

Owned-Oper. By... Piedmont Bcstg. Co., Inc.
Address..... 3 College St.
Transcription Service Associated
Representative Walker, Dora-Clayton
Membership NARTB
President..... Albert T. Fisher, Jr.
Managing Director..... James G. Meade
General Manager..... James K. Whitaker
Prog. Dir...... Jerry Mosteller

WESC—Greenville—1947

Frequency: 660 Kc..... **Power:** 5000 Watts d.
Owned-Operated By..... Greenville Bcstg. Co.
Business-Studio Address..... 1 College St.
News Service AP
Representative Rambeau, Brown
Membership NARTB, RAB
President..... (Mrs.) Christie K. Meade
General Mgr...... J. Davenport
Commercial Manager..... William Ingram
Program Director..... B. A. Krieger
Publicity Director..... Betty Jo McGuire
Asst. Mgr...... I. Wayne Davis
Chief Engineer..... J. Harold White

WFBC—Greenville—1933
NBC

Frequency: 1330 Kc..... **Power:** 5000 Watts
Owned-Oper. By..... WMRC, Inc.
Bus.-Studio Address..... 505 Rutherford St.
News Service AP
Newspaper Affil...... News-Piedmont
Transcription SESAC
Representative Avery-Knodel
Membership NARTB, RAB
President..... R. A. Jolley
Sta. Mgr...... Bruce Buchanan
Comm. Mgr...... Keener Garrett
Pub. Dir., Prom. Mgr...... Lidie Walters
Chief Engineer..... Bill Garrison

WMRB—Greenville—1954
ABC-MBS

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned..... Paramount Bcstg. Co. Inc.
Address..... 400 Mayberry St., Box 989
Station Representative..... Cooke
Pres., Gen. Mgr...... C. F. Cope
Comm. Mgr...... A. B. Robinson
Sls. Prom. Mgr., Pub. Dir...... Max Mace
Sta. Mgr., Prog. Dir., Chief Eng. W. T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc..... **Power:** 1000 Watts d.
Owned-Oper. By..... Bob Jones Univ.
Address Greenville
Trams. Service SESAC, Lang-Worth
Station Rep. Continental
Membership RAB
President..... Dr. Bob Jones, Jr.
General Manager..... R. K. Johnson
Station Manager..... Jim Ryerson
Comm. Manager..... David Yearick
Program Director..... Jack Buttram
Pub. Dir...... Elmer Rumminger
Chief Engineer..... Robert Devine

WCBS—Greenwood—1941—NBC

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned..... Greenco, Inc.
Address..... P. O. Box 868
News Service AP
Transcription Service Thesaurus
Representative Clark, Ayers
President Douglas Featherstone
Gen., Sta. Mgr...... Dan Crosland
Commercial Mgr...... Ralph Norman

WGSW—Greenwood—1953
MBS-KBS

Frequency: 1350 Kc..... **Power:** 1000 Watts d.
Owned..... Radio Greenwood, Inc.
Address..... Edward Arms Bldg.
News Service UP
Representative..... Indie Sales; Dora-Clayton
President..... W. C. Woodall, Jr.
Manager..... George B. Cook, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc..... **Power:** 1 Kw.
Owned-Oper. By..... Greer Radiocasting Co.
Address..... P. O. Box 431
Representative Best
Pres., Comm. Mgr...... Gibson Bruce
Gen. Mgr., Prog. Dir...... Vernon T. Fox
Sales Prom. Mgr...... F. G. Bennfield
Promotion Manager..... W. L. Southerland

WEAB—Greer—1947—KBS

Frequency: 800 Kc..... **Power:** 250 Watts d.
Owned-Oper. By..... Greer Bcstg. Co.
Address Jones Rd.
News. Affil...... The Citizen
News Service UP
Transcription Service World
Pres., Gen. Mgr...... E. A. Burch
Sales Prom. Mgr...... James Roper
Program Director..... Betty Beers
Chief Engineer..... William Martin

WHSC—Hartsville—1946
MBS-KBS

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned..... Hartsville Bcstg. Co., Inc.
Address..... 1306 College Ave.
News Service AP
Transcription Service Capitol
V.P., Gen. Mgr...... Raymond Caddell
Commercial Mgr...... Oby B. Lyles
Publicity Dir...... Eleanor Flowers
Chief Engineer..... J. E. Parker

WDKD—Kingstree—1949

Frequency: 1300 Kc..... **Power:** 5000 Watts d.
Owned-Operated By..... Palmetto Bcstg. Co.
Address P. O. Box 450
News Service AP
Transcription Service Thesaurus
Pres., Prom., Gen. Mgr...... E. G. Robinson, Jr.
General Manager..... E. G. Robinson, Jr.
Comm. Manager..... Arnold Graham

Program Director.....Carroll Godwin
 Pub. Director.....Glenn French
 Chief Engineer.....Walter Turner

WJOT—Lake City—1953
MBS

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Lake Bcstg. Corp.
 Address.....10 S. Acline Ave.
 News Service.....UP
 Membership.....NARTB
 Representative.....Donald Cooke, Inc.
 President, Gen. Mgr.....J. Olin Tice, Jr.
 Sta. Mgr.....Harry Hyman
 Comm. Mgr.....H. J. Palmer
 Prog. Dir.....Frances M. Tice
 Chief Engineer.....Clarence Jackson

WLCM—Lancaster—1951
KBS

Frequency: 1360 Kc.....Power: 1000 Wits d.
 Owned-Operated By.....Royal Bcstg. Co.
 Address.....103 S. Catawba St.
 News Service.....AP
 Station Rep.....Media Sales
 Transcription Service.....Thesaurus, World
 President.....Charles Connelly
 General Manager.....William Coble

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
 Business Address.....Box 642, Laurens
 News Service.....UP
 Membership.....RAB
 Representative.....Indie Sales
 President.....James R. Dalrymple, Jr.
 General Manager.....C. W. Hogan
 Program Director.....Paul Wynn
 Chief Engineer.....Jack Taylor

WJAY—Mullins—1949—KBS

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mullins & Marlon Bcstg. Co.
 Address.....Highway 76, P. O. Box 41
 News Service.....AP
 Transcription Service.....Lang-Worth, SESAC
 President.....W. G. Smith
 Gen. Mgr.....James F. Ramsey
 Prog. Dir.....Gene Lewis
 Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954
KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Coastal Carolina Bcstg. Corp.
 Address.....Oak St. at 28th Ave.
 News Service.....UP
 Representative.....Cooke
 President.....James Olin Tice, Jr.
 Gen., Sta., Sls. Mgr., Pub. Dir.....J. G. Kenworthy
 Comm. Manager.....Phil Rice
 Program Director.....Robert Thompson
 Chief Engineer.....W. G. Griffin

WKDK—Newberry—1946
MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.
 Address, Trans.....11 Radio Dr.
 Representative.....Interstate United Newspapers
 News Service.....AP
 Transcription Service.....Thesaurus
 Membership.....NARTB
 President.....James F. Coggins

WDIX—Orangeburg—1946
ABC

Frequency: 1150 Kc.....Power: 5 Kw. d.
 Owned-Oper. By.....WDIX, Inc.
 Address.....Whitman St. Ext.
 News Service.....AP
 Station Rep.....Devney, Holman, Forjoe
 Membership.....NARTB
 President.....Charles S. Henerey
 General Manager.....Frank B. Best
 Comm., Sls. Prom. Mgr.....Norman M. Matthews
 Program Director.....Gene Bardo
 Chief Engineer.....Gus Browning

WTND—Orangeburg—1948
KBS

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WTND, Inc.
 Address.....1 Memorial Plaza
 News Service.....UP
 Representative.....Thos. F. Clark
 Pres., Gen. Manager.....J. I. Sims
 Prog. Dir.....L. R. Rhame
 Engineers.....W. L. Styles, I. P. Herrington

WRHI—Rock Hill—1944
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....York Co. Brdcg. Co.
 Address.....Rock Hill Nat. Bk. Bldg.
 News Service.....AP
 Representative.....McGillvra
 Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.
 Sta. Mgr., Prog. Dir.....Wm. C. Beaty
 Comm. Mgr., Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1949

Frequency: 1150 Kc.....Power: 1 Kw. d.
 Owned.....Tri-County Bcstg. Corp.
 Address.....P. O. Box 1091
 News Service.....UP
 Representative.....Indie Sales
 Membership.....RAB
 President.....T. Lamar Simmons
 Gen., Sta. Mgr., Prog. Dir.....E. L. Burwell
 Comm. Mgr.....Arnold Baynard
 Sls. Prom. Mgr.....R. F. Adams
 Pub. Dir.....Jack Howe
 Chief Engineer.....Ed Roberts

WSNW—Seneca—1949

Frequency: 1150 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Blue Ridge Bcstg. Co., Inc.
 Address. P. O. Box 443
 Representative. Best
 Pres., Gen. Mgr. J. A. Gallimore
 Treasurer. Virginia Gallimore

WJAN—Spartanburg—1953
ABC-MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Spartanburg Bcstg. Co.
 Address. 101 Schuyler Bldg.
 News Service. AP
 Trans. Ser. World
 Membership. NARTB
 President. W. Ennis Bray
 Gen., Sta. Mgr., Prog. Dir. . Raymond C. Starr
 Commercial Manager. W. Reid Bray
 Publicity Director. Anthony Brooks
 Sales Prom. Mgr. Joe Tillitson
 Chief Engineer. Clyde J. McClure

WORD—Spartanburg—1940
NBC

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By. Word, Inc.
 Business-Studio Address. 291 E. Main St.
 News Service. AP
 Transcription Service. Thesaurus
 Representative. Paul H. Raymer
 President. Irwin Kahn
 Gen. Manager. Edward G. Gardner
 Comm. Manager. Charles B. Parham
 Program Director. Buddy Womick
 Chief Engineer. James L. Tate

WSPA—Spartanburg—1929
CBS

Frequency: 950 Kc. Power: 5000 Watts
 Owned. Spartan Radiocasting Co.
 Business-Studio Address. 224 E. Main St.
 News Service. UP
 Transcription Service. Standard
 Membership. NARTB, RAB
 Representative. Hollingbery
 President. Walter J. Brown
 Station Manager. Roger A. Shaffer
 Commercial Manager. Ross M. Holmes
 Program Director. Henry Bussey
 Chief Engineer. H. R. Beckholt

WFIG—Sumter—1940
MBS-KBS

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Oper. By. WFIG, Inc.
 Business-Studio Address. Radio Center Bldg.
 News Service. AP
 Transcription Service. SESAC, Capitol
 Membership. NARTB
 Representative. Joseph Hershey McGillvra
 President. F. B. Creech, Sr.
 General Manager. T. Doug Youngblood
 Comm. Manager. Fulton B. Creech, Jr.
 Program Director. Paul Reidy
 Chief Engineer. Richard Elam

WSSC—Sumter—1953—ABC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Sumter Inc.
 Address. Box 1342
 Representative. Best
 President. J. A. Gallimore
 General Manager. Ed Damron
 Comm. Manager. H. W. Fowler
 Prog., Pub. Director. Lillian Davis

WBCU—Union—1946—MBS

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By. Bcstg. Co. of Union, Inc.
 Address. 210 East Main St.
 News Service. UP
 Transcription Service. World
 Station Rep. Interstate United Newspapers
 Pres., Gen. Mgr. Edward L. B. Osborne
 V.P., Sec'y. James F. Coggins
 Program Director. Noel Belue
 Chief Engineer. Walker Carver

WALD—Walterboro—1947
MBS

Frequency: 1220 Kc. Power: 1000 Watts
 Owned-Oper. By. Walterboro Bcstg. Co.
 Studio Address. Ft. Benson St.
 News Service. AP
 General Manager. Louis M. Neale

WYCL—York—1956

Frequency: 1580 Kc. Power: 250 Watts
 Owned. York-Clover Broadcasting Co.
 Address. P. O. Box 398
 News Service. AP
 Transcription. World
 Representative. Continental
 President. C. B. Sigmon
 General Manager. Harvey Laughter
 Commercial Manager. Clyde Laughter

South Dakota

Pop. March 1 (Est.) 701,000—Families 198,000
Radio Homes 189,000—TV Homes 108,000—Stations in State 16

KABR—Aberdeen—1952

Frequency: 1220 Kc. Power: 250 Watts a.
Owned-Operated By...Aberdeen Bcstg. Svc.
Address Box 173
News Service UP
Membership NARTB
General Manager.....D. T. Hunt

KSDN—Aberdeen—1948 ABC

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Address 12 Third Ave.
Newspaper Affil. American-News
Representative Weed
Membership NARTB
President..... Henry J. Schmitt
Gen. Mgr., Pub. Director...Byron McElligott
Commercial Manager..... Russa Osborne
Program Director..... E. C. Pieplow
Chief Engineer..... George Crocker

KBRK—Brookings—1955 KBS

Frequency: 1430 Kc. Power: 500 Watts
Owned-Oper By Brookings Bcstg. Co.
Address Northwest Bank Bldg.
News Service AP
Transcription Service World
Pres., Sales Mgr., Prog. Dir., Chief Eng.
Robert Reimers
Gen., Comm. Mgr..... E. C. Stangland
Pub. Dir..... Eugene Platek

KDSJ—Deadwood—1946

Frequency: 980 Kc. Power: 1000 Watts
Owned-Oper. By... John, Eli & Harry Daniels
Address 745 Main
Station Rep. Holman
Membership NARTB
News Service UP
Gen., Bus. Manager..... Harry Daniels

KIJV—Huron—1947 NBC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... James Valley Bcstg. Co., Inc.
Bus.-Studio Address.....1726 Dakota St.
News Service UP
Transcription Service Thesaurus
Membership NARTB
Manager..... Max F. Staley
Comm. Manager..... Dwight Coursey

KORN—Mitchell—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By..... Mitchell Bcstg. Assn.
Bus.-Studio Address..... 217-219 N. Main
News Service UP
Transcription Service Lang-Worth
Membership NARTB

Pres., Gen., Sta. Mgr., Prog. Dir... R. V. Eppel
Comm., Sales Prom. Mgr..... M. Johnson
Chief Engineer..... J. R. Doherty

KGFX—Pierre—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.
Owned-Oper. By..... Estate of Dana McNeil
Bus.-Studio Address..... 203 W. Summit Ave.
News Service UP
Pres., Gen., Comm., Prom. Mgr., Prog., Pub.
Dir..... Ida A. McNeil
Chief Engineer..... Hugo Conrath, Jr.

KOTA—Rapid City—1936 CBS-KBS

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By ... Black Hills Bcstg. Co. of
Rapid City
Business Address 1819 W. St. Joe St.
News Service UP, AP
Representative Headley-Reed
Transcription Service Capitol
Membership NARTB, RAB
President, Gen. Mgr..... Helen S. Duhamel
Sales Prom. Mgr..... Jack A. Crowley
Prog., Pub. Dir..... Abner H. George
Business Manager..... William F. Turner
Farm, Ranch Dir..... Gene Taylor
Chief Eng..... Robert Musfeldt

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Heart of the Black Hills
Address P. O. Box 609
News Service UP
Trans. Ser. Thesaurus
General Manager..... Eli Daniels

KELO—Sioux Falls—1937 NBC

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By..... Midcontinent Bcstg. Co.
Bus.-Studio Address..... Phillips Ave.—8th St.
News Service UP, AP
Transcription Service Capitol
Representative... H-R Reps., Bulmer & Johnson
Membership NARTB, RAB
President Joe Floyd
Gen., Comm. Manager..... Evans Nord
Program Director..... Will Carlson
Publicity Director..... Jim Molohon
Chief Engineer..... Lester Froke

KIHO—Sioux Falls—1948 MBS

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By..... Ware Bcstg. Corp.
Address 218 South Main Ave.
News Service UP
Representative Pearson
Trans. Ser. World
Pres., Gen. Mgr..... Les Ware

Sta., Comm. Mgr. Ben Butler
 Pub. Director Lloyd Revier
 Chief Eng. Ralph Maples

KISD—Sioux Falls—1948
KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By KISD, Inc.
 Bus.-Studio Address 3631 W. 12 St.
News Service AP
 Station Representative Cooke
 Membership NARTB
 Pres., Gen. Mgr., Prog. Dir. Verl Thompson
 Comm. Manager Roland Phillip
 Sls. Prom. Manager Vyrne Linton
 Publicity Director Vi Overby
 Chief Engineer Dick Perry

KSOO—Sioux Falls—1927
ABC

Freq.: 1140 Kc. Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By. Sioux Falls Bcstg. Assn., Inc.
 Address 317 S. Phillips Ave.
News Service AP
 Membership NARTB
 Station Representative Avery-Knodel, Inc.
 President Morton Henkin
 Vice Pres. George R. Hahn
 Comm. Mgr. Orrin Melton
 Prog. Dir. Ray Loltesness
 Chief Engineer Max E. Pierce

KWAT—Watertown—1940
MBS

Frequency: 950 Kc. Power: 1000 Watts
 Owned-Oper. By. Midland Natl. Life Ins. Co.
 Address Watertown

News Service AP
Transc. Service Standard, World
Representative Gill-Perna
Membership NARTB, RAB
 President H. Smith Hagen
 Gen., Sta., Comm. Mgr. Ross E. Case
 Program Director Gene Branter
 Sales Prom. Mgr. B. J. Kinney
 Pub. Director Rich Petershagen
 Chief Engineer Francis Alwin

KYNT—Yankton—1955—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Yankton Bcstg. Co.
 Address 214½ W. 3rd St.
News Service UP
Transcription Service Thesaurus
Membership NARTB
 President William M. Smith
 Gen. Mgr., Exec. V.P. William E. Johnson
 Prog. Dir. Lloyd Grant
 Chief Engineer James Cope

WNAX—Yankton—1922—CBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Operated By. Cowles Bcstg. Co.
 Bus.-Studio Address 3rd & Mulberry Sts.
 Newspaper Affil. Des Moines Register &
 Tribune, Minn. Star Tribune
News Service AP, UP
Transc. Service Lang-Worth, Capitol, Cole
Representative Katz
Membership NARTB, RAB
 President Luther L. Hill
 General Manager Donald D. Sullivan
 Asst. Manager Chris Mack
 Commercial Manager Nick Bolton
 Prom. Mgr., Pub. Dir. George Greenwood
 Program Director Roland Peterson
 Chief Engineer Clifton M. Todd

Tennessee

Pop. March 1 (Est.) 3,494,000—Families 954,000
 Radio Homes 905,000—TV Homes 647,000—Stations in State 87

WLAR—Athens—1946
KBS-MBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Athens Bcstg. Co.
 Business-Studio Address Athens
News Service UP
 Newspaper Affil. Daily Post-Athehian
 Transcription Service Thesaurus, Keystone
 President Lowell F. Arterburn
 Gen., Comm. Mgr. Buell J. Charles
 Program Director William P. Atkins
 Chief Engineer Andrew Bates

WOPI—Bristol—1929—NBC

(See Also Bristol, Va.)

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Radiophone Bcstg. Station, WOPI, Inc.
 Address Easley-Wright Bldg., 310 State St.

News Service AP
Transcription Service Lang-Worth
Representative Burn-Smith
Membership NARTB, RAB
 Pres., Gen. Manager W. A. Wilson
 Commercial Mgr. James C. Wilson

WHP—Centerville—1955
KBS

Frequency: 1570 Kc. Power: 1000 Watts
 Owned. Tri-County Broadcasting Corp.
News Service UP
Representative Hil F. Best
Membership NARTB, RAB
 President J. Gil Thompson
 Gen., Sta., Prom. Mgr. Earl Carney
 Comm. Mgr., Prog. Dir. John C. Ker
 Publicity Director Louise McCaleb
 Chief Engineer J. W. Chessor

WAGC—Chattanooga—1946
MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: WAGC Bcstg. Co.
Address: Hotel Patten
News Service: AP
Representative: Jim Ayres
Membership: NARTB, RAB
Pres.: P. F. Furlow
Gen., Sta. Mgr.: Cliff W. Bowers
Sales Mgr.: Barton T. Fellowes
Prog. Dir.: Harry Edelstein
Chief Engineer: George McMurtrie

WAPQ—Chattanooga—1934
ABC

Frequency: 1150 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Oper. By: WAPQ Bcstg. Service
Business-Studio Address: Read House
News Service: UP
Transcription Service: Thesaurus
Representative: H-R Reps.
Pres., Gen. Mgr.: Ramon Patterson
Comm. Mgr.: Walter Stamper

WDEF—Chattanooga—1941
NBC

Frequency: 1370 Kc. Power: 5000 Watts
Owned-Oper. By: WDEF Bcstg. Co.
Bus.-Studio Address: 425 Volunteer Bldg.
News Service: UP
Transcription Service: Capitol
Representative: Branham
Membership: NARTB, RAB
President: Carter M. Parham
Gen. Sta. Comm. Mgr.: Ken Flenniken
Pub., Prog. Director: Kenn Early
Chief Engineer: B. C. Baker

WDOD—Chattanooga—1925
CBS

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By: WDOD Bcstg. Corp.
Address: Hamilton Natl. Bank Bldg.
News Service: AP
Transcription Service: Standard, World
Representative: Paul H. Raymer
President, Gen. Mgr.: Earl W. Winger
General Manager: Norman A. Thomas
Gen. Sales Mgr.: Bryan J. Bush
Program Director: Earnest Feagans

WDXB—Chattanooga—1947

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: French, Inc.
Representative: ForJoe
News Service: INS
Pres.: Stephen C. French

WMFS—Chattanooga—1951

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Operated By: WMFS, Inc.

Address: 835 McCallie Ave.
Representative: Pearson
Pres., Gen. Mgr.: B. F. J. Timm
Sls. Prom. Manager: Alan Burke
Sta., Comm. Mgr., Prog., Pub. Dir.: F. Webb
Chief Eng.: Glenn Channells

WMCH—Church Hill—1954

Frequency: 1260 Power: 1000 Watts
Owned-Oper. By: Twin Cities Bcstg.
Address: P. O. Box 4
News Service: AP
President: Thales E. Wallace
Comm. Manager: F. R. Gentry

WDXN—Clarksville—1954

Frequency: 540 Kc. Power: 250 Watts
Owned: Clarksville Bcstg. Co., Inc.
Address: Bailey Bldg.
News Service: UP
Representative: Burns-Smith
Gen., Comm. Manager: J. M. Cecil
Sta. Mgr., Prog. Dir., Ch. Eng.: J. McDonough

WJZM—Clarksville—1941
MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By: Campbell & Shattall
Business-Studio Address: 411 Madison St.
News Service: AP
Transcription Service: Thesaurus
Membership: NARTB, RAB
Representative: Rambeau
Pres., Gen. Manager: J. Parry Sheftall
Sta. Mgr., Chief Eng.: John Bailey
Program Director: Ernest Simmons
Publicity Director: William Brittain
Commercial Manager: Charles Malone
Sls. Prom. Mgr.: John Berwind

WBAC—Cleveland—1945
MBS

Frequency: 1340 Kc. Power: 250 Watts
Own-Oper. By: Fitch & Kile, Inc.
Business-Studio Address: 180 Central Ave.
News Service: UP
Rep.: Dora-Clayton, Gill-Perna
Pres., Gen., Sta. Mgr.: Thad E. Fitch
Comm., Sls. Prom. Mgr.: Bland Sells
Prog., Pub. Director: Paul Kirksey
Chief Engineer: William D. Stuart

WKRK—Columbia—1946
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned: Middle Tenn. Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address: P. O. Box 71
News Service: AP
Transcription Service: World, Thesaurus
Representative: Walker
Membership: NARTB, RAB
Pres., Gen.-Sta. Mgr.: R. M. McKay, Jr.
Sls. Prom., Comm. Mgr.: Mel Dugger
Prog., Pub. Director: Jim Keiran
Chief Engineer: Cameron McKay



WHUB—Cookeville—1940
CBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....Cookeville
News Service.....UP
Representative.....Continental Radio Sales
Membership.....NARTB, RAB
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Prog. Dir.....John H. Carr
Chief Engineer.....Claude Haston

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned...Tipton County Broadcasting Co. Inc.
Address.....Roper Building
News Service.....AP
Pres., Gen. Mgr.....Ken Sparks
Sta. Mgr., Ch. Eng.....Bill Hoffman
Comm., Sales Prom. Mgr.....Jack Whitehorn
Program Director.....Bill Hazlerig
Publicity Director.....Dick Akers

WAEW—Crossville—1952
KBS

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
News Service.....UP
Membership.....RAB
President, Gen. Mgr.....Arthur Wilkerson
V.P., Secretary.....Evelyn Wynn
Comm., Sta. Manager.....Clarence Stinnett

WDKN—Dickson—1955—KBS

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Co. Bcstg. Inc.
Address.....Box 71
News Service.....AP
Membership.....RAB
Pres., Gen., Sta. Mgr.....W. Potts
Comm., Sls. Prom. Mgr.....Warren Medley
Program Director.....Howell Smith
Chief Engineer.....Richard D. Essner

WDSG—Dyersburg—1946
MBS-KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....State Gazette Bcstg. Co.
Address.....Box 58
Transcription Service.....World
News Service.....AP
Gen. Mgr., V.P.....Robert W. Ward

WBEJ—Elizabethton—1946
MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....WBEJ, Inc.
Business-Studio Address.....626 1/2 Elk Ave.
Representative.....Dora-Clayton, Gill-Perna
News Service.....UP

Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Comm. Mgr.....James P. Austin
Program Director.....Harold Henley
Chief Engineer.....Lynn R. Williams

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Morgan Bcstg. Co.
Address.....109 9th St.
Transcription.....World
Representative.....Hil F. Best
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Fayetteville Bcstg. Co.
Business-Studio Address.....Box 825
News Service.....AP
Trans. Ser.....Thesaurus
Membership.....NARTB, RAB
President.....John R. Crowder
General Manager.....James Porter Clark
Station Manager.....Jim Tate
Program Director.....Teddy Barnes
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Williamson County Bcstg.
Address.....Mallory Rd.
News Service.....AP
President.....William Ormes
Gen. Mgr., Ch. Engineer.....Ellis F. Jones, Jr.

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sumner County Bcstg. Co.
News Service.....UP
Transcription.....Capitol
Membership.....NARTB
Gen. Mgr., Prog. Dir.....J. B. Thomas
Commercial Manager.....Charles Brewer

WGRV—Greeneville—1947
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Greeneville, Inc.
Address.....Radio Bldg.
News Service.....UP
Manager.....Paul Metcalfe
Commercial Manager.....Hugh Pickel

WHBT—Harriman—1946—KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
News Service.....AP
Transcription Service.....Thesaurus
Representative.....Continental
Pres., Gen. Mgr.....William R. McDaniel



WIRJ—Humboldt—1949
KBS

Frequency: 740 Kc. Power: 250 Watts d.
Owned-Oper. By... Gibson Co. Bcstg. Co., Inc.
Address... 210 N. 22nd Ave.
News Service... AP
Newspaper Affil. ... Courier-Chronicle
President... J. F. Warmath
Gen., Sta. Mr. ... Howard E. Byrum
Comm., Sls. Prom. Mgr. ... Carroll Wilson
Prog. Director... Bill Carter
Chief Engineer... Claude Bolton

WDXI—Jackson—1948
MBS

Freq.: 1310 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By... Dixie Bcstg. Co.
Business-Studio Address... Box 391
News Service... UP
Transcription Service... World
Representative... Headley-Reed
Membership... NARTB
Pres., Gen. Mgr. ... Aaron B. Robinson
Sales Manager... Jack Murphy

WJAK—Jackson—1955

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By... Jackson Broadcasting Co.
Address... 416 Poplar St.
News Service... UP
Rep. ... Hil F. Best, Dora-Clayton
Membership... NARTB
Pres. ... Dr. Alexander Leech
Station Director... Robert Blow
Comm., Sales Mgr. ... Gerald R. Beilke
Program Director... Winston C. Martindale
Chief Eng. ... Henry S. Lesh

WTJS—Jackson—1931—ABC

Frequency: 1390 Kc. Power: 1000 Watts
Owned-Oper. By... The Sun Publishing Co.
Bus.-Studio Address... 104 Baltimore St.
News Service... AP
Newspaper Affil. ... Jackson Sun
Transcription Service... Thesaurus
Representative... Branham
Membership... NARTB, RAB
V.P., Gen. Mgr. ... A. A. Stone
Manager... Frank S. Proctor
Asst. Mgr. ... L. R. Brooks
Program Director... Vince Tapler
Chief Engineer... James Ellzey

WETB—Johnson City—1947

Frequency: 790 Kc. Power: 1000 Watts d.
Owned-Oper. By... Press, Inc.
Business Address... Press Bldg.
Representative... McGilvra
Transcription Service... World
News Service... AP
Membership... NARTB, RAB
President... Carl A. Jones
Manager... Arthur Kelsey

WJHL—Johnson City—1938
CBS

Freq.: 910 Kc. Power: 5 Kw. d., 1 Kw. n.
208—RADIO STATIONS—R.A.
Owned-Operated By... WJHL, Inc.
Business-Studio Address... 145 W. Main St.
News Service... AP, UP
Representative... John E. Pearson
Membership... NARTB
Pres., Gen. Mgr. ... W. H. Lancaster, Jr.
Program Director... Herbert Howard
Sta., Comm. Mgr. ... K. Marsh
Sls. Prom. Mgr., Pub. Dir. ... W. E. McDonald
Spvr. Engineer... Rolland Medlar

WKIN—Kingsport—1951

Frequency: 1320 Kc. Power: 5000 Watts
Owned & Operated... WKIN, Inc.
Address... Market & Wexler Sts.
News Service... AP
Transcription Service... World
Membership... NARTB
Representative... Walker
Pres., Gen. Mgr. ... Cy N. Bahakel
Sta., Prom. Manager... Phil Bahakel

WKPT—Kingsport—1940
NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Kingsport Bcstg. Co., Inc.
Business-Studio Address... 222 Commerce St.
News Service... AP
Transcription Service... Thesaurus
Representative... Burn-Smith
Membership... NARTB, RAB
President... C. P. Edwards, Jr.
Gen., Sta. Manager... Paul L. Overbay
Commercial Mgr. ... Phil Weaver
Program Dir. ... Martin Karant
Chief Engineer... Thomas Phillips

WBIR—Knoxville—1941
ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By... Radio Station WBIR, Inc.
Business-Studio Address... 618 S. Gay St.
News Service... UP
Transcription Service... Thesaurus
Representative... Gill-Perna
Membership... NARTB, RAB
President, Mcnager... John P. Hart
Station, Comm. Mgr. ... Robert F. John
Program Director... Robert Agee
Publicity Director... Mrs. Gloria Fisher
Chief Engineer... J. Rex Horton

WIVK—Knoxville—1953

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By... Dick Bcstg. Co.
Address... 319 N. Gay Street
Representative... Forjoe, Dora-Clayton
Membership... NARTB, RAB
Pres., Gen., Sta., Sls. Prom. Mgr. ... J. A. Dick



WKGK—Knoxville—1947
MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....WKGN Inc.
Bus. Studio Address.....Box 1750
News Service.....AP
Station Representative.....Rambeau
Membership.....NARTB, RAB
Gen., Sta., Prog. Dir.....Guy L. Smith, III
Comm. Manager.....Glynn Theg
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953
KBS

Frequency: 900 Kc. Power: 1000 Watts
Owner.....Knoxville Ra-Tel., Inc.
Address.....411½ W. Main St.
Representative.....Stars National
General Mgr.....H. Scott Killgore
Comm. Manager.....Marvin Thompson
Office Manager.....Mrs. Willie Day

WNOX—Knoxville—1921
CBS

Frequency: 990 Kc. Power: 10,000 Watts
Owned-Oper. By.....Scripps-Howard Radio, Inc.
Address.....4400 Whittle Springs Rd. N. E.
Newspaper Affiliation.....News Sentinel
News Service.....UP
Transcription Service.....Standard
Representative.....John Blair
Membership.....NARTB, RAB
President.....Jack R. Howard
Gen., Sta. Manager.....R. B. Westergaard
Publicity Director.....Gene Miller
Comm., Sts. Prom. Mgr.....O. L. Smith
Prog. Director.....C. A. McMahon
Chief Engineer.....Ray Evans

WATE—Knoxville—1927
NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Business-Studio Address.....612 Gay St.
News Service.....UP
Transcription Service.....World
Representative.....Avery-Knodel
Membership.....NARTB, RAB
President.....Paul Mountcastle
Gen., Sta. Mar.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Program Dir.....Wayne Hudson
Sales Prom. Mgr., Pub. Dir.....Carl Hustex
Chief Engineer.....Fred Andrews

WLAF—Lafollette—1953
MBS-KBS

Frequency: 1450 Kc. Power: 100 Watts
Owner.....LaFollette Bcstg. Co.
Address.....Piedmont Hotel
News Service.....AP
Transcription Service.....World

Gen. Mgr., Chief Eng.....Marvin L. Paul
Commercial Manager.....John H. Farmer

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Address.....Locke Bldg.
News Service.....UP
Trans. Ser.....World
Representative.....Headley-Reed
President.....Aaron B. Robinson
Gen., Sales Prom. Mgr.....Ken Marston
Comm. Mgr.....Bud Sawyer
Program Director.....Bryan F. Bellar
Publicity Director.....Frances Baxter
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1949—KBS

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By.....Lebanon Bcstg. Co., Inc.
Address.....P. O. Box 300
News Service.....AP
Pres., Sta. Mgr.....Theo. F. Ezell, Jr.
Commercial Manager.....Jack Hendrickson
Program Director.....Walter Dillard
Chief Engineer.....William Johnston

WLIL—Lenoir City—1950
KBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owner.....WLIL, Inc.
Address.....P. O. Box 151
News Service.....UP
Membership.....NARTB, RAB
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
V.P., Office Mgr.....Mrs. Evelyn Wynn
Commercial Manager.....Tommy Tuck

WJJM—Lewisburg—1947
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.....Louis D. Lingner
Address.....East Hill
Trans. Ser.....World
News Service.....AP
Representative.....Hil F. Best
Membership.....NARTB
Station Manager.....Bob Davidson

WDXL—Lexington—1954
KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned.....Lexington Bcstg. Co.
Address.....Broad & Church
News Service.....UP
Station Representative.....Headley-Reed
General Manager.....Neal B. Bunn
Comm. Mgr., Chief Eng.....B. L. Enoch
Sales Prom. Mgr., Prog. Dir.....J. Williams

WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By.....Aluminum Cities Bcstg. Co.
Address.....316 Court St.



MembershipNARTB, RAB
News ServiceAP
Transcription Service.....Thesaurus, World
RepresentativeHil F. Best
General Manager.....F. H. Corbett
Commercial Manager.....Horace McGill
Prog. Dir......Ken D. Kribbs
Publicity Director.....Ken Johnson
Chief Engineer.....Henry McDonald, Jr.

WHDM—McKenzie—1954

Frequency: 1440 Kc.....**Power:** 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address.....P. O. Box 188
News ServiceAP
Trans. Ser.Thesaurus
Station Rep.Clark
Pres., Gen. Mgr......Earl S. Nolting
Sec'y-Treas.Gladys Nolting
Sta. Mgr., Prog. Dir......Lance Beard
Comm. Manager.....Irene Morgan
Chief Engineer.....Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc.....**Power:** 500 Watts
Owned-Oper....Cumberland Valley Bcstg. Co.
AddressBox 270
News ServiceAP
Transcription ServiceThesaurus
President.....Dr. W. W. Davis
General Manager.....Franklin H. Brown
Program Director.....James R. Eastman
Chief Engineer.....Roy E. Pearsall

WMMT—McMinnville—1947
MBS-KBS

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By..McMinnville Brdg. Co., Inc.
Address.....N. Chancery St.
News ServiceUP
TranscriptionWorld
General Manager.....Royce E. Richards

KWEM—Memphis—1946

Frequency: 990 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KWEM, Inc.
AddressBox 142
RepresentativesStars National
Chairman, Board.....E. D. Rivers, Jr.
President.....W. H. Keller, Jr.
Manager.....Vincent L. Randolph

WLOK—Memphis—1951

Frequency: 1480 Kc.....**Power:** 5000 Watts d.
Owned-Oper. By.....WLOK, Inc.
Address378 Beale St.
Rep......Dora-Clayton, Forjoe, Clayton-Cosse
Pres......Jules Paglin
Gen., Sta., Comm. Mgr......Eugene P. Weil
Chief Engineer.....William Jones

WDIA—Memphis—1947

Freq: 1070 Kc.....**Power:** 5 Kw. d., 5 Kw. n.
Owned By.....Bluff City Bcstg. Co.
Business-Studio Address.....2074 Union Ave.

News ServiceUP
RepresentativePearson
MembershipRAB, NARTB
Pres......John R. Pepper
General Manager.....Bert Ferguson
Commercial Manager.....Harold F. Walker

WHBQ—Memphis—1925
MBS-ABC

Frequency: 560 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....RKO Teleradio Pictures
Bus-Studio Address.....Hotel Chisca
News ServiceUP
RepresentativeH-R
MembershipRAB
President.....Thomas F. O'Neil
Gen., Sta. Mgr......John Cleghorn
Comm. Mgr......Max Michel, Jr.
Prog. Director.....Charles Sullivan
Sales Service Mgr......Jack Starr
Publicity Director.....Gene Roper
Chief Engineer.....Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Service
Address972 S. Third St.
News ServiceUP
President.....Sam C. Phillips
Assistant Manager.....Dotty Abbott
Commercial Manager.....Bob Rodgers

WHHM—Memphis—1946

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Mid-South Bcstg. Corp.
Business-Studio Address.....930 Madison Ave.
News ServiceUP
Reps......A. Young; C. Melville, J. S. Ayres
MembershipRAB, NARTB
President.....P. E. Furlow
General Manager.....C. K. Beaver
Program Director.....Jay Black
Commercial Manager.....Allan Avery
Chief Engineer.....William Marsh

WMC—Memphis—1923—NBC

Frequency: 790 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Memphis Publishing Co.
Business-Studio Address.....Third & Madison
News. Affil......Memphis Pub. Co.
News ServiceUP
RepresentativeJohn Blair
MembershipNARTB, RAB
PresidentEnoch Brown
General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Sales Mgr......Ray Gill
Program Director.....Harlan Judkins
Comm. Mgr......Boone Nevin
Pub. Director.....Walter E. Frase
Chief Engineer.....E. C. Frase, Jr.

WMPS—Memphis—1925

Freq.: 680 Kc.....**Power:** 10 Kw. d.; 5 Kw. n.
Owned-Operated By.....WMPS, Inc.

Business-Studio Address.....112 Union Ave.
News Service.....UP
Transcription Service.....Standard, World
Representative.....Radio-TV Representatives
Membership.....NARTB
Pres., Gen. Mgr......Harold R. Krelstein
Sta., Sla. Prom. Mgr......Charles De Vois
Program Dir......Gene Plumstead
Chief Engineer.....J. G. Deaderick

WREC—Memphis—1922—CBS

Frequency: 600 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
News Service.....UP
Transcription Service.....Lang-Worth
Membership.....NARTB
Representative.....Katz
Owner, General Manager.....Hoyt B. Wooten
Commercial Manager.....Hollis R. Wooten
Program Director.....Jack Michael
Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....**Power:** 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address.....Milan
News Service.....AP
President.....Ben Ivey King
Gen., Station Mgr......Jack Merrill
Sales Prom. Mgr......W. G. Denney
Prog. Director.....Billy J. Haney
Chief Engineer.....Bill Markham

WCRK—Morristown—1947
MBS-KBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Cherokee Bcstg. Corp.
Bus.-Studio-Transmitter Address.....Radio Center
News Service.....AP
Trans. Ser......World
Representative.....Hal Holman
Membership.....NARTB
General Manager.....Howell Ashford

WGNS—Murfreesboro—1946
KBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WGNS, Inc.
Address.....Box 456
News Service.....AP
Representative.....Holman
Trans. Ser......Thesaurus
Membership.....NARTB
President, Gen. Mgr......Cecil Elrod, Jr.
Sta. Mgr......Betty Tenpenny
Comm. Mgr......Joe Clayton
Sales Prom. Mgr......Joe Overton
Prog. Director.....Bill Stamps
Publicity Director.....Hal Christenson
Chief Engineer.....William Dunn

WMTS—Murfreesboro—1953

Frequency: 860 Kc.....**Power:** 250 Watts
Owned.....Arthur D. Smith, Jr.

Address.....112 N. W. Broad St.
Trans. Service.....Standard, World
News Service.....UP
President, Gen. Mgr......A. D. Smith, Jr.
Sla. Prom., Sta. Mgr......Virgil Trimm
Commercial Mgr......Charles Snoddy
Sales Prom. Mgr......Clyde Major
Prog. Dir......John Hood
Pub. Dir......Mable Brock
Chief Eng......John Wade

WKDA—Nashville—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Capitol Bcstg. Co.
Address.....American Natl. Bank Bldg.
Representative.....Stars National, Inc.
News Service.....AP
Trans......Capitol, Standard
Membership.....NARTB, RAB
President.....John W. Kluge
V. P., Gen., Sta., Comm., Sales Prom. Mgr., Pub. Dir......Harvey L. Glascock
Prog. Director.....Charles F. Walker
Chief Engineer.....Oscar C. Griffin, Jr.

WLAC—Nashville—1926
CBS

Frequency: 1510 Kc.....**Power:** 50,000 Watts
Owned.....Life & Casualty Insurance Co., Tenn.
Bus.-Studio Address.....Third Natl. Bank Bldg.
Transcription Service.....Thesaurus
Representative.....Katz
Membership.....NARTB, RAB
V. P., Gen. Mgr......F. C. Sowell
Commercial Manager.....E. G. Blackman
Promotion Manager.....Thrace Warren
Program Director.....Paul Oliphant
Chief Engineer.....F. D. Blinn

WMAK—Nashville—1948

Frequency: 1300 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Volunteer State Bcstg. Co.
Address.....Maxwell House Hotel
Station Rep......Broadcast Time Sales, Ayers
News Service.....UP
President.....Howard D. Steere
Comm., Sales Prom. Mgr......Blackstone Dozier
Gen., Sta. Mgr., Prog. Dir......Robert Lyons
Pub. Dir......Dave Steere
Chief Eng......Homer Cole

WNAH—Nashville—1949
MBS-KBS

Frequency: 1360 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....James Robertson Hotel
News Service.....UP
Representative.....Continental
Pres., Gen., Comm. Mgr......Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Dave Lyman
Pub. Dir......William Connor
Chief Engineer.....Harold Woodard

WSIX—Nashville—1927
ABC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper. By. WSIX, Inc.
Address Nashville Trust Building
News Service AP
Station Representative George P. Hollingbery
Membership NARTB
Pres., Gen. Mgr. R. D. Stanford, Jr.
Comm. Mgr., Prom Mgr. John M. Savage
Program Director Bob Larimer
Chief Engineer Charles R. Duke

WSM—Nashville—1925—NBC

Frequency: 650 Kc. Power: 50,000 Watts
Owned-Operated By Nat'l Life & Acc. Ins. Co.
Bus. Studio Address 7th & Union
News Service AP, INS, UP
Representative John Blair
Membership RAB, NARTB
Chairman of Board E. W. Craig
President John H. DeWitt, Jr.
V. P., Tech. Dir. George Reynolds
Commercial Manager Irving C. Waugh
Sales Manager Bob Cooper
Dir. of Publicity Harriane Moore
Program Director Jack Stapp
Chief Engineer Carl Jenkins

WSOK—Nashville—1951

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned-Operated By Robert W. Rounsaville
Address 400 Davidson St.
News Service AP
Representative Gill-Perna, Dora-Clayton
Pres., Gen. Mgr. Robert W. Rounsaville

WLIK—Newport—1954—KBS

Frequency: 1270 Kc. Power: 5 Kw.
Owned WLIK, Inc.
Address P. O. Box 270
News Service UP
Membership RAB
President, Gen. Mgr. Arthur Wilkerson
V.P., Sta., Comm. Mgr. Ira B. Crisp

WATO—Oak Ridge—1948
MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By WATO, Inc.
Address 253 Main St., E.
News Service AP
Transcription Service World
Representative Clarke Brown
General Manager Sam Thrower
Program Director Harry Deitrick
Comm. Manager Samuel P. Thrower, Jr.

WOKE—Oak Ridge—1951
KBS

Freq.: 1290 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By Air Mart Corp.
Address Box 2017

News Service AP
Representative Hil F. Best
General, Sales Manager Owen J. McReynolds
Program Director Charles D. Pickel
Chief Engineer T. A. Lewis

WTPR—Paris—1947
KBS-MBS

Frequency: 710 Kc. Power: 250 Watts d.
Owner Paris Bcastg. Co.
Address Davis Bldg.
News Service UP
Trans. Service World
Representative Headley-Reed
Membership NARTB
President, Gen. Mgr. A. B. Robinson
Sta. Mgr., Prom. Mgr. Will Coker
Commercial Manager D. A. Drumm
Prog., Pub. Dir. Verne A. Brooks
Chief Engineer Don Somerville

WKSR—Pulaski—1947—ABC

Frequency: 1420 Kc. Power: 1000 Watts
Owned Richland Broadcasting Co.
Address Radio Center
News Service UP
Transcription Thesaurus
Representative T. F. Clark
Membership NARTB
Pres., Gen., Sta. Mgr. John R. Stephens
Commercial Manager Mrs. Alene Cane
Sales Prom. Mgr. Mrs. John R. Stephens
Program Director George Martin
Publicity Director Nathan Street
Chief Engineer N. G. Morgan

WTRB—Ripley—1954—KBS

Frequency: 1570 Kc. Power: 250 Watts
Owned West Tenn. Radio Bcstrs.
Address P. O. Box 302
News Service UP
Rep. Hil F. Best
Partners Hobson H. Daws, Harold L. Baker
Sta. Mgr. Harold L. Baker
Gen., Comm., Sales Prom. Mgr., Pub. Dir.
Hobson H. Daws
Program Director Virginia Harrison
Chief Engr. Harvey Inman

WRGS—Rogersville—1955

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By Rogersville Bcastg. Co.
Address Burem Pike
News Service UP
Transcription Service Thesaurus
Rep. Hil F. Best
General Manager John E. Beal
Commercial Manager Charles W. Beal
Gen., Station Mgr. George Beal
Pub. Dir., Prog. Dir., Chief Eng. F. A. Berry

WORM—Savannah—1956

Frequency: 1010 Kc. Power: 250 Watts
Owned Florence Broadcasting Co., Inc.
Address P. O. Box 368

Texas

Pop. March 1 (Est.) 9,088,000—Families 2,626,000
Radio Homes 2,575,000—TV Homes 1,911,000—Stations in State 216

KRBC—Abilene—1936—ABC

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV
Business Address.....4510 S. 14th St.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Paul H. Raymer
Membership.....NARTB, RAB
President, Gen. Mgr.....Dale Ackers
Station Manager.....Lloyd Barham
Comm. Sales Prom. Mgr.....Steve Cowan
Program Director.....Jim Ridgeway
Publicity Director.....Lynn Hall
Ch. Eng.....H. F. Ridgeway
Chief Engineer.....Troy Mallon

KWKC—Abilene—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....25th & Butternut
News Service.....AP, UP
Transcription Service.....World
Rep....Venard, Rintoul & McConnell, Melville
Membership.....NARTB
General Manager.....A. C. Etter

KBKI—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned-Operated By.....Alice Bcstg. Co.
Business Address.....Box 731
News Service.....AP
Representative.....Pearson
Membership.....NARTB
General Manager.....Robert I. Grimes

KVLF—Alpine—1947 KBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Big Bend Bcstrs.
Business Address.....Box 779
News Service.....UP
Representative.....Hil F. Best, Clark Brown
Pres., Gen., Sta., Comm. Mgr....Gene Hendryx
Program Director.....Phil Wayne
Chief Engineer.....Sherman Newsom

KAMQ—Amarillo—1947 MBS

Frequency: 1010 Kc....Power: 5000 Watts d.,
500 Watts n.
Owned....Top of Texas Broadcasting Co., Inc.
Address.....1301 Polk Street
News Service.....AP
Trans.....Thesaurus, Major Sound Effects
Representative.....For Joe
President.....Hoyt Houck
General Manager.....Robert Houck
Sta., Comm., Prom. Mgr.....George Oliver
Prog., Pub. Dir.....Jerry Gardner
Chief Engineer.....Stewart Parsons

KFDA—Amarillo—1933 ABC-MBS

Fre.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Amarillo Bcstg. Co., Inc.
Business-Studio Address.....Tee-Anchor Blvd.
News Service.....AP
Representative.....H.R. Brown
Membership.....RAB
President.....Gene L. Cagle
Station Manager.....Jim McClain
Sales Manager.....Doug Rains

KLYN—Amarillo—1947 CBS

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kenyon Brown
Address.....1014 West Seventh
Representative.....John Blair & Co.
Membership.....NARTB, RAB
General Manager.....Willard L. Kline
Station Director.....Joe S. Ramay

KGNC—Amarillo—1922—NBC

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By...Plains Radio Bcstg. Co.
Address.....2000 N. Polk St.
News Service.....UP, AP
Newspaper Affil.....Globe-News
Transcription Service.....World
Representative.....Katz
Membership.....NARTB, RAB
President.....B. E. Walker
General Manager.....Wes Izard
Business Manager.....Calvin Handy
Station Mgr.....Jack D. Liston
Asst. Gen. Mgr.....A. Jackson
Prog. Dir.....Bill Lane
Prom. Mgr., Pub. Dir.....Kin Raley
Chief Engineer.....W. H. Torrey

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W., d.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
News Service.....AP
Representative.....Melville
President.....R. D. Hollingsworth
General, Station Manager.....Don Hodges
Commercial Manager.....Doyle Henry
Program Director.....Fred Salmans

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Reps....Broadcast Time Sales, Dora-Clayton
News Service.....AP
General Manager.....Ray Winkler
Comm. Manager.....Jess Richardson
Sales Manager.....Eric Ross

KACT—Andrews—1954

Frequency: 1380 Kc.....Power: 500 Watts

Owned-Oper. By..... Joseph E. Young
 Address..... P. O. Box 638
 News Service..... AP
 Transcriptions..... World
 Co.-Oner, Gen. Mgr., Ch. Eng..... J. E. Young
 Promotion Manager..... J. Young
 Sales Promotion Manager..... Weldon Kidd

KBUD—Athens—1948

Frequency: 1410 Kc..... Power: 250 Watts
 Owned..... Henderson Cty. Bcstg. Co.
 Address..... Box 309
 News Service..... UP
 Gen. Mgr., Chief Eng..... J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Ark-La-Tex Bcstg. Co.
 Address..... Box 289
 Transcription Service..... World
 News Service..... AP
 Representative..... Hil F. Best
 President..... Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager..... A. N. Dowd
 Program Director..... George D. Womack
 Publicity Director..... Jeane Wommack

KNOW—Austin—1927—ABC

Frequency: 1490 Kc..... Power: 250 Watts
 Owned..... Pioneer Bcstg. Co., Inc.
 Address..... 520 Capital Nat. Bank Bldg.
 News Service..... AP
 Trans. Service..... Standard
 Station Rep..... Avery-Knodel
 Membership..... NARTB
 President..... Wendell Mayes
 Gen., Sta. Mgr..... Louis R. Cook
 Commercial Mgr..... M. H. Coleman
 Program Dir..... Harvey R. Boyd
 Chief Engineer..... J. E. Lewis

KTBC—Austin—1939—CBS

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By..... The LBJ Company
 Bus. Studio Address..... P. O. Box 717
 News Service..... UP
 Representative..... Raymer
 Chairman of the Board..... Claudia T. Johnson
 Pres., Gen. Mgr..... J. C. Kellam
 Sales Manager..... O. P. (Bob) Bobbitt
 Sales Prom. Mgr..... Charles Brooks
 Program Director..... Cactus Pryor
 Pub. Dir..... Elmo Brown
 Chief Engineer..... Ben Hearn

KTXN—Austin—1947

Frequency 1370 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... Radio Station KTXN
 Address..... Box 1102
 Rep..... Oakes, Clayton, O'Connell,
 National Time Sales
 News Service..... UP
 President..... Robert Pinkerton
 V. P..... Ed Pool
 Gen. Mgr..... W. Simpson

Merchand. Mgr..... Stanley Hudson
 Program Director..... Juan Gilberto De Leon
 Chief Engineer..... Buck Brown

KVET—Austin—1946—MBS

Frequency: 1300 Kc..... Power: 1 Kw., d.
 Owned..... Austin Bcstg. Corp.
 Address..... Box 1116
 News Service..... UP
 Representative..... Forjoe, Clarke Brown
 Membership..... NARTB
 Pres., Gen., Sta. Mgr..... Willard Deason
 Commercial Mgr..... H. W. Dunlop
 Nat. Reg. Sales..... Dave Smith
 Prog. Dir..... Glenn Brown
 Chief Engineer..... Willis Morter

**KRUN—Ballinger—1947
 KBS**

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Runnels County Bcstg. Co.
 Address..... Box 351
 News Service..... AP
 Trans. Ser..... World
 Representative..... Best, Melville
 General Manager..... R. F. McGarvey

**KIOX—Bay City—1947
 MBS**

Frequency: 1270 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Bay City Bcstg. Co.
 Business Address..... Box 1391
 News Service..... UP
 Representative..... Hil F. Best
 President..... J. G. Long
 Gen., Station Manager..... Harry L. Becker
 Sls. Prom. Mgr., Comm. Mgr..... Charles Arthur
 Prog. Dir..... Jack D. Rhea
 Pub. Dir..... John Nash
 Cheif Eng..... Tom F. Lowe

**KRCT—Baytown—1947
 KBS**

Frequency: 650 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Bay Bcstg. Co.
 Address..... Box 629
 News Service..... AP
 Station Rep..... Best
 Membership..... NARTB
 President..... W. D. Christmas
 V. P., General Manager..... J. H. Touchstone
 Treasurer..... Robert H. Jones
 Secretary..... E. T. Wilson

KREL—Baytown—1947

Frequency: 1380 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Tri-Cities Bcstg. Co.
 Business Address..... Box 419
 News Service..... UP
 Representative..... Hil F. Best
 President..... J. B. Blayton, Sr.
 Vice President..... J. B. Blayton, Jr.
 Station Manager..... Robert H. Brisendine
 Sales Manager..... Zane P. Roden



KFDM—Beaumont—1924 ABC

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Beaumont Bdcstg. Corp.
 Address P. O. Box 2950
 News Service UP
 Transcription Service Lang-Worth
 Representative Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President D. A. Cannon
 Gen. Mgr. C. B. Locke
 Comm. Mgr. Ed E. Carroll
 Program Director Wes Wise
 Publicity Director H. F. Caldwell
 Chief Eng. Harold W. Bartlett

KJET—Beaumont—1948

Frequency: 1380 Kc. Power: 1 Kw.
 Owned KPBX Bcstg. Corp.
 Address P. O. Box 2673
 News Service UP
 Station Rep. For Joe
 Membership NARTB
 Transcription Capitol
 V. P., Gen., Comm. Mgr. Walter L. Rubens

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Enterprise Co.
 Bus.-Studio-Trans. Address 3130 Blanchette
 Newspaper Affiliation "Enterprise", "Journal"
 Representative Branham
 News Service AP
 Transcription World
 V.P. E. C. Davis
 General Manager Al Tremble
 Commercial Manager Tom Vaccarello
 Prog. Dir. Gordon Clark

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KTRM, Inc.
 Business-Studio Address 230 Orleans St.
 Rep. Adam Young, Clarke Brown
 Pres., Gen. Mgr. Jack Neil
 Station Manager Roy D. Shotts

KIBL—Beeville—1949

Frequency: 1490 Kc. Power: 250 Wts. d. n.
 Owned-Oper. By Bee Bdcstg. Co.
 Address P. O. Box 850
 News Service AP
 Transcription Service World
 Partners J. D. & V. L. Rossi
 General Manager John D. Rossi
 Station Manager James V. Rossi
 Comm. Manager James M. Goodman
 Prog. Dir. William S. Bennett
 Chief Engineer H. E. Bertram

KBST—Big Springs—1936 ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Big Spring Bcstg. Co.

Bus.-Studio Address 702 Johnson St.
 News Service AP
 Representative Pearson
 Trans. Standard
 Pres., Gen., Sta. Mgr., Comm. Mgr.
 William J. Wallace
 Sls. Prom., Pgr. Dir., Pub. Dir. J. N. Young, Jr.
 Chief Engineer Andrew M. Jones

KTXC—Big Springs—1949 MBS-KBS

Frequency: 1400 Kc. Power: 100 Watts
 Owned-Oper. By Big State Bdcstg. Co.
 Address Big Spring City Park
 Transcription Service World
 News Service AP
 Rep. Hil F. Best, Clyde Melville
 Membership NARTB
 President, Gen. Mgr. V. T. Anderson

KFYN—Bonham—1948

Frequency: 1420 Kc. Power: 250 Watts d.
 Owned-Oper. Charles L. & Jessie Mae Cain
 Bus. Studio Address 903 E. Fourth St.
 News Service UP
 Transcription Service World
 President, Gen. Mgr. Charles Cain
 Assistant Manager Jessie Mae Cain

KHUZ—Borger—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Operated By KHUZ, Inc.
 Business Address 1431 Clayton St.
 News Service UP
 Transcription Service SESAC
 Membership NARTB, RAB
 President R. G. Hughes
 Sta. Mgr., Prog., Pub. Dir. Jack Roberts
 Comm., Sls. Prom. Mgr. W. P. McLaughlin, Jr.
 Chief Engineer Herman Kreiger

KNEL—Brady—1933—KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Ruth Burns
 Business-Studio Address Gibbons Bldg.
 Representative Hil F. Best
 President Gene M. Burns
 Commercial Manager J. S. Sloane

KSTB—Breckenridge—1947

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Breckenridge
 Business-Studio Address Miller Bldg.
 News Service UP
 Station Rep. Best
 News. Affil. Hamilton Herald-News,
 Dublin Progress
 Membership NARTB
 Transcription Service World
 Gen. Mgr. Coy Perry
 Comm. Mgr. Jim Miller
 Chief Eng. R. L. Smith

KWHI—Brenham—1947

Frequency: 1280 Kc. Power: 1000 Watts d.

Owned-Oper. By.....Tom S. Whitehead
 Business Address.....108½ Main St.
 Membership.....NARTB
 Manager.....Tom S. Whitehead
 Commercial Manager.....J. C. Price

KTFY—Brownfield—1949

Frequency: 1300 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Terry Cty. Bdcstg. Co.
 Address.....Drawer 1032
 News Service.....AP
 Trans. Service.....Standard, Thesaurus
 Membership.....NARTB
 Representative.....Hil F. Best
 Pres., Sta., Gen., Comm. Mgr., Mike A. Barrett
 Assistant Manager.....Hal Roche
 Program Director.....Crawford Taylor

KBOR—Brownsville—1949
 ABC

Frequency: 1600 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Brownsville Bcstg. Co.
 Address.....Box 472
 News Service.....AP
 Trans. Service.....World, Thesaurus
 Representative.....Best
 Membership.....NARTB, RAB
 Pres., Gen., Sta. Mgr., M. J. Wilson
 Commercial Manager.....Vance C. Wilson
 Sales Prom. Mgr., Prog., Pub. Dir., Bill Mack
 Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941
 MBS

Freq.: 1380 Kc....Power: 1000 Watts
 Owned-Oper. By.....Brown County Bcstg. Co.
 Business-Studio Address...800 Hawkins St.
 News Service.....AP
 Representative.....Avery-Knodel
 Transcription.....World
 Membership.....NARTB
 Pres., Gen. Manager.....Wendell Mayes
 Commercial Manager.....Bill Jamar

KEAN—Brownwood—1953

Frequency: 1240 Kc....Power: 100 Watts
 Owned-Oper. By.....KEAN Radio Corp.
 Address.....2220 Fisk Ave.
 News Service.....AP
 Transcription.....Lang-Worth
 Representative.....Best
 President.....J. H. Childs
 Manager.....Eddy Farren
 Program Director.....Cile Farren

KORA—Bryan—1947—MBS

Frequency: 1240 Kc....Power: 250 Watts
 Owned-Oper. By.....Bryan Bcstg. Co.
 Bus.-Studio Address.....310 E. 25th St.
 Station Rep.....Best
 News Service.....INS
 Trans.....World, SESAC
 Membership.....NARTB
 Owner.....David C. Jones, Jr.
 Comm. Manager.....Mrs. Ambyr Buchanan

General Manager.....Mike Mistovich
 Chief Eng.....James L. Harvey

KMIL—Cameron—1955

Frequency: 1330 Kc....Power: 500 W., d.
 Owned-Oper. By.....Milam Cty. Bcstg. Serv.
 Address.....Box 432

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc....Power: 250 Watts
 Owned-Operated By..Walter and Roy Herbolt
 Address.....104 S. 5th St.
 News Service.....AP
 General Manager.....Walter Herbolt
 Commercial Manager.....Roy W. Herbolt

KGAS—Carthage—1955

Frequency: 1590 Kc....Power: 1000 Watts
 Owned.....Carthage Broadcasting Company
 Address.....107½North St. Mary
 News Service.....AP
 Representative.....Hil F. Best
 Co-Owner, General Manager...Thomas Alford
 Co-Owner, Sta. Mgr., Prog. Dir., F. E. Barr
 Comm., Sales Prom. Mgr., Bob Braziel
 Publicity Director.....Calvin Hancock
 Chief Engineer.....Don Runyon

KDET—Center—1949

Frequency: 930 Kc....Power: 1000 Watts d.
 Owned-Operated By..Center Bcstg. Co., Inc.
 Address.....205 Austin St.
 News Service.....UP
 Transcription Service.....World
 Representative.....Gill-Perna, Clarke Brown
 Gen. Mgr.....Tom E. Foster
 Sta., Comm. Mgr.....Jack Bell
 Prog. Dir.....Mrs. Inez Brown
 Chief Engineer.....Harlan Riley

KCTX—Childress—1947
 MBS-KBS

Frequency: 1510 Kc....Power: 250 Watts d.
 Owned-Oper. By..Golden West Bcstg. Co., Inc.
 Bus.-Studio. Address.....200 Main St.
 News Service.....AP
 Transcription Service.....World
 Representative.....Hil F. Best
 President.....R. Malone Hagan
 General Manager.....George E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc....Power: 500 Watts d.
 Owned-Operated By.....Texo Bcstg. Co.
 Address.....Box 609
 Representative.....Best
 News Service.....AP
 Transcription.....World
 Manager.....Robert Wagner
 Comm. Manager.....Marion Wagner
 Program Manager.....Bill Davis

KCLE—Cleburne—1947

Frequency: 1120 Kc....Power: 250 Watts d.

Owned-Oper. By.....Martl. Inc.
Address.....919 N. Main
News Service.....AP
Representative.....Hil F. Best
Membership.....NARTB, RAB
Pres., Gen., Sta. Mgr......George W. Marti
Commercial Mgr......John Marti
Sales Prom. Mgr......Frank H. Hardgrove
Program Director.....D'Voe Lee
Pub. Dir......Monroe Coston
Chief Engineer.....Walter C. Lacy

KVLB—Cleveland—1954

Frequency: 1410 Kc.....**Power:** 500 Watts
Owned-Oper. By.....Cleveland Bcstg. Co.
Address.....Box 487
Transcription.....Capitol
News Service.....AP
General Manager.....Harvard C. Bailes
Program Director.....Wally Wallington
Sales Manager.....H. C. Bailes

KSTA—Coleman—1947—KBS

Frequency: 1000 Kc.....**Power:** 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
News Service.....UP
Transcription Service.....World
Representative.....Melville
Manager.....Floyd Shelton
Comm. Manager.....Paul Johnson

WTAW—College Station—1922
KBS

Frequency:1150 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....A. & M. College of Tex.
Bus. Studio Address.....College Station
News Service.....AP
Sta. Mgr......Elsie Patranella
Commercial Manager..Chester A. O'Donnell
Sales Prom. Mgr......Iris Bullard
Prog. Dir......John Scogin
Chief Engineer.....Brent Mount

KVMC—Colorado City—1950
KBS

Frequency: 1320 Kc.....**Power:**1000 Watts d.
Owned.....Colo. City Bcstg. Co.
News Service.....AP
Trans. Ser......World
Representative.....Best
Membership.....NARTB
Pres., General Manager.....Eldon Mahon
Sta., Sales Prom. Mgr., Prog., Pub. Dir.
 Walter B. Grubbs
Comm. Mgr., Chief Eng......P. A. Richardson

KMCO—Conroe—1951

Frequency: 900 Kc.....**Power:** 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address.....324½ N. Main
News Service.....AP
Transcription.....Standard
Rep......Hil F. Best

Membership.....NARTB
President.....Reagan Smith
Prog. Dir......James C. Dorrell
Gen., Sta., Comm. Mgr......David L. Oglesby
Sls. Prom. Mgr......Lee Meredith
Pub. Dir......Hal Coley
Chief Engineer.....John W. Neathery, Jr.

KATR—Corpus Christi—1944

Frequency: 1030 Kc.....**Power:** 50 Kw. d.
Owned.....Broadcasters, Inc.
Address.....Box 898
Representative.....Bramham
News Service.....AP
Pres......Glenn E. Alexander
Gen., Sales Prom. Mgr......Harry H. Hayes
Sta. Mgr., Program Dir......Edward W. Dunn
Comm. Mgr......Weldon Robinson
Pub. Dir......Barbara Todd
Chief Engineer.....Paul Waller

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....**Power:** 1,000 Watts d.
Owned & Oper. By...International Radio Co.
Address.....403 South Staples
Representative.....O'Connell, Tracy Moore
News Service.....AP
President.....Dr. J. A. Garcia
Vice-President.....Dr. H. P. Garcia
Gen. Mgr., Chief Eng......Mike Ferdin

KEYS—Corpus Christi—1941
CBS-MBS

Freq.: 1440 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By.....Nueces Bcstg. Co.
Address.....P. O. Box 1460
Representative.....Raymer
News Service.....UP
General Manager.....E. C. Hughes
Sta., Mgr......Allan Dale
Comm. Mgr......Bill Keck
Prog. Dir......Alan Heacock
Chief Engineer.....Harold Griffith

KRIS—Corpus Christi—1927
NBC

Frequency: 1360 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Address.....P. O. Box 840
Representative..Peters, Griffin, Woodward, Inc.
Transcription.....Standard
Membership.....NARTB, RAB
Pres., Gen., Sta. Mgr......T. Frank Smith
Commercial Manager.....William Elkner
Program Director.....Charles Nethery
Promotion Mgr......T. F. Smith, Jr.

KSIX—Corpus Christi—1947
ABC

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address.....Show Room Bldg.
Representative.....Forjoe, Clarke Brown
News Service.....AP



Membership NARTE, RAB
 Pres., Gen., Sta. Mgr. Vann M. Kennedy
 Commercial Mgr. Charles R. Manning
 Program Director Eugene M. Looper
 Sls. Prom. Mgr., Pub. Dir. Claude Allen
 Chief Eng. Eric Beal

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KUNO, Inc.
 Address-Trans. Loca. 406 19th St.
 News Service AP
 Representative Everett-McKinney, Inc.
 Pres., Gen. Mgr. Leslie C. Smith
 Commercial Mgr. Herb Garrett

KAND—Corsicana—1937 KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Alto, Inc.
 Bus.-Studio Address 609 W. 7th Ave.
 News Service AP
 Representative Branham
 Membership NARTE
 President R. E. Lee Glasgow
 General Manager Luther A. Johnson, Jr.

KIVY—Crockett—1949 KBS

Frequency: 1290 Kc. Power: 500 Watts d.
 Owned-Oper. By Pioneer Bcstg. Co.
 Address Box 670
 News Service AP
 Comm., Prom. Mgr., Chief Eng. Bill Carter
 Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
 Owned-Oper. By DeWitt Cty. Bcstg. Co.
 Representative Best, Biddick
 News Service UP
 General Manager A. M. Respondek

KXIT—Dalhart—1948—KBS

Frequency: 1410 Kc. Power: 500 Watts a.
 Owned-Oper. By Dalhart Broadcasters
 Address Box 1350
 Representative Best
 Transcription Service World
 News Service UP
 Manager R. J. Beller

KGKO—Dallas—1953

Freq.: 1480 Kc. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By Lakewood Bcstg. Co.
 Address P. O. Box 11747
 Representative Avery-Knodel
 News Service UP
 General Manager T. A. (Buddy) Harris
 Comm. Mgr. Jack Howard
 Prog. Dir. Hal Bakke

KIXL—Dallas—1947

Frequency: 1040 Kc. Power: 1000 Watts d.

Owned-Operated By Variety Bcstg. Co., Inc.
 Business-Studio Address 1401 S. Akard St.
 News Service AP
 Transcription Service Standard, Capitol,
 Associated, McGregor, Thesaurus
 Rep. Webb, Melville Good Music Bdctrs.
 Chairman of the Board Lee Segall
 Pres. Julius Schepps
 General Mgr. Bob E. Tripp
 Ass't. Gen. Mgr. Cliffe Robinson
 Prog. Dir. Don Robinson
 Pub. Dir. Bob Putnam
 Chief Engineer Bob E. Tripp

KLIF—Dallas—1947

Freq.: 1190 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By McLendon Investment Corp.
 Business-Studio Address 2104 Jackson St.
 News Service INS, UP
 Representative John Blair
 President Gordon McLendon
 Sta., Comm. Mgr. Bill Morgan
 Program Director George Singer
 Chief Engineer Glenn Callison

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**KRLD—Dallas—1926—CBS**

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned-Operated By: KRLD Radio Corp.
 Address: Herald Square
 News Service: AP, UP
 Trans. Service: Standard, Thesaurus
 Newspaper Affiliation: Times Herald
 Membership: NARTB
 President: Clyde W. Rembert
 S'a. Mgr., Gen., Comm. Mgr.: W. A. Roberts
 Sales Prom. Mgr.: Lloyd Price
 Program Director: Ted Parrino
 Publicity Director: Jack Saunders
 Chief Engineer: B. B. Honeycutt

KSKY—Dallas—1941

Frequency: 660 Kc. Power: 1000 Watts d.
 Owned-Operated By: SKY Bcstg. Service
 Address: Hotel Stoneleigh
 News Service: UP
 General Manager: A. L. Chilton
 Comm., Prom. Manager: R. G. Terrill
 Prog. Dir.: Leonard Holland
 Chief Engineer: Morris M. Ming

**WFAA—Dallas—1922
NBC-ABC**

Frequency: 820 Kc., 570 Kc.
 Power: 50,000 W., 5000 W.
 Owned-Oper. By: A. H. Belo Corp.
 Business-Studio Address: Young & Houston Sts.
 News Service: AP, UP

Newspaper Affil.: Morning News
 Representative: Edward M. Petry
 Membership: NARTB, RAB
 President: E. M. Dealey
 General Manager: Alex Keese
 Comm. Mgr.: George K. Utley
 Sales Prom. Mgr.: Stan Weinberg
 Station Mgr.: Karl Lambertz
 Publicity Director: Barbara Elam
 Prog. Dir., Prod. Mgr.: Dan Valentine
 Chief Engineer: Jim Webb Cooper

WRR—Dallas—1920—MBS

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By: City of Dallas
 Business Address: Fair Park
 News Service: UP
 Representative: John Blair
 Trans.: Major Records
 Membership: NARTB, RAB
 Gen., Mgr., Chief Engr.: Durward Tucker
 Comm. Mgr.: Carolyn Molfett
 Sales Prom. Mgr.: Charles Frauman
 Publicity Dir.: Patricia Chandler
 Program Director: Richard Weeks

KDLK—Del Rio—1946—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By: Del Rio Bcstg. Co.
 Business Address: P. O. Box 1182
 News Service: UP
 Station Manager: Don R. Howard, Jr.



might as well face it . . .

KRLD is the only Full-Time 50,000 watt station in the Dallas - Fort Worth area

KRLD is the only 50,000 watt station operating in the Dallas-Fort Worth area not sharing its frequency with another station. Complete saturation, morning, afternoon and night, of this rich, rapidly expanding market, plus North Texas and Southern Oklahoma, is yours with just one order . . . on KRLD. Best of all . . . by not having to divide contracts with two stations . . . you earn greater frequency discounts . . . maximum impact for minimum investment.

KRLD is the oldest CBS affiliate in Texas. Southwestern listeners are accustomed to tuning to 1080 for their favorite radio entertainment. Popular regional and top-rated CBS programs consistently make KRLD the No. 1 station for this vast audience . . . one of the highest income groups in the nation. To reach this group completely, effectively and economically, your basic advertising medium choice should be . . . MUST be . . . KRLD . . . Dallas.

KRLD Radio CBS Dallas

Owned and operated by KRLD-TV, televising with Maximum Power from the top of Texas' Tallest Tower, The Dallas Times Herald station, Herald Square, Dallas 2. The Branham Company, National Representatives.

JOHN W. RUNYON
Chairman of the Board

CLYDE W. REMBERT
President

**KDSX—Denison-Sherman
1948**

Frequency: 950 Kc. Power: 500 Watts
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 263, Denison
News Service.....AP
Sta. Rep.....Melville
President, Gen. Mgr.....B. V. Hammond, Jr.
Station Mgr.....L. L. Hendrick
Comm. Mgr., Sales Prom. Mgr.....Bill Jaco
Station Director.....William A. Duke
Pub. Dir.....Howard Mayes
Chief Engineer.....J. D. Knight

KDNT—Denton—1938

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Harwell V. Shepard
Address.....Radio Center Bldg.
Membership.....NARTB, BAB
Owner & Manager.....Harwell V. Shepard

KDDD—Dumas—1947—KBS

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By...North Plains Bcastg. Corp.
Address.....Box 337
News Service.....AP
Membership.....NARTB
Trans.....Standard
Representative.....Hil F. Best
President.....Lucian Spencer
Gen. Sta. Mgr.....Ken Duke
Comm. Manager.....John James
Prog. Dir.....Coy Jensen
Chief Eng.....G. Murphy

KERC—Eastland—1953

Frequency: 1590 Kc. Power: 500 Watts d.
Owned-Oper. By.....Tri-Cities Bcastg. Co.
of Eastland Cty.
Address.....P. O. Box 590
News Service.....AP
Trans. Ser.....Capitol, Thesaurus
Representative.....Hil F. Best
General Manager.....Hugh Neeld
Commercial Manager.....Grover Lee
Program Director.....John Slaughter
Chief Engineer.....Dale Chick

KURV—Edinburg—1947

Frequency: 710 Kc. Power: 250 Watts d.
Owned-Oper. By.....KURV, Inc.
Address.....Hiway 281
News Service.....UP
Rep.....William G. Rambeau
President.....Rogers Kelley
Gen. Mgr., Comm. Mgr.....J. M. McDonald
Program Director.....Don Myers
Chief Engineer.....I. D. Williams

KULP—El Campo—1948

Frequency: 1390 Kc. Power: 500 Watts d.
Owned-Oper. By..Wharton County Bcastg. Co.
Business Address.....Box 1390
News Service.....UP

Transcription Service.....Thesaurus
President.....Culp Krueger
Station, Comm. Manager.....V. Frank Jones
Sales Prom. Mgr.....Bill Pribble
Program Director.....Jerry H. Werlla
Chief Engineer.....Joe H. Miller

KELP—El Paso—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....McLendon Inv. Corp.
Address.....4530 Delta St.
News Service.....UP
Representative.....H-R
President.....G. B. McLendon
Gen. Mgr.....Herb Golombeck
Comm. Manager.....Walt DePuy
Program Director.....Chuck Lay
Chief Eng.....Dave Mott

**KEPO—El Paso—1948
ABC-MBS**

Frequency: 690 Kc. Power: 10,000 Watts
Owned-Oper. By.....KEPO, Inc.
Address.....2419 N. Piedras St.
News Service.....UP
Representative.....Pearson
General Manager.....Frank Stewart

KROD—El Paso—1940—CBS

Frequency: 600 Kc. Power: 5000 Watts
Owned-Oper. By.....Roderick Bcastg. Co.
Address.....2201 Wyoming St.
Membership.....NARTB, RAB
News Affil.....Times
News Service.....AP
Representative.....Branham
Pres.....D. D. Roderick
General Manager.....Val Lawrence
Station Mgr.....Bruce Barnard
Comm. Manager.....Tom Wisheart
Prom. Mgr.....Gordon Phillips
Program Director.....Marlin Haines
Pub. Dir.....Gordon Phillips
Chief Eng.....Vince Roberts

KSET—El Paso—1949

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcastg. Co.
Address.....904 Magoffin
Representative.....Melville, McGavren-Quinn
Transcription Service.....Capitol, World
Membership.....NARTB
President.....Fred Hervey
General Manager.....Tom R. McKenna
Sta. Mgr., C.E., Prog. Dir.....Ed Sullivan
Commercial Manager.....Warren Pullen

KTSM—El Paso—1929—NBC

Frequency: 1380 Kc. Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcastg. Co., Inc.
Bus.-Studio Address.....801 N. Oregon St.
News Service.....UP
Transcription Service.....Thesaurus
Rep.....George P. Hollingbery, Clarke Brown
Membership.....NARTB
Pres., Gen. Mgr.....Karl O. Wylar

V.P., Sales Mgr. Roy T. Chapman
 Publicity Director. John Phelan

KBLP—Falfurrias—1953

Frequency: 1260 Kc. Power: 500 Watts d.
 Owned & Oper. By. Bob Hicks
 Address. 104 North St. Mary's St.
 News Service AP
 Transcription Thesaurus
 General Manager. Bob Hicks
 Station Manager. Jimmy Ray

KFLD—Floydada—1951
KBS

Frequency: 900 Kc. Power: 250 Watts d.
 Owned-Operated By. West Texas Bcstrs. Inc.
 Address. P. O. Box 1006
 News Service UP
 Transcription Service Standard
 Representative Continental
 President. B. A. Robertson
 Gen., Sta., Comm. Mgr. Carl Minor, Jr.
 Program Director. Glen Amburn
 Traffic Manager. Barbara McNeill
 Chief Engineer. W. M. Highhill

KFST—Ft. Stockton—1954
KBS

Frequency: 860 Kc. Power: 250 Watts
 Owned KFST, Inc.
 Address Springerst Hotel Bldg.
 News Service AP
 Trans. Capitol
 Representative. Hil F. Best
 Membership NARTB
 Pres. George Baker
 Gen., Sta. Mgr. H. Dennis Fisher
 Prom. Mgr. Nick James
 Prog. Dir. Durwood Haddock
 Chief Eng. Martin Baze

KCNC—Fort Worth—1947

Frequency: 870 Kc. Power: 250 Watts d.
 Owned-Oper. By. Blue Bonnet Bcstg. Corp.
 Bus-Studio Address. 2212 East 4th St.
 News Service UP
 Membership NARTB
 Pres., Gen., Sta. Mgr., Comm. Mgr. J. H. Speck
 Sales Prom Mgr. Jim Hoadly
 Prog. Dir. Walt Jones
 Chief Engineer. Chester Grubbs

KCUL—Fort Worth—1946

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.
 Owned. Dalworth Broadcasting Co.
 Address 3607 Camp Bowie Blvd.
 News Service AP
 Transcription Thesaurus
 Representative Charles Bernard
 President. Kurt A. Meer
 Gen., Sta., Comm. Mgr. Buddy E. Starcher
 Program Director. Jack Henderson
 Publicity Director. Frances Henderson
 Chief Engineer. R. L. McAlister

KFJZ—Fort Worth—MBS

Frequency: 1270 Kc. Power: 5000 Watts
 Owned-Oper. By. Tarrant Bcstg. Co.
 Business-Studio Address. 4801 W. Freeway
 News Service AP
 Representative H. R., Rep.
 Membership RAB, NARTB
 Pres., Gen. Mgr. Gene L. Cagle
 V. P., Sta. Mgr. Charles B. Jordan
 Comm. Mgr., Prom. Mgr. Hazel Riley
 Program Director. Hazel Riley
 Chief Engineer. James T. Peterson

KNOK—Fort Worth—1946

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Assoc. Bcstrs. Inc.
 Business-Studio Address. P. O. Box 7116
 News Service UP
 Representative. John E. Pearson
 President. John Flood Jr.
 Sta., Comm. Mgr. J. R. Pipes

KXOL—Fort Worth—1947

Freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By. KXOL, Inc.
 Bus-Studio Address. 3004 W. Lancaster St.
 News Service AP
 Representative Avery-Knodel
 Membership NARTB, RAB
 President Wendell Mayes
 Gen., Sta. Mgr. E. Fletcher
 Comm. Mgr. Hewel Jones
 Prom. Mgr., Pub. Dir. Jerry Hahn
 Prog. Dir. Kent Burkhardt
 Chief Eng. Hugh McBeath

WBAP—Fort Worth—1922
NBC-ABC

Frequency. 820 Kc., 570 Kc.
 Power. 50,000 W., 5,000 W.
 Owned-Oper. By. Carter Publications, Inc.
 Business Address. Fort Worth
 News Service AP
 Newspaper Affiliation. Star Telegram
 Trans. Service. Associated, World M. M. Cole
 Representative. Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President. Amon Carter, Jr.
 Gen., Sta. Manager. George Cramston
 Commercial Manager. Roy Bacus
 Program Director. A. M. Woodford
 Pub. Director. Margaret McDonald
 Chief Engineer. R. C. Stinson

KNAF—Fredericksburg—1947
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By. Gillespie Bcstg. Co., Inc.
 Business-Studio Address. P. O. Box 311
 Representative. Hil F. Best
 Membership NARTB
 President. Arthur Stehling
 Gen. Mgr., Chief Engr., Comm. Mgr.
 Program Director. Norbert A. Fritz
 Alene Fritz

**KBRZ—Freeport—1952**

Frequency: 1460 Kc. Power: 500 Watts d.
 Owned-Oper. By Sta. KBRZ, Inc.
 Address Box 1077
 News Service AP
 Trans. Ser. Thesaurus
 Representative Best
 President William D. Schueler
 Sta. Gen. Manager Kenneth Ferguson

KGAF—Gainesville—1947
KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Gainesville Bcstg. Co.
 Address P. O. Box 222
 News Service AP
 Representative Clyde Melville
 Membership NARTB, RAB
 President Joe M. Leonard, Sr.
 General Manager Joe M. Leonard, Jr.
 Comm. Mgr. Earl Leonard
 Prog. Dir. Bob Couch
 Chief Eng. J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc. Power: 1 Kw. d., 250 n.
 Owned-Oper. By The Galveston Bcstg. Co.
 Business-Studio Address 715 Marine Ave.
 News Service AP
 Station Representative John E. Pearson
 Membership NARTB, RAB
 Owner, Manager James W. Bradner, Jr.
 Prog. Dir. John Speciale
 Chief Engineer Luke Stripling

KLUF—Galveston—1922

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By The KLUF Bcstg. Co.
 Business-Studio Address Box 562
 President Geo. Roy Clough
 Traffic Manager Braden E. Clough
 Chief Engineer Lee Clough

KSJG—Gladewater—1949

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By Gladewater Bcstg. Co.
 Address T. W. Lee Bldg.
 News Service AP
 Trans. Ser. Capitol
 Representative Hil F. Best
 Membership NARTB
 Gen., Comm. Manager Tom Perryman
 Program Director Dowell Bushnell
 Chief Engineer Lloyd Johnson

KCTI—Gonzales—1947—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Gonzales Bcstg. Co.
 Business Address 425 S. George St.
 News Service AP
 Representative Cooke
 Gen., Comm. Mgr. Lawrence M. Walshak

KSWA—Graham—1948

Frequency: 1330 Kc. Power: 500 Watts d.
 Owned-Oper. By Webb Enterprises
 Address Box 1050
 News Service UP
 Station Rep. Clyde Melville
 General Manager Gilbert Webb

KGVL—Greenville—1946
MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By KGVL, Inc.
 Address 1400 Wolfe City Drive
 News Service AP
 Representative Pearson
 Pres., Gen. Manager Leo Hackney
 Program Director James D. Jones
 Chief Engineer Paul Daniels

KCLW—Hamilton—1948
KBS

Frequency: 900 Kc. Power: 250 Watts
 Owned Hamilton Broadcasting Co.
 Address Box 592
 Newspaper Affiliation Herald-News,
 Dublin Progress
 News Service UP
 Transcription World
 Representative Keystone
 Membership NARTB
 Owners Coy Perry, C. M. Hatch
 General Manager C. M. Hatch
 Sta., Comm. Manager J. B. Miller
 Sales Prom. Mgrs. J. B. Miller, Al Scott
 Program Directors Reed Harris,
 Mary Nell Manning
 Publicity Dir. Mary Nell Manning
 Chief Eng. Carl Knely

KGBT—Harlingen—1941
CBS

Freq.: 1530 Kc. Power: 50 Kw d., 10 Kw. n.
 Owned-Oper. By Harbenito Bcstg. Co., Inc.
 Address 1519 West Harrison
 News Service AP, UP
 Representative H.R. Clarke Browne
 Membership NARTB
 President McHenry Tichenor
 Gen. Mgr. Bob McDonald
 Chief Eng. S. Harold Jones

KGRI—Henderson—1947

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By Henderson Bcstg. Co.
 Business-Studio Address P. O. Box 311
 Representative Best
 News Service AP
 Transcription Service World, SESAC
 President Roy B. Cannon
 General Manager Cliff Crawford

KPAN—Hereford—1948

Frequency: 860 Kc. Power: 250 Watts d.

Owned-Oper. By.....Hereford Bcstg. Co.
Address.....Skaggs Bldg., Plainview
News Service.....UP
Membership.....NARTB
Representative.....Best
President.....Marshall Formby
General Manager.....Clint Formby
Commercial Manager.....Chris Clark
Publicity Director.....Forrest Friedly

KHBR—Hillsboro—1948
KBS

Frequency: 1560 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....Hill County Bcstg. Co.
Station Rep......Best, Melville
News Service.....UP
Transcription.....World
General Manager.....Nelson W. Galle

KCOH—Houston—1948

Frequency: 1430 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
News Service.....UP
Representative.....John E. Pearson
Membership.....NARTB
Owner, Gen. Manager.....Robert C. Meeker
Comm. Manager.....R. E. Mulvey

KLBS—Houston—1948—KBS

Frequency: 610 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Howard Bcstg. Corp.

Address.....Milby Hotel
News Service.....UP
Representative.....Walker
Membership.....NARTB
President.....Howard W. Davis
General Manager.....Glenn Douglas
Prog. Dir......Bill Pelham
Comm. Mgr......G. Weinman, Jr.
Sales Prom. Mgr., Pub. Dir......Beverly Baird
Chief Eng......Frank Maher

KNUZ—Houston—1948

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Veterans Bcstg. Co.
Address.....4701 Caroline St., Box 2135
News Service.....UP
Representative.....ForJoe
Membership.....NARTB, RAB
President.....Max H. Jacobs
Gen., Sta. Mgr......David Morris
Commercial Manager.....Bruno Leonardt
Sls. Prom. Mgr., Prog. Dir......Ken Grant
Publicity Director.....Doris D. McCall
Chief Engineer.....J. E. Martin

KPRC—Houston—1926—NBC

Frequency: 950 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....The Houston Post Co.
Address.....P. O. Box 1234
Newspaper Affil......Post
Membership.....NARTB, RAB
Representative.....Edw. Petry & Co.
Gen., Sta. Mgr......Jack W. Harris
Commercial Manager.....Jack McGrew

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BY AN EVEN WIDER MARGIN!

Hooper October and November, 1956

Monday thru Friday 7 A.M.—12 Noon	
K-NUZ	25.8
Net. Sta. "A"	10.4
Net. Sta. "B"	9.2
Net. Sta. "C"	15.3
Net. Sta. "D"	14.1
Ind. Sta. "A"	6.7
Ind. Sta. "B"	5.1
Ind. Sta. "C"	6.3

Monday thru Friday 12 Noon—6 P.M.	
K-NUZ	30.2
Net. Sta. "A"	11.4
Net. Sta. "B"	6.3
Net. Sta. "C"	12.1
Net. Sta. "D"	9.0
Ind. Sta. "A"	8.2
Ind. Sta. "B"	6.3
Ind. Sta. "C"	10.7



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K-NUZ

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National Reps.: FORJOE & CO. —
 New York • Chicago • Los Angeles •
 San Francisco • Philadelphia • Seattle

Southern Reps.:
 CLARKE BROWN CO. —
 Dallas • New Orleans • Atlanta

IN HOUSTON, CALL DAVE MORRIS, Jackson 3-2581



K T H T—Houston—1944—MBS

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....Texas Radio Corp.
Business Address....4005 Travis St., Box 3011
News Service.....UP
Transcription.....Associated, Capitol
Representative.....Raymer
V.P., Gen. Mgr.....Sam H. Bennett

K T R H—Houston—1930—CBS

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel
News Service.....AP, INS
News, Affil.....The Chronicle
Transcription Service.....SESAC
Representative.....John Blair
Membership.....NARTB
President.....B. F. Orr
General Manager.....W. C. Bryan
Commercial Manager.....Ray Bright
Pub. Dir.....Byron Beasley
Program Director.....Tom Jacobs
Engineer.....Lester Mullan

K X Y Z—Houston—1930—ABC

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By.....Shamrock Bdcstg.
Address.....Gulf Bldg.
News Service.....UP
Representative.....Avery-Knodel
Membership.....NARTB, RAB
Chairman of the Board....Glenn H. McCarthy
Pres., General Manager.....Fred Nahas
Station Manager.....Ted Hills
Program Director.....Bob Blase
Prom., Pub. Director.....Phil Snyder
Comm. Mgr.....Ken Bagwell
Chief Engineer.....Gerald R. Chinski

K Y O K—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned.....KYOK, Inc.
Address.....412 Main St.
News Service.....UP
Rep.....Stars National, Dora-Clayton, Melville
President.....Jules J. Paglin
General Manager.....Stanley W. Ray, Jr.
Station Manager.....John W. Watkins

**K S A M—Huntsville—1938
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Huntsville Bcstg. Co.
Address.....Box 312
News Service.....AP
Transcription Service.....Capitol
General Manager.....Jack Nichols

**K E B E—Jacksonville—1946
KBS**

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KEBE, Inc.

2 Great Stations

in 2 Great Markets



HOUSTON'S BIG INDEPENDENT
Howard W. Davis,
President



SAN ANTONIO'S BIG INDEPENDENT
Howard W. Davis,
Owner

ASK THE WALKER REPRESENTATION CO., INC



Address Box 1071
Transcription World
News Service UP
President, Gen. Mgr. Mrs. Leita M. Laurie
Commercial Manager Jerry D. Spencer
Prog., Pub. Dir. Ben Erle Laurie
Chief Engineer Dave Schmidt, Jr.

KTXJ—Jasper—1948

Frequency: 1350 Kc. **Power:** 1000 Watts
Owned-Oper. By Jasper Bcstg. Co.
Address P. O. Box 6090
President Joe J. Fisher
Gen., Station Mgr. H. G. Pendergast
Commercial Manager L. G. Robinson
Program Dir. James Brasher
Chief Engineer, Pub. Dir. Fred B. Smith

KMBL—Junction—1950—KBS

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By Kimble County Bcstg. Co.
Address Flat Rock Lane
Station Rep. Best
General Mgr. Farrell M. Brooks

**KENN—Karnes City-Kenedy
 1954**

Frequency: 990 Kc. **Power:** 250 Watts
Owned The Camel Co.
Address Box 990, Kenedy
News Service AP
Representative Avery-Knodel
President Charles W. Balthrope
Station Manager Ed C. Balthrope
Commercial Manager E. L. Richards
Program Director Chuck Martin
Chief Engineer Bill Porter

KERB—Kermit—1950—KBS

Frequency: 600 Kc. **Power:** 1000 Watts d.
Owned-Oper. By KERB, Inc.
Address Hway. 302
Transcription Service Thesaurus, SESAC
Representative Best, Melville
Membership NARTB
President E. S. Walden
Sales Manager Ernie Allen

KERV—Kerrville—1948

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By Kerrville Bcstg. Co.
Address P. O. Box 791
News Service AP
Transcription Service World
Station Rep. Best
Pres., Gen., Sta. Mgr., Prog. Dir. A. G. Rodgers
Comm. Mgr. Wanda Oster
Prom. Mgr. C. L. McClish
Chief Eng. Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Oper. By Radio Sta. KOCA, Inc.
Address 102½ E. North St.
President Roy G. Terry

Gen., Manager H. A. Degner
Commercial Manager Wayne Douglas

KLEN—Killeen—1955

Frequency: 1050 Kc. **Power:** 250 W., d.
Owned-Operated By Highlite Bcstg Co.
Address Box 935
News Service AP
Trans. Thesaurus
Pres., Gen., Comm. Mgr., Chief Eng.

A. W. Stewart
Program Director Regina Mahranas
Promotion Manager Ladelle Drake
Comm. Mgr. Rhett Sargent
Publicity Director Sammy Lillibridge

KINE—Kingsville—1948

Frequency: 1330 Kc. **Power:** 1000 Watts d.
Owned-Oper. By KINE, Inc.
Address 205 E. King Ave.
News Service UP
Representative Hil F. Best
Membership NARTB
Pres. James H. Clement
General Manager Ben A. Glusing
Comm., Sta. Mgr. Eston R. Pace
Chief Eng. R. T. Whitaker

KPET—Lamesa—1946—KBS

Frequency: 690 Kc. **Power:** 250 Watts
Owned Lamesa Broadcasting Co.
Address P. O. Box 30
News Service AP
Membership NARTB
President R. O. Parker
General Manager Bob Bradbury
Commercial Manager Paul Crow
Sales Promotion Manager Gene Campbell
Program Director Geneva Crutcher
Publicity Director Hal Fees
Chief Engineer Roland Ouellette

KCYL—Lampasas—1948

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Oper. By Lampasas Bcstg. Co.
Address H'way 281
News Service UP
Trans. Ser. Lang-Worth
Representative Best

**KVOZ—Laredo—1952
 MBS-KBS**

Frequency: 1490 Kc. **Power:** 250 Watts
Owned Border Broadcasters, Inc.
Address P. O. Box 1498
News Service AP
Rep. Pearson, National Time Sales
President E. J. Harpole
General Manager Burney Jones
Comm. Mgr. Neil Gilligan, Jr.
Sales Promotion Manager George Holt
Chief Engineer Frank Manuel

KLVT—Levelland—1949

Frequency: 1230 Kc. **Power:** 250 Watts

Owned.....Herald Broadcasting Co.
 Address.....Box 866
 Newspaper Affiliation.....Daily Sun News
 News Service.....AP
 Transcription.....Thesaurus
 Membership.....NARTB
 President.....Forrest Weimhold
 Station Manager, Ch. Eng.....Gil Patschke
 Commercial Manager.....Barney Chadwick
 Program Director.....M. Dwayne Grimes

KVOW—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwestern Bcstrs.
 Business Address.....Littlefield
 Owners.....J. B. McShan, J. C. Rothwell
 General Manager.....J. B. McShan

**KFRO—Longview—1934
 ABC-KBS**

Frequency: 1370 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Voice of Longview
 Address.....Curtis Bldg., P. O. Box 792
 News Service.....AP
 Transcription Service.....Lang-Worth
 Representative.....Donald Cooke
 Membership.....NARTB, RAB
 President.....James R. Curtis
 Commercial Mgr.....John Allen
 Program Director.....Howard Kuhn
 Chief Engineer.....Leslie Hellum

KLTI—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....LeTourneau Radio Corp.
 Address.....P. O. Box 1866
 News Service.....AP
 Trans. Ser.....Thesaurus, Standard, World
 Representative.....Pearson
 President.....R. G. LeTourneau
 Gen. Manager.....Virgil Stone
 Comm. Mgr.....Bill Pirtle
 Sales Prom. Mgr.....Jim Curran
 Prog. Dir.....Don Clark
 Pub. Dir.....Lee Ann Ward
 Chief Eng.....Robert A. Jones

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts
 Owned.....KDAV, Ltd.
 Address.....Box 270
 News Service.....UP
 Sta. Rep., Broadcast Time Sales, Clarke Brown
 Membership.....NARTB
 Gen. Manager.....D. P. Pinkston
 Sales Prom. Manager.....Ralph Cery
 Comm. Mgr.....Gerald Sanders
 Prog. Dir., Chief Engineer.....Walt Lawson

KDUB—Lubbock—1954

Frequency: 1340 Kc.....Power: 250 Watts
 Owned & Oper. By.....Texas Telecasting Inc.
 Address.....7400 College Avenue
 Representative.....Branham
 News Service.....AP, INS

Membership.....NARTB
 Transcription.....Standard
 Pres., Gen. Manager.....W. D. Rogers
 Station Manager.....John Kreiger
 Sls. Prom. Mgr.....W. H. Shipley
 Program Director.....Eddie Gale
 Publicity Director.....Duncan Ellison
 Chief Engineer.....Ruby Starnes

KCBD—Lubbock—1946—NBC

Frequency: 1590 Kc.....Power: 1000 Watts
 Owned-Operated By
 Bryant Radio & Television, Inc.
 Address.....P. O. Box 1507
 News Service.....UP, AP
 Transcription Service.....Standard
 Representative.....Raymer
 Membership.....NARTB, RAB
 President, Gen. Mgr.....Joe H. Bryant
 Sta., Comm. Mgr.....Robert L. Synder
 Program Director.....Al Goodnight
 Sales Prom. Mgr.....Ray Poindexter
 Pub. Dir.....Joan Prigmore
 Chief Engineer.....Frank Lee

KFYO—Lubbock—1927—CBS

Frequency: 790 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Plains Radio Bcstg. Co., Inc.
 Business-Studio Address.....914 Ave. J
 News Service.....AP, UP
 Newspaper Afil.....Avalanche Journal
 Trans. Service.....Standard, Thesaurus
 Representative.....Katz
 Membership.....NARTB
 President.....W. B. Walker
 Gen., Sta. Mgr.....Gordon Thompson
 Sales Prom. Mgr.....Dan Tarpley
 Prog. Dir., Pub. Dir.....Robert A. Nash
 Chief Engineer.....W. S. Bledsoe

KSEL—Lubbock—1946—ABC

Freq. 950 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Lubbock Bcstg. Co.
 Business Address.....1916 Avenue Q
 News Service.....AP
 Transcription Service.....World
 Representative.....Rambeau, Melville
 President.....Walter G. Russell
 Gen., Sta. Mgr., Pub. Dir.....M M. Rochester
 Business Manager.....W. N. McDowell
 Comm., Sales Manager.....R. C. Hughes
 Prog. Director.....D. G. Opheim
 Chief Engineer.....Roger V. Hively

KLLL—Lubbock—1953—KBS

Frequency: 1460 Kc.....Power 1000 Watts d.
 Owned-Oper. By.....R. B. McAllister, G. F. Mapes
 News Service.....UP
 Membership.....NARTB
 Pres., Gen. Manager.....R. B. McAlister
 Station Manager.....E. E. Mark
 Comm. Mgr.....Lowell Cato
 Sales Prom. Mgr.....Wendell Bagwell
 Chief Eng.....Alvis Woolam



KRBA—Lufkin—1938 ABC-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....Lufkin
Representative.....Continental Radio Sales
Membership.....NARTB
Owner, Prom. Mgr.....Darrel E. Yates

KTRE—Lufkin—1947—MBS

Frequency: 1420 Kc. Power: 1000 Watts
Owned-Oper. By.....Forest Capitol Bcstg. Co.
Address.....P. O. Box 701
News Service.....AP
Transcription Service.....World
Rep.....Venard, Rintoul & McConnel, Melville
Membership.....NARTB
President.....R. W. Wortham, Jr.
Gen., Sta. Mgr.....Richman G. Lewin
Commercial Manager.....Royce Christenson
Pub. Dir.....Tom Hooser
Prog. Dir., Sales Prom. Mgr.....Boyd Porter, Jr.
Chief Engineer.....E. C. Gresham

KMLW—Marlin—1953

Frequency: 1010 Kc. Power: 250 Watts
Owned.....KMLW, Inc.
Address.....P. O. Box 335
News Service.....AP
Representative.....Hil F. Best
President.....Charles E. Reagan
Gen., Sta., Comm. Mgr.....Duane W. Ramsey
Program Director.....Jerry S. Hughes
Chief Engineer.....Paul Wagenscheln

KMHT—Marshall—1947 KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Harrison County Broadcasting Co.
Address.....408 Marshall National Bank Building
News Service.....AP
Representative.....Continental
Membership.....NARTB
President.....E. W. Mahone, Jr.
Gen., Sta. Mgr.....H. A. Bridge, Jr.
Comm., Sales Prom. Mgr.....Vinson Stevens
Prog., Pub. Dir.....Sam Stringfellow
Chief Engineer.....Brad Redfearn

KRIO—McAllen—1947 ABC-MBS

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By.....Valley Bdcstg Co.
Business Address.....500 E. Beaumont St.
Rep.....Everett-McKinney, Clarke Brown
Membership.....RAB
News Service.....AP
President.....Gene L. Cagle
VP.....Charles B. Jordan
Manager.....Chuck McKasson

KCMR—McCamey—1954 MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned.....Sprayberry Bcstg. Co., Inc.
Address.....101 East 5th St.
News Service.....UP
Representative.....Hil F. Best
Membership.....NARTB
President.....Jack W. Hawkins
General Manager.....John Whitmore
Prog. Dir., Chief Eng.....Claud Barnett

KMAE—McKinney—1947

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned.....McKinney Air Enterprises, Inc.
Bus. Studio Address.....218 E. Virginia St.
News Service.....AP
Transcription.....World
Owner.....George W. Smith, Jr.
Comm. Manager.....Melvin Belew
General Manager.....Mrs. Denise Smith

KBUS—Mexia—1956

Frequency: 1590 Kc. Power: 500 Watts
Owned.....Bi-Stone Broadcasting Company
Address.....P. O. Box 227
News Service.....UP
Owner, Gen. Mgr.....J. B. McNutt, Jr.
Station Manager.....Ralph Weedon
Chief Engineer.....William F. Jones

KCRS—Midland—1935 ABC

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned.....Clarence & Ruth Scharbauer, Jr.
Business-Studio Address.....Box 1072
Representative.....William G. Rambeau
News Service.....UP
Membership.....NARTB
President.....Clarence Scharbauer, Jr.
Gen., Sta. Mgr.....Wallace R. Jackson
Comm. Mgr.....Eleanor McDonald
S.s. Prom. Mgr.....Royce Collier
Program Director.....Dean Orton
Publicity Director.....Jonn Drummond
Chief Engineer.....Tom Yates

KJBC—Midland—1950—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Jack Cecil
Address.....S. Lamesa Rd.
News Service.....UP
Transc. Serv.....World, Standard, Keystone
Representative.....Best
Membership.....NARTB, RAB
Pres., Gen. Mgr., Chief Engr.....Jack Cecil
Commercial Mgr.....Naomi Boswell
Program Director.....Keith Ward

KORC—Mineral Wells—1946

Frequency: 1140 Kc. Power: 250 Watts d.
Owned-Operated By.....J. Elroy McCaw
Address.....Crazy Hotel
Transcription Service.....World
Representative.....Continental, Melville
General Manager.....Harry A. Riley
Sales Manager.....R. B. Dill, Sr.

KVKM—Monahans—1946
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Monahans Bcstrs., Inc.
Address Radio Center
Membership NARTB, RAB
Representative Hill F. Best
Pres., Gen., Sta. Manager J. R. Rucker
Commercial Manager Ken Rutledge

KIMP—Mount Pleasant—1948
KBS

Frequency: 960 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Pleasant Bcstg. Co.
Business Address Box 990
News Service AP
Transcription Service Thesaurus
Membership NARTB, RAB
Owner, Gen., Sta. Mgr. Winston O. Ward
Commercial Manager Derral Tucker
Program Director Ruby Stanley

KOSF—Nacogdoches—1947
ABC-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Stone Fort Broadcasting Co.
Address Box 8
News Service UP
President Kelly Bell
Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
Comm. Mgr., Program Dir. R. C. Atherton
Chief Engineer Frank Murray

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By Nacogdoches Br. Co., Inc.
Address 2107 North St.
News Service AP
Transcription Service Thesaurus
Pres., Gen. Manager Wilbur C. Fouts

KGNB—New Braunfels—1950
KBS

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned-Oper. By Comal Bcstg. Co.
Address 184 Castell
Newspaper Affiliation Herald
Transcription Service Thesaurus
News Service AP
Exec. Dir., Gen., Comm., Prom. Mgr., Pub. Dir.
F. T. Wilson
Prog. Dir. A. E. Moeller, Jr.
Chief Eng. Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Ector County Bcstg. Co.
Business Address 120 W. 3d
News Service AP
Transcription Service Standard
Representative ForJoe
General Manager Ben Nedow

Comm., Sis. Prom. Manager Roy Elsner
Program Director Art Holt

KOSA—Odessa—1947
CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Odessa Bcstg. Corp.
Business-Studio Address 1300 South Crane
News Service AP
Transcription Service World, Capitol
Representative John E. Pearson
Membership NARTB, RAB
President, Gen. Mgr. Cecil L. Trigg
Station Manager, Pub. Dir. Doyce Elliott
Program Director Jack Foster
Comm., Prom. Mgr. Lou Lindsay
Chief Engineer James Simpson

KRIG—Odessa—1946
MBS-KBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By Oil Center Bcstg. Co., Inc.
Address Box 231
News Service UP
Representative Hill F. Best
Membership NARTB
President R. O. Canon
General Manager Kenneth Bond
Station Manager Marguerite LaRue
Sales Prom. Mgr. Carl Boone
Program Director John Logan
Chief Engineer Harold Whatley

KOGT—Orange—1948—KBS

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By Sabine Area Brcstg. Corp.
Address Orange
Station Rep. Best
Membership NARTB, RAB
News Service UP
Trans. Lang-Worth, World
President M. L. Jacobs
Exec. V.P., Gen. Manager Ed Lovelace
Prog. Dir. Betty Klein
Chief Engineer Hulan Smith

KNET—Palestine—1936
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Palestine Bcstg. Corp.
Business-Studio Address P. O. Box 849
News Service UP
Trans. World
Pres., Gen., Sta. Mgr. Allen E. Vinson
Comm., Mgr. Milton M. Evans
Sales Prom. Mgr. Don Norton
Program Director Marvin Crain
Publicity Director Errol Coker, Jr.
Chief Engineer James K. Richardson

KPAT—Pampa—1951

Frequency: 1230 Kc. Power: 250 Watts
Owned Pampa Broadcasting Co.

Address.....206 E. Main St.
 News Service.....UP
 Membership.....NARTB
 General Manager.....Bob Garrison
 Program Director.....Lou Garrison
 Chief Engineer.....Jerry White

KOLJ—Quanoh—1952—KBS

Frequency: 1150 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Orville L. Jenkins
 Address.....Quanoh
 News Service.....AP
 Station Rep.....Best
 Transcription Service.....World
 Owner.....Orville L. Jenkins

KFRD—Rosenberg—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Ford Bend Bcstg. Co.
 Business Address.....P. O. Box 832
 News Service.....UP
 Membership.....NARTB
 General Manager.....Jim Hairgrove

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
 Address.....P. O. Box 316
 Representative.....Best
 News Service.....AP

KGKL—San Angelo—1928

ABC

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By

Angelo Broadcasting-Telecasting Inc.
 Business-Studio Address.....Box 850
 News Service.....AP
 Representative.....John E. Pearson
 Membership.....NARTB
 Pres., General Manager.....Lewis O. Seibert
 Commercial Manager.....Tom Campbell
 Program Director.....Franklin Rainey
 Chief Engineer.....William Poteet

KTXL—San Angelo—1947

MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Wes-Tex Bcstg. Co., Inc.
 Address.....1015 E. 28th St.
 News Service.....UP
 Trans. Service.....World
 Representative
 Melville; Venard, Rintoul & McConnell, Melville
 Membership.....NARTB
 General Manager.....J. Harley Hubbard
 Radio Director.....Al Cobb

KWFR—San Angelo—1954

Frequency: 1260 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Solar Broadcasting Co., Inc.
 Address.....421 W. 26th St.
 News Service.....AP
 Rep.....Clarke-Brown, Thomas F. Clark
 President.....Arthur Foster
 General Manager.....Walton Foster

Comm. Mgr.....Corwin Riddell
 Program Director.....Jack Du Blon
 Chief Eng.....Alvin Wood

KPEP—San Angelo—1954

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned.....C. H. Treadway & David Pinkston
 Address.....Box 1350
 News Service.....UP
 Representative.....Hil F. Best
 Membership.....NARTB
 General Manager.....C. H. Treadway
 Comm., Sales Prom. Mgr.....Richard Dean
 Program Director.....A. N. Peters
 Publicity Director.....Jonny Thurman
 Chief Engineer.....Robert Featherston

KCOR—San Antonio—1945

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned.....KCOR, Inc.
 Address.....111 Martinez St.
 Rep.....O'Connell; Dora-Clayton, Tracy Moore
 Membership.....NARTB
 President.....Raoul A. Cortez, Sr.
 General Mgr.....Nathan Safir
 Station Mgr.....Raoul A. Cortez, Jr.
 Commercial Manager.....Ben Tamborello
 Program Dir.....Oscar Arguendo

KENS—San Antonio—1926

CBS

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By.....Express Publishing Co.
 Business-Studio Address.....Ave. E & 4th St.
 News Service.....AP
 Newspaper Affil.....Express, News
 Representative.....Peters, Griffin, Woodward, Inc.
 Membership.....NARTB, RAB
 President.....Frank Huntress, Jr.
 General Mgr.....Albert D. Johnson
 Commercial Manager.....Bill Joekel
 Program Director.....Harold Carr
 Promotion Manager.....Robert Miller
 Chief Engineer.....Bill Jackson

KEXX—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Leal Bcstg. Co., Inc.
 Address.....403 N. Flores St.
 Pres., Gen. Mgr.....Manuel D. Leal
 Commercial Mgr.....M. Davila
 Asst. Gen. Manager.....Louis M. Muro
 Program Director.....R. Chavez

KITE—San Antonio—1947

Frequency: 930 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Station KITE
 Business-Studio Address.....310 Transit Tower
 Representative.....Avery-Knodel
 News Service.....AP, UP
 Membership.....NARTB, RAB
 Pres., Gen. Mgr.....Charles W. Balthrope
 Station Manager.....Alex A. Coe
 Commercial Mgr.....Kelly Wofford
 Prog. Mgr.....Stanley Nelson
 Sls. Prom. Mgr., Pub. Dir.....Glenn Krueger
 Chief Engineer.....John Siercovich

KIWW—San Antonio—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By Radio KIWW, Inc.
 Address 518 W. Houston St.
 News Service UP
 Representative Nat'l Time Sales, Oakes
 President Robert N. Pinkerton
 General Manager James F. Anderson
 Prog. Dir. Juan Gattas
 Pub. Dir. Rogelio Frias
 Chief Eng. William Ellis

KMAC—San Antonio—1926
MBS

Frequency: 630 Kc. Power: 5,000 Watts
 Owned-Oper. By Howard W. Davis
 Address 22-224 W. Commerce
 Membership NARTB
 Pres., Gen., Sta. Mgr. Howard W. Davis
 Program Director A. S. (Tony) Bessan
 Pub. Dir. Carol Lay
 Chief Eng. Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By Mission Bdcstg. Co.
 Address 317 Arden Grove
 News Service AP
 Representative H-R, Clarke-Brown
 Membership NARTB, RAB
 Pres., Owner Eugene J. Roth
 General Manager James M. Brown
 Commercial Manager Bob Roth
 Sales Prom. Mgr. Jack Roth

KTSA—San Antonio—1928

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By Sunshine Bcstg. Co.
 Business-Studio Address 1130 Broadway
 News Service AP, UP
 Representative Raymer
 General Manager Bill Weaver
 Program Director Don Keyes
 Chief Engineer Glenn Cook

WOAI—San Antonio—1922
ABC-NBC

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.
 Owned-Oper. By Southland Industries, Inc.
 Address 1031 Navarro St.
 News Service AP, INS, UP
 Representative Edward Petry & Co., Inc.
 Trans. World
 President Hugh A. L. Hallf
 General Manager James M. Gaines
 Commercial Manager Rex Prels
 Sales Prom. Mgr. Bill N. Yancy
 Program Director Robert Reed
 Publicity Director Imogene Stanley
 Chief Engineer Charles L. Jeffers

KCNY—San Marcos—1948
KBS

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By Central Brcstg. Co.
 Address 1105 McKie St.
 News Service AP
 Representative Hil F. Best
 President Lawrence Walshak
 Vice President Frank T. Wilson, Jr.
 Commercial Manager Mel Ammerman
 Program Director Elward Ruffin

KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
 Owned-Oper. By Seguin Bdcstg. Co.
 Business-Studio Address 200 S. Camp St.
 News Service UP
 Representative Hil F. Best
 Membership NARTB
 President, Gen. Mgr. Garfield Kiel
 Com., Sta. Mgr., Prom. Mgr. Stan McKenzie
 Prog. Dir. Henry Lehnhoff
 Pub. Dir. Faye Chessher
 Chief Engineer Louis Sowder

KSML—Seminole—1954—KBS

Frequency: 1250 Kc. Power: 1000 Watts d
 Owned-Oper. By Seminole Bcstrs.
 Address 402 South Main St.
 News Service UP
 Co-Owner Clint, Marshall Formby
 General Manager Hal Blymiller

KSEY—Seymour—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By W. C. Moss, Jr.
 Address Lubbock Hy.
 News Service AP
 Station Manager W. C. Moss, Jr.

KEVA—Shamrock—1949
KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Shamrock Tex. Bcstg. Co.
 Address Box 21
 Newspaper Affil. Texan
 News Service UP
 Representative Best
 Manager, Program Director Bill B. Day

KRRV—Sherman-Denison
1936—MBS

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By Red River Valley Bcstg. Corp.
 Address .. Box 94 (Denison), Box 665 (Sherman)
 Representative Pearson
 General Manager Tom E. Spellman

KTAN—Sherman—1947
KBS

Frequency: 1500 Kc. Power: 250 Watts d.
 Owned-Oper. By Groves Ccstg Co.

Address.....P. O. Box 661
 News ServiceAP
 RepresentativeHil F. Best
 General Mgr.....J. L. Groves

KANN—Sinton—1954

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned.....San Patricio Bcstg. Co.
 Address.....Box 1366, Simon
 News ServiceAP
 TranscriptionWorld
 RepresentativeMelville
 MembershipNARTB
 Pres., Gen. Mgr.....Tom C. Fleet
 Assistant Manager.....Princess J. Fleet
 Commercial Manager.....Fred Mayhew
 Ch. Eng., Prog. Dir.....Ernie Wood

**KSNY—Snyder—1949
 MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Snyder Bdcstg. Co.
 Address.....Box 1468
 Station Rep.....Continental
 Pres., Gen. Mgr.....J. T. Hughes

**KDWT—Stamford—1946
 MBS**

Frequency: 1400 Kc.....Power: 250 Watts
 News ServiceUP
 Pres., Gen., Sta. Mgr., Pub. Dir....David Ratliff
 Comm., Sales Prom. Mgr.....Phil Keener
 Program Director.....Elton Higgs
 Chief Engineer.....Harold McDonald

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
 Owned.....O. H. Halvorson & O. Folkvord
 Address.....P. O. Box 102
 News ServiceUP
 Co-Owner, Mgr.....O. H. Halvorson
 Co-ownerOlaf Folkvord

**KSST—Sulphur Springs—1947
 MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By....Hopkins County Bcstg. Co.
 Business-Studio Address.....P. O. Box 284
 News ServiceAP
 MembershipNARTB
 Pres., Gen., Sta. Mgr.....William E. Bradford
 Comm. Mgr.....Clovis Pinion
 Sales Prom. Mgr.....Buddy Funderburke
 Program Director.....Margaret Thomas
 Publicity Director.....Lou Erck
 Chief Engineer.....Bill Bradford

**KXOX—Sweetwater—1939
 KBS**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By....F. L. Ledbetter & Myrl Stein
 Bus. St. dio-Transmitter Address.....Box 570

News ServiceAP
 RepresentativeHil F. Best, Melville
 MembershipNARTB
 PresidentF. L. Ledbetter
 Gen. Mgr.....Myrl Stein
 Comm. Manager.....Elwood Fritsch
 Program Director.....Faye Broadwell
 Chief Engineer.....Walter D. Tcbler

KTAE—Taylor—1949—KBS

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....KTAE, Inc.
 Business Address.....P. O. Box 191
 News ServiceUP
 RepresentativeKeystone
 MembershipNARTB
 General Manager.....Graham Gillis Conoley
 Sta. Mgr., Prog. Dir.....Harry Gaines
 Commercial Manager.....John Wehby
 Sales Prom. Mgr.....Mame Steadman
 Publicity Director.....Joe Hegar
 Chief Engineer.....Gordon Rainey

KTEM—Temple—1936—KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bell Broadcasting Co., Inc.
 Address.....17 South Third
 Newspaper Affiliation.....Daily Telegram
 News ServiceUP
 PresidentFrank W. Mayborn
 General Manager.....Harry O'Connor
 Program Director.....Bob Sunderland
 Chief Engineer.....Dalton Sanders

KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Terrell Bcstg. Corp.
 Address.....Walnut & State Sts.
 Transcription ServiceThesaurus
 News ServiceAP
 MembershipRAB
 Pres., Gen. Mgr.....Paul A. Wnorowski
 Commercial Manager.....Bill Collins

**KCMC—Texarkana—1932
 ABC**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....KCMC, Inc.
 Business-Studio Address.....315 Pine St.
 Newspaper Affil. Texarkana Newspapers, Inc.
 RepresentativeVenard, Melville
 News ServiceAP
 MemgershipNARTB, RAB
 General Manager.....Frank O. Myers
 Chief Engineer.....Harvey Robertson

**KTFS—Texarkana—1946
 KBS**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....KTFS, Inc.
 Business-Studio Address...4305 Stateline Ave.
 News ServiceUP
 Transcription ServiceWorld
 RepresentativeIndie, Clarke-Brown
 MembershipNARTB



Pres., Gen. Manager.....R. S. Bieloh
Sta. Mgr., Prog., Pub. Dir.....Les Eugene
Chief Engineer.....J. H. Crawford

KTLW—Texas City—1947 KBS

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Business-Studio Address.....Show Boat Bldg.
News ServiceUP
Sta. Rep.Best
Station Mgr., Prog. Dir.....Roy E. Hanson

KTUE—Tulia—1954—KBS

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Tulia Bcstg. Co.
Address.....110 N. Armstrong
RepresentativeBest
News ServiceUP
Owners.....Clint and Marshall Formby
ManagerTom Hulsey

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 500 Watts
Owned.....Dana W. Adams
Address.....808 Peoples Bank Building
News ServiceAP
MembershipNARTB
President, General Manager. Dana W. Adams
Commercial Manager.....Pat Morgan
Sales Promotion Manager.....Toby Durst
Program Director.....Jay Dodson
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930—MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Lucille Lansing
Address.....Box 957
RepresentativeO'Connell, Brown
MembershipNARTB
PresidentLucille Lansing
General Manager.....Gerry Lansing

KTBB—Tyler—1947—ABC

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Blackstone Bcstg. Co.
Business-Studio Address.....311 N. Broadway
News, Afil.Courier Times Telegraph
News ServiceUP
RepresentativeVenard, Melville
MembershipNARTB, RAB
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr., Pub. Dir.....M. Danbom
Comm. Mgr., Sales Prom. Mgr. Bill Whitworth
Prog. Dir.....Don Tausch
Chief Engineer.....R. A. Wileman

KVOU—Uvalde—1947—KBS

Frequency: 1400 Kc.....Power: 250 Watts
News ServiceUP
Gen. Mgr.Edward J. Harpole
Commercial Manager.....Jim Kennington
Program Director.....Bill Woods
Chief Engineer, Sta. Mgr.....Al Mason

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1813½ Wilbarger
RepresentativeClark, Melville
PresidentBobo Johnson
General Manager.....Joe Garrison
Commercial Manager.....Aubrey Rummel

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Victoria Bcstg. Co.
Address.....Box 1410
RepresentativeHil F. Best
Gen., Sta. Manager.....James A. Traber
Commercial Mgr.....Warren Dentler

KVIC—Victoria—1939—MBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co.
Business Address.....Box 725
News ServiceUP
MembershipRAB
President.....J. G. Long
Gen., Sta., Comm. Mgr.....William C. Burks
Commercial Manager.....Vernon L. Townsend
Program Dir., Pub. Dir.....Wilburn H. Jackson
Chief Engineer.....Vic Boldt

KWTX—Waco—1946—MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KWTX Bcstg. Co.
Business-Studio Address.....P. O. Box 3128
News Service.....AP, INS
RepresentativePearson
MembershipNARTB
President.....M. N. Bostick
Gen. Mgr.C. L. Hinkle
Commercial Manager.....J. M. Brinegar
Program Director.....Joe Saragusa
Pub. Dir.....Chuck Hardin
Chief Engineer.....William Moore

WACO—Waco—1922 ABC-MBS

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Business Address.....3620 Franklin Ave.
News ServiceAP
Representative.....Weed, Brown
PresidentWendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Chief Engineer.....Jack Vinson

KBEC—Waxahachie—1955 KBS

Frequency: 1390 Kc.....Power: 500 W., d.
Owned-Operated By.....Richard Tuck Enterprises
Address.....Hwy. 287 E.
News ServiceAP
RepresentativeMelville
Pres., Gen. Mgr.....Richard Tuck
Commercial Manager.....Leon Joslin
Prog. Dir.....Faye Tuck
Chief Engineer.....Edwin Zoch

KRGV—Weslaco—1927
NBC

Frequency: 1290 Kc. Power: 5000 Watts
Owned-Oper. By Taylor Radio & TV Corp.
Bus. Studio-Transmitter Address . . . 201 Border St.
News Service AP
Transcription Service World, SESAC
Representative Pearson
Membership RAB, UARBT
Exec. Gen. Manager O. L. (Ted) Taylor
News Director Brad H. Smith

KSYD—Wichita Falls—1947
ABC-MBS

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By Grayson Enterprises
Address P. O. Box 2130
News Service AP
Trans. Ser. World
Station Rep.
Venard, Rintoul & McConnell, Clarke Brown
Membership NARTB
President Sydney A. Grayson
Gen. Mgr. George Craig

Prog. Dir. Jim Risner
Chief Engineer Herb Wiley

KTRN—Wichita Falls—1949

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Texoma Bcstg. Co.
Address 917½ Scott St.
News Service AP
Representative Pearson
Membership NARTB
General Manager Boyd Kelley
Program Director Roger Stoner

KWFT—Wichita Falls—1939
CBS

Frequency: 620 Kc. Power: 5000 Watts
Owned Kenyon Brown
Address P. O. Box 420
News Service UP
Transcription Standard
Representative John Blair
Membership NARTB, RAB
President, Gen. Mgr. Kenyon Brown
Sta. Mgr., Prog. Dir. H. B. Cornwell, Jr.
Commercial Manager A. L. Pierce
Publicity Director Mrs. Owanah Shelton
Chief Engineer Melvin O. Harrison

Utah

Pop. March 1 (Est.) 817,000—Families 226,001
Radio Homes 215,000—TV Homes 177,000—Stations in State 21

KBUH—Brigham City—1948
KBS

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. y Ravella M. Bone
Address 948 W. Forest Rd.
Owner Ravella M. Bone
General Manager Wade M. Ebeling
Prog. Director Mel Richardson

KSUB—Cedar City—1937
CBS

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By So. Utah Bcstg. Co.
Address 189 N. Main St.
News Service UP
Rep. Western Bcstg. Sales
Membership NARTB, RAB
President Ivor Sharp
Gen., Sta. Mgr., Prog. Dir. Arthur Higbee
Sales Manager W. V. Lowe
Chief Engineer Richard Gunn

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Atlas Engineering, Inc.
Address 1870 Atkin Ave.
News Service AP
Representative Weed, Inc.
President, Gen. Mgr. Prof. O. C. Haycock
Station Manager Melvin M. Richardson
Commercial Manager Dee F. Jensen
Program Director Merlin Bowen

KVNU—Logan—1938
MBS-KBS-IMN

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By Cache Valley Bcstg. Co.
Address 1393 N. Main St.
News Service UP
Representative Avery-Knodel
Transcription Service World
President Herschel Bullen
Gen., Sta. Mgr., Sls. Prom. Mgr. Reed Bullen
Commercial Manager W. W. Kirkland
Program Director Maye Meservy
Chief Engineer W. L. Jones

KMUR—Murray—1948

Frequency: 1290 Kc. Power: 250 Watts
Owned-Oper. By O. J. Wilkinson
Address 333 Clark St.
News Service UP
Transcription Service Lang-Worth
Membership NARTB
Owner O. J. Wilkinson
Gen., Sta. Mgr. D. R. Stringfellow
Comm., Prom. Mgr. Vern T. Bruggeman
Prog., Uub. Dir., Eng. Dorain R. Hale

KLO—Ogden—1924
MBS-INTERMOUNTAIN

Frequency: 1430 Kc. Power: 5000 Watts
Owned-Oper. By Interstate Bcstg. Corp.
Address Hotel Ben Lomond
News Service UP



Representative Avery-Knodel
Membership NARTB, RAB
President Edris Glasmann
Sta. Mgr. W. Kimball Ward
Prog. Dir. Rex Wallgren
Chief Eng. Wayne Moss

KKOG—Ogden—1947

Frequency: 730 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. KOPP, Inc.
Address W. 12th St.
News Service UP
Rep. Peggy Stone
President William Lindsey
General Manager Robert K. Hansen
Comm., Sales Prom. Mg Roger Thomsen
Program Director Lee Jorgensen
Publicity Director Mary Ketts
Chief Engineer Hirshel Urie

KVOG—Ogden—1948

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By. United Bcstg. Co.
Business Address 1538 Gibson Ave.
Representative Webb
News Service AP
Transcription Thesaurus
Pres., Gen. Mgr. Arch G. Webb

KOAL—Price—1936

MBS-KBS-IMN

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By. Eastern Utah Bcstg. Co.
Address Price
Representative Avery-Knodel
Commercial Manager Jack Richards

KEYY—Provo—1949—KBS

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Oper. By. Mid Utah Bcstg. Co.
Address Box 205
News Service AP
President D. Spencer Grow
Gen. Mgr. E. A. Niehay

KIXX—Provo—1947—ABC

Frequency: 1400 Kc. **Power:** 250 Watts
Owned Central & Utah Bcstg. Co.
Address P. O. Box 550
Representative Hollingbery, Webb
News Service UP
Transcription Standard, Capitol
Gen. Manager Harold E. Van Wagenen

KOVO—Provo—1939—MBS

Frequency: 960 Kc. **Power:** 5000 Watts
Owned-Operated By. KOVO Bcstg. Co.
Business-Studio Address 16 E. 3rd N.
News Service UP
Membership NARTB, RAB
President Ashley L. Robison
Gen. Mgr. Glenn Shaw
Comm. Mgr. L. H. Curtis
Publicity Dir. Wayne Carle

KSVC—Richfield—1947
INTERMOUNTAIN

Frequency: 980 Kc. **Power:** 1000 Watts d.
Owned-Operated By. Sevier Valley Bcstg. Co.
News Service UP
Transcription Service World
Representative Avery-Knodel
Membership NARTB, RAB
President Homer Bandlely
General Manager Arthur Tucker
Sales Manager Ralph Ross
Nat'l. Sales Manager Lynn Meyer

KALL—Salt Lake City—1945
MBS-IMN

Frequency: 910 Kc. **Power:** 1000 Watts
Owned-Oper. By. Salt Lake City Bcstg. Co.
Business-Studio Address 146 S. Main St.
Newspaper Affil. Ogden Standard-Examiner
Representative Avery-Knodel, Inc.
Membership NARTB, RAB
P.es., Gen. Mgr. George C. Hatch
Sta., Comm. Mgr. Homer K. Peterson
Sls. Prom. Mgr., Pub. Mgr. Dick Westman
Program Director Clark Lobb
Chief Engineer W. D'Orr Coxzans

KDYL—Salt Lake City—1922
NBC

Frequency: 1320 Kc. **Power:** 5000 Watts
Owned Intermountain Bcstg & Telev. Corp.
Bus.-Studio Address 130 Social Hall Ave.
Representative Katz
Membership NARTB, RAB
News Service UP
Transcription Thesaurus
President, Gen. Mgr. G. Bennett Larson

KNAK—Salt Lake City—1945

Freq.: 1280 Kc. **Power:** 5 Kw. d., 500 W. n.
Owned Granite District Radio Bcstg. Co.
Business-Studio Address 1042 So. 8th W.
News Service UP
Representative Forjoe
President, Chief Eng. Howard D. Johnson
Gen., Comm. Mgr. William Wright
Program Director Mildred Baker

KSOP—Salt Lake City—1955
KBS

Frequency: 1370 Kc. **Power:** 1000 Watts
Owned-Oper. By. Seagull Broadcasting Co.
Address Box 2557
News Service UP
Trans. SESAC
Representative Gill-Perna
Membership NARTB
Gen. Manager M. H. Hilton
Commercial Manager Gil Hilton
Prog. Dir. Sam Moll
Sales Prom. Mgr. Garth Wheeler
Publicity Director Jim Carroll
Chief Engineer Lyle Wahlquist

KSL—Salt Lake City—1922
CBS

Frequency: 1160 Kc. Power: 50,000 Watts
Owned-Oper. By. Radio Service Corp. of Utah
Bus. Studio Address. 145 Social Hall Ave.
News Service AP, UP
Transcription Service World
Representative CBS Radio Spot Sales
Membership NARTB, RAB
President J. Reuben Clark
General Manager Jay W. Wright
Director of Operation J. Allen Jensen
Commercial Manager Joseph A. Kjar
Program Manager Rex L. Campbell
Program Director J. Allen Jensen
Prom. Manager Robert G. Murdock
Chief Engineer Vincent Clayton

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By. KLUB Radio Co.
Business Studio Address. 165 Social Hall Ave.
News Service UP

Representative Hollingbery
Membership NARTB
President, General Mgr. Frank C. Carman
Commercial Mgr., Prom. Mgr. Allan Thomas
Chief Eng. Delbert Williams

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
Owned-Operated By. Reese C. Anderson
Address. 345 S. State St.
News Service UP
Trans. SESAC
Membership NARTB
Pres., Gen. Mgr. Reese C. Anderson
Prog. Dir. Cherie Johnsen
Chief Engineer Carl Spencer

KVEL—Vernal—1946—KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Uintah Bcstg. Co.
Address. 120 E. Main St.
Trans. Standard, Capitol, MacGregor, Cole
Manager Lee Walker

Vermont

Pop. March 1 (Est.) 369,000—Families 107,001
Radio Homes 104,000—TV Homes 76,000—Stations in State 13

WBTN—Bennington—1953

Frequency: 1370 Kc. Power: 500 Watts d.
Owned-Oper. By. Catamount Bcstrs. Inc.
Address. Bennington
News Service UP
Representative McGillivra, Kirby
Membership RAB
Pres., Gen. Mgr., Chief Eng. J. G. Keyworth
Sta., Comm. Mgr. Benjamin A. Hubley

Owned WDOT, Corp.
Address. 109 S. Winooski Ave.
News Service UP
Membership NARTB
Station Representatives Walker
President, Gen., Sta. Val Carter
Comm. Mgr., Prom. Mgr. V. J. D'Acuti
Chief Engineer Glendon Fleury

WTSA—Brattleboro—1950
ABC

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Tri-State Area Bcstg. Corp.
Address. Box 819
News Service UP
Representative Walker
President Theodore Feinstein
Gen., Sta., Comm. Mgr. Phillips Terhune

WJOY—Burlington—1946
ABC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Vermont Bcstg. Corp.
Bus. Studio-Transmitter Location. 633 Main St.
News Service AP
Trans. World
Representative Everett-McKinney, Kettel Carter
Membership RAB, NARTB
Station Manager Frank A. Balch
Prog. Dir. Ted Barker
Chief Eng. Don Wheatley

WCAX—Burlington—1931
CBS

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By. WCAX Radio, Inc.
Business-Studio Address. 135 Main St.
News Service UP
Representative Weed
Membership NARTB, RAB
President, Sta. Mgr. C. P. Hasbrook
Prog. Dir. W. C. Dow
Chief Engineer James W. Tierney

WSKI—Montpelier-Barre
1947—ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned By. Montpelier-Barre Bcstg. Co.
Bus. Address. Union Mutual Bldg., Montpelier
News Service AP
Representative Nona Kirby
Membership NARTB
President Paul Perreault
V.P., Gen. Mgr. Arthur Tacker
Commercial Manager Harry C. Perrigo

WDOT—Burlington—1954

Frequency: 1400 Kc. Power: 250 Watts



WIKE—Newport—1952

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Memphremagog Bcstg. Co.
 Address Box 586
 Transcription Service World
 News Service UP
 Membership RAB
 Reprs. McGillvra, Walker, Alexander
 President E. Dean Finney
 Gen. Mgr., Chief Eng., Pub. Dir. D. Thurston
 Commercial Manager Helen Bowman
 Sales Promotion Manager Melvin Carter
 Program Director William Graham

WHWB—Rutland—1949

Frequency: 1000 Kc. Power: 1000 Watts
 Owned Central Vermont Broadcasting Corp.
 Address West Proctor Road
 News Service AP
 Transcription World
 Representative Gill-Perna
 General Manager John H. Bennett
 Commercial Manager Frank McCormack
 Program Director David J. Corey
 Chief Engineer Vail Church

WSYB—Rutland—1930

KBS-MBS-YANKEE

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By Philip Weiss Music Co.
 Bus. Studio Address 35 Washington St.
 Representative McGillvra, Walker
 Gen., Comm. Manager Philip Weiss
 Business Manager J. H. Weiss

WWSR—St. Albans—1941

YANKEE

Frequency: 1420 Kc. Power: 1000 Watts
 Owned Vermont Radio Corp.
 Address 75 North Main Street
 News Service UP
 Transcription World
 Representative Walker
 President, General Manager Lloyd S. Squier
 Sales Promotion Manager Ceci Fahl
 Program Director Bob Leavitt
 Chief Engineer Ted Boisvert

WTWN—St. Johnsbury—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Twin State Bcstrs. Inc.
 Address Concord Ave.
 News Service UP
 Transcription Service World
 Membership NARTB, RAB
 Representative McGillvra
 Pres., Gen. Mgr. E. Dean Finney
 Commercial Manager John Byrne
 Prog. Dir., Ch. Eng. Guy O. Austin
 Publicity Manager Robert Smith

WNIX—Springfield—1954

Frequency: 1480 Kc. Power: 1 Kw.

Owned Conn. Valley Bcstg. Co., Inc.
 Address 106 Park St.
 News Service UP
 Trans. Ser. Thesaurus, World
 Station Rep. McGillvra, Walker
 President, Gen. Mgr. E. Dean Finney
 Sta. Mgr. Frederick C. Stearns, Jr.
 Program Director Edwin A. Ellis
 Chief Eng. D. W. Churchill

WDEV—Waterbury—1931

MBS-YANKEE

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Lloyd E. Squier
 Address 9 Stowe St.
 News Service UP
 Transcription Service World
 Membership RAB
 General Manager Lloyd E. Squier
 Comm. Mgr., Pgm. Dir. Craig S. Parker
 Chief Engineer Warren Chase

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WPIK—Alexandria—1945

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By. Potomac Bcstg. Corp.
Address. Virginia Theatre Bldg.
Representative. Breen & Ward
News Service. AP
Membership. NARTB, RAB
Pres., Gen. Mgr. Carl L. Lindberg
Comm. Mgr., Prog. Dir. John C. Moran
Sales Prom. Mgr. Robt. E. Lee Moore

WARL—Arlington—1946

Frequency: 780 Kc. Power: 1000 Watts
Owned. Northern Virginia Broadcasters, Inc.
Address. 5232 Lee Highway
News Service. UP
Representative. Charles Bernard
President. Cy Blumenthal
General Manager. Ray Armand
Station Manager. George Crump
Commercial Manager. Robert Cobbins
Sales Promotion Manager. James Clark
Program Director. John Galloway
Publicity Director. Jack Laurence
Chief Engineer. James Petty

WEAM—Arlington—1947

Frequency: 1390 Kc. Power: 5000 Watts
Owned-Oper. By. Arlington Fairfax Bcstg. Co.
Address. 1300 G. St., N.W.
News Service. AP
Trans. Standard
Rep. McGillvra
President. Harold H. Thoms
Gen., Sta., Comm. Mgr. Sidney Magelof
Prog. Dir. Jay Perri
Pub. Dir. Nat Albright
Chief Eng. Ray Mills

WBLT—Bedford—1950

Frequency: 1350 Kc. Power: 1 Kw. d.
Owned-Oper. By. Bedford Bcstg. Corp.
Address. P. O. Box 406
News Service. AP
Transcription Service. Thesaurus
Membership. NARTB
Pres., Gen., Sta. Mgr. J. E. Synan
Commercial Manager. Douglas B. Catlin
Program Director. Robert A. Scott, Jr.
Chief Engineer. J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc. Power: 1000 Watts d.
Owned-Oper. By. Gap Bcstg. Co.
Address. Box 244
News Ser. AP
Trans. Ser. World
Membership. NARTB, RAB
Gen., Comm. Manager. W. H. Wren, Jr.
Commercial Manager. Larry Dean
Prog Dir., Ch. Eng. James J. Gilmore
Promotion Director. Baker Fraley

WKLV—Blackstone—1947

MBS

Frequency: 1490 Kc. Power: 250 watts
Owned-Oper. By. Blackstone Bdcstg. Corp.
Address. Community Bldg.
Transcription Service. Thesaurus
News Service. AP
President, Gen. Mgr. H. L. Umstead
Chief Engineer. Cosby A. Draper, Jr.

WCYB—Bristol—1946—ABC

Frequency: 690 Kc. Power: 10,000 Watts d.
Owned-Oper. By. Appalachian Bcstg. Corp.
Address. Box 1009
News Service. AP
Transcription Service. World
Station Rep. Weed
Membership. NARTB, RAB
President, Gen. Mgr. Robert H. Smith
Sales Mgr. J. Fey Rogers
Prog., Pub. Dir. Francis R. Russell
Chief Engineer. R. V. Robinson

WFHG—Bristol—1946

MBS-KBS

Frequency: 890 Kc. Power: 5000 Watts
Owned-Oper. By. Bristol Bcstg. Co.
Address. Valley Drive
News Service. UP
Membership. NARTB
Trans. Ser. Thesaurus
Station Rep. Walker
Pres. W. C. Nininger
Gen., Sta. Mgr. W. L. Nininger
Prog., Pub. Dir. Basil Saffer
Chief Eng. John Hughlett, Jr.
Comm. Mgr., Sales Prom. Mgr. Jack Martin

WCHV—Charlottesville—1933

ABC

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By. Barham & Barham
Bus-Studio-Transmitter Address. Rose Hill Dr.
News Service. AP
Representative. Clark
Membership. RAB
Owner. Charles Barham, Jr.
Gen., Sta., Comm. Mgr. Robert C. Walker
Prog., Pub. Dir. R. G. Sketchley
Promotion Manager. Charles Smith
Chief Engineer. Ken Colby

WINA—Charlottesville—1949

MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Charlottesville Bcstg. Corp.
Address. P. O. Box 1230
News Service. UP
Transcription Service. Standard, Lang-Worth
Station Representative. Walker
Membership. RAB



Pres., Gen. Mgr..... Donald G. Heyne
Comm. Mgr..... Thomas M. Behrendt
Prog. Dir..... Edward Desmond

WBCR—Christianburg—1954
KBS

Frequency: 1260 Kc...Power: 1000 Watts d.
Owned-Oper. By..... Montgomery Bcastg. Co.
Address..... P. O. Box 96
Representative..... Indie Sales
News Service..... AP
Transcription Service..... Lang-Worth
President..... Dr. Vernon H. Baker
Gen., Comm. Mgr., Sta. Mgr... Durwood Powell
Prog. Dir..... Frank Starling
Pub. Dir..... Bob Mitchell
Chief Eng..... Vernon Baker

WCFV—Clifton Forge—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..... Clifton Forge Bcastg. Corp.
Address..... Fairview Hts
Transcription Service..... Standard
News Service..... AP
General Manager..... T. V. Stevens

WKEY—Covington—1941
ABC

Frequency: 1340 Kc.....Power: 250 Watts
Owned..... Earl M. Key
Address..... P. O. Box 710
News Service..... UP
Transcription Service..... Thesaurus
Representative..... Devney
Membership..... NARTB
Gen., Sta. Mgr..... Earl M. Key
Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant
Program Director..... John L. Davis
Chief Engineer..... Grover K. Fulk

WSVS—Crewe—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By..... So. Virginia Bcastg. Corp.
Business Address..... Melody Lane
News Service..... AP
Transcription Service..... World
Representative..... Interstate United News, Inc.
President..... Calvin S. Willis
Station Manager..... F. H. Watkins, Jr.
Prog. Director..... Robert B. Richards

WCVA—Culpeper—1949
KBS-MBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By..... Culpeper Bcastg. Co.
Address..... Radio Bldg.
News Service..... UP
Trans. Ser..... Standard, Lang-Worth
Representative..... Indie
Membership..... NARTB
President..... Leonora T. Preston
Gen. Mgr..... John T. Rogers
Commercial Manager..... Philip T. Butler

WBTM—Danville—1930
ABC

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... Piedmont Bcastg. Corp.
Bus.-Studio Address..... 710 Grove St.
Representative..... Gill-Perna
News Service..... AP
Membership..... NARTB, RAB
Manager..... Milton Adams
Comm. Manager..... George Lund
Program Director..... Earl Stogner
Prom. Mgr., Pub. Dir..... Eddie Allgood
Chief Eng., Asst. Mgr..... L. C. Motley

WDVA—Danville—1947
MBS-KBS

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..... Va. Carolina Bcastg. Corp.
Address..... Lexington Ave.
News Service..... UP
Transcription Service..... Thesaurus
Representative..... Robert S. Keller
Membership..... NARTB, RAB
President..... J. D. Pruitt
VP & Gen. Mgr..... Emerson J. Pryor
Commercial Mgr..... Stover Morris, Jr.
Sales Prom. Mgr..... Norman J. Waugh, Jr.
Program Director..... Richard Campbell
Chief Engineer..... Howard Clendenon

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts
Owned..... Stone Broadcasting Corp.
Address..... Washington & Delaware Streets
News Service..... AP
Transcription..... Standard
Pres., Gen., Sta. Mgr..... Maxey E. Stone
Comm., Sales Prom. Mgr..... Sallie J. Whitlock
Program Dir..... Will Stone
Publicity Director..... Eddie Anderson
Chief Engineer..... Elton A. Short

WFCR—Fairfax—1955

Frequency: 1310 Kc.....Power: 500 Watts
Owned..... OK Broadcasting Corp.
Address..... Box 67
News Service..... AP
Representative..... Hil F. Best
Membership..... NARTB
Pres., Prom. Mgr..... George E. Oleson
Gen., Comm. Mgr..... Arthur Kellar
Program Director..... Jules Henry
Publicity Director..... Jack Heaton
Chief Engineer..... Joe Terrien

WFAX—Falls Church—1948
KBS

Frequency: 1220 Kc.....Power: 500 Watts d.
Owned-Operated By..... Lamar A. Newcomb
Address..... Tower Square
News Service..... UP
General Manager..... Lamar A. Newcomb
Comm. Manager..... Jack James



WFLO—Farmville—1947

Frequency: 870 Kc. Power: 1000 Watts d.
 Owned-Operated By. Colonial Bcstg. Co.
 Business Address. Cumberland Rd.
 Representative. Clark
 News Service. UP
 Transcription. Thesaurus
 Membership. NARTB, RAB
 General Manager. Carla B. Keys
 Station Manager. John D. Wilson

**WFVA—Fredericksburg
1939—ABC**

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Fredericksburg Bcstg. Corp.
 Business Address. P. O. Drawer 269
 News Service. UP
 Exec. Vice-Pres. Richard Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng. J. C. Morgan
 Sls. Prom. Mgr. Jack H. Tucker
 Prog., Pub. Dir. Arch Harrison

**WFTR—Front Royal—1948
KBS-MBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Sky—Park Bcstg. Corp.
 Address. P. O. Box 192
 News Service. AP
 Transcription. World
 Membership. NARTB
 General Manager. Kenneth Gordon
 Program Director. Tom Gibson

**WBOB—Galax—1946
MBS-KBS**

Frequency: 1360 Kc. Power: 1000 Watts
 Owned. Carroll-Grayson Broadcasting Corp.
 Address. Poplar Knob Road
 News Service. AP
 Representative. Continental Radio Sales
 Membership. NARTB
 President. Robert V. Morris
 Gen., Sta. Mgr. Joe P. Crockett
 Comm., Prom. Mgr. Brice Parks
 Program Director. Muriel M. Bell
 Publicity Director. Marguerite Vass
 Chief Engineer. Edward Boyer

WNRG—Grundy—1955

Frequency: 1250 Kc. Power: 1 Kw., d.
 Owned-Oper. By. Va.-Ky. Bcstg. Co., Inc.
 Address. Box 245
 News Service. UP
 President. H. G. Dotson
 Gen., Mgr., Chef Eng., Sta. Mgr. D. B. Jordan
 Asst. Mgr. Aubry Garber

**WVEC—Hampton—1948
NBC**

Frequency: 1490 Kc. Power: 250 Watts d.
 Owned-Operated By. Peninsula Bcstg. Co.

Studio-Trans. Address. 1490 Pembroke
 News Service. AP
 Transcription Service. World, Standard
 Representative. Avery-Knode/
 Membership. NARTB, RAB
 Pres., Gen. Mgr. Thomas P. Chisman
 V.P. & Dir. Sls. Harrol A. Brauer, Jr.

**WSVA—Harrisonburg—1935
NBC**

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned. Shenandoah Valley Broadcasting, Inc.
 Address. P. O. Box 789
 News Service. AP
 Transcription. Standard
 Rep. Peters, Griffin, Woodward, Inc.
 Membership. NARTB, RAB
 Pres., Gen., Sta. Mgr. Hamilton Shea
 Comm. Mgr. Howard C. Evans
 Prom. Mgr., Pub. Director. N. L. Royster
 Program Director. Alvin Mullenax
 Chief Engineer. J. Maxwell Foley

**WHAP—Hopewell—1949
KBS**

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By. The Hopewell Bcstg. Co.
 Business Address. Box 621
 News Service. UP
 Membership. NARTB
 Representative. Indie Sales
 Pres. C. S. Willis
 Sta. Mgr. William R. Craig
 Comm. Manager. Sally Lowry
 Prog., Pub. Director. William H. Woody, Jr.
 Chief Engineer. Everett Wilson

**WREL—Lexington—1948
NBC-KBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By. Rockbridge Bcstg. Co.
 News Service. AP
 Representative. Indie Sales
 Membership. NARTB
 Gen., Comm. Manager. Milton B. Henson
 Program Director. Joseph E. Lynn, Jr.

**WLVA—Lynchburg—1930
ABC**

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By. Lynchburg Bcstg. Corp.
 Address. 925 Church St.
 News Service. AP
 Transcription Service. Lang-Worth
 Representative. George P. Hollingbery
 Membership. NARTB
 President. Edward A. Allen
 Gen., Comm. Manager. Philip P. Allen
 Sls. Prom., Prog. Dir. Warren Uttal
 Pub. Dir. Rod Lea
 Chief Engineer. John T. Orth



WWOD—Lynchburg—1947 NBC

Freq.: 1390 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Lynchburg Independent Bcstrs., Inc.
Address P. O. Box 1300
News Service UP
Representative Walker
Membership NARTB
Pres. Cy N. Bahakel
Sta. Mgr., Chief Eng. F. J. Pinkerton
General Manager Henry Hughes

WMEV—Marion—1948 ABC-KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Oper. By Mountain Empire Bcstg. Corp.
Address Park Boulevard & Rt. 737
News Service AP
Transcription Service World
Representative Indie Sales
Membership NARTB, RAB
Pres., Gen., Comm. Mgr., Sales Prom. Mgr. Robert C. Wolfenden
Pub. Dir. Bob Wolfenden
Pgm. Dir., Sta. Mgr. Stella D. Wolfenden
Chief Engineer Edward Surface

WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts
Owned Mechenburg Bcstg. Corp.
Address Set-Back Bldg.
News Service UP
Representative Stars National
Membership NARTB
Pres., Sta., Gen. Mgr. John W. Shultz
Pub. Dir., Comm. Mgr. Charles F. Adams
Promotion Manager Thomas W. Patterson

WMVA—Martinsville—1941 NBC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Martinsville Bcstg. Co., Inc.
Address Chatham Heights
News Service AP
Representative McGavren-Quinn
Membership NARTB
Transcription Keystone
President H. Grady Moore
Gen., Sta. Mgr., Pub. Dir. Maynard E. Dillaber
Commercial Mgr. Lester Williams
Sls. Prom. Mgr. J. W. Bouldin, Jr.
Program Director Barbara Zimmerman
Chief Engineer B. E. Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc. Power: 1000 Watts
Owned Richard F. Lewis, Jr., Inc.
Address Mount Jackson
News Service UP
Membership NARTB, RAB
President Richard F. Lewis, Jr.
Gen., Sta., Comm., Prom. Mgr., Chief Eng. H. T. Van Derwerker

Program Director Edward Madden
Publicity Director Arthur Barrett

WNRV—Narrows—1953

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Oper. By Giles Bcstg. Co.
Address Route 100
News Service AP
Transcription World
President H. J. Romanus
General Manager Tom Hicks
Commercial Mgr. John Holland

WYOU—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By Eastern Bcstg. Corp.
Business-Studio Address 114 W. 24th St.
Representative United Bcstg., Dora-Clayton
President Richard Eaton
Station Manager Joseph Gathings
Commercial Manager Carson Brooks

WGH—Norfolk-Newport News 1928—ABC

Frequency: 1310 Kc. Power: 5000 Watts
Owned-Oper. By Hampton Roads Bcstg. Corp.
Bus.-Studio Address 739 Boush St., Norfolk
News Service AP
News Affil. Daily Press, Times-Herald
Representative Forjoe
Membership NARTB, RAB
President William R. Van Buren, Sr.
Gen. Manager, V.P. Edward E. Bishop
Station Manager Dan E. Hydrick
Commercial Manager Jack Whitehead
Sls. Prom. Mgr. Ambert Dail
Prog. Dir. Edward Meyer
Publicity Director Robert Calvert
Chief Engineer George Sokol

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.
Owned-Oper. By Cy Blumenthal
Address Helena Building
News Service UP
Rep. Charles Bernard
President Cy Blumenthal
General Manager George Crump
Station Manager Roy La Mere
Commercial Manager Charles K. Bentz
Program Director Lon Backman
Chief Engineer Ted Spivey

WLOW—Norfolk—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Winston-Salem Bstg. Co., Inc.
Bus.-Studio Addr. 21st & Manteo Sts., Norfolk
News Service UP
Representative Venard, Rintoul & McConnell
President James Coan
General Manager W. M. Carpenter
Sta. Mgr. J. B. Hathews
Comm. Mgr. W. Voight
Prog. Dir. Robert G. Drepperd
Pub. Dir. Nancy Ferriss
Chief Eng. Howard Hatcher

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By.....Norfolk Bcstg. Co.
 Address.....1019 Boissevain Ave.
 Transcription Service.....Lang-Worth
 Representative.....Weed
 News Service.....AP
 President.....Louis H. Peterson
 Gen. Manager.....Earl Harper

WRAP—Norfolk—1952

Frequency: 850 Kc. Power: 5 Kw., d.: 1 Kw., n.
 Owned-Operated By.....Rollins Bcstg., Inc.
 Address.....300 Portlock Bldg.
 Representative.....Pearson, Rollins
 President.....O. Wayne Rollins
 Sta., Comm. Mgr.....James H. Mayes, Jr.
 Prog. Dir.....Libby Taylor
 Chief Eng.....Glen Frazier

WTAR—Norfolk—1923—CBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....WTAR Radio Corp.
 Bus.-Studio Address.....720 Boush St.
 News Affil.....Norfolk Newspapers, Inc.
 Membership.....NARTB, RAB
 News Service.....AP
 Trans.....Standard, World
 Representative.....Edward Petry
 Pres., Gen. Mgr.....Campbell Arnoux
 Asst. Gen. Mgr.....John C. Peffer
 Gen. Sales Mgr.....Robert M. Lambe
 Radio Sls. Mgr.....Jack Black
 Prog. Dir.....William Johnson
 Pub. Dir.....Hal Powell
 Chief Eng.....R. L. Lindell

**WNVA—Norton—1945
 MBS-KBS**

Frequency: 1350 Kc. Power: 5000 Watts
 Owned.....Radio-Wise, Inc.
 News Service.....UP
 President, General Manager.....R. B. Helms
 Sta., Comm., Promotion Mgr.....Jack Helms
 Program, Publicity Dir.....Jack Darnell
 Chief Engineer.....Gene Tommerdahl

WJMA—Orange—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....James Madison Bcstg. Corp.
 Address.....Box 271
 News Service.....UP
 Membership.....NARTB
 Transcription Service.....World
 President.....Woodbury S. Ober
 General Manager.....Bob C. Wagner
 Commercial Manager.....R. H. MacCallum
 Chief Engineer.....E. V. Bossieux, Jr.

WCLA—Petersburg—1955

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By.....Harry A. Epperson, Jr.
 Address.....Archer Ave., Colonial Hts., Va.
 News Service.....UP

Transcription Service.....Lang-Worth
 Representative.....Thomas F. Clark
 Mgr., Owner.....Harry A. Epperson, Jr.
 Program Director.....Olive P. Epperson
 Promotion Manager.....Ray Frazier

**WSSV—Petersburg—1945
 MBS-KBS**

Frequency: 1240 Kc. Power: 250 Watts
 Owned.....Sou'hside Virginia Bcstg. Corp.
 Business-Studio Address.....112 W. Tabb St.
 News Service.....AP
 Transcription.....Capitol
 Membership.....NARTB
 President.....Louis H. Peterson
 General Manager.....Ray L. Moss

**WAVY—Portsmouth—1943
 NBC**

Frequency: 1350 Kc. Power: 5000 Watts
 Owned-Oper. By.....Hampton Roads Teleradio, Inc.
 Address.....709 Boush St., Norfolk
 Representative.....H.R. Repps., Inc.
 News Service.....AP
 Membership.....NARTB, RAB
 President.....Hunter C. Phelan
 Gen., Sta. Mgr.....Carl J. Burkland
 Comm., Sls. Prom. Mgr.....H. Stanley
 Prog., Pub. Dir.....E. G. Sheridan
 Chief Engineer.....William Manrow

WPUV—Pulaski—1946

Frequency: 1580 Kc. Power: 5000 Watts
 Owned-Oper. By.....Southwest Bcstg. Corp.
 Address.....Box 351
 News Service.....AP
 Transcription Service.....World
 Representative.....Dora-Clayton
 Pres., Gen. Mgr.....Mason C. Deaver
 Asst. Mgr., Prog. Dir., Ch. Eng.....J. A. Columbus
 Commercial Manager.....Larry Schoenfeld
 Publicity Director.....Carolyn Farmer

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Highlands Bcstg., Inc.
 News Service.....AP
 Representative.....Robert S. Keller, Inc.
 President.....Dr. Perry E. Gresham
 Gen., Sta., Comm. Mgr.....Wendell H. Siler

WRIC—Richlands—1951

Frequency: 540 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.
 Address.....P. O. Box 218
 Transc. Service.....Thesaurus, World, SESAC
 Membership.....NARTB
 Gen. Mgr., Prog. Dir.....Lindy Seamon

WANT—Richmond—1951

Frequency: 990 Kc. Power: 1000 Watts
 Owned.....United Broadcasting Co.
 Address.....513 East Main Street



Pub. Dir. Barbara Felton
Chief Engineer Stephen J. Hart

WSLS—Roanoke—1940
NBC-MBS

Frequency: 610 Kc. Power: 1000 Watts
Owned Shenandoah Life Stations, Inc.
Business-Studio Address Radio-TV Center
Transcription Service Thesaurus
Representative Avery-Knodel
President Paul C. Buford
Exec. Vice President James H. Moore
Prom. Mgr. F. L. Corstaphney
Commercial Manager Horace Fitzpatrick
Sls. Prom. Dir. C. R. Garrison
Program Manager G. W. Chernault, Jr.
Chief Engineer J. P. Briggs

WHLF—South Boston—1947
ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Halifax Bcastg. Co.
News Service AP
Membership NARTB
Transcription Service World
Gen., Comm. Mgr. John L. Cole, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Old Belt Bcastg. Corp.
Address P. O. Box 216
Transcription Service Lang-Worth
President C. D. Pennington, Jr.
Gen., Sta., Comm. Mgr. W. Hoffer
Publicity, Program Director A. W. Walthall
Chief Engineer Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc. Power: 1 Kw. d.
Owned Am. Home Bcastg. Corp.
Address P. O. Box 396
News Service UP
Trans. Ser. SESAC
Station Rep. Clark
General Manager Lloyd Gochenour

WTON—Staunton—1946
ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Charles P. Blackley
Business-Studio Address Morrison Bldg.
Transcription Service Lang-Worth
General-Station Mgr. Charles P. Blackley
Comm.-Sales Prom. Mgr. Charles F. Seebeck
Program Director Ray H. Honaker, Jr.
Chief Engineer Rex C. Houser

WLPM—Suffolk—1940
ABC-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Suffolk Bcastg. Corp.
Business-Studio Address Radio Bldg.

News Service AP
Pres., General Mgr. Fred L. Hart
Comm. Mgr. L. Earl Hundley
Chief Eng. Veryl W. Rupp

WBOF—Virginia Beach—1954

Frequency: 1600 Kc. Power: 1 Kw.
Owned Va. Beach Bcastg. Corp.
Address Box 36
Rep. Hil F. Best
Membership NARTB, RAB
Pres., Gen., Sta. Mgr., P. om. Mgr. Leo Hoarty
Prog. Dir. Frank Roberts
Comm. Mgr. William Vidal
Pub. Dir. Harry Doggette
Chief Engineer Thane S. Garrison

WNNT—Warsaw—1949—KBS

Frequency: 690 Kc. Power: 250 Watts d.
Owned Grayson Headley
Address Warsaw
Transcription Service Standard
Pres., Gen. Mgr. Grayson Headley
Commercial Mgr. Ruth R. Rouzie
Sales Prom. Mgr. Bill Allison
Prog. Dir. Chris Naumann
Pub. Dir. Pat Parker
Chief Engineer W. Dean Loudy

WAYB—Waynesboro—1947
MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Waynesboro Bcastg. Corp.
Address 526 Main St.
Rep. Donald Cooke
Membership NARTB
Transcription World
Pres., Gen., Sta., Comm. Mgr. N. Wilbur Kidd
Sales Manager Albert C. Schmick
Chief Engineer Donald D. Curtis

WINC—Winchester—1941
ABC-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Richard Field Lewis, Jr., Inc.
Business Address Box 605
Membership NARTB
President, Gen. Mgr. Richard Field Lewis, Jr.
Sta. Mgr. James Holder
Comm., P. om. Mgr. Wally Hankin
Program Director Phil Potter
Chief Engineer Phil Whitney

WYVE—Wytheville—1949
KBS

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By Wythe County Bcastg. Co.
Address P. O. Box 534
Membership NARTB
Transcription Service Lang-Worth
General Manager A. M. Gates, Jr.
Program Director Frank Lindamood
Chief Engineer Jack Fleming

Washington

Pop. March 1 (Est.) 2,713,000—Families 839,000
Radio Homes 824,000—TV Homes 615,000—Stations in State 64

KBKW—Aberdeen—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By KBKW, Inc.
Address 701 E. Heron St.
News Service AP
Transcription World
Representative Feltis, McGillvra
Membership NARTB
President Archie Taft, Jr.
Manager Mahlon R. Taft

KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By KXRO, Inc.
Address 207½ E. Market St.
News Service UP
Rep. Walker, Ayres, Art Moore
Membership NARTB, RAB
President Harry R. Spence
General Manager Fred G. Goddard
Station Mgr. John B. Waitkus
Program Director Phillip M. Wacker
Comm. Mgr. Roy Johnson
Sales Prom. Manager Monte Cook
Publicity Director Fred Hepner, Jr.
Chief Engineer Philip True

KPUG—Bellingham—1948 MBS-KBS

Frequency: 1170 Kc. Power: 1000 Watts
Owned-Operated By KPUG, Inc.
Business Address P. O. Box: 655
News Service UP
Newspaper Affil. Burley (Id.) Herald,
St. Helena (Ore.) Mist, Othello (Wa.) Outlook
Rep. Headley Reed; Hunt; Moore
Trans. Lang-Worth
Membership NARTB
President Jessica L. Longston
Gen. Mgr. Robert E. Pollock
Station Manager John DiMeo
Comm. Mgr. Oscar Lundgren
Publicity Dir. Dorothy Jacobson
Sls. Prom. Mgr. Richard Z. Thompson
Program Director John K. Munroe
Chief Engineer Donald R. Pinney

KVOS—Bellingham—1927 ABC

Frequency: 790 Kc. Power: 1000 Watts
Owned-Operated By KVOS, Inc.
Bus.-Studio Address KVOS Bldg.
News Service UP
Representative Forjoe, Stovin
President Rogan Jones
Gen. Mgr. Alex de Schweinitz
Station Manager Loyal H. Vickers
Nat. Sales Manager Fred Elsethagen

KBRO—Bremerton—1947

Frequency: 1490 Kc. Power: 250 Watts

Owned. Bremerton Broadcast Co.
Address 205 Washington Ave.
News Service UP
Transcription Standard
Representative Hugh Feltis
Membership NARTB
Owner Bruce Bartley
General Manager Linc Perry
Office Manager Shirley Seid
Sales Prom. Mgr. Bruce Perry
Program Director Bill Luckhurst
Chief Engineer Dick McCabe

KELA—Centralia-Chehalis 1937—MBS-DON LEE

Frequency: 1470 Kc. Power: 1000 Watts
Owned-Oper. By Central Bcstg. Corp.
Business Address P.O. Box 720, Centralia
News Service UP
Rep. Walker, O'Connell, McGavren, Art Moore
Membership RAB
President J. Elroy McCaw
Sec.-Treas. Mabel A. Gwinn
Gen. Sta. Mgr. Joe Chytil
Asst. Mgr. Lee Stottlemyre
Sales Prom. Mgr. William Tilton
Program Director Donald Youngmans
Publicity Director Richard Dawson
Chief Engineer Lloyd Hannah

KITI—Chehalis-Centralia 1954

Frequency: 1420 Kc. Power: 1 Kw. d.
Owned-Operated By KITI Corp.
Address 804 Market St.
Newspaper Affil. Daily Chronicle
News Service UP
Transcription World
Representative Best; Moore; Feltis; Cox
Membership NARTB, RAB
Pres., Gen., Sls. Prom. Mgr. D. Whitman
Commercial Manager Jack Luetjen
Chief Engineer Harold C. Singleton

KCLX—Colfax—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Adrian De Vries
Address Box 710
News Service AP
Representative Best; Art Moore
Owner, Gen., Sta. Mgr. Adrian De Vries

KCVL—Colville—1955—KBS

Frequency: 1480 Kc. Power: 1 Kw. d.
Owned-Operated By Colville Bcstg. Co.
Address P. O. Box 208
Representative Best, Art Moore
News Service UP
Gen. Mgr., Prog Dir., Chief Eng.

Merle B. Peterson
Commercial Manager Jerry V. Fountain

KGDN—Edmonds—1954

Frequency: 630 Kc. Power: 1000 Watts
 Owned. . . Garden of the King Enterprises, Inc.
 News Service UP
 Transcription SESAC
 President A. B. Martin
 Manager A. Orville Helgeson
 Program Director Gerald Swanson
 Comm. Mgr. George W. Boucher
 Chief Eng. Bob Nichols

KXLE—Ellensburg—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By . . Central Washington Bcstrs.
 Bus. Add. Trans. Loc. Box 600
 Transcription Service Associated, World
 Representative McGillvra
 Membership NARTB
 President Goodwin Chase, Jr.
 Gen., Sta. Manager Joe Kendall
 Commercial Manager Bill Hanning
 Sls. Prom. Mgr. Bill Allen
 Publicity Director Ron Forsell
 Chief Engineer Robert I. Sampson

KULE—Ephrata—1949

Frequency: 730 Kc. Power: 1000 Watts
 Owned. Columbia Basin Broadcasting Co.
 Address 118 "B" Street Northwest
 News Service UP
 Transcription Standard
 Membership RAB
 President R. E. Billingsley
 Gen., Sta., Comm., Prom. Mgr. Bob Moore
 Program Director Dorothy McCue
 Chief Engineer Len Brown

KRKO—Everett—1920—MBS

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By . . . The Everett Bcstg. Co., Inc.
 Address P. O. Box 916
 News Service AP
 Representative McGillvra, Art Moore
 Membership RAB
 General Manager William R. Taft
 Sales Manager Warren Johnson
 Chief Engineer Dave Foley

KFDR—Grand Coulee—1950

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Ralph A. Nachtmann
 Address Box 395
 News Service UP
 Representative Best, Art Moore
 General Manager R. A. Nachtmann
 Program Director Alcuin Theisen
 Chief Engineer Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By . . . N.W. Public Services, Inc.
 Address P. O. Box 90
 News Service UP
 Representative Felts, Ayres, Best
 President Roscoe A. Day, Jr.

General Manager John Carlson
 Chief Engineer Jay Erlsman

KWIE—Kennewick—1949
CBS

Frequency: 610. Power: 5000 Watts
 Owned-Oper. By KWIE, Inc.
 Address 11 S. Cascade St.
 Representative Art Moore, Robert Meeker
 Membership NARTB
 News Service AP
 President, Gen. Mgr. Harold A. Clark
 Comm. Mgr., Chief Eng. C. J. McCredie
 Program Director Mar Jean Matthews

KNBX—Kirkland—1947
KBS

Frequency: 1050 Kc. Power: 1 Kw. d.
 Owned-Oper. By Eastside Bdcstg. Co.
 Address Trans. Loca. Civic Center
 News Service UP
 Representative Best, Art Moore
 General Manager G. A. Wilson
 Program Director R. Anita Busek

KBAM—Longview—1955

Frequency: 1220 Kc. Power: 1000 Watts d.
 Owned-Oper. By Altru Bcstg. Co.
 Address Box 31
 News Service INS
 Rep. Holman, H. S. Jacobson
 Membership RAB
 Partners W. Gordon Allen & John Truhan
 General Manager Arne G. Peterson
 Commercial Manager Lowell Bryan
 Prom. Mgr. William Hoftzyer
 Pub. Dir. Gary Burns
 Program Director Charles Nelson
 Chief Engineer Kenneth Vancil

KWLK—Longview—1938
DON LEE-MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Twin City Bcstg. Corp.
 Bus.-Studio Add. Natl. Bank of Commerce Bldg.
 News Affil. Daily News
 News Service UP
 Transcription Service World
 Representative W. S. Grant, Art Moore
 Membership RAB
 Pres. J. M. McClelland, Jr.
 Gen., Sta. Mgr. Marvin E. Johnston
 Prog. Dir. Doyle Seeley

KSEM—Moses Lake—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By KSEM, Inc.
 Address Box 276
 News Service UP
 Representative Headley-Reed
 Manager James Schroeder

KWIQ—Moses Lake—1956

Frequency: 1260 Kc. Power: 1000 Watts

Owned.....Central Basin Broadcasting Co.
 Address.....Box 1133
 News Service.....AP
 Representative.....Hugh Feltis
 President.....Robert S. McCaw
 Gen., Sta. Mgr.....Doug Setterberg
 Commercial Manager.....C. Nat Harris
 Chief Engineer.....James N. Soyk

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 1000 Watts
 Owned-Operated By.....Beckley Radio Co.
 Bus.-Studio Address.....P.O. Box 240
 News Service.....UP
 Rep.....McGillvra, Art Moore
 Membership.....NARTB, RAB
 Pres., Gen., Sta. Mgr.....Leo H. Beckley
 Commercial Mgr.....Frank Snyder
 Prog. Dir.....Joe Armye
 Pub. Dir.....Dick Buffum
 Chief Engineer.....Walt Bjerke

KGY—Olympia—1922

MBS-DON LEE-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tom Olsen
 Address Trans. Loca.....P. O. Box 710
 News Service.....UP
 Representative.....George Clark, Art Moore
 Membership.....RAB, NARTB
 General Manager.....Tom Olsen
 Sta., Comm. Mgr.....Herb Anderson
 Sls. Prom., Prog Dir.....Don Jones
 Publicity Director.....Robert Cummings
 Chief Engineer.....Charles Roark

KITN—Olympia—1956

Frequency: 1440 Kc.....Power: 500 Watts d.
 Owned.....KITN Corp.
 Address.....610 Columbia Street
 News Service.....UP
 Representative.....Best, Feltis
 Pres., Gen., Sales Prom. Mgr.....D. Whitman
 Commercial Manager.....J. Harris Dorr
 Chief Engineer.....Dave Hubert

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....KOMW, Inc.
 Business-Studio Address.....Box 151
 News Service.....UP
 Representative.....Feltis; Ayres
 Membership.....NARTB
 President.....R. L. McNett
 General Manager.....Dean Nichols
 Comm. Mgr.....Jerry Weaver
 Prog. Dir.....Marilyn Moomaw
 Chief Eng.....Milton Kristensen

KZUN—Opportunity—1955

Frequency: 1270 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Voice of Spokane Valley
 Address.....P. O. Box 123
 News Service.....AP
 Representative.....W. S. Grant
 General Manager.....Robert L. Swartz

Co-Manager.....Arthur R. MacKelvie
 Sales Manager.....Richard White

KPKW—Pasco—1945—ABC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Western Radio Corp.
 Address.....P. O. Box 233
 News Service.....UP
 Representative.....Feltis
 Transcription Service.....Capitol
 Pres., Gen. Mgr.....V. B. Kenworthy
 Sta. Mgr.....Don Heinen
 Comm. Mgr.....Bob White
 Prog. Dir., Chief Engineer.....Robert Rockne

**KONP—Port Angeles—1945
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Radio Pacific Inc.
 Address.....313 West First Street
 Newspaper Affiliation.....Evening News
 News Service.....UP
 Transcription.....World
 Representative.....Art Moore
 Membership.....RAB
 President.....C. N. Webster
 Station Manager.....Keith E. Patterson
 Commercial Manager.....Jack K. Proctor
 Chief Engineer.....Frederick F. Fields

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Bayton & Hicks
 Address.....Pullman-Colfax Hy.
 Representative.....Ayres, Best
 News Service.....UP
 Station Mgr.....J. Ronald Bayton
 Promotion Mgr.....B. J. Bayton

**KAYE—Puyallup—1952
 KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Radio "K" Inc.
 Address.....P. O. Box 271
 News Service.....UP
 Representative.....Art Moore
 President, Program Director.....Gale Mix
 General, Sta. Manager.....Warren D. Peterson
 Commercial Manager.....Jack Delauney
 Sales Promotion Manager.....Don Broughman
 Publicity Director.....E. C. Herold
 Chief Engineer.....Henry Perozzo

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Willapa Bcstg. Corp.
 Address.....P. O. Box 626
 Representative.....Walker, Art Moore
 Sta. Mgr.....R. E. Claunch
 Comm. Mgr.....J. W. Reavley
 Chief Engineer.....Robert Sheetz

KLAN—Renton—1952

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Interlake Bdcstg. Corp.



Address Trans. Loca. Box 449
 News Service UP
 President Ralph Sander
 General Mgr. Clifford H. Hansen
 Commercial Mgr. Ray Pounder
 Pub. Dir. Fred Grant
 Chief Engineer Earl Bayne

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Oper. By KALE, Inc.
 Address P. O. Box 367
 Representative Headley-Reed
 President R. S. McCaw
 Gen., Comm. Mgr. L. G. Dix

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. d.
 Owned-Operated By... Wash. Telecasters, Inc.
 Add., Trans. Loca. 2939 Fourth Ave. So.
 News Service UP
 Rep. Headley-Reed, Art Moore
 President Jessica L. Longston
 Exec. Vice-Pres. R. E. Pollock
 Sta. Mgr. Jim Hamstreet
 Comm. Mgr. Charles Sullivan
 Sales Prom. Mgr. Ted Bell
 Prog. Dir. Russ Norman
 Pub. Dir. Bob Engler
 Chief Eng. Tad Jones
 Sales Prom. Mgr., Pgm. Dir. Ben H. Harkins
 Chief Engineer Verle Jones

KING—Seattle—1947—ABC

Frequency: 1090 Kc. Power: 50,000 Watts
 Owned-Oper. By KING Bcstg. Co.
 Address 320 Aurora Ave.
 Representative Blair
 News Service UP, INS
 Membership NARTB, RAB
 President Mrs. A. Scott Bullitt
 V.P., Gen. Mgr. Otto P. Brandt
 Sta. Soles Mgr. Frederick Von Hofen
 Merchandise Manager. G. W. Parker
 Pub. & Prom. Mgr. M. A. Anderson
 Operations Manager. Paul H. Smith
 Chief Engineer A. A. Shultz

KIRO—Seattle—1927—CBS

Frequency: 710 Kc. Power: 50,000 Watts
 Owned-Oper. By Queen City Bcstg. Co.
 Bus.-Studio Address. 1530 Queen Anne Ave.
 News Service UP
 Transcription Columbia
 Representative. Peters, Griffin, Woodward, Inc.
 Membership NARTB
 President Saul Haas
 Comm. Manager. William F. Tucker
 Station Manager Lincoln W. Miller
 Publicity Director John Shield
 Program Director. Warren McCloy
 Chief Engineer James Upthegrove

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. Mt. Rainier Radio & TV Bcstg.
 Business-Studio Address. 2600 26 Ave. S.W.

News Service UP
 Transcription Service Standard
 Representative. Branham, McGavren, Jacobson
 Membership RAB
 Pres., Gen Mgr. Lester M. Smith
 Commercial Manager, Gen. Sales Mgr.
 Gaylen S. Blackford
 Pgm. Director Homer Pope
 Chief Engineer Don M. Anderson

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By Seattle Bcstg. Co.
 Bus.-Studio Address. 1100 W. Florida St.
 News Service UP, INS
 Representative Bolling
 Membership RAB
 President Marie S. Taft
 General Manager Archie Taft, Jr.
 Asst. Mgr. W. L. Simpson
 Commercial Manager Gil Bond
 Program Director. Phyllis O. Miller
 Chief Engineer Perry Lind

KOMO—Seattle—1926—NBC

Frequency: 1000 Kc. Power: 50,000 Watts
 Owned-Oper. By ... Fisher's Blend Station, Inc.
 Bus.-Studio Address. 100 4th Ave. No.
 News Service UP
 Transcription Service Associated
 Representative NBC Spot Sales
 Membership NARTB, RAB
 President O. W. Fisher
 Gen. Mgr., Exec. V. P. W. W. Warren
 Comm. Manager King Mitchell
 Sls. Prom. Mgr. Bill Cathey
 Program Manager F. J. Patterson
 Pub. Dir. Margaret Frey
 Chief Engineer C. E. Miller

KTIX—Seattle—1956

Frequency: 1590 Kc. Power: 5000 Watts
 Owned KTIX Broadcasting Co.
 Address 101 Bellevue Ave., N.
 News Service INS
 Representative Forjoe
 Membership NARTB, RAB
 President W. Gordon Allen
 Gen., Comm. Mgr. Tom Kelly
 Sales Prom. Mgr. Paul C. Law
 Program Dir. Keith M. Samples
 Publicity Director Doris Holman
 Chief Engineer Kenneth Vancil

KTW—Seattle—1920

Frequency: 1250 Kc. Power: 1000 Watts
 Owned The First Presbyterian Church
 Address 7th Ave. & Spring St.
 Pres. Glenn T. Whitney
 Gen. Mgr., Ch. Eng. James S. Ross
 Sta., Comm., Prom. Mgr. Don Bevilacqua
 Prog., Pub. Dir. Bill Lehnoff

KVI—Seattle—1929—MBS

Frequency: 570 Kc. Power: 5000 Watts
 Owned-Oper. By ... Puget Sound Bcstg. Co., Inc.
 Business Address Camlin Hotel



AP
 News Service
 Transcription Service
 Representative H.R. Reps.
 Membership NARTB
 President, Gen. Mgr. Mrs. Vernice Irwin
 Commercial Mgr. Earl T. Irwin
 Sales Promotion Manager Evelyn Egan
 Program Dir. Harry Long
 Chief Engineer D. M. McDonough

KXA—Seattle—1926

Frequency: 770 Kc. Power: 1000 Watts d.
 Owned-Operated By KXA, Inc.
 Bus.-Studio Address 320 Second Ave., W.
 News Service AP
 Representative Meeker
 Membership NARTB, RAB
 President Wesley I. Dumm
 Comm. Mgr. G. A. Wellington
 Gen. Mgr., Chief Eng. John Dubuque

KGA—Spokane—1926—ABC

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned-Oper. By Bankers Life and Casualty
 Bus.-Studio Address Moran Prairie, Box 141
 News Service UP
 Transcription Thesaurus, World
 Representative Everett-McKinney, O'Connell
 General Manager Jack Wells
 Managing Director Ray J. Williams

KHQ—Spokane—1922—NBC

Frequency: 590 Kc. Power: 5000 Watts
 Owned-Operated By KHQ, Inc.
 Bus.-Studio Address 700 Radio Central Bldg.
 News Service AP
 Representative Katz
 Membership NARTB, RAB
 Pres., Gen. Sta. Mgr. Richard O. Dunning
 Comm. Mgr. William Merrill
 Prog. Dir. John Fahey
 Sls. Prom., Pub. Dir. Rex Gerlach
 Chief Engineer A. G. Sparling

KNEW—Spokane—1947
MBS-DON LEE

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By Inland Empire Bcstg. Co.
 Address 57th & Helena
 Representative Weed
 Membership NARTB
 Pres., Gen. Mgr. Burl C. Hagadone
 Station Manager C. E. Rodell

KREM—Spokane—1947

Freq.: 970 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By Louis Wasmer
 Address 4103 South Regal
 News Service AP
 Membership RAB
 Representative Forjoe
 Gen., Sta., Sales Prom. Mgr. Robert H. Temple
 Program Director E. A. Moseley
 Chief Engineer Hommer W. Mead

KSPO—Spokane—1922

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Williams and Cody
 Address, Trans. Loca. Realty Bldg.
 Membership NARTB
 Representative Grant Webb
 General Manager Gene Williams

KXLY—Spokane—1922
CBS

Frequency: 920 Kc. Power: 5,000 Watts
 Owned-Oper. By No. Pacific Radio Corp.
 Address W. 315 Sprague Ave.
 Rep. Avery-Knodel, Art Moore
 Trans. Standard
 Membership NARTB
 Pres. Norman Alexander
 General Manager Richard E. Jones
 Sales Mgr. James Agostino
 Program Director George Anthony
 Prom. Mgr., Prog. Mgr. Robert Moore
 Chief Eng. George Langford

KREW—Sunnyside—1950

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Cole E. Wylie
 Address 7th & Decatur
 News Service AP
 Representative Tracy Moore
 Membership RAB
 President Cole E. Wylie
 General Manager Don G. Bennett
 Program Director Jean Runyan
 Chief Engineer John Berg

KMO—Tacoma—1926

Frequency: 1360 Kc. Power: 5 Kw.
 Owned Tacoma Radio Corp.
 Address P. O. Box 1651
 Representative Avery-Knodel
 News Service UP
 Trans. Thesaurus
 Membership RAB
 Pres., Gen. Sta. Mgr. J. Archie Morton
 Comm., Prom. Mgr. Herb Pollock
 Pub. Dir. Doris Finholm
 Program Director Clair Weidenaar
 Chief Engineer Duane White

KTAC—Tacoma—1942

Frequency: 850 Kc. Power: 1000 Watts
 Owned-Operated By Tacoma Bcstrs., Inc.
 Address Winthrop Hotel
 News Service UP
 Transcription Service World
 Representative Gill-Perna, Duncan A. Scott
 Membership NARTB
 President, Gen. Mgr. Jerry Geehan
 Station, Sales Prom. Mgr. John Condon
 Prog. Dir., Pub. Dir. Dick Weeks
 Chief Engineer R. C. Velo

KTNT—Tacoma—1952

Frequency: 1400 Kc. Power: 250 Watts

Owned-Operated By.....Tribune Publ. Co.
 Address.....So. 11th & Grant Sts.
 Transcription Service.....Lang-Worth
 Newspaper Affil.....News Tribune
 News Service.....AP, UP
 Membership.....NARTB, RAB
 Representative.....Weed
 Gen., Sta. Mgr.....Larry Carino
 Commercial Mgr.....John Upham
 Sales Prom. Mgr.....Robert Lyte
 Program Director.....Don St. Thomas
 Chief Engineer.....Max H. Bice

KENE—Toppenish—1954
KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Radio Broadcasters Inc.
 Address.....P. O. Box 350
 Representative.....Hil F. Best
 President.....Jack R. Woodroffe
 General Manager.....Jack E. Everhart
 Program Director.....Verne Sawyer
 Chief Engineer.....Orville Bishop

KHFS—Vancouver—1954
KBS

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....Western Bcstg. Co.
 Address.....5500 Fourth Plain Road
 News Service.....UP
 Trans.....Standard
 General Manager.....Ralph C. Weagant
 Commercial Manager.....Ernest Crater
 Chief Engineer.....Bryce Howard

KVAN—Vancouver—1939

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KVAN, Inc.
 Studio Address.....707 Main St.
 Newspaper Affil.....Coos Bay Times
 News Service.....UP
 Representative.....Grant Webb, Tracy Moore
 Membership.....RAB
 President.....Sheldon F. Sackett
 General-Station Mgr.....Jack Irvine
 Gen. Sales Mgr.....Larry H. Lau
 Nat. Sales Mgr.....Isabelle Hoyt
 Chief Engineer.....Leo Erickson

KTEL—Walla Walla—1946
ABC-KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Walla Walla Bdcstg. Co.
 Address.....Book Nook Bldg.
 Membership.....RAB
 Transcription Service.....World
 Representatives.....Grant, Feltis
 Pres., Gen. Mgr.....Jack Keating
 Sales Manager.....Don Harris

KUJ—Walla Walla—1928
MBS

Frequency: 1420 Kc.....Power: 5000 Watts

Owned-Operated By.....**KUJ, Inc.**
 Business-Studio Address.....55 E. Main St.
 News Service.....**UP**
 Representative.....Forjoe, Art Moore
 President, Gen. Mgr.....H. E. Studebaker
 Comm. Mgr.....Sam Kelly
 Prog. Dir.....Verne Russell
 Chief Eng.....M. L. MacLafferty

KPQ—Wenatchee—1929
ABC-NBC

Frequency: 560 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Wescoast Bcstg. Co., Inc.
 Bus.-Studio Address.....1st & Mission
 Phone: NO 3-5121.....Air Time: Full Time
 Representative.....Forjoe
 Pres., Sta., Gen. Mgr.....James W. Wallace
 V. P., Comm. Mgr.....Pat O'Halloran
 Program Director.....Dorothy Lee
 Publicity Director.....Dorothy Simpson
 Chief Engineer.....Doug Whipple

KWNW—Wenatchee—1948
MBS-DON LEE

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Wenatchee Broadcasters
 Address.....P. O. Box 1510
 Representatives.....McGillvra, Feltis, Cox
 News Service.....AP
 Transcription.....Standard
 Co-Owners.....S. Maus, M. Soley
 Sales Manager.....Mark Soley

KIMA—Yakima—1944—CBS

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Cascade Bdcstg. Co.
 Address.....P. O. Box 702
 News Service.....AP
 Membership.....NARTB, RAB
 Rep.....Weed & Co., Art Moore
 President.....A. W. Talbot
 Gen. Manager.....Thomas C. Bostic
 Station Mgr.....W. B. Hansen
 Sales Manager.....Bob Davis
 Program Director.....Gene Grischow

KIT—Yakima—1929
KBS

Freq.: 1280 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KIT, Inc.
 Bus.-Studio Address.....414½ E. Yakima Ave.
 Representative.....Branham, Feltis, Cox
 President.....Carl E. Haymond
 Gen., Sta. Comm., Prom. Mgr.....Jack H. Goetz
 Prog. Dir.....Hugh McIntosh
 Chief Engineer.....H. B. Murphy

KUTI—Yakima—1955

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Independent Broadcasters
 Address.....Box 261
 News Service.....UP
 Representative.....Forjoe

President W. N. Nelskog
 Gen., Sta. Mgr. P. M. Crain
 Comm. Mgr. R. R. Fleming
 News Dir. R. R. Woodward
 Chief Eng. D. M. Gay

KLOQ—Yakima—1947—MBS

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.

Owned-Oper. By. Yakima Bcstg. Co.
 Address. P. O. Box 172
 News Service UP
 Trans. World
 Representative Headley-Reed
 President. Robert S. McCaw
 Gen., Sta., Comm. Mgr. Warren J. Durham
 Program Dir. Fran King

West Virginia

Pop. March 1 (Est.) 1,982,000—Families 535,000
 Radio Homes 498,000—TV Homes 360,000—Stations in State 44

WJLS—Beckley—1939—CBS

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By. Joe L. Smith, Jr., Inc.
 Bus.-Studio Address. WJLS Building
 News Service UP
 Representative Burke—Stuart
 Membership NARTB
 President, Gen. Mgr. Joe L. Smith, Jr.
 Chief Engineer. Al J. Ginkel

WWNR—Beckley—1946

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By. Rahall Bcstg. Co.
 Business-Studio Address. 1565 Harper Rd.
 News Service AP
 Representative Dora-Clayton
 President. N. Joe Rahall
 Gen., Sta. Mgr. R. H. Booth
 Comm. Mgr. Margaret A. Jenkins
 Sls. Prom. Mgr. Eugene Morehouse
 Prog. Dir. C. P. Vogel, Jr.
 Pub. Dir. Hazel Phillips
 Chief Eng. Anthony P. Gonzalez

WHIS—Bluefield—1928
NBC-KBS

Frequency: 1440 Kc. Power: 5000 Watts
 Owned-Oper. By. Daily Telegraph Prtg. Co.
 Business-Studio Address. Bland St.
 Newspaper Affil. Daily Telegraph, Sunset News
 Transcription Service Cole
 News Service AP
 Membership NARTB
 Representative Katz
 Admin. Dir. P. T. Flanagan
 Gen. Mgr. Hugh I. Shott, Jr.
 Sta. Mgr. Melvin Barnett
 Prom. Mgr. George Hendrick
 Prog. Dir. O. C. Young
 Program Director. Janie Marie Lambert
 Chief Engineer. Kenneth Dick

WKOY—Bluefield—1948
MBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. WKOY, Inc.
 Address. 2121 College Drive
 News Service UP
 Rep. Devney & Co., Holman, Dora-Clayton

Pres., Gen. Mgr., Comm. Mgr. J. Lindsley Alley
 Sta. Mgr., Prog. Dir. Ed Erb
 Chief Engineer. Roy H. Yost

WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. Capitol Bcstg. Corp.
 Address Kanawha Hotel
 Trans. Service Thesaurus, Standard
 News Service UP
 Representative Headley-Reed
 Membership NARTB, RAB
 Pres., Gen., Sta. Mgr. E. M. Johnson
 Comm. Mgr. Elaine Johnson
 Prom. Mgr. Bert Files
 Program Director. Al Walker
 Chief Engineer Frank Allender

WCHS—Charleston—1927
CBS

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Oper. By. The Tierney Co.
 Address 1111 Virginia St.
 News Service AP, UP
 Representative Branham
 Membership NARTB, RAB
 President. Hawthorne D. Battle
 Gen. Mgr., Sta. Mgr. John T. Gelder, Jr.
 Prom. Mgr. Geroge Spruce
 Comm. Mgr. Robert M. Sinclair
 Program Director Joe Farris
 Pub. Dir. Harry Bradley
 Chief Engineer. William E. Dixon

WGKV—Charleston—1939
NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned. Kanawha Valley Bcstg Co.
 Address. 210 Dickinson St.
 Transcription Service SESAC
 Newspaper Affil. Huntington Publ. Co.
 Representative Katz
 News Service AP
 Membership NARTB, RAB
 Pres. Lawrence H. Rogers
 Gen. Mgr. William R. Murray
 Comm. Manager. Gilbert D. Brooks
 Program Director. Don O. Hays
 Chief Engineer. William E. Ford

WKNA—Charleston—1946
ABC

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. By Joe L. Smith, Jr., Inc.
Bus.-Studio Address Box 3106
News Service UP
Representative Burke—Stuart
President Joe L. Smith, Jr.
Gen., Sta. Manager Willard S. Jackson
Comm. Director J. Kent Hackleman
Prom. Mgr. M. L. Pennington
Prog. Dir. J. J. Herget
Pub. Director Pearl Richardson
Chief Engineer A. J. Ginkel

WTIP—Charleston—1946
MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Chemical City Bcstg. Co.
Bus.-Studio Address Capitol & File
News Service UP
Membership NARTB, RAB
Representative Forjoe, Dora-Clayton
President Gus Zaharis
Gen., Sta. Mgr. Berton Sonis
Comm. Mgr. Mel S. Burka
Sls. Prom., Prog. Dir., Pub. Dir. Bob Bower
Chief Engineer Paul Sullivan

WBLK—Clarksburg—1937
NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Ohio Valley Bcstg. Corp.
Address Parkersburg, W. Va.
Representative Branham
Membership RAB, NARTB
Vice President George H. Clinton
Comm. Manager Richard Husted
Publicity Director Wilda McCarty
General Manager Carl Loose
Sales Prom. Mgr. Gene Panetta
Program Manager Don McWhorter
Chief Engineer V. G. Brooks

WHAR—Clarksburg—1946
MBS-ABC

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By WHAR, Inc.
Address Trans. Loca. 1200 E. Pike St.
News Service UP
Transcription World
Rep. Burn-Smith
Membership NARTB
Pres. Walter Patterson
Vice-Presidents R. K. Richards, E. R. Huse
Prom. Mgr. Charles Gaylord
Commercial Manager F. T. Gregg
Program Director James Harper
Chief Engineer Beryl Snyder

WPDX—Clarksburg—1946

Frequency: 750 Kc. Power: 1000 Watts d.
Owned-Oper. By Clarksburg Bcstg. Corp.

Business-Studio Address 339 W. Main St.
News Service AP
V.P., Treas. R. C. Warden
Gen. Mgr. Joe M. Larosa

WDNE—Elkins—1948

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Marja Bcstg. Corp.
Address Davis & Wash. Sta.
News Service UP
Transcription Service World
Membership NARTB, RAB
Pres., Gen. Mgr. Jack Carr
Vice-Pres. Howard A. Donahoe
Program Director Larry Draper
Comm. Manager Grady F. Guye

WMMN—Fairmont—1928
CBS

Frequency: 920 Kc. Power: 5000 Watts
Owned-Oper. By Peoples Bcstg. Co.
Address Columbus, Ohio
News Service AP
Representative H.R. Reps
Membership NARTB, RAB
Pres. Murray D. Lincoln
Vice President, Gen. Mgr. Herbert Evans
Station Manager A. G. Ferrise
Asst. Manager, Prog. Dir. Frank J. Lee
Chief Engineer Harry W. Jackson

WTCS—Fairmont—1946
ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned Fairmont Broadcasting Co.
Address Box 1549
News Service AP
Representative Gill-Perna, Keystone
Membership NARTB
President Paul Pitrolo
V.P., Gen., Comm. Mgr. Nick Fantasia
Program Director Jack Tennant
Publicity Director Josephine Trotta
Chief Engineer Richard L. McBride

WHTN—Huntington—1947
MBS

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. Cowles Bcstg. Co.
Business-Studio Address 625 Fourth Ave.
Transcription Service Thesaurus
Rep. Indie Sales
News Service UP
Membership NARTB
General Manager Robert A. Tinchler
Station Manager John S. Phillips
Program Director Joe Herget

WPLH—Huntington—1946

Frequency: 1470 Kc. Power: 5000 Watts
Owned-Oper. By Huntington Bcstg. Corp.
Business-Studio Address 1105 Fourth Ave.
News Service AP



Transcription ServiceCapitol
RepresentativeWalker
MembershipNARTB
PresidentCy N. Bahakel
ManagerC. W. Krause

WSAZ—Huntington—1923
ABC-NBC

Freq.: 930 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByWSAZ, Inc.
Business-Studio Address201 Ninth St.
Newspaper Affil.Huntington Publ. Co.
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeKatz
MembershipNARTB, RAB
Pres., Gen. Mgr.Lawrence H. Rogers
Station ManagerC. T. Garten
Prom., Pub., MerchandisingJack Williams
Comm. ManagerGeorge Andrick
Program DirectorC. Bosworth Johnson
Chief EngineerLeroy Kilpatrick

WKYR—Keyser—1954

Freq.: 1270 Kc.Power: 5000 Kw. d.
OwnedWKYR Inc.
AddressBox 231
Station Rep.Burn-Smith
News ServiceUP
TranscriptionWorld
MembershipNARTB
PresidentRobert K. Richards
Gen. Mgr.William W. Robinson
Sta. ManagerTom Butscher
Comm. ManagerJune Merrill
Program DirectorKenneth Robertson
Chief EngineerGary Daniels

WLOG—Logan—1940—MBS

Frequency: 1230 Kc.Power: 250 Watts
Owned-Oper. ByC. H. Frey, R. O. Greever
Address445 Stratton St.
Newspaper Affil.Banner
News ServiceAP
MembershipNARTB
PartnerClarence H. Frey
PartnerRobert O. Greever

WVOW—Logan—1952

Freq.: 1290 Kc.Power: 5 Kw. d., 1 Kw. n.
Owned-Operated ByLogan Bcstg. Co.
AddressCons. Bus. Ter. Bldg.
News ServiceUP
Gen., Comm. Mgr.William P. Becker
Commercial ManagerC. H. Murphey
Program DirectorLucille Gallion
Chief EngineerLew Frye

WEPM—Martinsburg—1946
MBS-KBS

Frequency: 1340 Kc.Power: 250 Watts
Owned-Oper. ByMartinsburg Bcstg. Co.
Business AddressPeoples Trust Co. Bldg.
News ServiceAP
Transcription ServiceThesaurus

RepresentativeMcGillvra
MembershipNARTB
Co-OwnerC. M. Zinn
Co-Owner, Gen. Mgr.C. Leslie Golliday
Program DirectorJohn E. Taylor
Comm. ManagerGeorge N. O'Brien
Sales Prom. Mgr.C. Rodig
Chief EngineerSheridan Campbell

WHJC—Matewan—1951

Frequency: 1360 Kc.Power: 1000 Watts d.
Owned-Operated ByThree States Bcstg. Co.
Transcription ServiceSESAC, Standard
News ServiceUP
RepresentativeContinental
President, Gen. Mgr.Fred Morningstar

WMON—Montgomery—1946
MBS

Frequency: 1340 Kc.Power: 250 Watts
OwnedFayette Associates, Inc.
Address1028 First Ave.
News ServiceAP
TranscriptionWorld
PresidentArnold M. Vickers
General ManagerAndrew W. Vickers
Program DirectorRichard A. Rhodes
Chief EngineerJ. C. Craver

WAJR—Morgantown—1940
MBS

Freq.: 1440 Kc.Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. ByWest Virginia Radio Corp.
Business-Studio Address446 Spruce St.
News ServiceUP
Newspaper Affil.W. Va. Newspaper Pub. Co.
Transcription ServiceWorld, Thesaurus
Rep.Tom C. Clark
MembershipNARTB
PresidentAgnes J. Reeves Greer
General ManagerRichard E. Nason
Comm. ManagerJames Redmond
Porg. DirectorBill Harrington
Chief EngineerAl Novak

WCLG—Morgantown—1954

Frequency: 1300 Kc.Power: 1000 Watts
OwnedMorgantown Broadcasting Co.
AddressP. O. Box 885
News ServiceAP
Transcription ServiceLang-Worth
RepresentativeMcGillvra
Owner, Gen. Mgr.C. Leslie Golliday
Station ManagerCarl J. Raymond
Program DirectorJohn Floyd
Chief EngineerJames McEwuen

WMOD—Moundsville—1950
KBS

Frequency: 1370 Kc.Power: 1000 Watts d.
Owned-Oper. ByMiracle Valley Bcstg. Co.
Address505 Seventh St.
News ServiceUP
RepresentativeThomas Clark
Pres., Gen., Prom. Mgr.John T. Taylor



Sta. Mgr., Pub. Dir. Andrew J Smik, Jr.
 Program Director John Corrigan
 Chief Engineer J. W. Jones

WETZ—New Martinsville
1952—MBS

Frequency: 1330 Kc. Power: 1000 Watts d.
 Owned-Oper. By Magnolia Broadcasting Co.
 Address P. O. Box 391
 News Service AP
 Representative Gill-Perna
 Trans. Service Standard, Sesac
 President, Gen. Mgr. Harry G. Bright
 Comm. Manager George K. Eubanks
 Prog. Director Harold Showman
 Pub. Director Nell Shurtleff
 Chief Engineer J. W. Jones

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
 Owned-Oper. By Robert R. Thomas, Jr.
 Business Address Box 251
 News Service AP
 Transcription Service Capital, Thesaurus
 Representative Pearson
 Membership NARTB
 Pres., Gen. Mgr. Robert R. Thomas, Jr.
 Chief Engineer Curtis Horton

WCEF—Parkersburg—1954

Frequency: 1050 Kc. Power: 1000 Watts
 Owned Franklin Broadcasting Co.
 Address P. O. Box 228
 News Service AP
 Transcription Standard
 Representative Thomas F. Clark
 Membership NARTB
 Gen. Mgr., Ch. Eng. C. E. Franklin
 Commercial Mgr. Marsh McCarty
 Sales Prom. Mgr. Bernard Russi, Jr.
 Program Director Dorothy Leon
 Publicity Director Harvey Kaye

WCOM—Parkersburg—1947
ABC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By Valley Broadcasters Inc.
 Address 317 Ninth St.
 News Service AP
 Membership NARTB, RAB
 Transcription Service World
 Representative McGillvra
 President Joseph M. Handlan
 Gen., Sta., Comm. Mgr., Prom., Pub. Dir.
 A. N. Archer
 Chief Eng., Prog. Dir. William Collins

WPAR—Parkersburg—1935
CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By Ohio Valley Bcstg. Corp.
 Business-Studio Address 211½ 5th St.
 News Service UP
 Newspaper Affil. News Pub. Co.

Transcription Service Thesaurus
 Representative Branham
 Membership NARTB, RAB
 President Austin V. Wood
 V.P., Gen. Mgr., Comm. Mgr. George H. Clinton
 Prom. Mgr. Hazel N. Mercer
 Prog. Dir. Sherman Grimm
 Chief Eng. Vilah G. Brooks

WWYO—Pineville—1949

Frequency: 970 Kc. Power: 1000 Watts d.
 Owned-Oper. By Wyoming Bdcstg. Co., Inc.
 Address Box 184
 News Service UP
 Trans. Ser. World
 President R. D. Bailey
 Gen., Sta., Comm. Mgr. Edward Hawley
 Program Director Elaine Taylor
 Chief Engineer William D. Stone

WLOH—Princeton—1947
ABC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Mountain Bcstg. Co.
 News Service AP
 Transcription Service Lang-Worth
 Gen., Sta. Mgr. Robert Harrison
 Commercial Manager Bill Waldorf
 Sales Prom. Mgr., Prog. Dir. Ed Davis
 Chief Engineer Earle Graham

WRON—Ronceverte—1947
NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Blake Bcstg. Co.
 Address Fairlea
 News Service AP
 Transcription Service World
 Representative Joseph Hershey McGillvra
 Membership NARTB
 General Mgr. William E. Blake
 Comm. Mgr. Gladys Livesay

WKLC—St. Albans—1955

Frequency: 1300 Kc. Power: 1 Kw.
 News Service AP
 Transcription Service Thesaurus
 Representative Charles Bernard
 General Manager Raymond I. Kandel
 Commercial Manager C. C. Clere
 Chief Engineer Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By Tri-State Bcstg. Co.
 Address 3992 Main St.
 Transcription Service Thesaurus
 News Service AP
 Membership NARTB, RAB
 Representative Rambeau
 General Manager Edward J. Hirschberg
 Station Manager Robert E. Badger

WELC—Welch—1950

Frequency: 1150 Kc. Power: 1000 Watts d.



Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
News Service.....UP
Representative.....McGillvra
Transcription Service.....World
Membership.....NARTB
President, General Manager.....Sam Sidote
Comm., Prom. Mgr......James French, Jr.
Program Director.....J. Cullop
Chief Engineer.....Howard R. King

WMCD—Welch—1955—MBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned.....Williamson Broadcasting Corp.
Address.....Rhodes Realty Building
News Service.....AP
Membership.....NARTB
President.....Alice Shein
Gen., Sta. Mgr......John Blair
Chief Engineer.....Clifton Branham

WHAW—Weston—1948 KBS-MBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
News Service.....UP
Trans. Service.....Associated, Keystone
President.....R. H. Ralston
Vice Pres......Francis Andrew

WHLL—Wheeling—1949

Frequency: 1600 Kc.....**Power:** 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.
Address.....Box 989
Representative.....Gill-Perna
News Service.....UP
Transcription Service.....Standard
Station Manager.....K. H. Forney

Wisconsin

Pop. March 1 (Est.) 3,806,000—Families 1,109,000
 Radio Homes 1,100,000—TV Homes 878,000—Stations in State 70

WATK—Antigo—1947

Frequency: 900 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Antigo Bcstg. Co.
Address.....Journal Bldg.
Newspaper Affil......Daily Journal
President, Gen. Mgr......A. F. Berner

WAPL—Appleton—1952

Frequency: 1570 Kw.....**Power:** 1000 Watts d.
Owned-Oper. By...Bartell Broadcasters, Inc.
Address.....Balliet Hotel, 124 W. Wash. St.
Rep......Gill-Perna
News Service.....UP
Membership.....NARTB
President.....Gerald A. Bartell
General Manager.....Connie Forster
Comm. Manager.....Bob Culp
Program Director.....Jack Gardiner

WKWK—Wheeling—1941 ABC

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Trans. Add....Pythian Bldg. 16th & Market Sts.
News Service.....UP
Station Representative.....Weed
Membership.....NARTB
Pres., Gen. Manager.....John B. Reynolds
Comm., Prom. Mgr......Elsie M. Cook
Program Director.....Dale M. Schussler
Pub. Dir......John B. Reynolds, Jr.
Chief Engineer.....William E. Jones

WWVA—Wheeling—1926 CBS

Frequency: 1170 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address.....Hawley Bldg.
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....John Blair
Membership.....NARTB, RAB
President.....George B. Storer
Station Manager.....Paul J. Miller
Comm. Manager.....A. F. Hofman
Sales Prom. Mgr......Howard W. Meagle
Program Director.....Paul A. Myers
Chief Engineer.....Edwin L. Keim

WBTH—Williamson—1939 MBS

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Williamson Bcstg. Corp.
Business Address.....P. O. Box 281
Representative.....Gene Grant & Co.
Membership.....NARTB
Manager.....Alice Shein

WHBY—Appleton—1924 MBS

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Operated By.....WHBY, Inc.
Bus.-Studio Address.....600 So. Law St.
News Service.....AP
Representative.....Meeker
Gen., Comm. Mgr......Lewis J. Process
Sales Prom. Mgr......Chris Schneider
Program Director.....Raymond Brock
Publicity Director.....John Flynn
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WATW, Inc.
Address.....No. State Bank Bldg.
Representative.....Thomas F. Clark
President, Gen. Mgr......Gene Halker



WBEV—Beaver Dam—1951

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Operated By... Beaver Dam Bcstg. Co.
 Address... Box 430
 President... W. E. Walker
 Vice-Pres... J. D. Mackin
 News Service... UP
 Transcription... Thesaurus
 Representative... Hal Holman
 Membership... RAB
 Exec. V.P., Gen. Mgr... Charles R. Dickoff

WBEL—Beloit—1948

Frequency: 1380 Kc. Power: 5000 Watts d.
 Owned-Oper. By... Beloit Bcstrs., Inc.
 Business-Studio Address... 430 State St.
 News Service... UP
 Representative... Gill-Perna
 President... Russ Salter
 General Mgr... Robert O. Moran
 Sta., Comm. Mgr... Joe Moen
 Sales Prom. Mgr... Irv Andreoni
 Chief Engineer... Leo Wilson

WGEZ—Beloit—1948—MBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By... Beloit Bcstg. Co.
 Business-Studio Address... Hotel Hilton
 News Service... AP
 Rep... Everett-McKinney
 President... Sidney H. Bliss
 General Manager... Vern Williams
 Commercial Manager... Bill Bessaire
 Sta. Mgr... Tom Anderson
 Program Director... Lou Wendlandt
 Chief Engineer... Wayne Clay

WCHF—Chippewa Falls—1954

Frequency: 1150 Kc. Power: 1 Kw. d.
 Owned... Chippewa Bcstg. Co.
 Address... 108 Bridge St.
 Representative... Clark
 News Service... UP
 Transcription... World
 Pres., Gen. Mgr... W. F. Kean
 Vice-President... Russell G. Salter
 Station Manager... R. Brennan

**WBIZ—Eau Claire—1947
 MBS**

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By... WBIZ, Inc.
 Address... 609 Cameron St.
 Representative... Pearson
 Membership... RAB
 News Service... UP
 President, General Mgr... Howard G. Bill
 Chief Eng., Prog. Dir... Harold Jahnke

**WEAU—Eau Claire—1937
 NBC**

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Operated By... Central Bcstg. Co.

Business-Studio Address... 2415 Hastings Way
 News Service... UP
 Trans. Serv... Thesaurus
 Representative... Hollingberry
 Membership... NARTB, RAB
 President... W. C. Bridges
 General Mgr... Leo Howard
 Station Mgr... Bob Nelson
 Commercial Mgr... Norm Haagenson
 Program Dir... Al Young
 Chief Eng... T. O. Torgenson

WRFW—Eau Claire—1948

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned... Chippewa Valley Radio & TV Corp.
 Bus.-Studio-Transmitter Address... P. O. Box 23
 News Service... AP
 Transcription Service... Capitol, Standard
 Rep... Sears & Ayer
 President... Thomas K. Werner
 Gen., Sta. Mgr., Prog. Dir... Jack Kelly

**KFIZ—Fond Du Lac—1922
 MBS**

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By... KFIZ Bcstg. Co.
 Bus.-Studio-Transmitter Address... 18 W. First St.
 Newspaper... Commonwealth Reporter
 Representative... Holman
 Membership... NARTB
 Exec. Vice Pres... Emery W. Martin

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RADIO AND
 TELEVISION STATIONS
 depend on
The Associated Press



WBAY—Green Bay—1922 CBS

Frequency: 1360 Kc. Power: 5000 Watts
 Owned-Operated By.....Norbertine Fathers
 Address115 South Jefferson
 News ServiceUP
 RepresentativeWeed
 Managing DirectorRev. M. J. Beemster
 General Manager.....Haydn R. Evans
 Comm. Mgr.....Joseph De Young
 Prom. Manager.....Robert Meister
 Sta. Mgr., Prog. Dir.Rodger Mueller
 Chief Engineer.....Wallace Stangel

WDUZ—Green Bay—1947 ABC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By.....Green Bay Bcstg. Co.
 Business-Studio Address225 N. Adams St.
 News ServiceUP
 Rep.Forjoe
 MembershipNARTB
 Pres., Gen. Mgr.....Ben A. Laird
 Sta., Prom. Mgr.....Allen H. Embury
 Comm. Mgr.....Alfred L. Mayer
 Prog. Dir.....John Kessenich
 Chief Engineer.....Leo Westerman

WJPG—Green Bay—1947 MBS

Freq.: 1440 Kc. Power: 5 Kw. d. 500 W. n.

Owned-Oper. By....Green Bay Newspaper Co.
 Business Address.....428 Cherry St.
 News ServiceAP
 Trans. Ser.Standard, World
 RepresentativeBurn-Smith
 MembershipNARTB
 General Manager.....Joseph Horner, Jr.
 Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Program Director.....Charles Gourlie
 Chief Engineer.....Elmo Reed

WTKM—Hartford—1954 KBS

Frequency: 1540 Kc. Power: 500 Watts d.
 Owned-Operated By Kettle Moraine Bcstg. Co.
 AddressTown of Erin, Hartford
 Transcription ServiceWorld
 News ServiceUP
 General Mgr.....Walter Zastrow
 Station Mgr., Prog. Dir.Don Zastrow
 Chief Engineer, Sales Mgr. ...George Dodge

WCLO—Janesville—1930 MBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned.....Southern Wisconsin Radio, Inc.
 Business-Studio Address..200 E. Milwaukee St.
 News ServiceAP
 Newspaper AffiliationDaily Gazette
 RepresentativeEverett-McKinney
 MembershipNARTB

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MORE FEATURES
MORE REGIONAL COVERAGE

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 depend on
THE ASSOCIATED PRESS



President.....Sidney H. Bliss
Gen., Sta. Mgr.....V. W. Williams
Commercial Manager....Charles W. Bessire
Prom., Pgm., Pub. Dir.....Ralph Schroeder

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts
Owned-Oper. By.....W. L. Lipman
Address Kenosha Nat. Bank Bldg.
News Service AP
Transcription Service Thesaurus
Representative Everett-McKinney
Membership RAB, NARTB
General Manager, Pub. Dir....William L. Lipman
Sta., Comm. Manager.....Hugh Gately
Program Director.....Jerome Golden
Chief Engineer.....Casimir Lubinski

**WKBH—La Crosse—1923
NBC**

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
News Service.....AP
Transcription Service World
Representative H-R
Membership RAB, NARTB
President, Station Mgr.....Howard Dahl
Program Director.....Berneice Callaway
Sales Manager.....Robert Z. Morrison, Jr.
Chief Engineer.....Al Leeman

**WKTY—La Crosse—1948
ABC**

Frequency: 580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lee & Associates, Inc.
Business-Studio Address.....Box 751
News Service UP
Rep. Everett-McKinney, Bulmer-Johnson
President Herbert H. Lee
Gen. Mgr. Don O'Brien
Comm. Mgr.....Milo Knutson
Sales Prom. Mgr.....Charles R. Kearns

**WLCX—La Crosse—1947
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Phillippe Bcstg. Corp.
Address Rivoli Theatre Bldg.
News Service UP
President R. L. Phillippe
General Mgr.....Gene W. Phillippe

WLDL—La Crosse—1956—KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Lyons Broadcasting Co.
Address 306 Rivoli Building
News Service UP
Transcription World
President.....Lyle D. Lyons
Gen., Comm., Prom. Mgr....Robert A. Gaumer
Program Dir.....Don D. Knutson
Publicity Dir.....Rogers L. D. Mattice
Chief Engineer.....Virgel Koers

**WLDY—Ladysmith—1947
MBS**

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Flambeau Bcstg. Co.
Representative Thomas Clark
News Service AP
President Ruth B. Nelson
Sec'y Treas., Gen. Mgr.....Chas. H. Nelson

WIBA—Madison—1925—NBC

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Business-Studio Address.....3800 Regent St.
News. Affil. Capital Times,
Wisc. State Journal
News Service AP
Representative Avery-Knodel
Membership NARTB
President.....William T. Evjue
General Manager.....Kenneth F. Schmitt
Commercial Manager.....Howard A. Johnson
Chief Engineer.....Norman Hahn

**WISC—Madison—1948
MBS-ABC**

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By Radio Wisconsin, Inc.
Address Comm. State Bank Bldg.
News Service UP
Representative. Peters, Griffin, Woodward, Inc.
Membership RAB
President.....Ralph M. Immell
General Manager Ralph O'Connor
Comm., Sls. Prom. Mgr.....Lews J. Bassett
Prog., Pub. Dir.....Phebe Rogers
Chief Engineer.....Gerard Batz

**WKOW—Madison—1948
CBS**

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Monona Bcstg. Co.
Address.....215 W. Washington Ave.
News Service UP
Representative Headley-Reed
President Stewart Watson
General Manager.....Ben Hovel
Station Manager.....P. M. Enright
Sales Prom. Mgr.....John Shambow
Program Director.....Roseann Parr
Tech. Supervisor.....Bob Wickhem

**WOMT—Manitowoc—1926
MBS**

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Business-Studio Address..1118 Washington St.
News Service UP
Membership NARTB
General Mgr.....Francis M. Kadow
Comm. Mgr.....John Saxe
Program Director.....George H. Erdman
Chief Eng.....H. E. Willis



WWOC—Manitowoc—1952

Frequency: 980 Kc. Power: 1000 Watts d.
 Owned-Operated By... Manitowoc Bcstg. Co.
 Address..... 2500 N. Mirro Drive
 News Service..... AP
 Transcription Service..... Thesaurus
 Representative..... McGillvra
 Gen. Mgr..... Edward Allen, Jr.
 Program Director..... Tom Maples
 Sta., Comm. Mgr., Chief Eng.. Edward Jacker

WMAM—Marinette—1939
NBC

Freq.: 570 Kc. Power: 250 W. d., 100 W. n.
 Owned-Oper. By..... M. & M. Bcstg. Co., Inc.
 Bus. Studio Address..... 400 Wells St.
 News Service..... UP
 Representatives..... Burn-Smith
 President..... William E. Walker
 General Manager..... Joseph D. Mackin
 Sta., Comm. Mgr., Prog. Dir.. Howard L. Emich
 Prom. Mgr., Pub. Dir..... Curt Kaufman
 Chief Engineer..... Al Alexander

WDLB—Marshfield—1946

Frequency: 1450 Kc. Power: 250 Watts
 Owned..... Clarkwood Broadcasting Corp.
 Address..... Box 512
 News Service..... UP
 Transcription..... World
 Representative..... McGillvra
 Membership..... RAB
 President, Gen. Mgr..... Hartley L. Samuels
 Commercial Manager..... John R. Thornton
 Program Director..... Glenn Brown
 Publicity Director..... Jack Hackman
 Chief Engineer..... Richard Hanneman

WIGM—Medford—1941

Frequency: 1490 Kc. Power: 250 Watts
 Owned..... Murphy-Nelson Bcstg. Co., Inc.
 Address..... Hy. 13
 Representative..... Clark
 Pres., Gen. Mgr..... Paul Allman
 V.P., Sls. Mgr..... Joe Dalvig

WMNE—Menomonie—1951

Frequency: 1360 Kc. Power: 1 Kw. d.
 Owned-Oper. By..... Menomonie Bcstg. Co.
 Address..... 603½ Broadway
 Representative..... Lawson
 News Service..... UP
 Transcription..... Lang-Worth, World
 General Manager..... Dr. Wendell Hansen
 Sta., Mgr..... Douglas Weikley

WEMP—Milwaukee—1935

Frequency: 1250 Kc. Power: 5 Kw.
 Owned-Oper. By..... Milwaukee Bcstg. Co.
 Bus. Address..... 1701 W. Wisconsin Ave.
 News Service..... UP
 Representative..... Headley-Reed
 Membership..... NARTB, RAB
 President..... A. M. Spheeris
 Gen. V. P..... Hugh K. Boice, Jr.

Sales Manager..... John C. Gagliano
 Publicity Director..... Marylou Shanahan
 Program Director..... Tom Shanahan
 Chief Engineer..... Rolland Paske

WFOX—Milwaukee—1946
KBS

Frequency: 860 Kc. Power: 250 Watts
 Owned..... Business Management Inc.
 Address..... 208 E. Wisconsin Ave.
 News Service..... AP
 Representative..... Grant Webb
 President..... Joseph A. Clark
 General Manager..... Neil K. Searles
 Sales Promotion Manager... Jeanne Harrington
 Program Director..... Jo Boyd
 Chief Engineer..... Robert Mayer

WISN—Milwaukee—1922
ABC

Frequency: 1150 Kc. Power: 5,000 Watts
 Owned-Oper. By..... Hearst Corporation
 Address..... 540 N. Plankinton Ave.
 Newspaper Affil..... Sentinel
 Representative..... Pety
 News Service..... AP, INS, UP
 Membership..... RAB, NARTB
 Gen. Mgr..... John B. Soell
 Asst. Mgr..... Carl Zimmerman
 Prom. Mgr., Pub. Dir..... Lou Riepenhoff
 Chief Eng..... Donald Weller
 Public Service Dir..... Patt Barnes
 Business Mgr..... Joseph Sergio

WMIL—Milwaukee—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
 Owned-Oper. By... Cream City Bcstg. Co., Inc.
 Bus. Studio Address. 2625 W. Wisconsin Ave.
 News Service..... UP
 Membership..... NARTB
 Representative..... Forjoe
 President..... Gene Posner
 Station Mgr..... Paul DeChan
 Program Co-ord..... Gene Emerald
 Chief Engineer..... Gino Monaco

WOKY—Milwaukee—1950

Frequency: 920 Kc. Power: 1 Kw. d.
 Owned..... Bartell Broadcasters, Inc.
 Address..... 522 W. Wisc. Ave.
 Representative..... Katz
 Membership..... RAB
 General Mgr., V.P..... Melvin Bartell
 Program Dir..... J. A. Reddy
 Chief Engineer..... Ralph Evans

WRIT—Milwaukee—1955

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By..... Foster & Assoc., Inc.
 Address..... 5407 W. Martin Dr.
 News Service..... AP, INS
 Representatives..... H.R. Clarke Brown
 General Manager..... Bill Weaver
 Program Director..... Gene Edwards
 Chief Engineer..... Ralph Ingraham



WTMJ—Milwaukee—1927
NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By. The Journal Co.
Business Address. 720 E. Capitol Dr.
News Service AP
Newspaper Affil. Journal
Representative Christal
V.P., General Mgr. Walter J. Damm
Asst. Mgr. R. J. Heiss
Station Manager. George Comte
Sales Manager. Neale V. Bakke
Prog. Mgr. Don Loose
Mgr., Engineering. Phillip B. Laeser
Prom. Mgr. Bruce Wallace

WEKZ—Monroe—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Operated By. Green County Bcstg. Co.
Address. Box 460
News Service AP
President. Kenneth Stuart
Program Director. Stan Neuberger
General Manager. Joseph Urban
Chief Engineer. Rex Eyler

WNAM—Neenah—1947

Frequency: 1280 Kc. Power: 1 Kw.
Owned. Neenah-Menasha Bcstg. Co.
Address. Radio & Television Park
News Service UP
Station Rep. John E. Pearson
Transcription. Thesaurus
President. Clayton Ewing
General Mgr. Don C. Wirth
Commercial Mgr. Don Harrington
Program Dir. Tom Collins
Chief Engineer. Gordon Daily

WOSH—Oshkosh—1941
ABC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Oshkosh Bcstg. Co.
Transmitter Location. 1235 Bowen St.
Transcription Service. World
Representative. Pearson
News Service UP
General Manager. Wm. L. McDonald

WFPF—Park Falls—1953

Frequency: 1450 Kc. Power: 250 Watts
Owned. Northland Bcstg. Co., Inc.
Address. Park Falls
Transcription. Lang-Worth
News Service UP
Representative. Clark
Pres., Gen., Comm. Mgr. Gordon Schluter
Program Director. Gordon Locke
Chief Engineer. Robert Senne

WSWW—Platteville—1955

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned-Operated By. Southwest Wisc. Co.

Address. P. O. Box 1
News Service AP
Membership NARTB
General, Comm. Mgr. R. J. Bodden
News Dir. Art Hill, Jr.
Chief Engineer. Raymond Skinner

WPLY—Plymouth—1954
KBS

Frequencies: 1420 Kc. Power: 500 Watts d.
Owned-Oper. By. WPLY, Inc.
Address. Box 222
Rep. Regional Radio Reps.
Pres., Sta. Mgr., Prog. Dir. Milton Maltz
Gen., Comm. Mgr. Robert G. Wright
Chief Eng. Eugene Capelle

WPDR—Portage—1952

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned-Operated By. Portage Bcstg. Co.
Address. Box 142
Newspaper Affil. Daily Register
News Service UP
President. W. T. Comstock
Manager. Robert D. Hutchings

WIBU—Poynette—1925
KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. William C. Forrest
Bus.-Transmitter Address. Poynette
News Service UP
Pres., Gen., Sta. Mgr., Comm., Prom. Mgr.
William C. Forrest
Program Dir. Sarah A. Forrest
Chief Engineer. Leonard Doese

WPRE—Prarie Du Chien—1952

Frequency: 1280 Kc. Power: 500 Watts d.
Owned. Prarie Bcstg. Co., Inc.
Address. P. O. Box 36
Transcription. Capitol, World
Representative. Holman
Gen., Sta. Mgr. W. C. Schlaugat, Jr.
Comm., Sales Prom. Mgr. Thomas Multerer

WRAC—Racine—1949

Frequency: 1460 Kc. Power: 500 Watts d.
Owned-Oper. By. WRAC, Inc.
Address. Arcade Bldg.
News Service UP
Trans. Service. World
Representative. Sears & Ayer
Membership NARTB
Vice-Pres. William J. Prialux

WRJN—Racine—1926—ABC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Racine Bcstg. Corp.
Business Address. Amer. Bank Bldg.
Representative. Walker
Newspaper Affiliation. Journal-Times
Membership NARTB
Station Manager. Harold J. Newcomb



WRDB—Reedsburg—1953
KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By: William C. Forrest
Address: Box 207, Reedsburg
News Service: UP
Transcription Service: Standard
President: William C. Forrest
General Manager: Mike Flaherty
Comm. Mgr.: Larry Durand
Prog. Dir.: Joseph Boyle
Chief Engineer: Richard Ingwell

WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: Onelda Bcstg. Co.
Business Address: Route 2
News Service: UP
Trans.: Thesaurus
Membership: RAB
Representative: McGillvra
President: James Cleary
Gen. Mgr., Sta. Mgr.: George F. Thoma
Comm. Manager: Howard Koenitzer
Chief Engineer: William Anderson

WJMC—Rice Lake—1939
MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By: WJMC, Inc.
Address Trans. Loca.: Hy. 48
News Service: UP
Transcription Service: World, SESAC
Representative: Hollingbery
Membership: RAB
President: W. C. Bridges
Station Manager: Russell J. Brown

WRCO—Richland Center—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By: Richland Bcstg. Co.
Address: P. O. Box 192
News Service: UP
Transcription Service: Thesaurus, World
Membership: NARTB, RAB
Gen., Sta. Mgr.: Hala D. Peebles
Comm. Manager: Gerald W. Cook
Chief Engineer: Pete Athanas

WTCH—Shawano—1948

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner: Shawano County Leader Pub. Co.
Business-Studio Address: 107 E. Green Bay St.
Representative: Hil F. Best
News Service: UP
Transcription Service: World
General Manager: Mrs. Jeanne Donald
Station Manager: Ray Gruetzmacher

WHBL—Sheboygan—1926
ABC

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.
Owned-Operated By: WHBL, Inc.

Bus.-Studio Address: Box 27
News Service: AP
Membership: NARTB
Sta. Rep.: Burn-Smith
Pres., General Manager: Paul F. Skinner
Comm. Manager: Ray Withuhn
Comm. Traffic Mgr.: Doris Donnie
Chief Engineer: Christ Bauer

WSHE—Sheboygan—1955

Frequency: 950 Kc. Power: 500 Watts, d.
Owned-Oper. By: Lake Shore Bcstg. Co.
Address: 1210 North 8th St.
News Service: UP
Rep.: Sears & Ayer, Inc.
Pres., Gen. Manager: David A. Bensman
Comm. Manager: Charles E. Doheny
Sales Prom. Mgr.: Richard Barrett
Program Director: Marvin Bensman
Publicity Director: Margaret P. Hall
Chief Engineer: George Schneider

WCOW—Sparta—1951

Frequency: 1290 Kc. Power: 1000 Watts
Owned: Sparta-Tomah Broadcasting Co.
Address: 124½ S. Water Street
News Service: UP
Rep.: William Rambeau, Bulmer & Johnson
Pres., Gen., Sta. Mgr.: John D. Rice
V.P.: Victor Tedesco
Commercial Manager: Hugh Dickie

WSPT—Stevens Point—1948

Frequency: 1010 Kc. Power: 250 Watts d.;
Owned-Oper. By: Stevens Pt. Bcstg. Co.
Business-Studio Address: 414 Main St.
News Service: UP
Membership: NARTB
Representative: Hal Holman
President: W. F. Johns, Jr.
General Manager: P. A. Barnard
Program Director: Jere Smith, Jr.

WDOR—Sturgeon Bay—1947

Frequency: 910 Kc. Power: 500 Watts d.
Owned-Oper. By: Door County Bcstg. Co. Inc.
Address: P. O. Box 88
Representative: McGillvra
Membership: NARTB
News Service: AP
Pres., Gen., Comm., Prom. Mgr.: Edward Allen, Jr.
Prog. Dir.: Jeanne Ahlers
Pub. Dir.: Dolores Allen
Chief Engineer: Joseph Hogan

WOKW—Sturgeon Bay—1951

Frequency: 1260 Kc. Power: 1 Kw. d.
Owned-Operated By: Door County Radio Co.
Address: 25 S. Madison
Rep.: Best
News Service: UP
Transcription: World
President: Chandler F. Harris
General Mgr.: H. R. Peters

Sales Prom. Mgr. Frank K. Ullsperger
 Prog. Director Jack Schaefer

WDSM—Superior—1937
ABC-MBS

Frequency: 710 Kc. Power: 5000 Watts
 Owned-Oper. By WDSM, Inc.
 Business Address 230 E. Superior St.
 News, Affil. Herald & News Tribune
 Representative. Peters, Griffin, Woodward, Inc.
 News Service AP
 Membership NARTB
 President Robert Ridder
 General Manager Carlo Anneke
 Sales Prom. Mgr. Gilbert Amundson
 Program Director James T. Payton
 Chief Engineer George Carlson

WTRW—Two Rivers—1951

Frequency: 1590 Kc. Power: 1000 W. d.
 Owned-Operated By Two Rivers Bcstg. Co.
 Address 1817 Washington
 Transcription Service Standard
 News Service UP
 Membership RAB
 General Manager Howard Luebke
 Commercial Mgr. Stanley Greene

WTTN—Watertown—1950
KBS

Frequency: 1580 Kc. Power: 250 Watts d.
 Owned-Oper. By Watertown Radio, Inc.
 Address 104 W. Main St.
 News Service AP
 Transcription Service Thesaurus
 Pres., Gen., Sta. Mgr. Carl V. Kolata
 Prog., News Dir. Willard James
 Chief Engineer Douglas Beaudoin

WAUX—Waukesha—1947

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Operated By Waukesha Bcstg. Co.
 Business-Studio Address 319 W. Main St.
 News Service AP
 Transcription Service Standard
 Representative Holman
 V.P., Gen. Mgr., PBrog., Pub. Dir. Mig Figi
 V.P., Sls. Mgr. Charles E. Williams
 Chief Eng. A. Randall

WDXU—Waupaca—1955

Frequency: 800 Kc. Power: 1000 Watts d.
 Owned Laird Broadcasting Co.
 Address P. O. Box 94
 Representative Forjoe
 President Ben A. Laird
 General Mgr. Allen Embury
 Station Mgr. Tom Karavakis

WHVF—Wausau—1953

Freq.: 1230 Kc. Power: 250 Watts
 Owned Lakeland Bcstg. Corp.

Address 1110 Wausau Ave.
 News Service AP
 Representative Indie
 Trans. Service World, Standard
 Membership NARTB
 President Hilding V. Forseen
 General Mgr. R. Topinka

WOSA—Wausau—1948
MBS-ABC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Operated By Alvin E. O'Konksi
 Address 4th & Scott Sts.
 Rep. Rambeau, Bulmer & Johnson
 Trans. Ser. Capitol, Standard, Cole, SESAC
 Lang-Worth, Associated
 News Service UP, AP
 General Manager Alvin O'Konksi

WSAU—Wausau—1937—NBC

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Wisc. Valley TV Corp.
 Business-Studio Address 714 Fifth St.
 Newspaper Affil. Record Herald
 News Service AP, UP
 Trans. Thesaurus
 Membership NARTB
 Representative Meeker
 President J. C. Sturtervant
 General Manager George T. Frichette
 Comm. Mgr. Richard D. Dudley
 Prog. Dir. B. Kellnhauser
 Pub. Dir. Tom Bolger
 Chief Engineer Roland W. Richardt

WBKV—West Bend—1950

Frequency: 1470 Kc. Power: 500 Watts d.
 Owned-Oper. By West Bend Bcstg. Co.
 Address Box 60, Decorah Rd.
 Representative Clark
 News Service UP
 Transcription Service Thesaurus
 Pres., Gen. Mgr. August C. Berkholtz
 Sta., Prom. Mgr. Harold H. Berkholtz
 Comm. Mgr., Chief Eng. Paul J. Mueller
 Program Director Ray Kessnich
 Publicity Dir. Jack Skidmore

WFHR—Wisconsin Rapids
1940—MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By William F. Huffman Radio
 Business Address 143 W. Grand Ave.
 Newspaper Affil. Daily Tribune
 Representative Devney & Co.
 News Service AP
 Trans. Thesaurus
 Membership NARTB, RAB
 President Louise F. Huffman
 Gen., Sta., Prom. Mgr. Geo. T. Frechette
 Comm., Prom. Mgr. L. J. Zurawski
 Prog. Dir. James Tighe
 Chief Engineer Gordon Miller

Wyoming

Pop. March 1 (Est.) 323,000—Families 94,000
Radio Homes 91,000—TV Homes 46,000—Stations in State 19

KATI—Casper—1956—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned. Jack L. Breece
Address. P. O. Box 2006
News Service AP
Representative Continental
Gen. Mgr., Ch. Eng. Jack L. Breece
Sta. Mgr., Prog. Dir. Gene W. Robinson
Commercial Mgr. Kenneth Prather
Publicity Dir. Mrs. Mae MacDonald

KSPR—Casper—1930—CBS

Freq.: 1470 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By Donald L. Hathaway
Business Address. Box 930
News Service UP
Trans. Service Thesaurus
Representative Walker, Moore
Membership NARTB
Gen. Mgr. Donald L. Hathaway
Asst. Station Manager Marcus R. Nichols
Chief Eng. C. L. Brandt

KVOC—Casper—1946 ABC-MBS-IMN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address. Box 2090
News Service AP
Representative McGillvra
Membership NARTB, RAB
Co-Owner, Comm. Mgr., Chief Eng.

Duane Simons
Sta. Mgr., Co-Owner William F. Shutts
Program Director Jim Baker
Pub. Dir. Robert P. Turner

KFBC—Cheyenne—1940 ABC-CBS-IMN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frontier Bcstg. Co.
Bus.-Studio Address. 2923 East Lincoln Way
News Service UP
Representative Avery Knodel
News, Affil. Wyoming Eagle, State Tribune
President Robert S. McCracken
Gen., Sta. Mgr., Chief Eng. William C. Grove
Commercial Manager Charles Cahill
Sales Prom. Mgr. Eddie Bogen
Program Director Betty Keyes
Publicity Director Margaret O'Brien

KVWO—Cheyenne—1952 MBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Operated By Great West Co.
Address. Box 926
News Service AP
Membership RAB, NARTB
Rep. McGillvra
President, Gen. Mgr. Wm. T. Kemp
Sta. Mgr. Ernie Galbos

Commercial Mgr. Ruth Dorr
Sales Prom. Mgr. G. G. Bennetsen
Program Director Millie Barnett
Pub. Dir. Bob Rubin
Chief Engineer Harold M. Roberts

KODI—Cody—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Park Broadcasters
Address. P. O. Box 762
News Service UP
Transcription Service World
Representative McGillvra
Membership RAB
President R. B. Croft
General Manager R. B. Beall
Station Manager W. E. Killmer
Program Director C. Owen Allen
Chief Engineer Phil Barnhart

KLUK—Evansion—1953 MBS-IMN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By BBH Enterprises
Address. P. O. Box 198
News Service UP
Transcription Service Thesaurus
Representative Avery-Knodel
President M. D. Buchen
General Manager Al Pyatt
Chief Engineer Harry Albers

KOVE—Lander—1948 KBS-MBS-IMN

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By Edward J. Breece
Business Address. P. O. Box 436
News Service AP
News, Affil. Wyoming State Journal
Representative Continental
Sta., Gen. Mgr. Jack L. Breece
Comm. Manager Dorothy L. Reed
Gen. Sales Mgr. E. J. Breece

KOWB—Laramie—1948 MBS-KBS-IMN

Frequency: 1340 Kc. Power: 250 Watts d.
Own-Oper. By Snowy Range Bcstg. Co., Inc.
Address. Box 972
News Service UP
Representative Avery-Knodel
Transcription World
Membership NARTB
General Manager Harry D. Peck
Chief Engr., Pgm. Dir. L. O. Smith

KASL—Newcastle—1953 ABC

Frequency: 1240 Kc. Power: 250 Watts
Owned Northeast Wyoming Bcstrs. Inc.
Address. P. O. Box 967



News ServiceAP
 Representative McGillvra
 General Manager.....Floyd L. Sparks

KPOW—Powell—1941
MBS-KBS-IMN

Freq... 1260 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....A. J. Meyer
 News ServiceAP
 TranscriptionThesaurus
 RepresentativeAvery-Knodel
 President, Sta. Manager.....Al Meyer
 Comm. Manager.....K. Meyer
 Program Director.....Agnes Fields
 Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Rawlins Bostg. Co.
 Address U.S. Hway. 30
 News ServiceAP
 Representative....Joseph Hershey McGillvra
 MembershipNARTB
 Manager Donald D. Stanczyk
 Program Director Jean Rippee

KWRL—Riverton—1943
MBS-IMN

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Joseph P. Ernst
 Address Worland, Wyo.
 News ServiceAP
 MembershipNARTB
 General Manager.....Joseph P. Ernst
 Sta. Mgr., Prog. Dir.....Jim Meredith
 Commercial Manager.....Ray Rostron
 Chief Engineer William Ross

KVRS—Rock Springs—1938
MBS-IMN-KBS

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
 Owned.....Wyoming Broadcasting Co.
 Address Rock Springs
 News. Affil. ...Rock Springs Newspapers, Inc.
 News ServiceAP
 Representative Avery-Knodel
 MembershipNARTB
 President D. G. Richardson
 Gen., Sta. Mgr.....Dwight A. Fisher
 Comm., Sales Prom. Mgr....Laurel H. Mosbey
 Prog., Pub. Dir.....Imogene Parr
 Chief Engineer.....John Cormana

KWYO—Sheridan—1934
MBS-IMN

Frequency: 1410 Kc....Power: 1000 d., 500 n.
 Owned-Operated By.....Bighorn Bostg. Co.
 Business-Studio Address.....21 N. Main
 News ServiceUP
 Transcription ServiceLang-Worth
 RepresentativeAvery-Knodel
 MembershipNARTB
 Pres., Gen. Mgr.....Jim Carroll
 Commercial Mgr.....Don Tannehill
 Sales Prom. Mgr.....Zeke Taggart
 Program Director.....Bill Thompson
 Chief Engineer.....Bob Crosthwaite

KRTR—Thermopolis—1955
MBS-IMN

Frequency: 1490 Kc.....Power: 250 Watts
 Owned Mildred V. Ernst
 Address800 Broadway
 News ServiceAP
 MembershipNARTB
 President, Comm. Mgr..... Mildred V. Ernst
 General, Sta. Mgr.....Karl V. Kerston
 Sales Promotion Manager.....Sue Gebhart
 Chief Engineer.....Phil Ernst

KTHE—Thermopolis—1955

Frequency: 1240 Kc.....Power: 250 Watts
 Owned...Thermopolis Broadcasting Co., Inc.
 AddressP. O. Box 192
 News ServiceUP
 Transcription World
 MembershipNARTB
 Pres., Gen., Sta. Mgr., Chief Eng...Joe C. Henry
 Commercial Manager.....Olin Pike
 Program Director.....Patricia Hudson

KGOS—Torrington—1950

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....DeVeny-Kath Broadcasting Co.
 AddressBox 271
 News ServiceUP
 Transcription Lang-Worth
 Gen., Comm., Prom. Mgr., Prog. Dir..Kerm Kath
 Sta. Mgr., Chief Eng.....Cee DeVeny
 Publicity Director.....Jack Jolly

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Joseph P. Ernst
 Comm. ManagerMildred V. Ernst

TERRITORIES and POSSESSIONS

Alaska

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
News Service.....AP, UP
Representative.....Pan-American Bcstg. Co.
General Manager.....E. Pournelle

KENI—Anchorage—1948 **MBS-ABC-CBS**

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By.....Midnight Sun Bcstg. Co.
Address.....Box 1160
News Service.....AP
Representative.....James Fletcher, Del Day
President.....Harry J. Hill
General Manager.....Alvin Bramstedt
Comm. Mgr.....Bill Stewart
Program Dir.....Frank Roberts
Chief Engineer.....Ralph Walker

KFQD—Anchorage—1924 **CBS**

Frequency: 730 Kc. Power: 10,000 Watts
Owned-Oper. By.....Anchorage Broadcasters, Inc.
Address.....Box 1040
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Alaska Radio-TV Sales
Pres., Gen., Sta., Comm. Mgr., Chief Eng.
.....Frank M. Reed
Gen., Sta. Mgr.....Ernest Spink
Program Director.....Edward R. Mack
Chief Engineer.....William E. Duck

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned.....Northern Light Broadcasting Co.p.
Address.....Box 278
News Service.....AP
Pres., Gen., Sta., Comm. Mgr., Chief Eng.
.....Charles L. Buck
Program Director.....Dona Buck

KFAR—Fairbanks—1939 **MBS-NBC-ABC-DON LEE**

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By.....Midnight Sun Bcstg. Co.
Business-Studio Address.....Lathrop Bldg.
Representative.....Fletcher, Del Day
President.....Austin G. Cooley
Manager.....Alvin O. Bramstedt

KFRB—Fairbanks—1948 **CBS**

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By.....W. J. Wagner
Address.....P. O. Box 950
Representative.....Alaska Radio-TV Sales
Station Mgr.....Lawrence M. Laby

KINY—Juneau—1935—CBS

Frequency: 800 Kc. Power: 5000 Watts
Owned-Oper. By.....Alaska Bcstg. Co.
Address.....830 Securities Bldg., Seattle
Representative.....Alaska Radio-TV Sales
Station Manager.....Jerry McKinley

KJNO—Juneau—1952 **ABC-MBS-NBC**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Oper. By.....Midnight Sun Bcstg. Co.
Address.....Box 2231
Representative.....Day, Fletcher
News Service.....AP
President.....Harry Hill
Station Manager.....Donald C. Anderson
Gen. Manager.....Alvin O. Bramstedt
Comm. Manager.....Joseph B. Mangan
Program Director.....Dave Vincent
Prom. Mgr., Pub. Dir.....Dorothy Wheeler
Chief Engineer.....Royal O'Reilly

KABI—Ketchikan—1952 **ABC-MBS-NBC-DON LEE**

Frequency: 580 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By.....Midnight Sun Bcstg. Co.
News Service.....AP
Representative.....Day, Fletcher
President.....Austin G. Cooley
Manager.....Donald G. Andon

KTKN—Ketchikan—1942 **CBS**

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By.....Robert C. Mehan
Address.....Box 1308
News Service.....AP
Transcription Service.....Lang-Worth
Representative.....Alaska Radio-TV Sales
Sta., Comm., Mgr., Chief Eng. Robert C. Mehan
Program Director.....Michael P. Quinn
Sales Prom. Mgr.....Bob Olson

KIBH—Seward—1949—CBS

Frequency: 1340 Kc. Power: 250 watts

Owned-Operated By..... Alaska Bcstg. Co.
 Address..... 830 Securities Bldg., Seattle
 Representative..... Alaska Radio-TV Sales
 Pres., Gen. Mgr..... Wm. J. Wagner

Address..... 830 Securities Bldg., Seattle
 Representative..... Alaska Radio-TV Sales
 Membership..... NARTB
 Pres., Gen. Mgr..... Wm. J. Wagner

KIFW—Sitka—1949—CBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... Alaska Bcstg. Co.

KSEW—Sitka—1954

Frequency: 1400 Kc..... Power: 260 Watts
 Owned-Oper.... Voice of Sheldon Jackson, Inc.

Guam**KUAM—Agana—1954****NBC-CBS-ABC-MBS**

Frequency: 610 Kc..... Power: 1000 Watts
 Owned..... Radio Guam, Inc.
 Address..... Box 68, Agana
 News Service..... UP
 Transcription..... Ziv

Representative..... Adam Young
 Membership..... NARTB
 President..... Harry M. Engel Jr.
 General, Sta. Mgr..... H. Richard Maguire
 Commercial Manager..... Mary Chapelle
 Sales Promotion Manager..... Robert Green
 Program Director..... Madeleine Bordallo
 Publicity Director..... John Barton
 Chief Engineer..... Stuart Rider

Hawaii**KHBC—Hilo—1936—CBS**

Frequency: 970 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Hawaiian Bcstg. System, Ltd.
 Address..... Piihonua, Hilo
 Newspaper Affiliation..... Honolulu Star Bulletin
 Representative..... Peters, Griffin, Woodward, Inc.
 President..... J. Howard Worrall
 Sta., Sales Rep..... Melvin B. Wright

Address..... 1534 Kapiolani Blvd.
 Newspaper Affiliation..... Star-Bulletin
 Representative..... Peters, Griffin, Woodward, Inc.
 President..... J. Howard Worrall
 Sta., Sales Mgr..... Melvin B. Wright

KILA—Hilo—1951

Frequency: 850 Kc..... Power: 1000 Watts
 Owned-Oper. By..... James E. Jaeger
 Address..... Box 1595
 Representative..... Hollingbery
 News Service..... UP
 Trans..... World
 Gen. Mgr., Chief Eng..... James E. Jaeger

KGU—Honolulu—1922—NBC

Frequency: 760 Kc..... Power: 2500 Watts
 Owned-Operated By..... Advertiser Pub. Co., Ltd.
 Address..... Advertisers Bldg.
 Representative..... NBC Spot Sales
 Newspaper Affil..... Advertiser
 President..... Lorrin P. Thurston
 General Mgr..... William O. Paine
 Nat. Adv. Mgr..... Lee D. Hirshland

KIPA—Hilo—1947—NBC

Frequency: 1110 Kc..... Power: 1,000 Watts
 Owned-Oper. By..... Big Island Bcstg. Co., Ltd.
 Business-Studio Address..... P. O. Box 1602
 News Service..... UP
 President..... William Gonsalves
 General Mgr..... Tad Eto
 Program Dir..... Sue Osgood
 Chief Engineer..... R. W. Jaderstrom

KHON—Honolulu—1946

Frequency: 1380 Kc..... Power: 5,000 Watts
 Owned-Operated By..... Aloha Bcstg. Co., Ltd.
 Business Address..... 1701 Ala Wai Blvd.
 Representative..... Bolling
 Pres., Gen. Mgr..... Ira G. Mercer

KIKI—Honolulu—1951

Frequency: 860 Kc..... Power: 250 Watts
 Owned-Oper. By..... KIKI, Ltd.
 Address..... 320 Ward Ave.
 News Service..... AP
 Representative..... Grant
 Pres., Chief Eng..... Rayal V. Howard
 Exec. V.P., Gen., Sta., Prom. Mgr., Pub., Prog.
 Dir..... Angelo J. Rossi

KGMB—Honolulu—1929—CBS

Frequency: 590 Kc..... Power: 5000 Watts
 Owned..... Hawaiian Bcstg. System, Ltd.



KPOA—Honolulu—1946 MBS

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By WTAC-WFBL-KTVR,
 Founders Corp.
 Address 420 Lexington Ave.
 Representative George P. Hollingbery
 President John M. Shaheen
 Exec. V.P., Gen., Comm. Mgr. Fin Hollinger
 Sales Mgr. Henry T. Wilcox
 Program Director Carlos Rivas
 Chief Engineer Bob Lang

KULA—Honolulu—1947 ABC

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By TV Corp. of America, Ltd.
 Address 1290 Ala Moana Blvd.
 News Service AP
 Representative Adam Young
 General Manager Jack A. Burnett
 Comm. Manager M. F. Warren
 Sales Mgr. Robert Denison

KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By Windward Bcstg. Co., Ltd.

Address P.O. Box 697, Oahu
 News Service INS
 President Merril K. Riley
 Manager Don Carter

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Garden Island Publ., Ltd.
 Address Lihue
 News Service UP
 General Mgr. Charles J. Fern
 Station Mgr. Martin H. Sebastian, Jr.

KMVI—Wailuku-Maui—1947 NBC

Frequency: 550 Kc. Power: 1000 Watts
 Owned-Oper. By Maul Publ. Co., Ltd.
 Address Trans. Loca. Wailuku-Maui
 News Service UP
 Newspaper Affil. Maui News
 Transcription Service Thesaurus
 Representative Thomas A. Clarke
 Membership NARTB
 President J. Walter Cameron
 General Manager Ezra J. Crane
 Sta., Asst. Gen. Mgr. Richard E. Mawson
 Commercial Manager Frank Kovacic
 Promotion Manager W. J. Belknap
 Chief Engineer George Tam

KPOA RADIO

DOMINATES!

HONOLULU, HAWAII

1st in the Market

6:00 A.M. — 12 Noon 25%
 12 Noon — 6:00 P.M. 23% (Pulse)
 6:00 P.M. — Midnight 24%

National representative — George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founders' group of stations, including
 WTAC, Flint, Michigan; WFBL, Syracuse,
 New York; and KTVR, Channel 2,
 Denver, Colorado.



KAHU—Waipahu—1950

Frequency: 920 Kc. Power: 1000 Watts
 Owned-Oper. By: Rural Bcstg. Co., Ltd.
 Address: P. O. Box 1007
 News Service: AP

Representative: William Rambeau
 President: Dr. Timothy I. Wee
 General Mgr.: Harry En Chou
 Sta. Mgr.: Robert Miller
 Prom. Manager: Jackson McBride
 Chief Engineer: Robert Pearson

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc. Power: 500 Watts
 Owned-Operated By: L. Hector Reikhard
 Address: Box 188
 General Manager: F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By: Caribbean Bdcstg Corp.
 Address: P. O. Box 7
 Membership: NARTB
 President: Antonio E. Vidal
 General Manager: Nabal Barrelo
 Comm. Mgr.: Frank L. Oronoz
 Prog. Dir.: Hector M. Somohano
 Chief Eng.: Jose Soler

WENA—Bayamon—1947

Frequency: 1560 Kc. Power: 250 Watts
 Owned-Operated By: Bayamon Bcstg. Corp.
 Address: Box 157

WNEL—Caguas—1947

Frequency: 1450 Kc. Power: 250 Watts
 Owner: Inter-American Radio Corp.
 Address: Box 487
 News Service: INS
 Pres., Gen. Mgr.: C. E. Eduardo Biascoechea
 Station Mgr.: Augustina Velez
 Program Director: Charles Miner
 Comm., Prom. Mgr.: John W. Rodriguez

WVJP—Caguas—1947

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By: Borinquen Bdcstg. Co.
 Address: P. O. Box 207
 General Manager: Hector Pereira
 Station Manager: Federico E. Virella
 Commercial Manager: Jorge L. Arzuaga
 Program Director: J. Colon Santiago

WMDD—Fajardo—1947

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By: WMDD, Inc.
 Address: Box 387
 General Manager: Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc. Power: 1,000 Watts
 Owned-Operated By: Rafael Fuster
 Business-Studio Address: 42 Hostos St.
 General Mgr.: Charles L. Cordero

WAEL—Mayaguez—1948

Frequency: 600 Kc. Power: 1000 Watts
 Owned-Operated By: Mario Acosta
 Business Address: 12 Iglesia St.
 Gen. Manager: Mario Acosta
 Sta. Mgr.: Manuel Pirallo
 Comm. Mgr.: Carlos Pirallo
 Chief Eng.: Arthur S. Glawson

WKJB—Mayaguez—1946

Frequency: 710 Kc. Power: 1000 Watts
 Owned-Operated By: Jose A. Bechara, Jr.
 Address: 54 Minerva St., Box 1293
 Representative: Inter-Amer. Pub., Inc.
 Newspaper Affil.: El Mundo
 Pres., Gen. Mgr.: Jose A. Bechara, Jr.
 Manager: Arturo Cortes

WORA—Mayaguez—1947

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By: Radio Americas Corp.
 Studio Address: P. O. Box 43
 Representative: Adam Young, Int'l., Ltd.
 Pres., Gen. Mgr.: Alfredo R. DeArellano, Jr.
 Sta., Comm. Mgr.: Reinaldo M. Dupont
 Sales Prom. Mgr.: Mario Quintero, Jr.
 Prog. Dir.: Rodolfo Hernandez Lopez
 Chief Engineer: Jose E. Garcia

WPRÁ—Mayaguez—1937

Frequency: 990 Kc. Power: 10,000 Watts
 Owned-Oper. By: WPRÁ, Inc.
 Address: Box 869
 President: Andres Camara
 Sta. Mgr.: Virginia Di Cristina

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By: Mayaguez Radio Corp.
 Address: Post & Palmer Sts.
 President: William G. Mamary
 Representative: Continental
 Comm., Nat'l. Sales Mgr.: Gilbert Mamary
 Station Mgr.: Patricio Fremainitt

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By: South P. R. Bcstg. Corp.
 Address: Box 2023
 President: Andres Jillasca
 Gen. Comm. Mgr., Chief Eng.: Luis E. Freyre
 Program Dir.: A. L. Ramos
 Sta. Manager: Ni'da P. Freyre
 Sls. Prom. Mgr.: Manuel Pirallo



WPAB—Ponce—1940

Frequency: 550 Kc. Power: 5 kwd.; 1 Kw n.
 Owned By...Portorican Am. Bcstg. Co., Inc.
 Bus. Studio Address...164 Villa St.
 Representative...Inter-American Pub'l., Inc.
 Membership...NARTB
 Pres., Gen. Mgr....A. Gimenez-Aguayo
 Program Director...Eliseo Borrero
 Chief Engineer...Alfonso Santos

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned...Voice of Forto Rico, Inc.
 Address...P. O. Box 430
 Transcription...BHI, ASCAP
 Representative...Young International, Ltd.
 President, Gen. Mgr....Alfredo R. de Arellano
 Station, Comm. Mgr....Antonio Miro
 Program Director...Carlos R. Teissonniere
 Chief Engineer...Russell Oscar Johnson

WRIO—Rio Piedras—1949

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By...The Master Bdcstg. Corp.
 Address...Box 335, Hato Rey, Rio Piedras
 President...Isidoro Quinones Vidal
 Sta. Mgr., V.P....Julio Morales Ortiz

WWW—Rio Piedras—1949

Frequency: 1520 Kc. Power: 250 Watts
 Owned-Oper. By...Frank A. Gandia
 Address...P. O. Box 935
 Gen. Mgr.Frank A. Gandia

WAPA—San Juan—1947

Frequency: 680 Kc. Power: 10,000 Watts
 Owned-Oper. By...José Ramón Quiñones
 Bus. Address...357 Ponce De Leon Ave.
 Membership...NARTB
 Representative...Caribbean Network, Inc.
 Owner, Gen. Mgr....Jose Ramon Quinones
 Sta., Comm. Mgr....Segismundo Quinones
 Program Dir....Francisco Aranzamendi, Jr.
 Chief Engineer...Jose Arzuaga

WHOA—San Juan—1954
KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned...Continental Broadcasting Corp.
 Address...566 Ponce de Leon Ave.
 News Service...AP
 Transcription...Lang-Worth
 Representative...Pan-American Broadcasting
 Membership...NARTB
 Pres., Gen., Sta. Mgr., Chief Eng.

William R. Anthony
 Traffic Manager...James Corona
 Sales Prom. Mgr., Pub. Dir....Sally Vladimir
 Program Director...M. J. Brian

IN

Puerto Rico

WAPA

680 Kcs

10 Kws

IS

TOPS

to deliver

your

message

U. S. Sales Office:

CARIBBEAN NETWORKS, INC.

200 West 57th Street

New York 19, N. Y.

Circle 7-8224

WJAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
 Owned-Oper. By...Radio Station WJBS, Inc.
 Address.....Box 4504
 General Manager.....Tomas Muniz
 Asst. Mgr.....B. P. Rios

WITA—San Juan—1948

Frequency: 1140 Kc.....Power: 500 Watts
 Owned-Oper. By...Electronic Enterprises, Inc.
 Address.....P. O. Box 2792
 Newspaper Affiliation.....El Imparcial
 General Manager.....Grimaldi Graw

WKAQ—San Juan—1922
CBS

Frequency: 580 Kc.....Power: 5000 Watts

Owned-Oper. By.....El Mundo Bcstg. Corp.
 Business Address....Box 9007, Santurce, P. R.
 Newspaper Affiliation.....El Mundo
 Transcription Service.....Associated
 News Service.....UP
 Representatives...Inter-American Pub'l., Inc.
 Membership.....NARTB
 President.....Angel Ramos
 General Mgr.....V. Lamas, Jr.
 Comm. Mgr.....Carlos Vizcarrondo
 Program Director.....Esther Pales
 Chief Eng.....Jose A. Fernandez

WKVM—San Juan—1952

Frequency: 810 Kc.....Power: 5000 Watts
 Owned-Oper...American Colonial Bcstg. Corp.
 Address.....1000 Ponce de Leon Ave.
 Representative.....Pan American Bcstg. Co.
 Pres., Gen. Mgr.....R. P. Perry

Virgin Islands

WSTA—St. Thomas—1950
MBS-NBC

Frequency: 1340 Kc.....Power: 250 Kc.
 Owned-Oper. By.....William N. Greer
 Address.....Box 538
 Representative.....Young
 News Service.....AP
 Gen. Mgr., Chief Eng.....William N. Greer
 Commercial Mgr.....Nellie Greer
 Program Director.....Rick Ricardo

**WIVI—Christiansted-
 Frederiksted—1952—ABC-KBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper...Radio American West Indies, Inc.
 Address.....Christiansted, St. Croix, V. I.
 News Service.....AP
 Transcription.....Standard
 Representative.....Pan American Bcstg. Co.
 Pres., Gen., Sta., Comm. Mgr..Hazel M. Vickers
 Pub. Director, Prog. Dir.....Ron de Lugo
 Chief Engineer.....Raymond E. Higdon

MORE NEWS
MORE FEATURES
MORE REGIONAL COVERAGE

AP

... and **MORE RADIO AND TELEVISION STATIONS**
 depend on
THE ASSOCIATED PRESS

Canadian Broadcasting: Brief Summary and Outlook for 1957



By JULES
LAROCHELLE
Can. Correspondent
Radio-Television Daily

WITH some fifty-four percent of Canadian households now equipped with television receiving sets and practically 96 percent of all households having radio sets as at the end of 1956, according to latest official government census, the Canadian radio and television industry experienced favorable results during 1956. Outlook for the year 1957 is reported good from almost all aspects.



Further television broadcasting stations came into operation in the past year but at same time, radio broadcasters also showed growth, and demonstrated that they have now "learned to live with television." As a matter of fact, radio broadcasters point out that radio set sales in Canada have shown continued and sustained increase as compared with sales of television sets, which tended to ease off considerably in 1956. Increased radio set sales, it was pointed out by radio broadcasters, showed definitely the sustained high level of radio listening audiences.

Radio broadcasters, in order to continue to attract sponsors, have adapted their programming to obtain best audience results. More and more, radio broadcasting is slanted towards busy housewives during earlier housework hours, and during early morning hours for the motoring and night-time workers. As far as television time is concerned there is gradual increase in operating time. But advertising time continues "hard to obtain", especially for periods considered most favorable.



Radio broadcasters generally report satisfactory operating results. Schedules have been altered, operators admit. The biggest change, it is gathered, has been in program sponsorship. There has been a tendency for shows, especially the major ones, to be sponsored by a number of advertisers. Spot announcement also has become more widespread. Radio broadcasters have drawn special attention to advertisers of service that can be rendered on a local basis and this has proved very satisfactory and has meant that radio operators have been able to maintain revenues in the face of television competition.

Probably the biggest thing that occurred in Canada's radio and television broadcasting industry in the past year was the extensive investigation made by the Royal

Commission on Broadcasting headed by R. M. Fowler of Montreal. The commission heard hundreds of briefs, at a number of sittings both in Canada and the United States. The commission report is expected to have a strong effect on the future of the industry.



Further progress is being made on 4,000-mile microwave radio relay network—from Sydney, Nova Scotia, to Victoria, B.C. The Toronto-North Bay-Winnipeg section has been completed, as well as part of the Maritime Provinces section. The entire network is scheduled to go into operation in 1958. When the network is complete, it will afford simultaneous network television for 28 cities from the east to the west.

Official government figures indicate that television set sales in Canada in 1956 amounted to 598,149 units, or down 22 per cent from the record year, 1955. Value of sales slipped from \$234,800,000 to \$179,900,000. Radio set sales, on the other hand recorded sharp advance to 709,416 units up 16 per cent from 609,993 sold in year before. Radios sets sales were valued at \$46,311,633 compared to \$491,907,208.



The Canadian Association of Radio and Television Broadcasters, comprised of private operators across Canada, increased its membership during the past year and a report, issued by the association in the latter part of January said that CARTB membership to date totalled 145 radio broadcasting stations, 28 television broadcasting stations, and 54 associate members.

As far as CBC is concerned, high officials of the corporation reported early this year that considerable progress had been recorded both in television and radio and that the outlook remained very bright. At the turn of the year, A. Davidson Dunton, chairman of the Board of Governors of CBC pointed out in a progress report that there were 38 television stations in Canada which could attain some 80 percent of the population and that Canadian broadcasting is second to none in the world.

CANADA

ALPHABETICAL INDEX
BY CALL LETTERS

NETWORKS

STATIONS

CARTB


CBC

1957

FOR maximum penetration OF THE CANADIAN MARKET

FOR maximum impact

ADVERTISERS BUY Network TV AND RADIO



TV — There are more than 2,500,000 television homes in Canada. Over 60% of all Canadian households now have TV.

CBC TELEVISION NETWORKS . . . English and French . . . serve this enormous audience through CBC stations and 30 affiliated stations.

RADIO—There are more than 4,000,000 radio homes in Canada . . . over 6,800,000 radio sets in Canadian homes and automobiles.

CBC RADIO NETWORKS comprised of both CBC stations and affiliates, English and French, serve Canadians in all parts of Canada . . . in markets large and small . . . reaching millions of listeners at home and countless thousands on Canadian highways.

Used in combination, CBC NETWORKS make available to advertisers the tremendous impact of television plus the effective, low-cost mass coverage that only network radio provides.

In both French and English, you'll have our full cooperation in the effective use of CBC networks . . . and in the creation and production of Canadian programs.

CANADIAN BROADCASTING CORPORATION

354 Jarvis Street
Toronto 5, Ontario

Commercial Division

1425 Dorchester St.
Montreal 25, P. Q.

CANADIAN BROADCASTING CORP.

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Head Office—140 Wellington St., Ottawa, Ont.

Phone: CE 6-7331

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Director, Capt. W. S. Briggs
Regional Program Dir., S. R. Kennedy

NEWFOUNDLAND REGION

T. A. Building, St. John's, Newfoundland
Director, William F. Galgay
Area Engineer, E. D. Witherstone

.....

Even a phony professor can spot a real dollar

"You Canadians may have no culture, no flag and no president, but you sure do have a dollar. . . . Your dollar is strong; people want it." It was Professor Horrors Fleegle, lecturer in economics at Upstate U., speaking. (Or so H. Devon Smith, Financial Editor of The Toronto Telegram, reported recently.)

Frankly, we suspect Professor Fleegle is a phony . . . but there's no question at all about the genuineness of the Canadian dollar. In fact, Canadian exporters feel it's a bit *too* genuine! In November, the Canadian dollar reached a 23-year high in terms of U.S. currency. That kind of money makes it hard for Canadians to sell.

Here's what happens. In the first ten months of 1956, Canadian purchases from the U. S. exceeded sales to the States by more than \$1 billion. This is Canada's biggest trade deficit with the U.S. in history. But the "fat" dollars, which make it hard for Canada to sell, make it *easy* for Canada to buy; make her a wonderful market for other countries.

Then, too, Canada is enjoying unprecedented prosperity in spite of an unfavourable trade balance. Manufacturers' shipments, and sales at

retail and wholesale, were all substantially higher in 1956 than they were in 1955.

Any professor of economics—faked or famed—would see this as a good time to go after Canadian business. But one thing remains: harnessing this great sales potential to good selling media. Canada provides these media.

Canadians love both radio and TV. How else can you explain the amazing purchase of sets? Canada, with a population of only 16 million, has about 6½ million radio sets (including more than a million car radios); and approximately 2,400,000 TV sets. In the first 9 months of 1956 alone, 456,501 radios and 403,399 TV sets were sold. Transistor radios and portable TV's are pushing sales still higher.

Television is really getting its stride in Canada, with new stations, network extensions, and more programming hours.

Most products lend themselves to radio or TV advertising . . . especially on independent stations. We urge you to take advantage *now* of Canada's remarkable purchasing power. Our Association offices will be glad to work with you.

CANADIAN ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS

198 Sparks St., Ottawa

200 St. Clair West, Toronto, Ontario

CANADIAN ASSOCIATION OF RADIO-TELEVISION BROADCASTERS

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.
Phone: CE 3-4035

Sales Office—200 St. Clair Ave. West, Toronto 7, Ont.
Phone: Walnut 2-3334



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Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organization of 144 privately owned (independent) radio broadcasting stations, and 26 television stations in Canada.



Picture of a woman buying a refrigerator

BEDTIME . . . but she's already on her way to a \$465 purchase tomorrow. Wherever you go there's not only radio, but a woman companioned by radio.

Through CFRB, you reach her and all the others like her who do the buying for 1,156,000 families* living in the rich heartland of Ontario. Annual family buying power (after income tax) within the forty-four counties served by CFRB totals \$6,118,230,000* . . . annual retail sales in this same area now account for 84% of Ontario's total.*

RADIO REACHES YOU EVERYWHERE

Are you and your product getting a proper share of this booming, easy-to-speak-to, *waiting* market? Let CFRB send a representative around to show you how inexpensive and profitable a well-designed radio campaign can be.

REPRESENTATIVES:

United States: Canadian Station
Representatives Ltd.

Canada: All-Canada Radio Facilities Limited

* Based on Sales Management's Survey of Buying Power, Canadian Edition, May, 1956

50,000 watts
1010 on your dial

CFRB
TORONTO

STATIONS OF CANADA

The following list of stations is arranged in call letter alphabetical order giving page number for complete station data.

Call Letters	City	See Page	Call Letters	City	See Page
CBA	Sackville, N. B.	696	CFRA	Ottawa, Ont.	691
CBAF	Moncton, N. B.	686	CFRB	Toronto, Ont.	693
CBE	Windsor, Ont.	693	CFRG	Gravelburg, Sask.	698
CBF	Montreal, Que.	695	CFRN	Edmonton, Alta.	681
CBG	Gander, Nfld.	686	CFUN	Vancouver, B. C.	684
CBH	Halifax, N. S.	687	CHAB	Moose Jaw, Sask.	698
CBI	Sydney, N. S.	688	CHAD	Amos, Que.	694
CBJ	Chicoutimi, Que.	694	CHAT	Medicine Hat, Alta.	682
CBK	Watrous, Sask.	699	CHED	Edmonton, Alta.	681
CBL	Toronto, Ont.	693	CHEF	Granby, Que.	694
CBM	Montreal, Que.	695	CHEX	Peterborough, Ont.	691
CBN	St. John's, Nfld.	687	CHFA	Edmonton, Alta.	681
CBO	Ottawa, Ont.	691	CHGB	St. Anne de La Poc, Que.	696
CBT	Grand Falls, Nfld.	687	CHLN	Three Rivers, Que.	697
CBU	Vancouver, B. C.	683	CHLO	St. Thomas-London, Ont.	692
CBV	Quebec City, Que.	696	CHLP	Montreal, Que.	695
CBW	Winnipeg, Man.	685	CHLT	Sherbrooke, Que.	697
CBX	Edmonton, Alta.	681	CHML	Hamilton, Ont.	689
CBXA	Edmonton, Alta.	681	CHNC	New Carlisle, Que.	696
CBY	Corner Brook, Nfld.	686	CHNO	Sudbury, Ont.	692
CFAB	Windsor, N. S.	688	CHNS	Halifax, N. S.	687
CFAC	Calgary, Alta.	681	CHOK	Sarnia, Ont.	692
CFAR	Flin Flon, Man.	685	CHOV	Pembroke, Ont.	691
CFBC	Saint John, N. B.	686	CHRC	Quebec City, Que.	696
CFCF	Montreal, Que.	695	CHRD	Drummondville, Que.	694
CFCH	North Bay, Ont.	691	CHRL	Roberval, Que.	696
CFCL	Timmins, Ont.	692	CHSJ	Saint John, N. B.	686
CFCN	Calgary, Alta.	681	CHUB	Nanaimo, B. C.	683
CFCO	Chatham, Ont.	689	CHUM	Toronto, Ont.	693
CFCW	Camrose, Alta.	681	CHVC	Niagara Falls-Welland, Ont.	690
CFCY	Charlottetown, P. E. I.	694	CHWK	Chilliwack, B. C.	682
CFDA	Victoriaville, Que.	697	CJAD	Montreal, Que.	695
CFGP	Grande Prairie, Alta.	682	CJAT	Trail, B. C.	683
CFGT	Alma, Que.	694	CJAV	Fort Alberni, B. C.	683
CFJB	Brampton, Ont.	689	CJBC	Toronto, Ont.	693
CFJC	Kamloops, B. C.	682	CJBQ	Belleville, Ont.	688
CFJR	Brockville, Ont.	689	CJBR	Rimouski, Que.	696
CFNB	Fredericton, N. B.	686	CJCA	Edmonton, Alta.	681
CFNS	Saskatoon, Sask.	699	CJCB	Sydney, N. S.	688
CFOB	Fort Frances, Ont.	689	CJCH	Halifax, N. S.	687
CFOR	Orillia, Ont.	691	CJCS	Stratford, Ont.	692
CFOS	Owen Sound, Ont.	691	CJDC	Dawson Creek, B. C.	682
CFPA	Port Arthur, Ont.	692	CJEM	Edmundston, N. B.	685
CFPL	London, Ont.	690	CJET	Smith Falls, Ont.	692
CFPR	Prince Rupert, B. C.	683	CJFP	Riviere-Du Luop, Que.	696
CFQC	Saskatoon, Sask.	699			

Call Letters	City	See Page	Call Letters	City	See Page
CJFX . . .	Antigonish, N. S.	687	CKLN . . .	Nelson, B. C.	683
CJGX . . .	Yorkton, Sask.	699	CKLS . . .	La Sarre, Que.	695
CJIB . . .	Vernon, B. C.	684	CKLW . . .	Windsor, Ont. (See Listing, Detroit, Mich.)	693
CJIC . . .	Sault Ste. Marie, Ont.	692	CKLY . . .	Lindsay, Ont.	690
CJKL . . .	Kirkland Lake, Ont.	690	CKMR . . .	New Castle, N. B.	686
CJLS . . .	Yarmouth, N. S.	688	CKNB . . .	Campbellton, N. B.	685
CJMS . . .	Montreal, Que.	695	CKNW . . .	New Westminster, B. C.	683
CJMT . . .	Chicoutimi, Que.	694	CKNX . . .	Wingham, Ont.	693
CJNB . . .	North Battleford, Sask.	698	CKOC . . .	Hamilton, Ont.	690
CJOB . . .	Winnipeg, Man.	685	CKOK . . .	Penticton, B. C.	683
CJOC . . .	Lethbridge, Alta.	682	CKOM . . .	Saskatoon, Sask.	699
CJON . . .	St. John's, Nfld.	687	CKOT . . .	Tillsonburg, Ont.	692
CJOR . . .	Vancouver, B. C.	683	CKOV . . .	Kelowna, B. C.	682
CJOY . . .	Guelph, Ont.	689	CKOX . . .	Woodstock, Ont.	693
CJQC . . .	Quebec City, Que.	696	CKOY . . .	Ottawa, Ont.	691
CJRL . . .	Kenora, Ont.	690	CKPC . . .	Brantford, Ont.	689
CJRW . . .	Summerside, P. E. I.	694	CKPG . . .	Prince George, B. C.	683
CJSO . . .	Sorel, Que.	697	CKPR . . .	Fort William, Ont.	689
CJSP . . .	Leamington, Ont.	690	CKRB . . .	St. George De Beauce, Que.	697
CJVI . . .	Victoria, B. C.	684	CKRC . . .	Winnipeg, Man.	685
CKAC . . .	Montreal, Que.	695	CKRD . . .	Red Deer, Alta.	682
CKBB . . .	Barrie, Ont.	688	CKRM . . .	Regina, Sask.	698
CKBC . . .	Bathurst, N. B.	685	CKRN . . .	Rouyn, Que.	696
CKBI . . .	Prince Albert, Sask.	698	CKRS . . .	Jonquiere, Que.	694
CKBL . . .	Matane, Que.	695	CKSB . . .	St. Boniface, Man.	685
CKBM . . .	Montmagny, Que.	695	CKSF . . .	Cornwall, Ont.	689
CKBW . . .	Bridgewater, N. S.	687	CKSM . . .	Shawinigan Falls, Que.	697
CKCH . . .	Hull, Que.	694	CKSO . . .	Sudbury, Ont.	692
CKCK . . .	Regina, Sask.	698	CKTB . . .	Ste. Catharines, Ont.	692
CKCL . . .	Truro, N. S.	688	CKTR . . .	Trois Rivieres, Que.	697
CKCR . . .	Kitchener, Ont.	690	CKTS . . .	Sherbrooke, Que.	697
CKCV . . .	Quebec City, Que.	696	CKVD . . .	Val D'Or, Que.	697
CKCW . . .	Moncton, N. B.	686	CKVL . . .	Montreal, Que.	695
CKDA . . .	Victoria, B. C.	684	CKVM . . .	Ville Marie, Que.	698
CKDM . . .	Dauphin, Man.	684	CKWS . . .	Kingston, Ont.	690
CKEC . . .	New Glasgow, N. S.	688	CKWX . . .	Vancouver, B. C.	684
CKEN . . .	Kentville, N. S.	688	CKX . . .	Brandon, Man.	684
CKEY . . .	Toronto, Ont.	693	CKXL . . .	Calgary, Alta.	681
CKFH . . .	Toronto, Ont.	693	CKY . . .	Winnipeg, Man.	685
CKGB . . .	Timmins, Ont.	693	CKYL . . .	Peace River, Alta.	682
CKGR . . .	Galt, Ont.	689	VOAR . . .	St. John's, Nfld.	687
CKLB . . .	Oshawa, Ont.	691	VOCM . . .	St. John's, Nfld.	687
CKLC . . .	Kingston, Ont.	690			
CKLD . . .	Thetford Mines, Que.	697			
CKLG . . .	Vancouver, B. C.	684			

Alberta

CFAC—Calgary—1922—CBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By. Calgary Bcstg. Co., Ltd.
Bus-Studio Address. 1000 Greyhound Bldg.
News Service BN, PUB, CP
Newspaper Affil. Herald
Transcription. Thesaurus, World Associated
Representative All-Canada, Weed
Sta. Manager. A. M. Cairns
Commercial Manager. D. H. Hartford
Program Director. G. A. Brown
Prom. Mgr., Pub. Dir. R. J. Tregillus
Chief Engineer. E. C. Connor

CFCN—Calgary—1922—CBC

Frequency: 1060 Kc. Power: 10,000 Watts
Owned-Oper. By. The Voice of the Prairies, Ltd.
Bus-Studio Address. 712 Twelfth Ave., E.
News Service BUP, BN
Transcription. SESAC, Lang-Worth
Representative. Can. Sta. Rep., Oakes
Membership. CARTB
President, Sta. Manager. H. G. Love
V. P., Sls. Prom. Mgr. James A. Love
Operations Mgr. Gordon L. Carter
Prod. Manager. Ned B. Corrigan
Dir., Special Events. Don Thomas
Chief Engineer. Robert W. Lamb

CKXL—Calgary—1927

Frequency: 1140 Kc. Power: 1000 Watts
Owned-Oper. By. CKXL Ltd.
Address. 210 9th Ave. W.
Representative. H. C. Stovin, Forjoe
News Service BUP
President, Mng. Dir. F. R. Shaw
V.P., Gen. Mgr. A. R. Mackenzie
Gen. Sales Mgr. Allan J. Barker
B'cast. Mgr. Peter J. Edwards

CFCW—Camrose—1954

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Camrose Bcstg. Co.
Address. Smith Bldg.
News Service. Press News
Representative. Lorrie Potts
Membership. CARTB
Pres., Gen., Comm., Prom. Mgr. H. J. Yerxa
Off. Mgr., Prog., Pub. Dir. Gene Ross
Chief Engineer. Kenneth Anholt

CBX—Edmonton—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts
Owned-Oper. By. Canadian Bcstg. Corp.
Bus-Studio Address. 713 Macdonald Hotel
Sta. Mgr. D. C. Claringbull
General Manager. J. Alphonse Oumet
Commercial Manager. W. E. Powell
Prog. Dir. Charles Jennings

CBXA—Edmonton—1953 CBC

Frequency: 740 Kc. Power: 250 Watts
Owned-Oper. By. Canadian Bcstg. Corp.

Bus-Studio Address. Macdonald Hotel
General Manager. Alphonse Oumet
Commercial Mgr. W. E. Powell
Station Mgr. D. Claringbull
Program Director. Charles Jennings

CFRN—Edmonton—1934 CBC

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By. Sunwapta Bcstg. Co., Ltd.
Business-Studio Address. 109 CPR Bldg.
News Service BUP, BN
Transcription Service. Lang-Worth
Representative. R.R., Can. Sta. Reps., Oakes
Membership. CARTB, WAB
Pres., Gen., Sta. Mgr. G. R. A. Rice
Commercial Mgr. A. J. Hopps
Program Director. George A. Duffield
Publicity Director. Corinne Noonan
Chief Engineer. Frank G. Makepeace

CHED—Edmonton—1954

Frequency: 1080 Kc. Power: 1,000 Watts.
Owned-Oper. By. CHED, Ltd.
Address. 10006—107th St.
Representative. Stephens & Towndrow,
Forjoe, Hunt, Messner
News Service BUP, CP
Membership. CARTB, B.B.M.
Manager. Don McKay
Commercial Mgr. M. D. Dyck
Prog. Dir. Jerry Forbes
Chief Engineer. Clint Nichol

CHFA—Edmonton—1949 CBC

Frequency: 680 Kc. Power: 5000 Watts
Owned-Operated By. Radio Edmonton, Ltd.
Business Address. 10012—109th St.
News Service AP
Rep. Omer Renaud Co., Hunt, McGillivra
Membership. CARTB
President. Dr. L. P. Mousseau
Sta. Mgr. B. J. Gagnon
Sales Prom. Mgr. Jean Caron
Prog. Dir. Gerald Lachance
Chief Engineer. Charles Ferland

CJCA—Edmonton—1922 CBC

Frequency: 930 Kc. Power: 5000 Watts
Owned-Oper. By. Edmonton Bcstg. Co., Ltd.
Bus-Studio Address. Birks Bldg.
News Service. BN, BUP
Newspaper Affil. Journal
Trans. Serv. Standard, World
Representative. All-Canada, Weed
Membership. CARTB
General Manager. Gerry Gaetz
Asst. Sta. Mgr. Rolfe Barnes
Commercial Manager. Cameron Perry
Program Director. Dalt Elton
Promotion Manager. Mrs. Virginia Bell
Chief Engineer. Frank Hollingworth



CFGP—Grande Prairie—1937
CBC

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Oper. By.....Northern Bcastg. Corp., Ltd.
Address.....Grande Prairie
News Service.....AP
Representative.....All-Canada, Weed
Membership.....CARTB
President.....H. E. Pearson
Gen. Manager.....Arthur J. Balfour
Sta., Comm. Mgr.....Jack E. Soars
Pub. Director.....Dan Taylor
Prog. Director.....Norman Hickey
Chief Engineer.....Jim de Roaldes

CJOC—Lethbridge—1926
CBC

Freq.: 1220 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcastg., Ltd.
Address.....1015 3rd Ave. S.
News Service.....Canadian Press
Trans. Service.....Assoc., Thesaurus, World
Representative.....Weed, ACRF
Membership.....CAB, BBM, WAB
President.....H. R. Carson
Station Manager.....N. Botterill
Assistant Manager.....J. Budd
Program Director.....Ed Conville
Chief Engineer.....Bob Reagh

CHAT—Medicine Hat—1946
CBC

Frequency: 1270 Kc.....Power: 1000 Watts

Owned-Oper. By.....Monarch Bcastg. Co., Ltd.
Address.....520 First St.
Representative.....Weed, All-Canada
News Service.....AP
Membership.....CARTB, WAB
Transcription Library.....World, SESAC
President.....J. H. Yull
Gen., Sta. Mgr.....R. J. Buss
Commercial, Prom. Mgr.....Orv Kope
Prog. Dir.....Ian Carson
Chief Engineer.....Sid Gaffney

CKYL—Peace River—1954

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Peace River Bcastg. Co.
Address.....Radio Bldg.
News Service.....Broadcast News
Transcription.....SESAC
Representative.....Hunt, Lorrie Potts
Manager.....W. C. Gliege
Engineer.....Bob Guy
Sls. Prom. Mgr.....Dave Lilwall

CKRD—Red Deer—1949—CBC

Freq.: 850 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Alberta Bcastg. Co.
Business Address.....Foster Block
News Service.....BN
Representative.....Radio Reps., Young
Transcription.....Capitol
Membership.....CARTB
President.....Gordon S. Henry
Comm. Mgr.....Cam Harju
Prom., Pub. Mgr.....J. M. Younie
Program Director.....Stan Sparling
Chief Engineer.....Ken L. Martin

British Columbia

CHWK—Chilliwack—1927
CBC

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fraser Valley Bcstrs., Ltd.
Address.....Box 50
News Service.....Broadcast News
Representative.....All-Canada, Weed
Trans.....World
Membership.....CARTB
Gen. Mgr., Pres.....Jack Pilling
Comm. Mgr., Prom. Mgr.....W. G. Teetzel
Prog., Pub. Dir.....J. M. MacLachlan
Chief Eng.....Jack Pilling

CJDC—Dawson Creek—1947

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Station CJDC, Ltd.
Business Address.....2nd Ave. & 9th St.
News Service.....Broadcast News, Press News
Transcription Service.....World
Representative.....Radio Representative, Cooke
Membership.....CARTB, WAB, BCAB
Manager.....W. Mike Lavern Michaud
Asst. Manager.....Trevor C. Schofield

CFJC—Kamloops—1927
CBC

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned.....Kamloops Sentinel, Ltd.
Address.....387—Fourth Ave.
Newspaper Affil.....Sentinel
News Service.....CP
Trans. Service.....Thesaurus
Sta. Rep.....All-Canada, Weed
Membership.....CARTB
Station Mgr.....Ian G. Clark
Comm. Mgr.....John Skelly
Sls. Prom. Mgr.....W. Harwood
Program Director.....Jamie Gray
Chief Engineer.....Fred Webber

CKOV—Kelowna—1931
CBC

Frequency: 830 Kc.....Power: 1000 Watts
Owned-Oper. By.....Okanagan Bcstrs., Ltd.
Address.....Box 1481
News Service.....BN
Transcription Service.....World

Representative All-Canada, Weed
Membership CARTB
President Mrs. J. W. B. Browne
Gen. Mgr. J. H. Browne
Comm. Manager Dennis Reid
Promotion Manager Ed Boyd
Program Director Frank Bond
Chief Engineer J. Fred Weber

CHUB—Nanaimo—1949

Frequency: 1570 Kc. **Power:** 1000 Watts
Owned-Operated By Standard Bcstg. Co.
Business Address Malaspina Hotel
Newspaper Affil. Vancouver Sun
News Service UP
Transcription Service World, Standard
Representative

Stephens & Towndrow, Hunt, Stovin, Cooke
Sta. Mgr., Prog. Dir. C. J. Rudd
Comm., Prom. Mgr. Sheila Hassell
Publicity Director Reid McLeod
Chief Engineer Ross MacIntyre

CKLN—Nelson—1939—CBC

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Oper. By News Publishing Co., Ltd.
Address P. O. Box 250
Newspaper Affiliation Nelson Daily News
News Service BN
Representative Stovin, Cam. Sta. Reps.
Membership CARTB, WARTB, BCARTB, BBM
President Maj. R. H. Green
Gen., Sta. Mgr., Chief Eng. A. R. Ramsden

CKNW—New Westminster 1944

Frequency: 1320 Kc. **Power:** 5000 Watts
Owned By Intl. Bcstg. Co., Ltd.
Business-Studio Address 227 Columbia St.
News Service BUP, BN
Transcription Associated, Standard
Representative Forjoe, R-Reps., B'coast. Reps.
Membership CARTB
President Frank A. Griffiths
Assistant Manager Hugh Wallace
Prog. Dir. Hal Davis
Gen., Station Mgr. W. J. Hughes
Sales Prom. Mgr. Mel Cooper
Chief Engineer Leo Haydamack

CKOK—Penticton—1948 CBC

Freq.: 800 Kc. **Power:** 1 Kw. d., 500 Wts. n.
Owned-Operated By CKOK, Ltd.
Business-Studio Address 125 Nanaimo Ave.
News Service BUP, CP
Transcription Service Standard
Representative Mulvihill, Forjoe
Membership BCARTB, WAB, CARTB
Pres., Gen., Mgr. Maurice P. Finnerty
Station Manager Roy G. Chapman
Sales Mgr. Ralph Robinson
Program Director Russ Richardson
Chief Engr. George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Operated By CJAV, Ltd.
Address 735 Third Ave., N.
News Service BN
Transcription Lang-Worth, Capitol, World
Membership CARTB
Rep. Hunt, Cooke, Stephens & Towndrow
President Harold E. Warren
Managing Dir. Kenneth Hutcheson
Comm. Mgr. J. Geoffrey Holmes

CKPG—Prince George—1945 CBC

Frequency: 550 Kc. **Power:** 250 Watts
Owned-Oper. By Radio Station CKPG, Ltd.
Address 1220 Sixth Ave.
News Service Can. Press
Representative All-Canada, Weed
Membership CARTB, BBM, BCARTB
President Frank H. Elphicke
General Manager Cecil G. Elphicke
Comm. Manager R. T. Harkins
Prog. Director J. E. Carbutt
Chief Engineer G. Graham

CFPR—Prince Rupert—1938 CBC

Frequency: 1240 Kc. **Power:** 250 Watts
Owned By Canadian Broadcasting Corp.
Address 343 W. 2nd Ave.
Sta. Mgr. W. C. Hankinson
General Manager (CBC) J. A. Oulmet
Comm. Mgr. W. E. Powell
Prog. Dir. Charles Jennings

CJAT—Trail—1931—CBC

Frequency: 610 Kc. **Power:** 1000 Watts
Owned-Oper. By Kootenay Bcstg. Co., Ltd.
Business-Studio Address 815 Victoria St.
News Service AP
Trans. World
Rep. Weed, All-Canada Radio Facilities
President A. S. Mawdsley
General Manager John W. Loader
Sales Prom. Mgr. John Boates
Comm. Mgr. J. P. Kobluk
Prog. Dir. Ken Hughes
Chief Engineer Jack Molyneux

CBU—Vancouver—1936—CBC

Frequency: 690 Kc. **Power:** 10,000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Address 701 Hornby St.
Dir. for Brit. Col. Kenneth Caples
General Manager (CBC) J. Alphonse Oulmet
Commercial Mgr. (CBC) Walter E. Powell
Prog. Dir. Charles Jennings

CJOR—Vancouver—1926 CBC-DOMINION

Frequency: 600 Kc. **Power:** 5000 Watts
Owned-Operated By CJOR, Ltd.



Business-Studio Address.....846 Howe St.
News Service.....BUP, Press News
Transcription Service.....Thesaurus
Representative....Stovin, Canadian Sta. Reps.
Membership.....CARTB
Pres., Sta. Mgr., Gen. Mgr. George C. Chandler
Sales Manager.....G. E. Ryan
Prom. Mgr., Pub. Dir......Dorwin Baird
Prog. Director.....Vic Waters
Chief Engineer.....Art Chandler
Commercial Mgr......Don Laws

CKLG—Vancouver—1955

Frequency: 1070 Kc.....**Power:** 1000 Watts
Owned-Oper. By....Lions Gate B'casting, Ltd.
Address.....143 E. 11th, North Vancouver
News Service.....AP
Transcription Service.....SESAC, Muzak
Reps......Don Cooke, Lorrie Potts
Membership.....RAB
President.....W. Clarke Gibson
General Mgr......A. E. Gibson
Station Mgr......Robert T. Bowman
Comm. Manager.....James Crawford
Prog. Director.....Rudy Hartman
Chief Engineer.....T. Payne

CFUN—Vancouver—1922

Frequency: 1410 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....812 Robson St.
News Service.....UP
Representative.....Nat. Broadcast Sales
President.....R. R. Keay
Gen. Mgr......J. L. Sayers
Comm. Manager.....Fin Anthony
Pub., Prom. Mgr......Stan Buchanan
Prog. Director.....Stan Lettner
Chief Engineer.....Dave Rogers

CKWX—Vancouver—1923

MBS

Frequency: 980 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
News Service.....CP, BUP
Transcription Service.....World
Representative.....All-Canada, Weed
President.....Arthur Holstead

General Manager.....Frank H. Elphicke
National Sls. Manager.....Clare Copeland
Program Manager.....John Ansell
Plng., Res. Director.....MacIntosh MacDonald
Assistant Manager.....Sam G. Ross
Prom. Manager.....Phil J. Baldwin
Prod. Manager.....Laurie Irving
Chief Engineer.....Charles Smith

CJIB—Vernon—1947—CBC

Frequency: 940 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Business Address.....3330 Barnard Ave.
Rep......Radio Representatives, Forjoe
Pres......C. H. Pitt
General Manager.....A. G. Seabrook
Commercial Mgr......Ann Gaustin
Program Director.....Jack Pollard
Chief Engineer.....Laurie Wright

CJVI—Victoria—1941—CBC

Frequency: 900 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Island Bcstg. Co., Ltd.
Business-Studio Address.....817 Fort Street
News Service.....BN, TTS
Transcription Service.....Associated, World
Representative.....Weed, All-Canada
Membership.....CARTB, RAB
President.....J. M. Taylor
Sta. Gen. Mgr......W. M. Guild
Sls. Prom. Mgr......Hugh Curtis
Comm. Mgr......Fred G. Usher
Prog. Dir......R. T. Batey
Chief Engineer.....Joe Sommers

CKDA—Victoria—1950—CBC

Frequency: 1280 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Capital Bcstg. System
Address.....1450 Douglas St.
News Service.....BUP, CP
Transcription Service.....Standard, SESAC
Representatives

Radio Reps, Broadcast Reps, Hunt, Forjoe
Membership.....CAB, NCARTB
Pres., Gen. Mgr......David M. Armstrong
Comm. Mgr......Allan Klenman
Sta. Mgr......David G. Hill
Prom. Mgr......Harry O. Watts
Prog. Dir......T. J. O'Neil
Chief Eng......Norman E. Bergquist

Manitoba

CKX—Brandon—1928—CBC

Frequency: 1150 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Transcription Service.....SESAC
Representative

Radio Representatives, Hunt, Messner
News Service.....BN
Membership.....CARTB, WAB
Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland

Asst. Sta. Manager.....Eric Davies
Prog. Dir......Frank Bird
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Frequency: 1050 Kc.....**Power:** 1000 d.; 250 n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address.....3rd Ave., N. E.
News Service.....CP
Trans. Service.....SESAC
Representative...Radio-Rep., Young, Messner

Membership CARTB
President A. T. Warnock
Gen., Sta. Manager J. M. Henderson
Comm. Manager Lawrence Schwartz
Prom. Mgr., Prog., Pub. Dir. Brian Skinner
Chief Engineer Harrison Thomas

CFAR—Flin Flon—1937—CBC

Frequency: 590 Kc. **Power:** 1000 Watts
Owned-Oper. By Arctic Radio Corp., Ltd.
Address 75 Hill St.
Representative Stovin, Canadian Reprs.
Membership CARTB
Station Manager C. H. Witney
Program Director E. Smallwood

CKSB—St. Boniface—1946
CBC

Frequency: 1250 Kc. **Power:** 1000 Watts
Owned Radio-St. Boniface Ltd.
Address 607 Langevin St.
News Service CP
Trans. Service SESAC
Representative Renaud, McGillivra, Hunt
President Dr. P. E. LaFleche
Manag. Dir., Prom. Mgr. Roland Couture
Commercial Mgr. Raoul Normandeau
Program Dir. Denis Belair
Chief Engineer Yves Savignac

CBW—Winnipeg—1948—CBC

Frequency: 990 Kc. **Power:** 50,000 Watts
Owned-Operated By ... Canadian Bcstg. Corp.
Business Address 541 Portage Ave.
News Service PN, BUP
Gen. Mgr. J. A. Ouimet
Reg. Director J. R. Finlay
Prog. Dir. A. E. Parr
Reg. Engineer R. D. Cahoon
Comm. Sls. Rep. R. L. Horley
Publicity Dir. C. E. l'Ami

CJOB—Winnipeg—1946

Frequency: 1340 Kc. **Power:** 250 Watts

Owned-Operated By Blick Bcstg., Ltd.
Business-Studio Address Lindsay Bldg.
Transcription Service World, Theasaurus, Associated, Standard, Lang-Worth

Membership CARTB
News Service CP; BUP
Representative R-Reps., Adam Young
President J. O. Blick
Commercial Manager R. M. MacLennan
Office Manager Frances Sprague
Sales Prom. Mgr. R. Moody
Prog. Director George C. Davies
Chief Engineer R. V. Durie

CKRC—Winnipeg—1934
CBC-DOMINION

Frequency: 630 Kc. **Power:** 5000 Watts
Owned Transcanada Communications, Ltd.
Bus.-Studio Address 300 Carlton St.
News Service BUP, BN, CP
Membership CARTB, BBM
Representative Weed, All-Canada
President Clifford Sifton
Gen., Sta. Mgr. William A. Speers
Commercial Manager R. F. Tait
Prom. Mgr., Pub. Dir. Wm. M. Edge
Program Director Robert Bye
Chief Engineer A. W. Hooper

CKY—Winnipeg—1950

Frequency: 580 Kc. **Power:** 5000 Watts
Owned-Oper. By Station CKY, Ltd.
Business Address 432 Main St., N.
Transcription Capital, SESAC, Associated
Representative Stovin, Forjoe
Membership RAB
President Lloyd E. Moffatt
Sta. Manager W. E. Collier
Comm. Manager R. G. Stapley
Sales Prom. Mgr. D. A. McDermid
Program Director Jack R. Stewart
Chief Engineer Andy Malowanchak

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc. **Power:** 250 Watts
Owned Bathurst Broadcasting Co., Ltd.
Address 455 Golf Street, West Bathurst
News Service CP
Transcription Lang-Worth, SESAC
Representative Lorrie Potts
Membership CARTB
President, Sta. Mgr. J. Leo Hachey
Comm., Sales Prom. Mgr. R. J. Gallagher
Prog., Pub. Dir. Ray Bourque
Chief Engineer Phil Paquet

CKNB—Campbellton—1939
CBC-DOMINION

Frequency: 950 Kc. **Power:** 1000 Watts

Owned-Oper. By .. Restigouche Bcstg. Co., Ltd.
Business Address P. O. Drawer 226
Representative Hardy, Weed
Membership CARTB, BBM
Mgn. Director Dr. Charles H. Houde
Manager Bob Richards

CJEM—Edmundston—1944
CBC

Frequency: 570 Kc. **Power:** 1000 Watts
Owned-Oper. By Edmundston Radio, Ltd.
Address 91 Canada Rd.
Transcription Service SESAC
News Service BN
Representative Stovin, Young
President Georges Michaud



Gen. Mgr. Jack Brilliant
 Station, Comm. Mgr. Georges Guerrette
 National Prog. Dir. Harry Wilsie
 Program Director. Hermel Dumont
 Pub. Dir., Asst. Mgr. Bob Beaulieu
 Chief Engineer. Walter Martin

CFNB—Fredericton—1923 CBC

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address York St.
 News Service UP, R.P.
 Transcription Service Thesaurus
 Representative All-Canada, Weed
 Membership CARTB
 President J. Stewart Neill
 General Manager. D. Malcolm Neill
 Prog. Director. H. L. McFee
 Retail Sls. Manager. George W. Brown
 Sta., Comm. Manager. J. T. H. Fenety
 Chief Engineer. Glenn D. Love

CBAF—Moncton—1954—CBC

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address 232 St. Georges St.
 Sta. Mgr. J. E. R. Teasdale
 General Manager. Alphonse Ouimet
 Commercial Mgr. W. E. Powell
 Prog. Dir. C. Jennings

CKCW—Moncton—1934—CBC

Frequency: 1220 Kc. Power: 10,000 Watts
 Owned-Oper. By. Moncton Bcstg., Ltd.
 Address K of P Bldg.
 News Service BUP, CP, Radio Press
 Transcription Service Lang-Worth
 Rep. Canadian Station Reps., Stovin
 Membership RAB
 Pres., Gen. Mgr. F. A. Lynds
 Sta., Comm. Manager. T. Tonner
 Program Director Robert Reid
 Prom. Mgr., Pub. Dir. Gene Alton
 Chief Engineer Keith MacConnell

CKMR—New Castle—1949 CBC

Frequency: 790 Kc. Power: 1000 Watts
 Owned. Miramichi Bcstg. Co., Ltd.

Representative Renaud
 News Service BUP, RP
 President L. W. Flett
 Sta. Mgr., Chief Eng., Comm. Mgr.
 R. J. Wallace
 Publicity Director. Fred Haining

CBA—Sackville—1939—CBC

Frequency: 1070 Kc. Power: 50,000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address 100 Sackville St., Halifax, N. S.
 Regional Director. W. E. S. Briggs
 Regional Prog. Dir. S. R. Kennedy
 Comm. Rep. Don LeBlanc
 Press & Info. Rep. A. W. Wilson
 Reg. Engineer. H. M. Smith

CFBC—Saint John—1946 CBC-DOMINION

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Operated By. Fundy Bcstg. Co., Ltd.
 Address 68 Carleton St.
 Representative. Young, Nat'l Bcst. Sales
 News Service BUP, RP
 Trans. Thesaurus
 Membership CARTB
 President. A. M. A. McLean
 General Manager Hugh T. Trueman
 Sales Manager. C. F. Bedford
 Program Supervisor. D. H. Armstrong
 Prom. Mgr. Marita McNulty
 Chief Engineer. H. M. Stout

CHSJ—Saint John—1934 CBC

Frequency: 1150 Kc. Power: 5000 Watts
 Owned-Oper. By. New Brunswick Bcstg. Co.
 Business-Studio Address. 14 Church St.
 Trans. World, SESAC
 Membership CARTB
 Newspaper Affil. Journal, Globe
 Representative. All Canada, Weed & Co.
 President. T. F. Drummie
 General Manager. George A. Cromwell
 Program Director. Cleve G. Stillwell
 Comm. Mgr. James Morrow
 Station Manager. Earl McCarron
 Sls. Prom. Mgr. Frank Doody
 Pub. Director. Alfred E. Murphy
 Chief Engineer J. G. Bishop

Newfoundland

CBY—Corner Brook—1942 CBC

Frequency: 790 Kc. Power: 1000 Watts
 Owned-Operated By. Canadian Bcstg. Corp.
 Representative. C. V. Hierlihy
 Gen. Mgr. (CBC). J. Alphonse Ouimet
 Comm. Mgr. W. E. Powell
 Prog. Dir. Charles Jennings

CBG—Gander—1949—CBC

Frequency: 1450 Kc. Power: 1000 Watts
 Owned-Operated By. Canadian Bcstg. Corp.
 Address Gander
 Sta. Mgr. A. W. Barrett
 General Manager. J. A. Ouimet
 Comm. Mgr. W. E. Powell
 Prog. Dir. Charles Jennings



CBT—Grand Falls—1949
CBC

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
AddressHigh Street
News Service.....AP, INS, UP
Gen. Mgr.J. Alphonse Ouimet
Station Manager.....John J. Grace
Press & Info. Dept., Prom. Mgr., Ron C. Fraser
Comm. Manager.....G. D. Halley
Prog. Director.....R. G. O'Brien
Area Engineer.....E. D. Witherstone

CBN—St. John's—1949—CBC

Frequency: 640 Kc.....Power: 10,000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
AddressT. A. Building
Dir. for NFLD.....W. F. Galgay
General Manager (CBC)...J. Alphonse Ouimet
Commercial Mgr. (CBC).....W. E. Powell
Prog. Director.....Charles Jennings

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
Address.....Prince of Wales St.
News Service.....AP, CP
Transcription Service.....SESAC
Reps.....All-Canada Radio, Weed

MembershipCARTB
Pres.....Geoffrey W. Stirling
General Manager.....Don Jamieson
Sta. Mgr.....Art Hartnett
Commercial Manager.....Jim McGrath
Sales Prom. Mgr.....Mary Myler
Program Director.....Gerry Ottenheimer
Publicity Director.....Emile Davis
Chief Engineer.....Oscar Hierlihy

VOAR—St. John's—1929

Frequency: 1230 Kc.....Power: 100 Watts d.
Owned-Oper. By...Canadian Union Conf. Corp.
Address.....P. O. Box 574
President.....W. A. Nelson
General Manager.....Philip Moores
Chief Engineer.....George Rabbitts

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Operated By...Colonial Bcstg. System
Business Address.....McBride's Hill
News Service.....BUP, BN
Transcription Service.....Thesaurus
MembershipCARTB
Representative.....Stovin, Canada, Young
Pres., Ch. Eng.....W. B. Williams
Managing Director.....H. N. Butler
Station Mgr.....J. V. Butler
Commercial Manager.....M. Shulman
Program Director.....J. M. Murdoch

Nova Scotia

CJFX—Antigonish—1943
CBC-DOMINION

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
AddressBroadcasting Bldg.
News ServiceBUP
Rep.....Mulvihill, Canadian Sta. Reps.
Sta. Mgr., Chief Eng.....Gordon MacDougall
Continuity Mgr.....Charles O'Brien
Program Dir.....Bruce Rafuse

CKBW—Bridgewater—1947
CBC

Frequency: 1000 Kc.....Power: 1000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Address.....399 King St.
Representative.....Radio Reps., Don Cooke
News Service.....Can. Press
MembershipCARTB
President.....C. J. Morrow
General Manager.....John F. Hirtle
Sta. Mgr., Comm. Mgr.....James A. MacLeod
Sales Mgr.....Lester L. Rogers
Program Director.....A. Maxwell Ramey
Publicity Director.....David Flack
Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947—CBC

Frequency: 1330 Kc.....Power: 100 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business-Studio Address.....100 Sackville St.
News ServiceCP, BUP
Regional Director.....W. E. S. Briggs
Reg. Prog. Dir.....S. R. Kennedy
Comm. Rep.....Don LeBlanc
Press & Infor. Rep.....A. W. Wilson
Regional Engineer.....H. M. Smith

CHNS—Halifax—1926—CBC

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By...Maritime Bcstg. Corp., Ltd.
Bus-Studio Address.....10 Tobin St.
News Service.....CP, BUP
Transcription Service...Thesaurus, Lang-Worth
RepresentativeAll-Canada, Weed
President.....Graham W. Dennis
Gen., Station Manager.....Gerald Redmond
Commercial Manager.....Douglas Grant
Program Manager.....John A. Funston
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Operated By.....Chronicle Co., Ltd.

Bus.-Studio Address..... 741 Robie St.
News Service..... BN, Can. Press
Transcription Service..... World, SESAC
Representative..... Mulvihill, Can. Station Reprs.
President..... B. Pearson McCurdy
Station Manager..... E. Finlay MacDonald
Comm. Manager..... Howard E. Gerard
Sls. Prom. Manager..... Clair Chambers
Program Director..... Len J. Chapple
Chief Engineer..... A. Reginald MacWilliams

CKEN—Kentville—1947

Frequency: 1350 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.
Business-Studio Address.....Radio Center
News Service.....BN
Transcription Service.....World
Representative.....Lorrie Potts
Membership.....CARTB, BBM, AAB
President.....George Wilson
General Manager.....J. A. C. Lewis
Commercial Mgr......Mrs. E. J. Macmillan
Sales Prom. Mgr......J. F. Crossan
Program Director.....W. A. Bishop
Publicity Director.....Graham Galloway
Chief Engineer.....A. M. Bishop

CKEC—New Glasgow—1953
CBC

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
News Service.....BN
Transcription.....Lang-Worth
Representative.....Renaud, Cooke
General Manager.....James M. Cameron
Asst. Gen., Comm. Mgr......Howard MacLean
Sales Mgr......D. P. Hinton
Chief Engineer.....Charles Goguen

CBI—Sydney—1948—CBC

Freq.: 1140 Kc.....**Power:** 5000 Watts
Owned-Operated By.....Canadian Bcstg. Corp.
Business-Studio Address.....247 Charlotte St.
Station Manager.....F. G. Cooke
Gen. Mgr......J. Alphonse Ouimet
Comm. Mgr......W. E. Powell
Prog. Dir......Charles Jennings

CJCB—Sydney—1929—CBC

Freq.: 1270 Kc.....**Power:** 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business-Studio Address.....Radio Bldg.
News Service.....PN
Transcription Service.....Thesaurus, Lang-Worth
Representative.....All-Canada, Weed
Membership.....RAB
Pres......J. Marven Nathanson
Gen., Sta. Mgr......Norris L. Nathanson
Commercial Manager.....R. M. Gass
Prog. Dir......Lloyd W. Taylor
Sales Prom. Mgr......T. C. Robertson
Chief Engineer.....A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc.....**Power:** 1,000 Watts
Owned-Operated By.....Colchester Bcstg. Co. Ltd.
Business Address.....7 Pleasant St.
News Service.....UP
Transcription Service.....World, SESAC
Representative.....Radio Time Sales
Membership.....CARTB
President, General Mgr......J. Arthur Manning
Comm. Mgr., Pub. Dir......H. C. Deryk Upton
Program Director.....Doug Freeman
Chief Engineer.....Sidney Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Evangeline Bcstg. Co., Ltd.
Address.....Radio Centre
News Service.....BN
Transcription Service.....World
Representative.....Lorrie Potts
Membership.....CARTB, BBM, AAB
President.....George Wilson
General Manager.....J. A. C. Lewis
Comm. Mgr......Mrs. E. J. MacMillan
Promotion Mgr......J. F. Crossan
Program Director.....Doug Freeman
Publicity Director.....Graham Galloway
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934
CBC-DOMINION

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
News Service.....CP
Transcription Service.....United, Lang-Worth
Representative.....All-Canada, Weed
Gen., Comm. Mgr......D. L. Smith

Ontario**CKBB—Barrie—1949**

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Barrie Bcstg. Co. Ltd.
Address.....Box 87
News Service.....BN
Membership.....CARTB, BBM
Representative.....Young, Mulvihill
Pres......Ralph T. Snelgrove
Sta. Mgr., Comm. Mgr......Robert Hunter

Program Director.....Leon Mangoff
Chief Engr......Jack Mattenley

CJBQ—Belleville—1946—CBC

Frequency: 800 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
News Service.....Broadcast News
Transcription Service.....World, SESAC



Representative Can. Sta. Rep., H. N. Stovin
 Membership CARTB
 Station Manager Fred H. Pemberton
 Program Director Carl Fisher
 President A. MacLean Haig
 Station Manager W. H. Stovin
 Commercial Manager J. H. MacDonald
 Program Director P. F. Flagler
 Sls. Prom. Manager F. C. Murray
 Chief Engineer J. B. Buchanan

CFJB—Brampton—1953

Frequency: 1090 Kc. Power: 250 W. d.
 Owned-Oper. By CFJB, Ltd.
 Address 2 Ellen St.
 News Service BN, BUP
 Trans. Service World, Lang-Worth, SESAC
 Membership CARTB
 Rep. Radio Time Sales
 President Frank Early
 Sta. Mgr. W. E. Todd
 Comm. Manager Stan Larke
 Program Director John Fox
 Chief Eng. Robert McBean

CKPC—Brantford—1923—CBC

Frequency: 1380 Kc. Power: 1000 Watts
 Owned-Oper. By Telephone City Bcst., Ltd.
 Address 525 Colborne St.
 Transcription Service World
 News Service BUP
 Membership CARTB
 Representative Lorrie Polts
 Pres., Gen. Mgr. Mrs. F. M. Buchanan
 Station Manager R. Buchanan
 Comm., Prom. Mgr. Russ Waters
 Prog. Dir. Arnold Anderson
 Chief Engineer J. Featherston

**CFJR—Brockville—1943
 CBC**

Frequency: 1450 Kc. Power: 250 Watts
 Owned By Eastern Ontario Bcstg. Co., Ltd.
 Business-Studio Address 17 King St. West
 News Service BN
 Representative Stoven, Canadian Reps.
 Pres., Gen. Mgr., Pub. Dir. Jack R. Radford
 Asst. Sta. Mgr. Thomas Statham
 Comm. Mgr. Keith Pelton
 Program Director Jim Chapman
 Chief Engineer Sid Penstone

**CFCO—Chatham—1926
 CBC—DOMINION**

Frequency: 630 Kc. Power: 1000 Watts
 Owned-Operated By John Beardall
 Business Address P. O. Box 277
 News Service BUP
 Membership CARTB
 Transcription Service Lang-Worth
 Manager John Beardall

CKSF—Cornwall—1945—CBC

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Standard-Freeholder, Ltd.
 Business-Studio Address 36 Pitt St.
 Representative Stovin, McGillivra

Membership CARTB
 Station Manager Fred H. Pemberton
 Program Director Carl Fisher

**CFOB—Fort Frances—1944
 CBC-DOMINION**

Frequency: 800 Kc. Power: 1000 Watts
 Owned By Border Bcstg., Ltd.
 Business-Studio Address 242 Scott St.
 News Service BN, UP
 Transcription Service World, Lang-Worth
 Rep. Cooke, Radio Reps., Bcst. Reps.
 Manager Don Fawcett

**CKPR—Fort William—1931
 CBC**

Frequency: 580 Kc. Power: 1000 Watts
 Owned-Oper. By H. F. Dougall Co., Ltd.
 Bus.-Studio Address Radio Hall, Victoria Ave.
 News Service BN
 Trans. Ser. Thesaurus
 Rep. Radio Reps., Can. Sta. Reps., Stovin
 Membership CARTB
 Pres., Gen. Mgr. H. F. Dougall
 Sta., Comm. Mgr. George Jeffrey
 Program Director J. P. Friesen
 Pub. Dir., Sales Prom. Mgr. Jack Masters
 Chief Engineer W. T. Ross

CKGR—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts
 Owned-Oper. By Galt B'casting Co., Ltd.
 Address 3 Amslie St.
 News Service AP
 Representative Radio Time Sales
 Membership CARTB, CCBA
 Pres., Gen. Mgr. John V. Evans
 Program Director Mike McMahon
 Chief Eng. Paul Kemper

CJOY—Guelph—1948

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By CJOY, Ltd.
 Business Address Bond Bldg.
 News Service BN
 Representative Radio Reps., Cooke
 Membership CARTB, RAB
 Pres., Sta. Mgr. Wallace Slatter
 General Mgr. Frederick T. Metcalf
 Program Director J. D. LeBlanc
 Commercial Mgr. J. Jackson
 Publicity Dir. Norman Jary
 Chief Engineer J. Milligan

**CHML—Hamilton—1926
 CBC**

Frequency: 900 Kc. Power: 5000 Watts
 Owned-Oper. By Maple Leaf Bcstg. Co., Ltd.
 Business-Studio Address 848 Main St., E.
 News Service BN
 Rep. Stephens & Towndrow, Can. Sta. Reps.
 Nat. B'cast Sales
 Membership CARTB, RAB



President..... Kenneth D. Soble
 General Manager..... Tom Darling
 Commercial Manager..... W. D. Whitaker
 Program Director..... Agnes M. Anderson
 Sales Prom. Mgr., Pub. Dir..... Bill Hall
 Chief Engineer..... Hugh Potter

CKOC—Hamilton—1922—CBC

Frequency: 1150 Kc..... Power: 5000 Watts
 Owned..... Wentworth Radio Bcstg. Co., Ltd.
 Business-Studio Address..... 32 John St., N.
 News Service..... BUP, BN, Can. Press
 Transcription Service..... World
 Representative..... All-Canada, Weed
 Membership..... CARTB, BBM
 President..... H. R. Carson
 V. P., General Manager..... W. T. Cranston
 Comm. Mgr., Asst. Mgr..... J. N. Inkster
 Promotion Mgr..... K. D. Wright
 Program Director..... T. J. Garner
 Chief Engineer..... Leslie Horton

CJRL—Kenora—1938—CBC

Frequency: 1220 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Lake of Woods B'cast, Ltd.
 Address..... Johnson Block
 News Service..... BN
 Representative..... Stovin, Cooke
 Membership..... BBM, RAB, CARTB
 Station Manager..... Bill Whittingham
 Program Director..... M. Cooke

**CKLC—Kingston—1953
 CBC-DOMINION**

Frequency: 1380 Kc..... Power: 1000 Watts
 Owned-Oper. By..... St. Lawrence Bcstg. Co., Ltd.
 Address..... 99 Brock St.
 News Service..... BUP
 Transcription Service..... World
 Representative..... Stovin, Forjoe
 Sta., Gen. Manager..... T. D. French
 Comm. Manager..... J. F. French
 Prog. Director..... C. J. Bermingham
 Chief Engineer..... Barry M. Ogden

CKWS—Kingston—1942—CBC

Frequency: 960 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Frontenac Bcstg. Co., Ltd.
 Address..... 170 Queen St.
 News Service..... BN
 Newspaper Affil..... Kingston Whig Standard
 Rep..... Natl. Bcst. Sales, Weed
 Membership..... CARTB
 President..... Senator W. R. Davies
 Gen. Manager..... J. M. Davidson
 Station Manager..... P. D. Scanlon
 Comm. Manager..... W. G. King
 Prog. Director..... W. Williamson
 Pub. Director..... W. E. Barnes
 Chief Engineer..... A. E. Cobb

**CJKL—Kirkland Lake—1934
 CBC**

Frequency: 560 Kc..... Power: 5000 Watts
 Owned..... Kirkland Lake Bcstg., Ltd.

Address..... 22 Govt. Rd. West
 News. Affil..... Thomson Dailies
 Trans..... World
 News Service..... BN
 Representative..... Natl. Bcst. Sales, Weed
 President..... Roy H. Thomson
 General Manager..... J. M. Davidson
 Station Manager..... Gord Burnett
 Comm. Mgr., Prom. Mgr..... Ken Billings
 Prog. Dir., Pub. Dir..... Jesse French
 Chief Engineer..... C. L. Spence

**CKCR—Kitchener—1929
 CBC**

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... E.-W. Bcstg. Co., Ltd.
 Business-Studio Address..... 125 King St. W.
 Transcription Service..... SESAC, World
 Rep..... Renaud, McGillvra
 Membership..... CARTB
 Pres., Gen. Mgr..... James C. Mitchell
 Comm. Mgr..... Jack G. Liddle
 Sales Prom. Mgr..... G. J. Schus
 Sta. Mgr., Prog. Dir..... Ken W. Mackinnon
 Publicity Dir..... Jim Shearon
 Chief Engineer..... Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc..... Power: 250 W., d.
 Owned-Operated By..... Sun Parlor Bdctrs., Ltd.
 Address..... 23 Erie St., N.
 Representative..... Best
 Pres., Comm. Mgr..... A. A. Bruner
 Sales Manager..... J. L. Moore

CKLY—Lindsay—1955

Frequency: 910 Kc..... Power: 1 Kw.
 Owned-Operated By..... Greg-May Bcstg. Ltd.
 Address..... 249 Kent St. W.
 News Service..... BN
 Transcription..... Lang-Worth
 Representative..... Lorrie Potts
 Gen. Mgr..... E. Neill Gregory
 Comm. Mgr..... C. A. Gregory

CFPL—London—1933—CBC

Frequency: 980 Kc..... Power: 5000 Watts
 Owned-Oper..... London Free Press Printing Co.
 Address..... 442 Richmond St.
 Newspaper Affil..... London Free Press
 Transcription..... Lang-Worth, World
 Representative..... Weed, All-Canada
 Membership..... CARTB, RAB
 President..... Walter J. Blackburn
 Gen. Mgr..... Murray T. Brown
 Comm., Station Mgr..... Douglas C. Trowell
 Prog. Dir..... J. N. Illman
 Sls. Prom. Mgr., Pub. Dir..... Harvey M. Clarke
 Chief Engineer..... Glen A. Robitaille

**CHVC—Niagara Falls-Welland
 1947**

Frequency: 1600 Kc..... Power: 5,000 Watts
 Owned-Oper. By..... Radio Station CHVC, Ltd.



Business Address... Rainbow Bridge, Niagara Falls—76 Division St., Welland
News Service BUP
Representative Cooke, Lorrie Potts
President B. Howard Bedford
Prog. Director A. W. Blakely
Chief Engineer L. H. Rooke

CFCH—North Bay—1931
CBC

Frequency: 600 Kc. **Power:** 1000 Watts
Owned-Oper. By Thompson Enterprises
Address... Bank of Nova Scotia Bldg., Toronto
Transcription Service World
Rep. Natl. Bcst. Sales, Weed
News Service CP
Membership CARTB
President Ken Thompson
General Manager Jack Davidson
Station Manager Keith Packer
Commercial Manager Gord Robinson
Sales Prom. Mgr. Bill O'Halloran
Program Director Clarence Houston
Chief Engineer Jack Barnaby

CFOR—Orillia—1945—CBC

Frequency: 1570 Kc. **Power:** 5 Kw. d; 1 Kw. n.
Owned-Oper. By Radio Station CFOR
Bus-Studio Address 241 West St., N.
News Service BN
Transcription Service World
Rep. ... Stephens & Towndrow, Can. Sta. Reps.
Membership CARTB, BBM
Owner, Sta. Mgr. Gordon E. Smith
Comm. Manager William Pratt
Sales Prom. Mgr. Charles Sterne
Program Director Pete McGarvey
Chief Engineer George Slinn

CKLB—Oshawa—1949

Frequency: 1350 Kc. **Power:** 5000 Watts
Owned-Oper. By ... Lakeland Bcstg. Co., Ltd.
Business-Studio Address 16 Centre St.
Transcription Service World
News Service BN
Rep. Lorrie Potts, John N. Hunt, McGillvra
Membership CARTB, BBM
Pres., Gen. Mgr., Prom. Mgr. ... Alfred H. Collins
Comm., Sta. Mgr. Gordon G. Garrison
Program Director Ken Phillips
Chief Engineer W. C. Marchand

CBO—Ottawa—1924—CBC

Frequency: 910 Kc. **Power:** 5000 Watts
Owned-Oper. By Canadian Bcstg. Corp.
Bus-Studio Address Chateau Laurier Hotel
Station Manager Charles P. Wright
Gen. Mgr. J. O. Ouimet
Comm. Mgr. W. E. Powell
Prog. Dir. Charles Jennings

CFRA—Ottawa—1947

Frequency: 560 Kc. **Power:** 5000 Watts
Owned CFRA, Ltd.
Address Auditorium

News Service BUP, BN
Transcription Service Capitol, Lang-Worth
Representative Stephens & Towndrow, Weed
Pres., Gen. Sta. Mgr. Frank Ryan
Comm. Mgr. George M. Gowling
Program Director Terry Kieley
Program Manager Tom Foley
Publicity Director Don MacKinnon
Chief Engineer Harold Peerenboom

CKOY—Ottawa—1949—CBC

Freq.: 1310 Kc. **Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By CKOY, Ltd.
Address 635 Richmond Rd.
News Service BUP, CP
Transcription Service Capitol, Thesaurus,
 World, Lang-Worth
Representative Cooke, Natl. Bcst. Sales
President Irving Cameron
Station Mgr., Prog. Dir. Jack Daly
Commercial Manager Keith Kearney
Pub. Dir. Tom Williams
Chief Engineer Ken Puttock

CFOS—Owen Sound—1940
CBC

Frequency: 1470 Kc. **Power:** 1000 Watts
Owned Grey & Bruce Bcstg. Co., Ltd.
Address 270 9th St. E.
News Service BN
Newspaper Affil. Sun-Times
Rep. Horace N. Stovin, Can. Sta. Reps.
Membership CARTB
President C. J. McTavish
Station Manager William N. Hawkins
Program Director Stew Blancher
Publicity Director L. Phillips
Chief Engineer Garritt Stauffer

CHOV—Pembroke—1942
CBC-DOMINION

Frequency: 1350 Kc. **Power:** 1000 Watts
Owned-Oper. By ... Ottawa Valley Bcstg. Co.
Address 319 Pembroke St.
News Service BUP
Transcription Service Thesaurus, SESAC
Representative ... Stovin, Canadian Sta. Reps.
Pres., Gen. Mgr. E. G. Archibald
Program Director Bill Kay
Comm., Prom. Manager ... Ramsay F. Garrow

CHEX—Peterborough—1942
CBC-DOMINION

Frequency: 1430 Kc. **Power:** 1000 Watts
Owned Kawartha Bcstg. Co., Ltd.
Business-Studio Address Box 627
News Service BN
News. Affil. The Examiner
Representative Natl. Bcst. Sales, Weed
Membership CARTB, RAB
Transcription Lang-Worth
President W. R. Davies
Vice-President Roy H. Thomson
Station Manager N. J. Weatherwax

CFPA—Port Arthur—1944
CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: Ralph H. Parker
Address: 87 N. Hill St.
News Service: BN
Trans. Service: Standard, SESAC
Rep.: Lorrie Potts, A. J. Messner, Weed, Hunt
Membership: CARTB, BBM
President, Gen. Mgr.: Ralph H. Parker
Station Manager: R. P. MacGowan
Program Director: Jim Haldorsen

CKTB—Ste. Catharines—1930
CBC

Frequency: 620 Kc. Power: 1000 Watts
Owned: Niagara District Bcstg. Co., Ltd.
Business-Studio Address: 12 Yates St.
News Service: CP
Transcription Service: Standard, World
Representative: McGillvra, P. Mulvihill
President: W. B. C. Burgoyne
Gen., Sta. Mgr.: Mary C. Burgoyne
Comm. Manager: V. A. Lococo
Sales Prom. Mgr., Pub. Dir.: Roy Bonisteel
Prog. Dir.: Jack Damson
Chief Engineer: W. H. Allen

CHLO—St. Thomas-London
1948—CBC

Frequency: 680 Kc. Power: 1000 Watts
Owner: Station CHLO, Ltd.
Address: 133 Curtis St., St. Thomas;
171 Dundas St., London
News Service: BUP
Representative: Stephens & Towndrow, John N.
Hunt, Donald Cooke
Membership: CARTB, CCBA, BBM
President: G. C. Nichols
General Manager: E. M. Smith
Ass't Mgr., Prom. Mgr., Pub. Dir.: P. K. Dickens
Program Director: W. G. Moyer
Chief Engineer: W. R. Onn

CHOK—Sarnia—1946—CBC

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By: Sarnia Bcstg., Ltd.
Address: 148½ Front St. N.
News Service: BN
Transcription Service: Lang-Worth
Representative: Cooke, Mulvihill
Membership: CARTB, CCBA
Pres., Gen. Mgr.: Claude R. Irvine
Station Manager: Karl E. Monk
Commercial Manager: Arthur H. J. O'Hagan
Program Director: Phil Clayton
Chief Engineer: Robert F. Cooke

CJIC—Sault Ste. Marie—1934
CBC

Frequency: 1490 Kc. Power: 250 Watts

Owned-Oper. By: Hyland Radio-TV Ltd.
Address: 119 East St.
News Service: BN
Representative: Lorrie Potts, McGillvra
Membership: CARTB
Pres., Gen. Mgr.: J. G. Hyland
Commercial Manager: E. Vanca

CJET—Smith Falls—1955

Frequency: 1070 Kc. Power: 1000 Watts
Owned: Rideau Broadcasting Ltd.
Address: Box 1070
News Service: BN
Representative: Lorrie Potts, McGillvra
Membership: CARTB
President, Gen. Mgr.: Jark Pollie
Comm. Mgr.: Dirk Weiler
Program Director: Bill Falkner
Chief Engineer: Carl Warner

CJCS—Stratford—1924
CBC-DOMINION

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By: CJCS, Ltd.
Address: 125 Ontario St.
News Service: BN
Representative: All Canada, Weed
Pres., Gen. Manager: Frank M. Squires
Sta., Comm. Mgr.: S. E. Tapley
Prog., Pub. Director: William Inkol
Chief Engineer: John Grigg

CHNO—Sudbury—1947—CBC

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. By: Sudbury Bcstg. Co., Ltd.
Business Address: 166 Elm St., W.
News Service: BN
Trans. Service: SESAC
Rep.: Renaud, Hunt, Ccn. Sta. Reps.
Membership: RAB
President, General Mgr.: F. B. Ricard
Station, Commercial Manager: R. Riel
Sales Prom. Mgr.: Peter Scott
Chief Engineer: Len Stone

CKSO—Sudbury—1935—CBC

Frequency: 790 Kc. Power: 5000 Watts
Owned-Operated By: CKSO, Radio, Ltd.
Bus.-Studio Address: Box 400
Representative: All-Canada, Weed
President: G. M. Miller, Q.C.
General Manager: W. J. Woodill

CKOT—Tillsonburg—1955

Frequency: 1510 Kc. Power: 250 W.
Owned-Oper. By: Tillsonburg Bcstg. Co., Ltd.
Address: 20 Baldwin St.
Representative: Radio Reps.
Pres.: Dr. Ralph A. Hawkins
General Manager: John Lamers
Comm. Mgr.: Jack Campbell
Prog. Dir., Chief Eng.: A. Ken Orton

CFCL—Timmings—1951—CBC

Frequency: 580 Kc. Power: 1 Kw. d n.



Owned.....J. Conrad Lavigne
Address.....Box 620
News Service.....CP
Trms. Service.....SESAC
Representative.....Renaud, McGillvra
Membership.....CARTB
President.....J. Conrad Lavigne
Sta., Sales Prom. Mgr......Rene Barrette
Sta., Prom. Mgr......Albert Aube
Comm. Mgr......Ted Meunier
Program Dir......Raymond Lemay
Publicity Dir......Marg. Filion
Chief Engineer.....Roch Demers

CKGB—Timmins—1933—CBC

Frequency: 680 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus-Studio Address.....44 King St., W.
News Service.....BN
News. Affil......Daily Press
Transcription Service.....World
Rep......Natl. Bcst. Sales, Weed, All-Canada
Membership.....CARTB
President.....R. H. Thomson
Station Mgr......Wally Rewegan

CBL—Toronto—1927—CBC

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Dir. of Radio.....J. M. Kannawin
General Manager (CBC).....J. Alphonse Oulmet
Commercial Manager (CBC).....W. E. Powell
Program Director (CBC).....Charles Jennings

CFRB—Toronto—1927—CBS

Frequency: 1010 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Rogers Radio Bcstg. Co., Ltd.
Address.....37 Bloor St. W.
News Service.....BUP, BN
Transcription Service.....Thesaurus, World
Representative.....Can. Sta. Reps., All-Canada
President.....Harry Sedgwick
Station Manager.....Lloyd Moore
Commercial Manager.....Waldo Holden
Program Director.....Wes McKnight
Sls. Prom. Mgr., Pub. Dir......Ken Marsden

CHUM—Toronto—1946

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....York Bcstrs., Ltd.
Address.....250 Adelaide St. W.
News Service.....Canadian Press
Representative.....R. & TV Sales
Membership.....CARTB
President, Gen. Mgr......Allan F. Waters
Exec. V.P., Prom. Mgr., Pub. Dir......Phil Stone
Comm. Mgr......Edd Harris
Prog. Dir......Phil Ladd
Chief Engineer.....George Jones

CJBC—Toronto—1936—CBC

Frequency: 880 Kc.....**Power:** 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....354 Jarvis Street

Representative.....Horace N. Stovin
General Manager.....Dr. Ira Dilworth
Director of Radio.....J. M. Kannawin
Commercial Manager.....W. E. Powell
Asst. Dir. of Radio.....R. de Boer
Regional Engineer.....H. R. Hilliard

CKEY—Toronto—1944

Frequency: 580 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned By.....Toronto Bcstg. Co., Ltd.
Bus-Studio Address.....444 University Ave.
Transcription Service.....World, Lang-Worth.
Standard, Associated, Capitol, Thesaurus
Representative.....Natl. Bcst. Sales, Cooke
President, Gen. Mgr......Jack K. Cooke
Station Manager.....Hal Cooke
Commercial Manager.....Jack Turrall
Program Director.....Don Inslay

CKFH—Toronto—1951

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Transcription Service.....Associated, SESAC
Representative.....Stephens & Towndrow, Weed
President.....Foster Hewitt
Sales Manager.....Keith Davey
Station Director.....Bill Hewitt
Chief Engineer.....Gerald Wilson

CHVC—Welland—1947

(See Listing Niagara Falls, Ont.)

CBE—Windsor—1950—CBC

Frequency: 1550 Kc.....**Power:** 10,000 Watts d.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Manager.....K. A. Murray
General Mgr. (CBC).....J. Alphonse Oulmet
Commercial Manager (CBC).....W. E. Powell
Prog. Dir. (CBC).....Charles Jennings

CKLW—Windsor—CBC

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....**Power:** 1000 Watts
Owned.....CKNX, Ltd.
Address.....Carling Terrace
Transcription Service.....Thesaurus
Representative.....Lorrie Potts, Can. Sta. Reps.
Pres......W. T. Cruickshank
Sta. Manager.....J. J. Cruickshank
Program Dir......John Langridge
Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Operated By.....Oxford Bcstg. Co.
Business Address.....290 Dundas St.
Transcription Service.....Lang-Worth, SESAC
Representative.....Hunt, Renaud
President, Gen-Station Mgr......Monty J. Werry
Comm. Mgr., Prom. Mgr......Rex Brooks
Program Director.....William Tonner

Prince Edward Island

CFCY—Charlottetown—1924

CBC

Frequency: 630 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Island Radio Bcstg. Co.
 Business-Studio Address.....85 Kent St.
 News Service.....Broadcast News
 Transcription Service.....Thesaurus
 Representative.....All-Canada, Weed
 Membership.....CARTB
 President.....Mrs. K. S. Rogers
 Sta. Mgr., Comm. Mgr.....R. F. Large
 Promotion Manager.....M. E. Large
 Prog. Traffic Mgr.....E. P. Williams
 Technical Supervisor.....A. L. Finley

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Gulf Bcstg. Co., Ltd.
 Business-Studio Address.....218 Water St.
 Representative.....Radio Reps.
 Transcription Service.....World
 Membership.....CARTB
 President.....J. K. Curran
 General Manager.....R. C. Schurman
 Comm. Manager.....H. D. Mitchell
 Program Director.....L. E. Huestis
 Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953—CBC

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Lac. St. Jean, Ltee.
 Address.....112 St. Joseph St.
 Representative.....Renaud
 News Service.....CP
 Transcription.....SESAC
 Membership.....CARTB
 Pres.....Conrad Bergeron
 General Manager.....Jean Jacques Fortin
 Commercial Mgr.....Eric Gagnon
 Program Dir.....France Fortin
 Pub. Dir.....Rosaire Pelletier
 Chief Engineer.....Marius Girard

President.....J. O. Masse
 Gen., Sta. Mgr., Prog. Dir.....J. Marcel Houle
 Commercial Manager.....Janine Tremblay
 Sales Promotion Manager.....Denise Fortin
 Publicity Director.....Francois Belley
 Chief Engineer.....Lucien Simard

CHRD—Drummondville—1955

Frequency: 1340 Kc.....Power: 250 Watts
 Address.....248 Lindsay St.
 Owned-Operated By.....Radio Drummond Ltee.
 Representative.....Renaud
 News Service.....CP
 Mgr., Comm. Dir.....Benoit Vanier

CHAD—Amos—1942—CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Radio Inc.
 Business Address.....P. O. Box 70
 News Service.....BUP
 Rep.....Renaud, Weed
 Membership.....CARTB
 Pres., Gen. Mgr.....David A. Gourd
 Sta. Mgr.....Jean Perreault
 Comm., Prom., Pub. Mgr. George A. Chartrand
 Chief Eng.....Jean G. Langevin

CHEF—Granby—1945

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Granby Bcstg. Co., Ltd.
 Address.....13 Centre
 News Service.....BUP
 Newspaper Affil.....La Revue
 Representative.....Omer Renaud
 Membership.....CARTB
 Gen., Sta. Mgr.....J. Oliva Hains

CBJ—Chicoutimi—1933—CBC

Frequency: 1580 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....121 Racine Street, E.
 General Manager.....J. A. Ouimet
 Station Manager.....V. Fortin
 Commercial Mgr.....W. E. Powell
 Chief Engineer.....J. Roberts

CKCH—Hull—1933—CBC

Frequency: 970 Kc.....Power: 5000 Watts
 Owned.....Syndicat D'Oeuvres Soc. Limit.
 Business Studio Address.....121 Notre-Dame St.
 News Service.....CP
 News. Affil.....Le Droit
 Transcription.....SESAC
 Representative.....Renaud, McGillvra
 President.....Wilfrid Carr
 General Manager.....J. P. Lemire
 Comm. Manager.....Henry Allard
 Publicity Dir.....S. Lanctot
 Chief Engineer.....J. L. Guerette

CJMT—Chicoutimi—1953

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....CJMT Ltd.
 Address.....365 Racine Street, E.
 News Service.....CP
 Transcription Service.....SESAC
 Representative.....Renaud
 Membership.....CARTB

CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....Radio-Saguenay Ltd.
 Address.....735 St.-Hubert St.
 News Service.....CP
 Representative.....Hardy, Young, Hunt



President Henri Lepage
 General Manager Tom Burham
 Station Manager Guy Boivin
 Comm., Sales Prom. Mgr., Pub. Dir.

Bob Singfield

Program Director Yvan Frenette
 Chief Engineer Gerard Lemieux

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. Radio La Sarre, Inc.
 Operated By Northern Radio-Radio Nord, Inc.
 Representative Renaud, Weed
 News Service BUP
 Pres., Gen. Mgr. David Armand Gourd
 Sales Mgr. George A. Chartrand

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By Le Cie De Radio Diffusion
 Address Ave. St. Jerome
 Newspaper Affil. La Voix
 Representative Hardy
 News Service BN
 Transcription World, Standard, SESAC
 Pres., Gen., Sta. Mgr. Rene Lapointe
 Vice President Octave Lapointe
 Prom., Pub. Dir. André St. Arnaud
 Pub. Director Jean Berger
 Chief Engineer Yvan Fortier

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Radio Alleghany, Inc.
 Address 8, Rue St. Thomas
 News Service BN
 Membership CARTB
 Representative Radio & TV Sales
 President, Prog. Dir. Henri Deschenes
 Gen., Comm., Sls. Prom. Mgr. Andre Mercier
 Chief Engineer Marcel Coulombe

CBF—Montreal—1937 CBC-ABC-MBS-NBC

Frequency: 690 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Address 1425 Dorchester St., W.
 General Mgr. J. A. Ouimet
 Dir., Sound Bcstng. Benoit Lafleur
 Commercial Mgr. W. E. Powell
 Program Dir. Charles Jennings

CBM—Montreal—1933—CBC

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By Canadian Bcstg. Corp.
 Bus. Studio Address 1425 Dorchester St.
 Dir., Sound Bcstng. Benoit Lafleur
 Gen. Mgr. J. Alphonse Ouimet
 Comm. Mgr. W. E. Powell
 Prog. Dir. Charles Jennings

CFCF—Montreal—1919 ABC-CBC

Frequency: 800 Kc. Power: 5000 Watts

Owned-Oper. By Canadian Marconi Co.
 Bus. Studio Address. 4824 Cote des Neiges Rd.
 News Service BUP, CP, UP
 Transcription Service Standard
 Representative Weed, All-Canada
 Membership CARTB
 General Manager R. E. Misener
 Comm. Mgr. Keith Dancy
 Program Director Vin Dittmer
 Chief Engineer J. Creighton Douglas

CHLP—Montreal—1933

Frequency: 1410 Kc. Power: 1000 Watts
 Owned-Oper. "La Patrie" Publishing Co. Ltd.
 Address Sun Life Bldg.
 News Service BUP, CP
 Transcription Service Associated
 Rep. Renaud, Hunt
 Managing Dir. Fenard E. Bergevin

CJAD—Montreal—1945—CBS

Frequency: 800 Kc. Power: 10,000 Watts
 Owned-Operated By CJAD, Ltd.
 Business-Studio Address 1191 Mountain St.
 News Service BUP, PN
 Transcription Service Lang-Worth
 World, SESAC, Thesaurus
 Rep. Can. Sta. Reps., Radio Time Sales
 Membership CARTB
 Pres., Gen. Mgr. J. Art Dupont
 Comm. Mgr. Berthe Poulet
 Prog. Dir. Ned Conlon
 Sales Prom. Manager R. L. Laurion
 Sta. Mgr. H. T. McCurdy
 Chief Engineer Aurele Boisvert

CJMS—Montreal—1954

Frequency: 1280 Kc. Power: 5000 Watts
 Owned La Bonne Chanson Inc.
 Address 188 Dorchester St., E.
 News Service BN
 Rep. Horace N. Stovin, Moricelli & Co.
 Membership CARTB
 President J. L. Guay
 General Manager Lionel Morin
 Comm. Manager Roger Vermette
 Program Director Albert Brie
 Chief Engineer Jean Garceau

CKAC—Montreal—1921—CBS

Freq.: 730 Kc. Power: 10 Kw. n., 5 Kw. d.
 Owned-Oper. By La Cie De Publication
 Studio Address 980 St. Catherine St., W.
 Representative Can. Sta. Reps., Renaud
 News. Affil. La Presse
 News Service BN, France-Presse
 Membership CARTB
 Pres. Mrs. A. Du Tremblay
 Sta. Manager Phil Lalonde
 Program Director Ferdinand Biondi
 Comm. Mgr. G. Bourassa
 Pub. Dir. Paul Gelinus
 Chief Engineer Leonard Spencer

CKVL—Montreal—1946

Frequency: 850 Kc. Power: 10,000 Watts
 Owned-Oper. By CKVL, Ltd.

Address.....211 Gordon Ave.
 Newspaper Affil.....Radiomonde Ltd.
 Rep.....Radio & TV Sls., Inc., Cooke
 News Service.....BUP
 Transcription.....Lang-Worth, United
 President.....Jack Tietolman
 Station Manager.....Corey Thomson

News Service.....BN
 Membership.....RAB, CARTB
 President.....Gaston Pratte
 Gen., Sta., Comm. Mgr.....Paul Lepage
 Sales Prom. Mgr.....J. G. Bernier
 Prog. Dir.....Marcel Leboeuf
 Chief Engineer.....Lucien Gobeil

CHNC—New Carlisle—1933
CBC

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Gaspesia Radio Bcstg. Co.
 News Service.....PN
 Membership.....CARTB
 Representative.....Hardy, Young
 President.....Dr. Charles A. Dumont
 General Mgr.....Dr. Charles Houde
 Sta., Comm. Manager.....Viateur Bernard
 Chief Engineer.....Mark Mullins

CJBR—Rimouski—1937
CBC

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned.....Gen. Pub. Service Corp., Ltd.
 Address.....6 St. John St.
 News Service.....BN
 Transcription Service.....SESAC
 Membership.....CARTB, BBM
 Newspaper Affil.....Le Progres Du Golfe
 Rep.....H. N. Stovin, Can. Sta. Reps.
 President.....Jacques Brillant
 Station Manager.....André Lecomte
 Commercial Manager.....Robert Cote
 Pub. Dir.....L. P. Cliche
 Sls. Prom., Prog. Dir.....S. Burgess
 Chief Eng.....Ronald Tennett, Marcel Vallee

CBV—Quebec City—1934
CBC

Frequency: 980 Kc.....Power: 5,000 Watts
 Owned.....Canadian Bcstg. Corp.
 Address.....Palais Montclam
 General Manager.....J. Alphonse Oulmet
 Station Mgr.....Roger Daveluy
 Commercial Mgr.....W. E. Powell
 Prog. Dir.....Charles Jennings

CJFP—Riviere-Du-Loup
1947—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Temiscouata Ltee
 Address.....322 rue Lafontaine
 Newspaper Affiliation.....Le St. Laurent
 Representative.....Renaud, Canadian Sta. Reps.
 Pres., Gen. Mgr.....Armand Belle
 Sta. Mgr., Pub. Dir.....Henri Bourdeau

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 5000 Watts
 Owned-Operated By.....CHRC, Limitée
 Business-Studio Address.....39 St. John St.
 News Service.....UP, BN
 Transcription Service.....Standard
 Representative.....Can. Sta. Reps., Hardy
 Membership.....CARTB
 President.....Herve Barbeau
 General Manager.....Henri Lepage
 Comm. Mgr., Prom. Mgr., Pub. Dir.
 Aurele Pelletier
 Program Director.....Magella Alain
 Chief Engineer.....Arsene Nadreau

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Roberval Inc.
 Address.....C. P. 930
 News Service.....BN
 Representative.....Jos. A. Hardy
 Membership.....CAB
 President.....Georges Gagnon
 Station Mgr.....J. Wilfrid Mondoux

CJQC—Quebec City—1953
CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....The Goodwill Bcstrs. of
 Quebec, Inc.
 Address.....405 Wilfrid Hamel
 News Service.....BN
 Transcription Service.....World, Lang-Worth
 Representative.....Radio Time Sales
 President.....G. Howard Wert
 Gen., Sta. Mgr.....G. M. MacDonald
 Prog. Dir.....M. Doyle
 Chief Eng.....M. Lavallee

CKRN—Rouyn—1937—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Northern Radio Nord, Inc.
 Address.....P. O. Box 70
 Representative.....Renaud, Weed
 News Service.....BUP
 Membership.....CARTB
 Pres., Gen. Mgr.....David A. Gourd
 Station Mgr.....Ron Knight
 Comm. Mgr.....G. Chartrand
 Chief Engineer.....Guy Langevin

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned-Operated By.....CKCV, Ltd.
 Business-Studio Address.....142 St. John St.
 Representative.....Renaud, Weed

CHGB—Ste. Anne de La Poc
1938—CBC

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned.....G. Thomas Desjardins
 News Service.....UP
 Transcription Service.....SESAC



Representative Renaud, McGillvra
Membership CAB, BBM
General Mgr...... G. Thomas Desjardins
Station Mgr...... P. E. Hudon
Commercial Mgr...... L. G. Chamard
Sales Prom. Mgr...... A. Freve
Program Dir...... R. Gagne
Publicity Dir...... R. Plante
Chief Engineer..... G. T. Desjardins

**CKRB—St. George De Beauce
1953—CBC**

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Radio-Beauce, Inc.
Representative Renaud
News ServiceBUP
Managing, Comm. Dir. Charles A. Thibaudeau

**CKSM—Shawinigan Falls
1950**

Frequency: 1220 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Shawinigan Falls
Broadcasting Co.
Address.....City Hall Bldg.
News ServiceBUP
Representative Hardy
Gen. Mgr., Pub. Dir...... Allen Rogerson
Comm. Prom. Mgr...... Emilien Beaulieu
Prog. Dir...... Alain Chartier
Chief Engineer..... Ernest Brunelle

**CHLT—Sherbrooke—1937
CBC**

Frequency: 900 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....La Tribune Ltee.
Business-Studio Address..... 221 Dufferin St.
Trans. Ser......Thesaurus, Lang-Worth
News ServicePN
Representative Hardy, Young
President Paul Desruisseaux
General Manager..... A. Gauthier
Sta. Mgr., Comm. Mgr...... Jean Louis Gauthier
Sales Prom. Mgr...... A. Choquette
Prog. Dir...... J. M. Provost
Pub. Dir...... G. L'Ecuyer
Chief Eng...... M. Lyonnais

**CKTS—Sherbrooke—1946
CBC-DOMINION**

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper......Telegram Printing & Pub. Co.
Business-Studio Address..... 221 Dufferin St.
News ServicePN
Trans. Ser......Thesarus, Lang-Worth
RepresentativeHardy, Young
President.....Hon. C. B. Howard
General Manager..... A. Gauthier
Commercial Mgr...... J. L. Gauthier
Sales Prom. Mgr...... A. Choquette
Prog. Dir...... Morris Austin
Pub. Dir...... Georges L'Ecuyer
Chief Eng...... M. Lyonnais

CJSO—Sorel—1945—FRA

Frequency: 1320 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Radio Richelieu, Ltee
Business Studio Address..... 72 du Roi St.
News Service BN
Representative J. A. Hardy Co. Ltd.
Membership CARTB
President..... J. Arthur Villeneuve
Gen. Mgr., Pub. Dir...... Maurice Boulianne
Comm. Manager..... Maurice Berube
Program Director..... Claude Rochon
Sls. Prom. Manager..... L. Brouillard
Chief Engineer..... Joseph Cardin

**CKLD—Thetford Mines—1950
CBC**

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address.....Thetford Mines
Representative Hardy
Newspaper Affil...... Canadian Press
Pres., Sta. Manager..... Henri Lagueux
Comm. Mgr., Pub. Dir...... Will Dugre
Sls. Prom. Manager..... J. Landry
Prog. Director..... R. Buri
Chief Eng...... Yvon Laplante

CHLN—Three Rivers—1937

Frequency: 550 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Radio Trois-Rivieres, Inc.
Bus-Studio Address..... 522 Bonaventure St.
News ServiceBUP
Representative Renaud, Young
Membership CARTB
President..... Hon. Jacob Nicol
Station Manager..... Léon Trépanier
Program Dir...... Maurice Dansereau
Comm., Prom., Pub. Dir...... Maurice Duval
Chief Engineer..... Oric Lefebvre

CKTR—Trois-Rivieres—1954

Frequency: 1350 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....CKTR, Ltd.
Address 543 Gervais St.
RepresentativeCooke, Radio & TV Sales
Pres., Gen., Sta. Mgr......J. Fernand Rufiange
Commercial Manager.....Charles Couture

CKVD—Val D'Or—1937—CBC

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address.....P. O. Box 70
RepresentativeRenaud, Weed
Membership CARTB
President..... David A. Gourd
Station Manager..... Claude Renard
Sls. Prom. Mgr., Comm. Mgr., Pub. Dir.
 G. Chartrand
Chief Engineer.....Jean Guy Langevin

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....**Power:** 1000 Watts

CFNS—Saskatoon—1952
CBC

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Oper. By. Radio-Prairies-Nord, Ltd.
 Address 1902 Broadway
 Rep. Renaud, Hunt, McGillvra
 Membership CARTB
 President Rev. J. A. Beaulac
 Sta. Mgr. Charles Papen
 Comm. Mgr. J. DeGagne
 Prog. Dir. M. A. Papen
 Chief Engineer J. Lacroix

CFQC—Saskatoon—1923
CBC

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By. A. A. Murphy & Sons, Ltd.
 Bus. Studio Address 216 1st Ave., N.
 Trans. Service Standard. Lang-Worth, World
 Representative Canadian Stations Reps.
 Membership CARTB
 President A. A. Murphy
 Station Manager Vernon Dallin
 Pub. Dir. Mrs. Edna Kinloch
 Program Director Roy Currie
 Chief Engineer Lyn Hoskins

CKOM—Saskatoon—1951

Frequency 1420 Kc. Power: 5000 Watts
 Owned. Saskatoon Community Bcstg. Co., Ltd.
 Address Empire Hotel

Transcription Service. Thesaurus, Capitol
 Representative Stovin, Weed
 Membership CARTB
 News Service Broadcast News, CP
 Pres., Gen. Mgr. R. A. Hosie
 Commercial Mgr. G. D. Tunncliffe
 Sls. Prom. Manager Pat Murphy
 Program Director G. E. Walburn
 Prod. Mgr. Arnold Stilling
 Publicity Director Dan Worden
 Chief Engineer Maynard Greer

CBK—Watrous—1939—CBC

Frequency: 540 Kc. Power: 50,000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address 1840 McIntyre St.
 Sta. Mgr. R. H. Roberts
 Prog. Mgr. C. Jennings
 General Manager A. Oulmet
 Commercial Mgr. W. E. Powell

CJGX—Yorkton—1927—CBC

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By. Yorkton Bcstg. Co., Ltd.
 Address 171 McDermot Ave., Winnipeg
 Transcription Service Lang-Worth
 Rep. Stovin, Adam Young, Inland Bcstg.
 Membership CARTB
 President Dawson Richardson
 Gen. Mgr. F. K. Tully
 Sta. Mgr. J. M. Shortreed
 Comm., Prom. Mgr., Pub. Dir. J. C. Goodman
 Prog. Dir. M. G. Phillips

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By
Exec. V.P. & General
Manager WOV

AN ADVERTISER'S modern media arsenal isn't complete unless it includes foreign language radio! True or false? Very, very true. If you're an advertiser you can't sell to people unless they know who you are and what your product will do for them. And a sizeable share of them will never find out if you spend your total efforts just telling your story in another language (English) somewhere other than where they're tuned.



Foreign language radio is the most—and often the only — effective instrument for sparking sales among the foreign language segments in a community. And these “segments”, by the way, can be very large, depending on the area and the language. In WOV's case, the area is New York City-and-environs and the foreign language is Italian. With the Italian language population figured at better than 2,000,000 people it adds up to the size of one of the world's major cities all by itself.

Listeners are in tune with—not just tuned to — foreign language broadcasting. They really stay with it, not just over the years and on into a new generation (they do that too) but throughout the day. They're habit-gearred to turn to their foreign language station for familiar entertainment. Our own experience over the years shows it is one of the most satisfactory groups a broadcaster can direct himself to. Certainly its one of the most desirable groups to which an advertiser can direct his efforts. The language listener feels a comfortable pride in “his” station and also embodies an advertiser's dream prospect. Why? Because your language listener—with what amounts to devotion and trust concerning the station—is motivated to accept foreign language radio advertising as a wise and urgent recommendation that had best be heeded.



Foreign language listeners become very active customers—so active in fact that they aid with merchandising and distribution. They will really harangue a retailer to stock up on an advertised item. The list of products which foreign language radio can sell successfully is longer than that of English language media. Why? Because your language listener is a potential customer for everything any other American in the same community is a prospect for (chewing gum, bread, movies, automobiles) plus full lines of additional items like special food products.

The Italian-American group (that we at WOV serve) is large and its buying power is strong. However, in areas where the total group identified with a given language is numerically smaller, or even proportionately smaller, foreign language time may be the media buy that lights up an otherwise dormant dollar sign. The reason is that if the programming bears the ring of authenticity and nostalgia for the listening group, and if it has become part of their habit patterns, it is a stronger influence on their buying habits than any other medium. Costs being in ratio, the advertiser who buys foreign language is getting more than his money's worth whether in a great city or a small community.



Programming is the vehicle. It definitely does take a knack to combine the all important quality of nostalgia with a new-every-day “quickening” quality. News, for example, is heavily emphasized by WOV. We even maintain our own shortwave news service from Italy (and have often scooped the wire services on news from abroad). The actual news is in itself an item of major importance — and a genuine service. In addition, however, it has the added value of imbuing language programming with “today-ness”. A news flash from “La Casa Bianca” alerts attention just as instantaneously in its league (in fact I believe more so) as a flash from “The White House” hits listening-in-English ears.



When programming has done its job of establishing loyalty, the job is still not done! well begun, yes, but not done—not without properly keyed advertising. Very seldom, can an agency just have its English language pitch translated and let it go at that. The message must really be “transposed”, idiomatically styled. The station can, and as a rule is willing to, offer excellent suggestions in the matter of angling to make a campaign roll right from the beginning. There is no market, I feel, which can best fit for heady yields of year-in, year-out success stories.