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# RULES APPLICABLE TO STATIONS ENGAGED IN CHAIN BROADCASTING

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## Licensing Requirements

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization<sup>1</sup> under which the station is prevented or hindered from, or penalized for, broadcasting the programs of any other network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which prevents or hinders another station serving substantially the same area from broadcasting the network's programs not taken by the former station, or which prevents or hinders another station serving a substantially different area from broadcasting any program of the network organization. This regulation shall not be construed to prohibit any contract, arrangement, or understanding between a station and a network organization pursuant to which the station is granted the first call in its primary service area upon the programs of the network organization.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding express or implied, with a network organization which provides, by original term, provisions for renewal, or otherwise for the affiliation of the station with the network organization for a period longer than two years: *Provided*, That a contract, arrangement, or understanding for a period up to two years, may be entered into within 120 days prior to the commencement of such period.

No license shall be granted to a standard broadcast station which options<sup>2</sup> for network programs any time subject to call on less than 56 days' notice, or more time than a total of three hours<sup>3</sup> within each of four segments of the broadcast day, as herein described. The broadcast day is divided into four segments, as follows: 8:00 a.m. to 1:00 p.m.; 1:00 p.m. to 6:00 p.m.; 6:00 p.m. to 11:00 p.m.; 11:00 p.m. to 8:00 a.m.<sup>4</sup> Such options

may not be exclusive as against other network organizations and may not prevent or hinder the station from optioning or selling any or all of the time covered by the option, or other time, to other network organizations.

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization which (a), with respect to programs offered pursuant to an affiliation contract, prevents or hinders the station from rejecting or refusing network programs which the station reasonably believes to be unsatisfactory or unsuitable; or which (b), with respect to network programs so offered or already contracted for, prevents the station from rejecting or refusing any program which, in its opinion, is contrary to the public interest, or from substituting a program of outstanding local or national importance.

No license shall be granted to a network organization, or to any person directly or indirectly controlled by or under common control<sup>5</sup> with a network organization, for more than one standard broadcast station where one of the stations covers substantially the service area

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<sup>1</sup> The term "network organization" as used herein includes national and regional network organizations. See Chapter VII, J, of Report on Chain Broadcasting.

<sup>2</sup> As used in this section, an option is any contract, arrangement, or understanding, express or implied, between a station and a network organization which prevents or hinders the station from scheduling programs before the network agrees to utilize the time during which such programs are scheduled, or which requires the station to clear time already scheduled when the network organization seeks to utilize the time.

<sup>3</sup> All time options permitted under this section must be for specified clock hours, expressed in terms of any time system set forth in the contract agreed upon by the station and network organization. Shifts from daylight saving to standard time or vice versa may or may not shift the specified hours correspondingly as agreed by the station and network organization.

<sup>4</sup> These segments are to be determined for each station in terms of local time at the location of the station but may remain constant throughout the year regardless of shifts from standard to daylight saving time or vice versa.

<sup>5</sup> The word "control" as used herein, is not limited to full control but includes such a measure of control as would substantially affect the availability of the station to other networks.

of the other station, or for any standard broadcast station in any locality where the existing standard broadcast stations are so few or of such unequal desirability (in terms of coverage, power, frequency, or other related matters) that competition would be substantially restrained by such licensing. (Effective date of this section may be extended from time to time with respect to any station in order to permit the orderly disposition of properties.)

No license shall be issued to a standard broadcast station affiliated with a network organization which maintains more than one network: *Provided*, That this regulation shall not be applicable if such networks are not operated simultaneously, or if there is no substantial overlap in

the territory served by the group of stations comprising each such network. (Effective date of this section shall be suspended indefinitely and any further order of the Commission placing said section in effect shall provide for not less than six months' notice and for further extension of the effective date from time to time in order to permit the orderly disposition of properties.)

No license shall be granted to a standard broadcast station having any contract, arrangement, or understanding, express or implied, with a network organization under which the station is prevented or hindered from, or penalized for, fixing or altering its rates for the sale of broadcast time for other than the network's programs.

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# FCC REGULATIONS REGARDING NATIONAL DEFENSE

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Any common carrier or the licensee of any radio station subject to the Communications Act may utilize its facilities to render free service to the government for military or naval communications in preparation for national defense. The government agency concerned will keep the Commission generally informed of the services of this kind accepted. Nothing herein or in any other regulation of the Commission shall be construed to require any such carrier or station to participate in any such communication.

The Federal Communications Commission may authorize the licensee of any radio station during a period of national emergency to

operate its facilities upon such frequencies with such power and points of communication, and in such a manner beyond that specified in the station license as may be requested by the Army or Navy.

No provision of the Commission's Rules and Regulations shall, in time of war, prevent the master of any vessel of the United States from taking any action whatsoever in regard to the radio installation, the operators, the transmission and receipt of messages, and the radio service of the ship whenever in his discretion such action is necessary to carry out the instructions of the United States Navy control officers and other instructions issued by the Navy Department.



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National Press Bldg.  
Washington, D. C.

**SCOTT, FRANK D.**  
Munsey Bldg.  
Washington, D. C.

**SEGAL, PAUL M.**  
Woodward Bldg.  
Washington, D. C.

**SENNEFF, JOHN A., JR.**  
Northwest Savings Bank  
Mason City, Iowa

**SHIA, GEORGE F.**  
Tower Bldg.  
Washington, D. C.

**SMITH, MISS ELIZABETH C.**  
F.C.C.  
Washington, D. C.

**SMITH, GEORGE S.**  
Woodward Bldg.  
Washington, D. C.

**SMITH, KARL A.**  
Colorado Bldg.  
Washington, D. C.

**SMITH, MILTON**  
Telephone Bldg.  
Denver, Colo.

**SMITH, WM. MONTGOMERY**  
Shoreham Bldg.  
Washington, D. C.

**SOCOLOV, A. WALTER**  
608 Fifth Ave.  
New York, N. Y.

**SOULE, O. P.**  
Walker Bank Building  
Salt Lake City, Utah

**SOVIK, LAURENCE, ESQ.**  
University Building  
Syracuse, N. Y.

**SPEARMAN, PAUL D. P.**  
Munsey Bldg.  
Washington, D. C.

**SPRAGUE, E. STUART**  
117 Liberty St.  
New York, N. Y.

**ST. CLAIR, ORLA**  
311 California St.  
San Francisco, Calif.

**STEVENS, RICHARD K.**  
1222 Real Estate Trust Bldg.  
Philadelphia, Pa.

**STOLLENWERCK, FRANK**  
National Press Bldg.  
Washington, D. C.

**SULLIVAN, FRANCIS C.**  
Atworth Building  
Duluth, Minn.

**SUTTON, GEORGE O.**  
National Press Bldg.  
Washington, D. C.

**SWEZEY, ROBERT D.**  
30 Rockefeller Plaza  
New York, N. Y.

**SYKES, JUDGE EUGENE O.**  
Munsey Bldg.  
Washington, D. C.

**THOMAS, WILLIAM H.**  
440 Leader Bldg.  
Cleveland, Ohio

**TIEFENBRUN, JOSEPH**  
1450 Broadway  
New York, N. Y.

**TUCKER, JOHN H.**  
Commercial Building  
Shreveport, La.

**TUMULTY, JOSEPH P., JR.**  
1317 F St., N. W.  
Washington, D. C.

**TYLER, VABRO E.**  
109 South Ninth St.  
Nebraska City, Nebr.

**VAN ALLEN, JOHN W.**  
Liberty Bank Bldg.  
Buffalo, N. Y.

**VAN DEN BERG, GEORGE**  
Evans Bldg.  
Washington, D. C.

**VAN ORSDEL, RALPH**  
725 13th St., N. W.  
Washington, D. C.

**WADDELL, JAMES E.**  
Bowen Bldg.  
Washington, D. C.

**WALKER, HENRY B.**  
Old National Bank Bldg.  
Evansville, Ind.

**WALKER, RALPH I.**  
F.C.C.  
Washington, D. C.

**WALLACE, HOWARD E.**  
Judge Building  
Salt Lake City, Utah

**WARNER, HARRY P.**  
Woodward Building  
Washington, D. C.

**WATTAWA, JOHN**  
1317 F St.  
Washington, D. C.

**WAYLAND, CHARLES V.**  
Earle Building  
Washington, D. C.

**WEBSTER, BETHUEL M.**  
15 Broad St.  
New York, N. Y.

**WEEKES, JOHN WESLEY**  
140 Sycamore St.  
Decatur, Georgia

**WELCH, FRANCIS X.**  
Munsey Bldg.  
Washington, D. C.

**WHARTON, JOHN H.**  
Public Works Administration  
Washington, D. C.

**WHEAT, CARL I.**  
Shoreham Bldg.  
Washington, D. C.

**WHISELL, GEORGE B.**  
Telephone Bldg.  
St. Louis, Mo.

**WIGGIN, CHESTER H.**  
30 Rockefeller Plaza  
New York, N. Y.

**WILLEBRANDT, MABEL W.**  
Shoreham Building  
Washington, D. C.

**WILLIAMS, A. RAE**  
Investment Bldg.  
Washington, D. C.

**WILSON, THOMAS WINFIELD**  
923 Munsey Bldg.  
Washington, D. C.

**WING, JOHN E.**  
72 West Adams St.  
Chicago, Ill.

**WOZENCRAFT, FRANK W.**  
66 Broad St.  
New York, N. Y.

**WRIGHT, J. WARREN**  
Bureau of Ships, Navy Dept.  
Washington, D. C.

**ZAGON, SAMUEL S.**  
6253 Hollywood Blvd.  
Los Angeles, Calif.

# 1939—GROWTH OF RADIO STATIONS—1941

<i>As of:</i>	<i>Licensed Stations</i>	<i>Construction Permits</i>	<i>Special Broad- cast Stations</i>	<i>Total</i>
January 1939 .....	718*	42†	4	764
February 1939 .....	723*	39*	4	766
March 1939 .....	725*	37*	4	766
April 1939 .....	728*	37*	4	769
May 1939 .....	730*	38*	4	772
June 1939 .....	731*	38*	4	773
July 1939 .....	731*	43*	4	778
August 1939 .....	734*	56*	4	794
September 1939 .....	735*	59*	4	798
October 1939 .....	739*	57z	4	800
November 1939 .....	747*	58z	4	809
December 1939 .....	751	57z	4	812
January 1940 .....	761	49z	4	814
February 1940 .....	765	48z	4	817
March 1940 .....	767	51z	4	822
April 1940 .....	771	48z	4	823
May 1940 .....	775	47z	4	826
June 1940 .....	779	53z	4	836
July 1940 .....	787	56z	y	851
August 1940 .....	795	58z	y	864
September 1940 .....	802	57z	y	867
October 1940 .....	806	54z	y	868
November 1940 .....	812	52z	y	872
December 1940 .....	820	51z	y	881
January 1941 .....	826	51	5	882
February 1941 .....	830	46	5	881
March 1941 .....	831	54	5	890
April 1941 .....	832	54	5	891
May 1941 .....	831	55	5	891
June 1941 .....	844	48	5	897
July 1941 .....	854**	43	—	897
August 1941 .....	859**	44	—	903
September 1941 .....	859**	53	—	912
October 1941 .....	869**	44	—	913
November 1941 .....	877**	38	—	915
December 1941 .....	882**	37	—	919

\*Including one stay order.

†Including two stay orders.

§Including four stay orders.

xAnnual report shows 748, additional station being in Court of Appeals.

zIncluding one construction permit for a special broadcast station.

ySpecial Broadcast Stations total is included in total of licensed stations.

\*\*This figure includes the 5 Special Broadcast Stations.



**WOR**

*builds shows*

**WOR** *builds shows that sell*

*these **WOR** shows are now producing  
sales for:*

**"RAMONA"** . . . . . *R & H Beer*

**"HERE'S LOOKING AT YOU"** . . *Barbara Gould Cosmetics*

**"CAN YOU TOP THIS?"** . . . . . *Kirkman Soap Company*

**"GO GET IT"** . . . . . *Krueger Beer*





A NATION WIDE  
RADIO ANALYSIS

*Based Upon the  
Latest Available*

UNITED STATES  
CENSUS FIGURES



# RADIO MARKETS OF THE NATION

*By Robert A. Litzberg, Statistician, Radio Daily*

*With the mighty war effort occupying many minds of the broadcasting industry, the study of markets has become increasingly important to the time-buyer. For this reason and because of the commendation and universal acceptance of last year's presentation of market and population statistics, the 1942 RADIO ANNUAL, in addition to bringing the material up-to-date, has elaborated upon this information. The data which follows constitutes one of the many services of RADIO DAILY and RADIO ANNUAL to the broadcast industry and was prepared in association with Walter P. Burn & Associates, Inc. It is based on the 16th Census of the United States (1940).*

In order to assist the broadcaster and time-buyer in evaluating potential markets more accurately four new features have been added to this year's presentation of Census data: (1) the population figures have been broken down into their urban and rural classifications; (2) two new retail trade groups, Retail-Service and Apparel, have been added to the three already included; (3) recent Census Bureau releases on 140 Metropolitan Districts in the United States have been included and are treated in the same manner as the data for individual states; (4) inclusion of a list of cities showing percentage changes in population as a result of increased activity in defense industries has been made. This material, which precedes the data on Metropolitan Districts, was prepared for RADIO ANNUAL by Ross Federal Service, Inc., from their studies of "national defense and your shifting markets.")

## Definitions

For purposes of using the market and population statistics contained in this volume the following definitions apply:

**Total Population:** This figure is a revised and final U. S. Census Bureau total of the number of persons living in the individual counties of the country and the District of Columbia, obtained by a house-to-house canvass during the 16th Census of the United States (1940).

**Urban Population:** As defined by the Census Bureau this figure consists mainly

of these people living in *incorporated* places of 2,500 or more. Exceptions to this rule apply when the Bureau found a situation in which the general rule did not hold. (An example of such a situation is found in New York State where there was one unincorporated town of more than 10,000, having a population density of more than 1,000 per square mile; in this case the population of this town is included in the urban classification even though the town itself was not incorporated.) Exceptions are so rare that no effect will be felt in the using the data for radio coverage areas. (In Massachusetts and Connecticut many minor civil divisions are classified as urban.)

**Rural Population:** The remainder of population, after the urban figures had been determined, was classified as rural.

**Families:** The family figure is obtained from Housing Studies of the 16th Census. It is the total occupied dwelling unit count and has been recognized by the Bureau and research authorities as indicative of the total number of families in the country. In RADIO ANNUAL'S presentation the totals for 23 states are final; for the balance a preliminary figure is used as final releases were not available at press-time. (When preliminary totals are used a statement to that effect is printed after the state total.) The Census Bureau defines a dwelling unit as "the living quarters occupied

by one family or household; the number of occupied dwelling units in a given area is about the same as the number of families and may be compared with the number of private families returned in the 1930 Census."

**Radio Homes:** Of all the data in this presentation "radio homes" is the only classification that is not a Government release (except indicated estimates). The 1940 radio homes figure of the Census Bureau was expected to be released for publication in this volume but was delayed as a result of the declaration of war by the United States and other pressing duties of the Bureau. The figures which are presented are estimates made by RADIO ANNUAL in association with Walter P. Burn & Associates for the 1941 edition. They are based on the 1940 census population and use as a base the latest available Joint Committee percentages projected against the 1940 Census "occupied dwelling unit" figure for each county. These take into consideration trends of population and other characteristic changes as shown in the 1940 Census; these estimates have been accepted by the broadcast industry and other interested groups outside of the industry as the best available data on the subject.

### **Retail Trade**

In the retail Trade Census 99 kinds of business were studied. Of these RADIO ANNUAL presents five major groups which are used most by research authorities to determine the potentialities of a definite geographical section for market development. The five major groups and what they include are as follows:

**Store:** For census purposes "store" is defined as the "place where a business is conducted and a place that is readily recognizable as a place of business." Only establishments which were doing more than one-half of their business at retail are included in any one of the five classifications presented.

**Sales:** This term is defined as total operating receipts of the included establishments after deductions of refunds and allowances for returned merchandise have been made.

**Food:** Grocery stores, meat markets, dairy product stores, milk dealers, fish

markets, candy and nut stores, confectionery stores, delicatessen stores, fruit and vegetable markets, bakeries and caterers, egg and poultry dealers, etc.

**Drug:** Stores selling prescriptions, drugs and patent medicines, complimentary products such as cosmetics, toiletries, tobacco, novelty merchandise, etc.

**Automotive:** New and used motor vehicle dealers; new parts and accessory dealers; aircraft, motorboat and motorcycle dealers.

**Apparel:** Stores selling primarily clothing, shoes, hats, underwear and related articles for personal wear and adornment.

**Retail-Service:** This figure is a total of all retail trade data taken from the Retail Trade Census and including 99 kinds of retail business plus over 250 types of service establishments. Service establishments are classified into seven major groups: (1) personal such as barber shops, cleaning and dyeing plants, photo studios, etc.; (2) business such as credit bureaus, advertising agencies, sign-painters, etc.; (3) services allied to transportation such as warehousing; (4) automotive repairs and services such as repair shops, paint shops, battery, ignition and tire repair shops, etc.; (5) other repair shops such as blacksmiths, piano-tuners, radio service men, etc.; (6) custom industries such as printing, publishing, cabinet making, etc.; (7) miscellaneous such as circulating libraries, livery stables, tree surgeons.

### **Metropolitan Districts**

**Metropolitan Districts:** The Bureau of Census in establishing Metropolitan Districts for cities of 50,000 population and more says, "The general plan for metropolitan districts that have been set up for use in the 1940 Census includes, in addition to the central city or cities, all adjacent and contiguous minor civil divisions having a population density of 150 or more per square mile. The metropolitan district is thus not a political unit but rather an area including all the thickly settled territory in and around a city or group of cities. It tends to be a more or less integrated area with common economic, social and, often, administrative interests."



# ALABAMA

Population Families

2,832,961  
670,111

Radio Homes

376,330

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Autauga	30,977	2,664	4,974	57	\$481	5	\$65	37	\$333	189	\$1,518	5	\$37
Baldwin	32,324	6,269	7,936	136	1,354	12	175	93	1,701	459	5,167	3	17
Barbour	32,155	6,269	7,664	92	728	10	118	56	728	360	3,264	8	109
Bibb	29,135	—	26,453	49	252	5	37	20	461	253	2,073	3	26
Blount	29,490	3,107	6,509	66	304	4	67	61	758	336	2,409	1	—
Bulloch	19,810	3,075	6,487	103	454	3	76	20	302	221	1,763	2	—
Butler	32,447	32,337	7,290	120	765	7	124	48	737	349	3,464	9	104
Calhoun	63,319	42,146	14,325	200	3,013	22	432	105	2,727	847	11,653	37	810
Chambers	42,146	6,141	9,077	156	1,104	15	260	41	730	386	3,397	5	48
Cherokee	19,928	—	4,405	104	376	7	32	20	204	306	1,455	1	9
Chilton	27,955	3,982	3,973	75	628	4	118	61	979	363	3,216	2	—
Choctaw	20,195	—	4,555	59	140	2	76	18	312	232	1,438	1	—
Clarke	27,636	—	3,100	69	571	6	43	43	1,443	417	3,706	1	—
Clay	16,907	—	3,870	1,740	256	5	33	26	276	242	1,511	1	—
Cleburne	13,629	—	2,977	42	324	2	2	18	290	189	1,635	—	—
Coffee	31,987	4,358	7,306	3,750	1,28	127	78	78	1,009	412	3,037	5	50
Colbert	13,448	—	8,234	108	1,394	7	153	63	1,366	415	5,381	12	117
Concord	25,489	—	5,621	62	412	4	75	35	35	195	1,954	6	73
Coosa	13,460	—	2,972	29	173	3	32	30	1168	146	836	1	—
Covington	29,354	13,063	9,860	104	1,183	15	296	131	1,926	563	6,578	12	178
Crenshaw	23,631	—	5,554	83	421	7	73	28	469	284	2,168	3	30
Cullman	42,269	5,074	10,693	118	740	7	179	63	1,765	698	6,310	8	158
Dale	36,001	3,601	19,081	76	493	8	94	76	498	313	1,703	3	44
Dallas	56,245	19,834	35,411	170	1,760	9	362	80	2,008	592	8,096	15	450
DeKalb	34,075	4,424	38,651	88	410	7	124	71	1,000	522	3,824	4	70
Etowah	34,546	3,089	31,457	141	1,007	8	144	79	1,954	383	5,294	12	199
Escambia	30,671	6,523	24,148	98	842	9	144	118	3,702	836	15,614	35	1,269
Etowah	72,580	41,860	30,720	221	3,128	26	573	118	659	233	2,335	3	22
Fayette	21,651	2,668	19,983	43	406	6	64	33	659	233	2,335	3	22
Franklin	37,552	3,510	24,042	63	560	8	96	50	684	349	2,622	7	59
Geneva	29,172	2,803	26,369	6,002	3,140	12	133	63	734	337	2,851	6	40
Greene	19,185	—	19,185	4,722	2,170	24	124	14	4137	147	1,622	3	16
Hale	25,533	—	25,533	2,700	2,665	8	63	22	361	174	1,693	4	45
Henry	21,912	—	4,840	2,240	3,63	3	27	428	1,888	1,706	3	16	
Houston	45,065	17,194	38,471	168	1,375	16	278	114	2,051	666	8,175	27	789
Jackson	41,880	2,813	38,968	91	787	7	129	47	750	437	3,517	9	70
Jefferson	459,930	319,234	118,787	3,900	25,748	185	4,047	601	27,376	5,194	132,388	240	11,304
Lamar	19,708	—	4,427	53	268	7	53	27	374	248	1,753	—	—
Laurens	46,230	15,043	31,187	130	1,404	11	193	72	1,376	552	7,505	12	359
Lawrence	27,880	—	6,234	73	439	3	34	26	4181	226	1,480	2	19
Lee	36,455	13,130	8,569	134	1,320	15	300	47	1,326	413	5,762	28	421
Limestone	4,342	—	31,300	95	632	2	131	44	682	396	3,401	9	112
Lowndes	22,661	—	22,661	632	2,190	62	131	18	4118	169	11,118	1	—
Madison	37,654	3,937	53,717	132	893	8	139	53	704	410	2,873	11	115
Marion	63,317	13,050	15,212	7,950	2,657	13	359	66	2,413	735	11,904	28	529
Maricopa	35,736	4,137	31,599	110	679	6	112	37	727	327	3,249	5	103
Marshall	28,776	—	6,249	36	245	7	67	58	716	254	2,191	5	121
Marshall	8,049	—	34,346	2,940	912	14	296	93	1,588	618	5,831	11	284
Mobile	42,395	84,804	35,717	4,710	912	14	1,978	271	7,359	2,348	41,224	94	3,125
Monroe	29,465	—	29,465	55	382	6	67	35	748	277	2,967	5	104
Montgomery	114,420	78,084	29,471	19,900	6,039	42	1,014	140	6,769	1,507	34,555	93	3,806
Morgan	48,148	—	38,960	11,764	6,710	157	284	89	2,928	578	8,737	21	495
Perry	26,610	—	26,610	5,927	2,750	57	650	19	489	225	2,274	2	133
Pickens	27,671	—	6,284	54	420	6	86	26	689	200	2,322	7	20

All Money Values Are In Thousands (\$000) of Dollars

Pike	32,493	7,055	25,438	7,705	3,980	133	1,056	10	141	84	1,337	440	4,614	4	14
Randolph	23,510	4,198	21,348	6,793	2,800	43	320	6	72	39	520	330	2,354	3	24
Russell	35,775	15,361	20,424	8,572	4,300	103	916	10	82	45	717	437	3,302	2	2
St. Clair	37,336	39	27,297	6,269	3,140	645	7	7	92	41	1,141	260	3,113	2	2
Shelby	28,962	—	28,962	6,802	3,460	76	786	7	105	48	448	259	2,809	3	35
Sumter	27,321	—	27,321	6,391	2,960	40	265	7	64	29	644	183	2,186	3	43
Tallahassee	51,832	15,567	36,265	11,206	5,940	132	1,816	22	317	89	1,635	511	7,749	8	380
Tallahassee	35,270	6,640	28,630	8,102	4,120	72	979	12	200	75	1,219	454	4,837	6	198
Tuscaloosa	76,036	30,668	45,368	17,462	9,950	147	3,043	16	581	163	3,212	736	14,673	30	1,072
Walker	64,201	9,402	54,799	14,366	7,800	143	6,689	13	259	65	1,715	552	7,660	7	206
Washington	16,188	3,564	12,624	3,564	1,760	65	369	—	—	28	270	225	1,112	—	—
Wilcox	26,279	—	26,279	5,959	2,710	63	246	4	55	22	124	258	1,875	—	—
Winston	18,746	—	18,746	4,015	1,890	36	267	8	57	28	483	210	1,639	3	32
<b>Total State</b>	<b>2,832,961</b>	<b>855,941</b>	<b>1,977,020</b>	<b>670,111</b>	<b>376,330</b>	<b>8,802</b>	<b>\$93,910</b>	<b>833</b>	<b>\$16,117</b>	<b>4,353</b>	<b>\$105,814</b>	<b>32,917</b>	<b>\$167,277</b>	<b>915</b>	<b>\$28,239</b>

Family figures for Counties in this State are preliminary Census releases.

# ARIZONA

Population Families 499,261 131,133

County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores
Apache	24,095	5,240	3,460	2,039	3	20	\$239	3	\$30	27	\$456	134	\$2,487	1	\$14	
Cochise	34,627	14,476	9,190	7,120	132	2,528	13	2,528	13	2,528	100	2,587	560	11,419	21	284
Cocconino	18,770	7,702	11,068	4,677	3,330	38	1,000	5	922	70	1,804	280	7,021	7	171	
Gila	23,867	10,863	13,004	6,616	5,170	69	1,843	11	268	63	1,597	392	6,766	12	199	
Graham	12,113	2,894	1,960	35	1,960	35	1,843	11	268	63	1,597	392	6,766	12	199	
Greenlee	8,698	2,668	6,030	2,185	1,530	29	386	2	386	24	473	133	2,291	4	33	
Maricopa	186,193	80,398	105,794	50,435	38,650	678	12,950	78	3,260	503	16,600	3,201	72,712	95	2,890	
Mohave	8,591	8,591	1,860	33	1,119	3	1,119	3	1,119	53	1,040	198	4,347	4	...	
Navajo	25,309	4,577	20,732	5,911	4,240	47	938	4	299	59	1,450	282	5,841	3	30	
Pima	72,838	36,818	36,020	19,050	15,690	263	7,141	29	1,670	172	6,444	1,167	30,678	49	1,918	
Pinal	28,841	9,482	6,979	4,790	4,790	97	1,647	12	310	92	1,417	463	3,681	10	188	
Santa Cruz	5,135	5,135	4,347	2,377	1,920	36	702	4	110	92	559	162	3,626	5	59	
Yavapai	26,511	6,018	20,493	7,822	5,960	100	2,270	10	406	105	2,443	546	9,771	15	242	
Yuma	19,325	5,325	14,001	5,083	3,740	64	1,449	15	269	81	1,459	371	6,883	8	151	
<b>Total State</b>	<b>499,261</b>	<b>173,981</b>	<b>325,280</b>	<b>131,133</b>	<b>99,120</b>	<b>1,641</b>	<b>\$31,856</b>	<b>194</b>	<b>\$7,424</b>	<b>1,416</b>	<b>\$38,977</b>	<b>8,061</b>	<b>\$172,883</b>	<b>239</b>	<b>\$6,271</b>	

Population Families 1,949,387 495,825

Radio Homes 252,760

# ARKANSAS

County	POPULATION			Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Arkansas	24,247	18,809	6,455	3,370	70	\$959	8	\$190	48	\$1,375	362	\$5,200	10	\$103	
Ashley	26,785	4,891	21,894	6,789	3,140	58	772	9	221	37	632	276	3,570	6	48
Baxter	10,281	2,520	10,281	4,430	1,775	4	1,775	4	52	26	101	167	913	4	15
Benton	36,148	6,314	29,834	10,110	4,800	108	964	21	283	106	1,392	637	5,430	30	254
Benton	15,860	4,238	11,622	4,221	2,160	59	590	7	139	59	982	276	3,167	5	83
Bradley	18,097	2,516	15,581	4,467	2,200	62	490	7	81	22	654	226	2,979	1	...
Calhoun	9,636	—	9,636	2,369	960	24	118	3	118	13	700	79	587	...	...
Carroll	14,737	—	14,737	4,053	1,800	57	349	7	105	46	426	293	1,692	9	12
Chicot	27,452	3,083	24,369	7,403	3,420	99	974	8	123	33	529	313	3,215	6	138
Clark	24,402	5,078	19,324	6,115	2,980	71	726	10	160	60	946	362	3,690	8	91
Clay	28,386	—	28,386	6,961	3,100	97	552	11	126	46	446	426	2,687	2	...
Cleburne	13,134	—	13,134	3,193	1,190	45	245	4	45	17	283	171	1,030	1	...
Cleveland	12,570	—	12,570	2,917	1,190	45	275	3	29	9	60	114	798	...	...
Columbia	29,822	4,326	23,496	7,406	3,370	92	855	8	180	39	963	316	4,480	...	292

County	POPULATION			Families	Homes	FOOD			DRUG			AUTOMOTIVE			RETAIL—SERVICE			APPAREL		
	Total	Urban	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Conway	21,536	4,608	16,928	4,984	3,350	89	505	7	106	34	587	310	2,580	3	2,580	3	40	306		
Craighed	47,200	11,729	35,471	11,584	9,000	167	1,542	19	310	92	2,287	600	8,107	18	8,107	18	306			
Crawford	20,920	5,422	15,498	5,942	4,050	183	1,769	9	121	45	648	307	2,633	4	2,633	4	5			
Crittenden	42,473	3,663	38,810	11,586	4,800	198	1,375	10	99	37	2,067	485	6,011	2	6,011	2				
Cross	26,046	3,633	22,413	6,289	2,310	111	701	9	84	31	846	345	2,910	7	2,910	7	112			
Dallas	14,471	3,429	11,042	3,560	1,800	74	673	6	67	20	829	211	2,512	4	2,512	4	53			
Desh	27,160	3,653	23,497	7,129	3,470	80	825	5	111	28	385	285	3,197	7	3,197	7	193			
Drew	19,831	6,181	13,650	4,955	2,330	66	717	7	123	39	626	226	2,479	8	2,479	8	109			
Faulkner	25,580	5,782	20,098	6,351	3,140	92	598	7	120	61	946	355	3,503	5	3,503	5	115			
Franklin	15,683	.....	15,683	3,859	1,700	34	177	6	20	33	327	131	1,486	3	1,486	3	29			
Fulton	10,253	.....	10,253	2,546	1,000	26	100	3	61	12	162	216	517	.....	517	.....	.....			
Garland	41,064	21,370	20,294	11,525	7,780	166	2,660	30	708	123	2,013	898	13,126	35	13,126	35	1,033			
Grant	10,477	.....	10,477	2,607	1,140	26	243	4	33	17	188	104	1,009	.....	1,009	.....	.....			
Greene	30,204	7,079	23,125	7,860	3,630	129	905	12	148	33	387	387	3,758	7	3,758	7	186			
Hempstead	32,770	7,475	25,295	8,070	3,930	112	791	9	180	47	1,718	340	4,844	12	4,844	12	365			
Hot Spring	18,916	5,290	13,626	4,725	2,450	73	488	6	112	63	651	276	2,181	5	2,181	5	57			
Howard	18,621	2,782	15,839	4,169	1,870	51	483	6	103	37	486	208	2,437	4	2,437	4	131			
Independence	25,643	5,267	20,376	6,253	3,050	93	729	5	87	42	893	298	3,517	5	3,517	5	181			
Izard	12,834	.....	12,834	3,103	1,280	38	399	4	24	14	144	170	605	1	605	1	.....			
Jackson	20,457	4,351	16,106	6,413	3,040	76	808	7	156	37	681	356	3,854	8	3,854	8	163			
Jefferson	65,101	21,290	43,811	17,807	9,700	300	2,595	16	414	114	3,781	1,014	14,075	20	14,075	20	872			
Johnson	18,795	3,118	15,677	4,706	2,300	65	452	6	77	39	529	235	2,039	6	2,039	6	61			
Lafayette	16,851	.....	16,851	4,274	1,990	67	371	7	72	18	482	240	2,051	3	2,051	3	86			
Lawrence	22,651	.....	22,651	5,429	2,420	72	531	6	66	43	531	297	2,542	3	2,542	3	.....			
Lee	26,810	4,449	22,361	6,819	3,100	118	697	5	130	25	509	289	2,927	6	2,927	6	164			
Lincoln	19,709	.....	19,709	4,916	2,020	73	347	5	55	19	116	164	1,171	.....	1,171	.....	.....			
Little River	15,932	.....	15,932	4,082	1,790	48	358	6	75	19	191	174	1,765	.....	1,765	.....	.....			
Logan	25,967	3,430	22,537	6,072	2,870	63	498	10	146	52	807	324	2,840	6	2,840	6	42			
Lonoke	29,802	.....	29,802	7,019	3,200	97	843	10	164	77	1,275	405	4,150	2	4,150	2	.....			
Madison	14,531	.....	14,531	3,593	1,430	39	78	6	49	20	155	206	643	1	643	1	.....			
Marion	9,404	.....	9,404	2,340	990	36	114	2	.....	12	62	123	408	.....	408	.....	.....			
Miller	31,874	11,821	20,053	8,359	4,650	136	1,390	6	188	51	2,227	494	7,376	18	7,376	18	614			
Mississippi	80,217	13,878	66,339	19,591	9,420	318	2,632	31	360	111	4,361	1,016	16,394	24	16,394	24	508			
Monroe	21,133	5,960	15,173	5,291	2,500	40	525	9	116	25	607	210	2,431	10	2,431	10	164			
Montgomery	8,876	.....	8,876	2,221	990	34	145	2	.....	.....	.....	.....	.....	.....	.....	.....	.....			
Nevada	19,869	3,177	16,692	4,807	2,220	34	484	6	81	54	721	231	2,344	2	2,344	2	.....			
Newton	10,881	.....	10,881	2,455	1,000	34	63	1	.....	.....	.....	.....	.....	.....	.....	.....	.....			
Ouachita	31,151	8,975	22,176	7,671	4,100	104	1,230	13	205	55	1,422	377	5,261	7	5,261	7	96			
Perry	8,392	.....	8,392	1,906	850	35	101	3	14	11	55	113	423	.....	423	.....	.....			
Phillips	45,970	13,263	32,707	12,800	6,560	163	1,673	12	257	34	1,390	479	7,531	24	7,531	24	523			
Pike	11,786	.....	11,786	2,953	1,330	48	300	5	33	30	170	204	1,104	.....	1,104	.....	.....			
Poinsett	37,070	6,056	31,014	8,757	4,060	118	1,150	15	209	58	649	432	4,834	6	4,834	6	108			
Polk	15,832	3,510	12,322	4,070	2,000	45	429	6	75	55	753	273	2,463	5	2,463	5	87			
Pope	25,682	6,927	19,755	6,248	3,040	63	639	11	131	71	918	324	3,582	7	3,582	7	114			
Prairie	15,304	.....	15,304	3,785	1,670	35	281	7	65	30	245	201	1,245	.....	1,245	.....	.....			
Pulaski	156,085	109,176	46,909	42,112	31,100	757	9,171	74	3,322	324	18,772	2,334	57,711	97	57,711	97	3,873			
Randolph	18,319	3,028	15,291	4,438	4,180	150	1,091	10	185	54	997	410	1,753	3	1,753	3	30			
St. Francis	36,043	5,699	30,344	9,223	3,260	43	442	3	44	60	686	410	4,828	13	4,828	13	260			
Saline	19,163	3,502	15,661	4,412	2,170	60	170	4	43	23	174	44	2,151	4	2,151	4	64			
Scott	13,300	.....	13,300	3,320	1,470	60	120	5	51	22	192	186	1,468	2	1,468	2	.....			
Searcy	11,942	.....	11,942	2,803	1,160	39	178	4	.....	.....	.....	.....	.....	.....	.....	.....	.....			
Sebastian	62,809	36,584	26,225	16,705	11,100	251	3,289	28	815	150	4,764	1,001	18,361	37	18,361	37	1,043			
Sevier	15,248	3,055	12,193	3,822	1,850	49	465	7	125	27	278	197	1,621	8	1,621	8	69			
Sharp	11,497	.....	11,497	2,497	1,210	31	105	5	18	18	183	167	628	1	628	1	.....			
Stone	8,603	.....	8,603	1,956	810	16	61	1	.....	.....	.....	.....	.....	.....	.....	.....	.....			
Union	50,461	15,858	34,603	13,275	7,620	232	2,834	18	561	105	3,765	861	13,363	23	13,363	23	651			
Van Buren	12,518	.....	12,518	2,981	1,230	46	94	3	20	23	102	138	581	.....	581	.....	.....			
Washington	41,114	11,531	29,583	11,009	6,050	132	1,322	17	352	101	1,980	674	8,614	18	8,614	18	281			

White	37,176	3,670	33,506	9,474	4,400	118	903	15	166	83	1,071	514	4,624	8	73
Woodruff	22,133	663	22,800	5,312	2,350	84	333	9	124	34	481	277	2,620	7	118
Yel.	20,970	.....	20,970	5,096	2,200	61	431	11	77	40	481	314	2,056	3	20
<b>Total State</b>	<b>1,949,387</b>	<b>431,910</b>	<b>1,517,477</b>	<b>495,825</b>	<b>252,760</b>	<b>7,073</b>	<b>\$62,523</b>	<b>704</b>	<b>\$12,736</b>	<b>3,590</b>	<b>\$78,435</b>	<b>27,024</b>	<b>\$320,973</b>	<b>607</b>	<b>\$14,575</b>

# CALIFORNIA

Population Families  
**6,907,387**  
**2,130,997**

Radio Homes  
**2,013,260**

County	POPULATION		Rural	Families	Radio Homes		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Alameda	513,011	472,068	40,943	162,526	153,220	2,418	\$67,962	258	\$9,331	1,121	\$46,074	11,562	\$271,944	536	\$19,561	
Alpine	8,973	.....	8,973	100	100	4	*	8	.....	1	.....	7	31	.....	.....	
Amador	42,840	13,708	29,132	13,241	12,560	41	986	8	133	29	737	250	† 3,668	9	120	
Butte	8,221	.....	8,221	2,788	2,680	153	5,247	20	465	156	4,963	947	19,627	38	683	
Calaveras	9,788	.....	9,788	2,855	2,760	36	836	4	104	34	679	186	2,871	5	87	
Colusa	100,450	51,786	48,664	29,145	27,640	393	10,679	46	1,168	259	8,446	2,474	4,448	60	60	
Contra Costa	4,745	.....	4,745	1,565	1,510	34	532	3	.....	49	637	195	3,934	3	36	
Del Norte	13,229	3,064	10,165	4,408	4,260	67	1,827	4	81	60	† 476	286	4,739	9	.....	
El Dorado	178,665	70,665	102,000	50,212	47,800	779	18,826	69	2,248	558	19,431	4,002	84,522	148	5,338	
Fresno	12,195	.....	12,195	3,520	3,420	28	1,236	8	118	47	1,304	925	5,205	10	145	
Humboldt	45,812	17,955	28,757	13,758	13,150	192	5,064	17	724	187	5,168	1,144	20,667	39	729	
Imperial	59,740	27,150	32,590	15,010	14,220	194	5,832	22	724	202	6,881	1,108	24,881	44	907	
Inyo	7,025	.....	7,025	2,363	2,280	25	1,249	5	133	48	1,346	175	4,184	7	62	
Kern	135,124	37,030	98,094	36,161	34,520	436	14,622	46	1,488	454	16,013	2,664	62,668	87	2,605	
Kings	35,168	8,234	26,934	9,666	9,210	128	3,457	14	392	118	3,858	773	14,576	29	613	
Lake	14,479	.....	14,479	2,715	2,620	56	936	5	116	56	690	275	2,354	7	78	
Lassen	14,749	.....	14,749	4,291	4,150	42	1,620	8	190	44	1,532	252	5,866	6	237	
Los Angeles	2,785,043	2,373,548	412,095	893,553	840,000	11,051	309,570	1,343	48,968	7,536	296,681	69,207	1,477,380	3,533	103,732	
Madera	23,314	6,457	16,857	6,557	6,250	80	2,136	6	188	93	1,856	445	7,318	8	192	
Marin	52,907	22,750	30,157	13,528	12,880	217	6,313	23	516	131	4,173	1,069	19,781	40	463	
Mariposa	5,605	.....	5,605	1,932	1,870	23	334	2	.....	25	441	119	1,834	2	.....	
Mendocino	27,864	6,966	20,898	7,697	7,340	101	2,374	11	194	132	2,115	706	9,541	19	207	
Merced	46,988	10,135	36,853	12,894	12,340	144	4,386	17	537	185	4,726	905	18,872	26	535	
Modoc	8,713	.....	8,713	2,730	2,640	38	874	7	78	27	650	204	2,573	5	89	
Mono	2,299	.....	2,299	707	730	20	.....	.....	.....	18	149	69	2,843	1	.....	
Monterey	73,032	30,756	42,276	20,458	19,580	264	8,353	42	1,200	256	8,633	1,662	36,819	78	1,528	
Napa	28,603	7,714	20,889	7,714	7,370	87	2,863	11	366	95	2,449	567	12,080	20	360	
Nevada	19,283	5,701	13,582	6,021	5,750	82	2,829	9	286	70	1,928	448	8,224	20	368	
Orange	130,760	78,498	54,262	40,075	38,010	568	13,561	66	2,101	502	12,962	3,048	53,660	138	2,667	
Placer	28,108	10,666	17,442	8,333	7,940	126	3,484	17	389	126	2,777	666	11,762	14	181	
Plumas	11,548	.....	11,548	3,508	3,410	62	1,425	6	.....	49	554	303	4,103	6	121	
Riverside	105,524	53,363	52,161	31,531	30,190	391	10,545	48	1,426	412	10,326	2,263	41,209	104	2,076	
Sacramento	170,333	109,011	61,322	49,053	46,500	703	20,292	83	4,205	498	20,870	3,904	98,782	170	6,313	
San Benito	11,392	3,881	7,511	3,488	3,330	40	1,104	5	121	36	1,031	271	4,172	14	153	
San Bernardino	161,108	95,997	65,111	46,696	44,250	634	15,330	60	2,235	603	15,914	3,388	63,316	133	2,794	
San Diego	289,348	238,891	50,457	90,833	85,450	1,223	29,149	139	4,692	824	26,901	6,403	130,524	298	8,703	
San Francisco	634,336	634,336	.....	200,523	194,000	3,336	87,087	371	14,064	730	46,946	17,915	445,447	1,023	45,575	
San Joaquin	134,207	69,849	64,358	36,632	34,800	434	12,764	58	1,592	440	12,923	2,933	59,892	130	3,486	
San Luis	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	
Obispo	33,246	11,926	21,320	10,147	9,740	154	3,670	19	444	167	3,916	950	15,655	34	535	
San Mateo	111,782	80,094	31,688	33,489	31,700	457	14,923	46	1,345	309	11,069	2,257	46,674	87	1,127	
Santa Barbara	70,555	46,859	23,696	20,807	19,700	264	9,551	31	1,227	261	8,404	3,829	38,529	106	2,906	
Santa Clara	174,949	107,412	67,537	52,283	49,500	737	19,137	71	2,549	553	18,655	3,862	85,505	208	6,638	
Santa Cruz	45,057	25,833	19,224	14,957	14,180	244	5,511	26	700	166	4,386	1,283	23,203	48	372	
Shasta	28,800	8,109	20,691	8,967	8,540	119	3,217	9	396	114	4,043	702	14,329	18	887	
Sierra	3,025	.....	3,025	1,074	1,040	14	297	1	.....	7	.....	76	918	1	.....	
Siskiyou	28,598	.....	28,598	8,680	8,340	115	2,860	17	388	107	2,739	669	11,882	20	243	

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Solano	48,118	20,072	29,046	13,610	13,920	190	5,636	24	584	120	4,274	1,096	20,315	36	724
Sonoma	69,052	23,146	45,906	21,674	20,800	328	8,025	37	20,800	305	6,594	1,897	37,711	69	1,278
Stanislaus	74,866	23,810	51,056	21,888	20,900	206	7,403	33	974	309	9,126	1,560	36,463	64	1,433
Sutter	18,680	4,968	13,712	5,607	5,260	53	1,262	5	61	47	864	251	4,145	2	—
Tehama	14,316	3,824	10,492	4,510	4,310	64	1,428	6	189	67	1,518	394	6,259	8	143
Trinity	3,970	—	3,970	1,425	1,380	30	484	1	—	13	81	77	849	1	—
Tulare	107,152	35,508	71,649	29,480	28,100	314	9,161	30	950	130	8,533	1,656	36,918	68	1,328
Tuolumne	10,887	—	10,887	3,335	3,230	42	1,540	47	1,800	48	1,193	277	5,347	16	250
Ventura	69,685	34,021	35,664	18,861	18,010	258	7,289	30	7,890	237	6,801	1,439	27,803	62	1,256
Yolo	27,243	6,637	20,606	7,760	7,450	73	2,828	18	439	108	3,072	512	10,850	14	210
Yuba	17,034	6,646	10,388	4,985	4,740	85	2,935	12	397	73	4,750	500	12,316	24	659
<b>Total State</b>	<b>6,907,387</b>	<b>4,902,265</b>	<b>2,005,122</b>	<b>2,130,997</b>	<b>2,013,260</b>	<b>28,410</b>	<b>\$78,493</b>	<b>3,283</b>	<b>\$111,006</b>	<b>19,461</b>	<b>\$693,171</b>	<b>163,651</b>	<b>\$3,515,950</b>	<b>7,715</b>	<b>\$232,093</b>

Family figures for Counties in this State are preliminary Census releases. † Includes Service Establishment Receipts of Alpine County.

# COLORADO

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Adams	22,481	6,294	16,187	5,709	4,190	60	\$1,065	8	\$119	94	\$1,082	350	\$4,135	3	\$49
Alamosa	10,484	5,613	4,871	2,726	2,190	33	900	4	226	41	1,374	228	4,916	7	95
Arapahoe	32,150	10,852	21,298	9,018	7,320	95	2,761	11	355	114	2,212	432	8,055	10	46
Archuleta	6,207	—	6,207	1,712	1,130	25	412	5	98	8	474	50	675	2	—
Bailey	9,653	3,232	6,421	2,418	1,750	32	439	4	87	38	438	170	1,805	2	—
Boulder	37,438	20,364	17,074	11,329	9,310	161	3,334	18	650	174	3,371	830	13,886	39	860
Chaffee	8,109	4,969	3,140	2,390	1,960	28	867	6	121	51	933	240	3,223	7	130
Cheyenne	2,964	—	2,964	826	550	12	160	4	48	20	233	78	648	2	—
Clear Creek	3,784	—	3,784	1,165	930	15	469	4	77	21	326	101	1,428	2	—
Conchos	11,648	—	11,648	2,556	303	6	303	6	80	31	425	142	1,583	2	—
Costilla	7,533	—	7,533	1,627	1,150	22	90	1	107	19	107	89	602	—	—
Crowley	5,398	—	5,398	1,403	970	10	206	3	48	21	360	103	1,132	2	—
Custer	2,270	—	2,270	677	460	7	133	3	17	9	70	49	329	—	—
Delta	16,470	3,717	12,753	4,488	3,190	46	980	9	185	59	1,165	336	4,250	12	135
Denver	322,412	322,412	96,294	87,400	1,354	35,073	236	9,348	775	33,533	7,253	193,704	278	12,654	
Dolores	1,958	—	1,958	538	380	7	79	—	—	4	22	20	237	—	—
Douglas	3,496	—	3,496	1,053	730	13	178	2	73	32	423	56	720	—	—
Eagle	5,361	—	5,361	1,500	1,090	25	432	4	73	33	156	112	1,327	2	—
Elbert	5,460	—	5,460	1,535	1,010	17	242	4	21	24	240	87	714	—	—
El Paso	54,025	36,780	17,236	16,189	14,950	251	5,434	40	1,411	225	5,933	1,352	25,538	56	—
Fremont	19,742	9,322	10,420	5,236	4,080	73	1,333	9	217	91	1,464	413	5,173	14	150
Garfield	10,560	—	10,560	3,044	2,170	73	737	8	218	51	1,081	228	3,390	7	75
Gilpin	1,625	—	1,625	580	450	13	135	—	—	5	40	46	330	1	—
Grand	3,587	—	3,587	1,022	720	23	332	0	127	38	446	137	1,520	1	—
Gunnison	6,192	—	6,192	1,761	1,340	19	433	6	96	15	421	141	1,935	3	109
Hinsdale	349	—	349	125	100	3	15	—	—	9	—	—	44	—	—
Huerfano	10,888	5,855	10,233	4,068	3,170	58	933	5	92	55	1,060	264	3,725	5	121
Jackson	1,798	—	1,798	528	360	10	189	1	51	15	501	52	531	1	—
Jefferson	30,725	3,175	27,550	8,814	6,480	95	1,735	11	297	124	2,068	462	6,434	4	100
Kiowa	2,793	—	2,793	820	550	19	142	—	—	17	122	73	511	—	—
Kit Carson	7,512	—	7,512	2,005	1,330	23	342	5	134	45	686	140	1,743	2	—
Lake	6,883	4,774	2,100	2,001	1,600	18	703	3	176	21	623	146	3,108	2	203
La Plata	5,887	—	5,887	1,408	3,150	45	1,110	7	170	53	1,303	280	5,266	8	604
Larimer	35,530	18,396	17,133	10,567	8,530	154	3,097	16	572	176	3,649	842	13,647	27	203
Las Animas	32,369	13,222	19,146	8,193	6,300	118	2,024	18	255	82	1,960	503	7,830	19	382
Lincoln	5,882	—	5,882	1,661	1,120	19	280	5	103	61	701	190	1,708	3	33

Population Families  
Radio Homes  
AUTOMOTIVE Stores Sales  
RETAIL—SERVICE Stores Sales  
APPAREL Stores Sales



County	Total	Urban	Rural	Families	Homes	Radio Homes	POPULATION	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Logan	18,370	7,411	10,959	4,076	6,950	3,500	52	1,166	8	214	70	1,907	336	5,951	13	256			
Mesa	33,791	12,479	21,312	9,156	16,500	8,500	115	2,531	13	357	93	3,081	603	12,634	17	415			
Mineral	5,086	975	5,086	294	220	220	2	106	1	*	6	44	31	296					
Moffat	10,463	4,764	10,463	1,543	1,060	1,060	23	447	2	139	26	477	105	1,684	3	58			
Montezuma	15,418	4,884	10,463	2,465	1,720	1,720	30	420	5	186	25	666	147	2,351	3	58			
Montrose	17,214	4,884	12,330	4,981	3,020	3,020	48	844	6	234	40	1,574	218	4,640	6	152			
Morgan	23,571	10,534	13,037	6,420	3,220	3,220	48	1,208	11	353	102	1,792	492	5,575	12	162			
Otero	2,089	—	2,089	629	460	460	91	1,829	13	65	5	158	57	580	3	7			
Park	3,272	—	3,272	1,065	740	740	23	272	2	20	27	304	100	913	3	31			
Phillips	4,948	—	4,948	1,394	980	980	20	366	5	81	33	450	140	1,454	4	17			
Pitkin	1,836	—	1,836	569	420	420	8	100	2	5	5	42	38	259	1	17			
Powers	12,304	4,445	7,859	3,298	2,430	2,430	46	867	10	205	62	1,159	294	3,654	7	142			
Pueblo	68,870	52,162	16,708	18,235	15,600	15,600	263	5,440	26	812	167	5,526	1,327	25,084	50	1,438			
Rio Blanco	2,943	—	2,943	849	580	580	7	169	2	9	0	184	50	860	2	87			
Rio Grande	12,404	3,208	9,196	3,139	2,340	2,340	40	814	5	221	48	1,322	247	4,000	5	115			
Routt	10,825	—	10,825	3,025	2,250	2,250	23	550	7	146	35	920	207	4,152	9	87			
Saguache	6,173	—	6,173	1,551	1,120	1,120	25	299	5	51	22	365	100	1,107	2	115			
San Juan	1,439	—	1,439	387	300	300	2	123	2	*	7	63	51	469	1	—			
San Miguel	3,064	—	3,064	1,034	740	740	18	273	2	7	7	180	62	760	1	—			
Sedwick	5,294	—	5,294	1,390	980	980	12	426	4	83	26	522	120	1,673	2	—			
Summit	1,754	—	1,754	668	520	520	8	115	1	*	10	66	46	363	1	—			
Teller	6,463	—	6,463	2,007	1,520	1,520	25	368	5	85	25	368	161	1,996	1	—			
Washington	8,336	—	8,336	2,206	1,420	1,420	27	337	2	28	28	253	125	1,201	3	3			
Weld	63,747	15,905	47,752	16,568	12,050	12,050	186	3,781	38	637	246	5,602	1,126	17,556	18	489			
Yuma	12,102	—	12,102	3,278	2,200	2,200	31	723	6	123	63	875	241	2,876	4	42			
<b>Total State</b>	<b>1,123,296</b>	<b>590,756</b>	<b>532,510</b>	<b>314,952</b>	<b>251,900</b>	<b>251,900</b>	<b>4,117</b>	<b>888,311</b>	<b>658</b>	<b>\$19,867</b>	<b>3,941</b>	<b>\$98,444</b>	<b>\$2,971</b>	<b>\$436,576</b>	<b>741</b>	<b>\$21,427</b>			

Family figures for Counties in this State are preliminary Census releases.  
 † Includes Service Establishment Receipts of Hinsdale County.  
 †† Total Retail Sales Only.

# CONNECTICUT

Population Families	1,709,242	448,682	410,790
Radio Homes	448,682	448,682	410,790

County	POPULATION		Families	Homes	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL				
	Total	Urban				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			
Hartford	418,354	290,798	110,235	100,300	2,115	\$51,104	228	\$6,630	831	\$36,512	831	\$200,688	490	\$15,742	490	\$15,742		
Hartford	450,189	322,598	116,448	107,100	1,968	50,383	226	7,437	865	32,868	865	212,748	424	16,140	424	16,140		
Litchfield	87,041	34,602	52,379	23,304	21,350	372	9,497	53	1,433	247	6,810	1,610	32,237	81	1,554	81	1,554	
Middlesex	55,999	26,495	20,504	14,084	12,950	226	5,699	26	857	180	4,415	10,919	22,451	35	1,260	35	1,260	
New Haven	484,316	385,744	128,572	117,500	2,746	52,817	288	7,939	1,031	34,872	1,031	10,863	215,451	650	21,425	650	21,425	
New London	125,224	62,509	62,715	32,834	30,220	599	13,577	49	1,356	361	9,160	2,437	50,483	146	3,485	146	3,485	
Tolland	31,866	10,973	20,893	8,491	7,680	123	2,195	6	145	121	1,823	594	7,731	23	263	23	263	
Windham	56,233	24,383	31,840	15,229	13,710	261	5,276	20	446	192	4,269	1,176	21,511	61	976	61	976	
<b>Total State</b>	<b>1,709,242</b>	<b>1,158,162</b>	<b>551,080</b>	<b>448,682</b>	<b>410,790</b>	<b>8,405</b>	<b>\$190,518</b>	<b>896</b>	<b>\$26,243</b>	<b>3,828</b>	<b>\$128,729</b>	<b>\$4,225</b>	<b>\$763,395</b>	<b>1,910</b>	<b>\$60,815</b>	<b>\$60,815</b>		

# DELAWARE

Population Families	266,505	70,541	60,700
Radio Homes <th>70,541</th> <th>70,541</th> <th>60,700</th>	70,541	70,541	60,700

County	POPULATION		Families	Homes	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL				
	Total	Urban				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			
Kent	34,441	7,407	20,974	9,072	7,800	203	\$2,854	15	\$263	160	\$3,608	880	\$12,531	30	\$418	30	\$418	
New Castle	179,562	124,013	55,549	45,948	40,800	1,030	20,469	77	2,478	344	16,301	3,806	83,656	197	7,838	197	7,838	
Sussex	52,502	7,122	44,550	14,921	12,100	299	3,700	29	452	255	4,426	1,290	20,623	46	634	46	634	
<b>Total State</b>	<b>266,505</b>	<b>139,432</b>	<b>127,073</b>	<b>70,541</b>	<b>60,700</b>	<b>1,541</b>	<b>\$27,023</b>	<b>121</b>	<b>\$3,193</b>	<b>759</b>	<b>\$24,393</b>	<b>5,988</b>	<b>\$116,810</b>	<b>273</b>	<b>\$8,890</b>	<b>\$8,890</b>		

# DIST. OF COL.

County  
Columbia

POPULATION  
Total Urban Rural

663,091 663,091

Population Families

663,091 171,023

Radio Homes

663,091 171,023

Population Families

663,091 171,023

Radio Homes

Population Families

663,091 171,023

Radio Homes

663,091 171,023

Population Families

663,091 171,023

Radio Homes

663,091 171,023

Population Families

663,091 171,023

Radio Homes

County	Total	Urban	Rural	Families	Radio Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Okechobee	3,000	—	3,000	824	460	16	195	2	*	16	†187	66	780	3	11		
Orange	70,074	44,511	25,563	20,364	14,620	318	5,681	41	1,396	249	9,027	1,561	33,718	90	2,219		
Osceola	10,119	3,225	6,894	3,199	1,890	34	550	4	98	46	574	88	2,252	8	88		
Palm Beach	79,989	57,157	22,832	23,783	17,300	458	8,195	60	1,618	234	7,950	2,182	38,733	150	3,400		
Pasco	13,981	2,561	11,420	4,239	2,300	56	664	6	116	60	678	246	2,329	3	54		
Piellas	17,852	74,352	17,502	28,554	22,700	426	8,358	48	4,023	372	8,381	2,163	44,442	137	3,742		
Polk	86,665	46,062	40,603	24,159	15,500	374	6,784	47	1,170	330	8,453	1,821	28,932	174	1,811		
Putnam	18,698	7,140	11,558	3,358	3,160	78	1,071	11	167	79	1,285	374	4,408	10	—		
St. Johns	20,012	12,090	7,922	5,616	3,920	104	1,554	14	2,927	72	1,591	496	6,366	25	—		
St. Lucie	11,871	8,040	3,831	3,267	2,020	64	1,049	6	189	40	1,685	242	5,129	10	113		
Santa Rosa	16,085	11,141	4,963	4,709	3,300	87	1,936	3	316	74	1,940	448	1,488	—	—		
Sarasota	22,304	10,127	12,087	6,283	3,950	124	1,886	13	316	74	1,940	448	1,488	—	—		
Seminole	11,041	11,041	11,041	2,964	1,960	33	391	8	79	37	1,412	542	5,891	17	232		
Sumter	17,073	3,427	13,646	4,106	2,080	77	596	6	128	39	680	166	1,316	6	148		
Suwannee	11,565	2,668	8,897	3,129	1,770	4	557	4	*	36	618	167	2,081	6	89		
Taylor	7,094	—	7,094	1,240	630	22	147	3	29	15	183	70	445	1	—		
Union	53,714	34,027	19,683	16,052	11,320	280	4,627	39	1,102	224	5,039	1,353	20,367	78	1,421		
Volusia	5,463	—	5,463	1,357	730	28	175	2	78	17	86	71	684	3	55		
Wakulla	14,246	2,570	11,676	3,313	1,780	54	78	32	78	32	562	159	1,750	3	55		
Walton	12,302	—	12,302	2,911	1,480	31	227	4	55	26	304	128	1,087	2	—		
Washington	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—		
<b>Total State</b>	<b>1,897,414</b>	<b>1,045,791</b>	<b>851,623</b>	<b>519,436</b>	<b>354,980</b>	<b>8,084</b>	<b>\$132,976</b>	<b>1,002</b>	<b>\$32,742</b>	<b>5,494</b>	<b>\$153,187</b>	<b>36,849</b>	<b>\$661,022</b>	<b>1,745</b>	<b>\$45,011</b>		

# GEORGIA

## Population Families

## Radio Homes

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL				
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			
Appling	14,497	2,916	3,039	1,290	32	\$382	3	\$90	62	\$470	180	\$1,901	1	—	
Atkinson	7,093	8,096	1,591	720	22	148	3	45	14	88	87	457	—	—	
Bacon	8,096	7,344	1,785	730	27	363	4	45	36	†162	145	1,282	—	—	
Baker	7,344	17,412	1,654	610	19	43	1	*	6	45	63	277	—	—	
Baldwin	24,190	6,778	3,905	2,100	89	824	5	150	28	838	244	3,319	12	\$163	
Banks	8,733	—	1,927	680	27	86	1	150	9	33	60	199	—	—	
Barrow	13,064	3,974	3,256	1,450	52	490	4	90	27	314	182	1,805	4	50	
Bartow	25,283	6,141	5,837	2,710	70	505	8	121	46	1,089	276	3,794	4	85	
Ben Hill	14,523	7,388	3,567	1,890	62	784	4	140	32	1,113	242	3,445	6	74	
Berrien	15,370	—	3,487	1,390	29	564	5	780	51	471	180	2,125	2	—	
Bibb	83,783	57,865	25,918	23,192	402	6,305	36	966	135	5,786	1,306	28,800	60	2,497	
Bleckley	9,655	—	2,372	950	32	337	5	41	18	†98	134	1,186	1	—	
Brantley	6,871	—	1,456	650	31	158	2	*	7	145	79	386	1	—	
Brooks	20,497	4,450	16,047	4,663	1,960	57	580	5	85	34	445	2,116	4	49	
Bryan	6,288	—	1,433	670	22	150	2	*	37	†117	108	559	—	—	
Bulloch	26,010	5,028	20,982	5,927	2,490	111	856	11	162	67	1,204	454	4,767	7	136
Burke	26,520	3,793	22,727	6,878	2,780	783	3	83	33	383	335	2,670	4	95	
Bulls	9,182	—	2,280	960	32	312	6	48	28	581	129	1,319	2	—	
Calhoun	10,438	—	2,593	1,030	47	244	7	53	21	191	171	1,099	—	—	
Candler	5,910	—	1,449	510	29	282	2	53	26	†164	96	884	—	—	
Cannond	9,103	—	2,079	800	29	272	3	66	18	866	118	1,373	—	—	
Carroll	34,156	6,214	27,942	8,400	3,470	108	936	10	159	65	1,096	474	4,289	5	61
Catoosa	12,199	—	2,592	1,140	400	296	1	*	32	†192	99	660	—	—	
Charlton	5,256	—	1,207	580	21	96	2	*	16	†112	68	568	—	—	
Chatham	117,970	95,996	21,974	31,704	22,250	745	9,059	52	1,162	194	7,764	2,064	40,137	97	3,891
Chatahoochee	15,138	—	15,138	566	270	34	34	5	5	30	49	250	3	—	
Chattahoochee	18,532	3,800	14,732	4,208	1,900	38	538	5	91	25	459	176	2,833	1	—
Chattooga	20,126	2,651	17,475	4,674	2,010	139	387	5	64	34	369	335	2,519	1	—
Cherokee	28,398	20,650	7,748	7,401	4,590	69	2,421	11	461	50	2,764	428	10,711	34	737
Clarke	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Clay	7,064	—	1,692	670	32	210	4	29	19	†92	102	765	4	32	

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Clayton	11,665	11,317	2,781	1,160	40	220	2	2	34	1,139	135	728	—	—
Clinch	6,437	6,437	1,578	800	34	535	2	*	35	108	106	747	1	—
Coffey	38,272	29,605	8,894	4,880	127	1,389	14	305	101	1,524	502	6,578	12	272
Colfax	21,941	5,176	7,426	2,110	103	773	12	193	47	755	243	3,314	9	235
Colquitt	33,012	22,865	7,426	3,420	126	1,494	11	258	64	990	396	5,411	9	—
Columbia	9,433	9,433	2,174	820	39	157	7	7	8	108	108	459	—	—
Cook	11,919	11,919	2,763	1,180	30	366	5	60	43	481	146	1,614	16	321
Coweta	20,972	19,790	6,640	3,180	103	1,043	9	163	55	977	359	4,238	1	—
Crawford	7,128	7,128	1,558	550	38	174	1	411	14	68	93	411	—	—
Crisp	17,540	7,929	4,420	2,170	76	768	1	142	45	1,401	241	4,342	7	—
Dade	5,894	5,894	1,928	520	21	194	1	—	7	45	57	353	—	—
Dawson	4,479	4,479	965	320	24	24	—	—	7	26	43	88	—	—
DeKalb	22,234	15,882	5,169	2,520	84	838	7	115	30	889	287	3,362	9	132
De Kalb	86,942	45,555	22,717	16,900	207	4,165	36	1,052	188	3,650	792	13,029	6	69
Dodge	17,211	17,211	4,772	1,970	89	610	5	127	35	515	242	2,153	2	—
Dooly	16,886	16,886	3,942	1,530	49	385	6	69	32	326	185	1,414	1	—
Douglas	28,565	19,055	7,410	4,520	118	1,853	9	384	65	2,413	525	11,035	27	574
Douglas	10,053	7,498	2,320	930	44	310	3	58	17	373	130	1,107	—	—
Early	18,679	15,905	4,369	1,690	56	450	5	78	34	770	198	2,440	5	23
Echols	2,964	2,964	768	360	19	97	—	—	3	*	28	99	—	—
Effingham	9,646	9,646	2,290	1,030	31	136	3	49	24	299	104	762	—	—
Elbert	19,918	13,430	4,704	2,120	92	470	5	118	61	587	283	2,790	5	16
Emanuel	23,517	19,942	5,591	2,210	114	810	9	92	80	1,094	356	3,003	2	—
Evans	7,401	7,401	1,749	760	35	303	3	65	19	367	113	1,159	1	—
Fannin	14,752	14,752	3,107	1,340	36	228	2	*	28	92	173	853	1	—
Fayette	8,170	8,170	1,844	690	30	162	2	*	11	178	87	506	—	—
Floyd	56,141	26,282	29,859	7,760	190	2,840	15	513	110	3,166	625	14,813	34	1,525
Forsyth	11,332	11,332	2,566	1,880	39	391	1	60	11	152	146	607	—	—
Franklin	15,612	15,612	3,443	1,320	80	488	6	28	28	474	217	1,918	3	7
Fulton	392,886	310,786	103,261	76,930	1,540	30,933	212	7,585	695	31,886	6,878	203,075	306	17,330
Gilmer	9,001	9,001	1,951	720	30	121	2	*	12	156	87	689	1	—
Glascoket	4,547	4,547	999	380	13	53	—	—	11	153	62	308	—	—
Glynn	21,920	15,035	5,978	3,610	126	1,624	12	341	66	1,780	431	7,036	18	532
Gordon	18,445	2,955	4,369	1,770	59	574	5	100	35	718	261	2,826	2	—
Grady	19,654	4,653	15,001	4,523	1,950	55	460	96	21	958	186	2,506	7	213
Greene	13,709	13,709	3,246	1,390	26	324	6	95	23	432	123	1,530	2	—
Gwinnett	29,087	24,896	6,778	2,810	77	465	8	95	88	587	392	3,143	2	—
Habersham	14,771	14,771	3,389	1,820	55	469	4	80	51	695	235	2,180	3	89
Hall	34,822	24,570	8,094	3,900	165	1,597	8	241	83	2,432	474	7,765	21	387
Hancock	12,764	12,764	2,743	1,230	76	380	2	—	7	168	151	1,150	—	—
Haralson	14,377	14,377	3,486	1,410	54	321	6	89	21	433	150	1,841	3	25
Harris	11,428	11,428	2,615	1,070	35	113	2	*	16	177	93	736	—	—
Hart	15,512	15,512	3,453	1,260	34	256	2	*	26	198	110	1,013	1	—
Heard	8,610	8,610	1,896	650	17	78	1	*	5	*	81	430	—	—
Henry	15,119	15,119	3,482	1,330	49	342	4	48	44	346	169	1,471	2	—
Houston	11,303	11,303	2,654	1,030	42	375	2	*	23	1280	115	1,543	4	60
Irwin	12,936	12,936	2,772	1,580	40	455	2	*	12	150	112	1,171	—	—
Jackson	20,989	16,795	4,636	1,930	61	544	6	78	49	581	243	2,520	5	21
Jasper	8,772	8,772	2,165	920	39	139	5	42	16	251	124	1,013	1	—
Jeff Davis	8,841	8,841	1,901	810	22	303	2	*	23	199	92	874	1	—
Jefferson	20,040	20,040	4,646	1,860	63	419	6	78	40	771	324	2,613	2	—
Jenkins	11,843	9,023	2,893	1,180	56	458	3	57	20	344	137	1,391	4	22
Johnson	12,953	12,953	3,040	1,170	56	411	5	57	22	326	188	1,296	—	—
Jones	8,331	8,331	1,941	740	17	64	—	—	10	33	53	436	—	—
Lamar	10,091	6,556	2,486	1,190	30	615	3	65	23	1,178	143	1,414	5	42
Lanier	5,632	5,632	1,221	450	15	87	—	—	17	161	61	545	—	—
Laurens	33,606	25,792	7,853	3,360	146	1,177	9	157	67	1,277	494	4,708	5	96
Lea	7,837	7,837	2,011	760	19	61	1	*	10	156	46	455	—	—

Liberty	8,595	—	8,595	1,952	820	40	154	2	*	29	†185	114	768
Lincoln	7,042	—	7,042	1,495	530	28	188	3	14	8	†49	566	—
Long	4,086	—	4,086	918	400	17	80	2	*	9	†39	269	—
Lowndes	31,860	15,595	16,265	7,610	4,180	139	1,968	16	351	75	2,021	476	623
Lumpkin	6,223	—	6,223	1,408	4,840	40	90	1	53	11	†60	115	—
McDuffie	10,878	3,088	3,790	2,602	1,950	39	392	4	28	18	†208	159	53
McIntosh	5,292	—	5,292	1,373	730	37	258	3	78	21	†227	101	—
Macon	15,947	—	15,947	3,827	1,570	38	387	5	31	21	†121	149	42
Madison	13,431	—	13,431	3,073	1,140	39	101	1	*	31	†261	132	—
Marion	6,954	—	6,954	1,590	610	22	113	2	*	7	†45	668	—
Meriwether	22,055	3,417	18,638	5,194	2,390	123	657	7	67	28	388	308	100
Miller	9,998	—	9,998	2,174	800	40	80	3	43	15	†81	110	—
Mitchell	23,261	5,167	18,094	5,271	2,170	94	684	6	88	33	636	293	94
Monroe	10,749	—	10,749	2,501	1,070	48	427	3	87	17	†415	146	—
Montgomery	9,668	—	9,668	2,054	840	30	137	5	28	15	†70	688	—
Morgan	12,713	—	12,713	3,046	1,240	20	271	4	59	24	†345	125	—
Murray	11,137	—	11,137	2,358	870	13	76	2	785	21	†236	196	—
Muscogee	75,494	53,280	22,214	19,478	13,050	364	5,707	34	920	116	5,278	1,146	3,109
Newtown	18,576	7,016	11,560	4,498	2,080	61	611	6	101	51	†755	†246	1,173
Oconee	2,576	—	2,576	1,770	650	32	126	3	*	3	†27	237	—
Oglethorpe	12,430	—	12,430	2,745	1,050	40	173	2	*	11	†217	99	—
Paulding	12,832	—	12,832	2,800	1,030	31	231	2	*	15	†260	90	—
Peach	10,378	4,953	5,425	2,561	1,290	42	390	5	75	18	†779	129	92
Pickens	9,136	—	9,136	2,069	910	19	52	3	47	13	†273	84	—
Pierce	11,800	—	11,800	2,582	1,080	43	377	5	87	27	†132	163	—
Pike	10,375	—	10,375	2,330	880	42	210	4	19	15	†69	670	—
Polk	28,467	12,789	15,678	6,469	3,420	87	1,275	8	43	199	1,084	332	367
Pulaski	9,829	3,000	6,829	2,491	1,020	37	404	4	72	19	†454	134	38
Punnam	8,514	—	8,514	1,931	820	20	268	3	66	23	†420	118	—
Quitman	3,435	—	3,435	742	280	10	42	1	36	9	†55	153	—
Rabun	7,821	—	7,821	1,710	720	28	178	3	39	18	†105	110	—
Randolph	16,600	3,447	13,162	3,931	1,680	79	551	5	75	21	†667	†280	34
Richmond	81,863	65,910	15,944	21,035	14,050	408	5,494	26	967	130	4,823	1,335	2,960
Rockdale	7,724	—	7,724	1,831	760	37	308	3	67	17	†174	117	—
Schley	5,033	—	5,033	1,127	420	17	100	2	*	12	†80	54	—
Screven	20,353	2,531	17,822	4,549	1,760	92	515	6	68	23	†475	†248	—
Seminole	8,492	—	8,492	1,903	750	34	312	3	72	15	†202	128	67
Spalding	28,427	13,222	15,205	7,117	3,860	117	1,877	9	59	2,050	403	7,755	443
Stephens	12,972	5,494	7,478	2,971	1,430	35	478	2	*	34	†603	182	—
Stewart	10,903	—	10,903	2,394	1,080	49	360	4	31	12	†366	131	—
Sumter	24,502	9,281	15,221	6,301	2,980	97	1,242	12	189	61	1,059	389	213
Talbot	8,141	45	8,096	1,839	770	32	106	4	22	18	†174	101	—
Taliaferro	6,278	—	6,278	1,360	530	23	133	1	*	6	†61	65	—
Tattall	16,243	—	16,243	3,431	1,410	51	570	7	87	35	†593	†225	—
Taylor	10,768	—	10,768	2,466	900	29	302	3	85	22	†177	125	—
Telfair	15,145	—	15,145	3,431	1,470	58	388	10	100	44	†566	†232	45
Terrill	6,681	—	6,681	1,909	711	690	7	580	76	24	†405	†223	—
Thomas	31,289	12,683	18,606	7,776	3,970	131	1,348	15	317	85	1,391	489	253
Tift	18,599	5,228	13,371	4,533	2,170	93	1,053	10	182	69	1,239	353	352
Toombs	16,952	4,109	12,843	3,736	1,700	64	683	6	*	41	†671	†255	2,203
Tooms	4,925	—	4,925	1,049	380	9	7	1	*	6	†8	165	—
Treutlen	7,632	—	7,632	1,622	630	26	141	2	*	8	†49	84	—
Troup	43,879	29,460	14,419	10,597	6,520	188	2,980	16	410	92	2,944	648	772
Turner	10,846	—	10,846	810	465	45	353	4	56	27	†416	138	—
Twiggs	9,117	—	9,117	1,989	760	27	149	2	*	12	†72	78	—
Union	7,680	—	7,680	1,739	580	40	86	1	*	9	†44	112	—
Upson	25,064	13,916	11,148	5,863	2,940	80	1,250	7	228	44	1,159	288	284
Walker	31,024	7,047	23,977	7,307	3,540	130	1,478	8	218	48	1,663	333	9
Walton	20,727	4,168	16,609	4,940	2,080	52	653	5	106	41	†642	†234	80
Ware	27,929	16,763	11,166	6,700	4,180	130	1,678	13	388	57	2,549	541	464

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Rural		Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores
Washington	24,240	20,694	5,705	55	429	8	125	28	511	378	2,648	3	48
Wayne	13,122	10,210	2,084	1,160	499	5	74	25	405	190	1,850	2	—
Webster	4,726	4,726	1,083	16	204	1	*	5	26	46	287	—	—
Wheeler	8,535	8,535	1,850	30	204	2	*	10	51	89	427	—	—
White	6,417	6,417	1,391	34	86	1	*	6	127	100	285	—	—
Whitfield	26,105	10,448	6,055	99	1,549	7	230	73	1,643	423	6,594	12	369
Wilcox	12,755	12,755	3,100	41	275	7	51	19	161	156	1,012	—	—
Wilkes	15,084	11,547	3,608	65	420	5	*	19	404	208	1,862	2	—
Wilkinson	11,025	11,025	2,656	75	498	4	31	10	240	149	1,001	—	—
Worth	21,374	21,374	4,875	63	490	3	27	22	367	202	1,565	6	95
<b>Total State</b>	<b>3,123,723</b>	<b>1,073,808</b>	<b>750,633</b>	<b>12,130</b>	<b>\$140,006</b>	<b>1,109</b>	<b>\$25,540</b>	<b>5,970</b>	<b>\$141,552</b>	<b>42,968</b>	<b>\$670,021</b>	<b>1,252</b>	<b>\$43,154</b>

Family figures for Counties in this State are preliminary Census releases.

# IDAHO

Population Families  
524,873  
141,727

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Rural		Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores
Ada	50,401	26,130	14,423	139	\$4,394	16	\$834	133	\$6,460	862	\$26,336	31	\$1,047
Adams	3,407	3,407	871	13	84	1	64	17	124	64	626	—	—
Bannock	34,759	13,935	8,892	113	2,987	12	520	106	3,132	637	15,025	28	860
Bear Lake	7,911	5,087	1,961	30	501	4	74	25	608	147	2,207	4	93
Benewah	7,332	7,332	2,103	1,640	518	3	45	15	222	121	1,585	3	50
Bingham	21,044	3,681	4,064	3,000	50	1,159	7	157	273	4,872	7	119	18
Blaine	5,295	5,295	1,473	1,100	246	5	66	28	597	152	2,215	5	18
Boise	2,333	2,333	753	12	141	1	394	10	172	41	394	—	—
Bonner	15,667	4,356	4,606	49	994	6	81	45	887	258	3,624	8	166
Bonneville	25,687	10,673	6,467	73	2,204	6	282	57	3,322	12,349	57	31	673
Boundary	5,987	5,987	1,687	20	519	2	*	24	445	101	1,750	1	—
Battle	1,877	1,877	504	7	108	1	*	0	122	41	418	—	—
Camas	1,360	1,360	369	5	101	1	*	6	167	39	327	—	—
Canyon	40,987	19,421	11,235	98	2,471	14	496	124	3,813	632	14,233	17	408
Caribou	2,284	2,284	630	12	133	2	*	0	108	60	837	—	—
Cassia	14,430	5,329	9,101	40	864	5	101	51	1,191	339	4,667	7	219
Clark	1,005	1,005	276	8	65	—	—	4	122	30	190	—	—
Clearwater	8,243	8,243	2,254	17	433	6	91	17	474	107	2,147	6	62
Cluster	3,549	3,549	1,008	13	201	3	11	18	1116	89	906	1	—
Elmore	5,518	5,518	1,649	11	200	2	68	35	1,805	135	1,805	1	—
Franklin	10,229	4,236	2,357	18	495	3	68	36	712	116	2,637	6	68
Fremont	10,304	7,585	2,719	32	628	4	109	43	666	156	2,451	6	73
Gen	9,544	3,203	2,601	17	559	3	75	34	1,079	122	2,912	1	—
Gooding	9,257	2,568	2,451	16	435	4	81	38	1,044	165	2,769	—	—
Idaho	12,691	6,689	3,543	35	772	6	72	42	967	212	3,293	4	47
Jefferson	10,762	10,762	2,922	15	398	4	82	28	444	144	1,906	3	64
Jerome	9,900	6,363	2,846	15	620	5	95	39	1,007	144	2,904	2	—
Kootenai	22,283	10,049	6,223	71	1,774	10	214	79	1,418	412	6,130	13	151
Latah	18,804	6,014	4,230	50	1,343	11	266	54	1,313	328	6,463	8	94
Laramie	6,521	6,521	1,850	19	589	2	62	25	516	136	2,170	3	21
Lewis	4,666	4,666	1,302	17	392	6	62	20	339	98	1,345	1	—
Lincoln	4,220	4,220	1,137	10	225	2	14	287	82	1,031	2	—	
Madison	9,186	3,437	2,098	17	430	3	96	31	719	135	2,529	6	147
Minidoka	3,167	3,167	2,563	23	550	5	110	34	761	153	2,690	4	99
Nez Perce	18,873	10,548	5,620	79	1,819	7	262	60	2,764	355	10,123	18	587
Oneida	5,417	2,731	2,086	14	254	2	*	18	309	92	1,277	2	—
Owyhee	5,652	5,652	1,526	16	270	2	68	19	177	93	934	—	—
Payette	9,511	3,322	2,687	25	684	4	—	35	893	179	3,020	3	29

## Radio Homes

111,880

Pawer .....	3,965	8,074	3,405	780	9	191	1	255	161	75	1,191	2	294
Shoshone .....	21,230	8,074	13,156	5,030	63	2,519	9	58	1,944	496	9,036	14	508
Teton .....	3,601	8,074	3,601	610	11	98	4	457	17	70	15,788	16	438
Twin Falls .....	30,403	11,851	24,552	7,900	92	2,621	12	387	4,197	591	1,566	8	129
Valley .....	4,035	8,074	4,035	900	14	387	2	69	804	167	3,375	270	\$6,071
Washington .....	8,853	3,063	5,190	1,810	20	648	5	1,697	\$47,310	8,914	\$184,503	1,985,710	
<b>Total State ..</b>	<b>524,873</b>	<b>176,708</b>	<b>348,165</b>	<b>141,737</b>	<b>1,441</b>	<b>\$37,055</b>	<b>211</b>	<b>\$3,671</b>	<b>\$184,503</b>	<b>1,985,710</b>	<b>\$6,071</b>	<b>270</b>	<b>\$6,071</b>

<b>POPULATION</b>	<b>Urban</b>	<b>Rural</b>
<b>County</b>	<b>Total</b>	<b>Total</b>
Adams .....	65,229	24,760
Alexander .....	25,496	14,067
Bond .....	14,540	3,291
Boone .....	15,202	8,094
Brown .....	8,053	7,108
Bureau .....	37,600	27,366
Calhoun .....	8,207	8,207
Carroll .....	17,987	13,195
Cass .....	16,425	6,505
Champaign .....	76,578	37,366
Christian .....	38,564	14,279
Clark .....	18,842	5,301
Clay .....	18,947	5,474
Coles .....	22,912	3,225
Cook .....	38,470	24,024
Crawford .....	4,063,342	3,956,153
Cumberland .....	21,204	4,311
De Kalb .....	11,698	16,983
De Witt .....	34,388	16,456
Douglas .....	18,244	6,351
Du Page .....	17,590	2,838
Edgar .....	103,480	73,204
Edwards .....	24,430	9,231
Effingham .....	8,974	8,974
Fayette .....	22,054	6,180
Ferd .....	29,159	5,288
Franklin .....	15,007	3,106
Fulton .....	53,137	26,594
Gallatin .....	44,697	11,577
Greene .....	11,414	11,414
Grundy .....	20,392	5,852
Hamilton .....	18,398	6,145
Hancock .....	13,454	2,328
Hardin .....	26,297	2,575
Henderson .....	7,759	7,759
Henry .....	8,949	8,949
Iroquois .....	43,798	23,537
Jackson .....	32,496	3,744
Jasper .....	37,920	17,526
Jefferson .....	13,431	3,973
Jersey .....	34,375	14,724
Jo Daviess .....	13,636	4,809
Johnson .....	19,989	4,126
Kane .....	10,727	10,727
Kankakee .....	130,906	99,984
	60,877	25,930

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Bond .....	14,540	3,291
Boone .....	15,202	8,094
Brown .....	8,053	7,108
Bureau .....	37,600	27,366
Calhoun .....	8,207	8,207
Carroll .....	17,987	13,195
Cass .....	16,425	6,505
Champaign .....	76,578	37,366
Christian .....	38,564	14,279
Clark .....	18,842	5,301
Clay .....	18,947	5,474
Coles .....	22,912	3,225
Cook .....	38,470	24,024
Crawford .....	4,063,342	3,956,153
Cumberland .....	21,204	4,311
De Kalb .....	11,698	16,983
De Witt .....	34,388	16,456
Douglas .....	18,244	6,351
Du Page .....	17,590	2,838
Edgar .....	103,480	73,204
Edwards .....	24,430	9,231
Effingham .....	8,974	8,974
Fayette .....	22,054	6,180
Ferd .....	29,159	5,288
Franklin .....	15,007	3,106
Fulton .....	53,137	26,594
Gallatin .....	44,697	11,577
Greene .....	11,414	11,414
Grundy .....	20,392	5,852
Hamilton .....	18,398	6,145
Hancock .....	13,454	2,328
Hardin .....	26,297	2,575
Henderson .....	7,759	7,759
Henry .....	8,949	8,949
Iroquois .....	43,798	23,537
Jackson .....	32,496	3,744
Jasper .....	37,920	17,526
Jefferson .....	13,431	3,973
Jersey .....	34,375	14,724
Jo Daviess .....	13,636	4,809
Johnson .....	19,989	4,126
Kane .....	10,727	10,727
Kankakee .....	130,906	99,984
	60,877	25,930

<b>POPULATION</b>	<b>Urban</b>	<b>Rural</b>
<b>County</b>	<b>Total</b>	<b>Total</b>
Adams .....	65,229	24,760
Alexander .....	25,496	14,067
Bond .....	14,540	3,291
Boone .....	15,202	8,094
Brown .....	8,053	7,108
Bureau .....	37,600	27,366
Calhoun .....	8,207	8,207
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Fulton .....	53,137	26,594
Gallatin .....	44,697	11,577
Greene .....	11,414	11,414
Grundy .....	20,392	5,852
Hamilton .....	18,398	6,145
Hancock .....	13,454	2,328
Hardin .....	26,297	2,575
Henderson .....	7,759	7,759
Henry .....	8,949	8,949
Iroquois .....	43,798	23,537
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Jo Daviess .....	13,636	4,809
Johnson .....	19,989	4,126
Kane .....	10,727	10,727
Kankakee .....	130,906	99,984
	60,877	25,930

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<b>County</b>	<b>Total</b>	<b>Total</b>
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Jefferson .....	13,431	3,973

County	POPULATION		Radio Homes	Stores	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Kendall	11,105	11,105	3,289	2,650	26	585	5	60	34	560	139	1,971	6	27	
Knox	52,250	32,094	16,279	14,930	211	3,875	18	677	172	4,286	1,061	19,034	58	1,099	
Ladue	41,442	34,378	34,378	31,250	403	12,528	48	1,864	324	11,191	2,232	49,044	94	2,726	
La Salle	65,338	52,463	27,082	23,900	401	7,860	38	1,108	313	6,948	2,043	24,124	113	2,580	
Lawrence	21,075	6,213	5,969	4,940	89	1,192	2	148	79	1,924	421	9,870	13	155	
Lee	33,004	10,671	8,747	7,350	98	2,820	11	273	102	2,102	564	4,952	24	437	
Livingson	38,838	3,585	10,131	8,400	117	2,235	15	284	140	2,601	694	9,997	27	356	
Logan	29,438	12,752	16,686	6,160	113	1,566	13	214	105	8,663	595	8,073	18	349	
McDonough	26,944	11,670	8,446	7,400	116	1,676	15	214	116	2,284	530	8,132	23	387	
McHenry	37,311	13,161	24,150	10,860	160	3,403	33	328	139	3,539	912	14,987	30	303	
McLeary	73,930	39,851	34,070	18,700	52	8,995	22	869	243	5,901	1,504	28,383	75	2,678	
Macon	84,893	59,305	24,859	22,200	331	7,220	30	1,087	257	8,762	1,942	37,018	69	2,703	
Macomb	46,304	19,217	27,087	11,390	170	3,013	20	260	150	2,247	913	9,068	39	432	
Madison	149,349	104,638	44,711	37,400	631	11,773	55	1,358	378	11,882	2,739	40,173	116	3,149	
Marion	47,989	23,028	14,011	11,760	176	3,672	10	1,666	164	5,207	921	18,960	36	1,342	
Marshall	13,179	13,179	3,899	3,180	40	790	8	81	53	826	295	3,212	5	33	
Mason	15,358	3,990	11,359	5,232	49	905	10	124	71	997	375	6,015	10	142	
Massac	14,937	6,287	4,328	3,560	68	590	5	115	308	506	2,563	6,736	8	182	
Massou	10,663	8,657	3,168	2,570	41	523	6	67	36	762	217	2,326	4	30	
Menard	17,701	2,593	3,371	4,330	61	763	7	72	63	963	342	3,922	9	73	
Merced	15,754	15,108	5,801	4,300	51	691	4	54	32	840	254	3,149	6	28	
Monroe	12,754	12,754	10,385	8,590	116	2,016	16	227	132	2,669	669	8,811	24	838	
Montgomery	34,499	14,124	10,375	8,530	127	2,111	10	375	35	3,292	643	11,821	28	849	
Morgan	36,378	19,844	16,334	13,130	137	2,608	5	55	46	664	231	2,450	9	97	
Moultrie	13,477	13,101	10,376	3,910	42	740	14	279	121	2,037	500	7,857	15	238	
Ogle	29,869	10,463	43,911	39,700	597	14,801	66	2,314	318	14,036	2,677	71,695	126	5,985	
Peoria	163,374	109,463	67,119	43,876	671	1,361	11	191	79	1,485	422	5,220	17	482	
Perry	23,438	10,661	12,777	6,719	86	818	9	818	55	651	256	3,018	3	28	
Piatt	14,659	2,523	12,136	4,261	44	818	9	118	91	1,344	494	4,878	4	106	
Pike	25,450	2,884	7,999	2,256	39	1,253	1	243	16	198	106	802	3	49	
Pope	7,999	7,999	4,268	3,440	57	439	5	57	42	265	242	1,968	3	21	
Pulaski	15,875	5,280	15,875	1,210	19	241	1	624	23	1,100	97	754	1	—	
Randolph	33,608	8,774	24,834	7,810	90	1,624	11	183	83	1,302	518	6,006	28	307	
Richland	17,137	7,831	20,591	4,964	50	861	1	138	63	1,171	336	4,898	16	340	
Rock Island	113,323	92,732	46,979	28,900	465	9,359	44	1,319	257	8,356	2,277	43,090	108	2,300	
St. Clair	160,899	108,537	58,362	42,100	726	11,747	86	1,661	374	10,323	2,324	49,309	108	3,709	
Sabine	38,066	10,344	10,674	8,880	132	1,935	16	316	169	2,214	619	8,927	20	709	
Sangamon	117,912	75,503	33,186	29,650	444	9,713	47	1,967	239	9,600	2,063	48,398	87	4,945	
Schuyler	11,430	11,430	3,275	2,590	49	568	4	40	40	557	177	1,914	5	74	
Scott	8,176	8,176	2,372	1,910	37	413	2	—	24	120	155	1,459	3	30	
Shelby	26,290	4,092	7,696	6,140	87	1,079	12	100	92	1,219	486	4,491	16	213	
Stark	8,881	8,881	2,562	2,060	31	496	65	65	41	453	205	2,007	6	41	
Stephenson	40,640	22,366	18,280	10,090	149	3,378	15	487	111	2,855	844	15,619	45	1,159	
Tazewell	58,362	29,748	28,614	16,250	149	4,040	17	491	180	3,322	934	13,867	27	463	
Union	21,528	4,092	17,436	4,987	7	928	7	130	60	1,160	284	4,178	11	277	
Vermillion	86,791	48,981	37,810	24,586	214	3,000	327	1,096	283	5,855	1,610	27,350	63	1,952	
Wabash	19,724	6,987	3,310	60	652	6	87	47	1,989	262	3,989	10	216		
Warren	21,286	9,096	12,190	6,259	72	1,322	9	218	58	1,811	460	7,189	23	658	
Washington	15,801	15,801	4,493	3,280	49	511	5	96	59	682	326	2,882	7	35	
Wayne	22,092	4,008	18,084	4,117	470	54	608	5	960	68	1,410	301	10	249	
White	20,027	4,098	15,929	5,668	4	5,500	62	924	78	1,300	411	4,396	20	301	
Whiteside	43,338	22,122	21,216	12,318	150	3,209	17	497	142	2,911	823	13,963	43	791	
Will	114,210	47,608	66,602	28,883	437	8,626	41	1,256	278	6,304	1,843	35,388	71	1,624	
Williamson	51,424	26,914	14,799	12,420	181	2,782	19	315	159	2,742	792	10,760	30	787	
Winnebago	121,178	87,462	33,716	34,804	31	3,600	484	10,920	484	10,334	2,209	51,803	112	—	
Woodford	19,124	19,124	5,252	4,230	55	1,121	10	114	74	1,716	346	5,276	11	94	
Total State	7,897,241	5,809,650	2,087,591	2,189,223	1,985,710	33,903	\$601,024	3,693	\$109,291	15,599	\$501,186	131,829	\$3,132,602	7,855	\$237,638

Family figures for Counties in this State are preliminary Census releases.



# INDIANA

Population Families

3,427,796 959,563

Radio Homes

840,280

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL		
	Total	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Adams	21,954	15,393	4,530	892	\$504	77	\$1,941	352	77	\$1,941	16	\$5,041
Allen	155,084	118,140	38,940	713	12,796	80	23,887	416	1,387	2,885	16	64,856
Bethelohem	28,276	11,738	16,538	119	1,987	8	2,136	100	2,136	520	21	5,341
Benton	11,117	3,070	8,040	34	653	9	1,117	52	1,042	206	5	1,117
Blackford	13,783	6,673	3,330	64	876	6	1,81	49	870	3,881	12	1,05
Boone	22,081	15,552	6,632	54	1,236	10	1,236	16	1,667	410	12	1,05
Brown	61,889	16,189	45,700	29	1,310	1	*	14	86	227	18	278
Carroll	15,140	4,583	3,940	110	663	1	143	60	1,108	300	6	3,632
Cass	36,908	16,731	10,834	134	2,070	16	4,94	125	2,463	696	29	702
Clark	31,020	11,493	19,527	130	1,470	11	1,300	177	1,292	507	15	151
Clay	25,365	8,126	17,239	94	1,409	12	2,24	80	1,470	411	10	241
Clinton	28,411	14,705	8,231	96	1,916	12	342	105	2,358	517	19	9,838
Crawford	10,171	10,171	2,736	40	925	20	1,46	26	923	209	5	572
Davies	26,163	16,851	7,080	113	1,408	8	1,408	73	1,274	427	23	318
Dearborn	23,053	9,241	6,441	80	1,346	9	1,346	68	1,135	389	22	5,557
Decatur	17,729	11,812	5,910	67	957	15	1,87	68	1,135	389	22	5,557
De Kalb	24,736	11,657	5,064	421	1,957	13	1,957	68	1,214	392	10	154
Delaware	24,963	9,700	6,210	99	1,356	13	1,91	99	1,972	521	13	1,55
Dubois	22,579	35,243	21,705	49,300	5,499	29	1,024	183	5,933	1,407	178	2,251
Elkhart	72,634	47,837	20,755	4,700	821	30	966	248	7,172	1,307	63	1,588
Fayette	19,411	12,898	6,513	4,400	238	30	8,430	238	3,209	966	12	2,52
Floyd	35,061	25,414	9,647	10,107	1,89	13	1,347	10	2,29	43	13	5,442
Franklin	18,299	3,760	14,539	62	1,180	11	1,480	11	1,56	76	10	1,66
Fulton	14,412	14,412	3,800	3,090	44	3	564	62	534	235	9	1,08
Gibson	15,577	8,835	4,621	3,780	766	7	1,02	71	898	327	9	1,114
Grant	30,709	10,854	8,512	7,100	1,305	12	1,37	104	1,702	540	10	211
Greene	55,813	30,255	15,917	13,800	214	23	705	22	4,018	1,093	16	1,350
Hamilton	31,330	9,681	21,649	7,830	3,705	12	2,22	188	1,831	506	50	6,384
Hancock	24,614	5,575	19,039	7,458	1,878	16	2,38	128	1,802	492	18	217
Harrison	17,302	4,821	12,481	6,100	1,315	12	1,315	103	1,523	492	12	1,06
Hendricks	17,106	17,106	4,289	4,300	982	8	1,332	75	1,334	361	10	75
Henry	20,151	20,151	4,562	3,640	443	3	58	51	495	253	1	49
Howard	16,620	13,968	3,890	4,420	882	12	1,79	85	1,381	381	6	4,453
Huntington	47,732	33,795	11,217	9,640	2,496	15	2,496	135	3,340	727	23	593
Jackson	29,931	13,903	13,663	12,000	3,067	17	639	143	3,526	907	41	1,028
Jasper	26,612	8,620	8,526	7,290	1,865	12	368	105	1,854	603	27	549
Jay	14,397	11,183	7,289	6,090	1,349	10	1,349	110	1,493	534	16	841
Jefferson	26,601	3,214	3,806	6,130	758	6	758	59	955	267	8	94
Jennings	19,912	13,461	6,139	5,030	1,117	8	1,117	8	1,691	460	23	250
Johnson	3,112	12,989	5,314	4,360	855	4	1,70	83	955	385	17	264
Knox	16,229	6,264	3,429	2,780	480	5	765	40	743	185	6	1,93
Kosciusko	22,493	10,568	6,514	5,480	243	89	1,856	60	1,683	429	14	153
Lagrange	23,338	19,7	12,915	10,600	2,832	21	434	170	2,839	916	38	766
Lake	29,561	6,378	8,637	7,150	1,384	14	2,896	107	1,557	510	20	336
Lake	14,352	14,352	3,863	3,100	946	6	72	58	906	281	4	33
La Porte	293,195	264,780	74,881	69,000	23,811	98	3,145	550	20,496	4,873	282	8,144
Lawrence	63,660	21,001	16,696	14,900	5,611	17	624	200	1,184	1,184	64	1,437
Madison	35,045	15,907	19,138	8,360	1,935	12	340	33	1,668	551	29	430
Marion	88,576	31,289	25,276	22,470	3,617	35	1,187	280	6,019	1,736	76	2,130
Marshall	390,879	70,047	130,677	120,750	38,049	299	11,846	901	41,833	8,719	215	14,178
Martin	5,713	20,222	7,296	6,110	1,386	11	1,76	106	2,034	531	17	205
Martin	10,300	10,300	2,599	2,090	349	5	66	30	305	161	5	49
Miami	12,432	10,300	8,427	7,240	1,07	11	218	106	1,667	547	14	253
Monroe	36,534	20,870	8,959	8,710	2,613	9	463	109	3,293	580	27	837
Montgomery	27,231	11,089	8,253	6,980	1,829	15	323	109	2,182	630	18	9,012

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Morgan	19,801	14,792	66	1,175	12	168	88	1,450	392	5,203	5	57	
Newton	10,775	7,345	30	524	8	138	52	653	226	3,183	61	10	
Noble	22,776	17,345	78	1,204	11	203	99	1,634	513	6,288	214	8	
Ohio	3,782	3,782	16	1,096	1	*	12	146	76	636	2	23	
Orange	17,311	17,311	71	1,093	9	121	50	778	300	3,545	5	55	
Owen	19,090	12,090	36	560	6	62	48	856	241	3,308	5	41	
Parke	17,358	17,358	67	897	10	110	89	1,096	335	3,586	8	79	
Perry	17,770	15,375	84	764	7	109	48	625	341	2,674	9	142	
Porter	13,970	4,762	3	810	3	72	52	974	333	3,051	7	111	
Posey	27,836	19,100	114	1,861	12	327	128	2,107	583	8,995	11	203	
Pulaski	19,183	13,545	65	832	7	106	61	959	334	3,674	8	37	
Putnam	12,056	3,218	34	418	6	78	52	820	226	2,942	4	80	
Randolph	4,872	15,967	6	1,000	9	133	106	1,329	402	4,975	8	243	
Ripley	20,839	8,838	69	1,587	13	239	111	1,873	553	7,025	16	176	
Rush	18,898	3,065	66	839	7	155	72	1,297	399	4,290	10	119	
St. Joseph	18,927	5,960	66	983	5	104	64	1,239	378	4,752	11	123	
Scott	161,823	129,566	662	13,327	65	2,199	391	12,967	2,344	63,459	81	5,745	
Shelby	8,978	8,978	29	396	4	53	34	369	151	1,607	20	20	
Shenley	25,953	10,791	99	1,649	9	254	82	1,807	472	8,241	10	279	
Spencer	16,211	4,414	45	455	6	56	40	607	297	2,101	6	57	
Starke	12,958	12,958	47	748	5	52	59	1,006	270	3,218	9	86	
Stauben	13,740	3,141	40	931	8	136	91	1,389	393	5,033	9	86	
Sullivan	27,014	5,077	103	1,460	11	181	104	1,193	473	5,033	12	134	
Switzerland	5,167	5,167	19	249	2	24	39	218	168	902	7	26	
Tipton	51,020	35,068	152	4,556	24	1,211	133	4,427	829	23,420	57	2,017	
Union	16,135	5,101	47	838	7	116	77	881	284	3,475	9	97	
Van Wert	6,017	1,791	13	281	4	70	18	408	86	1,555	4	44	
Vanderburgh	33,721	36,225	55	9,776	56	2,454	262	9,987	2,379	50,953	112	6,443	
Vermillion	21,787	7,092	110	1,368	8	154	84	1,404	479	5,049	10	183	
Viro	99,709	66,422	30,018	8,643	52	1,511	292	8,038	2,037	39,110	78	2,640	
Wabash	26,690	109,182	26,690	1,621	18	291	108	2,269	589	8,488	19	325	
Warren	12,823	13,778	7,590	1,621	3	37	32	1,172	127	1,368	1	—	
Warwick	9,055	9,055	28	330	3	37	32	1,172	127	1,368	1	—	
Washington	19,435	4,526	91	827	5	61	50	1,069	301	3,438	4	6	
Wayne	17,008	3,194	46	395	4	72	63	711	294	2,653	7	143	
Webb	59,229	35,147	220	4,142	22	802	164	4,547	1,190	21,734	54	1,608	
Wells	19,090	5,417	54	1,009	6	94	64	1,497	391	4,842	9	150	
White	17,637	5,153	52	951	9	193	90	1,285	396	4,379	10	119	
Whitley	17,001	12,782	52	958	8	158	63	961	352	4,471	12	141	
<b>Total State</b>	<b>3,427,796</b>	<b>1,887,712</b>	<b>15,447</b>	<b>\$230,975</b>	<b>1,521</b>	<b>\$43,824</b>	<b>10,283</b>	<b>\$249,511</b>	<b>63,979</b>	<b>\$1,130,514</b>	<b>2,494</b>	<b>\$141,847</b>	

Family figures for Counties in this State are preliminary Census releases.

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Adair	13,196	13,196	59	\$620	9	\$112	59	\$864	288	\$3,124	7	\$87		
Adams	10,156	10,156	23	365	4	72	39	2,106	202	2,106	7	...		
Albany	17,184	2,972	48	684	6	96	72	1,001	381	4,565	20	213		
Appanoose	24,245	8,413	94	1,434	13	231	87	1,562	484	5,649	13	214		
Audubon	11,790	3,225	46	651	4	74	32	685	251	3,171	12	196		
Benton	22,879	7,365	88	1,456	12	162	94	1,857	506	6,151	12	192		
Black Hawk	79,946	61,092	281	7,126	39	1,305	218	7,755	1,446	37,097	72	2,712		
Boone	29,782	12,373	102	1,806	14	252	112	2,309	592	9,013	18	438		
Bremer	17,392	4,156	47	871	8	140	68	1,552	358	6,213	18	254		
<b>Total State</b>	<b>2,538,268</b>	<b>701,824</b>	<b>959,563</b>	<b>\$40,280</b>	<b>13,447</b>	<b>\$230,975</b>	<b>1,521</b>	<b>\$43,824</b>	<b>10,283</b>	<b>\$249,511</b>	<b>63,979</b>	<b>\$1,130,514</b>	<b>2,494</b>	<b>\$141,847</b>

# IOWA

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adair	13,196	13,196	59	\$620	9	\$112	59	\$864	288	\$3,124	7	\$87	
Adams	10,156	10,156	23	365	4	72	39	2,106	202	2,106	7	...	
Albany	17,184	2,972	48	684	6	96	72	1,001	381	4,565	20	213	
Appanoose	24,245	8,413	94	1,434	13	231	87	1,562	484	5,649	13	214	
Audubon	11,790	3,225	46	651	4	74	32	685	251	3,171	12	196	
Benton	22,879	7,365	88	1,456	12	162	94	1,857	506	6,151	12	192	
Black Hawk	79,946	61,092	281	7,126	39	1,305	218	7,755	1,446	37,097	72	2,712	
Boone	29,782	12,373	102	1,806	14	252	112	2,309	592	9,013	18	438	
Bremer	17,392	4,156	47	871	8	140	68	1,552	358	6,213	18	254	

## Population Families

Radio Homes 2,538,268  
Families 701,824

Buchanan	20,991	4,342	16,649	5,348	4,360	60	910	12	124	86	1,264	418	5,044	12	146
Buena Vista	19,838	5,274	14,564	3,483	4,500	76	1,368	14	193	95	1,669	528	7,599	20	320
Butler	17,986		17,986	4,863	4,050	50	8,899	11	126	74	1,109	358	4,503	8	50
Calhoun	17,584		17,584	4,804	3,900	59	9,790	10	202	72	1,257	457	5,401	13	181
Carroll	22,770		22,770	5,697	4,720	58	1,276	13	158	81	1,979	587	8,004	25	422
Cass	18,647	5,889	12,845	5,697	4,500	99	1,238	10	186	85	1,908	587	7,249	25	373
Cedar	2,518	14,366	14,366	4,845	3,860	63	8,889	11	134	75	1,595	336	5,144	14	118
Cerro Gordo	43,845	30,844	13,001	11,693	10,400	146	3,268	18	704	144	4,219	800	10,411	46	1,489
Cherokee	19,258	7,469	11,789	4,606	4,606	53	1,124	10	184	67	1,350	399	5,983	14	258
Chickasaw	15,227	2,833	12,394	4,116	3,260	49	7,753	7	90	60	4,032	337	8,843	13	164
Clarke	10,233	3,281	6,952	3,047	2,480	24	510	4	58	45	593	191	2,296	5	82
Clay	17,762	6,599	11,163	4,902	4,050	57	1,067	8	260	79	2,297	428	8,123	21	515
Clayton	24,334		24,334	6,650	5,340	96	983	13	187	104	1,398	551	4,570	18	167
Crawford	44,732	26,370	18,452	12,443	10,900	224	3,681	19	444	144	3,574	988	17,062	44	876
Dallas	24,649	5,977	18,672	7,178	5,361	66	1,059	15	154	84	1,273	443	5,446	11	200
Davis	11,136	2,732	8,404	3,070	2,560	30	1,781	13	264	112	2,050	510	7,530	17	269
Decatur	14,012		14,012	3,970	3,100	48	773	8	76	35	714	198	2,039	5	66
Delaware	18,487	3,762	14,725	4,903	3,980	48	770	8	97	56	870	279	2,648	6	66
Des Moines	36,804	25,832	10,972	10,875	9,750	169	3,311	19	150	65	1,153	350	4,524	9	226
Dickinson	12,185		12,185	3,294	2,650	60	833	7	631	96	3,231	706	14,638	33	939
Dubuque	43,692		19,876	15,915	14,050	238	4,524	24	149	71	1,088	378	4,168	10	130
Emmet	13,708	43,692	19,876	15,915	14,050	238	4,524	24	149	71	1,088	378	4,168	10	130
Fayette	20,151	7,801	21,350	7,919	6,650	89	1,534	13	234	95	1,999	605	8,748	22	442
Floyd	20,169	8,681	11,488	5,706	4,840	66	1,189	12	197	83	1,408	443	6,298	14	248
Franklin	16,379	4,006	11,373	4,443	3,660	35	831	7	98	72	1,436	296	4,831	7	128
Fremont	14,945		14,945	4,143	3,280	69	669	10	126	48	1,286	337	2,633	8	56
Greene	14,945	4,988	12,511	4,725	3,800	46	816	7	140	87	1,286	337	2,633	8	56
Grundy	13,518		13,518	3,703	2,920	33	597	7	136	61	1,166	295	3,940	15	212
Guthrie	17,210		17,210	4,889	3,900	75	999	10	126	80	1,598	463	3,790	13	92
Hamilton	19,922	6,738	13,184	5,380	4,480	55	1,269	13	181	87	1,598	463	3,790	13	92
Hancock	15,402		15,402	3,965	3,140	41	1,669	9	127	58	1,181	295	4,243	18	370
Hardin	22,530	7,978	14,552	6,301	5,230	81	1,565	14	239	118	2,223	574	8,545	24	396
Henry	17,994	4,610	13,384	6,143	5,000	55	913	15	196	92	1,524	510	5,236	12	89
Howard	13,631	3,530	10,001	3,592	2,940	31	659	7	133	61	907	316	4,033	7	98
Humboldt	13,459	2,819	10,640	3,595	2,780	44	657	7	107	70	1,241	333	3,849	5	181
Iowa	11,947		11,947	3,024	2,410	38	598	6	107	48	794	263	3,232	5	96
Jackson	17,016		17,016	4,662	3,710	53	843	8	141	50	1,320	359	5,171	13	125
Jasper	10,181	4,076	16,105	5,198	4,250	68	1,164	11	198	76	1,310	433	5,707	13	209
Jefferson	21,496	10,462	21,034	8,847	7,430	60	911	16	310	111	1,873	520	8,315	15	257
Johnson	16,762	6,773	3,089	4,041	3,840	70	1,575	15	160	65	1,080	343	4,468	19	207
Johnson	33,191	17,182	16,009	9,356	8,180	92	2,641	15	513	97	2,877	572	14,954	42	895
Jones	10,950	6,615	13,335	5,144	4,180	50	920	14	119	69	1,286	382	4,259	8	115
Kearokuk	18,406		18,406	5,220	4,410	55	930	13	159	86	1,292	401	4,872	11	189
Kossuth	20,630	4,954	21,676	6,511	5,260	65	1,297	14	233	114	1,915	522	7,925	16	425
Lee	41,074	29,139	11,935	11,425	10,250	176	2,724	18	468	109	2,649	840	12,552	51	860
Linn	89,142	68,841	22,301	26,378	23,390	359	6,973	49	2,039	266	8,358	1,808	41,370	74	3,071
Louisia	14,871		14,871	3,265	2,650	34	652	8	81	49	891	230	3,083	175	2,978
Lucas	5,754		5,754	4,167	3,480	46	911	8	116	49	1,388	350	3,759	188	3,527
Lyon	15,974	2,556	12,818	3,772	3,000	40	593	7	101	70	763	250	3,422	260	3,243
Madison	14,325	3,631	10,894	4,215	3,390	56	828	9	127	48	978	280	3,649	203	3,459
Manaska	20,485	11,024	15,461	7,696	6,450	67	1,307	10	293	102	1,607	440	7,957	838	7,595
Marion	27,019	10,374	16,445	7,299	6,010	72	1,655	10	181	101	1,754	550	4,177	6,921	6,921
Marshall	35,406	19,240	16,166	9,702	8,460	123	2,775	14	242	154	3,070	712	14,134	417	13,356
Mills	15,064	4,501	10,563	3,662	2,990	51	714	8	93	54	1,198	299	3,285	21	3,148
Mitchell	14,121	3,196	10,925	3,833	3,140	52	781	7	113	55	984	294	3,937	21	3,148
Monroe	18,238	3,438	14,800	4,861	3,900	48	809	5	114	77	1,328	368	4,037	204	4,212
Monroe	14,553	6,157	9,396	3,964	3,250	45	769	8	170	64	1,350	263	4,893	211	2,752
Montgomery	15,697	5,763	9,934	4,606	3,900	42	947	10	164	70	1,449	397	5,359	292	5,061

# KANSAS

County	POPULATION		Radio Homes	Families	Radio Families	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Rural				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
State Total	2,538,268	1,084,231	1,451,037	701,821	595,720	8,737	\$163,637	1,327	\$28,873	8,992	\$195,250	52,780	\$870,632	1,953	\$17,718
Allen	19,874	12,630	7,244	6,020	4,520	71	\$1,028	10	\$139	79	\$1,360	394	\$4,603	20	\$230
Anderson	11,658	6,607	3,404	3,017	2,200	30	444	9	100	61	61	242	6	74	74
Arlington	22,292	9,051	6,217	4,800	4,478	79	1,478	12	277	72	1,358	442	5,683	20	354
Barber	9,073	9,073	6,217	3,574	1,660	31	651	11	125	44	912	230	772	7	103
Barton	25,010	12,763	6,500	5,080	5,080	82	1,980	14	394	92	2,525	533	8,059	18	455
Beaumont	20,944	10,557	4,640	3,584	4,640	81	1,264	10	225	97	1,306	474	5,493	19	320
Brown	17,395	11,285	3,520	5,080	3,520	48	904	11	101	80	1,398	348	4,178	6	65
Buchanan	32,013	13,866	18,147	9,210	6,520	118	2,342	17	221	129	2,862	642	9,240	12	291
Butler	6,345	6,345	1,836	1,836	1,160	20	292	5	45	31	269	110	1,192	1	25
Chase	9,233	9,233	2,685	2,685	1,720	29	367	9	98	38	722	109	1,061	4	25
Chautauqua	29,817	12,698	8,056	6,410	6,410	120	1,670	15	235	125	1,594	505	5,063	22	267
Cherokee	6,221	6,221	1,590	920	1,120	13	232	4	68	32	583	119	1,476	3	26
Chester	4,081	4,081	1,107	690	1,107	11	215	5	74	22	381	101	1,218	3	26
Clark	13,281	4,518	8,763	3,964	2,700	53	870	8	138	81	967	115	3,950	12	115
Clay	17,247	6,255	5,001	3,900	3,900	53	1,021	12	209	79	1,315	385	4,863	16	338
Cloud	12,278	3,678	2,210	97	788	7	72	51	21	51	1,750	245	2,750	8	47
Coffey	4,412	4,412	1,241	800	1,241	17	284	4	63	22	257	134	1,323	1	134
Columbia	38,159	22,258	24,006	11,162	8,600	126	2,687	25	413	153	3,188	797	11,450	29	541
Cowley	44,111	20,125	24,066	13,614	10,320	226	3,170	21	515	181	3,082	1,024	12,244	38	635
Crawford	19,874	12,630	7,244	6,020	4,520	71	1,028	10	139	79	1,360	394	4,603	20	230

## Population Families

1,801,028  
511,109

## Radio Homes

379,160



# KENTUCKY

County	POPULATION			Radio Homes	FOOD			DRUG			AUTOMOTIVE RETAIL—SERVICE			APPAREL		
	Total	Urban	Rural		Families	Stores	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Rice	17,123	4,497	12,718	4,988	3,440	5	1,276	11	184	77	1,420	382	5,173	9	133	
Biley	50,617	11,659	8,958	6,074	4,670	76	1,830	14	169	82	1,840	476	8,499	17	339	
Rooks	8,497	.....	8,497	2,355	1,430	28	498	6	63	33	507	189	1,092	6	31	
Rush	8,285	.....	8,285	2,161	1,330	31	400	8	78	39	523	189	1,597	3	27	
Russell	23,464	4,819	8,645	3,706	2,340	43	843	11	164	70	1,007	298	3,729	7	251	
Saine	19,535	21,073	8,462	8,394	6,880	114	2,562	18	532	120	2,878	732	12,318	38	.....	
Scott	3,773	.....	3,773	992	630	10	373	.....	.....	19	213	92	1,074	5	55	
Sedgewick	143,311	114,966	28,345	42,468	37,400	522	11,419	86	2,582	469	13,609	3,172	62,794	122	6,274	
Seward	6,540	4,410	1,800	1,800	1,440	19	687	34	96	34	513	171	3,181	5	101	
Shawnee	91,247	67,833	23,414	26,376	22,950	345	7,534	52	1,643	288	7,230	1,797	33,534	78	2,911	
Sheridan	5,312	.....	5,312	1,254	710	9	192	.....	.....	23	224	93	719	2	.....	
Sherman	6,421	3,306	3,115	1,741	1,260	14	428	2	.....	42	741	144	9,051	5	99	
Smith	10,582	.....	10,582	3,205	1,800	32	569	8	98	62	509	223	1,768	6	75	
Stafford	10,487	.....	10,487	2,921	1,820	23	668	7	120	42	791	106	2,616	4	74	
Stanton	1,443	.....	1,443	365	220	9	83	2	.....	8	100	36	378	.....	.....	
Stevens	3,193	.....	3,193	852	510	8	194	.....	.....	17	191	63	633	3	36	
Summer	29,163	7,246	18,917	7,602	5,300	82	1,567	18	283	102	1,430	481	6,114	13	173	
Thomas	9,423	.....	9,423	1,747	1,330	17	427	5	120	49	668	175	2,175	7	59	
Trego	5,823	.....	5,823	1,402	810	20	253	3	49	32	288	124	1,096	2	.....	
Wabunsee	9,219	.....	9,219	2,603	1,640	24	348	8	51	39	497	209	1,541	2	.....	
Wallace	2,216	.....	2,216	598	390	8	106	.....	.....	13	184	48	387	.....	.....	
Washington	15,921	.....	15,921	4,600	2,700	42	485	10	65	71	612	332	2,547	4	10	
Wichita	2,185	.....	2,185	564	330	8	157	.....	.....	46	26	46	614	1	.....	
Wilson	17,723	6,900	10,823	3,244	3,670	54	1,094	12	153	75	886	340	3,504	14	160	
Woodson	8,014	.....	8,014	2,323	1,430	32	416	4	49	50	308	319	1,401	4	37	
Wyandotte	145,071	121,458	23,613	40,551	36,500	677	10,591	76	1,991	356	9,885	2,588	40,597	65	1,734	
Total State	1,801,028	753,911	1,047,087	511,109	379,160	6,297	813,297	1,076	820,998	7,346	829,481	37,592	8503,918	1,210	824,189	

POPULATION		Radio Families		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
Total	Urban	Families	Radio Homes	Stores	Sales	Stores	Sales	Stores	Sales
18,566	.....	4,353	2,580	3	\$40	21	\$301	4	—
16,496	.....	3,965	2,350	2	.....	29	640	2	—
8,936	.....	2,404	1,480	2	.....	21	386	105	1,382
9,480	.....	2,590	1,600	2	31	21	203	150	987
27,559	5,815	6,950	4,360	6	205	68	1,422	393	6,141
11,451	.....	2,810	1,690	3	24	21	226	146	965
43,812	15,659	9,204	6,420	9	253	52	1,108	443	7,441
10,820	.....	2,971	1,840	2	.....	35	299	170	1,197
17,932	6,697	4,884	3,360	6	131	28	706	307	3,454
34,061	11,877	10,927	9,240	16	627	81	2,770	745	12,902
17,075	6,734	4,555	3,260	6	197	43	1,156	280	6,302
9,380	.....	2,553	1,670	4	44	25	1,100	173	1,364
23,946	.....	4,628	2,740	1	.....	11	50	379	980
17,744	.....	4,507	2,740	5	59	20	848	292	1,337
9,511	.....	2,443	1,520	6	.....	19	265	111	987
14,371	.....	3,387	1,980	5	.....	14	785	246	723
14,499	5,389	9,110	6,634	7	115	26	494	180	2,281
19,041	3,773	15,268	3,210	2	117	47	576	295	3,040
71,918	58,785	20,099	17,520	395	6,863	87	2,723	1,332	20,398
7,650	.....	2,060	1,270	4	82	14	178	94	787
5,747	.....	2,371	1,500	4	105	24	807	153	2,095
8,057	2,910	4,281	3,310	6	.....	26	339	289	2,148
23,545	.....	5,281	3,310	6	.....	26	339	289	2,148
19,962	.....	4,245	2,430	60	170	18	202	197	937

POPULATION		Radio Families		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
Total	Urban	Families	Radio Homes	Stores	Sales	Stores	Sales	Stores	Sales
18,566	.....	4,353	2,580	3	\$40	21	\$301	4	—
16,496	.....	3,965	2,350	2	.....	29	640	2	—
8,936	.....	2,404	1,480	2	.....	21	386	105	1,382
9,480	.....	2,590	1,600	2	31	21	203	150	987
27,559	5,815	6,950	4,360	6	205	68	1,422	393	6,141
11,451	.....	2,810	1,690	3	24	21	226	146	965
43,812	15,659	9,204	6,420	9	253	52	1,108	443	7,441
10,820	.....	2,971	1,840	2	.....	35	299	170	1,197
17,932	6,697	4,884	3,360	6	131	28	706	307	3,454
34,061	11,877	10,927	9,240	16	627	81	2,770	745	12,902
17,075	6,734	4,555	3,260	6	197	43	1,156	280	6,302
9,380	.....	2,553	1,670	4	44	25	1,100	173	1,364
23,946	.....	4,628	2,740	1	.....	11	50	379	980
17,744	.....	4,507	2,740	5	59	20	848	292	1,337
9,511	.....	2,443	1,520	6	.....	19	265	111	987
14,371	.....	3,387	1,980	5	.....	14	785	246	723
14,499	5,389	9,110	6,634	7	115	26	494	180	2,281
19,041	3,773	15,268	3,210	2	117	47	576	295	3,040
71,918	58,785	20,099	17,520	395	6,863	87	2,723	1,332	20,398
7,650	.....	2,060	1,270	4	82	14	178	94	787
5,747	.....	2,371	1,500	4	105	24	807	153	2,095
8,057	2,910	4,281	3,310	6	.....	26	339	289	2,148
23,545	.....	5,281	3,310	6	.....	26	339	289	2,148
19,962	.....	4,245	2,430	60	170	18	202	197	937

POPULATION		Radio Families		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
Total	Urban	Families	Radio Homes	Stores	Sales	Stores	Sales	Stores	Sales
18,566	.....	4,353	2,580	3	\$40	21	\$301	4	—
16,496	.....	3,965	2,350	2	.....	29	640	2	—
8,936	.....	2,404	1,480	2	.....	21	386	105	1,382
9,480	.....	2,590	1,600	2	31	21	203	150	987
27,559	5,815	6,950	4,360	6	205	68	1,422	393	6,141
11,451	.....	2,810	1,690	3	24	21	226	146	965
43,812	15,659	9,204	6,420	9	253	52	1,108	443	7,441
10,820	.....	2,971	1,840	2	.....	35	299	170	1,197
17,932	6,697	4,884	3,360	6	131	28	706	307	3,454
34,061	11,877	10,927	9,240	16	627	81	2,770	745	12,902
17,075	6,734	4,555	3,260	6	197	43	1,156	280	6,302
9,380	.....	2,553	1,670	4	44	25	1,100	173	1,364
23,946	.....	4,628	2,740	1	.....	11	50	379	980
17,744	.....	4,507	2,740	5	59	20	848	292	1,337
9,511	.....	2,443	1,520	6	.....	19	265	111	987
14,371	.....	3,387	1,980	5	.....	14	785	246	723
14,499	5,389	9,110	6,634	7	115	26	494	180	2,281
19,041	3,773	15,268	3,210	2	117	47	576	295	3,040
71,918	58,785	20,099	17,520	395	6,863	87	2,723	1,332	20,398
7,650	.....	2,060	1,270	4	82	14	178	94	787
5,747	.....	2,371	1,500	4	105	24	807	153	2,095
8,057	2,910	4,281	3,310	6	.....	26	339	289	2,148
23,545	.....	5,281	3,310	6	.....	26	339	289	2,148
19,962	.....	4,245	2,430	60	170	18	202	19	

Christian	36,129	11,724	9,196	6,140	155	1,437	14	227	80	1,338	519	7,083	18	287
Clark	17,988	8,504	4,959	3,520	79	1,042	0	176	66	1,055	316	4,444	16	834
Clay	23,901	—	4,524	2,620	73	2,37	2	*	13	766	259	1,123	1	—
Clinton	10,278	—	2,284	1,340	5	12	3	34	9	94	727	727	1	—
Crittenden	12,115	—	3,191	1,960	37	407	3	72	11	238	166	1,476	1	—
Cumberland	11,923	—	2,619	1,520	34	76	2	*	8	186	153	866	1	—
Davess	52,333	30,245	22,090	9,730	220	3,080	25	689	93	2,849	792	14,220	35	996
Edmondson	13,344	—	2,301	1,350	40	60	2	*	13	192	185	693	1	—
Elliott	8,713	—	1,740	980	28	46	—	—	3	51	116	422	—	—
Estill	14,347	3,031	3,854	2,340	58	495	4	98	22	337	231	1,806	9	151
Fayette	78,899	49,304	21,115	17,310	291	6,423	28	1,943	118	7,000	1,125	36,564	78	4,086
Fleming	13,327	—	3,573	2,170	58	492	3	55	42	346	244	1,753	2	—
Floyd	52,986	—	10,560	6,870	221	1,087	4	71	43	662	585	5,840	4	83
Franklin	23,308	11,492	11,816	4,370	79	1,949	6	245	52	1,373	335	7,189	19	542
Fulton	15,413	3,308	12,105	4,075	91	1,068	6	*	40	800	339	4,012	19	309
Gallatin	4,307	—	4,307	730	13	111	2	*	13	145	79	620	—	—
Garrard	11,910	—	2,904	1,740	44	434	2	*	25	384	149	1,069	3	28
Grant	8,876	—	2,738	1,660	38	402	3	66	86	534	183	1,792	3	50
Graves	31,763	8,619	23,144	8,782	5,700	1,317	3	191	62	1,560	492	5,901	14	392
Grayson	17,562	—	4,332	2,570	70	243	5	61	23	269	288	1,073	1	—
Green	12,321	—	3,069	1,780	53	228	2	22	22	119	181	930	2	—
Greeneup	24,917	—	5,461	3,480	98	757	5	80	42	342	272	2,027	4	14
Hancock	6,807	—	1,780	1,070	29	174	1	*	15	189	104	693	—	—
Hardin	29,108	3,667	25,441	6,007	3,700	1,197	8	156	82	1,781	425	5,673	10	135
Hart	15,275	9,271	66,004	16,832	11,100	2,658	12	265	56	2,165	623	14,272	16	593
Harrison	75,276	4,840	4,225	2,830	67	970	5	138	40	793	280	3,945	13	188
Hart	17,339	—	4,224	2,500	61	416	6	132	44	371	255	1,066	—	—
Henderson	27,020	13,160	13,860	7,431	5,110	1,472	11	208	50	1,219	393	5,731	16	377
Henry	12,220	—	3,339	2,050	31	432	7	84	27	280	179	1,822	2	49
Hickman	9,142	—	2,462	1,500	22	230	3	21	13	169	100	1,018	4	—
Hopkins	37,789	13,627	24,162	10,292	7,000	1,981	12	240	87	2,332	531	7,558	16	297
Jackson	16,339	—	3,252	1,870	24	63	2	*	12	154	168	793	—	—
Jefferson	385,392	319,077	106,262	92,150	1,533	32,636	214	7,254	478	25,798	6,586	151,305	305	15,563
Jessamine	12,174	3,192	8,982	2,170	43	572	6	64	31	475	223	2,284	6	57
Johnson	25,771	—	6,552	3,480	84	656	2	*	27	753	293	3,367	6	139
Keaton	93,139	71,088	22,051	26,171	591	8,554	50	1,158	104	3,944	1,662	27,321	55	1,725
Knott	39,007	—	3,771	2,250	65	117	2	*	1	226	326	778	—	—
Knox	31,020	1,575	29,454	6,502	160	782	4	41	30	274	326	2,219	5	115
Larue	53,622	—	2,622	2,468	4,890	205	3	47	29	314	158	1,226	1	—
Laurel	53,640	—	3,280	1,850	22	516	4	64	37	667	226	2,357	3	50
Lawrence	17,275	—	3,745	2,320	101	381	2	*	11	167	215	1,130	2	—
Lee	10,800	—	2,281	1,400	60	250	2	*	9	112	146	770	2	—
Letcher	14,981	—	2,752	1,570	47	69	1	*	4	52	148	662	—	—
Letcher	40,592	9,428	31,164	8,126	5,410	1,043	3	56	28	603	450	4,672	14	212
Lewis	15,686	—	3,698	2,220	74	355	2	45	17	229	157	916	5	50
Lynch	19,859	—	4,614	2,810	91	511	5	*	40	511	288	2,063	5	55
Livingston	9,127	—	2,401	1,450	21	105	2	*	12	143	92	614	—	—
Logan	23,345	3,983	19,362	4,510	76	786	7	128	36	814	316	3,310	2	—
Lyon	9,067	—	1,984	1,210	28	191	2	*	9	214	77	826	—	—
McCracken	48,534	33,765	14,769	10,310	207	3,407	27	825	98	3,692	780	15,917	42	1,636
McCreary	16,451	—	3,293	2,130	57	392	2	*	18	131	203	1,082	2	—
McLean	11,446	—	2,989	1,850	31	262	7	52	21	207	158	1,103	—	—
Madison	28,541	7,335	21,206	7,158	4,000	1,120	9	261	60	1,382	408	5,760	15	301
Magoffin	17,490	—	3,437	2,000	94	281	1	60	1	465	245	673	1	—
Martins	16,913	—	3,813	2,440	35	519	3	80	26	465	169	2,375	3	33
Marshall	16,602	—	4,361	2,550	56	414	4	54	34	467	211	1,007	2	—
Martin	19,070	3,786	16,602	4,361	2,007	1,193	1	*	5	1,011	107	413	1	501
Mason	19,066	6,572	12,494	2,007	1,220	55	1	152	55	1,011	375	5,450	18	3
Meade	8,827	—	2,186	1,300	88	1,232	6	18	21	408	130	910	—	—
Menifee	5,691	—	1,221	700	37	105	3	—	10	53	68	341	—	—

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Mercer	14,629	4,673	3,918	2,870	44	524	7	124	43	714	218	2,761	7	99	
Metcalf	10,853	—	2,679	1,830	31	175	1	—	16	161	112	517	—	—	
Monroe	14,070	4,782	3,268	1,890	37	147	5	26	26	201	269	1,128	1	—	
Montgomery	12,280	—	3,204	2,180	53	613	6	105	31	608	209	2,732	8	111	
Morgan	16,827	—	3,568	2,070	84	141	—	—	14	238	270	830	1	—	
Muhlenberg	37,554	4,199	33,355	6,030	106	1,049	7	93	93	930	416	5,066	6	56	
Nelson	18,004	3,152	4,180	2,530	40	536	2	390	34	720	200	2,532	2	—	
Nicholas	8,617	—	8,617	1,460	21	323	3	38	24	216	110	1,159	4	22	
Ohio	24,421	—	6,308	3,920	98	434	11	111	32	397	312	1,119	2	—	
Oldham	10,716	—	2,101	1,340	29	329	2	—	18	204	107	1,135	4	31	
Owen	10,942	—	3,004	1,780	30	323	3	—	19	321	123	1,367	4	—	
Owsley	8,957	—	1,886	1,070	11	47	—	—	3	13	116	378	—	—	
Pendleton	10,392	—	2,797	1,890	41	425	4	35	29	331	156	1,444	5	40	
Perry	47,828	7,397	40,431	6,260	132	1,117	8	221	25	1,900	512	7,621	7	322	
Pike	11,122	4,185	66,937	8,030	338	1,856	8	137	72	1,799	770	8,067	12	287	
Powell	7,671	—	1,646	890	34	89	—	—	14	139	92	302	—	—	
Pulaski	39,863	6,154	33,709	5,940	135	910	8	181	56	980	510	4,482	13	372	
Robertson	3,419	—	915	540	16	135	1	—	7	124	64	426	—	—	
Rockcastle	17,165	—	3,700	2,230	38	255	3	25	41	153	255	1,062	1	—	
Rowan	12,734	—	2,730	1,690	77	502	2	—	21	275	217	1,675	3	34	
Russell	13,615	—	2,982	1,720	26	93	—	—	14	197	173	715	1	—	
Scott	14,314	4,420	9,894	2,650	44	701	6	126	105	834	105	2,811	6	82	
Shelby	17,752	4,392	13,367	3,120	41	816	6	134	39	1,027	207	3,723	6	188	
Simpson	11,759	3,940	3,123	2,000	31	450	3	122	31	643	176	2,229	3	28	
Spencer	6,757	—	1,850	1,100	17	166	1	—	9	153	68	644	—	—	
Taylor	13,556	—	3,401	2,050	49	387	3	61	38	555	178	1,917	5	55	
Todd	14,234	—	3,710	2,270	53	455	6	64	28	183	196	1,507	1	—	
Trigg	12,784	—	8,131	4,810	23	273	3	—	26	198	104	1,650	—	—	
Trumbull	5,601	—	1,438	890	10	49	1	—	11	53	81	324	—	—	
Union	37,411	3,079	44,332	4,388	46	628	5	141	36	663	224	2,711	3	19	
Warren	16,631	14,585	32,046	9,797	6,580	187	1,605	12	384	73	2,022	626	8,074	22	520
Washington	12,965	—	3,021	1,790	29	415	2	—	23	366	149	1,854	3	61	
Wayne	17,204	—	3,733	2,200	43	260	2	—	18	312	177	1,385	5	71	
Webster	19,198	4,397	14,801	5,353	3,530	57	548	11	117	43	491	282	2,840	7	109
Whitley	33,186	6,318	26,868	7,324	4,860	96	993	8	168	60	1,259	469	5,128	16	320
Wolfe	9,997	—	2,074	1,210	30	96	—	—	14	132	108	390	1	—	
Woodford	11,847	2,548	9,299	2,954	51	619	5	99	23	403	159	2,088	4	93	
<b>Total State</b>	<b>2,845,627</b>	<b>849,327</b>	<b>1,996,300</b>	<b>700,892</b>	<b>501,730</b>	<b>10,826</b>	<b>871</b>	<b>822,229</b>	<b>4,379</b>	<b>106,878</b>	<b>40,283</b>	<b>\$554,228</b>	<b>1,152</b>	<b>\$36,569</b>	

Family figures for Counties in this State are preliminary Census releases.

# LOUISIANA

Population Families

Radio Homes

354,950

2,363,880

590,722

354,950



Cameron	7,203	—	7,203	1,702	740	24	118	5	16	8	51	97	505	—
Catahoula	14,618	—	14,618	3,493	1,510	34	206	4	52	19	197	133	1,136	—
Claiborne	29,855	3,497	26,358	7,023	3,260	88	801	8	216	56	1,024	318	3,720	141
Concordia	14,662	2,857	11,705	4,134	1,930	41	474	4	69	14	183	167	1,913	34
De Soto	31,803	4,065	27,738	7,893	3,580	112	807	8	157	29	1,063	303	3,591	35
East Baton Rouge	88,415	34,719	53,696	22,982	14,150	395	6,429	41	1,753	131	7,790	1,277	37,038	2,699
East Carroll	19,023	3,711	15,312	5,621	2,320	55	415	3	130	15	261	159	2,239	177
East Feliciana	18,039	5,384	12,655	3,263	1,430	52	258	6	27	15	274	132	1,972	—
Evangeline	30,497	3,721	26,776	7,685	3,230	126	418	3	46	29	1,107	409	2,613	20
Franklin	32,382	2,834	29,548	8,007	3,330	78	704	4	152	31	612	267	3,346	92
Grant	15,933	—	15,933	3,899	1,760	62	412	3	49	37	601	177	1,651	—
Iberia	37,183	17,109	20,074	8,882	4,460	192	1,129	12	248	58	2,200	512	7,455	415
Iberville	27,721	5,049	22,672	7,009	3,470	126	918	11	118	33	773	351	3,681	119
Jackson	77,807	2,639	75,168	12,714	1,940	42	386	5	90	22	702	156	3,029	76
Jefferson	50,427	15,871	34,556	12,714	7,310	361	2,947	17	920	95	2,351	158	9,648	7
Jefferson Davis	24,191	7,343	16,848	6,015	2,920	75	918	17	172	43	1,045	311	4,630	14
Lafayette	43,641	19,210	24,431	10,304	5,440	245	914	10	169	58	2,178	681	8,896	374
Lafourche	38,915	5,851	32,704	8,628	4,060	145	1,008	10	214	37	1,666	401	7,309	17
La Salle	10,959	—	10,959	2,771	1,320	35	340	6	109	33	860	150	2,038	—
Lincoln	24,790	7,107	17,683	5,806	2,820	66	684	8	195	35	1,142	255	3,773	134
Livingston	18,443	—	17,790	4,266	1,830	69	484	4	38	20	353	194	1,567	—
Madison	17,790	—	17,790	5,806	2,820	66	684	8	195	35	1,142	255	3,773	—
Morehouse	18,443	—	17,790	4,266	1,830	69	484	4	38	20	353	194	1,567	—
Orleans	40,997	6,626	34,185	7,200	3,500	131	711	9	149	30	1,178	210	3,845	105
Orleans	494,537	494,537	132,765	9,370	4,210	62	1,088	7	173	44	896	392	4,546	98
Ouachita	59,168	36,869	22,299	15,800	10,150	282	31,395	290	9,023	509	22,940	9,173	176,285	379
Piatt	12,318	—	12,318	2,914	1,390	92	474	3	786	104	4,752	947	21,681	2,034
Poinc	24,004	—	24,004	5,761	2,590	86	556	6	57	25	836	338	2,715	—
Poinc	73,270	31,863	42,007	17,525	9,880	315	2,973	24	668	134	3,664	957	16,428	621
Red River	16,881	—	15,881	3,868	1,630	33	249	2	134	31	698	253	1,355	—
Red River	23,829	—	23,829	7,107	3,020	67	680	7	132	34	542	261	3,240	65
Sabine	23,586	—	23,586	5,376	2,470	80	423	6	132	34	542	261	2,581	—
St. Bernard	7,280	—	7,280	1,755	860	51	285	1	71	11	787	102	701	—
St. Charles	12,321	—	12,321	2,892	1,440	71	501	6	71	24	297	188	1,553	—
St. Helena	9,542	—	9,542	2,206	910	21	48	1	321	6	38	49	321	—
St. James	16,596	—	16,596	3,785	1,810	85	506	7	56	18	310	242	1,748	—
St. John the Baptist	14,766	—	14,766	3,394	1,630	81	438	5	35	11	136	196	1,705	—
St. Landry	71,481	14,232	57,253	15,277	7,130	223	1,283	15	315	78	2,517	829	10,128	1,153
St. Martin	26,394	3,501	22,893	5,670	2,530	157	555	9	69	48	920	369	2,681	16
St. Mary	31,458	11,243	20,215	7,652	3,880	182	1,429	10	134	38	984	404	5,001	96
St. Mary	23,624	6,937	16,687	6,081	3,190	121	1,028	12	174	47	740	350	3,697	8
St. Tammany	45,510	10,034	35,476	11,342	5,660	163	1,405	18	256	84	1,788	544	7,812	51
Tangipahoa	15,940	—	15,940	4,475	1,890	55	376	5	108	13	127	162	1,450	269
Tensas	35,880	9,052	26,828	8,144	4,050	190	1,459	11	316	49	1,804	493	8,033	358
Terrebonne	37,750	9,510	28,240	8,922	4,060	211	811	13	89	33	586	203	1,968	19
Union	19,142	—	19,142	4,755	2,250	58	604	2	—	44	1,111	516	4,869	134
Vermilion	34,443	14,604	19,839	8,444	4,690	123	1,235	12	290	41	1,328	396	6,223	—
Washington	33,676	9,499	24,177	8,430	4,110	105	1,021	16	274	65	1,754	394	5,705	174
West Baton Rouge	11,263	—	11,263	3,002	1,360	48	493	2	—	12	140	107	1,205	—
West Carroll	19,252	—	19,252	4,500	1,900	56	440	5	107	24	1,125	194	1,903	46
West Feliciana	11,720	—	11,720	2,183	940	38	216	2	—	5	140	82	676	—
Winn	16,823	4,512	12,411	4,197	2,060	48	545	5	112	28	617	154	2,120	107
Total State	2,363,880	980,489	1,383,411	590,722	351,950	10,300	\$96,838	892	\$23,075	3,299	\$108,737	32,356	\$522,652	\$39,230

Family figures for Counties in this State are preliminary Census releases.

# MAINE

Population  
Families

847,226  
218,968

Radio Homes  
190,740

## POPULATION

County	POPULATION		Rural	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Androscoggin	76,979	58,415	18,564	19,562	17,505	406	\$8,112	24	\$636	140	\$5,784	1,511	\$30,783	86	\$2,518
Arroostook	94,436	8,149	86,287	19,853	17,000	326	5,406	33	714	283	4,903	1,630	23,982	87	1,513
Cumberland	146,000	107,514	38,486	38,636	32,100	696	16,669	77	2,125	401	12,731	2,064	69,808	158	5,535
Franklin	19,896	—	19,896	5,332	5,010	79	1,442	11	199	98	1,365	469	5,659	19	166
Hancock	32,432	3,911	28,521	9,390	8,560	251	3,774	18	333	149	2,359	887	28,390	39	420
Kennebec	27,191	44,968	32,233	19,350	17,400	405	7,273	37	858	212	5,872	1,543	22,800	84	2,216
Knox	16,294	—	16,294	4,846	4,470	175	2,915	16	247	121	1,943	732	9,891	34	574
Lincoln	42,682	8,447	34,235	11,011	8,860	176	3,523	8	176	82	1,415	411	5,624	18	156
Oxford	97,101	44,020	53,081	24,307	22,200	445	8,858	28	1,039	256	7,958	1,768	36,143	88	2,562
Piscataquis	18,467	—	18,467	5,086	4,690	67	1,489	15	201	63	937	359	4,483	11	219
Sagadahoc	19,173	10,235	8,888	5,346	3,950	106	1,978	8	207	58	1,435	370	6,200	18	261
Somerset	38,225	6,001	32,224	10,213	9,200	183	2,776	19	321	144	2,321	790	9,741	31	417
Waldo	21,159	15,619	5,540	5,943	5,260	114	1,560	7	165	101	1,011	480	5,181	13	174
Washington	37,747	8,507	29,260	10,164	9,000	252	3,052	10	240	162	2,007	893	9,983	36	516
York	82,550	28,421	54,129	21,853	16,510	557	9,036	37	886	292	5,096	2,147	27,914	94	1,459
<b>Total State</b>	<b>847,226</b>	<b>343,637</b>	<b>501,169</b>	<b>218,968</b>	<b>190,740</b>	<b>4,333</b>	<b>\$79,526</b>	<b>395</b>	<b>\$8,715</b>	<b>2,702</b>	<b>\$59,927</b>	<b>17,758</b>	<b>\$296,637</b>	<b>853</b>	<b>\$19,312</b>

# MARYLAND

Population  
Families

1,821,244  
426,591

Radio Homes  
400,110

## POPULATION

County	POPULATION		Rural	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Allegany	86,973	50,707	36,266	21,949	18,100	425	\$8,533	20	\$978	204	\$5,080	1,423	\$20,240	75	\$2,850
Anne Arundel	68,375	13,069	55,306	15,334	12,800	299	5,100	15	568	114	2,755	934	15,754	30	804
Baltimore	155,825	28,802	127,023	37,927	31,150	484	9,000	39	1,285	329	6,979	1,886	28,581	23	201
Baltimore City	850,100	850,100	—	225,952	205,500	6,225	96,218	470	15,012	788	49,747	19,658	413,654	998	32,705
Calvert	10,184	—	10,184	4,380	4,310	75	634	2	18	18	195	202	1,993	1	197
Caroline	17,549	—	17,549	4,870	3,940	96	1,093	10	137	64	1,237	346	4,091	11	197
Carroll	30,054	4,692	25,362	9,056	7,340	140	1,886	13	273	94	1,944	585	9,364	14	261
Cecil	26,407	3,618	22,889	6,228	5,070	106	1,876	8	114	78	1,395	443	6,201	14	96
Charles	17,612	—	17,612	3,825	3,050	80	823	2	—	28	853	231	3,141	1	—
Charles	28,006	10,402	17,604	7,270	5,700	193	1,992	8	186	62	1,203	618	6,943	26	461
Frederick	57,312	19,658	37,654	14,357	11,700	240	4,058	12	468	137	4,263	927	18,123	36	893
Garrett	21,981	—	21,981	4,857	3,920	69	771	6	68	49	1,739	253	4,031	3	6
Harford	35,000	30,093	4,907	8,361	6,800	126	2,128	11	304	72	2,185	557	9,291	17	402
Howard	17,175	—	17,175	3,866	3,130	84	1,180	3	80	61	1,699	302	4,447	7	58
Kent	13,465	2,760	10,705	3,749	2,990	90	1,088	7	137	51	710	219	4,133	3	102
Montgomery	83,912	7,650	76,262	20,934	17,480	240	6,295	10	1,080	101	6,406	713	26,350	27	451
Prince Georges	89,490	18,947	70,543	21,392	17,880	250	6,727	16	743	124	6,516	907	21,123	11	100
Queen Annes	14,476	—	14,476	3,905	2,160	89	735	6	70	44	582	232	2,868	4	31
St. Marys	14,626	—	14,626	3,087	2,390	116	984	1	—	26	654	250	2,365	1	—
Somerset	20,005	3,908	16,097	5,280	4,220	163	1,188	7	126	57	432	142	3,121	9	112
Talbot	18,784	4,328	14,456	4,448	4,360	100	1,497	11	166	58	2,092	390	6,863	11	243
Washington	68,838	32,491	36,347	17,633	14,750	370	5,135	20	688	141	4,804	1,300	23,162	59	2,055
Wicomico	34,530	13,313	21,217	9,792	7,870	183	2,200	12	407	141	3,013	687	12,970	37	1,194
Worcester	21,245	2,739	18,506	5,969	4,770	118	1,248	8	172	75	1,869	468	7,573	20	293
<b>Total State</b>	<b>1,821,244</b>	<b>1,080,351</b>	<b>740,893</b>	<b>462,591</b>	<b>400,110</b>	<b>10,360</b>	<b>\$162,533</b>	<b>720</b>	<b>\$23,399</b>	<b>3,961</b>	<b>\$107,828</b>	<b>34,063</b>	<b>\$661,491</b>	<b>1,444</b>	<b>\$43,624</b>

Family figures for Counties in this State are preliminary Census releases.

# MASS.

Population ..... 4,316,721  
 Families ..... 1,118,104

Radio Homes ..... 1,031,130

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Barnstable ..	37,295	23,294	11,032	10,400	232	\$7,324	29	\$895	189	\$3,949	1,084	\$21,793	50	\$939
Berkshire ..	122,273	98,757	32,489	30,100	439	12,994	46	1,485	314	10,064	2,259	51,640	154	4,421
Bristol .....	364,637	327,946	96,075	87,800	2,131	36,070	160	4,231	637	19,571	7,110	126,600	393	11,401
Dukes .....	5,669	5,669	1,697	1,620	34	1,285	7	159	18	1,272	222	3,248	8	118
Essex .....	496,313	28,779	134,235	123,800	2,945	57,354	222	6,901	843	27,773	10,229	190,681	655	15,488
Franklin .....	49,453	28,568	13,124	12,250	202	5,233	19	517	178	4,583	932	19,792	51	1,080
Hampden .....	332,107	304,016	88,091	80,500	1,636	36,729	153	4,909	661	24,480	6,305	146,136	378	12,326
Hampshire .....	72,461	55,033	16,528	17,848	331	6,926	30	813	206	5,163	1,436	25,807	90	1,922
Middlesex .....	971,390	891,684	243,956	224,700	4,488	103,933	499	13,003	1,435	51,562	16,511	327,638	751	16,136
Nantucket .....	8,401	8,401	987	910	19	733	4	132	5	*139	119	2,110	10	70
Norfolk .....	325,840	280,940	44,774	42,977	1,269	36,091	174	5,138	640	28,574	5,122	122,697	271	6,707
Plymouth .....	168,824	122,034	47,927	43,550	969	19,544	75	1,983	506	13,253	3,897	72,259	189	6,959
Suffolk .....	863,248	863,248	220,608	203,000	4,826	102,868	538	17,223	813	43,231	20,029	560,557	1,324	58,833
Worcester .....	504,470	402,751	127,972	118,500	2,242	57,315	187	5,962	951	31,386	8,775	196,533	537	16,384
<b>Total State ..</b>	<b>4,316,721</b>	<b>3,859,476</b>	<b>457,245</b>	<b>1,118,104</b>	<b>21,923</b>	<b>\$181,969</b>	<b>2,142</b>	<b>\$63,351</b>	<b>7,396</b>	<b>\$264,231</b>	<b>\$1,000</b>	<b>\$1,873,461</b>	<b>4,861</b>	<b>\$152,784</b>

Family figures for Counties in this State are preliminary Census releases.

# MICHIGAN

Population ..... 5,256,106  
 Families ..... 1,392,738

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Rural			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Alcona .....	5,463	5,463	1,411	1,240	20	\$249	2	27	27	\$393	99	\$1,047	—	—
Alcona .....	10,167	4,409	2,489	2,300	37	772	5	562	33	614	162	2,683	6	\$90
Alcona .....	41,859	33,885	11,721	10,330	166	2,625	17	324	167	2,961	790	10,837	20	173
Alcona .....	20,766	12,808	6,222	4,680	87	1,542	7	302	65	1,380	330	4,857	16	450
Alcona .....	10,964	10,964	2,958	2,640	30	578	3	83	43	1,334	167	1,857	3	—
Alcona .....	9,233	2,933	2,380	2,070	26	430	2	*	53	871	165	2,211	—	—
Alcona .....	2,504	6,792	2,385	2,150	22	676	2	*	37	590	135	2,141	2	—
Alcona .....	22,618	17,438	6,880	6,520	64	1,234	9	196	65	1,296	359	4,898	14	198
Alcona .....	47,956	27,025	19,333	17,550	311	5,454	83	1,094	172	5,286	1,179	25,245	73	1,903
Alcona .....	7,800	48,102	2,202	1,940	35	572	5	111	37	499	180	2,184	6	32
Alcona .....	89,117	41,015	25,588	23,100	316	7,730	51	1,527	354	7,530	1,673	33,004	65	1,234
Alcona .....	25,845	7,343	18,502	6,830	85	1,657	10	252	125	2,175	514	7,563	25	255
Alcona .....	94,206	57,051	26,983	24,720	351	7,924	50	1,612	289	8,434	1,737	36,336	104	2,534
Alcona .....	21,310	6,007	16,305	5,840	79	1,259	9	136	97	1,397	286	5,170	12	122
Alcona .....	13,031	2,904	3,516	3,130	62	965	7	125	65	920	352	3,572	10	76
Alcona .....	13,644	8,073	3,442	3,000	65	985	10	165	53	726	287	3,653	10	87
Alcona .....	27,807	16,847	6,667	5,950	134	2,394	3	68	70	1,638	459	9,096	21	440
Alcona .....	9,163	—	2,411	2,140	42	766	3	68	49	625	180	2,651	4	54
Alcona .....	26,671	4,422	7,263	6,380	60	1,228	10	247	118	2,013	423	5,949	12	132
Alcona .....	3,765	8,765	946	870	15	425	3	69	35	421	111	1,525	4	54
Alcona .....	34,037	19,802	8,722	7,910	123	2,295	12	274	94	2,201	575	10,434	28	440
Alcona .....	28,791	20,579	7,477	6,640	112	1,855	17	149	79	1,854	470	7,687	19	300
Alcona .....	34,124	12,603	10,003	8,910	116	2,183	18	242	143	2,543	623	8,473	24	350
Alcona .....	6,019	9,772	4,209	3,770	56	1,478	7	204	67	1,605	364	7,110	22	479
Alcona .....	154,920	73,024	60,102	55,500	775	20,795	92	3,890	599	19,556	3,594	89,672	157	7,175
Alcona .....	9,885	10,385	2,413	2,120	39	469	4	87	34	500	168	1,909	3	56
Alcona .....	31,797	10,757	8,098	7,220	108	2,492	6	259	94	2,243	569	9,808	32	497
Alcona .....	23,389	8,845	6,845	5,180	77	1,853	9	270	72	2,326	338	9,505	13	497
Alcona .....	32,205	10,241	8,502	7,800	108	1,884	15	254	128	2,719	586	9,338	30	421

County	POPULATION		Families	Houses	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Rural	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Hillsdale	29,092	6,381	22,711	8,547	95	1,425	10	180	132	1,966	518	6,594	12	231	
Houghton	47,031	13,176	33,855	12,512	182	4,273	11	251	152	2,342	802	13,249	47	726	
Huron	32,581	2,624	29,960	8,068	109	1,469	17	232	130	2,384	597	8,171	21	239	
Ingham	130,616	87,459	43,157	36,777	417	11,391	70	2,351	358	12,067	2,095	58,173	118	4,438	
Ionia	35,710	10,481	25,229	9,530	84,900	2,013	17	309	105	2,044	667	8,633	27	412	
Iosco	8,560	—	8,560	2,323	2,090	624	6	119	33	595	168	2,264	4	—	
Iron	20,243	7,057	13,186	5,220	4,710	69	1,148	62	118	322	5,200	13	100		
Isabella	35,982	8,413	17,569	6,693	61	1,371	9	185	95	1,983	373	6,778	14	312	
Jackson	93,108	49,656	43,452	24,401	22,400	340	17,137	49	1,278	7,075	1,592	35,064	94	2,738	
Kalamazoo	100,085	54,097	45,988	27,424	25,250	351	8,714	53	2,042	289	9,455	1,784	43,010	98	3,304
Kalamazoo	5,159	—	1,363	1,210	14	219	1	60	15	104	740	3	24		
Kent	246,333	169,191	77,147	69,116	64,450	960	21,103	120	4,646	604	19,648	4,479	102,953	244	8,250
Keweenaw	4,004	—	4,004	1,065	990	12	407	—	—	11	79	44	—	—	
Laake	4,798	—	4,798	1,440	1,280	32	244	—	—	27	186	113	—	—	
Lapeer	32,116	5,363	26,753	7,393	6,530	81	1,556	11	220	132	2,416	115	7,580	30	391
Leelanau	8,436	—	8,436	2,143	1,890	46	346	3	45	34	255	170	1,382	3	—
Leonia	53,110	17,151	35,959	14,758	13,230	191	3,806	20	375	108	4,370	1,011	16,740	43	680
Livingston	20,863	3,748	17,115	3,896	3,470	70	1,451	9	170	101	2,088	386	6,301	13	145
Jatac	7,423	2,732	4,691	1,487	1,350	16	530	6	134	12	502	77	1,968	5	97
Maackiac	9,438	2,669	6,769	2,338	2,130	47	766	5	64	49	491	208	2,281	4	23
Macomb	107,638	48,226	59,412	27,551	25,190	303	7,622	36	1,043	315	7,962	1,618	29,493	51	683
Manistee	18,450	8,694	9,756	5,220	4,560	85	1,243	12	283	70	1,363	375	5,324	14	187
Marquette	47,144	32,232	14,912	12,041	10,870	173	4,285	11	356	123	2,784	781	14,758	52	1,023
Marquette	19,378	8,701	10,677	5,445	4,820	76	1,449	11	180	75	1,174	364	5,727	13	171
Mecosta	16,902	4,987	11,915	4,566	4,010	50	805	6	165	80	1,172	318	4,280	10	86
Memominee	24,883	10,230	14,653	6,375	5,680	77	1,158	6	82	75	1,158	367	4,426	12	86
Midland	27,094	10,329	16,765	6,933	6,160	92	2,021	8	280	77	2,041	353	7,612	16	297
Missaukee	8,034	—	8,034	1,992	1,750	16	221	2	—	30	375	108	1,511	1	—
Monroe	58,620	18,478	40,142	15,123	13,700	221	3,690	14	416	192	3,903	948	15,712	33	604
Montcalm	28,581	5,321	23,260	8,363	7,370	122	1,842	21	291	192	2,331	636	7,393	17	255
Montmorency	3,840	—	3,840	970	860	20	187	3	55	19	234	77	809	—	—
Muskegon	94,501	63,744	30,757	25,728	23,740	366	8,717	36	1,327	251	6,422	1,492	33,219	75	2,279
Newaygo	19,586	2,520	16,766	5,272	4,670	68	974	6	108	55	958	298	3,717	15	159
Oakland	294,068	143,106	110,962	74,741	69,150	793	21,907	99	3,186	741	23,386	3,578	86,680	158	4,402
Oceana	14,812	—	14,812	4,135	3,650	50	892	5	84	57	817	274	3,158	11	80
Ogemaw	8,720	—	8,720	2,249	1,980	27	504	4	63	40	619	156	2,430	3	36
Ontonagon	11,359	—	11,359	2,942	2,030	39	791	5	40	32	458	197	2,878	3	—
Oscoda	13,309	—	13,309	3,574	3,160	40	606	6	101	69	961	236	2,998	5	74
Oscoda	2,543	—	2,543	664	580	10	129	2	—	131	172	72	554	—	—
Osego	5,827	—	5,827	1,373	1,230	24	419	2	—	41	658	135	1,813	5	59
Ottawa	59,660	26,422	33,238	16,047	14,530	191	4,010	23	678	194	4,666	998	19,197	55	882
Presque Isle	12,250	3,072	9,178	2,759	2,440	41	727	4	76	35	570	198	2,436	9	—
Roscommon	3,658	—	3,658	1,104	900	35	472	2	—	42	306	148	1,441	—	—
Saginaw	82,791	47,674	34,549	31,050	425	9,687	60	2,108	301	8,045	1,992	49,412	125	4,073	
St. Clair	30,863	36,359	20,368	18,550	318	6,348	30	949	240	5,957	1,329	37,451	60	1,676	
St. Joseph	37,749	13,924	17,825	9,501	8,570	117	2,392	18	338	167	2,760	709	10,757	30	433
Sanilac	30,114	—	30,114	7,971	6,990	88	1,483	19	228	129	2,295	551	7,059	13	106
Schoolcraft	9,524	5,399	4,125	2,366	2,080	33	750	3	101	38	804	173	2,873	3	46
Shiawassee	41,207	17,551	23,656	11,347	10,200	128	2,959	21	360	154	3,532	760	13,178	29	423
Tuscola	36,694	3,070	32,624	9,321	8,200	108	1,881	17	294	126	3,287	611	9,562	18	252
Van Buren	35,111	4,745	30,366	10,620	9,520	139	2,693	31	341	185	2,663	816	10,975	21	226
Washtenaw	80,180	41,936	38,874	22,214	20,480	359	8,216	45	1,805	250	8,364	1,761	38,361	118	2,731
Wayne	2,015,623	1,929,781	85,842	504,637	474,000	8,741	162,784	997	36,793	3,939	160,646	34,479	873,960	1,776	75,897
Westford	17,976	9,855	8,121	4,879	4,320	64	1,204	8	248	80	1,520	342	5,838	15	273
<b>Total State</b>	<b>5,256,106</b>	<b>3,454,867</b>	<b>1,801,239</b>	<b>1,892,788</b>	<b>1,722,120</b>	<b>20,217</b>	<b>\$410,493</b>	<b>2,410</b>	<b>\$77,705</b>	<b>13,668</b>	<b>\$419,115</b>	<b>90,028</b>	<b>\$1,954,069</b>	<b>4,286</b>	<b>\$137,294</b>

Family figures for Counties in this State are preliminary Census releases.

# MINNESOTA

Population ..... 2,792,300  
Families ..... 726,391

Radio Homes ..... 620,770

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Aitkin	17,865	—	4,596	3,480	04	\$544	4	557	84	\$733	401	\$3,410	5	\$77
Anoka	22,443	12,461	4,982	4,660	04	1,156	4	89	51	1,004	300	4,435	9	149
Becker	26,562	5,015	6,455	5,090	70	1,079	4	132	74	1,504	370	5,350	4	405
Beltrami	26,107	6,002	6,002	1,676	46	2,950	5	202	93	1,899	521	7,822	20	438
Benton	16,106	10,371	3,622	2,950	40	822	4	77	71	1,669	322	3,886	1	—
Big Stone	10,447	2,572	2,090	645	38	645	8	86	51	992	285	3,804	6	66
Brown	36,203	15,654	9,659	8,110	119	2,659	13	491	128	3,358	861	17,137	42	1,265
Burns	25,444	11,686	6,472	4,450	52	1,512	13	328	91	1,957	486	9,312	23	563
Carlton	24,212	7,304	16,908	4,950	57	1,018	6	125	90	1,444	420	6,563	11	138
Cass	17,606	—	4,280	3,390	45	713	8	252	59	1,035	381	4,838	8	75
Chippewa	20,646	—	4,151	4,050	63	946	6	96	85	1,582	315	6,582	7	85
Chisago	13,927	5,220	2,830	2,830	46	1,057	6	128	66	1,582	303	6,354	12	395
Clay	18,124	—	3,639	4,460	46	687	6	90	66	841	318	3,080	11	65
Clearwater	25,397	9,491	6,261	5,210	69	1,711	8	176	76	1,996	390	8,169	10	392
Cook	11,153	—	2,788	2,120	32	386	3	56	31	398	206	2,049	—	—
Cook	3,030	—	793	660	20	260	1	17	17	1,225	84	897	2	—
Cottonwood	16,138	2,807	3,986	3,110	26	539	9	143	53	1,200	297	4,926	10	130
Crow Wing	30,226	15,025	7,862	6,700	131	2,674	10	295	109	2,362	674	10,478	23	279
Dakota	23,239	16,421	9,579	8,270	129	2,530	12	328	119	3,767	653	12,694	13	153
Dodge	12,931	3,316	3,316	2,560	36	530	8	86	42	620	231	2,890	6	122
Douglas	20,369	5,051	15,318	5,260	55	1,082	9	180	92	1,280	462	6,297	13	256
Faribault	23,941	3,702	10,239	4,910	71	1,545	14	221	101	1,928	544	8,272	18	248
Fillmore	25,830	20,239	6,899	5,430	71	1,050	13	213	112	1,355	625	6,460	25	268
Fitchron	31,780	12,200	19,580	6,720	95	2,227	18	237	88	2,601	539	11,269	18	490
Goodhue	31,564	9,962	8,327	6,870	102	1,984	15	260	117	2,424	672	11,016	28	419
Grant	9,828	—	2,475	1,930	31	428	6	57	43	745	223	2,908	5	55
Grant	568,869	522,830	161,571	148,810	2,303	63,835	295	11,715	1,240	46,245	11,175	312,143	527	25,827
Heinepin	14,735	—	3,779	2,930	41	582	4	75	52	708	208	3,443	10	93
Houston	11,085	2,643	8,442	3,390	38	670	3	42	41	640	206	2,482	4	46
Isanti	12,950	—	3,088	2,340	37	605	4	104	47	862	221	2,855	0	30
Itasca	32,996	4,875	28,121	6,650	102	2,258	7	134	91	1,980	606	8,787	15	334
Jackson	16,805	2,840	13,965	4,204	37	744	5	109	58	848	276	4,275	6	99
Kanabec	9,651	—	2,496	1,870	21	366	3	58	26	573	166	2,049	3	34
Kandiyohi	26,524	7,623	18,901	6,305	76	1,408	6	170	105	2,275	494	8,641	16	269
Kittson	10,717	—	2,594	1,970	27	304	5	45	42	915	220	4,083	15	83
Koochiching	16,930	5,626	4,719	3,720	63	1,350	5	133	67	1,167	434	5,430	10	208
Lac qui Parle	15,509	—	3,713	2,870	26	619	6	106	66	878	269	3,701	4	27
Lake of the Woods	6,956	4,046	2,910	1,820	43	685	2	*	25	1,298	211	2,855	7	93
Lake of the Woods	5,975	—	1,499	1,170	27	303	2	*	15	120	145	966	3	26
Le Sueur	19,227	5,156	4,120	3,003	52	900	10	140	64	1,255	385	4,895	10	175
Lincold	10,787	2,657	2,657	2,050	27	346	4	68	41	627	206	2,309	5	45
Lyon	21,359	13,894	5,343	4,360	50	1,268	10	193	87	2,120	466	8,654	20	298
McLeod	17,493	3,887	5,516	4,420	57	1,087	10	100	81	1,687	520	7,111	15	236
Mahnomen	8,054	—	1,780	1,400	20	280	2	17	17	325	114	1,354	3	59
Mars-hall	18,364	—	4,285	3,260	46	567	8	102	60	811	314	3,561	8	46
Martin	24,656	6,988	6,293	5,100	57	1,391	14	241	102	2,072	540	9,169	23	401
Meeker	19,277	3,920	4,765	3,720	51	1,014	7	77	77	1,219	397	5,168	14	112
Miller	15,558	—	4,132	3,210	35	557	6	108	77	1,399	317	4,889	6	53
Morrison	27,473	6,047	15,426	4,960	73	1,058	12	124	143	1,323	500	5,898	15	258
Mower	36,113	18,307	17,806	9,263	73	2,731	11	503	95	2,860	643	13,681	19	406
Murray	15,060	—	3,431	2,610	33	468	5	54	51	744	254	3,458	4	47
Nicollet	18,282	9,387	8,895	3,320	39	873	5	61	35	713	284	3,772	7	103
Nobles	21,215	5,918	5,264	4,350	53	1,136	7	171	70	2,199	406	8,151	8	159

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adams	14,746	14,746	3,594	2,740	39	557	5	64	43	893	280	3,413	0	61
Alcorn	42,658	26,312	10,241	8,740	96	2,841	14	887	105	3,671	702	19,350	39	1,709
Alford	53,192	10,848	12,772	10,000	141	2,185	16	197	197	9,905	814	11,995	28	532
Amite	12,913	6,019	3,184	2,610	36	881	4	134	35	1,320	221	4,886	12	154
Attala	21,478	21,478	5,489	4,180	53	750	5	88	93	1,347	406	4,286	6	53
Benton	37,794	10,672	9,167	7,340	117	2,126	13	101	63	1,418	320	10,638	11	170
Bolivar	13,544	2,564	3,325	2,570	39	597	5	76	54	691	259	3,971	7	97
Calhoun	399,935	293,729	86,235	80,720	1,247	36,980	143	5,526	628	27,836	5,928	103,932	265	12,703
Carrroll	7,413	7,413	1,693	1,310	19	515	1	*	25	255	151	1,606	8	22
Chickasaw	22,290	3,270	5,405	4,260	51	1,033	12	135	87	1,408	454	6,899	14	408
Choctaw	24,625	6,940	5,945	4,640	51	1,000	10	143	104	1,798	405	6,962	11	105
Clare	32,160	19,060	7,557	6,340	82	1,894	12	323	86	1,930	555	9,625	31	693
Clarke	10,933	3,114	2,789	2,240	28	554	4	53	50	850	231	3,408	6	69
Clay	15,103	15,103	3,601	2,730	37	517	5	111	50	664	243	3,108	5	22
Clayton	296,917	152,562	56,513	51,300	895	29,898	75	2,564	519	15,216	4,079	84,689	231	7,709
Columbia	15,585	15,585	3,676	3,920	49	613	9	130	71	1,065	417	4,240	4	35
Concord	16,625	2,185	2,846	1,820	32	423	2	9	53	750	189	3,139	3	26
Covington	16,625	16,625	4,023	3,120	34	450	9	116	56	960	307	3,837	7	29
DeSoto	97,200	92,250	14,305	11,900	171	3,611	22	543	244	4,153	1,357	19,839	43	888
East Carroll	19,749	8,694	1,769	1,480	7	187	7	187	51	1,364	325	7,270	12	219
East Feliciana	15,469	3,214	7,825	3,950	37	759	7	95	28	1,060	192	3,614	6	76
East Feliciana	15,469	2,729	3,764	2,729	12,740	3,764	5	58	72	3,062	322	4,612	10	76
East Feliciana	27,438	2,952	6,700	4,486	6,700	4,486	9	129	94	1,156	416	5,344	10	106
East Feliciana	8,283	8,283	2,032	1,580	23	343	3	51	29	520	166	2,314	7	50
East Feliciana	17,653	3,204	4,449	4,589	50	789	9	107	63	1,135	427	4,784	11	119
East Feliciana	12,772	2,916	9,856	3,750	50	550	4	83	54	787	252	3,961	8	128
East Feliciana	15,186	4,270	10,916	3,200	69	639	6	149	64	1,155	282	4,435	10	146
East Feliciana	26,430	9,645	16,784	6,834	94	1,723	7	145	83	2,083	517	7,718	11	159
East Feliciana	13,902	3,400	3,575	2,890	31	858	6	77	63	929	292	4,666	11	148
East Feliciana	10,475	2,745	7,730	1,930	34	640	4	436	32	436	202	2,064	2	—
East Feliciana	37,795	22,490	15,305	8,720	136	3,146	11	424	102	2,878	801	14,292	41	808
East Feliciana	27,550	—	7,101	5,520	84	1,075	14	179	121	1,714	641	6,755	15	95
East Feliciana	16,917	—	4,203	3,270	43	679	8	118	60	1,174	337	4,096	12	113

Total State .. 2,792,300 1,390,098 1,402,202 726,391 629,770 9,261 \$211,177 1,134 \$32,994 8,396 \$201,415 51,511 \$1,081,158 2,027 \$64,436

\* Family figures for Counties in this State are preliminary Census releases.

County	POPULATION		Families	Radio Families	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adams	27,238	15,296	7,556	4,130	147	\$1,544	11	\$262	34	\$1,209	402	\$6,072	19	\$602
Alcorn	26,969	4,818	6,755	3,100	138	965	7	147	55	1,470	418	4,890	9	181
Amite	21,892	21,892	5,035	1,700	88	377	4	52	18	332	209	1,190	1	59
Attala	30,227	4,291	25,936	6,937	80	862	9	129	39	860	204	3,475	4	—
Benton	10,429	10,429	2,373	2,740	36	95	3	95	4	121	111	364	—	—
Bolivar	67,574	4,180	63,385	18,138	307	2,941	24	327	79	1,713	828	9,184	17	211
Calhoun	20,894	—	20,893	4,924	29	182	8	40	28	402	210	1,517	5	72
Carrroll	20,651	—	20,651	4,745	38	290	4	34	15	113	138	1,037	2	—
Chickasaw	21,427	—	5,085	1,890	84	538	8	106	24	357	241	1,816	2	—
Choctaw	13,548	—	13,548	3,007	31	256	4	58	13	111	149	937	2	—
Clarke	12,816	2,748	10,062	3,385	49	295	2	73	13	320	147	1,499	1	—
Clay	20,596	—	4,803	1,850	60	398	5	8	21	407	165	1,693	1	—
Clayton	19,030	5,627	4,709	2,040	77	612	7	71	32	516	215	2,345	5	147

Population Families 2,183,796 534,956 Radio Homes

MISSISSIPPI

Coahoma	48,333	12,168	36,165	13,529	5,640	191	1,768	17	263	56	2,257	596	8,849	31	530
Cobiah	23,974	5,979	27,995	8,252	3,070	96	841	11	138	98	890	145	4,777	7	56
Covington	17,030	.....	17,030	3,792	1,340	51	313	4	58	18	283	188	1,531	.....	.....
De Soto	26,663	.....	26,663	0,660	2,230	84	968	3	.....	24	576	189	1,978	.....	.....
Forrest	34,301	21,026	13,875	9,098	5,310	100	1,834	14	330	61	2,761	528	9,651	23	680
Franklin	12,504	.....	12,504	3,061	1,180	46	1,890	3	41	14	136	94	944	.....	.....
George	8,704	.....	8,704	1,942	740	34	261	3	56	12	409	95	1,050	.....	.....
Greene	9,512	.....	9,512	2,044	860	22	235	6	57	13	143	86	752	.....	.....
Grenada	13,221	5,831	13,221	4,493	2,020	52	511	6	106	25	145	214	2,854	5	117
Hancock	11,328	4,138	7,190	2,808	1,440	62	565	6	85	26	1,711	174	1,351	6	33
Harrison	50,799	36,008	14,791	13,020	2,440	244	2,387	16	506	105	2,987	905	12,437	38	776
Hinds	107,273	62,107	45,166	26,921	18,350	333	5,585	45	1,396	153	7,232	1,336	34,438	78	3,117
Holmes	39,710	5,440	34,270	9,540	3,420	104	932	13	171	50	1,249	402	4,263	9	98
Humphreys	26,257	3,789	22,468	6,522	2,810	68	902	6	127	26	1,653	215	2,702	5	183
Issaquena	6,433	.....	6,433	1,779	590	13	82	.....	.....	3	30	35	301	.....	.....
Itaouamba	19,922	.....	19,922	4,562	1,490	81	247	.....	.....	19	175	297	896	.....	.....
Jackson	20,601	8,942	11,650	5,191	2,650	42	1,004	6	184	34	573	285	3,192	11	248
Jasper	19,484	.....	19,484	4,308	1,500	89	1,70	5	96	25	448	214	1,484	.....	.....
Jefferson	13,060	.....	13,060	3,538	1,260	50	308	4	46	11	171	113	1,141	.....	.....
Jefferson Davis	15,869	.....	15,869	3,527	1,160	30	1,195	4	51	16	316	115	1,313	.....	.....
Jones	49,227	23,205	26,022	11,026	6,000	173	1,877	12	288	85	1,936	632	9,128	21	525
Kemper	21,867	3,433	17,867	4,746	1,660	68	174	6	56	12	789	219	2,507	1	120
Lafayette	21,257	3,433	17,824	5,157	2,060	88	2,205	5	118	22	604	261	2,304	6	120
Lamar	12,096	.....	12,096	2,857	1,200	53	205	.....	.....	98	122	789	2,789	.....	.....
Lauderdale	58,247	35,481	22,766	14,894	8,850	263	2,971	19	487	83	2,926	736	13,758	35	1,539
Lawrence	13,983	.....	13,983	3,178	1,120	54	227	4	69	19	274	162	1,188	2	.....
Leake	24,570	.....	24,570	5,487	1,910	43	293	5	78	28	668	233	2,325	1	.....
Lee	38,838	8,212	30,626	9,653	4,190	125	1,147	11	388	73	1,081	499	6,543	9	328
Leflore	53,406	14,767	38,639	13,979	5,960	195	2,421	13	397	52	2,692	579	10,682	31	763
Lincoln	6,232	.....	6,232	6,559	2,820	100	933	.....	.....	32	929	352	4,149	11	273
Lowndes	35,245	13,645	21,600	8,981	4,300	166	1,247	10	267	80	1,646	434	6,460	20	460
Madison	37,504	6,011	31,493	8,861	3,430	100	909	9	108	34	932	304	3,616	4	141
Marion	24,085	6,064	18,021	5,622	2,450	89	922	.....	.....	19	657	335	3,556	10	269
Marshall	35,522	2,750	32,772	5,967	2,110	119	473	8	92	24	642	280	2,045	5	61
Monroe	37,648	8,473	29,175	8,988	3,740	130	1,041	9	147	42	1,571	439	4,830	7	202
Montgomery	15,703	2,532	13,171	3,776	1,580	38	451	4	59	30	478	205	1,834	2	.....
Neshoba	27,882	3,711	24,171	6,303	2,370	45	332	1	180	25	619	181	2,496	3	119
Newton	24,249	.....	24,249	5,528	2,020	62	621	8	110	36	671	241	2,466	2	.....
Noxubee	25,669	.....	25,669	6,010	2,110	74	539	.....	.....	21	540	229	2,309	1	.....
Okfuskee	22,151	4,900	17,251	5,090	2,090	60	708	5	135	80	539	229	2,954	6	172
Panola	34,421	.....	34,421	8,250	2,890	93	1,102	.....	.....	43	1,169	302	4,209	9	228
Pearl River	19,125	5,129	13,996	6,644	2,920	82	589	10	168	38	833	256	3,075	4	118
Perry	9,292	.....	9,292	1,221	830	21	128	4	23	9	137	82	655	.....	.....
Pike	35,002	9,898	25,104	8,651	4,280	140	1,078	15	235	65	1,535	505	6,487	18	381
Pontotoc	22,904	.....	22,904	5,459	1,800	77	745	.....	.....	28	1,113	231	1,675	3	73
Prentiss	20,921	.....	20,921	5,000	1,740	69	541	6	99	29	497	277	2,074	4	.....
Quitman	27,191	.....	27,191	6,887	2,320	106	691	8	113	19	453	245	2,487	4	98
Rankin	27,834	.....	27,834	6,068	2,070	84	556	6	80	37	460	236	1,670	.....	.....
Scott	23,144	2,736	20,409	5,269	1,860	62	511	8	98	35	944	236	3,095	5	147
Sharkey	15,433	.....	15,433	3,941	1,360	47	422	4	70	19	632	136	1,869	1	.....
Stimpson	22,024	.....	22,024	4,975	1,840	61	306	6	54	42	592	253	1,899	.....	.....
Stone	19,403	.....	19,403	4,235	1,500	38	145	7	66	23	253	177	985	.....	.....
Stovall	6,155	.....	6,155	1,500	610	28	256	2	.....	13	115	97	885	.....	.....
Sunflower	61,007	3,604	57,403	14,889	5,240	208	1,882	15	221	61	1,842	536	6,520	18	262
Tallahatchie	84,166	.....	84,166	8,598	2,960	81	836	.....	.....	32	662	253	2,637	1	.....
Tate	19,309	.....	19,309	4,687	1,600	64	386	6	171	4	311	229	1,714	2	.....
Tippah	19,680	.....	19,680	4,577	1,800	46	298	7	64	80	775	234	1,627	2	.....
Tishomingo	16,974	.....	16,974	3,978	1,460	48	335	4	11	29	207	197	1,026	1	.....
Tunica	22,610	.....	22,610	6,271	2,070	111	786	.....	.....	23	672	214	2,498	5	56
Union	21,867	3,602	18,265	5,417	2,100	112	608	5	110	29	461	288	2,216	2	.....
Walthall	17,534	.....	17,534	3,899	1,290	36	135	.....	.....	18	530	112	2,006	2	.....

County	POPULATION			Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	SALES—SERVICE Stores	RETAIL—SERVICE Stores	APPAREL Stores		
	Total	Urban	Rural											
Warren	39,895	24,480	15,135	11,471	159	2,440	9	191	47	1,965	470	9,028	34	776
Washington	67,576	24,392	42,984	19,067	253	3,010	20	412	40	2,861	716	12,815	29	604
Wayne	16,928	.....	16,928	3,700	49	233	3	30	17	343	166	1,938	1	.....
Webster	14,160	.....	14,160	3,320	44	363	3	64	20	477	220	1,782	1	.....
Winston	15,955	.....	15,955	3,810	82	325	3	149	16	473	237	2,058	4	32
Winkton	22,751	.....	19,300	5,047	56	422	5	77	23	756	213	2,157	5	90
Yalobusha	18,387	3,340	15,047	4,505	51	389	3	103	33	1,227	241	2,091	3	11
Yazoo	40,091	7,258	32,833	9,872	92	897	12	303	26	1,208	446	4,492	13	258
Total State	2,183,796	132,882	1,750,911	531,956	7,423	\$66,543	626	\$11,468	3,724	\$71,729	21,421	\$303,271	629	\$15,766

# MISSOURI

## Population Families

3,784,664  
1,823,968

## Radio Homes

818,620

County	POPULATION			Radio Homes	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	SALES—SERVICE Stores	RETAIL—SERVICE Stores	APPAREL Stores	
	Total	Urban	Rural												
Adair	20,246	10,980	10,166	6,104	4,330	4,330	80	\$1,284	6	\$189	78	\$1,323	409	13	\$374
Andrew	13,015	.....	13,015	3,887	2,320	2,320	41	459	9	90	61	1,713	236	2	577
Atchison	12,897	.....	12,897	3,595	2,120	2,120	49	460	9	106	41	884	212	5	50
Audrain	22,673	.....	10,948	6,775	4,800	4,800	68	1,474	9	235	50	1,444	379	16	362
Barry	23,546	.....	19,727	6,259	3,819	3,819	70	641	9	189	92	1,011	382	10	115
Barton	14,148	.....	2,892	4,148	2,490	2,490	46	550	6	134	63	556	272	2	279
Bates	19,531	.....	2,958	16,573	3,650	3,650	64	802	11	129	86	1,152	406	3	36
Beaumont	11,142	.....	11,142	3,156	1,780	1,780	25	171	7	85	36	1,344	210	2	.....
Bollinger	12,898	.....	12,898	3,205	1,690	1,690	30	192	2	.....	36	189	956	1	.....
Boone	34,091	.....	18,399	10,450	7,810	7,810	112	2,522	19	785	135	2,533	679	33	921
Buchanan	94,087	75,711	18,356	26,802	23,600	23,600	380	6,559	71	2,136	273	5,942	1,898	89	3,180
Butler	34,276	.....	23,113	8,425	5,750	5,750	99	1,277	10	245	105	1,854	491	11	386
Caldwell	11,629	.....	11,629	3,069	2,100	2,100	43	476	8	78	50	803	250	6	41
Callaway	23,094	.....	14,797	5,810	3,510	3,510	47	828	6	113	79	1,103	334	10	106
Camden	.....	.....	8,971	2,404	1,360	1,360	27	135	6	53	48	1,164	174	10	.....
Cape	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....	.....
Carroll	37,775	22,539	15,236	9,817	7,320	7,320	109	2,122	22	546	120	2,978	639	28	1,137
Cartter	17,814	4,070	13,744	5,273	3,320	3,320	55	793	11	135	68	838	326	7	102
Cass	6,226	.....	6,226	1,802	910	910	27	178	2	.....	18	106	99	.....	.....
Cedar	19,534	.....	19,534	5,895	3,540	3,540	57	883	18	228	114	1,197	419	10	80
Chariton	11,697	.....	11,697	3,481	1,950	1,950	52	309	6	114	47	1,503	423	4	18
Christian	18,084	.....	18,084	5,183	2,000	2,000	59	458	10	100	60	862	319	7	77
Christian	13,538	.....	13,538	3,716	2,000	2,000	22	197	6	60	58	387	217	4	.....
Clark	10,166	.....	10,166	3,118	1,830	1,830	32	360	6	49	47	456	211	5	33
Clay	30,417	11,150	19,267	9,669	6,840	6,840	110	1,925	21	647	176	4,394	731	17	146
Clinton	13,361	.....	13,361	4,069	2,770	2,770	51	508	7	112	64	942	302	5	101
Cole	34,912	24,268	10,644	8,275	5,770	5,770	99	2,315	17	646	103	2,610	553	32	973
Cooper	18,075	6,089	11,986	4,945	3,340	3,340	51	804	11	210	69	910	307	11	255
Crawford	12,693	181	12,512	3,359	1,890	1,890	29	308	8	102	47	621	198	3	.....
Dade	11,248	.....	11,248	3,267	2,271	2,271	7	65	41	325	211	1,305	211	1	.....
Dallas	11,523	.....	11,523	3,053	1,580	1,580	21	140	5	48	50	359	190	1	.....
Davies	13,398	.....	13,398	4,122	2,380	2,380	36	460	8	103	63	570	234	3	16
De Kalb	9,751	103	9,648	2,953	1,680	1,680	38	343	8	53	53	374	185	3	.....
Dent	11,763	3,151	8,612	3,140	1,760	1,760	35	338	5	86	70	555	284	6	109
Douglas	15,600	.....	15,600	3,811	1,950	1,950	40	199	2	.....	29	1,320	180	6	88
Dunklin	44,957	9,008	35,949	11,011	6,670	6,670	168	1,674	25	413	95	2,523	654	15	420
Franklin	33,868	0,992	24,776	6,070	3,558	3,558	96	1,370	17	230	156	2,023	751	27	311
Gasconade	12,414	.....	12,414	3,358	2,420	2,420	36	561	5	45	57	641	254	12	62
Geny	13,359	.....	13,359	4,012	2,420	2,420	36	561	10	125	57	780	236	7	113
Greene	90,941	01,238	29,303	26,614	21,800	21,800	388	5,740	51	1,761	480	1,997	31,197	90	2,920
Groves	15,710	7,040	8,670	4,888	3,480	3,480	54	715	10	220	56	864	311	18	176
Harrison	16,526	2,682	13,843	4,915	2,810	2,810	31	606	11	168	76	1,011	301	7	60



Henry	22,313	6,041	16,272	6,794	4,490	90	949	18	257	121	1,627	469	4,850	18	295
Hickory	6,506	—	6,506	1,889	1,010	25	135	6	11	29	799	126	4,492	1	492
Holt	12,476	2,608	12,476	3,648	2,460	34	435	11	116	47	584	233	2,121	4	36
Howard	13,029	4,026	18,244	3,812	2,460	38	580	10	213	46	533	210	2,265	9	127
Howell	22,270	—	18,244	5,928	3,600	446	10	202	72	907	387	1,308	14	180	
Iron	10,440	—	10,440	2,517	1,580	28	173	2	—	27	390	141	1,308	2	—
Jackson	47,828	415,244	62,582	143,371	130,200	354	41,675	336	16,141	1,085	36,285	10,151	29,607	461	29,607
Jasper	78,505	53,833	24,872	23,492	19,200	354	5,510	42	1,921	316	7,427	1,676	28,155	59	1,534
Jefferson	32,093	13,188	18,865	8,701	6,400	162	2,052	14	237	93	1,582	477	6,335	10	549
Johnson	21,017	5,808	15,740	6,356	4,060	604	961	14	244	81	1,382	416	4,390	16	305
Knox	18,878	—	18,878	2,724	1,570	57	403	5	—	30	331	1,247	4	35	
Laclede	8,878	5,025	13,693	5,011	2,050	37	667	4	88	94	846	343	3,219	6	120
Lafayette	17,718	8,874	18,852	8,031	5,480	79	1,286	18	322	120	1,492	582	6,168	20	273
Lawrence	24,537	4,632	20,005	6,913	4,390	10	824	13	218	122	1,060	456	3,926	9	133
Lewis	11,490	—	11,490	3,638	2,250	42	470	10	80	58	677	272	1,978	13	67
Lincoln	14,395	—	14,395	4,379	2,670	40	403	8	64	54	949	251	2,754	15	27
Linn	21,416	9,380	12,036	6,508	4,670	65	1,022	19	309	96	1,356	458	4,065	15	243
Livingston	18,000	8,012	9,988	4,951	3,480	61	836	10	165	63	1,084	339	4,563	18	276
McDonald	15,749	—	15,749	4,169	2,270	43	2,270	11	100	68	586	241	2,161	2	173
Madison	21,390	4,200	17,190	6,595	4,160	76	989	14	179	84	1,765	432	4,963	13	173
Macon	6,242	—	6,242	2,507	1,660	33	342	4	76	38	437	181	1,683	5	38
Madison	8,638	3,414	6,242	2,507	1,660	33	342	4	76	38	437	181	1,683	5	38
Marion	31,576	20,865	10,711	9,395	7,130	7	2,320	22	422	105	2,399	687	9,888	28	712
Marion	8,766	—	8,766	2,599	1,440	16	262	5	73	32	437	120	1,288	2	39
Mercer	14,798	2,500	12,298	3,901	2,500	36	450	4	—	63	618	260	2,440	7	39
Miller	23,149	5,182	17,967	5,724	3,570	84	1,097	0	113	53	1,003	334	4,015	5	249
Mississippi	11,775	2,525	9,250	3,417	2,050	31	358	7	179	46	621	233	2,275	12	49
Montreat	13,195	—	13,195	4,083	2,370	26	651	9	111	49	683	207	2,506	7	88
Monroe	12,442	—	12,442	3,778	2,290	38	488	8	50	69	626	105	1,940	5	58
Montgomery	11,140	—	11,140	3,032	1,730	36	313	4	—	45	426	534	5,608	6	13
Morgan	39,787	9,335	5,410	11,149	12	191	118	1,488	118	1,382	433	5,967	16	167	
New Madrid	29,039	6,247	22,792	7,989	5,070	88	1,050	11	148	118	1,382	433	5,967	16	255
Newton	25,556	5,700	19,856	3,320	1,860	56	1,072	19	269	104	1,072	182	1,475	60	60
Nedaway	13,390	—	13,390	3,320	1,860	39	253	5	58	33	448	162	1,128	2	—
Osage	12,375	—	12,375	2,984	1,600	32	221	3	29	33	291	118	1,555	2	—
Osage	10,766	—	10,766	2,588	1,300	12	27	—	—	14	745	560	8,018	16	271
Orank	46,837	9,240	37,597	11,627	6,740	165	1,600	20	366	90	2,321	266	2,797	6	91
Pemiscot	15,358	3,907	11,451	3,716	2,300	125	370	13	81	59	4310	611	9,125	29	676
Perry	33,336	20,428	12,908	9,840	7,540	123	1,940	13	374	121	2,168	345	4,023	14	144
Pettis	17,417	5,141	12,298	4,853	3,170	52	837	9	211	76	866	354	3,863	15	186
Phelps	18,337	4,669	13,668	5,744	3,800	61	972	11	131	83	1,143	251	2,442	5	31
Pike	13,862	—	13,862	4,122	2,460	56	496	6	92	54	694	347	2,724	3	39
Platte	17,400	2,630	14,764	4,785	3,670	59	458	12	96	99	1,028	255	1,754	8	30
Polk	10,775	—	10,775	2,926	1,730	34	256	6	73	66	501	180	1,345	4	42
Pulaski	11,327	—	11,327	3,240	1,820	38	318	3	73	40	283	141	1,010	1	—
Putnam	18,040	—	18,040	2,958	1,730	38	244	4	58	33	262	475	6,418	18	592
Ralls	12,920	—	12,920	7,648	5,850	88	1,533	17	252	89	1,186	475	6,418	18	592
Randolph	18,584	4,240	14,344	5,600	3,560	72	802	10	151	71	1,722	351	2,941	10	91
Ray	9,370	—	9,370	2,190	1,190	10	64	1	—	18	172	137	677	4	5
Reynolds	12,006	—	12,006	3,103	1,740	37	323	4	73	30	315	169	1,384	4	38
St. Charles	25,562	10,803	14,759	6,782	4,970	71	1,265	8	123	105	1,661	246	6,421	12	285
St. Clair	13,149	—	13,149	3,788	2,130	33	265	7	71	57	352	580	1,404	5	70
St. Francois	35,950	12,869	23,081	8,831	6,530	133	2,119	18	322	114	2,119	3,963	8,069	19	607
St. Louis	274,330	124,450	149,810	72,211	60,500	915	23,033	118	3,980	733	18,134	19,605	387,799	111	1,843
St. Louis City	816,048	—	234,512	230,000	4,403	76,111	544	13,800	1,385	60,651	163	1,914	33,018	887	33,018
St. Louis City	2,787	—	2,787	2,666	1,730	24	419	5	33	20	437	498	6,239	3	10
St. Genevieve	10,905	—	10,905	2,787	1,730	24	419	5	33	20	437	498	6,239	3	10
Saline	29,410	11,603	17,813	7,978	5,670	80	1,303	19	371	104	1,719	154	1,183	22	356
Schuyler	6,627	—	6,627	2,053	1,210	10	374	5	33	32	337	144	1,520	2	53
Scotland	8,557	—	8,557	2,629	1,500	26	370	5	59	33	479	556	6,344	5	285
Scott	30,377	10,993	19,384	7,711	5,450	110	1,497	18	316	119	1,588	475	6,344	10	285

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Shannon	11,831	—	8,830	1,620	35	185	3	41	30	108	271	2,393	8	68
Shelby	11,224	—	8,545	2,130	30	528	12	63	60	646	399	3,807	8	142
Stoddard	33,009	3,108	8,023	4,710	102	1,007	14	143	61	860	183	1,089	2	—
Stone	11,298	—	2,911	1,580	27	100	4	38	30	117	261	1,540	5	45
Sullivan	13,701	—	3,954	2,340	46	457	8	91	55	367	223	1,251	2	27
Taney	10,323	—	2,765	1,600	39	304	10	66	50	269	339	2,802	9	—
Texas	19,813	—	6,161	2,770	40	270	8	97	62	745	461	4,938	16	304
Vernon	25,686	8,181	7,125	4,700	81	1,071	11	174	105	1,232	152	1,262	2	—
Warren	7,734	—	2,225	1,300	19	235	3	29	30	359	20	1,749	4	58
Washington	17,492	—	4,092	2,540	51	462	5	42	34	384	201	1,749	3	—
Wayne	12,794	—	3,114	1,780	31	157	4	49	38	420	213	1,506	3	170
Webster	17,226	—	4,638	2,480	42	476	7	66	78	819	328	2,734	4	24
Worth	6,345	—	1,822	1,020	18	247	3	45	26	305	120	1,090	1	—
Wright	17,967	—	4,754	2,650	29	237	10	107	68	657	308	2,810	5	32
<b>Total State</b>	<b>3,784,664</b>	<b>1,960,696</b>	<b>1,065,653</b>	<b>818,620</b>	<b>14,126</b>	<b>\$235,315</b>	<b>2,171</b>	<b>\$55,246</b>	<b>11,474</b>	<b>\$233,466</b>	<b>73,694</b>	<b>\$1,201,439</b>	<b>2,615</b>	<b>\$88,353</b>

Family figures for Counties in this State are preliminary Census releases.

# MONTANA

Population Families	Radio Homes	Stores	Sales
559,456	159,963	128,480	
Radio Homes			

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Beaverhead	6,943	3,929	2,321	1,770	38	\$882	4	\$84	28	\$1,022	902	\$3,706	5	\$83
Big Horn	10,419	—	2,516	1,890	30	675	3	59	28	767	161	2,026	—	—
Blaine	9,566	—	2,443	1,830	25	655	5	70	31	1,140	194	3,683	8	94
Broadwater	3,451	—	958	730	8	233	2	*	11	113	69	1,198	1	—
Carbon	11,865	2,950	3,303	2,560	38	753	10	103	41	629	241	2,794	7	63
Carter	3,280	—	910	680	15	138	1	*	8	72	49	401	1	—
Cascade	41,999	29,928	12,442	10,800	157	4,648	16	694	112	5,246	815	23,690	37	1,186
Chouteau	7,316	—	2,121	1,520	19	313	3	50	18	608	122	1,941	—	—
Custer	10,422	7,313	2,958	2,560	35	1,042	6	189	29	1,193	181	4,763	10	233
Daniels	4,563	—	1,172	1,870	11	210	3	46	16	436	103	1,366	2	—
Dawson	8,616	4,524	2,265	1,870	22	568	4	60	30	821	176	3,111	5	116
Deer Lodge	13,627	11,004	2,623	3,590	62	1,808	5	131	21	966	262	5,655	9	188
Fallon	3,719	—	980	700	9	254	2	*	12	354	75	1,068	3	51
Fergus	14,040	5,874	4,037	3,230	55	1,223	8	131	131	1,440	299	5,383	11	924
Flathead	24,271	10,847	7,111	5,470	79	2,138	11	283	71	2,193	442	10,105	16	362
Galatin	18,269	8,665	5,249	4,260	58	1,929	13	266	76	2,493	429	9,641	20	455
Garfield	2,641	—	758	560	13	93	1	*	10	142	43	356	—	—
Glacier	9,034	2,509	2,386	1,820	19	639	3	119	32	1,228	158	3,987	6	24
Golden Valley	1,607	—	463	350	11	74	2	*	5	48	37	809	—	—
Granite	3,401	—	841	920	12	363	2	*	17	324	86	1,323	—	—
Hill	13,304	6,427	3,556	2,790	52	1,470	6	209	36	1,297	295	6,195	10	203
Jefferson	4,664	—	1,224	930	15	344	3	55	17	164	105	1,243	2	—
Judith Basin	3,655	—	1,027	720	16	178	3	17	17	931	75	1,197	1	—
Lake	13,490	—	3,640	2,760	37	711	6	98	41	949	236	3,382	7	51
Lewis and Clark	22,131	15,056	6,745	5,880	83	2,556	10	387	60	2,818	455	12,137	27	743
Liberty	2,209	—	647	490	7	145	1	*	10	109	47	647	—	—
Lincoln	7,882	—	2,347	1,810	21	573	4	62	31	496	155	2,001	4	31
McCone	3,798	—	1,004	750	9	136	2	*	8	155	48	495	—	—
Madison	7,294	—	2,136	1,600	28	452	4	70	28	1,688	151	1,688	—	—
Meagher	2,237	—	650	500	13	171	1	*	8	1,292	69	867	—	—
Mineral	2,135	—	727	570	15	117	1	*	16	130	60	470	—	—
Missoula	29,038	18,449	8,296	7,260	88	2,985	11	441	93	3,790	568	16,222	31	872



County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Dixon	10,413	10,413	2,759	2,060	29	411	7	62	34	407	202	1,960	2	.....	
Dodge	23,789	11,862	6,829	5,700	84	1,733	16	309	114	2,407	623	9,362	28	664	
Douglas	247,562	233,844	68,378	62,550	897	25,294	140	4,074	500	18,973	4,735	118,935	180	9,597	
Dundy	5,122	5,122	1,368	990	14	180	2	*	21	380	97	1,171	3	25	
Filmore	11,417	.....	3,319	2,440	31	538	7	144	34	436	215	2,202	4	39	
Franklin	7,740	.....	2,240	1,660	25	439	9	56	41	330	190	1,618	6	10	
Frontier	6,417	.....	1,797	1,310	22	215	6	38	25	343	134	1,134	1	.....	
Furnas	10,098	10,098	3,022	2,260	47	610	10	126	55	814	292	2,557	17	25	
Gage	29,588	10,883	8,023	6,500	96	1,958	19	421	100	1,924	622	8,176	16	313	
Garden	4,680	4,680	1,249	910	23	256	3	33	18	267	112	843	8	30	
Garfield	3,441	.....	1,895	670	17	108	2	*	13	259	78	791	2	.....	
Gosper	3,687	.....	1,002	690	7	87	2	*	8	187	38	516	.....	.....	
Grant	1,327	.....	337	260	11	147	2	*	8	486	39	679	.....	.....	
Greely	6,845	.....	1,655	1,210	14	233	5	67	25	320	149	1,202	6	10	
Hall	27,533	19,130	7,823	6,780	105	2,246	12	377	94	2,618	596	11,611	29	734	
Hamilton	9,982	.....	2,910	2,230	32	507	8	66	36	506	177	1,818	2	.....	
Harlan	7,130	.....	1,999	1,480	19	315	4	37	27	250	100	21,274	1	.....	
Hayes	2,958	.....	748	520	3	111	.....	.....	8	185	23	185	.....	.....	
Hitchcock	6,404	.....	1,721	1,290	41	282	4	63	29	388	137	1,883	12	82	
Holt	16,552	2,532	4,228	3,080	40	713	9	105	61	851	335	3,628	12	82	
Hooker	1,253	.....	331	220	6	52	.....	*	4	*	86	837	1	.....	
Howard	8,422	.....	2,305	1,700	32	368	6	30	35	365	183	1,393	5	43	
Jefferson	15,532	6,304	4,503	3,620	54	991	10	188	65	1,118	320	4,403	7	146	
Johnson	8,692	.....	2,468	1,830	34	326	9	79	33	492	189	1,651	5	34	
Keary	6,854	.....	1,954	1,440	19	472	5	58	23	215	141	1,245	2	.....	
Kearney	8,233	8,159	2,168	1,620	27	568	4	95	47	462	185	3,587	5	91	
Kelso	3,235	.....	791	600	14	77	1	*	6	122	43	268	.....	.....	
Kimball	3,913	.....	3,913	1,062	13	264	3	59	19	486	102	1,345	4	40	
Knex	16,478	.....	4,343	3,190	49	719	9	118	57	695	327	3,019	10	98	
Lancaster	100,585	81,984	29,129	25,900	333	8,805	53	1,751	252	8,065	1,787	44,144	65	3,353	
Lancosh	25,425	12,429	6,759	5,670	74	1,948	13	408	89	2,710	537	9,999	19	564	
Larkin	1,742	.....	453	330	6	116	1	*	8	78	39	380	.....	.....	
Lea	1,777	.....	459	330	7	116	1	*	7	130	34	165	.....	.....	
McPherson	1,175	.....	318	230	5	*	.....	*	109	1740	598	8,718	19	508	
Madison	13,779	10,490	6,478	5,330	75	1,552	13	230	109	1,740	526	2,958	10	27	
Merrick	9,354	.....	2,628	1,980	32	517	7	90	57	626	249	2,281	9	.....	
Morrill	9,436	.....	2,313	1,710	30	610	5	120	39	415	194	2,281	5	.....	
Nance	7,653	.....	1,930	1,440	15	397	5	47	25	366	140	1,378	5	31	
Nemaha	12,781	3,639	9,142	2,860	41	776	7	199	46	699	239	3,005	5	107	
Nuckolls	10,446	2,650	2,971	2,310	26	649	9	119	40	451	213	2,262	8	165	
Osceola	18,994	7,339	11,695	4,310	70	1,217	12	196	81	3,338	477	5,168	13	.....	
Pawnee	8,514	.....	2,360	1,730	22	379	6	112	38	423	165	1,580	2	.....	
Perkins	5,197	.....	1,360	980	20	345	5	64	20	657	116	1,677	1	.....	
Phillips	8,452	3,360	2,512	1,990	50	619	6	102	40	886	201	2,960	5	75	
Piute	10,211	.....	2,703	1,980	26	338	4	68	40	727	217	2,196	6	33	
Platte	20,191	7,632	12,550	4,964	3,960	47	1,234	11	215	77	1,394	378	5,789	18	284
Polk	8,748	.....	2,466	1,810	16	348	8	94	31	408	173	1,482	3	27	
Red Willow	11,951	6,212	3,298	2,730	44	1,008	10	176	54	1,500	302	5,232	14	200	
Richardson	19,178	6,146	5,297	4,190	54	1,142	12	236	61	1,483	397	5,489	16	250	
Rock	3,977	.....	1,016	730	13	127	2	.....	83	280	83	958	.....	.....	
Saline	15,010	3,028	4,698	3,580	41	847	11	173	56	884	360	3,606	11	82	
Sarpy	10,835	.....	2,628	1,980	20	283	4	24	32	539	121	4,166	32	.....	
Saunder	17,892	2,648	5,152	3,920	59	998	14	125	83	1,407	390	4,196	6	40	
Scotts Bluff	33,917	15,161	18,736	8,501	98	2,506	16	546	103	3,974	616	14,935	20	512	
Scotts Bluff	14,167	2,826	11,341	4,036	57	761	6	82	69	805	345	2,965	7	68	
Seaward	9,869	.....	2,709	2,010	37	683	5	58	47	1,187	223	3,728	6	39	
Sheridan	7,764	.....	2,020	1,480	18	305	6	134	24	202	144	1,200	3	27	
Sioux	4,901	.....	1,036	720	7	82	1	*	10	140	39	298	.....	.....	

Stanton	6,887	1,858	1,350	14	259	3	36	17	199	99	955	2	...
Thayer	12,262	3,436	2,590	36	703	13	121	52	688	286	2,932	9	113
Thomas	1,553	434	320	5	85	1	*	12	50	48	338	2	...
Thurston	10,243	2,445	1,800	20	304	6	79	21	4219	160	1,811	3	31
Valley	8,163	2,307	1,710	15	345	6	67	26	396	150	1,720	3	33
Washington	3,289	3,197	2,390	29	504	6	72	30	589	170	2,291	4	40
Wayne	2,719	2,647	1,960	20	506	4	51	32	626	182	2,409	5	76
Webster	8,071	2,367	1,760	26	450	5	56	31	679	166	1,847	2	...
Wheeler	2,170	528	380	5	49	1	*	8	43	33	170	...	...
York	14,874	4,287	3,420	40	876	8	150	50	1,032	300	4,346	...	...
<b>Total State</b>	<b>1,315,834</b>	<b>360,744</b>	<b>291,850</b>	<b>4,107</b>	<b>\$88,684</b>	<b>818</b>	<b>\$16,183</b>	<b>4,182</b>	<b>\$96,829</b>	<b>26,949</b>	<b>\$123,568</b>	<b>832</b>	<b>\$21,715</b>

# NEVADA

Population Families 110,247  
Radio Homes 31,620

County	POPULATION		Radio Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Churchill	5,317	5,317	1,530	10	\$429	3	368	21	\$598	85	\$2,596	1	\$890	
Clark	16,414	8,422	4,829	37	2,081	8	370	85	2,056	395	9,959	16	...	
Douglas	2,056	2,056	599	6	269	1	*	12	79	56	938	...	...	
Elko	10,912	4,094	3,241	39	1,096	4	173	50	1,574	291	5,415	8	136	
Esmoaida	1,554	1,554	620	6	116	1	*	10	94	43	886	1	...	
Eureka	1,361	1,361	461	7	141	*	*	8	34	326	...	...	...	
Humboldt	4,743	4,743	1,395	13	519	2	*	25	601	119	2,733	3	55	
Lander	1,745	1,745	583	9	216	1	*	12	293	55	763	1	...	
Lincoln	4,130	4,076	1,143	10	369	5	79	19	1,134	83	1,270	2	...	
Lyon	4,076	4,076	1,201	17	237	2	*	93	333	93	1,141	...	...	
Mineral	2,342	2,342	777	12	228	1	*	9	1127	50	772	1	...	
Nye	3,605	3,605	1,380	21	553	2	*	20	515	127	2,026	6	53	
Ormsby	3,209	3,209	935	7	515	3	86	11	1,578	82	1,578	5	75	
Pershing	2,713	2,713	867	5	181	1	*	12	1,125	60	1,071	3	33	
Storey	1,216	1,216	385	5	151	1	*	104	1,706	838	27,132	58	1,567	
Washoe	32,476	26,635	10,025	109	4,084	14	*	22	1,345	190	6,173	...	...	
White Pine	12,377	4,140	3,278	25	1,547	4	235	22	...	...	...	...	...	
<b>Total State</b>	<b>110,247</b>	<b>48,291</b>	<b>33,291</b>	<b>338</b>	<b>\$13,332</b>	<b>53</b>	<b>\$2,483</b>	<b>433</b>	<b>\$15,445</b>	<b>2,611</b>	<b>\$65,183</b>	<b>113</b>	<b>\$2,449</b>	

# N. HAMPSHIRE

Population Families 491,524  
Radio Homes 132,936

County	POPULATION		Radio Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Belknap	24,328	13,484	6,741	111	\$2,918	11	\$246	84	\$2,006	477	\$9,842	33	\$541	
Carroll	15,589	15,589	4,443	103	1,804	10	297	99	1,436	450	5,708	11	136	
Cheshire	34,953	13,832	9,675	145	3,477	13	402	108	2,899	580	12,265	29	596	
Cook	39,274	19,084	9,529	163	3,908	23	477	118	2,609	746	12,930	46	715	
Grafton	44,043	12,161	12,201	157	4,637	26	841	207	4,319	880	18,461	40	1,125	
Hillsborough	144,888	114,539	39,180	749	17,837	70	1,859	324	10,216	2,874	60,053	178	4,830	
Merrimack	60,710	33,920	26,780	236	6,041	26	865	210	4,743	1,063	22,732	59	1,109	
Rockingham	58,142	26,619	15,861	342	6,709	22	657	218	4,385	1,385	23,323	66	1,310	
Stratford	43,558	33,138	10,416	220	5,052	17	432	110	3,354	820	17,809	74	1,241	
Sullivan	25,442	17,448	6,968	88	2,434	10	271	60	2,183	408	9,404	30	663	
<b>Total State</b>	<b>491,524</b>	<b>283,225</b>	<b>132,936</b>	<b>2,314</b>	<b>\$54,817</b>	<b>228</b>	<b>\$5,907</b>	<b>1,538</b>	<b>\$38,150</b>	<b>9,639</b>	<b>\$192,529</b>	<b>566</b>	<b>\$12,266</b>	

# NEW JERSEY

Population Families 4,160,778 1,098,284

Radio Homes 1,021,940

County	POPULATION				Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Atlantic	124,066	100,420	23,646	34,769	32,230	892	\$16,836	80	\$2,708	330	\$6,598	3,084	\$64,401	251	\$6,008	
Bergen	409,046	367,195	42,851	110,335	105,270	2,075	45,809	157	4,081	920	29,934	7,312	137,361	311	6,772	
Burlington	97,013	23,997	74,016	24,793	22,740	508	8,885	36	823	266	6,626	1,875	27,004	77	843	
Camden	255,727	204,523	51,204	67,542	62,610	1,471	23,109	127	2,569	476	17,817	4,930	89,005	245	4,562	
Camden City	28,910	12,405	16,505	8,637	7,970	423	5,891	21	380	189	3,280	1,411	17,456	39	4,562	
Cape May	73,184	38,712	34,472	19,885	18,150	367	8,013	25	777	228	5,845	1,461	28,373	59	1,914	
Essex	837,340	820,174	17,166	221,297	207,500	5,401	103,892	422	12,647	1,075	53,853	18,796	423,446	1,019	36,009	
Gloucester	72,219	29,334	42,885	19,519	17,900	330	5,451	26	600	237	18,380	1,379	18,380	50	506	
Hudson	652,040	649,767	2,273	173,196	160,500	4,650	75,507	298	7,265	631	24,542	15,015	240,196	843	20,879	
Hunterdon	36,766	7,064	29,702	10,430	9,500	194	3,019	14	266	149	2,190	751	11,364	23	322	
Mercer	197,318	135,902	61,416	48,520	44,600	1,204	23,229	76	2,452	374	14,822	4,535	89,873	259	8,100	
Middlesex	217,077	173,867	43,210	53,995	50,000	1,374	22,727	66	2,452	491	15,054	4,700	80,633	255	7,342	
Monmouth	161,238	83,955	77,283	81,981	40,400	1,006	21,663	84	2,699	494	14,165	4,031	76,194	175	4,094	
Morris	125,732	56,051	69,681	31,981	29,450	622	13,924	47	1,413	361	19,620	2,254	45,693	111	2,101	
Ocean	37,706	37,706	0	10,976	10,070	293	5,892	30	820	212	8,405	1,315	19,736	35	545	
Passaic	309,353	293,639	15,714	83,919	77,700	2,198	38,291	130	3,548	504	19,100	7,251	140,862	465	16,394	
Salem	47,274	15,106	32,168	11,296	10,100	212	3,579	10	394	143	3,301	774	14,223	41	542	
Somerset	74,390	41,231	33,159	17,064	15,750	358	6,974	22	649	205	4,763	1,374	23,328	47	732	
Sussex	29,632	6,543	23,089	8,115	7,380	150	2,883	11	257	129	3,133	737	12,595	25	333	
Union	328,344	308,943	21,701	84,513	79,270	1,950	38,752	116	3,223	610	21,863	6,470	128,284	310	8,136	
Warren	50,151	26,246	23,905	13,888	12,740	323	4,829	13	162	162	1,660	4,353	16,064	33	447	
<b>Total State</b>	<b>4,160,778</b>	<b>3,394,778</b>	<b>765,992</b>	<b>1,098,284</b>	<b>1,021,940</b>	<b>25,982</b>	<b>\$482,115</b>	<b>1,811</b>	<b>\$50,584</b>	<b>8,195</b>	<b>\$166,593</b>	<b>91,715</b>	<b>\$1,704,931</b>	<b>4,701</b>	<b>\$127,017</b>	

Family figures for Counties in this State are preliminary Census releases.

# NEW MEXICO

Population Families 531,818 129,475

Radio Homes 78,910

County	POPULATION				Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Bernalillo	69,291	35,449	33,942	18,079	18,650	392	\$5,168	22	\$1,166	182	\$6,045	1,220	\$27,188	55	\$1,912	
Calton	4,881	4,881	0	1,313	660	39	2,116	11	257	00	2,508	479	9,220	8	282	
Chaves	23,980	13,482	10,408	6,091	4,400	107	1,403	11	180	74	1,500	354	5,127	8	172	
Cofax	18,718	7,607	11,111	4,634	3,630	63	1,054	7	498	76	1,745	418	8,803	3	258	
Curry	18,159	10,805	8,034	4,809	3,320	72	1,301	2	8	0	17	81	780	3	119	
De Bueck	3,725	3,725	0	834	480	16	143	3	118	17	118	412	5,483	8	146	
Dona Ana	80,411	8,385	22,026	7,270	4,140	108	1,176	6	192	78	1,508	412	5,483	3	211	
Eddy	24,311	11,187	13,124	6,059	3,600	53	1,445	8	381	78	2,601	377	8,519	13	211	
Grant	20,050	5,044	15,006	4,890	3,910	62	1,291	3	163	49	1,218	263	5,116	8	179	
Guadalupe	8,616	8,616	0	1,908	1,020	31	229	5	90	44	489	139	1,563	...	...	
Harding	4,374	4,374	0	1,057	520	9	67	2	26	16	160	72	702	...	...	
Hidalgo	4,821	1,720	3,101	1,246	670	19	449	2	4	41	703	111	1,709	...	...	
Lea	21,154	10,619	10,535	6,161	3,000	61	1,628	13	285	38	2,944	392	8,752	10	172	
Lincoln	8,557	8,557	0	2,119	1,150	48	232	6	75	38	509	179	1,438	...	...	
Luna	6,457	3,608	2,849	1,687	1,290	42	375	4	196	49	636	150	2,294	...	...	
McKinley	23,641	7,941	16,600	5,318	3,330	25	936	4	196	60	2,316	303	6,336	8	257	
Mora	10,981	10,981	0	2,398	1,640	42	120	2	113	41	734	109	633	...	...	
Otero	8,950	8,950	0	2,638	1,638	59	658	7	213	63	1,218	255	3,614	6	124	
Quay	12,111	6,194	5,917	3,212	2,000	45	769	7	213	43	1,218	255	3,614	6	124	
Rio Arriba	25,352	25,352	0	5,499	2,780	74	426	2	...	26	372	194	1,761	...	...	
Roosevelt	14,549	5,104	9,445	3,628	2,050	53	682	9	124	38	921	222	3,152	3	84	

Sandoval	13,898	3,082	1,620	51	220	4	31	14	78	134	876
San Juan	17,115	3,750	1,800	40	499	4	67	21	493	169	2,127
San Miguel	15,548	6,330	4,080	129	1,179	6	174	49	1,123	334	4,482
Santa Fe	30,326	7,389	4,050	100	2,310	5	342	59	2,295	369	5,045
Sierra	6,962	2,940	1,908	27	354	3	86	36	234	169	1,221
Socorro	11,422	3,712	1,440	46	358	3	68	45	469	173	1,620
Taos	18,528	4,109	2,030	67	419	3	74	31	376	255	1,796
Torrance	11,020	2,628	1,340	32	201	3	35	44	350	173	1,291
Union	9,095	5,907	2,354	50	519	5	43	31	372	189	572
Valencia	20,245	3,038	1,707	58	366	6	43	53	544	235	2,422
Total State	531,818	176,401	129,475	78,910	1,931	172	\$5,216	1,567	\$35,995	\$2,229	\$132,117

186 \$4,877  
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 30  
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 17  
 601  
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 89  
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 13,497,142  
 3,663,373  
 Radio Homes 3,405,680

# NEW YORK

County	POPULATION		Radio Homes		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban	Families	Stores	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Albany	221,315	172,634	62,811	1,379	\$25,539	94	\$2,663	443	\$16,736	5,286	\$124,044	280	\$12,136		
Allegany	39,681	5,642	11,190	150	3,041	19	325	11	1,740	31	375	31	375		
Bronx	1,394,711	1,394,711	378,883	360,000	8,967	157,538	611	10,246	628	29,285	395,649	1,398	34,224		
Broome	165,749	114,050	43,651	40,050	16,343	42	1,994	388	13,028	3,037	68,342	156	5,176		
Cattaraugus	72,652	32,723	19,941	18,020	294	6,544	35	880	214	6,319	1,331	70	1,800		
Cayuga	65,808	35,753	18,079	16,300	336	6,263	22	1,444	199	4,478	1,406	24,615	84	1,707	
Chautauque	123,880	73,812	47,768	32,600	631	11,520	43	1,184	342	9,189	2,354	44,202	127	2,964	
Chemung	73,718	52,605	20,461	18,750	369	7,898	32	980	200	6,963	1,858	33,917	96	3,357	
Chemung	30,454	8,694	10,397	9,150	144	3,270	17	258	171	3,248	872	14,941	41	462	
Clinton	54,009	21,181	12,007	10,630	195	4,003	14	268	189	3,466	891	16,442	35	844	
Columbia	41,494	11,817	11,753	10,600	235	3,960	15	268	203	3,017	1,054	14,607	51	669	
Cortland	33,668	18,809	9,663	8,710	153	3,411	13	378	114	2,977	771	15,262	25	381	
Delaware	40,989	6,709	34,280	11,446	10,210	179	3,183	22	382	216	4,410	966	16,964	74	833
Dutchess	120,542	56,477	64,065	28,195	25,910	579	15,035	50	1,444	325	9,911	2,440	52,783	122	3,040
Erie	798,377	666,868	208,822	193,600	4,447	81,663	339	9,343	1,367	52,845	15,911	327,306	759	28,428	
Essex	34,178	8,404	8,622	7,750	135	3,542	19	381	167	3,214	791	12,126	36	589	
Franklin	44,286	19,496	11,866	9,960	212	4,121	19	424	182	3,415	1,035	16,080	61	937	
Fulton	48,597	34,153	14,444	13,380	225	5,482	20	502	144	4,192	1,054	20,056	64	1,425	
Genesee	44,841	21,800	11,827	10,670	151	3,843	14	443	154	4,127	797	16,426	37	958	
Greene	27,926	5,429	8,192	7,350	191	2,771	19	298	159	2,086	808	9,870	17	297	
Hamilton	41,188	39,993	11,991	1,000	290	4,188	4	20	44	4,279	216	1,459	1	297	
Herkimer	59,927	38,485	16,399	14,700	270	5,135	28	467	212	4,136	1,318	10,928	61	930	
Herkimer	84,063	37,692	23,160	20,900	416	7,483	20	814	300	6,987	2,052	33,591	92	2,478	
Kings	2,698,253	2,698,253	711,694	668,500	18,804	289,634	1,487	22,016	1,306	67,129	57,015	870,358	3,721	83,017	
Lewis	22,815	8,576	5,942	5,240	97	1,433	10	94	82	1,396	479	5,778	14	304	
Livingston	38,510	8,506	9,643	8,550	151	2,708	16	294	171	3,497	802	11,378	34	340	
Madison	39,598	14,441	11,363	10,150	174	3,126	18	445	154	4,231	884	15,170	30	511	
Monroe	438,230	363,276	121,375	113,150	2,060	47,790	161	6,133	848	36,071	8,591	203,867	518	18,702	
Montgomery	59,142	38,676	16,488	14,900	325	6,331	29	737	145	3,560	1,291	22,542	72	1,669	
Nassau	406,748	195,750	108,187	101,650	1,870	58,473	295	5,827	1,080	39,977	7,808	194,072	471	10,311	
New York	1,889,924	1,889,924	545,870	502,500	12,240	237,996	1,126	41,895	546	64,072	66,500	1,915,398	6,083	324,422	
Niagara	160,110	122,662	42,094	38,400	748	16,181	60	1,897	334	12,054	3,032	64,435	170	4,215	
Oneida	203,636	145,038	48,630	43,630	989	19,411	75	1,693	480	13,060	4,288	76,370	271	6,721	
Onondaga	295,108	225,928	80,496	74,200	1,209	30,640	137	3,813	616	23,100	5,289	130,114	251	12,449	
Ontario	55,397	23,720	31,431	14,807	13,880	212	476	178	4,343	1,107	20,364	70	1,177		
Orange	140,113	77,120	37,919	34,030	760	16,193	76	1,720	422	13,560	3,369	62,270	191	4,210	
Orleans	27,760	10,431	7,996	7,120	118	2,225	11	165	94	1,637	569	8,538	28	450	
Oswego	71,275	35,324	19,328	17,100	319	5,426	34	565	211	4,592	1,387	22,000	60	1,132	
Oswego	46,082	13,506	12,100	207	4,267	18	481	193	3,837	1,077	18,776	48	808		
Putnam	16,555	—	4,430	4,050	90	2,286	9	230	73	432	432	8,257	5	—	

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Queens	1,207,634	1,207,634	371,728	352,500	6,934	160,552	698	13,044	1,164	56,798	24,030	473,140	1,200	33,082
Rensselaer	121,834	85,351	33,583	30,400	694	12,232	43	1,192	302	8,493	3,900	46,020	144	4,489
Richmond	174,841	174,841	43,183	40,950	1,010	18,950	86	1,602	328	8,554	3,416	54,170	168	2,623
St. Lawrence	74,361	21,724	16,564	15,310	315	7,321	33	3,000	194	5,210	1,534	24,563	75	1,363
Saratoga	65,006	39,991	22,927	20,300	422	7,262	30	666	335	6,520	1,846	28,728	74	1,608
Schenectady	122,494	95,509	34,828	32,300	371	6,449	27	713	233	4,103	1,556	21,619	58	4,656
Schoharie	20,812	2,617	18,150	16,590	570	13,741	48	1,667	273	9,842	2,488	53,677	158	4,656
Schoharie	12,979	2,913	10,066	9,400	82	1,590	11	1,164	101	1,783	401	6,645	10	1,139
Seneca	25,732	10,462	6,056	5,420	73	1,006	4	64	68	936	307	3,568	7	144
Steuben	84,927	39,107	34,4	30,810	344	7,546	36	1,832	80	1,516	477	5,804	18	216
Suffolk	197,355	34,424	47,437	43,700	1,064	27,330	101	2,441	821	19,608	4,793	98,394	238	3,642
Sullivan	37,901	7,525	10,801	9,700	383	5,762	39	640	286	4,246	1,396	19,392	29	662
Tioga	27,072	10,518	7,860	6,950	105	2,069	14	1,168	108	1,488	543	8,301	27	394
Tompkins	42,340	19,730	12,224	11,052	175	4,580	13	915	179	1,891	749	18,691	44	1,195
Ulster	87,017	36,505	24,676	22,350	513	9,308	46	862	342	6,451	2,060	32,924	76	1,743
Warren	36,035	18,838	10,416	9,500	173	4,250	23	609	140	3,962	884	20,414	43	1,635
Washington	46,720	18,298	12,363	11,050	241	3,583	24	415	151	1,931	910	11,461	34	500
Wayne	126,218	63,629	16,043	13,400	184	3,085	20	350	154	3,872	1,000	10,347	40	460
Westchester	573,558	478,921	147,509	139,500	2,675	87,808	298	8,826	1,153	52,369	13,074	290,636	853	20,194
Wyoming	31,394	8,002	8,229	7,310	132	2,193	10	208	85	2,176	578	8,975	29	305
Yates	16,381	5,308	4,958	4,380	63	1,269	6	89	55	921	259	4,668	11	188
<b>Total State</b>	<b>13,479,142</b>	<b>11,165,893</b>	<b>2,313,249</b>	<b>3,663,373</b>	<b>105,980</b>	<b>77,358</b>	<b>6,620</b>	<b>\$159,637</b>	<b>20,106</b>	<b>\$706,875</b>	<b>302,323</b>	<b>\$6,243,699</b>	<b>19,169</b>	<b>\$656,428</b>

Family figures for Counties in this State are preliminary Census releases.

# N. CAROLINA

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Alexander	57,427	16,537	13,024	7,410	176	\$3,130	20	\$582	184	\$4,436	802	\$14,894	39	\$967
Alleghany	13,454	.....	2,890	1,340	93	.....	4	62	24	453	155	1,206	2	.....
Ashe	28,443	3,587	5,077	2,900	32	814	5	80	34	273	157	647	7	145
Avery	22,064	.....	4,868	2,120	74	111	2	.....	37	466	313	1,333	4	27
Beaufort	13,561	.....	2,764	1,280	39	98	1	.....	25	192	141	572	.....	.....
Bertie	36,431	8,569	1,804	1,436	180	4,360	11	182	104	1,214	595	5,917	16	311
Bladen	56,201	.....	5,353	2,450	66	384	5	59	78	968	270	2,662	7	47
Brunswick	17,125	.....	2,580	1,518	63	518	5	72	66	909	259	2,940	9	95
Buncombe	108,755	51,310	3,673	1,760	85	372	2	.....	51	398	232	1,218	1	.....
Burke	38,615	10,285	26,375	17,550	372	6,934	43	1,388	225	6,936	1,530	32,476	59	2,349
Cabarrus	50,393	15,572	7,783	4,130	152	1,326	7	197	63	1,418	456	5,736	16	347
Caldwell	35,795	7,598	13,176	7,400	200	3,257	15	517	154	3,935	747	14,695	29	549
Camden	5,440	.....	1,199	4,120	135	1,199	1	193	86	1,780	391	6,765	10	394
Carroll	18,284	.....	4,261	1,884	42	136	1	.....	10	55	73	211	1	.....
Catawba	20,032	6,967	11,317	4,261	95	1,084	4	154	47	625	311	3,183	8	164
Chatham	51,653	18,894	3,016	1,700	21	170	1	.....	58	195	136	1,052	1	.....
Cherokee	24,726	.....	11,709	6,340	149	2,031	15	319	143	3,097	504	10,703	20	518
Chowan	18,813	.....	5,368	2,470	5	63	5	63	82	1,242	274	7,832	5	45
Clay	6,405	.....	1,880	3,666	58	366	3	79	33	639	225	1,789	5	9
Cleveland	6,405	.....	2,539	1,390	42	423	3	66	22	381	161	1,664	7	92
Columbus	58,055	20,584	1,401	620	21	36	1	.....	6	29	64	177	.....	.....
Crawford	45,063	3,011	12,474	6,810	142	1,786	12	284	118	2,373	561	9,490	6	123
Craven	31,298	11,815	9,798	4,320	89	1,084	9	185	175	1,979	474	6,674	14	345
Cumberland	59,320	17,428	41,892	23,040	157	2,051	9	212	103	1,592	529	6,310	23	599
				6,440	157	2,051	9	340	137	2,663	621	10,740	22	883

Population Families ..... 3,571,623 789,659



Currenuck	6,709	1,663	770	28	110	1	29	135	112	505	....
Dave	6,041	1,454	780	53	258	1	24	169	151	827	....
Davidson	53,377	12,029	6,950	138	2,234	8	154	2,681	566	8,547	374
Davie	14,909	3,320	1,650	42	284	3	61	565	207	1,730	2
Duplin	39,739	8,683	3,979	154	878	133	94	1,050	504	7,991	7
Durham	80,244	18,898	15,000	321	4,682	29	1,029	1,186	27,823	2,309	68
Edgecombe	49,162	19,126	8,840	194	2,080	11	185	1,606	1,550	9,233	25
Forsyth	128,475	79,815	48,660	30,333	6,242	40	1,254	2,777	35,265	107	8,796
Franklin	30,382	6,522	2,960	89	611	7	128	821	2,666	2,803	11
Gaston	66,070	19,529	11,330	295	4,642	25	570	1,592	1,930	16,552	31
Gates	10,060	2,124	940	36	176	2	24	1135	93	671	....
Graham	6,418	1,316	610	16	21	2	6	66	371	....	....
Granville	29,344	3,991	3,060	80	713	6	167	3,1049	297	3,799	10
Greene	18,548	3,556	1,540	32	193	2	54	1,516	138	1,166	3
Guilford	153,916	36,542	26,750	476	9,019	51	1,863	11,769	2,088	48,105	120
Halifax	56,512	11,446	6,500	192	2,166	17	319	1,232	706	9,075	23
Harnett	44,239	9,205	4,520	114	1,159	10	253	1,737	483	5,830	10
Haywood	26,804	7,977	2,682	96	797	9	248	1,067	400	5,727	12
Henderson	38,004	6,363	3,410	66	1,232	8	83	1,713	316	5,697	13
Hertford	19,352	4,024	1,850	61	654	6	69	876	205	2,626	5
Hoke	14,937	2,900	1,290	24	244	2	31	1,256	107	1,401	2
Hyde	7,860	1,720	800	54	107	2	16	106	142	451	....
Iredell	50,424	18,122	6,530	173	1,732	12	300	2,457	755	8,929	16
Jackson	19,366	4,008	1,850	41	1,250	2	31	611	185	2,166	6
Johnston	63,798	3,678	60,120	13,813	6,360	152	1,152	2,020	670	7,830	18
Jones	10,926	2,185	980	38	210	1	22	261	91	637	....
Lee	18,743	4,960	13,783	47	835	8	168	68	1,183	3,906	12
Lenoir	41,211	16,388	8,860	2,240	1,388	11	332	107	2,057	9,384	16
Lincoln	24,187	4,525	2,600	74	1,609	9	130	69	1,141	3,320	3
McDowell	22,996	5,015	2,510	54	685	7	98	68	963	3,031	6
Macon	15,880	3,489	1,610	65	336	3	73	24	562	1,759	3
Madison	22,522	4,846	2,130	67	227	4	57	52	1,370	4,083	10
Martin	26,111	3,966	5,144	59	491	4	106	169	341	4,983	10
Mecklenburg	151,824	100,899	50,927	461	9,030	58	2,138	285	12,034	55,395	91
Mitchell	15,980	3,392	1,540	38	121	3	45	19	493	1,665	5
Montgomery	16,280	3,593	1,710	51	532	6	60	41	833	243	16
Moore	30,969	3,225	3,440	70	1,263	11	207	90	1,360	376	23
Nash	55,608	12,744	6,719	150	2,013	15	466	126	1,869	530	93
New Hanover	47,935	33,407	11,780	266	3,086	15	779	120	3,332	948	48
Northampton	28,290	5,622	2,530	57	334	6	51	58	1,236	1,679	1
Onslow	17,939	3,777	1,720	90	508	3	84	37	1,313	223	2
Orange	23,072	3,054	2,730	64	870	7	150	60	1,152	270	8
Pamlico	9,706	2,170	1,060	49	230	1	122	93	480	480	....
Pasquotank	20,568	11,564	3,110	130	1,279	4	118	3,334	361	5,265	18
Pender	17,710	3,754	1,730	60	357	2	47	1,386	179	1,386	2
Perquimans	9,773	2,269	1,040	45	270	2	34	470	157	1,252	9
Person	25,029	4,599	2,430	63	633	5	132	57	856	255	34
Pitt	11,944	15,654	4,559	150	1,806	14	270	187	3,133	3,157	9
Polk	11,874	2,679	6,540	150	1,806	14	270	187	3,133	681	24
Randolph	44,554	8,981	27,573	129	272	10	70	20	1,123	135	2
Richmond	38,810	5,768	3,094	100	1,157	6	204	130	2,167	538	11
Robeson	76,860	8,803	4,300	100	1,377	6	137	59	1,295	328	11
Rockingham	57,898	15,741	7,490	149	2,045	16	386	232	3,105	783	18
Rowan	69,206	32,109	6,710	197	2,580	17	388	184	2,888	824	41
Rutherford	45,377	36,590	9,981	192	3,466	17	620	187	4,404	947	38
Sampson	47,440	3,557	5,080	104	1,298	10	193	144	1,935	567	13
Scotland	23,232	5,685	9,766	159	1,083	9	163	112	1,767	537	6
Stanly	32,834	4,060	17,547	66	828	9	117	61	837	5,445	8
Stokes	22,656	4,838	3,860	94	1,058	7	215	87	2,045	6,309	14
Surry	41,783	9,020	4,570	61	237	2	284	46	1,225	250	1
				161	1,333	11		100	1,927	565	14

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL			
	Total	Urban			Rural	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Swain	12,177	.....	2,505	1,170	36	204	2	154	830	1	.....			
Transylvania	12,241	3,061	2,663	1,320	31	429	3	14	1,903	2	.....			
Tyrell	5,556	.....	1,210	570	28	99	2	80	439	1	.....			
Union	39,097	6,475	8,508	4,200	140	902	9	107	5,199	10	164			
Vance	29,961	7,647	6,394	3,350	111	1,101	9	222	1,637	16	346			
Wake	109,544	46,897	24,330	14,950	379	4,855	45	1,508	8,795	1,441	33,472			
Warren	23,145	.....	4,532	2,060	73	472	4	243	2,354	7	64			
Washington	12,823	.....	2,604	1,260	58	332	3	28	420	6	70			
Wayne	18,114	.....	3,846	1,730	39	292	3	61	1,958	2	.....			
Watauga	58,328	20,232	12,019	6,860	161	1,862	16	321	3,011	707	647			
Wilkes	43,002	4,478	38,522	4,260	149	729	6	144	1,575	534	230			
Wilson	50,219	19,234	11,061	6,180	149	1,633	16	378	1,332	2,545	675			
Yadkin	20,657	.....	4,542	2,090	53	255	1	53	1,282	211	.....			
Yancey	17,202	.....	3,583	1,620	48	110	2	27	230	156	.....			
<b>Total State</b>	<b>3,571,623</b>	<b>974,175</b>	<b>739,659</b>	<b>438,960</b>	<b>11,319</b>	<b>\$129,453</b>	<b>915</b>	<b>\$24,071</b>	<b>8,781</b>	<b>\$172,184</b>	<b>44,328</b>	<b>\$675,361</b>	<b>1,490</b>	<b>\$40,299</b>

**N. DAKOTA**  
 Population Families  
 641,935 152,043  
 Radio Homes  
 118,080

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL			
	Total	Urban			Rural	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Adams	4,664	.....	1,149	830	11	\$213	3	\$29	17	\$335	93	\$1,022	7	.....
Barnes	17,814	5,917	11,897	3,550	62	950	8	143	72	1,237	355	4,872	2	\$161
Benson	12,629	.....	2,828	2,050	37	498	6	65	32	1,191	177	1,734	.....	.....
Billings	2,531	.....	562	410	8	61	.....	.....	2	102	.....	.....	.....	.....
Bottineau	13,253	.....	3,351	2,440	46	489	7	98	46	617	263	2,628	3	13
Bowman	3,860	.....	1,033	750	11	231	4	54	24	338	107	1,107	2	.....
Burke	7,653	.....	1,989	1,450	34	334	6	52	28	369	181	1,199	.....	.....
Burneigh	92,736	15,496	5,472	4,750	59	1,580	7	391	58	2,704	329	9,639	25	677
Cass	52,849	32,580	13,222	12,400	168	3,850	20	694	134	5,967	944	25,513	61	2,687
Cavalier	13,923	.....	3,118	2,280	37	476	8	100	46	619	258	2,492	3	22
DeWitt	9,696	.....	2,378	1,740	35	584	4	70	35	544	180	2,085	.....	.....
Divide	7,086	.....	1,878	1,360	19	305	4	45	25	214	137	1,971	1	.....
Dunn	8,376	.....	1,814	1,240	21	241	5	18	16	172	111	739	1	.....
Eddy	5,741	.....	1,363	990	13	284	4	48	23	478	111	1,564	3	31
Emmons	11,699	.....	2,208	1,630	21	387	3	24	28	287	115	368	.....	.....
Foster	5,824	.....	1,394	1,020	23	373	2	28	28	493	135	1,596	2	.....
Golden Valley	3,498	.....	890	630	15	276	3	22	16	223	80	895	.....	.....
Grand Forks	34,518	20,228	14,290	7,290	104	2,185	12	401	77	3,878	571	14,355	39	1,368
Grant	8,264	.....	1,802	1,310	18	213	3	19	98	1,150	98	793	.....	.....
Grainger	5,818	.....	1,410	1,030	19	210	3	36	20	192	105	1,136	.....	.....
Hettinger	7,457	.....	1,622	1,180	20	369	2	23	393	117	1,468	.....	.....	.....
La Moure	6,692	.....	1,507	1,100	16	142	1	.....	.....	.....	.....	.....	.....	.....
Logan	7,561	.....	1,730	1,290	29	352	4	45	38	413	183	1,635	.....	.....
McHenry	14,034	.....	3,355	2,460	51	605	7	81	51	458	240	2,177	.....	.....
McIntosh	8,984	.....	1,995	1,460	11	69	3	26	27	271	124	1,194	.....	.....
McKenzie	8,426	.....	2,179	1,590	20	336	2	69	25	290	113	1,052	.....	.....
McLean	16,082	.....	3,806	2,780	35	61	6	81	32	554	253	2,294	1	.....
Mencer	9,611	.....	2,075	1,480	13	123	3	44	28	446	123	1,393	.....	.....
Morton	13,499	6,685	4,482	3,520	52	948	7	186	28	1,112	320	4,578	9	107
Montreal	20,184	.....	2,679	1,960	37	460	5	79	41	602	203	1,905	.....	.....
Nelson	10,482	.....	2,185	1,610	22	250	2	89	38	427	193	1,761	.....	.....
Oliver	9,129	.....	2,859	2,050	6	48	1	.....	.....	.....	.....	.....	.....	.....
Pembina	15,671	.....	3,624	2,650	57	657	9	129	5	837	331	3,316	.....	.....
Pierce	9,205	.....	1,993	1,460	15	289	2	.....	.....	.....	.....	.....	.....	.....

Ramsey	15,020	6,204	9,422	8,714	2,970	48	1,030	6	149	57	1,474	308	5,794	9	179
Ransom	10,061	.....	10,061	2,440	1,770	33	531	6	68	33	595	187	2,362	6	83
Renville	5,533	.....	5,533	1,461	1,060	10	296	2	.....	25	290	108	1,023	1	.....
Richland	20,510	3,747	16,772	4,807	3,730	55	913	10	139	55	1,590	366	5,627	8	205
Rolette	12,543	.....	12,543	2,063	1,950	25	338	4	72	32	630	149	1,994	1	.....
Sarsent	8,093	.....	8,093	2,120	1,540	27	230	4	29	28	1,196	157	1,219	.....	.....
Sheridan	6,016	.....	6,016	1,484	1,090	16	112	2	*	18	6	117	748	.....	.....
Stump	4,419	.....	4,419	942	680	8	124	.....	.....	47	47	525	.....	.....	.....
Stark	2,932	.....	2,932	740	550	10	69	.....	.....	4	30	31	149	.....	.....
Steele	15,414	5,839	9,575	3,396	2,700	29	759	6	143	35	1,025	207	3,960	6	157
Stevens	6,193	.....	6,193	1,425	1,040	12	200	3	21	19	214	102	853	.....	.....
Stultman	23,495	8,790	14,705	5,166	4,150	56	1,139	8	158	78	1,861	373	6,418	12	475
Towner	7,200	.....	7,200	1,753	1,300	19	309	5	63	28	389	160	1,669	.....	.....
Trail	12,300	.....	12,300	2,897	2,100	35	502	7	84	38	692	249	3,209	4	.....
Walsh	20,747	4,070	16,677	4,555	3,450	47	790	9	150	56	1,039	331	5,032	46	62
Ward	31,981	16,577	15,404	8,139	6,800	103	2,187	11	508	107	3,090	647	11,920	83	798
Wells	11,198	.....	11,198	2,682	1,960	31	451	8	76	48	550	227	2,436	4	96
Williams	16,315	5,700	10,525	4,307	3,350	53	866	5	129	57	1,391	340	5,007	9	138
Total State	641,935	131,923	510,012	152,043	118,080	1,786	29,815	266	55,243	1,992	\$41,450	11,049	\$162,780	294	\$7,079

# OHIO

Population Families Radio Homes AUTOMOTIVE RETAIL—SERVICE APPAREL

County	POPULATION		Rural	Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban				Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adams	21,705	84,568	21,638	6,281	3,380	78	928	8	96	79	1,038	423	3,903	11	124
Allen	73,303	47,797	17,449	4,613	4,190	59	782	5	64	84	1,013	304	3,187	5	34
Ashland	20,785	12,453	16,923	7,243	6,320	105	1,621	12	316	91	2,116	482	6,968	20	266
Ashland	68,674	34,931	24,985	26,652	24,630	469	9,284	32	1,175	204	6,220	1,728	35,536	87	2,617
Athens	46,168	15,911	34,109	9,736	8,890	167	2,158	14	206	113	1,863	623	7,303	10	44
Austanza	28,097	10,757	17,280	7,394	6,150	103	1,634	10	144	95	1,639	516	7,742	21	344
Belmont	95,014	45,225	50,350	24,987	22,900	485	7,240	26	507	210	3,999	1,719	21,387	27	242
Brown	21,638	84,568	21,638	6,281	3,380	78	928	8	96	79	1,038	423	3,903	11	124
Butler	120,249	3,922	13,537	32,303	30,130	521	11,077	37	1,361	217	7,560	2,014	41,878	116	2,860
Carroll	25,258	8,335	16,923	7,243	6,320	105	1,621	12	316	91	2,116	482	6,968	20	266
Champaign	95,647	70,662	24,985	26,652	24,630	469	9,284	32	1,175	204	6,220	1,728	35,536	87	2,617
Clark	34,109	5,971	34,109	9,736	8,890	167	2,158	14	206	113	1,863	623	7,303	10	44
Clermont	22,574	5,971	16,603	6,823	6,150	103	1,634	10	144	95	1,639	516	7,742	21	344
Columbiana	90,121	54,717	35,404	24,534	22,670	396	8,427	39	1,011	303	7,117	1,870	31,067	114	2,002
Coshocton	35,571	11,509	10,885	8,734	7,870	152	2,121	9	237	91	1,887	584	8,507	20	584
Crawford	1,217,250	1,183,490	33,760	336,569	316,370	6,316	195,562	600	19,692	2,015	84,461	24,211	565,343	1,071	35,602
Cuyahoga	38,831	7,745	31,086	11,143	9,950	138	2,287	14	350	141	2,439	798	10,718	25	467
Deleware	26,307	12,293	12,074	6,864	6,130	86	1,709	19	165	94	2,071	490	7,386	21	293
Delaware	26,780	8,944	17,836	7,449	6,670	99	1,536	7	*	114	1,859	517	7,320	22	394
Erie	43,201	24,874	18,327	11,901	10,980	180	3,835	24	667	119	3,370	964	16,811	51	941
Fairfield	48,490	21,940	26,550	13,252	12,100	185	3,389	16	362	144	2,967	794	13,135	30	829
Fayette	21,385	9,402	11,983	6,073	5,420	91	1,511	7	139	60	1,699	391	7,369	12	.....
Franklin	388,712	330,208	58,444	105,700	98,300	1,023	38,847	220	6,662	821	35,058	7,025	186,311	279	16,361
Fulton	23,626	3,016	20,610	6,796	6,110	76	1,544	9	168	97	2,477	468	7,407	13	184
Gallia	24,930	7,832	17,098	6,037	5,350	77	1,000	8	63	62	1,172	310	4,514	10	227
Geauga	19,430	.....	19,430	5,152	4,640	47	1,116	6	100	72	1,192	306	4,546	3	34
Greene	35,863	13,182	22,681	9,784	8,920	115	2,441	11	307	91	1,972	502	9,377	17	389
Guernsey	38,822	15,044	23,778	10,989	9,940	181	2,488	10	250	138	2,090	709	9,427	26	657
Hamilton	821,987	544,766	77,221	180,836	168,360	3,129	68,635	361	10,165	1,013	43,897	12,138	299,853	664	30,933
Hancock	40,793	22,361	18,432	11,859	10,750	145	3,110	10	329	126	2,943	732	12,905	40	906
Hardin	27,061	7,593	19,468	7,966	7,150	101	1,793	12	226	94	1,603	587	6,898	31	369

County	POPULATION		Radio Homes		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Harrison	20,313	17,505	5,527	5,030	73	1,177	8	66	65	873	343	3,046	10	873	
Henderson	22,756	17,931	6,326	5,670	63	1,341	9	161	96	1,684	418	6,090	16	246	
Highland	27,009	8,941	7,980	7,110	126	1,949	8	177	97	1,478	548	7,632	24	442	
Hocking	21,804	6,177	5,327	5,180	72	1,264	5	122	73	1,184	321	4,395	11	229	
Hobbes	17,876	4,521	4,521	4,070	32	581	4	83	45	654	294	3,708	5	72	
Huron	18,005	18,795	9,925	9,060	126	2,336	13	321	135	2,953	763	11,077	37	644	
Jackson	27,004	11,972	7,977	6,200	106	1,791	9	142	69	1,718	436	6,598	17	231	
Jefferson	98,129	60,269	24,570	22,800	460	8,729	31	1,124	203	6,093	1,768	34,040	78	2,460	
Knox	31,024	10,122	9,188	8,340	103	2,005	8	251	114	2,367	556	9,706	20	364	
Lake	50,020	24,282	23,738	12,350	180	2,414	8	202	192	2,166	637	18,408	37	606	
Lawrence	46,705	15,851	11,422	10,350	275	5,116	19	550	193	4,414	1,098	20,043	44	1,231	
Licking	62,279	31,487	18,298	16,720	275	2,104	13	115	118	2,107	657	8,927	23	349	
Logan	29,624	9,808	8,628	7,890	133	10,552	33	1,135	208	7,903	2,047	39,348	107	2,518	
Lorain	112,390	78,975	30,195	27,630	485	10,552	33	1,135	208	7,903	2,047	155,392	255	10,460	
Lucas	344,333	287,032	57,301	89,420	1,335	34,131	154	138	73	1,591	375	6,033	13	167	
Madison	17,114	4,697	5,446	4,910	72	1,628	7	138	73	1,591	375	6,033	13	167	
Mahoning	240,251	197,050	50,039	55,080	941	22,140	82	2,423	472	19,523	3,714	97,389	161	7,055	
Marietta	44,888	30,817	12,708	11,690	177	3,588	16	465	128	3,006	734	14,759	41	1,040	
Meigs	83,034	10,854	8,490	8,490	127	2,414	10	293	132	3,779	630	11,367	14	337	
Morgan	24,104	6,937	6,705	5,980	109	1,278	8	135	67	1,377	391	5,141	11	178	
Mercer	26,256	4,841	6,637	5,930	81	1,313	9	133	92	1,717	522	7,107	19	343	
Miami	52,632	24,007	15,085	13,790	203	4,306	16	584	150	4,107	914	17,761	43	772	
Monroe	18,641	4,902	4,300	4,300	64	680	3	23	43	2,254	271	2,254	10	720	
Montgomery	295,480	18,641	81,944	70,210	1,181	28,394	107	4,503	560	22,398	5,143	129,680	192	9,222	
Morgan	14,227	14,227	3,975	3,500	40	397	5	51	51	508	216	2,457	6	55	
Morrow	15,646	15,646	4,560	4,070	42	682	3	38	52	735	210	2,682	4	23	
Muskingum	69,795	37,500	32,295	18,300	312	5,723	26	879	192	5,065	1,240	24,697	53	1,746	
Noble	14,587	14,587	3,610	3,610	43	479	2	*	44	538	257	2,000	8	71	
Ottawa	24,360	19,356	6,887	6,330	100	2,048	8	139	100	2,013	510	7,083	19	214	
Paulding	15,527	15,527	4,408	3,980	63	836	8	81	64	1,308	323	3,425	11	68	
Perry	31,087	6,939	24,148	8,349	7,620	1,908	8	151	89	1,716	479	6,051	10	80	
Pickaway	27,889	7,982	10,907	6,180	100	1,431	7	138	70	1,447	442	5,732	14	213	
Pike	16,113	16,113	3,900	3,500	79	689	3	29	40	550	251	2,152	4	21	
Portage	46,660	17,110	12,706	11,700	149	3,510	10	315	142	3,525	789	15,282	23	321	
Preble	33,229	20,541	12,006	6,080	91	1,450	8	107	86	1,546	530	6,324	11	102	
Putnam	25,016	25,016	6,761	5,920	92	1,104	13	111	97	1,442	524	5,772	17	144	
Richland	73,853	43,797	30,066	10,991	6,628	6,186	26	801	170	5,614	1,293	28,730	66	1,898	
Ross	62,147	20,129	32,018	13,076	11,850	3,343	18	511	109	3,105	855	13,878	28	689	
Sandusky	41,014	20,478	20,536	11,778	10,660	3,108	14	361	132	3,368	855	13,878	28	689	
Scioto	86,566	46,490	40,075	21,620	19,990	5,823	26	677	186	4,012	1,000	16,464	58	1,880	
Seneca	48,499	27,422	21,077	13,173	12,100	3,815	21	143	148	3,265	473	10,000	49	870	
Shelby	26,071	9,790	16,281	7,015	6,320	1,840	10	188	83	1,788	420	7,112	21	301	
Stark	165,380	69,507	61,924	57,590	919	21,812	76	2,622	572	18,514	4,760	92,205	194	7,333	
Summit	234,405	192,817	46,588	91,343	1,369	34,153	140	4,566	739	26,033	6,070	140,091	186	7,490	
Tuscarawas	132,315	76,320	55,995	31,140	463	11,181	40	1,146	334	8,219	2,092	33,555	92	2,901	
Trumbull	68,816	31,816	18,700	16,700	284	5,478	26	537	233	5,084	1,344	20,971	67	1,261	
Union	20,012	4,037	15,975	4,980	74	1,107	7	100	82	1,386	375	6,005	8	—	
Van Wert	26,759	11,887	14,972	7,885	6,800	1,741	9	170	85	1,811	484	7,007	16	284	
Vinton	11,573	11,573	2,958	2,060	39	394	2	27	27	270	144	1,279	3	39	
Warren	29,894	8,401	21,493	7,440	113	2,012	10	193	97	1,687	500	7,672	14	183	
Washington	43,584	28,994	12,165	11,050	155	2,379	12	307	142	2,705	699	10,843	30	489	
Wayne	60,520	18,797	13,280	12,700	175	3,219	19	459	168	4,368	1,019	16,906	33	691	
Williams	25,510	9,107	7,640	6,860	93	1,779	12	196	108	2,076	626	8,550	26	288	
Wood	51,796	13,263	14,604	13,390	202	3,700	23	290	202	3,550	1,254	13,150	18	162	
Wyandot	10,218	6,891	12,937	4,850	70	1,108	8	151	78	1,554	384	5,901	14	193	
<b>Total State</b>	<b>6,907,612</b>	<b>4,612,986</b>	<b>2,294,626</b>	<b>1,894,897</b>	<b>17,438,870</b>	<b>29,612</b>	<b>\$609,065</b>	<b>2,825</b>	<b>\$83,003</b>	<b>16,475</b>	<b>\$494,863</b>	<b>1,272,15</b>	<b>\$2,616,387</b>	<b>5,431</b>	<b>\$171,820</b>

Family figures for Counties in this State are preliminary Census releases.

# OKLAHOMA

Population Families

2,336,434 609,094

Radio Homes

450,390

County	POPULATION			Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adair	15,755	—	15,755	3,620	43	\$257	5	\$75	33	\$287	174	1,090	—	—
Adair	14,129	2,553	3,957	3,957	35	560	12	175	59	704	283	2,670	4	\$46
Alfalfa	18,702	2,948	16,154	4,384	79	534	4	52	31	484	225	1,715	1	56
Beaver	8,648	8,648	8,648	2,354	22	300	2	*	125	1,430	142	1,016	4	46
Beckham	22,169	8,058	14,111	6,036	66	1,212	11	189	81	1,152	338	3,781	5	10
Blaine	18,543	2,828	15,715	4,852	54	829	13	80	77	1,861	445	6,215	9	114
Bryan	38,138	10,078	9,348	6,200	143	1,551	14	232	81	1,861	687	7,444	12	331
Caddo	41,367	5,579	35,988	10,471	107	1,862	22	305	154	2,210	687	6,427	11	111
Canadian	17,321	6,950	10,471	7,000	107	1,432	10	269	113	1,918	435	6,427	11	111
Carter	43,292	16,886	26,406	11,244	103	2,222	18	476	143	2,033	770	9,358	20	357
Cherokee	21,030	3,027	17,999	4,908	57	431	5	99	35	564	237	1,987	5	55
Choctaw	28,358	5,909	22,449	6,992	4,650	73	750	8	124	60	897	3,076	7	87
Chickasaw	3,654	3,654	3,654	1,022	670	13	197	3	31	23	306	97	2	—
Cleveland	27,728	11,429	16,299	6,858	5,200	61	1,484	16	434	85	1,280	433	15	235
Coal	19,811	—	19,811	3,145	2,070	35	356	4	42	32	405	143	9	—
Comanche	38,988	18,055	20,933	9,228	7,760	118	1,944	17	386	121	3,040	650	25	618
Cotton	12,884	—	12,884	4,367	2,180	56	454	0	65	54	711	201	3	21
Craig	21,083	5,085	15,998	4,870	3,280	36	633	0	90	69	1,252	280	6	119
Creek	65,503	22,602	32,901	14,569	10,600	194	2,926	26	485	194	3,212	938	25	449
Custer	23,068	9,240	13,828	6,060	4,260	68	1,228	12	258	109	1,960	486	16	187
Delaware	18,592	—	18,592	4,519	2,830	55	226	5	39	50	1,147	194	16	—
Dewey	11,981	—	11,981	3,183	2,040	35	452	10	84	69	611	248	—	—
Ellis	8,466	—	8,466	2,354	1,540	17	320	7	65	38	577	179	6	55
Garfield	45,484	28,081	17,403	12,923	10,330	138	2,994	18	797	179	4,299	901	44	1,240
Garvin	31,150	5,104	26,046	7,700	5,140	152	1,242	18	226	104	1,313	599	16	133
Grady	41,116	14,111	27,005	10,760	140	1,657	19	347	145	2,264	697	8,419	16	214
Grant	13,128	—	13,128	3,813	2,480	41	673	10	126	55	569	262	5	86
Greer	14,550	4,193	10,357	3,670	2,540	52	732	8	109	58	1,339	291	6	60
Harrison	10,019	2,732	7,287	2,576	1,730	26	253	5	67	34	456	153	2	48
Hartel	6,454	—	6,454	1,738	1,130	19	280	5	63	32	247	142	2	—
Haskell	17,324	6,632	10,692	3,963	2,540	46	306	5	67	32	425	188	2	—
Hughes	23,189	8,593	14,596	7,003	4,880	73	1,025	13	204	92	1,477	400	8	102
Jackson	15,107	—	15,107	6,147	4,340	85	1,454	13	189	73	1,884	446	6	53
Jefferson	15,960	—	15,960	3,836	2,560	42	559	10	94	62	688	334	6	—
Johnston	47,084	28,528	18,556	13,218	10,490	145	3,473	22	786	172	4,093	891	37	770
Kay	15,017	3,352	11,665	4,209	2,830	41	770	8	148	69	1,326	362	3	120
Kingfisher	12,817	5,177	7,640	6,167	4,190	71	1,135	11	226	102	1,203	442	6	57
Kiowa	12,380	—	12,380	2,979	1,900	49	262	4	*	29	297	158	3	27
Latimer	45,866	4,020	41,846	10,963	7,310	148	1,157	15	168	101	1,298	521	9	127
LeFlore	29,529	2,738	26,791	7,722	5,100	86	850	17	149	79	1,052	373	4	73
Lincoln	25,245	10,018	15,227	2,768	5,050	82	1,284	16	265	92	1,771	467	7	179
Logan	11,433	—	11,433	2,768	1,770	47	354	5	53	32	154	153	1	—
Love	16,080	3,116	12,964	4,618	3,010	60	584	9	135	75	590	286	6	80
McCain	41,318	3,689	37,629	9,730	6,300	116	827	8	138	71	697	409	5	53
McCurain	24,097	—	24,097	5,352	3,430	71	544	10	115	31	419	240	1	—
Major	11,946	—	11,946	3,981	2,040	37	401	5	76	64	628	230	2	—
Marshall	12,384	2,594	9,790	2,981	1,940	50	477	7	60	28	388	156	2	—
Murray	21,668	4,970	16,698	5,422	3,560	95	508	12	166	79	794	379	3	18
Muskogee	13,841	4,970	8,871	3,334	2,370	69	575	9	129	53	726	301	3	—
Muskogee	65,914	32,332	33,582	16,991	12,810	269	3,103	30	851	187	3,842	1,443	37	1,006
Noble	14,826	5,045	9,781	4,066	2,850	43	701	10	123	66	915	303	6	69
Nowata	15,774	3,904	11,870	4,182	2,820	43	884	4	91	46	704	212	5	96
Okfuskee	23,279	3,811	19,468	6,261	4,200	80	795	13	131	81	813	367	5	35



Marion .....	75,246	33,833	14,413	20,848	20,020	275	6,365	32	609	232	6,725	1,436	28,503	50	1,487
Morrow .....	4,367	—	4,367	1,281	1,200	20	260	3	32	18	324	97	1,282	4	37
Multnomah .....	355,089	305,394	49,705	116,580	110,000	1,658	39,800	206	6,351	815	37,045	8,220	211,535	305	12,282
Folk .....	19,989	3,579	16,410	5,843	5,640	73	1,037	9	85	64	1,067	348	3,904	4	57
Sherman .....	2,321	—	2,321	747	720	11	157	2	*	13	112	71	662	—	—
Tillamook .....	12,263	2,751	9,512	3,771	3,620	70	1,039	8	162	58	1,045	288	4,056	9	89
Umatilla .....	26,030	8,847	17,183	7,458	7,190	89	2,044	16	342	104	2,729	550	10,687	19	367
Union .....	17,399	7,747	9,652	5,318	5,090	81	1,576	6	250	56	1,729	421	6,661	15	272
Walla .....	6,623	—	2,172	2,110	31	1	584	4	71	18	516	163	2,989	3	41
Wasco .....	13,069	6,266	6,803	3,935	3,760	49	1,353	9	197	66	2,049	322	6,923	12	212
Washington .....	39,194	3,747	35,447	11,885	11,500	137	2,673	15	223	129	2,358	643	9,878	8	89
Wheeler .....	2,974	—	2,974	885	860	7	76	2	*	12	1130	64	823	—	—
Yamhill .....	26,336	6,666	19,670	7,833	7,510	89	1,874	16	273	100	2,209	532	8,578	19	204
<b>Total State ..</b>	<b>1,089,684</b>	<b>531,675</b>	<b>558,009</b>	<b>335,944</b>	<b>320,780</b>	<b>4,107</b>	<b>\$101,830</b>	<b>568</b>	<b>\$14,085</b>	<b>3,445</b>	<b>\$104,020</b>	<b>22,714</b>	<b>\$476,363</b>	<b>739</b>	<b>\$21,555</b>

Family figures for Counties in this State are preliminary Census releases.

# PENNA.

Population Families  
 Radio Homes  
 DRUG Stores Sales  
 AUTOMOTIVE RETAIL—SERVICES Stores Sales  
 APPAREL Stores Sales

County	POPULATION		Rural	Radio Homes		FOOD Stores Sales	DRUG Stores Sales		AUTOMOTIVE RETAIL—SERVICES Stores Sales		APPAREL Stores Sales				
	Total	Urban		Families	Stores		Stores	Stores	Stores	Stores	Stores	Stores	Stores		
Adams .....	39,435	5,916	33,519	10,187	8,590	147	\$1,848	12	\$222	130	\$2,097	607	\$7,841	21	\$274
Allegheny .....	1,411,539	1,183,831	227,708	359,866	381,800	6,374	142,494	648	20,113	1,639	74,495	21,449	562,492	1,147	37,527
Armstrong .....	81,087	23,562	57,525	20,448	17,510	282	5,163	25	631	190	3,362	1,073	17,639	60	1,213
Beaver .....	156,754	103,868	52,886	38,459	34,900	646	14,292	53	1,860	319	7,667	2,342	44,194	157	3,423
Bedford .....	40,809	3,268	37,541	10,186	8,520	131	1,651	9	164	140	2,530	656	8,307	11	242
Berks .....	241,884	144,757	97,127	63,693	57,320	1,854	31,890	87	2,239	519	17,084	5,960	87,545	276	7,095
Blair .....	140,358	100,465	39,893	26,017	23,600	646	13,698	49	1,315	315	7,444	2,292	45,838	105	3,972
Bradford .....	50,615	15,938	34,677	13,979	11,790	218	3,238	23	710	190	2,180	956	13,559	46	701
Bucks .....	107,715	31,635	76,080	28,109	24,400	536	7,092	39	690	273	5,517	2,010	27,603	55	861
Butler .....	87,590	24,477	63,113	22,797	19,880	297	6,374	30	690	273	6,069	1,313	35,901	55	1,597
Cambria .....	213,459	114,507	98,952	48,736	42,900	833	14,312	54	1,438	375	10,857	2,791	62,429	119	3,582
Cameron .....	6,852	3,775	3,077	1,887	1,600	31	664	2	—	22	409	127	2,072	8	145
Carbon .....	61,735	37,361	24,374	14,737	13,070	344	4,469	21	324	132	1,935	1,153	12,503	42	911
Centre .....	52,608	15,432	37,175	13,286	11,400	170	4,108	17	553	182	4,054	834	15,713	48	1,063
Chester .....	135,626	68,342	82,284	33,070	28,870	562	10,818	64	1,639	378	10,022	2,362	43,933	133	2,131
Clarton .....	38,410	3,798	34,612	8,260	8,260	127	2,541	13	194	127	2,447	562	8,902	19	364
Clearfield .....	92,094	24,874	67,220	22,589	19,340	378	6,289	23	497	243	3,896	1,314	19,921	48	1,074
Clinton .....	34,557	14,594	19,963	8,859	7,710	151	2,665	13	315	166	2,192	627	9,292	38	604
Columbia .....	51,413	22,980	28,433	13,469	11,500	226	3,370	14	396	138	2,450	874	12,418	35	798
Crawford .....	71,644	27,045	44,599	19,971	17,240	255	5,575	25	668	221	4,962	1,217	22,800	72	1,514
Dauphin .....	74,806	26,867	37,939	20,305	18,110	362	6,103	32	664	209	4,728	1,320	21,693	62	1,093
Delaware .....	310,756	228,240	82,516	80,097	73,800	1,920	20,748	182	2,801	328	12,638	3,673	71,915	207	3,143
Erie .....	180,443	18,861	161,582	80,019	6,960	139	2,692	11	304	76	1,638	518	7,854	34	547
Franklin .....	200,989	134,355	66,634	47,862	43,400	1,037	15,392	49	1,544	460	12,979	3,391	65,554	173	5,877
Fayette .....	200,989	49,791	151,208	47,860	41,250	658	11,631	43	1,290	325	8,460	2,592	51,071	126	3,151
Forest .....	5,791	—	5,791	1,563	1,330	14	334	1	*	26	268	96	968	—	—
Franklin .....	69,378	28,177	41,201	17,759	15,200	280	4,325	27	594	199	4,326	1,111	18,346	59	1,146
Fulton .....	10,673	—	10,673	2,669	2,120	45	321	3	41	43	418	234	1,374	3	4
Greene .....	44,671	4,891	39,780	11,022	9,340	113	2,212	8	176	123	1,437	537	8,058	23	394
Huntingdon .....	41,836	11,933	29,903	10,400	8,850	181	2,629	11	170	127	2,592	666	9,094	36	557
Indiana .....	79,854	18,134	61,720	19,221	16,290	258	4,100	21	523	233	3,654	1,133	18,015	39	813

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Jefferson	54,090	20,263	13,572	4,237	17	329	151	3,225	787	13,428	43	829		
Junonia	15,373	3,979	3,340	80	6	35	47	660	320	2,853	4	16		
Lackawanna	301,243	269,997	72,178	1,695	127	2,359	470	12,920	5,342	87,567	312	9,754		
Lancaster	212,504	117,572	44,344	1,642	64	1,901	510	14,414	5,089	76,578	185	4,489		
Lawrence	96,377	58,541	24,799	4,43	249	6,066	1,071	30,212	1,071	30,212	101	2,524		
Lebanon	77,641	38,137	37,504	14,4	566	181	5,837	1,450	23,322	71	1,560			
Lehigh	177,533	132,021	45,468	41,400	1,082	51	1,800	374	12,556	68,828	151	5,944		
Luzerne	441,518	336,661	104,957	32,858	175	3,355	631	18,001	8,123	116,864	417	11,489		
Lycoming	93,633	61,445	25,707	7,610	450	1,094	252	5,586	1,817	30,745	103	3,094		
McKean	56,073	23,624	22,849	3,544	25	723	151	4,538	990	19,481	67	1,700		
Mercer	101,039	50,095	41,944	8,417	36	948	201	7,038	33,054	106	2,359			
Mifflin	42,993	16,014	26,979	3,100	14	398	116	2,301	1,823	12,453	38	961		
Monroe	29,802	12,690	17,212	2,854	15	306	164	2,382	796	11,466	23	412		
Montgomery	280,247	188,316	71,730	31,177	144	3,808	585	23,953	5,460	109,009	330	5,630		
Montour	16,466	7,122	8,344	2,350	5	108	35	718	319	2,881	19	255		
Northampton	168,959	120,229	48,660	16,312	62	1,952	341	9,453	3,879	58,645	217	6,306		
Northumberland	126,887	70,993	31,543	8,826	45	1,187	266	5,958	2,370	31,212	129	2,880		
Perry	23,213	6,216	5,230	1,134	7	76	73	989	416	4,128	9	130		
Philadelphia	1,931,334	1,931,334	507,157	178,540	1,474	26,596	1,551	69,211	42,933	845,063	3,179	82,914		
Pike	7,452	2,315	1,980	40	2	1249	185	1,658	185	1,658	6	55		
Potter	18,201	3,197	15,004	68	8	112	77	1,302	329	4,898	1	6		
Schuylkill	228,331	130,222	98,109	53,582	47,790	1,427	1,504	448	11,194	47,866	228	4,774		
Snyder	20,708	2,977	17,331	5,346	6	78	64	707	3,081	9,081	8	84		
Somerset	84,957	17,737	67,220	20,327	263	342	247	4,550	1,185	19,499	32	660		
Sullivan	7,504	7,504	1,822	1,010	22	256	31	1,147	104	1,038	2	18		
Susquehanna	33,893	7,006	26,887	9,024	155	2,361	7	105	114	1,358	571	6,718		
Tioga	35,004	3,665	31,339	9,563	123	2,088	13	115	119	2,078	619	8,649		
Union	20,247	3,371	16,676	4,950	6	120	57	1,059	423	4,284	18	159		
Venango	63,958	34,017	29,941	16,238	243	5,342	15	462	154	3,425	63	1,394		
Warren	42,789	14,891	27,898	10,843	148	3,416	13	330	93	1,782	607	17,485		
Washington	210,852	80,228	121,624	52,121	45,400	933	16,404	64	1,716	440	10,523	3,121	58,259	
Wayne	20,934	5,687	24,247	7,814	114	2,029	181	107	1,249	556	26	319		
Westmoreland	303,411	146,573	156,838	74,316	1,293	22,635	90	2,311	507	15,010	4,354	78,368		
Wyoming	16,702	16,702	4,531	3,920	70	1,050	73	1,053	353	4,372	13	97		
York	178,022	83,186	94,836	48,290	826	12,551	40	1,254	361	13,885	3,214	58,410		
<b>Total State</b>	<b>9,900,180</b>	<b>6,586,877</b>	<b>3,313,303</b>	<b>2,514,736</b>	<b>50,203</b>	<b>\$830,616</b>	<b>4,450</b>	<b>\$104,392</b>	<b>18,003</b>	<b>\$520,690</b>	<b>179,692</b>	<b>\$3,346,477</b>	<b>10,038</b>	<b>\$262,230</b>

Family figures for Counties in this State are preliminary Census releases.

# RHODE IS.

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Bristol	25,548	25,548	6,478	5,960	137	\$2,007	10	\$917	37	\$988	448	\$6,075	20	\$177
Kent	58,311	50,787	15,302	14,100	320	5,496	24	526	163	3,440	1,135	17,340	37	719
Newport	46,696	30,552	16,164	11,981	224	6,052	21	624	82	2,669	322	18,462	64	1,054
Providence	550,298	535,317	145,070	134,100	2,773	58,122	307	9,037	993	34,756	11,190	239,708	569	22,205
Washington	32,493	11,199	8,875	8,190	175	4,106	15	507	134	2,687	728	14,417	30	512
<b>Total State</b>	<b>713,346</b>	<b>653,383</b>	<b>187,706</b>	<b>173,450</b>	<b>3,629</b>	<b>\$75,843</b>	<b>377</b>	<b>\$10,911</b>	<b>1,409</b>	<b>\$44,530</b>	<b>11,423</b>	<b>\$296,002</b>	<b>720</b>	<b>\$24,667</b>

713,346  
187,706

Radio Homes

173,450



# S. CAROLINA

Population Families 1,899,804 434,968

Radio Homes 222,170

County	POPULATION			Radio Homes	FOOD			DRUG			AUTOMOTIVE			RETAIL—SERVICE			APPAREL		
	Total	Urban	Rural		Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
Abbeville	22,931	22,931	4,950	5,399	77	\$723	8	\$110	82	\$894	350	\$2,653	13	\$64					
Aiken	49,916	8,797	41,119	12,418	224	1,782	15	237	159	1,827	686	6,478	15	169					
Allendale	13,040	—	13,040	2,916	57	380	4	53	17	334	162	1,315	5	60					
Anderson	24,678	—	24,678	20,746	287	3,066	25	623	226	3,285	1,197	15,710	32	725					
Bamberg	18,643	300	15,643	4,202	65	598	9	87	39	961	269	2,666	3	38					
Barwell	20,138	—	20,138	4,780	88	582	7	92	300	2,225	300	2,225	2	92					
Beaufort	22,037	3,185	18,852	4,935	120	799	4	60	29	776	276	2,594	6	92					
Belknap	27,128	—	27,128	5,779	130	596	3	61	24	587	246	1,995	2	—					
Calhoun	16,229	—	16,229	3,610	86	539	4	52	23	606	229	1,939	1	70					
Charleston	121,105	71,275	49,830	31,907	639	7,923	41	1,489	147	8,046	1,776	35,121	103	2,755					
Cherokee	33,290	7,638	25,652	7,248	112	945	6	170	67	822	411	4,670	10	132					
Chester	32,579	6,392	26,187	7,374	90	975	6	155	57	1,333	339	5,292	7	143					
Chesterfield	35,963	4,497	31,466	7,601	90	975	12	172	91	1,215	410	4,386	6	159					
Clarendon	31,500	—	31,500	6,377	90	607	5	78	47	1,235	262	3,009	2	5					
Colleton	31,500	—	31,500	6,377	90	607	5	78	47	1,235	262	3,009	2	5					
Darlington	26,268	3,373	22,895	6,145	296	1,089	5	117	64	940	308	3,434	4	97					
Darlington	45,198	11,635	33,563	10,269	136	1,758	10	263	100	1,404	516	7,184	13	216					
Dillon	29,625	3,867	25,758	6,180	80	907	8	129	59	1,024	337	3,977	14	244					
Dorchester	19,928	3,023	16,905	4,473	85	699	8	108	55	777	247	2,493	2	—					
Dorchester	17,894	—	17,894	4,035	81	530	5	88	24	418	262	2,087	2	4					
Fairfield	24,187	3,181	21,006	5,266	69	731	6	100	28	657	228	2,748	4	67					
Fairfield	70,582	18,576	52,006	15,597	240	2,341	21	494	151	4,427	865	15,192	42	965					
Florence	26,352	5,559	20,793	5,994	145	1,340	8	226	42	1,229	338	4,117	4	51					
Georgetown	37,083	13,020	24,063	9,474	169	2,222	13	332	115	2,399	646	9,387	27	539					
Greenville	136,580	40,083	96,497	33,813	457	8,101	44	1,470	286	7,859	1,833	40,113	78	3,013					
Greenville	17,465	5,066	12,400	4,106	43	935	6	53	41	420	157	1,499	1	299					
Hampton	51,951	—	51,951	10,831	158	1,822	13	384	132	2,122	584	8,401	10	—					
Horry	11,011	—	11,011	2,480	30	108	1	—	17	275	76	644	—	—					
Jasper	32,913	5,747	27,166	7,189	138	1,114	9	163	50	777	406	4,044	13	187					
Kershaw	33,542	4,430	29,112	7,360	101	1,199	9	184	61	1,305	330	5,062	4	50					
Lancaster	44,185	12,598	31,587	10,106	134	1,747	13	256	105	1,340	559	6,980	19	341					
Laurens	24,908	2,995	21,913	5,311	107	800	4	80	43	998	278	2,981	9	143					
Lee	35,949	2,745	33,204	8,399	142	1,020	15	150	132	1,057	488	4,288	7	169					
Lexington	10,367	—	10,367	2,271	43	231	1	—	14	171	132	914	3	36					
Marion	30,107	10,138	19,969	6,600	87	1,199	9	267	72	1,201	364	5,832	72	80					
Marion	33,281	4,895	28,386	7,259	97	1,120	9	136	65	1,112	321	4,483	5	61					
Marlboro	33,577	10,782	22,795	7,960	141	1,166	11	198	89	1,449	515	5,827	12	217					
Newberry	36,512	2,820	33,692	8,080	101	1,094	10	143	82	1,197	439	4,563	10	137					
Oconee	33,707	10,521	23,186	14,651	257	2,187	22	313	167	3,195	984	10,064	21	327					
Orangeburg	37,111	5,183	31,928	8,281	112	1,251	11	236	88	1,402	537	5,140	9	199					
Pickens	104,843	65,904	38,939	24,210	458	6,390	41	1,435	178	8,701	1,554	38,321	76	3,254					
Richland	17,192	188	17,004	3,861	71	331	4	42	24	400	243	1,273	6	110					
Saluda	137,733	36,348	91,385	29,497	367	5,377	25	948	250	6,037	1,424	28,917	45	1,632					
Spartanburg	52,463	15,874	36,589	11,522	138	2,138	12	322	87	2,933	524	10,460	19	893					
Sumter	31,360	8,478	22,882	6,908	91	1,164	10	164	54	371	370	5,636	7	330					
Union	41,011	3,182	37,829	8,315	128	912	7	109	38	1,053	357	3,939	4	46					
Williamsburg	48,663	13,224	35,439	13,224	234	2,841	19	415	93	2,133	730	11,342	18	367					
York	24,440	—	24,440	5,841	—	—	—	—	—	—	—	—	—	—					
<b>Total State</b>	<b>1,899,804</b>	<b>466,111</b>	<b>1,433,693</b>	<b>434,968</b>	<b>6,966</b>	<b>\$76,456</b>	<b>538</b>	<b>\$12,816</b>	<b>3,822</b>	<b>\$83,258</b>	<b>23,871</b>	<b>\$351,101</b>	<b>697</b>	<b>\$18,258</b>					

# S. DAKOTA

Population Families

642,961  
165,428

Radio Homes

182,010

County	POPULATION			Radio Homes	FOOD			DRUG			AUTOMOTIVE RETAIL—SERVICE			APPAREL		
	Total	Urban	Rural		Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Armstrong	42	—	42	11	10	15	\$153	3	\$41	26	\$256	117	\$867	—	—	
Aurora	5,387	—	5,387	1,398	1,060	56	1,486	7	183	20	1,535	395	7,125	20	\$803	
Beadle	19,648	10,843	8,805	5,231	4,410	16	131	2	*	78	1,677	78	5,093	2	—	
Bennett	3,983	—	3,983	961	730	27	325	5	75	44	452	209	1,894	4	49	
Bon Homme	10,241	—	10,241	2,760	2,140	47	929	9	121	57	1,370	331	5,440	14	190	
Brookings	10,560	5,346	5,214	4,266	3,430	98	2,007	17	310	105	2,803	592	11,708	30	964	
Brown	29,676	17,015	12,661	7,711	6,000	25	333	4	92	166	481	166	1,781	4	25	
Brule	6,195	—	6,195	1,674	1,280	5	50	—	—	2	100	14	100	—	—	
Butte	8,004	—	8,004	434	320	37	638	5	106	51	1,032	219	3,448	2	—	
Campbell	5,033	—	5,033	2,120	840	12	152	1	63	13	178	62	408	—	—	
Charles Mix	13,440	—	13,440	3,233	2,440	30	244	7	78	30	418	185	1,815	4	26	
Clark	8,555	—	8,555	2,315	1,750	26	308	6	07	37	460	163	1,666	3	5	
Clay	3,392	3,324	6,268	2,619	2,120	27	471	6	114	40	598	180	2,380	5	43	
Codington	17,014	10,617	6,397	4,318	3,640	59	1,174	6	151	18	1,970	382	8,026	19	343	
Corson	6,755	—	6,755	1,587	1,160	19	237	2	*	58	1,152	106	847	—	—	
Custer	6,023	—	6,023	1,708	1,360	28	414	2	*	38	608	143	1,619	1	652	
Davison	15,336	—	15,336	4,192	3,700	68	1,086	8	261	116	50	834	257	3,191	—	
Day	13,565	—	13,565	3,346	2,570	38	564	7	116	29	28	279	141	1,237	—	
DeWey	8,450	—	8,450	2,038	1,540	20	210	4	29	27	273	107	922	2	—	
Dewey	5,709	—	5,709	1,338	1,030	26	305	3	30	33	384	123	895	4	8	
Douglas	6,348	—	6,348	1,579	1,200	11	143	3	47	24	282	114	1,169	—	—	
Edmunds	7,814	—	7,814	1,830	1,390	11	259	4	97	32	593	190	2,128	7	67	
Fall River	4,083	—	4,083	2,072	1,690	24	497	8	66	66	20	913	139	965	—	—
Faulk	—	—	7,807	2,665	2,060	20	454	3	74	37	428	210	2,226	6	38	
Grant	10,552	2,745	7,807	2,404	1,830	29	319	7	66	36	550	179	1,674	6	56	
Gregory	9,554	—	9,554	2,404	1,830	14	181	3	64	16	789	88	948	—	—	
Haakon	3,515	—	3,515	1,004	760	14	181	3	64	16	789	88	948	—	—	
Hamlin	7,562	—	7,562	1,893	1,400	34	336	6	60	34	288	165	1,344	—	—	
Hand	7,166	—	7,166	1,795	1,290	17	273	3	54	27	546	106	1,427	—	—	
Hanson	5,400	—	5,400	1,368	1,030	9	123	2	15	15	184	79	625	—	—	
Harrison	3,010	—	3,010	831	610	10	96	1	*	11	97	40	380	—	—	
Harding	6,624	4,322	2,302	1,858	1,630	17	584	3	116	32	899	165	2,965	10	130	
Hughes	12,068	—	12,068	3,113	2,400	26	297	2	66	46	492	238	2,253	4	23	
Hutchinson	3,113	—	3,113	788	610	11	131	2	*	12	125	59	824	—	—	
Hyde	1,955	—	1,955	555	420	9	69	2	*	70	529	70	529	—	—	
Jackson	4,752	—	4,752	1,271	980	17	144	3	40	22	317	112	1,077	2	—	
Jerauld	2,500	—	2,500	690	520	8	68	1	14	14	135	57	579	—	—	
Jones	10,831	—	10,831	2,843	2,180	46	376	8	72	55	730	272	2,417	6	—	
Kingsbury	12,412	—	12,412	3,150	2,580	33	595	7	102	52	979	260	3,592	15	193	
Lake	11,620	—	11,620	5,330	4,860	86	1,468	7	306	65	1,694	372	7,455	17	399	
Lawrence	13,171	2,518	10,653	3,429	2,630	29	500	8	161	115	715	226	2,447	5	35	
Lynch	5,045	—	5,045	1,281	960	19	168	3	16	31	108	108	875	—	—	
McCook	9,793	—	9,793	2,466	1,910	29	275	6	49	47	400	207	1,632	2	—	
McPherson	8,353	—	8,353	1,871	1,420	12	134	3	28	28	258	125	1,045	—	—	
Marshall	8,880	—	8,880	2,122	1,640	29	326	5	70	28	836	172	2,126	2	—	
Meade	9,735	—	9,735	2,668	2,000	46	585	4	60	36	489	205	2,226	—	—	
Mellette	4,107	—	4,107	960	710	7	40	1	*	14	96	66	370	—	—	
Miner	6,836	—	6,836	1,781	1,360	23	190	5	64	27	293	142	1,141	—	—	
Minnehaha	57,697	40,832	16,865	15,504	13,600	159	4,694	30	826	194	6,681	1,185	27,782	57	1,759	
Moody	9,341	—	9,341	2,460	1,840	22	273	4	61	35	523	168	2,011	—	—	
Pennington	23,790	13,844	9,955	6,677	5,720	99	2,272	11	529	110	4,422	591	12,147	26	617	
Perkins	6,585	—	6,585	1,705	1,290	24	326	3	52	24	466	117	1,448	2	—	
Potter	4,614	—	4,614	1,195	930	25	236	3	51	23	397	155	1,198	5	41	

County	Total	Urban	Rural	Families	Radio Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Roberts	15,887	2,513	13,374	3,815	2,800	47	518	5	518	52	775	270	3,078	4	46	4	46
Sabron	5,754	—	5,754	1,566	1,200	22	177	5	177	5	40	5	966	4	15	4	15
Shannon	5,366	—	5,366	1,183	880	9	106	1	106	6	43	124	228	4	4	4	4
Spink	12,527	—	12,527	3,178	2,520	46	691	6	691	84	84	293	2,845	8	49	8	49
Stanley	1,959	—	1,959	575	440	6	55	1	55	8	81	36	335	1	—	1	—
Sully	2,668	—	2,668	656	470	5	65	1	65	10	151	40	401	1	—	1	—
Todd	5,714	—	5,714	1,244	940	12	82	1	82	17	92	54	416	1	—	1	—
Tripp	9,937	—	9,937	2,482	1,870	27	251	64	48	64	934	181	2,718	6	60	6	60
Turner	13,270	—	13,270	3,539	2,700	42	484	10	484	103	62	300	2,368	3	18	3	18
Union	11,675	—	11,675	3,058	2,320	28	424	7	424	147	44	516	2,21	5	57	5	57
Walworth	7,274	3,008	4,266	1,815	1,480	22	412	6	412	24	540	152	2,026	5	29	5	29
Washington	1,980	—	1,980	439	320	6	81	—	81	3	21	8	72	—	—	—	—
Washbaugh	1,789	—	1,789	368	270	7	81	—	81	—	—	7	72	—	—	—	—
Washington	16,725	6,798	9,927	3,870	3,180	29	744	6	744	62	1,127	247	4,843	11	219	11	219
Ziebach	2,875	—	2,875	708	520	11	91	1	91	5	120	31	237	—	—	—	—
<b>Total State</b>	<b>642,961</b>	<b>158,087</b>	<b>484,874</b>	<b>165,428</b>	<b>132,010</b>	<b>1,992</b>	<b>\$32,118</b>	<b>330</b>	<b>\$6,026</b>	<b>2,521</b>	<b>\$47,075</b>	<b>12,781</b>	<b>\$177,601</b>	<b>367</b>	<b>\$6,957</b>	<b>367</b>	<b>\$6,957</b>

**TENNESSEE**

POPULATION

Families

Population

Radio Homes

2,915,841

713,853

478,730

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Anderson	26,504	2,761	93,743	5,976	3,920	77	\$975	6	\$162	34	\$527	263	\$3,234	6	\$111
Bedford	23,151	6,537	16,614	6,161	3,720	71	982	9	154	33	1,295	305	4,317	9	143
Benton	11,976	—	11,976	2,993	1,700	47	442	5	52	20	318	187	1,316	1	—
Bledsoe	8,358	—	8,358	1,793	990	31	189	1	—	7	789	89	666	2	—
Blount	41,116	10,740	30,376	9,496	6,100	84	1,813	8	243	47	1,416	378	6,545	3	63
Bradley	28,198	11,351	17,147	6,863	4,440	19	1,226	7	199	59	1,485	398	5,270	14	348
Campbell	31,131	4,010	27,121	6,716	4,550	82	1,243	4	89	38	716	308	4,468	3	98
Cannon	9,880	—	9,880	2,378	1,290	37	128	1	—	14	142	152	665	2	—
Carroll	25,978	—	25,978	6,706	3,910	12	881	12	112	45	862	340	3,199	4	34
Carter	35,127	8,516	26,611	7,750	5,040	127	1,165	5	164	38	1,378	331	5,392	10	208
Cheatham	9,928	—	9,928	2,333	1,320	47	313	3	48	19	220	135	965	1	—
Chester	11,124	—	11,124	2,644	1,480	46	382	3	48	17	140	142	1,130	2	—
Clabourne	24,657	—	24,657	5,315	3,090	51	253	4	22	27	308	249	1,721	—	—
Clay	10,904	—	10,904	2,314	1,310	35	105	1	—	9	147	115	431	—	—
Cooke	24,083	3,575	20,508	5,268	3,050	77	503	3	117	32	465	250	2,852	8	117
Coffee	18,959	4,549	14,410	4,681	2,700	73	805	6	123	48	661	305	2,840	9	328
Crockett	17,330	—	17,330	4,408	2,450	78	622	6	73	22	162	228	1,845	1	—
Cumberland	15,592	—	15,592	3,408	2,160	38	513	2	—	17	367	122	1,376	5	13
Davidson	257,267	167,402	89,865	67,075	53,550	1,000	20,006	147	4,154	440	18,984	4,261	99,342	206	9,364
Decatur	10,261	—	10,261	2,437	1,360	54	222	3	32	10	113	151	868	2	—
De Kalb	14,588	—	14,588	3,561	1,950	54	297	2	—	13	145	124	1,243	2	—
Dickson	19,718	3,504	16,214	4,832	2,900	55	668	77	39	833	280	2,872	1,434	13	12
Dyer	34,920	10,034	24,886	9,020	5,870	88	1,440	13	258	46	1,881	412	7,069	4	60
Fayette	30,332	—	30,332	6,812	3,600	37	437	2	—	23	470	174	2,069	1	—
Fentress	14,262	—	14,262	2,890	1,810	27	77	1	—	11	124	124	1,256	—	—
Franklin	23,892	2,760	21,132	5,529	3,360	51	546	95	95	37	774	212	3,165	3	26
Gibson	44,835	11,595	33,240	11,857	7,090	140	1,728	18	276	64	971	671	6,498	17	363
Giles	29,240	5,314	23,926	7,188	4,090	94	857	7	150	58	1,304	429	4,937	14	168
Granger	14,356	—	14,356	3,233	1,750	82	145	1	—	13	185	152	5,894	—	—
Greene	39,406	6,784	32,622	9,093	5,200	166	1,190	7	200	75	1,295	505	5,664	11	301
Grundy	11,552	—	11,552	2,673	1,760	22	106	1	—	14	180	93	821	1	—
Hamblen	18,611	8,050	10,561	4,510	2,910	67	807	3	117	35	1,375	201	4,096	1	241
Hamilton	180,478	131,102	49,376	45,945	37,100	823	14,569	75	2,177	285	12,439	2,989	64,617	162	5,883
Hancock	11,231	—	11,231	2,339	1,230	7	32	1	—	6	119	93	419	—	—
Hardeman	23,590	—	23,590	5,028	2,850	62	618	6	79	34	480	258	2,353	1	—

County	POPULATION		Radio		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Hardin	17,806	—	4,108	2,320	53	376	2	19	182	1,422	2	182	2	1,422	
Hawkins	28,523	—	6,408	3,600	128	810	7	70	33	574	5	359	4	110	
Haywood	27,659	4,012	6,536	3,800	73	831	7	110	23	783	3	253	9	96	
Henderson	19,220	2,526	4,599	2,510	61	472	5	58	29	550	1	197	2	2,020	
Henry	25,877	6,395	4,893	4,230	76	1,038	11	188	44	1,006	354	4,374	15	302	
Hickman	14,873	—	3,391	2,050	60	253	3	37	18	285	1	1,090	1	—	
Houston	6,432	—	1,612	890	17	104	2	890	9	470	95	549	—	—	
Humphreys	12,421	—	2,960	1,770	35	376	2	56	12	287	138	1,344	2	—	
Jackson	15,082	—	3,344	1,760	32	165	3	—	13	276	174	1,038	—	—	
Jefferson	18,621	2,576	4,260	2,440	26	395	5	84	21	378	163	1,825	3	18	
Johnson	12,998	—	2,817	1,400	21	96	3	20	10	109	140	765	—	—	
Knox	60,888	111,580	44,218	34,700	726	13,096	60	2,232	251	12,544	390	60,739	120	3,954	
Lake	11,235	—	3,043	1,760	49	361	4	74	12	720	147	1,812	5	99	
Lauderdale	24,461	2,784	5,968	3,410	91	919	9	173	33	876	147	1,812	5	99	
Lawrence	28,726	3,807	6,530	3,730	58	614	10	115	55	1,049	327	3,842	12	104	
Lewis	5,849	—	1,312	830	15	144	—	—	11	166	68	720	5	64	
Lincold	27,214	4,684	22,530	6,664	3,830	41	783	5	158	41	899	272	3,962	10	235
London	19,838	7,390	4,568	2,890	74	824	6	122	27	925	212	2,983	2	—	
McMinn	30,781	10,292	20,489	7,976	64	1,217	9	180	59	1,490	361	5,287	9	157	
McNairy	20,424	—	4,844	2,710	64	438	5	34	34	508	248	1,787	1	—	
Macon	14,904	—	3,562	1,930	10	149	—	—	15	194	258	1,085	—	—	
Madison	54,115	24,332	14,365	9,780	169	2,842	18	415	77	2,877	628	13,230	30	998	
Marion	19,140	—	4,287	2,920	59	608	8	111	43	603	244	3,522	4	—	
Marshall	12,443	—	2,540	2,510	50	712	5	116	23	709	198	3,188	3	26	
Mart	40,357	13,668	10,376	6,810	170	2,034	12	313	53	1,638	561	8,197	14	471	
Meigs	6,393	—	1,396	730	12	40	1	—	5	38	45	214	—	—	
Monroe	24,275	2,593	5,341	3,040	35	486	5	99	35	445	200	2,338	6	148	
Montgomery	33,346	11,831	8,274	5,030	152	1,444	6	266	53	939	502	6,259	13	379	
Moore	4,093	—	4,093	560	5	14	—	—	5	121	21	187	—	—	
Morgan	15,242	—	3,100	2,000	31	254	3	19	10	138	154	1,020	—	—	
Obion	30,978	7,256	3,722	5,200	135	1,622	10	178	46	1,189	424	5,804	19	244	
Overton	18,883	—	4,054	2,260	53	358	3	41	13	134	186	1,226	4	137	
Perry	7,535	—	1,773	990	40	214	2	—	10	144	105	685	—	—	
Pickett	6,213	—	1,283	700	12	60	—	—	2	—	86	348	—	—	
Polk	15,473	—	3,245	2,120	42	308	4	52	19	614	192	2,488	6	142	
Putnam	26,250	4,364	6,025	3,610	87	742	7	74	53	850	373	3,385	4	31	
Rhea	16,363	—	3,750	2,390	41	550	3	64	20	804	183	2,522	6	110	
Roane	9,601	—	6,375	4,210	69	819	8	189	51	975	288	3,751	9	135	
Robertson	29,046	6,668	22,378	7,172	4,200	1,192	2	215	63	861	379	4,067	10	114	
Rutherford	33,604	9,495	24,109	5,030	130	1,502	6	205	57	1,747	430	6,508	11	114	
Scott	15,966	—	15,966	2,190	39	258	14	—	14	381	159	1,621	3	30	
Sequatchie	5,038	—	1,111	650	12	176	1	—	4	37	57	384	1	—	
Sevier	25,291	—	5,035	2,400	53	24	—	—	24	513	183	2,325	1	—	
Shelby	358,250	292,942	95,712	74,900	1,202	41,800	182	6,207	497	25,302	5,442	153,441	240	12,281	
Smith	16,148	—	4,176	2,370	42	245	4	61	30	441	220	1,861	1	—	
Stewart	13,549	—	3,049	1,730	42	233	2	—	8	135	144	847	—	—	
Sullivan	69,085	28,408	16,448	11,200	249	3,803	13	576	59	4,027	606	18,008	28	1,057	
Sumner	32,719	4,829	8,147	11,200	115	1,020	8	150	50	849	335	3,724	5	149	
Tipton	28,036	3,513	6,774	3,570	95	1,018	6	131	25	621	252	3,811	4	126	
Trousdale	6,113	—	1,532	860	15	210	2	—	8	140	68	699	—	—	
Union	14,128	—	2,070	1,322	64	322	2	—	13	351	226	1,764	7	29	
Van Buren	9,030	—	2,006	1,040	44	165	—	—	2	—	119	491	—	—	
Washington	4,649	—	4,090	510	5	10	1	—	4	15	32	127	—	—	
Wayne	19,764	4,649	15,115	69	635	69	635	62	34	762	262	2,901	11	253	
Washington	51,631	25,332	26,299	8,260	230	2,620	9	389	85	3,580	735	14,230	26	797	
Wayne	13,638	—	3,081	1,790	39	200	13	23	15	139	140	994	3	15	
Weakley	29,498	3,587	25,911	8,088	116	1,288	12	168	54	862	427	4,142	10	101	
White	15,983	2,506	13,477	2,150	34	286	4	66	31	409	301	1,509	6	70	

Williamson ..	25,220	4,120	21,100	101	913	6	124	33	759	292	3,323	3	64		
Wilson .....	25,267	5,950	19,317	95	880	4	132	39	759	293	3,518	8	169		
<b>Total State ..</b>	<b>2,915,841</b>	<b>1,027,206</b>	<b>1,888,635</b>	<b>713,853</b>	<b>478,730</b>	<b>9,904</b>	<b>\$135,211</b>	<b>924</b>	<b>\$23,961</b>	<b>4,159</b>	<b>\$132,031</b>	<b>37,613</b>	<b>\$650,526</b>	<b>1,220</b>	<b>\$42,187</b>

\* Family figures for Counties in this State are preliminary Census releases.

# TEXAS

## Population Families

6,414,824  
1,674,828

## Radio Homes

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL			
	Total	Urban		Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Anderson ..	37,092	12,144	9,648	183	\$1,807	15	\$494	85	\$1,583	579	364	7	66	8	277
Andrews ..	1,277	—	353	9	110	2	—	7	66	39	384	—	—	—	—
Angelsa ..	32,201	9,667	8,507	110	1,743	13	421	66	1,858	417	678	13	39	2	—
Araucan ..	3,469	348	953	16	273	2	—	18	111	77	701	2	—	—	—
Archer ..	7,599	—	1,961	27	408	5	62	39	341	168	1,362	2	—	—	—
Arnsstrong ..	2,495	—	690	5	85	1	—	13	179	54	409	2	—	—	—
Atascosa ..	19,575	—	4,106	74	585	9	76	65	833	316	2,385	1	—	—	—
Bandera ..	17,364	—	4,768	57	636	6	86	61	663	324	2,906	1	—	—	—
Bailey ..	6,318	—	1,588	860	31	400	—	23	388	110	1,378	3	27	—	—
Bastrop ..	21,610	3,100	5,323	87	1,155	10	25	55	940	300	2,446	2	—	—	—
Baylor ..	7,755	3,228	2,022	25	425	5	92	55	739	167	1,117	2	—	—	—
Bee ..	16,481	6,789	3,992	70	983	6	228	78	1,576	346	4,015	8	—	—	—
Bell ..	44,863	18,916	12,060	184	2,658	23	570	153	2,431	839	10,866	22	—	—	—
Bexar ..	338,176	259,554	84,497	1,456	23,096	152	4,397	734	23,432	6,434	120,358	185	—	—	—
Bexco ..	4,264	—	1,141	14	203	4	37	20	138	81	320	1	—	—	—
Borden ..	1,396	—	342	1	—	1	—	2	—	6	24	—	—	—	—
Bosque ..	15,761	—	4,921	58	657	14	145	80	599	308	2,439	6	—	—	—
Bowie ..	50,208	17,019	13,422	8,590	269	20	533	105	3,119	860	12,480	23	—	—	—
Brazoria ..	27,069	5,666	6,594	4,050	1,517	14	253	73	2,241	421	7,050	4	—	—	—
Brazos ..	26,977	11,842	7,190	4,690	1,816	11	351	65	2,262	379	8,604	19	—	—	—
Brewster ..	6,478	3,866	1,616	1,130	407	3	102	26	551	161	2,106	4	—	—	—
Briscoe ..	4,056	—	1,069	610	17	250	—	60	151	115	879	1	—	—	—
Brooks ..	6,362	—	1,346	780	17	275	—	28	637	95	1,482	1	—	—	—
Brown ..	25,624	13,398	7,284	5,030	109	1,570	14	463	142	624	2,172	12	—	—	—
Burleson ..	18,334	—	4,877	2,570	78	782	6	91	33	435	2,221	4	—	—	—
Burnet ..	10,771	—	2,882	1,620	34	511	69	54	795	182	1,062	4	—	—	—
Caldwell ..	24,893	9,455	6,032	3,880	78	1,266	11	207	90	1,860	438	14	—	—	—
Callahan ..	5,911	—	1,510	870	17	289	7	47	19	186	114	1	—	—	—
Calloway ..	11,568	—	3,143	1,820	43	682	9	124	58	541	230	5	—	—	—
Carroll ..	83,202	44,890	19,625	13,500	517	3,724	32	682	203	4,970	1,691	46	—	—	—
Cameron ..	10,285	2,916	2,665	1,550	53	375	5	90	22	350	190	2	—	—	—
Camp ..	6,624	—	1,757	1,090	18	372	9	120	62	698	142	4	—	—	—
Carson ..	33,496	—	8,102	4,320	87	909	13	222	64	1,783	394	6	—	—	—
Cass ..	4,631	—	1,133	620	17	240	3	42	17	183	73	1	—	—	—
Castro ..	7,511	—	2,091	1,240	31	458	6	80	24	428	125	—	—	—	—
Chambers ..	43,970	12,912	10,580	6,240	172	1,972	19	398	96	1,940	621	15	—	—	—
Cherokee ..	12,149	6,464	3,316	2,250	43	960	8	233	55	387	291	16	—	—	—
Childress ..	12,524	—	3,397	1,910	44	595	8	93	64	619	243	3	—	—	—
Clay ..	3,735	—	873	480	14	193	3	33	12	471	80	1	—	—	—
Cochran ..	4,590	—	1,235	680	10	197	4	21	16	104	75	1	—	—	—
Coke ..	20,571	6,054	5,455	3,400	81	1,174	13	34	97	992	411	6	—	—	—
Collin ..	47,190	8,555	12,696	7,540	191	2,530	26	456	148	2,689	771	16	—	—	—
Collingsworth ..	10,331	3,308	7,023	1,640	43	742	5	126	33	1,157	212	2	—	—	—
Colorado ..	17,812	—	4,720	2,720	65	895	8	158	63	1,306	331	7	—	—	—
Comal ..	12,312	6,976	3,341	2,360	58	784	5	113	33	1,347	257	1	—	—	—
Comanche ..	19,245	3,209	5,291	2,960	52	492	10	68	674	874	2,407	5	—	—	—

County	POPULATION			Radio Homes			FOOD			DRUG			AUTOMOTIVE			RETAIL—SERVICE			APPAREL		
	Total	Urban	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Concho	6,192	—	6,192	1,570	870	22	303	4	70	37	402	130	1,239	2	—	—	—	—	—	—	—
Cooke	24,909	9,651	15,258	6,348	4,090	107	1,360	13	251	77	1,896	405	6,161	14	345	—	—	—	—	—	—
Correll	20,226	3,177	17,049	5,126	2,890	81	3,967	7	100	71	2,264	320	2,779	2	—	—	—	—	—	—	—
Cottle	7,079	2,677	4,402	1,901	1,180	30	487	5	99	28	522	168	2,100	2	—	—	—	—	—	—	—
Crane	2,841	—	2,841	780	520	11	293	4	52	2	130	79	939	3	52	—	—	—	—	—	—
Crockett	2,809	—	2,809	719	450	9	207	2	*	11	454	58	1,224	3	—	—	—	—	—	—	—
Crosby	10,048	—	10,048	2,631	1,470	35	447	5	230	38	607	188	2,198	1	—	—	—	—	—	—	—
Culberson	1,653	—	1,653	449	290	5	97	2	*	21	330	57	709	—	—	—	—	—	—	—	—
Dallam	6,494	4,441	2,053	1,743	1,290	22	612	6	148	33	303	177	2,796	3	84	—	—	—	—	—	—
Dallas	398,564	319,440	79,084	112,628	95,000	1,388	3,325	221	8,727	900	38,968	7,674	205,468	259	15,987	—	—	—	—	—	—
Dawson	15,367	6,038	9,329	4,003	2,420	71	1,073	10	261	57	1,058	325	4,829	6	147	—	—	—	—	—	—
Deaf Smith	6,056	2,584	3,472	1,602	940	19	474	4	138	22	302	140	2,743	3	89	—	—	—	—	—	—
Delta	33,658	11,192	22,466	2,033	1,850	47	549	4	186	22	397	162	1,704	6	39	—	—	—	—	—	—
De Witt	24,935	7,418	17,517	6,489	3,940	100	2,033	20	442	126	2,764	650	8,908	12	185	—	—	—	—	—	—
Dickens	7,847	—	7,847	2,006	1,110	31	477	4	148	26	783	133	2,384	13	244	—	—	—	—	—	—
Dimmit	8,542	—	8,542	1,904	1,160	28	365	4	62	19	149	103	1,078	3	49	—	—	—	—	—	—
Donley	7,487	—	7,487	2,016	1,270	23	514	7	99	35	567	159	1,931	3	49	—	—	—	—	—	—
Duval	20,565	5,756	14,810	4,699	2,690	94	1,034	8	240	43	394	328	1,836	4	28	—	—	—	—	—	—
Eastland	30,345	13,270	17,075	8,361	5,780	102	1,964	19	353	169	2,016	662	7,430	13	92	—	—	—	—	—	—
Ector	15,051	9,573	5,478	4,861	2,860	43	1,832	8	389	78	3,589	361	9,570	12	478	—	—	—	—	—	—
Edwards	2,933	—	2,933	777	440	14	145	2	459	10	104	60	492	—	—	—	—	—	—	—	—
Ellis	44,733	15,742	29,000	12,911	8,250	223	2,994	27	459	186	2,517	971	10,024	26	268	—	—	—	—	—	—
El Paso	131,067	96,810	34,257	31,613	24,100	639	8,131	61	1,878	276	10,703	2,324	45,669	70	2,766	—	—	—	—	—	—
Erath	20,760	7,314	13,446	5,854	3,500	64	996	9	1,673	78	1,108	320	3,978	6	168	—	—	—	—	—	—
Falls	35,984	6,542	29,442	8,881	5,030	132	1,630	9	319	82	1,040	483	5,480	7	150	—	—	—	—	—	—
Fannin	41,064	6,349	34,715	11,004	6,290	165	2,021	26	426	124	1,366	612	6,208	16	172	—	—	—	—	—	—
Fayette	29,246	2,531	26,715	7,546	4,160	93	939	18	176	116	1,301	611	4,978	10	116	—	—	—	—	—	—
Fisher	12,932	—	12,932	3,273	1,800	38	610	5	99	46	420	194	1,837	—	—	—	—	—	—	—	—
Floyd	10,669	2,726	7,933	2,786	1,720	29	537	5	143	35	469	178	2,717	4	41	—	—	—	—	—	—
Four	5,237	—	5,237	1,386	800	17	288	4	65	28	416	106	1,104	3	29	—	—	—	—	—	—
Fort Bend	32,963	3,457	29,506	7,709	4,280	91	1,387	11	279	111	2,350	540	7,474	10	209	—	—	—	—	—	—
Franklin	8,378	—	8,378	2,262	1,210	34	270	2	*	13	166	85	1,083	1	—	—	—	—	—	—	—
Freestone	21,138	3,157	17,981	5,434	3,150	62	754	12	193	66	987	327	3,108	1	—	—	—	—	—	—	—
Frio	9,207	3,164	6,043	2,134	1,220	43	340	4	62	26	173	163	1,388	3	14	—	—	—	—	—	—
Gaines	8,136	3,225	4,911	2,212	1,220	24	536	5	172	44	866	233	3,275	5	62	—	—	—	—	—	—
Galveston	81,173	66,610	14,563	22,142	18,700	364	7,450	40	1,165	167	6,811	1,842	35,786	68	2,186	—	—	—	—	—	—
Garza	5,678	—	5,678	1,517	860	30	395	5	125	23	496	125	1,702	3	54	—	—	—	—	—	—
Gillespie	10,670	3,544	7,126	2,822	1,620	35	621	5	72	48	792	227	2,842	9	101	—	—	—	—	—	—
Glasscock	8,798	—	8,798	2,086	1,150	23	245	1	*	4	26	16	98	—	—	—	—	—	—	—	—
Goliad	26,075	4,722	21,353	6,268	3,570	100	1,018	3	122	57	347	114	1,235	2	—	—	—	—	—	—	—
Gray	23,911	12,895	11,016	6,776	5,020	84	2,404	14	611	100	3,286	513	10,794	5	94	—	—	—	—	—	—
Grayson	69,499	32,737	36,762	19,471	13,200	313	4,687	33	863	241	4,839	1,409	19,203	38	906	—	—	—	—	—	—
Gregg	58,027	24,840	33,187	16,263	10,100	257	5,232	38	1,069	108	6,888	1,248	23,563	40	1,295	—	—	—	—	—	—
Grimes	21,960	6,138	15,822	5,598	3,280	74	907	9	163	42	750	257	3,224	2	—	—	—	—	—	—	—
Guadalupe	25,596	7,006	18,590	6,220	3,690	105	1,365	5	114	85	905	448	4,394	7	164	—	—	—	—	—	—
Hale	18,113	8,263	10,550	5,060	3,540	51	1,397	14	410	92	2,482	449	7,805	18	—	—	—	—	—	—	—
Hall	12,117	3,869	8,248	3,208	2,010	50	783	11	222	47	690	263	3,310	4	53	—	—	—	—	—	—
Hamilton	13,303	2,716	10,587	3,757	2,140	35	802	8	115	80	1,375	296	2,851	2	—	—	—	—	—	—	—
Hansford	2,783	—	2,783	738	450	10	164	4	54	16	545	75	1,280	1	—	—	—	—	—	—	—
Hardeman	11,073	3,767	7,306	3,004	1,920	36	732	12	150	64	1,980	266	3,043	5	87	—	—	—	—	—	—
Hardin	15,875	2,525	13,350	4,218	2,680	51	740	8	112	30	698	255	3,157	4	—	—	—	—	—	—	—
Harris	598,961	410,885	118,077	144,831	122,900	1,797	45,222	245	8,857	1,188	40,479	9,268	239,223	244	22,319	—	—	—	—	—	—
Harrison	50,900	18,410	32,490	12,733	7,960	196	2,402	16	447	95	2,453	594	9,747	15	653	—	—	—	—	—	—
Hartley	1,873	241	1,632	480	280	3	12	1	*	7	50	25	203	—	—	—	—	—	—	—	—
Haskell	14,905	3,051	11,854	3,980	2,310	42	801	12	220	63	1,351	276	2,848	5	53	—	—	—	—	—	—
Hays	15,349	6,006	9,343	3,723	2,390	55	824	8	134	71	948	280	3,176	6	—	—	—	—	—	—	—

Hemphill	4,170	1,139	680	11	300	2	*	20	445	98	1,632	2	1,632
Henderson	31,822	4,765	4,600	122	1,341	18	300	77	1,530	385	4,894	5	4,894
Hidalgo	106,059	50,580	23,857	446	4,461	46	837	230	5,889	20,508	71	35	71
Hill	38,355	7,799	30,556	10,315	1,886	19	1,886	150	1,411	680	6,614	11	6,614
Hockley	12,803	3,091	9,602	42	693	8	156	42	6,614	211	2,861	3	2,861
Hood	6,874	8,012	6,874	26	394	4	28	30	273	142	932	1	932
Hopkins	30,974	23,532	4,900	112	1,271	11	277	90	1,494	547	5,781	11	5,781
Houston	31,137	4,536	4,340	101	1,108	11	225	55	3,974	331	3,916	6	3,916
Howard	20,990	12,604	4,356	89	2,021	18	81	81	3,188	533	10,534	16	389
Hudspeth	3,149	3,149	4,70	18	108	18	*	25	168	73	487	28	487
Hunt	48,793	18,694	30,099	13,298	8,420	205	804	177	3,133	971	12,013	37	536
Hutchinson	19,069	10,018	9,051	6,300	2,826	26	439	47	1,831	307	7,165	27	263
Irion	1,963	1,963	350	8	1,102	2	*	14	90	43	312	3	312
Jack	10,206	2,751	1,550	37	474	7	129	64	626	227	1,963	3	37
Jackson	11,720	2,724	1,580	44	600	4	80	29	554	191	2,185	1	191
Jasper	17,491	4,348	2,060	60	664	6	131	50	239	318	3,184	4	89
Jeff Davis	2,375	2,375	360	12	99	1	*	7	34	43	307	2	307
Jefferson	145,320	105,201	39,143	32,060	595	11,228	2,231	338	13,787	2,533	57,967	97	3,613
Jim Hogg	5,449	5,449	1,216	36	258	3	78	18	544	131	1,825	4	19
Jim Wells	7,792	12,447	2,900	68	930	8	247	69	1,783	377	5,999	14	217
Johnson	30,384	10,558	5,500	193	1,760	21	360	127	1,944	620	6,900	15	222
Jones	23,378	4,810	3,750	82	1,520	12	342	115	1,582	435	6,183	1	6,183
Karnes	13,348	8,291	2,410	61	745	8	128	53	1,904	301	3,398	1	3,398
Kaufman	38,308	13,135	25,173	9,190	5,430	140	313	133	1,645	973	6,825	10	86
Kendall	5,080	1,606	850	22	288	4	50	20	3,889	137	1,389	2	1,389
Kenedy	700	131	80	1	80	1	*	1	*	3	18	—	—
Kent	3,413	870	480	15	165	2	*	14	139	58	486	—	—
Kerr	6,078	3,108	2,100	49	1,059	8	158	53	1,590	244	4,819	6	114
Kimble	5,064	1,374	790	24	341	4	53	21	398	98	1,368	1	1,368
King	1,066	267	140	5	89	—	—	8	24	17	201	—	—
Kinney	2,653	1,880	897	15	102	2	*	8	178	74	714	6	61
Kleberg	13,344	5,562	2,200	59	941	5	186	39	1,346	257	3,758	1	3,758
Knox	10,090	2,556	1,460	39	609	11	181	49	445	227	2,935	1	2,935
Lamar	50,425	18,678	8,100	216	2,349	18	535	92	2,392	957	9,654	19	422
Lamb	17,006	3,817	2,660	65	1,142	10	290	64	1,340	969	4,887	4	51
Lampasas	9,167	3,426	1,080	45	649	6	124	38	1,228	199	2,404	1	2,404
La Salle	8,003	3,633	1,896	32	302	4	53	27	364	157	1,178	2	1,178
Lavaca	25,485	2,789	1,350	74	742	7	109	77	742	363	3,879	8	118
Lee	12,751	3,039	1,600	41	389	9	75	39	461	202	1,643	3	1,643
Leon	17,733	4,447	2,330	71	596	14	114	66	637	316	2,316	3	18
Liberty	24,541	3,087	4,440	84	1,774	15	297	85	1,560	448	6,362	6	221
Limestone	33,781	6,410	5,120	161	1,047	17	300	89	1,142	593	6,039	3	33
Lipscomb	3,764	1,004	590	7	150	6	58	24	297	114	1,074	2	1,074
Live Oak	9,799	2,260	1,250	34	355	3	51	31	416	148	1,532	1	1,532
Llano	5,996	3,338	980	24	347	4	75	24	447	133	1,541	4	74
Loving	285	84	60	3	22	1	*	2	*	3	38	—	—
Lubbock	51,782	16,342	13,759	10,400	219	4,020	30	1,599	6,105	1,076	25,008	50	1,184
Lynn	11,931	11,931	1,690	33	779	5	153	44	862	176	3,225	4	40
McCulloch	13,208	5,002	2,190	49	881	11	194	101	1,251	321	3,050	6	63
McLennan	101,898	68,838	43,060	26,913	6,929	51	1,337	287	7,499	1,827	31,610	69	1,973
McMullen	1,374	365	200	8	62	1	5	5	23	26	114	—	—
Madison	12,029	2,797	1,630	31	800	5	82	39	794	174	2,485	3	27
Marion	11,457	8,660	2,863	58	450	4	104	30	466	206	1,755	7	130
Marin	5,556	1,374	760	23	238	2	*	19	1,134	84	1,134	1	35
Martin	5,378	5,378	1,614	22	318	4	69	28	478	118	1,474	3	35
Mason	20,066	6,594	3,240	93	1,343	9	170	61	1,688	389	5,711	11	129
Matagorda	10,071	3,612	2,166	54	505	6	102	22	467	167	2,136	9	203
Maverick	16,106	3,877	2,200	43	422	7	81	42	471	210	2,285	3	471
Medina	4,521	1,222	740	20	346	3	91	15	192	109	1,402	3	29
Menard	11,721	2,369	2,590	19	1,056	8	319	45	2,133	233	6,272	14	282

POPULATION

Urban

Rural

Total

County

County	Urban	Rural	Total	Families	Radio Homes	FOOD Stores	FOOD Sales	DRUG Stores	DRUG Sales	AUTOMOTIVE Stores	AUTOMOTIVE Sales	RETAIL—SERVICE Stores	RETAIL—SERVICE Sales	APPAREL Stores	APPAREL Sales
Milam	5,040	28,080	33,120	8,277	4,740	114	1,295	14	170	85	1,216	467	4,739	0	69
Mills	7,951	7,951	15,902	2,150	1,180	23	384	4	163	44	369	151	1,414	3	20
Mitchell	5,213	7,264	12,477	3,347	3,150	53	807	8	149	60	976	269	3,223	2	6
Montague	6,075	14,367	20,442	5,428	3,280	65	3,997	14	209	95	1,444	395	4,018	6	82
Montgomery	4,624	18,431	23,055	6,013	3,540	78	1,661	9	165	61	1,234	300	4,763	6	152
Moore	4,461	4,461	8,922	1,202	710	13	308	3	76	20	474	102	1,467	2	—
Morris	—	9,819	9,819	2,406	1,320	36	303	6	97	18	284	138	1,287	1	16
Motley	4,994	4,994	9,988	1,330	750	19	239	4	66	24	361	104	1,206	4	1
Nacogdoches	7,538	27,854	35,392	8,707	5,110	156	1,881	14	395	79	2,317	491	6,937	9	265
Navarro	15,232	36,076	51,308	13,492	8,350	225	2,913	25	442	137	2,171	852	10,046	30	596
Newton	13,700	13,700	27,400	3,251	1,950	44	209	3	26	20	1,225	161	1,276	—	—
Nolan	10,367	6,942	17,309	4,653	3,440	38	1,310	10	287	86	1,709	331	6,270	16	427
Nueces	64,081	28,580	92,661	23,107	17,300	497	7,287	45	1,432	237	10,174	2,029	40,771	69	2,136
Ochiltree	4,213	4,213	8,426	1,141	830	9	337	4	104	27	743	108	2,065	4	126
Oldham	1,385	1,385	2,770	354	920	5	59	1	14	14	110	46	434	—	—
Orange	7,472	9,910	17,382	4,609	3,300	88	1,967	8	275	48	1,068	282	3,713	6	76
Palo Pinto	6,303	12,153	18,456	5,007	3,300	90	1,094	12	175	95	1,143	454	4,449	10	135
Panola	5,213	22,513	27,726	5,358	2,840	68	710	5	102	44	560	229	2,231	3	15
Parker	5,924	14,558	20,482	5,576	3,380	92	1,082	9	175	92	1,060	381	3,763	6	81
Parmer	—	5,890	5,890	1,511	840	17	251	3	73	18	397	123	1,506	—	—
Pecos	3,294	4,891	8,185	2,025	1,350	32	683	4	159	43	963	201	2,911	4	111
Polk	—	20,635	20,635	5,158	2,970	64	773	4	213	51	1,076	232	3,756	3	103
Potter	50,023	4,242	54,265	15,071	13,010	174	5,039	45	1,710	187	6,171	1,188	28,888	59	3,080
Presidio	3,805	7,120	10,925	2,186	1,430	39	529	5	87	23	651	181	2,219	5	117
Rains	4,285	7,334	11,619	1,800	940	19	1,04	3	28	28	136	83	427	—	—
Randall	—	2,900	2,900	2,109	1,540	15	486	5	86	34	400	118	1,578	—	—
Reagan	1,997	1,997	3,994	568	370	8	201	3	64	14	190	55	615	—	—
Real	2,420	665	3,085	390	390	12	103	8	20	7	56	48	307	—	—
Red River	4,095	25,674	29,769	7,490	4,150	118	1,076	12	235	54	908	440	4,070	5	98
Reeves	4,855	3,151	8,006	2,050	1,470	33	1,017	7	157	56	1,299	246	3,908	5	63
Retugio	4,077	6,306	10,383	2,614	1,370	47	776	8	157	31	910	235	3,309	5	103
Robertson	—	1,289	1,289	360	320	3	112	2	—	6	62	28	457	—	—
Rockwall	3,511	22,199	25,710	6,291	3,560	105	1,043	16	203	47	948	390	3,607	8	117
Rockwell	7,051	7,051	14,102	1,953	1,110	28	366	5	76	28	288	143	1,102	2	—
Runnels	4,472	14,431	18,903	4,925	3,000	69	1,327	13	236	101	1,388	403	4,918	4	—
Rusk	6,500	44,523	51,023	12,974	7,040	220	2,684	29	618	137	3,839	752	11,398	14	367
Sabine	—	10,896	10,896	2,736	1,580	43	333	3	66	18	1,06	137	1,277	2	26
San Augustine	—	12,471	12,471	2,923	1,600	50	551	3	71	18	1,650	146	1,650	1	—
San Jacinto	—	9,056	9,056	2,292	1,280	48	301	3	22	12	155	97	616	—	—
San Patricio	10,203	18,668	28,871	7,126	4,160	97	1,907	16	463	94	2,224	517	8,204	5	90
San Saba	2,927	8,085	11,012	2,883	1,620	47	561	5	84	39	495	181	1,979	4	37
Schleicher	—	3,083	3,083	845	480	10	190	1	14	50	132	50	589	—	—
Scurry	3,815	7,730	11,545	3,085	1,890	41	746	7	147	63	732	249	2,862	2	—
Shackelford	—	6,211	6,211	1,716	1,050	21	377	4	226	28	428	135	1,467	4	63
Shelby	3,010	26,225	29,235	7,385	4,130	114	1,101	11	202	77	1,169	404	4,357	9	65
Sherman	—	2,026	2,026	541	320	4	124	2	—	5	102	40	637	—	—
Smith	69,090	40,811	109,901	18,050	11,350	275	3,975	41	1,229	203	5,267	1,297	21,281	50	1,255
Somervell	3,071	3,071	6,142	835	470	10	78	2	—	16	158	66	418	—	—
Starr	—	13,312	13,312	2,554	1,520	108	197	7	50	22	144	274	1,236	1	—
Stephens	5,826	6,530	12,356	3,579	2,420	49	1,007	7	153	71	1,206	281	3,926	7	156
Sterling	—	1,404	1,404	398	230	8	92	1	—	9	158	39	545	—	—
Stonewall	—	5,589	5,589	1,380	750	14	173	4	61	19	1,124	85	634	—	—
Sutton	2,528	1,449	3,977	1,023	630	18	924	3	65	14	1,65	104	1,450	3	25
Swisher	—	6,528	6,528	1,780	1,030	20	387	5	149	33	725	166	1,929	—	—
Tarrant	181,002	43,619	224,621	64,550	53,530	866	17,361	116	4,568	678	20,279	4,573	107,841	125	6,039
Taylor	26,612	17,635	44,247	11,702	5,340	186	3,355	32	899	203	4,154	1,048	17,205	31	806
Terrill	—	2,952	2,952	752	470	14	157	3	38	12	250	81	907	—	—
Terry	4,009	7,151	11,160	2,862	1,560	42	801	5	188	40	597	197	3,338	3	19



County	Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	550,310	139,487	RETAIL—SERVICE Stores	Sales	APPEARL Stores	Sales
Throckmorton	4,275	—	4,275	1,134	600	17	165	4	46	22	244	100	704	1	—
Titus	4,528	14,700	5,059	2,950	2,950	72	1,066	8	829	51	186	3,974	8,974	5	186
Tom Green	39,302	13,500	10,500	8,210	186	3,128	26	975	178	1,785	3,984	980	17,235	33	792
Travis	111,083	12,123	28,118	21,150	416	8,699	63	581	647	12,921	1,797	43,976	74	4	3,285
Trinity	13,705	3,348	2,931	1,960	42	581	4	75	36	504	190	2,261	4	2	90
Tyler	11,948	2,931	1,960	1,760	34	256	4	31	31	621	182	1,844	2	—	—
Upshur	26,178	3,155	23,023	4,464	3,460	108	900	9	168	51	996	349	3,538	8	137
Upton	4,297	2,586	1,702	1,262	930	15	500	5	140	19	769	146	2,349	4	68
Uvalde	13,246	6,679	6,567	3,317	2,170	76	722	8	133	61	1,364	283	3,764	4	27
Val Verde	15,453	13,343	2,110	3,652	2,600	67	733	5	171	55	1,043	337	4,218	5	97
Van Zandt	31,155	7,992	4,360	7,992	4,360	105	1,229	15	210	90	1,329	456	4,641	6	225
Victoria	23,741	12,175	6,171	3,970	90	1,844	12	302	80	2,561	451	9,064	12	225	
Walker	19,868	5,108	14,760	4,566	2,740	53	991	5	107	64	1,279	256	3,721	6	181
Waller	10,280	10,280	2,745	1,580	37	576	8	82	24	563	184	2,003	2	—	—
Ward	9,575	3,944	5,631	2,589	1,630	31	1,045	10	221	58	6	114	262	6	114
Washington	25,387	18,952	6,435	6,838	3,920	101	1,104	10	168	58	1,051	437	4,623	9	91
Webb	45,916	39,274	6,642	9,958	6,910	257	1,995	14	483	92	2,309	710	10,751	32	1,385
Wharton	36,158	8,292	27,866	9,307	5,400	84	1,984	18	353	94	2,295	576	8,904	10	414
Wheeler	12,411	3,123	9,288	3,235	2,040	48	876	10	188	57	994	297	3,577	3	102
Wichita	73,604	53,514	20,090	19,914	15,600	269	6,423	38	1,370	303	8,943	1,646	31,850	55	1,745
Wilbarger	20,474	9,277	11,197	5,473	3,620	74	1,420	13	380	43	1,704	465	6,695	13	366
Willacy	13,230	4,050	9,180	3,106	1,790	67	627	9	97	48	424	271	2,370	13	227
Williamson	41,698	11,537	30,141	10,946	6,770	164	1,934	23	358	156	2,816	861	9,169	13	227
Wilson	17,066	—	17,066	3,866	2,140	50	360	8	82	61	537	288	2,191	7	—
Winkler	6,141	2,584	3,557	1,764	1,250	21	765	5	180	29	1,036	206	3,194	8	134
Wise	19,074	2,578	16,496	5,135	2,950	66	802	12	155	79	669	354	2,914	10	103
Wood	24,360	3,223	21,137	6,297	3,620	85	933	15	220	74	1,142	439	4,036	2	—
Yoakum	5,354	—	5,354	1,494	770	18	304	5	40	29	159	153	491	2	—
Young	19,004	8,672	10,332	5,189	3,390	89	1,559	14	322	25	2,445	481	6,730	6	76
Zapata	3,916	—	3,916	865	500	34	44	1	—	119	69	119	14	—	—
Zavala	6,529	5,074	2,418	1,560	49	338	5	57	26	314	165	1,337	3	—	—
<b>Total State</b>	<b>6,414,824</b>	<b>2,911,389</b>	<b>3,503,435</b>	<b>1,674,828</b>	<b>1,137,210</b>	<b>24,877</b>	<b>\$403,489</b>	<b>3,319</b>	<b>\$85,900</b>	<b>19,269</b>	<b>\$463,920</b>	<b>116,824</b>	<b>\$1,940,914</b>	<b>—</b>	<b>—</b>

(\*) Includes Service Establishments Receipts of Loving County.

Family figures for Counties in this State are preliminary Census releases.

# UTAH

## Population Families

Radio Homes 126,010

County	Total	Urban	Rural	Families	Radio Homes	FOOD Stores	Sales	DRUG Stores	Sales	550,310	139,487	RETAIL—SERVICE Stores	Sales	APPEARL Stores	Sales
Beaver	5,014	—	5,014	1,245	1,100	16	\$143	2	—	17	\$240	94	\$1,098	5	\$81
Box Elder	18,892	5,641	13,191	4,516	4,020	64	921	6	\$131	79	1,428	327	4,489	7	98
Cache	29,797	11,868	17,929	7,470	6,710	80	1,599	9	281	88	2,340	466	8,682	19	464
Carbon	18,459	8,057	10,402	4,608	4,100	41	1,287	6	199	38	1,882	274	6,466	17	134
Daggett	504	—	504	131	120	3	21	—	—	—	—	7	64	—	—
Davis	15,794	3,857	12,427	3,776	3,320	33	749	4	59	42	789	179	2,796	2	—
Duchesne	8,858	—	8,858	1,861	1,770	15	242	3	53	27	294	110	1,304	2	—
Emery	7,072	—	7,072	1,615	1,450	9	48	3	31	172	172	90	674	1	—
Garfield	5,253	—	5,253	1,092	960	8	59	1	—	16	115	80	541	1	—
Grand	2,070	—	2,070	515	480	5	79	1	—	9	195	35	465	1	—
Iron	4,695	—	4,695	2,049	1,830	14	376	4	137	38	1,743	145	3,727	6	85
Juab	7,392	2,835	4,557	1,943	1,690	23	535	3	67	24	378	194	1,636	3	22
Kane	2,561	—	2,561	563	500	8	90	2	—	15	134	53	505	1	—
Millard	9,813	—	9,813	2,180	1,960	17	146	4	42	51	143	170	2,133	2	—
Morgan	2,811	—	2,811	684	570	5	49	2	—	11	205	43	488	—	—
Plute	2,203	—	2,203	545	490	3	6	1	—	13	107	37	364	—	—
Rich	2,028	—	2,028	497	450	0	41	—	—	8	54	24	166	—	—

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL			
	Total	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
Salt Lake	211,623	187,084	52,000	650	17,298	71	3,510	400	17,670	3,347	94,342	141	6,880
San Juan	4,712	4,712	590	10	86	—	—	6	199	40	430	—	—
Sanpete	16,063	16,063	3,620	34	424	10	96	45	581	360	2,655	8	30
Sevier	12,112	3,684	2,962	34	424	8	362	42	665	263	3,193	10	154
Summit	8,714	3,975	2,197	35	346	3	36	39	495	172	1,638	3	23
Tooele	9,133	4,132	2,359	30	609	3	48	38	709	157	2,198	6	66
Uintah	9,898	9,898	2,224	24	270	3	77	20	454	108	1,674	2	—
Utah	57,382	39,605	13,708	134	2,609	22	543	180	4,161	823	15,174	31	629
Wasatch	8,754	3,006	1,407	11	122	2	—	23	384	95	1,360	1	—
Washington	9,269	6,678	2,064	42	385	4	44	44	548	175	1,842	4	70
Wayne	2,394	2,394	494	9	25	1	—	5	21	34	132	—	—
Weber	56,714	43,688	15,103	186	4,104	16	779	118	4,283	938	21,895	48	1,839
<b>Total State</b>	<b>550,310</b>	<b>305,493</b>	<b>139,487</b>	<b>1,538</b>	<b>\$33,091</b>	<b>194</b>	<b>\$6,421</b>	<b>1,435</b>	<b>\$41,310</b>	<b>8,759</b>	<b>\$182,144</b>	<b>320</b>	<b>\$10,609</b>

# VERMONT

Population Families  
359,231  
92,435

Radio Homes  
82,540

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL			
	Total	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
Addison	17,944	17,944	4,532	68	\$1,445	5	\$113	67	\$1,165	322	\$4,979	14	\$219
Benning	22,286	7,628	6,138	113	5,270	12	236	96	1,636	514	7,083	18	381
Caledonia	24,320	7,437	6,566	96	2,120	11	227	101	2,499	523	9,296	26	487
Chittenden	52,098	33,722	12,684	11,440	223	5,100	18	117	3,575	920	22,419	48	1,655
Essex	6,490	6,490	1,678	1,500	23	409	6	50	1,131	148	1,182	6	20
Franklin	29,661	8,037	7,370	96	2,268	12	256	86	1,410	533	8,677	31	482
Grand Isle	3,802	3,802	931	19	255	—	—	15	64	66	734	—	—
Lamoille	11,028	11,028	2,852	50	703	3	70	29	902	218	3,174	6	85
Orange	17,048	17,048	4,470	67	1,090	6	124	63	914	312	4,182	11	108
Orleans	46,816	16,816	5,460	94	1,468	12	152	86	1,716	484	7,147	16	263
Rutland	45,638	17,082	28,556	10,600	4,463	19	531	152	4,240	973	18,258	36	1,106
Washington	41,546	19,567	10,589	9,600	4,057	20	370	132	3,965	851	16,280	52	1,003
Windham	27,850	13,858	7,365	134	2,892	8	239	79	2,764	573	11,613	23	597
Windsor	37,862	8,584	10,011	154	3,834	18	361	137	3,679	772	13,427	28	368
<b>Total State</b>	<b>359,231</b>	<b>123,239</b>	<b>92,435</b>	<b>1,578</b>	<b>\$32,099</b>	<b>149</b>	<b>\$3,362</b>	<b>1,188</b>	<b>\$29,039</b>	<b>7,208</b>	<b>\$129,351</b>	<b>314</b>	<b>\$6,774</b>

# VIRGINIA

Population Families  
2,677,773  
627,659

Radio Homes  
413,180

County	POPULATION		Radio Homes	FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL			
	Total	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
Accomac	33,030	33,030	8,962	207	\$1,372	10	\$125	61	\$941	550	\$4,246	10	\$194
Albemarle	44,052	19,400	7,084	177	3,266	15	697	104	3,302	674	16,070	41	1,166
Charlottesville	Independent city—	included in county above											
Alleghany	29,149	12,761	6,712	100	2,091	8	338	82	1,819	458	8,314	13	336
Clifton Forge	Independent city—	included in county above											
Annele	8,495	8,495	1,939	29	121	2	—	—	—	—	761	—	—
Amherst	20,273	20,273	4,129	78	590	2	—	31	254	116	1,673	—	—
Appomattox	9,020	9,020	2,022	54	145	2	—	50	1,329	236	1,673	—	—
Arlington	90,563	90,563	24,674	223	9,450	34	1,683	29	735	128	1,470	2	—
Alexandria	Independent city—	included in county above											
Augusta	56,109	20,710	12,829	179	2,904	13	525	172	3,081	797	14,790	34	912
Staunton	Independent city—	included in county above											

Bath	7,191	—	7,191	1,543	1,000	21	236	1	*	17	1140	102	1,021	3	40
Bedford	29,687	3,973	26,714	6,831	3,760	74	700	5	84	79	964	405	3,579	5	86
Bland	6,731	—	6,731	1,424	770	8	47	1	*	10	185	78	365	—	—
Botetourt	16,447	—	16,447	3,697	2,110	56	387	6	49	67	545	234	1,609	1	—
Brunswick	19,575	—	19,575	4,082	2,180	62	500	5	48	40	462	214	2,328	2	—
Buchanan	31,477	—	31,477	6,014	3,120	135	617	4	49	22	417	453	3,654	6	71
Buckingham	13,398	—	13,398	2,857	1,550	32	146	2	*	186	149	944	1,944	1	—
Campbell	70,589	47,460	23,129	17,084	12,290	270	4,989	26	1,174	163	45,019	1,227	26,319	48	—
Lynchburg	Independent city—	included in county above													
Caroline	13,945	—	13,945	3,031	1,590	72	402	1	*	25	379	185	1,412	—	185
Carroll	25,904	1,390	24,514	5,732	3,010	85	356	1	*	23	329	271	1,841	—	—
Charles City	4,275	—	4,275	5,881	400	16	55	—	*	17	147	168	1,207	—	—
Charlotte	15,861	—	15,861	3,254	630	38	220	4	34	35	221	223	1,207	1	—
Chesterfield	31,183	3,194	27,989	7,398	4,600	104	1,108	4	*	121	1,242	354	3,016	1	—
Clarke	7,159	—	7,159	1,751	970	27	395	3	79	33	346	117	1,506	2	—
Craig	3,769	—	3,769	908	490	18	153	1	*	10	749	58	393	—	—
Culpeper	13,365	—	13,365	3,123	1,770	43	596	3	129	37	714	179	3,258	8	186
Cumberland	7,505	—	7,505	1,631	870	15	52	2	*	16	105	75	503	—	—
Dickenson	21,266	—	21,266	4,155	2,300	78	413	2	*	16	362	244	2,181	4	56
Dinwiddie	48,797	30,631	18,166	11,264	7,620	271	3,695	12	653	97	43,025	794	15,869	47	—
Petersburg	Independent city—	included in county above													
Elizabeth City	38,181	9,401	28,780	7,509	6,910	121	2,151	13	389	49	41,889	412	7,620	27	497
Hampton	Independent city—	included in county above													
Essex	7,006	—	7,006	1,645	740	53	312	2	*	29	257	141	1,189	1	—
Fairfax	40,929	2,576	38,353	8,793	5,180	80	1,479	3	53	89	1,651	344	4,840	—	—
Fauquier	21,039	—	21,039	4,311	2,750	65	962	7	122	57	1,191	310	4,628	8	91
Floyd	11,967	—	11,967	2,323	1,420	26	113	4	36	23	380	213	1,086	—	—
Ft. Worth	7,088	—	7,088	1,657	860	32	181	3	21	15	192	98	1,086	—	—
Franklin	25,864	—	25,864	5,538	2,880	57	467	5	67	85	695	291	2,242	3	17
Fredrick	26,103	12,095	14,008	6,793	4,580	119	1,766	9	364	86	1,751	533	9,956	30	712
Winchester	Independent city—	included in county above													
Giles	14,635	—	14,635	3,114	1,190	23	389	5	99	31	565	193	2,089	4	86
Goochland	9,548	—	9,548	2,473	1,400	46	329	2	*	37	389	151	1,552	1	—
Gooseland	8,454	—	8,454	1,710	910	34	92	—	*	19	169	102	493	—	—
Grayson	21,916	1,805	20,111	4,960	2,710	32	353	4	71	57	1,459	297	3,656	6	151
Greene	5,218	—	5,218	1,116	580	10	30	—	*	18	158	65	269	—	—
Greensville	14,866	2,735	12,131	3,129	1,116	580	10	44	71	37	541	198	2,501	2	—
Halifax	41,271	5,252	36,019	8,725	4,750	108	912	9	177	58	1,201	460	5,329	10	192
Hanover	18,500	—	18,500	4,172	2,290	78	903	2	*	62	942	221	2,566	—	—
Henrico	235,002	193,042	41,960	61,613	51,400	1,127	24,105	115	5,167	439	21,253	4,175	122,057	207	9,753
Richmond	Independent city—	included in county above													
Henry	36,561	10,080	26,481	7,910	4,760	164	1,922	8	270	112	1,938	496	7,928	15	388
Martinsville	Independent city—	included in county above													
Highland	4,875	—	4,875	1,085	570	6	19	—	*	19	84	68	321	—	—
Isle of Wight	13,381	—	13,381	3,121	1,780	71	506	3	32	35	524	217	2,084	2	—
James City	8,849	3,942	4,907	1,740	1,130	25	595	3	167	27	645	146	2,943	5	108
Williamsburg	Independent city—	included in county above													
King and Queen	6,954	—	6,954	1,569	780	45	140	—	—	8	132	96	376	—	—
King George	5,431	—	5,431	1,260	720	34	260	—	—	11	175	70	465	—	—
King William	7,855	—	7,855	1,902	1,060	28	328	2	*	22	475	144	1,587	1	—
Lancaster	39,296	—	39,296	2,182	1,240	49	343	4	*	33	393	173	1,527	3	67
Lee	20,291	—	20,291	4,242	2,720	72	484	4	73	26	330	332	3,569	3	167
Loudoun	13,665	—	13,665	3,238	1,770	74	1,135	8	177	44	973	305	4,432	9	30
Louisa	13,844	—	13,844	3,152	1,670	64	397	4	36	22	1153	180	1,614	—	—
Lunenburg	8,465	—	8,465	1,870	1,670	24	386	4	78	30	368	157	1,787	4	65
Madison	7,149	—	7,149	1,918	990	15	49	1	*	21	175	114	662	—	—
Mathews	31,933	—	31,933	6,673	3,700	77	185	12	*	31	275	111	1,029	3	54
Mecklenburg	6,673	—	6,673	1,746	930	49	302	1	140	112	1,710	473	4,919	10	206
Middlesex	Independent city—	included in county above													

County	POPULATION			Families	Radio Homes		FOOD		DRUG		AUTOMOTIVE RETAIL—SERVICE		APPAREL		
	Total	Urban	Rural		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Montgomery	28,196	6,990	21,206	6,716	4,200	97	1,032	11	304	87	1,186	356	5,886	7	—
Radford	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Nansemond	34,114	11,343	22,771	8,121	5,110	219	1,606	7	238	71	2,136	551	8,673	27	—
Suffolk	16,241	—	16,241	3,435	1,840	70	292	1	*	29	783	248	1,476	—	—
Nelson	4,092	—	4,092	944	540	21	84	—	—	8	128	61	659	—	—
New Kent	238,943	203,115	35,828	61,585	49,350	1,569	20,340	103	4,133	331	11,506	4,077	92,214	255	10,422
South Norfolk	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Norfolk	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Portsmouth	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Northampton	17,597	—	17,597	4,370	2,020	109	1,219	8	97	51	487	330	3,835	7	167
Northum-	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
berland	10,463	—	10,463	2,445	1,340	43	247	1	*	23	719	163	1,292	—	—
Nottoway	15,556	2,699	12,857	3,464	1,990	57	792	6	148	44	512	248	3,303	8	143
Orange	12,649	—	12,649	2,971	1,700	51	695	5	115	33	594	209	2,181	2	—
Page	14,863	—	14,863	3,514	2,000	59	481	4	91	45	481	238	2,093	7	58
Patrick	16,613	—	16,613	3,523	1,780	56	169	1	6	31	4155	191	1,106	—	—
Pittsylvania	94,446	32,749	61,697	21,100	12,810	274	4,276	25	899	208	4,849	1,008	21,658	43	1,417
Danville	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Powhatan	3,671	—	3,671	1,160	620	27	110	—	—	16	761	80	545	—	—
Prince Edward	14,922	8,475	11,447	3,428	1,980	43	496	5	*	49	925	210	3,325	9	332
Prince George	20,905	8,679	12,226	4,838	3,340	88	979	4	186	63	4750	289	5,535	15	239
Hopewell	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Princess Anne	19,948	2,600	17,348	4,753	2,830	110	1,343	4	150	41	1,414	325	3,736	10	134
Prince William	17,738	—	17,738	3,159	3,060	64	792	8	132	34	263	253	3,208	6	48
Pulaski	22,767	8,792	13,975	5,072	3,320	89	1,106	6	174	41	1,204	290	4,322	17	326
Rappahannock	7,208	—	7,208	1,567	820	23	139	1	*	19	139	90	552	—	—
Richmond	6,634	—	6,634	1,511	780	45	297	2	*	22	246	135	997	1	—
Roanoke	112,184	78,479	33,705	27,955	22,950	446	8,686	45	1,764	271	8,631	1,713	44,335	106	5,139
Roanoke	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Rockbridge	26,719	8,249	18,470	6,243	3,820	82	946	8	1286	82	1992	385	5,246	11	—
Buena Vista	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Rockingham	40,057	8,768	31,289	9,661	5,830	122	1,442	14	363	138	2,658	600	12,965	11	—
Harrisonburg	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Russell	26,627	—	26,627	5,450	2,980	46	256	3	39	47	480	300	2,175	—	—
Scott	26,989	—	26,989	5,796	3,020	78	256	4	40	46	466	369	2,016	4	147
Shenandoah	20,898	—	20,898	5,276	3,000	97	798	7	117	60	754	436	3,571	8	220
Smyth	28,861	7,322	21,539	5,728	3,320	111	901	6	147	59	910	413	4,098	5	220
Southampton	3,466	—	3,466	22,976	5,547	59	701	9	136	56	971	323	3,887	8	115
Spotsylvania	19,971	10,066	9,905	4,911	3,230	103	1,772	6	336	68	2,117	418	9,145	21	574
Fredericksburg	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Stafford	9,548	—	9,548	2,119	1,150	50	264	—	—	18	110	528	—	—	—
Stafford	6,193	—	6,193	1,495	830	31	157	—	—	19	783	95	626	—	—
Stafford	12,485	—	12,485	2,727	1,490	47	340	5	54	34	429	172	1,622	3	19
Sussex	41,607	6,544	35,063	8,857	5,300	123	1,362	10	317	52	1,313	488	7,839	12	135
Tazewell	11,352	3,891	7,461	2,651	1,580	34	626	5	125	49	768	230	3,188	8	63
Warren	46,345	37,067	9,248	12,039	9,050	239	4,715	20	1685	18	13,552	903	21,672	59	1,630
Warwick	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Newport News	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Washington	47,905	13,431	34,534	10,777	6,550	147	1,600	10	397	118	2,468	641	9,475	17	265
Bristol	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Independent city—	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
included in county above	—	—	—	—	—	—	—	—	—	—	—	—	—	—	—
Westmoreland	9,512	—	9,512	2,292	1,240	52	293	3	37	12	767	191	1,304	—	—
Wise	52,458	11,347	41,111	11,073	6,860	149	1,752	15	267	66	1,769	595	8,465	11	237
Wythe	22,721	4,653	18,068	4,944	2,860	39	672	4	125	54	1,084	281	4,131	10	156
York	8,857	—	8,857	2,108	1,230	51	377	2	*	19	7156	106	866	1	—
<b>Total State</b>	<b>2,677,773</b>	<b>944,675</b>	<b>1,733,098</b>	<b>627,659</b>	<b>413,180</b>	<b>10,245</b>	<b>\$143,034</b>	<b>789</b>	<b>\$26,146</b>	<b>5,328</b>	<b>\$137,360</b>	<b>38,793</b>	<b>\$672,402</b>	<b>1,330</b>	<b>\$43,349</b>

(\* ) Includes Service Establishment Receipts of New Kent County.

# WASHINGTON

Population Families  
1,736,191  
534,237

Radio Homes

502,780

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Adams	6,209	—	1,658	1,590	24	\$405	4	\$81	36	\$714	148	\$2,388	1	—
Asotin	8,365	3,115	2,472	2,350	23	505	2	86	26	290	99	1,235	1	—
Benton	12,053	—	3,331	3,200	32	729	18	80	46	703	200	2,869	5	\$55
Chelan	34,412	11,620	10,352	9,860	105	3,318	18	680	130	3,528	719	16,969	31	665
Clallam	21,848	9,409	6,140	6,140	79	1,965	13	242	66	7,529	410	7,529	15	240
Clark	49,852	23,221	14,585	10,890	178	3,426	16	358	164	4,106	851	15,270	32	627
Columbia	5,549	3,026	2,523	1,530	20	354	2	*	20	320	141	1,654	1	—
Cowlitz	40,155	19,134	11,552	10,880	135	3,176	17	394	123	3,767	715	14,753	25	421
Douglas	8,651	—	2,545	2,450	25	869	1	*	29	616	127	1,450	1	—
Ferry	4,701	—	1,398	1,350	24	266	2	*	15	124	86	783	5	18
Franklin	3,307	3,918	1,871	1,760	21	647	4	82	31	660	149	2,663	4	56
Garfield	3,383	—	987	950	6	127	3	57	10	111	76	1,377	1	—
Grant	14,668	3,659	4,652	4,460	68	1,674	12	232	85	1,441	399	5,700	13	273
Grays Harbor	53,166	29,681	16,312	15,450	260	5,805	27	597	172	5,356	1,149	21,357	49	1,200
Island	6,098	—	2,008	1,930	31	219	4	37	95	216	128	1,103	1	—
Jefferson	8,918	4,683	2,620	2,460	42	819	4	81	31	431	185	2,304	5	47
King	504,980	122,766	167,737	158,100	2,541	50,060	299	8,325	1,261	48,589	12,440	294,082	509	17,548
Kitsap	44,387	15,134	13,998	13,300	186	4,415	22	647	114	3,086	794	15,761	26	476
Kittitas	20,230	5,944	5,795	5,450	71	1,904	9	206	100	2,390	415	7,623	17	267
Klickitat	11,357	—	3,363	3,230	40	866	7	80	48	911	214	3,154	4	39
Lewis	41,393	12,271	12,122	11,530	153	2,946	17	857	155	3,153	820	13,090	32	470
Lincoln	11,361	—	3,282	3,150	43	887	10	164	38	769	240	4,621	5	18
Mason	11,603	3,707	3,631	3,430	67	1,073	4	126	43	1,710	434	7,046	13	110
Okanogan	24,545	2,918	4,800	4,630	84	1,235	17	245	81	1,800	339	4,875	8	83
Pacific	15,928	4,045	4,890	4,630	84	1,594	9	115	58	996	164	1,800	3	10
Pend Oreille	7,150	—	2,000	2,000	33	514	6	81	39	539	164	1,800	3	10
Pierce	181,081	117,297	55,124	52,100	355	16,407	73	2,077	513	15,716	3,752	72,536	132	3,939
San Juan	3,157	—	1,029	990	18	283	1	*	6	152	64	650	—	—
Skagit	37,650	13,107	11,073	10,430	136	3,014	18	293	166	2,951	885	12,543	35	422
Skamania	4,633	—	1,410	1,350	18	248	1	21	22	213	104	790	2	—
Spokane	88,754	33,001	27,402	26,050	354	7,651	36	845	305	6,961	1,741	30,381	66	1,160
Spokane	104,652	42,001	42,651	49,983	714	14,530	69	2,526	452	15,833	3,389	76,774	141	5,428
Stevens	19,275	—	19,275	5,330	56	1,071	10	191	60	932	281	3,775	6	64
Thurston	37,285	13,254	11,590	10,910	143	3,291	16	329	138	3,150	759	14,990	25	407
Wahkiakum	4,286	—	1,263	1,220	12	215	1	*	11	79	59	746	1	—
Walla Walla	30,547	18,109	8,406	7,980	104	2,444	11	534	101	3,164	637	14,146	31	641
Whitman	60,355	29,314	18,484	17,550	241	4,841	29	776	214	4,647	1,189	21,969	56	1,270
Yakima	27,221	7,270	7,834	7,450	92	2,188	20	391	109	2,562	668	10,858	16	299
Yakima	99,019	30,904	28,427	27,200	305	8,615	38	1,155	336	8,758	1,660	37,112	62	1,498
Total State	1,736,191	921,969	534,237	502,780	7,427	\$154,116	860	\$22,696	5,398	\$155,664	36,938	\$722,300	1,384	\$37,865

Population Families  
1,901,974  
444,815

Radio Homes

336,670

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Barbour	19,869	—	4,866	4,000	58	\$616	3	\$88	59	\$416	252	\$2,275	1	—
Berkeley	29,016	15,063	7,526	6,000	166	1,607	9	352	74	1,669	547	7,090	23	\$467
Boone	28,556	—	6,035	5,050	83	1,012	2	*	29	847	262	4,540	5	122
Total State	1,901,974	444,815	534,237	502,780	7,427	\$154,116	860	\$22,696	5,398	\$155,664	36,938	\$722,300	1,384	\$37,865

Population Families  
1,901,974  
444,815

Radio Homes

336,670

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
Brockton	21,658	12,076	4,672	3,770	45	414	4	73	28	534	238	1,961	1	73
Brookline	25,513	13,437	6,208	5,340	102	1,509	7	144	49	951	348	4,494	11	190
Cabell	97,459	75,566	25,104	22,150	454	6,542	47	1,315	149	6,823	1,503	34,752	87	4,019
Calhoun	10,455	12,455	2,110	2,110	21	153	1	*	18	376	145	1,037	—	—
Clay	15,206	15,206	2,500	2,500	27	302	1	*	13	116	159	1,383	2	—
Doddridge	10,923	10,923	2,130	2,130	25	348	—	*	25	137	106	1,092	2	—
Fayette	80,628	75,070	17,874	14,850	164	2,954	16	370	81	2,978	764	17,972	40	691
Glmer	12,046	12,046	2,708	2,708	320	320	2	*	24	1145	144	1,001	3	45
Grant	8,805	8,805	2,018	1,640	36	233	1	*	28	325	143	1,171	1	—
Greenbrier	38,520	38,520	8,682	7,150	116	1,703	9	183	75	1,337	509	6,818	21	403
Hampshire	12,974	12,974	8,015	2,420	67	466	2	*	39	551	191	1,570	1	—
Hancock	23,978	23,978	7,556	6,450	113	2,641	13	281	49	1,268	448	6,921	10	362
Hardy	10,813	10,813	2,306	1,870	33	159	4	27	15	379	163	1,165	2	—
Harrison	35,967	46,944	20,628	17,300	328	5,124	27	765	149	3,790	1,170	21,644	62	1,720
Jackson	16,598	16,598	3,932	3,190	38	279	3	54	34	587	223	1,848	2	84
Jefferson	2,920	13,836	4,104	3,300	77	674	7	101	46	717	266	2,773	6	84
Kanawha	195,619	90,002	46,862	39,500	726	13,464	71	2,036	263	10,669	2,447	64,394	124	6,212
Lewis	22,971	22,986	4,971	4,220	89	965	6	161	53	924	189	3,919	12	269
Lincoln	22,886	22,886	4,971	3,800	64	269	1	*	16	183	59	1,596	1	—
Logan	5,166	62,002	14,197	11,680	164	2,068	8	318	73	2,640	653	15,504	26	690
McDowell	94,334	94,334	20,082	16,520	204	3,678	18	346	92	2,667	790	22,056	44	848
Marion	68,683	26,250	42,433	17,182	202	4,128	21	506	114	3,392	886	18,209	46	1,347
Marshall	40,189	21,502	18,687	9,486	175	2,363	13	188	82	1,104	254	6,007	26	249
Mason	22,270	3,538	5,241	4,320	89	693	2	*	34	333	254	2,095	8	94
Mercer	68,289	28,087	18,732	12,860	207	3,275	22	761	123	3,273	829	17,032	58	1,517
Mineral	22,215	8,864	13,361	4,550	95	1,206	6	85	43	899	333	4,043	12	265
Mingo	40,802	8,366	8,702	7,110	178	2,061	8	247	46	1,540	434	8,380	16	459
Monongalia	51,252	16,655	13,138	11,100	187	3,747	13	445	115	3,088	789	14,034	45	1,066
Monroe	13,577	13,577	2,926	2,400	54	321	2	*	27	385	170	1,184	2	—
Morgan	8,743	8,743	2,151	1,770	52	505	2	*	17	183	175	1,084	6	36
Nicholas	5,051	19,019	5,072	4,050	48	752	2	*	35	411	199	2,381	3	28
Ohio	73,115	61,099	19,437	17,400	390	7,588	33	1,281	141	4,910	1,513	35,118	111	4,051
Pendleton	10,884	10,884	2,169	1,760	20	52	1	*	27	516	192	1,042	2	—
Pearsontas	6,682	6,682	1,666	1,380	20	359	2	*	17	381	107	1,282	4	24
Pocantotas	13,906	13,906	3,067	2,500	45	441	2	*	35	408	209	1,867	4	41
Preston	30,416	30,416	7,187	5,830	86	1,022	6	81	75	951	409	3,621	5	18
Punam	19,511	982	18,629	3,620	73	516	6	*	31	374	193	2,183	—	—
Raleigh	86,687	12,862	18,907	15,560	226	3,454	11	454	113	3,336	914	20,840	41	1,210
Randolph	30,259	22,126	6,866	5,560	84	1,448	6	216	70	1,558	368	6,212	10	324
Ritchie	15,389	15,389	3,885	3,180	48	443	4	67	36	506	214	1,926	3	17
Roane	20,787	4,430	20,787	3,600	57	557	2	*	32	740	211	2,358	3	23
Summers	20,409	5,815	14,594	4,672	741	1,088	5	167	25	469	244	2,915	6	123
Taylor	19,919	7,431	12,488	4,030	74	318	5	45	48	596	299	3,439	11	187
Tucker	13,173	13,173	3,022	2,510	57	502	3	44	20	336	160	1,784	6	37
Tyler	12,559	9,857	8,260	6,650	59	472	3	45	20	501	182	1,987	5	78
Upshur	18,360	13,910	4,585	3,720	58	746	3	109	39	750	237	2,631	11	132
Wayne	35,566	7,172	28,394	6,970	83	501	3	83	32	1,162	297	2,246	2	—
Webster	18,080	18,080	3,783	3,100	72	333	5	52	15	1185	194	2,094	4	59
Wetzel	22,342	18,851	5,371	4,370	99	1,192	2	112	55	628	383	3,541	15	216
Wirt	6,475	6,475	1,566	1,260	11	35	—	706	12	96	84	487	—	—
Wood	62,399	30,103	16,598	14,500	281	4,513	16	89	136	3,147	1,031	18,620	54	1,781
Wyoming	29,744	3,026	26,748	5,100	61	787	4	89	22	786	247	6,121	6	57

**Total State** .. 1,901,974 534,292 1,367,682 444,815 336,670 477 \$12,889 3,118 \$77,877 24,120 \$424,551 1,007 \$89,865

# WISCONSIN

Population  
Families

3,137,587  
823,929

Radio Homes

687,320

County	POPULATION		Families	Radio Homes	FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban			Stores	Sales \$*	Stores	Sales \$*	Stores	Sales \$1,133	Stores	Sales \$11	Stores	Sales \$11
Adams	8,449	—	2,271	1,590	26	\$284	2	23	23	\$191	136	3	3	
Ashland	10,700	11,101	5,235	4,380	77	1,698	8	174	67	1,319	404	18	18	
Barron	28,570	28,570	8,741	6,390	77	1,297	14	270	133	2,290	661	14	14	
Bayfield	15,827	—	4,096	2,940	37	713	5	92	39	557	265	4	4	
Brown	83,109	52,608	20,140	17,200	301	6,975	41	1,095	189	7,281	1,685	106	106	
Buffalo	16,090	—	4,104	2,930	48	540	6	78	39	744	273	7	7	
Burnett	11,382	—	3,084	2,130	28	290	4	41	29	414	167	5	5	
Calumet	17,618	—	4,373	3,150	51	656	4	120	50	1,108	444	13	13	
Chippewa	30,335	—	9,595	7,330	123	2,007	12	205	102	2,207	732	25	25	
Clark	2,562	—	8,572	6,000	92	1,248	12	155	85	1,292	631	14	14	
Columbia	32,517	9,776	8,844	6,980	92	2,155	16	329	186	2,375	747	36	36	
Crawford	18,258	4,692	13,706	3,420	44	668	4	77	65	915	325	8	8	
Dane	120,680	72,180	35,236	29,960	450	12,328	75	2,580	354	11,372	2,582	137	137	
Dodge	34,528	20,775	13,751	10,900	157	2,790	23	346	160	2,657	1,094	31	31	
Door	19,095	5,439	4,937	3,750	72	973	6	122	61	1,288	433	10	10	
Douglas	36,136	11,983	12,799	11,190	201	4,624	21	626	113	3,328	873	46	46	
Dunn	20,375	6,582	6,633	4,950	76	969	6	110	72	1,299	434	10	10	
Eau Claire	46,999	30,745	16,254	12,500	135	3,722	15	608	107	3,751	735	52	52	
Florence	4,177	—	4,177	800	14	221	1	221	13	463	79	1	1	
Fond du Lac	62,353	—	16,348	13,610	234	4,852	28	909	147	4,242	1,310	64	64	
Forest	11,805	—	2,697	2,050	30	505	3	46	28	427	189	4	4	
Grant	40,639	7,725	10,837	8,140	118	2,246	16	267	141	2,781	806	29	29	
Green	23,146	6,128	6,469	4,980	65	1,441	12	274	81	1,639	514	20	20	
Green Lake	14,092	—	4,037	3,150	53	933	9	122	58	1,158	360	20	20	
Iowa	20,595	—	5,432	3,940	47	857	12	99	70	831	402	19	19	
Iron	10,049	—	2,592	2,030	47	850	3	44	29	421	279	1	1	
Jackson	2,539	—	4,190	2,960	47	804	6	85	68	1,054	300	7	7	
Jefferson	18,588	17,759	10,818	8,780	148	3,640	19	385	136	3,295	929	52	52	
Juneau	2,621	16,087	4,947	3,680	53	1,106	9	113	77	1,239	369	6	6	
Kenosha	48,765	14,740	16,752	15,050	244	6,432	28	918	122	3,807	1,196	82	82	
Kewaunee	16,680	5,185	4,261	3,070	43	513	5	74	52	616	361	15	15	
La Crosse	59,853	42,707	16,946	13,800	207	5,845	20	589	126	3,900	1,107	53	53	
Lafayette	18,695	—	4,874	3,520	61	983	8	73	65	1,301	376	14	14	
Langlade	9,495	13,732	5,688	4,410	94	1,710	9	164	62	1,589	481	13	13	
Lincoln	22,536	12,076	5,727	4,640	71	1,228	7	203	67	1,200	462	15	15	
Manitowoc	37,706	26,911	15,848	13,210	237	5,238	21	458	146	4,222	2,026	64	64	
Marathon	61,617	34,048	18,019	14,230	213	4,528	20	463	177	4,062	1,248	44	44	
Marquette	36,225	14,183	22,042	2,299	10	2,299	10	127	96	1,798	607	19	19	
Marquette	9,097	—	2,531	1,820	32	479	3	32	41	550	212	2	2	
Milwaukee	706,885	705,672	209,688	194,000	3,234	83,756	416	11,908	1,173	55,681	15,428	861	861	
Monroe	30,680	9,637	7,700	5,860	83	1,508	11	234	96	1,722	585	18	18	
Oconto	27,075	5,362	6,539	4,860	86	1,215	8	87	85	1,072	582	12	12	
Ontonagon	18,398	8,501	10,437	4,200	70	1,912	11	222	78	1,742	432	16	16	
Outagamie	70,032	42,960	17,101	14,400	217	5,701	22	669	168	4,707	1,248	88	88	
Osaukee	18,985	4,046	4,989	3,860	62	1,240	6	114	60	1,480	407	13	13	
Pepin	7,897	—	1,987	1,400	24	426	4	46	27	499	167	7	7	
Pierce	21,471	2,516	18,955	4,070	69	1,056	9	122	76	1,882	461	14	14	
Polk	26,197	—	6,854	4,780	49	733	11	191	92	1,616	439	11	11	
Portage	35,800	20,023	8,205	6,500	108	3,326	9	305	95	2,048	589	28	28	
Price	18,467	15,215	4,766	3,510	33	679	5	108	55	819	320	5	5	
Racine	94,047	71,609	24,971	22,280	394	10,129	38	1,357	194	6,175	1,733	102	102	
Richland	20,381	4,364	5,286	3,910	55	1,023	9	161	85	1,022	363	11	11	
Rock	80,173	51,623	22,474	19,300	268	8,558	35	1,117	219	6,110	1,441	81	81	
Rusk	17,737	3,671	4,435	3,240	44	865	4	97	57	965	299	4	4	

County	POPULATION		Rural		Families		Radio Homes		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL	
	Total	Urban	Total	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
St. Croix	24,842	3,277	21,565	6,942	4,660	81	1,168	11	176	82	1,404	492	6,630	11	90	11	212	
St. Paul	33,700	10,023	23,677	9,125	7,080	91	2,162	1	226	133	2,678	732	11,003	17	212	17	212	
Sawyer	11,540	—	11,540	—	2,620	31	537	4	198	37	633	237	2,881	3	23	3	23	
Shawano	35,378	5,505	29,873	7,824	5,750	104	1,163	10	158	109	1,703	691	7,765	17	133	17	133	
Sheboygan	76,221	48,203	28,018	20,566	17,570	231	5,930	30	792	181	4,792	1,370	27,287	57	1,228	57	1,228	
Taylor	20,106	—	20,106	—	4,928	34	642	4	40	42	837	304	3,005	7	137	7	137	
Trempealeau	24,381	—	24,381	—	6,197	44	778	11	146	87	1,121	437	5,500	6	42	6	42	
Vernon	29,940	3,549	26,391	7,762	5,590	78	1,296	9	180	93	1,289	503	5,869	12	113	12	113	
Vilas	8,894	—	8,894	—	2,357	31	916	2	*	45	758	258	3,621	7	84	7	84	
Walworth	33,103	10,371	22,732	9,472	7,560	145	3,391	19	474	141	3,156	956	14,976	24	387	24	387	
Washington	12,436	—	12,436	—	3,372	35	768	4	116	50	653	232	3,003	2	121	2	121	
Washington	28,430	9,362	19,068	7,415	5,780	74	1,687	9	194	74	1,874	533	8,333	11	121	11	121	
Waushara	62,744	23,804	38,940	16,489	13,410	205	5,379	24	615	196	4,387	1,285	21,798	37	668	37	668	
Waupaca	34,614	11,263	23,351	9,252	7,170	109	1,946	16	255	130	2,767	782	10,114	31	279	31	279	
Waushara	14,288	32	14,256	32	3,911	37	392	3	97	66	794	273	3,024	1	279	1	279	
Winnebago	80,507	60,215	20,292	21,769	19,130	321	7,788	31	980	180	5,342	1,463	31,389	85	2,316	85	2,316	
Wood	44,465	21,775	22,690	11,143	9,010	108	3,198	13	576	105	3,127	792	15,056	26	610	26	610	
<b>Total State</b>	<b>3,137,587</b>	<b>1,679,114</b>	<b>1,458,443</b>	<b>823,929</b>	<b>687,320</b>	<b>10,805</b>	<b>\$250,916</b>	<b>1,340</b>	<b>\$34,476</b>	<b>7,917</b>	<b>\$209,312</b>	<b>61,062</b>	<b>\$1,126,513</b>	<b>2,706</b>	<b>\$66,417</b>	<b>2,706</b>	<b>\$66,417</b>	

Family figures for Counties in this State are preliminary. Census releases.

# WYOMING

## Population Families

250,742  
69,374

Radio Homes 55,520

County	POPULATION		Rural		Families		Radio Homes		FOOD		DRUG		AUTOMOTIVE		RETAIL—SERVICE		APPAREL		
	Total	Urban	Total	Rural	Families	Homes	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
Albany	13,946	10,627	3,319	4,139	3,480	32	\$1,540	5	\$296	53	\$2,109	241	\$6,839	21	\$320	21	\$320		
Big Horn	12,911	—	12,911	—	3,307	38	937	7	184	64	1,317	284	4,088	5	—	5	—		
Campbell	6,048	—	6,048	—	1,796	19	456	2	*	23	685	116	1,882	3	40	3	40		
Carbon	12,644	5,531	7,113	3,765	3,090	35	1,425	8	234	70	1,807	670	10,070	10	—	10	—		
Converse	6,631	—	6,631	—	1,939	20	584	3	91	43	822	158	2,554	5	84	5	84		
Crook	5,463	—	5,463	—	1,480	24	242	5	34	21	1,216	103	956	1	142	1	142		
Fremont	16,095	5,134	10,961	4,359	3,370	51	1,087	6	196	66	1,674	339	5,286	10	142	10	142		
Goshen	12,207	—	12,207	—	3,101	2,230	756	6	135	50	3,368	217	3,268	4	25	4	25		
Hot Springs	4,607	—	4,607	—	1,424	1,170	408	3	100	19	455	150	1,707	4	72	4	72		
Johnson	33,651	22,474	11,177	8,190	7,100	100	2,958	17	782	105	4,067	610	15,706	42	69	42	69		
Laramie	10,286	—	10,286	—	2,592	2,050	532	17	117	48	857	210	13,097	10	—	10	—		
Lincoln	5,894	—	5,894	—	1,750	64	470	69	2,192	103	3,654	555	13,295	24	—	24	—		
Niobrara	9,988	—	9,988	—	1,720	1,250	457	7	91	27	875	122	2,350	6	76	6	76		
Park	10,976	2,536	8,440	3,087	2,360	24	759	7	207	56	1,638	251	4,903	10	137	10	137		
Piatte	8,013	—	8,013	—	1,690	564	5	137	45	1,031	158	2,880	1	—	1	—	—		
Sheridan	19,255	10,529	8,726	5,427	4,450	8	312	84	1,862	508	8,987	20	270	20	270	20	270		
Sublette	2,778	—	2,778	—	816	5	*	39	39	18	*96	69	856	—	—	—	—		
Sweetwater	19,407	12,467	6,940	5,583	4,730	60	2,055	8	281	62	2,121	337	8,878	15	238	15	238		
Teton	2,543	—	2,543	—	715	520	10	255	2	117	35	75	315	5	34	5	34		
Vinta	7,223	3,605	3,618	1,809	1,450	30	662	3	71	24	34	878	150	2,921	4	78	4	78	
Washakie	5,858	2,710	3,148	1,443	1,080	11	485	4	91	10	598	111	2,552	3	104	3	104		
Weston	4,958	—	4,958	—	1,421	980	22	433	5	74	32	623	138	1,796	3	35	3	35	
Yellowstone	416	—	416	—	200	80	*	—	—	8	*	36	879	—	—	—	—		
<b>Total State</b>	<b>250,742</b>	<b>93,577</b>	<b>157,165</b>	<b>69,374</b>	<b>53,520</b>	<b>796</b>	<b>\$21,091</b>	<b>133</b>	<b>\$4,213</b>	<b>1,096</b>	<b>\$29,778</b>	<b>5,312</b>	<b>\$104,700</b>	<b>210</b>	<b>\$3,782</b>	<b>210</b>	<b>\$3,782</b>		

All Money Values Are In Thousands (\$000) of Dollars



# ROSS FEDERAL STUDY REVEALS POPULATION CHANGE IN U.S. MARKETS

Compiled by

T. B. Ellsworth and E. M. Jones, Ross Federal Service, Inc.

*During the last half of 1941 and early 1942, the shift from peacetime to war economy—with attendant throwing into high gear of America's industrial and military resources—has led to population changes of considerable magnitude in many American markets. Census figures of 1940 in many cases have been temporarily thrown out of kilter.*

*As a necessary supplement to RADIO ANNUAL's presentation of U. S. Census data, Ross Federal Service, Inc., have collaborated in compiling the following list, showing population changes in various markets as a result of the nation's defense effort. The material was prepared from the Ross Federal company's continuing study of nationwide economic changes.*

*Figures given refer generally to city limits. In some cases, which are noted, the increase or decrease in population has taken place outside actual city limits but still within a close metropolitan area.*

CITY	1940 Census	Increase or Decrease	Per Cent Change
Akron, Ohio	244,791	+ 5,000	+ 2.0
Albany, N. Y.	130,577	+ 3,106	+ 2.5
*Albuquerque (N. M. (Metropolitan District)	61,968	+ 5,000	+ 8.1
Allentown, Pa.	96,904	+ 4,500	+ 4.6
*Atlanta, Ga. (Metropolitan District)	442,294	+29,000	+ 6.6
Augusta Ga. (Metropolitan District)	87,809	+22,000	+25.1
Austin, Tex.	87,930	+ 5,300	+ 6.0
Baltimore, Md.	859,100	+141,000	+16.4
*Baton Rouge, La. (Metropolitan Area)	64,700	+11,000	+17.0
Battle Creek, Mich.	43,453	+ 7,500	+17.3
*Birmingham, Ala. (Metropolitan Area)	400,931	+25,000	+ 6.2
Boston, Mass.	770,816	+29,000	+ 3.8
Bridgeport, Conn.	147,121	+ 4,000	+ 2.7
Buffalo, N. Y.	575,901	+ 2,000	+ .3
Burlington, Ia.	25,832	+14,000	+54.2
Camden, N. J.	117,536	+ 3,000	+ 2.5
Canton, O.	108,401	+ 7,000	+ 6.5
Charleston, S. C.	71,275	+35,000	+49.0
Charleston, W. Va.	67,914	+ 3,400	+ 5.0
Charlotte, N. C.	100,899	+ 2,000	+ 2.0

CITY	1940 Census	Increase or Decrease	Per Cent Change
Chattanooga, Tenn.	128,163	+ 5,500	+ 4.3
Chicago-Hammond-Gary	3,578,711	+ 35,000	+ 1.0
Cincinnati, O., 455,610; Covington, Ky., 62,018.	517,628	+ 4,000	+ .8
Cleveland, O.	878,336	+ 7,500	+ .9
*Columbia, S. C. (Metropolitan Area)	75,000	+ 20,000	+ 26.7
Columbus, Ga.	53,280	+ 7,000	+ 13.1
Columbus, O.	306,087	+ 18,000	+ 5.9
Corpus Christi, Tex.	57,301	+ 22,000	+ 38.4
Dallas, Tex.	294,734	+ 25,000	+ 8.5
Dayton, O.	210,718	+ 14,300	+ 6.8
Denver, Colo.	322,412	+ 15,600	+ 4.1
(Proportionate greater increases in outlying towns not indicated.)			
Des Moines, Ia.	159,819	+ 3,000	+ 1.9
Detroit, Mich.	1,623,452	+ 76,500	+ 4.7
Duluth, Minn.	101,065	- 1,000	- 1.0
El Paso, Tex.	96,810	+ 5,000	+ 5.2
Erie, Pa.	116,955	+ 8,000	+ 6.8
Evansville, Ind.	97,062	- 2,000	- 2.1
Flint, Mich.	115,543	Little change	
Ft. Wayne, Ind.	118,410	+ 4,450	+ 3.8
*Ft. Worth, Tex. (Metropolitan Area)	215,000	+ 10,000	+ 4.7
*Fresno, Calif. (Metropolitan Area)	97,504	+ 3,000	+ 3.8
Grand Rapids, Mich.	164,292	+ 2,000	+ 1.2
Harrisburg, Pa.	83,893	+ 10,000	+ 11.9
Hartford, Conn.	166,267	+ 33,000	+ 19.8
Houston, Tex.	384,514	+ 26,000	+ 6.8
Indianapolis, Ind.	386,972	+ 12,600	+ 3.3
Jackson, Miss.	62,107	+ 5,000	+ 8.1
(Plus approximately 2,500 at military base.)			
Jacksonville, Fla.	173,065	+ 25,000	+ 14.4
Joliet, Ill.	42,365	+ 4,000	+ 9.4
Kansas City, Mo.	399,178	Little change	
Knoxville, Tenn.	111,580	+ 4,000	+ 3.6
Little Rock, Ark.	88,039	+ 13,200	+ 15.0
Lincoln, Neb.	81,984	+ 500	+ .6
Long Beach, Calif.	164,271	+ 20,000	+ 12.2
Los Angeles, Calif.	1,504,277	+ 100,000	+ 6.6
Louisville, Ky.	319,077	+ 10,000	+ 3.1
Lowell, Mass.	101,389	(to come)	
Macon, Ga.	57,865	+ 17,000	+ 29.4
Manitowoc, Wisc.	24,404	+ 1,000	+ 4.1
Memphis, Tenn.	292,942	+ 12,000	+ 4.1
Miami, Fla.	172,172	+ 12,000	+ 7.0
Milwaukee	587,472	+ 12,500	+ 2.1
Minneapolis-St. Paul	780,106	Little change	
Montgomery, Ala.	78,084	+ 20,000	+ 25.6
(Including 15,500 at Maxwell and Gunter Fields. 3,500 in 1940.)			
Muncie, Ind.	49,720	+ 1,200	+ 2.4
Nashville, Tenn.	167,402	+ 2,300	+ 1.4
New London, Conn.	30,456	+ 9,500	+ 31.2
(Proportionate greater increases in outlying towns.)			
New Orleans, La.	494,537	+ 6,300	+ 1.3
Norfolk, Va.	144,332	+ 70,000	+ 48.5
(Norfolk-Portsmouth-Newport News. Combined 1940 census: 323,326; 1942, 450,000.)			

CITY	1940 Census	Increase or Decrease	Per Cent Change
Oklahoma City, Okla. ....	204,424	+ 8,500	+ 4.2
Omaha, Neb. ....	223,844	+ 6,800	+ 3.0
Orlando, Fla. ....	36,736	+ 2,500	+ 6.8
Philadelphia, Pa. ....	1,931,334	+25,000	+ 1.3
<small>(Another 40,000 estimated for suburban areas which at 1940 census had 50,000 population.)</small>			
Pittsburgh, Pa. ....	671,659	Little change	
Pontiac, Mich. ....	66,626	+ 3,500	+ 5.3
*Portland, Me. (Metropolitan District) ....	89,424	+ 7,500	+ 8.4
Portland, Ore. ....	305,394	+24,000	+ 7.9
Portsmouth, N. H. ....	14,821	+ 5,000	+33.7
Providence, R. I. (Metropolitan District) ....	285,669	+ 3,000	+ 1.1
Raleigh, N. C. ....	46,897	Little change	
<small>(City limits recently extended, taking in 8,103 additional population.)</small>			
Roanoke, Va. ....	69,287	+ 1,400	+ 2.0
Rochester, N. Y. ....	324,975	+ 2,000	+ .6
Rockford, Ill. ....	84,637	+ 7,400	+ 8.7
*Davenport-Rock Island-Moline (Metropolitan District) ....	143,422	+12,000	+ 8.4
<small>(Rock Island, 5,000; Moline, 3,000; Davenport, 4,000.)</small>			
*Saginaw-Bay City-Midland (Metropolitan Area) ....	141,079	+ 5,200	+ 3.7
<small>(Saginaw, 2,200; Bay City, 2,000; Midland 1,000.)</small>			
St. Louis, Mo. ....	816,048	+30,000	+ 3.7
Salt Lake City, Utah ....	149,934	+ 8,000	+ 5.3
*San Antonio, Tex. (Metropolitan District) ....	320,000	+40,000	+12.5
San Diego, Calif. ....	203,341	+97,000	+47.7
San Francisco-Oakland (Metropolitan District) ....	936,699	+97,000	+10.4
<small>(San Francisco 42,000; Oakland and Sub., 55,000.)</small>			
Savannah, Ga. ....	95,996	+30,000	+31.3
Schenectady, N. Y. ....	87,549	+ 5,100	+ 5.8
Scranton, Pa. ....	104,404	+ 2,800	+ 2.0
*Seattle-Bremerton, Wash. (Metropolitan District) ....	383,436	+55,000	+14.3
Shreveport, La. ....	98,167	+14,000	+14.3
Spartanburg, S. C. ....	32,249	+ 2,000	+ 6.2
Springfield, Mass. ....	149,554	+ 6,000	+ 4.0
Spokane, Wash. ....	122,001	+ 1,300	+ 1.1
Syracuse, N. Y. ....	205,967	+ 3,000	+ 1.5
<small>(Approximately 3,000 more added within 7-mi. radius, which had a 1940 pop. of 47,000.)</small>			
Tacoma, Wash. ....	109,408	+20,000	+18.3
Tampa, Fla. ....	108,391	+10,000	+ 9.2
Toledo, O. ....	282,349	+10,000	+ 3.5
Tulsa, Okla. ....	142,157	+ 8,000	+ 5.6
Waco, Tex. ....	55,982	+ 2,200	+ 4.0
Washington, D. C. ....	663,091	+117,000	+17.6
<small>(Nearby metropolitan area now over 1,000,000.)</small>			
Waterbury, Conn. ....	99,314	+ 5,000	+ 5.0
Wheeling, W. Va. ....	61,099	+ 1,100	+ 1.8
<small>(Met. area 1940: 196,000; met. area 1942: 200,000.)</small>			
Wichita, Kan. ....	114,966	+27,000	+23.5
Wilmington, Del. ....	112,504	+ 1,000	+ .9
<small>(Another 2,000 increase in nearby suburbs.)</small>			
Worcester, Mass. ....	193,694	Little change	
Youngstown, O. ....	167,720	+ 8,500	+ 5.1

\* Metropolitan district more indicative of population change.

# METROPOLITAN DISTRICTS

*Information on Metropolitan Districts is a new addition to RADIO ANNUAL's presentation of market data. The material that follows is distinguished from the data by county on preceding pages in that the areas studied are economic rather than political. A Metropolitan District is an area including all the thickly settled territory in and around a city or group of cities. It includes the central cities of the United States and all adjacent and contiguous minor civilian divisions having a population density of 150 or more per square mile. The U. S. Bureau of Census has prepared data on 140 Metropolitan Districts, all of which are included in the following presentation.*

Population	Families	TOTAL RETAIL Stores Sales	APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT Stores Sales		
			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			
349,705	94,911	4,462	\$141,039	219	\$7,934	1,336	\$35,401	143	\$4,776*	669	\$27,571	91	\$24,870
<b>AKRON METROPOLITAN DISTRICT</b>													
Contains parts of Medina, Portage and Summit Counties (Ohio)													
431,575	122,313	7,164	\$199,031	578	\$21,184	2,220	46,201	168	\$5,277	558	\$30,503	107	\$17,169
<b>ALBANY-SCHENECTADY-TROY METROPOLITAN DISTRICT</b>													
Contains parts of Albany, Rensselaer, Saratoga and Schenectady Counties (N. Y.)													
325,142	83,648	5,124	\$117,640	347	\$6,069*	1,717	\$38,947	103	\$3,626	424	\$19,758*	79	\$15,244
<b>ALLEN-TOWN-BETHLEHEM-EASTON METROPOLITAN DISTRICT</b>													
Contains parts of Bucks, Lehigh, Northampton Counties (Penn.), Warren (N. J.)													
114,094	29,004	1,381	\$38,644	90	\$3,827	500	\$11,069	39	\$1,137	160	5,730*	20	\$6,174*
<b>ALTOONA METROPOLITAN DISTRICT</b>													
Contains parts of Blair and Cambria Counties (Penn.)													
53,463	14,946	834	\$26,625	59	\$3,080	164	\$4,981	45	\$1,710	176	\$6,074	16	\$2,844
<b>AMARILLO METROPOLITAN DISTRICT</b>													
(contains parts of Potter and Randall Counties (Tex.))													
<b>ASHEVILLE METROPOLITAN DISTRICT</b>													
Contains parts of Buncombe County (N. C.)													
76,324	18,875	914	\$27,627	59	\$2,349	211	\$5,678	37	\$1,199	124	\$5,919	24	\$4,687
<b>ATLANTA METROPOLITAN DISTRICT</b>													
Contains parts of Clayton, Cobb, DeKalb and Fulton Counties (Ga.)													
442,294	117,384	5,275	\$193,342	299	\$17,571*	1,409	\$30,808	212	\$7,664	594	\$31,904	116	\$49,833

*Retail census data figures are for Urban Areas of 2,500 population and more; "Total Retail Stores and Sales" are for the entire metropolitan district. Automotive figures include Filling Station Stores and Sales. All money values are in thousands of dollars.*

\* Estimated.

All Money Values Are In Thousands (\$000) of Dollars

ATLANTIC CITY METROPOLITAN DISTRICT													
Contains parts of Atlantic and Cape May Counties (N. J.)													
Population	Families	TOTAL RETAIL		APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT	
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
100,096	28,195	2,568	\$57,112	249	\$5,919*	710	\$16,108	75	\$2,611*	167	\$3,542	74	\$5,898*
87,509	22,959	1,133	\$26,665	88	\$2,960	336	\$5,301	27	\$982*	114	\$3,594*	23	\$4,124
106,193	26,863	1,286	\$40,614	74	\$3,285	355	\$8,294	61	\$2,297	212	\$8,592	23	\$4,552*
<b>BALTIMORE METROPOLITAN DISTRICT</b>													
Contains Baltimore City; parts of Anne Arundel, Baltimore, Carroll and Howard Counties (Md.)													
1,046,692	271,952	16,042	\$417,395	1,036	\$33,623	6,401	\$100,352	487	\$15,710	853	\$52,511	356	\$89,693
<b>BEAUMONT-PORT ARTHUR METROPOLITAN DISTRICT</b>													
Contains parts of Jefferson County (Tex.)													
138,608	37,497	1,843	\$53,828	97	\$3,613	488	\$10,060	67	\$2,043	252	\$12,810	27	\$7,108
<b>BINGHAMTON METROPOLITAN DISTRICT</b>													
Contains parts of Broome County (N. Y.)													
145,156	38,055	2,010	\$62,046	150	\$5,123	530	\$14,181	34	\$1,872	239	\$11,552	42	\$8,331*
<b>BIRMINGHAM METROPOLITAN DISTRICT</b>													
Contains parts of Jefferson County (Ala.)													
407,851	106,534	3,596	\$119,199	246	\$11,253*	1,036	\$21,770	161	\$3,818	436	\$25,613	87	\$17,949
<b>BOSTON METROPOLITAN DISTRICT</b>													
Contains Suffolk; parts of Essex, Middlesex, Norfolk and Plymouth Counties (Mass.)													
2,350,514	606,382	30,702	\$1,018,337	2,634	\$90,645	11,082	\$261,838	1,266	\$38,716	2,986	\$137,939	855	\$159,135
<b>BRIDGEPORT METROPOLITAN DISTRICT</b>													
Contains parts of Fairfield County (Conn.)													
216,621	57,487	3,263	\$90,207	214	\$7,636	1,213	\$24,491	129	\$3,326*	384	\$15,222	78	\$11,479
<b>BUFFALO-NIAGARA METROPOLITAN DISTRICT</b>													
Contains parts of Erie and Niagara Counties (N. Y.)													
857,719	224,975	12,527	\$339,017	855	\$31,542	4,529	\$86,792	359	\$10,357	1,121	\$54,648*	252	\$54,477
<b>CANTON METROPOLITAN DISTRICT</b>													
Contains parts of Stark County (Ohio)													
200,352	53,302	2,748	\$81,770	184	\$7,239*	741	\$18,796	65	\$2,442	386	\$15,713	51	\$10,752*
<b>CEDAR RAPIDS METROPOLITAN DISTRICT</b>													
Contains parts of Polk County (Iowa)													
183,973	53,262	1,054	\$35,985	69	\$3,022	290	\$6,184	39	\$1,916*	165	\$7,376	23	\$6,155

\* Estimated.

**CHARLESTON (S. C.) METROPOLITAN DISTRICT**  
 Contains parts of Charleston County (S. C.)

Population	Families	TOTAL RETAIL Stores	APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT Stores	Sales
			Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
97,711	26,707	1,239	102	\$2,747*	383	\$6,061	36	\$1,396	94	\$7,334*	24	\$4,027*

**CHARLESTON (W. VA.) METROPOLITAN DISTRICT**  
 Contains parts of Kanawha and Putnam Counties (W. Va.)

136,332	34,104	1,559	120	\$6,132	411	\$11,049	63	\$1,921	159	\$8,813*	38	\$7,783*
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**CHARLOTTE METROPOLITAN DISTRICT**  
 Contains part of Mecklenburg County (N. C.)

112,986	27,855	1,190	90	\$3,802*	324	\$7,642	48	\$3,000	185	\$10,954	26	\$9,098
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**CHATTANOOGA METROPOLITAN DISTRICT**  
 Contains parts of Hamilton County (Tenn.) and Catoosa, Dade and Walker Counties (Ga.)

193,215	48,790	2,361	157	\$5,852	677	\$13,223	73	2,204	215	\$11,775*	49	\$7,805
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**CHICAGO METROPOLITAN DISTRICT**  
 Contains parts of Cook, DuPage, Lake and Will Counties (Ill.) and Lake County (Ind.)

4,499,126	1,237,336	61,222	5,342	\$177,349	21,293	\$363,973	2,298	\$76,879	4,486	\$256,997	1,385	\$499,158
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**CINCINNATI METROPOLITAN DISTRICT**  
 Contains parts of Hamilton, Warren Counties (Ohio), Dearborn County (Ind.), Campbell and Kenton Counties (Ky.)

789,309	228,662	11,314	768	\$33,924	3,797	\$80,149	424	\$12,011	1,004	\$47,483	285	\$43,616
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**CLEVELAND METROPOLITAN DISTRICT**  
 Contains parts of Cuyahoga and Lake Counties (Ohio)

1,214,943	336,138	10,745	1,075	\$35,711	6,281	\$125,422	595	\$19,661	1,924	\$83,173	448	\$94,746
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**COLUMBIA METROPOLITAN DISTRICT**  
 Contains parts of Lexington and Richland Counties (S. C.)

89,555	21,847	1,133	76	\$3,254	318	\$5,530	38	\$1,419*	137	\$8,333	23	\$4,366*
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**COLUMBUS (GA.) METROPOLITAN DISTRICT**  
 Contains parts of Muscogee County (Ga.) and Russell County (Ala.)

.....	.....	1,140	78	\$3,109	368	\$5,833	36	\$900	65	\$5,420*	23	\$3,142
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**COLUMBUS (OHIO) METROPOLITAN DISTRICT**  
 Contains parts of Franklin County (Ohio)

365,796	100,635	4,716	276	\$16,950	1,465	\$36,828	209	\$6,436	655	\$32,661	91	\$35,724
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**CORPUS CHRISTI METROPOLITAN DISTRICT**  
 Contains parts of Nueces County (Tex.)

70,677	18,962	1,213	58	\$1,997	355	\$6,043	35	\$1,233	164	\$8,432	20	\$4,074
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**DALLAS METROPOLITAN DISTRICT**  
 Contains parts of Dallas County (Tex.)

376,548	107,268	4,962	255	\$15,635	1,132	\$29,551	195	\$8,146	691	\$36,594	154	\$41,057*
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\* Estimated.

**DAVENPORT-ROCK ISLAND-MOLINE METROPOLITAN DISTRICT**

Contains parts of Scott County (Ia.) and Rock Island County (Ill.)

Population	Families	TOTAL Stores	RETAIL		APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT Sales
			Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	
174,995	49,559	2,494	\$74,772	170	\$5,624	672	\$16,040	76	\$2,487*	329	\$14,559	50	\$12,291

**DAYTON METROPOLITAN DISTRICT**

Contains parts of Montgomery County (Ohio)

271,513	75,519	3,303	\$116,380	187	\$9,176	1,016	\$26,177	98	\$4,358	367	\$19,768	56	\$19,430
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**DECATUR METROPOLITAN DISTRICT**

Contains parts of Macon County (Ill.)

65,764	19,011	950	\$32,754	60	\$2,703	255	\$6,508	27	\$1,066	179	\$7,914	13	\$6,109
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**DENVER METROPOLITAN DISTRICT**

Contains Denver County; parts of Adams, Arapahoe and Jefferson Counties (Colo.)

384,372	114,002	5,447	\$191,829	285	\$12,765	1,421	\$34,128	245	\$9,719	842	\$36,567	94	\$44,547
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**DES MOINES METROPOLITAN DISTRICT**

Contains parts of Woodbury County (Ia.), Dakota County (Neb.) and Union County (S. D.)

183,373	58,262	2,609	\$85,877	149	\$8,036*	703	\$15,554	108	\$3,829	429	\$14,909*	35	\$15,474
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**DETROIT METROPOLITAN DISTRICT**

Contains parts of Macomb, Oakland and Wayne Counties (Mich.)

2,295,867	594,646	27,340	\$890,859	1,943	\$80,232	9,112	\$179,527	1,076	\$39,769	3,380	\$185,567	564	\$143,196
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**DULUTH-SUPERIOR METROPOLITAN DISTRICT**

Contains parts of Carlton and St. Louis Counties (Minn.) and Douglas County (Wisc.)

157,098	43,054	2,412	\$67,998	201	\$6,843	708	\$17,152	71	\$2,393*	346	\$11,027*	55	\$7,940*
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**DURHAM METROPOLITAN DISTRICT**

Contains parts of Durham County (N. C.)

69,683	17,530	822	\$25,312	68	\$2,309	278	\$4,531	29	\$1,029	108	\$5,695	26	\$3,661*
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**EL PASO METROPOLITAN DISTRICT**

Contains parts of El Paso County (Tex.)

116,801	28,291	1,553	\$40,978	69	\$2,788*	505	\$6,835	52	\$1,753	196	\$10,003	21	\$7,630
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**ERIE METROPOLITAN DISTRICT**

Contains parts of Erie County (Penn.)

134,039	35,237	2,000	\$50,992	138	\$5,401	831	\$12,041	32	\$1,256*	209	\$8,907*	28	\$7,572
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**EVANSVILLE METROPOLITAN DISTRICT**

Contains parts of Vanderburgh County (Ind.) and Henderson County (Ky.)

141,614	39,537	1,924	\$51,622	127	\$6,810*	535	\$10,251	65	\$2,649	232	\$10,538	39	\$6,540*
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**FALL RIVER-NEW BEDFORD METROPOLITAN DISTRICT**

Contains parts of Bristol County (Mass.) and Newport County (R. I.)

272,648	72,184	4,002	\$89,701	295	\$9,471*	1,548	\$26,215	128	\$3,179	362	\$11,865	116	\$9,019
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\* Estimated.

**FLINT METROPOLITAN DISTRICT**

Contains parts of Genesee County (Mich.)

Population	Families	TOTAL RETAIL		APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT	
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
188,554	49,839	2,276	\$77,804	146	\$7,050	568	\$16,827	73	\$3,415	337	\$15,543	44	\$8,943

**FORT WAYNE METROPOLITAN DISTRICT**

Contains parts of Allen County (Ind.)

194,385	37,135	1,917	\$58,334	125	\$5,364*	633	\$11,306	75	\$2,315	273	\$11,893	24	\$11,453
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**FORT WORTH METROPOLITAN DISTRICT**

Contains parts of Tarrant County (Tex.)

207,077	59,638	2,983	\$97,741	125	\$6,039	743	\$16,208	105	\$4,458	552	\$19,396	46	\$28,339
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**FRESNO METROPOLITAN DISTRICT**

Contains parts of Fresno County (Calif.)

97,504	27,908	1,820	\$58,804	117	\$5,059	362	\$9,666	37	\$1,696	242	\$13,410	37	\$7,250
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**GALVESTON METROPOLITAN DISTRICT**

Contains parts of Galveston County (Tex.)

71,677	19,513	1,244	\$28,534	68	\$2,186	307	\$6,666	35	\$1,108	125	\$5,549	15	\$2,880
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**GRAND RAPIDS METROPOLITAN DISTRICT**

Contains parts of Kent County (Mich.)

209,873	59,233	2,856	\$88,123	225	\$8,183	714	\$17,585	100	\$3,915*	387	\$15,720*	68	\$13,632
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**GREENSBORO METROPOLITAN DISTRICT**

Contains parts of Guilford County (N. C.)

73,055	17,735	797	\$28,663	67	\$3,022	218	\$5,055	28	\$1,104	115	\$7,039	25	\$4,817
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**HAMILTON-MIDDLETON METROPOLITAN DISTRICT**

Contains parts of Butler and Warren Counties (Ohio)

112,686	30,282	1,503	\$38,992	112	\$2,815	445	\$10,146	36	\$1,368	163	\$6,931	30	\$4,455
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**HARRISBURG METROPOLITAN DISTRICT**

Contains parts of Cumberland, Dauphin and Perry Counties (Penn.)

173,367	40,411	2,645	\$68,501	208	\$8,144	854	\$13,935	96	\$2,968	214	\$11,355	50	\$8,782
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**HARTFORD-NEW BRITAIN METROPOLITAN DISTRICT**

Contains parts of Hartford, Middlesex, New Haven and Tolland Counties (Conn.)

592,193	129,938	6,866	\$224,005	526	\$19,303	2,271	\$55,737	244	\$8,248	962	\$35,475	178	\$32,405
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**HOUSTON METROPOLITAN DISTRICT**

Contains parts of Harris County (Tex.)

510,397	141,381	6,258	\$212,037	237	\$22,196	1,510	\$41,691	952	\$44,185	321	\$6,534	138	\$22,253*
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**HUNTINGTON-ASHLAND METROPOLITAN DISTRICT**

Contains parts of Cabell and Wayne Counties (W. Va.), Boyd and Greenup Counties (Ky.) and Lawrence County (Ohio)

170,979	43,523	2,130	\$52,469	158	\$5,877	666	\$10,840	70	\$2,176	250	\$11,024	47	\$7,613
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\* Estimated.



**INDIANAPOLIS METROPOLITAN DISTRICT**

Contains parts of Marion County (Ind.)

Population	Families	TOTAL RETAIL		APPAREL			FOOD			DRUG			AUTOMOTIVE		DEPARTMENT	
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	
455,357	130,077	5,747	\$106,617	268	\$14,150	1,695	\$34,825	284	\$11,586	712	\$39,804*	151	\$87,830*			

**JACKSON METROPOLITAN DISTRICT**

Contains parts of Hinds County (Miss.)

88,003	22,319	855	\$80,745	78	\$3,117	214	\$4,939	33	\$1,283	111	\$6,365	19	\$5,207
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**JACKSONVILLE METROPOLITAN DISTRICT**

Contains parts of Duval County (Fla.)

195,619	51,203	2,402	\$75,631	160	\$6,704*	669	\$16,200	99	\$3,871	292	\$18,233	71	\$8,869
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**JOHNSTOWN METROPOLITAN DISTRICT**

Contains parts of Cambria and Somerset Counties (Penna.)

151,781	35,734	1,523	\$47,903	86	\$3,075*	443	\$9,166*	42	\$1,201	152	\$7,149*	25	\$11,215
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**KALAMAZOO METROPOLITAN DISTRICT**

Contains parts of Kalamazoo County (Mich.)

77,213	21,116	1,095	\$38,559	95	\$3,296	220	\$7,324	37	\$1,749	166	\$8,007	19	\$5,309
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**KANSAS CITY (MO.)-KANSAS CITY (KANS.) METROPOLITAN DISTRICT**

Contains parts of Clay and Jackson Counties (Mo.), Johnson and Wyandotte Counties (Kans.)

634,093	188,813	8,814	\$285,352	517	\$31,245*	2,178	\$49,703	387	\$17,613	1,061	\$44,260	199	\$61,907*
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**KNOXVILLE METROPOLITAN DISTRICT**

Contains parts of Knox County (Tenn.)

151,829	37,894	1,665	\$54,932	120	\$3,954	519	\$10,847	55	\$2,190	197	\$12,059*	40	\$9,449*
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**LANCASTER METROPOLITAN DISTRICT**

Contains parts of Lancaster County (Penna.)

132,037	35,341	2,070	\$53,555	142	\$4,394*	952	\$3,102	42	\$1,613	166	\$8,717	37	\$7,282
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**LANSING METROPOLITAN DISTRICT**

Contains parts of Ingham County (Mich.)

110,356	31,233	1,376	\$51,610	111	\$4,360	297	\$9,178	58	\$2,155	234	\$10,063*	25	\$7,931*
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**LINCOLN METROPOLITAN DISTRICT**

Contains parts of Lancaster County (Neb.)

88,191	25,656	1,115	\$39,763	65	\$3,353	288	\$8,301	48	\$1,733	197	\$8,193	17	\$8,582
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**LITTLE ROCK METROPOLITAN DISTRICT**

Contains parts of Pulaski County (Ark.)

126,724	34,691	1,894	\$49,275	96	\$3,853*	611	\$8,332	68	\$2,277	233	\$13,173	32	\$9,446*
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**LOS ANGELES METROPOLITAN DISTRICT**

Contains parts of Los Angeles, Orange and San Bernardino Counties (Calif.)

2,904,596	931,229	46,600	\$1,304,812	3,495	\$104,134	10,148	\$291,268	1,269	\$48,044	6,704	\$288,191	1,098	\$180,246
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\* Estimated.

Population	Families	TOTAL Stores	RETAIL Sales	APPAREL Stores	Sales	FOOD Stores	Sales	DRUG Stores	Sales	AUTOMOTIVE Stores	Sales	DEPARTMENT Stores	Sales
434,408	120,299	5,474	\$151,353	351	\$16,288	1,794	\$35,845	231	\$7,593*	589	\$28,611*	198	\$20,022
<b>LOUISVILLE METROPOLITAN DISTRICT</b> Contains Jefferson County (Ky.); parts of Clark and Floyd Counties (Ind.)													
334,969	80,563	5,110	\$116,314	485	\$11,808*	1,953	\$34,532	137	\$3,489*	464	\$15,104	140	\$11,051
<b>LOWELL-LAWRENCE-HAVERHILL METROPOLITAN DISTRICT</b> Contains parts of Essex and Middlesex Counties (Mass.)													
74,830	21,021	962	\$26,260	66	\$2,497	277	\$5,359	33	\$941	97	\$5,442	19	\$3,998
<b>MACON METROPOLITAN DISTRICT</b> Contains parts of Bibb County (Ga.)													
78,349	22,084	1,210	\$46,635	120	\$4,626	276	\$9,105	54	\$2,318	162	\$8,570	23	\$7,051
<b>MADISON METROPOLITAN DISTRICT</b> Contains parts of Dane County (Wisc.)													
81,932	22,055	1,216	\$34,645	112	\$3,372	404	\$10,050	39	\$912	85	\$5,957	31	\$3,343
<b>MANCHESTER METROPOLITAN DISTRICT</b> Contains parts of Hillsborough County (N. H.)													
332,477	91,401	3,758	\$140,435	239	\$12,270	1,021	\$23,417	175	\$6,143	406	\$25,431	130	\$38,161
<b>MEMPHIS METROPOLITAN DISTRICT</b> Contains parts of Shelby County (Tenn.) and Crittenden County (Ark.)													
250,537	70,960	4,373	\$133,977	449	\$12,420	894	\$22,864	171	\$8,218	523	\$26,419	105	\$17,672
<b>MIAMI METROPOLITAN DISTRICT</b> Contains parts of Dade County (Fla.)													
790,336	215,659	11,592	\$335,905	883	\$28,983	3,203	\$85,152*	424	\$12,170*	1,091	\$55,875	214	\$53,557
<b>MILWAUKEE METROPOLITAN DISTRICT</b> Contains parts of Milwaukee and Waukesha Counties (Wisc.)													
911,077	256,712	12,246	\$471,371	800	\$38,914	3,646	\$101,724	443	\$17,448	1,752	\$74,800	246	\$105,125
<b>MINNEAPOLIS-ST. PAUL METROPOLITAN DISTRICT</b> Contains parts of Anoka, Dakota, Hennepin, Ramsey and Washington Counties (Minn.)													
114,006	29,681	1,498	\$34,420	91	\$3,121	438	\$6,573	40	\$1,787	135	\$6,355*	27	\$4,988
<b>MOBILE METROPOLITAN DISTRICT</b> Contains parts of Mobile County (Ala.)													
93,697	24,737	1,038	\$31,414	91	\$3,815*	346	\$5,354	41	\$1,000*	100	\$6,404*	13	\$4,811
<b>MONTGOMERY METROPOLITAN DISTRICT</b> Contains parts of Montgomery County (Ala.)													
241,769	63,578	3,042	\$85,994	199	\$9,323	769	\$16,192	124	\$3,709	260	\$15,846	78	\$10,862
<b>NASHVILLE METROPOLITAN DISTRICT</b> Contains parts of Davidson County (Tenn.)													

\* Estimated.

**NEW HAVEN METROPOLITAN DISTRICT**

TOTAL RETAIL		APPAREL		FOOD		DRUG		AUTOMOTIVE		DEPARTMENT	
Population	Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
308,228	81,795	5,310	\$129,616	429	\$13,850*	1,776	\$33,200	194	\$5,160*	647	\$21,872*
Contains parts of New Haven County (Conn.)											

**NEW ORLEANS METROPOLITAN DISTRICT**

540,030	144,593	7,313	\$165,126	384	\$20,803*	2,971	\$32,513	296	\$9,150	532	\$23,567
Contains Orleans Parish, parts of Jefferson and St. Bernard Parishes (La.)											

**NEW YORK-NORTHEASTERN NEW JERSEY METROPOLITAN DISTRICT**

11,690,520	3,160,946	182,668	\$4,915,462	17,651	\$616,693	71,377	\$1,378,712	5,867	\$142,463	10,874	\$515,057
Contains Bronx, Kings, Nassau, New York, Queens, Richmond Counties (N. Y.); Bergen, Essex and Union Counties (N. J.); parts of Rockland, Suffolk and Westchester Counties (N. Y.); parts of Middlesex, Monmouth, Morris, Passaic and Somerset Counties (N. J.); parts of Fairfield County (Conn.)											

**NORFOLK-PORTSMOUTH-NEWPORT METROPOLITAN DISTRICT**

323,326	81,210	4,310	\$113,978	341	\$12,466	1,395	\$35,097	134	\$5,254*	383	\$22,516
Contains Elizabeth City County, parts of Norfolk, Princess Anne and Warwick Counties, and the following Independent Cities: Hampton, Newport News, Norfolk, Portsmouth and South Norfolk (Va.)											

**OKLAHOMA CITY METROPOLITAN DISTRICT**

221,229	63,958	3,087	\$93,063	147	\$9,200*	828	\$15,096	133	\$5,572*	578	\$22,960*
Contains parts of Oklahoma County (Okla.)											

**OMAHA-COUNCIL BLUFFS METROPOLITAN DISTRICT**

287,698	79,807	3,851	\$122,744	208	\$10,596*	989	\$28,449	158	\$5,376	562	\$21,555
Contains parts of Douglas and Sarpy Counties (Nebr.); Pottawattamie County (Ia.)											

**PEORIA METROPOLITAN DISTRICT**

162,566	45,854	2,225	\$73,268	139	\$6,274*	630	\$16,062	61	\$2,576	306	\$14,637*
Contains parts of Peoria and Tazewell Counties (Ill.)											

**PHILADELPHIA METROPOLITAN DISTRICT**

2,808,644	754,722	42,866	\$1,067,352	3,926	\$97,708	15,436	\$254,491	1,896	\$37,443	2,700	\$121,711
Contains Philadelphia County (Penn.); parts of Bucks, Chester, Delaware and Montgomery Counties (Penn.); Burlington, Camden (N. J.) and Gloucester Counties (N. J.)											

**PHOENIX METROPOLITAN DISTRICT**

121,828	34,278	1,732	\$50,120	75	\$2,678	319	\$7,083	48	\$2,564	234	\$13,218
Contains parts of Maricopa County (Ariz.)											

**PITTSBURGH METROPOLITAN DISTRICT**

1,994,060	502,180	21,988	\$690,942	1,656	\$50,958	7,329	\$172,189	778	\$24,664	1,848	\$95,032
Contains parts of Allegheny, Beaver, Fayette, Green, Washington and Westmoreland Counties (Penn.)											

**PORTLAND (ME.) METROPOLITAN DISTRICT**

106,566	28,170	1,509	\$54,279	127	\$5,135*	483	\$12,929	61	\$1,832	199	\$9,956
Contains parts of Cumberland County (Me.)											

\* Estimated.

PORTLAND (ORE.) METROPOLITAN DISTRICT																
Contains parts of Clackamas, Multnomah, Washington Counties (Ore.); Clark County (Wash.)																
Population	Families	TOTAL RETAIL		APPAREL			FOOD			DRUG			AUTOMOTIVE		DEPARTMENT Stores	Sales
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			
406,406	133,333	6,180	\$209,612	341	\$13,143	1,632	\$40,783	210	\$6,650	797	\$40,004	146	\$48,179			
PROVIDENCE METROPOLITAN DISTRICT																
Contains Bristol County; parts of Kent, Newport and Providence (R. I.); Bristol, Norfolk and Worcester Counties (Mass.)																
711,500	186,440	10,256	\$271,858	730	\$24,891	3,454	\$72,666	367	\$10,738	1,196	\$42,181	297	\$32,746			
PUEBLO METROPOLITAN DISTRICT																
Contains parts of Pueblo County (Colo.)																
62,039	16,373	892	\$23,600	49	....	223	\$5,054	25	....	118	....	12	\$4,111			
RACINE-KENOSHA METROPOLITAN DISTRICT																
Contains parts of Kenosha and Racine Counties (Wise.)																
135,075	35,920	1,960	\$49,949	172	\$4,123	526	\$14,331	57	\$2,116	200	\$7,770	49	\$5,237			
READING METROPOLITAN DISTRICT																
Contains parts of Berks County (Penna.)																
175,355	46,768	3,267	\$66,074	228	\$6,884	1,160	\$15,986	70	\$2,015*	182	\$9,906	44	\$7,819			
RICHMOND METROPOLITAN DISTRICT																
Contains Henrico County; parts of Chesterfield County, Independent City—Richmond (Va.)																
245,674	64,391	3,138	\$113,141	207	\$9,773*	1,127	\$34,105	115	\$5,167	439	\$21,253	80	\$20,129*			
ROANOKE METROPOLITAN DISTRICT																
Contains parts of Roanoke County, Independent City—Roanoke (Va.)																
110,593	27,696	1,266	\$41,101	105	\$5,139	345	\$7,867	43	\$4,716*	179	\$7,888*	19	\$5,379			
ROCHESTER METROPOLITAN DISTRICT																
Contains parts of Monroe County (N. Y.)																
411,970	113,899	5,612	\$184,962	497	\$18,550*	1,863	\$43,501	143	\$5,711*	645	\$31,992	124	\$27,469*			
ROCKFORD METROPOLITAN DISTRICT																
Contains parts of Winnebago County (Ill.)																
105,259	30,424	1,470	\$46,972	110	\$3,467	372	\$9,373	44	\$1,570	215	\$9,413	27	\$6,920			
SACRAMENTO METROPOLITAN DISTRICT																
Contains parts of Sacramento and Yolo Counties (Calif.)																
158,999	46,086	2,640	\$90,045	163	\$6,277	530	\$16,636	72	\$3,998	322	\$18,212	34	\$11,650			
SAGINAW-BAY CITY METROPOLITAN DISTRICT																
Contains parts of Bay and Saginaw Counties (Mich.)																
153,388	40,962	2,012	\$60,756	183	\$5,864*	551	\$12,836	73	\$2,908	287	\$11,109	36	\$8,133			
ST. JOSEPH METROPOLITAN DISTRICT																
Contains parts of Buchanan County (Mo.); Doniphan County (Kans.)																
86,991	24,862	1,295	\$30,077	89	\$3,180	322	\$6,108	64	\$2,108	163	\$5,343*	22	\$4,323			

\* Estimated.

ST. LOUIS METROPOLITAN DISTRICT											
County; parts of St. Charles County (Mo.); Madison, Monroe and St. Clair Counties (Mo.)											
Population	Families	TOTAL RETAIL		APPAREL		FOOD		DRUG		DEPARTMENT Stores	
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales		
1,367,977	385,432	2,0267	\$506,851	1,186	\$41,001	5,849	\$111,730	739	\$19,630	2,153	\$91,505*
SALT LAKE CITY METROPOLITAN DISTRICT											
Contains parts of Davis and Salt Lake Counties (Utah)											
204,488	54,860	2,186	\$86,212	139	\$6,844	549	\$15,639	61	\$3,358	319	\$15,998
SAN ANTONIO METROPOLITAN DISTRICT											
Contains parts of Bexar County (Tex.)											
319,010	81,341	4,437	\$108,887	192	\$13,105*	1,250	\$21,370	144	\$4,232	578	\$22,383
SAN DIEGO METROPOLITAN DISTRICT											
Contains parts of San Diego County (Calif.)											
256,368	79,825	3,989	\$109,828	265	\$8,373	960	\$23,654	110	\$4,055	593	\$23,194
SAN FRANCISCO-OAKLAND METROPOLITAN DISTRICT											
Contains parts of Alameda, Contra Costa, Marin, San Mateo, Santa Clara and Solano Counties (Calif.)											
1,428,525	454,006	23,504	\$749,701	1,785	\$69,446	6,449	\$183,508	721	\$27,207	2,187	\$115,038
SAN JOSE METROPOLITAN DISTRICT											
Contains parts of Santa Clara County (Calif.)											
129,367	37,690	2,008	\$59,622	153	\$5,085	435	\$11,832	43	\$1,591*	274	\$12,099*
SAVANNAH METROPOLITAN DISTRICT											
Contains Chatham County (Ga.)											
117,970	31,720	1,603	\$36,405	97	\$3,991	745	\$9,650	52	\$1,162	194	\$7,764
SCRANTON-WILKES BARRE METROPOLITAN DISTRICT											
Contains parts of Lackawanna, Luzerne, Susquehanna and Wyoming Counties (Penn.)											
629,581	148,314	8,999	\$168,579	631	\$18,921	3,388	\$48,144	259	\$4,826	776	\$25,167
SEATTLE METROPOLITAN DISTRICT											
Contains parts of King, Kitsap and Snohomish Counties (Wash.)											
452,639	153,293	7,630	\$224,527	476	\$17,311	2,079	\$41,993	252	\$7,454	833	\$42,325
SHREVEPORT METROPOLITAN DISTRICT											
Contains parts of Bossier and Caddo Parishes (La.)											
112,225	30,647	1,378	\$50,642	114	\$6,341*	380	\$8,532	52	\$2,858	242	\$11,749*
SIOUX CITY METROPOLITAN DISTRICT											
Contains parts of Woodbury County (Ia.); Dakota County (Neb.) and Union County (South Dakota)											
87,701	24,349	1,314	\$40,517	79	\$2,933*	338	\$8,265	42	\$1,677*	232	\$7,851*
SOUTH BEND METROPOLITAN DISTRICT											
Contains parts of St. Joseph County (Ind.)											
147,022	40,060	2,019	\$58,457	141	\$5,687	585	\$12,351	61	\$2,151	301	\$12,172
SPOKANE METROPOLITAN DISTRICT											
Contains parts of Spokane County (Wash.)											
141,370	44,117	2,205	\$68,183	140	\$5,405*	594	\$12,945	59	\$2,380	328	\$13,837

\* Estimated.

SPRINGFIELD (ILL.) METROPOLITAN DISTRICT													
Contains parts of Sangamon County (Ill.)													
Population	Families	TOTAL RETAIL		APPAREL		FOOD		DRUG		AUTOMOTIVE	DEPARTMENT		
		Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales			Stores	Sales
89,484	25,349	1,255	\$42,534	84	\$4,933	334	\$8,289	37	\$1,911	177	\$8,368	18	\$6,819
70,514	20,953	1,212	\$26,903	90	\$2,929	320	\$5,263	42	\$1,697	221	\$4,994	17	\$3,928
77,406	21,658	1,134	\$31,427	86	\$2,621*	399	\$8,406	29	\$1,149	138	\$5,591	15	\$4,571
394,623	102,933	5,644	\$162,364	472	\$14,269	1,869	\$43,109	181	\$6,658	735	\$28,952	160	\$18,295
79,337	21,711	1,400	\$40,088	102	\$3,217	255	\$7,880	39	\$1,142	189	\$8,158	23	\$3,643
258,852	70,339	3,294	\$115,372	239	\$12,356*	1,002	\$27,251	107	\$3,550	378	\$19,720	69	\$16,009
156,018	49,627	2,484	\$65,689	133	\$3,874	668	\$13,469	63	\$2,007	345	\$14,453	01	\$9,637
209,693	61,644	3,339	\$82,675	228	\$7,775	812	\$13,689	103	\$6,712	427	\$17,559	66	\$10,446
147,022	40,060	1,385	\$35,685	78	\$2,640	390	\$7,588	51	\$1,490*	195	\$7,404*	22	\$7,097*
341,663	95,318	4,251	\$143,913	256	\$10,454	1,190	\$31,969	148	\$5,782	530	\$26,415*	97	\$25,629
77,749	22,705	1,179	\$32,305	78	\$2,911	282	\$7,249	49	\$1,613	208	\$6,708*	19	\$4,768
200,128	50,332	3,371	\$84,238	258	\$8,079*	993	\$20,968	66	\$2,651	214	\$12,533	109	\$11,311
188,562	56,814	2,750	\$76,296	147	\$8,247	628	\$13,395	111	\$3,981	497	\$18,706	37	\$10,574

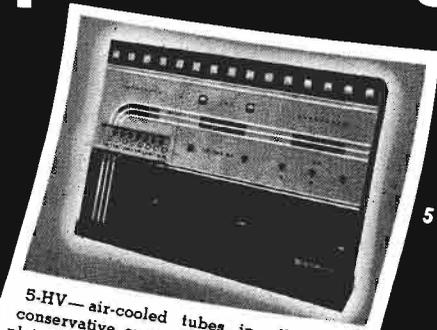
\* Estimated.

UTICA-ROME METROPOLITAN DISTRICT											
Contains parts of Herkimer and Oneida Counties (N. Y.)											
TOTAL RETAIL			APPAREL			FOOD			DRUG		
Population	Families	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales	Stores	Sales
197,128	50,862	3,100	\$74,493	282	\$7,072	895	\$18,675	72	\$1,686	319	\$12,521
71,114	19,333	1,079	\$26,107	62	\$1,860	303	\$5,285	34	\$1,166	165	\$6,319
WASHINGTON (D. C.)											
Contains the District of Columbia, Arlington County, Independent City—Alexandria (Va.) and parts of Fairfax County (Va.); Montgomery and Prince Georges County (Md.)											
907,816	237,879	8,700	\$470,987	782	\$42,834	2,661	\$99,722	372	\$26,530	797	\$75,039
WATERBURY METROPOLITAN DISTRICT											
Contains parts of Litchfield and New Haven Counties (Conn.)											
144,822	37,387	2,123	\$55,551	161	\$5,910*	704	\$14,740	83	\$2,340	254	\$9,786
WATERLOO METROPOLITAN DISTRICT											
Contains parts of Black Hawk County (Ia.)											
67,050	19,367	973	\$33,476	70	\$2,677*	248	\$6,690	35	\$1,263	165	\$7,237
WHEELING METROPOLITAN DISTRICT											
Contains parts of Brooke, Marshall and Ohio Counties (W. Va.); Belmont and Jefferson Counties (Ohio)											
196,940	50,371	2,765	\$57,398	175	\$5,121	751	\$13,637	63	\$1,908	257	\$8,171
WICHITA METROPOLITAN DISTRICT											
Contains parts of Sedgwick County (Kans.)											
127,308	38,167	1,995	\$55,127	120	\$5,263*	433	\$10,374	83	\$2,539	353	\$12,342
WILMINGTON METROPOLITAN DISTRICT											
Contains parts of New Castle County (Del.); Salem County (N. J.); Chester and Delaware Counties (Penn.)											
188,974	48,583	2,965	\$82,123	203	\$8,037*	862	\$18,723*	69	\$2,428*	188	\$13,661*
WINSTON-SALEM METROPOLITAN DISTRICT											
Contains parts of Forsyth County (N. C.)											
109,833	27,114	1,263	\$31,428	104	\$3,777	890	\$4,915	37	\$1,216	134	\$6,929
WORCESTER METROPOLITAN DISTRICT											
Contains parts of Middlesex and Worcester Counties (Mass.)											
306,194	77,313	3,953	\$122,357	323	\$11,612*	1,284	\$33,512	99	\$3,464	437	\$18,168
YORK METROPOLITAN DISTRICT											
Contains parts of York County (Penn.)											
92,627	25,605	1,370	\$37,001	118	\$3,371*	401	\$7,214	32	\$1,043	116	\$7,432
YOUNGSTOWN METROPOLITAN DISTRICT											
Contains parts of Mahoning and Trumbull Counties (Ohio) and Mercer County (Penn.)											
372,428	92,000	4,488	\$140,838	314	\$11,641*	1,326	\$32,973	120	\$3,944	615	\$27,008
											\$21,057

\* Estimated.

All Money Values Are In Thousands (\$000) of Dollars

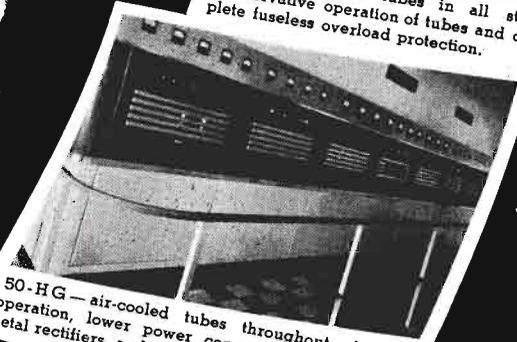
# The parade lengthens



5-HV—air-cooled tubes in all stages, conservative operation of tubes and complete fuseless overload protection.

5 HV

WNBC Hartford  
WPEN Philadelphia  
WCAO Baltimore  
WAGA Atlanta  
WNBF Binghamton  
KGA Spokane (10 HV)



50-HG—air-cooled tubes throughout, fuseless operation, lower power consumption, surgeproof metal rectifiers, and matched cubicle design.

50 HG

KDKA Pittsburgh  
WBZ Boston  
WPTF Raleigh  
WBAL Baltimore  
WKBW Buffalo  
WBBM Chicago  
KXEL Waterloo

## WESTINGHOUSE TRANSMITTERS SET THE PACE

More stations are stepping into line for new operating economy, convenience, and attractive arrangement as the swing toward Westinghouse Transmitters gains speed.

The Westinghouse 50-HG has set a new pace for 50-kw transmitters—and in the 5-kw field it's the 5-HV. In these sets, knowledge accumulated over many years of radio and diversified electrical experience has brought a fresh viewpoint to bear on transmitter design.

As pace-setters in today's radio parade, the stations to keep an eye on, are those now having on order or now using Westinghouse Transmitters.

J-08041-A



# Westinghouse





NETWORKS  
OF THE  
UNITED STATES



NATIONAL  
REGIONAL



THE TEXAS RANGERS  
Transcribed Library



"BRUSH CREEK FOLLIES"  
CBS, Coast-to-Coast

## THESE ARE THE PEOPLE

KMBC, with nearly 100 trained radio experts, has by far the largest single station staff in the entire Kansas City area!

## WHO PRODUCE THE PROGRAMS

KMBC presents 30 hours of service features weekly—farm and markets, news, sports, home economics, education...in addition to music, variety, comedy and quiz shows galore! All live talent!

## THAT ATTRACT THE LISTENERS

Independent surveys of Greater Kansas City show KMBC leading in audience during more quarter hours, day and night, than any other station!

## WHO BUY YOUR PRODUCT

National spot advertisers know how KMBC delivers results. Hence, they place more business on KMBC than on any other Kansas City station (sworn statement, Robt. S. Conlan & Associates, independent market analysts.) And 3 out of 4 KMBC accounts are renewals!

## IN KANSAS CITY

# KMBC

Free & Peters, Inc. CBS Basic Network



ERLE SMITH  
KMBC News Editor



BONNIE KING  
CBS Vocalist



WALT LUCHMAN  
KMBC Sportscaster



HIRAM HICSBY  
M. C. "Brush Creek Follies"



PHIL EVANS  
Director, Farm Service



IANET HUCKINS  
Author "Arnold Gumm's Daughter"



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# BLUE NETWORK COMPANY, INC.

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MARK WOODS

**T**HE Blue Network made radio headlines this year when it stepped out on its own as an independent organization. With a history dating back to January 1, 1927, the Blue is a new-old network. Its emergence as a new and distinct corporation

is another highlight in the record of America's second oldest chain. The Blue starts out on its independent career with a staff of nearly 500 men and women, the majority of whom are young in years but "old in radio." Their wealth of experience is a tangible asset.

Important at any time, the fact that the Blue now stands on its own feet takes on even greater significance at the present when radio is playing a vital role in upholding the public morale of a nation at war. Alive to its full responsibilities, the Blue Network will continue to maintain the high reputation of the broadcasting industry for service to the public.

While the Blue Network is conscious of its great opportunity for public service, we believe that this service can be most efficiently rendered by the Blue in its primary role as a nationwide advertising medium. The Blue Network is a great advertising medium which renders an essential public service, not a great public service which happens to take advertising.

## Policy

Our conception of performance for the common good covers not only educational or "service" programs, speeches by statesmen and politicians, news bulletins

and special events, but the entertainment supplied to listeners by manufacturers who give their audiences helpful, straightforward and truthful advertising messages.

Since we see no conflict between the interests of the public and the advertiser, programs on the Blue Network — both sustaining and commercial—will be considered and planned as genuine public service programs. The Blue will frankly set out to give advertisers the kind of service they need, confident that in doing so we shall really give the public what it wants.

## Progress

The 15-year-old network moves forward with a bigger and more representative list of advertising sponsors than ever before in its history. In its programs, the Blue caters to a wide variety of interests. The Metropolitan Opera and our great Symphony Orchestra are outstanding in the realm of serious music programs, while the Blue also carries the top favorites among dance bands. The Blue plans to develop new programs in the field of public discussion in which America's Town Meeting of the Air, already a Blue feature, is a recognized leader. For news coverage, the Blue has a corps of radio reporters located at action centers throughout the world, and its worldwide coverage will continue to be as thorough as at present.

## 1942

While the Blue will continue to present the many fine programs for which it is already noted, its primary efforts will be dedicated to increasing their number and enriching their quality. In programs, in selling, in promotion, publicity, engineering and in all phases of network operations, the men and women of the Blue Network, fired with new enthusiasm, are out to make broadcasting history in 1942 and the years to come.

# THE BLUE



**NETWORK FACILITIES  
AS OF FEB. 18, 1943**





# COLUMBIA BROADCASTING SYSTEM



**WILLIAM S. PALEY**

**I**N NO year since its inception has the broadcasting industry rendered such a full measure of public service as it did during the year 1941.

During most of the year we, as a nation, were preparing for the defense of our country and its ideals. During the last days of the year, the enemy struck and we were catapulted into war. It was fortunate that radio broadcasting had been forged and tempered into a potent instrument of democracy before America became involved in the supreme test of the war. From the moment of the first bulletin of the treacherous attack on Hawaii, broadcasters were able to bring to bear responsible judgment, trained personnel, and world-wide facilities. A swift and yet a sober service to listeners has resulted, which has kept the whole nation objectively informed of the flood-tide of events which has followed.

## 1941 Activities

I have been asked to review our activities during 1941. I will do so in a very general way because I, as well as most broadcasters, have little desire now to look backwards. During the past year, the Columbia Broadcasting System responded to the country's needs as they developed. This meant that our major efforts dealt with the defense program.

One of our outstanding achievements during 1941 was the completion of the new CBS Latin American network. This is composed of 74 affiliated stations in every nation in Latin America. It began operations on December 31st, when the first of our two new 50,000-watt short-wave transmitters was completed. The inauguration of full service to and from our Latin American network will take place some time in February, when the second high-powered transmitter will go

on the air, permitting us to double the effective power of both transmitters by narrowing the beams.

During the past year, we also completed and inaugurated WABC's new 50,000-watt transmitter located on Columbia Island in Long Island Sound. Many other technical improvements and advances were made throughout our network operations—too numerous to mention in this short statement.

## Television

Columbia's television program started on July 1, 1941, and we have maintained a 15-hour-a-week schedule ever since. Also, during the year, CBS announced a full color television system, invented by Dr. Peter C. Goldmark, CBS chief television engineer, and developed by him and his staff during the year. We have completed more than 100 hours of color television transmission on an experimental basis.

## F.M.

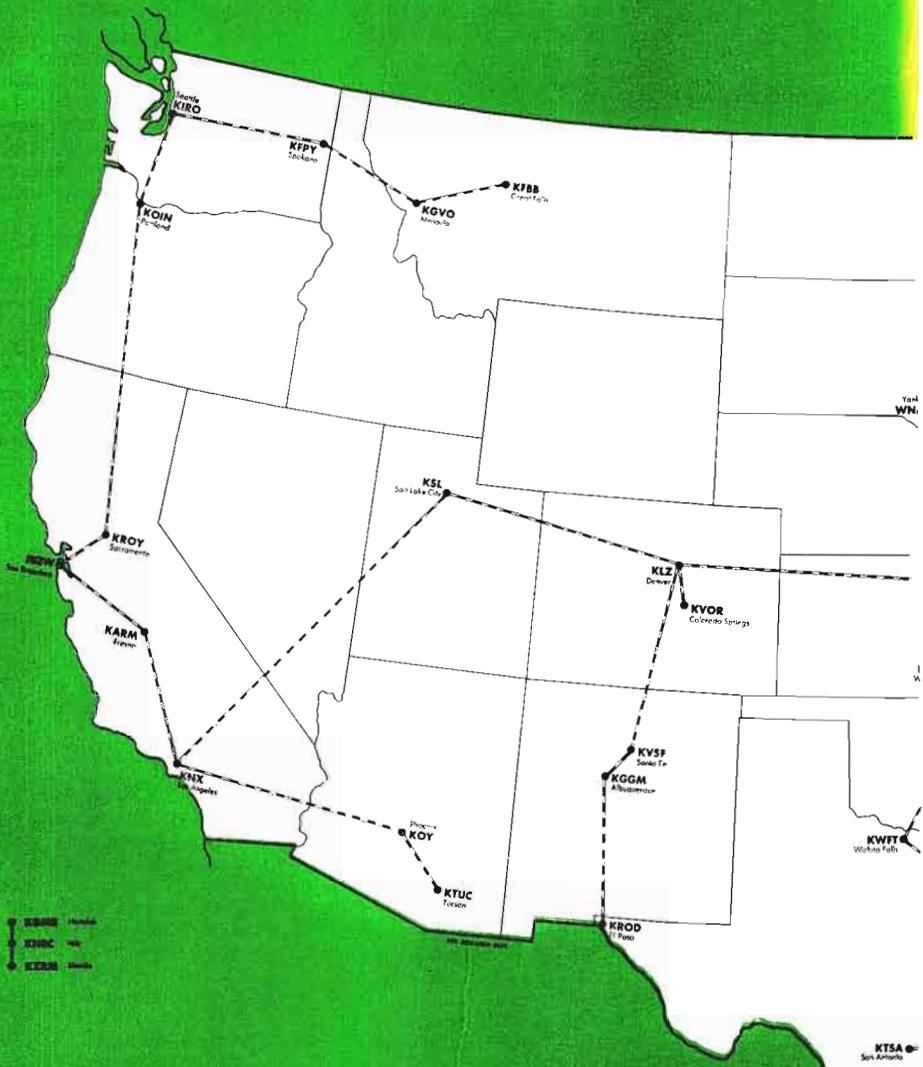
The Columbia Broadcasting System entered the new field of Frequency Modulation with the inauguration of its stations in New York and Chicago. We have received construction permits for stations in Los Angeles and St. Louis and have on file an application for a Boston station.

## 1942

As we face the crucial year ahead, we feel confident that we are well organized and equipped to respond swiftly and flexibly to the ever-changing needs of a democracy at war. We shall do so by keeping ourselves fully and understandably acquainted with the nation's general and special objectives. We shall use our skill and the machinery at our command to help bring about those objectives. We shall prove to the world that radio as a democratic instrument of the people can serve its country more effectively than radio under a dictator.

I am confident that radio will make its full and proper contribution to the winning of the war and of the winning of peace. I know this is the aim of all broadcasters today.

# COLUMBIA BROADCAST



**NETWORK FACILITIES  
AS OF JAN. 1st, 1942**





# C O L U M B I A

## Broadcasting System

485 Madison Avenue, New York City

(Telephone number, Wickersham 2-2000)

### BOARD OF DIRECTORS

John J. Burns  
Prescott S. Bush  
Ralph F. Colin

J. A. W. Iglehart  
Paul W. Kesten  
Edward Klauber  
Isaac D. Levy

Leon Levy  
Samuel Paley  
William S. Paley  
Dorsey Richardson

Mefford R. Runyon  
Herbert Bayard Swope  
Malin Craig

### Officers

William S. Paley.....President  
Edward Klauber.....Executive Vice-President  
Paul W. Kesten.....Vice-President and Director  
Mefford R. Runyon..Vice-President and Director  
H. V. Akerberg  
Vice-President in Charge of Station Relations  
W. B. Lewis  
Vice-President in Charge of Broadcasts  
William C. Gittinger  
Vice-President in Charge of Sales

Lawrence W. Lowman  
Vice-President in Charge of Operations  
H. Leslie Atlas.....Vice-President, Chicago  
Harry C. Butcher...Vice-President, Washington  
D. W. Thornburgh...Vice-President, Los Angeles  
Frank K. White.....Treasurer  
Jos. H. Ream.....Secretary and General Attorney  
Samuel R. Dean.....Assistant Treasurer  
James M. Seward.....Assistant Treasurer  
Arthur S. Padgett.....Auditor

### DEPARTMENTS AND DIVISIONS

#### Commercial Editing Department

Gilson B. Gray.....Commercial Editor  
Donald I. Ball.....Assistant Commercial Editor  
Dr. Arthur Jersild,  
Consultant on Children's Programs

#### Construction and Building Operations Department

G. Stanley McAllister,  
Director of Construction and Building Operations  
John R. Carey..Supervisor of Building Operations  
C. R. Jacobs.Manager of Construction Operations

#### General Engineering Department

Edwin King Cohan,  
Director of General Engineering  
A. B. Chamberlain.....Chief Engineer  
William B. Lodge,  
Engineer in Charge of Radio-Frequency Division  
Howard A. Chinn,  
Engineer in Charge of Audio-Frequency Division  
Guy Hutcheson,  
Engineer in Charge of International Broadcasting

#### Legal Department

Joseph H. Ream..Secretary and General Attorney  
Julius Brauner.....Attorney

#### Network Sales Department

William C. Gittinger,  
Vice-President in Charge of Sales  
Allyn Jay Marsh.....Assistant Sales Manager  
William J. Fagan.....Assistant Sales Manager  
J. J. Karol.....Market Research Sales Counsel

Allen J. deCastro,  
Sales Manager, Latin American Network  
Charles E. Midgely, Jr....Sales Service Manager

#### Personnel Department

Jos. H. Burgess, Jr.....Personnel Manager

#### Program Department

Douglas Coulter...Acting Director of Broadcasts  
Davidson Taylor.....Assistant Director of Broadcasts  
Roy Langham.....Production Manager

#### Copyright Division

Jan Schimek....Director of Copyright Division

#### Foreign Broadcasting Division

Edmund Chester,  
Director of Broadcasting to Foreign Countries  
William H. Fineshriber, Jr.,  
Director of Short Wave Programs

Antonio C. Gonzalez,  
Assistant Director of Latin American Relations  
Terig Tucci,

Director of Music for Latin American Programs  
Roberto Unanue....Latin American News Editor  
Arthur Perles.....Director of Publicity for Latin American Network  
John Edwards.....Short Wave News Editor

#### FM Division

Wendell Adams,  
Frequency Modulation Program Manager  
Edward Downes.....Assistant to Frequency Modulation Program Manager

#### Music Division

James H. Fassett.....Director of Music Division  
Howard G. Barnes,  
Assistant Director in Charge of Serious Music

Joseph Gratz,  
Assistant Director in Charge of Light Music

### **Music Library Division**

Julius Mattfield....Director of Music Library  
**Program Service Division**

Francis C. Barton, Jr....Director of Program Service  
James F. Burke,

### **Public Affairs Division**

Paul W. White.....Director of Public Affairs  
Robert S. Wood,

Assistant Director of News Broadcasts  
William J. Slocum, Jr.

### **Script Division**

William Spier.....Director of Script Division  
Albert R. Perskins.....Assistant Director

### **Sound Effects Division**

Walter R. Pierson,  
Manager of Sound Effects Division

### **Talks & Educational Divisions**

Lyman, Bryson...Director of Talks and Education  
He'len Sioussat.....Director of Talks  
Leon Levine,

### **Program Operations Department**

Lawrence W. Lowman,  
Vice-President in Charge of Operations

I. S. Becker.....Assistant to Vice-President  
in Charge of Operations

Leroy Passman,  
Assistant Director of Program Operations

Harriet Hess,  
Supervisor of Program Typing Division

Hugh A. Cowham,  
Commercial Engineer in Charge of Traffic

A. H. Peterson.....Traffic Manager  
**Publicity Department**

Louis Ruppel.....Director of Publicity  
Hal Rorke.....Assistant Director of Publicity

Michael J. Fish...Manager Photographic Division  
Ralph J. Gleason.....Trade News Editor

Thomas Flanagan...Magazine and Story Editor  
**Radio Sales**

J. Kelly Smith.....General Sales Manager  
Howard Meighan,

Eastern Sales Manager, New York  
Henry M. Jackson,

Western Sales Manager, Chicago  
Wayne Steffner,

Account Executive, San Francisco  
Roger K. Huston...Manager, Los Angeles Office

Royal Penny.....Representative, Charlotte  
Carter Ringle.....Representative, St. Louis

### **Research Department**

Frank N. Stanton.....Director of Research  
J. K. Churchill,

Chief Statistician of Research Department  
George Mateyo, Assistant to Director of Research

Oscar Katz.....Supervisor of Statistical Records

William C. Ackerman,  
Director of Reference Library

### **Sales Promotion Department**

Frank Stanton, Acting Director of Sales Promotion  
John Fistere.....Copy Chief

John Fox...Assistant to Director of Sales Promotion  
Thomas D. Connolly,

Director of Program Promotion  
George R. Dunham...Supervisor of Promotion for

Owned and Operated Stations  
**Station Relations Department**

H. V. Akerberg,  
Vice-President in Charge of Station Relations

J. G. Gude.....Station Relations Manager  
Jerome Sill.....Manager of Station Service

### **Television Department**

Adrian Murphy...Executive Director of Television  
Gilbert Seldes...Director of Television Programs

Leonard H. Hole,  
Manager of Television Operations

Dr. Peter C. Goldmark...Chief Television Engineer  
**Treasury Department**

Frank K. White.....Treasurer  
James M. Seward.....Assistant Treasurer

Samuel R. Dean.....Assistant Treasurer  
Arthur S. Padgett.....Auditor

W. J. Flynn.....Chief Accountant  
John E. Forsander.....Purchasing Agent

Albert H. Bryant, Manager of Mail and Files  
& Mimeograph Division

W. J. Flynn.....Chief Accountant  
**New York City**

WABC, 485 MADISON AVE.  
Arthur Hull Hayes.....General Manager

George W. Allen.....Director of Programs  
Henry Grossman,

Eastern Division Operations Engineer  
& Chief Engineer of WABC

Jules Dundes.....Sales Promotion Manager  
**Chicago**

410 NO. MICHIGAN AVE.  
H. Leslie Atlas.....Vice-President, Chicago

J. L. Van Volkenburg...Assistant to Mr. Atlas  
L. F. Erikson.....Western Sales Manager

Walter Preston.....Acting Program Director  
Frank B. Falknor,

Central Division Operations Engineer  
& Chief Engineer of WBBM

J. V. McLoughlin...Accountant & Office Manager  
James Kane.....Director of Publicity

Stuart Dawson.....Assistant Program Director  
Urban Johnson.....Chief Sound Technician

J. Oren Weaver.....News Editor  
King Park.....Sales Promotion Manager

**Washington**  
WJSV, EARLE BLDG.

Harry C. Butcher,  
Vice-President in Charge at Washington

Paul Porter.....Attorney  
A. D. Willard, Jr.....Station Manager WJSV

Wm. D. Murdock.....Sales Manager WJSV

Lloyd W. Dennis, Jr. . . . . Program Director  
 Clyde Hunt . . . . . Chief Engineer  
 Harry R. Crow . . . . . Accountant  
 John Heiney . . . . . Sales Promotion Manager  
 Paul Glynn . . . . . Publicity Director  
 Ann Gillis . . . . . Director of Public Events

**Minneapolis**

WCCO, 625 SECOND AVE., S.

Earl H. Gammons . . . . . Manager of Station WCCO  
 Thomas H. Dawson . . . . . Sales Manager  
 H. S. McCartney . . . . . Chief Engineer  
 Emmett J. Heerdt, Jr. . . . . Accountant  
 Sam H. Kaufman . . . . . Sales Promotion Manager  
 Alvin B. Sheehan . . . . . Director of Program Operations

**St. Louis**

KMOX, MART BLDG.

Merle S. Jones . . . . . Manager of Station KMOX  
 Arthur Casey . . . . . Assistant to Station Manager  
 James S. Johnson . . . . . Sales Manager  
 C. C. Renier . . . . . Program Director  
 Harry Harvey . . . . . Chief Engineer  
 Jerry Hoekstra . . . . . Public Events & Publicity Director  
 Robert F. DeVoe . . . . . Accountant  
 Carter Ringlet . . . . . Representative, Radio Sales

**Pacific Coast**

LOS ANGELES OFFICE, KNX,  
 COLUMBIA SQUARE

D. W. Thornburgh . . . . . Vice-President, Los Angeles  
 George L. Moskovics . . . . . Director of Sales Promotion  
 Charles D. Ryder, Jr. . . . . Accountant  
 Lester Bowman,

Western Division Operations Engineer  
 & Chief Engineer of KNX

Clifton Jones . . . . . News Editor  
 Charles Vanda . . . . . Western Director of Programs  
 Fox Case,

Director of Special Events & Public Events

William E. Forbes,  
 Network Program Service Director  
 Russ Johnston . . . . . Program Manager  
 Ben Paley . . . . . Production Manager  
 Harry W. Witt . . . . . Sales Manager  
 Roger Huston . . . . . Manager, Radio Sales  
 Alan Cormack . . . . . Traffic Manager

**San Francisco Office**

PALACE HOTEL

Arthur J. Kemp . . . . . Sales Manager, Pacific Network  
 Wayne Steffner . . . . . Account Executive, Radio Sales

**Charlotte, N. C.**

WBT, WILDER BLDG.

A. E. Joscelyn . . . . . Manager of Station WBT  
 Royal E. Penny . . . . . Sales Manager and  
 Account Executive, Radio Sales  
 Chas. H. Crutchfield . . . . . Program Director  
 James Beloungy . . . . . Chief Engineer  
 William G. Carley . . . . . Sales Promotion Manager  
 John S. Knell . . . . . News Editor

**Boston**

WEEL, 182 TREMONT ST.

Harold E. Fellows . . . . . Manager of Station WEEL  
 Kingsley Horton . . . . . Sales Manager  
 Lloyd G. del Castillo  
 Production Manager and Musical Director  
 Philip K. Baldwin . . . . . Chief Engineer  
 John J. Murray . . . . . Accountant  
 David S. Garland . . . . . Sales Promotion Manager

**Foreign Staff**

Edward R. Murrow,  
 Chief of European Staff, London  
 Charles Collingwood . . . . . London Correspondent  
 Bob Trout . . . . . London Correspondent  
 Cecil Brown . . . . . Singapore Correspondent  
 Winston Burdett . . . . . Ankara Correspondent  
 Farnsworth Fowle . . . . . Ankara Correspondent  
 William J. Dunn,  
 Chief of Far Eastern Staff, Batavia  
 John Raleigh . . . . . Batavia Correspondent  
 Charles M. Barbe,  
 Berne, Switzerland, Correspondent  
 Howard K. Smith,  
 Berne, Switzerland, Correspondent  
 Larry Lesueur . . . . . Moscow Correspondent  
 H. Ford Wilkins . . . . . Manila Correspondent  
 Thomas Worthin . . . . . Manila Correspondent  
 Bernard Valery . . . . . Stockholm Correspondent  
 George Folster . . . . . Sydney, Australia, Correspondent  
 Edward Chorlian . . . . . Cairo Correspondent  
 Jack Fendell . . . . . Panama City Correspondent  
 Alex Garcia . . . . . Havana Correspondent  
 John Adams . . . . . Rio de Janeiro Correspondent  
 Herbert Clark . . . . . Buenos Aires Correspondent  
 Robinson McLean . . . . . Toronto Correspondent  
 William Gilman . . . . . Juno, Alaska, Correspondent  
 W. R. Wills . . . . . Tokyo Correspondent

Stations Owned and Operated, or Leased by the

**COLUMBIA BROADCASTING SYSTEM**

WABC	New York	Owned and operated by CBS.
WBBM	Chicago	Owned and operated by CBS.
WBT	Charlotte, N. C.	Owned and operated by CBS.
WCCO	Minneapolis	Owned and operated by CBS.
WJSV	Washington	Owned and operated by CBS.
KMOX	St. Louis	Owned and operated by CBS.
KNX	Los Angeles	Owned and operated by CBS.
WEEL	Boston	Owned by Edison Illuminating Co., of Boston Leased and operated by CBS.