

Regional Networks

STATIONS

KRLD, Dallas; KABC, San Antonio; KTRH, Houston, Texas.

Texas Plains Stations

KFLD, P. O. Box 955, Floydada, Tex.

STATIONS

KFLD, Floydada; KPAN, Hereford; KVCM, Colorado City, Texas.

Texas Quality Network

312 E. Kings Highway (KTBS), Shreveport 77, Louisiana. Phone: 7-3644.

BRANCH OFFICES

(KTBS), 312 E. Kings Highway, Shreveport, La., Phone: 7-3644, Gen. Mgr. E. Newton Wray; (KRIS), P. O. Box 840, Corpus Christi, Tex., Phone: 4-6354, Gen. Mgr. T. Frank Smith; (KPRC), Lamar & Main Sts., Houston, Tex., Phone: Fairfax 7101, Gen. Mgr. Jack Harris; (WOAI), 1031 Navarro St., San Antonio, Tex., Gen. Mgr. Arden X. Pangborn; (KVAL), Brownsville, Tex., Brownsville, Tex., Gen. Mgr. T. Frank Smith, Jr.; (WFAA), 1122 Jackson St. (Dal), Dallas-Ft. Worth, Tex., Phone: Riverside 9631, Gen. Mgr. Martin Campbell.

STATIONS

KTBS, Shreveport, Louisiana; KVAL, Brownsville, Texas; KRIS, Corpus Christi, Texas; KPRC, Houston, Texas; WOAI, San Antonio, Texas; WFAA, Dallas, Texas.

Texas State Network, Inc.

1201 W. Lancaster Ave., Fort Worth 1, Tex.
Phone: ED 3473

PERSONNEL

President.....Gene L. Cagle
Vice-President.....Charles B. Jordan
Secretary-Treasurer.....D. C. Hornburg
Sales Manager.....Dale Drake
Traffic Manager.....Forrest W. Clough
Program Director.....Hal Thompson
Chief Engineer.....James T. Peterson

STATIONS

KFJZ, Fort Worth; KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KCRS, Midland; KRRV, Sherman; KPLT, Paris; KABC, San Antonio; WRR, Dallas; KCMC, Texarkana; WACO, Waco; KFRO, Longview; KBWD, Brownwood; KNOW, Austin; KTRH, Houston; KGVI, Greenville, Texas; KRIO, McAllen; KLYN, Amarillo; KWFT, Wichita Falls, Texas.

The Tobacco Network, Inc.

806 Odd Fellows Bldg., P. O. Box 1988,
Raleigh, N. C.
Phone: 8885

President.....Hartwell Campbell
Vice-President.....Samuel Brody
Secy. and Treas.....Ray D. Williams
Secy. (Raleigh Office).....Nina J. Livingston

STATIONS

WFNC, Fayetteville; WRAL, Raleigh; WGTC, Greenville; WHIT, New Bern; WJNC,

Jacksonville; WTIK, Durham; WGNI, Wilmington; WCEC, Rocky Mount, N. C.

Union Broadcasting System

PERSONNEL

General Manager.....Jim Healy
WOKO, Albany, N. Y.

STATIONS

WXRA, Buffalo; WOKO, Albany; WCSS, Amsterdam; WWSC, Glens Falls; WENT, Gloversville; WHUC, Hudson; WKNY, Kingston; WKIP, Poughkeepsie; WDOS, Oneonta; WKOP, Binghamton; WELM, Elmira; WGAT, Utica; WNDR, Syracuse; WICY, Malone; WEAV, Plattsburg; WNBZ, Saranac Lake, N. Y.; WBEC, Pittsfield, Mass.; WACE, Chicopee; WALE, Fall River; WVOM, Boston, Mass.; WSYB, Rutland; WJOY, Burlington, Vt.; WWCO, Waterbury; WTOR, Torrington, Conn.; WFAU, Augusta, Me.; WKNE, Keene, N. H.

Viking Network

P. O. Box 296, Beaverton, Ore.
Phone: 4-4911

PERSONNEL

Manager.....Tom Hotchkiss

STATIONS

KVAS, Astoria; KRUL, Corvallis; KUGN, Eugene; KIHR, Hood River; KFLW, Klamath Falls; KMCM, McMinnville; KNPT, Newport; KRCO, Prineville; KOCO, Salem and KTLI, Tillamook, all Oregon, and KELS, Kelso, Wash.

Wisconsin Network, Inc.

Nash Block, Wisconsin Rapids, Wis.
Phone: 723

PERSONNEL

Managing Dir.....George T. Frechette
President.....John M. Walter
Vice-President.....Earl Huth

STATIONS

WRJN, Racine; WCLO, Jamesville; WGEZ, Eloit; WIBU, Poynette; WHBY, Appleton; WHBL, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; KFIZ, Fond du Lac, Wisc.

The Yankee Network

21 Brookline Ave., Boston 15, Mass.
Phone: Commonwealth 6-0800

President.....William O'Neil
Executive Vice-Pres. & Gen. Mgr.

Linus Travers
Vice-President.....George Steffy
Vice-President.....Thomas O'Neil
Dir. of Production.....Paul Keyes
Editor, Yankee Network News Service

Leland Bickford
Technical Director.....I. B. Robinson

BOARD OF DIRECTORS

William O'Neil, Loren Angus McQueen, Samuel Smith Poor, James W. Haggerty, Henry Linus Travers, Frank Knowlton, Thomas O'Neil, George W. Steffy, John B. Poor.

ESTIMATED FAMILIES FOR 1952

State	U. S. Population April 1, 1952 (Estimated)	Total Housing Units	U. S. Families April 1, 1952 (Estimated)	Stations in State
ALABAMA	3,204,000	846,842	773,000	72
ARIZONA	777,000	241,125	209,000	27
ARKANSAS	1,907,000	575,698	519,000	42
CALIFORNIA	11,170,000	3,608,644	3,507,000	137
COLORADO	1,381,000	438,297	401,000	32
CONNECTICUT	2,090,000	614,075	575,000	26
DELAWARE	324,000	97,002	88,000	6
DISTRICT OF COLUMBIA	832,000	234,734	218,000	7
FLORIDA	2,870,000	961,084	816,000	76
GEORGIA	3,586,000	966,896	891,000	76
IDAHO	608,000	189,601	173,000	23
ILLINOIS	9,107,000	2,579,283	2,566,000	75
INDIANA	3,990,000	1,233,441	1,159,000	46
IOWA	2,692,000	814,622	773,000	47
KANSAS	1,980,000	626,087	577,000	36
KENTUCKY	3,071,000	821,271	761,000	46
LOUISIANA	2,777,000	779,851	711,000	44
MAINE	949,000	311,692	284,000	14
MARYLAND	2,430,000	691,322	636,000	23
MASSACHUSETTS	4,850,000	1,408,797	1,308,000	50
MICHIGAN	6,590,000	1,979,994	1,825,000	67
MINNESOTA	3,101,000	921,270	832,000	47
MISSISSIPPI	2,177,000	610,249	576,000	43
MISSOURI	4,122,000	1,269,772	1,103,000	51
MONTANA	621,000	195,184	179,000	25
NEBRASKA	1,391,000	417,305	379,000	22
NEVADA	170,000	57,457	51,000	11
NEW HAMPSHIRE	559,000	192,031	157,000	12
NEW JERSEY	5,037,000	1,509,402	1,385,000	19
NEW MEXICO	715,000	199,964	181,000	25
NEW YORK	15,571,000	4,651,857	4,332,000	97
NORTH CAROLINA	4,214,000	1,059,335	1,020,000	97
NORTH DAKOTA	618,000	176,602	160,000	14
OHIO	8,276,000	2,416,356	2,340,000	70
OKLAHOMA	2,231,000	715,418	623,000	43
OREGON	1,577,000	526,482	504,000	45
PENNSYLVANIA	10,928,000	3,044,785	2,853,000	113
RHODE ISLAND	821,000	244,784	221,000	11
SOUTH CAROLINA	2,180,000	559,203	522,000	46
SOUTH DAKOTA	665,000	195,079	177,000	12
TENNESSEE	3,365,000	925,143	851,000	61
TEXAS	8,046,000	2,398,125	2,151,000	185
UTAH	702,000	201,156	187,000	18
VERMONT	396,000	122,707	103,000	9
VIRGINIA	3,434,000	905,463	817,000	57
WASHINGTON	2,497,000	814,847	788,000	53
WEST VIRGINIA	2,075,000	544,477	494,000	38
WISCONSIN	3,505,000	1,063,118	958,000	59
WYOMING	304,000	93,242	86,000	13
TOTAL U. S.	156,483,000	46,151,170	42,770,000	2,268

Source: Population based on Census Bureau projections, U. S. Census, 1950. Housing Units and Families based on Family Characteristics, U. S. Census, 1950.

AM RADIO STATIONS

U. S. Station Index

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Frequency — Power

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*Stations Alphabetically
Listed by States—Cities*

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Key Personnel



**WOR sells
everything***

for more people

to more people

at less cost more often

than any other station

in the United States!

*depending that the product or service is ethical, in good taste and in the interest and welfare of WOR's millions of listeners.

Index of Standard Stations of U. S.



Station	City—State	Page
CKLW	— Detroit, Mich.	478
KAAA	— Red Wing, Minn.	491
KABC	— San Antonio, Tex.	663
KADA	— Ada, Okla.	585
KAFP	— Petaluma, Calif.	353
KAFY	— Bakersfield, Calif.	341
KAGH	— Crossett, Ark.	335
KAHU	— Honolulu, Hawaii	706
KAKC	— Tulsa, Okla.	589
KAKE	— Wichita, Kans.	442
KALA	— Sitka, Alaska	706
KALB	— Alexandria, La.	450
KALE	— Richland, Wash.	685
KALG	— Alamogordo, N. M.	524
KALI	— Pasadena, Calif.	352
KALL	— Salt Lake City, Utah	669
KALT	— Atlanta, Tex.	642
KAMD	— Camden, Ark.	334
KAMQ	— Amarillo, Tex.	641
KANA	— Anaconda, Mont.	509
KAND	— Corsicana, Tex.	647
KANE	— New Iberia, La.	453
KANS	— Wichita, Kans.	443
KAPA	— Raymond, Wash.	685
KARE	— Atchison, Kans.	438
KARK	— Little Rock, Ark.	337
KARM	— Fresno, Calif.	344
KASA	— Elk City, Okla.	586
KASH	— Eugene, Ore.	592
KASI	— Ames, Iowa	432
KASM	— Albany, Minn.	487
KAST	— Astoria, Ore.	591
KATE	— Albert Lea, Minn.	487
KATL	— Houston, Tex.	654
KATO	— Reno, Nev.	516
KATY	— San Luis Obispo, Calif.	359
KAUS	— Austin, Minn.	487
KAVE	— Carlsbad, N. M.	524
KAVL	— Lancaster, Calif.	347
KAWT	— Douglas, Ariz.	330
KAYL	— Storm Lake, Iowa	438
KAYS	— Hays, Kans.	440
KBIG	— Avalon, Calif.	341
KBIO	— Burley, Idaho	406
KBIS	— Bakersfield, Calif.	341
KBIX	— Muskogee, Okla.	587
KBIZ	— Ottumwa, Iowa	437
KBKH	— Pullman, Wash.	685
KBKI	— Alice, Tex.	641
KBKO	— Portland, Ore.	595
KBKR	— Baker, Ore.	591
KBKW	— Aberdeen, Wash.	682
KBLF	— Red Bluff, Calif.	353
KBLI	— Blackfoot, Idaho	405
KBMN	— Bozeman, Mont.	510
KBMW	— Wahpeton, N. D.	571
KBMX	— Coalinga, Calif.	342
KBMY	— Billings, Mont.	509
KBND	— Bend, Ore.	591
KBNZ	— La Junta, Colo.	368
KBOA	— Kennett, Mo.	504
KBOE	— Oskaloosa, Iowa	436
KBOK	— Waterloo, Iowa	438
KBOL	— Boulder, Colo.	364

Station	City—State	Page
KBON	— Omaha, Neb.	514
KBOP	— Pleasanton, Tex.	662
KBOR	— Brownsville, Tex.	645
KBOW	— Butte, Mont.	510
KBOX	— Modesto, Calif.	350
KBRC	— Mount Vernon, Wash.	684
KBRL	— McCook, Neb.	514
KBRO	— Bremerton, Wash.	682
KBRS	— Springdale, Ark.	340
KBST	— Big Spring, Tex.	644
KBTA	— Batesville, Ark.	334
KBTM	— Jonesboro, Ark.	333
KBUC	— Corona, Calif.	343
KBUD	— Athens, Tex.	642
KBUH	— Brigham City, Utah	668
KEUN	— Bemidji, Minn.	487
KBUR	— Burlington, Iowa	432
KEWD	— Brownwood, Tex.	645
KBYE	— Oklahoma City, Okla.	587
KBYS	— Anchorage, Alaska	705
KBZY	— Grand Rapids, Minn.	489
KCAP	— Helena, Mont.	511
KCBC	— Des Moines, Iowa	434
KCBD	— Lubbock, Tex.	657
KCBQ	— San Diego, Calif.	355
KCBS	— San Francisco, Calif.	356
KCFH	— Cuero, Tex.	647
KCHA	— Charles City, Iowa	433
KCHI	— Chillicothe, Mo.	501
KCHJ	— Delano, Calif.	343
KCHS	— Truth Or Consequences, N. M.	527
KCID	— Caldwell, Idaho	406
KCIJ	— Shreveport, La.	456
KCIL	— Houma, La.	451
KCIW	— Carroll, Iowa	432
KCJB	— Minot, N. D.	571
KCKN	— Kansas City, Kans.	440
KCKM	— Kansas City, Mo.	503
KCKY	— Coolidge, Ariz.	330
KCLA	— Pine Bluff, Ark.	339
KCLE	— Cleburne, Tex.	646
KCLF	— Clifton, Ariz.	329
KCLO	— Leavenworth, Kans.	441
KCLS	— Flagstaff, Ariz.	330
KCLX	— Colfax, Wash.	683
KCLW	— Hamilton, Tex.	653
KCMC	— Texarkana, Tex.	666
KCMJ	— Palm Springs, Calif.	352
KCMO	— Kansas City, Mo.	503
KCNA	— Tucson, Ariz.	333
KCNC	— Fort Worth, Tex.	650
KCNI	— Broken Bow, Neb.	513
KCNO	— Alturas, Calif.	341
KCNY	— San Marcos, Tex.	664
KCOG	— Centerville, Iowa	433
KCOH	— Houston, Tex.	654
KCOK	— Tulare, Calif.	362
KCOL	— Ft. Collins, Colo.	366
KCOM	— Sioux City, Iowa	437
KCON	— Conway, Ark.	335
KCOR	— San Antonio, Tex.	663
KCOW	— Alliance, Neb.	512
KCOY	— Santa Maria, Calif.	361
KCRA	— Sacramento, Calif.	353

KCRC — Enid, Okla.	586	KEYS — Corpus Christi, Tex.	646
KCRE — Crescent City, Calif.	343	KEYY — Pocatello, Idaho	407
KCRG — Cedar Rapids, Iowa	432	KFAB — Omaha, Neb.	514
KCRS — Midland, Tex.	658	KFAC — Los Angeles, Calif.	349
KCRT — Trinidad, Colo.	369	KFAL — Fulton, Mo.	502
KCRV — Caruthersville, Mo.	501	KFAM — St. Cloud, Minn.	493
KCSB — San Bernardino, Calif.	354	KFAR — Fairbanks, Alaska	705
KCSJ — Pueblo, Colo.	368	KFBB — Great Falls, Mont.	510
KCSU — Provo, Utah	669	KFBC — Cheyenne, Wyo.	703
KCTI — Gonzales, Tex.	653	KFBI — Wichita, Kans.	443
KCTX — Childress, Tex.	646	KFBK — Sacramento, Calif.	354
KCUL — Fort Worth, Tex.	650	KFCF — Festus, Mo.	502
KCVR — Lodi, Calif.	347	KFDA — Amarillo, Tex.	642
KDAC — Fort Bragg, Calif.	344	KFDM — Beaumont, Tex.	643
KDAL — Duluth, Minn.	488	KFDR — Grand Coulee, Wash.	683
KDAS — Malvern, Ark.	339	KFDX — Wichita Falls, Tex.	667
KDB — Santa Barbara, Calif.	360	KFEL — Denver, Colo.	366
KDDD — Dumas, Tex.	649	KFEQ — St. Joseph, Mo.	505
KDEC — Decorah, Iowa	434	KFFA — Helena, Ark.	336
KDET — Center, Tex.	646	KFGO — Fargo, N. D.	569
KDHL — Faribault, Minn.	489	KFCR — Forest Grove, Ore.	593
KDIA — Auburn, Calif.	341	KFGT — Fremont, Neb.	513
KDIX — Dickinson, N. D.	569	KFH — Wichita, Kans.	443
KDKA — Pittsburgh, Pa.	615	KFI — Los Angeles, Calif.	349
KDKD — Clinton, Mo.	501	KFIR — North Bend, Ore.	594
KDLA — DeRidder, La.	451	KFIZ — Fond du Lac, Wis.	696
KDLK — Del Rio, Tex.	648	KFJB — Marshalltown, Iowa	436
KDLM — Detroit Lakes, Minn.	488	KFII — Klamath Falls, Ore.	593
KDLR — Devils Lake, N. D.	569	KFJZ — Fort Worth, Tex.	650
KDMA — Montevideo, Minn.	491	KFKA — Greeley, Colo.	367
KDMO — Carthage, Mo.	501	KFLD — Floydada, Tex.	650
KDMS — El Dorado, Ark.	335	KFLW — Klamath Falls, Ore.	593
KDNT — Denton, Tex.	649	KFMB — San Diego, Calif.	355
KDON — Santa Cruz, Calif.	360	KFMJ — Tulsa, Okla.	589
KDRO — Sedalia, Mo.	508	KFMO — Flat Rock, Mo.	502
KDRS — Paragould, Ark.	339	KFNF — Shenandoah, Iowa	437
KDSH — Boise, Idaho	405	KFOR — Lincoln, Neb.	513
KDSJ — Deadwood, S. D.	631	KFOX — Long Beach, Calif.	347
KDSX — Denison, Tex.	649	KFPW — Fort Smith, Ark.	335
KDTH — Dubuque, Iowa	435	KFQD — Anchorage, Alaska	705
KDWT — Stamford, Tex.	665	KFRB — Fairbanks, Alaska	705
KDYL — Salt Lake City, Utah	671	KFRC — San Francisco, Calif.	356
KDZA — Pueblo, Colo.	368	KFRD — Rosenberg, Tex.	662
KEAR — San Mateo, Calif.	359	KFRE — Fresno, Calif.	344
KEBE — Jacksonville, Tex.	656	KFRM — Kansas City, Mo.	503
KECA — Los Angeles, Calif.	349	KFRO — Longview, Tex.	657
KECC — Pittsburg, Calif.	353	KFRU — Columbia, Mo.	502
KECK — Odessa, Tex.	660	KFSA — Fort Smith, Ark.	336
KEEN — San Jose, Calif.	357	KFSB — Joplin, Mo.	502
KELA — Centralia, Wash.	683	KFSD — San Diego, Calif.	355
KELD — El Dorado, Ark.	335	KFTM — Fort Morgan, Colo.	367
KELK — Elko, Nev.	516	KFTV — Paris, Tex.	661
KELO — Sioux Falls, S. D.	631	KFUN — Las Vegas, N. M.	525
KELP — El Paso, Tex.	649	KFVD — Los Angeles, Calif.	349
KELS — Kelso, Wash.	683	KFVS — Cape Girardeau, Mo.	501
KELT — Electra, Tex.	649	KFWB — Hollywood, Calif.	347
KELY — Ely, Nev.	516	KFXD — Nampa, Idaho	407
KENA — Mena, Ark.	339	KFXJ — Grand Junction, Colo.	367
KENI — Anchorage, Alaska	705	KFXM — San Bernardino, Calif.	354
KENM — Portales, N. M.	526	KFYN — Bonham, Tex.	644
KENO — Las Vegas, Nev.	516	KFYO — Lubbock, Tex.	657
KENT — Shreveport, La.	456	KFYR — Bismarck, N. D.	569
KEPO — El Paso, Tex.	649	KGA — Spokane, Wash.	687
KERB — Kermit, Tex.	656	KGAE — Salem, Ore.	598
KERG — Eugene, Ore.	592	KGAF — Gainesville, Tex.	651
KERN — Bakersfield, Calif.	341	KGAK — Gallup, N. M.	525
KERO — Bakersfield, Calif.	341	KGAL — Lebanon, Ore.	593
KEVA — Shamrock, Tex.	654	KGAN — Kingman, Ariz.	330
KEVT — Kerrville, Tex.	656	KGAR — Garden City, Kans.	439
KEX — Portland, Ore.	595	KGB — San Diego, Calif.	355
KE XO — Grand Junction, Colo.	367	KGBC — Galveston, Tex.	651
KEYD — Minneapolis, Minn.	490	KGBS — Harlingen, Tex.	653
KEYE — Perrytown, Tex.	662	KGBX — Springfield, Mo.	508

KGCU — Mandan, N. D.	570	KIFW — Sitka, Alaska	706
KGCCX — Sidney, Mont.	512	KIHN — Hugo, Okla.	586
KGDE — Fergus Falls, Minn.	489	KIHO — Sioux Falls, S. D.	632
KGDM — Stockton, Calif.	361	KIHR — Hood River, Ore.	593
KGEK — Sterling Colo.	369	KIJV — Huron, S. D.	631
KGEM — Boise, Idaho	405	KIKI — Honolulu, Hawaii	707
KGER — Long Beach, Calif.	349	KILA — Hilo, Hawaii.	706
KGEZ — Kalispell, Mont.	511	KILO — Grand Forks, N. D.	569
KGFF — Shawnee, Okla.	589	KIMA — Yakima, Wash.	689
KGfJ — Hollywood, Calif.	347	KIMO — Independence, Mo.	502
KGFL — Roswell, N. M.	526	KIMP — Mount Pleasant, Tex.	659
KGFV — Kearney, Neb.	513	KIND — Independence, Kans.	440
KGFX — Pierre, S. D.	631	KINE — Kingsville, Tex.	656
KGGF — Coffeyville, Kans.	439	KING — Seattle, Wash.	685
KGGM — Albuquerque, N. M.	524	KINY — Juneau, Alaska	705
KGHF — Pueblo, Colo.	369	KIOA — Des Moines, Iowa	434
KGHI — Little Rock, Ark.	337	KIOX — Bay City, Tex.	643
KGHL — Billings, Mont.	509	KIPA — Hilo, Hawaii	706
KGIB — Bremerton, Wash.	683	KIRO — Seattle, Wash.	686
KGIL — San Fernando, Calif.	356	KIRX — Kirksville, Mo.	504
KGIW — Alamosa, Colo.	364	KISD — Sioux Falls, S. D.	632
KGKB — Tyler, Tex.	666	KIST — Santa Barbara, Calif.	360
KGKL — San Angelo, Tex.	662	KIT — Yakima, Wash.	689
KGLC — Miami, Okla.	587	KITE — San Antonio, Tex.	663
KGLN — Glenwood Springs, Colo.	367	KITO — San Bernardino, Calif.	354
KGLO — Mason City, Iowa	436	KIUL — Garden City, Kans.	439
KGLU — Safford, Ariz.	333	KIUN — Pecos, Tex.	661
KGMB — Honolulu, Hawaii	707	KIUP — Durango, Colo.	366
KGNB — New Braunfels, Tex.	659	KIVY — Crockett, Tex.	647
KGNC — Amarillo, Tex.	642	KIWW — San Antonio, Tex.	663
KGNO — Dodge City, Kans.	439	KIXL — Dallas, Tex.	648
KGO — San Francisco, Calif.	356	KIYI — Shelby, Mont.	512
KGON — Oregon City, Ore.	594	KJAM — Vernal, Utah	671
KGOS — Torrington, Wyo.	704	KJAN — Atlantic, Iowa	432
KGPH — Flagstaff, Ariz.	330	KJAY — Topeka, Kans.	442
KGRH — Fayetteville, Ark.	335	KJBC — Midland, Tex.	658
KGRI — Henderson, Tex.	654	KJBS — San Francisco, Calif.	356
KGST — Fresno, Calif.	344	KJCK — Junction City, Kans.	440
KGU — Honolulu, Hawaii	707	KJEF — Jennings, La.	451
KGVL — Greenville, Tex.	653	KJFJ — Webster City, Iowa	438
KGVO — Missoula, Mont.	512	KJR — Seattle, Wash.	686
KGW — Portland, Ore.	597	KJSK — Columbus, Neb.	513
KGWA — Enid, Okla.	586	KKIN — Visalia, Calif.	363
KGY — Olympia, Wash.	684	KLAC — Hollywood, Calif.	347
KGYN — Guymon, Okla.	586	KLAS — Las Vegas, Nev.	516
KGYW — Vallejo, Calif.	363	KLBM — La Grande, Ore.	593
KHAS — Hastings, Neb.	513	KLCB — Libby, Mont.	511
KHBC — Hilo, Hawaii	706	KLCN — Blytheville, Ark.	334
KHBG — Okmulgee, Okla.	588	KLEE — Houston, Tex.	654
KHBR — Hillsboro, Tex.	654	KLER — Rochester, Minn.	491
KHIT — Lampasas, Tex.	657	KLFY — Lafayette, La.	452
KHJ — Los Angeles, Calif.	349	KLIC — Monroe, La.	452
KHMO — Hannibal, Mo.	502	KLIF — Dallas, Tex.	648
KHON — Honolulu, Hawaii	707	KLIX — Twin Falls, Idaho	408
KHOZ — Harrison, Ark.	336	KLIZ — Brainerd, Minn.	488
KHQ — Spokane, Wash.	687	KLKC — Parsons, Kans.	441
KHSL — Chico, Calif.	342	KLMO — Longmont, Colo.	368
KHUB — Watsonville, Calif.	363	KLMR — Lamar, Colo.	368
KHUM — Eureka, Calif.	343	KLMS — Lincoln, Neb.	514
KHUZ — Borger, Tex.	644	KLMX — Clayton, N. M.	525
KIBE — Palo Alto, Calif.	352	KLO — Ogden, Utah	668
KIBH — Seward, Alaska	706	KLOK — San Jose, Calif.	359
KIBL — Beeville, Tex.	644	KLOU — Lake Charles, La.	452
KICA — Clovis, N. M.	525	KLPM — Minot, N. D.	571
KICD — Spencer, Iowa	437	KLPR — Oklahoma City, Okla.	587
KICK — Springfield, Mo.	508	KLRA — Little Rock, Ark.	337
KICO — Calexico, Calif.	342	KLTI — Longview, Tex.	657
KID — Idaho Falls, Idaho	406	KLTF — Little Falls, Minn.	489
KIDO — Boise, Idaho	406	KLUF — Galveston, Tex.	651
KIEM — Eureka, Calif.	343	KLVC — Leadville, Colo.	368
KIEV — Glendale, Calif.	344	KLVL — Pasadena, Tex.	661
KIFI — Idaho Falls, Idaho	406	KLVT — Leveland, Tex.	657
KIFN — Phoenix, Ariz.	332	KLWN — Lawrence, Kans.	440

KLWT — Lebanon, Mo.	504	KOH — Reno, Nev.	516
KLX — Oakland, Calif.	351	KOIL — Omaha, Neb.	515
KLYN — Amarillo, Tex.	642	KOIN — Portland, Ore.	595
KLZ — Denver, Colo.	365	KOJM — Havre, Mont.	511
KMA — Shenandoah, Iowa	437	KOKX — Keokuk, Iowa	435
KMAC — San Antonio, Tex.	663	KOL — Seattle, Wash.	686
KMAE — McKinney, Tex.	658	KOLE — Port Arthur, Tex.	662
KMAN — Manhattan, Kans.	441	KOLJ — Quanah, Tex.	662
KMBC — Kansas City, Mo.	503	KOLN — Lincoln, Neb.	514
KMEL — Junction, Tex.	656	KOLO — Reno, Nev.	517
KMBY — Monterey, Calif.	351	KOLS — Pryor, Okla.	589
KMCM — McMinnville, Ore.	594	KOLT — Scottsbluff, Neb.	515
KMCO — Conroe, Tex.	646	KOMA — Oklahoma City, Okla.	588
KMED — Medford, Ore.	594	KOME — Tulsa, Okla.	589
KMHL — Marshall, Minn.	490	KOMO — Seattle, Wash.	686
KMHT — Marshall, Tex.	658	KOMW — Omak, Wash.	684
KMJ — Fresno, Calif.	344	KONO — San Antonio, Tex.	663
KMLB — Monroe, La.	452	KONP — Port Angeles, Wash.	685
KMMJ — Grand Island, Neb.	513	KOOK — Billings, Mont.	509
KMMO — Marshall, Mo.	504	KOOL — Phoenix, Ariz.	330
KMO — Tacoma, Wash.	688	KOOS — Coos Bay, Ore.	591
KMOD — Modesto, Calif.	350	KOPO — Tucson, Ariz.	333
KMON — Great Falls, Mont.	510	KOPP — Ogden, Utah	669
KMOR — Oroville, Calif.	352	KOPR — Butte, Mont.	510
KMOX — St. Louis, Mo.	507	KORA — Bryan, Tex.	645
KMPC — Los Angeles, Calif.	350	KORC — Mineral Wells, Tex.	659
KMUR — Murray, Utah	668	KORE — Eugene, Ore.	592
KMUS — Muskogee, Okla.	587	KORK — Las Vegas, Nev.	516
KMVI — Wailuku-Maui, Hawaii	709	KORN — Mitchell, S. D.	631
KMYC — Marysville, Calif.	350	KOSA — Odessa, Tex.	660
KMYR — Denver, Colo.	365	KOSE — Osceola, Ark.	339
KNAF — Fredericksburg, Tex.	651	KOSF — Nacogdoches, Tex.	659
KNAK — Salt Lake City, Utah	671	KOSY — Texarkana, Ark.	340
KNAL — Victoria, Tex.	666	KOTA — Rapid City, S. D.	631
KNBC — San Francisco, Calif.	356	KOTN — Pine Bluff, Ark.	339
KNBY — Newport, Ark.	339	KOVC — Valley City, N. D.	571
KNCM — Moberly, Mo.	505	KOVE — Lander, Wyo.	703
KNEA — Jonesboro, Ark.	337	KOVO — Provo, Utah	669
KNEB — Scottsbluff, Neb.	515	KOWB — Laramie, Wyo.	704
KNED — McAlester, Okla.	587	KOWH — Omaha, Neb.	515
KNEL — Brady, Tex.	645	KOWL — Santa Monica, Calif.	361
KNEM — Nevada, Mo.	505	KOY — Phoenix, Ariz.	332
KNET — Palestine, Tex.	661	KPAC — Port Arthur, Tex.	662
KNEU — Provo, Utah	669	KPAM — Portland, Ore.	595
KNEW — Spokane, Wash.	687	KPAN — Hereford, Tex.	654
KNEX — McPherson, Kans.	441	KPAS — Banning, Calif.	342
KNGS — Hanford, Calif.	344	KPAT — Pampa, Tex.	661
KNOE — Monroe, La.	453	KPBM — Carlsbad, N. M.	525
KNOG — Nogales, Ariz.	330	KPBX — Beaumont, Tex.	644
KNOR — Norman, Okla.	587	KPDN — Pampa, Tex.	661
KNOW — Austin, Tex.	642	KPDQ — Portland, Ore.	597
KNOX — Grand Forks, N. D.	570	KPET — Lamesa, Tex.	656
KNPT — Newport, Ore.	594	KPHO — Phoenix, Ariz.	332
KNJU — New Ulm, Minn.	491	KPKW — Pasco, Wash.	685
KNUZ — Houston, Tex.	654	KPLC — Lake Charles, La.	452
KNX — Los Angeles, Calif.	350	KPLT — Paris, Tex.	661
KOA — Denver, Colo.	365	KPMC — Bakersfield, Calif.	341
KOAL — Price, Utah	669	KPMO — Pomona, Calif.	353
KOAM — Pittsburg, Kans.	441	KPOA — Honolulu, Hawaii	707
KOAT — Albuquerque, N. M.	524	KPOC — Pochontas, Ark.	339
KOB — Albuquerque, N. M.	524	KPOJ — Portland, Ore.	597
KOBE — Las Cruces, N. M.	525	KPOW — Powell, Wyo.	704
KOBK — Owatonna, Minn.	491	KPQ — Wenatchee, Wash.	689
KOCA — Kilgore, Tex.	656	KPRC — Houston, Tex.	655
KOCO — Salem, Ore.	598	KPRK — Livingston, Mont.	511
KOCS — Ontario, Calif.	352	KPRL — Paso Robles, Calif.	353
KOCY — Oklahoma City, Okla.	588	KPRO — Riverside, Calif.	353
KODI — Cody, Wyo.	703	KPRS — Olathe, Kans.	441
KODL — The Dallas, Ore.	592	KPST — Preston, Idaho	407
KODY — North Platte, Neb.	514	KPUG — Bellingham, Wash.	682
KOEL — Olewein, Iowa	436	KPUY — Puyallup, Wash.	685
KOFO — Ottawa, Kans.	441	KQV — Pittsburgh, Pa.	615
KOGT — Orange, Tex.	661	KRAI — Craig, Colo.	365

KRAL — Rawlins, Wyo.	704	KSET — El Paso, Tex.	650
KRAM — Las Vegas, Nev.	516	KSEY — Seymour, Tex.	664
KRBA — Lutkin, Tex.	658	KSFA — Nacogdoches, Tex.	659
KRBC — Abilene, Tex.	641	KSFO — San Francisco, Calif.	359
KRCO — Prineville, Ore.	597	KSGM — Ste. Genevieve, Mo.	508
KRCT — Baytown, Tex.	643	KEIB — Creston, Iowa	433
KRDO — Colorado Springs, Colo.	364	KSIG — Crowley, La.	451
KRDU — Dinuba, Calif.	343	KSII — Gladewater, Tex.	653
KRE — Berkeley, Calif.	342	KSIL — Silver City, N. M.	526
KREI — Farmington, Mo.	502	KSIM — Sikeston, Mo.	508
KREL — Baytown, Tex.	643	KSIW — Woodward, Okla.	590
KREM — Spokane, Wash.	687	KSIX — Corpus Christi, Tex.	647
KREO — Indio, Calif.	347	KSJB — Jamestown, N. D.	570
KRES — St. Joseph, Mo.	505	KSJO — San Jose, Calif.	359
KREW — Sunnyside, Wash.	687	KSJV — Sanger, Calif.	357
KRGV — Weslaco, Tex.	667	KSKY — Dallas, Tex.	648
KRHD — Duncan, Okla.	585	KSL — Salt Lake City, Utah	671
KRIB — Mason City, Iowa	436	KSLM — Salem, Ore.	598
KRIC — Peaumont, Tex.	644	KSLO — Opelousas, La.	455
KRIG — Odessa, Tex.	660	KSMA — Santa Maria, Calif.	361
KRIO — McAllen, Tex.	658	KSMN — Mason City, Iowa	436
KRIS — Corpus Christi, Tex.	647	KSNY — Snyder, Tex.	665
KRIZ — Phoenix, Ariz.	332	KSO — Des Moines, Iowa	434
KRJJ — Miles City, Mont.	511	KSOK — Arkansas City, Kans.	438
KRKD — Los Angeles, Calif.	350	KSON — San Diego, Calif.	355
KRKL — Kirkland, Wash.	684	KSOO — Sioux Falls, S. D.	632
KRKO — Everett, Wash.	683	KSOX — Harlingen, Tex.	654
KRLC — Lewiston, Idaho	406	KSPA — Santa Paula, Calif.	361
KRLD — Dallas, Tex.	648	KSPI — Stillwater, Okla.	589
KRLN — Canon City, Colo.	364	KSPO — Spokane, Wash.	687
KRLW — Walnut Ridge, Ark.	340	KSPR — Caspar, Wyo.	703
KRMD — Shreveport, La.	456	KSPT — Sandpoint, Idaho	408
KRMO — Tulsa, Okla.	590	KSRO — Santa Rosa, Calif.	361
KRMO — Monett, Mo.	505	KSRV — Ontario, Ore.	594
KRNO — San Bernardino, Calif.	355	KSST — Sulphur Springs, Tex.	665
KRNR — Roseburg, Ore.	597	KSTA — Coleman, Tex.	646
KRNT — Des Moines, Iowa	434	KSTB — Breckenridge, Tex.	645
KROC — Rochester, Minn.	493	KSTL — St. Louis, Mo.	507
KROD — El Paso, Tex.	650	KSTN — Stockton, Calif.	361
KROF — Abbeville, La.	450	KSTP — St. Paul-Minneapolis, Minn.	493
KROG — Sonora, Calif.	361	KSTR — Trinidad, Colo.	369
KROP — Brawley, Calif.	342	KSTT — Davenport, Iowa	433
KROS — Clinton, Iowa	433	KSTV — Stephenville, Tex.	665
KROW — Oakland, Calif.	351	KSUB — Cedar City, Utah	668
KROX — Crookston, Minn.	488	KSUE — Susanville, Calif.	362
KROY — Sacramento, Calif.	354	KSUM — Fairmont, Minn.	489
KRPL — Moscow, Idaho	407	KSUN — Bisbee, Ariz.	329
KRRV — Sherman Dennison, Tex.	664	KSVC — Richfield, Utah	669
KRSC — Seattle, Wash.	686	KSVP — Artesia, N. M.	524
KRSN — Los Alamos, N. M.	526	KSWA — Graham, Tex.	653
KRTN — Raton, N. M.	526	KSWB — Yuma, Ariz.	333
KRUL — Corvallis, Ore.	592	KSWI — Council Bluffs, Iowa	433
KRUN — Ballinger, Tex.	643	KSWM — Joplin, Mo.	503
KRUS — Ruston, La.	455	KSWO — Lawton, Okla.	586
KRUX — Phoenix, Ariz.	332	KSWs — Roswell, N. M.	526
KRVN — Lexington, Neb.	513	KSYC — Yreka, Calif.	363
KRXX — Rexburg, Idaho	407	KSYL — Alexandria, La.	450
KRXL — Roseburg, Ore.	598	KTAE — Taylor, Tex.	665
KSAL — Salina, Kans.	442	KTAN — Sherman, Tex.	664
KSAM — Huntsville, Tex.	656	KTAR — Phoenix, Ariz.	332
KSAN — San Francisco, Calif.	356	KTAT — Frederick, Okla.	586
KSBW — Salinas, Calif.	354	KTBB — Tyler, Tex.	665
KSCB — Liberal, Kans.	441	KTBC — Austin, Tex.	642
KSCJ — Sioux City, Iowa	437	KTBI — Tacoma, Wash.	688
KSCO — Santa Cruz, Calif.	361	KTBS — Shreveport, La.	456
KSD — St. Louis, Mo.	507	KTEL — Walla Walla, Wash.	688
KSDN — Aberdeen, S. D.	630	KTEM — Temple, Texas	665
KSDO — San Diego, Calif.	355	KTER — Terrell, Tex.	665
KSEI — Pocatello, Idaho	407	KTFI — Twin Falls, Idaho	408
KSEK — Pittsburg, Kans.	442	KTFs — Texarkana, Tex.	666
KSEL — Lubbock, Tex.	657	KTFY — Brownfield, Tex.	645
KSEM — Moses Lake, Wash.	684	KTHS — Hot Springs, Ark.	338
KSEO — Durant, Okla.	586	KTHT — Houston, Tex.	655

KTIL — Tillamook, Ore.	598	KVMV — Twin Falls, Idaho.....	408
KTIM — San Rafael, Calif.	360	KVNI — Coeur D'Alene, Idaho.....	406
KTIP — Porterville, Calif.	353	KVNU — Logan, Utah.....	668
KTJS — Hobart, Okla.	586	KVOA — Tucson, Ariz.	333
KTKN — Ketchikan, Alaska.....	706	KVOB — Alexandria, La.	450
KTKR — Taft, Calif.	362	KVOC — Casper, Wyo.	703
KTKT — Tucson, Ariz.	333	KVOD — Denver, Colo.	365
KTLN — Denver, Colo.	365	KVOE — Santa Ana, Calif.	360
KTLW — Texas City, Tex.	666	KVOG — Ogden, Utah.....	669
KTMC — McAlester, Okla.	587	KVOL — Lafayette, La.	452
KTMS — Santa Barbara, Calif.	360	KVON — Napa, Calif.	351
KTNM — Tuchumcari, N. M.	527	KVOO — Tulsa, Okla.	590
KTOE — Mankato, Minn.	489	KVOP — Plainview, Tex.	662
KTOH — Lihue-Kaui, Hawaii.....	707	KVOR — Colorado Springs, Colo.	364
KTOK — Oklahoma City, Okla.	588	KVOS — Bellingham, Wash.	682
KTOP — Topeka, Kans.	442	KVOU — Uvalde, Tex.	666
KTOW — Oklahoma City, Okla.	588	KVOW — Littlefield, Tex.	657
KTRB — Modesto, Calif.	351	KVOX — Moorhead, Minn.	491
KTRC — Santa Fe, N. M.	526	KVRC — Arkadelphia, Ark.	334
KTRE — Lufkin, Tex.	658	KVRH — Salida, Colo.	363
KTRF — Thief River Falls, Minn.	495	KVRS — Rock Springs, Wyo.	704
KTRH — Houston, Tex.	655	KVSF — Santa Fe, N. M.	526
KTRI — Sioux City, Iowa.	437	KVSM — San Mateo, Calif.	360
KTRM — Bedumont, Tex.	644	KVSO — Ardmore, Okla.	585
KTRN — Wichita Falls, Tex.	668	KVVC — Ventura, Calif.	363
KTRY — Bastrop, La.	450	KVWC — Vernon, Tex.	666
KTSA — San Antonio, Tex.	664	KWAD — Wadena, Minn.	495
KTSM — El Paso, Tex.	650	KWAK — Stuttgart, Ark.	340
KTSW — Emporia, Kans.	439	KWAL — Wallace, Idaho.....	408
KTTR — Rolla, Mo.	505	KWAT — Watertown, S. D.	632
KTTS — Springfield, Mo.	508	KWBB — Wichita, Kans.	443
KTUC — Tucson, Ariz.	333	KWBC — Fort Worth, Tex.	651
KTUL — Tulsa, Okla.	590	KWBE — Beatrice, Neb.	512
KTUR — Turlock, Calif.	362	KWBG — Boone, Iowa.....	432
KTW — Seattle, Wash.	686	KWBM — Williston, N. D.	572
KTXC — Big Spring, Tex.	644	KWBR — Oakland, Calif.	351
KTXJ — Jasper, Tex.	656	KWBU — Corpus Christi, Tex.	647
KTXL — San Angelo, Tex.	663	KWBW — Hutchinson, Kans.	440
KTXN — Austin, Tex.	643	KWCB — Searcy, Ark.	340
KTYL — Mesa, Ariz.	330	KWCJ — Natchitoches, La.	453
KUBA — Yuba City, Calif.	364	KWCO — Chickasha, Okla.	585
KUBC — Montrose, Colo.	368	KWCR — Cedar Rapids, Iowa.....	432
KUGN — Eugene, Ore.	592	KWDM — Des Moines, Iowa.....	434
KUIN — Grants Pass, Ore.	593	KWED — Sequin, Tex.	664
KUJ — Walla Walla, Wash.	688	KWEI — Weiser, Idaho.....	409
KUKI — Ukiah, Calif.	362	KWEM — West Memphis, Ark.	340
KULA — Honolulu, Hawaii.....	707	KWEW — Hobbs, N. M.	525
KULE — Ephrata, Wash.	683	KWFC — Hot Springs, Ark.	336
KULP — El Campo, Tex.	649	KWFT — Wichita Falls, Tex.	668
KUNO — Corpus Christi, Tex.	647	KWG — Stockton, Calif.	362
KUOA — Siloam Springs, Ark.	340	KWGB — Goodland, Kans.	439
KURV — Edinburg, Tex.	649	KWHI — Brenham, Tex.	645
KUTA — Salt Lake City, Utah.....	671	KWHK — Hutchinson, Kans.	440
KVAL — Brownsville, Tex.	645	KWHN — Ft. Smith, Ark.	336
KVAN — Vancouver, Wash.	688	KWHW — Altus, Okla.	585
KVAS — Astoria, Ore.	591	KWIE — Kennewick, Wash.	684
KVBC — Farmington, N. M.	525	KWK — Pocatello, Idaho.....	407
KVCV — Redding, Calif.	353	KWIL — Albany, Ore.	591
KVEC — San Luis Obispo, Calif.	359	KWIN — Ashland, Ore.	591
KVEN — Ventura, Calif.	363	KWJB — Globe, Ariz.	330
KVER — Albuquerque, N. M.	524	KWJJ — Portland, Ore.	597
KVET — Austin, Tex.	643	KWKC — Abilene, Tex.	641
KVFD — Ft. Dodge, Iowa.....	435	KWK — St. Louis, Mo.	507
KVGB — Great Bend, Kans.	440	KWKH — Shreveport, La.	456
KVI — Seattle, Wash.	686	KWKW — Pasadena, Calif.	352
KVIC — Victoria, Tex.	667	KWLK — Longview, Wash.	684
KVIM — New Iberia, La.	453	KWLM — Willmar, Minn.	495
KVKM — Monahans, Tex.	659	KWNO — Winona, Minn.	495
KVIC — Little Rock, Ark.	337	KWNW — Wenatchee, Wash.	689
KVLF — Alpine, Tex.	641	KWOA — Worthington, Minn.	495
KVLH — Pauls Valley, Okla.	589	KWOC — Poplar Bluff, Mo.	505
KVMA — Magnolia, Ark.	339	KWOE — Clinton, Okla.	585
KVMC — Colorado City, Tex.	646	KWON — Bartlesville, Okla.	585

KWOR — Worland, Wyo.	704	WABJ — Adrian, Mich.	475
KWOS — Jefferson City, Mo.	502	WABM — Houlton, Me.	457
KWPC — Muscatine, Iowa	436	WABY — Albany, N. Y.	527
KWPM — West Plains, Mo.	509	WABZ — Albemarle, N. C.	555
KWRC — Pendleton, Ore.	594	WACA — Camden, S. C.	625
KWRE — Warrenton, Mo.	509	WACB — Kittanning, Pa.	606
KWRL — Riverton, Wyo.	704	WACE — Chicopee-Springfield, Mass. ...	468
KWRN — Reno, Nev.	517	WACL — Waycross, Ga.	405
KWRO — Coquille, Ore.	592	WACO — Waco, Tex.	667
KWSD — Mt. Shasta, Calif.	351	WACR — Columbus, Miss.	496
KWSH — Wewaka, Okla.	590	WADC — Akron, O.	572
KWSL — Lake Charles, La.	452	WADE — Wadesboro, N. C.	567
KWSO — Wasco, Calif.	363	WAEB — Allentown, Pa.	598
KWTC — Barstow, Calif.	342	WAEL — Mayaguez, P. R.	709
KWTO — Springfield, Mo.	509	WAFB — Baton Rouge, La.	450
KWTX — Waco, Tex.	667	WAGA — Atlanta, Ga.	393
KWWL — Waterloo, Iowa	438	WAGC — Chattanooga, Tenn.	633
KWYO — Sheridan, Wyo.	704	WAGE — Syracuse, N. Y.	552
KXA — Seattle, Wash.	687	WAGF — Dothan, Ala.	324
KXAR — Hope, Ark.	336	WAGM — Presque Isle, Me.	459
KXEL — Waterloo, Iowa	438	WAIM — Anderson, S. C.	624
KXEO — Mexico, Mo.	504	WAIN — Columbia, Ky.	444
KXGI — Ft. Madison, Iowa	435	WAIR — Winston-Salem, N. C.	568
KXGN — Glendive, Mont.	510	WAIT — Chicago, Ill.	411
KXIC — Iowa City, Iowa	435	WAJR — Morgantown, W. Va.	693
KXIT — Dalhart, Tex.	647	WAKE — Greenville, S. C.	627
KXJK — Forrest City, Ark.	335	WAKN — Aiken, S. C.	624
KXL — Portland, Ore.	597	WAKR — Akron, O.	572
KXLA — Pasadena, Calif.	352	WAKU — Latrobe, Pa.	607
KXLE — Ellensburg, Wash.	683	WALA — Mobile, Ala.	327
KXLF — Butte, Mont.	510	WALB — Albany, Ga.	391
KXLJ — Helena, Mont.	511	WALD — Walterboro, S. C.	630
KXLK — Great Falls, Mont.	511	WALE — Fall River, Mass.	468
KXLL — Missoula, Mont.	512	WALK — Patchogue, N. Y.	549
KXLO — Lewiston, Mont.	511	WALL — Middletown, N. Y.	537
KXLQ — Bozeman, Mont.	510	WALT — Tampa, Fla.	390
KXLR — Little Rock, Ark.	337	WAML — Laurel, Miss.	499
KXLW — St. Louis, Mo.	507	WAMS — Wilmington, Del.	376
KXLY — Spokane, Wash.	687	WAND — Canton, O.	574
KXO — El Centro, Calif.	343	WANE — Ft. Wayne, Ind.	426
KXOA — Sacramento, Calif.	354	WANN — Annapolis, Mo.	459
KXOB — Stockton, Calif.	362	WANS — Anderson, S. C.	624
KXOC — Chico, Calif.	342	WANT — Richmond, Va.	678
KXOK — St. Louis, Mo.	507	WAOV — Vincennes, Ind.	431
KXOL — Fort Worth, Tex.	651	WAPA — San Juan, P. R.	710
KXOX — Sweetwater, Tex.	665	WAPF — McComb, Miss.	499
KXRA — Alexander, Minn.	487	WAPI — Birmingham, Ala.	322
KXRJ — Russellville, Ark.	340	WAPO — Chattanooga, Tenn.	633
KXRN — Renton, Wash.	685	WAPX — Montgomery, Ala.	327
KXRO — Aberdeen, Wash.	682	WARA — Attleboro, Mass.	465
KXRX — San Jose, Calif.	359	WARC — Rochester, N. Y.	551
KXXX — Colby, Kans.	439	WARD — Johnstown, Pa.	606
KXYZ — Houston, Tex.	655	WARE — Ware, Mass.	473
KYA — San Francisco, Calif.	357	WARK — Hagerstown, Md.	464
KYAK — Yakima, Wash.	689	WARL — Arlington, Va.	673
KYCA — Prescott, Ariz.	332	WARM — Scranton, Pa.	617
KYJC — Medford, Ore.	594	WASK — Lafayette, Ind.	428
KYMA — Yuma, Ariz.	334	WASA — Havre De Grace, Md.	464
KYNO — Fresno, Calif.	344	WASL — Annapolis, Md.	459
KYOR — Blythe, Calif.	342	WATA — Boone, N. C.	556
KYOS — Merced, Calif.	350	WATC — Gaylord, Mich.	481
KYOU — Greeley, Colo.	367	WATG — Ashland, O.	573
KYSM — Mankato, Minn.	489	WATH — Athens, O.	573
KYUM — Yuma, Ariz.	334	WATK — Antigo, Wis.	695
KYW — Philadelphia, Pa.	609	WATL — Atlanta, Ga.	393
WAAA — Winston-Salem, N. C.	568	WAIM — Atmore, Ala.	321
WAAB — Worcester, Mass.	473	WATN — Watertown, N. Y.	553
WAAF — Chicago, Ill.	410	WATO — Oak Ridge, Tenn.	640
WAAT — Newark, N. J.	520	WATR — Waterbury, Conn.	375
WABA — Aquadilla, P. R.	709	WATS — Sayre, Pa.	617
WABB — Mobile, Ala.	326	WATT — Cadillac, Mich.	478
WABG — Greenwood, Miss.	497	WATW — Ashland, Wis.	695
WABI — Bangor, Me.	451	WATZ — Alpena, Mich.	475

WAUD — Auburn, Ala.	322	WBSR — Pensacola, Fla.	388
WAUG — Augusta, Ga.	395	WBT — Charlotte, N. C.	556
WAUX — Waukesha, Wis.	702	WBTA — Batavia, N. Y.	528
WAVA — Ava, Ill.	409	WBTH — Williamson, W. Va.	694
WAVE — Louisville, Ky.	446	WBTM — Danville, Va.	675
WAVL — Apollo, Pa.	600	WBUD — Trenton, N. J.	522
WAVU — Albertville, Ala.	321	WBUD — Morrisville, Pa.	609
WAVZ — New Haven, Conn.	373	WBUT — Butler, Pa.	601
WAYB — Waynesboro, Va.	681	WBUX — Doylestown, Pa.	602
WAYN — Rockingham, N. C.	565	WBUY — Lexington, N. C.	562
WAYS — Charlotte, N. C.	556	WBVP — Beaver Falls, Pa.	600
WAYX — Waycross, Ga.	405	WBYS — Canton, Ill.	410
WAZF — Yazoo City, Miss.	501	WBZ-WBZA — Boston-Springfield, Mass.	465
HAZL — Hazleton, Pa.	605	WEZA-WBZA — Springfield-Boston, Mass.	472
WBAC — Cleveland, Tenn.	634	WCAE — Pittsburgh, Pa.	615
WBAL — Baltimore, Md.	461	WCAM — Camden, N. J.	520
WBAP — Fort Worth, Tex.	651	WCAO — Baltimore, Md.	461
WBAT — Marion, Ind.	429	WCAP — Lowell, Mass.	471
WBAX — Wilkes-Barre, Pa.	619	WCAR — Pontiac, Mich.	485
WBAY — Green Bay, Wis.	696	WCAU — Philadelphia, Pa.	611
WBBB — Burlington, N. C.	556	WCAV — Norfolk, Va.	677
WBBC — Flint, Mich.	480	WCAW — Charleston, W. Va.	690
WBBM — Chicago, Ill.	411	WCAX — Burlington, Vt.	672
WBBO — Forest City, N. C.	559	WCAZ — Carthage, Ill.	410
WBBQ — Augusta, Ga.	395	WCBA — Coming, N. Y.	531
WBBW — Youngstown, O.	584	WCBC — Anderson, Ind.	424
WBBZ — Ponca City, Okla.	589	WCBD — Chicago, Ill.	413
WBCK — Battle Creek, Mich.	476	WCBI — Columbus, Miss.	497
WBGM — Bay City, Mich.	476	WCBM — Baltimore, Md.	461
WBEO — Bessemer-Birmingham, Ala.	322	WCBS — New York, N. Y.	537
WBCU — Union, S. C.	630	WCBT — Roanoke Rapids, N. C.	565
WBEC — Pittsfield, Mass.	471	WCCC — Hartford, Conn.	372
WBEJ — Elizabethton, Tenn.	634	WCCO — Minneapolis, Minn.	490
WBEL — Beloit, Wis.	695	WCCM — Lawrence, Mass.	470
WBEN — Buffalo, N. Y.	529	WCCP — Savannah, Ga.	402
WBET — Brockton, Mass.	468	WCCL — Carbondale, Pa.	601
WBEV — Beaver Dam, Wis.	695	WCDD — Winchester, Tenn.	641
WBEX — Chillicothe, O.	574	WCEC — Rocky Mount, N. C.	565
WBGE — Atlanta, Ga.	393	WCED — Dubois, Pa.	602
WBGR — Jessup, Ga.	400	WCEN — Cambridge, Md.	463
WBHB — Fitzgerald, Ga.	399	WCEN — Mt. Pleasant, Mich.	484
WBHF — Cartersville, Ga.	397	WCFL — Chicago, Ill.	411
WBHP — Huntsville, Ala.	326	WCFV — Clifton Forge, Va.	674
WBIG — Greensboro, N. C.	560	WCHA — Chambersburg, Pa.	601
WBIP — Booneville, Miss.	496	WCHS — Charleston, W. Va.	690
WBIR — Knoxville, Tenn.	636	WCHV — Charlottesville, Va.	674
WBIS — Bristol, Conn.	371	WCIL — Carbondale, Ill.	410
WBIW — Bedford, Ind.	424	WCJU — Columbia, Miss.	496
WBIZ — Eau Claire, Wis.	695	WCKB — Dunn, N. C.	557
WBKV — West Bend, Wis.	703	WCKY — Cincinnati, O.	574
WBLJ — Dalton, Ga.	399	WCCL — Flint, Mich.	480
WBLK — Clarksburg, W. Va.	691	WCCL — Coming, N. Y.	531
WBLT — Bedford, Va.	673	WCDD — Cleveland, Miss.	496
WBMD — Baltimore, Md.	461	WCLO — Janesville, Wis.	697
WBML — Macon, Ga.	401	WCLE — Newark, O.	581
WBNL — Boonville, Ind.	425	WCMA — Corinth, Miss.	497
WBNS — Columbus, O.	577	WCMB — Lemoyne, Pa.	607
WBNX — New York, N. Y.	537	WCMC — Wildwood, N. J.	523
WBNY — Buffalo, N. Y.	529	WCMI — Ashland, Ky.	443
WBOB — Galax, Va.	675	WCMN — Areoibo, P. R.	709
WBOC — Salisbury, Md.	465	WCMW — Canton, O.	574
WBOK — New Orleans, La.	454	WCNB — Connersville, Ind.	425
WBOW — Terre Haute, Ind.	430	WCNC — Elizabeth City, N. C.	558
WBPZ — Lock Haven, Pa.	608	WCNH — Quincy, Fla.	388
WBRC — Birmingham, Ala.	322	WCNR — Bloomsburg, Pa.	600
WBRD — Ft. Lauderdale, Fla.	380	WCNT — Centralia, Ill.	410
WBRE — Wilkes-Barre, Pa.	619	WCNU — Crestview, Fla.	379
WBRC — Pittsfield, Mass.	472	WCNX — Middletown, Conn.	373
WBRM — Marion, N. C.	563	WCOA — Pensacola, Fla.	388
WBRW — Welch, W. Va.	694	WCOC — Meridian, Miss.	499
WBRV — Waterbury, Conn.	375	WCOG — Greensboro, N. C.	559
WBSC — Bennettsville, S. C.	625	WCOH — Newman, Ga.	401
WBSM — New Bedford, Mass.	471	WCOJ — Coatesville, Pa.	602

WCOL — Columbus, O.	578	WDUN — Gainesville, Ga.	400
WCOM — Parkersburg, W. Va.	693	WDUZ — Green Bay, Wis.	696
WCOP — Boston, Mass.	465	WDVA — Danville, Va.	675
WCOR — Lebanon, Tenn.	637	WDWD — Dawson, Ga.	399
WCOS — Columbia, S. C.	626	WDWS — Champaign, Ill.	410
WCOU — Lewiston, Me.	457	WDXB — Chattanooga, Tenn.	634
WCOV — Montgomery, Ala.	327	WDXE — Lawrenceburg, Tenn.	637
WCOW — South St. Paul, Minn.	493	WDXI — Jackson, Tenn.	635
WCPA — Clearfield, Pa.	602	WDYK — Cumberland, Md.	463
WCPM — Cumberland, Ky.	445	WDZ — Decatur, Ill.	416
WCPO — Cincinnati, O.	574	WEAB — Greer, S. C.	628
WCPS — Tarboro, N. C.	566	WEAM — Arlington, Va.	673
WCRA — Effingham Ill.	416	WEAR — Pensacola, Fla.	388
WCRB — Waltham, Mass.	473	WEAN — Providence, R. I.	623
WCRI — Scottsboro, Ala.	328	WEAS — Atlanta-Decatur, Ga.	393
WCRK — Morristown, Tenn.	639	WEAT — Lake Worth, Fla.	383
WCRO — Johnstown, Pa.	606	WEAU — Eau Claire, Wis.	696
WCRS — Greenwood, S. C.	628	WEAV — Plattsburg, N. Y.	549
WCRW — Chicago, Ill.	413	WEBC — Duluth, Minn.	488
WCSC — Charleston, S. C.	625	WEBJ — Brewton, Ala.	323
WCEH — Portland, Me.	459	WEBK — Tampa, Fla.	390
WCSI — Columbus, Ind.	425	WEBQ — Harrisburg, Ill.	417
WCSS — Amsterdam, N. Y.	528	WEBR — Buffalo, N. Y.	529
WCTA — Andalusia, Ala.	321	WEDC — Chicago, Ill.	413
WCTC — New Brunswick, N. J.	522	WEDO — McKeesport, Pa.	608
WCTT — Corbin, Ky.	444	WEDR — Birmingham, Ala.	322
WCUE — Akron, O.	573	WEEB — Southern Pines, N. C.	566
WCUM — Cumberland, Md.	463	WEED — Rocky Mount, N. C.	565
WCVA — Culpeper, Va.	674	WEEL — Boston, Mass.	467
WCVI — Connellsville, Pa.	602	WEEK — Peoria, Ill.	420
WCVS — Springfield, Ill.	422	WEEU — Reading, Pa.	616
WCYB — Bristol, Va.	674	WEGO — Concord, N. C.	557
WDAD — Indiana, Pa.	606	WEIM — Fitchburg, Mass.	469
WDAE — Tampa, Fla.	390	WEIR — Weirton, W. Va.	694
WDAF — Kansas City, Mo.	504	WEKR — Fayetteville, Tenn.	635
WDAK — Columbus, Ga.	397	WEKZ — Monroe, Wis.	700
WDAN — Danville, Ill.	415	WELC — Welch, W. Va.	694
WDAR — Savannah, Ga.	402	WELI — New Haven, Conn.	374
WDAS — Philadelphia, Pa.	611	WELL — Battle Creek, Mich.	476
WDAY — Fargo, N. D.	569	WELM — Elmira, N. Y.	531
WDEC — Escanaba, Mich.	480	WELO — Tupelo, Miss.	500
WDBJ — Roanoke, Va.	680	WELP — Easley, S. C.	627
WDBL — Springfield, Tenn.	640	WELR — Roanoke, Ala.	328
WDBO — Orlando, Fla.	386	WELS — Kinston, N. C.	562
WDPQ — Dubuque, Iowa	435	WEMP — Milwaukee, Wis.	699
WDEC — Americus, Ga.	391	WENA — Bayamon, P. R.	709
WDEF — Chattanooga, Tenn.	633	WENC — Whiteville, N. C.	567
WDEL — Wilmington, Del.	376	WENE — Binghamton-Endicott, N. Y.	528
WDEM — Providence, R. I.	623	WFNK — Union City, Tenn.	640
WDEV — Waterbury, Vt.	673	WENR — Chicago, Ill.	413
WDGY — Minneapolis, Minn.	490	WENT — Johnstown-Gloversville, N. Y.	535
WDHL — Bradenton, Fla.	379	WENY — Elmira, N. Y.	533
WDIA — Memphis, Tenn.	638	WEOA — Evansville, Ind.	425
WDIG — Dothan, Ala.	324	WEOK — Poughkeepsie, N. Y.	549
WDKD — Kingstree, S. C.	628	WEOL — Elyria-Lorain, O.	579
WDLA — Walton, N. Y.	553	WEPM — Martinsburg, W. Va.	692
WDLB — Marshfield, Wis.	698	WERC — Erie, Pa.	602
WDLP — Panama City, Fla.	387	WERD — Atlanta, Ga.	393
WDMG — Douglas, Ga.	399	WERE — Cleveland, O.	575
WDMJ — Marquette, Mich.	484	WERH — Hamilton, Ala.	326
WDNC — Durham, N. C.	557	WERI — Westerly, R. I.	624
WDNE — Elkins, W. Va.	691	WESA — Charleroi, Pa.	601
WDOD — Chattanooga, Tenn.	633	WESB — Bradford, Pa.	600
WDOX — Cleveland, O.	575	WESC — Greenville, S. C.	627
WDOR — Sturgeon Bay, Wis.	701	WEST — Easton, Pa.	602
WDOS — Oneonta, N. Y.	547	WESX — Salem, Mass.	472
WDOV — Dover, Del.	376	WETB — Johnson City, Tenn.	636
WDRC — Hartford, Conn.	372	WETO — Gadsden, Ala.	325
WDSC — Dillon, S. C.	626	WEVD — New York, N. Y.	539
WDSG — Dyersburg, Tenn.	634	WEVE — Eveleth, Minn.	488
WDSM — Superior, Wis.	701	WEW — St. Louis, Mo.	507
WDSR — Lake City, Fla.	383	WEWO — Laurinburg, N. C.	562
WDSU — New Orleans, La.	454	WEXL — Royal Oak, Mich.	486

WFAA — Dallas, Tex.	648	WGBS — Miami, Fla.	384
WFAI — Fayetteville, N. C.	558	WGCB — Red Lion, Pa.	617
WFAS — White Plains, N. Y.	554	WGCD — Chester, S. C.	626
WFAU — Augusta, Me.	456	WGCM — Gulfport, Miss.	497
WFAX — Falls Church, Va.	675	WGEN — Quincy, Ill.	421
WFBC — Greenville, S. C.	627	WGES — Chicago, Ill.	413
WFBG — Altoona, Pa.	599	WGET — Gettysburg, Pa.	603
WFBL — Syracuse, N. Y.	552	WGEZ — Beloit, Wis.	695
WFBM — Indianapolis, Ind.	427	WFGF — Kalamazoo, Mich.	483
WFBR — Baltimore, Md.	461	WGGA — Gainesville, Ga.	400
WFCB — Dunkirk, N. Y.	531	WGGG — Gainesville, Fla.	381
WFDL — Flint, Mich.	481	WGGH — Marion, Ill.	418
WFEA — Manchester, N. H.	518	WGH — Newport News, Va.	677
WFEF — Sylacauga, Ala.	328	WGHN — Grand Haven, Mich.	481
WFEC — Miami, Fla.	384	WGIG — Brunswick, Ga.	396
WFGM — Fitchburg, Mass.	469	WGJL — Galesburg, Ill.	417
WFGN — Gaffney, S. C.	627	WGIV — Charlotte, N. C.	557
WFHG — Bristol, Va.	674	WGKV — Charleston, W. Va.	690
WFHR — Wisconsin Rapids, Wis.	703	WGL — Ft. Wayne, Ind.	426
WFIG — Sumter, S. C.	630	WGLS — Decatur, Ga.	399
WFIL — Philadelphia, Pa.	613	WGMS — Washington, D. C.	377
WFIN — Findlay, O.	579	WGN — Chicago, Ill.	413
WFKY — Frankfort, Ky.	445	WGNC — Gastonia, N. C.	559
WFLA — Tampa, Fla.	390	WGNI — Wilmington, N. C.	567
WFLB — Fayetteville, N. C.	558	WGNR — New Rochelle, N. Y.	537
WFLO — Farmville, Va.	675	WGNS — Murfreesboro, Tenn.	639
WFMC — Goldsboro, N. C.	559	WGNV — Newburgh, N. Y.	537
WFMD — Frederick, Md.	463	WGOV — Valdosta, Ga.	404
WFMH — Cullman, Ala.	323	WGPA — Bethlehem, Pa.	600
WFMJ — Youngstown, O.	584	WGPC — Albany, Ga.	391
WFMW — Madisonville, Ky.	447	WGR — Buffalo, N. Y.	529
WFNC — Fayetteville, N. C.	558	WGRA — Cairo, Ga.	396
WFNS — Burlington, N. C.	556	WGRC — Louisville, Ky.	446
WFOM — Marietta, Ga.	401	WGRD — Grand Rapids, Mich.	481
WFOR — Hattiesburg, Miss.	498	WGRM — Greenwood, Miss.	497
WFOX — Milwaukee, Wis.	699	WGRO — Bay City, Mich.	476
WFOY — St. Augustine, Fla.	388	WGRV — Greeneville, Tenn.	635
WFPA — Ft. Payne, Ala.	325	WGRY — Gary, Ind.	426
WFPG — Atlantic City, N. J.	520	WGSM — Huntington, N. Y.	534
WFPM — Fort Valley, Ga.	400	WGST — Atlanta, Ga.	392
WFR — Reidsville, N. C.	564	WGSV — Guntersville, Ala.	325
WFRL — Freeport, Ill.	417	WGTA — Summerville, Ga.	403
WFRO — Fremont, O.	579	WGTC — Greenville, N. C.	560
WFRP — Savannah, Ga.	402	WGTL — Kannapolis, N. C.	562
WFRX — West Frankfort, Ill.	425	WGTM — Wilson, N. C.	568
WFTC — Kinston, N. C.	562	WGTN — Georgetown, S. C.	627
WFTL — Ft. Lauderdale, Fla.	380	WGUY — Bangor, Me.	457
WFTM — Maysville, Ky.	448	WGVA — Geneva, N. Y.	533
WFTR — Front Royal, Va.	675	WGVM — Greenville, Miss.	497
WFUL — Fulton, Ky.	445	WGWC — Selma, Ala.	328
WFUN — Huntsville, Ala.	326	WGWD — Gadsden, Ala.	325
WFUR — Grand Rapids, Mich.	481	WGWR — Asheboro, N. C.	555
WFVA — Fredericksburg, Va.	675	WGY — Schenectady, N. Y.	552
WFG — Fuquay Springs, N. C.	559	WGYV — Greenville, Ala.	325
WFYC — Alam, Mich.	475	WHA — Madison, Wis.	697
WGAA — Cedartown, Ga.	397	WHAI — Greenfield, Mass.	470
WGAC — Augusta, Ga.	395	WHAK — Rogers City, Mich.	486
WGAD — Gadsden, Ala.	325	WHAL — Shelbyville, Tenn.	640
WGAF — Valdosta, Ga.	404	WHAM — Rochester, N. Y.	549
WGAI — Elizabeth City, N. C.	558	WHAN — Charleston, S. C.	625
WGAL — Lancaster, Pa.	606	WHAP — Hopewell, Va.	676
WGAN — Portland, Me.	458	WHAR — Clarksburg, W. Va.	691
WGAP — Maryville, Tenn.	637	WHAS — Louisville, Ky.	446
WGAR — Cleveland, O.	575	WHAT — Philadelphia, Pa.	611
WGAT — Utica, N. Y.	553	WHAV — Haverhill, Mass.	470
WGAU — Athens, Ga.	391	WHAW — Weston, W. Va.	694
WGAY — Silver Springs, Md.	465	WHAY — New Britain, Conn.	373
WGBA — Columbus, Ga.	397	WHB — Kansas City, Mo.	504
WGBB — Freeport, N. Y.	533	WHBB — Selma, Ala.	328
WGPF — Evansville, Ind.	425	WHBC — Canton, O.	574
WGBI — Scranton, Pa.	617	WHBF — Rock Island, Ill.	422
WGBG — Greensboro, N. C.	560	WHBI — Newark, N. J.	521
WGBR — Goldsboro, N. C.	559	WHBL — Sheboygan, Wis.	701

WHBO — Tampa, Fla.	390	WHYN — Holyoke, Mass.	470
WHBQ — Memphis, Tenn.	638	WHYU — Newport News, Va.	677
WHBS — Huntsville, Ala.	326	WIAC — San Juan, P. R.	711
WHBT — Harriman, Tenn.	635	WIAM — Williamston, N. C.	567
WHBU — Anderson, Ind.	424	WIBA — Madison, Wis.	697
WHBY — Appleton, Wis.	695	WIBB — Macon, Ga.	401
WHCC — Waynesville, N. C.	567	WIBC — Indianapolis, Ind.	427
WHCU — Ithaca, N. Y.	534	WIBG — Philadelphia, Pa.	613
WHDF — Houghton, Mich.	482	WIBK — Knoxville, Tenn.	636
WHDH — Boston, Mass.	468	WIBM — Jackson, Mich.	483
WHDL — Olean, N. Y.	547	WIBR — Baton Rouge, La.	450
WHEB — Portsmouth, N. H.	519	WIBU — Poynette, Wis.	700
WHEC — Rochester, N. Y.	551	WIBV — Belleville, Ill.	409
WHED — Washington, N. C.	567	WIBW — Topeka, Kans.	442
WHEE — Boston, Mass.	467	WIBX — Utica, N. Y.	553
WHFB — Benton Harbor, Mich.	476	WICA — Ashtabula, O.	573
WHFC — Chicago, Ill.	413	WICC — Bridgeport, Conn.	371
WHGB — Harrisburg, Pa.	603	WICH — Norwich, Conn.	374
WHHH — Warren, O.	584	WICY — Malone, N. Y.	535
WHHM — Memphis, Tenn.	638	WIDE — Biddeford, Me.	457
WHIM — Providence, R. I.	623	WIEL — Elizabethtown, Ky.	445
WHIN — Gallatin, Tenn.	635	WIFM — Elkin, N. C.	558
WHIO — Dayton, O.	578	WIGM — Medford, Wis.	698
WHIP — Mooresville, N. C.	563	WIHL — Hammond, La.	451
WHIR — Danville, Ky.	445	WIKB — Iron River, Mich.	482
WHIS — Bluefield, W. Va.	690	WIKC — Bogalusa, La.	451
WHIT — New Bern, N. C.	563	WIKK — Erie, Pa.	603
WHIZ — Zanesville, O.	584	WIKY — Evansville, Ind.	425
WHJB — Greensburg, Pa.	603	WIL — St. Louis, Mo.	508
WHJC — Matewan, W. Va.	692	WILD — Birmingham, Ala.	322
WHK — Cleveland, O.	575	WILE — Cambridge, O.	573
WHKC — Columbus, O.	578	WILK — Wilkes-Barre, Pa.	619
WHKK — Akron, O.	573	WILM — Wilmington, Del.	376
WHKP — Hendersonville, N. C.	561	WILS — Lansing, Mich.	483
WHKY — Hickory, N. C.	561	WIMA — Lima, O.	580
WHLB — Virginia, Minn.	495	WIMS — Michigan City, Ind.	429
WHLD — Niagara Falls, N. Y.	547	WINA — Charlottesville, Va.	674
WHLF — South Boston, Va.	680	WINC — Winchester, Va.	681
WHLI — Hempstead, N. Y.	533	WIND — Chicago, Ill.	413
WHLL — Wheeling, W. Va.	694	WING — Dayton, O.	578
WHLM — Bloomsburg, Pa.	600	WINK — Ft. Myers, Fla.	381
WHLN — Harlan, Ky.	445	WINN — Louisville, Ky.	447
WHLS — Port Huron, Mich.	485	WINR — Binghamton, N. Y.	528
WHMA — Anniston, Ala.	321	WINS — New York, N. Y.	539
WHMP — Northampton, Mass.	471	WINX — Rockville, Md.	464
WHNC — Henderson, N. C.	561	WINZ — Miami Beach, Fla.	386
WHO — Des Moines, Iowa.	434	WIOD — Miami, Fla.	385
WHOB — Gardner, Mass.	470	WIOU — Kokomo, Ind.	428
WHOC — Philadelphia, Miss.	500	WIP — Philadelphia, Pa.	613
WHOD — Homestead, Pa.	606	WIPC — Lake Wales, Fla.	383
WHOK — Lancaster, O.	580	WIPR — San Juan, P. R.	710
WHOL — Allentown, Pa.	598	WIRA — Fort Pierce, Fla.	381
WHOM — New York, N. Y.	537	WIRB — Enterprise, Ala.	324
WHOO — Orlando, Fla.	387	WIRC — Hickory, N. C.	561
WHOP — Hopkinsville, Ky.	446	WIRE — Indianapolis, Ind.	427
WHOS — Decatur, Ala.	323	WIRJ — Humboldt, Tenn.	635
WHOT — South Bend, Ind.	430	WIRK — West Palm Beach, Fla.	391
WHOW — Clinton, Ill.	415	WIRL — Peoria, Ill.	420
WHP — Harrisburg, Pa.	605	WIRO — Ironton, O.	580
WHPE — High Point, N. C.	561	WIRY — Plattsburg, N. Y.	549
WHRV — Ann Arbor, Mich.	475	WIS — Columbia, S. C.	626
WHSC — Hartsville, S. C.	628	WISC — Madison, Wis.	698
WHSY — Hattiesburg, Miss.	498	WISE — Asheville, N. C.	555
WHTB — Talladega, Ala.	329	WISH — Indianapolis, Ind.	428
WHTC — Holland, Mich.	482	WISL — Shamokin, Pa.	618
WHTN — Huntington, W. Va.	692	WISN — Milwaukee, Wis.	699
WHUB — Cookeville, Tenn.	634	WISR — Butler, Pa.	601
WHUC — Hudson, N. Y.	534	WIST — Charlotte, N. C.	557
WHUM — Reading, Pa.	616	WITA — San Juan, P. R.	711
WHUN — Huntington, Pa.	606	WITB — Baltimore, Md.	463
WHVR — Hanover, Pa.	603	WITZ — Jasper, Ind.	428
WHWB — Rutland, Vt.	672	WIVY — Jacksonville, Fla.	381
WHWL — Nanticoke, Pa.	609	WIZE — Springfield, O.	582

WJAC — Johnstown, Pa.	606	WJWL — Georgetown, Del.	376
WJAG — Norfolk, Neb.	514	WJXN — Jackson, Miss.	498
WJAM — Marion, Ala.	326	WJZ — New York, N. Y.	539
WJAR — Providence, R. I.	624	WJZM — Clarksville, Tenn.	634
WJAS — Pittsburgh, Pa.	615	WKAB — Mobile, Ala.	327
WJAT — Swainsboro, Ga.	403	WKAI — Macomb, Ill.	418
WJAY — Mullins, S. C.	629	WKAL — Rome, N. Y.	551
WJAX — Jacksonville, Fla.	382	WKAM — Warsaw, Ind.	431
WJBB — Haleyville, Ala.	325	WKAN — Kankakee, Ill.	418
WJBC — Bloomington, Ill.	409	WKAP — Allentown, Pa.	599
WJBF — Augusta, Ga.	395	WKAQ — San Juan, P. R.	711
WJBK — Detroit, Mich.	478	WKAT — Miami Beach, Fla.	386
WJBO — Baton Rouge, La.	451	WKAY — Glasgow, Ky.	445
WJBS — Deland, Fla.	380	WKBC — North Wilkesboro, N. C.	564
WJBW — New Orleans, La.	454	WKBH — La Crosse, Wis.	697
WJBY — Gadsden, Ala.	325	WKBI — St. Marys, Pa.	617
WJCD — Seymour, Ind.	430	WKBN — Youngstown, O.	584
WJCM — Sebring, Fla.	389	WKBO — Harrisburg, Pa.	605
WJDA — Quincy, Mass.	472	WKBR — Manchester, N. H.	518
WJDX — Jackson, Miss.	498	WKBS — Oyster Bay, N. Y.	547
WJEF — Grand Rapids, Mich.	482	WKBV — Richmond, Ind.	429
WJEH — Gallipolis, O.	580	WKBW — Buffalo, N. Y.	531
WJEJ — Hagerstown, Md.	464	WKBZ — Muskegon, Mich.	485
WJEL — Springfield, O.	582	WKCT — Bowling Green, Ky.	444
WJER — Dover, O.	579	WKDA — Nashville, Tenn.	639
WJET — Erie, Pa.	603	WKDK — Newberry, S. C.	629
WJHL — Johnson City, Tenn.	636	WKDN — Camden, N. J.	520
WJHO — Opelika, Ala.	328	WKEU — Griffin, Ga.	400
WJHP — Jacksonville, Fla.	381	WKEY — Covington, Va.	674
WJIG — Tullahoma, Tenn.	640	WKGN — Knoxville, Tenn.	636
WJIM — Lansing, Mich.	484	WKHM — Jackson, Mich.	483
WJIV — Savannah, Ga.	402	WKIC — Hazard, Ky.	445
WJJD — Chicago, Ill.	415	WKID — Urbana, Ill.	423
WJJI — Montgomery, Ala.	327	WKIN — Kingsport, Tenn.	636
WJIL — Niagara Falls, N. Y.	547	WKIP — Poughkeepsie, N. Y.	549
WJIM — Lewisburg, Tenn.	637	WKJB — Mayaguez, P. R.	709
WJKO — Springfield, Mass.	472	WKJG — Ft. Wayne, Ind.	426
WJLB — Detroit, Mich.	478	WKLA — Ludington, Mich.	484
WJLD — Bessemer, Ala.	322	WKLF — Clanton, Ala.	323
WJLK — Asbury Park, N. J.	519	WKLJ — Sparta, Wis.	701
WJLS — Beckley, W. Va.	690	WKLK — Cloquet, Minn.	488
WJMA — Orange, Va.	678	WKLO — Louisville, Ky.	447
WJMB — Brookhaven, Miss.	496	WKLV — Blackstone, Va.	673
WJMC — Rice Lake, Wis.	701	WKLX — Lexington, Ky.	446
WJMJ — Philadelphia, Pa.	611	WKLY — Hartwell, Ga.	400
WJMO — Cleveland, O.	576	WKMH — Dearborn, Mich.	478
WJMR — New Orleans, La.	454	WKNA — Charleston, W. Va.	691
WJMS — Ironwood, Mich.	483	WKNB — New Britain, Conn.	373
WJMW — Athens, Ala.	321	WKNE — Keene, N. H.	518
WJMX — Florence, S. C.	627	WKNK — Muskegon, Mich.	485
WJNC — Jacksonville, N. C.	561	WKNX — Saginaw, Mich.	486
WJNO — West Palm Beach, Fla.	391	WKNY — Kingston, N. Y.	535
WJOB — Hammond, Ind.	426	WKOK — Sunbury, Pa.	618
WJOC — Jamestown, N. Y.	535	WKOP — Binghamton, N. Y.	528
WJOI — Florence, Ala.	324	WKOW — Madison, Wis.	698
WJOL — Joliet, Ill.	417	WKOX — Framingham, Mass.	469
WJON — St. Cloud, Minn.	493	WKOY — Bluefield, W. Va.	690
WJOY — Burlington, Vt.	672	WKOZ — Kosciusko, Miss.	499
WJPA — Washington, Pa.	619	WKPA — New Kensington, Pa.	609
WJPD — Ishpeming, Mich.	483	WKPT — Kingsport, Tenn.	636
WJPF — Herrin, Ill.	417	WKRC — Cincinnati, O.	574
WJPG — Green Bay, Wis.	696	WKRK — Mobile, Ala.	327
WJPR — Greenville, Miss.	497	WKRQ — Columbia, Tenn.	634
WJPS — Evansville, Ind.	426	WKRO — Cairo, Ill.	410
WJQS — Jackson, Miss.	498	WKRS — Waukegan, Ill.	424
WJRW — Detroit, Mich.	480	WKRT — Cortland, N. Y.	531
WJRD — Tuscaloosa, Ala.	329	WKRZ — Oil City, Pa.	609
WJRI — Lenoir, N. C.	582	WKSR — Pulaski, Tenn.	640
WJSW — Altoona, Pa.	599	WKST — New Castle, Pa.	609
WJTN — Jamestown, N. Y.	535	WKTG — Thomasville, Ga.	403
WJVA — South Bend, Ind.	430	WKTM — Mayfield, Ky.	447
WJVB — Jacksonville Beach, Fla.	383	WKTY — La Crosse, Wis.	697
WJW — Cleveland, O.	576	WKUL — Cullman, Ala.	323

WKVA — Lewistown, Pa.	608	WLS — Chicago, Ill.	415
WKVM — San Juan, P. R.	710	WLSI — Pikeville, Ky.	449
WKWF — Key West, Fla.	383	WLTC — Gastonia, N. C.	559
WKWK — Wheeling, W. Va.	694	WLVA — Lynchburg, Va.	676
WKXL — Concord, N. H.	517	WLW — Cincinnati, O.	575
WKXY — Sarasota, Fla.	389	WLXW — Carlisle, Pa.	601
WKY — Oklahoma City, Okla.	588	WLYC — Williamsport, Pa.	620
WKYB — Paducah, Ky.	448	WLYN — Lynn, Mass.	471
WKYW — Louisville, Ky.	447	WMAJ — State College, Pa.	618
WKZO — Kalamazoo, Mich.	483	WMAK — Nashville, Tenn.	639
WLAC — Nashville, Tenn.	639	WMAL — Washington, D. C.	377
WLAD — Danbury, Conn.	371	WMAM — Marinette, Wis.	698
WLAG — La Grange, Ga.	400	WMAN — Mansfield, O.	580
WLAK — Lakeland, Fla.	383	WMAP — Monroe, N. C.	563
WLAM — Lewiston, Me.	458	WMAQ — Chicago, Ill.	415
WLAN — Lancaster, Pa.	607	WMAS — Springfield, Mass.	472
WLAP — Lexington, Ky.	446	WMAW — Milwaukee, Wis.	699
WLAQ — Rome, Ga.	402	WMAY — Springfield, Ill.	422
WLAR — Athens, Tenn.	633	WMAZ — Macon, Ga.	401
WLAT — Conway, S. C.	626	WMBC — Macon, Miss.	499
WLAU — Laurel, Miss.	499	WMBD — Peoria, Ill.	421
WLAV — Grand Rapids, Mich.	482	WMBG — Richmond, Va.	679
WLAW — Lawrence, Mass.	470	WMBH — Joplin, Mo.	503
WLAY — Muscle Shoals, Ala.	328	WMBL — Morehead City, N. C.	563
WLBB — Carrollton, Ga.	397	WMBM — Miami Beach, Fla.	386
WLBC — Muncie, Ind.	429	WMBN — Petoskey, Mich.	485
WLBE — Leesburg-Eustis, Fla.	384	WMBO — Auburn, N. Y.	528
WLBG — Laurens, S. C.	628	WMBR — Jacksonville, Fla.	382
WLBH — Mattoon, Ill.	418	WMBS — Uniontown, Pa.	619
WLBJ — Bowling Green, Ky.	444	WMC — Memphis, Tenn.	638
WLBK — De Kalb, Ill.	416	WMCA — New York, N. Y.	539
WLBK — Lebanon, Pa.	607	WMCK — McKeesport, Pa.	608
WLBS — Birmingham, Ala.	322	WMDD — Fajardo, P. R.	709
WLBT — Bangor, Me.	457	WMDN — Midland, Mich.	484
WLCK — Campbellsville, Ky.	444	WMEV — Marion, Va.	676
WLCM — Lancaster, S. C.	628	WBEX — Boston, Mass.	467
WLCR — Torrington, Conn.	375	WMFD — Wilmington, N. C.	568
WLCS — Baton Rouge, La.	451	WMFG — Hibbing, Minn.	489
WLCC — La Crosse, Wis.	697	WMFJ — Daytona Beach, Fla.	380
WLDS — Jacksonville, Ill.	417	WMFR — High Point, N. C.	561
WLDY — Ladysmith, Wis.	697	WMFS — Chattanooga, Tenn.	634
WLEA — Hornell, N. Y.	533	WMFT — Florence, Ala.	324
WLEC — Sandusky, O.	582	WMGA — Moultrie, Ga.	401
WLEE — Richmond, Va.	678	WMGM — New York, N. Y.	539
WLET — Toccoa, Ga.	404	WMGR — Bainbridge, Ga.	396
WLEU — Erie, Pa.	603	WMGW — Meadville, Pa.	608
WLEW — Bad Axe, Mich.	476	WMGY — Montgomery, Ala.	327
WLEX — Lexington, Ky.	446	WMID — Atlantic City, N. J.	519
WLIB — New York, N. Y.	541	WMIE — Miami, Fla.	385
WLIL — Lenoir City, Tenn.	637	WMIK — Middleboro, Ky.	448
WLIN — Merrill, Wis.	699	WMIL — Milwaukee, Wis.	699
WLIO — East Liverpool, O.	579	WMIN — St. Paul, Minn.	493
WLIP — Kenosha, Wis.	697	WMIQ — Iron Mountain, Mich.	482
WLIZ — Bridgeport, Conn.	371	WMIS — Natchez, Miss.	500
WLJH — Lowell-Lawrence, Mass.	471	WMIX — Mt. Vernon, Ill.	420
WMO — Cleveland, O.	576	WMJM — Cordele, Ga.	397
WLNA — Peekskill, N. Y.	549	WMLS — Sylacauga, Ala.	329
WLNH — Laconia, N. H.	518	WMLT — Dublin, Ga.	399
WLOA — Braddock, Pa.	600	WMMB — Melbourne, Fla.	384
WLOE — Leaksville, N. C.	562	WMMN — Fairmont, W. Va.	691
WLOF — Orlando, Fla.	387	WMMT — McMinnville, Tenn.	637
WLOG — Logan, W. Va.	692	WMMW — Meriden, Conn.	373
WLOH — Princeton, W. Va.	693	WMNB — North Adams, Mass.	471
WLOI — La Forte, Ind.	428	WMNC — Morganton, N. C.	563
WLOK — Lima, O.	580	WMNE — Menomonee, Wis.	699
WLOL — Minneapolis, Minn.	490	WMOA — Marietta, O.	581
WLOS — Asheville, N. C.	555	WMOC — Covington, Ga.	399
WLQU — Louisville, Ky.	447	WMOD — Moundsville, W. Va.	693
WLOW — Norfolk, Va.	677	WMOG — Brunswick, Ga.	396
WLOX — Biloxi-Gulfport, Miss.	496	WMOH — Hamilton, O.	580
WLPM — Suffolk, Va.	681	WMOK — Metropolis, Ill.	419
WLPO — La Salle, Ill.	418	WMON — Montgomery, W. Va.	692
WLRP — New Albany, Ind.	429	WMOU — Berlin, N. H.	517

WMOX — Meridian, Miss.	499	WOKE — Nashville, Tenn.	639
WMPM — Smithfield, N. C.	566	WOKW — Sturgeon Bay, Wis.	701
WMPS — Memphis, Tenn.	638	WOKY — Milwaukee, Wis.	700
WMRA — Myrtle Beach, S. C.	629	WOKZ — Alton, Ill.	409
WMRC — Greenville, S. C.	628	WOL — Washington, D. C.	377
WMRF — Lewistown, Pa.	608	WOLF — Syracuse, N. Y.	552
WMRN — Marion, O.	581	WOLS — Florence, S. C.	627
WMRO — Aurora, Ill.	409	WOMI — Owensboro, Ky.	448
WMRP — Flint, Mich.	481	WOMT — Manitowoc, Wis.	698
WMRY — New Orleans, La.	455	WOND — Pleasantville, N. J.	522
WMSA — Massena, N. Y.	537	WONE — Dayton, O.	578
WMSC — Columbia, S. C.	626	WONN — Lakeland, Fla.	383
WMSL — Decatur, Ala.	324	WONS — Hartford, Conn.	372
WMT — Cedar Rapids, Iowa	432	WONW — Defiance, O.	579
WMTC — Vancelev, Ky.	449	WOOD — Grand Rapids, Mich.	482
WMTE — Manistee, Mich.	484	WOOF — Dothan, Ala.	324
WMTR — Morristown, N. J.	520	WOOK — Washington, D. C.	377
WMUR — Manchester, N. H.	519	WOPA — Oak Park, Ill.	420
WMUS — Muskegon, Mich.	485	WOPI — Bristol, Tenn.	633
WMUU — Greenville, S. C.	628	WOR — New York, N. Y.	543
WMVA — Martinsville, Va.	676	WORA — Mayaguez, P. R.	710
WMVG — Milledgeville, Ga.	401	WORC — Worcester, Mass.	473
WNAC — Boston, Mass.	468	WORD — Spartanburg, S. C.	630
WNAB — Bridgeport, Conn.	371	WORK — York, Pa.	621
WNAE — Warren, Pa.	619	WORL — Boston, Mass.	468
WNAG — Grenada, Miss.	497	WORZ — Orlando, Fla.	387
WNAH — Nashville, Tenn.	639	WOSC — Fulton, N. Y.	533
WNAM — Neenah-Menasha, Wis.	700	WOSH — Oshkosh, Wis.	700
WNAO — Raleigh, N. C.	564	WOTW — Nashua, N. H.	519
WNAR — Norristown, Pa.	609	WOW — New York, N. Y.	545
WNAT — Natchez, Miss.	500	WOW — Omaha, Neb.	515
WNAV — Annapolis, Md.	459	WOWO — Ft. Wayne, Ind.	426
WNAW — North Adams, Mass.	471	WOXF — Oxford, N. C.	564
WNAX — Yankton, S. D.	632	WPAB — Ponce, P. R.	710
WNBC — New York, N. Y.	541	WPAC — Patchogue, N. Y.	549
WNBK — Binghamton, N. Y.	528	WPAD — Paducah, Ky.	448
WNBH — New Bedford, Mass.	471	WPAG — Ann Arbor, Mich.	475
WNBS — Murray, Ky.	448	WPAL — Charleston, S. C.	625
WNBZ — Saranac Lake, N. Y.	551	WPAM — Pottsville, Pa.	616
WNCC — Barnsboro, Pa.	600	WPAQ — Mt. Airy, N. C.	563
WNDB — Daytona Beach, Fla.	380	WPAR — Parkersburg, W. Va.	693
WNDR — Syracuse, N. Y.	552	WPAT — Paterson, N. J.	522
WNEB — Worcester, Mass.	473	WPAW — Pawtucket, R. I.	623
WNEL — San Juan, P. R.	711	WPAX — Thomasville, Ga.	404
WNER — Live Oak, Fla.	384	WPAY — Portsmouth, O.	582
WNEW — New York, N. Y.	543	WPAZ — Pottstown, Pa.	616
WNEX — Macon, Ga.	401	WPEB — Jackson, Ala.	326
WNGO — Mayfield, Ky.	447	WPEC — Minneapolis, Minn.	493
WNHC — New Haven, Conn.	374	WPCF — Panama City, Fla.	388
WNJR — Newark, N. J.	521	WPDQ — Jacksonville, Fla.	382
WNLC — New London, Conn.	374	WPDY — Clarksburg, W. Va.	691
WNLK — Norwalk, Conn.	374	WPEN — Philadelphia, Pa.	611
WNMP — Evanston, Ill.	416	WPEO — Peoria, Ill.	421
WNNC — Newton, N. C.	564	WPFB — Middletown, O.	581
WNNT — Warsaw, Va.	681	WPEP — Taunton, Mass.	473
WNOE — New Orleans, La.	455	WPGH — Pittsburgh, Pa.	615
WNOK — Columbus, S. C.	626	WPGW — Portland, Ind.	429
WNOP — Newport, Ky.	448	WPIC — Sharon, Pa.	618
WNOR — Norfolk, Va.	677	WPIK — Alexandria, Va.	673
WNOW — York, Pa.	621	WPIN — Clearwater, Fla.	379
WNOX — Knoxville, Tenn.	637	WPIT — Pittsburgh, Pa.	616
WNVA — Norton, Va.	677	WPJB — Providence, R. I.	623
WNXT — Portsmouth, O.	582	WPKE — Pikesville, Ky.	449
WOAI — San Antonio, Tex.	654	WPKY — Princeton, Ky.	449
WOAP — Owosso, Mich.	485	WPLA — Plant City, Fla.	388
WOAY — Oak Hill, W. Va.	693	WPLH — Huntington, W. Va.	692
WOBS — Jacksonville, Fla.	382	WPLI — Jackson, Tenn.	635
WOBT — Rhinelander, Wis.	700	WPMP — Pascagoula, Miss.	500
WOC — Davenport, Iowa	433	WPNF — Brevard, N. C.	556
WOCB — West Yarmouth, Mass.	473	WPOR — Portland, Me.	458
WOHI — East Liverpool, O.	579	WPPA — Pottsville, Pa.	616
WOHS — Shelby, N. C.	566	WPPA — Mayaguez, P. R.	710
WOKO — Albany, N. Y.	527	WPRC — Lincoln, Ill.	418

WPRO — Providence, R. I.	623	WRYO — Rochester, Pa.	617
WPRP — Ponce, P. R.	710	WSAI — Cincinnati, O.	575
WPRS — Paris, Ill.	420	WSAL — Loganport, Ind.	429
WPTF — Raleigh, N. C.	564	WSAM — Saginaw, Mich.	486
WPTR — Albany, N. Y.	527	WSAN — Allentown, Pa.	599
WPTW — Piqua, O.	581	WSAP — Portsmouth, Va.	678
WPUV — Pulaski, Va.	678	WSAR — Fall River, Mass.	468
WPWA — Chester, Pa.	601	WSAT — Salisbury, N. C.	565
WQAM — Miami, Fla.	385	WSAU — Wausau, Wis.	702
WQAN — Scranton, Pa.	618	WSAV — Savannah, Ga.	403
WQBC — Vicksburg, Miss.	500	WSAY — Rochester, N. Y.	551
WQQA — Moline, Ill.	419	WSAZ — Huntington, W. Va.	692
WQXI — Atlanta, Ga.	395	WSB — Atlanta, Ga.	395
WQXR — New York, N. Y.	547	WSBA — York, Pa.	621
WRAC — Racine, Wis.	700	WSBB — New Smyrna Beach, Fla.	386
WRAD — Radford, Va.	678	WSBC — Chicago, Ill.	415
WRAG — Carrollton, Ala.	323	WSBT — South Bend, Ind.	430
WRAK — Williamsport, Pa.	620	WSCR — Scranton, Pa.	618
WRAL — Raleigh, N. C.	564	WSDC — Marine City, Mich.	484
WRAW — Reading, Pa.	617	WSDR — Sterling, Ill.	423
WRAY — Princeton, Ind.	429	WSFA — Montgomery, Ala.	327
WRBC — Jackson, Miss.	498	WSFC — Somerset, Ky.	449
WRBL — Columbus, Ga.	397	WSFT — Thomaston, Ga.	403
WRC — Washington, D. C.	377	WSGC — Elberton, Ga.	399
WRCO — Richland Center, Wis.	701	WSGN — Birmingham, Ala.	323
WRCS — Ahoskie, N. C.	555	WSGW — Saginaw, Mich.	486
WRDO — Augusta, Me.	457	WSHB — Stillwater, Minn.	493
WRDW — Augusta, Ga.	396	WSIC — Statesville, N. C.	566
WREB — Holyoke, Mass.	470	WSID — Baltimore, Md.	461
WREC — Memphis, Tenn.	638	WSIP — Paintsville, Ky.	449
WREL — Lexington, Va.	676	WSIR — Winter Haven, Fla.	391
WREN — Topeka, Kans.	442	WSIV — Pekin, Ill.	420
WREV — Reidsville, N. C.	565	WSIX — Nashville, Tenn.	639
WREX — Duluth, Minn.	488	WSJS — Winston-Salem, N. C.	568
WRFC — Athens, Ga.	392	WSKB — McComb, Miss.	499
WRFD — Worthington, O.	584	WSKI — Montpelier-Barre, Vt.	672
WRFS — Alexander City, Ala.	321	WSKY — Asheville, N. C.	555
WRFW — Eau Claire, Wis.	696	WSLB — Ogdensburg, N. Y.	547
WRGA — Rome, Ga.	402	WSLI — Jackson, Miss.	498
WRHC — Jacksonville, Fla.	383	WSLS — Roanoke, Va.	680
WRHI — Rock Hill, S. C.	629	WSM — Nashville, Tenn.	640
WRIA — Caguas, P. R.	709	WSMB — New Orleans, La.	455
WRIB — Providence, R. I.	624	WSMI — Litchfield, Ill.	418
WRIC — Richlands, Va.	678	WSNJ — Bridgeton, N. J.	520
WRIO — Rio Piedras, P. R.	710	WENW — Seneca, S. C.	630
WRJM — Newport, R. I.	623	WSNY — Schenectady, N. Y.	552
WRJN — Racine, Wis.	700	WSOC — Charlotte, N. C.	557
WRJW — Picayune, Miss.	500	WSOK — Nashville, Tenn.	640
WRLD — Iannett, Ala.	323	WSON — Henderson, Ky.	445
WRMN — Elgin, Ill.	416	WSOO — Sault Ste. Marie, Mich.	486
WRNL — Richmond, Va.	679	WSOY — Decatur, Ill.	416
WRNO — Orangeburg, S. C.	629	WSPA — Spartanburg, S. C.	630
WRNY — Rochester, N. Y.	551	WSPB — Sarasota, Fla.	389
WROB — West Point, Miss.	501	WSPC — Anniston, Ala.	321
WROD — Daytona Beach, Fla.	380	WSPD — Toledo, O.	583
WROK — Rockford, Ill.	422	WSPR — Springfield, Mass.	472
WROL — Knoxville, Tenn.	637	WSPT — Stevens Point, Wis.	701
WROM — Rome, Ga.	402	WRSR — Cleveland, O.	576
WRON — Roncverte, W. Va.	693	WSSB — Durham, N. C.	558
WROW — Roanoke, Va.	680	WSSO — Starkville, Miss.	500
WROW — Albany, N. Y.	527	WSSV — Petersburg, Va.	678
WROX — Clarksdale, Miss.	496	WSTC — Stamford, Conn.	374
WROY — Carmi, Ill.	410	WSTP — Salisbury, N. C.	565
WRR — Dallas, Tex.	648	WSTR — Sturgis, Mich.	486
WRRF — Washington, N. C.	567	WSTV — Steubenville, O.	582
WRRZ — Clinton, N. C.	557	WSUN — St. Petersburg, Fla.	389
WRSW — Warsaw, Ind.	431	WSVA — Harrisonburg, Va.	676
WRTA — Altoona, Pa.	599	WSVS — Crewe, Va.	674
WRUF — Gainesville, Fla.	381	WSWN — Belle Glade, Fla.	379
WRUN — Utica, N. Y.	553	WSYB — Rutland, Vt.	672
WRVA — Richmond, Va.	679	WSYD — Mount Airy, N. C.	563
WRXO — Roxboro, N. C.	565	WSYR — Syracuse, N. Y.	553

WTAC — Flint, Mich.	481	WULA — Eufaula, Ala.	324
WTAD — Quincy, Ill.	421	WUSJ — Lockport, N. Y.	535
WTAG — Worcester, Mass.	475	WUSN — Charleston, S. C.	625
WTAL — Tallahassee, Fla.	390	WUST — Bethesda, Md.	463
WTAM — Cleveland, O.	577	WVAM — Altoona, Pa.	599
WTAN — Clearwater, Fla.	379	WVCG — Coral Gables, Fla.	379
WTAO — Cambridge, Mass.	468	WVCH — Chester, Pa.	602
WTAQ — La Grange, Ill.	418	WVEC — Hampton, Va.	675
WTAR — Norfolk, Va.	677	WVET — Rochester, N. Y.	551
WTAW — College Station, Tex.	646	WVIM — Vicksburg, Miss.	501
WTAX — Springfield, Ill.	423	WVJP — Caguas, P. R.	709
WTBC — Tuscaloosa, Ala.	329	WVJS — Owensboro, Ky.	448
WTBF — Troy, Ala.	329	WVKO — Columbus, O.	578
WTBO — Cumberland, Md.	463	WVLK — Versailles-Lexington, Ky.	449
WTCH — Shawano, Wis.	701	WVLN — Olney, Ill.	420
WTCJ — Tell City, Ind.	430	WVMC — Mount Carmel, Ill.	419
WTCM — Traverse City, Mich.	487	WVMI — Biloxi, Miss.	496
WTCN — Minneapolis, Minn.	491	WVNJ — Newark, N. J.	521
WTCO — Campbellsville, Ky.	444	WVOK — Birmingham, Ala.	323
WTEL — Philadelphia, Pa.	615	WVOM — Boston-Brookline, Mass.	468
WTHI — Terre Haute, Ind.	431	WVOP — Vidalia, Ga.	404
WTHT — Hartford, Conn.	372	WVOS — Liberty, N. Y.	535
WTIC — Hartford, Conn.	372	WVOT — Wilson, N. C.	568
WTIK — Durham, N. C.	558	WVPO — Stroudsburg, Pa.	618
WTIL — Mayaguez, P. R.	710	WVSC — Somerset, Pa.	618
WTIP — Charleston, W. Va.	691	WVVW — Fairmont, W. Va.	692
WTIX — New Orleans, La.	455	WVWB — Vineland, N. J.	523
WTJH — East Point, Ga.	399	WVWC — Gary, Ind.	426
WTJS — Jackson, Tenn.	635	WVCO — Waterbury, Conn.	375
WTKM — Hartford, Wis.	696	WVDC — Washington, D. C.	378
WTMA — Charleston, S. C.	625	WWEZ — New Orleans, La.	455
WTMC — Ocala, Fla.	386	WVGP — Sanford, N. C.	566
WTMJ — Milwaukee, Wis.	700	WVGS — Tifton, Ga.	404
WTMV — East St. Louis, Ill.	416	WVHG — Hornell, N. Y.	534
WTNC — Thomasville, N. C.	566	WVIN — Baltimore, Md.	461
WTND — Orangeburg, S. C.	629	WVWJ — Detroit, Mich.	480
WTNJ — Trenton, N. J.	523	WVWL — New Orleans, La.	455
WTNS — Coshocton, O.	578	WVNC — Asheville, N. C.	555
WTNT — Tallahassee, Fla.	390	WVNH — Rochester, N. H.	519
WTOB — Winston-Salem, N. C.	568	WVNR — Beckley, W. Va.	690
WTOC — Savannah, Ga.	403	WVNS — Statesboro, Ga.	403
WTOD — Toledo, O.	583	WVNY — Watertown, N. Y.	554
WTOK — Meridian, Miss.	499	WVOD — Lynchburg, Va.	676
WTCL — Toledo, O.	583	WVWL — Buffalo, N. Y.	523
WTON — Staunton, Va.	680	WVON — Woonsocket, R. I.	624
WTOP — Washington, D. C.	378	WVPA — Williamsport, Pa.	620
WTOR — Torrington, Conn.	375	WVWP — Miami, Fla.	386
WTPR — Paris, Tenn.	640	WVWF — Palatka, Fla.	387
WTPS — New Orleans, La.	455	WVWG — Palm Beach, Fla.	387
WTRC — Elkhart, Ind.	425	WVWL — Woodside, N. Y.	554
WTRF — Bellaire, O.	573	WVWS — Glens Falls, N. Y.	533
WTRR — Sanford, Fla.	389	WVWSO — Springfield, O.	582
WTRW — Two Rivers, Wis.	702	WWSR — St. Albans, Vt.	672
WTRY — Troy, N. Y.	553	WVWT — Wooster, O.	584
WTSA — Brattleboro, Vt.	672	WVSW — Pittsburgh, Pa.	616
WTSB — Lumberton, N. C.	583	WVVA — Wheeling, W. Va.	694
WTSL — Hanover-Lebanon, N. H.	518	WVWB — Jasper, Ala.	326
WTSP — St. Petersburg, Fla.	399	WVWF — Fayette, Ala.	324
WTSV — Claremont, N. H.	517	WVWR — Russellville, Ala.	328
WTHH — Port Huron, Mich.	485	WVWWW — Rio Piedras, P. R.	710
WTTM — Trenton, N. J.	523	WVWL — Peoria, Ill.	421
WTTN — Watertown, Wis.	702	WVYO — Peaville, W. Va.	693
WTTT — Bloomington, Ind.	424	WXAL — Demopolis, Ala.	324
WTTT — Coral Gables, Fla.	379	WXGI — Richmond, Va.	680
WTUX — Wilmington, Del.	376	WXXW — Albany, N. Y.	527
WTVB — Coldwater, Mich.	478	WXLW — Indianapolis, Ind.	428
WTVL — Waterville, Me.	459	WXRA — Buffalo-Kenmore, N. Y.	531
WTWA — Thomson, Ga.	404	WXRJ — Guyama, P. R.	709
WTWN — St. Johnsbury, Vt.	672	WXYZ — Detroit, Mich.	480
WTXL — Springfield, Mass.	473	WYVE — Wytheville, Va.	682
WTYC — Rock Hill, S. C.	629	WZIP — Covington, Ky.	444
WTYS — Marianna, Fla.	384	WZOB — Ft. Payne, Ala.	325

ALABAMA

Pop. April 1, 1952 (Est.) 3,204,000 — Total Housing Units 846,842
Families April 1, 1952 (Est.) 773,000 — Stations in State 72

WAVU

ALBERTVILLE—1948—LBS

Frequency: 630 Kc. Power: 500 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 149
Phone Number 639
News Service AP
Transcription Service World
Pres., Gen. Mgr. Pat M. Courington
Commercial Manager Bob H. Riseling
Program Director Mary Gore
Chief Engineer R. W. Hoffman

WRFS

ALEXANDER CITY—1947—
KEYSTONE

Frequency: 1050 Kc. Power: 1,000 Watts d.
Owned-Operated By Piedmont Service Corp.
Business-Studio Address Main St.
Phone Number 1050
Transmitter Location West End
News Service UP
Transcription Service World
Representative Sears & Ayer
Membership NARTB, BAB
President James L. Coley
Gen.-Station-Com. Mgr. Jim Whatley
Dir. of Operations Lem Coley
Pg. Dir.-Prom. Mgr. Bob McKinnon
Chief Engineer James W. Whatley
Consulting Engineer Claude Grey

WCTA

ANDALUSIA—1946—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Andalusia Bcstg. Co., Inc.
Address P. O. Box 29
Phone Number 1100
Air Time 5:30 a.m.-10:30 p.m.
Transmitter Sanford Rd.
News Service AP
Transcription Service World
Membership NAB
Executive V.P., Gen. Sta. Mgr. J. Dige Bishop
Sales Prom. Mgr. Robert Statham
Prog. Prom. Dir. Christine Hardage
Chief Engineer Howell Pebworth
Consulting Engineer Claude Grey

WHMA

ANNISTON—1938—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Phone Number 2380-368
Air Time 5:45 a.m.-11:05 p.m.
Transmitter 15th at Boynton
Transcription Service World
Representative Sears & Ayer

Membership NARTB
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Commercial Mgr. Lurline M. Smollon
Program Director Rose Ponder
News Director Dewitt Carmichael
Chief Engineer James A. Hudson
Consulting Engineer Claude M. Gray

WSPC

ANNISTON—1949—MBS

Frequency: 1390 Kc. Power: 5000 Watts d;
1000 Watts n.
Owned-Operated By Model City Bcstg. Co., Inc.
Business Address Jefferson Davis Hotel
Phone 1850-51
Air Time Unlimited
Transmitter Location Gadsden Hgwy.
News Service AP
Transcription Service Standard
Representative Walker
President Stanton B. Ingram
Gen., Sta. Mgr. W. S. Weatherly
Commerical Manager John Orrison
Sales Prom. Mgr. Rosebud Waldrop
Prog., Prod. Dir. Robert W. Bandy
Publicity Director Sara F. Jackson
Chief Announcer Robert W. Bandy
News Director Earl Carter
Musical Director Bettie Russell
Chief Engineer Thomas B. Atkins
Consulting Engineer Claude M. Gray

WJMW

ATHENS—1948—LBS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address P. O. Box 386
Phone Number 565
News Service AP
Transcription Service Capitol
Pres.-Gen.-Comm. Mgr. Homer F. Dunnivant
Pgm., Prom., News Dir. Robert V. Dunnivant
Chief Engineer William G. Mitchell

WATM

ATMORE—1949

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Operated By Southland Bcstg. Co.
Address Box 205
Phone Atmore 50
Transmitter Location Wilson St.
Air Time Sunrise-Sunset
News Service UP
President John B. McCrary
Vice-Pres. & Chief Engr. Cyril W. Redbach
General Manager Everett M. McCrary
Program Director Lillian Miller
Chief Announcer Wayne Butts

ALABAMA

WAUD

AUBURN—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Auburn Bcstg. Co.
 Business Address Auburn Box 350
 Phone Number 1240-1
 Studio Transmitter Montgomery Hwy.
 Air Time 6 a.m.-Midnight
 News Service AP
 Transcription Service World
 Pres., Gen.-Station Mgr. Elmer G. Salter
 Pgm., Prod., Pub. Dir. Earl Andrews
 Chief Announcer Bob Donaldson
 Chief Engineer Ted Bellon
 Consulting Engineer C. I. Shelkotsky

WBCO

BESSEMER—BIRMINGHAM—1950

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Bessemer Bcstg.
 Co., Inc.
 Business Address 1720 3rd Ave., N. Bessemer
 Phone Bessemer 5-5241
 Birmingham 51-5241
 Transmitter Location B'ham-Bessemer Super
 Hwy.
 Air Time 6 a.m.-11 p.m.
 News Service INS
 Transcription Service Langworth
 Pres., Gen. Mgr. J. E. Lanier
 Sta., Comm., Sls. Prom. Mgr.
 Publ. Dir. K. L. Wood
 Prog., Prod., News, Music, Dir.
 Ch. Ancr. W. B. Faush
 Chief Engineer Jack Warden
 Consulting Engineer Claude Gray

WJLD

BESSEMER—1942

Frequency: 1400 Kc. Power: 250 Watts
 Owned By Johnston Bcstg. Co.
 Business Address Box 147
 Phone No. Bessemer 2300
 Transmitter Birmingham Bessemer Super H'way
 News Service INS
 Pres.-Gen. Mgr. George Johnston, Jr.
 Station, Comm. Mgr. James E. Connolly
 Sales Prom. Mgr. Otis Dodge
 Program Director Jane Marlindale
 Prod., Mus. Dir. Sally Gordon
 Publicity Director Mary Patterson
 Chief Announcer Bob Umbach
 News Director Ganus Scarborough
 Chief Engineer Maurice McKinney
 Consulting Engineer Lohres & Culver

WAPI

BIRMINGHAM—1922—CBS

Frequency: 1070 Kc. Power: 5000 Watts
 Owned-Oper. By Voice of Ala., Inc.
 Address 701 Protective Life Bldg.

Phone Number 3-8116
 Transmitter Sandusky, Ala.
 News Service UP
 Transcription Service World
 Representative Radio Sales (CBS)
 Membership NARTB, BAB
 Chairman of the Board Edward L. Norton
 President-Treasurer Thad Holt
 Gen., Sta., Comm. Mgr., Pgm.
 New Director Lionel F. Baxter
 Chief Engineer James L. Evans
 Asst. Chief Engr. N. S. Hurley
 Consulting Engineer A. D. Ring & Co.

WBRC

BIRMINGHAM—1925—NBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By Birmingham Bcstg. Co., Inc.
 Address 1727 1/2 2nd Ave., N.
 Phone Number 4-7741
 News Service INS, AP
 Transcription Service Standard, Lang Worth
 Representative Paul H. Raymer Co.
 President Eloise S. Hanna
 Gen. Manager G. P. Hamann
 News, Pgm. Dir. W. H. McCain
 Prom. Mgr. John T. Orr
 Chief Engineer G. P. Hamann
 Farm Editor Don Norman

WEDR

BIRMINGHAM—1949

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Operated By Magic City Bcstg. Co.
 Business Address 1417 Fourth Ave. N.
 Phone Number 44523
 Partner J. L. Doss
 Partner Leah L. Doss
 Partner, Gen. Mgr. John A. Thompson
 Program Director Carolyn Mardis
 Chief Engineer John F. Cram

WILD

BIRMINGHAM—1945—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Pilot Bcstg. Corp.
 Address 3427 27th Ave. N.
 Phone Number 4-4511
 President Roy M. Hofheintz
 General Manager Don D. Campbell
 Program Director Charles White McGehee
 Chief Engineer Ray Lowery

WLBS

BIRMINGHAM—1946—LBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By WLBS, Inc.
 Address 216 1/2 21st St., N.
 Phone Number 54-2541
 General Manager Mary Gorman
 Program Director Ed Rayfield
 Chief Engineer Ralph Dennis

ALABAMA

W S G N

BIRMINGHAM—1926—ABS

Frequency: 610 Kc. Power: 5000d.; 1000 n.
 Owned-Operated. Birmingham News Co.
 Business Address. P. O. Box 2553
 Phone Number. 4-3434
 Studio Address. YWCA Bldg.
 Transmitter Location. Fair Grounds
 Newspaper Affiliation. Birmingham News
 News Service. AP
 Air Time. 5 a.m.-Midnight
 Representative. Headley-Reed
 Membership. NARTB
 Exec. V.P., Gen. Mgr. Henry P. Johnston
 Gen. Sales Mgr. J. Harry Calloway
 Dir., Sis. Prom. & Publ. Robert D. Williams
 News Director. Gene Procter
 Chief Engineer. J. V. Sanderson
 Farm Editor. Boyd Evans
 Consulting Engineer. Gautney & Ray

W V O K

BIRMINGHAM—1947

Frequency: 690 Kc. Power: 50,000 Watts d.
 Owned-Operated By. Voice of Dixie Inc.
 Business Address. P. O. Box 2468,
 Phone Number. 6-2924
 Transmitter. Bessemer Super Highway
 Air Time. Sunrise-Sunset
 News Service. UP
 Transcription Service. Capitol
 Representative. Radio Reps., Inc.
 Pres., Gen. Sta. Mgr. Iralee W. Bennis
 Com. Sales Prom. Mgr. William J. Brennan
 Chief Announcer. Dan Brennan
 Program Director. Ira Leslie
 Chief Engineer. William J. Brennan
 Consulting Engineer. W. E. Berns, Jr.

W E B J

BREWTON—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Brewton Bcstg. Co.
 Address. Brewton, Ala.
 Air Time. 6 a.m.-11 p.m.
 Phone Number. 1000
 News Service. AP
 Transcription Service. SESAC, Capitol
 Pres., Gen. Mgr. W. Emmett Brooks
 Commercial Manager. C. E. Land
 Program Director. Bolling Brooks
 Chief Engineer. R. D. Craig
 Consulting Engineer. Claude Gray

W R A G

CARROLLTON—1951

Frequency: 590 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Pickens County Bcstg. Co.
 Address. Box 128
 Phone Number. 2364
 News Service. UP

Transcription Service. World
 Co-Owners. Roth E. Hook, W. E. Farrar
 General Manager. Charles W. Stratton
 Commercial Manager. Peggy Jones
 Prom. Mgr., Pgm. Dir. Noel Pass
 Chief Engineer. Herb Guthrie

W K L F

CLANTON—1947—KBS

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By. Southeastern Bcstg. Co.
 Bus.-Studio Address. P. O. Box 110
 Phone Number. 448
 Transmitter Location. Selma Highway
 News Service. AP
 Transcription Service. World, Keystone
 Representative. Thomas F. Clarke
 Membership. NARTB
 President. Dr. J. Kelley Robinson
 Gen.-Station-Comm. Mgr. Robert B. Taber
 Chief Announcer. Curley Huntley
 Chief Engineer. Lester Carter
 Consulting Engineer. Claude Gray

W F M H

CULLMAN—1950

Frequency: 1300 Kc. Power: 1000 Watts d.
 The Voice of Cullman

W K U L

CULLMAN—1946—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. Cullman Bcstg. Co.
 Business, Studio, Trans. Address. Cullman
 Phone Number. 864
 News Service. UP
 Transcription Service. World
 Pres., Gen. Mgr. Hudson C. Millar, Jr.
 Program Director. Evelyn Buettner
 Chief Announcer. Leon Murphree
 Chief Engineer. Arthur Bachmann
 Consulting Engineer. Claude Gray

W H O S

DECATUR—1948

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By. No. Alabama Bcstg. Co.
 Business-Studio Address. 212 Jackson St.
 Newspaper Affiliation. Decatur Daily
 Transmitter Location. Flynn Street
 Phone Number. 991-992
 Air Time. Sunrise-Sunset
 News Service. UP
 Transcription Service. RCA, Thesaurus &
 Associated
 Partners. Barrett C. Shelton, John J. Jones
 Gen. Comm. Mgr. Louis C. Blizzard
 Pgm. Dir., Chf. Ancr., Farm Ed. Jim Fouts
 Pgm. Farm Dir. Jim Fust
 Chief Engr. Melvin Cryer
 Consulting Engineer. Claude Gray

ALABAMA

WMSL

DECATUR—1935—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Tennessee Valley Bcstg. Co.
Address: P. O. Box 411
Phone Number: 802-803
News Service: AP
Transcription Service: World
Pres., Gen. Mgr.: Frank Whisenant
Comm., Prom., Pgm. Dir.: Cletus Quick (Natl.)
Chief Engineer: Garland Sandlin

WXAL

DEMOPOLIS—1947—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: Demopolis Bcstg. Co.
Business Address: P. O. Box 261
Phone Number: 400
News Service: AP
Transcription Service: World
Pres., General Manager: W. M. Jordan
Commercial Manager: Henry J. Bley
Pgm. Dir.: Leo Hart
Chief Engineer: Austin Caldwell

WAGF

DOTHAN—1932—MBS

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By: Dothan Bcstg. Co.
Address: 204 1/2 E. Main Street
Phone Number: 2-9100
Transmitter Location: Headland Highway
Air Time: 6 a.m.-11 p.m.
News Service: AP
Transcription Service: World
Representative: Joseph Hershey McGillvra
Membership: NARTB
General Manager: Julian C. Smith
Comm. Mgr.: Fred C. Moseley
Program Director: J. Arthur Creamer
Chief Engineer: John T. Hubbard

WDIG

DOTHAN—1947—ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Houston Bcstg. Co.
Business-Studio Address: 107 E. Adams St.
Phone Number: 3-4100
News Service: UP
Representative: Cummings, Reiner
Pres., Gen. Mgr.: Jess Swicegood
Prom. Mgr., News Dir.: Wayne Mosely
Chief Engineer: Charles Lawshe

WOOF

DOTHAN—1948—KBS

Frequency: 560 Kc. Power: 5000 Watts d.
Owned-Operated By: Dowlander Bcstg. Co.
Business-Studio Address: 110 So. Foster
Phone Number: 2-5600

Transmitter Location: Radio Road
News Service: UP
Transcription Service: Keystone
Representative: Sears & Ayer
Membership: BAB
President: R. A. Dowling, Jr.
General Manager: Agatha Barnes
Chief Engineer: Sam Campbell

WIRB

ENTERPRISE—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: The Wiregrass Bcstg. Co.
Business Address: Enterprise
Phone Number: 30
News Service: UP
Transcription Service: Lang-Worth
Partners: R. E. James, R. M. Stanford
General Manager: J. Wesley Gardner
Chief Engineer: E. L. Hein

WULA

EUFAULA—1948—MBS—KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: Ala.-Ga. Bcstrs., Inc.
Business-Studio-Trans. Address: Radio Bldg.
Phone Number: 745
Air Time: 5 a.m.-11 p.m.
News Service: UP
Transcription Service: World
Representative: Dora Clayton
Membership: NARTB, BAB
Owner: Edward P. Fussell
Gen. Comm.-Pgm. Dir.: Lee S. Bullis
Chief Engineer: Hugh G. Chastain

WWW F

FAYETTE—1949—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By: Bankhead Bcstg. Co., Inc.
Address: Jasper
Phone Number: 100
News Service: UP
President: W. W. Bankhead
General Manager: James Reese
Chief Engineer: Don Moore

WJOI

FLORENCE—1946—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Florence Bcstg. Co., Inc.
Address: 850 S. Court St.
Phone Number: 2608
Pres., Gen.-Sta. Mgr.: Joe T. Van Sandt
Commercial Manager: Harry Hearst
Sales Prom. Mgr., Pgm. Dir.: Pat Slotton
Chief Engineer: Paul Shannon

WMFT

FLORENCE—1946—KBS-LBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Tri-Cities Bcst. Co.

ALABAMA

Bus. Add. 800 Cypress Mill Rd.
 Phone Number 42 & 1934
 Studio-Transmitter 800 Cypress Mill Rd.
 News Service AP
 Air Time 5:30 a.m.-Midnight
 President Milton S. Killen
 General-Sta. Manager James L. Garrett
 Commercial Manager Len Hensel
 Sales Prom. Mgr. Virginia Y. Gray
 Program Director Tom York
 Musical Director Virginia Baker
 Chief Engr. Lawrence W. Rohling
 Consulting Engineer Claude Gray

W F P A

FT. PAYNE—1950

Frequency: 1400 Kc. Power: 250 watts
 Owned-Operated By Killian Bcstg. Co.
 Address Stallworth Building
 Phone Number 850
 News Service AP
 Pres., Gen. Mgr. J. Louis Killian
 Commercial Manager Jim Bell

W Z O B

FT. PAYNE—1950

Frequency: 1250 Kc. Power: 1000 Watts d.
 Owned-Operated By Glenn M. Cravitt
 Address P. O. Box 255
 Phone Number 1096
 News Service UP
 Transcription Service Thesaurus
 General Manager Glenn M. Cravitt
 Program Director Lester Haston
 Farm Editor, Chief Engr. Jess R. Moore

W E T O

GADSDEN—1950

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By Gadsden Radio Co.
 Address 722 S. 12th St.
 Phone Number 69201
 News Service AP
 Transcription Service Capitol
 Representative McGillvra
 Partner, Gen. Mgr. Edwin H. Estes
 Partner Cary L. Graham
 Commercial Manager Mac M. Thomas
 Program Director Weston Britt
 Chief Engineer Calvin C. Williamson

W G A D

**GADSDEN—1947—ABC—ABS
 ALA. BROADCASTING SYSTEM**

Frequency: 1350 Kc.
 Power: 5000 Watts d., 1000 n.
 Owned-Oper. By Coosa Bcstg. Co., Inc.
 Address 520 Chestnut St.
 Phone Number 5641, 5642
 Transmitter Location Attalla, Ala.
 News Service UP
 Transcription Service Capitol

Membership NARTB, BAB
 Pres., Gen.-Comm. Mgr. Curtis DeLamar
 Sales Prom. Mgr. Jack Kirby
 Program Director Frances Seal
 News Dir., Chief Anncr. Jim Young
 Chief Engineer Halley D. Williams
 Consulting Engineer Claude M. Gray

W G W D

GADSDEN—1947

Frequency: 570 Kc. Power: 1000 Watts d.
 Business Address P. O. Box 128
 Phone Number 6-6301-2
 Air Time 4 a.m.-Sunset
 Transcription Service Associated
 General Manager Leon Loyd

W J B Y

GADSDEN—1928—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By Gadsden Bcstg. Co., Inc.
 Address 108 Broad Street
 Phone Number 6-3381
 Transmitter Location 108 Broad St.
 News Service INS
 Representative Sears & Ayer
 President Bascom H. Hopson
 Gen. Mgr., Pgm. Dir. Beatrice Tate Benton
 Comm. Mgr. Sam A. Benton
 Chief Engineer Glen Nichols

W G Y V

GREENVILLE—1948—LBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Greenville Bcstg. Corp.
 Business Address P. O. Box 227
 Air Time 6 a.m.-10 p.m.
 Phone Number 585
 Transmitter Location Luverne Highway
 News Service AP
 Transcription Service World
 Representative Continental
 Gen., Sta., Comm. Mgr. W. H. Miller, Jr.
 Chief Engineer Winton Beaver
 Consulting Engineer Claude Gray

W G S V

GUNTERSVILLE—1950—KBS

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Operated By Gunterville Bcstg. Co.
 Address P. O. Box 32
 Phone Number 4131
 News Service UP
 Transcription Service NBC, Thesaurus
 President Trent Moore
 Gen., Comm. Mgr. Edward Z. Carrell
 Program Dir., News Dir. Ray McClendon
 Chief Engineer LaVelle Jackson

W J B B

HALEYVILLE—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Haleyville Bcstg. Co.

ALABAMA

Address.....P. O. Box 191
 Phone Number.....389
 Air Time.....6 a.m.-11 p.m.
 Transmitter Location.....Bear Creek Road
 News Service.....UP
 Transcription Service.....Capitol
 General Manager.....William G. Harris
 Commercial Mgr.....Ruth Harris
 Program Director.....Larry Brent
 Chief Engineer.....William G. Harris

W E R H

HAMILTON—1950—LBS

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Marion County Bcstg. Co.
 Phone Number.....120
 Air Time.....Sunrise-Sunset
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....McGillvra
 Membership.....NARTB
 Pres., Gen., Prom. Mgr.....Hugh J. Fite
 Commercial Manager.....Charles B. Tucker
 Chief Anncr., News Dir.....Johnnie R. Lott
 Chief Engineer.....Charles B. Tucker

W B H P

HUNTSVILLE—1937—MBS—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton H. Pollard
 Bus.-Studio Address.....318 W. Clinton
 Phone Number.....313
 Transmitter Location.....Athens Pike
 Air Time.....6 a.m.-11 p.m.
 News Service.....UP
 President, Gen. Mgr.....Wilton H. Pollard
 Prog., Pub., News Dir.....Grady Reeves
 Chief Engineer.....James Potter

W F U N

HUNTSVILLE—1946—LBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Huntsville Bcstg. Co., Inc.
 Transmitter Address.....410 W. Holmes St.
 Phone Number.....2424
 Air Time.....6 a.m.-M.
 News Service.....AP
 Representative.....Sears & Ayers
 Pres., Gen. Mgr.....J. B. Falt, Jr.
 Sta. Mgr., Prog. Dir., Chief Engr. John Garrison

W H B S

HUNTSVILLE—1946—ABC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Huntsville Times Co.
 Phone Number.....2345
 Transmitter.....N. Church St.
 News Service.....AP
 Representative.....Headley-Reed
 General Manager.....John F. Neal
 Commercial Manager.....Joe Sims
 Pgm., News Director.....Jay Shepherd
 Chief Engineer.....Dave Williams

W P B B

JACKSON—1950—KBS-LBS

Frequency: 1290.....Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 News Service.....AP
 Pres., Gen., Comm. Mgr.....T. H. Gaillard, Jr.
 Program Director.....Charles Ballas
 Chief Engineer.....E. A. Allen

W W W B

JASPER—1946

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Bankhead Bcstg. Co., Inc.
 Business Studio Address.....Bankhead-Long
 Building
 Phone Number.....100
 Transmitter Location.....W. 20th St.
 News Service.....AP
 Executive Director.....James E. Reese
 Manager.....Wm. C. Edgemon

W R L D

LANETT—1944—ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Valley Bcstg., Inc.
 Address.....602 Cherry St.
 Phone Number.....2-2771
 News Service.....AP
 Transcription Service.....Thesaurus
 Representative.....McGillvra
 President.....J. C. Henderson
 General Manager.....Paul Reid
 Program Director.....Aileen Love
 Chief Engineer.....R. R. Magill

W J A M

MARION—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Neely Bcstg. Co.
 Address.....Marion
 Phone Number.....2981
 Transcription Service.....Capitol
 News Service.....AP
 Partners.....L. M. Neely, Sr., Kathleen Neely
 General Manager.....L. M. Neely, Jr.
 Station Manager.....Erle Hanna

W A B B

MOBILE—1948—ABC-MBS

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Mobile Press Register, Inc.
 Business Address.....304 Government St.
 Phone Number.....3-1551
 Transmitter.....Eight Mile, Ala.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Branham Co.
 President.....R. B. Chandler
 Executive V.P.....W. J. Hearin, Jr.
 Sta., Comm. Mgr.....Dewey H. Long
 Chief Engineer.....William H. Murphree

ALABAMA

WALA

MOBILE—1930—NBC

Frequency: 1410 Kc. Power: 5000 Watts
 Owned-Operated By... Pape Bcstg. Co., Inc.
 Bus.-Studio Address... 210 Government St.
 Phone Number... 3-3756
 Transmitter... Cochran Bridge Causeway
 Air Time... 6 a.m.-M.
 News Service... AP
 Transcription Service... Standard
 Representative... Headley-Reed
 President... W. O. Pape
 General Manager... H. K. Martin
 Commercial Manager... A. Treadway
 Program Director... Al Homan
 Chief Engineer... R. B. Hurley

WKAB

MOBILE—1947—LIBERTY

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Operated By... Pursley Bcstg. Service
 Business-Studio Address... Box 1306
 Phone Number... 7-6345
 Transmitter... Donald St.
 Air Time... Local sunrise-local sunset
 Transcription Service... SESAC, Langworth
 Representative... Forjoe, Dora Clayton
 Membership... NARTB
 General Manager... Louise P. Pursley
 Commercial Mgr... R. H. Moore
 Program Director... J. T. Jackson
 Sales Prom. Mgr... J. H. Johnson
 Publicity Director... R. H. Moore
 Production Director... Mary L. Lemon
 Chief Announcer... Larry Keith
 Chief Engineer... Gene Miller

WKRG

MOBILE—1946—CBS

Frequency: 710 Kc. Power 1000 W. d.: 500 W. n.
 Owned-Operated By... Giddens & Rester
 Bus.-Studio-Trans. Address... Telegraph Rd.
 Phone Number... 2-6789
 Air Time... Unlimited
 News Service... AP
 Transcription Service... Lang-Worth, Standard
 Representative... Adam J. Young, Jr.
 Gen. Station Mgr... F. E. Busby
 Commercial Manager... John E. Waller
 Publicity Director... Shirley Raster
 Chief Engineer... Richard M. Cole
 Consulting Engineer... Comm. Radio Equipment Co.

WAPX

MONTGOMERY—1947—ABC

Frequency: 1600 Kc. Power: 1000 Watts
 Owned-Operated By... United Bcstg. Co.
 Business Studio Address... 116 Catoma St.
 Phone Number... 3-7589
 Transmitter Location... End of Blackburn St.
 News Service... UP

Transcription Service... Lang-Worth
 Representative... Walker Co.
 Pres., Gen. Mgr... Thomas E. Martin
 Comm.-Sales Prom. Mgr... Hoke Williford
 Program Director... Louise Martin
 Chief Engineer... Owen Lehr

WCOV

MONTGOMERY—1939—CBS

Frequency: 1240Kc. Power: 250 Watts
 Owned-Oper. By... Estate of G. W. Covington, Jr.
 Business-Studio Address... Exchange Hotel
 Phone Number... 5781
 Transmitter... Narrow Lane Rd.
 News Service... UP
 Transcription Service... Capitol
 Representative... O. L. Taylor Co.
 Membership... NARTB, BAB
 General Manager... Hugh M. Smith
 Commercial Manager... Joe Petrauka
 Sales Prom. Mgr... O. M. Teate
 Program Director... Walter Spiro
 News Director... Ray Hardin
 Chief Announcer... Frank Tucker
 Chief Engineer... W. D. Weatherly
 Consulting Engineer... W. J. Haley

WJJJ

MONTGOMERY—1948—MBS

Frequency: 1170 Kc. Power: 10,000 Watts d.,
 1000 n.
 Owned-Oper. By... Southern Bcstg. Co., Inc.
 Business-Studio Address... 115½ Commerce St.
 Transcription Service... Thesaurus
 Representative... Weed
 President... Joseph G. Mathews
 General Manager... John C. Hughes
 Commercial Manager... Herbert A. McLendon
 Program Director... E. Caldwell Stewart
 Promotion Manager... E. J. Duke
 Chief Engineer... A. Fred Wright

WMGY

MONTGOMERY—1946—LIBERTY

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned-Operated By... Dixie Bcstg. Co.
 Business-Studio Address... 4 S. Perry St.
 Phone... 5245
 Transmitter Location... E. of Greenwood Cem.
 Representative... Robert Meeker
 Membership... NARTB
 President... Dr. S. D. Suggs
 Gen.-Comm. Manager... Thomas W. Sewell
 Sales Prom. Mgr... Hugh Webb
 Program Production Director... Roberta Frost
 News Director... Felix Robinson
 Chief Engineer... John D. Lamar

WSFA

MONTGOMERY—1930—NBC

Frequency: 1440 Kc. Power: 5000 Watts d.:
 1000 Watts n.
 Owned-Oper. By... Montgomery Bcstg. Co., Inc.

ALABAMA

Business Address..... P. O. Box 1031
 Phone 8360
 News Service..... AP
 Transcription Service World
 Representative Headley-Reed
 Membership BAB
 Pres., Gen. Mgr..... Howard E. Pill
 Asst. to Pres..... David E. Dunn
 Local Sales Mgr..... William W. Hunt
 National Sales Dir..... Julia Looney
 Program Director..... Lee Gooch
 Publicity Director..... Alice Mayfield
 Chief Announcer..... Bill Smith
 News Director..... Marguerite Daniel
 Chief Engineer..... Cliff Shelkofsky
 Farm Editor..... Wilson Carnes

W L A Y

MUSCLE SHOALS—1933—MBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned Oper. By... Muscle Shoals Bcstg. Corp.
 Business Address.... P. O. Box 230, Sheffield
 Transmitter Location . E. 2nd St., Sheffield, Ala.
 News Service..... UP
 Representative..... Devney & Co.
 President..... Frank M. Farris, Jr.
 General Mgr..... W. A. Reeves, Jr.
 Comm. Manager..... Eulus Whitehead
 Program Director..... George Manush
 Chief Engineer..... Melvin G. Hunt

W J H O

OPELIKA—1940—MBS-KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned Oper. By... Opelika-Auburn Bcstg. Co.
 Bus.-Studio-Trans. Address... 1400 Auburn Rd.
 Phone Number..... 712, 713
 News Service..... UP
 Transcription Service... Thesaurus, Keystone,

SESAC

Membership NARTB, BAB
 Gen., Sta. Mgr..... John C. Cooper, Jr.
 Comm., Sls., Prom. Mgr..... E. J. Turk
 Program Director..... G. E. Snyder
 Chief Announcer, News Dir..... Bill Kennedy
 Chief Engineer..... John E. Smollen
 Consulting Engineer..... Claude Gray

W E L R

ROANOKE—1949—KBS

Frequency: 1360 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Roanoke Bcstg. Co.
 Address..... 801 N. Main St.
 Station Representative Clayton
 Manager..... J. W. Buttram
 Program Director..... John Hodges

W W W R

RUSSELLVILLE—1949

Frequency: 920 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Bankhead Bcstg. Co., Inc.
 Address.... Bankhead-Long Bldg., Jasper, Ala.
 Phone Number 100

Transmitter Location..... Underwood Rd.
 News Service..... UP
 President..... Walter W. Bankhead
 General Manager..... James E. Reese
 Sta., Comm. Mgr..... Hal Kirby
 Program Director..... James W. Elliott
 Chief Engineer..... Charles G. McLellan

W C R I

SCOTTSBORO—1950

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Pat M. Courington
 Address Box 394
 News Service AP
 Transcription Service World
 President..... Pat M. Courington
 Gen., Comm. Mgr..... Eaton P. Govan, Jr.
 Program Director..... Lila Jean Keller
 Chief Engineer..... James G. Wallace

W G W C

SELMA—1946—CBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By... Estate of G. W. Covington
 Address..... Birmingham Highway
 Phone Number 2746
 Air Time..... 6 a.m.-11:05 p.m.
 Transcription Service Capitol
 Station Representative..... Hal Holman
 Membership NARTB
 Gen. Mgr. & Chief Engr.. John F. Townshend
 Sales Prom. Mgr..... John Frazier
 Program Director..... Mrs. Marie Luker
 Chief Announcer..... Virgil Moore
 Consulting Engineer..... T. J. Holey

W H B B

SELMA—1935—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Selma Bcstg., Inc.
 Business Address..... 209 Washington St.
 Phone Number 1233
 Transmitter Location Edgewood
 President..... B. H. Hopson
 Gen. Comm. Mgr..... Julien Smith, Jr.
 Program Director..... Bill Hoops
 Promotion Manager..... Erin Reynolds
 Chief Engineer..... T. F. Kelly, Jr.

W F E B

SYLACAUGA—1944—MBS—KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By..... Alabama Bcstg. Co.
 Business-Studio Address..... P. O. Box 358
 Phone Number 2-3281
 News Service..... UP
 Transmitter Location... 527 North Broadway
 Air Time..... 6 a.m.-11 p.m.
 President..... E. E. Forbes, Sr.
 Comm., Sta. Mgr..... George W. Carr
 Chief Announcer..... Conrad Pickren
 Chief Engineer..... Maurice Estes
 Consulting Engr..... James Stowers

WMLS

SYLACAUGA—1948

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By Marble City Bcstg. Co., Inc.
 Business Address 11½ W. Second St.
 Phone Number 2-4354
 Transmitter Address Highway 291 N.
 Air Time 5:45 a.m.—Sunset
 News Service AP
 General Manager Curtis O. Liles, Jr.
 Commercial Mgr. Howard M. Peters
 Prom. Mgr., Pgm. Dir. Robert M. Duck
 Chief Announcer Pete McEwen
 Chief Engineer John F. Norris
 Consulting Engr. Claude M. Gray

WHTB

TALLADEGA—1945—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Voice of Talladega, Inc.
 Address Bemiston Highway
 Phone Number 2205
 Air Time 6 a.m.—10:20 p.m.
 News Service AP
 Transcription Service Capitol
 Pres., Gen. Sta. Mgr. R. A. Davidson
 Comm., Sls. Prom. Mgr. Myron T. Snoddy
 Program Director Alama M. Haynes
 Mus. & Production Dir. Lee Whitehurst
 Publicity Director Johnny Mack Driskill
 Chief Announcer Frank Haynes, Jr.
 Chief Engineer John Lester Fisher
 Consulting Engineer Claude Gray

WTBF

TROY—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Troy Bcstg. Corp.
 Address College Drive
 Phone Number 980-1

News Service AP
 Transcription Service World
 Membership NARTB, BAB
 President J. Roy Crow
 Gen. Mgr. Jess Jordan
 Commercial Mgr. Robert Tolbert
 Chief Announcer Ace Dudley
 Chief Engineer Joe W. Gilchrist
 Consulting Engineer Claude Gray

WJRD

TUSCALOOSA—1936—LBS

Frequency: 1150 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Oper. By Mrs. Wilhelmina Doss
 Bus. Studio Address First Natl. Bank Bldg.
 Phone Number 4484
 Transmitter Fayette Hway., Northport
 Air Time 5:30 a.m.—M.
 News Service UP
 Transcription Service World
 Representative Walker
 Owner Wilhelmina Q. Doss
 Asst. Mgr., Sales Prom. Mgr. Dick Biddle
 Comm. Mgr. Lehman Mayer
 Pgm., Prod. Dir. Charles Welsh
 Chief Engineer J. G. Cobble

WTBC

TUSCALOOSA—1946—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned By Tuscaloosa Bcstg. Co.
 Business-Studio Address City Hall Bldg.
 Phone Number 5523
 Transmitter Location 15th St., across from
 Forest Lake
 News Service AP
 Transcription Service Thesaurus
 Representative Sears & Ayer
 General Manager Bert Bank
 Commercial Manager Bob Chisholm
 Prom. Mgr., Pgm. Dir. Neil Lovett
 Chief Engineer T. H. Todd

ARIZONA

Pop. April 1, 1952 (Est.) 777,000 — Total Housing Units 241,125
 Families April 1, 1952 (Est.) 209,000 — Stations in State 27

KSUN

BISBEE—1933—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Carlton W. Morris
 Address P. O. Drawer C, Lowell Station
 Phone Number 9
 Studio-Transmitter Warren Rd.
 Transcription Service World
 Representative Blair & Co., Arizona Network
 President Carleton W. Morris
 General Manager Arlo Woolery
 Chief Engineer John Harris

KCLF

CLIFTON—1950—LBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Dwight Harkins
 Enterprises Inc.
 Address Box 548
 Phone Number 320
 News Service UP
 President Dwight Harkins
 Gen., Comm. Manager Chet Darwin
 Chief Engineer Frank Toomey

• • •

ARIZONA

• • •

KCKY

COOLIDGE—1948—CBS

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Oper. By Gila Bcstg. Co., Inc.
 Address Roosevelt & Main Streets
 Phone Number 4451
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service SESAC
 Representative Forjoe & Co.
 President Louis F. Long
 Station Manager Bill Parady
 Commercial Manager Ken Hooker
 Publicity Dir. Daphne Millwee
 Chief Engineer Wayne Fernyhaugh

KAWT

DOUGLAS—1946—NBC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Carl Morris
 Phone Number 173
 Transmitter Location W. of Douglas
 Transcription Service Capitol
 Station Representative Paul Raymer
 Membership NAB
 President Carleton W. Morris
 General Manager Glenn B. Webber
 Commercial Manager Jack Murphy
 Program Director Jack French

KCLS

FLAGSTAFF—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Saunders Bcstg. Co.
 Address Box 1677
 Phone Number 946
 News Service AP
 Transcription Service Langworth
 Owner, Gen. Mgr. Charles J. Saunders
 Prog., Prod. Dir. Dorothy B. Saunders
 Chief Engineer Charles McNeall

KGPH

FLAGSTAFF—1950—LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Frontier Bcstg. Co.
 Address Weatherford Hotel
 Phone Number 51
 News Service AP
 Transcription Service Capitol
 Representative Forjoe
 President E. C. Phillippi
 General Manager A. S. Holm
 Program Director Mary Phillippi
 News Director Jack Willis
 Chief Engineer Alan J. Gardiner

KWJB

GLOBE—1938—NBC

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Gila Bcstg. Co., Inc.

Phone Number 41
 News Service AP, INS
 Transcription Service Standard
 Representative Paul H. Raymer
 President Louis F. Long
 Sales Prom. Mgr. Willard Shoecraft
 Commercial Manager Eric Manola
 Prog., Prod. Dir.-Chf. Anncr. Robert Hawkins
 Chief Engineer Matthew M. Burak
 Consulting Engr. Western Engr. Assn., Inc.

KGAN

KINGMAN—1949—LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By J. James Glancy
 Business Address P. O. Box 1208
 Phone Number Blue 462
 News Service UP
 President J. J. Glancy
 Commercial Manager Kathlene Covarrubias
 Chief Engineer Donald Cummings

KTYL

MESA—1947

Frequency: 1310 Kc. Power: 1000 Watts d.,
 500 Watts n.
 Owned-Operated By Sun Valley Bcstg.
 Address P. O. Box 885
 Phone Number 5737
 Transmitter Location Mesa-Tempe Highway
 News Service UP
 Transcription Service Standard
 Pres., Gen., Sta. Mgr. Dwight Harkins
 Commercial Manager Lorenzo K. Lisonbee
 Program Director Jack Harris
 Publicity Director Dick Gilbert
 Chief Announcer Ben Smith
 Chief Engineer William Harrison

KNOG

NOGALES—1948

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Border Bcstg. Co., Inc.
 Address Nogales
 Phone Number 770
 News Service UP
 Transcription Service World
 Representative O'Connell
 President Robert Marcus
 General Manager Samuel Marcus
 Chief Engineer Benny Greenhaw

KOOL

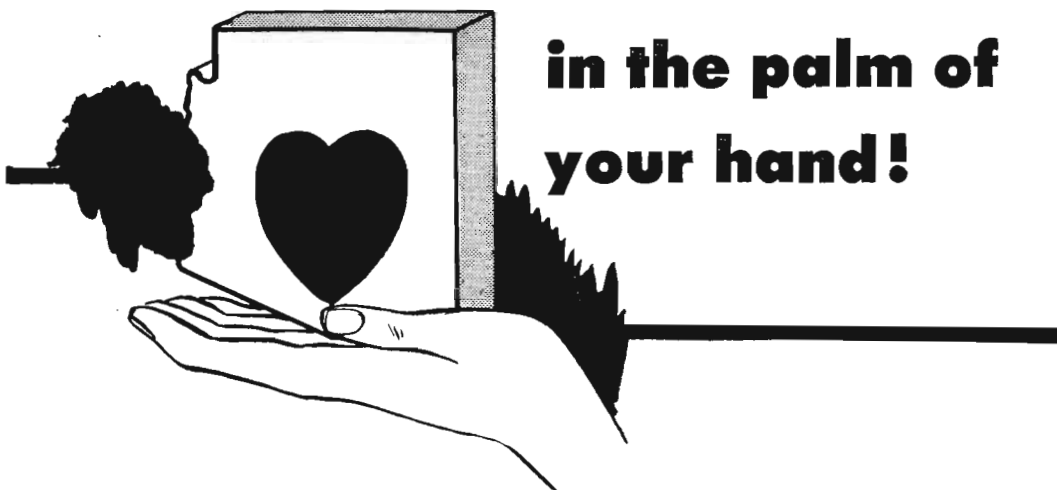
PHOENIX—1947

CBS—RNA

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Operated By Maricopa Bcsters., Inc.
 Business-Studio Address Adams Hotel
 Phone Number 8-6421
 Transmitter Chicago & McDowell Rd.
 Air Time 6 a.m.-M.

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and
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KCKY, Coolidge
KOPO, Tucson

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richest area, comprising 75%
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ARIZONA

News ServiceUP
 Transcription ServiceStandard
 Representative.....George P. Hollingbery
 MembershipNARTB
 PresidentGene Autry
 Gen.-Station Mgr.....Charles H. Garland
 Commercial Manager.....George E. Agnew
 Sales Prom. & Asst. Mgr.....Thos. Kelland
 Program Director.....Lew Lowry
 Prod. Dir.....Warren Chandler
 Publicity Director.....Thomas Kelland
 News Director.....Frank James
 Chief Engineer.....Miles L. Sheperd

KIFN

PHOENIX—1949

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Western Bcstg. Co.
 Address.....P. O. Box 430
 Phone Number3-6155
 Transmitter Location.....1975 S. Central
 News ServiceUP
 Transcription ServiceSESAC
 Station Representative.....Harlan Oakes
 Pres., Gen. Mgr.....Frank P. Redfield
 Sta. Mgr., Prog. Dir.....Pedro Moraga
 Commercial Manager.....John K. Redfield
 Chief Engineer.....Edgar B. Pool

KOY

PHOENIX—1921—MBS, Don Lee

Frequency: 550 Kc.....Power: 5000 d.; 1000 n.
 Owned-Oper. By.....KOY Bcstg. Co.
 Address.....840 N. Central Ave., P. O. Box
 2671
 Phone Number4-4144
 Transmitter.....12th St. & Camelback Rd.
 Air Time.....24 hrs. wk. d.; 17 hrs. Sun.
 News ServiceUP
 Transcription ServiceWorld
 Representative.....John Blair
 MembershipNARTB, BAB
 Pres., Comm. Mgr.....John L. Hogg
 Gen.-Station Mgr.....Albert D. Johnson
 Program Director.....John R. Williams
 Prod. Dir., Chief Anncr.....W. J. Lester, Jr.
 Musical Director.....Alfred Becker
 News Director.....Paul Gribben
 Chief Engineer.....Clifford R. Miller
 Consulting Engineer.....Jansky & Bailey

KPHO

PHOENIX—1943—ABC

Frequency: 910 Kc.....Power: 5000 Watts
 Owned-Operated By.....Phoenix Bcstg., Inc.
 Business-Studio Address.....631 N. First Ave.
 Phone Number4-7367
 Transmitter Location.....2400 W. Buckeye Rd.
 News ServiceAP
 Pres., Gen. Mgr.....John C. Mullins
 Commercial Manager.....Chas. F. Montana
 Program Director.....Francis Murphy
 Chief Engineer.....George L. McClanathan

KRIZ

PHOENIX—1950—LBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Howard M. Loeb
 Address-Trans. Loc.....2345 Buckeye Rd.
 Phone Number4-8436
 Air Time.....6:00 a.m.-12 M.
 News ServiceUP
 Station Representative.....Burn-Smith
 Gen., Sta. Manager.....Howard M. Loeb
 Comm., Prom. Mgr.....Sheldon Engel
 Program Director.....Ray Odom
 Chief Engineer.....James E. Groll

KRUX

PHOENIX—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Arizona Inc.
 Bus.-Studio Address.....1441 N. First St.
 Phone Number.....2-2371
 Transmitter.....Glendale
 News Service.....UP
 Transcription Service.....Associated
 Owner, Gen. Mgr.....Allerton Cushman
 Station Manager.....Jack C. Goodsell
 Sales Manager.....Charles E. Schleuter
 Program Director.....Herman Ackerman
 News Director.....Larry Geraghty
 Chief Engineer.....Marvin Edwards

KTAR

PHOENIX—1922—NBC-ARIZ. BCSTG.

Frequency: 620 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTAR Bcstg. Co.
 Business Studio Address.....711 Heard Building
 Phone Number4-4161
 Transmitter Location.....36th St. & E. Thomas Rd.
 Air Time.....6 a.m.-M.
 News ServiceAP
 Trans. Ser.....Thesaurus, Standard, Capitol
 Representative.....Paul H. Raymer
 MembershipNARTB, BAB
 Ch. of Bd.....John I. Louis
 Pres., Gen. Sta. Mgr.....Richard O. Lewis
 Commercial Manager.....E. W. Harvey
 Sales Promotion Manager.....John Edwin Miller
 Program Director.....Rol Laughner
 Publicity Directors.....Myron Drake, Bob Pollard
 News Director.....John Snow
 Chief Engineer.....A. C. Anderson

KYCA

PRESCOTT—1940
NBC-ARIZ. BCSTG.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....P. O. Box 1631
 Phone Number244
 Transmitter.....E. Gurley St.
 News ServiceAP
 Representative.....Paul H. Raymer

ARIZONA

Pres., Gen. Mgr. Harold Ritter
 Program Director. Roberta M. Pfister
 Chief Engineer. John E. Negley

KGLU

SAFFORD—1938—NBC

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By. Gila Bcstg. Co.
 Business-Studio Address. 520 Main St.
 Phone Number 15
 Transmitter. E. Lone Star, Highway 70
 Air Time Unlimited
 News Service. AP, UP
 Transcription Service. World & Thesaurus
 Representative. Paul H. Raymer
 President. Louis F. Long
 General Manager. Paul Merrill
 Pgm., Prod. Dir. Lester McBride
 Sales Prom. Mgr. Harl Barnett
 Commercial Manager. Edward E. Furman
 Chief Anncr. L. M. Whittaker
 Chief Engineer. Mark H. Webb
 Consulting Engineer. Comm. Radio Eqipt. Co.

KCNA

TUCSON—1947—ABC

Frequency: 1340 Kc. Power: 5000 W. d.:
 500 W. n.
 Owned-Operated By. Catalina Bcstg. Co.
 Business-Studio Address. Box 2348
 Phone Number 2-4664
 Transmitter Swan Road
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Representative Hollingbery
 President Erskine Caldwell
 General Station Manager. Wayne Sanders
 Sales Manager. Harry Chambers
 Program Director. William K. Rider
 Chief Engineer. Tom Epperson

KOPQ

TUCSON—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Old Pueblo Bcstg. Co.
 Business-Studio Add. 115 W. Drachman St.
 Phone Number 4-0431
 Air Time 5 a.m.-1 a.m.
 News Service AP
 Representative Forioe & Co.
 Membership NARTB, BAB
 Chief Owner. Gene Autry
 General-Station Manager. E. S. Mittendorf
 Comm., Sales Prom. Mgr. S. J. Kossack, Jr.
 Pgm. Dir., Chief Anncr. Gerry O'Brien
 Sales Prom. Mgr. Paul Plunkett
 Prod. Dir. Cliff Stillinger
 Publicity Director. Jane Abbott
 News Director. John McShane
 Chief Engineer. Vernard Cimmylott

KTKT

TUCSON—1949—LBS

Frequency: 1490 Kc. Power: 250 Watts

Owned-Operated By. Thomas J. Wallace
 Business-Studio Transmitter Add. 500 W. Elm
 Phone Number 3-7549
 Air Time 18 hours daily
 Transcription Service Lang-Worth
 Representative Best
 Membership BAB
 President. Thomas J. Wallace
 Gen., Sta. Mgr. Art Sidelinger
 Commercial Manager. Manny Ornilas
 Program Director. Charles Blower, Jr.
 News Director. Ken Stodder
 Musical Director. Evelyn Gipson
 Chief Engineer. Thomas J. Wallace, Jr.

KTUC

TUCSON—1929—MBS-ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Tucson Bcstg. Co.
 Business-Studio Address. 900 E. Broadway
 Phone Number. 2-3344
 Transmitter. 900 E. Broadway
 Air Time. 6 a.m.-M.
 News Service UP
 Transcription Service. World, SESAC
 Representative John Blair
 Membership NARTB, BAB
 Pres. & General Manager. Lee Little
 Business Manager. Mae C. Matheson
 Prog. Dir. & Chief Announcer. Stan Norman
 News Director. Lou Eaton
 Music Director. Peter Tufts
 Chief Engineer. Cliff Livingston

KVOA

TUCSON—1929—NBC-ARIZ. BCSTG.

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By. Arizona Bcstg. Co., Inc.
 Business-Studio Address. 48 E. Broadway,
 P. O. Box 2911
 Phone Number. 3-2555
 Transmitter Location. 10th Ave. & Lee Street
 Air Time 4:55 a.m.-M.
 News Service AP
 Transcription Service. Thesaurus, Capitol
 Representative. Paul H. Raymer
 Membership NARTB, BAB
 General Manager. R. B. Williams
 Business Mgr. Harper M. Phillips
 Commercial Mgr. John C. Underwood, Jr.
 Sales Promotion Mgr. Fred J. Gerletti
 Program Director. Ben L. Slack, Jr.
 Production Director. Lowell D. Cable
 Chief Announcer. George T. Callison
 Chief Engineer. Ray H. Holsclaw
 Consulting Engineer Gillette

KSWB

YUMA—1951—LBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Southwestern Bcstg. Co.
 Address Yuma
 Phone Number 3-6222

ARIZONA — ARKANSAS

News Service UP
 Pres., Gen. Mgr. Chet Darwin
 Commercial Manager..... Louis Roberts
 Program Director..... Russ Wannacott
 Chief Engineer..... Frank Hancock

K Y M A

YUMA—1950—MBS—ARIZ. NET.

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By.... KOY Bcstg. Co., Inc.
 Address..... P. O. Box 671
 Phone 37841
 Transmitter Location..... 699 Ave. B
 Air Time..... 6 a.m.-11 p.m. (7-11 Sun.)
 News Service UP
 Transcription Service World
 Representative John Blair
 Membership NARTB
 President John Hogg
 Gen., Sta. Mgr..... William B. Lindsey
 Program Director..... Bob Vache
 Chief Engineer..... Richard J. Smith
 Consulting Engineer..... Cliff Miller

K Y U M

YUMA—1940—NBC

Frequency: 560 Kc. Power: 1000 Watts
 Owned-Operated By..... Yuma Bcstg. Co.
 Business Address..... 1901 E. 1st St.
 Phone Number 3-3305
 Air Time 5:30 a.m.-M.
 News Service AP
 Transcription Service..... Capitol & Thesaurus
 Representative..... Paul H. Raymer
 Membership NARTB
 President..... R. N. Campbell
 General Manager..... Ray C. Smucker
 Commercial Manager..... Roy L. Jorgensen
 Sales Prom. Mgr..... John P. Carrick
 Program Director..... Bob L. Jones
 Production Director..... Grant Lee
 Publicity Dir..... Ernie Allen
 Chief Anncr..... Glenn Edwards
 News Director..... Paul King
 Musical Director..... Henry Alcott
 Chief Engineer..... Leavenworth Wheeler

AR K A N S A S

*Pop. April 1, 1952 (Est.) 1,907,000 — Total Housing Units 575,698
 Families April 1, 1952 (Est.) 519,000 — Stations in State 42*

K V R C

ARKADELPHIA—1947—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By.... Arkadelphia Bcstg. Co.
 Business-Studio Address..... 506 Main St.
 Phone Number 789
 Transmitter Location..... Old Gordon Hiway
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service World
 Representative..... Hil F. Best
 President..... Cecil W. Cupp
 Gen., Sta., Comm. Mgr..... J. M. Moore
 Pgm., Prod. Pub. Dir..... Bill Deaton
 News Dir., Chief Anncr..... John Riggle
 Chief Engineer..... S. J. Woodworth
 Consulting Engineer..... Earl Cullum

K B T A

BATESVILLE—1950—MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By..... White River Valley
 Broadcasters, Inc.
 Bus., Studio, Transmitter Address... Glenn St.
 & Lock & Dam Road. P. O. Box 255
 Phone 1112-1113
 Air Time... 5 a.m.-11 p.m. (7 a.m.-11 p.m. Sun.)
 Newspaper Affiliation Batesville News Review
 News Service AP
 Transcription Service..... Thesaurus, ASCAP,
 BMI, SESAC

President..... Jared E. Trevathan
 General Manager..... Braxton L. Combs
 Commercial Manager..... Larry Blair
 Program Director..... J. Andrew Wright
 Chief Engineer..... William A. Smith

K L C N

BLYTHEVILLE—1921—LBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Operated By.... Harold L. Sudbury
 Phone Number 2093
 Transmitter Location..... E. Highway 18
 News Service AP
 Transcription Service Langworth
 Station Representative..... John E. Pearson
 Pres., Gen., Comm. Mgr..... Harold L. Sudbury
 Sales Promotion Manager..... J. T. Sudbury
 Program Director..... Ernest Simmons
 Farm Editor..... Don Whitney
 Chief Engineer..... Marion Skinner

K A M D

**CAMDEN—1946—MBS-KBS
 RAZORBACK**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.... Camden Radio Inc.
 Address..... P. O. Box 5859
 Phone Number 6791-2
 Transmitter Location..... S. California St.
 Air Time..... 6 a.m.-11 p.m.
 News Service AP
 Transcription Service Associated

ARKANSAS

President.....Walter E. Hussman
 General Manager.....Frank O. Myers
 Station Mgr.....David Crockett
 Commercial Mgr.....Donald Cathey
 Program Director.....W. M. H. Smith
 Prog. Dir., Chief Anncr.....Callis Carter
 Chief Engineer.....Dorris C. Hunter

K C O N

CONWAY—1950—LBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Conway Bcstg. Co.
 Address.....Ark. State Teachers Campus
 Phone Number.....189
 Air Time.....6 a.m.-11 p.m.
 Transcription Service.....Thesaurus, SESAC
 News Service.....UP
 Pres., Gen., Sta. Mgr.....James E. Clayton
 Sales Promotion Mgr.....Ed McClendon
 Program Director.....Muriel Cobb
 Chief Engineer.....Herman G. Stermer
 Consulting Engineer.....Weldon & Carr

K A G H

CROSSETT—1951

Frequency: 1240 Kc.....Power: 100 Watts
 Owned-Operated By.....Ashley County Bcstg. Co.
 Address.....900 Main St.
 Phone Number.....750
 News Service.....AP
 Co-Owner.....T. C. Fleet
 Co-Owner, Gen. Mgr.....J. H. Fleet
 Commercial Manager.....Clifton O. Wilson
 Program Director.....Harry G. Howard
 News Director.....William McKelver

K D M S

EL DORADO—1950—KBS

Frequency: 1290 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....David M. Segal
 Address.....Randolph Hotel
 Phone Number.....3-9190
 News Service.....UP
 Transcription Service.....World
 Representative.....Devney
 Pres., Gen. Mgr.....David M. Segal
 Sta., Comm. Mgr.....C. E. Siddon
 Program Director.....Tom Sansing
 Promotion Manager.....M. F. Kissko
 Chief Engineer.....Thomas A. Sebaugh

K E L D

EL DORADO—1935—ABC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Enterprises, Inc.
 Business-Studio Address.....Home Finance Bldg.
 Phone Number.....3-6126
 Transmitter Location.....Country Club Colony
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World, Associated
 Representative.....Continental Radio Sales
 Membership.....NARTB, BAB
 Pres., Gen., Sta. Mgr.....W. N. McKinney

Comm., Sls. Prom. Mgr.....J. R. Duerson
 Program Director.....Mrs. D. Pondrom
 Prod., Mus. Dir.....Sarah McLarty
 Chief Anncr., News Dir.....E. R. Hall
 Chief Engineer.....John Long
 Farm Editor.....Bill Darland
 Consulting Engineer.....Earl Cullum

K G R H

FAYETTEVILLE—1946—MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fayetteville Bcstg. Co., Inc.
 Business-Studio Address.....922 Leverett St.
 Phone Number.....862
 Transmitter Location.....922 Leverett St.
 Air Time.....5:30 a.m.-11:30 p.m.
 News Service.....AP
 Transcription Service.....SESAC
 Representative.....Walker
 Membership.....NARTB, BAB
 President.....Hayden McIlroy
 Gen.-Sta.-Sls. Prom. Mgr.....Fred J. Stevenson
 Commercial Mgr.....Ed. Gideon
 Program Director.....Wallie Ingalls
 Chief Announcer.....Pat Perrin
 News Director.....Dick Evans
 Musical Director.....Steve Starwyck
 Chief Engineer.....Harold Lindsey
 Consulting Engineer.....A. Earl Cullum

K X J K

FORREST CITY—1949—KBS-LBS

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Operated By.....Forrest City Bcstg. Co., Inc.
 Address.....Natl. Bank of East. Arkansas Bldg.
 Phone Number.....950
 Transmitter Location.....4 miles W. of City
 News Service.....AP
 Transcription Service.....Lang-Worth
 Station Representative.....Continental Radio Sales
 Pres., Gen. Mgr.....William Fogg
 Program Director.....Lloyd Denny
 Prom. Mgr., News Dir.....Charlie Simms
 Chief Engineer.....Walter Smith

K F P W

FORT SMITH—1930—CBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tulsa Bcstg. Co.
 Business Address.....232 N. Albert Pike Rd.
 Phone Number.....4105
 Transmitter Location.....Albert Pike & Kelley Highway
 News Service.....AP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NAB
 Vice-Pres., Gen. Mgr.....John Esau
 Station Manager.....James P. Walker
 Commercial Manager.....L. A. Blust
 Program Director.....Larry Nolan
 Promotion Manager.....George Ketcham
 Chief Engineer.....Willard Kunkel

ARKANSAS

K F S A

FORT SMITH—1947—ABC

Frequency: 950 Kc. Power: 1000 Watts d.;
500 Watts n.

Owned-Oper. By.....Southwestern Pub. Co.
Business-Studio Address.....920 Rogers Ave.
Phone Number.....3126
Transmitter Location.....3600 Wheeler Ave.
Air Time.....5:30 a.m.-11 p.m.
News Service.....UP
Representative.....John E. Pearson
President.....Donald W. Reynolds
Gen., Sta., Comm. Mgr.....Weldon Stamps
Program Director.....Jerry Winner
Chief Announcer.....Pat Porta
News Director.....Roy T. Bowman
Chief Engineer.....Robert W. Platt
Consulting Engineer.....Tam Craven

K W H N

FT. SMITH—1947—MBS-WESTERN

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Operated By.....KWHN Bcstg. Co., Inc.
Business-Studio Add. 421-423 Garrison Ave.
Phone Number.....8967
Transmitter Location.....5626 Plum St.
Air Time.....6 a.m.-M.
News Service.....AP
Transcription Service.....Standard
Representative.....Rambeau
Secretary-Treasurer.....H. S. Nakdimen
Sta. Dir., Comm. Mgr.....Parkman R. Feezor
Pgm., News Dir.....John R. Trotter
Chief Engineer.....Bruce Dennis
Farm Editor.....Dave Bateman
Consulting Engineer.....Weldon & Carr

K H O Z

HARRISON—1946—KBS

MBS-RAZORBACK-OZARK-ARK.

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Harrison Bcstg. Corp.
Bus.-Studio Address.....Radio City Addition
Phone Number.....1240
Transmitter Location.....Radio City Addition
Air Time.....5:30 a.m.-11 p.m.
News Service.....UP
President.....Roy Milum
Gen., Sta. Mgr.....R. S. Wheeler, Jr.
Comm., Sls. Prom. Mgr.....Mel Lynn
Prog., Prod., Pub. Dir.....Bruce C. Washburn
Chief Anncr., News Dir.....Leon Shaddox
Chief Engineer.....Fred E. Ward

K F F A

HELENA—1941—KBS—MBS

Frequency: 1360 Kc. Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address.....215 York St.
Phone Number.....Main 59
Transmitter Location.....S. 7th St. Rd.
News Service.....AP

Transcription Service.....Lang-Worth
Representative.....Continental Radio Sales
Membership.....NARTB, BAB
Pres., Gen. Mgr.....Sam W. Anderson
Comm., Prom. Mgr.....Bill Bigley
Program Director.....Hugh Smith
Chief Announcer.....Bob Wallace
Musical Director.....Katie Phipps
Chief Engineer.....A. P. Decker
Consulting Engineer.....Silliman & Barclay

K X A R

HOPE—1947—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Hope Bcstg. Co.
Business Address.....Hope
Phone Number.....7-3601
News Service.....AP
President.....A. H. Washburn
Gen. Mgr., Chief Engineer.....L. B. Tooley
Program Director.....Haskell Jones

K T H S

HOT SPRINGS—1924—ABC

Frequency: 1090 Kc. Power: 10,000 d., 1000 n.
Owned By.....Times Pub. Co., Ltd., Shreveport,
La.

Operated By.....Radio Broadcasting, Inc.
Business-Studio Address.....135 Benton Street
Phone Number.....1160-1
Transmitter Location.....Route 2
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....Lang-Worth
Representative.....Branham
Membership.....NARTB, BAB
President-Owner.....John D. Ewing
General Manager.....John J. Wolever, Jr.
Chief Announcer.....William S. Bailey
Musical Director.....Wilson Hurst
Chief Engineer.....Cecil L. Suitt

K W F C

**HOT SPRINGS—1940—MBS
RAZORBACK**

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Spa Bcstg. Co., Inc.
Business-Studio Address.....819½ Central Ave.
Phone Number.....412-3
Transmitter Location.....Malco Bldg.
News Service.....AP
Representative.....Young
President.....Dr. N. B. Burch
General Manager.....Marvin L. Hull
Commercial Manager.....C. J. Dickson
Program Director.....Vivian Merriott
News Director.....Harvey Stegman
Chief Engineer.....Everett T. Kennedy

K B T M

JONESBORO—1930—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Regional Bcstg. Co.

ARKANSAS

Address.....KBTM Building, Jonesboro
 Phone Number.....5597-5598
 Transmitter Location E. of the City of Jonesboro
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....AP
 Transcription Service.....World-Sesac
 Pres., Sta. Mgr.....Jay P. Beard

KNEA

JONESBORO—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....Hotel Noble
 Phone Number.....8381
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Sears & Ayer
 President.....R. H. Halbert
 General Manager.....Dick Crane
 Commercial Manager.....Paul Hoffman
 Program Director.....Neal Bunn
 Promotion Manager.....Charles Quinton
 Chief Engineer.....Wesley Bell

KARK

LITTLE ROCK—1928
NBC-SOUTHCENTRAL QUAL.

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....Radio Ctr., 114 E. Capitol Ave.
 Phone Number.....LD 99
 Transmitter Location.....Hiway 67, N. Little Rock
 Air Time.....Unlimited
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....Edward Petry
 Membership.....NARTB, BAB
 Chmn. of Bd.....T. H. Barton
 Gen., Sta. Manager.....T. K. Barton
 Comm. Sls. Prom. Mgr.....Julian F. Haas
 Pgm., Prod. Dir.....Douglas J. Romine
 Publicity Dir.....A. C. Dowden
 Chief Engineer.....Dan L. Winn
 News Director.....Robert L. Kemp
 Farm Editor.....Robert L. Bulce
 Consulting Engineer.....Earl Cullum

KGHI

LITTLE ROCK—1927—ABC

Frequency: 1250 Kc.....Power: 1.000 Watts d.,
 500 Watts n.
 Owned-Operated By.....KGHI Bcstg. Service
 Address.....306 W. 3rd St.
 Phone Number.....27-9166
 Transmitter Location.....Cantrell Rd. and I St.
 Air Time.....Unlimited
 Station Representative.....George P. Hollingsbery
 General Manager.....S. C. Vinsonhaler
 Commercial Mgr.....Kermit L. Richardson
 Program Director.....Virginia Ewing
 Chief Announcer.....Al Pickworth
 Chief Engineer.....V. O. Vandusen
 Consulting Engineer.....George Davis

KLRA

LITTLE ROCK—1927—CBS

Frequency: 1010 Kc.....Power: 10,000 Watts d.,
 5,000 Watts n.
 Owned-Oper. By.....Arkansas Bcstg. Co.
 Business-Studio Address.....P. O. Box 550
 Phone Number.....2-5427-8; 2-1492
 Transmitter Location.....Memphis Highway
 Air Time.....5 a.m.-M.
 Newspaper Affiliation.....Arkansas Gazette
 News Service.....AP, UP
 Transcription Service.....Standard
 Representative.....O. L. Taylor Co.
 Membership.....NARTB, BAB
 President.....J. N. Heiskell
 Gen., Sta. Mgr.....W. V. Hull
 Commercial Manager.....R. J. Myers
 Sls. Prom. Mgr., Pub. Dir.....Oscar Alagood
 Prog., Prod. Dir.....Harris Owen
 News Director.....Mark Weaver
 Musical Director.....Robert Parker
 Chief Engineer.....Kermit F. Tracy
 Consulting Engineer.....George C. Davis

KVLC

LITTLE ROCK—1948—LIBERTY

Frequency: 1050 Kc.....Power: 1000 Watts
 Owned-Operated By.....Southwestern Bcstg. Co.
 Business-Studio Address.....Box 2659
 Phone Number.....5-5321
 Studio Address.....Southern Nat'l Insur. Bldg.
 Transmitter Location.....Faulkner Lake Rd.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Radio Reps.
 President.....R. M. Saxon
 General Manager.....Leonard Coe
 Station Manager.....Glen H. Robertson
 Sales Prom. Mgr.....James A. Gatens
 Prog., Prod. Mgr.....Frederick H. Schnutz
 News Director.....Bill Crews
 Chief Engineer.....Dale Mahurin
 Consulting Engr.....Commercial Radio Equip'l.

KXLR

LITTLE ROCK—1946
MBS-RAZORBACK

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Ark. Airwaves Co.
 Business Address.....217 E. Third St.
 Phone Number.....2-2155
 Transmitter Address.....Cotton Belt Bldg.
 News Service.....UP
 Transcription Service.....RCA, Thesaurus
 Representative.....Pearson
 Membership.....NARTB, BAB
 President.....John F. Wells
 Gen., Sta. Manager.....Emil J. Pouzar
 Commercial Manager.....Melton Lancaster
 Program Director.....Roy Nichols
 News Director.....Bobbie Forster
 Chief Engineer.....Earl H. Buttle

AP SELLS

For Stations and Sponsors—

For instance . . . KLRA

“Our Associated Press news programs sell so easily and are so easily renewable that we wish we had more to offer. One news sponsor is now completing his 14th straight year. As to pulling power—once, during our AP newscasts we offered a free map of Korea. Ten mentions over a four-day period brought more than 8,000 requests.”

W. V. HUTT,
General Manager,
KLRA, Little Rock, Arkansas

ARKANSAS

KVMA

MAGNOLIA—1948—KBS

Frequency: 630 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Bcstg. Co.
 Business-Studio Address 212 N. Jefferson St.
 Phone Number 630
 Transmitter Location 2.2 Mi. N. Magnolia
 News Service AP
 Transcription Service World
 President Joe F. Rushton
 General Manager Richard Tuck
 Comm. Mgr., Pgm. Dir. Lowelle Langley
 Chief Engineer Ray Wells

KDAS

MALVERN—1951—LBS

Frequency: 1420 Kc. Power: 1000 Watts d.
 Owned-Operated By Malvern Bcstg. Co.
 Address Young Insurance Bldg.
 Phone Number 1584
 Transcription Service World
 Representative Devney
 President David M. Segal
 Sta., Comm. Mgr. Robert Choate
 Program Director Jack Ridgeway
 Chief Engineer Fred Parks

KENA

MENA—1950—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By R. B. Bell
 Address S. Reene St.
 Phone 878
 Transcription Service Standard
 News Service UP
 Representative Continental
 Owner Manager R. B. Bell
 Chief Engineer O. D. Frederick

KNBY

NEWPORT—1949

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By Newport Bcstg. Co.
 Business Address Newport
 Phone Number 749
 News Service UP
 President C. W. Craft
 General Mgr. Dick Wiethan
 Commercial Mgr. Gene Howe
 Chief Engineer J. C. Clayton

KOSE

OSCEOLA—1949—KBS

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Oper. By Osceola Bcstg. Corp.
 Business Address Hiway 61 S.
 Phone Number 860
 News Service AP
 Transcription Service Standard
 Membership NARTB, BAB
 President H. F. Ohlendorf

General Station Mgr. Ted Woods
 Commercial Manager Betty G. Woods
 Pgm. Dir., Chief Anncr. Murray Schroger
 Chief Engineer H. M. Jones
 Consulting Engineer Silliman & Barclay

KDRS

PARAGOULD—1947—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Progressive Bcstg. Co.
 Business Address Box 491
 Phone Number 627
 Transmitter Tower Drive
 Air Time 6 a.m.-10 p.m.
 News Service AP
 President Ted Rand
 Station Manager Ray Dexter
 Business Manager T. M. Self
 Sales Promotion Mgr. Doyle Bateman
 Program Director Ray Dexter
 News Director Russell Schwamb
 Chief Engineer Joe Nearns
 Consulting Engineer Holey

KCLA

PINE BLUFF—1947—LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Radio Engineering Service
 Business-Studio Address 2900 W. 28th St.
 Phone Number 1900
 Transmitter Location 2900 West 28th
 Air Time 6 a.m.-11 p.m.
 News Service AP
 General Mgr. Kenneth Kesterson
 Commercial Manager Clyde Martin
 Pgm. Dir., Chief Engineer Charles Penix
 Consulting Engineer George Davis

KOTN

PINE BLUFF—1934—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By Universal Bcstg. Corp.
 Address 505½ Main St.
 Phone Number 721
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen. Mgr., Chief Engr. B. J. Parrish
 Asst. & Prom. Mgr. R. W. Etter
 Commercial Manager Joe L. Wallace
 Program Director Lois Sloan

KPOC

POCAHONTAS—1950

Frequency: 1420 Kc. Power: 1,000 Watts d.
 Owned-Operated By Pocahontas Radio, Inc.
 Address P. O. Box 250
 Phone 500
 Transcription Service Thesaurus
 News Service UP
 Transcription Service Thesaurus
 Representative Walker
 President A. J. Baltz
 Gen., Sta., Comm. Mgr. Adrian L. White

ARKANSAS

Sales Promotion Manager.....Jim Risner
 Prog., Prod., News Dir.....Walt Lawson
 Musical Director.....Jack Wilson
 Chief Engineer.....Roy Forrester

K X R J

**RUSSELLVILLE—1947—MBS-KBS
 RAZORBACK**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By....Valley Broadcasting, Inc.
 Address.....Russellville
 Phone Number.....299
 Transmitter Location.....Russellville
 News Service.....AP
 Owner, Gen. Mgr.....C. R. Horne
 Commercial Manager.....L. L. Bryan
 News Director.....Morris Leming
 Pgm. Dir., Chf. Engr.....W. C. McKenney

K W C B SEARCY—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....White County Bcstg.
 Co., Inc.
 Address.....P. O. Box 95
 Phone Number.....1281
 News Service.....AP
 Transcription Service.....SESAC, Thesaurus
 Pres., Gen. Mgr.....Carl N. Dodd
 Program Director.....John Baker
 Sales Manager.....Don P. Jones
 Chief Engineer.....Homer Harris

K U O A

**SILOAM SPRINGS—1923—MBS
 RAZORBACK**

Frequency: 1290 Kc.....Power: 5,000 Watts d.
 Owned-Operated By.....KUOA, Inc.
 Business-Studio Address.....Siloam Springs
 Phone Number.....77
 News Service.....UP
 Transcription Service.....World
 Membership.....NARTB, BAB
 President.....John E. Brown, Sr.
 Exec. Vice-Pres.....Storm Whaley
 Manager.....Dick McCartney
 Program Director.....Ralph Kennedy
 Chief Engineer.....Cecil E. Smith
 Consulting Engineer.....A. Earl Cullum

K B R S

**SPRINGDALE—1949—ABC
 RAZORBACK**

Frequency: 1340 Kc...Power: 250 Watts d., n.
 Owned-Operated By.....Southwest Pub. Co.
 Address.....Box 29
 Phone Number.....675
 Transmitter Location.....Hwy. 71 North
 Air Time.....5:30 a.m.-11 p.m.
 News Service.....AP
 Representative.....Pearson
 President.....Donald W. Reynolds

Gen., Sta. Mgr.....Randall L. McCarrell
 Prog. Dir., Chf. Anncr.....Jerry Bidle
 Production Director.....Rex Parnell
 Publicity Director.....Sally Phillips
 News Director.....Bill Dickson
 Chief Engineer.....Dalton Sanders

K W A K

**STUTT GART—1948
 MBS—KBS—RAZORBACK**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By....Stuttgart Bcstg. Corp.
 Business Address.....Box 271
 Phone Number.....842
 Transmitter Address.....1818 S. Buerkle
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Standard
 President.....Beloit Taylor
 Gen.-Station Manager.....Melvin P. Spann
 Commercial Mgr.....Bill Wells
 Program Dir.....June Spann
 Chief Engineer.....Frank Newberry
 Consulting Engineer.....John Mullaney

K O S Y

TEXARKANA—1951—MBS

Frequency: 790 Kc.....Power: 1000 Watts d.:
 500 Watts n.
 Owned-Operated By.....Gateway Bcstg. Co.
 Address.....Wadley Bldg.
 News Service.....AP
 Transcription Service.....Thesaurus
 Partners.....Dr. W. Decker Smith, Joe Davis
 General Manager.....Tom E. Dillahunt
 Commercial Manager.....Herman Cecil
 Program Director.....Ray Whitworth
 Chief Engineer.....Chas. Mathis

K R L W

WALNUT RIDGE—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Southern Baptist College
 Address.....P. O. Box 67
 Phone Number.....980
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Best
 President.....Dr. H. E. Williams
 Gen. Mgr., Chf. Engr.....Earl Hodges
 Program Director.....Bill Nicholson

K W E M

WEST MEMPHIS—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KWEM Inc.
 Business-Studio Address.....229 Broadway
 Phone Number.....463
 Transmitter Location.....Highway 70
 News Service.....UP
 President.....E. D. Rivers, Jr.
 Vice-Pres.....William H. Keller

CALIFORNIA

Pop. April 1, 1952 (Est.) 11,170,000 — Total Housing Units 3,608,644
Families April 1, 1952 (Est.) 3,507,000 — Stations in State 137

KCNO

ALTURAS—1951

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Operated By.....CONR Inc.
Address.....P. O. Box 1247
Phone Number.....2531
News Service.....UP
Transcription Service.....Standard, Capitol,
SESAC
Pres., Gen. Mgr.....Chester J. Stuart
Comm., Prom. Mgr.....Philip N. Good
Program Director.....Ruth Hudson
News, Farm Director.....Chas. Reinhart
Chief Engineer.....Ralph S. Click

KDIA

AUBURN—1949—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Charles E. Halstead
Business Address.....Diamond H Ranch
Phone.....1178
Pres., Gen. Mgr.,
Chief Engr.....Charles E. Halstead, Jr.

KBIG

AVALON—1952

Frequency: 740 Kc. Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address.....6540 Sunset Blvd.
Phone Number.....HE 3205
News Service.....UP
Pres., Gen., Sta. Mgr., Chf. Engr.....John Poole
Comm., Prom. Mgr.....Robert J. McAndrews
Operations Manager.....Cliff Gill
Consulting Engineer.....George P. Adair
(See Page 348)

KAFY

BAKERSFIELD—1946—MBS-DON LEE

Frequency: 550 Kc. Power: 1000 Watts
Owned-Operated By.....Bakersfield Bcstg. Co.
Business-Studio Address.....2013 Chester Ave.
Phone Number.....464-21
Transmitter.....Cor. Niles Rd. & Morning Dr.
News Service.....UP
Transcription Service.....Capitol
Representative.....W. S. Grant
Membership.....NARTB, BMB
President.....George B. Crome
General Manager.....Sheldon Anderson
Station Manager.....Glenn Rinker
Commercial Mgr.....Clint Johnson
Production Dir.....Bob Blake
Prog., Pub. Dir., Sls. Prom. Mgr.....Naum Healy
Chief Announcer.....Harl Mannes
Musical Director.....Bill Elliott
Chief Engineer.....Ted Froming
Farm Editor.....Jimmy Thomason
Consulting Engineer.....Ron Oakley

KBIS

BAKERSFIELD—1950

Frequency: 970 Kc. Power: 1000 d.
Owned-Oper. By.....Marmat Radio Co.
Studio Address.....957 Oak St.
Phone.....21465
Transcription Service.....Capitol, Associated,
SESAC
News Service.....UP
General Manager.....James L. McDowell
Commercial Manager.....Paul La Riviere

KERN

BAKERSFIELD—1932—CBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address.....Elk's Club Building
Phone Number.....8-8431
Transmitter Location.....Oak and Ming Streets
Air Time.....6 a.m.-12 M.
News Service.....AP
Transcription Service.....Capitol
Representative.....Paul H. Raymer
Membership.....NARTB, BAB
President.....Eleanor McClatchy
Station Manager.....Walter Baziuk
News Editor.....Gerald Smothers
Technician.....Luverne Shatto
Farm Editor.....D. L. Flickenger
Consulting Engr.....George C. Davis

KERO

BAKERSFIELD—1946—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Paul R. Bartlett
& Albert De Young
Business-Studio Address.....1420 Truxton Ave.
Phone Number.....44548
Transmitter Location.....17th & Eye Sts.
News Service.....UP
Transcription Service.....Standard, World
Representative.....Avery Knodel
Membership.....NARTB, BAB
President.....Paul R. Bartlett
Vice-President.....Gene DeYoung
Commercial Manager.....Ed Umer
Program Director.....Kenneth Croes
Publicity Director.....Rudy Von Toble
Chief Announcer.....George Day
News Director.....Eob Elias
Chief Engineer.....Bob Richardson
Consulting Engineer.....Craven, Lchnes & Culver

KPMC

BAKERSFIELD—1934—ABC

Frequency: 1560 Kc. Power: 1000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....307 E. 21st St.
Phone Number.....8-8157

CALIFORNIA

Transmitter Location..... 307 E. 21st St.
 News Service UP
 Transcription Service Thesaurus
 Station Representative... George P. Hollingsbery
 President..... F. G. R. Schamblin
 General Manager..... L. A. Schamblin
 Pgm., Dir. Comm. Mgr..... C. C. Sturm
 Prom. Mgr., News Director.... P. R. Biermann
 Chief Engineer..... L. P. Jarvis

KPAS

BANNING—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By Pass Bcstg. Co.
 Address 4425 Ramsey St.
 Phone Number 515
 Transcription Service World
 Representative.... Gene Grant, Donald Cook
 Pres., Gen., Sta., Comm. Mgr.

C. A. Bill Humbert
 Chief Announcer..... Lou Gillespie
 Chief Engineer..... Montran Babcock

KWTC

BARSTOW—1947—LIBERTY

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Mojave Valley Bcstg. Co.
 Business Address..... Box 697
 Phone Number 4001
 Air Time..... 7 a.m.-10 p.m.
 News Service UP
 Transcription Service World
 Representative Donald Cooke
 President..... W. T. Brown
 Station Manager..... Harry S. White
 Program Director..... Jim Harvey
 Musical Director..... Tom Parke
 Chief Engineer..... Bill Biggs

KRE

BERKELEY—1923

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By... Central Calif. Bcstrs., Inc
 Address-Trans..... 601 Ashby Avenue
 Phone Number..... Ashberry 3-7715
 Air Time..... 6 a.m.-12M.
 News Service AP
 Membership NARTB, BAB
 Transcription Service Standard
 Pres., Gen. Sta. Mgr..... Arthur Westlund
 Comm., Prom. Mgr..... Don Hambly
 Program Director..... Les Avery
 Consulting Engineer..... Commercial Radio

KYOR

BLYTHE—1947—LBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated..... Bcstg. Corp. of America
 Business-Studio Address Riverside
 Phone Number 2231
 Transmitter..... 2 Mi. W. of Blythe, Hiway 60
 President..... W. L. Gleeson

Gen., Comm., Prom. Mgr..... George Flansburg
 Pgm., News, Farm Dir..... Joe Kinser
 Chief Engineer..... Lewis E. Smith

KROP

BRAWLEY—1946—LIBERTY

Frequency: 1300 Kc..... 1000 Watts d., 500 n.
 Owned-Oper. By..... Bcstg. Corp. of America
 Address Box 238
 Representative Scott, Young
 President..... W. L. Gleeson
 General Manager..... John Chandler
 Program Director..... Trudy Ruane
 Chief Engineer..... Drew Walker

KICO

CALEXICO—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Operated By..... Charles R. Love
 Business Address..... P. O. Box 786
 Phone Number 918
 President..... Charles R. Love
 General Mgr..... W. A. Geddes
 Comm. Mgr..... Don Gillette
 Chief Engineer..... James Coin

KHSL

CHICO—1935—MBS-DON LEE

Frequency: 1290 Kc..... Power: 5000 Watts
 Owned-Operated... Golden Empire Bcstg. Co.
 Address 336 Broadway
 Phone Number 2378
 Transmitter... Hooker Oak & Madrone Aves.
 News Service UP
 Transcription Service Standard
 Representative Gene Grant
 President, Gen. Mgr..... Mrs. Hugh McClung
 General Manager..... M. F. Woodling
 Commercial Manager..... J. A. Pero
 Program Director..... Jack Mitchell
 Chief Engineer..... Russell B. Pope

KXOC

CHICO—1948—CBS

Frequency: 1150 Kc..... Power: 5000 Watts
 Owned-Oper. By..... KXOC, Inc.
 Address-Trans..... Radio Lane
 Phone Number 3200
 Air Time..... 6 a.m.-12 M.
 News Service UP
 Transcription Service..... Standard, Associatd
 Representative Pearson, Western
 Membership BAB
 President..... Lincoln Dellar
 Gen., Sta., Comm. Mgr..... Donald J. Quinn
 Prog., Prod. Pub. Dir..... Neil McIntyre
 Chief Engineer..... E. W. Berger

KBMX

COALINGA—1950

Frequency: 1470 Kc..... Power: 500 d.
 Owned-Oper. By... Pleasant Valley Radio Co.

CALIFORNIA

AddressBox 715
 Phone136
 Transcription Service.....Lang-Worth, SESAC
 News ServiceUP
 Partner, Pres.....Benjamin M. Bowman
 General Manager.....Rea B. Bowman
 Program Director.....Faye M. Bowman
 Chief Engineer.....Don Daniels

K B U C CORONA—1948

Frequency: 1370 Kc.....Power: 500 Watts d.
 Owned.....American Pacific Bcstg. Co.
 Business Address.....Box 111
 Phone Number1370-1-2
 News ServiceUP
 Transcription Service..MacGregor, Lang-Worth
 MembershipNARTB, BAB
 RepresentativeMcGillvra
 Pres., Gen. Mgr.....Elmer J. Buckrum
 Sta., Comm. Mgr.....Mary Buckrum
 Sls. Promotion Mgr.....Chuck Ferguson
 Program Director.....Cliff Miller
 Chief Announcer.....Bob White
 Musical Director.....Mary Hercer
 Chief Engineer.....Don Kerr
 Farm Editor.....Hal Corwin
 Consulting Engineer.....Ron Oakley

K C R E

CRESCENT CITY—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Del Norte Bcstg. Co.
 AddressBox 577
 Phone Number3061
 News ServiceAP
 Co-Owner.....John K. Perry
 Co-Owner, Gen. Mgr., Pgm. Dir., Robert E. Grey
 Chief Engineer.....Howard E. Plaschka

K C H J

DELANO—1951

Frequency: 1010 Kc.....Power: 1000 Watts
 d.
 Owned-Oper. By.....Charles Herman Johnes
 Address.....P. O. Box 262
 Phone8676
 Transcription ServiceSESAC
 News ServiceUP
 Pres., Gen. Mgr., Chief Eng. Charle H. Johnes
 Promotion Manager.....Marshall Colo
 Program Director.....Jean J. Johnes
 Farm Director.....Bob Colo

K R D U

DINUBA—1946—LIBERTY

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Dinuba Co.
 Business-Studio Address.....110 N. L. St.
 Phone Number500
 Transmitter Location..Bet. W. Dinuba & Reedley
 News ServiceAP

Pres., Gen., Sta. Mgr.....Egon A. Hafer
 Program Director.....Harold Sparks
 Chief Announcer.....Jim Bailey
 Chief Engineer.....Russ Friend

K X O

EL CENTRO—1927—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Valradio Inc.
 Business Address.....Box 140
 Phone Number1100
 Transmitter-Studio Location...South 4th St.
 Air TimeUnlimited
 News ServiceUP
 Newspaper Affiliation..Imperial Valley Pub.
 Co., Brawley News Pub. Co., Indio Date
 Palm
 Transcription ServiceCapitol
 Representative.....Paul H. Raymer
 MembershipNARTB, BAB
 President.....Paul A. Jenkins
 Gen., Sta. Mgr., Pub. Dir., Richard T. Sampson
 Commercial Manager.....Belle Hovey
 Prom. Mgr., Farm Editor.....Douglas Fishel
 Program Director.....Mary Francisco
 Chief Announcer.....Norman Germani
 Chief Engineer.....Stanley Tetley

K H U M

EUREKA—1947—LBS-ABC

Frequency: 1240 Kc..Power: 250 Watts d.,
 250 Watts n.
 Owned-Oper. By.....Carroll R. Hauser
 AddressVance Hotel
 Phone Number3900
 Transmitter Location..Murray St. at Railroad
 Air Time.....6 a.m.-12M.
 News ServiceAP
 Transcription ServiceCapitol
 Representative.....Pearson, Western Radio,
 Tracy Moore
 Gen., Sta., Comm. Mgr.....Carol R. Hauser
 Prog., Prod., Publ. Dir.....Bill Steis
 Mus. Dir., Chief. Eng.....Dean Elliott
 Farm Editor.....Frank Smith
 Consulting Engineer.....Everett Dillard

K I E M

EUREKA—1933—MBS-DON LEE

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned Opr. By...Redwood Bcstg. Co., Inc.
 Address.....Radio Center, E. Sixth St.
 Transmitter.....Eureka Inlet, Humboldt Bay
 Phone Number4000
 News ServiceUP
 Transcription Service.....World, Associated
 RepresentativeJohn Blair
 MembershipNARTB, BAB
 President, Manager.....Wm. B. Smullin
 Commercial Manager.....Don Telford
 Sales Promotion Manager.....Robert Stach
 Program Director.....Paul Corbin
 Chief Engineer.....King Larry

CALIFORNIA

K D A C

FORT BRAGG—1948

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Mendocino Bcstg. Co.
 Address.....2100 East Oak St.
 Phone Number.....5671
 Air Time.....7 a.m.-10 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Forjoe
 President.....Edward Mertle
 Gen. Mgr., Chief Eng.....Craig N. Smith
 Consulting Engineer.....Commercial Radio

K A R M

FRESNO—1938—ABC

Frequency: 1430 Kc.....Power: 5000 Watts
 Owned-Operated By...KARM, The George
 Harm Station
 Business-Studio Address...1333 Van Ness Ave.
 Phone Number.....4-2966
 Transmitter.....Van Ness & Alluvial Aves.
 News Service.....AP, INS
 Transcription Service.....Standard
 Representative.....Edward Petry
 Membership.....NARTB, BAB
 President.....Hattie Harm
 General-Station Manager...Clyde F. Coombs
 Exec. Sec., Promotion Manager...Eldora Roth
 Program Director.....Ed Ropolo
 News Director.....Bob Weakley
 Chief Engineer.....Eibert Dean
 Consulting Engineer.....A. D. Ring

K F R E

FRESNO—1946—CBS

Frequency: 940 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Calif. Inland Bcstg. Co.
 Business-Studio Address...T. W. Patterson Bldg.
 Phone Number.....4-5001
 Transmitter Location.....Monson
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....Avery-Knodel
 Membership.....NARTB
 Pres., Gen. Mgr.....Paul R. Bartlett
 Assistant Manager.....Keith L. Mealey
 Director of Sls. Svce.....Harry H. Burnum
 Program Director.....Ed J. Frech
 Chief Announcer.....Robert Harris
 News Director.....Noyes Alexander
 Chief Engineer.....K. L. Mealey
 Farm Editor.....Wally Erickson
 Consulting Engineer...Craven, Lohnes & Culver

K G S T

FRESNO—1949

Frequency: 1600 Kc.....Power: 1000 Watts
 Owned-Operated By...Delle Broadcasting Co.
 Address.....Farmer's Market
 Phone Number.....6-6526 and 4-5459

Transmitter Location...Church & Hughes Sts.
 Air Time.....6 a.m.-Sunset
 News Service.....UP
 Station Representative.....Forjoe & Co.
 Commercial Manager.....Morris Mindel
 Chief Engineer.....Milton Gerloff

K M J

FRESNO—1925—NBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Business-Studio Address...1515 Van Ness Ave.
 Phone Number.....3-6277
 Transmitter Location.....Kerman, Calif.
 News Service.....AP, UP
 Transcription Service.....Capitol
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Hal Brown
 Sales Manager.....Coyle Chambers
 Program Manager.....Joe Tomes
 News Editor.....Joe Drilling
 Chief Engineer.....William N. Wallace
 Farm Editor.....Ed Sturgeon

K Y N O

FRESNO—1947—MBS

Frequency: 1300 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio KYNO, The Voice
 of Fresno
 Address.....Hotel Fresno
 Phone Number.....2-4163
 Transmitter Location.....Barton Ave.
 Air Time.....5 a.m.-12M.
 News Service.....UP
 Representative.....Hollingbery
 Membership.....BAB
 President.....Robert Schuler
 General. Sta. Manager.....L. E. Chenault
 Commercial Manager.....Leslie Daggett
 Program Director.....Leo Goldman
 Publicity Director.....Jack Grady
 News Director.....Hap Haggard
 Musical Director.....Bob Clare
 Chief Engineer.....Bert Williamson

K I E V

GLENDALE—1932

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Operated By...Cannon System, Ltd.
 Address.....102 N. Glendale Ave.
 Phone Number.....Citrus 1-1133
 News Service.....UP
 Transcription Service.....Standard
 President.....David H. Cannon
 General Mgr.....Cal Cannon
 Chief Engineer.....Vern Schumann

K N G S

HANFORD—1948

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Operated By.....Hanford Sentinel &
 Journal



**DON LEE GIVES COMPLETE,
CONSISTENT LOCAL COVERAGE OF THE
PACIFIC COAST AT LOWEST COST
PER SALES IMPRESSION OF ANY
OTHER SALES MEDIA**

A big statement...true, and it takes a big network to accomplish it. Don Lee (and only Don Lee) has 45 stations in 45 important Pacific Coast markets. Don Lee consistently sells your customers from their own local network station in their own local market. You can buy Don Lee according to your distribution pattern. There's no waste. That's real flexibility and real value and only Don Lee can offer it.

Don Lee consistently carries more Pacific Coast regional business than any other network. The advertisers who know the Pacific Coast best also know the best Pacific Coast advertising buy - DON LEE.

Represented Nationally by John Blair & Company

*The Nation's Greatest
Regional Network*



*1313 North Vine Street
Hollywood 28, California*

Thousands

OF SOUTHERN CALIFORNIANS

TURN TO
KFWB
KFWB gives you
Everything...
while you're
doing everything
you want to do!

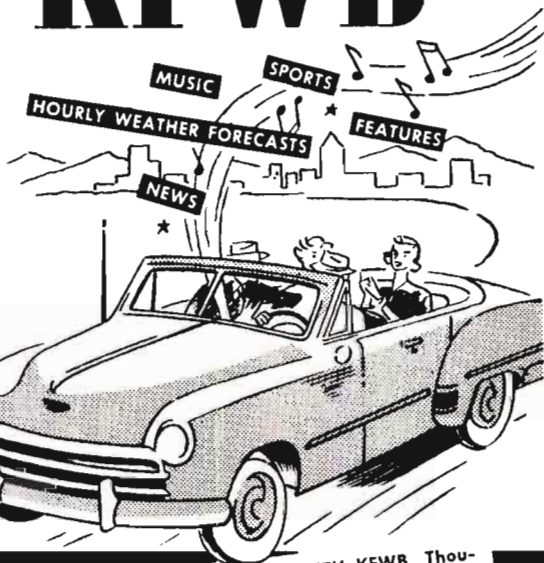


at your
fingertips
980

*Drive Safely...
Drive with Pleasure..*

while Tuned to the Easy Listening Station

KFWB



Represented
Nationally by

**BRANHAM
COMPANY**

For Easy
Listening...it's

KFWB



980 on the dial

— THE HEART OF HOLLYWOOD

YOU GET A BIG BONUS WITH KFWB. Thousands of *Southern California motorists set their radio dial to 980 for enjoyable easy listening which has made KFWB a leader in the second Largest Market in the nation.

*There are more automobiles than homes in Southern California.

CALIFORNIA

Business Address P. O. Box 620
 Phone Number 620
 Air Time 5 a.m.-M.
 Studio & Trans 4 Mi. E. Hanford Hgway, 198
 Newspaper Affiliation Hanford Sentinel,
 Hanford Journal
 News Service INS, UP
 Transcription Service Standard, World,
 Representative O'Connell
 Gen. Mgr., Chief Engr. Don C. Reeves
 Program Dir. E. C. Balthis

K F W B

HOLLYWOOD—1926

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By KFVB Broadcasting Corp.
 Business-Studio Add. 6419 Hollywood Blvd.
 Phone Number HE 5151
 Transmitter 5775 W. Jefferson, Los Angeles
 Air Time Unlimited
 News Service AP, UP
 Station Representative Rambeau
 Representative William G. Rambeau Co.
 Pres., Gen., Sta. Mgr. Harry Maizlish
 Commercial Manager Sydney Gaynor
 Prog., Prod. Dir. Dan Russell
 Publicity Director Sydney Yallen
 Chief Announcer Joseph Yocam
 News Director Albert Gordon
 Chief Engineer Harry Myers

K G F J

HOLLYWOOD—1926

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Ben S. McGlashan
 Business-Studio Address 6314 Sunset Blvd.
 Phone Number Hillside 0201
 Transmitter Washington & Oak Sts., L. A.
 News Service UP
 Transcription Service Muzak
 Owner Ben S. McGlashan
 General Manager Thelma Kirchner
 Commercial Manager Marvin Briggs
 Prod., Publ. Dir. Gilbert T. Verba
 Chief Engineer Homer Obuchon

K L A C

HOLLYWOOD—1946

Frequency: 570 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By KMTR Radio Corp.
 Address 1000 Cahuenga Blvd.
 Phone Number HUDSON 2-7311
 Transmitter Location Suto & Indiana Sts.
 News Service INS, UP
 Representative Adam J. Young, Jr.
 Membership NARTB
 President Mrs. Dorothy Schiff
 Exec. V.P. & Sta., Gen. Mgr. Don Fedderson
 Commercial Manager Dave Lundy
 Program Director C. G. Renier
 Publicity Director Mickey Freeman

News Director Ed Lyon
 Musical Director Roc Hillman
 Dir. of Engr. R. W. Conner
 Consulting Engr. Craven, Lohnes, Culver

K R E O

INDIO—1946—LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Bcstg. Corp. of America
 Address Riverside
 Phone Number 6290
 Air Time 17 hrs.
 Representative Scott, Young
 Membership NARTB
 Pres., Gen., Mgr. William L. Gleeson
 Station Manager Raymond F. Goodwin
 Chief Announcer Clifford Lantz
 Chief Engineer James Tracewell

K A V L

LANCASTER—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Antelope Bcstg. Co.
 Address P. O. Box 192
 Phone 1000
 Transcription Service World, SESAC
 News Service UP
 Pres., Gen. Mgr. W. B. Carler
 Commercial Manager H. L. Comstock
 Program Manager James Turner
 Chief Engineer James French
 News, Farm Editor Ray Cloud

K C V R

LODI—1946—KBS

Frequency: 1570 Kc. Power: 1000 Watts d.
 Owned-Operated By Central Valley Radio
 Business Address P. O. Box 600
 Phone Number Lodi 8-0628
 Transmitter Studio 1.8 Mi. N.W. of Lodi
 News Service UP
 General Manager Herbert W. Brown
 Station Mgr. David A. Brown
 Commercial Manager Dedah M. Corlett
 Prog., Music Dir. Marlene Faszer
 Production Director Harry Eden
 Chief Announcer Jack DeVault
 Chief Engineer Howard Martineau
 Consulting Engineer George Sampson

K F O X

LONG BEACH—1924

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Operated By Nichols & Warinner, Inc.
 Address 220 E. Anaheim Street
 Phone Number Long Beach 672-81
 News Service UP
 Transcription Service Standard, Lang-Worth
 Representative Burns-Smith
 Pres., Gen. Mgr., Pgm. Dir. Hal G. Nichols
 Promotion Manager Robert Lamb
 Comm. Mgr., Chief Engr. L. W. McDowell

The BIG NEWS in Southern California radio is NEW

K B I G

K-BIG has radio and advertising people talking because it's the new 10,000-watt station with 50,000-watt coverage.*

THERE'S A REASON!

Tests of K-BIG's service area prove something broadcasters have long known but seldom put to practice . . . salt water speeds radio waves undiminished over amazingly long distances. Santa Catalina Island, lying 22 miles off the center of Southern California's populous coast, was selected as the transmitter site for K-BIG because it offers a salt water route to the Southland's greatest population centers from Santa Barbara to San Diego.

There's another reason for K-BIG's terrific coverage. The BIG NEW station employs a costly antenna system which acts as a giant reflector, focusing the signal in the direction that counts . . . WHERE THE PEOPLE LIVE! This is why K-BIG saturates Los Angeles and penetrates inland to the last outposts of population on the Mojave Desert more than 125 miles to the east.

Add to this sensational coverage a dial position between two major network stations (740 k.c.), and a rate card that is really down-to-earth. It totals up to one of the most outstanding buys in radio today! Write, wire or phone K-BIG or your Robert Meeker office for full details.

General Offices:

**6540 Sunset Blvd.,
Hollywood 28, Calif.**

Studios in Avalon and Hollywood

* Source on request

CALIFORNIA

K G E R

LONG BEACH—1926

Frequency: 1390 Kc. Power: 5,000 Watts
 Owned By . . . John Brown Schools of Calif., Inc.
 Business-Studio Address 3745 Atlantic
 Phone Number 467-907
 Transmitter Atlantic & Olive, Hynes
 News Service AP
 Transcription Service SESAC, Cole
 Membership NARTB, BAB
 President Dr. John E. Cole
 General Manager Storm Whatley
 Sta., Comm. Mgr. Clinton H. Fowler
 Sales Promotion Mgr. Dick Walsh
 Program Director Irene Cook
 News Director Finis Bell
 Musical Director Peter S'ack
 Chief Engineer Luther Crumbaugh

K E C A

LOS ANGELES—1929

Frequency: 790 Kc. Power: 5000 Watts d.,
 5000 Watts n.
 Owned-Oper. By . . . American Bcstg. Co., Inc.
 Address . . 1539 N. Vine St., Hollywood 28, Cal.
 Phone Number HUDson 2-3141
 Transmitter Location . . 2951 Fairfax Ave., L. A.
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Lang-Worth
 Representative ABC Spot Sales
 Membership BAB
 President Robert E. Kintner
 General Manager Frank Samuels
 Station Manager Francis H. Conrad
 Commercial Manager Amos Baron
 Promotion Manager John Hansen
 Program Director Bud Edwards
 Production Director Dresser Dahlstead
 Publicity Director Virginia West
 Chief Announcer Dresser Dahlstead
 News Director Frank La Tourette
 Chief Engineer Philip G. Caldwell

K F A C

LOS ANGELES—1931

Frequency: 1330 Kc. Power: 5000 Watts
 Owned-Oper. By . . Los Angeles Bcstg. Co., Inc.
 Business-Studio Address . 645 S. Mariposa Ave.
 Phone Number Dunkirk 4-1231
 Transmitter Location . . 3725 Chesapeake Ave.
 Air Time 24 hrs.
 News Service AP
 Transcription Service Associated, SESAC
 Membership NARTB, BMB
 Pres.-Gen. Sta. Mgr. Calvin J. Smith
 Prod., Pgm. Dir. Howard Rhines
 Pub. Dir. Jack Becknell
 News Director Murray Boggs
 Chief Announcer Howard Rhines
 Musical Librarian Grace Sperry
 Chief Engineer Ron Oakley

K F I

LOS ANGELES—1922—NBC

Frequency: 640 Kc. Power: 50,000 Watts
 Owned-Operated By . . Earle C. Anthony, Inc.
 Business-Studio Address . 141 N. Vermont Ave.
 Phone Number Dunkirk 2-2121
 Transmitter Location Buena Pk.
 News Service AP, UP
 Transcription Service Capitol, World
 Representative Service Edw. Petry
 Membership NARTB, BAB
 Pres., Gen. Mgr. Earle C. Anthony
 Gel. Sls. Mgr. Haan J. Taylor
 Sales Prom. Mgr. Ronnie Manders
 Dir. Public Services . . . Charles E. Hamilton
 Program Director Pat Kelly
 Chief Announcer George Dvorak
 News Director Pat Bishop
 Co-Chief Engineers H. L. Blatterman,
 Curtis W. Mason

K F V D

LOS ANGELES—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By . . . Standard Bcstg. Co.
 Business-Studio Add. . . . 338 S. Western Ave.
 Phone Number Dunkirk 8-2345
 Transmitter Location Lynwood, Calif.
 Air Time 6 a.m.-2-a.m.
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative McGillvra
 Membership NARTB
 Pres., Gen. Mgr. Frank Burke, Jr.
 Comm., Sta. Manager Vern Lindblade
 Program Director Carl Brewster
 News Director Gene Thornock
 Chief Engineer Leonard Reeves

K H J

LOS ANGELES—1922

MBS-DON LEE

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By . . Thos. S. Lee Enterprises,
 Inc.
 Address 1313 N. Vine St., Hollywood
 Phone Number HUDson 2-2133
 Transmitter Location Venice Blvd.
 Air Time 6 a.m.-M.
 News Service AP, INS
 Transcription World
 Representative John Blair
 Membership NARTB, BAB
 President Willet H. Brown
 Exec. Vice-Pres. Ward D. Ingram
 Vice-Pres. Sales Norman Boggs
 Sales Prom. Mgr. H. H. Sonnenburg
 Program Director A. J. LaFrano
 Publicity Director Bud Coulson
 News Dir., Farm Editor Les Mawhinney
 Musical Dir. Harry Zimmerman
 Chief Engineer Robert Arne

CALIFORNIA

K M P C

LOS ANGELES—1927—LIBERTY

Frequency: 710 Kc. Power: 50,000 Watts d.; 10,000 Watts n.

Owned-Oper. By...The Goodwill Stations, Inc.
Address.....59 9 Sunset Boulevard
Phone Number.....HOLLYWOOD 9-5341
Transmitter Location.....North Hollywood
Air Time.....5:00 a.m.-M.
News Service.....INS, UP
Representative.....H.R. Representatives
President.....John Patt
Gen. Mgr. & V.P.....Robert O. Reynolds
V.P. & Asst. Gen. Mgr.....Lloyd C. Sigmon
Sales Mgr.....Tom Frandsen; National Sales
Mgr., Charles Cowling
V.P. in Chg. of Bcsts.....Mark Haas
Dir. of Pub. Rela.....John Baird
Sales Prom. Mgr., Pub. Dir. John R. Gillingham
Chief Announcer.....Howard Flynn
News Director.....Jim McCulla
Musical Director.....Jerome Sybilrud

K N X

**LOS ANGELES—1924—CBS (RADIO)
COLUMBIA PACIFIC**

Frequency: 1070 Kc. Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Operated By.....CBS Radio Division
Business-Studio Address.....6121 Sunset Blvd.
Phone Number.....HOLLYWOOD 9-1212
Transmitter Location.....Torrance, Calif.
Air Time.....5:25 a.m.-1:05 a.m.
News Service.....AP, UP
Transcription Service.....Lang-Worth
Representative.....Radio Spot Sales, CBS
General Manager.....William D. Shaw
Sales Manager.....Edwin W. Bucka'ew
Sales Prom. Mgr.....Sherril W. Taylor
Program Director.....George W. Allen
Production Director.....Allen Botzer
Publicity Director.....Lloyd Brownfield
News Director.....Jack Beck
Musical Director.....Lud Gluskin
Chief Engineer.....Les Bowman
Farm Editor.....Robert Wilson

K R K D

LOS ANGELES—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
Owned-Oper. By.....Radio Bcstrs., Inc.
Business-Studio Address.....541 So. Spring St.
Phone Number.....TRUCKER 7111
Transmitter Location.....1050 Montecito Drv.
News Service.....INS
Transcription Service.....World, SESAC
Membership.....NAB
President.....Frank P. Doherty
General-Station-Comm. Mgr.....Ned Connor
Publicity Director.....Doug Douglas
Pam. Dir.-Chief Announcer.....Charles Clifton
Chief Engineer.....Willis O. Freitag

K M Y C

MARYSVILLE—1940—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owner-Oper..Marysville-Yuba City Bcstrs., Inc.
Business Address.....519 E. Elm
Phone Number.....2-2396
Transmitter Location..Laurellan Rd., District 10
Air Time.....6 a.m.-M.
News Service.....UP
Transcription Service.....World
Representative.....W. S. Grant
Membership.....NARTB, BAB
President.....H. E. Thomas
Gen.-Station Manager.....Joe D. Carroll
Commercial Mgr.....C. Greenman
Program Director.....Lois Carroll
Chief Announcer.....Lloyd Hogue
News Director.....Phil Smith
Chief Engineer.....Lloyd McQueary

K Y O S

MERCED—1936—MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By.....Merced Bcstg. Co.
Business Address.....P. O. Box 717
Phone Number.....1430, 1804
Transmitter Location...Lake Rd., Merced Cty.
Air Time.....5:30 a.m.-11 p.m.
News Service.....UP
Transcription Service.....Standard
Representative.....W. S. Grant
Membership.....NARTB
Pres., Gen. Mgr.....Mrs. Hugh McClung
Station Manager.....Charles H. Kinsley, Jr.
Commercial Mgr.....A. J. Krisik
Sales Prom. Mgr.....Rod O'Hara
Publicity Director.....Vicki Da'ly
Chief Announcer.....M. R. Beavers
Musical Director.....Hugh Murray
Chief Engineer.....Russell Pope
Consulting Engineer.....Kear & Kennedy

K B O X

MODESTO—1951

Frequency: 970 Kc. Power: 1000 Watts
Owned-Operated By.....Stanislaus County
Bcstrs. Inc.
Address.....1507 10th St.
Phone Number.....6624
News Service.....AP
Transcription Service.....Lang-Worth
General Manager.....Cecil Lynch
Commercial Manager.....John Boyer
News Director.....John Witherspoon
Chief Engineer.....Carl W. Pendergraft

K M O D

MODESTO—1950—ABC

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Operated By.....Radio Modesto, Inc.
Address.....P. O. Box 941

CALIFORNIA

Phone 3838
 Transmitter Location..... Orangeburg Ave.,
 Old Oak Road
 Air Time..... 5:30 a.m.-M.
 News Service AP
 Transcription Service World
 Representative..... Meeker (N. Y.), Moore
 (L. A.), Western Radio (San Fran.)
 Pres., Gen., Sta. Mgr..... John H. Schacht
 Comm., Sls. Prom. Mgr..... Judd Sturtevant
 Prog., Prod., Publ.,
 News Dir..... Gene D'Accardo
 Chief Announcer..... Charley Packard
 Musical Director..... Mrs. Mary di Fant
 Chief Engineer..... Pete Onnigian
 Consulting Engineer..... McIntosh & Inglis

K T R B

MODESTO—1933

Frequency: 860 Kc.... Power: 5000 d.: 1000 n.
 Owned-Operated By..... KTRB Bcstg. Co., Inc.
 Address Norwegian Ave.
 Phone Number 774-5
 Studio-Transmitter..... Norwegian Ave.
 Air Time..... 4:45 a.m.-2 a.m.
 News Service INS, UP
 Transcription Service..... Lang-Worth, Cole,
 Standard
 Representative..... W. S. Grant
 Membership NAB
 Pres.-Gen.-Station Mgr... William H. Bates, Jr.
 Comm., Sls. Prom. Mgr..... Lee Roddy
 Prog., Prod., Pub. Dir..... Milt Hibdon
 Chief Announcer..... Don Lapan
 News Director..... Charlie McEwen
 Musical Director..... Gene Stephens
 Chief Engineer..... William H. Bates, Jr.
 Farm Editor..... Leonard Anderson
 Consulting Engineer..... Gautney & Ray

K M B Y

MONTEREY—1949

Frequency: 1240 Kc.... Power: 250 Watts
 Owned-Operated By..... Monterey Bcstg Co.
 Business Address..... Hotel San Carlos
 Phone Number 2-4541
 President Kenyon Brown
 General Manager..... S. M. Aston
 National Sales Manager..... Sam H. Bennett

K W S D

MT. SHASTA—1947

Frequency: 1340 Kc.... Power: 250 Watts d.
 Owned-Oper. By.. Shasta Cascade Bcstg. Corp.
 Address..... E. Alma Street
 Phone Number 2124
 Air Time..... 7 a.m.-10 p.m.
 News Service AP
 Transcription Service Thesaurus
 Station Representative.. Western, Continental,
 (E. Coast), Tracy Moore (L. A.)
 Membership NARTB
 President Vernita Adler

General Manager..... Arthur Adler
 Station Manager..... David H. Rees
 Program Director..... Iola Huntingdon
 Chief Engineer..... Donald F. Keys

K V O N

NAPA—1947—LIBERTY

Frequency: 1440 Kc..... Power: 500 Watts
 Owned-Operated By..... Napa Bcstg. Co.
 Address..... P. O. Box 427
 Phone Number 6-2023
 Air Time..... 6:45 a.m.-10:45 p.m.
 News Service UP
 Transcription Services..... World, Associated
 Representative..... Forjoe, West Coast Radio
 Pres., Gen. Mgr..... Luther E. Gibson
 Station Manager..... Elmer L. Gibson
 Program Director..... Martha Walker
 Chief Engineer..... Dave Wortman

K L X

OAKLAND—1922

Frequency: 910 Kc.... Power: 5000 Watts
 Owned-Operated By... Tribune Building Co.
 Business Studio Address..... Tribune Tower
 Phone Number..... GLencourt 1-0660
 Transmitter Location..... Tribune Tower
 Air Time 6 a.m.-M.
 Newspaper Affiliation..... Oakland Tribune
 News Service AP
 Transcription Service World
 Membership NARTB, BAB
 President..... J. R. Knowland, Jr.
 Gen. Station Manager..... Glenn Shaw
 Sales Promotion Mgr..... Jerome De Saxe
 Program Director..... Jerry Morton
 Commercial Manager..... J. Milton Seropan
 Musical Director..... Kinney Ralph
 Prod. Dir., Chief Anncr..... Mark Gerstle
 Publicity Director..... Georgia Crampton
 News Director..... John K. Chapel
 Chief Engineer..... Roswell S. Smith

K R O W

OAKLAND—1925

Frequency: 960 Kc.... Power: 1000 Watts
 Owned-Operated By..... KROW, Inc.
 Address..... 464 19th St.
 Phone Number..... TWinoaks 3-9600
 Transmitter Location..... 1520 8th Ave.
 News Service UP
 Transcription Service Standard
 Representative..... Ra-Tel Repre., Inc.
 President..... Sheldon F. Sackett
 Gen., Sta. Mgr..... Alan L. Torbet
 Commercial Manager..... Jack Grant
 Program Director..... Russ Coglin
 News Director..... William Winter
 Chief Engineer..... Paul Leake

K W B R

OAKLAND—1920

Frequency: 1310 Kc.... Power: 1000 Watts
 Owned-Operated By.. Warner Bros. Radio, Inc.

CALIFORNIA

Business-Studio Address 327 22nd St.
 Phone Number Higate 4-1212
 Transmitter Location 327 22nd St.
 Air Time Unlimited
 News Service UP
 Transcription Service Capitol
 Representative Forjoe
 Membership NARTB
 President, Gen. Mgr. S. W. Warner
 Station Manager F. Wellington Morse
 Program Director Jeane K. Fisher
 Musical Director Sam Watts
 Chief Engineer Paul Gregg

K O C S ONTARIO—1946

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By The Daily Report Co.
 Business-Studio Address 222 East "B" St.
 Phone Number 627-54
 Transmitter Location 4th and San Antonio
 Air Time Local sunrise—Local sunset
 News Service UP
 Transcription Service Associated
 Representative O'Connell, Western
 President Mrs. Jerene Appleby Harnish
 General Manager Herb Olson
 Commercial Manager J. Neale Burns
 Program Director Hal Morelli
 Publicity Director Marjorie Rogers
 News Director Tom McGlowry
 Musical Director Art Viall
 Chief Engineer Floyd Hall

K M O R OROVILLE—1951

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Oroville Bcstrs.
 Address P. O. Box 1032
 Phone Number 1340
 News Service UP
 Transcription Service Thesaurus
 President J. Steventon
 Gen. Mgr., Pgm., News Dir. Roy D. Swanson
 Prom., Comm. Mgr. William Talbitzer
 Chief Engineer William Cronan

K C M J PALM SPRINGS—1946—CBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Palm Springs Bcstg. Co.
 Business Address Box KK
 Phone Number 2253
 Studio, Transmitter Location Radioasis
 Air Time 6:45 a.m.-M.
 News Service AP
 Representative John E. Pearson
 Membership NARTB, BAB
 Pres., Gen. Mgr. Joseph E. Gamble
 Commercial Manager Ort J. Lofthus
 Program Director Dorothy Fanning
 Chief Announcer Paul Grannis
 News Director Phil Stone
 Musical Director Pat Barbera

Chief Engineer Robert Harbison
 Consulting Engineer N. Vincent Parsons

K I B E PALO ALTO—1949

Frequency: 1220 Kc. Power: 250 Watts d.
 Owned-Oper. By James Blaine Rhodes
 Address 498 University Ave.
 Phone Number Davenport 3-1341
 Transmitter E. Palo Alto
 Air Time Daytime
 News Service AP
 Transcription Service Standard
 Membership NARTB, BAB
 Gen., Sta. Mgr. Jay B. Rhodes
 Prog., Prod. Dir., Chief Anncr. Robert Seaman
 Chief Engineer Paul S. Farelle
 Consulting Engineer Paul Leake

K A L I PASADENA—1950

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By Consolidated Bcstg. Co.
 Business-Studio Address 758 E. Colorado
 Phone Number RY 1-7149
 Transcription Service Associated
 Representative Schepp-Reiner
 President Henry Fritzen
 Vice-President Jack Reeder
 Secy.-Treas. Charles T. Hughes

K W K W PASADENA—1942

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Southern Calif. Bcstg. Corp.
 Address 800 Sierra Madre Villa
 Phone Number Ryan 1-6744
 Air Time Unlimited
 News Service UP
 Representative Forjoe
 Membership NARTB, BAB
 President Marshall S. Neal
 Gen.-Station-Comm. Mgr. William J. Beaton
 Pgm. Dir., Chief Anncr. Bill Garr
 Publicity Director Clair Hughes
 News Director Bill Garr
 Chief Engineer Paul W. Spargo

K X L A PASADENA—1942

Frequency: 1110 Kc. Power: 10,000 Watts
 Owned-Operated By Pacific Coast Bcstg. Co.
 Business Address 1401 So. Oak Knoll Ave.
 Phone Number Ryan 1-6991
 Transmitter Location El Monti
 Air Time 24 hrs. daily
 News Service AP
 Transcription Service World, Associated
 President/Gen. Sta. Mgr. Loyal K. King
 Pgm. Dir. Dick Scofield
 Chief Anncr. Carl Saunders
 Musical Dir. Cliff Stone
 Chief Engineer Jack Reader
 Farm Editor Dr. LeRoy Smith

CALIFORNIA

K P R L

PASO ROBLES—1946—MBS-KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By.....Leslie Hen y Hacker
 Business Studio Address...Radio Station KPRL
 Phone Number.....204
 Transmitter Location.....32nd & Oak Sts.
 Transcription Service.....Standard
 Representative.....W. S. Grant
 President.....Leslie Henry Hacker
 Commercial Mgr.....Jack B. Wasson
 Gen. Mgr., Chief Engineer...Dale Schwartz

K A F P

PETALUMA—1950

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By.....Petaluma Bcstrs., Inc.
 Address.....Box 480
 Phone.....2-7255
 Transcription Service.....Thesaurus
 News Service.....UP
 Pres., Gen. Manage.....V. A. L. Linder
 Commercial Manager.....M. E. Linder
 Prog., Prod., Prom. Dir.....Wm. A. Exline
 Chief Anncr., News Dir.....Ted Kenessey
 Musical Director.....Bob Bishop
 Consulting Engineer.....Forrest Hughes

K E C C

PITTSBURG—1949

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By.....KECC, Inc.
 Business Address.....235 Railroad Ave.
 Phone Number.....2-2964
 Transmitter Address.....Collinsville
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....World, Lang-Worth
 Representative.....W. S. Grant
 General Mgr.....Mel D. Marshall
 Commercial Mgr.....John C. McFarland
 Program Manager.....Ted Mermod
 News Director.....LaSelle Gilman
 Chief Engineer.....Wm. P. Grether
 Consulting Engineer.....McIntosh & Englis

K P M O

POMONA—1947

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By.....Dean H. Wickstrom
 Business-Studio Address.....1240 E. Holt St.
 Phone Number.....Lycoming 2-1293
 News Service.....UP
 President.....Dean H. Wickstrom
 Station Manager.....Wally Seidler
 Chief Engineer.....Donald Kerr

K T I P

PORTERVILLE—1946—LBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By.....J. F. Tighe
 Business-Studio Address...Newcomb & Grand
 Ave., P. O. Box 1312

Phone Number.....1450
 Transmitter Location.....Newcomb Ave.
 Air Time.....6 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....Thesaurus
 Representative.....Cook, Grant
 Membership.....NARTB
 Gen., Sta. Mgr.....Frank Robinson Brown
 Chief Engineer.....Allan Weaver
 News Editor.....Kenneth Clifford, Jr.

K B L F

RED BLUFF—1946—LBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By.....Tehama Bcstg. Co.
 Studio-Business Address.....346 Oak St.
 Phone Number.....354
 Transmitter Location.....E. Red Bluff
 Representative.....Tracy Moore
 Pres., Chf. Engr., Gen. Mgr...Arvo Haapanen

K V C V

REDDING—1938—MBS

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Oper. By...Golden Empire Bcstg. Co.,
 Inc.
 Address.....Box 717, Merced
 Phone Number.....1646
 Transmitter Location.....2 miles NE City
 Air Time.....6 a.m.-12M.
 News Service.....UP
 Transcription Service.....World
 Representative.....W. S. Grant Co.
 President.....Mrs. Hugh McClung
 Station Manager.....Fred M. Stuelpnagel
 Commercial Manager.....H. E. McCarty
 Promotion Manager.....Robert Hoskins
 Pgm., Prod. Dir.....Lyle Mathys
 Publicity Director.....Frances Bruce
 Chief Announcer.....Vincent Lambert
 News Director.....Charles Castor
 Musical Director.....Ted Dooley
 Chief Engineer.....Russ Pope

K P R O

RIVERSIDE—1941—KBS-LBS

Frequency: 1440 Kc. Power: 1000 Watts
 Owned-Oper. By.....Broadcasting Corp. of
 America
 Business Address.....P.O. Box 987
 Phone Number.....Riverside 6290
 Studio-Transmitter.....3401 Russell St.
 News Service.....AP, INS
 Transcription Service.....World, Capitol
 Representative.....Scott, Young
 President-General Mgr.....W. L. Gleeson

K C R A

SACRAMENTO—1945—NBC

Frequency: 1320 Kc. Power: 5000 W. d.;
 1030 W. n.
 Owned-Oper. By.....KCRA, Inc.
 Business Studio Address.....1010 11th St.
 Phone Number.....Gilbert 2-0758

CALIFORNIA

Transmitter Location...Route 3, Box 1213 A
 Air Time.....6 a.m.-12M.
 News Service.....UP, AP
 Transcription Service.....World
 Representative.....Robert Meeker
 President-General Mgr.....Ewing C. Kelly
 Commercial Manager.....John Dupell
 Sales Prom. Manager.....Frank McMinn
 Program Director.....Earl Russell
 Production Director.....Jean Hanley
 Publicity Director.....Irma Davis
 Chief Announcer.....John Kuhlman
 News Director.....Hal LaFoon
 Chief Engineer.....Herbert Hartman
 Consulting Engineer.....Jansky & Bailey

K F B K

SACRAMENTO—1922—ABC

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Business Studio Address.....708 Eye St.
 Phone Number.....Gilbert 3-1745
 Transmitter Location.....Pleasant Grove
 News Service.....UP, AP
 Transcription Service.....Capitol, Thesaurus
 Representative.....Paul H. Raymer
 Membership.....NARTB
 President.....Eleanor McClatchy
 Station Manager.....Keith B. Collins
 Commercial Mgr.....Perry Nelson
 Publicity & Promotion.....Louise Schultz
 Program Manager.....Richard S. Burdick
 News Editor.....Victor Blanks
 Music Librarian.....Herbert Harrison
 Chief Engineer.....Stam Sronce
 Consulting Engineer.....George C. Davis

K R O Y

SACRAMENTO—1937—CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Harmco, Inc.
 Business-Studio Address...Hotel Sacramento
 Phone Number.....Gilbert 2-0758
 Transmitter Location.....3402 65th St.
 News Service.....INS, UP
 Transcription Service.....Associated
 Representative.....Avery-Knodel
 General Manager.....Clyde F. Coombs
 Prom. Mgr., Pgm. Dir....William H. Blackburn
 News Director.....Henry Thornley
 Chief Engineer.....William Karpisek

K X O A

SACRAMENTO—1945—MBS

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sacramento Bcstrs., Inc.
 Phone Number.....Hickory 9-3576
 Transmitter Location...N. Sacramento Freeway
 News Service.....UP
 Represent....J. E. Pearson, West. Radio Adv.
 President.....Lincoln Dellar
 General Manager.....Robert W. Dumin
 Program Director.....Dean Seaton
 Chief Engineer.....Ewald Berger

K S B W

SALINAS—1947—MBS

Frequency: 1380 Kc.....Power: 1,000 Watts
 Owned-Operated By.....Salinas Bcstg. Corp.
 Business Address.....P.O. Box 1651
 Phone Number.....8071
 Studio-Transmitter.....Laurel Dr.
 News Service.....AP
 Transcription Service.....Capitol
 Representatives.....Burn-Smith, Western
 Membership.....NARTB
 Gen. Sta. Manager.....John C. Cohon
 Commercial Manager.....W. M. Oates
 Sales Prom. Manager.....Neal Edmondson
 Program Director.....Ross Taylor
 Production Director.....Gary Ferlisi
 Chief Engineer.....Herbert J. Hanes

K C S B

SAN BERNARDINO—1948

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...San Bernardino Valley
 Bcstrs.
 Studio-Bus. Transmitter Address...770 Mill St.
 Phone Number.....8-2245
 News Service.....AP
 President.....Mrs. Essie Binkley West
 Pgm. Dir., Prom. Mgr.....Charles Bennett
 Chief Engineer.....Dean Kiner

K F X M

SAN BERNARDINO—1929—MBS

Frequency: 590 Kc.....Power: 1000 Watts
 Owned-Operated By...Lee Bros. Bcstg. Corp.
 Business-Studio Address...512 Fifth St.
 Phone Number.....4761
 Transmitter Location.....S. "E" St.
 Air Time.....5:30 a.m.-M.
 News Service.....UP
 Transcription Service.....World
 Representative.....John Blair
 President.....J. Clifford Lee
 General Manager.....Gene W. Lee
 Commercial Manager.....Don S. Cummings
 Sales Prom. Mgr.-Pub. Dir....Lowell Smith
 Program Director.....Evelyn Fagin
 Prod., News Direc.....John Harder
 Chief Announcer.....Jim O'Leary
 Chief Engineer.....George Ewing
 Consulting Engineer...Comm. Rad. Equip. Co.

K I T O

SAN BERNARDINO—1947—ABC

PACIFIC REG.

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned-Operated By.....KITO, Inc.
 Address.....569 Fourth St.
 Phone Number.....7807
 Transmitter Location.....1416 E. Baseline
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Hollingbery

CALIFORNIA

Pres., Gen., Sta. Mgr. J. J. Flanigan
 Commercial Manager Charles Foll
 Pgm., Prod. Dir. Arnold Benum
 Chief Anncr., News Dir. Bob Van Roy
 Musical Director Betty Jean Doop
 Chief Engineer Richard Klitzing
 Farm Editor Fred Reinhardt
 Consulting Engineer Owen Ford

K R N O

SAN BERNARDINO—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Western Empire Bcstrs., Inc.
 Address 990 Colton Ave
 Phone Number 8-2771
 Air Time 6 a.m.-M.
 News Service AP
 Representatives Tracy Moore, Cooke
 President, Comm. Mgr. James W. Gerrard
 General Manager Norman H. Rogers
 Program Director Robert Stone
 Special Events Cy Smith
 Chief Announcer John Staples
 News Director Charles Palmer
 Chief Engineer George W. Brock

K C B Q

SAN DIEGO—1946—CBS

Frequency: 1170 Kc. Power: 5000 Watts d.,
 1000 Watts n.
 Owned-Operated By. Charles E. Salik
 Business-Studio Address Hotel Manor
 Phone Number Jackson 4103
 Transmitter Location 62nd & El Cajon Blvd.
 Air Time Unlimited
 News Service UP
 Transcription Lang-Worth
 Representative Avery-Knodel
 Membership NARTB, BAB
 Pres., Gen. Mgr. Charles E. Salik
 Commercial Manager Graham H. Moore
 Sales Prom., Publ. Mgr. Regina Bess
 Program Director Grady Edney
 Prod. Dir., Chief Anncr. Robert Regan
 News Director Richard Boynton
 Musical Director Wanda Pierce
 Chief Engineer Charles J. Sherburne
 Consulting Engineer Silliman & Barclay

K F M B

SAN DIEGO—1941—ABC

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Operated By. Jack Gross Bcstg. Co.
 Bus.-Studio Address 1375 Pacific Blvd.
 Phone Number Main 2114
 Transmitter Location Grantville
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World, SESAC
 Representative The Branham Co.
 Membership NARTB
 Chairman of the Board John A. Kennedy
 General Manager Howard L. Chernoff

General Sales Manager W. O. Edholm
 Commercial Manager Hobby Myers
 Executive Editor Paul W. White
 Sales Prom., Pub. Rel. Lisle F. Shoemaker
 Chief Engineer Thornton Chew

K F S D

SAN DIEGO—1926—NBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By. Airtan Radio Corp. Ltd.
 Business-Studio Address U. S. Grant Hotel
 Phone Number Franklin 6353
 Transmitter Location Emerald Hills Golf Course
 Air Time 6 a.m.-M.
 News Service INS
 Transcription Service World
 Representative Paul H. Raymer
 Membership NARTB, BAB
 President Thomas E. Sharp
 Manager John C. Merino
 Chief Engineer Leroy Bellwood

K G B

SAN DIEGO—1926—MBS-DON LEE

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Operated By. Don Lee Bcstg. Syst.
 Address 1017 First Ave.
 Phone Number Franklin 6151
 Air Time 6 a.m.-M.
 News Service AP
 Transcription Service World
 Representative John Blair
 President Willet H. Brown
 Gen., Comm. Mgr. Wilt Gunzendorfer
 Program Director Matt Long
 Chief Engineer Joe Kline

K S D O

SAN DIEGO—1947—LBS

Frequency: 1130 Kc. Power: 5000 Watts d.;
 1000 Watts n.
 Owned-Operated By. San Diego Bcstg. Co.
 Business Studio Address 1029 Second Ave.
 Phone Number Main 2041
 Transmitter Location 5240 Ward Rd.
 Air Time 6 a.m.-M.
 News Service AP
 Representative John E. Pearson
 V.P.-General Manager Jack Heintz
 Pgm. Dir. Wilson Edwards
 Publicity Dir. B. J. Knox
 Chief Engineer Vern Milton

K S O N

SAN DIEGO—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Studebaker Bcstg. Co.
 Business Studio Address 630 F St.
 Phone Number Franklin 5175
 Transmitter Location Rigel & Dalbergia Sts.
 News Service AP
 Transcription Service Associated
 Representative For Joe
 President, General Manager Fred Rabell

CALIFORNIA

V.P., Comm. Mgr. Gordon Studebaker
 Prom. Mgr., Pgm. Dir. Dorothy Johnson
 Chief Engineer Norman Burwell

K G I L

SAN FERNANDO—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By . . . San Fernando Va. Bcstg. Co.
 Business Address 4919 Van Nuys Blvd.
 Phone Number State 4-6291
 Transmitter Location 14808 Lassen St.
 Air Time 6 a.m.-M.
 News Service UP
 Transcription Service Capitol
 Pres., General Mgr. F. J. Smalley, Jr.
 Commercial Manager Howard P. Gray
 Program Director Allan W. McKee
 Chief Engineer Jay Rice

K C B S

SAN FRANCISCO—1912—CBS-Radio

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By . . . CBS Radio Division Inc.
 Address Palace Hotel
 Phone Number YUkon 2-7000
 Transmitter Location Alviso
 News Service AP, UP
 Transcription Service Lang-Worth
 Representative CBS Radio Spot Sales
 President (CBS) Frank Stanton
 Vice-Pres. & Gen. Mgr. Arthur Hull Hayes
 Sales Director Jules Dundes
 Promotion Manager Howard Luck Gossage
 Program Director Fred Ruegg
 Publicity Director William Cullenward
 News Director William Niefeld
 Chief Engineer Alan Cormack
 Farm Editor Gordon Roth

K F R C

SAN FRANCISCO—1924

MBS-DON LEE

Frequency: 610 Kc. Power: 5030 Watts
 Owned-Operated By . . . Don Lee Bcstg. System
 Business-Studio Address . . 1000 Van Ness Ave.
 Phone Number Prospect 6-0500
 Transmitter Location 1000 Van Ness Ave.
 Air Time Unlimited
 News Service AP, INS
 Transcription Service World
 Representative John Blair
 V.P.-Gen. Sta. Mgr. William D. Pabst
 Commercial Manager Merwyn L. McCabe
 Sales Prom. Mgr.-Pub. Dir. . . Dink Templeton
 Program Dir.-Prod. Mgr. . . . Mel Venter
 Chief Announcer Lewis Pfeifer
 Musical Director Lyle Bardo
 News Director Al Berglund
 Chief Engineer E. G. Underwood

K G O

SAN FRANCISCO—1924—ABC

Frequency: 810 Kc Power: 50,000 Watts

Owned-Operated By American Bcstg. Co.
 Business Address 155 Montgomery St.
 Phone Number Exbrook 2-6544; Greystone
 4-6565

Transmitter Location Near Newark, Calif.
 Air Time 6 a.m.-M.
 News Service AP, INS
 Transcription Service Standard, Capitol
 Representative ABC Spot Sales
 Membership NARTB
 President (ABC) Robert E. Kintner
 General-Station Manager Gayle V. Grubb
 Commercial Manager Alan Johnstone
 Sales Prom.-Pub. Dir. Gordon Grannis
 Program Director Keith Kerby
 Chief Announcer Tony Morse
 News Director Vic Reed
 Musical Director Phil Bovero
 Chief Engineer A. E. Evans

K J B S

SAN FRANCISCO—1924

Frequency: 1100 Kc. Power: 1000 Watts d
 Owned-Operated By KJBS Bcstrs.
 Business Studio Address 1470 Pine St.
 Phone Number Ordway 3-4148
 Transmitter Location 1470 Pine St.
 Air Time 5 a.m.-Local Sunset
 News Service UP, INS
 Transcription Service Standard, MacGregor,
 Lang-Worth, Associated, Capitol
 Representative Headley-Reed
 Membership NARTB
 Gen. Mgr.-Sta. Mgr. Edwin P. Franklin
 Comm. Mgr. Stanley G. Breyer
 Pgm. Dir.-Prod.-Pub. Mgr. . . Charles F. Pendleton
 Chief Engineer Roger Roberts

K N B C

SAN FRANCISCO—1922—NBC

Frequency: 680 Kc. Power: 50,000 Watts
 Owned-Operated By National Bcstg. Co.
 Address 420 Taylor St.
 Phone Number GRaystone 4-8700
 Transmitter Location Belmont
 Air Time Unlimited
 News Service AP, INS, UP
 Transcription Service Thesaurus, Standard
 Representative NBC Spot Sales
 Membership NAB, BAB
 President (NBC) Joseph H. McConnell
 Gen., Sta. Mgr. Lloyd E. Yoder
 Asst. Gen. Mgr. George Greaves
 Commercial Manager Alfred W. Cropsey
 Sales Promotion Manager Dean Mowlby
 Program Director Paul Speegle
 News, Pub. Dir. John Thompson
 Chief Announcer Hal Wolf
 Chief Engineer Curtis Peck

K S A N

SAN FRANCISCO—1922

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Golden Gate Bcstg. Corp.

CALIFORNIA

Trans. Studio Address.....1355 Market St.
 Phone Number.....Market 1-8171
 Air Time.....6 a.m.-M.
 News Service.....UP
 Membership.....NARTB
 President.....S. H. Patterson
 Gen.-Sta.-Comm. Mgr.....Lee C. Mikesell
 Pgm. Prod. Dir.....Clint Sherwood
 Chief Announcer.....Bill Frost
 News Director.....Frank Arthur
 Chief Engineer.....Norwood Patterson

K Y A

SAN FRANCISCO—1926—LBS

Frequency: 1260 Kc....Power: 5000 Watts d.,
 1000 Watts n.

Owned-Operated By...Palo Alto Radio Station,
 Inc.

Business Studio Address.....Fairmont Hotel
 Phone Number.....DOuglas 2-2536
 Transmitter Location.....Candlestick Pt.
 News Service.....UP
 President.....Elroy McCaw
 General Manager.....Jock Fearnhead
 News Director.....Arthur Primm
 Chief Engineer.....Paul Beck

K S J V

SANGER—1947—LBS

Frequency: 900 Kc....Power: 1000 Watts d.

Owned-Operated By.....Radio Sanger Co.
 Business-Studio Address.....P. O. Box 247
 Phone Number.....Sanger 2501
 Transmitter.....4½ Mi. NE of Sanger
 News Service.....UP
 Transcription Service.....World
 Representative.....Lee O'Connell
 President.....Earl J. Fenston
 General Manager.....Julian J. Nielson
 Asst. Mgr., Prog. Dir.,
 Farm Editor.....David Camp
 News Director.....Walter J. Novell
 Chief Engineer.....Russell Friend

K E E N

SAN JOSE—1947

Frequency 1370 Kc.....Power 1000 Watts
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Phone Number.....Cypress 4-0344
 Transmitter.....Wayne Ave. & Oakland Hgy.
 Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....W. S. Grant
 President.....George M. Mardikian
 Genl. Mgr.....Floyd Farr
 Commercial Mgr.....Bob Blum
 Program Dir.....George Snell
 Chief Engineer.....Bill Green
 Farm Editor.....Glenn Dunham
 Consulting Engineer.....George Adair

AP SELLS

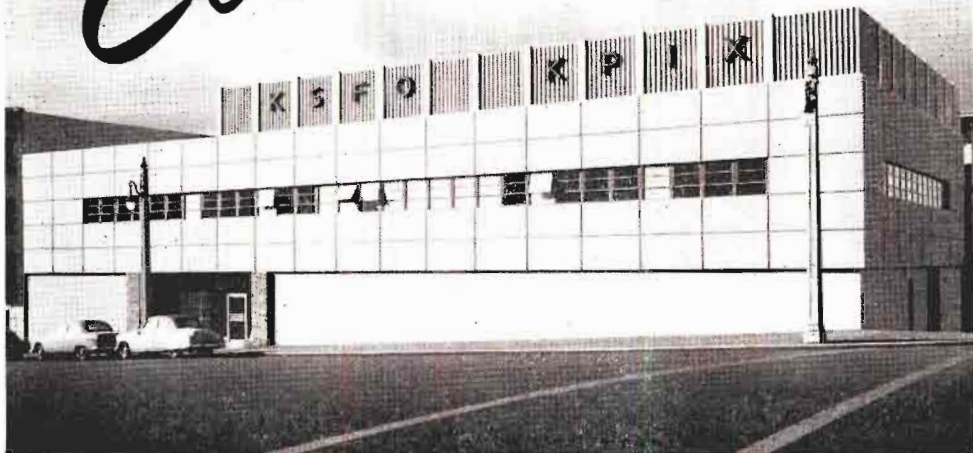
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 KLX, Oakland, California

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CHANNEL 5

REPRESENTED BY THE KATZ AGENCY
affiliated with CBS and DuMont Television Networks

KSFO
560 KILOCYCLES

REPRESENTED BY HEADLEY-REED COMPANY

Van Ness Avenue at Greenwich • San Francisco

CALIFORNIA

K S F O

SAN FRANCISCO—1925

Frequency: 560 Kc. Power: 5000 Watts d.,
1000 Watts n.

Owned-Oper. By... The Associated Bcstrs., Inc.
Bus. Studio Address... Van Ness at Greenwich
Phone Number... Prospect 6-6200
Transmitter Location... Islais Creek, Pier 92
Air Time... 6:15 a.m.-12:15 a.m.
News Service... INS, UP
Transcription Service... Standard; World
Representative... Headley-Reed
Membership... NAR-TB, BAB
President... Wesley I. Dumm
V.P.-Gen. Mgr... Philip G. Lasky
Commercial Mgr... John G. Campbell
Sales Promotion Mgr... Kay Mulvihill
Program Dir... Robert Hansen
Dir. of Engineering... A. E. Towne
Farm Editor... Herb Kennedy
Consulting Engineer... Universal Research Labs

K L O K

SAN JOSE—1946

Frequency: 1170 Kc. Power: 5000 Watts d.
Owned-Operated By... Valley Bcstg Co.
Business Address... P. O. Box 967
Phone Number... Cypress 3-3445
Transmitter Location... King Rd. at Aborn
News Service... AP
Representative... Pearson
President-Gen. Mgr... E. L. Barker
Commercial Mgr... Richard E. Ryan
Program Director... Ruth Poindexter
Chief Engineer... Bill Cunningham

K S J O

SAN JOSE—1946—LBS

Frequency: 1590 Kc. Power: 1000 Watts d.,
500 Watts n.

Owned-Operated By... Santa Clara Bcstg. Co.
Business Address... P. O. Box 995
Phone Number... Cypress 3-8030
Transmitter-Studio Loc... Story and Lucretia
Air Time... Unlimited
Newspaper Affiliation... Les Gates Times,
Gilroy Dispatch
News Service... UP
Transcription Service... World
National Sales Mgr... Harold H. Hoffman
President... Patrick H. Peabody
Gen., Sta. Mgr... Charles F. Mallory
Commercial Manager... Richard W. O'Donnell
Pgm.-Prod. Dir... Norman Paul
Publicity Director... Jan Jervis
Chief Engineer... Robert Webb
Consulting Engineer... E. C. Page

K X R X

SAN JOSE—1948

Frequency: 1500 Kc. Power: 1000 Watts
Owned-Operated By... San Jose Bcstg. Co.
Address... Box 167

Phone Number... Cypress 2-5080
Studio-Transmitter... Bayshore Hiway
Air Time... 24 hrs.
News Service... UP
Representative... Western Radio Sales.

Tracy Moore
Membership... NAB
President-Gen. Mgr... Joe E. Levitt
Sta., Commercial Mgr... Gordon Graham
Program Director... Frank G. Kilpatrick
Chief Announcer... Jack Lund
Musical Director... Eileen Hamilton
Chief Engineer... Frank Glass

K A T Y

SAN LUIS OBISPO—1949—ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By... San Luis Bcstg. Co.
Address... Carpenter Bldg.
Phone Number... 3171
News Service... UP
Representative... Western
Partner... Morden R. Buck
Partner, Gen. Mgr... John R. Rider
Commercial Manager... D. D. MacLeod
Pgm., Farm Dir... Chap Rollins
News Director... Joe Doran
Chief Engineer... James H. Eaken

K V E C

SAN LUIS OBISPO—1937

MBS-DON LEE

Frequency: 920 Kc. Power: 1000 Watts d.;
500 Watts n.

Owned-Oper. By... Christina M. Jacobson
Business Address... 851 Higuera St.
Phone Number... 1100-1
Transmitter Location... Highway One
Air Time... 6 a.m.-M.
News Service... AP
Transcription Service... Standard
Representative... W. S. Grant
Membership... NARTB
Pres.-Owner... Christina M. Jacobson
Gen., Sta. Mgr... Les Hacker
Commercial Manager... Joe Shuttleworth
Publ., Music. Dir... Hugh Harling
Prog., Prod. Dir., Chf. Anncr... Arthur Hapgood
News Director... Les Hacker
Chief Engineer... Dale Schwartz
Consulting Engineer... Craven, Lohnes & Culver

K E A R

SAN MATEO—1947

Frequency: 1550 Kc. Power: 1000 Watts
Owned-Operated By... Bay Radio, Inc.
Business-Studio Address... 811 "B" St.
Phone Number... Dl. 4-2594
Transmitter Location... Bayshore Highway
News Service... UP
President... Stephen A. Cisler
V.P. & Gen. Mgr... Howard J. Smiley
Chief Engineer... Douglas F. Mariska

CALIFORNIA

K V S M

SAN MATEO—1946

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Oper. By: Hugh H. Smith
 Business Studio Address: 279 Baldwin Ave.
 Phone Number: Diamond 4-2541
 Transmitter Location: Third Ave. at Seal Creek
 Air Time: Local sunrise-local sunset
 News Service: INS, UP
 Transcription Service: Cole
 Representative: Walker
 President: Hugh H. Smith
 Gen. Sta. Mgr.: Gilbert L. Bond
 Chief Engineer: Merwyn F. Planting

K T I M

SAN RAFAEL—1947

Frequency: 1510 Kc. Power: 1000 Watts d.
 Owned-Operated By: Marin Bestg. Co., Inc.
 Business Address: 1117 Fifth St.
 Phone Number: San Rafael 1510
 Transmitter Location: College Ave., Kentfield
 News Service: UP
 President: Roy A. Brown
 Vice-President: Hugh E. Turner
 Commercial Manager: Clifford A. Trotter
 Program Director: Pete Miller

K V O E

SANTA ANA—1926—MBS-DON LEE

Frequency: 1480 Kc. Power: 1000 Watts
 Owned-Operated By: The Voice of the Orange
 Empire, Inc., Ltd.
 Business Address: 105 E. 5th St.
 Phone Number: Kimbely 3-8321
 Studio Transmitter: 12531 E. Willowwick Dr.
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Capitol, MacGregor
 Representative: Pearson
 Pres., Gen. Mgr.: Ernest P. Spencer
 Station Manager: Deane S. Long
 Commercial Manager: Donner P. Spence
 Sales Prom. Mgr.: Carol Jean Young
 Program Director: George M. Dewey
 Chief Announcer: George Swift
 Pub., News Dir.: Art Sipherd, Jr.
 Chief Engineer: Stanley G. Guenther
 Consulting Engineer: Jay Tapp

K D B

SANTA BARBARA—1921—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: Lincoln Dellar
 Business-Studio-Transmitter: Radio Square
 Phone Number: 4131
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Various
 Representative: Western, Blair
 President: Lincoln Dellar
 General Manager: Colin M. Selph

Program Director: Fred Hall
 Publicity Director: Peggy Walker
 News Director: Bob Byrne
 Musical Director: Lou Stumpo
 Sports Editor: John McCormick
 Chief Engineer: Robert Carter

K I S T

SANTA BARBARA—1947—NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Radio KIST, Inc.
 Business-Studio Address: Balboa Bldg.
 Phone Number: 3981
 Transmitter Location: 725 State St.
 Air Time: 5:45 a.m.-12:15 a.m.
 News Service: UP
 Representative: George P. Hollingbery
 Membership: BAB
 Pres., Gen. Mgr.: Harry C. Butcher
 Sales Promotion Mgr.: Michael J. McKeogh
 Chief Announcer: Gordon Stafford
 Prog.-Pub. Director: Mary Ann Casey
 Musical Director: Jose Medina
 Prod. Dir.: Al Staas
 Chief Engineer: Ray Kubly
 Consulting Engineer: Ring & Ring

K T M S

SANTA BARBARA—1937—ABC

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By: New-Press Publishing Co.
 Business-Studio Address: de la Guerra Plaza
 Phone Number: 3911
 Transmitter Location: Goleta
 Air Time: 6:30 a.m.-11:30 p.m.
 Newspaper Affil.: Santa Barbara News-Press
 News Service: AP
 Transcription Service: Lang-Worth
 Representative: Paul H. Rayer
 President: Thomas M. Storke
 Vice-President: Charles A. Storke
 Station-Comm. Manager: Al Albinger
 Sales Promotion Mgr.: Emerson Kimball
 Prog., Prod., Music. Dir.: Ed Sprague
 Publicity Director: Cliff Badger
 News Director: Al Sanders
 Chief Engineer: Ed Sheed
 Farm Editor: Tommy Kleveland
 Consulting Engineer: T&T Measurements

K D O N

SANTA CRUZ—1935—LBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By: Salinas Newspapers, Inc.
 Business Address: 137 W. Alisal St.
 Phone Number: 6451
 Transmitter Location: Palm Beach
 Air Time: 6 a.m.-Mid.
 Newspaper Affiliation: Salinas Californian
 News Service: UP
 Transcriptions Service: World, Cole
 Representative: Forjoe
 Membership: NARTB, BAB

CALIFORNIA

President..... Merrit C. Speidel
 General, Sta. Mgr..... Gilbert Baymiller
 Pgm.-Prod.-Publ. Dir..... Orel Phillips
 Commercial Mgr..... Lawrence B. Butler
 Chief Engineer..... Omer Wright

KSCO

SANTA CRUZ—1947

Frequency: 1080 Kc.... Power: 1000 d.; 500 n.
 Owned-Operated By..... Radio Santa Cruz
 Business Address..... P. O. Box 1080
 Phone Number..... 1080
 Transmitter Address..... Portola Drive &
 Corcoran Lagoon
 News Service..... AP
 Transcription Service..... Standard, Thesaurus
 Mng. Part.-Gen. Mgr.-Chief Engr.

Charles Vernon Berlin

KCOY

SANTA MARIA—1947—ABC

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Oper. By..... News-Press Publishing Co.
 Business-Studio Address..... 114 W. Cook St.
 Phone Number..... 5-2644
 Transmitter Location..... N. Blosser Rd.
 News Service..... AP
 Transcription Service..... Capitol
 Representative..... Paul H. Raymer
 Partners..... Thomas M. Storke,
 Charles A. Storke
 General Mgr..... J. W. Benes
 Program Director..... Bobbie Lee Davis
 News Director..... Bryant Smith

KSMA

SANTA MARIA—1947—KBS

Frequency: 1240 Kc.... Power: 250 Watts
 Owned-Oper. By..... James M. Hagerman,
 John I. Groom
 Address..... P. O. Box 736
 Phone..... 5-2582
 Transmitter Location..... 510 W. Morrison St.
 Air Time..... 6:45 a.m.-M.
 News Service..... UP
 Transcription Service..... World
 Partners... James M. Hagerman, John I. Groom
 Consulting Engineers..... Gale Brady &
 T. & T. Measurement Service

KOWL

SANTA MONICA—1947

Frequency: 1580 Kc.... Power: 5000 Watts d.
 Owned-Operated By..... KOWL, Inc.
 Address..... Pico at Ocean
 Phone Number..... Exbrook 4-6761
 Transmitter Location..... 11637 Chanoack Rd.,
 Los Angeles
 Air Time..... Sunrise-Sunset
 News Service..... UP
 Transcription Service..... Associated
 Membership..... BAB
 Pres., Gen. Mgr..... Arthur H. Croghan

Pgm. Dir., Chief Anncr..... Paul Snyder
 Chief Engineer..... John Morecroft

KSPA

SANTA PAULA—1948

Frequency: 1400 Kc.... Power: 250 Watts
 Owned-Operated By... Santa Paula Bcstrs. Inc.
 Business-Studio Address..... Santa Paula
 Phone Number..... 940
 Transmitter..... 112 N. Middle Rd.
 President, Gen. Mgr..... C. Harvey Haas
 Prom., Comm. Mgr..... Ace Martin
 Chief Engineer..... Bob Funnell

KSRO

SANTA ROSA—1937—LBS

Frequency: 1350 Kc.... Power: 1000 Watts
 Owned-Oper. By..... Finley Bcstg. Co.
 Bus.-Studio Address... Corner Fresno & Finley
 Phone Number..... 110
 Transmitter Location..... Finley St. & Fresno
 Air Time..... 6:30 a.m.-11 p.m.
 News Service..... UP
 Representative..... W. S. Grant
 Membership..... NARTB
 President..... Mrs. Ruth Finley
 General-Station Manager... Charles P. Scott
 Sls. Prom. Mgr., Prog., News Dir... Al Pearson
 Chief Engineer..... Verne Hassett

KROG

SONORA—1949

Frequency: 1450 Kc.... Power: 250 Watts
 Owned-Operated By... Mother Lode Bcstg. Co.
 Business Address..... P. O. Box 996
 Phone Number..... 426
 Air Time..... 7 a.m.-10 p.m.
 News Service..... AP
 Transcription Service..... Standard, SESAC
 General Manager..... Ken Randolph
 Chief Engineer..... Clayton Coldwell

K G D M

STOCKTON—1926—CBS

Frequency: 1140 Kc.... Power: 5000 Watts
 Owned-Operated By..... E. F. Peffer
 Business-Studio Address... 519 E. Market St.
 Phone Number..... 4-4551
 Transmitter Location..... Highway 99
 Air Time..... 6 a.m.-M.
 News Service..... UP
 Transcription Service..... World
 Representative..... John Blair
 President-Gen. Mgr..... E. F. Peffer
 Station-Commercial Mgr..... E. Smith
 Program Director..... M. Humphreys
 Publicity Director..... E. Flower
 Chief Engineer..... J. T. Kelley

KSTN

STOCKTON—1949

Frequency: 1420 Kc.... Power: 1000 Watts
 Owned-Operated By... San Joaquin Bcstg. Co.

CALIFORNIA

Business Address.....Hotel Clark
 Phone Number.....4-7338
 Air Time.....Unlimited
 Transmitter Address.....Ralph Ave.
 News Service.....UP
 Representative.....Hollingbery
 Membership.....NARTB, BAB
 President.....Knox LaRue
 General Manager.....D. M. Greene
 Program Director.....Elis Lind
 Program Director.....Ray Golden
 Chief Engineer.....Carl McGee

K W G

STOCKTON—1921—ABC

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....McClatchy Bcstg. Co.
 Bus. Studio Address.....612 E. Market St.
 Phone Number.....5-5728
 Transmitter Location.....Weber and E Sts.
 News Service.....AP
 Transcription Service.....Capitol, Thesaurus
 Representative.....Paul H. Raymer
 President.....Eleanor McClatchy
 Station Manager.....Howard L. Bailey
 Program Manager.....James E. Longe
 Chief Engineer.....Frank Nesmith

K X O B

STOCKTON—1947—MBS-DON LEE

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....Valley Bcstg. Co.
 Business-Studio Address.....Hotel Stockton
 Phone Number.....4-7313
 Transmitter Location.....Beyer Lane
 Air Time.....6 a.m.-M.
 News Service.....UP
 Representative.....John E. Pearson, Western
 Membership.....BAB
 President.....Lincoln Dellar
 Gen., Sta., Comm. Mgr.....Grant Pollock
 Sales Promotion Manager.....Daren McGavern
 Prog., News Dir.....Homer Van Derwerker
 Prod., Publ. Dir.....Shirley Stabler
 Chief Engineer.....Ewald Berge

K S U E

SUSANVILLE—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Nolan Hollowell,
 James E. McKahan
 Business Address.....P. O. Box 610
 Trans. Address Chestnut & Weatherlow Sts.
 Phone Number.....2020
 Air Time.....7 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....Capitol, World
 Representative.....Tracy Moore
 Membership.....NARTB, BAB
 Gen., Sta. Mgr.....Nolan Hollowell
 Comm., Sls. Prom. Mgr.....Leslie E. McLarrin
 Program Director.....Wm. E. Cruse
 Prod., Music. Dir.....Dale Dwelley

Chief Anncr., Engr.....Harold C. Houston
 Traffic Manager.....Gwen W. Waltz
 Consulting Engineer.....Howard Martineau

K T K R

TAFT—1948—LBS

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Phone Number.....5-3101
 Studio-Transmitter Address.....1 mi. W. of Taft
 Air Time.....7 a.m.—local Sunset
 News Service.....UP
 Pres., Gen., Sta., Comm. Mgr.....Kenneth Aitken
 Comm. Sls. Prom. Mgr.....Earl Greer
 Chief Anncr., News Dir.....Jack Smith
 Musical Director.....George Tschumy
 Chief Engineer.....Kenneth Aitken

K C O K

TULARE—1945—MBS

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herman Anderson
 Business Address.....P. O. Box 119
 Phone Number.....6-2866-7
 Studio-Transmitter Location.....Mooney Blvd.
 Air Time.....5 a.m.-M.
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....W. S. Grant Co.
 Membership.....NARTB, BAB
 President.....Herman Anderson
 General Manager.....Sheldon Anderson
 Commercial Manager.....Stan Simpson
 Sales Prom. Mgr. (National).....Homer Griffith
 Sales Prom. Mgr. (Local).....J. Alan Rinehart
 Prog. Dir., Farm Editor.....Jean Hixson
 Prod., News Dir., Chf. Anncr.....Art Brock
 Musical Director.....J. Alan Rinehart
 Chief Engineer.....Don Ferguson
 Consulting Engineer.....Sheldon Anderson

K T U R

TURLOCK—1949—LBS

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Operated By.....Turlock Bcstg. Corp.
 Address.....P. O. Box 526
 Phone Number.....Turlock 43430, 45827
 Transmitter Location.....Quincy Road
 News Service.....UP
 Transcription Service.....Thesaurus, SESAC
 Representative.....O'Connell
 President.....Wallace Lindskoog
 General Manager.....H. Ansell McMillen
 Program Director.....David Wisner
 News Director.....Don Burns
 Chief Engineer.....Maxon Sayre

K U K I

UKIAH—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Bartley T. Sims

CALIFORNIA

Address.....P. O. Box 638
 Phone1400
 Air TimeUnlimited
 Representative.....Western; Tracy Moore
 Transcription Service.....Standard
 News Service.....AP
 Pres., Gen. Mgr.....Bartley Sims
 Commercial Manager.....Louis DuMoulin
 Program Director.....John Olivera
 Publicity Director.....Margurite Sims
 Chief Anncr., Farm Editor.....John Franklin
 News Director.....Grover Gent, Jr.
 Chief Engineer.....Stanley Ryno
 Consulting Engineer.....Paul E. Leake

Phone Number4-5811
 Studio Address.....Hotel Johnson
 Transmitter Location.....McWilliams Lane
 Air Time.....6 a.m.-11 p.m.
 News Service.....AP
 Representative.....Forjoe
 Pres., Gen. Mgr.....Lyman Treaster
 Comm.-Sales Prom. Mgr.....Albert Blain
 News Director.....Don Warren
 Chief Engineer.....Lyman Treaster

KWSO WASCO—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By...Maple Leaf Bcstg. Co.
 Address.....P. O. Box 366
 Phone2145
 Transcription Service.....Lang-Worth
 News Service.....UP
 President.....E. J. Peters
 General Manager.....Theodore G. Heinrichs
 Sales Prom. Mgr.....Ed. Eldsen
 News Director.....Don Rodewald
 Chief Engineer.....Edward Robertson
 Program Dir.....Bob Bann
 Consulting Engineer.....Bernard Associates

KGYW VALLEJO—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Calif. Nev. Bcstg. Co.
 Business-Studio Address...3267 Sonoma Blvd.
 Phone Number.....3-5667
 News Service.....UP
 Representative.....Western, Tracy Moore
 General Manager.....David McKay
 Station-Commercial Mgr.....Ralph Stillings
 Chief Announcer.....Hal Engebretson
 Chief Engineer.....William Roberts

KHUB WATSONVILLE—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Patrick H. Peabody
 Business Address.....Atkinson Lane
 Phone Number4-5641
 Studio-Transmitter Location...Atkinson Lane
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Hoffman
 President.....Patrick H. Peabody
 General Manager.....Hal E. Chase
 Program, Farm Director.....Don Smith
 News Director.....Ford Warner
 Chief Engineer.....James Howard

KVEN VENTURA—1948

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....P. O. Box 1611
 Phone Number.....Miller 3-8675
 Transmitter.....San Pedro & Al'esandro Sts.
 News Service.....UP
 Program Director.....Dana Marble
 General Manager.....Harry Engel
 Sales Prom. Mgr.....Jack Powell
 Chief Engineer.....Donald Brown
 Farm Editor.....Ed Walden

KVVC

VENTURA—1947—LBS

Frequency: 1590 Kc.....Power 1000 Watts
 Owned-Oper. By...Voice of Ventura County
 Business Address.....P.O. Box 1411
 Phone Number.....Miller 3-6185
 Transmitter Location.....Mills Rd.
 Air Time.....6 a.m.-M.
 Representative.....W. S. Grant
 Membership.....BAB
 President.....Wm. H. Haupt
 Station Manager.....Roland B. Vaile
 Chief Engineer.....Charles Farmer

KKIN

VISALIA—1946

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....KKIN, Inc.
 Business Address.....P. O. Box 1589

KSYC

YREKA—1947—LIBERTY

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By...Siskiyou Cty. Bcstg. Co., Inc.
 Address.....Lawrence Lane & S. Oregon St.
 Phone Number624
 Air Time.....6:45 a.m.-10 p.m.
 News Service.....AP
 Transcription Service.....World
 Representative.....Tracy Moore
 Membership.....NARTB
 President.....E. G. Millbourn
 General Manager.....Holt C. Wardrip
 Station Manager.....Jack A. Mitchell
 Commercial Manager.....Thomas G. Moran
 Chief Engineer.....Bill Maginnis
 Chief Announcer.....D. M. Comstock
 Consulting Engineer.....Grant Fickert

CALIFORNIA—COLORADO

KUBA

YUBA CITY—1947—LIBERTY

Frequency: 1600 Kc. Power: 1000 Watts d.
500 Watts n.
Owned-Operated By... Peachbowl Bcstrs., Inc.
Business Address... Hotel Marysville
Phone Number... 3-7309
Transmitter Location... Sanborn Rd., Sutter Co.
News Service... AP

Transcription Service... Thesaurus
Representative... W. Coast Radio Sales,
Western
President... Chester V. Ullom
Gen., Station Manager... Roger R. Hunt
Commercial Manager... Clyde L. Goodnight
Sales Promotion Mgr... Lloyd Klemp
Program Director... Bill Noethens
News Director... Dan Brown
Chief Engineer... John J. Rolih

COLORADO

*Pop. April 1, 1952 (Est.) 1,381,000 — Total Housing Units 438,297
Families April 1, 1952 (Est.) 401,000 — Stations in State 32*

KGIW

ALAMOSA—1929—KBS-LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... E. L. Allen
Business Address... P. O. Box 179
Phone Number... 26
Transmitter Address... East of Alamosa
Air Time... 6 a.m.-10 p.m.
News Service... UP
Transcription Service... Keystone, SESAC
President-General Mgr... E. L. Allen
Sta.-Comm. Mgr.-Pgm. Dir... Lloyd Allen
Sales Prom. Mgr.-Farm Ed... Charles Dynes
Chief Engineer... Bill Brokaw

Program Director... G. C. Underhill
Chief Announcer... Art Brink
Chief Engineer... W. D. Wells

KRDO

**COLORADO SPRINGS—1947
COLUMBINE**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Pikes Peak Bcstg. Co.
Business-Studio Address... Alta Vista Hotel
Phone Number... Main 1125
Transmitter Location... Alta Vista Hotel
Air Time... 6:00 a.m.-M.
News Service... AP
Transcription Service... Standard, Lang-Worth,
Thesaurus

KBOL

BOULDER—1946—COLUMBINE

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Boulder Radio KBOL, Inc.
Address... 1617 Pearl St.
Transmitter Location... E. Pearl St.
Air Time... 7 a.m.-11:05 p.m.
News Service... AP
Transcription Service... Standard
Representative... Headley-Reed
Membership... NARTB, BAB
President... Herb Hollister
General Manager... Russel Shaffer
Commercial Manager... Gene Palm
News Dir... Bob Butz
Program Director... C. O. Allen
Chief Engineer... Blair Dobbins

Representative... Rambeau
Membership... NARTB
Pres., Gen. Mgr... Joseph H. Rohrer
Station Manager... Paul Crozier
Commercial Manager... Harry Hoth
Production Director... Robert Fitzmorris
Prog., Musical Dir... Jean Gitz
Chief Anncr., News Dir... Wes Bradley
Prod. Dir., Chief Engr... Robert Fitzmorris
Consulting Engineer... McNary-Wrathall

KVOR

COLORADO SPRINGS—1923—CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Voice of the Rockies, Inc.
Address... 800 Exchange Natl. Bank Bldg.
Phone Number... Main 278
Transmitter Location... 2803 E. Platte Ave.
Air Time... Unlimited
News Service... UP
Transcription Service... Associated & World
Representative... Raymer Co.
Membership... NARTB, BAB
Pres., Gen., Sta., Comm. Mgr... J. D. Russell
Sls. Prom., Prod. Mgr... Cecil Seavey
Program Director... Isabell McClung
Publicity Director... Meredith Williams
News Director... Hal Bumpus

KRLN

CANON CITY—1946—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Royal Gorge Bcstrs., Inc.
Business-Studio Address... 1615 Central Ave.
Phone Number... 1100
Transmitter Location... 1615 Central Avenue
Air Time... 7 a.m.-7 p.m.
News Service... UP
Transcription Service... Keystone, Cole
Pres.-Gen. Sta. Mgr... Ray M. Beckner

COLORADO

Musical Director.....Pat Henry
 Chief Engineer.....H. C. Strang
 Consulting Engineer.....E. C. Page

KRAI

CRAIG—1949—COLUMBINE-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By No. Western Colo. Bcstg. Co.
 Business Address.....So. of Craig
 Phone Number.....707-8
 Air Time.....6:30 a.m.-10 p.m.
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Hil F. Best
 Membership.....BAB
 President.....G. N. Winder
 General Manager.....George Cory
 Station Manager.....Dale G. Moore
 Commercial Manager.....George Norvell
 Program. News Dir.....Dick Fuss
 Chief Engineer.....Charles S. Price

KLZ

DENVER—1922—CBS

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Operated By Aladdin Radio & TV, Inc.
 Business-Studio Address. Shirley-Savoy Hotel
 Phone Number.....MAin 4271
 Transmitter Location.....Engelwood, Colo.
 Air Time.....6 a.m.-M.
 News Service.....AP, INS.
 Transcription Service.....Standard, Capitol
 Representative.....Katz
 Membership.....NARTB, BAB
 President.....Harry E. Huffman
 General Manager.....Hugh B. Terry
 Commercial Manager.....R. Main Morris
 Sales Prom. Mgr., Pub. Dir.....John Connors
 Program Director.....Charles C. Roberts
 Production Director.....Clayton Bragg
 News Director.....Sheldon Peterson
 Musical Director.....Arthur Gow
 Chief Engineer.....Harvey E. Wehrman

KMYR

**DENVER—1941—LIBERTY
 COLUMBINE**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....KMYR Bcstg. Co.
 Address.....Security Life Bldg.
 Phone Number.....MAin 4161
 Transmitter Location.....Ruby Hill,
 1601 W. Jewell
 Air Time.....Unlimited
 News Service.....AP
 Transcription Service.....World
 Station Representative.....Keenan & Eichelberg
 Membership.....NARTB, BAB
 President.....F. W. Meyer
 Station Manager.....A. G. Meyer
 Commercial Manager.....Ed Koepke
 Pgm., Prod. Dir.....Lowell Switzer
 News Director.....Dick Leonard

Chief Announcer.....Gene Amole
 Chief Engineer.....Glen James

KTLN

DENVER—1948

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Radio Station KTLN
 Address.....Park Lane Hotel
 Phone Number.....RAce 4636
 Transmitter Location. 3200 S. Platte Riv. Dr.
 Air Time.....4:30 a.m.-Sunset
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Radio Reps., Inc.
 Owner.....Leonard Coe
 General Manager.....John L. Buchanan
 Commercial Manager.....Dean Jarvis
 Sales Promotion Mgr.....Jim Buchanan
 Program Director.....Jack Helling
 Production Director.....Con Schader
 Chief Anncr., News Dir.....Rich Fromke
 Chief Engineer.....O. E. Kelley

KVOD

DENVER—1925—ABC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Operated By...Colorado Radio Corp.
 Business-Studio Add.. Midland Savings Bldg.
 Phone Number.....TAbor 2291
 Transmitter Location.....No. of Denver
 Air Time.....5:30 a.m.-12M.
 News Service.....UP
 Transcription Service..Lang-Worth, Associated
 Representative.....Free & Peters
 Membership.....NARTB
 President-Gen. Mgr.....William D. Pyle
 Station Manager.....T. C. Ekrem
 Sales Prom. Mgr.....Con Hecker
 Program Director.....V. W. Corbett
 Publicity Director.....Ben H. Stanton
 Chief Engineers.....W. D. Pyle, T. C. Ekrem

KOA

DENVER—1924—NBC

Frequency: 850 Kc.....Power: 50,000 Watts
 Owned-Operated By..National Bcstg. Co., Inc.
 Business-Studio Address..1625 California St.
 Phone Number.....Main 6211
 Transmitter Location.....Aurora, Colo.
 Air Time.....Unlimited
 News Service.....AP, INS, UP
 Transcription Service..Thesaurus & Associated
 Representative.....NBC Spot Sales
 Membership.....NARTB, BAB
 President (NBC).....Joseph H. McConnell
 Gen.-Sta. Mgr.....Charles C. Bevis, Jr.
 Commercial Manager.....Duncan A. McCall
 Sales Promotion Manager.....C. M. Penley
 Program Manager.....Earle C. Ferguson
 Publicity Director.....William R. Day
 Production Supervisor.....Wm. G. Walker
 Musical Director.....Eddy Rogers
 Asst. Mgr. Chg. Engineering..Robert H. Owen

COLORADO

General Manager.....Ellis Atteberry
 Commercial Manager.....Bob McClary
 Program Director.....Gregg Chancellor
 Chief Engineer.....Cecil Whitchurch
 Consulting Engineer.....Commercial Radio

KFTM

FORT MORGAN—1949—KBS

Frequency: 1260 Kc.....Power: 500 Watts
 Owned-Oper. By...Morgan County Bcstg. Co.
 Address.....Ft. Morgan
 Phone Number.....1000
 Air Time.....Daytime
 News Service.....UP
 Transcription Service.....Capitol
 Representative.....Hil F. Best
 Pres., Gen. Mgr.....Robe t H. Dolph
 Station Manager.....John W. Emery
 Comm., Sls. Prom. Mgr.....Donnell K. Smith
 Chief Announcer.....Bob Breault
 News Director.....Helen Cudworth
 Chief Engineer.....Richard Oldfield

KGLN

**GLENWOOD SPRINGS—1950—MBS
 WESTERN SLOPE**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...Western Slope Bcstg. Co.
 Address.....Silver Spruce Lodge
 Phone Number.....777
 Representative.....Holman
 News Service.....UP
 Pres., Gen. Mgr.....Rex Howell
 Sta., Comm., Prom. Mgr.....Jerry Fitch
 Prog. Dir., Chief Annr.....Hal Reid
 Chief Engineer.....Carl Anderson

KEXO

**GRAND JUNCTION—1948
 COLUMBINE**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By..Voice of Western Colorado,
 Inc.
 Trans. Address...2508 North Ave., P. O. Box
 629
 Phone Number.....1230
 Air Time.....6 a.m.-12M.
 News Service.....INS
 Transcription Service...Capitol, Thesaurus,
 World
 Representative.....Harlan Oakes
 Membership.....NARTB, BAB
 President.....D. Spencer Grow
 Gen., Sta., Comm. Mgr....H. Abbott Tessman
 Sales Promotion Mgr.....Robert Falks
 Prog., Prod. Dir.....Robert Collins
 Publicity Director.....Mildred Fuller
 Chief Annr., Farm Editor.....Jim Eicher
 News Director.....Gene Wilburn
 Chief Engineer.....Lloyd Wilson
 Musical Director.....Bill Orr

KFXJ

**GRAND JUNCTION—1926—MBS
 WESTERN SLOPE**

Frequency: 920 Kc.....Power: 1000 Watts d;
 500 Watts n.
 Owned-Oper. By...Western Slope Bcstg. Co.
 Business-Studio Address.....Hillcrest Manor
 Phone Number.....1300
 Air Time.....6 a.m.-M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Hal Holman
 Membership.....NARTB, BAB
 President.....Rex Howell
 Gen., Sta. Mgr.....E. Anson Thomas
 Sales Prom. Mgr.....Rosa Lee Samuels
 Commercial Manager.....Jack Goetz
 Chief Announcer.....Ed Lewis
 News Director.....Lyle Marine:
 Program, Music Dir.....Jack Puter
 Chief Engineer.....Bob Lebsock
 Farm Editor.....Bill Warner

KFKA

GREELEY—1921

Frequency: 1310 Kc.....Power: 1000 Watts
 Owned-Oper. By...Mid-Western Radio Corp.
 Business-Studio Address.....620—8th Ave.
 Phone Number.....450-1
 Transmitter Location.....Radio Ranch, Evans
 Air Time.....5 a.m.-11 p.m.
 Representative.....Hal Holman
 News Service.....UP
 Transcription Serv...Lang-Worth, Cole, SESAC
 Pres., Gen. Mgr.....Francis Price
 Commercial Manager.....Eve-it Shupe
 Sales Prom. Mgr.....William G. Stewart
 Program Director.....Jack Redus
 Musical Director.....Delbert Wood
 Chief Announcer.....Cooper Welch
 News Director.....Keith Gorden
 Chief Engineer.....Harry Brewer
 Farm Editor.....Carl Jordan
 Consulting Engineer.....Kenneth Cooper

KYOU

**GREELEY—1948—COLUMBINE
 LIBERTY**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By...Mrocco Bcstg. Co.
 Address.....2424 6th Avenue
 Phone Number.....3275
 Air Time.....Unlimited
 News Service.....AP
 Representative.....McGillvra, Inc.
 Transcription Service.....World
 Membership.....BAB
 President, Gen. Mgr.....E.wood H. Meyer
 Commercial Manager.....Joe W. Hongold
 Program Director.....Glenn E. Stutzman
 Chief Engineer.....John T. Roscoe

COLORADO

KBNZ

**LA JUNTA—1937—KBS
INTERMOUNTAIN-COLUMBINE**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By..... R. Dennis Gerkin
 Address..... Radio Building
 Phone..... 42
 Air Time..... 6:25 a.m.-11:35 p.m.
 News Service..... UP
 Representative..... Clark
 Membership..... BAB
 Pres., Gen. Mgr..... William W. Shepherd
 Station Manager..... Robert McGregor
 Commercial Manager..... Philip Roewe
 Prog. Dir., Chief Anncr..... Dale Allison
 Chief Engineer..... Robert Houston
 Consulting Engineer..... Willis Shanks

KLMR

LAMAR—1948—LBS

Owned-Oper. By..... SE Colorado Bcstg. Co.
 Trans. Address..... Lamar, Colorado
 Phone Number..... 804
 News Service..... AP
 Transcription Service..... World
 President..... Ralph Eaton
 Gen., Sta., Comm. Mgr..... John M. Bass
 Pgm., Prod., Publ. Dir..... E. E. Meazell
 Chief Engineer..... Larry Roser

KLVC

LEADVILLE—1951—KBS-LBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Leadville's Top of the
 Nation Station, Inc.
 Address..... 520 W. 6th St.
 Phone Number..... 70
 Representative..... Columbine
 President..... Vir N. James
 Manager..... Donald F. Stephens
 Program Director..... Flora Stephens
 Chief Engineer..... Donald G. Youmans

KLMO

LONGMONT—1949

Frequency: 1050 Kc. Power: 250 Watts d.
 Owned-Operated By..... Longmont Bcstg. Co.
 Phone Number..... 1050
 News Service..... UP
 Transcription Service..... Lang-Worth
 Pres.-Gen. Mgr..... J. P. Dubberley
 Comm. Mgr..... R. Walker
 Program Director..... Willis Evans
 Promotion Manager..... Dick Lee
 Chief Engineer..... Walter Robinson

KUBC

**MONTROSE—1947—KBS
COLUMBINE**

Frequency: 1260 Kc. 1000 Watts d.;
 500 Watts n.

Owned-Operated By... Uncompaghre Bcstg. Co.
 Business-Studio Address..... P. O. Box 279
 Phone Number..... 199
 Air Time..... 6 a.m.-11 p.m.
 News Service..... UP
 Transcription Service..... Capitol
 Representative..... Hil F. Best
 Membership..... NARTB, BAB
 President..... F. J. Hartman
 Gen.-Sta. Mgr..... Geo. Cory
 Comm., Sales Prom. Mgr..... Bob Hale
 Chief Engineer, Prog. Dir..... Bob Sidwell
 News Director..... Tom Olsen
 Consulting Engineer..... J. B. Heffelfinger

KCSJ

**PUEBLO—1947—MBS-COLUMBINE
INTERMOUNTAIN**

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By..... Star Bcstg. Co., Inc.
 Address..... 211 W. 5th St.
 Phone Number..... 8522
 Transmitter Location..... North Hudson
 Air Time..... 6 a.m.-M.
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Pearson Co., Keenan &
 Eickelberg (West Coast Only)
 Membership..... NARTB, BAB
 President..... F. W. Meyer
 Gen., Sta. Mgr..... Douglas D. Kahle
 Comm., Sls. Prom. Mgr..... Bob Clinton
 Prog., Publ. Dir..... Larry Gordon
 Prod., Music. Dir..... Gene Bollinger
 Chief Announcer..... Cliff Hendrix
 News Director..... Bill Doty
 Chief Engineer..... Dale Redlingshafer
 Consulting Engineer..... Frank McIntosh

KDZA

PUEBLO—1947—LIBERTY

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By..... Pueblo Radio Co.
 Business-Studio Address..... 3011 Elizabeth
 Phone Number..... 1255
 Transmitter Location..... 3011 Elizabeth
 News Service..... AP
 Transcription Service..... Standard
 Representative..... Donald Cooke
 President-Gen. Mgr..... Dee B. Crouch
 Commercial Manager..... Barry Tucker
 News Dir..... Charles Lerch
 Chief Engineer..... Jack Lundquist

KVRH

**SALIDA—1948—KBS-LBS
COLUMBINE**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Vir N. James
 Address..... P. O. Box 229
 Phone Number..... 30
 Air Time..... 7 am. to 10 p.m.

COLORADO

Transcription ServiceKBS
 News ServiceUP
 RepresentativeClark
 MembershipNARTB, BAB
 Pres., Gen., Prom. Mgr.....Vir N. James
 Assistant.....Clo B. James
 Commercial Manager.....Lu Parmelee
 Chief Anncr., News Dir.....Jack Diehl
 Chief Engineer.....Philip Parmelee
 Consulting Engineer.....Guy C. Hutcheson

Owned-Operated By.....James E. Blair
 Bus.-Studio Address.....P. O. Box 787
 Phone Number414
 News ServiceUP
 Owner, Gen. Mgr.....James E. Blair
 Station Manager.....Kenneth Stabaugh

K G H F

PUEBLO—1927—ABC

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By...Colorado Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 293
 Phone Number3877
 Transmitter Location.....N.W. of Pueblo
 Air Time6 a.m.-M.
 News ServiceUP
 Transcription Service.....World, SESAC
 Representative.....Gill-Keefe & Perna, Inc.
 MembershipNARTB, BMB
 PresidentGifford Phillips
 Gen., Station Manager.....Robert D. Ellis
 Commercial Manager.....Bill Mahoney
 Prog., Publ. Dir.....Hal Moon
 Prod. Dir., Chief Anncr.....Norm Teska
 News Director.....Bob Thompson
 Musical Director.....Bob Burch
 Chief Engineer.....Willis C. Shanks
 Farm Editor.....Irwin Cunningham
 Consulting Engineer.....T. A. M. Creven

K G E K

STERLING—1925—KBS

Frequency: 1230 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Elmer G. Beehler
 AddressFleming Rd.
 Phone Number679
 News ServiceUP
 Owner, Gen. Mgr.....Elmer G. Beehler

K CRT

TRINIDAD—1946—LBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Mel-Bert Bcstg. Co.
 Business-Studio Add.....P. O. Box 772
 Phone Number338
 Transmitter Location.South Country Club Drive
 News ServiceUP
 Transcription ServiceLang-Worth
 Ptnr., Gen. Mgr.....Mel Cooper
 Comm. Mgr., Ptnr.....Bert Coyle
 Program Director.....Millye J. Coyle
 Program Director.....George Barron
 Chief Engineer.....Mel Cooper

K STR

TRINIDAD—1946—MBS

Frequency: 1280 Kc...Power: 1000 Watts d.,
 500 Watts n.

The Dominant Station Covering the
 Rich Industrial and Agricultural Area
 of SOUTHERN COLORADO

K G H F

PUEBLO, COLORADO

5000 w A B C

announces

the appointment

of

GILL-KEEFE & PERNA, INC.

NEW YORK CHICAGO

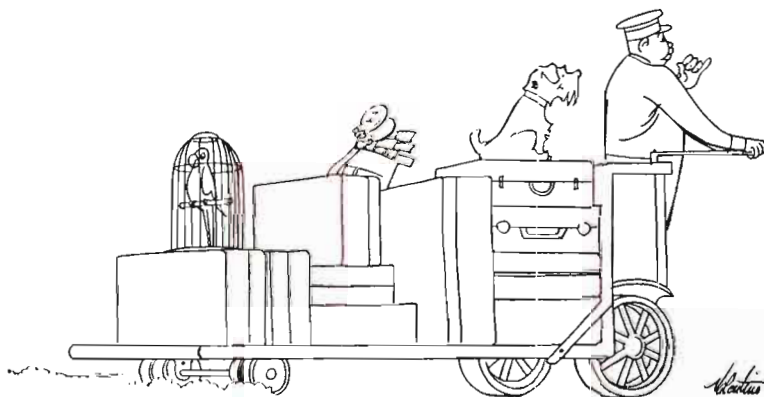
Helen Gill Howard Keefe

WEST COAST
 REPRESENTATION:

Tracy Moore & Associates



There is always a most efficient way to do a job . . .



For your SELLING job in this top U. S. market use WTIC . . .

because

WTIC DOMINATES
THE PROSPEROUS SOUTHERN
NEW ENGLAND MARKET

CONNECTICUT

Pop. April 1, 1952 (Est.) 2,090,000 — Total Housing Units 614,075
 Families April 1, 1952 (Est.) 575,000 — Stations in State 26

W I C C

BRIDGEPORT—1926—MBS-YANKEE

Frequency: 600 Kc. Power: 1000 Watts d.,
 500 Watts n.

Owned-Oper. By..... Thomas E. Lee Ent.
 Address..... 144 Golden Hill
 Phone Number..... 8-1121
 Transmitter Location..... Pleasure Beach Pk.
 Air Time..... 6:30 a.m.-M.
 News Service..... AP
 Transcription Service..... Associated
 Representative..... Edward Petry
 Exec. Vice-Pres..... Thomas F. O'Neil
 General, Sta. Manager..... Robert L. Kennett
 Comm.-Sales Prom. Mgr..... Charles W. Parker
 Pgm.-Prod. Dir..... Ralph Klein
 News Director..... Robert Maguire
 Chief Engineer..... Rogers B. Holt

W L I Z

BRIDGEPORT—1947

Frequency: 1300 Kc. Power: 1000 Watts d.
 Owned-Operated By..... The Bridgeport Bcstg Co.
 Business-Studio Address..... 114 State St.
 Phone Number..... 5-4144
 Transmitter..... Seaview Avenue
 Air Time..... Local sunrise-local sunset
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Adam J. Young
 Pres., Gen., Sta. Mgr..... Philip Merryman
 Commercial Manager..... Manning Slater
 Program Director..... Wallace B. Dunlap

W N A B

BRIDGEPORT—1941 ABC-CONN. STATE

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By..... WNAB, Inc.
 Business-Studio Address..... 991 Broad St.
 Phone Number..... 3-3112
 Transmitter..... Locomobile Pt.
 Air Time..... Unlimited
 News Service..... UP
 Representative..... Rambeau, Borgatti
 President-Chief Engineer..... Harold Thomas
 General, Sta. Manager..... Levon Thomas
 Prog. Dir., Chief Anncr..... Jack Dahlby
 Traffic Manager..... Grace Kaltenbach
 Commercial Manager..... Ray Colonari

W B I S

BRISTOL—1948

Frequency: 1440 Kc. Power: 500 Watts d.
 Owned-Oper. By..... The Bristol Bcstg. Corp.
 Business-Studio Address..... 183 Main St.
 Phone Number..... 9265

Transmitter Location..... Greystone Ave.
 Air Time..... Daytime
 News Service..... UP
 Representative..... McGillvra
 President..... Frederick W. Beach
 Gen., Sta., Comm. Mgr..... Cal Colby
 Program Director..... Sally Easton
 Publicity Director..... Amletto Ciccarelli
 Chief Announcer..... Bob Leonard
 Chief Engineer..... Richard A. Ricci

W L A D

DANBURY—1947

Frequency: 800 Kc. Power: 250 Watts d.
 Owned-Operated By..... Berkshire Bcstg. Corp.
 Business-Studio Address..... 207 Main St.
 Phone Number..... 8-3565
 Transmitter..... Brushy Hill Rd.
 Air Time..... Daytime
 News Service..... UP
 Transcription Service..... World, SESAC
 Representative..... Rambeau
 President..... John P. Previdi
 Sta., Comm. Mgr., Pub. Dir..... Sol Robinson
 Program Director..... Eleanor Kemble
 Chief Announcer..... Paul Baker
 News Director..... Frank Comer
 Chief Engineer..... Walter Hollis
 Consulting Engineer..... Garo Ray

NOW THAT
 YOU CAN
 HAVE THE
 BEST,
 WHY BE
 SATISFIED WITH
 LESS?

AP

CONNECTICUT

Vice Pres.-Gen. Mgr. Paul W. Morency
 Asst. Gen. Mgr. Chg. Sales.... Walter Johnson
 Asst. Sales Mgr. Irwin Cowper
 Program Director Leonard J. Patricelli
 Asst. Program Director.... Paul Lucas
 Production Dir. George Bowe
 Director Public Relations.... Bernard Mullins
 News Director. Tom Eaton
 Plant Manager. Herman Taylor
 Consulting Engineer Ring & Clark

(See Page 370)

W M M W MERIDEN—1947

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned-Operated By Silver City Crystal Co.
 Business-Studio Address. 8½ W. Main St.
 Phone Number. 5-5747
 Transmitter. Lewis Ave.
 Air Time. Daytime
 News Service. UP
 Transcription Service. World, Lang-Worth
 President (inactive). C. A. Schultz
 General Manager. Alex Buchan
 Commercial Manager. G. A. Kruttschnitt
 Program Director. Joey Trantino
 Chief Announcer. Les Fox
 Chief Engineer. Gabriel Langfelder

W C N X MIDDLETOWN—1948

Frequency: 1150 Kc. Power: 500 Watts d.
 Owned-Oper. By Middlesex Bcstg. Co.
 Business-Studio Address. 460 Main St.
 Phone Number. 5821
 Managing Dirs. R. J. O'Brien, W. J. O'Brien
 Chief Operator. Kenneth A. F. Bishop

W H A Y NEW BRITAIN—1949

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By. Central Conn. Bcstg. Co.
 Business Address. 22 Grove Hill
 Phone Number. 3-2721
 Air Time. Unlimited
 News Service. UP
 Transcription Service. Lang-Worth, Capitol
 Representative. Adam Young, Bannan
 (Boston)
 President. Patrick Goode
 General Manager. Aldo DeDominicis
 Sta. Mgr., Prog. Dir. Leo Borin
 Sales Mgr. Thomas Meade
 Office Manager. William F. Turner
 Chief Announcer. Carter Clements
 News Director. Charles Gilson
 Chief Engineer. Hillis W. Holt
 Women's Prog. Dir. Elizabeth Kimball

W K N B NEW BRITAIN—1946

Frequency: 840 Kc. Power: 1000 Watts d.
 Owned-Oper. By. New Britain Bcstg. Co.

Address. 213 Main St.
 Phone Number. 3-6303-4
 Transmitter Location. Newington
 Air Time. Local sunrise-local sunset
 News Service. AP
 Transcription Service. World
 Representative. Forjoe
 President, General Manager. Julian Gross
 Station-Commercial Mgr. Peter B. Kenney
 Pgm., Prod. Dir. J. J. Mariani
 Publicity Director. Philip B. Hale
 Chief Announcer. Ray Neilan
 Chief Engineer. Sam Edsall
 Consulting Engineer. George C. Davis

W A V Z

NEW HAVEN—1947

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Operated By. WAVZ Bcstg. Corp.
 Business-Studio Address. 152 Temple St.
 Phone Number. 7-0171
 Transmitter Location. Thill St., W. Haven
 Air Time. Local sunrise-local sunset
 News Service. UP, AP
 Representative. Keller
 Transcription Service. Thesaurus
 President. Victor W. Knauth
 V.P., Gen., Sta. Mgr. Daniel W. Kops
 Commercial Manager. Richard J. Monahan
 Prog., Prod. Director. Richard E. Barrett

Buy

NEW HAVEN

Buy

RESULTS

Buy

WAVZ

The Lively Local
 Operation with Music
 And News the People Want

CONNECTICUT

Publicity Director.....George Duffy
 Chief Announcer.....Richard Petty
 News Dir., Farm Editor...Thomas W. Bentley
 Musical Director.....Joanne Robbins
 Chief Engineer.....George Hugo
 Consulting Engineer.....Lynne C. Smeby

WELI

NEW HAVEN—1935—ABC

Frequency: 960 Kc.....Power: 1000 Watts
 Owned-Operated By...Conn. Radio Founda-
 tion, Inc.
 Business-Studio Address.....221 Orange St.
 Phone Number.....8-1133
 Transmitter Location...Benham St., Hamden
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Headley-Reed
 President.....H. C. Wilder
 General Manager.....Richard W. Davis
 Commercial Manager...Edwin H. Schweitzer
 Publicity Director.....Rudy Frank
 News Director.....Robert McKernan
 Program Director.....Charles H. Wright
 Chief Engineer.....Fred King
 Consulting Engr....Craven, Lonnes & Culver

WNHC

NEW HAVEN—1944—CONN. STATE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Elm City Bcstg. Corp.
 Business-Studio Address.....1110 Chapel St.
 Phone Number.....6-9826
 Transmitter Location...Front Ave., W. Haven
 Air Time.....18 hrs.
 News Service.....AP, INS
 Transcription Service.....World
 Representative.....Katz Agency
 Membership.....NARTB, BAB
 President.....Patrick J. Good
 Secretary-Treasurer.....Aldo DeDominicis
 Commercial Manager.....J. Vincent Callanan
 Program Director.....Walter Neilsen
 Publicity Director.....William Dukeshire
 News Director.....W. Rockwell Clark
 Musical Director.....John Drake
 Chief Engineer.....Vinnie DeLaurentis
 Consulting Engineer.....Goro W. Ray

WNLC

NEW LONDON—1936 — MBS YANKEE, CONN. ST.

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By...The Thames Bcstg. Corp.
 Business-Studio Address.....281 State St.
 Phone Number.....2-4365
 Transmitter.....Winthrop Pt., E. New London
 Air Time.....Unlimited
 News Service.....UP
 President-Gen. Sta. Mgr.....Gerald J. Morey
 Comm.-Sales Prom. Mgr.....Leo B. Keegan

Publicity Director.....Mary Jane Koebbe
 Chief Announcer.....Nelson Brown
 Chief Engineer.....Gerald J. Morey
 News Director.....David Conners
 Farm Editor.....Patricia Killeen
 Consulting Engineer.....Craven, Lohnes &
 Culver

WNLK

NORWALK—1947

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Operated By...Norwalk Bcstg. Co., Inc.
 Business-Studio Address...Main & Wall Sts.
 Phone Number.....8-5566
 Transmitter.....West Norwalk
 Air Time.....Unlimited
 News Service.....UP
 Transcription Service...World, SESAC, RCA
 Representative.....Rambeau
 Pres., Gen., Sta. Mgr.,
 Chief Engineer.....David W. Jeffries
 Comm., Sls. Prom. Mgr....Michael J. Cuneen
 Prog., Publ. Dir.....Joseph V. Lentini
 Production Director.....Milton Warren
 Chief Announcer.....Richard W. Buonerba
 News Director.....Adrian Conway
 Musical Director.....Edna C. Somers
 Consulting Engineer.....W. E. McDowell

WICH

NORWICH—1946—LBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Eastern Conn Bcstg. Co.
 Business-Studio Address.....91 Main St.
 Phone Number.....7-1613
 Transmitter Location...Lucas Pk. Rd.
 Air Time.....6:45 a.m.-11 p.m.
 News Service.....UP
 Transcription Service.....World
 Membership.....NARTB
 President-General Mgr.....John Deme
 Chief Announcer.....Jack Purrington
 Chief Engineer.....Alexander Dubenetsky

WSTC

STAMFORD—1941 ABC-CONN. STATE

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By...Wtn. Conn. Bcstg. Co.
 Business-Studio Address.....270 Atlantic St.
 Phone Number.....4-7575
 Transmitter Location...320 Strawberry Hill Ave.
 Air Time.....6:30 a.m.-M.
 Newspaper Affiliation...Stanford Advocate
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 President.....Kingsley Gillespie
 Gen.-Sta. Manager.....Julian Schwartz
 Commercial Manager.....Wharton Ford
 Program Director.....Frank J. Delfino
 Chief Engineer.....Paul Kamensky
 Consulting Engineer.....George C. Davis

CONNECTICUT

W L C R

TORRINGTON—1946

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Litchfield Cty. Radio Corp.
 Business-Studio Address. 23 Main St.
 Phone Number 4174
 Transmitter Location. Highland Ave.
 Air Time. Local sunrise-local sunset
 News Service UP
 Transcription Service World
 Representative. Sears & Ayer
 Pres., Gen. Mgr. Charles O. Scott
 Sales Prom. Mgr. Allan Brown
 Pgm., Prod. Dir. George Phillips
 Publicity Director. Joseph Storm
 Chief Anncr., News Dir. Pete Stoner
 Chief Engineer. Alfred Pallokat

W T O R

**TORRINGTON—1948
 CONN. STATE—ABC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Torrington Bcstg. Co., Inc.
 Business-Studio Address. 93 Perkins St.
 Phone Number 4181
 Transmitter Location. 93 Perkins St.
 Air Time. 17 hrs.
 News Service AP
 Representative. Rambeau
 Station Manager. Edmund Waller
 Commercial Manager. John J. Morris
 Program Director. Richard C. Kilbourn
 Chief Engineer. Arthur Marcus

W A T R

**WATERBURY—1934
 ABC-CONN. STATE**

Frequency: 1320 Kc. Power: 1000 Watts
 Owned-Oper. By. The WATR Co., Inc.
 Business-Studio Address. 440 Medow St.
 Phone Number 5-1121
 Transmitter Location. Baldwin Ave.
 Air Time. 7 a.m.-M.
 News Service AP
 Representative. William G. Rambeau
 Membership NARTB
 President-Gen. Mgr. Harold Thomas
 Sta.-Comm. Mgr. Sam Elman

Sales Prom. Mgr. Wallace Gordon
 Production Director. Roy Murray
 Program Director. Wally King
 Pub., News Dir. Joseph C. Callan
 Chief Announcer. Charles Bengtson
 Chief Engineer. Russell Jensen

W B R Y

**WATERBURY—1934—CBS
 NUTMEG**

Frequency: 1590 Kc. Power: 5000 Watts
 Owned-Oper. By. American-Republican, Inc.
 Business-Studio Address. 136 Grand St.
 Phone Number 3-1125
 Transmitter Location. Boyden St.
 Air Time. 6:55 a.m.-12:05 a.m.
 News Service AP
 Transcription Service World
 Representative. Avery-Knodel.
 Kettel-Carter (Boston)
 Membership NARTB, BAB
 President. William J. Pape
 General Manager. James D. Darcy
 Commercial Manager. Harry A. DeVorken
 Station Manager. J. Maxim Ryder
 Prog.-Prod. Dir. Walter O. Howard
 Publicity Director. Robert S. Holezer
 Chief Announcer. Robert Stewart
 News Director. E. Christy Erk
 Musical Director. Louis Boisvert
 Chief Engineer. Frank B. Hales

W W C O

**WATERBURY—1946
 MBS-YANKEE**

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By. Mattatuck Bcstg. Co., Inc.
 Business-Studio Address. 119 W. Main St.
 Phone Number 4-5141
 Transmitter Location. Thomaston Ave.
 Air Time. Unlimited
 News Service AP
 Membership NARTB
 Pres., Gen. Manager. Milton H. Meyers
 Commercial Manager. Gustave Nathan
 Program Director. Robert C. Crager
 Chief Announcer. Gene Valentino
 News Director. Roy Roman
 Chief Engineer. John Carragan

HELP THE RED CROSS

DELAWARE

Pop. April 1, 1952 (Est.) 324,000 — Total Housing Units 97,002
Families April 1, 1952 (Est.) 88,000 — Stations in State 6

W D O V DOVER—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned-Oper. By...Del. State Capital
Bcstg. Corp.
Business Address...Bradford & Loockerman Sts.
Phone Number 5816
Air Time 6:30 a.m.-Sunset
News Service AP
Representative Rambeau
President Dr. C. F. Freed
Gen., Sta. Mgr., Pgm. Dir. Mildred Carroll
Commercial Manager William S. Freed
Chief Engineer Russell F. Lee
Consulting Engineer. Herbert L. Wilson Asso.

W J W L

GEORGETOWN—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By...Rollins Bcstg., Inc.
Address DuPont Highway
Phone Number 2567
News Service AP
Transcription Service Thesaurus
Representative Rollings
President John W. Rollins
Vice-President O. Wayne Rollins
General Manager Frank R. Knutti
Commercial Manager Norman M. Glenn
Program Director Bill Jaeger
Chief Engineer Edward Marzoca

W A M S

WILMINGTON—1948—MBS

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By...Wilmington Tri-State Bcst.
Co., Inc.
Bus.-Studio Address 321 Delaware Ave.
Phone Number 4-8882
Transmitter Mt. Cuba Rd. & Owl's Nest
Air Time 6:30 a.m.-12:30 a.m.
News Service Transradio
Transcription Service Standard
Representative Hollingberry
President Frank S. Carrow
General Manager L. Byron Jenkins
Comm. Mgr. William S. Ewing
Publicity Director Don Mathewson
Program Director Bill Smith
Music Director Alan Barclay
Chief Engineer Herbert Eckstein

W D E L

WILMINGTON—1922—NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Operated By...WDEL, Inc.

Business-Studio Address...10th & King Sts.
Phone Number 7268
Transmitter New Castle Co.
Air Time 6:00 a.m.-1 a.m.
News Service UP
Transcription Service World
Representative Robert Meeker
Membership NARTB, BAB
Station Executive Clair R. McCollough
Station Manager J. Gorman Walsh
National Sales Manager...J. Robert Gulick
Program Director Harvey C. Smith
Technical Dir. J. E. Mathiot
Consulting Engineer James C. McNary

W I L M

WILMINGTON—1922—ABC

Frequency: 1450 Kc. Power: 250 Watts d.
Owned-Operated By...Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Phone Number 4-7771
Air Time 24 hrs.
News Service UP
Transcription Service World
Representative Bolling Co.
Membership NARTB, BAB
President-Gen.-Comm. Mgr. Ewing B. Hawkins
Sta. Mgr., Pgm. Dir. Robert J. McFann
Sls. Prom., Pub. Dir. Robert P. Niemeyer
Musical Director Warren Keyser
News Director Harry Thernal
Chief Engineer H. Edwin Kennedy
Farm Editor Richard L. Bair
Consulting Engineer Jansky & Bailey

W T U X

WILMINGTON—1947

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By...Port Frere Bcstg. Co., Inc.
Business-Studio Address 1326 Market St.
Phone Number Wilmington 5-8821
Transmitter Location Port Frere
Air Time Local sunrise-local sunset
News Service AP
Transcription Service Thesaurus
Representative Forjoe
Membership NARTB, BAB
Pres.-Sta. Mgr. Gordon K. MacIntosh
General Mgr. Howard R. Robinson
Comm., Sls. Prom. Mgr. Julian A. Todd
Program Director Waneda L. Clark
Pub., Prod. Dir.
Chf. Annctr. William H. Gehlert
News Director Roland Twigg
Chief Engineer Wayne Neuhaus
Musical Director Justina Spagnolo
Consulting Engineer Dixie McKay
Farm Editor Lee Ellsworth

DISTRICT OF COLUMBIA

Pop. April 1, 1952 (Est.) 832,000 — Total Housing Units 234,734
Families April 1, 1952 (Est.) 218,000 — Stations in State 7

W G M S

WASHINGTON, D. C.—1947

Frequency: 570 Kc. Power: 1000 Watts d.
Owned-Oper. By The Good Music Station, Inc.
Address 1125 Vermont Ave., N.W.
Phone Number Executive 8676
Transcription Service Associated
News Service AP
Air Time Sunrise to Sunset
President Morris Rodman
General Manager M. Robert Rogers
Commercial Manager Patrick Hayes
Program Director Pierson Underwood
Chief Engineer Nick Chaconas

W M A L

WASHINGTON, D. C.—1925—ABC

Frequency: 630 Kc. Power: 5000 Watts
Owned-Operated By The Evening Star
Bcstg. Co., Inc.
Business-Studio Address 724 14th St., N.W.
Phone Number National 5400
Transmitter Location Green Tree Rd.,
Bethesda, Md.
Air Time 6 a.m.-1:05 a.m.
News Service AP, UP
Transcription Service World, Standard
Representative The Katz Agency
Membership NAB
President S. H. Kauffmann
V.P., General Manager K. H. Berkeley
Commercial Manager Ben B. Baylor, Jr.
Pgm. Dir. Charles Kelly
Pub. Dir. Mary P. Perry
Chief Anncr. Harold Stepler
News Director William Neel
Chief Engineer Frank Harvey

W O O K

WASHINGTON, D. C.—1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By United Bcstg. Co.
Business-Studio 8th & Eye Sts., N.W.
Phone Number Republic 8000
Transmitter Location Florida St. & Lee Hwy.
News Service UP
Pres., Gen., Comm. Mgr., News, Farm Dir.
Richard Eaton
Station Manager Arnold B. Fort
Program Director Clifton D. Holland
Asst. to Pres. Harvey Glascock
Editor Arthur A. Snowberger

W O L

WASHINGTON, D. C.—1924—LBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Peoples Bcstg. Corp.

Address 1000 Connecticut Ave.
Phone Metropolitan 0100
Transmitter Location 61 Pierce St., N.E.
Air Time 6 a.m.-1 a.m.
Transcription Service SESAC
News Service AP, UP
Representative O. L. Taylor
Membership NARTB
President Murray Lincoln
General Manager Herbert E. Evans
Station Manager Ben E. Wilbur
Commercial Manager Sid Slappey
Program Director George Campbell
Publicity Director Robert M. Adams
Chief Engineer Harold Reed

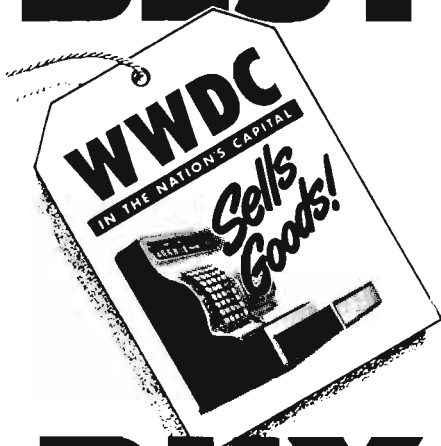
W R C

WASHINGTON, D. C.—1923—NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address 724 14th St., N.W.
Phone Number Republic 4000
Transmitter Ager Rd., W. Hyattsville, Md.

Washington's

BEST



BUY

Ask your John Blair man for the WWDC story!

LOOK AT THE RECORD! . . .

In Washington
everything is up
Population
Income
Retail Sales

*RADIO LISTENING

To reach the one and one-half million listeners in Metropolitan Washington, D. C., and a bonus market in Maryland and Virginia your best bet is

WRC

(Check your nearest
NBC Spot Sales Office)

* American Research
Bureau Radio Diary
Study

FIRST in WASHINGTON

WRC



5,000 Watts • 980 KC

... District of Columbia ...

News Service..... AP, INS, UP
Transcription Service..... Thesaurus, Standard
Representative..... NBC Spot Sales
Membership..... NARTB, BAB
President..... (NBC) Joseph McConnell
Vice-Pres. (Wash.)..... Francis Russell
General Manager..... Eugene Juster
Business Manager..... George Sandefer
Program Director..... Kenneth French
Sales Prom. Mgr., Pub. Dir..... John Ghilain
News Director..... Cassius Keller (Local),
Arthur Barriault (Network)
Musical Director..... Fritz Balzer
Chief Engineer..... Charles College
Farm Editor..... W. R. Beattie

W T O P

WASHINGTON, D. C.—1927—CBS

Frequency: 1500 Kc..... Power: 50,000 Watts
Owned-Operated By..... WTOP, Inc.
Business-Studio Address..... Warner Bldg.
Phone Number..... Metropolitan 3200
Transmitter Location..... Wheaton, Md.
Air Time..... 5:30 a.m.-2 a.m.
News Service..... AP, UP, INS
Representative..... CBS Radio Spot Sales
President, Gen. Mgr..... John S. Hayes
Commercial Manager..... George Hartford
Sales Promotion Mgr..... Gloria Markoff
Program Director..... Lloyd Dennis
Publicity Director..... Cody Pfanstiehl
News Director..... Ted Koop
Chief Engineer..... Clyde Hunt
Farm Editor..... Claude Mahoney

W W D C

WASHINGTON, D. C.—1941—MBS

Frequency: 1260 Kc..... Power: 5000 Watts
Owned-Operated By..... Capital Bstg. Co.
Business-Studio Address..... 1627 K St., N.W.
Phone Number..... Sterling 3800
Transmitter..... Silver Spring, Md.
Air Time..... 24 hrs.
News Service..... AP, UP
Transcription Service..... Standard, Lang-Worth
Representative..... Blair
Membership..... NARTB, BAB
President..... Joseph Katz
General, Sta. Manager..... Ben Strouse
Comm. Manager..... Herman Paris
Prog., Prod. Director..... Norman Reed
News Director..... Denis Sartin
Sls. Prom., Pub. Dir..... Irving Lichtenstein
Chief Announcer..... Ray Morgan
Musical Director..... Lowell Hannock
Chief Engineer..... Ross H. Beville
Consulting Engineer..... Weldon & Carr

(See Page 377)

FLORIDA

Pop. April 1, 1952 (Est.) 2,870,000 — Total Housing Units 961,084
Families April 1, 1952 (Est.) 816,000 — Stations in State 76

WSWN

BELLE GLADE—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Business Address.....P. O. Box 8
Phone Number.....2063
Studio Address.....Scarborough Bldg.
Transmitter Location.....Chosen
Air Time.....Daytime
News Service.....UP
Transcription Service.....Thesaurus, SESAC
Representative.....Hil F. Best
Membership.....NARTB, BAB
V.P., Gen., Sta. Mgr.....Mrs. Mary Foy
Sales Manager.....Phil Haire
Chief Engineer.....C. S. Clemans
Chief Anncr., Farm Ed.....Don Cole

WDHL

BRADENTON—1946—KBS-LIBERTY

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By.....Manatee Bcstg. Co.
Business Address.....Memorial Pier
Phone Number.....37-531, 37-561
Studio-Transmitter Location.....Memorial Pier
Air Time.....6:45 a.m.-11:45 p.m.
News Service.....AP
Representative.....Hil Bcst.
Transcription Service.....Associated
Pres., Gen., Sta. Mgr.....L. E. Jakobson
Sales Dept.....Arthur Alvarez
Prog., Prod., Mus. Dir.....Albert T. Moreau
Publicity Director.....Billie Lee Moreau
News Director.....Carl Van Sittart
Chief Engineer.....Charles Castle
Farm Editor.....Ed Ayres

WPIN

CLEARWATER—1947

Frequency: 680 Kc. Power: 1000 Watts
Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc
Address.....Royal Palm Hotel
Phone Number.....Petersburg 7-0511:
Transmitter Location.....Largo
Air Time.....Sunrise-Sunset
News Service.....AP
Station Representative.....Indie Sales, Holman
Membership.....BAB
President.....Dr. Charles Fannington
Gen., Comm. Mgr.....Arthur Mundorff
Promotion Manager.....Dick Marsh
Chief Engineer.....Manley St. Jean
Consulting Engr.....Walter Haley

WTAN

CLEARWATER—1947—LIBERTY

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Clearwater Ra. Bcstrs., Inc.
Business Address.....P. O. Box 1109
Phone Number.....33084
Transmitter Location.....Municipal Auditorium
Air Time.....6:30 a.m.-12 M.
News Service.....UP
Transcription Service.....Capitol, World
Representative.....McGillvra
President.....Otis E. Pruitt
Gen., Sta. Mgr., Pub. Dir.....H. D. Parker
Comm., Sales Prom. Mgr.....F. L. Parker
Prog., Prod., Dir.....L. H. Falconnier
Chief Engineer.....John D. Callan

WTTT

CORAL GABLES—1949

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Atlantic Shores Bcstg.
Business-Studio Address.....350 Aragon Ave.
Phone Number.....83-4663
Transmitter Location.....Miami
Transcription Service.....Associated
Representative.....Joseph Hershey McGillvra
General Manager.....David H. Freedman
Sales, Commercial Manager.....Lee Phillips
Promotion Manager.....Milt Mitke

WVCG

CORAL GABLES—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By.....Peninsular Bcstg. Corp.
Business Address.....223 Aragon Ave.
Phone Number.....48-7411-2
Transmitter.....Bird & Ludlum Rds., Miami
Air Time.....Sunrise to sunset
News Service.....AP
Transcription Service.....Associated
Representative.....Hil F. Best
President-General Mgr.....George W. Thorpe
Program Director.....Robert S. Stevens
Chief Engineer.....Lawrence Mennitt

WCNU

CRESTVIEW—1948—KBS-LIBERTY

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By.....Gulf Shores Bcstg. Co.
Business-Studio Address.....Box 518
Phone Number.....3511
Transmitter Location.....Highway 85, Crestview
News Service.....AP
Transcription Service.....Lang-Worth
Pres. & Co-owner.....D. Grady O'Neal
Secretary & Treasurer.....H. French Brown
General Manager.....Sam F. Townsend

FLORIDA

W M F J

DAYTONA BEACH—1935—ABC

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By: W. Wright Esch
 Business-Studio Address: 444 N. Beach St.
 Phone Number: 6491
 Transmitter Location: 126 Magnolia Ave.
 Air Time: 6:30 a.m.-12 M.
 News Service: UP
 Transcription Service: SESAC
 Representative: Joseph Hershey McGillvra
 Membership: NARTB, BAB
 Owner: W. Wright Esch
 Station Manager: Ray Clancy
 Commercial Manager: John S. Pitts
 Program Director: Jo Bledsoe
 Chief Engineer: Webster K. Ellenwood

W N D B

DAYTONA BEACH—1948—LBS

Frequency: 1150 Kc. Power: 1,000 Watts
 Owned-Operated By: News-Journal Corp.
 Business-Studio Address: 128 Orange Ave.
 Phone Number: 2-0531
 Transmitter Location: Holly Hill
 Air Time: Unlimited
 News Service: AP
 Transcription Service: Standard, World
 Representative: John H. Perry
 Membership: NARTB, BAB
 Gen.-Sta.Mgr.: Jerry Stone
 Commercial Manager: R. Y. Huffman
 Prog., Prod. Dir.: William R. Steadman
 Chief Announcer: Ken Lueck
 News Director: Ed Fulke
 Chief Engineer: F. A. Scott
 Consulting Engineer: George C. Davis

W R O D

DAYTONA BEACH—1947—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By: Daytona Beach Bcstg. Corp.
 Business Address: Box 991
 Phone Number: 4626
 Studio-Transmitter Address: Wilder Blvd. & S. Beach St.
 Air Time: Unlimited
 News Service: UP
 Transcription Service: Associated
 Representative: Hil F. Best
 Pres.-Gen. Mgr.: E. J. Sperry
 Pgm. Dir.: R. C. Fellows
 Chief Engineer: L. M. Menard

W J B S

DELAND—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: John B. Stetson Univ.
 Address: 220 East Hubbard Ave.
 Phone Number: 1490

Transmitter Location: 220 E. Hubbard Ave.
 News Service: AP
 Transcription Service: Thesaurus
 General Manager: C. L. Menser
 Commercial Manager: Robert Walton
 Program Director: Mark Barker
 Sports Director: Sam Mansfield
 Chief Engineer: Lauren Mickle

W B R D

FT. LAUDERDALE—1950—KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Operated By: Broward Bcstg. Co.
 Address: Riverlane Rd.
 Phone Number: 2-2563
 News Service: UP
 President: L. C. Judd
 Gen., Sta. Mgr.: Robert Standart III
 Prog., Prod., Publ. Dir.: Frank W. Hailey
 Chief Engineer: Bill Latham
 News Director: Pete Brady

W F T L

FORT LAUDERDALE—1948—LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By: Gore Pub. Co.
 Bus. Studio Address: 7185 S.E. 15th St.
 Phone Number: 3-2511
 Transmitter Location: 1785 S.E. 15th St.

You buy

EXPERIENCE

when you buy

WMFJ

in

DAYTONA BEACH, FLA.

FOUNDED 1935

by the present owner

W. WRIGHT ESCH

National Sales: McGillvra
 Sales Promotion: Keller

FLORIDA

Air Time..... Unlimited
 News Service AP
 Transcription Service Lang-Worth
 Representative Sears & Ayer
 Membership NARTB, BAB
 Gen., Sta., Comm. Mgr..... R. L. Bowles
 Program Director..... Jack W. Swart
 News Director..... Orville Revelle
 Chief Engineer..... Merle Sanford
 Consulting Engineer..... Weldon & Carr

WINK

FT. MYERS—1940—CBS-KBS

Frequency: 1240 Kc..... Power: 250 Watts
 Owned-Oper. By... Fl. Myers Bcstg. Co., Inc.
 Business-Studio Address..... 54 E. First St.
 Phone Number 4-1341
 Transmitter Location..... 54 E. First St.
 News Service AP
 Representative Donald Cooke
 Co-Owner..... Arthur B. McBride
 Co-o. & V.P..... Daniel Sherby
 Gen., Comm Mgr..... A. J. Bauer
 Sales Promotion Manager... Dan Harlacher
 Chief Engineer..... James Lacy

WIRA

FORT PIERCE—1946—MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By... Indian River Bcstg Co.
 Business Address..... Melody Lane
 Phone Number 1400
 Air Time..... 6:30 a.m.-11:15 p.m.
 News Service..... UP
 Transcription Service..... Standard
 Membership NARTB
 Pres., Gen.-Sta. Mgr..... Douglas Silver
 Program Director..... Marjorie B. Silver
 Commercial Manager..... J. Kingsley Bull
 Chief Announcer..... William Strickland
 Musical Director..... John Glynn
 Chief Engineer..... James Sowinski
 Farm Editor..... Anne Wilder
 Consulting Engineer..... Andrew Ring

WGGG

GAINESVILLE—1948—KBS-LBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By... Alachua County
 Broadcasting Co., Inc.
 Business-Studio..... P. O. Box 501
 Phone Number 5791
 News Service AP
 Transcription Service..... Associated. World
 Representative Best
 Pres., Gen. Mgr..... R. M. Chamberlin
 Commercial Manager..... Leon E. Mims
 Program Director..... Pierre A. Bejano
 Chief Engineer..... R. M. Chamberlin
 Promotion Manager..... Lee Shannon

WRUF

GAINESVILLE—1928—MBS

Frequency: 850 Kc..... Power 5000 Watts
 Owned-Operated By..... Univ. of Fla.
 Business-Studio Address... Campus, Univ. of Fla.
 Phone Number..... 3261, Ext. 466-7-8
 Transmitter Location..... Newberry Rd.
 Air Time..... 5:30 a.m.-M.
 News Service..... AP
 Transcription Service..... Lang-Worth
 Representative Burn-Smith
 Membership NARTB, BAB
 General Manager..... Garland Powell
 Commercial Manager..... John Dunnivant
 Program Director..... Ray Dantzler
 Chief Announcer..... Otis Boggs
 Chief Engineer..... Garvin Combs
 Farm Editor..... Clyde Beale
 Consulting Engineer..... Geo. C. Davis

WIVY

JACKSONVILLE—1948

Frequency: 1050 Kc.... Power: 1000 Watts d.
 Owned-Operated By..... WIVY, Inc.
 Business-Studio Address... 135 Riverside Ave.
 Phone Number 4-7722
 Transmitter Location.... Springrove Ave. &
 A. C. L. RR. Tracks
 News Service..... INS
 Representative..... Thomas F. Clark
 Membership NARTB
 Pres., Gen. Mgr..... Edward J. Oberle
 Sta. Mgr., News Dir..... Alexande- Kiersey
 Comm., Sales Prom. Mgr.... Randy Jones
 Prog., Prod. Dir., Chief Anncr... Claude Taylor
 Musical Director..... Betty Pace
 Chief Engineer..... James Stephens
 Farm Editor..... R. L. Williams
 Consulting Engineer..... Frank Denton

WJHP

JACKSONVILLE—1940—MBS-LBS

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned-Operated By..... The Metropolis Co.
 Business-Studio Address..... 500 Laura St.
 Phone Number 4-7711
 Transmitter Location..... Lane Ave. Annex
 Air Time..... 6 a.m.-1 a.m.
 Newspaper Affiliate... Jacksonville Journal
 News Service..... UP
 Transcription Service Lang-Worth
 Representative..... John H. Perry Associates
 President..... John H. Perry
 Gen., Sta. Mgr..... Milford A. Reynolds
 Prog. Dir., Chief Anncr..... Jim Underwood
 Publicity Director..... Chaz Harris
 Sports Director..... Fred Schilling
 Chief Engineer..... Beecher Hayford
 Consulting Engineer..... McIntosh & Inglis

FLORIDA

W J A X

JACKSONVILLE—1926—NBC

Frequency: 930 Kc. Power: 5,000 Watts
 Owned-Operated By. City of Jacksonville, Fla.
 Business-Studio Address. 1 Broadcast Pl.
 Phone Number 4-1681
 Transmitter Location. Hyde Park
 Air Time 6 a.m.-M.
 News Service. AP
 Transcription Service. Thesaurus, Muzak
 Representative. John Blair; Harry E. Cummings
 Gen., Sta. Mgr.

Chief Engr. John T. Hopkins, III
 Sls. Prom. Mgr., Prog. Dir. Marion D. Trowell
 Commercial Manager J. W. Douglass
 Chief Announcer Starling Coleman
 Musical Director Frank Morris
 Consulting Engineer. Paul Godley

W M B R

JACKSONVILLE—1934—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Operated By. Florida Bcstg. Co.
 Business-Studio Address. 605 Main St. S.,
 P.O. Box 5187
 Phone Number 9-4475
 Transmitter Location. Lane & Stewart Aves.
 Air Time 6 a.m.-12:30 a.m.

News Service UP
 Transcription Service World
 Representative Avery-Knodel
 President Frank King
 Comm. Mgr. Charles M. Stone
 Program Director. Jack Newsom
 News Director. Larry Scarborough
 Musical Director. Tommy Wood
 Chief Engineer. Ernest B. Vordermark
 Consulting Engineer. A. D. Ring

W O B S

JACKSONVILLE—1948

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By. So. Radio and Equipt. Co.
 Business-Studio Address. 10 East Forsyth St.
 Phone Number 6-4231
 Transmitter Location. Gilmore Road
 Air Time Sunrise to sunset
 Station Representative. For Joe
 President. Jack Sharpe
 General Manager. Jim Macri
 Commercial Manager. R. L. McQuage
 Program Director. Jack Harrell
 Chief Engineer. W. F. Askew

W P D Q

**JACKSONVILLE—1942
 ABC-FLA.-AMER. GROUP**

**FIRST
 IN LISTENER PREFERENCE
 IN
 FABULOUS FLORIDA'S
 FIRST
 CITY OF YEAR-ROUND SALES, AND
 FIRST
 IN COVERAGE IN NORTH FLORIDA AND
 SOUTH GEORGIA**

W - J - A - X

930 kc — 5,000 watts

W - J - A - X - F M

95.1 mg

JACKSONVILLE, FLORIDA'S MUNICIPAL STATIONS

J. D. Kennedy, Commissioner in Charge

John T. Hopkins III, Manager

AN **NBC** AFFILIATE

NATIONAL REPRESENTATIVES: JOHN BLAIR & CO. — SOUTHEAST: HARRY E. CUMMINGS

FLORIDA

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By . . . Jacksonville Bcstg. Corp.
 Phone Number 4-4421
 Studio Address P. O. Box 1468
 Transmitter Location Lenox Ave.
 Air Time 5:30 a.m.-12 M.
 News Service UP
 Transcription Service Capitol
 Station Representative Katz
 President James R. Stockton
 General-Station Manager Robert R. Feagin
 Commercial Manager Jack Carter
 Sales Prom. Mgr. Tom Underwood
 Program Director John McLean
 News Director Hugh Batey
 Chief Engineer James R. Donovan
 Consulting Engineer George B. Davis

WRHC

JACKSONVILLE—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By WRHC, Inc.
 Address 247 Margaret St., P. O. Box 2467
 Phone 6-0461
 Transmitter Location 247 Margaret St.
 Air Time 6 a.m.-M.
 Transcription Service Lang-Worth,
 Associated, SESAC
 Membership NARTB, BAB
 Pres., Comm. Mgr. Harold S. Cohn
 Gen. Mgr., News Dir. William Fraker
 Sales Promotion Mgr. Deen Harrold
 Program Director Marjorie Phillips
 Chief Engineer Harold B. Russey

WJVB

JACKSONVILLE BEACH—1947—KBS

LBS

Frequency: 1010 Kc. Power: 250 Watts d.
 Owned-Oper. By . . . Jacksonville Beach Bcstg. Co.
 Phone Number 5-3674
 Representative Hil F. Best
 Air Time Sunrise to sunset
 Pres., Gen., Sta. Mgr. J. Lyle Williams, Jr.
 Prog., Pub. Dir. Janeen Kee
 Chief Engineer Daniel M. Long

WKWF

KEY WEST—1945—MBS

Frequency: 1600 Kc. Power: 500 Watts
 Owned-Operated By . . . John M. Spottswood
 Trans. Address Stock Island
 Phone Number 510
 Representative John H. Perry
 Pres., Gen. Comm., Mgr. John M. Spottswood
 Program Director Mary S. Spottswood
 Chief Engineer Charles Lowe

WDSR

LAKE CITY—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By . . . Deep South Radioways
 Business-Studio Address . . . 126 No. Marion St.

Phone Number 525
 Transmitter . . . South of Lake City on U.S. No. 41
 News Service UP
 Transcription Service Associated
 Gen. Mgr. & Owner Alfred H. Temple
 Program Director Owen W. Parnacott
 Chief Engineer Richard Dyer

WLAK

LAKELAND—1936—NBC

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Operated By . . . Lakeland Bcstg. Corp.
 Business Address P. O. Box 1211
 Phone Number 2127
 Transmitter Location 1430 E. Lime St.
 Air Time 5:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service Associated
 Station Representative John E. Pearson
 Membership NARTB, BAB
 Pres.-Gen.-Station Mgr. S. O. Ward
 Prod. Dir., Chief Anncr., Engr. William P. Lee
 Comm., Sales Prom. Mgr. Powell Adams
 Program Director Mary Whistle
 Consulting Engineer Everett Dillard

WONN

LAKELAND—1949—MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By . . . Coastal Bcstg. Co.
 Business Address Lake Hunter Drive
 Phone Number 5117
 Air Time 5:30 a.m.-M.
 News Service AP
 Transcription Service Capitol
 Representative Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr. Robert S. Taylor
 Commercial Mgr. Tom Barber
 Program Dir. Ted Covington
 Chief Engineer Duane McConnell
 Consulting Engineer Gautney, Ray & Price

WIPC

LAKE WALES—1951—LBS

Frequency: 1280 Kc. Power: 1000 Watts d.
 Owned-Operated By . . . Imperial Polk Bcstg.
 Corp.
 Address P. O. Box 389
 Phone Number 29831
 News Service AP
 Transcription Service World
 President Sarkes Tarzian
 Vice-President S. W. Keen
 Gen. Mgr., Chf. Engr. G. Max Kimbrel
 Commercial Manager Ted Linton
 Program Director Joan Galloway

WEAT

**LAKE WORTH-W. PALM BEACH
 1948—NBC**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By . . . James R. Meachem

FLORIDA

Business Address..... P. O. Box 791
 Phone Number..... W. Palm Beach 7545
 Transmitter Location..... Nineteenth St. No.
 Air Time..... 6:30 a.m.-12:05 a.m.
 News Service..... AP
 Transcription Service..... Capitol
 Representative..... Pearson
 General Manager..... James R. Meachem
 Commercial Manager..... Clifford H. Glick
 Program Director..... Don James
 News Director..... C. Van Dresser
 Chief Engineer..... Andrew Keicher
 Consulting Engineer..... M. M. Garrison

WLBE

LEESBURG-EUSTIS—1948—LBS

Frequency: 790 Kc..... Power: 1,000 Watts
 Owned-Operated By..... WLBE, Inc.
 Business-Studio Address..... Box 297
 Phone Number..... Leesburg 552
 Transmitter Location..... Silver Lake, Fla.
 Air Time..... 6 a.m.-11:15 p.m.
 News Service..... AP
 Transcription Service..... SESAC
 Membership..... NARTB
 Pres., Comm. Mgr..... Paul A. Husebo
 Gen., Sta., Prom. Mgr..... Wendel F. Husebo
 Pgm., Prod. Dir., Chf. Ann.

Richard R. Coleman

Publ., Farm, News Dir..... C. L. Starnes
 Musical Director..... Bob Whitely
 Chief Engineer..... J. Allen Brimmer

WNER

LIVE OAK—1949—LBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By..... John A. Boling
 Business Address..... P. O. Box 655
 Phone Number..... 1450
 Transmitter..... 1 Mi. E. city Rte. 90
 News Service..... UP
 Transcription Service..... SESAC
 President..... John A. Boling
 General Manager..... Norman Protsman
 Program Director..... Faith Protsman
 Chief Engineer..... C. S. Parker
 Farm Editor..... John Alford
 Consulting Engineer..... Claude Gray

WTYS

MARIANNA—1948—LBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Oper. By..... John H. Phipps Radio Stas.
 Business Address..... P. O. Box 565
 Phone Number..... 650
 Studio-Transmitter Address..... U. S. Hwy. 90, E.
 Air Time..... 6 a.m.-11 p.m.
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... Harry Cummings
 President..... John H. Phipps

General Manager..... L. H. Graves
 Station Manager..... H. C. Harris

WMMB

MELBOURNE—1947—LBS

Frequency: 1050 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Melbourne Bcstg. Corp.
 Business-Studio Address..... Front St.
 Phone Numbers..... 574-5
 Transmitter Location..... Front St.
 Air Time..... 6 a.m.-11:15 p.m.
 Representative..... Hil Best
 News Service..... UP
 Transcription Service..... Capitol
 Membership..... NAB
 President..... Henry G. Dravneek
 General Manager..... Austin V. Catterton
 Commercial Manager..... Beverly Flemming
 Advertising Manager..... Victoria C. Martin
 Program Director..... Barbera W. Bancroft
 Chief Engineer..... Kenneth R. Waltz
 Consulting Engineer..... George P. Adair

WFEC

MIAMI—1949

Frequency: 1220 Kc..... Power: 250 Watts
 Owned-Operated By..... Howard D. Steere DBA
 Florida E. Coast Bcstg. Co.
 Trans-Address..... 350 N.E. 71st St.
 Phone Number..... 89-7534
 Air Time..... Sunrise to Sunset
 News Service..... UP
 Station Representative..... Hil F. Best
 Gen., Comm. Mgr..... Howard D. Steere
 Sta. Mgr., Prog. Dir..... Robert Lyons
 Sales Prom. Mgr..... Norman Stuart
 Chief Engineer..... George Henke
 Consulting Engineer..... Gautney & Ray

WGBS

MIAMI—1939—CBS

Frequency: 710 Kc..... Power: 50,000 Watts d.,
 10,000 Watts n.
 Owned-Operated By..... The Fort Industry Co.
 Address..... 1605 Biscayne Blvd.
 Phone Number..... 9-2401
 Transmitter Location..... 6½ miles NW of
 Hialeah
 Air Time..... 5:55 a.m.-2:00 a.m.
 News Service..... INS, UP
 Transcription Service..... Langworth
 Station Representative..... The Katz Agency Inc.
 Membership..... NARTB, BAB
 President..... George B. Storer
 Managing Director..... Stanton P. Kettle-
 Commercial Manager..... M. N. Babcock
 Program Director..... Ewald Kockritz
 News Director..... Robert Bingham
 Chief Engineer..... A. W. Shropshire
 Farm Editor..... George Chamberlain
 Consulting Engineer..... A. Earl Cullum

FLORIDA

WIOD

MIAMI—1926—NBC

Frequency: 610 Kc. Power: 5,000 Watts
 Owned-Oper. By. Isle of Dreams Bcstg. Corp.
 Business-Studio Address. 600 Biscayne Blvd.
 Phone Number 3-6444
 Transmitter Location. Cameo Island
 Air Time. Unlimited
 News Service AP, INS, UP
 Transcription Service. RCA, Thesaurus
 Representative Bolling
 President. Daniel J. Mahoney
 General Manager. James M. LeGate
 Commercial Manager. Robert L. Fidler
 Program Director. Scott Bishop
 News Director. Eugene Strul
 Prom. Pub. Dir. Martha Henriquez
 Musical Director. Earl Barr Hanson
 Chief Engineer. M. C. Scott
 Farm Editor. Bill Bischoff
 Consulting Engineer. Millard Garrison

Owned-Operated By. Sun Coast Bcstg. Corp.
 Business Address. Everglades Hotel
 Phone Number. 3-5556
 Transmitter Location. Sunset Rd. & Snapper
 Creek, So. Miami
 Air Time. 5 a.m.-2 a.m.
 News Service. INS, UP
 Transcription Service Associated
 Representative Adam Young
 Membership NARTB, BAB
 President. Gov. E. D. Rivers
 Gen. Sta., Comm. Mgr. Robert G. Venn
 Sls. Prom. Mgr. Roland Jones
 Prog., Prod. Manager. Wm. Rega
 Publicity Director. Matty Mathews
 Chief Announcer. Lee Taylor
 News Director. John Price
 Music Librarian. Ruth Lee Jones
 Chief Engineer. Russell Bennett

WMIE

MIAMI—1948—LBS

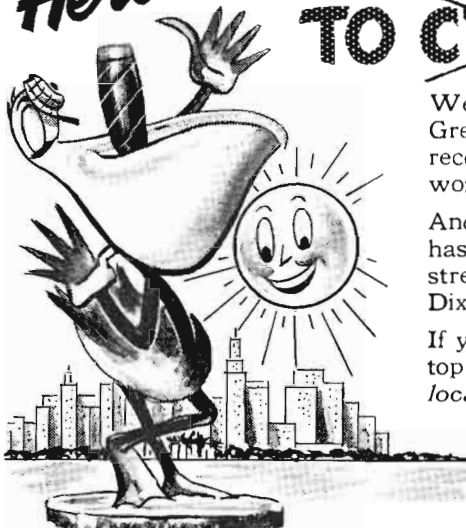
Frequency: 1140 Kc. Power: 10,000 Watts, d.
 5,000 Watts, n.

WQAM

MIAMI—1920—ABC

Frequency: 560 Kc. Power: 5,000 Watts, d.
 1,000 Watts, n.
 Owned-Operated By. Miami Bcstg. Co.
 Business-Studio Address. duPont Bldg.
 Phone Number 2-6121

Here's Something **PELICAN**
TO CROW ABOUT!



We've been serving and selling in Greater Miami for over 26 years! That's a record...in a community of *this* size that won't be 56 years old until July!

And, with each of our 26 years, WIOD has grown in weight and breadth...in strength and prestige with Greater Miami - Dixie's newest, great Key Market.

If you want *your* sales to go over the top...buy the station that's AAA with the *local* boys - WIOD, Miami, Florida.



James M. LeGate, General Manager

5,000 WATTS • 610 KC • NBC

FLORIDA

Transmitter Location... 1425 N.E. Bayshore Ct.
 Newspaper Affiliation... Miami Herald
 News Service... AP
 Transcription Service... World
 Representative... John Blair, Cummings
 Membership... NARTB, BMB
 President... John S. Knight
 General-Station Mgr... Owen F. Uridge
 Comm. Sales, Prom. Mgr... E. Harry Camp
 Program Director... Don Fischer
 Publicity Director... Dick Wright
 Musical Dir... Walt Svelha
 Chief Announcer... P. A. Kelleher
 News Director... Gordon Shaw
 Chief Engineer... Gene Rlder
 Consulting Engineer... A. D. Ring & Co.

W W P B MIAMI—1947

Frequency: 1450 Kc... Power: 250 Watts
 Owned-Operated By... Paul Brake
 Business-Studio Address... 414 S.W. 2nd Ave.
 Phone Number... 3-7405
 Air Time... 24 hrs.
 News Service... AP
 Representative... Donald Cooke
 Owner-Manager... Paul Brake
 Asst. Mgr., Prog., Prod. Dir... M. L. Carter
 Comm., Sls. Prom. Mgr... Bernard Neary
 Chief Announcer... Edward Davenport
 News Director... Noah Tyler
 Musical Director... Cecll Bate
 Chief Engineer... Harold Santini
 Farm Editor... Calvert Carter

WINZ MIAMI BEACH—1946—LBS

Frequency: 940 Kc... Power: 1000 Watts
 Owned-Operated By... Hollywood Bcstg. System
 Business Address... 304 Lincoln Rd.
 Phone Number... 58-7311
 Representative... Forjoe
 News Service... AP, INS
 Comm., Gen. Mgr... Rex Rand
 Program Director... Dennis Kirwan
 Chief Engineer... John Reynolds
 Traffic Manager... Margaret Ann York

WKAT MIAMI BEACH—1937—MBS

Frequency: 1360 Kc... Power: 5000 Watts d.
 1000 Watts n.
 Owned-Operated By... WKAT, Inc.
 Trans-Address... 1759 No. Bay Road
 Phone Number... 5-5711
 News Service... UP
 Transcription Service... Standard
 Representative... Wood
 President... A. Frank Katzentine

General Manager... John I. Prosser
 Commercial Manager... Walter A. Callahan
 Chief Engineer... Arthur Smith

W B M B MIAMI BEACH—1947

Frequency: 800 Kc... Power: 1000 Watts d.
 Owned-Oper. By... Biscayne Bcstg. Co., Inc.
 Business-Transmitter Address... Causeway Ter.
 Phone Number... 5-5586
 Air Time... Daytime
 News Service... UP
 Transcription Service... Standard
 President... Kenneth S. Keyes, Sr.
 Gen., Comm. Mgr... Buddy E. Starcher
 Program Prod. Dir... Arnold Kaufman
 Farm Editor... Frank Kurtz
 Chief Engineer... Charles A. Hartwick, Jr.

W S B B NEW SMYRNA BEACH—1951

Frequency: 1230 Kc... Power: 100 Watts
 Owned-Operated By... Beach Bcstg. Co.
 Address... 760
 News Service... UP
 Transcription Service... Thesaurus
 Ptnr., Comm. Mgr... Walter T. Slattery
 Ptnr., Pgm. Dir... James D. King Jr.
 Ptnr., Chief Engr... Roland W. Jordan Jr.

W T M C OCALA—1938—MBS

Frequency: 1290 Kc... Power: 1000 Watts
 Owned-Operated By... Ocala Bcstg. Co. Inc
 Address... 14 S. Magnolia
 Phone Number... 128
 Transmitter Location... Highway 500, RFD
 Ocala
 Air Time... Unlimited
 Newspaper Affiliation... John H. Perry
 Newspapers
 News Service... UP
 Transcription Service... Lang-Worth, Capitol
 Representative... John H. Perry Associates
 President... John H. Perry, Jr.
 Gen. Mgr., Pub. Dir... Thomas S. Gilchrist, Jr.
 Comm., Sls. Prom. Mgr... John F. Nicholson
 Prog., Prod., News Dir... James B. Smith
 Chief Engineer... eecher Hayford
 Consulting Engineer... McIntosh & Inglis

W D B O ORLANDO—1925—CBS

Frequency: 580 Kc... Power: 5000 Watts
 Owned-Operated By... Orlando Bcstg. Co., Inc.
 Business-Studio Address... P. O. Box 3707,
 30 S. Ivnhoe Blvd.
 Phone Number... 6181
 Transmitter Location... 222 Hazard St.
 Air Time... 5 a.m.-1 a.m.

FLORIDA

News Service AP, UP
Transcription Service World, Theasaurus, Associated
Representative John Blair, Harry Cummings
Membership NARTB, BAB, FAB
Pres., Gen. Mgr. Harold P. Danforth
Sales Dir. W. G. McBride
Program Director Rosalind Boggs
Musical Director Edward J. Lord
Chief Engineer J. E. Yarbrough
News Dir., Chief Anncr. Carter Scofield
Consulting Engineer W. J. Holej

W H O O

ORLANDO—1947—ABC-LBS

Frequency: 990 Kc. **Power:** 10,000 Watts d.; 5000 Watts n.
Owned-Oper. By. Orlando Daily Newspapers, Inc.
Address Fort Gatlin Hotel
Phone Number 9900
Transmitter Location Old Fairvilla Rd.
Air Time 5 a.m.-1:00 a.m.
News Service AP
Transcription Service Standard, World
Representative Pearson
President Martin Andersen
Gen., Sta. Mgr. Clarence Bracey
Commercial Manager Carl Hallberg
Pgm. Dir., Chief Anncr. Dan Daniel
Sales Prom. Mgr. Nancy Boyle
Publicity Director Joan Fluker
Chief Engineer Don Compton
Farm Editor Bob Kilgore

W L O F

ORLANDO—1940—MBS

Frequency: 950 Kc. **Power:** 5000 Watts
Owned-Operated By Hazelwood, Inc.
Business-Studio Address Angebilt Hotel
Phone Number 8163
Transmitter Location Near Orlo Vista
Air Time 4:55 a.m.-1:00 a.m.
News Service UP
Transcription Service Lang-Worth
Representative Paul H. Raymer
Membership NARTB, BAB
President William Joe Sears
V.P., Gen. Mgr. J. Allen Brown
Comm. Mgr. Don R. Colee
Prom. Mgr., Pub. Dir. Jackie Loughe
Program Director R. Donahue
Chief Announce Rocky Smith
News Director Forrest Clark
Chief Engineer Dodd Daniel
Farm Editor Bob Keith

W O R Z

ORLANDO—1946—NBC

Frequency: 740 Kc. **Power:** 1000 Watts
Owned-Oper. By. Central Florida Bcstg. Co.
Business-Studio Address WORZ Bldg.
Phone Number 2-2451

Studio Address 740 N. Orange
Transmitter Location Winter Garden Rd.
Air Time 5:30 a.m.-1:05 a.m.
News Service AP
Transcription Service RCA, Columbia
Representative Weed
Membership NARTB, BAB
President Naomi Murrell
Gen., Sta., Comm. Mgr. Eugene D. Hill
Sales Prom. Mgr. Sammy Roen
Program. Prod. Dir. Walter Sickles
News Director Rob Deihl
Publicity Director Shirley Boyd
Chief Anncr. Charles Hunt
Musical Director Orien Osborn
Chief Engineer W. R. Miller
Consulting Engineer Everett H. Dillard

W W P F

PALATKA—1947—LBS

Frequency: 800 Kc. **Power:** 250 Watts d.
Owned-Operated By Palatka Bcstg. Co.
Address 900 River St.
Phone Number 354
Air Time Local sunrise-local sunset
News Service UP
Transcription Service Lang-Worth
Representative Hil F. Best
Partners L. C. McCall, J. E. Massey
Gen.-Station Manager L. C. McCall
Commercial Manager Herb Young
Program Director Johnny Gillis
Music Director Evelyn Longworth
News Director Chris Hernandos
Chief Announcer George Duck

W W P G

PALM BEACH—1941—ABC

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By Palm Beach Bcstg. Co.
Business Address South Ocean Blvd.
Phone Number 2-1515
Transmitter Location South Ocean Blvd.
News Service UP
Transcription Service Lang-Worth, World
Representative Perry
President, Gen. Mgr. Charles E. Davis
Commercial Manager Donald S. Greenleaf
Chief Engineer Clyde E. Walkden

W D L P

PANAMA CITY—1940—MBS

Frequency: 590 Kc. **Power:** 1000 Watts
Owned-Oper. By. Panama City Bcstg. Co., Inc.
Business-Studio Address West Beach Dr.
Phone Number 3-1777
Transmitter Location North Springfield
News Service UP
Transcription Service Lang-Worth
Representative Perry Associates
President John H. Perry
General Manager C. B. Kelley
Program Director John Thomas

FLORIDA

W P C F

PANAMA CITY—1949—ABC-LBS

Frequency: 1400 Kc. Power: 250 Watts d.
250 Watts n.

Owned-Operated By . . . Bay County Bcstg. Co.
Trans-Address 300 E. 15th St.
Phone Number 6176-6177
Air Time 5:30 a.m.-11:05 p.m.
News Service AP
Transcription Service Thesaurus
Representative Ed Devney
Membership NARTB, BAB
Pres., Gen. Mgr., Prog. Dir. E. L. DuKate
Sta., Comm. Mgr. G. C. Blackwell
Prod., Music. Dir., Chief Anncr. Jack Howell
Publicity Director Ouida K. Lee
News Director Col. W. F. Richardson
Chief Engineer Roy Donegon
Sports Editor Bill Doyle
Consulting Engineer Ed Holmes

W B S R

PENSACOLA—1946—CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By WBSR, Inc.
Business Address WBSR Bldg.
Phone Number 6173
Studio-Transmitter N. O & Moreno Sts.
News Service AP
Transcription Service World
President Patt McDonald
V.P., Gen. Mgr. Don J. Lynch
Program Director Boris Mitchell
News Director James Miller
Chief Engineer Bert Mead

W C O A

PENSACOLA—1926—NBC

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Operated By WCOA, Inc.
Business-Studio Address 118 E.
Intendencia St.
Phone Number 4111
Transmitter Location Cary's Lane
Air Time 18 hrs.
Newspaper Affiliation News-Journal
News Service UP
Transcription Service Langworth, RCA
Representative John H. Perry Associates
President John H. Perry
Gen.-Station Mgr. J. Holliday Veal
Commercial Manager Irving Welch
Program Director Russell Hirsch
Chief Engineer Harold Heath
Consulting Engineer MacIntosh

W E A R

PENSACOLA—1947—MBS-ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper By Gulfport Bcstg. Co.
Address 2nd & Hyer St.
Phone 8-4449

Air Time 5:30 a.m.-M.
News Service AP
Representative Pearson
President Charles W. Smith
General Manager Mel Wheeler
Prog., Prod. Dir., Chief Anncr. Dick Darby
News Director Dick Nickelson
Musical Director Kathy McGavley
Chief Engineer Ray Carter
Consulting Engineer Commercial Radio

W P L A

PLANT CITY—1949—KBS

Frequency: 1570 Power: 250 Watts d.
Owned-Operated By W. A. Smith
Address W. Alsbrook St.
Phone Number 8353
Transmitter Location Hopewell Rd.
Air Time Sunrise-Sunset
News Service UP
Transcription Service Cole
Station Representative Best
President W. A. Smith
Gen., Sta., Comm. Mgr. George Friend
Program Director Frankie Blackwelder
Chief Announcer Jim Shumway
News Director Joseph J. Wilson
Musical Director Nick Nichols
Chief Engineer James L. Derrick
Consulting Engineer Everett L. Dillard

W C N H

QUINCY—1948—LBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Quincy Bcstg. Corp.
Business Address Box 190, Quincy
Phone Number 300
Studio-Transmitter Location Shelter Heights
News Service UP
Transcription Service Lang-Worth
President Richard J. Gardner
General Manager A. B. Letson
Comm. Manager Jerry Melvin
Pgm., News Director Dewey C. Newton
Chief Engineer A. B. Letson

W F O Y

ST. AUGUSTINE—1936—CBS

Frequency: 1240 Kc. Power: 250 Watts d.
250 Watts n.
Owned-Operated By Fountain of Youth
Broadcasting Co.
Address Magnolia Ave.
Phone Number 1622
Transmitter Location Magnolia Ave.
Air Time 6 a.m.-12:05 a.m.
News Service UP
Station Representative Avery-Knodel
President Mrs. John C. Bell
Gen., Sta. Mgr. John E. Bernhard, Jr.
Prog., Pub. Dir. Frankie C. Walker
News Director Bob Herrington
Chief Announcer Bob Sheppe
Chief Eng., Farm Editor Ernest Raistrick

FLORIDA

WSUN

ST. PETERSBURG—1928—ABC

Frequency: 620 Kc. Power: 5000 Watts
 Owned-Operated By City of St. Petersburg
 Business Address P. O. Box 240
 Phone Number 7-4747-8
 Transmitter Location Gandy Blvd.
 News Service UP
 Transcription Service Associated
 Representative Weed
 Membership NARTB
 Gen., Sta. Mgr. George D. Robinson
 Commercial Manager Vera New
 Pgm. Dir., Chief Engr. Louis J. Link
 Chief Announcer Burl McCarty
 Consulting Engineer McNary & Wrathall

WTSP

ST. PETERSBURG—1939—MBS

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Pinellas Bcstg. Co.
 Business-Studio Address Times Bldg.
 Phone Number 7-8108
 Transmitter Location Gandy Blvd.
 News Service INS, UP
 Transcription Service World, Capitol
 Representative H-R
 Membership NARTB, BAB
 President Nelson Poynter
 V.P., Gen. Mgr. F. J. Kelly
 Comm. Mgr. L. L. Wildman
 Chief Announcer Walt Swihart
 Prom., Prog. Dir. Jack Faulkner
 Chief Engineer William D. Mangold

WTRR

SANFORD—1947—KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Myron A. Reck
 Business Address Box 1541
 Phone Number 999
 Studio-Transmitter 1110 E. First St.
 Air Time Unlimited
 Representative Hil Best
 News Service UP
 Gen., Sta., Prom. Mgr. Myron A. Reck
 Comm. Mgr. Dick Aiken
 Prog., Prod., News Dir. J. Marion Harman, Sr.
 Chief Engineer Emerson Browne

WKXY

SARASOTA—1949—LBS-KBS

Frequency: 1540 Kc. Power: 1000 Watts d.
 Owned-Operated By Sarasota Bcstg. Co.
 Business Address P. O. Box 2431
 Phone Number 3666
 Representative Hil Best
 News Service AP
 Transcription Service Standard
 Gen. Mgr., Chief Engr. A. G. Fernandez
 Station Manager Robert W. Hanesworth

WSPB

SARASOTA—1939—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WSPB, Inc.
 Business Address City Island
 Phone Ringling 6-8811
 Air Time 6:30 a.m.-12:05 a.m.
 News Service UP
 Transcription Service World
 Representative John E. Pearson
 Membership BAB
 President Robert C. Jones, Jr.
 General Station Manager John B. Browning
 Comm. Mgr. J. McC. Miller
 Pgm., Prod. Dir. David Hale
 Publicity Director Ruth E. Hearn
 Music Director Margaret Fleischman
 Chief Engineer James E. Grant
 Consulting Engineer O. K. Garland

WJCM

SEBRING—1950

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Highlands Bcstg. Co.
 Business Address P. O. Box 233
 Phone Number 81811
 Representative Best
 Transcription Service Standard

**SARASOTA'S Sales Equal
 to City More Than Twice Its Size
 With WSPB, Market Is Even
 LARGER . . . Adds Up to Rich
 Share of Florida's Sales**

Shoppers from outlying communities swell Sarasota's retail sales to more than double average volume — 106% above the national average!

Sarasota reaches a two-county area with more than \$73,000,000 retail sales.

**SARASOTA'S OUTSTANDING
 SALES PERFORMANCE**

Sarasota ranks 116 in population (among 353 cities in the under-25M population group), BUT 39 in total Retail Sales. . . . IN FLORIDA, Sarasota is 17 in population among all cities, BUT 14 in total Retail Sales. . . .

**WSPB — CBS RADIO
 SARASOTA, FLORIDA**

Represented by JOHN E. PEARSON COMPANY
 New York • Chicago • Kansas City

FLORIDA

News ServiceUP
 President.....Henry L. Jollay
 Gen., Comm., Mgr., Chf. Eng., J. R. H. Wilson

W T A L

TALLAHASSEE—1935—MBS—CBS

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....John H. Phipps Radio
 Stations

Business Address.....P. O. Box 989
 Phone Number.....2-1270
 Studio Address.....Cherokee Hotel
 Transmitter Location.....Lake Bradford
 News Service.....AP
 Transcription Service.....World
 Representatives.....Blair, Cummings
 President.....John H. Phipps
 General Manager.....L. Herschel Graves
 Program Director.....Joe Hosford
 News Director.....Bob Delaney
 Chief Engineer.....W. A. Snowden, Jr.

W T N T

TALLAHASSEE—1946—ABC

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tallahassee Appli. Corp.
 Business-Studio Address.....Duval Hotel
 Phone Number.....2-1450
 Transmitter Location.....East Park Ave.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....Thomas F. Clark
 President.....Frank W. Pepper
 Comm., Gen. Mgr.....Frank W. Hazelton
 Chief Engineer.....Charles Clifton

W A L T

TAMPA—1946—LBS

Frequency: 1110 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....W. Walter Tison tr/as
 Tampa Broadcasting Company
 Address.....401 W. Tyler St.
 Phone.....2-7921
 News Service.....AP
 Transcription Service.....Langworth
 Station Representative.....Pearson
 Pres., Gen., Sta., Comm. Mgr., W. Walter Tison
 Program Dir.....C. W. Geer
 Publicity Director.....Coburn Gum
 Chief Announcer.....Gene Garcia
 News Director.....Bill Mackechnie
 Chief Engineer.....J. B. Tison
 Consulting Engineer.....Kear & Kennedy

W D A E

TAMPA—1922—CBS (RADIO)

Frequency: 1250 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tampa Times Co.
 Business Address.....P. O. Box 2409,
 114 N. Franklin St.
 Phone Number.....2-2911
 Studio Address.....Tampa Times Bldg.

Transmitter Location.....Forrest Hills Country
 Club Area

Air Time.....Unlimited
 Newspaper Affiliation.....Tampa Daily Times
 News Service.....AP
 Transcription Service.....Associated
 Representative.....Katz
 Membership.....NARTB
 President.....David E. Smiley
 Gen.-Sta.-Comm. Mgr.....L. Spencer Mitchell
 Prog.-Prod.-Publicity Dir., Kenneth W. Skelton
 Chief Announcer.....S. J. Fleischman
 Chief Engineer.....William Pharr Moore
 Consulting Engineer.....Paul Godley

W E B K

TAMPA—1950

Frequency: 1590 Kc...Power: 1000 Watts d.
 Owned-Operated By.....Hillsboro Bcstg. Co.
 Address.....1521 E. Broadway
 Phone Number.....4-3982
 News Service.....INS
 Co-Owners.....E. P. Martin,
 Mrs. Alpha Martin, Elmo B. Kitts
 President.....E. P. Martin
 Vice-President.....Mrs. Alpha Martin
 Gen. Mgr., Chf. Engr.....Elmo B. Kitts
 Program Director.....Bob Martin

W F L A

TAMPA—1925—NBC

Frequency: 970 Kc.....Power: 5000 Watts
 Owned-Operated By.....Tribune Co.
 Business Address.....P. O. Box 1410
 Phone Number.....2-7788
 Transmitter Location.....East Entrance Camp-
 bell Causeway, Columbus Dr.
 Air Time.....6 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Thesaurus, Lang-Worth
 Representative.....John Blair, Harry E. Cummings
 Membership.....NARTB
 Sta-Gen. Mgr.....Charles G. Baskerville
 President.....John C. Council
 General Manager.....George W. Harvey
 Sales Prom. Mgr., Pub. Dir.....Tom Matthews
 Prog.-Prod. Director.....Paul M. Jones
 Chief Announcer, Farm Editor.....Mardi Liles
 News Director.....Fred Reiter
 Chief Engineer.....Joseph Mitchell
 Consulting Engineer.....Garrison & Associates

W H B O

TAMPA—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
 Owned-Operated By.....Harold A. Dunlap
 Business Address.....8122 Nebraska Ave.
 Phone Number.....33-2251
 Transmitter Location.....10001 Florida Ave.
 Air Time.....Local sunrise-sunset
 News Service.....AP
 Representative.....Hil F. Best
 General Manager.....Harold A. Dunlap

FLORIDA — GEORGIA

Program Director.....Ellen Sauls
 Chief Engineer.....Lawrence Castro
 Consulting Engineer.....E. C. Page

WIRK

**WEST PALM BEACH—1947—MBS
 FBS**

Frequency: 1290 Kc.....Power: 1000 Watts
 Owned-Operated By.....Ken-Sell, Inc.
 Business Address.....715 S. Flagler Drive
 Phone Number.....2-1744
 Transmitter Location.....S. Military Trail
 Air Time.....Unlimited
 News Service.....INS
 Transcription Service.....Associated
 Representative.....Cooke
 Pres., Gen., Sta. Mgr.....Joseph S. Field, Jr.
 Pgm. Prod. Dir.....James C. Steele, Jr.
 Chief Engineer.....William P. Heitsman
 News, Farm Editor.....Jack MacCormack
 Consulting Engineer.....James C. McNary

WJNO

WEST PALM BEACH—1936—CBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....WJNO, Inc.

Business-Studio Address...1500 N. Flagler Dr.
 Phone Number.....2-3838
 Air Time.....6 a.m.-12 M.
 News Service.....UP
 Transcription Service.....Lang-Worth
 Representative.....Robert Meeker
 Membership.....NARTB
 President.....Marshall Heminway
 Gen.-Sta. Mgr.....J. Stanley O'Neill
 Chief Engineer.....Warren Spencer

WSIR

WINTER HAVEN—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Citrus Belt Bcstrs., Inc.
 Business Address.....P. O. Box 633
 Phone Number.....32-561
 Transmitter Location.....Lake Howard Dr.
 Air Time.....6 a.m.-11:15 p.m.
 News Service.....UP
 Representative.....Devney & Co.
 President.....Frederick L. Allman
 Gen., Sta. Manager.....Larry Rollins
 Commercial Manager.....Earl Sturgeon
 Program Director.....Richard Eyrich
 Chief Engineer.....L. Orden Tridg
 Consulting Engineer.....Dixie McKey

GEORGIA

*Pop. April 1, 1952 (Est.) 3,586,000 — Total Housing Units 966,896
 Families April 1, 1952 (Est.) 891,000 — Stations in State 76*

WALB

ALBANY—1941—ABC

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By.....Herald Publishing Co.
 Transmitter Location.....Leesburg Road
 Phone Number.....1590
 News Service.....AP
 Transcription Service.....World
 Representative.....Burn-Smith
 President.....James H. Gray
 Commercial Manager... Mrs. Mildred N. Huie
 Station Manager.....Tommy Stillwagon
 News Editor.....Don Ferrandou
 Chief Engineer.....Ben R. Willis
 Farm Editor.....J. D. Davis

WGPC

ALBANY—1933—CBS—GSN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Albany Bdcstg. Co.
 Business-Studio Address...New Albany Hotel
 Phone Number.....1370
 Transmitter Location.....Gillionville Road
 Air Time.....6:30 a.m.-12:05 a.m.
 News Service.....UP
 Transcription Service.....Associated
 Representative.....George P. Hollingbery

Membership.....NARTB, BAB
 President.....J. W. Woodruff
 Executive Manager.....J. W. Woodruff, Jr.
 Sta.-Comm.-Sales Prom. Mgr.....L. M. George
 Program, News Director.....Walter H. Flint
 Chief Engineer.....Redus A. Carlton
 Farm Editor.....Bill Fowler

WDEC

AMERICUS—1947—MBS

Frequency: 1220 Kc.....Power: 250 Watts
 Owned-Operated By...The Americus Bdcstg. Co.
 Business-Studio Address...109½ Windsor Ave.
 Phone Number.....3881-3882
 Transmitter Location.....McGarrah St.
 Air Time.....6 a.m.-M.
 News Service.....AP
 Transcription Service.....Capitol
 Representative.....Continental
 Pres., Gen. Mgr.....James R. Blair
 Sta., Comm. Mgr.....Charles C. Smith
 Chief Engineer.....John Rivard

WGAU

ATHENS—1938—CBS-GALS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...J. K. Patrick & Company

GEORGIA

Business-Studio Address..... Bobbin Mill Road
Phone Number 1741-2
Transmitter Location..... Bobbin Mill Road
Air Time..... 6:35 a.m.-12:05 a.m.
News Service..... **AP**
Gen., Sta., Comm. Mgr...... R. Lewis Doster
Sales Promotion Mgr...... Burl Womack
Program Dir...... Mary L Betts
Publicity Director..... George Pettitt
Chief Announcer..... Chuck Martin
News Director..... E. A. Thilenius
Chief Engineer..... Bill Evans

Program Director..... Mary Anne Martin
Prod., Music. Dir...... Franklin Butler
Publicity Director..... Bill Simpson
Chief Announcer..... Frank Harmon
News Director..... H. Randolph Holder
Chief Engineer..... L. D. Drewry
Farm Editor..... R. D. Stephens
Consulting Engineer..... W. J. Holey

WRFC ATHENS—1948

Frequency: 960 Kc. Power: 1000 Watts d.:
 500 Watts n.
Owned-Operated By..... Radio Athens, Inc.
Business-Studio Add...... 279½ N. Lumpkin St.
Phone Number..... 446-7
Studio-Transmitter Location..... Lake Road
Air Time..... 5:30 a.m.-12:30 a.m.
News Service..... UP
Transcription Service..... Associated
Membership..... NARTB, BAB
Representative... Clayton Agency (Southeast)
Pres., Gen., Sta. Mgr...... L. H. Christian
Comm., Sales Prom. Mgr.... Charles A. McClure

WGST

ATLANTA—1923—MBS-ABC

Frequency: 520 Kc. Power: 5000 Watts d.:
 1000 n.
Owned-Operated By.... Board of Regents, Uni-
 versity System of Ga., behalf Ga. Institute of
 Technology
Business-Studio Address..... Forsyth Bldg.
Phone Number..... Walnut 8441
Transmitter Location..... Cheshire Bridge Rd.
Air Time..... 5:30 a.m.-12:30 a.m.
News Service..... **AP**
Representative... Blair; Coleman (Southeast)
Chairman Bd. of Regents..... F. M. Spratlin
General Manager..... John Fulton
Asst. Mgr., Chief Engr...... Ben Ackerman
Sales Promotion Manager..... Paul Sanford
Pgm., Prod. Dir...... Jack Kelly
Publicity Director..... Judson Moses

... Let's Compare **WGST's**...

COVERAGE · AUDIENCE · RATES
COST PER THOUSAND

With the other established media in Atlanta

36 COUNTY TRADING ZONE



WGST		.54 cents per 1,000 listeners
NEWS P		\$1.43 per 1,000 readers
TV		\$2.42 cents per 1,000 viewers.

1 165,000 RAD. HOMES
 1 165,000 CIRCUL.
 1 104,000 TV SETS

* BMB 1949
 † ABC 1949
 ‡ Estimated by TV stations April, 1951



NATIONAL REP.
 JOHN BLAIR
 IN SOUTH EAST
 CHAS. C. COLEMAN

G E O R G I A

W A G A

ATLANTA—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By Fort Industry Co.
 Bus.-Studio Address 1018 W. Peachtree St.
 Phone Number Emerson 2541
 Transmitter Location North Druid Hill Rd.
 Air Time Unlimited
 News Service AP
 Transcription Service Associated
 Representative Katz
 Membership NARTB, BMB
 President George B. Storer, Sr.
 V.P. & Gen. Mgr. James E. Bailey
 Natl. Adv. Mgr. Claude H. Frazier
 Sales Prom. Mgr., Pub. Dir. Para Lee Brock
 Prog., Prod. Dir. Don Naylor
 Musical Director Mary Burtzloff
 Chief Engineer George R. Smith
 Farm Editor Dale Clark

W A T L

ATLANTA—1931—LIBERTY

Frequency: 1380 Kc. Power: 5000 Watts
 Owned-Operated By Atlanta Bcstg. Co.
 Business Address Henry Grady Bldg.,
 Phone Number Walnut 4377
 Transmitter Location Log Haven Drive
 Air Time 6 a.m.-M.
 News Service UP, INS
 Representative Hollingsberry
 President J. W. Woodruff, Sr.
 General Manager J. W. Woodruff, Jr.
 Sta. Mgr., Sls. Prom.,
 Prog. Dir. J. O. Hardin, Jr.
 Commercial Manager James A. Davenport
 News Director Lee Nance
 Chief Engineer G. C. Livingston, Jr.

W B G E

ATLANTA—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Mike Benton
 Bus.-Studio Address Georgian Terrace Hotel
 Phone Number VERNON 1194
 Transmitter 467-469 W. Peachtree St., N.E.
 News Service AP
 Representative Burn-Smith
 President Mike Benton
 Commercial Manager Stan Raymond
 Manager H. S. Langham
 Pgm., News Dir. Bob McGarrity
 Chief Engineer Howard J. Parrish
 Traffic Director Jewell Camp

W E A S

ATLANTA-DECATUR—1947

Frequency: 1010 Kc. Power: 10,000 Watts d.
 Owned-Oper. By WEAS, Inc.
 Address 217 W. Ponce de Leon Ave.
 Phone Number Dearborn 2521

Transmitter Location Lawrenceville Hiway
 News Service INS
 Representative Forjoe
 President E. D. Rivers, Jr.
 Vice-President W. H. Keller, Jr.
 Sta. Mgr., Prog. Dir. Warren Roberts
 Comm. Mgr., Pub. Dir. Nedom L. Angier
 Sales Promotion Mgr. Imogene Jones
 Prod. Dir., Chief Anncr. Ned Lukens
 News Director Kurt Alexander
 Musical Director Betty Moore
 Chief Engineer Les Gradick
 Farm Editor Channing Cope
 Consulting Engineer Kear & Kennedy

W E R D

ATLANTA—1949

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By Radio Atlanta, Inc.
 Business-Studio Add. 274½ Auburn Ave., NE
 Phone Number Lamar 0666-7-8
 Transmitter Location Fairmount Street, NW
 Representative Interstate
 Membership NARTB, BAB
 President J. B. Blayton, Sr.
 Gen. & Sta. Mgr. J. B. Blayton, Jr.
 Program Dir. A. Kenneth Knight
 Chief Anncr., News Dir. R. Brisendine
 Chief Engineer William F. Kennedy

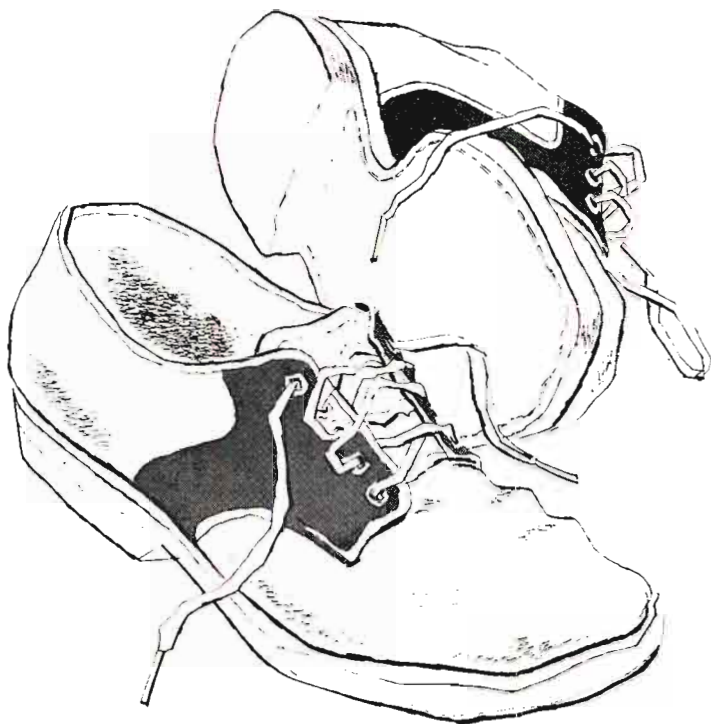
A P S E L L S

For Stations and Sponsors —

For instance . . . WDEC

“AP is as necessary to us as our transmitter. Sponsors want prestige and listener appeal. Associated Press news gives them both—plus a mass of listeners who are conscious of the product advertised. Also, AP news gives our ‘casts high ratings.’”

CHARLES C. SMITH,
 General Manager,
 WDEC, Americus, Georgia



Don't send a boy to do a MAN'S work

There is tremendous opportunity in the booming Southland. If you are interested it warrants the strongest advertising support you can obtain. WSB and WSB-TV are the most powerful media serving this region. In every survey ever made in Atlanta by any recognized authority these stations have been dominant FIRSTS.

wsb

The Voice of the South

wsb-tv

World's tallest TV tower

GEORGIA

W Q X I

ATLANTA—1948—MBS

Frequency: 790 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Operated By.....R. W. Rounsaville
Business-Studio Address.....Peachtree at
Mathieson
Phone Number.....CHerokee 2196
Transmitter Location.....Cheshire Bridge Rd.
Air Time.....6 a.m.-Sunset
News Service.....UP
Transcription Service.....World, Capitol
Station Representative.....Pearson
Owner, Gen. Mgr.....R. W. Rounsaville
Station, Comm. Mgr.....Don Mitchell
Program Dir.....Bob Corley
Chief Anncr., News Dir.....Herb Harris
Chief Engineer.....Paul Cram
Consulting Engineer.....John H. Mullaney

W S B

ATLANTA—1922—NBC

Frequency: 750 Kc. Power: 50000 Watts
Owned-Oper. By.....Atlanta Newspapers, Inc.
Business-Studio Address.....Biltmore Hotel
Phone Number.....ELgin 6711
Transmitter Location.....Tucker
Air Time.....5:15 a.m.-1:05 a.m.
News Service.....AP, UP
Transcription Service.....World, Standard
Representative.....Edward Petry
Membership.....NARTB, BAB
Managing Director.....J. Leonard Reinsch
General Manager.....John M. Outler, Jr.
Commercial Manager.....Frank Gaither
Sales Promotion Manager.....Vincent C. Piano
Program Director.....Marcus Bartlett
Publicity Director.....Wayne L. Anderson
News Director.....Walter Paschall
Chief Engineer.....C. F. Daugherty
Farm Editor.....Lee Morris
Consulting Engineer.....Frank McIntosh

W A U G

AUGUSTA—1951—LBS

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By.....Garden City Bcstg. Co.
Address.....Bon Air Hotel
Phone Number.....6-1053
News Service.....AP
Representative.....Augusta Sales
Partners.....Melvin Purvis, Geo.
Nicholson, Chester Jones
General Manager.....George Fisher
Prom., News Dir.....Fred J. Runde Jr.
Chief Engineer.....Ted R. Woodard

W B B Q

AUGUSTA—1946—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owner.....Savannah Valley Bdcstg. Co.
Business-Studio-Transmitter
Location.....515 Jefferson Davis Avenue
Phone Number.....4-5441
Air Time.....6 a.m.-1 a.m.
News Service.....AP
Representative.....Walker
President.....George G. Weiss
Gen., Sta., Comm. Mgr.....John W. Watkins
Sales Prom. Mgr., Prod. Dir.....John G. Lyon
Chief Anncr., Prog. Dir.....Edward H. Dunbar
Chief Engineer.....Marvin Tarpley
News Director.....Fred Runde

W G A C

AUGUSTA—1940—ABC

Frequency: 580 Kc. Power: 5000 Watts d.;
1000 Watts n.
Owned-Oper. By.....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Phone Number.....2-2692
Transmitter Location.....Martinez
News Service.....UP
Transcription Service.....RCA
Representative.....Avery-Knode
Membership.....NARTB, BAB
Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Mgr.....Donald MacDonald
Comm. Mgr. (Local).....Martin E. White
Program Dir.....Warren Hites
Prod. Dir., Chief Anncr.....John Francis
News Director.....John Barnes
Chief Engineer.....John Jopling
Farm Editor.....J. W. Chambers

W J B F

AUGUSTA—1945—NBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.....Georgia-Carolina Bcstg. Co.
Address.....WJBF Bldg.
Phone Number.....4-2421
Transmitter Location.....Sunset Ave.
Air Time.....6:00 a.m.-M.
News Service.....UP
Representative.....Hollingberry
Membership.....NARTB, BAB
Pres., Gen. Mgr.....J. B. Fuqua
Station Mgr.....D. M. Kelly, Jr.
Commercial Manager.....Steve Manderson
Production Director.....John Vance
Chief Announcer.....Hugh Allison
Chief Engineer.....Ernest Swint

GEORGIA

WRDW

AUGUSTA—1930—CBS

Frequency: 1480 Kc. Power: 5000 Watts
Owned-Operated By: Radio Augusta, Inc.
Business-Studio Address: 8th & Broad Streets
Phone Number: 2-8805
Transmitter Location: Berckmans Rd.
News Service: UP
Transcription Service: World
Representative: Headley-Reed
President: Ernest D. Black
General Manager: W. R. Ringson
Commercial Manager: M. C. Gregory
Pgm., News Dir.: Frank F. Hubbs
Farm Director: Raymond Culpepper
Chief Engineer: Rabun F. Bobo

WMGR

BAINBRIDGE—1946—MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Decatur Bcstg. Co.
Address: P. O. Box 348
Phone Number: 777
General Manager: Thomas R. Hanssen
Commercial Manager: Charles W. Dowdy
Pgm., News Dir.: Joe Hill
Promotion Manager: John A. Dowdy
Chief Engineer: Harry Hutto

WGIG

BRUNSWICK—1949—ABC

Frequency: 1440 Kc. Power: 1,000 Watts
Owned-Operated By: Brunswick Bcstg. Corp.
Business-Studio Address: 1514 Union St.
Phone Number: 2714
Transmitter Location: Blythe Island
News Service: AP
General Manager: Hugh K. Tollison
Commercial Manager: John Lane
Pgm. Dir., Prom. Mgr.: W. Eddie Wade
Chief Engineer: Herman Lange
Farm Director: Marvin Massey

WMOG

BRUNSWICK—1940

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By: Coastal Bcstg. Co., Inc.
Address: P. O. Box 572
Phone Number: 1500
News Service: UP
Transcription Service: Lang-Worth
President: Alma W. King
Gen.-Comm. Mgr.: Kenneth E. White
Chief Engineer: Cecil Tankersley

WGRA

CAIRO—1950—LBS

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By: Grady Mitchell Bcstg. Co.

WHAT COUNTS?

MARKET? Georgia's third market . . . and growing rapidly to be Georgia's second market!

EXPERIENCE? Augusta's pioneer station, over twenty-one years of broadcasting!

HOOPER? The highest Hooperated station in the Augusta area, both daytime and night!

POWER? Augusta's most powerful voice . . . five thousand watts both daytime and night!

MERCHANDISING? Complete merchandising facilities and fulltime staff!

THE STATION
MOST AUGUSTA PEOPLE LISTEN TO MOST



REPRESENTED NATIONALLY BY HEADLEY-REED

CBS RADIO—AUGUSTA, GA.

GEORGIA

AddressBainbridge Rd.
 Phone Number439
 Transcription ServiceStandard
 News ServiceUP
 President.....Geise Dozier Jr.
 General Manager.....Jim Honey
 Commercial Manager...William C. Woodall Jr.
 Program Director.....Kenneth E. Flynt
 Promotion Manager.....Byron Hurst
 Chief Engineer.....Gregg Strang

W L B B

CARROLLTON—1947—LBS-KBS

Frequency: 1100 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.
 Business-Studio Address...Peoples Bank Bldg.
 Phone Number980
 Transmitter Location.....Cedar St.
 MembershipNAB
 General Manager.....W. Ryan Frier

W B H F

CARTERSVILLE—1946—MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....W. R. Frier
 Transmitter LocationCartersville
 Phone Number1200
 News ServiceUP
 Transcription ServiceLang-Worth
 President, General Manager...W. Ryan Frier
 Commercial Manager.....Minor C. Shadburn
 Program Director.....Martha Sullins
 Chf. Engr., Farm Editor.....J. T. Norton
 News Director.....James Hale

W G A A

CEDARTOWN—1941—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Timm Inc.
 Business-Studio AddressWest Ave.
 Phone Number.....Cedartown 777
 Transmitter Location.....Rome Highway
 News Service.....AP
 Transcription ServiceWorld
 President.....B. F. J. Timm
 Gen., Comm. Mgr.....Dale Smith
 Program Director.....Fred Webb
 News Director.....Eddie Lynch
 Farm Director.....Bob McGonagle
 Chief Engineer.....Ray Relihan

W D A K

COLUMBUS—1943—NBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Columbus, Inc.
 Business-Studio Address.....Martin Bldg.
 Phone Number.....5447
 Transmitter Location.....Brickyard Road
 Air Time.....5:30 a.m.-1:05 a.m.
 News Service.....AP
 Transcription Service.....World
 Station Representative.....Headley Reed
 MembershipNARTB, BAB

President-General Manager..Allen M. Woodall
 Sta., Sales Prom. Mgr.....Miles H. Ferguson
 Commercial Manager.....William Massie
 Pgm., Prod., Pub. Dir.....Joe Byars
 Chief Anncr., News Dir.....William Henry
 Musical Director.....Loretta Exum
 Chief Engineer.....Max F. Harper

W G B A

COLUMBUS—1947—ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
 Owned-Operated By....Ga.-Ala. Bdcstg. Corp.
 Business-Studio Address....1213½ Broadway
 Phone Number.....3-3603
 Transmitter Location.....Morris Rd.
 Air TimeUnlimited
 News ServiceUP
 Transcription Service.....Lang-Worth, RCA
 RepresentativeBranham
 MembershipNARTB, BAB
 President.....A. H. Chapman
 General Manager.....Walter M. Windsor
 Commercial Manager.....A. H. Haack, Jr.
 Program Director.....W. L. Gramer
 Chief Announcer.....Ralph Burgess
 News Director.....Philip Kriegler
 Musical Director.....Merle Garrett
 Chief Engineer.....William R. Atkinson
 Consulting Engineer.....A. D. Ring

W R B L

COLUMBUS—1928—CBS

GEORGIA SPORTS

Frequency: 1420 Kc.....Power: 5000 Watts
 Owned-Operated By.....Columbus Bdcstg. Co.
 Business-Studio Address....1350 - 13th Ave.
 Phone Number.....2-0601
 Transmitter Location.....Phenix City, Ala.
 News Service.....INS, UP
 Transcription ServiceAssociated
 Representative.....George P. Hollingbery
 MembershipNARTB, BAB
 Executive Manager.....J. W. Woodruff, Jr.
 Station Manager.....G. A. Gingell
 Commercial Manager.....B. Ed Johnson
 Pgm., Prod. Dir.....George Gingell
 News Director.....George Theeringer
 Chief Announcer.....Bill Mitchell
 Chief Engineer.....J. A. Gamble

(See next page)

W M J M

CORDELE—1940—MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southeastern Bcstg. System
 Business-Studio Address.....20th Ave. & B St.
 Phone Number666
 News ServiceUP
 President.....James S. Rivers
 General Mgr.....William E. Blizzard, Jr.
 Sales Manager.....O. Grady Cooper
 Program Dir.....Bryant Lane
 Chief Engineer.....George Jim Martin

WRBL **1st** STATION

WEEKDAY MORNINGS	32.7
WEEKDAY AFTERNOONS	48.1
SUNDAY AFTERNOONS	37.4
EVENINGS	45.1
TOTAL RATED TIME PERIODS	43.0

COLUMBUS **2nd** MARKET

METROPOLITAN AREA

POPULATION	180,900
RETAIL SALES	\$132,332,000
EFFECTIVE BUYING INCOME	\$187,314,000

5 KW IN

1st STATION IN
2nd MARKET OF
GA.
COLUMBUS
ALA.

COLUMBUS, GA.

WRBL

CALL HOLLINGBERY

AND WRBL-FM

46.2 KW

• • •
GEORGIA
 • • •

WMOC

COVINGTON—1946

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By: The Covington News Inc.
 Business Address Covington
 Phone Number 2275
 Studio-Transmitter Location Monticello St
 News Service UP
 Transcription Service World, Capitol, SESAC
 President Belmont Dennis
 Commercial Manager W. Thomas Hay
 General Manager Rich Richards
 Sports Director S. G. Turner
 Program Director W. I. Allgood
 Chief Engineer Jim Rodgers
 Farm Editor Leo Mallard

WBLJ

DALTON—1940—MBS-KEYSTONE

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Dalton Bdcstg. Corp.
 Business-Studio Address 111 South Fentz St.
 Phone Number 1180
 Transmitter Location River Bend Rd.
 Air Time 6 a.m.-11:15 p.m.
 News Service UP
 Transcription Service Thesaurus
 Membership NARTB, BMB
 President H. C. Kenemer
 Gen. Sta. Mgr. William B. Davies
 Program Director Bernice Ewton
 News Director James L. Clark
 Chief Engineer John S. Andrews
 Consulting Engineer Claude Gray

WDWD

DAWSON—1948—LBS

Frequency: 990 Kc. Power: 1000 Watts D.
 Owned-Operated By Dawson Bdcstg. Co.
 Trans.-Bus.-Studio Address Parrott Road
 Phone Number 416
 News Service UP
 Transcription Service Standard
 President Ed Stevens
 General Manager W. C. Woodall, Jr.
 Pgm., Prod., News Dir. Bill McGuirt
 Comm., Prom. Mgr. George Burton, Jr.
 Chief Engineer Joe Stephens

WGLS

DECATUR—1949

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By DeKalb Bcstg. Co.
 Business-Studio Add. 546 N. McDonough St.
 Phone Number Crescent 6471
 Transmitter Location Northern Ave.
 News Service UP
 Transcription Service Standard
 President Guy W. Rutland, Sr.
 Gen., Sta. Mgr. Sam W. Kane
 Comm. Sales Prom. Mgr. Al Ciraldo
 News Dir., Chief Anncr. Tom Nolan

Chief Engineer Sam Dillard
 Musical Director Frank Stiteler

WDMG

DOUGLAS—1947

Frequency: 860 Kc. Power 1000 Watts D.
 Owned-Operated By WDMG, Inc.
 Business-Studio Address 620 E. Ward St
 Phone Number 564
 Transmitter Location Alma Highway
 Air Time Sunrise-sunset
 News Service UP
 Transcription Service World, SESAC
 Representative Dora C. Dodson
 Membership NARTB, BAB
 President Downing Musgrove
 General Manager B. F. J. Timm
 Musical Director George Dunaway
 Chief Engineer Stanley H. Strickland
 Consulting Engineer Claude M. Gray

WMLT

DUBLIN—1945—MBS-GALS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Dublin Bdcstg. Co.
 Business Address Dublin
 Phone Number 871
 Studio-Transmitter Location Franklin St.
 News Service AP
 Transcription Service World
 Representative Continental Radio Sales
 President George T. Morris
 Vice-President W. Newton Morris
 Program Director W. C. Courson
 General Manager Roy M. Hubbard
 Chief Engineer Lawrence L. Henry

WTJH

EAST POINT—1949—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
 Owned-Oper. By James S., Doris R. Rivers
 Address P. O. Box 72
 Phone Number Fairfax 4343
 Transmitter Location Dolson Drive
 News Service UP
 President James S. Rivers
 Gen., Comm. Mgr. Willard Belote
 Chief Engineer Wm. J. Hill, 3rd

WSGC

ELBERTON—1946—MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Elberton Bcstg. Co.
 Address Elberton
 News Service AP
 Representative Continental Radio Sales
 Manager Melvin C. Gorman

WBHB

FITZGERALD—1946—MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Ben Hill Bdcstg. Corp.

GEORGIA

Address 600 Roanoke Dr.
 Phone Number 2077-8
 Air Time 6 a.m.-10:30 p.m.
News Service AP
Transcription Service Capitol
President Otto Criner
Gen., Sta., Comm. Mgr. Al H. Evans
Prog., Prod., Pub. Dir. Armine H. Wood
Chief Anncr., Engr. Charles E. Player
News Director Jack Wilkerson
Musical Director Elva Snowden
Consulting Engineer Claude Gray

W F P M

FORT VALLEY—1951—LBS

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Operated By Peach Belt Bcstg. Co.
 Address Roberta Rd.
 Phone Number 84
News Service UP
President Ed Stevens
General Manager W. C. Woodall Jr.
Comm. Mgr., Farm Dir. Olyn L. Gee
Sales Manager Cecil Grider
Program Director Orson Swindle
Chief Engineer Charlie Parish

W D U N

GAINESVILLE—1949—LIBERTY

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By Northeast Ga. Bdcstg. Co.
 Business-Studio Address 217½ S. Main St.
 Phone Number 2341
Transmitter Location Tower Heights
Air Time 6 a.m.-11:30 p.m.
News Service AP
Transcription Service World
Representative Metropolitan
Membership NARTB, BAB
President Paul C. Plaginos
General Manager John W. Jacobs, Jr.
Commercial Manager Joe Franklin
Station Manager Julius Still
Program Director Dean Stobbe
Chief Engineer Lesley P. Brooks
Consulting Engineer Chambers & Harrison

W G G A

GAINESVILLE—1941—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Blue Ridge Bdcstg. Co.
 Business Address P. O. Box 654
 Phone Number 1600
Studio-Transmitter Location 2400 Athens Rd.
Air Time 6 a.m.-M.
News Service UP
Representative Dora Dodson Agency
Pres., Gen. Mgr. Charles A. Smithgall
Commercial Manager E. F. MacLeod
Program Director Robert Schwab
Musical Dir. James A. Hartley
Chief Engineer F. Keith Brown

W K E U

GRIFFIN—1933—MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By WKEU, Inc.
 Address P. O. Box 155
 Phone Number 5507
Transmitter Location Griffin
News Service AP
President, General Mgr. A. W. Marshall, Jr.
Comm. Mgr., Pgm. Dir., Chief Engr. G. H. Whitley, Jr.

W K L Y

HARTWELL—1947

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By Louie L. Morris
 Business Address Box 189, Hartwell
 Phone Number 71
Studio-Trans. Location Bowerville Hiway
News Service UP
Transcription Service Capitol
President Louie L. Morris
Exec. Vice-Pres. Max G. Pfander
Asst. Mgr., Prom. Mgr., Pgm. Dir. Joe Wilder
Chief Engineer Broadus McLane

W B G R

JESSUP—1949—KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
 Owned-Operated By Altamaha Bcstg. Co.
 Address P. O. Box 147
 Phone Number 2444, 2232
Transmitter Location Waycross Highway
Air Time Sunrise-Sunset
News Service UP
Transcription Service Capitol
Representative Dora C. Dodson
General Manager W. G. Thomas
Sta., Comm. Mgr. George Thompson
Chief Engineer Arthur L. Manning
Consulting Engineer Claude Gray

W L A G

LA GRANGE—1941—MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By LaGrange Bdcstg. Co.
 Business-Studio Address 305-307 Broome St.
 Phone Number 3505
Transmitter Location LaGrange
Air Time 6 am.-M.
News Service UP
Transcription Service World
Membership NARTB, BAB
President Roy C. Swank
General-Station-Commercial
Manager Edwin Mullinax
Program Director John Boggess
Publicity Director Fayzelle Scarborough
Musical Director William Hyde, Jr.
Chief Engineer James McKay
Farm Editor Joe Hawkins
Consulting Engineer Walter Holey