunday Night Party, 1936-37 (Sealtest, NBC Red); Rippling Rhythm Revue, 1937 (John H. Woodbury, NBC Blue); Watch the Fun Go By, 1938 (Ford Motor Co., CBS); Heinz Magazine of the Air, 1938 (H. J. Heinz, CBS). (V).
- MURRAY, MAE. Actress, commentator, writer, WMCA, New York. (R) Grandstand and Bandstand (General Mills, 1937); Mae Murray (Larvex Corp., 1938; Sam Brown Club (Elbee Furriers, 1938); Danceograph (sustaining, 1938). (F) M-G-M (s). (L) Ziegfeld Follies. (V) Personal appearances.
- MURRAY, MATHEW. Announcer, KMPC, Beverly Hills.
- MURRAY'S GRIFFIN CHORUS, LYNN.
  (R) Time to Shine (Griffin Mfg. Co., NBC Blue).

- MURRELL, VAL H., JR. Announcer, KTBS, Shreveport.
- MUSCO, TONY. Musician, WNOX, Knox-ville. (V) Theatre appearances.
- MUSSELMAN, HELEN. Actress (dramatic). (R) One Man's Family, 1937-38 (Standard Brands for Tender Leaf Tea, NBC Red). (LS) Dr. Kate (Sperry Flour).
- MYERS, DURHAM. Musician, producer, WTJS, Jackson. (V) 1927-38; Memphis Collegians, Hazel Green's Cadets, Houston Raye & His Orchestra; others.
- MYERS, J. CLARENCE. Newcaster and editor, KYA, San Francisco.
- MYRT & MARGE (Donna Damerel, Myrtle Vail). Actresses. (R) Myrt & Marge, 1931-36 (William Wrigley, Jr., Co., CBS); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet, CBS). (F) Universal. (V) Personal appearance tours; Myrt & Marge, 1934-35.
- MYSTERY CHEF. See John Macpherson.

#### N

- NAGEL, CONRAD. Actor, M. C. (R) The Silver Theatre, 1937 (International Silver Co., CBS). (F) M-G-M, Warner Bros., United Artists, RKO, Grand National. (L) Stock.
- NAGIN, HELEN. Concert pianist, KSFO, San Francisco. (R) Also Don Lee Network; KFRC, San Francisco. (L) Tours as concert pianist and as member of Sedgwick Trio.
- NALEPA, FRANK C. Bass, Millmen Quartet. (R) Musical Steelmakers, 1937-38 (Wheeling Steel Corp., Mutual).
- NAOMI, PAUL. Singer, KVOL, Lafayette.
- NASH, CLARENCE. Actor. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- NASH, WILLIAM M., JR. Sports announcer, KOH, Reno.
- NAYLOR, DONALD C. Continuity writer, singer, WGST, Atlanta. (R) Also KFWB, Hollywood; KHJ, Los Angeles; KTAT, KFJZ, WBAP, Ft. Worth; KMBC, Kansas City; WDAF, WHB, Kansas City. (V) Theatre and night club appearances.
- NEESE, ERLU. Tenor, WBIG, Greensboro. Winner of Feenamint National Amateur

- Hour (CBS), 1936. (V) Theatre appearances.
- NEFF, AILEEN. Script writer. (R) Jenny Peabody (F & F Laboratories, Inc., CBS).
- NEIL, GLADYS LEE. Pianist, WKRC, Cincinnati. (R) Also Acme Paint program with Smilin' Ed McConnell, NBC, 1931-32; Mutual; WLW, Cincinnati. (V) Stanley Lester & DeMarr, 1929-32; theatre appearances.
- NEISTAT, LOUIS. Actor (character, dialect), WTIC. (L) Charles Richards Players, 1933; Federal Theatre, 1936-37.
- NELLES, FLORIAN. Soprano, WXYZ, Detroit. (L) Concert recitals. (V) Soloist with pit orchestra.
- NELMS, BILL. Pianist, arranger, continuity writer, WCBS, Springfield. (V) Theatre appearances.
- NELSON, HERBERT. Actor (leads, characters, dialect). (R) Zenith Foundation, 1937 (Zenith Radio Corp., NBC Red); Guiding Light, 1937 (Procter & Gamble for White Naptha Soap, NBC Red); Uncle Ezra, 1937-38 (Miles Laboratories for Alka-Seltzer, NBC Red); Romance

- of Helen Trent, 1938 (Edna Wallace Hopper Cosmetics, CBS); Attorney-at-Law, 1938 (S. C. Johnson & Son for Johnson's Wax, NBC Red); Woman in White, 1938 (Pillsbury Flour Mills, NBC Red). (F) Shorts. (L) The Drunkard, 1936 (f).
- NELSON, HOWARD M. Announcer, WDAY, Fargo.
- NELSON, MARIE. Character actress. (R)
  Romance of Helen Trent, 1932-38 (Affiliated Products for Edna Wallace Hopper, CBS); Bachelor's Children, 1935-38 (Cudahy Packing Co. for Old Dutch Cleanser, CBS and Mutual); Lucky Girl, 1936-38 (Minit-Rub, Mutual). (L) Stock, 1904-29. (V) Act with husband, Rodney Ranous.
- NELSON, OZZIE. Orchestra leader. (R)
  Baker's Broadcast with Joe Penner. 193335 (Standard Brands for Fleischmann's
  Yeast for Bread. NBC Blue); Baker's
  Broadcast with Robert Ripley, 1935-37
  (Fleischmann's Yeast. NBC Blue); Seein'
  Stars, 1937-38 (Fleischmann's Yeast.
  NBC Blue). (V) Numerous theatre. hotel
  and night club appearances. Brunswick
  and Decca records.
- NELSON, RAY. Master of Ceremonies, WEVD, New York.
- NELSON, SALLY. Singer. (R) Romantic Rhythms (Chevrolet Motors, CBS).
- NELSON, SHIRLEY ANN. Juvenile musician, KDKA, Pittsburgh. (R) Also WCAE, Pittsburgh.
- NESBITT, JOHN. Narrator, commentator. (R) The Passing Parade, 1936-38 (Duart Sales Co., NBC Red, 1936-37; Mutual, Sept. to Dec., 1937; Union Oil Co., 1938, NBC Pacific Coast Red); House of Melody, 1936-37 (Bank of America, NBC Pacific Coast Blue). (F) M-G-M; currently producing and commentating series of shorts. (L) Pacific Coast dramatic stock companies, as actor and director, 1931-33.
- NESBITT, NORMAN. Newscaster, continuity writer, announcer, producer, KHJ, Los Angeles.
- NETHERY, IRA MAE. Harpist, WFAA, Dallas.
- NEVIUS, B. A. ("Toby"). Comedian, writer, KVOO, Tulsa. (R) Also WHB, Kansas City; WIBW, Topeka. (F) Lubin Co. (child actor), 1911. (L) Stock. (V).
- NEWBURY, WALDO S. Staff organist,

- pianist, WBRY, Waterbury. 14 years theatrical work.
- NEWCOMB, BILL. Singer, musician, WLS, Chicago.
- NEWHOUSE, JOHN R. Announcer, WESG, Elmira. (R) Also WFMD, Frederick.
- NEWKIRK, VAN C. Director special events, KHJ, Los Angeles. (R) Also KNX, Los Angeles.
- NEWMAN, ROBERT. Writer. (R) The Air Adventures of Capt. Frank Hawk, 1938 (General Foods Corp., transcriptions); several scripts for Rudy Vallee Show, 1936-37 (Standard Brands, Inc., NBC Red), and Lucky Strike Hit Parade, 1938 (American Tobacco Co., NBC Blue). (LS) The Dreamer, 1936 (WPA show, WOR, New York).
- NEWSOME, GILBERT. Announcer, WRTD, Richmond.
- NICHOLSON, "FABE". Musical director, WAAT, Jersey City.
- NIDES, HARRY. Violinist, WNOX, Knoxville. (R) Also WWNC, Asheville. (V) Director, theatre orchestra.
- NILES, KEN. Announcer, producer. (R)
  Hollywood Hotel, 1934-38 (Campbell
  Soup Co., CBS); Woodbury Program,
  1934-35 (Andrew Jergens Co., CBS);
  Dick Powell, 1935 (Old Golds, CBS);
  Burns & Allen, 1937 (Campbell Soup Co.,
  CBS); others. (F) Warner Bros.; Shorts.
  (L) Henry Duffy, 1928-29. (V) Theatre
  appearances.
- NILSON, WALTER E. Announcer, continuity writer, WTHT, Hartford.
- NILSSEN, SIGURD. Singer. (R) Fireside Recitals, 1934-38 (American Radiator Co., NBC Blue). (Also operatic, concert work.)
- NIMMONS, RALPH W. Director, announcer, WFAA, Dallas; Texas Quality Network. (V) Theatre appearances.
- NOA, JULIAN. Actor. (R) Follow the Moon (Lehn & Fink, CBS).
- NOBLE, CARL. Pianist, program director, WLBC, Muncie. (R) Also WGN, WBBM, Chicago. (V) Noble & Donnelly.
- NOBLE, RAY. Orchestra leader. (R) Ray
  Noble's Orchestra, 1935 (Coty Cosmetics,
  NBC Red); Ray Noble's Dance Orchestra,
  1936 (Coca-Cola, CBS); Burns & Allen,
  1937-38 (General Foods for Grape Nuts,

- NBC Red). (F) Paramount, RKO (f). (V) Theatre appearances, 1936-37. Victor and Brunswick records.
- NOBLES, CHARLES A. Announcer. (R) Ben Bernie and all the Lads, 1936 (American Can Co., NBC Blue); Esso News, 1935-37 (Standard Oil of N. J., WJZ). (Staff announcer, NBC.)
- NOBLETTE, IRENE. Comedienne, singer.
  (R) General Summer Show (General Foods Corp., NBC Blue); Carefree Carnival (Crazy Water Crystals, NBC Blue); Tim & Irene (Admiracion Laboratories, Inc., Mutual); Royal Crown Revue (Royal Crown Cola, NBC Blue). (GA) Fleischmann Hour, Aug. 5, 1937 (Standard Brands, Inc., NBC Red); Jell-O Summer Show, Sept. 12, 1937, and Sept. 26, 1937 (General Foods Corp., NBC Red). (L) Musical comedies, dramas. (F) Shorts. (V) Ryan & Noblette, H'Ya Boys.
- NORDER, JACK. Comedian, impersonator, character actor, script writer, WEW, St. Louis. (R) Also KMOX, KSD and KWK, St. Louis.
- NORMAN, NEIL. Program director, chief sports announcer, WIL, St. Louis. (L) Buddies, 1921-22; dramatic stock, 1922-31; The Noose, 1927 (f).
- NORMAN, PATRICIA. Singer. (R) Your Hit Parade, 1937 (American Tobacco for Lucky Strike Cigarettes, NBC Red, CBS); Fireside Recitals, 1937 (Koppers Coke, NBC regional) (GA) Watch the Fun Go By, 1938 (Ford Motor Co., CBS). (F) Shorts. (V) Single act; featured with Eddy Duchin at various hotels.
- NORRIS, BO. Musical director, orchestra leader, WSOC, Charlotte. (R) Also WBT, Charlotte; WRDW, Augusta; WWNC, Asheville. (V) 1919-33.
- NORRIS, PAUL W. Announcer, organist, WSOC, Charlotte. (R) WENR, Chicago; WSUI, Iowa City. (V).
- NORRIS, ROBERT W. Orchestra leader, WAAB-WNAC, Boston.
- **NORTON, HENRY M.** Program director, KIRO, Seattle.

- NORTON, LEE. Singer, WKY, Oklahoma City. (V) Theatre appearances.
- **NORVELL, CASKIE.** Announcer, sports commentator, WBIG, Greensboro.
- NORWORTH, JACK. Writer. (R) Melody Master (General Electric, NBC Red); Heinz Magazine of the Air during period when Sanderson and Crumit were members of the cast (H. J. Heinz Co., CBS). (GA) Scripts for Frank Crumit for the Ford and Alka-Seltzer programs. (L) and (V) Many years. Writer of many songs.
- NOTTINGHAM, GARY R. Musician, KSFO, San Francisco.
- NOVAK, FRANK. Conductor, composer, musician, arranger. (R) Wizard of Oz. 1933 (General Foods Corp., NBC Red); Bobby Benson, 1933 (Hecker H-O Co., Inc., CBS); Dixie Circus, 1934 (Independent Drinking Cup Co., CBS); Vanished Voices, 1935 (D. L. & W. Coal Co., CBS); Singing Sam, 1935 (Wasey Prod., Inc., CBS); Dale Carnegie, 1937 (Emigrant Industrial Savings Bank, Mutual); Cheer Up, America, 1938 (Mennen Co., NBC Red); Design for Happiness, 1938 (American Tobacco Co., Mutual); also transcriptions.
- NOWINSON, DAVE. Script writer, producer, KSO-KRNT, Des Moines. (R)
  Also Iowa Broadcasting Co.
- NOWLIN, EDWARD F. Actor, singer, WHJB, Greensburg. (V).
- NUGENT, PAUL. Actor. (R) Alias Jimmy Valentine, 1938 (Larus & Bro. for Edgeworth Tobacco, NBC Blue); Death Valley Days, 1938 (Pacific Coast Borax, NBC Blue); Just Plain Bill, 1938 (American Home Products for Anacin, Bi-So-Dol, Kolynos, NBC Red); others, as free lance. (L) At Mrs. Beam's (Theatre Guild), 1926; So to Bed (Shuberts), 1927; The Spider (Sam Harris), 1927-28; Young Sinners (Shuberts), 1929.
- NUSBAUM, MORTIMER A. Production manager, announcer, WSAY, Rochester, (R) Also WHAM, Rochester. (F) Shorts. (L) Civic Repertory Theatre, 1936-37.
- **NUTTRELL, ROLAND C.** Organist, WCAO, Baltimore.

#### O

OAKIE, JACK. Actor, comedian. (R) Jack Oakie's College, Jan. to June, 1937, and Sept., 1937 to March, 1938 (R. J. Rey-

nolds Tobacco Co. for Camel Cigarettes, CBS). (F) RKO, Paramount (s). (L) and (V) Many years.

- OBOLER, ARCH. Writer. (R) Grand Hotel, 1934-35 (Campana Sales, NBC Blue); Welch Presents Irene Rich, 1935-37 (Welch Grape Juice, NBC Blue); Royal Gelatin Hour 1936-38 (Standard Brands for Royal Gelatin, NBC Red); Magic Key of RCA, 1937 (Radio Corp. of America, NBC Blue); Your Hollywood Parade (American Tobacco Co., NBC Red); Chase & Sanborn Program, 1938 (Standard Brands for Chase & Sanborn Coffee, NBC Red). Exclusive writer, NBC experimental drama series, 1936-38 (Sustaining, NBC Red).
- O'CONNOR, CHARLES. Announcer. (R) Johnny Presents (Philip Morris & Co., Ltd., CBS); Philip Morris Program (Philip Morris & Co., Ltd., NBC Red); True Story Court of Human Relations (Macfadden Publications, NBC Red).
- O'CONNOR, EUGENE. Producer, actor.
  (R) Romance of Helen Trent, 1933-37
  (Affiliated Products, CBS); Easy Aces
  (Anacin Co., NBC Blue). Staff member
  of WGN, Chicago.
- O'CONNOR, WILLIAM. Tenor, WLS, Chicago. (V) Theatre appearances.
- O'DAY, JUNIOR. Actor (juvenile). (R) Big Sister, 1936-38 (Lever Bros. for Spry, CBS); Billy & Betty, 1935-38 (Sheffield Milk, WEAF, New York City); others, including appearances on DuPont Cavalcade, March of Time, etc. (F) Shorts.
- O'HAIRE, E. R. ("Gene"). Sports commentator, actor, script writer, WGY, Schenectady. (R) Also sports programs on NBC for Penn Tobacco Co. and others, 1936-37. (F) Shorts. (L) Stock, 1925-28. (V) Mooney & O'Haire, 1926.
- O'HALLORAN, HAL. Announcer, M. C., CKLW, Detroit. (R) Also WLS, Chicago; WOR, New York. (V) WLS Barn Dance Shows.
- O'HARA, NEAL. Humorist, commentator.
  (R) Neal O'Hara's Radio Gazette, 1937
  (Brown & Williamson Tobacco Co., CBS);
  Ask Yourself Another, 1937 (Brown &
  Williamson Tobacco Co., NBC Blue);
  others, on New England Network.
- O'HARE, CHARLES, JR. Continuity writer, WSBT-WFAM, South Bend.
- O'HEARN, KEITH L. Singer, WFAA, Dallas.
- O'KEEFE, MARY. Script writer, WTHT, Hartford.
- O'KEEFE, WALTER. Comedian, singer. M.C. (R) Town Hall Tonight, summer

- edition (Bristol-Myers Co., NBC Red); Hollywood Mardi Gras (Packard Motor Car Co., NBC Red). Also several guest appearances. (F) Pathe. (L). (V).
- **OLDS**, **BOB**. Musician, arranger, WTJS, Jackson. (V).
- OLIVER, BRYCE. News commentator, WHN, New York.
- OLIVER, FRANK. Actor (character, comedy), WGY, Schenectady. (F) Biograph. (L) Productions by John Cort, Charles Frohman, Charles Hopkins and others. (V).
- OLMSTED, NELSON. Announcer, assistant producer, WBAP, Fort Worth. (R) Also WBAP and Texas Quality Network.
- OLSEN, GEORGE. Orchestra leader. (R)
  Royal Crown Revue, 1938 (Royal Crown
  Cola Co., NBC Blue); others. (V) With
  Ethel Shutta (Mrs. George Olsen) many
  years; M.C. with Ziegfeld (Eddie Cantor, Fannie Brice shows); owned several
  night clubs and is now co-owner of the
  International Casino, N. Y. Decca and
  (formerly) Victor records.
- OLSON, HARVEY. Announcer, WDRC, Hartford.
- OLYNYK, PAUL. Musician, CJRC, Winnipeg.
- O'MALLEY, NEIL. Actor. (R) Follow the Moon (Lehn & Fink, CBS); Famous Fortunes (General Shoe Corp., Mutual); Bobby Benson (Hecker H-O Co., CBS).
- O'MOORE, JOHN R. Production manager, dramatic director, announcer, M. C., WSPA, Spartanburg. (F) Shorts. (L) Paradise Mad, 1933; stock (s.f.). (V) Theatre appearances.
- O'NEILL, JAMES. Actor, WCAU, Philadelphia. (R) Also WIP, WFIL and KYW, Philadelphia; WXYZ, Detroit. (F) Shorts. (L) Productions by J. M. Gates, Kirk Brown, E. V. Phelan and others. (V) George Barbin & Co.; others.
- O'NEILL, JEAN. Singer (popular). (R) Allwite Revue, 1937 (Griffin Mfg. Co., NBC Blue); National Barn Dance, 1937 (Miles Laboratories for Alka-Seltzer, NBC Blue).
- ONNEN, GERTRUDE. Actress (straight, character, dialect), WXYZ, Detroit. (R) Also WFBR, Buffalo; WCOA, Pensacola; WBAL, Baltimore. (F) Shorts. (L) Stock.
- OPPENHEIMER, JESS. Script writer.

- (R) Hollywood Mardi Gras (Packard Motor Co., NBC Red).
- ORD, DORIS. Pianist, organist, singer, CJRC, Winnipeg. (L) John Holden Stock Co., 1937-38. (V) Songcopators, 1936.
- ORMANDY, EUGENE. Conductor. (R)
  Conductor of Philadelphia Orchestra,
  1937-38 (Group of American Banks, NBC
  Blue). (Successively conductor for Judson Radio Program Corp., a division of
  the Columbia Concerts Corp.; conductor,
  New York Philharmonic Symphony Orchestra for Anna Duncan Dancers; summer series, Robin Hood Dell, Philadelphia, 1930; conductor, Minneapolis Symphony Orchestra, 5 years; co-conductor,
  Philadelphia Orchestra, since 1936).
- ORMAY, GYULA. Conductor. (R) Good Morning Tonight, 1936-38 (Albers Bros. Milling Co., NBC Pacific Coast Red).
- ORTEGA, SANTOS. Actor. (R) Myrt & Marge (Colgate-Palmolive-Peet Co., CBS).
- ORVIS, FRANK. Script writer. (R)
  Tommy Dorsey's Orch. (Brown & Williamson Tobacco Co., NBC Blue).
- orwig, Georgia. Concert pianist, soprano, composer, director, arranger, WAPI, Birmingham. (R) Also KDKA and KQV, Pittsburgh; WSOC, Charlotte.
- **OSBORN, CARL.** Singer, announcer, WELL, Battle Creek.
- OSBORN, INNIS G. Writer. (R) Scripts for Cavalcade of America (E. I. du Pont de Nemours, CBS) and Lux Radio Theatre (Lever Bros. Co., CBS); sole writer of Voice of America (Underwood Typewriter Co., CBS); Great Moments in Medicine (E. R. Squibb & Son, NBC Red); numerous network sustaining shows, and material for Hudson-Essex, Maxwell House Coffee, Forhan's Toothpaste, Fro Joy Ice Cream, Wahl Pen, and Philco.
- OSBORNE, FRANCES. Pianist, KSL, Salt Lake City.
- osgood, RICHARD E. Actor, commentator, writer, producer, WXYZ, Detroit. (R) Also WSPD, Toledo; WGAR, Cleveland; WHBC, Canton; WKBN. Youngstown; Michigan Radio Network; WOR; NBC; CBS. (F) Paramount (f); shorts. (L) Productions by Henry W. Savage, George Tyler, A. H. Woods, John Golden, Jed Harris, Arthur Hopkins, and others.
- O'SHEA, EDDIE. Character actor, WTIC, Hartford. (V) 12 years.

- OSHORN, SUE. Script writer. (R) Mickey Mouse Theatre of the Air (Pepsodent Co., NBC Red).
- OSTLER, CHARLES ("Chuck"). Producer, WLS, Chicago.
- OSTROFF, MANNING. Production manager, KFWB, Los Angeles. (R) Also Southern California Network; California Radio System.
- OSTROW, BEVERLY. Actress, KSFO, San Francisco. (R) Also KFRC, San Francisco. (V) Topsy & Eva; theatre appearances.
- OSWALD. See Tony Labriola.
- O'TOOLE, OLLIE. Character impersonator, M. C., WWSW, Pittsburgh. (V) Theatre, hotel and night club appearances.
- O'TOOLE, WILLIAM J. ("Uncle Bill"). Announcer, WCAO, Baltimore.
- **OTT, TOMMY.** Organist, pianist, WIND, Gary. (V) Theatre appearances.
- **OTT, WOODROW W.** Announcer, continuity writer, WESG, Elmira.
- OTTO & THE NOVELODEONS. Novelty musical and singing act. (R) National Barn Dance, 1935-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (V) Appearances in theatres, fairs, etc. (Staff artists, WLS, Chicago). "Otto" is Otto Morse (q.v.).
- OVENDEN, KEN. Announcer, WEEI, Boston. (R) Also WORC, Worcester.
- OVERSTAKE, EVELYN (Evelyn & the Hilltoppers). Singer, WLS, Chicago. (V) Three Little Maids; Evelyn, the Little Maid.
- OWEN, ETHEL. Actress. (R) Attorneyat-Law (S. C. Johnson & Son, Inc., NBC Blue); Betty & Bob (General Mills, Inc., CBS); Margot of Castlewood (Quaker Oats Co., NBC Blue); Today's Children (Pillsbury Flour Mills Co., NBC Red); Guiding Light (Procter & Gamble, NBC Red); others. (L) Stock.
- OWEN SISTERS. Singing trio. (R) Renfro Valley Barn Dance, 1938 (Allis Chalmers Co., Mutual). (LS) Sponsored and sustaining, WLW, Cincinnati. (V) Red Hot and Beautiful, Chicago and road.
- OWEN, THOMAS J. Barn dance caller, WMT, Cedar Rapids. (R) Also WLS, Chicago. (V) Theatre appearances.
- **OWENS, HELEN.** Singer, WRJN, Racine. (V) Night club appearances, 1932-38.

- OWENS, JACK. Singer, pianist, composer, KEHE, Los Angeles. (R) Network shows including Pennzoil Parade, 1933 (Pennzoil Co., CBS); Ted Weems Orchestra, 1933-34 (Real Silk Hosiery Mills, Inc., NBC); others, not current. (L) Stock. (V) Soloist with Ted Weems Orchestra; personal appearances. (Composed "Roundup Time in Reno").
- OWENS, MOREY. Sports announcer,

- commentator, WROK, Rockford, Ill.
- OWENS, TEX. Cowboy singer and yodeler, KMBC, Kansas City.
- **OZARKIANS MALE QUARTET.** Popular and sacred music, KUOA, Siloam Springs.
- **OZMENT, HOWARD T.** Announcer, WMFD, Wilmington.

## P

- PACELLI, FRANK. Actor. (R) A Tale of Today (Princess Pat, Ltd., NBC Red).
- PADGETT, LA MARR ("Pat"). Announcer, WCHV, Charlottesville.
- PADGETT, PAT. Comedian. (R) Friendship Town, 1931-32 (Chesebrough Mfg. Co. for Vaseline, NBC Red); Maxwell House Show Boat, 1933-37 (General Foods for Maxwell House Coffee, NBC Red); Pick & Pat, since 1934 (U. S. Tobacco Co., CBS). (F) Republic Pictures (f); shorts. (V) Molasses and January, Pick & Pat; 5 years; theatre appearances. (Works as team with Pick Malone).
- PAFFRATH, LESLIE. Narrator, WGY, Schenectady.
- PAGET, JOE. Announcer, KICA, Clovis.
- PAIGE, RAYMOND. Musical director. (R) Hollywood Hotel. 1935-38 (Campbell Soup Co., CBS); Hollywood Mardi Gras, 1937-38 (Packard Motor Car Co., NBC Red). (F) Warner Brothers, RKO (f). (V) Theatre appearances, 1935.
- PALANGE, ANGELO. Announcer (sports and variety), WPEN, Philadelphia. (R) Also WMCA, WOR, WHN, WNEW, WBNX and WINS, New York. (V).
- PALMER, EFFIE. Actress. (R) Dog Heroes (Modern Food Process Co., NBC Blue); Road of Life (Procter & Gamble, NBC Red).
- PALMER, GRETTA. Writer, commentator.
  (R) One O'Clock Gossip, Jan. to July, 1936 (Walker-Gordon Milk, Mutual); Heinz Magazine of the Air, 1936-37 (H. J. Heinz Co., CBS). (Formerly columnist and woman's page editor, New York World-Telegram; currently writer for national publications.)
- PALMER, THOMAS. Actor, CJRC, Winnipeg. (R) Also Canadian Broadcasting Corp. (L) Galvin Players, 1930; Oscar O'Shea Players, 1931-32; John Holden Stock Co., 1937-38.

- PALMERI, VINCENT E. Announcer, continuity writer, WELI, New Haven. (F) Paramount (as writer).
- PANTAGES, LLOYD. Commentator. (R)
  Lloyd Pantages Covers Hollywood, 1937
  (Raymonds, Inc., CBS). (Newspaper columnist).
- PARDIS, LUCIEN. Tenor, CHRC, Quebec.
- PAREESE, SIDNEY. Actor. (R) Girl Alone (Kellogg Co., NBC Red).
- PARISO, JOHN. Guitarist. (R) Burns & Allen (Campbell Soup Co., CBS); others, including local shows. Currently staff musician, KSFO, San Francisco.
- PARK, JACK O. Conductor, WGRC, New Albany.
- PARKER, ALAN. Announcer, continuity writer, newscaster, actor, WSYR, Syracuse. (R) Also WGY, Schenectady.
- **PARKER, BARON.** Chief announcer, KPPC, Pasadena.
- PARKER, EARL. Announcer, singer, WDZ, Tuscola.
- PARKER, GLEN. Announcer, WHO, Des Moines. (R) Also WMCA, New York. (F) Trailers; narrator.
- PARKER, JOE. Announcer. (R) Walter Winchell, 1937 (Andrew Jergens Co. for Jergens Lotion, NBC Blue); Welch Presents Irene Rich, 1937-38 (Welch Grape Juice Co., NBC Blue); Amos 'n' Andy, 1937-38 (Pepsodent Co., NBC Red) (handled show in absence of Bill Hay, regular announcer); Kraft Music Hall, 1937-38 (Kraft-Phenix Cheese Corp., NBC Red); The Best of the Week, 1937-38 (Globe Grain & Milling Co., NBC Red); Those We Love, 1938 (Lamont Corliss for Pond's Cream, NBC Blue).
- PARKER, MAC. Commentator, WCAU, Philadelphia.

- PARKER, MALCOLM ("Mack"). Commentator, baritone, actor, WICC, Bridgeport. (L) New York-Guilford Players.
- PARKER, OLIVE. Actress. (R) Road of Life (Procter & Gamble, NBC Red).
- PARKER, SAM. Announcer, singer, WIOD, Miami. (V) Theatre appearances, 1928.
- PARKER, WILLIS M. Writer, KFI-KECA, Los Angeles. (R) Also KYA-KSFO, San Francisco. (L) Wrote Forest Friends (children's musical), Ace in the Hole.
- PARKIN, G. C. Conductor, KGFF, Shawnee.
- PARKS, BERT. Announcer. (R) Renfrew of the Mounted (Continental Baking Co., CBS); Bobby Benson (Hecker H-O Products, CBS); Hammerstein Music Hall (American Home Products Corp., CBS); others. (F).
- **PARKS**, M. BETTY. Blues singer, WGPC, Albany.
- PARKYAKARKUS (HARRY EINSTEIN).
  Comedian (dialect). (R) Eddie Cantor,
  1934-35 (Standard Brands for Chase &
  Sanborn Coffee, NBC Red); Jimmy
  Durante, 1934-35 (Chase & Sanborn
  summer show, NBC Red); Eddie Cantor, 1935-36 (Lehn & Fink for Pebeco
  Toothpaste, CBS); Texaco Town, 193637 (Texas Co. for Texaco Gasoline,
  CBS); Rinso Program Starring Al Jolson, 1937-38 (Lever Brothers, CBS).
  (F) (RKO (f). (V).
- PARRILLO, JEANNIE. Dramatic actress. (R) Horn & Hardart Children's Hour, 1934-38 (Horn & Hardart Baking Co., WABC); March of Time, 1936 (Time, Inc., CBS); Paul Whiteman, 1937 (Jergens-Woodbury Sales Corp., NBC Blue); Kate Smith, 1936-38 (Swansdown Cake Flour, CBS); American Pageant of Youth, 1937 (Tastyeast, NBC Blue); Dog Heroes, 1937-38 (Modern Food Process for Thrivo Dog Food, NBC Blue). (F) M-G-M, Warner Bros., RKO, Universal, Educational (s,f); shorts. (V) Theatre appearances.
- PARRISH, JOHN. Lyric tenor, KSL, Salt Lake City.
- PARSONS, HARRIET. Writer, commentator. (R) Substituted for Louella Parsons in Hollywood Hotel, summers of 1936-37 (Campbell Soup Co., CBS); News Behind the News in Hollywood, 1938 (Emerson Drug for Bromo-Seltzer, NBC Pacific Coast). (F) Columbia Pictures (shorts). Daughter of Louella Parsons.

- PARSONS, JOE. Singer, actor, announcer.
  (R) Sinclair Minstrels, 1932-36 (Sinclair Refining Co., NBC Red); Maytag Program, 1934 (Maytag Washing Machines, NBC Blue); Yeast Foamers, 1934 (Northwestern Yeast Co., NBC Blue); National Barn Dance, 1937-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (L) 1914-25; productions by Charles Dillingham, John Cort, Henry W. Savage and the Shuberts (f). (V) Single act.
- PARSONS, LOUELLA. Interviewer. (R)
  Hollywood Hotel (Campbell Soup Co.,
  CBS). (Film columnist, Hearst newspapers; Universal Service Syndicate;
  executive editor, Hearst Motion Pictures.)
- PARSONS, VINCENT. Announcer, KPPC, Pasadena.
- PASTERNACK, JOSEF. Conductor. (R)
  Around the World with Libby (Libby,
  McNeill & Libby, NBC Blue); Jack Frost
  Melody Moments (National Sugar Refining Co., NBC Red); Vick's Open House
  (Vick Chemical Co., CBS). (L) Conducted Century Opera Co.; Boston Symphony; Philadelphia Philharmonic.
- PASTERNAK, DAVID. Continuity director, producer, WIL, St. Louis.
- PATRICELLI, LEONARD J. Producer, writer, choral director, WTIC, Hartford.
- PATTEE, FLOYD. Character actor, WTIC, Hartford. (L) Federal Theatre; summer stock.
- PATTERSON, GEORGE. Producer, announcer, actor, WAVE, Louisville. (L) Dramatic stock, 1922-26; Brown Players, 1927-29; National Theatre Players, 1932.
- PATTERSON, VIOLA. Dramatic actress, WGY, Schenectady. (R) Also NBC program, 1936, for Drene Shampoo. (L) Boy Meets Girl, Squaring the Circle, Wind and the Rain; others.
- PATTERSON, WALTER. Producer, script writer, announcer. (R) It's Wheeling Steel, 1938 (Wheeling Steel Corp., Mutual).
- **PATTISON, RICHARD.** News editor, special events broadcasts, WSPA, Spartanburg.
- PATTON, JACK. Announcer, KMTR, Los Angeles.
- PAUL, DAN. Announcer, producer, WDAF, Kansas City.
- PAUL, ED. Announcer, actor. (R) Na-

- tional Barn Dance, 1937 (Miles Laboratories for Alka-Seltzer, NBC Blue); Meet the Folks, 1937 (Mantle Lamp Co., WLS); How I Met My Husband, 1937-38 (Armand Co., WLS); Virginia Lee and Sunbeam, 1937-38 (Northwestern Yeast Co., WLS). (L) Summer stock.
- PAUL, RALPH. Announcer, KVOD, Denver.
- PAUL TAYLOR CHORISTERS. Singers.
  (R) Kraft Music Hall (Kraft-Phenix Cheese Corp., NBC Red); Ry-Krisp Presents Marion Talley (Ralston-Purina Co., NBC Red); Gilmore Circus (Gilmore Oil Co., NBC Red); Parties At Pickfair (National Ice Adv., Inc., CBS); Baker's Broadcast (Standard Brands, Inc., NBC Blue); Vick's Open House (Vick Chemical Co., CBS); others. (LS) KHJ, Los Angeles. (L) Anything Goes.
- PAULSGROVE, WILLIAM H. Sports, news announcer, WCAO, Baltimore. (V) Theatre appearances.
- PAYNE, VIRGINIA. Actress. (R) Ma Perkins, 1933-38 (P & G for Oxydol, NBC Red and CBS); Kitty Keene, 1936-38 (P & G for Dreft, CBS); Grand Hotel, 1936-38 (Campana Sales, NBC Blue); First Nighter, 1936-38 (Campana Sales, NBC Red); Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); Men of Destiny, 1936, and World Neighbors, 1937-38 (Mutual). (L) Stuart Walker Repertory Co., 1926-28; Cincinnati Civic Theatre, with Tyrone Power in revival of Servant in the House, summer season.
- PEAKE, CHARLES A. Musician, KFXM, San Bernardino. (V) Pit musician.
- PEARCE, AL. Master of Ceremonies. (R) Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); also Happy Go Lucky Hour and Blue Monday Jamboree, 1929-35 (Pacific Coast shows for Swift & Co., General Mills, Pebeco Tooth Paste and others). (F) Republic (f). (V) Al Pearce & His Gang, 3 years on Pacific Coast, and Eastern cities.
- PEARL, JACK. Comedian. (R) Ziegfeld Radio Show (Chrysler Corp., CBS); Jack Pearl, 1934 (Standard Brands, Inc., NBC Red); Jack Pearl, 1935 (General Motors, CBS); Brown & Williamson Program, 1936-37 (Brown & Williamson Tobacco Co., NBC Blue). (F) M-G-M. (L) Dancing Girl; Earl Carroll's Shows; Ziegfeld

- Follies; Pardon My English. (V) Bard and Pearl.
- PEARSON, FORT. Announcer, news commentator. (R) The Guiding Light, 1937-38 (Procter & Gamble for White Naptha Soap, NBC Red); Dr. Dollar, 1937-38 (Vocational Service, Inc., NBC Red); Interesting Neighbors, 1937-38 (F. W. Fitch Co. for Fitch Shampoo, NBC Red); Attorney-at-Law, 1938 (S. C. Johnson & Son, Inc., NBC Blue).
- PEARSON, TED. Announcer. (R) Studebaker Champions (Studebaker Sales Corp., NBC Blue); Good News of 1938 (General Foods Corp., NBC Red); others.
- **PEARSON-LUEDEKE, FLORENCE.** Special women's announcer, WMBD, Peoria.
- PEARY, HAROLD. Actor (dramatic, comedy, dialects). (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); Fibber McGee and Molly (S. C. Johnson & Son, NBC Red); Girl Alone (Kellogg Co., CBS); It Can Be Done (Household Finance Corp., NBC Blue); First Nighter (Campana Sales Corp., NBC Red); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red); Welcome Valley (Household Finance Corp., NBC Blue); Grand Hotel (Campana Sales Co., NBC Red); many others. (F) Silent films. (L) Henry Duffy, Mac Loon Productions, Fulton Theatre Stock. (V) With Sylvia Breamer, 1926.
- PEASE, BEATRICE S. Violinist (soloist, director), KFH, Wichita.
- PEASE, JIM. Script writer. (R) Attorney-at-Law (S. C. Johnson & Son, Inc., NBC Blue).
- PECHT, JERRY LEE. Announcer, WBAL, Baltimore. (R) Also Central States Broadcasting Co.; KLZ, Denver.
- PECK, CHARLES. Juvenile actor. (R)
  Paul Whiteman Show, CBS; Al Jolson
  Program, CBS; Bill and Ginger, CBS.
  (F) Goldwyn, MGM, Universal.
- PEDDEN, JACK. Sports editor, WSBT-WFAM, South Bend.
- PEEPLES, CORNELIUS. Juvenile dramatic actor. (R) Little Orphan Annie (The Wander Co., NBC Red); Romance of Helen Trent (Affiliated Products, Inc., CBS); Story of Mary Marlin (Procter & Gamble, NBC Red and Blue); Lum and Abner (Horlick's Malted Milk Corp., NBC Blue); Grand Hotel (Campana Sales Co., NBC Blue); Uncle Ezra (Miles Laboratories, Inc., NBC Red); Jack Armstrong (General Mills, Inc.,

- NBC Red); Tale of Today (Princess Pat, Ltd., NBC Red); First Nighter (Campana Sales Co., NBC Red); Welcome Valley (Household Finance Corp., NBC Blue). (L) Dead End, 1936-37.
- PELLETIER, EUGENE. Announcer. (R)
  It Can Be Done, with Edgar A. Guest
  (Household Finance Corp., NBC Blue).
- PELLETIER, PAUL. Pianist, orchestra leader, musical director, arranger, WMAS, Springfield. (L) Ritz Revue, 1924; Murray Anderson's Almanacs, 1929. (V) London and U. S., 3 years; Streets of Paris, Chicago World's Fair.
- PELLETIER, VINCENT. Announcer. (R) It Can Be Done, 1933-38 (Household Finance Co., NBC Blue); Mar-O-Oil Musical Revue, 1935-36 (J. W. Marrow Co. for Mar-O-Oil Shampoo, NBC Red); Contented Hour, 1935-38 (Carnation Milk Co., NBC Red).
- R, WILFRED. Musical con-(R) Composed musical back-PELLETIER, WILFRED. ground for Roses and Drums, 1934-36 (Union Central Life Insurance Co., NBC Blue); Chase & Sanborn Coffee Hour, 1934-35 (Standard Brands for Chase & Sanborn Coffee, NBC Red); conductor and judge, Metropolitan Opera Auditions of the Air, 1935-38 (Sherwin-Williams Co., NBC Blue); Metropolitan Opera Broadcasts, 1937-38 (NBC Blue); also conductor for Simmons, Packard and Firestone programs. (F) Paramount; director of operatic sequences. (Conductor of San Francisco Opera Co., 10 years; Ravinia Opera Co., 9 years. Conductor, Metropolitan Opera since 1917; artistic director and conductor, Concerts Symphoniques, Montreal).
- PENGRA, MARSHALL H. Sports, news commentator, KRNR, Roseburg.
- PENN, DAVID. News editor and commentator, WCOL, Columbus. (R) Also WHIO, Dayton. (F) Fox, Hal Roach, 1933. (L) Australian productions, 1931.
- PENNER, JOE. Comedian. (R) The Baker's Broadcast 1933-34 (Standard Brands, Inc. NBC Blue); The Park Avenue Penners, 1936-38 (R. B. Davis Co., CBS). (F) Paramount, RKO. (L) Greenwich Village Follies, 1927; Tattle Tales, 1928; East Wind, 1929. (V) Since 1923.
- PENNELL, WILLIAM W. Announcer, continuity writer, producer, WIOD, Miami. (R) Also WQBC, Vicksburg. (V) Appearances as M. C.
- PENTLARGE, ALICE. Commentator,

- WQXR, New York. (Collaborated with Don Francisco de Reynoso in his biography, The Reminiscences of a Spanish Diplomat, 1933).
- PEPPER, HARRY. Script writer. (R)
  Pick & Pat, 1938 (U. S. Tobacco Co.,
  CBS).
- PERCY, OLIVE L. Soprano, CKWX, Vancouver. (V) Theatre appearances.
- **PERKINS, GEORGE.** Program manager, WFBL, Syracuse.
- **PERKINS, JUSTIN.** Musician, WMT, Cedar Rapids.
- PERRIN, SAM. Script writer. (R) Phil Baker (Armour; Gulf Oil Corp., CBS). Writes as team with Arthur Phillips. (F) Paramount.
- PERRINE, GEORGE H. News editor, announcer, actor, continuity writer, WIBX, Utica.
- **PERRY, CAMERON.** Announcer, CJOC, Lethbridge.
- PETERS, ALFREDA. Singer, CJRC, Winnipeg. (R) Also CBC.
- PETERS, ELSIE. Singer, CJRC, Winnipeg.
- PETERSEN, JAMES A. Program director, producer, announcer, KVI, Tacoma. (R) Also CBS Pacific Coast show for Sperry Flour, 1935-37.
- PETERSON, ARTHUR H., JR. Dramatic actor. (R) Grand Hotel, 1936-38 (Campana Sales for Dreskin, NBC Red); Dan Harding's Wife, 1937 (National Biscuit Co., NBC Red); The Guiding Light, 1937-38 (Procter & Gamble for White Naptha Soap, NBC Red); It Can Be Done, 1937-38 (Household Finance Co., NBC Blue); Girl Alone, 1937-38 (Kellogg Co., NBC Red); First Nighter, 1937-38 (Campana Sales for Italian Balm, NBC Red); Story of Mary Marlin, 1938 (Procter & Gamble for Ivory Flakes, NBC Red and Blue). (LS) KSTP, WTCN, WCCO, Minneapolis-St. Paul. (L) Character leads, stock.
- PETERSON, AUSTIN. Script writer. (R)
  Hollywood Mardi Gras (Packard Motor
  Co., NBC Red).
- PETERSON, DONALD. Producer, director.
  (R) Programs on WHN, WMCA, WOR,
  New York (Head of Peterson Radio Productions).
- **PETERSON**, **GERALDINE**. Musician, KOIN-KALE, Portland.
- PETERSON, HOWARD L. Organist, ar-

- ranger, composer, WLS, Chicago. (Formerly arranger and staff composer for Wayne King; concert work as accompanist; Columbia recordings).
- PETRIE, GEORGE.. Actor (character, straight), WTIC, Hartford. (L) Common Flesh, 1935; It's a Wise Child; Post Road; others (s,f).
- PETRIE, HOWARD. Announcer. (R) The O'Neills (Procter & Gamble, NBC Red and Blue, CBS); others.
- PETRUZZI, JACK. Actor. (R) Lone Ranger (Gordon Bakeries and Weber Baking Co., Mutual).
- PETTAY, FRANCIS F. Announcer, WKRC, Cincinnati. (R) Also WJW, Akron; WHKC, WBNS and WCOL, Columbus; transcriptions.
- PETTERSON, PAT. See Maple City Four.
- PETTIT, GEORGE. Singer. (R) Town Hall Tonight, 1936-37 (Bristol-Myers for Sal Hepatica and Ipana Toothpaste, NBC Red); The Time of Your Life, 1937 (Gruen Watch Co., NBC Red). (F) Shorts. (V) Roy Campbell's Royalists, one year; theatre and night club appearances.
- PHARES, FRANK. Script writer. (R)
  Welch Presents Irene Rich (Welch Grape
  Juice Co., NBC Blue).
- PHARR, KELSEY. Actor. (R) Aunt Jemima's Cabin at the Crossroads (Quaker Oats Co., NBC Blue).
- PHILLIPS, AL. Musician, KGW-KEX, Portland.
- PHILLIPS, ARTHUR. Script writer (with Sam Perrin for Phil Baker). (R) Phil Baker (Armour; Gulf Oil Corp., CBS). (F) Paramount.
- PHILLIPS, BOB. Musician, WMT, Cedar Rapids.
- PHILLIPS, IRNA. Script writer, actress.
  (R) The Guiding Light (Procter & Gamble, NBC Red); Today's Children (Pillsbury Flour Mills Co., NBC Red).
- PHILLIPS, LUCILLE. Commentator, WSAZ, Huntington.
- PHILLIPS, PAUL. Writer, continuity editor. (R) Phillips Poly Follies, 1937-38 (Phillips Petroleum Co., CBS). Currently with KMOX, St. Louis.
- PHIPPS, JACK. Pianist, organist, comedian, WBT, Charlotte.

- PHIPPS, SALLY. Actress, Federal Theatre Radio Division. (F) Fox Films, Warner Bros. Gaumont-British (f); shorts. (L) Once in a Lifetime, 1931; Knock on Wood, 1935 (f).
- PICK & PAT. See Pick Malone and Pat Padgett.
- PICKARD, GEORGE. Announcer, WSPD, Toledo. (R) Also Michigan Radio Network, as violinist.
- PICKENS, JANE. Singer. (R) Sunday Night Party (Sealtest, Inc., NBC Red); Ben Bernie and All the Lads (U. S. Tire Dealers Mutual Corp., CBS). (V).
- PIERCE, MATTHEW. Pianist, arranger, WHEC, Rochester. (R) Also WHAM, Rochester. (F) Shorts. (V) Theatre Orchestra, 1929-36.
- PIERCE, PAUL A. Writer, KNX, Los Angeles. (R) Also KFWB, Los Angeles.
- **PIERCE, SAM.** Announcer, producer, writer, KHJ, Los Angeles.
- PIERSON, BUDDY. Script writer. (R) Tim & Irene (Admiracion Laboratories, Inc., Mutual); Royal Crown Revue (Royal Crown Cola, NBC Blue).
- PIERSON, DANA M. ("Jimmie"). Guitarist, singer, yodeler, composer, WEEI, Boston. (R) With Richard B. Klasi as Jimmie & Dick, on this station and WJAG, Norfolk; KFNF, Shenandoah; WNAX, Yankton; KSOO, Sioux Falls; WOW, WAAW and KOIL, Omaha; KGHF, Pueblo; KMOX, St. Louis. (V) Theatre appearances.
- PINNEY, GLADYS W. Writer, KSL, Salt Lake City.
- PIOUS, MINERVA. Actress. (R) Town Hall Tonight, 1934 (Bristol-Myers Co. for Ipana and Sal Hepatica, NBC Red); Fun In Swingtime, 1937 (Admiracion Shampoo, Mutual); Myrt & Marge, 1937-38 (Colgate-Palmolive-Peet for Super Suds, CBS); Easy Aces (Anacin, NBC Blue).
- PIRKEY, RUSSELL J. Continuity writer, WAVE, Louisville.
- PITTS, RUTH. Singer, WSJS, Winston-Salem.
- PLATTNER, MAX E. Musical director, WDAE, Tampa.
- PLUNKETT, IVAN W. Singer, WFAA, Dallas. (L) The Messiah, 1930; Pinafore, 1931; Romeo & Juliet, 1932.
- POLI, ADELAIDE J. Announcer, actress.

- WICC, Bridgeport. (R) Also Colonial Network; WELI, New Haven; Inter-City Network.
- POLLOCK, BEN. Orchestra leader. (R) Park Avenue Penners (R. B. Davis Co., CBS).
- POLLOCK, CHANNING. M.C., speaker.
  (R) Heinz Magazine of the Air, 1937-38
  (H. J. Heinz Co., CBS). (F) Author of
  numerous books, adapted for the screen.
  (L) Author of The Red Widow (Raymond Hitchcock), 1911; A Perfect Lady
  (Rose Stahl), 1914; Roads of Destiny
  (A. H. Woods), 1918; The Fool (Selwyn
  & Co.), 1922; others. (Author and producer of 31 plays, most of which have
  been adapted for the screen.)
- POLLOCK, GRANT. Announcer. (R)
  Good Morning Tonight (Albers Bros.
  Milling Co., NBC Red).
- PONARD, BERT. Organist, WOAI, San Antonio. (R) Also KTSA, San Antonio; WSB, Atlanta. (V) Theatre organist.
- PONS, LILY. Coloratura soprano. (R)
  Thirteen-week engagements during 193536-37, Chesterfield Program (Liggett & Myers Tobacco for Chesterfield Cigarettes, (CBS). (GA) Ford, General Motors and Chesterfield programs; Metropolitan and San Francisco Opera broadcasts. (F) RKO, 1935-38 (s). (Member of the Metropolitan, San Francisco, Buenos Aires, Colon, Paris, Covent Garden, Rome, Chicago and Monte Carlos Opera companies.) Victor records.
- POOLE, BOB. Announcer, WBIG, Greensboro.
- POOR, MURRELL. Entertainer, singer, WMMN, Fairmont.
- POPE, BILL. Sports announcer, WESG, Elmira.
- POPLIN, SAM W. String musician, comedian, WFBC, Greenville. (V) Theatre appearances.
- POROZOFF, NICHOLAS. Announcer, KVI, Tacoma.
- **PORTER, JANE.** Director homemaker's program, KMOX, St. Louis. (L).
- PORTER, NORMAN. Dramatic actor, KDKA, Pittsburgh. (L) Various stock companies.
- POST, EMILY. Speaker (ethics, etiquette, social problems). (R) Etiquette, 1930-31 (Procter & Gamble, CBS); General Electric Home Circle, 1932-34 (General Electric, NBC Red); Emily Post, How to Get

- the Most Out of Life, 1937-38 (Florida Citrus Commission, CBS). (LS) WOR, New York, 1936-37. (GA) Aunt Jenny's Real Life Stories, March 3, 1938. (Author, writer.)
- POST, RICHARD H. Announcer. (R) Tony Wons, 1937 (Vick Chemical Co., CBS); Just Entertainment, 1938 (William Wrigley, Jr., Co., CBS); Hymns of All Churches, 1938 (General Mills, CBS).
- POST, WILLIAM A. Announcer, singer, KSL, Salt Lake City.
- **POULIOT, RAYMOND.** Xylophonist, drummer, CHRC, Quebec.
- POULTON, CURT. Singer, guitarist, WSM, Nashville. (R) Also Yeast Foamer program, NBC, 1929; Anheuser-Busch program, CBS, 1930.
- POWELL, DAWSON. Writer. (LS) The Zither Minstrel, 1924 (sustaining, WFAA, Dallas); Talk of the Town, 1930 (sustaining, WDSU, New Orleans); The Mellow Singers, 1932 (D. H. Holmes Co., Ltd., WDSU, New Orleans. (Staff writer for S. A. Conover Co., 1934-37.)
- POWELL, DICK. Singer, actor, M. C. (R) Hollywood Hotel (Campbell Soup Co., CBS); Your Hollywood Parade, 1937-38 (American Tobacco Co., NBC Red). (GA) Baker's Broadcast (Standard Brands, Inc., NBC Blue); Your Hit Parade (American Tobacco Co., NBC Red); others. (F) Warner Bros., First National, 20th Century-Fox. (V) M. C., 3 years, Stanley Theatre, Pittsburgh.
- POWELL, JEAN. Singer, WGPC, Albany.
- **POWELL, KENNETH.** Announcer, WESG, Elmira. (F) Commercial shorts.
- POWELL, PAUL. Violinist, WSBT-WFAM, South Bend. (R) CBS musical staff, 1930-33.
- POWELL, RALPH ("Cy Perkins"). Musician, entertainer, WTAD, Quincy. (R) Also WHB, Kansas City; KTUL, Tulsa; KWTO-KGBX, Springfield; WNAX, Yankton. (V) Theatre appearances.
- POWER, TYRONE. Actor. (R) Woodbury's Hollywood Playhouse, 1937-38 (Jergens-Woodbury Sales for Woodbury Soap, NBC Blue). (F) 20th Century-Fox (s). (L) Katharine Cornell-Guthrie McClintic Co. (f).
- POWERS, CHARLES. Actor. (R) Roses and Drums, 1933-34 (Union Central Life Insurance, CBS); Junior G-Men, 1937-38 (Fischer Baking Co., WOR, New York

- City); Ave Maria Hour, 1937-38 (Graymoor Friars, WMCA, New York City); Stella Dallas, 1938 (Tetley Tea, WEAF, New York City); You, the Unseen Jury, 1938 (Morris Plan Bank, WEAF). (F) Shorts. (L) Productions by Lee Shubert, Sam H. Harris, Theatre Guild, Messmore Kendall, Max Gordon, and others.
- POWERS, MARGUERITE. Announcer, continuity writer, KOL, Seattle. (R) Also KXRO, Aberdeen; KUJ, Walla; KFJI, Klamath Falls; KAST, Astoria.
- POYNER, GRAHAM B. Program director, WPTF, Raleigh.
- POYNTON, LORETTA. Actress. (R) It Can Be Done, 1931-38 (Household Finance Corp., NBC Blue); Dan Harding's Wife, 1936-38 (National Biscuit Co., NBC Red); Story of Mary Marlin, 1937-38 (Procter & Gamble, NBC Red and Blue). (L) Stock, 1932-33; On the Make, 1936; Skidding, 1936 (s, f).
- PRATT, ROBERT. Singer, KTAT, Ft. Worth. (R) Also WBAP, Ft. Worth. (L) John Brigham productions, 1936-37 (V).
- PREMMAC, CHARLES. Singer, M.C., script writer, character actor (French characterizations), WHN, New York. (R) Bourjois-Evening in Paris, 1930-32 (Bourjois & Co., Inc., CBS); Round the World Cooking School, 1932-36 (General Foods, CBS and NBC Red). (LS) Ida Bailey Allen's Homemakers of the Air, 1936-38. (L) Opera and concert work, here and abroad. (V) 1931; personal appearances, 1934.
- PRENTISS, ED. Actor. (R) Painted Dreams, since 1934 (Sterling Products for Cal Aspirin, Mutual); Guiding Light, since Feb., 1937 (Procter & Gamble for White Naptha Soap, NBC Red); It Can Be Done, 1937-38 (Household Finance Corp., NBC Blue); Valiant Lady, 1938 (General Mills, WGN, Chicago); also recordings.
- PRESBY, ARCHIE. Announcer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red).
- PRESCOTT, ALLEN. Actor, writer. (R)
  The Wife Saver, 1934-35 (Fels & Co. for
  Fels Naptha Soap, NBC Blue); The Wife
  Saver, June to Aug., 1937 (Manhattan
  Soap Co., NBC Red, CBS); Borden Special Edition, 1937 (Borden Farm Products Co., NBC Red); Value Varieties,
  1937 (W. T. Grant, transcriptions). (Has
  written script of Joe Palooka for Heinz;
  Harry Richman's Conoco program; Gal-

- lagher & Shean's program for Ford Dealers, and some of the material used by Consolidated Edison.)
- PRESS, HENRY. Orchestra leader, WQDM, St. Albans.
- **PRESTON, LEW.** Guitarist, cowboy singer, WFAA, Dallas.
- PRICE, ISABEL. Actress, CJRC, Winnipeg. (R) Also CFRB, Toronto; Canadian Broadcasting Corp.; transcriptions. (L) John Holden Stock Co., 1934-38.
- PRICE, JOHN J. Program director, KGLO, Wichita Falls.
- PRIDDY, ALBERT C. Announcer, KDYL, Salt Lake City. (R) Also W. Va. Network; WBLK, Clarksburg; WSAZ, Huntington; Phil Baker, 1936 (Gulf Oil Corp., CBS).
- PRIGMORE, JACK M. Singer, WFAA, Dallas. (R) Also Texas Quality Network.
- PRINDLE, DON. Script writer. (R) Park Avenue Penners (R. B. Davis Co., CBS). (F) RKO.
- **PRITCHARD, THOMAS A.** Announcer, WNBF, Binghamton.
- PROBST, ROLAND M. Dramatic actor, WHJB, Greensburg.
- PROCTOR, ROBERT. Announcer, WDAE, Tampa.
- PROETZ, MRS. ERMA. Script writer. (R) Pet Milky Way (Pet Milk Sales Corp., CBS); Saturday Night Serenade (Pet Milk Sales Corp., CBS). (Executive vicepresident, Gardner Advertising Agency.)
- PROFESSOR QUIZ. See Craig Earl.
- PROSSER, JOHN I. Director, announcer.
  (R) Universal Rhythm, 1937 (Ford Motor Co. Dealers, CBS); Jack & Loretta, 1937 (Kirkman's Soap, CBS); Getting Ahead with Dale Carnegie, 1937 (Emigrant Industrial Savings Bank, Mutual); Kellogg Football Jamboree, 1937 (Kellogg Co., WLW Line); Petticoat on the Air, 1937 (J. B. Ford Co. for Wyandotte Cleansing Products, CBS); Armco Program with Frank Simon's Band, 1938 (American Rolling Mill Co., NBC Blue). (Staff of N. W. Ayer & Son, Inc.)
- PROVAN, ROBERT M., JR. Announcer, WDRC, Hartford.
- PROVENSEN, HJERLUF. Announcer. (R)

- Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red); others.
- PUCKETT, BERT. Sports announcer, WMT, Cedar Rapids. (R) Also Iowa and Mutual networks.
- PULLEN, PURV ("Trailer Tim"). Children's program, WTAM, Cleveland. (F) Paramount, M-G-M, 20th Century-Fox,
- Walt Disney (f); shorts. (V) Ben Bernie unit; Trailer Tim, 8 years; Whistling Purv Pullen.
- PURCELL, CHARLES W. Announcer, WCAO, Baltimore. (V) Theatre appearances, as M. C.
- PUTNAM, HENRY C. Announcer, KGMB, Honolulu.

# Q

- QUALTROUGH, J. M. Announcer, KTSM, El Paso.
- QUINN, DON. Writer (comedy script).
  (R) Fibber McGee & Molly, 1935-38 (S. C. Johnson & Son for Johnson's Wax,
- NBC Red); has also written material for Olsen & Johnson and others. (F) Paramount.
- QUINN, ELWYN. Announcer, continuity writer, producer, KDYL, Salt Lake City.

## R

- RAE, JOHN & FERN. Characters, dialects, WPTF, Raleigh. (L) Dramatic stock.
- RAFFELLI, ANGELO. Tenor. (R) Vocal Varieties, 1937 (Lewis-Howe Co., for Tums, NBC Red); Smoke Dreams, 1937-38 (La Fendrich Cigars, NBC Red). (LS) WOR, New York City, 1933; WJJD, Chicago, 1935. (F) Educational shorts, 1933. (L) Concert tours.
- RAFFETTO, MICHAEL. Actor, producer.
  (R) One Man's Family, 1932-38 (successively sponsored by Wesson Oil & Snowdrift, 1932-34; Kentucky Winners Cigarettes, 1935; since 1935, Standard Brands for Tender Leaf Tea, NBC Red).
  (L) Stock, 1921-22.
- RAFT, GEORGE, Actor. (R) Guest appearances on Lux Theatre of the Air, August 31, 1936 (Lever Bros. for Lux, CBS); Kraft Music Hall, August, 1937 (Kraft-Phenix Cheese Corp., NBC Red) (F) Paramount (s). (L) City Chap, Gay Paree, Manhatters, Palm Beach Nights (f). (V) Dancer.
- RAINES, BOB & JIM. Singers, musicians, KMMJ, Clay Center. (R) Also KFAB, Lincoln; WHB, Kansas City; WSM, Nashville; WHIS, Bluefield; WRVA, Richmond.
- RAINEY, BUD. Singer, M. C., WTIC, Hartford. (R) Also WHN, New York; Sapolio program, NBC, 1936, CBS, 1937. (V) Single singing comedy act.
- RAISUM, OLAF. Orchestra leader, KFJM, Grand Forks.

- RAMBLIN' RANGERS. Hillbilly musicians, singers, WHEB, Portsmouth. (R) Also WMEX, Boston. (V) Theatre appearances.
- RAMSEY, WAYMOND. Program director, sports, news and special events, KOMA, Oklahoma City.
- RAND, GRENFELL N. Continuity writer, announcer, producer, WOKO, Albany.
- RANDALL, DOROTHY. Actress, FTRD.
  (R) Network shows for Hamilton Watch, Procter & Gamble. (F) Shorts (Paramount). (L) Broadway; Excess Baggage; Man's Man; others. (V) The Headliners; Twin Beds; Too Easy.
- RANDALL, GEORGE. Director, FTRD.
  (R) Network sustaining shows including Tish, Epic of America. (F) Shorts (Paramount). (L) Productions by Belasco, Rush & Webber, Wagenhals & Kemper. (V) Various circuits, 14 years.
- RANDALL, GORDIE. Orchestra leader, WGY, Schenectady.
- RANDOLPH, ISABEL. Actress (character leads, comedy, dialect). (R) Dan Harding's Wife, 1936-38 (National Biscuit Co., NBC Red); Story of Mary Marlin, 1936-38 (Procter & Gamble for Ivory Flakes, NBC Red); Fibber McGee & Molly, 1936-38 (S. C. Johnson & Son for Johnson's Wax, NBC Red); First Nighter, 1936-38 (Campana Sales for Italian Balm, NBC Red). (F) M-G-M. (L) Stock; The Noose (Mrs. Henry B. Harris); If I Were Rich (William Anthony McGuire) and numerous others.

- RANDOLPH, JAMES. Writer, singer. (R)
  Town Hall Tonight, 1933-36 (BristolMyers Co., NBC Red); Trioliann (Sparton Radios, NBC Blue); Matt Clemens,
  The Melody Man (General Electric Co.,
  NBC Red); Camel Caravan (R. J. Reynolds Tobacco Co., CBS). (LS) At present writer for KRNT-KSO, Des Moines.
  (F) Shorts (Warner Bros., Vitaphone).
  (V) Royalty of Song, 1935-36; appearances at hotels and clubs.
- RANEY, MAX. Musician, WGY, Schenectady. (V) Theatre appearances.
- RANKIN, EARL. Baritone, KGW-KEX, Portland. (R) Also KOMO, Seattle; KNX, Los Angeles. (V) Theatre and night club appearances.
- RAPEE, ERNO. Musical conductor. (R) General Motors Concerts, 1935-37 (General Motors Corp., NBC Blue); programs for Ex-Lax, Mobil Oil, Linit, McKesson & Robbins. (GA) The Big Show (Ex Lax Co., CBS). (F). (L) Dangerous Paradise. (Currently musical director of Radio City Music Hall.)
- RAPP, JOHN. Writer. (R) Texaco Town, 1936-38 (Texas Co. for Texaco Gasoline, CBS); Texaco Town Summer program, 1937 (Texas Co., CBS); Jack Oakie College, 1937 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS); Cantor's Camel Caravan, 1938 (Camel Cigarettes, CBS).
- RASCH, BUCK. Singer, yodeler, musician (The Northwesterners), Iowa Broadcasting Co. (V) 1931-34.
- RASCH, WILSON D. Musician (The Northwesterners), Iowa Broadcasting Co. (V) Blue Ridge Mountaineers Revue, 1932-34; Iowa Barn Dance Frolic, 1935-36; Parade of Stars, 1935-36.
- RASH, BRYSON B. Announcer, WRC-WMAL, Washington. (F) Shorts. (L) Stock, 1924-25; Joan of Arc, 1933 (f). (V) Buster Brown, 1925-28.
- RATHBUN, JACK. Sports announcer, WJAX, Jacksonville. (R) Also WDBO, Orlando.
- RATLIFF, MARY LOU. Actress. (R)
  Death Valley Days, 1936 (Pacific Coast
  Borax Co., NBC Blue); Professor Puzzlewit, 1938 (Gallenkamp Stores Co., NBC
  Red); Toast to the Town, 1938 (Roma
  Wine Co., Inc., CBS). (LS) KYA, San
  Francisco. Currently with KSFO, San
  Francisco.
- RATLIFFE, FRED. Announcer (sports, news), WTAD, Quincy.

- RAVENAL, FLORENCE. Actress. (R) Arnold Grimm's Daughter (General Mills, Inc., CBS); Zenith Radio Foundation (Zenith Radio Corp., CBS).
- RAWLINSON, J. L. Script writer, producer. (R) Vick's Open House (Vick Chemical Co., CBS).
- RAWLS, CAROLINA. Commentator, KARK, Little Rock. (L) Little Theatre productions, 6 years.
- RAY, BYRON A. Continuity writer, announcer, producer, KSL, Salt Lake City.
- RAY, HELENA. Actress. (R) Junior Nurse Corps (Swift & Co., NBC Blue).
- RAYE, MARTHA. Singer, actress, comedienne. (R) Rinso Program Starring Al Jolson, 1936-38 (Lever Bros. Co., CBS). (F) Paramount. (L) Earl Carroll's Sketch Book, 1934; Calling All Stars, 1935. (V) Bud & Margie, 1919-32; Benny Davis Revue, 1932; personal appearances.
- RAYMOND, CARL J. Announcer, producer, WMAS, Springfield.
- RAYMOND, JACK. Actor, writer, FTRD.

  (R) Various network shows including Tish, Epic of America, Radio Almanac, Hurricane Jones, Professional Parade.

  (F) Shorts (Warner Bros.). (L) Stock; Last Mile, 1929; Is Zat So, 1930.
- RAYMOND, JACK. Actor, writer. (R) The First Nighter, 1937 (Campana Sales for Italian Balm, NBC Red); Thirty Minutes in Hollywood, 1937-38 (regional sponsorship, Mutual). (F) Hal Roach, M-G-M, Universal, RKO, Paramount (f); shorts. (V) Raymond & Miller, 1912-25; Honey Boy Evans Minstrels, 1915-16; theatre appearances.
- REA, VIRGINIA. Soprano. (R) Palmolive Hour, 1928-31 (Colgate-Palmolive-Peet, NBC Red); Goodyear Program, 1932 (Goodyear Tire & Rubber Co., NBC Red); Buick Program, 1932 (General Motors, NBC Red); American Album of Familiar Music, 1933-35 (Bayer Aspirin, NBC Red); Chevrolet Presents, 1935-37 (Chevrolet Motors, CBS). (GA) General Motors Concerts, Maxwell House Show Boat, Magic Key of RCA, Lucky Strike and Coca Cola programs. (L) Concert tours, opera appearances. (Recordings for RCA Victor, Brunswick and Edison).
- READ, HARLAN E. Writer. (R) Broadcasts from Queen Mary (Mutual); English Coronation (Mutual); two broadcasts on War Spots of Europe (CBS). (LS) WOR, New York; KMOX, St. Louis;

- WFAP, Peoria (no longer in existence). Former staff writer for newspapers, newspaper syndicates and Transradio Press (special European correspondent, 1937).
- **READ, LAWRENCE.** Actor. (R) Rube Appleberry (Campbell Cereal Co., Mutual).
- READY, ELIZABETH. Script writer, director. (R) Dr. Allan Roy Dafoe, 1937-38 (Lehn & Fink, CBS).
- REAGH, BOB. Announcer, CJOC, Lethbridge.
- RECECONI, LOUISE. Singer, KVI, Tacoma.
- **REDD, BOB.** Script writer, producer. (R) Signal Carnival (Signal Oil Co., NBC Red).
- REDDICK, WILLIAM J. Program director, conductor, composer. (R) Eveready Hour, 1925-26 (Union Carbide, NBC); An Hour with Sigmund Romberg, 1936 (Swift & Co., NBC Red); Ford Sunday Evening Hour, 1936-38 (Ford Motor Co., CBS).
- REDFIELD, BILLY. Dramatic actor. (R)
  March of Time (Time, Inc., NBC Blue).
  (LS) Let's Pretend, and Jr. G-Men
  (Fischer Baking Co., WOR, New York).
  (F) Shorts. (L) Swing Your Lady; Excursion; Virginia; Stop-Over; Our Town.
- REED, KAY. Organist, pianist, actress, WNEW, New York. (R) Maltex Program (NBC), 1935; also WINS, WOR, New York. (Theatre musical director, 1930-34.)
- REED, VERNON E. Program director, production manager, KFH, Wichita. (L) Stock and various dramatic companies, 1916-28 (s).
- REESE, GAYLE. Blues singer, WIL, St. Louis. (R) Also Mutual Broadcasting System. (V) Night clubs and hotels.
- REESER, EDWIN I. Comedian, M. C., script writer, producer. (R) Courteous Colonels, 1935-36 (Barnsdall Refining Co., CBS); Fun Bug, 1937 (Barnsdall Refining, CBS). (Head of his own advertising agency.)
- REETZ, PAUL. Writer, German language announcer, WTMV, East St. Louis. (R) Also WSUN, St. Petersburg.
- **REEVES, BILL.** Announcer, continuity writer, WTJS, Jackson.
- REHM, SARA. Singer. (R) Musical Steelmakers, 1938 (Wheeling Steel Corp., Mutual).

- REID, GEORGE. Announcer, producer, WFBL, Syracuse. (R) Also Inter-City Network; WIP, Philadelphia.
- **REILLY, SHERMAN.** Actor (juvenile, dramatic). WICC, Bridgeport.
- REINER, FRITZ. Symphony conductor.
  (R) Ford Sunday Evening Hour (Ford Motor Co., CBS).
- REIS, IRVING. Writer, director. (R) Columbia Workshop, 1937 (CBS). (F) Paramount, as writer, director, since Jan., 1938; shorts. (L) Julius Caesar (handled sound effects).
- REISMAN, LEO. Orchestra leader. (R)
  Pond's Dance Program, 1930-33 (Lamont
  Corliss Co., NBC Red); Philip Morris
  Program, 1933-37 (Philip Morris & Co.,
  Ltd., NBC Red); Your Hit Parade, 193738 (American Tobacco Co., NBC Red,
  CBS); others. (LS) WEAF, WOR, New
  York. (F) Shorts. (L) Good Morning
  Dearie, 1922. (V) Numerous vaudeville
  and dance engagements at hotels, cafes,
  etc. Victor records.
- RENAN, EMILE. Baritone, actor, WHN, New York. (F) Shorts. (L) Stock (opera and legitimate).
- RENARD, JACQUES. Musical director.
  (R) Pontiac Program, 1932-34 (Pontiac Motor Co., CBS); Camel Quarter Hour, 1934 (R. J. Reynolds Tobacco Co., CBS); Manhattan Merry-Go-Round, 1935 (Sterling Products, NBC Red); Burns & Allen, 1936 (Campbell Soup Co., CBS); Eddie Cantor, 1936-37 (Texas Co., CBS).
  (F) Shorts (for Universal with Morton Downey). (V) Appeared with Morton Downey and Tony Wons, Vera Van and Eton Boys, Nick Lucas, Burns & Allen, and Eddie Cantor. Recording artist.
- RENTSCHLER, HAROLD. Entertainer, WWVA, Wheeling. (V).
- **REPINE, BURT T.** Director of staff orchestra, WRVA, Richmond.
- RETTENBERG, MILTON. Pianist, composer, conductor. (R) Nathaniel Schild-kret (Eveready Co., NBC Red, 1925-28; Eastman Kodak Co., NBC Blue, 1928-33; Mobil Oil, NBC Red, 1930-33); B. A. Rolfe and Orchestra, 1928-31 (American Tobacco Co., NBC Red); Cities Service Concert, 1929-38 (Cities Service Co., NBC Red); Chesterfield Presents, 1932-35 (Liggett & Myers Tobacco Co., CBS); Molle Minstrel Show, 1933-35 (NBC Red); John Charles Thomas, 1935-36 (Wm. R. Warner Co., NBC Blue); Sing-

- ing Lady, 1936-38 (Kellogg Co., NBC Red). Recording artist, 1926-35.
- REVELERS QUARTET. (Robert Simmons, Lewis James, Elliott Shaw, Wilfred Glenn). Singers. (R) Cities Service Concerts (Cities Service Co., NBC Red).
- REY, ALVINO. Guitarist. (R) Famous Foods Parade, 1931 (Durkee Foods Corp., NBC); Horace Heidt and His Brigadiers, 1935-38 (Stewart-Warner Corp., successively CBS and NBC Blue). (LS) WTAM, Cleveland, 1927-28. (F) Shorts. (V) Horace Heidt Orchestra.
- REYNOLDS, GENE. Announcer, KOMA, Oklahoma City. (R) Also KFPW, Fort Smith; KBST, Big Spring.
- REYNOLDS, JOHN M. Announcer, WCKY, Cincinnati. (R) Also WNOX, Knoxville.
- RHINEHART, ALICE. Actress. (R) Gang Busters (Colgate-Palmolive-Peet Co., CBS).
- RHODES, ANNA F. Women's programs, WMFD, Wilmington.
- RHODES, JANE. Singer, actress. (R)
  Hollywood Mardi Gras, June, 1937 to
  Feb., 1938 (Packard Motor Car Co.,
  NBC Red). (F) Paramount, Universal,
  RKO (f). (V) Night club appearances.
- **RHYMER, PAUL.** Script writer. (R) Vic & Sade (Procter & Gamble, NBC Red and Blue).
- RICAU, LIONEL. Announcer, producer, WWL, New Orleans. (V) Broadway's Radio Mimic, 1932-34.
- RICE, A. R. Script writer. (R) National Barn Dance (Miles Laboratories, Inc., NBC Blue).
- RICE, AL. See Maple City Four.
- RICE, FRANCES M. Continuity writer, KWK, St. Louis. (R) Also Mutual.
- RICH, FREDDIE. Orchestra leader. (R) Frigidaire program, 1935; Socony Flying Red Horse Tavern, 1935-36 (Socony-Vacuum); Your Hit Parade, 1936 (Lucky Strike Cigarettes); sustaining and guest appearances, 1937-38 (CBS); also programs for Squibb's, Veedol, Tide Water Oil, Postum, Premiere Salad Dressing; others. (L) Greenwich Village Follies, 1921; Shubert Century Roof Vogues, 1922. (V) 1916, '33.
- RICH, IRENE. Actress. (R) Welch Presents Irene Rich, 1933-38 (Welch Grape Juice Co., NBC Blue). (F) Warner Bros., Fox, Pathe. (V).

- RICH, JIMMY. Organist, WNEW, New York. (V) Alan Courtney's Joymakers;
- RICH, RAY. Chief announcer, WPRO, Pittsburgh. (R) Also WEEI, Boston; NBC and CBS programs for Time Magazine, Iodent Toothpaste and Humphrey's Medicine, 1929-31. (F) Shorts. (L) Stock.
- RICHARDS, MARJORIE. Continuity writer, actress, KGB, San Diego.
- RICHARDS, WAYNE F. Announcer, producer, KSL, Salt Lake City.
- RICHARDSON, ETHEL P. Writer, actress.
  (R) House Beside the Road, 1931 (Mutual Life Insurance Co., Yankee Network); Dreams of Long Ago, 1932-38 (NBC Blue sustaining); Uncle Natchel, 1936-38 (Chilean Nitrate, transcriptions). (LS) WEAF, WJZ, WOR, New York. (L) Stock, 1924. (Associated with Jean V. Grombach, Inc.)
- RICHMOND, A. E. Announcer, M. C., KGCX, Wolf Point.
- **RICHMOND, ELEANOR.** Character actress, WKZO, Kalamazoo.
- RICHTON, ADDY. Script writer. (R) Hilltop House, 1937-38 (Colgate-Palmolive-Peet Co., CBS).
- RICKABY, RUTH D. Dramatic actress.
  (R) Lone Ranger, since 1933 (various sponsors through WXYZ, Detroit; 1937-38, Gordon Bakeries, Mutual; Interstate Bakeries, over a Mutual Network, not heard in New York). (LS) WXYZ, 1935-38. (L) Productions by William B. Harris, A. Hammerstein and others; stock. (V) Theatre appearances with Lone Ranger skit.
- RICKER, BOBBIE. Cowboy singer, yodeler, WCSC, Charleston.
- RICKEY, ALFRED. Musical director.
  (R) Hammerstein Music Hall (American Home Products Corp., CBS); Manhattan Merry-Go-Round (R. L. Watkins Co., NBC Red); Alias Jimmy Valentine (Larus & Bro. Co., NBC Blue); Broadway Merry-Go-Round (Sterling Products, NBC Blue).
- RIDDEL, JIMMIE. Vocal director, tenor, arranger. KOIN-KALE, Portland.
- RIDER, MAURICE A. Announcer, producer, singer, KIRO, Seattle.
- RIDGWAY, AGNES. Script writer. (R)
  Those We Love (Lamont Corliss & Co.,
  NBC Blue).

- RIERSON, HELEN. Singer, WSJS, Winston-Salem.
- RIGGS, GLENN E. Announcer, M. C., KDKA, Pittsburgh. (F) Shorts. (L) Ann Harding Stock Co., 1928; George Sharp Stock Co., 1927-28. (V) Glenn Riggs Radio Revue, since 1935.
- RIGGS, TOMMY. Ventriloquist, comedian.
  (R) Royal Gelatin Hour (Standard Brands, Inc., NBC Red). (F) Universal.
  (V).
- RILEY, DON. Sports and news commentator, WBAL, Baltimore.
- RILEY, ROBERT. Announcer, KMBC, Kansas City.
- RINES, JOE. Orchestra leader, comedian.
  (R) Iodent Dress Rehearsal, 1936-37
  (Iodent Toothpaste, NBC Blue); Time of
  Your Life, 1937-38 (Gruen Watch Co.,
  NBC Red). (V) Vaudeville, night clubs.
  Brunswick records.
- RING, BILL. Entertainer, M. C., KWTO-KGBX, Springfield. (V).
- RIPLEY, ROBERT L. ("Believe It Or Not"). Writer, actor. (R) Believe It or Not, 1930-31 (Colonial Beacon Oil, NBC Red); Esso Program, 1931-32 (Standard Oil of N. J., NBC Blue); Hudson-Terraplane Program, 1933-34 (Hudson Motor Car Co., NBC Red); Bakers Broadcast, 1934-37 (Standard Brands for Fleischmann's Yeast for Bread, NBC Blue); Believe It or Not, 1937-38 (General Foods for Huskies and Post Bran, NBC Red). (F) Warner Bros., Vitaphone; series of 36 Believe It or Not shorts, 1931-32. (V) 1931-33; theatre appearances. (Newspaper cartoonist-columnist.)
- **RISTVEDT, HARRIET.** Writer, KSO-KRNT, Des Moines.
- RITCHIE, CAMPBELL. Baritone, CKLW, Detroit.
- RIVERS, EDWIN B. ("Eddie"). Producer, KRSC, Seattle. (R) Also KOL, Seattle.
- RIVERS, REX. Script writer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red).
- ROARK, CHARLES A. Announcer, KRLH, Midland.
- ROARK, MAX W. Announcer, KNOW, Austin.
- ROBERTS, CURTIS W. Script writer. (R)
  Peter's Surprise Party (Peters Shoe Co.,
  NBC Red).

- ROBERTS, DAVID. Announcer. (R)
  Currently NBC staff announcer.
- ROBERTS, HOWARD. Announcer, WMT, Cedar Rapids. (V) Theatre appearances.
- ROBERTS, KENNETH. Announcer, actor.
  (R) Mary Margaret McBride, 1937-38
  (General Foods for Minute Tapioca, CBS);
  Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS); The Shadow, 1937-38
  (Blue Coal, Mutual); The Life of Mary Sothern, 1937-38 (Lehn & Fink for Hind's Honey & Almond Cream, CBS); Hobby Show, 1938 (Narragansett Beer & Ale, CBS New England Network). (F) Shorts. (L) Christopher Morley's production of After Dark, 1929-30; Hitch Your Wagon, 1937.
- ROBERTSON, JACK. Sports commentator, M. C., announcer, WGRC, New Albany.
- ROBERTSON, JESSE A. Musician, singer, KGNC, Amarillo. (R) Also WFAA, Dallas; KOMO, Oklahoma City. (V).
- ROBERTSON, TED. Sound technician.
  (R) The Lone Ranger, 1937-38 (Gordon Bakeries, Mutual, Don Lee); Michigan Radio Network programs, all current: Green Hornet (Detroit Creamery); Lost Moment (Detroit Auto Club); Flashes from Motor Life (Detroit Auto Club). (Chief sound technician, WXYZ).
- ROBINSON, ALVIN. Announcer. (R)
  Bond Bread Sports, 1936 (General Baking Co. for Bond Bread, WEAF, New
  York City); Ben Bernie & All the Lads,
  1937 (American Can Co., NBC Blue);
  Cities Service Concert, 1937-38 (Cities
  Service Co., NBC Red).
- ROBINSON, EDWARD G. Actor. (R) Big Town, 1937-38 (Lever Bros. for Rinso, CBS). (GA) Your Hollywood Parade, Dec. 29, 1937 (American Tobacco for Lucky Strike Cigarettes, NBC, Red). (F) First National, Columbia Pictures, United Artists, Warner Bros. (s). (L) Ten Theatre Guild productions. (V) Bells of Conscience, written by himself.
- ROBINSON, ELSIE. Script writer. (R)
  I Want a Divorce (Sussman Wormser &
  Co., NBC Red). (Columnist, Hearst
  newspapers.)
- ROBINSON, KEN. Script writer. (R) Adventures of Dari Dan, 1937 (Bowey's, Inc., for Dari Rich, NBC Red); Dan Harding's Wife, 1937-38 (National Biscuit Co., NBC Red). (Currently continuity editor, NBC Central Division).

- ROBISON, CARSON J. Actor, composer (cowboy, hill-billy). (R) Eveready Battery Hour, 1924-28 (National Carbon Co., NBC Red); Dutch Masters Minstrels, 1928-30 (Dutch Masters Cigars, NBC Blue); Bar X Ranch, 1933-34 (Health Products, NBC Blue, CBS); Carson Robison and His Buckaroos, 1937-38 (E. W. Rose & Co., Mutual). (F) Shorts (Pathe, Columbia, Fox). (V) London, 1932-36. (Phonograph recordings, 1925-31.)
- ROCAP, TOM (Murray Arnold). Master of Ceremonies, WIP, Philadelphia.
- ROCK CREEK RANGERS (Mary, John, George and Sam Workman). Musicians, WHAS, Louisville.
- ROCKHOLD, JOE. Actor, newscaster, singer, writer, producer, announcer, WSPD, Toledo. (R) Also Mutual; WLW, Cincinnati, and others. (L) Toledo Civic Theatre (s). (V) Theatre appearances with minstrels and radio variety shows.
- ROCKNEY, WESLEY. Musician, KGCX, Wolf Point.
- RODAY, EDYTH. Actress, commentator, WHAT, Philadelphia. (R) Also WFIL, WIP, WCAU, KYW, Philadelphia. (L) Through the Years, 1937; others (F).
- RODDA, WALTER E. Commentator, news editor, WKZO, Kalamazoo. (R) Also WCLO, Janesville; WMBC, Detroit; WLEU, Erie.
- RODGERS, FLOYD D. Newscaster, announcer, WIS, Columbia.
- RODMAN, VICTOR. Actor (character, heavy). (R) Those We Love, 1938 (Lamont Corliss for Pond's Creams, NBC Blue). (F) Universal. (L) Productions by Henry Duffy, Erlanger, Louis MacLoon and others.
- RODNEY, DON. Singer, guitarist, WICC, Bridgeport. (R) Also WOR, N. Y. (F) Vitaphone shorts.
- RODRIGUEZ, JOSE. News editor, symphony commentator, KFI-KECA, Los Angeles.
- ROECKER, EDWARD O. Baritone, M. C.
  (R) Pipe Smoking Time (rebroadcast later in the evening with Pick & Pat) since Feb., 1937 (U. S. Tobacco Co., CBS).
  (L) Amateur productions. (V) Appearances at theatres, fairs, etc.
- ROEN, LOUIS. Announcer. (R) The Guiding Light, 1937-38 (Procter & Gamble for White Naptha Soap, NBC Red); local announcer for Philadelphia Orches-

- tra, 1937-38 (Group of American Banks, NBC Blue); The Woman in White, 1938 (Pillsbury Flour Mills, NBC Red).
- ROESSLER, ELMIRA. Dramatic actress, singer. (R) Phillips Poly Follies, 1936-38 (Phillips Petroleum Co., CBS). (LS) KMOX, St. Louis; transcriptions. (F) Commercial shorts. (L) Stock. (V) Theatre and hotel appearances.
- ROGERS, EDWIN L. Announcer, WRC-WMAL, Washington. (R) One-time announcing for Sanka Coffee program, 1935; American Can program, 1936; numerous local shows since 1931. (L) Vagabond King, 1925-26; Bless You, Sister, 1927; Three Musketeers, 1928. (V) Beau Geste Singers, 1926-27.
- ROGERS, RALPH W. Announcer, production manager. (R) Associated Sportscaster (football), 1935-36; Associated Commentator (football), 1937; Associated Sportscaster (basket ball), 1937-38 (all for Associated Oil Co., CBS and Northwest Coverage Group). Currently on staff of KFPY, Spokane.
- ROGERS, ROSWELL B. Script writer.

  (R) House Party, 1937 (Iris Food Products, Don Lee Network); Hollywood Mardi Gras, 1937 (Packard Motors, NBC Red); Park Avenue Penners (R. B. Davis Co., CBS); Hollywood Melody Shop, 1937-38 (Beverly Wilshire Hotel, CBS Pacific Coast). (L) Author of Nell of the Northwoods, 1935; Flying Down to Restful Manor, 1935; Ethmoid's Follies of 1935. (Currently on staff of KNX, Los Angeles.)
- ROHLING, ANNE. Commentator, actress, WBIL, New York. (R) Also WMCA, WOV, New York. (L) Stock; Years of the Locust, 1936.
- ROLF, ERIK. Announcer, actor. (R)
  Gang Busters, 1937-38 (Colgate-Palmolive-Peet, CBS); Girl Interne, 1937-38 (Calox Tooth Powder, CBS and Yankee Network); Boake Carter, 1938 (General Foods for Post Toasties and Huskies). (GA) Royal Gelatin Hour, 1937 (Standard Brands, NBC Red); Woodbury's Hollywood Playhouse (Jergens-Woodbury Sales, NBC Blue); Kate Smith's Bandwagon (General Foods, CBS); Believe It or Not (General Foods, NBC Red). (F) Commentator for Pathe News, 1937-38; narrator and announcer, travel and commercial films.
- ROLFE, B. A. Orchestra leader. (R)
  Lucky Strike Dance Orchestra (American Tobacco Co., NBC Red); B. A. Rolfe
  & Ivory Soap Orchestra (Procter &
  Gamble, NBC Blue); Hudson Dealer
  Program (Hudson Motor Car Co., NBC

- Red); Believe It or Not (General Foods Corp., NBC Red). (V) 1904-12; 1920-35. (Formerly president of Rolfe Photoplays.)
- ROLFE, BOBBY. Juvenile actor, m.c., WHBF, Rock Island. (L) Little Theatre Group. (V) Theatre appearances.
- ROLFSNESS, DOROTHY. Singer, KOIN-KALE, Portland.
- ROLL, DICK. Announcer, WHIO, Dayton.
  (R) Also WALR, Zanesville.
- ROMANO, MIKE. Actor. (R) Romance of Helen Trent (Edna Wallace Hopper and Old English Floor Wax, CBS).
- ROMINE, DOUGLAS J. Announcer, producer, actor, KARK, Little Rock. (R) Also KVOO, Tulsa; KWBG, Hutchinson; KVGB, Great Bend; KLZ, Denver.
- ROMNEY, RUTH. Actress, KTSM, El Paso.
- RONEY, WILLIAM J., JR. Announcer, WRC-WMAL, Washington.
- RONSON, ADELE. Actress. (R) Buck Rogers in the 25th Century, 1932-36 (Cream of Wheat Corp., CBS); Ray Noble and His Dance Orchestra, 1935 (Coty, Inc., NBC Red); The Gibson Family, 1936-37 (Procter & Gamble, NBC Red); On Broadway, 1937 to March, 1938 (General Foods for Diamond Crystal Salt, NBC Blue); John's Other Wife, 1937-38 (American Home Products, NBC Red); others, not current. (L) Productions by William Brady, George Tyler, Crosby Gaige, Theatre Guild and others (f).
- ROPER, EZRA L. Musician, actor, WFBC, Greenville. (V) Theatre appearances.
- RORABAUGH, DUKE. Writer, producer, WFIL, Philadelphia. (R) Their Greatest Story, 1938 (Libby, McNeill & Libby, Mutual). (L) Acted and directed 30 amateur plays. Also appeared as piano soloist at various hotels. Program director, announcer, writer, WIBG, Philadelphia, 1932; writer, producer, Transamerican Broadsasting & Television Corp., 1937-38.
- ROSCOE, MICHEL. Pianist, WOR, New York. (LS) Gambling's Musical Clock, 1928-38 (Illinois Meat Co., currently sponsored by Childs Restaurants, WOR, New York.)
- ROSE, JACK. Script writer. (R) Time to Shine, 1938 (Griffin Manufacturing Co., NBC Blue).

- ROSE, WILLIAM. Announcer, singer, pianist, actor, WOKO, Albany. (V)
  Three Shades of Blue; Banjoleers.
- ROSELEIGH, JACK. Actor (characters, leads). (R) Pepper Young's Family, 1933-38 (Procter & Gamble, NBC Red and Blue); Follow the Moon, 1937 (Lehn & Fink, CBS); Hilltop House, 1937 (Colgate-Palmolive-Peet, CBS); Road of Life, 1937-38 (Procter & Gamble, NBC Red, CBS). (F) Silent pictures. (L) Productions by Arthur Hopkins, Sam H. Harris, David Belasco, Lewis & Harris, Jones & Green (s,f). (V) Sketches.
- ROSEN, CHARLES. Announcer. (R)
  Polish Melodies (Katro-Lek Laboratories, Inc., Mutual).
- ROSEN, PAUL S. Musician. (R) Horace Heidt & His Brigadiers, 1934-37 (Stewart-Warner Corp., CBS); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); Toast to the Town, 1938 (Roma Wine Co., CBS). (V) Featured clarinet soloist with Horace Heidt, over 3 years. (Currently staff musician, KSFO, San Francisco.)
- ROSENBERG, DOROTHY. Singer, pianist, WCAE, Pittsburgh. (V) Three Little Maids.
- ROSENBERG, HENRIETTA. Singer, WCAE, Pittsburgh. (V) Three Little Maids.
- ROSENWALD, MONTE. Announcer, producer, KGNC, Amarillo. (V) Master-of-Ceremonies.
- ROSS, BILL. Announcer (news, special events), M.C., singer, KGW-KEX, Portland.
- ROSS, BOB. Script writer. (R) Texaco Town (Texas Co., CBS).
- ROSS, CLARK. Singer, actor. (R) Pappy, Zeke and Ezra, 1936 (Kelpamalt Co., Inter-City Network); On the Air with Lud Gluskin, 1937 (Hudson Terraplane Corp., CBS); Moments of Melody, 1937 (E. B. Randall, CBS); Toast to the Town, 1938 (Roma Wine Co., CBS). (LS) KEHE, Los Angeles. (F) Child actor, First National, MGM; shorts. (L) The Fan, 1933. Former vocalist with orchestras of Leo Reisman, Charles Domberger. Recordings for Brunswick and Decca.
- ROSS, DAVID. Announcer, commentator.
  (R) Network shows for E. R. Squibb & Son, P. Lorillard Co., Studebaker Corp., John H. Woodbury, Inc.; Esso, Inc.; Sterling Products, Inc.; Lehn & Fink Prod-

- ucts Co., Gerardine Hair Tonic, A. Bourjois & Co., Inc.; Richard Hudnut, Barbasol Co., Liggett & Myers Tobacco Co. (F) Narrator for Capitol, Principal and Paramount shorts.
- ROSS, DON. M.C., singer, writer, announcer. (R) Jell-O Summer Show, 1937 (General Foods Corp., NBC Red). (LS) WOR, New York.
- ROSS, LANNY. Tenor, actor. (R) Maxwell House Show Boat, 1931-37 (General Foods Corp. for Maxwell House Coffee, NBC Red); Hollywood Mardi Gras, 1937-1938 (Packard Motor Car Co., NBC Red). (F) Paramount, 1933; Columbia Pictures, 1937 (s); shorts. (L) Racketty Pachetty House (debut as child actor), 1912 (f). (V) Theatre appearances since 1933. Also concert work (debut, Nov., 1936, at Town Hall, New York); tours. Recording artist.
- ROSS, NORMAN. Announcer, news and sport commentator. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual).
- ROSS, PHIL. Chief announcer, program director, WGR-WKBW, Buffalo. (R) Also WHK and WJAY, Cleveland; WIBX, Utica; guest, CBS, 1935. (L) Stock, 1930. (V) Personal appearances.
- ROSS, SHIRLEY. Singer, actress. (R) Ken Murray and Oswald, 1937 (Campbell Soup Co., CBS); Your Hit Parade, 1937 (American Tobacco Co., NBC Red). (F) M-G-M, Paramount, Columbia, B. P. Shulberg (f); shorts. (L) Anything Goes, 1935 (s). (V) 1933-34; personal appearances; once singer with Gus Arnheim's orchestra.
- ROSSI, PAT. Singer, WOV, New York.
  (R) Also WOR and WMCA, New York.
  (V) Hotel and night club appearances.
- ROTHENBERG, LOUISE. Entertainer, WNOX, Knoxviile. (V) Gene Autry's Round Up Show, 1934; Clayton Mc-Mitchen's Wild Cats, 1935.
- ROTHIER, LEON. Singer, WQXR, New York, (L) Grand Opera, 40 years (Metropolitan, 28 years).
- ROVENTINI, JOHNNY (Johnny of the Philip Morris Programs). Master of Ceremonies. (R) Johnny Presents (Philip Morris & Co., Ltd., NBC Red since 1933 and CBS since 1937); What's My Name?, 1938 (Philip Morris & Co., Ltd., Mutual).
- **ROWAN, KERMIT.** Dramatic actor, writer, WHJB, Greensburg.
- ROWE, RALPH J. Musician and singer.

- WMT, Cedar Rapids. (V) Theatre appearances.
- ROWLAND, HELEN. Humorous talks. (R)
  Hecker Information Service, 1937 (Hecker
  H-O Products, Mutual). (GA) Theatre
  of the Air (Lever Bros. for Lux, CBS).
  (Columnist: "The Marry-Go-Round" for
  King Features Syndicate; author of 8
  books; former public speaker.)
- ROWLANDS, HUGH O. Actor. (R) Tom Mix and His Ralston Straight Shooters (Ralston Purina Co., NBC Blue); Dan Harding's Wife (National Biscuit Co., NBC Red); Public Hero No. 1 (Falstaff Brewing Corp., NBC Red).
- ROY, CECIL H. Dramatic actress, comedienne, singer. (R) Kaltenmeyer's Kindergarten, 1936-37 (Quaker Oats, NBC Red); While the City Sleeps, 1936-37 (Bowey's, Inc. for Dari-Rich, NBC Red); Ma Perkins, 1936-38 (Procter & Gamble for Oxydol, NBC Red, CBS); Valiant Lady, 1938 (Bisquick, Gold Medal Hour, CBS); Monticello Party Line, since 1935 (Dr. Caldwell's Syrup Pepsin, transcribed program). (L) Passion Play, 1933-34.
- ROYAL, RUTH. Musician, entertainer, KCKN, Kansas City. (R) Also WREC and WMC, Memphis; KLRA, Little Rock. (L) Music Box, 1926-28; Band Box Revue, 1931-33. (V) Single act, Girl of a Thousand Songs, 1928-29.
- ROYLE, WILLIAM H. Actor. (R) Rinso Program Starring Al Jolson (Lever Bros. Co., CBS); Dr. Christian (Chesebrough Manufacturing Co., CBS); Camel Caravan (R. J. Reynolds Tobacco Co., CBS); Hollywood Mardi Gras (Packard Motor Car Co., NBC Red); Jell-O Program Starring Jack Benny (General Foods Corp., NBC Red); Eddie Cantor (Texas Co., CBS); Lux Radio Theatre (Lever Bros. Co., CBS); Dig Town (Lever Bros. Co., CBS); One Man's Family (Standard Brands, Inc., NBC Red); Vick's Open House (Vick Chemical Co., CBS). (F) Paramount, M-G-M, Universal, Columbia, United Artists; shorts. (L) Sleepy Valley Sally; Whistling in the Dark; others. (V) 6 years, mostly Pacific Coast circuits; theatre appearances.
- RUBIN, JACK. Producer, actor (dramatic, character). (R) The O'Neills, since 1935 (P & G for Ivory Flakes, 1935-37, NBC Red and Blue; for Ivory Soap, since Jan., 1938, CBS); Believe It or Not, 1937-38 (General Foods, NBC Red); Hill-top House (Colgate-Palmolive-Peet for Palmolive Soap, CBS); others. (F) Shorts. (V) Theatre appearances.

- RUBINOFF, DAVE. Violinist, conductor.
  (R) Chase & Sanborn Program, 1931-35
  (Standard Brands for Chase & Sanborn
  Coffee, NBC Red); Eddie Cantor, 1935
  (Lehn & Fink for Pebeco Toothpaste,
  CBS); Chevrolet Presents Rubinoff and
  His Violin, 1935-37 (Chevrolet Motor
  Co., NBC Red, CBS). (F) Shorts; 20th
  Century-Fox (f). (V) Rubinoff and His
  Violin; concert tours.
- RUDIN, BERNARD. Musician, WMT, Cedar Rapids.
- RUFFLES, BILL. Pianist, CKOC, Hamilton. (V) Theatre pianist, 1926-29.
- RUFFNER, EDMUND B. ("Tiny"). Announcer, M. C. (R) Maxwell House Showboat (Maxwell House Coffee, NBC Red); Rinso Program Starring Al Jolson (Lever Bros. Co. for Rinso, CBS); The Park Avenue Penners (R. B. Davis Co. for Cocomalt, CBS); Big Town (Lever Bros. Co. for Rinso, CBS). (Vicepresident, Ruthrauff & Ryan.)
- RUICK, MELVILLE H. Actor, announcer.
  (R) Lux Radio Theatre, 1934-35 (Lever Brothers Co. for Lux, CBS); Hollywood Hotel, 1934-38 (Campbell Soup Co., CBS); free lance on other shows. (F) M-G-M, Warner Bros., Republic Pictures (f); shorts. (L) Mrs. Bumpstead Leigh, with Mrs. Fiske, 1930; Leaning on Letty, with Charlotte Greenwood, 1935-36 (f); stock. (V) Theatre appearances as Master of Ceremonies and band leader.
- RUMSEY, LEO. Producer, announcer, KGMB, Honolulu.
- RUNIONS, NORM. Announcer, news-caster, KVI, Tacoma.
- RUSSELL, DAN. Announcer. (R) Travel Talks by Malcom La Prade (Thomas Cook & Son, NBC Red).

- RUSSELL, PAT. Singer, WIP, Philadelphia. (R) Also KYW and WFIL, Philadelphia. (F) Shorts. (V).
- RUSSELL, RUSS. Announcer. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual); others.
- RUSSELL, RUTH. Actress. (R) Ma and Pa (Atlantic Refining Co., CBS); Just Plain Bill and Nancy (American Home Products Corp., NBC Red); Snow Village Sketches (Loose-Wiles Biscuit Co., NBC Red).
- RUSSELL, TODD. Announcer, pianist, singer, CKOC, Hamilton. (R) Also Canadian Broadcasting Corp.
- RUSSELL, WILLIAM H. Entertainer, musician, KFEQ, St. Joseph. (V) 1914-22.
- RUYSDAEL, BASIL. Narrator. (R) Your Hit Parade, 1935-38 (American Tobacco for Lucky Strike Cigarettes, 1935-37, NBC Red; 1935-38, CBS); Romantic Rhythms, 1937 (Chevrolet Motor Car Co., CBS). (F) Paramount; shorts. (L) Productions by Sam Harris, Henry Savage, Tom Wilkes, Gatti Casazza and others (f). (V) Theatre appearances.
- RYAN, DICK. Actor. (R) The Park Avenue Penners (R. B. Davis Co., CBS).
- RYAN, TIM. Comedian, singer, writer.

  (R) General Summer Show (General Foods Corp., NBC Blue); Carefree Carnival (Crazy Water Crystals, NBC Blue); Tim & Irene (Admiracion Laboratories, Inc., Mutual); Royal Crown Revue (Royal Crown Cola, NBC Blue). (GA) Fleischmann Hour, Aug. 5, 1937 (Standard Brands, Inc., NBC Red); Jell-O Summer show, Sept. 12, 1937, and Sept. 26, 1937 (General Foods Corp., NBC Red). (F) Shorts. (L) Musical comedies, dramas. (V) Ryan & Noblette, H'Ya Boys.

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- SAATMAN, FREDERIC. Concert pianist, KSFO, San Francisco.
- SABATINI, DION. Actress (dramatic, character, ingenue), WICC, Bridgeport. (R) Also WOR, New York. (F) Paramount; shorts,
- SABHAN, TESS. Actress. (R) Just Plain Bill and Nancy (American Home Products Corp., NBC Red).
- SAFFORD, ED, JR. Announcer, KICA, Clovis.

- SAFRON, EMMA N. Soprano, WGY, Schenectady.
- **SAGENDORPH, KENT.** Special events broadcaster, WIBM, Jackson.
- SAGERQUIST, ERIC. Musical director, violinist. (R) The First Nighter, since 1930 (Campana Sales, NBC Red); Grand Hotel, since 1933 (Campana Sales, NBC Blue); Gold Medal Hour, since 1936 (General Mills, CBS).
- ST. CLAIR, GORDON. Script writer. (R)

- A Tale of Today (Princess Pat, Ltd., NBC Red).
- ST. GEORGE, DORIAN. Announcer. (R) Tommy Dorsey's Orchestra, 1938 (Raleigh and Kool Cigarettes, NBC Red); WLVA, Lynchburg, 1935-37; currently on staff of WRC-WMAL, Washington.
- ST. JOHN, WILLIAM N. Singer, WBRY, Waterbury. (Formerly with Mendelssohn Male Chorus.)
- ST. LEGER, FRANK. Conductor. (R) Fireside Recitals (American Radiator Co., NBC Red).
- ST. MICHAEL'S COLLEGE TRIO. Vocal and instrumental trio, WQDM, St. Albans.
- SALAD, DOROTHY. Actress, WGY, Schenectady. (V) Theatre appearances.
- SALAZAR, RALPH. M. C., singer, lecturer, KHUB, Watsonville. (V) Mexican Interlude, intermittently for 25 years.
- SALE, VIRGINIA. Actress (character, comedy). (R) The Shell Show, 1934 (Shell Oil, CBS); Fleischmann Hour, 1935 (Standard Brands for Fleischmann Yeast, NBC Red); Those We Love, 1938 (Lamont Corliss for Pond's Creams. NBC Blue). (F) Warner Bros., Fox, Hal Roach, M-G-M, Universal, Columbia, Major, Republic and RKO (f); shorts. (L) Productions by John Golden, Belasco and others. (V) Lewis & Gordon acts and single, 1924-26; Chautaqua.
- SALERNO, TONY. Orchestra leader, WIBA, Madison. (V) Theatre appearances.
- SALT, RONALD E. Musician, arranger, KGW-KEX, Portland.
- SALTER, HARRY. Musical conductor. (R) Your Hit Parade, 1935-37 (American Tobacco for Lucky Strike Cigarettes, CBS); Your Unseen Friend, 1935-38 (Personal Finance Co., CBS); Hobby Lobby, 1937-38 (Hudson Motor Car Co., CBS). (V).
- SALTER, RUSSELL G. Announcer, WROK Rockford.
- SALVO, LEONARD. Organist, WGN, Chicago. (V) Circuit and theatre appearances.
- **SAMPIETIO, JOSEPH.** Musical director, KOIN-KALE, Portland.
- SAMPSON, NIELD. Newscaster and editor, WKRC, Cincinnati. (R) Also WHP, WKBO, Harrisburg.

- SAMUEL, NAOMI K. Pianist, WSJS, Winston-Salem.
- SANANDRAS, AMELIA. Soprano, WOV, New York. (R) Also WOR.
- SANDACK, WALLY. Announcer, producer, KSL, Salt Lake City.
- SANDERS, BILL. Singer. (R) Buddy Fisher's Orchestra, NBC, CBS; formerly with KFRU, Columbia.
- SANDERS, JOE. Orchestra leader, KSFO, San Francisco. (V) Theatre appearances.
- SANDERSON, JULIA. Singer, comedienne. (R) Blackstone Plantation (Blackstone Cigars, CBS); Tea Time (General Baking Co., CBS); Gulf Presents Crumit & Sanderson (Gulf Refining Co., CBS). (L) Operettas, musical comedies. (V). (Mrs. Frank Crumit in private life.)
- SANDERSON, MARIE LOUISE. Actress, WCAU, Philadelphia. (R) Also WIP, WHAT and WFIL, Philadelphia; transcriptions. (L) Olmsted Players, 1932; Drury Lane Players, 1936; others.
- SANDOR, ARPAD. Pianist, accompanist, lecturer, WQXR, New York. (Accompanist for Lily Pons, Helen Jepson, Jessica Dragonette, Richard Tauber, and others.)
- SANFORD, FLORENCE. Director children's program, actress, WGY, Schenectady.
- SANFORD, HERBERT. Script writer. (R) Tommy Dorsey's Orch. (Brown & Williamson Tobacco Co., NBC Blue).
- SANGER, MARGOT. Actress (original sketches, monologues, plays, verse), WSPD, Toledo. (R) Also WTAM, Cleveland; WEAF, New York; guest appearances with Rudy Vallee, Jack Benny, Fred Astaire and others. (V).
- SANGSTER, MARGARET. Script writer.
  (R) Arnold Grimm's Daughter, 1937-38
  (General Mills, Inc., CBS).
- SANNELLA, ANDY. Orchestra leader. (R)
  Martha and Hal (Humphrey's Homeopathic Medicine Co., Mutual); Manhattan
  Merry-Go-Round (Sterling Products,
  Inc., NBC Red); Original Community
  Sing (Gillette Safety Razor Co., CBS).
- SANTON, CHESTER. Announcer, WBRY, Waterbury.
- SARENT, LEW. Announcer. (R) Phil Baker, 1937 (Gulf Oil Corp., CBS). (V)

- Theatre appearances. Currently with WEEI, Boston.
- SARLI, AL. Musical director, KWK, St. Louis. (V) Theodore Roberts, Haig & Howland, Buddy Sheppard & Orchestra, 1925-26; night club appearances.
- SAUNDERS, BOB. Actor. (R) Good Afternoon Neighbors (Durkee Famous Foods, Inc., CBS).
- SAUNDERS, RAY. Announcer. (R) The Goldbergs, 1937-38 (Procter & Gamble for Oxydol, NBC Red, 1937; CBS, 1938). (LS) Original Amateur Hour, 1935-38 (P & G for Oxydol, WHN); Coca-Cola Sports Review, 1937-38 (Coca-Cola, WHN, New York City). (F) Warner Bros. shorts, as commentator. (Currently staff announcer, WHN, New York).
- SAVAGE, ALAN. Program director, CHML, Hamilton. (R) Also CKCL, Toronto; WGR, Buffalo; CKCR, Kitchener; CKTB, St. Catherines; CKLW, Windsor.
- SAVAGE, COURTENAY. Writer, program supervisor. (R) Occasional programs for American School of the Air, CBS; script supervisor of numerous CBS commercials. (Director of Dramatics and Continuity, CBS, 1933-36; currently a member of radio department of Blackett-Sample-Hummert).
- SAVAGE, GUY. Announcer (sports, news, special events), KABC, San Antonio. (R) Also KFDM, Beaumont; KPRC, KXYZ and KTRH, Houston; KOMA, Oklahoma City; KTAT, Fort Worth. (L) Little Theatre productions.
- SAVAGE, THOMAS H. Actor, singer, WHJB, Greensburg. (L) Dramatic stock, 1925-27.
- SAVERINO, LOUIS. Musician, WHEC, Rochester. (R) Also WHAM, Rochester; WJAC, Jamestown; KDKA, Pittsburgh. (V) Theatre appearances. (Instrumental supervisor, public schools).
- SAVOY SISTERS. Vocal trio, WKRC, Cincinnati. (V) Personal appearances.
- SAWYER, VERNE E. Announcer, continuity writer, sports commentator, KGVO, Missoula.
- SAXE, HENRY. Actor. (R) Betty & Bob (General Mills, Inc., CBS); Kitty Keene, Inc., (Procter & Gamble, CBS); Little Orphan Annie (The Wander Co., NBC Red); Zenith Radio Foundation (Zenith Radio Corp., CBS).

- SAYRE, HARRY. Pianist, WSAZ, Huntington.
- SCARBOROUGH, FRANCES. Continuity writer, KTSA, San Antonio. (R) Also WOAI, San Antonio. (F) Educational shorts. (L) Stock. (Also author).
- SCHAFFER, LLOYD. Conductor. (R) Time to Shine, 1937 (Griffin Manufacturing Co., NBC Blue).
- SCHAFFNER, CAROLINE H. Comedienne, WMT, Cedar Rapids. (R) Also WGN, Chicago. (L) Stock and repertory companies (f). (V) Theatre appearances.
- SCHAFFNER, NEIL E. Comedian, WMT, Cedar Rapids. (R) Also WGN, Chicago. (F) Shorts. (L) Stock and repertory companies. (V) 1915-22; Who's Who; Ferris & Schaffner; Rose & Schaffner.
- SCHALLER, ARTHUR. Dramatic actor, WHJB, Greensburg.
- SCHANE, WALTER SCOTT. Baritone. (R) It's Wheeling Steel, 1937-38 (Wheeling Steel Corp., Mutual). Church soloist for 18 years; numerous public appearances.
- SCHATZ, MILTON. Musician, WIP, Philadelphia. (F) Shorts. (RCA Victor recordings.)
- SCHEEL, NICK. Announcer, producer, KGLO, Wichita Falls.
- SCHEIDKER, RICHARD L. Writer, KMOX, St. Louis.
- SCHILL, ROSEMARY. Home economist, WHBF, Rock Island.
- SCHILLING, FLORENCE. Singer, actress (straight, character), announcer. (R) Pretty Kitty Kelly, 1938 (Continental Baking Co., CBS); The O'Neills, 1938 (Procter & Gamble for Ivory Soap, CBS, NBC Red); The Gospel Singer, 1938 (Procter & Gamble for Ivory Soap, NBC Blue); Emily Post, How to Get the Most Out of Life, 1938 (Florida Citrus Commission, CBS). (LS) WHN, New York. (L) Light Operas (The Fencing Master, 1936; Madamoiselle Modiste, 1937).
- SCHLEPPERMAN. See Sam Hearn.
- schmidt, Joseph. Singer. (R) General Motors Concerts (General Motors Corp., NBC Blue).
- SCHMIDT, REINHOLD. Bass. (R) Member of quartet, Contented Hour, 1932-38 (Carnation Milk, NBC Red).
- SCHREIBER, MARK. Sports announcer.

- (R) Midget Auto Racing (NBC Blue, 1937); Pigskin Parade (NBC Blue, 1937); Various sports events broadcast locally over KVOD and KOA, Denver.
- SCHROEDER, CHARLES E. Production manager, WSAZ, Huntington. (V) Appearances in hotels and night clubs as M. C. and orchestra leader.
- SCHROEDER, ISABELLE L. Organist, pianist, WSAZ, Huntington. (R) Also WPAY, Portsmouth; WHKC, Columbus. (V) Theatre and night club appearances.
- SCHULTZ, WALTER F. ("Sleepy"). Musician, singer, WROK, Rockford. (V) Rock River Barn Dance Shows.
- SCHWARTZ, JEROME L. Continuity writer, KMPC, Beverly Hills.
- SCHWARTZKOPF, COL. NORMAN. Narrator. (R) Gang Busters (Colgate-Palmolive-Peet Co., CBS). (Formerly head of New Jersey state police.)
- SCHWARZ, ROY M. Commercial writer.
  (R) Hawthorne House (Wesson Oil & Snowdrift Sales Co., Inc., NBC Red).
- SCOBEE, MERLE. Singer, musician (The Northwesterners), Iowa Broadcasting Co. (V) Personal appearances, 4 years.
- SCOBEE, RAY. Singer, musician (The Northwesterners), Iowa Broadcasting Co. (V) Iowa Barn Dance Frolic, 1935-36; personal appearances; member of The Banjo Kings troupe.
- SCOGGINS, JERRY P. Musician, singer, WFAA, Dallas. (V) Personal appearances.
- SCOTT, ALAN. News commentator, WCAU, Philadelphia.
- SCOTT, HAZEL. Pianist, singer, WNEW, New York. (R) Also WMCA, New York. (F) Shorts.
- SCOTT, HERMAN. Musician, WIP, Philadelphia.
- SCOTT, J. KINGHAM. Musician, WPTF, Raleigh. (V) Theatre organist, 10 years.
- SCOTT, RALPH. Producer, writer, actor, KNX, Los Angeles. (R) Also transcriptions. (L) Musical comedy, dramatic stock. (V) Theatre, night club and hotel appearances.
- SCUDDER, RAYMOND. Script writer.
  (R) Engineering Thrills, 1934 (A. C. Gilbert Co., NBC Blue); Thrills of Tomorrow, 1935 (A. C. Gilbert Co., NBC Red); also numerous other scripts including East of Cairo, Saki Get Rich, The First Wife, Dancer of Barcelona, Your Garden, Famous Homes of Famous Americans, American Portraits (dramatized biographies).

- SEABROOK, GILBERT. Announcer, CFRN, Edmonton.
- **SEAGRAVE, ORVILLE B.** Announcer, WSAR, Fall River.
- SEAMAN, LADDIE. Actor. (R) Pepper Young's Family (Procter & Gamble, NBC Red and Blue); others.
- SEARLES, NEIL. Assistant sports announcer, commercial announcer, WISN, Milwaukee.
- SECOURE, EDWARD. Singer, KOIN-KALE, Portland. (F) Warner Bros. (L) Mikado, 1930-31; Paris in Spring, 1931; Robin Hood, 1935. (V) Deep Sea Idea, 1930-31.
- SEDELL, AMY. Dramatic ingenue. (R)
  Kate Smith's Bandwagon, 1937 (General Foods, CBS); Easy Aces, 1937 (American Home Products for Anacin, NBC Blue); Your Unseen Friend, 1937 (Personal Finance Corp., CBS); Pretty Kitty Kelly, 1937 (Continental Baking for Wonder Bread, CBS); Mr. Keen, Tracer of Lost Persons, 1937 (American Home Products for Bi-So-Dol, NBC Blue); Hecker's Information Service, 1937-38 (Hecker Products, Mutual); Emily Post, 1937-38 (Florrida Citrus Commission, CBS); Death Valley Days, 1938 (Pacific Coast Borax Co., NBC Blue). (LS) WMCA-WEAF, 1937.
- SEEL, CHARLES. Dramatic actor. The Life of Mary Sothern, 1934-38 (Lehn & Fink for Hind's Honey & Almond Cream, CBS); Just Plain Bill, 1933-34 (Kolynos Dental Cream, CBS); Crown & Headlight Overall Frolic, 1935-37 (Crown & Headlight Overalls, Mutual); also shows for Mennen Shaving Cream, Macfadden Publications, Kenrad Radio Tube Co., Ovaltine and Princess Pat, Ltd. (F) Famous Players, Fox, Warner Bros., Paramount; shorts. (L) Productions by Wagnals & Kempner, Cohan & Harris, Earl Carroll, A. H. Woods and the Selwyns. (V) Dramatic sketches with Howard Kyle, Dagmar Godowsky.
- SEIBOLD, FRANK W. Musician, WHAM, Rochester. Formerly member of Rochester Philharmonic, Sousa's Band, Philadelphia Municipal Band.
- SELMAN, HAROLD. Dramatic director, WSM. (L) Repertory and stock companies, etc.; 30 years. (V) Reed & Selman, 10 years.
- SELTENRICH, JACK. Musician, KYA, San Francisco. (L). (V).
- SENSABAUGH, LUDI MAI. Singer, dramatist, WFAA, Dallas.
- SERA, JOSEF. Musician (violin, viola),

- CJRC, Winnipeg. (R) Also CKY, Winnipeg; Canadian Broadcasting Corp.
- SEROTA, SAMUEL. Actor, announcer, producer, script writer, WHAT, Philadelphia. (R) Also WIP, WCAU, WFIL, Philadelphia.
- SERUMGARD, GENE. Musician. (R)
  Horace Heidt's Brigadiers, 1935-37 (Stewart-Warner Corp., CBS); Toast to the
  Town, 1938 (Roma Wine Co., CBS).
  (Currently staff musician, KSFO, San
  Francisco, and heard on several local
  shows). (V) West Coast theatres, 7
  years; hotel and night club appearances.
- SERVATIUS, RAYMOND L. Continuity writer, actor, WSYR, Syracuse. (R) Also WIBX, Utica.
- SEYMOUR, ANNE. Actress. (R) Lead in The Story of Mary Marlin, 1937-38 (Procter & Gamble for Ivory Soap, NBC Red and Blue). (L) Productions by William Brady, 1930; the Shuberts, 1931-32; Leo Bulgakov, 1932.
- SEYMOUR, DAN. Announcer, commentator, M. C. (R) Bobby Benson & Sunny Jim, 1936 (Hecker H-O Products, CBS); Major Bowes Original Amateur Hour, 1936-37 (Chrysler Corp., CBS); News, 1937 (Baume Bengue, CBS); The Monday Night Radio Show (The Brewers' Assn., CBS); Benny Goodman's Swing School, 1937-38 (R. J. Reynolds Tobacco for Lucky Strike Cigarettes, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS). (F) Columbia (narrator, commentator), 1937; shorts.
- SEYMOUR, KATHARINE. Writer. (R)
  Numerous NBC shows, including scripts
  for Cavalcade of America, 1936-38 (E. I.
  du Pont de Nemours & Co., Inc., CBS);
  sustaining shows, including The Family
  Goes Abroad (NBC, 1929-30). (LS)
  WMCA, WOR, New York. (Assistant
  script editor, NBC, 1925-35; currently under contract to CBS. Author, in collaboration with J. T. W. Martin, of How
  to Write for Radio.)
- SHAFFER, ISABEL. Organist, WIOD, Miami.
- SHAFFER, LLOYD. Orchestra leader. (R) Time to Shine, 1937 (Griffin Mfg. Co. for A.B.C. Shoe Polish, NBC Blue). (Musical director, WLW-WSAI, Cincinnati, WINS, New York City).
- SHAFFMASTER, FREDERIC H. Announcer, singer, WJIM, East Lansing. (L) Repertory Players, 1935, '37.
- SHANNA, MARGARETTE. Actress. (R)

- Dan Harding's Wife, 1936 (National Biscuit Co., NBC Red); A Tale of Today, 1937 (Princess Pat, Ltd., NBC Red); Arnold Grimm's Daughter, 1937-38 (General Mills, CBS); others. (L) Dead End (Chicago Co.), 1936.
- SHANNON, BILL. Announcer, WATL, Atlanta. (F) Shorts. (V) Night Club M.C.
- SHAPARD, WILLIAM. Announcer, WHN, New York. (R) Also Mutual. (L) Repertory and stock companies (f).
- SHARBUTT, DEL. M.C., singer, announcer. (R) Lavender and Old Lace, 1934-36 (Bayer Aspirin, CBS and NBC Blue); Guy Lombardo and His Orchestra, 1934-38 (Bond Bread, CBS); Jack Pearl, 1935 (Frigidaire, CBS); Ray Noble's Orchestra, 1936 (Coca Cola, CBS); Bob Hope program, 1936 (Atlantic Refining, CBS); The Songshop, 1937-38 (Coca Cola, CBS); Hobby Lobby, 1937-38 (Hudson Motor Car Co., CBS). (F) Shorts.
- SHARPEL, JOHNNY. Singer, WIL, St. Louis.
- SHAW & LEE. Comedians. (R) Jack Oakie's College, 1937 (R. J. Reynolds Tobacco Co., CBS); Double Everything, 1937-38 (Wm. Wrigley, Jr., Co., CBS). (GA) Rudy Vallee Hour, Shell Chateau, Eddie Cantor Program, Ford Program. (F) Warner Bros., 20th Century-Fox (f); shorts. (L) Five O'Clock Girl, 1927-28; Shubert's Pleasure Bound; Artists & Models, 1930-32 (s). (V) Shaw & Lee, 1921-27; theatre appearances.
- SHAW, CLIFFORD. Pianist, composer, arranger, WAVE, Louisville. (R) Also WNOX and WROL, Knoxville; WLAP, Louisville; guest, WBOW, Terre Haute; WDOD, Chattanooga; WGBF, Evansville. (V) Accompanist, 1929-33.
- SHAW, GLENN C. Announcer, producer, KSL, Salt Lake City.
- SHAW, HOLLACE. Singer. (R) California Hour (California Chain Stores, CBS); Thrills (Union Oil Co., NBC Red).
- SHAW, JEAN. Singer, WCAU, Philadelphia.
- SHAW, MONETTE. Singer, WOAI, San Antonio. (L) Recitals. (Also Columbia recordings.)
- SHAW, OSCAR. M.C., singer, actor. (R)
  Broadway Varieties, 1935-37 (American
  Home Products for Bi-So-Dol, CBS). Numerous guest appearances. (F) MGM,
  20th Century-Fox, Paramount (s). (L)

- Oh Kay; Five O'Clock Girl; Flying High; Good Morning, Dearie; Everybody's Welcome; Petticoat Fever; Of Thee I Sing; various Ziegfeld and other shows (s). (V) Tours in England.
- SHAWN, FRED. Commercial program director, WRC-WMAL, Washington. (F) Shorts. (L) America's Sweetheart, 1930; Ballyhoo, 1930; East Wind, 1931; Ziegfeld Follies, 1931 (f). (V) 1927.
- SHEBEL, AL. Script writer. (R) Court of Missing Heirs (Skelly Oil Co., CBS).
- SHEDLOVE, EDITH ("Polly"). Announcer, actress, writer, WHN, New York. (R) Also KSTP, St. Paul.
- SHEEHAN, RUTH. Dramatic actress, commentator, WIP, Philadelphia. (F) Also WFIL, Philadelphia. (L).
- SHEEHAN, WILLIAM A. Political commentator, news reporter, WTIC, Hartford.
- SHEETS, CECIL C. Announcer, WHJB, Greensburg.
- SHELLEY, RAYMOND. Pianist, organist, KANS, Wichita.
- SHELTON, GEORGE. Comedian. (R) Sealtest Sunday Night Party, 1936-37 (Sealtest, Inc., NBC Red). (GA) 64 appearances on Rudy Vallee Program, 1935-36. (F) Shorts (Paramount, Educational). (V) Shelton, Tyler and Sharples, George Shelton & Co., Tom Howard and George Shelton; personal appearances. (Works as team with Tom Howard.)
- SHELTON, JIM. Announcer, writer, singer, news commentator, WSAU, Wausau.
- SHENKIN, ERNEST. Script writer. (R)
  The Shadow (Delaware, Lackawanna &
  Western Coal Co., Mutual).
- SHEPARD, ETHEL. Singer, WHN, New York. (R) Also WJZ and WOR, New York. (F) Shorts. (V) Ethel Shepard Co., Ed Sullivan Unit.
- SHEPHERD, ARTHUR W. Interviewer, WMT, Cedar Rapids.
- SHEPPARD, ALLAN. Announcer. (R) Toast to the Town, 1938 (Roma Wine Co., CBS); My Secret Ambition, 1938 (Durkee Famous Foods, CBS); Women's Page of the Air, 1938 (Tea Garden Products, CBS). (Currently on staff of KSFO, San Francisco.)
- SHERIDAN, H. H. Musician, WMT, Cedar Rapids. (R) Also Iowa Network.

- SHERMAN, FLOYD. Singer. (R) Heinz Magazine of the Air, 1937 (H. J. Heinz Co., CBS); Johnny Presents, 1937-38 (Philip Morris & Co., CBS); The Songshop, 1937-38 (Coca-Cola, CBS); New York on Parade, 1937-38 (Consolidated Edison Co., WEAF, New York City).
- SHERMAN, WILLIAM N. Announcer, writer, director, WGRC, New Albany.
- SHERMAN, WINTHROP. Announcer, newscaster, program director, KNOW, Austin.
- SHERWOOD, BOB. Announcer. (R) Jimmy Fidler (Procter & Gamble, NBC Red); Welch Presents Irene Rich (Welch Grape Juice Co., NBC Blue); Your Hollywood Parade (American Tobacco Co., NBC Red).
- SHIELD, ROY. Orchestra leader. (R) Interesting Neighbors (F. W. Fitch Co., NBC Red). Musical director, NBC, Chicago.
- SHIER, STANLEY. Actor (comedy, dramatic, dialect), M. C. (R) Horn & Hardart Children's Hour, 1935-37 (Horn & Hardart Baking Co., WABC, New York City); American Pageant of Youth, 1937 (Tastyeast, NBC Blue); Dog Heroes, 1937-38 (Modern Food Process Co. for Thrivo Dog Food, NBC Blue).
- SHILIANO, JOHN. Actor, sound effects man, KDKA, Pittsburgh.
- SHINKOSKEY, EARL H. Musical director, KHQ-KGA, Spokane.
- SHIPLEY, JAMES. Special radio reporter and editor, WAPI, Birmingham.
- SHIPP, ANN. Musician, WBAP, Fort Worth. (R) Also Texas Quality Network.
- SHIRLEY, TOM. Announcer, narrator, actor. (R) Jack Armstrong, 1937-38 (General Mills for Wheaties, NBC Red); Court of Missing Heirs, 1937-38 (Skelly Oil Co., CBS); Those Happy Gilmans, 1937-38 (General Mills, WTMJ, Milwaukee). (F) Associated with Cecil B. deMille, 1920-29 as assistant director and actor (f); shorts. (L) With Thomas Wilkes; Frederick and Fanny Hutton, 1924-26. (V) Squaring the Circle, one year; Willard Mack's sketch, Your Friend and Mine, one year; theatre appearances.
- SHIRLEY, VIVIAN. Writer, commentator.
  (R) Leopold Stokowski, 1931-32 (Philco Radio Corp., CBS). (LS) WHAT, WIP, Philadelphia; WNEW, New York. (GA)

- Heinz Magazine of the Air (H. J. Heinz Co., CBS). (Former staff columnist for World-Telegram; also has written for Philadelphia Evening Ledger, N. Y. American.)
- **SHOFFNER, CHARLES P.** Speaker, lecturer, WCAU, Philadelphia. (Lecturer on bird life.)
- **SHOOK, FAYE.** Singer, actress, WGRC, New Albany.
- SHOOK, JACK. Guitarist, vocal director, WSM, Nashville. (V) The Boy Friends, 1926-29.
- SHOPEN, FRANK E. Announcer, WAAW, Omaha. Co-manager of station.
- **SHREDNICK, MILTON.** Pianist, orchestra director, arranger, KOA, Denver.
- SHUMATE, GENE. Sports announcer, writer, KSO-KRNT, Des Moines. (R) Also Iowa Broadcasting Co.
- **SHUMATE, JAMES D.** Singer, KMOX, St. Louis. (V) Theatre appearances.
- SHUMATE, PAUL. Singer with quartet, KMOX, St. Louis. (V) Theatre appearances.
- SHUMATE, RAYMOND. Singer, KMOX, St. Louis. (V) Theatre appearances.
- SHUTAN, HARRY ALBERT. Actor. FTRD. (R) Jell-O Program Starring Jack Benny, 8 weeks (General Foods Corp., NBC Red). (F) RKO (f); shorts. (V) The Right Man; appearances with William Desmond.
- SILBER, ROSLYN. Actress (dramatic, comedy). (R) Role of Rosie in The Goldbergs, 1930-34 (Pepsodent Co., NBC Red); The House of Glass, 1935 (Colgate-Palmolive-Peet, NBC Blue); The Goldbergs, 1937-38 (Procter & Gamble for Oxydol, CBS; WHN, New York City added, 1938); others. (V) Theatre appearances with The Goldbergs.
- SILBY, PHIL. Food consultant and commentator, WCFL, Chicago.
- SILER, WENDELL H. Newscaster, announcer, program director, WSVA, Harrisonburg. (V) Theatre appearances.
- SILLS, TED. Director. (R) Talkie Picture Time, 1933 (Luxor, Ltd., NBC Red); First Nighter, 1933 (Campana, NBC Red); Just Plain Bill & Nancy, 1934 (American Home Products Corp., NBC Red); Kitchen Cavalcade, 1936-38 (C. F.

- Mueller Co., NBC Blue); and the following transcriptions: Touring America with Carveth Wells, 1936 (Continental Oil Co.); Uncle Natchel, 1936-38 (Chilean Nitrate); The Idol of Millions, 1937 (Nehi, Inc.). (LS) KMOX-WBBM, St. Louis. (F) 1926-32 (actor, director, assistant director) Beaumont, Pathe, Universal, Essanay, First National. (L) 1932-34, director for Chicago Light Opera Co., Gilbert & Sullivan Theatre Association of America, and others. (Associated with Grombach Productions, Inc.)
- SILVERS, LOUIS. Musical director. (R) Al Jolson, 1934 (General Motors, NBC Red); Lux Radio Theatre, 1936-38 (Lever Bros. for Lux, CBS). (F) Currently general musical director, 20th Century-Fox. (L) Musical director for Al Jolson, 10 years (score for Jazz Singer); George M. Cohan, 2 years; producer of Hasty Pudding shows at Harvard, 10 years. (V) Musical director for Gus Edwards, 10 years.
- SIMON, FRANK. Bandmaster. (R) Armco Band, 1933-38 (American Rolling Mill Co., NBC Blue). (Appearances at national and state band concerts and with various musical organizations, as bandmaster and judge.)
- **SIMONDS, HAL.** Sports and news commentator, WFIL, Philadelphia. (V).
- SIMONS, SEYMOUR. Conductor. (R)
  Romantic Rhythms (Chevrolet Motor
  Co., CBS).
- SIMPSON, CHUCK. Announcer, WDOD, Chattanooga. (V) Theatre appearances.
- SIMS, ED. Musician, actor, sports & news announcer, producer, WMFJ, Daytona Beach. (R) Also WSOC, Charlotte. (V) Theatre appearances.
- SIMS, JAY. Announcer. (R) Arnold Grimm's Daughter, 1937-38 (General Mills' Gold Medal Hour, CBS); Sinclair Headliner, 1937-38 (Sinclair Refining Co., WBBM, Chicago).
- SIMS, JOEY. Orchestra leader, WJAS, Pittsburgh.
- SIMS, W. B. ("Pappy"). Hill-billy band leader, WQAM, Miami. (V) Happy Sims, 1910-14.
- SINGIN' SAM. (Harry Frankel). Ballad singer. (R) Singin' Sam, 1936-37 (Wasey Products, Inc. for Barbasol, NBC Blue). (GA) Appearances on The Songshop (Coca-Cola Co., CBS). Now on WHN, New York (for Coca-Cola of N. Y.).

- SINGLE, EDWIN A. Travel lecturer, raconteur, WHN, New York.
- SIPES, LEON. Announcer, producer, KELD, El Dorado.
- SIPLING, ESTHER. Script writer, KSO-KRNT, Des Moines.
- SIRVENKA, GEORGE E. Musician, WMT, Cedar Rapids. (L) Madame X. (V) The Phenomenal Violinist, 2 years.
- SISSON, ALLEN L. ("AI"). News editor, Esso reporter, WHAM, Rochester. (F) Shorts.
- SISSON. KENN. Network conductor, musical arranger. (R) Maxwell House Coffee Revue, 1930 (General Foods Corp., NBC Blue); Armour Hour, 1934 (Armour & Co., NBC Blue); Log Cabin Revue, 1935 (General Foods Corp., NBC Red); Let's Dance, 1936 (National Biscuit Co., NBC Red); Rhythm at Eight, 1936 (Lehn & Fink for Lysol, CBS); Maxwell House Showboat (General Foods Corp., NBC Red); Your Hit Parade, 1936-37 (American Tobacco Co., NBC Red); Canada, 1938 (Imperial Tobacco Co. of Canada, Ltd., Canadian Broadcasting Corp.). (F) Shorts (Wm. Fox Studios, 1928; Warner Bros., 1930). (V) Clover Leaf Inn, 1920; Pearl Regay & Rialto Five; Ben Bernie and Orchestra.
- SISTERS OF THE SKILLET. See Ed East and Ralph Dumke.
- SIVERSON, CHARLES. Program and musical director, WHAM, Rochester.
- SIX TOWN BAND. Orchestra and singer, WJDX, Jackson.
- **SIZEMORE, GORDON.** Guitarist, singer, WHAS, Louisville.
- **SIZEMORE, LITTLE BETTY.** Singer, guitarist, WHAS, Louisville.
- **SKELTON, KENNETH W.** Program director, announcer, WDAE, Tampa. (R) Also WDBO, Orlando.
- SKELTON, ROGER. Announcer, WAIM, Anderson. (F) Shorts.
- SKOLSKY, SID. Commentator. (R) Sid Skolsky-Hollywood News, 1937-38 (Emerson Drug Co., NBC Blue). (Newspaper columnist.)
- SKYLAND SCOTTY (Scott Wiseman). Singer (hillbilly). (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Seltzer, NBC Blue). (Associated with WLS, Chicago, Since 1933). (V).

- SLAGLE, JOHN. Announcer, WXYZ, Detroit. (R) Also Michigan Radio Network. (V) Theatre appearances.
- SLATER, BILL. Sports commentator, M. C. (R) Gold Medal Fast Freight, 1931-32 (General Mills for Gold Medal Flour, CBS); Bicycle Party, 1937 (Cycle Trades of America, NBC Red); Yale Football Games, 1937 (Socony-Vacuum, Yankee). (Sustaining sports broadcasts, WCCO, Minneapolis-St. Paul, CBS and NBC, 7 years). (F) Sports shorts, Paramount Newsreel.
- SLATER, HELEN. Script writer. (R)
  Metropolitan Opera Auditions of the Air
  (Sherwin-Williams Paint Co., NBC
  Blue).
- SLATER, TOM. Announcer, producer.
  (R) Lou Little, 1937 (American Chiele Co., Mutual); Professional Football Games, 1937 (Tydol Gasoline, WOR, New York City); True or False, 1938 (J. B. Williams Co. for Williams Shaving Cream, Mutual); Headlines, 1938 (P. Lorillard Co., Mutual); True Story Court, 1938 (Vadsco Products, Mutual); Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, Mutual). (Staff announcer and producer, Mutual).
- SLATTERY, BART. Announcer, WIL, St. Louis. (R) Also KMOX, St. Louis. (F) Hearst International Newsreel. (L) Musical and legit stock, 1929-32 (f). (V) Theatre appearances.
- SLICER, HERNDON. Singer, pianist, entertainer, WDBJ, Roanoke. (V) Circuit, 1920-21; theatre appearances.
- SLOANE, EVERETT. Actor. (R) The Goldbergs (Procter & Gamble, CBS); The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual).
- SLONE, SIDNEY. Actor. (R) Famous Jury Trials (Mennen Co., Mutual).
- SLUSSER, HAZEL M. Singer, WSUN, St. Petersburg. (V) Theatre appearances.
- SMALL, MARVIN. Script writer. (R) Let's Play Games (E. Fougera & Co., Mutual).
- SMALLENS, ALEXANDER. Conductor.
  (R) Sealtest Rising Musical Stars (Sealtest, Inc., NBC Red); Ford Sunday Evening Hour (Ford Motor Co., CBS).
- SMART, JACK. Actor. (R) Mr. and Mrs., 1929-31 (Graybar Electric Co., Inc., CBS); March of Time, 1931-36 (successively sponsored by Time, Inc., and Remington Rand, CBS); Town Hall Tonight,

- 1934-38 (Bristol-Myers Co., NBC Red); Log Cabin Jamboree, 1937-38 (General Foods, Inc., NBC Red); others. (F) Universal (f). (L) Stock; New Faces, 1936.
- SMITH, BEASLEY. Musical director, arranger, pianist, WSM, Nashville. (R) Also WGN and WBBM, Chicago. (V) Syncopation Show, 1928.
- SMITH, BERT. Chief announcer, news editor, KSOO-KELO, Sioux Falls.
- SMITH, CARLETON D. Announcer, commentator, WRC-WMAL, Washington. (Presidential announcer for NBC).
- SMITH, EMERSON S. Production manager, KOH, Reno. (R) Also KOIL, Omaha; KFAB and KFOR, Lincoln; WOMT, Manitowoc; WKBB, Dubuque; also originated shows carried by NBC Blue, CBS and Mutual.
- SMITH, ERLE. Newscaster, KMBC, Kansas City.
- SMITH, ERNIE. Sports commentator. (R) MJB Demi-Tasse Revue, 1933-34 (MJB Coffee Co., NBC Blue); Associated Oil Football Broadcasts (all networks). Currently on staff of KYA, San Francisco.
- **SMITH, ERNIE.** Announcer, program director, WBIG, Greensboro. (V) Personal appearances.
- SMITH, HAL. M.C., singer, script writer, producer, WEBR, Buffalo. (L) Chonita, 1933; Miss Cherry Blossom, 1934; Count and the Co-ed, 1935 (s). (V) Smith Brothers; Hal Smith, Impersonator, 1930-38.
- SMITH, HOWARD. Actor. (R) Dick Tracy (Quaker Oats Co., NBC Red).
- SMITH, J. WOODRUFF ("Woody"). Announcer, KMBC, Kansas City.
- SMITH, JIMMY. Band leader, WMT, Cedar Rapids. (V) Theatre appearances.
- SMITH, KATE. Singer, mistress of ceremonies. (R) Kate Smith & Her Swanee Music, 1931-33 (Congress Cigar Co. for La Palina Cigars, CBS); Kate Smith's New Star Revue, 1934 (Hudson Motor Co., CBS); Coffee Time with Kate Smith, 1935-36 (A.&P. Tea Co., CBS); Kate Smith's A.&P. Bandwagon, 1936-37 (A.&P. Tea Co., CBS); Kate Smith's Bandwagon, 1937-38 (General Foods Corp., CBS); also sustaining commentator, CBS. (F) Paramount. (L) Flying High, Honeymoon Lane; others. (V) Swanee Musical Tour. Victor and other recordings.

- SMITH, L. CHESTER. Musical director, KFRC, San Francisco. (R) Also Mutual-Don Lee Network.
- SMITH, LLOYD W. Trumpeter, WHIO, Dayton. (L) George White's Scandals, 1923. (V) Appearances with stage bands, pit musician.
- SMITH, LOIS T. Musician, KSAL, Salina.
- SMITH, LOLA. Singer, musician, WSPD, Toledo. (V) Theatre appearances.
- SMITH, MARK. Arranger for German Band, WMT, Cedar Rapids.
- SMITH, MAX E. Musician, KSAL, Salina.
- SMITH, NORBOURNE E. Announcer, writer, sports and newscaster, KLZ, Denver. (V) Theatre appearances.
- SMITH, OLAN AND KENNITH. Singers, KONO, San Antonio. Victor recordings.
- SMITH, OLIVER. Singer. (R) A & P Gypsies, 1928-29 (Atlantic & Pacific Tea Co., NBC Red); Jack Frost Melody Moments, 1929-32 (National Sugar Refining Co., NBC Red); Songs My Mother Used to Sing, 1933-34 (American Home Products Corp. for Hill's Cascara, CBS); Melodiana, 1934-36 (Sterling Products, CBS); Manhattan Merry Go Round, 1934-38 (Sterling Products, NBC Red). (GA) Evening in Paris, American Album of Familiar Music, others. (L) Pied Piper of Hamlin (American Opera Co.), 1925 (s).
- **SMITH, RAY.** Band leader, musician, singer, WSPD, Toledo. (V).
- SMITH, ROBERT H. Producer. (R) Dog Heroes, 1937-38 (Thrivo Dog Food, NBC Blue). (Member of Clements Advertising Agency.)
- SMITH, RODNEY P. Musician, KELD, El Dorado. (L) 1919.
- SMITH, THOMAS B. Announcer, M.C., program director, WPEN, Philadelphia.
- SMITH, VERNE. Actor (juvenile, comedy).
  (R) Arnold Grimm's Daughter (General Mills, Inc., CBS); Bachelor's Children (Cudahy Packing Co. for Old Dutch Cleanser, CBS).
- SMITHLINE, LILLIAN. Pianist, organist, KTUL, Tulsa.
- SMOKY MOUNTAIN GANG. Entertainers, WMMN, Fairmount. (L) Musical shows, 20 years (s,f). (V) Intermittently for past 30 years.
- SMOLIAN, BERTHA. Dramatic reader, WAPI, Birmingham.

- SMOLYK, OLGA. Soprano, CFRN, Edmonton. (V) 1936-37.
- SMOOTHIES, THE (Babs Perran, Charlie Ryan, Little Ryan). Singers. (R) Vocal Varieties (Lewis-Howe Co., NBC Red).
- SMYTHE, J. ANTHONY. Actor. (R) Father Barbour in One Man's Family, since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-38, NBC Red). (L) Leading man on dramatic stage over 20 years.
- SNEEBERGER, JOHN. Writer, sports announcer, actor, WTMV, East St. Louis.
- SNOW, EDWARD. Continuity writer, WKZO, Kalamazoo.
- SNOW, JACK. Black-face comedian, WQDM, St. Albans.
- SNYDER, DONALD C. Dramatic actor, WHJB, Greensburg.
- SNYDER, GUY V. Pianist, organist, KFH, Wichita.
- SNYDER, HOWARD. Script writer. (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS); others. (Usually writes as team with Hugh Wedlock, Jr.)
- SNYDER, RALPH B. Announcer, WKZO, Kalamazoo.
- SOHN, PEARL. Continuity writer, KABC, San Antonio.
- SOKOLSKY-FRIED, SARA. Concert pianist, organist, WQXR, New York. (R) Also NBC and CBS programs.
- SOMERVILLE, KERWIN. See Voices Three.
- SONDERSKOV, ROBERT. Cellist, KOIN-KALE, Portland.
- SONGSHOP QUARTET (Scrappy Lambert, Robert Moody, Leonard Stokes, Randolph Weyant). (R) The Songshop (Coca-Cola Co., CBS).
- SORG, THEODORA. Dramatic actress.
  (R) Toast to the Town, 1938 (Roma Wine Co., CBS). (Currently associated with KSFO, San Francisco.)
- SOSNIK, HARRY. Orchestra leader, composer, pianist. (R) Al Pearce and His Gang, 1936 (Pepsodent Co., NBC Red); Harry Sosnick Orchestra, 1936-37 (Real Silk Hosiery Mills, NBC Blue); Your Hit Parade, 1937 (American Tobacco Co., NBC Red); Woodbury's Hollywood Play-

- house, 1937-38 (Jergens-Woodbury Sales Corp., NBC Blue). (V) Theatre and hotel engagements. Decca Recordings.
- SOULE, OLAN E. Actor (juvenile leads, light comedy). (R) We are Four, 1936-37 (Libby, McNeill & Libby, Mutual); A Tale of Today, 1936-37 (Princess Pat, Ltd., NBC Red); Bachelor's Children, 1936-38 (Cudahy Packing Co. for Old Dutch Cleanser, CBS, Mutual); Science in the News, 1936-38 (University Broadcasting Council, NBC Red); Jenny Peabody, 1937 (F & F Laboratories, CBS); Zenith Foundation, 1937-38 (Zenith Radio, CBS). (L) Dramatic stock: Morgan Wallace, Ralph Bellamy, E. G. Gifford (f).
- SOUTHARD, HERB. Chief announcer, WBAP, Fort Worth. (R) Also Woodbury's Paul Whiteman program, NBC, 1936; Texas Quality Network.
- SOUTHER, JOHNNY. Singer, WMBC, Detroit. (L) Stock; Gypsy Moon (f). (V) Theatre appearances.
- SOUTHERN, JEAN. Actress. (R) Pepper Young's Family (Procter & Gamble, NBC Red and Blue); Bobby Benson (Hecker H-O Co., CBS); News of Youth (Ward Baking Co., CBS).
- **SOUTHWICK, ALBERT.** Program director, KSL, Salt Lake City.
- SOUTHWORTH, JOHN V. D. Writer. (R) Cavalcade of America, 1937-38 (E. I. du Pont de Nemours, CBS). (LS) Sustaining shows on WFBL, WSYR, Syracuse, including Syracuse Chamber of Commerce Programs, 1933; Federal Housing Program, 1934; Meet the Composers, 1934-35; others.
- SOUVAINE, HENRY. Producer, writer, composer. (R) Voice of America, 1933-(Underwood-Elliott Fisher, CBS): Cadillac Concerts, 1933-34 (Cadillac Motor Car Co., NBC Blue); General Motors Concerts, 1934-37 (General Motors Corp., NBC Red and Blue); Pontiac Sunday Night Party, 1934-35 (Pontiac Motor Car Co., NBC Red); La Salle Fashion Show, 1936-37 (Cadillac Motor Co., NBC Red); Washington Merry-Go-Round, 1936 (Gruen Watch Co., Mutual); Pontiac Varsity Show, 1937 (Pontiac Motor Car Co., NBC Red and Blue); Ben Bernie and All the Lads, 1938 (U.S. Tire Dealers Mutual Corp., CBS); Your Family & Mine, 1938 (Sealtest, Inc., NBC Red). (President of Henry Souvaine, Inc., program producers.)
- **SPANGLER, JACK.** Singer, WIP, Philadelphia.

- SPARKS, JEFF. Announcer, commentator, actor, M. C., writer. (R) Gus Edwards' Show, 1936 (Warner Bros., Mutual); Bide Dudley, 1937 (Glame Nail Polish, Mutual); health commentator for a series of transcriptions, 1937-38; Victor H. Lindlahr, 1937-38 (Journal of Living, Mutual). (LS) Winx Varieties, 1937 (Winx Mascara, WOR, New York). (V) Theatre appearances.
- SPARLING, EARL. Script writer. (R) Kitchen Cavalcade (C. F. Mueller Co., NBC Blue).
- SPARLING, GEORGE. Script writer. (R) Hello, Peggy (The Drackett Co., NBC Red).
- **SPARNON**, **ARABELLA**. Harpist, WHEC, Rochester. (R) Also WSYR, Syracuse.
- SPARNON, KEN. Musical director, M. C., WHEC, Rochester. (R) Also Schrafft program, NBC, 1936; WSYR and WFBL, Syracuse. (F) Shorts. (V) Theatre musical director.
- SPEAKS, MARGARET. Soprano. (R)
  Voice of Firestone since 1934 (Firestone
  Tire and Rubber Co., NBC Red). Has
  also made numerous concert appearances. (L). (V) 1927.
- speer, charles c. Writer. (R) How to Win Friends (Colgate-Palmolive-Peet Co., NBC Red); Believe It or Not (General Foods Corp., NBC Red); many sustaining CBS shows, including Columbia Dramatic Laboratory, Columbia Workshop. At present associated with Douglas Storer; previously with CBS continuity department, 9 years.
- **SPEER, MARJORIE.** Pianist, KOMA, Oklahoma City. (V).
- SPEIR, FAYE. Singer, KFEQ, St. Joseph. (R) Also KFAB, Omaha; KMA, Shenandoah; WHO, Des Moines; WGY, Schenectady; KMMJ, Clay Center. (V) Faye & Cleo.
- SPENCE, EDITH. Actress. (R) Court of Human Relations (Vadsco Sales Corp., Mutual).
- SPENCER, EDITH. Actress (dramatic, character). (R) Friendship Village, 1932 (Chesebrough Mfg. for Vaseline, NBC Blue); Death Valley Days, 1933-37 (Pacific Coast Borax, NBC Blue); Marie, the Little French Princess, 1934-35 (Affiliated Products for Louis Philippe Cosmetics, CBS); Magic Voice, 1936 (Procter & Gamble for Chipso, NBC Blue); The Gumps, 1936-37 (Lehn & Fink for Pebeco Toothpaste, CBS); Five Star

- Jones, 1936-37 (P & G for Oxydol, NBC Blue); Mr. Keen. Tracer of Lost Persons, 1937-38 (American Home Products for Bi-So-Dol, NBC Blue); others include local shows, transcriptions. (L) Productions by John Golden, William Harris, Jr., and others; stock; 25 years. (V) Wronged from the Start, 1914; Lady from Reno, 1915.
- SPENCER, LESTER. Announcer, program director, WHIO, Dayton. (R) Also stations in Columbus, Oklahoma City and Fort Wayne.
- SPENLEN, BUD. Musician, WCKY, Cincinnati.
- SPIEGLE, STANLEY. Musical director, KXRO, Aberdeen.
- SPITALNY, PHIL. Orchestra leader. (R)
  General Electric Hour of Charm, 193638 (General Electric, NBC Red); previously, Nestle Chocolateers. (F) M-G-M.
  (V).
- SPOONER, MILL. Organist, pianist, WFIL, Philadelphia. (V) Theatre organist; orchestra leader for stage shows.
- **SPRAGUE, E.** Actress. (R) Little Orphan Annie (The Wander Co., NBC Red).
- SPRAGUE, GORDON. Actor. (R) Rube Appleberry (Campbell Cereal Co., Mutual).
- SQUIRES, BUD. News editor, interviewer, WFBL, Syracuse.
- SQUIRES, LUISE. Actress. (R) Famous Jury Trials (Mennen Co., Mutual).
- STAFFORD, CARRIE. Pianist, director Carolina Hillbillies, WBIG, Greensboro. (V) Personal appearances.
- STAFFORD, CHECK. Farm news commentator, actor, WLS, Chicago.
- STAFFORD, HANLEY. Actor (dramatic, comedy). (R) Eno Crime Clues, 1935-36 (Harold F. Ritchie & Co., NBC Blue); Palmolive Beauty Box Theatre, 1935-36 (Colgate-Palmolive-Peet Co., NBC Blue); Maxwell House Showboat, 1935-36 (General Foods Corp., NBC Red); True Story Court of Human Relations, 1935-37 (Macfadden Publications, Inc., NBC Red and CBS); Thatcher Colt, 1936-37 (Packer's Tar Soap, NBC Red); Woodbury's Hollywood Playhouse, 1937-38 (Jergens-Woodbury Sales Corp., NBC Blue); Big Town, 1937-38 (Lever Bros. Co., CBS); Thrills, 1937-38 (Union Oil Co., NBC Red); Good News of 1938, 1937-38 (General Foods Corp., NBC Red); many others. (L) Sev-

- eral shows including Double Dummy (Mark Hellinger), 1937.
- STAHL, BOB. Guitarist, singer, KGNC, Amarillo. (V) Bob & Dick and Their Texas Tune Tusslers, 1934-36.
- STAHL, DICK. Bass violinist, singer, KGNC, Amarillo. (V) Bob & Dick and Their Texas Tune Tusslers, 1934-36.
- STANFORD, DAVID E. ("Hank, the Cowhand"). Singer, entertainer, yodeler, KFRU, Columbia. (R) Also Texas Qualiity Network; KFBI, Abilene; KFJZ, Fort Worth. (V) Ted Fio-Rito Orchestra; Rambling Cowboys.
- **STANION**, **HERMAN**. Announcer, operator, KYOS, Merced.
- STANLEY, BOB. Orchestra conductor.
  (R) Famous Fortunes, 1938 (General Shoe Corp., Mutual). (V) Theatre orchestra conductor, 10 years. Played violin in Wallenstein Sinfonietta, Wallenstein Sinfonic Strings, Bamberger Symphony and Cesare Sodero's Opera Hour, WOR, New York City; staff conductor, WOR.
- STANLEY, BOB. Production manager, writer, announcer, KGMB, Honolulu. (R) Also Hawaiian Broadcasting System; California Radio Network. (V) Theatre appearances.
- STANLEY, CATHERINE. Pianist, WJDX, Jackson.
- **STANLEY, EDWIN.** Actor, WCAU, Philadelphia. (R) Also transcriptions.
- STANLEY, JOHN W. Actor, director, WAAB-WNAC, Boston. (R) Also Yankee Network. (L) Dramatic shows in London; summer stock in U. S. (s).
- STANTON, ANDREW T. Announcer. (R) Pretty Kitty Kelly, 1937-38 (Continental Baking Co., CBS). Announcer, producer and sports commentator, free lance and as staff member of WCAU, 1927-30; WIP, Philadelphia, 1932-34; WLW, Cincinnati, 1935. Former partner, Shilkinton Service, an electrical transcription firm, 1931-32. (F) Commercial shorts.
- STARK, FREDERICK. Musical director, KHJ, Los Angeles. (R) Also Don Lee Network. (Guest conductor, Hollywood Bowl.)
- STARK, LEWIS C. Continuity editor, educational director, chief announcer, WHAM, Rochester.
- STARKE, CHARLES R. Musician, WHAM, Rochester. (R) Also NBC program, for Shur-on Mfg. Co., 1931-32.

- STARR, JACK. Announcer (specializes in sports), KMBC, Kansas City.
- STARR, JOSEPHINE. Singer, pianist. (R)
  Thirty Minutes in Hollywood, 1937-38
  (regional sponsorship, Mutual). (V) Theatre appearances.
- STARR, MARTIN. Hollywood news commentator, film reviewer, drama critic, M.C., WMCA, New York.
- STECK, JACK. M.C., announcer, singer, WFIL, Philadelphia. (V) Guilbert & Steck, 7 years.
- STEELE, ROBERT L. Announcer, WTIC, Hartford. (R) Also KGFJ, Los Angeles; WHB, Kansas City; WABY, Albany.
- STEIL, THORNTON (Ted Steele). Producer, pianist, organist, announcer, KMPC, Beverly Hills. (R) Also WAPI, Birmingham; WDRC, Hartford. (V) Night club appearances.
- STEINER, GEORGE. Violinist, arranger, composer. (R) Bob Haring's Orchestra, 1928-29 (Baker's Chocolate, CBS); Myrt & Marge, 1937 (Colgate-Palmolive-Peet, CBS). (F) Paramount as arranger and scorer for shorts and cartoons and as composer and arranger for Paramount News, since 1928.
- STEMMLER, NICK. Announcer, WSYR, Syracuse.
- STEN, C. RUDY. Director, cowboy act. WDAY, Fargo. (V) Single act; European tour, Rudy Sten & His Cowboys, 1937, theatre appearances.
- STERN, BILL. Sports announcer. (R) Pontiac Varsity Show, 1934 (Pontiac Motors, NBC Red); Championship Fights on NBC Blue, for RCA, 1936-37, and Adam Hats, 1937-38. (V) Stage director, 1930-35; appearances with own band.
- STERNBERG, ALBERT. Violinist, WDBO, Orlando.
- STERNI, GIUSEPPE. Actor, director, WOV, New York. (R) Also Colonial Network; WPEN, Philadelphia. (F) Italian productions (s,f). (L) Sing High, Sing Low (John Golden); other U. S. productions, and 25 years on Italian stage.
- STEVENS, ALSTON. Newscaster, WFIL, Philadelphia.
- STEVENS, JACK. Staff and sports announcer, WTIC, Hartford. (R) Also Yankee Network.
- STEVENSON, DEAN. Drummer, KSFO, San Francisco. (V) Theatre appearances.

- STEVENSON, ROBERT. Announcer (commercials, news, special events, sports), WHN, New York.
- STEVENSON, WILLIAM D. Tenor. (R)
  The Musical Steelmakers, 1937-38
  (Wheeling Steel Corp., Mutual). (Church soloist, 3 years.)
- STEWART, ELLIOTT. Program director, WIBX, Utica. (R) Armour Program with Phil Baker, 1933 (Armour Co., NBC); local shows on WLW, Cincinnati; WIBX, Utica. (F) Short. (L) Mme. Pompadour; The Student Prince; The Love Song; The Desert Song; The New Moon (f). (V) Personal appearances.
- STEWART, G. DIXON. String musician, comedian, WFBC, Greenville. (V) Theatre appearances.
- STEWART, HONEY. Singer, WIP, Philadelphia. (F) Gaumont-British (f); shorts. (V) Stewart Sisters & Fredericks, Bubbles Stewart & Sisters.
- STEWART, JUDY. Singer, WCAU, Philadelphia. (R) Also CBS, NBC, KFWB, Los Angeles. (V) Theatre appearances.
- STEWART, JULIE. Singer, WCAU, Philadelphia. (R) Also NBC, CBS; KFWB, Los Angeles. (V) Theatre appearances.
- STEWART, PAUL. Actor, M. C. (R) Easy Aces, 1935-38 (American Home Products for Anacin, NBC Blue); Tommy Dorsey's Orchestra, 1936-38 (Brown & Williamson Tobacco for Raleigh and Kool Cigarettes, NBC Blue); March of Time, 1937-38, Time, Inc., NBC Blue); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); The Shadow, 1937-38 (Blue Coal, Mutual); others. (F) Shorts. (L) Subway Express, 1929-30; East of Broadway, 1932; Two Seconds, 1931-32; Wine of Choice, 1937-38 (f). (V) Theatre appearances.
- STEWART, PHIL. Announcer, narrator, actor. (R) Lady Esther Serenade, since 1931 (Lady Esther Co., NBC Red, 1931-38; CBS, 1935-38). Other network and local shows as free lance.
- STEWART, RUSSELL O. Announcer, KSL, Salt Lake City.
- STIER, JOSEPH C. Musician, WNOX, Knoxville. (V) Theatre appearances,
- STILWILL, JACK. Announcer, producer, WLS, Chicago.
- STIRSKY, VERL. Musician, WMT, Cedar Rapids. (R) Also Mutual program for Procter & Gamble.

- STOCKTON, GLEN D. Guitarist, KFPY, Spokane. (R) Also KVOR, Colorado Springs. (V) Rio Grande Riders, Rocky Mountain Ramblers, Oklahoma Cowboys, Rhythm Rangers, 4 years.
- STODDARD, DALE D. Musician, KSFO, San Francisco.
- STODDARD, HAILA. Actress. (R) True Story Court of Human Relations, 1936 (Macfadden Publications, NBC Red); Big Sister, 1936-37 (Lever Brothers for Rinso, CBS). (L) Merrily We Roll Along, 1935; Tobacco Road, 1935-36; Yes, My Darling Daughter, 1937 (f); stock.
- STODOLA, LEO J. Musician, WMT, Cedar Rapids.
- STOESS, WILLIAM C. Musical director.
  (R) Tums Vocal Varieties, 1936-38
  (Lewis-Howe Co., NBC Red); Also Mutual sustaining and local shows. (Currently associate musical director, WLW-WSAI, Cincinnati.)
- STOKES, HAROLD. Orchestra leader. (R) Harold Stokes Orchestra, 1937 (W. A. Sheaffer Pen Co., Mutual).
- STOKOWSKI, LEOPOLD. Conductor. (R)
  Philadelphia Orchestra (Group of American Banks, NBC Blue). (GA) Magic
  Key of RCA (RCA, NBC Blue). Conductor of the Cincinnati Orchestra, 190912; Philadelphia Orchestra since 1912.
  (F) Paramount, Universal (f).
- STOLL, GEORGIE. Musical director. (R)
  Eddie Dooley, Sports Talk, 1934-35 (Shen
  Petroleum Co., CBS); Woodbury Program, 1934-35 (Andrew Jergens Co.,
  CBS); Camel Caravan, 1936-38 (R. J.
  Reynolds Tobacco Co., CBS). (F)
  M-G-M, Paramount, Columbia (musical
  director).
- STONE, LYNN. Script writer. (R) Hilltop House (Colgate-Palmolive-Peet Co., CBS).
- STONEHOUSE, MERLIN. Continuity writer, organist, WKZO, Kalamazoo.
- STOOPNAGLE, COLONEL LEMUEL Q. (F. Chase Taylor). (R) Tastyeast Gloom-chasers, 1931 (Tastyeast, CBS); Ivory-Soap Program, 1932 (Procter & Gamble, CBS); Pontiac Program, 1932-34 (General Motors, CBS); Camel Caravan, 1934 (R. J. Reynolds Tobacco Co., CBS); Schlitz Spotlight Revue, 1934 (Schlitz Beer, CBS); The Gulf Program, 1934 (Gulf Refining Co., CBS and NBC Red); Devoe & Raynolds Show, 1935 (Devoe & Raynolds Paint Co., CBS); Ford Pro-

- gram, 1935 (Ford Motor Co., CBS); Town Hall Tonight, 1936 (Bristol-Myers Co., NBC Red); The Minute Men, 1936-37 (Minute Tapioca, NBC Blue); Bromo-Seltzer Show, 1938 (Emerson Drug Co., Yankee Network). (GA) RCA Magic Key, Maxwell House Showboat, For Men Only, Packard Mardi Gras, A & P Bandwagon; others. (F) Paramount; shorts. (V) Stoopnagle and Budd. (Until recently teammate of Budd Hulick as "Stoopnagle and Budd.")
- STOWE, ARTHUR. Script writer. (R) Hollywood in Person (General Mills, CBS).
- STRAETERS CHORUS, TED. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).
- STRANGE, IRENE. Singer, CJRC, Winnipeg.
- STRATTON, CHESTER ("Chet"). Actor (juvenile leads). (R) The O'Neills, 1935-38 (Procter & Gamble for Ivory Soap, NBC Red and Blue, 1935-37, CBS, 1938); Johnny Presents, 1937-38 (Philip Morris & Co., NBC Red, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Lever Brosfor Spry, CBS); Hilltop House, 1938 (Colgate-Palmolive-Peet, CBS). (L) Productions by Brock Pemberton, Kenyon Nicolson, Robert Rockmore, Frank Merlin, Hymen Adler (f). (V).
- STRATTON, ROBERT J. Organist, pianist, WDNC, Durham. (F) Shorts.
- STRAUSS, ROBERT W. Actor (character, comedy). (R) The Stebbins Boys, 1931-32 (Swift & Co., NBC Red); Soconyland Sketches, 1932-34 (Socony Oil, NBC Red); Mrs. Wiggs of the Cabbage Patch, 1935-37 (American Home Products for Old English Floor Wax, NBC Red); Snow Village Sketches, 1936-37 (Loose-Wiles Biscuit Co., NBC Red); Our Gal Sunday, 1937-38 (American Home Products for Anacin and Kolynos Tooth Paste, CBS). (L) Fritz Leiber Shakespearian Co., 1920-31; Rachel Crothers productions, 1923, 1925-26. (V) Appearances with James Young and Clara Kimball Young, 1908-09; Valerie Bergere, 1910-11; own sketches, 1911-15.
- STRAUSS, WILLIAM. Announcer, script writer, producer, WQXR, New York. (R) Also transcriptions. (L) Productions by Baltimore Players, 1935-36; Max Gordon, 1936; Westport Playhouse, 1936; others (f).
- STREED, IVAN. Program director, WHBF, Rock Island. (L) Streed Concert Co. (V).

- STRETCH, DAVE. Conductor. (R) Treasure Island (The Owl Drug Co., NBC Red).
- STRIKER, FRAN. Script writer. (R) Lone Ranger, 1934-38 (Gordon Bakeries and Weber Baking Co., Mutual). Onetime owner of script syndicate.
- STRONG, LEONARD. Announcer, actor, KSL, Salt Lake City. (L) Dramatic stock and west coast productions, 10 years.
- STROUD TWINS (Claude, Clarence). Comedians. (R) Chase & Sanborn Program, 1937-38 (Standard Brands, NBC Red); previously guest appearances for Rudy Vallee. (F) Radio, 1933. (V) Songdance-acrobatic act; also Stroud & White, 1927.
- STRYKER, ELLSWORTH. Violinist, KTAR, Phoenix.
- STUART, MARLYN. Actress (dramatic, comedy), singer. (R) Laugh with Ken Murray, 1936 (Lever Bros. for Rinso, CBS); Ken Murray and Oswald, 1937 (Campbell Soup Co., CBS); Hollywood Hotel, 1938 (Campbell Soup Co., CBS). (F) Educational short (s); shorts with Buster Keaton, Yacht Boys, Timburg Roony, Buster West and Tom Patricola (f). (L) Earl Carroll's Sketch Book, 1935; Ziegfeld Follies, 1936 (f). (V) Theatre, hotel and night club appearances, alone and with Edgar Bergen and Ken Murray.
- STUART, VANCE. Actor, specialties (dog imitator, etc.), KSFO, San Francisco. (F) Oz Film Co., 1914 (f). (L) Frank Eagan productions; others (f). (V) Skits.
- STUBBS, ROBERT. Singer (crooner), WIL, St. Louis. (V) Theatre and night club appearances.
- STUBMAN, LEWIS. Announcer, pianist, WCMI, Ashland.
- STUDEBAKER, HUGH. Actor, pianist, organist. (R) Bachelor's Children (Cudahy Packing Co., CBS); Fibber McGee & Molly (S. C. Johnson & Son, Inc., NBC Red); Romance of Helen Trent (Affiliated Products, CBS). (V) 1922-28.
- STUSAK, WILLIAM L. Musician, WMT, Cedar Rapids.
- STUTZ, JANET. Singer, WHIO, Dayton.
- SULLIVAN, ALYSE. Specialty and children's programs, KROY, Sacramento.
- SULLIVAN, FRED. Dramatic actor. (R)

- Today's Children, 1937-38 (Pillsbury Flour Mills, NBC Red); Story of Mary Marlin, 1937-38 (Procter & Gamble for Ivory Flakes, NBC Red and Blue); Zenith Foundation, 1937-38 (Zenith Radio Corp., CBS); First Nighter, 1937-38 (Campana Sales for Italian Balm, NBC Red); Attorney-at-Law, (S. C. Johnson & Son, NBC Blue); Girl Alone, 1937-38 (Kellogg Co., NBC Red); Don Winslowe, 1937-38 (initially sustaining show; sponsored by Iodent Tooth Paste for 13 weeks in 1937; since May, 1938 by Kellogg Co., NBC Blue); It Can Be Done, 1937-38 (Household Finance Co., NBC Blue). (F) Shorts. (L) 40 years; dramatic stock and productions by the Theatre Guild, David Belasco, H. W. Savage, H. G. Fiske, James K. Hackett and others.
- SULLIVAN, JOHN. Producer, KPDN, Pampa. (R) Also KCRC, Enid; KMBC, Kansas City; KFJZ and KTAT, Fort Worth; WFAA, Dallas; KABC, San Antonio. (L) Harrison Players, Wright Players; others (f).
- SULLIVAN, LARRY. Singer, WWVA, Wheeling. (V) Night club appearances, 1934.
- SULLIVAN, PAUL. News commentator. (R) News, 1937 (Kentucky Club Tobacco, WLW, Cincinnati); News, 1938 (Sinclair Gasoline, WLW); also narrator of Let's Explore Ohio, series of transcriptions for Standard Oil of Ohio. (V) Theatre and club appearances.
- SULLIVAN, WAYNE A. Musician, KGCX, Wolf Point. (R) Also KIDO, Boise. (V) Theatre appearances.
- SUMMERS, EARLE. Musical director. (R) It's Wheeling Steel, 1938 (Wheeling Steel Corp., Mutual). (Currently musical director, WWVA, Wheeling.)
- SUMMEY, E. REID. Entertainer, WRVA, Richmond. (R) Also WPTF, Raleigh.
- SUNSHINE SUE (Mary Workman). Singer, WHAS, Louisville. (V).
- **SUTHERLAND, BILL.** Announcer, KDKA, Pittsburgh. (V) Theatre appearances.
- SUTHERLAND, HERBERT. Singer, KARK, Little Rock.
- SUTTER, DAN. Actor. (R) Kitty Keene, Inc., (Procter & Gamble, CBS).
- SUTTON & BLISS. See Grenadier Double Quartet.
- SUTTON, ARTHUR E. Program director, KMPC, Beverly Hills. (R) Also CKLW, Detroit.

- SUTTON, PAUL. Pianist, singer, WHAS, Louisville.
- SVIRSKY, FREDA. Director children's program, pianist, WBRY, Waterbury. Pianist in films, legit, vaudeville.
- SWAN, HARRY B. Actor (character, dialect, animal imitator). (R) Dog Heroes, 1936-38 (Modern Food Process, NBC Blue); Watch the Fun Go By, 1937-38 (Ford Motor Co., CBS).
- **SWAN, MACKEY.** Singer, WFIL, Philadelphia.
- SWART, HOWARD C. Writer, actor, producer. (R) Gravel Pit Courtroom, 1935 (Autobank Loan Corp., Don Lee); The Newlyweds, 1937-38 (Lambert Pharmacal for Listerine, CBS Pacific Coast). (LS) KHJ, Los Angeles; KFRC, San Francisco. (V) 1920-33; single act, Ben Carter Co. and Swart & Krell, successively.
- **SWAYZE, WILLIAM B.** Singer, WCAU, Philadelphia. (V) Steel Pier, Atlantic City.
- SWEENEY, BETTY. Actress (dramatic, character), WDAF, Kansas City. (L) Stock, 1916-20.
- **SWEENEY, RAY.** Continuity writer, KMOX, St. Louis. (R) Also CBS sustaining programs.
- **SWEETEN, CLAUDE.** Musical director, KEHE, Los Angeles.
- SWEETS, WILLIAM. Script writer. (R)
  True Story Court of Human Relations
  (Macfadden Publications, Inc., NBC
  Red).
- SWENSON, ALFRED. Dramatic character actor. (R) Captain Blackstone, 1929-35 (Blackstone Cigars, NBC Blue); Adventures of Captain Diamond, 1936-37 (General Foods Corp. for Diamond Crystal Salt, NBC Blue); The O'Neills, 1936-38 (Procter & Gamble for Ivory Soap, NBC Blue); True Story Court of Human Relations, 1936-38 (Macfadden Publications, NBC Red); Pretty Kitty Kelly, 1938 (Continental Baking Co., CBS); Alias Jimmy Valentine, 1938 (Larus Bro. Co., NBC Blue). (L) Stock; Graustark; The Wolf; American Tragedy; Great Power; One Way Street.
- SWENSON, KARL. Actor (leads, comedy, romantic, character). (R) Cafe of the Red Dagger, 1936 (Spud Cigarettes, Mutual); March of Time, 1936-38 (Time, Inc., NBC Blue); Coronet-on-the-Air, 1937 (Coronet Magazine, NBC Blue);

Cavalcade of America, 1937-38 (E. I. Du-Pont, CBS); Our Gal Sunday, 1937-38 (American Home Products, CBS); Lorenzo Jones, 1938 (Sterling Products, NBC Red); There Was a Woman, 1938 (Glass Containers Assn. of America, NBC Blue); Grand Central Station, 1938 (Lambert Pharmacal Co., NBC Blue); transcriptions, local and regional shows. (L) Miracle at Verdun (Theatre Guild); One

- Sunday Afternoon; New Faces; Fools Rush In.
- SWIFT, FLORENCE C. Entertainer, WMFF, Plattsburg.
- SWINGLEY, MARK E. Continuity writer, news commentator, announcer, WDAE, Tampa.
- SWINK, CHARLES. Announcer, WHIO, Dayton.

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- TABER, W. E. Announcer, WAAW, Omaha.
- TACY, ELWIN. Chief announcer, WSPR, Springfield. (V) The Roving Cowboy, 1928-32; Oklahoma Cowboys, 1932-34; Oklahoma Eddie, 1934-36.
- TALBOT, CLARENCE H. Announcer, Producer, KSO-KRNT, Des Moines. (R) Also KGA-KHQ, Spokane; KOL and KXA, Seattle. (L) Moroni Olson Players, Maylon Players, Repertory Guild and others (s, f). (V) Dr. McIntyre; Henri, the Magician; Talbot Magicians.
- TALKINGTON, DOLLIE DUTTON. Organist, program director, KVSO, Ardmore.
- TALL, S. BROUGHTON. Continuity writer, WBAL, Baltimore.
  Jade; others. (V) Sketches.
- TALLEY, MARION. Soprano. (R) Ry-Krisp Presents Marion Talley, 1936-38 (Ralston Purina Co., NBC Red). (F) Republic Pictures (s); Warner Bros.; Republic. Metropolitan Opera prima donna.
- TALMADGE, NORMA. Actress. (R)
  Thirty Minutes in Hollywood, 1937-38
  (Local sponsors, Mutual). (F) United
  Artists, Vitagraph; many pictures, mostly
  silent. (Mrs. George Jessel in private
  life.)
- **TANNEN, ANINA.** Singer, pianist, organist, WIP, Philadelphia. (F) Shorts. (V).
- TANNER, EARL. Tenor. (R) Member of quartet, Contented Hour, 1932-38 (Carnation Milk, NBC Red).
- TANNER, PEARL K. Actress. (R) Eno Crime Club, 1932 (Harold F. Ritchie & Co., CBS); Death Valley Days, 1932-38 (Pacific Coast Borax Co., NBC Blue); Hawthorne House, 1935-38 (Wesson Oil & Snowdrift, NBC Red); others. (F) Selig Studio, (f); Shorts. (L) Stock.

- **TANSEY, JIMMY.** Actor. (R) The O'Neills (Procter & Gamble, NBC Red).
- **TAPLINGER, SYLVAN.** Script writer. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).
- TARQUINIO, JUANITA. Guitarist and singer (hillbilly), WAAB-WNAC, Boston.
- TARQUINIO, TONY. Singer, WAAB-WNAC, Boston.
- TASKER, RHETA. Pianist, WHEB, Portsmouth.
- TATALA, JACK. Singer, WKBO, Harrisburg. (V) Tea for Two, 1932-34.
- TAUBER, RICHARD. Singer. (R) General Motors Concerts, 1937 (General Motors Corp., NBC Blue). (F) Debut in British films, 1935, for which he also wrote the songs. (L) Formerly member State Operas in Berlin, Vienna and Dresden.
- TAVORA, MARGARET C. Musician, KSAL, Salina. (V) Novelty Trio.
- TAVORA, PEDRO G. Musician, entertainer, KSAL, Salina. (V) Filipino Collegians, 1927-29.
- **TAYLOR, ALMA.** Singer, guitarist, WLS, Chicago. (V) WLS Unit Shows, WLS Barn Dance Show.
- **TAYLOR, BARBARA.** Singer, WIP, Philadelphia.
- TAYLOR, CLAUDE. Announcer, producer, M.C., WRTD, Richmond. (R)
  Also WGH, Newport News.
- TAYLOR, DEEMS. Music commentator, critic. (R) Chesterfield Presents, 1937-38 (Liggett & Myers Tobacco Co., CBS); Philharmonic Symphony Orchestra (CBS sustaining). (Formerly newspaper critic; author of numerous articles and books, his most recent being "Of Men and Music"; composer of the opera Peter Ibbetson; currently music consultant, CBS.)

- TAYLOR, F. CHASE. See Colonel Lemuel Q. Stoopnagle.
- TAYLOR, FRED G., JR. Sound effects technician, continuity writer, KSL, Salt Lake City. (L) Summer stock, 1936 (f).
- TAYLOR, JACK. Musician, singer, WLS, Chicago. (R) Also WHB, Kansas City; WHO, Des Moines; Pinex program, NBC, 1936. (V) Prairie Ramblers, 1931-32; WLS National Barn Dance Show, 1932-38. (Also recording artist.)
- TAYLOR, M. SAYLE ("Voice of Experience"). Inspirational speaker. (R) Voice of Experience, since 1933 (Wasey Products, 1933-36, CBS; Wasey Products, 1936-37, NBC Red; Lydia Pinkham Co., 1937-38, Mutual). (F) Series of 10 shorts, Columbia Pictures (s). (V) Voice of Experience, 1934-35. (Columnist, Paul Block Syndicate and independent papers; author of Voice of Experience, Stranger Than Fiction, Making Molehills of Mountains, etc.)
- TAYLOR, MARY LEE. Home economist.
  (R) Pet Milky Way, since Nov., 1933
  (Pet Milk, CBS).
- TAYLOR, MASON C. Writer, WIBX, Utica.
- TAYLOR CHORISTERS, PAUL. See Paul Taylor Choristers.
- TAYLOR, ROBERT. Actor, M.C. (R)
  Good News of 1938, 1938 (General Foods
  Corp., NBC Red). (GA) Hollywood
  Hotel, July 16, 1937 (Campbell Soup Co.,
  CBS); Jell-O Program Starring Jack
  Benny, Feb. 13, 1938 (General Foods
  Corp., NBC Red). (F) M-G-M, Universal,
  20th Century (s); shorts.
- TAYLOR, SAM. Film commentator, reviewer, WHN, New York. (R) Also WOV and WMCA, New York.
- TAYLOR, WINONA ("Jo"). Singer, WLS, Chicago. (V) WLS Shows.
- TEBBS, GEORGE W. Poem, philosophy reader, CKOC, Hamilton.
- TEDRO, HENRIETTA. Actress. (R) Little Orphan Annie (The Wander Co., NBC Red).
- TEE-BERRY ORCHESTRA. KGFF, Shawnee.
- TEMPLE, BROOKE. Announcer, actor, WHN, New York. (V).
- TEUDER, ROBERT. Script writer. (R)
  Your Hollywood Parade (American Tobacco Co., NBC Red).

- TEW, MAYME E. B. Singer, organist, pianist, dramatist, WRUF, Gainesville.
- TEXAS MOCKING BIRDS. Hillbilly entertainers, KFRO, Longview.
- TEXAS RANGERS (Vernon & Arnold Hyles, Walter Leverett, George Hughes). Singers (folk songs), WHAS, Louisville.
- TEXAS RUBY. Singer, yodeler, guitarist, WAPI, Birmingham. (R) Also WCAU, Philadelphia; WBAP, Fort Worth; KFWB and KNX, Los Angeles.
- THALL, GEORGE. Musician. (R) National Barn Dance, 1937-38 (Miles Laboratories, Inc. for Alka-Seltzer, NBC Blue). (Currently staff musician, WLS, Chicago.)
- THOMAS, ART. Interviewer, newscaster, WJAG, Norfolk, Neb.
- THOMAS, GEORGE. Announcer, WCAU, Philadelphia. (R) Also WHAT, Philadelphia.
- THOMAS, GUY. Vocalist, musician, WMBG, Richmond. (R) Also WOR, New York; WHOM, Jersey City. (V) Silver Sea Islanders and Lani's Hawaiians, 1929-32.
- THOMAS, KEN. Producer, writer, WIBX, Utica. (R) Also WFBL, Syracuse.
- THOMAS, LOWELL. Commentator, writer.
  (R) Lowell Thomas (Literary Digest, 1930 to June, 1932, NBC Blue; Sun Oil Co., June, 1932 to 1938, NBC Blue). (F) Narrator, Universal and Educational shorts; commentator, Fox Movietone News, Pathe News. Lecture tours, including 4-year world tour.
- THOMAS, ROLLYN. Announcer, producer, writer. (R) Sinclair Minstrels (Sinclair Refining Co., NBC Blue); Sisters of the Skillet (Procter & Gamble, NBC Blue); also one-time programs: Horace Heidt's Brigadiers, 1935 (Stewart-Warner Corp., CBS); Walter Winchell, 1935 (Andrew Jergens Co., NBC Blue). (LS) KHJ, Los Angeles; WGR, Detroit. (Currently with KHJ, Los Angeles.)
- THOMAS, RUTH R. Soprano, entertainer, WDBJ, Roanoke. (R) Also NBC and CBS shows, 1935. (F) Shorts. (L) Gilbert & Sullivan productions (on tour). (V) Theatre appearances.
- THOMLINSON, ROBERT E. Announcer, M. C., KGW-KEX, Portland.
- THOMPSON, DOROTHY. Commentator.

- (R) People in the News, 1937-38 (American Tobacco for Pall Mall Cigarettes, NBC Red, 1937-38; NBC Blue, 1938). (Writes political-economic column for New York Herald Tribune Syndicate.)
- THOMPSON, ELSIE. Organist. (R) Aunt Jenny's Real Life Stories (Lever Bros. Co., CBS); Life of Mary Sothern (Lehn & Fink, CBS).
- THOMPSON, HAL. Announcer, WFAA, Dailas.
- THOMPSON, JACK. Chief announcer, CJRC, Winnipeg. (F) Shorts. (L) No More Depression, 1933 (f).
- THOMPSON, JEAN. Actress. (R) WMCA, WHN and WOR, New York.
- THOMPSON, KAY. Singer. (R) Chesterfield Program (Liggett & Myers Tobacco Co., CBS); The Monday Night Show (The Brewers' Radio Show Association, CBS).
- THOMPSON, LUCIA MAE. Pianist, WHBF, Rock Island. (V) Three Boys and a Girl, 1932-36.
- THOMSON, CLIFFORD E. Director cowboy orchestra, KFJM, Grand Forks. (V) Ken Hackley's Oklahoma Cowboys, 1930.
- THORGERSEN, ED. Sports commentator.
  (R) Elgin Football Revue, 1936 (Elgin Watch Co., CBS); Ed Thorgersen's Football Dope, 1937 (Sun Oil Co., NBC Blue); Highlights in the World of Sports, 1938 (Sinclair Refining Co., CBS). (F) 20th Century-Fox (f); shorts; Fox Movietone News.
- THORNDYKE, GEORGE. Writer, director, announcer. (R) Hymns of All Churches, since 1935 (General Mills, CBS); Romantic Serenades, 1937 (Olson Rug Co., Mutual); Rube Appleberry, 1937 (Campbell Cereal Co., Mutual and transcriptions).
- THORNE, BILL. Singer. (R) Saturday Night Dancing, 1934 (Hudson-Essex Motor Co., NBC Blue); Trioliann, 1935 (Sparton Radios, NBC Blue); Matt Clemens, the Melody Man, 1935-36 (General Electric, NBC Red); Town Hall Tonight, 1936-37 (Bristol-Myers Co., NBC Red); Gulf Program, 1936 (Gulf Refining Co., CBS); Time of Your Life, 1937 (Gruen Watch Co., NBC Red). (F) Shorts. (V) Roy Campbell's Royalists; theatre and hotel appearances.
- THORNHILL, JAMES H. Trumpeter, WFAA, Dallas. (V) Heads Up Review, 1933; Major Bowes Unit, 1936; with Dave Apollon, 1937.

- THORSEN, ARTHUR R. Manager, Horace Heidt's Brigadiers. (R) Horace Heidt's Brigadiers since 1935 (Stewart-Warner Corp.; 1935-37, CBS; since Dec., 1937, NBC Blue). (Associated with Horace Heidt 13 years, formery as bass player and comic with orchestra.)
- THREE CHEERS. Girl trio, WHIO, Dayton. (V) Theatre appearances.
- THREE ESQUIRES (Earl Hagen, Jack Leonard, Allen Storedahl). Singers. (R) Tommy Dorsey's Orchestra, 1936-38 (Brown & Williamson Tobacco Co., NBC Blue).
- THREE MARSHALLS, THE (Peggy, Kay & Jack). Harmony trio. (R) The Big Show, 1935 (Ex-Lax, CBS); Rolls Razor Program, 1937 (Rolls Razors, Mutual). (GA) Log Cabin Revue, 1935 (General Foods, NBC Red); Let's Sing, 1936 (Colgate-Palmolive-Peet, CBS); Town Hall Tonight, 1936 (Bristol-Myers, NBC Red); Joe Cook, 1937 (Shell Union Oil, NBC Red); Nash Speed Show, 1937 (Nash-Kelvinator, CBS); Cantor's Camel Caravan, 1938 (R. J. Reynolds, CBS). (F) Warner Bros. (f); shorts. (V) Theatre, hotel and night club appearances.
- THREE PALS, The. Vocal and instrumental trio, KGW-KEX, Portland. (V).
- THURSTON, WILLIAM ("Ukulele Bill"). Singer, musician, CKNX, Wingham. (V).
- TIBBETT, LAWRENCE. Baritone. (R)
  Voice of Firestone, 1932-33 (Firestone
  Tire & Rubber Co., NBC Red); Packard
  Presents Lawrence Tibbett, 1934-36
  (Packard Motor Car Co., NBC Blue);
  Chesterfield Presents, 1937-38 (Liggett &
  Myers Tobacco Co. for Chesterfield Cigarettes, CBS). (F) Metro-GoldwynMayer; 20th Century-Fox (s). (L) Grand
  Opera, Metropolitan Opera Co., New
  York, since 1923 (s).
- TILDEN, LAMONT. News announcer, CHML, Hamilton.
- TILLMAN, JOHN. Man on the Street, announcer, WHAS. Louisville.
- TILLSON, KENNETH H. Script writer, KGW-KEX, Portland.
- TILTON, FLORENCE. Pianist, KGCX, Wolf Point.
- TIM & IRENE. See Tim Ryan and Irene Noblette.
- TINNEA, JOHN W. Sound effects man, KWK, St. Louis.
- TINNEY, CAL. Humorist. (R) Voice of

- America, 1933 (Underwood Elliott Fisher Co., CBS); Robinson Crusoe, 1934-35 (New York State, CBS); Bobby Benson, 1936 (Hecker H-O Co., CBS); Vanity Fair, 1937 (Campana Sales Co., NBC Blue). (F) Shorts. Has also done lecture work under management of Alber & Wickes,
- TITUS, PAUL. Singer, WIP, Philadelphia.
- TODD, JACK. Program director, announcer, KANS, Wichita. (R) Also WHB, Kansas City; KGW, Portland.
- TODD, JOHN. Actor. (R) Lone Ranger (Gordon Bakeries, Mutual).
- **TOLES, JUSTIN B.** Manager, KRNR, Roseburg. (F) The Elegy; Ghosts (Lysander Productions), 1926. (V) Various circuits.
- TOLLESON, POLLY. Pianist, WKY, Oklahoma City.
- TOLLIVER, DON. Announcer, WMBD, Peoria.
- TOLMAN, CLARENCE T. Announcer, singer, actor, musician, KGW-KEX, Portland. (R) Also Shell Oil program, NBC Pacific Coast, 1929-30. (L) Countess Maritza (Shuberts). (V) Roxy's Gang; Little Rebel, 1925-28; Whispering Cowboys & Toley Tolman, 1932-38.
- TOMLIN, PINKY. Orchestra leader, musician, actor. (R) Texaco Town (The Texas Co., CBS). (F) M-G-M, Universal, 20th Century-Fox. (V). Also writer of popular songs.
- TOMLINSON, EVERETT F. Writer, KNX, Los Angeles.
- **TOMPKINS, JOHN.** Singer, WDAF, Kansas City. (V) Theatre appearances.
- **TOMPKINS, PAUL J.** Organist, singer, KMPC, Beverly Hills. (V).
- TOOKE, FRANKLIN. Producer, actor, script writer, announcer, WOWO-WGL, Ft. Wayne.
- TOOLE, RICHARD J. Interviewer, actor, public events announcer, WHAM, Rochester.
- **TOOTLE, HARRY KING.** Writer. (R) Special Delivery, 1937-38 (NBC Red, sustaining).
- TOWNEND, WILLIAM. Baritone, CFRN, Edmonton.
- TOWNER, EARL. Musical director, KFI-KECA, Los Angeles. (R) Also KFRC and KSFO, San Francisco; WBBM, Chicago.

- TOWNSEND, WALTER. Pianist, CKLW, Detroit. (V) Pit musician.
- TOYO, RAYMOND. Actor, WXYZ, Detroit.
- TRACE, GENE. Announcer. (R) Renfro Valley Barn Dance, 1937-38 (Pinex, WLW, Cincinnati, 1937-38; Allis-Chalmers, Mutual, 1938). (Staff announcer, WLW.)
- **TRAINUM, MRS. E. M.** Musician (sacred music), WMBG, Richmond.
- **TRAMONT, CHARLES B.** Announcer. (R) Various NBC Programs.
- TRASK, W. Script writer. (R) Smoke Dreams (H. Fendrich, Inc., NBC Red).
- TRAUM, WILLIAM R. M.C., WROK, Rockford.
- TRAVERS, RUTH. Writer. (R) WMCA, WOR, New York; KDKA, Pittsburgh. (L) New York Harbor Theatre Permanent Co., 1936 (f).
- **TRAVIS, JOSEPHINE O.** Violinist, WFAA, Dallas. (V) 1928, '35-36.
- **TRAVIS, KAY.** Singer, KWK, St. Louis. (V) Night club appearances.
- TREMAYNE, LESTER. Dramatic actor. (R) First Nighter, since 1936 (Campana Sales for Italian Balm, NBC Red); Burns & Allen, 1936 (Campbell Soup Co., CBS); Sears, Then and Now, 1936 (Sears, Roebuck, CBS); Grand Hotel, 1936-37 (Campana Sales, NBC Red); numerous other network shows, not current, include: National Barn Dance (Miles Laboratories for Alka-Seltzer, NBC Blue); Edgar Guest in Welcome Valley (Household Finance, NBC Blue); Amos 'n' Andy (Pepsodent Co., NBC Red); Jack Armstrong (General Mills, CBS); Romance of Helen Trent (American Home Products, CBS); also many transcriptions. (LS) WMAQ, WENR, WGN, WLS, WBBM, WCFL and WSBC, Chicago; WROK, Rockford; KMOX, St. Louis; KYW, Philadelphia; WTMJ, Milwaukee, and others. (F) Shorts. (L) Gates of Paradise, 1932; The Messiah, 1933 (s); others. (V) WLS Road Show Units, theatre appearances.
- **TREMPER, GRACE.** Contralto, WGY, Schenectady. (R) Also WHAZ, Troy.
- TRENDLER, ROBERT. Pianist, arranger, conductor. (R) House by the Side of the Road, 1934 (S. C. Johnson & Son, NBC Red); Fibber McGee & Molly, 1935 (S. C. Johnson & Son, NBC Red); Mar-O-Oil Musical Revue, 1935-36 (J. W. Marrow

- for Mar-O-Oil Shampoo, NBC Red); It Can Be Done, 1936 (Household Finance Co., NBC Blue); Then and Now, 1936 (Sears, Roebuck, CBS); Pickens Sisters, 1936 (Cycle Trades of America, NBC Blue); Lovely Lady, 1937 (Lovely Lady Cosmetics, Mutual); Vanity Fair, 1937 (Campana Sales, NBC Blue); Harold Stokes' Orchestra, 1937 (W. A. Sheaffer Pen Co., Mutual); Sunday Afternoon with Smilin' Ed McConnell, 1937-38 (Acme White Lead & Color Works, NBC Blue); Double Everything, 1938 (William Wrigley, Jr., Co., CBS); others. (V).
- TREVOR, CLAIRE. Dramatic actress. (R) Big Town, 1937-38 (Lever Bros. for Rinso, CBS). (F) Fox, 20th Century-Fox, Paramount, Warner Bros. (s, f); shorts. (L) Stock, 1931; Whistling in the Dark (lead opposite Ernest Truex), 1932; same production on road, 1933; lead in The Party's Over, 1933.
- TRIETSCH, KENNETH H. Novelty musical act, "Hoosier Hot Shots." (R) National Barn Dance, since 1934 (Miles Laboratories for Alka-Seltzer, NBC Blue); Station E.Z.R.A. Uncle Ezra, since 1935 (Alka-Seltzer, NBC Red). (F) Shorts. (L) Featured in Sis Hopkins, Way Down East. (V) Buzzington Rube Band and Rustic Revellers, 12 years. (Also recordings for Brunswick.)
- TRIGGS, AL. W. Sports announcer, WIBX, Utica. (R) Also WRC, Washington.
- TROTTER, JOHNNY. Conductor. (R)
  Kraft Music Hall (Kraft-Phenix Cheese
  Corp., NBC Red). (F) Music arranger,
  Columbia.
- TROUT, ROBERT. News reporter, special events commentator, ad-lib announcer. (R) Professor Quiz, 1937-38 (Nash-Kelvinator Corp., CBS). (As member of CBS staff has covered world news events for the past 5 years, and is heard weekly on sustaining show, Headlines and Bylines.)
- TROYAN, JOSEPH. Entertainer, WHAM, Rochester. (R) Also WHK and WTAM, Cleveland; WBZ, Boston. (V) Pie Plant Pete & Bashful Harmonica Joe; Bradley Kincaid & Bashful Harmonica Joe.
- TRUE, HAROLD. Announcer, WXYZ, Detroit. (R) Also Michigan Radio Network. (F) Shorts.
- TRUITT, ROLLIE. Announcer, KGW-KEX, Portland. (F) Commercial shorts.
- TUCKER, FRANCES. Singer, WSJS, Winston-Salem.

- TUCKER, TOMMY. Orchestra leader. (R) Thirty Minutes in Hollywood, 1937-38 (Regional sponsorship, Mutual). (F) Shorts. (V) Theatre appearances with George Jessel.
- TUCKER, TOMMY. Singer, WFIL, Philadelphia. (R) Also Mutual; WIBG, Glenside; WIP and KYW, Philadelphia.
- TULLEY, TOM. Actor (leads, characters).

  (R) Gang Busters, 1936-38 (Colgate-Palmolive-Peet, CBS); Famous Fortunes, 1937 (General Shoe Corp., Mutual); Your News Parade, 1937-38 (American Tobacco for Lucky Strike Cigarettes, CBS); The O'Neills, 1938 (Procter & Gamble for Ivory Soap, NBC Red and CBS); Court of Human Relations, 1938 (Vadsco Sales, Mutual); Design for Happiness, 1938 (American Tobacco Co., Mutual). (F) Shorts. (L) Dead End, 1937; Behind Red Lights; with Jack Pearl in One Flight Down; others.
- TUPPER, HOWARD L. Announcer, continuity writer, WGY, Schenectady.
- TURBEVILLE, EDWARD. Tenor, WAPI, Birmingham.
- TURLEY, IRETA. Dramatist, KTSM, El Paso.
- TURNER, CHARLES. Tenor, WAPI, Birmingham.
- TURNER, DONNIS. Tenor, KUOA, Siloam Springs.
- TURVEY, BERTRAM L. Pianist, pipe organist, CHWK, Chilliwack.
- TUTTLE, ELSIE C. Pianist, commentator (women's news, fashions), WSJS, Winston-Salem.
- TWERP, JOE. Comedian, writer. (R)
  Merrymakers, 1933-34 (Ford Motor Co.,
  CBS, Don Lee); Funfest, 1934 (General
  Petroleum, CBS, Don Lee); Sunday
  Night Hi Jinks, 1934-35 (Warner Bros.,
  Pacific Coast network); Radio City Party,
  1935 (Radio Corp. of America, NBC
  Blue); Mickey Mouse Theatre of the Air,
  1938 (Pepsodent Co., NBC Blue). (F)
  M-G-M, Paramount, Columbia, 20th Century-Fox, RKO (f). (L) All God's Chillun Got Wings (O'Neill). (V) Theatre appearances.
- TWISS, CLINTON. Script writer. (R)
  The Best of the Week (Globe Grain &
  Milling Co., NBC Red).
- TYLER, JOE ("Jake"). Singer, mandolinist (hillbilly), WRVA, Richmond. (R) Also Corn Cob Pipe Club, NBC, 1932-36.

- TLYER, NOAH C. Announcer, WIOD, Miami.
- TYSON, DAVE. Announcer, actor, singer, children's programs, WFIL, Philadelphia. (R) Also KYW, Philadelphia; WPG, At-
- lantic City; WTNJ, Trenton. (V) Bermuda Bound, 1920-22; Steel Pier Minstrels, 1922-27.
- **TYSON, JIMMY.** Musician, WIP, Philadelphia.

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- **UEBELHART, JAMES W.** Announcer, WSPD, Toledo. (F) Shorts.
- UHLES, ELZA. Violinist, KOIN-KALE, Portland. (V) Theatre appearances.
- ULMER, WILLIAM R. Producer, special events, announcer, actor, KSOO-KELO, Sioux Falls. (F) Ray Bell Films. (V) Night club M. C.
- UNCLE EZRA. See Patrick J. Barrett,
- UNGER, STELLA. Script writer. (R) Information Service, 1937-38 (Hecker Products Corp., Mutual); Myra Kingsley, 1937-38 (Hecker Products Corp., Mutual).
- UPSON, DEAN R. Singer with male trio, WSM, Nashville. (R) Also Anheuser-Busch program, CBS, 1930; Crazy Water Crystals program, NBC, 1934. (V) 1925-36; theatre appearances, 1937-38. (Also RCA Victor recordings).

- UPTON, MONROE. Writer, comedian.
  (R) Appeared on Al Pearce & His Gang, 1935-36 (Pepsodent Co., NBC Red); script writer for Universal Rhythm, Jan. 1, 1936 to April 2, 1937 (Ford Motor Co. Dealers, CBS) and Watch the Fun Go By, since Jan., 1937 (Ford Motor Co., CBS). (V) Act as Lord Bilgewater, since 1930.
- URRY, FRANCIS L. Character actor, announcer, KSL, Salt Lake City. (R) Also transcriptions. (L) New Moon, 1931; Vagabond King, 1932; The Student Prince, 1933; others.
- UTTAL, FRED. Announcer, M. C., producer. (R) Big Sister, 1936-38 (Lever Bros. for Rinso, CBS); Melody Puzzles, 1938 (American Tobacco for Lucky Strike Cigarettes, NBC Blue); for Men Only, 1938 (Bristol-Myers for Vitalis, NBC Red); There Was a Woman, 1938 (Glass Containers Assn. of America, NBC Blue); others, not current.

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- VAIL, MYRTLE. See Myrt & Marge.
- VAILE, DAVID S. Announcer, actor, KYA, San Francisco.
- VALENTINE, BOB. Announcer, WIRE, Indianapolis. (R) Also WOWO, Ft. Wayne; WGN, Chicago. (L) 1909-18, stock. (V) 1911-29.
- VALENTINE, GRACE. Actress. (R) Big Sister, 1937 (Lever Bros. for Rinso, CBS); The Road of Life, 1938 (Procter & Gamble for Chipso, CBS); Myrt & Marge, 1938 (Colgate-Palmolive-Peet for Super Suds, CBS); The Gospel Singer, 1938 (P & G for Ivory Soap, NBC Blue); local shows, transcriptions, since 1931. (F) M-G-M, 1915-16; Ivan Pictures, 1916-17; Independent Pictures, 1933-34 (f). (L) Yellow Jacket, 1914 (original production); Dorian's Divorce, with Lionel Barrymore, 1916; Lombardi, Ltd., with Leo Carillo, 1917; Night Hawk (road), 1927; Three Men on a Horse, 1935-36; others, including stock (s, f). (V) Four
- Flush, 1923-24; night club and theatre appearances.
- VALENTINE, LEW. Production manager, WOAI, San Antonio. (R) Also Texas Quality and Mutual networks.
- VALENTINE, RANCE. Announcer, WTAM, Cleveland.
- VALLEE, RUDY (Hubert Prior Vallee).
  Orchestra leader, singer, M.C. (R)
  Fleischmann Hour, 1929-36 (Standard
  Brands for Fleischmann's Yeast for
  Health, NBC Red); Royal Gelatin Hour,
  1937-38 (Standard Brands for Royal
  Gelatin, NBC Red). (L) WMCA, New
  York City, 1928. (F) RKO, Fox, Warner
  Bros. (s); shorts. (L) George White's
  Scandals, 1931, 1935. (V) Theatre, hotel
  and night club appearances. (Recordings,
  RCA Victor, Brunswick, Columbia,
  Durium and Bluebird.)
- VAN CAMP, BOB. Organist, WDNC, Durham. (V) Theatre appearances.

- VAN DOVER, BUD. (Tom, of Tom, Dick and Harry Trio). Singer, comedian, actor. (R) Tom, Dick and Harry, 1937 (Fels & Co., Mutual). (LS) WGN, Chicago. (V) 1934-36.
- VAN DOVER, GORDON. (Harry, of Tom, Dick and Harry). Singer, comedian, actor. (R) Tom, Dick and Harry, 1937 (Fels & Co., Mutual). (LS) WGN, Chicago.
- VAN DYNE, WAYNE. Actor. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual).
- VAN HARVEY, ART. Actor. (R) Vic and Sade, 1934-38 (Procter & Gamble, NBC Red and Blue).
- VAN STEEDAN, PETER. Orchestra leader.
  (R) Ray Perkins (Barbasol Co., NBC Red); Jack Pearl (Standard Brands, Inc., NBC Red); For Men Only (Bristol-Myers Co., NBC Red); Town Hall Tonight (Bristol-Myers Co., NBC Red); Lucky Strike Hit Parade (American Tobacco Co., CBS). (F) Shorts (Warner Bros.).
  (V) Various hotels and clubs.
- VANDAGRIFT, CARL W. Announcer, continuity writer, WOWO-WGL, Ft. Wayne.
- VANDERPYL, ELLIS C. Sports commentator, WGAR, Cleveland. Also commercial manager of WGAR.
- VAN DOREN, MILDRED. Pianist, organist, WELL, Battle Creek.
- VAN DYK, JAMES. Dramatic actor, announcer. (R) Death Valley Days, 1935-37 (Pacific Coast Borax, NBC Blue); On Broadway, 1937 (Diamond Crystal Shaker Salt, NBC Blue); currently Mrs. Wiggs of the Cabbage Patch (Hill's Cold Tablets & A. S. Boyle Co.'s Old English Floor Wax, NBC Red); Pretty Kitty Kelly (Continental Baking Co., CBS); David Harum (B. T. Babbitt, NBC Red); John's Other Wife (Affiliated Products, NBC Red); also frequently on Easy Aces (Anacin, NBC Blue); Gang Busters (Colgate-Palmolive-Peet); others. (F) Commercials.
- VAN HECKE, NOEL B. Announcer, producer, continuity writer, WSAU, Wausau.
  (V) The Phantom Pianist, 1929-31.
- VASSAR, WALTER. Singer, WBIG, Greensboro.
- VAUGHN, BERYL. Actress (ingenues, babies), WXYZ, Detroit. (R) Also Mutual; Michigan Radio Network. (F) Commercial shorts.

- VAUGHN, VELMA. Accompanist, KHSL, Chico.
- **VEDDER, CHESTER D.** Announcer, producer, singer, WGY, Schenectady.
- VEILLER, BAYARD. Writer. (R) Valiant Lady, 1938 (General Mills, Inc., CBS).
- VENTER, MEL. Annourcer, M.C., KFRC, San Francisco. (R) Also Stewart-Warner program, CBS, 1936. (L) What Price Glory, Trial of Mary Dugan, 1929.
- VERMILYEA, HAROLD. Actor. (R) The Jouple Next Door (Procter & Gamble, Mutual).
- VERNER, WILLIAM. Announcer, WAPI, Birmingham. (R) Also WSFA, Montgomery; WRC and WMAL, Washington.
- VERRILL, VIRGINIA. Singer, dramatic actress. (R) Log Cabin Jamboree, 1937-38 (General Foods for Log Cabin Syrup, NBC Red); numerous others, including transcriptions. (F) Sam Goldwyn (f); shorts. (V) Vocals by Verrill, since 1933.
- VE VERKA, EVE. Beauty, fashion and health commentator. (R) Hecker's Information Service, 1937-38 (Hecker Products Corp., Mutual). (Has conducted Charm Schools for numerous newspapers.)
- VEYSEY, MAY. Pianist, CJRC, Winnipeg.
- VIC AND SADE. See Art Van Harvey and Bernardine Flynn.
- VICKERS, LEE E. Announcer, producer, program director, WDNC, Durham.
- VIDACOVICH, PINKY. Orchestra leader, WWL, New Orleans.
- VIDAL, W. H. ("Uncle Bill"). Director of special features, junior department, WRTD, Richmond. (R) Also WCHV, Charlottesville.
- VILLELLA, JOE. M.C., orchestra leader, KQV, Pittsburgh. (V) Theatre appearances.
- VINCENT, LARRY. Singer, comedian, pianist, WCAU, Philadelphia. (V) Circuit and theatre appearances.
- VINEY, HENRY. Announcer, sports commentator, CJOC, Lethbridge. Guest appearance, Imperial Oil Hockey Broadcast, 1937 (Imperial Oil Co., Canadian Broadcasting Corp.).
- VOELKER, FRANK. Blind organist, WMT, Cedar Rapids.

- **VOICE OF EXPERIENCE.** See M. Sayle Taylor.
- VOICES THREE (Amy Arnell, Archie Berdahl, Kerwin Somerville). Vocal trio. (R) Phil Baker, 1936 (Gulf Refining Co., CBS); Thirty Minutes in Hollywood, 1937-38 (Regional sponsorship, Mutual). (Featured with Tommy Tucker's Orchestra.)
- VON AMMON, FRED. Actor. (R) Today's Children (Pillsbury Flour Mills Co., NBC Red).
- VON EGIDY, "BARON" K. News editor, KMPC, Beverly Hills. (L) 17 years. (V) With Marjorie Rambeau.
- VON LINDER, L. Announcer, writer, WMT, Cedar Rapids.
- VONN, VYOLA. Singer, actress. (R)
  Texaco Town, 1937-38 (Texas Co. for
  Texaco Gasoline, CBS). (GA) Kellogg
  program, 1936; others. (F) Shorts. (L)
  Take a Chance (western company),
  1934. (V) Kewpie Twins.
- VON ZELL, HARRY. Announcer, producer. (R) Paul Whiteman, 1928-29 (Old Gold Cigarettes, CBS); Henry & George, 1930-31 (Henry & George Cigars, CBS); Joe & Vi, 1931-34 (Graybar Electric, CBS); Vitality Parade, 1931-32 (Vitality Shoes, CBS); March of Time, 1931-35 (Time, Inc., CBS); La Palina Presents, 1932-33 and Smoke Rings, 1933-34 (La Palina Cigars, CBS); All American Football Show, 1932 (Postum, CBS); Van Heusen Presents, 1932 (Van Heusen Collars, CBS); Henry Burbig, 1932 (Necco Candy Co., CBS); Weed Variety Program, 1932 (Weed Tire Chains, CBS); Roy Atwell, 1932-33 (Tidewater Oil, CBS); Grace Moore and Lou Holtz, 1932-33 (Chesterfield Cigarettes, CBS); Whis-

pering Jack Smith, 1933 (Musterole, CBS); Elmer Everett Yess, 1933 (Plymouth Motors, CBS); Stoopnagle & Budd, 1933 (Pontiac Motors and Camel Cigarettes, CBS); Will Rogers, 1933 (Gulf Refining, CBS); Newspaper of the Air, 1933-34 (Gulf Refining, CBS); Byrd Antarctic Expedition, 1933-35 (Grapenuts, CBS); Vick's Open House, 1934 (Vick Chemical Co., CBS); Socony Snow Village Sketches, 1934 (Socony-Vacuum, CBS); Walter O'Keefe, 1934-35 (Camel Cigarettes, CBS); Feenamint Amateur Hour, 1934-35 (Feenamint, CBS); Flying Red Horse Tavern, 1934-35 (Socony-Vacuum, CBS); Great American Tourist, Phil Baker, 1935 (Gulf Refining, CBS); Julia & Frank Crumit, 1935 (Gulf Refining); Good Gulf Gasette, Phil Baker, 1935 (Gulf Refining, CBS); Packard Presents Lawrence Tibbet, 1935-36 (Packard Motors, CBS); Town Hall Tonight, 1935-38 (Bristol-Myers, NBC Red); Good Gulf Summer Stars, 1936 (Gulf Refining, CBS); The Perfect Fool, Ed Wynn, 1936-37 (Spud Cigarettes, NBC Blue); Minute Men, Stoopnagle & Budd, 1936-37 (Minute Tapioca, NBC Blue); Phil Baker, 1937-38 (Gulf Refining, CBS); We the People, 1937-38 (Sanka Coffee, CBS). (F) Pathe News; Warner Bros. and Paramount shorts. (V) M. C. of stage units. (Member CBS announcing staff, 1930-35; currently with Young & Rubicam.)

- VOORHEES, DON. Musical director. (R)
  Cavalcade of America (E. I. du Pont de
  Nemours Co., CBS); Maxwell House
  Show Boat (General Foods Corp., NBC
  Red); Texaco Fire Chief (The Texas Co.,
  CBS); others. (L) Broadway Brevities
  of 1920, 2nd George White's Scandals,
  Earl Carroll's Vanities, Rain or Shine.
- VOSAS, MARY ANN. Entertainer, WWVA, Wheeling. (V) Personal appearances.



- WADE, ALBERT G. II. Writer, WLS, Chicago.
- WADE, FRED. Chief announcer, singer, character actor, WTIC, Hartford. (R) Also WICC, Bridgeport.
- WADE, GEORGE. Entertainer, WRVA, Richmond. (R) Also WPTF, Raleigh.
- WAGNER, HAROLD M. Announcer, program director, WESG, Elmira.
- WAGNER, RALPH. Sports broadcasts, WOW, Omaha,

- WAIGHT, GEORGE ("Dr. Query"). Conductor intelligence test programs, CKY, Winnipeg. (L) Little Theatre productions (s).
- WAKEFIELD, K. JACK. Musician, KFEQ, St. Joseph. (V) Larry Rich Co., 1929-33; Hope Emerson & Joe Wallace, 1933; Hugh Skelly Revue, 1933.
- WAKEFIELD, OLIVER. Comedian. (R) Fox Fur Trappers, 1933 (I. J. Fox, CBS); Philip Morris Program, 1935 (Philip Morris & Co., NBC Red); Chesterfield Program, 1937-38 (Liggett & Myers To-

- bacco Co. for Chesterfield Cigarettes, CBS). (GA) Rudy Vallee programs, 10 times since 1933. (F) British International Pictures, Fox (British) Pictures (s, f). (L) Ziegfeld Follies, 1933-34 (f). (V) Theatre, hotel and night club appearances.
- WALDROP, ROBERT. Announcer. (R) John's Other Wife, 1937-38 (Affiliated Products, NBC Red).
- WALKER, MARIE L. Actress, CKOC, Hamilton. (R) Also NBC and CBS programs, 1933. (L) Productions by George M. Cohan, Henry Miller, Jones & Green, William A. Brady and others (f). (V) Appearances with Louis Mann, Elliott Dexter, Marie Cahill and others.
- WALKER, PAUL. Commentator, WKBO, Harrisburg.
- WALKER, WILANNA R. (Nancy Nash). Dramatic actress, WAPI, Birmingham.
- WALL, PEGGY. Actress (dramatic, ingenue). (R) It Can Be Done, 1936-38 (Household Finance Co., NBC Blue); The Romance of Helen Trent, 1937-38 (Affiliated Products for Edna Wallace Hopper, CBS); Monticello Party Line, 1937-38 (Caldwell's Syrup, transcriptions); Stepmother, 1938 (Colgate-Palmolive-Peet, CBS). (L) Stock, 1935-37 (f).
- WALLACE, GUY C. Actor, announcer, WBRY, Waterbury. (R) Network shows including Gillette Community Sing (Gillette Razor Co.), Burns & Allen (White Owl Cigars), not current. (F) Short (Paramount), 1931. (L) Le Gallienne Civic Repertory Theatre, 1931-32. (V) "Count Ernest Russo," 1933.
- WALLACE, LOLA A. Pianist, musical director, WGST, Atlanta.
- WALLACE, WESLEY. Production, WPTF, Raleigh.
- WALL, TE, WILLIAM J. Announcer, KRBC bilene.
- walfacter, str.NET. Actress (comedy, ch. Division. (ght), Federal Theatre Raand WOR, New R) WOV, WMCA, WHN Warner Bros.; York. (F) Paramount, shows, 1912-24 st. rts. (L) Fred Stone (V) Chester Hale, 1929-
- WALLENSTEI

cal director stone, 1937-, Co., NBC Resolo cellist, tra, 1923-29; ALFRED FRANZ, Musi-R) The Voice of Fire-Firestone Tire & Rubber (Musical director, WOR; icago Symphony Orchesead of cello department,

- Chicago Musical College, 1927-29; member of New York Philharmonic Orchestra, since 1929; concert tours in Europe, North and South America).
- WALLING, WINIFRED. Musician, arranger, producer, KFH, Wichita. (V) Red Jackets (girl band), Frank Silver's Presentations.
- WALLINGTON, JAMES. Announcer, M. C. (R) Eddie Cantor, 1936-37 (Lehn & Fink for Pebeco Toothpaste, CBS); Texaco Town, 1937-38 (Texas Co. for Texaco Gasoline, CBS); numerous others since 1930, including programs for Standard Brands, Sun Oil, Coty, Cutex (all NBC). (F) Republic, Columbia (f); shorts. (V) With own unit, 1932-36.
- WALPOLE, HELEN. Actress. (R) Mr. Keen, Tracer of Lost Persons (American Home Products Corp., NBC Blue).
- WALPOLE, KATHERINE. Director KOBH Players, KOBH, Rapid City.
- WALSH, GEORGE E. Sports announcer, producer, WRUF, Gainesville.
- WALTER, WILMER. Actor (character leads). (R) 'March of Time, 1932-34 (Time Magazine, CBS); Helen Hayes in Bambi, 1935-37 (General Foods for Sanka Coffee, NBC Blue); The Gumps, 1936-37 (Corn Products Refining Co., CBS) and 1937-38 (Lehn & Fink for Pebeco Tooth Paste, CBS); David Harum, 1936-38 (B. T. Babbitt for Bab-O, NBC Red). (F) Goldwyn (supporting Madge Kennedy). (L) With Erlanger, E. H. Sothern, Tom Powers and others; stock leading man, 18 years. (V) The Late Van Camp, 1915-17.
- WALTERS, JOE. Announcer. (R) Sperry Male Chorus Parade, 1937 (Sperry Flour, CBS); Good Afternoon, Neighbors, 1937 (Durkee Famous Foods, CBS); Man to Man Sports, 1938 (Roi-Tan Cigars, CBS). (Staff announcer, KSFO, San Francisco).
- WALTERS, WILLIAM F. Pianist, WIBX, Utica.
- WALTON, HUGH. Announcer, WCAU, Philadelphia.
- WALTON, SYDNEY. Commentator, producer, announcer. (R) Hecker's Information Service, 1937-38 (Hecker Products, Mutual); Famous Fortunes, 1938 (General Shoe Corp., Mutual); Voice of Experience, 1938 (Lydia E. Pinkham, Mutual). (F) Paramount (commentator, pictorials); Pathe News (featured commentator); National Screen Trailers. (L) Stock, 1933; director, Vagabond Players, Baltimore Civic Opera, Johns Hopkins

University Playshop. (Formerly dramatic director, WBAL, Baltimore; news commentator, WHN, New York City; announcer, WMCA, New York City and WNEW, New York City; currently with WOR.)

- WAMBOLT, MELVIN. Script writer. (R) Public Hero No. 1 (Falstaff Brewing Corp., NBC Red).
- WARD, CHARLES O. Novelty musical act, "Hoosier Hot Shots." (R) National Barn Dance, 1934-38 (Miles Laboratories for Alka-Seltzer, NBC Blue); Uncle Ezra, 1935-38 (Alka-Seltzer, NBC Red). (F) Shorts. (L) Sis Hopkins; Way Down East (f). (V) Buzzington Rube Band, later as Rustic Revellers, 10 years; theatre appearances. (Also recordings for Brunswick.)
- WARD, CLAUDE. Producer, M. C., children's programs, WRC-WMAL, Washington. (R) Corn Cob Pipe Club, 1934-35 (Larus Bro., Mutual, 1934; Yankee, 1935); others, including local shows on WRVA, Richmond.
- WARD, PERRY. Announcer, M.C., WKY, Oklahoma City. (L) Within the Law, 1934; Judgment Day, 1935; others (f). (V) Theatre appearances.
- WARE, WILLIAM E. News and sports commentator, WCAU, Philadelphia. (V) Theatre appearances.
- WARING, FRED M. Orchestra leader, M.C. (R) Fred Waring and His Pennsylvanians (P. Lorillard Co., CBS, 1933-34; Ford Motor Co., NBC Blue, 1934-37; Bromo Quinine, NBC Red, beginning fall of 1938). (F) Warner Bros. (s); shorts. (L) Hello Yourself, 1928-29; Rah Rah Daze, 1930; New Yorkers, 1930-31. (V) Theatre engagements, 1921-38. Records.
- WARNER, GERTRUDE. Actress, WTIC, Hartford.
- WARNOW, MARK. Musical director. (R) Your Hit Parade, 1937 (American Tobacco Co. for Lucky Strike Cigarettes, CBS); Jack Berch and His Boys, 1937 (Fels Co. for Fels Naptha Soap, CBS); We, The People, 1937-38 (General Foods for Sanka Coffee, CBS); New York on Parade, 1937-38 (Consolidated Edison Co., WEAF, New York City). (F) Short.
- WARWICK, HOWARD. Writer. (R) The Virginians and Kenrad Unsolved Mysteries, 1933-35 (Crosley Radio, Mutual); Morning in the Mountains, 1934 (Crosley Radio, Mutual); Crosley Follies, 1935 (Crosley Radio, Mutual); Macy and Her Men, 1935 (Crosley Shelvador, Mutual);

You, the Unseen Jury, 1938 (Morris Plan Industrial Bank, NBC Red). (L) The Ave Maria Hour, 1935-37 (WHN, WINS, (L) The New York). (Former continuity editor WLW-WSAI, Cincinnati, 1934-39. Radio editor of Writer's Digest, 1937-38.)

- WATERMAN, WILLARD L. Actor. (R) Girl Alone, 1936-37 (Kellogg Co., NBC Red); Public Hero No. 1, 1937-38 (Falstaff Brewing Co., NBC Red); It Can Be Done, 1937-38 (Household Finance Co., NBC Blue); Attorney-at-Law, 1938 (S. C. Johnson & Son for Johnson's Wax, NBC Blue).
- WATERS, JAMES R. Character actor. (R) Papa Jake Goldberg in The Goldbergs, 1930-34 (Pepsodent Co., NBC Red): The House of Glass, 1935 (Colgate-Palmolive-Peet, NBC Blue); The Goldbergs, 1937-38 (Procter & Gamble for Oxydol, CBS; WHN, New York City, added, 1938). (L) Friendly Enemies, Abie's Irish Rose, Potash & Perlmutter, The Detour, Bronx Express, It's a Boy, Jarnigan, Wonder Boy, Excursion; others (s, f). (V) Single act and one-act playlets in U. S., Canada, Great Britain, South Africa, Australia and New Zealand; theatre appearances with The Goldbergs, 1934.
- WATERS, VERNON ("Captain Ozie"). Ballad singer, KLZ, Denver, (R) Also KMBC, Kansas City; KPRC, Houston. (F) Shorts. (Also Brunswick recordings.)
- WATKINS, GEORGE. Singer. (R) Member of Roy Compbell's Royalists on Time of Your Life, Oct. to Dec., 1937 (Gruen Watch Co., NBC Red). (V) Appearances with Roy Campbell's Royalists.
- WATSON, BROOKS. News commentator, WMBD, Peoria.
- WATSON, GEORGE M. Announcer, M.C. (R) Double Everything, 1937-38 (Wm. Wrigley, Jr., Co., CBS). (LS) WBBM, Chicago. (F) Shorts.
- WATSON, JESSIE C. Pianis singer, KALB, Alexandria. . sician, sı.
- WATSON, TOMMY L. M. IBW, Topeger, WLS, Chicago. (R) Also (V) Oklahoma Cowboys,
- WAXMAN, STANLEY. D (R) Helen Menken in Se-1937 (Bayer Aspirin, CBS Friend, 1937 (Personal CBS); Famous Jury Tria: nen Co., Mutual); True S Human Relations, 1937 (M lications, NBC Red); Si

natic actor. nd Husband, our Unseen nance Co., 1937 (Menry Court of afadden Pub-.oke Dreams,

ears.

- 1937 (La Fendrich Cigars, Mutual); 1937 Radio Show, 1937 (Health Products for Feen-a-mint, Mutual); Personal Column of the Air, 1937 (Procter & Gamble, NBC Blue); Life of Mary Sothern, 1937-38 (Hind's Honey & Almond Cream, CBS); John's Other Wife, 1938 (Affiliated Products, NBC Red); Believe It or Not, 1938 (General Foods Corp., NBC Red). (LS) WMCA, WOR, New York. (F) Shorts. (L) The Eternal Road, 1937.
- WAYWARD, HENRY. Script writer. (R) Heinz Magazine of the Air (H. J. Heinz Co., CBS).
- WEATHERWAX, BEN K. Program director, announcer, KXRO, Aberdeen. (V)
  Two in a Fog, Harpo and the Harpies, 1927-31.
- WEAVER, JANE. Director women's activities, commentator, WTAM, Cleveland. (L) Greenwich Village Players, 1930; Tarrytown Players, 1931 (s).
- WEAVER, LOUISE. Pianist, KFRO, Longview.
- WEBB, DORIS. Singer, pianist, announcer, WLTH, New York. (V) Theatre appearances.
- WEBB, JANE. Dramatic actress (juvenile).
  (R) Tom Mix and His Ralston Straight Shooters, 1937-38 (Ralston Purina Co., NBC Blue). (Contract actress, NBC).
- WEBB, KENNETH. Writer, director. (R) Blackstone Plantation series, which ended 1933 (Blackstone Cigars, CBS); Bond Bread Program with Julia Sanderson & Frank Crumit, 1933-36 (General Baking, CBS); Powder Box Revue, 1934 (Hudnut Sales Co., CBS); Big Ben Dramas, 1934-36 (Western Clock Co., NBC Red); Cavalcade of America, 1935-38 (E. I. du Pont de Nemours, CBS); The Wonder Show, 1936 (Continental Baking, NBC Red); The Heart of Julia Blake, 1938 (Armstrong's Quaker Rugs, transcriptions). (F) Director-author, 1919-30 Vitagraph, Famous-Players-Lasky, Whitman Bennett, First National, Pathe and others. (L) Author of One of the Family, 1935; The Houseboat on the Styx, 1928; Zombie, 1933; co-author of The Gay Divorcee, 1933; sketches in The Ritz Revue, The Sketch Book, Artists and Models, Who Cares. (V) Author of numerous acts, including The Rainbow Cocktail, Under the Same Moon, The Best Sellers. (President of the Radio Writers Guild; currently associated with Batten, Barton, Durstine & Osborne.)
- WEBER, CARL. Actor. (R) Romance of Helen Trent (Affiliated Sales Co., CBS).

- WEBER, MAREK. Violinist, conductor.
  (R) Magic Key of RCA, 1937-38 (Radio Corp. of America, NBC Red); Contented Hour, 1938 (Carnation Milk, NBC Red). (LS) Broadcasts from Stevens Hotel, 1937-38 (WENR, WMAQ, Chicago). (L) Concert recitals in European cities. (V) Appearances in Europe. (Also recordings for H. M. V., an English company, RCA Victor, Electrola and others).
- WEBSTER, CHARLES. Actor (characters. leads). (R) Palmolive Beauty Box Theatre, 1936-37 (Palmolive Soap, CBS), Life of Mary Sothern, 1937 (Hind's Honey & Almord Cream, CBS); Behind Prison Bars, 1937 (Sloan's Liniment, NBC Blue); March of Time, 1937 (Time, Inc., NBC Blue); Cavalcade of America. 1937 (E. I. du Pont, CBS); Nash Speedshow, 1937 (Nash-Kelvinator, CBS); on Broadway, 1937-38 (Diamond Crystal Salt, NBC Blue); Big Sister, 1937-38 (Rinso, CBS); Aunt Jenny's Real Life Stories, 1937-38 (Spry, CBS); The Shadow, 1937-38 (Blue Coal, Mutual); Myrt & Marge, 1938 (Super Suds, CBS); Your Hollywood Parade, 1938 (Lucky Strike Cigarettes, NBC); How to Win Friends and Influence People, 1938 (Colgate Shave Cream, NBC Red); Believe It or Not, 1938 (Huskies & Post Bran Flakes, NBC Red). (Leading actor, NBC's Radio Guild, 1930-38; impersonator of Abraham Lincoln on NBC and CBS over 300 times, George Washington over 200 times). (L) Productions by Charles Frohman, Lee Shubert and others (f). (V) Appearances with Lonnie Haskell: others.
- WEBSTER, MAURIE. Announcer, producer. (R) Hometown Sketches, 1937-38 (Fels Naptha Soap, CBS); Scattergood Baines, 1937-38 (William Wrigley, Jr., Co., CBS); Hollywood in Person, 1937-38 (General Mills, CBS). (L) The Black Flamingo, 1938; Children of the Moon, 1934; The Pied Piper, 1935; The Dark Tower, 1935. (Chief announcer and program director, KVI, Tacoma, for 4 years; currently on staff of KNX, Los Angeles).
- WEBSTER, ROBERT S. Announcer, WSAY, Rochester. (R) Also WHAM.
- WEDLOCK, HUGH, JR. Script writer. (R) Jack Oakie's College (R. J. Reynolds Tobacco Co., CBS); others. (Usually writes as team with Howard Snyder.)
- WEEKS, BARBARA. Actress. (R) Court of Human Relations (Vadsco Sales Corp., Mutual).
- WEEKS, DONALD H. Actor (straight,

- character). (R) Skippy, 1932-36 (General Mills, NBC Red); Today's Children, 1933-38 (Pillsbury Flour Mills, NBC Red); Junior Nurse Corps, 1937-38 (Swift & Co. for Sunbrite Cleanser); others, including First Nighter and Grand Hotel (Campana Sales, NBC Red, NBC Blue). (F) Shorts. (L) Featured player. (V).
- WEELANS, LES. Musical director, KLZ, Denver.
- WEEMS, HESTER ANN. Commentator, WWVA, Wheeling, (V) WWVA Jamboree shows.
- WEEMS, TED. Orchestra leader. (R) Fibber McGee & Molly, June, 1936 to May, 1937 and July, 1937 to Jan., 1938 (S. C. Johnson & Son, NBC Red); Ted Weems Orchestra, 1937-38 (Varady of Vienna Cosmetics, Mutual); Sunday Matinee, 1938 (Varady of Vienna, Mutual). (V) Theatre and hotel appearances.
- WEGMAN, EDWARD. Announcer, WSAY, Rochester. (R) Also WESG, Elmira. (F) Shorts. (V) Theatre and night club appearances.
- WEILER, HARRY. Script writer. (R) Ben Bernie and All the Lads (American Can Co., NBC Blue).
- WEIMER, ORVILLE E. Announcer, news editor, news commentator, WAAW, Omaha. (R) Also various Iowa and Nebraska network shows.
- WEINGARTH, FRED C. Announcer, WDAF, Kansas City.
- WEINROTT, LES. Script writer. (R)
  Stepmother (Colgate-Palmolive-Peet Co.,
  CBS); Aunt Jemima's Cabin at the
  Crossroads (Quaker Oats Co., NBC
  Blue). (Head of L. A. Weinrott and
  Associates, producers.)
- WEINSTEIN, EVELYN. Actress, KSFO. San Francisco. (R) Also KYA, San Francisco; KEHE, Los Angeles. (L) Alice in Wonderland, 1927; Drunkard's Child, 1937; Men in White, 1937. (V) Night club appearances.
- WEINTRAUB, WILLIAM. Musician. (R)
  Burns and Allen (Campbell Soup Co.,
  CBS); Parties at Pickfair (National Ice
  Co., CBS). Currently staff musician,
  KSFO, San Francisco.
- WEIR, SNEDDEN. Announcer, WOKO, Albany. (L) Concert tours. (V) Roxy's Gang, 1924.
- WEIST, DWIGHT. Actor. (R) Cavalcade of America (E. I. du Pont de Nemours Co., CBS); Tommy Dorsey's Orchestra

- (Brown & Williamson Tobacco Co., NBC Blue); Just Plain Bill and Nancy (American Home Products Corp., NBC Red); Baker's Broadcast (Standard Brands, Inc., NBC Blue); Shell Chateau (Shell Union Oil Corp., NBC Red); News of Youth (Ward Baking Co., CBS); (L) Stock.
- WELCH, BOB. Script writer. (R) Kate Smith's Bandwagon (General Foods Corp., CBS).
- WELCH, HOMER. Producer, KGW-KEX, Portland. (L) Idiot's Delight, Portland Civic Theatre, 1938 (s).
- **WELCH, JOSEPHINE Y.** Program director, WSAR, Fall River.
- WELCH, PHYLLIS. Actress. (R) John's Other Wife (Affiliated Products, Inc., NBC Red).
- WELCH, WILLIAM E. Program director, announcer, KOBH, Rapid City. (V) Theatre organist, 1929-34.
- WELDON, JAMES M. Script writer, WICC, Bridgeport.
- WELLBAND, ERMA. Pianist, CJRC, Winnipeg.
- WELLES, ORSON. Writer, actor. (R) The Shadow (Delaware, Lackawanna & Western Coal Co., Mutual); also adaptations of Hamlet and Macbeth. (L) Producer and actor; Julius Caesar, 1937; Cradle Will Rock, 1937; Shoemaker's Holiday, 1938; Heartbreak House, 1938; others.
- wellington, kathrine. Commercial writer. (R) Guy Lombardo and His Orchestra, 1937-38 (General Baking Co. for Bond Bread, (CBS). (LS) Top Hatters, 1937-38 (Richard Hudnut Co., KYW, Philadelphia); Beatrice Fairfax, 1938 (Silver Dust and Gold Dust Co., WOR, New York); other local shows on WCAU, Philadelphia, and transcriptions.
- WELLIVER, RALPH, JR. Actor. (R)
  True Story Court of Human Relations
  (Macfadden Publications, NBC Red);
  Alias Jimmy Valentine, 1938 (Larus &
  Bro. Co. for Edgeworth Tobacco, NBC
  Blue). (LS) WOR, WMCA, New York;
  Young Widder Jones, 1937 (Sterling
  Products, Inc., WOR); Recordings. (F)
  Shorts.
- WELLS, BILLY K. Script writer (for Lou Holtz). (R) Monday Night Show (Brewers Radio Show Association, CBS).
- WELLS, DICK. Actor. (R) Court of Missing Heirs (Skelly Oil Co., CBS).

- WELLS, GEORGE. Script writer. (R)
  Lux Radio Theatre (Lever Bros. Co.,
  CBS).
- WELLS, LINTON. Commentator. (R)
  Magic Key of RCA, since Oct. 3, 1937
  (Radio Corporation of America, NBC
  Blue). (Also foreign correspondent, 26
  years; Hollywood screen writer; author
  of several books.)
- WELLS, SARA JANE. Actress. (R) Jack Armstrong (General Mills, Inc., NBC Red); Betty & Bob (General Mills, CBS); Guiding Light (Procter & Gamble, NBC Red). (L) Child actress, Stuart Walker's Co., 1921.
- WENDT, GEORGE E. Musician (trumpet), KSFO, San Francisco. (V) Theatre appearances with orchestras.
- WENTWORTH, HARRY. Casting director, FTRD. (R) Cast all productions 16 months, for Radio Division of Federal Theatre. (F) Casting director, 5 years, for Norma & Constance Talmadge Co.
- WENZEL, ARTHUR A. Accordionist. (R) National Barn Dance, 1937-38 (Miles Laboratories, Inc., for Alka-Seltzer, NBC Blue). (V) Theatre appearances. (Currently staff musician, WLS, Chicago.)
- WERNER, MARGUERITE. Pipe organist, WXYZ, Detroit. (R) Also Michigan Radio Network. (V) Theatre appearances.
- **WERNER, WILLIAM S.** Cowboy singer, WFAA, Dallas.
- WERTZ, HOYT. Announcer, actor, poetry reader, KCMO, Kansas City. (R) Also KMBC, KCKN and WDAF, Kansas City. (L) Resident Theatre productions, 1937-38 (f).
- WESLEY, JAY. Sports and special events, WEEI, Boston. (R) Also CBS regional programs.
- WESLEY, MARIE LOUISE. Singer, WRUF, Gainesville.
- WEST, JACK. Actor. (R) The O'Neills (Procter & Gamble Co., NBC Red).
- WEST, JANE. Script writer, actress. (R)
  The O'Neills (Procter & Gamble, NBC
  Red, Blue, CBS). (V) and (L) many
  years. Onetime circus performer.
- **WEST, NORRIS.** Announcer, producer, WCAU, Philadelphia.
- **WESTON SISTERS.** Harmony tric, WJAS, Pittsburgh.
- WETZLER, JOSEPHINE. Home-makers announcer, WMBD, Peoria.

- WEVER, NED. Actor. (R) Dick Tracy (Quaker Oats Co., NBC Red).
- WHALEY, BERT. Baritone. (R) Afternoon Serenade, 1937 (Pontiac Dealers of America, CBS); Bicycle Party, 1937 (Cycle Trades of America, NBC Red). (V) Chase & Latour, Laurie & Whaley, 1933-37; theatre appearances. (Featured soloist with George Hall's Orchestra, CBS sustaining program; transcriptions.)
- WHALEY, STORM. Commentator, announcer, KUOA, Siloam Springs.
- WHEELER, ANTHONY K. Announcer, WNBF, Binghamton.
- WHEELER, MARSHA. Commentator, interviewer, continuity writer, WKRC, Cincinnati. (R) Also WLW and WCKY, Cincinnati.
- WHIPPLE, JAMES. Script writer. (R)
  Zenith Radio Foundation (Zenith Radio Corp., CBS).
- WHISENANT, A. D. ("Whiz"). Sports commentator, announcer, KRBC, Abilene.
- WHITAKER, HAL. Singer, WFAA, Dallas. (V) Bumble Bees.
- WHITE, AL. Actor. (R) Good Afternoon Neighbors (Durkee Famous Foods, Inc., CBS); My Secret Ambition (Durkee Famous Foods, Inc., CBS).
- WHITE, ALBERT. Musical director. KSFO, San Francisco. (R) Also Mutual Broadcasting System; transcriptions. (V) Appearances with Horace Heidt, Sophie Tucker.
- WHITE, BILLY. Actor, tenor. (R) Sinclair Minstrels, Nov. 18, 1935 to Jan. 4, 1937 (Sinclair Reining Co., NBC Blue); Kaltenmeyer Kindergarten, Nov. 1, 1936 to Oct. 30, 1937 (Quaker Oats, Co., NBC Red). (V) Theatre appearances; with own band at Chicago night club; featured soloist with Ted Fio-Rito, Gus Arnheim, Bing Crosby, Jimmy Grier, Carlos Molina, and others.
- WHITE, DAVE (Dave White's Texas Ramblers). Orchestra leader, WDEV, Waterbury.
- WHITE, DAVID W. Program director. (R)
  Mobil Oil Concert, 1925-33 (Socony-Vacuum, NBC Red); Guy Lombardo &
  His Orchestra, 1934-38 (General Baking
  Co. for Bond Bread, CBS). (LS)
  Schaefer Revue, 1937-38 (F. & M.
  Schaefer Brewing Corp., WOR and
  WEAF, New York).

- WHITE, FRED M. Writer, KGW-KEX, Portland. (L) Stock, 1913.
- WHITE, MRS. HAMILTON. Social shopper, WSYR, Syracuse.
- WHITE, HELEN CARROLL. Women's commentator and stylist, WDAF, Kansas City.
- WHITE, KENNETH E. Newscaster, announcer, WAPO, Chattanooga. (R) Also KALB, Alexandria.
- WHITE, LES. Script writer. (R) Tim & Irene (Admiracion Laboratories, Inc., Mutual); Royal Crown Revue (Royal Crown Cola, NBC Blue).
- WHITE, LEW. Organist. (R) Travel Talks by Malcolm La Prade (Thomas Cook & Son, NBC Red); Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red). (F) Shorts. (V) Theatres, expositions.
- WHITE, ORRIN F. Singer, WEEI, Boston.
  (R) Also WBZ and WNAC. Boston;
  WTIC, Hartford. (L) Peaceful Haven;
  Great American Home. (V) Theatre appearances.
- WHITEHEAD, CHARLES R. ("Chuck").
  Trap drummer, KGW-KEX, Portland.
  (R) Also KOIN-KALE, Portland. (L)
  Henry Duffy Players (musical director),
  1928. (V) Since 1902; Chuck Whitehead's Band; Chuck Whitehead's Family
  Band; others. (Manager, Spokane Symphony Orchestra, 1917-24.)
- WHITEHEAD, HENRY COWLES. Musical director, WTAR, Norfolk. (R) B. A. Rolfe Orch., 1932-33 (Procter & Gamble, NBC.) (V) Radio City Music Hall Orch.; Earl Carroll's Vanities, 1932.
- WHITEMAN, PAUL. Orchestra leader.
  (R) Paul Whiteman's Orchestra, 1932 (Buick Motor Car Co., NBC Red); Paul Whiteman Chieftains, 1932 (Pontiac Motor Car Co., NBC Blue); Paul Whiteman's Orchestra, 1933-35 (Kraft-Phenix Cheese Corp., NBC Red); Paul White-man's Musical Varieties, 1936 (Jergens-Woodbury Sales Corp., NBC Blue); Paul Whiteman and His Orchestra, 1937-38 (Liggett & Myers for Chesterfield Cigarettes, CBS). (F) Universal (s); 20th Century-Fox; Vitaphone shorts. (L) Three Ziegfeld Follies, Dillingham's Lucky: Billy Rose's Jumbo (s). (V) Personal appearances in theatres, night clubs and hotels throughout the country; European tour. Concerts, alone and with symphony orchestras; onetime viola player in Denver Symphony; organizer of first internationally known "jazz"

- band (largely responsible for introduction of "jazz" in Europe); Victor records.
- WHITLEY, BILL. Lyric baritone, WAAT, Jersey City. (R) Also NBC, WNEW, New York. (V) Theatre, hotel and club appearances.
- WHITLEY, THOMAS M. Musician, WWVA, Wheeling. (V) Road bands.
- WHITMAN, VICTOR. Script writer. (R) Carol Kennedy's Romance (H. J. Heinz Co., CBS).
- WHITMAN, ZAYNE. Actor. (R) Thrills (Union Oil Co., NBC Red).
- WHITNEY, FRANK ("Curley"). Singer KSFO, San Francisco. (V).
- WHITNEY, YALE. Announcer, KFI-KECA, Los Angeles. (L) Concert recitals.
- WHITTEMORE, JOSEPH F. Singer, WMBG, Richmond. (V).
- WICKER, IREENE. Actress, singer. (R)
  The Singing Lady, 1931-38 (Kellogg Co.,
  NBC Blue); Ireene Wicker's Music
  Plays, 1936-38 (Kellogg Co., Mutual);
  others. Specialist in children's stories
  and songs.
- widner, Harriette K. Actress (Negro characters). (R) Grand Hotel, 1933-37 (Campana Sales, NBC Blue); The First Nighter, 1933-37 (Campana Sales, NBC Red); Tale of Today, 1935-38 (Princess Pat, Ltd., NBC Red); Amos 'n' Andy, 1935 (Pepsodent Co., NBC Red); Sinclair Minstrels, 1936 (Sinclair Refining Co., NBC Blue); Fibber McGee & Molly, 1937 (S. C. Johnson & Son, NBC Red); Couple Next Door, 1937 (Procter & Gamble, Mutual); Betty & Bob, 1937 (General Mills, CBS); Aunt Jemima in the Cabin at the Crossroads, 1937-38 (Quaker Oats Co., NBC Blue).
- **WIENESICK, EMERALD.** Pianist, organist, KHQ-KGA, Spokane.
- WILBER, CHARLES. Singer, WMT, Cedar Rapids. (V) Theatre appearances.
- WILBER, MAX. Singer, WMT, Cedar Rapids. (V) Theatre appearances.
- WILBOURN, JOHN L. Announcer, singer, WBAL, Baltimore.
- WILCOX, ALEXANDER G. Announcer, continuity writer, producer, WBRK, Pittsfield.
- WILCOX, HARLOW. Announcer. (R) Fibber McGee & Molly (S. C. Johnson & Son, Inc., NBC Red).
- WILDER, JACK. Script writer. (R) Sunday Matinee (Varady of Vienna, Mutual).

- WILES, CHARLES ("Chuck"). Drummer, xylophonist, KANS, Wichita. (F) Subway Sadie, 1925. (V) 1923-24; Vincent Lopez, Goodrich Silvertown Orchestras; Arthur Pryor's Band.
- WILEY, HUGH. Script writer. (R) I Want a Divorce (Sussman Wormser & Co., NBC Red).
- WILKERSON, DOROTHY. Soprano, KTAR, Phoenix.
- WILKERSON, MEL. Tenor, KTAR, Phoenix.
- WILKIE, EARL. Actor. (R) Your Parlor Playhouse (Lovely Lady Cosmetic, Mutual).
- WILKINSON, OLIVER. Musician, WMBG, Richmond.
- WILLARD, JAMES A., JR. Children's program, WFIL, Philadelphia.
- WILLIAM, ROLLIE R. Producer. (R)
  Phillips Poly Follies, 1936-38 (Phillips
  Petroleum Co., CBS). (V) Elizabeth
  Brice Band, 1926-27. Currently with
  KMOX, St. Louis.
- WILLIAMS, ALUN. Announcer, WMCA, New York. (R) Also Northwestern Neighbors, 1936 (N. W. Electric Co., CBS). (F) Shorts.
- WILLIAMS, EDWARD P. Announcer, WRNL, Richmond.
- WILLIAMS, GLENN. News, special events announcer, WESG, Elmira.
- WILLIAMS, JAN. Singer, arranger, producer, KOIN-KALE, Portland. (R) Also NBC and CBS programs, 1934-35; WHO, Des Moines. (V) Theatre appearances.
- WILLIAMS, MURDOCH. Pianist, baritone, Negro monologues, WCKY, Cincinnati. (R) Also WLW, WSAI, WKRC and WCPO, Cincinnati. (V) Song and Rhythm Man from Dixie.
- WILLIAMS, ROBERT C. Announcer, WSOC, Charlotte. (R) Also WBT, Charlotte.
- WILLIAMS, ROWENA. Actress. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual).
- WILLIAMS, WINTHROP. Singer, M.C., WDAF, Kansas City.
- WILLIAMSON, DUDLEY E. Production manager, KOL, Seattle. (F) Shorts. (L) Henry Duffy Players, 1927-28 (f). (V) Williamson & Green, comedy act, 1929-30; theatre appearances.

- WILLIAMSON, GORDON. Sports commentator, man-on-the-street, special events, CFRN, Edmonton.
- WILLIAMSON, GREGORY. Director, writer. (R) NEC network director, 1929-32; wrote Lucky Strike Police Dramas, 1931-32; Great Moments in Science, 1932; New York Life Dramas, (Radio director, Lennen & Mitchell, 1932; Lord & Thomas, 1932-36; Pedlar & Ryan, 1936-38).
- WILLIS, FORREST L. Announcer, singer, pianist, WOKO, Albany, (R) Also WABY, Albany, (V) 1924.
- WILLIS, GORDON. Production manager, singer, writer, announcer, KGGC, San Francisco. (R) Also KMBC, WDAF, WHB, KWKC (now KCMO), WLBF (now KCKN), K£nsas City; KGW and KEX, Portland; KROW, Oakland; KFRC, San Francisco, and others. (L) Portland Opera Co. (V) Circuit engagements.
- WILLIS, RICHARD. Singer, musician, WSPD, Toledo. (F) Shorts. (V) Village Barn Hill Billies, Eagtime Cowboys, 1933.
- WILLIS, WALT. Sports (fishing) speaker, WHN, New York.
- WILLS, PAUL. General and sports announcer, WTMV, East St. Louis. (V) Madeline Young & Co., 1925-34.
- WILLSON, JAMES. Entertainer, program director, WWL, New Orleans. (V).
- WILLSON, MEREDITH. Musical director. (R) Signal Carnival, 1936-38 (Signal Oil Co., NBC Red); Good News of 1938, 1937-38 (General Foods for Maxwell House Coffee, NBC Red). (GA) With San Francisco Symphony, 1936-37, presenting own Symphony No. 1 in F Minor. (Composer of O. O. McIntyre Suite, Song of Steel, Parade Fantastique, House of Melody, etc.; author of What Every Young Musician Should Know. Currently musical director, NBC Western Division).
- WILSON, BETH. Singer, M. C., actress (R) Nash Speed Show, 1937 (Nash Car Co.; CBS), also WMCA, New York. (L) with Pauline Lord in Launcy. (V) Mac-Allister Sisters, 1923-33. Also with orchestras of Enoch Light, Vincent Lopez, Ben Pollack. Currently with KFWB, Los Angeles,
- WILSON, BILL. Pianist, CJRC, Winnipeg.
  (R) Also Canadian Broadcasting Corp.
- wilson, Bob. News commentator, special events, WOWO-WGL, Ft. Wayne.
- WILSON, DON. Announcer. (R) Jell-O

- Program Starring Jack Benny, 1934-38 (General Foods Corp., NBC Red); others.
- Wilson, Don. Musician, singer. (R)
  National Barn Dance, 1933-38 (Miles
  Laboratories for Alka-Seltzer, NBC
  Blue); Pinex Mountain Merrymakers,
  1935-36 (Pinex Cough Syrup, NBC Blue).
  (LS) Keystone Wire & Fence Co., 1933-38; Murphy Products Co., 1936-38 (WLS,
  Chicago). (V) Tom & Don, 1933-34;
  Rube Tronson & His Texas Cowboys,
  1934-35; The Hilltoppers, 1935-38.
- WILSON, DOUGLAS. Tenor. (R) Vanity Fair, since Sept. 20, 1937 (Campana Sales, NBC Blue). (LS) WCFL, Chicago, 1937.
- WILSON, EDWARD L. Announcer, continuity writer, WTAD, Quincy.
- WILSON, ELLA. Pianist, WORL, Boston.
  (V) Night club appearances.
- wilson, Francis. Writer. (R) Dramatic writer and editor, WLW, Cincinnati, 2 years; general dramatic scripts, NBC, 4 years; currently script editor, Lord & Thomas, Inc.
- WILSON, FRANK. Script writer. (R) Time to Shine, 1937 (Griffin Manufacturing Co., NBC Blue). Kay Kyser's Musical Class & Dance (American Tobacco Co., NBC Red).
- WILSON, FRED. Tenor, WTAM, Cleveland. (R) Also WMCA, and WOR, New York; NBC and CBS programs. (F) Shorts. (L) Student Prince, Lucky, Lace Petticoat, Sidewalks of New York; others (f). (V) Soloist, with band; Spizzy Init Melody Lane. (Recordings for Columbia, Perfect, Cameo and others.)
- WILSON, GEORGE E. Program director, KWTO-KGBX, Springfield. (V) Minstrels.
- WILSON, GRACE. Soprano, CJRC, Winnipeg. (L) Winnipeg Lyric Society, 1930-34 (s).
- WILSON, GRACE. Ballad singer, WLS, Chicago. (R) Also WCFL, Chicago. (V) Single singing act, 1906-23.
- WILSON, KATHLEEN. Dramatic actress.
  (R) Claudia Barbour in One Man's Family, since 1932 (successively sponsored by Wesson Oil & Snowdrift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-38, NBC Red).
  NBC Pacific Coast sustaining program, National Players, 1928-31. (L) Stock and Little Theatre productions (s, f).

- WILSON, ROY. Pianist, WMBH, Joplin.
- WILSON, STUART. Entertainer, KHJ, KFWB, Los Angeles.
- WILSON, WARD. Impersonator, actor, announcer. (R) Royal Vagabonds, 1931-32 (Standard Brands, Inc., NBC Blue); Chats with Peggy Winthrop, 1933 (Lever Bros. Co., NBC Blue); Chase & Sanborn Program, 1933-34 (Standard Brands, Inc., NBC Red); The Adventures of Gracie, 1934 (General Cigar Co. for White Owl Cigars, CBS); Armour Program with Phil Baker, 1934 (Armour Co., NBC Blue); Town Crier, 1934 (Cream of Wheat, CBS); Life Saver Rendezvous, 1935 (Life Saver, Inc., NBC Blue); Bambi, 1936-37 (General Foods Corp. for Sanka Coffee, NBC Blue); Summer Stars, 1937 (Gulf Refining Co., CBS); others. (F) Shorts, trailers, 1932-37, (V) Single, 1932-37; Phil Baker, 1934-37.
- WILT, MARION C. Actress (dramatic), WIBX, Utica.
- WINCHCOLL, JOHN. Dramatic actor, announcer. (R) The Musical Steelmakers, 1938 (Wheeling Steel Corp., Mutual). (Director of Wheeling Little Theatre).
- WINCHELL, WALTER. Commentator.

  (R) Walter Winchell and Orchestra, 1930 (Saks 34th St., WABC; Wise Shoes, WABC; Gerardine Hair Tonic, CBS); Lucky Strike Dance Orchestra, 1931 (American Tobacco for Lucky Strike Cigarettes, NBC Red); Walter Winchell, 1932-38 (Andrew Jergens Co. for Jergens Lotion, NBC Blue). (F) 20th Century-Fox (s); Warner Bros. shorts. (V) Winchell & Greene in Puppy Love, 1910-20; theatre appearances, alone and with Harry Richman and Ben Bernie; original stage work as a hoofer. (Columnist, King Features Syndicate; dramatic critic).
- WINKLER, BETTY. Dramatic actress. (R) Girl Alone, 1935-36 (Kellogg Co., NBC Red); Lights Out, NBC Nite Club, 1936-37 (NBC Red); It Can Be Done, 1936-37 (Household Finance, NBC Red); Fibber McGee & Molly, 1937 (S. C. Johnson & Son for Johnson Wax, NBC Red). (L) Cleveland Playhouse and stock. (V).
- WINNER, PERCY. Commentator, newscaster, WQXR, New York. (R) Also political commentator, CBS, 1936; foreign short-wave commentator, CBS, 1936-37; director International Division, NBC, in charge of short-wave service, 1937-38.
- WINNINGER, CHARLES J. Actor (character, comedy). (R) Role of Capt. Henry,

- Maxwell House Show Boat, 1932-37 (General Foods for Maxwell House Coffee, NBC Red). (F) Universal, 1936-38 (s); others previously. (L) Cohan Revue, 1916-18; No, No, Nanette; Ziegfeld's Showboat, 1927-29, 1931 (s); originally in stock and repertory. (V) 1914-17.
- WINSETT, BILL. Announcer. WTJS, Jackson.
- winslowe, Paula. Actress. (R) Hollywood Hotel, 1935-37 (Campbell Soup Co., CBS); Texaco Town, 1937 (Texas Co., CBS); Vick's Open House, 1937 (Vick Chemical Co., CBS); Chase & Sanborn Program, 1937 (Standard Brands for Chase & Sanborn Coffee, NBC Red); Silver, CBS); Al Jolson. 1937 (Lever Bros. for Rinso, CBS); Hollywood Mardi Gras. 1937 (Packard Motor Car Co., NBC Red); Good News of 1938, 1937 (General Foods for Maxwell House Coffee, NBC Red): Big Town, 1937-38 (Lever Bros. for Rinso, CBS). (L) Pasadena Playhouse, 1933.
- WINTER, JOAN. Actress. (R) Girl Alone (Kellogg Co., NBC Red).
- WINTERS, JOHN. Organist. (R) On Broadway (General Foods Corp., NBC Blue).
- WINTERS, RAY. Announcer, producer.
  (R) Daily Information Service, 1937-38
  (Hecker Products, Mutual): The Lamplighter, 1938 (Grossman Shoes, Mutual);
  Way Down East, 1938 (Sterling Products, Mutual); Kitty Keene, 1938 (Procter & Gamble, Mutual): Strongheart Pet Club, 1938 (Doyle Packing Co., Mutual). (F)
  Paramount News (staff voice commentator); short subjects (narrator).
- WINTERS, ROLAND. Announcer, WAAB-WNAC, Boston.
- WINTHROP, JOHN. Director, character actor, WTIC, Hartford. (L).
- WISEMAN, ROYAL V. Announcer, KRE, Berkeley.
- WISSMAN, MEL. Assistant program director, writer. WWJ, Detroit. (R) Souvenirs, 1934-38; Troupers, 1935-36; Voice of Carelessness and It Might Happen to You, 1935-38: Death Fighters, 1936-37 (all over WWJ); others, since 1926. (Formerly free lance and member of an orchestra.)
- WITHEE, ALICE. Commentator, WJAX, Jacksonville.
- WITHERELL, RICHARD E. Tenor, WHEB, Portsmouth.
- WITMER, WEBB L. Announcer, WDAF,

- Kansas City. (L) Pasadena Community Playhouse and Oxy Players, 1931-33 (s).
- WOLF, ED. Program director. (R)
  Pepper Young's Family, 1933-38 (Procter & Gamble for Camay Soap, NBC Red and Blue); Road of Life, 1936-38 (Procter & Gamble for Chipso, NBC Red and CBS). (L) Productions by Belasco, Theatre Guild, Selwyn & Co., Jessie Bonstelle (as director or assistant director).
- WOLF, ELAINE. Newscaster, WSPD, Toledo.
- WOLF, JOHN ALLEN. Announcer. (R)
  Sports commentator, 1936 (Wheatles,
  CBS); Dr. Allan Roy Dafoe, since Oct.,
  1936 (Lehn & Fink for Lysol, CBS); Jack
  and Loretta, Jan. to Oct., 1937 (Kirkman's Soap, CBS); Major Bowes' Capitol
  Theatre Family, 1936-37 (CBS); others.
  (V) Member of a dance band, 1925-36;
  theatre master of ceremonies, 1929-35.
- WOLF, JOHNNY. Actor. (R) Jack and Loretta (Kirkman & Son, CBS); Kaltenmeyer's Kindergarten (Quaker Oats Co., NBC Red).
- WOLFE, WINIFRED. Dramatic actress.
  (R) One Man's Family, since April 3, 1935 (Standard Brands for Tender Leaf Tea, NBC Red).
- WOLFF, NAT. Script writer, producer.
  (R) Music From Hollywood (Liggett & Myers Tobacco Co., CBS); many others previously.
- WOMACK, LEON. Announcer, KICA, Clovis.
- WONS, TONY. Inspirational speaker. (R) Camel Quarter Hour, 1932 (R. J. Reynolds Tobacco for Camel Cigarettes, CBS); Camel Caravan, 1933 (Camel Cigarettes, CBS); Tony Wons with Keenan & Phillips, 1933-34 (S. C. Johnson & Son, CBS); The House by the Side of the Road, 1934-35 (S. C. Johnson & Son, NBC Red); Tony Wons and His Scrapbook, 1937-38 (Vick Chemical Co., CBS). (V) Tour of principal cities with Camel Cigarette Show, 1932-33.
- WOOD, BARRY. Singer. (R) Barry Wood, 1936 (Procter & Gamble for Drene Shampoo, NBC Blue). (F) Shorts. (V) Appearances with Vincent Lopez, Abe Lyman and Paul Ash.
- WOOD, BEATRICE H. Announcer, dramatic actress, WTIC, Hartford.
- WOOD, GRACIA. Script writer. (R) Emily Post (Florida Citrus Commission, CBS).
- WOOD, LEE. Commentator, WCKY, Cin-

- cinnati. (R) Also KVOD, Denver, WKRC, Cincinnati.
- WOOD SISTERS (Jerry, Elois, Sybil). Vocal trio, KVOO, Tulsa.
- WOODARD, HOWARD E. Announcer, writer, actor, WCBS, Springfield. (R) Also WTMV, East St. Louis.
- WOODBRIDGE, ROSS. Announcer, WHEC, Rochester.
- WOODBURY, BY. Musical director, KDYL, Salt Lake City. (V) Woodbury's Variety Show; tours with own orchestra.
- WOODLING, WOODY. Announcer, KYOS, Merced. (R) Also KJBS, San Francisco; KQW, San Jose.
- WOODMAN, RUTH CORNWALL. Script writer. (R) Death Valley Days (Pacific Coast Borax Co., NBC Blue).
- WOODS, CHARLES. Announcer. (R) Smoke Dreams (H. Fendrich, Inc., NBC Red).
- WOODS, DONALD. Dramatic actor. (R)
  Those We Love, 1938 (Lamont Corliss &
  Co. for Pond's Creams, NBC Blue). (F)
  Warner Bros., M-G-M, Fox, Universal
  (f); shorts. (L) National Theatre Players, 1932-33; Elitch's Gardens, 1933-34
  (s, f).
- WOODWARD, DOROTHY P. Comedienne, singer, KMOX, St. Louis. (L) Bainbridge Players; others (f). (V) Woodward Children; Weber & Woodward.
- WORDEN, RALPH. News editor and newscaster, announcer, WGAR, Cleveland. (R) Also WHK, Cleveland.
- WORTH, BETTY. Actress. (R) Court of Human Relations (Vadsco Sales Corp., Mutual); True Story Court of Human Relations (Macfadden Publications, NBC Red); Kate Smith's Bandwagon (A & P Tea Co., CBS); others. (LS) WHN, New York. (F) Shorts (Warner Bros.). (L) Ziegfeld Follies, School for Virtue.
- WORTHINGTON, EDWARD. Actor (char-

- acter, straight), WTIC, Hartford. (L) Stock; Federal Theatre.
- WOUK, HERMAN. Script writer. (R)
  Town Hall Tonight, since 1936 (BristolMyers for Ipana Toothpaste and Sal
  Hepatica, NBC Red) in collaboration
  with Arnold Auebach and Fred Allen.
- WRAGGE, ELIZABETH. Dramatic actress.

  (R) Red Davis, 1933-35 (Beech-Nut Packing Co., NBC Blue); True Story Court of Human Relations, 1933-38 (Macfadden Publications, NBC Red); Pepper Young's Family, 1935-38 (Procter & Gamble, NBC Red and Blue); other NBC programs since 1928. (L) Betsey (Ziegfeld); Mima (David Belasco); My Maryland (Shubert); The Roof (Charles Hopkins); Dead End (Norman Bel Geddes); others (f).
- WRIGHT, CECIL ("Rowdy"). Member cowboy trio, KVOO, Tulsa. (R) Also with Al Pearce, CBS and Don Lee, 3 years; KOA, Denver.
- WRIGHT, BURTON. Actor. (R) Betty & Bob (General Mills, Inc., CBS); Modern Cinderella (General Mills, Inc., CBS).
- WRIGHT, DOROTHY E. Home economist, WOWO-WGL, Fort Wayne. (L) Lake Shore Players, 1936.
- **WRIGHT, KEN.** Organist, WKY, Oklahoma City. (V) Theatre organist.
- WRIGHT, MEL. Announcer, WNEW, New York.
- WRIGHT, ROY H. Musical director, CFRN, Edmonton. (R) Also Canadian Broadcasting Corp. (Composer of song cycles, piano works and a symphony.)
- WRIGHT, SIDNEY G. Singer, CHWK, Chilliwack.
- WYANT, DALLAS P. Continuity writer, WSAZ, Huntington.
- WYMAN, MRS. ALICE. Women's commentator, WFBC, Greenville.
- WYNNE, RICHARD. Announcer, KYA, San Francisco.



- YANDON, DELMAR H. Musician, arranger, KFGY, Spokane.
- YARBOROUGH, BARTON. Actor. (R) One Man's Family, since 1932 (succes-

sively sponsored by Wesson Oil & Snow-drift, Penn Tobacco, Royal Gelatin; Standard Brands for Tender Leaf Tea, 1935-38, NBC Red); numerous other shows. (L) Interference (London pro-

- duction), 1926-27; Civic Repertory, 1927; stock, 1928-30; Henry Duffy, 1930-31 (f). (V) Theatre appearances.
- YARNISH, JOSEPH. Actor. (R) Gang Busters (Colgate - Palmolive - Peet Co., CBS).
- YATES, FRED. Script writer. (R) Newstime With Sam Hayes (Bank of America National Trust & Savings Association, CBS).
- YEWELL, JEAN. Singer. (R) Sparton Triolians, 1935 (Sparton Radios, NBC Red); Matt Clemens, the Melody Master, 1935-36 (General Electric, NBC Red); Time of Your Life, 1937 (Gruen Watch Co., NBC Red). (F) Shorts. (V) Roy Campbell's Royalists, 1935-37; theatre, night club and hotel appearances. (Currently with WNEW, New York.)
- YORKE, RUTH. Actress. (R) Marie, the Little French Princess, 1932-35 (Affiliated Products for Angelus Rouge, CBS); Little Italy, 1933 (D. L. & W. Coal Co. for Blue Coal, CBS); Kitchen Cavalcade, 1937-38 (C. F. Mueller Co. for Mueller's Spaghetti, NBC Blue). (L) Parnell, 1935; Plumes in the Dust, 1936.
- YOUNG, AGNES. Actress. (R) Mrs. Wiggs of the Cabbage Patch (American Home Products Corp., NBC Red).
- YOUNG, CARLETON G. Actor (leads).

  (R) Johnny Presents, 1937 (Philip Morris & Co., CBS); Carol Kennedy's Romance, 1937 (H. J. Heinz Co., CBS); Hilltop House, 1937-38 (Colgate-Palmolive-Peet) for Palmolive Soap, CBS); On Broadway, 1937-38 (General Foods for Diamond Crystal Salt, NBC Blue); Aunt Jenny's Real Life Stories, 1937-38 (Lever Bros. for Spry, CBS); others, including transcriptions. (L) Five Broadway productions, including The Man Who Reclaimed His Head, with Claude Rains and Jean Arthur.

- YOUNG, DAVID R. Producer, actor, announcer, special events, KGB, San Diego.
  (R) Also Don Lee Network. (L) Savoy Stock Co., 1931-32.
- YOUNG, FRANK W. Pianist, announcer, WOL, Washington. (R) Also WJSV, WMAL, Washington. (L) Earl Carroll Vanities, others (f). (V) 4 Aces & a Jack, 1925-26, others.
- YOUNG, HUGH ("Rusty"). Commentator, CJRC, Winnipeg. (R) Also WCCO, Minneapolis-St. Paul; KFSD, San Diego; WIOD, Miami. (L) Detroit Civic Theatre, 1930-31. (V) Tony Sarg's Marionettes, 1936-37; also various circuits and units.
- YOUNG, JAMES ("Tuck"). Announcer, newscaster, WGH, Newport News. (R) Also WLVA, Lynchburg. (L) Provincetown Players, 1931-32.
- YOUNG, RUSS. Announcer, producer, director. (R) Bachelor's Children, since Sept., 1935 (Cudahy Packing Co. for Old Dutch Cleanser, CBS and Mutual); We Are Four, since Sept., 1935 (Libby, McNeill & Libby (Mutual).
- YOUNG, VICTOR. Orchestra leader. (R)
  Rinso Program Starring Al Jolson
  (Lever Bros. Co., CBS). (F) Composer,
  musical director for Paramount.
- YOUNG, VIRGINIA. Script writer. (R) Benjamin Moore Triangle Club (Benjamin Moore & Co., NBC Red).
- YOUNGMAN, HENRY. Comedian, M.C.
  (R) Kate Smith's Bandwagon (General Foods Corp., CBS). (V) Theatre and night club engagements.
- YOURS TRULY MR. DOOLEY (Frank S. Groves, Jr.) Question and answer man, KCMO, Kansas City. (R) Also WOW, Omaha; WHB, Kansas City. (V).

#### Z

- **ZAPPALA, CLOTILDA.** Coloratura soprano, WAAB-WNAC, Boston.
- **ZAYDE**, **JASCHA**. Pianist, WQXR, New York. (L) Recitals and concert tours.
- **ZENNER**, **MARGIE**. Singer, KFPY, Spokane. (V) Theatre appearances.
- ZERBE, LAWSON. Actor. (R) Fleischmann Hour, 1937 (Standard Brands for Fleischmann's Yeast, NBC Red); We, The People, 1937-38 (General Foods for Sanka Coffee, CBS); Hello Peggy, 1937-
- 38 (Drackett Co. for Drano, NBC Red); Road of Life, 1937-38 (Procter & Gamble for Chipso, NBC Red); David Harum, 1938 (B. T. Babbitt Co. for Bab-O, NBC Red); others.
- ZINK, ALFRED H. Dramatic director, WEBR, Buffalo. (L) Stock, 1901-02; director, revival of Friendly Enemies, 1928.
- **ZOR, LASSIE.** Announcer. (R) Your Parlor Playhouse (Lovely Lady Cosmetics, Mutual).

#### **ARTISTS BUREAUS**

In this list are those bureaus acting as agencies or representatives for artists. Not included are the artist bureaus maintained by radio stations as captive subsidiaries from which to draw talent for their programs. These latter may be found under the individual station information.

- A & S LYONS, INC., 1501 Broadway, New York, N. Y. Phone: Lackawanna 4-7460. Executives: Arthur S. Lyons, president; Samuel T. Lyons, vice-president. Branch offices: 520 California Bank Bldg., Beverly Hills, Calif.; Arthur S. Lyons, manager. Connies, Ltd., 92 Regent St., London W. 1; A. E. Vere Barker, manager.
- CHARLES H. ALLEN, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-4124.
- ARMAND & L'ESTELLE, Fine Arts Bldg., 410 S. Michigan Ave., Chicago, Ill. Phone: Harrison 3435. Executives: Estelle A. Lutz, manager and owner; Armand H. Buisseret, musical director.
- ARTISTS & AUTHORS CORPORATION OF AMERICA, 8611 Sunset Blvd., Hollywood, Calif. Phone: Oxford 2371. Executives: Arthur M. Landau, Al J. Leeds
- ARTISTS MANAGEMENT BUREAU, 17 East 45th St., New York, N. Y. Phone: Murray Hill 2-1888. Executives: Irving Strouse, Jeane Cohen.
- ASSOCIATED ARTISTS, INC., 8627 Sunset Blvd., Los Angeles, Calif.
- ASSOCIATED BROADCASTING CO., LTD., Hermant Bldg., Toronto, Ont., Canada. Phone: Elgin 3345. Executives: E. A. Byworth, president; D. H. Copeland, vice-president; J. C. Tobin, transcription manager; Frederick Helson, traffic manager; Stan Francis, production manager; A. S. R. Toby, recording engineer. Branch office: Dominion Square Bldg., Montreal, Que. (Belair 3325); M. Maxwell, vice-president; W. A. Eversfield, secretary-treasurer; B. J. Cossman, script director.
- ASSOCIATED RADIO ARTISTS, 1650 Broadway, New York, N. Y. Phone: Circle 7-4452.
- BALDWIN RECORDING STUDIOS, INC., 1043 Madison Ave., New York, N. Y. Phone: Rhinelander 4-6960. Executives: C. Paul Baldwin, president; Paul P. Wrigley, vice-president and treasurer.
- BATCHELOR ENTERPRISES, INC., 234

- W. 44th St., New York, N. Y. Phone: Bryant 9-9089. Executives: Walter Batchelor, director of radio; Howard Reilly, assistant. Branch office: Walter Batchelor Agency, 8782 Sunset Blvd., Hollywood (Crestview 18181).
- walter batchelor corp., 8782 Sunset Blvd., Hollywood, Calif. Phone: Crestview 18181. Executives: Walter Batchelor, president and treasurer; Howard Reilly, vice-president; John Gross, secretary. Branch office: Batchelor Enterprises, Inc., 234 W. 44th St., New York (Bryant 9-9089).
- M. S. BENTHAM, 1564 Broadway, New York, N. Y. Phone: Bryant 9-1227. Radio casting: Alan Brock. Representatives: Leo Morrison, 6777 Hollywood Blvd., Hollywood, Calif. Arthur Hirsch, Berlin-Charlottenburg 9, Reichsstrasse 81, Germany. Han Lederer, Roche Agency, 15, Rue de Trevise, Paris, France. Eric L'Epine Smith, Essanay, Piccadilly House, 33-37, Regent St., London, S. W. 1, England.
- BERG & ALLENBERG, INC., 9484 Wilshire Blvd., Beverly Hills, Calif. Phone: Oxford 3131. Executives: Phil Berg and Bert Allenberg; Cornwell Jackson, radio department.
- STANLEY BERGERMAN, INC., 9165 Sunset Blvd., Hollywood, Calif. Phone: Oxford 3196. Executives: Stanley Bergerman, president; John E. Hostater, vicepresident; B. Moritz, secretary. Branch offices: None, as such, but have affiliates in New York, London, Vienna and Paris.
- HERMAN BERNIE, INC., 630 Fifth Ave., New York, N. Y. Phone: Circle 7-6201. Executives: Herman Bernie, president; Ben Bernie, vice-president; Dorothy Menzin, secretary-treasurer. Branch office: 9200 Wilshire Blvd., Beverly Hills, Calif.
- HARRY BESTRY, 1501 Broadway. New York, N. Y. Phone: Chickering 4-3394.
- BEYER & MacARTHUR, 1680 N. Vine St. Hollywood, Calif. Phone: Hillside 2125. Executives: Charles Beyer, Arthur MacArthur; Herchel Crockett, associate; Margaret Newberry, executive secretary.

- JOSEPH BLOOM, 19 West 44th St., New York, N. Y. Phone: Vanderbilt 3-8950.
- BRISCOE & GOLDSMITH, INC., 522 Fifth Ave., New York, N. Y. Phone: Vanderbilt 3-8683. Executives: George Goldsmith, president; Johnson Briscoe, vicepresident; Margaret Lynch, manager.
- CHAMBERLAIN BROWN, 145 West 45th New York, N. Y. Phone: Bryant 9-8480.
- CLEVELAND B. CHASE, INC., 424 Madison Ave., New York, N. Y. Phone: Eldorado 5-1720. President: Cleveland B. Chase.
- collier-weber-todd, INC., 8584 Sunset Blvd., Hollywood, Calif. Phone: Oxford 3101. Executives: Ruth Collier, president; David Todd, vice-president.
- COLUMBIA ARTISTS, INC., Columbia Broadcasting System, Inc., 485 Madison Ave., New York, N. Y. Phone: Wickersham 2-2000. Executives: Herbert Ira Rosenthal, general manager. West Coast office: Columbia Management of California, Inc., Columbia Square, Hollywood; W. Arthur Rush, managing director.
- COLUMBIA CONCERTS CORP., 113 West 57th St., New York, N. Y. Phone: Circle 7-6900. Executives: William S. Paley, chairman of the board; Arthur Judson, president; F. C. Coppicus, Lawrence Evans, Jack Salter, Edward Klauber, Fredérick Schang, Jr., and Fitzhugh W. Haensel, vice-presidents; Paul Louis, radio representative. Branch offices: 344 Wrigley Bldg., Chicago. Columbia Management of California, Inc., Columbia Square, Hollywood (Hollywood 6365); W. Arthur Rush, manager.
- NEIL C. CONKLIN, 75 East Wacker Drive, Chicago, Ill. *Phone:* Franklin 1144.
- CONSOLIDATED RADIO ARTISTS, INC., RCA Bldg., 30 Rockefeller Plaza, New York, N. Y. Phone: Columbus 5-3580. Executives: Charles E. Green, president; A. M. Richardson, secretary; Stanford Zucker, general manager; Frank Burke, publicity director. Branch offices: 838 Keith Bldg., Cleveland; Ben Zucker, manager. 32 W. Randolph St., Chicago; Bert Gervis, manager. 109 N. Akard St., Dallas; Charles Moyer, manager. 9028 Hollywood Blvd., Hollywood; Larry Allen, manager. 111 Sutter St., San Francisco; Larry Allen, manager.
- COOLEY & ULLMAN AGENCY, 9111 Sunset Blvd., Beverly Hills, Calif.

- Phone: Crestview 6161. Executives: Hallam Cooley, S. George Ullman.
- EVERETT CROSBY, 9028 Sunset Blvd., Beverly Hills, Calif.
- HARRY DeSHON, 8736 Sunset Blvd., Los Angeles, Calif.
- DOLAN & DOANE, INC., 8905 Sunset Blvd., Hollywood, Calif. Phone: Crestview 19185.
- **EVANS & SALTER, INC.,** Division of Columbia Concerts Corp. (q.v.).
- FAMOUS ARTISTS, 9441 Wilshire Blvd., Beverly Hills, Calif.
- FANCHON & MARCO AGENCY, INC., RCA Building, 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-5630. Executives: John A. Partington, president; Harry C. Arthur, Jr., vice-president, treasurer; Samuel Shayon, secretary. Branch office: 5600 Sunset Blvd., Hollywood; Black; Wolff; Bren. (Note: Other branch offices do not handle radio talent.)
- FIELD, MOSES & JONES, INC., 730 Fifth Ave., New York, N. Y. Phone: Circle 6-2677. Executive: John Moses.
- FREDDIE FRALICK MANAGEMENT, 9016 Sunset Blvd., Hollywood, Calif. Phone: Crestview 6111.
- GEORGE FRANK, INC., 1626 N. Vine St., Hollywood, Calif. Phone: Hillside 3188. President: George Frank.
- GALE, INC., 48 West 48th St., New York, N. Y. Phone: Longacre 3-6111; 6112. President: Moe Gale.
- GEORGE & MOODY AGENCY, 9006 Sunset Blvd., Hollywood, Calif. Phones: Crestview 11101; Oxford 1186. President: Robert E. George.
- WILLIAM GERNANNT, 551 Fifth Avenue, New York, N. Y. Phone: Murray Hill 2-5150.
- CLARK H. GETTS, INC., Waldorf Astoria Hotel, New York, N. Y. Phone: Plaza 3-9005.
- GOLDER-LANG, 9122 Sunset Blvd., Beverly Hills, Calif.
- NAT GOLDSTONE AGENCY, 8782 Sunset Blvd., Hollywood, Calif. Phone: Oxford 1131.
- LILLIAN GORDONI, Hotel Crillon, Chicago, Ill. Phone: Calumet 6700-6979.

  Executives: Lillian Gordoni, owner-

- manager; Alyce Lovan Musmanno, musical director; Dennis Wood, program director; Nat Lee, commercial manager.
- MARK HANNA, 654 Madison Avenue, New York, N. Y. Phone: Regent 4-6250. Owner: Mark Hanna.
- HAWKS-VOLCK CORP., California Bank Bldg., 9441 Wilshire Blvd., Beverly Hills, Calif. Phone: Oxford 3121. Executives: A. George Volck, president; William B. Hawks, vice-president; Frances L. Inglis, second vice-president and secretary; Oretta D. Davis, treasurer; William Shiffrin, general manager.
- LELAND HAYWARD, INC., 654 Madison Ave., New York, N. Y. Phone: Regent 4-7000. President: Leland Hayward. Branch office: Leland Hayward & Co., Ltd., Beverly Hills, Calif.
- WALTER HERZBRUN AGENCY, 8983 Sunset Blvd., Los Angeles, Calif. Phone: Oxford 4157. Executives: Walter Herzbrun, owner; Louis Cline, story editor. New York representative: Arthur O. Herzbrun, 1440 Broadway (Longacre 5-3364).

- HESSE & McCAFFREY, 501 Madison Ave., New York, N. Y. Phone: Eldorado 5-1076. Executives: Nelson S. Hesse and William McCaffrey, partners.
- HIXSON O'DONNELL ADVERTISING, INC., 555 S. Flower St. Los Angeles, Calif. Phone: Mutual 8331. Executives: G. K. Breitenstein, president; R. M. Hixson, secretary; J. E. O'Donnell, treasurer.
- CONSTANCE HOPE ASSOCIATES, INC., 673 Fifth Ave., New York, N. Y. Phone: Plaza 3-3390. President: Constance Hope.
- LOU IRWIN, INC., 8555 Sunset Blvd., Hollywood, Calif. Phone: Oxford 1005. President: Lou Irwin. Branch office: 30 Rockefeller Plaza, New York, N. Y. (Circle 6-1234).
- JESSE L. KAUFMAN, INC., 22 West 48th St., New York, N. Y. *Phone:* Pennsylvania 6-2409. *President:* Jesse L. Kaufman.
- AL KINGSTON-WALTER MEYERS, INC., AGENCY, 9120 Sunset Blvd., Hollywood,

Columbia Management of California, Inc. is a major link in the world's most complete management-service for musical (and other) stars of recognized brilliance. The quality of its talent is unequalled in every field of first-rank entertainment. Columbia Management represents its own artists—and all the artists of the Columbia Concerts Corporation and of Columbia Artists, Inc.—for motion pictures and radio on the Pacific Coast. In all Eastern engagements, Columbia Management clients and artists enjoy complete management service directly from the Columbia Concerts Corporation or Columbia Artists, Inc. C These three great talent organizations span the world—wherever great music and great artists are heard.

COLUMBIA MANAGEMENT OF CALIFORNIA, INC. Columbia Square, Hollywood, Hollywood 6365, w. arthur rush, Managing Director affiliated with columbia concerts corporation and columbia artists, inc.

- Calif. Phone: Crestview 18161. Executives: Al Kingston, Walter Meyers.
- JACK LAVIN, Park Central Hotel, Seventh Ave. and 55th St., New York, N. Y. Phone: Circle 7-8000.
- LEADING ATTRACTIONS, INC., 515 Madison Ave., New York, N. Y. Phone: Plaza 3-8093. Executives: L. Schaad, president, treasurer; Aaron Steiner, vicepresident.
- THOMAS LEE ARTISTS SERVICE, INC., 6253 Hollywood Blvd., Hollywood, Calif. Phone: Granite 7171. Executives: Max Schall, manager; Marty Martyn, motion picture division; W. Carroll Tornroth, radio division. Branch office: 1000 Van Ness Ave., San Francisco, Calif.; H. C. Moore, manager.
- M. C. LEVEE, 1300 N. Crescent Heights, Hollywood, Calif.
- W. BIGGIE LEVIN AGENCY, 612 N. Michigan Ave., Chicago, Ill. Phone: Superior 0506. Executives: W. Biggie Levin, in charge; N. A. Miller, assistant; R. Adler, treasurer.
- MORT LEWIS, 39 Fifth Ave., New York, N. Y. Phone: Gramercy 3-2465. Executives: Mort Lewis, president; Lester Lewis, secretary and treasurer.
- HAROLD LEYTON, INC., 9172 Sunset Blvd., Los Angeles, Calif. Phone: Crestview 0121.
- wood Blvd., Hollywood, Calif. Phone: Hillside 1101. Executives: Harry H. Lichtig and Ben A. Englander, partners.
- BEN B. LIPSET, INC., 607 Fifth Ave., New York, N. Y. Phone: Plaza 3-6268-9. President: Ben B. Lipset.
- JACK MANDEL, 160 West 46th St., New York, N. Y. Phone: Longacre 5-8176.
- GENE MANN AGENCY, 8949 Sunset Blvd., Hollywood, Calif. *Phone:* Crestview 1-1135. *Associate:* Budd Mann.
- **ZEPPO MARX OF HOLLYWOOD, INC.,** 8732 Sunset Blvd., Hollywood, Calif.
- METRO ARTIST BUREAU, 1650 Broadway, New York, N. Y. Phone: Circle 7-2829. Executive: Ted Nelson, director.
- MIDDLETON-SACKIN, 9006 Sunset Blvd., Beverly Hills, Calif.
- MILLS ARTISTS, INC., 799 Seventh Ave., New York, N. Y. Phone: Circle 7-7167. Executives: Irving Mills, president, treas-

- urer; Jack Mills, vice-president; Samuel Jesse Buzzell, secretary and counsel; William H. Mittler, assistant treasurer. *Branch office:* 9132 Sunset Blvd., Hollywood, Calif.; Irving Mills, manager.
- MONTER-GRAY, INC., AGENCY, 8736 Sunset Blvd., Hollywood, Calif. Phone: Crestview 11191. Executives: Richard A. Monter, president; Edward M. Gray, secretary-treasurer.
- RAYMOND R. MORGAN CO., 6362 Hollywood Blvd., Hollywood, Calif. Phone: Hempstead 4194. Executives: Raymond R. Morgan and Ernest Hix, partners; R. E. Messer, general manager; Cyril Armbrister, radio director (casting and direction); Felix Mills, musical director; Frank B. Howe, publicity director.
- WILLIAM MORRIS AGENCY, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-2160. Executives: William Morris, Jr., president; Ruth Morris, vice-president; Abe Lastfogel, treasurer; John Hyde, general manager. Branch offices: William Morris Theatrical Agency, Oriental Theatre Bldg., Chicago; Morris F. Silver, manager. William Morris Agency, 8511 Sunset Blvd., Hollywood; Murray Feil, manager.
- LEO MORRISON, INC., 6777 Hollywood Blvd., Hollywood, Calif. Phone: Gladstone 3161. Executives: Leo Morrison, president; Alta Todd, secretary and treasurer. Branch office: 1776 Broadway (Circle 7-6413); Loretta Ashendorf, in charge.
- MUSIC CORPORATION OF AMERICA, 745 Fifth Ave., New York, N. Y. Phone: Wickersham 2-8900. Executives: Jules C. Stein, president; William R. Goodheart, executive vice-president; David A. Werblin; Willard Alexander; Harold Hackett; Emanuel Sacks; Louis Mindling; Phil Bloom; John Duggan; Harry Moss; Michael Markels; Joe Wider; Elmer Gazley; Gerry Barrett; Bart McHugh; Howard Barnes; Irving Lazar; William Von Zehle; Lew Wasserman. Branch office: 430 N. Michigan Ave., Chicago, Ill.; Personnel: Charles Miller, William H. Stein, Karl Kramer, Maurie Lipsey, Russell Facchine, Jim Breyley, Eddie Elkort, Will Ryshanek, George Campbell, Jay Oberndorf, Ruth Ray, Helen Golde. 9300 Burton Way, Beverly Hills, Calif.; Personnel: Taft Schreiber, Arthur Park, Larry Barnett, Reuel Freeman, Max B. Elliott, Frank Mastroly, Walter Johnson, Dorsey Forrest, Selmer Chalif, William Meiklejohn. 111 Sutter St., San Francisco, Calif.; Personnel: Lyle Thayer, Eames Bishop. Union Trust Bldg.,

- Cleveland, O.; Personnel: DeAry G. Barton, Merle Jacobs, Roy Howard, Seymour Heller, Bill Beutel. Tower Petroleum Bldg., Dallas, Tex.; Personnel: Norman Steppe, Hogan Hancock. 16 Old Bond St., W. 1, London, England; Personnel: Earl Bailey, Herman Stein, George Black.
- NBC ARTISTS SERVICE, National Broadcasting Co., Inc., RCA Bldg., 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-8300. Executives: George Engles, managing director; Daniel S. Tuthill, assistant managing director; Marks Levine, manager, concerts division; Frances R. King, manager, private entertainment; Edward de Salisbury, sales promotion manager; Ethel B. Gilbert, advertising agency sales; John Babb, advertising agency sales; Samuel L. Ross, advertising agency sales; Franklyn Robertson, advertising agency sales; Charles Facer, advertising agency sales; William A. Hillpot, program department contact; Jack Von Tilzer, theatres, clubs, pictures; Robert Smith, auditions; Frank Jones, management representative; Jeannette Green, manager, N. Y. recital division; Helen Mobert, concert publicity; O. O. Bottorff, vice-president, Civics Concert Corp.; S. Hurok, Hurok Attractions, Inc.; Raymond Porrier, bookings, confirmations. Branch offices: Artists Service, Inc., of Massachusetts, Hotel Bradford, Boston; John Holman, manager. Merchandise Mart, Chicago; Alex Robb, manager; Robert M. Kendall, management representative. 111 Sutter St., San Francisco; Lloyd Yoder, manager. 5515 Melrose Ave., Hollywood; Dema Harshbarger, manager; Charles Smith, management and sales representative; Jack Votion, management and sales representative.
- NORTH & FLAUM, 1564 Broadway, New York, N. Y. Phone: Bryant 9-8667. Executives: Meyer B. North, Joseph Flaum.
- ORSATTI & CO., 9121 Sunset Blvd., Beverly Hills, Calif.
- RODNEY PANTAGES, INC.. 6233 Hollywood Blvd., Hollywood, Calif. Phone: Hollywood 2211. Executives: R. A. Pantages, president; L. A. Snitzer, vicepresident; P. N. Stevens, secretary and treasurer.
- EDYTHE M. PHILIPS, 1270 Sixth Ave., New York, N. Y. Phone: Columbu' 5-3187.
- IRA PLATKY, INC., 9172 Sunset Blvd., Hollywood, Calif. Phone: Oxford 6264.
- RADIO CENTRAL CASTING BUREAU,

- Mather Tower, 75 East Wacker Drive, Chicago, Ill. *Phone*: Central 4069. *Executive in charge*: Nan Elliott.
- RADIO ORCHESTRA CORPORATION, 1619 Broadway, New York, N. Y. Phone: Columbus 5-5952. Executives: Ralph S. Peer, president and general manager; Ben Taft, sales manager.
- RADIO PROGRAMME PRODUCERS, Keefer Bldg., Montreal, Que., Canada. Phones: Harbour 6612; Belair 2125. Executives: Ivan F. Tyler, director of English programs; Paul L'Anglais, director of French programs.
- REBECCA & SILTON CO., INC., 6605 Hollywood Blvd., Hollywood, Calif. Phone: Hillside 1121. Executives: Eddie Silton, president; Miss Rebecca, vice-president and treasurer; Ira C. Uhr, secretary.
- ROCKE PRODUCTIONS, INC., RKO Bldg., 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7630. Executives: Ben Rocke, president; Norman Livingston, vice-president and sales manager; Ernest E. Chappell, production manager.
- ROCKWELL-O'KEFFE, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7550. Executives: Thomas G. Rockwell, president; Michael Nidorf, vice-president; F. C. O'Keefe, treasurer; Thomas J. Martin, Jr., 2nd vice-president; Warren H. Pearl, assistant treasurer. Branch offices: 32 W. Randolph St., Chicago; Tom Thatcher, manager. 9038 Sunset Blvd., Hollywood; Harman Nelson, manager. 111 Sutter St., San Francisco. 199 Piccadilly, London, W. 1., England; Leslie A. Macdonnell, manager.
- HARRY A. ROMM, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 6-1144. Executives: Harry A. Romm, president; Leonard Romm, general manager.
- I. M. SACKIN, 6605 Hollywood Blvd., Hollywood, Calif.
- JAMES L. SAPHIER, RKO Building, New York, N. Y. Phone: Circle 7-2135. Executives: James L. Saphier, James L. Stirton. Branch Office: 6331 Hollywood Blvd., Hollywood, Calif. (Hollywood 7356); James L. Saphier, in charge.
- SIG SCHLAGER, 8776 Sunset Blvd., Los geles, Calif.
- AD SCHULBERG-SAM JAFFE, INC., 8555 Sunset Blvd., Hollywood, Calif. *Phone:* Oxford 6121. *Executives:* Sam Jaffe, president; Ad Schulberg, vice-president;

- John Maschio, associate. Branch office: Ad Schulberg, Ltd., 7 Park Lane, London W. 1, England.
- SELVIAIR BROADCASTING SYSTEM, INC., 75 East Wacker Drive, Chicago, Ill. Phone: Randolph 8877. Executives: Arthur A. Kohn, president; Irving Rocklin, secretary and treasurer.
- MYRON SELZNICK & CO., INC., 9460
  Wilshire Blvd., Beverly Hills, Calif.
  Phone: Crestview 1-9171. Executives:
  Myron Selznick, president; Nat Wolff,
  in charge of radio department. Branch
  offices: Myron Selznick, Ltd., 630 Fifth
  Ave., New York (Circle 7-6201); Herman Bernie, in charge of radio department. Myron Selznick, Ltd., 7-8-9 St.
  James St., London, S.W. 1, England;
  Harry Ham, managing director.
- MAX SHAGRIN AGENCY, Equitable Bldg., Hollywood, Calif. Phone: Granite 5171. Executives: Max Shagrin, owner; Abe Sugarman, associate; Laura D. Wilck, story department; Pat Lowe, secretary.
- LOUIS SHURR, 1501 Broadway, New York, N. Y. Phone: Chickering 4-8240.
- SIMON AGENCY, INC., 1270 Sixth Ave., New York, N. Y. *Phone:* Columbus 5-7772.
- THE SMALL CO., Guaranty Bldg., 6331 Hollywood Blvd., Hollywood, Calif. Phone: Hollywood 2722. Executives: Edward Small, president; Morris Small, vice-president and treasurer.
- WILLIAM STEPHENS, 8913 Sunset Blvd., Los Angeles, Calif.
- **DOUGLAS F. STORER,** RKO Building, 1270 Sixth Ave., New York, N. Y. *Phone*: Circle 7-7672. *President*: Douglas F. Storer.
- H. N. SWANSON, INC., 8523 Sunset Blvd., Hollywood, Calif. Phone: Crestview 15115. Executives: H. N. Swanson, president; Robert D. Lewis, manager radio department.
- UNIVERSAL RADIO ARTISTS, 2 West 46th St., New York, N. Y. Phone: Bryant 9-7763. Executives: William J. Wynne, president; F. Klyne, treasurer.
- RUDY VALLEE ORCHESTRA UNITS

- CORP., 9 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-2620. Executives: Rudy Vallee, president; Judge Hyman Bushel, secretary and treasurer; Lester Laden, business manager; Andrew Wiswell, assistant.
- JESSE WADSWORTH, 8776 Sunset Blvd., Los Angeles, Calif.
- MILTON WEINBERG, 325 W. Eighth St., Los Angeles, Calif.
- WLS ARTISTS BUREAU, 1230 W. Washington Blvd., Chicago, Ill. *Phone:* Haymarket 7500. *Executives:* Clementine Legg, George Ferguson, Earl W. Kurtze.
- WOR ARTISTS BUREAU, 1440 Broadway, New York, N. Y. Phone: Pennsylvania 6-8383. Executives: Nat M. Abramson, manager; Annette Marantz, Herman Paley, Henry Frankel, Stella Berthoff. Personnel: Edna Van Veen, Al Roth, Albert Hoffman, Elizabeth H. Knox, Ruth Beck, Florence Stearns.
- ROGER WHITE, RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-4943.
- WILSON, POWELL & HAYWARD, INC., 444 Madison Ave., New York, N. Y. Phone: Plaza 5-5480. Executives: F. LeRoy Wilson, president; Bruce Powell, vice-president, treasurer; Henry P. Hayward, vice-president, secretary; James V. Peppe, general manager.
- LEONARD F. WINSTON, 11 West 42d St., New York, N. Y. *Phone:* Pennsylvania 6-8933. *Owner and manager:* Leonard F. Winston.
- wolf associates, Inc., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Columbus 5-1621. Executives: Edward Wolf, general manager; Jack Rubin, story editor; William M. Koblenzer, sales manager; Jane West, Adelaide Marstone, writers; Carlo De Angelo, director. Branch office: 6912 Hollywood Blvd., Hollywood; L. Wolfe Gilbert, manager.
- DOROTHY WORTHINGTON, 501 Madison Ave.. New York, N. Y. *Phone:* Wickersham 2-2759.
- ZANFT & BATCHELOR, 8782 Sunset Blvd., Los Angeles, Calif.

#### PROGRAM PRODUCERS

This list includes those independent firms building programs, either wholly or in part, for agencies and their clients. Procedure usually is that an agency hiring one of these firms "farms" its production out, so to speak, for a fee agreed upon.

- ADVERTISERS BROADCASTING CO., 205 East 42nd St., New York, N. Y. *Phone:* Murray Hill 4-1364.
- AERIAL PUBLICIZING, INC., 509 Madison Ave., New York, N. Y. Phone: Plaza 3-6451. Executives: Herbert Weston, president; Irving J. Henry, vice-president; Arthur R. Learey, production manager. Branch office: 122 So. Benton Way. Los Angeles (Federal 4083); R. Clark, manager.
- AEROGRAM CORP., 1611 Cosmo Street, Hollywood, Calif. Phone: Hillside 7211. Executives: George H. Bird, president; Herman Brugger, vice-president; G. Curtis Bird, secretary-treasurer; William H. Voeller, sales director.
- AIR FEATURES, INC., 247 Park Avenue, New York, N. Y. Phone: Wickersham 2-0077. President, treasurer: James E. Sauter.
- ALLIED ADVERTISING AGENCIES,.
  INC., 553 South Western Ave., Los Angeles, Calif. Phone: Drexel 7331. Executives: W. F. Gardner, president; Walter McCreery, manager; Mel Roach, production manager; Ted Dahl, Dick Bartlett and Jerry Norton, account executives: Branch office: 525 Market St., San Francisco; Robert O. Davis, manager.
- AMERICAN RADIO FEATURES, 5658
  Wilshire Blvd., Los Angeles, Calif. Executives: Frederick C. Dahlquist, president; Percy Friedlander, vice-president; George W. Prince, Jr., treasurer; L. D. Ross, secretary; Sherman McFedries, Jr., production manager; Forrest Barnes, writer; C. S. Holden, research.
- ARMAND & L'ESTELLE, Fine Arts Bldg., 410 S. Michigan Ave., Chicago, Ill. Phone: Harrison 3435. Executives: Estelle A. Lutz, manager and owner; Armand H. Buisseret, musical director.
- ASSOCIATED BROADCASTING CO., LTD., Hermant Bldg., Toronto, Ont., Canada. Phone: Elgin 3345. Executives: E. A. Byworth president; D. H. Copeland, vice-president; J. C. Tobin, transcription manager; Frederick Helson, traffic manager; Stan Francis, production manager; A. S. R. Toby, recording engineer. Branch office: Dominion

- Square Bldg., Montreal, Que. (Belair 3325); M. Maxwell, vice-president; W. A. Eversfield, secretary-treasurer; B. J. Cossman, script director.
- ASSOCIATED CINEMA STUDIOS, 1357 N. Gordon St., Hollywood, Calif. *Phone:* Hempstead 2131. *Executives:* Mark L. Gerstle, president; Frank W. Purkett, vice-president and general manager.
- ASSOCIATED RADIO PRODUCTIONS, 540 N. Michigan Ave., Chicago, Ill. *Phone:* Superior 8636. *Executives:* Stuart Haydon, executive director; N. M. Belcastro, associate director in charge of music; Fred Howard, in charge of continuity; A. Marney, director of special events.
- ASSOCIATED TRANSCRIPTIONS OF HOLLYWOOD, 6604 Melrose, Los Angeles, Calif.
- ATLAS RADIO DISTRIBUTING CORP., 333 N. Michigan Ave., Chicago, Ill. Phone: Franklin 5390. Executives: Herbert R. Ebenstein, president; Claude C. Ezell, vice-president; Harold C. Hopper, secretary and treasurer; L. Daniel Blank, manager. Branch offices: 60 East 42nd St., New York (Vanderbilt 3-4750); Harold A. Stretch, manager. 2011 Jackson St., Dallas (Direct 71791); William G. Underwood, manager. 6253 Hollywood Blvd., Hollywood (Granite 1211); Ray Coffin, manager.
- BALDWIN RECORDING STUDIOS, INC., 1043 Madison Ave., New York, N. Y. Phone: Rhinelander 4-6960. Executives: C. Paul Baldwin, president; Paul P. Wrigley, vice-president and treasurer.
- walter Batchelor Corp., 8782 Sunset Blvd., Hollywood, Calif. Phone: Crestview 18181. Executives: Walter Batchelor, president and treasurer; Howard Reilly, vice-president; John Gross, secretary. Branch office: Batchelor Enterprises, Inc., 234 West 44th St., New York (Bryant 9-9089).
- WALTER BIDDICK COMPANY (RADIO PROGRAMS DIVISION), 568 Chamber of Commerce Bldg., Los Angeles, Calif. Phone: Richmond 6184. Executives: T. N. Turner, manager; G. M. Biddick, field manager.

- JOSEPH BLOOM, 19 West 44th St., New York, N. Y. Phone: Vanderbilt 3-8950.
- CHASE & LUDLAM, 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-4366; 4367. Executives: George Ludlam and Frank Chase, co-partners.
- CLEVELAND B. CHASE, INC., 424 Madison Ave., New York, N. Y. Phone: Eldorado 5-1720. President: Cleveland B. Chase.
- J. RALPH CORBETT, INC. Officers: J. Ralph Corbett, president; Charles B. Meade, vice-president; Florence Nanes, treasurer; Joseph McGhee, secretary. New York office: Graybar Bldg., 420 Lexington Ave. (Mohawk 4-4528); Walter Freeman, manager. Chicago office: 520 N. Michigan Ave. (Delaware 3262); George Roosen, manager. Cincinnati office: 1304 Carew Tower (Parkway 1463); J. Ralph Corbett. manager.
- WALTER CRAIG, 1 University Place, New York, N. Y. Phone: Gramercy 7-4991. Executives: Walter Craig, president; Kenneth Burton, associate; Howard Miller, writer; B. Swaim, talent buyer.
- **DOLAN & DOANE, INC.,** 8905 Sunset Blvd.. Hollywood, Calif. *Phone*: Crestview 19185.
- EARNSHAW RADIO **PRODUCTIONS** (EARNSHAW-YOUNG, INC.), 6425 Hollywood Blvd., Hollywood, Calif. Phone: Hempstead 5050. Executives: Harry A. Earnshaw, president; Fenton W. Earnshaw, vice-president and sales manager; Harry L. Earnshaw, secretary-treasurer. Branch offices: 545 Fifth Ave., New York (Murray Hill 2-3376); Charles Michel-Southam son, executive in charge. Bldg., Calgary, Canada; F. W. Cannon, executive in charge. 12, Rue Abel-Ferry, Paris, France; Herbert Rosen, executive in charge.
- FANCHON & MARCO AGENCY, INC., RCA Building, 30 Rockefeller Plaza, New York, N. Y. Phone: Circle 7-5630. Executives: John A. Partington, president; Harry C. Arthur, Jr., vice-president, treasurer; Samuel Shayon, secretary. Branch office: 5600 Sunset Blvd., Hollywood; Black; Wolff; Bren. (Note: Other branch offices do not handle radio production.)
- LILLIAN GORDONI, Hotel Crillon, Chicago, Ill. *Phone*: Calumet 6700-6979. *Executives*: Lillian Gordoni, owner-manager; Alyce Lovan Musmanno, musical director; Dennis Wood, program director; Nat Lee, commercial manager.

- DAVID E. GREEN ASSOCIATES, 551 Fifth Ave., New York, N. Y. Phone: Murray Hill 2-1555. Executive: David E. Green, president.
- GROMBACH PRODUCTIONS, INC., Steinway Building, 113 W. 57th St., New York, N. Y. Phone: Circle 6-6540. Executives: Captain Jean V. Grombach, president; D. L. Provost, treasurer; T. Sills, in charge of production. Branch offices: 8 Newberry St., Boston; James Murley, manager. 6200 Franklin Ave., Los Angeles; Emil Seidel, manager. (Jean V. Grombach, Inc., and Advertisers' Recording Service, Inc., transcription manufacturers (q.v.) have the same officers and directors as this organization, but are separate companies inasmuch as there is no interchange of stock.)
- JACK HASTY, 2 Rochelle Road, Larchmont, N. Y.
- INTERSTATE ADVERTISING AGENCY, INC., 1008 Marshall Bldg., Cleveland, O. Phone: Main 9444. Executives: George A. Kirkendale, president; Carl M. Marvin, vice-president; Jessie M. Johnson, secretary and treasurer.
- KASPER-GORDON STUDIOS, INC., 140
  Boylston St., Boston, Mass. Phones:
  Devonshire 7357-7358. Executives: Edwin H. Kasper, president and production manager; Aaron S. Bloom, secretary-treasurer, director commercial department; Edmund N. Buzzell, manager recording division; Robert W. Graham, assistant production manager.
- KING FEATURES SYNDICATE, INC., 235 E. 45th St., New York, N. Y. Phone: Murray Hill 2-5600. Executives: J. V. Connolly, president; Ward Greene, executive editor; Bradley Kelly, associate editor; Frank Nicht, sales manager.
- LEADING ATTRACTIONS, INC., 515 Madison Ave., New York, N. Y. Phone: Plaza 3-8093. Executives: L. Schaad, president, treasurer; Aaron Steiner, vicepresident.
- MORT LEWIS, 39 Fifth Ave., New York, N. Y. Phone: Gramercy 3-2465. Executives: Mort Lewis, president; Lester Lewis, secretary and treasurer.
- PHILLIPS H. LORD, INC., 501 Madison Ave., New York, N. Y. *Phone*: Wickersham 2-2211. *Executives*: Phillips H. Lord, president; John O. Ives, vicepresident; Will Yolen, production manager.
- C. P. MacGREGOR, 729 S. Western Ave., Hollywood, Calif. *Phone*: Fitzroy 4191.

Executives: C. P. MacGregor, president; Paul Quan, treasurer; M. J. Mara, sales manager.

- R. U. McINTOSH & ASSOCIATES, INC., 5658 Wilshire Blvd., Los Angeles, Calif. Phone: Whitney 7713. Executives: R. U. McIntosh, president and general manager; R. A. Calhoun, sales manager; (Miss) A. V. Petersen, secretary; Margaret McIntosh, treasurer; Van C. Newkirk, production manager.
- McKNIGHT & JORDAN, INC., 17 East 49th St., New York, N. Y. Phone: Eldorado 5-6110. Executives: Thomas H. McKnight, president; Wallace S. Jordan, secretary-treasurer, manager; Edith Meiser, vice-president.
- METRO ARTIST BUREAU, 1650 Broadway, New York, N. Y. Phone: Circle 7-2829. Executive: Ted Nelson, director.
- MID-WEST RECORDINGS, INC., 24 South 7th St., Minneapolis, Minn. Phone: Atlantic 4461. Executives: Harold D. Field, president; D. E. Field, treasurer; L. M. Knopp, general manager.
- RAYMOND R. MORGAN CO., 6362 Hollywood Blvd., Hollywood, Calif. Phone:

Hempstead 4194. Executives: Raymond R. Morgan and Ernest Hix, partners; R. E. Messer, general manager; Cyril Armbrister, radio director; J. J. McCleery, manager, copy department; Lucille Hobson, special account executive; Frank B. Howe, publicity manager; Felix Mills, musical director; Richard Weil, Catherine Turney and Vera Oldham, radio scripts.

- PAN AMERICAN RADIO PRODUC-TIONS, INC., 6305 Yucca St., Hollywood, Calif. Phone: Hi. 4027. Executives: Lucio Villegas, president, in charge of production; Ivan Hiler, secretarytreasurer. Branch office: 545 Fifth Ave., New York, N. Y. (Murray Hill 2-3376); Charles Michelson, in charge. (Company specializes in production of Spanish programs.)
- PECK RADIO PRODUCTIONS, 3275 Wilshire Blvd., Los Angeles, Calif. Phone: Fitzroy 8131. Executives: William M. Peck, president and treasurer; Thorpe W. Deakers, vice-president; Clinton Jones, script writer and director; H. Propach, secretary.
- PETERSON RADIO PRODUCTIONS, 1457 Broadway, New York, N. Y. Phone: Wisconsin 7-0069. Executives: Donald

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- Peterson, president, chief of program production; Gilbert Braun, assistant program producer and publicity director; Stanley Whitman, manager of script department; Ruth Travers, script and commercials writer.
- PIONEER PRODUCTIONS, Fountain Square Bldg., Cincinnati, O. Phone: Cherry 6558. Executives: John Lair, manager; C. J. Foley, assistant manager.
- **RADIO** ASSOCIATES, National Press Bldg., Washington, D. C.
- RADIO EVENTS, INC., 535 Fifth Avenue, New York, N. Y. Phone: Murray Hill 6-3487. Executives: Joseph M. Koehler, president; Herbert H. Hyman, account executive. Affiliated companies: Service Programs, Inc.; Gladys Miller, director. Script Library, Genevieve Pace, general manager; Frank Conklin, business manager. American Radio Syndicate, Ronald Bore Heldon, general manager.
- RADIO PRODUCERS OF HOLLYWOOD, 930 North Western Ave., Hollywood, Calif. Phone: Hollywood 6288. Owner: Lou R. Winston.
- RADIO PROGRAM ASSOCIATES, 40 East 49th St., New York, N. Y. Phone: Eldorado 5-4227. Executives: Bernard Zisser, president; G. V. Franklin, treasurer.
- RADIO RECORDERS, INC., 932 North Western Ave., Hollywood, Calif. *Phone*: Hollywood 3917. *Executives*: F. H. Winter, president; J. C. Brundage, vicepresident; E. F. Dummel, treasurer; Darrell Minkler, secretary; J. Joseph Sameth, sales and production manager.
- RADIO TRANSCRIPTION CO. OF AMERICA, LTD., 1509 Vine St., Hollywood, Calif. Phone: Hollywood 3545. Executives: Charles C. Pyle, president and general manager; Clyde L. Wood, stations relations manager. Central sales office: 666 Lake Shore Drive, Chicago (Delaware 2325); J. M. Hayes, sales manager; E. L. Donnan, office manager.
- ROCKE PRODUCTIONS, INC., RKO Bldg., 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7630. Executives: Ben Rocke, president; Norman Livingston, vice-president and sales manager; Ernest E. Chappell, production manager.
- ROCKWELL-O'KEEFE, INC., RKO Bldg., 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7550. Executives: Thomas G. Rockwell, president; Michael Nidorf, vice-president; F. C. O'Keefe, treasurer; Thomas J. Martin, Jr., 2nd vice-president; Warren H. Pearl, assistant treas-

- urer. Branch offices: 32 W. Randolph St., Chicago; Tom Thatcher, manager. 9038 Sunset Blvd., Hollywood; Harmon Nelson, manager. 111 Sutter St., San Francisco. 199 Piccadilly, London W. 1, England; Leslie A. Macdonnell, manager.
- JAMES L. SAPHIER, RKO Bldg., New York, N. Y. Phone: Circle 7-2135. Executives: James L. Saphier, James L. Stirton. Branch office: 6331 Hollywood Blvd., Hollywood, Calif. (Hollywood 7356); James L. Saphier, in charge.
- S & C ENTERPRISES, 507 Fifth Ave., New York, N. Y. Phone: Vanderbilt 3-7328. Personnel: Willard Hope, manager; Archie Coates, Meredith Page, Hubert Osborne, Mary Ellen LaRue, John Driskill, Mary Thompson; George Cole, director of musical department; Muriel Wilson. assistant.
- SEABOARD RADIO PRODUCTIONS, INC., 71 West 45th St., New York, N. Y. Phone: Lackawanna 4-8644.
- SELVIAIR BROADCASTING SYSTEM, INC., 75 East Wacker Drive, Chicago, Ill. Phone: Randolph 8877. Executives: Arthur A. Kohn, president and time buyer; Irving Rocklin, secretary and treasurer, production manager: Walter Zivi, account executive; Edna Glover, L. L. Davis, and Art Cook, continuity department.
- SOUND MASTERS, INC. (Radio Division), 1560 Broadway, New York, N. Y. Phone: Bryant 9-2463. Executives: W. French Githens, president; Harold E. Wondsel, vice-president; Francis Carter Wood, Jr., treasurer; Teddy Bergman, program director.
- **HENRY SOUVAINE, INC.,** 30 Rockefeller Plaza, New York, N. Y. *Phone:* Circle 7-5666. *Executives:* Henry Souvaine, president and agency contact; Earl G. Thomas, general manager and agency contact; Archibald U. Braunfeld, business manager; Keith McLeod, production manager; Geraldine Souvaine, asproduction manager; Arthur sistant Daly, Harold McGee, Jack Roche and Gordon Whyte, program directors: Nicholas Orlando, program director and agency contact; Rosine Tremar, secretary to president; Grace V. Ballou, secretary to general manager and agency contact.
- STANDARD RADIO, 6404 Hollywood Blvd., Hollywood, Calif. *Phone:* Hillside 0188. *Executives:* Gerald King, general manager; Don Allen, production manager. *Branch office:* 180 N. Michigan Ave., Chicago; M. M. Blink, general manager; Alex Sherwood, sales manager.

- STEELE ADVERTISING AGENCY, INC., 714-15 Merchants & Manufacturers Bldg., Houston, Tex. Phone: Preston 9997. Executives: H. Wirt Steele, president; Clarence W. Payne, vice-president; E. N. Steele, secretary-treasurer; Miss M. F. Hill, production department; McKinley Rhodes, radio technical department.
- DOUGLAS F. STORER, RKO Bldg., 1270 Sixth Ave., New York, N. Y. Phone: Circle 7-7672. President: Douglas F. Storer.
- TRANSAMERICAN BROADCASTING & TELEVISION CORP., 521 Fifth Ave., New York, N. Y. Phone: Murray Hill 6-2370. Executives: John L. Clark, president; E. J. Rosenberg, vice-president. Branch offices: 333 N. Michigan Ave., Chicago (State 0366); Virgil Reiter, vice-president in charge. 5833 Fernwood Ave., Hollywood (Hollywood 5315); William Ray in charge.
- TWENTIETH CENTURY RADIO PRO-DUCTIONS, 1611 Cosmo Street, Hollywood, Calif. *Phone*: Hillside 7211. *Man*ager: Archie Josephson.
- **TYRO PRODUCTIONS, INC.,** 1697 Broadway, New York, N. Y. *Phone*: Columbus 5-3737.
- UNIVERSAL RADIO PRODUCTIONS, 180 N. Michigan Ave., Chicago, Ill.
- J. FRANKLYN VIOLA & CO., 152 West 42nd St., New York, N. Y. Phone: Wisconsin 7-3754.
- WAMBOLDT & HOLDEN, 165 West Wacker Drive, Chicago, Ill. Phone: State 8893.
- L. A. WEINROTT & ASSOCIATES, 75 East Wacker Drive, Chicago. Phone: State 4207. Personnel: L. A. Weinrott, William J. Kass, Gretchen Seither, Walter Kerr, Genevieve Footh.

- CARL WESTER & CO., 360 N. Michigan Ave., Chicago, Ill. Phone: Randolph 6922. Executives: Carl Wester, president; Howard Keegan, production manager.
- ROGER WHITE, RKO Building, 1270 Sixth Ave., New York, N. Y. *Phone*: Circle 7-4943.
- WILSON, POWELL & HAYWARD, INC., 444 Madison Ave., New York, N. Y. Phone: Plaza 5-5480. Executives: F. Le-Roy Wilson, president; Bruce Powell, vice-president, treasurer; Henry P. Hayward, vice-president, secretary; James V. Peppe, general manager.
- LEONARD F. WINSTON, 11 West 42d St., New York, N. Y. *Phone:* Pennsylvania 6-8933. *Owner and manager:* Leonard F. Winston.
- WOLF ASSOCIATES, INC., RKO Building, 1270 Sixth Ave., New York, N. Y. Phone: Columbus 5-1621. Executives: Edward Wolf, general manager; Jack Rubin, story editor; William M. Koblenzer, sales manager; Jane West, Adelaide Marstone, writers; Carlo De Angelo, director. Branch office: 6912 Hollywood Blvd., Hollywood; L. Wolfe Gilbert, manager.
- WORLD BROADCASTING SYSTEM, INC,. 711 Fifth Ave., New York, N. Y. Phone: Wickersham 2-2100. Executives: P. L. Deutsch, president, treasurer; Norton Cotterill, vice-president in charge of sales; W. R. Seifert, assistant treasurer; L. N. Schafer, assistant secretary; Charles Gaines, program production. Branch offices: 301 E. Erie St., Chicago; A. J. Kendrick, manager. 1000 N. Seward St., Hollywood, Calif.; P. W. Campbell, manager. 1050 Howard St., San Francisco, Calif.; Carl C. Langebin, manager. Wardman-Park Hotel, Washington, D. C.; Harold A. LaFount, manager. 320 Mortgage Guaranty Bldg., Atlanta, Ga.; John Pitts, manager.



#### NETWORK GUEST ARTISTS (COMMERCIAL): JUNE 1, 1937 TO MAY 1, 1938

By guest artist is meant a person who is not a regular member of the cast of certain shows on which he or she appears. In short, on these shows the artist is hired on a per-performance basis.

These records cover artists appearing in a guest capacity on the commercial programs of NBC, CBS, and Mutual between June 1, 1937, and May 1, 1938 (in the case of NBC, records on one week are missing).

Comparison of guest artist policies for two years results in the following breakdown:

			111 01303
	No. of		making multiple
Season,	appearances.	No. of artists.	appearances.
1936-1937	 2,438	1,354	462
1937-1938	 2,682	1,650	489

Artists

In the season just passed (1937-1938), Connie Boswell led all performers in multiple appearances. She had 16 to her credit. It should be noted here that in the case of certain audience participation programs, guests who may have received pay or other recognition, but were not bona fide personalities or show people, are omitted from the above chart.

#### GUEST STARS MAKING FIVE OR MORE APPEARANCES

(JUNE 1, 1937, TO MAY 1, 1938)

A	H		
Brian Aherne	Hildegarde		
Edward Arnold	Miriam Hopkins		
В	Edward Everett Horton		
	Walter Huston		
Sheila Barrett	I		
Ralph Bellamy Constance Bennett	<del>-</del>		
	Jose Iturbi		
Humphrey Bogart Connie Boswell	J		
Alice Brady	Allen Jones		
Gelett Burgess	K		
_	Felix Knight		
C	Charles Kullman		
Madeleine Carroll	_		
Marion Claire	L		
Walter Connolly	Joe Laurie, Jr.		
D	Andrea Leeds		
Olivia De Haviland	Mischa Levitzki		
E	Beatrice Lillie		
	Lucille and Lanny		
Sally Eilers	Ida Lupino		
Madge Evans	M		
F			
Douglas Fairbanks, Jr.	Fred MacMurray		
Glenda Farrell	Herbert Marshall		
Kirsten Flagstad	Lauritz Melchior		
G	Merry Macs		
Tudu Canland	Lucy Monroe		

Judy Garland

Wynn Murray

#### **GUEST ARTISTS**—Continued

Pat O'Brien Maureen O'Sullivan

P

Gail Patrick Jan Peerce

R

Claude Rains Basil Rathbone Fritz Reiner Florence Rice Charles Ruggles

S

Jean Sablon

Anne Shirley Cornelia Otis Skinner C. Aubrey Smith James Stewart Stoopnagle & Budd Gladys Swarthout

Т

Conrad Thibault Spencer Tracy

W

Oliver Wakefield Leonard Warren Linton Wells The Westerners Fay Wray





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Dallas

## IT GOES .... something like this

"Do you know?" began Jim Quoddy, our chief salesman "No," we said.

"... that studio sign language talks two tongues at WOR."

"Fancy that!" we said.

"It goes," said Jim, "something like this."

- 1. "Look . . . BRING UP THE VOLUME. This reminds me of the household goods manufacturer who used WOR to introduce a new product. It made such a hit that he tripled his purchase of time . . . on WOR."
- 2. "This means . . . HOW'S THE BALANCE? A lot of big network advertisers must ask themselves this when they think of the market WOR covers. If they didn't, the makers of 29 nationally advertised products wouldn't have used WOR to supplement their network shows in greater-New York during 1937."
- 3. "When I do this, it means OKAY. Sponsors don't use it much.
  But 225 people did practically the same thing when they put pen
  to contract for WOR during 1937."

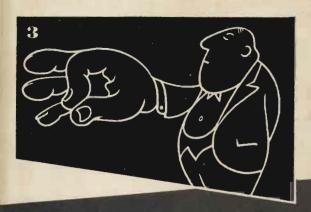


4. "I get this thing called REPEAT nearly every time I ask a WOR sponsor what he's going to do when his contract expires."





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"Wanna see more?" asked Jim Quoddy.

"No," we said. "Besides, we have a date for lunch.

A long lunch."

WOR

"Symbol of the Radio Age"



# RADIO CORPORATION OF AMERICA

RADIO CITY, NEW YORK, U.S.A.

National Broadcasting Company
RCA Manufacturing Company, Inc.
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