

Orchestra Leaders Musical Conductors and Organists —their work during 1947

— A —

AANENSON, QUENTIN
WLCS, Baton Rouge, La.

ABBOTT, WILLIAM N.
WTMA, Charleston, S. C.

ACKLEY, WAYNE
KKNT, Des Moines, Iowa

ADAMS, FRANCES
WCOW, Atlanta, Ga.

ADLAM, BASIL
ABC—Mr. President
The Opie Cates Show

ALEXANDER, JEFF
CBS—Bill Goodwin Show
NBC—Amos 'n' Andy

ALEXANDER, JEFF
NBC—Amos 'n' Andy

ALEXANDER, MARTIN
WHBC, Canton, Ohio

ALLEN, JOHN
KPLT, Paris, Tex.

ALLEN, ROBERT
WCMW, Canton, Ohio

ALLIN, HENRY
WLAP, Lexington, Ky.

ANDERSON, CHARLOTTE
WTHI, Hartford, Conn.

ANDERSON, WARREN A.
WGFG, Kalamazoo, Mich.

ANDREWS, JAMES
KXRO, Aberdeen, Wash.

ANNO, MARY JEAN
WATW, Ashland, Wis.

ANTONINI, ALFREDO
CBS—Eileen Farrell

ARDEN, VICTOR
NBC—Waltz Time
Manhattan Merry-Go-Round

ARIM, THOMAS
WSTV, Steubenville, Ohio

ARLO
ABC

ARMBRUSTER, ROBERT
NBC—Cavaleade of America
Kraft Music Hall

ARMSTRONG, BERNIE
KDKA, Pittsburgh, Pa.

ARNAZ, DESI
NBC—Bob Hope

ALPERT, H. T. (Trigger)
NBC—The Tex and Jinx Show

ASHBY, IRVING
NBC—King Cole Trio Time

ARLO (Arlo Hults)
NBC—Honeymoon in New York
Story Shop

ARTZT, WILLIAM
CBS—Blondie

ATHEARN, BOB
KBOW, Butte, Mont.

ATKINSON, WAYNE
KVKM, Monahans, Tex.

AUDREY, ALEENA FOWLER
KOCV, Kilgore, Tex.

AUGUSTINE, JOHNNY
NBC—Take It or Leave It

AUNE, FREDDIE
NBC—Manor House Party
Freddie Aune & His Foursome

AUSTIN, RUSTY
WBUD, Morrisville, Pa.

— B —

BABIN, E. (Mrs.)
WIAC, San Juan, P. R.

BAILEY, CECIL
KVOU, Uvalde, Tex.

BAKER, MARIE
WBLJ, Dalton, Ga.

BALDWIN, BILL
KSDO, St. Moines, Iowa

BALDWIN, PHIL
CKNW, New Westminster, B. C., Canada

BALLANTINE, ED
ABC—Breakfast Club

BALZER, LUDWIG F.
WRG, Washington, D. C.

BAMBRIDGE, JOHN
KMOX, St. Louis, Mo.

BANCROFT, P. F.
KTAR, Phoenix, Ariz.

BANKS, MARGARET
WBIG, Greensboro, N. C.

BANTA, FRANK
NBC—D & H Miners

BANYARD, FRANK
KWBW, Hutchinson, Kans.

BARBOUR, DAVE
BARCLAY, JAMES
WFRP, Savannah, Ga.

BARDO, LYLE
WPRC, San Francisco, Calif.

BARGY, ROY
NBC—Rexall Summer Theater
Jimmy Durante Show

BARBER, GLADYS
WFRD, Freeport, Ill.

BARBER, PETER
CJAT, Trail, B. C., Canada

BARLOW, HOWARD
NBC—Voice of Firestone
Harvest of Stars

BARNETT, CLYDENE
WKRM, Columbia, Tenn.

BARON, PAUL
NBC—Mystery in the Air

BARRETT, IDA
WLPM, Suffolk, Va.

BARRETTE, ROGER
WPEA, Manchester, N. H.

BARRON, BLUE
NBC—Edison Hotel Orchestra

BARRY, BARBARA
WHIM, Providence, R. I.

BARRY, DAN
KFKU, Lawrence, Kans.

BATE, DICK
WBSE, Pensacola, Fla.

BAUER, A. J.
WINK, Ft. Myers, Fla.

BAUGH, GENE
WBAP, Ft. Worth, Tex.

BAUM, PEARL (Mrs.)
WCSC, Charleston, S. C.

BAXTER, LEO
WBOW, Terre Haute, Ind.

BEALS, RAY
KVBG, Great Bend, Kans.

BEAVER, RUTH
WGAP, Maryville, Tenn.

BECK, AL
WDIA, Memphis, Tenn.

BECKER, ALFRED
KOY, Phoenix, Ariz.

BEHL, WALTER
WFOK, Milwaukee, Wis.

BELEG, ROSE
KWBW, Corpus Christi, Tex.

BELL, FRANK
WEEL, Boston, Mass.

BENDITZKY, NAOUM
NBC—NBC String Quartette

BENEKE, TEX
NBC—Chesterfield Supper Club

BENNETT, RAY P.
KFJB, Marshalltown, Ia.

BENOIST, ALINE
WMIX, Mt. Vernon, Ill.

BERCOVITZ, ABE
KGW, Portland, Ore.

BERG, H. M., JR.
KVSE, Santa Fe, N. M.

BERNSTEIN, LEONARD
ABC—Boston Symphony

BERNTHAL, MURRAY
WSYR, Syracuse, N. Y.

BERQUIST, BERNARD (Whitey)
NBC—American Novels
Doctors—Then & Now
National Farm & Home Hour
World's Great Novels
Whitey Berquist Orchestra
Kickoff Tunes

BEST, LILLIAN
KGDW, Stockton, Calif.

BETHANCOURT, JOSE
NBC—Tropicana
Echoes from the Tropics

BIELSKI, CASS
NBC—U. S. Army Air Forces
Band

BIGLEY, DAVID E.
WJOI, Florence, Ala.

BIRD, CHUCK
WMUS, Muskegon, Mich.

KAY KYSER

and His

COLLEGE OF MUSICAL KNOWLEDGE

Featuring **THE COMEDY OF ERRORS**

10 P.M., E.S.T.

Saturday — NBC

"ARTISTRY IN RHYTHM"

Stan Kenton

and his orchestra

**CAPITOL
RECORDS**



GENERAL ARTISTS CORPORATION

THOMAS G. ROCKWELL, President
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Management —

CARLOS GASTEL

Orchestra Leaders — Conductors — Organists

BILLINGSLEY, WM.
WADE, Dadesboro, N. C.

BISHOP, DONALD C.
KGEM, Boise, Idaho

BLACK, FRANK (Dr.)
NBC—Story of Music
Harvest of Stars
Serenade to America
NBC Symphony Orchestra

BLACK, NORMAN
WFIL, Philadelphia, Pa.

BLACKBURN, JIMMY
WBHP, Huntsville, Ala.

BLAKE, BRUCE R.
WHKK, Akron, Ohio

BLAND, CECIL
KTBS, Shreveport, La.

BLEYER, ARCHIE
CBS—Arthur Godfrey Show
Talent Scouts
Crime Photographer

BLIEDEN, LARRY
KATL, Houston, Tex.

BLOCH, RAY
By Popular Demand (MBS); Con-
tinental Celebrity Club (CBS);
Crime Doctor (CBS); Holiday &
Company (CBS); Johnny Presents
(NBC); Mary Small — "Junior
Miss" Show (ABC); Milton Berle
(NBC).

BLOKER, EDYTHE
WJRI, Lenoir, N. C.

BOBBITT, M. A.
WBOB, Balax, Va.

BODDEN, ROBERT J.
KROS, Clinton, Iowa

BOGART, FRANK
NBC—Frank Bogart's Orches-
tra

BOISVERT, LOUIS
WBRY, Waterbury, Conn.

BONIME, JOSEPH
ABC—The Sheriff

BOONE, CARLETON
WKAL, Rome Utica, N. Y.

BORGE, VICTOR
NBC—Victor Borge Show

BORNE, HAL
NBC—Date With Judy

BOTHE, RONALD F.
WMIQ, Iron Mtn., Mich.

BOVERO, PHIL
KGO, San Francisco, Calif.

BOWEN, MARJORIE
KGLU, Safford, Ariz.

BOWERS, JACK M.
WNAD, Norman, Okla.

BOWYER, MILDRED
KJBS, San Francisco, Calif.

BOYD, WILLIAM C.
WJIM, Lansing, Mich.

BOYER, JAMES
WISH, Indianapolis, Ind.

BRADLEY, HAROLD
WHLI, Niagara Falls, N. Y.

BRADLEY, OWEN
WSM, Nashville, Tenn.

BRADLEY, OSCAR
CBS—We the People

BRADY, WILLIAM P.
WEDC, Chicago, Ill.

BRAGG, CHARLES
WGNS, Murfreesboro, Tenn.

BREITENMOSEK, DON
KPDR, Alexandria, La.

BRELAND, ED
WAML, Laurel, Miss.

**BRENDLER, CHARLES, (Lieu-
tenant Commander)**
NBC—U. S. Navy Band

BRENSTOFF, PHIL
WXYZ, Detroit, Mich.

BREWER, DON
KAKC, Tulsa, Okla.

BRICE, JAMES A.
WTPR, Paris, Tenn.

BRIDGE, J. GORDON
WBTA, Batavia, N. Y.

BRIGHT, KEITH
WMGA, Moultrie, Ga.

BRING, LOU
NBC—Kraft Music Hall

BRISSEY, PAUL
KUOM, Minneapolis, Minn.

BRITTAIN, H.
CKRC, Winnipeg, Manitoba,
Canada

BRONSON, RICHARD B.
WPOR, Portland, Maine

BROOKS, DEEN
WKNA, Charleston, W. Va.

BROOKS, GEORGE L.
KDIX, Dickinson, N. D.

BROOKS, ROBERT (Recorded)
WSCR, Scranton, Pa.
Petherick, Margaret (love)

BROWN, H. ARTHUR
KRDD, El Paso, Tex.

BROWN, EDDY
WHLI, Hempstead, New York

BROWN, JAN
KWTX, Waco, Tex.

BROWN, LES
NBC—Bob Hope



**PAUL
TAUBMAN**

ORGANIST

COMPOSER

CONDUCTOR

★ RADIO PROGRAMS ★

ROSEMARY TRAVELER • TRUE DETECTIVE • MYSTERIOUS
STEPHEN GRAHAM (Family Doctor) • ADVENTURES OF FRANK MERRIWELL
KEYS TO ADVENTURE

Musical Commercials and Jingles for
P&G'S IVORY SNOW



RCA-VICTOR Recording Artist

Orchestra Leaders — Conductors — Organists

BROWN, MAURICE
CBS—Let's Pretend

BROWN, WALBERG
NBC—Do You Remember
Clevelandaires

BRUCE, DWIGHT J.
WTOG, Savannah, Ga.

BRUNO, WALTER
ABC—Detroit Symphony

BRUNS, GEORGE
KEX, Portland, Ore.

BRUNSON, LILLIAN
WJMX, Florence, S. C.

BRYON, DONALD
NBC—Cavalcade of America

BRYS, GENE
WISR, Butler, Pa.

BUCHANAN, DEAN
KEYY, Pocatello, Idaho

BUHRMAN, BURT
NBC—Joyce Jordan

BULLIS, LEE S.
KYJC, Medford, Ore.

BURGESS, HARLOW
NBC—Harlow Burgess & Orchestra

BURGESS, PAUL
KWSC, Pullman, Wash.

BURKETT, KATHLEEN
KLPR, Oklahoma City, Okla.

BUTTON, HUBERT
CKCW, Moncton, N. B. Canada

— C —

CADDELL, RAYMOND
WHSC, Hartsville, S. C.

CAIN, BEN
KAFY, Bakersfield, Calif.

CAIN, OLLIE
WAPX, Montgomery, Ala.

CALDWELL, JUNE
WMT, Cedar Rapids, Iowa

CAMERON, CLIFF
WATL, Atlanta, Ga.

CAMPBELL, A. HARTWELL
WCKB, Dunn, N. C.

CAPELL, BARBARA
KFAC, Los Angeles, Calif.

CARLE, FRANKIE
NBC, CBS, MBS — Columbia Records

CARLING, TOMMY
NBC—Tommy Carling's Orchestra

CARLSON, MAUDE
WIEW, Topeka, Kan.

CARLTON, HOLLIS
WCOV, Montgomery, Ala.

CARMOUCHE, LOIS
KLOU, Lake Charles, La.

CARPENTER, HOWARD
KVEN, Coeur d'Alene, Idaho

CARROTHERS, LARRY
WBAC, Cleveland, Tenn.

CARTER, CAL
KAMD, Camden, Ark.

CARTER, GAYLOR
ABC—Bride and Groom

CASE, RUSS
NBC—Kraft Music Hall
RCA Victor Show

CASTILLO, DEL
CBS—Stars Over Hollywood

CATES, JOAN
KTMC, McAlester, Okla.

CAVANAUGH, JOSEPH
WENE, Endicott, N. Y.

CATES, OPIE
NBC—Meet Me at Parky's

CAVALLARO, CARMEN
NBC—Sheaffer Parade

CHADWICK, ERMA
KOLE, Port Arthur, Tex.

CHAMBERLIN, GEORGE
WMBM, Miami Beach, Fla.

CHAPMAN, JACK B.
KTSM, El Paso, Tex.

CHASINS, ABRAM
WQXR New York N. Y.

CHASTANG SYBIL
KABC, San Antonio, Tex.

CHESKIN, DAVID
WGR, Buffalo, N. Y.

CHEZEM, CURTIS
KASH, Eugene, Ore.

CHITTISON, HERMAN
NBC—Herman Chittison Trio

CHRISTIAN, BOBBY
NBC—A Miss and a Male

CLARE, BOB
KTIP, Porterville, Calif.

CLARK, ALLAN
WKY, Okla. City, Okla.

CLARK, HARPER L.
KALB, Alexandria, La.

CLARK, ELIZABETH
WHPE, High Point, N. C.

CLARKE, NOVA
KHBG, Okmulgee, Okla.

CLARY, CHARLES
KOSA, Odessa, Tex.

CLEMENT, JACK
WMON, Montgomery, W. Va.

CLINTON, PAUL
WPDQ, Jacksonville, Fla.



LEW WHITE

Organist

Composer

Conductor

CURRENT SHOWS

- Inner Sanctum—CBS
- Listening Post—ABC
- Grand Central Station—CBS
- Portia Faces Life—NBC
- Rose of My Dreams—CBS

RCA-Victor Recording Artist
Columbia Picture Shorts

LExington 2-1100

COLE, BUDDY
NBC—Truth or Consequences

COLE, DAVID H.
KCRS, Midland, Tex.

COLE, NAT KING
(Coles, Nathaniel); b. Montgomery, Ala., March 17, 1919; Kraft Music Hall, King Cole Trio Time, NBC

COLLINS, JERRY
WNOX, Knoxville, Tenn.

COLTER, BERTRAM
WMUR, Manchester, N. H.

COLWELL, VIRGINIA
WLDS, Jacksonville, Ill.

COMEAU, J. P.
CHEF, Granby, Que. Canada

COMISKEY, LILLIE, MAE
KWFT, Wichita Falls, Tex.

COMSTOCK, DONNA
WHTN, Huntington, W. Va.

CONY, MARY EVELYN
WDAK, Columbus, Ga.

CONTI, ANTHONY
WLEU, Erie, Pa.

COOK, RICHARD
WMRN, Marion, Ohio

COOK, MRS. SARA
WSCN, Birmingham, Ala.

COOKE, ROBERT
KMYI, Wailuku, Maui T H

COOLEY, CARLTON
NBC—NBC String Quartet

COOPER, KATHERINE
WVNR, Beckley, W. Va.

CORTES, ARTURO
WKJB, Mayaguez, P. R.

COTNER, CARL
CBS—Gene Autry Show

COZZI, SAM
KCIH, Houma, La.

CRAIG, FRANCIS
NBC—Francis Craig Orchestra

CRAIG, MARTHA
KELD, El Dorado, Ark.

CRAYEN, HAROLD
WMPR, High Point, N. C.

CRAWFORD, JESSE
ABC—David Harding—Conterterpsy

CREW, CARROLL G.
KWGJ, Natchitoches, La.

CRIPPEN, BLANCHE
WKXL, Concord, N. H.

CROMWELL, VIRGINIA
KRMD, Shreveport, La.

CROOK, GEORGE
NBC—George Crook, Organist

CROSBY, BOB
(Crosby, George Robert); Band leader and Vocalist; b. Spokane, Wash. Aug. 23, 1913; ed Gonzaga Univ.; Star, Club 15; Campbell Soups (CBS).

CROSSON, ARTHUR, J.
WBNY, Buffalo, N. Y.

CROUCH, KATHLEEN
WMBO, Auburn, N. Y.

CUGAT, XAVIER
MBS—Spotlight Bands
NBC—The Drene Show

CUMMINGS, BOB
KUJ, Walla Walla, Wash.

CUTLER, KENNETH
WILL, Urbana, Ill.

— D —

DABNEY, FRED A., JR.
WCHV, Charlottesville, Va.

DALE, ALLAN
KURV, Edinburg, Tex.

DALE, TED
Conductor; b. North Platte, Neb., July 25, 1910; Carnation Contented Show (NBC).

DANIELS, MERRILL
WBRF, Washington, N. C.
Sammy Kaye Show

DAVID, RUSS
NBC—St. Louis Serenade

DAVIDSON, BYRON
WAOV, Vincennes, Ind.

DAVIDSON, RANDY
WCRS, Greenwood, S. C.

DAVIES, LAWSON, S. C.
KCSU, Provo, Utah

DAVIS, BOB
WASL, Annapolis, Md.

DAVIS, GEORGE D., JR.
WRBL, Columbus, Ga.

DAVIS, JOHN LEE
WKEY, Covington, Va.

DAVIS, PHIL
CBS—Here's To You

DAVIS, RALPH
KEYS, Corpus Christi, Tex.

DEAL, JOHN H.
WHCU, Ithaca, New York

DEBERRY, HERBERT
WPIK, Alexandria, Va.

DE CESARE, ALICE
WGNV, Newburgh, N. Y.

DE LUCA, GIUSEPPE
WHOM, New York City

**DON
VOORHEES**

1947

Bell "Telephone Hour"

**VICTOR
YOUNG**



HARRY SALTER

Musical Director of
"It Pays To Be Ignorant"—CBS
"This Is Adventure"—ABC
(U. S. Coast Guard)
CBS Documentaries

**EARL
SHELDON**

Conductor



"JACK SMITH SHOW"

CBS

**RAY BLOCH
ENTERPRISES**



HANK SYLVERN

STRIKE IT RICH
BOSTON BLACKIE
BARRY WOOD SHOW
BOB HAWK CAMEL SHOW

Orchestra Leaders — Conductors — Organists

DENNY, FRANCES
WAIR, Winston-Salem, N. C.

DENT, KENNETH
KRUX, Phoenix-Glendale, Ariz.

DENTON, JAMES
KID, Idaho Falls, Idaho

DeREMÉR, LIONEL H.
WBCM, Bay City, Mich.

DeVOL, FRANK
NBC—Sealtest Village Store

DIAMOND, LEO
NBC—The Time, the Place,
and the Tune

DICKENS, JIMMY
WKXN, Saginaw, Mich.

DILLEY, ERMAL
KFNF, Shenandoah, Iowa.

DILLON, KENNETH W.
WKOW, Madison, Wis.

DITTMAN, BEVERLY
WKBH, LaCrosse, Wis.

DOERR, J. HUBERT
WDZ, Tuscola, Ill.

DOGGETT, MARJORIE
KNOW, Austin, Tex.

DOLAN, BOB
CBS—Ford Show

DOLIN, MAX
KIRO, Seattle, Wash.

DONALDSON, EARL
KALL, Salt Lake City

DORB, HAROLD
WARI, Bangor, Me.

DORITY, DOROTHY
WTOL, Toledo, Ohio

DORSEY, JIMMY
NBC, CBS, MBS

DORSEY, TOMMY
NBC, CBS, MBS, WMCA

DOSS, J. R., JR.
WJRD, Tuscaloosa, Ala.

DOUGLAS, JACK
KELQ, Sioux Falls, S. D.

DRAGON, CARMEN
CBS—Baby Snooks
Old Gold Show
NBC—Drene Show

DRAPES, ELIZABETH
KXKL, Great Falls, Mont.

DREHER, TURNER
KWAL, Wallace, Idaho

DUCHIN, EDDIE
NBC—Kraft Music Hall

DUFFY, JOHNNY
ABC—Murder and Mr. Malone

DUNCAN, JAMES
WNOC, Norwich, Conn.

DUNFORD, JR., B. C.
WSJS, Winston-Salem, N. C.

DUNN, GREGG
KSTT, Davenport, Iowa

DUNNING, OWEN
KOIN, Portland, Ore.

DURHAM, LOWELL
KSL, Salt Lake City, Utah

DUZER, ROGER VAN
WMBR, Jacksonville, Fla.

— E —

EADIE, ROBERT
CKSF, Cornwall, Ontario, Canada

EASTCOTT, ELMITT
KGFJ, Hollywood, Calif.

EDGES, CLARENCE
WTAQ, Green Bay, Wis.

EDSON, EDWARD
NBC—First Piano Quartette

EDWARDS, HELEN
WRUF, Gainesville, Fla.

EDWARDS, LLEW
WPPA, Pottsville, Pa.

ELLINGTON, DUKE
NBC, CBS, WMCA, MBS

ELLIOTT, BARON
WCAE, Pittsburgh, Pa.

ENNIS, SKINNAY
NBC—Abbott & Costello

ENOS, JOE
ABC—Louella Parsons Show
NBC—We Believe

EPPEL, R. V.
KMHK, Mitchell, S. D.

ERTLE, RITA, A
WICC, Bridgeport, Conn.

ERVIN, VERA
WHHT, Durham, N. C.

ETTERS, CLARENCE
WBT, Charlotte, N. C.

EUCHNEK, WAYNE
KPH, Wichita, Kan.

EVANS, BOB
KRIG, Odessa, Tex.

EVANS, DON
WGKY, Charleston, S. C.

EVANS, JEFF
KRUL, Corvallis, Ore.

EVANS, SAL
WDMG, Douglas, Ga

EVELYN & HER MAGIC VIOLIN
NBC—Hour of Charm

EWING, BERNIECE
KSCJ, Sioux City, Ia.

— F —

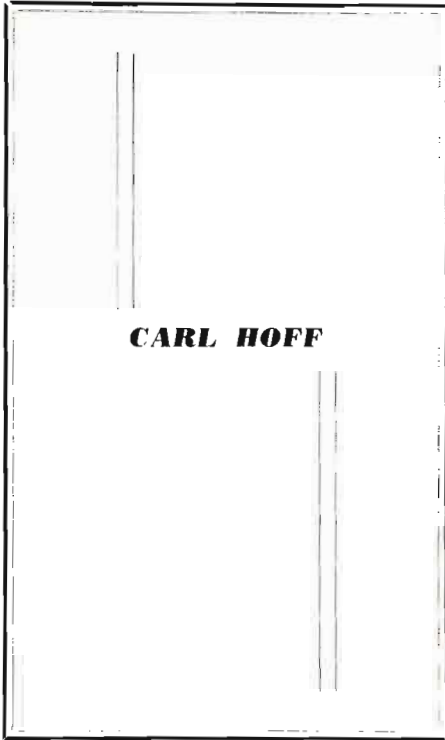
FACENDA, FRANK
WGM, Newport News, Va.

**LLOYD
SHAFFER**

CHESTERFIELD SUPPER CLUB
1945-46-47-48

PAUL LAVALLE

Cities Service "Highways In Melody"



CARL HOFF



LENNY HERMAN
and
His Orchestra



RAY HEATHERTON
and
His Orchestra



**JACK MILLER'S
ORCHESTRA**

Featured on

"Kate Smith Sings"
CBS

"Radio Readers Digest"
CBS

"The Aldrich Family"
NBC

"Molle Mystery"
NBC

• • • **Orchestra Leaders — Conductors — Organists** • • •

FAGERDAHL, NORMAN
CKFI, Fort Frances, Ont.,
Canada.

FAIRCHILD, COOKIE
NBC—Eddie Cantor Show
Take It or Leave It

FAITH, PERCY
Musical Conductor; b. Toronto,
Canada, April 7, 1908; ed Jarvis
Collegiate (ND); Pause That
Refreshes on the Air (CBS);
Carnation Contented Hour (NBC)

FALBER, BEN
WTHI, Terre Haute, Ind.

FARBER, BURT
NBC—Curtain Time

FAY, LEWIS C.
KONO, San Antonio, Tex.

FAYE, ROMELLE
NBC—Today's Children
Woman in White
Story of Holly Sloan

FEIBEL, FRED
CBS—David Harum

FELTS, ROLAND
WKDA, Nashville, Tenn.

FERN, JOHN
KVEE, San Luis, Obispo, Calif.

FERRIN, JANET
KMO, Tacoma, Wash.

FESSLER, JEAN
WTAD, Quincy, Ill.

FEUER, CY
CBS—Escape

FIELD, CHAS. B.
KWIN, Ashland, Oreg.

FINCH, ROBERT
WDAR, Savannah, Ga.

FLATH, P. HANS
KMBC, Kansas City, Mo.

FORBES, J.
CFRN, Edmonton, Alberta,
Canada

FORD, CHARLES
WCCP, Savannah, Ga.

FORD, WHARTON
WSTC, Stamford, Conn.

FORRESTER, DAVID
NBC—Red Skelton

FONSLER, DEAN
CBS—Guiding Light

FOSTER, JACK
KSIX, Corpus Christi, Tex.

FOWLER, HUGH
KRLD, Dallas, Tex.

FRASER, MARGARET
WXGI, Richmond, Va.

FRAUDBERG, LEO
CBS—Thin Man
WNJR, Newark, N. J.

FRAUL, CLAUDE
WINN, Louisville, Ky.

FREEMAN, TONY
NBC—Mad Masters

FREED, ALAN
WAKR, Akron, Ohio

FRIEBSCH, EDWARD
KTHH, Houston, Tex.

FRIEBSCH, WILLIAM STANLEY
NBC—The Korn Koblbers

FURMAN, CLARENCE
KYW, Philadelphia, Pa.

FULTON, D. K.
WALB, Albany, Ga.

— G —

GALE, WILLIAM
CBS—County Fair

GALICCHIO, JOSEPH
NBC—Grand Marquee
Story for Tonight
Patterns in Melody
Doctors—Then and Now
Dave Garroway Show
Doctors Today
World's Great Novels

GALICCHIO, JOSEPH
WMAQ, Chicago, Ill.

GANTER, RAYMOND
WFBL, Syracuse, N. Y.

GARNER, ADAM
NBC—First Piano Quartette

GART, JOHN
Composer, conductor; b. Poland,
June 6, 1905; Kiev Imperial Con-
servatory of Music; Columbia
Workshop (WCBS), Richard Law-
less (WCBS), Gabriel Heatter's
A Brighter Tomorrow (WOR),
Carrington Playhouse (WOR),
A House In The Country (WOR);
MGM, Columbia, RKO picture
spots.

GEARHART, LYNN
WALT, Tampa, Fla.

GEHRETT, HARRY
KORN, Fremont, Nebr.

GEMMER, CARLYLE
KID, Spencer, Iowa

GIBSON, MEREDITH
WJMR, New Orleans, La.

GILBERT, NOEL
WMC, Memphis, Tenn.



GEORGE WRIGHT

ARLO
and
The PLAYBOYS



Orchestra Leaders — Conductors — Organists

- GILMORE, CHARLES**
WCTA, Andalusia, Ala.
- GILRONAN, ANNA**
KVAN, Vancouver, Wash.
- GIMPEL, BRONISLAW**
ABC—Saturday Concert
- GINGERY, LOUDEN**
KVAK, Atchison, Kan.
- GITZ, JEAN**
KRDO, Colorado Springs, Colo.
- GLUSKIN, LUD**
CBS—Suspense
Adventures of Sam Spade
Sweeney and March
NBC—Amos 'n' Andy
- GOBEL, DOLPH**
Johnny Thompson
Ethel & Albert
Dolph Gobel Trio
Teen Age Time
The O'Neils
- GODT, PAUL**
KFEL, Denver, Colo.
- GOELLER, LEE**
WFHG, Bristol, Va.
- GOODMAN, ABE**
CBS—Grand Slam
Strange Romance of Evelyn
Winters
- GOODMAN, AL**
Musical director; b. Russia; Pea-
body Sch. of Music; Prudential
Family Hour (CBS); Fred Allen
Show; RCA Victor recording
artist
- GOODMAN, BENNY**
NBC—Victor Borge Show
- GORDON, BILL**
WHHM, Memphis, Tenn.
- GORDON, LEE**
NBC—Daytime Classics
Clevelandaires
- GORDON, NATHAN**
NBC—NBC String Quartette
- GRACE, STELLA**
WPII, Pittsburg, Pa.
- GRADIN, HARRY**
WDSM, Superior, Wis.
- GRAHAM, ANNE**
WKAI, Macomb, Ill.
- GRAHAM, GENE**
WWGS, Tifton, Ga.
- GRALITZER, LOUIS**
NBC—NBC String Quartette
- GRANT, RUSSELL**
KODI, Cody, Wyo.
- GRASSO, FRANK**
WFLA, Tampa, Fla.
- GRAY, JERRY**
CBS—Club 15
- GREEN, BERNIE**
ABC—Henry Morgan Show
- GREEN, ETHYL**
KIPA, Hilo, Hawaii, T. H.
- GREENE, CARL**
KSON, San Diego, Calif.
- GREENE, JOHNNY**
CBS—Man Called X
- GREENWOOD, DWIGHT**
KPHO, Phoenix, Ariz.
- GREER, ROBT.**
KPRK, Livingston, Mont.
- GREY, PETER**
WSMB, New Orleans, La.
- GRIBBLE, JACK**
KFBC, Cheyenne, Wyo.
- GRIEB, HERBERT**
WBRC, Birmingham, Ala.
- GRILLI, ANITA**
WHBQ, Memphis, Tenn.
- GRIMES, SALLY ANN**
KOME, Tulsa, Oklahoma
- GROSS, GEORGE**
WIBU, Poynette, Wis.
- GROSS, WALTER**
NBC—Torme Time
- GROULX, AURELE**
CKCH, Hull, Quebec, Canada
- GROW, LOU DEAN**
KLX, Oakland, Calif.
- GUILLET, DANIEL**
NBC—NBC String Quartette
- H —
- HACKETT, RAY**
KQW, San Jose, Calif.
- HADLEY, JR., WILLIAM H.**
KXLR, North Little Rock, Ark.
- HAENSCHEN, GUSTAVE**
CBS—Saturday Night Serenade
NBC—American Album of
Familiar Music
- HALE, ETHLYN**
WCKY, Cincinnati, Ohio
- HALVORSEN, ROY L.**
KSUB, Cedar City, Utah
- HAM, SAM**
WBBC, Escanaba, Mich.
- HAMILTON, JOHN**
KPRL, Paso Robles, Calif.
- HAMILTON, WARD**
WWNY, Watertown, N. Y.
- HAMMONS, MARY FANE**
WMOX, Meridian, Miss.
- HAMON, FRANK**
CHEX, Peterborough, Ontario,
Canada



AL RICKEY

MUSICAL DIRECTOR AND ARRANGER

MR. KEEN — C.B.S.

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MAYFAIR RECORDS

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Orchestra Leaders — Conductors — Organists

HAMPY, HERMAN
WEEK, Peoria, Ill.

HAND, G.
WJXN, Jackson, Miss.

HANIFORD, JO
WBAA, West Lafayette, Ind.

HANSEN, BOB
KTRI, Sioux City, Ia.

HANSON, EARLE BARR
WIOD, Miami, Fla.

HANSON, HOWARD, (Dr.)
NBC—Story of Music
Orchestras of the Nation

HARDMAN, GLENN
KTUL, Tulsa, Okla.

HARMON, J. BERTRAM
WGRC, Louisville, Ky.

HARRILL, NELSON
WGWR, Asheboro, N. C.

HARRIS, ALBERT (Dr.)
NBC—Storehouse of Music

HARRIS, PHIL
MC, comedian, orchestra leader;
b. Linton, Ind., June 24,
1906; The Fitch Bandwagon
(NBC).

HARTIGAN, RICHARD
WBOW, Albany, N. Y.

HARTLEY, JAMES A.
WGGA, Gainesville, Ga.

HARTLEY, JOHN
WREX, Duluth, Minn.

HARTLINE, MARY
ABC—Junior Junction

HARTMAN, ROME J.
WIRK, West Palm Beach, Fla.

HARTSFIELD, LARRY
WGNI, Wilmington, N. C.

HARWOOD, WALDO
WCSH, Portland, Me.

HATCH, DON
KSDJ, San Diego, Calif.

HATCH, WILBUR
CBS—Screen Guild Players

HATHAWAY, GEORGE L.
KYUM, Yuma, Ariz.

HAYES, DONALD C.
WVDR, Syracuse, N. Y.

HEADY, WAYNE
KTOP, Topeka, Kans.

HEATHERTON, RAY
NBC, CBS, MBS.

HEIFETZ, BERNAR
NBC—NBC String Quartette

HENKE, CHAS.
WFHR, Wisconsin Rapids, Wis.

HERFORD, JOHNNY (Miss)
NBC—Honeymoon in New
York

HERMAN, CHAS.
WLAV, Grand Rapids, Mich.

HERMAN, LENNY
NBC, CBS, MBS.

HERMAN, WOODY
(Woodrow, Herman); b. Milwau-
kee, Wisc.; Marquette Univ.;
The Woody Herman Show (ABC);
Summer Electric Hour with Peggy
Lee (CBS).

HERRON, JOEL
WHN, New York, N. Y.

HERSENHOREN, SAMUEL
NBC—Wayne & Shuster Show

HESLOP, EMILY
KOLQ, Reno, Nev.

HESS, GENE
KIT, Yakima, Wash.

HILL, DAVID
WEAM, Arlington, Va.

HINMAN, HAROLD
KTRB, Modesto, Calif.

HIRSCH, BERTRAND
NBC—American Album of
Familiar Music

HIPPS, TOM
KCTX, Childress, Tex.

HITT, JOHN A.
KSKY, Dallas, Texas

HOEDEL, VIRGINIA
WIBA, Madison, Wis.

HOFF, CARL
Orchestra leader; b. Oxnard,
Calif.; USC; Ariz. Conservatory
of Music; Columbia Records;
Shorts for Warner Bros.; Kay
Kyser's "College of Musical
Knowledge" (NBC).

HOFFMAN, JACK
KFMJ, Tulsa, Okla.

HOGAN, HARLAN
WSBT, South Bend, Ind.

HOHENGARTEN, CARL
KWK, St. Louis, Mo.

HOKANS, ARNE
WKLA, Ludington, Mich.

HOLDEN, KENNETH, F.
KBKR, Baker, Ore.

HOLLANDER, MAX
NBC—NBC String Quartette

HERMAN, LENNIE
Lennie Herman Quintet

HOLT, LEAH
KWJJ, Portland, Ore.



CHARLES PAUL

Conductor—Composer

MR. & MRS. NORTH
NBC

THEATRE OF ROMANCE
CBS

**WALTER
SCHARF**

Musical Director—
Composer

ALICE FAYE—PHIL HARRIS

Fitch Bandwagon

Orchestra Leaders — Conductors — Organists

HOMESTEADERS (orchestra)
NBC—National Farm and Home Hour

HORTON, VAUGHN
HOUSE, FRANK
WJOY, Burlington, Vt.

HOUSTON, ED
CKEY, Toronto, Ontario, Canada

HOVEY, DON
WHO, Des Moines, Ia.

HOWARD, EDDIE
NBC—Sheffer Parade

HOWARD, GEORGE SALLADE, Major
NBC—U. S. Army Air Forces Band

HUBER, HAP
WSNY, Schenectady, N. Y.

HUBER PAUL R.
WTVL, Waterville, Me.

HUDSON, JESALYN PAYNE
WREC, Memphis, Tenn.

HUFFMAN, GLENDA
KECK, Odessa, Tex.

HULTS, ARLO
Honeymoon in New York Story Shop

HUNSBERGER, PAUL J.
WWEZ, Vineland, N. J.

HUSTAD, DON
ABC—Club Time

HUTSELL, ROBERT
WHAS, Louisville, Ky.

HUTTO, MALCOLM
WJEJ, Hagerstown, Md.

HYLTON, KATIE
KMHT, Marshall, Tex.

— I —

IHRKE, ELMER
WEMP, Milwaukee, Wis.

IMBROGILIO, JOSEPH
WFBR, Baltimore, Md.

ISHAM, DON
KOL, Seattle, Wash.

— J —

JACKSON, WALTER
WLBC, Indianapolis, Ind.

JELENSNIK, EUGENE
KDYL, Salt Lake City, Utah

JELLISON, WM. P.
WFTW, Ft. Wayne, Ind.

JENKINS, GORDON
CBS—Dick Haynes Show

JEROME, JERRY
NBC—Teentimers Club

JOHNSON, LAURA
WJMS, Ironwood, Mich.

JONES, SPIKE
CBS—Spotlight Review

JOY, VIOLET
WHOT, South Bend, Ind.

— K —

KAHN, JOE
NBC—Yest Pocket Varieties Once Upon Our Time Musical (also called Cameos of Music)

KALER, RANDALL
WFAS, White Plains, N. Y.

KATZ, BERNARD
NBC—Hollywood Star Preview

KATIMS, MILTON
NBC—Music for Today Plays by Ear Serenade to America Yest Pocket Varieties Tapestry Musicals Eternal Light NBC Symphony Orchestra NBC Concert Orchestra

KATZ, BERNARD
ABC—Mayor of the Town

KAUFMANN, HARRY J.
WDAF, Kansas City, Mo.

KAY, MARY
WMAM, Marinette, Wis.

KAYE, SAMMY
ABC—Sunday Serenade So You Want To Lead A Band

KOURY, REX
ABC—The Adventures of Bill Lance

KEARNS, JOEY
WCAU, Philadelphia, Pa.

KEATON, CHARLES
WOL, Washington, D. C.

KEEN, MARION
KTMS, Santa Barbara, Calif.

KENTON, STAN
(Kenton, Stanley N.); Band leader; b. Wichita, Kans., Feb. 19, 1912.

KERR, SHIRLEY
WKST, New Castle, Pa.

KIMBLE, WALTER D.
WDBO, Orlando, Fla.

KIBBEE, GORDON
NBC—Date With Judy

KILEY, JOHN
WMEX, Boston, Mass.

KINGSBURY, CHET
NBC—Adventures of Ellery Queen

KINNEY, WENDALL
KXLE, Ellensburg, Wash.

KLEIVE, JOHN
WBCB, Duluth, Minn.

KORN KOBLERS
NBC—Korn Kobblers program

KOSLOFF, LOU
NBC—Life of Riley

KOSTAL, IRVING
(with the Irving Kostal Trio) NBC—Once Upon Our Time

KOSTELANETZ, ANDRE
CBS—The Music of Andre Kostelanetz

KOTTLER, MISCHA
WWJ, Detroit, Mich.

KOUSSEVITZKY, SERGE
ABC—Boston Symphony

KRUEGER, BENNIE
NBC—Rudy Va'lee Show

KRUEGER, KARL
ABC—Detroit Symphony

KUNZ, KERROLL
WNBZ, Saranac Lake, N. Y.

KURTZ, SAMUEL
NBC—U. S. Army Air Forces Band

KYLE, FORREST
KOPP, Ogden, Utah

KYSER, KAY
(Kyser, James King Kern); Band leader, Comedian; b. Rocky Mount, N. C., June 18, 1905; Univ. of N. C.; College of Musical Knowledge (NBC).

— L —

LAMBERT, NORMAN
WLWZ, Bangor, Maine

LANDAU, IRVING
WINS, New York, N. Y.

LYNE, LORNA
WROK, Rockford, Ill.

LANGE, HENRY
WHIO, Dayton, Ohio

LARSON, WAYNE
WJAG, Norfolk, Neb.

LAUZAU, FRANCIS
WMMN, Fairmont, W. Va.

LAVALLE, PAUL
Conductor, Composer, Arranger; b. Beacon, N. Y., Sept. 6, 1908; ed. Institute of Musical Art

(Julliard) Highways in Melody, NBC; Saturday Concert, ABC.

LAVOIE, PAUL
WJR, Detroit, Mich.

LEAF, ANN
NBC—Lorenzo Jones Front Page Farrell

LEIBERT, DICK
NBC—Katie's Daughter Stella Dallas When a Girl Marries Dick Leibert program

LEIGH, LEONARD
KSTP, St. Paul-Minneapolis, Minn.

LEVANT, OSCAR
NBC—Kraft Music Hall

LEVEY, HAROLD
CBS—Armstrong Theatre of Today ABC—Theatre Guild on the Air

LEVIN, SYLVAN
WOR, New York, N. Y.

LIBERT, DICK
CBS—Our Gal Sunday

LIGHT, ENOCH
NBC—Enoch Light Orchestra

LOFTENESS, RAY
KSOO, Sioux Falls, S. Dak.

LOMBARDO, GUY
CBS, MBS, NBC, ZIU transcriptions

LONG, JOHNNY
KDAV, Stamford, Texas

LOPEZ, VINCENT
NBC—Luncheon with Lopez

LUCKY, PENNIES
NBC—Circle Arrow Show

LUDLOW, BEN
NBC—Call the Police

LYN, MURRAY
NBC—Harvest of Stars

LYNCH, CAROLYN SMITH
WLAQ, Rome, Ga.

Mc

MCALL, BETTY JO
WWPP, Palatka, Fla.

MCINTIRE, RUSSELL B.
WSTE, Salisbury, N. C.

MCLEAN, DON
KFPR, Bismarck, N. Dak.

McMANTS, WALLACE
WEBR, Buffalo, N. Y.

— M —

MAGNANTE, CHARLIE
NBC—Jack Berch Show

MAINECK, MATTY
NBC—Duffy's Tavern

MAMORSKY, MORRIS
NBC—Eternal Light Third Horseman

MANN, CARL F.
KVET, Austin, Tex.

MARSHALL, BILLY
WPEN, Philadelphia, Pa.

MARTIN, FREDDY
CBS—Jack Carson Show

MARTIN, NOEL
KOR, Albuquerque, N. M.

MATTOLA, TONY
NBC—Jack Berch Show The Tex and Jim Show

MAUPIN, REX
ABC—Tommy Bartlett Time

MAY, BILLY
CBS—Adventures of Ozzie and Harriet ABC—You Bet Your Life

MEAKIN, JACK
MEDER, BILL
NBC—Peppier Young's Family Right to Happiness

MERRICK, MAHLON
NBC—Musical Arrangements
The Jack Benny Show

MILLER, ARCHIE
WAAT, Newark, N. J.

MILLER, IRVING
CBS—The Jack Kirkwood Show

MILLER, JACK
(Miller, John J.); Musician; b. Dorchester, Mass., Sept. 4, 1899; Kate Smith Sings, Aldrich Family, Mollie Mystery Theater, Radio Reader's Digest Show, CBS.

MILLER, JEAN
WGTL, Kannapolis, N. C.

MILLER, JOHNNY
NBC—King Cole Trio Time

MILLER, MAX
Your Host Is Buffalo

MILLER, TERRY
Your Host Is Buffalo

MILLS, BILLY
NBC—Fibber McGee & Molly

MILLS, VERLYE
NBC—The Tex and Jinx Show

MILTON, CHARLES
Meet the Missus
Dr. Christian
Melody Trail
Money On the Line
What Makes a Song
California Caravan

MITTLER, FRANK
NBC—First Piano Quartette

MONROE, VAUGHN
Band leader; b. Akron, Ohio, Oct. 7, 1911. Camel Show, CBS.

MOORE, OSCAR
NBC—King Cole Trio

MORTON, HELEN
NBC—Words and Music

MURPHY, JOHN P.
KQV, Pittsburgh, Pa.

MURRAY, LYN
Music Director, Sunday Night Ford Theatre; Harvest of Stars; Your Hit Parade; Adventures of Philip Marlow (NBC).

MUSCHERA, SYLVIO
WGAT, Utica, N. Y.

— N —

NELSON, OZZIE
Adventures of Ozzie & Harriet

NEYNS, AL
NBC—Three Suns Trio
The Three Suns Shine

NEYNS, MORTY
NBC—Three Suns Trio
The Three Suns Shine

NEWMAN, RUBY
NBC—Ruby Newman Orchestra

NOBLE, RAY
NBC—Charlie McCarthy Show

NORMAN, RALPH
ABC—The Tales of Willie Piper

NOVAK, FRANK
CBS, MBC, NBC—Take It Easy

NYDEGGER, VERNE
KFBI, Wichita, Kans.

— O —

OHMAN, PHIL
NBC—The Time, the Place, the Tune

OLSEN, GEORGE
NBC—George Olsen and Orchestra

O'NEILL, JOSEPH
KVOO, Tulsa, Okla.

OSBORNE, WILL
NBC—Abbott & Costello

OSSER, GLENN
ABC—The Clock

OWEN, ELWYN
NBC—Meet the Meeks

— P —

PADWA, VLADIMIR
NBC—First Piano Quartette

PAGE, CAVANAUGH TRIO
NBC—Jack Paar Show

PAGE, DOROTHY
WPAY, Portsmouth, Ohio

PAIGE RAYMOND
NBC—RCA Show

PAQUETTE, ARTHUR
WFCI, Pawtucket, R. I.

PATENT, HARRY
NBC—Mystery Without Murder

PAUL, CHARLES F.
Orchestra leader, composer, conductor, organist; b. New York, N. Y., Aug. 23, '02; ed. N. Y. College of Music; Leipzig Conservatory of Music; Mr. & Mrs. North (CBS); Brighter Tomorrow; Life Can Be Beautiful (NBC); Young Dr. Malone (CBS); Road of Life (NBC); Nora Drake (NBC); Lora Lawton (NBC).

PAUL, EDDIE
NBC—Sealtest Village Store

PELLETIER, WILFRED
ABC—Metropolitan Auditions of the Air

PENNARIO, LEONARD
NBC—Kraft Music Hall

PERAZZO, GENE
NBC—Mystery Without Murder
Colonel Humphrey Flack

PETRILLO, CAESAR
WBBM, Chicago, Ill.

POOLE, VALTER
ABC—Saturday Concert
Detroit Symphony

PRATT, LLOYD
(member of Page Cavanaugh Trio)
NBC—Jack Paar Show

PRATHER, KENNETH
KDPN, Casper, Wyo.

— R —

REPINE, BURT T.
WRVA, Richmond, Va.

RHAY, KINGSTON

RICE, ED
NBC—Voices Down the Wind

RICKEY, AL
Mr. Keen, CBS.

RIO, ROSA
ABC—Ted Malone
My True Story

ROBBINS, BERNARD
NBC—NBC String Quartette

ROBINSON, MARCIA
WNAB, Bridgeport, Conn.

ROMBERG, SIGMUND
NBC—An Evening with Romberg

ROMEO, PAUL
WOV, New York City

ROSE, DAVID
NBC—Blue Ribbon Music Time

Red Skelton Show

ROSS, ROY
WNEW, New York, N. Y.

ROSTAL, LEO
NBC—Cameos of Music
Musical Cameos

ROTIL, AL
NBC—Schaefer Star Revue

RUSSELL, HENRY
NBC—Lucille Norman Show
Names of Tomorrow
Pacific Story
Front and Center

RYAN, TOMMY
NBC—Tommy Ryan's Orchestra

— S —

SAATKAMP, JACK
NBC—Circle Arrow Show

SACK, AL
NBC—Take It or Leave It

SAUDENBERG, DANIEL
NBC—Chase & Sanborn Presents Alec Templeton

SALTER, HARRY
Musical Conductor; It Pays to be Ignorant (CBS); This Is Adventure (ABC); Stop The Music (CBS); Documentaries.

SANTELMANN, WILLIAM F.
Major
NBC—U. S. Marine Band

SAPUTO, FRANK
NBC—Bob Burns Show
Chesterfield Supper Club

SAVITT, JAN
CBS—Rhapsody in Rhythm

SCHARF, WALTER
Musical Director; b. New York, N. Y., Aug. 3, 1910; NYU; The Fitch Bondwagon (NBC).

SCHOEN, VIC
CBS—The Andrew Sisters Show

SCHRAMM, JOSEPH
WDSU, New Orleans, La.

SCHUSTER, KEMMETT
KXOK, St. Louis, Mo.

SCOTT, EDELE
CBS—Adventurer's Club

SECHTMAN, MAURICE
WONS, Hartford, Conn.

SECKLER QUARTETTE
NBC—Abbott and Costello

SELINSKY, VLADIMIR
CBS—FBI In Peace & War
NBC—The Big Story

SEMLER, ALEXANDER
CBS—Studio One
NBC—Mollie Mystery Theater

SEXTON, EDITH
WSPN, St. Petersburg, Fla.

SHACKLEY, GEORGE
NBC—The Art of Living
Highlights of the Bible
National Radio Pulpit

SHAFER, LLOYD M.
Musical Director; b. Ridgway, Pa., Sept. 21, 1901; Allegheny College Univ. of Cincinnati; College of Music, Cinn.; Chesterfield Supper Club.

SHARPE, H. H.
WTRY, Troy, N. Y.

SHELDON, EARL
(Sheinker, Irving) Conductor, Arranger; b. N. Y. C., N. Y., Jan. 1, '15; Jack Smith Show (CBS); Drene Shampoo Show (NBC).

SHERMAN, GRETCHEN
WSAY, Rochester, N. Y.

SHIELD, ROY
NBC—RCA Victor Show
Serenade to America

SHOREY, LAWRENCE
WHEB, Portsmouth, N. H.

SHREDNIK, MILTON
NBC—Music by Shrednik
Rhapsody of the Rockies
Sketches in Melody

SILVERBERG, BEN
NBC—Clevelandaires

SILVERN, HANK
CBS—Strike It Rich

SILVERS, LOU
CBS—Lux Radio Theatre

SIMPSON, MARILYN
WAGA, Atlanta, Ga.

SIMS, LEE
NBC—Lee Sims—Piano Moods

SINATRA, RAY
NBC—Bob Burns Show

SMITH, BEASLEY
NBC—Signed Beasley Smith

SMITH, PAUL J.
CBS—Eddie Bracken Show

SMITH, HELENE
KGER, Long Beach, Calif.

SMITH, HOWARD
CBS—Robert Q. Lewis Show
Bob Reid Sings

SMITH, JOHNNY
NBC—Betty Harris Show

SODJA, JOE
NBC—Fred Waring Show

SOSNICK, HARRY
NBC—Penguin Room with
Hildegard

SPITALNY ALL GIRL ORCHESTRA
CBS—Hour of Charm

SPITALNY, H. LEOPOLD
NBC—NBC Concert Orchestra
Vest Pocket Varieties
Saturday Matinee with Elaine
Malbin
Serenade to America

SPIVAK, CHARLIE
NBC, CBS, MBS

STARR, MILTON
WIP, Philadelphia, Pa.

STEELE, TED
WMCA

STEINER, FREDERICK
ABC—This Is Your FBI

STEINHARDT, LAWRENCE
NBC—Cameos of Music
Musical Cameos

STEVENS, LEITH
CBS—The Academy Award

STEWART, EARL
NBC—Percolator Party

STOESS, WILLIAM
ABC—The Greatest Story Ever
Told

STOPAK, JOSEPH
The Fat Man
Let's Go To The Met

STORDAHL, AXEL
CBS—Songs By Sinatra
NBC—Your Hit Parade

STRAETER, TED
NBC—Ted Straeter Orchestra

SUES, LEONARD
NBC—The Eddie Cantor Show

SYLVERN, HENRY
"HANK"
Musical Director, Composer, Organist; b. B'klyn, N. Y., March 26, '11; ed. NYU, Paris Conservatory, Leipzig Conservatory, College of Musical Art; Calling All Girls; Strike It Rich; Barry Wood Show; Boston Blackie; Nick Carter; Motion Picture Spot Sales MGM, Samuel Goldwyn, Enterprises; 20th Century-Fox.

— T —

TAUBMAN, PAUL
NBC—The Adventures of Frank
Merriwell

TAYLOR, WILLIAM
WMCA, New York, N. Y.

TEMPLETON, ALEC
NBC—The Alec Templeton
Show

THOMPSON, CATHERINE
NBC—We Believe

THREE SUNS TRIO
NBC—Three Suns Trio
The Three Suns Shine

TOSCANINI, ARTURO
NBC—NBC Symphony Orchestra

TOWNSEND, JOHN
WAIM, Anderson, S. C.

TOWNSEND, RICHARD, Chief
Warrant Officer
NBC—U. S. Navy Band

TRAINER, KEMPER S.
KCHS, Hot Springs, N. M.

TROTTER, JOHN SCOTT
ABC—Philo Radio Time

TRI DEAU, NED
WABY, Albany, N. Y.

— U —

UHLES, AL
KALE, Portland, Ore.

UMLAND, LAVERNA
WMRO, Aurora, Ill.

— V —

VALLEE, RUDY
NBC—The Rudy Vallee Variety
Show

VAN DAMME, ART
NBC—Art Van Damme Quintet
Manor House Party
Design for Living
Dave Garroway Show

VANDAGRIET, CARL
WOWO, Fort Wayne, Ind.

VAN STEEDEN, PETER
ABC—Break the Bank
CBS—Christopher Wells
NBC—Mr. District Attorney

VILLALONGA, ABDIAS
WPRR, Mayaguez, P. R.

VITO, ELAINE
CBS—Mommie and the Man

VOGT, JERRY
WHEC, Rochester, N. Y.

VON TOBLE, R.
KPQ, Wenatchee, Wash.

VOORHEES, DON
NBC—Telephone Hour
NBC—Cavalcade of America

— W —

WALKER, BOB
WACO, Waco, Texas

WALKER, EDWARD C.
WDAE, Tampa, Fla.

WARD, JACK
Organist; b. Philadelphia, Pa.,
Aug. 31, 1896; Combs Conservatory;
Gangbusters, Bill Stern,
Home Around the World, Univ.
of the Air, Between the Book-
ends, Pot O'Gold, Home Is What
You Make It (NBC); NBC Tele;
NBC Recording Thesaurus.

WARING, FRED
Conductor, Composer; b. Tyrone,
Pa., June 9, 1900; Penn State;
Fred Waring Show (NBC), John-
son's Wax (NBC).

WARNOW, MARK
CBS—Borden Program
Sound Off
NBC—Your Hit Parade

WASHBURN, COUNTRY
NBC—Saturday Night Round-
up

WEBB, LOUIS
NBC—Words and Music
Lou Webb

WEBER, HENRY
WGN, Chicago, Ill.

WEELANS, LESTER
KLZ, Denver, Colo.

WEINER, MILTON
WLW, Cincinnati, Ohio

WESTLEY, O.
WLS, Chicago, Ill.

WESTON, PAUL
NBC—Chesterfield Supper Club

WHIPPLE, DOC
NBC—Ma Perkins
Honeymoon in New York
Light of the World

WHITE, LEW
NBC—Portia Faces Life

WHITE, LEW

Organist-Composer; ed. Univ. of
Penn.; Inner Sanctum CBS;
Grand Central Station, CBS; Por-
tia Faces Life, NBC; Rose of
My Dreams, CBS; RCA-Victor
Recording Artist; Columbia Pic-
ture Shorts

WHITE, PAUL
KUTN, Grants Pass, Ore.

WHITEMAN, PAUL

On Stage America, ABC

WICKEL, WALLY
NBC—Club Norman Orchestra

WILKINSON, ERIC
WIBC, Philadelphia, Pa.

WILLSON, MEREDITH
NBC—Maxwell House Coffee
Time

CBS—Ford Showroom

WINN, JOHN H.
WRE, Indianapolis, Ind.

WINTERS, JOHN
NBC—The Adventures of
Frank Merriwell
Backstage Wife
Young Widder Brown

WIRGES, WILLIAM
ABC—Gangbusters
MBS—Richard Maxwell
Hymns You Love

WORTH, FRANK
CBS—First Nighter

WRIGHT, GEORGE

Organist - Pianist; b. Orland,
Calif., 1920; ed. College of the
Pacific; Jack Berch Show (ABC);
Songs by Morton Downey (MBS);
Maytag (NBC); Your United
Nations (NBC); The Tex & Jinx
Show (NBC); NBC Thesaurus.

WYLE, GEORGE
NBC—Alan Young Show

WYNN, PAUL
WRRP, Washington, N. C.

— Y —

YOUNG, VICTOR

Orchestra leader; b. Chicago,
Ill., Aug. 8, 1900; NBC's Texaco
Show; Tony Martin Show (CBS);
Texas Star Theatre (ABC).

— Z —

ZACHER, GENE
NBC—Music of the Moment

Writers for Radio

Advertising Agency—Network Station—Free Lance

— A —

ABBOTT, HARRY
Vera Croft Show
KTUL, Tulsa, Okla.

ABBOTT, V. R.
Thytm & Riddles
KGFF, Shawnee, Okla.

ADKINS, MARYALICE
The Serenaders
KHQ, Spokane, Wash.

ALACORN, OSWALDO
KCOB, San Antonio, Texas

ALAND, HAZEL
Your American Music
KVNU, Logan, Utah

ALEXANDER, MARTHA
CBS—Second Mr. Burton

ALEXIEVE, HELEN
Horizons of Tomorrow
KGW, Portland, Ore.

ALLAND, WILLIAM S.
CBS—Doorway to Life

ALLEN, VIRGINIA PAXTON
WHFB, Benton Harbor, Mich.

ALT, DON
Continuity Head
WME, Cedar Rapids, Iowa

ANDERSON, B. F.
Name Game
KWYO, Sheridan, Wyoming

ANDERSON, FLORENCE
WOC, Davenport, Ia.

ANDERSON, HELEN
WKBK, Detroit, Mich.

ANDRES, HOYT T.
WKY, Oklahoma City, Okla.

ANDREWS, ALICE
KCNA, Tucson, Arizona

ANGELOS, BETTY BEALS
Varsity Varieties
KVER, Albuquerque, N. M.

ARNOLD, CAROL
WQXR, New York, N. Y.

ARTHUR, ERIC
WNEW, New York, N. Y.

ARTHUR, ROBERT
Mysterious Traveler
WOR, New York, N. Y.

— B —

BAER, GRACE
KBKR, Baker, Ore.

BALCOM, FRANCES
WJTN, Jamestown, N. Y.

BALE, NORMAN
KTFS, Texarkana, Texas

BALZER, GEORGE
NBC—The Jack Benny Show

BANNER, MARIE
CBS — Romance of Helen
Trent

BARLOW, MYRA
KVAN, Vancouver, Wash.

BEAUPRE, WALTER
Two on the Aisle
WCOU, Lewiston, Maine

BECKWITH, FRED
KCRA, Sacramento, Calif.

BELL, DOTTIE
Cavalcade of Mid-South

BKWM, West Memphis, Ark.

BERMAN, LEONARD
WANN, Annapolis, Maryland

IRNA PHILLIPS

Originator of Five Daily Serial Dramas currently being broadcast
Now writing and supervising

“THE GUIDING LIGHT”

Agency: Compton Advertising, Inc.

Product: Duz

Sponsor: Procter and Gamble Company

AVAILABLE: SOMETHING NEW, SOMETHING OLD, SOMETHING DIFFERENT,
YET ONCE BEFORE TOLD

“THESE ARE MY CHILDREN”

ALSO AVAILABLE . . .

Serial Drama

“Masquerade”

“Challenge to Spring”

Half-Hour Daily Episode

“Whom God Hath Joined”

Audience Participation

“Time Out for Life”

HIGBEE, NELLE
Schedule For Living
WMBF, Florence, Ala.

BIXBY, CARL

BLOOM, SEYMOUR
Buzz & Bill, Favorite Songs,
Smile-A-While, Harmony Lane,
Music Preferred, Morning Re-
cess, KDKA, Pittsburgh, Pa.

BOLES, EDMOND
Valley Wonders
KML, Fresno, Calif.

BORAW, LU
W. A. Y., Muscle Shoals, Ala.

BOYE, JOHN
Variety in Melody
KTSW, Emporia, Kans.

BOWERS, FLOVE
WISB, Asheville, N. C.

BRACKETT, ROGERS
ABC—Vox Pop

BRAUN, GILBERT

Writer, Director; b. N. Y. C.;
ed. N. Y. University; Frank Merri-
well Program; Horatio Alger's
Journal; Keys To Adventure; Ad-
ventures in Bibleland.

BRAUN, RUTH

Frank Merriwell; Horatio Alger's
Journal; Keys To Adventure; Ad-
ventures in Bibleland.

BRAWNER, PEARL
WKY, Oklahoma City, Okla.

BRENNEMAN, MARGE (Mrs.)
Pekin Around Town
WSTV, Pekin, Ill.

BRIDGE, J. GORDON
WETA Playhouse
WETA, Batavia, N. Y.

BRINKLEY, RUS
WHP, Harrisburg, Pa.

BRINKMAN, BARBARA
WCON, Atlanta, Ga.
BROWER, WILLIAM
100 Years Ago This Week
WGVA, Geneva, N. Y.

BROWN, ALLAN S.
Guess-a-Sound
Events in Music
KOPO, Tucson, Arizona

BROWN, DAVE
Ernie Lee Show
WLW, Cincinnati, Ohio

BROWN, LAYMAN
Tops in Pops
WRAP, Fort Worth, Tex.

ERVAR, BOB
Studio Workshop
WWRL, Woodside, N. Y.

BYRON, CONREY
Let's Visit El Paso
KPSM, El Paso, Tex.

BUCHANAN, ALICE
KSO, Des Moines, Iowa

BURDICK, CORIE
Dr. Kate
KEEN, San Jose, Calif.

BURK, JOHN
ABC—Boston Symphony

BURROUS, FRED
KPB, Santa Barbara, Calif.

BURROWS, ABE
Joan Davis Show
Dinah Shore Program
ABC—Sky King

BURTT, ROBERT M.
BYRON, EDWARD ARMOUR
BYRON, JAS. A.
S. W. Football Prev.
WBAP, Fort Worth, Tex.

— C —

CAIN, BEN
Raisin' Cain
KAFY, Bakersfield, Calif.

CAMPEN, JOANNA
Neighborhood Reporter
WWXL, Peoria, Ill.

CANHAM, ERWIN D.
ABC—The Christian Science
Monitor Views The News

CARLESCO, GEORGE
Drama Workshop
WWRL, Woodside, N. Y.

CARLSON, CAROLE
History Highlights
WBAA, West Lafayette, Ind.

CARLSON, DOROTHY H.
Stars in the Making
WWBZ, Vineland, N. J.

CARR, JOE
News Writers
WCKY, Cincinnati, Ohio

CAYANAUGH, AUDREY F.
It's a Woman's World
WHAT, Greenfield, Mass.

CARRINGTON, ELAINE
CBS—Rosemary
CARROLL, CARROLL
CBS—Club 15

CHAMBERS, JANET
Here Comes Harmon
WINN, Louisville, Ky.



JERRY McGILL

Writer - Producer

"Big Town" . . . CBS

Available

"Appointment—Tonight"

MILTON J. KRAMER

WRITER:

Mystery

Counterspy (ABC)
Nick Carter (MBS)
Crime Photographer (CBS)

Comedy

Phil Leeds Show (NBC)
McGarry and the Mouse (MBS)
Glenda Farrell Show
Candy Jones, Harry Conover
Colonel Stoopnagle Show (NBC)

Dramatic

Famous Jury Trials (ABC)
Real Stories (MBS)

WRITER-PRODUCER:

Professor Broadway and Boitram (MBS)
Roger Allen, Criminal Lawyer (MBS)
Formerly magazine writer and editor

MEd. 3-1591

• • • **RADIO WRITERS** • • •

CHARLES, MILTON

Organist, singer, composer, conductor

CHILDS, HOPE

WGST, Ga. Tech Station, Atlanta, Ga.

CHOWN, DONN

Script Editor
WJR, Detroit, Mich.

CLARE, BOB

KTIP, Porterville, Calif.

CLARK, ANN

For the Women
KVSP, Santa Fe, N. M.

CLARK, MARILYN

KIMA, Yakima, Wash.

CLEMMONS, RUBY

WJR, Detroit, Mich.

CLOSE, VIVIAN

Talk of the Town
KPDR, Alexandria, La.

CLUNE, ROBERT

Breakfast Bingo
WJIM, Lansing, Mich.

COE, BETTY

Market Basket
WTAX, Springfield, Ill.

COE, MAIZIE

KCKN, Kansas City, Kans.

COLE, ALONZO, DEAN

CBS—Casey Crime Photographer

COLEY, LEM

Club Quiz
WRFS, Alexander City, Ala.

COLLINS, FRED

CBS—FBI in Peace and War

CONKEY, FRANK JR.

Chamber of Commerce Forum
WAIR, Winston-Salem, N. C.

CONLAN, PAUL

ABC—Abbott and Costello

COOMB, JACK

WNOC, Norwich, Conn.

CORSEY, ALEX

Time Out
WMFF, Pittsburg, New York

COSTELLO, PAT

ABC—Abbott & Costello

COTT, TED

Writer, director producer; b. Poughkeepsie, N. Y., Jan. 1, 1917; CCNY; So You Think You Know Music (MBS); Program Manager, (WNEW); Producer; Rumpstilskin, Aesop's Fables, Children's Opry House, Tom Thumb; Mother Goose Party for Merrie-Go-Sound Record.

COURTNEY, GENE

Johnny Jayhawk
KFKU, Lawrence, Kans.

CRADDOCK, HARRIS

Hee and Fireside
KWSL, Lake Charles, La.

CRANDALL, BRAD

WSB, Atlanta, Ga.

CULKIN, ANNE

WSCR, Scranton, Pa.

— D —

DALZELL, MADGE

Tune UP Time
WIRE, Indianapolis, Ind.

DANIEL, PRESTON C.

WHPE, High Point, N. C.

DANIELS, ELIZABETH

The Last Word
KDAL, Du'uth, Minn.

BANNENBAUM, ALEXA

WQXR, New York, N. Y.

DARBY, JUNE

Children's Album
KXIW, St. Louis, Mo.

DAVIS, GORDON

KYW, Philadelphia, Pa.

DAVES, EDMUND "Skipper"

Teen Age Time
Mazie Lady Supper Club
WPIL, Philadelphia, Pa.

DAWSON, RONALD

BEAVER, KAY

Favorite Story
KFSM, El Paso, Tex.

DE FELICE, GLORIA

WRIB, Providence, R. I.

FENNER, HENRY

AT—The Greatest Story Ever Told

DERBYSHIRE, JOSEPH

KYW, Philadelphia, Pa.

DEVINE, JERRY

ABC—This Is Your FBI

DEVERE, TOM

KVOO, Tulsa, Okla.

BIFANT, MARY

Market Basket
WNHC, New Haven, Conn.

BOBBINS, SHELLEY

WNEW, New York, N. Y.

DONAHUE, BARBARA

Breakfast Bingo
WGFG, Kalamazoo, Mich.

**Ruth and Gilbert
Braun**

Writers — Directors — Producers



**"Let The Brauns Build It
For You"**

**CARL
BIXBY**

Sturges Highway
Southport, Conn.

RADIO WRITERS

DONNELLON, EDDIE
News Writer
WCKY, Cincinnati, Ohio

DONOVAN, HOBART
ABC—The Lassie Show

DOOLITTLE, RUTH
Shoppers Guide
WNHC, New Haven, Conn.

DOPP, CLAY
News
WKBR, Detroit, Mich.

DOUGALL, BERNARD
ABC—The Paul Whiteman Club

DOWD, JIL
CBS—Adventures of Sam Spade

DOYLE, BETTY
WWCO, Waterbury, Conn.

DRAKE, JOHN
Continuity Editor
WLS, Chicago, Ill.

DRAPEAU, BARBARA
730 Bazarre
WACE, Chicopee, Mass.

DRILL, HELEN
This is Music
KWJF, Portland, Ore.

DUNLAP, WALLACE
WLIZ, Bridgeport, Conn.

DUNN, ANN
WHP, Harrisburg, Pa.

DUNN, WILMA
KREO, Indio, Calif.

— E —

EBERLY, PHIL
Radio Recipe
WSBA, York, Pa.

EDDY, WALT
Special Events
KWSC, Pullman, Wash.

EICHELBAUM, CLAIRE
WCHV, Charlottesville, Va.

ESENBERG, NAT
WMCA, New York, N. Y.

ELDRIDGE, JOHN
Echoes of Broadway
WGFG, Kalamazoo, Mich.

ELLIOTT, DEAN
Evening at Elliotts
North Bay Bandwagon
KSEO, Santa Rosa, Calif.

ELLIS, ELMO
WSB, Atlanta, Ga.

EMBODY, RICHARD
KDWT, Stamford, Texas

ENGEL, MILDRED
WDAN, Danville, Ill.

EWING, DOROTHY
A Woman's Viewpoint
KFBI, Wichita, Kans.

EXUM, LORETTA
WDAK, Columbus, Ga.

— F —

FABER, GEORGE D.
CBS, NBC—Fitch Bandwagon
Procter & Gamble News Programs
It Really Happened

FETTY, MAX
Coffee Club
WJBO, Baton Rouge, La.

FIMBERG, HAL
CBS—Spotlight Review

FINLEY, KEN
'Neath Western Skies
KEX, Portland, Ore.

FLENKIN, ANN
WKDK, Newberry, S. C.

FISHER, MAGGIE
Piano Playhouse, ABC

FLEMING, JOHN

FLOWER, ELSIE
KGDM, Stockton, Calif.

FLYNN, NORMAN
This Is Your Community
Reflections
WELM, Elmira, N. Y.

FORMAN, EDDIE
ABC—Abbott & Costello

FWLER, KEITH
ABC—Burns & Allen

FRAMER, WALT
(Framer, Walter H.); Radio program producer, writer, director, MC; b. Pittsburgh, Pa., Apr. 7, 1908; Univ. of Pittsburgh, B.A.; Try 'n Find Me, Break the Bank, Glamour Manor.

FRANKLIN, MARTHA
WMGA, Moultrie, Ga.

FREEDMAN, HY
ABC—You Bet Your Life

FREELS, MARJORIE
WCYB, Bristol, Va.-Tenn.

FRKY, HELEN
School of the Air
WLA, Madison, Wis.

FROST, HARRIET B.
Continuity Editor
WBCM, Bay City, Mich.

FUGATE, JACK
Reflections
WCYB, Bristol, Va.-Tenn.

— G —

GAINES, JACK D.

GARDNER, PAUL
Writer for radio and magazines; b. New York, N. Y., Jul. 13, 1907; Lou Little (Tele).

GARLAND, MARY
WCHA, Chambersburg, Pa.

GATES, STUART M.
Date for Tonight
WSSY, Petersburg, Va.

GERSON, NOEL
CBS—David Harum

GESLERS, DAVID
WCHA, Chambersburg, Pa.

GIBBONS, NANCY
WMT, Cedar Rapids, Iowa

GIFFORD, JACK
Continuity
WKDK, Newberry, S. C.

GLAIRE, JOANN
KJBS, San Francisco, Calif.

GODFREY, VIRGIL
KWPC, Muscatine, Iowa

GOELLER, LEE
Continuity Director
WFHG, Bristol, Va.

GOODMANN, DOM
KDEC, Decorah, Ia.

GOTWALT, HELEN
One White Rose
WSBA, York, Pa.

GRAHAM, DONALD R.
The Town Crier
KVOA, Tucum, Arizona

GRAMLING, SALLY
Announcements
WHKC, Columbus, Ohio

GRANT, TAYLOR
ABC—Headline Edition

GRAY, EDEN
News of the Week
WBAA, West Lafayette, Ind.

GREEN, BOB
ABC—The Lone Ranger

GRENE, JOHN L.
CBS—Blondie

GREENFIELD, MANNY
ABC—So You Want To Lead A Band

GREER, BOB
Neighbors
KPRK, Livingston, Mont.

GRGOM, MARTHA
WLAC, Nashville, Tenn.

GUTHRIE, PHYLLIS
KFBC, Cheyenne, Wyoming

— H —

HACKETT, RUTH
Children's Playhouse
WOI, Ames, Iowa

HAMILTON, BETTY JO
WLAC, Nashville, Tenn.

HALL, BARBARA M.
Oddities in the News
Your American Notebook
Continuity
WHCU, Ithaca, N. Y.

HANCHER, SARAH
Romance & Melody
WINN, Louisville, Ky.

HANLON, JOHN
KWPC, Muscatine, Iowa

HARPER, AMOS
Kindly Neighbor
WEMP, Martinsburg, W. Va.

HARRELL, CHARLES

HARRINGTON, LUCILLE
KTRB, Modesto, Calif.

HARRIS, DOROTHY
Young Man River
KWEM, West Memphis, Ark.

HARRISON, CARROLL
WKEY, Covington, Va.

HARROLD, DEAN
WMBR, Jacksonville, Fla.

HART, FRANK
WTMJ, Milwaukee, Wis.

HART, TRULA
Window Shopper
KEEN, San Jose, Calif.

HARTMAN, LOU
Pat Novak
KGO, San Francisco, Calif.

HAUSER, DWIGHT
ABC—The Adventures of Bill Lanco

HAUSERMAN, ELAINE
Charm Clinic
WMAN, Mansfield, Ohio

HAWKINS, LOUISE
Woman's Club
KIUN, Pecos, Texas

HEAGY, BETSY
Your Doctor Speaking
WHGB, Harrisburg, Pa.

HELM, ANN
WETB, Johnson City, Tenn.

HENLEY, ART S.
Writer, producer; b. New York, N. Y., Sept. 9, 1921; Yale Univ., B.A.; CCNY; Pratt Univ., M.E.; Honeymoon in N.Y., Kate Smith Show. 13 By Henley, Lady Dic.

HENNING, PAUL
NBC—Burns & Allen

HENRY, SYDNE
Holiday for Shoppers
WMON, Montgomery, W. Va.

HERBERT, J. HUGH
CBS—Meet Corliss Archer

HERBERT, RALPH
Smoke Dreams
KILO, Grand Forks, N. D.

HEYWARD, LOUIS M.
Claudia
Treasury Star Parade (Wrote for)

HICKMAN, DOLLY S.
Fashion Counsel Films (Tel) Star-Timo
Operas you Can Understand
Special Assignment-Mutual

HILL, DAVID
WLAJ, Muscle Shoals, Ala.

HILL, DAVID
WMCA, New York, N. Y.

• • • **RADIO WRITERS** • • •

HILLEBRANT, MILDRED
Window Shopping
KEIO, Pocatello, Idaho

HODAPP, WM.
WAVE, Louisville, Ky.

HOGEN, WALTER, H.
Trolley Trio
WIKE, Indianapolis, Ind.

HOKE, CHAS. E.
Farm Forum
KUAO, Silham Springs, Ark.

HOLMES, WILLIAM A.
KEGA, Los Angeles, Calif.

HOLTON, LEONARD
CBS—Arthur's Place

HOPKINS, DON
Jukebox Serenade
WOLF, Syracuse, N. Y.

HORNER, MARGARET (Mrs.)
Counterpoints
WSIV, Pekin, Ill.

HORRELL, MARTIN
CBS—Grand Central Station

HOTCHKISS, BARBARA
Eddie Cantor
NBC's United National Festival, WNBC

HOUSTON, MARJORIE
KCKN, Kansas City, Kans.

HUFF, ECCLES
It's All Wrong
WDUK, Durham, N. C.

HULSE, HARRY
The Story Lady
KFBI, Wichita, Kans.

HUMBERT, FRANK and ANN
Our Gal Sunday
CBS—Rose Of My Dreams

HUMPHRIES, INA L.
WKEY, Covington, Va.

— I —

IVES, PAUL
WOC, Davenport, Ia.

— J —

JABLONS, MIKE

JACK, ARLENE
KDKA School of the Air (Portion of series)
Youth Looks at the News
KDKA, Pittsburgh, Pa.

JACKSON, DALE
Symphony of Melody
Swingtime
School of the Air (portion of series)
Dream Weaver
Classics for Midnighters
Song Tapestry
KDKA, Pittsburgh, Pa.

JACOBS, BETH
KIMA, Yakima, Wash.

JAY, VERNE
Circle Arroe Show
WLW, Cincinnati, Ohio

JEWELL, JAMES
ABC—Jack Armstrong

JOHANSON, DORIS
Music Hall
WCAP, Asbury Park, N. J.

JOSEFBERG, MILT
NBC—The Jack Benny Show

JOSLIN, JO ANN
KDSJ, Deadwood, S. Dak.

— K —

KALMAR, BURT
CBS—Arthur's Place

KANE, JOSEPH NATHAN
ABC—Break the Bank

KELLER, EVELYN L.
Script Shop
WPIC, Sharon, Pa.

KELLEY, DENNY
Romantic Troubadour
WIV, Cincinnati, Ohio

KENDRICK, JOE
KWTX, Waco, Tex.

KEPNER, ARCH
WQXR, New York, N. Y.

KERN, CHAS. M.
Kelton Shows
WJAS, Pittsburgh, Pa.

KIBBY, HUGH
WFBI, Indianapolis, Ind.

KILGALLEN, DOROTHY
ABC—Star Time

KING, CHARLES
Plaster Shop
WKAL, Rome-Utica, N. Y.

KING, GLENN
Meet the People
KIX, Oakland, Calif.

KIRCHNER, VIRGINA
Musical Favorites
WINN, Louisville, Ky.

KLEE, LAWRENCE
CBS—Mr. Keen, Tracer of Lost Persons
ABC—The Clock

KOGAN, DAVID
Mysterious Traveler
WOR, New York, N. Y.

KOOPS, EDWARD
Brunch With Bill
King for a Minute
KDKA, Pittsburgh, Pa.

KOOPS, WENDY
Singing Strings
KDKA, Pittsburgh, Pa.

KORMAN, ROSALIE
WTOD, Toledo, Ohio

KRAMER, MILTON J.
Writer - Producer; b. B'klyn, N. Y., Aug. 4, 1909; ed. St. John's U., L.L.B. Famous Jury Trials, ABC; Counterspy, ABC; Phil Leeds Show, NBC; Crime Photographer; Professor Broadway and Boitrom, MBS; Roger Allen, MBS; Criminal Lawyer.

KRONMAN, HARRY
CBS—Screen Guild Players

— L —

LADINE, MARY
WLEA, Clearwater, Fla.

LAKEHOMER, HERBERT
Disco
KRDD, El Paso, Tex.

LAMONT, JOYCE
Quiz of the Twin Cities
Dayton's Musical Chimes
WCCO, Minneapolis, Minn.

LAMPMAN, EVELYN
Reading is Fun
KGW, Portland, Ore.

LANDER, ROSALEE
Feminine Viewpoint
WLBB, Carrollton, Ga.

LARMER, PAUL
ABC—Tommy Bartlett Time

LAUFERTY, LILLIAN
CBS—Big Sister

LAURENCE, BOB
WIP, Philadelphia, Pa.
Studio Party, Serenade In The Night (Movie & Theater News)

LAURIE, BILL
KEBE, Jacksonville, Tex.
Souvenirs, Doc Sunshine

LESHER, ROBERT
WJEF, Hagerstown, Md.
Ramparts of Time, College Days

LEVI, DORYCE G.
WLAY, Muscle Shoals, Ala.

LEWIS, MARYON
KGW, Portland, Ore.
Bands of the Land

LEWIS, MILTON
CBS—Adventures of the Thin Man

LIEBERTHAL, MILTON
ABC—The Sheriff

LIGHT, MABEL
WDDO, Chattanooga, Tenn.

LINDER, VAL
KEX, Portland, Ore.
Northwesterners

LOCKWOOD, BETTY
KTSM, El Paso, Tex.
Circus Rim, Comics

LORD, PHILLIPS H.
ABC — Gangbusters, David Harding—Counterspy

LUCE, CONSTANCE
WOOK, Silver Spring, Md.

LOWERY, WINN
WHBQ, Memphis, Tenn.
Serenade in Melody

LUDDEN, ALLEN
WTIC, Hartford, Conn.
Mind Your Manners, Cavalcade of Music

LYNCH, CHARLES T.
WGFG, Kalamazoo, Mich.
Story Telling Time

LYNCH, PEG
ABC—Ethel and Albert

LYONS, JO
ABC—Betty Crocker Magazine of the Air

— M —

MacLEAN, JOHN
WROM, Rome, Ga.
Words & Music

McCALL, BETTIE
WCAO, Baltimore, Md.
Your Friendly Neighbor

McEWEN, JO
WMT, Cedar Rapids, Iowa

McGEE, JACK
Picture Patter
KRDO, Colorado Springs, Colo.

McGAVRAN, JAMES
WING Dayton, Ohio

McGEHEE, CHARLES W.
WSGN, Birmingham, Ala.

McGILL, BOB
KGW, Portland, Ore.
Glenn Shelly, Old Songs

McGILL, JERRY
(McGill, E. R.); Radio writer, director, producer; b. Bridgeport, Conn., 1905; Univ. of Fla., B.A.; Rhodes Scholar, Oxford; Cavalcade; Helen Hayes; Mr. District Attorney; Jury Trials; Big Town.

McINTYRE, JAN
KRSC, Seattle, Wash.

McKAY, TED
CBS — Ned Sparks, Milton Berle, Bob Hope, Henry Morgan.

McKENZIE, H.
KLOK, San Jose, Calif.
KLOK Calling

McMULLEN, Claire D.
WFIL, Philadelphia, Pa.
This Week in Phila.

MACK, NILA
CBS—Let's Pretend

MACK, ROGER
WJPF, Herrin, Ill.

MAHLOCK, CALO O.
WKJG, Fort Wayne, Ind.
Jeane Brown Presents

MAHONEY, ELEN
WWCO, Waterbury, Conn.

RADIO WRITERS

MAJOR, MARRIANE
WHEC, Rochester, N. Y.
Keyboard Contrasts

MALONE, BETH
WISE, Asheville, N. C.

MALONE, TED
ABC—Ted Malone

MARION, IRA
ABC—On Stage America,
Let's Listen to Music, Lee
Sweetland, Coffee Concert.

MARKEE, LARRY
AP—Paul Whiteman Club

MATHIES, BOB
KATL, Houston, Tex.
Staff

MEDEK, ANN K.
WHYN, Holyoke, Mass.
Continuity

MERLIN, MILTON
CBS—Man Called X
ABC—The Adventures of Bill
Lauer

MOGLE, BILL
Eugene Baird Sings, Sunday
Strings, Sammy Kaye's So You
Want to Lead A Band.

MOMAND, VIRGINIA
WOV, New York City

MORROW, BILL
ABC—Philo Radio Time

MULCAHY, RICHARD
KEFA, Los Angeles, Calif.

MULLEN, VIRGINIA
CBS—Doorway to Life

— N —

NEELEY, CHARLES
KLIX, Twin Falls, Idaho
Magic Valley Yesterdays

NELSON, BOB
KOVC, Valley City, N. Dak.

NELSON, JOSEPHINE
WKAN, Kankakee, Ill.

NEWBERRY, CLYDE
WFAA, Dallas, Tex.

NICHOLS, RONNIE
KSON, San Diego, Calif.
Proz Title, You and Me et Al

NICHOLSON, GEORGE
WIIP, Kenosha, Wis.
Out of the Music Box

— O —

OBOLER, ARCH
Producer, writer, director; b.
Chicago, Ill.; Everything for the
Eggs (NBC); Arch Oboler Plays
M.S. Don Lee; Wrote and di-
rected "Bee-with-hed" for MGM
which was based on famous radio
sketch "Aita Egg"

O'CONNOR, BART
KFNJ, Grand Junction, Colo.
Blossoms of Melody

OLICK, IRENE
WJR, Detroit, Mich.

OLSEN, JOHNNY

ORAM, RICHARD G.
WRRN, Warren, Ohio
American Opportunity

ORGILL, JAMES
WGAR, Cleveland, Ohio

OSGOOD, DICK
WXYZ, Detroit, Mich.
Round the Town, Show World

OWEN, DEAN
CBS—Hawk Larabee

— P —

PALMER, JOSEPH
WJMN, Lansing, Mich.
Western Stars

PARKER, C. S.
WDEV, Waterbury, Vt.

PERKINS, THELMA
WNOC, Norwich, Conn.

PERKIN, SAM
NBC—The Jack Benny Show

PETRULE, EVELYN
WSNY, Schenectady, N. Y.

PHILLIPS, CARL
CBS—Bardon Program

PHILLIPS, IRNA
Radio writer, plotlist & Super-
visor; b. Chicago, Ill.; ed. B.S.
with major in Education at Ill.;
Northwestern School of Journal-
ism; M.A. at Univ. of Wisc.;
Guiding Light; Today's Children;
Woman in White; Mosquerade.

PICARD, JOHN
CBS—Wendy Warren and the
News

PIERCE, DON
WRRF, Washington, N. C.
In Remembrance

POWERS, MARGUERITE
KRSC, Seattle, Wash.
Serenade

PROVO, FRANK
CBS—Wendy Warren and the
News

— R —

RAFAEL, BILL
ABC—Buddy Weed Trio, Cav-
alcade of Bands, The Four
Vagabonds, Museum of Mod-
ern Music, Sunday Morning
Concert Hall, Johnny Thomp-
son, Vera Massey Sings

RAGAWAY, MARTIN A.
ABC—Milton Berle Show,
Fitch Bandwagon, Guess Who
Show, Phil Baker, Dinah
Shore-Ford Show, Abbott and
Costello

REGAN, MARY J.
WNLC, New London, Conn.
Top Hat Revue

RICE, CRAIG
ABC—Murder and Mr. Malone

RICHARDS, J. K.
WKAR, East Lansing, Mich.
Adventures in Music

ROBERTS, WESLEY E.
KIMA, Yakima, Wash.

ROBINSON, ELEANOR
KFBI, Wichita, Kans.
This 'N' That

RODDA, WALT
WKAT, Miami Beach, Fla.
Problem Child

ROGERS, ROSEWELL
ABC—The Opie Cates Show

RUBIN, JACK
Radio writer, director; b. War-
saw, Poland; NYU; Junior Miss;
The O'Neills; Break The Bank;
Try and Find Me; By Popular
Demand; Pick & Pat Show.

— S —

ST. CLAIR, LEONARD
ABC—Mayor of the Town

SANGSTER, MARGARET
ABC—My True Story

SCHNEIDER, JANE
WJR, Detroit, Mich.

SELDON, JEFF
WNEW, New York, N. Y.

SHARP, JACK AND GRETCHEN
CBS—Adventurer's Club

SHAW, ROBERT
CBS—Christopher Wells

SHAYON, ROBERT LEWIS
CBS

SHERILL, DAVID
WQXR, New York, N. Y.

SMITH, BERNIE
ABC—You Bet Your Life

SPENCER, JANE
CBS—Mary Lee Taylor

STEIN, LEN
ABC—Abbott and Costello

STRIKER, FRAN
ABC—The Lone Ranger

— T —

TACKABERRY, JOHN
NBC—The Jack Benny Show

TALIMAN, BOB
CBS—Adventures of Sam
Spade

TAYLOR, SAMUEL
ABC—The Tales of Willie
Piper

TAZEWELL, CHARLES
ABC—Mayor of the Town

THOMAS, GIL
KGO, San Francisco, Calif.
Are These Our Children

THOMAS, RUTH ANN
KMBC, Kansas City, Mo.
Texas Rangers, Western Ech-
oes

TODMAN, WILLIAM SELDEN

TOOMEY, SARAH
WGLN, Glens Falls, N. Y.
Barn Theater

TOTTEN, BILL
KRDO, Colorado Springs, Colo.

TOVROV, ORDIN
CBS—Ma Perkins

TUCKER, MADGE
ABC—Coast to Coast on a Bus

— V —

VAN WICKLE, DICK
KREO, Indio, Calif.

VERNON, BOB
WVBL, Woodside, N. Y.
Pringle, Family

— W —

WADE, DOROTHY A.
KXYZ, Houston, Tex.

WALCHLI, JOHN
WOLF, Syracuse, N. Y.
Model "T" Melodies

WALROD, FAITH
KDSJ, Deadwood, S. Dak.

WHEATON, GLENN
CBS—Tony Martin Show

WHITE, JERRY
WJHP, Jacksonville, Fla.
Continuity Chief

WHITELY, BOB
KUGN, Eugene, Ore.
Open House

WHITFIELD, BETTY
WINK, Ft. Myers, Fla.
Continuity Dir.

WILLIAMS, ZEB
KXOX, Sweetwater, Tex.
Moonlight & Roses

WILLSON, JIM
KCNA, Tucson, Arizona

WITTY, DON
ABC—Treasury Band Shows,
Ralph Norman, American
Sports Page, Child's World

— Y —

YAEGER, MURRAY
KELP, El Paso, Tex.
Concert Curtain Time

ZIMMERMAN, JOSEPHINE
KMBC, Kansas City, Mo.
Rhymaline Time, Tune Chas-
ers

ZOMAR, KARL
KFZZ, Grand Junction, Colo.
Memory's Garden

Announcers

-their work during 1947

— A —

AAROE, ALDEN
WRVA, Richmond, Va.

ABBOTT, BUD
WHAS, Louisville, Ky.

ACKERMAN, KEN
KQW, San Jose, Calif.

ADAMS, BILL
CBS—Let's Pretend

ADAMS, ROBERT
WTAG, Worcester, Mass.

AGNEW, JOHN K.
WHKC, Columbus, Ohio

ALDEN, GEORGE
KWBW, Hutchinson, Kans.

ALDEN, NORM
KXOL, Fort Worth, Tex.

ALDERMAN, JIM
WRR, Dallas, Tex.

ALDERSON, JOHN
WFBR, Baltimore, Md.

ALEXANDER, PAUL
KSL, Salt Lake City, Utah

ALLAND, FRED
WINK, Ft. Myers, Fla.

ALLEN, ED
WMAQ, Chicago, Ill.

ALLEN, EMORY
WRBL, Columbus, Ga.

ALLEN, FRANK
KOMA, Oklahoma City, Okla.

ALLEN, GARRETT
WFR, Reidsville, N. C.

ALLEN, JOHN W.
WFAA, Dallas, Tex.

ALLEN, MEL
NBC—Chesterfield Supper Club

ALLEN, REGINALD
WTOP, Washington, D. C.

ALLEN, TOM
KWBC, Fort Worth, Tex.

ALLEN, WAYNE
KSEL, Lubbock, Tex.

ALLISON, GENE
WTSH, Indianapolis, Ind.

ALLYN, KEN
WRNL, Richmond, Va.

AMADON, ARTHUR
WBZ-WBZA, Boston, Mass.

AMECHE, JIM
ABC—Welcome Travelers

AMES, FRANK
WHBC, Canton Ohio

ANDERSON, CHARLES
KFI, Los Angeles, Calif.

ANDERSON, ED
WTIC, Hartford, Conn.

ANDERSON, HERBERT
WROK, Rockford, Ill.

ANDERSON, J. LLOYD
KMOX, St. Louis, Mo.

ANDRE, PIERRE
ABC

ANDREWS, RUSS
WFBR, Baltimore, Md.

ANGEL, BILL
KSPV, Artesia, N. Mex.

ANKENY, EUGENE
WCRO, Johnstown, Pa.

ANTONIO, JON
NBC

ANTOINE, TEX
WNBC, New York, N. Y.

ARCHER GRAHAM
KGW, Portland, Ore.

ARIM, THOMAS
WSTV, Steubenville, Ohio

ARLEN, JAY
ABC—Club Time

ARMSTRONG, TOM
WGAR, Cleveland, Ohio

ARNOLD, CECIL JR.
WGUY, Bangor, Maine

ARNOLD, WALTER
KECA, Los Angeles, Calif.

ARRINGTON, BILL
WMRC, Greenville, S. C.

ARTHUR, HARRY
WSMB, New Orleans, La.

ASHER, JOE
WLAP, Lexington, Ky.

AUSTAD, MARK
WWDC, Washington, D. C.

— B —

BAILEY, CARL
KXLA, Los Angeles, Calif.

BAIRD, JOHN
KMPC, Los Angeles, Calif.

BAKER, A. C.
WTNB, Birmingham, Ala.

BAKER, RUSS
WOW, Omaha, Nebr.

BAKKE, HAL
WBAP, Fort Worth, Tex.

BALDWIN, BUCK
KDAL, Duluth, Minn.

BALDWIN, WALTER
WDVA, Danville, Va.

BALL, GEORGE
WHLI, Hempstead, L. I., N. Y.

BALLARD, DAVID
KGFJ, Hollywood, Calif.

BAMBRICK, GORDON
KGW, Portland, Ore.

BANGHART, KENNETH
WNBC, New York, N. Y.

BANNER, BILL
WSPA, Spartanburg, S. C.

BANTA, DEANE
KLX, Oakland, Calif.

BANYARD, FRANK
KWBW, Hutchinson, Kans.

BARAGER, ROBERT
WSAY, Rochester, N. Y.

BARBER, DON
WAGA, Atlanta, Ga.

BARCLEY, GEORGE
KFI, Los Angeles, Calif.

BARENTS, G. H.
WLEE, Richmond, Va.

BARLE, LOUIS A.
WBX, Utica, N. Y.

BARNISE, BILL
KRIS, Corpus Christi, Tex.

BARR, FRED
WWRL, Woodside, N. Y.

BARRETT, GAY
NBC

BARRINGTON, CHARLES
KDYL, Salt Lake City, Utah

BARRY, JACK
WOR, New York, N. Y.

BARRY, NORMAN
WMAQ, Chicago, Ill.

BASH, JIM
WCHV, Charlottesville, Va.

BATCHELDER, JOHN
WRC, Washington, D. C.

BATES, EARL
WOL, Washington, D. C.

BATTERS, CHARLES
WRC, Washington, D. C.

BAUGHN, TED
KIRO, Seattle, Wash.

BAXTER, ROY
WBNX, New York, N. Y.

BAYLISS, ED
WSAY, Rochester, N. Y.

BEAL, KING
KXEL, Waterloo, Iowa

BEARD, SAM
WPPT, Raleigh, N. C.

BEATTIE, JACK
WCAE, Pittsburgh, Pa.

BEATTY, JIM
WBRY, Waterbury, Conn.

BECHTEL, JAY
WTBO, Cumberland, Md.

BECKER, PHIL
WTCI, Hartford, Conn.

BECKER, SANDY
(Becker, Sanford George); Announcer—Actor; b. New York, N. Y., Feb. 19, 1922; Jack Smith; Once Upon A Tune; Rooftops of the City; CBS Workshop; Give & Take; Second Mrs. Burton.

BEGHOLD, KENNETH
WGBI, Scranton, Pa.

BELCHER, TOM
KFBI, Wichita, Kans.

BELFLOWER, DEL
KFDA, Amarillo, Tex.

BELL, DOUGLAS
WGNC, Gastonia, N. C.

BELLAH, MILTON
WDAR, Savannah, Ga.

BELLMAN, BILL
WPAG, Ann Arbor, Mich.

BENSTON, CHARLES
WATR, Waterbury, Conn.

BENNETT, RAY
KGA, Spokane, Wash.

BENSON, ROBERT
KYW, Philadelphia, Pa.

BENTLEY, RAY
WROV, Roanoke, Va.

BENWARE, REX
WQXR, New York, N. Y.

BERNARD, MEL
WHSC, Hartsville, S. C.

BERRY, BEN
WKMO, Kokomo, Indiana

BERRY, BOB
WITH, Baltimore, Md.

BEST, VICTOR
WCSH, Portland, Me.

BETTINSON, WINSLOW
WHEB, Portsmouth, N. H.

BETZ, CARL
WCAE, Pittsburgh, Pa.

BICKART, SANFORD H.

BINGMAN, FRANK
NBC—Cavalcade of America

GARNETT MARKS



ANNOUNCER

STATION KQW

STATION
SAN JOSE
CAL.

OFFICE
SAN FRANCISCO
CAL.

• • • **ANNOUNCERS** • • •

BIRR, PHYL
WHB, Kansas City, Mo.

BISHOP, J. DIGE
WCTA, Andalusia, Ala.

BIVENS, BILL
NBC—Fred Waring Show

BLACK, HOWARD
KOY, Phoenix, Arizona

BLACK, JOSEPH
WHK, Cleveland, Ohio

BLAINE, GENE
WGAD, Gadsden, Ala.

BLAIR, TED
WLIH, Lowell, Mass.

BLAKE, JOEL
WPAT, Paterson, N. J.

BLANTON, WALTON K.
KFJZ, Fort Worth, Tex.

BLASHKI, W. PETE
KWBW, Hutchinson, Kans.

BLENHEIM, LARRY
WHN, New York, N. Y.

BLOCK, MARTIN
NBC — Chesterfield Supper Club

BLUM, LAWRENCE
WSIX, Nashville, Tenn.

BOGARTE, H. E.
KLIF, Dallas, Tex.

BOGGS, MURRAY
KFAC, Los Angeles, Calif.

BOGGS, OTIS
WFAA, Dallas, Tex.

BOHACK, BILL
WPAT, Paterson, N. J.

BOLIN, ART
WARM, Scranton, Pa.

BOLTON, GALE
WMFF, Plattsburg, N. Y.

BOLTIN, LES
KARK, Little Rock, Ark.

BOND, FORD
CBS—David Harum

BOND, LYLE
KFI, Los Angeles, Calif.

BOWER, BOB
WTFP, Charleston, W. Va.

BOWER, RICHARD
WRAK, Williamsport, Pa.

BOWMAN, ROGER
NBC—Lorenzo Jones

Young Widder Brown

American Album Fam. Music

General Foods Shows

CGS Television Documentary Shows

BOYD, LEX
KROW, Oakland, Calif.

BOYER, JOHN F.
KDKA, Pittsburgh, Pa.

BOYMAN, GUY
WKBB, Detroit, Mich.

BRABSON, WILLIAM
WSTV, Steubenville, Ohio

BRACHER, BERNIE
KSO, Des Moines, Iowa

BRADFORD, JOHN
WINS, New York, N. Y.

BRADLEY, DICK
WNEW, New York, N. Y.

BRADLEY, GEORGE
KOTA, Rapid City, S. Dak.

BRADLEY, WILLIAM V.
WHEB, Portsmouth, N. H.

BRADLEY, PETER
WSBC, Chicago, Ill.

BRADLEY, TRUMAN
CBS—Suspense

BRANCH, TAYLOR
WRR, Dallas, Tex.

BRANDT, JOSEPH A.
WTPR, Paris, Tenn.

BRANT, BILL
KDKA, Pittsburgh, Pa.

BRAY, JACK
WADC, Akron, Ohio

BRAZZELL, JIMMY
WHSC, Hartsville, S. C.

BREMSE, LYELL
KFAB, Omaha, Nebr.

BRENNAN, JOS.
KXOK, St. Louis, Mo.

BRENNER, BOB
WCOP, Boston, Mass.

BRENTSON, PAUL
CBS—Hour of Charm

BREVIK, ERNIE
WDAY, Fargo, No. Dak.

BRICE, JAMES
WTPR, Paris, Tenn.

BRINK, CHARLES
WHAM, Rochester, N. Y.

BRINK, TED
WKAR, East Lansing Mich.

BRISENDINE, BOB
WATL, Atlanta, Ga.

BRITTON, JACK
WKGN, Knoxville, Tenn.

BRODE, BUDDY
WILK, Wilkes Barre, Pa.

BROCKSHIRE, NORMAN
ABC—Theatre Guild on the Air

BRONSON, RICHARD
WPOR, Portland, Maine

BROOKS, BOB
KTRH, Houston, Tex.

HARRY VON ZELL

10th Year

EDDIE CANTOR SHOW

NBC Network—Thursdays

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Featured in

SMITHS OF HOLLYWOOD

(Transcribed)

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Hollywood (46), Calif.

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DON HIX





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in
NEW YORK

NBC 9-9:30 A. M., E.S.T.



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by

CY HARRICE



Personal Management
MARTIN GOODMAN

ANNOUNCERS

BROOKS, DEEN
WKNA, Charleston, W. Va.

BROOKS, KIRBY
WIOD, Miami, Fla.

BROOKS, LOU
WONS, Hartford, Conn.

BROOKS, MIKE
WBIG, Greensboro, N. C.

BROOKS, NORMAN
WFPG, Steel Pier, Atlantic City, N. J.

BROOKS, ROBERT
KTRH, Houston Texas

BROOKS, TOM
WHAS, Louisville, Ky.

BROPHY, BILL
WKNY, Kingston, N. Y.

BROW, FRED
WHIO, Dayton, Ohio

BROTHERS, BILL
WHNC, Henderson, N. C.

BROWN, BILL
WERC, Erie, Pa.

BROWN, BILL
WLW, Cincinnati, Ohio

BROWN, FRED
WNCN, Asheville, N. C.

BROWN, HOWARD
WFIL, Philadelphia, Pa.

BROWN, KEN
WTMC, Ocala, Fla.

BROWN, LARRY
WPEN, Philadelphia, Pa.

BROWN, PAUL
WAZL, Hazleton, Pa.

BROWN, RUSSELL
WMFG, Hibbing, Minn.

BROWN, TED
WOR, New York, N. Y.

BROWN, W. PENDLETON
WTAG, Worcester, Mass.

BROWNING, DOUG
ABC—Paul Whiteman Club
On Stage America
Champion Spark Plug

BROWNING, REED
KECA, Los Angeles, Calif.

BRUCE, AL
WLBR, Lebanon, Pa.

BRUCKNER, SKIP
WGAU, Athens, Ga.

BRYAN, GEORGE
CBS—Talent Scouts

BRUNSWICK, HARVEY
KTOP, Topeka, Kans.

BRYAR, BOB
WHN, New York, N. Y.

BRYN, GENE
WISR, Butler, Pa.

BUCHANAN, PAUL
WSUA, Bloomington, Indiana

BUNDER, GEORGE
WSAU, Wausau, Wisc.

BUNING, JOHN
WSPB, Sarasota, Fla.

BURCH, ED
WWDC, Washington, D. C.

BURGE, RALPH
WMPS, Memphis, Tenn.

BURGESS, HARRY C.
WISE, Asheville, N. C.

BURKE, DON
KOCS, Ontario, Calif.

BURKE, GORDON
KDYL, Salt Lake City, Utah

BURKE, JACK
WICY, Malone, N. Y.

BURNETTE JACK
WALT, Tampa, Fla.

BURNS, DICK
WTMM, Trenton, N. J.

BURT, JIM
KELO, Sioux Falls, S. Dak.

BUSSARD, DENNIS
WELM, Elmira, N. Y.

BUTHERUS, ED
KGW, Portland, Ore.

BUTLER, FRANK
WYVO, Minneapolis, Minn.

BUTLER, HARRY
WHIO, Dayton, Ohio

BUTLER, JAY
KMBC, Kansas City, Mo.

BUTTERS, JIM
KECA, Los Angeles, Calif.

BUZZARD, RICHARD
WJTN, Jamestown, N. Y.

BYARS, JOE
WDAK, Columbus, O.

BYRD, HERBERT
KXLR, N. Little Rock, Ark.

— C —

CADDELL, RAYMOND
WHSC, Hartsville, S. C.

CADE, MARVIN
WJW, Cleveland, O.

CADWELL, ROBERT
WROK, Rockford, Ill.

CAHAN, GEORGE
WFIL, Philadelphia, Pa.

CALLAHAN, CHRIS
WNOC, Norwich, Conn.

CALLAN, ROBERT
WMAA, New York, N. Y.

CALLISON, GEORGE
WRNY, Rochester, N. Y.

CALVERT, WILLIAM
WIBX, Utica, N. Y.



DWIGHT WEIST

MC — ANNOUNCER — NARRATOR

We, the People CBS Big Town CBS
Grand Slam CBS Inner Sanctum CBS
Aldrich Family NBC Thin Man CBS

Commentator—Pathe News—"This Is America"

Gene Hamilton

Music Commentator—

everything from "Lower Basin Street" to the Boston Symphony.

Announcer—

"Professor Quiz," American Oil Company

A.B.C.

ANNOUNCERS

CAMPBELL, DAVE
WBT, Charlotte, N. C.
CAMPBELL, DICK
WDVA, Danville, Va.
CAMPBELL, REX
KSL, Salt Lake City, Utah
CAMPBELL, SPENCER W.
WGAN, Portland, Maine
CAMPBELL, TED
WMCA, New York, N. Y.
CAMPCHERO, BOB
WSNY, Schenectady, N. Y.
CANDLER, PETE
WFVA, Fredericksburg, Va.
CAPMAN, DON
WOR, Worcester, Mass.
CAPPS, BOB
KRBC, Abilene, Tex.
CAPPS, JIMMY
WPTF, Raleigh, N. C.
CARDELL, GEORGE W.
WGNH, Gadsden, Ala.
CAREY, KENNETH R.
WNYC, New York, N. Y.
CARLSON, BILL
WTMJ, Milwaukee, Wis.
CARLSON, HARRY
WOR, New York, N. Y.
CARLTON, BOB
WMBD, Peoria, Ill.
CARLTON, HOLLIS
WCOV, Montgomery, Ala.
CARMAN, JOHN M.
WHLs, Port Huron, Mich.
CARMONA, AL
KGFJ, Hollywood, Calif.
CARNEAL, HERR
WSYR, Syracuse, N. Y.
CARPENTER, KEN
ABC—Philco Radio Time

CARR, JERRY
WHLI, Hempstead, L. I., N. Y.
CARR, ROY
WLOL, Minneapolis, Minn.
CARRIGAN, BILL
WKRM, Columbia, Tenn.
CARROLL, VINCE
WBAX, Wilkes Barre, Pa.
CARSWELL, TOM
WCOA, Pensacola, Fla.
CARTER, ALAN
WGVA, Geneva, N. Y.
CARTER, FRANK
WIP, Philadelphia, Pa.
CARTER, JACK
KSEO, Durant, Okla.
CARTER, VERNON
WCRS, Greenwood, S. C.
CARTY, WM.
WIP, Philadelphia, Pa.
CARUSO, CARL
WOR, New York, N. Y.
CASE, LEE
WCHA, Chambersburg, Pa.
CASE, NELSON
CBS—Lowell Thomas
CASEY, TOM
ABC—The American Farmer
CASSARA, ERNEST
WOR, Worcester, Mass.
CASSELL, CLARENCE
KQW, San Jose, Calif.
CASSIDY, TOM
KFAC, Los Angeles, Calif.
CAUSEY, DONALD H.
KHOZ, Harrison, Ark.
CAUSIER, JACK
WJNO, W. Palm Beach, Fla.
CIAMBERLAIN, GUS
WMBR, Jacksonville, Fla.

CHAMPION, NED
WGBR, Goldsboro, N. C.
CHANNEY, BILL
KXO, El Centro, Calif.
CHAPMAN, JERRY
WIRE, Indianapolis, Ind.
CHAPPELL, ERNEST
CBS—E. R. Murrow & News
Till Now
ABC—Ted Malone
CHARLES, BERT
WAKR, Akron, Ohio
CHARLES, HENRY
KFWB, Hollywood, Calif.
CHASE, EDDIE
WOOD, Grand Rapids, Mich.
CHASE, TOM
WOW, Omaha, Nebr.
CHASTAIN, TONY
WGBS, Miami, Fla.
CHATFIELD, LESLEY
KVOE, Santa Ana, Calif.
CHIENEY, RAY
WSNY, Schenectady, N. Y.
CHENOWETH, JACK
WADC, Akron, Ohio
CHILDS, LELAND
WAPX, Montgomery, Ala.
CHRISTENSEN, FRED G.
WMPs, Memphis, Tenn.
CHRISTIAN, RALPH
WSM, Nashville, Tenn.
CHRISTOPHER, CARL
KSFO, San Francisco, Calif.
CLARK, HENRY
WMPF, Plattsburg, N. Y.
CLARK, J. F.
WWJ, Detroit, Mich.
CLARK, JESS
WCQN, Atlanta, Ga.



GLENN RIGGS

"The Thin Man" . . . CBS
"My True Story" . . . ABC
"Hop Harrigan" . . . WOR-MBS
"Boston Blackie" . . . ABC

TRANSCRIPTIONS
Television



DAVID ROSS

ANNOUNCERS

CLARK, RICHARD M.
KERN, Bakersfield, Calif.
CLARKE, BRUCE
WFBL, Syracuse, N. Y.
CLARKE, EDDIE
KCKN, Kansas City, Kans.
CLARKE, JAMES
WARLZ, Hazleton, Pa.

CLARKE, JOHN H.

Narrator, Disc Jockey; b. Kingston, Ohio, May 10, 1913; ed. U. of Cinn Conservatory of Music, Miami U. (Ohio); Going to Town; Three Corners Club; Rittenhouse Chimes Show (Tele) Staff Announcer WINS.

CLARKE, PAUL
WMT, Cedar Rapids, Iowa
CLEAR, WILLIAM
WRTA, Altoona, Pa.

CLEARY, JAMES
WSGN, Birmingham, Ala.

CLEMENS, LOU
KLIX, Twin Falls, Idaho

CLIFTON, JACK
WAKR, Akron, Ohio

CLINTON, PAUL
WPDQ, Jacksonville, Fla.

CLOSE, BILL
KOY, Phoenix, Arizona

CLUTE, JOHN
WMEF, Plattsburg, N. Y.

COCHRAN, PAUL
KWHK, Hutchinson, Kans.

CODDON, HAL
KFMB, San Diego, Calif.

CODY, DEL
KGA, Spokane, Wash.

COHN, MORT
WCHS, Charleston, W. Va.

COLE, DAVID H.
KCRS, Midland, Tex.

COLE, JOHN
KFRU, Columbia, Mo.

COLE, LOU
WWRL, Woodside, N. Y.

COLLEY, STEWART
WJNO, W. Palm Beach, Fla.

COLLIER, RALPH
WHAM, Rochester, N. Y.

COLLINS, BEVERLY
WAGE, Syracuse, N. Y.

COLLINS, PAUL
WIBG, Philadelphia, Pa.

COLLYER, BUD

(Collyer Clayton); Quiz of Two Cities; Superman; Break The Bank (ABC); Life Can Be Beautiful (NBC); Molley Mystery Theater (NBC).

COLTON, LAVERN
WCOU, Lewiston, Maine

COMBS, MORRISON
WSIC, Statesville, N. C.

COMO, HUNTER
WHJB, Virginia, Minn.

CONCLE, BOB
KWSC, Pullman, Wash.

CONGER, BOB
WKBK, Detroit, Mich.

CONNELLY, JOHN
WHN, New York, N. Y.

CONNER, BILL
WEBC, Duluth, Minn.

CONOVER, HUGH
CBS—Big Sister

CONOVER, WILLIS
WWDC, Washington, D. C.

CONRAD, JOHN
WMAQ, Chicago, Ill.

CONSIDINE, BOB
NBC—Fred Waring Show

CONWAY, JIM
CBS—Lee Adams

COOK, ALLAN W.
WKZO, Kalamazoo, Mich.

COOK, JIM
KFDA, Amarillo, Tex.

COOK, LOU
ABC—The Opie Cates Snow

COOK, RICHARD

WMEN, Marion, Ohio
COOK, WALTER

KVER, Albuquerque, N. Mex.
COOKE, HENRY

WMAQ, Chicago, Ill.

COONEY, JIM
WBEN, Buffalo, N. Y.

COOPER, JIM
WFNC, Fayetteville, N. C.

CORBETT, JACK
WSYR, Syracuse, N. Y.

CORBIN, LOUIS
WFBR, Baltimore, Md.

CORDAY, DON
WAKR, Akron, Ohio

CORNELL, BOB
KFAC, Los Angeles, Calif.



ALUN WILLIAMS

ANNOUNCING
NARRATION
NEWS

LE. 2-1100

CI. 6-2200



KEYES PERRIN

"Record Riddles"—WOR
"Al Schacht Show"—WOR

ANNOUNCERS

CORUM, BILL
ABC — Gillette Cavalcade of Sports

CORY, JOHN
WLBC, Muncie, Ind.

COSLETT, FRANKLIN D.
WBRE, Wilkes Barre, Pa.

COSTELLO, JOHN PATRICK (JACK)

Announcer, Narrator, Commentator; b. May 31, 1908, Sank Centre, Minn.; St. Bonaventure College, U. of Minn., Honorary Degree, Litt. D., Music America Loves Best; RCA Victor Kraft Music Hall; Hildegard Raleigh Room; Story of Music; Vacation With Music; Catholic Hour (NBC).

COVEY, DICK
KRNT, Des Moines, Iowa

COWLING, TERRY
WCOP, Boston, Mass.

COX, BILL
WWDC, Washington, D. C.

CRAGO, RICHARD L.
WRUF, Gainesville, Fla.

CRAIG, NANCY
ABC

CRANE, GENE
WCAU, Philadelphia, Pa.

CRAWFORD, DICK
KFAC, Los Angeles, Calif.

CRAWFORD, EUGENE
WGFB, Evansville, Ind.

CRIST, JIM
WITH, Baltimore, Md.

CROFFORD, GEORGE
KOCB, Ontario, Calif.

CROFT, MIKE
WPUN, Huntington, Pa.

CRONICAN, LEE
WHP, Harrisburg, Pa.

CROSATTO, DAVE
KJBS, San Francisco, Calif.

CROSBY, LOU
CBS—Gene Antry Show

CROSS, PHILIP
KDKA, Pittsburgh, Pa.

CROWELL, GEORGE
KSFO, San Francisco, Calif.

CRUMP, GEORGE
WCRO, Johnstown, Pa.

CULLEN, WILLIAM L.
Radio announcer, MC; b. Pittsburgh, Pa., Feb. 18, 1920; Carnegie Tech; Univ. of Pittsburgh; Continental Celebrity Club; Give & Take (CBS); Missus Goes A Shoppin; Winner Take All (CBS); Hollywood Jackpot; Danny Kaye Show.

CUNNINGHAM, CHRIS
WPAT, Paterson, N. J.

CUNO, EUGENE
WSYR, Syracuse, N. Y.

CURREIN, DONALD K.
KQW, San Jose, Calif.

CURTIN, DAVID
WRNY, Rochester, N. Y.

CURTIS, E. II.
WIBW, Topeka, Kans.

CURTIS, GEORGE E., JR.
WGAN, Portland, Maine

CURTIS, RON
WFBL, Syracuse, N. Y.

— D —

DALE, ALEX
WFBL, Syracuse, N. Y.

DALE, ALLAN
KURV, Edinburg, Tex.

DALE, JOHN
WNEW, New York, N. Y.

DALTON, ROBERT
WRNL, Richmond, Va.

DANIELS, MERRILL
WRRF, Washington, D. C.

DANIS, MEL
WSYR, Syracuse, N. Y.

DARGO, ROBERT
WCSH, Portland, Me.

DARWIN, FRED
WINS, New York, N. Y.

DAVIDSON, BOB
WFAS, White Plains, N. Y.

DAVIS, BOB
KAKC, Tulsa, Okla.

DAVIS, ED.
WFPG, Steel Pier, Atlantic City, N. J.

DAVIS, EDDIE
WTOG, Savannah, Ga.

DAVIS, GEOFF
WINS, New York, N. Y.

DAVIS, GEORGE
WRBL, Columbus, Ga.

DAVITT, WILLIAM
KFBL, Wichita, Kans.

DAWES, BILL
WCKY, Cincinnati, Ohio

DAY, BILL
WACOO, Waco, Tex.

DAYTON, LEE
WMAZ, Washington, D. C.



FRANK GALLOP



BEN GRAUER
NBC

ANNOUNCERS

DEAL, JOHN H.
WVCU, Ithaca, N. Y.

DEAN, JOHN
WDNC, Durham, N. C.

DEAN, PAUL
WTAG, Worcester, Mass.

DEEGAN, JOHN
KYW, Philadelphia, Pa.

DeFREITAS, DICK
WHN, New York, N. Y.

DELANEY, BOB
WJNO, West Palm Beach, Fla.

DELFINO, FRANK
WSTC, Stamford, Conn.

DeLINE, JIM
WFBL, Syracuse, N. Y.

DeMARSE, WILLARD
WRNY, Rochester, N. Y.

DENISON, SPENCER
WHLS, Port Huron, Mich.

DENNY, ROLAND
KPLT, Paris, Tex.

DENNIS, BETSY
WJOP, Bangor, Me.

DENTON, ROBERT
NBC

DERWIN, KEN
WAAT, Newark, N. J.

DeSUZE, CARL
WBZ-WBZA, Boston, Mass.

DEVINE, OTTIS
WSM, Nashville, Tenn.

DICKSON, DICK
WARS, Wilmington, Del.

DIERDORFF, ELLIE
WCOP, Boston, Mass.

DILSON, BURT
WJW, Cleveland, Ohio

DINSMORE, CHARLES
WORLD, Boston, Mass.

DOGGETT, JERRY
WRR, Dallas, Tex.

DONALDSON, ED.
WSYR, Syracuse, N. Y.

DONALDSON, TED
Ma Perkins, CBS

DONNELLY, BOB
WMID, Atlantic City, N. J.

BO NOVAN, GREG
WMAQ, Chicago, Ill.

DORK, RUSSELL A.
WGAN, Portland, Me.

DORSEY, HOWARD
KMOX, St. Louis, Mo.

DORSEY, JOE
WEMP, Milwaukee, Wisc.

DOUGLAS, HARRY
KMBC, Kansas City, Mo.

DOWD, DON
Breakfast Club, Club Time.
ABC

DOWELL, JOHN C.
WTAG, Worcester, Mass.

DOWNEY, GEORGE
WEAN, Providence, R. I.

DOWNS, HUGH
WMAQ, Chicago, Ill.

DRAKE, MYRON
KTAR, Phoenix, Ariz.

DRAKE, RONALD
WHP, Harrisburg, Pa.

DROMEY, JACK
WBGE, Atlanta, Ga.

DUDLEY, DICK
NBC

DULANE, CHUCK
WGAY, Silver Spring, Md.

D'NBAR, RUSS
WOR, New York, N. Y.

DUNCAN, JIM
WNOC, Norwich, Conn.

DUNCAN, NORVIN
WFBC, Greenville, S. C.

DUNDAS, BOB
KTHQ, Houston, Tex.

DUNHAM, DICK
The Adventures of the Falcon, MBS; Policewoman, ABC; CBS World News; One Man's Family, WOR. Strange Romance of Evelyn Winters; Rose of My Dreams.

DUNHAM, RICHARD H.
b. New York, N. Y., Feb. 26, 1916; ed. Rollins College; The Strange Romance of Evelyn Winters (CBS); Katie's Daughter (NBC); Rose of My Dreams (CBS); Mollie's Mystery (NBS); Policewoman (ABC).

DUNHAVEN, JACK
KIRO, Seattle, Wash.

DUNLAP, TED
WMAL, Washington, D. C.

DUNN, EDDIE
Jack Berch Show, NBC

DUNN, MIKE
WIBC, Indianapolis, Ind.

DUNN, RONALD
WFAA, Dallas, Tex.

DUNPHY, DON
Gillette Cavalcade of Sports, ABC

DUPUY, MONTY
WNCA, Asheville, N. C.

DVORAK, GEORGE
KFI, Los Angeles, Calif.



DENNIS JAMES

Radio and Television
M. C.

Announcer ● Sportscaster
LEx. 2-1100



... the one with the moustache is
COSTELLO... **JACK**, that is!
NBC

• • • **ANNOUNCERS** • • •

E

EAGON, BRUCE
KVOO, Tulsa, Okla.

EATON, GORDON
WCCO, Minneapolis, Minn.

ECKERT, ED
WKNY, Kingston, N. Y.

EDELL, HILLARD
WSTC, Stamford, Conn.

EDMONDS, BILL
WHN, New York, N. Y.

EDWARDS, FRED
KRLL, Dallas, Texas

EDWARDS, ALLYN
WQZR, New York, N. Y.

EDWARDS, CHARLES
WMAL, Washington, D. C.

EDWARDS, CURTIS
WTCN, Minneapolis, Minn.

EDWARDS, FRANK
WFBG, Altoona, Pa.

EDWARDS, IRING
WRNY, Rochester, N. Y.

EDWARDS, JOHN
WIP, Philadelphia, Pa.

EDWARDS, RAY
WHAS, Louisville, Ky.

EDWARDS, ROSS
WEEK, Peoria, Ill.

EDWARDS, TOM
KUCD, Spencer, Ia.

EDWARDS, WARREN
WISR, Butler, Pa.

EGAN, JOHN
WCAU, Philadelphia, Pa.

EGGERT, GEORGE
WFBG, Altoona, Pa.

ELDER, DON
WMAQ, Chicago, Ill.

ELIOT, BRUCE
WOR, New York, N. Y.

ELLIOT, WIN
(Elliot, Irwin); Announcer, MC, Play-by-Play Sports; Univ. of Mich., AB Degree; County Fair (CBS); N. Y. Rangers Hockey (CBS-Tele); Willie Piper (ABC); Sports & Special Events (CBS-Tele).

ELLIOTT, BILL
WNOE, New Orleans, La.

ELLIOTT, DON
WCON, Atlanta, Ga.

ELLIOTT, LARRY
Strange Romance of Evelyn Winters, Rose of My Dreams, Mr. Keen, Tracer of Lost Persons, CBS

ELLIOTT, OWEN
WSBT, South Bend, Ind.

ELLIOTT, RAMSEY
KERN, Bakersfield, Calif.

ELLIS, PHIL
WPTF, Raleigh, N. C.

ELLIS, STEVE
Nightly Sports Resume, WMCA, Music Box, WMCA

ELSTON, GENE
WMT, Cedar Rapids, Iowa

EMERICK, BOB
WOR, New York, N. Y.

EMMANUEL, MICHAEL G.
WRUF, Gainesville, Fla.

EMSLIE, CARL
WTOL, Toledo, Ohio

ENGLISH, RANDY
WTRV, Troy, N. Y.

ERICKSON, C.
WWJ, Detroit, Mich.

ERWIN, GEORGE
KFJZ, Fort Worth, Tex.

EUBANKS, BLAIR
WTAR, Norfolk, Va.

EVERBACH, JACK
WMOB, Mobile, Ala.

EVERSON, BOB
WBAP, Fort Worth, Tex.

EVERY, RICHARD
WKOP, Binghamton, N. Y.

EWING, BILL
KMPC, Los Angeles, Calif.

EYBERG, MEL
KFNF, Shenandoah, Iowa

F

FACENDA FRANK
WGH, Newport News, Va.

FACENDA, JOHN
WIP, Philadelphia, Pa.

FALLERT, RALPH
WCAE, Pittsburgh, Pa.

FARLEY, BILL
WELI, New Haven, Conn.

FARRELL, MAURY
WAPI, Birmingham, Ala.

FARRINGTON, FIELDEN
Romance of Helen Trent, CBS

FELIX, JIM
WFLL, Philadelphia, Pa.


FENNEMAN, GEORGE
Sound Off, Ross Dolan-Detective, ABC

FERGUSON, HUGH
WCAU, Philadelphia, Pa.

FERRIBY, ERNEST
WHLS, Port Huron, Mich.



RADCLIFFE HALL
NBC NEWS AT NOON



BUD COLLYER

ANNOUNCERS

FIELD, TOM
WTAM, Cleveland, Ohio

FINCH, RUD
WELL, New Haven, Conn.

FINCH, DEE
WNEW, New York, N. Y.

FINLEY, STUART
The Veteran's Advisor, NBC,
WRC, Washington, D. C.

FINN, LEO
WWCO, Waterbury, Conn.

MINN, MIHAEL
WEOA, Evansville, Ind.

FINNEGAN, BOB
WRBL, Columbus, Ga.

FISHER, LOU
WINS, New York, N. Y.

FISHER, STEVE
WPDQ, Jacksonville, Fla.

FISK, JIM
KGFN, Grass Valley, Calif.

FISKE, FRED
WOL, Washington, D. C.

FITZGERALD, GORDON
WBAP, Fort Worth, Tex.

FITZGERALD, HAROLD
WKZO, Kalamazoo, Mich.

FLANAGAN, ROBERT
WGBI, Scranton, Pa.

FLEISCHMAN, SOL J.
WDAE, Tampa, Fla.

FLEMING, DOUG
KGFJ, Hollywood, Calif.

FLEMING, ED
Our Gal Sunday, CBS

FLEMING, TOM
WSPA, Spartanburg, S. C.

FLOURNOY, BOB
WHAS, Louisville, Ky.

FLYNN, HOWARD
KMPC, Los Angeles, Calif.

FLYNN, NORMA
WELM, Elmira, N. Y.

FORD, MILTON
WWDC, Washington, D. C.

FORMAN, WIN
WARM, Scranton, Pa.

FOSTER, JOHN
WBAX, Wilkes Barre, Pa.

FRANK, BERT
KDYL, Salt Lake City, Utah

FRANK, BOB
WOC, Davenport, Iowa

FRANK, DON
WPEN, Philadelphia, Pa.

FRANKLIN, BOB
KGW, Portland, Ore.

FRASER, GORDON
Woman of Tomorrow, ABC

FREDERICK, CAL
KFWB, Hollywood, Calif.

FREDERICK, DON
WOR, New York, N. Y.

FREDERICKS, HAL
KXOK, St. Louis, Mo.

FREDERICKS, JACK
WKAL, Rome-Utica, N. Y.

FREDRICKS, FRANK
WTAM, Cleveland, Ohio

FREED, ALAN
WARR, Akron, Ohio

FREMAULT, LEON
WBZ-WBZA, Boston, Mass.

FRENCH, CHARLES
WWNR, Beckley, W. Va.

FRENH, PETE
WHAS, Louisville, Ky.

FRITZ, DONALD
WHKC, Columbus, Ohio

FROST, BILL
KGFN, Grass Valley, Calif.

FULLERTON, JERRY
KRIS, Corpus Christi, Tex.

— G —

GAHR, RAL
WENT, Gloversville, N. Y.

GALLAGHER, ROGER
WMCA, New York, N. Y.

GALLOP, FRANK
CBS—Family Hour
NBC—Milton Berle
NBC—Stella Dallas

GAMBLE, RON
WJR, Detroit, Mich.

GANS, ALAN
KYW, Philadelphia, Pa.

GARDNER, DON
ABC
Martin Agronsky, Monday
Morning Headlines Sam Pettingill, Sunday Vespers, Gangbusters.

GARDNER, JOHN
Land of the Lost, ABC

GARRETT, JIM
WJR, Detroit, Mich.

GARY, ARTHUR
NBC

GASTON, O. T.
WKZO, Kalamazoo, Mich.

GATES, PHELPS
The Christian Science Monitor Views The News, ABC

GAUVIN, ADME
WHN, New York, N. Y.



SANDY BECKER
ACTOR - ANNOUNCER

WIN ELLIOT

Emcee "County Fair"
Borden Company—CBS

Emcee "Betty Crocker"
General Mills—ABC

Emcee "Quick As A Flash"
Helbros Watches—MBS

Narrator-Announcer
"Willie Piper"
General Electric—ABC

Television

Sports and Special Events

Ford Motors—CBS-TV

Maxwell House Coffee

Knox Hats

ANNOUNCERS

GAYMAN, L. VAUGHN

WKBB, Dubuque, Iowa

GEE, STAN

WGAR, Cleveland, Ohio

GEORGE, NELSON

WDBO, Orlando, Fla.

GERAGHTY, LARRY

WOL, Washington, D. C.

GERO, NORMAN

WWSO, Glens Falls, N. Y.

GIBBONS, JACK

WILM, Wilmington, Del.

GIBBS, JOHN

KQV, Pittsburgh, Pa.

GIDDINGS, JIM

KFEL, Denver, Colo.

GIFFORD, ROBERT

WWSO, Glens Falls, N. Y.

GILLEN, BOB

KGFJ, Hollywood, Calif.

GILLESPIE, BOB

WONS, Hartford, Conn.

GILLETTE, LOU

KALE, Portland, Ore.

GILIS, EARLE

WHKC, Columbus, Ohio

GILMORE, ART

Stars Over Hollywood, CBS.

Point Sublime, Murder & Mr.

Malone, ABC

GIVEN, JOE

WBT, Charlotte, N. C.

GLADNEY, NORMAN

WWDC, Washington, D. C.

GOBER, JIM

KNOW, Austin, Tex.

GONZALES, NAP

WHEC, Rochester, N. Y.

GOODWIN, BILL

NBC, Maxwell House Coffee

Time, Burns & Allen

GOODWIN, GLENN

KSO, Des Moines, Iowa

GORDON, BILL

WBBM, Memphis, Tenn.

GORDON, CHARLES

WTM, Traverse City, Mich.

GORDON, DON

Hunt Hunt, CBS

GORDON, ROSS

KNX, St. Louis, Mo.

GOULDING, PHIL

WHN, New York, N. Y.

GOVE, ELLIOTT

WSYR, Syracuse, N. Y.

GRADY, JOE

WPEN, Philadelphia, Pa.

GRAHAM, WALTER

KOAD, Omaha, Nebr.

GRANT, BRUCE

WHB, Kansas City, Mo.

GRANER, JAMES

WMRN, Marion, Ohio

GRANT, FELIX

WDC, Washington, D. C.

GRANT, RUSSELL

KOHL, Cody, Wyo.

GRAUER, BEN

Announcer, radio, newsreels; b.

Staten Island, N. Y.; CBNY, B.S.

Degree; Home Is What You

Make It (NBC); NBC Symphony

of the Air; Jergens Journal with

Walter Winchell (ABC); Ches-

terfield Supper Club (NBC);

America United (NBC); News

(NBC).

GRAVES, GENE

KYW, Philadelphia, Pa.

GRAYMOUNT, STUART

KURY, Edinburg, Tex.

GREGORY, GREG

KVER, Albuquerque, N. Mex.

GREEN, HAROLD

WFVA, Fredericksburg, Va.

GREY, PETER

WSMB, New Orleans, La.

GRIER, HARRY

KIRH, Houston, Tex.

GRIFFIN, DAN

WGTM, Wilson, N. C.

GRIM-TAD, TADJ

KRUX, Phoenix & Glendale,

Ariz.

GROBE, ALBERT

WQRX, New York, N. Y.

GRINDE, BOB

WHB, Kansas City, Mo.

GROHMAN, JIM

WPPG, Steel Pier, Atlantic

City, N. J.

GROPPER, HAROLD

WJN, Jamestown, N. Y.

GROVE, BILL

WFNS, Fayetteville, N. C.

GUBA, JOE

WDBO, McKeesport, Pa.

GUEST, JOHN

WGAR, Cleveland, Ohio

GULLER, JACK

WTBO, Cumberland, Md.

GUNDAKER, ED

WHP, Harrisburg, Pa.

GUNN, BEN

WATL, Atlanta, Ga.

GUNN, GEORGE

Dick Tracy, ABC

Len Sterling

- Announcer
- M.C.
- Narrator

free-lance

LA 4-1200



ART HANNES

CBS Announcer-Commentator

LA. 4-1200

• • • **ANNOUNCERS** • • •

GUSTAFASON, ROGER
WEBR, Buffalo, N. Y.

— **H** —

HAEFNER, GEORGE
WHAM, Rochester, N. Y.

HAGAN, STAN
WMAN, Mansfield, Ohio

HAGER, DON
KHUM, Eureka, Calif.

HAINES, PHIL
WTRC, Elkhart, Ind.

HALL, BILL
WLAV, Grand Rapids, Mich.

HALL, HARRY
KFWB, Hollywood, Calif.

HALL, LEN
WNAR, Norristown, Pa.

HALL, RADCLIFFE
WNBC, New York, N. Y. (NBC).

HAMILTON, BILL
Cavalcade of America, NBC

HAMILTON, GENE
Concert commentator, announcer, director; b Toledo, O., Feb. 22, 1910; Boston Symphony; Music Conductor — Professor Quiz (ABC); Announcer — Breck Beautiful Music Concerts; Announcer — News & Sports for Bethlehem Steel; News Reporter.

HAMILTON, WARD
WWNY, Watertown, N. Y.

HAMPTON, RAWLS
WFAS, White Plains, N. Y.

HAMRICK, HOWARD
WRNL, Richmond, Va.

HANCOCK, DON
(Hancock, Donald T.); Announcer; b. Linwood, Ind., Oct. 10, 1910; Ind. Central Coll., AB. Harvest of Stars (NBC); Jack Smith Show (CBS); Famous Jury Trials (AB); Vox Pop (ABC); Perry Mason (CBS); Life Can Be Beautiful (NBC).

HANCOCK, HAL
WENY, Elmira, N. Y.

HANCOCK, HUNTER
KFVD, Los Angeles, Calif.

HANDLEY, LORRAINE
WROK, Rockford, Ill.

HANDRICH, FRED
WNYC, New York, N. Y.

HANNES, ARTHUR R.
Announcer, Narrator, Special Events, News, Television; b. Newport, Ky., July 28, 1920; ed. St. Bonaventure College; CBS News Correspondent with Byrd Antarctic (1946-47); CBS Staff Announcer.

HANKAHAN, ED
WITH, Baltimore, Md.

HANSEN, CLIFFORD H.
KOMO, Seattle, Wash.

HANSEN, BOB
KTRI, Sioux City, Ia.

HANSON, VERN
WTOP, Washington, D. C.

HAWEN, ROBERT
KROY, Sacramento, Calif.

HARDING, BARBARA
WMVA, Martinsville, Va.

HARMES, FRANK
WITH, Baltimore, Md.

HARPEL, BILL
KGFJ, Hollywood, Calif.

HARPER, HUGH
WKZO, Kalamazoo, Mich.

HARPER, JOHNNY
WWRL, Woodside, N. Y.

HARRICE, CY
b. Chicago, Ill., March 1, 1915; ed. Northwestern Univ., BS; School of Commerce; Radio Readers Digest; Big Story; Quick As A Flash; Sherlock Holmes; Partia Faces Life.

HARRIS, BOB
WMCA, New York, N. Y.

HARRIS, DAVID K.
WNHC, New Haven, Conn.

HARRIS, DEAN
WAGE, Syracuse, N. Y.

HARRIS, LLOYD
WMAZ, Macon, Ga.

HARRISON, BRAD
KMOX, St. Louis, Mo.

HARRISON, CHUCK
WHBF, Rock Island, Ill.

HART, BILL
WCAU, Philadelphia, Pa.

HART, MAURICE

HARTON, JOHN
WSPB, Sarasota, Fla.

HARVEY, NEIL
WFIL, Philadelphia, Pa.

HARVILLE, CHARLIE
WGBR, Geldsboro, N. C.

HASELTINE, FRED
WDNC, Durham, N. C.

HASSING, DOUG
WTOC, Savannah, Ga.



JOE O'BRIEN

Announcer, Emcee, Sports Announcer
Shows: Rosemary (CBS)
Quizdom Class (ABC)
It's in the Family (ABC)
Brooklyn Dodger Football (WMCA)
Tommy Dorsey Show (WMCA)
News of the Day (Newsreel)



ROD O'CONNOR

RED SKELTON SHOW
DUFFY'S TAVERN SHOW
PEOPLE ARE FUNNY SHOW

ANNOUNCERS

HATTON, DICK
WJW, Cleveland, Ohio

HAWTHORNE, JIM
KXLA, Los Angeles, Calif.

HAYES, DON
KTBS, Shreveport, La.

HAYES, EARL
WKBB, Detroit, Mich.

HAYES, GEORGE
Coffee Concert, Gems for Thought, ABC

HAYES, PAT
KIRO, Seattle, Wash.

HEAD, BYRON, L.
KOLL, Omaha, Nebr.

HEISS, BOB
WTMJ, Milwaukee, Wis.

HEIZER, JIMMY
WROV, Roanoke, Va.

HELLYER, ART
WMRO, Aurora, Ill.

HEMENWAY, STANLEY D.
KPAB, Laredo, Tex.

HENDRICKSON, BOB
WAGE, Syracuse, N. Y.

HENRICH, WALT
WGAR, Cleveland, Ohio

HERLIHY, WALTER
Guy Lombardo, ABC

HERLIHY, ED

(Herlihy, Edward J.); Announcer, MC, commentator; b. Boston, Mass., Aug. 14, 1911; Boston Coll., B.A. Degree; Hildegarde; Romberg; Cavallaro; Kraft Music Hall; Children's Hour; One O'Clock Sunday News with Ed Herlihy; Commentator—Universal Newsreels; Honeymoon in N. Y.

HERMAN, CHARLES
WLAV, Grand Rapids, Mich.

HERTSGAARD, ROLF
WCCO, Minneapolis, Minn.

HESS, BILL
WMOB, Mobile, Ala.

HEUER, MYRON E.
KODL, Cody, Wyo.

HICKMAN, HENRY
WFBR, Baltimore, Md.

HICKS, BOB
KANS, Wichita, Kans.

HICKS, GEORGE
Child's World, ABC

HILL, FRANCIS
WBAP, Fort Worth, Tex.

HILL, JR., FRED
WMAZ, Macon, Ga.

HILL, Z.
WWJ, Detroit, Mich.

HINDMAN, WILLIAM
WCOL, Columbus, Ohio

HINDS, WILLIAM T.
KDKA, Pittsburgh, Pa.

HINKLEY, HARRY
WHP, Harrisburg, Pa.

HODGE, RUSSELL
WMC, Memphis, Tenn.

HOGAN, GEORGE
WOR, New York, N. Y.

HOGAN, JOE
KRLD, Dallas, Texas

HOGAN, MARTY
WJJD, Chicago, Ill.

HOHENSEE, BUD
WLNH, Lacombe, N. H.

HOKANS, ARNE
WKLA, Ludington, Mich.

HOLCOMB, LEWIS
KXRO, Aberdeen, Wash.

HOLDEN, JACK
WLS, Chicago, Ill.

HOLLEY, WAKEFIELD
WKY, Oklahoma City, Okla.

HOLMES, DICK
WLM, Wilmington, Delaware

HOLMES, WALTER
WBXX, New York, N. Y.

HOLSTEN, ARCH
WRON, Roncoverte, W. Va.

HOLTMAN, JOHN
WMAQ, Chicago, Ill.

HOLTON, OLLIE
WINK, Ft. Myers, Fla.

HOOKER, KEN
KTYL, Mesa, Ariz.

HOORNBECK, HAL
WKNY, Kingston, N. Y.

HOOVER, CHUCK
WHKK, Akron, Ohio

HOPE, WINSTON
WVAR, Norfolk, Va.

HOPKINS, JOHN
KPJZ, Fort Worth, Tex.

HOPPE, HENRY
WENC, Whiteville, N. C.

HORAN, ARTHUR
WJBX, Utica, N. Y.

HOWARD, HANK
WATR, Waterbury, Conn.

HOWARD, LLOYD
RGW, Portland, Ore.

HOWARD, WELDON B.
WFDA, Dallas, Tex.

HOWELL, DON
WSMB, New Orleans, La.

HOWELL, WAYNE
NBC

HUBER, DICK
KSO, Des Moines, Iowa

Announcer — M. C. — Narrator



PRODUCER — DIRECTOR

L.A. 4-1200



HUGH JAMES

"Lowell Thomas Show"..... NBC
 "Second Mrs. Burton"..... CBS
 "Voice Of Firestone"..... NBC
 "True Detective Stories"..... MBS
 "House In The Country"..... NBC

20th Century-Fox News



ANNOUNCERS

HUEBNER, PAUL
KWG, Stockton, Calif.
HUFSMITH, FREDERIC
KDFN, Casper, Wyo.
HUGGINS, HANK
WENK, Union City, Tenn.
HULL, H. C.
KLIE, Dallas, Tex.
HULL, IRA
WRVA, Richmond, Va.
HULL, MARVIN
KFMB, San Diego, Calif.
HUNSBERGER, J. PAUL
WWBZ, Vineland, N. J.
HURD, JOE
WJR, Detroit, Mich.
HURST, ED
WPEN, Phila., Pa.
HURT, ZACK
KFJZ, Fort Worth, Tex.
HUTCHINSON, BILL
WMAN, Mansfield, Ohio
HUTCHINSON, FRED
WHUN, Huntingdon, Pa.

— I —

IDE, CARLTON C.
KDKA, Pittsburgh, Pa.
IRISH, JACK
WOR, New York, N. Y.
IRYING, CHARLIE
ABC—David Harding—Count-
erspy
The Fat Man
The Henry Morgan Show
IRYING, PAUL
WEDC, Chicago, Ill.
IRWIN, PHIL
KGW, Portland, Ore.

IVES, ROBERT
WFBL, Syracuse, N. Y.
IVEY, HUGH
WAGA, Atlanta, Ga.

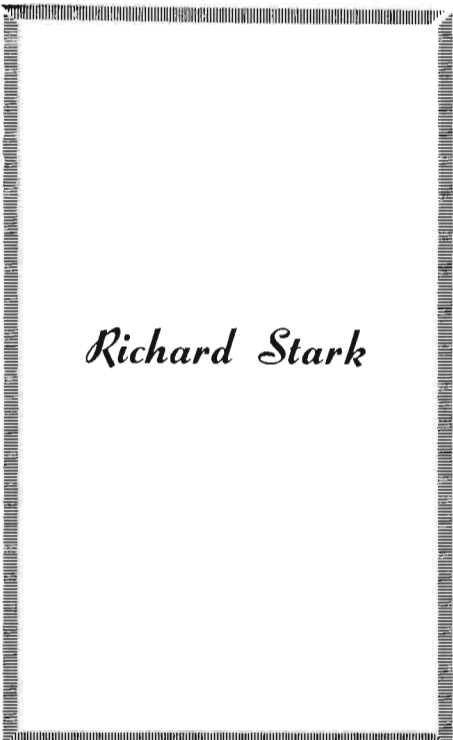
— J —

JACKSON, JAY
ABC—Star Time with Dorothy
K'gallen
JACKSON, TOM
WKAB, Mobile, Ala.
JACOBS, TOM
KTRH, Houston, Texas
JAEGER, JOHN
WNEW, New York, N. Y.
JAMES, DENNIS
Announcer, Emcee, Sportscaster;
b. Jersey City, N. J., Aug. 24,
1917; ed. Theater School of
Dramatic Arts & Radio; St.
Peters College, B.S.; Bob Hawk
Show (CBS); Can You Hop This?;
Song of the Stranger; Lawyer
Q; Television—Cash & Carry;
Sportscaster (Boxing, Wrestling).
JAMES, HERB
KXEL, Waterloo, Iowa
JAMES, HUGH
(McIlrevey, Hugh J.); Announcer,
Narrator; b. New York, N. Y.,
Oct. 13, 1915; NYU, Univ. of
Pa., George Wash. Univ.; Lowell
Thomas (NB); Voice of Fire-
stone (NBC); Second Mrs. Bur-
ton (CBS); True Detective Mys-
teries (MBS); A House in the
Country (NBC); Wendy Warren
& the News (CBS); Special As-
signment, Press Assoc.

JAMES, OWEN
ABC—The Adventures of Bill
Lance
JAMOND, WALTER
KVSM, San Mateo, Calif.
JARRETT, SCOTT
WRVA, Richmond, Va.
JENKINS, L. B.
WFBC, Greenville, S. C.
JENSEN, ALAN
KSL, Salt Lake City, Utah
JENSEN, LEIF
WDRG, Hartford, Conn.
JENSEN, ROBERT
WOLS, Florence, S. C. ?
JONES, JAMES N.
KHOZ, Harrison, Ark.
JOHNSON, BILL
WTAR, Norfolk, Va.
JOHNSON, CLIFF
JOHNSON, GEORGE
WCCO, Minneapolis, Minn.
JOHNSON, HERB
WMAZ, Macon, Ga.
JOHNSON, JIM
KGFN, Grass Valley, Calif.
JOHNSON, JOE
WMVA, Martinsville, Va.
JOHNSON, MARTIN
WTOG, Savannah, Ga.
JOHNSON, RODNEY
KPDQ, Portland, Ore.
JOHNSON, TED
WAKR, Akron, Ohio
JOHNSTON, ALLAN
KTSM, El Paso, Tex.
JOHNSTON, ED
WBAX, Wilkes-Barre, Pa.
JOHNSTON, MELVYN
WRNL, Richmond, Va.



DON HANCOCK



Richard Stark

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JONES, AL
WRII, Dallas, Texas

JONES, BILL
WJPG, Green Bay, Wisc.

JONES, CHAUNCY
KWVW, Hutchinson, Kans.

JONES, HOWARD
WIP, Philadelphia, Pa.

JONES, PAUL
WLW, Cincinnati, Ohio

JONES, ROBERT L.
WSPR, Springfield, Mass.

JORDAN, FRANK
WRNY, Rochester, N. Y.

JOY, DICK
CBS — Adventures of Sam Spade

— **K** —

KADELL, CARLTON
Amos 'n' Andy

KAHL, LARRY
KWPC, Muscatine, Iowa

KAIMAN, LAMBERT
KMOX, St. Louis, Mo.

KARRENBAR, BILL
WHBC, Canton, Ohio

KASPER, FRED
ABC—Breakfast Club

KATHE, RICHARD
WMRN, Marion, Ohio

KAUFMAN, ARNOLD
WMBM, Miami Beach, Fla.

KAY, BOB
WAVE, Louisville, Ky

KEARCE, CECIL
WRGA, Rome, Ga.

KEATING, LARRY
CBS—First Nighter
ABC—This Is Your FBI

KEENAN, EUGENE
WSAY, Rochester, N. Y.

KEITH, LARRY
WTNB, Birmingham, Ala.

KELLER, ART
WRON, Ronceverte, W. Va.

KELLER, ERNIE
WSM, Nashville, Tenn.

KELLER, FRED
WBEN, Buff'lo, N. Y.

KEMPER, LOU
WHB, Kansas City, Mo.

KENNEDY, BOB
WHB, Kansas City, Mo.

KENNEDY, JOHN MILTON
CBS—Lux Radio Theater

KENNEDY, RAY
WRVA, Richmond, Va.

KENT, FRANK
WPEN, Phila., Pa.

KENWARD, JACK
WMID, Atlantic City, N. J.

KERN, BRUCE
WTIC, Hartford, Conn.

KERNS, ROY
WKY, Oklahoma City, Okla.

KERR, DON
WAAT, Newark, N. J.

KIDDER, FRED
WCOP, Boston, Mass.

KILLIAN, JIM
WSCR, Scranton, Pa.

KILMER, KEN
KFJB, Marshalltown, Iowa

KINCAID, FRED
WRR, Dallas, Texas

KING, A. C.
WEEI, Boston, Mass.

KING, DAVE
WBPZ, Lock Haven, Pa.

KING, DEL
CBS—Mary Lee Taylor

KING, ED
KGFN, Grass Valley, Calif.

KING, FULTON A.
WTON, Staunton, Va.

KING, H. E.
WORZ, Orlando, Fla.

KING, JACK
WROB, West Point, Miss.

KING, JOE
CBS—Strike It Rich

KING, JOHN REED
ABC—The Sheriff

KING, NORM
WTAQ, Green Bay, Wisc.

KING, W. O.
WVOC, Savannah, Ga.

KING, WALLY
WATR, Waterbury, Conn.

KINNAMON, RAY
WBHF, Cartersville, Ga.

KIRBY, AL
WRGA, Rome, Ga.

KIRBY, DURWARD
CBS—Here's To You

KIRBY, GENE
ABC—So You Want to Lead
A Band
America's Town Meeting

KIRBY, KLEVE
WMAQ, Chicago, Ill.

KIRBY, JIMMY
WAGA, Atlanta, Ga.

KIRBY, LEE
WBT, Charlotte, N. C.

KIRK, ROGER
WJNC, Jacksonville, N. C.

KIRSCHNER, CLAUDE
ABC—Ladies Be Seated



DICK SCHOFIELD

Announcer — Actor —
Newscaster

KXLA — Pasadena

DICK DUNHAM



Management: Bernard L. Schubert
Radio Registry: PL. 7-0700

ANNOUNCERS

KISTLER, BILL
KFNF, Shenandoah, Iowa

KITTELL, CLYDE
NBC
WNBC, New York, N. Y.

KJAR, JOSEPH
KSL, Salt Lake City, Utah

KLEY, HERB
WHBL, Sheboygan, Wis.

KNAPP, BURT
WMCA, New York, N. Y.

KNIGHT, FRED
WIBG, Philadelphia, Pa.

KNOX, JIM
WGGA, Gainesville, Ga.

KOLTHE, DICK
WTCN, Minneapolis, Minn.

KOOLAGE, BOB
WSAP, Portsmouth, Va.

KOVACS, ERNEST
WTTM, Trenton, N. J.

KRAELING, RUD
WTCN, Minneapolis, Minn.

KREGER, JERRY
WARD, Johnstown, Pa.

KREIGER, JOEL
WWRL, Woodside, N. Y.

KREIGHOFF, BOB
WTOL, Toledo, Ohio

KRENN, OTTO
WPGH, Pittsburgh, Pa.

KRIEGEL, GIL
WITH, Baltimore, Md.

KRONICK, PAYSON
WROW, Albany, N. Y.

KRUPP, ROGER
ABC—Counterspy
Doctors Talk It Over
Labor USA

KRUYER, PAUL
WSBT, South Bend, Ind.

KUHLMEY, STERLING
KVOX, Moorhead, Minn.

— L —

La HAYE, LOUIS
WCC, Bridgeport, Conn.

LAKE, BARRY
WIBC, Indianapolis, Ind.

LAMUTIS, ALEX
WGVA, Geneva, N. Y.

LANDFEAR, DEAN
WMT, Cedar Rapids, Iowa

LANDSEADEL, BOB JR.
WKPA, New Kensington, Pa.

LANE, ALAN
WHUM, Reading, Pa.

LANE, ALICE
WWDC, Washington, D. C.

LANE, BILL
KFDA, Amarillo, Texas

LANG, BILL
WHN, New York, N. Y.

LANGE, BELNO
KGDM, Stockton, Calif.

LANSING, LARRY
WPLH, Huntington, W. Va.

LaPLANTE, ROY
WPEN, Philadelphia, Pa.

LARKIN, DON
WAAT, Newark, N. J.

LASKO, ED
WKZO, Kalamazoo, Mich.

LASSITER, CHAD
WCMA, Corinth, Miss.

LATHAM, JACK
KFI, Los Angeles, Calif.

LAUGHNER, ROL
KTAR, Phoenix, Arizona

LAURENCE, JACK
WSAP, Portsmouth, Va.

LAWRENCE, DAN
KRNT, Des Moines, Iowa

LAWRENCE, KEN
WTOL, Toledo, Ohio

LAWRENCE, LARRY
WAGE, Syracuse, N. Y.

LAWRENCE, TEDD
Announcer, Disc-Jockey, Sports
Announcer; b. Miami, Florida,
April 9, 1914; Swingtime Session;
Robert Hall of Fame; WHN,
N. Y.

LEAHY, TOM
KANS, Wichita, Kans.

LEE, BOB
KVER, Albuquerque, N. Mex.

LEE, JACK
WGBR, Goldsboro, N. C.

LEE, VINCENT
WCAU, Philadelphia, Pa.

LEEDS, DAVID
WMCA, New York, N. Y.

LEFFERS, BOB
WMT, Cedar Rapids, Iowa

LEEFER, TED
WPTF, Raleigh, N. C.

LeFEVRE, WILLIAM
WFBR, Baltimore, Md.

LENAY, WILL
WLW, Cincinnati, Ohio

LEONARD, ARCHIE
KFMB, San Diego, Calif.

LEONARD, HAL
WERC, Erie, Pa.

LEONARD, MAC
KHUZ, Borger, Texas

LEONARD, VINCE
WISH, Indianapolis, Ind.

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LESCOULIE, JACK
LESLIE, CHUCK
 ABC—Terry and the Pirates
 Junior Junction
LESLIE, MORT
 KFEL, Denver, Colo.
LEWIS, DAVID
 WBNB, Buffalo, N. Y.
LEWIS, DON
 WMOB, Mobile, Ala.
LEWIS, MARK
 WWOD, Lynchburg, Va.
LEWIS, RALPH
 WTAD, Quincy, Ill.
LEWIS, WILLIAM
 WKOX, Framingham, Mass.
LEYDEN, BILL
 Announcer, Disc-Jockey; b. Chicago, Ill.; ed. Northwestern Univ.; De Paul Univ.; A Song For You; Music Hall; The Bill Leyden Show; KMPC; Television —KTLA.
LIBERTIE, JOHN
 WHNC, Henderson, N. C.
LICK, DON
 WKBZ, Muskegon, Mich.
LINDSAY, WILSON
 WILM, Wilmington, Del.
LINE, LANNY
 KHUZ, Borzer, Texas
LINHART, RUSS
 WPGH, Pittsburgh, Pa.
LIPEZ, HARRIS
 WBPZ, Look Haven, Pa.
LITTLE, ED
 WHAM, Rochester, N. Y.
LOEBL, NORMAN
 KOMA, Oklahoma City, Okla.

LOGAN, JIM
 WGPA, Bethlehem, Pa.
LONDON, REX
 KHOZ, Harrison, Ark.
LONG, DEANE S.
 KSDJ, San Diego, Calif.
LONG, KENNETH B.
 WGAN, Portland, Maine
LOTAS, JOHN
 WWRL, Woodside, N. Y.
LOUDEN, VERN
 KROW, Oakland, Calif.
LOUNSBURY, JIM
 WHAS, Louisville, Ky.
LOWE, DON
 ABC—Ethel and Albert
 Headline Edition
 The Clock
LGWE, JACK
 WWDC, Washington, D. C.
LOWE, JAMES
 KXOL, Fort Worth, Tex.
LOY, WILLIAM
 WTBO, Cumberland, Md.
LUCAS, BEN
 WRGA, Rome, Ga.
LUCE, DEAN
 WMAL, Washington, D. C.
LUDWIG, LYELL
 WFBM, Indianapolis, Ind.
LUTHER, PAUL
 ABC—The Listening Post
LYON, CHARLES
 ABC—The Lassie Show
LYONS, BOB
 WGBS, Miami, Fla.

—Mc—

MacDONALD, ARCH
 WBZ-WBZA, Boston, Mass.

MacDONALD, BRUCE
 WJW, Cleveland, Ohio
MacDONALD, P. L.
 WEEL, Boston, Mass.
MacLEAN, JOHN
 WRDM, Rome, Ga.
MacMULLEN, GEORGE
 WTAL, Tallahassee, Fla.
MacMURRAY, MAGER
 WTAQ, Green Bay, Wis.
McANDREW, BILL
 WARM, Scranton, Pa.
McCAIN, BILL
 WAGA, Atlanta, Ga.
McCANN, JAMES
 KYW, Philadelphia, Pa.
McCARTHY, CHAS. F.
 WNBC, New York, N. Y.
 NBC
McCARTHY, FRANK
 WOR, New York, N. Y.
McCARTHY, JACK
 ABC—Museum of Modern Music
McCARTHY, JIM
 WBRE, Wilkes Barre, Pa.
McCARTY, BURL
 WDAE, Tampa, Fla.
McCOACH, BLAKE
 WENT, Gloversville, N. Y.
McCONNOCHE, JAMES
 WCSH, Portland, Me.
McCORD, BILL
 WLW, Cincinnati, Ohio
McCORMACK, MALCOLM
 WBZ-WBZA, Boston, Mass.
McCORMICK, STEPHEN
 WOL, Washington, D. C.
McCROY, RONNIE
 KFEL, Denver, Colo.

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KOMO, Seattle, Wash.

McDANIEL, DICK
KFEL, Denver, Colo.

McDONALD, HERBERT
KGHF, Pueblo, Colo.

McELROY, JACK
Tom Breneman's Breakfast in
Hollywood, ABC

McELROY, MAC
WFRG, Erie, Pa.

McEWAN, DON
WINR, Binghamton, N. Y.

McGOVERN, BILL
KROW, Oakland, Calif.

McGRATH, NED
WHDL, Olean, N. Y.

McGUIRE, RAY
WNOE, New Orleans, La.

McILVAINE, DON
WHWL, Nanticoke, Pa.

McNTIRE, RUSS
WSTP, Salisbury, N. C.

McKAY, RAY
WATL, Atlanta, Ga.

McKEE, BOB
Jack Armstrong, ABC

McKEE, ROY
KOMA, Oklahoma City, Okla.

McKNIGHT, JOHN
WMCA, New York, N. Y.

McLAIN, BILL
KANS, Wichita, Kans.

McLAIN, DEAN
KWBC, Ft. Worth, Tex.

McLAUGHLIN, JAMES
WDVA, Danville, Va.

McLEAN, CLYDE
WBT, Charlotte, N. C.

McMORAN, LYNN
WLAY, Muscle Shoals, Ala.

McNAMARA, LARRY
WNHC, New Haven, Conn.

— M —

MACK, BILL
WEDC, Chicago, Ill.

MADELEY, ART
WGTC, Greenville, N. C.

MADIGAN, JACK
WTAL, Tallahassee, Fla.

MADISON, BOB
KWBW, Hutchinson, Kan.

MAFFIE, AL
WFEA, Manchester, N. H.

MAGUIRE, WALTER
WYNAR, Norristown, Pa.

MAHANEY, ROBERT
WIBX, Utica, N. Y.

MALCOLM, BILL, JR.
NBC

MALE, COLIN
WEBR, Buffalo, N. Y.

MALONE, TED
ABC

MANN, JOE
KQV, Pittsburgh, Pa.

MANNING, WILLIAM
KDYL, Salt Lake City, Utah

MANSFIELD, LARRY
WIOD, Miami, Fla.

MANN, BILL
WIP, Philadelphia, Pa.

MANNON, LEE
WELI, New Haven, Conn.

MARKS, GARNETT
KQW

MARKLE, WILBUR
WBZ-WBZA, Boston, Mass.

MARSHALL, JOE
KMBC, Kansas City, Mo.

MARSHALL, R. H.
WORZ, Orlando, Fla.

MARTIN, BOB
WMCA, New York, N. Y.

MATHEWSON, DON
WARS, Wilmington, Del.

MARBLE, HARRY
Eric Sevareid and the News,
CBS

MARTIN, BIL
WFMJ, Youngstown, Ohio

MARTIN, DICK
WSMB, New Orleans, La.

MARTIN, FRANK
Mayor of the Town, ABC
Dick Haymes Show, CBS

MARTIN, JOHNNY
WKY, Oklahoma City, Okla.

MARTIN, RICHARD
WKZO, Kalamazoo, Mich.

MARTIN, ROSS
WTOP, Washington, D. C.

MARVIN, TONY
Arthur Godfrey Show
Rosemary
Crime Photographer, CBS

MASON, JOE
WGBR, Goldsboro, N. C.

MAYNARD, JACK
KTSM, El Paso, Tex.

MEAD, FRANK
WJPG, Green Bay, Wis.

MEATH, ED
WHEC, Rochester, N. Y.

MEKER, KEN
WHAS, Louisville, Ky.

MEIER, JOHN
KFEL, Denver, Colo.

MELLERT, LARRY
WBGE, Atlanta, Ga.

MELTON, FRANKLIN
WMC, Memphis, Tenn.

MERCIER, JOSEPH W.
WBCM, Bay City, Mich.

MERCIER, RAY
WPOR, Portland, Me.

MERHILL, FRANK
KROW, Oakland, Calif.

MERRIN, DICK
WHBC, Canton, Ohio

MERRYMAN, BOB
WLW, Cincinnati, Ohio

MESNER, PETER
WKRZ, Oil City, Pa.

MESSER, FRANK
WWNC, Asheville, N. C.

NETZ, MILTON
WHAS, Louisville, Ky.

METZLER, ARTHUR J.
WROL, Knoxville, Tenn.

MEYER, DON
WRVA, Richmond, Va.

MICHAELS, JOSEPH
WGVA, Geneva, N. Y.

MICHELS, JOHN
WERC, Erie, Pa.

MIFSUD, PAUL
KCOR, San Antonio, Tex.

MILBURN, DEAN
KCKN, Kansas City, Kans.

MILLER, LYNN
KEUZ, Borger, Tex.

MILLER, MARVIN
The Louella Parsons Show,
ABC

MILLER, RAY
WIBC, Indianapolis, Ind.

MILLER, ROSS
WTIC, Hartford, Conn.

MILLERAND, GABRIEL
KYW, Philadelphia, Pa.

MILLS, FRANK
WBAP, Fort Worth, Tex.

MITCHELL, AL
WKBR, Manchester, N. H.

MITCHEL, BUD
WJR, Detroit, Mich.

MITCHELL, JIM
WCVS, Springfield, Ill.

MITCHELL, PAUL
KSYL, Alexandria, La.

MITCHELL, PAUL
WLBR, Lebanon, Pa.

MOFFETT, RAYMOND W.
WCAO, Baltimore, Md.

MOLLER, MATT
KHUM, Eureka, Calif.

MONDAY, RAY
WACO, Waco, Texas

MONSON, PAUL
WMAS, Springfield, Mass.

MONTGOMERY, JOHN
WFC Bridgeport Conn.

MOORE, BERT F.
WCTA, Andalusia, Ala.

MOORE, BILL
WPLH, Huntington, W. Va.

MOORE, CALE
WHIZ, Zanesville, Ohio

MOORE, DWARD A.
KRES, St. Joseph, Mo.

MOORE, ED
WIOD, Miami, Fla.

MOORE, HEYWARD
WGNS, Murfreesboro, Tenn.

MOORE, VERN
KIDO, Boise, Idaho

MOORE, VIRGIL
WGWC, Selma, Ala.

MOORE, WALKER
KFZ, Fort Worth, Tex.

MOREY, ART
KWJJ, Portland, Ore.

MORGAN, ED
KBON, Omaha, Nebr.

MORGAN, GENE
KCMJ, Palm Springs, Calif.

MORGAN, HARRY
WGAP, Maryville, Tenn.

MORGAN, JOHN CARL
WINC, Winchester, Va.

MORGAN, RALPH
WARS, Wilmington, Dela.

MORGAN, RAY
WWDC, Washington, D. C.

MORRIS, BENTLEY
KFWB, Hollywood, Calif.

MORRIS, ED
WMAP, Monroe, N. C.

MORRIS, GEORGE
WDAN, Danville, Ill.

MORRIS, JACK
KTUL, Tulsa, Okla.

MORRISON, SAM
KFBI, Wichita, Kans.

MORRISSEY, JACK
WHKK, Akron, Ohio

MOST, JOHN
WKRZ, Oil City, Pa.

MOTHERAL, JAMES
WKTM, Mayfield, Ky.

MOWERS, ROBERT D.
WGAN, Portland, Maine

MOWRY, LEE
WLAQ, Rome, Ga.

MULDERIC, RAY
WILM, Wilmington, Del.

MULLEN, DON
WLAV, Grand Rapids, Mich.

MULLER, CHARLES
WSCR, Scranton, Pa.

MUNN, MELVIN
KRLD, Dallas, Tex.

MUNROE, BILL
WWNO, Woonsocket, R. I.

MURPHY, BOB
"Quiz Kids" NBC: Breakfast
Club, ABC

MURPHY, DENNIS
WLCS, LaCrosse, Wis.

MURPHY, WM. B.
WOPI, Bristol, Tenn.

ANNOUNCERS

MURRAY, BOB
KENT, Shreveport, La.
MURRAY, HAROLD
WFNC, Thomasville, N. C.
MURRAY, TOM FITZGIBBON
WSON, Henderson, Ky.

— N —

NAKEL, PAUL
WJMO, Cleveland, Ohio
NASH, R. J.
KSO, Des Moines, Iowa
NASH, ROGER
WKBK, Detroit, Mich.
NAUGHTON, RUSS
WDRG, Hartford, Conn.
NAUGLE, DAVID K.
WFAA, Dallas, Texas
NAUMAN, DICK
WRR, Dallas, Texas
NEAL, ROY
WIBG, Philadelphia, Pa.
NEFF, ERNIE
WCAE, Pittsburgh, Pa.
NEHRING, WALLY
WIRE, Indianapolis, Ind.
NELSON, CARL
WTMJ, Milwaukee, Wis.
NELSON, DAVE
WSAP, Portsmouth, Va.
NELSON, ROBERT
WNAD, Norman, Okla.
NELSON, VERNER
KTRI, Sioux City, Iowa
NENNO, BOB
WHDL, Olean, N. Y.
NESBITT, PHIL
WITH, Baltimore, Md.
NEWMAN, JIM
WKMO, Kokomo, Ind.
NICHOLS, MARCUS R.
KDFN, Casper, Wyo.
NICHOLS, ROY
KIOX, Bay City, Tex.
NICHOLSON, NICK
KROW, Oakland, Calif.
NIELSON, JAY
WITH, Baltimore, Md.
NIETE, CHARLES
KTKK, Visalia, Calif.
NIGHTINGALE, EARL
KTAR, Phoenix, Ariz.
NILES, KEN
Jimmie Fidler Show, ABC
NILES, WENDELL
The Man Called X, CBS
NOAH, BOB
WBRY, Waterbury, Conn.
NOBEL, AL
KQV, Pittsburgh, Pa.
NOBLE, DICK
WMAQ, Chicago, Ill.
NORTON, PAUL
WHDF, Houghton, Mich.
NORDINE, KEN
Advertiser's Club, CBS
NORMAN, BOB
WESB, Bradford, Pa.
NORMAN, JOHN
KTRH, Houston, Texas
NORMAN, PHIL
KGEI, Hollywood, Calif.
NORTON, IVERS
WHDL, Olean, N. Y.
NORTON, JAY
WORL, Boston, Mass.
NORTON, PAUL
WHDL, Olean, N. Y.
NOVELL, WALTER
KFER, Fresno, Calif.
NOVELLO, MIKE
WRNL, Richmond, Va.
NOVENSON, JOE
WFIL, Philadelphia, Pa.
NUZUM, CHARLES
WCAE, Pittsburgh, Pa.

— O —

OBBERG, A. L.
WRNL, Richmond, Va.
O'BRIEN, AL.
WHBL, Sheboygan, Wis.
O'BRIEN, ELLIS
WCSH, Portland, Me.
O'BRIEN, JOE
(O'Brien, Joseph A.); Emcee,
Announcer, Sports Announcer;
b. Yonkers, N. Y., July 17, 1915;
ed. Fordham College; Rosemary
Joyce Jordan (CBS); Quizdom
Class (NBC); Brooklyn Dodger
Football (ABC); Tommy Dorsey
Show (WMCA); Amateur Hour,
Du Mont Tele.

O'BRIEN, TOM
NBC
O'CONNOR, ROD
Announcer; b. Houston, Tex.;
New Mexico Mil. Inst.; The Red
Skelton Show (NEC); People Are
Funny (NBC); Duffy's Tavern
(NBC).

ODOM, HOMER
KFDM, Beaumont, Texas
O'DONNELL, BOB
WJTN, Jamestown, N. Y.
OGILVIE, JACK
WJTN, Jamestown, N. Y.
O'HALORAN, HAL
WHBL, Sheboygan, Wis.
O'HARA, W. W.
WEEL, Boston, Mass.
OLIVER, CLIFF
WHBC, Canton, Ohio
OLIVER, JIM
OLMSTEAD, GEORGE
WSOY, Decatur, Ill.
O'NEIL, CHARLES
WFEA, Manchester, N. H.
OLSON, CHUCK
WNAX, Yankton, S. Dak.
OLSON, PHIL
WHLB, Virginia, Minn.
O'REILLY, JACK
WOR, New York, N. Y.
ORR, BILL
WICY, Malone, N. Y.
OSBORNE, TIMOTHY C.
WTVL, Waterville, Me.
OSTBERG, WILLIAM
WTAG, Worcester, Mass.
OTIS, DAN
Arthur's Place, CBS
G.T. WOODROW W.
WENY, Elmira, N. Y.
OTTOWAY, FLOYD
WSYR, Syracuse, N. Y.
OVENDEN, K. R.
NEEL, Boston, Mass.
OVERTON, DAVE
WBRC, Birmingham, Ala.
OWEN, ALAN
WHD, Atlantic City, N. J.
OWEN, CLIFFORD
WKOW, Madison, Wis.
OWEN, EDWARD
WLBZ, Bangor, Me.
OZMENT, HOWARD
WTMA, Charleston, S. C.

— P —

PAGE, NORM
WMIN, St. Paul, Minn.
PAGE, SAM
WBNF, Binghamton, N. Y.
PALMER, TOM
WMOG, Covington, Ga.
PAIGE, ERIC
WWRN, Beckley, W. Va.
PALMER, ED
WABI, Bangor, Me.
PARDON, DON
NBC

PARADES, FRANCISCO
KCOR, San Antonio, Texas
PARRIS, FRANK JR.
WTBC, Tuscaloosa, Ala.
PARK, CHARLEY
WJR, Detroit, Mich.
PARKER, CARL
WLIH, Lowell, Mass.
PARKER, EUGENE
WCOU, Lewiston, Me.
PARKER, LEE
WGTM, Wilson, N. C.
PARKER, PAUL
WMBL, Morehead City, N. C.
PARKS, BERT
Vaughn Monroe Show, CBS
PARKS, DEL
WILM, Wilmington, Del.
PARKS, DARYL E.
WRJN, Racine, Wis.
PASSE, JOEL
WTNB, Birmingham, Ala.
PATRICK, LARRY
WAIR, Winston-Salem, N. C.
PATTERSON, CREAN
WONS, Hartford, Conn.
PAUL, FRED
WTAR, Norfolk, Va.
PAUL, NICK
WHFB, Benton Harbor, Mich.
PAUL, RALPH
WOR, New York, N. Y.
PAUL, SIDNEY
PAULSON, NORMAN
KXEL, Waterloo, Iowa
PAXTON, TOM
KGO, San Francisco, Calif.
PATON, JAMES
WDSM, Superior, Wis.
PEACH, FREDERICK
WDR, Syracuse, N. Y.
PEALE, HUBERT
WHAN, Charleston, S. C.
PEARSON, FORT
PEARSON, WALTER L.
KRG, Cedar Rapids, Iowa
PEK, VIC
KTSW, Emporia, Kans.
PELEN, TOM
WIRE, Indianapolis, Ind.
PENBERTHY, JOE
WJR, Detroit, Mich.
PENFIELD, ADD
WRNY, Rochester, N. Y.
PENNY, ED
WFAS, White Plains, N. Y.
PERRIN, KEYES W.
Announcer, Director; b. Aibany,
N. Y., Feb. 13, 1916; Vincentian
Academy; Let's Have a Party—
WRCB Television, Record Rid-
dles, Fulton Lewis, Jr., American
FB Conference Out of the Dark,
Mutual Music Show.
PERRIN, LLOYD
KOMA, Oklahoma City, Okla.
PERRON, CHUCK
WERC, Ruidesville, N. C.
PERRY, DAVE
WPPAT, Paterson, N. J.
PERRY, GEORGE
WARM, Scranton, Pa.
PERRY, KEN
KFKA, Greeley, Colo.
PERRY, ROBERT
WORL, Boston, Mass.
PERRY, RUSS
WTOL, Toledo, Ohio
PETERS, BOB
WFAS, White Plains, N. Y.
PETERSON, JAMES
KSL, Salt Lake City, Utah
PETERSON, DON
KBUN, Bemidji, Minn.
PETERSON, PETE
WNAX, Yankton, S. Dak.

ANNOUNCERS

- PETRIE, HOWARD**
Blondie, CBS
- PETTAY, FRAN**
WHK, Cleveland, Ohio
- PEYTON, STANLEY**
WJW, Cleveland, Ohio
- PHELAN, JOHN**
KPSM, El Paso, Texas
- PHILLIPS, BOB**
KFL, Los Angeles, Calif.
- PHILLIPS, BYRON**
WLAN, Lancaster, Pa.
- PHILLIPS, LEE**
WTAX, Springfield, Ill.
- PIATT, GENE**
KELO, Sioux Falls, S. Dak.
- PIERCE, JOHN**
WTCE, Flint, Mich.
- PIERNIE, DUNCAN**
WQXR, New York, N. Y.
- PIERSON, JOE**
WFBM, Indianapolis, Ind.
- PIEKSON, TED**
The Greatest Story Ever Told, ABC
- PLATNICK, MILTON**
WHLI, Hempstead, L. I. N. Y.
- PLEASANT, BILL**
KAKC, Tulsa, Okla.
- POLLARD, J. W.**
WEEL, Boston, Mass.
- POPE, MARSHALL**
KMOX, St. Louis, Mo.
- POWELL, BOB**
WTAD, Quincy, Ill.
- POWELL, CHARLES**
WHBU, Anderson, Ind.
- POWELL, KEN**
WELM, Elmira, N. Y.
- POWELL, THOMAS**
WGBL, Scranton, Pa.
- POWERS, RALPH**
WFBR, Baltimore, Md.
- PREMONT, BOB**
KIOX, Bay City, Texas
- PRENTISS, ED**
Ladies Be Seated, ABC
- PRESSON, JAKE**
WABZ, Albemarle, N. C.
- PREUSCH, MAC**
KSEL, Lubbock, Texas
- PRICE, PAUL**
WGL, Fort Wayne, Ind.
- PRINCI, CARL V.**
WCHA, Chambersburg, PPa.
- PROCTOR, BOB**
WKAY, Glasgow, Ky.
- PROCTOR, FRANK**
WBML, Macon, Ga.
- PROCTOR, HARLAN**
WCAO, Baltimore, Md.
- PROVAN, BOB**
WDRG, Hartford, Conn.
- PROVENSEN, DICK**
KKOA, Sacramento, Calif.
- PROVENSON, HELMUF**
WFIL, Philadelphia, Pa.
- PRUETT, BOB**
WIRE, Indianapolis, Ind.
- PURCELL, CHARLES W.**
WCAO, Baltimore, Md.
- **Q** —
- QUAVE, MACKIE**
WIS, Columbia, S. C.
- QUEEN, HAL**
WMNC, Morganton, N. C.
- **R** —
- RALICKI, HANK**
WHDL, Olean, N. Y.
- RANDALL, FRANK G., JR.**
KOMO, Seattle, Wash.
- RANDALL, PORTER**
KFJZ, Fort Worth, Texas
- RANDOLPH, IVAN FITZ**
WCLO, Janesville, Wisc.
- RANDOLPH, JOHN**
WRAL, Raleigh, N. C.
- RANGER, JIM**
KVSM, San Mateo, Calif.
- RAPIEFF, KENNETH**
WICF, Bridgeport, Conn.
- RAST, MIKE**
WCOS, Columbia, S. C.
- RAWSON, RON**
Young Dr. Malone, CBS
- RAY, CURT**
KMOX, St. Louis, Mo.
- RAYBURN, GENE**
WNEW, New York, N. Y.
- RAYEL, JACK**
NBC
- READY, TOM**
County Fair, CBS
- REAC, DAVE**
WGBL, Columbus, Miss.
- REAVES, JOE**
WPTP, Raleigh, N. C.
- RECTOR, BRUCE**
WAGE, Syracuse, N. Y.
- REDDING, GRODON**
WBEN, Buffalo, N. Y.
- REDFURN, JACK**
WGNV, Newburgh, N. Y.
- REED, GLENN**
KYSM, Mankato, Minn.
- REEVES, JIM**
WCAU, Philadelphia, Pa.
- REED, LYLE**
WAAT, Newark, N. J.
- REESE, VON**
KTHH, Houston, Texas
- REID, JIM**
WPTP, Raleigh, N. C.
- REILLY, R. EDWARD**
WGAA, Cedartown, Ga.
- REUBEN, PHIL**
WNOG, Norwich, Conn.
- REYNOLDS, AL**
WRNL, Richmond, Va.
- REYNOLDS, GENE**
WBAP, Fort Worth, Texas
- REYNOLDS, LEO**
KRBC, Abilene, Texas
- RHODES, HOWARD**
KCI, Walla Walla, Wash.
- RHODES, JOHN**
WKZO, Kalamazoo, Mich.
- RICE, ALFRED J.**
WBIG, Greensboro, N. C.
- RICE, JARVIS**
WBX, Utica, N. Y.
- RICH, MIKE**
WTRY, Troy, N. Y.
- RICHARDS, FLOYD**
WTOG, Hartford, Conn.
- RICHARDS, JIM**
WLAJ, Lakeland, Fla.
- RICHARDS, MACK**
WSBA, York, Pa.
- RICHARDS, THOMAS**
WSOY, Decatur, Ill.
- RICHARDS, WILLIAM**
WGKV, Charleston, W. Va.
- RICHBOURG, JOHN**
WAC, Nashville, Tenn.
- RICKLES, DON**
KGW, Portland, Ore.
- RIDDER, JACK**
WENT, Gloversville, N. Y.
- RIDER, MAURY**
KIRO, Seattle, Wash.
- RIDGEWAY, JACK**
KTHS, Hot Springs, Ark.
- RIDGWAY, CHARLES B.**
WDZ, Tuscola, Ill.
- RIGGS, GLENN**
Announcer MC; b. McKeesport, Pa., Jul. 12, 1907; Juniata Coll., My True Story (ABC); Hop Harrington (MBS); Boston Blackie (ABC); Thin Man (CBS); Philco Hall of Fame (ABC).
- RILEY, BOB**
CKKN, Kansas City, Kans.
- RIND, JULES**
WPEN, Philadelphia, Pa.
- RISLING, ROBERT**
WBZ-WBZA, Boston, Mass.
- RITCHE, JIM**
WJR, Detroit, Mich.
- ROARK, C. A.**
KGY, Olympia, Wash.
- ROBBINS, BILL**
WOL, Washington, D. C.
- ROBBINS, FRED**
Announcer; b. Baltimore, Md., Sept. 28, 1918; Baltimore City Coll.; Univ. of Baltimore; LL Degree; Teentimers Club; 1280 Club.
- ROBERTS, BILL**
WOF, Davenport, Iowa
- ROBERTS, CHARLES**
WGAR, Cleveland, Ohio
- ROBERTS, HOWDY**
WMT, Cedar Rapids, Iowa
- ROBERTS, JERRY**
WAAT, Newark, N. J.
- ROBERTS, KEN**
It Pays To Be Ignorant, Grand Central Station, CBS
- ROBERTS, JIM**
WIIC, Canton, Ohio
- ROBERTS, JIM**
WRGA, Rome, Ga.
- ROBERTS, JOE**
KOMA, Oklahoma City, Okla.
- ROBERTS, PETER**
WNBC, New York, N. Y.
- ROBERTS, STAN**
WQXR, New York, N. Y.
- ROBERTS, WAYNE**
KGW, Portland, Ore.
- ROBERTSON, BOB**
WBHF, Cartersville, Ga.
- ROBERTSON, JOHN**
WEOA, Evansville, Ind.
- ROBERTSON, WILLIAM**
WWNC, Asheville, N. C.
- ROBINETTE, MAX**
WLAR, Athens, Tenn.
- ROBINSON, LARRY**
WCOL, Columbus, Ohio
- ROBINSON, PAUL**
WRNY, Rochester, N. Y.
- ROCHE, WILLIAM**
WFBR, Baltimore, Md.
- ROCHESTER, MELVIN**
KDSI, Deadwood, S. Dak.
- ROCHESTER, MELVIN**
KRFD, Dallas, Texas
- RODGERS, TOM**
KYW, Philadelphia, Pa.
- ROEN, LOUIS**
WMAQ, Chicago, Ill.
- RODRIGUEZ, RAOUL**
KFOR, San Antonio, Texas
- ROEBUCK, JOHN**
WTMA, Charleston, S. C.
- ROGERS, BOB**
WROM, Rome, Ga.
- ROMAN, WILLIAM**
WRUF, Gainesville, Fla.
- ROMLING, LARRY**
WLAY, Muscle Shoals, Ala.
- ROWNER, JOHN**
KROS, Clinton, Iowa
- ROLLISON, FRED A.**
WGRP, Evansville, Ind.
- ROMANO, TOM**
WNHC, New Haven Conn.
- RONEY, WILLIAM J.**
WRC, Washington, D. C.
- ROPER, PPREP**
WMAN, Mansfield, Ohio
- ROPP, JOHN**
WCOS, Columbia, S. C.

ANNOUNCERS

ROPPOLO, MIKE
KTBS, Shreveport, La.

ROSAMOND, ROBERT
WTHO, Cumberland, Md.

ROSE, HERM
WFHG, Bristol, Va.

ROSE, JOHN
WHK, Cleveland, Ohio

ROSS, DAN
WWPE, Paduca, Fla.

ROSS, DAVID
Morton Downey Show (MBS);
The Big Break (NBC-CBS-ABC).

ROSS, KAL
WDR, Syracuse, N. Y.

ROTHMAN, LEE
WSIV, Pekin, Ill.

ROY, CECIL H.

ROY, MICHAEL
Abbott and Costello Show,
ABC
Screen Guild Players, CBS

ROY, MICHAEL
Allen Young
Abbott and Costello
Vaughn Monroe Show
Spotlight Bands
Take It From There
Secret of a Gourmet

ROYALL, PAUL
KSL, Salt Lake City, Utah

RUBENDAL, EVERETT
WRAK, Williamsport, Pa.

RUBIN, BERNIE
WMID, Atlantic City, N. J.

RUDOLPH, HOWARD
WTH, Baltimore, Md.

RUPPEL, LARRY
WRBK, Detroit, Mich.

RUSSELL, BARCLAY
KABC, San Antonio, Texas

RUSSELL, T. E.
WEEI, Boston, Mass.

RUSTICI, DON
WSTC, Stamford, Conn.

RYAN, JOHNNY
KVOO, Tulsa, Okla.

RYDER, HENRY
WBAA, West Lafayette, Ind.

RYEL, FLOYD
WNSC, Dillon, S. C.

RYKEN, JOHN
KITO, San Bernardino, Calif.

— S —

ST. JOHN, CHARLES
KOY, Phoenix, Ariz.

SAGE, MICHAEL
WMAA, New York, N. Y.

SALTER, RUSS
WJJD, Chicago, Ill.

SAND, LES
WWDC, Washington, D. C.

SANFORD, CHARLES
WGUY, Bangor, Me.

SANTON, CHESTER
WQXR, New York, N. Y.

SAURES, DAVID
WSAY, Rochester, N. Y.

SAUNDERS, ALLEN
WCHA, Chambersburg, Pa.

SAUNDERS, CARL
KXLA, Los Angeles, Calif.

SAUNDERS, ERNIE
KRUX, Phoenix and Glendale, Ariz.

SAUNDERS, ERNIE
WCHS, Charleston, W. Va.

SAUNDERS, JOHN
WTOB, Toledo, Ohio

SAVINSKI, WALT
WJMS, Ironwood, Mich.

SAWYER, TOM
WDBO, Orlando, Fla.

SAYLES, FRED
WAAT, Newark, N. J.

SCALIA, ED
WBNF, Binghamton, N. Y.

SCHOFIELD, DICK
Announcer, Actor, Newscaster;
Theater and Radio Actor, N. Y.,
Chicago, Kama City, Southern
Calif.

SCHREINER, RAY
WBEM, Danville, Va.

SCHREINER, DAVID
WGAY, Silver Spring, Md.

SCHULZ, JOHN
WSAU, Wausau, Wis.

SCHWAB, BOB
WGA, Gainesville, Ga.

SCOFIELD, CARTER
WBDO, Orlando, Fla.

SCOFIELD, DICK
KXLA, Los Angeles, Calif.

SCOTT, DAVE
KQV, Pittsburgh, Pa.

SCOTT, FRED
WKNA, Charleston, W. Va.

SCOTT, HERB
WWGS, Tilton, Ga.

SCOTT, JAMES
KNEW, Spokane, Wash.

SCOTT, JEFF
WPEN, Philadelphia, Pa.

SCOTT, JERRY
WNOX, Knoxville, Tenn.

SCOTT, JOHN
WHEB, Portsmouth, N. H.

SCOTT, JOHN
WOR, New York, N. Y.

SEARS, ZENAS
WATL, Atlanta, Ga.

SEAY, CARROLL
WLVA, Lynchburg, Va.

SEDLBY, BRUCE
KROW, Oakland, Calif.

SELLERS, JACK
WNOX, Knoxville, Tenn.

SELLEY, ART
Program Director
WRAC, Cleveland, Tenn.

SELTZER, EV
WONS, Hartford, Conn.

SENFT, HENRY
WHLE, Hempstead, L. I., N. Y.

SEWALL, GRANT
KFMB, San Diego, Calif.

SEYMOUR, DAN
Aunt Jenny, CBS

SHADDON, LEON
KHOZ, Harrison, Ariz.

SHAFFER, FRED
WSBA, York, Pa.

SHAFFER, MAX
WDAN, Danville, Ill.

SHANAHAN, DON
KBYL, Salt Lake City, Utah

SHANNON, JIM
KQV, Pittsburgh, Pa.

SHANNON, PAUL V.
KDKA, Pittsburgh, Pa.

SHARBU TT, DEL
Meet Corliss Archer, Club 15,
CBS

SHARP, JAMES J.
WRUF, Gainesville, Fla.

SHAW, GORDON
WMAL, Washington, D. C.

SHAW, JOE
WAPO, Chattanooga, Tenn.

SHEERAN, BILL
WDR, Hartford, Conn.

SHELDON, HERB
NBC, Honeymoon in N. Y.,
Maggi's Private Wire, Eileen
Barlon Show, Fred Waring
Show

SHELLEY, WILSON
KRLD, Dallas, Texas

SHEPARD, DICK
WQXR, New York, N. Y.

SHEPHARD, ED
WTAR, Norfolk, Va.

SHEPPE, BOB
WTMC, Ocala, Fla.

SHERMAN, PAUL
WINS, New York, N. Y.

SHERMAN, RAY
KFDM, Beaumont, Tex.

SHERRY, BOB
WNBC, New York, N. Y.

SHERRY, ROBERT
NBC

SHERRY, BOB
Announcer, Narrator, Emcee,
Newscaster; b. Chattanooga,
Tenn., Oct. 15, 1918; ed. U. of
Chattanooga, B.A.; Adventures
of Archie Andrews (NBC); Decision
Now (NBC); Author Meets the
Critics (NBC); The Eternal
Light (NBC); American Legion
Junior Baseball Shows (NBC).

SHIPLEY, ROBERT
KWKH, Shreveport, La.

SHIRLEY, TOM
CBS — Reader's Digest, Armstrong
Theater of Today

SHORE, HAL
WNO, Norwich, Conn.

SHREVE, THERON
WTCB, Flint, Mich.

SHUMWAY, JAMES
WTPS, St. Petersburg, Fla.

SIMMONS, MARSHALL
WIOD, Miami, Fla.

SIMPKINS, PAUL
WJXN, Jackson, Miss.

SIMMS, HAL
WIP, Philadelphia, Pa.

SIMPSON, JACK
WSIX, Nashville, Tenn.

SIMPSON, JOHN
NBC

SIMPSON, JOHN
WCOM, Parkersburg, W. Va.

SIMS, FRANK
KVPD, Fort Dodge, Ia.

SIMS, JAY
NBC—Your Hit Parade, Call
the Police

SINK, GENE
WTOB, Winston-Salem, N. C.

SISSON, FRANKLIN
WOOD, Grand Rapids, Mich.

SJOBORG, RAY
WFEA, Manchester, N. H.

SKILTON, DAN
WAPO, Chattanooga, Tenn.

SKINNER, GEORGE
WLW, Cincinnati, Ohio

SKINNER, GEORGE
NBC—Circle Arrow Show

SKINNER, PAUL
WTMJ, Milwaukee, Wis.

SLATE, CHARLES
WLOE, Leaksville, N. C.

SLATER, NORVELL E.
WFAA, Dallas, Tex.

SLATTERY, JACK
ABC—You Bet Your Life

SMALLWOOD, JAMES
WEEK, Peoria, Ill.

SMILEY, BOB
WHBC, Canton, Ohio

SMITH, BOB
WABI, Bangor, Me.

SMITH, BOB
KOCO, Salem, Ore.

SMITH, BURLEIGH
KWIK, Burbank, Calif.

SMITH, DAVID, L.
KTBC, Austin, Tex.

ANNOUNCERS

- SMITH, DICK**
WHB, Kansas City, Mo.
- SMITH, FLETCHER**
WTNC, Thomasville, N. C.
- SMITH, FRANK**
WMFR, High Point, N. C.
- SMITH, FRED**
WKJG, Fort Wayne, Ind.
- SMITH, HAROLD**
WPIC, Sharop, Pa.
- SMITH, HUGH**
KFAA, Helena, Ark.
- SMITH, IAN**
ABC—Sunday Evening Hour
- SMITH, JAMES PAUL**
WSIX, Nashville, Tenn.
- SMITH, JANE**
WBBO, Forest City, N. C.
- SMITH, LEE**
WACE, Chicopee, Mass.
- SMITH, PHIL**
WKPA, New Kensington, Pa.
- SMITH, ROBERT, JR.**
WTNC, Thomasville, N. C.
- SMITH, ROY**
WJZM, Clarksville, Tenn.
- SMITH, VERNE**
CBS — Adventures of Ozzie and Harriet
- SMITH, WALLY**
WKIX, Columbia, S. C.
- SMOLKA, JOHNNY**
WDEC, Americus, Ga.
- SMOOT, WALTER**
WMMN, Fairmont, W. Va.
- SMYTH, BLEWETT**
K TSA, San Antonio, Tex.
- SNEED, BILL**
WROB, West Point, Miss.
- SNELLGROVE, TOMMY**
WBML, Macon, Ga.
- SNIPES, EUNICE**
WEED, Rocky Mount, N. C.
- SNYDER, ED**
WDAK, Columbus, Ga.
- SNIDER, JERRY**
WKMH, Dearborn, Mich.
- SNIDER, PAUL**
KFVD, Los Angeles, Calif.
- SNYDER, FRED**
KCN A, Tucson, Arizona
- SORRELL, BILL**
WLS, Lansing, Mich.
- SPENCE, ARTHUR**
WEOA, Evansville, Ind.
- SPENCER, MILT**
WFLA, Tampa, Fla.
- SPENGLER, KEN**
WCVS, Springfield, Ill.
- SPERR, CHARLES**
KOAC, Corvallis, Ore.
- SPIES, FRED**
WJMR, New Orleans, La.
- SPONGBERG, ROLAND**
WROK, Rockford, Ill.
- SQUIRES, ALONZO G.**
WAYS, Charlotte, N. C.
- STACK, IMOGENE**
WLAY, Muscle Shoals, Ala.
- STAHL, PHILIP**
WQXR, New York, N. Y.
- STAMBAUGH, HENRY**
WGST, Ga. Tech Station, Atlanta, Ga.
- STANGLAND, RED**
KUSD, Vermillion, S. Dak.
- STANTON, PETE**
WJPA, Washington, Pa.
- STANTON, WELCOME**
WCPS, Tarboro, N. C.
- STAPLES, LLOYD**
WKOX, Framingham, Mass.
- STARBUCK, BERYL**
WMT, Cedar Rapids, Iowa
- STARK, CHARLES**
CBS—The Guiding Light
- STARK, RICHARD S.**
Announcer, Writer, Producer; b. Grand Rapids, Mich., Nov. 11, 1911; ed. Cornell Univ., B.A. Degree; Jean Sablon; Pepper Young's Family; Joyce Jordan, MD; Portia Faces Life; Hour of Charm; Frank Sinatra; Mystery of the Week (CBS); Christopher Wells (CBS).
- STARLING, DAVE**
KFI, Los Angeles, Calif.
- STEADMAN, W. L.**
WCOV, Montgomery, Ala.
- STEELE, BOB**
WTIC, Hartford, Conn.
- STEELE, EARL**
WRNL, Richmond, Va.
- STEINS, BILL**
WCLE, Clearwater, Fla.
- STEPHENS, C. G.**
KVOE, Santa Ana, Calif.
- STERLING, LEN**
FBI in Peace and War (CBS); Sammy Kaye's Sunday Serenade (ABC).
- STERLING, LUD**
WLEE, Richmond, Va.
- STERRETT, ROBERT**
WTON, Staunton, Va.
- STEVANS, BERT**
WWGS, Tifton, Ga.
- STEVENS, AL**
WGAA, Cedar town, Ga.
- STEVENS, CHARLES**
WTAG, Worcester, Mass.
- STEYENS, GEORGE A.**
WFAA, Dallas, Tex.
- STEVENS, LEN**
WNLC, New London, Conn.
- STEWART, JAY**
NBC—Truth or Consequences. What's Doin' Ladies?
- STEWART, PAUL**
KFWB, Hollywood, Calif.
- STEWART, RUSS**
KFI, Los Angeles, Calif.
- STILLE, ELBERT**
WHKC, Columbus, Ohio
- STITT, WAYNE**
KCKN, Kansas City, Kans.
- STOCKDALE, BOB**
WAGE, Syracuse, N. Y.
- STODDARD, ENSOR**
WKAP, Allentown, Pa.
- STOKES, ED**
WHN, New York, N. Y.
- STONE, ALLAN**
WFIL, Philadelphia, Pa.
- STONE, ERNIE**
WMCA, New York, N. Y.
- STONE, GEORGE**
WMAQ, Chicago, Ill.
- STONER, PETE**
WTIC, Hartford, Conn.
- STRAND, NORMAN**
WSAV, Savannah, Ga.
- STRAUSS, WILLIAM**
WQXR, New York, N. Y.
- STRICKLAND, EDWARD**
WGH, Newport News, Va.
- STRONG, JACK C.**
WCOH, Newnan, Ga.
- STROSHINE, ROBERT A.**
WSPR, Springfield, Mass.
- STUART, ALLEN**
WMCA, New York, N. Y.
- STUART, BOB**
KNOW, Austin, Tex.
- STUART, STREETER**
WBZ-WBZA, Boston, Mass.
- STUDNY, ED**
WOL, Washington, D. C.
- STULLA, BILL**
KFI, Los Angeles, Calif.
- STUTZ, CARL**
WLEE, Richmond, Va.
- STUTZ, ELWOOD**
WIBG, Philadelphia, Pa.
- SUGAR, DICK**
WEVD, New York, N. Y.
- SUTER, DICK**
WCRA, Effingham, Ill.
- SWANSON, DICK**
WROL, Knoxville, Tenn.
- SWARTZ, MAURICE**
KCKN, Kansas City, Kans.
- SWANEY, WILSON**
WBTA, Batavia, N. Y.
- SWEENEY, FRANK**
WJJD, Chicago, Ill.
- SWEENEY, WARREN**
CBS — Saturday Night Serenade
- SWIFT, ROD**
WSYR, Syracuse, N. Y.
- SWIHART, WALT**
WING, Dayton, Ohio
- SWISS, DAN J.**
WRRN, Warren, Ohio

— T —

- TARR, NORMAN**
WCCO, Waterbury, Conn.
- TAULBEE, ALAN**
WQXR, New York, N. Y.
- TAYLOR, CLAUDE**
WJHP, Jacksonville, Fla.
- TAYLOR, GLEN**
WTOP, Washington, D. C.
- TAYLOR, MARK**
WFRG, Reidsville, N. C.
- TAYLOR, PHIL**
WHHM, Memphis, Tenn.
- TAYLOR, ROSS**
KTRC, Santa Fe, N. Mex.
- TAYLOR, WILL**
WSID, Baltimore, Md.
- TAZELAAR, ROBERT**
WKZO, Kalamazoo, Mich.
- TEMPLETON, JOE**
WNAE, Warren, Pa.
- TENNANT, BILL**
WMMN, Fairmont, W. Va.
- TERRELL, JIM**
KARK, Little Rock, Ark.
- TERRY, BILL**
WAGA, Atlanta, Ga.
- TERRY, CHEM**
WBAP, Fort Worth, Tex.
- TENCH, JOHN**
WBEN, Buffalo, N. Y.
- TENKA, NORMAN**
KFEL, Denver, Colo.
- THEERINGER, GEORGE**
WRBL, Columbus, Ga.
- THIBEAULT, JOSEPH**
WEAN, Providence, R. I.
- THIBERT, FRANK**
WMIQ, Iron Mountain, Mich.
- THOMAS, D. GLENN**
WJEJ, Hagerstown, Md.
- THOMAS, GEORGE**
WCAU, Philadelphia, Pa.
- THOMAS, GORDON**
WTMJ, Milwaukee, Wis.
- THOMAS, J. K.**
WLOE, Leaksville, N. C.

ANNOUNCERS

THOMAS, ROLLIE

KFI, Los Angeles, Calif.
THOMPSON, BOB
 KPLC, Lake Charles, La.
THOMPSON, CAMPBELL
 WGNV, Newburgh, N. Y.
TILLMAN, JOHN
 CBS
TOBY, MARK
 WEVD, New York, N. Y.
TONKEN, PHIL
 WOR, New York, N. Y.
TREMAINE, LES
TRIMBLE, JOHN
 WBT, Charlotte, N. C.
TUCHOLKA, EDWARD
 WEBR, Buffalo, N. Y.
TURNER, HOWARD
 WGST, Tech Station, Atlanta, Ga.
TURNER, JIM
 WSTP, Salisbury, N. C.
TUTTLE, ROGER, JR.
 NBC
TYROL, BOB
 WTIC, Hartford, Conn.

— V —

VAN HORN, ARTHUR
 WOR, New York, N. Y.
VICKERS, LEE
 WTOP, Washington, D. C.
VIHMAN, ED
 WCCO, Minneapolis, Minn.

VON ZELL, HARRY

Radio Master of Ceremonies, Comedian, Motion Picture Actor; b. Indianapolis, Ind., July 11, 1906; Eddie Cantor Show (NBC); Duffy's Tavern (Guest) (NBC); Frank Morgan; Hope Chest (CBS) Smiths of Hollywood.

— W —

WAGNER, MURRAY
 CBS—Double or Nothing
WAKEMAN, TONY
 WWDC, Washington, D. C.
WALLACE, JIM
 WGNV, Newburgh, N. Y.
WALLACE, MYRON
 ABC—Sky King
WALLINGTON, JIMMY
 ABC-BS—The Tony Martin Show
WALSTROM, HARRY
 ABC—Zeké Manners
WALTERS, LEE
 ABC—Pine Arts Quartet
WALTON, HUGH
 WCAU, Philadelphia, Pa.
WALTON, RAY
 WIBG, Philadelphia, Pa.
WANKE, HUGH
 WITB, Baltimore, Md.
WANN, PAUL
 WCCO, Minneapolis, Minn.
WARD, BAXTER
 WMAL, Washington, D. C.
WARREN, CARLTON
 WOR, New York, N. Y.
WARREN, BILL
 WITB, Baltimore, Md.
WARREN, GIL
 KFWB, Hollywood, Calif.
WARNER, CARL
 WJJD, Chicago, Ill.

WAYNE, BERT
 WNEW, New York, N. Y.
WEAVER, JACKSON
 WMAL, Washington, D. C.
WEBB, HARRY
 WBEN, Buffalo, N. Y.
WEBER, FRED
 WFIL, Philadelphia, Pa.
WEBER, JOHN PAUL
 WIP, Philadelphia, Pa.

WEIST, DWIGHT

CBS—Grand Slam, Inner Sanctum, Adventures of the Thin Man.
 NBC—Aldrich Family.
WELCH, EDGAR
 WMCA, New York, N. Y.
WELD, MARK
 WCCO, Waterbury, Conn.
WELLER, ROSS
 WBEN, Buffalo, N. Y.
WELLES, JACQUES
 WITB, Baltimore, Md.
WELLS, GERRY
 WMAS, Springfield, Mass.
WELLS, ROBERT
 WEBR, Buffalo, N. Y.
WELSH, CHARLIE
 WLAY, Muscle Shoals, Ala.
WELSH, PHIL
 WORL, Boston, Mass.
WENDEL, BILL
 WHAM, Rochester, N. Y.
WENZINGER, MAURICE
 KDKA, Pittsburgh, Pa.
WENNER, LEE
 WIBU, Poyette, Wis.

WEST, HARLEY
 WSPD, Toledo, Ohio
WEST, MICHAEL
 WKBC, North Wilkesboro, N. C.
WEST, PAUL
 KOMA, Oklahoma City, Oklahoma
WESTBURY, TOM
 WBGE, Atlanta, Ga.
WESTERKAMP, DICK
 WTIC, Hartford, Conn.
WENNER, HENRY
 WROW, Albany, N. Y.
WHALEN, JACK
 WTRC, Elkhart, Ind.
WHEELER, DWIGHT
 WFAU, Augusta, Maine
WILLIAMS, JERRY
 WKAP, Allentown, Pa.

WHITE, BILL
 KFJB, Marshalltown, Iowa
WHITE, MARY
 KMO, Topeka, Wash.
WHITFIELD, ARTHUR
 WTMJ, Milwaukee, Wis.
WHITNEY, DENNY
 KSJO, San Jose, Calif.
WIETING, FRED
 WIBG, Philadelphia, Pa.
WIGGINS, JAMES O.
 KABC, San Antonio, Tex.
WIGGINTON, BILL
 WCCO, Minneapolis, Minn.
WILCOX, HARLOW
 CBS—Baby Snooks
WILCOX, RICHARD F.
 WSAR, Fall River, Mass.
WILLARD, DICK
 WOR, New York, N. Y.
WILLARD, GEORGE
 WMCA, New York, N. Y.

WILLIAMS, ALUN

Radio Producer, Announcer Commentator; b. Ferndale, Wales, Great Britain, Univ. of Wash., B.S.; Columbia Workshop (CBS); Murder at Midnight (ABC); Kraft Music Hall (NBC); Joyce Jordan (NBC); Life of Riley (NBC); Tele: Serving Thru Science (WABD).
WILLIAMS, BILL
 WILK, Wilkes Barre, Pa.
WILLIAMS, DICK
 KANS, Wichita, Kans.
WILLIAMS, RUSS
 WHK, Cleveland, Ohio
WILLIAMS, TOMMY
 WPTF, Raleigh, N. C.
WILLIAMS, WINN
 WMT, Cedar Rapids, Iowa
WILLIAMS, ZEB
 KXOX, Sweetwater, Tex.
WILLSON, JIMMIE
 WAPI, Birmingham, Ala.
WILSON, DON
 NBC—The Jack Benny Show
WILSON, GLEN
 WIRE, Indianapolis, Ind.
WILSON, LARRY
 WNOE, New Orleans, La.
WILSON, STU
 Quiz of Two Cities, Surprise Party, Examiner Comics
WILSON, TONY
 WBLI, Hempstead, L. I., N. Y.
WIRES, LEROY
 WTAG, Worcester, Mass.
WOLF, PHILLIP
 KTRH, Houston, Texas
WOLFE, PHILLIP
 KTRH, Houston, Tex.
WOOD, HARRY
 WDRC, Hartford, Conn.
WOOD, JACK
 WKAB, Mobile, Ala.
WOODS, CHARLES
 ABC—Piano Playhouse
WOODWARD, HAL
 WLW, Cincinnati, Ohio
WOOLEY, HARRISON
 KFRC, San Francisco, Calif.
WORKHOVEN, MERRILL
 WQOW, Omaha, Nebr.
WRIGHT, SHERMAN
 WEBR, Buffalo, N. Y.
WRIGHT, WILL
 KDYL, Salt Lake City, Utah
WYLE, ROBERT
 WOL, Washington, D. C.

— Y —

YANTISS, ALVIN
 KSDJ, San Diego, Calif.
YOCAM, JOE
 KFWB, Hollywood, Calif.
YOUNG, BERNARD
 WTOL, Toledo, Ohio
YOUNG, DUANE
 WHEB, Portsmouth, N. H.
YOUNG, ROBERT B.
 KOA, Denver, Colo.

— Z —

ZUBON, JOHN
 KTUC, Tucson, Arizona
ZUNDEL, DONOVAN
 KPDQ, Portland, Ore.
ZURICH, SAM
 WTNT, Augusta, Ga.

★ Backstage ★

people in network radio production—1947

— A —

AAROE, ALDEN
WRVA, Richmond, Va.

ACHOR, DAVE
WBLJ, Dalton, Ga.

ACREE, CHUCK
ABC—Ladies Be Seated

ADAMS, W.
WHYC, Rochester, N. Y.

ADAMS, WYLIE
ABC—Ted Malone

ADELMAN, MORREY
WCMW, Canton, Ohio

ALDRIDGE, WILLIAM
WHAS, Louisville, Ky.

ALEXANDER, MARTIN
WBBC, Canton, Ohio

ALKIRE, JOHN
KXOA, Sacramento, Calif.

ALLEN, CLIFF
WNOX, Knoxville, Tenn.

ALLEN, GEORGE W.
The Whistler, Free For All,
Meet the Missus

ALLISON, ROBERT
CBS—People's Platform

ALT, DON
WMT, Cedar Rapids, Iowa

ALTER, BENNE
WBFB, Rock Island, Ill.

ALUN, WILLIAMS

ANDERSEN, J. RICHARD
KALL, Salt Lake City, Utah

ANDERSON, DON D.
KSFO, San Francisco, Calif.

ANDREWS, CLARK
ABC—The Clock

ANDREWS, DON
WKNX, Saginaw, Mich.

ANDREWS, MARTIN
ABC—My True Story

ARMBRUSTER, RUSS
WNS, New York, N. Y.
(Exec. Producer)

ARRINGTON, BILL
WMRC, Greenville, S. C.

ARTHUR, HARRY
WSMB, New Orleans, La.

ASPINWALL, HUGH
KMA, Shenandoah, Iowa

AULTMAN, CARL
KWIK, Burbank, Calif.

AZINE, HAROLD
WTOP, Washington, D. C.

— B —

BABBITT, GIL
WPEN, Phila., Pa.

BAKER, GEORGE A.
WRC, Washington, D. C.

BAKER, RUSS
WOW, Omaha, Nebr.

BARRY, LES
WBEN, Buffalo, N. Y.

BARTON, CRAIG
WFAA, Dallas, Tex.

BAUTZER, ALAN
WLBK, Lebanon, Pa.

BEASLEY, IRENE

BEAUPRE, WALTER
WCOU, Lewiston, Maine

BECKERMAN, LARRY
WTOP, Washington, D. C.

BELDING, LEE
KXLO, Lewiston, Mont.

BELL, ORTH
KFH, Wichita, Kans.

BELL, TED
KRSC, Seattle, Wash.

BENDER, EDWARD
WINS, New York, N. Y.

BENUM, ARNOLD
KMO, Tacoma, Wash.

BERING, CONRAD
KFDM, Beaumont, Tex.

BERMAN, LEONARD
WANN, Annapolis, Md.

BERNARD, DON
CBS—Screen Guild Players

BETTINSON, WINSLOW
WHEB, Portsmouth, N. H.

BINKIN, SYL
WEW, St. Louis, Mo.

BLACK, EDWARD G.
KNAK, Salt Lake City, Utah

BLACK, JACK
WGH, Newport News, Va.

BLACK, LOU
KWTO, Springfield, Mo.

BLAIR, LEONARD
AB—America's Town Meeting

BLAKE, BILL
WRON, Roncverte, W. Va.

BLAKESLY, EARL
KFNF, Shenandoah, Iowa

BORGE, PAUL
KWLC, Decorah, Iowa

BOTTORFF, GERRY
WHAS, Louisville, Ky.

BOURBON, DIANA
CBS—Club 15

BOWE, GEORGE
WTIC, Hartford, Conn.

BOWER, ROGER
WOR, New York, N. Y.

BOWERS, CHARLES
WRDK, Newberry, S. C.

BOWMAN, GUY
WKBK, Detroit, Mich.

BOZARTH, RENE
KWJJ, Portland, Ore.

BRACE, CLAYTON
KLZ, Denver, Colo.

BRADLEY, WILLIAM V.
WHEB, Portsmouth, N. H.

BRADSHAW, J. B.
KFBI, Wichita, Kans.

BRANSON, TODD
KENT, Shreveport, La.

BREN, SHELDON
KCMJ, Palm Springs, Calif.

BRIDGE, J. GORDON
WBTA, Batavia, N. Y.

BRILL, DICK
KQW, San Jose, Calif.

BRITT, WESTON
WCOU, Montgomery, Ala.

BROCK, ART
KAFY, Bakersfield, Calif.
Lunch With the Ladies, Voice
of Bakersfield

BROOKS, DEEN
WKNA, Charleston, W. Va.

BROOKS, GEORGE L.
KDIX, Dickinson, N. Dak.

BROWN, HIMAN
CBS—Inner Sanctum

BROWN, RALPH
WLW, Cincinnati, Ohio

BRUGGEMAN, VERN
KALL, Salt Lake City, Utah

BRYANT, NATHAN II., JR.
WJEF, Grand Rapids, Mich.

BUCKLEY, SCOTT
WNBC, New York, N. Y.

BUENNING, PAUL
KOCY, Oklahoma City, Okla.

BULECHEK, ANNELE H.
KLOU, Lake Charles, La.

BULLIS, LEE S.
KYJC, Medford, Ore.

BURGIN, RALPH
WRC, Washington, D. C.

BURKE, STEPHEN
WBZ-WBZA, Boston, Mass.

BURT, LYLE
KRSC, Seattle, Wash.

BYRON, EDWARD ARMOUR
Producer, Director, Writer; b.
Newport, Ky., Oct. 22, 1905;
Ohio State Univ.; Univ. of Cin-
cinnati; Mr. District Attorney;
Christopher Wells (CBS).

— C —

CALHOUN, T. H.
WEEI, Boston, Mass.

CANON, CRYSTAL
KEBE, Jacksonville, Tex.

CARLENCO, GEORGE
WWRL, Woodside, N. Y.

CARLSON, J. RALPH
WJTN, Jamestown, N. Y.

CARNEY, JOHN
CBS—Look Your Best

CARR, HAROLD

CARTER, MARY LUCILLE
WMBM, Miami Beach, Fla.

CARTER, VAL
WJOY, Burlington, Vt.

CASHMAN, EDMUND
CBS—Tony Martin Show

CAVANAUGH, JOSEPH
WENE, Endicott, N. Y.

CECIL, CHUCK
KFLW, Klamath Falls, Ore.

CENTOLA, GREGORY
WMVA, New York, N. Y.

CHADD, DON
KSOK, Arkansas City, Kans.

CHADBURN, BILL
WMOC, Convington, Ga.

CHAMBERS, BILL
KECK, Odessa, Tex.

CHANCE, AL
CBS—Mary Lee Taylor

CHARLES, DICK
ABC—Paul Whiteman Club

CLARE, GEORGE
WMOX, St. Louis, Mo.

CLEARY, JOH N
ABC—Sammy Kaye's Sun-
day Serenade, So You Want
To Lead A Band

CODY, DEL
KGA, Spokane, Wash.

• • • PRODUCTION • • •

COFFIN, TED
WAGM, Presque Isle, Me.

COHN, MORT
WCBS, Charleston, W. Va.

COLLINS, ALBERT R.
KNAK, Salt Lake City, Utah

CONLEE, LADE
WHBQ, Memphis, Tenn.

COOK, FRANKLIN
WHA, Madison, Wis.

COONEY, MARJORIE
WSM, Nashville, Tenn.

CORBETT, EARL
WCPO, Cincinnati, Ohio

COTT, TED
Writer, Director, Producer; b. Poughkeepsie, N. Y., Jan. 1, 1917; CCNY; So You Think You Know Music (MBS); Program Manager, (WNEW); Producer; Rumpstilskin, Aesop's Fables, Children's Opry House, Tom Thumb; Mother Goose Party for Merrie-Go-Sound Record.

COTTON, BOB
ABC—Ethel and Albert

CRAIG, ROBERT L.
WDBO, Orlando, Fla.

CRAWFORD, PAUL
KAMD, Camden, Ark.

CRONICAN, LEE
WHP, Harrisburg, Pa.

CROTHERS, GEORGE
CBS—In My Opinion

CUNY, GENE
KLOU, Lake Charles, La.

— D —

DANIEL, CLAY
WNBC, New York, N. Y.

DANIELS, ED
WGRV, Greeneville, Tenn.

DANIELS, WILLIAM S.
KVMV, Twin Falls, Idaho

DAVIS, ANN
WGKY, Charleston, W. Va.

DAVIS, HERB
WJOY, Burlington, Vt.

DAWSON, NORTHRUP
KUOM, Minneapolis, Minn.

DAWSON, PAUL
KYTM, Yuma, Ariz.

DeANGELO, CARLO
Perry Mason, Scotland Yard

DEAN, BILL
WIRE, Indianapolis, Ind.

DEAN, GEORGE
KOMO, Seattle, Wash.

DeBERRY, HERBERT
WPIK, Alexandria, Va.

DeBIE, DICK
KSIG, Crowley, La.

DEEM, WARREN
KOWL, Santa Monica, Calif.

DENKEMA, EDDIE
KNAK, Salt Lake City, Utah

DENNIS, LLOYD
WTOP, Washington, D. C.

DERBAUM, ILLIAN
KTUC, Tucson, Arizona

DEVINE, JERRY
Writer, Producer, Director; b. Boston, Mass., Nov. 11, 1908, ed. Professional Children's School. This is Your FBI (ABC).

DeVRIES, VAN BEUREN
WMAL, Washington, D. C.

DIERKES, SHIELDS
WWJ, Detroit, Mich.

DIETZ, JOHN
CBS—Crime Photographer

DILLON, KENNETH W.
WKOW, Madison, Wis.

DOAN, BOB
WTMA, Charleston, S. C.

DOLAN, CHARLES
WJMO, Cleveland, Ohio

DRAIN, ROBERT J.
WSBT, South Bend, Ind.

DREJER, ROBERT E.
WLIZ, Bridgeport, Conn.

DRILLING, JOE C., JR.
KCOK, Tulare, Calif.

DRISCOLL, RICHARD V.
WLIP, Kenosha, Wis.

DUFOR, BOB
WTIC, Hartford, Conn.

DUNCAN, CARL
KYUM, Yuma, Ariz.

DUNLAP, WALLACE
WLIZ, Bridgeport, Conn.

— E —

EASTMAN, BOB
KOMA, Oklahoma City, Okla.

EDGAR, BILL
WBEL, Elizabethtown-Johnson City, Tenn.

EDWARDS, EDDIE
KMBC, Kansas City, Mo.

EDWARDS, JOHN
Youth Asks the Government, ABC

ELLIOTT, BILL
WLIZ, Bridgeport, Conn.

ELLIOTT, FRANK
WCNC, Elizabeth City, N. C.

ELLIOTT, PERRY
WRLD, West Point, Ga.

— F —

FASSETT, JAMES
Invitation to Music, CBS

FEEZOR, PARKMAN R.
WTPR, Paris, Tenn.

FELIX, HENRY
WTAG, Worcester, Mass.

FELTON, NORMAN
WMAQ, Chicago, Ill.

FERGUSON, EARLE C.
KOA, Denver, Colo.

FERRIS, RAY
WLS, Chicago, Ill.

FIELDER, JOHN
WBPT, Harriman, Tenn.

FINGERB, HAL
Spotlight Review, CBS

FINCH, HOWARD K.
WJIM, Lansing, Mich.

FINLEY, KEN
KEX, Portland, Ore.

FINNING, FRANK
WFEA, Manchester, N. H.

FISHER, MAGGY
NBC—Finder's Keepers
ABC—Piano Playhouse

FITZGERALD, EDWARD
Professor Quiz, ABC

FITZGERALD, HAROLD
WKZO, Kalamazoo, Mich.

FLEMING, JOEL
WPAM, Pottsville, Pa.

FLENKEN, ANN
WKDK, Newberry, S. C.

FLENNIKEN, JAMES M.
WCAW, Charleston, W. Va.

FOLKERS, NORMAN
KFUO, St. Louis, Mo.

FORBES, BOB
WIMX, Florence, S. C.

FORSYTHE, LAWRENCE
KOIL, Omaha, Nebr.

FOSTER, JACK
KSIX, Corpus Christie, Tex.

FOWLER, CLINTON
KUAO, Siloam Springs, Ark.

FRAMLEY, PAUL
WFIL, Philadelphia, Pa.

FRAMER, WALT

FRANKLIN, ALLEN
KAKC, Tulsa, Okla.

FRECH, ED J.
KFRE, Fresno, Calif.

FREELAND, FRED
WOWO, Fort Wayne, Ind.

FREIMAN, PAUL
KCOK, Tulare, Calif.

FRENCH, KENNETH
WRC, Washington, D. C.

FROMMER, LARRY
WOL, Washington, D. C.

FULTON, DAVID K.
WALB, Albany, Ga.

— G —

GAINNEY, JACK
WJMX, Florence, S. C.

GANTTER, RAYMOND
WFBL, Syracuse, N. Y.

GARDNER, PAUL
Writer for radio and magazines; b. New York, N. Y., Jul. 13, 1907; Lou Little (Tele).

GARDNER, ED (ARCHIE)

GATES, JERRY
WFAA, Dallas, Tex.

GEARHART, LYNN
WALT, Tampa, Fla.

GEIGER, GEORGE
WBBC, Flint, Mich.

GERING, WALTER
KMPC, Los Angeles, Calif.

GIBBS, PARKER
WMAQ, Chicago, Ill.

GIFFORD, JACK
WKDK, Newberry, S. C.

GIVEN, HELEN
WLBI, Bowling Green, Ky.

GODFREY, VIRGIL
KWPC, Muscatine, Iowa.

GODT, PAUL
KFEL, Denver, Colo.

GOODSON, MARK
Radio Director, Producer; b. Sacramento, Calif.; Jan. 24, 1915; Univ. of Calif.; A. B. Portia Faces Life, Treasury Salute, Winner Take All.

GORDON, KEITH
KXO, El Centro, Calif.

GORDON, LARRY
KAVR, Havre, Mont.

GOTTLIEB, JOSEPH
WMCA, New York, N. Y.

GRANDEY, ROY
KOW, San Jose, Calif.

GRANT, DOUG
WMT, Cedar Rapids, Iowa

GRAULICH, BERT
WBAY, Coral Gables, Fla.

GRAY, FRED
WGWR, Asheboro, N. C.

GRAY, GEORGE
WHOB, Gardner, Mass.

GREEN, GEORGE
WAAT, Newark, N. J.

GREER, BOB
KPRK, Livingston, Mont.

GREGORY, FRANK
WKMO, Kokomo, Ind.

GREY, EDEN
WBAA, West Lafayette, Ind.

GREY, PETER
WSMB, New Orleans, La.

GREY, ALLEN
WPEN, Philadelphia, Pa.

GRIFFIN, BETTY CUSHING
WIBX, Utica, N. Y.

GRIFFITHS, MARY
WLCR, Torrington, Conn.

GROBE, ALBERT
WQXR, New York, N. Y.

GROGAN, JACK
WNEW, New York, N. Y.

GROVER, ROSCOE A.
KSUB, Cedar City, Utah

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P R O D U C T I O N

• • •

GROVES, JOHN
KGW, Portland, Ore.
GUEDEL, JOHN
People Are Funny, NBC

— H —

HAGEMAN, DICK
WHAS, Louisville, Ky.
HALBERT, EDDIE
WTOP Washington D. C.
HALE CECIL
WSAI Cincinnati Ohio
HALE ZENDELL M.
KEYY Pocastello Idaho
HALLOCK, TED
KUGN, Eugene, Ore.
HARPER, FRED
WSAI, Cincinnati, Ohio
HARRIS, GLENN E.
KMA, Shenandoah, Iowa
HARTMAN, LOU
KGO, San Francisco, Calif.
HARWOOD, CARL
Baby Snooks, CBS
HASWELL, ARA
WTAW, College Station, Tex.
HAUSER, DWIGHT
The Adventure of Bill Lance,
ABC
HEADY, KENNETH
KCMO, Kansas City, Mo.
HECK, HOMER
WMAQ, Chicago, Ill.
HELM, FRANCES
WBAP, Fort Worth, Tex.
HENDERSON, SCOTT
KTUC, Tucson, Ariz.

HENLEY, ART S.

Writer, Producer; b. New York, N. Y., Sept. 9, 1921; ed. Yale Univ., B.A.; CCNY; Pratt Univ., M.E.; Lecturer; NYU, Radio Writers Guild Seminar, Gogwriters Institute; Honeymoon in N. Y. (NBC); 13 by Henley; Kate Smith Show; Lady Dick; The Welcome Wagon.

HENRY, HULL, JR.
Here's To You, CBS
HENRY, SYDNEY
WMON, Montgomery, W. Va.
HERBERT, CHARLES
Sound Off, CBS
HERMAN, CHESTER
WLW, Cincinnati, Ohio
HESS, HERBERT
KHQ, Spokane, Wash.
HEWSON, ISABEL MANNING
Land of the Lost, ABC
HEYSER, FRAN
(Production Manager)
KMBC, Kansas City, Mo.
HIBDON, MILTON L.
KTRB, Modesto, Calif.
HICKS, JOHN
KRLD, Dallas, Tex.
HINKLEY, HARRY
WHP, Harrisburg, Pa.
HIGGINS, KEN
KFI, Los Angeles, Calif.
HIGGINS, JAMES W.
WWNY, Watertown, N. Y.
HOFER, DAVE L., JR.
KRDU, Durham, Calif.
HOLIDAY, STANLEY
WDSO, New Orleans, La.
HOLMES, JAMES
WMON, Montgomery, W. Va.
HOLMES, THURSTON
WBRK, Pittsfield, Mass.
HOLMES, WILLIAM A.
KECA, Los Angeles, Calif.
HOLT, ROBERT
KXOK, St. Louis, Mo.

HOPKINS, FRANK
WHDL, Olean, N. Y.
HOPPERS, JIM
WCMA, Corinth, Miss.
HOSKINSON, JOHN H.
WMAL, Washington, D. C.
HORSFALL, DOT
WPDQ, Jacksonville, Fla.
HOTCHKISS, THOMAS
KGER, Long Beach, Calif.
HOULIHAN, ANN
WHAM, Rochester, N. Y.
HOWE, LOUISE HILL
KSL, Salt Lake City, Utah
HOWLETT, ERIC
WJR, Detroit, Mich.
HUFF, ECCLES
WDUK, Durham, N. C.
HUGHES, PAUL
KTAR, Phoenix, Ariz.
HULL, ALEXANDER
KRSC, Seattle, Wash.
HULL, IRA
WRVA, Richmond, Va.
HUMBERT, ANN
Mr. Keen, Traacer of Lost
Persons, CBS
HUMBERT, FRANK
Mr. Keen, Traacer of Lost
Persons, CBS
HUNT, TED
KRDD, El Paso, Tex.
HUNTZINGER, CECE
WHO, Des Moines, Ia.
HURD, ROBERT
KOMO, Seattle, Wash.
HUSTON, LOU
KMPC, Los Angeles, Calif.

— I —

IRWIN, CAROL
Theatre Guild on the Air,
ABC

— J —

JASINSKY, STANLEY
WWOL, Lackawanna, N. Y.
JAY, VERNE
WLW, Cincinnati, Ohio
JENNINGS, ROBERT G.
Mr. President, ABC
JEWELL, JAMES
Jack Armstrong, ABC
JOHNSON, GEORGIANNE
KWLC, Decorah, Iowa.
JOHNSON, SYEA
Famous Jury Trials, ABC
JOLLEY, LEROY
KWIL, Albany, Ore.
JONES, LEE
WNBC, New York, N. Y.
JONTRY, "SPEC"
WJBC, Bloomington, Ill.
JORGENSEN, ROY L.
KYUM, Yuma, Ariz.
JOY, DICK
KCMJ, Palm Springs, Calif.

— K —

KAMINS, ROBERT
WKAR, East Lansing, Mich.
KARL, MAX
WTCN, Minneapolis, Minn.
KARLTON, GERRY
KWLC, Decorah, Iowa
KARP, RICHARD
KDKA, Pittsburgh, Pa.
KAUFMAN, "HAP"
KGO, San Francisco, Calif.
KAUFMAN, ROBERT
WISR, Butler, Pa.
KAY, MARY
WMAM, Marinette, Wisc.
KAYE, MILTON B.
WHN, New York, N. Y.

KEHOE, PATRICK
WMAM, Marinette, Wisc.
KEIGHLEY, WILLIAM
Lux Radio, CBS
KEITH, MAXINE
KELLAR, ART
WRON, Ronceverte, W. Va.
KELLER, FRED
WBEN, Buffalo, N. Y.
KELLY, PAT
KFI, Los Angeles, Calif.
KEMP, WILLIAM T.
KVOP, Plainview, Tex.
KENNEDY, RAY
WRVA, Richmond, Va.
KENT, DAVID
KTBS, Shreveport, La.
KENT, RUTH
WGAA, Cedartown, Ga.
KERNS, CHARLES M.
WJAS, Pittsburgh, Pa.
KETCHUM, BILL
WBLJ, Dalton, Ga.
KEYWORTH, ROBERT
KCNA, Tucson, Ariz.
KIDD, HARRY
WTAW, College Station, Tex.
KILHAM, GENE
WBZ-WBZA, Boston, Mass.
KLEIN, HENRY
The Listening Post, ABC
KNIGHTLINGER, TED
KMO, Tacoma, ash.
KOERNSCCHILD, ELMER J. C.,
KEY.
KPUO, St. Louis, Mo.
KOEBLITZ, BERT
WHK, Cleveland, Ohio
KOHR, LAMBERT
KMOX, St. Louis, Mo.
KOOPS, ED
KDKA, Pittsburgh, Pa.
KOSTE, WALTER
WWJ, Detroit, Mich.
KRAMER, HOWARD
KPUO, St. Louis, Mo.
KRAMER, MILTON J.
KRUM, FAYETTE
Young Dr. Malone, CBS
KUZNETSOV, WILLIAM
WLBJ, Bowling Green, Ky.

— L —

LAKE, BARRY
WIBC, Indianapolis, Ind.
LAKHOMER, HERBERT
KRDD, El Paso, Tex.
LAMMERS, CHARLES
WLW, Cincinnati, Ohio
LANDER, ROSALEE
WLRB, Carrollton, Ga.
LASHBROOK, BOB
WHOT, South Bend, Ind.
LATEAU, HERBERT
WMAQ, Chicago, Ill.
LAURIE, BILL
KEBE, Jacksonville, Tex.
LAVALLE, GENE
WJR, Detroit, Mich.
LAWRENCE, RICHARD
KDAL, Duluth, Minn.
LEBAN, JOHN
WCAE, Pittsburgh, Pa.
LELY, J. THEODORE
KVOA, Tucson, Ariz.
LASHER, ROBERT
WJEF, Hagerstown, Md.
LEWIS, ED
KRDO, Colorado Springs, Colo.
LEWIS, RAY
KSIX, Corpus Christie, Tex.
LIBUTI, GEORGE
(Program Director)
WSAY, Rochester, N. Y.

● ● ● PRODUCTION ● ● ●

LIGGITT, PAUL
WJBC, Bloomington, Ill.

LINDER, VAL
KEX, Portland, Ore.

LIVINGSTONE, CHARLES
The Lone Ranger, ABC

LOCHNER, DON
WFV, St. Louis, Mo.

LOGAN, JAMES
WMAJ, Washington, D. C.

LONG, CHET
WBNS, Columbus, Ohio

LONG, RICH
KPPF, Pasadena, Calif.

LONG, RUSSELL D.
WOSC, Charleston, S. C.

LOREN, WM. H.
WLVA, Lynchburg, Va.

LOUGHRANE, BASIL
NBC—Light of the World
MBS—Sherlock Holmes.

LOUGHRIN, J. RICHARD
WMAQ, Chicago, Ill.

LOVE, LEWIS
KWB, Fort Worth, Tex.

LOVETON, JOHN
Mr. & Mrs. North, CBS

LOWDER, COLLIN W.
KLO, Ogden, Utah

LOWERY, BILL
WGRV, Greeneville, Tenn.

LUND, ERIC
WLVA, Lynchburg, Va.

LUNDQUIST, HENRY
WCOP, Boston, Mass.

—Mc—

MacGREGOR, JOCK
WOR, New York, N. Y.

MacKERRICH, JOHN
WMAJ, Washington, D. C.

MacLEAN, JOHN
WROM, Rome, Ga.

MacMILLIAN, L.
WHEC, Rochester, N. Y.

McANULTY, H.
KLOK, San Jose, Calif.

McCAIN, BILL
WAGA, Atlanta, Ga.

McCANN, DOROTHY
The Sheriff, ABC

McGILL, JERRY

McGREEVEY, JOHN
KTAR, Phoenix, Ariz.

McINTIRE, RUSSELL

McKECHNIE, JAMES
WENE, Endicott, N. Y.

McKEE, BURTT F., JR.
WAPI, Birmingham, Ala.

McKINLAY, LYNN
KSL, Salt Lake City, Utah

McKINNEY, W. N.
KELD, El Dorado, Ark.

McKINNEY, WM. A., JR.
KGKB, Tyler, Tex.

McLAUGHLIN, PEGGY

McLEAN, JOHN
WBZ-WBZA, Boston, Mass.

McMAHON, F. A.
WHYU, Newport News, Va.

McMULLEN, CLAIRE D.
WFIL, Philadelphia, Pa.

McVICAR, BETH
KTIM, San Rafael, Calif.

—M—

MAAS, JESSE
The Christian Science Monitor
Views the News, ABC

MACK, BERNIE
WMUR, Manchester, N. H.

MACK, DICK
Joan Davis Show, CBS

MACK WAYNE
WGAR, Cleveland, Ohio

MADIGAN, JOHN
Headline Edition, ABC

MADISON, BOB
KWBW, Hutchinson, Kans.

MARVIN, MAX
FBI in Peace and War, CBS

MARICH, ROBERT
WFIG, Sumter, S. C.

MARKS, HILLIARD
NBC, The Jack Benny Show

MARSHALL, R. H.
WORZ, Orlando, Fla.

MARSHALL, WILLIAM L.
Boston Symphony, ABC

MARTINI, ROLAND
Saturday Night Serenade, CBS
On Stage America, ABC

MASSEY, TOM
KIXL, Dallas, Tex.

MASTERSON, JOHN
Breakfast in Hollywood, ABC

MATHEWY, PAUL
WMON, Montgomery, W. Va.

MATTHEWS, JAMES
WLB, Carrollton, Ga.

MATTISON, CARL
WGLN, Gen. Falls, N. Y.

MAXWELL, BOB
WKNX, Saginaw, Mich.

MEACHAM, JUSTIN
WBAA, West Lafayette, Ind.

MENTZER, EARL
WJEJ, Hagerstown, Md.

METCALFE, CHARLES T.
WWWB, Jasper, Ala.

MEYER, DON
WRVA, Richmond, Va.

MICHAEL, ED
WXYZ, Detroit, Mich.

MILLER, GLENN CLARK
WCPO, Cincinnati, Ohio

MILLER, WM.
KMOX, St. Louis, Mo.

MILLER, WILLIAM
WMIX, Mt. Vernon, Ill.

MILLS, DEXTER
WDBJ, Roanoke, Va.

MILY, NORLENE
KLOU, Lake Charles, La.

MITZMAN, NEWT
WOSU, Columbus, Ohio

MOORE, ARTHUR
Arthur's Place, CBS

MORRISON, TOM
WCMW, Canton, Ohio

MORROW, BILL
Philco Radio Time, ABC

MORSE, OTIS
WCBA, York, Pa.

MORTON, DON
WEAN, Providence, R. I.

MOSER, CLYDE
WTAR, Norfolk, Va.

MOSER, JOHN B.
WHKC, Columbus, Ohio

MUNSON, GORDON
WOF, Ames, Iowa

MURPHY, WM.
KBLF, Red Bluff, Calif.

MURRAY, DON
WAZL, Hazleton, Pa.

MUSCHANY, ELMER G.
KXOK, St. Louis, Mo.

MVERS, CLARENCE
WJEJ, Hagerstown, Md.

—N—

NADEAU, JACK
WCCO, Minneapolis, Minn.

NAYLOR, DON
WGST, Ga. Tech Station, Atlanta, Ga.

NEEL, WILLIAM
Drew Pearson, ABC

NEILL, EVERETT
KDKA, Pittsburgh, Pa.

NELSON, DOLPH
WMAQ, Chicago, Ill.

NELSON, GENE
KFAM, St. Cloud, Minn.

NELSON, JAMES S.
KOAC, Corvallis, Ore.

NELSON, JERRG
WCFO, Minneapolis, Minn.

NEWMAN, ROY I.
WRR, Dallas, Tex.

NORMAN, JOHN
KIT, Yakima, Wash.

NOLAN, JAMES W.
KTHR, Houston, Tex.

NOVELL, SYL
WHAM, Rochester, N. Y.

—O—

OCHS, ACE
Tom Scott, American Troubadour,
Treasury Bandstand, CBS

O'CONNOR, GEORGE L.
WWRL, Woodside, N. Y.

O'DELL, GEORGE
WOPI, Bristol, Tenn.

OLMSTEAD, CLARE
The Borden Program, CBS

OLSEN, JOHNNY

OLSON, DAVE
WJR, Detroit, Mich.

OLSON, RAY
WOW, Omaha, Nebr.

ONSTOTT, FRANK
KCOK, Tulare, Calif.

OWEN, ALAN
WMID, Atlantic City, N. J.

—P—

PALMER, TOM
WMOC, Covington, Ga.

PARADY, WILLIAM F.
KGLU, Safford, Ariz.

PARCHER, OLIVER
WSBT, South Bend, Ind.

PARKER, PAUL

PARKINSON, HARRY
KCOL, Fort Collins, Colo.

PARBURST, HELEN
WMBL, Morehead City, N. C.

PARRELL, DALLAS, TEX.

PARRINO, TED
Child's Work, ABC

PARHURST, HELEN
KOMO, Seattle, Wash.

PATERSON, FREDERICK J.

PATERSON, BILL
WNBC, New York, N. Y.

PATRICK, ED
WEDO, McKeesport, Pa.

PEDEN, TOM
KYW, Philadelphia, Pa.

PAYNE, LARRY
WJR, Detroit, Mich.

PEARCE, JOHN, JR.
WIRE, Indianapolis, Ind.

PELT, RUTH VAN
WCMW, Canton, Ohio

PENNSILL, W. W.
WORZ, Orlando, Fla.

PEPPER, HELEN
WCLB, Ogdensburg, N. Y.

PERKINS, LOU
Welcome Travelers, ABC

PERRIN, KEYES W.

PETERSEN, CLIFF
Breakfast Club, ABC

PETERSON, WARREN M.
KDIX, Dickinson, N. Dak.

PHILLIPS, GORDON
WROV, Roanoke, Va.

PHILLIPS, HAROLD
WRNL, Richmond, Va.

PHILLIPS, HOWARD
WMCA, New York, N. Y.

• • • PRODUCTION • • •

PIERCE, SAM
Dick Haymes Show, CBS

PINTO, JOHN
WHDH, Boston, Mass.

PIVEL, JOHN
WXYZ, Detroit, Mich.

PLAYER, JIM
WJMX, Florence, S. C.

PLUMSTEAD, EUGENE M.
WSGN, Birmingham, Ala.

POFF, WILLARD
WBPZ, Lock Haven, Pa.

POHAN, JOHN M.
KRDU, Dinuba, Calif.

POINTEL, CHARLES
WFIC, Sumter, S. C.

POLLARD, BOB
KTAR, Phoenix, Ariz.

POSKA, AL
KFI, Los Angeles, Calif.

POULTON, LIONEL
KDKA, Pittsburgh, Pa.

PRICE, JOHN
WHP, Harrisburg, Pa.

PUCK, LARRY
Strike It Rich, CBS

— R —

RAINEY, BRUCE
KSYL, Alexandria, La.

RAINER, DAN
KDYL, Salt Lake City, Utah

RANDOLPH, F. M.
KVOO, Tulsa, Okla.

REDMOND, DICK
WHP, Harrisburg, Pa.

REYNOLDS, HUNTER
Tom Bartlett Time, ABC

ROBSON, WILLIAM
Escape, Doorway to Life,
Hawk Larabee, CBS

ROLFE, MARY BETH
WOL, Washington, D. C.

ROMINE, DOUGLAS J.
KARK, Little Rock, Ark.

ROSA, FRANK, JR.
WNYC, New York, N. Y.

RUHFEL, ALBERT J.
(Continuity Chief)
WSPD, Toledo, Ohio

ROBERTSON, ELLIOTT
WFAA, Dallas, Tex.

ROSENBERG, E. J.
The Fat Man, ABC

ROSSELL, ERNEST W.
WROW, Albany, N. Y.

RUBIN, JACK
Radio Writer, Director; b. Warsaw, Poland; NYU; Junior Miss; The O'Neils; Break The Bank; Try and and Find Me; By Popular Demand; Pick & Pat Show.

RUNNERSTROM, R. O.
WCOL, Columbus, Ohio

RUPPEL, LARRY
WKBK, Detroit, Mich.

RUSHWORTH, J. E.
WEEI, Boston, Mass.

RUSSELL, MARK
WJJD, Chicago, Ill.

— S —

SADLER, JOHN
WIRA, Ft. Pierce, Fla.

SAGES, SULLIVAN
WBMS, Uniontown, Pa.

SATER, HARTLEY
KGA, Spokane, Wash.

SCHIEFFELS, PAUL
Jergens Journal with Walter Winchell

SCHLESLINGER, DR. ROBERT
WPIT, Pittsburgh, Pa.

SCHWEIKHER, FREDERICK
WRC, Washington, D. C.

SCOFFIELD, DAVID
KFRC, San Francisco, Calif.

SCOTT, JARRETT
WBVA, Richmond, Va.

SEAVEY, HOLLIS
WOL, Washington, D. C.

SELINGER, HENRY
Club Time, ABC

SOHOW PRODUCTIONS INC.
Betty Crocker Magazine of the Air ABC

SIMPSON JACK
Advertiser's Club, CBS

SKOTCH, ED
Junior Junctions, ABC

SMITH, KENNETH
Sunday Evening Hour, ABC

SMITH, BOB
WLW, Cincinnati, Ohio

SNOOK, HARRY
WBT, Charlotte, N. C.

SNYDER, ROSS
KJBS, San Francisco, Calif.

SOMERVILLE, WARREN
Nancy Craig, ABC

SONS, BERTON
WCHS, Charleston, W. Va.

SOUVAINE, HENRY
Metropolitan Opera, ABC

SPATZ, H. DONALD
WFBR, Baltimore, Md.

SPRIGGS, C. O.
Suspense, CBS

STAMMER, NEWT
WHN, New York, N. Y.

STEPHENSON, ANN
WBBC, Flint, Mich.

STEWART, TOM
WSM, Nashville, Tenn.

STILL, JOHN G. JR.
KYW, Philadelphia, Pa.

SUNAN, VIOLET
KSFO, San Francisco, Calif.

SUTTON, ROBERT
WCCO, Minneapolis, Minn.

SWAFFORD, TOM
KGW, Portland, Ore.

SWITZER, MACK
KLZ, Denver, Colo.

— T —

TAYLOR, GLENHALL
The Opie Gates Show, ABC

TENANT, DON
WMAQ, Chicago, Ill.

THALL, BILL
WLW, Cincinnati, Ohio

THOMAS, GIL
KGO, San Francisco, Calif.

TODD, HELEN F.
WTAL, Tallahassee, Fla.

TODMAN, WILLIAM SELDEN
Radio Writer, Producer, Director; b. New York, N. Y., Jul. 31, 1916; Johns Hopkins Univ.; B.S.; NYU; A.B.; Winner Toke All, (CBS), Treasury Salute, Quiz of Two Cities.

TOLL, TED
Bride & Groom, ABC

ULMER, JAMES G., JR.
KGKB, Tyler, Tex.

URRY, FRANCIS
KSL, Salt Lake City, Utah

— U —

— V —

VAN DUZER, ROGER
WMBL, Jacksonville, Fla.

VANDERHOOF, BRUCE
KGEM, Boise, Idaho

VASCOU, E. A.
KGKB, Tyler, Tex.

VELZ, DICK
WRNL, Richmond, Va.

VENELL, BILL
WHO, Des Moines, Ia.

VINSON, ROBERT C.
Last Affair, Meet the Morans, The First DP's, The Hard Way, Smile Time, MBS, One World or None, NBC

VIRTS, SAM
WMIX, Mt. Vernon, Ill.

— W —

WADE, FRED
WTH, Hartford, Conn.

WALKER, WILLIAM G.
KOA, Denver, Colo.

WALL, BOB
WMOX, Meridian, Miss.

WALLER, MAURIE
WDAY, Fargo, No. Dak.

WALLACH, GEORGE
WNEW, New York, N. Y.

WALLIS, EDWARD
WIP, Philadelphia, Pa.

WALTZ, GORDON N.
WKAT, Miami Beach, Fla.

WARBURTON, CHARLES
My True Story, ABC

WARD, PERRY
KOMA, Oklahoma City, Okla.

WEEDIN HARFIELD
Mayor of the Town, Jimmie Fidler, You Bet Your Life, ABC

WEGENER, EDWARD
WOI, Ames, Iowa

WERLING, RUPE
WIBG, Philadelphia, Pa.

WHALEY, BERT
WMAQ, Chicago, Ill.

WILLIAMS, ALUN
Radio Producer, Announcer Commentator; b. Ferndale, Wales, Great Britain, Univ. of Wash., B.S.; Columbia Workshop (CBS), Murder at Midnight (ABC), Kraft Music Hall (NBC), Joyce Jordan (NBC), Life of Riley (NBC); Tele; Serving Thru Science (WABD).

WILLIS, BUZZ
On Stage America, Vox Pop, ABC

WILLS, JOHN B.
WTLK, Wilkes Barre, Pa.

WINSOR, ROY
Sky King, ABC

WOOLEN, DICK
Murder and Mr. Malone, AB

— Y —

YOUNG, DOUGLAS
WFIC, Sumter, S. C.

YOUNG, EDWARD P.
KDKA, Pittsburgh, Pa.

— Z —

ZAPPEL, ARTHUR L.
WOWO, Fort Wayne, Ind.

ZIMMERMAN, JOSEPH
KIOX, Bay City, Tex.

Radio Directors

—and their work during 1947

— A —

ADAMS, TED
CBS—We the People

ADAMS, WYLIE
ABC—Ted Malone.

ALLEN, GEORGE
CBS—Whistler.

ALLEN, HOYT
NBC—Porter Faces Life.

AMBRISTER, CYRIL
ABC—Land of the Lost.

ANDREWS, ANDY
ABC—Galen Drake.

ANDREWS, CLARK
ABC—Clock, Fat Man.

ASHLEY, IRA
CBS—Grand Central Station.

ATWELL, MARTHA
NBC—Young Waddler Brown.
CBS—David Harum.

AUCHINCLOSS, GORDON
ABC—Tales of Willie Piper.

AVERY, IRA
CBS—Armstrong's Theater of Today.

— B —

BALLIN, ROBERT
NBC—Jack Benny.

BARNES, HOWARD
CBS—Joe Powers of Oakville

BARBOUR, OLIVER
NBC—Life Can Be Beautiful.

BATES, JOHN
ABC—Vox Pop.

BENNETT, TOM
NBC—Fred Waring Show.

BENSON, MITCH
MBS—Stop Me If You've Heard This One.

BERNARD, DON
ABC—Abbott & Costello

BERNS, LARRY
CBS—Jack Carson Show

BLAIR, LEONARD
ABC—U. N. Headlights, American Sport Page, America's Town Meeting of the Air.

BLISS, TED
CBS—Adventures of Ozzie and Harriet.

BODROW, BILL
ABC—Philo Radio Time.

BOWER, ROGER
MBS—Broadway Talks Back

BRATTAIN, JOE
NBC—Carnation Contented Hr.

BRENNAN, WILLIAM
MBS—Jan August Show.
CBS—Jack Smith Show.

BROWN, HIRAN
CBS—Adventures of the Thin man, Inner Sanctum.

BRYAN, EDWARD A.
CBS—Christopher Wells.

BUBECK, HARRY
NBC—Words and Music.

BULOTTI, JR., CHAS.
MBS—California Melodies.

BUCKNER, WALTER
ABC—Baby Snooks Show.

BURCH, BILL
CBS—Gene Autry Show.

BURNETT, MURRAY
MBS—True Detective.

BURROWS, ABE
CBS—Abe Burrows Show.

BURTON, JAMES
MBS—Scarlet Queen.

BURTON, KENNETH
CBS—Prudential Family Hr.

BUTCHER, JESSIE
ABC—Breakfast in H'wd.

BYRNE, JACK
MBS—Better Half.

BYRON, EDWARD
NBC—Mr. District Attorney.
CBS—Christopher Wells.

BYRON, WARD
NBC—Chesterfield Supper Club.

— C —

CALLAHAN, JACK
MBS—Quiz Kids.

CARLTON, LEONARD
CBS—County Fair.

CARNEY, JACK
CBS—Arthur Godfrey's Talent Scouts, Give and Take.

CARSON, MILTON
MBS—Voice of Prophecy.

CASHMAN, EDMUND L.
CBS—Tony Martin Show.

CHARLES, DICK
ABC—Southernaires, Museum of Modern Music, Lee Sweetland Show.

CLEARY, JOHN
ABC—Sammy Kaye's Sunday Serenade, So You Want to Lead a Band.

COHAN, PHIL
NBC—Jimmy Durante.

COLE, JOHN
MBS—Shadow, Charlie Chan.

COLLINS, TED
MBS—Kate Smith Speaks.

CONDON, MAURICE
MBS—Victor H. Lindlahr.

COOPER, WYLLIS
MBS—Quiet Please.

CORDAY, TED
MBS—A Brighter Tomorrow.
ABC—Betty Crocker.

COTTON, BOB
ABC—Ethel and Albert.

COUGHLIN, BUNNY
NBC—Your Hit Parade.

CREWS, ALBERT
NBC—Echoes from Tropics.

— D —

DALY, JOSEPH
NBC—Waltz Time, D. & H. Minors.

DANIEL, OLIVER
CBS—American School of Air.

DANIEL, OLIVER
CBS—Eileen Farrell.

DAVIS, LUCIAN
CBS—Abe Burrows Show.

DE ANGELO, CARLO
MBS—Scotland Yard.

DE HUFF, TOM
ABC—Walter Kiernan, Coast

to Coast on a Bus, Sam Pettigill.

DIETZ, JOHN
CBS—American School of the Air, Crime Photographer.

DEVINE, JERRY
ABC—This Is Your FBI.

DINGWALL, ALAN
NBC—Can You Top This?

DODGE, FRANK
CBS—Arthur Godfrey, Winner Take All.

DONOVAN, HOBE
NBC—Smilin' Ed McConnell.

DORN, LARRY
MBS—Emily Post, Quiz.

DRUCE, OLGA
MBS—Hour of Mystery

DYER, SHERMAN
ABC—Exploring the Unknown

DUCCOVNY, ALLEN
MBS—Melody Theater.

DUERR, ED.
NBC—Aldrich Family

DUMONT, PAUL
NBC—Dr. I. Q., Manhattan Merry-Go-Round.

DUNHAM, EDWIN
NBC—Voice of Firestone.

DWAN, BOB
ABC—You Bet Your Life.

— E —

EASTMAN, CARL
CBS—Mystery of the Week.

EBI, EARL
NBC—Charlie McCarthy Show

EHRENREICH, DAN
MBS—Juvenile Jury.

ELLIS, JAMES
MBS—Date Night.

ELTON, DAVE
CBS—Arthur's Place.

EMERY, BOB
Rainbow House (MBS); DuMont Television.

— F —

FASSETT, JAMES
CBS—Philharmonic Symphony and News.

FELDMAN, EDWARD
NBC—Milton Berle.
ABC—Bride and Groom.

FELTON, NORMAN
NBC—Nelson Olmstead, Grand Marquee.

FICKETT, HOMER
ABC—Theater Guild of the Air.

FIMBERG, HAL
CBS—Spotlight Review.

FINK, JACK
CBS—FBI in Peace and War.

FISHER, MAGGI
ABC—Piano Playhouse.

FITZGERALD, ED
ABC—Professor Quiz.

FRAMEE, WALT
CBS—Strike It Rich

— **G** —

GAINES, CHARLES
ABC—Guy Lombardo Show.

GANNON, THEO.
ABC—Drew Pearson.

GIBBS, PARKER
NBC—Manor House Party.
Design for Living.

GILLIS, DON
NBC—Cameos of Music, NBC
Symphony.

GOLENTAUL, DAN
MBS—Information Please.

GOODMAN, WES
ABC—National Vespers.

GOODSON, MARK
Radio director, producer; b.
Sacramento, Calif., Jan. 24,
1915; Univ. of Calif.; A.B.; Por-
tia Faces Life, Treasury Solute,
Winner Take All.

GORMAN, WALTER
CBS—Young Dr. Malone.

GRAHAM, JOSEPH
ABC—Candid Microphone, On
Stage America.

GRANT, DAVE
MBS—Heart's Desire.

GRYSON, MITCHELL
MBS—Superman.

GROSS, STEVE
NBC—Lorenzo Jones.
CBS—Our Gal Sunday.

GRUBENBERG, AXEL
NBC—Today's Children.

GUEDEL, JOHN
CBS—House Party.
NBC—Truth & Consequences.

— **H** —

HAMILTON, BILL
ABC—Tennessee Jed.

HANCOCK, ORRIE
CBS—CBS World News
Roundup.

HANNA, ARTHUR
NBC—Front Page Farrell,
Joyce Jordan.
CBS—Perry Mason.

HARDING, ARRY
CBS—Bob Reid and Orches-
tra, Strike It Rich.

HARPER, LENIE
CBS—County Fair

HARRELL, CHARLES
ABC—World Security Work-
shop, Headline Edition.

HARRIS, LESLIE
CBS—Rosemary.

HARRISON, JEANNE
ABC—Boston Blackie

HARVEY, JAMES
NBC—Your United Nations.

HAUPT, JAMES
NBC—American Album of
Familiar Music, Cities Serv-
ice.

HAUSER, DWIGHT
ABC—Mr. President, Retribu-
tion, Adventures of Bill
Lane.

HAWKES, KIRBY
MBS—Captain Midnight.

HAYS, LOYAL
MBS—What's the Name of
That Song?

HECK, HOMER
NBC—American Novels, Bax-
ters, Betty Crocker.

HEISEL, GLAM
NBC—Harvest of Stars.

HERBERT, CHAS.
CBS—Sound Off With Mark
Warnow.

HIGHT, JEAN
CBS—Frontiers of Science.

HOAGLAND, JOHN G.
ABC—Walter Winchell.

HOLINER, MANN
CBS—Old Gold Show.

HOLCOMBE, HARRY
NBC—Curtain Time.

HOLZER, LOU
ABC—California Caravan.

HOWARD, CY
CBS—My Friend Irma.

HUDSON, ROBERT B.
CBS—American School of the
Air.

HUGHES, GORDON
CBS—Guiding Light.

HUGHES, GORDON T.
CBS—Guiding Light.

HULL, JR., HENRY
CBS—Here's to You.

HUMBERT, FRANK
CBS—American Melody Hour.

HUSTON, TED
CBS—Big Sister.

— **I** —

IRVING, CHARLES
NBC—This Is Nora Drake.

— **J** —

JOHNSON, WILLIAM
ABC—Dark Venture.

JOHNSTONE, JACK
CBS—Man Called X.

— **K** —

KAYE, AL
NBC—Burns & Allen, Life
with Riley.

KING, ED
NBC—Believe It or Not.

KLEIN, HENRY
ABC—Listening Post.

KLOSE, WOODY
MBS—Red Hook 31.

KNIGHT, YICK
NBC—Eddie Cantor.

KOGAN, DAVID
MBS—Mysterious Traveler.

KOPLIN, MERT
MBS—Your Ballad Man.

KOVACH, JAMES E.
NBC—First Piano Quartet,
Betty Harris Show.

KUHL, CARL
CBS—Club 15.

KUNEY, JACK
NBC—Home Is What You
Make It.

— **L** —

L'AFFERTY, PERRY
MBS—Block Party.

LA FRANDRE, JACK
MBS—Chicago Theater of the
Air.

LANDRY, ROBERT J.
CBS—Studio One.

LATEAU, HERBERT
NBC—National Farm and
Home Hour, Words and
Music.

LAWRENCE, BILL
CBS—Screen Guild Players.

LEDER, HERB
NBC—Jack Berch Show.

LEONARD, RICHARD
NBC—Stella Dallas.
CBS—Rose of My Dreams,
Mr. Keene, Tracer of Lost
Persons.

LEVINE, LEON
CBS—American School of the
Air.

LEWIS, J. C.
MBS—Johnson Family.

LEWIS, PAUL
CBS—Pause That Refreshes
on the Air.

LEWIS, RICHARD
MBS—Quick As A Flash.

LOEB, MARY
CBS—Readers' Digest.
ABC—Greatest Story Ever
Told.

LOUGHRANE, BASIL
MBS—Sherlock Holmes.
NBC—Light of the World.

LOUGHRIN, DICK
NBC—Musical Notes, Words
and Music, Whitey Berquist
and Orchestra.

LOVETON, JOHN
ABC—Treasury Agent.
CBS—Mr. and Mrs. North.

— **Mc** —

MacGREGOR, JOCK
MBS—Nick Carter, Did Justice
Triumph? For Your Approval.

MacGREGOR, KEN
NBC—Solitaire Time, Adven-
tures of Archie Andrews.

MacHARRIE, LINDSAY
CBS—We, the People.

MacINTOSH, EZRA
NBC—Kraft Music Hall.

MacKAYE, FRED
CBS—Lux Radio Theater.

MacKENZIE, MURDO
ABC—Philo Radio Time.

McDERMOTT, TOM
NBC—When a Girl Marries.
CBS—Wendy Warren & News.

McGILL, EARLE
ABC, MBS

McGILL, JERRY
CBS—Big Town.

McGILL, WALTER
NBC—Telephone Hour.

McGRAW, WALTER
NBC—Story to Order.

McLEOD, KEITH
NBC—Red Skelton.

McKNIGHT, TOM
ABC—New Adventures of
Sherlock Holmes

— **M** —

MACK, DICK
CBS—Joan Davis Show.

MACK, HELEN
NBC—Date With July.
CBS—Let's Pretend.

MACK, HELEN
CBS—Bill Goodwin Show.

MACK, NILA
CBS—Let's Pretend.

MACK, NILA
CBS—Bill Goodwin Show.

MANSFIELD, IRVING
CBS—Patent Scouts.

MANSFIELD, JOSEPH
NBC—Katie's Daughter,
Frank Merriwell.

MANSON, KEN
ABC—Zeke Manners.

MARCIN, MAX
CBS—FBI in Peace and War.

MARKLE, FLETCHER
CBS—Studio "11"

MARSHALL, WILLIAM
ABC—Boston Symphony, Met-
ropolitan Opera.

MARTIN, DON C.

MARTINI, ROLAND
CBS—Sat. Night Serenade.

RADIO DIRECTORS

MASTERTON, JOHN
MAXWELL, JESSICA
 MBS—Hop Harrigan, Adventure Parade.
MIDDLETON, GLEN
 NBC—Amos and Andy.
MILLER, IAL
 CBS—Music For You.
MITCHELL, BERT
 ABC—Darts for Dough.
MONROE, BOB
 MBS—High Adventure.
MORGAN, JAMES
 MBS—Queen for a Day.
MORSE, CARLTON E.
 NBC—One Man's Family.
MORTON, MAURICE
 MBS—Meet Me at Parky's.
MOSS, BOB
 MBS—Mel Torme Time.

MOSS, HERB
 Hildegard, Vox Pop
TAYLOR, GLENHALL
 Fabulous Dr. Tweedy
 Sherlock Holmes

— N —

NELSON, DOLPH
 NBC—Art Van Damme Quartette.
NELSON, JOHN
 NBC—Bride and Groom.
NYE, BOB
 ABC—Jack Paar Show.

— O —

O'CONNOR, FRANK
 NBC—Day in the life of Dennis Day.
O'KEEFE, LESTER
 NBC—Big Break.
OCIS, ACE
 CBS—Robert Q. Lewis Show.
O'DONNELL, GEORGENE
 CBS—Hint Hunt.
OWEN, FORREST
 CBS—Lum 'n Abner.

— P —

PAPP, FRANK
 NBC—Eternal Light.
PEMBERTON, MURDOCK
 ABC—Texas Jim Robertson.
PHILLIPS, CARL
 CBS—Borden Program.
PHILLIPS, PAUL
 NBC—Fitch Bandwagon.
 CBS—Borden Family.
PIERCE, PAUL
 CBS—Stars Over Hollywood.
PIERCE, SAM
 CBS—Dick Haynes Show.
PITT, CY
 ABC—Dorothy Kilgallen.
PITTMAN, FRANK
 NBC—Fibber McGee & Molly.
POLESIE, HERB
 CBS—It Pays To Be Ignorant.
POWERS, CHARLES
 ABC—Henry Morgan Show, Dick Tracy, Famous Jury Trials.
PRAGER, BERT
 CBS—Meet Corliss Archer

— R —

REAGAN, NEIL
 CBS—Dr. Christian.
REEG, LEONARD
 ABC—I Deal in Crime.
REDD, ROBERT L.
 NBC—Village Store.
REDDY, JOHN
 ABC—Bride and Groom.

REDFORD, BILL
 MBS—Hospitality Club.
REILLY, HOWARD
 NBC—Fred Allen.
RICCA, ERNEST
 CBS—Romance of Helen Trent, Strange Romance of Evelyn Winters.
 MBS—Real Stories.
RICHARDS, ARTHUR
 NBC—Story Shop.
RIMES, JOE
 NBC—Judy Canova.
RIPLEY, JOSEPH
 CBS—Hour of Charm.
ROBERTSON, LARRY
 ABC—Sunset Roundup, Collins Calling.
ROBERTSON, MAURICE
 NBC—Sports Newsreel.
ROBSON, WILLIAM N.
 CBS—Doorway to Life, Hawk Larabee, Escape.
ROGERS, BEN
 MBS—What the Veteran Wants to Know.
ROUNTREE, MARTHA
 MBS—Meet the Press.
ROUSSEAU, BILL
 ABC—Murder & Mr. Malone.
RUBIN, JACK
 ABC—Break the Bank.

— S —

SACK, VICTOR
 CBS—Grand Slam.
SANVILLE, RICHARD
 CBS—Escape.
SAZ, HARRY
 NBC—Kay Kyser.
SCANLON, WALTER
 ABC—Hour of Faith, Johnny Thompson, Coffee Concerts.
SEACREST, CECIL
 MBS—Tell Your Neighbor.
SEYDEL, VIC
 MBS—Fishing and Hunting, Club of the Air.
SHAYON, LEWIS ROBERT
 CBS—CBS Is There.
SINCLAIRE, JOAN
 MBS—Leave It to The Girls.
SMITH, BEVERLY
 CBS—Second Mrs. Burton.
SOMERVILLE, WARREN
 ABC—Woman of Tomorrow, George Hicks.
SOUVAINE, HENRY
 MBS—A. L. Alexander's Meditation Board.
SPEARS, HARRY
 CBS—Double or Nothing.
SPIER, WILLIAM
 CBS—Adventures of Sam Spade, Suspense.
STAHL, MYRTLE
 MBS—Northwestern Reviewing Stand.
STANFORD, ANTONY
 NBC—Duffy's Tavern.
STEEL, BILL
 CBS—Aunt Jenny.
STEEL, ROBERT
 CBS—Aunt Jenny's Real Life Stories.
STEEN, BOB
 ABC—Joe Hasel.
STEPHENSON, BOB
 NBC—Bob Hope.
STEVENS, GARY
 MBS—Twenty Questions, Luncheon at Sardi's.
STEWART, HARRY
 ABC—Lassie Show.

SULDS, IRVIN P.
 MBS—American Forum of the Air.
SWEETS, BILL
 ABC—Gang Busters, Counter-spy.
SWEETSER, NORMAN
 NBC—Just Plain Bill.

— T —

TELFORD, FRANK
 NBC—Molle Mystery Theater.
TEMPLETON, BILL
 MBS—Your Land and Mine.
THOMPSON, JOE
 ABC—Jimmie Fidler.
TODMAN, BILL
 Winner Take All (CBS).
VAIL, LESTER
 NBC—Aldrich Family
TOLL, TED
 ABC—Ernie Felice Quartet, Betty Russell Sings.
TRACY, STERLING
 CBS—Swency & March.
TYLER, JACK
 CBS—Ed Murrow and News.

— U —

URQUHART, CHARLES
 NBC—Right to Happiness, Road to Life.

— V —

VAN HARTESFELDT, FRAN
 NBC—Great Gildersleeve.
VAN NOSTRAND, JACK
 ABC—Mayor of the Town.
VELOTTA, THOMAS
 ABC—Gillette Fights.
VICTOR, TOM
 MBS—Gabriel Heatter.
VINCENT, CHICK
 NBC—Pepper Young's Family.
VOUTSAS, GEORGE
 NBC—RCA Victor Show.
VOUTSAS, GEORGE
 NBC—Honeymoon in N. Y.

— W —

WARBURTON, CHARLES
 ABC—My True Story.
WARD, AL
 CBS—American School of the Air, Theater of Romance.
WEIHE, FRED
 NBC—Backstage Wife.
WEIST, GEORGE
 ABC—Paul Whiteman Club.
WELLINGTON, JOHN
 MBS—Song of the Stranger.
WHALEY, BERT
 NBC—Whitey Berquist & Ork.
WHITE, CHARLES
 NBC—Bob Hawk Show.
WILKINSON, JOHN
 ABC—Sheriff.
WOLFE, EDWIN
 CBS-NBC—Ma Perkins.
WRIGHT, WYNN
 MBS—Official Detective, Stephen Graham Family Doctor.

— Y —

YOUNG, DAVE
 MBS—Family Theater.
YOUNG, RUSS
 CBS—Adventurer's Clubs.

— Z —

ZACHARY, GEORGE
 NBC—Ford Theater.
ZOLLER, JACK
 NBC—Cavalcade of America.

Home Economics Directors

of Stations in the United States

Alabama

Herzfeld, Helene.....WRFS, Alexander City
 Copeland, Mrs. Leo.....WAPI, Birmingham
 Brown, Tee.....WBRC, Birmingham
 Allen, Mrs. Evelyn.....WTNB, Birmingham
 Barney, Charolett.....WKFL, Clanton
 Blank, Jene.....WDIG, Dothan
 Bigley, Wilma.....WJOJ, Florence
 Lindsey, Pauline.....WKAB, Mobile
 Doyle, Elaine (Mrs.).....WKRK, Mobile
 Adams, Carol.....WCOV, Montgomery
 Hall, Martha.....WMGY, Montgomery
 Mahoney, Esther.....WSFA, Montgomery
 Stack, Imogene.....WLAY, Muscle Shoals
 Davis, Anne.....WJHO, Opelika
 Martin, Sarah.....WHTB, Talladega
 Stout, Janette.....WTBF, Troy

Arizona

Brezie, Edna M.....KAWT, Douglas
 Rowley, Joyce.....KTYL, Mesa
 Kent, Marie.....KOY, Phoenix
 Bentley, Elaine.....KTAR, Phoenix
 Bowen, Marjorie.....KGLU, Safford
 Jorgensen, Mary Elizabeth.....KYUM, Yuma

Arkansas

Godwin, Mary Jean.....KAMD, Camden
 Craig, Martha.....KELD, El Dorado
 Forster, Bobbie H.....KXLR, North Little Rock
 Shaw, Mary.....KQOA, Siloam Springs

California

Watkins, Ellen.....KAFY, Bakersfield
 Coffland, Lillian.....KWTC, Barstow
 Arble, Mimi.....KROP, Brawley
 Seifert, Evelyn.....KHUM, Eureka
 Wilson, Betts.....KIEM, Eureka
 Jones, Pauline Edwards.....KMJ, Fresno
 Brown, Leona.....KGFN, Gross Valley
 Langman, Sara.....KFWB, Hollywood
 Gibson, Bonnie.....KREO, Indio
 Cook, Irene.....KGER, Long Beach
 Schram, Violet.....KFPV, Los Angeles
 Sherman, Jack.....KFPD, Los Angeles
 Young, Norma.....KHTJ, Los Angeles
 Lee, Marion.....KXLA, Los Angeles
 Higbee, Hilda.....KTRB, Modesto
 Dewsnup, Evelyn.....KWBK, Oakland
 Haynes, Frances.....KPRL, Paso Robles
 Scott, Betty.....KTIP, Porterville
 Murphy, Carol.....KRIF, Red Bluff
 Levy, Lee.....KSBW, Salinas
 Harder, Kathryn Steam.....KFXM, San Bernardino
 Alvey, Betty.....KITO, San Bernardino
 Bradley, Shirley.....KFMB, San Diego
 Coney, Elinor.....KSDJ, San Diego
 Johnson, Dorothy.....KSON, San Diego
 Martin, Josephine.....KPRC, San Francisco
 Holden, Ann.....KGO, San Francisco
 Rankin, Dorothy.....KNBC, San Francisco
 Stewart, Faye.....KSFO, San Francisco
 Thompson, Ruth.....KYA, San Francisco
 Hart, Tulsa.....KENN, San Jose
 Stuart, Mary Lou.....KSJO, San Jose
 Freeman, Betti Cile.....KVSM, San Mateo
 Gregory, Barbara.....KTIM, San Rafael
 McGee, Barbara.....KIST, Santa Barbara
 Barnes, Harriet.....KRSO, Santa Rosa
 Wagner, Kay.....KWG, Stockton
 Woods, Wanda.....KCOK, Tulare
 Nunn, Marguerite.....KGYW, Vallejo

Colorado

Roulston, Ros.....KBOL, Boulder
 Forcum, Beth.....KRDO, Colorado Springs
 Studer, Marjorie.....KVOR, Colorado Springs
 Carson, Sue.....KLZ, Denver
 Hammersley, Evadna.....KOA, Denver
 Allen, Carla.....KTUP, Durango
 Greene, Shirley.....KCOL, Fort Collins
 Rose, Helen.....KFJX, Grand Junction
 Sylvester, Elda Mae.....KFKA, Greeley
 Mason, Lee.....KCSJ, Pueblo
 Cimino, Leona.....KSFT, Trinidad

Connecticut

"Liz".....WLJZ, Bridgeport
 O'Brien, Jean.....WNAE, Bridgeport
 Gibson, Claire.....WONS, Hartford
 Colbert, Jean.....WTIC, Hartford
 Julianelle, Pat.....WAVZ, New Haven
 Porter, Jeanne.....WELI, New Haven
 DePant, Mary.....WNHC, New Haven
 Dolittle, Ruth.....WNHC, New Haven
 Bruce, Kay.....WNOC, Norwich
 Sturdy, Bess.....WLCR, Torrington
 Hurlburt, Miriam.....WATR, Waterbury
 Clark, Fay.....WBRY, Waterbury
 Doyle, Betty.....WWOO, Waterbury

Delaware

Day, Doreen.....WARS, Wilmington
 Price, Marjorie.....WILM, Wilmington

District of Columbia

Crane, Ruth.....WMAL, Washington
 Sexton, Marian.....WOL, Washington
 Lane, Alice.....WOOK, Washington
 Foreman, Mairi.....WQQW, Washington
 Osgood, Nancy.....WRC, Washington
 Holly, Clover.....WTOP, Washington
 Lee, Elinor.....WTOP, Washington

Florida

Ladine, Mary.....WCLE, Clearwater
 Silver, Marjorie B.....WIRA, Ft. Pierce
 Edwards, Helen.....WRUF, Gainesville
 Moss, Joyce.....WJHP, Jacksonville
 Daly, Anne.....WPDQ, Jacksonville
 Dalbo, Biggo.....WDSR, Lake City
 Flynn, Jean.....WLAK, Lakeland
 Scarborough, Marjorie.....WLRF, Leesburg
 Butler, Jane.....WGBS, Miami
 Walterman, Jean.....WKAT, Miami Beach
 Carter, Mary Lucille.....WMBM, Miami Beach
 Aiken, Helen.....WTMC, Ocala
 Ward, Jane.....WDBO, Orlando
 Smith, Ruth.....WHOO, Orlando
 Bryant, Patricia.....WORZ, Orlando
 Fleming, Rosemary.....WBSR, Pensacola
 Morris, Callie.....WCOA, Pensacola
 McCall, Betty Jo.....WWPF, Palatka
 Talley, Margaret Rushton.....WSPB, Sarasota
 Duncum, Peggie.....WTRR, Sanford
 Todd, Helen F.....WTAL, Tallahassee
 Drumm, Wilma.....WALT, Tampa
 Dowst, Kay.....WDAE, Tampa
 Haas, Connie.....WSIR, Winter Haven

Georgia

Fiengold, Blanche.....WALB, Albany
 Davis, Maggie.....WBGD, Atlanta
 Wells, Virginia.....WCON, Atlanta
 Watkins, Mickey.....WBBQ, Augusta

HOME ECONOMICS DIRECTORS

Pitnay, Peggy.....WTNT, Augusta
 Johnson, Barbara Ann.....WMGR, Bainbridge
 Lander, Rosalee J.....WLBK, Carrollton
 Lanham, Martha.....WBFA, Cartersville
 Whitfield, Rowena.....WGAA, Oclartown
 Baker, Marie.....WBLJ, Dalton
 Ware, Bob (Mrs.).....WBHB, Fitzgerald
 Heineman, Anemie.....WGGa, Gainesville
 Bailey, Virginia.....WKLY, Hartwell
 Ward, Del.....WNEX, Macon
 Ragsdale, Josephine.....WMVG, Milledgeville
 Alford, Kitty.....WRGA, Rome
 MacLean, Donna Mae.....WRDM, Rome
 Grey, Ethel.....WFRP, Savannah
 Beckwith, Alberta.....WSAV, Savannah
 Kahr, Mildred.....WTOC, Savannah
 Carpenter, Patty.....WWSG, Tifton
 Holloway, Louise.....WGOV, Valdosta
 Fields, Beradine.....WAYX, Waycross

Idaho

Silvers, Shirley.....KDSH, Boise
 Wyle, Laura.....KIDO, Boise
 Flint, Helen.....KVEN, Coeur d'Alene
 Dunlap, Jane, B.....KID, Idaho Falls
 Taylor, Virginia.....KRLC, Lewiston
 McAllister, Ruth.....KRPL, Moscow
 Whitaker, Tina.....KEYY, Pocatello
 Kollmeyer, Florence.....KLiX, Twin Falls
 Arnold, Kay.....KTPI, Twin Falls
 Christensen, A. S. (Mary Ellen).....KVMF, Twin Falls
 Spencer, Betty.....KWAJ, Wallace

Illinois

Doran, Jeanne, M.....WMRO, Aurora
 Dec, Yolanda.....WIBV, Belleville
 Rigney, Bette.....WBYS, Canton
 Stall, Pat.....WCIL, Carbondale
 Logan, Judy.....WNAF, Chicago
 Roche, Katherine.....WGN, Chicago
 Waller, Judith.....WMAQ, Chicago
 Logan, Jane.....WSOY, Decatur
 Thompson, Mabel.....WCRA, Effingham
 Colwell, Virginia.....WLDS, Jacksonville
 Zarley, Lois.....WJOL, Joliet
 Huff, Lynn.....WKAN, Kankakee
 Francis, Marion.....WKAI, Macomb
 Robertson, Marijane.....WLiB, Mattoon
 Day, Helen.....WQTA, Moline
 Nutt, Charlotte.....WQUA, Moline
 Maxwell, Phyllis.....WMiX, Mt. Vernon
 Brenneman, Margs (Mrs.).....WSiV, Pekin
 Moore, Barbara.....WMBD, Peoria
 Detrick, Jean.....WMMJ, Peoria
 Thompson, Marlowe.....WBHF, Rock Island
 Johannes, Olga.....WROK, Rockford
 Dilley, Mary.....WCVS, Springfield

Indiana

Olinger, Opal.....WFTW, Ft. Wayne
 Roemer, Madge.....WGL, Fort Wayne
 Borden, Peggy.....WKJG, Fort Wayne
 Weston, Jane.....WOWO, Fort Wayne
 Brenton, Chester.....WBBC, Indianapolis
 Daniels, Catherine.....WiSH, Indianapolis
 Pierce, Jeanne.....WKMO, Kokomo
 Tucker, Sue.....WKBV, Richmond
 Riley, Sue (Mrs.).....WHOT, South Bend
 Cafes, Henrietta.....WSBT, South Bend
 Barry, Madeline K.....WBOW, Terre Haute
 Bellamy, Marguerite.....WAOV, Vincennes
 Hastetter, Rosemary.....WBAA, West Lafayette

Iowa

Duncan, Martha.....WOJ, Ames
 Prusia, Connie.....KBUR, Burlington
 Herbst, Edna A.....KCRG, Cedar Rapids
 Smith, Raymond.....KSWI, Council Bluffs
 Lindley, Dorothy.....KSIB, Creston
 Marshall, Mary Louise.....WOC, Davenport
 Croker, Mary Esther.....KDEC, Decorah
 Trytten, Marilyn.....KWLC, Decorah

Beese, Gene Gragg.....KSO, Des Moines
 Anderson, Louise.....WHO, Des Moines
 Kaep, Mary Ann.....WKBB, Dubuque
 Rankin, Mary.....KVPD, Fort Dodge
 Muntz, Wanda.....KFJB, Marshalltown
 Volger, Thelma.....KWPC, Muscatine
 Miller, Claire.....KBIZ, Ottumwa
 Drieffmier, Leanna.....KMA, Shenandoah
 Hansen, Edith.....KMA, Shenandoah
 Murphy, Doris.....KMA, Shenandoah
 Shoemaker, Adella.....KFNF, Shenandoah
 DuMond, Irene.....KXEL, Waterloo

Kansas

Rochl, Ann.....KSOK, Arkansas City
 Blair, Virginia.....KVAK, Atchison
 Davis, Helen.....KGNO, Dodge City
 Grimm, Robert (Mrs.).....KTSW, Emporia
 Conser, Tommy.....KWBW, Hutchinson
 Gray, Gloria.....KTOP, Topeka
 Ewmyr, Dorothy.....KFBI, Wichita
 Zerkle, Ethel Jane.....KFH, Wichita

Kentucky

Seay, Blanche Mrs.....WCMI, Ashland
 Hamilton, Joe.....WLiB, Bowling Green
 Mauney, Ruth.....WGTT, Corbin
 Robertson, Dorothy.....WSON, Henderson
 Lackey, Bonnie.....WHOP, Hopkinsville
 Hubert, Ann.....WAVE, Louisville
 Weiller, Louise.....WiNN, Louisville
 Miller, Peggy Sue.....WCiF, Madisonville
 Spahr, Dorothy.....WKTM, Mayfield
 Richardson, Marcia.....WKYB, Paducah

Louisiana

Close, Vivian.....KPDR, Alexandria
 Flower, Virginia.....KSYL, Alexandria
 Stage, Louise B.....KSiG, Crowley
 Porche, Mary Etna.....KCiL, Houma
 Carmonche, Lois.....KLOU, Lake Charles
 Fisher, Phyllis.....KPLC, Lake Charles
 Perkins, Edwina.....KWSL, Lake Charles
 Peters, Ann.....KWcj, Natchitoches
 Kennedy, Evelyn.....WDSO, New Orleans
 Mouton, Amelia.....WJMR, New Orleans
 Batson, A.....WSMB, New Orleans
 Meechlin, Ruth E.....KRMD, Shreveport
 Selassi, Elizabeth.....KWKH, Shreveport

Maine

Rice, Catherine.....WFAU, Augusta
 Carter, Charlotte.....WBAL, Bangor
 Kihlmiere, Elizabeth.....WGUY, Bangor
 Dennis, Betsey.....WJOR, Bangor
 Hinds, Rowena.....WLiBZ, Bangor
 Fortier, Rose-elle.....WCOC, Lewiston
 Totham, Florence.....WAGM, Presque Isle
 Gibbs, Agnes, F.....WCSh, Portland
 Wadman, Dorothy Smith.....WGAN, Portland
 Jordan, Rosemary.....WPOR, Portland
 Staples, Marguerite L.....WTVL, Waterville

Maryland

Day, Jane.....WANN, Annapolis
 Mullinix, Elsie Wingate (Mrs.).....WASL, Annapolis
 McCall, Bettle.....WCAO, Baltimore
 Temple, Martha, Ross.....WFiR, Baltimore
 DeVinney, Adelaide.....WSDJ, Baltimore
 Campbell, Grace.....WBCC, Bethesda-Chevy Chase
 Paige, Carolyn.....WTBO, Cumberland
 Robertson, May.....WFMD, Frederick
 Grilleye, Pat.....WJEP, Hagerstown
 Hanley, Grace.....WGAY, Silver Spring

Massachusetts

Carlson, Mildred.....WBZ-WBZA, Boston
 Bailey, Mildred.....WCOP, Boston
 Cabot, Caroline.....WEFI, Boston
 Parker, Heloise.....WEFI, Boston
 Evans, Christine.....WHDH, Boston

HOME ECONOMICS DIRECTORS

Higginson, Rebekah..... WMEX, Boston
 Morgan, Louise..... WNAO, Boston
 Seymour, Winifred..... WBET, Brockton
 Drapeau, Barbara..... WACE, Chicopee
 Gray, Charlotte..... WHOB, Gardner
 Cavanaugh, Audrey F..... WHAI, Greenfield
 Hanan, Ruth..... WHYN, Holyoke
 Bradford, Ann..... WLLH, Lowell
 Wood, Arlene..... WBEU, Pittsfield
 Roberts, Irene..... WESX, Salem
 Brown, Mae..... WMAS, Springfield
 King, Dorothea..... WSPR, Springfield
 Carter, Carol..... WAAB, Worcester
 Chase, Julie..... WTAG, Worcester
 Thomas, Gretchen..... WTAG, Worcester

Michigan

Allen, Virginia Paxton..... WHFB, Benton Harbor
 Marxer, Laura..... WKMM, Dearborn
 Clark, Agnes..... WJR, Detroit
 Wright, Bess..... WKKB, Detroit
 Melrose, Edythe Fern..... WXYZ, Detroit
 Harris, Fran..... WWJ, Detroit
 Szosz, June..... WKAR, East Lansing
 Both, Marie..... WBBC, Flint
 Koranda, M. Louise..... WJEF, Grand Rapids
 Berrette, Myrtle..... WHDF, Houghton
 Outcalt, Laura..... WMIQ, Iron Mountain
 Isaac, Rose..... WJMS, Ironwood
 Donahue, Barbara..... WGFG, Kalamazoo
 Carter, Joan..... WKZO, Kalamazoo
 Tuttle, Lee..... WILS, Lansing
 Hollinger, Myrtle..... WKLA, Ludington
 Chickering, Bernadine..... WMUS, Muskegon
 Nelson, Helen..... WHLS, Port Huron
 Holton, Vera..... WSOO, Sault Ste. Marie

Mississippi

Sugg, Helen..... WROX, Clarksdale
 Hand, Gwen..... WJXN, Jackson
 Lee, Margery..... WRBC, Jackson
 Wakefield, Sally..... WSLI, Jackson
 Hammons, Mary Fane..... WMOX, Meridian
 Hammonds, Lillian..... WMIS, Natchez
 Hosmer, Jane..... WELO, Tupelo

Missouri

Hillyard, Margaret..... KDMO, Carthage
 Small, Annie Lee..... KFRU, Columbia
 Hayes, Anne..... KCMO, Kansas City
 Martin, June..... KMBC, Kansas City
 Lea, Sandra..... WHB, Kansas City
 Schroeder, Jane..... WHB, Kansas City
 Donze, Aileen..... KSGM, St. Genevieve
 Diehman, Lysle..... KF00, St. Louis
 Ellis, Elayne..... KXLW, St. Louis
 Foley, Leone..... KX1W, St. Louis
 Mutsch, Lotise..... WEW, St. Louis
 Watkins, Kay..... KTTS, Springfield

Minnesota

Lagather, Dorothy (Mrs.)..... KBUN, Bemidji
 Hyams, Isabel J..... KLIZ, Brainerd
 Daniels, Elizabeth..... KDAL, Duluth
 Barney, Elinor..... WELC, Duluth
 McGuire, Jeanne..... WREX, Duluth
 Jo, Peggy..... KGDE, Forcus Falls
 Kaye, Dorothy..... KSYM, Mankato
 Marshall, June..... KMHL, Marshall
 Haebert, Arleth..... WTCN, Minneapolis
 Wilson, Rae..... KFAM, St. Cloud
 Spicer, Dorothy R..... KSTP, St. Paul-Minneapolis
 Peters, Irene..... KWLM, Willmar
 Mitchell, Marjorie..... KWNO, Winona

Montana

Porter, Kevin..... KANA, Anaconda
 Anderson, Gwen..... KXLQ, Bozeman
 "Kay"..... KBMY, Billings
 Burgman, Betty..... KBOW, Butte
 Gordon, Lindy..... KAVR, Havre

McCartney, Colleen..... KAVR, Havre
 Dupper, Gloria..... KOJM, Havre
 Byers, Alicia..... KGEZ, Kalispell
 Morrison, Jean..... KPRK, Livingston
 Drumm, Frances..... KRJF, Miles City
 Miller, Phyllis..... KGV0, Missoula
 Martin, Ardis..... KLYI, Shelby
 Halvorson, Fay..... KGCC, Sidney

Nebraska

Arvin, Jean..... KORN, Fremont
 Biber, Peg..... KGFV, Kearney
 Plasters, Helen..... KOLN, Lincoln
 Moore, Mary..... WJAG, Norfolk
 Epp, Louise..... KODY, North Platte
 Walker, Harriet..... KBON, Omaha
 Neuhaus, Ruth..... KFAB, Omaha
 West, Belle..... KOIL, Omaha
 Strohecker, Mary..... KOLT, Scottsbluff

Nevada

Stoddard, Betty..... KATO, Reno
 Crandall, Jane..... KOLO, Reno

New Hampshire

Crippen, Blanche..... WKXL, Concord
 Redington, Ruth L..... WKNE, Keene
 Forsberg, Marie..... WNLH, Laconia
 Casseboom, Adeline..... WFEA, Manchester
 Williams, Julie Blake..... WMUR, Manchester
 Regan, Kay..... WHEB, Portsmouth

New Jersey

Lippman, Harriet..... WMID, Atlantic City
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Frederick Bros. Artists Corp.
75 E. Wacker Drive.....STAtE 0003

General Artists Corp.
360 N. Michigan Ave.....STAtE 6288

Gumbiner Management Co.
120 S. LaSalle St.....STAtE 0248

Herman, Sam
54 W. Randolph St.....STAtE 2147

Jack & Jill Players Radio Artists Co.
180 E. Delaware St.....DELaware 7334

Levin, W. Biggie
612 N. Michigan Ave.....SUPerior 0506

Lutz, Estelle, Artists Bureau
25 E. Jackson.....HARRison 3435

Morris, William, Agency
203 N. Wabash Ave.....STAtE 3632

Morse, Sidney P.
64 E. Lake St.....ANDover 2878

Music Corporation of America
430 N. Michigan Ave.....DELaware 1100

National Concert & Artists Corp.
222 W. No. Bank St.....SUPerior 4042

North, Stanley
25 E. Jackson.....WABash 5595

Parks, James & Co.
333 N. Michigan Ave.....CENTral 7980

Schuster, Milton
127 North Dearborn.....DEARborn 3633

WLS Artists Bureau
140 W. Washington Blvd.....MOMree 9799

PROGRAMS

Commercially Sponsored

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Title

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Advertiser and Product

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Network

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Advertising Agency

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Co-operative

Complete Listing of Major Networks — Commercial Programs of 1947 —

Following pages contains a complete listing of four national network commercial programs heard during the 12-month period ending Dec. 31, 1947. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS and NBC. Abbreviations: PC, Pacific Coast.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
James Abbe	Peter Paul Mounds, Almond Joy, Walnettos, Choclettos, Peter Paul Charcoal Gum	ABC—PC	Brisacher, Van Norden & Staff, Inc.
James Abbe Observes	Fisher Flouring Mills Fisher's Cereal & Flour Products	ABC—PC	Pacific National Adv. Agency
Abbott & Costello	R. J. Reynolds Co. Camel Cigarettes	NBC	William Esty & Co., Inc.
Abbott Mysteries	Helbros Watch Co. Helbros Watches	MBS	William H. Weintraub & Co. New York
Lee Adams—Narrator	Omnibook Corp. Omnibook Magazine	CBS	Schwab & Beatty, Inc.
Adventures' Club	W. A. Sheaffer Pen Co. Pens, Pencils, Skrip & Leads	CBS	Russel M. Seeds Co., Inc.
The Adventures of Archie Andrews	Swift & Co. Meat Products	NBC	J. Walter Thompson Co.
Adventures of Charlie Chan	Pharmaco Inc. Chooz	MBS	Ruthrauff & Ryan, Inc.
Adventures of Ozzie & Harriet	International Silver Co. Sterling & 1817 Rogers Silver	CBS	Young & Rubicam, Inc.
Adventures of Philip Marlowe	Lever Bros. Co. Felsodent	NBC	Foote, Cone & Belding, Inc.

Adventures of Sam Spade	Wildroot Co., Inc. Wildroot Cream Oil	CBS	Batten, Barton, Durstine & Osborn, Inc.
Adventures of the Falcon	American Safety Razor Corp. Gem Razors & Blades	MBS	Federal Advertising Agency Inc. New York
Adventures of the Thin Man	General Foods Corp. Sanka, Instant Sanka	CBS	Young & Rubicam, Inc.
The Affairs of Ann Scotland	Raymond Laboratories, Inc. & Hudnut Sales Co. Richard Hudnut Cosmetics, Rayve Creme Shampoo	ABC	Roche, Williams & Cleary, Inc.
Carroll Alcott, News	Campbell Soup Co. All Products	CBS—PC	Ward Wheelock Co.
Aldrich Family	General Foods Corp. Jello Puddings	NBC	Young & Rubicam
All-Star Baseball Game	Gillette Safety Razor Corp. Gillette Blades & Razors	MBS	Maxon, Inc. New York
All-Star Football Games	Wilson Sporting Goods Co. Sports Equipment	MBS	Ewell & Thurber Assoc. Chicago
The Fred Allen Show	Standard Brands, Inc. Shetford Cheese, Tender Leaf Tea	NBC	J. Walter Thompson Co.
The Fred Allen Show	Ford Motor Car Co. Ford Automobiles	NBC	J. Walter Thompson Co.
American Album of Familiar Music	Sterling Drug Co. Bayer Aspirin	NBC	Dancer, Fitzgerald & Sample, Inc.
American Forum	Pilot Radio F. M. Radios	MBS	Grey Adv. Agency, Inc.
American Melody Hour	Sterling Drug Inc. Bayer Aspirin & Dr. Lyons Toothpaste	CBS	Dancer-Fitzgerald-Sample, Inc.
American Radio Warblers	American Bird Products, Inc. Bird Food	MBS	Weston-Burnett Chicago
Amos 'n Andy	Lever Bros. Co. Rinso	NBC	Ruthrauff & Ryan Inc.
Armstrong Theater of Today	Armstrong Cork Co. Quaker Rugs, Linoleum Products, Floor Coverings	CBS	Batten, Barton, Durstine & Osborn, Inc.
Arthur's Place	The Borden Co. All Products	CBS	Kenyon & Eckhardt, Inc.
Jan August	Revere Camera Co. Cameras	MBS	Roche, Williams & Cleary Inc. Chicago

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Aunt Jenny	Lever Bros. Co. Spry	CBS	Ruthrauff & Ryan, Inc.
Aunt Mary	Safeway Stores, Inc. Kitchen Craft Flour	NBC	J. Walter Thompson Co.
Gene Autry Show	Wm. Wrigley Jr. Co. Chewing Gum	CBS	Ruthrauff & Ryan, Inc.
B			
Baby Snooks Show with Fanny Brice	General Foods Corp. Jell-O, Jell-O Puddings	CBS	Young & Rubicam, Inc.
Back to God Hour	Christian Reform Church Religious Talks	MBS	Evans Associates Chicago
Backstage Wife	Sterling Drug Co. Dr. Lyon's Tooth Powder, Engine Cleaning Fluid	NBC	Dancer, Fitzgerald & Sample, Inc.
Jim Backus Show	Pharmaco, Inc. Feen-a-mint	MBS	Ruthrauff & Ryan, Inc.
Kenny Baker Show	Procter & Gamble Co. Crisco, Ivory Snow	ABC	Compton Adv. Inc. Benton & Bowles, Inc.
Fred Beck—Commentary	Miles Laboratories, Inc. Alka-Seltzer, One-a-Day Vitamin Tablets	CBS—PC	Wade Advertising Agcy.
Joseph Beirne	National Federation of Telephone Workers Institutional	MBS	Direct
Belmont Stakes	Gillette Safety Razor Co. All Products	CBS	Maxon, Inc.
Jack Benny	American Tobacco Co. Lucky Strike Cigarettes	NBC	Foote, Cone & Belding, Inc.
Jack Berch Show	Prudential Insurance Co. Insurance	NBC	Benton & Bowles, Inc.
The Milton Berle Show	Phillip Morris & Co., Ltd. Phillip Morris	NBC	Biow Co.
The Best Things in Life	American Federation of Labor Combat Taft-Hartley Bill	MBS	Furman, Feiner & Co., Inc. New York
Beulah Show	Procter & Gamble Co. Dreft	CBS	Dancer-Fitzgerald-Sample, Inc.

Bible Institute	Bible Institute of Los Angeles Religious Talks	MBS	Broadcast Advertising Co. Los Angeles
The Big Break	Adam Hat Stores Hats & Men's Haberdashery	NBC	Blow Co., Inc.
Big Sister	Procter & Gamble Co. Ivory Soap	CBS	Compton Adv., Inc.
The Big Story	American Cigarette & Cigar Co. Pall Mall Cigarettes	NBC	Foote, Cone & Belding Inc.
Big Town	Sterling Drug Inc., Centaur Co. Div. Ironized Yeast, Phillips Milk of Magnesia Tablets	CBS	Pedlar & Ryan, Inc.
Mel Blanc Show	Colgate-Palmolive-Peet Co. Colgate Tooth Powder, Halo Shampoo	CBS	Sherman & Marquette, Inc.
Martin Block Show	R. B. Semler Co., Inc. Kreml Shampoo & Hair Tonic	MBS	Erwin, Wasey & Co. New York
Blondie	Colgate-Palmolive-Peet Co. Super Suds	CBS	Wm. Esty & Co., Inc.
Blue Ribbon Music Time	Pabst Sales Co. Pabst Blue Ribbon Beer	NBC	Warwick & Legler
Bob and Victoria	Safeway Stores, Inc. All Products	CBS	Ruthrauff & Ryan, Inc.
Borden Program with Mark Warnow's Orch. & Chorus	The Borden Co. All Products	CBS	Kenyon & Eckhardt, Inc.
Victor Borge Show	Socony-Vacuum Oil Co. Oil & Gasoline	NBC	Compton Adv., Inc.
Boston Symphony	John Hancock Mutual Life Insurance Co. Insurance	ABC	Batten, Barton, Durstine & Osborn, Inc.
Eddie Bracken Show	Texas Co. Texaco Products	CBS	Buchanan & Co., Inc.
Break The Bank	Bristol-Myers Co. Mum, Sal Hepatica & Minit Rub, Ipana & Vitalis	ABC	Doherty, Clifford & Shenfield
Breakfast Club	Kay Daumit, Inc. Lustre Cream Shampoo	ABC	Hill Blackett & Co.
Breakfast Club	Philco Corp. Refrigerators, Radios & Freezers	ABC	Hutchins Advertising Co., Inc.
Breakfast Club	Swift & Co. Toni Home Permanent Wave & Toni Shampoo	ABC	J. Walter Thompson Co.
Breakfast Club		ABC	Foote, Cone & Belding

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Tom Breneman's Breakfast in Hollywood	Kellogg Co. Pep, All Bran	ABC	Kenyon & Eckhardt, Inc.
Tom Breneman's Breakfast in Hollywood	Procter & Gamble Co. Ivory Flakits	ABC	Compton Adv., Inc.
Bride & Groom	Sterling Drug Inc. Phillip's Toothpaste & Tablets, Mulsified Shampoo, Dr. Lyon's Tooth Powder, Bayer Aspirin, Emergine Cleaning Fluid, Campo-Pehinique, Ayer's Pectoral, Fletcher's Castoria & others	ABC	Dancer-Fitzgerald-Sample, Inc.
Cecil Brown	Murine Co., Inc. Eye Lotion	MBS	Batten, Barton, Durstine & Osborn, Inc. Chicago
Buck Rogers	General Foods Sales Corp. Pep, Corn, Toasties, Sanka Coffee, Raisin Bran, Gaines' Dog Food	MBS	Benton & Bowles, Inc. New York
Bulldog Drummond	American Transit Association Transportation	MBS	Owens & Chappell, Inc. New York
Bob Burns	American Home Products Corp. Kolyinos, Anacin	NBC	Sullivan, Stauffer, Colwell & Bayles
Burns & Allen	General Foods Corp. Maxwell House Coffee	NBC	Benton & Bowles, Inc.
By Popular Demand	Conti Products, Inc. Conti Shampoo & Soap	MBS	Birmingham, Castleman & Pierce, Inc. New York
California Caravan	California Medical Assoc. Insurance—Hospitalization & Physician's Service	ABC—PC	Lockwood-Shackelford Adv.
Call of the Range	Grove Laboratories, Inc. Cold Tablets	CBS—PC	Duane Jones Co., Inc.
Call the Police	Lever Bros. Co. Rinso	NBC	Ruthrauff & Ryan, Inc.
Ned Calmer & the News	Luden's Inc. All Products	CBS	J. M. Mathes, Inc.
Ned Calmer & the News	Parker Pen Co. Quink	CBS	J. Walter Thompson Co.

Campbell Room with Hildegard	Campbell Soup Co. All Products	CBS	Ward Wheelock Co.
Can You Top This?	Colgate-Palmolive-Peet Co. Shave Cream	NBC	Ted Bates, Inc.
Judy Canova Show	Colgate-Palmolive-Peet Co. Halo Shampoo & Supersuds	NBC	Ted Bates, Inc.
Judy Canova Show	Colgate-Palmolive-Peet Co. Halo Shampoo & Supersuds	NBC	Sherman & Marquette, Inc.
The Eddie Cantor Show	Pabst Sales Co. Pabst Blue Ribbon Beer	NBC	Warwick & Legler
Captain Midnight	Wander Co. Ovaltine	MBS	Hill Blackett & Co. Chicago
Hoagy Carmichael Sings	Luden's, Inc. Fifth Ave. Candy Bar	CBS	J. M. Mathes, Inc.
Carnation Contented Hour	Carnation Co. Evaporated Milk	NBC	Erwin Wasey & Co. Ltd.
Jack Carson Show	Campbell Soup Co. Soups	CBS	Ward Wheelock Co.
Casebook of Gregory Hood	Petri Wine Co. Petri Wine	MBS	Young & Rubicam New York
Casey, Crime Photographer	Anchor Hocking Glass Co. Anchorglass, Fire King, Ovenglass	CBS	Wm. E. Weintraub & Co., Inc.
Cavalcade of America	E. I. DuPont de Nemours & Co. Inc. Institutional	NBC	Batten, Barton, Durstine & Osborn, Inc.
Champion Roll Call	Champion Spark Plug Co. Spark Plugs	ABC	MacManus, John & Adams, Inc.
Checkerboard Jamboree	Ralston-Purina Co. Cereal Foods	MBS	Gardner Ad. Co. St. Louis
Chesterfield Supper Club	Liggett & Myers Tobacco Co. Chesterfield Cigarettes	NBC	Newell-Emmett Co.
Chicago Theater of the Air	Chicago Tribune Centennial Celebration	MBS	Direct
Christian Science Monitor Views the News	Christian Science Publishing Soc. Christian Science Monitor	ABC	H. B. Humphrey Co.
Club 15 with Bob Crosby	Campbell Soup Co. Franco-American Spaghetti	CBS	Ward Wheelock Co.
Circle Arrow Show	Western Auto Supply Co. Automobile Accessories & Household Appliances	NBC	Bruce B. Brewer & Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Cities Service Highways in Melody	Cities Service Co. Gas & Oil	NBC	Foote, Cone & Belding, Inc.
Upton Close	National Economic Council Inc. Institutional	MBS	Jim Duffy Co. Chicago
Club Time	Club Aluminum Products Aluminum Household Utensils	ABC	Trade Development Corp.
Charles Collingwood—News	Household Finance Corp. Personal Loans	CBS—PC	LeVally, Inc.
Counterspy	Schutter Candy Co. Div. Universal Match. Schutter Candies—Old Nick, Bit o' Honey	ABC	Schwimmer & Scott Adv. Agency Kaplan & Bruck
County Fair	The Borden Co. Instant Coffee	CBS	Kenyon & Eckhardt, Inc.
Crime Doctor	Philip Morris & Co. Ltd., Inc. Philip Morris Cigarettes	CBS	The Biow Co., Inc.
Crimes of Carelessness	National Board of Fire Underwriters Fire Insurance	MBS	MacFarland Aveyard & Co. New York
Betty Crocker Magazine of the Air	General Mills Cheerios, Kix, Gold Medal Flour, Bisquick, Softasilk Cake Flour, 2 Crocker Soups and Wheaties	ABC	Dancer, Fitzgerald-Sample, Inc.
Bing Crosby	Philco Corp. Radio & Refrigerators	ABC	Hutchins Adv. Co., Inc.
Curtain Time	Mars Inc. Candy	NBC	Grant Adv., Inc.
Betty Crocker	General Mills, Inc. Softasilk Cake Flour	NBC	Knox-Reeves, Inc.

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The D & H Miners	Hudson Coal Co. Coal	NBC	The Clements Co., Inc.
Stella Dallas	Sterling Drug Co. Phillips Milk of Magnesia Tablets, Double Danderine	NBC	Dancer, Fitzgerald & Sample, Inc.

Danger, Dr. Danfield	Knox Co. Cystex & Mendaco	ABC	Robert B. Raisbeck Agency
Dark Venture	Wildroot Co. Wildroot Creme Oil	ABC—PC	Batten, Barton, Durstine & Osborn, Inc.
Darts for Dough	Dr. Pepper Co. Dr. Pepper (Carbonated Beverage)	ABC	Tracy-Locke Co., Inc.
A Date With Judy	Lewis Howe Co. Tums	NBC	Roche Williams & Cleary Inc.
David Harum	B. T. Babbitt, Inc. Bab-O	CBS	Duane Jones Co., Inc.
David Harum	B. T. Babbitt Bab-O Cleaner	NBC	Duane Jones Co., Inc.
Joan Davis Show	Lever Bros. Co. Swan Soap	CBS	Young & Rubicam, Inc.
A Day in the Life of Dennis Day	Colgate-Palmolive-Peet Co. Colgate Dental Cream, Lustre Cream	NBC	Ted Bates, Inc.
Dorothy Dix Program	Union Pharmaceutical Co., Inc. Saraka, Sutra, Artra Imra	ABC—PC	Abbott Kimball Co., Inc.
Dr. Christian	Chesebrough Mfg. Co. Consolidated Petroleum Jelly & Hair Tonic	CBS	McCann-Erickson, Inc.
Dr. I Q	Mars, Inc. Candy	NBC	Grant Adv., Inc.
Dr. Paul	Safeway Stores, Inc. Dwight Edwards Coffee	NBC	J. Walter Thompson Co.
Doctors Talk It Over	American Cyanamid Co. Pharmaceuticals & Biologicals	ABC	Hazard Advertising Co.
Don't You Believe It	Forty-Two Products, Ltd. "42" Oil Shampoo or "42" Hair Oil Tonic	ABC—PC	Brisacher, Van Norden & Staff
Dorothy Fuldheim	Brotherhood of Railroad Trainmen Institutional	ABC	Wm. Von Zehle & Co.
Double or Nothing	Campbell Soup Co. Soups	CBS	Ward Wheelock Co.
Morton Downey	Coca Cola Co. Coca Cola	MBS	D'Arcy Adv. Co., Inc. New York
Alex Dreier	Skelly Oil Co. Petroleum Products	NBC	Henri, Hurst & McDonald, Inc.
The Drene Show	Procter & Gamble Co. Drene & Dreft	NBC	Kastor-Farrell Chesley & Clifford

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Eddy Duchin	R. B. Semler, Inc. Kreml Hair Tonic, Kreml Shampoo	ABC	Erwin Wasey & Co., Inc.
Duffy's Tavern	Bristol-Myers Co. Ipanha	NBC	Young & Rubicam
The Jimmy Durante Show	Rexall Drug Co. Rexall Drugs	NBC	N. W. Ayer & Son, Inc.
Durante-Moore Show	Rexall Drug Co. All Products	CBS	N. W. Ayer & Son, Inc.
Easy Does It	Hershel California Fruit Products Co. Contadino Tomato Paste	MBS	E. F. Brown Advertising Co. Philadelphia
Edwin C. Hill	Wesson Oil & Snowdrift Co. Wesson Oil, Snowdrift Shortening	ABC	Kenyon & Eckhardt, Inc.
Eight O'Clock News	Peter Paul Inc. Candy & Chewing Gum	MBS	Platt-Forbes, Inc. New York
Ellery Queen	American Home Products Corp. Anacin	CBS	Sullivan, Strauffer, Colwell & Bayles, Inc.
Evening with Romberg	Brown & Williamson Tobacco Co. Raleigh Cigarettes	NBC	Russel M. Seeds Co.
Exploring the Unknown	Revere Copper & Brass, Inc. Instructional	MBS	St. Georges & Keyes New York
F.B.I. in Peace & War	Procter & Gamble Co. Lava	CBS	The Biow Co., Inc.
The Fabulous Dr. Tweedy	American Cigarette & Cigar Co. Cigarettes	NBC	Foote, Cone & Belding, Inc.
Fact Finder with Delmar Edmonson	Metropolitan Life Insurance Co. Instructional	CBS-PC	Young & Rubicam, Inc.
Fact or Fiction	Brown & Williamson "Wings" Cigarettes	ABC	Russel M. Seeds Co., Inc.

Famous Jury Trials	General Mills Cererios	ABC	Dancer-Fitzgerald-Sample
Fat Man	Norwich Pharmacal Co. Pepto-Bismol, Unguentine, etc.	ABC	Lawrence G. Gumbinner Adv. Agency, Inc.
Fibber McGee & Molly	S. C. Johnson & Son, Inc. Wax Products	NBC	J. Walter Thompson Co.
Jimmie Fidler	Carter Products Carter's Little Liver Pills, Arrid & Nair	ABC	Sullivan, Stauffer, Colwell & Bayles, Inc.
Jimmie Fidler	Carter Products, Inc. Carter's Little Liver Pills & Arrid	MBS	Ted Bates, Inc. New York
First Nighter	Campana Sales Co. Campana Italian Balm	CBS	Wallace-Ferry-Hanly Co.
Fishing & Hunting Club of the Air	Mail Pouch Tobacco Co. Tobacco	MBS	Walker & Downing Pittsburgh
Fitch Bandwagon	F. W. Fitch Co. Fitch Shampoo	NBC	L. W. Ramsey Co.
Flamingo Stakes	Gillette Safety Razor Corp. Gillette Blades & Razors	MBS	Maxon, Inc. New York
Harry W. Flannery—News Analyst	Bekins Van & Storage Co. Storage	CBS—PC	Brooks Adv. Agency
Harry W. Flannery—News Analyst	Planters Nut & Chocolate Co. Peanuts & Peanut Oil	CBS—PC	Raymond R. Morgan Agcy.
Fleetwood Lawton	Whitehall Pharmacal Co. Anacin, Bisodol Mints	NBC	Dancer-Fitzgerald & Sample, Inc.
Ford Show with Dinah Shore	Ford Motor Co. Ford Motor Cars	CBS	J. Walter Thompson Co.
Ford Showroom with Meredith Willson	Ford Motor Co. Ford Motor Cars	CBS	Kenyon & Eckhardt, Inc.
The Ford Theatre	Ford Motor Co. Automobiles	NBC	Kenyon & Eckhardt
Free for All	H. H. Tanner & Co. Portrait Cold Wave	CBS—PC	Mason-Gold Adv. Agcy.
Freedom of Opportunity	Mutual Benefit Health & Accident Assoc. of Omaha Insurance	MBS	Arthur Meyerhoff & Co. Chicago
Front Page Farrell	Whitehall Pharmacal Co. Kolydos, Hills Cold Tablets	NBC	Dancer, Fitzgerald & Sample, Inc.
Front Page Features with Knox Manning	E. L. Bruce Co. Bruce Floor Cleaner	CBS—PC	Christiansen Adv. Agcy.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Front Page Features with Knox Manning	Washington State Apple Adv. Comm. Washington State Apples	CBS—PC	J. Walter Thompson Co.
Arthur Gaeth	United Electrical Radio & Machine Workers of America Institutional	MBS	Moss & Arnold Co. New York
Galen Drake	Kellogg Co. Raisin Bran Flakes, Variety Package, Pep, Shredded Wheat	ABC	Kenyon & Eckhardt, Inc.
Game of the Week	U. S. Army Recruiting Service Army Recruiting	MBS	N. W. Ayer & Son, Inc. New York
Gangbusters	L. E. Waterman Co. Fountain Pens, Pencils, Ink	ABC	Radio Consultants, Inc. Charles Dallas Reach Co., Inc.
Garden Gate with Tom Williams	Ferry-Morse Seed Co. Seeds	CBS	MacManus, John & Adams, Inc.
Bob Garred, News	"42" Products, Inc. All Products	CBS—PC	Brisacher, Van Norden & Staff
Bob Garred, News	Peter Paul, Inc. Candy Bars	CBS—PC	Brisacher, Van Norden & Staff
Bob Garred, News	Studebaker Corp. Motor Cars	CBS—PC	Roche, Williams & Cleary, Inc.
General Electric Houseparty	General Electric Co. Appliance & Merchandise Div.	CBS	Young & Rubicam, Inc.
Gillette Fights	Gillette Safety Razor Co. Razor & Razor Blades	ABC	Maxon, Inc.
Give & Take	Toni Co. Toni Home Permanent Wave	CBS	Foote, Cone & Belding
Arthur Godfrey Show	Liggett & Myers Tobacco Co. Chesterfield Cigarettes	CBS	Newell-Emmett Co., Inc.
Arthur Godfrey's Talent Scouts	Lever Bros. Co. Lipton's Tea & Noodle Soup Mix	CBS	Young & Rubicam, Inc.
Grand Central Station	Pillsbury Mills, Inc. Sno Sheen Cake Flour, Pillsbury's Best, Farina	CBS	McCann-Erickson, Inc.

Grand Marquee	William R. Warner Rayve Haircreme & Shampoo	NBC	Roche, Williams & Cleary Inc.
Grand Ole Opry	R. J. Reynolds Co. Prince Albert Tobacco	NBC	William Esty & Co., Inc.
Grand Slam	Continental Baking Co., Inc. Wonder Bread & Hostess Cake	CBS	Ted Bates, Inc.
The Great Gildersleeve	Kraft Foods Co. Parkay Kraft Dinner	NBC	Needham, Louis & Brorby Inc.
Greatest Story Ever Told	Goodyear Tire & Rubber Co. Tires	ABC	Arthur Kudner Agency
Green Hornet	General Mills Cheerios	ABC	Dancer-Fitzgerald-Sample Inc.
The Jack Gregson Show	Washington Cooperative Farmers Assoc. Poultry Products	NBC-PC	Pacific National Adv. Agency
Guiding Light	Procter & Gamble Co. Duz	CBS	Campton Adv., Inc.

Arthur Hale	Richfield Oil Corp. Oil & Gasoline	MBS	Hixson-O'Donnell Adv. New York
Harvest of Stars	International Harvester Co. Institutional	NBC	McCann-Erickson, Inc.
Bob Hawk Show	R. J. Reynolds Tobacco Co. Camel Cigarettes	CBS	Wm. Esty & Co., Inc.
Sam Hayes	General Mills, Inc. Sperry Pancake Waffle Flour, Wheaties	NBC	Knox-Reeves Inc.
Dick Haymes Show	Electric Auto-Lite Co. Spark Plugs & Auto Accessories	CBS	Ruthrauff & Ryan, Inc.
Hearts' Desire	Philip Morris & Co. Ltd. Cigarettes	MBS	Cecil & Presbrey New York
Gabriel Heatter	Cartier Products, Inc. Cartier's Little Liver Pills & Arrid	MBS	Ted Bates, Inc. New York
Gabriel Heatter	Mutual Benefit Health & Accident Assoc. of Omaha Insurance	MBS	Arthur Meyerhoff & Co. Chicago

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Gabriel Heatter	Noxzema Chemical Co. Noxzema Products	MBS	Sullivan, Stauffer, Colwell & Bayles, Inc. New York
Gabriel Heatter	Serutan Co. Serutan & Nutrex	MBS	Roy S. Durstine Inc. New York
Alvin Helfer	Appalachian Coal Co. Coal	MBS	Haehnle Adv. Agency Cincinnati
Bill Henry, News	Johns-Manville Corp. Insulating Materials, Roofing, Brake Lining, etc.	CBS	J. Walter Thompson Co.
Here's To You	Charles E. Hires Co. Root Beer	CBS	N. W. Ayer & Son, Inc.
Hint Hunt	Armour & Co. Armour Meat Div. & Armour Soap Div. (Chiffon Flakes)	CBS	Foote, Cone & Belding
Holiday Shows	Elgin National Watch Co. Watches	CBS	J. Walter Thompson Co.
Hollywood Jackpot	American Home Products Corp. Anacin, Kolyrios	CBS	Dancer-Fitzgerald-Sample, Inc.
Hollywood Music Hall	Berkins Van & Storage Co. Moving & Storage	ABC—PC	A. E. Brooks Adv. Agency
Hollywood Players	Cresta Blanca Wine Corp. Cresta Blanca Wines	CBS	Batten, Barton, Durstine & Osborn, Inc.
Hollywood Star Preview	American Home Products Corp. Kolyrios, Anacin	NBC	Sullivan, Stauffer, Colwell & Bayles
Hollywood Star Time	General Motors Corp. Frigidaire Div.	CBS	Foote, Cone & Belding
Hollywood Story—Galen Drake	Kellogg Co. All Bran, Gro-Pup	ABC	Kenyon & Eckhardt, Inc.
Hollywood Whispers	Forty-Two Products, Ltd. "42" Oil Shampoo or "42" Hair Oil Tonic	ABC—PC	Brisacher, Van Norden & Staff
Hop Harrigan	Pepsodent Div., Lever Bros. Co. Dentifrice	MBS	Foote, Cone & Belding Chicago
Hop Harrigan	Taylor-Keed Corp. Cocoa Marsh	MBS	Ruthrauff & Ryan, Inc. New York
Bob Hope	Lever Bros. Co. Pepsodent	NBC	Foote, Cone & Belding, Inc.
Hour of Charm with Phil Spitalny's Orch.	Electric Companies Adv. Pgm. Institutional	CBS	N. W. Ayer & Son, Inc.

House of Mystery	General Foods Sales Corp. Post Corn, Toasties, Sanka Coffee, Raisin Bran, Gaines' Dog Food	MBS	Benton & Bowles, Inc. New York
Human Adventure	Revere Copper & Brass Inc. Institutional	MBS	St. Georges & Keyes New York
Hymns of All Churches	General Mills Cheerios, Kix, Gold Medal Flour, Bisquick, Softasilk Cake Flour, 2 Crocker Soups, and Wheaties	ABC	Dancer, Fitzgerald-Sample, Inc.

I Deal In Crime	Hastings Mfg. Co. Piston Rings, Casite	ABC	Keeling & Co.
Ice Follies	Shipstad & Johnson Ice Follies	MBS	Smith Bull & McCreery Hollywood
Indianapolis Speedway	Perfect Circle Co. Piston Rings	MBS	Roger Beane Adv. Co. Indianapolis
Information Please	Parker Pen Co. Pens, Pencils, Desk Sets, Quink, Superchrome Ink	CBS	J. Walter Thompson Co.
Inner Sanctum	Emerson Drug Co. Bromo-Seltzer	CBS	Batten, Barton, Durstine & Osborn, Inc.
Inside of Sports	Bayuk Cigars, Inc. Phillies Cigars	MBS	Neal D. Ivey Philadelphia
It Pays to Be Ignorant	Philip Morris & Co., Ltd., Inc. Philip Morris Cigarettes	CBS	The Biow Co., Inc.
It's Up To Youth	Triangle Publications Inc. Seventeen Magazine	MBS	Al Paul Lefton Co., Inc. New York
Burl Ives	Philco Corp. Philco Radios	MBS	Hitchins Adv. Co., Inc. New York

Jack Armstrong	General Mills Wheaties, Cheerios, Kix, Betty Crocker Soup	ABC	Knox Reeves Adv. Inc.
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PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Joyce Jordan, M.D.	Procter & Gamble Co. Dreft	NBC	Dancer-Fitzgerald & Sample, Inc.
Judy 'N Jill 'N Johnny	Horowitz & Duberman Junior Miss Fashions	MBS	Sterling Advertising Co.
Just Plain Bill	Whitehall Pharmacal Co. Anacin	NBC	Dancer, Fitzgerald & Sample, Inc.
Juvenile Jury	General Foods Sales Corp. Post-Corn, Toasties, Sanka Coffee, Raisin Bran, Gaints' Dog Food	MBS	Benton & Bowles, Inc. New York

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Kaltenborn Edits the News	Pure Oil Co. Pure Oil Petroleum Products	NBC	Leo Burnett Co.
Katie's Daughter	Manhattan Soap Co. Sweetheart Soap	NBC	Duane Jones Co., Inc.
Sammy Kaye Sunday Serenade	Raymond Laboratories, Inc. & Hudnut Sales Co. Richard Hudnut Cosmetics, Rayve Creme Shampoo	ABC	Roche, Williams & Cleary, Inc.
King Cole Trio Time	Wildroot Co., Inc. Hair Tonic & Cream Oil	NBC	Batten, Barton, Durstine & Osborn, Inc.
The King's Men	Brown & Haley Candy Co. Almond Cocoa Candy	NBC	Honig-Cooper Co.
Kraft Music Hall	Kraft Foods Co. Velveeta	NBC	J. Walter Thompson Co.
Kay Kyser's College of Musical Knowledge	Colgate-Palmolive-Peet Co. Palmolive Soap & Shave Cream	NBC	Ted Bates Inc.

L

Lew Lacy	National Biscuit Co. Nabisco Shredded Wheat	NBC	Bostford, Constantine & Garner
Ladies Be Seated	Quaker Oats Co. Aunt Jemima Pancake Flour & Muffets	ABC	LaRoche & Ellis, Inc.

Ladies Be Seated	Toni Co. Toni Home Permanent Wave	ABC	Foote, Cone & Belding
Land of the Lost	Bosco Co. Bosco Milk Amplifier	ABC	McCann-Erickson, Inc.
William Lang	William Wise Books	ABC	Huber Hoge & Son
Lassie	Morrell & Co. Red Heart Dog Food	ABC	Henri Hurst & McDonald, Inc.
Warden Lawes	Trimount Clothing Co. Clipper Craft Clothes	MBS	Wm. H. Weintraub & Co., Inc. New York
Lawyer Tucker	Electric Auto-Life Co. Spark Plugs, Auto Accessories	CBS	Ruthrauff & Ryan, Inc.
Let's Pretend	Cream of Wheat Corp. Cream of Wheat Cereal	CBS	Batten, Barton, Durstine & Osborn, Inc.
Letters to Lindlahr	Serutan Co. Serutan & Nutrox	MBS	Roy S. Durstine Inc. New York
Life Can Be Beautiful	Procter & Gamble Co. Spic & Span	NBC	Dancer-Fitzgerald & Sample, Inc.
Life of Riley	Procter & Gamble Co. Prell	NBC	Dancer-Fitzgerald & Sample, Inc.
Light of the World	General Mills, Inc. Cheerios	NBC	Knox-Reeves, Inc.
Listening Post	Curtis Publishing Co. Saturday Evening Post	ABC	Batten, Barton, Durstine & Osborn, Inc.
Guy Lombardo Show	First National Stores Grocery Stores—Food	ABC	John C. Dowd, Inc.
Lone Journey	Carnation Co. Carnation Evaporated Milk, Friskies Dog Food	CBS	Erwin Wasey & Co.
Lone Ranger	General Mills Kix	ABC	Dancer-Fitzgerald-Sample, Inc.
Lora Lawton	B. T. Babbitt Bab-o-Cleaner	NBC	Duane Jones & Co.
Lorenzo Jones	Sterling Drug Co. Phillips Creams & Milk of Magnesia, Bayer Aspirin	NBC	Dancer, Fitzgerald & Sample, Inc.
Lum 'n Abner	Miles Laboratories, Inc. Alka Seltzer & Nervine	ABC	Wade Adv. Agency

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Lum 'n Abner	Miles Laboratories, Inc. Alka-Seltzer, One-a-Day Vitamin Tablets	CBS	Wade Adv. Agency
Lutheran Hour	Lutheran Laymen's League Religious Talks	MBS	GothamAdvertising Co., Inc. New York
Lux Radio Theater	Lever Bros. Co. Lux Toilet Soap & Lux Flakes	CBS	J. Walter Thompson Co.
Mc			
Gordon MacRae Show	General Foods Corp. Jell-O, Jell-O Puddings	CBS	Young & Rubicam, Inc.
McGarry & His Mouse	General Foods Sales Corp. Post Corn, Toasties, Sanka Coffee, Raisin Bran, Gaines Dog Food	MBS	Benton & Bowles, Inc. New York
The Charlie McCarthy Show	Standard Brands, Inc. Chase & Sanborn Coffee, Royal Pudding	NBC	J. Walter Thompson Co.
M			
Ma Perkins	Procter & Gamble Co. Oxydol	CBS	Dancer-Fitzgerald-Sample, Inc.
Ma Perkins	Procter & Gamble Co. Oxydol	NBC	Dancer-Fitzgerald-Sample, Inc.
Maisie with Ann Southern	Eversharp Inc. Pens, Pencils, Red Top Lead	CBS	The Biow Co., Inc.
Ted Malone	Westinghouse Electric Corp. Laundromat, Range, Refrigerator, Iron Roaster, Sun Lamps, Electric Fans, West- inghouse Sealed Beam Headlights, Electric Comforter	ABC	McCann-Erickson, Inc.
Man Called X	General Motors Corp. Frigidaire Div.	CBS	Foote, Cone & Belding
Manhattan Merry-Go-Round	Sterling Drug Co. Dr. Lyon's Tooth Powder	NBC	Dancer, Fitzgerald & Sample, Inc.

Zeke Manners	Sterling Drug, Inc.	ABC	Dancer-Fitzgerald-Sample, Inc.
Knox Manning—News	Los Angeles Soap Co. All Products	CBS—PC	Raymond R. Morgan Co.
Knox Manning—News	McMahan Furniture Stores House Furnishings	CBS—PC	M-C-M Adv. Agency
Knox Manning—News	S.O.S. Co. Aluminum Cleanser	CBS—PC	McCann-Erickson, Inc.
Manor House Party	W. F. McLaughlin & Co. Manor House Coffee	NBC	Sherman & Marquette, Inc.
Tony Martin Show	Texas Co. Texaco Products	CBS	Kudner Agency, Inc.
Groucho Marx Show	Elgin American Division of Illinois Watch Case Co. Compacts, Cigarette Cases, Dresser Sets, Powder Boxes, Cigarette Cases with Lighter	ABC	Weiss & Geller, Inc.
Masquerade	General Mills, Inc. Pyequick	NBC	Knox-Reeves Inc.
Maxwell House Coffee Time	General Foods Corp. Maxwell House Coffee	NBC	Benton & Bowles, Inc.
Mayor of the Town	Noxzema Chemical Co. Noxzema, Noxzema Shave Cream	ABC	Sullivan, Stauffer, Colwell & Bayles, Inc.
Mayor of the Town	Noxzema Chemical Co. Noxzema Skin Cream, Shave Cream	CBS	Sullivan, Stauffer, Colwell & Bayles, Inc.
Meet Corliss Archer	Campbell Soup Co. Soups	CBS	Ward Wheelock Co.
Meet Me At Party's	P. Lorillard Co. Old Golds	NBC	Lennen & Mitchell, Inc.
Meet the Meeks	Swift & Co. Meat Products	NBC	J. Walter Thompson Co.
Meet the Missus	Chemicals, Inc. Vano Household Chemical	CBS—PC	Garfield & Guild
Meet the Missus	House of Delicacies French Kettle Onion Soup	CBS—PC	Emil Mogul Co., Inc.
Meet the Missus	Lyon Van & Storage Co. Moving & Storage Services	CBS—PC	Batten, Barton, Durstine & Osborn, Inc.
Meet the Missus	National Pressure Cooker Co. All Products	CBS—PC	Melamed-Hobbs, Inc.
Meet the Missus	Simoniz Co. Simoniz Products	CBS—PC	Decora, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Meet the Missus	Sunnyvale Packing Co. Ranchio Soaps	CBS—PC	Ruthrauff & Ryan, Inc.
Meet the Missus	Toni Co. Tom Home Permanent Wave	CBS—PC	Foote, Cone & Belding
Meet the Missus	Washington Cooperative Farmers' Assn. Lynden Foods	CBS—PC	Pacific Natl. Adv. Agcy.
Melody House	Loma Linda Food Co. Loma Linda Foods	CBS—PC	Elwood J. Robinson Adv. Agcy.
Melody Trail	Grove Laboratories, Inc. Beaumont Four-Way Cold Tablets	CBS—PC	J. D. Tarcher & Co.
Metropolitan Opera	Texas Co. Gas & Oil	ABC	Buchanan & Co., Inc.
Michael Shayne	Hastings Mfg. Co. Piston Rings & Cases Lubricant	MBS	Keeling & Co., Inc. <i>Indianapolis</i>
Mr. District Attorney	Bristol-Myers Co. Sal Hipatica & Vitalis	NBC	Doherty, Clifford & Shenfield, Inc.
Mr. Keen, Tracer of Lost Persons	American Home Products Corp. Kalyxins	CBS	Dancer-Fitzgerald-Sample, Inc.
Mr. & Mrs. North	Colgate-Palmolive-Peet Co. Colgate Tooth Powder & Halo Shampoo	CBS	Sherman & Marquette
Monday Morning Headlines	Seeman Brothers, Inc. Air-Wick	ABC	William Weintraub & Co., Inc.
The Molle Mystery Theatre	Centaur Co. Molle Shave Cream & Double Danderine	NBC	Young & Rubicam
Henry Morgan Show	Eversharp Co. Schick Razors, Pens, Pencils	ABC	The Biow Co., Inc.
Ona Munson in Hollywood	Barron-Gray Packing Co. Health Vegetable Juice	CBS—PC	Long Adv. Service
Murder & Mr. Malone	Wine Growers Guild Guild Wines	ABC	Honig-Cooper Co.
Edward R. Murrow with the News Till Now	Campbell Soup Co. Campbell Soups	CBS	Ward Wheelock Co.
Music Hour From Hollywood	Bekins Van & Storage Co. Moving & Storage	NBC	Brooks Adv. Agcy.
My Friend Irma	Lever Bros. Co. Swan Soap	CBS	Young & Rubicam, Inc.
My True Story	Libby McNeill & Libby Libby Products	ABC	J. Walter Thompson Co.

Mystery In the Air	R. J. Reynolds Co. Camel Cigarettes	NBC	William Esty & Co., Inc.
Mystery Is My Hobby	Mutual Benefit Health Accident Assoc. of Omaha Insurance	MBS	Arthur Meyerhoff & Co. Chicago
Mystery Is My Hobby	Shontex Co. Shontex Shampoo & Hair Conditioner	NBC	Robert B. Raisbeck Adv.
Mystery of the Week	Procter & Gamble Co. Dreft	CBS	Dancer-Fitzgerald-Sample, Inc.

N

Name Your Music	Neighbors of Foodcraft Insurance	NBC	Showalter Lynch Adv. Agency
The National Farm & Home Hour	Allis-Chalmers Mfg. Co. Farm Equipment	NBC	Bert S. Gittins
New Adventures of Sherlock Holmes	R. B. Semler, Inc. Kreml Hair Tonic, Kreml Shampoo	ABC	Erwin Wasey & Co., Inc.
The New Sealtest Village Store	Sealtest, Inc. Milk & Ice Cream	NBC	McKee & Albright, Inc.
News	W. F. Fuller & Co. Paints	CBS—PC	McCann-Erickson, Inc.
News of the World	Miles Laboratories Inc. Alka-Seltzer & Vitamins	NBC	Wade Adv. Agency
Newscope	Kaiser-Frazer Corp. Automobiles	MBS	Swaney, Drake & Bemen, Inc.
New York Philharmonic Symphony	U. S. Rubber Co. Alli Products	CBS	Campbell-Ewald Co., Inc.
Nick Carter	Cudahy Packing Co. Old Dutch Cleanser	MBS	Grant Adv. Inc. Chicago
Noah Webster Says	Southern Cotton Oil Co. Wesson Oil & Snowdrift	NBC	Fitzgerald Adv. Agency
Pat Novak	Gallenkamp Stores, Inc. Shoes, Stockings & Handbags	ABC—PC	Bruce Eldridge Adv.
Old Gold Show with Frank Morgan, Frances Langford, Don Ameche	P. Lorillard Co. Old Gold Cigarettes	CBS	Maxon, Inc.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
One Man's Family	Standard Brands, Inc. Fleischmann Yeast & Shefford Cheese	NBC	J. Walter Thompson Co.
The Opening Door	Grand Lodge of the A. F. of A. M. State of New York Institutional	MBS	Direct
Orange Bowl Football Game	Gillette Safety Razor Co. Blades, Shaving Cream	CBS	Maxon, Inc.
Our Gal Sunday	American Home Products Corp. Anacin	CBS	Dancer-Fitzgerald-Sample, Inc.
P			
The Jack Paar Show	American Tobacco Co. Lucky Strike Cigarettes	ABC	Foote, Cone & Belding, Inc.
The Jack Paar Show	American Tobacco Co. Lucky Strike Cigarettes	NBC	Foote, Cone & Belding, Inc.
Louella Parsons	Jergens Co. Jergens Lotion, Facial Soap	ABC	Robert W. Orr & Associates, Inc.
Pause That Refreshes on the Air, with Percy Faith's Orch.	Coca Cola Co. Coca Cola	CBS	D Arcy Adv. Co., Inc.
Drew Pearson	The Frank H. Lee Co. Hats	ABC	William Weintraub & Co., Inc.
People Are Funny	Brown & Williamson Tobacco Co. Raleigh Cigarettes	NBC	Russell M. Seeds Co.
Pepper Young's Family	Procter & Gamble Co. Camay Soap	NBC	Pedler & Ryan, Inc.
Perry Mason	Procter & Gamble Co. Dreft, Spic & Span, Ivory Flakes	CBS	Dancer-Fitzgerald-Sample, Inc. Compton Adv., Inc.
Elmer Peterson	Planters Nuts & Chocolate Co. Planters Peanuts & Peanut Oil	NBC	Raymond R. Morgan Co.
Sam Pettengill	America's Future, Inc. Books & Booklets, Book—Constitution of U S	ABC	Andrew Gahagan Assoc. Gahagan & Turnbull Co., Inc.
Pick & Pat Time	Helbros Watch Co. Helbros Watches	MBS	William H. Weintraub & Co. New York
Point Sublime	John Hancock Mutual Life Insurance Co. Life Insurance	ABC	McCann-Erickson, Inc.

The Policewoman	Carter Products Carter's Little Liver Pills, Arriad & Nair	ABC	Sullivan Stauffer, Colwell & Bayles Inc.
Portia Faces Life	General Foods Corp. Instant Postum, Post's 40% Bran Flakes	NBC	Benton & Bowles
Pot O'Gold	Lewis-Howe Co. Tums & NR Tablets	ABC	Roche, Williams & Cleary, Inc.
The Preakness	Emerson Drug Co. Bromo Seltzer	NBC	Batten, Barton, Durstine & Osborn Inc.
A Present From Hollywood	Wm. Scull Co. Bossul Tea	ABC	M. H. Hackett Co.
Professor Quiz	American Oil Co. Gasoline & Oil	ABC	Joseph Katz & Co.
Prudential Family Hour	Prudential Insurance Co. of America Insurance Services	CBS	Benton & Bowles, Inc.



Queen For A Day	Armour & Co. Star Shortening	MBS	Foote, Cone & Beiding Chicago
Queen For A Day	International Milling Co. Robin Hood	MBS	Cook Advertising Agency
Queen For A Day	Miles Laboratories Inc. Alka-Seltzer	MBS	Wade Advertising Agency Chicago
Queen For A Day	Philip Morris & Co. Ltd. Cigarettes	MBS	Cecil & Presbrey New York
Quick As A Flash	Helbros Watch Co. Helbros Watches	MBS	William H. Weintraub & Co. New York
Quiz Kids	Miles Laboratories Inc. Alka-Seltzer & Vitamins	NBC	Wade Adv. Agency



Radio Bible Class	Radio Bible Class Religious Talks	MBS	Direct
The RCA-Victor Show	Radio Corp. of America Institutional	NBC	J. Walter Thompson Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Reader's Digest—Radio Edition	Hall Bros., Inc. "Hallmark" Creeting Cards	CBS	Foote, Cone & Belding
Real Stories From Real Life	Whitehall Pharmacal Co. Airtel	MBS	Dancer, Fitzgerald, Sample, Inc. New York
Renfro Valley Folks	Ballard & Ballard Co. Barber's Ovalisk Fillet	CBS	Henri, Hurst & McDonald, Inc.
Reveille Roundup	Grove Laboratories Inc. Cold Tablets & Vitamin	NBC	Duane Jones & Co.
Richfield Reporter	Richfield Oil Corp. Lubolite & Oil	NBC	Hixson, O'Donnell Adv., Inc.
Right To Happiness	Procter & Gamble Co. Ivory Soap	NBC	Compton Adv., Inc.
Road of Life	Procter & Gamble Co. Duz	CBS	Compton Adv., Inc.
Road of Life	Procter & Gamble Co. Duz	NBC	Compton Adv., Inc.
Rogues Gallery	F. W. Fitch Co. Fitch Shampoos	NBC	L. W. Ramsey Co.
Romance of Helen Trent	American Home Products Corp. Kalydas, Bisodol, Heet	CBS	Dancer-Fitzgerald-Sample, Inc.
Billy Rose	Musterole Co.	MBS	Erwin Wasey & Co. New York
Billy Rose	R. B. Semler Co., Inc. Krentl Shampoos & Hair Tonic	MBS	Erwin Wasey & Co. New York
Rose of My Dreams	Manhattan Soap Co., Inc. Blue-White Flakes	CBS	Duane Jones & Co.
Rosemary	Procter & Gamble Co. Ivory Snow	CBS	Benton & Bowles, Inc.
Jean Sablon	Wm. R. Warner Co., Inc. Richard Hudnut Beauty Preparations	CBS	Kenyon & Eckhardt, Inc.
The Saint	Lever Bros. Co. Trim Hair Tonic	CBS—PC	Foote, Cone & Belding
Saturday Night Roundup	Miles Laboratories Inc. Alka-Seltzer & Vitamins	NBC	Wade Adv. Agency

Saturday Night Serenade	Pet Milk Sales Co. 400-D Pet Milk	CBS	Gardner Adv. Co.
Screen Guild Players	Lady Esther Sales Co., Inc. Cosmetics	CBS	The Biow Co., Inc.
Screen Guild Players	R. J. Reynolds Tobacco Co. Camel Cigarettes	CBS	William Esty & Co., Inc.
Second Mrs. Burton	General Foods Corp. LaFrance, Satina	CBS	Young & Rubicam, Inc.
Eric Sevareid—News	Metropolitan Life Insurance Co. Institutional	CBS	Young & Rubicam, Inc.
The Shadow	G. Barr & Co. Balm Barr Lotion & Shampoo	MBS	Arthur Meyerhoff & Co. Chicago
The Shadow	Carey Salt Co. Carey Salt	MBS	McJunkin Advertising Co. Chicago
The Shadow	Delaware, Lackawanna & Western Coal Co. Blue Coal	MBS	Ruthrauff & Ryan New York
The Sheaffer Parade starring Eddy Howard	W. A. Sheaffer Pen Co. Pens, Pencils & Skrip	NBC	Russell M. Seeds, Inc.
Sherlock Holmes	Petri Wine Co. Petri Wine	MBS	Young & Rubicam, Inc. New York
Sherlock Holmes	Trimount Clothing Co. Clipper Craft Clothes	MBS	Wm. H. Weintraub & Co., Inc. New York
The Sheriff	Pacific Coast Borax Co. All Products	ABC	McCann-Erickson, Inc.
William L. Shirer & the News	J. B. Williams Co. Shaving Cream, Electric Shave	CBS	J. Walter Thompson Co.
Silver Theater	International Silver Co. Sterling 1847 Rogers Silver	CBS	Young & Rubicam, Inc.
Ginny Simms Show	The Borden Co. All Products	CBS	Young & Rubicam, Inc.
Red Skelton	Brown & Williamson Tobacco Co. Raleigh Cigarettes	NBC	Russell M. Seeds Co.
Sky King	Derby Foods, Inc. Peter Pan Peanut Butter, Derby Line of Canned Meats & Canned Meat Specialties	ABC	Needham, Louis & Brorby, Inc.
Smilin' Ed McConnell	Brown Shoe Co. Children's Shoes	NBC	Leo Burnett Co.
Smilin' Ed McConnell	H. C. Cole Milling Co. Omega Flour	MBS	Gardner Adv. St. Louis

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Jack Smith Show	Procter & Gamble Co. Oxydol	CBS	Dancer-Fitzgerald-Sample, Inc.
Kate Smith Speaks	General Foods Corp. Post 40% Bran, Post's Raisin Bran	CBS	Benton & Bowles, Inc.
Kate Smith Sings	General Foods Corp. Postum	CBS	Foote, Cone & Belding, Inc.
Solitaire Time	Campana Sales Co. Solitaire Make-up	NBC	The Clements Co. Inc.
Song of the Stranger	Pharmaco, Inc. Femin-a-mint	MBS	Ruthrauff & Ryan, Inc.
Sparkle Time with Meredith Willson	Canada Dry Ginger Ale, Inc. Canada Dry Beverages	CBS	J. M. Mathes, Inc.
Special Investigator	Commercial Credit Co. Institutional	MBS	Sheldon, Quick & McElroy New York
Sports Newsreel of the Air	Colgate-Palmolive-Peet Co. Palmolive Shave Cream	NBC	Sherman & Marquette Inc.
Spotlight on America	American Transit Association Transportation	MBS	Owens & Chappell, Inc. New York
Spotlight Review	Coca-Cola Co. Coca Cola	CBS	D'Arcy Adv. Co., Inc.
Standard Hour	Standard Oil Co. of Calif. Petroleum Products	NBC	Batten, Barton, Durstine & Osborne, Inc.
Standard School Broadcast	Standard Oil Co. of Calif. Petroleum Products	NBC	Batten, Barton, Durstine & Osborne, Inc.
Stars Over Hollywood	Bowey's, Inc. Dari-Rich Products	CBS	Sorenson & Co.
The Story of Holly Sloan	General Mills, Inc. Pyequick	NBC	Knox-Reeves Inc.
Leland Stowe	United Electrical Radio & Machine Workers of America Institutional	MBS	Moss & Arnold Co. New York
Strange Romance of Evelyn Winters	Manhattan Soap Co., Inc. Blu-White Flakes	CBS	Duane Jones Co., Inc.
The David Street Show	Cardinet Candy Co. Candy Bars	NBC	Elliott-Daly Co.
Summer Electric Hour with Woody Herman's Orch.	Electric Companies Adv. Pgm. Institutional	CBS	N. W. Ayer & Son, Inc.

Sunday Evening Hour	Reichhold Chemicals, Inc. Musical Digest Magazine and Vox Records—Other Products	ABC	Kenyon & Eckhardt, Inc.
Sunday Evening Party with Hires	C. E. Hires Co. Hires Root Beer	ABC	N. W. Ayer & Son, Inc.
Sunoco Three Star Extra	Sun Oil Co. Gas & Oil	NBC	Roche, Williams & Cleary, Inc.
Sunrise Service Easter	Park Street Evangelical Church Religious Talks	MBS	Tarler & Shinner Boston
Starlight Serenade	Conti Products, Inc. Conti Shampoo & Soap	MBS	Bermingham, Castleman & Pierce, Inc. New York
Star Time with Dorothy Kilgallen	Drackett Co. Draino & Windex	ABC	Young & Rubicam, Inc.
Surprise Theater with Knox Manning	Calif. Prune & Apricot Growers Assn. Sunsweet Tenderized Fruit	CBS—PC	Long Adv. Service
Suspense	Roma Wine Co. Roma Wines	CBS	The Biow Co., Inc.
Warren Sweeney—News	Curtiss Candy Co. Candy	CBS	C. L. Miller Co.

T

Take It or Leave It	Eversharp Inc. Pens & Pencils	NBC	Biow Co., Inc.
Tales of Willie Piper	General Electric Co. Electric Lamps & Bulbs	ABC	Batten, Barton, Durstine & Osborn, Inc.
Henry J. Taylor	General Motors Corp. Institutional	MBS	Kudner Agency Inc. New York
Mary Lee Taylor	Pet Milk Sales Co. 400-D Pet Milk	CBS	Gardner Advertising Co.
Teentimers Club	Teentimers Inc. Dresses & Cosmetics	NBC	Buchanan & Co., Inc.
The Telephone Hour	Bell Telephone System Telephone Service	NBC	N. W. Ayer & Son, Inc.
Alec Templeton	Standard Brands, Inc. Chase & Sanborn Coffee, Royal Pudding	NBC	J. Walter Thompson Co.

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Tennessee Jed	Safeway Stores, Inc. Beverly Peanut Butter	ABC—PC	J. Walter Thompson Co.
Tennessee Jed	Ward Baking Co. Bread & Cakes	ABC	J. Walter Thompson Co.
Terry and the Pirates	Quaker Oats Co. Puffed Wheat & Rice Sparkies	ABC	Sherman & Marquette, Inc.
Tex & Jinx Show	Bristol-Myers Co. Ipana	NBC	Young & Rubicam, Inc.
The Texaco Star Theatre	Texas Co. Gasoline & Motor Oil	ABC	Kudner Agency, Inc.
That's Finnegan	Household Finance Corp. Personal Loans	CBS	Le Vally, Inc.
Theatre Guild on the Air	United States Steel Corp. Institutional	ABC	Batten, Barton, Durstine & Osborn, Inc.
This Farming Business	Skelly Oil Co. Petroleum Products	NBC	Henri, Hurst & McDonald, Inc.
This Is Hollywood with Hedy Hopper	Procter & Gamble Co. Camay	CBS	Pedlar & Ryan, Inc.
This Is Nora Drake	The Toni Co. Home Permanent Wave	NBC	Foote, Cone & Belding, Inc.
This Is Your FBI	Equitable Life Assurance Soc. of the U. S. Insurance	ABC	Warwick & Legler, Inc.
This Woman's Secret	General Mills, Inc. Sperry Flour Cereals & Wheaties	NBC	Knox-Reeves, Inc.
Those Websters	Quaker Oats Co. Oatmeal	MBS	Ruthrauff & Ryan, Inc. Chicago
Lowell Thomas	Procter & Gamble Co. Ivory Soap	CBS	Compton Advertising, Inc.
Lowell Thomas	Sun Oil Co. Gas & Oil	NBC	Roche, Williams & Cleary, Inc.
Time for Rolly Langley	Ferry-Morse Seed Co. Seeds	CBS—PC	MacManus, John & Adams, Inc.
Today's Children	General Mills, Inc. Wheaties	NBC	Knox-Reeves, Inc.
Tom Mix & His Ralston Straight Shooters	Ralston-Purina Co. Cereal Foods	MBS	Gardner Adv. Co. St. Louis
Torne Time	The Toni Co. Home Permanent Wave	NBC	Foote, Cone & Belding, Inc.

Treasure Hour of Song	Conti Products, Inc. Conti Shampoo & Soap	MBS	Bermingham, Castleman & Pierce, Inc. New York
Robert Trout and the News	Campbell Soup Co. Campbell Soups	CBS	Ward Wheelock Co.
True Detective Mysteries	Williamson Candy Co. O'Henry Candy Bars	MBS	Aubrey, Moore & Wallace, Inc. Chicago
Truman's Proposal on Aid to Turkey & Greece	Progressive Citizens of America Institutional	MBS	Moss & Arnold & Co.
Truth Or Consequences	Procter & Gamble Co. Duz	NBC	Compton Adv., Inc.
Twenty Questions	Ronson Art Metal Works Ronson Lighters	MBS	Cecil & Presbrey, Inc. New York

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U. S. Military Academy Football Game	U. S. Army Recruiting Service Army Recruiting	MBS	N. W. Ayer & Son, Inc. New York
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The Rudy Vallee Show	Philip Morris & Co., Ltd. Philip Morris	NBC	The Biow Co.
Vaughn Monroe Show	R. J. Reynolds Tobacco Co. Camel Cigarettes	CBS	Wm. Esty & Co., Inc.
Voice of Firestone	Firestone Tire & Rubber Co. Tires & Tubes	NBC	Sweeney & James Co.
Voice of Prophecy	Voice of Prophecy, Inc. Religious Talks	MBS	G. C. Hoskin Assoc. Chicago
Vox Pop	American Express Co. Travelers Checks	ABC	J. M. Mathes, Inc.
Vox Pop	Lever Bros. Co. Lipton's Tea & Continental Soup Mix	CBS	Young & Rubicam, Inc.

W

Bernie Walker's Tillamook Kitchen	Tillamook County Creamery Assoc. Cheese	NBC	Botsford, Constantine & Gardner
Henry A. Wallace	Beverly Westwood Citizens Institutional	MBS	Brisacher, Van Norden, Staff San Francisco

PROGRAM	ADVERTISER AND PRODUCT	NETWORK	ADVERTISING AGENCY
Waltz Time	Sterling Drug Co. Phillips Milk of Magnesia	NBC	Dancer, Fitzgerald & Sample, Inc.
Fred Waring	American Meat Institute Meat & Allied Products	NBC	Leo Burnett Co., Inc.
Fred Waring	General Electric Co. Institutional	NBC	Batten, Barton, Durstine & Osborne, Inc.
Fred Waring Program	Minnesota Valley Canning Co. Canned Vegetables	NBC	Leo Burnett Co., Inc.
Wendy Warren & News	General Foods Corp. Maxwell House Coffee & Instant Maxwell House Coffee	CBS	Benton & Bowles, Inc.
We the People	Gulf Oil Corp. Gulf Oil Products	CBS	Young & Rubicam, Inc.
Welcome Travelers	Procter & Gamble Co. Crisco, Ivory Snow	ABC	Compton Adv., Inc. Benton & Bowles, Inc.
Christopher Wells	Chrysler Corp. De Soto & Plymouth Dealers	CBS	Batten, Barton, Durstine & Osborn, Inc.
What's Doin' Ladies	Hunt Foods, Inc. Hunt Products	ABC—PC	Young & Rubicam, Inc.
When A Girl Marries	General Foods Corp. Calumet Swans Down	NBC	Benton & Bowles
The Whistler	Household Finance Corp. Personal Loans	CBS	LeVally, Inc.
The Whistler	Signal Oil Co. Gas, Oil	CBS—PC	Barton A. Stebbins Adv. Agency
Paul Whiteman Club	National Biscuit Co. Premium Crackers, Ritz Crackers, Nabisco Shredded Wheat, Nabisco Honey Made Grahams	ABC	McCann-Erickson, Inc.
Paul Whiteman Club	Nestle's Milk Products, Inc. Nescafe	ABC	Compton Adv., Inc.
Paul Whiteman Club	R. J. Reynolds Tobacco Co. Cigarettes and Pipe Tobacco	ABC	William Esty & Co.
Paul Whiteman Club	Wesson Oil & Snowdrift Co. Wesson Oil & Snowdrift Shortening	ABC	Kenyon & Eckhardt, Inc.
Widner Cup Race	Gillette Safety Razor Corp. Gillette Blades & Razors	MBS	Maxon, Inc. New York

Alvin Wilder	Sealy Mattress Co. Mattresses	ABC	Alvin Wilder Agency
Walter Winchell	Jergens Co. Jergens Lotion, Woodbury Facial Soap	ABC	Robert W. Orr & Associates, Inc.
Woman in White	General Mills, Inc. Bisquick, Betty Crocker Soups	NBC	Knox-Reeves, Inc.
World Front	Bunte Brothers Candy	NBC	Presba, Fellers & Presba
World Series	Gillette Safety Razor Corp. Gillette Blades & Razors	MBS	Maxon, Inc. New York

You Bet Your Life	Elgin American Division of Illinois Watch Case Co. Compacts, Cigarette Cases, Dresser Sets, Powder Boxes, Cigarette Cases with Lighter	ABC	Weiss & Geller, Inc.
Alan Young Show	Bristol-Myers Co. Ipana & Mimit-Rub	NBC	Young & Rubicam, Inc.
Young Dr. Malone	Procter & Gamble Co. Crisco	CBS	Compton Adv., Inc.
Young People's Church of the Air	Young People's Church of the Air Religious Talks	MBS	Erwin, Wasey & Co. New York
Young Widder Brown	Sterling Drug Co. Haley's M-O, Phillips Toothpaste	NBC	Dancer, Fitzgerald & Sample, Inc.
Your Hit Parade	American Tobacco Co. Lucky Strike Cigarettes	CBS	Foote, Cone & Belding, Inc.
Your Hit Parade	American Tobacco Co. Lucky Strike Cigarettes	NBC	Foote, Cone & Belding, Inc.
Your Hope Chest	Pict-Sweet Foods, Inc. Food Products	CBS-PC	Ruthrauff & Ryan, Inc.
Your Sports Question Box	G. N. Coughlin Co. Chimney Sweep	ABC	Roche, Williams & Cleary, Inc.

Zale-Graziano Fight	Adam Hat Stores, Inc. Men's Hats	NBC	The Biow Co.
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Network Co-operative Programs—1947

Following page contains a complete listing of four national network co-operative programs heard during the 12-month period ending Dec. 31, 1947. Listing includes program title and network over which program is heard. Sponsors and advertising agencies handling the account are not indicated due to limitations of space. Compilation has been made through the cooperation of ABC, CBS, MBS and NBC.

PROGRAM	NETWORK	PROGRAM	NETWORK	PROGRAM	NETWORK
Abbott & Costello	ABC	Joan Davis	CBS	The Johnson Family	MBS
Martin Agronsky	ABC	Dick Tracy	ABC	Kaltenborn Edits the News	NBC
Alexander's Mediation Board	MBS	Editor's Diary	MBS	Walter Kiernan	ABC
America's Town Meeting	ABC	Ethel & Albert	ABC	Hawk Larabee	CBS
Red Barber	CBS	Final Edition—News of the World	NBC	Fulton Lewis, Jr.	MBS
Baukhage	ABC	Fishing & Hunting Club of the Air	MBS	Robert McCormick	NBC
Believe It or Not	NBC	Cedric Foster	MBS	Meet Me At Parky's	MBS
Boston Symphony	ABC	Harkness of Washington	NBC	Meet the Press	MBS
Broadway and Vine with Radie Harris	CBS	Headline Edition	ABC	Mr. President	ABC
Cecil Brown	MBS	Bill Henry and the News	CBS	Passing Parade with John Nesbitt	MBS
Captain Midnight	MBS	George Hicks & The News	ABC	The Shadow	MBS
CBS Morning News with Harry Clark	CBS	Dick Hotteliet	CBS	Kate Smith Speaks	MBS
CBS News of America	CBS	House Party	CBS	Tell Your Neighbor	MBS
CBS World News Roundup	CBS	Chet Huntley—News	CBS	Winner Take All	CBS
Nancy Craig	ABC	Information Please	MBS	Harry Wismer	ABC
Bill Cunningham	MBS	Inside of Sports	MBS	The World Tonight—News Analysis	CBS
Elmer Davis	ABC	Erskine Johnson in Hollywood	MBS	World News Roundup	NBC

ORGANIZATIONS

Addresses

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Personnel

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Associations

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Radio Groups

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Unions

•

Guilds

ORGANIZATIONS

PERSONNEL — ADDRESSES — UNIONS

ASSOCIATIONS — RADIO GROUPS — GUILDS

Actors Equity Association

45 W. 47th St., New York 19, N. Y.
BRyant 9-3550

OFFICERS

President Clarence Derwent
1st Vice President.....Augustin Duncan
2nd Vice President.....Cornelia Otis Skinner
3rd Vice President.....Raymond Massey
4th Vice President.....William Harrigan
Executive Secretary-Treasurer.....Paul Dullzell
Assistant Executive.....Angus Duncan
Recording Secretary.....John Beal
Counsel.....Paul N. Turner
Associate Counsel.....Rebecca Brownstein
Auditor.....Frank Mesurac

COUNCIL

John Alexander, Vera Allen, Edith Atwater, Ray Bolger, Philip Bourneuf, Matt Briggs, Anne Burr, Louis Calhern, Leo G. Carroll, Ilka Chase, Mady Christians, Alexander Clark, Clay Clement, Warren Coleman, Patricio Collinge, Ernest Cossart, Eric Dressler, Frank Fay, Jose Ferrer, Kathryn Givney, Ruth Hammond, Alan E. Hewitt, Sam Jaffe, John Kennedy, Jessie Royce Landis, Barbara Robbins, Philip Loeb, Aline MacMahon, Raymond Mossey, Myron McCormick, Erin O'Brien-Moore, Elliott Nugent, Robert Perry, Jane Seymour, Jack Sheehan, Harvey Stephens, Carol Stone, Richard Taber, Frank Thomas, Edna Thomas, Frederic Tozere, Margaret Webster, Rhys Williams, Frank Wilson, Ralph Bellmay, Marjorie Goteson, Margalo Gilmore, Burt Luhr, Philip Ober, Eddy Duchin.

BRANCH OFFICES

San Francisco: Theodore Hale, 216 Pine St., San Francisco 4.
Hollywood: I. B. Kornblum, 6331 Hollywood Blvd., Chicago: Frank R. Dare, 720 Bittersweet Place, Chicago 13. Phone Wellington 6377
Chorus Equity: 701 Seventh Avenue, New York 19, N. Y.

Advertising Association of the West

Charles W. Collier, Managing Director
Lola M. Huey, Executive Secretary
Francis Stompolis, Office Secretary
530 Monadneck Building, San Francisco, Calif.
Garfield 1-6868

BOARD OF DIRECTORS

President: Russell Z. Eller, Adv. Mgr., California Fruit Growers Exchange, 707 West 5th Street, Los Angeles 13.
Senior Vice President: Gilbert L. Stanton, Director of Advertising & Publicity, Idaho Power Company, Boise.
Secretary-Treasurer: Cy Westernen, Advertising Manager, The Emporium, S. F.
Vice President at Large: Martha Gaston, Radio Station KFOX, Broadway Arcade Building, Los Angeles 38.
Vice Pres. Dist. No. 1: Les Jenkins, Classified Adv. Mgr., The Seattle Times.
Vice Pres. Dist. No. 2: Grover C. Kinney, President, Advertisers Distributing Service, 1950 Curtis Street, Denver.
Vice Pres. Dist. No. 3: H. Quentin Cox, Manager, Radio Station KGW, Portland.
Vice Pres. Dist. No. 4: Robert Franklin, Robert Franklin & Associates, 2501 Tulare Street, Fresno.
Vice Pres. Dist. No. 5: Robert J. McAndrews, Young & Rubicam, Inc., 6253 Hollywood Blvd., Hollywood.
Vice Pres. Dist. No. 6: G. Russ Davidson, Manager,

Canadian Street Car Advertising Company, 470 Granville St., Vancouver, B. C.

Post President: Vernon R. Churchill, Assistant to the Publishers, The Oregon Journal, Portland.

Chairman Finance Committee: Howard Willoughby, Vice President & General Manager, Lane Publishing Co., 576 Sacramento St., S. F.

Chairman Club Service Div.: Muriel Tolle, The Tolle Company, 1340 3rd Ave., San Diego.

Chairman Junior Executive Division: Miss Marian Simpson, James F. Lunke & Associates, Joseph Vance Bldg., Seattle.

Chairman Advancement of Business Committee: George Weber, MacWilkins, Cole & Weber, Republic Bldg., Seattle.

Chairman Advertising Commission: Don Belding, Foote, Cone & Belding, 601 W. 5th St., Los Angeles.

Chairman Senior Advisory Committee Jnr. Division: Mrs. Claire Drew Forbes, Claire Forbes Adv. Agency, 3 West Victoria, Santa Barbara.

FUNCTIONS

The Advertising Association of the West, now in its 45th year, is organized for the purpose of achieving a better understanding of advertising in our American life. The Association, through its 5,000 members, has energetically pursued this purpose in all of its many divisions of work; in the Advertising Clubs, in annual conferences, and in its aggressive Advancement of Business Program.

The Advertising Council, Inc.

11 West 42nd St., New York 18, N. Y.
BRyant 9-3641

OFFICERS

Chairman Charles G. Mortimer, Jr.
Vice-Chairmen Kerwin H. Fulton,
William Reydell, Paul B. West
President.....Theodore S. Repplier
Secretary-Treasurer.....Frederic R. Gamble
Vice-Presidents.....Allon M. Wilson, George P. Ludlam
Mgr. Radio Plans.....Gordon C. Kinney

BRANCH OFFICES

1010 Vermont Avenue, N. W., Washington, D. C. Phone, District 9043, T. S. Repplier, President.
203 North Wabash Avenue, Chicago, Ill. Phone, Randolph 1753, L. S. Schwartz, Chicago Representative.
Taft Building, Hollywood, Cal. Phone, Granite 7166, R. C. Poleson, Hollywood Representative.

FUNCTIONS

A non-profit organization, representing all phases of advertising, dedicated to the uses of advertising in the public service.

Advertising Federation of America

330 West 42nd St., New York 18, N. Y.
BRyant 9-0430

OFFICERS

President and General Manager.....Elon G. Borton
Chairman of the Board.....Allan T. Preyer
(Chairman, Morse International, Inc., New York)
Secretary.....Mrs. Bj Kidd
(N. W. Ayer & Son, Inc., Philadelphia)
Treasurer.....Robert S. Peare
(Vice-President, General Electric Company,
Schenectady)

ORGANIZATIONS

FUNCTIONS

An organization of advertising clubs, national advertising groups and companies interested in advertising to:

- To help make advertising increasingly more effective.
- To raise continually higher standards of advertising practice.
- To promote better public understanding of advertising.
- To promote cooperative effort in advertising.
- To encourage improvement in advertising education.

Advertising Research Foundation, Inc.

11 West 42nd St., New York 18, N. Y.
Circle 6-6100

OFFICERS

Chairman.....Otis A. Kenyon
Treasurer.....Frederic R. Gamble
Secretary.....Paul B. West
Managing Director.....A. W. Lehman
Technical Director.....D. B. Lucas

FUNCTIONS AND ACTIVITIES

Measurement of reading habits, qualitative analysis of media, general studies of advertising for equal interest to advertisers, agencies and media.

American Assn. of Adv. Agencies (AAAA)

420 Lexington Ave., New York 17, N. Y.
LExington 2-7980

OFFICERS

Chairman of the Board.....J. C. Cornelius
Vice-Chairman.....Thomas D'A. Brophy
Sec.-Treas.....Clarence B. Goshorn
Pres. & Exec. Secty.....Frederic R. Gamble
Asst. Exec. Sectys.....Herald Beckjorden,
Richard Turnbull, Richard L. Scheidker

FUNCTIONS

Activities of the A.A.A.A. may be grouped under three main objectives: (1) To protect, strengthen and improve the advertising agency business; (2) To advance the cause of advertising as a whole; (3) To give service to its members. In carrying out these aims, the A.A.A.A. also participates in many joint enterprises—The Advertising Council, Inc., the Committee on Consumer Relations in Advertising, Inc., Broadcast Measurement Bureau, Advertising Research Foundation, Traffic Audit Bureau, etc.

American Bar Association (Standing Committee on Communications)

Chairman.....Duke M. Patrick, Colorado Bldg., Washington 5, D. C.

Committeeman.....John A. Diener
Committeeman.....Julius F. Brauner
Committeeman.....Charles R. Reynolds, Jr.
Committeeman.....Edmund B. Shea

FUNCTIONS

To advance the science of jurisprudence, promote the administration of justice and uniformity of legislation and of judicial decision in the Nation, and uphold the honor of the profession of the law.

American Communications Association (C. I. O.)

5 Beekman St., New York 7, N. Y.
COrtlandt 7-1374

OFFICERS

International President.....Joseph P. Selly
International Secy.-Treas.....Joseph F. Kehoe
Vice-President, Broadcast Dept.....William Lamey
Local One Secy.-Treas.....Frederick Kost
Chairman, Atlantic Branch.....William Bender
International Representative.....William Bender

FUNCTIONS

Subsidiary of the C.I.O. Broadcast Dept. devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors. Have agreements with thirty-two stations in the East, including eight contracts in the Metropolitan area of New York City.

American Council on Education

744 Jackson Place, Washington 6, D. C.
NAtional 5691

EXECUTIVE OFFICERS

Chairman.....Leonard Carmichael
President.....George F. Zook
Secretary.....Eugene B. Elliott
Vice-President.....A. J. Brumbaugh

FUNCTIONS

Acts as a clearing house for the exchange of educational opinion; seeks to define and clarify educational issues of national significance and to enlist appropriate agencies for their solution. Financed by membership due from educational organizations and institutions and by receipt of special grants for specific pieces of research.

American Federation of Musicians

570 Lexington Ave., New York 22, N. Y.
PLaza 8-0600

OFFICERS

President.....James C. Petrillo
Vice-President.....Charles L. Bagley
Financial Secretary-Treasurer.....Thomas F. Gamble
Secretary.....Leo Cluesman

EXECUTIVE COMMITTEE

George V. Clancy, J. W. Parks, Oscar F. Hild, Herman D. Kenin, Walter M. Murdoch.

American Federation of Radio Artists (AFRA)

2 West 45th St., New York 19, N. Y.
VAnderbilt 6-1810

NATIONAL OFFICERS

President.....Kenneth Carpenter
Vice-President.....Clayton Collyer
Vice-President.....Wm. S. Gavin
Vice-President.....Knox Manning
Vice-President.....Margaret Speaks
Vice-President.....Ned Wever
Treasurer.....Alton Bunce
Recording Secretary.....Norman Field
National Executive Secretary.....George Heller
National Assistant Exec. Secretary.....A. Frank Reel

BRANCH OFFICES

Chicago Local—102 E. Hubbard St., Chicago, Ill.;
Roymond A. Jones, Executive Secretary.
Hollywood Local—6331 Hollywood Blvd., Hollywood
28, California; Claude L. McCue, Executive Secretary.
San Francisco Local—26 O'Farrell St., San Francisco,
Calif.; William S. Gavin, Executive Secretary.

American Guild of Musical Artists, Inc. (A. F. L.)

276 W. 43rd St., New York 18, N. Y.
LONgacre 5-7508

OFFICERS

President.....Lawrence Tibbett
1st Vice President.....Norman Cordon
2nd Vice President.....Julius Huehn
3rd Vice President.....Edward Harris
4th Vice President.....Conrd Thibault
5th Vice President.....Jascho Heifetz
Executive Secretary.....Hyman R. Faine
Recording Secretary.....Elisabeth Hoepfel
Treasurer.....Frederick Jagel
Counsel.....Jaffe & Jaffe

BRANCH OFFICES

Los Angeles: I. B. Kornblum, 6331 Hollywood Blvd.
Phone, Hillside 5121.
San Francisco: Theodore Hale, 216 Pine St. Phone,
Sutter 0855.

Chicago: Ben Meyers, 188 W. Randolph St., Phone. State 0858.

Philadelphia: G. Gilbert Mason, 207 Walnut Pl. Phone. Lombard 1187.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artistes of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

American Marketing Association

436 David Kinley Hall, Urbana, Ill.
7-5274

OFFICERS

President Wroe Alderson
Vice-President Everett R. Smith
Vice-President Edgar H. Gault
Secretary Harvey W. Huegy
Treasurer Wilford White

BRANCH OFFICES

23 Chapters in principal cities throughout the United States.

FUNCTIONS

An Association for the advancement of science in marketing. Composed of individuals engaged in the marketing field, both practice and teaching embracing the sub-occupations of retailing, wholesaling, market research, industrial marketing, farm marketing, advertising, credits and collections, international trade, marketing legislation, marketing research, economics (price policies), sales management, sales analysis.

American Newspaper Publishers Association

370 Lexington Ave., New York 17, N. Y.
CAledonia 5-2000

OFFICERS

President David W. Howe
Vice-President Edwin S. Friendly
Secretary J. L. Stackhouse
Treasurer W. L. Fanning
General Manager Cranston Williams

BRANCH OFFICE

360 N. Michigan Ave., Chicago 1, Ill. Phone. Franklin 3746.

George N. Dale Manager

FUNCTIONS

To foster and protect the business and business interests of daily newspapers.

American Radio Relay League, Inc.

38 LaSalle Road, West Hartford, Conn.
Hartford 3-6269

OFFICERS

President George W. Bailey
Managing Secretary Kenneth B. Warner
Treasurer David H. Houghton
Communication Manager Francis E. Handy

BRANCH OFFICE

225 Main St., Newington, Conn. Phone. 92140. F. E. Handy, Communications Manager.

FUNCTIONS

The American Radio Relay League is a non-commercial association of radio amateurs, bonded for the promotion of interest in amateur radio communication and experimentation, for the relaying of messages by radio, for the advancement of the radio art and of the public welfare, for the representation of the amateur in legislative matters, and for the maintenance of fraternalism and a high standard of conduct. The League publishes QST, a publication devoted solely to amateur radio, issued monthly. It also publishes The Radio Amateur's Handbook annually and other publications.

American Society of Composers, Authors and Publishers (ASCAP)

30 Rockefeller Plaza, New York 20, N. Y.
Columbus 5-7464

OFFICERS

President Deems Taylor
Vice-President Gustave Schirmer
Vice-President Oscar Hammerstein II
Secretary George W. Meyer
Treasurer George W. Meyer
Assistant Secretary Donald Gray
Assistant Treasurer Ray Handerson

BOARD OF DIRECTORS

Stanley Adams, Fred E. Ahert, Louis Bernstein, Saul Barnstein, Gene Buck, Irving Caesar, Frank H. Connor, Paul Cunningham, Max Dreyfus, Donald Gray, Oscar Hammerstein II, Otto A. Harbach, Ray Henderson, John Tasker Howard, A. Walter Kramer, Edgar Leslie, George W. Meyer, Jack Mills, John O'Connor, Abe Olman, Lester Santly, Gustave Schirmer, Herman Starr, Deems Taylor.

BRANCH OFFICES AND REPRESENTATIVES

(In all principal cities throughout the United States.)

FUNCTIONS

Organized in 1914 as a voluntary, unincorporated, non profit association, to represent the performing rights of its members, in negotiations with commercial users of music. Current membership is some 1,900 writer (composer and author) members; 300 publisher members.

American Television Society

11 E 45th St., New York 17, N. Y.
Murray Hill 7-9250

OFFICERS

President Don McClure
Vice-President Herbert Taylor, Jr.
Secretary Dian Dincin
Treasurer Archibald U. Braunfeld

BOARD OF DIRECTORS

Chas. A. Alicoate, Chas. J. Durban, Jack Levine, Paul Mawery, Geo. T. Shupert, Edward Sobol, Edward Stasheff.

FUNCTIONS

American Television Society is a non-profit group organized to foster the study, understanding and appreciation of television as a cultural, educational, entertainment and advertising medium. It provides its members with an intelligence center and clearing house for information pertaining to television and its development; a forum for the exchange of ideas and discussion of mutual problems relating to or affecting television; a television library; special meetings for the dissemination of television information; the opportunity to view and study television technique.

Artists Representatives Assoc., Inc.

1270 Sixth Ave., New York 20, N. Y.
Circle 6-1379

President William Kent
Vice-President Nat Lefkowitz
Vice-President Art Weems
Vice-President Lyman E. Goss, Jr.
Secretary John F. Dugan
Treasurer John F. Dugan
Executive Secretary I. Robert Broder

BOARD OF GOVERNORS

John F. Dugan, Herman Fialkoff, Joe Flaum, William Kent, Nat Lefkowitz, Harry Moss, Leon Newman, Sidney J. Page, Al Rickard, Harry Romm, Art Weems, Charles V. Yates.

BRANCH OFFICE

64 West Randolph St., Chicago 1, Ill. Phone. STA. 2215. Lyman E. Goss, Jr., 3rd Vice Pres. of ARA and Pres. of Chicago branch.

FUNCTIONS

ARA is a trade Association of Agents and managers operating in fields of radio, motion pictures, Variety, etc.

Associated Actors and Artistes of America

45 W. 47th St., New York 19, N. Y.
BRyant 9-3550

OFFICERS

International President Paul Dullzell
1st Int. Vice-President George Heller
2nd Int. Vice-President Reuben Guskin
Int. Treasurer Ruth Richmond
Int. Executive Secretary Florence Marston

ORGANIZATIONS

FUNCTIONS

To advance, promote, foster, and protect the welfare of players and entertainers of the entertainment world, their calling and its condition, to promulgate and carry into effect such policy as shall secure the united action of its branches and the members thereof for the common good, and the united action of the members of each branch for the common good of such branch, to prevent and abolish abuses from which those coming under the jurisdiction of this Association shall or may suffer, to assist such persons in securing just and equitable contracts and agreements with their employers,

Associated Music Publishers, Inc. (AMP)

25 W. 45th Street, New York 19, New York
 BRyont 9-0845
 Cable Address: MUSICPUB—NEW YORK

OFFICERS

Chairman of the Board..... Sydney M. Kaye
 President & Secretary..... M. E. Tompkins
 Vice President..... Karl Bauer
 Vice President..... Earl B. Hall
 Treasurer..... Charles E. Lawrence

BOARD OF DIRECTORS

Carl Haverlin, President, BMI; William Hedges, National Broadcasting Co.; Sydney M. Kaye, Vice President, BMI; Paul Morency, Radio Station WT.C.; J. Harold Ryan, Fort Industry Company; M. E. Tompkins, President, AMP.

Association for Education by Radio

228 N. LaSalle St., Chicago 1, Ill.
 Dearborn 7801

OFFICERS

President: Wm. B. Levenson, Cleveland Public Schools.
 Vice President: Franklin Dunham, U. S. Office of Education.
 Vice President: Thomas Rishworth, University of Texas.
 Secretary: Gertrude Broderick, U. S. Office of Education.
 Treasurer: George Jennings, Chicago Radio Council.

FUNCTIONS

To further the cause of radio in education through publication of the Journal of the AER, meetings, conferences, etc.

Assoc. of Canadian Advertisers, Inc.

303 Federal Building, 85 Richmond St., West,
 Toronto 1, Ontario.
 ADelade 8047-8

OFFICERS

President—Harold J. G. Jockson, Chrysler Corp. of Canada, Ltd., Windsor.
 Vice-Presidents—George S. Bertram, Swift Canadian Co. Ltd., Union Stock Yards, Toronto; Mrs. Muriel W. Gillespie, Courtaulds (Canada) Ltd., 1220 University Tower, Montreal; J. C. Hagey, The B. F. Goodrich Rubber Co., of Canada Ltd., Kitchener; Lee Trenholm, Underwood Ltd., 135 Victoria St., Toronto; Hedleigh T. Venning, Shirriff's Ltd., 24 Matilda St., Toronto.
 Treasurer—J. P. Lyons, Manufacturers Life Insurance Co., 200 Bloor St. E., Toronto.
 General Manager—Athol McQuarrie, Association of Canadian Advertisers Inc., 85 Richmond St. W., Toronto.
 Secretary—John A. M. Galilee, Association of Canadian Advertisers Inc., 85 Richmond St. W., Toronto, Ontario.

DIRECTORS

D. E. Bankart, Northern Electric Co. Ltd, 1620 Notre Dame W., Montreal; Robert E. Day, Bulova Watch Co. Ltd., 372 Bay Street, Toronto; E. T. Gater, Sterling Products Ltd., Windsor; J. W. Lawrence, The Borden Co. Ltd., Spadina Crescent, Toronto; John O. Pitt, Canadian Fairbanks-Morse Co. Ltd., 930 St. Antoine Street, Montreal; Neil B. Fowler, Howard Smith Paper Mills Ltd., 407 McGill Street, Montreal; M. M. Schneckenburger, The House of Seagram, 1430 Peel Street, Montreal; James F. Scruton, H. J. Heinz

Co. of Canada Ltd., 420 Dupont Street, Toronto; A. Usher, RCA Victor Co. Ltd.; 976 Lacasse Street, Montreal; C. H. Willis, Appleford Paper Products Ltd., 78 Stirton Street, Hamilton.

FUNCTIONS

This association was incorporated in March 1917. For 32 years the Association of Canadian Advertisers has functioned as an organization of Canadian companies devoted to the interests and promotion of good advertising.

Association of Inter-American Broadcasters (AIR)

Montevideo, Uruguay

OFFICERS

President..... Lorenzo Balerio Sicco
 Vice-President..... Goar Mestre
 Secretary..... Eneas Machado de Assis
 Directors..... Emilio Azcarraga, Marco Gandasegui

FUNCTIONS

AIR is an association made up of various associations of radio from Canada to Argentina to protect private broadcasters (principally in South America) from Government encroachment.

Assn. of National Advertisers, Inc.

285 Madison Ave., New York 17, N. Y.
 MU 7-7242

OFFICERS

President..... Paul B. West
 Secretary..... Edward T. Batchelder
 Chairman of the Board..... R. B. Brown
 (Bristol-Myers Co.)
 Vice-Chairman..... W. N. Connolly
 (S. C. Johnson & Son)
 Vice-Chairman..... W. B. Potter
 (Eastman Kodak Co.)
 Treasurer..... Albert Brown
 (The Best Foods, Inc.)

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

Association of Radio News Analysts

79 Fifth Ave., New York 3, N. Y.
 AL. 4-1129

OFFICERS

President..... H. V. Kaltenborn
 Vice-Pres..... Elmer Davis
 Vice-Pres..... Quincy Howe
 Treasurer..... Robert Trout
 Asst. Treas..... Cecil Brown
 Secretary..... Charles Hodges
 Asst. Secy..... Larry Lesueur

EXECUTIVE COMMITTEE

John Daly, John MacVane, Caesar Saerchinger, William Hillman.

FUNCTIONS

• ARNA was founded during the war years by news analysts who agreed to a code of ethics designed to establish professional standards in news commenting over the air. The restricted membership facilitated confidential contacts with the Armed Services, the State Department, and Allied governments at the highest levels. This off-the-record policy continues to assure ARNA members the closest possible professional relations with our own and foreign governments. ARNA works to improve the professional status of news analysts in relation to the networks and independent station managements, as well as setting forth our views on such rulings of the Federal Communication Commission and Congressional legislation as affect the news aspect of broadcasting. (Annual elections take place April of each year.)

The Authors' Guild of The Authors' League of America, Inc.

6 E. 39th St., New York 16, N. Y.
 MURray Hill 5-6930

OFFICERS

President Paul Gallico
 Vice President Helen Hull
 Secretary Gilbert W. Gabriel
 Executive Secretary Luise M. Silcox
 Assistant Executive Secretary Evelyn F. Burkey

BRANCH OFFICE

1655 North Cherokee Avenue, Hollywood 28, California. Phone, Gladstone 7128, Ann Roth Morgan.

FUNCTIONS

National business organization of authors.

The Authors League of America, Inc.

6 East 39th Street, New York 16, New York
 MU. 5-6930

OFFICERS

President Oscar Hammerstein 2nd
 Vice President John Hersey
 Secretary Peter Lyon
 Treasurer Arthur Schwartz
 Executive Secretary Luise M. Silcox
 Assistant Executive Secretary Evelyn F. Burkey

BRANCH OFFICE

1655 North Cherokee Avenue, Hollywood 28, California. Phone, Gladstone 7-7128, Ann Roth Morgan.

FUNCTIONS

The national business organization of authors and dramatists.

The British Broadcasting Corporation

630 Fifth Ave., New York 20, N. Y.
 Circle 7-0656

OFFICERS

North American Director William R. Reed
 Program Director Sam J. Slate
 Asst. Program Director Henry Straker
 Asst. Program Dept. Lillian Lang
 Jr. Asst Program Dept. Marion Moss
 Talks Producer Annette Ebsen
 Head of Administration Harold F. Burns
 Publicity Alice Stamatias

NEWS OFFICES

Lake Success: Phone Fieldstone 7-1100. Bernard Moore, U. N. Correspondent.

Washington: 1150 Connecticut Ave. N. W. Phone Executive 1465. Leonard Miall, Washington Correspondent.

FUNCTIONS

Activities of the North American offices of the British Broadcasting Corporation cover two inter-related but separate operations. The first, Eastbound Operations, are concerned with the interpretation of the American scene to British audiences. The other, Westbound Operations, are concerned with making available to independent radio stations and networks regular and specially requested programs broadcast from England in the BBC's North American Service.

Broadcast Music, Inc. (BMI)

580 Fifth Ave., New York 19, N. Y.
 Plaza 7-1800

OFFICERS

President Carl Haverlin
 Vice President—General Counsel Sydney M. Kaye
 Vice-pres. in charge of finance and treasurer Charles A. Wall

Vice-pres. in charge of publishers Robert J. Burton
 Secretary M. E. Tompkins
 Comptroller C. C. Boydston

Board of Directors, Chairman, Justin Miller, National Association of Broadcasters, Washington, D. C.; Vice-Chairman, Sydney M. Kaye, BMI, New York; John Elmer, WCBM, Baltimore, Maryland; Robert D. Swezey, Mutual Broadcasting System, New York City; William S. Hedges, National Broadcasting Co., New York City; Leonard Kapner, WCAE, Pittsburgh, Pa.; Joseph A. McDonald, American Broadcasting Co., New York City; Paul Morency, WTIC, Hartford, Conn.; J. Leonard Reinsch, WSB, Atlanta, Ga.; J. Harold Ryan, Fort Industry Company, Toledo, Ohio; Herbert V. Ackerberg, Columbia Broadcasting System, New York City.

STATION RELATIONS

Ray Harlow, Director; Ralph Wentworth, Glenn Dolberg, James L. Cox, Al Marlin, Linn Pattee, Ken Sparnoon, Burt Squire, Dorsey Owings.

BRANCH OFFICES

1549 North Vine St., Hollywood 28, Calif.
 Phone Hillside 7447

Synchronization Manager Eddie Janis
 Prof. Manager Irving Weiss

54 West Randolph St., Chicago 1, Ill.
 Phone State 4188.

Executive-in-Charge James Cairns
 1534 1/4 N. Wilcox Ave., Hollywood, Calif.
 Executive in charge Richard L. Kirk
 360 N. Michigan Ave., Chicago 1, Ill.
 Andover 5892-3
 Executive in charge Stan Myers

FUNCTIONS

The functions of BMI are: (1) To buy and publish original music; (2) to coordinate and license the performing rights to music published under its own imprint and of music in the catalogs of affiliated publishers and performing rights societies; (3) to provide equal opportunity of recognition for all writers and composers.

BMI Canada, Ltd.

229 Yonge St., Toronto, Ont.
 Elgin 0040

OFFICERS

President Carl Haverlin
 Vice President Harry Sedgwick, K. C.
 Vice President Donald Manson
 General Manager Robert J. Burton
 Secretary-Treasurer T. Arthur Evans

BOARD OF DIRECTORS

Ernest L. Bushnell, CBC, Montreal; Carl Haverlin, BMI, N. Y.; Phil Lalonde, CKAC, Montreal; Donald Manson, CBC, Ottawa; Marcel Quimet, CBC, Montreal; Harry Sedgwick, CFRB, Toronto; Jack Slatter, Radio Rep, Ltd., Toronto.

CANADIAN ADMINISTRATIVE STAFF

Dir. Station Relations William Harold Moon
 Publications Jean L. Howson
 Montreal Rep. Howard Fogg
 Research M. E. Hewitt

FUNCTIONS

BMI Canada, Ltd., was organized to buy and publish original music, to coordinate and license performing rights of music published under its own imprint and of music in the catalogs of affiliated publishers and performing right societies and to provide equal opportunity of recognition for all writers and composers.

The Bureau of Broadcast Measurement

303 Federal Building, 85 Richmond Street West,
 Toronto 1, Ontario, Canada
 Adelaide 8047-8

President: L. E. Phenner, Canadian Cellucotton Products Co. Limited, Toronto.

Secretary-Treasurer: Athol McQuarrie, Association of Canadian Advertisers, Inc., Toronto.

DIRECTORS

H. N. Stovin, Horace N. Stavin & Company, Toronto, Ont.; W. T. Cranston, Radio Station CKOC, Hamilton, Ont.; E. A. Weir, Canadian Broadcasting Corporation, Toronto; Harold E. Stephenson, The Canada Starch Co., Limited, Montreal, Que.; C. R. Vint, Colgate-Palmolive-Peet Co., Limited, Toronto, Ont.; G. Frank Mills, Spitzer & Mills Limited, Toronto, Ont.

FUNCTIONS

To conduct surveys and to assemble statistical and other data relating to radio broadcasting and particularly relating to the number, distribution and listening habits of persons who are or may be listening to the various broadcasting stations at different times and from time to time.

To adopt standard methods of appraising broadcasting station coverage, and/or the listening habits of the public.

To prepare reports, charts and other forms of publicity based on surveys and statistical and other data assembled as aforesaid.

To print, publish and distribute to members the reports, charts and other forms of publicity prepared as aforesaid.

Canadian Assn. of Broadcasters

2100 Victory Bldg., 80 Richmond St., W.,
 Toronto, Ont., Canada
 Adelaide 5684

OFFICERS

Chairman of the Board Harry Sedgwick
 (CFRB, Toronto)
 Hon. President C. R. A. Rice
 (CFRN, Edmonton)

• • • ORGANIZATIONS • • •

Manager-Consulting Engineer.....H. S. Dawson
 Secretary-Treasurer.....T. A. Evans
 Director of Broadcast Adv.....C. D. Scott
 Director of Public Relations.....T. J. Allard

DIRECTORS

Phil Lalonde, CKAC, Montreal, P. Q.; A. Gauthier, CHLT, Sherbrook, P. Q.; Col. K. S. Rogers, CFCY, Charlottetown, P. E. I.; M. Neill, CFNB, Fredericton, N. B.; K. D. Soble, CHML, Hamilton, Ontario; R. Snelgrove, CFOS, Owen Sound, Ont.; A. A. Murphy, CFQC, Shaskatoon, Sask.; A. M. Cairns, CFAC, Calgary, Alta.; G. Henry, CICA, Edmonton.

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 85 privately owned (independent) broadcasting stations in Canada.

Catholic Actors Guild of America, Inc.

Hotel Astor, New York 19, N. Y.
 Circle 6-5566

OFFICERS

President.....Gena Buck
 1st Vice-President.....Pat O'Brien
 2nd Vice-President.....Jay Jostyn
 Recording Secretary.....Ed Begley
 Historian.....Kathryn W. Givney
 Executive Secretary.....George Buck
 Chairman of Executive Board.....Frank McNellis
 Chaplain-Treasurer.....Rev. Gustave de Leon

FUNCTIONS

Social and benevolent organization which strives to care for the spiritual and physical needs of members of the profession, regardless of creed. Provide care for needy, ill, etc. and burial for indigent actors in Guild plot at Calvary Cemetery.

Catholic Writers Guild of America

128 W. 71st St., New York 23, N. Y.
 ENdicatt 2-0412

OFFICERS

Spiritual Director.....Rev. John B. Kelly
 President.....Donald R. O'Brien
 Vice-President.....Richard Reid
 Treasurer.....Clarence E. Heller
 Executive Secretary.....Eleanor M. Tucker

FUNCTIONS AND ACTIVITIES

A national organization of writers and persons interested in literary work. To promote the interest of writers, and to take cognizance of and make appropriate record of notable achievements in the literary world. To give to the press, screen, stage and radio the Catholic mind on Church issues.

Chicago Radio Management Club

360 N. Michigan Ave., Chicago 1, Ill.
 Franklin 0485

OFFICERS

President.....Mark Smith
 Vice-President.....Kay Kennelly
 Secretary.....Holly Shively
 Treasurer.....Kenneth E. Shepard

FUNCTIONS

To provide a common meeting ground for discussions of problems of radio management, to formulate and maintain standards and principles of fair practice in the industry, to disseminate information relative to current radio trends and to act as a central agency through which radio, advertising, publicity, counsel and similar services may be furnished to governmental, war and allied causes upon demand.

Composers, Authors and Publishers Assn. of Canada, Ltd.

132 St. George St., Toronto 5, Ont., Canada
 Phone: Elgin 9219

OFFICERS

President.....Sir Ernest MacMillan, B.A., Mus. D. (Oxon.), LL.D., Hon. R.A.M., F.R.C.M., F.R.C.O.

General Manager.....William S. Law
 Manager, Licensing Dept.....C. R. Matheson
 Manager, Distribution Dept.....Ruth Passey
 Comptroller.....J. K. Bailey

DIRECTORS

Claude Champagne, Harold W. Cluff, C. C. Devereux, John Murray Gibbon, Allister Grosart, Ralph Hawkes, H. T. Jamieson, Mart Kenney, Sir Ernest MacMillan, Holmes Maddack, Richard F. Murray, Gordon V. Thompson.

FUNCTIONS

Composers, Authors and Publishers Association of Canada Limited licenses in Canada public performances of the copyright music of its own Canadian members, and of the members of affiliated performing right societies in twenty-one (21) countries.

The Dramatists' Guild of The Authors' League of America, Inc.

6 E. 39th St., New York 16, N. Y.
 Murray Hill 5-6930

OFFICERS

President.....Moss Hart
 Vice-President.....George S. Kaufman
 Secretary.....Herbert Kuby
 Executive Secretary.....Luise M. Silcox
 Assistant Executive Secretary.....Evelyn F. Burkey

BRANCH OFFICE

1655 North Cherokee Ave., Hollywood 28, Calif.
 Phone Gladstone 7-7128

Executive in charge.....Ann Roth Morgon

FUNCTIONS

The national business organization of dramatists.

Federal Communications Bar Assn.

1038 National Press Bldg. Washington 4, D. C.
 National 7949

OFFICERS

President.....Reed T. Rollo
 1st Vice-President.....Carl J. Wheat
 2nd Vice-President.....Guilford Jameson
 Secretary.....John H. Midlen
 Treasurer.....Russell Rowell

EXECUTIVE COMMITTEE

Arthur Scharfeld, Neville Miller, Eliot Lovett, Ben S. Fisher, Philip Hennessey, Ralph Van Orsdel.

FUNCTIONS

To promote the proper administration of the Communications Act of 1934 and related acts, to uphold the honor of practice before the Federal Communications Commission, and to encourage cordial intercourse among the practitioners. It issues a quarterly publication, the Federal Communications Bar Journal, which is devoted to matters of interest pertaining to communications law.

Federal Council of the Churches of Christ in America, Department of National Religious Radio

297 Fourth Ave., New York 10, N. Y.
 GRamercy 5-3475

OFFICERS

Executive Secretary.....Frank C. Goodman
 Assistant Executive.....Ethel A. Rich
 Program Director.....Wesley B. Goodman

FUNCTIONS

The Department of National Religious Radio, organized in 1923 to promote the effective use of broadcasting in the field of religion. With a membership including representatives of the major protestant groups, the organization arranges and produces seventeen non-sectarian religious radio programs over three national networks.

Federal Radio Education Committee (FREC)

Federal Security Bldg., Room 3646, Washington 25, D. C.
 Executive 6300, Extension 2877

OFFICERS

Chairman J. W. Studebaker
 Vice-Chairman Franklin Dunham
 Secretary-Editor Gertrude G. Broderick

EXECUTIVE COMMITTEE MEMBERS

John W. Studebaker, U. S. Commissioner of Education,
 Chairman
 Edwin H. Armstrong, FM Inventor and Professor of
 Electrical Engineering, Columbia University
 Elsie Dick, Director of Education, Mutual Broadcasting
 System
 Clifford J. Durr, Commissioner, Federal Communications
 Commission
 William C. Eddy, Director of Television, Station
 WBKB, Chicago
 John Elmer, President, Baltimore Broadcasting Corpora-
 tion
 Willard E. Givens, Executive Secretary, National Educa-
 tion Association
 Clye Hissong, State Supt. of Public Instruction (Ohio)
 representing National Council of Chief State School
 Officers
 Very Rev. Msgr. Frederick G. Hochwalt, Director,
 Department of Education, National Catholic Welfare
 Conference
 Robert B. Hudson, Director of Education, Columbia
 Broadcasting System
 Kathleen N. Lardie, Supervisor of Radio Education,
 Detroit Public Schools, representing Assn. of Educa-
 tion by Radio
 Harold B. McCarty, Director, Station WHA, represent-
 ing National Association of Educational Broadcasters
 Bruce E. Mahan, Dean of Extension, State University
 of Iowa, representing National University Extension
 Association
 Justin Miller, President, National Association of Broad-
 casters
 Robert Saudek, Director of Public Affairs, American
 Broadcasting Company
 Mrs. Nothan Straus, Director of Educational Programs,
 Station WMCA, New York City
 Levering Tyson, President, Muhlenberg College
 Judith C. Woller, Director of Public Service, Central
 Division, National Broadcasting Company

FUNCTIONS

The Federal Radio Education Committee was ap-
 pointed in 1935 by the Federal Communications Com-
 mission with the recommendation at that time that
 the broadcaster, on one hand, and the educator,
 on the other, combine forces which would: (1)
 eliminate controversy and misunderstanding between
 groups of educators and between the industry and
 educators; (2) promote actual cooperative arrange-
 ments between educators and broadcasters on national,
 regional and local bases. Some two dozen printed
 publications are described in a free folder entitled,
 "What the FREC Offers You." Most of them are sold
 at 25 cents per copy. The monthly FREC Service Bulle-
 tin, a four-page publication giving news of current
 educational radio programs, sources of program ma-
 terial and other information of interest to teachers
 broadcasters, is available free on request. Other free
 publications include a monthly list of Selected Pro-
 grams for Student Listening and a Directory of Col-
 lege Radio Courses.

Federal Trade Commission

Pennsylvania Ave., at 6th St., N.W.,
 Washington 25, D. C.
 Executive 6800

PERSONNEL

Chairman Robert E. Freer
 Commissioner Garland S. Ferguson
 Commissioner Lowell B. Mason
 Commissioner Ewin L. Davis
 Commissioner William A. Ayres
 Secretary Otis B. Johnson
 General Counsel Wm. T. Kelley
 Dir. of Office of Legal Investigation, James A. Horan
 Director, Radio & Periodical Div. Donald B. Gatling
 Director, Bureau of Litigation Richard P. Whiteley
 Chief Economist Dr. Corwin D. Edwards
 Director, Bureau of Trade Practice, Conferences
 and Wool Act Administration Henry Miller
 Director, Bureau of Stipulations P. B. Morehouse

BRANCH OFFICES

Room 501, 45 Broadway, New York 6, N. Y.
 Executive in charge Rolf H. Kielland
 1118 New Post Office Bldg., Chicago 7, Ill.
 Executive in charge John H. Bass
 133 Federal Office Bldg., San Francisco 2, Calif.
 Executive in charge Clarence T. Sadler
 447 Federal Office Bldg., Seattle 4, Wash.
 Executive in charge Walter W. Norris
 1031 Federal Office Bldg., New Orleans 12, La.
 Executive in charge William B. Lott

FUNCTIONS

In general, the duties of the Federal Trade Com-
 mission are: to promote free and fair competition in
 interstate trade in the interest of the public through
 prevention of price-fixing agreements, boycotts, re-
 straint-of-trade combinations, unlawful price and
 other discriminations, and other unfair methods of
 competition and unfair or deceptive acts or practices;
 to safeguard the health of the consuming public by
 preventing dissemination of false advertisements of
 food, drugs, curative devices and cosmetics which
 may be injurious; to apply to the Commissioner of
 Patents for cancellation of the registration of trade-
 marks which are in violation of the provisions of the
 Lanham Trade-Mark Act; to conduct economic inves-
 tigations of a general or special character on its
 own initiative, upon the direction of the President
 or the Congress, or upon application of the Attorney
 General.

First Advertising Agency Group

30 Vesey St., New York 7, N. Y.
 Worth 2-5884

OFFICERS

President W. Arthur Lee
 Vice-President Thayer Newman
 Secretary-Treasurer William E. Featherstone

BRANCH OFFICES

Membership in this organization includes the fol-
 lowing advertising agencies in the cities indicated:
 Hevenor Adv. Agency, Albany, New York; Melvin F.
 Hall Adv. Agency, Inc., Buffalo, N. Y.; Aimon Brooks
 Wilder, Inc., Chicago, Ill.; The Keeler & Sittes Co.,
 Cincinnati, Ohio; The Lee Danneley Co., Cleveland,
 Ohio; Gray & Company, Denver, Colorado; Holden,
 Clifford, Flint, Inc., Detroit, Michigan; Newman,
 Lynde & Associates, Inc., Jacksonville, Florida; The
 Mayers Co., Los Angeles, Calif.; Simon & Gwynn,
 Inc., Memphis, Tenn.; Lee-Stockman, Inc., New York,
 N. Y.; A. E. Aldridge, Associate, Philadelphia, Pa.;
 Smith, Taylor & Jenkins, Inc., Pittsburgh, Pa.; Adver-
 tising Inc., Richmond, Va.; The Ridgway Co., Inc., St.
 Louis, Mo.; W. E. Featherstone Adv. Agency, Salt
 Lake City, Utah; The Conner Co., San Francisco, Calif.;
 Stevenson Adv. Service Pty., Ltd., Melbourne, Aus-
 tralia; David, Inc., St. Paul, Minnesota; Patch &
 Curtis Adv. Agency, Long Beach, Calif.

FUNCTIONS

This organization is a cooperative group of inde-
 pendently owned advertising agencies using identical
 pendently owned advertising agencies acting as branch
 offices in the interest of each member.

Greater N. Y. Regional Council (Radio Guild, Local No. 50— UOPWA—CIO)

30 East 29th St., New York 16, N. Y.
 Murray Hill 3-9080

OFFICERS

President Chester F. X. Burger
 First V. P. Nat Scott
 Second V. P. Helen Lee
 Secretary Mary Stack
 Treasurer Nelda Scudder
 Radio Guild Rep. Sylvia Sheridan

FUNCTIONS

A trade union representing white collar and non-
 professional people in the industry.