

**WBEL**

**BELOIT—1948**

Frequency: 1380 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Beloit Bcstrs., Inc.  
 Business-Studio Address..... 335 E. Grand Ave.  
 Phone Number..... College 1380  
 Transmitter Location..... 900 E. Elmwood Ave.  
 Air Time..... Daytime  
 News Service..... AP  
 President..... Lloyd Burlingham  
 Gen., Sta. Mgr..... L. O. Fitzgibbons  
 Commercial Manager..... Joe Moen  
 Program Director..... John Rhodes  
 Musical Director..... Irving Tingley  
 Chief Engineer..... Leo Wilson  
 Consulting Engineer..... Nathan Williams

**WGEZ**

**BELOIT—1948—MBS-WISCONSIN**

Frequency: 1490 Kc. Power: 100 Watts  
 Owned-Oper. By..... Beloit Bcstg. Co.  
 Business-Studio Address..... Hotel Hilton  
 Phone Number..... College 6024  
 Transmitter Location..... U. S. Hway. 51  
 Air Time..... 6 a.m.-11 p.m.  
 News Service..... AP  
 Transcription Service..... World  
 Representative..... William G. Rambeau  
 Owner, Gen., Sta., Prom. Mgr. Sidney H. Bliss  
 Commercial Manager..... Charles W. Bessire  
 Pgm., Prod., Pub., News Dir..... R. K. Brown  
 Chief Engineer..... Stanley Holmes  
 Musical Director..... Ruth Barr

**WBIZ**

**EAU CLAIRE—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Operated By..... WBIZ, Inc.  
 Bus.-Studio-Transmitter Address..... 609 Cameron  
 St.  
 Phone Number..... 5111-2  
 Air Time..... 6:30 a.m.-12 M.  
 News Service..... UP  
 President, General Mgr..... James J. Conroy  
 Station Manager..... Alvina Britz  
 News, Prod., Pgm., Dir..... Jack Davis  
 Chief Engineer..... Kenneth Bergum  
 Commercial Manager..... Comml. Radio Equip.

**WEAU**

**EAU CLAIRE—1937—NBC**

Frequency: 790 Kc. Power: 5000 Watts  
 Owned-Operated By..... Central Bcstg. Co.  
 Business-Studio Add..... 203½ S. Barstow St.  
 Phone Number..... 6149  
 Transmitter Location..... County Trunk QQ  
 Air Time..... 6 a.m.-1 a.m.  
 News Service..... UP  
 Trans. Serv. Associated, Lang-Worth, World,  
 SESAC  
 Representative..... Ra-Tel, Bullmer & Johnson  
 Membership..... NARTB, BAB  
 President..... Morgan Murphy

General Manager..... W. C. Bridges  
 Station-Comm. Mgr..... Harry S. Hyett  
 Sales Prom. Mgr., Pgm., Prod., Dir.,  
 Chief Announcer..... Robert E. Nelson  
 News, Pub. Dir..... Dick Vogel  
 Musical Director..... Robert Montgomery  
 Chief Engineer..... T. O. Jorgenson  
 Farm Editor..... Carl Johnson

**WRFW**

**EAU CLAIRE—1948**

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Oper. By..... Chippewa Valley Radio &  
 Telev. Corp.  
 Bus.-Studio-Transmitter Address..... Rudolph Rd.  
 Phone Number..... 2-1629  
 Air Time..... Daytime  
 News Service..... AP  
 Transcription Service..... Standard  
 Representative..... Forjoe  
 President..... Thomas K. Werner  
 Gen. Mgr., News Dir..... John E. Kelly  
 Pgm. Dir., Chief Anncr..... Robert Froemming  
 Comm., Sales Prom. Mgr..... Richard Werner  
 Publicity Director..... Lowell Christison  
 Musical Director..... Barbara Werner  
 Chief Engineer..... Oscar Sielaff  
 Farm Editor..... Jack Kelly

**KFIZ**

**FOND DU LAC—1922**

**MBS-WISCONSIN**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... KFIZ Bcstg. Co.  
 Bus.-Studio-Transmitter Address..... 18 W. First St.  
 Phone Number..... 356  
 Air Time..... 6:30 a.m.-10 p.m.  
 News Service..... UP  
 Membership..... NARTB  
 President..... A. H. Lange  
 Exec. Vice Pres..... Emery W. Martin  
 General Manager..... Lynn N. Fairbanks  
 Program Director..... Lucille Fairbanks  
 Chief Engineer..... Wendell S. Meyers

**WBAY**

**GREEN BAY—1925—CBS**

Frequency: 1360 Kc. Power: 5000 Watts  
 Owned-Operated By..... WHBY, Inc.  
 Business-Studio Address..... Bellin Bldg.  
 Phone Number..... Adams 1  
 Transmitter Location..... W. De Pere  
 News Service..... AP  
 Representative..... Weed  
 Managing Director..... Rev. M. J. Beemster  
 General-Station Mgr..... Haydn R. Evans  
 Sales Prom. Manager..... Lee Stinson  
 Program Director..... Clair Stone  
 News Director..... Michael Griffin  
 Musical Director..... Clarence Edges  
 Chief Anncr., Prod. Dir..... Roger Muller  
 Publicity, Promotion Director..... Karl Gorsche  
 Chief Engineer..... Wallace Stangel  
 Farm Editor..... Eddy Jason

**W D U Z**

**GREEN BAY—1947—ABC**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By Green Bay Bcstg. Co.  
 Business-Studio Address Nicolet Bldg.  
 Phone Number Howard 6300  
 Transmitter Location Cass St., Town of Preble  
 Air Time 6 a.m.-M.  
 News Service UP  
 Transcription Service Lang-Worth  
 Representative Ted Taylor Co.  
 Membership NARTB  
 President Ben A. Laird  
 Sta., Gen. Mgr. Robert G. Nelson  
 Commercial Manager John Harvey  
 Prog.-Prod. Director Don Arthur  
 Pub. Dir., Chief Announcer John R. Kessenich  
 News Director Robert Houle  
 Musical Director Roy Hessler  
 Chief Engineer Paul C. Tyrrell  
 Consulting Engineer Nathan Williams

**W J P G**

**GREEN BAY—1947—WISCONSIN**

Frequency: 810 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Green Bay Newspaper Co.  
 Business Address Green Bay  
 Phone Number Howard 6400  
 Transmitter Location Bellevue  
 Air Time 6 a.m.-local sunset  
 News Service AP  
 Transcription Service Standard  
 Membership NARTB, BAB  
 President V. I. Minahan  
 General Manager A. B. Turnbull  
 Station Manager John M. Walter  
 Prom., Comm. Mgr. Glen R. Holznecht  
 Program Director Bob Kelly  
 Publicity Director Ann Weizenegger  
 Production Director Lester Sturmer  
 Musical Director Vi Govin  
 News Director John M. Walter  
 Chief Engineer Elmo Reed  
 Farm Editor Les Sturmer  
 Consulting Engineer George Davis

**W C L O**

**JANESVILLE—1930  
 MBS-WISCONSIN**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Southern Wisconsin Radio, Inc.  
 Business-Studio Address 200 E. Milwaukee St.  
 Phone Number 3311  
 Transmitter Location 1436 So. Oakhill Ave.  
 Air Time 6 a.m.-11 p.m.  
 News Service AP  
 Transcription Service World, Capitol  
 Representative William G. Rambeau  
 Membership NARTB, BAB  
 Pres., Gen. Mgr. Sidney H. Bliss  
 Sta., Prom. Mgr., News Dir. V. W. Williams

Commercial Manager Charles W. Bessire  
 Pgm., Prod., Pub. Dir. Joseph G. Urban  
 Musical Director Stanley Neuberger  
 Chief Engineer Wayne Clay  
 Farm Editor Grant A. Ritter

**W L I P**

**KENOSHA—1947**

Frequency: 1050 Kc. Power: 250 Watts d.  
 Owned-Operated By Kenosha Bcstg. Co.  
 Bus.-Studio-Transmitter Address 625 57th St.  
 Phone Number 6162-3, 3021  
 Air Time Daytime  
 News Service UP  
 Transcription Service World  
 Representative Everett-McKinney  
 Membership NARTB, BAB  
 General Manager William L. Lipman  
 Sta., Comm. Mgr. Hugh Gately  
 Sales Promotion Manager Emil Olson  
 Program Director Jerome Golden  
 Production Director Steve Kelley  
 Chief Engineer Casimir Lubinsky  
 Pub., News Dir. Virginia Taylor  
 Farm Editor, Chief Anncr. Leo Porwaniacki

**W K B H**

**LA CROSSE—1923—NBC**

Frequency: 1410 Kc. Power: 5000 Watts  
 Owned-Operated By WKBH, Inc.  
 Business-Studio Address 409 Main St.  
 Phone Number 2-4678  
 Transmitter Location Gillette St.  
 Air Time 6 a.m.-M.  
 News Service AP  
 Transcription Service World  
 Representative The Taylor Co.  
 Membership NARTB  
 President, Station Mgr. Howard Dahl  
 Program Director Berneice Callaway  
 Publicity Director Paul Ziemer  
 Chief Engineer Al Leeman

**W K T Y**

**LA CROSSE—1948—MBS—MBN**

Frequency: 580 Kc. Power: 1000 Watts  
 Owned-Operated By La Crosse Bcstg. Co.  
 Business-Studio Address 112 N. 4th St.  
 Phone Number 2-6042  
 Transmitter Location On Stoddard Rd. Hwy. 53, 4 Mi. So. of La Crosse  
 Air Time 6 a.m.-M.  
 News Service UP  
 Transcription Service Thesaurus  
 Representative Weed  
 V. P., Comm., Sta., Gen. Mgr. Verl Bratton  
 Asst. Mgr., Pgm., Pub., Prod. Dir. J. Bondeson  
 Chief Engineer J. Harold White

**W L C X**

**LA CROSSE—1947—MBS**

Frequency: 1490 Kc. Power 250 Watts  
 Owned-Operated By Bermac Radio, Inc.

# WISCONSIN

Business-Studio Address.....State Bank Bldg.  
Phone Number .....4-4521  
Transmitter Location.....Lang Drive  
Air Time .....Unlimited  
News Service .....UP  
Transcription Service.....Standard  
President.....James J. Conroy  
General Manager.....Milo Knutson  
Commercial Manager.....Jerry Moen  
Sales Promotion Mgr.....Paul G. Osborne  
Prog. Dir.-Production Mgr.....S. O. Torgerson  
News Director.....Dean Osmundson  
Chief Engineer.....Elphin G. Rinn  
Farm Editor.....Clifford Lue

## WLDY

LADYSMITH—1948—KBS

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Flambeau Bcstg. Co.  
Bus.-Studio-Transmitter Address.Westlake Ave.  
Phone Number .....584  
Air Time .....6 a.m.-12 M.  
News Service .....UP  
Transcription Service.....World  
Representative.....Thomas Clark, O. Lawson  
Membership.....NARTB, BAB  
President.....O. J. Falge  
Gen., Sta. Mgr.....A. T. Shields  
Commercial Manager.....R. I. Foreman  
Sales Prom. Mgr., Pub. Dir.....Corinne Kopp  
Prog., Prod. Dir.....Joseph Dahlvig  
Chief Anncr., News Dir.....Jeff Evans  
Musical Director.....Jeanne Brown  
Chief Engineer.....Darrel Holbrook  
Farm Editor.....Orrin Garwood

## WIBA

MADISON—1925—NBC

Frequency: 1310 Kc.....Power: 5000 Watts  
Owned-Operated By.....Badger Bcstg. Co.  
Business-Studio Address.....3800 Regent St.  
Phone Number .....3-5311  
Transmitter Location.....Fitchburg  
News Service .....AP  
Transcription Service.....Thesaurus  
Representative.....Avery-Knodel  
Membership.....NARTB, BAB  
President.....William T. Evjue  
General Manager.....Kenneth F. Schmitt  
Business Manager.....Howard A. Johnson  
Program Director.....Robert N. Dick  
News Director.....Jack Newman  
Chief Engineer.....Norman Hahn  
Farm Editor.....Frank Mayfield

## WISC

MADISON—1948  
ABC-ARROWHEAD

Frequency: 1480 Kc. ...Power: 1000 Watts d.,  
1000 Watts n.  
Owned-Oper. By.....Radio Wisconsin, Inc.  
Address.....Comm. State Bank Bldg.  
Phone Number .....7-2588

Transmitter Location.....Seyene Rd., Route 4  
Air Time .....6 a.m.-12 M.  
News Service .....UP  
Transcription Service.....Associated Library  
Representative.....Ra-Tell, Inc.  
President.....Morgan Murphy  
Executive Director.....W. C. Bridges  
General Manager.....Ralph O'Connor  
Commercial Manager.....Richard S. Nickeson  
Sales Promotion Manager.....Morton Wagner  
Program Director.....Robert Swanson  
Prod., Pub. Dir.....Charles Dickoff  
Chief Announcer.....Ray Streeter  
News Director.....Michael Hinn  
Musical Director.....Beverly White  
Chief Engineer.....W. M. Greely

## WKOW

MADISON—1948—CBS

Frequency: 1070 Kc....Power: 10,000 Watts d.,  
5,000 Watts n.  
Owned-Oper. By.....Monona Bcstg. Co.  
Address.....215 W. Washington Ave.  
Phone Number .....7-2261  
Transmitter Location.....MacFarland  
Air Time .....5:30 a.m.-12 M.  
News Service .....UP  
Transcription Service.....Capitol  
Representative.....Headley Reed  
President.....Stewart Watson  
Gen., Sta., Comm. Mgr.....Michael Henry  
Program Director.....Mary Casey  
Chief Announcer.....Pat Hernon  
News Director.....Jack Davis  
Chief Engineer.....Vince Vanderheiden  
Farm Editor.....Roy Gumtow

## WOMT

MANITOWOC—1926—MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Francis M. Kadow  
Business-Studio Address.....Radio Bldg.  
Phone Number .....6015  
Transmitter Location.....3600 Block, Marshall St.  
Air Time.....7 a.m.-6 a.m.  
News Service .....UP  
Transcription Service.....World  
Representative.....Ra-Tel  
Membership.....NARTB  
Owner, General Mgr.....Francis M. Kadow  
Asst. Mgr., Prog. Dir.....George H. Erdman  
Comm.-Sales Prom. Mgr.....John M. Kadow, Jr.  
Prod. Dir., Chief Announcer.....G. H. Todd  
Publicity Director.....Ralph Norman  
Musical Director.....El Roy  
Chief Engineer.....W. C. Duben

## WMAA

MARINETTE—1939—NBC

Frequency: 570 Kc.....Power: 250 Watts d.;  
100 Watts n.  
Owned-Oper. By.....M. & M. Bcstg. Co., Inc.  
Bus.-Studio-Transmitter Address....Radio Park

# W I S C O N S I N

Phone Number .....2-6631  
Air Time .....Unlimited  
News Service .....UP  
Transcription Service .....Capitol  
Representative .....Robert Meeker  
Membership .....NARTB, BAB  
President .....William E. Walker  
General-Station Mgr. ....Joseph D. Mackin  
Commercial Manager .....Howard L. Emlich  
Sales Promotion Manager .....Pat Kehoe  
Program Director .....Bob Southard  
Production Director .....Edward Marshall  
News Director .....Robert Macaulay  
Chief Engineer .....A. L. Stewart  
Farm Editor .....John Bell  
Consulting Engineer .....A. D. Ring

## W D L B

**MARSHFIELD—1946—KBS**

Frequency: 1450 Kc. ...Power: 250 Watts d.,  
250 Watts n.

Own.-Oper. By Dairyland's Bdcstg. Serv., Inc.  
Add. Trans. Loca. ....1710 N. Central Ave.  
Phone Number .....1212  
Air Time .....6:30 a.m.-11 p.m.  
News Service .....UP  
Transcription Service .....Capitol, SESAC  
Membership .....NARTB, BAB  
President .....Lloyd L. Felker  
Gen., Sta. Mgr., Pub. Dir. ...Robert W. Behlmg  
Commercial Manager .....Duane Allen  
Sales Promotion Manager ...Roger Thompsen  
Program Director .....Bob Hansen  
Prod., Music. Dir. ....Ulamae Knutson  
Chief Anncr., Farm Editor ...Larry Sundquist  
News Director .....Ted Moore  
Chief Engineer .....Jerry Boos  
Consulting Engr. ...N Williams, Oshkosh, Wis.

## W I G M

**MEDFORD—1941—MBS-KBS**

Frequency: 1490 Kc. ....Power: 250 Watts  
Owned-Operated By .....George F. Meyer  
Bus.-Studio-Transmitter Address .....Medford  
Phone Number .....5147  
Air Time .....Unlimited  
News Service .....UP  
Transcription Service .....SESAC  
Representative .....Continental  
Pres., Comm., Gen., Mgr. ....George F. Meyer  
Program Director .....Irma Meyer  
Chief Engineer .....Ray Bohnert

## W L I N

**MERRILL—1948—MBS**

Frequency: 550 Kc. ....Power: 1,000 Watts  
Owned-Operated By .....Alvin E. O'Konski  
Business Address .....Merrill  
Phone Number .....1444  
Air Time .....6:30 a.m.-12 M.  
Transmitter Location .....Hwy. 51 and 17  
News Service .....AP  
Membership .....NARTB, BAB

Transcription Service .....Standard, Capitol  
Representative .....Rambeau  
President .....Alvin E. O'Konski  
Sta., Comm., Prom., Gen'l Mgr. ....Tony Marta  
Chf. Anncr., News Dir. ....Jack Larkin  
Chief Engineer .....Chris Zercher  
Consulting Engr. ....John Creutz

## W E M P

**MILWAUKEE—1935**

Frequency: 1340 Kc. ....Power: 250 Watts  
Owned-Oper. By .....Milwaukee Bcstg. Co.  
Bus.-Address .....710 N. Plankinton Ave.  
Phone Number .....MARquette 8-7722  
Studio Trans. Location .....5407 W. Martin Dr.  
Air Time .....24 Hours  
News Service .....UP  
Representative .....Headley Reed  
Membership .....NARTB  
President .....Glenn D. Roberts  
General Manager .....Hugh K. Boice, Jr.  
Commercial Manager .....John C. Gagliano  
Sales Prom. Manager .....Tom Dyson  
Pgm. Dir., Chief Announcer ....Tom Shanahan  
News Director .....Hal Prey  
Musical Director .....Elmer Ihrke  
Chief Engineer .....Rolland Paske

## W O K Y

**MILWAUKEE—1947**

Frequency: 920 Kc. ...Power: 1000 Watts d.  
Owned-Oper. By .....Bartell Bdcsters, Inc.  
Bus.-Studio Address .....Empire Bldg.  
Phone Number .....Broadway 1-8428  
Air Time .....24 Hours  
Transmitter Location .....Town of Greenfield  
News Service .....UP  
Representative .....Weed & Co.  
Pres., Gen. Mgr. ....Gerald A. Bartell  
Chief Engineer .....Ralph Evans

## W F O X

**MILWAUKEE—1946**

Frequency: 860 Kc. ....Power: 250 Watts d.  
Owned-Oper. By ...Wisconsin Bcstg. System,  
Inc.  
Bus.-Studio-Transmitter Address .....739 No.  
Broadway  
Phone Number .....Broadway 2-1272  
Air Time .....Sunrise-sunset  
News Service .....AP  
Representative .....Ra-Tel  
Pres., Gen.-Sta. Mgr. ....Charles J. Lanphier  
Program Director .....John Van Osch  
Prod., Pub. Dir. ....Charles La Force  
Chief Announcer .....Paul Bartell  
Chief Engineer .....George Dodge  
Musical Director .....Sammy Madden

## W I S N

**MILWAUKEE—1922—CBS**

Frequency: 1150 Kc. ....Power: 5,000 Watts  
Owned-Oper. By .....Hearst Radio, Inc.

# W I S C O N S I N

Address ..... 540 N. Plankinton Ave.  
Phone Number ..... Division 2-3000  
Transmitter Location ..... 5001 So. 60th St.  
Air Time ..... Unlimited  
News Service ..... INS, UP  
Transcription Service ..... World  
Representative ..... The Katz Agency  
Membership ..... NARTB  
President ..... Charles B. McCabe  
V. P., Gen. Mgr. Hearst Radio, Inc.

Tom A. Brooks

V. P., Gen., Comm. Mgr. WISN G. W. Grignon  
Promotion Director ..... George DeGrace, Jr.  
Program Director ..... Jack Raymond  
Chief Announcer ..... Mill Brandl  
Musical Director ..... Elmer Krebs  
Chief Engineer ..... Donald A. Weller  
Farm Editor ..... Frances X. Haggerty  
Consulting Engr. .... A. Earl Cullum, Jr.

## W M A W

### MILWAUKEE—1947—ABC

Frequency: 1250 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Midwest Bcstg. Co.  
Business-Studio Address ..... 723 N. Third St.  
Phone Number ..... DAly 8-2154  
Transmitter Location ..... Hales Corners  
Air Time ..... 6 a.m.-12 M.  
News Service ..... UP  
Representative ..... Bolling Co.  
President ..... Clifford C. Randall  
Gen.-Sta.-Comm. Mgr. .... Jack Bundy  
Sales Prom. Mgr., Pub. Dir. .... Doris Jacob  
Program Director ..... Donald McClellan  
Production Director ..... Hal Walker  
Musical Director ..... Ralph Herman  
Chief Engineer ..... Raymond Host  
Farm Editor ..... Bob Frisch

## W M I L

### MILWAUKEE—1947

Frequency: 1290 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By ... Cream City Bcstg. Co., Inc.  
Bus.-Studio Address ..... 2625 W. Wisconsin Ave.  
Phone Number ..... West 3-1290  
Transmitter Location ..... Whitefish Bay  
Air Time ..... 6 a.m.-Local sunset  
News Service ..... UP  
Transcription Service ..... SESAC  
Representative ..... ForJoe  
President ..... Gene Posner  
Gen., Sta., Comm. Mgr. .... Jerome Sill  
Chief Engineer ..... Gino Monaco

## W T M J

### MILWAUKEE—1927—NBC

Frequency: 620 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... The Journal Co.  
Business Address ..... 333 W. State St.  
Phone Number ..... MArquette 8 6000  
Studio Address ..... Radio City, 720 E. Capitol Dr.  
Transmitter Location ..... Rt. 4, Box 444,  
Waukesha

Air Time ..... Unlimited  
News Service ..... AP  
Representative ..... Edward Petry  
V.P., General Mgr. .... Walter J. Damm  
Asst. General Mgr. .... L. W. Herzog  
Station Manager ..... R. G. Winnie  
Asst. Prom. Mgr. .... Bruce Wallace  
Traffic Director ..... Frank Bignell  
Musical Director ..... Maurice Kipen  
Chief Engineer ..... Phil Laeser

## W N A M

### NEENAH—MENASHA—1947

Frequency: 1280 Kc. .... Power: 1,000 Watts  
Owner ..... Neenah-Menasha Bcstg. Co.  
Bus.-Studio Add. Neenah Natl. Mfrs. Bank Bldg.  
Phone Number ..... 2-2871  
Transmitter Location ..... Rte. 1, Neenah  
Air Time ..... 6 a.m.-11 p.m.  
News Service ..... UP  
Transcription Service ..... Associated  
Representative ..... Devney  
V. P., General Manager ..... Don C. Wirth  
Chief Engineer ..... E. W. Fliegel

## W O S H

### OSHKOSH—1941—ABC

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Oshkosh Bcstg. Co.  
Phone Number ..... Stanley 4580  
Transmitter Location ..... 1235 Bowen St.  
Air Time ..... Unlimited  
Transcription Service ..... World  
Representative ..... Donald Cooke  
President ..... Wm. F. H. Johns, Jr.  
Comm., Gen. Mgr. .... Allen Embury  
Program Director ..... Warren Haines  
Promotion Manager ..... Charles Dargan  
News Director ..... William Jones  
Chief Engineer ..... Oscar Oren  
Farm Editor ..... Allen Sampson

## W I B U

### POYNETTE—1925—KBS-WIS.

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... William C. Forrest  
Bus.-Transmitter Address ..... Route 2  
Phone Number ..... Poynette 98  
Air Time ..... Unlimited  
News Service ..... UP  
Transcription Service ..... Standard, SESAC  
Representative ..... Burn-Smith  
Pres., Gen., Comm. Mgr., Farm Editor

William C. Forrest

Sales Prom. Mgr. .... Doris MacPherson  
Program Director ..... Sarah Forrest  
News Director ..... Clifford Conohan  
Chief Engineer ..... L. Stanley Sadler

## W R A C

### RACINE—1950

Frequency: 1460 Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... Bell City Bcstg. Co.

# WISCONSIN

Address . . . . . 423 Main St.  
Phone Number . . . . . 2-1627  
Representative . . . . . Cooke  
News Service . . . . . UP  
Pres., Gen. Mgr. . . . . Jerome Sill  
Secy.-Treas. . . . . Gene Posner  
Commercial Manager . . . . . Merschell Lewis  
Program Director . . . . . Bert Mulroy  
Chief Engineer . . . . . Gino Monaco  
Engineering Supervisor . . . . . Howard Immekus  
News Director . . . . . Bill Gumm

## WRJN

**RACINE—1926—ABC-WISCONSIN  
KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Racine Bcstg. Corp.  
Business Address . . . . . 441 Main St.  
Phone Number . . . . . 4-3311  
Transmitter Location . . . . . Victory & Kentucky Sts.,  
Mt. Pleasant  
Air Time . . . . . 6:15 a.m.-10:15 a.m.  
News Service . . . . . AP  
Representative . . . . . Walker  
Membership . . . . . NARTB, BAB  
President . . . . . Frank R. Starbuck  
General Manager . . . . . Harry R. LePoidevin  
Station Manager . . . . . Harold J. Newcomb  
Commercial Manager . . . . . Gerald D. Nelson  
Chief Anncr., Pgm. Dir. . . . . Lyman Merens  
News Director . . . . . Eddie Bronson  
Prom. Mgr., Pub. Dir. . . . . Amelia French  
Musical Director . . . . . Orson White  
Chief Engineer . . . . . F. Lee Dechant  
Consulting Engineer . . . . . George C. Davis

## WOBT

**RHINELANDER—1947—MBS-KBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Oneida Bcstg. Co.  
Business Address . . . . . Rhinelanders  
Phone Number . . . . . 1240  
Studio-Transmitter Location . . . . . Hiway 8, E.  
Air Time . . . . . Unlimited  
News Service . . . . . UP  
Representative . . . . . Cooke  
Transcription Service . . . . . World  
President . . . . . John R. Tomek  
Gen., Comm. Mgr., News Dir. . . . . Don Mortwedt  
Program Director . . . . . Bill Neal  
Promotion Manager . . . . . Bruce Radder  
Chief Engineer . . . . . Charles Bresette

## WJMC

**RICE LAKE—1938**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . WJMC, Inc.  
Address Trans. Loca. . . . . 1615 S. Main  
Phone Number . . . . . 550  
Air Time . . . . . 6:30 a.m.-11:05 p.m.  
News Service . . . . . UP  
Transcription Service . . . . . World  
Representative . . . . . Ra-Tel

Membership . . . . . FMA  
President . . . . . W. C. Bridges  
Station Manager . . . . . Russell J. Brown  
Production Director . . . . . Bob Topinka  
Chief Anncr., Pgm., News Dir. . . . . Paul Albrecht  
Musical Director . . . . . Bob Topinka  
Chief Engineer . . . . . Robert Kolsky

## WRCO

**RICHLAND CENTER—1949**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Richland Bcstg. Co.  
Address . . . . . P. O. Box 192  
Phone Number . . . . . 20  
Transmitter Location . . . . . R.F.D. Route 2  
Air Time . . . . . 6 a.m.-10:30 p.m.  
News Service . . . . . UP  
Trans. Serv. . . . . SESAC, Lang-Worth  
Membership . . . . . NARTB, BAB  
President . . . . . Arthur Overgaard  
Gen., Mgr., Chief Engr. . . . . T. R. Kelley  
Program Director . . . . . R. J. Bodden  
News Director . . . . . Joseph Koelsch  
Chief Engineer . . . . . Donald Northrop

## WTCH

**SHAWANO—1948**

Frequency: 960 Kc. . . . . Power: 1,000 Watts d.  
Owner . . . . . Shawano County Leader Pub. Co.  
Business-Studio Address . . . . . 107 E. Green Bay St.  
Telephone Number . . . . . 666  
Transmitter Location . . . . . Hiway 29  
Representative . . . . . Schepp-Reiner  
Air Time . . . . . Daytime  
News Service . . . . . UP  
Transcription Service . . . . . World  
General Manager . . . . . Jeanne Heal  
Station Manager . . . . . D. W. Hodgins

## WHBL

**SHEBOYGAN—1924—ABC-WIS.**

Frequency: 1330 Kc. . . . . Power: 1000 Watts d.;  
250 Watts n.  
Owned-Operated By . . . . . WHBL, Inc.  
Business-Studio Address . . . . . Press Bldg.  
Phone Number . . . . . 4844-5  
Transmitter Location . . . . . Hway. 141  
Air Time . . . . . 7 a.m.-11 p.m.  
News Service . . . . . AP  
Representative . . . . . Taylor Co.  
Membership . . . . . NARTB, BAB  
President . . . . . A. Matt Werner  
General-Comm. Mgr. . . . . G. P. Richards  
Program Director . . . . . Glen James  
Chief Announcer . . . . . Hal O'Halloran  
News Director . . . . . Glen James  
Chief Engineer . . . . . Herbert J. Mayer

## WTWT

**STEVENS POINT—1948**

Frequency: 1010 Kc. . . . . Power: 250 Watts d.;  
Owned-Oper. By . . . . . Stevens Pt. Bcstg. Co.

# W I S C O N S I N

Business-Studio Address.....414 Main St.  
Phone Number.....2744-5  
Transmitter Location.....2 Blocks No. of Stevens  
Point city limits  
Air Time.....Sunrise-sunset  
News Service.....UP  
Transcription Service.....SESAC  
Representative.....Hal Holman  
Gen., Comm. Mgr.....L. Larry Zurawski  
News, Pgm. Dir., Prom. Mgr.....Rikk Riley  
Chief Engineer.....Justin Sloniker

## W D S M

**SUPERIOR—1939—ABC**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Operated By.....Ridson, Inc.  
Business Address.....921 Tower Ave.  
Phone Number.....Superior: 4451-2; Duluth:  
Melrose 7234 or Radison 1230  
Studio Addresses.....Spalding Hotel, Duluth;  
National Bldg., Superior  
Transmitter Location.....Conners Point  
Air Time.....6:25 a.m.-11:35 p.m.  
News Service.....AP  
Transcription Service.....Capitol  
Representative.....Free & Peters  
Membership.....NARTB  
President.....Robert Ridder  
General-Station Mgr.....Carl Bloomquist  
Commercial Manager.....Bill Kirby  
Sales Prom. Mgr.....Harry Gradin  
Program Director.....Lew Martin  
Chief Announcer.....James Payton  
Chief Engineer.....Melvin Laskey

## W T T N

**WATERTOWN—1950—KBS**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Watertown Radio, Inc.  
Address.....104 W. Main St.  
Phone Number.....2215  
Representative.....Devney  
News Service.....UP  
President.....Albert B. Gale  
Program Director.....Carl V. Kolata  
News Director.....Willard James

## W A U X

**WAUKESHA—1946**

Frequency: 1510 Kc.....Power: 250 Watts d.  
Owned-Operated By.....Waukesha Bcstg. Co.  
Business-Studio Address.....319 W. Main St.  
Phone Number.....6619  
Transmitter Location.....R. I. Orchard St.  
Air Time.....Sunrise-sunset  
News Service.....AP  
Transcription Service.....Lang-Worth  
Representative.....McGeehan & O'Mara  
Membership.....NARTB

President.....Carl Taylor  
Gen., Sta., Comm. Mgr.....Mig Figi  
Sales Prom. Manager.....Charles E. Williams  
News Director.....Paul Clifford  
Farm Editor, Pgm. Dir.....Donald Froehlich  
Production Director.....Mary Miles  
Chief Engineer.....Adin Randle

## W S A U

**WAUSAU—1937—NBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper By.....The Journal Co. (The  
Milwaukee Journal)  
Business-Studio Address.....714 Fifth St.  
Phone Number.....6521  
Transmitter Location.....Coates Lane R. R. 3  
Air Time.....Unlimited  
News Service.....AP  
Transcription Service.....Thesaurus  
Representative.....Meeker  
Station Manager.....Ben F. Hovel  
Program Director.....R. J. Topinka  
Technical Supervisor.....R. W. Richardt

## W B K V

**WEST BEND—1950**

Frequency: 1470 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....West Bend Bcstg. Co.  
Address.....Decorah Rd. & S. Indiana Ave.  
Transcription Service.....Capitol  
News Service.....UP  
Pres., Gen., Comm. Mgr.....Paul J. Mueller  
Chairman of Board.....August C. Berkholtz  
Vice-President.....Wendell S. Ciganic  
Treasurer.....Carl H. Rhode  
Secy., Chief Engr.....Paul J. Ripple  
Program Director.....Edward Ruetz

## W F H R

**WISCONSIN RAPIDS—1940**

**MBS-WIS.**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By.....William F. Huffman Radio,  
Inc.  
Business Address.....141 W. Grand Ave.  
Phone Number.....1340  
Transmitter Location.....1500 Bonow Ave.  
Air Time.....6:30 a.m.-10:30 p.m.  
News Service.....AP  
Transcription Service.....Capitol  
Membership.....NARTB  
President.....Louise F. Huffman  
Gen., Sta. Mgr., Pub. Dir.....Geo. T. Frechette  
Prom., Comm. Mgr.....Bruce G. Beichl  
News, Pgm., Prod. Dir.....Jim Tighe  
Chief Anncr., Farm Editor.....Arnie Strope  
Chief Engineer.....Gordon Miller  
Consulting Engineer.....Nathan Williams

# WYOMING

Population 290,529—Increase +15.9% ('40-'50)—Radio Homes 78,280  
Families 80,700—Stations in State 15

## KSPR

CASPER—1930

MBS—INTERMOUNTAIN—KBS

Frequency: 1470 Kc. Power: 1000 Watts  
Owned-Operated By: Donald L. Hathaway  
Business Address: Box 930  
Phone Number: 407  
Studio-Transmitter Location: 1st & Lennox Sts.  
News Service: UP  
Transcription Service: World  
Representative: Sears & Ayer  
Membership: NARTB, BAB  
Owner, Pres., Mgr.: Donald L. Hathaway  
Commercial Manager: Frederic W. Hufsmith  
Program Director: Marcus R. Nichols  
Chief Engineer: Duane W. Simons

## KVOC

CASPER—1946—ABC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: KVOC Bcstg. Co.  
Bus.-Studio-Transmitter Address: 1540 So.  
Wolcott St., P. O. Box 2090  
Phone Number: 130  
News Service: AP  
Transcription Service: Thesaurus  
Membership: NARTB, BAB  
President: Jack W. Perry  
Comm., Prom., Gen., Sta. Mgr.: J. R. Bailey, Jr.  
Program Director: E. L. Peiss  
News, Publicity Dir.: Frank Nagel  
Chief Announcer: Cliff Ewing  
Chief Engineer: John Mursy

## KFB C

CHEYENNE—1940—ABC

Frequency: 1240 Kc. Power: 250 Watts  
(C.P.: 710 Kc. 10,000 d.; 1,000 n.)  
Owned-Operated By: Frontier Bcstg. Co.  
Business-Studio Address: Plains Hotel  
Phone Number: Cheyenne 4461  
Transmitter Location: 3rd & Evans Ave.  
News Service: UP  
Representative: McGillvra  
President: Tracy S. McCracken  
General Manager: William C. Grove  
Commercial Manager: Frank Flynn

## KODI

CODY—1947

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By: Absaroka Bcstg. Co.  
Address: 1277 Sheridan Ave.  
Phone Number: 444

Pres., Gen. Mgr.: William J. Garlow  
Sta., Prom. Mgr.: James A. Dumas  
Commercial Manager: Mary Jean Birkes  
Farm Editor, Pgm. Dir., Chief Engr.: Philip H. Barnhart  
Publicity Director: Dorothy R. Garlow  
Chief Engr., News Dir.: G. A. Barrus

## KOVE

LANDER—1948—KBS—MBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By: Edward J. Breece  
Business Address: P. O. Box 436  
Phone Number: 488  
Studio-Transmitter Location: 1 Mi. N. of Lander,  
Hiway. 287  
Air Time: 6 a.m.-11 p.m.  
News Service: UP  
Transcription Service: Capitol  
President: Edward J. Breece  
Chief Engr., Sta., Gen. Mgr.: F. A. Toomey  
Commercial Manager: Maurice Fitzgerald  
Pgm. Dir., Chief Anncr.: Clayt Holm  
Publicity Director: Jack Breece  
Consulting Engineer: Stanley Benson

## KOWB

LARAMIE—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts d.  
Own.-Oper. By: Snowy Range Bdcstg. Co., Inc.  
Address: P. O. Box 972  
Phone Number: 4888  
Trans. Loca.: ½ Mi. W. of City  
Air Time: 6:30 a.m.-11 p.m.  
News Service: AP  
Transcription Service: Standard  
Membership: NARTB  
President: F. O. Rice  
Gen. Mgr., Pgm. Dir., Chief Engr.: L. O. Smith  
Comm., Sales Prom. Mgr., Chief Anncr.: J. C. Steele  
News Director: Eileen Carroll

## KPOW

POWELL—1941

MBS-KBS-INTERMOUNTAIN

Frequency: 1260 Kc. Power: 1000 Watts  
Owned-Operated By: A. J. Meyer  
Business Address: Box 879  
Phone Number: 222  
Air Time: 6 a.m.-10 p.m.  
News Service: UP  
Transcription Service: SESAC, Cole  
Representative: Avery-Knodel



**WYOMING**

Gen., Sta. Mgr. .... Al Meyer  
 Prom., Comm. Mgr. .... Mel Whitmire  
 Program Director .... Mary Meyer

**KRAL**

**RAWLINS—1947—ABC-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Rawlins Bcstg. Co.  
 Address .... Rawlins, Box 511  
 Phone Number .... 1003-4  
 Air Time .... 7 a.m.-10:35 p.m.  
 News Service .... AP  
 Membership .... NARTB  
 Gen., Sta., Comm. Mgr. .... D. A. Fisher  
 Program Director .... Evelyne Barlow  
 Chief Engineer .... Gordon E. Clarke

**KWRL**

**RIVERTON—1948**

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Joseph P. Ernst  
 Phone Number .... 789  
 Air Time .... Unlimited  
 News Service .... AP  
 General Manager .... Joseph P. Ernst  
 Commercial Manager .... Mildred V. Ernst

**KVRS**

**ROCK SPRINGS—1938**  
**MBS-INTERMOUNTAIN-KBS**

Frequency: 1360 Kc. .... Power: 1000 Watts d.;  
 500 Watts n.  
 Owned-Oper. By .... Wyoming Bcstg. Co.  
 Business-Studio Address .... 1307 Wyoming St.  
 Phone Number .... 93, 94  
 Transmitter Location .... 2 Mi. N. of City  
 Air Time .... 7 a.m.-11 p.m.  
 News Service .... AP  
 Transcription Service .... Standard  
 Representative .... Avery-Knodel  
 Pres., Gen., Sta. Mgr.  
 Mrs. Marjorie L. McCracken

Comm., Sales Prom. Mgr. .... Michael Reid  
 Pgm., Pub. Dir. .... Imogene Parr  
 Production Director .... John Hardaway  
 Publicity Director .... Imogene Parr  
 Chief Engineer .... Gilbert Mueller  
 Consulting Engr. .... Stanley Benson

**KWYO**

**SHERIDAN—1934—MBS-KBS**

Frequency: 1410 Kc. .... Power: 1000 d., 500 n.  
 Owned-Operated By .... Bighorn Bcstg. Co.  
 Business-Studio Address .... 21 N. Main  
 Phone Number .... 61  
 Transmitter Location .... 1½ Mi. N.W. of Sheridan  
 Air Time .... 6 a.m.-11 p.m.  
 News Service .... UP  
 Transcription Service .... Lang-Worth  
 Representative .... Avery-Knodel  
 Membership .... NARTB, BAB  
 Pres., Gen., Sta. Mgr. .... Jim Carroll  
 Comm.-Sales Prom. Mgr. .... Don Tannehill  
 Prod., News, Pgm. Dir., Chief Anncr. ....  
 Bob Wilson  
 Chief Engineer .... Bob Crosthwaite

**KGOS**

**TORRINGTON—1950**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Oper. By .... Joseph P. Ernst  
 Phone Number .... 567  
 News Service .... UP  
 Owner .... Joseph P. Ernst

**KWOR**

**WORLAND—1946—KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By .... Joseph P. Ernst  
 Address .... Box 92  
 Phone Number .... 308  
 Air Time .... Unlimited  
 Owner, Gen. Mgr., Chief Engr. .... Joseph P. Ernst  
 Commercial Manager .... Mildred V. Ernst

NOW THAT YOU  
 CAN HAVE THE BEST,  
 WHY BE SATISFIED  
 WITH LESS?

**AP**

# TERRITORIES AND POSSESSIONS



## ALASKA

### KBYR

ANCHORAGE—1948

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Aleutian Bcstrs.  
Business-Studio Address P. O. Box 1960  
Phone Number 3-4433  
Transmitter Location Spenard Rd.  
Air Time Unlimited  
News Service UP, INS  
Transcription Service MacGregor, Capitol  
Representative Donald Cooke  
Director Douglas Sparks

### KENI

ANCHORAGE—1948-MBS-ABC-NBC

Frequency: 550 Kc. Power: 5000 Watts  
Owned-Oper. By Midnight Sun Bcstg. Co.  
Business Address Box 879  
Phone Number 20301  
Studio Address 4th Ave. Theatre Bldg.  
Transmitter Location Sunset Drive  
Air Time 6:30 a.m.-12 M.  
News Service AP, UP  
Transcription Service Associated  
Representative Wellington, Young  
President Miriam Dickey  
Station Manager A. G. Hiebert  
Prom., Pgm., Prod. Dir. Frank O. Brink  
News Dir., Chief Anncr. John A. Borges, Jr.  
Chief Engineer Jack M. Walden

### KFQD

ANCHORAGE—1924—CBS—NBC

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Oper. By W. J. Wagner  
Address 830 Securities Bldg., Seattle  
Phone Number Seneca 6333  
Transmitter Location KFQD Road  
Air Time 6:30 a.m.-12 M.  
News Service AP  
Transcription Service Lang-Worth  
Representative Alaska Radio Sales; Scott  
Pres., Gen. Mgr. Wm. J. Wagner  
Station Manager Wm. Warner  
Commercial Manager Ken Laughlin  
Program Director Nancy Fleming  
Chief Engineer Chas. Mohler

### KFAR

FAIRBANKS—1939—MBS—NBC

Frequency: 660 Kc. Power: 10,000 Watts  
Owned-Operated By Midnight Sun Bcstg. Co.  
Business-Studio Address Lathrop Building  
Phone Number East 380  
Transmitter Location Farmers Loop Road  
Air Time 6:30 a.m.-12 M.  
News Services AP and UP  
Transcription Service Capitol  
Representative Adam Young  
President Miriam L. Dickey  
Station Manager Alvin O. Bramstedt  
Commercial Manager Arvid Erickson  
Program Director Richard Greuel  
Chief Anncr., Music., Prod. Dir. Don McCune  
Publicity Director Audree Vance  
News Director Del Day  
Chief Engineer Jay Bickel

### KFRB

FAIRBANKS—1948—CBS—NBC  
ALASKA

Frequency: 1290 Kc. Power: 5000 Watts  
Owned-Oper. By W. J. Wagner  
Address 830 Securities Bldg.  
Phone Number Seneca 6333  
Transmitter Location College Loop  
Air Time 6:30 a.m.-12 M.  
News Service AP  
Transcription Service Lang-Worth  
Representative Alaska Radio Sales; Scott  
Pres., Gen. Mgr. Wm. J. Wagner  
Station Manager Jack MacCahill  
Commercial Manager Ken Laughlin  
Program Director Ed Mack  
Chief Engineer John Vesel

### KINY

JUNEAU—1935—CBS—NBC  
ALASKA

Frequency: 1460 Kc. Power: 5000 Watts  
Owned-Oper. By W. J. Wagner  
Address 830 Securities Bldg.  
Phone Number Seneca 6333  
Transmitter Location Juneau

# ALASKA—HAWAII

Air Time ..... Unlimited  
News Service ..... AP  
Transcription Service ..... Lang-Worth  
Representative ..... Alaska Radio Sales; Scott  
Pres., Gen. Mgr. .... Wm. J. Wagner  
Station Manager ..... Richard Peter  
Commercial Manager ..... Ken Laughlin  
Chief Engineer ..... Charles Gray

## KTKN

**KETCHIKAN—1935—CBS—NBC**

Frequency: 930 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... William J. Wagner  
Business-Studio Address ..... 830 Securities Bldg.  
Seattle 1, Wash.

Phone Number ..... Seneca 6333  
Transmitter Location ..... Ketchikan  
News Service ..... AP  
Air Time ..... Unlimited  
Transcription Service ..... Lang-Worth  
Representative ..... Alaska Radio Sales; Scott  
Pres., Gen. Mgr. .... William J. Wagner  
Station Manager ..... James Kemp  
Commercial Manager ..... Ken Laughlin  
Chief Engineer ..... Jim Kemp

## KIBH

**SEWARD—1948—CBS—NBC**

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Operated By ..... William J. Wagner  
Business-Studio Address .....  
..... 830 Securities Bldg., Seattle, Wash.  
Phone Number ..... Seneca 6333

Transmitter Location ..... Seward  
Air Time ..... 5 a.m.-12 M.  
News Service ..... AP  
Transcription Service ..... Lang-Worth  
Representative ..... Alaska Radio Sales; Scott  
Pres., Gen. Mgr. .... William J. Wagner  
Station Manager ..... Jay Stauter  
Commercial Manager ..... Ken Laughlin  
Program Director ..... Don Lowell  
Chief Engineer ..... Al Horton

## KALA

**SITKA—1950**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Baranof Enterprises, Inc.

## KIFW

**SITKA—1949—CBS—NBC**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... William J. Wagner  
Bus.-Studio Address ..... 830 Securities Bldg.,  
Seattle, Wash.  
Phone Number ..... Seneca 6333  
Transmitter Location ..... Sitka  
News Service ..... AP  
Air Time ..... 6:30 a.m.-12-M.  
Transcription Service ..... Lang-Worth  
Representative ..... Alaska Radio Sales; Scott  
Pres., Gen. Mgr. .... William J. Wagner  
Station Manager ..... R. E. Von Postel, Jr.  
Commercial Manager ..... Ken Laughlin  
Chief Engineer ..... Richard Nicholas

# HAWAII

## KHBC

**HILO—1936—CBS**

Frequency: 970 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Hawaiian Bcstg. System, Ltd.  
Business Address ..... P. O. Box 1476  
Phone Number ..... 4616  
Studio-Transmitter Location ..... Piihonua  
Air Time ..... 6 a.m.-11 p.m.  
News Service ..... UP, INS, AP  
Transcription Service ..... World, Standard  
Representative ..... Free & Peters  
President ..... J. Howard Worrall  
Station Manager ..... C. Tracy Thrumston  
Commercial Manager ..... Denzil W. Rose  
Chief Engineer ..... Robert W. Moore

## KIPA

**HILO—1947—ALOHA NET**

Frequency: 1110 Kc. .... Power: 1,000 Watts  
Owned-Oper. By ..... Big Island Bcstg. Co., Ltd.  
Business-Studio Address .....  
..... 140 Haili St., P. O. Box 1602  
Phone Number ..... 2177-8  
Transmitter Location ..... 4.5 mi. W. of Hilo  
Air Time ..... 6 a.m.-11 p.m.

News Service ..... UP  
Transcription Service ..... Lang-Worth  
Representative ..... Walker  
Pres., Gen., Comm., Sta. Mgr. .... A. H. Green  
Prom. Mgr., Pgm. Dir. .... Wright Esser  
Chief Announcer ..... Ellsworth Taylor  
News Director ..... Rex Willis  
Chief Engineer ..... H. L. Marques

## KGMB

**HONOLULU—1929—CBS**

Frequency: 590 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Hawaiian Bcstg. System,  
Ltd.  
Bus.-Studio-Transmitter Address ..... 1534  
Kapiolani Blvd.  
Phone Number ..... 9-0914  
Air Time ..... Unlimited  
News Service ..... UP  
Transcription Service ..... World, Standard  
Representative ..... Free & Peters  
Pres., General Mgr. .... J. Howard Worrall  
Station-Comm. Mgr. .... E. Fitz Donnell, Jr.  
Pub. Dir., Sales Prom. Mgr. .... Faye Johnson  
Program Director ..... Louis T. Dwyer  
Chief Anncr., News Dir. .... Gordon Burke  
Chief Engineer ..... Ernest G. Lindemann



# HAWAII—PUERTO RICO

Sta. Mgr., Prog. Dir. .... Richard E. Mawson  
Commercial Manager ..... Frank Kovacic  
Sales Prom. Mgr. .... William Belknap  
Chief Engineer ..... Ronald Miyahira

## K A H U

WAIPAHU—1950

Frequency: 920 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Rural Bcstg. Co., Ltd.

Address ..... 420 National Bldg.  
Phone Number ..... 412-835  
Transcription Service ..... Capitol  
News Service ..... AP  
Pres., Gen. Mgr. .... Victor Eckland  
Commercial Manager ..... Arthur Sedgwick  
Program Director ..... Ed Marlon  
Chief Engineer ..... Frank W. Fitch, Jr.  
Treasurer ..... Harry En Chu  
News Director ..... Curt Butler

# PUERTO RICO

## W C M N

ARECIBO—1946

Frequency: 1280 Kc. .... Power: 1,000 Watts d.,  
1,000 Watts n.

Owned-Oper. By ..... Caribbean Bcstg Corp.  
Address ..... P. O. Box 755  
Phone Number ..... (Studios) 589; Trans. 719  
Transmitter Location ..... Barrio Islote  
Air Time ..... 7 a.m.-11 p.m.  
Membership ..... NARTB  
President ..... Aristides Santoni Ledesma  
General Manager ..... Nabal Barreto  
Comm. Mgr. .... Francisco López Oronoz  
Prog. Dir. .... Rafael Escribano, Jr.  
Chief Announcer ..... Héctor Pérez Cardona  
News Director ..... Juan López Montano  
Chief Engineer ..... José Soler

## W K V M

ARECIBO—1946

Frequency: 1070 Kc. .... Power 25,000 Watts d.  
Owned-Oper. By ..... Am. Col. Bcstg. Corp.  
Address .. 1000 Ponce de León Ave., San Juan  
Trans. Loca. .... Barrio Islote, Arecibo  
Pres., Gen., Sta., Comm. Mgr., Chief, Consulting  
Engineer ..... Ralph Pérez Perry

## W E N A

BAYAMON—1947

Frequency: 1560 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Bayamon Bcstg. Co.  
Phone Number ..... Bayamon 161  
Transmitter Location ..... Cataño-Bayamon Rd.  
Air Time ..... 6:45 a.m.-10:30 p.m.  
President ..... Dr. A. Diaz Atiles  
General Manager ..... Domingo Diaz Alejandro  
Chief Engineer ..... Juan A. Arias

## W R I A

CAGUAS—1947

Frequency: 1450 Kc. .... Power: 250 Watts  
Owner ..... Inter-American Radio Corp.  
Business Address ..... Caguas  
Phone Number ..... 678

Studio Address ..... Corchado Street  
Transmitter Location ... Rio Piedras-Caguas Rd.  
Air Time ..... Unlimited  
Manager ..... Jose A. Gautler

## W V J P

CAGUAS—1947

Frequency: 1110 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Borinquen Bcstg. Co.  
Address ..... P. O. Box 207; Caguas  
Phone Number ..... 789 - 790  
Transmitter Location ..... Gurabo Road  
Transcription Service ..... World  
President ..... Francisco Pereira  
Gen., Sta. Mgr. .... Héctor Pereira  
Commercial Manager ... Jorge Luis Arzuaga  
Sales Prom. Mgr., Pub. Dir. ... Federico E. Virella  
Pgm., Prod. Dir. .... Ramón Mojica Solá  
Chief Announcer ..... Ramón Vizcarrondo  
News Director ..... William Valentín Rico  
Chief, Consulting Engr. ... Pedro Luis Jiménez  
Farm Editor ..... Juan Rodríguez Díaz

## W M D D

FAJARDO—1947

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Madrazo & Diaz  
Address ..... P. O. Box 187  
Phone Number ..... 132

## W X R F

GUAYAMA—1948

Frequency: 1590 Kc. .... Power: 1,000 Watts  
Owned-Operated By ..... Rafael Fuster  
Business-Studio Address ... Calle Hostos No. 42  
Phone Number ..... 243  
Transmitter Location ... Barrio Santo Domingo  
President ..... Rafael Fuster  
Gen., Sta., Comm. Mgr. ... Charles L. Cordero  
Pgm., Prod. Dir. .... Jose Colon  
Chief Engineer ..... J. H. Conesa

## W A E L

MAYAGUEZ—1948

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Mario Acosta

# Si Señor - 1ST AGAIN



## WAPA IS 1ST AGAIN... IN

**PUERTO RICO ... POPULARITY  
PROGRAMS ... PERFORMANCE**

# WAPA

10,000 WATTS

... and Puerto Rico, 1st. in number of radio homes per 1000 in the Caribbean, is a 1st.-class market buying over \$350,000,000 worth of U. S. goods annually.

HARWOOD HULL, General Manager WAPA P. O. Box 4563, San Juan, Puerto Rico.

U.S. Representatives CLARK-WANDLESS-MANN, INC. 205 East 42nd Street, New York 17, New York.

• • • **PUERTO RICO** • • •

Business Address ..... Iglesia No. 12  
Phone Number ..... 799  
Owner-Manager ..... Mario Acosta  
Promotion Manager ..... Alfonso Pagan

**W K J B**

**MAYAGUEZ—1946**

Frequency: 710 Kc. .... Power: 1000 d.; 500 n.  
Owned-Operated By ..... Jose A. Bechara, Jr.  
Business Address ..... Box 1293  
Phone Number ..... 983  
Studio Address ..... 59 Minerva St.  
Transmitter Location ..... Guajajibo Ave.,  
Route 37

Air Time ..... 6 a.m.-M.  
Pres., Gen. Mgr. .... Jose A. Bechara  
Station Manager ..... Arturo Cortes  
Commercial Manager ..... Jaime Sanjurjo  
Program Director ..... Alberto Basora  
Chief Announcer ..... Rafael Colon Diaz  
Chief Engineer ..... Henry Fischback  
Farm Editor ..... Benny Rodriguez  
Consulting Engineer ..... William Greer

**W O R A**

**MAYAGUEZ—1947**

Frequency: 1150 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Radio Americas Corp.  
Phone Number ..... 1150  
Studio Address ..... 1150 Guajajibo Ave.  
Transmitter Location ..... Off Guajajibo Ave.  
Air Time ..... 6 a.m.-M.

News Service ..... AP  
Membership ..... NAB  
Pres., Gen. Mgr. ... Alfred R. de Arellano, Jr.  
Station Mgr. .... Reinaldo Dupont  
Commercial Mgr. .... Mrs. Jose Moran  
Program Director ..... Ramon S. Olivencia  
Production Director ... Angel Rivera Graciani  
Chief Announcer ..... German Velez  
News Director ..... Oswaldo Aviles  
Chief Engineer ..... Edgar S. Olivieri  
Musical Director ..... Blanca Luna de Martinez  
Consulting Engineer ..... Jansky & Bailey

**W P R A**

**MAYAGUEZ—1937**

Frequency: 990 Kc. .... Power: 10,000 Watts  
Owned-Oper. By ..... Puerto Rico Adv. Co.  
Address ..... Box 869  
Phone Number ..... 869  
President-Gen. Mgr. .... Andres Camara  
Commercial Manager ..... Virginia DiCristina  
Program Director ..... Ishmael Torrelas  
Prom. Mgr., News Dir. ... Esteban Rosado Baes  
Chief Engineers ... Luis E. Freyre, Tim Rodriguez

**W P A B**

**PONCE—1939**

Frequency: 1370 Kc. .... Power: 5,000 Watts  
Owned-Operated By .....  
Portorican American Bcstg. Co., Inc.  
Bus.-Studio Add. ... P. O. Box 786, 164 Villa St.

Phone Number ..... 783, 1177  
Transmitter Locations ..... Pampanos Rd.  
News Service ..... AP  
Representative ..... Inter-American Pub'l., Inc.  
Membership ..... NAB  
President ..... Carlos C. Clavell  
Gen. Mgr., Treas. .... A. Gimenez Aguayo  
Commercial Manager ..... Radames Mayoral  
Program Director ..... Eliseo Borrero  
Chief Announcer ..... Luis A. Morales  
Chief Engineer ..... Carlos R. Mercado

**W P R P**

**PONCE—1936—BBC**

Frequency: 910 Kc. .... Power: 5000 Watts  
Owned-Oper. By ..... Volce of Puerto Rico, Inc.  
Business Address ..... Box 430  
Phone Number ..... 1015, 1752, 1821  
Studio Address ..... Guadalupe & Salud Sts.  
Transmitter Location ..... Las Cucharas  
Transcription Service ..... Lang-Worth  
Representative ..... Guzman, Co., Inc.  
Membership ..... NAB  
President ..... Guillermo A. Marques  
General Manager ..... Celso E. Garcia  
Commercial Manager ..... Antonio Miro  
Program Director ..... Harold Zayas Torres  
Chief Announcer ..... Carlos Rubén Ortiz  
Chief Engineer ..... José Arzuaga

**W R I O**

**RIO PIEDRAS—1949**

Frequency: 1140 Kc. .. Power: 1,000 Watts d.,  
500 Watts n.  
Owned-Oper. By ... The Master Bdcstg. Corp.  
Address ... Gómez Bldg., Stop 35, P. O. Box 335  
Phone Number ..... Hato Rey 1096  
President ..... Isidro Quiñones Vidal  
V.P., Sta. Mgr. .... Julio Morales Ortiz  
Adm. Asst. to V.P., Comm. Mgr. J. R. C. Rabelo  
Adm. Asst. to V.P. .... Manuel Rivera Morales  
Adm. Asst. to V.P., Pgm. Dir. .... W. P. Picón  
Program Director ..... Waldemar Pilot Picón  
Chief Engineer ..... Julio Morales Ortiz

**W W W W**

**RIO PEDIAS—1949**

Frequency: 1520 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Frank A. Gaudia  
Address ..... P. O. Box 935  
Phone Number ..... 1098  
Pres., Gen., Comm. Mgr. .... Frank A. Gaudia  
Chief Engineer ..... Fernando Salazar

**W A P A**

**SAN JUAN—1947—ABC-MBS**

Frequency: 680 Kc. .... Power: 10,000 Watts  
Owned-Oper. By ..... José Ramón Quiñones  
Bus.-Studio Address ..... 357 Ponce de León Ave.  
Phone Number ..... 3-0100  
Transmitter Location ..... Guaynabo  
Transcription Service ..... Thesaurus

**puerto rico is rich**  
in customer-potential . . . and



**san juan**  
**reaches the customers**  
**you want...**

. . . because it takes more than just first class technical equipment to reach Puerto Rico's 2,200,000 people. WIAC knows how to cover the masses.

**NEWS**—Always up-to-the-minute news from the wires of the Associated Press.

**MUSIC**—Both local and international, cleared by BMI and ASCAP.

**TALENT**—Top dramatic talent for soap operas.

**STAFF**—Expert announcers and continuity and script writers.

**PROGRAMS**—Good programming every quarter hour of the day and night.

Our new booklet "Puerto Rico—Rich Port" with interesting market information tells you more. It is yours for the asking.

**W I A C**

**Radio Station WIAC, Inc.**

First on all Puerto Rico Dials—580 Kc—5000 Watts  
San Juan, Puerto Rico, U.S.A.

Exclusive Advertising Representatives in United States & Canada:

**Melchor Guzman Company, Inc.**

**45 Rockefeller Plaza**  
**New York 20, N. Y.**

Circle 7-0624

716



Representative . . . Clark-Wandless-Mann, Inc.  
**Membership** . . . . . **NAB**  
 President . . . . . José Ramón Quiñones  
 Gen., Sta. Mgr. . . . . Harwood Hull, Jr.  
 Commercial Manager . . . . . Segismundo Quiñones  
 Program Director . . . . . Emilio Nedrano  
 Music. Dir., Chief Anncr. . . . . Félix Santiago  
 Chief Engineer . . . . . José A. Fernández  
 Farm Editor . . . . . Guillermo Atiles  
 Consulting Engineer . . . . . Commercial Radio Equip.

## W I A C

**SAN JUAN—1942**

Frequency: 580: . . . . . Power: 5000 Watts d.,  
 5000 Watts n.  
 Owned-Oper. By . . . . . W I A C, Inc.  
 Address . . . Ponce de Leon Ave. 654 - Santurce  
 Phone Number . . . . . 2-0014  
 Transmitter Location . . . . . Isla Verde Rd.  
 Air Time . . . . . 6 a.m.-12 M.  
 News Service . . . . . AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Melchor Guzman Co.  
 Membership . . . . . NAB  
 President . . . . . Mrs. Urania Abarca  
 Gen., Sta. Mgr. . . . . Tomas Muñiz  
 Commercial Manager . . . . . Enrique Abarca  
 Sales Promotion Manager . . . . . Manuel Morales  
 Program Director . . . . . Francisco Rodriguez

Production Director . . . . . Esther Pales  
 Chief Announcer . . . . . Luis Vigoreaux  
 News Director . . . . . Jose Pérez Muros  
 Musical Director . . . . . Jose Raul Ramirez  
 Chief Engineer . . . . . Alfonso Sanchez  
 Consulting Engineer . . . . . George C. Davis

## W I P R

**SAN JUAN—1949**

Frequency: 940 Kc. . . . . Power: 10,000 Watts  
 Owned-Oper. By . . . . . Dept. of Education  
 Address . . . . . 1310 Ponce de Leon Ave.  
 Phone Number . . . . . 2-3218  
 Transcription Service . . . . . World  
 President . . . . . Mariano Villaronga Toro  
 Station Director . . . . . Jose A. Bultrago  
 Program Director . . . . . Francisco Arriol  
 Chief Engineer . . . . . Pedro Luis Jimenez  
 Adm. Asst. . . . . Olga H. Gomez  
 News Director . . . . . Ismael Delgado

## W I T A

**SAN JUAN—1947**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Electronic Enterprises, Inc.  
 Address . . . . . P. O. Box 3726  
 Studio Director . . . . . Fermin F. Bonni  
 Commercial Manager . . . . . William H. Montalvo

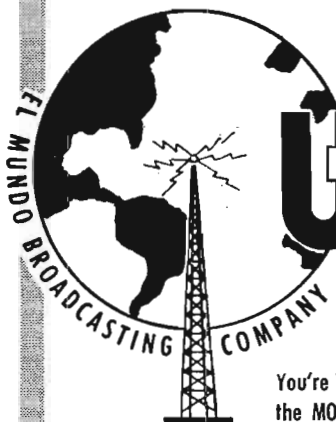
# THE RED CROSS NEEDS



Your Unstinting Assistance

**GIVE!**

# In Puerto Rico Most Top Advertisers Use This Proven "Selling Punch"



# WKAQ

RADIO EL MUNDO

San Juan, Puerto Rico

620 KC. 5,000 WATTS

You're in good company when you broadcast your sales message over W.K.A.Q., the MOST POPULAR radio station in Puerto Rico. RADIO EL MUNDO has more sponsored programs than any other station on the Island because it packs a "Selling Punch" that brings real results.

The American Tobacco Company  
Blatz Brewing Company  
The Borden Company  
Bristol-Myers Company  
Campbell Soup Company  
Canada Dry  
Carnation Company  
Coca-Cola Company  
Colgate-Palmolive-Peet Company  
Corn Products Refining Company  
Corona Brewing Company  
Dana Parfums  
Florida Wine Company  
Ford Motor Company  
General Motors Corporation  
Gulf Brewing Company  
Gunther Brewing Company  
Humphrey's Medicine Company  
India Brewing Company  
Keebler Weil Baking Company

Lever Brothers  
Liggett & Meyers Tobacco Company  
Mennen Company  
Miles Laboratories  
Murine Company  
Nash-Kelvinator Corporation  
Norwich Pharmacal Company  
Pabst Sales Company  
Pal Blades Company  
Pan American Airways  
Pet Milk Sales Corporation  
Pillsbury Mills Incorporated  
Ponce Cement Corporation  
Procter & Gamble  
Puerto Rico Trading Company  
Quaker Oats Company  
Red Seal Rice Company  
F. & M. Schaefer Brewing Company  
Sterling Products  
Wurlitzer

*Exclusive Representatives*

**INTER-AMERICAN PUBLICATIONS, INC.** • 41 EAST 42nd STREET, NEW YORK, N. Y.

## **W K A Q**

**SAN JUAN—1922—CBS**

Frequency: 620 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Angel Ramos  
Business Address.....P. O. Box 3746  
Phone Number.....2-2023  
Studio Address.....1261 Ponce de Leon Ave.  
Transmitter Location.....Sabana Llanca  
Air Time.....Unlimited  
Transcription Service.....Associated  
News Service.....UP  
Representatives.....Inter-American Pub'l., Inc.  
Membership.....**NAB**  
General Manager.....Miguel Cuetara

## **W N E L**

**SAN JUAN—1934—NBC**

Frequency: 850 Kc.....Power: 5,000 Watts  
Owned-Oper. By.....WNEL, Inc.  
Address.....960 Ponce de Leon Ave.  
Representative.....Weed  
Transcription Service.....Lang-Worth  
Pres., Gen. Mgr.....Juan Piza  
Manager.....R. Blanco  
Sales Manager.....C. Fraticelli

## **W I B S**

**SANTURCE—1947**

Frequency: 740 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....WIBS, Inc.  
Address.....P. O. Box 4809  
Phone Number.....2-1558  
Representative.....Pan-American  
Gen., Comm. Mgr.....Manuel S. Martinez  
Production Manager.....Jose Luis Torregrosa

## **W I P R**

**SANTURCE—1949**

Frequency: 940 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....P. R. Communications  
Authority  
Address.....Santurce  
Phone Number.....2-3010  
Air Time.....Unlimited  
Transcription Service.....World  
President.....Rafael Marquez  
Station Mgr.....Jose A. Buitrago  
Program Director.....Jose Martino  
Chief Engineer.....Pedro Jimenez

WHY IS **AP**  
THE BEST?

BECAUSE—**AP** is more experienced than any other  
news service . . . more than 100 years  
collecting and distributing news.



**YOUR  
ADVERTISING  
DOLLAR...**

**O**N CFRB you reach more listeners per dollar than on any other Toronto Station. That's why advertisers keep on using CFRB year after year.

Ask them why! Perhaps they won't quote figures or facts . . . but they'll give you the real answer. They stay because they get results! They stay because they reach more radio homes, more prospects for their product . . . selling an audience that's been increasing for over twenty years!

**CFRB  
TORONTO**

**REPRESENTATIVES:**

**UNITED STATES**  
Adam J. Young Jr., Incorporated

**CANADA**  
All-Canada Radio Facilities Ltd.

**Ontario's Favourite Radio Station!**



# CANADA

## Networks



C B C



C A B



## Station Index



## Stations

# NINETEEN FIFTY-ONE

# IN CANADA

From 1944 to 1949 radio homes increased almost 50%. During 1950 there has been a further increase of 10%, making the present total nearly 3,500,000 homes.

**In Canada** day-time "sets-in-use" have risen from 22% in 1944 to almost 25% in 1949 (Elliott-Haynes), while night-time "sets-in-use" during the same period have risen from 38% to 43%. These figures are substantially higher than those for radio "sets-in-use" for the United States and this disparity is now becoming even more accentuated. "Sets-in-use" in French Canada are the highest in North America.

**In Canada** radio has an intensity of listening and a concentration of interest enjoyed in few other places or by other media. CBC Network Schedules combine the top-ranking programs from American networks with a wide variety of highly popular home features ensuring consistently faithful audiences.

**In Canada** both day-time and night-time radio are outstanding buys compared with any other media.



## CANADIAN BROADCASTING CORPORATION

COMMERCIAL DIVISION

354 Jarvis Street  
Toronto 5, Ontario

1425 Dorchester Street W.  
Montreal 25, P.Q.

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# CANADIAN

## Broadcasting Corporation

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### OFFICES

Head Office—P. O. Box 806, 140 Wellington St., Ottawa, Ont.

Administration—P. O. Box 6000, Montreal, Que.

Commercial Division—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.

National Program Office—P. O. Box 500, 354 Jarvis St., Toronto 5, Ont.



### EXECUTIVES and STAFF

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F. J. Crawford, Toronto, Ont.  
G. D. Steel, Charlottetown, P.E.I.  
Dean Adrien Pouloit, Laval University, Que.  
John J. Bowlen, Calgary, Alberta  
W. H. Phillips, Ottawa, Ontario  
J. A. Corry, Queens University, Kingston, Ont.  
R. E. Keddy, 140 Wellington St., Ottawa, Acting-Secretary

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G. W. Richardson, Executive Assistant  
H. Bramah, Treasurer  
S. Schnobb, Assistant to Treasurer  
W. R. Mortimer, Supervisor of Expenditures  
F. W. Savignac, Assistant to Executive-Legal  
R. E. Keddy, Acting-Secretary to Board of Governors

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Marcel Carter, Executive Assistant  
R. P. Landry, Director, Personnel and Administrative Services  
C. E. Stiles, Assistant Director, Personnel and Administrative Services  
K. M. Kelly, Supervisor of Personnel and Welfare  
J. R. Sampson, Administrative Officer, Montreal area  
A. D. Monk, Personnel Relations Officer, Montreal area  
A. E. Tetu, Chief of Records

#### *Commercial Division*

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W. E. Powell, Assistant Commercial Manager  
W. R. Johnston, Supervisor of Acceptance and Production  
Hugh Clark, Sales Representative  
T. T. Odell, Sales Representative  
L. E. Pegg, Sales Representative  
Arthur Barr, Sales and Commercial Traffic  
H. F. Chevrier, Coverage Statistics

#### *National Program Office*

Ernest L. Bushnell, Director-General of Programs  
Charles Jennings, General Supervisor of Programs  
Harry J. Boyle, Program Director Trans-Canada Network  
H. G. Walker, Manager, Dominion Network  
R. C. Fraser, Director, Press and Information Services  
W. J. Dunlop, Supervisor of International Exchange & Institutional Broadcasts  
R. S. Lambert, Supervisor of School Broadcasts  
Neil M. Morrison, Supervisor of Talks and Public Affairs  
D. C. McArthur, Chief News Editor  
E. W. Jackson, Traffic Manager  
Elizabeth D. Long, Women's Interests  
H. Z. Palmer, Assistant Program Director Trans-Canada Network  
A. E. Powley, News Features Editor  
H. E. S. Hamilton, Supervising Engineer (Network Operations)



*"The Hallmark of Effective Radio"*

## NOT JUST RADIO, BUT COMMUNITY RADIO

The radio that really sells your goods is not an out-of-town salesman who travels across the country, shoving his foot in every door, delivering the same pitch from the Atlantic to the Pacific.

Rather it is a friendly neighbor, who drops in for a cozy chat about the price of coal, a different recipe, the new cars, or what the Joneses are wearing this year.

That's radio, on the community level, speaking to its neighbors in their own language, through the well-known voice of Bill Smith — old Steve's kid who used to deliver for the corner store and sing in the choir, and is now working as an announcer at Sam Green's radio station.

The service offered to business by Canada's Community Radio Stations is as simple as that.

But there is something more.

One hundred of Canada's privately-owned community stations are bonded together in the Canadian Association of Broadcasters for the general betterment of broadcasting.

While studiously maintaining their individuality and independence, these stations pool their collective strength to give advertisers all the advantages of a nation-wide organization, in terms of co-ordinated effort, with none of the unwieldiness and lack of flexibility of centralized programming.

When you buy time on one, some or all of the 100 CAB stations, you get better merchandising, better programming, better production, better research, better results, because you get a neighborly presentation of your message, besides all the benefits of a national organization devoting its time to these "multiple-pluses" which no individual station could possibly offer.

### *For Full Information*

on your specific merchandising problems, consult

## The CANADIAN ASSOCIATION of BROADCASTERS

T. J. Allard,  
General Manager,  
108 Sparks St.  
Ottawa.

Pat Freeman,  
Sales Research Director,  
37 Bloor St. W.,  
Toronto.



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# CANADIAN

## Association of Broadcasters

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### OFFICES

Head Office—108 Sparks St., Ottawa, Ont.  
Phone: 34036

Branch Office—37 Bloor Street West, Toronto, Ont.  
Phone: Pr 3729



### Officers

Chairman of the Board.....	William M. Guild
President .....	Malcolm Neill
Manager .....	T. J. Allard
Secretary-Treasurer .....	T. Arthur Evans
Dir. Adv. & Station Services.....	Patrick Freeman
General Counsel .....	Joseph Sedgwick, K.C.



### Directors

E. Finlay MacDonalld, Halifax; Malcolm Neill, Fredericton; Phil Lalonde, Montreal; Dr. Charles Houde, New Carlisle, P. Q.; Harry Sedgwick, Toronto; K. D. Soble, Hamilton; W. B. C. Burgoyne, St. Catharines, Ont.; E. A. Rawlinson, Prince Albert, Sask.; W. M. Guild, Lethbridge, Alta.; F. H. Elphicke, Vancouver; William Rea, Jr., New Westminster, B. C.



### Functions

The Canadian Association of Broadcasters is a voluntary trade organization of 98 privately owned (independent) broadcasting stations in Canada.

# STATIONS OF CANADA

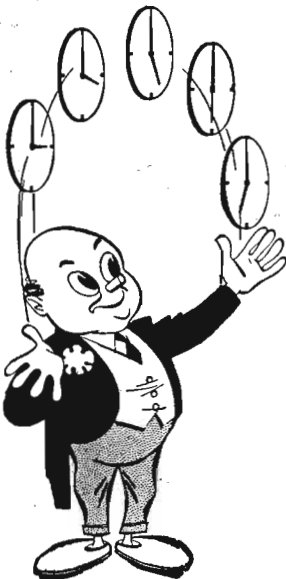
The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	734	CHLN	Three Rivers, Que.	748
CBE	Windsor, Ont.	743	CHLO	St. Thomas, Ont.	741
CBF	Montreal, Que.	745	CHLP	Montreal, Que.	746
CBG	Gander, Nfld.	735	CHLT	Sherbrooke, Que.	748
CBH	Halifax, N. S.	736	CHML	Hamilton, Ont.	738
CBI	Sydney, N. S.	736	CHNC	New Carlisle, Que.	747
CBJ	Chicoutimi, Que.	744	CHNO	Sudbury, Ont.	742
CBK	Watrous, Sask.	750	CHNS	Halifax, N. S.	736
CBL	Toronto, Ont.	742	CHOK	Sarnia, Ont.	742
CBM	Montreal, Que.	745	CHOV	Pembroke, Ont.	741
CBN	St. John's, Nfld.	735	CHRC	Quebec City, Que.	747
CBO	Ottawa, Ont.	740	CHRL	Roberval, Que.	748
CBR	Vancouver, B. C.	731	CHSJ	Saint John, N. B.	734
CBT	Grand Falls, Nfld.	735	CHUB	Nanaimo, B. C.	730
CBV	Quebec, City, Que.	747	CHUM	Toronto, Ont.	743
CBW	Winnipeg, Man.	733	CHVC	Niagara Falls, Ont.	740
CBX	Edmonton, Alta.	728	CHWK	Chilliwack, B. C.	729
CBY	Corner Brook, Nfld.	735	CJAD	Montreal, Que.	746
CFAB	Windsor, N. S.	737	CJAT	Trail, B. C.	731
CFAC	Calgary, Alta.	728	CJAV	Port Alberni, B. C.	731
CFAR	Flin Flon, Man.	732	CJBC	Toronto, Ont.	743
CFBC	Saint John, N. B.	734	CJBQ	Belleville, Ont.	737
CFCF	Montreal, Que.	746	CJBR	Rimouski, Que.	748
CFCH	North Bay, Ont.	740	CJCA	Edmonton, Alta.	728
CFCN	Calgary, Alta.	728	CJCB	Sydney, N. S.	736
CFCO	Chatham, Ont.	738	CJCH	Halifax, N. S.	736
CFCY	Charlottetown, P. E. I.	744	CJCS	Stratford, Ont.	742
CFGP	Grande Prairie, Alta.	729	CJDC	Dawson Creek, B. C.	730
CFJC	Kamloops, B. C.	730	CJEM	Edmundston, N. B.	733
CFJM	Brockville, Ont.	738	CJFP	Riviere-Du-Loup, Que.	748
CFNB	Fredericton, N. B.	732	CJFX	Antigonish, N. S.	735
CFOR	Orilla, Ont.	740	CJGX	Yorktown, Sask.	750
CFOS	Owen Sound, Ont.	741	CJIB	Vernon, B. C.	732
CFPA	Port Arthur, Ont.	741	CJIC	Sault St. Marie, Ont.	742
CFPL	London, Ont.	739	CJKL	Kirkland Lake, Ont.	739
CFPR	Prince Rupert, B. S.	731	CJLS	Yarmouth, N. S.	737
CFQC	Saskatoon, Sask.	750	CJNB	North Battleford, Sask.	749
CFRA	Ottawa, Ont.	740	CJNT	Quebec City, Que.	747
CFRB	Toronto, Ont.	743	CJOB	Winnipeg, Man.	733
CFRN	Edmonton Alta.	728	CJOC	Lethbridge, Alta.	729
CHAB	Moose Jaw, Sask.	749	CJOR	Vancouver, B. C.	731
CHAD	Amos, Que.	744	CJOY	Guelph, Ont.	738
CHAT	Medicine Hat, Alta.	729	CJRL	Kenora, Ont.	739
CHEF	Granby, Que.	744	CJRW	Summerside, P. E. I.	744
CHEX	Peterborough, Ont.	741	CJSO	Sorel, Que.	748
CHFA	Edmonton, Alta.	728	CJVI	Victoria, B. C.	732
CHGB	Ste. Anne de la Pocatiere, Que.	748	CKAC	Montreal, Que.	747
			CKBB	Barrie, Ont.	737

Call Letters	City	See Page
CKBI	Prince Albert, Sask.	749
CKBL	Matane, Que.	745
CKBW	Bridgewater, N. S.	735
CKCH	Hull, Que.	745
CKCK	Regina, Sask.	749
CKCL	Truro, N. S.	737
CKCR	Kitchener, Ont.	739
CKCV	Quebec City, Que.	747
CKCW	Moncton, N. B.	734
CKDA	Victoria, B. C.	732
CKEN	Kentville, N. S.	736
CKEY	Toronto, Ont.	743
CKFH	Toronto, Ont.	743
CKFI	Fort Frances, Ont.	738
CKGB	Timmins, Ont.	742
CKLB	Oshawa, Ont.	740
CKLN	Nelson, B. C.	730
CKLS	La Sarre, Que.	745
CKLW	Windsor, Ont.	743
CKMQ	Vancouver, B. C.	731
CKMR	New Castle, N. B.	734
CKNB	Campbellton, N. B.	733
CKNW	New Westminster, B. C.	730
CKNX	Wingham, Ont.	743
CKOC	Hamilton, Ont.	739

Call Letters	City	See Page
CKOK	Penticton, B. C.	730
CKOV	Kelowna, B. C.	730
CKOX	Woodstock, Ont.	744
CKOY	Ottawa, Ont.	740
CKPC	Brantford, Ont.	737
CKPG	Prince George, B. C.	731
CKPR	Fort William, Ont.	738
CKRC	Winnipeg, Man.	733
CKRD	Red Deer, Alta.	729
CKRM	Regina, Sask.	750
CKRN	Rouyn, Que.	748
CKRS	Jonquire, Que.	745
CKSB	St. Boniface, Man.	732
CKSF	Cornwall, Ont.	738
CKSO	Sudbury, Ont.	742
CKTB	St. Catherine, Ont.	741
CKTS	Sherbrooke, Que.	748
CKVC	Quebec City, Que.	747
CKVD	Val D'Or, Que.	749
CKVL	Montreal, Que.	747
CKWS	Kingston, Ont.	739
CKWX	Vancouver, B. C.	731
CKX	Brandon, Man.	732
CKXL	Calgary, Alta.	728
CKY	Winnipeg, Man.	733
VOCM	St. John's, Nfld.	735

## Canada's Selective Radio Headquarters



The little All-Canada man represents all phases of Canadian broadcasting — both time and talent.

Through the years he has come to symbolize not only the Company he represents, but the medium he champions: *Selective Radio*.

In a vast country with wide "skip-distances" between major markets, All-Canada offers you the most economical, most effective method of reaching the consumer at home through a select group of key Canadian stations.

Call on the All-Canada man wherever your campaign plans extend into the Canadian market. He'll be ready to discuss times and stations; and All-Canada also offers you selection from the world's largest library of transcribed programs.

**ALL-CANADA RADIO FACILITIES**  
*Limited*

VANCOUVER • CALGARY • WINNIPEG • TORONTO • MONTREAL

# ALBERTA

## CFAC

CALGARY—1922—CBS

Frequency: 960 Kc. Power: 5000 Watts  
Owned-Oper. By... Calgary Bcstg. Co., Ltd.  
Bus.-Studio Address... 1000 Greyhond Bldg.  
Phone Number... Renfrew 6-1036  
Transmitter Location... Midnapore, Alta.  
Air Time... Unlimited  
News Service... PN, BUP  
Transcription Service... Thesaurus, World,  
Associated  
Representative... All-Canada, Weed  
News Service... PN, BUP  
President... H. R. Carson  
General Manager... A. M. Cairns  
Commercial Manager... A. R. Mackenzie  
Production Director... D. MacMillan  
Promotion Manager... R. J. Tregillas  
News Director... Larry Heywood  
Chief Engineer... E. C. Connor

## CFCN

CALGARY—1922—CBC DOMINION

Frequency: 1060 Kc. Power: 10,000 Watts  
Owned-Oper. By... The Voice of the Prairies, Ltd.  
Bus.-Studio Address... Toronto General Trusts  
Bldg.  
Phone Number... 2-1161  
Transmitter Location... 9 Mi. S. of Calgary  
Air Time... 6:30 a.m.-M.  
News Service... PN, BUP  
Transcription Service... Standard, Lang-Worth,  
Capitol  
Representative... Radio Representatives,  
Adam J. Young, Jr.  
Membership... CAB, BBM, WAB  
President... H. G. Love  
Commercial Manager... E. H. McGuire  
Program Director... James A. Love  
Publicity Director... G. L. Carter  
Chief Announcer... E. A. Q. Brown  
Chief Engineer... Robert Lamb

## CKXL

CALGARY—1927

Frequency: 1140 Kc. Power: 1000 Watts  
Owned-Oper. By... Alberton Pub. Co., Ltd.  
Address... Victory Bldg.  
Phone Number... 2-9966  
Transmitter Location... Chestermere Hts.  
Representative... Cooke, Inc.; Natl. Bcstg. Sales  
News Service... BUP  
Membership... CAB  
Pres. & Gen. Mgr... G. Max Bell  
Station Manager... Frederick R. Shaw  
Commercial Manager... E. K. Elton  
Sales Prom. Mgr., Pub. Dir... John Thompson  
Program Director... Ted Soskin  
Prod. Dir., Chief Anncr... Jack Stewart  
News Director... Guy Vaughan  
Chief Engineer... Ross Craig

## CBX

EDMONTON—1948

CBC TRANS-CANADA

Frequency: 1010 Kc. Power: 50,000 Watts  
Owned-Oper. By... Canadian Bcstg. Corp.  
Bus.-Studio Address... 713 MacDonald Hotel  
Phone Number... 2-9311  
Transmitter Location... Lacombe, Alta.  
General Manager... Dr. Augustine Frigon  
Alberta Manager... D. E. Cameron  
Commercial Mgr. (Winnipeg)... W. G. Carpentier  
Program Director... Ralph L. Horley  
Supervising Engr... Gordon Shillabeer  
Farm Editor... Al Richardson

## CFRN

EDMONTON—1934

CBC DOMINION

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By... Sunwapta Bcstg. Co., Ltd.  
Business-Studio Address... 109 CPR Bldg.  
Phone Number... 22101  
Transmitter Location... Jasper Hwy., 2 Mi. W.  
News Service... BUP, PN  
Transcription Service... Lang-Worth, Standard,  
Associated, U.T.S.  
Representative... Radio Representatives,  
Adam J. Young, Jr.  
Membership... CAB, BBM  
Pres., Gen. Mgr... G. R. A. Rice  
Comm., Sales Prom. Mgr... A. J. Hopps  
Program Director... George A. Duffield  
Production Director... Jerry Forbes  
Publicity Director... Isobel McDonald  
Chief Announcer... Claude Blackwood  
Musical Director... Eric C. Candy  
Chief Engineer... Frank G. Makepeace

## CHFA

EDMONTON—1949

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Operated By... Radio Edmonton, Ltd.  
Business Address... 10012 109th St.  
Phone Number... 42157  
News Service... CP  
Membership... CAB, WAB  
President... Dr. L. O. Beauchemin  
Station Manager... J. A. Gallant  
Commercial Manager... Louis Hiller  
Program Director... Fernand Ipperslel  
News Director... Tharcis Forestier  
Chief Engineer... Gordon L. Sadler

## CJCA

EDMONTON—1922

CBC TRANS-CANADA SUPP

Frequency: 930 Kc. Power: 5000 Watts  
Owned-Oper. By... Edmonton Bcstg. Co., Ltd.  
Bus.-Studio Address... 452 Birks Bldg.  
Phone Number... 26131  
Transmitter Location... Ellerslie

Air Time ..... Unlimited  
 News Service ..... PN, BUP  
 Transcription Service ..... World, Thesaurus,  
 Standard  
 Representative ..... All-Canada, Weed  
 Membership ..... CAB  
 Station Manager ..... Gerry Gaetz  
 Assistant Manager ..... R. L. Barnes  
 Commercial Manager ..... Joe MacKenzie  
 Production Director ..... Dalt Elton  
 Chief Announcer ..... Paul Guy  
 News Director ..... Russ Sheppard  
 Promotion Manager ..... Miss Win Sutton  
 Chief Engineer ..... Frank Hollingsworth  
 Farm Editor ..... Don Clayton  
 Consulting Engineer ..... Keith McKinnon

**CFGP**  
**GRANDE PRAIRIE—1937**  
**CBC-TRANS-CANADA**

Frequency: 1050 Kc. .... Power: 1000 Watts  
 Owned By ..... Northern Bcstg. Corp., Ltd.  
 Bus.-Studio Address ..... 9910—99th St.  
 Phone Number ..... 611  
 Transmitter Location ..... Clairmont Hway.  
 Air Time ..... 6:30 a.m.-M.  
 News Service ..... CP  
 Transcription Service ..... World, SESAC  
 Representative ..... All-Canada, Weed  
 Membership ..... CAB  
 President ..... J. E. Thomson  
 General-Station Mgr. .... Arthur J. Balfour  
 Commercial Manager ..... Jack E. Soars  
 Program Director ..... John Wilson  
 Publicity Director ..... Margaret Wilson  
 Chief Announcer ..... Gordon Pearcey  
 Musical Director ..... Alice O'Brien  
 Chief Engineer ..... Jim de Roaldes  
 Consulting Engr. .... Keith McKinnon

**CJOC**  
**LETHBRIDGE—1926**  
**CBC TRANS-CANADA**

Frequency: 1220 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Lethbridge Bcstg., Ltd.  
 Address ..... 1015 Third Ave. S.  
 Phone Number ..... 3161  
 Transmitter Location ..... Broxburn, Alberta

Air Time ..... 6 a.m.-M.  
 News Service ..... PN  
 Transcription Service ..... Assoc., Lang-Work  
 Representative ..... Weed, All-Canada  
 Membership ..... CAB, BBM, WAB  
 Pres. & Gen. Mgr. .... H. R. Carson  
 Station Manager ..... W. M. Guild  
 Commercial Manager ..... C. A. Perry  
 Sales Promotion Mgr. .... E. Conville  
 Program Director ..... G. A. Brown  
 Chief Announcer ..... R. Robison  
 News Director ..... W. Skelton  
 Chief Engineer ..... R. A. Reagh  
 Farm Editor ..... O. J. Broughton  
 Consulting Engineer ..... Keith McKinnon

**CHAT**  
**MEDICINE HAT—1946—CBC**

Frequency: 1270 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Monarch Bcstg. Co., Ltd.  
 Address ..... 520 First St.  
 Phone Number ..... 2821  
 Representative ..... Weed, All-Canada  
 Transcription Library ..... Standard  
 President ..... J. H. Yuill  
 Gen., Comm. Mgr. .... R. J. Buss  
 Promotion Manager ..... Eleanor McDougall  
 Chief Engineer ..... Ian Carson  
 News Director ..... Stan Weiler

**CKRD**  
**RED DEER—1949**  
**CBC DOMINION SUPP**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Central Alberta Bcstg.  
 Co., Ltd.  
 Business Address ..... Foster Bldg.  
 Air Time ..... Unlimited  
 News Service ..... BUP  
 Transcription Service ..... Standard  
 Representative ..... Radio Reps., Young  
 Memberships ..... WAB, CAB  
 Pres., Gen. Mgr. .... Gordon S. Henry  
 Commercial Manager ..... Ike Kaila  
 Program Dir. .... Ned Corrigan  
 News Dir. .... Cliff Bowers  
 Chief Engr. .... Wm. Forst  
 Consulting Engr. .... Canadian Marconi Co.

**—BRITISH COLUMBIA—**

**CHWK**  
**CHILLIWACK—1927**  
**CBC DOMINION**

Frequency: 1230 Kc. .... Power: 250 Watts  
 (C.P. 1000 Watts)  
 Owned-Oper. By ..... Fraser Valley Bcstrs., Ltd.  
 Business-Studio Address ..... 50 Yale Rd. E.  
 Phone Number ..... 7511-21  
 Transmitter Location ..... Prest Rd.

Air Time ..... 7 a.m.-11:30 p.m.  
 News Service ..... BUP  
 Transcription Service ..... Cole  
 Representative ..... All-Canada, Weed  
 Membership ..... CAB, BBM  
 President ..... C. Casey Wells  
 Gen. Mgr., Chief Engr. .... Jack Pilling  
 Commercial Manager ..... W. G. Teetzel  
 Sales Prom. Mgr. .... J. M. MacLachlan  
 Farm Editor ..... W. York

## CJDC

### DAWSON CREEK—1947

Frequency: 1350 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By. Radio Station CJDC, Ltd.  
 Business Address. . . . . 2nd Ave. & 9th St.  
 Phone Number . . . . . 1R2  
 Transmitter Location. . . . . Grandview Heights  
 News Service. . . . . Press News  
 Transcription Service . . . . . Associated  
 Representative. Radio Representatives, Cooke  
 Membership. . . . . CAB, BBM, WAB  
 President. . . . . W. B. Michaud  
 Gen., Sta. Mgr. . . . . Lewis R. Roskin  
 Sales Prom. Mgr. . . . . J. Hull  
 Program Director. . . . . Stan Salberg  
 Production Director. . . . . John Symonds  
 Publicity Director. . . . . Orest Rudko  
 News Director. . . . . Roy Darling  
 Musical Director. . . . . Michael Laverne  
 Chief Engineer. . . . . William Gordon  
 Farm Editor. . . . . Mrs. W. Velander  
 Consulting Engineer. . . . . Charles Tremblay

## CFJC

### KAMLOOPS—1926—CBC

Frequency: 910 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Sentinel Pub. Co.  
 Business-Studio Address. . . . . 310 St. Paul St.  
 Phone Number . . . . . 1021  
 Transmitter Location . . . . . Kamloops Jct.  
 Representative . . . . . All-Canada, Weed  
 Transcription Library . . . . . United  
 News Service . . . . . PN  
 Membership . . . . . CAB  
 General Manager. . . . . Ian G. Clark  
 Prom., Comm. Mgr. . . . . R. J. Innes  
 News, Pgm. Dir. . . . . Walter Harwood  
 Chief Engineer. . . . . G. G. Henderson

## CKOV

### KELOWNA—1931 CBC TRANS-CANADA

Frequency: 630 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By. . . . . Okanagan Bcstrs., Ltd.  
 Business-Studio Address. . . . . Box 1481  
 Phone Number . . . . . 1331-2-3  
 Transmitter Location. . . . . Okanagan Mission, B. C.  
 News Service . . . . . PN  
 Transcription Service. . . . . World, Thesaurus  
 Representative . . . . . All-Canada, Weed  
 Membership . . . . . CAB  
 General Manager. . . . . J. W. B. Browne  
 Program Director. . . . . Jack C. Thompson  
 Publicity Director. . . . . Chris. Hansen  
 Chief Engineer. . . . . J. Fred Weber  
 News Director. . . . . J. D. Bews

## CHUB

### NANAIMO—1949

Frequency: 1480 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By. . . . . George Randall

Business Address. . . . . Malaspina Hotel  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . World  
 Representative. Natl. Bcstg. Sales, Hunt, Cooke  
 President. . . . . George Randall  
 Comm. Manager. . . . . Mrs. Mary Sutherland

## CKLN

### NELSON—1939—CBC TRANS-CANADA SUPP

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By. News Publishing Co., Ltd.  
 Address. . . . . 266 Baker St.  
 Phone Number . . . . . 19  
 News Service . . . . . PN  
 Representative . . . . . Stavins, Young  
 Membership . . . . . BBM, CAB, WAB  
 Station Mgr., Chief Engineer. . . . . A. R. Ramsden  
 Chief Announcer. . . . . Telford K. Oliver  
 News Director. . . . . W. J. D. Anderson  
 Consulting Engineer. . . . . H. B. Seabrooke

## CKNW

### NEW WESTMINSTER—1944

Frequency: 1320 Kc. . . . . Power: 1000 Watts  
 Owned By. . . . . International Bcstg. Co., Ltd.  
 Operated By. . . . . William Rea, Jr.  
 Business-Studio Address. . . . . 227 Columbia St.  
 Phone Number . . . . . 3000  
 Transmitter Location. . . . . Lulu Island, B. C.  
 News Service . . . . . PN  
 Transcription. . . . . Associated, World, Cole,  
 Republic, Keystone  
 Representative. . . . . Forjoe, Radio Reps  
 Pres., Gen., Sta. Mgr. . . . . William Rea, Jr.  
 Natl. Sales Mgr. . . . . Phil Baldwin  
 Program Manager. . . . . Hal Davis  
 Promotion Manager. . . . . Sheila Hassell  
 Chief Engineer. . . . . Bill Collins  
 Local News Mgr. . . . . Don MacLeod  
 Chief Announcer. . . . . Bill Duncan  
 News Director. . . . . Bill Hughes  
 Musical Director. . . . . Vic Fergie

## CKOK

### PENTICTON—1948

Frequency: 800 Kc. . . . . Power: 250 Watts  
 Owned-Operated By. . . . . CKOK, Ltd.  
 Business-Studio Address . . . . . Nanaimo Ave.  
 Phone Number . . . . . 800  
 Transmitter Location Addr. . . . . Skaha Lake  
 Air Time. . . . . 6:30 a.m.-M.  
 News Service . . . . . PN  
 Transcription Service . . . . . Standard  
 Representative. . . . . Radio Reps., Cooke, Hunt  
 Membership. . . . . BBM, CAB, BCAB  
 President. . . . . Maurice P. Finnerly  
 Station Manager. . . . . Harry O. Watts  
 Sales . . . . . Bruce Howard  
 News Director. . . . . Vince A. Duggan  
 Chief Engineer. . . . . Jim English

## C J A V

**PORT ALBERNI—1946**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... CJAV, Ltd.  
 Address ..... 735 Third Ave. N.  
 Phone Number ..... 603-4  
 Air Time ..... Unlimited  
 News Service ..... AP, CP  
 Transcription Service ..... Lang-Worth, Cole  
 Representative ..... Radio Representatives  
 Membership ..... CAB  
 Vice-President ..... Harold Warren  
 Station Manager ..... Charles J. Rudd  
 Commercial Manager ..... K. Hutcheson  
 Program-Production Dir. .... T. Rannie  
 Publicity Director ..... Roy Jobling  
 News Director ..... Robert J. Hall  
 Chief Engineer ..... H. Hollway

## C K P G

**PRINCE GEORGE—1946**

**CBC TRANS-CANADA SUPP**

Frequency: 550 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio Station CKPG, Ltd.  
 Address ..... 434 George St.  
 Phone Number ..... 140  
 Transmitter Location ..... So. Fort George  
 Air Time ..... 7 a.m.-11 p.m.  
 Representative ..... All-Canada, Weed  
 Membership ..... CAB, BBM  
 President ..... Frank H. Elphicke  
 General Manager ..... Cecil G. Elphicke  
 Commercial Mgr. .... Ralph E. Spencer  
 Station Manager ..... Jack Carbutt  
 Production Director ..... Arthur Hall  
 Chief Engineer ..... Ralph E. Spencer

## C F P R

**PRINCE RUPERT—1938—CBC**

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned By ..... Northwest Bcst. & Service Co., Ltd.  
 Studio Address ..... 336 Second Ave., Box 848  
 Phone Number ..... 863  
 Representative ..... Stovin  
 General Manager (CBC) ... Dr. Augustin Frigon  
 Station Manager ..... C. H. Insulander

## C J A T

**TRAIL—1932—CBC**

**TRANS-CANADA**

Frequency: 610 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Kootenay Bcstg. Co., Ltd.  
 Business-Studio Address ..... 815 Victoria St.  
 Phone Number ..... 1840  
 News Service ..... PN  
 Representative ..... All-Canada, Weed  
 Membership ..... BBM, CAB, WAB, BCAB  
 President ..... E. W. Hazlewood  
 Station Manager ..... John W. Loader  
 Commercial Manager ..... Donald G. Marshall  
 Program Director ..... Joseph P. Kobluk  
 Chief Engineer ..... John D. Hepburn

## C B R

**VANCOUVER—1936—CBC**

Frequency: 1130 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Canadian Bcstg. Corp.  
 Address ..... 701 Hornby St.  
 Phone Number ..... Marine 6121  
 News Service ..... BUP, R, CP  
 General Manager (CBC) ... Dr. Augustin Frigon  
 Commercial Manager (CBC) ... E. A. Weir  
 Regional Representative ..... Kenneth Caple  
 Dir., Pres. & Info. Ser. (CBC) ... Ron C. Fraser  
 Dir. Gen. Engrg. (CBC) ... Gordon W. Olive  
 Pres. & Info. Rep. .... W. Gil Clark  
 News Director (CBC) ..... D. C. McArthur  
 Farm Editor (CBC) ..... A. R. Kemp

## C J O R

**VANCOUVER—1925**

**CBC DOMINION**

Frequency: 600 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... CJOR, Ltd.  
 Business-Studio Address ..... 846 Howe St.  
 Phone Number ..... Marine 6464  
 Transmitter Location ..... Lulu Island  
 News Service ..... BUP, UP, PN  
 Transcription Service ..... Thesaurus, UTS  
 Representative ..... Stovin, Young  
 Membership ..... CAB, BBM  
 Pres., Gen. Mgr. .... George C. Chandler  
 Commercial Manager ..... Don Laws  
 Production Director ..... Dorwin Baird  
 Program Director ..... Ross Mortimer  
 Publicity Director ..... Miss K. V. Cronin  
 News Director ..... Hal Rodd & Keith Cutler  
 Musical Director ..... Wallie Peters  
 Chief Engineer ..... A. H. Chandler

## C K M O

**VANCOUVER—1926—CBC**

Frequency: 1410 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... B. C. Bcstg. System, Ltd.  
 Address ..... 812 Robson St.  
 Phone Number ..... Marine 1271-2-3  
 Transmitter Location ..... River Rd., Lulu Is.  
 News Service ..... BUP, PN  
 Transcription Service ... Standard, Associated,  
 SESAC  
 Representative ..... Natl. Bcstg. Sales, Cooke  
 Membership ..... CAB  
 President ..... Mrs. R. J. Sproll  
 Vice-President ..... Bruce Arundel  
 General Manager ..... Mrs. E. M. Willis  
 Asst. Sales Mgr. .... Al Goodwin  
 Program Director ..... Wally Garrett  
 Chief Engineer ..... M. McKenzie  
 News Director ..... Roy Jacques

## C K W X

**VANCOUVER—1923—MBS-DON LEE**

Frequency: 980 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... Western Bcstg. Co., Ltd.

Business-Studio Address..... 543 Seymour St.  
Phone Number..... MARine 3344  
News Service..... CP, BUP  
Transcription Service..... Lang-Worth, World  
Representative..... All-Canada, Weed  
President..... Arthur Holstead  
Gen.-Station Mgr..... Frank H. Elphicke  
Asst. Manager..... Sam G. Ross  
Commercial Manager..... John L. Sayers  
News Director..... A. G. Cannings  
Program Dir..... Laurie Irving  
Sales Promotion Mgr..... Ken Hughes  
Chief Engineer..... Charles Smith

### **CJIB**

**VERNON—1947—CBC  
DOMINION SUPP**

Frequency: 940 Kc..... Power: 1000 Watts  
Owned-Operated By..... Interior Bcstrs., Ltd.  
Business Address..... Box 428  
Phone Number..... 900  
News Service..... PN  
Transcription Service..... Associated  
Representative..Radio Representatives, Cooke  
Membership..... CAB, BBM  
President..... J. T. Mutrie  
Station Manager..... Howard Thompson  
Sales Prom. Mgr..... John Crofton  
Pgm. Dir., Chief Annr..... Don McGibbon  
Production Director..... Enid Meston  
News Director..... Stan Jones  
Chief Engineer..... Loren E. Merriman  
Farm Editor..... Ken Shepherd

### **CJVI**

**VICTORIA—1941—DOMINION CBC**

Frequency: 900 Kc..... Power: 1000 Watts d.  
Owned-Oper. By..... Island Bcstg. Co., Ltd.  
Business-Studio Address..... 620 View St.  
Phone Number..... Garden 2014, 8653  
Transmitter Location..... Cedar Hill Cross Rd.  
Air Time..... 6 a.m.-11 p.m.  
News Service..... CP  
Transcription Service..... Thesaurus, World  
Membership..... CAB, WAB  
Representative..... Weed, All-Canada  
President..... Harold T. Matson  
General Manager..... Harold R. Carson  
Station Manager..... M. V. Chestnut  
Commercial Manager..... Lee F. Hallbeg  
Sales Prom. Mgr., & Pub. Dir.

James S. Crawford  
Pgm., Prod. Dir..... Richard T. Batey  
Chief Announcer..... Rudy Hartman  
News Director..... Bruce Lowther  
Musical Director..... Fred Usher  
Chief Engineer..... Joe Sommers  
Consulting Engineer..... Keith McKinnon

### **CKDA**

**VICTORIA—1950**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Oper. By..... David M. Armstrong  
Address..... Douglsa Hotel  
Representative..... Radio Representatives  
President..... David M. Armstrong

## **MANITOBA**

### **CKX**

**BRANDON—1928—CBC DOMINION**

Frequency: 1150 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Western Manitoba Bcstrs.  
Address..... 8th St. & Princess Ave.  
Phone Number..... 4532  
Transcription Service..... Thesaurus, World  
Representative..Radio Representatives, Cooke  
News Service..... CP  
Membership..... WAB, CAB, BBM  
Managing Director..... J. B. Craig  
Commercial Manager..... E. D. Holland  
Program Director..... Eric Davies  
Publicity Director..... Archie Olson  
Chief Engineer..... Humphrey Davies

### **CFAR**

**FLIN FLON—1937—CBC  
TRANS-CANADA**

Frequency: 590 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Arctic Radio Corp., Ltd.  
Address..... 75 Hill St.  
Phone Number..... 590

News Service..... PN  
Transcription Service..... Lang-Worth  
Representative..... Stovin, Young  
President..... S. J. Beaufoy  
General Manager..... C. H. Witney  
Program Director..... T. O. Nelson  
News & Prom. Dir..... J. E. Smallwood  
Chief Engineer..... Gordon Woodward

### **CKSB**

**ST. BONIFACE—1946**

Frequency: 1250 Kc..... Power: 1000 Watts  
Owned-Oper. By..... Radio St. Boniface, Ltd.  
Address..... Langevin  
Phone Number..... 204-865  
News Service..... BUP  
Membership..... CAB  
Transcription Service..... World, Associated  
President..... Dr. Paul L'Heureux  
Gen., Comm. Mgr..... Roland Couture  
Sta. Mgr., Pub. Dir..... Rene Dussault  
Pgm. Dir., Farm Editor..... Leo Remillard  
Chief Announcer..... Maxime Desaulniers  
News Director..... Louis Souchon  
Chief Engineer..... D. R. Thomson



## C B W

### WINNIPEG—1948 CBC TRANS-CANADA

Frequency: 990 Kc. Power: 50,000 Watts  
 Owned-Operated By: Canadian Bcstg. Corp.  
 Business Address: 300 Telephone Bldg.  
 Phone Number: 922-91  
 Transmitter Location: Carman  
 News Service: BUP, PN, Reuters, CP  
 Chairman (CBC): A. D. Dunton  
 General Manager: Dr. A. Frigon  
 Regional Representative: J. R. Finlay  
 Station Manager (CBC) Winnipeg: J. N. Mogridge  
 Commercial Manager: W. G. Carpentier  
 Presentation Officer: Norman Lucas  
 Publicity Director: C. E. L'Ami  
 Chief Announcer: Maurice Burchell  
 News Director: C. G. Gunning  
 Chief Engineer: R. D. Cahoon  
 Farm Editor: R. G. Knowles

## C J O B

### WINNIPEG—1946

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By: Blick Bcstg., Ltd.  
 Business-Studio Address: Lindsay Bldg.  
 Phone Number: 9-6374  
 Transmitter Location: St. Boniface  
 News Service: PN, BUP  
 Transcription Service: World, United, Associated, Standard  
 Representative: Radio Representatives, Cooke  
 Membership: CAB, BBM  
 President, General Manager: J. O. Blick  
 Commercial Manager: A. J. Messner  
 Program Director: C. E. Farey  
 Chief Engineer: R. V. Durie

## C K R C

### WINNIPEG—1934—CBC DOMINION

Frequency: 630 Kc. Power: 5000 Watts  
 Owned-Oper. By: Transcanada Communications, Ltd.  
 Bus. Studio Address: 300 Carlton St.  
 Phone Number: 922, 266  
 Transmitter Location: St. Vital  
 Air Time: Unlimited  
 News Service: BUP, PN  
 Transcription Service: Lang-Worth, Standard  
 Representative: Weed, All-Canada  
 Membership: CAB, BBM  
 President: V. Sifton  
 Gen., Sta. Mgr.: William A. Speers  
 Commercial Manager: B. M. Pirie  
 Sales Prom. Mgr.: F. M. Desourdy  
 Prog. Dir., Prod. Mgr.: J. M. Hill  
 Chief Engineer: Bert Hooper

## C K Y

### WINNIPEG—1949

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Oper. By: Station CKY, Ltd.  
 Business Address: 432 Main St.  
 Phone: 931, 531  
 Air Time: Unlimited  
 News Service: BUP, CP  
 Transcription Service: Capitol, World, SESAC  
 Representative: Stovin, Young  
 Membership: CAB, WAB  
 General Manager: Lloyd E. Moffat  
 Commercial Manager: J. M. Ellis  
 Production Director: W. E. Collier  
 Publicity Director: Maurice E. Bunn  
 News Director: Herb Nixon  
 Musical Director: Jack Shapira  
 Chief Engineer: John Edwards

# —NEW BRUNSWICK—

## C K N B

### CAMPBELLTON—1939 CBC DOMINION

Frequency: 950 Kc. Power: 1000 Watts  
 Owned-Oper. By: Restigouche Bcstg. Co., Ltd.  
 Business Address: P. O. Drawer 226  
 Phone Number: 8  
 Studio Address: 110 Water St.  
 Transmitter Location: Maple Green  
 Air Time: Unlimited  
 Transcription Service: All-Canada  
 Representative: All-Canada, Weed  
 Membership: CAB, BBM  
 President: J. Wesley MacDonald  
 General Manager: Dr. Charles H. Houde  
 Station Manager: Stan Chapman  
 Sales Prom. Mgr.: Bill Harper  
 Program Director: Bob Richards

## C J E M

### EDMUNDSTON—1944—CBC FRENCH SUPP

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By: Edmundston Radio, Ltd.  
 Business-Studio Address: 91 Canada Rd.  
 Phone Number: 880  
 Transmitter Location: Iroquois  
 Air Time: 7 a.m.-11:15 p.m.  
 Transcription Service: World  
 Representative: Stovin, Young  
 President: Georges Michaud  
 Gen., Sta. Mgr.: Maurice Lacasse  
 Commercial Manager: Georges Guerrette  
 Pgm., Prod. Dir.: Maurice Lacasse  
 Cief Announcer: Robert Beaulieu  
 News Director: Reynald Teasdale  
 Chief Engineer: Yvon Roy  
 Farm Editor: Leopold Bedard

## CFNB

**FREDERICTON—1923  
CBC TRANS-CANADA**

Frequency: 550 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . James S. Neill & Sons, Ltd.  
 Business-Studio Address . . . . . York St.  
 Phone Number . . . . . 5501  
 Transmitter Location . . . . . New Maryland  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP, RP  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . All-Canada, Weed  
 Membership . . . . . CAB  
 Gen., Sta. Mgr. . . . . Dr. Malcolm Neill  
 Sales Prom. Manager . . . . . C. Austin Moore  
 Program Director . . . . . J. T. H. Fenety  
 News Director . . . . . Claude Cain  
 Chief Engineer . . . . . Glenn D. Glove  
 Consulting Engineer . . . . . Cana Marconi

## CKCW

**MONCTON—1934  
CBC DOMINION**

Frequency: 1220 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Moncton Bcstg., Ltd.  
 Business-Studio Address . . . . . K. of P. Bldg.  
 Phone Number . . . . . 9111-2-3  
 Transmitter Location . . . . . Cherryfield  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP, RP  
 Transcription Service . . . . . World  
 Representative . . . . . McGillvra, Stovin  
 Membership . . . . . CAB, BBM  
 Pres., Gen. Mgr. . . . . F. A. Lynds  
 Commercial Manager . . . . . F. A. Bestall  
 Program Director . . . . . R. R. Rowlands  
 Publicity Director . . . . . Alf. T. Parkes  
 Chief Announcer . . . . . Bob Pugh  
 News Director . . . . . Dane Crosby  
 Chief Engineer . . . . . James A. White  
 Consulting Engineer . . . . . RCA

## CKMR

**NEW CASTLE—1949**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . Miramichi Bcstg. Co., Ltd.  
 Business Address . . . . . Castle St.  
 Phone Number . . . . . 690  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Wright  
 President . . . . . W. Flett  
 Program Director . . . . . William Murray  
 General Manager . . . . . J. H. Coalston  
 Chief Engineer . . . . . Robert Wallace  
 Traffic Manager . . . . . Mary Braken  
 News Director . . . . . Graham Galloway

## CBA

**SACKVILLE—1939  
CBC TRANS-CANADA**

Frequency: 1070 Kc. . . . . Power: 50,000 Watts  
 Owned-Oper. By . . . . . Canadian Bcstg. Corp.  
 Bus.-Studio Address . . . . . 100 Sackville St.  
 Phone Number . . . . . 3-6188  
 Transmitter Location . . . . . Sackville  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN, BUP, CP, Reuters, AP, UP  
 President (CBC) . . . . . Dr. Augustin Frigon  
 Regional Prog. Dir., Sta. Mgr. . . . . W. E. S. Briggs  
 Commercial Manager . . . . . E. A. Weir  
 News Director . . . . . D. C. McArthur  
 Promotion Manager . . . . . Wyn Rhydwen  
 Regional Engineer . . . . . H. M. Smith  
 Chief Engineer . . . . . J. A. Ouimet

## CFBC

**SAINT JOHN—1946  
CBC DOMINION**

Frequency: 930 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Fundy Bcstg. Co., Ltd.  
 Business-Studio Address . . . . . 4 Carleton St.  
 Phone Number . . . . . 3-2421  
 Transmitter Location . . . . . Sand Cove Rd.  
 Air Time . . . . . Unlimited  
 News Service . . . . . RP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Weed, Alexander  
 President . . . . . A. M. A. McLean  
 Station Manager . . . . . Robert T. Bowman  
 Commercial Manager . . . . . Charles E. Wasson  
 Production Manager . . . . . W. N. Anderson  
 Chief Engineer . . . . . R. D. Gallagher  
 Farm Editor . . . . . H. M. Stout  
 Michael B. Gausden

## CHSJ

**SAINT JOHN—1934  
CBC TRANS-CANADA**

Frequency: 1150 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . New Brunswick Bcstg.  
 Co., Ltd.  
 Business-Studio Address . . . . . 14 Church St.  
 Phone Number . . . . . 3-3304  
 Transmitter Location . . . . . Coldbrook  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . World, Lang-Worth,  
 Associated  
 Representative . . . . . Stovin, Young  
 Membership . . . . . CAB, BBM  
 Station Manager . . . . . George A. Cromwell  
 Sales Promotion Manager . . . . . Herman Covey  
 Program Director . . . . . Cleve G. Stillwell  
 Production Director . . . . . Earl McCarron  
 Publicity Director . . . . . Christine Fewings  
 Chief Engineer . . . . . J. G. Bishop  
 Farm Editor . . . . . Leonard Rudolf  
 Consulting Engineer . . . . . T. Reid Dowling

# NEWFOUNDLAND

## CBY

### CORNER BROOK—1949—CBC TRANS-CANADA SUPP

Frequency: 790 Kc. Power: 1000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address... Corner Brook  
 News Service... CP, BUP, Reuters  
 Representative... CBC  
 Gen. Mgr. (CBC)... Dr. Augustin Frigon  
 Commercial Manager (CBC)... E. A. Wier  
 Regional Rep... William F. Galgay  
 Station Manager... C. V. Hierlihy  
 D. Press & Info. Serv. (CBC)... Ron C. Fraser  
 Dir. Gen. Engrg... Gordon W. Olive  
 News Director (CBC)... D. C. McArthur  
 Farm Editor (CBC)... A. R. Kemp

## CBG

### GANDER—1949—CBC TRANS-CANADA SUPP

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address... Gander  
 News Service... CP, BUP, Reuters  
 Representative... CBC  
 President (CBC)... Dr. Augustin Frigon  
 Commercial Mgr. (CBC)... E. A. Wier  
 Regional Rep... William F. Galgay  
 Station Manager... A. Barrett  
 News Director... D. C. McArthur  
 D. Press & Inf. Serv. (CBC)... Ron C. Fraser  
 D. Gen. Engrg. (CBC)... Gordon W. Olive  
 Farm Editor (CBC)... A. R. Kemp

## CBT

### GRAND FALLS—1949—CBC TRANS-CANADA

Frequency: 1350 Kc. Power: 1000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.

Address... High St.  
 Air Time... Unlimited  
 Phone Number... 382  
 Representative... CBC  
 Gen. Mgr. (CBC)... Dr. Augustin Frigon  
 Commercial Mgr. (CBC)... E. A. Wier  
 News Director... D. C. McArthur  
 Station Manager... John J. Grace  
 Promotion Mgr. (CBC)... Ron C. Fraser  
 Chief Engineer... J. J. Maloney  
 Consulting Engineer... E. D. Witherstone

## CBN

### ST. JOHN'S—1949—CBC TRANS-CANADA SUPP

Frequency: 640 Kc. Power: 10,000 Watts  
 Owned-Operated By... Canadian Bcstg. Corp.  
 Address... St. John's  
 Air Time... Unlimited  
 News Service... CP, PN, BUP, Reuters  
 Representative... CBC  
 President (CBC)... Dr. Augustin Frigon  
 Commercial Mgr. (CBC)... E. A. Wier  
 Regional Rep... William F. Galgay  
 Promotion Mgr. (CBC)... Ron C. Fraser

## VOCM

### ST. JOHN'S—1936

Frequency: 590 Kc. Power: 1000 Watts  
 Owned-Operated By... Colonial Bcstg. System  
 Business Address... Box 920  
 Phone... 3148  
 Air Time... Unlimited  
 News Service... PN, CP  
 Transcription Service... Thesaurus, World  
 Membership... CAB, BBM  
 Representative... Stovin  
 Managing Director... J. L. Butler  
 Commercial Manager... M. Shulman  
 Program Director... J. M. Murdoch  
 Chief Engineer... W. B. Williams

# NOVA SCOTIA

## CJFX

### ANTIGONISH—1943 CBC DOMINION

Frequency: 580 Kc. Power: 5000 Watts  
 Owned-Operated By... Atlantic Bcstrs. Ltd.  
 Address... St. Ninian St.  
 Phone Number... 66  
 Representative... CBC, Young, Natl. Bcst. Sales  
 News Service... PN  
 Transcription Service... Unlted. Lang-Worth  
 Representative... Natl. Bcst. Sales, Young  
 General Manager... J. Clyde Nunn  
 Commercial Manager... R. J. Ricketts  
 Promotion Manager... James Burroughs

## CKBW

### BRIDGEWATER—1947 CBC TRANS-CANADA SUPP

Frequency: 1000 Kc. Power: 1000 Watts  
 Owned-Oper. By... Acadia Bcstg. Co., Ltd.  
 Address... 399 King St.  
 Phone Number... 445  
 Transmitter Location... Hebbville  
 News Service... PN  
 Transcription Service... Associated  
 Representative... Radio Representative Ltd.,  
 Cooke  
 Membership... CAB, MAB, BBM  
 President... C. J. Morrow

General Manager.....John F. Hirtle  
 Comin. Mgr., News Dir....Howard E. MacLean  
 Sales Prom. Mgr.....Lester L. Rogers  
 Sta. Mgr., Pgm. Prod. Dir....James A. MacLeod  
 Publicity Director.....Bruce F. Rafuse  
 Chief Anncr., Musical Dir....A. Max Ramey  
 Chief Engineer.....Douglas B. Hirtle  
 Farm Editor.....Frank J. Nicholson  
 Consulting Engineer.....RCA Victor

**CBH**

**HALIFAX—1944**

**CBC TRANS-CANADA MARITIME**

Frequency: 1330 Kc.....Power: 100 Watts  
 Owned-Operated By...Canadian Bcstg. Corp.  
 Business-Studio Address.....100 Sackville St.  
 Phone Number.....3-6188  
 Transmitter Location.....Halifax  
 Air Time.....1:30 a.m.-12:10 a.m.  
 News Service.....BUP, PN, Reuters, CP  
 Representative.....CBC Commercial Div.  
 General Manager.....Dr. Augustin Frigon  
 Station Manager.....S. R. Kennedy  
 Commercial Manager.....E. A. Weir, Toronto  
 Maritime Reg. Repre.....W. E. S. Briggs  
 Production Staff..S. K. Appleby, G. I. Stewart  
 Publicity Director..Wyn Rhydwen, Maritime  
 Press and Information Rep.  
 Chief Announcer.....Carl MacCaull  
 News Director.....M. MacDonald  
 Supervising Operator.....Arleigh Canning  
 Chief Engineer.....H. M. Smith, Maritime  
 Regional Engineer  
 Faun Editor.....J. W. R. Graham

**CHNS**

**HALIFAX—1926—CBC DOMINION**

Frequency: 960 Kc.....Power: 5000 Watts  
 Owned-Oper. By...Maritime Bcstg. Corp., Ltd.  
 Bus.-Studio Address.....Broadcasting House,  
 10 Tobin St.  
 Phone Number.....3-8318  
 Transmitter Location...Rockingham, Halifax  
 County  
 Air Time.....7-12:15 a.m.  
 News Service.....GP, BUP  
 Transcription Service..Thesaurus, Lang-Worth,  
 World  
 Representative.....All-Canada, Weed  
 Membership.....GAB, BBM  
 President.....Andrew W. Robb  
 General Manager.....William Coates Barrett  
 Sta. Mgr., Pgm. Prod. Dir....Gerald Redmond  
 Comm.-Sales Prom. Mgr.....Douglas Grant  
 Publicity Director.....Donald LeBlanc  
 Chief Announcer.....John Funston  
 Musical Director.....Richard L. Fry  
 Chief Engineer.....Arthur H. Greig

**CJCH**

**HALIFAX—1944**

Frequency: 920 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Chronicle Co., Ltd.

Bus.-Studio Address.....Lord Nelson Hotel  
 Phone Number.....3-7311  
 Transmitter Location...St. Margaret's Bay Rd.  
 Air Time.....24 hrs.  
 News Service.....PN  
 Transcription Service...Standard, Associated  
 Representative.....Cooke, Nat'l Bcstg. Sales  
 Membership.....CAB, BBM  
 Managing Editor.....B. P. McCurdy  
 Station Manager.....E. Finlay MacDonald  
 Commercial Manager.....C. L. Chambers  
 Chief Announcer.....Cy Lynch  
 Traffic Manager.....Howard E. Gerard  
 Chief Engineer.....A. Reginald MacWilliams

**CKEN**

**KENTVILLE—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By..Evangeline Bcstg. Co., Ltd.  
 Business-Studio Address.....Radio Center Ltd.  
 Phone Number.....Kentville 400  
 Transmitter Location.....Upper Dyke  
 Air Time.....7 a.m.-9 p.m.—(Simultaneous  
 Operation with CFAB, Windsor, N. S.)  
 News Service.....United  
 Transcription Service.....GE  
 Representative.....Alexander  
 Membership.....CAB, BBM  
 President, Chief Engr.....Avarad M. Bishop  
 General Manager.....J. A. C. Lewis  
 Commercial Manager.....S. D. Kerr

**CBI**

**SYDNEY—1948—CBC**

**TRANS-CANADA MARITIME**

Frequency: 1570 Kc.....Power: 1000 Watts  
 Owned-Operated By...Canadian Bcstg. Corp.  
 Business-Studio Address.....247 Charlotte St.  
 Phone Number.....4495  
 Transmitter Location.....South Bar  
 Air Time.....7:30 a.m.-12:10 a.m.  
 News Service.....BUP, Reuters, CP  
 Representative.....CBC  
 General Manager.....Dr. Augustin Frigon  
 Station Mgr.....Barry MacDonald  
 Commercial Manager.....E. A. Wier  
 Regional Representative...W. E. S. Briggs  
 News Director.....Mrs. M. MacDonald  
 Publicity Director.....Wyn Rhydwen  
 Chief Announcer.....John MacEwan  
 Supervising Operator.....George Dutton  
 Chief Engineer.....H. M. Smith

**CJCB**

**SYDNEY—1929—CBC DOMINION**

Frequency: 1270 Kc.....Power: 1000 d.,  
 5000 Watts n.  
 Owned-Operated By.....Eastern Bcstrs., Ltd.  
 Business-Studio Address.....Radio Bldg.  
 Phone Number.....5596-7  
 Transmitter Location...So. Bar, Cape Breton  
 Air Time.....7 a.m.-12M.

**NOVA SCOTIA-ONTARIO**

**News Service** ..... PN  
**Transcription Service**.....Thesaurus, Lang-Worth,  
UTS  
**Representative** ..... All-Canada, Weed  
**General Manager**.....J. Marven Nathanson  
**Station Manager**.....C. J. McDougall  
**Commercial Manager**.....R. M. Burchell  
**Program Director**.....T. C. Robertson  
**Chief Engineer**.....A. E. Vernon

**CKCL**  
**TRURO—1947**

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Truro Bcstg. Co., Ltd.  
**Business Address**.....7 Pleasant St.  
**Phone Number**.....491  
**Transmitter Location**.....Onslow  
**Air Time**.....7:30 a.m.-M.  
**News Service**.....BUP, Radio Press  
**Transcription Service**.....Associated  
**Representative**.....William Wright  
**Membership**.....CAB, BBM  
**President, General Mgr.**.....J. Arthur Manning  
**Comm. Manager**.....Alex Thomson  
**News Director**.....Shirley McPhail  
**Chief Engineer**.....Sidney Bernasconi  
**Consulting Engineer**.....No. Electric Co., Ltd.

**CFAB**  
**WINDSOR—1945**

**Frequency:** 1450 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Evangeline Bcstg. Co., Ltd.  
**Address**.....Pulsifer Bldg.

**Phone Number**.....Windsor 498  
**Transmitter Location**.....Falmouth  
**Air Time**.....7 a.m.-10:15 p.m.  
**News Service**.....PN  
**Transcription Service**.....UTS  
**Representative**.....Alexander  
**Membership**.....CAB, BBM  
**President, Chief Engr.**.....Avarad M. Bishop  
**General Manager**.....J. A. C. Lewis  
**Commercial Manager**.....S. D. Kerr  
**Program Director**.....Willard A. Bishop  
**Chief Announcer**.....Bob Bambury

**CJLS**  
**YARMOUTH—1934—CBC**  
**DOMINION**

**Frequency:** 1340 Kc.....**Power:** 250 Watts d.,  
250 Watts n.  
**Owned-Oper. By**.....Gateway Bcstg. Co., Ltd.  
**Address**.....22 Main St.  
**Phone Number**.....500  
**Transmitter Location**.....Brooklyn, Yarmouth Co.  
**Air Time**.....7:45 a.m.-12:15 a.m.  
**News Service**.....CP  
**Transcription Service**.....All-Canada  
**Representative**.....All-Canada, Weed  
**Membership**.....BBM  
**Pres., Gen., Sta., Comm. Mgr.**.....Donald L. Smith  
**Sales Prom. Mgr., Pgm. Dir.**.....Denny J. Comeau  
**Publicity Director**.....Gene Alton  
**Chief Announcer**.....Denny J. Comeau  
**Chief Engineer**.....Donald L. Smith  
**Consulting Engineer**.....Fred J. Ball

**ONTARIO**

**CKBB**  
**BARRIE—1949**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**.....Ralph T. Snelgrove  
**Address**.....26 Elizabeth St.  
**Phone Number**.....5585  
**Representative**.....Young, Natl. Bcst. Sales  
**News Service**.....PN  
**Pres., Gen. Mgr.**.....Ralph T. Snelgrove  
**Program Director**.....Richard Mungham  
**Chief Engineer**.....Jack Mattenley  
**Office Manager**.....H. J. Snelgrove  
**News, Farm Director**.....Bill Maynard

**CJBQ**  
**BELLEVILLE—1946**  
**CBC DOMINION SUPP**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Quinte Bcstg. Co., Ltd.  
**Business-Studio Address**.....11 Victoria Ave.  
**Phone Number**.....3200-1  
**Transmitter Location**.....Foxboro Hwy.  
**Air Time**.....Unlimited  
**News Service**.....CP

**Transcription Service**.....World, Thesaurus  
**Representative**.....Stovin, Young  
**Membership**.....CAB, BBM  
**President**.....A. McLean Haig  
**Station Manager**.....W. H. Stovin  
**Commercial Manager**.....J. H. MacDonald  
**Program Director**.....W. E. Arnold  
**Farm Editor**.....Phil Flagler  
**Chief Engineer**.....J. B. Buchanan

**CKPC**  
**BRANTFORD—1923**  
**CBC DOMINION SUPP**

**Frequency:** 1380 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Telephone City Bcst., Ltd.  
**Address**.....525 Colborne St.  
**Phone Number**.....3-2664  
**Air Time**.....Unlimited  
**Transcription Service**.....World  
**News Service**.....BUP  
**Representative**.....J. L. Alexander  
**President**.....Mrs. E. M. Buchanan  
**Commercial Manager**.....Hugh Bremner  
**Program Director**.....Wally Shubat  
**News Director**.....Frank Kovacs  
**Chief Engineer**.....Ken Stewart

## CFJR

### BROCKVILLE—1943 CBC DOMINION

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned By . . . Eastern Ontario Bcstg. Co., Ltd.  
 Business-Studio Address . . . . . Revere Hotel  
 Phone Number . . . . . 4628  
 Transmitter Location . . . . . Perth Road  
 Air Time . . . . . 7 a.m.-11:30 p.m.  
 News Service . . . . . BUP  
 Representative . . . . . Stovin, Young  
 Membership . . . . . CB, BBM  
 Owner, Gen.-Sta.-Comm. Mgr. . . . . Jack R. Radford  
 Program Director . . . . . Pat Byrne  
 Production Manager . . . . . Tom Statham  
 Chief Engineer . . . . . John G. Brasford  
 Farm Editor . . . . . Edgar Clow

## CFCO

### CHATHAM—1926—CBC DOMINION

Frequency: 630 Kc. . . . . Power: 1000 Watts  
 Owned-Operated By . . . . . John Beardall  
 Business Address . . . . . 42 King St. W.  
 Phone Number . . . . . 2626  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP  
 Transcription Service . . . . . Cole  
 Pres., Gen. Manager . . . . . John Beardall  
 Commercial Manager . . . . . Peter Kirkey  
 Program Director . . . . . George Sulman  
 Chief Engineer . . . . . Gordon Brooks

## CKSF

### CORNWALL—1945 CBC DOMINION SUPP

Frequency: 1230 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . Standard-Freeholder, Ltd.  
 Business-Studio Address . . . . . 36 Pitt St.  
 Phone Number . . . . . 1703  
 Transmitter Location . . . . . Toll Gate Rd.  
 Air Time . . . . . Unlimited  
 News Service . . . . . CP  
 Transcription Service . . . . . World  
 Representative . . . . . Stovin, McGillvra  
 Membership . . . . . CAB, BBM  
 President . . . . . Phillip Robertson  
 General Manager . . . . . John McKay  
 Station Manager . . . . . H. Harrison Flint  
 Program Director . . . . . Fred Pemperton  
 Prod. Dir., Chief nncr. . . . . Howard Bailey  
 Publicity Director . . . . . Margaret Gillie  
 Chief Engineer . . . . . Mahlon Clark

## CKFI

### FORT FRANCES—1944 CBC DOMINION SUPP—KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned By . . . . . Radio Station CKFI  
 Bus.-Studio Address . . . . . 240 Scott St.  
 Phone Number . . . . . Ft. Frances 200  
 Transmitter Location . . . . . Pither's Point Pk.

Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . Keystone  
 Representative . . . . . Alexander, Cooke  
 Pres., Pgm. Dir. . . . . J. G. McLaren  
 Sta. Comm., Gen. Mgr. . . . . W. H. McLellan  
 Chief Announcer . . . . . Bill Brady  
 Music Director . . . . . Norman Fogerdahl  
 Chief Engineer . . . . . J. G. McLaren  
 Consulting Engineer . . . . . McKinnon

## CKPR

### FORT WILLIAM—1931 CBC TRANS-CANADA

Frequency: 580 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Dougall Motor Car Co.  
 Bus.-Studio Address . . . . . 416 Victoria Ave.  
 Phone Number . . . . . 33477  
 Transmitter Location . . . . . Memorial Ave.,  
 Port Arthur  
 Air Time . . . . . 7:15 a.m.-11:35 p.m.  
 News Service . . . . . PN  
 Transcription Service . . . . . Thesaurus, United  
 Representative . . . Stovin, Radio Representatives,  
 Young, All-Canada, Oakes  
 Membership . . . . . BBM, CAB  
 President . . . . . H. F. Dougall  
 Commercial Manager . . . . . George Jeffrey  
 Prod. Dir., Chief Anncr. . . . . J. P. Friesen  
 Chief Engineer . . . . . W. T. Ross

## CJOY

### GUELPH—1948

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . CJOY, Ltd.  
 Business Address . . . . . Bond Bldg.  
 Phone Number . . . . . 555  
 Transmitter Location . . . . . R.R. 7  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . Lang-Worth  
 Representative . . . . . Radio Reprs., Cooke  
 Station Manager . . . . . Wallace Slatter  
 Commercial Mgr. . . . . Frederick T. Metcalf  
 Program Director . . . . . Don LeBlanc  
 News Director . . . . . Bill Montgomery  
 Chief Engineer . . . . . D. A. Page  
 Consulting Engineer . . . . . McCurdy

## CHML

### HAMILTON—1926 CBC DOMINION SUPP

Frequency: 900 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . Maple Leaf Bcstg. Co., Ltd.  
 Business-Studio Address . . . . . 848 Main St., E.  
 Phone Number . . . . . 9-2411  
 Transmitter Location . . . . . Vinemount  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP  
 Representative . . . . . Natl. Bcst. Sales, Young  
 Transcription Service . . . Standard, Associated  
 Membership . . . . . BBM  
 President . . . . . Kenneth D. Soble

Gen. Station Mgr., Prog. Dir. . . . . Tom Darling  
 Commercial Manager . . . . . W. D. Whitaker  
 Sales Prom. Mgr. . . . . Daryl Wells  
 Chief Engineers . . . . . Hugh Potter, Phil Tahany  
 Farm Editor, News Dir. . . . . Art Hill

## CKOC

HAMILTON—1922

**CBC TRANS-CANADA SUPP**

Frequency: 1150 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Wentworth Radio Bcstg.  
 Co., Ltd.

Bus-Studio address . . . . . 32 John St.  
 Phone Number . . . . . 7-4483  
 Transmitter Location . . . . . Elfrida  
 Air Time . . . . . Unlimited  
 News Service . . . . . BUP  
 Transcription Service . . . . . Thesaurus, World,  
 Lang-Worth

Representative . . . . . All-Canada, Weed  
 Membership . . . . . CAB, BBM  
 Station Manager . . . . . W. T. Cranston  
 Commercial Manager . . . . . L. A. Westmoreland  
 Asst. Manager . . . . . J. Lyman Potts  
 Sales & Pub. Dir. . . . . W. H. Edge  
 Program Director . . . . . J. O. Stone  
 News Director . . . . . W. E. Leckie  
 Music Director . . . . . D. A. Meadows  
 Chief Engineer . . . . . Leslie Horton

## CJRL

KENORA—1938—CBC DOMINION

Frequency: 1220 Kc. . . . . Power: 1000 Watts  
 Owned-Oper. By . . . . . Kenora Bcstg. Co., Ltd.

Address . . . . . Johnson Block  
 Phone Number . . . . . 6212  
 Transmitter Location . . . . . Jaffray Township  
 Air Time . . . . . Unlimited  
 News Service . . . . . CP  
 Transcription Service . . . . . Thesaurus

Representative . . . . . Stovin, Cooke  
 Membership . . . . . CAB, BBM, WAB  
 President . . . . . Mrs. James Richardson  
 Gen., Comm. Mgr. . . . . G. A. McLean  
 Sales, Prom. Mgr. . . . . Paul Hack  
 Pgm. Dir., Chief Anncr. . . . . Kenneth Mesbur  
 Chief Engineer . . . . . F. J. Hackett  
 News Director . . . . . Irv Stein  
 Farm Editor . . . . . J. Bourke

## CKWS

KINGSTON—1942

**CBC TRANS-CANADA**

Frequency: 960 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . Brookland Co., Ltd.

Address . . . . . 306 King St.  
 Phone Number . . . . . 4405  
 Transmitter Location . . . . . Wolfe Island  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . Lang-Worth, World  
 Representative . . . . . Natl. Bcst. Sales  
 Membership . . . . . CAB  
 President . . . . . Senator W. R. Davies

General Manager . . . . . Jack Davidson  
 Station Manager . . . . . Roy W. Hofstetter  
 Commercial Manager . . . . . El Jones  
 Program Director . . . . . Jack Polie  
 Chief Announcer . . . . . Jack Daly  
 Music Director . . . . . Lois Scrutton  
 Chief Engineer . . . . . Burt Cobb

## CJLKL

KIRKLAND LAKE—1934

**CBC TRANS-CANADA**

Frequency: 560 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. By . . . . . Northern Bcstg. Co., Ltd.

Address . . . . . Govt. Rd.  
 Phone Number . . . . . 27  
 Transmitter Location . . . . . Dane  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . Standard, Thesaurus,  
 Lang-Worth

Representative . . . . . Natl. Bcst. Sales, Cooke  
 Membership . . . . . CAB  
 President . . . . . Roy H. Thomson  
 General Manager . . . . . J. M. Davidson  
 Station Manager . . . . . Harry M. Edgar  
 Commercial Manager . . . . . Don Lawrie  
 Program Director . . . . . Don Nairn  
 Chief Announcer . . . . . Al Brooks  
 Chief Engineer . . . . . Les Oliver

## CKCR

KITCHENER—1929

**CBC DOMINION SUPP**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . K.-W. Bcstg. Co., Ltd.

Business-Studio Address . . . . . 125 King St. W.  
 Phone Number . . . . . 3-3628  
 Transmitter Location . . . . . R.R. 3  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription Service . . . . . UTS, Associated

Representative . . . . . William Wright, Young  
 Pres.-Station Mgr. . . . . W. C. Mitchell  
 Commercial Manager . . . . . G. Liddle  
 Sales Pgm. Mgr. . . . . Gordon Shaw  
 Program Director . . . . . Don Martz  
 Prod. Manager . . . . . Ed Manning  
 Chief Engineer . . . . . Bill Marchand

## CFPL

LONDON—1922—CBC DOMINION

Frequency: 980 Kc. . . . . Power: 5000 Watts  
 Owned-Oper. . . . . London Free Press Printing Co.

Address . . . . . 442 Richmond St.  
 Phone Number . . . . . Metcalfe 5200  
 Transmitter Location . . . . . Westminster Twp.  
 Air Time . . . . . Unlimited  
 News Service . . . . . PN  
 Transcription . . . . . World, Standard, Lang-Worth  
 Representative . . . . . Weed, All-Canada  
 Membership . . . . . CAB, BBM  
 President . . . . . Walter J. Blackburn  
 General Manager . . . . . Murray T. Brown

Commercial Manager.....Keith Chase  
 Sales Promotion Manager...Douglas C. Trowell  
 Program Director.....Robert A. Reinhart  
 Production Director.....Jack N. Illman  
 News Director.....John V. Trethewey  
 Chief Engineer.....Glen A. Robitaille  
 Farm Editor.....Roy Jewell

**CHVC**  
**NIAGARA FALLS—1947**

Frequency: 1600 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Station CHVC, Ltd.  
 Business Address.....Rainbow Bridge  
 Phone Number.....Niagara Falls, Ont. 4110  
 Transmitter Location...Queen Elizabeth Way  
 Air Time.....6:30 a.m.-M.  
 News Service.....BUP  
 Transcription Service.....World  
 Representative.....Cooke, Alexander  
 President.....B. Howard Bedford  
 Manager Welland.....Len Gauthier  
 Commercial Manager.....R. H. Hamilton  
 Chief Announcer.....Bob Douglas  
 Production Director.....Arthur W. Blakely  
 Chief Engineer.....George Slinn  
 Farm Editor.....Bill Killough

**CFCH**  
**NORTH BAY—1936—CBC**  
**TRANS-CANADA**

Frequency: 600 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Northern Bcstg. Co., Ltd.  
 Address.....Fraser St. & First Ave.  
 Phone Number.....2400  
 Air Time.....Unlimited  
 News Service.....PN  
 Transcription Service...Standard, Lang-Worth  
 Representative.....Natl. Bcst. Sales, Cooke  
 President.....Roy H. Thomson  
 General Manager.....Jack M. Davidson  
 Station Manager.....Cliff O. Pickrem  
 Commercial Manager.....Keith Packer  
 Sales Promotion Manager.....M. Rainville  
 Program Director.....Phil Clayton  
 News Director.....A. Cupples  
 Chief Engineer.....Jack Barnaby  
 Farm Editor.....J. Tyrell

**CFOR**  
**ORILLIA—1945—CBC DOMINION**

Frequency: 1570 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Gordon E. Smith  
 Bus.-Studio Address...101 Mississaga St., E.  
 Phone Number.....3511  
 Transmitter Location...Orillia Township  
 News Service.....BUP  
 Representative.....Stovin  
 Membership.....CAB, BBM  
 President, General Mgr.....Gordon E. Smith  
 Program Director.....James McGarvey  
 Commercial Manager.....Alex Gilmour  
 Promotion Manager.....Russ Waters  
 Chief Announcer.....James Sullivan  
 Music Director.....Bill Bramah

**CKLB**  
**OSHAWA—1946**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By...Lakeland Bcstg. Co., Ltd.  
 Business-Studio Address.....16 Centre St.  
 Phone Number.....4481  
 Air Time.....Unlimited  
 News Service.....PN  
 Transcription Service.....United, World  
 Representative.....Alexander  
 President.....Alfred H. Collins  
 General Manager.....Michael Hopkins  
 Program Director.....William B. Swinton  
 Chief Engineer.....Bert McCollum  
 Commercial Manager.....Gordon C. Wilson

**CBO**  
**OTTAWA—1924**  
**CBC TRANS-CANADA**

Frequency: 910 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Canadian Bcstg. Corp.  
 Bus.-Studio Address...Chateau Laurier Hotel  
 Phone Number.....2-1151  
 Transmitter Location...Hawthorne  
 Air Time.....Unlimited  
 General Manager.....Dr. Augustin Frigon  
 Sta. Mgr., Pgm. Dir.....Charles P. Wright  
 Chief Engineer.....Maxted Gilbert  
 Commercial Manager.....E. A. Weir  
 News Editor.....D. C. McArthur

**CFRA**  
**OTTAWA—1947**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Operated By.....Frank Ryan  
 Business Address...Auditorium, Catherine St.  
 Phone Number.....3-8241  
 Transmitter Location...City View  
 Air Time.....Unlimited  
 News Service.....BUP  
 Transcription Service...Standard, World, Cole,  
 Capitol  
 Representative.....All-Canada, Weed  
 Membership.....CAB, BBM  
 President, General Mgr.....Frank Ryan  
 Commercial Manager.....George M. Gowling  
 Program Director.....Fred Davis  
 Pub. & News Director.....Brian O'Connell  
 Chief Announcer.....Tom Willis  
 Musical Director.....Ken Watkins  
 Chief Engineers...Jack Church, Cliff Simpkins  
 Farm Editor.....Frank Ryan  
 Consulting Engineer.....Fred S. Howes

**CKOY**  
**OTTAWA—1924—CBC DOMINION**

Frequency: 1310 Kc.....Power: 5000 Watts d.:  
 1000 Watts n.  
 Owned-Operated By.....CKOY, Ltd.  
 Address.....272 Somerset St., W.  
 Phone Number.....3-5658  
 News Service.....BUP, AP



# ONTARIO

Transcription Service . . . Associated, Lang-Worth  
Representative . . . . . Cooke, Natl. Bcst. Sales  
President . . . . . Duncan K. MacTavish  
General Manager . . . . . T. Edgar Guest  
Commercial Manager . . . . . Dan V. Carr  
Program Director . . . . . Jack Alexander  
Chief Engineer . . . . . Jack Pond  
Consulting Engineer . . . . . McKinnon

## CFOS

**OWEN SOUND—1940**  
**CBC DOMINION SUPP**

Frequency: 1470 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Grey & Bruce Bcstg. Co.,  
Ltd.  
Address . . . . . 270 9th St. E.  
Phone Number . . . . . 1940  
Transmitter Location . . . . . R. R. No. 4  
Air Time . . . . . Unlimited  
News Service . . . . . PN  
Transcription Service . . . . . World  
Representative . . . . . Stovin  
Membership . . . . . CAB  
President . . . . . Howard Fleming  
Station Manager . . . . . William N. Hawkins  
Commercial Manager . . . . . D. Ferry  
Sales Prom. Mgr. . . . . R. Tomlinson  
Pgm., Music Dir. . . . . E. Smith  
Production Director . . . . . William Fulton  
Publicity Director . . . . . E. Watson  
Chief Engineer . . . . . R. Turnpenny  
Farm Editor . . . . . Mac McKenzie

## CHOV

**PEMBROKE—1942—CBC DOMINION**

Frequency: 1350 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Ottawa Valley Bcstg. Co.  
Address . . . . . 97 Albert St.  
Phone Number . . . . . 1350  
Transmitter Location . . . . . E. of Pembroke  
Air Time . . . . . Unlimited  
News Service . . . . . BUP  
Transcription Service . . . . . Thesaurus, SESAC  
Representative . . . . . Stovin  
Membership . . . . . CAB  
Pres., Gen. Mgr. . . . . E. G. Archibald  
Program Director . . . . . Bill Kutshke  
Promotion Manager . . . . . Marg. Miller  
Commercial Manager . . . . . Ramsay F. Garrow  
Chief Engineer . . . . . W. E. Schmidt

## CHEX

**PETERBOROUGH—1942**  
**CBC DOMINION**

Frequency: 1430 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Brookland Co., Ltd.  
Bus.-Studio Address . . . . . Examiner Bldg.  
Phone Number . . . . . 2-0451  
Air Time . . . . . Unlimited  
News Service . . . . . PN  
Transcription Service . . . . . World, Lang-Worth  
Representative . . . . . Natl. Bcst. Sales, Cooke

President . . . . . Rupert Davies  
Vice President . . . . . Roy H. Thomson  
General Manager . . . . . Russ Baer  
Commercial Manager . . . . . E. Bowser  
Program Director . . . . . W. Rewegan  
Chief Engineer . . . . . A. E. Crump  
News Dir., Farm Editor . . . . . Irv Morrison

## CFPA

**PORT ARTHUR—1944**  
**CBC DOMINION**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned-Operated By . . . . . Ralph H. Parker  
Bus.-Studio Address . . . . . Public Utilities Bldg.  
Phone Number . . . . . 5-7651  
Air Time . . . . . Unlimited  
Transcription Service . . . . . Lang-Worth, Standard  
Representative . . . . . Broadcast Representatives,  
Alexander, Weed  
Owner, Gen. Mgr. . . . . Ralph H. Parker  
Commercial Manager . . . . . R. P. MacGowan  
Program Director . . . . . Ken Beal

## CKTB

**ST. CATHARINES—1930**  
**CBC DOMINION SUPP**

Frequency: 1550 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . The Niagara District Bcstg.  
Co., Ltd.  
Business-Studio Address . . . . . 12 Yates St.  
Phone Number . . . . . 5-7351  
Air Time . . . . . Unlimited  
News Service . . . . . PN  
Transcription Service . . . . . Thesaurus, UTS  
Representative . . . . . National Broadcast Sales,  
J. H. McGillvra  
Membership . . . . . CAB, BBM  
President . . . . . W. B. C. Burgayne  
Commercial Manager . . . . . V. A. Lococo  
Gen. Mgr., Pgm. Dir. . . . . W. C. Wingrave  
Production Manager . . . . . W. C. Wheeler  
Chief Engineer . . . . . W. H. Allen  
Farm Editor . . . . . C. S. McKnight

## CHLO

**ST. THOMAS—1948**  
**CBC TRANS-CANADA SUPP**

Frequency: 680 Kc. . . . . Power: 1000 Watts  
Owner . . . . . Station CHLO, Ltd.  
Business-Studio Address . . . . . Radio Centre  
Phone Number . . . . . 3696  
Air Time . . . . . Unlimited  
News Service . . . . . CP  
Transcription Service . . . . . Lang-Worth, Associated  
Representative . . . . . Radio Reps., Cooke  
President . . . . . Clarence Nichols  
Commercial Manager . . . . . G. N. Miller  
Pgm., Prod. Dir. . . . . L. C. Evans  
Gen. Mgr., Chief Engr. . . . . J. C. Warder  
Sales Prom. Mgr. . . . . Robert Campbell  
Chief Announcer . . . . . Peter Dickens

**CHOK**

**SARNIA—1946**

**CBC TRANS-CANADA SUPP**

Frequency: 1070 Kc. Power: 5000 Watts d.  
1000 Watts n.  
Owned-Oper. By..... Sarnia Bcstg. Co., Ltd.  
Address..... 148½ Front St. N.  
Phone Number..... Digby 1121  
Air Time..... Unlimited  
Transcription Service..... Standard, Lang-Worth  
Representative..... Natl. Bcst. Sales  
President..... H. M. Hueston  
Managing Director..... Claude R. Irvine  
Station Manager..... Karl Monk  
Commercial Manager..... Gerry Hall  
Publicity Director..... George Rich  
Program Director..... Grant Webber  
Chief Engineer..... Robert F. Cooke  
News Director..... Graham Emslie  
Music Director..... Joan Mercer

**CJIC**

**SAULT STE. MARIE—1934**

**CBC TRANS-CANADA**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By..... Hyland Bcstg. Co.  
Address..... Windsor Hotel  
Phone Number..... 3500  
Transmitter Location..... Peoples Rd.  
News Service..... PN  
Transcription Service..... World  
Representative..... J. L. Alexander, McGillvra  
Membership..... CAB, BBM  
Chief Exec., Gen. Mgr..... J. G. Hyland  
Sales Promotion Manager..... E. Vance  
Program Director..... J. Basil Scully  
Chief Engineer..... Italo Marinelli

**CJCS**

**STRATFORD—1927**

**CBC DOMINION SUPP**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By..... Frank M. Squires  
Address..... Reynolds Bldg.  
Phone Number..... 1675  
News Service..... UP, BUP  
Transcription Service..... World  
Representative..... All Canada, Weed  
President, General Mgr..... Frank M. Squires  
Commercial Manager..... S. E. Tapley  
Prom. Mgr., Pgm. Dir..... Alex L. Smith  
Chief Engineer..... John Grigg

**CHNO**

**SUDBURY—1947**

**CBC DOMINION SUPP**

Frequency: 1440 Kc. Power: 1000 Watts  
Owned-Oper. By..... Sudbury Bcstg. Co., Ltd.  
Business Address..... 166 Elm St., W.  
Phone Number..... 6-6416

Transmitter Location..... Burwash Rd.  
Air Time..... Unlimited  
News Service..... PN  
Transcription Service..... Associated  
Representative..... Wright, Young  
President, General Mgr..... F. B. Ricard  
Station Commercial Manager..... R. Riel  
Sales Manager..... M. E. Bond  
Production Director..... Jean DeVilliers  
Chief Announcer..... Bill McGee  
Program Director..... Don Killoran  
Publicity Director..... Jim Boyd  
Chief Engineer..... G. A. Wilson  
Farm Editor..... Jean St. Denis

**CKSO**

**SUDBURY—1935**

**CBC TRANS-CANADA**

Frequency: 790 Kc. Power: 5000 Watts  
Owned-Operated By..... CKSO, Sudbury, Ltd.  
Business-Studio Address..... 21 Elgin St., N.  
Phone Number..... 77-505  
Transmitter Location..... 7 Mi. from Sudbury  
at McFarlane Lake  
Air Time..... Unlimited  
News Service..... PN  
Transcription Service..... Thesaurus, World  
Representative..... All-Canada, Weed  
President..... G. M. Miller, K.C.  
General Manager..... W. J. Woodill  
Assistant Manager..... K. Dobson  
Program Director..... R. D. Alexander  
Chief Engineer..... J. McRae

**CKGB**

**TIMMINS—1933**

**CBC TRANS-CANADA**

Frequency: 680 Kc. Power: 5000 Watts  
Owned-Oper. By..... Northern Bcstg. Co., Ltd.  
Bus.-Studio Address..... Thompson Bldg.  
Phone Number..... 1-500  
Transmitter Location..... Mountjoy Township  
Air Time..... Unlimited  
News Service..... PN  
Transcription Service..... Lang-Worth, Standard  
Representative..... Natl. Bcst. Sales, Cooke  
President..... R. H. Thomson  
General Manager..... J. M. Davidson  
Station Manager..... H. C. Freeman  
Commercial Manager..... Gordon Burnett  
Program Director..... Jesse French  
Chief Announcer..... Cecil Linder  
Music Director..... Roger St. Jacques  
Chief Engineer..... Ernie Mott  
Consulting Engineer..... George McCurdie

**CBL**

**TORONTO—1927**

**CBC TRANS-CANADA**

Frequency: 740 Kc. Power: 50,000 Watts  
Owned-Oper. By..... Canadian Bcstg. Corp.  
Business-Studio Address..... 354 Jarvis St.

# ONTARIO

Phone Number.....Ki 0580  
Transmitter Location.....Hornby  
News Service.. BUP, Reuters, PN, CP, AP, UP  
Representative.....CBC  
President (CBC).....Dr. Augustin Frigon  
Commercial Manager (CBC).....E. A. Weir  
Program Director.....Harry J. Boyle  
News Director.....D. P. McArthur  
Publicity Director.....Ron C. Fraser  
Chief Engineer.....J. A. Ouimet

## CFRB

### TORONTO—1927—CBS

Frequency: 1010 Kc.....Power: 50,000 Watts  
Owned-Oper. By. Rogers Radio Cstg. Co., Ltd.  
Business-Studio Address.....37 Bloor St. W.  
Phon Number.....Princess 5711  
Air Time.....Unlimited  
News Service.....BUP, PN  
Transcription Service... Associated, Thesaurus,  
World  
Representative.....Young, All-Canada  
President.....Harry Sedgwick  
Vice-President.....J. Ellsworth Rogers  
General Manager.....Lloyd Moore  
Promoion Manager.....Ken Marsden  
Commercial Manager.....Waldo Holden  
News, Pgm. Dir.....Wes McKnight  
Publicity Director.....Ken Marsden  
Chief Engineer.....Clive Eastwood  
Farm Editor.....Rex Frost

(See Page 720)

## CHUM

### TORONTO—1945

Frequency: 1050 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....York Bcstrs., Ltd.  
Address.....225 Mutual St.  
Phone Number.....Elgin 4271  
Transmitter Location.....R. R. 1, Tadmorden  
Air Time.....Sunrise-sunset  
News Service.....BUP  
Transcription Service... Lang-Worth, United,  
Standard  
Representative.....McGillvra  
President.....John H. Q. Part  
General-Comm. Mgr.....Robert L. Lee  
Sales Promotion Manager.....Leigh Stubbs  
Chief Announcer.....Phil Stone  
Chief Engineer.....Aurette Boisvert  
Music Director.....Gordon Atkinson

## CJBC

### TORONTO—1936 CBC DOMINION

Frequency: 860 Kc.....Power: 50,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Business-Studio Address.....354 Jarvis St.  
Phone Number.....Midway 5481  
Representative.....Stovin  
News Service.....CP, BUP, Reuters  
President (CBC).....Dr. Augustin Frigon

Dir. Gen. of Programs.....E. L. Bushnell  
Manager, Dominion Net.....H. G. Walker  
Commercial Manager.....E. A. Weir  
Program Director.....Robert W. McCall  
Supervisor of Press & Information...R. C. Fraser  
D. Gen. Engrg.....Gordon W. Olive

## CKEY

### TORONTO—1944

Frequency: 580 Kc.....Power: 5000 Watts d.;  
1000 Watts n.  
Owned By.....Toronto Bcstg. Co., Ltd.  
Bus. Studio Address.....444 University Ave.  
Phone Number.....WAverly 3881  
Transmitter Location.....Scarboro  
Air Time.....24 hrs. daily  
News Service.....CP, BUP  
Transcription Service... World, Lang-Worth,  
Standard, Associated  
Representative.....Natl. Bcst. Sales, Cooke  
President, General Mgr.....Jack K. Cooke  
Station Manager.....Hal Cooke  
Commercial Manager.....Jack Turrall  
Program Director.....Don Insley  
Publicity Director.....W. J. Houston  
Chief Engineer.....Ernie M. Swan  
News Director.....Harry Rasky  
Consulting Engineer...Toye, Canadian G. E. Co.

## CKFH

### TORONTO—1951

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Foster Hewitt  
Address.....Maple Leaf Gardens  
President.....Foster Hewitt

## CBE

### WINDSOR—1950—CBC

Frequency: 1550 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Canadian Bcstg. Corp.  
Address.....Security Bldg.  
News Library.....CP, BUP, R  
General Mgr. (CBC).....Dr. Augustin Frigon  
D Press & Info. Ser.....Ron C. Fraser  
Commercial Manager (CBC).....E. A. Weir  
Station Manager.....M. L. Poole  
D. Gen. Engrg. (CBC).....Gordon W. Olive  
News Director (CBC).....D. C. McArthur  
Farm Editor (CBC).....A. R. Kemp

## CKLW

### WINDSOR CBC TRANS-CANADA DOMINION SUPP

(See Listing, Detroit, Mich.)

## CKNX

### WINGHAM—1926 CBC—DOMINION SUPP

Frequency: 920 Kc.....Power: 1000 Watts  
Owned-Oper. By.....Radio Station CKNX, Ltd.

**• • • ONTARIO-PRINCE EDWARD ISLAND-QUEBEC • • •**

Business-Studio Address..... Josephine St.  
Phone Number ..... 158  
Transmitter Location ..... Belgrave  
Air Time ..... Unlimited  
News Service ..... BUP  
Transcription Service..... Lang-Worth, World  
Representative ..... Alexander, Young  
President, General Mgr..... W. T. Cruickshank  
Station Manager..... J. J. Cruickshank  
Commercial Manager..... G. W. Cruickshank  
Production Director..... V. Dittmer  
Program Director..... J. F. Brent  
Chief Announcer..... Tom Rafferty  
Publicity Director..... R. Clark  
Chief Engineer..... S. C. Reid  
News Director..... John Strong  
Music Director..... H. V. Pym  
Farm Editor..... Robert Carbert

**CKOX**

**WOODSTOCK—1947**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Operated By..... Oxford Bcstg. Co., Ltd.  
Business Address..... P. O. Box 100  
Phone Number ..... 2400  
Studio Address..... 380 Hunter St.  
Transmitter Location..... Sweaburg Rd.,  
Township of W. Oxford  
Air Time ..... Unlimited  
News Service ..... BUP  
Transcription Service..... World, Lang-Worth  
Representative ..... Wright  
Membership ..... CAB  
President, Gen.-Station Mgr..... Monty J. Werry  
Comm.-Sales Prom. Mgr..... W. Stanley Smith  
Pgm. Dir., Prod. Mgr..... W. Whiting  
Chief Engineer..... B. D'Ambrogio

**=PRINCE EDWARD ISLAND=**

**CFCY**

**CHARLOTTETOWN—1924  
CBC DOMINION-MARITIME**

Frequency: 630 Kc..... Power: 5000 Watts d.:  
1000 Watts n.  
Owned-Oper. By..... Island Radio Bcstg. Co.  
Business-Studio Address..... 85 Kent St.  
Phone Number ..... 741  
Transmitter Location..... North River  
Air Time ..... 7 a.m.-12:10 a.m.  
News Service ..... PN  
Transcription Service..... Associated  
Representative ..... All-Canada, Weed  
Membership ..... CAB  
Pres., Managing Dir..... Lt. Col. K. S. Rogers  
Station Manager..... R. F. Large  
Promotion Manager..... C. E. Cooper  
Traffic Supervisor..... W. A. MacMillan  
Technical Spvr..... A. L. Finley  
News Director..... A. S. Dickson  
Musical Director..... W. K. Rogers

**CJRW**

**SUMMERSIDE—1948**

Frequency: 1240 Kc..... Power: 250 Watts  
Owned-Operated By..... Gulf Bcstg. Co., Ltd.  
Business-Studio Address..... 218 Water St.  
Phone Number ..... 2201-2  
Transmitter Location..... Read's Corner, 2 Mi.  
E. of Summerside  
Air Time ..... 7 a.m.-11:15 p.m.  
News Service ..... BUP  
Transcription Service..... World, All-Canada,  
Guild Radio Features  
Representative ..... Radio Reps.  
Membership ..... CAB, BBM  
President..... J. K. Curran  
Sta.-Comm. Mgr., Chief Engineer.. A. G. Rogers  
Chief Announcer..... Albert Nicholson  
News Director..... C. L. Fitzpatrick  
Program Director..... R. C. Schurman  
Musical Director..... Lowell Huestis  
Consulting Engineer..... A. H. Mackie

**QUEBEC**

**CHAD**

**AMOS—1942**

Frequency: 1340 Kc..... Power: 250 Watts  
Owned-Operated By..... Northern Radio Inc.  
Business Address..... Rouyn  
Studio Address..... Relly Block Bldg., Main St.,  
Capitol Theatre Bldg.  
Representative ..... Renaud, Weed  
Transmitter Location..... Amos  
Air Time ..... 7 a.m.-M.

News Service ..... PN  
Transcription ..... Associated, World  
Representative ..... Weed  
Membership ..... CAB  
President..... David Armand Gourd  
Station Manager..... Joseph Duguay

**CBJ**

**CHICOUTIMI—1933—CBC FRENCH**

Frequency: 1580 Kc..... Power: 10,000 Watts  
Owned-Oper. By..... Canadian Bcstg. Corp.

# QUEBEC

Business-Studio Address.....286a Racine St.  
 Phone Number .....155  
 Transmitter Location .....Rang San Antoine  
 Air Time .....Unlimited  
 News Service .....CP, BUP, R  
 Representative .....CBC  
 Membership .....BMI  
 General Manager.....Dr. Augustin Frigon  
 Station Manager.....V. Fortin  
 Commercial Manager.....E. A. Weir  
 Director .....Marcel Ouimet  
 Infom., Press Director.....Ron C. Fraser  
 Dir., Gen. Engr.....Gordon W. Olive  
 Supvr., Press & Info.....J. Saint Georges

## C H E F

### GRANBY—1946

Frequency: 1450 Kc.....Power: 250 Watts d.  
 250 Watts n.  
 Owned-Oper. By.....Granby Bcstg. Co., Ltd.  
 Address.....13 Centre St.  
 Phone Numbers .....3353, 4892  
 Transmitter Location..1½ mi. out of city, R. 1  
 Air Time.....7:45 a.m.-11 p.m.  
 News Service .....CP  
 Station Representative....Omer Renaud & Co.  
 Membership .....BBM  
 President .....Raymond Chaput  
 Gen., Sta. Mgr.....Gerard Laliberte  
 Comm., Prom. Mgr.....Fernand Normandin  
 Pgm., Prod. Dir., Chief Anncr..Florian Bastien  
 Publicity Director.....Ray-Marc Dube  
 News Director.....Gerald Boutet  
 Musical Director.....Pierrette Robichaud  
 Chief Engineer.....Gerard Laliberte  
 Farm Editor.....Claude Dery

## C K C H

### HULL—1933—CBC FRENCH SUPP

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Syndicat d'Oeuvres Sociales  
 Liée.  
 Business Studio Address...121 Notre-Dame St.  
 Phone Number .....2-1701  
 Transmitter Location .....Deschenes  
 Air Time .....Unlimited  
 News Service .....PN  
 Representative .....Renaud, McGillvra  
 Membership.....CAB, BBM, FMA  
 President.....L. J. Billy  
 General, Station Manager.....J. P. Lemire  
 Sales Promotion Manager.....Henry Allard  
 Publicity Director.....George Huard  
 Program Director.....Henri Bergeron  
 Chief Announcer.....Henri Bergeron  
 News Director.....Guyde Merlis  
 Musical Director.....Aurele Groulx  
 Chief Engineer.....Max Gebhardt  
 Consulting Engineer...Canadian Marconi, Ltd.

## C K R S

### JONQUIERE—1947

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Oper. By.....Radio Saguenay, Ltd.  
 Address.....359 St. Dominique St.  
 Phone Number .....720  
 Air Time .....Unlimited  
 News Service .....UP  
 Transcription Service .....World  
 Representative..Trans-Quebec, Hardy, Young  
 President.....Henry Lepage  
 Station Manager.....Tom Burham  
 Women Director.....Mrs. Lehir  
 News Sports Director.....Ray Maynard  
 Chief Engineer.....Paul Fortier

## C K L S

### LA SARRÉ—1950

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio La Sarre, Inc.  
 Representative .....Renaud  
 Station Manager.....Jean Senecal

## C K B L

### MATANE—1949

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By...La Cie de Radiodiffusion de  
 Matane Ltée  
 Address.....144 Ave. St. Jerome  
 Phone Number .....355  
 Transmitter Location .....Poncheville  
 Air Time.....7 a.m.-12M.  
 News Service .....PN  
 Transcription Service .....Associated  
 Representative.....Jos. A. Hardy & Co., Ltd.  
 Membership .....BBM  
 Pres., Gen., Sta. Mgr.....Rene Lapointe  
 Commercial Manager.....Octave Lapointe  
 Promotion Manager.....Marcel Houle  
 Prod., News Dir.....Jean Berger  
 Chief Engineer.....Paul Duberger

## C B F

### MONTREAL—1936—CBC FRENCH

Frequency: 690 Kc.....Power: 50,000 Watts  
 Owned-Oper. By.....Canadian Bcstg. Corp.  
 Bus.-Studio Address.....Radio Canada Bldg.,  
 1425 Dorchester St., W.  
 Phone Number .....PLateau 5111  
 Transmitter Location .....Verchers  
 Air Time .....7 a.m.-M.  
 News Service .....BUP, CP, AFP  
 Membership .....BBM  
 President.....A. D. Dunton  
 Gen. Mgr.....Dr. Augustin Frigon  
 Commercial Manager.....M. Valiquette  
 Mus., Pgm. Dir., Sta. Mgr.....Marcel Ouimet  
 Sales Representative.....J. R. Peloquin  
 Prod. Director.....Roger Laveluy  
 Publicity Director.....J. Saint-Georges  
 Chief Announcer.....Miville Couture  
 News Director.....E. R. Bertrand  
 Chief Engineer.....H. Audet  
 Farm Editor.....Armand Berube

**CBM**

**MONTREAL—1937  
CBC TRANS-CANADA**

Frequency: 940 Kc. Power: 50,000 Watts  
 Owned-Oper. By Canadian Bcstg. Corp.  
 Bus.-Studio Address Radio Canada Bldg.  
 Phone Number Plateau 7161  
 Transmitter Location Marieville  
 News Service CP, BUP, R  
 Air Time 6 a.m.-M.  
 Representative CBC  
 Membership BBM  
 Gen. Mgr. (CBC) Dr. Augustin Frigon  
 Commercial Manager E. A. Weir  
 Director Marcel Ouimet  
 Program Director William J. L'Reilly  
 News Director E. R. Bertrand  
 Dir., Gen. Engr. (CBC) Gordon W. Olive  
 Dir., Press & Info. Ser. (CBC) Ron C. Fraser

**CFCF**

**MONTREAL—1919  
ABC-CBC DOMINION**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By Canadian Marconi Co.  
 Bus.-Studio Address 1231 St. Catherine St. W.  
 Phone Number Plateau 2575

Transmitter Location St. Genevieve  
 Air Time 6 a.m.-12:05 a.m.  
 News Service BUP  
 Transcription Service Standard  
 Representative Weed, All-Canada  
 Membership CAB, BBM  
 Bcstg. Manager W. Victor George  
 Station Manager J. Allan Hammond  
 Commercial Manager T. J. Quigley  
 Publicity Director Frank Jones  
 Production Director J. Howlett  
 Chief Announcer Lee Hamilton  
 News Director Tracy S. Ludington  
 Chief Engineer John Gettenby  
 Consulting Engineer Canadian Marconi Co.,  
 Ltd.

**CHLP**

**MONTREAL—1933**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Oper. By La Patrie Publishing Co., Ltd.  
 Address 180 St. Catherine St. W.  
 Phone Number La 3121  
 Transmitter Location Laprairie  
 Air Time Unlimited  
 News Service PN  
 Transcription Service Associated  
 Representative Alexander, McGillvra, Hunt  
 Pres., Gen. Mgr. Sen. P. R. DuTremblay

Montreal's First Station

in

Canada's First Market

**ASK THE MEN WHO KNOW**



Reps.: in Canada ALL CANADA RADI ☺ FACILITIES

in U. S.

WEED & C ☺

# QUEBEC

Sales, Sta., Comm. Mgr. . . . . C. A. Berthiaue  
Program Director . . . . . Andre Chabot  
Production Director . . . . . Roland Giguere  
News, Pub. Dir. . . . . Armand Goulet  
Chief Announcer . . . . . Marcel Marineau  
Musical Director . . . . . Jacques Bertrand  
Chief Engineer . . . . . Alphonse Cloutier  
Consulting Engineer . . . . . Keith A. McKinnon

## CJAD

### MONTREAL—1945—CBS

Frequency: 800 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . CJAD, Ltd.  
Business-Studio Address . . . . . 1191 Mountain St.  
Phone Number . . . . . Plateau 1805  
Transmitter Location . . . . . MacKayville  
Air Time . . . . . 6 a.m.-12:05 a.m.  
News Service . . . . . PN, BUP, CN  
Transcription Service . . . . . Lang-Worth,

World, Associated, Thesaurus, Capitol  
Representative . . . . . Young, Radio Time Sales  
Membership . . . . . CAB, BBM  
Pres., Gen., Sta., Comm. Mgr. . . . . J. Art. Dupont  
Program Director . . . . . Ron Morrier  
Chief Announcer . . . . . Mac McCurdy  
Chief Engineer . . . . . A. K. Taylor  
Consulting Engineer . . . . . Northern Elec. Co., Ltd.

## CKAC

### MONTREAL—1922—CBS TRANS-QUEBEC

Frequency: 730 Kc. . . . . Power: 10,000 Watts n.  
5000 d.  
Owned-Oper. By . . . . . La Cie. De Publication,  
La Presse, Ltee.  
Phone Number . . . . . MARquette 3611  
Studio Address . . . . . 980 Stes. Catherine St., W.  
Transmitter Location . . . . . St. Hyacinthe  
Air Time . . . . . 6 a.m.-1 a.m.  
News Service . . . . . AP, UP  
Transcription Service . . . . . Associated, UTS,  
Lang-Worth, World

Representative . . . . . Young, Wright  
Pres., Gen. Mgr. . . . . Hon. Sen. P. R. Du Tremblay  
Station Mgr. . . . . Phil Lalonde  
Assistant Manager . . . . . Roy Malouin  
Commercial Manager . . . . . Georges Bourassa  
Sales Prom. Manager . . . . . Robert Jouglet  
Pgm., Prom. Dir. . . . . Ferdinand Biondi  
Publicity Director . . . . . Claude Lapointe  
Chief Announcer . . . . . Louis Belanger  
News Director . . . . . Gabriel LaSalle  
Musical Dir., Farm Editor . . . . . Jacques Boisjoli  
Chief Engineer . . . . . Leonard Spencer

## CKVL

### MONTREAL—VERDUN—1946

Frequency: 980 Kc. . . . . Power: 1000 Watts  
Owned-Operated By . . . . . J. Tietolman  
Business Studio Address . . . . . 211 Gordon Ave.  
Phone Number . . . . . Tremore 2525  
Transmitter Location . . . . . Laprairie, Que.

Air Time . . . . . Unlimited  
News Service . . . . . PN, BUP  
Transcription Service . . . . . Lang-Worth, United  
Representative . . . . . Stovin, Cooke  
President, General Manager . . . . . Jack Tietolman  
Station Manager . . . . . Corey Thomson  
Commercial Manager . . . . . Judah Tietolman  
Program Director . . . . . Omer Duranceau (French),  
Hal Stubbs (English)

Production Director . . . . . Marcel Provost  
Publicity Director . . . . . Cory Thomson  
Chief Announcer . . . . . Jean Boulu  
Musical Director . . . . . Billy Munro  
Chief Engineer . . . . . J. C. Charlebois  
Farm Editor . . . . . Claude Sequin

## CHNC

### NEW CARLISLE—1933 FRENCH SUPP

Frequency: 610 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By . . . . . Gaspesia Radio Bcstg. Co.  
Business-Studio Address . . . . . New Carlisle  
Phone Number . . . . . 64  
Transmitter Location . . . . . Barachois de Paspebiac  
Air Time . . . . . 6 a.m.-11 p.m.  
Representative . . . . . Hardy, Young  
Membership . . . . . BBM, CAB  
President . . . . . Dr. Charles E. Dumont  
General Mgr. . . . . Dr. Charles Houde  
Sta., Comm., Prom. Mgr. . . . . Viateur Bernard  
Chief Engineer . . . . . Gordon S. Coleman

## CBV

### QUEBEC CITY—1939—CBC FRENCH

Frequency: 980 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . Canadian Bcstg. Corp.  
Business Studio Address . . . . . Palais Montcalm  
Phone Number . . . . . 5-8155  
Representative . . . . . CBC  
Transmitter Location . . . . . Charlesbourg  
Air Time . . . . . 7:30 a.m.-M.  
News Service . . . . . CP, BUP  
General Manager . . . . . Dr. A. Frigon  
Station Manager . . . . . Guy Dumais  
Comm. Mgr. (French Net) . . . . . E. A. Weir  
Prog. Dir. (French Net) . . . . . Marcel Ouimet  
Pres. & Info. Serv. Dir. . . . . Ron C. Fraser  
Dir., Gen. Engr. . . . . Gordon W. Olive  
Supvr. Press & Info. . . . . J. St. Georges  
Pgm. Dir., Prom. Mgr. . . . . Maqella Alain  
Chief Engineer . . . . . Arsene Nadeau

## CHRC

### QUEBEC CITY—1926 TRANS-QUEBEC

Frequency: 800 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . CHRC, Limitée  
Business-Studio Address . . . . . 39 St. Jean  
Phone Number . . . . . 2-8177  
Transmitter Location . . . . . St. Romuald  
Air Time . . . . . 6:30 a.m.-12:30 a.m.  
News Service . . . . . AP, UP  
Transcription Service . . . . . Lang-Worth, Thesaurus

**QUEBEC**

Representative ..... Young, Hardy  
 Membership ..... CAB, BBM  
 President ..... Herve Baribeau  
 General Station Manager ..... Henri Lepage  
 Commercial Manager ..... Aurele Pellitier  
 Program Director ..... Magella Alain  
 Chief Announcer ..... Roger Lebel  
 News Director ..... Maurice Descarreaux  
 Musical Director ..... Fernando St. Gorges  
 Chief Engineer ..... Arsene Nadeau

**CJNT**

**QUEBEC CITY—1949**

Frequency: 1340 Kc. .... Power: 250 Watts d.,  
 250 Watts n.  
 Owned-Oper. By ..... The Goodwill Bcstrs. of  
 Quebec, Inc.  
 Address ..... 30 Garden St.  
 Phone Number ..... 5-6119  
 Transmitter Location ..... 405 Hamel Blvd.  
 Air Time ..... Unlimited  
 News Service ..... CBC  
 Transcription Service ..... SESAC  
 Representative ..... Alexander, McGillvra  
 Pres., Gen., Sta., Comm. Mgr.  
 J. Narcisse Thivierge  
 Pgm., Music Dir. .... A. Mercier  
 Prod., Pub. Dir. .... M. Mullins  
 Chief Announcer ..... Jean Langlais  
 Chief Engineer ..... G. Verreault

**CKCV**

**QUEBEC CITY—1924  
 CBC DOMINION SUPP**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Operated By ..... CKCV, Ltd.  
 Business-Studio Address ..... 142 St. John St.  
 Phone Number ..... 2-1585  
 Air Time ..... 6:30 a.m.-1 a.m.  
 News Service ..... PN  
 Transcription Service ..... World, UTS  
 Representative ..... Renaud, Weed  
 Membership ..... CAB, BBM  
 President ..... Gaston Pratte  
 Gen., Sta., Comm. Mgr. .... Paul Lepage  
 Sales Promotion Manager ..... Marie Paul Vachon  
 Pgm. Prod. Dir., Chf. Ann. .... Marcel Leboeuf  
 Publicity Director ..... Jean Bender  
 News Director ..... Laurent Chateauneuf  
 Musical Director ..... Roger Lachance  
 Chief Engineer ..... Albert DuBerge  
 Consulting Engineer ..... Keith MacKinnon

**CJBR**

**RIMOUSKI—1937  
 CBC FRENCH SUPP**

Frequency: 900 Kc. .... Power: 5000 Watts  
 Owned-Oper. By ..... The Central Public Service  
 Corp., Ltd.  
 Address ..... 39 St. John St.  
 Phone Number ..... 396  
 News Service ..... PN  
 Transcription Service ..... United, Standard

News Service ..... PN  
 Representative ..... Stovin, Young  
 President ..... Hon. J. A. Brilliant  
 General Manager ..... Guy Caron  
 Commercial Manager ..... Andre Lecomte  
 Pgm. Dir., Prom. Mgr. .... Guy Ross  
 Chief Engineer ..... Cecil Daok

**CJFP**

**RIVIERE-DU-LOUP—1947**

**CANADIAN BROADCASTING CORP.**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Radio-Temiscouat Ltee  
 Address ..... 203 rue Lafontaine  
 Phone Number ..... 2727  
 Transmitter Location ..... La Pointe  
 Air Time ..... 7 a.m.-12M.  
 Representative ..... Young J., Renaud  
 Pres., Gen. Mgr. .... Armand Belle  
 Sta. Mgr., Pub. Dir. .... Henri Bourdeau  
 Commercial Manager ..... Yves Marchand  
 Sales Prom. Mgr. .... Luc Simard  
 Pgm. Dir., Chief Annr. .... Lucien Emond  
 Production Director ..... Rene Viel  
 News Director ..... Raoul Savard  
 Musical Director ..... Charles-Eugene Albert  
 Chief Engineer ..... Raymond Lavoie  
 Farm Editor ..... Adrien Martin,  
 Scientific Agriculturist (non-staff)  
 Consulting Engineer ..... Rene Viel

**CHRL**

**ROBERVAL—1949**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Radio Roberval Inc.  
 Address ..... Hotel Maison Blanche  
 News Service ..... PN  
 Representative ..... Renaud  
 President ..... Fernand Levesque  
 General Manager ..... L. Morin

**CKRN**

**ROUYN—1939—CBC FRENCH SUPP**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Northern Radio, Inc.  
 Bus.-Studio Address ..... Reilly Block Bldg.  
 Transmitter Location ..... Rouyn  
 News Service ..... PN  
 Transcription Service ..... Associated, World  
 Representative ..... CBC, Renaud  
 President, General Manager ..... David A. Gourd  
 Program Director ..... Maurice Dobois  
 Chief Engineer ..... George H. Pope

**CHGB**

**STE. ANNE DE LA POCATIERE—1938  
 CBC**

Frequency: 570 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... G. Thomas Desjardins  
 Address ..... Main St.  
 Phone Number ..... 101  
 Representative ..... Renaud, McGillvra  
 Transcription Service ..... Lang-Worth, SESAC



News Service .....PN  
 Pres., Gen. Mgr., Chief Engr., G. T. Desjardins  
 Pgm. Dir., Prom. Mgr. ....P. E. Hudon  
 Chief Engineer.....A Dube

**CHLT**  
**SHERBROOKE—1937**  
**CBC FRENCH SUPP**

Frequency: 900 Kc. ....Power: 1000 Watts  
 Owned-Oper. By.....La Tribune, Ltd.  
 Business-Studio Address.....3 Marquette St.  
 Phone Number.....3-2525  
 Transmitter Location.....2 miles from city  
 Air Time.....6 a.m.-M.  
 Transcription Service..World, UTS, Thesaurus  
 News Service.....CP  
 Representative.....Young, Hardy  
 Membership.....BBM  
 President.....Sen. Jacob Nicol  
 General Manager.....A. Gauthier  
 Commercial Manager.....J. L. Gauthier  
 Program Director.....Ren Caron  
 Chief Engineer.....Romeo Paquette

**CKTS**  
**SHERBROOKE—1946**  
**CBC DOMINION**

Frequency: 1240 Kc. ....Power: 250 Watts  
 Owned-Oper. By..Telegram Ptg. & Pub. Co.,  
 Ltd.  
 Business-Studio Address.....3 Marquette St.  
 Phone Number.....2071  
 Transcription Service.....Thesaurus, World  
 Representative.....CBC, Hardy, Young  
 President.....Hon. C. B. Howard  
 General Manager.....A. Gauthier  
 Prom. Mgr., Pgm. Dir.....J. L. Gauthier  
 Commercial Manager.....Gordon Beerworth

**CJSO**

**SOREL—1945—FRA**

Frequency: 1320 Kc. ....Power: 1000 Watts  
 Owned-Oper. By.....Radio Richelieu, Ltee  
 Business Studio Address.....72 Rue Du Roi  
 Phone Number.....3318  
 Trans. Location.....3100 Rte. 1 Natl.  
 Air Time.....6:15 a.m.-11 p.m.  
 News Service.....PN  
 Representative.....Renaud  
 Pres., Elec. Engr.....J. Arthur Villeneuve  
 General Manager.....Henri Olivier  
 Comm., Prom., Sta. Mgr.....Maurice Boulianne  
 Prod., Pgm. Dir.....Wilfrid Mondou  
 Chief Announcer.....Marcel Villemaire  
 Chief Technician.....Joseph Cardin

**CHLN**

**THREERIVERS—1937**

Frequency: 550 Kc. ....Power: 1000 Watts  
 Owned-Oper. By.....Le Nouvelliste, Lté.  
 Bus.-Studio Address....Chateau de Blois Hotel  
 Phone Number.....4500  
 Representative.....Hardy, Young  
 News Service.....PN  
 Transcription Service.....World, UTS  
 Representative.....Hardy, Young  
 Station Manager.....Leon Pretamer

**CKVD**

**VAL D'OR—1939**

Frequency: 1230 Kc. ....Power: 100 Watts  
 Owned-Oper. By.....Northern Radio, Inc.  
 Address.....Reilly Block, Rouyn  
 Representative.....Renaud, Weed  
 President.....David A. Gourd  
 Station Manager.....Louis Hiller

**—SASKATCHEWAN—**

**CHAB**

**MOOSE JAW—1935**  
**CBC DOMINION**

Frequency: 800 Kc. ....Power: 5000 Watts  
 Owned-Operated By.....CHAB, Ltd.  
 Bus.-Studio Address.....Grant Hall Hotel  
 Phone Number.....3282  
 Transmitter Location.....Boharm  
 Air Time.....Unlimited  
 News Service.....BUP  
 Transcription Service.....Lang-Worth  
 Representative.....Stovin, Weed  
 Membership.....CAB  
 President.....J. E. Slaight  
 General Manager.....J. S. Boyling  
 Commercial Manager.....N. Skingle  
 Promotion Manager.....Rita Spicer  
 Program Director.....Jim Purvis

Chief Engineer.....M. Pickford  
 Production Director.....George Sillory  
 News Director.....Earl Barnholden  
 Music Director.....Cy Knight

**CJNB**

**NORTH BATTLEFORD—1946**

Frequency: 1470 Kc. ....Power: 1000 Watts  
 Owned-Oper. By..Northwestern Bcastg. Co., Ltd.  
 Business Address.....Box 38  
 Phone Number.....2373  
 Transmitter Location.....N. Battleford  
 Air Time.....Unlimited  
 News Service.....BUP  
 Transcription Service.....World, Capitol  
 Representative.....Stovin  
 Membership.....CAB, WAB, BBM  
 General, Station Manager.Hume A. Lethbridge  
 Comm., Sales Prom. Mgr.....Allen H. Klassen  
 Prod. Dir., Chief Engineer.....A. C. Nichol

**CKBI**

**PRINCE ALBERT—1927  
CBC DOMINION**

Frequency: 900 Kc. Power: 5000 Watts  
 Owned-Oper. By. Central Bcstg. Co., Ltd.  
 Bus.-Studio Address. Sanderson Block  
 Phone Number. 2621  
 Transmitter Location. 7 Mi. S. of Prince Albert  
 Air Time. Unlimited  
 News Service. PN  
 Transcription Service. Thesaurus  
 Representative. All-Canada, Weed  
 Membership. CAB, BBM, WAB  
 Station Manager. E. A. Rawlinson  
 Comm.-Sales Prom. Mgr. Gerald Prést  
 News Director. Francis Church  
 Program Director. J. J. Cannon  
 Music Director. Lee Wickett  
 Chief Engineer. Tom Van Nes  
 Farm Editor. Benny Blacklock

**CKCK**

**REGINA—1922  
CBC TRANS-CANADA SUPP**

Frequency: 620 Kc. Power: 5000 Watts  
 Owned-Operated By. Leader-Post, Ltd.  
 Bus.-Studio Address. Leader-Post Bldg.  
 Phone Number. 8525  
 Transmitter Location. Rowatt  
 Air Time. Unlimited  
 News Service. BUP, PN  
 Transcription Service. World  
 Representative. All-Canada, Weed  
 Membership. CAB, BBM, WAB, SAB  
 President. Victor M. Sifton  
 General Manager. Harold A. Crittenden  
 Commercial Manager. Gil Seabrook  
 Dir. Spec. Services. Allen Edwardson  
 Prod. Director. D. R. Dawson  
 Chief Announcer. Jim Grisenhwaite  
 News Director. Jim McLeod  
 Chief Engineer. E. A. Strong

**CKRM**

**REGINA—1926—CBC DOMINION**

Frequency: 980 Kc. Power: 5000 Watts  
 Owned-Oper By. Trans-Canada  
 Communications, Ltd.  
 Bus.-Studio Address. Fidelity Life Bldg.  
 Phone Number. 7631  
 Transmitter Location. Rowatt  
 Air Time. Unlimited  
 News Service. CP, BUP  
 Transcription Service. Lang-Worth  
 Representative. All-Canada, Weed  
 Membership. CAB, BBM  
 Station Manager. N. Botterill  
 Commercial Manager. Don Oakes  
 Pub. Dir., Sales Prom. Mgr. F. Laight  
 Program Director. W. L. Walker  
 Chief Engineer. William Macdonald  
 Publicity Director. R. Rees

Chief Announcer. T. Hill  
 News Director. D. McDonald

**CFQC**

**SASKATOON—1923  
CBC—DOMINION**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By. A. A. Murphy & Sons, Ltd.  
 Bus.-Studio Address. 216 1st Ave., N.  
 Phone Number. 7917  
 Transmitter Location. 3 Mi. W. of Saskatoon,  
 Hwy. No. 11  
 Air Time. Unlimited  
 Transcription. Standard, Lang-Worth, Cole  
 Representative. Radio Reps., Young  
 President. A. A. Murphy  
 Station Manager. Vernon Dallin  
 Commercial Manager. Blair Nelson  
 Program Director. Wilfred Gilbey  
 Traffic Director. Margaret Barton  
 Chief Announcer. Harry Dekkers  
 News Director. Godfrey Hudson  
 Chief Engineer. Lyn Hoskins

**CBK**

**WATROUS—1939  
CBC TRANS-CANADA**

Frequency: 540 Kc. Power: 50,000 Watts  
 Owned-Oper. By. Canadian Bcstg. Corp.  
 Bus.-Studio Address. 300 Manitoba Telephone  
 Bldg.  
 Phone Number. 922-191  
 Transmitter Location. Watrous  
 Air Time. Unlimited  
 News Service. PN, BUP  
 President (CBC). Dr. Augustin Frigon  
 Station Manager. J. N. MoqrIDGE  
 Commercial Manager (CBC). E. A. Weir  
 Promotion Manager. C. E. L'Ami  
 Chief Engineer. R. D. Cahoon

**CJGX**

**YORKTON—1927—CBC DOMINION**

Frequency: 940 Kc. Power: 1000 Watts  
 Owned-Oper. By. Yorkton Bcstg. Co., Ltd.  
 Bus.-Studio Address. Smith-McKay Bldg.  
 Phone Number. 258  
 Transmitter Location. ½ Mi. E. of Yorkton  
 on Hwy. No. 10  
 Air Time. Unlimited  
 News Service. CP  
 Transcription Service. World  
 Representative. Stovin, Young  
 Membership. CAB, WAB  
 President. Dawson Richardson  
 Gen., Sta. Mgr. Arthur Mills  
 Commercial Manager. J. M. Shortreed  
 Pgm. Dir., Sales Prom. Mgr. N. R. Runtz  
 Chief Announcer. E. LePage  
 Chief Engineer. Arthur Mills  
 Farm Editor. Lionel Moore  
 Consulting Engineer. K. MacKinnon



# PRODUCTION

RADIO AND TELEVISION

Program Producers



Transcription Companies

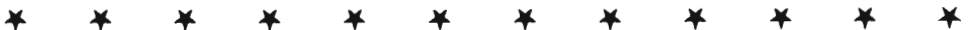


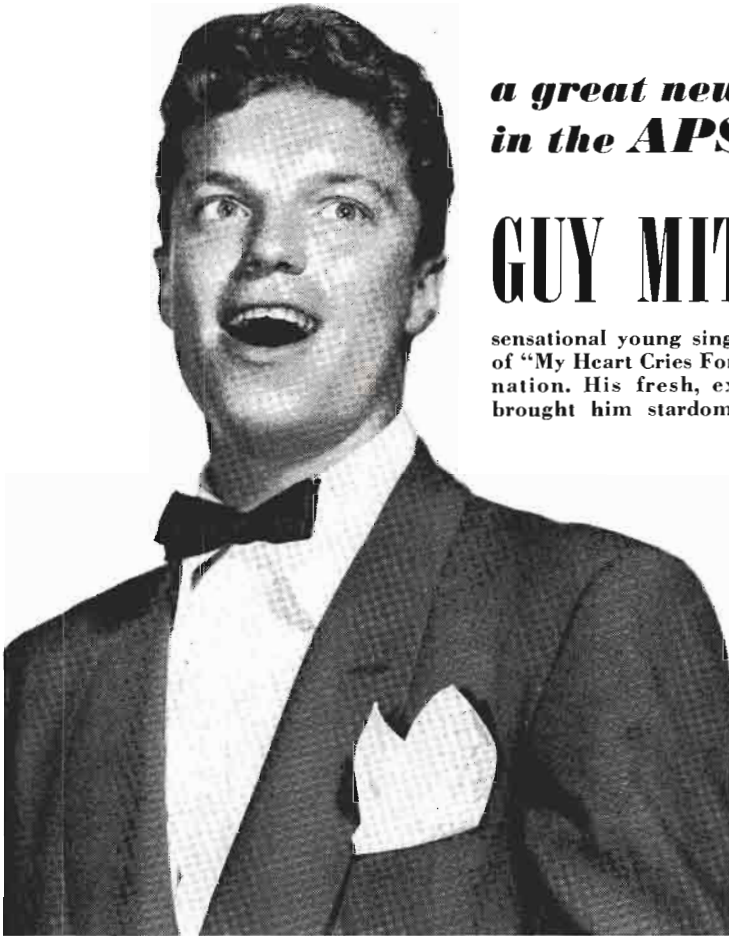
Recording Companies



Music

# NINETEEN FIFTY-ONE





*a great new star  
in the APS library*

# GUY MITCHELL

sensational young singer whose recording of "My Heart Cries For You" has swept the nation. His fresh, exciting talent has brought him stardom almost overnight.

ONE MORE FINE ARTIST joins the Associated family of outstanding musical stars. It's a happy event that means still another great name in the APS roster of leading musical performers. And it's another example of how APS subscribers continue to benefit because they selected the best and ever-improving radio library in the world.

With such excellent talent, plus the finest quality of recording and the experienced sales and promotion service Associated now renders — it is no wonder why APS subscribers unanimously agree that here is the library which "pays as it plays".

Associated is your surest guarantee of *programming at a profit*. Why not write, phone or wire today for more facts on how APS can create bigger sales for *your* station?



Mindy Carson



Vic Damone



Evelyn Knight



Ralph Flanagan



Kay Armen

# APS

*"the library that pays for itself"*

## **Associated Program Service**

151 West 46th Street, New York 19, N. Y.

Other popular stars in the Associated library—all adding up to top programming material.

# RADIO—TELEVISION PROGRAM PRODUCERS

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Phone: Circle 5-6873

President.....Charles A. Alicoate  
Exec. Vice-Pres. & Secy....William E. Wild  
*Services Offered:* Producers and distributors of films, features, shorts and package films for TV. Stock Shots Film, Private Projection Theaters, Cutting and Editing.

## ADVERTISERS RECORDING SERVICE, INC.

113 W. 57th St., New York 19, N. Y.  
Phone: Circle 6-0141-2

President.....James A. Miller  
Secretary.....E. B. McCutcheon  
*Services Offered:* Program production, Mil-  
lertape editing, wax and instantaneous re-  
cording, studio rental, phonograph records.

## AFFILIATED PROGRAM SERVICE INC.

535 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-1881

President.....Paul F. Adler  
*Services Offered:* Live programs plus syn-  
dicated films. Syndicated script services.

## AGENTS TELEVISION CORP.

724 Fifth Ave., New York 19, N. Y.  
Phone: JUdson 2-3885-3886-3887  
9119 Sunset Blvd., Hollywood 46, Calif.  
Phone: CRestview 1-9134

President.....Irving Salkow  
Vice-Pres, West Coast.....Buster Collier  
Vice-Pres., New York.....Jack Lawrence  
*Personnel:*  
Packaging.....Martin Sperber  
Writers.....Wm. A. Drake, Manny Wolfe  
Talent.....Leo Lefcourt, John Creighton  
Radio.....Ruby Cowan  
*Services Offered:* Clearing house for 64  
leading talent and writers agents in Holly-  
wood.

## AIR FEATURES, INC.

347 Madison Ave., New York, N. Y.  
Phone: MU 9-5900  
*Services Offered:* Radio programs.

## AMERICAN-JEWISH BROADCASTING CO., INC.

150 Broadway, New York 7, N. Y.  
Phone: WOrth 2-3322

President.....Herman Younglieb  
*Services Offered:* Program production,  
script and transcription library. All foreign  
languages; specializing in American-Jewish  
field.

## AMERICAN NATIONAL VIDEO PRODUCTIONS, INC.

17 N. Wabash Ave., Chicago 2, Ill.  
Phone: FInancial 6-2255

Pres. & Gen. Mgr....Thomas J. O'Brien, Jr.  
Asso. Producer.....Jean Gendon  
Asso. Producer.....Phyllis F. O'Brien  
Asst. Producer.....Allis Allen  
Admin. Asst. ....Helen Mawer  
Admin. Asst. ....Dan D. O'Brien  
*Services Offered:* Live shows, film, film  
commercials; shows on air: "Comic Capers"  
WBKB daily—third season; "Anonymously  
Yours", weekly public service program, first  
season—WBKB; "Parade", weekly talent  
show, fourth season.

## ANIMATION HOUSE, INC.

(For complete listing see TV Film Producers)

## ASSOCIATED BROADCAST ADVERTISING CO.

8409½ Melrose Place, Los Angeles 46, Calif.  
Phone: DUmkirk 8-2972

Partner, Adv. Mgr. & Publicity  
Dir.....Irwin T. Porter  
Partner, Program Mgr. & Dir. Research  
Dept.....Gertrude T. Porter  
Script Dept.....Jean Norab  
*Services Offered:* Scripts created, for any  
business, ranging from miniature 5-minute  
programs to half hour or more shows—also  
spot announcements, and jingles. Promotion,  
programming, production, and merchandis-  
ing. Several participation (quiz) and other  
shows available.

## ANN BARBINEL

54 Riverside Dr., New York 24, N. Y.  
Phone: ENdicott 2-4351

# Stanley J. Wolf

PRODUCTIONS

COMPLETE RADIO AND TELEVISION PACKAGES

★ ★ ★

TRANSCRIPTIONS  
—  
RECORDING  
FACILITIES  
and STUDIOS  
—  
TELEVISION  
and FILM  
COMMERCIALS

*In the Heart of Radio Center*

WINS NBC WMCA WJMN CBS WNEW

**Rockhill  
Radio, Inc.**

**18 East 50th  
PLaza 9-7979**

## Program Producers

President .....Ann Barbinel  
*Services Offered:* Creating - producing - directing custom built package shows for radio and TV.

### **BARRY & ENRIGHT PRODUCTIONS, INC.**

104 E. 40th St., New York 16, N. Y.  
Phone: ORegon 9-3118

President .....Jack Barry  
Vice-President .....Dan Enright  
Production Supervisor .....Ann Lawton  
Head Writer .....Myron Oppenheimer  
*Services Offered:* Creation and production of radio and TV programs. Currently producing "Juvenile Jury (General Foods), "Life Begins at 80" (Arnold Bakers), "Joe DiMaggio Show" (Lionel Trains). Soon to be telecast: "The Faith Baldwin Hour," "Stars and Starters." "Junior Celebrities" (WOR).

### **BASCH RADIO & TELEVISION PRODUCTIONS**

17 E. 45 St., New York 17, N. Y.  
Phone: MUrray Hill 2-8377

Sales Manager.....Charles J. Basch, Jr.  
*Services Offered:* Complete program building service; ideas, scripts, talent and production on live and transcribed programs; custom and syndicated recordings; TV programs and commercial spots, live and film.

### **ZACH BAYM FILMS**

13 E. 37 St., New York 16, N. Y.  
Phone: MUrray Hill 9-4175

Director .....Zach Baym  
*Services Offered:* A series of 26 animated cartoon baseball shows, on film, called "Great Guys & Goats," with Ward Wilson, available to TV stations and sponsors. Audition film sent upon request.

### **IRENE BEASLEY RADIO PRODUCTION SERVICE**

501 Madison Ave., New York 22, N. Y.  
Phone: PL aza 3-8940

Owner.....Irene Beasley  
Head of Sales.....Victor Sack  
Manager Prizes.....Andrew Hirsch  
Supervisor Display .....Mary H. Lincoln  
Supervisor Mail .....Rita Burke  
*Services Offered:* Program production; live radio and TV shows and spot campaigns.

### **BECK STUDIOS, INC.**

Lyceum Theatre, Minneapolis 3, Minn.  
Phone: LI 4708

Executive Director.....Joseph H. Beck  
Technical Supervisor.....William E. Cage  
Sales Promotion.....Mel Jass

*Services Offered:* TV package program service. Live productions and films, features and commercials. Full studio and camera facilities, staff of nine TV-experienced program directors and seven TV engineers. Prior TV rights to Lyceum Theater, Upper Midwest's leading legit playhouse.

### **V. S. BECKER PRODUCTIONS**

562 Fifth Ave., New York 19, N. Y.  
Phone: LUxemburg 2-1040

Owner.....Viola S. Becker  
*Services Offered:* Production of package shows and spots for Radio, Television programs. Representatives of Talent, Writers and original ideas for Radio, Television, Motion Pictures and Sales Promotion.

### **GEORGE R. BENTEL & ASSOCIATES**

6606 Sunset Blvd., Hollywood 28, Calif.  
Phone: Granite 8608

President.....George R. Bentel  
*Services Offered:* Radio & TV Packages, Complete Literary Library to Supply both markets. Representing World Famous authors and their works. TV shows on film.

### **WALTER BIDDICK CO. (Radio Programs Div.)**

Manager .....Guy Riddick  
Asst. Mgr.....Mildred Biddick  
Traveling Rep.....Burt Zoul  
*Services Offered:* Preparing and recording commercial announcements for your own individual requirements. Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

### **ALBERT BLACK TELEVISION PRODUCTS**

1270 Sixth Ave., New York 20, N. Y.  
Phone: COlumbus 5-5885-6

Owner .....Albert Black  
*Services Offered:* Live and film package shows for television.

### **FORD BOND RADIO PRODUCTIONS, INC.**

810 RCA Bldg., W., New York 20, N. Y.  
Phone: CIrcle 7-2236

President .....Ford Bond  
*Services Offered:* Specializing in open-end transcribed programs. Music Hall of Fame, quarter-hour, big-name musical, 52 shows available; Howard and Shelton, Fun At Breakfast, 5-minutes, 260 shows available. Rod Hendrickson in This Business of Living, 15 minutes, homey philosophy, 52 shows available.

**"LIVE LIKE A MILLIONAIRE" — RADIO**

NBC — Mondays through Fridays at 2:30 p.m.

Sponsored by **General Mills.**

**"LIVE LIKE A MILLIONAIRE" — TV**

CBS-TV — Alternate Fridays at 9:30 p.m.

Sponsored by **General Mills.**

**"BRIDE AND GROOM" — TV**

CBS-TV — Tuesdays and Thursdays at 3:15 p.m.

Sponsored by **Hudson Pulp & Paper Company.**

**"YOUR PET PARADE" — TV**

ABC-TV — Sundays at 4:30 p.m.

Sponsored by **the Ralston Purina Co.**

Produced by  
**MASTERSON, REDDY & NELSON**

745 Fifth Avenue

New York, N. Y.

6331 Hollywood Boulevard

Hollywood, Calif.



## Program Producers

### THE BORIES ORGANIZATION

509 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-4900

President .....Bob Bories  
*Services Offered:* Radio and TV package producer.

### RICHARD BRADLEY ASSOCIATES

540 N. Michigan Ave., Chicago 11, Ill.  
Phone: WHitehall 4-5543

President .....Richard Bradley  
Secretary-Treasurer.....B. J. Tunick  
Prog. Exec. & Dir. of Radio  
Sales .....Richard Bradley  
Office Manager .....Leo Rabens  
*Services Offered:* General advertising services, specializing in radio advertising, TV accounts, etc.

### BROADCASTING PROGRAM SERVICE

23 W. 45th St., New York 19, N. Y.  
Phone: Plaza 7-3224

President .....Herbert Rosen  
*Services Offered:* Transcription service, musical programs on tape, sound effects records, TV programs on films.

### BYRON PRODUCTIONS

730 Fifth Ave., New York 19, N. Y.  
Phone: CIrcle 6-2677

President.....Edward A. Byron  
*Services Offered:* Package programs.

### GARRY J. CARTER OF CANADA LTD.

59 Avenue Rd., Toronto, Canada  
Phone: PR. 3505

President.....Garry J. Carter  
Asst. to the President.....Bob Howe  
Production Manager.....Eva Rogers  
Time Buyer.....Isabel Philip  
Copy Chief.....Stanton Edwards  
Public Relations.....D. Peters  
*Services Offered:* General advertising in all media, creative and art.

### THE BRUCE CHAPMAN CO.

55 W. 42nd St., New York 18, N. Y.  
Phone: WIconsin 7-9244

President .....Bruce Chapman  
Vice-Pres.-Treasurer .....Edna Chapman  
Sales Manager .....Quentin Gulliver  
Program Manager .....Dan Morley  
Editor .....Charles Forrester  
Production Manager.....Allin Robinson  
Paris: Manager .....Fletcher Coates  
Paris: Associate Manager...Mary Hutcheson  
Paris: Program Director.....Alan Oak

### CHESHIRE & ASSOCIATES

6533 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOLLYwood 9-4580

General Manager .....Bob Reichenbach  
Productions Director ....Harry V. Cheshire  
*Services Offered:* Transcribed program and spot announcement producers and distributors.

### CINEFFECTS, INC.

(For complete listing see TV Film Producers)

### LESLIE CLUCAS

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HOLLYwood 5111

Owner .....Leslie Clucas  
*Services Offered:* Production of live packaged musical and dramatic shows, which include writing, production, musicians, conductor and arrangements, actors, announcer, and all other talent.

### COMMODORE PRODUCTIONS & ARTISTS, INC.

1350 N. Highland Ave., Hollywood 28, Calif.  
Phone: HOLLYwood 9-8229

Pres. & Prod. Mgr.....Walter White, Jr.  
Vice-Pres.Secy. & Treas.....Shirley Thomas  
Asst. to Pres.....E. R. Woodworth  
Traffic Mgr. ....Eleanor Payne  
*Services Offered:* Create, write & produce "live" and transcribed" radio programs ... also TV programs.

### COMMONWEALTH FILM & TELEVISION, INC.

(For complete listing see TV Film Producers)

### JACK L. COOPER RADIO ADVERTISING SERVICE

1331 W. 111th Place, Chicago 43, Ill.  
Phone: BEverly 8-2056

Manager.....Jack L. Cooper  
Office Mgr. & Asst. Dir.....Bob Roberts  
Sales Manager.....Sonny Porter  
Continuity Supervisor.Emanuel Mauldin, Jr.  
Religious Pgms. Dir.....I. Leon Roberts  
Announcer .....Larry Wynn  
*Services Offered:* Recorded programs: popular, religious, organ: Live talent: religious, drama, etc.

### LOUIS G. COWAN, INC.

485 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-3700

President.....Louis G. Cowan  
Vice-President.....Alfred L. Hollender  
Treasurer.....J. Kyle Faber  
8 S. Michigan Ave., Chicago 3, Ill.  
Phone: RAndolph 6-2022  
Vice-Pres.-in-Charge .....John Lewellen  
Vice-Pres.-in-Chge. Sta. Rel...R. D. Michels  
*Services Offered:* AM-TV-Productions-Net-work Programs (Package); Production-Transcription Programs; Program Consultants.

. . . **Program Producers** . . .

**DAMON RECORDING STUDIOS, INC.**

1221 Baltimore Ave., Kansas City 6, Mo.  
Phone: VICTor 2585

President & Treasurer.....Vic Damon  
Vice-President .....Alice Damon  
Secretary.....Harry A. Morris  
Engineer .....Roger Webb

*Services Offered:* All types of radio transcribing and phonograph recording. Exceptional production talent and sound effect facilities for radio shows and spots. Synchronous sound track for TV.

**FREDERIC DAMRAU, M. D.**

247 Park Ave., New York 17, N. Y.  
Phone: PLaza 5-3638

Director.....Frederic Damrau, M. D.  
AFRA Associate.....Adeline Maneery  
Business Manager.....Mary L. Davis

*Services Offered:* Educational and dramatized programs relating to health, for both radio and TV.

**MAC DAVIS FEATURES**

1 Montgomery Place, Brooklyn (15), N. Y.  
Phone: Nevins 8-4374

Director .....Mac Davis

*Services Offered:* Sport programs for radio and television. Unusual sport shows created, written and produced for television and radio presentation. Also special scripts and ideas furnished for all types of sport programs for local, regional or network presentation.

**GORDON M. DAY PRODUCTIONS**

108 E. 30th St., New York 16, N. Y.  
Phone: ORegon 9-3595

Producer, Writer, Composer.Gordon M. Day  
Producer-Director .....Carol Bulkley

*Services Offered:* Package programs, radio department service to advertising agencies, creating and producing custom-built musical jingles and spots of all kinds for radio and TV.

**ROY DE GROOT CONSULTANTS, INC.**

551 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-9135

President.....Roy de Groot  
Vice-President .....Katherine Hynes  
Chief, TV Dept.....L. B. Pitkin  
Chief, Music Dept.....I. Rabinowitz  
Chief, Art Dept.....Ed Winslow

*Services Offered:* Consultants in Public Relations through radio, TV and motion

**TWO OF OUR TOPS!**

A 6 YEAR OLD  
Sponsored by BRISTOL MYERS

**BREAK THE BANK**

Radio's and Television's Leading Quiz Show

**RADIO**

½ Hour Daily, 5 Days a Week  
11 A.M., WNBC and NBC  
Coast-to-Coast Network

**BUD COLLYER**

MC  
with WIN ELLIOTT

**TELEVISION**

Wednesday WNBT, 10 to 10:30 P.M.  
and NBC Cross Country Network with

**BERT PARKS**

MC

A 7 YEAR OLD

Sponsored by

MILES LABORATORIES

**HILLTOP HOUSE**

Radio's Outstanding Serial

About the Little Orphanage

in Glendale and Its Head

Matron Julie (Jan Miner)

Directed by JACK RUBIN

WCBS, 3 P.M., and Entire CBS Network

**WOLF ASSOCIATES, Inc.**

*Radio and Television Productions*  
420 MADISON AVENUE, NEW YORK

## Program Producers

pictures. Planning and development of new programs. Complete motion picture service for 35 m/m, 16 m/m, theater or TV.

### THE DEMBY COMPANY

34 E. 51 St., New York 22, N. Y.  
Phone: PLaza 9-2495

President ..... Emanuel Demby  
V.P. & Gen. Mgr. .... Myron Broun  
Program Supervisor... Alexander Marshaek  
Script Editor..... Allen Swift  
Women & Fashions Editor.. Mildred Demby  
*Services Offered:* Produce live and film TV shows and commercials as well as radio. Public Relations films. Representation in Asia and Latin America. Exploitation and public relations for programs.

### JERRY DEVINE PRODUCTIONS

6331 Hollywood Blvd., Hollywood d28, Calif.  
Phone: HU 2-1228

Owner ..... Jerry Devine  
Casting Director..... Peg Pillion  
*Services Offered:* Packaged radio programs.

### ALFRED DIXON PRODUCTIONS

424 Madison Ave., New York 17, N. Y.  
Phone: PLaza 8-1246

President..... Alfred Dixon

*Services Offered:* Radio, stage, film, TV productions.

### DOMINION BROADCASTING CO.

4 Albert St., Toronto, Ont., Canada

Phone: ADelaide 3383

General Manager ..... Hal B. Williams  
*Services Offered:* Program Productions, Air and Line checks, script-writing, ideas, talent on live and transcribed programs, spot announcements, custom and syndicated recordings, complete recording and transcription plant.

### WALTER P. DOWN LIMITED

624 Dominion Sq. Bldg., Montreal, Que.

Phone: Ma. 6368

President ..... Walter P. Downs  
Secretary..... Ann E. Bay  
*Services Offered:* Recording studio available to advertising agencies.

### HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.

Phone: COlumbus 5-7035

Owner..... Harry S. Dube  
Manager ..... J. Knight  
*Services Offered:* Live Talent, package shows and transcriptions.

# THE SOUVAINÉ COMPANY



Leading producers and distributors  
of  
Television and Radio Productions



30 Rockefeller Plaza

Circle 7-5666

## Program Producers

### DYNAMIC FILMS INC.

112 W. 89th St., New York 24, N. Y.

Phone: TRafalgar 3-6221

President .....Henry Morley  
Treasurer ..... Nathan Zucker

*Services Offered:* Film producer—open end films and commercials made specifically for TV; amusement and dramatic shorts; educational and industrial shorts; marionette shorts; spot news and special event coverage; video transcriptions; complete sound recording and sound stage facilities; film consultants.

### W. M. ELLSWORTH

75 E. Wacker Drive, Chicago 1, Ill.

Phone: CEntral 6-0942

Owner.....W. M. Ellsworth

*Services Offered:* Talent, programs, production.

### EMPIRE BROADCASTING CORP.

420 Lexington Ave., New York 17, N. Y.

President-Treasurer.....Helen D. Kellcher

Vice-President.....Fred de Jaeger

Vice-President .....Arthur Lubo

Secretary .....John H. Dwyer

*Services Offered:* All types of recording namely: tape-disc, studios, air-line checks,

AM-FM-TV portable jobs, film synchronization.

### JERRY FAIRBANKS, INC.

6052 Sunset Blvd., Hollywood 28, Calif.

Phone: Hudson 2-2110 1

Pres. & Exec. Prod.....Jerry Fairbanks

Ch., Board of Dir.....Frank E. Mullen

V.-P. in Ch. of Sales, Exec. Asst.

to President .....William Gernant

V.-P. in Ch. of Eastn., Prod. Robert Lawrence

Midwestern Sales Dir.....B. N. Darling

Pacific Coast Sales Dir.....Nat Winecoff

Production Manager .....Herbert Moulton

Multicam Supervisor .....Arnold Wester

Dir., Scenario Dept.....Lou Lilly

Dir., Music Dept.....Edward Paul

Dir., Publicity Dept.....Reavis Winckler

Dir., Casting Dept.....Ken Dyson

*Services Offered*—Producers and distributors of film made especially for TV. Producers of commercial and theatrical motion pictures. Producers of video film spots; package programs for networks, agencies and for stations for local sponsors.

### FENTON PRODUCTIONS, INC.

40 E. 49th St., New York 17, N. Y.

Phone: PLaza 9-8266

# OVER 16,000

## LOCAL, REGIONAL & NATIONAL SPONSORS IN 20 YEARS!

## ... THAT SPELLS KNOW-HOW IN RADIO-TV PRODUCTIONS.

### SPONSORS INCLUDE:

Bayer Aspirin	Dolcin	Wildroot
Phillips Milk of Magnesia	Swift & Co.	Seven-Up
American Home Products	Boyle Midway	Sealtest
Cannon Mills	General Foods	Personal Products Co.
Nehi Beverages	Pepsi Cola	C. A. Swanson & Sons
Dr. Caldwell's Laxative	Templeton Drug	Robert Hall
M&M Candy	H. J. Heinz	Lever Brothers

A program or spot for every sponsor.

# Harry S. Goodman

19 EAST 53rd STREET at Madison Avenue...NEW YORK CITY

## **Program Producers**

Owner ..... Mildred Fenton  
Director ..... Henry Fownes  
Writers' Repr. .... Blanche Gaines  
Show Sales and Talent Repr. Mildred Fenton  
*Services Offered:* Radio and Television  
Package Producer. Also functions as radio  
and television counsel for advertising agen-  
cies.

### **FILM ASSOCIATES, INC.**

440 E. Schantz Ave., Dayton 9, O.  
Phone: WALnut 2164

President-Treasurer... E. Raymond Arn, Jr.  
Vice-President..... Mildred G. Arn  
Secretary..... Clement V. Jacobs  
Chief Engineer..... Robert Duke  
Editorial Director..... Del Gay  
Office Manager..... Carolyn S. Baumhardt  
*Services Offered:* Producers of TV "Tele-  
skits" packaged complete fill in shorts of  
vaudeville character. Advertising trailers,  
newsreels. Complete facilities for TV film  
productions. Slides for TV, station breaks,  
electrical transcription facilities, NAB  
curve.

### **FISHER PRODUCTIONS**

1501 Broadway, New York, N. Y.

Phones: PENna 6-9557-9558, Bry 9-7122

Owner ..... Maggy Fisher  
Assistant ..... Catherine Sundmark  
*Services Offered:* Packaging, writing, di-  
recting TV and radio shows.

### **EDWARD H. FORD**

156 W. 44th St., New York 18, N. Y.

Phone: LUXemburg 2-5188

Owner..... "Senator" Edward H. Ford  
General Manager..... E. J. Weber  
Office Staff..... Betty North, Kay Aulbach

### **WALT FRAMER ASSOCIATES**

501 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-2000

*Services Offered:* Specializing audience  
participation and quiz shows. Packages, pro-  
duction, question research, contestant screen-  
ing.

### **ALLEN A. FUNT RADIO PRODUCTIONS**

100 Central Park South, Room 11-C,  
New York 19, N. Y.

Phone: JUDson 6-5227

President..... Allen A. Funt  
Production Manager..... John Babb  
Cameraman ..... Arthur Florman  
Camera Assistant ..... William Horgan  
Sound Technicians..... Russell Harknett,  
Bill deDufour  
Editorial..... Raymond Hall, Joseph Taylor  
Location Manager..... Chan Buck

## **Commodore Productions** *and Artists, Inc.*

1350 N. Highland Av., Hollywood, Calif.

WALTER WHITE, JR., President

SHIRLEY THOMAS, Vice-Pres.

## **HOPALONG CASSIDY**

for General Foods, t.c.

## **CLYDE BEATTY SHOW**

for Kellogg Co., t.c.

## **TARZAN**

Dr. Ross Dog & Cat Food

*Available transcribed:*

**DOWN OUR WAY**, half-hour

**STROLLIN' TOM**, quarter-hour

**Program Producers**

Secretary ..... Barbara George  
 Bookkeeper ..... Susie Lampman  
*Services Offered:* Network, live, transcribed and syndicated programs.

**GAINSBOROUGH ASSOCIATES**

1440 Broadway, New York 18, N. Y.  
 Phone: CH 4-0626-0627

Managing Director ..... Nathan M. Rudich  
 Radio Director ..... Shirley Graf  
 Publicity Dir. .... Eli Lloyd Hoffman  
 Talent Superv. .... Arlene Shelley Gaines  
 Prod. Manager ..... Jay Barrett  
 Television Mgr. .... Nathan M. Rudich  
*Services Offered:* Production of radio and TV package shows; production and distribution of films for TV; radio and tele. publicity for fund-raising organizations; publicity and public relations consultants to advertising agencies, AM, FM and TV stations and commercial organizations; publicity and radio-TV management for talent.

**GALE, INC.**

48 W. 48 St., New York 19, N. Y.  
 Phone: PLaza 7-7100

President ..... Moe Gale  
*Services Offered:* Talent.

**HAROLD R. GINGRICH,  
 PRODUCTIONS**

333 N. Michigan Ave., Chicago 1, Ill.  
 Phone: FRanklin 2-1022

Director ..... Harold R. Gingrich  
 Musical Director ..... Jack Wonnell  
 Research Director ..... Jessica Petrie  
 Program Producer... Jameson E. Brinkmeyer  
 Talent Supervisor..... Lawrence Gutter  
*Services Offered:* Live shows, telephone quiz and audience participation, for Radio and Television, Transcriptions.

**GENERAL ARTISTS CORP.**

1270 Sixth Ave., New York 20, N. Y.  
 Phone: CIRCLE 7-7543

President ..... Thomas G. Rockwell  
 Chge. Radio-...TV Dept... John J. Mulvihill  
 Radio-TV Dept..... George Burke  
 Radio-TV Dept..... Nino Bruno  
*Services Offered:* Program production, package shows, artists' representatives.

**GENERAL ENTERTAINMENT CORP.**

17 W. 60th St., New York 23, N. Y.  
 Phone: JUDson 2-5179

President & Treasurer... Howard G. Barnes  
 P.-P. & Secretary..... A. Edward Masters  
 General Manager..... Hugh Brooks  
 Executive Assistant ..... Eleanor Block

**What's the Gag?  
 TV**

Kathi Norris

**Curly Kayoe  
 TV and Radio**

Carl Caruso

**Sheldon Stark  
 (Straight Arrow)**

**Morrow on Mars  
 Radio**

**If I Were You  
 Radio**

**Larry Menkin  
 Charles Speer  
 (Hands of Mystery—  
 Rocky King, Detective)**

**WILBUR STARK**

510 MADISON AVENUE, NEW YORK, N. Y.

PL 3-1742

*Programs and Personalities for Radio and Television*

• • • **Program Producers** • • •

*Services Offered:* Producers and distributors open-end transcriptions, custom-tailored transcriptions and live programs, spot announcements and jingles, recorded and live. Also TV and film programs.

**JOHN E. GIBBS & CO., INC.**

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: COlumbus 5-7504

President .....John Gibbs  
Assistant .....Francis Head

*Services Offered:* Radio and TV production. Talent representation.

**GRACE GIBSON RADIO PRODUCTIONS**

6533 Hollywood Blvd., Hollywood 28, Calif.  
Phone: GRanite 5543

General Manager.....Bob Reichenbach  
Executive Producer .....Grace Gibson

*Services Offered:* Production and distribution of transcribed dramatic programs, especially tales of mystery, adventure, romance and authentic documentary series, such as "Drama of Medicine."

**HARRY S. GOODMAN PRODUCTIONS**

19 E. 53rd St., New York 22, N. Y.  
Phone: PLaza 5-6131

President-Gen. Mgr.....Harry S. Goodman  
Vice-Pres.-Charge Sales.Everett F. Goodman  
Vice-Pres.-Charge TV....Daniel R. Goodman  
Secretary .....H. D. Knuth

*Services Offered:* Producer of syndicated transcribed shows, live radio shows, syndicated TV availabilities and live TV shows. Also Custom Built AM and TV spots.

**GREEN ASSOCIATES**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: CEntral 6-5593

Vice-President .....Lewis G. Green

*Services Offered:* Production, transcription, TV shows.

**LAURENCE HAMMOND PRODUCTIONS, INC.**

45 E. 51st St., New York 22, N. Y.  
Phone: PLaza 9-2210

President .....Laurence Hammond  
Vice-Pres.....Merikay Howard

Vice-Pres. & Ex. Prod....Christopher Story  
Musical Consultant.....Lloyd Shaffer

Accountant .....Lou Goldenberg  
Public Relations Counsel.Millard C. Faught

*Services Offered:* Packaging radio and TV programs, live, transcribed and filmed.

WILLIAM GERNANNT

## Program Producers

### SUE HASTINGS MARIONETTES, INC.

112 W. 89th St., New York 24, N. Y.  
Phone: EN-22602

President .....Linnea Roberts  
Program Director.....Donald B. Somers  
Art Director.....Adelaide Davis  
*Services Offered:* Marionette productions for children and adults especially adapted for TV (live or film). Custom-built shows with original scripts and music. Special puppets made for commercials. Repertory of two thousand marionettes.

### GEORGE HEID PRODUCTIONS

1005 Century Bldg., Pittsburgh 22, Pa.  
Phone: GR 1-3696

President .....George H. Heid  
Recording Engineer .....B. Oliver Young  
Musical Director .....Max Adkins  
*Services Offered:* Radio programs, continuity writing, recorded sales talks, recording, electrical transcriptions, complete slide film production, script and sound for mechanical displays, industrial motion pictures, TV programs and announcements—live or film.

### ARTHUR HENLEY PRODUCTIONS

73-37 Austin St., Forest Hills, N. Y.  
Phone: BOulevard 3-0136

Writer-Producer .....Arthur Henley  
Executive Secretary .....Janet Radskin  
*Services Offered:* Creators of radio and TV programs, also distinctive commercials. Original ideas and writing quality stressed. Additional services: program consultation and supervision.

### WILLIAM F. HOLLAND PRODUCTIONS

"Holland House," Auburn Ave. & Taft Rd., Cincinnati 19, O.

Phone: University 8080

President .....William F. Holland  
*Services Offered:* Custom built spots and programs for TV & radio. Transcription recording studios and film production facilities.

### HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 40, Ill.

Phone: Michigan 2-0128

Owner .....Bernard Howard  
*Services Offered:* All creative phases of Radio-TV—ideas, writing, production—including commercials; Consultant for agencies without their own Radio-TV departments; package producer; free-lance writing and production.

### American Beauties

The Best Plays with John Chapman

Chamber Music Society of Lower Basin Street

Duke Ellington Show

Meet My Husband

Lilli Palmer TV Show

Helen Parkhurst

The Jane Pickens Party

Report from the Future

Quentin Reynolds' "Night Edition"

The Jimmy Savo Show

Luigi Pirandello Estate

Damon Runyon Estate

Stefan Zweig Estate

# Gale

AGENCY  
INC.

48 West 48th Street • New York 19, N. Y. • PLaza 7-7100



**Program Producers**

**HUBBELL TELEVISION, INC.**

315 E. 56th St., New York 22, N. Y.  
Phone: PLaza 8-2675

President .....Richard W. Hubbell  
Treasurer .....Thomas H. Josten  
Board Chairman .....Edwin M. Martin  
*Services Offered:* Production and distribution of TV films, produced abroad and in the U. S. A. Company plans no activity until FCC ends freeze on TV.

**HUDES & LIND**

550 Fifth Ave., New York 19, N. Y.  
Phone: PLaza 7-8321

Producer .....Ted Hudes  
Asst. Producer .....Bert Lind  
*Services Offered:* Producers of transcribed and live public service radio and television programs.

**LUCILLE HUDIBURG PRODUCTIONS**

131 E. 51st St., New York 22, N. Y.  
Phone: ELdorado 5-3508

Producer .....Lucille Hudiburg  
Co-Producer-Director ...Thomas Hutchinson  
Art Director .....George Keegan  
Writers.....Gene Stinson, Hal Richardson  
Associate .....Fred Bethel  
Business Manager .....Walter Keane  
*Services Offered:* Radio and TV produc-

tions for agencies, national and local advertisers and radio stations. Produced clients specifications, package shows, spots, commercials. Representative—Wallaby Puppet Workshop, Chicago, Ill.

**INTER-CALIFORNIA BROADCASTING SYSTEM**

253 S. Broadway, Los Angeles 12, Calif.  
Phone: MUtual 2759

General Manager.....Gustavo Faist Moran  
Sales Manager.....M. L. Moran  
Office Manager.....Margarita Lamar  
National Reps.....Forjoe & Co., Inc.  
*Services Offered:* Specialists in Spanish language advertising. Production of Spanish language programs. Representatives of radio station XEGM (located in Tijuana, Lower California) and XECL (Mexicali).

**INTERNATIONAL 16mm CORP.**

165 W. 46th St., New York 19, N. Y.  
Phone: PLaza 7-2265

President-Treasurer...Patrick E. Shanahan  
Secretary .....George Blake  
Board of Directors:...Patrick E. Shanahan, George Blake, Fabian R. Normandin  
*Services Offered:* Producers and distributors of motion pictures; prints in both

*Greetings from*

\*  
**BARRY & ENRIGHT**  
PRODUCTIONS, INC.

\* Jack, not Bud.

**Juvenile Jury**

**Stars & Starters**

**Joe DiMaggio Show**

**Life Begins At 80**

**Junior Celebrities**

**Faith Baldwin Show**

**Program Producers**

16mm. and 35mm. subjects. Classical music with Symphonic Orchestras.

**WILLIAM E. JONES COMPANY**  
OFFICES

15 Orchard Beach, McHenry, Ill.

Phone: McHenry 164

333 No. Michigan Ave., Chicago 1, Ill.

Phone: Franklin 2-7100

Owner ..... William E. Jones

*Services Offered:* Builders, producers and packagers of shows for Radio and TV. Also special production assignments for agencies and general counsel in Radio and TV. Special service on Hollywood star endorsements and tie-ups for radio, magazine and all media.

**ROBERT JOSEPH TELEVISION PRODUCTIONS**

4457 Farndale Ave., No. Hollywood, Calif.  
Phone: SUNset 11331

President ..... Robert Joseph

Program Director ..... Ken Charles

Film Division ..... Walter Klinger

Pub. & Pro. .... John Strauss-Chip Cleary

Production Assistant ..... Helene Lane

*Services Offered:* Packaging and production of live and film TV, including "Hollywood in 3 Dimensions" with Alan Mowbray;

"Murder Will Out" with Vincent Price, "Sing Me A Song" with John Howard; "Television Theater" with Rhys Williams.

**KAGRAN CORP.**

4 W. 58th St., New York 19, N. Y.

Phone: MU. 8-0585

Gen. Mgr., Prod. .... Martin Stone

Pub., Prom. Mgr. .... Lela Hadley

Asst. to Prod. .... Harriet Halsband

Mdse. Directors... Inez Pierson, Allan Stone

Writer ..... Eddie Kean

*Services Offered:* Merchandising and TV package producers of "Howdy Doody," "Author Meets The Critics" and "Gabby Hayes Show."

**KASPER-GORDON INC.**

140 Boylston St., Boston 16, Mass.

Phone: DEvonshire 8-7357

President-Prod. Mgr. .... Edwin H. Kasper

Treasurer-Commercial Dir. .... Aaron S. Bloom

Office Manager ..... Robert W. Graham

Engineer ..... Frederick Piroumian

*Services Offered:* Custom-built TV films and "live" programs, syndicated open-end TV programs on film animation, TV commercials, silent and sound-on-film. Complete facilities from the creation of the idea to the finished product.

**HOLLYWOOD SCREEN TEST  
ELOISE SALUTES THE STARS  
PENTHOUSE PARTY  
SUCCESS STORY**

**LESTER LEWIS ASSOCIATES**

1 CHRISTOPHER STREET, NEW YORK 14

WAtkins 4-8582

Radio-Television Productions  
Personal Representation

## Program Producers

### ROGER KAY ENTERPRISES, INC.

666 Fifth Ave., New York 19, N. Y.

Phone: MU 8-2164

Executive Producer.....Roger Kay  
Agency Contact.....Nan Marquand  
Legal Counsel.....Miller & Miller  
*Services Offered:* Creators, producers, packagers of television and radio programs, live, transcribed, and film. Consultants on programming. TV Show Doctoring. Commercials.

### SONNY KENDIS, INC.

1776 Broadway, New York 19, N. Y.

Phone: PLaza 7-2070-1

Pres., Exec. Prod.....James Sonny Kendis  
*Services Offered:* Lived & filmed radio-TV programs. Complete program packaging service—ideas, scripts, production, talent, sales. Personal management of top talent—artists and writers.

### JACK KURTZE AGENCY

214 North Canon Drive, Beverly Hills, Calif.

Phone: CRestview 45403

President.....Jack M. Kurtze  
Vice-President.....Lulu Mae Kurtze  
Executive Producer.....Eddie Chevie  
Asst. Executive Producer.....Walter Jackson

*Services Offered:* Specialized services to advertisers and advertising agencies, production, direction and casting facilities for TV and Radio.

### LANDAU BROADCASTING SERVICE

150 Broadway, New York 7, N. Y.

Phone: WOrth 2-3322

President.....Herman Younglieb  
Program Director.....Paul Berkowitz

*Services Offered:* Program production, script.

### THE LANDT TRIO

150 W. 49th St., New York 19, N. Y.

Phone: CIRCLE 5-5431

Partner.....Karl B. Landt  
Partner.....Jack M. Landt  
Partner.....Dan B. Landt

*Services Offered:* Jingles, spots and live shows for radio and TV.

### C. O. LANGLOIS, INC.

Steinway Hall, 113 W. 57 St., New York 19, N. Y.

Phone: JUDson 6-5700

President.....C. O. Langlois  
Secretary.....John D. Langlois  
Treasurer.....C. O. Langlois, Jr.  
Vice-President.....W. O'Keefe

*Services Offered:* Specialized service for advertisers and advertising agencies of commercial radio programs, both live and recorded, dramatic and musical.

## V.I.P. SERVICE, INC.

35 West 53rd St. New York, N. Y.

PLaza 7-0130

### "CINDERELLA WEEKEND" . . .

. . . number one local quiz show on radio and television . . .

"CINDERELLA WEEKEND" is a complete package for a Monday thru Friday quarter or half-hour audience participation strip on your station.

V.I.P. writes the scripts, ships you the prizes and sets-up the production. You have a live, locally presented show offering as a grand prize every week a complete all-expense-paid weekend in New York.

The weekend (for two) includes hotel reservations, nightclub, theater, tours of the city, breakfast in bed, hairstyling, dancing lesson, and luncheons and dinners at New York's top restaurants.

Available for single sponsorship or participation . . . now playing on:

WTIC	Hartford
WHAM	Rochester
WCAU	Philadelphia
WINR	Binghamton
WWJ	Detroit
WBZ	Boston
WILM	Wilmington
KDKA	Pittsburgh
WJPS	Evansville
WHAM-TV	Rochester
WWJ-TV	Detroit
WCAU-TV	Philadelphia

**Program Producers**

**LANG-WORTH FEATURE PROGRAMS, INC.**

Steinway Hall, 113 W. 57th St., New York 19, N. Y.  
 JUDson 6-5700

President.....C. O. Langlois  
 Secretary.....John D. Langlois  
 Treasurer.....C. O. Langlois, Jr.  
 Vice-Presidents...W. O'Keefe, Pierre Weis  
 Stations Relations.....Walter B. Davison  
 West Coast Mgr.....William E. Young

*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.

**HERBERT S. LAUFMAN & COMPANY**

624 So. Michigan Ave., Chicago 5, Ill.  
 Phone: Webster 9-2302

Owner.....Herbert S. Laufman  
 Time Buyer.....Hazel Roberts  
 Exec. Prod.....Jules Pewowar

*Services Offered:* Packages and producers of TV programs and commercials.

**LAWRENCE PRODUCTIONS**

760 Thayer Ave., Hollywood 28, Calif.  
 Phone: Arizona 9-3265

Owner.....Bee Eaton Lawrence  
 Production Manager..Richard Hill Wilkinson

*Services Offered:* Own and sell transcribed radio series "Mystery Is My Hobby" half-hour show.

**JERRY LAYTON ASSOCIATES, INC.**

551 Fifth Ave., New York 17, N. Y.  
 Phone: MURray Hill 7-6320

President.....Jerry Layton

*Services Offered:* Production and packaged shows for television and radio; management of personalities, performers and writers for radio and television.

**LESTER LEWIS ASSOCIATES**

1 Christopher St., New York 14, N. Y.  
 Phone: WATkins 4-8582

Manager.....Lester Lewis

*Services Offered:* TV package shows, script, talent.

*It's Elementary....WATSON*

**more than ADEQUATE AMPEX HIGH FIDELITY RECORDING EQUIPMENT**  
 The Audio-Video Battery of 16 Ampex's, the largest commercial installation anywhere... plus abundant Disc Equipment, Wide Range Amplifiers, Equalizers, etc., make Audio-Video the most flexible and complete recording studio available.

**A TOP FLIGHT ENGINEERING STAFF**  
 Each Audio-Video engineer is an outstanding technician in his field; all with a wealth of major network recording and editing "Know-How".

**HIGH QUALITY RECORDINGS and PUNCTUAL SERVICE!**  
 Next time you're in a hurry use AUDIO-VIDEO SERVICE. You'll like it.

Call or Write for Special Rate Card

**AUDIO-VIDEO RECORDING COMPANY, Inc.**  
 1650 Broadway, New York 19, N. Y. • Plaza 7-0780



**Program Producers**

**BOB LOEWI PRODUCTIONS, INC.**

255A E. 49th St., New York 17, N. Y.

Phones: MU 8-2600, PL 5-0958

President .....Bob Loewi

Assistant .....Barnaby Smith

*Services Offered:* Create, produce, direct and sell, live and film, TV package shows.

Consultant as TV programming doctor.

**PHILLIPS H. LORD, INC.**

501 Madison Ave., New York 22, N. Y.

President.....Phillips H. Lord

Vice-President.....John O. Ives

Manager.....Dorothy E. Levy

Program Supervisor.....Leonard L. Bass

*Services Offered:* Package shows.

**C. P. MacGREGOR**

729 S. Western Ave., Hollywood 5, Calif.

Phone: DUnkirk 4-4191

President.....C. P. MacGregor

Manager.....George R. Jones

Studio Director.....Victor Quan

Production Manager.....Paul Quan

Chief Engineer.....A. Q. Felthousen

Eastern Sales Mgr.....Nat V. Donato

*Services Offered:* Transcription library productions: music library service, dramatic and

musical programs; recording studios. Complete packaging including recording electroplating of masters and production on vinylite pressings.

**MANNON SOUND STAGES**

(For complete listing see TV Film Producers)

**MARSHALL—HESTER PRODUCTIONS**

521 Fifth Ave., New York 17, N. Y.

Phone: MURray Hill 7-2722-3-4

Partner.....A. W. Marshall

Partner .....Harriet Hester

Director of Production.....Martin Magner

Legal Representative.....Gerald Dickler

*Services Offered:* Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

**MASTERSON, REDDY & NELSON**

6331 Hollywood Blvd., Hollywood 28, Calif.

Phone: Hillside 8235

Partner .....John Reddy

745 Fifth Ave., New York 22, N. Y.

Phone: PLaza 9-1120



**Roger Kay**

producer-director

creator of distinctive television packages

ROGER KAY ENTERPRISES, INC.

666 FIFTH AVE., NEW YORK 19, N. Y.

MU. 8-2164

**BYRON PRODUCTIONS COMPANY**

PRESIDENT

EDWARD A. BYRON

**Program Producers**

Manager **Donald Hirsch**  
*Services Offered:* Packaging and production of radio and TV programs.

**ALEXANDER McQUEEN & ASSOCIATES**

5222 N. Lakewood Ave., Chicago 40, Ill.  
 Phone: RAvenswood 8-9010

Owner ..... Alexander McQueen  
*Services Offered:* "Nothing But The Truth" feature (Reg. U. S. Pat. Office), in person, transcribed, or TV. Research for human-interest stories on sponsor's product.

**METRO-GOLDWYN-MAYER RADIO ATTRACTIONS**

711 Fifth Ave., New York 22, N. Y.  
 Phone: MUrray Hill 8-1000

Director.....Bertram Lebharr, Jr.  
 Director of Production.....Raymond Katz  
 Dir. Dist. & Record....Frank Roehrenbeck  
 West Coast Director.....L. K. Sidney  
 West Coast Administrator.....Les Petersen  
 West Coast Coord. & aide to  
 Direc. of Production.....Marcella Napp  
 Director of Publicity.....Jo Ramson  
 Asst. to Dir. of Prod.....Edgar Small  
*Services Offered:* Metro-Goldwyn-Mayer

Radio Attractions offers the following syndicated programs: "MGM Theater of the Air," "The Story of Dr. Kildare," "The Hardy Family," "The Adventures of Maisie," "At Home With Lionel Barrymore," "Hollywood, U. S. A." "Good News from Hollywood," "Crime Does Not Pay," "The Gracie Fields Show" and "John Nesbitt's Passing Parade."

**CHARLES MICHELSON, INC.**

23 W. 47th St., New York 10, N. Y.  
 Phone: PLaza 7-0695-6

President ..... Charles Michelson  
*Services Offered:* Porto-Playback Machines and Gennett & Speedy-Q Sound Effects Records. Half-hour and quarter-hour transcribed program features.

**LES MITCHEL PRODUCTIONS, INC.**

9310 Hillrose St., Sunland, Calif.  
 Phone: FLorida 3-1105

President ..... Les Mitchel  
 Secretary-Treasurer.... G. Madelon Mitchel  
 Vice-President..... E. Marshal Bitgood  
*Services Offered:* Production of transcribed and live package programs. Directorial and supervising service.

**Television and  
 Radio Productions**

---

**JERRY  
 LAYTON**

**ASSOCIATES, Inc.**

---

**551 FIFTH AVENUE  
 NEW YORK 17, N. Y.  
 MURRAY HILL 7-6320**

**KnowHow! 9TimesOver**

- 9 \***SAY IT WITH ACTING**  
 (Network—Brown Shoe Co.)
- 9 \***BOB HOWARD SHOW**  
 (Local—Philip Morris)
- 9 \***WOMEN TALK IT OVER**  
 (Local—Torino Food Products)
- 9 **ANSWER YES OR NO**  
 (Network—Emerson)
- 9 **HOLD THAT CAMERA**  
 (National—Esquire)
- 9 **ARTHUR MURRAY PARTY TIME**  
 (National—Arthur Murray Studios)
- 9 **FLAME CLUB**  
 (Network—Sustaining)
- 9 **KIDS A.C.**  
 (Local—Sustaining)
- 9 **THE THREE FLAMES**  
 (Local—Sustaining)

**TELEFEATURE PRODUCTIONS**  
 30 ROCKEFELLER PL. JUDSON 2-3026  
 (Formerly—West Hooker Productions)  
 \* Current  
 Wayne Wirth, Pres.

**Program Producers**

**MOLE, DAVIS, INC.**

105 W. 55th St., New York 19, N. Y.  
Phone: CIRCLE 6-0006

President ..... John Mole  
Exec. V.P. & Secy..... Blanche Stuart Lee  
Office Mgr..... Michaela M. Mole

*Services Offered:* Production of packaged shows for Radio and TV. "Josephine McCarthy Cooking Show."

**WILLIAM MORRIS AGENCY, INC.**

1270 Sixth Ave., New York 20, N. Y.  
Phone: CIRCLE 7-2160

Exec-in-Chge. of Radio.. Wallace S. Jordan  
*Services Offered:* Production of packaged shows for radio and TV, also talent representatives.

**MORTON RADIO PRODUCTIONS, INC.**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: CENTRAL 6-4144

President ..... Morton Jacobson  
Secretary ..... Cecelia Jacobson

*Services Offered:* Open-end and custom-built transcriptions, live packages, and custom-built TV shows. Producers of "Why Do We Do It."

**HERBERT M. MOSS PRODUCTIONS**

2 W. 46th St., New York, N. Y.

Producer..... Herbert M. Moss  
Sec.-Treas. .... Rose Gray  
*Services Offered:* Live and transcribed shows for Radio and TV.

**MOTION PICTURE PRODUCTIONS, INC.**

Rockefeller Bldg., Cleveland 13, Ohio  
Phone: PROSPECT 1-4900

President..... Donald C. Jones  
Vice-President..... Claude N. Rakestraw  
Secretary..... Marjorie M. Watson

*Services Offered:* Producers of motion pictures, television, and slidefilms on industrial relations, sales promotion, sales and technical training, in black and white or color with RCA sound in own studios and laboratories.

**MUSIC CORPORATION OF AMERICA**

(MCA Artists, Ltd.)

598 Madison Ave., New York 22, N. Y.  
Phone: PLaza 9-7500

*Branch Offices*

17-18 Dover St., London, England  
430 N. Michigan Ave., Chicago, Ill.

**HUDES and LIND**

RADIO and TELEVISION  
PRODUCTIONS



"Affairs of Dame Rumor"

"Mind Your P's and Q's"

"Inside Music"



550 Fifth Ave. • N. Y. 19, N. Y.  
PLaza 7-8321



654 MADISON AVE.      TEMPLETON 8-7025  
NEW YORK 21, N. Y.

**Program Producers**

9370 Santa Monica Blvd., Beverly Hills, Calif.  
 106 105 Montgomery St., San Francisco, Calif.  
 1172 Union Commerce Bldg., Cleveland, O.  
 2102 N. Akard St., Dallas, Tex.  
 1612 Book Tower, Detroit, Mich.  
 9 Newbury St., Boston, Mass.  
 Northwestern Bank Bldg., Minneapolis, Minn.  
*Services Offered:* Program production.

**MUZAK CORPORATION**

(For detailed listing see Associated Program Service, Div. of Muzak Corp. under Transcription Companies.)

**MUSICOMMERCIALS BY NOVAK**

344 W. 72 St., New York 23, N. Y.  
 Phone: TR 4-1999

Owner.....Frank J. Novak, Jr.  
 Manager .....Dick Mooney  
 Copy Dept. Mgr.....Lew Reid  
 TV Producer.....John Gunn  
 Radio-TV Continuity.....Betty Marshall

**THE NATIONAL RESEARCH BUREAU, INC.**

415 Dearborn St., Chicago 10, Ill.  
 Phone: SUPERior 7-5080

Exec. Vice-Pres.....Frank P. Kendall  
 Editorial Dir....(Mrs.) Genevieve B. Smith

*Services Offered:* Copy and programming services for radio stations, "Tempera-tunes", transcribed jingles, "Memorial Hour", transcribed monument show; History of Sports, news items from the world of sports.

**NELSON PRODUCTIONS, INC.**

341 Madison Ave., New York 17, N. Y.  
 Phone: MUrray Hill 6-5862

President .....Raymond E. Nelson  
*Services Offered:* Feature and commercial films to order; live shows for radio and TV.

**OLIVER W. NICOLL PRODUCTIONS**

37 W. 46th St., New York 19, N. Y.  
 Phone: LUxemburg 2-5130

Cable Address: ARREFFAY Newyork  
 Producer-Dir.,  
 Executive-Dir.....Oliver W. Nicoll  
 Associate Director.....Sandra Munsell

*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent. Members of NSTP—National Society of Television Producers.

**TV PACKAGING**

- ★ "Howdy Doody"  
(NBC-TV)  
tops in TV kid shows
- ★ "Gabby Hayes"  
(NBC-TV)  
tops in children's programming
- ★ "Author Meets the Critic" (ABC-AM)  
tops in discussion shows

*Other topnotch properties available.*

**KAGRAN CORP.**  
 4 West 58th St., N. Y.  
 MU. 8-0585

*(formerly Martin Stone Associates)*

**CREATIVE PROGRAMMING**

of

**TV PRODUCTIONS**

(live and film)

also

**PERSONAL MANAGEMENT**

● performers

● writers

● directors

**SONNY KENDIS, INC.**

1776 BROADWAY  
 NEW YORK 19, N. Y.  
 PLaza 7-2070, 2071



**Program Producers**

**LILIAN OKUN, INC.**

2 W. 67th St., New York 23, N. Y.

Phone: TRafalgar 7-8916

President-Manager .....Lilian Okum

*Services Offered:* Specialize in women's and children's programs, TV programs; complete programs prepared.

**PAN AMERICAN BROADCASTING CO.**

17 E. 42nd St., New York 17, N. Y.

Phone: MURray Hill 2-0810

Program Director.....Leo Shore

*Services Offered:* Scripting, producing and recording programs in over 50 foreign languages for use in United States and in foreign countries.

**NORMAN & IRVING PINCUS**

101 W. 55 St., New York, N. Y.

Phone: CIRCLE 6-0138

Partnership.....Norman & Irving Pincus

Script Editor.....Eugene Burr

Director.....Donald Richardson

*Services Offered:* Program producers.

**PRESS ASSOCIATION, INC.**

50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

President .....Kent Cooper

Vice-President .....Oliver Gramling

*Services Offered:* "Personality Time," 15-minute transcription dramatizing personalities of stage, screen and radio, 78 episodes; "Sports Star Special," 15-minute transcription dramatizing big name sports personalities, 26 episodes; "Special Assignment," 15-minute transcription dramatizing the unusual experiences of news reporters, 78 episodes.

**GEORGE LOGAN PRICE, INC.**

20828 Pacific Coast Hwy., Malibu, Calif.

Phone: Malibu 7871

President.....George Logan Price

Sales Manager.....S. M. Lauch

Copy and Production.....George Price, Jr.

*Services Offered:* Production of packed programs geared to sell to and for outstanding accounts on the basis of 30 years' national advertising agency experience in New York, Cincinnati, Los Angeles. Complete copy service.

**RCA VICTOR CUSTOM RECORD SALES DIVISION**

(See Transcription Companies.)

**RADIO FEATURES OF AMERICA**

37 W. 46th St., New York 19, N. Y.

Phone: LUXemburg 2-5130

Cable Address: ARREFFAY, Newyork



PRODUCER - DIRECTOR

**BOB LOEWI**

TELEVISION CONSULTANT

PLaza 5-0958



**521 FIFTH AVENUE  
NEW YORK 17, N. Y.**



MURRAY HILL 7-2722-3-4

## Program Producers

Executive Director.....Oliver W. Nicoll  
 Associate Director.....Sandra Munsell  
 London Representative  
 Towers of London, Ltd., 84 Hallam St.,  
 London W. 1, England  
 Phone: LAngham 6248, 5050  
 (Harry Alan Towers)

*Services Offered:* Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records, international radio service. Television—Program production and consultation, package live and film shows, script, talent. Members of NSTP (Natl. Society Television Producers).

### RAO VIDEO

366 Madison Ave., New York 19, N. Y.  
 Phone: Va. 6-3417

Exec. Dir. Producer....Robert A. Ormbach  
*Services Offered:* TV package shows and custom built productions—live and film. Spot commercials and jingles, film or animation. TV consultants and specialists in low budget programming for all types of accounts.

### REEMACK ENTERPRISES, INC.

527 Fifth Ave., New York 17, N. Y.  
 Phone: MUrray Hill 7-7979

President.....Lou Goldberg  
 Vice-President.....Wanda Ellis  
 Secretary.....Lloyd Marx  
*Services Offered:* Producers of "The Original Amateur Hour."

### REYNOLDS PRODUCTIONS

321 S. Beverly Dr., Beverly Hills, Calif.  
 Phone: CRestview 16155

President.....Stuart Reynolds  
*Services Offered:* Specializing in the production and sale of television and radio programs; also in the filming of television programs and TV commercials. Now offering "Mike Stokey's PANTOMIME QUIZ" especially filmed for TV on a market-by-market basis.

### BOB L. ROBERTS PRODUCTIONS

806 7th Ave., New York 19, N. Y.  
 Phone: JUdson 6-0266

President.....Bob L. Roberts  
*Services Offered:* A—Radio and TV live and film package productions. B—Theatrical management. C—Specialized publicity and promotion. D—Exclusive representative for Taxi Cab Advertising in New York City. E—Now featuring Your Night Out show Station WMCA by Yellow Taxi.

## ARTHUR H. MILLER

PUBLICITY

and

PUBLIC RELATIONS

The Jack Berch Show — NBC  
 People's Platform — CBS-TV  
 John Conte's Little Show — NBC-TV  
 Prudential Family Playhouse — CBS-TV  
 Station WTAG  
 Telecomics, Inc.

39 East 49th Street  
 New York 17, New York EL. 5-6092

## QUALITY T.V. PROGRAMMING

### • MR. I. MAGINATION

"Best Children's Show" '50  
 LOOK AWARD WINNER

### • ELLERY QUEEN

"The mystery show of  
 the year."  
 T.V. GUIDE AWARD '50

•  
**NORMAN and IRVING PINCUS**  
 101 W. 55th St. N. Y. C.

**Program Producers**

**ROBINSON RECORDING LABS.**

35 S. 9th St., Philadelphia 7, Pa.  
Phone: WA 2-6800

Proprietor.....W. P. Robinson  
Recording Engineers.....W. W. Jost,  
Chas. Metz

*Services Offered:* Manufacture professional recording equipment. Produce transcribed spots and electrical transcriptions for broadcast and TV.

**ROCKHILL RADIO**

18 E. 50th St., New York 22, N. Y.  
Phone: PLaza 9-7979

President.....Stanley J. Wolf  
Robert F. Levine  
Steven R. Carlin

*Services Offered:* Complete packages, radio, transcriptions, TV film.

**JACK ROURKE PRODUCTIONS**

6331 Hollywood Blvd., Hollywood 28, Calif.  
Phone: HE 7178

President .....Jack Rourke  
General Manager.....Fred Fuld, Jr.  
Secretary-Treasurer.....Joan Lane Rourke

*Services Offered:* Live and transcribed radio and TV programs; spot announcement campaigns and jingles.

**BARNARD L. SACKETT TELEVISION-RADIO PRODUCTIONS**

126 W. 46th St. (Branch), New York, N. Y.  
Phone: LUxemburg 2-1815  
Bankers Securities Bldg., Philadelphia 7, Pa.  
Phone: KINGSley 5-7055

Production Manager.....Barnard L. Sackett  
Fashion Director.....Ann E. Pestor  
Film Technician.....Richard Newmayer  
Script Editor.....Toba Sackett  
Publicity .....Morris Yuter  
Sales Manager.....Jean Sargeant

*Services Offered:* Complete television service for video stations and advertisers, live and film productions, commercials, minute spots, animation, custom-built shows, television consultants, personal radio-television representation, concert management.

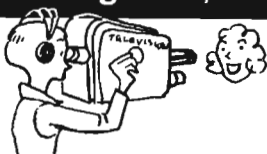
**JAMES L. SAPHIER AGENCY, INC.**

9538 Brighton Way, Beverly Hills, Calif.  
Phone: CRestview 1-7231  
20 N. Wacker Drive, Chicago 6, Ill.  
Phone: ANdover 3-6038

President.....James L. Saphier  
Manager of Chicago Office.....Stefan Hatos

*Services Offered:* Radio and TV productions, sale of package programs and talent.

**TV-Programs, Inc.**



**PACKAGED  
TELEVISION SHOWS  
READY-MADE  
OR  
TAILOR-MADE  
TO FIT YOUR BUDGET**

5618 EMPIRE STATE BUILDING  
N. Y. 1 • CHICKERING 4-1374

**BOB L. ROBERTS**  
RADIO AND TELEVISION PRODUCTIONS



A few of the stars who have appeared with  
**Bob Roberts**  
on **WMCA**

- Frankie Laine
- Jane Pickens
- Bill Farrell
- Gordon MacRae
- Thekma Carpenter
- Eileen Wilson
- George Shearing
- Linn Hampton
- Rose Murphy
- Gil Lamb
- Art Lund
- Jimmy Wakely
- Phil Brito
- Don Cornell
- Tony Bennett
- Benny Fields

**Producer and M.C. of "YOUR NIGHT OUT"**  
Every Sat. Station WMCA, N. Y.  
Sponsored by **YELLOW TAXI SYSTEM INC.**  
Originator and promotion director of the nation's first official "Taxi Week" and the "Miss Taxicab Beauty Contest" on behalf of the Taxi Industry. Featured in New York on WMCA-AM, WPIX-TV, and Newsreels throughout the country.

**ROBERTS**  
"The Show Business Center of the World"  
**RADIO, TELEVISION, STAGE and SCREEN**  
STUDIOS: 806 Seventh Ave., N. Y. C.  
Tel. JUdson 6-0025-6 Bob L. Roberts, Pres.

## Program Producers

### KERMIT SCHAFER RADIO & TELEVISION PRODUCTIONS

1585 Broadway, New York 19, N. Y.  
Phone: JU 6-1496-7

President .....Kermit Schafér  
General Manager.....Harry Lee  
Treasurer.....Michael Louis  
Office Manager.....Patricia Cullen  
*Services Offered:* Live and film television productions, transcribed radio series and kinescope television series, specialists in cooperative advertising also offers celebrity securing and prize procuring services.

### SEABOARD STUDIOS, INC.

(For complete listing see TV Film Producers)

### BERNARD L. SCHUBERT, INC.

509 Madison Ave., New York 22, N. Y.  
Phone: MURray Hill 8-0944

President.....Bernard L. Schubert  
*Services Offered:* Talent, production radio and TV package management.

### SCREENCRAFT PICTURES, INC.

341 W. 44th St., New York 18, N. Y.  
Phone: CIRCLE 6-8546

President.....J. S. Berkson  
Vice-President.....B. H. Mills  
Treasurer.....Edward Berkson  
*Services Offered:* Distributors of 16 and 35 mm features and shorts.

### SENTINEL PRODUCTIONS

(A Division of Sentinel Enterprises, Inc.)

5746 Sunset Blvd., Hollywood, 28, Calif.  
(Nassour Studios)

Phone: HEMpstead 6828

President & Exec. Dir.....Earle R. Harper  
Vice-Pres. & Treas.....A. C. Harper  
Secretary.....David Griffith, Jr.  
Producer-Director.....Ann Archer  
Director.....Harry Mancke  
Director of Photography....Chas. Straumer  
Publicity Director.....Bill Keefe  
Film Editor.....Robt. Belcher  
Comptroller.....James Fair  
*Services Offered:* Producing all types of TV package programs, travel, educational, religious and entertainment on film; 5-min. to 60-min. also TV commercials.

### SERVICE UNLIMITED

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: RANDolph 6-5246

Sales Manager.....Charles O. Dabney  
Production Director.....Lary Kurtze  
Office Manager.....Jean Guild  
*Services Offered:* Creative and production service for advertising agencies and sponsoring organizations. Complete radio and TV

campaigns custom planned, promoted, merchandised and produced.

### SESAC, INC.

475 Fifth Ave., New York 17, N. Y.  
Phone: MURray Hill 5-5365

President .....Paul Heinecke  
Secretary-Treasurer.....R. C. Heinecke  
General Manager.....K. A. Jadassohn  
*Services Offered:* Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

### FLETCHER SMITH STUDIOS, INC.

321 E. 44th St., New York 19, N. Y.  
Phone: MURray Hill 5-6626

President .....Fletcher Smith  
Vice-President.....Charles Schettler  
Secretary-Treasurer.....Peter Caldera  
*Services Offered:* Complete motion picture production; TV shows, spots, industrial films; large sound stage for live photography; animation staff.

### THE SOUVAINE COMPANY

30 Rockefeller Plaza, New York 20, N. Y.  
Phone: CIRCLE 7-5666

General Partner.....Henry Souvaine  
General Partner.....Howard L. Taylor  
*Services Offered:* Producers of radio and TV productions.

### RICHARD STARK & COMPANY

125 E. 72nd St., New York 21, N. Y.  
Phone: REgent 7-9608

Partners.....Richard Stark, Jane Troxell  
Financial Advisor.....Seymour Schneidman  
Associates.....Rod Mitchell, George Shealy  
*Services Offered:* Program consultants for radio and TV: production, writing, costuming, lighting, photography; complete charge of program, or of commercial production alone. Live shows only.

### WILBUR STARK, INC.

510 Madison Ave., New York 22, N. Y.  
Phone: PLaza 3-1742

President.....Wilbur Stark  
Executive Secretary.....Nancy Bowling  
*Services Offered:* Personalities for radio and television. Radio-TV package-producers of shows, and produced. Also functions as Radio-TV consultant for ad agencies.

### RICHARD STROUT PRODUCTIONS

Box 2261, Hollywood 2, Calif.  
Phone: CAPITol 0767

507 Fifth Ave., New York 17, N. Y.  
Phone MURray Hill 2-6924

President.....Richard Strout  
Exec. Prod.....Robinson Taylor, Jr.  
Hollywood Prod. Mgr....James E. McKenzie

## Program Producers

Sales Promotion.....George C. Meacham  
Talent .....Doris Edwards  
*Services Offered:* Transcriptions, scripts, talent, recording facilities, TV film spots and complete production of tailor-made radio and TV programs.

### IRVIN PAUL SULDS, INC.

654 Madison Ave., New York 21, N. Y.  
Phone: TEmpleton 8-7025

President.....Irvin Paul Sulds  
Associate Producer.....Alice Pentlarge  
*Services Offered:* Production of live and filmed TV programs.

### TV PROGRAMS, INC.

350 Fifth Ave., New York 1, N. Y.  
Phone: CHickering 4-1374

President.....Edward Roberts, Jr.  
Treasurer.....William Mills, 3rd  
Sales Manager.....Philip Lesserman  
Production Manager.....Frances Hidden  
*Services Offered:* Package producers of live shows for TV. Also represent and furnish talent.

### TAYLOR PRODUCTIONS, INC.

6700 Sunset Blvd., Hollywood 28, Calif.  
Phone: HU 2-1089

President. . . . .Gordon Van Dover  
*Services Offered:* Sales agents for Tom, Dick and Harry, Chuckwagon Jamboree, Strange Wills. Transcribed radio shows. Also write and produce Radio & TV spots.

### HAL TATE PRODUCTIONS

831 S. Wabash Ave., Chicago 5, Ill.  
Phone: WEbster 9-3965

Owner-Manager .....Hal Tate  
Canadian Sales Mgr.....S. W. Caldwell  
S. W. Caldwell, Ltd.

80 Richmond St. W., Toronto, Canada  
Phone: EL. 6586

*Services Offered:* Syndicators of "WHO'S TALKING?" Program being used by 86 AM and TV stations in U. S. and Canada. Program is a telephone quiz show handled by a local emcee. Tate firm furnishes over 100 transcribed poetic clues of more than 100 nationally known celebrities. Also promotional material including masked photos of all celebrities.

### THE TEE VEE CO.

915 N. La Cienega, Hollywood 46, Calif.  
Phone: CR 5-1076

New York Phone: PLaza 9-8000

Chairman of Board.....Gifford Phillips  
President.....LuLow Flowers  
V.P., Gen. Mgr. Chg. Sales & Production\* .....Marc Frederic  
Branch Office  
445 Park Ave., New York, N. Y.  
Phone: PLaza 9-8000

Representative .....Saul Reiss  
*Services Offered:* Live and film producers. Also distributors commercials, entertainment.

### TELCO PRODUCTIONS

55 W. 53 St., New York, N. Y.  
Phone: PLaza 7-0394

President .....Alhert Gannaway  
Secretary.....Charles McGregor  
*Services Offered:* Program producers of package shows: (live, transcribed, filmed)—ideas, scripts, productions for Radio & TV.

### TELEFEATURES, INC.

30 Rockefeller Plaza, New York, N. Y.  
Phone: JUDson 2-3026

President .....Wayne Wirth  
*Services Offered:* Program producers and talent management.

### TELESHOWS, BECK STUDIOS, INC.

Lyceum Theatre, Minneapolis 3, Minn.  
Phone: Lincoln 4708

Executive in Charge.....Mel Jass  
Film Director.....Benjamin T. Hill, Jr.  
Production Director.....Ernest S. Colling  
Director .....Robert Johnson  
Director .....William Piel  
Technical Director.....Gordon Johnson  
*Services Offered:* Television package program services. Live productions and film. Features and commercials. Full studio and camera facilities. Full 16 mm. facilities. Experienced professional personnel. Prior TV rights to Lyceum Theatre—upper mid-west's leading legit playhouse.

### TELEFEX

5732 Sunset Blvd., Hollywood 28, Calif.  
Phone: HI 3537

Pres. & Gen. Mgr.....Donna Fargo  
Vice-President.....Victor J. Schulman  
Secy. & Treas.....Lois Landon  
Photograph .....Joe Paul  
Sales and Equip.....S. E. Lovett  
Public Relations.....Jack Tierney  
*Services Offered:* Productions designed around TELEFEX screens. "Stop Look and Listen," a picture guessing game with clues given by cast in front of various backgrounds. As many as 30 scenes in 30 minutes. "Look Ladies," daytime program using screens for integrated and worked in commercials. KECA TV. Also TELEFEX Complete Rear Screen Projection (Process) Equipment and Service.

### TELEMATED CARTOONS

70 E. 45th St., New York 17, N. Y.  
Phone: MURray Hill 6-8933

Producer-Director.....Saul S. Taffet  
*Services Offered:* Production of TV film commercials: Animated cartoons; live action; animated effects; optical effects. In 35 mm. or 16 mm. as desired.

**TELEMOUNT PICTURES, INC.**

5255 Clinton St., Los Angeles 4, Calif.  
Phone: HOLlywood 9-8321

President.....Henry B. Donovan  
Vice-President.....Russell E. Day  
Secretary-Treasurer.....Marie Copenhaver

*Services Offered:* Producers of TV films and Live Programs and Commercial Films, 35 mm. and 16 mm. Black and White and Color films.

**TELEVISION SCREEN PRODUCTIONS, INC.**

17 E. 45th St., New York 17, N. Y.  
Phone: MURray Hill 2-8877

President.....Charles J. Basch, Jr.  
Treasurer.....Clarence Schmidt  
Secretary.....Frankie Basch

*Services Offered:* Film programs, film spots, industrial, training and documentary films, slide films, will rent studio facilities with, or without, cameramen, scripts, direction and cast.

**TELEWAYS RADIO PRODUCTIONS, INC.**

8949 Sunset Blvd., Hollywood 46, Calif.  
Phone: BRadshaw 21447, CRestview 67238

President.....Charles A. Kennedy  
Accounting Dept.....A. Corrigan

*Services Offered:* Transcribed programs, creation and production of custom-built talent or transcribed shows, creation and production of custom-built spot announcements, dramatized and singing commercials.

**TOWERS OF LONDON, LTD.**

37 W. 46th St., New York 19, N. Y.  
Phone: LUXemburg 2-5130-5131

*Cable address:* TOWERSHAM Newyork  
International President..Harry Alan Towers  
Vice-Pres. & National Dir. for the U. S.  
Oliver W. Nicoll

*London Offices:*

Towers of London, Ltd.

84 Hallam St., London W. 1, Eng.

Phone: LANgham 6248, 5050

International President..Harry Alan Towers

*Services Offered:* Program production and consultation, syndicated transcribed programs, scripts, talent, package shows; international radio service.

**TRANSAMERICAN BROADCASTING & TELEVISION CORP.**

1 E. 54th St., New York 22, N. Y.  
Phone: PLaza 5-9800

President.....John L. Clark

*Services Offered:* Live and transcribed programs.

**TRANSCRIBED RADIO SHOWS**

2 W. 47th St., New York 19, N. Y.  
Phone: LUXemburg 2-3530

President.....M. E. Moore  
General Manager.....F. Kronen

*Services Offered:* A series of Christmas spot jingles featuring an outstanding quartet to attract Christmas shoppers on film for 15-20-30-second spot announcements, spots made to order for TV.

**TRANSCRIPTION SALES, INC.**

117 W. High St., Springfield 35, O.  
Phone: 2-4974

President.....J. P. Williams  
Executive Vice-Pres.....Adna H. Karns  
Vice-Pres. & Gen. Mgr.....John F. Hyle

47 W. 56th St., New York 19, N. Y.

Manager.....Edward Hochhauser, Jr.

*Services Offered:* Building almost any type of transcribed radio program or spot announcement for exclusive use of individual clients; cutting personalized commercial messages, syndicated.

**TRANSFILM, INC.**

(For complete listing see TV Film Producers)

**TRENDLE-CAMPBELL ENTERPRISES, INC.**

1803 Stroh Building, Detroit 26, Mich.

President.....George Trendle  
V. Pres.....H. Allan Campbell

*Services Offered:* Producers of Challenge of the Yukon, The Lone Ranger, The Green Hornet and American Agent.

(See Page 264)

**RICHARD H. ULLMAN, INC.**

295 Delaware Ave., Buffalo 2, N. Y.  
Phone: CLeveland 2066

President.....Richard H. Ullman  
Exec. V.-P.....Robert P. Mendelson  
Production Mgr.....Robert Nicholson

*Services Offered:* Create, wire and produce radio programs and announcements, selling direct to radio stations and advertising agencies.

**UNITED PRESS ASSOCIATIONS**

220 E. 42nd St., New York 17, N. Y.  
Phone: MURray Hill 2-0400

Radio News Manager.....Phil Newsom  
Radio Sales Manager.....Al. F. Harrison  
Radio Shows Div. Mgr....C. Edmonds Allen

*Services Offered:* Production for radio and TV of news and sports service, news scripts, news research.

## Program Producers

### UNITED ARTISTS TELEVISION

729 Seventh Ave., New York, N. Y.  
Phone: Circle 5-6000

Director of TV.....John Mitchell  
Acct. Director....Miss Louise E. Raphael  
*Services Offered:* Distribution of TV program, made especially for TV.

### THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 19, N. Y.  
Phone: Circle 6-4675-6

President.....Thomas J. Valentino  
Vice-President.....Michael T. Valentino  
Secretary.....Elsie F. Valentino  
Treasurer.....T. J. Valentino  
Sales Manager.....Peter J. Riolo  
*Services Offered:* Sound effects records, transcriptions, chime and organ recordings, pressings, recording service.

### VIDEO EVENTS, INC.

535 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 7-1668

President.....Julienne (Judy) Dupuy  
*Services Offered:* Live TV programs, radio programs, TV commercials. Specializing in Children's shows.

### V. I. P.

1775 Broadway, New York, N. Y.  
Phone: PLaza 7-0130

President.....Bill Murphey  
Vice-President.....Charlotte Morgan  
*Services Offered:* Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows, servicing out-of-towners with reservations in hotels, theatre tickets and travel accommodations.

### VIDEO VARIETIES CORP.

(For complete listing see TV Film Producers)

### CHICK VINCENT CO.

509 Madison Ave., New York 22, N. Y.  
Phone: EL 5-0734

Director Producer.....Chick Vincent  
Casting Director.....Norma Vincent  
*Services Offered:* Package producers, program production, TV programs, live and film.

### VISUAL MEDIA, INC.

(See TV Film Producer Section)

### WOLF ASSOCIATES, INC.

420 Madison Ave., New York 17, N. Y.  
Phone: PLaza 5-7620

Manager.....Edward Wolf  
*Services Offered:* Radio-TV production.

### WOLFF-FELDMAN ENTERPRISES, INC.

214 W. 42nd St., New York 18, N. Y.  
Phone: LA 4-3450

President.....Max Wolf  
Secretary-Treasurer.....Robert Feldman  
Executive Producer.....Les Wintz  
Talent.....Al Roth  
*Services Offered:* Production and packaging of radio and TV shows for agencies and stations.

### WORLD VIDEO, INC.

15 E. 47 St., New York 17, N. Y.  
Phone: PLaza 9-3870

President.....Richard H. Gordon, Jr.  
Vice-President.....John Steinbeck  
Secty.-Treas. ....Irving Oppenheim  
Dir. of Sales.....Wallace A. Ross  
Producer.....Donald Davis  
Producer.....Richard Lewine  
*Services Offered:* Package TV programs for sale, film programs, live programs, and combination film and live programs.

### WYNN WRIGHT ASSOCIATES

17 W. 57 St., New York 19, N. Y.  
Phone: PLaza 3-4417

Producer-Director.....Wynn Wright  
Manager.....Charles Granzow  
Casting Director.....Helen Wright  
*Services Offered:* Building and producing radio & TV programs.

### FREDERIC W. ZIV CO.

1529 Madison Rd., Cincinnati 6, O.  
Phone: PLaza 1323

President.....Frederic W. Ziv  
Vice-President.....John L. Sinn  
V.P., Chg. of Prod.....Herb Gordon  
V.P., Chg. of Sales.....Alvin E. Unger  
Treas. & Comptroller.....Joseph L. Moore  
Partner.....M. R. Ziv  
*Services Offered:* Network and transcribed programs.

### ZIV TELEVISION PROGRAMS, INC.

488 Madison Ave., New York 22, N. Y.  
Phone: MUrray Hill 8-4700

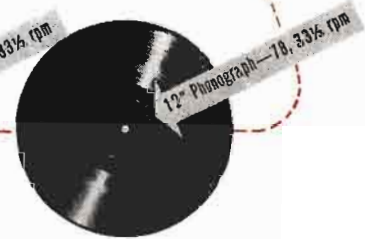
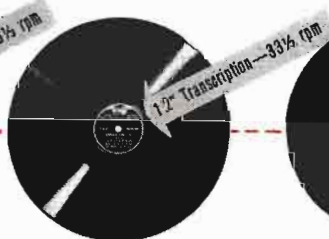
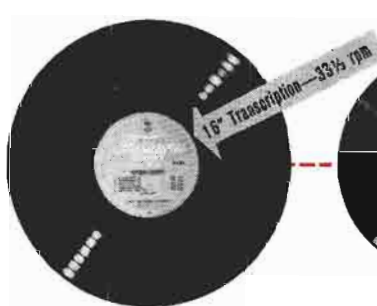
Chairman of the Board.....Frederic W. Ziv  
President.....John L. Sinn  
Vice-President.....M. J. Ri'kin  
Treasurer & Comptroller...Joseph L. Moore  
*Services Offered:* Network and film programs.

# RCA VICTOR

## makes every type of record!

**RECORDING**  
**PROCESSING**  
**PRESSING**

Complete transcribed radio production facilities



Send for our Custom Record brochure today!



## Custom Record Sales



Radio Corporation of America RCA Victor Division

**CONTACT AN RCA  
RECORDING STUDIO  
TODAY:**

120 East 23rd Street  
New York 10, New York  
ORegon 7-6000

(as of March 15, 1951:  
630 Fifth Avenue  
New York 20, New York)

445 North Lake Shore Drive  
Chicago 11, Illinois  
Whitehall 4-3215

1016 North Sycamore Avenue  
Hollywood 38, California  
Hillside 5171



# Transcription Companies

## ALL-CANADA RADIO FACILITIES, LTD.

305 Victory Bldg., Toronto 1, Ont., Canada  
Phone: Elgin 2464

President.....H. R. Carson  
Eastern Manager.....G. F. Herbert  
Program Manager.....J. S. MacKay  
Sales Manager.....F. W. Cannon

*Services Offered:* Representative for transcription companies.

## ADVERTISERS RECORDING SERVICE, INC.

113 W. 57th St., New York 19, N. Y.  
Phone: Circle 6-0141, 0142  
(See detailed listing under  
Program Producers)

## AFFILIATED PROGRAM SERVICE, INC.

535 Fifth Ave., New York 17, N. Y.  
Phone: Murray Hill 7-1881

President.....Paul F. Adler  
*Services Offered:* Sales representatives of transcribed programs and dproperties. Facilities for pressing records and transcriptions. Script services.

## ALLENTOWN RECORD CO., INC.

10th & Walnut Sts., Allentown, Pa.  
Phone: 3-7405

President.....Sanford L. Wartell  
Treasurer.....John L. Schwartz  
Secretary.....Sidney Rubin  
*Services Offered:* (No New Copy)

## ALLIED RECORD MFG. CO.

1041 N. Las Palmas, Hollywood 38, Calif.  
Phone: HOLLYWOOD 9-0157

President.....D. K. Broadhead  
*Services Offered:* Transcriptions, processing, phonograph records.

## APEX RECORDING STUDIOS, INC.

119 W. 57th St., New York, N. Y.  
Phone: PLaza 7-7067-8-9

Secretary-Treasurer....Sidney M. Feitelberg  
President.....Robert E. Scheuing  
Chief Engineer.....Thomas Dowd  
Engineer.....Fred Grau  
Engineer.....Al Schmitt

*Services Offered:* Complete theater studio facilities including Hammond Organ, sound effects, commercial record pressings, NAB standard transcriptions, reference auditions, off-the-air recordings. Remote location facilities, Tape and wire recording facilities. TV air checks.

## ARTISTS RECORDING STUDIOS

15 West 10th St., Kansas City 6, Mo.  
Phone: HA 6109

Owner.....Bill L. Godden  
Engineer-Operator.....Bill L. Godden

*Services Offered:* Original or direct copy masters, TV sound production, phonograph record production, "custom built programs," spot announcements, air-checks, copies of disc, tape or wire, portable tape recordings, complete sound effects libraries, sync. cutting tables, script writers, talent files.

## ARTS RECORDING STUDIOS

29 W. 57 St., New York 19, N. Y.  
Phone: PLaza 8-0407

Owner-Chief Engineer...John R. Cieferskor  
Associate Engineer.....Earl E. Welch  
Manager.....M. Cieferskor

*Services Offered:* Complete transcription and commercial recording facilities. Fast pressing service direct from our own plant.

## ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

151 W. 46 St., New York 19, N. Y.  
Phone: PLaza 7-7710

Vice-Pres. & Gen. Mgr...Maurice B. Mitchell  
Vice-Pres. Chg. Sta. Rel.....Bert C. Lown  
Vice-Pres. & Treas.....John C. Andrus  
Vice-Pres. Chg. Rec.....Andrew M. Wiswell  
Program & Prom. Mgr.....Leslie F. Biehl  
Account Executive.....Clifford Greenland  
Account Executive.....Walter Bates

*Services Offered:* Transcribed musical library for radio (AM/FM) and TV stations. Includes special production aids (time and weather jingles, etc.), script service for locally-sponsored programs based on library selections. Special local selling plans, sales aids, presentations, etc. Libraries also available for French-Canadian, foreign stations, colleges, universities, special needs.

"NEW ERA"

*Thesaurus*  
increases  
sales  
for you  
NOW  
... with  
easy-to-sell  
shows

FRAN  
WARREN  
SINGS

MUSIC  
BY  
ROTH

THE  
SINGING  
AMERICANS  
Dr.  
Frank Black's  
Male  
Chorus

HERE'S  
JUNE  
CHRISTY  
with the  
Johnny  
Guarnieri  
Quintet



All these big-name shows

*Thesaurus shows sell themselves to your sponsors at once. But the hard-hitting locally slanted sales aids you get—brochures, audition discs, promotion kits—make your selling job even easier.*

*Thesaurus is complete local programming . . .*

**BASIC LIBRARY:** approximately 5000 selections.

**MONTHLY RELEASE:** no less than 52 new musical selections each month, with the average number of selections delivered much greater. Hit tunes released in advance of their popularity.

**WEEKLY SCRIPTS:** continuity for 25 program series . . . 73 individual shows per week, enough material for over 20 full hours of broadcasting. Special scripts for holiday shows and other bonus productions.

**PRODUCTION AIDS:** voice tracks, theme music, tie-ins, cross-plugs, mood music, sound effects, vocal cues, time and weather jingles, open-end commercial jingles, news and sports signatures, fully-recorded holiday shows.

plus loose-leaf catalog, card index file and storage cabinets.



**in the first 12 months of Thesaurus "New Era"**

more great shows...

more sponsored time in 1951!

THE WAYNE KING SERENADE

The TEX BENEKE Show

Arthur Fiedler conducts THE CONCERT HALL OF THE AIR

OLD NEW ORLEANS Jimmy Lytell and the "Delta Eight"

CLAUDE THORNHILL and his Orchestra

RAY MCKINLEY and his Orchestra

..and a vast array of top-name artists

Sammy Kaye  
 Vincent Lopez  
 Xavier Cugat  
 Art Van Damme Quintet  
 Johnny Guarnieri Quintet  
 Johnny Desmond  
 Bette Chapel  
 Sons of the Pioneers  
 Music of Manhattan  
 Norman Cloutier  
 Hugo Winterhalter  
 Hank Snow  
 Allen Roth Chorus  
 Golden Gate Quartet  
 Knickerbocker Four  
 Novatime Trio  
 John Seagle  
 Thomas L. Thomas  
 Edwin Franko  
 Goldman

Max Hollander  
 Lawrence Duchow  
 Dolly Mitchell  
 Patti Dugan  
 Bob Hannon  
 Carson Robison  
 Richard Leibert  
 Jimmy Wakely  
 Thomas Hayward  
 Earl Wild  
 Louise Carlyle  
 Russ McIntyre  
 Church In The  
 Wildwood Choir  
 Seagle Mixed Quartet  
 Concert Hall String  
 Quartet  
 Varsity Glee Club  
 Denver Darling  
 Slim Bryant



recorded  
 program  
 services

Radio Corporation of America

RCA Victor Division

120 East 23rd Street  
 New York 10, New York  
 Oregon 7-8000

(as of March 15th, 1951:  
 630 Fifth Avenue  
 New York 20, New York)

445 N. Lake Shore Drive  
 Chicago 11, Illinois  
 Whitehall 4-3530

1016 N. Sycamore Avenue  
 Hollywood 38, California  
 Hillside 6171

522 Forsythe Building  
 Atlanta 3, Georgia  
 Walnut 5946

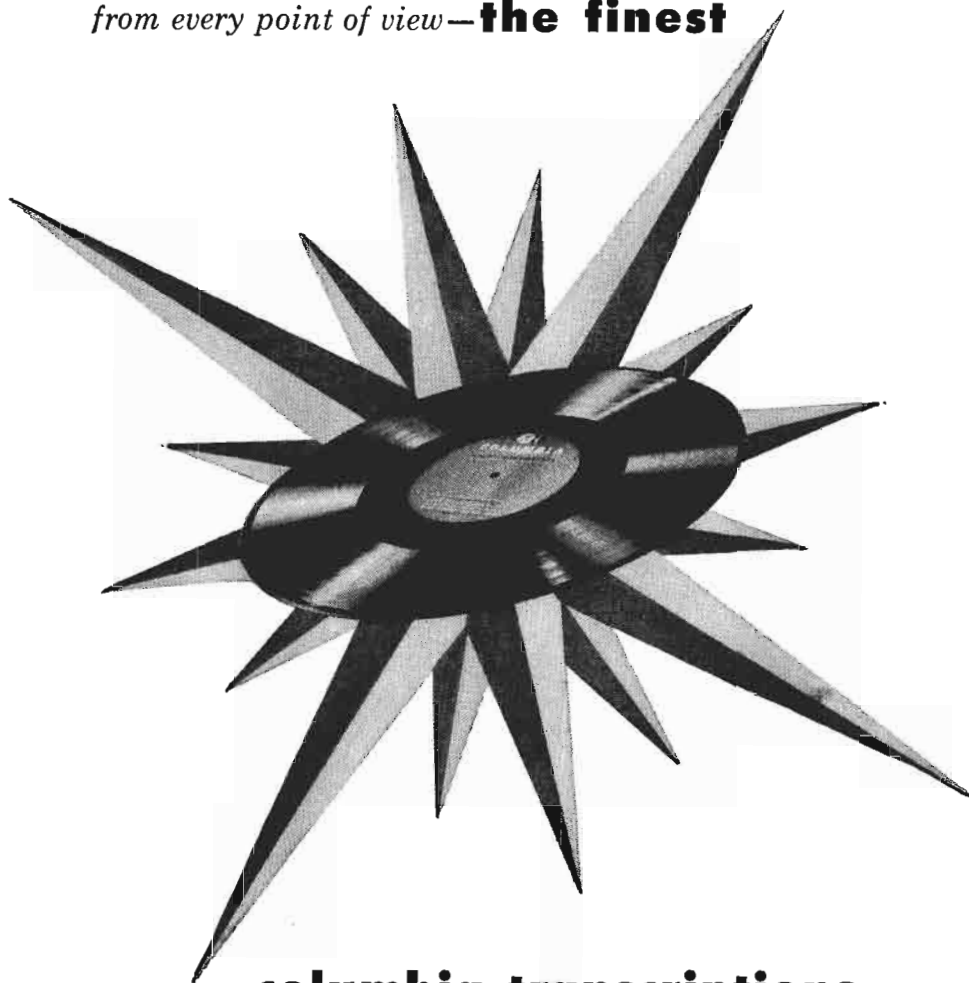
1907-11 McKinney Avenue  
 Dallas 1, Texas  
 Riverside 1371




Ask for our detailed

Thesaurus general brochure today!

*from every point of view*—**the finest**





## **columbia transcriptions**

*a Division of Columbia Records, Inc.* 

*New York: 799 7th Avenue, Circle 5-7300 • Los Angeles: 8723 Alden Drive, BRadshaw 2-5411*

*Chicago: Wrigley Building, 410 N. Michigan Avenue, WHitehall 4-6000*

*Trade Marks "Columbia"  and  Reg. U. S. Pat. Off. Marcas Registradas*

**ATLANTIC AND PACIFIC  
BROADCASTING SYSTEM**

2020 Pinehurst Rd., Hollywood 28, Calif.  
Phone: GLadstone 6983

Vice-Pres. & Gen. Mgr. .... Jack Parker  
Prod. Mgr. & Asst. to V.-P. .... Ray Bond  
Executive Producer. .... Garland Brunton  
TV Producer & Chief TV Script Editor  
Ross Van Nibroc

*Services Offered:* Transcription radio and TV network. Programs produced to order. Commercial copy service. Scripts to order. Associated with TV Films of America, Crest Film and TV Productions and Sight and Sound Productions, Ltd.

**AUDIO-VIDEO RECORDING CO.,  
INC.**

1650 Broadway, New York, N. Y.  
Phone: PL 7-0780

President. .... Charles E. Rynd  
Vice-Pres. Chg. Sales. .... Russell O. Hudson  
Vice-Pres. Chg. Engng. .... W. Oliver Summerlin  
Treasurer. .... Richard Rynd  
Dir. of Advertising. .... Leon A. Wortman

*Services Offered:* Complete facilities for original magnetic tape recordings, tape productions; editing, multiple tape duplications at NAB and RMA standards; mastering from tape to disc or from live to disc; telephone line facilities available for remotes; air checks; spot recordings at any time (8 a.m.-midnight).

**FORD BOND RADIO PRODUCTIONS**

810 RCA Bldg. W., New York 20, N. Y.  
Phone: CIrcle 7-2236

See detailed listing under Program Producers.)

**BRINKLEY RECORDING CO.**

232 E. Erie St., Chicago 11, Ill.  
Phone: DElaware 7-4786

Owner-Manager ..... Jack Brinkley

*Services Offered:* Transcriptions and phonograph records, open-end syndicate programs produced to client's specifications, commercial announcements and spots on Sound Film for TV. Sound recorded on disc, tape, film.

**CAPITOL RECORDS, INC.  
BROADCASTING DIVISION**

Sunset & Vine, Hollywood 28, Calif.  
Phone: HOLlywood 28, Calif.  
Phone: HOLlywood 9-8171

Sales Manager. .... Clifford E. Ogden  
Program Director. .... Kenneth Nelson  
TV Production Director. .... Elmo Williams  
Office Mgr. .... Larry A. Robbins  
Eastern Rep. .... Alvin King  
Southern Rep. .... Jack Barton

*Services Offered:* Producers and distributors of Capitol transcribed music library for AM, FM and film TV programs.

**THE CARDINAL CO.**

1459 N. Seward St., Hollywood 28, Calif.  
Phone: HEmpstead 1177

President. .... Joseph F. MacCaughtry  
Vice-President. .... G. L. MacCaughtry  
Secretary-Treasurer. .... Joseph T. Scott

*Canadian Office*

S. W. Caldwell, Ltd.  
80 Richmond St. W., Toronto, Canada

*Services Offered:* Radio and TV productions, live and transcribed.

**CINEMART, INC.**

Exec. & Sales Offices  
565 Fifth Ave., New York 17, N. Y.  
Phone: MUrray Hill 8-2827

President. .... Varian M. Fry  
Vice-Pres. .... George M. Benson  
Secretary. .... Samuel Oliphant  
Treasurer. .... George M. Benson

*Services Offered:* Complete sound recording services, including auditions, air and line checks, phonograph masters, transcriptions for broadcast, shellac and vinylite pressings, film recording, tape and wire recording, location recording. Production of 35 and 16 mm. films for advertising, industry and TV.

**COASTAL RECORDING CO.**

136 W. 52 St., New York 20, N. Y.  
Phone: CIrcle 6-3900

Manager ..... Arthur Shaer

*Services Offered:* All types of recording services off-the-air, off-the-line studio and remote. Tape, wire and disc equipment available. Masters, pressings and instantaneous discs supplied. Custom-built radio programs and spots for electrical transcriptions.

**COLUMBIA TRANSCRIPTIONS  
(A Division of Columbia Records, Inc.)**

799 Seventh Ave., New York 19, N. Y.  
Phone: CIrcle 5-7300

General Manager. .... Robert J. Clarkson  
Senior Sales Rep. .... Alden O. Carlson  
Sales Representative. .... Carl Reinschild  
Mgr., Order Serv. Dept. .... William L. Reeves  
Manager, Chicago Office. .... Girard D. Ellis  
410 N. Michigan Ave., Chicago, Ill.  
Dir. West Coast Oper. .... Andrew J. Schrade  
8723 Alden Drive, Hollywood, Calif.

*Services Offered:* Studio recording—disc and tape—for standard recordings and long playing microgroove. Manufacturing facilities for transcriptions and phonograph records. Script and production service.



Lateral 33 $\frac{1}{3}$  RPM

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THE BEST PERSONNEL

THE MOST SERVICE

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- 10 Studios (all sizes) . . . Custom-built Disc Lothes . . . Air Conditioned Editing Rooms . . .
- 10 Ampex Tape Recorders . . . All combine to offer you the ABSOLUTE TOPS in Recording.

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2 WEST 46th STREET, NEW YORK 19, N. Y.

JUdson 6-5577

Herbert M. Moss, Pres.

Stephen F. Temmer, Vice-Pres.

Harry F. Landon, Gen. Mgr.

786

**GORDON M. DAY PRODUCTIONS**

108 E. 30th St., New York 16, N. Y.  
Phone: ORegon 9-3595

Writer-Producer.....Gordon M. Day  
Producer-Director.....Carol Bulkley  
*Services Offered:* As "Assistant radio-TV department" for agencies to supply jingles, spots and programs as needed.

**DECCA RECORDS, INC.**

50 W. 57 St., New York 19, N. Y.  
Phone: Columbus 5-2300

Vice-Pres. Chg. Recording.....Dave Kapp  
Special Service.....Edward Strauss  
*Services Offered:* Custom-built electrical transcription records.

**EMPIRE BROADCASTING CORPORATION**

480 Lexington Ave., New York, N. Y.  
Phone: PLaza 9-4500

President & Treasurer...Helen D. Kelleher  
Vice-President.....Arthur Lubo  
Vice-President.....Fred de Jaeger  
Secretary.....John Hughes Dwyer  
*Services Offered:* Studios, Air Checks, Line Checks, Portable Jobs and Tape Recording.

**FRANKAY & JACKSON RECORDING STUDIOS, INC.**

48 W. 48 St., New York 19, N. Y.  
Phone: JUdson 6-9430

President.....Harry Jackson  
Vice-President.....Frank Kay  
Secy. and Treas.....Betty Jackson  
Business Mgr.....Harry Jackson  
*Services Offered:* Off-the-air recordings (air checks); spot announcements; transcriptions; large studios for rehearsals; masters and pressings; copies made from your recordings. Also Tape.

**MITCHELL GERTZ AGENCY, INC.**

240 S. Beverly Dr., Beverly Hills, Calif.  
Phone: CR 4-5491

President.....Mitchell Gertz  
Literary Division.....Arthur Hyman  
Radio & TV Division.....Bob Oakley,  
Bob Detmers, Bob Ross and A.T.C.  
*Services Offered:* Packagers of Radio and TV shows—live, transcribed, or kiniscoped. Talent and technicians for all types of production: producers, directors, production managers, art directors, set designers, writers, cameramen, actors and actresses, dialogue directors, composers, arrangers, conductors, editors, cutters.

**HARRY S. GOODMAN PRODUCTIONS**

19 E. 53 St., New York 22, N. Y.  
Phone: PLaza 5-6131

President-Gen. Mgr.....Harry S. Goodman  
Vice-Pres.-Charge Sales...Everett F. Goodman  
Vice-Pres.-Charge TV...Daniel R. Goodman  
Secretary.....H. D. Knuth

*Services Offered:* Producer of syndicated transcribed radio shows, live radio shows, syndicated TV availabilities and live TV shows. Also Custom Built AM and TV spots.

**GOTHAM RECORDING CORP.**

2 W. 46 St., New York, N. Y.  
Phone: JU 6-5577

President.....Herbert M. Moss  
Vice-President.....Stephen F. Temmer  
Secretary-Treasurer.....Rita Bourne  
General Manager.....Harry F. Landon  
*Services Offered:* Line checks, air checks, studios, remotes, Ampex tape and Presto disc recording, high quality transcriptions. Writing and production staff available.

**GEORGE HEID PRODUCTIONS**

William Penn Hotel, Pittsburgh 30, Pa.  
Phone: GRant 1-3696

President.....George Heid  
Chief Engineer.....Clare "Doc" Cypher  
Musical Director.....Max Adkins  
Organist.....Dick Nussbaumer  
*Services Offered:* Recordings, transcriptions, package programs for radio and TV, film productions, air check for radio and TV.

**MARY HOWARD RECORDINGS**

37 E. 49 St., New York 17, N. Y.  
Phones: PLaza 3-4800 Ext. 47 & 55

Owner.....Mary Howard  
Mgr. Chg. of Sales and Prom. Betty Jane Keiuls  
Office Manager.....Gretchen C. Howard  
*Services Offered:* Off-the-air and off-the-line recordings, Commercial records, transcriptions all studio facilities—package shows and spots. Ampex tape recording and editing facilities (tape to records—records to tape). Audio ends of TV shows.

**KASPER-GORDON, INC.**

140 Boylston St., Boston 16, Mass.  
Phone: DEvonshire 8-7357

President.....Edwin H. Kasper  
Treas., Com. Dir. & Gen. Mgr. Aaron S. Bloom  
Office Manager.....Robert W. Graham  
Engineer.....Frederick Piroumian

*Services Offered:* Transcribed spots, jingles, and programs—custom-built and "open-end" (syndicated). "Live" programs; complete recording facilities including disc, wire, and tape; syndicated musical, dramatic, and specialized business programs. Script and talent services, jingles, spots, and air check.

• • • **Transcriptions—Recordings** • • •

**KEYSTONE BROADCASTING SYSTEM, INC.**

580 Fifth Ave., New York 19, N. Y.  
 Phone: PLaza 7-1460

Executive Vice-Pres.....Naylor Rogers  
 Vice-President .....Joseph Bayer  
 Vice-President .....Arthur Wolf  
 Secretary-Treasurer.....Sidney J. Wolf  
 Ass't Secretary.....William Bayer  
 Eastern Sales Mgr.....Noel A. Rhys  
 Research Director.....James A. Yergin  
 Office Manager.....Eve Banner

*Branch Offices*

134 N. LaSalle St., Chicago 2, Ill.  
 Phone: STate 2-4590

Secretary-Treasurer.....Sidney J. Wolf  
 Dir. of Sta. Rel.....E. R. Rogers  
 Acc't & Office Mgr...Elizabeth M. Mueller  
 Western Sales Manager.....Naylor Rogers  
 Special Representative...Edwin R. Peterson  
 310 Citizens Bldg., Cleveland 14, O.

Phone: CHerry 4050

Mid-Western Sales.....Louis M. Block, Jr.

*Services Offered:* The Keystone Broadcasting System is a network which assists local radio stations in their programming with transcriptions, with KBS making their time available to national advertisers and their

agencies at an attractive network package rate.

At present, there are more than 400 Keystone affiliates, located in towns of 10,000 to 50,000 population where they reach both the small town and rural markets. For the most part, these Keystone stations serve those areas which are beyond the clear reception areas of the large metropolitan radio stations or other high-power stations. The number of radio homes in these Keystone markets run into the millions, all within the prime area of Keystone affiliates. And, most of these homes are beyond effective television influence of the larger metropolitan areas.

Keystone is a flexible media easily purchased, whole or in part. Entire areas or spot coverage may be selected . . . whichever meets the needs of the advertising program. Regardless of the schedule, Keystone makes its time available at a considerable savings.

In operation, Keystone offers the same advantages as the wired networks. Instead of a large number of individual transactions, KBS reduces your problem to one order, one time clearance, one series of Affidavits of Performance, and one invoice.

During 1951, as in 1950, many of the nation's largest advertisers are using the

... this label





facilities of Keystone. Most of them are in the drug and food field. Types of programming vary from 25 word spots to one hour shows.

**LANG-WORTH FEATURES  
PROGRAMS, INC.**

113 W. 57 St., New York 19, N. Y.  
Phone: JUDson 6-5700

President.....C. O. Langlois  
Secretary.....John D. Langlois  
Treasurer.....C. O. Langlois, Jr.  
Vice-Presidents Pierre Weis, W. O'Keefe  
Mgr. of W. Coast Oper....Walter B. Davison  
Sales Representative.....Wm. E. Young

*Services Offered:* Transcribed music library service for radio stations, advertising agencies and advertisers. Custom built radio programs, both live and transcribed.

**C. P. MacGREGOR**

729 S. Western Ave., Hollywood 5, Calif.  
Phone: DUnkirk 4-4191

President.....C. P. MacGregor  
Manager.....George R. Jones  
Studio Director.....Victor Quan  
Production Mgr.....Paul Quan  
Chief Engineer.....A. Q. Felthousen  
Eastern Sales Mgr.....Nat V. Donato

*Services Offered:* Transcription library productions; music library service, dramatic and musical programs; recording studios. Complete packaging including recording elec-

tro-plating of masters and production on vinylite pressings.

**MAYFAIR TRANSCRIPTION CO.**

8511 Sunset Blvd., Hollywood 46, Calif.  
Phone: CRestview 1-8151

Executive Vice-Pres.....B. A. Joslin  
Production Manager.....Vern Carstensen  
Office Manager.....Florence Jordan  
*Services Offered:* Producers and distributors of open-end transcribed shows; tailor-made transcribed programs; transcribed announcements. "Alan Ladd-Box 13"; "Damon Runyon Theatre"; "The Unexpected"; Knox Manning's "Behind the Scenes," and "The Greatest of These."

**FRED C. MERTENS & ASSOCIATES**

20828 Pacific Coast Highway, Malibu, Calif.  
Phone: Malibu 7871

President.....Fred C. Mertens  
Sales Manager.....George L. Price

*Services Offered:* Primarily devoted to inspirational programs suitable for any type of ethical account, geared to sell for sponsor and to render genuine moral-building service to the community.

**CHARLES MICHELSON, INC.**

23 West 47 St., New York 19, N. Y.  
Phone: PLaza 7-0695

President.....Charles Michelson  
Divisional Sales Mgr.....Sidney Guber

# appears only on the nation's finest transcriptions

- Recording studios—vertical, lateral and tape
- *Processed Masters*—masterpieces of invariable quality
- MUZAK custom-compounded Vinylite
- Transcriptions and phonograph records—*all speeds—all sizes*
- Most advanced methods and facilities
- Experienced, conscientious craftsmanship

*All or any of these MUZAK specialized services are available to you.*

Your next transcription will sound better — and will be better — if processed by MUZAK.

***Muzak*** TRANSCRIPTION DIVISION  
*Reg. U. S. Pat. Off. a service of Muzak Corporation*

Sales Dept., 250 West 54th St., New York 19, N. Y. PLaza 7-7700

**• • • Transcriptions—Recordings • • •**

*Branch Offices*

South 1st & B Sts., Richmond, Ind.  
Phone: 1117

Manager.....Harry Gennett, Jr.  
1344 So. Flower St., Los Angeles, Calif.  
Manager .....Philip Johnson  
Phone: Prospect 2035

*Services Offered:* Open end dramatic and musical transcribed feature programs. Gennett and Speedy-Q Sound Effect Libraries.

**MODERN RECORDING STUDIO**

55 W. Wacker Drive, Chicago 1, Ill.  
Phone: FI 6-4183

Owner.....Edwin M. Webb  
*Services Offered:* Transcription, commercial records, slide film, television sound track, microgroove and aircheck recording on tape or disc. Tape and disc copying. Tape remotes. Tape editing. Master processing and pressing.

**MORTON RADIO PRODUCTIONS, INC.**

360 N. Michigan Ave., Chicago 1, Ill.  
Phone: Central 6-4144

President .....Morton Jacobson

Secretary .....Cecelia Jacobson  
*Services Offered:* Open-end and custom built transcriptions, live packages. Transcribed programs.

**MUSICOMMERCIALS**

344 W. 72 St., New York 23, N. Y.  
Phone: TRafalgar 4-1999

President .....Frank Novak  
TV Productions.....John Gunn  
Chg. Spot Creations.....Lewis Reed  
Secretary .....Betty Marshall

*Services Offered:* Creation of Radio & TV jingles, package shows, TV film spots, and complete programs.

**MUZAK CORPORATION**

229 Fourth Ave., New York 3, N. Y.  
Phone: ORchard 4-7400

President.....Harry E. Houghton  
Exec. Vice-Pres.....Charles C. Cowley  
Vice-Pres. & Treas.....John R. Andrus  
Secretary.....Anna M. Kerner

**Transcription Div.**

Recording Studios: 151 W. 46 St., N. Y. C.  
Phone: PLaza 7-7710  
Sales Dept.: 250 W. 54 St., N. Y. C.  
Phone: PLaza 7-7700

# Don't Gamble

**WITH THOUSANDS OF DOLLARS  
WORTH OF TALENT !**



Into your shows go vast amounts of time, talent, and money. To be assured that your investment — and reputation — are protected, let Allied follow through.

The hundreds of firms all over the world now using Allied's service, confirm that Allied's exacting reproduction and never-failing dependability mean that your show always will be processed, pressed and delivered *right* — and on time.

Write for free folder "Allied All the Way."

**ALLIED RECORD MANUFACTURING**

1041 N. Las Palmas, Hollywood, Calif., HO. 9-5107  
619 W. 54th St., New York 19, N. Y., JU. 2-3791



Vice-Pres. & Gen. Mgr...Richard A. Wilson  
 Gen. Sales Mgr.....Alexander Motenko  
 Mgr. Transc. Sales.....Edward Rogers  
 Adv. & Prom. Mgr.....Walter M. Warner

*Services Offered:* Production facilities, recording studios (vertical, lateral and tape), gold-sputtered masters, Muzak-compounded Vinylite biscuits, Vinylite transcriptions and phonograph records, studio, off-the-line, off-the-air recordings. Complete services for recording studios, advertising agencies, packaged program producers, radio stations, public service organizations.

**Wired Music Div.**

229 Fourth Ave., New York 3, N. Y.  
 Phone: ORchard 4-7400

Vice-Pres., Chg. of Sales...Curt H. Pfenniger  
 Vice-Pres. & Treas.....John R. Andrus  
 Vice-Pres., N. Y. Oper....Ethel W. Maclean  
 Promotion Mgr.....Roger L. Thaxter

*Services Offered:* Transcribed music library specially arranged, recorded and programmed for functional use by hotels, restaurants, offices, banks, factories, stores, and shops. Transmitted by telephone line from Muzak studios in all principal cities.

**NATIONAL RECORDING & FILM CORP.**

540 N. Michigan Ave., Chicago 11, Ill.  
 Phone: WHitehall 4-5543

President .....Richard Bradley  
 Secretary-Treasurer.....B. J. Tunick  
 Prog. Exec. & Dir. of Radio Sales

Richard Bradley  
 Office Manager.....Leo Rabens  
*Services Offered:* General advertising, ET and transcribed programs, library services, etc. . . . Script service program production, air checks, film program services.

**NOLA RECORDING STUDIOS**

1657 Broadway, New York, N. Y.  
 Phone: PL 7-4870  
 Steinway Hall, 113 W. 57 St., New York, N. Y.  
 Phone: JU 6-0040

President.....Vincent J. Nola  
 General Manager.....Thomas Nola  
 Engineering Supervisor....Stanley Bumbly  
*Services Offered:* Complete tape and disc facilities for studios, master transcriptions, location and live AM, FM, and TV; sound-echo chambers, sound tables, organs.



**IF YOUR  
 RADIO & TV  
 DRAMATIZATIONS  
 NEED  
 SOUND  
 EFFECTS &  
 MOOD MUSIC**

SEND FOR  
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**USE  
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 RECORDS**

- All 10-inch Double-face, Lateral Cut, 78 R.P.M.
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- Playable on any Phonograph or Turntable

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 Instantaneous  
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**PREMIER RADIO ENTERPRISES, INC.**

3033 Locust St., St. Louis 3, Mo.

Phone: NEWstead 3555

President.....Theodore P. Desloge

Vice-President .....Wilson Dalzell

*Services Offered:* Recording Studios and Sound Stage for Transcribed Radio programs and motion pictures for television. Pressing facilities for 10, 12 and 16 Vinylite transcriptions.

**PRESS ASSOCIATION, INC.**

50 Rockefeller Plaza, New York 20, N. Y.

Phone: PLaza 7-1111

Vice-Pres. & Ass't Gen. Mgr.. Oliver Gramling

*Services Offered:* Sports Star Special—a 5-minute interview and dramatization of personalities who are the “who’s who” of the sports world; Special Assignment—a 15-minute dramatization of the exciting or unusual experiences of one reporter or another in covering news; Personality Time—a 15-minute interview and dramatization presenting prominent personalities in the news, and from stage, screen, radio, art, science and literature.

**GEORGE LOGAN PRICE, INC.**

20828 Pacific Coast Highway, Malibu, Calif.

Phone: Malibu 7871

President.....George Logan Price  
Sales Manager.....S. M. Lauch  
Production and Copy.....George Price, Jr.

*Services Offered:* Planning, preparation, production of transcribed programs of any length, with accent on sales TO and FOR outstanding accounts. Commercials, publicity, promotion, based on 30 years’ national advertising experience.

**RCA VICTOR CUSTOM RECORD SALES DIV.**

120 E. 23 St., New York 10, N. Y.

Phone: ORegon 7-8000

Manager.....James P. Davis

Administration Mgr.....Ralph C. Williams

Artist & Repertoire Mgr...Herbert H. Wood

Advtg. & Prom. Mgr.....Bennett S. Rosner

Custom Record Sales Sections

Acting Manager.....James P. Davis

Chicago Manager.....A. E. Hindle

Hollywood Manager.....R. C. Bucholz

N. Y. Slide Film Rep.....Marjorie Tahaney

New York Sales Rep. (Transcriptions)

Chicago Sales Rep.....Geoffrey B. Bennett

James R. Cunnison

*Services Offered:* Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

*There's A* **TELEWAYS SHOW**

- ★ **FOR EVERY BUDGET**
- ★ **FOR EVERY PRODUCT**
- ★ **FOR EVERY AUDIENCE**

*The Following Transcribed Shows Are Now Available . . . . .*

**AT LOW COST!**

- **JOHN CHARLES THOMAS**  
156 15-Min. Hymn Programs
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156 15-Min. Western Musical Programs
- **MOON DREAMS**  
156 15-Min. Romantic Musical Programs
- **BARNYARD JAMBOREE**  
52 30-Min. Variety Hillbilly Programs
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26 30-Min. Mystery Programs
- **STRANGE ADVENTURE**  
260 5-Min. Dramatic Programs

**SEND FOR FREE AUDITION PLATTER AND LOW RATES FOR YOUR STATION**

**Write! Wire! Phone!**

**TELEWAYS**  
H O L L Y W O O D



**RADIO PRODUCTIONS, Inc.**  
8949 SUNSET BLVD., HOLLYWOOD 46  
PHONES: CRestview 6-7238 • BRadshaw 2-1447

• • • **Transcriptions—Recordings** • • •

**RCA Recorded Program Services**

Manager.....Donald J. Mercer  
Sales Manager.....A. B. Sambrook  
Central Sales Manager...William F. Reilly  
Western Sales Manager...William C. Gartland  
Northeastern Sales Rep.....Donald D. Axt  
Southeastern Sales Rep...Henry A. Gillespie  
Central Sales Rep.....David B. Rogers  
Southwestern Sales Rep...William T. Davies

*Services Offered:* THESAURUS (musical program service); RCA SYNDICATED PROGRAMS (recorded dramatic, variety, musical shows).

*Studios and Regional Offices*

120 E. 23 St., New York 10, N. Y.

*Phone:* OREGON 7-8000

445 North Lake Shore Drive, Chicago 11, Ill.

*Phone:* WHITEHALL 4-3215

1016 No. Sycamore Ave., Hollywood 38, Calif.

*Phone:* HILLSIDE 5171

522 Forsythe Bldg., Atlanta 3, Ga.

*Phone:* WALNUT 5946

1907-11 McKinney Ave., Dallas, Texas

*Phone:* RIVERSIDE 1371

**RADIO FEATURES OF AMERICA**

37 W. 46 St., New York 19, N. Y.

*Phone:* LUXEMBURG 2-5130

*Cable address:* ARREFAY Newyork

Executive Director.....Oliver W. Nicoll

Associate Director.....Sandra Munsell

*London Representative*

Towers of London, Ltd.

84 Hallam St., London W. 1, England

*Phone:* LANGHAM 6248, 5050

(Harry Alan Towers)

*Services Offered:* Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

**REEVES SOUND STUDIOS, INC.**

304 E. 44 St., New York 17, N. Y.

*Phone:* OREGON 9-3550

President.....Hazard E. Reeves

Vice-Pres. & Studio Mgr...Chester L. Stewart

Chief Engineer.....Lyman J. Wiggin

Mgr. Film Recording Div., Richard J. Vorisek

Manager of Disc Recording Div., Robert Fine

Engineers.....Charles E. Campbell,

Emil Neroda, George Piros.

*Services Offered:* Recording sound on film, shooting facilities, orchestra facilities and disc recording. Facilities for TV production.

**ROCKHILL RADIO RECORDING**

18 E. 50 St., New York 22, N. Y.

*Phone:* PL 9-7979

**Processing**

**Pressing**

**Transcription service**

**K.R.SMITH**  
COMPANY, INC.

619 West 54th Street, New York, N. Y. • JUdson 7-3791

**MANUFACTURERS OF FINE TRANSCRIPTIONS AND PHONOGRAPH RECORDS**

**• • • Transcriptions—Recordings • • •**

President.....Stanley J. Wolf  
 Vice-Pres. & Gen. Mgr....Emanuel H. Wolf  
*Services Offered:* Studio recordings; Off-the-air and off-the-line recordings; Masters; Shellac and vinylite pressings; Electrical transcriptions; Television recordings; Tape recordings.

**JACK ROURKE PRODUCTIONS**  
 6331 Hollywood Blvd., Hollywood 28, Calif.  
*Phone:* Hempstead 7178

President .....Jack Rourke  
 General Manager.....Fred Fuld, Jr.  
 Secy.-Treas.....Joan Lane Rourke  
*Services Offered:* Live and transcribed radio and TV programs, spot and jingle campaigns.

**SESAC INC.**  
 475 Fifth Ave., New York 17, N. Y.  
*Phone:* MURray Hill 5-5365

President .....Paul Heinecke  
 Secretary-Treasurer.....R. C. Heinecke  
 General Manager.....K. A. Jadassohn  
*Services Offered:* Licensing the use of copyrighted music, transcribed library service, syndicated transcribed tailor-made programs for advertisers.

**K. R. SMITH COMPANY, INC.**  
 619 W. 54 St., New York 19, N. Y.  
*Phone:* JUDson 2-3791

President.....K. R. Smith  
 Treas. & Gen. Mgr.....Peter M. Rogers  
*Services Offered:* Manufacturer transcriptions and phonograph records.

**SONG WRITERS' COOPERATIVE, INC.**

2251 Farl St., Los Angeles 39, Calif.  
*Phone:* NORmandie 1-0845

Business Manager.....Harry Henderson  
 President .....Dorothea Towne  
 Vice-President .....Bill Cody  
 Secretary-Treasurer .....Sally Weightman  
 Directors at Large.....Billy Smith, Franklin Hmerlein  
 Music Supervision.....Kenneth Howell

**SNADER TELESCRIPTIONS, INC.**  
 277 S. Beverly Dr., Beverly Hills, Calif.  
*Phone:* CR 5-4551

President.....Louis D. Snader  
 Talent Director.....Phil Bloom  
 Production Co-ordinator.....Lou Victor  
 Distribution Co-ordinator.....Bob Snader  
 Production Executive.....Jack Snader  
 Production Manager.....Harold Godsoe  
 Musical Director.....Harry Zimmerman  
 Publicity, Public Relations Blowitz-Maskel  
*Services Offered:* Three 3½ inch film musicals featuring vocalists, orchestras, variety, symphonic and specialty acts.

**ALLENTOWN RECORD CO.**

Fabricators of VINYLITE records

*specialists in*

**LP MICROGROOVE PRESSINGS**

Complete service from acetate to drop-shipments, including processing, art-work, albums, and labels. Capacity in excess of 300,000 records per month.

Attractive prices for 78 RPM and 45 RPM pressings.

**ALLENTOWN RECORD COMPANY, INC.**

10th & WALNUT STREETS  
**ALLENTOWN, PENNSYLVANIA**

S. L. Wartell, President

Phone: 3-7405

• • • **Transcriptions** • • •

**TELEWAYS RADIO PRODUCTIONS,  
INC.**

8949 Sunset Blvd., Hollywood 46, Calif.  
*Phones:* Crestview 6-7238, Bradshaw 2-1447  
President.....Charles A. Kennedy  
*Services Offered:* Transcribed programs,  
The John Charles Thomas Show, The Frank  
Parker Show, The Riders Of The Purple  
Sage, Moon Dreams, Strange Wills, Danger,  
Dr. Danfield, Barnyard Jamboree, Strange  
Adventure. Also creation and production of  
spot announcements and creation and pro-  
duction of custom-built, live-talent programs.

**L. S. TOOGOOD RECORDING CO.**

221 N. LaSalle St., Chicago 1, Ill.  
*Phone:* CEntral 6-5275  
Owner.....L. S. Toogood  
*Services Offered:* Recording service.

**TOWERS OF LONDON, LTD.**

37 W. 46 St., New York 19, N. Y.  
*Phone:* LUXemburg 2-5130-5131  
*Cable Address:* TOWERSAM Newyork  
International Pres.....Harry Alan Towers  
Vice-Pres. & National Director  
for the U. S.....Oliver W. Nicoll  
*London Offices*  
Towers of London, Ltd., 84 Hallam St.,  
London, W. 1, England  
*Phone:* LAngham 6248, 5050  
International Pres.....Harry Alan Towers  
*Services Offered:* Program production and  
consultation, syndicated transcribed pro-  
grams, scripts, talent, package shows; inter-  
national radio service.

**TRANSCRIBED RADIO SHOWS**

2 W. 47 St., New York 19, N. Y.  
*Phone:* LUX. 2-3530  
President.....M. E. Moore  
General Manager.....F. Kronen  
*Services Offered:* Suspicion—39 Suspense  
programs. We The Jury—39 Who Done It  
Programs If It Had Been You—39 Life  
Saving Dramas. Five Star Theater—39 Two  
Act Playlets, Robinson Crusoe Jr.—39 Shows  
with Kids and For Kids, Salute to Song—  
52 of Your Favorite Songs Dramatized Hot  
Dates in History—62 Historical Dramatiza-  
tion.

**TRANSCRIPTION SALES, INC.**

117 W. High St., Springfield 35, O.  
*Phone:* 2-4974, N. Y. *Phone:* CO 5-1544  
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