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 Technical Dir. Ted Lawrence
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 Office Mgr. Mabel Henderson
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Productions—The House of Seagram; Mobilux for numerous clients.

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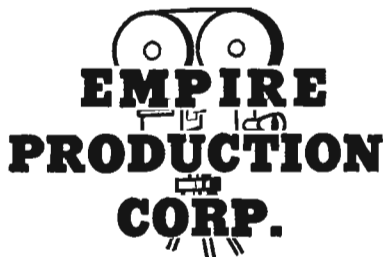
Writer-Producer Gordon M. Day
 Casting-Direction Carol Bulkley
 Treasurer Leo L. Reich
 Production Mgr. Edith Adelson
Services Offered—Writing-production of television and radio jingles and film spots; TV-radio consultants to advertising agencies.
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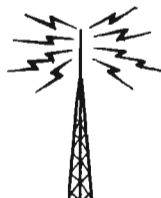
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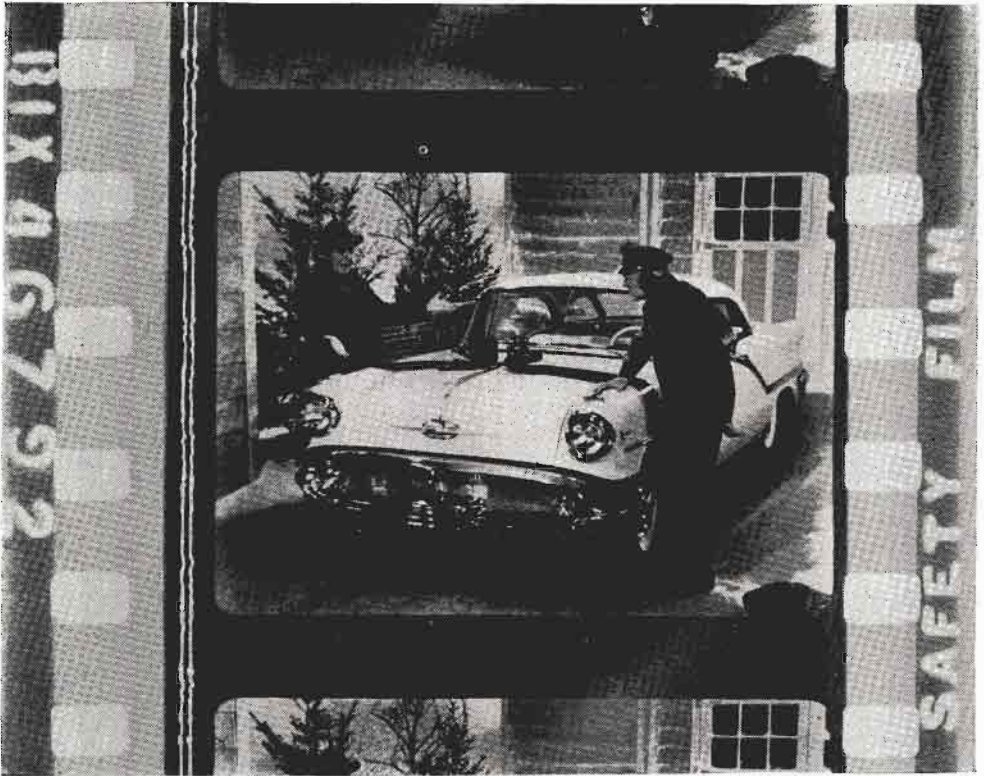


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Assoc. Prod. Pierre Coudere
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Productions—This Is The Life, The Way, This Is The Answer.

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Phone: MElrose 6-2903

Manager Bill McDonald
 120 Elatan Dr., Pittsburgh, Pa.

Phone: WAlnut 1-2922

Manager Ken Israel
 9842 Webb Chapel Rd., Dallas, Tex.

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Productions—Annie Oakley.

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1501 Broadway, New York, New York
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Sales Manager.....Sam Greller
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Production Mgr. Paul D. Melton
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Concorde Productions

6 Rue de Levis, Paris 17 e, France

Services Offered—Exclusive producers of concealed Candid Camera motion pictures for theatricals, TV shows and commercials in the U.S. and Europe.

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Manager, Canada Ralph C. Ellis
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Services Offered—Distribution of American radio & TV products abroad.

Productions—Hopalong Cassidy (Spanish and Portuguese sub-titles); Movie Museum; Roller Derby; Encyclopedia Britannica; National Film Board of Canada.

Gainsborough Associates

(See Program Producers)

Gallagher Films, Inc.

137 N. Oakland Ave., Green Bay, Wisc.

Phone: Hemlock 7-1307

President..... James C. Gallagher
Services Offered—Producers of TV spot commercials.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.

Phone: SUtter 1-8464

President..... Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

Productions — Primary Nutrition Series, Primary Nature Study Series, Primary Manners Series, Primary Citizenship Series, Primary Science Series, Primary Modern Civilization Series, Primary Botanical Series.

W. J. German, Inc.

John St., Fort Lee, N. J.

Phone: N. J. Windsor 4-5100

N. Y. LOngacre 5-5978

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Vice-Pres..... Louis A. Bonn
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 Treasurer.....Edward O. Blackburn
 Secretary.....M. B. Reilly
 Ass't Sec'y-Treas.R. Olney

Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.

Phone: HOLLYWOOD 2-6171

President.....C. Carleton Hunt
 Vice-Pres. Secy.....Hans de Schulthess
 Vice President.....R. G. Goodwin
 Sales Director.....A. A. Brody

Services Offered—Complete 16 and 35 mm. b & w developing and printing, plus 16 mm. Kodachrome duplicating, magnetic striping.

Gerald Productions, Inc.

421 W. 54th St., New York 19, N. Y.

Phone: COlumbus 5-6759

General Mgr.....Rick Landen
 Exec. ProducerGerald Auerbach
 Production Mgr.Stuart Grant
 Supervising EditorDonald Drucker
 Associate Producer &

Casting DirectorLynn Irwin
 Art DirectorJaroslaw Monastyrsky
Services Offered—Motion picture production for theatrical, television and commercial release.

Productions—A World Alone (theatrical) and The Ordeal of Thomas Moon (sponsored for TV).

Glenar Studios

6642 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLLYWOOD 4-0406

OwnerSid Glenar

Mel Gold Productions, Inc.

1639 Broadway, New York 19, N. Y.

Phone: JUdson 6-5444

President.....Melvin L. Gold
 Sales ManagerStan Cole
 Production SupervisorMartin Rich

Services Offered—Engaged in the creative production of: TV commercial films; TV program films; theatrical films; educational films; training films; live TV programs, industrial films. Complete studio facilities; cutting rooms, screening room, research studio.

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President.....Arthur Kerman
Services Offered—Distribution of films for
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19 E. 53rd St., New York 22, N. Y.
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General Manager.....Harry S. Goodman
Sales Mgr.....Everett F. Goodman
Office Manager.....William Baron
SecretaryH. D. Knuth
TV Director.....S. M. Wilson
Traffic Mgr.Frank Gehrecke
Services Offered—15 and 30 minute filmed
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Productions—Drew Pearson's Washington
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—Streamlined Fairy Tales, Cyclone Malone,
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—Savings & Loan spots, beer spots, fur stor-
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**Goulding-Elliott-Graham
Productions, Inc.**

420 Lexington Ave., New York 17, N. Y.
Phone: LE 2-9014

President.....Edward R. Graham, Jr.
SecretaryRobert B. Elliott
TreasurerRaymond W. Goulding
Vice-Pres.John Moses

Services Offered—A production agency
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....Productions—Sound-tracks for Piel
Brothers beer commercials; Kerten Calls,
animated for NBC.

**Grantray-Lawrence
Animation, Inc.**

1537 N. LaBrea, Hollywood 28, Cal.
Phone: HO 9-7968

PresidentRay Patterson
Vice-Pres.Robert L. Lawrence
Sec'y & Treas.....Grant Simmons

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: WEbster 6-6291

V.P. & Exec. Producer.....John Guedel
Services Offered—Radio and television
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 Nat'l Sales Mgr. S. L. Adler
 V.P.-Adv. & Pub. Rel. E. L. Shainmark
 Ass't to Pres. Arthur Gross
 Controller & Ass't Treas. Arthur Lerner
 Exec. Producer Duke Goldstone

Services Offered—Production and distribution of filmed television programs; production of TV commercials, industrial and public service films; distribution of feature films.

Productions—Jack London's Captain David Grief.

Distributing—300 features, 98 westerns and 19 TV packages: *Liberace*, *Life with Elizabeth*, *Joe Palooka*, *Florian Zabach*, *The Frankie Laine Show*, *It's Fun to Reduce*, *Confidential File*, *I Spy*, *Molly (Goldbergs)*, *Popcorn Theater*, *Conrad Nagel Theater*, *Sherlock Holmes*, *Paris Precinct*, *Janet Dean*, *Duffy's Tavern*, *Col. Tim McCoy*, *Junior Science*, *Looney Tunes* and *Walter Lantz Cartoons*.

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Owner Jack Goetz

Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Gross-Krasne, Inc.

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Phone: HO 9-8321

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 Producer Philip N. Krasne
 Producer Donald Hyde
 Exec. V.P. Guy V. Thayer
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Services Offered—Studio facilities for TV and motion picture producers. Currently producing "The O. Henry Playhouse."

Herman Hack Productions

2441 N. Beachwood Dr., Hollywood 27, Calif.

Phone: HOLlywood 7-0557

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Services Offered—This series features *The Frontier Parson*, *Herman Hack*. They are youth program films, mostly for churches and schools. They are sold on lease fee and the rentals are handled by *Film Rental Libraries*. TV write for details.

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 Branch Office

1516 Crossroads of the World
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Phone: HOLlywood 7-9262

Manager Aubrey Ison

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John Ross
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*Motion Pictures
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Services Offered—TV-radio consultants, writers-producers of public service and commercial spots and programs.

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6926 Melrose Avenue, Hollywood 38, Calif.
Phone: WEBster 6-5924

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Vice President.....John Mansure
Secretary.....Monroe Manning

Services Offered—Production of films for television, production of film commercials.

Productions—"The Magic of the Atom," "Harbor Patrol,"

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2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450

N. Y. Phone: JUDson 2-4060

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Ass't to Pres.....Anne White
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V.P.-Sales Dev.....George B. Finch
V.P.-Contracts.....Wm. Luther
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Purchasing Agent.....Gerald Sullivan

Services Offered — Producers of commercial films and spots; industrial films, slide-films, sales training programs.

Harrisclope, Inc.

355 North Beverly Dr., Beverly Hills, Calif.
Phone: CRestview 6-4632

President.....Burt I. Harris
Film Director.....Harry Kaye
Office Manager.....C. Coleman

Services Offered—Producer and distributor of motion picture film for television, packager of live television shows, owner of Channel 2, Casper, Wyoming.

Productions—So This is Hollywood, Christie Comedies, Main Event Wrestling, Jalopy Races from Hollywood, All-Girl Wrestling, Telemusicals, Beyond the Yukon.

Hawley-Lord, Inc.

205 E. 43rd St., New York 17, N. Y.
Phone: OXford 7-2520

President.....Andre Lord
V.P. Treas.....Lewis D. Abbott
Secretary.....Gordon Shadwick

Services Offered—Production of 16 mm. color motion picture shorts on hunting and fishing.

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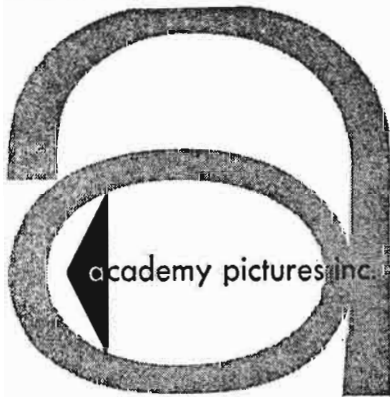
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362 W. 44th St., New York 18, N. Y.
Phone: Circle 6-9031

Pres., Treas.....Jack H. Hoffberg
Services Offered — Distributors of half hour, quarter hour and ten minute series of films, including Stories of the Operas in 15 minutes.

Hollywood Film Company

946 N. Seward St., Hollywood 38, Calif.
Phone: HOLlywood 2-3284

Partners.....Ben & Harry Teitelbaum
Services Offered—Manufacture and sell editing supplies and equipment, reels, cans and shipping cases.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 4-2181

PresidentMickey Kaplan
Sales Manager.....T. H. Emmett
Services Offered — Distributor of film shorts.

Hollywood Television Service, Inc.

4020 Carpenter St., N. Hollywood, Cal.
Phone: POplar 3-8807

N. Y. Phone: JUdson 6-1700
Pres., Gen. Sls. Mgr.Earl Collins
Vice-PresidentRichard G. Yates
Sec'y-Treas.Lester J. Nelson

Services Offered—Distribution of motion pictures for TV.

Distributing—Stories of the Century, Com-mando Cody, Sky Marshal of the Universe, Stryker of Scotland Yard, Adventures of Dr. Fu Manchu, Frontier Doctor.

Sandy Howard Productions

853 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6610

PresidentSandy Howard
ProducerMarvin Paige
ProducerClaire Smithers
Assoc. Prod.Ralph Gottlob
Film DirecorPeter Alexander

Services Offered—Production of live and filmed television programs for network and syndication arrangements.

Productions—Live: The Luncheon at Sardi's Show, Celebrity Club, The Barry Gray Show. Filmed: The Great Adventure, The Merry Mailman, Jungle Adventure.

Nationwide Film Productions Inc.

846 SEVENTH AVENUE
NEW YORK 19, N. Y.
Columbus 5-0057-8

- TV Commercials
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Top Quality Professional Productions
To Suit The Budget

We Are Professionals

TV and radio commercials can be purchased at bargain prices by shopping around — but a bargain isn't a bargain if top-flight quality is lacking.

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Hollywood 28 HOLLYWOOD 5-6181

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200 W. 57th St., New York 19, N. Y.
Phone: JUDson 6-7198

PresidentMichael Hyams

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.
Phone: FInancial 6-5480

President.....Paul R. Focht
V.P., SecretaryGeorge E. Dean
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Services Offered—Rental of 16mm entertainment features, educationals, religious, short subjects, and free-loan films. Sale and rental of audio-visual equipment.

Imperial World Films, Inc.

12 E. Delaware Pl., Chicago 11, Ill.
Phone: MIchigan 2-6200

PresidentSylvia H. Davis
Chairman of the BoardRuss Davis
General Sales Mgr.Gene Lukas
Services Offered—Production and distribution of films for television; commercials, industrials, documentaries.
Productions—Wrestling from Chicago, Raymon Massey Reads the Bible.

Impro Productions, Inc.

7324 Santa Monica Blvd., Hollywood 46, Cal.
Phone: OL 4-2800

President.....Herbert L. Strock
Vice-President.....Richard G. Taylor
Services Offered: Produce filmed shows, commercials; rental sound effects library, cutting rooms & equipment.

Information Productions, Inc.

5 East 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

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TreasurerRene Bras
SecretaryLee Hazen
DirectorArthur Zegart
Assoc. Prod.John L. Thayer
Production Mgr.Robert W. Asman
Services Offered—Production of all phases of motion picture work, including color and black and white films in 16mm and 35mm. Also sound slide, motion slide, animation.
Productions—You Are There, The Search, Air Power, Secrets of the Reef (feature), various federal, state and industrial commercial films.

Institute of Visual Training, Inc.

40 East 49th St., New York 17, N. Y.
Phone: ELdorado 5-1443

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Services Offered—Producers and distributors of motion pictures, slide films and films for TV, and non-theatrical audiences.

Productions—Friend Of A Friend, What We Eat We Are, The Story Of Television, A Woman Wrote A Letter.

International Film Foundation, Inc.

1 E. 42nd St., New York 17, N. Y.

Phone: OX 7-6820

Executive Dir. Julien H. Bryan

Services Offered—(1) Production of documentary films. (2) Distribution of documentary films including TV use, chiefly twenty minute shorts on the peoples of various countries.

International Geographic Pictures

1776 Broadway, New York 19, N. Y.

Phone: Circle 6-4486

Executive-Pres. J Allen Julier

Services Offered—Producers of educational motion pictures.

International News Service

235 E. 45th St., New York 17, N. Y.

Phone: MU 7-8800

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Editor-in-Chief Barry Faris

Ass't. Gen. Mgr. P. G. Reed

Managing Editor. P. R. Allerup

Business Mgr. Robert W. Brown

TV Sales Mgr. Robert H. Reid

Promotion Mgr. Kenneth Smith

Services Offered—Telenews daily, weekly and sports film services; facsimile circuit; INS 24-hour news wire; 35mm transparency service; "Ask The Camera" film show; stock film library.

International 16mm. Corp.

(See Program Producers)

Interstate TV Corporation

4376 Sunset Drive, Hollywood 27, Calif.

Phone: NORmandy 2-9181

445 Park Ave., New York 22, N. Y.

Phone: MU 8-2545

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1250 S. Wabash Ave., Chicago, Ill.

Phone: WAbash 2-7937

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AVA styles and individualizes TV spots to identify and sell *your* product.

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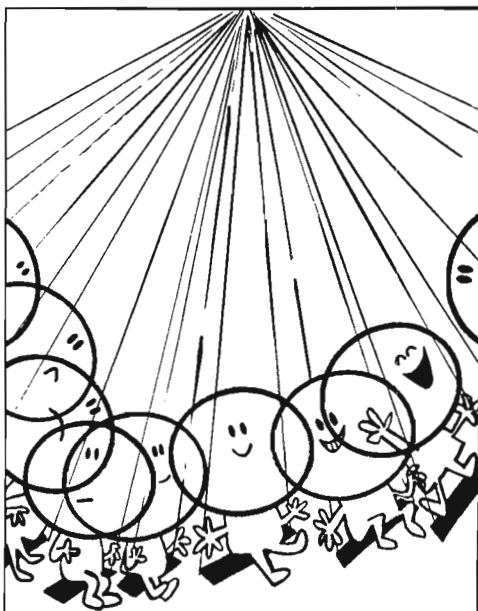


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HOLLYWOOD 28, CALIF.

HOLLYWOOD 5-8444



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television commercials



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 130 W. 18th St., Kansas City, Mo.
 Phone: ENdicott 7151

Manager William Kahan
 1635 Central Pkway, Cincinnati, Ohio
 Phone: PArkway 1-0179

Manager Dick Ostrander
 3207 Friendly Rd., Greenshoro, N. Y.
 Phone: GRreensboro 3-7551

Manager Hank Profenius
 2204-06 Commerce St., Dallas, Tex.
 Phone: PR 1658

Manager Jay Rubin
Services Offered—Production and distribu-
 tion of motion pictures for television.
 30 minute package shows.

Inter-TV Films, Ltd.

1410 Stanley St., Montreal 2, Canada
 Phone: PLateau 4868

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 Exec. V.P. Robert A. Jouglet
 Secretary Jules Dupre
 Treasurer Jean H. Thys
 147 University Ave., Toronto, Ontario, Can.
 Manager Norman Brown
 133 E. 54th St., N. Y. 22, N. Y.

Exec. in charge..... Olga Lampard
Services Offered—Distribution of U. S.,
 British and foreign films.

Distributing—130 U. S. features, 30 French
 features, The Errol Flynn Theater (half-hour
 anthology).

Lou Irwin, Inc.

9165 Sunset Blvd., Hollywood 46, Calif.
 Phone: CR 1-7131

President Lou Irwin
 Associate Ted Wilk
 Story Dept. Frances Manson
 Exec. Secretary Jay Schlein
Services Offered—Representing producers,
 directors, actors, actresses, dance directors
 and all personnel pertaining to the film, tele-
 vision and radio industry.

Italian Films Export, Inc.

Phone: JU 2-4040

President Dr. Renzo Rufini
 Exec. V.P. Seymour Poe
Services Offered—Importer of TV films.

Jason Comic Art

480 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 3-9370

Director Leon Jason
Services Offered—Production of TV film
 featuring cartoons and puppets; children's
 shows and commercials.
Current Productions—Jingle Dingle.

**Jewell Television and Radio
 Productions**

540 N. Michigan, Chicago 11, Ill.
 Phone: MOhawk 4-5757

President James E. Jewell
 Vice-Pres. W. Ralph Jewell
 Secretary M. P. Casey
 Editor James Lawrence
 1040 North Las Palmas, Hollywood, Cal.
 Phone: HOLlywood 7-3111

Manager Michael Baird
 Director Lewis Foster
 3062 Penobscot Bldg., Detroit 26, Mich.
 Phone: WOODward 3-0617

Exec. in Charge..... W. Ralph Jewell
Services Offered—Creation and production
 of programs, films, spots and jingles; TV con-
 sultants to agencies and sponsors.
Productions—Silver Eagle, Pressure.

K & W Film Service Corp.

1657 Broadway, New York 19, N. Y.
 Phone: CIRCLE 5-8031

**Bernard E. Karlen
 Productions**

270 Park Ave., New York 17, N. Y.
 Phone: PL 9-3107

Exec. Producer..... Bernard E. Karlen
 Associate Producer..... Roland N. Karlen
 Associate..... Lorraine S. Hoflin
Services Offered—Package program, both
 film and live. Production consultant, com-
 mercials and scripts.

Victor Kayfetz Productions

1780 Broadway, New York 19, N. Y.
 Phone: CIRCLE 5-4830

President Victor Kayfetz
 Client Services Muriel Friedman
 Dir., Golden Snowball Div. Sylvia Gerson
 Animation Super..... R. M. Cooke
 Prod. Assts. Seymour Posner
 Animator Abe Blashko
Services Offered — Motion picture pro-
 ducers specializing in sponsored public
 service films. Own all 16 and 35 mm. produc-
 tion equipment, have animation stand, art
 department.

Productions — Water World Series, The
 Last Story, Safety Is No Accident, Sailing
 Newfoundland Waters, Bermuda Treasure
 Hunt.

Herbert Kerkow, Inc.

480 Lexington Ave., New York 17, N. Y.
 Phone: PLaza 1-1833

President Herbert Kerkow
Services Offered—Sound stage and com-
 plete equipment for production of public
 relations and TV films.
Productions—Helicopter Series, Shipboard
 Organization, First Aid for Heat Stroke and
 Heat Exhaustion, Pursuit of Happiness.



King Shore Films, Ltd.

445 Park Avenue, New York, N. Y.
Phone: PLaza 1-5370

President.....Sig Steven Shore
Gen. Sales Mgr.....Charles King
Services Offered—Syndication of TV films on the basis of a network concept and through local sales.

Productions—Medal of Honor, Errol Flynn Theater.

King Film Enterprises, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181
Hollywood Office

1416 N. LaBrea Ave., Hollywood, Calif.
Phone: HOLlywood 3-2141

President.....Robert Eirenberg
Exec. V.P.....Harry W. Lange
V.P.-Sales.....Lester A. Weinrott
Production Mgr.....H. Richard Hertel
Creative Dir.....Hillard Rose
Art Director.....Manny Paull
Controller.....Lawrence Stein
Dir. Syn. Film Div.....Al LeVine
W. Coast Operations.....Jack Fenimore
Producer (Chi.).....Leonard A. Levy
Studio Mgr. (Chi.).....Joseph E. Bishop

Services Offered—TV packages and commercials; industrial, sales training and educational films. Full production and recording facilities for 35mm and 16mm, B&W and color. Animation. 3 stages in Hollywood, 3 in Chicago.

Productions—9 films for General Electric; TV spots: RCA Whirlpool, Blatz, Kellogg, Evinrude, Chevrolet, Alemite, Parker Pen Co., Admiral, U. S. Gypsum; Training Flms: U. S. Air Force, Conn Limited, Dresser Industries; Syndicated commercials for Savings & Loan, bread, ice cream, milk, beer; Syndicated series: American Barn Dance, Paradox, Wrestling, Boxing.

Knickerbocker Productions, Inc.

1600 Broadway, New York 19, N. Y.
Phone: Circle 5-6710

Pres., Treas.....Howard A. Lesser
Vice-President.....Frank Beckwith
Secretary.....Agnes Grant

Services Offered—Producers of all types of motion pictures, commercials and spots.

Harold E. Knox Productions, Inc.

104 Esparta Way, Santa Monica, Calif.
Phone: EXbrook 4-4275

President.....Harold E. Knox
Vice-President.....Charles Marshall Floyd
Treasurer-Secretary.....Harry F. Overbeck, Jr.

Services Offered—Representatives for motion pictures, TV.

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582

President.....Richard Stevers
Exec. Vice-Pres.....Bernard Schulman
Services Offered — Film production and national and world TV distribution.

Productions—Wild Life in Action, Where in the World, On the Spot, Of All Things, Opera and Ballet, Bobo the Hobo, Fun with Felix, Reading the Bible, Oddities Beyond Belief, The Bible, Night Editor, The Magic Vault, Out of the Past, Adventures in Sewing, Queen of the Jungle, Wanted, 75 Animal Shorts, Cartoons and Wrestling.

La Brea Productions, Inc.

915 N. La Brea Ave., Hollywood, Calif.
Phone: OL 4-7400

President.....O. Gail Papineau
Sec'y-Treas.....James E. Baumeister
Producer-Dir.....Henry J. Ludwin
Animation Dir.....Richard Lundy
Services Offered—Production of TV films, films for industry, complete animation department, sound stages, all-new professional facilities and equipment.

Productions—TV commercials for Swift, Borax, Carnation, American Gas Association, Standard Oil of Ohio, Care, Chairmin Tissue, S & W Foods, Italian Swiss Colony, half-hour films for Richfield.

Langlois Filmusic, Inc.

619 West 54th St., New York 19, N. Y.
Phone: JU 6-4155

President.....C. O. Langlois, Jr.
Sales Manager.....T. A. Roseen
Hollywood: HO 9-5846

West Coast Mgr.....George R. Jones
Canada: Langlois Filmusic, Inc.

447 Jarvis St., Toronto 5, Ontario
Services Offered—Music library on tape, film and disc for TV, industrial, and theatrical films. Live and pre-recorded music scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Lalley & Love Inc.

(see James Love Productions, Inc.)

Lance Productions, Inc.

315 West 57th St., New York 19, N. Y.
Phone: PLaza 7-6167

President.....Lorraine Lester
Vice-President.....Leroy M. Sylverst
Treasurer.....Samuel H. Evans
Secretary.....George Lessner

Production Coordinator..Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films.

Fully equipped studio at: 321 W. 56th St., New York, N. Y. Phone: CI 6-7020.

Productions—Secrets of the N. Y. Homicide Squad, 4-H Food Favorite, The Christopher Program; TV Commercials for Pez, Vanity Fair, Westpine, Pepsi Cola.

Larchmont TV Studios

(See Carthay Sound Stage)

Robert Lawrence Productions, Inc.

418 W. 54th St., New York 19, N. Y.

Phone: JUDson 2-5242

President.....Robert L. Lawrence
 V.P. Studio Operations.....Louis Mucciolo
 Vice-Pres.....Henry Traiman
 Treasurer.....Philip Kornblum
 Edit'l Sup.....Richard Jacobs
 Casting Director.....Jacqueline Laster
 Production Supervisors.....Doris Reichbart, Jerry Maticka, Gabriel Boyz
Services Offered—Production of TV commercials and films for industry.

Robert Lawrence Productions (Canada) Ltd.

32 Front St., West, Toronto 1, Canada

Phone: EMpire 4-1448

President.....Robert L. Lawrence
 V.P., Gen. Mgr.....John T. Ross
 Treasurer.....Philip Kornblum
 Production Dir.....Robert Rose
Productions—Molsons, Swift Canadian, Colgate-Palmolive, Proctor & Gamble, McColl-Frontenac, Moirs Chocolates.

Les Lear Productions Corp.

Hotel Sherman, Chicago 1, Ill.

Phone: FRanklin 2-2100

President.....Les Lear
Services Offered—Radio, TV & film production.

Leichter, Mitchell

2125 N. Highland Ave., Hollywood 28, Calif.

Phone: HO 3-4181

Pres., Head of Prod.....Mitchell Leichter
 General Manager.....Jean Rich
Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.

Phone: HOLlywood 4-7287

Producer-Director.....Gene Lester
 Chief Tech., Sound.....George Richardson
 Comptroller.....Albert J. Silverman
 Production Manager.....Martin Sperher
Services Offered—TV film packages and commercials.

Productions—“Hollywood on the Line,” “Assignment Unknown” and others.

Lewis & Martin Films, Inc.

1431 N. Wells, Chicago 10, Ill.

Phone: WHitehall 4-7477

President.....Herschell G. Lewis
 Exec. V.P.....Arthur E. Kaplan
 Vice Pres.....Spencer Allen
 Dir. of Sales.....Patrick Murphy
 Studio Mgr.....Michael Kelly
 Production Mgr.....Thomas Carroll
 Art Director.....Sanford Greenlaw
 Chief Animator.....Don Margolis
 Dir. Photography.....Martin Schmidhofer
Services Offered—35mm and 16mm motion pictures; slide films; sound recording; slides; TV and film art; complete animation facilities; scripts and story boards; still photography; studio rental (2 stages, 50 x 100).

Productions—TV commercials for Presto, Norge, Blue Cross, York Air Conditioner, Democratic National Committee, Federal Civil Defense Administration, Alpen Krauter, Wen Products, Moritite, Nasionoala, Ideal Dog Food; industrial and business slide films; Syndicated series—Oklahoma Chuck Wagon Boys.

Lewislor Enterprises, Inc.

9756 Wilshire Blvd., Beverly Hills, Calif.

Phone: HOLlywood 7-5111

Producer.....John London
 Ass't Prod.....Jack Murton
 Director.....Harry Keller
 Art Director.....Frank Sylos
 Chief Cameraman.....Norbert Brodine
 Music.....Harry Lubin
Services Offered—Producing films for television.

Production—The Loretta Young Show.

Library Films Inc.

25 West 45th St., New York 36, N. Y.

Phone: PLaza 7-0100

President.....Paul N. Robins
Services Offered—Lease-sale TV rights mostly for foreign serials, features and shorts.

Lou Lilly Productions

5746 Sunset Blvd., Hollywood 28, Calif.

Phone: HOLlywood 5-6325

President.....Lou Lilly
 Vice Pres.....Manny Gould
 Accountant.....Jack Perrin
 Film Co-ordinator.....John Fuller
 Poduction Mgr.....R. Agnew
 Sales Mgr.....Tim Ellis
Services Offered—TV commercials, animated-live action and industrial films.

Productions—Winston Cigarettes, Camel, Buick, Ken-L-Ration Dog Foods, Prestone Anti-Freeze.

Lion Television Pictures Corp.

1501 Broadway, New York 36, N. Y.

Phone: PENnsylvania 6-1780

President.....E. W. Hammons
 Secretary-Treasurer.....T. Newman Lawler

Services Offered—Financing TV shows and packages. Offering to TV stations packages of 13 Handy Andy episodes of 12½ minutes each.

Loucks-Norling Studios, Inc.

245 W. 55th St., New York 19, N. Y.
Phone: Circle 7-2366

President.....John A. Norling
Vice-President.....Hans Tiesler
Services Offered—The production of sales promotional, entertainment, personnel training and educational motion pictures, slide films and TV commercials. Also 3D production specialists.

Productions—Remington Rollectric, Swansdown, Birds Eye, Gillette.

James Love Productions, Inc.

115 W. 45th St., New York 36, N. Y.
Phone: JUDson 2-4633

President.....James A. Love
Secretary.....Anne M. Love
Sales Manager.....C. Austin Love
Supervising Editor.....Wm. D. Henry
Prod. Supervisor.....James W. Wille
Ass't Director.....Elton L. Henning

Services Offered—TV spots and programs, industrial films.

Madison Pictures, Inc.

(See M.C. Pictures)

Major Television Productions, Inc.

1270 Ave. of the Americas, New York 20
Phone: PLaza 7-6990-1-2

President.....Irving Lesser
Vice President.....Seymour Poe

Marathon TV Newsreel Inc.

10 East 49th St., New York 17, N. Y.
Phone: MU 8-0985

Pres., Exec. Prod.....Konstantin Kaiser
V.P., Super. of Prod.....Ken Baldwin
Dir. News & Sp. Events...Chas. Van Bergen
Office Mgr.....Jean Hauck
Traffic Mgr.....Cindy Karp

Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library.

Productions—The Screen Story, Airhead, The Mailed Fist, Clear Iron, Three... If By Air, Challenge On The Lake.

Mark VII, Ltd.

2400 W. Alameda, Burbank, Calif.
Phone: STAnly 7-0621

President.....Jack Webb
Vice-Pres. & Treas.....J. R. Rodgers

Services Offered—Producer of Dragnet feature; Pete Kelly's Blues feature; Noah's Ark and Pete Kelly's Blues television series. Producer of miscellaneous television productions.

Marterto Productions, Inc.

846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HOLlywood 9-5981

Exec. Producer.....Louis F. Edelman
Producer-Dir.....Sheldon Leonard
Ass't Director.....Don Torpin
Art Directors. Ralph Berger, Claudio Guzman
Cameraman.....Robert deGrasse
Music Directors.....Earl Hagen,
Herbert Spencer

Services Offered—Series for television.
Productions—Make Room for Daddy.

Fox-Marquis Productions, Inc.

717 N. La Cienega Blvd., Hollywood 46, Cal.
Phone: OLYmpia 2-1262

Services Offered—Write, direct, produce and package radio and television programs; sales and service.

The Marshall Organization

521 Fifth Ave., N. Y. 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Mgr.....Evelyn K. Zuckerman
Legal Rep.....Gerald Dickler

Services Offered—Production of TV films and commercial spots; special public relations films for social, professional, and trade organizations.

Masterpiece Productions, Inc.

45 West 45th St., New York 36, N. Y.
Phone: JUDson 2-4717

Services Offered—Distributors of 25 features.

Robert Maxwell & Associates

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOLlywood 2-6027

Producer.....Robert Maxwell
Photographer.....Stewart Thompson
Services Offered — Series of half hour filmed television shows of "Lassie."

M.C. Pictures, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LONgacre 3-6187

President.....Armand Schneck
V.P., Gen. Sales.....Jerome Balsam
Vice-Pres.....Alexander Beck

Services Offered—Distributors to TV of feature films.

McCadden Corporation

1040 N. Las Palmas Ave., Hollywood 38, Calif.
Phone: HOLlywood 4-2141

President.....George Burns
V.P.-Production.....Al Simon

V.P.-Business Maurice Morton
 Pub. & Adv. Dir. Stafford Clark
Services Offered—Creation and production of filmed TV programs for national or network sales; facilities for filming syndicated or network TV programs; production of filmed TV commercials for national sponsors.
Productions—The George Burns & Gracie Allen Show, The Bob Cummings Show, The Peoples Choice, Crisis.

McGowan Productions, Inc.
 915 N. LaBrea Ave., Hollywood 28, Calif.
Phone: OL 4-0711

Producer Dorrell McGowan
 Sec'y-Treas. Stuart E. McGowan
Services Offered — Commercials, shorts, features.
Productions—Death Valley Days, Snowfire, Sky King.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOLlywood 2-6635

President John A. Ettliger
 Nat'l Sales Mgr. Hal W. Davis
 Western Sales Mgr. Constance Lazar
 Edit'l Supervisor Tholen E. Gladden
 Film Editor Charles Cahill
Services Offered—National distribution of feature films, packages and cartoons for television.

Productions—High Road to Danger, The Open Road, Sew Easy, View the Clue, Greenwich Village, Paddy Pelican cartoons.

Meridian Pictures

c/o Samuel Goldwyn Studios

1041 N. Formosa Ave., Hollywood, Calif.
Phone: HO 7-5111

Producer William Self
 Prod. Mgr. Ralph W. Nelson
 Camera George E. Clemens
 Casting Jack Murton
Services Offered—26 half-hour films.

Production—"Schlitz Playhouse of Stars."

MCA-TV

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500

V.P. in Charge David Sutton
 V.P.-Nat'l Sales Wynn Nathan
 V.P.-Sta. Prog. Sls. Louis Friedland
 V.P.-Int'l Sales Tom McManus, Jr.
 V.P.-West'n Sales Robert Greenberg
 V.P.-Nat'l Field Sls. Ray Wild
 So'west'n Sls. Mgr. Layton Bailey
 V.P.-MCA Canada Stuart Smith
 London, England Kenneth Cleveland
 Paris, France M. Teisserie

Branch Offices

9370 Santa Monica Blvd., Beverly Hills, Calif.
Phone: CRestview 6-2001
 515 Glenn Bldg., Atlanta, Ga.
Phone: JACKson 4-6750

41 Charlesbank Rd., Newton, Boston, Mass.
Phone: COpley 7-5830
 331 Grayton Rd., Tonawanda, Buffalo, N. Y.
Phone: ATwater 4040
 430 N. Michigan Ave., Chicago, Ill.
Phone: DELaware 7-1100
 106 N. Caldwell St., P.O. Box 1503
 Charlotte, N. C.
Phone: FRanklin 7-5360
 426 Transportation Bldg., Cincinnati, Ohio
Phone: PArkway 1-1144
 1172 Union St., Commerce Bldg.
 Cleveland, Ohio
Phone: CHerry 1-6010
 2311 Cedar Springs, Dallas, Tex.
Phone: RIVERSide 7-7536
 15037 W. 8 Mile Rd., Detroit, Mich.
Phone: BRoadway 3-8690
 204 Marshall, Houston, Tex.
Phone: JACkson 3-3176
 6014 W. 76th Terrace, Kansas City, Mo.
Phone: NIagara 2-2064
 7630 Biscayne Blvd., Miami, Fla.
Phone: PLaza 8-8731
 4166 N. 85th St., Milwaukee, Wis.
Phone: BRoadway 1-7060
 1048 Northwestern Bank Bldg.
 Minneapolis, Minn.
Phone: FEderal 3-5552
 504 Delta Bld., New Orleans, La.
Phone: EXpress 2087
 7711A Wagner Way, Elkins Park
 Philadelphia, Pa.
Phone: RItenhouse 6-4818
 952 Gateway Center Bldg. #2, Pittsburgh, Pa.
Phone: GRant 1-9995
 212 Beason Bldg., Salt Lake City, Utah
Phone: EMpire 3-4501
 105 Montgomery St., San Francisco, Calif.
Phone: DOuglas 2-4368
 101 Jones Bldg., Seattle, Wash.
Phone: MUtual 4567
 Chemical Bldg., 201 Olive St., St. Louis, Mo.
Phone: CEntral 1-8230
 180 University Ave., Toronto, Ont.
Phone: EMpire 3-4031
 139 Piccadilly, London 1 W., England
Phone: Mayfair 7211
 49 bis Avenue Hoche, Paris 8me, France
Phone: WAGram 92-41
 12 Via Paraguay, Rome, Italy
Phone: 859944

Services Offered — Distribution of syndicated TV film programs.

Productions—The Adventures of Kit Carson, Biff Baker—USA, City Detective, Curtain Call, Dr. Hudson's Secret Journal, Famous Playhouse, Federal Men, Follow that Man, Guy Lombardo and his Royal Canadians, Headline, Heart of the City, Hollywood Off-Beat, The Lone Wolf, Man Behind the Badge, Mayor of the Town, Playhouse 15, Pride of the Family, The Ray Milland Show, Rocky Jones—Space Ranger, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Studio 57, Waterfront, Western Features Starring Gene Autry, Western Features Starring Roy Rogers.



MGM-TV

A Service of Loew's Inc.
701 7th Ave., New York 36, N. Y.
Phone: JUdson 2-2000

V.P. in Charge TV... Charles C. "Bud" Barry
Gen. Sales Mgr. Richard A. Harper
East'n Sales Mgr. C. Pete Jaeger
West'n Sales Mgr. Maurice Gresham
Dir. Promotion... Monroe Mendelsohn
Exec. Producer (Calif.)... Samuel Marx
Director of Commercial &
Industrial Films... Virgil Ellsworth

Services Offered—Library of 723 pre-'49 feature films offered to television stations; half-hour TV programs for national sponsorship; TV commercials and industrial films produced to order.

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695

President Charles Michelson
Treasurer Aaron Michaelson
Traffic Manager..... R. Mantell
Export Manager..... Martin Diamond

Services Offered—Distributors of TV film program series, transcribed radio program series, gennett, speedy-Q and E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Productions — (TV) Capsule Mysteries; Plainclothesman; Famous Jury Trials. (Radio) The Clock; Famous Jury Trials; Half-Hour Mystery Bloc; Daytime Soap Operas.

Minot TV, Inc.

120 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-5090

President..... Charles M. Amory
Vice Pres..... Chesbrough L. Amory
Treasurer..... Justin M. Golenbock
Secretary..... Mary M. Dillon

Services Offered—Production and distribution of films for television.

Productions—The Tracers Company of America, New Orleans Police Department, Do You Know Why, Television Court.

Mode-Art Pictures, Inc.

1022 Forbes St., Pittsburgh, Pa.
Phone: Express 1-1846

Chairman, president..... James L. Baker

Services Offered—Producers of film commercials, and TV series.

Modera Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXford 7-2753

President..... J. R. Ritenour
Eastern Sales..... Alex Leslie
Midwestern Sales..... Robert N. Young
Western Sales..... John Lipsky
N. Y. Office Mgr..... L. H. Dunton

Branch Offices

237 E. Ontario St., Chicago 11, Ill.
Phone: DELaware 7-3761

Manager H. B. Casenhiser
3450 Wiltshire Blvd., Los Angeles 5, Cal.
Phone: DUNkirk 4-2511

Manager..... J. J. Lipsky
Services Offered — Traffic, distribution, print-procurement, commercial insertion, technical service-of filmed TV programs, spot commercials, props, demonstrators and transcriptions.

Carlton E. Morse Enterprises, Inc.

1680 N. Vine St., Hollywood 28, Calif.
Phone: HOLlywood 9-6161

President..... Carlton E. Morse
Services Offered—TV film programs, production.

Morton Productions

(Radio & Television)

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144

President Morton Jacobson
Services Offered—Syndicated TV Shows.
Productions — This Is The Story, What's Wrong With This Picture?

Motion Picture Productions Inc.

(See Program Producers)

Motion Pictures For Industry

5243 Kelton Ave., Los Angeles 64, Calif.
Phone: BRighton 0-4757

President..... Harry O. Hoyt
Production Manager..... E. G. Hayter
Camera Charles Hanawalt
Sales Manager..... Dean S. Wright

Services Offered—Producers of 35 and 16 mm. commercials, motion pictures and television shows, principally in color.

Productions—"When Presses Roar."

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
Phone: PL 3-4840

President..... C. F. Vetter, Jr.
General Mgr..... Gerald Margolis
Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Motion Pictures for Television, Inc.

270 Park Ave., New York, N. Y.
Phone: PL 3-5600

Pres., Chrm. of Board..... Matthew M. Fox
V.P., Gen. Sales Mgr..... Basil Estrich
Eastern Div. Acct. Exec..... Martin Robinson



Movie Advertising Bureau

70 E. 45th St., New York 17, N. Y.

Phone: MURray Hill 6-3717

Dir. of National Sales. Claude F. Lee
Home Office & Studio

1032 Carondelet St., New Orleans, La.

President. C. J. Mabry

Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of production.

Movietonews, Inc.

460 W. 54th St., New York 19, N. Y.

Phone: COLUMbus 5-7200

President. W. C. Michel
V.P. Producer. Edmund Reek
General Manager. Jack Haney
Commercial Dept. Mgr. Frank Barry
Editors. Ben Loweree, Louis Tetunic
Associate Prods. Jack Gordon, Jack Kuhne
Director of Scripts. Dan Doherty
Assignment Director. Burt Reinhardt

Services Offered—Theatrical and TV news films; short subjects.

MPO Productions, Inc.

15 E. 53rd St., New York 22, N. Y.

Phone: MURray Hill 8-7830

President. Judd L. Pollock
Vice Pres. Lawrence Madison
Vice Pres. Marvin Rothenberg
Sec'y-Treas. Gerald Hirschfeld
Sales Mgr. William Huston

Services Offered—Specializing in production of television film commercials. Three new air-conditioned sound stages, set construction shops, dressing rooms, etc. Complete production of films for sales promotion and training; public relations, information and training for U. S. armed forces and government agencies; color sportsmen's and conservation films.

Productions—Films and commercials for American Cyanamid, American Gas Association, Chemstrand Corp., Ciba, Ford Motor Co., General Electric Int'l., General Motors, Gillette, Hudnnt, Lever Bros., Monsanto Chemical Co., Philip Morris, Proctor & Gamble, Remington Arms Co., Schick, Scott Paper, Shell Chemical Corp., Warner-Lambert.

Owen Murphy Productions, Inc.

723 Seventh Ave., New York 19, N. Y.

Phone: PLaza 7-8144

President. Owen Murphy
Production Mgr. Paul Cohen
Creative Dir. Allan Chase
Supervising Editor. Eric Lawrence

Services Offered—Producers of industrial motion pictures and television commercials; editorial services.

Productions—Career Day, for A. T. & T.; This is New Jersey, for N. J. Bell Telephone Co.; TV commercials for Firestone Tire & Rubber Co.

Nationwide Film Productions, Inc.

846 7th Ave., New York 19, N. Y.

Phone: COLUMbus 5-0057-8

President. James J. Markos
Sec'y-Treas. Charlton H. Timothy
Services Offered—Production of TV commercials, featurettes, documentaries, promotional, industrial and all types of public relations films. Free agency consultation service. Editorial services available. Editorial and studio space rental. Complete professional productions from script to screen to suit any budget.

Productions—Munroe Calculator promotional for Ted Worner Associates; color documentary for Greek Lines; TV commercials for Barracini Candy, Educator Crackers, Scovill Heat Fins, Lilly Dache and others.

National Screen Service Corp.

Home Office

1600 Broadway, New York, N. Y.

Phone: CIRCLE 6-5700

Television & Industrial Films Division

5009 Madison Ave., New York, N. Y.

Vice Pres. Robert L. Gruen
Sales Dir., Prod. Sup. Wm. Kent
Production Mgr. Harry Semcls
Producer-Dir. Carl A. Carbone
Ass't. Prod. Mgr. Jack Schertz
TV Editor. Irving Wiener

Services Offered—Complete production of films for television; industrials and commercials; animation, art work, titles, opticals, stop motion, live studio and insert.

National Telefilm Associates, Inc.

60 W. 55th St., New York 19, N. Y.

Phone: PLaza 7-2100

President. Ely A. Landau
Exec. V.P. Oliver A. Unger
V.P. Chg. of Sales. Harold Goldman
V.P., Sec'y. Edythe Rein
Dir. Sales Dev. Aaron Beckwith
Dir. Prom. & Sales Service. Martin Roberts
Dir. Pub. Rel. Harry Albus
East'n. Dir. Nat'l. Sales. Cy Kaplan

Branch Offices

612 N. Michigan Ave., Chicago, Ill.

V.P., Mid-West Sls. E. J. Graff
8721 Sunset Blvd., Los Angeles, Calif.

V.P., W. Coast Sls. Edward M. Gray
Statler Office Bldg., Boston, Mass.

Exec. in Charge. Nicholas Russo
2605 Sterick Bldg., Memphis, Tenn.

Exec. in Charge. Chas. D. McNamee
1011 Currie Ave. N., Minneapolis, Minn.

Exec. in Charge. Donald Swartz
1434 S. Catherine St., Montreal, Que.



Exec. in ChargeNapolean Vaillancourt
175 Bloor St. E., Toronto, Ont.
Exec. in ChargeDavid Griesdorf
Services Offered—Television programs and features for national, regional and local sponsorship.

Productions—500 top-quality feature films, 1,400 Paramount short subjects, and the following filmed TV shows: China Smith, The New Adventures of China Smith, Lili Palmer Theater, Police Call, Pantomime Quiz, Play of the Week, International Playhouse, Orient Express, Holiday, Hand to Heaven, Combat Sergeant, The Mad Whirl, Sheriff of Cochlise, The Bill Corum Sports Show, The Passerby, The James Mason Show, Music of the Masters, Find a Hobby, Man's Heritage, M.D., Layman's Call to Prayer, The Health and Happiness Club; Holiday Shows—Lamb in the Manger, Christmas Carol, Valley Forge.

National Television Films

300 W. Third St., Charlotte, N. C.
Phone: EDison 4-6426

PresidentJ. F. White
Sales ManagerScott Lett
Services Offered—Distributor of TV film series.

NBC Film Division

(See California National Productions)

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: CIrcle 5-5147-8

Production DirectorTed Nemeth
Art DirectorM. E. Bute
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

Stanley Neal Productions, Inc.

475 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 3-6396

PresidentDonald J. Lane
Exec. V.P.Robert B. Cumming
V.P.—ProductionSobey Martin
Mgr. of ScriptsEdith Martin
Production Mgr.Charles L. Smith
Washington Dir.A. A. Ulin
Chicago Sls. Dir.Robert Peck
Denver Sls. Dir.Ross Thomas
Services Offered—Production of TV programs, commercials and special purpose motion pictures for public relations, advertising, training and entertainment.

Products—Keys to the Future, Stag Party, Heavens to Commerce, Future Unlimited, Statesmen from the Farm, Quick Meals from the Freezer.

North American Television Productions, Inc.

222 East 46th St., New York, N. Y.
Phone: MUrray Hill 7-2913

PresidentE. M. Glucksman
SecretaryL. B. Glucksman
TreasurerM. Balletto
Services Offered—Production of the only Negro Newsreel for TV—Liberty News Review; Negro Documentary Series—Tenth of a Nation.

Nothing New Under the Sun Productions

338 N. Rodeo Dr., Beverly Hills, Calif.
Phone: CRestview 4-5491

ProducerMitchell Gertz
SecretaryHarold Bernson
Services Offered—Producer of 5-minute film featurettes.
Productions—Nothing New Under the Sun.

Official Films, Inc.

25 West 45th St., New York 36, N. Y.
Phone: PLaza 7-0100

PresidentHarold L. Hackett
Vice Pres.Raymond Junkin
Vice President Sls.Herman Rush
Vice-PresidentRobert Sanford
General CounselLee Moselle
Sec'y.—Treas.Seymour Reed
Ass't. Sec'y.Grace Sullivan
DirectorN. Leonard O. Fisher
Services Offered—Distribution of filmed TV programs for national and syndicated release. Also, cartoons, musical shorts and miscellaneous subjects.

Productions—Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Foreign Intrigue, Trouble with Father, My Hero, This is Your Music, Terry and the Pirates, American Legend, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard.

Olympia Film Productions, Inc.

112 W. 48th St., New York 36, N. Y.
Phone: JUdson 6-1143

PresidentLeland M. Haas
SecretaryJoseph L. Greene
TreasurerDaniel H. Kahn
Services Offered—Complete motion picture production in black and white or color, 16 or 35 mm. Producers of films for TV shows, spots, public relations, training, industry and education. Creative staff for writing of package shows or film series.

Onyx Pictures Corp.

60 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-7417-8

PresidentSam Lake



Services Offered—World's largest distributor of silent comedies, including all Hal Roach and Mack Sennett properties, 66 Our Gang comedies, and 100 color cartoons. Also distributing 6 features for television.

Sam Orleans & Associates, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 3-8098
 105 E. 106th St., New York, N. Y.
Phones: ENdicott 9-2002
 PLaza 7-3638

Exec. Producer.....Sam Orleans
 Production Mgr.Larry Mollot
Services Offered—TV film production, industrial, public relations, educational, and training films.

Productions—Rural America Review, Community Health In Action, Jungle Survival, The Second Hundred.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GRant 1-4756

General Manager.....M. E. Fierst
 Sales Manager.....J. H. Ware
 Tech. Supervisor.....Anthony Di Fiore
Services Offered—Program, commercial and news production; laboratory, studio and recording facilities.

Pan American Television Corporation

1044 South Hill St., Los Angeles 15, Calif.
Phone: RIchmond 7-8661

Paramount Television Productions Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-8700

PresidentPaul Raibourn
 Vice-PresidentBernard Goodwin
Branch Office
 5800 Sunset Blvd., Hollywood, Cal.
Phone: HOLlywood 9-6363

Services Offered—TV package programs, production, video transcription service, sales distribution.

Jack Parker Productions

(See Television Film of America for personnel listing.)

Paul Parry Productions

7557 Sunset Blvd., Hollywood 46, Calif.
Phone: HOLlywood 7-4774

PresidentPaul Parry
 Vice Pres.Ellis Neimie
 Production Mgr.....Barney Dyer
 Pub. & Adv. Dir.....Frank K. Adams
 Sec'y-Treas.Dianne Parry
Services Offered—Production of program films, spot commercials, product sales pro-

motion, corporation training films, and sound slide films.

Productions—Lure of Cocos Island, Cameras and Models in Action.

Pathescope Productions

(Pathescope Co. of America Inc.)
 580 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-5200
 Studio: 21-29 45th Road
 Long Island City, N. Y.
Phone: STillwell 4-3053

President.....Edward J. Lamm
 Production Manager.....James Pierce
 Executive Producer.....William Nelson
 Studio Manager.....John Ball
Services Offered—Production of industrial and educational motion pictures, live or animated.

Ray Patin Productions

6650 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 2-1147

PresidentRay Patin
 Vice Pres.Gus Jekel
 Sec'y-Treas.Kay Himes
Services Offered—Complete facilities for producing animated commercials from story through camera.
Productions—Heilman Beer, Blue Plate Foods, Bardahl, Schlitz, Jello, Gull.

Lloyd Pearson Associates

420 Madison Ave., New York 17, N. Y.
Phone: TEMpleton 2-8821

President.....Lloyd Kern Pearson
 Vice Pres.Betty Johnstone
Services Offered—Servicing and supervision of network television shows; production of shows and filmed commercials; public relations and motion picture consultants.

Pathe Pictures Inc.

33 W. 60th St., New York, N. Y.
Phone: JUDson 2-3300

PresidentBen Frye
 Exec. V.P.....S. A. Costello
 V. P., Sales Mgr.....George G. Weiss
 SecretaryRussell Kemp
 TreasurerWalter Politzer
Services Offered—Producers of sponsored films, industrials, TV spot commercials; available library of 25-million feet; production facilities for any and all types of motion picture work; distributors of Studio Telescriptions and over 1,100 musicals produced especially for TV

Peerless Film Processing Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3630

PresidentKern Moyses



Vice-President.....R. S. Moyse
 TreasurerBarbara Holz
 Sales Mgr.....Raoul J. Menendez
 Plant Oper. Mgr.....Stanley Cohen
 Mgr., Special Services.....Allan De Forest

West Coast Branch

959 Seward St., Hollywood 38, Calif.

Phone: HOLLYWOOD 7-9223

Vice-Pres., West Op.....Victor C. Krupa
 Secy., Branch Mgr.....Suzon Steinle Krupa

Services Offered—Complete distribution servicing of syndicated TV shows on film. Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

**Penthouse Sound Studios
 of V. J. Nola**

Owner.....Vincent J. Nola
 Gen. Sls., Film Div. Mgr...V. Thomas Nola
 Chief Engineer.....Stanley J. Bumbley

Services Offered—Recording to optical and magnetic film—16 mm., — 17½ mm. — 35 mm., and ¼" sync. tape. Music scoring-disc recording. 24 studios.

Pictorial Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: WISCONSIN 7-6650

President.....J. Milton Salzburg
 Sales Manager.....David B. Dash

Services Offered — Produce & distribute features & shorts.

Polaris Pictures, Inc.

5859 W. 3rd St., Los Angeles 36, Calif.

Phone: WEBSTER 8-2181

PresidentPerry King
 Vice-President.....J. C. King
 Account Exec.....Carl N. Brewster

Services Offered—Motion pictures for training, advertising, education, public relations, TV.

Productions — Hughes Aircraft; Douglas Aircraft; Convair; So. Cal. Edison Co.; So. Cal. Gas Co.; USAF.

Post Pictures Corp.

71 West 47th St., New York 36, N. Y.

Phone: JU 2-4870

President.....Harry A. Post
 TV Sales.....Alan I. Post

Services Offered—Packages of features and short subjects. Film distributor film rental.

**Premiere Artists &
 Productions**

Sunset & Carol, Hollywood 46, Calif.

Phone: CRESTVIEW 4-5488

PresidentHarold Jovien

AssociateWilliam Putney
 Sec'y-Treas. Mildred Houser

Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Productions—Ina Ray Hutton Show, Peter Potter's Juke Box Jury, Mike Stokey Presents, Junior Record Jury, Hilo Hattie Show, If You Had the Money, Hollywood Ice-time, Harry Babbit Show, Bill Ballance Show, Gene Norman Show.

Princess Pictures, Inc.

11 West 42nd St., New York 36, N. Y.

Phone: LONGACRE 5-1535

President, Exec. Prod.....Burt Balaban
 Vice President.....Bernard Donnenfeld

Asst. Producer.....Roy Rich
 Script Editor.....Irve Tinnick

Services Offered — Full length and short subject motion picture production.

Productions—Double Profile; Black Forest; Fire One; Check-mate; Doorway to Suspicion; Amiable Lady; The Lie; 8 Witnesses; Phantom Caravan; Sgt. and the Spy; Double-Barrel Miracle; Immediate Disaster; Diplomatic Passport.

Princeton Film Center, Inc.

252 Nassau St., Princeton, N. J.

Center Road, Princeton, N. J.

Phone: PRINCETON 1-3550

President-Exec. Prod.....Gordon Knox
 Dir. Client Relations....Bradford K. Cross

Dir. of Distribution....Robert C. Molusky

Services Offered—Producers and distributors of all type motion pictures, including TV series and individual subjects.

Productions — Rural Review; Americans at Home; Keys to Happiness; Naval Customs and Courtesies; Pilot Report, for Grumman Aircraft; Your Fair Share, for Newark Welfare; New Horizons of Health, for Young's of Trenton.

Prm, Inc.

(See Associated Artists, Productions, Inc.)

Quality Films, Inc.

1040 N. Las Palmas, Hollywood, Calif.

Phone: HOLLYWOOD 7-3111

PresidentCharles Weintraub
 Vice-PresidentMaurice Janov

Services Offered—Distributors of feature films.

Quintet Productions

6052 Sunset Blvd., Hollywood, Calif.

Phone: Cal. HO 7-8832; N. Y. MU 7-5011

PresidentPeter Piech
 V.P. Exec. Prod.....Russ Hayden

V.P., Treas.....Ed Berkson

Services Offered—Filming of the "Judge Roy Bean" series.



Roland Reed TV Productions

650 N. Bronson, Los Angeles 4, Cal.
Phone: HOLlywood 9-1628

PresidentRoland Reed
Exec. V.P.Arthur Pierson
Sec'y-Treas.James Fay
V.P.-SalesHamilton McEadden

Services Offered—Production of filmed TV shows and commercials; industrials.

Production — Waterfront, My Little Margie, Stu Erwin Show, Space Ranger, Beulah, Mark Sabre.

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108 or 6262

President.....Stanley L. Stern
Vice-PresidentCharles Goldstein
TreasurerElmer Radloff
ManagerNorman Feaster

Services Offered—Complete 16mm negative, positive, reversal laboratory services. Processing, multiple copy printing, sound recording and editing. Also complete still photography services, TV slides, art work, industrial, and advertising photography.

Reid H. Ray Film Industries, Inc.

2269 Ford Parkway, St. Paul 1, Minn.
Phone: MIDway 9-1393

President.....Reid H. Ray
Vice-President.....William H. Ringold
SecretaryAlice Griswold
Sales.....R. V. Jeffrey
Sales (Chicago)Frank Balkin
Sales (Dayton)A. Merritt Simpson
Sales (Film Ads)Frank J. Havlicek

Services Offered—Production of television 26 and 13 minute films for local, regional and national sponsorship; TV commercials.

Productions—Walt's Workshop.

**RD-DR Corp.
(Reader's Digest—
deRochemont)**

380 Madison Ave., New York 36, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
PresidentBorden Mace
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney
V.P.Thomas Orchard
V.P.....John J. Wingenter
V.P.Lothar Wolff

Services Offered—Feature, commercial and educational film producers.

Productions—Cinerama Holiday, The First 99, To Open the World to the Nations (Suez Canal).

Reeves Sound Studios Inc.

304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Hazard E. Reeves
Vice-President.....Chester L. Stewart
Services Offered—Sound recording studios.

Regal Television Pictures Corp.

151 W. 46th St., New York 36, N. Y.
Phone: JU 2-1377

PresidentMoe Kerman
Services Offered—Distribution of motion pictures including features, streamliners, and shorts, for TV showings.

Republic Features Syndicate, Inc.

39 West 55th St., New York 19, N. Y.
Phone: COlumbus 5-1557

President.....Lyle Kenyon Engel
Manager.....Miss Marla Ray

Services Offered— Production of 5-minute radio-television shows with built-in local level promotions designed to create public awareness. 117 programs starring Boris Karloff, Vincent Price, Chester Morris, Lee Bowman and others.

Republic Television Features

64 East Lake St., Chicago 1, Ill.
Phone: STate 2-0460

PresidentCapico Kapps
Prod. Supr.....Albert Kapps
Services Offered—Producers and distributors of live and filmed television programs.

Revue Productions, Inc.

4024 N. Radford St., North Hollywood, Calif.
Phone: POplar 6-3871

PresidentKarl Kramer
Vice Presidents...George Stern, Alan Miller
V.P., Production Mgr.....Carl Hiecke
V.P., Director.....Richard Irving
Herschel Dougherty

Productions— State Trooper, The Millionaire, Do You Trust Your Wife, Date With The Angels.

Stuart Reynolds Productions

9110 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 4-7863

PresidentStuart Reynolds
Services Offered—Production of films for TV.
Productions—Harbor.

Marion Riddick Productions, Ltd.

1102 Eberhard St., Houston 19, Texas
Managing Dir.....Wm. Marion Riddick
Assoc. Prod.....W. J. Urban
Art DirectorHilda Goble
Script Writer, Editor.Mildred Mihills Owens

Services Offered— Production in color and B & W of filmed television series with casts aged 4 to 18. Distribution of features, shorts and documentaries.

Productions— Campus Travelogues, Koon Hollow Mysteries.



RKO-Pathé

(A Sub-division of
RKO Teleradio Pictures, Inc.)
1270 6th Ave., New York 20, N. Y.
Phone: JUDson 6-5050

Vice Pres. Jay Bonafield
Production Mgr. Douglas Travers

Services Offered—Complete facilities for production of industrial films, TV packages, TV spots.

Productions—General Tire, Toy Guidance Council, Carling Brewing, U. S. Air Force, Federal Civil Defense Administration.

RKO Television

1440 Broadway, New York 18, N. Y.
Phone: LONgacre 4-8000

President. Thomas F. O'Neil
Vice Pres. Robert Manby
Gen. Sales Mgr. Peter Robeck
Sta. Sales Mgr. William Finkeldey
Mgr. West'n Div. William Gorman
Mgr. East'n Div. Max Bradbard
Dir. of Traffic. Richard Sassenberg
Dir. of Research. Robert Galen

Services Offered—Distribution of feature films, library films, 15-minute and half-hour film subjects.

Productions—TV Syndications: Greatest Drama, Uncommon Valor, Gangbusters, Animated Fairy Tales, Aggie, Sailor of Fortune, The Big Idea, War in the Air, Screen Directors' Playhouse.

Hal Roach Studios

8822 W. Washington Blvd., Culver City, Calif.
Phone: VERmont 9-2311
N. Y. Phone: CI 5-4135

President. Hal Roach Jr.
Sec'y-Treas. C. H. Meacham
Vice-Pres., Sls., N. Y. H. R. Gelbspan
Vice-Pres. & Gen. Mgr. S. S. Van Keuren

Services Offered—Production of filmed TV commercials and programs. Screen Director's Playhouse; The Gale Storm Show, The Charlie Farrell Show, Stories of John Nesbitt.

Rocket Pictures, Inc.

6108 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOLlywood 7-7131

President. J. Richard Westen
Exec. Vice-President. Harlow Wilcox
Production Manager. Don Bartelli

Services Offered—Producers of industrial, institutional and sales training motion pictures and slide films, and TV programs.

Frederick K. Rockett Co.

6063 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-3183
Owner-Manager. Fred K. Rockett

Production Manager. Alfred Higgins
Photographic Department. Jay Adams
Stage Mgr. Jerome Lipari

Services Offered—Complete production facilities including large sound stage, Western Electric sound truck and long-experienced permanent personnel for any type film production. Film writers. Nothing for sale, lease or rent. All productions are the property of sponsors, and we retain no equities in films produced.

Roy Rogers Productions

1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HOLlywood 7-5111

Executive Producer. Roy Rogers
Producer Jack Lacey
Cameraman Joe Novak

Services Offered—Produces TV westerns.

Ross-Danzig Productions

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 2-6464

Partners. Frank K. Danzig, Bart Ross
Exec. Asst. Betsy Boyd
Producer Al Burton
Assoc. Prod. Gordon Hunt

Services Offered—Package production of live and filmed television programs.

Productions—Beat Mr. Genius, The Walter O'Keefe Show, Spotlight On Youth, First Meeting, Court Martial.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 46, Calif.
Phone: WEBster 6-2494

President & Owner. Danny Rouzer

Services Offered—Complete 16mm. production service, including Kinescopes, audition tests, commercials, equipment and stage rental.

Ruby TV Film Productions, Inc.

729 7th Ave., New York 19, N. Y.
Phone: CIRcle 5-5640

Production Mgr. Edward Ruby
Technical Mgr. Jack Rieger
Camera Dept. Sidney Nannes
Editorial Dept. Charles Diana
Office Mgr. Jean Freeman

Services Offered—Complete production facilities for every type of motion picture for television, science and industry.

Productions—New York City Police Dept. series with former Chief Inspector Conrad Rothegast; in co-production with Guild Films.



Sack Television Enterprises

213 S. Pearl Ex'way, Dallas, Tex.

Phone: RI 8-3069

General Manager.....Alfred N. Sack
Services Offered—Distributor of nego cast features.



Barnard L. Sackett Television Productions

(See Program Producers)



Joseph S. Salzburg

33 West 60th St., New York 23, N. Y.

Phone: CO 5-2180

Owner.....Joseph S. Salzburg
Services Offered—Film editing, lab expediting, coordination of all film services.



Sarra, Inc.

200 E. 56th St., New York, N. Y.

Phone: MURray Hill 8-0085

President.....Valentino Sarra
 Vice Pres.....Morris D. Behrend
 Sales Mgr.....John Henderson
 Head Creative Dept.....Rex Cox

Brance Office

16 E. Ontario St., Chicago, Ill.

Phone: WHitehall 4-5151

Production Mgr.....Michael Stelney
Services Offered—Production of TV commercials, industrial and sales films.
Productions—Pet Milk, 7-Up, Prudential Life Ins.



Walter Schwimmer, Inc.

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FRanklin 2-4392

President.....Walter Schwimmer
 Sales Manager.....Bernard Crost
 Program Director....Arthur E. Pickens, Jr.
 527 Madison Ave., New York 22, N. Y.
 Phone: ELdorado 5-4616

Manager.....Jack Arden
 East'n Sales Mgr.....Peter Manners
Services Offered—TV and radio package programs.

Productions—Championship Bowling, Eddy Arnold Time, It's Baby Time, All-Star Golf.



Screencraft Pictures, Inc.

15 West 44th St., New York 36, N. Y.

Phone: MURray Hill 7-5011

Branch Offices:

5746 Sunset Blvd., Hollywood, Calif.

Phone: HOLlywood 2-4448

Congress Hotel, Chicago, Ill.

Phone: HARRison 7-9660

President.....Ed Berkson
 Vice-President.....Myron Mills
 V.P.—Sales.....Peter M. Piech
Services Offered—Distributor and syndicator of Judge Roy Bean; features and west-erns for TV.

Screen Gems, Inc.

711 Fifth Ave., New York 22, N. Y.

Phone: PLaza 1-4432

Management

V.P., Gen. Mgr.....Ralph M. Cohn
 Business Affairs.....Burton Hanft
 Adv. & Prom.....Henry S. White
 Fiscal Affairs.....Seymour Malamed
 Legal.....Daniel Glass
 Merchandising.....Edward Justin
 Program Dev.....Steven Krantz
 Dir. Sta. Ops.....Robert Salk
 Publicity.....Phil Cowan
 East'n Production.....B. Berenberg
 Comptroller.....M. Klein

Sales

V.P. in Chg. Sales.....J. H. Mitchell
 National Sales.....S. L. Adler, Jack House,
 Lowell Jackson, David Porter, Charles Reeves

Dir. Sta. Ops.....Robert Salk
 Dir. Syndicated Sls.....Jerome Hyams
 Ass't Dir., East'n Area Mgr.....Ben Colman
 Central Area.....Henry Gillespie
 West'n Area.....Richard Dinsmore
 South'n Area.....Frank Browne
 Sales Dev.....Pierre Marquis
 Canadian Sales.....Jos. Dunkleman,
 Lloyd Burns
 British, European Sales.....Jack Cron
 Lat-American Sales.....John Manson
 Coordinator.....James Dodd

Production

1334 N. Beachwood, Hollywood, Cal.

Phone: HOLlywood 2-3111

V.P.—Production.....Irving Briskin
 Vice Pres.....Fred Briskin
 Vice Pres.....Milton Pickman
Services Offered—Production and distribution of TV films and commercials.

Productions—Ford Theater, Father Knows Best, Captain Midnight, The Adventures of Rin Tin Tin, 77th Bengal Lancers, Circus Boy, Damon Runyon Theater, The Patti Page Show, Tales of the Texas Rangers, Celebrity Playhouse, Cowboy Theater, Jungle Jim, Playhouse 90, George Sanders Myster Theater.



Seaver-Leftwich, Inc.

16 E. 40th St., N. Y., N. Y.

Phone: MU 4-1705

President.....Frank A. Seaver
 Treasurer.....Alexander Leftwich
 Secretary.....J. Gerson Shaff

Services Offered—Motion picture production: industrial, TV commercials, series, closed circuit production.



Simmel-Meservey TV Producers

9113 W. Pico Blvd., Los Angeles, Calif.

Phone: CRestview 4-6156

President.....Louis Simmel
Services Offered—Producers and distributors of film series and shorts.



Al Simon Productions

General Service Studios

1040 N. Las Palmas, Hollywood 38, Calif.

Phone: HOLlywood 4-2141

PresidentAl Simon

Services Offered—Productions of filmed shows and commercials.



Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-2265

President-Treas.....Patrick E. Shanahan
SecretaryGeorge Blake

Services Offered—16m. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.



Charles E. Skinner Productions, Inc.

6226 Yucca St., Hollywood 28, Calif.

Phone: Calif.: HO 2-6555

President, Exec. Prod...Charles E. Skinner

Services Offered — Creators, producing contractors, adapters, and consultants to package show producers, advertising agencies or sponsors.



Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.

Phone: ELdorado 5-2544

PresidentHugh Sears

Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."



Fletcher Smith Studios, Inc.

321 E. 44th St., New York 17, N. Y.

Phone: MURray Hill 5-9010

PresidentFletcher Smith
Vice-PresidentCharles Schettler
Secretary-TreasurerPeter Caldera

Services Offered—Producers of TV commercials and industrials.

Productions — Commercials for Young & Rubicam; McCann-Erickson; Fuller, Smith & Ross; Kester, Farrell, Chesley & Clifford; Morse International; Donohue & Coe.

Industrial for Westinghouse, Gen. Electric, Gen. Foods, Hewitt-Robins, Bolex, Quality Bakers of America.



Walter Harrison Smith Productions, Inc.

136 East 57th St., New York 22, N. Y.

Phone: EL 5-7212

President.....W. H. Smith

V.P., Treas.....E. T. Smith

Exec. Producer.....Bruce Thomas

Services Offered—Live and filmed television commercials, programs and syndicated shows; educational, industrial and editorial shorts. Distributors of packaged TV shows.



Song Ad Productions

6000 Sunset Blvd., Hollywood 28, Calif.



Sound Masters, Inc.

165 W. 46th St., New York 36, N. Y.

Phone: PLaza 7-6600

Chairman of Brd.....W. F. Githens

President.....Harold E. Wondsel

Vice Pres.....John T. Dunphy

V.P., Sect.....F. C. Wood, Jr.

TreasurerWalter Kullberg

Services Offered—Production of industrial and training films, TV commercials, slide films; complete editing, cutting room and sound recording (film & tape) and projection. Studio services available to clients and producers.

Productions—Assignment in Venezuela, for Creole Petroleum; Tailor-Made Brass, for Western Brass; Calling All Ducks, for Winchester; Assignment Research, for American Newspaper Publishers; TV commercials for General Electric, Borden, Nestle, Alcoa.



Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.

Phone: LO 4-5592

Pres., Gen. Sales Mgr.....Jules B. Weill

Ass't Gen. Sls. Mgr.....Sam Greller

Chief Booker.....Monty Raphaelson

Services Offered—Motion picture film, features for television broadcasting.



Splendex Enterprises

38 E. 57th St., New York 22, N. Y.

Phone: PLaza 8-3360

General Partner.....Charles Wick

Services Offered—Financing TV films.



Square Deal Pictures Corp.

Pines Bridge Road, Ossining, N. Y.

Phone: OSsining 2-2617

V.P., Gen. Mgr.....Donn Marvin

Production Mgr.....David Carpenter

Sales Mgr.....K. M. Hyde

Dir. of Cinematography.....Tom Maley

Services Offered—Producing films for own release.

Productions—Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.



Stage 5 Productions

1040 N. Las Palmas, Hollywood, Calif.

Phone: HOLLYWOOD 7-3111

Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
Cameraman.....Lionel Linden
Music Director.....Buzz Adlani
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

**Al Stahl Productions
Animated Productions, Inc.**

1600 Broadway, New York 19, N. Y.

Phone: COLUMBUS 5-2942

President.....Al Stahl
Art Director.....Tony Garcia
Director.....Jack Weisburg
Production Mgr.....Don Lang
Services Offered—Complete production facilities and service for filming live action, animation, TV shows and commercials; also produce training, industrial and public relations films in black-white & color.

Standard Television

321 S. Beverly Drive, Beverly Hills, Calif.

Phone: CR 4-6869

President.....Bob Berger
Film Booker.....Shirley Daniels
Services Offered — Distributor of feature films for TV.

Standard Television Corp.

745 Fifth Ave., New York 22, N. Y.

Phone: ELdorado 5-7566

President.....A. A. Mayers
Office Manager.....R. Sokol
Services Offered—Major feature films and shorts.

Star Entertainment Corp.

214 W. 42 St., New York 36, N. Y.

Phone: LA 4-3450

President.....Max Wolf
Associate.....Al Roth
Services Offered — Talent representatives, casting, production, and packaging of films.

Station Distributors, Inc.

1407 Broadway, New York, N. Y.

Phone: WISconsin 7-2055

President.....Robert S. Gettinger
Services Offered—Film production for TV; sales & distribution of package shows.

Sterling Television Co., Inc.

205 East 43rd St., New York 17, N. Y.

Phone: OXFord 7-2520

President.....Saul J. Turell
V.P. in Chg. of Sales.....Bernice Coe
Sec., Treas.....Robert E. Rhodes
Advertising Mgr.....Herman Edel
Services Offered—Producer and distributor of TV features, shorts and film series, TV stock shots. Distributor for independent producers.

Productions—Bowling Time, Movie Museum, King's Crossroads, Crusade in the Pacific, Jungle Adventure, Animal Crackers, I'm the Law, American Wit and Humor.

**Wilbur Streech Productions,
Inc.**

135 West 52 St., New York 19, N. Y.

Phone: JUDson 2-3816

President.....Wilbur J. Streech
Vice-Pres. Sls.....Joseph C. Bowman, Jr.
Production Mgr.....Harry Wuest
Services Offered—Production of all types of motion pictures including animation, live action, stop motion and special effects. Specialists in TV film commercials.

**Studio City TV Productions,
Inc.**

4020 Carpenter, North Hollywood, Calif.

Phone: PO 3-8807; N. Y.: JU 6-1700

Services Offered—Production of commercials and half-hour series for television.
President.....Mort W. Scott
Secretary-Treasurer.....Lester J. Nelson
Services Offered: — Production of commercials and half-hour series for television.
Productions—Stories of Century, The Adventures of Dr. Fu Manchu, Frontier Doctor.

Superman, Inc.

7324 Santa Monica Blvd., Los Angeles, Calif.

Phone: OLdfield 4-8000

Producer.....Whitney Ellsworth
Directors.....Harry Gerstad, George Blair
Casting Director.....Bub Miley
Chief Cameraman.....Harold Wellman
Services Offered — Production of the "Superman" television series.

**Swift-Chaplin Productions,
Inc.**

1136 North Highland Ave.

Hollywood 38, Calif.

Phone: HO 2-0761

President.....Charles F. Chaplin
Vice President.....Howard Swift
Services Offered — Producers of custom built filmed television commercials.

Taylor-Made Productions

161 W. 18th St., New York 11, N. Y.

Phone: WATkins 9-2675

President.....John T. Henderson, Jr.
Vice Pres.....Barbara Brahm
Sec'y-Treas.....H. Conviser
Services Offered — Radio and television packaging; strip film presentations; recording and editing of taped shows; free-lance writing.

Productions—Hotel for Pets, Strange.

T-bar-V Productions, Inc.

5208 Kelvin Ave., Woodland Hills, Calif.



President Donna Fargo
 Vice Pres.....Lois Landon
 Sec'y., Treas.....H. B. Baumeister
Services Offered—Specialize in western, indian, outdoor, animal packages.

The TeeVee Company

211 S. Beverly Drive, Beverly Hills, Calif.
 Phone: Crestview 5-1076

PresidentGifford Phillips
 Vice-Pres.....Ludlow Flower Jr.
Services Offered—Producers, distributors.
Productions—Little Theatre, Invitation Playhouse, Camera's Eye, This Is Charles Laughton.

Telecast Films, Inc.

247 W. 46th St., New York, N. Y.
 Phone: JUdson 6-5480

President.....W. K. Hedwig
 Secty., Treas.....G. W. Hedwig
 Vice Pres.....E. L. Hedwig
 Ass't to Pres.....Wm. Murray
Services Offered—Production and distribution of films for TV.

Telefilm Enterprises

38 East 57th St., New York 22, N. Y.
 Phone: PLaza 8-3360

General Partner.....Charles Wick
Services Offered—Financing and production of TV series, commercial filmed in Europe.
Productions—Fabian of Scotland Yard.

Telemated Cartoons

70 E. 45th St., New York 17, N. Y.
 Phone: MUrray Hill 6-8933

Prod.-Dir.Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical effects in color or black and white; 35mm and 16mm production.

Telenews Film Corporation, Inc.

850 10th Ave., New York, N. Y.
 Phone: JUdson 6-2450

Tele-Pictures, Inc.

10125 W. Washington Blvd., Culver City, Cal.
 Phone: VE 9-2293

President.....E. J. Baumgarten
 Exec. for Operations..William J. Magginetti
Services Offered—Syndication of motion picture features.

Telepix Corporation

1515 N. Western Ave., Hollywood 27, Calif.
 Phone: HOLLYwood 4-7391
 President.....Robert P. Newman

Vice President.....Martin Weiner
 Secretary.....Robert M. Wiley
Services Offered—Complete production facilities, including sound stage, sound mixing and dubbing, editing, and screening. Full package or rental production arrangements; live action and animation. TV, industrial, and commercials.

Productions—The Story of Profit Sharing, for Sears-Roebuck; Toro — The Modern Power Tool, for BBD&O; Bonus Sales Program, for Helene Curtis; The New Frontier, for Acrojet General; The Lighted Window.

Teleprompter Corporation

(See Equipment Section)

Telerama Productions

(See Television Films of America for personnel listing.)

Telecine Film Studios, Inc.

100 S. Northwest Highway, Park Ridge, Ill.
 Phone: TA 3-1418

President.....Byron L. Friend
 Sec'y, Treas.....June A. Friend
 Prod. Mgr.....Bryan Wright
 Chief Cameraman.....Jack Richards
 Unit Mgr.....Stan Vrba
Services Offered—Motion pictures for television in color or black & white, TV commercials, studio and location work, complete packaging service, 16 mm editing and re-recording, animation, stop, motion.
Productions—Zoo Parade; Cooking Magic, Waa Mu Show.

Telescene Film Productions Co.

287 10th Ave., New York, N. Y.
 Phone: CH 4-0122

PresidentRobert Tobias
 Office Manager.....Arthur Blackman
Services Offered—Fifteen minute television film series, Pulse of the City; "Judge's Chambers."

Television Exploitation

1407 Broadway, New York, N. Y.
 Phone: WISconsin 7-2055

President.....Robert S. Gettinger
Services Offered—In the television field, distributes, purchases, and produces full length features and short subjects.

Television International Co.

25 West 45th St., New York 36, N. Y.
 Phone: PLaza 7-0100

General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.



Television Features of America

37 West 46th St., New York 36, N. Y.
Phone: JU 2-5130

Exec. Dir.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered—Television film programs productions, package and syndicated films shows, script, talent, consultation, international film service.

Television Films of America

Box 805, Beverly Hills, Calif.
Phone: DUNKirk 3-2918

Exec. Producer.....Jack Parker
Exec. Director.....Ross Van Nibroc
Production Mgr.....Ray Bond
Services Offered—Package shows, complete films to order, open end films, TV film commercials, 2 to 3 minute fillers, amusement shorts, TV newsreels.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840

President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Programs of America, Inc.

477 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

Chairman of the Board.....Edward Small
President.....Milton A. Gordon
Exec. V.P.....Michael M. Sillerman
V.P.—TPA Int'l.....Vincent Melzac
Asst. V.P.....Kurt Blumberg
Vice-Pres., N. Y.....W. H. Fineshriber, Jr.
Treasurer.....Wm. A. Wolfson
V.P.—East'n Div.....Hardie Frieberg
Cent'l Div. Mgr.....Walt Plant
V.P.—West'n Div.....Bruce Eells
Dir. Merch.....Murray Benson
Services Offered—Production and distribution of film for television.

Productions—Halls of Ivy, The Adventures of Ellery Queen, Captain Gallant of the Foreign Legion, Foreign Legionnaire, Susie, The Count of Monte Cristo, Fury, Science in Action, Tugboat Annie, Edward Small Features, Stage 7, New York Confidential, Last of the Mohicans, Ramar of the Jungle, Your Star Showcase, Waldo, The New Adventures of Charlie Chan.

Television Screen Productions, Inc.

17 East 45th St., New York 17, N. Y.
Phone: MURray Hill 2-8877

President.....Charles J. Basch, Jr.
Treasurer.....Clarence Schmidt
Secretary.....Frankie Basch
Services Offered—Film programs, film spots, industrial training and documentary

films, slide films. Will rent studio facilities with, or without, cameramen, scripts, direction and cast.

Television Snapshots, Inc.

(See Editorial Films)

William Tell Productions, Inc.

10 W. 74th St., New York 23, N. Y.
Phone: SU 7-0610

President.....William T. Clemons
Vice Pres.....John Esau
Vice Pres.....Karl H. Gericke
Services Offered—Production both live and filmed of commercial programs, commercial announcements, special purpose programs.
Productions—The Hidden Treasure Show.

Tel Ra Productions

1518 Walnut St., Philadelphia 2, Pa.
Phone: KINGSley 6-4140

Producer.....W. Wallace Orr
Director of Sales...George J. Kerrigan, Jr.
Dir. Syndicated Sls.....Bosh Pitchard
Services Offered—Complete facilities for producing TV film shows and commercials. Largest producers of film TV sports programs in the country.

Productions — Notre Dame Football, National Pro Highlights, Touchdown, Sports Spotlight, Post Time—U.S.A., Telesports Digest.

“Texas Rasslin”

Cadiz & Industrial Blvd., Dallas, Texas
Phone: Sterling 2173

Pres.....Ed. E. McLemore
General Manager.....Maurice Beck
Services Offered—60 & 30 minute wrestling film taken actually at live show every week at Dallas Sportatorium.

Ed Thorgersen

245 West 55th St.
Phone: CIRCLE 6-8935

Exec. Producer.....Ed Thorgersen
Services Offered—Producer, Editor and Commentator. Package programs, (news & sports). Industrial motion pictures for institutional advertising and sales promotion.

Transfilm Incorporated

35 W. 45th St., New York 36, N. Y.
Phone: JUDson 2-1400

President.....William Miesegaes
Exec. V.P.....Walter Lowendahl
V.P.—Prod.....Robert H. Klaeger
V.P.—Sales.....William Burnham
V.P.—Slidefilms.....Pud Lane
Sec'y-Treas.....Michael A. Palma
Dir. Pub. Rel.....Albert Boyars

West Coast Office

8255 Beverly Blvd., Hollywood 48, Cal.
Phone: WEBster 3-5953

Services Offered—Facilities for production



of live-action and animated film commercials, industrial films, sound slidefilms, TV programs and theatrical features. Complete on-premises facilities for every phase of motion picture production.

Productions—TV commercials for General Electric Radios, Borden, DuPont, Prestone Anti-Freeze; Ballantine Beer, Pontiac, Nash Rambler, RCA Victor Records, Camel, Winston, Salem, Old Gold, Noxema, U. S. Rubber Tires, Scotch Tape, Gillette Razors & Blades, Saran Wrap, Robert Hall Clothes.

TV Department, Inc.

120 E. 56th St., New York 22, N. Y.
Phone: PLaza 1-5090

President.....William R. Deering
Treasurer.....Charles M. Amory
Secretary.....Mary M. Dillon
Services Offered—Producers of commercials with complete television department service: media, promotion, time-buying, etc.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-31114-5

President.....Richard Brandt
V.P. in Chg. Sls.....Richard Carlton
Services Offered—Distribution of filmed television programs; short subject and stock footage library available to networks, stations and advertising agencies.

Productions—Profile, Encyclopedia Britannica Films.

TV Movie Club, Inc.

1501 Broadway, New York, N. Y.
Phone: BRyant 9-6734

President.....Dr. Arthur M. Epstein
Exec. Supervisor.....Richard F. O'Connell

TV-Unlimited Inc.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President.....Herbert Rosen
Services Offered—Producers of complete films to order, package shows, full-length feature films, mood and bridge music library service for TV and 16 mm. productions, sound effect records.

Twentieth Century Fox Television Productions, Inc.

444 W. 56th St., N. Y., N. Y.
Phone: CO 5-3320

President.....S. P. Skouras
Executive V.P.....W. C. Michel
Treasurer.....D. A. Henderson
1417 Northwestern Ave., Hollywood 27, Calif.
Phone: HO 2-6231

Exec. Producer.....Irving Asher
Services Offered—Producers and distributors of films for TV.

Richard H. Ullman, Inc.

295 Delaware Ave., Buffalo, N. Y.
Phone: CLeveland 2066

President.....Richard H. Ullman
Exec. V.P.....Marvin A. Kempner
Vice Pres.....Richard B. Ullman
Treasurer.....Minna C. Thorn
Secretary.....Edward H. Kavinoky

Branch Offices

2133 N.W. 11th Ave., Miami, Fla.
Manager.....Robert D. Buchanan
301 S. Kingsley, Los Angeles, Calif.
Managers.....Pat Cooney & Sam Ewing
Services Offered—Production of animated commercials for syndication and shows.

Productions—Ad-I-Mation; Animated series for bread, dairies, banks; new and used cars; animated weather reports; Watch the Birdie; Colonel Bleep; Kash Box; Melody Mileage.

United Press Associations

(See Program Producers)

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Cal.
Phone: THornwall 2-7171

Pres., Exec. Prod.....Stephen Bosustow
Exec., V.P., Treas.....Ernest Scanlon
V.P., Sup. Dir.....Robert Cannon
V.P. W. Coast Prod.....H. Klynn

Branch Offices

60 E. 56th St., New York, N. Y.
Phone: PLaza 8-1405
V.P. in Charge.....C. D. McCormick
21 Upper Grosvenor St., London W.1., England

Managing Dir.....Leo Salkin
Services Offered—Producers of TV film commercials and programs, specializing in animation; also animation production services.

Productions—Sealy Mattres Co., 7 others.

Unity Television Corp.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 4-8234

President.....Jerome Hyams
Vice Pres.....Robert Seidelman

Universal Pictures Co., Inc., Television

445 Park Ave., New York 22, N. Y.
Phone: PLaza 9-8000

Gen. Sales Mgr.....Norman Gluck
Ass't Sales Mgr.....Alfred Mendelsohn
Service Mgr.....Errol Linderman
Universal City, Calif.
Phone: STanley 7-1211

In Chg. of Prod.....Geo. Bole
Services Offered—Production of television commercials and industrials from storyboard up to and including air dates. Distribution of sponsored films and industrials through United World Films.

Productions—TV commercials for Pepsi Cola, Philip Morris, RCA, DuPont, Lever



Bros., Proctor & Gamble, DeSoto, Chevrolet, Ford, Parliament, U. S. Steel, Budweiser, Campbell Soup, General Motors, Scott Paper, Scotch Tape, Eastman Kodak, Colgate-Palmolive.

Unity Television Corp. of Calif.

9100 Sunset Blvd., Hollywood 46, Calif.
 Phone: CRestview 4-6955
 N. Y. Phone: LOnagacre 4-8234
 President Jerome Hyams
 Vice Pres. Robert Seidelman
 Coast Branch Mgr. Richard P. Buch
 Productions—"Showmanship"; "Plus 80"; Lucky 13."

Van Praag Productions

1600 Broadway, New York 19, N. Y.
 Phone: PLaza 7-2687
 7417 Sunset Blvd., Hollywood, Cal.
 Phone: HO 2-1141
 3142 Ponce De Leon Blvd., Coral Gables, Miami, Fla.
 Phone: HHighland 4-3191
 2301 Dime Bldg., Detroit, Mich.
 Phone: WWoodward 2-4896

Pres., Exec.-Prod. William Van Praag
 Exec. Vice President Marc S. Asch
 Production Mgr. Gilbert M. Williams
 Director of Production Bert Lawrence
 Chief Editor Oscar Canstein
 Business Manager Anita M. Palumbo
 V.P.—Hollywood Hugh Hole
 V.P.—Miami Harold Walsh, Jr.
 Mgr., Detroit Office T. H. Doenges
 Prod. Mgr. Detroit Office... Daniel Q. Karoff
 Services Offered—Producers and distributors of film made for TV. Producers of commercials and theatrical motion pictures. Producers of video film spots; package programs for networks, agencies and local sponsors.

Video Color, Inc.

11 East 48th St., New York 17, N. Y.
 Phone: MURray Hill 8-8190
 President Lester Lewis
 Sec.-Treas. Juliet Lewis
 Services Offered—A group of specialists organized specifically to give manufacturers counsel on packages, products and presentations on color television.

Video Pictures, Inc.

Executive & Sales Offices
 500 Fifth Ave., New York 36, N. Y.
 Phone: LAckawanna 4-2912
 STUDIO: Video Pictures, Inc.
 510 W. 57th St., New York 19, N. Y.
 Phone: CIRCLE 7-2062
 Exec. Producer Charles L. Turner
 Vice-President George W. Goman
 Secretary Elsie M. Rice
 Assoc. Prod. Mike Sage
 Supervisor of Sales Edward J. F. Thorn

Services Offered—Complete facilities for production of motion pictures, television, commercials, programs, industrial sound stage scene construction shop.

Video Views

7557 Sunset Blvd., Hollywood 46, Calif.
 Phone: HOLlywood 3-4179
 President Bradley Kemp
 Vice-President Irving Kahn
 Services Offered—Making of complete and comprehensive Kinescope recordings of competitive products, Kinescopes of Live TV shows, audition Kinescopes and pilotfilms.
 Productions—Operation Tomorrow.

Videart, Inc.

343 Lexington Ave., N. Y., N. Y.
 Phone: LE 2-7378
 President Joe Zuckerman
 Secretary Florence Hartman
 Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm., 16 mm. color, black and white.

Vidicam Pictures Corp.

210 E. 5th St., New York 3, N. Y.
 Phone: ALgonquin 4-7102
 President Al Justin
 Head of Prod. Jim Rose
 Ass't Head of Prod. Dave Reisman
 Prod. Ass't. Morton Dubin
 Set Designer William Shriner
 Studio Mgr. Joe Valenti
 Supervising Ed. James McLean
 Staff Eds. . . . M. Fallick, L. Plasterick, R. Gold
 Traffic Mgr. Russ Kone
 Art Director Martin Thall
 Services Offered—Production of filmed TV commercials, industrials and public relations films in black and white or color. Two complete sound studios.

Visual Drama, Inc.

129 N. Vermont Ave., Los Angeles 4, Calif.
 Phone: DUNkirk 8-0525
 N. Y. Phone: LOnagacre 4-8000
 Producer William J. Faris
 Production Mgr. Mack Wright
 Director Bill Karm
 Cameraman Guy Rose A.S.C.
 Services Offered—Sound, studios, camera and background projection.

Volcano Productions Inc.

1040 N. Las Palmas, Hollywood 38, Calif.
 Phone: HOLlywood 7-3111
 President James A. Bank
 Vice Pres. Gerald Schnitzer
 Comptroller Phillip Leonard
 Supervising Ed. Dick Fritch
 Services Offered—Production of TV shows, commercials and industrial films.

Roger Wade Productions

15 West 46th St., New York 19, N. Y.
Phone: Circle 7-6797

Owner.....Roger W. Wade
Art Dir., Acc't Sup.....R. L. Strickland
Studio Manager.....G. Heidemann
Prod. Co-ordinator.....Ann Koller

Services Offered—Production of TV commercials, sound slidefilms, industrial motion pictures, slides, telops and balops. Roger Wade Productions is featured in NAM's TV show Industry on Parade, featuring the latest in animation techniques.

Productions—Advertising that Speaks for Itself, for Seagram; Washington, Shrine of American Patriotism, for B & O R.R.; Song of the Iron Road, for Associated Railroads of N. J.; The Epic Story of Agent Plus, for Equitable Life.

Adrian Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-4440

ProducerAdrian Weiss
Exec. in Chg. of Production.....Louis Weiss

Services Offered—Producers of all types of television film programming and theatrical films.

Louis Weiss & Co.

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-4440

Distribution Director.....Adrian Weiss
Asst. Distr. Director.....Louis Weiss

Services Offered—Production and distribution of all types of television film programming.

Productions—Craig Kennedy, Criminologist; Thrill of Your Life; Little Story Shop; Canine Comments.

George Wallach Productions

14 Lawrence St., New Hyde Park, N. Y.
Phone: Floral Park 4-6795,
N. Y. Circle 5-4042

Producer Director.....George Wallach
Assoc. Prod.....Joe Popkin
Ass't Director.....Maxwell Henry
Dir. of Photography.....Kenneth Peach

Services Offered—Planning, supervision, production and creation of films for television, industry and theatrical release. Facilities for New York, Hollywood and foreign production.

Productions—It Happened in Havana, The Criminal.

Western Television Corporation

Subsidiary of C & C Super Corp.
460 Park Ave., N. Y., N. Y.
Phone: MU 8-5365

President.....Matthew M. Fox
Executive V.P.....Martin Robinson
Vice-President.....Charles O'Brien
Treasurer.....Martin Schildkraut
Secretary.....George Wise

Services Offered—Owners of motion pictures for television.

Ward Acres Studios, Inc.

435 North Ave., New Rochelle, N. Y.
Phone: NE 3-7244

President.....Jack B. Ward
Vice-Pres., Gen. Mgr.....Olaf Olsen
Stage Manager.....C. J. Hylick
Secretary, Treas.....L. D. Haldimand

Services Offered—Studio rental with full facilities for all film production.

Wick Films, Inc.

38 E. 57th St., New York 22, N. Y.
Phone: PLaza 8-3360

PresidentCharles Wick

Services Offered—Producing The Adventures of the Big Man, a TV series filmed in Europe.

**Warner Bros. Pictures, Inc.
TV Division**

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251

Exec. Producer.....William T. Orr
Ass't. to Exec. Prod.....Hugh Benson
Story Editor.....Jack Emanuel
Producer of Cheyenne.....Art Silver
Producer of Conflict.....Roy Huggins
Production Mgr.....Oren Haglund
Supervising Ed.....James C. Moore
Casting Director.....Edward F. Rhine
Art Director.....Perry Ferguson

Productions—Cheyenne and Conflict.

Wilding Picture Prods., Inc.

385 Madison Ave., New York, N. Y.
Phone: PL 9-0854
1345 Argyle St., Chicago 40, Ill.
Phone: LO 1-8410

President.....C. H. Bradfield, Jr.
Exec. V.P.....L. S. Thompson
V.P., Gen. Mgr.....J. A. Kellock
V.P., Sales.....J. A. Rheinstrom
Production Mgr.....Walter Tinkham
V.P., N. Y. Sales.....T. H. Westermann
Sec., Treas.....C. B. Hatcher

Services Offered—Creation and production of all audio-visual media—sound motion pictures, sound slidefilms, graphic materials, complete sales training programs, announcement shows, etc.

William Films, Inc.

15 E. 48th St., New York 17, N. Y.

Phone: PLaza 8-1024

Pres. & Treas. William L. Snyder
 Vice-Pres. Peggy Snyder
 Secretary Robert M. Davis

Services Offered—Producers and distributors of films for television, specializing in children's programming.

Productions—Fairy Tale Series.

Raphael G. Wolff Studios, Inc.

5631 Hollywood Blvd., Hollywood 28, Calif.

Phone: HOLlywood 7-6126

President, Treasurer Raphael G. Wolff
 Vice-Pres., Dir. Creative

Dept. MacDonald MacPherson
 Exec., Editorial Dept. David Lurie
 Studio Super. Arthur W. Treutelaar
 Supervisor, Dir. James Moore
 Mgr. Animation Dept. Richard H. Blundell

Services Offered — Business Industrial, training and institutional motion pictures, sound and color; television programs and commercials.

World Video, Inc.

(See Program Producers)

Emerson Yorke Studio

245 W. 55th St., New York 19, N. Y.

Phone: COlumbus 5-7040

Owner, Exec. Producer Emerson Yorke

Services Offered—Producer of TV and other types of films.

Ziv Television Programs, Inc.

488 Madison Ave., New York, N. Y.

Phone: MUrray Hill 8-4700

Chairman of the Board Frederic W. Ziv
 President John L. Sinn

V.P. in Chge. Sales Maurice J. Rifkin
 V.P. Chg. West Coast Maurice Unger
 V.P. Chg. Midwestern Div. Al Unger

Syndicated Sales Dept.

N.Y.C. Sales Mgr. Len Firestone
 Midwestern Div. Mgr. Ed Broman

West Coast Div. Mgr. Allen Martini
 East Coast Div. Mgr. Jack Gregory

National Sales Dept.

Sales Manager Walt Kingsley
 Midwestern Div. Mgr. James Shaw

Services Offered — Custom-built films for national and regional release, and syndicated shows; Studio facilities, TV commercials.

Production — Harbor Command, The New Adventures of Martin Kane, Men of Annapolis, West Point, Dr. Christian, The Man Called X, Highway Patrol, Science Fiction Theatre.

Zorro Productions

2400 West Alameda Ave., Burbank, Calif.

Phone: TH 2-6131

Producer William Cottrell

Maurice H. Zouary

550 5th Ave., New York 19, N. Y.

Phone: COlumbus 5-1818

Owner Maurice H. Zouary

Services Offered—Production of filmed programs, packages and commercials.

**FOR LISTINGS OF
 IMPORTANT
 PROGRAM PRODUCERS
 AND
 PERSONNEL**

SEE PAGE 929

PLAY AND STORY BROKERS

Los Angeles, Calif.

- Bentel, George R.**
5617 Hollywood Blvd. HOLLYWOOD 7-8608
- Bergerman Agency**
141 El Camino Dr., B. H. CRestview 6-9667
- Elwood, Maron, Agency**
4949 Hollywood Blvd. NORmandy 4-4786
- French, Samuel, Inc.**
7623 Sunset Blvd. HOLLYWOOD 3-3146
- Irwin, Lou**
9165 Sunset Blvd. CRestview 1-7131
- Kohner, Paul, Inc.**
9169 Sunset Blvd. (46) BRadshaw 2-4062
- Morris, William, Agency**
151 El Camino Dr., B. H. BRadshaw 2-4111
- Music Corp. of America**
9370 Santa Monica Blvd., B. H. BRadshaw 2-3211
- Orsatti & Co.**
300 S. Beverly Dr., B. H. CRestview 6-6241
- Ring, S. E.**
1654 Cherokee Ave. HOLLYWOOD 7-6412
- Swanson, H. N., Inc.**
8523 Sunset Blvd. CRestview 1-5115

New York, N. Y.

- American Play Co.**
522 Fifth Ave. MURray Hill 2-0156
- Ashley, Ted, Associates**
579 Fifth Ave. MURray Hill 8-8330
- Bartsch, Hans**
1501 Broadway BRyant 9-6933
- Brandt & Brandt**
101 Park Ave. MURray Hill 3-5890
- Brown, Curtis, Ltd.**
347 Madison Ave. MURray Hill 6-6170
- Century Play Co., Inc.**
522 Fifth Ave. MURray Hill 2-0156

- Cowl, Carl**
516 Fifth Ave. MURray Hill 7-6782
- Fishbein, Frieda**
353 W. 57th St. CIRCLE 7-4398
- French, Samuel**
25 W. 45th St. JUDson 2-4706
- Gaines, Blanche**
350 W. 57th St. PLaza 7-0537
- Hayward, Leland**
655 Madison Ave. TEMpleton 8-5100
- International Literary Bureau, Inc.**
11 W. 42nd St. LONGacre 4-5576
- Jay Garon-Brooke Associates, Inc.**
56 W. 45th St. MURray Hill 7-3236
- King, Eleanor**
19 W. 44th St. MURray Hill 2-6390
- Matson, Harold**
30 Rockefeller Plaza. CIRCLE 6-2750
- Morris, William, Agency, Inc.**
1740 Broadway JUDson 6-5100
- Pauker, Dr. Edmond**
1639 Broadway. COLUMbus 5-1726
- Reynolds, Paul R. & Son**
599 Fifth Ave. MURray Hill 8-4767
- Roberts, Flora**
545 Fifth Ave. MURray Hill 7-4137
- Salisbury, Leah**
234 W. 44th St. LACKawanna 4-8628
- Sanford, Jay**
17 E. 48th St. PLaza 5-1127
- Talent Associates, Ltd.**
41 E. 50th St. PLaza 3-1030
- Taylor, Ethel C.**
55 W. 55th St. CIRCLE 5-8620
- Williams, Annie Laurie**
18 E. 41st St. MURray Hill 5-7565
- Writers Literary Agency**
117 W. 58th St. JUDson 6-2470
- Writers Workshop, Inc.**
280 Madison Ave. LEXington 2-9878

**WHO'S WHO
OF
TELEVISION FILM
PRODUCERS AND
DISTRIBUTORS**

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**BIOGRAPHICAL SKETCHES  
OF TOP-LEVEL FILM  
EXECUTIVES**

**1957**

# TELEVISION FILM PRODUCER AND DISTRIBUTOR PERSONALITIES

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**LANDAU, ELY A.**, President, National Telefilm Associates, Inc., and NTA Film Network. B. 1920, New York City. Following Army Air Force service in World War II, entered television as account executive in 1947. Organized Ely Landau, Inc., 1951 and produced television film shows. Formed NTA in Jan. 1954. Pioneered use of top feature films



for television with Selznick and Fox pictures. Organized NTA Film Network which began operations in Oct., 1956. NTA Film Network became a commercial reality in April, 1957.



**SUTTON, DAVID V.**, Vice Pres. in Charge, MCA TV. B. 1912, Clarksburg, W. Va. Attended U. of W. Va., U. of Va., L.L.D. 1935. M. Louisa Powell; daughter, Marlin, Age 15. Entered broadcasting as salesman, WBBM, Chicago, 1940. Eastern Sales Mgr., WBBM, 1942. Captain, U.S. Marine Corps, 1943. Genl. Sales Mgr., KMOX,



St. Louis, 1946. CBS Network Sales Staff, 1947. Sales Mgr., CBS-TV network, 1949. V.P. in Charge of Sales, CBS-TV network, 1951. V.P. in Charge, MCA TV, 1952. Board of Directors, MCA TV, 1954.



**LEVITT, ROBERT D.**, president and dir. of California National Productions, Inc., NBC subsidiary. B. New York City. Educated at Rollins College and Columbia University Law School. 1940 was named promotion dir. of N. Y. Journal American after several years of edit. and prom. work for that newspaper. Joined CNP as gen. mgr. in July, 1956,



after serving as director of national sales at Screen Gems, Inc. 1951-55, was V.P. and dir. of Hearst Publ. Co.

**SINN, JOHN L.**, President of Ziv Television Programs, Inc. Born 1915 Cincinnati, O. Attended University of Cincinnati. M. Joan Beck 1936; children, Patricia, 1940, Steven, 1945. Entered broadcasting as radio script writer for WCPS, Cincinnati, 1934. Worked at WLW, Cincinnati, 1935-36, President of Ziv Television Programs, Inc. since its inception, 1948.



**SILLERMAN, MICHAEL M.**, Exec. V.P., Television Programs of America, Inc. Attended Johns Hopkins University. M. Estelle Levande, 1943; children, Michael Tracy, 1946, Robert, 1948. Entered advertising with Alvin Austin Associates; Fairchild Publications; I. Miller Shoes; V.P., John D. Boyle and Biow ad agencies; Owner-producer, Hamilton Radio Productions, 1932-35; Station relations & Sales director, Sesac, 1935-40; Founded Keystone Broadcasting System, 1940; Joined Ziv Television, 1946; V.P., TPA, 1953. Member RTES.



**SHUPERT, GEORGE T.**, President of ABC Film Syndication, Inc. B. 1904, Alpena, Michigan. Attended University of Michigan, 1926. M. Evelyn LaLonde; children: Sally, George Jr., Joanne (Mrs. J. David Quinby). Investment banking, Detroit, Mich., 1926-1938; founded George T. Shupert & Co., 1936; entered film business as director of sales, commercial film div., Paramount Pictures, 1940-42; TV dept., 1942-1951; v.p. Peerless TV Inc.; gen. mgr. United Artists Television Corp. President ABC Film Syndication since inception in August, 1953.



**HYMAN, KENNETH**, Executive V.P.



Associated Artists Productions, Inc. B. 1928, New York, N. Y. M. Ellen Rubin 1953; child Gregory James, 1956; entered television in sales division of AAP, Ltd., one of the industry's pioneer feature film distributors, 1947; served in U. S. Marine Corps 1949-51; after Marine Corps service joined a production unit of Monogram Pictures as assistant director, 1952; rejoined AAP in 1953; member of NARTB, also Variety Clubs International.

**FOX, MATTHEW**, pres. of C & C Television, and on board of directors of C & C Super Corp. From end of 1941 to middle of 1943 was with the planning committee of the War Production Board in Washington. From 1943 to the end of the war was in the Army, as a volunteer, and was in charge of photographic coverage of the European Theater of Operation for SHAEF until Aug. 1944. 1950 went into the TV business and is owner of Motion Pictures for Television, Inc. 1954 formed Skiatron TV, Inc.



**HARRIS, LESLIE T.**, Executive, B. Bradenton, Fla., March 10, 1916. E. Washington and Lee U., Columbia School of Journalism. Staff dir., CBS; then announcer WOR; radio director, Benton and Bowles; nat'l prog. dir., NBC radio network; radio-TV dir., Colgate - Palmolive; partner Bernard L. Schubert package film org.; now vice president CBS TV



Film Sales.

**KAUFMAN, REUB**, president of Guild Films, Inc. B. Russia, 1903. Attended University of Chicago. M. one son, Curtis, 1929. From 1940-46 was advertising vice-president, Lieber Company, Chicago. 1946-50, president Kaufman and Associates, Chicago advertising agency. 1950-52 sales manager Snader Telescriptions. In 1952 organized Guild Films, Inc. and was appointed president.



**MANBY, C. ROBERT**, RKO Teleradio Pictures, Inc., vice president in charge of RKO Television. B. Battle Creek, Mich. Educated at Hillsdale College and Harvard Graduate School of Business, where he obtained his M.B.A. Served with the Coast Guard during World War II. Associated with WJW, Cleveland, WONS now (WGTH) Hartford, and Yankee regional network before joining RKO Teleradio in 1953. M. to former Pauline Chapple. Children, Charles Robert, Jr. and John Thomas.



**HACKETT, HAROLD L.**, president and chairman of the board, Official Films, Inc. B. New York, New York. Graduate University of Michigan. M. Father of two daughters. Entered on business career with The Outdoor Advertising Co., 1923-25. Writer-director for NBC radio 1925-32. Vice-president in radio-TV, MCA, 1932-53. 1953, joined Official Films, Inc. as president. Elected to chairman of the board, 1955.



**RIFKIN, MAURICE J.**, Vice President in Charge of Sales, Ziv Television Programs, Inc., New York, N.Y. Born, 1915, Marinette, Wisconsin. Attended University of Southern California, Bachelor of Arts, 1936, M.A., 1937. M. Theodora Levin, 1948; children, Joan Shelly, 1950. He entered the broadcasting industry in 1938 with Station WKBN, Youngs-

town, Ohio. Joined Frederic W. Ziv Co. as Account Executive 1939.



**SCHAEFER, ARMAND LUDWIG**, television film executive, Flying A Prods. B. Tavistock, Ont., Canada, 1898. Student Spokane pub. schs. M. Audrey Burroughs, 1929. Dau. Jill Elaine (Mrs. Ernest Wm. Shepherd), 1933. Entered motion pictures 1924 Mack Sennett as property man. 1943-47 executive-producer Republic. 1947-53 pres. Gene Autry Prod., Columbia release, Gene Autry features. 1950-57 pres. and executive-producer Flying A Pictures, Inc. prod. TV films: Member: Alliance of TV Film Prod., Inc. (President '55).



**MAHLSTEDT, FRED J.**, Director of Operations and Production, CBS Television Film Sales, Inc., Attended Pratt Institute and Columbia University. M. Helen McCann, 1942. Joined CBS in 1937 as Manager of Sales Presentations. Subsequently Director of Research and General Service Manager CBS Radio Spot Sales; Director of Sales Promotion, Program Sales and General Services for CBS Television Spot Sales. Organized CBS Television Film Sales in 1950.



**SANDE, ROBERT L.**, president and founder of Song Ad Film-Radio Productions, Inc., Hollywood, Calif. Attended Univ. of Cal. at Santa Barbara. M. Katherine Kingsbury 1942; children, Jeanine, 1950, Dale, 1952. Entered show business as professional musician, singer, in 1936, song and special material writer from 1940, special services for bond sales and troop entertainment in World War II. 1950 started Song Ads Company. Member Advisory Committee on Naval Affairs.



**WEIS, PIERRE**, Gen. Mgr. of Economee Television Programs, Ziv. B. 1911, Lille, France. Attended Sorbonne University, Paris, France. B. of Mathematics and Philosophy. M. Marjorie Sweet, 1942; children, Anne, 1944, Ellen, 1945. Came to U. S. in 1937. Gen. Mgr. Ozaphane Corporation of Amer. Served in World War II as Lieut. in French Army in 1940 and served also in the U. S. Army, Lieut. 1943 to 1946. Assumed present post Nov. 1956.



**HERSH, SAM**, president of Family Films, Inc. Formed Family Films, Inc. in 1948. Company has produced more than 250 religious films for both the TV and church markets. Firm is the largest producers and distributors of religious pictures in the world. Family Films recently signed a 20-year lease covering their exclusive use of Keywest Studios in Hollywood. Hersh has been in the film business for the past twenty years.



**SHARPE, DON W.**, President, Sharpe-Lewis Productions. B. 1912, Livingston, Montana. M. Betty Moran, 1946; children, Donna, 1941 (by previous marriage), Kathleen, 1947, Deborah, 1950, Tina, 1954. 1930, Northwestern University. 1936, started writing scripts for radio; 1939, head-writer of Kate Smith radio hour, scripts for Cavalcade of



America; 1941, became agent for Frank Vincent Talent Agency; 1943, sold first radio package, "Private Life of Josephine Tuttle", 1947, formed own agency.

**ALEXANDER, MAX**, vice-president, M & A Alexander, was born in Germany. He is single. He first entered the motion picture field in Berlin in a production capacity. After working in the motion picture field in Europe he arrived in Hollywood and joined Abe and Julian Stern. In 1931-32 he was associated with Phil Goldstone in several ventures. In 1949 he and his brother, Arthur, formed M & A Alexander Productions.



**GROSS, JACK J.** a native New Yorker, entered entertainment field as a movie-house usher. Became executive producer at RKO. After a series of outstanding movie successes, joined with Philip N. Krasne to form Gross-Krasne, Inc. Produced over 100 "Big Town" TV shows, 39 "Lone Wolf" telefilms. With Rawlins-Grant, co-produced "Mayor of the Town" starring Thomas Mitchell. In 1952 acquired California Studio as home lot.



**ALEXANDER, ARTHUR**, president of M. & A. Alexander Productions, was born in Germany, 1909. He is married and the father of one son, Burton. 20. His schooling was completed in Kassel, Germany and he started his career in the department store field. In switching to the motion picture field he joined Universal Studios, Frankfurt and in 1929 arrived in Hollywood as an assistant director. In 1930 he joined his brother Max in organizing an independent firm.



**SOLOW, EUGENE H.**, President of Solar Productions, Inc., Vice-president of Authors Playhouse, Inc., Wesmor Productions, Inc. and Fort Delivery, Inc. B. 1904, Salem, Massachusetts. Attended Harvard University, B.A cum laude, 1925. Bachelor. Entered newspaper business after college as reporter on Brooklyn Eagle, special feature writer on New



York World, and Associate Drama critic on New York Times. Migrated to Hollywood in 1933 and authored or co-authored forty-three feature films.

**THORGERSEN, ED**, veteran news and sports commentator, opened his own offices in 1953 to produce and participate as a TV personality in live and filmed programs, for both sports and industrial exploitation and sales promotion. He began back in 1927 as an announcer with NBC, broadcasting news, sports, and special events. Six years later Ed joined the expanding editorial staff of Movietone News where his face and by-line acquired national prominence.





**UNGER, MAURICE**, vice president in charge of West Coast operations for Ziv Television Programs, Inc., was born and raised in Cincinnati. He joined Grandpa Brands Inc., a liquor firm in 1934, and remained there until 1947. He also served as president of its Tom Collins Corp. From 1947 to 1950, he was president of the Charles A. Maish Company.

Then, in 1950, he joined the Frederic W. Ziv Co.



**FLEISCHMAN, HARRY**, president of Louis G. Cowan, Inc., producers of "The \$64,000 Question," is a native New Yorker, but grew up in Portsmouth, N. H. Received his degree from Boston U., following which he was associated with Gilbert Miller for over a decade and a half. In April, 1951, he joined the Louis G. Cowan, Inc., organization, and four years later, in August of 1955, became president of the production firm.

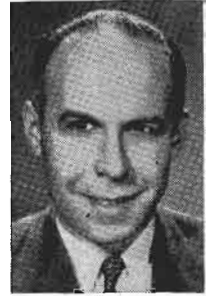


**REINER, MANNY**, head of International Division of Television Programs of America. He was formerly vice president of Guild Films, Inc., and had also been vice president in charge of sales at PSI-TV, Inc. He joined Warner Bros. back in 1933, and then was associated with MGM, Monogram Pictures,

Paramount and David O. Selznick.



**LIPMAN, HAROLD R.**, television film manager at Audio Productions, Inc., New York, is a graduate in Mechanical Engineering at Rutgers University. He has been engaged in motion picture production for nearly 20 years. He joined Audio Productions, Inc., in 1936. During the war years he was assigned to the film production unit covering the Burma campaign. In 1946 he returned to Audio Productions.



**WICK, CHARLES Z.**, executive head of Splendex Enterprises, producers of color telefilm. He studied law at Western Reserve University, was admitted to the bar in 1943, then organized a band to play in a Cleveland hotel at night, and set up a day time law practice. In 1943 Tommy Dorsey engaged him to handle legal and business affairs for

his orchestra, and to write musical arrangements.



**KELLEHER, HELEN "BIJOU"**, president of the Empire Broadcasting Corporation, entered the recording business following the death of her husband, Gerald. Business acumen was gained at Marymount College, and by the receipt of a Masters degree from Fordham University. The firm has grown from four recording machines to 30. Empire does chiefly the mechanical work for ad agencies and stations.



**COLLINS, EARL**, president and general manager of Hollywood Television Service, Inc., is a veteran of 26 years of experience in the sales and distribution end of the motion picture industry. The HTS organization today has a sales representation in 32 key cities across the nation. Company plans to produce a number of TV filmseries.



**WRATHER, JACK**, president of Wrather Television Productions, Inc., and former part owner of station WNEW, New York, has business interests ranging from the oil industry to the resort field. In television, his firm is the producer of "The Boss Lady," and the owner of all rights to the "Lone Ranger," acquired from Trendle & Associates for a reported \$3,000,000. Jack started out in the then new field of TV with the purchase of KOTV Tulsa.



**HUNT, G. CARLETON**, president of General Film Laboratories Corp. was born in 1908 in Bridgeport, Conn. He is married and the father of two sons. He started with the Hunt theatre chain and moved to Warner Theatres in 1929. He is a governor of the Academy of Motion Picture Arts and Sciences. He entered the TV field in 1951 through acquisition of Paramount Pictures' film laboratory.



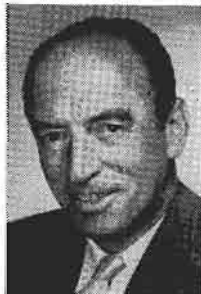
**KRASNE, PHILIP N.**, partner with Jack Gross in Gross-Krasne, Inc. B. Norfolk, Neb. A graduate of the University of Michigan, he obtained his law degree from the University of Southern California and practiced law, specializing in motion picture production. Produced the famous "Charlie Chan" series, followed by "The Falcon" series. With Fred Ziv, he acquired rights and began filming "The Cisco Kid". In 1950, he switched to TV and produced 39 color Cisco Kid films.



**HENRY, MARTIN P.**, president of Video Pictures and West Coast Sound Studios, was born in Lebanon, Indiana on June 4, 1904. He was educated at the University of Florida. He began his career as an assistant director in 1924 and worked for Famous Players, Lasky, Paramount and Fox. He opened West Coast Sound Studios in 1932, with George Goman and Al Manchec. Martin serviced West Coast Productions, shooting screen tests, second units, and backgrounds.



**HUOT, LOUIS**, vice-president in charge of client relations for Five Star Productions of Hollywood, has had wide experience both in newspaper work and film production. For five years he was vice president and European manager for Press Wireless, Inc. He represented the Chicago Tribune in Europe for two years, headquartered in Paris, and has worked for numerous other papers, including the Montreal Gazette.



**FRIEDHEIM, ROBERT W.**, Vice President of Ziv Television Programs, Inc. and World Broadcasting System, Inc., Born 1908, Memphis, Tennessee. Attended Westminster College, Fulton, Missouri. Married Helen B.; children, Steve B. and Anne. Entered broadcasting as writer WMBH, Joplin, Missouri, 1932. Assistant General Manager WMBH,

Joplin, 1934-1937. Joined National Broadcasting Company Radio Recording Division 1937, worked as salesman, Sales Manager and became Director of Division 1948. Joined WBS in 1949.



**GOODMAN, HARRY S.**, general manager of Harry S. Goodman Productions; pres. and gen. mgr. of Banker's Thrift Corp., Chicago; pres. of Radio TV Representatives, Inc., 1920-1930 (financial advertising). 1931, taught sales psychology — N. Y. Life Ins. Co. 1931 to present, gen. mgr. of Harry S. Goodman Prods. 1948 to present, pres. of Radio-TV Reps. Inc. — N. Y. — Chicago — Los Angeles — San Francisco — Atlanta. Married, five children, Everett F., Daniel R., Dorelle Frances, Hollis Lee and Denise Loraine.



**ZUCKER, NATHAN**, President of Dynamic Films, Inc. B. 1914, N. Y. A graduate engineer of Yale and Columbia. M. Helen Bellford, 1941; children, Ruth, 1944, William 1946, Laura, 1950, and Paul, 1953. Formerly top audiovisual writer with Bendix-Aircraft. Was co-founder of Dynamic Films, Inc., in 1948. Has acted as producer and director of such award

winning television series as, "On Stage With Monty Woolley" and "Let's Make Music."



**SCHWIMMER, WALTER**, owner, Walter Schwimmer Company, President Radio Features, Inc. B. 1904, Chicago, Illinois. Attended Northwestern University, B.A., 1924. M. Daisy Seltzer, 1927; children, Philip, 1932, Bettina, 1938. Organized advertising agency of Schwimmer and Scott with R. J. Scott, February 1933. Organized Walter Schwimmer Company, 1946 for production and syndication of Radio-Television programs. Chairman 1956 Advertising Division, Combined Jewish Appeal.



**BARRY, CHARLES C.**, Executive. B. Newton, Mass., July 1, 1911; Advertising dept. of Boston Globe; copywriter, Montgomery Ward; radio announcer NBC, Washington, D. C.; night mgr. WRC and WMAL, Washington, D. C., 1938; asst. prog. mgr. Blue Network, 1941; v.p. charge of AM and TV prog. ABC, 1947-50; v.p. chg. of AM-TV prog. NBC;



vp. charge program sales, NBC; TV exec., Wm. Morris Agency, 1955; v.p. chg. MGM-TV April 1956.

**MICHELSON, CHARLES**, president of Charles Michelson, Inc. B. 1909, New York. Attended Columbia University, M. Vivian Worth 1941; children: Robert, 1944, Stephen, 1950. Entered broadcasting as export manager, radio division, Michelson & Sternberg, Inc., 1936. Established Charles Michelson, Inc., 1938. Pioneer radio transcription program distributor; established sound effect record division 1939; retained as U.S.A. representative 1949 by Grace Gibson Productions, Sydney, Australia.



**SMALL, EDWARD**, co-founder and chairman of the Board of Television Programs of America, has worked as a performer, and as a producer and manager. In 1942 he went to Hollywood and established himself as the leading manager in Hollywood. Still under contract to United Artists as an independent feature producer, Small has



made over 150 feature films, 27 of which make up the Edward Small Feature package.

**RITENOUR, J. RICHARD**, general manager of the TV division of Modern Talking Picture Service, joined the company in 1946, and was promoted to his present position in January, 1951. Before joining Modern, Ritenour was in Naval air photography as a lieutenant, and served in the Pacific Theater. Prior to entering the service, he was manager of the distribution department for Wilding Pictures. Ritenour is a graduate of Penn State.



**NATHAN, WYNN**, vice president, MCA TV, Ltd., started his career in the casting department at Universal in 1941. After serving in the Army Air Force as a film director during the war, he worked as an agent for the William Morris Agency and for Century Artists Ltd. He joined United Television Programs, Inc., in 1950, and in 1953, when Gross-

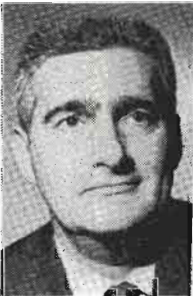


Krasne took over UTP, he was named sales manager. MCA TV absorbed UTP late in 1954, and Nathan was then appointed vice president.

**DAND, CHARLES**, Director of the Films and Publications Division of British Information Services in New York City, received his education at Glasgow University. From 1929-35, he worked as a scenario editor for London's Associated Sound-Film Industries, and as a writer and director of documentary and instructional films. In 1937 he entered British government services as Public Relations Office, Edinburgh. He returned to London in 1949 with the Central Office of Information and came to New York in 1952.



**LEWIS, WARREN**, Executive vice pres. Sharpe-Lewis Productions. B. 1911, Boston, Mass., M. Lillian Chaise, 1938; children, Lynn, 1944, Leslie C., 1946, Michael David, 1947. Entered broadcasting as freelance radio and script writer for CBS and NBC 1939-40. Hollywood, 1941. Army Air Force 1941-45, M/Sgt. In 1951 general program super-



visor Don Sharpe Television Enterprises. In 1954 tv film producer "Henry Fonda presents The Star & The Story" series.

**GERMAN, WILLIAM J.**, distributor of Eastman professional motion picture films, organized two companies, W. J. German, Inc., one chartered in Delaware, the other in California, to handle the firm's trade. Bill's initial association with Eastman was in 1906 in Rochester. After filling several posts he came to N. Y. in 1921 as manager of the G.M. Labs. in Long Island City as well as of the Paragon studios and labs and San Jacq Film Printing Corp. at Fort Lee, N. J.



**MIESEGAES, WILLIAM L. P.**, President



of Transfilm Incorporated. B. 1906, London, England. Attended Harrow, England, 1920-24, Institut le Rosey, Switzerland, 1924-25. M. Mary T. Blackwood, 1952; daughter, Mary Jane. 1955. Joined A. C. Fraser & Co., Rotterdam merchant shippers as jr. executive in 1926; Meyer & Co., Amsterdam shipping agents in 1927; was executive with Mac-laine Watson & Co., merchant shippers of London from 1928-32 and, for the most time, was located in Indonesia. Founded Transfilm, April 9, 1941.

**LEVY, MAURICE**, President, Eastern



Effects, Inc. (Motion Picture Opticals). M. Alice Kahn, 1940; children, Diane Barbara, 1945, Sandra Lynn, 1950. Pioneered Optical Effects for TV commercials. Helped organize Eastern Effects, Inc., 1952. Elected President, 1952. Member of Society of Motion Picture Engineers. Addressed New York

Chapter concerning Optical Effects, December 1956. Member Musicians' Locals Nos. 802 N. Y. and 526 N. J. Musical Instrument Instructor Park Ridge, N. J. High School, 1947-49.

**REID, ROBERT H.**, Manager, International



News Service — International News Photos Television Division. Born: January 17, 1908, New York City. Married: Danise Weiskopf, 1944. No children. Attended Cornell, 1926. Wall St. to 1938. Joined INS 1940, Salesman. Captain, AAF, 1942-45. Two years Alaska duty. Assistant Sales Manager, INS, to

1947. Set up and managed TV Dept. 1948 to present.

**UNGER, OLIVER A.**, executive vice pres-



ident of National Telefilm Associates and NTA Film Network. B. 1914, Chicago, Ill. Attended Syracuse University, B. A., 1935. Upon graduation entered motion picture field with Hoffberg Productions, Inc. Served as Eastern Div. Mgr., Monogram Pictures. Organized Distinguished Films, Inc., 1945. Organized Snader Telescription Sales, Inc., 1949. Became partner Television Exploitations, 1951. In 1953 organized Comet Television Films, Inc. Came to NTA in 1954 and named executive V.P.

**BADER, DAVID A.**, Vice-President in

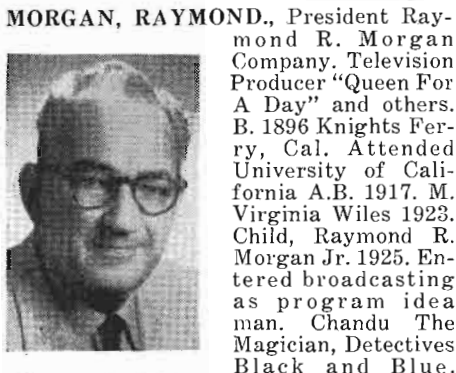


Charge of Sales of Atlantic Television Corporation. B. 1908, N. Y. C. Columbia University (N.Y.) School of Journalism; University of Southern California (Los Angeles), Business Administration Courses. Prior to entering television in 1948 was specialist in 16mm production and distribution, as well as publisher of three different publications having to do with 16mm and television. Charter member National Television Film Council, member of RTES and Sales Executives of New York.

**RICH, W. ROBERT**, General Sales Man-

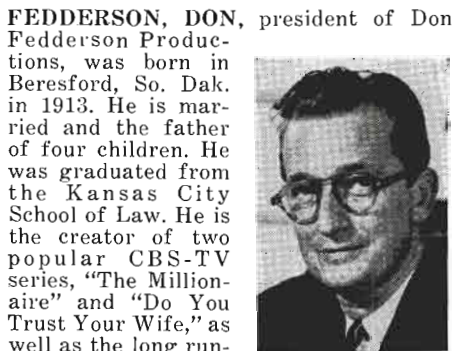


ager Associated Artists' Productions, Inc.; Oberlin College, B.A.; M. Florence Lovell 1942; children, Linda, 1943, Robert, 1944, Joan, 1946, Ronald, 1949; entered broadcasting at NBC Cleveland station while at Oberlin; news editing and special events stints for NBC San Francisco and NBC New York stations, 1939-40; during war served as captain of tank company; joined AAP, 1955; member RTES; T.R.A.C., Philadelphia.



**MORGAN, RAYMOND.**, President Raymond R. Morgan Company. Television Producer "Queen For A Day" and others. B. 1896 Knights Ferry, Cal. Attended University of California A.B. 1917. M. Virginia Wiles 1923. Child, Raymond R. Morgan Jr. 1925. Entered broadcasting as program idea man. Chandu The Magician, Detectives Black and Blue,

Strange As It Seems, Breakfast in Hollywood, Queen For A Day etc. President Raymond R. Morgan Advertising Agency.



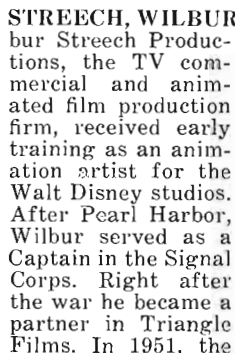
**FEDDERSON, DON**, president of Don Fedderson Productions, was born in Beresford, So. Dak. in 1913. He is married and the father of four children. He was graduated from the Kansas City School of Law. He is the creator of two popular CBS-TV series, "The Millionaire" and "Do You Trust Your Wife," as well as the long running "Life With Elizabeth."

Don had a long and successful career in radio before turning his talents to TV.



**FAIRBANKS, JERRY**, president, Jerry Fairbanks Productions, Inc. of California was born in San Francisco, 1904, is married and the father of a daughter. He started his career as a cameraman in motion pictures and is a winner of two Motion Picture Academy Awards. He is a developer of the Multi-Cam System and is now one of the leading commercial film makers in the industry.

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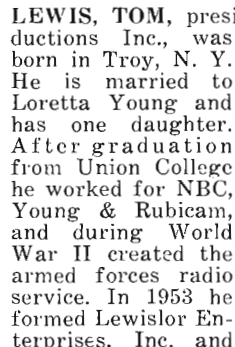
**STREECH, WILBUR J.**, president of Wilbur Streech Productions, the TV commercial and animated film production firm, received early training as an animation artist for the Walt Disney studios. After Pearl Harbor, Wilbur served as a Captain in the Signal Corps. Right after the war he became a partner in Triangle Films. In 1951, the UCLA graduate formed the present company on his own.

formed the present company on his own.



**LEEDS, MARTIN** N., executive vice-president of production at Desilu Productions, Inc. is a native New Yorker, born there in 1915. He is married and the father of two sons. He received a BS and LLB from NYU and is a member of the California bar. He joined Desilu in 1953 coming there from his former position with CBS-TV as business affairs

director.



**LEWIS, TOM**, president, Lewislor Productions Inc., was born in Troy, N. Y. He is married to Loretta Young and has one daughter. After graduation from Union College he worked for NBC, Young & Rubicam, and during World War II created the armed forces radio service. In 1953 he formed Lewislor Enterprises, Inc. and produced "The Loretta Young Show."

and produced "The Loretta Young Show."

**GUEDEL, JOHN**, John Guedel Productions. Los Angeles, Calif. Attended UCLA, no degree. Originated radio's first audience stunt show and singing commercials. Producer and director of Art Linkletter's Houseparty, CBS-TV and radio, "People Are Funny," NBC-TV and radio and "You Bet Your Life" starring Groucho Marx. Writer Hal

Roach studios on Our Gang comedies and Laurel and Hardy shorts. Entered broadcasting writing dramas for Forest Lawn Memorial Park.



**GLUCK, NORMAN E.**, Sales mgr. Universal Pictures Co. Television Dept. Vice President and Director of United World Films, Inc. (Universal subsidiary). B. 1914 Racine, Wis. Started in Show Business as usher, managed motion picture theatres for Skouras & RKO various parts of country. Joined Universal in 1946. Member of Board of Governors Radio-TV Executive Society 1956-57.



**HOWARD, BERNARD**, President, Academy Film Productions, Inc., Chicago. B. 1917, Libau, Latvia. M. Edith Rousky, 1943; children, Richard Philip, 1951, Laurel Jean, 1954. Writer-director, Radio Council, Chicago Board of Education 1938-40. Writer, WLS Schooltime, 1940-41. Army 1941-43. Continuity writer, WBBM-CBS, 1943. Script Chief,

W. E. Long Agency 1943-44. Ass't Radio Director, Arthur Meyerhoff Agency, 1944-48. Head of own firm—Howard Radio-TV Productions, 1948-49. Founded Academy Film Productions 1950.



**BRANTON, G. RALPH**, V. P. and Director Allied Artists Pictures, President Interstate Television Corporation, (Allied Artists Subsidiary), prod. TV films. Circuit executive with old Finklestein & Ruben circuit, Minnesota and the Dakotas; Mgr. Publix New England circuits; upon decentralization, dir. Iowa, Neb., Ill. territories; Gen. Mgr. Tri-States Theatre Corp.; res. late 1950 to enter TV via M.P. Television Prod. Hollywood.



**GOLDMAN, HAROLD**, vice president in charge of sales for National Telefilm Associates. B. 1915, New York City. Attended Winon Military Academy, N. J. Entered broadcasting with Amalgamated Radio Network. Served in Army Air Forces during World War II. In 1948 became associated with Snader Telescription Sales, Inc. as Eastern sales manager. Joined in formation of Television Exploitations, Inc. In 1953, joined Oliver Unger in organizing Comet Television Films, Inc. Joined NTA in 1954.



**KEARNEY, DONALD L.**, Vice Pres. chg. of Sales, director, ABC Film Syndication, Inc. B., 1918, Yonkers, N. Y. Fordham Univ., A.B., 1939. M. Josephine Calvelli, 1948; children, James, 1949, George, 1951. Entered broadcasting sports announcer 1936, staffs of WNYC, N.Y., WFAS, White Plains, WHAM, Rochester, WAGE, Syracuse. Radio Director, USO, 1941; US Army 1942-1946. Joined ABC Film Syndication, 1953. Elected v.p. and director, 1954. Member, Overseas Press Club of America, RTES.





**TODMAN, WILLIAM SELDEN**, partner with Mark Goodson in Goodson-Todman Productions, was born in New York City on July 31, 1916. He received degrees from Johns Hopkins University and from N. Y. U. Following his first job as a copy writer for a New York advertising agency, he began writing and directing for a number of BBD&O radio shows.



Later, he joined the Biow Company as N. Y. Producer.



**RYND, CHARLES E.**, president and chairman of the board of Audio & Video Products Corporation, helped develop the technique of delayed network broadcasting via Ampex Tape Recordings. A graduate of Massachusetts Institute of Technology, and Hamilton College, Charlie entered radio with NBC, later moving over to ABC to become vice-president and assistant secretary before leaving to form his own firm.



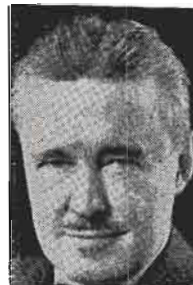
**SCHWARZ, MICKEY**, president of ATV Film Productions, Inc., got his first professional job with the Meyer Reiger Film Laboratory in New York. In 1937 he became a charter member of the Society of Motion Picture Film Editors. He also worked with the Major Picture Studios, and Universal. During the war he served in the Air Force, and returned



to produce live television programs, edited TV film shows, and in 1952 entered the film commercial field by forming his own company.



**RAIBOURN, PAUL**, vice president and member of the Board of Directors of Paramount Pictures Corporation, is also Chairman of the Board of International Telemeter Corporation, of Chromatic Television Laboratories, member of the board of the NARTB, treasurer and director of the Allen B. DuMont Laboratories, Inc., and President of TV station KTLA, Los Angeles. He has been associated with Paramount since 1921.



**SALZBURG, MILTON J.**, president of Cornell Films, Inc., and of Pictorial Films, Inc., launched his career at the Roxy Theatre in New York and went on to the production end of films as an assistant film editor, then on to the production of his own films, making many outstanding documentaries. In 1953, he formed Award Television Corporation, of



which he is president, to produce package film programs for use on television stations.

**PIEL, DAVID**, independent producer of commercial productions, TV spots, sales training films, slide films. His children's "spectacular," "Golden Time" (in color) was produced for NBC-TV with Simon & Schuster for Christmas - time viewing. Has to his credit many documentaries, two of which won awards at the Venice Film Festival; one of his training films was awarded first prize by N.A.V.P.





**BECK, MAURICE**, together with Ed E. McLemore produced a film series entitled "Texas Rasslin'" which was one of the highest rated sports shows on TV. A native Texan, he accepted a job at the Federal Reserve Bank in Dallas. Leaving banking he acquired an interest in one of the largest power laundry and dry cleaning plants



in Texas and operated this business for seven years, before entering the entertainment field.

**HOCHHAUSER, EDWARD, JR.**, vice president of Muzak Corporation, vice-president and general manager of its Associated Program Service Division, and vice-president and director of merchandising for Muzak Corporation Franchise Division, initially joined APS as a field representative in 1951. He started in local radio in 1941, and in '46 joined the newly formed Transcriptions Sales, Inc. The 38-year-old Hochhauser is an alumnus of the University of Virginia.



**COHN, RALPH M.**, vice-president and general manager of Screen Gems, Inc., television subsidiary of Columbia Pictures, was born May 1, 1914. In 1941 he became executive producer of Darmour Productions. After service in the Signal Corps during the war, he formed Triangle Productions and later Pioneer Telefilms, which became the Columbia



subsidiary, Screen Gems, in 1951.

**JEWELL, JIM**, president of Jewell Radio and Television Productions, Chicago, began his radio career in New York in 1926 with Channon Collinge. In 1939, Jim moved to WWJ as program and production director. In Hollywood he was director and writer to Warner Brothers. In 1941, Jim went to Chicago as vice president of Stack-Globe Advertising Agency, and later joined MacFarland-Aveyard & Company. In 1945, he founded his own business.



**GLADDEN, GEORGE S.**, executive vice-president for Academy Pictures, Inc., joined the firm in 1954. In 1931 he joined General Motors and rose to become the head of the Public Relations Motion Picture Department. In 1938 he joined Audio Productions and simultaneously acted as Eastern color director for Technicolor, Inc. Starting in 1940, he



served for 14 years with the J. Walter Thompson Agency.

**JEFFEE, SAUL**, president of Moviela Film Laboratories, started in the industry over a quarter of a century ago. Always mechanically inclined, Saul has combined business and pleasure in his hobby of tinkering in his home machine shop, and has developed many modifications which have contributed to the advancement of film processing. Saul's firm has finished up an expansion program that has increased the firm threefold.



**ORR, W. WALLACE**, President Tel Ra Productions, Philadelphia, Pa. Attended Ohio State University, M. Dorothy Cosgrove, 1934, children, Cynthia Jane, 1939, William Wallace, 1944. Entered advertising as co-ordinator for N. W. Ayer & Son, Inc., 1930-1935, Account Executive 1935-1944, Vice-President of N. W. Ayer & Son, Inc., 1944-1948. Founded



Tel Ra Productions, 1948. President Merion Park Civic Association 1950-1952; House Committee Philadelphia Country Club 1953—; Poor Richard Club; Racquet Club.

**CULHANE, SHAMUS**, Pres. of Shamus Culhane Productions, Inc., N. Y., N. Y. Married Maxine Marx and in 1950 launched Shamus Culhane Productions, Inc. Children, Bryan 2 yrs., Kevin 6 mos. Full-fledged director at 19, and in 1935 joined the Walt Disney Studios as a pantomime specialist. Worked exclusively on Pluto, later on Snow White and Pinocchio, etc. Has supervised production of more than 1000 TV commercials. Offices in New York and Hollywood.



**GORDON, MILTON A.**, President of Television Programs of America, Inc. Born, 1908, Chicago, Illinois. Attended University of Chicago, Ph.B. 1929; J.D. 1931. Married. Elinor Loeff, 1937; Children, Stephen, 1942, Leslie Susan, 1945. V.P. Walter E. Heller & Co., Chicago, 1946-1953. President of Television Programs of America, Inc., 1953-present.



**ASHER, JACK**, president of Lab-TV. B. 1902, Brooklyn, N. Y. Attended C. C. N. Y. M. Celeste Morel 1932. In the industry for over a quarter of a century. Has been associated with the Gevaert Co., and for 8 years with the Photographic Advertising page of the old New York Sun. Has also been a photographic buyer and consultant for the U. S. Navy Ships Stores. Has been an active Mason for many years and is a member SMPTE.



**VAN PRAAG, WILLIAM**, President of Van Praag Productions New York-Detroit - Miami - Hollywood. B., 1920, New York, New York. Attended Columbia University. M. Rosalind Marcus, 1943; children, Eugene S. and Raymond M., 1946. Feature shorts and documentary motion pictures as production manager, film editor, actor and director. OWI, 1940. Army, 1942. United Artists, 1946. NBC, 1947. Executive Vice President of Television Features, 1948. Founded Van Praag Productions, 1950.



**MAYERS, ARTHUR A. "ARCHIE"**, general manager of Standard Television Corp. Was at one time gen. mgr. of Colorfilm and while in that post helped establish the present Cinecolor. 1942 became assistant to Jules Levy, pres. of Mayfair Prods. 1950, organized and headed as president, Unity Television Corp., and also served as general manager. 1955 disposed of all interests in Unity, and latter part of '55 became gen. mgr. of Standard.



**REED, ROLAND**, president of Roland Reed Productions. B. Middletown, N. Y. 1922 headed for Hollywood. Made his first commercial picture in 1930 for Westinghouse. Later made a feature length Technicolor picture. 1950 made first TV series, "Stu Erwin Show". Series which followed include "Waterfront," "My Little Margie," "Rocky Jones, Space Ranger," "Beulah" and "Mystery Theater." TV film series for which pilots have been made, "Alarm," and "The Great Mouthpiece."



**TURNER, CHARLES L.**, executive producer of Video Pictures, Inc. B. Nov. 29, 1915 Washington D.C. Attended Yale, Harvard, Columbia, George Washington and American Universities, B.A. M. Joan Fremont Hull 1942. Children, Shelley Hull, 1944, Sara Juliet, 1946, Star Fremont, 1948, John Charles Fremont, 1952. 1939-1941, with NBC. 1941-45, U.S. Army. 1946 directed shorts Universal Pictures. 1952-55, vice pres. of Owen Murphy Prods., Inc. 1956 to present in charge of Video Pictures.



**BRAY, JOHN RANDOLPH**, Pres. Bray Studios, Inc., N. Y. B. Aug. 25, 1879, Addison, Mich. Attended Mich. Coll. M. Margaret Till 1905. 1 son, Paul A. Newspaper Artist. Contributed cartoons to foremost American and European humorous magazines. Introduced first animated cartoons in theatres 1912. Invented and developed the animated motion picture processes, and patented processes 1914. Organized Bray Studios, Inc. to produce cartoons in quantity 1914. Began making films for schools 1915.



**KEEVER, H. WELLER (Jake)**, director of sales, NBC Television Films division of California National. Born in Chicago. Graduate of Yale University. Has served as national sales manager for NBC Television Films since January, 1955. Joined NBC as a film division salesman in 1951. Was named central sales supervisor in 1953. Before joining NBC he was associated with the food brokerage firm of J. A. Weller, Jr. Co.



**GOLD, MELVIN L.**: President of Mel Gold Productions, Inc., N.Y.C. B. Chicago, Illinois, Sept. 3, 1909. 1930 joined MGM, in Chicago, as assistant office manager. To Reinheimer Circuit in 1932 to operate theatres, in Hammond, Indiana. In 1940, he organized own advertising agency, Sales, Inc., in Hammond, Indiana. Joined Filmack Trailer Co. in 1941 as advertising manager. Formed Mel Gold Productions, Inc. in June, 1954. Member Publicity Club of New York.



**LAWRENCE, ROBERT**, pres. of Robert Lawrence Productions, Inc., N. Y., Canada and Hollywood. Graduate of West Point, came out of U.S. Army in 1947 and entered the film business. Associated with RKO Pathe and Jerry Fairbanks Productions. Formed Robert Lawrence Productions in 1952. Recently acquired Loucks and Norling Studios, Inc., N. Y. Produces filmed commercials for television and films for industry and government.



**SMITH, FLETCHER**, president of Fletcher Smith Studios, Inc., producer of TV films, commercials and industrial films, entered the animation field through doing special effects for M-G-M studios, then began developing industrial accounts. In 1938, he set up his own sales organization and branched into live action films. During World War II, he devoted himself exclusively to shooting educational films for the government. With the end of the war and the advent of TV, he went into production of filmed TV commercials.



**GOODSON, MARK**, partner with Bill Todman in Goodson-Todman Productions. B. Sacramento, Calif. Began career as a child actor in stock companies. Entered radio at KJBS, San Francisco, as a disc jockey in 1936. He moved to the Don Lee network in 1937. He came to New York in 1942 where he emceed "Battle of the Boroughs" and "Jack Dempsey Sports Quiz." Also wrote and directed dramatic spots on the "Kate Smith Show," and co-produced the first of the "Stop the Music" series.



**BONAFIELD, JAY**, independent producer, was formerly general manager of RKO Pathe, a division of the RKO Radio Pictures, Inc., entered the motion picture field as a reel boy in the cutting department of Fox Movietone News. In 1931 he joined Pathe as newsreel film editor. He was transferred to the short subjects department, where he became head of the editing department, and then



**VALENTINO, TOM**, head of T. J. Valentino, Inc., has been supplying the radio, theatre, and television world with sound effects and mood music for the past 20 years. He broke into radio as a piano tuner, and while working around studios he noticed the first crude attempts at sound effects—which led him to form his present company. From a modest beginning, Tom has gone on to create sounds for shows on Broadway, and theatres across the nation.



to production manager.

**BRANDT, RICHARD PAUL**, vice president of Trans-Lux Pictures, vice president of Brandt Theatres and president of Trans-Lux Television Corp., graduated from Yale in 1948. Worked with Donahue & Coe, Worthington Air Conditioning Co., Joe Hornstein, Inc., and RKO Pictures. He joined Trans-Lux Theatres in 1950 and Brandt Theatres in



**STAHL, AL**, president of Animated Productions, became, in succession, an animator for Max Fleischer and story-gag editor for Terrytoons, then continued in technical animation work for the Army Signal Corps during World War II. He opened his own studios after V-J Day. His firm has created and produced TV animated and live advertising for leading agencies. Al developed slide-motion and multi-plane animation for NBC-TV. He is a member of the board of National Television Film Council.



1952. From 1948 until 1950 he was involved in a special training program which he and his father, Harry Brandt, organized. He is married and the father of two children.

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**President**

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# SONG HITS OF 1956

January 1, 1956 to January 1, 1957

THE 35 SONG HITS WITH THE LARGEST RADIO AND TELEVISION AUDIENCES ARE LISTED BELOW IN ORDER OF THE TOTAL ACI POINTS RECEIVED IN THE ACI SURVEYS DURING THE YEAR. (Songs in STAGE, FILM or TV productions are indicated. Songs currently active are marked with an asterisk. Songs whose activity began in the fall of 1955 are noted by the date . . . (1955).

| Total<br>ACI Points | Number of<br>Weeks in<br>ACI Survey | Song Title                             | Production              | Publisher          |
|---------------------|-------------------------------------|----------------------------------------|-------------------------|--------------------|
| 38423               | 38                                  | * I COULD HAVE DANCED ALL NIGHT        | (My Fair Lady)          | Chappell           |
| 35976               | 38                                  | * On the Street Where You Live         | (My Fair Lady)          | Chappell           |
| 27162               | 27                                  | Poor People of Paris                   |                         | Connelly           |
| 26086               | 25                                  | Lisbon Antigua (1955)                  |                         | Southern           |
| 24758               | 24                                  | Standing on the Corner                 | (Most Happy Fella)      | Frank              |
| 24386               | 25                                  | Theme from Three Penny Opera (Moritat) | (Three Penny Opera)     | Harms              |
| 24049               | 19                                  | Rock and Roll Waltz                    |                         | Sheldon            |
| 23489               | 24                                  | Canadian Sunset                        |                         | Meridian           |
| 23432               | 21                                  | Hot Diggity                            |                         | Roncom             |
| 22522               | 26                                  | * True Love                            | (High Society)          | Buxton Hill        |
| 19724               | 35                                  | * I've Grown Accustomed to Your Face   | (My Fair Lady)          | Chappell           |
| 19400               | 14                                  | Memories Are Made of This (1955)       |                         | Montclare          |
| 18960               | 31                                  | Mr. Wonderful                          | (Mr. Wonderful)         | Laurel             |
| 18697               | 36                                  | Allegheny Moon                         |                         | Oxford             |
| 17828               | 17                                  | No Not Much                            |                         | Beaver             |
| 16497               | 27                                  | Whatever Will Be Will Be               | (Man Who Knew Too Much) | Artists            |
| 15521               | 10                                  | Sixteen Tons (1955)                    |                         | American           |
| 15473               | 26                                  | Wayward Wind                           |                         | Warman             |
| 15013               | 18                                  | * Friendly Persuasion                  | (Friendly Persuasion)   | Feist              |
| 14485               | 29                                  | Too Close for Comfort                  | (Mr. Wonderful)         | Laurel             |
| 14295               | 16                                  | Great Pretender                        |                         | Panther            |
| 14231               | 14                                  | Blue Suede Shoes                       |                         | Hi-Lo-Hill & Range |
| 14089               | 11                                  | * Love Me Tender                       | (Love Me Tender)        | Presley            |
| 13244               | 15                                  | Band of Gold (1955)                    |                         | Ludlow             |
| 12916               | 20                                  | Picnic                                 | (Picnic)                | Columbia Pic.      |
| 12118               | 13                                  | Tender Trap (1955)                     | (Tender Trap)           | Barton             |
| 11916               | 16                                  | Tonight You Belong to Me               |                         | Bregnan-Vocco-Conn |
| 11600               | 14                                  | * Just Walking in the Rain             |                         | Golden West        |
| 11347               | 24                                  | How Little We Know                     |                         | E. H. Morris       |
| 11223               | 18                                  | Happiness Street                       |                         | Planetary          |
| 11176               | 15                                  | My Prayer                              |                         | Shapiro-Bernstein  |
| 10852               | 15                                  | Ivory Tower                            |                         | Melrose            |
| 10747               | 17                                  | Hound Dog                              |                         | Presley-Lion       |
| 10660               | 14                                  | * Cindy Oh Cindy                       |                         | E. B. Marks-Bryden |
| 10594               | 21                                  | Can You Find It in Your Heart          |                         | Witmark            |

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 Milwaukee Sentinel: **Robert Rirdan**  
 Sturgeon Bay, Green Bay Press Gazette:  
**Mary Ellen Gothberg**  
 Wausau, Record-Herald: **Win Freund**  
 Wisconsin Rapids Daily Tribune: **Carl E. Otto**

**WYOMING**

Wyo. Tribune (Cheyenne): **Kirk Knox**  
 Rawlins Daily Times: **Paul R. Wiecek**  
 Sheridan Press: **Dick Redburn**



New York, United Press: **William Ewald**  
 New York, World Telegram & Sun:  
     **Fred Blancoll**  
 New York, World Telegram & Sun:  
     **Harriet Van Horne**  
 New York, World Telegram & Sun: **Ed Leamy**  
 New York, World Telegram & Sun:  
     **Julius Warzybok**  
 Niagara Falls Gazette: **Edward Reilley**  
 Niagara Falls Gazette: **Dick Utts**  
 Olean Times-Herald: **Gilbert Stinger**  
 Oneonta Star: **Robert DiPiante**  
 Patchogue Advance: **Don Moog**  
 Patchogue, Main Street Press: **Frank Mooney**  
 Plattsburg Press Republican: **Michael McMahon**  
 Poughkeepsie-New Yorker: **La Claire I. Tice**  
 Rochester, Democrat & Chronicle: **Harold Nichols**  
 Rochester, Times Union: **Jack Hadley**  
 Rome Daily Sentinel: **Margaret McCarthy**  
 Syracuse, Herald-Journal: **Bob Sokolsky**  
 Syracuse, Post-Standard: **Peg Stevens**  
 Ticonderoga, Sentinel: **Tom Shea**  
 Utica Daily Press: **Charles King**  
 Walton Reporter: **John R. Clark**  
 Watertown Times: **Dominick Pepp**

**NORTH CAROLINA**

Asheville Citizen: **Earl Freeman**  
 Asheville Times: **Porter Crisp**  
 Brevard, The Times: **Jack Briggs**  
 Charlotte News: **Emery Wister**  
 Charlotte, Mecklenburg Times: **John Brock**  
 Charlotte Observer: **Dick Banks**  
 Fayetteville, Observer: **Bob Gray**  
 Forest City, The Courier: **Clarence Griffin**  
 Fuquay Springs, The Independent: **Todd Caldwell**  
 Hendersonville, The Times News: **Jim Fair**  
 Hendersonville, The Tribune: **Noah Hollowell**  
 Lenoir News Topic: **Kearney Pearce**  
 Raleigh, News and Observer: **Jane Hall**  
 Raleigh Times: **Lucy Daniels**  
 Rocky Mount, Evening Telegram: **Ed Rimer**  
 Rutherfordton, The News: **Tom Wingate**  
 Selma, Johnstonian Sun: **Tom Davis**  
 Shelby Daily Star: **William Greene**  
 Smithfield Herald: **Peter Hulth**  
 Spindale, The Sun: **Glenn James**  
 Winston-Salem, Journal & Sentinel: **Tom Whicker**

**NORTH DAKOTA**

Devils Lake Daily Journal: **Russel Dushinski**  
 Devils Lake World: **Gordon Stefanowicz**  
 Fargo Forum: **Del Johnson**  
 Jamestown Sun: **William I. Wright**

**OHIO**

Akron, Beacon Journal: **Art Cullison**  
 Canton Economist: **Morton Frank**  
 Canton Repository: **Louise Meeks**  
 Cincinnati, Enquirer: **Magee Adams**  
 Cincinnati, Enquirer: **James Devane**  
 Cincinnati, Post: **Mary Wood**  
 Cincinnati Times-Star: **William R. Vale**  
 Cleveland News: **Maurice Van Metre**  
 Cleveland Plain Dealer: **George Condon**  
 Cleveland Plain Dealer: **Tom O'Connell**  
 Cleveland Press: **Jim Frankel**  
 Columbus Citizen: **Jo Bradley Reed**  
 Columbus Dispatch: **Robert Connors**  
 Columbus, Ohio State Journal: **Ed Barmann**  
 Dayton, Daily News: **Gee Mitchell**  
 Dayton, Journal-Herald: **Brainard Platt**  
 Dover Reporter: **Harry Yoekey**  
 East Liverpool Review: **Arthur Thomas**  
 Findlay, The Republican-Courier: **Allen Dudley**  
 Ironton Tribune: **Jay Brushart**  
 Jackson Sun Journal: **Ed. Clark**  
 Mansfield, Smart Shopper: **J. N. Seeds**  
 Marietta Daily Times: **Andy Elliott**  
 Martins Ferry, Times-Leader: **Robert Fordyce**  
 Massillon Independent: **Fred Becker**  
 Middletown Journal: **Bob Carrier**  
 Newark Advocate: **Donald M. Smith**  
 Portsmouth Times: **Dave Scheen**

Sandusky Register-Star News: **Willis B. Kelley**  
 Steubenville, Herald-Star: **Joseph Michl**  
 Toledo Blade: **Ray Oviatt**  
 Toledo Times: **Ruth Elgutter**  
 Toledo Times: **Roco Pizza**  
 Warren Tribune-Chronicle: **Cletus Jones**  
 Woodsfield, Spirit of Democracy: **Jim Young**  
 Youngstown, Boardman News: **Jack Darnell**  
 Youngstown Vindicator: **Adrian Slifka**  
 Zanesville, Times Recorder & Signal:  
     **Virginia Middag**

**OKLAHOMA**

Frederick Leader: **Bob Cull**  
 Frederick Press: **Pat Perkins**  
 Grandfield: **Big Pasture News: Perry White**  
 McAlester, Democrat: **Hiram Impson**  
 Muskogee Morning News: **Mark Wakefield**  
 Okmulgee Daily Times: **Don Dodd**  
 Ponca City News: **Ivy Coffee**  
 Tulsa Tribune: **Jim Downing**

**OREGON**

Astoria, Astorian Budget: **John Mellor**  
 Bend Bulletin: **Phil Brogan**  
 Coos Bay Times: **Ken Johnson**  
 Cottage Grove, Sentinel: **W. C. Martin**  
 Dallas, Itemizer-Observer: **Wesley Sherman**  
 Eugene, Register-Guard: **Jack Craig**  
 Grant's Pass Daily Courier: **Gerald Acklen**  
 McMinnville, Daily News-Register: **Julian Prescott**  
 Medford, Mail Tribune: **Harry Chipman**  
 Portland, The Journal: **William Moyes**  
 Portland, The Oregonian: **Francis Murphy**  
 Portland, Radio TV Prevue: **Isabel Hoyt**  
 Salem, Capital Journal: **Vic Fryer**  
 Salem, Oregon Statesman: **Conrad Prango**  
 Tillamook, Shopping Smiles: **Loren McKinley**

**PENNSYLVANIA**

Allentown Call-Chronicle: **Art Gerhardt**  
 Altoona Mirror: **Pat Hinton**  
 Altoona, Tribune: **Leo Carroll**  
 Ambler Gazette: **Phil Strasburg**  
 Bradford, The Era: **F. P. Taseone**  
 Butler Eagle: **Bill Faust**  
 Chester Times: **Matt Zabitka**  
 Coatsville, Record: **George Heintzleman**  
 Conshohocken Gazette: **Harold McCune**  
 Coudersport, Potter Enterprise: **Walter Taylor**  
 Erie Daily Times: **Bill Fowler**  
 Erie Dispatch: **Arley Livingston**  
 Hazleton, Plain Speaker: **Dominick Antonelli**  
 Lewistown, Sentinel: **Chris Rowland**  
 Latrobe Bulletin: **Mary Lou Yurick**  
 Martinsburg, The Herald: **Blair Bice**  
 Philadelphia, Bulletin: **Elmer Cull**  
 Philadelphia, Bulletin: **Bob Williams**  
 Philadelphia Daily News: **Ernest L. Schier**  
 Philadelphia Daily News: **L. Schwartz**  
 Philadelphia, Evening & Sunday Bulletin:  
     **Frank Brookhouser**  
 Philadelphia Inquirer: **Harry Harris**  
 Philadelphia Inquirer: **Jean Kuniak**  
 Philadelphia Inquirer: **Samuel Singer**  
 Phoenixville, The Daily Republican:  
     **John B. Norris**  
 Pittsburgh Post-Gazette: **Win Fanning**  
 Pittsburgh Press: **Fred Hemington**  
 Pittsburgh Sun Telegraph: **Wilbur Clark**  
 Pittsburgh Sun-Telegraph: **Karl Krug**  
 Pittsburgh Sun-Telegraph: **Len Mendlowitz**  
 Pittsburgh Sun-Telegraph: **Jim Pennock**  
 Pittsburgh Sun-Telegraph: **James Pettican**  
 Pottsville Republican: **Charlie Rose**  
 Reading Eagle: **Robert Schoenert**  
 Reading Times: **Louis Schlossburg**  
 Roaring Spring, The Cove News: **Bill Barnhart**  
 Scranton Times: **Sid Benjamin**  
 Scranton Tribune: **Patrick McGlynn**  
 St. Marys, The Daily Press: **Jack O'Brien**  
 Sunbury Daily Item: **Malcolm E. Arter**  
 Warren, Observer: **Bob Walsh**  
 Warren, Times-Mirror: **Ed Lowrey**



Boston Record-American: **Anthony LaCamera**  
 Boston Traveler: **Joe Levine**  
 Boston, Tribune Pub. Company:  
**Elizabeth Goodman**  
 Brockton Enterprise: **Malcolm Dalton**  
 Hyannis, Cape Cod Standard-Times **John Rogers**  
 Pittsfield, Berkshire Eagle: **Ed Farrell**  
 Springfield, Republican-Union-News: **Don McPhee**  
 Wellesley Townsman: **A. Edwin Larssin**  
 Worcester Evening Gazette: **James Gourgouras**  
 Worcester Sunday Telegram: **Don Williams**  
 Worcester Telegram: **Fred Rushton**

**MICHIGAN**

Ann Arbor News: **Bill Mullendore**  
 Bay City Times: **Milton Hughes**  
 Detroit Free Press: **Dick Osgood**  
 Detroit Free Press: **Bettelou Peterson**  
 Detroit News: **Herschel Hart**  
 Detroit News: **Betty Hyde**  
 Detroit Times: **Frances D'Hondt**  
 Detroit Times: **Andy Wilson**  
 Flint Journal: **Ralph Coulter**  
 Grand Rapids Herald: **Sue Rogers**  
 Grand Rapids Press: **Florence Kasprzak**  
 Iron Mountain News: **L. D. Tucker**  
 Iron River Reporter: **Gene Moore**  
 Ishpeming Daily Mining Journal: **Charles Gabel**  
 Muskegon Chronicle: **Donna Smečina**  
 Port Huron, Times Herald: **Al Haugner**  
 Saginaw News: **Leslie Wahl**

**MINNESOTA**

Alexandria, Park Region Echo: **Gordon Duenow**  
 Detroit Lakes, Becker County Record:  
**Roger Martin**  
 Detroit Lakes Tribune: **Wes Meyer**  
 Minneapolis Star: **Cedric Adams**  
 Minneapolis Star: **Jay Edgerton**  
 Minneapolis Star: **Forest Powers**  
 Minneapolis Tribune: **Will Jones**  
 Owatonna, Daily People's Press: **Ben Darby**  
 Owatonna, The Photo News: **Don Reigel**  
 St. Cloud Daily Times: **Alda Theisen**  
 St. Paul Dispatch Pioneer Press: **Bill Diehl**

**MISSISSIPPI**

Clarksdale, Press-Register: **Bill Skelton**  
 Columbus Commercial Dispatch: **Norman Mathews**  
 Corinth, The Daily Corinthian: **Frederick Jay**  
 Jackson Daily News: **Frank Haines**  
 Jackson, State Times: **Norman Shavin**  
 Jackson State Times: **Norman Shavin**  
 Natchez Democrat: **Jimmy Lambert**  
 Natchez Times: **Marie Grover**  
 Starkville News: **Morris and Henry Meyer**  
 Vicksburg Evening Post: **Burrell Conway**  
 Waynesboro, News Publishing Co.: **Harvey Hurt**

**MISSOURI**

Brookfield, Daily News Bulletin: **Tom Hartman**  
 Independence, The Daily News: **Wendell Burns**  
 Kansas City Times & Star: **Bob H. Hoyland**  
 Sikeston Standard: **Maxine Scott**  
 Springfield Leader-Press: **Dale Freeman**  
 St. Clair Chronicle: **Dorothy Moore**  
 St. Joseph News Press & Gazette: **Merrill Chilcote**  
 St. Joseph News Press & Gazette: **Don Thornton**  
 St. Louis Globe-Democrat: **Pete Rahn**  
 St. Louis Post-Dispatch: **Gene Frenzel**  
 St. Louis Post Dispatch: **Warner Schoyen**  
 Washington Missourian: **Wm. Miller**

**MONTANA**

Billings, Yellowstone News: **Chet Shore**  
 Miles City Daily Star: **Robert Scanlan**

**NEBRASKA**

Lincoln Star & Journal: **Lucigrace Switzer**

North Platte, The Telegraph-Bulletin:  
**Charley Craig**  
 Omaha World-Herald: **Denman Kountze Jr.**

**NEVADA**

Reno, Nevada State Journal: **Frank Sullivan**

**NEW HAMPSHIRE**

Littleton Courier: **Jack Coley**  
 Manchester, Union-Leader: **Paul Tracy**

**NEW JERSEY**

Atlantic City, Jersey Times: **Tom Birekhead, Jr.**  
 Atlantic City Press: **William McMahon**  
 Atlantic City Reporter: **Alma Freas**  
 Camden, Courier Post: **Bud Strech**  
 Newark Evening News: **Joe Storeh**  
 New Brunswick, Daily Home News: **Bob McGarvy**  
 Trenton Times: **Larry Hu'ack**  
 Trenton, Trentonian: **Barbara Wolfe**

**NEW MEXICO**

Albuquerque, Tribune: **Faye Emerson**  
 Clayton, Union County Leader: **Paul Payton**  
 Eunice News: **Barney Dial**  
 Hobbs Daily News Sun: **Robert McGrath**  
 Santa Fe, The New Mexican: **Peggy Felt**  
 Truth or Consequences, Hot Springs Herald:  
**Paul Tooley**

**NEW YORK**

Albany, Knickerbocker News: **Walter Hawver**  
 Batavia, The Daily News: **Paul Bostwick**  
 Binghamton Press: **Tom Cawley**  
 Binghamton Sun: **Dave Rossie**  
 Boonville Herald: **Al O'Donnell**  
 Buffalo, Courier Express: **E. Donald Schlaerth**  
 Buffalo Evening News: **Sturgis Hedrick**  
 Cortland, Herald-Journal: **Margaret Miner**  
 Cortland, Post-Standard: **Robert Holland**  
 Endicott Daily Bulletin: **Hal Hancock**  
 Garden City, Newsday: **Jo Coppola**  
 Jamaica, Long Island Daily Press: **William Cotter**  
 Jamaica, Long Island Press: **Walter Kaner**  
 Jamaica, Long Island Press: **Dick Ornaner**  
 Jamestown Post-Journal: **Charles Stewart**  
 Jamestown Sun: **Ed Byrne**  
 Lockport, Union-Sun & Journal: **Dorothy Smith**  
 Middletown, Daily Record: **Wm. DeMesa**  
 Middletown, Times-Herald: **Edw. Dougherty**  
 New York, Associated Press: **Charles Merceer**  
 New York, Daily Mirror: **Nick Kenny**  
 New York, Daily News: **Rudy Bergman**  
 New York, Daily News: **Kay Gardella**  
 New York, Daily News: **Ben Gross**  
 New York, Daily News: **Matthew Messina**  
 New York, Daily News: **Sid Shalit**  
 New York, Herald Tribune: **Hy Gardner**  
 New York, Herald Tribune: **John Crosby**  
 New York, Herald Tribune: **Sid Bakal**  
 New York, Herald Tribune: **Ruth Gilbert**  
 New York, Herald Tribune: **Josephine Jab'ous**  
 New York, Herald Tribune: **Marie Torre**  
 New York, Herald Tribune: **Tony Gentile**  
 New York, International News Service: **Bob Reid**  
 New York, Journal American: **Jerome J. Karpf**  
 New York, Journal American: **Louis Reid**  
 New York, Journal American: **Jack O'Brian**  
 New York, Journal American: **Danny Brooks**  
 New York, Pittsburgh Courier: **Josephine Schuyler**  
 New York, Post: **Al Cousick**  
 New York, Post: **Jay Nelson Tuck**  
 New York, Times: **Val Adams**  
 New York, Times: **Charles Craftt**  
 New York, Times: **George Gent**  
 New York, Times: **Jack Gould**  
 New York, Times: **J. P. Shanley**  
 New York, Times: **Dick Shepard**  
 New York, United Press: **John J. Madigan**  
 New York, United Press: **William Higginbotham**



Atlanta Daily World: **Lucille Scott**  
 Atlanta Daily World: **Marion Jackson**  
 Atlanta Journal: **Norman Shavin**  
 Camilla Enterprise: **Thomas Burson**  
 Columbus Ledger-Enquirer: **Robert Brown**  
 Gainesville, Daily Times: **Sylvan Meyer**  
 Hogsansville Herald: **Cecil Hambey**  
 LaGrange News: **Phil Harrison**  
 Newnan Times-Herald: **Ida Thomasson**  
 Pelham Journal: **J. B. Chism, Jr.**  
 Sylvania, Screven County News: **L. S. Stegins**  
 Toccoa Record: **R. W. Graves**  
 Vidalia Advance: **R. E. Ledford**

Sioux City, Journal-Tribune Publications:  
**Willis Forbes**  
 Waterloo Courier: **Ted Stevens**

## KANSAS

Atchison Daily Globe: **John Buckley**  
 Dodge City Daily Globe: **Don Peoples**  
 Garden City Telegram: **Paul Murphy**  
 Kansas City Kansas: **C. H. Nohe**  
 Kansas City Star: **Bob Hoyland**  
 Manhattan Mercury: **William Colvin**  
 McPherson Daily Republican: **Mark Anson**  
 Wichita Beacon: **Bill Anderson**  
 Wichita Eagle: **Lovenia Lindberg**

## IDAHO

Caldwell, News-Tribune: **Pete Harkworth**  
 Grangeville, Idaho County Free Press:  
**Bob Anderson**  
 Kellogg Evening News: **Wendell Brainard**  
 Pocatello, Intermountain Enterprise: **E'l Oboler**  
 Wallace, North Idaho Press: **Jano Cantrell**

## ILLINOIS

Aurora Beacon News: **Bob Butler**  
 Bloomington, Pantagraph: **Lawrence Shroyer**  
 Champaign News-Gazette: **Larry Stewart**  
 Chicago American: **Janet Kern**  
 Chicago Daily News: **Ethel Daccardo**  
 Chicago Sun-Times: **Lucia Carter**  
 Chicago Sun-Times: **Irv Kupcinet**  
 Chicago Tribune: **Larry Wolters**  
 Decatur, Herald-Review: **Lawrence Shroyer**  
 Eldorado Daily Journal: **Charles Branum**  
 Harrisburg, Daily Register: **Curt Small**  
 Hillside, Proviso-Times: **James Osberg**  
 Lawrenceville, Lawrence County News: **Sam Jones**  
 Marion Daily Republican: **Homer Butler**  
 Moline Daily Dispatch: **Renee Capelle**  
 Olney Daily Mail: **Harry Hillis**  
 Ottawa, Daily Republican Times: **LeRoy Clemens**  
 Pekin Daily Times: **Denn McNaughton**  
 Peoria Journal Star: **Wm. Littleton**  
 Robinson, Argus: **Victor Smith**  
 Robinson Daily News: **George McCarthy**  
 Rock Island, Argus: **Charles Sanders**  
 South Beloit, Borderline News: **Bob Tilley**  
 Springfield, Illinois State Register: **Carol Miller**  
 Springfield, Illinois State Journal: **Nancy Burger**

## INDIANA

Anderson, Bulletin: **Juliet Crittenberger**  
 Anderson Herald: **Paul Lane**  
 Connersville News- Examiner: **Emmett Jackson**  
 Evansville Courier: **Dorothy Young**  
 Evansville Press: **Sally Kincaid**  
 Fort Wayne, Journal Gazette: **Jean Franke**  
 Fort Wayne, News Sentinel: **Peg O'Connor**  
 Indianapolis News: **Jackie Froers**  
 Indianapolis News: **Jacqueline Stahl**  
 Indianapolis Star: **Julia Dougherty**  
 Indianapolis Times: **Casey Svengros**  
 Indianapolis Times: **Sandy Farr**  
 Jasper, Dubois County Daily Herald: **Simon Stemle**  
 Laporte Herald-Argus: **Gwen Northrup**  
 Mt. Vernon Democrat: **Orvin Hall**  
 Muncie Evening Press: **Bob Parkinson**  
 Muncie Evening Star: **John Pettibone**  
 New Albany Tribune: **Guy Keller**  
 Peru Republican: **Gerry Anderson**  
 South Bend Tribune: **James McNeile**  
 Warsaw Times-Union: **Wm. Mollenhour**

## IOWA

Bettendorf, Labors Daily: **Mary Murphy**  
 Cedar Rapids Gazette: **Nadine Subotnik**  
 Davenport Daily Times: **Ina Wickham**  
 Davenport Morning Democrat: **Don Jones**  
 Des Moines Register: **Mrs. Marge Hummel**  
 Dubuque Telegraph Herald: **Bill Croker**  
 Dubuque Telegraph Herald: **Carl Ochs**  
 Muscatine Journal: **Walter Russell**  
 Ottumwa Courier: **Janette Stein**

## KENTUCKY

Ashland, Daily Independent: **John McGill**  
 Bowling Green, Park City Daily News:  
**J. Ray Gaines**  
 Elizabethtown News: **Watts Franklin**  
 Elizabethtown, Hardin County Enterprise:  
**George Wright**  
 Frankfort, State Journal: **Jim Hawkins**  
 Henderson, Gleaner & Journal:  
**Hugh Edward Sandefur**  
 Jackson, East Kentucky Publishing Co.:  
**Manuel Strong**  
 Lebanon, Marion Falcon: **Paul Owens**  
 Louisville, Courier-Journal: **Bill Ladd**  
 Louisville Times: **Eugene Lees**  
 Owensboro Messenger and Inquirer: **Larry Hager**  
 Pikeville, Pike County News: **Jim Turley**  
 Richmond Daily Register: **Randall Fields**  
 Winchester Shopping Guide: **Jim Kearney**  
 Winchester Sun: **Bill Caywood**

## LOUISIANA

Alexandria, Town Talk: **Adrus LaBorde**  
 Baton Rouge Morning Advocate: **Chas. Magee**  
 Baton Rouge, State-Times: **C. P. Litter**  
 Bogalusa Daily News: **Lou Major**  
 Franklinton Era Leader: **Joe O. Poole**  
 Jennings Daily News: **Harvey Laing**  
 Kinder Progress: **Bud Deaton**  
 New Orleans Item: **Ted Liuzza**  
 New Orleans States: **Bob Sublette**  
 New Orleans, Times Picayune: **Ed Brooks**  
 Paducah, Sun-Democrat: **Virginia Hogan**  
 Shreveport Journal: **Doug Attaway**  
 Shreveport Journal: **Larry Ronson**  
 Shreveport Times Pericles Alexander  
 Shreveport Times: **James T. Briggs**  
 Welsh Citizen: **Edwin Howard**

## MAINE

Augusta, Daily Kennebec Journal: **James McClay**  
 Lewiston, Sun: **Beatrice Moulton**  
 Portland Press Herald: **Harold Cail**  
 Portland Press-Herald: **Joe King**  
 Rumford, Times: **Roger Woodcock**  
 Waterville, Sentinel: **James McClay**

## MARYLAND

Annapolis, Capitol-Gazette: **Ham Elliott**  
 Baltimore News-Post: **Aldine Bird**  
 Baltimore News-Post: **Ann Westbrook**  
 Baltimore Sun American: **Audry Bishop**  
 Baltimore, Sun Papers: **Donald Kirkley**  
 Hagerstown, Daily Mail: **Garvin Hager**  
 Hagerstown, Morning Herald: **Joseph Harp**

## MASSACHUSETTS

Boston, American: **Anthony La Camera**  
 Boston, Christian Science Monitor: **Maybelle Joyce**  
 Boston Daily Record: **Bill Buchanan**  
 Boston Daily Record: **George Clarke**  
 Boston Globe: **Elizabeth Sullivan**  
 Boston Herald: **Arthur Petridge**  
 Boston Record: **John Long**

# RADIO-TV EDITORS

The nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily contributed the accompanying list of editors

## ALABAMA

Anniston Alabama Star: Sam Jones  
Auburn, Lee County Bulletin: Graham McTeer  
Baldwin Times: Al Perkins  
Birmingham News: Roger Thames  
Birmingham, Post Herald: Jim Atkins  
Florence Times: Louis Eckle  
Fort Payne, Journal: Jim Young  
Fort Payne, Times-New Era: Eliza Wilburn  
Geneva County Reaper: Joel Smith  
Mobile Press: Betty Jo Collins  
Mobile Register: Ellen Bodden  
Mobile Press Register: Ken Morgan  
Opelika Daily News: Wink Blackmon  
Roanoke Leader: John B. Stevens  
Troy Messenger: Virginia Key

## ARIZONA

Nogales Daily Herald: Alvin Sisk  
Nogales International: Craig Pottinger, Sr.  
Phoenix Arizona Republic: Ron Silverman  
Phoenix Gazette: Bobbie Johnston  
Phoenix Gazette: Maggie Savoy  
Tucson, Arizona Daily Star: Dorothy Kalil  
Tucson Daily Citizen: Dick Shane  
Winslow Mail: J. Morris Richards

## ARKANSAS

Little Rock, Arkansas Democrat: Jim Young  
Little Rock, Arkansas Gazette: Martha Douglas  
Pine Bluff Commercial: Bill Miles

## CALIFORNIA

Bakersfield, Californian: George De Armand  
Bakersfield, The Press: Mary Gregg  
Brawley News: Ray Barnes  
Crescent City American: Howard Griffin  
El Centro, Post-Press: Dave Galloway  
Fresno Bee: John Anderson  
Fresno Guide: Bill Spaulding  
Hanford Sentinel: Ruth Gomes  
Hollywood TV-Radio Life: Jack Holland  
Hollywood, Citizen-News: Zuma Palmer  
Los Angeles Examiner: Jack Lait  
Los Angeles Herald-Express: Bob Hull  
Los Angeles, Mirror-News: Hal Humphrey  
Los Angeles Times: Walter Ames  
Marysville, Appeal-Democrat: Bill Monohan  
Modesto Bee: Jack Crose  
Modesto Tribune: Don Sutton  
Monterey Peninsula Herald: Fred Sorri  
No. Hollywood, Valley Times: Allen Rich  
Oakland Shopping News: Tom Tyrell  
Oakland, Tribune: James Abbe  
Ontario, The Daily Report: Quay House  
Oxnard Press Courier: Tom Grimes  
Pasadena, Independent-Star News: Bill Bird  
Salinas, The Californian: Dorothy Meyenberg  
San Bernardino Sun-Telegram: Dee Phillips  
San Diego, Independent: Don Prior  
San Diego, Tribune: Dave McIntyre  
San Diego, Union: Don Freeman  
San Francisco, Call Bulletin: Lynn Ulm  
San Francisco, Call Bulletin: Paul Speegle  
San Francisco, Chronicle: Terrence O'Flaherty  
San Francisco, Examiner: Dwight Newton  
San Francisco, News: Guy Wright  
San Mateo Times: Bob Foster  
San Jose, Mercury: Frank Freeman  
Santa Cruz Sentinel: Gordon Sinclair  
Sonora, Union Democrat: Ed Souza

Stockton, Linden Diamond: Ray Golden  
Tuolumne, The Prospector: Tom Hunter  
Ventura, Star Free Press: Carl Greenfield

## COLORADO

Colorado Springs, Free Press: Pat Kelly  
Denver Post: Thompson R. Watt  
Durango, Herald News: Art Ballantine  
La Junta, Arkansas Valley Journal: Milton Booth  
Longmont Ledger: Jerry Archuleta

## CONNECTICUT

Bridgeport Herald: Leo Miller  
Bridgeport Herald: Harry Neigher  
Danbury, News-Times: Steve Collins  
Hartford Courant: Doris Kozma  
Hartford Courant: M. Oakley Stafford  
Hartford Courant: John Fitzgerald  
Hartford Times: Anthony Davenport  
Hartford Times: Jane Farrell  
Hartford Times: Art McGinley  
Waterbury Rep. & American: E. Christy Erk

## DELAWARE

Wilmington, Journal: Phil Crossland  
Wilmington Morning News: Florence E. Kask

## DISTRICT OF COLUMBIA

Washington Daily News: Dave Reque  
Washington Evening Star: Berlie Harrison  
Washington Post-Times Herald: Lawrence Laurent

## FLORIDA

Clearwater Sun: James Beardsley  
Cocoa Tribune: John Pound  
Cocoa, Sentinel Star: Carl Hundsinger  
Daytona Beach, News Journal Papers:  
Eva Broadhurst  
Ft. Lauderdale News: Orville Revelle  
Hollywood Herald: Vince J. Fiorino  
Hollywood, Sun Tattler: Audrey Feagan  
Jacksonville Journal: Ray Knight  
Melbourne Times: Sammy Rowell  
Miami Daily News: Herb Rau  
Miami Daily News: Pearl Weiss  
Miami Herald: Larry Coy  
Miami Herald: Jack Anderson  
Miami Herald: Marion Aitchison  
Miami Herald: Jack Bell  
Miami Herald: Tony Patrus  
Miami Beach Sun: Juliet Moore  
Orlando Sentinel: Ray St. John  
Orlando, Sentinel-Star: Betty Lear  
Pensacola News-Journal: Tom Patterson  
Plant City Courier: Clay Codrington  
Sarasota, The News: Phil Harris  
Sarasota Herald-Tribune: Jim Fiverson  
Sarasota Journal: Bill Copeland  
St. Petersburg, Independent: Harold Ballew  
St. Petersburg Times: Anne Rowe  
Tallahassee, Democrat: Marian Sawyer  
Tampa, Times: Mary Ann Brown  
Tampa, Tribune: Phil Barney  
Vero Beach Press-Journal: Bob Curzon

## GEORGIA

Atlanta Constitution: Grace Perry  
Atlanta Constitution: Paul Jones



7051 Santa Monica Blvd., HOLLYWOOD 9-5147,  
Hollywood 38, Calif. Factories: Parlin, N. J.  
**Eastman**  
See W. J. German, Inc., Factories: Eastman  
Kodak Co., Rochester, N. Y.  
**German, W. J., Inc.**  
Distributor of Eastman motion picture film.  
John St., Fort Lee, N. J., Fort Lee 8-5100;  
6677 Santa Monica Blvd., HOLLYWOOD 4-63,  
Hollywood 38, Calif.  
**Gevaert Co. of America**  
321 W. 54th St. ....JUdson 6-2770  
**Kin-O-Lux**  
17 W. 45th St., N. Y. ....JUdson 6-1880

**NEW YORK, N. Y.**  
**Disney, Walt, Productions**  
477 Madison Ave. ....PLaza 9-3880  
**Eshbaugh, Ted, Studios, Inc.**  
109 W. 64th St. ....TRafalgar 3-0720  
**Famous Studios**  
25 W. 45th St. ....JUdson 2-4500  
**Smith, Fletcher, Studios, Inc.**  
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Chicago, Ill.: 435 N. Michigan Ave., DElaware  
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San Francisco, Cal.: 235 Montgomery St.,  
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**Bodde Projector Co.**, 11541 Bradley Ave., San Fernando, Calif.; EMPIRE 5-2551

**Century Projector Corp.**, 729 7th Ave., New York, N. Y.; Circle 5-7048

**Camera Equipment Co.**, 315 W. 43rd St., New York, N. Y.; JUDSON 6-1420

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**S.O.S. Cinema Supply Corp.**, 602 W. 52nd St., New York 19, N. Y.; PL 7-0440

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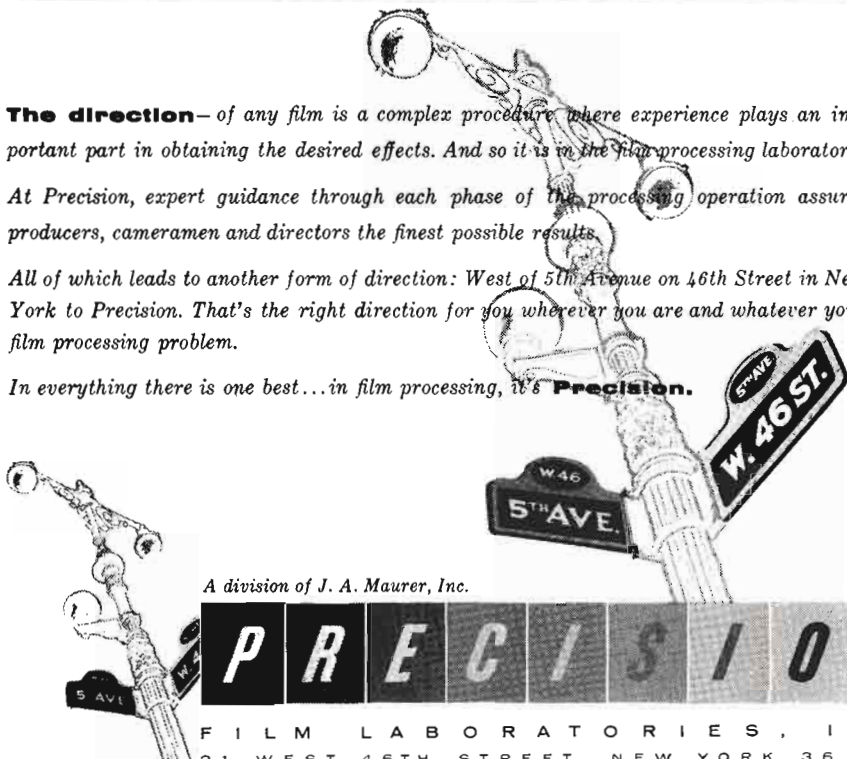
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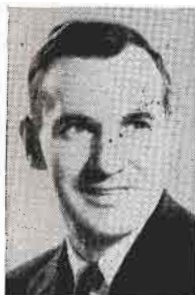
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**KAHN, DANIEL HERBERT**, treasurer and sales manager of Olympia Film Productions, Inc., has a broad background in film and television. He entered the United States Naval Academy at Annapolis. He was graduated an Ensign in 1949, in time to serve through the Korean War. In 1953, he became Media Director and account executive at the Lester



Harrison Advertising Agency. He joined the staff of Olympia Films early in 1955.

**LOVE, JAMES A.**, president of Lally and Love, film producers, has been in one form or another all his life. Jim joined Warner Brothers in their booking department upon leaving school. While doing military service in The Coast Guard, he entered the production field as a film editor. Later, he was the founder of Cineffects Productions for Nat Sobol. When that organization was disbanded, he formed Lally and Love.



**LIND, LLOYD L.**, vice president and general sales manager of Interstate TV Corporation has been with Allied Artists Pictures, Corp., Interstate's parent organization for over 21 years. He served as assistant to the president, Steve Broidy, for several years and was supervisor of all Allied exchange operations. In 1939, Lind made his first feature sale

for TV, and NBC purchased a full length feature for telecasting in New York.



**MITCHELL JOHN H.**, vice-president and sales manager of Screen Gems, Inc., started with Erwin, Wasey, & Co., then spent six years with the Mutual Network. Following his war service, he joined the Honel Corp. In 1948, as United Artists television vice-president and general manager, John helped organize UA's TV department. In 1952 he joined Screen Gems, Inc., the TV production and sales subsidiary of Columbia Pictures.



**LEDUC, MARCEL**, president of Inter-TV Films Ltd., Montreal, and International TV Film Services, Ltd., New York, has a wide variety of experience in business. In 1953 he formed TV Cooperative Film Sales Co., Inc., distributors of television film. This company was dissolved when International TV Film Services was organized in 1954. In 1955 Inter-

TV Films Ltd. was formed in Montreal, P. Q.



**MOYSE, KERN**, president of Peerless Film Processing Corporation. Graduated from Harvard, and from St. Lawrence Law School. In 1934 Kern became vice-president of Peerless, and in 1946, president. He is a director of the Association of Cinema Laboratories, and of the National TV Film Council, as well as a member of the Motion Picture and TV Engineers Society, and of the Radio and Television Executives Society.



**REIN, EDYTHE**, vice president and secretary of National Telefilm Associates and vice president of NTA Film Network. B. Wilkes Barre, Pa. Graduate of Wilkes College, Wilkes Barre, Pa. Served as production assistant to Phillips H. Lord. Joined Ely Landau, Inc., in 1953 and has been with NTA since its inception as secretary, assistant treasurer and a

member of NTA's Board of Directors.



**HUDSON, HAL**, Exec. V.P. Zane Grey Productions. Graduate University of Notre Dame, A.B. Entered broadcasting as announcer and writer. Dir. of Writing Dept. CBS, Chicago, 1935-1937. To Hollywood as writer Scattergood Baines for Wrigley Co. Moved to CBS Radio, Hollywood as Supervisor West Coast sponsored programs, 1940; West Coast Pgm. Dir., CBS Radio 1943-48.



**EDELMAN, LOUIS F.**, Motion Picture and Television Producer. President of Louis F. Edelman Enterprises, Inc. Born — New York City, 1900; attended Harvard University, B.A., 1924. M. Rita Adelson, 1933; children, Rosemary, 1935, Kate, 1939. Entered Motion Picture Industry as salesman for Paramount, 1926. Metro-Goldwyn-Mayer producer, 1928-1932; Warner Brothers producer, 1932 through 1953.



**BARNETT, WILLIAM H.**, President of Barnett International Forwarders, Inc., B. 1894, New York, New York. Attended New York public schools and Pace Institute. M. Hannah Peppes, 1918; children, Norman Barnett, 1919, Alan Barnett, 1926. Entered transportation industry 1913 as Export and Import Manager with firm he presently heads. Served as officer of corporation from 1920-until present. Elected president of B.I.F. Inc. in 1946. Member of Cinema Lodge B'Nai B'Rith and Picture Pioneers, & Variety Clubs International.



**BROWN, HARRY JOE**, Producer, Director, B. Pittsburgh, Pa. Sept. 22, 1893, E. U. Michigan, U. Syracuse LL.B: Actor on Stage in stock various Cities & Tour: Entered m.p. with Equity Pictures: Independent Producer with Chas. R. Rogers — 30 Features: Producer Director Universal, RKO Pathe, Paramount: Producer Warner Bros., 20th Century-Fox. 1945 formed Producers-Actors Corp. (with Randolph Scott) still releasing thru Columbia.



**LEWIS, HERSCHELL G.**, President of Lewis & Martin Films Inc., President of Commercial Syndicated Films, Inc. B., 1921, Pittsburgh, Pa. Attended Northwestern University, B.S.J., M.S. 1947. M. Barbara Rosenbaum, 1947; children, Michael David, 1950, Robert Dale, 1952. Free-lance writer, 1947-8. Taught English, later Speech & Radio. Commercial Manager, WCOJ, Coatesville, Pa., 1949. Station Manager, WRAC, Racine, Wis., 1949-51. Producer-Director, WKY-TV, 1951-2. Joined Alexander & Assoc. (later Lewis & Martin Films Inc.), 1952.



**PORTER, DEL, V.P.** and creative director of Song Ad Prod., Inc. Worked way thru Oregon State by playing saxophone in local dance band. Joined Four-some Quartet and did several seasons on Broadway in *Girl Crazy*, *Anything Goes* — many movies and phonograph records. Also many TC radio shows. 1941-46 as material writer, musician,

singer with Spike Jones. Joined Song Ads in 1951. Has written scads of commercials.



**VAN KEUREN, SIDNEY S.,** Vice-President and Gen'l Mgr. of Hal Roach Studios and Roach Studios Commercial Division. Born Sept. 19, 1901, Pittsburgh, Penna. Attended Penn State and B.S. from Stanford Univ. Joined Hal Roach Studios in 1931 and served in every department on the lot. Associate producer of 22 "Our Gang" short subjects, "Topper" pictures, "Of Mice & Men" and other Roach Studios feature productions. U. S. Air Force, 1942-1945.



**NILES, FRED A.,** president of Fred A. Niles Productions, Inc., Chicago-Hollywood film company. B. 1918, Milwaukee, Wisconsin. Graduated U. of Wisconsin, B.A., 1940. Newscaster KVFD, Ft. Dodge, Iowa, 1941. Joined WAAF Radio as news editor, Chicago, 1942. Captain in U. S. Air Force, World War II, 1942-1945. Rejoined WAAF, 1945-1947.

Joined Kling Studios, founded film division. Formed own film company, Dec. 12, 1955.



**GOLDSTEIN, EMANUEL H.,** Vice-President in charge of associated interests for Hal Roach Studios. Native of Pittsburgh, Penna. Began a 25-year motion picture career as salesman for Universal Pictures. Seventeen years with Universal advancing to Assistant to President, Carl Laemmle and as Treas.-Gen'l Mgr. of the corporation. Later affiliations with Republic Pictures, Columbia Pictures as Studio Manager. Joined Hal Roach Studios in 1951.



**ROACH, HAL, JR.,** Owner-President and Exec. Producer of Hal Roach Studios. Born June 15, 1918, L. A. Attended Culver Military Academy, was graduated in 1937. Began motion picture career as assistant in short subjects, part-time in 1930, full-time as assistant director on Laurel & Hardy feature films in 1938, then director of same; later producer-director of feature films on Roach lot. Commissioned to produce training films for Signal Corps unit during WW II.



**GALLU, SAMUEL,** president of Gallu Productions, Inc. B. 1918, Philadelphia, Pa. Attended Pennsylvania State University, B.A., 1940. M. Harriet Trangmar, 1942; children, Christopher Trangmar, 1944, Elizabeth Jane, 1950. Entered broadcasting as radio director for Fred Waring, 1941-42. Radio script writer for comedian Henry Morgan, 1946, and for "It Pays to Be Ignorant" series, 1947. Supervised "Garry Moore Show" for CBS-TV, 1952-53. Formed Gallu Productions, 1955.



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 Priscilla Music Corp.  
 Producers Mus. Pub. Co.  
 Putnam Music, Inc.  
 Pyramid Music Co.  
 Randy-Smith Music Corp.  
 Randolph Music  
 Raphael, Fred, Music, Inc.  
 Raymor-McCollister Music Pub.  
 R. F. D. Music Pub. Co., Inc.  
 Record Music Corporation  
 Record Songs, Inc.  
 Reinbert & Co., Inc.  
 Reis Publications, Inc.  
 Reliable Music Publisher  
 Religious Song Guild, Inc.  
 Remick Music Corp.  
 Remsen, Alice, Inc.  
 Renault Music Co., Inc.  
 Rene, Leon, Publications  
 Revere Music Co.  
 Revil Music, Inc.  
 Reynolds Music Co.  
 Rhyme & Rhythm, Inc.  
 Rialto Music Pub. Corp.  
 Richard Music Co.  
 Richelieu Music Publish. Co.  
 Ricordi, G., & Co. (of N. Y.)  
 Ringle, Dave  
 Rinn Music Co., Inc.  
 Ritchie Music Co., Inc.



- Ritter, Tex, Music Publications  
 Riverside Music Publications  
 Robar Music Co.  
 Robbins Company, The  
 Robbins, J. J., Inc.  
 Robbins Music Corporation  
 Robert Music Corporation  
 Roberty Music Co.  
 Robinson J. Russel, Inc.  
 Rodeheaver Co., The  
 Rodeo Music Co.  
 Roger Music, Inc.  
 Roncom Music Co.  
 Ronell, Ann, Music, Inc.  
 Rosarita Music, Inc.  
 Rose, David, Pub. Co.  
 Rosemeadow Publish. Corp.  
 Ross, Charles, Music Co., Inc.  
 Rossiter, Will  
 Round Table Music  
 Row, R. D., Music Co.  
 Rowell-Kelly Enterprises, Inc.  
 Roxbury Music Co.  
 Roy Music Co., Inc.  
 Royal Music Publisher  
 Rubank, Inc.  
 Ruby, Harry, Music Co.  
 Ruval Music Co.  
 Rylan Music Corp.  
 Sacred Music Press  
 St. Nicholas Music Inc.  
 Sanders, George H. Music Pub.  
 Sands Music Corp.  
 Sanjud Music Co., Inc.  
 Sanson Music Co.  
 Saunders Publications Inc.  
 Savoy Music Co., Inc.  
 Schirmer, G., Inc.  
 Schroeder, D. L.  
 Schroeder & Gunther, Inc.  
 Schuman Music Corp.  
 Schuster, Jos., Music Publish.  
 Schwarz, Merrell, Music Co.  
 Schwartz Music Co.  
 Seneca Music Co.  
 Serenade Music Co.  
 Shale Enterprises, Inc.  
 Shamrock Music Publishers Inc.  
 Shapiro, Bernstein & Co., Inc.  
 Shari Music Pub. Corp.  
 Shattinger, Inc.  
 Shaw, Eddie, Music Co.  
 Shawnee Press, Inc.  
 Sheffer, Bert, Productions  
 Shelley, David, Pub. Co.  
 Shelley Music, Inc.  
 Sheriton Music Pub. Co.  
 Sherman, Al, Music Co.  
 Sherwin Music, Inc.  
 Shilkret, Nathaniel, Music Co.  
 Show Tunes, Inc.  
 Shubert Music Pub. Corp.  
 Sigma Music, Inc.  
 Silhoutte Music Corp.  
 Simon, George, Inc.  
 Sinatra Songs, Inc.  
 Skidmore Music Co., Inc.  
 Skip Music Company  
 Skinner Music Co., Inc.  
 Skokie Music Co.  
 Skylark Songs Music Publisher  
 Skyline Music Co.  
 Smith, Ethel, Music Corp.  
 Smith-Foley Music Publications  
 Smith, Ulysses, Music Pub. Co.  
 Smith, Wm. J., Music Co., Inc.  
 Snyder Music Corp.  
 Society for the Publication of  
 American Music, Inc.  
 Songs, Inc.  
 Songsmiths, Inc.  
 Soundpost, Inc.  
 South Sea Music Co.  
 Southern Music Company  
 Southern Music Pub. Co., Inc.  
 Southwest Music Co.  
 Souvenir Songs  
 Sovereign Music Corp.  
 Spectacular Music, Inc.  
 Spier, Larry, Inc.  
 Spina Music  
 Spinlan Music Corp.  
 Spitzer, Henry, Mus. Pub. Co.  
 Staff Music Pub. Co., The  
 Stage Craft Music Corp.  
 Standard Music Publishers, Ltd.  
 Standard Songs  
 Standish Music Corp.  
 Stanley and Livingston, Inc.  
 Stanwood Music Corp.  
 Star Songs  
 Starlight Music Co.  
 Starlight Songs Inc.  
 Stasny Music Corp.  
 State Music Pub. Co., Inc.  
 Stephens, Bob, Inc.  
 Stone Music Corp.  
 Studio Music Corp.  
 Styne & Cahn Music Co., Inc.  
 Summit Music Corp.  
 Summy, Clayton F., Co.  
 Sunflower Music Inc.  
 Sunset Music Publishers, Inc.  
 Supreme Music Corporation  
 Surrey Music Co.  
 Sweet Music, Inc.  
 TV Music Co.  
 Talent, Leo, Inc.  
 Tanglewood Music Corp.  
 Taubman, Paul, Music Corp.  
 Taylor, Larry, Music Co.  
 Teepee Music Co.  
 Templeton, Alec, Inc.  
 Tempo Music, Inc.  
 Tempo Pub. Co., The  
 Tennessee Music Publishers  
 Teri Music Company  
 Texoma Music Corp.  
 Thomas, John, Music Corp.  
 Thompson, Kay, Music, Inc.  
 Thornhill Music Co.  
 Thunderbird Music  
 Tin Pan Alley  
 Tobey Music Corporation  
 Tobias & Lewis, Music Pubs.  
 Tone Music Co.  
 Top Notch Music Corp.  
 Top Tunes Co.  
 Towne Music Corp.  
 Toy Town Tunes  
 Trans American Music Co.  
 Transcontinental Music Corp.  
 Tray Music Corp.  
 Treble Music Publishers, Inc.  
 Triangle Music Corp.  
 Tropical Music Publishers  
 United Music Corp.  
 University Music Corp.  
 Urban Music Publications  
 Valando Music Corp.  
 Valley Brook Publications, Inc.  
 Valley Entertainment  
 Valmount Music Pub.  
 Vallyr Music Corp.  
 Variety Music Inc.  
 Venus Music Corp.  
 Vernon Music Corp.  
 Veronique Pub. Co., Inc.  
 Victoria Music Corp.  
 Victoria Publishing Co.  
 Viking Music Corp.  
 Villa-Moret, Inc.  
 Vim Music Corp.  
 Vinrob Music Co.  
 Vito Music Pub. Co.  
 Vogel, Jerry, Music Co., Inc.  
 Vogue Music Publications  
 Volkwein Bros., Inc.  
 Von Tilzer, Harry, Music Pub.  
 Voss Music Company  
 Walden Music Corp.  
 Waldo Music Corp.  
 Walton Music Corp.  
 Ward, Jack, Music Co.  
 Warnow, Mark, Music  
 Warock Music, Inc.  
 Washington and Lee Pub.  
 Waverly, Jack Music Pub. Co.  
 Wayfarer Pub. Co., Inc.  
 Weintraub Music Company  
 Weiss, Mac, Music Pub. Co.  
 Weiss, Sam, Music, Inc.  
 West Coast Music Pubs.  
 West'rn Music Pub. Co.  
 Whale Music Corp.  
 Whalen Music  
 Whitcup, Leonard, Inc.  
 White Way Music Co.  
 Williamson Music, Inc.  
 Willis Music Co.  
 Willow Music Corp.  
 Windsor Music Corp.  
 Windy City Music Co.  
 Witmark, M., & Sons  
 Wizell, Murray Music Pub. Co.  
 Wizell & Day Music Corp.  
 Wood, B. F., Music Co.  
 Woodbine Music Co.  
 Woodward Music, Inc.  
 Words & Music, Inc.  
 World Music, Inc.  
 Worth, Bobby, Music Publishers  
 Wynn, Charles, Publications  
 Yellen and Fain  
 Youmans, Vincent, Co., Inc.  
 Young, Victor, Publications, Inc.  
 Zephyr Music Pub. Co.

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# ASSOCIATED MUSIC PUBLISHERS, INC.

By **CHARLES A. WALL**  
**President and Treasurer**

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**A**SSOCIATED MUSIC PUBLISHERS, INC., a wholly owned subsidiary of Broadcast Music, Inc., serves the radio and television industry in the field of serious music. It is recognized at the present time as one of the principal publishers and exploiters of contemporary music in the United States and controls a very extensive and expanding catalog of orchestral, band, chamber, instrumental and choral works by foremost American and foreign composers. In addition AMP also represents exclusively in the United States many of the most famous serious music catalogs of Europe such as Breitkopf & Haertel and Schott of Germany, Schott and Universal Edition of England, Universal Edition of Austria and Switzerland, Eschig and Enoch of France, Union Musical Espanol of Spain, Suvini Zerboni and Sonzogno of Italy, and many others.

AMP is also the sole selling and exploitation agent in the United States for serious works published by Broadcast Music, Inc., and BMI Canada, Ltd. All performing rights are cleared through BMI.

The Board of Directors of the company are as follows:

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Philharmonia Pocket Scores  
Schott & Company, Ltd., London  
B. Schott's Soehne, Mainz  
N. Simrock, Leipzig  
Casa Musicale Sonzogno, Milan  
Universal Edition, Vienna, Zurich, London  
Edizioni Suvini-Zerboni, Milan  
Songs of Spain, Inc. (Union Musical Espanol),  
Madrid

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# BROADCAST MUSIC, INC.

By **CARL HAVERLIN**  
President

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**B**ECAUSE it expresses our philosophy in 1956 just as emphatically as it did in 1955, we are repeating below our statement in last year's RADIO ANNUAL AND TELEVISION YEARBOOK:

During each day of the seventeen years of its existence Broadcast Music, Inc., has adhered steadfastly to one basic principle—competition is healthy and necessary. Because of this credo, BMI operates as a competitive force in the field of performing rights. Because it believes in competition, BMI operates in a manner intended to benefit all composers, all writers, all music publishers, all users of music.

The result has been to establish an open door and an open market place for all creators of music and for all publishers of music. Benefits of the BMI policy continue to flow not only to well established publishers and writers but to the newcomers who have come into the field since the creation of BMI.

In order to maintain a constantly growing source of music and to provide a steady challenge to the progressive composer, writer, and publisher, BMI has devoted its attention to all types of music. As a result, national, indeed world-wide, interest has been focused on fields of music once considered geographically limited or intellectually esoteric. The resultant democratization of musical elements has developed a truly American music, one which is made up of many forces, popular, country and Western, rhythm and blues, concert. Because of this, the creators and the developers of these musical forces have found new opportunities.

Today, BMI is proud of the fact that so many publishers, composers and writers have found inspiration and remuneration in the open market place.

BMI begins its eighteenth year of existence as it did its first . . . dedicated to the one basic principle—competition in music is as healthy and necessary as in any other field of American endeavor.

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 Adanac Music Company  
 Adler, Larry, Music Co.  
 Adventure Music Co.  
 Agatha Music Corp.  
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 Atlantic Music Corp.  
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 Avas Music Pub. Co.  
 Avery Music Company  
 Avon Music, Inc.
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 Barton, Earl, Music Co.  
 Ball Music Publishing Company  
 Banbury Music, Inc.  
 Banks Music Co.  
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 Barclay Music Company  
 Barron Music Company  
 Bartlett & Hartman Music  
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 Begonia Music  
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 Bergallam Music  
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 Beverly Music Inc.
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 Big "D" Pub. Co.  
 Billace Music Co.  
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 Blackwood Music  
 Blane Music Company  
 Blazon Music Company  
 Block, Martin Music Inc.  
 Bluebird Music Company  
 Blue Grass Music  
 Blue Jay Songs  
 Blue Note Records  
 Blue River Music Inc.  
 Blue Variety Productions  
 Bob-Dan Music Co.  
 Bomart Music Corp.  
 Bond, Johnny, Music Co.  
 Boulevard Music Inc.  
 Bow & Arrow Music Co.  
 Boxer Music Co.  
 Boyt, Earl Pub. Co.  
 Bradshaw, Inc.  
 Brazos Valley Music  
 Brenner Music, Inc.  
 Brent Music Corp  
 Brewster Music Pub. Inc.  
 Brittany Music, Inc.  
 Britton Music Corp.  
 Broadcast Music, Inc.  
 Brookdale Music Co.  
 Brownwood Music Co.  
 Burley Music, Inc.  
 Byron Music Co.
- Calabar Music Pub.  
 Calvert Pub. Co.  
 Calvin Music Co.  
 Cammarota Record & Pub. Co.  
 Candice Music Inc.  
 Candy's Playhouse Inc.  
 Canford Music, Inc.  
 Capa Music  
 Capri Music  
 Carnegie Music Co.  
 Carnival Music Company, Inc.  
 Casa Musicale Sonzogno  
 Cascales, Joe, Music Publisher  
 Cavalier Music Pub. Co.  
 Cedarwood Pub. Co., Inc.  
 Celestial Music Pub. Co., Inc.  
 Century Songs, Inc.  
 Cerabino, L. G.  
 Challenge Music Co.  
 Chambers Music Co.  
 Charill Music Pub. Co.  
 Chase Music Co.  
 Chaz-Mar Music Pub. Co.  
 Chelsea Music Corporation  
 Cherio Music Publishers, Inc.  
 Children's Record Guild  
 Chips Music Corp.  
 Chords Music Publishers  
 Christian Music Publishing Co.  
 Cille and Dail Publications  
 Cireco Music
- Claremont Music Company  
 Clow, O. B. (Estate of)  
 Coast to Coast Music Corp.  
 Cobal Music, Inc.  
 Coblin Music Co.  
 Cole Corporation, M. M.  
 Coliseum Music Co., Inc.  
 Collwill Corporation  
 Colonial Music Publishing Co.  
 Colortunes Publishers  
 Columbia Music Publishing Co.  
 Command Music Co., Inc.  
 Commercial Music, Inc.  
 Commodore Music Corporation  
 Contemporary Music  
 Continental Record Co.  
 Cool Music Co.  
 Copar Music, Inc.  
 Cordial Music  
 Country Music  
 Crestline Music Pub.  
 Crestwood Publications  
 Cross Music Company  
 Crossroads Music Co.  
 Cundy-Betty Co.
- D. R. & P. Co.  
 Dallas Music Co., Inc.  
 Dana Pub. Co.  
 Danby Music Co.  
 Dance Music Corp.  
 Dare Music Co.  
 Davis & Ostergard  
 D'Eberle Music Pub. Co.  
 Debra Music  
 Debut Publications  
 Decatur Music Co.  
 Delaware Music Co.  
 Dennis Music Co.  
 Destiny Music Pub.  
 Devere, Robert Music Co.  
 Dexter, Al, Music Publishing  
 Dickinson, Harold H.  
 Dinehart Music Company, The  
 Diva Records, Inc.  
 Dixie Music Publishing Co.  
 Dolan, Ann  
 Domino Music Corporation  
 Don Carlos Music  
 Doraine Music Publishing Co.  
 Doraine, Peter, Inc.  
 Dorchester Music Co.  
 Dornix Music, Inc.  
 D'oro Music Pub.  
 Drexall Music Pub. Co.  
 D. Dreyer Co., Inc.  
 Driftwood Pub. Co., Inc.  
 Duchess Music Corporation  
 Dunbar Music Co.  
 Dunhill Music Corp.  
 Dynamic Music Co.
- E.M.C. Music Pub. Co.  
 Eagle Music Publishing Corp.  
 Eastern Music Pub. Co., Inc.



Eastwick Music Co.  
 Eccma Music Company  
 Edizioni Kramer (Milano)  
 Edizioni Mascheroni (Milano)  
 Edizioni Musicali Di Lazzaro  
 Edizioni Musicali Italiane  
 Edizioni Suvini Zerboni  
 Edlee Music Corp.  
 Egap Music, Inc.  
 Elkane Music Company  
 Embassy Music Corp.  
 Emblem Music Co.  
 Emco Music Company  
 Emerson Music Publications, Inc.  
 Emperor Music Inc.  
 Emporium Music  
 Encore Music Publications, Inc.  
 Englewood Pub.  
 Eskelin, Neil, Pub. Co.  
 Esquire Music Co.  
 Essay Music Company  
 Everybody's Music  
 Excellorec Music Co.  
 Excelsior Music Publishing Co.

Fairfax Music Company  
 Fairway Music Corp.  
 Falstaff Music Co., Inc.  
 Fanwood Music Publications  
 Ferrer, Jose, Music Inc.  
 Fi-Del Music Publishing Co.  
 Fine Songs  
 Flair Pub. Co.  
 Flex Songs  
 Florida Music Company  
 Folk Songs  
 Folkways Music Publishers Inc.  
 Ford Music, Inc.  
 Four-Star Music Company  
 Fowler, Wallace Publications  
 France Music Company  
 Francis & Wilmore Music Pub.  
 Franciscan Music Co.  
 Franklin Pub. Co.  
 Frederick Music Publ. Co.  
 Freeman, Albert Edward  
 Freeman, Porky, Pub. Co.  
 Fremart Music Company  
 Fulton Music Pub.

G-Note Record Corp.  
 G. M. S. Music Publishing Co.  
 Gabriel Records  
 Gainsborough Music, Inc.  
 Gala Music Publishing Corp.  
 Gale & Gayles, Inc.  
 Gallatin Music Corp.  
 Gaviota Music Inc.  
 Gay, Evelyn Pub. Co.  
 Gaylord Music Co.  
 Gerald Music  
 Gilbert Music Publishers  
 Gil Music Corp.  
 Glenwood Music Corp.  
 Globe Music Corp.

Gloria Music Co.  
 Goday Music Inc.  
 Gold Coast Pub. Co.  
 Golden Gate Quartet Music Co.  
 Golden Songs  
 Golden State Songs  
 Golden Tune Publishers  
 Golden West Melodies, Inc.  
 Golden West Music Publications  
 Gordon Music Company  
 Gospel Quartet Music Co.  
 Graham Music Co.  
 Gralow Music Pub. Co.  
 Granson, Jose, Music Co.  
 Granite Music Co.  
 Great Oaks Music  
 Green Music Publications  
 Greta Music Co.

H. M. Banner Publications  
 Halama, Frank J., Publications  
 Halgra Songs  
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 Harris & Vavrin  
 Hartmann & Van Horn  
 Harvard Music, Inc.  
 Harvey Music  
 Hawaii Conservatory Pub. Co.  
 Hayloft Publications  
 Heartline Music Co.  
 Heart Songs  
 Helpport Music  
 Heim, Marty Music Co.  
 Hesch Music Corp.  
 Highland Music Co.  
 Hill and Range Songs, Inc.  
 Hill Music Publishing Company  
 Hillbilly Music Publishing Co.  
 Hilltown Music Inc.  
 Hinds, Hayden & Eldredge, Inc.  
 Hoffman Songs  
 Hollenden Music Co.  
 Hollis Music, Inc.  
 Hollywood House Music Publishing Co.  
 Holmes Publications  
 Horn Publications  
 Hoosier Music Publications  
 House of Carols  
 House of Irish Songs  
 Howard, Jack, Publications, Inc.  
 Hudson-Dart Music Co.

Ichabod Music Co.  
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 Indigo Music, Inc.  
 Inman, Autry, Music Pub. Co.  
 Inspirational Music Corp.

Instrumental Music Inc.  
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 Jayco Music  
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 Jeramac Music Co.  
 Jet Music Pub.  
 Jiffy Pub. Co.  
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 Johnstone Music, Inc.  
 Joni Music Inc.  
 Jopz Records  
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 Judson Music Co.  
 Juke Box Alley, Inc.

Kahl Music Co.  
 Kaiser Music Co.  
 Kampas, William T.  
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 Kaolene Corp.  
 Karen Publications  
 Karr, Jerome J.  
 Kaymusic Publishers  
 Keith Music Pub.  
 Keel Music Co.  
 Keenote Music  
 Kelly Music Publications  
 Kelton-Romm Music Company  
 Kendis, Sonny, Music Pub.  
 Kenneth Publishing Company  
 Kentucky Folk Music  
 Kerr, Bob, Prod.  
 Kerr, Edward  
 Keyes, Baron, Pub.  
 Keystone Music Co.  
 Kingsbury Music, Inc.  
 Klive Music Pub. Co.  
 Knudson, Thurston  
 Kord Music Company  
 Koss Music Co.  
 Kynd Music Pub.

Label Music Co.  
 Lake Erie Music  
 Lake Front Music  
 Lakeland Music Co.  
 Lamp Music Pub.  
 Lance Music Pub.  
 Lana Music  
 Lane, Ziggy, Music  
 Langley Music Co.  
 Langlois Filmusic, Inc.  
 Lang-Worth Publications, Inc.  
 Laura-Lea Music  
 Lawn Music  
 LaVinrac Music Co.

Lawrence, Johnny, Music  
 Leal, Felipe Valdes  
 LeCoq Music  
 Lee, Robert, Music Publishers,  
 Inc.  
 Legato Music Corp.  
 Leora Music  
 Lin Pub. Co.  
 Little Jazz Music Pub., Inc.  
 Locust Music Pub.  
 Lois Music Publishing Co.  
 London Music Corp.  
 Lone Star Music Co.  
 Long, J. Baxter  
 Los Feliz Music Co.  
 Lowell Music Corp.  
 Lowery Music Co.  
 Lucky Music Publishers  
 Ludlow Music, Inc.  
 Lupal Music Co.  
 Luther Music, Inc.  
 Lynbrook Music Inc.  
 Lynn Music Corp.

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 M & M Music Co.  
 Mac Heather Music House  
 Mack-Nell Publications  
 Mackley Music Publishing Co.  
 Maestro Music Company  
 Maggie Music Co.  
 Magnolia Music Corp.  
 Magnus Music  
 Main Music Publishing Com-  
 pany, The  
 Main Street Songs, Inc.  
 Mallory Music Pub.  
 Major Melodies  
 Major Minor Music  
 Malabar Music, Inc.  
 Manhattan Melodies Music Pub.  
 Manning House Music  
 Marchant, J. C., Publications  
 Marcy, Victor  
 Mardi Gras Music Company  
 Marigold Music Co., Inc.  
 Marino Music Company  
 Mark-Lee Music Company  
 Marks, E. B. Music Corp.  
 Marlyn Music Pub.  
 Marmor Music Inc.  
 Marvin Music Corp.  
 Marsales, Frank  
 Martel Music Co.  
 Martens, W. F., Music Co.  
 Master Music Publishers  
 Maxted Music Co.  
 Maxwell, Ray, Pub. Co.  
 Maytime Music, Inc.  
 Maywood Music Co.  
 Maze Publications  
 McClellan Music Company  
 Medallion Music Co.  
 Meg Music  
 Mellin Music, Inc.  
 Mellow Music Publishing Co.

Mellostone Music Co.  
 Melodies of the Americas  
 Melody Lane, Inc. (Peer)  
 Melody Trails, Inc.  
 Memphis Music Publishers, The  
 Mercer Music  
 Merge Music  
 Meridian Music Corp.  
 Merion Music, Inc.  
 Merit Music, Inc.  
 Merrick Music Co.  
 Merrymount Music Inc.  
 Meteor Music  
 Metropolitan Music Company  
 Mezzo Music Co.  
 Michele Pub. Co.  
 Mickey Music  
 Micor Publishing Company  
 Mid Music  
 Miller-Steinberg-Katz Music  
 Mipa Productions, Inc.  
 Miracle Music Company  
 Mission Hills Publications  
 Mission Pub. Co.  
 Missud, Jean M. (B.M.I.)  
 Modern Melo-Melody Publ.  
 Modern Melodies Publishing Co.  
 Modern Music Publishing Co.  
 Mohawk Music Publishing Co.  
 Monahan Music Publications  
 Monarch Music Company  
 Money Music  
 Monmouth Publishing Company  
 Mono-Music  
 Monroe Music Company  
 Monroe, Bill, Music Inc.  
 Montague Music Co.  
 Montauk Music  
 Montclare Music Corp.  
 Monument Music, Inc.  
 Moonlight Music  
 Morris Music Publications  
 Morrison Music Company  
 Morrissey Music Company  
 Morro Music Corp.  
 Morton Music Corp.  
 Motif Music  
 Motion Music Co.  
 Motor City Music Publishers  
 Munson Music Co.  
 Murob Music Publishers  
 Musi-cal Pub. Co.  
 Music Art Publications  
 Music City Copyrights  
 Music for Frets  
 Music For Young America Co.  
 Music of Today, Inc.  
 Music Products, Inc.  
 Music Publications  
 Muzik Masters Company

Nash Murray Assoc., Inc.  
 National Broadcasting Co., Inc.  
 Navajo Music, Inc.  
 Nelson, Overson Publications  
 New Era Music Corporation

Newton, Al  
 Nicksch, Donald E.  
 Nimsilla Music Company  
 Normandy Music, Inc.  
 Northeastern Music Company  
 Nuclear Music Co.  
 Nu-Tune Music Corporation  
 Nutter, Carl, Music Pub. Co.  
 Nu-Way Music Pub. Co.

Oakhurst Music Pub. Co.  
 Oceanic Music Co.  
 Ohio Music Co.  
 Old Charter Pub. Co., Inc.  
 Oliver-Jacobs Music  
 Omnibus Music Co.  
 Opal Music Inc.  
 Optimist Songs Co.  
 Oree Music  
 Orlando Music Co.  
 Ozark Music

Pace Music Co.  
 Pal Music Co.  
 Palladium Music Publishing Co.  
 Panda Records  
 Panhandle Music  
 Panorama Music  
 Parade Music  
 Paris, James B.  
 Parliament Music, Inc.  
 Pastor Music Co.  
 Patmar Music Company, Inc.  
 Patricia Music Pub. Corp.  
 Paul Music Co., Inc.  
 Peer International Corporation  
 Pemora Music Company, Inc.  
 Pennant Music Pub. Co.  
 Perco Music Co.  
 Phoenix Music Corp.  
 Phono-Tunes Music Company  
 Philharmonic Pub. Co.  
 Piccadilly Music Corp.  
 Pico Music Pub. Co.  
 Pitchpipe Music Co.  
 Pinelawn Music Pub. Co., Inc.  
 Pleasant Valley Music  
 Pollard Music  
 Porgie Music Corporation  
 Powell, Wayne  
 Pop Songs, Inc.  
 Pre-View Publications  
 Pritchett Publications  
 Professional Music, Inc.  
 Progressive Music Publishing  
 Prosser Music Publishing Co.  
 Pulse Publishing Corp.  
 Pure Music  
 Putman Publications

Quaker Music Company  
 Quality Music Company, Inc.  
 Quartet Music Co.  
 Quincy Music Publishers  
 Quintet Music Co.



Radio-Active Music  
 Radon Music Co.  
 Rainbow Melodies Music Co.  
 Rainbow Music Publishers  
 Raleigh Music Publishing Co.  
 Rancho Songs  
 Rancho Music  
 Rand Music Co.  
 Randolph, Al, Publications  
 Rapture Music Co.  
 Rayven Music Co., Inc.  
 Real American Pub. Co.  
 Red, White & Blue Publications  
 Red River Songs  
 Redwood Music Co., Inc.  
 Regent Music Corp.  
 Reis, Herb, Music Corp.  
 Release Music, Inc.  
 Remarque Music Publishing Co.  
 Republic Music Corporation  
 Rex Music Publishers  
 Rhythm Enterprises, Inc.  
 Rhythms Of The West  
 Ridgeway Music  
 Rinker, Charles, Music Pub.  
 River Music Co.  
 Rockland Music Corp.  
 Roe Publishing Co.  
 Romance Music Publications  
 Rondo Music  
 Roosevelt Music Co.  
 Rork, Ernest A., & Son  
 Rosarch Pub. Co.  
 Rosemart Music Co.  
 Rosyln Music Company  
 Roxy Music Corp.  
 Royal Crown Music Company  
 Royal Music Corporation  
 Ruby Music Co.  
 Rudy Vallee Music Publications  
 Rumbalero Music, Inc.  
 Rush Music Corp.  
 Russell Music Co.

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 S and W Music Pub. Co.  
 San Juan Music Publishing Corp.  
 Sapphire Music Publisher  
 Savannah Music, Inc.  
 Savoy Music Company  
 Sawaya Publications, Inc., The  
 Schaeffer's, Peter, Music Corp.  
 Seabreeze Music, Inc.  
 Scott-Mart Music Pub. Co.  
 Seidel, Emil, Music Plb'g Co.  
 Selroy Music Pub. Co.  
 Sensational Music Pub. Co.  
 Seven Seas Music Pubs.  
 Seven-Eleven Music Pub.  
 Shaw Music  
 Shealy Music Pub. Co., Inc.  
 Sheldon-Mitchell Pub Corp.  
 Sheldon Music, Inc.  
 Shell Music Co.  
 Sheridan Music Corp.  
 Shermack Music Co.

Sherman Music Co.  
 Sherwood Music Pub. Co.  
 Shirus Publishing  
 Shopa Music Publications  
 Shutt, Albert Music Publisher  
 Signet Music Co.  
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 Singer, Murray, Music Pub.  
 Skrivanek Music  
 Skyway Records & Music Pub.  
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 Society of Jewish Composers,  
 Publishers and Songwriters  
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 Songs of the Hills Music Pub.  
 Co.  
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 Sooner Music Inc.  
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 Sound Music Pub. Co.  
 Space Songs  
 Spanish Music Center  
 Spin Music, Inc.  
 Spitzer Songs, Inc.  
 Starrite Pub. Co.  
 Stella Music Co., Inc.  
 Stenton Music Inc.  
 Stern Music Publishing Co.  
 Steven, Arthur Publications  
 Stevens Music Corporation  
 Stratton Music, Inc.  
 Stuart Music, Inc.  
 Studio Music Co.  
 Sunbeam Music Corp.  
 Sundial Songs  
 Sunrise Music Company  
 Surf Music Corp.  
 Susquehanna Prod., Inc.  
 Swansongs Publications  
 Swing & Tempo Music Co.

T-C Publishing Corp.  
 Tamasa Music Co.  
 Tannen Music, Inc.  
 Taps Agency  
 Tarry-Town Music Co.  
 Tawny Publishing Co.  
 Temerity Music Inc.  
 Tennessee Music Corp.  
 Terrace Music  
 Terrific Tunes  
 Thomas Cole Publishing Co.  
 Thornwood Music Pub. Co.  
 Tiffany Music Company  
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 Time Music Company  
 Tollie Music, Inc.  
 Tono Record Co.  
 Topik Tunes  
 Trans Music Corp.  
 Travis Music, Inc.  
 Trend Music  
 Triad Music Company

Tranon Publications  
 Trinity Music Co., Inc.  
 Trio Music Company  
 Triumph Publications, Inc.  
 Tropical Song Counter  
 Tubb, Ernest, Music Inc.  
 Tune Towne Tunes

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 Una Publishing Co.  
 Unger Music  
 Unique Music Publishers  
 Universal Music Sales  
 Uranus Music Company  
 Urban, Max & Co.

Val Music Corporation  
 Valentine Music Pub.  
 Valiant Music Company, Inc.  
 Valley-Hill Music Co.  
 Valley Publishers, Inc.  
 Valley View Music, Inc.  
 Valner, Kurt  
 Van Brunt Publishing Company  
 Vanguard Songs  
 Van's Music Co.  
 Variety Music Company  
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 Vidor Publications  
 Village Music Co.  
 Villanova Music Co.  
 Vincent Music Co., Inc.  
 Vogue Music Corporation  
 Volunteer Music Sales Co.

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 Ward, Clara, Publications  
 Ward & Sears Music, Inc.  
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 Warren Publications  
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 Webster Music Company  
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 Wilcox Music Publishing Co.  
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# SESAC

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# SESAC, INC.

By PAUL HEINECKE  
President

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**M**MUSIC, apparently, not only “hath charm” but also the eggshell quality of an atom bomb—and like atomic energy, requireth skillful and delicate handling.

During the past few years the world at large has been made acutely aware of the performance licensing organization. This is good. It's about time the curtain was raised and the music user be made to see what part such an organization plays in his professional life.

The shortsightedness on the part of music users stems from a lack of understanding as to what the music industry and specifically the performance licensing organization is all about. Creative works have always been subject to highjacking by the unscrupulous—those who are prone to exploit and profit without being willing to pay—in short, those who want to dance but not pay the fiddler.

The copyright system under which the United States presently operates is the result of thinking several hundred years old, and which eventually became manifest in this country in the copyright laws passed by twelve of the original states. The basic thinking in each was the encouraging of the arts and reserving to the creator the rewards of his accomplishment. Finally, Congress realized that it would have to do something about the protection of all American art forms and, so, followed the present Federal Copyright Act. The purpose of this law is to grant to the creator, a reward for his talent and ability, as well as to stimulate and encourage others equally talented. The law takes a definite stand and allows the creator and/or the copyright owner the privilege of protecting his work from unauthorized use.

While performing rights of musical works were first recognized in 1897, the first performing rights organization in the United States was formed in 1914, approximately five years after the establishment of the present Copyright Law.

When radio came into existence there was naturally a great demand for music. This industry, like restaurants, cabarets and hotel owners, took the position that they were not publicly performing copyrighted music for profit. It became apparent that without such groups as SESAC, the individual user would have to, if he were going to use a copyrighted work in public performance for profit, contact the individual copyright owner, who was in many cases the composer and/or publisher, in order to secure permission to use the work. These individual contacts would involve detailed paper work, and increased personnel. Secondly the performance cost would undoubtedly be higher if such fees had to be arrived at between the copyright owner and the user. The performance licensing organization eliminated all the obstacles and based costs upon natural and sound economic phenomena.

We've got to realize that today we're faced with the problem of protecting those works which have already been created and of encouraging the creation of new material to augment the old. This is not done without effort. Talent to begin with is rare. When it is realized it is a treasure and when finally put to work it becomes a blessing. So don't ever expect to get it for nothing.

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 Accordion Music Publishing Co.  
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