

Call Letters	City—State	See Page
WCOS	Columbia, S. C.	611
WCOU	Lewiston, Me.	442
WCOV	Montgomery, Ala.	315
WCPA	Clearfield, Pa.	585
WCPO	Cincinnati, O.	562
WCPS	Tarboro, N. C.	554
WCRA	Effingham, Ill.	402
WCRB	Waltham, Mass.	457
WCRK	Morristown, Tenn.	624
WCRO	Johnstown, Pa.	590
WCRS	Greenwood, S. C.	613
WCRW	Chicago, Ill.	397
WCSC	Charleston, S. C.	610
WCSH	Portland, Me.	442
WCSS	Amsterdam, N. Y.	510
WCTA	Andalusia, Ala.	309
WCTC	New Brunswick, N. J.	503
WCTT	Corbin, Ky.	428
WCUM	Cumberland, Md.	448
WCVI	Connellsville, Pa.	586
WCYS	Springfield, Ill.	406
WCYB	Bristol, Va.	658
WDAD	Indiana, Pa.	590
WDAE	Tampa, Fla.	375
WDAF	Kansas City, Mo.	485
WDAK	Columbus, Ga.	382
WDAN	Danville, Ill.	401
WDAR	Savannah, Ga.	388
WDAS	Philadelphia, Pa.	595
WDAY	Fargo, N. Dak.	557
WDBC	Escanaba, Mich.	462
WDBJ	Roanoke, Va.	663
WDBO	Orlando, Fla.	371
WDEC	Americus, Ga.	377
WDEF	Chattanooga, Tenn.	618
WDEL	Wilmington, Del.	361
WDEV	Waterbury, Vt.	657
WDGY	Minneapolis, Minn.	473
WDHL	Bradenton, Fla.	364
WDIA	Memphis, Tenn.	623
WDIG	Dothan, Ala.	312
WDLB	Marshfield, Wis.	680
WDLF	De Land, Fla.	366
WDLP	Panama City, Fla.	372
WDMG	Douglas, Ga.	384
WDMJ	Marquette, Mich.	467
WDNC	Durham, N. C.	545
WDNE	Eikins, W. Va.	673
WDOD	Chattanooga, Tenn.	618
WDOS	Oneonta, N. Y.	533
WDOV	Dover, Del.	361
WDRC	Hartford, Conn.	357
WDSC	Dillon, S. C.	611
WDSG	Dyersburg, Tenn.	619
WDSM	Superior, Wis.	683
WDSR	Lake City, Fla.	368
WDSU	New Orleans, La.	438
WDUK	Durham, N. C.	545
WDUN	Gainesville, Ga.	385
WDUZ	Green Bay, Wis.	678
WDVA	Danville, Va.	659
WDWD	Dawson, Ga.	384
WDWS	Champaign, Ill.	396
WDXB	Chattanooga, Tenn.	618

Call Letters	City—State	See Page
WDXI	Jackson, Tenn.	620
WDZ	Tuscola, Ill.	406
WEAM	Arlington, Va.	657
WEAN	Providence, R. I.	607
WEAR	Pensacola, Fla.	373
WEAS	Decatur, Ga.	384
WEAT	Lake Worth, Fla.	369
WEAU	Eau Claire, Wis.	677
WEAV	Plattsburg, N. Y.	535
WEBC	Duluth, Minn.	472
WEBJ	Brewton, Ala.	311
WEBQ	Harrisburg, Ill.	402
WEBR	Buffalo, N. Y.	511
WECW	Mayaguez, P. R.	691
WEDC	Chicago, Ill.	397
WEEB	Southern Pines, N. C.	554
WEDO	McKeesport, Pa.	592
WEED	Rocky Mount, N. C.	553
WEEI	Boston, Mass.	451
WEEK	Peoria, Ill.	404
WEEU	Reading, Pa.	600
WEGO	Concord, N. C.	545
WEIM	Fitchburg, Mass.	453
WEKR	Fayetteville, Tenn.	619
WELI	New Haven, Conn.	358
WELL	Battle Creek, Mich.	459
WELM	Elmira, N. Y.	513
WELO	Tupeho, Miss.	480
WEMB	San Juan, P. R.	695
WEMP	Milwaukee, Wis.	680
WENA	Bayamon, P. R.	690
WENC	Whiteville, N. C.	555
WENE	Endicott, N. Y.	513
WENK	Union City, Tenn.	626
WENR	Chicago, Ill.	397
WENT	Gloversville, N. Y.	515
WENY	Elmira, N. Y.	513
WEOA	Evansville, Ind.	408
WEOL	Elyria, O.	566
WEPM	Martinsburg, W. Va.	674
WERC	Erie, Pa.	587
WERD	Atlanta, Ga.	379
WESA	Charleroi, Pa.	585
WESB	Bradford, Pa.	584
WESC	Greenville, S. C.	612
WEST	Easton, Pa.	586
WESX	Salem, Mass.	456
WETB	Johnson City, Tenn.	620
WEUS	Eustis, Fla.	366
WEVD	New York, N. Y.	519
WEVE	Eveleth, Minn.	472
WEW	St. Louis, Mo.	488
WEWO	Laurinburg, N. C.	550
WEXL	Royal Oak, Mich.	468
WEXT	Milwaukee, Wis.	680
WFAA	Dallas, Tex.	635
WFAK	Charleston, S. C.	610
WFAS	White Plains, N. Y.	541
WFAU	Augusta, Me.	441
WFAX	Falls Church, Va.	659
WFBC	Greenville, S. C.	612
WFBG	Altoona, Pa.	583
WFBL	Syracuse, N. Y.	539
WFBM	Indianapolis, Ind.	409

Call Letters	City—State	See Page	Call Letters	City—State	See Page
WFBR	Baltimore, Md.	445	WGKV	Charleston, W. Va.	672
WFCI	Pawtucket, R. I.	607	WGL	Ft. Wayne, Ind.	409
WFDF	Flint, Mich.	463	WGLN	Glens Falls, N. Y.	515
WFEA	Manchester, N. H.	500	WGLS	Decatur, Ga.	384
WFEF	Sylacauga, Ala.	316	WGN	Chicago, Ill.	399
WFGN	Gaffney, S. C.	612	WGNC	Gastonia, N. C.	547
WFHG	Bristol, Va.	658	WGNH	Gadsden, Ala.	313
WFHR	Wisconsin Rapids, Wis.	684	WGNJ	Wilmington, N. C.	555
WFIG	Sumter, S. C.	614	WGNS	Murfreesboro, Tenn.	624
WFIL	Philadelphia, Pa.	597	WGNV	Newburgh, N. Y.	517
WFIN	Findlay, O.	566	WGOV	Valdosta, Ga.	390
WFKY	Frankfort, Ky.	428	WGPA	Bethlehem, Pa.	584
WFLA	Tampa, Fla.	375	WGPC	Albany, Ga.	377
WFLB	Fayetteville, N. C.	546	WGR	Buffalo, N. Y.	511
WFO	Farmville, Va.	659	WGRC	Louisville, Ky.	430
WFMD	Frederick, Md.	449	WGRD	Grand Rapids, Mich.	464
WFMJ	Youngstown, O.	570	WGRM	Greenwood, Miss.	477
WFNC	Fayetteville, N. C.	546	WGRV	Greenville, Tenn.	619
WFNS	Burlington, N. C.	544	WGST	Atlanta, Ga.	380
WFOM	Marietta, Ga.	386	WGTC	Greenville, N. C.	548
WFOR	Hattiesburg, Miss.	478	WGTL	Kannapolis, N. C.	549
WFOX	Milwaukee, Wis.	681	WGTM	Wilson, N. C.	556
WFOY	St. Augustine, Fla.	373	WGUY	Bangor, Me.	441
WFPG	Atlantic City, N. J.	501	WGVA	Geneva, N. Y.	515
WFR	Reidsville, N. C.	552	WGVN	Greenville, Miss.	477
WFRL	Freeport, Ill.	402	WGWC	Selma, Ala.	316
WFRP	Savannah, Ga.	388	WGWD	Gadsden, Ala.	313
WFTC	Kingston, N. C.	550	WGWR	Asheboro, N. C.	543
WFTL	Fl. Lauderdale, Fla.	366	WGY	Schenectady, N. Y.	537
WFTM	Maysville, Ky.	431	WGYV	Greenville, Ala.	313
WFTR	Front Royal, Va.	659	WHAI	Greenfield, Mass.	454
WFTW	Fort Wayne, Ind.	408	WHAL	Shelbyville, Tenn.	625
WFUN	Huntsville, Ala.	313	WHAM	Rochester, N. Y.	535
WFUR	Grand Rapids, Mich.	463	WHAN	Charleston, S. C.	610
WFVA	Fredericksburg, Va.	659	WHAP	Hopewell, Va.	660
WFYC	Alma, Mich.	459	WHAR	Clarkburg, W. Va.	673
WGAA	Cedartown, Ga.	382	WHAS	Louisville, Ky.	430
WGAC	Augusta, Ga.	381	WHAT	Philadelphia, Pa.	595
WGAD	Gadsden, Ala.	313	WHAV	Haverhill, Mass.	454
WGAI	Elizabeth City, N. C.	546	WHAW	Weston, W. Va.	675
WGAL	Lancaster, Pa.	591	WHAZ	Troy, N. Y.	539
WGAN	Portland, Me.	442	WHB	Kansas City, Mo.	485
WGAP	Maryville, Tenn.	621	WHBB	Selma, Ala.	318
WGAR	Cleveland, O.	563	WHBC	Canton, O.	562
WGAT	Utica, N. Y.	540	WHBF	Rock Island, Ill.	405
WGAU	Athens, Ga.	377	WHBI	Newark, N. J.	503
WGAY	Silver Spring, Md.	449	WHBL	Sheboygan, Wis.	883
WGBA	Columbus, Ga.	383	WHBO	Tampa, Fla.	375
WGBB	Freeport, N. Y.	515	WHBQ	Memphis, Tenn.	623
WGBF	Evansville, Ind.	408	WHBS	Huntsville, Ala.	314
WGBG	Greensboro, N. C.	548	WHBT	Harriman, Tenn.	619
WGBI	Scranton, Pa.	802	WHBU	Anderson, Ind.	407
WGBR	Goldsboro, N. C.	547	WHBY	Appleton, Wis.	676
WGBS	Miami, Fla.	369	WHCC	Waynesville, N. C.	555
WGCD	Chester, S. C.	610	WHCU	Ithaca, N. Y.	516
WGCM	Gulfport, Miss.	478	WHDF	Houghton-Calumet, Mich.	464
WGEM	Quincy, Ill.	405	WHDH	Boston, Mass.	451
WGES	Chicago, Ill.	397	WHDL	Olean, N. Y.	533
WGEZ	Beloit, Wisc.	677	WHEB	Portsmouth, N. H.	500
WGFG	Kalamazoo, Mich.	466	WHEC	Rochester, N. Y.	537
WGGA	Gainesville, Ga.	385	WHED	Washington, N. C.	555
WGGG	Gainesville, Fla.	367	WHFB	Benton Harbor, Mich.	461
WGH	Newport News, Va.	660	WHFC	Cicero, Ill.	401
WGIL	Galesburg, Ill.	402	WHGB	Harrisburg, Pa.	587
WGIW	Charlotte, N. C.	544	WHHM	Memphis, Tenn.	623

Call Letters	City—State	See Page
WHHT	Durham, N. C.	546
WHIM	Providence, R. I.	607
WHIN	Gallatin, Tenn.	619
WHIO	Dayton, O.	566
WHIR	Danville, Ky.	428
WHIS	Bluefield, W. Va.	671
WHIT	New Bern, N. C.	551
WHIZ	Zanesville, O.	570
WHJB	Greensburg, Pa.	587
WHK	Cleveland, O.	563
WHKC	Columbus, O.	566
WHKK	Akron, O.	581
WHKP	Hendersonville, N. C.	548
WHKY	Hickory, N. C.	548
WHLB	Virginia, Minn.	475
WHLD	Niagara Falls, N. Y.	533
WHLF	South Boston, Va.	863
WHLI	Hempstead, N. Y.	515
WHLN	Harlan, Ky.	428
WHLS	Port Huron, Mich.	468
WHLW	Rutland, Vt.	656
WHMA	Anniston, Ala.	309
WHNC	Henderson, N. C.	548
WHO	Des Moines, Ia.	417
WHOB	Gardner, Mass.	453
WHOC	Philadelphia, Miss.	480
WHOD	Homestead, Pa.	589
WHOK	Lancaster, O.	567
WHOL	Allentown, Pa.	582
WHOM	New York, N. Y.	521
WHOO	Orlando, Fla.	372
WHOP	Hopkinsville, Ky.	429
WHOS	Decatur, Ala.	311
WHOT	South Bend, Ind.	412
WHOW	Clinton, Ill.	401
WHP	Harrisburg, Pa.	587
WHPE	High Point, N. C.	549
WHRV	Ann Arbor, Mich.	459
WHSC	Hartsville, S. C.	613
WHSY	Hattiesburg, Miss.	478
WHTB	Talladega, Ala.	316
WHTC	Holland, Mich.	464
WHTN	Huntington, W. Va.	673
WHUB	Cookeville, Tenn.	619
WHUC	Hudson, N. Y.	516
WHUM	Reading, Pa.	801
WHUN	Huntingdon, Pa.	590
WHWL	Nanticoke, Pa.	593
WHYN	Holyoke, Mass.	454
WHYU	Newport News, Va.	661
WIAC	San Juan, P. R.	695
WIBA	Madison, Wis.	679
WIBB	Macon, Ga.	386
WIBC	Indianapolis, Ind.	409
WIBG	Philadelphia, Pa.	597
WIBK	Knoxville, Ten.	621
WIBM	Jackson, Miss.	466
WIBS	Santurce, P. R.	695
WIBU	Poynette, Wis.	682
WIBV	Belleville, Ill.	395
WIBW	Topeka, Kans.	426
WIBX	Utica, N. Y.	540
WICA	Ashtabula, O.	581
WICC	Bridgeport, Conn.	356
WICY	Malone, N. Y.	517

Call Letters	City—State	See Page
WIDE	Biddeford, Me.	442
WIGM	Medford, Wis.	680
WIHL	Hammond, La.	436
WIKB	Iron Mountain, Mich.	464
WIKC	Bogalusa, La.	436
WIKK	Erie, Pa.	587
WIKY	Evansville, Ind.	408
WIL	St. Louis, Mo.	489
WILE	Cambridge, O.	561
WILK	Wilkes-Barre, Pa.	605
WILM	Wilmington, Del.	362
WILS	Lansing, Mich.	466
WIMA	Lima, O.	567
WIMS	Michigan City, Ind.	412
WINC	Winchester, Va.	664
WIND	Chicago, Ill.	399
WING	Dayton, O.	566
WINK	Ft. Myers, Fla.	366
WINN	Louisville, Ky.	430
WINR	Binghamton, N. Y.	510
WINS	New York, N. Y.	521
WINX	Washington, D. C.	362
WINZ	Hollywood, Fla.	370
WIOD	Miami, Fla.	370
WIOU	Kokomo, Ind.	411
WIP	Philadelphia, Pa.	597
WIRA	Fort Pierce, Fla.	366
WIRB	Enterprise, Ala.	312
WIRC	Hickory, N. C.	549
WIRE	Indianapolis, Ind.	411
WIRK	West Palm Beach, Fla.	375
WIRL	Peoria, Ill.	404
WIS	Columbia, S. C.	611
WISC	Madison, Wis.	679
WISE	Asheville, N. C.	543
WISH	Indianapolis, Ind.	411
WISL	Shamokin, Pa.	802
WISN	Milwaukee, Wis.	681
WISR	Butler, Pa.	584
WITA	San Juan, P. R.	695
WITH	Baltimore, Md.	447
WITZ	Jasper, Ind.	411
WIVY	Jacksonville, Fla.	367
WIZE	Springfield, O.	568
WJAC	Johnstown, Pa.	590
WJAG	Norfolk, Neb.	495
WJAR	Providence, R. I.	607
WJAS	Pittsburgh, Pa.	599
WJAX	Jacksonville, Fla.	367
WJBC	Bloomington, Ill.	395
WJBK	Detroit, Mich.	461
WJBO	Baton Rouge, La.	436
WIBW	New Orleans, La.	439
WJBY	Gadsden, Ala.	313
WJDA	Quincy, Mass.	456
WJDX	Jackson, Miss.	478
WJEF	Grand Rapids, Mich.	464
WJEJ	Hagerstown, Md.	449
WJEL	Springfield, O.	569
WJHL	Johnson City, Tenn.	620
WJHO	Opelika, Ala.	316
WJHP	Jacksonville, Fla.	367
WJIG	Tullahoma, Tenn.	625
WJIM	Lansing, Mich.	468
WJJD	Chicago, Ill.	399

Call Letters	City—State	See Page	Call Letters	City—State	See Page
WJJI	Montgomery, Ala.	315	WKGK	Knoxville, Tenn.	621
WJIL	Niagara Falls, N. Y.	533	WKIC	Hazard, Ky.	429
WJIM	Lewisburg, Tenn.	621	WKID	Urbana, Ill.	406
WJLB	Detroit, Mich.	462	WKIN	Kittanning, Pa.	591
WJLD	Bessemer, Ala.	310	WKIP	Poughkeepsie, N. Y.	535
WJLS	Beckley, W. Va.	671	WKIX	Columbia, S. C.	611
WJMB	Brookhaven, Miss.	476	WKJB	Mayaguez, P. R.	691
WJMC	Rice Lake, Wis.	683	WKJG	Fort Wayne, Ind.	409
WJMJ	Philadelphia, Pa.	597	WKLA	Ludington, Mich.	466
WJMO	Cleveland, O.	565	WKLF	Clanton, Ala.	311
WJMR	New Orleans, La.	439	WKLO	Louisville, Ky.	430
WJMS	Ironwood, Mich.	465	WKLK	Blackstone, Va.	658
WJMW	Athens, Ala.	309	WKLX	Lexington, Ky.	429
WJMX	Florence, S. C.	612	WKLY	Hartwell, Ga.	385
WJNC	Jacksonville, N. C.	549	WKMA	Quitman, Ga.	387
WJNO	West Palm Beach, Fla.	375	WKMH	Dearborn, Mich.	461
WJOB	Hammond, Ind.	409	WKMO	Kokomo, Ind.	411
WJOC	Jamestown, N. Y.	516	WKNA	Charleston, W. Va.	672
WJOI	Florence, Ala.	312	WKNB	New Britain, Conn.	358
WJOL	Joliet, Ill.	403	WKNE	Keene, N. H.	498
WJOR	Bangor, Me.	441	WKNS	Kinston, N. C.	550
WJOY	Burlington, Vt.	656	WKNX	Saginaw, Mich.	469
WJPA	Washington, Pa.	603	WKNY	Kingston, N. Y.	517
WJPD	Ishpeming, Mich.	465	WKOB	North Adams, Mass.	455
WJPF	Herrin, Ill.	402	WKOK	Sunbury, Pa.	603
WJPG	Green Bay, Wis.	678	WKOP	Binghamton, N. Y.	510
WJPR	Greenville, Miss.	477	WKOW	Madison, Wis.	679
WJPS	Evansville, Ind.	408	WKOX	Framingham, Mass.	453
WJQS	Jackson, Miss.	478	WKOZ	Kosciusko, Miss.	479
WJR	Detroit, Mich.	462	WKPA	New Kensington, Pa.	593
WJRD	Tuscaloosa, Ala.	317	WKPT	Kingsport, Tenn.	620
WJRI	Lenoir, N. C.	510	WKRC	Cincinnati, O.	563
WJSW	Altoona, Pa.	583	WKRK	Mobile, Ala.	315
WJTN	Jamestown, N. Y.	516	WKRQ	Columbia, Tenn.	618
WJVA	South Bend, Ind.	413	WKRO	Cairo, Ill.	395
WJVB	Jacksonville Beach, Fla.	368	WKRT	Cothland, N. Y.	513
WJW	Cleveland, O.	565	WKRZ	Oil City, Pa.	595
WJXN	Jackson, Miss.	478	WKSR	Pulaski, Tenn.	625
WJZ	New York, N. Y.	523	WKST	New Casle, Pa.	593
WJZM	Clarksville, Tenn.	618	WKTG	Thomasville, Ga.	388
			WKTM	Mayfield, Ky.	431
WKAB	Mobile, Ala.	314	WXTY	La Crosse, Wis.	679
WKAI	Macomb, Ill.	403	WKUL	Cullman, Ala.	311
WKAL	Rome, N. Y.	537	WKVM	Arecibo, P. R.	690
WKAN	Kankakee, Ill.	403	WKWF	Key West, Fla.	368
WKAP	Allentown, Pa.	582	WKWK	Wheeling, W. Va.	676
WKAQ	San Juan, P. R.	695	WKXL	Concord, N. H.	498
WKAT	Miami Beach, Fla.	371	WKY	Oklahoma City, Okla.	574
WKAX	Birmingham, Ala.	310	WKYB	Paducah, Ky.	432
WKAY	Glasgow, Ky.	428	WKYW	Louisville, Ky.	430
WKBB	Dubuque, Ia.	417	WKZO	Kalamazoo, Mich.	466
WKBC	N. Wilkesboro, N. C.	552			
WKBH	LaCrosse, Wis.	678	WLAC	Nashville, Tenn.	624
WKBK	Youngstown, O.	570	WLAD	Danbury, Conn.	356
WEBO	Harrisburg, Pa.	589	WLAG	LaGrange, Ga.	385
WKBR	Manchester, N. H.	500	WLAK	Lakeland, Fla.	368
WKBS	Oyster Bay, N. Y.	535	WLAM	Lewiston, Me.	442
WKBV	Richmond, Ind.	412	WLAN	Lancaster, Pa.	591
WKBW	Buffalo, N. Y.	513	WLAP	Lexington, Ky.	429
WKBZ	Muskegon, Mich.	467	WLAQ	Rome, Ga.	387
WKCT	Bowling Green, Ky.	427	WLAR	Athens, Tenn.	617
WKDA	Nashville, Tenn.	624	WLAT	Conway, S. C.	611
WKDK	Newberry, S. C.	613	WLAU	Laurel, Miss.	479
WKDN	Camden, N. J.	501	WLAV	Grand Rapids, Mich.	464
WKEU	Griffin, Ga.	385	WLAW	Lawrence, Mass.	454
WKEY	Covington, Va.	658	WLAY	Muscle Shoals City, Ala.	314

Call Letters	City—State	See Page
WLBB	Carrollton, Ga.	382
WLBC	Muncie, Ind.	412
WLBF	Leesburg, Fla.	369
WLBG	Laurens, S. C.	613
WLBH	Mattoon, Ill.	403
WLBI	Bowling Green, Ky.	427
WLBK	De Kalb, Ill.	401
WLBR	Lebanon, Po.	592
WLBZ	Bangor, Me.	441
WLCR	Torrington, Conn.	359
WLCS	Baton Rouge, La.	436
WLCS	La Crosse, Wis.	679
WLDS	Jacksonville, Ill.	402
WLDY	Ladysmith, Wis.	679
WLEA	Hornell, N. Y.	515
WLEC	Sandusky, O.	568
WLEE	Richmond, Va.	662
WLET	Toccoa, Ga.	389
WLEU	Erie, Pa.	587
WLEX	Lexington, Ky.	428
WLIB	New York, N. Y.	523
WLIN	Merrill, Wis.	680
WLIO	East Liverpool, O.	566
WLIP	Kenosha, Wis.	678
WLIZ	Bridgeport, Conn.	356
WLLH	Lowell-Lawrence, Mass.	454
WLNA	Peekskill, N. Y.	535
WLNH	Laconia, N. H.	500
WLOA	Braddock, Pa.	584
WLOE	Leaksville, N. C.	550
WLOF	Orlando, Fla.	372
WLOG	Logan, W. Va.	674
WLOH	Princeton, W. Va.	675
WLOI	La Porte, Ind.	412
WLOK	Lima, O.	567
WLOL	Minneapolis, Minn.	474
WLOS	Asheville, N. C.	543
WLOU	Louisville, Ky.	431
WLOW	Norfolk, Va.	661
WLOX	Biloxi, Miss.	476
WLPM	Suffolk, Va.	664
WLPO	LaSalle, Ill.	403
WLS	Chicago, Ill.	399
WLTC	Gastonia, N. C.	547
WLTR	Bloomsburg, Pa.	584
WLVA	Lynchburg, Va.	660
WLW	Cincinnati, O.	583
WLXW	Carlisle, Pa.	585
WLYN	Lynn, Mass.	455
WMAJ	State College, Pa.	602
WMAK	Nashville, Tenn.	624
WMAL	Washington, D. C.	362
WMAM	Marinette, Wis.	680
WMAN	Mansfield, O.	587
WMAF	Monroe, N. C.	551
WMAQ	Chicago, Ill.	399
WMAS	Springfield, Mass.	456
WMAW	Milwaukee, Wis.	681
WMAZ	Macon, Ga.	386
WMBC	Macon, Miss.	479
WMBD	Peoria, Ill.	405
WMBG	Richmond, Va.	662
WMBH	Joplin, Mo.	484
WMBL	Morehead City, N. C.	551
WMBM	Miami Beach, Fla.	371

Call Letters	City—State	See Page
WMBN	Petoskey, Mich.	468
WMBO	Auburn, N. Y.	510
WMBR	Jacksonville, Fla.	367
WMBS	Uniontown, Pa.	603
WMC	Memphis, Tenn.	623
WMCA	New York, N. Y.	525
WMCK	McKeesport, Pa.	592
WMDD	Fajardo, P. R.	690
WMDN	Midland, Mich.	467
WMEX	Boston, Mass.	452
WMFD	Wilmington, N. C.	555
WMFG	Hibbing, Minn.	473
WMFJ	Daytona Beach, Fla.	365
WMFR	High Point, N. C.	549
WMFT	Florence, Ala.	312
WMGA	Moultrie, Ga.	386
WMGM	New York, N. Y.	525
WMGR	Bainbridge, Ga.	382
WMGW	Meadville, Pa.	593
WMGY	Montgomery, Ala.	315
WMID	Atlantic City, N. J.	501
WMIE	Miami, Fla.	369
WMIK	Middlesboro, Ky.	431
WMIN	St. Paul, Minn.	475
WMIQ	Iron Mountain, Mich.	465
WMIS	Natchez, Miss.	480
WMIX	Mount Vernon, Ill.	404
WMJM	Cordele, Ga.	383
WMLO	Milwaukee, Wis.	681
WMLS	Sylacauga, Ala.	316
WMLT	Dublin, Ga.	384
WMMB	Melbourne, Fla.	369
WMMJ	Peoria, Ill.	405
WMMN	Fairmont, W. Va.	673
WMMT	McMinnville, Tenn.	624
WMMW	Meriden, Conn.	357
WMNB	North Adams, Mass.	456
WMNC	Morgantown, N. C.	551
WMOA	Marietta, O.	567
WMOB	Mobile, Ala.	315
WMOC	Covington, Ga.	383
WMOG	Brunswick, Ga.	382
WMOH	Hamilton, O.	567
WMON	Montgomery, W. Va.	674
WMOU	Berlin, N. H.	498
WMOX	Meridian, Miss.	480
WMPS	Memphis, Tenn.	623
WMRA	Myrtle Beach, S. C.	613
WMRC	Greenville, S. C.	612
WMRF	Lewiston, Po.	592
WMRN	Marion, O.	568
WMRO	Aurora, Ill.	395
WMRP	Flint, Mich.	463
WMSA	Massena, N. Y.	517
WMSL	Decatur, Ala.	311
WMT	Cedar Rapids, Ia.	414
WMTA	Vance, Ky.	433
WMTR	Morristown, N. J.	503
WMTW	Portland, Me.	443
WMUR	Manchester, N. H.	500
WMUS	Muskegon, Mich.	468
WMVA	Martinsville, Va.	660
WMVG	Milledgeville, Ga.	386
WNAB	Bridgeport, Conn.	356
WNAC	Boston, Mass.	452

Call Letters	City—State	See Page
WNAE	Warren, Pa.	603
WNAF	Providence, R. I.	607
WNAM	Neenah, Wis.	682
WNAO	Raleigh, N. C.	552
WNAR	Norristown, Pa.	593
WNAX	Yankton, S. Dak.	617
WNBC	New York, N. Y.	527
WNBK	Binghamton, N. Y.	510
WNBH	New Bedford, Mass.	455
WNBS	Murray, Ky.	432
WNBZ	Saranac Lake, N. Y.	537
WNDB	Daytona Beach, Fla.	365
WNDR	Syracuse, N. Y.	539
WNEB	Worcester, Mass.	457
WNEL	San Juan, P. R.	695
WNEW	New York, N. Y.	527
WNEZ	Macon, Ga.	386
WNGO	Mayfield, Ky.	431
WNHC	New Haven, Conn.	358
WNJR	Newark, N. J.	503
WNLC	New London, Conn.	359
WNLK	Norwalk, Conn.	359
WNMP	Evanston, Ill.	402
WNNC	Newton, N. C.	551
WNOC	Norwich, Conn.	359
WNOE	New Orleans, La.	439
WNOK	Columbia, S. C.	611
WNOP	Newport, Ky.	432
WNOW	York, Pa.	606
WNOX	Knoxville, Tenn.	621
WNVA	Norton, Va.	681
WOAI	San Antonio, Tex.	648
WOAP	Owosso, Mich.	468
WOAY	Oak Hill, W. Va.	674
WOBS	Jacksonville, Fla.	368
WOBT	Rhineland, Wis.	683
WOC	Davenport, Ia.	415
WOCB	West Yarmouth, Mass.	457
WOHS	Shelby, N. C.	553
WOKO	Albany, N. Y.	509
WOKZ	Alton, Ill.	395
WOL	Washington, D. C.	362
WOLF	Syracuse, N. Y.	539
WOLS	Florence, S. C.	612
WOMI	Owensboro, Ky.	432
WOMT	Manitowoc, Wis.	680
WONO	Oneonta, N. Y.	535
WONS	Hartford, Conn.	357
WOOB	Anniston, Ala.	309
WOOD	Grand Rapids, Mich.	464
WOOF	Dolhan, Ala.	312
WOOK	Silver Springs, Md.	449
WOPI	Bristol, Tenn.	617
WOR	New York, N. Y.	529
WORA	Mayaguez, P. R.	691
WORC	Worcester, Mass.	457
WORD	Spartanburg, S. C.	614
WORK	York, Pa.	606
WORL	Boston, Mass.	452
WORZ	Orlando, Fla.	372
WOSH	Oshkosh, Wis.	682
WOTW	Nashua, N. H.	500
WOV	New York, N. Y.	529
WOW	Omaha, Neb.	496
WOWO	Ft. Wayne, Ind.	409

Call Letters	City—State	See Page
WPAB	Ponce, P. R.	691
WPAD	Paducah, Ky.	432
WPAG	Ann Arbor, Mich.	459
WPAM	Pottsville, Pa.	600
WPAQ	Mount Airy, N. C.	551
WPAR	Parkersburg, W. Va.	675
WPAT	Paterson, N. J.	503
WPAX	Thomasville, Ga.	389
WPAY	Portsmouth, O.	568
WPDQ	Jacksonville, Fla.	368
WPDZ	Clarksburg, W. Va.	673
WPEN	Philadelphia, Pa.	599
WPFH	Middletown, O.	568
WPGH	Pittsburgh, Pa.	600
WPIC	Sharon, Pa.	602
WPIK	Alexandria, Va.	657
WPIT	Pittsburgh, Pa.	600
WPLH	Huntington, W. Va.	674
WPOR	Portland, Me.	443
WPPA	Pottsville, Pa.	600
WPRA	Mayaguez, P. R.	691
WPRO	Providence, R. I.	609
WPRP	Ponce, P. R.	691
WPTF	Raleigh, N. C.	552
WPTR	Albany, N. Y.	509
WPTW	Piqua, O.	566
WPUV	Pulaski, Va.	662
WPWA	Chester, Pa.	585
WQAM	Miami, Fla.	370
WQAN	Scranton, Pa.	602
WQBC	Vicksburg, Miss.	481
WQQW	Washington, D. C.	363
WQUA	Moline, Ill.	403
WQXI	Atlanta, Ga.	380
WQXR	New York, N. Y.	533
WRAC	Williamsport, Pa.	605
WRAL	Raleigh, N. C.	552
WRAW	Reading, Pa.	601
WRBC	Jackson, Miss.	478
WRBL	Columbus, Ga.	383
WRC	Washington, D. C.	363
WRCS	Aboskte, N. C.	543
WRDO	Augusta, Me.	441
WRDW	Augusta, Ga.	381
WREC	Memphis, Tenn.	623
WREL	Lexington, Va.	660
WREN	Topeka, Kans.	426
WREX	Duluth, Minn.	472
WRFC	Athens, Ga.	377
WRFD	Worthington, O.	570
WRFS	Alexander City, Ala.	309
WRFW	Eau Claire, Wis.	677
WRGA	Rome, Ga.	387
WRHI	Rock Hill, S. C.	614
WRHP	Tallahassee, Fla.	374
WRIA	Caguas, P. R.	690

Call Letters	City—State	See Page
WRIB	Providence, R. I.	609
WRJM	Newport, R. I.	607
WRJN	Racine, Wis.	682
WRLD	West Point, Ga.	390
WRMS	Ware, Mass.	457
WRNL	Richmond, Va.	662
WRNO	Orangeburg, S. C.	613
WRNY	Rochester, N. Y.	537
WROB	West Point, Miss.	481
WROD	Daytona Beach, Fla.	368
WROK	Rockford, Ill.	406
WROL	Knoxville, Tenn.	621
WROM	Rome, Ga.	387
WRON	Ronceverte, W. Va.	675
WROV	Roanoke, Va.	663
WROW	Albany, N. Y.	509
WROX	Clarksdale, Miss.	476
WRQN	Vidalia, Ga.	390
WRR	Dallas, Tex.	635
WRRF	Washington, N. C.	555
WRRN	Warren, O.	570
WRRZ	Clinton, N. C.	545
WRTA	Altoona, Pa.	583
WRUF	Gainesville, Fla.	367
WRUN	Utica, N. Y.	540
WRVA	Richmond, Va.	662
WRYO	Rochester, Pa.	601
WSAC	Columbus, Ga.	383
WSAI	Cincinnati, O.	563
WSAM	Saginaw, Mich.	469
WSAN	Allentown, Pa.	582
WSAP	Portsmouth, Va.	662
WSAR	Fall River, Mass.	453
WSAT	Salisbury, N. C.	553
WSAU	Wausau, Wis.	684
WSAV	Savannah, Ga.	386
WSAY	Rochester, N. Y.	537
WSAZ	Huntington, W. Va.	674
WSB	Atlanta, Ga.	380
WSBA	York, Pa.	607
WSBC	Chicago, Ill.	399
WSBR	Superior, Wis.	683
WSBT	South Bend, Ind.	413
WSCR	Scranton, Pa.	602
WSFA	Montgomery, Ala.	315
WSFC	Somerset, Ky.	433
WSFT	Thomaston, Ga.	388
WSGC	Elberton, Ga.	384
WSGN	Birmingham, Ala.	310
WSIC	Statesville, N. C.	554
WSID	Baltimore, Md.	447
WSIR	Winter Haven, Fla.	375
WSIV	Pekin, Ill.	404

Call Letters	City—State	See Page
WSIX	Nashville, Tenn.	625
WSJS	Winston-Salem, N. C.	556
WSKB	McComb, Miss.	479
WSKI	Montpelier-Barre, Vt.	856
WSKY	Asheville, N. C.	543
WSLB	Ogdensburg, N. Y.	533
WSLI	Jackson, Miss.	478
WSLS	Roanoke, Va.	663
WSM	Nashville, Tenn.	625
WSMB	New Orleans, La.	439
WSNJ	Bridgeton, N. J.	501
WSNY	Schenectady, N. Y.	539
WSOC	Charlotte, N. C.	545
WSOJ	Henderson, Ky.	429
WSOO	Sault Ste. Marie, Mich.	469
WSOY	Decatur, Ill.	401
WSPA	Spartanburg, S. C.	614
WSPB	Sarasota, Fla.	374
WSPD	Toledo, O.	569
WSPR	Springfield, Mass.	456
WSRS	Cleveland Heights, O.	565
WSSB	Durham, N. C.	546
WSSO	Starkville, Miss.	480
WSSV	Petersburg, Va.	661
WSTC	Stamford, Conn.	359
WSTP	Salisbury, N. C.	553
WSTS	Southern Pines, N. C.	554
WSTV	Steubenville, O.	569
WSUA	Bloomington, Ind.	407
WSUN	St. Petersburg, Fla.	373
WSVA	Harrisonburg, Va.	660
WSVS	Crewe, Va.	658
WSWN	Belle Glade, Fla.	364
WSYB	Rutland, Vt.	657
WSYR	Syracuse, N. Y.	539
WTAC	Flint, Mich.	463
WTAD	Quincy, Ill.	405
WTAG	Worcester, Mass.	457
WTAL	Tallahassee, Fla.	374
WTAM	Cleveland, O.	565
WTAN	Clearwater, Fla.	364
WTAQ	Green Bay, Wis.	678
WTAR	Norfolk, Va.	661
WTAW	College Station, Tex.	632
WTAX	Springfield, Ill.	406
WTBC	Tuscaloosa, Ala.	317
WTBF	Troy, Ala.	316
WTBO	Cumberland, Md.	448
WTCH	Shawano, Wis.	683
WTCJ	Tell City, Ind.	413
WTCM	Traverse City, Mich.	469
WTCN	Minneapolis, Minn.	474

Call Letters	City—State	See Page
WTCO	Campbellsville, Ky.	427
WTEL	Philadelphia, Pa.	599
WTHI	Terre Haute, Ind.	413
WHTH	Hartford, Conn.	357
WTIC	Hartford, Conn.	357
WTIK	Durham, N. C.	546
WTIP	Charleston, W. Va.	672
WTJS	Jackson, Tenn.	620
WTMA	Charleston, S. C.	610
WTMC	Ocala, Fla.	371
WTMJ	Milwaukee, Wis.	682
WTMV	E. St. Louis, Ill.	401
WTNB	Birmingham, Ala.	310
WTNC	Thomasville, N. C.	554
WTND	Orangeburg, S. C.	613
WTNJ	Trenton, N. J.	504
WTNS	Coshocton, O.	566
WTNT	Augusta, Ga.	381
WTOB	Winston-Salem, N. C.	556
WTOC	Savannah, Ga.	388
WTOD	Toledo, O.	569
WTOK	Meridian, Miss.	480
WTOL	Toledo, O.	569
WTOM	Bloomington, Ind.	407
WTON	Staunton, Va.	664
WTOP	Washington, D. C.	363
WTOR	Torrington, Conn.	359
WTPR	Paris, Tenn.	625
WTPS	New Orleans, La.	439
WTRC	Elkhart, Ind.	407
WTRF	Bellaire, O.	561
WTRR	Sanford, Fla.	374
WTRY	Troy, N. Y.	540
WTSB	Lumberton, N. C.	551
WTSP	St. Petersburg, Fla.	373
WTSV	Claremont, N. H.	498
WTHH	Port Huron, Mich.	468
WTTM	Trenton, N. J.	504
WTTS	Bloomington, Ind.	407
WTUX	Wilmington, Del.	362
WTVL	Waterville, Me.	443
WTWA	Thomson, Ga.	389
WTWS	Clearfield, Pa.	585
WTWT	Stevens Point, Wis.	683
WTYC	Rock Hill, S. C.	614
WTYS	Marianna, Fla.	369
WULA	Eufaula, Ala.	312
WUSN	Charleston, S. C.	610
WVAM	Altoona, Pa.	583
WVCG	Coral Gables, Fla.	364
WVCH	Chester, Pa.	585
WVEC	Hampton, Va.	660

Call Letters	City—State	See Page
WVEI	Rochester, N. Y.	537
WVIM	Vicksburg, Miss.	481
WVJP	Caguas, P. R.	690
WVJS	Owensboro, Ky.	432
WVLK	Versailles, Ky.	433
WVLN	Olney, Ill.	404
WVMC	Mount Carmel, Ill.	404
WVNJ	Newark, N. J.	503
WVOK	Birmingham, Ala.	311
WVOM	Boston, Mass.	452
WVOS	Liberty, N. Y.	517
WVOT	Wilson, N. C.	555
WVPO	Stroudsburg, Pa.	603
WVVW	Fairmont, W. Va.	673
WWBZ	Vineland, N. J.	504
WWCO	Waterbury, Conn.	360
WWDC	Washington, D. C.	363
WWEZ	New Orleans, La.	439
WWGP	Sanford, Conn.	553
WWGS	Tifton, Ga.	389
WWJ	Detroit, Mich.	462
WWL	New Orleans, La.	439
WWNC	Asheville, N. C.	544
WWNF	Fayetteville, N. C.	547
WWNH	Rochester, N. H.	500
WWNR	Beckley, W. Va.	671
WWNS	Statesboro, Ga.	388
WWNY	Watertown, N. Y.	540
WWOD	Lynchburg, Va.	660
WWOK	Flint, Mich.	463
WWOL	Lackawanna, N. Y.	517
WWON	Woonsocket, R. I.	609
WWPB	Miami, Fla.	371
WWPF	Palatka, Fla.	372
WWPG	Palm Beach, Fla.	372
WWRL	Woodside, N. Y.	541
WWSC	Glens Falls, N. Y.	515
WWSO	Springfield, O.	569
WWSR	St. Albans, Vt.	657
WWST	Wooster, O.	570
WWSW	Pittsburgh, Pa.	600
WWVA	Wheeling, W. Va.	676
WWWB	Jasper, Ala.	314
WWXL	Peoria, Ill.	405
WXAL	Demopolis, Ala.	312
WXGI	Richmond, Va.	663
WXKW	Albany, N. Y.	509
WXLT	Ely, Minn.	472
WXLW	Indianapolis, Ind.	411
WXRA	Buffalo, N. Y.	513
WXRf	Guayama, P. R.	690
WXYZ	Detroit, Mich.	462
WZIP	Covington, Ky.	428

ALABAMA

Estimated Population 2,848,000—Increase —0.5%—Radio Homes 578,300
Total Families—699,100—Stations in State 56

WAVU

ALBERTVILLE—1948

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Pat Murphy Courington
Business-Studio Address Albertville
Phone Number 555
News Service AP
Transcription Service World
President, Gen. Mgr. Pat M. Courington
Commercial Mgr. Eaton P. Govan
Program Director Annette Hooper
Chief Engineer Glenn Abercrombie

WRFS

ALEXANDER CITY—1947

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By Piedmont Service Corp.
Business Address P. O. Box 72
Phone Number 1050
Studio Address 138 Main St.
Transmitter Location West End
Air Time: Local Sunrise—Local Sunset
Transcription Service Thesaurus
Representative Sears & Ayer
Membership NAB
President James L. Coley
Gen.-Station-Com. Mgr. Lem Coley
Program Director Bob McKinnon
Chief Engineer James W. Whatley
Farm Editor Lem Coley

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Andalusia Bcstg. Co., Inc.
Business-Studio Address Sanford Rd.
Phone Number 844
Transmitter Sanford Rd.
Air Time 5:55 a.m.-11 p.m.
News Service UP
Transcription Service World
Membership NAB
Gen. Mgr. James T. Ownby
Prog. Dir. Barbara Nicholson
Prod. Dir. Bert Moore
Musical Director Christine Hardage
Chief Engineer & Comm. Mgr. J. Dige Bishop
Farm Editor Tom Minard

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Anniston Bcstg Co.
Business-Studio Address 1330 Noble St.
Phone Number 2380-1
Transmitter 1401 W. 15th St.

Air Time 5:45 a.m.-11:05 p.m.
News Service UP
Transcription Service Lang-Worth
Representative Sears & Ayer
Membership NAB-BMB-FMA
President-Owner Harry M. Ayers
Gen.-Sta.-Comm. Mgr. Malcolm Street
Music Dir. Rose Pounder
Program Dir.-Chief Announcer Ross Charles
Publicity Dir. Joanna Aly
Chief Engineer James A. Hudson
Farm Editor A. S. Mathews

WOOB

ANNISTON—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By W. S. Weatherly
Business-Studio Address 10th & Noble St.
Phone Number 3210-1
Transmitter Location 16th & Boynton Ave.
Air Time Unlimited
Transcription Service World
President-Owner W. S. Weatherly
Station Manager Hugh Webb
Program Manager John Orrison
Publicity Director Mary Williamson
Chief Engineer James Fitts

WJMW

ATHENS—1948

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By Athens Bcstg. Co.
Address c/o White Mtr. Sales Co.
President Wilson T. White

WAUD

AUBURN—1947

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Business Address Box 350
Phone Number 1240-1
Studio Transmitter Montgomery Hwy.
Air Time 6 a.m.-M.
News Service AP
Transcription Service World, Lang-Worth
Pres., Gen.-Station-Com. Mgr.,
Publicity Director Elmer G. Salter
Sales Prom. Mgr., Program
Production Director Buck Persons
Chief Announcer Buck Persons
Musical Director Mrs. Anne Belvin
Chief Engineer Charlie Herman
Farm Editor Buck Persons

WJLD

BESSEMER—1942—KBS-ALA.

Frequency: 1400 Kc. Power: 250 Watts
 Owned By: Johnston Bcastg. Co.
 Business Address: Box 147
 Phone Nos. Bessemer 2300; Birmingham 6-8172
 Transmitter: Birmingham Bessemer
 Super Highway
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: World
 Representative: Seare & Ayer
 Pres.-Gen. Mgr.: George Johnston, Jr.
 Station Mgr.: James E. Connolly
 Sales Mgr.: Clay Coe
 Prog. Dir.: Jane Shaddix
 Pro.-Publicity Dir.: John Slotton
 Chief Announcer: Bob Umbach
 Musical Director: Joan Jetton
 Chief Engineer: Maurice McKinney
 Farm Editor: Joe Jackson

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc. Power: 5000 Watts
 Owned By: Univ. of Ala., Ala. Polytechnic
 Inst., Ala. Coll.
 Operated By: Voice of Ala., Inc.
 Bus. Studio Address: 701 Protective Life Bldg.
 Phone Number: 3-8116
 Transmitter: Sandusky, Ala.
 Air Time: 5:30 a.m.-M, Mon.-Sat.;
 7 a.m.-M, Sun.
 News Service: AP, UP
 Representative: Radio Sales
 Membership: NAB-BMB-FMA
 Chairman of Bd.: Ed Norton
 President-General-Station Mgr.: Thad Holt
 Comm. Mgr.: C. P. Persons, Jr.
 Sales Promotion Mgr.-Pub. Dir.: Lionel Baxter
 Program Dir.: Maury Farrell
 Production Mgr.: Burt F. McKee, Jr.
 Chief Engineer: James L. Evans
 Farm Editor: John McCune

WBRC

BIRMINGHAM—1925—NBC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By: Birmingham Bcastg. Co., Inc.
 Address: WBRC Bldg.
 Phone Number: 4-7741
 Transmitter Location: 2400 Arkadelphia Rd.
 Air Time: 6 a.m.-M, Mon.-Sat.; 7 a.m.-M., Sun.
 News Service: INS
 Transcription Service: Standard, Lang-Worth,
 Capitol, London
 Representative: Paul H. Raymer Co.
 Membership: NAB, BMB, FMA
 President-Gen. Mgr.: Eloise H. Hanna
 Station Manager: Howell C. Cobb

Commercial Manager: Don D. Campbell
 Pgm. Dir., Prod. Mgr.: Fox Light Foot
 Publicity Director: John T. Orr
 Chief Announcer: Davenport Smith
 Musical Director: Herbert Grieb
 Chief Engineer: G. P. Hamann
 Farm Editor: Davenport Smith

WKAX

BIRMINGHAM—1946

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By: Courier Bcastg.
 Service, Inc.
 Address: 1710 6th Ave. No.
 Phone Number: 54-2541
 Transmitter Location: 231 21st Ave., West
 Air Time: Local sunrise-local sunset
 News Service: AP
 Transcription Service: Associated
 Representative: Joseph Hershey McGillvra
 President: Glenn V. Tingley
 Gen.-Sta.-Comm. Mgr.: Ganus C. Scarborough
 Prog.-Prod.-Music Dir.: Wanda Houghton
 Sales Mgr., Pub. Dir.: Maurice Jackson
 Chief Announcer: Charles Atchison
 Chief Engineer: Stanley L. Hawkins
 Farm Editor: Horace Pumphrey

WSGN

BIRMINGHAM—1927—ABC-ALA.

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated By: The Birmingham
 News Co.
 Business Address: Dixie Carlton
 Hotel, P. O. Box 2553
 Phone Number: 4-3434
 Studio Address: YWCA Bldg.
 Transmitter Location: Fair Grounds
 Air Time: 5 a.m.-M.
 News Service: AP
 Representative: Headley-Reed
 Membership: NAB, BMB
 Exec. V.P., Managing Dir.: Henry P. Johnston
 Commercial Manager: Julian A. Flint
 Prom. & Pub. Dir.: Mrs. Mary F. Childers
 Prog. Dir., Chief Ann.: Eugene M. Plumstead
 Musical Director: Catherine Arnold
 Chief Engineer: J. V. Sanderson
 Farm Editor: Shaffer Gregory

WTNB

BIRMINGHAM—1946—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Operated By: Thomas N. Beach
 Address: 117½ North 21st St.
 Phone Number: 4-4511
 Transmitter Location: 3429 N. 21st St.
 Air Time: 17 Hrs. Mon.-Sat.; 16 Hrs. Sun.
 News Service: AP
 Transcription Service: SESAC, World

ALABAMA

Representative Taylor-Boroff
Membership NAB
Owner Thomas N. Beach
V.P.-Gen. Mgr. Mrs. Evelyn S. Hicks
Assistant Manager..... David Loveman
Program Dir. Joyce Smith
Prom.-Publicity Director..... Florence Garney
Chief Engineer..... Frank J. Murphee
Farm Editor..... Larry F. Keith

WVOK

BIRMINGHAM—1947

Frequency: 890 Kc. Power: 10,000 Watts d.
Owned-Operated By..... Voice of Dixie Inc.
Business Address..... P. O. Box 2468
Phone Number 6-2924
Studio-Transmitter... Bessemer Super Highway
Air Time..... Daytime only
News Service UP
Transcription Service..... Capitol
Pres., Gen. Mgr..... Iralee W. Bennis
Com. Mgr., Chief Engineer... William J. Brennan
Program Director..... Margaret L. Colten
Consulting Engineer.... William E. Bennis, Jr.

WEBJ

BREWTON—1947—ALA.-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By..... Brewton Bcstg. Co.
Business-Studio Address.....
Transmitter Location..... Brewton, Ala.
Phone Number 553
Air Time..... 6 a.m.-11 p.m.
News Service AP
Transcription Service... Lang-Worth, SESAC,
Cole
Representative Friedenberg Agency
Membership NAB, BMB
Pres., Gen.-Station Mgr.... W. Emmett Brooks
Vice-Pres., Asst. Mgr.... William E. Brooks, Jr.
Com.-Sales Promotion Mgr.... J. M. Miller, Jr.
Program-Prod. Director..... George Carr
Chief Announcer..... Joseph A. Sikes
Chief Engineer..... Joseph L. Cobb

WKLF

CLANTON—1947—KBS-ALA.

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By..... Southeastern Bcstg. Co.
Bus.-Studio Address..... Clanton
Phone Number 449
Transmitter Location..... Selma Highway
Air Time..... Local Sunrise-Local Sunset
News Service..... AP
Transcription Service..... Keystone, World
Representative..... Thomas F. Clarke
President..... Dr. J. Kelley Robinson
Gen.-Station Manager..... Robert B. Taber

Asst. Mgr., Farm Editor..... Jesse Culp
Program-Prod. Director..... James Popwell
Publicity Director..... Robert B. Taber
Chief Announcer..... Paul Ried
Chief Engineer..... Lester Carter

WKUL

CULLMAN—1946—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By..... Cullman Bcstg. Co.
Business Address..... P. O. Box 211
Phone Number 864-863
Studio-Transmitter Location... 2 Miles North of
Cullman on the Bee Line Highway
Air Time..... 5:30 a.m.-10:30 p.m.
News Service AP
Transcription Service..... Keystone, World,
SESAC
Pres., Gen. Manager..... H. H. Klaney
Station Manager..... Elizabeth Barrow
Program Director..... Betty Lowery
Chief Engineer, Farm Editor.... Robert Epstein

WHOS

DECATUR—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned By..... H. H. & D. T. Kinney
Operated By..... North Alabama Bcstg. Co.
Business-Studio Address..... 212 Jackson St.
Transmitter Location..... 2nd Avenue
Phone Number..... 99L
Air Time..... Daytime
News Service UP
Transcription Service Capitol
Station Representative... Thomas F. Clark Co.,
Inc.
General Manager..... Lon Waters
Com.-Sales Prom. Mgr..... Robert Chrystie
Program-Production Director,
Chief Announcer..... Wally Beecham
Publicity Director..... Bob Chrystie
Musical Director..... Jack Gray
Chief Engineer..... Robert Epstein
Farm Editor..... Wally Beecham

WMSL

DECATUR—1935—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By..... Tenn. Valley Bcstg. Co., Inc.
Studio-Business Address..... 522 Bank St.
Phone Number..... 802-3
Transmitter..... Danville Rd. Decatur
Air Time..... 6 a.m.-M.
News Service UP
Transcription Service..... World, SESAC
President..... Melvin Hutson
Station-Commercial Mgr..... J. V. Roser
Program Director..... Lewis C. Blizzard
Chief Engineer..... J. V. Roser

ALABAMA

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Demopolis Bcstg. Co.
Business Address: Demopolis, Ala.
News Service: AP
Transcription Service: World
General Manager: W. M. Jordan
Commercial Manager: T. H. Gaillard, Jr.
Chief Engineer: John T. Larkin

WAGF

DOTHAN—1933—MBS

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By: Dothan Bcstg. Co.
Address: 204 1/2 E. Main Street
Phone Number: 1430-1
Transmitter Location: Headland Highway
Air Time: 8 a.m.-11 p.m. Mon.-Sat.; 7 a.m.-11 p.m. Sun.
News Service: AP
Transcription Service: World
Representative: Joseph Hershey McGillvra
Membership: NAB
General Manager: Julian C. Smith
Comm.-Sales Prom. Mgr.: Fred C. Moseley
Prog.-Prod.-Pub. Director: Arthur Creamer
Chief Announcer: Lamar Trammell
Chief Engineer: John T. Hubbard

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Houston Bcstg. Co.
Studio Business Address: 107 E. Adams St.
Phone Number: 2480
Transmitter: Columbia Hwy., 1 Mi. E. Dothan
Air Time: 5 a.m.-M.
News Service: UP
Transcription Service: Lang-Worth
Representative: Walker
Membership: NAB
Pres., Gen.-Comm. Mgr.: Jess Swicegood
Prom. Dir.: Wayne Moseley
Chief Engineer: Jess Swicegood
Farm Editor: Joe Holloway

WOOF

DOTHAN—1948—KBS

Frequency: 560 Kc. Power: 1000 Watts d.
Business-Studio Address: 110 So. Foster
Phone Number: 2520-1
Transmitter Location: Radio Road
Air Time: Sunrise-Sunset
News Service: UP
Transcription Service: Capitol
Representative: Sears & Ayer
Station Program-Production Director: Owens F. Alexander

Com.-Sales Promotion Mgr.: R. A. Dowling, Jr.
Publicity Director: R. A. Dowling, Jr.
Chief Announcer: Jack Hatcher
Musical Director: Jack Burgess
Chief Engineer: Bruce Joyner
Farm Editor: Tommy Underwood

WIRB

ENTERPRISE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: The Wiregrass Bcstg. Co.
Business Address: 200 N. Main St.
Partners: R. A. Dawling, Jr.; Owens F. Alexander

WULA

EUFAULA—1948—ALA.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Ala.-Ga. Bcstrs., Inc.
Address: Dothan Rd.
Phone Number: 745
News Service: UP
General Manager: M. M. Moulthrop
Commercial Manager: James T. Ownby
Chief Engrs.: Hugh Chastain, Dige Bishop

WJOI

FLORENCE—1946—ABC-ALA.

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Florence Bcstg. Co., Inc.
Address: 850 S. Court St.
Phone Number: 401
Air Time: 8 a.m.-M.
Pres., Gen.-Sta. Mgr.: Joe T. Van Sandt
Comm. Mgr.: Oscar D. Lewis
Pgm. Dir., Produ. Mgr., Pub. Dir., Chief Announcer, Musical Director: David E. Bigley
Chief Engineer: Pete Bingham
Farm Editor: Paul Shannon

WMFT

FLORENCE—1945—KBS-ALA.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Tri-Cities Bcst. Co.
Bus. Add.: 800 Cypress Mill Rd., P. O. Box 477
Phone Number: 42
Studio-Transmitter: 800 Cypress Mill Rd.
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: Associated, World
Representative: Friedenberq
Membership: NAB
President: Milton S. Killen
Gen. Mgr.: Franklin L. Bush
Prog. Dir.: Evelyn R. Littlepage
Chief Announcer: William A. Mapes
Musical Dir.: E. Y. Littlepage
Chief Engineer: Edwin R. Miller

WGAD

GADSDEN—1946—MBS

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By. . . Coosa Valley Bcstg. Co.
 Bus. Studio Address. 817 Forrest Ave.
 Phone Number 5641.
 Transmitter Location: Atalla, Ala.
 Air Time 5:30 a.m.-M.
 News Service UP
 Transcription Service Thesaurus
 Representative Joseph Hershey McGillvra
 Pres. E. L. Roberts
 Pres., Station, Comm. Mgr. J. W. Buttram
 Prog.-Prod. Dir. Lee Blaine
 Chief Announcer, Music Dir. James Stewart
 Chief Engineer Col. J. C. Vessels

WGNH

GADSDEN—1947—ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. General Newspapers, Inc.
 Bus. Studio Address. P. O. Box 347
 Phone Number 4535
 Transmitter 2000 Chestnut St.
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service World
 Rep. Burke, Kuipers & Mahoney, Inc.
 Membership NAB, BMB
 Gen. Station Mgr. Joel C. Robertson
 Program Dir. Marry Collins
 Chief Announcer Bob Foster

WGWD

GADSDEN—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned By. G. W. Covington, Jr.
 Operated By. Edwin H. Estes
 Business Address. 1004 E. Broad St.
 Phone Number 6-6301
 Transmitter Location. 4½ mi. N.E. of Gadsden
 Air Time. Local Sunrise-Local Sunset
 News Service UP
 Transcription Service Associated
 Representative Taylor-Borroll
 Membership NAB
 President-Owner G. W. Covington, Jr.
 Gen. Station Mgr. Edwin H. Estes
 Commercial Mgr. Cecil Weatherbee
 Sales Prom. Mgr. Maurice E. Shannon, Sr.
 Pgm. Dir., Prod. Mgr. Charles Pruitt
 Publicity Director. Virginia Adams
 Chief Engineer Calvin Williamson

WJBY

GADSDEN—1928

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Gadsden Bcstg. Co., Inc.

Address. 108 Broad Street
 Phone Number 6-3381-2
 Transmitter Location. 108 Broad Street
 Air Time 6:30 a.m.-10 p.m.
 News Service A.P.
 Transcription Service Lang-Worth
 Representative Sears & Ayer
 President Bascom H. Hopson
 Gen. Mgr., Pgm. Dir. Beatrice Tate Benton
 Comm. Mgr. Sam A. Benton
 Chief Engineer Glen Nichols

WGYV

GREENVILLE—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Greenville Bcstg. Corp.
 President E. V. Stabler
 Sec.-Treas. Calvin Poole

WBHP

**HUNTSVILLE—1937
 MBS-N. ALA.-KBS**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By. Wilton H. Pollard
 Bus. Studio Address. 318 W. Clinton,
 P. O. Box 770
 Phone Number 313
 Transmitter Location. Athens Pike
 Air Time Unlimited
 News Service U.P.
 Transcription Service Keystone
 Membership NAB, BMB
 Pres., Gen. Manager. Wilton H. Pollard
 Station Mgr., Program Director,
 Chief Engineer William G. Harris
 Com.-Sales Promotion Mgr. Ruth Harris
 Production Director Dorothy Johnson
 Chief Announcer Dewey Webb
 Musical Director. Glenn Slayton
 Farm Editor Jerry Giggs

WFUN

HUNTSVILLE—1946—ALA. STATE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Huntsville Bcstg. Co., Inc.
 Address. 410 W. Holmes St.
 Phone Number 2424
 Studio Transmitter Loc. 410 W. Holmes St.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Sears & Ayers
 President I. B. Fall, Jr.
 Gen. Manager. John Garrison
 Chief Announcer Grady Reeves
 Musical Director Malcom Tate

WHBS
HUNTSVILLE—1946
ABC-ALA-NORTH ALA.

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By...The Huntsville Times Co.
 Business-Studio Address...207 W. Clinton St.
 Phone Number.....2345
 Transmitter.....N. Church St.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NAB
 General Mgr.....Jack Langhorne
 Station Manager.....Dick Warner
 Commercial Manager.....Don Smithe
 Program Dir.....Paul Russell Bumgardner
 Chief Announcer.....Don Fulton
 Chief Engineer.....Ray Roberts

WWWB
JASPER—1946—KBS-MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned By.....Bankhead Bcstg. Co., Inc.
 Operated By.....James E. Reese
 Business Studio Address.....Bankhead-Long
 Building
 Phone Number.....100-200
 Transmitter Location:.....W. 20th St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Friedenberg
 Membership.....NAB
 President.....W. W. Bankhead
 General Manager.....James E. Reese
 Musical Director.....Joseph L. Sartain, Jr.
 Comm.-Sales Prom. Mgr.....Al Brooks
 Pgm. Dir., Chief Ann.....Charles T. Metcalfe
 Chief Engineer.....Wiley W. White

WABB
MOBILE—MBS

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Oper. By.....Mobile Press Register
 Business Address.....304 Government St.,
 P. O. Box 1109
 Phone Number.....2-2633
 Air Time.....6 a.m.-M.
 President.....R. B. Chandler
 Vice President.....W. J. Hearin, Jr.
 Gen. Mgr.....Louis Read
 Program Director.....Anthony Leighton
 News Dir.....Vernon L. Smith
 Music. Dir.....William H. Ward
 Chief Engineer.....William H. Murphree

WALA
MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By.....Pape Bcstg. Co., Inc.

Bus.-Studio Address.....210 Government at
 Joachim
 Phone Number.....3-3756
 Transmitter Location.....Tensas Bridgehead,
 Baldwin County
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Headley-Reed
 Membership.....NAB, BMB
 President.....W. O. Pape
 V.P., General Mgr.....H. K. Martin
 Program Director.....Al Holman
 Chief Engineer.....R. B. Hurley

WKAB

MOBILE—1947—ALA. SPORTS

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By...Pursley Bcstg. Service
 Business-Studio Address...354 St. Francis St.
 Phone Number.....2-4561
 Transmitter.....545 Donald St.
 Air Time.....Local sunrise-local sunset
 News Service.....INS
 Transcription Service...Lang-Worth. Standard.
 SESAC, MacGregor
 Representative.....Donald Cooke
 Membership.....NAB
 Owners.....Claude & Louise Pursley
 Gen. Station Manager...Louise P. Pursley
 Comm.-Sales Mgr.....Claude L. Pursley
 Pgm.-Prod. Dir.....Tom Jackson
 Publicity Director.....Mary A. Sells
 Chief Announcer.....Tom Jackson
 Music Dir.....Stella M. Jackson
 Chief Engineer.....Gene Miller

WLAY

MUSCLE SHOALS CITY—1933
KBS-MBS-NORTH ALA.

Frequency: 1450 Kc. Power: 250 Watts
 Owned Oper. By...Muscle Shoals Bcstg. Corp.
 Business Address.....P. O. Box 230
 Phone Number.....1450-1
 Transmitter Studio Location. East Second St.,
 Sheffield, Ala.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....The Branham Co.
 Membership.....NAB, BMB
 President.....Frank M. Farris, Jr.
 General Station Mgr.....Richard B. Biddle
 Sales Manager.....Eulus Whitehead
 Program Director.....Charlie Welsh
 Production Manager.....Larry Rohling
 Publicity Director.....Doryce Levi
 Musical Director.....Doryce Levi
 Chief Engineer.....Lynn McMoran

W K R G

MOBILE—1946—CBS

Frequency: 710 Kc. Power: 1000 d.; 250 W. n.
 Owned-Operated By.....Giddens & Rester
 Business Address.....Telegraph Rd.
 Phone Number.....2-8789
 Studio-Transmitter.....Telegraph Rd.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth, Standard
 Representative.....Adam J. Young, Jr.
 Membership.....NAB
 Owners.....T. J. Rester, Kenneth R. Giddens
 Gen. Station Mgr.....F. E. Busby
 Commercial Manager.....John Waller
 Pgm. Dir., Chief Announcer.....Carl Haug
 Chief Engineer.....Richard M. Cole
 Pub. Dir., Farm Editor.....Harry McDonnell

W M O B

MOBILE—1939—ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Nunn Bcstg. Corp.
 Business-Studio Address.....458 Government St.
 Phone Number.....2-4566
 Transmitter Loc.....Stanton Rd. & Jackson Ave.
 Air Time.....18 Hrs. Daily
 News Service.....UP
 Transcription Service.....Capitol, World
 Representative.....Branham Co.
 Membership.....NAB, BMB
 President.....Gilmore N. Nunn
 Gen.-Sta.-Comm.-Sales Prom. Mgr.....D. H. Long
 Prog.-Prod. Dir.....Walter J. Millar
 Chief Engineer.....Samford Helt

W A P X

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned Operated By.....United Bcstg. Co., Inc.
 Business, Studio Address.....116 Catoma St.
 Phone Number.....3-7568
 Transmitter Location.....North Ripley St.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth, SESAC
 Representative.....Walker Co.
 Membership.....BMB
 Pres., Gen.-Station Mgr.....Thomas E. Martin
 Comm.-Sales Prom. Mgr.,
 Pub. Dir.....Hoke Williford
 Pgm. Dir., Prod. Mgr.....Dave Manners
 Musical Director.....Cecil Mackey
 Chief Engineer.....Owen Lehr

W C O V

MONTGOMERY—1939—CBS

Frequency: 1240Kc. Power: 250 Watts
 Owned-Operated By.....G. W. Covington, Jr.

Business Address.....Exchange Hotel
 Phone Number.....5781-2
 Transmitter.....Narrow Lane Rd.
 Air Time.....6:30 a.m.-11:05 p.m.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Taylor-Boroff
 Membership.....NAB, BMB
 Gen.-Station Mgr.....G. W. Covington, Jr.
 Comm.-Sales Manager.....E. J. Duke
 Pgm. Dir., Prod. Mgr.....Bill Steadman
 Publicity Director.....W. L. Rowland
 Chief Announcer.....Lee-Allan Ford
 Chief Engineer.....W. D. Weatherly

W J J J

MONTGOMERY—1948—MBS

Frequency: 1170 Kc. Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By.....Southern Bcstg. Co., Inc.
 Business Address.....Montgomery, Ala.
 Phone Number.....3-2237, 3-4471
 Studio Address.....115½ Commerce St.
 Transmitter Location.....Coosada Ferry Rd.
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Capitol
 Representative.....Weed
 Membership.....NAB
 Pres., Gen. Manager.....Joseph G. Mathews
 Station Manager.....John C. Hughes
 Commercial Manager.....Herbert A. McLendon
 Program Director.....E. Caldwell Stewart
 Chief Engineer.....A. Fred Wright

W M G Y

**MONTGOMERY—1946
 ALA. STATE**

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Dixie Bcstg. Co.
 Business-Studio Address.....2½ Dexter Ave.
 Phone Number.....5425
 Air Time.....Local sunrise-local sunset
 News Service.....INS
 Transcription Service.....World
 Representative.....Robert Meeker
 Membership.....NAB
 President-Owner.....Dr. S. D. Suggs
 General Station Mgr.....Thomas W. Sewell
 Commercial Manager.....Eron B. Ingle
 Prog.-Prod.-Pub. Dir.....Frank Monteleone
 Chief Ann. Music Dir.,
 Farm Editor.....Douglas Hassing
 Chief Engineer.....John D. Lamar

W S F A

MONTGOMERY—1930—NBC

Frequency: 1440Kc. Power: 1000 Watts
 Owned-Oper. By.....Montgomery Bcstg. Co., Inc.
 Business Address.....P. O. Box 1031

ALABAMA

Phone Number.....8361
 Studio Address.....Jefferson Davis Hotel
 Transmitter.....Narrow Lane Rd.
 Air Time.....6 a.m.-11:05 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus, Standard,
 Cole
 Representative.....Headley-Reed
 Membership.....BMB
 President.....Howard E. Pill
 Asst. to Pres.....David E. Dunn
 Local Sales Mgr.....Wm. W. Hunt
 Nat'l. Adv. Sales Dir.....Julia Looney
 Sales Mgr.....Howard E. Pill
 Pgm.-Prod. Dir.....Lee Gooch
 Publicity Director.....Alice Mayfield
 Chief Announcer.....Charles Zeanah
 Musical Director.....James Reed
 Chief Engineer.....Cliff Shelkotsky

W J H O

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned Oper. By.....Opelika-Auburn Bcstg. Co.
 Business Studio Address.....1400 Auburn Rd.
 Phone Number.....712
 Transmitter.....1400 Auburn Rd.
 Air Time.....6:15 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard, SESAC
 Membership.....NAB, BMB
 Gen.-Station-Comm.-Sales
 Promotion Manager.....F. Marion Hyatt
 Program Director.....Lowell E. Takles
 Musical Director.....Fred Digesu
 Chief Engineer.....James S. Farrior, Jr.

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Capitol Bcstg. Co.
 Transmitter-Studio-Business
 Address.....Birmingham Hwy.
 Phone Number.....2746-7
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Thesaurus
 Representative.....Taylor-Borroff
 Membership.....NAB, FMA
 President-Owner.....G. W. Covington, Jr.
 Gen.-Comm. Mgr.....Percy Elliott
 Prog. Dir., Chief Engineer.....John Townshend

W H B B

SELMA—1935—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Selma Bcstg. Co., Inc.
 Business-Studio Address.....209 Washington St.
 Phone Number.....1233
 Transmitter Location.....Edgewood

Air Time.....Unlimited
 President.....B. H. Hopson
 General-Station Manager.....Julien Smith, Jr.
 Sales Promotion.....Erin Reynolds
 Program Director.....Cayce Jones
 Publicity Director.....Julia Craig Miller
 Chief Engineer.....T. F. Kelly, Jr.

W F E B

SYLACAUGA—1945—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Alabama Bcstg. Co.
 Business-Studio Address.....527 North Broadway
 Phone Number.....160
 Transmitter Location.....527 North Broadway
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Membership.....NAB
 President.....E. E. Forbes, Sr.
 Station Mgr., Prog.-Prod.-Pub.
 Director.....R. P. Brett
 Comm.-Sales Prom. Mgr.....C. J. Weber
 Chief Engineer.....H. E. Pehworth

W M L S

SYLACAUGA—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Marble City Bcstg. Co.
 Address.....Sylacauga
 Phone Number.....1220
 News Service.....AP
 Transcription Service.....Lang-Worth
 President, Chief Eng.....James S. Stowers, Jr.
 General Manager.....Curtis O. Liles
 Commercial Mgr.....Henry J. Darden, Jr.
 Program Director.....Edward J. Smith

W H T B

TALLADEGA—1945—MBS-ALA-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Voice of Talladega, Inc.
 Business-Studio Address.....Goldberg & Lewis
 Bldg.
 Phone Number.....3733
 Transmitter Location.....Sylacauga Hwy.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Standard, Keystone
 Membership.....NAB, BMB
 Gen.-Station-Comm. Mgr.....R. A. Davidson
 Program Director.....Lillian S. Davidson
 Production Director.....Bill Smith
 Traffic Director.....Willard Coker
 Chief Engineer.....Lester Fisher

W T B F

TROY—1946—MBS-ALA-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....TroyBcstg. Corp.

ALABAMA-ARIZONA

Business Address.....Troy, Ala.
 Phone Number.....980-1
 Transmitter.....Troy, Ala.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World, Keystones,
 SESAC
 Representative.....Continental Radio Sales
 Membership.....NAB, BMB
 President.....J. Roy Crow
 Gen.-Station Mgr.....William C. Needham
 Comm. Mgr.....J. L. Brule
 Pgm. Dir.....Jesse Jordan
 Chief Engineer.....Joe W. Gilchrist

W J R D

TUSCALOOSA—1936

Frequency: 1150 Kc.....Power: 5000 Watts d;
 1000 Watts n
 Owned Operated By.....Jamse R. Doss, Jr.
 Bus. Studio Add.....First National Bank Bldg.
 Phone Number.....4464
 Transmitter Location.....Northport, Ala., Off
 Byler Rd.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, Capitol

Representative.....Walker
 Membership.....NAB
 Owner, Gen.-Station Mgr.....James R. Doss, Jr.
 Comm. Mgr.....J. E. Reynolds
 Pgm., Musical Director.....Mrs. J. R. Doss, Jr.
 Prod. Dir.....Dorothy Slote
 Chief Announcer.....Paul Raymon
 Chief Engineer.....Lee Rector

W T B C

TUSCALOOSA—1946—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned By.....Tuscaloosa Bcstg. Co.
 Operated By.....Bert Bank, T. H. Todd, Jeff
 Coleman, Lamar Branscomb
 Business-Studio Address.....City Hall Bldg.
 Phone Number.....5523
 Transmitter Location.....15th St., across from
 Forest Lake
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative:.....Sears & Ayer
 Membership.....NAB
 General Station Manager.....Bert Bank
 Commercial Manager.....W. T. Forrester
 Program Director.....V. King
 Chief Engineer.....T. H. Todd

ARIZONA

*Estimated Population 664,000—Increase +32.9%—Radio Homes 161,700
 Total Families 172,800—Stations in State 20*

K S U N

BISBEE—1933—CBS-ARIZ. NET.

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Carlton W. Morris
 Bus.-Studio-Transmitter Address.....P. O. Drawer
 C. Lowell Station
 Phone Number.....9
 Air Time.....6:30 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....John Blair
 Membership.....NAB, BMB
 Gen.-Station Mgr.....Carleton W. Morris

K C K Y

COOLIDGE—1948

MBS-DON LEE-ARIZ. NET.

Frequency: 1150 Kc.....Power: 1,000 Watts
 Owned-Oper. By.....Gila Bcstg. Co., Inc.
 Business Address.....Studio Theatre Bldg.
 Phone Number.....355-6
 Studio Address.....Coolidge, Ariz.
 Transmitter Location.....Chandler Rd.
 Air Time.....5:30 a.m.-M.
 News Service.....UP

Transcription Service.....Associated
 Representative.....George C. Hollingsbery
 Membership.....NAB
 President.....Louis F. Long
 General Manager.....Paul Merrill
 Station Manager.....Bill Parady
 Comm.-Sales Prom. Mgr.....Pete Dillman
 Prog. Dir., Chief Announcer.....Art Arnold
 Prod.-Musical Dir.....Jim Fisk
 Chief Engineer.....Wayne Fernyhaugh
 Farm Editor.....Joe Sutton

K A W T

**DOUGLAS—1946
 NBC-ARIZ. BCSTG.**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Carleton W. Morris
 Business Address.....Box 1118
 Phone Number.....173
 Studio-Transmitter.....Douglas, Ariz.
 Air Time.....6:30 a.m.-11:15 p.m.
 News Service.....AP, UP
 Transcription Service.....Associated
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President-Owner.....Carleton W. Morris

Gen. Sta. Mgr., Prod. Dir. John King
 Prom. Mgr., Prog.-Pub. Dir.,
 Farm Editor. Lee Boner
 Chief Announcer. Tom Brooks
 Chief Engineer. Justin Killes

KWRZ

FLAGSTAFF—1947—ARIZ. NET.

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Grand Canyon Bcstg. Co.
 Bus.-Studio Add. 220 E. Birch, P. O. Box 519
 Phone Number 899
 Transmitter. One Mi. S. Flagstaff, Hway. 89
 Air Time 7 a.m.-10 p.m.
 News Service. UP
 Transcription Service. Lang-Worth, World
 Representative John Blair
 President-Owner James L. Stapleton
 Acting Gen.-Sta. Mgr.,
 Program Director. Mark A. Sapp
 Comm.-Sales Prom. Mgr. Hoyett L. Martin
 Prod. Dir., Chief Announcer. Jack F. Murphy
 Publicity Director. Mel T. Patch
 Musical Director. Louella Pulliam
 Chief Engineer. Harry L. Woodley

KRUX

PHOENIX-GLENDALE—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Gene Burke Brophy
 Bus. Address. 615 N. Central Ave., Phoenix
 Phone Number. 2-2371
 Studio-Transmitter Add. Grand Ave.,
 Glendale
 Air Time Unlimited
 News Service. UP
 Transcription Service. Standard, Associated
 Representative William G. Rambeau
 Membership NAB
 President-Owner. Gene Burke Brophy
 Comm. Mgr. Jack Gregory
 Music Dir. Ken Davidson
 Chief Engineer. Marvin Edwards

KWJB

GLOBE—1938—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Gila Bcstg. Co., Inc.
 Business Address. Box 2343
 Phone Number 41
 Transmitter-Studio Location. S. Globe, Ariz.
 Air Time 6:45 a.m.-11 p.m.
 News Service. AP, INS
 Transcription Service. Standard-Capitol
 Representative Paul H. Raymer
 Membership BMB
 President. Louis F. Long
 (c/o KGLU, Safford)
 General Manager. Paul Merrill
 Station Manager. Willard Shoecraft
 Commercial Manager. John D. Sectar, Jr.
 Chief Engineer. Ted Thompson

KTYL

MESA—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned Oper. By. Sun Valley Bcstg. Co., Inc.
 Business-Studio Address. Chandler Rd.
 Phone Number Mesa 903
 Transmitter Location. Hway. 89
 Air Time Unlimited
 News Service. UP
 Transcription Service Standard
 President Howard Roberts
 General Manager. Dwight Harkins
 Commercial Mgr. Leonard Bradshaw
 Program Director. James Murdock
 Chief Engineer. William Harrison

KNOG

NOGALES—1948

MBS-DON LEE-ARIZ. NET.

Frequency: 1340 Kc. Power: 270 Watts
 Owned-Operated By. Border Bcstg. Co., Inc.
 Bus.-Studio-Transmitter Address. Rancho
 Grande Hotel
 Phone Number 770
 Air Time Unlimited
 News Service UP
 Transcription Service World
 Representative Gene Grant
 President Robert Marcus
 Station Manager. Samuel Marcus
 Chief Engineer. Clifford Baker

KOOL

PHOENIX—1947

MBS-DON LEE-ARIZ. NET.

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By. Maricopa Bcasters., Inc.
 Business-Studio Address. Adams Hotel
 Phone Number 2-1748
 Transmitter. Chicago & McDowell Rd.
 Air Time Unlimited
 News Service UP
 Transcription Service. Lang-Worth, MacGregor
 Representative George P. Hollingbery
 Membership NAB
 President Gene Autry
 Gen.-Station Mgr. Charles H. Garland
 Comm.-Sales Prom. Mgr. Miles Reed
 Program Director. Victor Lundberg
 Prod.-Musical Dir. Jack Lund
 Publicity Director. Larry Jonas
 Chief Announcer. Gil Lee
 Chief Engineer. Selwin Kirby

KOY

PHOENIX—1922—CBS-ARIZ. NET.

Frequency: 550 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. by. Salt River Valley Bcstg. Co.

ARIZONA

Business Studio Address. 836-838 N. Central Ave., P. O. Box 2671
 Phone Number4-4144
 Transmitter.....12th St. & Camelback Rd.
 Air Time6 a.m.-M.
 News Service.....Transradio; UP
 Transcription Service.....Associated, World
 Representative.....John Bladr
 Membership.....NAB, BMB
 Pres., Comm. Mgr.....John L. Hogg
 Gen. Station Mgr.....Albert D. Johnson
 Sales Prom. Mgr., Pub. Dir.....George A. Loonby
 Program Director.....John R. Williams
 Production Mgr.-Chief Announcer.....Bill Lester
 Musical Director.....Alfred Becker
 Chief Engineer.....Clifford R. Miller
 Farm Editor.....Ernest Douglas

K P H O

PHOENIX—1940—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Phoenix Bcstg., Inc.
 Business-Studio Address.....Adams Hotel Bldg.
 Phone Number4-7367
 Transmitter Location.....2400 W. Buckeye Rd.
 Air Time5:45 a.m.-M.
 News Service.....INS
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President, General Mgr.....Rex Schepp
 Commercial Manager.....Frank L. Orth
 Prog.-Pub.-Music Dir.....William Reddick
 Chief Engineer.....Cliff Baker

K T A R

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc.....Power: 5000 Watts
 Owned By.....KTAR Bcstg. Co.
 Business Studio Address.....711 Heard Building
 Phone Number4-4161
 Transmitter Location.....36th St. & East
 Thomas Road
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus, Standard,
 Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 Ch. of Bd.....John J. Louis
 President-General Station
 Manager.....Richard O. Louis
 Commercial Manager.....E. W. Harvey
 Sales Promotion Manager.....John Edwin Miller
 Program Director.....J. Howard Pyle
 Production Dir.....Paul Hughes
 Publicity Directors.....Myron Drake, Bob Pollard
 Musical Director.....Plerson Bancroft
 Chief Engineer.....A. C. Anderson
 Farm Editor.....Rol Laughner

K Y C A

PRESCOTT—1940
 NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....E. Gurley St.
 Phone Number244
 Transmitter.....E. Gurley St.
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Standard, Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 Pres., Gen. Comm. Mgr.....Harold Ritter
 Program Director.....Roberta M. Pflster
 Publicity Director.....Marcia Gates
 Chief Engineer.....George Eitel

K G L U

SAFFORD—1938
 NBC-ARIZ. BCSTG.

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Gila Bcstg. Co.
 Business-Studio Address.....1218 Sixth Ave.
 Phone Number15
 Transmitter.....E. Lone Star, Highway 70
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Transcription Service.....World
 Representative.....Paul H. Raymer
 Membership.....BMB
 President.....Louis F. Long
 General Manager.....Paul Merrill
 Station Mgr., Prog.-Music. Dir.....Lester McBride
 Commercial Manager.....Edward E. Furman
 Sales Promotion Manager.....G. H. Paul
 Production Director.....Otis E. Whelan
 Pub. Dir., Chief Ann.....Edward M. Sterling
 Chief Engineer.....W. Herbert Hartman
 Farm Editor.....Eric Manola

K C N A

TUCSON—1947
 MBS-DON LEE-ARIZ.

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Catalina Bcstg. Co.
 Business-Studio Address.....1511 E. 16th St.,
 Box 2348
 Phone Number2-4664
 Transmitter.....1511 E. 16th St.
 Air Time.....6 a.m.-12 M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....George P. Hollingsbery
 President.....Erskine Caldwell
 Station Manager.....Wayne Sanders
 Sales Manager.....Harry Chambers
 Program Director.....Ray Helgesen
 Chief Engineer.....W. J. Karpisek

K O P O

TUCSON—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Old Pueblo Bcstg. Co.
Business-Studio Address: 115 W. Drachman St.

Phone Number: 1752-3
Transmitter: 115 W. Drachman St.
Air Time: Unlimited
News Service: AP
Transcription Service: MacGregor
Representative: Homer-Griffith
Membership: NAB
President: Harold Tourea, Jr.
General-Station Manager: E. S. Mittendorf
Commercial Manager: Paul Plunkett
Sales Prom. Mgr.: S. J. Kossack, Jr.
Prog. Dir., Chief Announcer:

Farm Editor: Bus Williams
Production Director: Matt Lemen
Publicity Director: B. Anderson
Chief Engineer: Vernard Cimmylotti

K T U C

TUCSON—1929—CBS-ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Tucson Bcstg. Co.
Business-Studio Address: 900 E. Broadway,
P. O. Box 390

Phone Number: 1400
Transmitter: 900 E. Broadway
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: World, Cole, SESAC
Representative: John Blair
Membership: NAB, BMB
Pres., Gen-Sta. Mgr.: Lee Little
Commercial-Sales Promotion

Manager: George Bradley
Business Mgr.: John Crowley
Program-Musical Director: Gerry O'Brien
Production-Chief Announcer: Scelt Henderson
Chief Engineer: Cliff Livingston

K V O A

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc. Power: 1000 Watts
Owned-Operated By: Arizona Bcstg. Co., Inc.
Business-Studio Address: 48 E. Broadway,
P. O. Box 2911

Phone Number: 3703
Transmitter Location: 10th and Lee Streets
Air Time: 8:55 a.m.-12:30 a.m.
News Service: AP
Transcription Service: Thesaurus, Standard,
Capitol

Representative: Paul H. Raymer
Membership: NAB, BMB
General Manager: R. B. Williams

Business Mgr.: Harper M. Phillips
Sales Promotion Mgr.: Fred J. Gerletti
Program Director: Ben L. Slack, Jr.
Production Manager: Jean T. Lely
Chief Announcer: George T. Callison
Chief Engineer: Ray H. Holsclaw

K Y S C

YUMA—1948

Frequency: 1190 Kc. Power: 1000 Watts
Owned-Operated By: Yumesa Bcstg. Co.
Business Address: 601 Orange Ave.
President: N. S. McCallum
V.P. & Mgr. Director: J. R. Heath

K Y U M

YUMA—1940—NBC-ARIZ. BCSTG.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Yuma Bcstg. Co.
Business Address: 1901 1st St.
Phone Number: 88
Transmitter-Studio Location: 1901 1st St.
Air Time: Unlimited
Transcription Service: Capitol, Thesaur
Representative: Paul H. Raymer
Membership: NAB, BMB
President: R. N. Campbell
General Manager: Ray C. Smucker
Commercial Manager: Roy L. Jorgensen
Program Director: Paul W. Dawson
Musical Director: Don Metcali
Chief Engineer: Leavenworth Wheeler

Howard E. Pill, President,
Radio Station WSFA, Mont-
gomery, Ala.: "I came into
radio business from news-
paper business — and THE
ASSOCIATED PRESS has
been regarded as tops by me
ever since my first job as a
cub reporter more than 25
years ago."

ARKANSAS

Estimated Population 1,925,000—Increase —1.3%—Radio Homes 430,600
Total Families 512,500—Stations in State 27

KVRC

ARKADELPHIA—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Cecil W. Cupp
Business Address 506 Main St.
Phone Number 789
News Service AP
Transcription Service World
President-Owner Cecil W. Cupp
General & Coml. Mgr. J. M. Moore
Program Director Bill Deaton
Chief Engineer E. H. Summers

KLCN

BLYTHEVILLE—1922—ARK-LION

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Harold L. Sudbury
Address Sudbury Bldg.
Phone Number 2093
Studio Address Sudbury Bldg.
Transmitter Location E. Highway 18
Air Time Daytime
News Service AP
Transcription Service Capitol, Lang-Worth
Representative John E. Pearson
Membership BMB, FMA
Gen.-Sta.-Comm. Mgr. Harold L. Sudbury
Sales Manager J. T. Sudbury
Production Director Kyle Lambert
Chief Engineer Marion Skinner

KAMD

CAMDEN—1946
MBS-KBS-RAZORBACK

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Camden Radio, Inc.
Business Address P. O. Box 5859
Phone Number 6-791-2
Transmitter-Studio Location So. California St.
Air Time 6:30 a.m.-11 p.m.
News Service AP
Transcription Service Keystone, SESAC
Membership NAB, BMB
President Walter E. Hussman
General Manager Frank O. Myers
Station Manager David Crockett
Commercial Manager James Blaine
Prog. Dir., Chief Announcer Cal Carter
Production Director Rene Hamm
Chief Engineer Dorris C. Hunter

KELD

EL DORADO—1935
ABC-ARK., RAZORBACK, LION
Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By Radio Enterprises, Inc.
Business-Studio Address Home Finance Bldg.
Phone Number 1313
Transmitter Location Country Club Colony
Air Time 6 a.m.-11:30 p.m.
News Service AP
Transcription Service World
Representative Continental Radio Sales
Membership NAB
President W. N. McKinney
Vice President Gen.-Station-Sales
Manager Leon M. Sipes
Publicity Dir., Comm. Mgr. J. R. Duerson
Program Director, Production
Manager W. N. McKinney
Musical Director Martha Wood
Chief Engineer John Long
Farm Editor Charles Clifton

KGRH

FAYETTEVILLE—1946—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Fayetteville Bcstg. Co.
Business Address 922 Leverett St.
Phone Number 862
Transmitter Location 922 Leverett St.
Air Time 5:30 a.m.-11 p.m.
News Service AP
Transcription Service Standard
Membership NAB
Representative Ra-Tel Reps.
General Manager Fred J. Stevenson
Commercial Manager Jeff Lynch
Program Director Al Rowe
Chief Engineer George Dotson
Chief Announcer Pat Perrin
Music Director Steve Starwyck

KFSA

FORT SMITH—1946—ABC

Frequency: 950 Kc. Power: 1000 Watts d.;
500 Watts n.
Owned-Oper. By Southwestern Pub. Co.
Business Address 920 Rogers Ave.
Phone Number 3126
Transmitter Location 360 Wheeler Ave.
Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
Representative Taylor-Boroff
Membership NAB, BMB
President Donald W. Reynolds
Gen. Mgr. Karl Lambertz
Chief Engineer Robert Platt, Jr.

• • • **ARKANSAS** • • •

KFPW

FORT SMITH—1930

MBS-RAZORBACK ARK.

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated BySouthwestern
Hotel Co.

Address.....2917 Rogers Ave.
Phone Number4105
Studio Addresses.....2917 Rogers Ave.,
1213 Garrison Ave.

Transmitter Location.....Albert Pike
& Kelley Highway

Air TimeUnlimited
News ServiceUP, AP
Transcription ServiceWorld
RepresentativeWalker

MembershipNAB, BMB
Pres., Gen. Manager.....John A. England
Station Mgr., Farm Editor.....J. E. Garner
Comm.-Sales Prom. Mgr.....Al Godwin
Program-Musical Dir.....Dorothy Gibson
Production Director.....Afton Blake
Publicity Director.....J. E. Garner
Chief Announcer.....J. F. Hendrix
Chief Engineer.....Willard E. Kunkel

KWHN

FORT SMITH—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co. Inc.
Business-Studio Address.....421-423 Garrison
Ave.

Phone Number8967-8
Transmitter Location.....End of Plum St.
Air TimeUnlimited
News ServiceAP
Transcription Service.....Capitol, Associated
Representative.....John E. Pearson
MembershipNAB, BMB
PresidentAllen Whiteside
Sec. & Treas.....H. S. Nakdimen
Comm. Mgr.....Jimmy Jones
Chief EngineerBruce Dennis

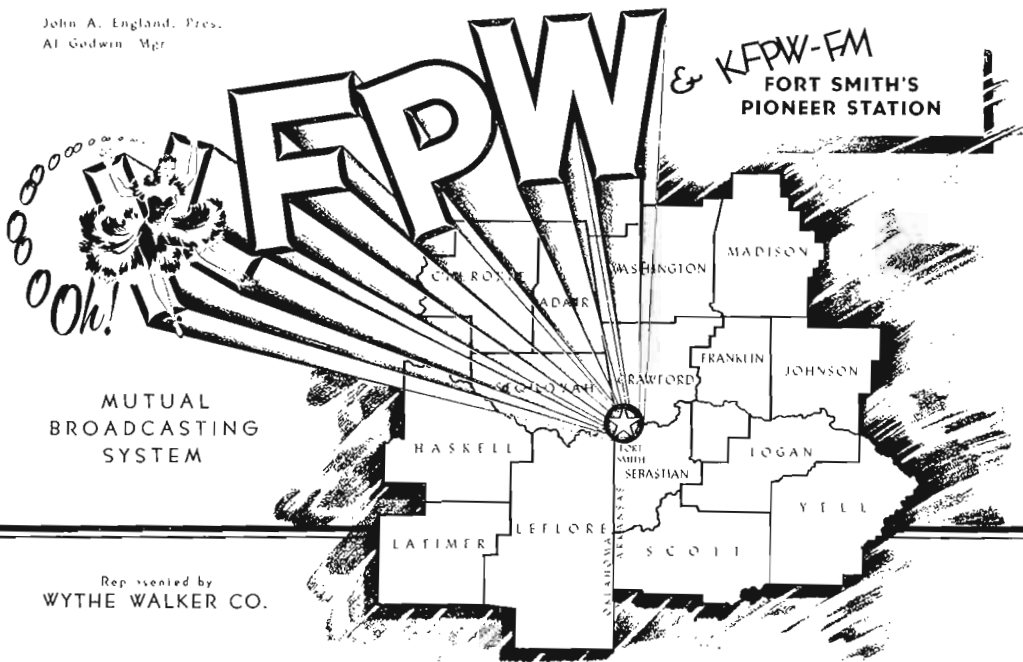
KHOZ

HARRISON—1946

MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Harrison Bcstg. Corp.
Business-Studio-Transmitter
Address.....Radio City Addition

John A. England, Pres.
Al Godwin, Mgr



A R K A N S A S

Phone Number840
 Air TimeUnlimited
 News ServiceUP
 Transcription Service.....Standard, SESAC
 Representative.....Burke, Kuipers & Mahoney
 MembershipNAB
 President.....Roy Milum, Sr.
 Gen.-Sta.-Comm. Mgr., Robert S. Wheeler, Jr.
 Sales Promotion Mgr., Tom Longfellow
 Prog.-Prod. Dir., Chief Ann., Jimmie Jobs
 Publicity Director.....Judd Wilson
 Musical Dir., Chief Engineer.....Don Causey
 Farm Editor.....Leon Shaddox

K F F A

HELENA—1941—MBS-KBS

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Business-Studio Address.....215 York St.
 Phone Number.....Main 58-9
 Transmitter Location.....Stringtown Rd.,
 W. Helena
 Air Time.....6 a.m.-M.
 News ServiceAP
 Transcription Service.....Lang-Worth
 Representative.....Continental Radio Sales
 MembershipNAB, BMB
 Pres., Sta. Mgr., Sam W. Anderson
 Comm. Mgr., Farm Editor.....Ted Woods
 Sales Mgr., Prog.-Prod.-Publicity
 Director.....George Cline
 Chief Announcer, Musical Dir., Joe Nearns
 Chief Engineer.....Aubrey Dekker

K X A R

HOPE—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Business Address.....P. O. Box 398
 Phone Number508
 News ServiceAP
 Transcription Service.....Lang-Worth
 President.....A. H. Washburn
 Gen. Mgr., Chief Engineer.....L. B. Tooley
 Program Director.....George Frazier

K T H S

HOT SPRINGS—1924—ABC

Frequency: 1090 Kc...Power: 10,000 D, 1,000 N
 Owned By...Times Publishing Company, Ltd.
 Operated By.....Radio Broadcasting, Inc.
 Business-Studio Address.....135 Benton Street
 Phone Number1160-1
 Transmitter Location.....Route 2
 Air Time.....6 a.m.-M.
 News ServiceUP

Transcription Service.....Lang-Worth
 Representative.....Branham
 MembershipNAB, BMB
 President-Owner.....John D. Ewing
 General Manager.....John J. Wolever, Jr.
 Commercial Manager.....Ed. C. Appler
 Program Director.....J. F. Farber
 Chief Announcer.....William S. Bailey
 Musical Director.....Harry Lockhart
 Chief Engineer.....Cecil L. Suitt

K W F C

HOT SPRINGS—1940—MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Clyde E. Wilson
 Business-Studio Address.....Malco Building
 Phone Number412-3
 Transmitter Location.....Malco Bldg.
 Air Time.....6:30 a.m.-11 p.m.
 News ServiceAP
 Representative.....Sears & Ayers
 MembershipNAB, BMB
 President-Owner.....Clyde E. Wilson
 General-Station Manager.....Bob Choate
 Comm. Mgr.....L. J. Dickon
 Chief Engineer.....Tom Willson

K B T M

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Regional Bcstg. Co.
 Business-Studio Address.....KBTM Bldg., 603
 Madison St.
 Phone Number5597
 Transmitter Location.....Route No. 4
 Air Time.....6:00 a.m.-11 p.m.
 News ServiceAP
 Transcription Service.....World, SESAC
 MembershipNAB, BMB
 Pres., Gen.-Station Mgr.....Jay P. Beard

K A R K

LITTLE ROCK—1928

NBC-SOUTHCENTRAL QUAL.-ARK.

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By.....Arkansas Radio and
 Equipment Co.
 Business-Studio Address.....Radio Center, 114
 East Capitol Ave.
 Phone Number.....LD 99
 Transmitter Location.....Hiway 67, Jackson
 Blvd., North Little Rock
 Air Time.....Unlimited

• • • **ARKANSAS** • • •

News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Edward Petry
 Membership.....NAB, BMB
 Owner.....T. H. Barton
 Gen.-Station Mgr.....G. E. Zimmerman
 Commercial Manager.....Julian F. Haas
 Prog.-Music Director,
 Production Manager.....Douglas J. Romine
 Sales Mgr. Pub. Dir.....A. C. Dowden
 Chief Engineer.....Dan L. Winn

K G H I

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc....Power: 1000 Watts d:
 500 Watts n.
 Owned-Operated By.....KGHI Bcstg. Service
 Address.....Union Life Insurance Bldg., 306 W.
 3rd St.
 Phone Number.....9166
 Transmitter Location.....Cantrell Rd.
 Air Time.....5:30 a.m.-M.
 Representative.....George P. Hollingbery
 General Manager.....S. C. Vinsonhaler
 Commercial Manager.....D. R. Corbett

K L R A

LITTLE ROCK—1928—CBS

Frequency: 1010 Kc...Power: 10,000 Watts D,
 5,000 Watts N
 Owned-Oper. By.....Arkansas Bcstg. Co.
 Business-Studio Address.....Gazette Bldg.
 Phone Number.....2-5427
 Transmitter Location..On Highway 70, 7 Mi.
 E. of Little Rock
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service..Lang-Worth, Thesaurus
 Representative.....Taylor-Borroff
 Membership.....NAB, BMB
 President.....J. N. Heiskell
 General Manager.....Ed Murphy
 Program Director.....Harris Owen
 Chief Engineer.....Kermit F. Tracy
 Farm Editor.....Deno Nichols

K V L C

LITTLE ROCK—1948

Frequency: 1050 Kc....Power: 1000 Watts d.
 Owned-Operated By..Southwestern Bcstg. Co.
 Bus.-Studio Address.....527 Pyramid Bldg.
 Phone Number.....5-5321
 News Service.....UP
 Transcription Service.....World
 Representative.....Forjoe
 President.....A. Bensky

General Manager.....Leonard Coe
 Commercial Manager.....Bob Harrison
 Program Director.....David Donovan
 Promotion Mgr.....Clovis Copeland
 Chief Engineer.....O. E. Kelly

K V M A

MAGNOLIA—1948

Frequency: 630 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Magnolia Bcstg. Co.
 Address.....McKay Bldg.
 President.....J. Rushton
 V.P.'s.....Dr. J. H. & Loon J. Wilson
 General Manager.....Lewis Byrne
 Commercial Manager.....Bill Humbert

K X L R

LITTLE ROCK—1946

MBS-RAZORBACK

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Oper. By.....Ark. Airwaves Co.
 Business Address.....217 E. Third St.
 Phone Number.....(Studio) 2-2155
 (Office) 4-8928
 Studio-Transmitter Address..Cotton Belt Bldg.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol, Standard
 Representative.....Burke, Kuipers & Mahoney
 Membership.....NAB
 President.....John F. Wells
 General Manager.....Emil J. Pouzar
 Farm Editor.....Bobbie Forster
 Chief Engineer.....Earl H. Butler

K D R S

PARAGOULD—1947

KBS-RAZORBACK

Frequency: 1490 Kc....Power: 250 Watts
 Owned-Operated By...Progressive Bcstg. Co.
 Address.....Box 491
 Phone Number.....627
 Transmitter Location.....½ mile East of
 Paragould, Highway 25
 Air Time.....6 a.m.-10 p.m.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Continental Radio Sales
 Membership.....NAB
 Gen.-Comm. Manager.....Ted Rand
 Program Director.....Ray Dexter
 Chief Announcer.....Claude Roper
 Business Manager.....T. M. Self
 Chief Engineer.....J. E. Douglas
 Farm Editor.....Bill Driskell

. . . **ARKANSAS** . . .

K C L A

PINE BLUFF—1947—RAZORBACK

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Radio Engineering Service
Bus.-Studio-Transmitter
Address 2900 West 28th
Phone Number 1900
Air Time Unlimited
News Service AP
Transcription Service World
Sta. Mgr., Prog. Dir. Kenneth Kesterson
Commercial Manager Clyde Martin, Sr.
Chief Engineer Charles Penix

Owned-Operated By KUOA, Inc.
Business-Studio Address Siloam Springs
Phone Number 77
Transmitter Location Siloam Springs
Air Time 6 a.m.-Local Sunset
News Service UP
Transcription Service World, SESAC
Representative Rural Radio
Membership NAB, BMB, FMA
President John E. Brown, Sr.
Gen.-Station Manager Storm Whaley
Program Director Ralph Kennedy
Asst. Manager Clinton Fowler
Chief Engineer Cecil E. Smith
Farm Editor Charles E. Hoke

K O T N

PINE BLUFF—1934—MBS-KBS-ARK.

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By Universal Bcstg. Corp.
Bus.-Studio-Transmitter
Address 505½ Main St., Box 957
Phone Number 721
Air Time Unlimited
News Service AP
Transcription Service Thesaurus, Keystone, Cole
Membership NAB
Pres., Gen. Mgr. B. J. Parrish
Asst. Mgr. R. W. Etter
Commercial Manager Joe L. Wallace
Program Director Lois Sloan

K W A K

STUTT GART—1948 MBS-RAZORBACK

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Stuttgart Bcstg. Corp.
Business Address 1818 S. Buerkle St.,
Box 271
Phone Number 842
Studio-Transmitter Address 1818 S. Buerkle
Air Time 5:30 a.m.-M.
News Service UP
Transcription Service Capitol
Representative Burke, Kuipers & Mahoney
President Beloit Taylor
Gen.-Station Manager Melvin P. Spann
Commercial Manager Skip Landen
Program Director Carroll Lee
Chief Engineer Jack Warden

K X R J

RUSSELLVILLE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By The Valley Bcstrs., Inc.
Business Address Russellville
Phone Number 299-786
Studio-Transmitter Address Russellville
Air Time 6 a.m.-11 p.m.
News Service AP
Transcription Service Capitol, Keystone
Membership NAB, BMB
Pres., Sta. Mgr. Jerrell A. Shepherd
Commercial Manager R. L. McCarrell
Chief Announcer James Lipsey
Chief Engineer William Sneed

K W E M

WEST MEMPHIS—1947

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By West Memphis Bcstg. Corp.
Business-Studio Address 229 Broadway
Phone Number Memphis 80518,
W. Memphis 463
Transmitter Location Highway 70, West
Memphis
Air Time Local sunrise-local sunset
News Service UP
Transcription Service Lang-Worth, Capitol
Representative Burke, Kuipers & Mahoney
President J. C. Johnson
Sta. Mgr., Chief Engineer Vernon Dillaplain
Comm. Mgr., Prog. Dir. Roger Davison
Chief Announcer Frank Kelly

K U O A

SILOAM SPRINGS—1923—MBS-KBS

Frequency: 1290 Kc. Power: 5,000 Watts

K

E

W

B

BILL ANSON
 MANCHESTER BODDY
 FRANK BULL
 DICK FISHELL
 STUART HAMBLEN
 MAURICE HART
 BILL LEYDEN
 LOU MARCELLE
 GENE NORMAN
 PETER POTTER
 CLETE ROBERTS
 MARSHA WALTON

WARNER BROS.
HOLLYWOOD

*Represented Nationally by
 William G. Rambeau Co.*

CALIFORNIA

Estimated Population 10,031,000—Increase +45.2%—Radio Homes 2,929,200
Total Families 2,983,000—Stations in State 123

KAFY

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... Bakersfield Bcstg. Co.
Business-Studio Address... 2013 Chester Ave.
Phone Number 88700-77800
Transmitter Location... Poplar Lane at Rosedale Rd.

Air Time Unlimited
News Service UP
Transcription Service Lang-Worth
Representative John E. Pearson; Western Radio Advertising

Membership NAB, BMB
President George B. Crome
General Manager Sheldon Anderson
Station Manager Frank Wilbur
Program Director Naum Healy
Chief Announcer Paul Freeman
Chief Engineer Ted Froming

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By... McClatchy Bdcstg. Co.
Business-Studio Address... Elk's Club Building
Phone Number 8-8431
Transmitter Location... Oak and Ming Streets
Air Time 6 a.m.-M.
News Service AP, INS, UP
Transcription Service World, MacGregor, SESAC

Representative Paul H. Raymer
Membership NAB, BMB
President Eleanor McClatchy
Station Manager Walter Baziuk
Comm.-Sales Manager Clinton Johnson
Prog.-Pub. Director Ramsey Elliott
Chief Engineer Luverne Shatto
Farm Editor Edward Sturgeon

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Paul R. Bartlett
Address 1420 Truxton Ave.
Phone Number 44548
Transmitter Location... 17th & "I" Sts.
Air Time 4:30 a.m.-1 a.m.
News Service UP
Transcription Service Capitol, Standard
Representative Avery Knodel
Membership NAB
Owner Paul R. Bartlett

Station Manager Gene DeYoung
Program Director, Farm Editor... Warren Mead
Publicity Director Ken Croes
Chief Announcer Bill Elliott
Acting Chief Engineer Alfred Horton

KPMC

BAKERSFIELD—1934—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By... Pioneer Mercantile Co.
Business-Studio Address... 307 E. 21st St.
Phone Number 8-8157
News Service AP, UP
Transcription Service... Associated, Thesaurus
Representative Gene Grant
President F. G. R. Schamblin
General Manager L. A. Schamblin
Commercial Manager C. C. Sturm
Promotion Manager E. A. Mason
Chief Engineer L. P. Jarvis

KPAS

BANNING—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... Pass Bcstg. Co.
Business-Studio-Transmitter Address
4425 W. Ramsey St.
Phone Number 515-6
Airtime 6:30 a.m.-M.
News Service AP
Transcription Service World
Representative Gene Grant, Donald Cocks
Membership NAB
President John Phillips
General Station Manager Carl Phillips
Commercial-Sales Pro. Mgr. Patrik G. Smith
Program-Production-Publicity
Director Carlton H. Anderson
Chief Announcer Loehr Rigby
Musical Director Roger Nedry
Chief Engineer Frank Dunn
Farm Editor Marvin H. Patchen

KWTC

BARSTOW—1946

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... Mojave Valley Bcstg. Co.
Business Address... Radio Center, P.O. Box 697
Phone Number 4001
Studio-Transmitter Address... Radio Center
Air Time 7 a.m.-11 p.m.
News Service UP
Transcription Service World

. . . **CALIFORNIA** . . .

Station Representative

Gene Grant, Donald Cooke
Membership NAB
Pres., Comm. Mgr., Pub. Dir..... W. T. Brown
General-Station Manager... Burlon C. Boatright
Sales Prom. Manager, Maynard M. Marquardt
Prog.-Prod. Dir., Farm Editor.... Robert E. Reno
Chief Announcer..... Seymour Willing

KRE

BERKELEY—1923

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Operated By..... Central California Broadcasters, Inc.
Address..... 601 Ashby Avenue
Phone Number..... Ashberry 3-7715
Air Time..... Unlimited
News Service..... AP
Transcription Service..... Standard
Membership..... NAB
Gen. Station Manager..... Arthur Westlund
Comm.-Promotion Manager..... Don Hambly
Production Director..... Les Avery
Chief Engineer..... Dave Fields

KUCB

BLYTHE—1948—CALIF. RURAL-KBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Operated By..... Bcstg Corp. of America
Business Address..... P. O. Box 668
Phone Number..... 2237
News Service..... AP
Transcription Service..... World, Associated
Representative..... Pearson
President, General Mgr...... W. L. Gleeson
Station Manager..... R. A. Wareham
Chief Engineer..... Stan Reynolds

KROP

BRAWLEY—1946—ABC-KBS

Frequency: 1300 Kc.....**Power:** 1000 Watts d.; 500 Watts n.
Owned-Operated By... Bcstg. Corp. of America
Business-Studio Address..... P. O. Box 238;
Phone Number..... 1300
Transmitter Location... Del Rio Country Club
Air Time..... Unlimited
News Service..... AP
Transcription Service... Associated, World, KBS
Representative..... John E. Pearson
Membership..... NAB
President, General Mgr...... W. L. Gleeson
Commercial Mgr...... Bill A. Geddes
Prog. Dir., Prod. Mgr...... Jack Cronin
Chief Engineer..... Jerry G. Collette
Farm Editor..... Bob Hagopian

KWIK

BURBANK—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.... Burbank Bcstrs., Inc.
Business-Studio Address... 20 W. Burbank Blvd.
Phone Number..... CHarleston 0-2111
Transmitter Location..... Amherst St.
Air Time..... 24 Hrs.
News Service..... UP
Transcription Service... Lang-Worth, Standard
President..... James H. Furns
General Manager..... Geo. H. Bowles
Vice Pres., Comm. Mgr...... W. J. Handelsman
Program Director..... Orval Anderson
Chief Engineer..... William F. Jones

KICO

CALEXICO—1947

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By..... Charles R. Love
Business Address..... P. O. Box 786
Phone Number..... 918
Air Time..... 5 a.m.-M.
Studio-Transmitter Address..... 1½ Mi. N. Calexico, Hqwy 99.
News Service..... AP
Transcription Service..... Associated
Representative... National Radio Sales, Gene Grant
General Sta. Comm. Mgr..... Charles R. Love
Program Dir., Chief Announcer... Fred Pelger
Chief Engineer..... Richard Gunn

KHSL

CHICO—1935—MBS-DON LEE

Frequency: 1290 Kc.....**Power:** 1000 Watts (C.P. 5000 Watts)
Owned-Operated By..... Golden Empire Bcstg. Co., Inc.
Address..... 4th & Broadway Sts.
Phone Number..... 237-8
Transmitter Location..... Hooker Oak & Madrone Aves.
Air Time..... Unlimited
News Service..... UP
Transcription Service..... World
Representative..... Gene Grant
President..... Hugh McClung
General Manager..... M. F. Woodling
Commercial Manager..... J. A. Pero
Program Director..... Thomas Nelson
Chief Engineer..... Russell B. Pope

KBUC

CORONA—1948—S. CALIF. RURAL

Frequency: 1370 Kc.....**Power:** 500 Watts

CALIFORNIA

Owned-Operated By... American Pacific Radio Bcstg. Co.
Business Address.....117 West 7th St.
Phone Number.....1370-1-3
Studio-Transmitter Address.....Custer Road
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service...MacGregor, Long-Worth
Membership.....NAB
General Partners.....Elmer J. Bucknum,
John G. Bucknum
Station Manager.....William W. Phremer
Prog.-Publicity Director.....John G. Bucknum
Chief Engineer.....F. M. Johnson

Transmitter Location.....1025 W. Murray St.
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Capitol
Representative.....Western Radio Adv.: John
Pearson
Membership.....NAB
President-Owner, General
Manager.....Carroll R. Hause-
Sales Promotion Manager, Program Director,
Production Manager...Frank Robinson Brown
Chief Engineer.....Edward P. Strople
Farm Editor.....Frank M. Smith

K R D U

DINUBA—1946—UNITED PACIFIC

Frequency: 1130 Kc.....Power: 250 Watts d.
Owned-Operated By.....Radio Dinuba Co.
P.O. Box 157
Business-Studio Address.....110 N. "L" St.
Phone Number.....500
Transmitter Location...Bet. W. Dinuba & Reedley
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....Lang-Worth
President, Gen.-Station Manager...Egan A. Hafor
Program Director.....Harold Sparks
Farm Editor.....Dave L. Hofer, Jr.
Chief Engineer.....Troy L. Banks

K X O

EL CENTRO—1927—MBS-DON LEE

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Valradio Inc.
Business Address.....Box 140
Phone Number.....1100
Transmitter-Studio Location...South 4th St.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Standard
Representative.....Paul H. Raymer
Membership.....NAB, BMB
President.....Paul A. Jenkins
General-Station Manager.....Doyle Osman
Commercial Manager.....Belle Hovey
Sales Promotion Mgr.....Bob Smith
Prog. Dir., Prod. Mgr.....King Brooker
Chief Engineer.....Wilbur Miller

K H U M

EUREKA—1947—ABC

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Carrall R. Hauser
Business-Studio Address.....Vance Hotel
Phone Number.....3900

K I E M

EUREKA—1933—MBS-DON LEE

Frequency: 1480 Kc.....Power: 1000 Watts
Owned Opr. By...Redwood Bdcstg. Co., Inc.
Business-Studio Address...Radio Center, E. and
Sixth Sts.
Phone Number.....4000
Transmitter Location...Eureka Inlet, Humboldt
Bay
Air Time.....5:55 a.m.
News Service.....UP
Transcription Service.....World,
Standard
Representative.....John Blair
Membership.....NAB, BMB
President, General Manager,
Station Manager.....Wm. B. Smullin
Commercial Manager.....Don Telford
Sales Promotion Manager.....Robert Stach
Program Director.....Charles Paul Corbin
Production Director.....Ed Arnold
Publicity Director.....Dave Borum
Chief Announcer.....Dave Hildebran
Chief Engineer.....John Bauriedel

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Mendocino Coast Bcstg.
Co.
Business-Studio-Transmitter
Address.....2100 East Oak St.
Phone Number.....822-3
Air Time.....Unlimited
News Service.....AP
Transcription Service.....World, Capitol
Representative.....Forjoe
Membership.....NAB
Gen.-Station Manager.....T. R. Amarante
Commercial Manager.....E. Mertle
Sales Promotion Manager.....Bud Baker
Program Director.....Arvo Hapenen
Prod.-Musical Director.....Bill Nieson
Publicity Director.....Bud Baker
Chief Announcer.....Art Leavitt
Chief Engineer.....Creigh Smith
Farm Editor.....Bill Treggoning

K A R M

FRESNO—1938—CBS

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Operated By: KARM, The George Harm Station
 Business-Studio Address: 1333 Van Ness Ave.
 Phone Number: 4-2966
 Transmitter Location: Van Ness and Alluvial Avenues
 Air Time: Unlimited
 News Service: AP, INS
 Transcription Service: Standard
 Representative: Edward Petry
 Membership: NAB
 President-Owner: Hattie Harm
 General-Station Manager: Clyde F. Coombs
 Exec. Sec., Promotion Manager: Eldora Roth
 Program. Prod. Director: John Garrick
 Farm-News Editor: Ed Clough
 Chief Engineer: Elbert Dean

K B N O

FRESNO—1948

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By: Baker Bcstg. Co.
 Business-Studio Address: 1121 N. Fruit Ave.
 News Service: UP
 Partners: John L. Baker, Peter K. Onnigian,
 Dr. George F. Baker, J. Schiffer, Harry Haratunian
 Manager: Charles P. Scott

K F R E

FRESNO—1942—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: J. E. Rodman
 Business-Studio Address: T. W. Patterson Bldg.
 Phone Number: 4-5001
 Transmitter Location: First & Clinton Sts.
 Air Time: 5 a.m.-M.
 News Service: UP
 Transcription Service: Associated, World, Capitol
 Representative: Avery-Knodel
 Membership: NAB, BMB
 Owner: J. E. Rodman
 General Manager: Paul R. Bartlett
 Commercial Manager: Nolly Moyer
 Program Director: Ed J. Frech
 Chief Engineer: K. L. Mealey

K M J

FRESNO—1922—NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By: McClatchy Bcstg. Co.
 Business-Studio Address: 1559 Van Ness Ave.
 Phone Number: 3-6277
 Transmitter Location: Kerman, Calif.

Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Thesaurus
 Representative: Paul H. Raymer
 Membership: NAB, BMB
 President: Eleanor McClatchy
 Station Manager: Hal Brown
 Sales Manager: Coyle Chambers
 Program Director: Joe Tomes
 Traffic: Andy Patterson
 Prom.-Publicity Dir.: Jack Griffith
 Chief Engineer: William N. Wallace
 Farm Editor: Wally Erickson

K Y N O

FRESNO—1947—MBS-DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By: Robert Schuler,
 Sheldon Anderson, L. E. Chenault, Bert Williams
 Business Address: Hotel Fresno
 Phone Number: 2-6141
 Air Time: 5 a.m.-M.
 Transmitter: Barton & McKinley Aves.
 News Service: UP
 Transcription Service: Lang-Worth
 Representative: John E. Pearson,
 Western Radio Adv.
 Membership: NAB
 President: Robert Schuler
 General Station Manager: L. E. Chenault
 Prod. Dir., Chief Announcer: Warren Tufts
 Music Director: Alvin Cross
 Chief Engineer: Bert Williamson

K I E V

GLENDALE—1933

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Operated By: Cannon System, Ltd.
 Address: 102 N. Glendale Ave.
 Phone Number: Chapman 5-2388,
 Cyprus 1-1133
 Air Time: 6 a.m. to local sunset
 News Service: UP
 Transcription Service: Standard
 Membership: NAB
 President: David H. Cannon
 General Station Mgr.: Cal Cannon
 Prog. Dir. Chief Announcer: Hal Smith
 Chief Engineer: Vern Schumann

K G F N

GRASS VALLEY—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Forty-Niner Bcstg. Co.
 Business Address: P. O. Box No. 924
 Phone Number: 1400
 Transmitter-Studio Location: Grass Valley,
 Nevada City Highway
 Air Time: Unlimited

CALIFORNIA

News Service AP
Transcription Service..... Standard, Keystone
President..... W. H. Westbrook
Gen.-Comm. Mgr., Prog. Dir...... Robert Allene
Promotion Manager..... Victor Tamietti
Chief Engineer..... James R. Johnson, Jr.

KNGS

HANFORD—1948

Frequency: 620 Kc..... **Power:** 1000 Watts
Owned-Operated By..... Hanford Publishing Co.
Business Address..... P. O. Box 620
Phone Number..... 620
Air Time..... 5 a.m.-M.
Transmitter..... 4 Mi. E. Han'ord Hgwy. 198
News Service..... INS, UP
Transcription Service..... Associated, World
Representative..... Grant
Membership..... NAB
General Mgr...... Don C. Reeves
Commercial Mgr...... John Cohan
Program Dir...... E. C. Balthis
Chief Engineer..... Jack H. Sols

KFWB

HOLLYWOOD—1925

Frequency: 980 Kc..... **Power:** 5000 Watts
Owned-Operated By..... Warner Bros. Bcstg. Corp.

Business-Studio Address..... 5833 Fernwood Ave.
Phone Number..... HE 5151
Transmitter Location..... 5775 W. Jefferson, Los Angeles, Calif.

Air Time..... 6 a.m.-1 a.m.
News Service..... AP, INS, UP
Representative..... William G. Rambeau
Membership..... NAB
General Manager..... Harry Maizlish
Asst. Manager..... William V. Ray
Adv. Director..... Sydney Yallen
Commercial Manager..... Berne W. Wilkins
Publicity Director..... Gene Gach
Program Director, Production

Manager..... Thomas Freebairn-Smith
News Director..... Al Gordon
Chief Engineer..... Harry Myers
Musical Director..... Dion Romandy

(See Page 326)

KGFJ

HOLLYWOOD—1926

Frequency: 1230 Kc..... **Power:** 500 Watts d.; 250 Watts n.

Owned-Operated By..... Ben S. McGlashan
Business-Studio Address..... 6314 Sunset Blvd.
Phone Number..... Hillside 0201
Transmitter Location..... Washington & Oak Sts., L. A.

Air Time..... 24 hrs.
News Service..... UP

Membership..... NAB
Owner..... Ben S. McGlashan
General-Station Manager..... Thelma Kirchner
Commercial Manager..... Jim Strain
Program Director..... M. Elmitt Eastcott
Chief Engineer..... Homer Obuchon

KREO

INDIO—1946

CALIF. RURAL—KBS

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Operated By..... Bcstg. Corp. of America
Business Address..... P. O. Box 707
Phone Number..... Indio 7403
Transmitter Studio Location..... Calhoun St.
Air Time..... Unlimited
News Service..... AP
Transcription Service..... World
Representative..... John E. Pearson
Membership..... NAB, BMB
President & General Mgr...... William L. Gleason
Station Manager..... S. G. Reynold
Asst. Manager..... F. A. Dimien
Program Director..... Doug Caplette
Chief Announcer..... Douglas Fishell
Chief Engineer..... Stanley G. Reynolds

KCVR

LODI—1946—KBS

Frequency: 1570 Kc..... **Power:** 1000 Watts d.
Owned-Operated By..... Central Valley Radio
Business Address..... P. O. Box 600
Phone Number..... Lodi 1700
Transmitter Studio Location..... 1.8 mi. N.W. of Lodi

Air Time..... Daytime only
News Service..... UP
Transcription Service..... Standard
General Manager..... Herbert W. Brown
Station Manager..... David A. Brown

KFOX

LONG BEACH—1924

Frequency: 1280 Kc..... **Power:** 1000 Watts
Owned-Operated By..... Nichols & Warriner, Inc.
Address..... 220 E. Anaheim Street
Phone Number..... Long Beach 672-81
Transmitter Location..... 220 E. Anaheim Street
Air Time..... 6:30 a.m.-M.
News Service..... UP
Transcription Service..... Standard, Lang-Worth, Cole

Representative..... Burns-Smith
Membership..... NAB
President, Gen., Sta. Mgr...... Hal G. Nichols
Pub. Dir...... Norman Masterson
Commercial Sales Mgr., Chief Engineer..... Lawrence W. McDowell

KGER

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By Radio Station KGER
 Business Studio Address 435 Pine Ave.
 Phone Number Long Beach 727-85
 Transmitter Location 6417 E. Olive Ave.,
 Paramount, Calif.
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, Lang-Worth,
 Associated
 Representative J. H. McGillvra
 Membership NAB
 Sales Manager Earl Rutledge
 Musical Director Helene Smith
 Chief Engineer Luther Crumbaugh

KECA

LOS ANGELES—1929—ABC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By American Bcstg. Co., Inc.
 Business Address 6363 Sunset
 Phone Number HUDson 2-3141
 Studio Address 1440 No. Highland
 Transmitter Location 2951 S. Fairfax Ave.
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Lang-Worth
 Representative ABC Spot Sales
 Membership NAB, BMB
 President Mark Woods
 General Manager Clyde P. Scott
 Sales Manager Amos T. Baron
 Program Director Rollo Hunter
 Publicity Director Virginia West
 Chief Announcer Dresser Dablstead
 Western Div. Mgr. of Technical
 Operations Phil Caldwell

KFAC

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Operated By Los Angeles Bcstg. Co.,
 Inc.
 Business-Studio Address 645 S. Mariposa Ave.
 Phone Number Fitzroy 1231
 Transmitter Location 3725 Chesapeake Ave.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated, SESAC
 Membership NAB, BMB
 President, General-Station-Commercial-
 Sales Promotion Manager Calvin J. Smith
 Program Director, Production
 Manager Carlyle Stevens
 Pub. Dir. Murry Boggs
 Chief Announcer Carlyle Stevens
 Musical Librarian Barbara Jacobson
 Chief Engineer Ron Oakley

KFI

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By Earle C. Anthony, Inc.
 Business-Studio Address 141 N. Vermont Ave.
 Phone Number FAirfax 2121
 Transmitter Location Buena Pk.
 Air Time 5:30 a.m.-1 a.m.
 News Service AP, UP
 Transcription Service Capitol, Associated,
 World
 Representative Edward Petry
 Membership NAB, BMB
 President-Owner Earle C. Anthony
 General Manager W. B. Ryan
 Sales, Promotion Mgr. Kevin B. Sweeney
 Acting Program Dir., Production Dir. Pat Kelly
 Musical Director Bob Mitchell
 Chief Engineers Curtis Mason,
 H. L. Blatterman
 Farm Editor Nelson McIninch

KFVD

LOS ANGELES—1936

Frequency: 1020 Kc. Power: 5,000 Watts d.
 Owned-Operated By Standard Bcstg. Co.
 Business-Studio Address 338 South Western
 Ave.
 Phone Number FAirfax 6361
 Transmitter Location 5526 East Cortland, Lyn-
 wood, Calif.
 Air Time Limited
 News Service UP
 Transcription Service Cole; Lang-Worth;
 MacGregor
 Representative Donald Cooke
 Membership NAB
 President J. Frank Burke
 General Manager Frank Burke
 Commercial-Sales Promotion-Production
 Manager Harry Patterson
 Program-Publicity Director Carl Brewster
 Chief Announcer Hunter Hancock
 Chief Engineer Leonard Reeves
 Farm Editor George Milne

KHJ

LOS ANGELES—1922

MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By Don Lee Bcstg. System
 Business-Studio Address 1313 N. Vine St.,
 Hollywood
 Phone Number HUDson 22133
 Transmitter Location Venice Blvd.
 Air Time 6 a.m.-1 a.m.
 News Service AP, INS
 Transcription World
 Representative John Blair

CALIFORNIA

Membership NAB
 Pres. General-Station Mgr. Lewis Allen Weiss
 Sales Manager..... Herbert Sonnenberg
 Comm. Mgr..... Henry Gerstenkorn
 Program Director..... Charles Bulott
 Production Manager..... Anthony J. La Frano
 Publicity Director..... Mark Finley
 Musical Director..... Harry Zimmerman
 Chief Engineers..... Frank Kennedy,
 Walter Carruthers

KLAC

LOS ANGELES—1946

Frequency: 570 Kc..... Power: 5000 Watts
 Owned-Operated By..... KMTR Radio Corp.
 Address..... 1000 Cahuenga Blvd.
 Phone Number..... Hillside 1161
 Transmitter Location.. N. Soto & Multnomah Sts.
 Air Time..... Unlimited
 News Service..... AP, UP
 Transcription Service..... Capitol
 Representative..... Adam J. Young, Jr.
 Membership..... NAB
 President..... Dorothy S. Thackrey
 Gen. Sta. Manager..... Don J. Fadderson
 Comm. Sales Prom. Mgr..... D. E. Lundy
 Prog., Prod. Dir..... Fred Henry
 Pub. Dir..... Red Doff

Chief Announcer..... Al Warner
 Music Director..... Roc Hillman
 Chief Engineer..... Carl Olson

KMPc

LOS ANGELES—1927

Frequency: 710 Kc... Power: 50,000 d., 10,000 n.
 Owned-Operated By..... G. A. Richards
 Business-Studio Address... 5939 Sunset Blvd.
 Phone Number..... Hollywood 5341
 Transmitter Location... 12755 Burbank Blvd.,
 N. Hollywood, Calif.
 Air Time..... Unlimited
 News Service..... AP, INS, UP
 Transcription Service.. Associated, Lang-Worth
 Representative..... Paul H. Raymer
 President..... Frank E. Mullen
 Chairman of the Board..... G. A. Richards
 Gen. Sta. Mgr., V.P..... Robert O. Reynolds
 Commercial Manager..... Herbert H. Wixson
 Sales Promotion Mgr..... Mike Watson
 Program Director..... John Baird
 Production Director..... Bruce Kamman
 Publicity Director..... Betty Ann Hudson
 Musical Director..... Jerome Sybilrud
 Chief Engineer..... Loyd Sigmon
 Farm Editor..... Charles Lee Stone

(See Page 334)

<p>FOR LISTENING PLEASURE</p> <p style="font-size: 2em; font-weight: bold;">KLAC</p>	<p>FOR VIEWING PLEASURE</p> <p style="font-size: 2em; font-weight: bold;">KLAC-TV</p>
<p>HOLLYWOOD</p>	

KNX

LOS ANGELES—1920

CBS—COLUMBIA PACIFIC

Frequency: 1070 Kc. Power: 50,000 Watts
Owned-Operated By... Columbia Bcstg. System, Inc.

Business-Studio Address... 6121 Sunset Blvd.
Phone Number... Hollywood 1212
Transmitter Location... 190 St. & Hawthorne Blvd., Torrance, Calif.

Air Time... 5:30 a.m.-1:05 a.m.
News Service... AP, UP
Transcription Service... Lang-Worth
Representative... Radio Sales, CBS
Membership... NAB, BMB
President (CBS)... Frank Stanton
Vice-President charge of Western

Division... Donald W. Thornburgh
Director of KNX Operations... A. E. Joscelyn
Comm., Sales Manager... Wayne R. Steifner
Sales Promotion Manager... Ralph Taylor
Program Director... George W. Allen
Executive Assistant... Maurie Webster
Publicity Director... Lloyd Brownfield
Musical Director... Lud Gluskin
Chief Engineer... Les Bowman
Farm Editor... Robert Wilson

KRKD

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
Owned-Operated By... Radio Broadcasters, Inc.

Business-Studio Address... 541 So. Spring St.
Phone Number... Tucker 7111
Transmitter Location... 1050 Montecito Drv.
Air Time... Unlimited
News Service... INS
Transcription Service... Associated, SESAC
Membership... NAB
General-Station-Commercial-Sales

Manager... Ned Connor
Program Director... Venna Taylor
Publicity Director... Doug Douglas
Chief Announcer... Charles Clifton
Musical Director... Maury Paul
Chief Engineer... Willis O. Freitag

KMYC

MARYSVILLE—1940—MBS-DON LEE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Marysville-Yuba City Bcstrs., Inc.

Business Address... P. O. Box 631

Yes! you CAN cover AMERICA'S THIRD LARGEST
(and fastest-growing) MARKET

through **ONE** Great Advertising Medium!

- ★ *In Population...*
- ★ *In Radio Families...*
- ★ *In Effective Buying Income...*

THE KMPC LISTENING BOWL

★ *Is 90% of Southern California*

KMPC *The Voice of Southern California*

DIAL 710 • 50,000 Watts (Days)

PAUL H. RAYMER CO., NATIONAL REPRESENTATIVES

Phone Number.....2080
 Studio Address.....519 E. St.
 Transmitter Location...Laurellan Rd., District 10
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant
 Membership.....NAB
 President.....H. E. Thomas
 Gen.-Station Comm. Manager...Joe D. Carroll
 Sales Manager.....Hedley Hall
 Sales Promotion Manager...A. J. Powell, Jr.
 Program Director. Chief
 Announcer.....William R. Cleveland
 Publicity Director.....Boh Lane
 Chief Engineer.....Lloyd McQueary

KYOS

MERCED—1936—MBS-DON LEE

Frequency: 1490 Kc.....Power: 250 Watts
 CP 1480 Kc. 5000 Watts
 Owned-Operated By.....Merced Bcstg. Co.
 Business-Studio Address.....P. O. Box 717
 Phone Number.....Merced 1430
 Transmitter Location...1 1/4 mi. N.E. of Merced
 Air Time.....5 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant
 Membership.....NAB
 President-Gen. Mgr.....Hugh McClung
 Station Manager.....Charles H. Kinsley, Jr.
 Com.-Sales Promotion Mgr.....A. J. Krisik
 Program Dir.....Rebecca Krisik
 Prod. Dir., Farm Edit.....Joel Buffington
 Pub. Dir.....Charles H. Kinsley, Jr.
 Chief Announcer.....Malcolm Beavers
 Chief Engineer.....Russell B. Pope

KTRB

MODESTO—1933

Frequency: 860 Kc.....Power: 1000 Watts
 Owned-Operated By.....KTRB Bcstg. Co., Inc.
 Address.....Narwiegen Ave., P. O. Box 593
 Phone Number.....744 Modesto
 Air Time.....5 a.m.-1 a.m.
 News Service.....AP, UP
 Transcription Service.....World, Lang-Worth,
 Cole, Standard
 Representative.....W. S. Grant
 Membership.....NAB
 Pres.-Gen.-Station Mgr...William H. Bates, Jr.
 Com.-Sales Promotion Mgr..James Van Parks
 Program-Production-Publicity
 Manager.....Gene D'Accardo
 Chief Announcer.....Charles McEwen
 Musical Director.....Milton Hibdon
 Chief Engineer.....William H. Bates, Jr.
 Farm Editor.....Charles McEwen

KDON

MONTEREY—1935

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Monterey Peninsula
 Broadcasting Co.
 Business-Studio Address...468 Cila Principal
 Phone Number.....8501
 Transmitter Location.....Monterey Municipal
 Wharf
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated, Cole,
 World, Thesaurus
 Membership.....NAB
 President.....Paul H. Caswell
 General Station Mgr.....Reed Pollock
 Commercial-Promotion Mgr...Lester Jacobson
 Program Prod. Pub. Music Dir...Ford Worner
 Chief Announcer, Form Editor...Orel Phillips
 Chief Engineer.....Omer N. Wright

KWSD

MOUNT SHASTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Shasta Cascade Bcstg.
 Corp.
 Business Address.....Alma St.
 Phone Number.....2124
 News Service.....AP
 Transcription Service.....Standard, Capitol
 Representative.....Homer Griffith
 General-Commercial Mgr.....Arthur Adler
 Station Manager.....David H. Rees
 Promotion Manager.....John Pennington
 Program Director.....Iola Huntingdon
 Chief Engineer.....David H. Rees

KVON

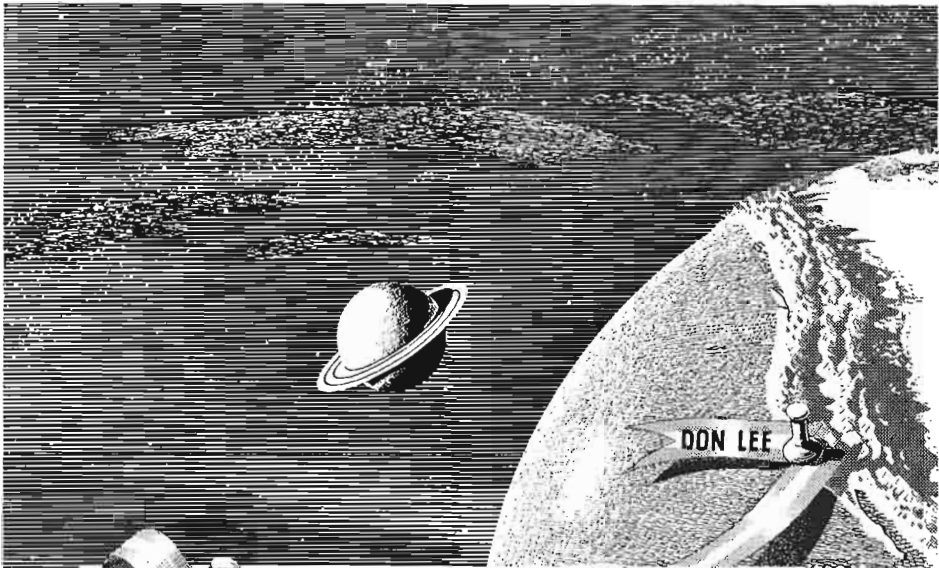
NAPA—1947

Frequency: 1440 Kc.....Power: 500 Watts
 Owned-Operated By.....Napa Bcstg. Co.
 Address.....Foster R.
 Phone Number.....2606
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Services.....World, Associated
 Representative.....For Joe
 Membership.....NAB
 General Manager.....Elwyn F. Quinn
 Station Manager.....Grant Pollack
 Program Director.....Howard Gordon
 Chief Engineer.....Herbert Vanderbeek

KSFE

NEEDLES—1948

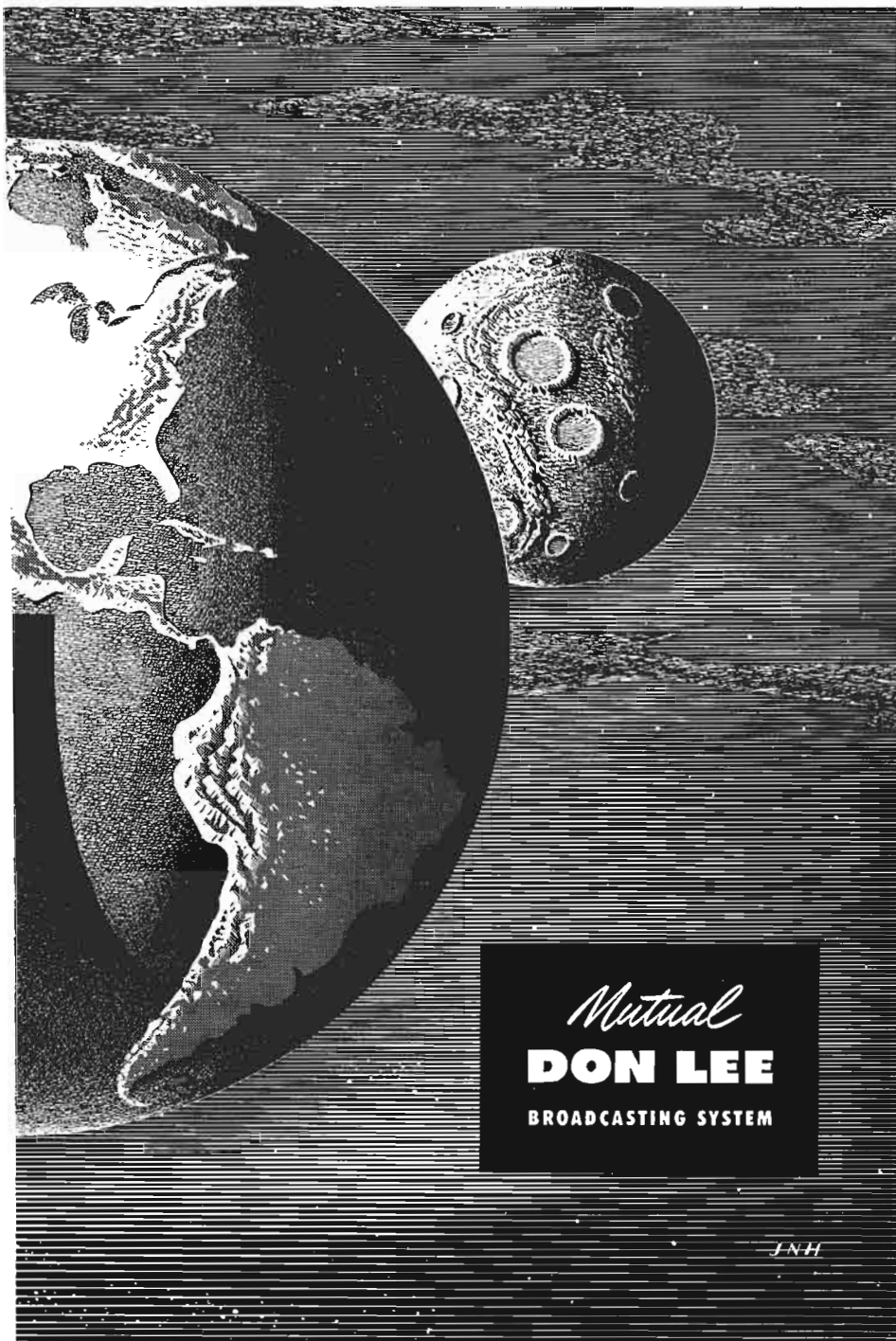
Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Shelley Radio-Electric Co.
 Business-Studio Address...121 "E" St.
 Phone Number.....215



PIN DOWN THE BIG PACIFIC COAST WITH
MUTUAL-DON LEE

The World's Greatest Regional Network

ONLY DON LEE on the Pacific Coast has enough stations to release your message from *within* every important buying market. Don Lee has 45 stations...one in every city where the other three Pacific Coast networks have one—and to cover the rest of the Pacific Coast, Don Lee has *twice as many* stations as the other three networks *combined*.



Mutual
DON LEE
BROADCASTING SYSTEM

JNH

CALIFORNIA

Transmitter Location... Western outskirts of
Needles, on Hiway 66
Air Time Unlimited
News Service INS
Transcription Service World
Owners Oscar D. Shelley, F. Kenyon Reed
Chief Engineer Oscar D. Shelley

K L X

OAKLAND—1922

Frequency: 910 Kc. Power: 1000 Watts
Owned-Operated By... Tribune Building Co.
Business Studio Address... Tribune Tower
Phone Number... Glencourt 1-0660
Transmitter Location... Tribune Tower
Air Time 6 a.m.-M.
News Service AP
Transcription Service... Capitol, World
Representative Eurn-Smith
Membership NAB
President J. R. Knowland, Jr.
Gen. Station Manager... Glenn Shaw
Program Director... Jerry Morton
Musical Director... Lou Dean Grow
Chief Engineer... Roswell S. Smith

K R O W

OAKLAND—1925

Frequency: 960 Kc. Power: 1000 Watts
(CP 5000 Watts)
Owned-Operated By... KROW, Inc.
Business Studio Address... 464-19th St.
Phone Number... TWinoaks 3-9600
Transmitter Location... 1520-8th Ave.
Air Time Unlimited
News Service UP
Transcription Service... Standard, Associated
Membership NAB
President Sheldon F. Sackett
Gen. Mgr.-Comm. Mgr... Willon Gunzendorfer
Program Director... Russ Coughlan
Publicity Director... Mercedes Prosser
Chief Engineer... C. E. Downey

K W B R

OAKLAND—1920

Frequency: 1310 Kc. Power: 1000 Watts
Owned-Operated By... S. W. & E. N. Warner
Business Studio Address... 327-21st St.
Phone Number... Higate 4-1212
Transmitter Location... 327-21st St.
Air Time Unlimited
News Service UP
Transcription Service... Lang-Worth, Standard
Membership NAB
General Manager... S. W. Warner
Station Comm. Mgr... F. Wellington Morse
Program Director... Evelyn R. Dewsnup
Prod.-Dir. George Oxford
Publicity Director... Wanda Arney

Chief Announcer... Bob Board
Musical Director... Bill Doubleday
Chief Engineer... Paul Gregg

K O C S

ONTARIO—1946

Frequency: 1510 Kc. Power: 250 Watts d.
Owned-Operated By... The Daily Report Co.
Business-Studio Address... 222 "B" St.
Phone Number... Ontario 627-54
Transmitter Location... 4th and San Antonio
Air Time Local sunrise—Local sunset
News Service UP
Transcription Service... Capitol, Associated
Representative Gene Grant
Membership BM3
President... Mrs. Jerene Appleby Harnish
General Manager... Ernest L. Spencer
Commercial Manager... J. A. Downey
Station Mgr.-Program Dir... Stanley Davis
Pub. Dir. & Sales Mgr... Helen Faye
Chief Announcer, Music Dir... George Croford
Chief Engineer... Floyd Hall
Farm Editor... Russ Savery

K D A N

OROVILLE—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Oroville Mercury Bcstg. Co.
Business-Studio-Transmitter
Address... 1887 Arlin Rhine Drive
Phone Number 1340
Air Time 6:30 a.m.-M.
News Service UP
Transcription Service Lang-Worth
Membership NAB
President... Dau L. Beebe
Gen.-Station-Comm. Mgr... Arden Booth
Program Director... Ed. Kihn
Chief Announcer... Lloyd Klemp
Farm Editor... Arden Booth

K C M J

PALM SPRINGS—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... Palm Springs Bcstg Co.
Business Address... Box KK
Phone Number... 2911; 2253
Studio, Transmitter Location... RadiOasis
Air Time 7 a.m.-M.
News Service UP
Transcription Service... Standard
Representative... W. S. Grant
Gen.-Sales-Comm.-Sales Promotion Mgr...
Publicity Director... Dick Joy
Assistant Manager... Roland Vaile
Program Director... John Clowes
Production Director... Gene Morgan
Chief Engineer... Don McBain

KAGH

PASADENA—1948

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By... KAGH, Inc.
 Address... 800 N. Sierra Madre Villa
 Phone Number... RYan 1-7641,
 SYcamore 2-2196
 Air Time... Local sunrise-local sunset
 News Service... UP
 Transcription Service... Standard
 President... Andrew G. Haley
 General Manager... Pete Watts
 Program Director... Aubrey H. Ison
 Production-Publicity Dir... Carl Greene
 Musical Director... Paul Atkerson
 Chief Engineer... Ben Leff

KWKW

PASADENA—1942

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Southern Calif. Bcstg. Co.
 Business Studio Address... 425 E. Green St.
 Phone Number... Ryan 1-6744
 Transmitter Loc... 932 N. Vista, San Gabriel
 Air Time... 5:30 a.m.-Local Sunset
 News Service... UP
 Transcription Service... Capitol
 Representative... Forjoe
 Membership... NAB
 President... Marshall S. Neal
 Gen. Station-Comm. Mgr... William J. Beaton
 Sales-Prod. Manager... Claire Hughes
 Prog.-Pub. Dir., Chief Announcer,
 Farm Editor... Eddie Albright
 Music Director... Andy Mansfield
 Chief Engineer... Paul W. Spargo

KXLA

PASADENA—1942

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By... Pacific Coast Bcstg. Co.
 Business Address... 1401 So. Oak Knoll Ave.
 Phone Number... Ryan 1-6991
 Transmitter Location... N. Lexington-Gallatin
 Rd.-El Monti
 Air Time... 24 hrs. daily
 News Service... AP
 Transcription Service... Lang-Worth, World,
 Associated
 President-Gen. Mgr... Loyal K. King
 Chief Engineer... Jack Reader

KPRL

PASO ROBLES—1946

MBS-DON LEE-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Leslie Henry Hacker

Business Studio Address... 32nd & Oak Sts.
 Phone Number... 204
 Transmitter Location... 32nd & Oak Sts.
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Standard
 Representative... W. S. Grant
 Pres.-Owner-Gen. Mgr... Leslie Henry Hacker
 Station Mgr. Pgm. Dir... Arthur J. Hapgood
 Comm.-Sales Prom. Mgr... Jos. Shuttleworth
 Prod. Mgr., Musical Dir... Clare Palmer
 Chief Engineer... George Palmer
 Farm Editor... Steve Lamkin

KPMO

POMONA—1948—CALIF. RURAL

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By... Valley Bcstg. Co.
 Business-Studio Address... 1240 E. Holt St.
 Phone Number... Lycoming 2-1293
 News Service... UP
 Transcription Service... Standard, World
 President, General Mgr... Dean H. Wickstrom
 Commercial Manager... Riley Kysar
 Program Director... Melvan Carroll
 Promotion Manager... Ed Rodrigues
 Chief Engineer... Al Heibert

KTIP

PORTERVILLE—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... J. F. Tighe Bcstg. Co.
 Studio-Bus.-Transmitter Address... Newcomb
 & Grand
 Phone Number... 1450
 Air Time... 6 a.m.-11 p.m.
 News Service... UP
 Transcription Service... World
 Representative... Gene Grant
 Membership... NAB
 President-Owner... J. F. Tighe
 Gen. Station-Pub. Mgr... John K. Clarke
 Comm.-Sales Promotion Mgr... Ward Fritch
 Program Production Director-Chief
 Announcer-Musical Director... Dave Belman
 Chief Engineer... Hampton McKinney
 Farm Editor... Jack Bullock

KBLF

RED BLUFF—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Dr. Russell G. Frey
 Studio-Business Address... 346 Oak St.
 Phone Number... 354
 Transmitter Location... E. Red Bluff
 Air Time... Unlimited
 News Service... AP
 Transcription Service... World
 Representative... Gene Grant

Membership..... NAB
 President.....Dr. Russell G. Frey
 Gen.-Station Mgr., Prog.-Prod.-Publicity
 Dir., Chief Announcer...Harold N. Altman
 Comm.-Sales Prom. Mgr.....Walt Bronson
 Musical Director.....Patricia M. Russell
 Chief Engineer.....Walt Bronson
 Farm Editor.....Donald M. Smith

KVCV

REDDING—1938—MBS-DON LEE

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Operated By...Golden Empire Broad-
 casting Co.
 Business Address.....Highway 99, South
 Phone Number.....1646-7
 Transmitter Location...Highway No. 99 South
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service...Standard, Cole, World
 Representative.....Grant
 President.....Hugh McClung
 General Mgr.....Fred M. Stuelpnagel
 Commercial Manager.....H. E. McCarty
 Prog. Dir.....Lyle Mathis
 Prom. Mgr.....Theodore Dooley
 Chief Engineer.....Russell Pope

KPRO

RIVERSIDE—1941—KBS-CAL. RURAL

Frequency: 1440 Kc.....Power: 5000 Watts
 Owned-Operated By...Broadcasting Corpora-
 tion of America
 Business-Studio-Transmitter Address.....3401
 Russell St., Riverside; 483 E. St., San Ber-
 nardino
 Phone Number...Riverside 6290, San Bernar-
 dino 5157
 Air Time.....24 hrs.
 News Service.....AP
 Transcription Service...Associated, World,
 MacGregar, SESAC
 Representative.....John E. Pearson
 Membership.....NAB, BMB
 President-General Mgr.....W. L. Gleeson
 Station Manager.....Forrest Wallace
 Comm. Sales Prom. Mgr.....Gene Williams
 Program Director.....Charles Gibson
 Production Director.....Russell Jensen
 Chief Announcer.....Red Blanchard
 Music Director.....Hank Johann
 Chief Engineer.....Stan Reynolds
 Farm Editor.....Ed Delaney

KCRA

SACRAMENTO—1945—NBC

Frequency: 1320 Kc.....Power: 1000 Watts

Owned-Oper. By.....KCRA, Inc.
 Business Studio Address.....11th & Jay Sts.
 Phone Number.....2-0758
 Transmitter Location.....3 mi. NW of town
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World, Capitol
 Representative.....Weed, W. S. Grant
 Membership.....NAB, BMB
 President-General Mgr.....Ewing C. Kelly
 Station Manager.....Howard Smiley
 Commercial Manager.....John Dupell
 Program-Publicity Director.....Irma Davis
 Production Director.....Fred Beckwith
 Chief Engineer.....Ray Bailey

KFBK

SACRAMENTO—1922—ABC

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Business Studio Address.....708 I St.
 Phone Number.....3-1745, 2-5011
 Transmitter Location.....Plansent Grove
 Air Time.....Unlimited
 News Service.....UP, AP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President.....Eleanor McClatchy
 Station Manager.....Keith B. Collins
 Sales Manager.....George H. LaRue
 Publicity & Promotion.....Tom Flynn
 Program Manager.....Richard S. Burdick
 Traffic Manager.....Howard Evanson
 News & Special Events Mgr.....Tony Koester
 Music Librarian.....John D. Van Duzer
 Chief Engineer.....Stam Sronce
 Farm Editor.....Ray Rodgers

KROY

**SACRAMENTO—1937
 CBS-COLUMBIA PACIFIC**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Harmco, Inc.
 Business-Studio Address...Hotel Sacramento
 Phone Number.....3-2525
 Transmitter Location.....3402 65th St.
 Air Time.....6 a.m.-M.
 News Service.....INS, UP
 Transcription Service...Associated
 Representative.....Avery-Knodel
 Membership.....NAB
 V.P.-Mgr.....Clyde F. Coombs
 Commercial Manager.....Byron H. Nelson
 Program Prod. Director...William J. Ratcliff
 Chief Engineer.....Howard Martineau
 Farm Editor.....Scotty Mortland

KXOA

**SACRAMENTO—1945
MBS-DON LEE**

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Operated By Sacramento Broad-
casters, Inc.
Business Studio Address: 1617—30th St.
Phone Number 6-4728
Transmitter Location Sacramento-
Roseville Freeway Hgwy.
Air Time Unlimited
News Service UP
Transcription Service Associated
Represent. J. E. Pearson, West. Radio Adv.
Membership NAB, BMB
President, General Manager Lincoln Dellar
Station Commercial Mgr. Morton Sidley
Program Director William Bennington
Chief Engineer Paul E. Leake

KSBW

SALINAS—1947—MBS-DON LEE

Frequency: 1380 Kc. Power: 1,000 Watts
Owned-Operated By Salinas Bcstg. Corp.
Business-Studio-Transmitter Address Airport
Rd.
Phone Number 807L
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Western Radio, Adv.,
John E. Pearson
Membership NAB
President-Gen. Station Mgr.- Chief
Engineer J. M. Hall
Commercial Manager James W. Tressel
Sales Promotion Mgr.-Pub. Dir. Jim Willis
Prog.-Prod.-Music Dir. Don Wells
Chief Announcer Roy Wilson
Farm Editor Ken Wilhelm

KCSB

SAN BERNARDINO—1947

Frequency: 1350 Kc. Power: 500 Watts d.
Owned-Operated By San Bernardino Valley
Bctrs.
Studio-Bus, Transmitter Address 770 Mill St.
Phone Number 82245
Air Time 5:30 a.m.-Local sunset
News Service AP, UP
Transcription Lang-Worth
Representative Forjoe
President Woodrow Miller
Gen.-Station-Comm. Mgr. John R. Rider
Sales Prom. Mgr., Prog.-Publicity
Director Sam Kerner
Chief Announcer Val Gearhart
Chief Engineer, Farm Editor Donald Kerr

KFXM

**SAN BERNARDINO—1929
MBS-DON LEE**

Frequency: 590 Kc. Power: 1000 Watts
Owned-Operated By Lee Bros. Bcstg. Corp.
Business Studio Address 512 Fifth St.
Phone Number 4761
Transmitter Location San Bernardino
Air Time 5:45 a.m.-M.
News Service UP
Transcription Service World
Representative John Blair
Membership NAB
President J. Clifford Lee
V. P.-General Station-Comm.
Manager Don S. Cummings
Sales Promotion Mgr.-
Publicity Director Lowell Smith
Program Director Gene W. Lee
Production Director John E. Harder
Chief Announcer Charles Palmer
Chief Engineer George Ewing
Farm Editor Howard Baichly

KITO

SAN BERNARDINO—1947—ABC

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By San Bernardina Bcstg. Co.
Inc.
Business Studio Address 569 Fourth St.
Phone Number 7807
Transmitter Location 1-4 Mi. north of Base Line
Air Time Unlimited
News Service UP
Transcription Service Capitol
Representative George P. Hollingbery
President Carl E. Haymond
Station-Comm. Manager George E. Lindman
Promotion Manager-Program
Dir. Charles B. Foll
Production Dir.-Chief Announcer Arnold Benum
Musical Director Clemmy Wacula
Chief Engineer Owen J. Ford

KRNO

**SAN BERNARDINO—1946
UNITED PACIFIC**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Western Empire Bctrs., Inc.
Address 990 Colton Ave
Phone Number 2-4282, 81-9131, 6-6538
Transmitter Location 990 Colton Ave.
Air Time Unlimited
News Service AP
Transcription Service Standard
Representative Gene Grant
Membership NAB
President-General-Station
Mgr. Norman H. Rogers

CALIFORNIA

Commercial Manager-Chief
 Engineer.....George Wesley Brock
 Sales Promotion Manager-
 Publicity Director.....James W. Gerrard
 Program Director.....Dave Shaw
 Chief Announcer.....Wynn Stewart
 Musical Director.....H. Kenn Davis
 Farm Editor.....Rick Hendricks

K C B Q

SAN DIEGO—1946—CBS

Frequency: 1170 Kc....Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By.....Charles E. Salik
 Business Studio Address.....1405 Fifth Ave.
 Phone Number.....Franklin 1315
 Transmitter Location...62nd & El Cajon Blvd.
 Air Time.....6 a.m.-1 a.m.
 News Service.....UP
 Transcription.....Capitol, SESAC, Standard
 Representative.....Free & Peters
 Membership.....NAB, BMB
 Pres.-Gen.-Station Mgr.....Charles E. Salik
 Comm. Managers.....Graham Moore,
 William Houser
 Program Director.....Don Cubberly
 Chief Announcer.....Dean Long
 Musical Director.....Aram Rejebian
 Chief Engineer.....Charles Sherburne
 Farm Editor.....Howard Keddie

K F M B

SAN DIEGO—1941—ABC

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Operated By.....Jack Gross Bcstg. Co.
 Business Address-Studio Address.....1375
 Pacific Blvd.
 Phone Number.....Main 2114
 Transmitter Location.....Grantville
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World,
 Standard, SESAC
 Representative.....The Branham Co.
 Membership.....NAB, BMB
 President-General-Station Mgr...Jack O. Gross
 Commercial Manager.....William Edholm
 Sales Promotion Mgr.....Pat Du Rant
 Program Production Dir.....John Bainbridge
 Publicity Director.....Pat Du Rant
 Chief Engineer.....Robert E. Lee, Jr.

K F S D

SAN DIEGO—1926—NBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....Airdan Radio Corp.
 Business Address.....326 Broadway
 Phone Number.....Franklin 6353

Studio Address.....U. S. Grant Hotel
 Transmitter Location.....Emerald Hills
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 President.....Thomas E. Sharp
 General Mgr.....John C. Merlino
 Manager.....M. R. Harris
 Program Director.....Alys Phreaner

K G B

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc.....Power: 1000 Watts
 Owned-Operated By.....Don Lee Bcstg. Syst.
 Address.....1017 First Ave.
 Phone Number.....Franklin 6151
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....Lewis Allen Weiss
 Station Manager.....F. D. Ide
 Commercial-Sales Promotion
 Manager.....Hobby Myers
 Prog.-Pub.-Production Mgr.....Jerry Lee Pecht
 Chief Engineer.....William G. Collins

K S O N

SAN DIEGO—1947—KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Studebaker Bcstg. Co.
 Business Studio Address.....630 F St.
 Phone Number.....Franklin 5175
 Transmitter Location...Rigle & Dalbergia Sts.
 Air Time.....6 a.m.-M.
 News Service.....AP, INS
 Transcription Service...Lang-Worth, Capitol,
 SESAC, Standard
 Representative.....Tracy Moore, Burn-Smith
 Membership.....NAB
 Gen.-Station-Commercial Mgr.....C. Frederic
 Rabell
 Sales Promotion Mgr.-Prqm. Dir.....Dorothy
 Johnson
 Prod. Dir.-Pub. Dir.....Gordon Studebaker
 Musical Director.....Jan Thomas
 Chief Announcer-Chief Engineer...Bill Marvin
 Farm Editor.....Gordon Studebaker

K U S N

SAN DIEGO—1947

Frequency: 1510 Kc....Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By...San Diego Bcstg. Co.
 Business Studio Address...1029 Second Ave.
 Phone Number.....Main 2041
 Transmitter Location63rd & Montezuma
 Air Time.....18 hrs

CALIFORNIA

News Service.....UP, AP
 Transcription Service...Associated, Lang-Worth
 Representative.....Forjoe
 Membership.....NAB
 President.....C. A. Smith
 General Manager.....Jack Heintz
 Chief Engineer.....Vern Milton

K Y O R

SAN DIEGO—1947

Frequency: 1130 Kc...Power: 250 d.; CP-5000
 Owned-Operated By...Silver Gate Broadcast-
 ing Co.
 Address.....399 W. Broadway
 Phone Number.....Franklin 9-5121
 Air Time.....Limited
 News Service.....AP
 Transcription Service...MacGregor, Standard,
 SESAC
 Representative.....Grant
 General Manager.....James Howe
 Comm.Prom. Mgr.....Bert Johnson
 Program Director.....Jean Rutkowski
 Chief Engineer.....Warren S. Williamson

K F R C

**SAN FRANCISCO—1924
 MBS-DON LEE**

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio Address...1000 Van Ness Ave.
 Phone Number.....Prospect 5-0107
 Transmitter Location...1000 Van Ness Ave.
 Air Time.....Unlimited
 News Service.....AP, INS
 Transcription Service.....World
 Representative.....John Blair
 Membership.....NAB
 President.....Lewis Allen Weiss
 General Station Manager...William D. Pabst
 Commercial Manager.....Merwyn L. McCabe
 Sales Promotion Mgr.-Pub. Dir....Robert L.
 Templeton
 Program Dir.-Prod. Mgr.....Mel Venter
 Chief Announcer.....Lewis Pfeiffer
 Musical Director.....Lyle Bardo
 Chief Engineer.....E. G. Underwood

K G O

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc.....Power: 50,000 Watts
 Owned-Operated By...American Bcstg. Co.
 Business Address.....155 Montgomery St.
 Phone Number.....Exbrook 2-6544
 Studio Address.....Tayler & O'Farrell Sts.
 Transmitter Location...Near Newark, Calif.
 Air Time.....6 a.m.-M.
 News Service.....AP, INS, UP
 Transcription Service...Standard, Associated,
 Capitol

Representative.....ABC Spot Sales
 Membership.....NAB, BMB
 President.....Mark Woods
 General Station Manager...Gayle V. Grubb
 Commercial Manager.....Kirkham Toney
 Adv. Promotion-Pub. Dir.....Maury Baker
 Program Director.....Bloyce Wright
 Chief Announcer.....John Galbraith
 Musical Director.....Phil Bovero
 Chief Engineer.....A. E. Evans

K J B S

SAN FRANCISCO—1925

Frequency: 1100 Kc.....Power: 1000 Watts d
 Owned-Operated By...KJBS Bcstrs.
 Business Studio Address...1470 Pine St.
 Phone Number.....Ordway 3-4148
 Transmitter Location...1470 Pine St.
 Air Time.....5 a.m.-Local Sunset
 News Service.....AP, INS
 Transcription Service...Standard, MacGregor,
 Lang-Worth, Associated
 Representative.....Headley-Reed
 Membership.....NAB
 Vice-Pres.-General Mgr...Edwin P. Franklin
 Commercial Mgr.-Sales Promotion Mgr...Stan-
 ley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr...Charles F. Pendleton
 Musical Director.....Mildred Bowyer
 Chief Engineer.....Wayne Berthold

K N B C

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc.....Power: 50,000 Watts
 Owned-Operated By...National Bcstg. Co.
 Bus. Studio Address...Taylor & O'Farrell Sts.
 Phone Number.....GRaystone 4-8700
 Transmitter Location...Belmont
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Transcription Service...Thesaurus, Standard
 Representative.....NBC Spot Sales
 Membership.....NAB, BMB
 President (NBC).....Niles Trammell
 General-Station Manager...John W. Elwood
 Sales Manager.....Alfred W. Crapsey
 Sales Promotion Manager...Miss Ethel Gilchrist
 Program Director.....Paul Speegle
 Publicity Director.....John Thompson
 Musical Director.....Tony Freeman
 Chief Engineer.....Curtis Peck
 Farm Editor.....Henry Schacht

K S F O

SAN FRANCISCO—1926

Frequency: 560 Kc...Power: 5000 Watts d..
 1000 Watts n.
 Owned-Operated By...The Associated Bcstrs.,
 Inc.

Business Studio Address...Mark Hopkins Hotel
 Phone Number.....EXbrook 2-4567
 Transmitter Location...Islais Creek, Pier 92
 Air Time.....6:15 a.m.-12:15 a.m.
 News Service.....INS, UP
 Transcription Service...Standard; Associated
 Representative.....Bolling
 Membership.....NAB, BMB
 President.....W. I. Dumm
 V.P.-Gen. Mgr.....Philip G. Lasky
 Sec.-Treas.....F. M. Dumm
 Sales Mgr.....John G. Campbell
 Sales Promotion Mgr.....Richard Kelly
 Pgm. Dir.....Keith Kerby Lakin
 Dir. of Engineering.....A. E. Towne
 Farm Editor.....Herb Kennedy

K Y A

SAN FRANCISCO—1926

Frequency: 1260 Kc...Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By...Paio Alto Radio Station,
 Inc.
 Business Studio Address.....Hearst Bldg.
 Phone Number.....DOuglas 2-2536
 Transmitter Location.....Candlestick Pl.
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Transcription Service.....World
 Representative.....Adam J. Young, Jr.
 Membership.....NAB
 President.....Dorothy S. Thackrey
 Gen. Station Manager.....Don Fedderson
 Comm.-Sales Prom. Mgr.....David E. Lundy
 Program Director.....Tom Franklin
 Production Director.....Vern Wilson
 Musical Director.....John McSwain
 Chief Engineer.....Paul Schulz

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc.....Power: 2000 Watts
 Owned-Oper. By...Golden Gotes Bcstg. Corp.
 Business Studio Address.....1355 Market St.
 Phone Number.....Market 1-8171
 Transmitter Location.....1355 Market St.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Lang-Worth
 Representative.....William G. Rambeau
 Membership.....NAB
 President.....S. H. Patterson
 Gen.-Station-Comm. Sales Promotion
 Manager.....Lee C. Mikesell
 Prog.-Pub. Dir.....Clint Sherwood
 Prod. Dir.....Susan Alex
 Chief Announcer.....Harry Wickersham
 Music Dir.....Barbara Smith
 Chief Engineer.....John Roger Skelton

K S G N

SANGER—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Sanger Co.
 Business Studio Address.....P. O. Box 338
 Phone Number.....Sanger 490
 Transmitter.....4½ Mi. NE of Sanger
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....World, Capitol
 Representative.....Tracy Moore
 Membership.....NAB
 Gen. Station-Comm.-Sales Prom. Mgr.
 Howard Kirby
 Pgm.-Prod. Dir.-Chief Announcer-Farm Editor
 George E. Steiner
 Chief Engineer.....Julian J. Nielsen

K E E N

SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Phone Number.....Columbia 1370
 Transmitter Location...Wayne Ave. & Oakland
 Highway
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service...Associated, McGregor
 Representative.....W. S. Grant
 Membership.....NAB
 President.....George M. Mardikian
 Genl. Mgr.....Floyd Farr
 Station Mgr.-Pgm. Mgr.....George Snell
 Comm. Mgr.....Walter Grau
 Sales-Prom. Mgr.....Harold Woolley
 Chief Announcer.....Tom Duggan
 Chief Engineer.....Lee Johnston
 Farm Editor.....Ed Marion

K L O K

SAN JOSE—1946

Frequency: 1170 Kc.....Power: 5000 Watts
 Owned-Operated By.....Valley Bcstg Co.
 Business Address.....40 W. San Antonio St.
 Phone Number.....Columbia 1483
 Studio Address.....Rt. 3, Box 323A
 Transmitter Location.....King Rd. at Aborn
 Air Time.....Local Sunrise-Local Sunset
 News Service.....AP
 Representative.....Gene Grant, Rural Radio
 Membership.....NAB, BMB
 General Manager.....E. L. Barker
 Sales Manager.....R. E. Ryan
 Program Director.....Ruth Poindexter
 Chief Engineer.....Bill Cunningham
 Farm Editor.....H. McKenzie

CALIFORNIA

K Q W

SAN JOSE—1912—CBS

Frequency: 740 Kc. Power: 5,000 Watts
 Owned-Operated By: Pacific Agricultural
 Foundation, Ltd.
 Business: 140 Jessie St., San Francisco, Calif.
 Phone Number: EXbrook 2-3233
 Studio Address: 140 Jessie St., San Francisco;
 89 San Antonio St., San Jose.
 Transmitter Location: Alviso, Calif.
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Standard
 Representative: Edward Petry
 Membership: NAB, BMB
 Pres., Gen. Station Mgr.: Ralph R. Brunton
 Commercial Mgr.: Myron A. Elges
 Program Director: Fred Ruegg
 Musical Director: Ray Hackett
 Chief Engineer: Alan N. Cormack
 Farm Editor: Bert Buzzini

K S J O

SAN JOSE—1946

Frequency: 1590 Kc. Power: 1000 Watts d.
 500 Watts n.
 Owned-Operated By: Santa Clara Bcstg. Co.
 Business Address: P. O. Box 995
 Phone Number: Ballard 3660
 Transmitter-Studio Loc.: Story and Lucretia
 Avenues
 Air Time: Unlimited
 News Service: UP
 Transcription Service: World
 Representative: Tracy Moore
 Membership: NAB
 President: Patrick H. Peabody
 Pgm.-Prod. Pub. Dir.: Norman Paul
 Gen. Station Comm. Mgr.: Charles F. Mallory
 Chief Engineer: Larry King

K X R X

SAN JOSE—1948

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By: San Jose Bcstg. Co.
 Address: Box 167
 Phone Number: Ballard 971
 News Service: UP
 Transcription Service: Associated
 Representative: Walker
 President: Joe E. Levitt
 General Manager: Jan King
 Commercial Manager: Tom Magowan
 Program Director: Glenn Hill
 Promotion Manager: Glenda Huffman
 Chief Engineer: Frank Glass

K P I K

SAN LUIS OBISPO—1947

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By: San Luis Obispo Bcstg. Co.
 Business Studio Address: 1130 Garden St.
 Phone Number: 3171
 Transmitter Location: 500 Price St.
 Air Time: Unlimited
 News Service: UP
 Transcription Service: World, Capitol,
 Lang-Worth
 Station Representative: Tracy Moore
 Owner: Emma Widman
 General Manager: Hugh Harling
 Commercial Manager: Robert Richardson
 Program Director: Jerry Lierz
 Promotion Manager: Ruth Clark
 Chief Engineer: Chuck Bouffiau

K V E C

**SAN LUIS OBISPO—1937
 MBS-DON LEE-KBS**

Frequency: 920 Kc. Power: 1000 Watts d.
 500 Watts n.
 Owned-Operated By: The Valley Electric Co.
 Business Address: 851 Higuera St.
 Mount View & Hill Sts.
 Phone Number: 1100-1
 Transmitter Location: 1½ mi. N. of City
 On Highway 1
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard
 Representative: W. S. Grant
 Membership: NAB
 President-Owner: Christina M. Jacobson
 Gen. Station Mgr.: Les Hacker
 Commercial, Promotion Mgr.: Joe Shuttleworth
 Program, Production Director: Bob Wilton
 Publicity Director: Don Prestridge
 Chief Announcer, Musical Director, Farm Edi-
 tor: Steve Lamkin
 Chief Engineer: Herbert Bonaventure

K S M O

SAN MATEO—1947

Frequency: 1550 Kc. Power: 1000 Watts
 Owned-Operated By: Amphlett Printing Co.
 Address: 145 Second Ave.
 Phone Number: Di. 3-1831
 Studio Address: Arthur Bldg., 9th & "B" Sts.
 Transmitter Location: Belmont
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: SESAC, Standard,
 Lang-Worth
 Representative: Grant
 Membership: NAB
 President: J. Hart Clinton
 Gen.-Sta.-Comm. Sales Mgr.: John H. Schacht
 Program Director: Bill Delmar
 Chief Engineer: H. Nell Black

KVSM

SAN MATEO—1946

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By...The San Mateo County
 Bcstrs.
 Business Studio Address...279 Baldwin Ave.
 Phone Number.....Diamond 4-4395
 Transmitter Location...Third Ave. at Seal Creek
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service.....World
 Representative...Donald Cooke, Gene Grant
 Membership.....NAB
 President.....Hugh H. Smith
 Gen.-Station-Comm. Mgr....Gordon D. France
 Program Director.....Marianne Chamberlin
 Chief Announcer.....Aaron Edwards
 Chief Engineer.....Merwyn F. Planting

KTIM

SAN RAFAEL—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By...Marin Bcstg. Co., Inc.
 Business Studio Address....1117 Fifth Ave.
 Phone Number.....San Rafael 1510
 Transmitter Location...College Ave., Kentfield
 Air Time.....Local sunrise-local sunset
 News Service.....AP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 President.....Roy A. Brown
 Gen. Station Mgr., Prod., Publicity Director
 Hugh Turner
 Comm., Sales Prom. Mgr....Clifford A. Trotter
 Program Director.....Marion C. Lichty
 Chief Ann., Musical Dir....Robert A. Albertson
 Chief Engineer.....Melvin H. Murphy
 Farm Editor.....Peter Miller

KVOE

SANTA ANA—1926—MBS-DON LEE

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By...The Voice of the Orange
 Empire, Inc., Ltd.
 Business Studio Address.....206-N. Main
 Phone Number.....Kimberly 2-7191
 Transmitter Studio Location.....W. 5th St.
 Air Time.....Unlimited
 Transcription Service...Standard, MacGregor
 Representative.....W. S. Grant
 Membership.....NAB, BMB
 President, Gen. Mgr.....Ernest L. Spencer
 Station, Sales Prom. Mgr., Publicity Director
 Donner P. Spencer
 Commercial Manager.....L. S. Nicholson
 Prgm. Dir., Musical Dir....Wallace S. Wiggins
 Production Director.....C. Stevens
 Chief Announcer.....Robert Engle
 Chief Engineer.....Stanley G. Guenther

KDB

SANTA BARBARA—1921

MBS-DON LEE

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By...Don Lee Bcstg. System
 Business-Studio-Transmitter
 Address.....Radio Square
 Phone Number.....4131
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 Membership.....NAB
 Pres., Gen. Mgr.....Lewis Allen Weiss
 Station Manager.....Edward K. Kemble
 Comm. Manager.....James S. Blomfield
 Prog. Dir., Farm Editor....Donald C. Roberts
 Prod. Dir.....Fred Burrous
 Chief Announcer.....George Humphrey
 Chief Engineer.....Forrest Choate

KIST

SANTA BARBARA—1946—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....Radio KIST, Inc.
 Business-Studio Address.....Balboa Bldg.
 Phone Number.....3891
 Transmitter Location.....735 State St.
 Air Time.....6:15 a.m.-12:15 a.m.
 News Service.....UP
 Representative.....George P. Hollingbery
 Membership.....NAB, BMB
 President.....Harry C. Butcher
 V.P., Gen.-Sta. Manager, Commercial
 Manager.....Fin Hellinger
 Sales Promotion Mgr....Michael J. McKeogh
 Program Director.....Mary Ann Casey
 Prod. Dir., Farm Editor....Al Staats
 Publicity Director.....Michael J. McKeogh
 Chief Engineer.....Stan Saueressig
 Consulting Engineer.....Lloyd Sigmund

KTMS

SANTA BARBARA—1937
ABC-TRI-COUNTY NET.

Frequency: 1250 Kc. Power: 5000 d.; 1000 n.
 Owned-Oper. By...New-Press Publishing Co.
 Business-Studio Address...de la Guerra Plaza
 Phone Number.....6116
 Transmitter Location.....Goleta
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB
 President.....Thomas M. Storke
 Vice-President.....C. A. Storke
 Gen.-Sta.-Comm. Mgr.....Kenneth E. Peters

Sales Promotion Mgr. Richard Smith
 Prog.-Prod. Dir., Chief Anncr. Don E. Evans
 Publicity Director. John Willis
 Musical Director. Ted Scott
 Chief Engineer. Albert A. Nicolay

KRUZ

SANTA CRUZ—1947

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By. Monterey Bay
 Broadcast Co.
 Business-Studio Address. 1407 Pacific Ave.
 Phone Number 5140
 Transmitter Location. Rt. 2, Watsonville
 Air Time. 6 a.m.-M.
 News Service UP
 Transcription Service. Associated, World
 Gen.-Station-Comm. Mgr. L. John Miner
 Prog.-Prod. Director. Jack Daugherty
 Chief Engineer. Grant R. Wrathall

KSCO

SANTA CRUZ—1947

Frequency: 1080 Kc. Power: 1000 Watts d.
 Owned-Operated By. Radio Santa Cruz
 Business Address. P. O. Box 1080
 Phone Number 1080
 Studio-Transmitter Address. Capitola Drive &
 Corcoran Lagoon
 Air Time. 6:30 a.m.-Local Sunset
 News Service AP
 Transcription Service Standard
 Membership NAB
 Pres., Managing Partner, Gen.-Station-
 Comm. Mgr., Chief
 Engineer. Charles Vernon Be lin
 Sales Promotion Mgr. Gerald Schaefer
 Production Director. Kenny L. Alford
 Chief Announcer. Brad Peters
 Farm Editor. John E. Adams

KCOY

SANTA MARIA—1947

ABC-TRI-COUNTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. News-Press Publishing
 Co.
 Business-Studio Address. 114 W. Cook St.
 Phone Number 104
 Transmitter Location. N. Blosser Rd.
 Air Time. 6:30 a.m.-11 p.m.
 News Service AP
 Transcription Service Lang-Worth
 Representative. Paul H. Raymer
 Membership NAB, BMB
 Chief Executives. Thomas M. Storke,
 Charles A. Storke
 Sta.-Comm. Mgr. J. W. Benes
 Program Director. Duane F. Johnson
 Chief Engineer. C. Dralle

KSMA

SANTA MARIA—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Central Coast Bcstg. Co.
 Business-Studio Address. 510 West Morrison,
 P. O. Box 771
 Phone Number 43
 Transmitter Location. North Broadway
 Air Time. 8 a.m.-11 p.m.
 News Service. AP, UP
 Transcription Service. World, Associated
 Representative Forjoe
 Membership NAB, BMB
 President, Owner. John H. Poole
 General Manager. Laurence W. Harry

KOWL

SANTA MONICA—1947

Frequency: 1580 Kc. Power: 5000 Watts d.
 Owned-Operated By. KOWL, Inc.
 Business-Studio Address. Ambassador Hotel
 Phone Number 46761
 Transmitter Location. 11637 Charnock Rd.,
 Los Angeles 25
 Air Time. Local sunrise-local sunset
 News Service UP
 Transcription Service. Associated, Standard
 Pres., Gen.-Sta.-Comm.
 Manager. Arthur H. Croghan
 Music Dir. Walter Wise
 Chief Engineer. John Morecroft

KSPA

SANTA PAULA—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Ventura County Radio
 Center, Inc.
 Business-Studio Address. Box 112
 Phone Number 1400

KSRO

SANTA ROSA—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned By. Ruth W. Finley
 Bus.-Studio Address. 425 Mendocino Ave.
 Phone Number 110
 Transmitter Location. Finley Ave.
 Air Time. 6:30 a.m.-11 p.m.
 News Service. AP, UP
 Transcription Service. Lang-Worth, MacGregor,
 Cole
 Representative. Western Radio Adv.
 Membership NAB, BMB
 President-Owner. Mrs. Ruth W. Finley
 General-Station Manager. Eddie Handley
 Commercial-Sales Promotion
 Manager. Lee Fleming
 Program Director. Jack Murphy

Prod. Dir.....William Lambert
 Chief Engineer.....Vern Hassett
 Farm Editor.....Sheridan Baker

K G I L

SHERMAN OAKS—1947

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Operated By....San Fernando Valley
 Bcstg. Co.
 Business Address.....4919 Van Nuys Blvd.
 Phone Number.....State 4-6291
 Studio Addresses...4919 Van Nuys Blvd., Sher-
 man Oaks; 14908 Lassen St., San Fernando
 Transmitter Location...14908 Lassen St., San
 Fernando
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Capitol, Standard
 Membership.....NAB
 Pres., General Mgr.....F. J. Smalley, Jr.
 V.P., Comm. Mgr.....Howard P. Grey
 Program Director.....Allan McKee

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc.....Power: 5000 Watts
 (C.P. 10,000 Watts)
 Owned-Operated By.....E. F. Pelfer
 Business-Studio Address...519 E. Market St.
 Phone Number.....4-4551
 Transmitter Location...Highway 99, 3 mi. from
 Stockton
 Air Time.....6 a.m.-M.
 News Service.....INS
 Transcription Service.....World
 Representative.....John Blair
 President.....E. F. Pelfer
 Gen.-Comm. Mgr.....E. Smith
 Program Director.....V. Swan
 Promotion Manager.....A. Lubersky
 Chief Engineer.....M. B. Greene

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....McClatchy Bcstg. Co.
 Bus.-Studio Address.....612 E. Market St.
 Phone Number.....5-3728
 Transmitter Location.....Weber and E Sts.
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Capital
 Representative.....Paul H. Raymor
 Membership.....NAB, BMB
 President.....Eleanor McClatchy
 Station Manager.....Howard L. Bailey
 Program Director.....James E. Longe
 Traffic Manager.....Marian V. Hough
 Chief Engineer.....Frank Nesmith
 Farm Editor.....John Mackenzie

K X O B

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business-Studio Address...2013 Pacific Ave.
 Phone Number.....5-5896
 Transmitter Location.....Beyer Lane
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....John E. Pearson, Western
 Radio Adv.
 Membership.....NAB
 President, Gen. Mgr.....Lincoln Dellar
 Station Manager.....Herb Ferguson
 Program Director.....Earle Russell
 Chief Engineer.....Walt Berger

K S U E

SUSANVILLE—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nolan Hallowell,
 James E. McKahan
 Business-Studio-Transmitter
 Address.....Chestnut & Weatherlow Sts.
 Phone Number.....354-B
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative...Donald Cooke, Gene Grant
 Membership.....NAB
 Gen. Mgr., Publicity Dir...William B. Murphy
 Commercial Manager.....G. A. Oliver
 Prog. Dir., Farm Editor...Wayne Thornton, Jr.
 Chief Engineer.....Harold C. Houston

K T K R

TAFT—1948

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Studio-Transmitter Address...1 mi. W. of Taft
 Air Time.....Local Sunrise—local Sunset
 News Service.....AP, UP
 Transcription Service.....World
 Representative.....Homer Griffith
 Membership.....NAB
 General-Station Manager,
 Sales Promotion Manager, Program-
 Production Director.....Kenneth Aitken
 Commercial Manager.....George Krisic
 Publicity-Musical Director...George Flansberg
 Chief Engineer.....Jim Welch

K C O K

TULARE—1945—MBS-DON LEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....Herman Anderson
 Operated By.....Sheldon Anderson

CALIFORNIA

Business Address.....P. O. Box 119
 Phone Number800
 Transmitter-Studio Location....Mooney Blvd.
 Air Time.....5 a.m.-M.
 News ServiceUP
 Transcription Service.....Thesaurus
 Representative.....John E. Pearson, Western
 Radio Adv.
 Membership.....NAB, BMB
 Pres., Gen.-Sta. Mgr.....Sheldon Anderson
 Comm.-Sales Prom. Mgr.....Richard A. Wegener
 Program Director.....Paul Salvo
 Prod.-Musical Dir.....Bob Lee
 Publicity Director.....Wanda Woods
 Chief Engineer.....James C. Morrison
 Farm Editor.....Jon Beebe

KGYW

VALLEJO—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
 Owned-Operated By.....California-Nevada
 Bcatg. Co.
 Business-Studio Address.....141 Highway 29
 Phone Number.....Vallejo 3-5667
 Transmitter Location.....141 Highway 29
 Air Time.....Local sun rise-local sunset
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Tracy Moore
 Gen.-Sta.-Comm. Mgr.....David McKay
 Program Director.....Ruth Lewis
 Prod. Dir.....Victor Paulsen
 Chief Announcer.....William Roberts
 Chief Engineer.....Arthur David

KVEN

VENTURA—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....P. O. Box 1611
 Phone Number.....8675
 News Service.....UP
 Transcription Service.....Capitol
 General Manager.....Mort Werner
 Commercial Manager.....Harry Engel
 Program Director.....Phil McMurray
 Promotion Manager.....Dana Marbel
 Chief Engineer.....John Scales

KVVC

VENTURA—1948

Frequency: 1590 Kc.....Power 1000 Watts
 Owned-Operated By
 KVVC, The Voice of Ventura County
 Business Address.....P.O. Box 1411
 Phone Number.....6185
 Studio Addresses
 487 E. Main St. Ventura—Colonial House.
 Oxnard; Mills Rd. near Telegraph Road

Transmitter Location
 Mills Rd. near Telegraph Rd. E. of Ventura
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Standard, Associated
 Representative.....W. S. Grant
 Membership.....NAB
 President, Sta.-Comm.-Sales Prom.
 Manager.....Barry Keit
 Prog. Dir., Chief Announcer.....Jack Powell
 Production Director.....Joe Dodds
 Publicity Director, Farm Editor.....Sandy Knox
 Musical Director.....William H. Haupt
 Chief Engineer.....Jack Cowr

KKIN

VISALIA—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KKIN, Inc.
 Address.....119 E. Acequia St.
 Phone Number.....4-5811
 Transmitter Location.....N. McWilliams Ave.
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Forjoe
 Pres., Sta. Mgr., Farm Editor.....Lyman Treaster
 Comm.-Sales Prom. Mgr.....Albert Blain
 Prog. Dir., Chief Announcer,
 Musical Director.....George Lindsay
 Chief Engineer.....Forrest Hughes

KTKC

VISALIA—1937—ABC

Frequency: 940 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tulare-Kings Counties
 Radio Associates
 Business Address.....Box 511
 Phone Number.....575-8
 Transmitter-Studio Location.....1¼ mi. SW of
 Visalia
 Air Time.....5:45 a.m.-M
 News Service.....AP
 Transcription Service.....Long-World, World
 Representative.....William G. Rambeau
 Membership.....NAB, BMB
 General-Station Manager.....Charles P. Scott
 Commercial Manager.....Millard Kibbe
 Sales Promotion Manager.....Jean Banks
 Program Director, Production
 Manager.....George Lindsay
 Publicity Director.....Charles Niete
 Chief Announcer.....Ben Or
 Chief Engineer.....Herbert Stratton
 Farm Editor.....John Daniels

KHUB

WATSONVILLE—1936

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Luther E. Gibson

CALIFORNIA-COLORADO

Business Address.....P. O. Box 349
Phone Number.....1700
Transmitter-Studio Location.....Atkinson Lane
Air Time.....6:30 a.m.-11 p.m.
News Service.....AP
Transcription Service.....World, Capitol
Representative.....W. S. Grant
Membership.....NAB, BMB
President-Owner.....Luther E. Gibson
Gen.-Comm. Manager.....John A. Pearson
Program Director.....George Grayson
Chief Engineer, Farm Editor..Rodney Richards

KSYC

YREKA—1947—KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..Siskiyou County Bcstg.
Co.
Business Address.....P. O. 597
Phone Number.....624
Transmitter-Studio Location..Lawrence Lane &
South Oregon St.
Air Time.....7 a.m.-10 p.m.
News Service.....AP
Transcription Service.....Keystone, World
Representative.....Tracy Moore
Membership.....NAB, BMB
President.....E. G. Millbourn
General Manager.....Helt C. Wardrip

Station-Comm.-Sales Promotion
Manager.....Jack R. Wagner
Program Director, Chief
Announcer.....Jack Matranga
Musical Director.....Stan Collins
Chief Engineer.....Bill Maginis

KUBA

YUBA CITY-MARYSVILLE—1947

KBS

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By..Peach Bowl Broadcasters
Business-Studio Address
P.O. Box 309, Yuba City
Phone Number.....1600
Transmitter Location..Sanborn Rd., Sutter Co.
Air Time.....6:00 a.m.-M.
News Service.....AP
Transcription Service..Standard, Capitol, KBS
Representative.....Homer Griffith, Friedenber
General-Station Manager.....Bud B. Ballard
Commercial Manager.....Clyde L. Goodnight
Sales Promotion Manager.....Sid Loomis
Program Dir., Chief Anncr.....Bert Downing
Publicity Director, Farm Editor...Dave Harris
Prod. Dir.....Robert Dye
Musical Director.....Roy Swanson
Chief Engineer.....Chet Ullom

COLORADO

*Estimated Population 1,165,000—Increase +3.7%—Radio Homes 305,300
Total Families 315,700—Stations in State 29*

KGIW

ALAMOSA—1927—KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....E. L. Allen
Business Address.....P. O. Box 127
Phone Number.....26
Studio-Transmitter Address..East of Alamosa
Air Time.....6 a.m.-10 p.m.
News Service.....UP
Transcription Service.....Keystone
Pres., Gen.-Station-Comm. Mgr....E. L. Allen
Sales Promotion Manager.....Charles Dynes
Prog.-Prod.-Publicity Dir.....Lloyd Allen
Chief Engineer.....George Kettle

Business-Studio Address.....1617 Pearl St.
Phone Number.....1490
Transmitter Location.....E. Pearl St.
Air Time.....7 a.m.-11:05 p.m.
News Service.....AP
Transcription Service..Standard, Lang-Worth
Membership.....NAB
President.....Herb Hollister
Gen.-Sta.-Comm. Mgr.....Russel Shaffer
Prog. Dir., Chief Announcer.....Bill Keene
Publicity Director.....Bob Butz
Chief Engineer.....Blair Dobbins
Farm Editor.....Bob Wilkinson

KBOL

BOULDER—1946—KBS-COLUMBINE

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Boulder Radio KBOL,
Inc.

KRLN

CANON CITY—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts d.
Owned-Operated By....Royal Gorge Bcstrs,
Inc.
Business-Studio Address...1615 Central Ave.
Phone Number.....1100
Transmitter Location...1615 Central Avenue

• • • COLORADO • • •

Air Time.....7 a.m.-7 p.m.
News ServiceUP
Transcription ServiceKeystone
President, General-Station
ManagerRaymond M. Beckner
Program Director.....G. C. Underhill
Chief Announcer.....Dick Painter
Chief Engineer.....John L. Antic

K R D O

COLORADO SPRINGS—1947
COLUMBINE

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Pikes Peak Bcstg. Co.
Business-Transmitter Location.....Alta Vista
Hotel
Phone Number.....Main 1125
Air Time.....6 a.m.-M.
News ServiceAP
Transcription Service.....Standard, Lang-Worth,
Cole
Representative.....William G. Rambeau
MembershipNAB
Pres., Gen.-Comm. Mgr.....Joseph H. Rohrer
Station Manager.....Paul Crozier
Sales Promotion Manager.....Harry Hoth
Prog., Musical Dir.....Jean Gitz
Production Director.....Robert Fitzmorris
Pub. Dir., Chief Engineer...Joseph H. Rohrer
Chief Announcer, Farm Editor..Michael Dillon

K V O R

COLORADO SPRINGS—1924—CBS

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Oklahoma Pub. Co.
Business-Studio Address.....800 Exchange National
Bank Bldg.
Phone Number.....Main 278
Transmitter Location.....2803 E. Platte Ave.
Air Time.....Unlimited
News ServiceAP
Transcription ServiceWorld
Representative.....The Katz Agency
President.....E. K. Gaylord
Gen.-Station Manager.....Everett Shupe
Commercial Manager.....Orville Suhre
Program Director.....Conrad Brown
Production Director.....Edgar Jones
Chief Engineer.....Cozine Strang
Farm Editor.....Ralph Conner

K R A I

CRAIG—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Newel S. Cahoon
Business-Studio-Transmitter Address.....Craig
Phone Number707-8
Air Time.....6:30 a.m.-10 p.m.
News ServiceUP

Gen.-Sta.-Comm Manager.....M. H. Hilton
Program Director.....Ed Christy
Chief Announcer.....Irv Jacobson
Chief Engineer.....Andrew Walker

K L Z

DENVER—1920—CBS

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....KLZ Bcstg. Co.
Business-Studio Address.....Shirley-Savoy Hotel
Phone Number.....MAin 4271
Transmitter Location.....Englewood, Colo.
Air Time.....Unlimited
News Service.....AP, INS
Transcription Service.....Standard, Capitol
Representative.....Katz
MembershipNAB, BMB
President.....E. K. Gaylord
Manager.....Hugh B. Terry
Commercial Manager.....R. Main Morris
Promotion Manager.....John Connors
Program Director.....Charles C. Roberts
Musical Director.....Arthur Gow
Chief Engineer.....Harvey E. Wehrman
Farm Editor.....Lowell Watts

K M Y R

DENVER—1941

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KMYR Bcstg. Co.
Business-Studio Address.....1626 Stout St.
Phone Number.....MAin 4181
Transmitter Location.....1626 Stout Street
Air Time.....6 a.m.-1:30 a.m.
News Service.....AP, UP
Transcription ServiceLang-Worth
Representative.....William G. Rombeau
MembershipNAB
President-General Manager.....F. W. Meyer
Station Director.....A. G. Meyer
Prog. Dir., Prod. Mgr.....Joseph C. McGrane
Music Director.....Martha Gobble
Chief Engineer.....Glen James
News Editor.....Dick Leonard

K O A

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co., Inc.
Business-Studio Address.....1625 California St.
Phone Number.....Main 6211
Transmitter Location.....Aurora, Colo.
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Thesaurus, Associated
Representative.....NBC Spot Sales
MembershipNAB, BMB
President (NBC).....Niles Trammell
General-Station Manager.....Lloyd E. Yoder

COLORADO

Commercial Mgr. L. Berry Long, Jr.
 Sales Promotion Manager . . . Randolph Smith
 Program Director Clarence C. Moore
 Production Manager Earle C. Ferguson
 Publicity Director Donald E. Allen
 Musical Director Milton Shrednik
 Chief Engineer Robert H. Owen
 Farm Editor Donald M. Peach

K F E L

DENVER—1923—MBS

Frequency: 950 Kc. Power: 5,000 Watts
 Owned-Operated By . . Eugene P. O'Fallon, Inc.
 Business-Studio Address Albany Hotel
 Phone Number Alpine 4691
 Transmitter Location 5350 W. 20th St.
 Air Time 24 hrs.
 News Service AP, INS
 Transcription Service Standard, Associated,
 Cole, SESAC
 Representative John Blair
 General Manager Gene O'Fallon
 Managing Director Frank Bishop
 Commercial Manager Mark Crandall
 Musical Director Marilyn Grund
 Chief Announcer Ronald J. McCoy
 Chief Engineer Tom G. Morrissey
 Farm Editor Gus Swanson

K T L N

DENVER—1948

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By Landon Bcstg. Co.
 Business-Studio Address Park Lane Hotel
 Phone Number RAce 4636
 Transmitter Location 3000 South Plate River
 Drive, Littleton
 Air Time Sunrise-Sunset
 News Service UP
 President Alf M. Landon
 Gen.-Sta.-Comm. Manager W. P. Gillin
 Program Director David Button
 Chief Engineer Robert R. Blanchard

K V O D

DENVER—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By Colorado Radio Corp.
 Business-Studio Address Midland Savings
 Bldg.
 Phone Number TAbor 2291
 Transmitter Location 53rd & Pecos
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Cole,
 Associated

*You're in
 Good Company
 on KFEL'S "Ray Perkins Show"*

*patronized in 1948 by
 these National Advertisers

Alexander Smith Rugs, American Tobacco,
 Beauty Facteurs, Birdseye, Blondex, Brown & Williamson,
 Colgate, Columbia Records, Garrett Wines,
 Griffin Shoe Polish, Musterole, National Biscuit,
 Rayve Shampoo, Richard Hudnut, Seventeen Magazine,
 Shontex, Standard Brands, Vick's, Whistle, White Rock
 and many fine local accounts, too!

TIME Magazine:
 "Ray Perkins . . . top
 jockey in the Rocky
 Mountain Region . . ."



Mutual in Denver
 MANAGED BY GENE O'FALLON
 REPRESENTED BY JOHN BLAIR

Membership NAB
 President..... William D. Pyle
 Station Manager..... T. C. Ekrem
 Comm.-Sales Prom. Mgr..... Con Hecker
 Program Director..... V. W. Corbett
 Publicity Director..... Ben H. Stanton
 Music Director..... Joe Summers
 Chief Engineers..... W. D. Pyle, T. C. Ekrem
 Farm Editor..... Leslie Stark

KIUP

DURANGO—1935

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....San Juan Bcstg. Co.,
 Inc.

Business-Studio Address...2800 N. Main Ave.
 Phone Number117
 Transmitter Location.....2800 N. Main Ave.
 Air TimeUnlimited
 News ServiceUP
 Transcription ServiceStandard
 Representative.....Thomas F. Clark
 MembershipBMB
 PresidentMike Cummins
 General-Station-Comm. Mgr.....R. E. O'Brien
 Program Director.....Lee O'Brien
 Chief Engineer.....Harold Hoffman
 Farm Editor.....Lou Vanderlinen

KCOL

FT. COLLINS—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....The Northern Colorado
 Bcstg. Co.

Business-Studio Address...1600 La. Porte Ave.
 Phone Number2600
 Transmitter Location.....1600 La Porte Ave.
 Air TimeUnlimited
 News ServiceAP
 Transcription ServiceStandard
 RepresentativeHomer Griffith
 MembershipNAB, BMB
 President, General-Station

Manager.....Douglas D. Kahle
 Commercial-Sales Promotion

ManagerDave Schlothauer
 Program-Publicity Director.....Jack Hitchcock
 Production Manager, Musical

DirectorHarry Parkinson
 Chief Engineer.....Harold Austin
 Farm Editor.....Max Brown

KEXO

**GRAND JUNCTION—1948
 COLUMBINE**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Voice of Western Colo.
 Address.....P. O. Box 629

Phone Number1230
 News ServiceAP
 Transcription Service.....Capitol, Thesaurus
 President.....D. Spencer Grow
 Gen.-Prom. Mgr.....H. Abbott Tessman
 Commercial Mgr.....Harold Roper
 Program Director.....Robert A. Collins
 Chief Engineer.....Lee Grothe

KFXJ

GRAND JUNCTION—1926—MBS-KBS

Frequency: 920 Kc.....Power: 1000 Watts d:
 500 Watts n.

Owned-Operated By.....Western Slope Bcstg.
 Co.

Business-Studio Address.....Hillcrest Manor
 Phone Number.....Grand Junction 1300
 Transmitter Location.....Hillcrest Manor
 Air TimeUnlimited
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeHal Holman
 MembershipNAB, BMB
 General Manager.....Rex Howell
 Commercial Manager.....Charles Howell
 Program Director.....Rosa Lee Samuels
 Chief Announcer.....Ed Lewis
 Chief Engineer.....Charles Hay

KFKA

GREELEY—1921

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Mid-Western Radio Corp.

Business-Studio Address.....620—8th Ave.
 Phone Number450-1

Transmitter Location.....Radio Ranch, Evans
 Air TimeUnlimited

News ServiceUP
 Transcription Service.....Lang-Worth, Cole

President, General Manager.....Francis Price
 Commercial Manager.....Frank S. Thomas

Program Director.....Larry Lee
 Publicity Director.....Albert Karson

Chief Announcer.....Ken Perry
 Chief Engineer.....Harry Brewer

Farm Editor.....Carl Jordan

KYOU

GREELEY—1948—COLUMBINE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Meroco Bcstg. Co.

Business-Studio-Transmitter
 Address.....2424 6th Avenue

Phone Number3275
 Air TimeUnlimited

News ServiceAP
 Transcription ServiceWorld

Pres., General Manager.....Elwood H. Meyer
 Commercial Manager.....Bill Reed

Program Director.....Jack Hull

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C O L O R A D O

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Production Director.....Ann Freeman
Chief Announcer.....Clark Sulton
Musical Director.....Betty Blue
Chief Engineer.....Paul Emrich

K K O K O

LA JUNTA—1936—KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...The Southwest Bcstg. Co.
Business-Studio Address.....P. O. Box 485
Phone Number.....42
Transmitter Location...4 miles W. of La Junta
on U. S. Highway No. 50

Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Thomas F. Clark
Membership.....NAB
President.....B. C. Bulson
General Manager.....Burt Harrison
Station Manager.....Robert A. Mott
Director.....R. Russell Porter
Program Director.....Betty McComas
Publicity Director.....Noel Jordan
Chief Announcer.....Robert Kuhnert
Chief Engineer.....Lloyd Wilson

K L M R

LAMAR—1948—COLUMBINE

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...The Southeast Colorado
Bcstg. Co.
Business Address.....P. O. Box 232
Phone Number.....804
Studio-Transmitter Location...North Santa Fe
Trail

Air Time.....6 a.m.-10 p.m.
News Service.....AP
Transcription Service.....World
Membership.....NAB
President.....Ralph E. Eaton
Managing Director.....L. K. Christolear
Prog.-Prod.- Publicity Dir...Robert L. McGrath
Chief Announcer.....Donald F. Stephens
Chief Engineer.....D. E. Towne

K U B C

MONTROSE—1947—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Uncompahgre Bcstg. Co.
Business-Studio Address.....P. O. Box 179,
Col. Bank & Trust Bldg., Delta
Phone Number.....199
Studio Address...Box 179, Montrose Bank &
Trust Bldg., Delta
Transmitter Location.....1 Mi. E. of Montrose
Air Time.....Unlimited
News Service.....UP
President.....F. J. Hartman

Gen.-Sta.-Comm.-Sales Prom. Mgr.,
Publicity Director.....George O. Cory
Prog.-Prod., Musical Dir....Theodore J. Agnew
Chief Engineer, Farm
Editor.....Louis P. Benedict

K C S J

PUEBLO—1947—MBS-COLUMBINE

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Operated By...Star Bcstg. Co., Inc.
Business-Studio Address.....211 West 5th St.
Phone Number.....8522
Transmitter Location.....N. Hudson
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Taylor-Boroff
Membership.....NAB, BMB
President.....Frank S. Hoag, Jr.
General-Station Manager.....Dale W. Scott
Commercial Manager.....Jack Cobb
Sales Promotion Manager.....Morey Wilber
Program-Production Dir....Roy Borden
Publicity Director.....Harold Reed
Chief Announcer.....Robert Spratlin
Musical Director.....Al Perry
Chief Engineer.....Harry Mason
Farm Editor.....Irwin Cunningham

K D Z A

PUEBLO—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Pueblo Radio Co.
Business-Studio Address.....3011 Elizabeth
Phone Number.....8551
News Service.....AP
Transcription Service.....Standard, Captiol
President, General Mgr.....Dee B. Crouch
Comm.-Prom. Mgr., Prog. Dir.....J. C. Liner
Chief Engineer.....Dee B. Crouch

K G H F

PUEBLO—1928—ABC

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
Owned-Operated By...Colorado Bcstg. Co., Inc.
Business-Studio Address.....304 N. Main St.
Phone Number.....3877
Transmitter Location...N.W. of Pueblo, U. S.
Hiway 50
Air Time.....Unlimited
News Service.....UP
Transcription Service.....World, SESAC
Representative.....Joseph Hershey McGillvra
Membership.....NAB, BMB
President.....Gifford Phillips
General Manager.....Ludlow Flower, Jr.
Station Manager.....Robert D. Ellis
Commercial Manager.....Kenneth Russell
Sales Promotion Manager, Publicity
Director.....Howard Myers

Prog.-Prod.-Music Dir., Chief Announcer,
Farm Editor..... Clifford Hendrix
Chief Engineer..... Willis C. Shanks

Publicity Director..... Noel Jordan
Chief Announcer..... John Special
Chief Engineer..... Lloyd Wilson

KVRH

SALIDA—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By..... Vir N. James
Address..... P. O. Box 229
News Service.....UP
Representative..... Grant
President, General Mgr..... Vir N. James
Program Dir..... August C. Grebe, Jr.

KGEK

STERLING—1925—KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By..... Elmer G. Beehler
Address..... Fleming Rd.
Phone Number..... 679
Air Time..... Daytime
News Service.....UP
Transcription Service..... MacGregor, Cole
Representative..... Thomas F. Clark
Gen. Mgr., Chief Engineer..... Elmer G. Beehler
Comm.-Sales Prom. Mgr., Prog. Dir.,
Farm Editor..... Al Ross

KCRT

TRINIDAD—1948—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..... H. L. Corley
Address..... South Country Club Drive
Phone Number..... 338
Transmitter Location..... South Country Club Drive
Air Time..... 7:00 a.m.-10:00 p.m.
News Service.....UP
Transcription Service..... Lang-Worth, KBS
Station Manager..... Earnest Cooper
Sales Manager..... Rembert O. Coyle
Program Director..... Millye J. Coyle

KSFT

TRINIDAD—1946—MBS

Frequency: 1280 Kc....Power: 1000 Watts d.,
500 Watts n.
Owned-Operated By..... Trinidad Bcstg. Corp.
Bus.-Studio Address..... 219 N. Commercial St.
Phone Number..... 414
Transmitter Location..... Garcia Plaza
Air Time..... 6 a.m.-M.
News Service.....AP
Transcription Service..... Thesaurus
Representative..... Forjoe
Membership..... NAB
President..... E. O. Schoombs
General Manager..... Burt Harrison
Director..... R. Russell Porter
Commercial Manager..... Ed Parker

KPHC

WALSBERG—1948

Frequency: 1450 Kc.....Power: 250 Watts d.
Owned-Oper. By..... Walsenberg Bcstg. Co., Inc.
Business Address..... P. O. Box 312
Phone Number..... 79
Studio-Transmitter Location..... 10th & Main
Air Time..... Unlimited
News Service.....UP
President..... Patrick H. Connelly
General Manager..... Tom G. Banks, Jr.
Comm. Mgr., Chief Announcer,
Farm Editor..... Gordon Lack
Chief Engineer..... John Figal

Tom Eaton, Radio Station

WTIC, Hartford, Conn.:

"There is no question but that

The **AP** is vastly

superior to that afforded by

any other service I have

seen."—From the Minutes of

the Connecticut Association

of Associated Press Broad-

casters, January 12, 1949.

CONNECTICUT

Estimated Population 2,011,000—Increase +17.7%—Radio Homes 582,500
Total Families 590,800—Stations in State 25

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned By.....General Tire & Rubber Co.
Operated By.....The Yankee Network, Inc.
Business-Studio Address...144 Golden Hill St.
Phone Number.....6-1121
Transmitter Location.....Pleasure Beach
Air Time.....Unlimited
News Service.....AP, INS
Transcription Service...Standard, Associated
Representative.....Edward Petry
Membership.....NAB, BMB
Chairman of the Board...John Shepard, 3rd
President-Owner.....William O'Neil
Station Manager.....Dickens J. Wright
Program Director.....Florence Ballou Robinson
Chief Engineer.....George P. Keich

W L I Z

BRIDGEPORT—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By...The Bridgeport Bcstg Co.
Business-Studio Address.....114 State St.
Phone Number.....5-4144
Transmitter-Studio

Location.....Seaview & Forest Aves.
Air Time.....6:45 a.m.-local sunset
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Taylor-Borroff
Membership.....NAB
Pres., Gen.-Sta. Manager...William Elliott
Commercial Manager...Emanuel S. Slotnick
Sales Promotion Manager...Sol Robinson
Program-Prod. Director...Wallace B. Dunlap
Publicity Directors.....Wallace B. Dunlap,
William Elliott
Musical Director.....Ransom W. Edwards
Chief Engineer.....Crayford E. Holt
Farm Editor.....Phil Jensen

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Harold Thomas
Business-Studio Address.....991 Broad St.
Phone Number.....3-3112
Transmitter Location...Locomobile Pt., Seaside
Pk.
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Standard

Representative.....William G. Rambeau
Membership.....NAB
Owner.....Harold Thomas
General Manager.....Levon Thomas
Program Director.....Jack Dahlby
Musical Director.....Marcia Robinson
Chief Engineer.....Harold Thomas

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Phone Number.....9265
Transmitter Location.....Greystone Ave.
Air Time.....Daytime
News Service.....UP
Transcription Service.....Standard
Membership.....NAB
Pres., Gen. Mgr.....Dr. Benjamin Sachner
Station Manager.....Earle Clement
Comm.-Sales Prom. Mgr.....Norbert O'Brien
Program Director.....Joseph Michaels
Publicity Director.....Fay Clark
Chief Announcer.....Cope Robinson
Chief Engineer.....Edward Stephens

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By...Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Phone Number.....8-0580
Transmitter.....Brushy Hill Rd.
Air Time.....Daytime
News Service.....UP
Transcription Service.....SESAC, World
Representative.....McGeehan & O'Mara
Membership.....NAB
President.....Robert Doran
Commercial Manager.....J. Thomas Mathers
Program Director.....Jerry Arthur
Farm Editor.....Al Brundage

W C C C

HARTFORD—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Operated By...Greater Hartford Bcstg.,
Inc.
Business-Studio Address.....Bond Hotel
Phone Number.....5-6648
Transmitter Location...South Quaker Lane,
Elmwood
Air Time.....Local sunrise-local sunset
News Service.....UP

CONNECTICUT

Transcription Service Associated
 President William M. Savitt
 Treasurer Max M. Savitt
 General Manager Harry LeBrun
 Commercial Manager Raymond H. Dower
 Sales Promotion Manager Arnold Kupper
 Program Director Walter A. Nielson
 Production Director Ed Weston
 Publicity Dir., Farm Editor William Martin
 Chief Announcer Bill Murphy
 Musical Director Ivor Hugh
 Chief Engineer Howard Wessenberg

W D R C

HARTFORD—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By The Connecticut Bcstg
 Co.
 Business-Studio Address 750 Main St.
 Phone Number 7-1188
 Transmitter Location 869 Blue Hills Ave.,
 Bloomfield, Conn.
 Air Time Unlimited
 News Service UP
 Representative Paul H. Raymer
 Membership NAB, BMB
 President Franklin M. Doolittle
 Station Manager Walter B. Haase
 Comm.-Sales Prom. Mgr. William F. Malo, Sr.

Program Manager Harvey H. Olson
 Chief Announcer Russ Naughton
 Chief Engineer Italo A. Martino

W O N S

HARTFORD—1935—MBS-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
 Owned-Oper. By The Yankee Network
 Business-Studio Address 54 Pratt St.
 Phone Number 7-9131
 Transmitter Location Newington, Conn.
 Air Time Unlimited
 News Service UP
 Transcription Service Standard, Associated
 Membership NAB, BMB
 President William O'Neil
 Gen.-Station Manager Robert Kennett
 Program Director, Production
 Manager Ralph Klein
 Pub. Dir. Milton Berkowitz
 Musical Director Maurice Sechtman
 Chief Engineer Rogers Holt

W T H T

**HARTFORD—1936
ABC-CONN. STATE**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By The Hartford Times, Inc.
 Business Address 2-18 Prospect St.
 Phone Number 2-0237
 Transmitter-Studio Location 555 Asylum St.
 Air Time 6:43 a.m.-M.
 News Service AP, Reuters
 Transcription Service Standard
 Representative J. P. McKinney
 Membership NAB, BMB
 President Francis S. Murphy
 Gen.-Sta. Manager C. Glover DeLaney
 Commercial Manager Leonard R. Schoenfeld
 Sales Prom. Mgr. Pub. Dir. Ralph S. Silver, Jr.
 Prog.-Prod. Director Philip Becker
 Chief Announcer Robert I. Maurer
 Musical Director Charlotte Anderson
 Chief Engineer Charles S. Masini

W T I C

HARTFORD—1925

NBC-NEW ENGLAND REGIONAL

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Oper. By Travelers Bcstg. Service
 Corp.
 Business-Studio Address 28 Grove St.
 Phone Number 2-3181
 Transmitter Location Talcott Mt., Avon
 Air Time Unlimited
 News Service AP, INS, Transradio
 Transcription Service Thesaurus, Lang-Worth
 Representative Weed
 Membership NAB, BMB, FMA
 President Jesse W. Randall

WCCC

THE MUSIC STATION

WCCC

HARTFORD, CONN.

Hotel Bond

1290 DIAL 1290

CONNECTICUT

Vice President, General-Station
Manager.....Paul W. Morency
Asst. Gen.-Comm. Mgr.....Walter Johnson
Asst. Sales Mgr.....Irwin Cowper
Program Manager.....Leonard J. Patricelli
Asst. Program Mgr.....Paul Lucas
Production Dir.....George Bowe
Dir. Public Relations.
Spec. Progs.....Bernard Mullins
Musical Director.....Moshe Paranov
Plant Manager.....Herman Taylor
Farm Program Director.....Frank Atwood

W M M W

MERIDEN—1947

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By....Silver City Crystal Co.
Business-Studio Address.....8½ W. Main St.
Phone Number.....2600
Transmitter.....Lewis Ave.
Air Time.....Daytime
News Service.....AP
Transcription Service.....Thesaurus
Membership.....NAB
President.....Carl A. Schultz
General-Sta. Manager.....Ralph D. Kanna
Commercial Manager.....William C. Franklin
Sales Promotion Mgr...Gustave A. Kruttschnitt
Production Director.....Carl W. Schultz
Musical Director.....John L. Ellinger
Chief Engineer.....Gabriel Langfelder

W C N X

MIDDLETOWN—1948

Frequency: 1150 Kc....Power: 500 Watts d.
Owned-Oper. By.....Middlesex Bcstg. Co.
Business-Studio Address.....279 Main St.
President.....Richard J. O'Brien
Vice President.....Elmer S. Hubbell

W K N B

NEW BRITAIN—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned-Operated By...The New Britain Bcstg.
Co.
Business-Studio Address.....213 Main St.
Phone Number.....3-3603-4; Hfd. 2-4924
Transmitter Location.....Newington
Air Time.....Local sunrise-local sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Adam J. Young, Jr.
Membership.....NAB, FMA
President, General Manager...Julian Gross
Station Manager.....Elliott P. Miller
Commercial Manager.....Peter B. Kenney
Prod. Dir.....Bernard M. Moore
Pub. Dir.....Beatrice MacQuarrie
Music Dir.....Al Decaro
Chief Engineer.....W. R. Atkinson
Farm Editor.....Raymond M. Neilan

W A V Z

NEW HAVEN—1946

Frequency: 1260 Kc....Power: 1000 Watts d.
Owned-Operated By...New Haven Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Phone Number.....7-0171
Transmitter Location.....Foot of Thill St.
W. Haven
Air Time.....Local sunrise-local sunset
News Service.....UP
Transcription Service.....World
Membership.....NAB
President.....Edward S. Minor
Gen.-Sta. Manager.....Lester C. Flood
Comm.-Sales Prom. Mgr...Murray L. Grossman
Prog.-Prod. Directors.....Roy Hemming,
Sigurd Hjermsstad
Acting Chief Engineer.....Ernest Gellman

W E L I

NEW HAVEN—1935—ABC

Frequency: 960 Kc....Power: 1000 Watts
Owned-Operated By...Conn. Radio Founda-
tion, Inc.
Business-Studio Address.....221 Orange St.
Phone Number.....8-1133
Transmitter Location.....Benham Rd., Hamden
Air Time.....6:45 a.m.-12:05 a.m.
News Service.....UP
Transcription Service....Lang-Worth. SESAC
Representative.....Headley-Reed
President.....H. C. Wilder
Gen.-Station Mgr.....Richard W. Davis
Commercial Manager...Edwin H. Schweitzer
Sales Promotion Manager, Publicity
Director.....Rudy Frank
Program Director.....Charles H. Wright
Chief Engineer.....Fred King

W N H C

NEW HAVEN—1944—CONN. STATE

Frequency: 1340 Kc....Power: 250 Watts
Owned-Operated By...Elm City Bcstg. Corp.
Business-Studio Address.....1110 Chapel St.
Phone Number.....8-0196
Transmitter Location.....Kimberly Ave.
Air Time.....7:05 a.m.-12:05 a.m.
News Service.....AP
Transcription Service.....Standard
Representative.....William G. Rambeau
Membership.....NAB
President.....Patrick J. Good
General-Station Manager...James T. Milne
Comm.-Prom. Mgr.....Vince Callanan
Prog.-Prod.-Publicity Dir...Louis L. Doolittle
Chief Announcer.....Joseph Burnes
Musical Director.....James Morgan
Chief Engineer.....Vinnie DeLaurentis
Farm Editor.....Thomas Romano

CONNECTICUT

WNLC

NEW LONDON—1936

MBS-ABC-YANKEE-CONN. STATE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By... The Thames Bcstg. Corp.
Business-Studio Address... 281 State St.
Phone Number 2-4365
Transmitter Location... Winthrop Pt., E. New London

Air Time 17 hrs.
News Service AP
Membership BMB
Pres., Gen. Mgr. Gerald J. Morey
Sta. Mgr., Prog.-Prod.-Mus. Dir. Leslie Morson
Comm.-Sales Prom. Mgr. Leo B. Keegan
Publicity Director J. Patricia Morley
Chief Engineer Gerald J. Morey

WNLK

NORWALK—1947

Frequency: 1350 Kc. Power: 500 Watts d.
(CP 500 Watts n.)

Owned-Operated By... Norwalk Bcstg. Co.
Business-Studio Address... Main & Wall Sts.
Phone Number 6-2542
Transmitter Location... Stuart Ave. & Benedict St.

Air Time Local Sunrise-Local Sunset
News Service UP
Transcription Service Associated
Membership NAB
President-General Mgr. Benjamin Ginzburg
Comm. Mgr. Jeremy Marcus
Program Director Milton Warren
Music Dir. Charles Hilton
Chief Engineer Charles W. Winter

WNOC

NORWICH—1926—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Norwich Bcstg. Co.
Business-Studio Address... 91 Main St.
Phone Number 3325
Transmitter Location... Lucas Pk. Rd.
Air Time 6:30 a.m.-11:15 p.m.
News Service AP
Transcription Service... World, SESAC, KBS
Owner H. Ross Perkins
General Manager John Deme
Sales Prom. Mgr. Noel Breault
Program Dir. Jack Burrington

WSTC

STAMFORD—1941
ABC-CONN. STATE

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... The Western Conn.
Bcstg. Co.

Business-Studio Address... 270 Atlantic St.
Phono Number 4-7575
Transmitter Location... 320 Strawberry Hill Ave.
Air Time Unlimited
News Service UP
Transcription Service World
Representative J. P. McKinnie
Membership NAB, FM.
President Kingsley Gillespie
Gen.-Sta. Manager Julian Schwartz
Commercial Manager Wharton Ford
Program Director Ernest Hartman
Chief Engineer Edward L. Markmar

WLCR

TORRINGTON—1948

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By... The Litchfield County Radio Corp.

Business-Studio Address... 23 Main St.
Phone Number 4176
Transmitter Location... Highland Ave.
Air Time Local sunrise-local sunset
News Service UP
Transcription Service World
Membership NAB
President J. Richard Dobbins
General Manager Francis Martin, Jr.
Program Director James E. Cipriano
Chief Engineer Alfred F. Pallokat

WTOR

TORRINGTON—1947
CONN. STATE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Torrington Bcstg. Co., Inc.
Business-Studio Address... 93 Main St.
Phone Number 4181
Transmitter Location... Perkins St.
Air Time Unlimited
News Service INS
Transcription Service Capitol
Representative Continental Radio Sales
Membership NAB
President Joseph R. Schifini
General Manager James Parker
Comm.-Sales Prom. Mgr. Joseph X. O'Hara
Prog.-Prod.-Publicity Dir. Richard C. Kilbourn
Chief Announcer Albert C. Vestro
Musical Director John J. Morris
Chief Engineer T. Webster Hitchcock

WATR

WATERBURY—1934
ABC-CONN. STATE

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By... The WATR Co., Inc.
Business-Studio Address... 440 Meadow St.
Phone Number 3-5161

CONNECTICUT-DELAWARE

Transmitter Location.....Baldwin St.
 Air Time.....7 a.m.-M.
 News Service.....UP
 Representative.....William G. Rambeau,
 Bertha Bannan
 Membership.....NAB
 President.....Harold Thomas
 Gen.-Sta.-Comm. Mgr.....Sam Elman
 Sales Pro. Mgr., Pub. Dir.....Wallace Gordon
 Prog.-Prod. Dir.....Edmund Waller
 Chief Announcer.....Wallace King
 Musical Director.....Jack Greenwood
 Chief Engineer.....Russell Jensen

President-Owner.....William J. Pape
 General Manager.....James H. Darcey
 Asst. Station Mgr.....Wilder J. Greeley
 Commercial Manager.....Harry A. DeVoeken
 Station. Mgr., Pub. Dir.....J. Maxim Ryder
 Prog.-Prod. Dir.....Waller O. Howard
 Chief Announcer.....Robert Stewart
 Musical Director.....Louis Boisvert
 Chief Engineer.....Frank B. Hales

W B R Y

WATERBURY—1934—CBS

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned-Operated By.....American-Republican,
 Inc.
 Business-Studio Address.....136 Grand St.
 Phone Number.....3-1125
 Transmitter Location.....Boyden St.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB, BMB

W W C O

WATERBURY—1946

MBS-YANKEE

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Mattatuck Bcstg. Co.
 Business-Studio Address.....119 W. Main St.
 Phone Number.....4-5141
 Transmitter Location.....Thomaston Ave.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....Forjoe
 Pres., Gen. Manager.....Milton H. Meyers
 Commercial Manager.....Mort Silverman
 Program Director.....Robert Gellespie
 Chief Announcer.....Gene Vallon
 Chief Engineer.....Don Brennan

Delaware Home Owned and Operated!

W A M S

**DELIVERS
 GUARANTEED COVERAGE**

*The WAMS directional antenna pattern radiates 5000-6000 watts over the entire Wil-
 mington area, Downstate Delaware, PLUS Southern New Jersey and parts of Maryland
 and Pennsylvania,—301,162 radio homes. WAMS-FM, 20,000 watts, is Delaware's only
 FM outlet on the air and serves 18,000 FM radio homes in the Wilmington area.*

**1,000 WATTS - MUTUAL NETWORK
 DAY and NIGHT 1380 KC**

Wilmington, Delaware

NATIONAL REPRESENTATIVES: WEED AND COMPANY

DELAWARE

Estimated Population 297,000—Increase +11.5%—Radio Homes 77,100
Total Families—80,900—Stations in State 5

W D O V

DOVER—1948

Frequency: 1410 Kc. Power: 250 Watts
Owned-Operated By: William C. Evans
Phone Number: 3063
News Service: AP
Transcription Service: Capitol, Cole
Gen. Mgr.: A. Harry Zoog
Pgm. Dir.: Raymond Davis
Chief Engineer: W. C. Evans

W A M S

WILMINGTON—1947

MBS-ATLANTIC

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By: Wilmington Tri-State Bcst. Co., Inc.
Business-Studio Address: 414 French St.
Phone Number: 4-8881
News Service: AP, Transradio
Transcription Service: Lang-Worth, Standard
Representative: Weed

Membership: NAB, BMB, FMA
President: Frank S. Carrow
Exec. V.P., Gen. Manager: George L. Sutherland
Program Director: Jack Gibbons
Production Director: Bill Smith
Chief Engineer: Herbert Eckstein
(See Page 360)

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By: WDEL, Inc.
Business-Studio Address: 10th & King Sts.
Phone Number: 7268
News Service: UP
Transcription Service: World
Representative: Robert Meeker
Membership: NAB
Station Executive: Clair R. McCollough
Station Manager: J. Gorman Walsh
National Sales Manager: J. Robert Gullck
Program Director: Harvey C. Smith
Chief Engineer: J. E. Mathoi

WDEL

WILMINGTON DELAWARE

5000 WATTS DAY & NIGHT

SELLS
for you, consistently,
profitably

Represented by
ROBERT MEEKER ASSOC.
New York Chicago
San Francisco Los Angeles

NBC
Affiliate

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... Delaware Bcstg. Co.
 Business-Studio Address... 920 King St.
 Phone Number 4-7771
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Adam J. Young, Jr.
 Membership NAB, BMB
 President Alfred G. Hill
 Vice Pres. & General
 Manager Francis H. Brinkley
 Program Director Frank Gallagher
 News Director William P. Frank
 Chief Engineer Ed Kennedy

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned By Port Freere Bcstg. Co., Inc.
 Operated By Gordon K. MacIntosh,
 Howard R. Robinson
 Business-Studio Address 1326 Market St.
 Phone Number Wilmington 5-8821
 Transmitter Location Port Freere
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service World
 Representative Forjoe
 Membership NAB
 President Gordon K. MacIntosh
 General-Station Mgr. Howard R. Robinson
 Commercial Manager Sidney Schulman
 Chief Announcer Fred Heckman
 Musical Director Justina Spagnola
 Chief Engineer Wayne Neuhaus

-DISTRICT OF COLUMBIA-

*Estimated Population 98,000—Increase 35.5%—Radio Homes 212,700
 Total Families 219,700—Stations in D. C. 7*

W I N X

WASHINGTON, D. C.—1940

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By WINX Bcstg. Co.
 Address 8th & Eye Sts., N.W.
 Phone Number Republic 8000
 Transmitter Location Florida St. & Lee Hwy.,
 Arlington, Va.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Standard, Lang-Worth,
 Associated
 Representative Headley-Reed
 Membership NAB, BMB, FMA
 President Phillip L. Graham
 V.P., General Manager John S. Hayes
 Commercial Manager Charles W. Trippe
 Program Director George M. Creamer
 Publicity Director Marion B. Cedarblade
 Chief Engineer Ralph E. Cannon, Jr.

Air Time 6 a.m.-1:05 a.m.
 News Service AP, UP
 Transcription Service Associated, Standard
 Representative ABC Spot Sales
 Membership NAB, BMB
 President S. H. Kauffmann
 V.P., General Manager K. H. Berkeley
 Mgr. Bcst. Oper. Fred Shawn
 Commercial Manager Ben B. Baylor, Jr.
 Chief Engineer Frank Harvey

W O L

WASHINGTON, D. C.—1924—MBS

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Operated By Cowles Bcstg. System
 Bus.-Studio Address 1627 K St., N.W.
 Phone Number Metropolitan 0010
 Transmitter Location Brookville Rd.,
 Silver Spring, Md.
 Air Time Unlimited
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative Katz
 Membership NAB, BMB
 President-Owner Gardner Cowles
 Gen.-Sta. Mgr. Phil Hoffman
 Commercial Mgr. Arden E. Swisher
 Sales Prom. Mgr. John Bondeson
 Program Director Lansing B. Lindquist
 Production Manager Larry J. Frommer
 Musical Director Charles Keaton
 Chief Engineer Harold Reed

W M A L

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Operated By The Evening Star
 Bcstg. Co., Inc.
 Business-Studio Address 724 14th St., N.W.
 Phone Number National 5400
 Transmitter Location Green Tree Rd.,
 Bethesda, Md.

W Q Q W

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By WQQW, Inc.
 Business-Studio Address . . . 2627 Conn. Ave.,
 N.W.

Phone Number Columbia 6331
 Transmitter Location . . . Lee & Wilson Blvd.,
 Falls Church, Va.

Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service World, Standard
 Representative William G. Rambeau
 Membership NAB
 President Morris Rodman
 General Manager M. Robert Rogers
 Comm. Manager Perry Walders
 Program-Musical Director . . Pierson Underwood
 Chief Announcer Ray Wilson
 Chief Engineer Robert B. Martin

W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Operated By National Bcstg. Co.
 Business-Studio Address . . . 724 14th St., N.W.
 Phone Number Republic 4000
 Transmitter Location Ager Rd.,
 Hyattsville, Md.

Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Thesaurus, Standard,
 Associated

Representative NBC Spot Sales
 Membership NAB
 President (NBC) Niles Trammell
 Vice President (Wash.) Frank M. Russell
 Asst. to V.P. & Actg. Gen.

Mgr. William R. McAndrew
 Commercial Manager Mahlon Glascock
 Sales Promotion Manager Tom Dolan
 Program Director George Y. Wheeler
 Publicity Director Walter Jay Royen
 Musical Director Ludwig F. Balzer
 Chief Engineer Donald Cooper

W T O P

WASHINGTON, D. C.—1928—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
 Owned-Operated By WTOP, Inc.
 Phone Number Metropolitan 3200
 Studio Address Warner Bldg.
 Transmitter Location Wheaton, Md.
 Air Time 5:30 a.m.-1:05 a.m.
 News Service AP, UP
 Transcription Service World, BMI
 Membership NAB, BMB

President (CBS) Frank Stanton
 General Manager John Hayes
 Sales Promotion Manager Cody Pfanstiehl
 Chief Engineer Clyde Hunt

W W D C

WASHINGTON, D. C.—1941

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Capital Bcstg. Co.
 Business-Studio Address . . . 1000 Conn. Ave.,
 N.W.

Phone Number NATIONAL 7203
 Main Transmitter 61 Pierce St., N.E.
 Air Time 24 hrs.
 News Service AP, UP
 Transcription Service Capitol, Standard,
 Thesaurus

Representative Forjoe
 Membership NAB, FMA
 President Joseph Katz
 V.P., General Manager Ben Strouse
 Comm. Manager Herman Paris
 Program Director Norman Reed
 Chief Engineer Ross H. Beville

The 2 best buys in Washington radio WWDC-AM

The town's red-hot, hard-hitting 24 hour
 station. Represented nationally by

Forjoe & Company

WWDC-FM

Transit Radio in public vehicles deliver-
 ing a guaranteed audience close to
 point of sale. Represented nationally by

TRANSIT RADIO, INC.

FLORIDA

Estimated Population 2,356,000—Increase 24.2%—Radio Homes 592,900
Total Families 682,500—Stations in State 66

WSWN

BELLE GLADE—1947—KBS

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Business Address.....P. O. Box 355
Phone Number.....155
Transmitter Location.....Chosen, Fla.
Air Time.....Daytime
News Service.....UP
Transcription Service.....World.
Associated, Keystone
Membership.....NAB
President-Gen. Station Mgr....Tom Watson, Jr.
Commercial Manager.....Mary Foy
Program Director.....George Peters
Chief Engineer.....C. S. Clemans

WDHL

BRADENTON—1946—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Manatee Bcstg. Co., Inc.
Business Address.....Memorial Pier
Phone Number.....37-561, 31-531
Studio-Transmitter Location.....Chamber of Commerce Building
Air Time.....6:45 a.m.-10:15 p.m.
News Service.....AP
Transcription Service.....Associated, Keystone
Representative.....Homer-Griffith
President, General Manager, Station
Manager.....L. E. Jakobson
Commercial Manager.....William MacMurray
Sales Promotion Manager.....Don Arnold
Program Director.....Eileen Jackson
Production Director.....Ken Lueke
Publicity Director.....Ted Cryst
Chief Engineer.....Arthur Belts
Farm Editor.....Ed Ayers

WCLE

CLEARWATER—1947

Frequency: 680 Kc. Power: 100 Watts d.
Owned By.....Clearwater Bcstg. Co., Inc.
Business Address.....Box 1139, Clearwater;
Millsaps Bldg., St. Petersburg
Phone Numbers.....Clearwater 2573, St. Petersburg, 71675
Studio Address.....Whitcomb Building, Clearwater, Millsaps Bldg., 6th & Central, St. Petersburg
Transmitter Location.....Taylor Ave., Largo
Air Time.....Sunrise to sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Hal Helman
Membership.....NAB

President, General-Station-Commercial
Manager.....Houston Cox, Jr.
Program Director.....Frank Parker
Chief Engineer.....Harold Legg
Farm Editor.....Wayne Farriss

WTAN

CLEARWATER—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated by.....Clearwater Radio Broadcasters, Inc.
Business Address.....P. O. Box 1109
Phone Number.....2561
Studio Address.....Municipal Auditorium at Clearwater Bay
Transmitter Location.....Clearwater Bay, Pierce St.
Air Time.....6:00 a.m.-12:08 a.m.
News Service.....UP
Transcription Service.....World, MacGregor, Keystone
Representative.....Joseph Hershey McGillvra
Membership.....NAB
President.....Olis E. Prull
General-Station Manager.....Denzil Pulley
Commercial-Sales Promotion
Manager.....C. A. McKay
Program-Production Director.....Jim Brownell
Publicity Director.....Harold Halconier
Musical Director.....Wallace Gauze
Chief Engineer.....John Cailan

WBAY

CORAL GABLES—1947 ORANGE STATE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Atlantic Shores Bcstg., Ltd.
Business-Studio Address.....322 Aragon
Phone Number.....48-65-71
Transmitter Location.....1505 S.W. 32nd Ave., Miami
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated, Standard, Cole
Representative.....Joseph Hershey McGillvra
Partners.....James Brown, Ronald Johnson, Bert Graulich, Elbert Griffis
General-Station Mgr.....Robert Johnson
Prog. Dir., Prod. Mgr.....Bert Graulich
Chief Engineer.....Walt E. Kinney

WVCG

CORAL GABLES—1947

Frequency: 1070 Kc. Power: 1000 Watts d.

. . . **FLORIDA** . . .

Owned-Operated By . . . Peninsular Bcstg. Corp.
 Business Address P. O. Box 977
 Phone Number 48-7411-2
 Studio Address 223 Aragon Ave.
 Transmitter Location . . . 660 Grand Concourse
 Air Time Sunrise to sunset
 News Service AP
 Transcription Service Associated
 Membership NAB
 President-General Mgr. . . . George W. Thorpe
 Commercial Manager Hank Lee
 Program Director Edward Gaylor
 Chief Engineer Edward Vickers

WCNU

CRESTVIEW—1948—KBS

Frequency: 1010 Kc. . . . Power: 1000 Watts d.
 Owned-Operated By . . . Gulf Shore Bcstg. Co.
 Business-Studio Address . . . Box 486 Crestview
 Phone Number 3511
 Transmitter Location . . Highway 85, Crestview
 Air Time 18 hours
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 General-Station Manager . . . John B. McCrary
 Commercial Manager John French

Sales Promotion Manager D. G. O'Neal
 Program-Production Director . . Cyril W. Reddoch
 Musical Director John McCrary
 Chief Engineer Franklin Prestwood

WNDB

DAYTONA BEACH—1948

Frequency: 1150 Kc. . . . Power: 1,000 Watts d.
 Owned-Operated By News-Journal Corp.
 Business-Studio Address . . 128 Orange Ave.
 Phone Number 3601
 Transmitter Location Holly Hill
 Air Time Local sunrise-local sunset
 News Service AP
 Transcription Service Standard, World
 Representative John H. Perry
 Membership NAB, FMA
 President Julius Davidson
 Gen. Mgr.-Program Director . . Jerry Stone
 Comm.-Sales Promotion Mgr. . . John Cummins
 Production Director Maribel Montgomery
 Publicity Director Lilliane R. Davidson

WMFJ

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. . . . Power: 250 Watts

A Must for Florida

WNDB

**1000 WATTS
AND**

WNDB-FM

FLORIDA'S FIRST FULL-TIME FM STATION

THE NEWS-JOURNAL STATIONS

DAYTONA BEACH, FLA.

FLORIDA

Owned-Operated By.....W. Wright Each
 Business-Studio Address.....444 N. Beach St.
 Phone Number.....6491-2
 Transmitter Location...126½ Magnolia Ave.
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Lang-Worth
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB
 Owner.....W. Wright Each
 General Manager.....A. B. Each
 Station Manager.....Ray Clancy
 Commercial Manager.....John S. Pitts
 Chief Engineer.....Webster K. Ellenwood

WROD

DAYTONA BEACH—1947—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Daytona Beach Bcstg.
 Corp.
 Business Address.....Box 991
 Phone Number.....4626
 Studio-Transmitter Address...Wilder Blvd. &
 S. Beach St.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Associated
 Membership.....NAB
 President, General-Station
 Manager.....E. J. Sperry
 Commercial Manager.....R. Y. Huffman
 Chief Engineer.....F. A. Scott

WDLF

DE LAND—1948

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...Lyle Van Valkenburgh
 Business-Studio Address...220 E. Hubbard Ave.
 Phone Number.....1290
 News Service.....AP
 Transcription Service.....Associated
 President.....Lyle Van Valkenburgh
 Station Manager.....Lynn Gearhart
 Business Mgr.....Maj. R. L. Clinton, Jr.
 Program Director.....Michael Davis
 Chief Engineer.....Lauren Mickle

WEUS

EUSTIS—1948

Frequency: 790 Kc.....Power 1000 Watts
 Operated By.....Lake County Bcstgrs
 Business-Studio Address...32 Magnolia Ave.,
 P. O. Box 790
 Phone Number.....394
 Transmitter...Off Hgwy. 441, betw. Tavares
 and Leesburg
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service...Standard, Lang-Worth,
 Keystone

Station Representative.....Rural Radio
 Membership.....NAB
 President.....Frank W. Stebbins
 General-Station-Commercial-Sales Pro-
 motion Manager.....Lynn Gearhart
 Program-Prod.-Publicity Director....Dan Ross
 Chief Engineer.....Martin C. Kirkland

WFTL

FORT LAUDERDALE—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Div. Gore Pub. Co.
 Business-Studio Address...100 E. Las Olas Blvd.
 Phone Number.....3-2511
 Transmitter Location.....S.E. 15th St. and
 Inland Waterway
 Air Time.....Unlimited
 News Service.....UP
 General-Station-Commercial
 Manager.....Robert W. Standart
 Sales Promotion Mgr....Ernest D. Ashurst, II
 Program-Production Director....Paul Taylor
 Publicity Director.....Carter Holmes
 Musical Director.....Gerrie Clapp
 Chief Engineer.....Howard O. Sheets

WINK

FT. MYERS—1939—CBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Fl. Myers Bcstg. Co.,
 Inc.
 Business-Studio Address.....WINK Bldg.,
 54 E. First St.
 Phone Number.....818
 Transmitter Location.....Wink Bldg.,
 54 E. First St.
 Air Time.....6:30 a.m.-M.
 News Service.....AP
 Transcription Service...Associated, Keystone
 Representative.....Donald Cooke
 Membership.....NAB
 President.....Arthur B. McBride
 Vice President.....Daniel Sherby
 Sta.-Comm Mgr., Prod. Dir.....A. J. Bauer
 Sales Promotion Manager.....Walter Kelly
 Program Director.....Betty Whitfield
 Chief Engineer.....John Vance, Jr.

WIRA

FORT PIERCE—1946—MBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Indian River Bcstg Co.
 Business Address.....Box 1401
 Phone Number.....870
 Transmitter-Studio Location.....Melody Lane
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Membership.....NAB
 Pres., Gen.-Sta.-Comm. Mgr....Douglas Silver

FLORIDA

Sales Prom. Mgr., Pub. Dir. Marjorie B. Silver
 Prog. Dir., Prod. Mgr. John Sadler, Jr.
 Musical Director Roger Wood
 Chief Engineer James Sowinski
 Farm Editor Anne Wilder

W G G G

GAINESVILLE—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Alachua County
 Broadcasting Co., Inc.
 Bus.-Studio-Transmitter Address . . . 1230 Waldo
 Rd.
 Phone Number 1230, 321
 Air Time 8 a.m.-12:05 a.m.
 News Service AP
 Transcription Service Associated, Capitol
 Pres., Gen.-Sta. Mgr. R. M. Chamberlin
 Comm.-Sales Prom. Mgr. Gordon K. Hemby
 Prog.-Prod.-Music Dir. Guy Hamilton
 Publicity Director Bob Harlan
 Chief Engineer R. M. Chamberlin
 Farm Editor Sandy Johnson

W R U F

GAINESVILLE—1928
MBS-U. OF FLA. NET.

Frequency: 850 Kc. Power 5000 Watts
 Owned By State of Fla.
 Operated By Univ. of Fla.
 Business-Studio Address . . . Campus, Univ. of Fla.
 Phone Number 2000, Ext. 466-7-8
 Transmitter Location Newberry Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, SESAC
 Representative Burn-Smith
 Membership NAB, BMB, FMA
 Director Garland Powell
 Commercial Manager Paul Acosta
 Sales Promotion Manager James Gentile
 Program Director James Sharp
 Production Director Sewell Brown
 Continuity and Pub. Director . . . Leonard Mosby
 Musical Director Larry Gibson
 Chief Engineer Duane McConnell
 Farm Editor Clyde Beale

W I V Y

JACKSONVILLE—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Operated By WIVY, Inc.
 Business-Studio Address . . . 135 Riverside Ave.
 Phone Number 4-7722, 4-7723
 Transmitter Location Springrove Ave. at
 A. C. & L. RR. Tracks
 Air Time Local sunrise to local sunset
 News Service INS
 Transcription Service World, MacGregor
 Representative Joseph Hershey McGillvra

Membership NAB
 President L. Frank Jones
 General Manager Al Keirseay
 Commercial Manager Charles F. Brigham
 Program Director Richard A. Fennel
 Chief Engineer James W. Knoche

W J A X

JACKSONVILLE—1925—NBC

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By . . . City of Jacksonville, Fla.
 Business-Studio Address 1 Broadcast Pl.
 Phone Number 4-1681
 Transmitter Location Hyde Park
 Air Time 6 a.m. to 1 a.m.
 News Service AP
 Transcription Service Thesaurus, Associated
 Representative John Blair; Harry E. Cummings
 Membership BMB
 Com. in Charge George A. Pierce
 Station Mgr.-Chief Engr. John T. Hopkins III
 Program Director Evelyn Boote
 Production Manager J. W. Douglass
 Musical Director Frank Morris

W J H P

JACKSONVILLE—1940—MBS

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Operated By The Metropolis Co.
 Business-Studio Address 500 Laura St.
 Phone Number 4-7711
 Transmitter Location Lane Ave. Annex &
 Lake Shore Blvd.
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Associated,
 SESAC
 Representative John H. Perry
 President-Owner John H. Perry
 General Manager Norvin Veal
 Station Manager Speed Veal
 Publicity Director Joan Palmer
 Chief Engineer Beecher Hayford

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By Florida Bcastg. Co.
 Business-Studio Address 605 Main St. S.,
 P.O. Box 5187
 Phone Number 9-4477
 Transmitter Location Lane & Stewart Aves.
 Air Time 6 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World, Associated
 Representative Avery-Knode
 Membership NAB, BMB
 President-General Manager Frank King
 Comm.-Sales Prom. Mgr. Glenn Marshall, Jr.
 Program Director Roger O. Van Duzer
 Chief Engineer Ernest B. Vordermark

W O B S

JACKSONVILLE—1948
GA.-FLA. SPORTS NET.

Frequency: 1360 Kc. Power: 1000 Watts d.
(CP 1,000 Watts, n.)
Owned-Operated By Southern Radio and
Equipment Company
Business-Studio Address 10 East Forsyth St.
Phone Number 6-4231
Transcription Location Gilmore Road
Air Time Sunrise to sunset
News Service AP
Transcription Service Capitol
Station Representative Forjoe
President Jack Sharpe
General-Station Manager Ed Sharpe
Commercial Manager Mark Thompson
Program Director Larry Scarborough
Production Director Jim Macri
Musical Director Randolph Jones
Chief Engineer William Askew

W P D Q

JACKSONVILLE—1942
ABC-FLA.-AMER. GROUP

Frequency: 600 Kc. Power: 5000 Watts
Owned-Operated By Jacksonville Bcstg. Corp.
Business Address P. O. Box 1468
Phone Number 4-4421
Studio Address Gulf Life Insurance Bldg.
Transmitter Location Lenox Ave.
Air Time Unlimited
News Service AP
Transcription Service Standard
Station Representative Katz
Membership BMB
President James R. Stockton
General-Station Manager Robert R. Feagin
Commercial Manager Frank Taylor, Jr.
Sales Pro. Mgr.-Publicity Dir. Lillian Nunn
Program Director Bernie Adams
Musical Director Gene Bouchier
Chief Engineer James R. Donovan
Farm Editor Bernie Adams

W J V B

JACKSONVILLE BEACH—1947—KBS

Frequency: 1010 Kc. Power: 250 Watts
Owned-Operated By Jacksonville Beach
Beastg. Co.
Business-Studio Address 211 First Ave.
Phone Number 1072
Transmitter Location Penman Rd.
Air Time Sunrise to sunset
News Service AP
Transcription Service Capitol, Keystone
Station Representative Friedenburg

Membership NAB
General-Station-Comm. Mgr. Reggie Martin
Sales Pro. Mgr.-Program Dir. Lester M. Combs
Production-Publicity Director Hal King
Chief Engineer Lewis Evenden

W K W F

KEY WEST—1946—MBS-KBS

Frequency: 1600 Kc. Power: 500 Watts
Owned-Operated By John M. Spottswood
Business Address P. O. Box 891
Phone Number 510
Studio-Transmitter Location Stock Island
Air Time 7 a.m. to M.
News Service UP
Transcription Service Thesaurus, Keystone
Station Representative Walker
Membership NAB
Pres.-Gen.-Comm. Mgr. John M. Spottswood
Program Director Ruth Newton
Musical Director Jessie Gibson

W D S R

LAKE CITY—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Deep South Radioways
Business-Studio Address 126 No. Marion St.
Phone Number 525
Transmitter Location One mile south of Lake
City on U.S. No. 41
Air Time 6 a.m. to 10:05 p.m.
News Service AP
Transcription Service Associated
Membership NAB
Gen. Mgr. & Prin. Partner Alfred H. Temple
Commercial Manager Thomas M. Colton
Program Director Owen W. Parnacott
Chief Engineer Bruce Singleton

W L A K

LAKELAND—1936—NBC

Frequency: 1430 Kc. Power: 1000 Watts
Owned-Operated By Lakeland Bestg. Corp.
Business Address P. O. Box 1211
Phone Number 2127
Studio-Transmitter Location Shore Acres,
1412 East Lime St.
Air Time Unlimited
News Service UP
Transcription Service Thesaurus
Station Representative John E. Pearson
Membership NAB, BMB
President-Gen.-Station-Sales Promotion
Manager, Publicity Director S. O. Ward
Commercial Manager Powell Adams
Program-Production Director Wm. A. Reeves
Musical Director George Friend
Chief Engineer William F. Lee

WEAT

LAKE WORTH—1948—NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Lake Worth Bcstg. Co.
 Operated By C. L. Menser
 Business-Studio Address Municipal Casino,
 South Ocean Blvd.
 Phone Number Palm Beach 7545,
 Lake Worth 1200
 Transmitter Location Nineteenth Ave. No.
 Air Time 6:30 a.m. to 12:30 a.m.
 News Service AP
 Transcription Service Associated
 Representative Donald Cooke
 Membership NAB
 President-Gen. Mgr. C. L. Menser
 Chief Engineer Richard Spruill

WMMB

MELBOURNE—1948

Frequency: 1050 Kc. Power: 250 Watts
 Owned-Operated By Melbourne Bcstg. Corp.
 Business-Studio Address Front St.
 Phone Number 575-576
 Transmitter Location Front St.
 Air Time Local sunrise to sunset
 News Service UP
 Transcription Service World, Standard
 President William Shakespeare, Jr.
 General-Station Mgr. Thomas B. Newsom, Jr.
 Commercial Manager Maude C. Newsom
 Sales Promotion Manager John Armstrong
 Program Director Victoria Martin
 Operations Manager Bob McCall
 Chief Engineer Kenneth R. Waltz

WLBF

LEESBURG—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Lake Bcstg. Co.
 Business Address Box 601
 Phone Number 554-553
 Studio-Transmitter Location 1240 Floradel Ave.
 Air Time Unlimited
 News Service UP
 Transcription Service Thesaurus, Capitol,
 Keystone
 Membership NAB, BMB
 President P. C. Gorman
 General-Station Manager W. E. Harkness
 Comm.-Sales Promotion Mgr. Earl Broome
 Program-Production-Publicity Director- Chief
 Announcer-Mus. Dir. Donn Ramon Colee
 Chief Engineer Charles Castle
 Farm Editor Bob Andrews

WGBS

MIAMI—1939—CBS

Frequency: 710 Kc. Power: 50,000 Watts, d.
 10,000 Watts, n.
 Owned-Operated By The Fort Industry Co.
 Business-Studio Address 1605 Biscayne Blvd.
 Phone Number 9-2401
 Transmitter Location 6½ mi. N.W. Hialeah
 Air Time 6:30 a.m.-2:00 a.m.
 News Service AP
 Transcription Service Lang-Worth, Thesaurus
 Station Representative Katz
 Membership NAB, BMB
 President George B. Storer
 Station Manager Stanton P. Kettler
 Commercial Manager Miller N. Babcock
 Sales Prom. Mgr., Pub Dir. Frank Jaffe
 Program Director Ewald Kockritz
 Chief Engineer Albert Shropshire
 Farm Editor Jack McCormack

WTYS

MARIANNA—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By John H. Phipps
 Business Address P. O. Box 565
 Phone Number 650
 Studio-Transmitter Address U. S. Hwy. 90, E.
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth, Standard
 Representative Harry Cummings
 Owner John H. Phipps
 Gen.-Comm. Mgr. Fred U. Wamble
 Sales Prom. Manager Don Pearson
 Program Dir. Lucille W. Wamble
 Production Director Bill Pascal
 Publicity Director Sonny Harris
 Musical Director Susan Thames
 Chief Engineer Christian Reuter
 Farm Editor Joe Malone

WMIE

MIAMI—1948

Frequency: 1140 Kc. Power: 10,000 Watts, d.,
 5,000 Watts, n.
 Owned-Operated By Sun Coast Bcstg. Corp.
 Business Address Everglades Hotel
 Phone Number 3-5556
 Transmitter Location Sunset Rd. & Snapper
 Creek, So. Miami
 Air Time Unlimited
 News Service INS
 Representative Forjoe
 Membership NAB, FAB
 President Mitchell Wolfson
 General Manager Robert G. Venn
 Commercial Manager John S. Allen
 Program Director Ted Anthony
 Sports-Publicity Matty Matthews
 Musical Director Ruth Lee Jones
 Chief Engineer William A. Sheetz

• • • **FLORIDA** • • •

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc. Power: 5,000 Watts
 Owned-Operated By Isle of Dreams Bcstg. Corp.

Business-Studio Address 600 Biscayne Blvd.
 Phone Number 3-6444
 Transmitter Location Cameo Island, North Bay Causeway

Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Associated, Standard
 Station Representative George P. Hollingbery, Harry E. Cummings

Membership NAB, BMB
 President Daniel J. Mahoney
 General Manager James M. LeGate
 Commercial Manager Robert L. Fidler
 Program Director Scott Bishop
 Publicity-Promotion Dir. Martha Henriquez
 Musical Director Earle Barr Hanson
 Chief Engineer Milton C. Scott

WINZ

MIAMI—1946

Frequency: 940 Kc. Power: 1000 Watts d.

Owned-Oper. By Hollywood Bcstg. Co., Inc.
 Address WINZ Bldg., 304 Lincoln Rd.
 Phone Number Miami 5-3191
 Transmitter Location Opa-locka
 Air Time 6:30 a.m.-3:30 a.m.
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President Jonas Weiland
 General-Comm. Mgr. M. J. Weisfeldt
 Program Director Denny Kirwan
 Chief Engineer C. E. Watkins

WQAM

MIAMI—1920—ABC

Frequency: 560 Kc. Power: 5,000 Watts, d., 1,000 Watts, n.

Owned-Operated By Miami Bcstg. Co.
 Business Address P. O. Box 3741
 Phone Number 2-6121
 Studio Address duPont Bldg.
 Transmitter Location 1425 N.E. Bayshore Ct.
 Air Time Unlimited
 News Service AP
 Transcription Service World, Associated
 Station Representative John Blair



James M. LeGate, Gen. Manager
5,000 WATTS ★ 610 KC ★ NBC



National Representatives
 GEORGE P. HOLLINGBERY CO.
 Southeast Representative
 HARRY E. CUMMINGS

FLORIDA

Membership NAB, BMB
 President John S. Knight
 General-Station Mgr. Owen F. Uridge
 Commercial Manager. Harry Camp
 Program Director. Marjorie Christopher
 Chief Engineer. Gene Rider

W W P B

MIAMI—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Paul Brake
 Business-Studio Address. 414 S.W. 2nd Ave.
 Phone Number 3-7405
 News Service AP
 Transcription Service World
 Representative Donald Cooke
 President, Gen.-Comm. Mgr. Paul Brake
 Prog. Dir., Prom. Mgr. Charles Green
 Chief Engineer. Ralph Kiibler

W K A T

MIAMI BEACH—1937—MBS

Frequency: 1360 Kc. Power: 5,000 Watts, d.
 1,000 Watts, n.
 Owned-Operated By. WKAT, Inc.
 Business-Studio Address. 1759 North Bay Rd.
 Phone Number 5-5711
 Transmitter Location. 1759 North Bay Rd.

Air Time. 6:00 a.m.-3:00 a.m.
 News Service UP
 Transcription Service Standard, Cole
 Station Representative. Weed
 President A. Frank Katzentine
 General-Station-Comm-Sales Promotion
 Manager John I. Prosser
 Program-Production Director. Gordon N. Waltz
 Pub. Dir.-Chief Ann.-Farm Ed. Robert Beutel
 Musical Director Betty Lee Taylor
 Chief Engineer Arthur P. Smith, Jr.

W B M M

MIAMI BEACH—1947

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Biscayne Bcstg. Co., Inc.
 Business-Studio-Transmitter Address. McArthur
 Causeway Terminal
 Phone Number 5-5588
 Air Time Daytime
 News Service UP
 Transcription Service Standard, Capitol
 Representative. Burke, Kuipers & Mahoney
 Membership NAB
 Pres., Gen.-Sta.-Comm.-Sales
 Promotion Mgr. Thomas O. McCullough
 Prog.-Publicity Director. Calvert A. Carter
 Production Director. Mary Lucille Carter
 Musical Director. George Chamberlin
 Chief Engineer. Jack Miller

W T M C

OCALA—1939—MBS-KBS

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By. Ocala Bcstg. Co., Inc.
 Business-Studio Address. 1 Broadcast Pl.
 Phone Number 128-165
 Transmitter Location. RFD Ocala, State Rd. 500
 Air Time Unlimited
 News Service UP
 Transcription Service Lang-Worth, Keystone
 Representative. John H. Perry
 President. John H. Perry
 Gen.-Sales Prom. Mgr. T. S. Gilchrist, Jr.
 Sta. Mgr., Publicity Dir. John F. Nicholson
 Commercial Manager. Carl J. Reinhardt
 Prog.-Prod. Director. Charles R. Schon
 Musical Director. Gene Sturchio
 Chief Engineer. Beecher Hayford
 Farm Editor. John Nicholson

W D B O

ORLANDO—1925—CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By. Orlando Bcstg. Co., Inc.
 Business-Studio Address. P. O. Box 3707,
 30 S. Ivamhoe Blvd.
 Phone Number 6181
 Transmitter Location. 222 Hazard St.
 Air Time. 4:55 a.m.-1:05 a.m.
 News Service AP, UP

MUSIC . . SPORTS . . NEWS

FULL TIME

WINZ

Florida's Big Independent

Primary Signal
 Covers
GREATER MIAMI
 and
 Florida's
 Rich East Coast
 from
 the Palm Beaches
 to the Keys

STUDIOS:

MIAMI, HOLLYWOOD, FT. LAUDERDALE
 AND WINZ BLDG., MIAMI BEACH

MAIN STUDIO:

HOLLYWOOD BEACH HOTEL
 940 Kc. — FULL TIME

JONAS WEILAND, *President*
 Represented by: John H. Perry Associates

FLORIDA

Transcription Service.....World. Thesaurus, Associated
 Representative.....John Blair, Harry Cummings
 Membership.....NAB, BMB
 Pres., Gen. Mgr.....George C. Johnston
 V.P., Station Mgr.....Harold P. Danforth
 Natl. Sales-Prod. Dir.....W. G. McBride
 Local Sales Director.....John M. Pedrick
 Musical Director.....Walter D. Kimble
 Chief Engineer.....J. E. Yarbrough
 Farm Editor.....Henry S. Jacobs

W H O O

ORLANDO—1947

ABC-FLORIDA-AMERICAN GP.

Frequency: 990 Kc.....Power: 10,000 Watts d.;
 5000 Watts n.
 Owned-Oper. By..Orlando Daily Newspapers,
 Inc.
 Address.....Fort Gatlin Hotel
 Phone Number.....9900
 Transmitter Location.....Old Fairvilla Rd.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Ra-Tel
 President.....Martin Anderson
 General Manager.....John A. Buning
 Commercial Mgr.....Clarence Bracey
 Program Director.....Ted Cobington
 Chief Engineer.....Gene Dashiell

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc.....Power: 5000 Watts
 Owned-Operated By.....Hazelwood, Inc.
 Business-Studio Address.....Angebill Hotel
 Phone Number.....8163
 Transmitter Location.....Near Orlo Vista
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Lang-Worth
 Representative.....Paul H. Raymer
 Membership.....NAB, BMB
 President.....William Joe Sears, Jr.
 General Manager.....Vic Buisset
 Program Director.....R. Donahue
 Chief Engineer.....W. Dodd Daniel, Jr.

W O R Z

ORLANDO—1946—NBC

Frequency: 740 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Central Florida Bcstg. Co.
 Business-Studio Address.....740 N. Orange Ave.
 Phone Number.....2-2451
 Transmitter Location.....Winter Garden Rd.
 Air Time.....6 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service.....Standard
 Representative.....Weed

Membership.....NAB, BMB
 President.....James Dandelake
 Gen.-Sta.-Comm.-Sales Promotion
 Manager.....Eugene D. Hill
 Prog. Dir., Farm Editor.....L. C. Kennedy
 Production Director.....Tom Carswell
 Publicity Director.....Nazoma Harmon
 Musical Director.....John Hyde
 Chief Engineer.....H. A. Scott

W W P F

PALATKA—1947

Frequency: 800 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Palatka Bcstg. Co.
 Business-Studio-Transmitter Address.....900 Block
 of River St.
 Phone Number.....354
 Air Time.....Local sunrise-local sunset
 News Service.....UP
 Transcription Service.....Lang-Worth, SESAC
 Representative.....Cox & Tanz
 Gen.-Station Manager.....L. C. McCall
 Commercial Manager.....Herb Young
 Musical Dir., Farm Editor.....Bruce E. Wilson
 Chief Engineer.....L. C. McCall

W W P G

PALM BEACH—1941—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Palm Beach Bcstg. Co.
 Business Address.....South Ocean Blvd.
 Phone Number.....West Palm Beach 2-1515.
 Lake Worth 5345
 Transmitter Location.....South Ocean Blvd.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Lang-Worth, Thesaurus,
 World
 Representative.....Petry
 President, Gen. Mgr.....Charles E. Davis
 Station-Comm. Mgr.....Donald S. Greenleaf
 Program Director.....Mary E. Neely
 Chief Engineer.....Clyde E. Walkden

W D L P

PANAMA CITY—1940

MBS-FLA. FOOTBALL NET.-KBS

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Panama City Bcstg. Co., Inc.
 Business-Studio Address.....West Beach Dr.
 Phone Number.....777
 Transmitter Location.....North Springfield
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....World, Keystone
 Representative.....John H. Perry
 President.....John H. Perry
 Gen.-Sta.-Comm. Mgr.....Byron Hayford
 Sales Prom. Mgr., Prog. Dir.....John Thomas
 Chief Announcer, Chief Engineer.....Elmer Scott

WBSR

PENSACOLA—1946—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By... Escambia Bcstg. Co., Inc.
 Business-Studio Address... San Carlos Hotel,
 P. O. Box 1351
 Phone Number 6173-4
 Transmitter Location..... O & Moreno Sts.
 Air Time..... 5:30 a.m.-M.
 News Service AP
 Transcription Service Lang-Worth
 Representative Robert Meeker
 Membership NAB
 President, Gen. Mgr..... Ruth Braden
 Sta.-Comm. Mgr..... Robert O. Forsyth
 Sales Promotion Manager..... M. Jack Brown
 Prog.-Prod. Director..... Bill Kirby
 Chief Engineer..... G. Bert Mead

WCOA

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
 Owned-Operated By... Pensacola Bcstg. Co.
 Business-Studio Address... San Carlos Hotel
 Phone Number 4111
 Transmitter Location..... Cary's Lane
 Air Time..... Unlimited
 News Service UP
 Transcription Service..... Associated, Capitol
 Representative..... John H. Perry
 President..... John H. Perry
 Gen.-Station Mgr..... J. Holliday Veal
 Commercial Manager... William G. Champlin
 Sales Promotion Manager..... Pauline Heller
 Program Director..... J. H. Veal
 Chief Engineer..... Harold Heath

WEAR

PENSACOLA—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By... Gulfport Bcstg. Co.
 Business-Studio Address... 5 East Gregory St.
 Phone Number 8-4449
 Transmitter Location..... Smith Shipyard
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Representative..... John E. Pearson
 General-Station Manager..... Irving F. Welch
 Commercial Manager..... Peter J. Cicchine
 Program Dir., Chief Announcer... Russell Hirsch
 Production Director..... Edward Murphy
 Chief Engineer..... Howard Grove
 News Editor..... Frank Pericola

WCNH

QUINCY—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By... Quincy Bcstg. Corp.

Business Address Quincy
 Phone Number 300
 Studio-Transmitter Location... Shelter Heights
 Air Time Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Membership NAB
 President..... Richard J. Gardner
 General-Station Manager..... A. B. Letson
 Comm.-Sales Prom. Manager... E. W. Carrell
 Program Director..... W. H. Martin
 Chief Engineer..... A. B. Letson

WFOY

ST. AUGUSTINE—1936—CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By... Fountain of Youth Bcstg. Co.
 Business-Studio-Transmitter
 Address Magnolia Ave.
 Phone Number 1622
 Air Time..... 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Thesaurus
 Representative Avery Knodel
 Membership NAB, BMB
 President..... J. C. Bell
 Exec. V.P., Gen.-Sta.-Comm.-Sales Prom.
 Manager..... John E. Bernhard, Jr.
 Prog.-Prod.-Musical
 Director..... Mrs. Frankye C. Walker
 Publicity Director..... Patsy Hernandez
 Chief Engineer..... Ernest Raistrick
 Farm Editor..... Bob Sheppe

WSUN

ST. PETERSBURG—1927—ABC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By... City of St. Petersburg
 Business Address P. O. Box 240
 Phone Number 7-4747-8
 Studio Address..... Municipal Pier
 Transmitter Location... Bayview, RFD No. 2,
 Box 81, Clearwater
 Air Time Unlimited
 News Service UP
 Transcription Service..... Associated, SESAC
 Representative Weed
 Membership NAB, BMB
 Gen.-Sta.-Sales Prom. Mgr., Pub.
 Dir..... George D. Robinson
 Commercial Manager..... Vera New
 Prog. Dir., Chief Engineer..... Louis J. Link
 Musical Director..... Edith Sexton

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By... Pinellas Bcstg. Co.

FLORIDA

Business Address.....470 First Ave. S.
 Phone Number.....7-8108
 Studio Address.....Times Bldg.
 Transmitter Location....Gandy Blvd. at Gandy
 Bridge
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Capitol
 Representative.....John E. Pearson
 Membership.....NAB
 President.....Nelson Poynter
 Vice President.....Irwin A. Simpson
 General-Station Manager...Herbert T. Anderson
 Sales Prom. Mgr., Prog. Dir....Jack Faulkner
 Chief Engineer.....William D. Mangold

W T R R

SANFORD—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Southeastern Bcstg. System
 Operated By.....James S. Rivers
 Business-Studio-Transmitter
 Address.....Mayfair Inn
 Phone Number.....999
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service....Lang-Worth, Keystone
 President.....James S. Rivers
 Station Mgr., Prog. Dir....J. Marion Harman, Sr.
 Chief Engineer.....Emerson Brown

W S P B

SARASOTA—1939—CBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WSPB, Inc.
 Business-Studio-Transmitter
 Address.....City Island
 Phone Number.....2564-5
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....John E. Pearson
 Membership.....BMB
 President.....Robert C. Jones, Jr.
 General-Station Manager...John B. Browning
 Commercial Manager...Raymond E. Brown, Jr.
 Sales Promotion Manager...Kenneth Randolph
 Program Director.....David Hale
 Musical Director.....David Hale
 Chief Engineer.....James E. Grant

W H B O

SULPHUR SPRINGS—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Sulphur Springs Bcstrs.
 Business-Studio Address...8122 Nebraska Ave.
 Phone Number.....Tampa 33-2251
 News Service.....AP
 Representative.....McGeehan & O'Mara
 Partners.....Harold A. Harry, Harry J. Dunlap

Program Director.....Ann Bowman
 Traffic Manager.....Betty Strong
 Chief Engineer.....Charles McLellan

W R H P

TALLAHASSEE—1946

ABC-KBS-FLA. AMERICAN GP.

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appliance
 Corp.
 Business-Studio Address.....Floridan Hotel
 Phone Number.....2691, 2836, 2710
 Transmitter Location.....East Park Ave.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World, Keystone
 Representative.....Thomas F. Clark
 Membership.....NAB
 President, General Manager...Frank W. Pepper
 Commercial Manager.....Joe Hosford
 Sales Promotion Manager...John Epperson
 Program Director.....Frank W. Hazleton
 Publicity Director.....Jim Miller
 Chief Engineer.....Charles Clifton

W T A L

TALLAHASSEE—1935—MBS

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....John H. Phipps Radio
 Stations
 Business Address.....Park Ave. & Calhoun
 Phone Number.....2160
 Studio Address.....Cherokee Hotel
 Transmitter Location.....Lake Bradford
 Air Time.....5 a.m.-M.
 News Service.....AP
 Transcription Service.....Associated
 Representative.....John H. Perry,
 Harry E. Cummings
 Membership.....NAB
 President.....John H. Phipps
 Station Manager.....L. Herschel Graves
 Program Director.....Helen F. Todd
 Musical Director.....Dave Cole
 Chief Engineer.....W. A. Snowden, Jr.

W A L T

TAMPA—1946

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Tampa Bcstg. Co.
 Business-Studio Address...401 West Tyler St.
 Phone Number.....M 7921
 Transmitter Location.....411 West Tyler St.
 Air Time.....Daytime
 News Service.....AP
 Transcription Service....Capitol, Lang-Worth,
 SESAC
 Representative.....John H. Perry
 Pres., Gen.-Sta.-Comm.-Sales
 Promotion Manager.....W. Walter Tison

FLORIDA

Membership NAB
 Prod.-Publicity Director..... Eva Byron
 Musical Director..... Roger Ball
 Chief Engineer..... J. B. Tison
 Farm Editor..... Ronald Harp

W D A E

TAMPA—1922—CBS

Frequency: 1250 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tampa Times Co.
 Business Address..... P. O. Box 2409,
 114 N. Franklin St.
 Phone Number..... M-2911
 Studio Address..... Tampa Times Bldg.
 Transmitter Location..... Forrest Hills Country
 Club Area
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Associated
 Representative..... Katz
 Membership..... NAB
 President..... David E. Smiley
 Gen.-Sta.-Comm.-Sales Promotion
 Manager..... L. Spencer Mitchell
 Prog.-Prod.-Publicity Dir..... Kenneth W. Skelton
 Musical Director..... Edward C. Walker
 Chief Engineer..... William Pharr Moore
 Farm Editor..... Mark E. Swingley

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc..... Power: 5000 Watts
 Owned-Operated By..... Tampa Tribune
 Business-Studio Address..... Seminole Bldg.
 Phone Number..... H-1828
 Transmitter Location..... East Entrance Camp-
 bell Causeway, Columbus Dr.
 Air Time..... 6:45 a.m.-12:05 a.m.
 News Service..... UP
 Transcription Service..... Thesaurus, Lang-Worth
 Representative..... John Blair, Harry E. Cummings
 Membership..... NAB
 Station Manager..... Charles G. Baskerville
 Commercial Manager..... Bert A. Arnold
 Sales Prom. Mgr., Pub. Dir..... Tom Matthews
 Prog.-Prod. Director..... Paul M. Jones
 Chief Announcer, Farm Editor..... Mardi Liles
 Musical Director..... Frank Grasso
 Chief Engineer..... Joseph Mitchell

W H B O

TAMPA—1948

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Harold A. & Harry J. Dunlap
 Business Address..... P. O. Box 9145
 Phone Number..... 33-2251
 Studio Address..... Sulphur Springs Hotel,
 8122 Nebraska Ave.
 Transmitter Location..... 11001 Florida Ave.
 Air Time..... Local sunrise-sunset

News Service..... AP
 General Manager..... Harold A. Dunlap
 Business Manager..... Harry J. Dunlap
 Comm.-Sales Prom. Manager..... Jim Turner
 Prog.-Musical Dir..... Ann Bowman
 Traffic Manager..... Betty Strong
 Chief Eng.-Farm Ed..... Charles McLellan

W I R K

WEST PALM BEACH—1947—MBS

Frequency: 1290 Kc..... Power: 1000 Watts
 Owned-Operated By..... Ken-Sell, Inc.
 Business Address..... Box 2148
 Phone Number..... 2-1744
 Studio Address..... Citizens Bldg.
 Transmitter Location..... S. Millitary Trail
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... Associated, Lang-Worth
 Representative..... Joseph Hershey McGillvra
 Membership..... NAB
 President..... J. S. Field, Jr.
 Gen.-Sta.-Comm. Mgr..... Joseph B. Matthews
 Sales Promotion Manager..... S. H. Andrews
 Program-Publicity Dir..... Bob Cummings
 Chief Announcer, Musical Dir..... Rome Hartman
 Chief Engineer..... William P. Heitzman

W J N O

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... WJNO, Inc.
 Business-Studio Address..... 1500 N. Flagler Dr.
 Phone Number..... 2-3638
 Air Time..... Unlimited
 News Service..... UP
 Transcription Service..... Standard, Capitol
 Representative..... Robert Meeker
 Membership..... NAB, BMB, FMA
 President..... Marshall Heminway
 Gen.-Sta.-Comm. Mgr..... Stephen P. Willis
 Program Director..... Vernon Crawford
 Musical Director..... Anne Wharton
 Chief Engineer..... Otis C. Wright

W S I R

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Citrus Belt Bcstrs., Inc.
 Business-Studio Address..... 132 Third St., S.W.
 Phone Number..... 31-313
 Transmitter Location..... Lake Howard Dr.
 Air Time..... Unlimited
 News Service..... AP
 Transcription Service..... World
 Membership..... NAB, BMB
 President..... Frederick L. Allman
 General Manager..... Larry Rollins
 Program Director..... Richard Eyrich
 Chief Engineer..... L. Orden Craig

1948 - - - A YEAR OF ACHIEVEMENT

1. Our best year of business in the face of multiplied competition.
2. Consistent top audience ratings for our advertisers.
3. Introduction of facsimile to Atlanta.
4. Completion and activation of a new and highly efficient 50 KW (AM) transmitter.
5. A new and completely engineered building for TV operation, together with a 598 foot tower, pylon and antenna.
6. THE FIRST TV FOR THE DEEP SOUTH.

1949 - - - A YEAR OF OPPORTUNITY

26 years young is the "Voice of the South"—a pioneer in 1922 and still heading the procession 26 years later. Programming know-how—engineering efficiency—audience loyalty—industry consciousness—agency confidence—sales productivity—all these will be maintained by a staff old with WSB and steeped in the appreciation of this market.

WSB is as much Atlanta as the dogwood—as much Georgia as red clay hills and piney woods. Only WSB can offer these advantages in this market.

THE ATLANTA JOURNAL STATION

50,000 Watts **WSB-TV** 750 Kilocycles

ATLANTA, GA.

Represented Nationally by Edward Petry & Co., Inc.

GEORGIA

Estimated Population 3,128,000—Increase +0.1%—Radio Homes 676,500
Total Families 811,700—Stations in State 69

W A L B

ALBANY—1940—MBS

Frequency: 1590 Kc. Power: 1000 Watts
Owned-Operated By... Herald Publishing Co.
Business-Studio-Transmitter

Address... Leesburg Road
Phone Number... 1590-389
Air Time... Unlimited
News Service... AP
Transcription Service... World
Representative... Burn-Smith, Pierce W. Cook
Membership... NAB
President... James H. Gray
General-Station-

Commercial Manager... H. L. Tallman
Sales Promotion Manager-Program-
Production Publicity Director... David K. Fulton
Chief Announcer... Bill Bowick
Chief Engineer... Ernest Ruckle

W G P C

ALBANY—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Albany Bdcstg. Co.
Business-Studio Address... New Albany Hotel
Phone Number... 1370

Transmitter Location... Gillionville Road
Air Time... 6:45 a.m.-12:05 a.m.
News Service... UP
Transcription Service... Standard
Representative... George P. Hollingbery
Membership... NAB, BMB
President... J. W. Woodruff

Executive Manager... J. W. Woodruff, Jr.
Station-Commercial-Sales Promotion
Manager-Publicity Director... L. M. George
Program-Production Director... Walter H. Flint
Musical Director... Gwen Walker
Chief Engineer... W. C. McClung
Farm Editor... Bill Fowler

W D E C

AMERICUS—1947—MBS-GALS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... The Americus Bdcstg. Co.
Business-Studio Address... 109½ Windsor Ave.
Phone Number... 3681-3682

Transmitter Location... McGarrah St.
Air Time... 17 hrs.
News Service... AP
President... James R. Blair
General-Station-Commercial Manager-
Program Director... W. E. Johnson

Production Director-Musical Director-
Chief Announcer... Charlie Smith
Chief Engineer... Tommy Duke

W G A U

ATHENS—1938—CBS-KBS-GALS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... J. K. Patrick & Company
Business-Studio Address... Bobbin Mill Road
Phone Number... 1741-2

Transmitter Location... Bobbin Mill Road
Air Time... 17 hours 10 minutes daily
News Service... AP
Transcription Service... Standard, Keystone
Membership... BMB
President... C. A. Rowland
General-Station-Commercial

Manager... R. Lewis Doster
Sales Promotion Manager... Robert W. Mock
Program Director... Mary M. Lester
Publicity Director... Lew Forrest
Chief Announcer... Dave Ruark
Chief Engineer... Bill Evans

W R F C

ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts
Owned-Operated By... Radio Athens, Inc.
Business Address... P. O. Box 1423
Phone Number... 446-7

Studio-Transmitter Location... Lake Road
Air Time... Sunrise to Sunset
News Service... UP
Transcription Service... Associated
Membership... NAB, BMB
President-General Manager... L. H. Christian
Commercial Manager... Claude Williams, Jr.
Program-Publicity Director... Charles A. McClure
Chief Announcer-Musical

Director... Rhett Turnipseed
Chief Engineer... L. D. Drewry

W A G A

ATLANTA—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned-Operated By... Liberty Bdcstg. Corp.
Business-Studio Address... Western Union Bldg.
Phone Number... Main 5900

Transmitter Location... North Druid Hill Rd.
Air Time... Unlimited
News Service... AP, INS
Transcription Service... Lang-Worth
Representative... Katz
Membership... NAB, BMB

Now ... More Than Ever—

**"THE BEST BUY IN ATLANTA
MEANS MORE SALES FOR YOU!"**



	Atlanta Metropolitan District	Total Within 0.5 MV/M Contour
1948 DATA		
AUDIENCE		
Population	498,100	659,700
In communities	498,100	570,600
On farms		89,100
Families	137,186	178,700
In communities	137,186	156,300
On farms		22,400
Radio Homes	114,500	148,950
In communities	114,500	131,350
On farms		17,600
RETAIL SALES, 1947 (Sales by Store Classes)		
Food Stores	\$118,400,000	\$134,000,000
General Merchandise	123,500,000	135,700,000
Apparel Stores	34,300,000	58,300,000
Home Furnishings	38,800,000	42,500,000
Automotive	53,000,000	59,100,000
Filling Stations	23,500,000	28,400,000
Bldg. Mtl.-Hardware	31,400,000	37,200,000
Eating-Drinking	34,700,000	37,600,000
Drug Stores	21,800,000	24,200,000
All Other Stores	82,600,000	92,500,000
TOTAL RETAIL SALES	\$582,000,000	\$649,500,000
FARM MARKET		
Number of Farms		18,780
Value of Products		\$33,800,000
Cost of Feed Bought		\$6,330,000
Automotive Vehicles		18,200
<small>Radio Homes by 25% percentage of families, 1946; all other data by original estimates based on latest government census enumerations. Interim reports, samples and derived values, correlated to calendar text 1947 by Walter P. Sars, Middlebury, Vermont.</small>		
Densely-built areas, solid black Eng. Survey by Foley & Hillegas		

"THE GOOD WERD STATION"
1,000 W. 860 K.C.

Atlanta, Georgia

Richard A. Granville, General Manager

The South's Greatest Distribution Center

Owned and Operated by

Radio Atlanta, Inc.

23 Broad Street, S. W. LA 2-0666

National Representatives

JOSEPH HERSHEY MCGILLVRA, INC

NEW YORK CHICAGO ATLANTA LOS ANGELES SAN FRANCISCO

GEORGIA

President.....George B. Storer, Sr.
General Manager.....Lee B. Wailes
Station Manager.....James E. Bailey
Commercial Manager.....Claude H. Frazier
Sales Promotion Manager-Publicity
Director.....William R. Terry
Program-Production Director
Chief Announcer.....William McCain
Musical Director.....Mrs. Marilyn Ford
Chief Engineer.....Paul B. Cram
Farm Editor.....Dale Clark

WATL

ATLANTA—1930

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Operated By.....J. W. Woodruff
Business Address.....Henry Grady Bldg.,
26 Cain St.
Phone Number.....Walnut 4377
Transmitter Location.....Lohaven Dr.
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth, Standard
Membership.....NAB
Pres., Owner, Gen. Mgr.....J. W. Woodruff
Commercial Mgr.....James A. Davenport
Program Director.....A. R. Bruckner, Jr.

WBGE

ATLANTA—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....General Bcstg. Co.
Bus.-Studio Address.....George Terrace Hotel
Phone Number.....VErnon 1194
Transmitter Location.....S. Pine St.
Air Time.....Unlimited
News Service.....AP
Transcription Service.....Lang-Worth, Capitol,
Cole
Representative.....Burn-Smith
President.....Mike Benton
General Manager.....Maurice C. Coleman
Traffic Mgr., Asst. Prog. Dir.....Ann Hutcheson
Production Manager.....Betty Specht
Chief Engineer.....David J. Holt

WCON

ATLANTA—1947—ABC

Frequency: 550 Kc.....Power: 3000 Watts
Owned-Oper. By.....The Atlanta Constitution
Publ. Co.
Business-Studio Address.....Constitution Bldg.
Phone Number.....LAmAr 4545
Transmitter Location.....DeFours Ferry Road, NE,
Atlanta
Air Time.....5:30 a.m.-M.
News Service.....AP, UP
Transcription Service.....World
Representative.....Headley-Reed
Membershp.....BMB

President.....Clark Howell
General Manager.....David Carpenter
Commercial Manager.....Crenshaw Bonner
Prom. Mgr.-Pub. Dir.....Edward Pentecost
Program Director.....Warde Adams
Chief Engineer.....Harvey Aderhold
Farm Editor.....Channing Cope

WERD

ATLANTA—1948

Frequency: 860 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Atlanta, Inc.
Business-Studio Address.....23 Broad Street, SW
Phone Number.....Lamar 0666-7-8
Transmitter Location.....Fairmont Street, NW.
Air Time.....Daytime
News Service.....AP
Transcription Service.....World, SESAC
Representative.....Joseph Hershey McGillvra
President.....Jesse Draper
General Mgr.....Richard A. Granville
Comm.-Sales Prom. Mgr.....Richard S. Kendrick
Program Director.....Herbert J. Harris
Prod.-Pub. Dir.....James Arthur Wood
Musical Director.....Carol Bridges
Chief Engineer.....Bill Kennedy

(See Page 378)

For Readability . .

Reliability . .

AP

The world's largest
news service
available through
membership

WGST

ATLANTA—1923—MBS

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Operated By.... Board of Regents, University System of Ga., behalf Ga. Institute of Technology
 Business-Studio Address..... Forsyth Bldg., Post Office Box 674
 Phone Number..... Walnut 8441
 Transmitter Location..... Cheshire Bridge Rd.
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... NBC, Lang-Worth
 Representative..... George P. Hollingbery
 Membership..... NAB BMB
 Chairman..... F. M. Sprattlin
 General-Station-Commercial
 Manager..... John Fulton
 Sales Promotion Manager..... Paul Sanford
 Program Director..... Jack Kelly
 Production Director..... Don Naylor
 Publicity Director..... Paul Sanford
 Musical Director..... Jack Almand
 Chief Engineer..... Ben Akerman

WQXI

ATLANTA—1948

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By..... R. W. Rounsaville
 Business-Studio Address..... Peachtree at Mathieson
 Phone Number..... CHerokee 2196
 Transmitter Location..... Cheshire Bridge Rd.
 Air Time..... Daytime
 News Service..... UP
 Transcription Service..... World, Capitol
 President-Owner, General, Station
 Manager..... R. W. Rounsaville
 Commercial Manager..... Howard Brooks
 Program Director..... Bill Lowery
 Production Director..... Zenas Sears
 Chief Engineer..... Wm. F. Lange

WSB

ATLANTA—1922—NBC

Frequency: 750 Kc.....Power: 50000 Watts
 Owned-Operated By..... Atlanta Journal Company
 Business-Studio Address..... Biltmore Hotel
 Phone Number..... HEMlock 1045

*For a good time
 in Atlanta*

SEE THE HOLLINGBERY REPRESENTATIVE

WGST

MUTUAL

. . . **GEORGIA** . . .

Transmitter Location.....Tucker
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service...Associated, Standard
 Representative.....Edward Pety
 Membership.....NAB, BMB
 Managing Director.....J. Leonard Reinsch
 General Manager.....John M. Outler, Jr.
 Commercial Manager.....Frank Gaither
 Sales Promotion Manager...Vincent C. Piano
 Program Director.....Marcus Bartlett
 Publicity Director.....Wayne L. Anderson
 Chief Engineer.....C. F. Daugherty
 (See Page 376)

W B B Q

AUGUSTA—1946

MBS-GA. ECO. GRP.-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Savannah Valley
 Bdcstg. Co.
 Business-Studio-Transmitter
 Location.....515 Jefferson Davis Avenue
 Phone Number.....4-5441
 Air Time.....Unlimited
 News Service.....AP, INS
 Transcription Service.....Standard, Keystone



Other Rounsaville Stations

- WBAC Cleveland, Tennessee
- WBEJ Elizabethton-Johnson City, Tennessee
- WGRV Greeneville, Tennessee
- WKSX Pulaski, Tennessee

Class programs of popular and classical music, news, sports and special events.

In the Heart of a Class Market

1000 Watts 790 KC.

Representative.....Walker
 President-General, Station
 Manager.....George G. Weiss
 Commercial Manager.
 Production Director.....John W. Watkins
 Sales Promotion Manager,
 Publicity Director.....Fred Runde
 Program Director.....George M. Scott
 Chief Announcer,
 Musical Director.....Bob Nelson
 Chief Engineer.....George G. Weiss
 Farm Editor.....Jack Lenz

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc.....Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By...The Twin States Bcstg. Co.
 Business-Studio Address.....WGAC Bldg.
 Phone Number.....2-2692
 Transmitter Location.....Martinez
 Air Time.....5:15 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....NBC
 Representative.....Avery-Knodel
 Membership.....NAB, BMB
 V.P., Gen.-Station Mgr.....J. B. Fuqua
 Commercial Manager.....Donald M. Kelly, Jr.
 Program Director.....Warren Hites
 Production Director.....John Vance
 Publicity Director.....Edward Tibbets
 Chief Engineer.....John P. Jopling
 Farm Editor.....J. W. Chambers

W R D W

AUGUSTA—1930—CBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By..Augusta Broadcasting Co.
 Business-Studio Address.....8th & Broad Streets
 Phone Number.....2-8805, 2-8806, 2-8807
 Transmitter Location.....Berckmans Rd.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....George P. Hollingbery
 Membership.....NAB, BMB
 President.....William K. Jenkins
 General, Station, Sales Promotion Manager,
 Publicity Director.....W. R. Ringson
 Commercial Manager.....William B. Smart
 Program Director.....Charles H. Pintel
 Production Director.....Raymond Culpepper
 Chief Announcer.....Pat Mulherin
 Musical Director.....Charles H. Pintel
 Chief Engineer.....Rabun F. Bobo
 Farm Editor.....Gerald A. Chelton

W T N T

AUGUSTA—1947—NBC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..Georgia-Carolina Bcstg. Co.

GEORGIA

Bus.-Studio Address...15 Eighth St. Cotton Row
Phone Number.....4-2421
Transmitter Location.....Cedar St. Extended
Air Time.....6:00 a.m.-M.
News Service.....UP
Transcription Service.....Associated
Representative.....Taylor-Baroff
Membership.....BMB
President.....Walter J. Brown
V. Pres., General, Station
Manager.....Edgar W. Teasley
Program-Production Dir.....Charles Snowden
Publicity Director.....Vivian Milliken
Chief Announcer.....John Radeck
Chief Engineer.....C. M. Callicott

WMGR

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....S. Marvin Griffith
Address.....P. O. Box 348
Phone Number.....776
News Service.....AP
Transcription Service.....SESAC
President.....S. Marvin Griffith
General Manager.....Ben H. Dekle
Program Dir.....Barbara Ann Johnson
Chief Engineer.....Woodrow F. Dunlap

WMOG

BRUNSWICK—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Coastal Bcstg. Co., Inc.
Business-Studio-Transmitter
Location.....St. Simons Island Causeway
Phone Number.....1500
Air Time.....7:00 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth, Keystone
Membership.....BMB
President.....Alma W. King
General-Station-Commercial
Manager.....Kenneth E. White

WLBB

CARROLLTON—1947—KBS

Frequency: 1100 Kc.....Power: 250 Watts
Owned By.....Carroll Bdcstg. Co., Inc.
Operated By.....Radio Station WLBB
Business-Studio Address.....Peoples Bank Bldg.
Phone Number.....980-981
Transmitter Location.....Cedar St.
Air Time.....Daytime
News Service.....UP
Transcription Service.....Capitol, SESAC,
Keystone
Membership.....NAB
President-Gen. Mgr.....James M. Matthews
Commercial Manager.....Chessley F. Hooper
Program Director.....James C. Dunaway

Chief Announcer.....Dale C. Smith
Musical Director.....James C. Dunaway
Chief Engineer.....Chessley F. Hooper
Farm Editor.....James M. Matthews

WBHF

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....W. R. Frier
Business-Studio-Transmitter
Address.....P. O. Box 71, Dallas Road
Phone Number.....588
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth, Keystone
Membership.....NAB
President.....W. R. Frier
Gen.-Sta.-Sales Prom. Mgr.,
Pub. Dir.James O. Hardin, Jr.
Program-Production Director,
Chief Announcer.....John C. Hamrick
Chief Engineer.....Robert G. Slaughter
Farm Editor.....James O. Hardin, Jr.

WGAA

CEDARTOWN—1941

ABC-KBS-GALS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....NW. Ga. Bdcstg. Co.
Business-Studio Address.....West Theatre Bldg.
Phone Number.....Cedartown 777-570
Transmitter Location.....Rome Highway
Air Time.....5:00 a.m.-M.
News Service.....AP
Transcription Service.....World, KBS
Membership.....NAB, BMB
President.....O. C. Lam
General-Station-Commercial
Manager.....William B. Estes
Program Director.....Rowena Whitfield
Production Director.....Ed Reilly
Publicity Director.....Frank Burgess
Musical Director.....Ira Turpin
Chief Engineer.....G. C. Hunt
Farm Editor.....C. P. Ernest

WDK

COLUMBUS—1943—ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Columbus, Inc.
Business-Studio Address.....1320 Broadway
Phone Number.....5447
Transmitter Location.....Brickyard Road
Air Time.....5 a.m.-1:05 a.m.
News Service.....AP
Transcription Service.....World
Station Representative.....Headley-Reed
Membership.....NAB, BMB
President-General Manager.....Allen M. Woodall
Station Manager.....Miles H. Ferguson

GEORGIA

Commercial Manager..... William Massie
Program-Production Director..... John Nolan
Publicity Director..... Tommy Tucker
Chief Announcer..... Joe Byars
Musical Director..... Frances Gladdin
Chief Engineer..... Randy Jones
Farm Editor..... Betty Vann

WGBA

COLUMBUS—1947

Frequency: 620 Kc..... Power: 1000 Watts
Owned-Operated By..... Ga.-Ala. Bdcstg. Corp.
Business-Studio Address..... 1213½ Broadway
Phone Number..... 3-3603
Transmitter Location..... Crawlford Rd.,
Phenix City, Ala.

Air Time..... 6 a.m. to local sunset
News Service..... AP
Transcription Service..... Associated, Capitol
Representative..... Branham
Membership..... NAB, BMB
President..... A. H. Chapman, Sr.
General-Commercial-Program
Director..... Walter M. Windsor
Sales Promotion Manager..... James R. Cook
Continuity Director..... Jack H. Dell
Publicity Director..... Judith Bell
Chief Engineer..... John H. Wiseley

WRBL

COLUMBUS—1928

CBS-GA. B. S.-GA. SPORTS

Frequency: 1420 Kc..... Power: 5000 Watts
Owned-Operated By..... Columbus Bdcstg. Co.
Business-Studio Address..... 1420 2nd Avenue
Phone Number..... 2-0601
Transmitter Location..... Phenix City, Ala.
Air Time..... 5 a.m.-1 a.m.
News Service..... INS, UP
Transcription Service..... Standard
Representative..... George P. Hollingbery
Membership..... NAB, BMB, FMA
Principal Owner, Executive & Commercial

Manager..... J. W. Woodruff
Local Sales Manager..... B. Ed Johnson
Sales Promotion Manager,
Publicity Director..... Ed J. Hennessy
Program-Production Director..... George Gingell
Musical Director..... George D. Davis, Jr.
Chief Engineer..... Joe A. Gamble
Farm Editor..... Douglas Gary

WSAC

COLUMBUS—1948—MBS

Frequency: 1460 Kc..... Power: 1000 Watts
Owned-Oper. By..... Chattahoochee Bcstg. Co.
Business-Studio Address..... 1028½ Broadway
Phone Number..... 2-4427
Transmitter Location..... Morris Road

Air Time..... 6 a.m.-M.
News Service..... UP
Transcription Service..... Lang-Worth
Representative..... Walker
Membership..... BMB
President..... William K. Jenkins
General-Station Manager..... Edwin Mullinax
Commercial Manager..... Frances Smith
Program Director..... James R. O'Donnell
Chief Engineer..... Hudie Brown

WMJM

CORDELE—1939—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts d.;
100 Watts n.
Owned-Oper. By..... Southeastern Bcstg. System
Business-Studio Address..... 20th Ave. & B St.
Phone Number..... 686
News Service..... UP
Transcription Service..... World
President, General Mgr..... James S. Rivers
Commercial Mgr..... William E. Blizard, Jr.
Prog. Dir., Prom. Mgr..... Willard Belote
Chief Engineer..... Reo Chairland

WMOC

COVINGTON—1946—MBS-KBS

Frequency: 1490 Kc..... Power: 250 Watts
Owned-Operated By..... The Covington News,
Inc.
Business-Studio Address..... Monticello Street
Phone Number..... 2275
Transmitter Location..... Monticello Street
Air Time..... 6 a.m.-11 p.m.
News Service..... UP
Transcription Service..... World, Keystone
President..... Belmont Dennis
General-Station-Commercial
Manager..... W. Thomas Hay
Sales Promotion Manager,
Publicity Director..... S. G. Turner
Program Director..... W. I. Allgood
Chief Announcer, Musical
Director..... Richard Roche
Chief Engineer..... Robert L. White, Jr.
Farm Editor..... Leo Mallard

WBLJ

DALTON—1940

MBS-KBS-GA. SPORTS-GALS

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Dalton Bdcstg. Corp.
Business-Studio Address..... 111 South Pentz St.
Phone Number..... 1180-1
Transmitter Location..... River Bend Rd.
Air Time..... 18 hours
News Service..... UP
Transcription Service..... Capitol, SESAC,
Keystone

RepresentativeContinental Radio Sales
 Membership NAB, BMB
 President.....H. C. Kenemer
 General-Station-Commercial
 Manager.....William Armond
 Sales Promotion Manager.....Chester Wilson
 Program-Production-Publicity
 Director.....Dave Achor
 Chief Announcer.....Bill Davis
 Musical Director.....Armin Geertz
 Chief Engineer.....John S. Andrews
 Farm Editor.....Joe McGinley

W D W D

DAWSON—1948—GA. SPORTS

Frequency: 930 Kc.....Power: 1000 Watts D.
 Owned-Operated By.....Dawson Bdcstg. Co.
 Business-Studio Address.....Parrott Road
 Phone Number.....416-417
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Lang-Worth
 President.....Ed Stevens
 General-Station-Commercial
 Manager.....W. C. Woodall, Jr.
 Program Director.....Olyn L. Gee
 Production Director.....Joe Stephens
 Publicity Director.....Betty Henson
 Chief Announcer.....Royce Jones
 Chief Engineer.....Jim Honey

WEAS

DECATUR—1947

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Eurith Dickinson Rivers, Jr.
 Bus.-Studio Address.....217 W. Ponce de Leon
 Ave.
 Phone Number.....Dearborn 2521
 News Service.....AP
 Transcription Service.....World
 Owner.....E. D. Rivers, Jr.
 Station Director.....Raymond D. McCay
 Commercial Mgr.....Edward Wing
 Production Director.....Warren Roberts
 Promotion Manager.....Ben Gunn
 Chief Engineer.....William H. Heller

W G L S

DECATUR—1949—GALS

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....DeKalb Bcstg. Co.
 Business-Studio Address.....Phelps Bldg.
 Phone Number.....Crescent 7066
 News Service.....UP
 Transcription Service.....Standard
 President.....Frank Thomas
 General Manager.....Tom Carr
 Chief Engineer.....Cliff Hansom

W D M G

DOUGLAS—1947

Frequency: 860 Kc.....Power 1000 Watts D.
 Owned-Operated By.....WDMG, Inc.
 Business-Studio Address.....118 S. Madison Ave.
 Phone Number.....564
 Air Time.....Sunrise-sunset
 News Service.....UP
 Transcription Service.....World, SESAC
 Membership.....NAB
 President.....Downing Musgrove
 General Manager.....B. F. J. Timm
 Commercial Manager.....Al Evans
 Program Director.....Terry Kielly
 Chief Announcer.....Sam Middleton
 Chief Engineer.....Al Woodson

W M L T

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Dublin Bdcstg. Co.
 Business Address.....Dublin
 Phone Number.....871-2
 Studio-Transmitter Location.....Franklin St.
 Air Time.....6:30 a.m.-11:05 p.m.
 News Service.....AP
 Transcription Service.....Thesaurus, Keystone
 Representative.....Continental Radio Sales
 Membership.....BMB
 President.....George T. Morris
 Station Manager.....W. Newton Morris
 Commercial Manager.....Dennis N. Brown
 Chief Engineer.....Charlie R. Lord
 Farm Editor.....George Gaines

W S G C

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Elberton Bcstg. Co.
 Address.....Elberton
 News Service.....AP
 Representative.....Continental Radio Sales
 Manager.....Melvin C. Gorman

W B H B

FITZGERALD—1946—MBS-GALS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Ben Hill Bdcstg. Corp.
 Business-Studio-Transmitter
 Address.....600 Roanoke Dr.
 Phone Number.....740, 745
 Air Time.....6:15 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Lang-Worth
 President.....Arthur Carpenter, Jr.
 General-Station-Commercial-Sales Promotion
 Manager, Program-Production
 Director.....Herbert Wolin Scott

G E O R G I A

Chief Announcer-Musical Director Jack Owens
 Chief Engineer-Farm Editor... Thomas Hanssen

W D U N

GAINESVILLE—1947—GALS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By...Northeast Ga. Bdcstg.
 Co.

Business Address.....P. O. Box 115
 Phone Number.....234L
 Studio Address.....213½ S. Main St.
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....Capitol, Thesaurus
 Representative.....Thomas F. Clarke
 Membership.....NAB
 President.....Paul C. Plaginos
 General Manager.....John W. Jacobs, Jr.
 Commercial Manager.....Dave Rankin

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Blue Ridge Bdcstg. Co.
 Business Address.....Box 654
 Phone Number.....1800
 Studio-Transmitter Location...2400 Athens Rd.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service...Lang-Worth, Keystone
 Membership.....NAB, BMB
 President.....Charles A. Smithgall
 Commercial Manager.....E. F. MacLeod
 Program Director.....Robert Schwab
 Publicity Director-Musical

Director.....James A. Hartley
 Chief Engineer.....F. Keith Brown

W K E U

GRIFFIN—1934—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....WKEU, Inc.
 Address.....P. O. Box 155
 Phone Number.....5507
 Air Time.....Unlimited
 News Service.....UP
 President, General Mgr....A. W. Marshall, Jr.
 Commercial Mgr.....C. I. Crawley
 Prog. Dir., Prom. Mgr.....J. J. Smolka
 Chief Engineer.....G. H. Whitley, Jr.

W K L Y

HARTWELL—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Louie L. Morris
 Business Address.....Hartwell
 Phone Number.....71

Studio-Transmitter Location..Bowersville Hwy.
 Air Time.....Local sunrise-sunset
 News Service.....UP
 Transcription Service.....Capitol
 Membership.....BMB
 President.....Louie L. Morris
 Exec. Vice Pres., Station

Manager.....Max G. Pfander
 Commercial Manager.....Joe Morris
 Sales Promotion Manager, Program-Production-
 Publicity Director-Farm Editor...Joe Wilder
 Chief Announcer.....Tom Whittaker
 Chief Engineer.....Ernest Church

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...LaGrange Bdcstg. Co.
 Business-Studio Address...305-307 Broome St.
 Phone Number.....3505
 Transmitter Location.....LaGrange
 Air Time.....6 am.-M.
 News Service.....UP
 Transcription Service.....Standard, Keystone
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB
 President.....Roy C. Swank
 General-Station-Commercial

Manager.....Edwin Mullinax
 Sales Promotion Manager.....Janet Angel
 Program Director.....John Bogges
 Production Director.....Herbert Wells
 Publicity Director.....Fazelle Scarborough
 Musical Director.....William Hyde, Jr.
 Chief Engineer.....James McKay
 Farm Editor.....Joe Hawkins

W B M L

MACON—1940—ABC-GA. SPORTS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By...Middle Georgia Bdcstg.
 Co.

Business-Studio Address..First National Bank
 Bldg.
 Phone Number.....2728
 Transmitter Location.....8th & Cherry St.
 Air Time.....6 a.m.-12:30 a.m.
 News Service.....AP
 Transcription Service.....World
 Membership.....NAB, BMB, FMA
 President.....E. D. Black
 General Manager.....Charles W. Pittman
 Commercial Manager.....Walter Graham
 Sales Production Manager, Production

Director.....Harold Bealy
 Program Director-Musical
 Director.....Mary Hester Richardson
 Publicity Director.....Lewis Smith
 Chief Announcer.....Tommy Snellgrove
 Chief Engineer.....H. S. Goodrich

W I B B

MACON—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Peach State Bcstg. Co., Inc.
 Business-Studio Address. Professional Bldg.
 Phone Number. Ivy 2716
 Transmitter Location. Pio Nono at Millirons
 Rds.
 Air Time. Local sunrise-sunset
 News Service. UP
 Transcription Service. Thesaurus
 Owners & Managing Dirs. M. O. Thornburg,
 Jr., Thomas H. Maxwell
 Commercial Manager. George W. Patton
 Sales Promotion Manager. Bob Saggese
 Program Director. Marion Bragg
 Prod. Dir., Chief Announcer. Richard Ashby
 Publicity-Musical Dir. Betty Crowell
 Chief Engineer. Tom Maxwell
 Farm Editor. Charles Arthur

W M A Z

MACON—1922—CBS

Frequency: 940 Kc. Power: 10,000 Watts
 Owned-Oper. By. Southeastern Bcstg. Co.
 Business-Studio Address. Bankers Insurance
 Bldg.
 Phone Number. 3131
 Transmitter Location. Forsyth Rd.
 Air Time. 5:30 a.m.-12:30 a.m.
 News Service. INS, UP
 Transcription Service. Lang-Worth
 Representative. Katz
 Membership. NAB, BMB
 Pres., Chief Engineer. George P. Rankin
 General Manager. Wilton E. Cobb
 Commercial Manager. Frank Crowther
 Production Director. Frank Hubbs
 Farm Editor. D. F. Bruce

W N E X

MACON—1945—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. Macon Bcstg. Co.
 Business-Studio Address. Bibb Bldg.
 Phone Number. 8211
 Transmitter Location. Rogers Ave.
 Air Time. 5:55 a.m.-12:35 a.m.
 News Service. AP
 Transcription Service. Capitel
 Representative. Forjoe
 Membership. NAB
 President. Ed Lowe
 General-Station Manager. Alfred Lowe
 Commercial Manager. James Weathers
 Program Director. Peggy Taylor
 Musical Director. Beverly McKenzie
 Chief Engineer. Ambrose Kibler
 Farm Editor. Rayford Falckloth

W F O M

MARIETTA—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Fred B. Wilson,
 Channing Cope
 Business Address. P. O. Box 131
 Phone Number. 1746, 1414
 Studio-Transmitter Location. So. Cobb Dr.
 Air Time. 7 a.m.-11 p.m.
 News Service. AP
 Transcription Service. World
 Partners. Fred B. Wilson, Channing Cope
 Gen.-Sta.-Comm. Mgr. Albert L. Jones
 Sales Promotion Manager.
 Program Director. James Collins
 Chief Announcer. Red Sparks
 Chief Engineer. Lynae Brannen
 Farm Editor. C. Cope

W M V G

**MILLEDGEVILLE—1946
 MBS-GALS-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Jere N. Moore
 Business-Studio Address. Georgia Military
 College
 Phone Number. 250
 Transmitter Location. Fishing Creek, So.
 Wayne St.
 Air Time. 7 a.m.-11:15 p.m.
 News Service. UP
 Transcription Service. World, Keystone
 Representative. Homer Griffith
 Membership. NAB
 Owner. Jere N. Moore
 Gen.-Sta.-Comm.-Sales Promotion
 Manager. Michael T. Landy
 Prog.-Prod. Dir. Josephine Ragsdale
 Publicity-Musical Dir. Carl Woolf
 Chief Announcer. William G. Bloodworth
 Chief Engineer. Robbie O. Hattaway

W M G A

MOULTRIE—1939—GALS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By. John F. Pidcock
 Business-Studio-Transmitter Address. Moultrie
 Phone Number. 999
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Thesaurus, Keystone
 Representative. Thomas F. Clarke
 General Manager. John F. Pidcock
 Station Mgr., Program Dir. Roy F. Zess
 Commercial Manager. Wandell Murphy
 Chief Announcer. Spence Raulerson
 Chief Engineer. Lamar Beaty

WCOH

NEWNAN—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Newnan Bcstg. Co.
 Business Address.....11 Court Sq.
 Phone Number.....1400-1
 Studio Address.....Court St.
 Transmitter Location.....Line St.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Manager.....James Thomasson
 Program Director.....Dr. R. S. C. Young
 Publicity Director.....Betty Bonner
 Musical Director.....Imogene Jones
 Chief Engineer.....Walter O. Welch
 Farm Editor.....R. W. Brown

WKMA

QUITMAN—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Radio South
 Business-Studio Address.....Walker Bldg.
 Phone Number.....4811
 Transmitter Location.....N. of New City Cemetery
 Air Time.....6:45 a.m.-10 p.m.
 News Service.....UP
 Gen.-Sta.-Comm.-Sales Promotion
 Manager.....John R. Barlett
 Program-Publicity Dir.....Elizabeth Barlett
 Chief Announcer.....Vince Randall
 Chief Engineer.....Milo Lester

WLAQ

ROME—1947

Frequency: 670 Kc. Power: 1,000 Watts
 Owned-Operated By.....News Publishing Co.
 Business-Studio Address.....209 Broad St.
 Phone Number.....7767-8
 Transmitter Location.....Old Summerville Rd.
 Air Time.....Daytime
 News Service.....AP, INS, UP
 Transcription Service.....Capitol
 Representative.....Joseph Hershey McGillvra
 Membership.....NAB, BMB
 President.....B. H. Mooney, Sr.
 General Manager.....Robert C. Leach
 Commercial Manager.....Martha Daniel
 Sales Promotion Manager.....George W. Rice, Jr.
 Program Director.....Ruby Erywin
 Production Director.....William B. Davies
 Publicity Director.....Gibson Ivey
 Musical Director.....Mrs. Clyde Baker
 Chief Engineer.....Daniel B. Scott

WRGA

ROME—1929

MBS-KBS-GA. SPORTS NET

Frequency: 1470 Kc. Power: 5000 Watts
 Owned-Operated By.....Rome Bcstg. Corp.

Eus.-Studio Address..National City Bank Bldg.
 Phone Number.....6589
 Transmitter Location.....O. Summerville Rd.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth, Keystone
 Representative.....Walker
 Membership.....NAB, BMB
 President.....John W. Quarles
 General Manager.....Happy Quarles
 Station Manager.....Mather Payne
 Commercial Manager.....Pinkie Talley
 Sales Prom. Mgr., Pub. Dir.....Don Murdock
 Program Director.....Jim Roberts
 Production Director.....Al Kirby
 Musical Director.....Dalo Stone
 Chief Engineer.....R. L. Starr
 Farm Editor.....Cap Hicks

WROM

ROME—1946

Frequency: 710 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Cooac Valley Radio Co.
 Business-Studio Address.....121 Broad St.
 Phone Number.....9075-6
 Transmitter Location.....Cooper Dr.
 Air Time.....Sunrise-sunset
 News Service.....AP
 Transcription Service.....World
 Representative.....Everett-McKinney,
 Homer Griffith
 Membership.....NAB
 Pres., Gen. Mgr.....Dean Covington
 Commercial Manager.....M. T. Kinman
 Program Dir., Chief Announcer.....Charlie Doas
 Musical Director.....Bill Scott
 Chief Engineer.....Ken Lowry
 Farm Editor.....Blair Jesse

WCCP

SAVANNAH—1946
 MBS-GA. SPORTS NET.

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated by.....Dixie Bcstg. Co.
 Business-Studio Address.....P. O. Box 943,
 140 Bull St.
 Phone Number.....2-4182
 Transmitter Location.....West Gwinnett St.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Standard
 Representative.....Walker
 Membership.....NAB
 Pres., Owner, Gen. Mgr.....Carter C. Peterson
 Station-Commercial Mgr.....Weldon Herrin
 Sales Promotion Manager.....Charles J. Lipton
 Program Director.....Charles Beresford
 Publicity Director.....Al Jennings
 Chief Engineer.....William E. Moats

W D A R

SAVANNAH—1946—ABC-GAB

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: W D A R, Inc.
 Business-Studio Address: 34 E. Bryan St.
 Phone Number: 3-8807-8
 Transmitter Location: E. Perry Lane
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard
 Representative: Adam J. Young, Jr.
 Membership: NAB
 President: A. C. Neff
 General-Station Manager: L. H. Thesmar
 Commercial Manager: Robert Finch
 Sales Promotion Manager: Robert Noble
 Program Director: Robert Mann
 Production Director: Milton Bellah
 Publicity Director: Mary Brennan
 Chief Announcer: Sam Dillard
 Musical Director: James Treston
 Chief Engineer: Howard Jewett
 Farm Editor: Alberta Beckwith

W F R P

SAVANNAH—1946—GALS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Georgia Bcstg. Co.
 Business-Studio Address: 219 E. Charlton St.
 Phone Number: 39642
 Transmitter Location: E. Perry Lane
 Air Time: 6 a.m.-M.
 News Service: AP
 Transcription Service: Associated, Cole
 President: F. R. Pidcock
 Actg. Gen. Mgr., Prog. Dir.: John F. Pidcock
 Commercial Manager: John Williams
 Sales Promotion Manager: Chris Brannegan
 Chief Announcer: Clayton Van Calligan
 Chief Engineer: James M. Wilder

W S A V

**SAVANNAH—1939
 NBC-ATLANTIC SPORTS**

Frequency: 830 Kc. Power: 5000 Watts
 Owned-Operated By: WSAV, Inc.
 Bus.-Studio Address: Liberty Natl. Bank Bldg.
 Phone Number: 3-0234
 Transmitter Location: Oatland Island, 4.2 Mi.
 E. of Savannah
 Air Time: 6 a.m.-12:05 a.m.
 News Service: AP
 Transcription Service: Thesaurus
 Representative: George P. Hollingsbery
 Membership: NAB, BMB
 Pres., Gen.-Sta. Mgr.: Harben Daniel
 Comm.-Sales Prom. Mgr.: George P. Cooper
 Prog. Dir., Prod. Mgr.: Owens Alexander
 Publicity Director: Carson Demmond

Musical Director: Melvin Peacock
 Chief Engineer: M. E. Thompson
 Farm Editor: Melvin Peacock

W T O C

SAVANNAH—1929—CBS

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Operated By: Savannah Bcstg. Co.
 Business-Studio Address: 516 Abercorn St.,
 P. O. Box 858
 Phone Number: 2-0127
 Transmitter Location: Anderson Rd.
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Lang-Worth, World
 Representative: Katz
 Membership: NAB, BMB, FMA
 Pres., General Mgr.: William T. Knight, Jr.
 Commercial Manager: Ben Williams
 Prog.-Musical Director: Dwight J. Bruce
 Chief Engineer: R. Reeve Owen

W W N S

**STATESBORO—1946
 MBS-GALS-KBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Alfred Dorman
 Business Address: Box 146
 Phone Number: 502
 Studio-Transmitter Location: E. Olliff St.
 Air Time: 7 a.m.-11 p.m.
 News Service: UP
 Transcription Service: Standard, Keystone
 Owner: Alfred Dorman
 General-Station Manager: Paul R. Sauve
 Program Director: Worth McDougald
 Chief Engineer: Clinton J. Lewis

W S F T

THOMASTON—1947—MBS

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By: Thomaston Bcstg. Co., Inc.
 Business-Studio Address: 101 N. Church St.
 Phone Number: 1300
 Transmitter Location: Hightower Rd.
 Air Time: Daytime
 News Service: AP
 Transcription Service: Associated
 President: R. E. Hightower
 General-Station Manager: S. J. Carswell
 Commercial Manager: C. T. Thames
 Program Director: Bill Heule

W K T G

THOMASVILLE—1947

Frequency: 730 Kc. Power: 1000 Watts d.
 Owned-Oper. By: Southern Bcstg. System, Inc.

G E O R G I A

Business-Studio Address.....Bank of Thomas
County Bldg.
Phone Number1501
Transmitter Location.....Pavo Hwy.
Air TimeDaytime
News ServiceAP
Transcription Service.....World, Lang-Worth
Representative.....Thomas F. Clark
MembershipNAB
President, Gen. Mgr.....W. F. Scott, Jr.
Comm.-Sales Prom. Mgr., Publicity
DirectorPratt Secrest
Program Director.....William B. Hill
Chief Announcer.....Bill Hill
Chief Engineer.....K. T. Malory

Business-Studio-Transmitter Address.... 800 S.
Main St.
Phone Number921
Air Time.....6:30 a.m.-11 p.m.
News ServiceUP
Transcription ServiceStandard
President.....Walter A. Graham
Gen.-Sales Promotion Mgr...James E. Graham
Station-Commercial Mgr....William Shepherd
Program-Musical Dir.....Paul Wynn
Production Director.....Bert Stevens
Publicity Director.....R. H. Pittman
Chief Engineer.....Wendell C. Roberts

W P A X

THOMASVILLE—1934

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Operated By.....H. Wimpy
Business-Studio Address...117 Remington Ave.
Phone Number909
Transmitter Location.....117 Remington Ave.
Air TimeUnlimited
News ServiceUP
Transcription Service.....Thesaurus, Capitol
MembershipNAB, BMB
Owner, General-Station Mgr.....H. Wimpy
Commercial Manager.....Al Feinberg
Program Director.....Bob Oakman
Chief Announcer.....Glenn Hicks
Chief Engineer.....James Poole

W T W A

THOMSON—1947
MBS-GA-CAROLINA NET

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Hickory Hill Bcstg. Co.
Business-Studio-Transmitter
Address215 Lumpkin St.
Phone Number777
Air TimeUnlimited
News ServiceUP
Transcription ServiceWorld
RepresentativeTaylor-Borrorff
MembershipNAB
PresidentWalter Brown
General Manager.....Harold Teasley
Program Director.....Claude Sullivan
Chief Announcer.....John Morris
Chief Engineer.....Bill Bates

W W G S

TIFTON—1946—MBS-GALS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Tifton Bcstg. Corp.

W L E T

TOCCOA—1941—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....R. G. Letourneau
Bus.-Studio-Transmitter Address...423 Prather
Bridge Rd.
Phone Number544
Air TimeUnlimited
News ServiceUP
Transcription Service...Associated, Keystone

Howard E. Pill, President,
Radio Station WSFA, Mont-
gomery, Ala.: "I came into
radio business from news-
paper business — and THE
ASSOCIATED PRESS has
been regarded as tops by me
ever since my first job as a
cub reporter more than 25
years ago."

Representative.....Thomas F. Clark
 Membership.....NAB
 Owner.....R. G. Letourneau
 General-Station Manager.....Virgle E. Cralg
 Commercial Manager.....Sam A. Gaines
 Sales Prom. Mgr., Pub. Dir.....Charles Gaines
 Prog.-Prod.-Musical Dir.....Carroll S. Lee
 Chief Engineer.....J. Carl Meeks

W G O V

VALDOSTA—1940—MBS

Frequency: 950 Kc.....Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Operated By.....E. D. Rivers
 Business-Studio Address..Hotel Daniel Ashley
 Phone Number.....1420
 Transmitter Location.....Kinderlou
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World
 Representative.....John E. Pearson
 Owner, General Manager.....E. D. Rivers
 Business Manager.....Mary Gorman
 Prog.-Prod. Director.....John V. Evans
 Chief Engineer.....Ralph Dennis

5000 WATTS
 of selling power

at

950 on the dial

with

MUTUAL

plus

good local programs

W G O V

Valdosta, Georgia

Represented

by

John E. Pearson Co.

W R Q N

VIDALIA—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Vidalia Bcstg. Co.
 Address.....Vidalia
 Phone Number.....327
 Transmitter Location.....U.S. Route 280,
 ¼ Mi. W. Vidalia
 Air Time.....6:30 a.m.-11:05 p.m.
 News Service.....UP
 Transcription Service.....World
 Membership.....NAB
 President.....M. F. Brice
 Program Director.....Bill Harbeson
 General Manager.....H. C. Gilreath, Jr.
 Commercial Manager.....Bob Moran
 Soles Manager.....Fred Browning
 Program Director.....Jo Anne Dickerson

W A Y X

WAYCROSS—1936—MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Jack Williams
 Business-Studio Address...1600 Corswell Ave.
 Phone Number.....965
 News Service.....UP
 Transcription Service.....World, Cole, KBS
 Representative.....Hal Holman
 Owner.....Jack Williams
 Mgr., Comm. Mgr.....John J. Tobola
 Program Dir.....Gwen Thomas
 Promotion Mgr.....Raymond Williamson
 Chief Engineer.....John Legare

W R L D

WEST POINT—1940—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned By.....L. J. Duncan, Lelia Duncan,
 Josephine Rolls
 Operated By.....L. J. Duncan
 Business-Studio Address.....West Point
 Phone Number.....437
 Transmitter Location.....Lanell, Ala.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....World, Keystone
 President, General Manager.....L. J. Duncan
 Station-Sales Prom. Mgr.....Capers Lifsey
 Commercial Manager.....Dorothy Forrester
 Program Director.....Aileen Love
 Chief Engineer.....R. R. Magill

IDAHO

Estimated Population 530,000—Increase +1.0%—Radio Homes 126,400
Total Families 129,900—Stations in State 20

K D S H

BOISE—1947—CBS

Frequency: 900 Kc. Power: 5000 Watts
Owned-Operated By: Boise Valley Bcstrs., Inc.
Business-Studio Address: 311 N. 10th St.
Phone Number: 6820
Transmitter Location: Meridian, 8 Mi. S.W. of Boise
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Associated
Representative: Free & Peters
Membership: NAB, BMB
President: Saul Haas
General Manager: Westerman Whillock
Associate Manager: Earl Glade, Jr.
Musical Director: George Ganz
Chief Engineer: James A. Johntz, Jr.
Farm Editor: Bill Graham

K G E M

BOISE—1946

ABC-ROCKY MOUNTAIN NET

Frequency: 1340 Kc. Power: 250 Watts d.
Owned-Oper. By: Idaho Bcstg. & Telev. Co.
Business-Studio Address: 1107 Main St.
Phone Number: 533-4
Transmitter Location: 4th & Roosevelt
Air Time: 6 a.m.-M.
News Service: AP
Transcription Service: Lang-Worth, Cole
Representative: George P. Hollingsbery
Membership: NAB
President: Frank C. Carman
General-Station Manager: Ray Fadel
Commercial Manager: Cecil Seavey
Sales Promotion Mgr.: Harry Waterstone
Program Director: Bill Moon
Production Director: Sheldon Bren
Publicity Director: Harry Waterstone
Musical Director: Don Bish
Chief Engineer: Richard Egelston
Farm Editor: Ray Mitchell

K I D O

BOISE—1928

NBC-UTAH-IDAHO NET

Frequency: 1380 Kc. Power: 2500 Watts d.;
1000 Watts n.
Owned-Operated By: KIDO, Inc.
Business-Studio Address: Hotel Boise
Phone Number: 660
Transmitter Location: W. of City
Air Time: Unlimited

News Service: AP, UP
Transcription Service: Standard, World
Representative: John Blair
Membership: NAB, BMB
President: Georgia M. Davidson
V.P., Gen.-Station Mgr.: Walter E. Wagstaff
Commercial Manager: Hugh S. Coppock
Sales Prom. Mgr., Pub. Dir.: Peter Brooks
Program Director: James B. McKibben
Music Librarian: Joe Maggio
Chief Engineer: Harold W. Toedemeier
Farm Editor: Rulon Bradley

K B I O

BURLEY—1946

ABC-KBS-ROCKY MT. NET

Frequency: 1230 Kc. Power: 250 Watts d.
Owned-Operated By: Jessica L. Longston
Business-Studio Address: Box 461
Phone Number: 10
Transmitter Location: 1½ Mi. W. of Burley
Air Time: 6:30 a.m.-11 p.m.
News Service: UP
Transcription Service: Standard, Keystone
Representative: W. S. Grant Co.
Membership: NAB
President: Jessica L. Longston
General-Station Mgr.: James L. Hamstreet
Comm. Mgr., Farm Editor: Rudy Rankin
Sales Promotion Mgr.: Franklin K. Clark
Program Director: Jean MacLean
Publicity Director: Elizabeth Hassell
Chief Engineer: Donald Pinney

K T F I

TWIN FALLS—1928

NBC-UTAH-IDAHO

Frequency: 1270 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By: Radio Bcstg. Corp.
Business-Studio Address: 241 Main Ave. W.
Phone Number: 2400
Transmitter Location: Curry
Air Time: 6 a.m.-M.
News Service: UP
Transcription Service: Standard, Lang-Worth
Representative: Weed
Membership: NAB, BMB
President: O. P. Soule
Gen.-Station-Comm. Manager: F. M. Gardner
Sales Promotion Mgr., Program-Publicity
Director: Lenore Parker
Production Director: Carolyn Morris
Chief Announcer: Ernest Moffett
Musical Director: John Edlington
Chief Engineer: George Malone
Farm Editor: Jack Farrar

KCID

CALDWELL—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Caldwell Bcstg. Co.
 Business Address.....Canyon Hill Pk.
 Phone Number.....1540
 News Service.....UP
 Transcription Service.....World
 President.....J. T. La Fond
 V.P., Gen-Comm. Mgr.....H. R. McCosh
 Program Director.....Jack J. Link
 Chief Engineer.....Jerry Burgess

KVNI

COEUR D'ALENE—1946

MBS-DON LEE

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By.....The Coeur d'Alene Bcstg.
 Co.
 Business-Studio Address.....Blackwell Island
 Phone Number.....1250
 Transmitter Location.....Blackwell Island
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....George P. Hollingbery
 Membership.....NAB
 President.....Burl C. Hagadone
 Sta.-Comm.-Sales Prom. Mgr.....C. E. Rodell
 Prog. Dir., Prod. Mgr., Pub.
 Dir.....Bernard V. Merriman
 Musical Dir., Farm Editor.....Burl Bowman
 Chief Engineer.....Howard Oleson

KID

IDAHO FALLS—1927

MBS-KBS-INTERMOUNTAIN NET

Frequency: 1350 Kc. Power: 5000 Watts d.
 Owned-Operated By.....Idaho Radio Corp.
 Business-Studio Address.....Hotel Bonneville
 Phone Number.....4
 Transmitter Location.....Ammon Rd.
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, MacGregor,
 Keystone
 Representative.....Avery-Knode
 Membership.....NAB
 President.....Joseph E. Williams
 General-Station Manager.....C. N. Layne
 Commercial Manager.....Leonard Wasden
 Sales Promotion Mgr.....James H. Lawrence
 Program Director.....Eugene A. Ackerley
 Chief Announcer.....Roy Southwick
 Chief Engineer.....C. N. Layne

KIFI

IDAHO FALLS—1945

ABC-ROCKY MT.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Eastern Idaho Bcstg. &
 Television Co.
 Business-Studio Address.....339 Broadway
 Phone Number.....1054
 Transmitter Location.....N. Yellowstone Hwy.
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....George P. Hollingbery
 Pres., Gen.-Sales Prom. Mgr.....J. M. Brady
 Sta. Mgr., Prog. Dir.....Chic Crabtree
 Commercial Mgr.....Dan Kelly
 Production Dir.....Bob Fleming
 Publicity Director.....Berniece George
 Chief Engineer.....Blair Nelson
 Farm Editor.....Chic Crabtree

KRLC

LEWISTON—1935—MBS-DON LEE

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Operated By.....H. E. Studebaker
 Business-Studio Address.....Lewis-Clark Hotel
 Phone Number.....1950
 Transmitter Location.....8th & Stewart
 Air Time.....6:30 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....W. S. Grant, John Keating
 Membership.....BMB
 General Manager.....H. E. Studebaker
 Station Manager.....Donald Thomas
 Commercial Manager.....Robert Taylor
 Program Director.....Reg Roos
 Chief Announcer.....Byron Stephenson
 Chief Engineer.....Gene Wilson

KRPL

MOSCOW—1947

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.....Interstate Radio, Inc.
 Business Address.....P. O. Box 207
 Phone Number.....Moscow 2283
 Studio-Transmitter Location.....Route 3
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World, Cole
 Representative.....Continental Radio Sales,
 Walter Biddick
 Membership.....NAB, BMB
 President.....Ted R. Farrier
 Gen.-Sta. Mgr., Prog.-Prod.-Publicity
 Director.....Bert McAllister
 Comm.-Sales Promotion Mgr.....Jack H. Goetz
 Chief Engineer.....Herbert D. Young
 Farm Editor.....Bert McAllister

KFXD

NAMPA—1929
MBS-INTERMOUNTAIN NET.

Frequency: 580 Kc. Power: 1000 Watts
Owned-Oper. By: Frank E. Hurt & Son
Business Address: 1224 12th Ave. S.,
P. O. Box 891
Phone Number: 1200
Studio Address: 1224 12th Ave. S., Nampa;
809 Main St., Boise
Transmitter Location: 3 Mi. S. of Meridian
Air Time: 6 a.m.-11 p.m.
News Service: UP
Transcription Service: Lang-Worth, Thesaurus,
SESAC
Representative: Avery-Knodel
Membership: NAB
President, General Mgr.: Frank E. Hurt
Station-Commercial Mgr.: Doyle Cain
Prog.-Prod.-Publicity Dir.: Shirl Black
Chief Engineer: Edward Hurt

KEIO

POCATELLO—1946
ABC-GEM STATE NET

Frequency: 1440 Kc. Power: 1000 Watts
Owned-Oper. By: Eastern Idaho Bcstg. &
Television Co.
Business-Studio Address: Hotel Bannock
Phone Number: 3-400
Transmitter Location: Pole Line Rd. at
Cedar St.
Air Time: 7 a.m.-M.
News Service: AP
Transcription Service: Thesaurus, World
Representative: George P. Hollingbery
President: James M. Brady
General-Station Manager: John R. Taylor
Commercial Manager: James H. Schoonover
Program Dir., Chief Announcer: Steve Shepard
Chief Engineer: Denzil Musulin
Farm Editor: Anthony Ricca

KEYY

POCATELLO—1946
MBS-INTERMOUNTAIN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Radio & Telev. Bcstg. Co. of
Idaho
Address: 1140 Yellowstone Ave.
Phone Number: 1240
Air Time: 6:40 a.m.-11:15 p.m.
Transcription Service: World
Representative: Avery-Knodel
Membership: NAB
President, Gen.-Sta. Mgr.: Calvin L. Hale
Prom. Mgr., Pub.-Prog. Dir.: Doris MacBride
Musical Director: Bill Ryan
Chief Engineer: Julian Dennis

KSEI

POCATELLO—1926
NBC-UTAH-IDAHO NET

Frequency: 930 Kc. Power: 5000 Watts
Owned-Operated By: Radio Service Corp.
Business-Studio Address: Hotel Whitman
Phone Number: 960
Transmitter Location: Pocatello
Air Time: Unlimited
News Service: UP
Transcription Service: Standord, Lang-Worth,
Cole
Representative: Walker
Membership: NAB, BMB
President: O. P. Soule
V.P., Gen.-Comm. Manager: Henry H. Fletcher
Sales Promotion Manager: Olive M. Leeney
Program Director: Ruthe A. Fletcher
Chief Engineer: Ellis W. Call

KSPT

PRESTON—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Voice of The Rockies, Inc.
Business-Studio Address: 17 North St.
Phone Number: 600
News Service: AP
Transcription Service: Lang-Worth, KBS,
Associated
President: J. L. Peterson
General Manager: Al Biorge
Asst. Manager: Ray Egan
Chief Engineer: James Kelley

KLIX

TWIN FALLS—1946
ABC-GEM STATE-ROCKY MT.

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By: Southern Idaho Bcstg.
& Television Co.
Business-Studio-Transmitter
Address: Elizabeth Blvd.
Phone Number: 2484
Air Time: Unlimited
News Service: AP
Transcription Service: Capitol, World
Representative: George P. Hollingbery
Membership: NAB
V.P., Gen.-Station Mgr.: Frank C. McIntyre
Commercial Managers: Juneau H. Shinn,
Frank C. McIntyre
Sales Promotion Mgr., Farm Editor: Ian Elliot
Production Director: George Platis
Chief Announcer: Joe Gibney
Musical Director: Earl Sterling
Chief Engineer: Lloyd James

• • • IDAHO • • •

KVMV

TWIN FALLS—1946
MBS-INTERMOUNTAIN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Radio Sales Corp.
Business-Studio Address: 126½ Shoshone E.
Phone Number: 2002
Transmitter Location: Blue Lakes N.
Air Time: 6 a.m.-11 p.m.
News Service: UP
Transcription Service: World
Representative: Avery-Knodel
President: E. W. McRoberts
Station Manager: George Ross
Program Director: Monte Ricketts
Chief Announcer: Desmond Barker
Chief Engineer: Ver Cox

KWAL

WALLACE—1939—MBS-DON LEE

Frequency: 620 Kc. Power: 1000 Watts
Owned-Operated By: Silver Bcstg. Co.
Business Address: Wallace
Phone Number: 330
Studio Address: Wallace; Kellogg
Transmitter Location: Osburn
Air Time: 7 a.m.-M.
Transcription Service: World, SESAC, KBS
Membership: BMB
President: Dr. J. R. Binyon
General Manager: Robert G. Binyon
Program Director: W. Mondell Spencer
Chief Engineer: G. Turner Dreher

KWEI

WEISER—1947—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Inland Bcst. Co.
Business Address: Weiser
Phone Number: 700
Studio Address: 104 No. 8th St., Payette; &
1 Mi. S. Weiser
Transmitter Location: 1 Mi. S. Weiser, Hwy.
No. 30
Air Time: 6 a.m.-10:30 p.m.
News Service: AP
Transcription Service: Lang-Worth, Standard,
Keystone
Membership: NAB
President: Frank Gwilliam
Station-Sales Promotion Mgr.: Claude W. Cain
Commercial Manager: Jack Hatch
Program-Musical Director: Don Jones
Chief Engineer: Jim Carlson
Farm Editor: Leo Ellsworth

“ . . . we extend felicitations and congratulations to the management and staff of THE ASSOCIATED PRESS and our fellow members for their achievement in developing THE ASSOCIATED PRESS into the preeminent position it now holds throughout the world as a vehicle for gathering and distributing news, and assure them that we are looking forward to doing our part in helping maintain and strengthen the standard of THE ASSOCIATED PRESS as a dependable news gatherer in the years to come.”—*Resolution adopted by Arkansas Associated Press Broadcasters on November 14, 1948.*

ILLINOIS

Estimated Population 8,670,000—Increase +9.8%—Radio Homes 2,297,800
Total Families—2,357,400—Stations in State 61

WOKZ

ALTON—1948

Frequency: 1570 Kc. Power: 1000 Watts, d.
Owned-Operated By.....WOKZ, Inc.
Business Address.....229 Market St.
Phone Number.....3-5506
Studio Address.....Hotel Stratford
Transmitter Location.....Route 100, 3 miles
north of Alton
Air Time.....Sunrise to sundown
Transcription Service.....Lang-Worth, ASCAP
Representative.....Sears & Ayer
President.....R. C. Goshorn
Sec.-Treas.....R. L. Rose
General Manager.....J. R. Paulos
Commercial Manager.....G. M. Ripley
Chief Engineer.....Thomas Payton, Jr.

WMRO

AURORA—1938—KBS

Frequency: 1280 Kc. Power: 250 Watts, d.
Owned-Operated By.....Martin R. O'Brien
Business-Studio Address.....184 S. River
Phone Number.....4215
Transmitter Location.....Hurd's Island
Air Time.....Daytime (C.P. for unlimited)
News Service.....INS
Transcription Service.....Lang-Worth, Keystone
Owner-Gen. Mgr.....Martin R. O'Brien
Station Manager.....James D. O'Brien
Commercial Manager.....Vincent G. Coffey
Program Director.....Jeanne M. Doran
Production Director.....Betty Crisler
Chief Announcer.....Jack Lee
Musical Director.....Elaine Hayden
Chief Engineer.....John Kitner
Farm Editor.....W. P. Miller

WIBV

BELLEVILLE—1947

Frequency: 1060 Kc. Power: 250 Watts, d.
Owned-Operated By.....Belleville Bcstg. Co.
Bus.-Studio-Transmitter Address..2100 W. Main
Phone Number.....5000
Air Time.....6 a.m.-local sunset
News Service.....AP
Transcription Service.....Standard, World
Representative.....Hal Holman
Membership.....BMB
Gen.-Station Mgr.....Paul Wnorowski
Comm.-Sales Pro. Mgr.....Lloyd C. Smith
Pro. Dir.-Chief Announcer.....Russell W. Wagner
Production Director.....Blake Tabor
Publicity Director.....John W. Lewis
Chief Engineer.....Marvin M. Mollring
Farm Editor.....Joseph W. Quinlan

WJBC

BLOOMINGTON—1924—ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Bloomington Bcstg. Corp.
Business-Studio Address.....209 East Wash-
ington St.
Phone Number.....5281
Transmitter Location.....Gregory Ave. and
N. City Limits
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Lang-Worth, SESAC
Representative.....John E. Pearson
Membership.....NAB, BMB
President.....Loring C. Merwin
General Manager.....Hale Bondurant
Commercial Manager.....Joseph J. Hannie
Program Director.....Joseph J. Glass
Chief Engineer.....Fred L. Bailey

WKRO

CAIRO—1942—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Oscar C. Hirsch
Business Address.....Box 311
Phone Number.....1490
Studio-Transmitter Location.....Patierdale
Air Time.....6 a.m.-11 p.m.
News Service.....UP
Representative.....John E. Pearson
Membership.....NAB, BMB
Owner.....Oscar C. Hirsch
Gen.-Station-Comm. Mgr.....Merrill C. Currier
Program Director.....Charles Housewright

WBYS

CANTON—1947

Frequency: 1560 Kc. Power: 250 Watts, d.
Owned-Operated By.....Fulton Co. Bcstg. Co.
Business-Studio-Transmitter Address..E. Linn
St. Limits
Phone Number.....1877
Air Time.....Daytime
News Service.....AP
Transcription Service.....Lang-Worth, World
Membership.....NAB
President.....H. R. Windsor
Gen.-Station-Comm. Mgr.....Robert L. Odson
Sales Promotion Mgr.....Allan English
Program-Production-Publicity-Musical
Director.....Myron Coy
Chief Announcer.....Ken Schleifer
Chief Engineer.....John Stockberger
Farm Editor.....Bob Boene

WCIL

CARBONDALE—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.
 Owned-Operated By...Southern Illinois Bcstg.
 Business-Studio Address...219 W. Main St.
 Phone Number167, 765
 Transmitter Location...1 mile w. of Carbondale
 News ServiceAP
 Transcription ServiceCapitol
 RepresentativeHorlan Oakes
 MembershipNAB, BMB
 President-Gen.-Station Mgr....Paul F. McRoy
 Comm.-Sales Promotion Mgr....Walter Schafer
 Program Director.....Paul F. McRoy
 Chief Engineer.....Marion Sawyer

WCAZ

CARTHAGE—1922

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Superior Bcstg. Service, Inc.
 Business-Studio Address...502 Wabash Ave.
 Phone Number520
 PresidentBob Compton
 ManagerJohn Palmer

WCNT

CENTRALIA—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.
 Owned-Operated By.....WCNT, Inc.
 Business-Studio-Trans. Address..Hqwy. 51 N.
 Phone Number234
 Air TimeSunup-sundown
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeSears & Ayer
 MembershipNAB, BMB
 PresidentGeorge F. Isaac
 Gen.-Station Mgr.....J. J. Flanigan
 Program DirectorJay Giles
 Publicity DirectorAnne Williams
 Chief EngineerDwight North
 Farm Editor.....Larry Carothers

WDWS

CHAMPAIGN—1937—CBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By...The Champaign News-
 Gazette, Inc.
 Business Address48 Main St.
 Phone Number6-1855
 Studio-Transmitter Location...1.3 mile S. of
 Champaign on Route 45
 Air TimeLimited

News ServiceUP
 Transcription ServiceWorld, Keystone
 Representative...Robert Meeker & Associates
 MembershipNAB
 General Manager.....J. A. McDermott
 Station Manager.....Marc Howard
 Chief EngineerJack R. Baum

WAAF

CHICAGO—1922

Frequency: 950 Kc. Power: 1000 Watts, d.
 Owned-Operated By.....Corn Belt Pub., Inc.
 Business Address.....836 Exchange Ave.
 Phone NumberRandolph 6-1932
 Studio Address.....LaSalle-Wacker Bldg.
 Transmitter Location...Exchange Bldg., Union
 Stock Yards
 Air Time.....6 a.m.-local sunset
 News ServiceUP
 Transcription ServiceStandard
 RepresentativeGeorge P. Hollingbery
 MembershipNAB
 PresidentWard A. Neff
 Gen.-Station Mgr.....W. E. Hutchinson
 Commercial Manager...Bradley R. Eldmann
 Program Director.....Cynthia A. Coyle
 Production Director.....Bill Bauer
 Publicity Director.....Ben V. Kirk
 Chief Announcer.....Russell S. Ryan
 Musical Director.....Vivian A. Bradshaw
 Chief Engineer.....Carl W. Ulrich

WAIT

CHICAGO—1941

Frequency: 820 Kc. Power: 5000 Watts, d.
 Owned-Operated By.....Gene T. Dyer
 Bus.-Studio Address...360 No. Michigan Ave.
 Phone Number.....Franklin 2-0660
 Transmitter LocationElmhurst
 Air TimeDaytime
 News ServiceUP
 Transcription Service...Lang-Worth, Associated.
 SESAC
 RepresentativeRadio Representatives
 PresidentGene T. Dyer
 General-Comm. Mgr.....Sil M. Aston
 Program DirectorRosemory Petru
 Musical DirectorRobert Petersen
 Chief Engineer.....Edward W. Jacker

WBBM

CHICAGO—1923—CBS

Frequency: 780 Kc. Power: 50,000 Watts
 Owned-Operated By...Columbia Bcstg. System
 Bus.-Studio Address...410 N. Michigan Ave.

ILLINOIS

Phone Number.....Whitehall 4-6000
Transmitter Location.....Itasca, Ill.
Air Time.....Unlimited
News Service.....AP, INS, UP
Transcription Service.....Lang-Worth, World.
Associated
Representative.....Radio Sales
Membership.....NAB, BMB
Vice Pres.-Gen. Mgr.....H. Leslie Atlass
Station Manager.....Frank Falknor
Commercial Manager.....Erwin Shomo
Promotion Manager.....Arthur E. Duram
Program Director.....Valentine Sherman
Director of Publicity.....Don E. Kelley
Musical Director.....Caesar Peirillo
Chief Engineer.....George Sherman
Farm Program Director.....Harry Campbell

WCBD

CHICAGO-1947

Frequency: 820 Kc.....Power: 5000 Watts
Owned-Oper. By...Christian Catholic Church
Bus.-Studio Address.....Administration Bldg.,
Zion
Phone Number.....521
Chief Exec.....Michael J. Mintern
Commercial Mgr.....Carl Q. Lee

WCFL

CHICAGO-1926-ABC

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned-Operated By..Chicago Federation of
Labor
Business-Studio Address..666 Lake Shore Dr.
Phone Number.....MOhawk 4-2400
Transmitter Location.....Downers Grove
Air Time.....Unlimited
News Service.....UP
Transcription Service.....Associated
Representative.....Bolling
President.....Wm. Lee
General Manager.....Maurice Lynch
Commercial Manager.....George Isaac
Program Director.....Howard T. Keegan
Production Director.....Jack Odell
Publicity Director.....Frank McGivern
Musical Director.....Jack Kelly
Chief Engineer.....Charles Willett

WCRW

CHICAGO-1926

Frequency: 1240 Kc.....Power: 100 Watts, d.
Owned-Operated By.....Clinton R. White
Business-Studio-Transmitter Address,
2756 Pine Grove Avenue
Phone Number.....EAstgate 7-6860
Air Time.....11 a.m.-2 p.m.-5-7 p.m.

Pres.-Owner-Chief Engr....Clinton R. White
General Manager.....J. A. White

WEDC

CHICAGO-1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Emil Denmark, Inc.
Bus.-Studio-Transmitter Address.....3860 W.
Ogden Ave.
Phone Number.....CRawford 7-4100
Air Time.....Unlimited
News Service.....UP
President.....Emil Denmark
Gen.-Station-Comm. Mgr.....Frank J. Kotnour
Sales Promotion Mgr.-Program-Production-
Publicity Dir.-Chief Announcer...Bill Mack
Musical Director.....William P. Brady
Chief Engineer.....Chester Lewicki

WENR

CHICAGO-1924-ABC

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By....American Bcstg. Co.
Business-Studio Address...20 N. Wacker Dr.
Phone Number.....DElaware 7-1900
Transmitter Location.....Tinley Park
News Service.....AP, INS, UP
Transcription Service.....Standard
Membership.....NAB, BMB
President.....Mark Woods
Vice Pres. Gen. Div. ABC..John H. Norton, Jr.
Station-Comm. Mgr.....Roy McLaughlin
Sales Promotion Manager...Karl R. Sutphin
Program Director.....Harold Stokes
Production Director.....Burr E. Lee
Publicity Director.....Ell W. Henry
Musical Director.....Rex Maupin
Chief Engineer.....Ed Horstman
Farm Editor.....Robert White

WGES

CHICAGO-1924

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By....Radio Station WGES
Business-Studio Address...2708 Wash. Blvd.
Phone Number.....SAcramento 2-1700
Transmitter Location.....8601 South Kedzie
Air Time.....6 a.m.-1:30 a.m.
News Service.....UP
Transcription Service.....Associated
President-Gen. Mgr.....John A. Dyer
Commercial Manager.....E. M. Hinzman
Sales Promotion Maager.....K. P. Freda
Program Director.....Herbert Rudolph
Publicity Director.....M. A. Ciemens
Chief Announcer.....Lloyd Webb
Musical Director.....Johnny Van
Chief Engineer.....Ellery L. Plotts

1,029,762,240

No, this is not the national debt. This astronomical figure is merely the number of minutes that were listened to WGN in an average week.

That's a mighty lot of listening—it's over 17 million hours and more than 715 thousand days and better than 100 thousand weeks of listening.

But it's all just an average week of listening for WGN. If this leads you to believe that a lot of people like WGN, listen to it long and regularly—you're right. If this further makes you wonder how one station among all the rest can have such data available—it's because this station believes in factual selling, program research, and keeping radio away from the "blue sky" days.



Data based on Nielsen Radio Index, 1948 Coverage Report.

*A Clear Channel Station . . .
Serving the Middle West*

MBS



**Chicago 11
Illinois
50,000 Watts
720
On Your Dial**

WGN

CHICAGO—1924—MBS

Frequency: 720 Kc. Power: 50,000 Watts
 Owned By: The Tribune Company
 Operated By: WGN, Inc.
 Bus.-Studio Address: 441 N. Michigan Ave.
 Phone Number: SU 7-0100
 Transmitter Location: Roselle
 Air Time: 19½ hours
 News Service: AP, INS, UP
 Transcription Service: Standard
 Representative: Keenan & Eickelberg
 Membership: BMB, FMA
 President: Col. Robert R. McCormick
 General Manager: Frank P. Schreiber
 Operating Manager: Paul C. Brines
 Commercial Manager: William A. McGuineas
 Sales Promotion Manager: Don Getz
 Program Director: Walter J. Preston
 Production Director: Edmund Kahn
 Publicity Director: James Hanlon
 Musical Director: Henry Weber
 Chief Engineer: Carl J. Meyers
 Farm Editor: Hal Totten

WIND

**CHICAGO—1927
 MIDWEST BASEBALL**

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By: Johnson Kennedy Radio Corp.
 Bus.-Studio Address: 400 N. Michigan Ave.
 Phone Number: Whitehall 4-2170
 Transmitter Location: Gary, Ind.
 Air Time: Unlimited
 News Service: AP, UP
 Transcription Service: Standard
 Representative: Katz
 Membership: NAB
 President: Paul V. Harper
 General-Station Mgr.: Ralph L. Atlas
 Commercial Manager: John T. Carey
 Sales Promotion Mgr.: Jimmie Spanes
 Program Director: H. Leslie Atlas, Jr.
 Chief Engineer: Kenneth C. Shirk

WJJD

CHICAGO—1934

Frequency: 1160 Kc. Power: 50,000 Watts
 Owned-Operated By: Field Enterprises, Inc.
 Bus.-Studio Address: 230 N. Michigan Ave.
 Phone Number: STate 2-5466
 Transmitter Location: Desplaines
 Air Time: 2 a.m.-sundown
 News Service: UP
 Transcription Service: Standard, Capitol Associated
 Representative: Avery-Knodel
 Membership: NAB, BMB, FMA
 President: Marshall Field

Gen.-Station Mgr.: Arthur F. Harre
 Commercial Manager: Frederick G. Harm
 Sales Promotion Manager: Edwin G. Short
 Program-Production Director: Mark Russell
 Publicity Director: Edwin G. Short
 Chief Announcer: Frank Sweeney
 Musical Director: Don E. Lavery
 Chief Engineer: Walter F. Myers
 Form Editor: Randy Blake

WLS

CHICAGO—1924—ABC

Frequency: 890 Kc. Power: 50,000 Watts
 Owned-Operated By: Agricultural Bcstg. Co.
 Bus.-Studio Address: 1230 Washington Blvd.
 Phone Number: MO 6-9700
 Transmitter Location: Tinley Park
 Air Time: Unlimited
 News Service: AP, Transradio, UP
 Transcription Service: Standard
 Representative: John Blair
 Membership: NAB, BMB
 President: James E. Edwards
 V.P.-Gen.-Station Mgr.: Glenn Synder
 Commercial Manager: Charles M. Freeman
 Sales Promotion Manager: Donald Finlayson
 Program-Publicity Director: Harold Safford
 Production Director: Al. Boyd
 Musical Director: Osgood Wesley
 Chief Engineer: Thomas Rowe
 Farm Editor: Arthur Page

(See Page 400)

WMAQ

CHICAGO—1922—NBC

Frequency: 670 Kc. Power: 50,000 Watts
 Owned-Operated By: National Bcstg. Co., Inc.
 Business-Studio Address: Merchandise Mart
 Phone Number: SUperior 7-8300
 Transmitter Location: Elmhurst
 Air Time: Unlimited
 News Service: AP, INS, UP
 Transcription Service: Thesaurus
 Representative: NBC
 Membership: NAB, BMB
 V.P. Chg. Cen. Div.: I. E. Showerman
 Sales Manager: Oliver Morton
 Business Mgr. & Auditor: John F. Whalley
 Promotion Manager: Harold A. Smith
 Program Manager: Arthur Jacobson
 Production Director: Homer Heck
 Manager of Press Dept.: John F. Ryan
 Announcer Supervisor: W. M. Kephart
 Music Supervisor: Donald A. Marcotte
 Division Engineer: Howard C. Luttgens
 Farm Director: Everett Mitchell

WSBC

CHICAGO—1925

Frequency: 1240 Kc. Power: 250 Watts

in april 1949, we'll be 25 years old

For 25 years WLS has been serving listeners in Midwest America. This stewardship of responsibility has been recognized by listeners, the radio industry and by the press. Here are but a few press comments about WLS as a station and its much-imitated WLS National Barn Dance.

What They Say About Us

"Congratulations to WLS on their continued public service to radio listeners. The station has long been well at the top in public favor. Its programs with their appeal to folks in both metropolitan and rural areas label WLS the true American station."

—CHICAGO TIMES

"WLS wants, tries, claims to be and is the farmers' own station . . . sees as the farmer sees, feels as he feels. Dinner Bell Time is unquestionably the country's oldest and best-loved farm program. Farmers believe in WLS."

—PAGEANT MAGAZINE

"Its success has been due largely to its policy of sticking to programs that make their appeal to what might be termed the 'average' air audience—folks that like the old folk songs, clean humor, sentimental music and 'homey' sketches."

—BILLBOARD

"WLS intended its service for the farmer, but the city people listened in, and liked it so well that something of an urban demand for farm music and farm humor has sprung up."

—CHRISTIAN SCIENCE MONITOR

"WLS a public servant in the Midwest."

—TIME MAGAZINE

"There are dozens of local barn dances, but the WLS National Barn Dance is the daddy of them all . . . a form of entertainment and humor which strikes a sentimental chord in every American heart."

—READ MAGAZINE

A tradition of service, in order to maintain itself, must constantly be charged with enthusiasm for the present, foresight for the future. Here is a reflection of the FIRST twenty-five years. WLS, its management and its staff are aware of the responsibility, the challenge of the future in maintaining radio leadership in service to the WLS "family of listeners."

A CLEAR CHANNEL STATION
50,000 WATTS, 890 KC, ABC AFFILIATE

presented by **JOHN BLAIR & CO.**

"A phenomenon in the brief perspective of radio history is the ever popular National Barn Dance . . . the Barn Dance typifies the success story of WLS."

—LIFE MAGAZINE

"Keynote of the program's widespread national popularity is that the music is truly representative of American life."

—CHICAGO TIMES

"The National Barn Dance originated by station WLS in Chicago maintains perhaps a higher level of talent than any other."

—FACTS MAGAZINE

"The patrons (at Eighth Street Theater) were folksy souls from the farm lands of Illinois and neighboring states."

—CHICAGO HERALD-AMERICAN

"Probably the closest that radio will ever get to authentic Americana is the National Barn Dance . . . a portrait of the rustic heart of America."

—NEWSWEEK MAGAZINE

"From the first night the program was a sellout . . . barn dance fans are still flocking to the performances."

—CORONET MAGAZINE

"For the time of your life, dial WLS. This station has undoubtedly the most splendid array of artists ever grouped together. We agree with numerous thousands of other people, that this crew puts on the best programs ever to emanate from a broadcasting studio, barring none."

—WELLSTON, OHIO SENTINEL

