



RICHARD O'CONNELL

527 Madison Ave., New York 22, N. Y.

Phone: PLaza 5-9751

PresidentRichard O'Connell
Vice-PresidentRalph Myers
TreasurerGrace O'Connell

Branch Office

55 E. Washington St., Chicago, Ill.

Phone: ANdover 3-6137

Representative.....William J. Reilly, Inc.

KENNETH E. PALMER & CO.

5350 West 20th Ave., Denver 14, Colo.

Phone: BELmont 7-2734

President.....Kenneth E. Palmer

PAN AMERICAN BROADCASTING CO.

370 Lexington Ave., New York 17, N. Y.

Phone: MURray Hill 5-1300

ManagerEugene Bernald
Sales Prom.....Al Alpertone

Branch Offices

672 S. Lafayette Pk. Pl., Los Angeles 5, Calif.

Phone: DU 2-3200

Executive-in-charge.....Harlan Oakes
110 Sutter St., San Francisco, Calif.

Phone: SUtter 1-7971

Executive-in-ChargeWilliam Gilmore

JOHN E. PEARSON CO.

444 Madison Ave., New York 22, N. Y.

Phone: PLaza 1-3366

Owner.....John E. Pearson
Account Executives.....Russel Walker,
William M. Wilson, Ray Henze, Mike Wurster, Jerry Smilo

John E. Pearson Television, Inc.

President.....John E. Pearson
Vice Presidents.....Russel Walker,
William M. Wilson, Frank Reed, James Bowden, Robert Baird, Raymond F. Henze, Jr.

Branch Offices

333 No. Michigan Ave., Chicago 1, Ill.

Phone: State 2-7494

Vice Pres. & Mgr.....James Bowden
3242 W. 8th St., Los Angeles 5, Calif.
Phone: DUnkirk 5-5084

ManagerDavid Cassidy
58 Sutter St., San Francisco 4, Calif.
Phone: DOuglas 2-7159

Manager.....F. A. Wurster
432 Des Moines Bldg., Des Moines 9, Iowa
Phone: CHerry 4-7143

ManagerFrank Frost
Fidelity Union Bldg., Dallas, Texas
Phone: RIVerside 7-3723

ManagerTom Murphy
508 Glenn Bldg., Atlanta, Ga.
Phone: JACkson 5-2912

Vice Pres., Mgr.....Robert Baird

PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.

Phone: YUKon 6-7900

President.....H. Preston Peters
Exec. V.P.....Russel Woodward
V.P.-Radio.....Robert H. Teter
Vice Pres.-TV.....Lloyd Griffin
V.P., Treas.....Jones Scovern

Radio Department

Sales Manager.....John A. Thompson
Sales Dev.....C. Lud Richards
Prom., Research Dir....Frank B. Woodruff

TV Department

Eastern Sales Mgr.....John W. Brooke
Sales Prom.....John F. Hurlbut
Sales Dev.....George C. Castleman

Branch Offices

Prudential Plaza, Chicago 1, Illinois

Phone: FRanklin 2-6373

Vice Pres.....John A. Cory
Midwest Sales Mgr. (Radio)..Arthur Bagge
Midwest Sales Mgr. (TV)..William Tynan
Glenn Bldg., Atlanta 4, Ga.

Phone: MURray 8-5667

Radio Sales.....Barton C. Isbell, Jr.
TV Sales Mgr.....William J. Stubbs
Penobscot Bldg., Detroit 26, Mich.

Phone: WOODward 1-4255

Vice Pres.....William W. Bryan
TV Sales.....Louis J. Hummel, Jr.
406 West 7th St., Forth Worth, Texas

Phone: EdIson 6-3349

TV Sales.....W. Hal Thompson
335 Merchandise Mart, Dallas, Tex.
Phone: RIVerside 7-2398

Executive-in-Charge.....Charles F. Payne
1750 North Vine St., Hollywood 28, Cal.
Phone: HOLlywood 9-1688

V.P., West Coast Mgr.....Hal W. Hoag
TV Sales.....John A. Serrao
Russ Bldg., San Francisco 4, Cal.

Phone: SUtter 1-3798

Radio Sales.....Frank A. Tessin, Jr.
TV Mgr.....William A. Exline

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.

Phone: MURray Hill 8-0200

Radio Department

PresidentEdward Petry
Exec. Vice-Pres.....Edward E. Voynow
V.P. Asst. to Pres.....E. L. Jahnce, Jr.
Vice-Pres.....William B. Mallefert
Eastern Sales Mgr.....E. E. Eshleman
Sales Prom. Mgr.....William Steese
Asst. Sales Prom. Mgr.....John F. Keiner

TV Department

V.P., Eastern Sales Mgr..Martin L. Nierman
Sales Prom. Mgr.....Robert L. Hutton, Jr.
Asst. Sales Mgr.....Edward C. Page
Research Mgr.....George Johannessen

Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.

Phone: WHItehall 4-0011

Exec. V-P.....Edward E. Voynow
Sales Mgr. (Radio).....John Ashenhurst
Sales Mgr. (TV).....Louis A. Smith



STATION REPRESENTATIVES, RADIO-TV



645 Griswold St., Detroit 26, Mich.

Phone: Woodward 3-0125

Sales Managers...William Cartwright (AM)
Franklin M. Walker (TV)

101 Marietta St., Atlanta 3, Ga.

Phone: Lamar 8-861

Sales Mgrs.....Joseph Sierer (AM)
Richard Hughes (TV)

Russ Bldg., San Francisco 4, Cal.

Phone: YUkon 2-3631

Sales Managers....Lloyd McGovern (AM)
George Ledell (TV)

530 W. Sixth St., Los Angeles 14, Calif.

Phone: Tucker 3171

Sales Mgrs.....Garry Hollihan (AM)
L. D. Larimer (TV)

915 Olive St., St. Louis 3, Mo.

Phone: Chestnut 1-7191

Sales Mgrs.....Bill Oldham (AM)
Hugh O. Kerwin (TV)

801 Statler Bldg., Boston 16, Mass.

Phone: HUBbard 2-6440

Sales Mgrs.....Frank Howard (AM)
William D. Walsh (TV)

RADIO-TV REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.

Phone: MU 8-4340

Board Chairman.....Harry Goodman
President.....Peggy Stone

Branch Offices

75 E. Wacker Dr., Chicago 1, Ill.

Phone: FI 6-0982

Vice-President.....Edward Nickey
111 No. LaCienega Blvd., Beverly Hills, Calif.

Phone: OL 5-7597

Manager.....Lee O'Connell
110 Sutter St., San Francisco, Calif.

Phone: GARfield 1-6936

Manager.....John Palmer
217 Glenn Bldg., Atlanta, Ga.

Phone: JACKson 2-3872

Manager.....Gene Tibbett
Statler Office Bldg., Boston 16, Mass.

Phone: HUBbard 2-4845

Managers.....Foster, Creed
Tower Bldg., Seattle 1, Wash.

Phone: ELLIott 1868

Managers.....Hugh Feltis & Assoc.

RADIO REPRESENTATIVES LIMITED

76 St. Clair Ave., West Toronto 1, Ont., Can.

Phone: WALnut 4-0727

Pres., Gen. Mgr.....T. Gordon Ferris
Radio Sales Mgr.....Bob Munro

Sec., Treas.....Victoria Murphy

Branch Offices

1411 Crescent St., Montreal, Que.

Canada

Phone: UNiversity 8-4257

Manager.....W. C. Dippie
Lindsay Bldg., Winnipeg, Manitoba, Canada

Phone: WHItEhall 2-6374

Manager.....M. J. MacLennan
1407 W. Broadway, Vancouver, B. C.

Phone: CEDar 2211

Manager.....Ed Hall

RADIO TIME SALES (ONTARIO) LTD.

147 University Ave., Toronto, Ontario

Phone: Empire 6-6680

General Manager.....N. D. Brown

Sales Mgr.....Alex E. Bedard

Traffic Mgr.....Merleen Wilson

RAMBEAU, VANCE, HOPPLE, INC.

347 Madison Ave., New York 17, N. Y.

Phone: Murray Hill 6-5940

President.....William G. Rambeau

V.P.'s.....Edwards R. Hopple,

Robert R. Vance, Martin Rokeach

Branch Offices

185 N. Wabash Ave., Chicago 1, Ill.

Phone: And. 3-5566

Acct. Executive.....Mary Rudd
1350 No. Highland Ave., Los Angeles 28, Cal.

Phone: HOLlywood 4-6017

Account Executive.....James C. Gates
511 Merchants Exch. Bldg., San Francisco, Cal.

Phone: EXbrook 2-4073

Account Executive.....Evelyn Wiggins

PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.

Phone: Plaza 9-5570

President.....Paul H. Raymer

Executive V.P.....F. C. Brokaw

V.P., TV.....Stuart M. Kelly

Promotion & Research....Mitchell DeGroot

Branch Offices

435 N. Michigan Ave., Chicago 11, Ill.

Phone: Superior 7-4473

Vice-President.....Clay E. Forker
Penobscot Bldg., Detroit 26, Mich.

Phone: WOODard 3-0764

Executive-in-Charge.....Robert B. Rains
1680 Vine St., Hollywood 28, Calif.

Phone: HOLlywood 2-2376

Manager.....John D. Gale
Russ Bldg., San Francisco 4, Calif.

Phone: DOUGlas 2-8909

Manager.....Ray Rhodes
Glenn Bldg., Atlanta 3, Ga.

Phone: JACKson 5-6508

Manager.....Edward D. Brandt
Mercantile Securities Bldg., Dallas, Tex.

Phone: RIVERside 5663

Manager.....John H. Hicks

REGIONAL RADIO & TV REPRESENTATIVES

208 E. Wisconsin Ave., Milwaukee 2, Wis.

Phone: BRoadway 3-6547

Pres., Gen. Mgr.....Elmer G. Francke

W. DONALD ROBERTS

203 N. Wabash Ave., Chicago 1, Ill.

Phone: DEarborn 2-2448

Manager.....Don Roberts



STATION REPRESENTATIVES, RADIO-TV



SEARS & AYER, INC.

612 N. Michigan Ave., Chicago, Ill.

Phone: Superior 7-8177-8

President.....B. H. Sears
Secretary.....G. E. Allison

Branch Offices

110 Sutter St., San Francisco, Calif.

Phone: YUkon 6-4112

Exec-in-Charge.....Daren McGavren

1741 Ivar Ave., Los Angeles, Calif.

Phone: HOLlywood 4-2856

Executive-in-Charge.....Donald J. Quinn

316 N. 8th St., St. Louis, Mo.

Phone: CEntral 2391

SIMMONS ASSOC., INC.

509 Madison Ave., New York 22, N. Y.

Phone: MU 8-2821

President.....David N. Simmons

Branch Office

3333 N. Michigan Ave., Chicago 1, Ill.

Phone: DEarborn 2-2375

Vice Pres., Gen. Mgr.....Gale Blocki, Jr.

ROY V. SMITH ASSOCIATES

280 Madison Ave., New York, N. Y.

Phone: Murray Hill 4-4244

National Sales Mgr.....Roy V. Smith

Branch Office

830 Securities Bldg., Seattle, Wash.

Phone: SE 6-6633

West Coast Mgr.....William J. Wagner

STARS NATIONAL, INC.

400 Madison Ave., New York 17, N. Y.

Phone: PLaza 8-0555

Presidents.....Benard Howard,
Larry Wasserstein

Branch Offices

35 E. Wacker Dr., Chicago, Ill.

Phone: CEntral 6-2136

Manager.....Alan Bress

6381 Hollywood Blvd., Los Angeles, Calif.

Phone: 2-2351

Manager.....Jerry Moore

260 Kearney St., San Francisco, Calif.

Phone: EXbrook 2-6444

Manager.....John E. Funk

P. O. Box 1598, Atlanta, Ga.

Phone: DRake 3-2413

TED STEELE RADIO & TV STATION

510 Madison Ave., New York, N. Y.

Phone: ELDorado 5-5633

President.....Ted Steele
V.P., Gen. Mgr.....Leonard H. Levitt

STORER BROADCASTING CO.

1177 Kane Conc., Miami Beach 54, Fla.

Phone: UNion 6-0211

President.....George B. Storer

Branch Offices

625 Madison Ave., New York, N. Y.

Phone: PLaza 1-3940

Nat. Sales Dir.....Maurice McMurray

230 N. Michigan Ave., Chicago, Ill.

Phone: FRanklin 2-6498

Radio Sales Mgr.....Robert Flanigan

TV Sales Mgr.....Floyde Beaton

111 Sutter St., San Francisco 4, Calif.

Phone: SUTter 1-8689

Vice President.....Gayle Grubb

STOVIN-BYLES, LIMITED

406 Jarvis St., Toronto 5, Ontario, Canada

Phone: WALnut 4-5768

Chmn. of Bd.....H. N. Stovin

President.....W. D. Byles

Vice President.....Mrs. Brickee Stovin

Radio Sales Mgr.....A. C. Harrison

TV Sales Mgr.....J. L. Raeburn

608 Keefer Bldg., Montreal, Quebec

Phone: UNiversity 6-3392

Manager.....T. C. Maguire

1111-211 Portage Ave., Winnipeg 2, Manitoba

Phone: WHitehall 2-5097

Manager.....C. E. Montgomery

615 West Pender St., Vancouver 2, B. C.

Phone: Tatlow 4831

Manager.....J. W. Stovin

TELEVISION REPRESENTATIVES LIMITED

76 St. Clair Ave., West, Toronto 1, Ont., Can.

Phone: WALnut 4-0720

Pres., Gen. Mgr.....T. Gordon Ferris

Sales Executive.....Mike Roberts

Sec., Treas.....Victoria Murphy

Branch Offices

(Branch offices are same as Radio Representatives Limited.)

UNITED BROADCASTING CO.

40 East 51st St., New York 17, N. Y.

Phone: PLaza 5-9145

President.....H. Scott Killgore

VENARD, RINTOUL & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.

Phone: MU 8-1088

President.....Lloyd George Venard

Vice President.....Stephen R. Rintoul

Vice President.....James V. McConnell

Branch Offices

35 E. Wacker Dr., Chicago, Ill.

Phone: ST 2-5260

Vice President.....Howard B. Meyers

1901 W. 8th St., Los Angeles 57, Calif.

Phone: DU 8-4151

Exec-in-Charge.....Wilt Gunzendorfer

Mills Bldg., San Francisco, Calif.

Phone: GA 1-7950

Exec-in-Charge.....Duncan A. Scott

WALKER-RAWALT COMPANY, INC.

347 Madison Ave., New York 17, N. Y.

Phone: MURray Hill 3-5830

President.....J. Wythe Walker

Vice-president.....C. Otis Rawalt

Account Executive.....Lionel Colton



STATION REPRESENTATIVES, RADIO-TV



Branch Offices

360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771

Manager.....Norbert J. Cavanagh
100 Boylston St., Boston, Mass.
Phone: HUBbard 2-4370

Manager.....George C. Bingham
672 S. LaFayette Park Place, L. A., Calif.
Phone: DUNkirk 2-3200

Manager.....Harlan Oakes
110 Sutter St., San Francisco, Calif.
Phone: YUKon 6-5820

Manager.....William Gilmore
1223 A Mortgage Guarantee Bldg., Atlanta,
Ga.
Phone: ALPine 5084

Manager.....Tom Atkinson

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550

President.....Grant Webb
Vice-President.....Jack Baker
Dir. of Research.....Frances Sweat

Branch Offices

1302 Cadillac Tower, Detroit 26, Mich.
Phone: WOODward 1-8290

25 E. Washington St., Chicago 2, Ill.
Phone: STate 2-3155

Manager.....Mabel Lucas
155 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6127

8622 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLeander 5-8998

WEED AND COMPANY

579 Fifth Ave., New York 17, N. Y.
Phone: PL 9-4700

President.....Joseph J. Weed
V.P., Sales.....E. J. Fitzsimmons
East. Sales Mgr.....F. T. Lyons
Salesmen (Radio).....Peter McGurk,
William Codus, Winston L. Kirby, Philip
D'Antoni, Joseph Aley

Sales Prom. Mgr.....Winifred Schaefer
Research Dir.....Edward R. Eadeh

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: WHitehall 4-3434

Executive-in-Charge.....C. C. Weed
1707 Book Bldg., Detroit 26, Mich.
Phone: WOODward 1-2685

Executive-in-Charge.....Bernard P. Pearse
Glenn Bldg., Atlanta 3, Ga.
Phone: JACKson 3-4081

Exec-in-Charge.....George Griesbauer
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOLlywood 4-2066

Executive-in-Charge.....Edwin C. Metcalfe
625 Market St., San Francisco 5, Calif.
Phone: DOUGlas 2-1451

Executive-in-Charge.....Boyd Rippey
Statler Bldg., Boston 16, Mass.
Phone: HUBbard 2-5677

Executive-in-Charge.....Robert R. Reardon

505 Fifth Ave., Des Moines 9, Iowa
Phone: CHerry 3-3930

Executive-in-Charge.....Donald Peterson

WEED TELEVISION CORP.

579 Fifth Avenue, New York 17, N. Y.
Exec. V.P.....Edwin J. Fitzsimmons
Vice-president.....Neal Weed
Sales Staff.....Bates Halsey, Joseph R.
Miller, Walter Newton, Mathias O'Gorman,
Joseph Well, Sheldon Van Dolen, William
Bee

Mgr. Sta. Rel.....David L. O'Shea
Traffic.....Florence Eimer
Sales Promotion.....Winifred Schaefer
Prudential Plaza, Chicago 1, Ill.

Staff.....George Lindsay, Robert
Lethbridge, Samuel Eadie, Joseph M.
Fisher, Jr., Ed Podolinsky, Andrew Mur-
phy, Joseph Hogan
(Other Branches same as Weed & Co.)

ADAM YOUNG, INC. YOUNG TV CORP.

(Young Representatives, Inc.)
3 East 54th St., N. Y. 22, N. Y.
Phone: PLaza 1-4848

President.....Adam J. Young
Asst. to President.....William Crumley
V.P. & Sales Mgr.. Stephen A. Machcinski, Jr.
V.P., Radio-TV Prom.....Frank Boehm
E. Sales Mgr.; Young, Inc.... Robert Burke
E. Sales Mgr.; Young TV
Corp.....Peter F. Yaman
V.P. Young Rep., Inc.....P. Wilson

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MICHigan 2-6190

Vice President.....James F. O'Grady, Jr.
6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 2-2289

Exec-in-Charge.....William L. Wallace
317 North Eleventh St., St. Louis, Mo.
Phone: MAIn 1-5020

Exec-in-Chg.....Jack Hetherington
Russ Bldg., San Francisco, Calif.
Phone: YUKon 6-6769

Executive-in-Charge....Richard J. Kelliher

YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848

President.....Adam Young
Vice-President.....Thomas F. Malone

Branch Offices

Prudential Plaza, Chicago 1, Ill.
Phone: MICHigan 2-6190

V.P. in Chg.....James F. O'Grady, Jr.
317 N. 11th St., St. Louis, Mo.
Phone: MAIn 1-5020

Manager.....John B. Hetherington
6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOLlywood 2-2289

Manager.....William L. Wallace
Russ Bldg., San Francisco 4, Calif.
Phone: YUKon 6-6769

Estimated National Spot Radio Time Sales Figures for 1956-57



	<i>Estimated Figures 1957</i>	<i>Revised Estimates 1956</i>	<i>Per Cent Increase</i>
First quarter	\$ 44,409,000	\$ 33,717,000	31.7
Second quarter	42,359,000	33,440,000	26.7
Third quarter	44,626,000	33,245,000	34.2
Fourth quarter	52,593,000	45,061,000	16.7
Total	\$183,987,000	\$145,463,000	26.5

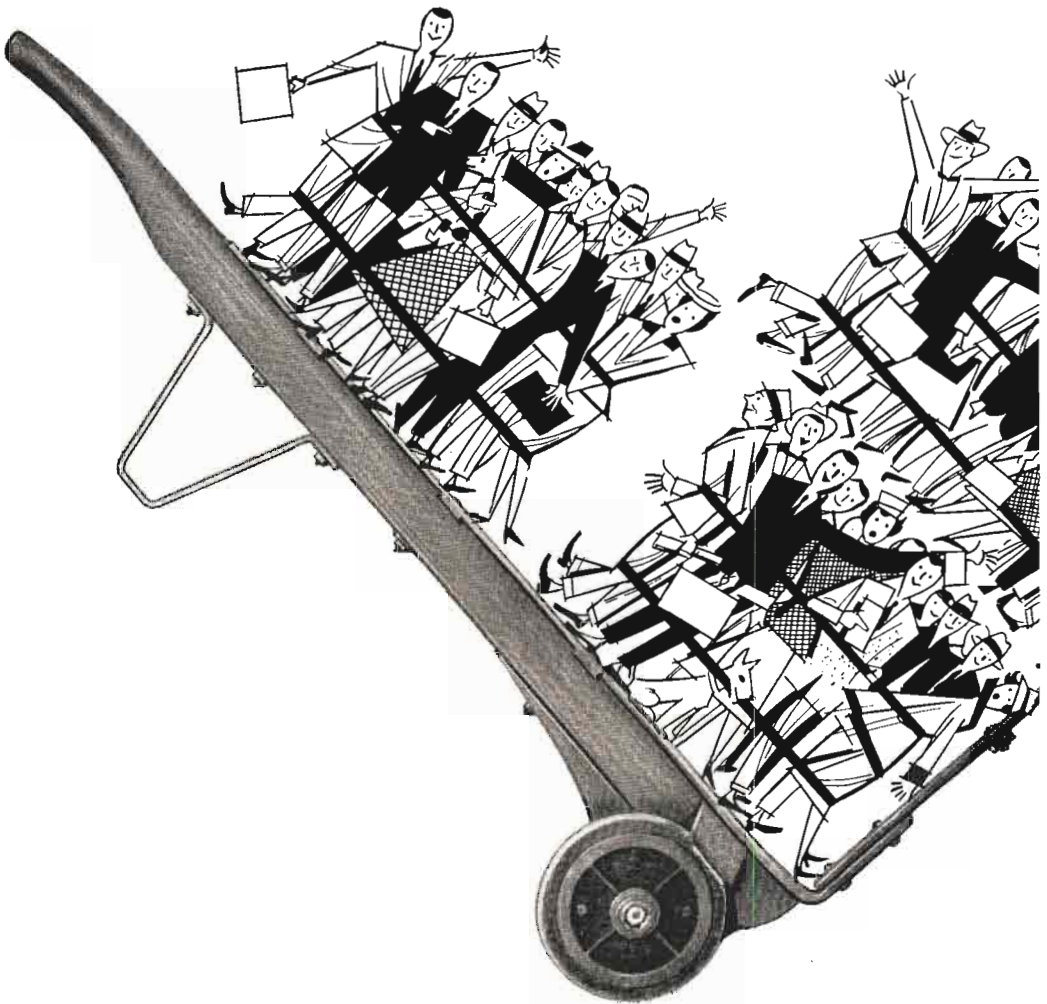
REVISED MONTHLY ESTIMATES FOR 1956

January	\$ 10,438,000
February	11,297,000
March	11,982,000
April	9,972,000
May	12,027,000
June	11,441,000
July	10,400,000
August	10,874,000
September	11,971,000
October	15,842,000
November	16,231,000
December	12,988,000
Total	\$145,463,000

N.B.: Figures are given to nearest thousand in each case.
Source: Station Representatives Association, Inc.



WBC DELIVERS THE BIG AUDIENCES!





RADIO

Boston-Springfield	WBZ + WBZA	51,000 watts
Pittsburgh	KDKA	50,000 watts
Cleveland	KYW	50,000 watts
Fort Wayne	WOWO	50,000 watts
Chicago	WIND	5,000 watts
Portland, Ore.	KEX	50,000 watts

TELEVISION

Boston	WBZ-TV	NBC
Baltimore	WJZ-TV	ABC
Pittsburgh	KDKA-TV	CBS
Cleveland	KYW-TV	NBC
San Francisco	KPIX	CBS

*No selling campaign is complete
without the WBC stations.*



WESTINGHOUSE BROADCASTING COMPANY, INC.

Reps: WJZ-TV: Blair-TV . . . KPIX: The Katz Agency
WIND: AM Radio Sales . . . All others: Peters, Griffin, Woodward, Inc.

FEDERAL COMMUNICATIONS COMMISSION

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.
Phone: EXecutive 3-3620

Commissioners Chairman

JOHN C. DOERFER

(Term Expires June 30, 1961)

Administrative Assistant: JOSEPH M. SITRICK

Legal Assistant: EVELYN F. EPPLEY

Engineering Assistant: JAMES B. McELROY

ROSEL H. HYDE

(Term Expires June 30, 1959)

Legal Assistant—DEE W. PINCOCK

T. A. M. CRAVEN

(Term Expires June 30, 1963)

Legal Assistant—ROBERT M. KOTEEN

Engineering Assistant—
WILLIAM H. WATKINS

ROBERT T. BARTLEY

(Term Expires June 30, 1958)

Legal Assistant—MAX D. PAGLIN

Engineering Assistant—
HORACE E. SLONE

FREDERICK W. FORD

(Term Expires June 30, 1964)

Engineering Assistant—
DANIEL JACOBSON

ROBERT E. LEE

(Term Expires June 30, 1960)

Legal Assistant—
DAVID C. WILLIAMS
Engineering Assistant—
ROBERT G. WESTON

JOHN S. CROSS

(Term Expires July 1, 1962)

(To Be Confirmed)

Office Of The Secretary

Secretary

MARY JANE MORRIS

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MAIL, FILES & MESSENGER DIVISION

Clara A. Fairall, *Chief*

DOCKETS DIVISION

Jessie R. Blaine, *Chief*

TECHNICAL ASSISTANCE DIVISION

Gordon J. Kent, *Chief*

MINUTE DIVISION

Annette Hutterly, *Chief*

LIBRARY DIVISION

Helen A. Clark, *Chief*

MESSENGER DIVISION

John W. Brown, *Chief*

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JAMES D. CUNNINGHAM, *Chief Hearing Examiner*

JAY A. KYLE, *Assistant Chief Hearing Examiner*

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H. Gifford Irion
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Millard F. French

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Engineers
 George K. Ashenden Hideyuki Noguchi

Accountant
 Charles S. Borum

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Executive Officer and Acting Budget Officer
 ROBERT W. COX
 Richard F. Solan, *Administrative Assistant*

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Paul H. Sheehy, *Chief*

ORGANIZATION AND METHODS DIVISION

Lavelle Hughes, *Acting Chief*

BUDGET AND FISCAL DIVISION

(Vacancy)

PERSONNEL DIVISION

Gilbert H. Hatfield, *Personnel Officer*

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Salina M. Lindo, *Asst. Chief & Chief of Information Branch*

REPORTS BRANCH

Eva O. Melton, *Chief*
 Lily M. Marshall

Office of Chief Engineer

EDWARD W. ALLEN, JR., *Chief Engineer*
 Ralph J. Renton, *Associate Chief Engineer*
 Virgil R. Simpson, *Assistant Chief Engineer*
 Ruby Floyd, *Administrative Assistant*

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LABORATORY DIVISION

Edward W. Chapin, *Chief*

TECHNICAL RESEARCH DIVISION

Arnold G. Skrivseth, *Acting Chief*

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Kenneth W. Miller, *U. S. Supervisor*

Broadcast Bureau

HAROLD G. COWGILL, *Chief*
 James E. Barr, *Assistant Chief*
 Estelle J. Bunn, *Administrative Assistant*

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Aural New & Changed Facilities Branch
 Wallace E. Johnson, *Chief*
Existing Facilities Branch
 Harold L. Kassens, *Chief*
Technical & Allocations Branch
 Bruce S. Longfellow, *Chief*
TV Applications Branch
 Martin I. Levy, *Chief*
Hearing Branch
 Robert J. Rawson, *Chief*
Record Unit
 Vernald E. Kley, *Chief*

ECONOMICS DIVISION

James B. Sheridan, *Acting Chief*
 Irwin Fine, *Economist*

RENEWAL AND TRANSFER DIVISION

Joseph N. Nelson, *Chief*
Transfer Branch
 Robert H. Alford, *Chief*
Renewal Branch
 Edward J. Brown, *Chief*
Compliance Branch
 LeRoy Schaaff, *Chief*
Control Section
 Melba Z. Templeman, *Chief*
Ownership Section
 Mildred K. Roberts, *Chief*

RULES AND STANDARDS DIVISION

Hart S. Cowperthwait, *Chief*
 Herbert M. Schulkind, *Asst. Chief*

(Continued on next page)

(Continued from preceding page)

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Clara M. Iehl, *Chief*
 Marguerite F. Hubbard,
Asst. Chief
TV Branch
 Marie W. Fish, *Chief*
AM & FM Branch
 Quentin S. Proctor, *Chief*

Miscellaneous Services Branch
 David Tau, Jr., *Chief*
Records & Files
 Lillian T. Ricker, *Chief*

OFFICE OF NETWORK STUDY

Warren Baum, *Chief*

Field Engineering and Monitoring Bureau

GEORGE S. TURNER, Chief
 Frank M. Kratokvil, *Assistant Chief*
 John H. McAllister, *Attorney-Advisor*
 Francis Keefe, *Adm. Asst.*

FIELD OPERATING DIVISION

Frank M. Kratokvil, *Chief*

INSPECTION & EXAMINATION DIVISION

Paul H. Herndon, Jr., *Chief*

ENGINEERING DIVISION

Floyd W. Wickenkamp, *Chief*

MONITORING DIVISION

Irving L. Weston, *Chief*

District Offices and Engineers in Charge

1. **NATHAN A. HALLENSTEIN**
 1600 Customhouse
 Boston 9, Massachusetts
 HUBbard 2-6200
 2. **WILLIAM D. JOHNSON (Acting)**
 748 Federal Building
 New York 14, New York
 WATkins 4-1000
 3. **ROGER E. PHELPS**
 1005 U. S. Customhouse
 Philadelphia 6, Pennsylvania
 MArket 7-6000
 4. **HYMAN A. COHEN**
 400 McCawley Bldg.
 Baltimore 2, Maryland
 PLaza 2-8460
 5. **EDWARD BENNETT**
 Room 402, Federal Building
 Norfolk 10, Virginia
 MAdison 2-4963
 6. **ARTHUR T. CLINE, JR.**
 718 Atlanta Nat'l Bldg.
 Atlanta 3, Georgia
 WAlnut 4121
- Sub-Office
- PAUL W. GILLIGAN
 214 P. O. Building
 Savannah, Georgia
 SAvannah 2-7602
7. **ARTHUR G. GILBERT**
 312 Federal Building
 Miami 1, Florida
 MIami 9-3900
- Marine Office
- ALFRED L. RITTER
 409-410 P. O. Building
 Tampa 2, Florida
 TAmPa 2-1773
8. **WALTER M. HAMMOND**
 608 Federal Building
 New Orleans 12, Louisiana
 EXpress 2411
- Sub Office
- GEORGE E. FRANKLIN
 419 U. S. Court House & Customhouse Bldg.
 Mobile 10, Alabama
 MOBILE 2-3641
9. **EVERETT H. MARSHALL**
 324 U. S. Appraisers Building
 Houston 11, Texas
 Woodcrest 1906
- Sub-Office
- ERIC D. COBURN
 301 P. O. Building
 Beaumont, Texas
 TErmiNal 2-8141
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 STerling 5611
 11. **BERNARD H. LINDEN**
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 Los Angeles 12, California
 MAdison 5-7411
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 15-C U. S. Customhouse
 San Diego 1, California
 BElmont 4-6211
- Marine Office
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 Atwater 6171
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 Seattle 4, Washington
 Mutual 3300

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- | | |
|--|---|
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KEystone 4-4151</p> <p>16. DONALD A. MURRAY
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HONOululu 5-2931</p> <p>22. EUGENE W. KLEIN
322 Federal Bldg.
San Juan 13, P. R.
SAn Juan 2-4562</p> <p>23. HAROLD D. DeVOE
Room 53, U. S. P. O. and Court House
Anchorage, Alaska
ANChorage 2-5501</p> <p>24. ALFRED H. KLEIST
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|--|---|

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Phone: Decatur 2-9300

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In accordance with Article IV of the By-Laws, the Board of Directors has designated the following composition of each of the 17 NARTB Districts.

Director	District	States Comprising District
Daniel W. Kops.....	1	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont.
WAVZ, New Haven, Conn.		
Simon Goldman.....	2	New York and New Jersey.
WJTN, Jamestown, N. Y.		
Donald W. Thornburgh.....	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
WCAU, Philadelphia, Pa.		
James H. Moore.....	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
WLSL, Roanoke, Va.		
Hugh M. Smith.....	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
WCOV, Montgomery, Ala.		
F. C. Sowell.....	6	Arkansas, Louisiana, Mississippi and Tennessee.
WLAC, Nashville, Tenn.		
Robert T. Mason.....	7	Kentucky and Ohio.
WMRN, Marion, Ohio		
Edward F. Baughn.....	8	Indiana and Michigan.
WPAG, Ann Harbor, Mich.		
William Holm.....	9	Illinois and Wisconsin.
WLPO, LaSalle, Illinois		



Director	District	States Comprising District
Ben Sanders	10	Iowa, Missouri and Nebraska.
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Robert L. Pratt	12	Kansas and Oklahoma.
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Alex Keese	13	Texas.
WFAA, Dallas, Texas		
George C. Hatch	14	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Waushabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Carson.
KALL, Salt Lake City, Utah		
J. G. Paltridge	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
KROW, Oakland, Calif.		
Robert O. Reynolds	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
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- McClure, Ken
 WMBR, Jacksonville,
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 W. Va.
- Meeks, Haywood
 WMAL-TV, Washington
- Meier, Evans
 WJAG, Norfolk, Neb.
- Mertens, Bud
 WJW-TV, Cleveland
- Moran, Robert O.
 WBEL, Beloit, Wisc.

(Continued on next page)



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(Continued from preceding page)

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Morrissey, Edward M. KIMA, KIMA-TV, Yakima, Wash.	Schroeder, Wilson WKJG, AM & TV, Fort Wayne, Ind.	Van Roo, Robert H. WXIX, Milwaukee
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FORTUNE Magazine gives recognition to Bartell Family Radio leadership in scientific research for achievement of maximum audience. Continual sampling and experimentation keeps Bartell Family Radio years ahead.

Years ahead in enrichment of audience composition.

Years ahead in constant audience participation and response.

Years ahead in community leadership.

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Bartell It...and Sell It!

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WOKY 100.1 W. BOSTON
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KRUX 100.1 W. KNOXVILLE
WYDE 100.1 W. MEMPHIS
WAKE 100.1 W. BOSTON

AMERICA'S **FIRST** RADIO FAMILY SERVING 10 MILLION BUYERS

Sold Nationally by ADAM YOUNG, Inc. for WOKY, The KATZ Agency

1958 STATE COVERAGE STATISTICS

STATE	Population March 1, 1958 (Estimated)	Families	Radio Homes	TV Homes	*Li- censed Radio Sta- tions	*Li- censed TV Sta- tions
ALABAMA	3,237,000	832,000	796,000	492,000	100	7
ARIZONA	1,163,000	325,000	316,000	198,000	40	8
ARKANSAS	1,849,000	524,000	516,000	278,000	59	3
CALIFORNIA	14,203,000	4,537,000	4,502,000	4,437,000	174	23
COLORADO	1,686,000	510,000	473,000	310,000	57	9
CONNECTICUT	2,329,000	697,000	680,000	608,000	28	2
DELAWARE	429,000	126,000	118,000	112,000	9	1
DIST. OF COLUMBIA	887,000	260,000	256,000	237,000	7	4
FLORIDA	4,090,000	1,173,000	1,142,000	896,000	131	16
GEORGIA	3,764,000	984,000	972,000	696,000	113	12
IDAHO	643,000	188,000	182,000	108,000	33	5
ILLINOIS	9,729,000	2,959,000	2,908,000	2,542,000	95	15
INDIANA	4,471,000	1,398,000	1,348,000	1,242,000	60	14
IOWA	2,772,000	852,000	836,000	786,000	63	11
KANSAS	2,188,000	693,000	684,000	512,000	47	6
KENTUCKY	3,104,000	853,000	836,000	543,000	74	6
LOUISIANA	3,112,000	859,000	814,000	582,000	78	7
MAINE	920,000	268,000	259,000	207,000	23	5
MARYLAND	2,923,000	812,000	768,000	688,000	33	3
MASSACHUSETTS	4,941,000	1,509,000	1,476,000	1,342,000	57	5
MICHIGAN	7,813,000	2,257,000	2,212,000	1,986,000	92	13
MINNESOTA	3,303,000	962,000	940,000	738,000	62	7
MISSISSIPPI	2,179,000	563,000	546,000	246,000	67	5
MISSOURI	4,375,000	1,329,000	1,293,000	1,104,000	75	14
MONTANA	651,000	204,000	192,000	76,000	32	7
NEBRASKA	1,456,000	442,000	431,000	326,000	33	9
NEVADA	276,000	93,000	84,000	51,000	17	4
NEW HAMPSHIRE	573,000	172,000	169,000	165,000	14	1
NEW JERSEY	5,667,000	1,689,000	1,676,000	1,524,000	25	1
NEW MEXICO	871,000	241,000	232,000	104,000	38	4
NEW YORK	16,295,000	5,084,000	5,008,000	4,846,000	122	15
NORTH CAROLINA	559,000	1,127,000	1,102,000	764,000	133	6
NORTH DAKOTA	671,000	184,000	178,000	99,000	19	8
OHIO	9,411,000	2,827,000	2,746,000	2,594,000	86	17
OKLAHOMA	2,291,000	683,000	664,000	506,000	54	8
OREGON	1,815,000	576,000	568,000	396,000	65	7
PENNSYLVANIA	11,360,000	3,682,000	3,602,000	3,148,000	140	11
RHODE ISLAND	849,000	256,000	249,000	232,000	12	2
SOUTH CAROLINA	2,437,000	601,000	584,000	417,000	66	6
SOUTH DAKOTA	715,000	201,000	194,000	119,000	19	5
TENNESSEE	3,562,000	974,000	942,000	689,000	101	13
TEXAS	9,268,000	2,668,000	2,602,000	2,030,000	232	37
UTAH	833,000	231,000	224,000	184,000	26	3
VERMONT	376,000	109,000	105,000	82,000	14	1
VIRGINIA	3,765,000	976,000	927,000	640,000	87	9
WASHINGTON	2,767,000	857,000	836,000	627,000	73	9
WEST VIRGINIA	2,020,000	544,000	514,000	384,000	47	7
WISCONSIN	3,882,000	1,119,000	1,104,000	924,000	74	12
WYOMING	329,000	96,000	92,000	48,000	22	2
TOTAL	172,809,000	51,106,000	49,898,000	41,865,000	3,128	405

*CP's on air, STA's and CP's not on air are not included in these figures.

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Commercial Stations of the U. S., Territories and Possessions

Station	City—State	Page	Station	City—State	Page
CKLW	— Detroit, Mich.	475	KATT	— Pittsburg, Calif.	374
KAAA	— Kingman, Ariz.	355	KATY	— San Luis Obispo, Calif.	379
KABC	— Los Angeles, Calif.	370	KATZ	— St. Louis, Mo.	500
KABI	— Ketchikan, Alaska	668	KAUS	— Austin, Minn.	483
KABQ	— Albuquerque, N. M.	517	KAVE	— Carlsbad, N. M.	518
KABR	— Aberdeen, S. D.	604	KAVL	— Lancaster, Calif.	369
KACE	— Riverside, Calif.	375	KAVR	— Apple Valley, Calif.	363
KACT	— Andrews, Tex.	615	KAWL	— York, Pa.	509
KADA	— Ada, Okla.	569	KAWT	— Douglas, Ariz.	354
KADO	— Marshall, Tex.	628	KAYE	— Puyallup, Wash.	650
KAFA	— Colorado Springs, Colo.	383	KAYL	— Storm Lake, Iowa	442
KAFP	— Petaluma, Calif.	374	KAYO	— Seattle, Wash.	650
KAFY	— Bakersfield, Calif.	363	KAYS	— Hays, Kans.	444
KAGE	— Winona, Minn.	488	KAYT	— Rupert, Idaho	420
KAGH	— Crossett, Ark.	358	KBAB	— El Cajon, Calif.	365
KAGR	— Yuba City, Calif.	382	KBAM	— Longview, Wash.	649
KAGT	— Anacortes, Wash.	647	KBAR	— Burley, Idaho	418
KAHI	— Auburn, Calif.	363	KBBA	— Benton, Ark.	358
KAHU	— Honolulu, Hawaii	671	KBBS	— Buffalo, Wyo.	666
KAIM	— Honolulu, Hawaii	669	KBCH	— Oceanlake, Ore.	577
KAIR	— Tucson, Ariz.	356	K ² CL	— Bossier City, La.	455
KAKC	— Tulsa, Okla.	572	KBCS	— Grand Prairie, Tex.	624
KAKE	— Wichita, Kans.	446	KBEC	— Waxahachie, Tex.	635
KALB	— Alexandria, La.	453	KBEE	— Modesto, Calif.	372
KALE	— Richland, Wash.	650	KBEL	— Idabel, Okla.	570
KALG	— Alamogordo, N. M.	517	KBEN	— Carrizo Springs, Tex.	618
KALI	— Pasadena, Calif.	374	KBHM	— Branson, Mo.	495
KALL	— Salt Lake City, Utah	637	KBHS	— Hot Springs, Ark.	360
KALM	— Thayer, Mo.	502	KBIA	— Columbia, Mo.	495
KALT	— Atlanta, Tex.	615	KBIF	— Fresno, Calif.	366
KALV	— Alva, Okla.	569	KBIG	— Avalon, Calif.	363
KAMD	— Camden, Ark.	358	KBIM	— Roswell, N. M.	519
KAML	— Kenedy-Karnes City, Tex.	626	KBIS	— Bakersfield, Calif.	363
KAMO	— Rogers, Ark.	362	KBIX	— Muskogee, Okla.	571
KAMQ	— Amarillo, Tex.	615	KBIZ	— Ottumwa, Iowa	441
KANA	— Anaconda, Mont.	503	KBKR	— Baker, Ore.	574
KAND	— Corsicana, Tex.	619	KBKW	— Aberdeen, Wash.	647
KANE	— New Iberia, La.	457	KBLA	— Burbank, Calif.	364
KANI	— Kaneohe, Oahu, Hawaii	670	KBLF	— Red Bluff, Calif.	374
KANN	— Sinton-Corpus Christi, Tex.	633	KBLL	— Blackfoot, Idaho	418
KANS	— Wichita, Kans.	446	KBLO	— Hot Springs, Ark.	360
KAOK	— Lake Charles, La.	456	KBMI	— Henderson, Nev.	510
KAPA	— Raymond, Wash.	650	KBMN	— Rozeman, Mont.	504
KAPB	— Marksville, La.	456	KBMO	— Benson, Minn.	483
KAPK	— Minden, La.	456	KBMW	— Breckenridge, Minn.	483
KARE	— Atchison, Kans.	442	KBMX	— Coalinga, Calif.	365
KARK	— Little Rock, Ark.	360	KBMY	— Billings, Mont.	503
KARM	— Fresno, Calif.	366	KBND	— Bend, Ore.	574
KART	— Jerome, Idaho	419	KBNZ	— La Junta, Colo.	386
KASA	— Elk City, Okla.	569	K ² OA	— Kennett, Mo.	499
KASH	— Eugene, Ore.	575	KBOE	— Oskaloosa, Iowa	441
KASI	— Ames, Iowa	437	KBOI	— Boise, Idaho	418
KASL	— Newcastle, Wyo.	666	KBOK	— Malvern, Ark.	381
KASM	— Albany, Minn.	483	KBOL	— Boulder, Colo.	383
KAST	— Astoria, Ore.	573	KBOM	— Bismarck-Mandan, N. D.	557
KATE	— Albert Lea, Minn.	483	KBON	— Omaha, Neb.	508
KATI	— Casper, Wyo.	666	KBOP	— Pleasanton, Tex.	631
KATL	— Miles City, Mont.	505	KBOR	— Brownsville, Tex.	617
KATO	— Reno, Nev.	510	KBOW	— Butte, Mont.	504
KATR	— Corpus Christi, Tex.	618	KBOY	— Medford, Ore.	576

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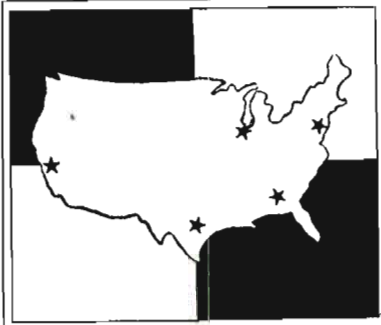
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Representatives Throughout the Country

Station	City—State	Page	Station	City—State	Page
KBRC	— Mount Vernon, Wash.	649	KCOK	— Tulare, Calif.	381
KBRK	— Brookings, S. D.	604	KCOL	— Ft. Collins, Colo.	385
KBRL	— McCook, Neb.	508	KCON	— Conway, Ark.	358
KBRO	— Bremerton, Wash.	647	KCOR	— San Antonio, Tex.	632
KBRB	— Springdale, Ark.	362	KCOW	— Alliance, Neb.	506
KBRZ	— Freeport, Tex.	623	KCOY	— Santa Maria, Calif.	380
KBSF	— Springhill, La.	459	KCRA	— Sacramento, Calif.	375
KBST	— Big Spring, Tex.	616	KCHB	— Chanute, Kans.	442
KBTA	— Batesville, Ark.	358	KCRC	— Enid, Okla.	570
KBTK	— Missoula, Mont.	505	KCRE	— Crescent City, Calif.	365
KBTM	— Jonesboro, Ark.	360	KCRG	— Cedar Rapids, Iowa	437
KBTN	— Neosho, Mo.	499	KCRS	— Midland, Tex.	629
KBTO	— El Dorado, Kans.	443	KCRT	— Trinidad, Colo.	387
KBUC	— Corona, Calif.	365	KCRV	— Caruthersville, Mo.	495
KBUD	— Athens, Tex.	615	KCSB	— San Bernardino, Calif.	377
KBUH	— Brigham City, Utah	636	KCSJ	— Pueblo, Colo.	386
KBUN	— Bemidji, Minn.	483	KCSR	— Chadron, Neb.	506
KBUR	— Burlington, Iowa	437	KCTI	— Gonzales, Tex.	624
KBUS	— Mexia, Tex.	628	KCLX	— Childress, Tex.	618
KBVM	— Lancaster, Calif.	369	KCUE	— Red Wing, Minn.	487
KBWD	— Brownwood, Tex.	617	KCUL	— Fort Worth, Tex.	623
KBYE	— Oklahoma City, Okla.	571	KCVL	— Colville, Wash.	648
KBYR	— Anchorage, Alaska	668	KCVR	— Lodi, Calif.	369
KBZY	— Salem, Ore.	579	KCYL	— Lampasas, Tex.	626
KCAL	— Redlands, Calif.	375	KDAC	— Fort Bragg, Calif.	366
KCAP	— Helena, Mont.	505	KDAL	— Duluth, Minn.	484
KCAR	— Clarksville, Tex.	618	KDAN	— Eureka, Calif.	365
KCB	— Des Moines, Iowa	439	KDAV	— Lubbock, Tex.	627
KCBD	— Lubbock, Tex.	627	KDAY	— Santa Monica, Calif.	380
KCBQ	— San Diego, Calif.	377	KDB	— Santa Barbara, Calif.	380
KCBS	— San Francisco, Calif.	378	KDBC	— Mansfield, La.	456
KCCO	— Lawton, Okla.	570	KDBM	— Dillon, Mont.	504
KCCT	— Corpus Christi, Tex.	619	KDBS	— Alexandria, La.	453
KCFH	— Cuero, Tex.	619	KDDD	— Dumas, Tex.	621
KCHA	— Charles City, Iowa	438	KDEC	— Decorah, Iowa	438
KCHE	— Cherokee, Iowa	438	KDEF	— Albuquerque, N. M.	517
KCHI	— Chillcothe, Mo.	495	KDEN	— Denver, Colo.	384
KCHJ	— Delano, Calif.	365	KDES	— Palm Springs, Calif.	374
KCHR	— Charleston, Mo.	495	KDET	— Center, Tex.	618
KCHS	— Truth or Consequences, N. M.	520	KDEX	— Dexter, Mo.	497
KCHV	— Coachella, Calif.	365	KDHL	— Faribault, Minn.	484
KCID	— Caldwell, Idaho	418	KDIX	— Dickinson, N. D.	557
KCIJ	— Shreveport, La.	459	KDJI	— Holbrook, Ariz.	355
KCIL	— Houma, La.	455	KDKA	— Pittsburgh, Pa.	591
KCIM	— Carroll, Iowa	437	KDKD	— Clinton, Mo.	495
KCJB	— Minot, N. D.	558	KDLA	— DeRidder, La.	455
KCKN	— Kansas City, Kans.	444	KDLK	— Del Rio, Tex.	621
KCKY	— Coolidge, Ariz.	354	KDLM	— Detroit Lakes, Minn.	484
KCLA	— Pine Bluff, Ark.	362	KDLR	— Devils Lake, N. D.	557
KCLE	— Cleburne, Tex.	618	KDMA	— Montevideo, Minn.	486
KCLF	— Clifton, Ariz.	354	KDMO	— Carthage, Mo.	495
KCLN	— Clinton, Iowa	438	KDMS	— El Dorado, Ark.	359
KCLO	— Leavenworth, Kans.	444	KDNT	— Denton, Tex.	621
KCLP	— Rayville, La.	458	KDOK	— Tyler, Tex.	634
KCLS	— Flagstaff, Ariz.	355	KDON	— Salinas, Calif.	377
KCLV	— Clovis, N. M.	518	KDOT	— Reno, Nev.	510
KCLW	— Hamilton, Tex.	624	KDQN	— De Queen, Ark.	358
KCLX	— Colfax, Wash.	648	KDRO	— Sedalia, Mo.	501
KCMC	— Texarkana, Tex.	634	KDRS	— Paragould, Ark.	362
KCMJ	— Palm Springs, Calif.	373	KDSJ	— Deadwood, S. D.	604
KCMO	— Kansas City, Mo.	498	KDSN	— Denison, Iowa	438
KCMR	— McCamey, Tex.	628	KDSX	— Denison-Sherman, Tex.	621
KCNA	— Tucson, Ariz.	357	KDTA	— Delta, Colo.	383
KCNI	— Broken Bow, Neb.	506	KDTH	— Dubuque, Iowa	439
KCNO	— Alturas, Calif.	383	KDUB	— Lubbock, Tex.	627
KCNY	— San Marcos, Tex.	632	KDUZ	— Hutchinson, Minn.	485
KCOB	— Newton, Iowa	441	KDWT	— Stamford, Tex.	633
KCOG	— Centerville, Iowa	437	KDXU	— St. George, Utah	637
KCOH	— Houston, Tex.	625	KDYL	— Salt Lake City, Utah	637

Station	City—State	Page
KDZA	— Pueblo, Colo.	386
KEAN	— Brownwood, Tex.	617
KEAP	— Fresno, Calif.	366
KEBE	— Jacksonville, Tex.	626
KEBO	— Owego, N. Y.	540
KECK	— Odessa, Tex.	629
KEED	— Springfield, Ore.	579
KEEL	— Shreveport, La.	459
KEEN	— San Jose, Calif.	379
KEEP	— Twin Falls, Idaho	420
KELA	— Centralia-Chehalis, Wash.	647
KELD	— El Dorado, Ark.	359
KELK	— Elko, Nev.	510
KELO	— Sioux Falls, S. D.	604
KELP	— El Paso, Tex.	622
KELY	— Ely, Nev.	510
KENA	— Mena, Ark.	361
KENE	— Toppenish, Wash.	652
KENI	— Anchorage, Alaska	668
KENL	— Arcata, Calif.	363
KENM	— Portales, N. M.	519
KENO	— Las Vegas, Nev.	510
KENS	— San Antonio, Tex.	632
KENT	— Shreveport, La.	459
KEPR	— Kennewick, Wash.	649
KEPS	— Eagle Pass, Tex.	622
KERB	— Kermit, Tex.	626
KERC	— Eastland, Tex.	622
KERG	— Eugene, Ore.	575
KERN	— Bakersfield, Calif.	364
KERV	— Kerrville, Tex.	626
KETX	— Livingston, Tex.	627
KEUN	— Eunice, La.	455
KEVA	— Shamrock, Tex.	633
KEVE	— Minneapolis, Minn.	486
KEVL	— White Castle, La.	460
KEVT	— Tucson, Ariz.	357
KEX	— Portland, Ore.	577
KEXO	— Grand Junction, Colo.	385
KEXX	— San Antonio, Tex.	632
KEYE	— Perryton, Tex.	630
KEYJ	— Jamestown, N. D.	558
KEYS	— Corpus Christi, Tex.	619
KEYY	— Provo, Utah	636
KEYZ	— Williston, N. D.	558
KFAB	— Omaha, Neb.	508
KFAC	— Los Angeles, Calif.	370
KFAD	— Fairfield, Iowa	439
KFAL	— Fulton, Mo.	497
KFAM	— St. Cloud, Minn.	487
KFAR	— Fairbanks, Alaska	668
KFAY	— Fayetteville, Ark.	359
KFBB	— Great Falls, Mont.	504
KFBC	— Cheyenne, Wyo.	666
KFBI	— Wichita, Kans.	446
KFBK	— Sacramento, Calif.	375
KFDA	— Amarillo, Tex.	615
KFDM	— Beaumont, Tex.	616
KFDR	— Grand Coulee, Wash.	648
KFEL	— Pueblo, Colo.	386
KFEQ	— St. Joseph, Mo.	500
KFFA	— Helena, Ark.	359
KFGO	— Fargo, N. D.	557
KFGT	— Fremont, Neb.	507
KFH	— Wichita, Kans.	446
KFI	— Los Angeles, Calif.	370
KFIR	— North Bend, Ore.	576
KFIV	— Modesto, Calif.	372
KFIZ	— Fond Du Lac, Wis.	660



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Station	City—State	Page	Station	City—State	Page
KFJB	— Marshalltown, Iowa	440	KGHF	— Pueblo, Colo.	387
KFJI	— Klamath Falls, Ore.	575	KGHI	— Little Rock, Ark.	360
KFJZ	— Fort Worth, Tex.	623	KGHL	— Billings, Mont.	503
KFKA	— Greeley, Colo.	385	KGHM	— Brookfield, Mo.	495
KFKF	— Bellevue-Seattle, Wash.	647	KGIL	— San Fernando, Calif.	378
KFLD	— Floydada, Tex.	622	KGIW	— Alamosa, Colo.	383
KFLJ	— Walsenburg, Colo.	387	KGKB	— Tyler, Tex.	634
KFLW	— Klamath Falls, Ore.	576	KGKL	— San Angelo, Tex.	631
K-FLY	— Corvallis, Ore.	574	KGKO	— Dallas, Tex.	620
KFMA	— Davenport, Iowa	438	KGLC	— Miami, Okla.	571
KFMB	— San Diego, Calif.	377	KGLN	— Glenwood Springs, Colo.	385
KFMJ	— Tulsa, Okla.	572	KGLO	— Mason City, Iowa	440
KFML	— Denver, Colo.	384	KGLU	— Safford, Ariz.	356
KFMO	— Flat River, Mo.	497	KGMB	— Honolulu, Hawaii	669
KFNF	— Shenandoah, Iowa	441	KGMC	— Englewood, Colo.	385
KFNY	— Ferriday, La.	455	KGMO	— Cape Girardeau, Mo.	495
KFOR	— Lincoln, Neb.	508	KGMS	— Sacramento, Calif.	375
KFOX	— Long Beach, Calif.	369	KGNB	— New Braunfels, Tex.	629
KFPW	— Fort Smith, Ark.	359	KGNC	— Amarillo, Tex.	615
KFQD	— Anchorage, Alaska	668	KGNO	— Dodge City, Kans.	443
KFRB	— Fairbanks, Alaska	668	KGO	— San Francisco, Calif.	378
KFRC	— San Francisco, Calif.	378	KGOL	— Golden, Colo.	385
KFRD	— Rosenberg, Tex.	631	KGON	— Oregon City, Ore.	577
KFRE	— Fresno, Calif.	366	KGOS	— Torrington, Wyo.	667
KFRM	— Concordia, Kans.	443	KGRH	— Fayetteville, Ark.	359
KFRO	— Longview, Tex.	627	KGRI	— Henderson, Tex.	624
KFRU	— Columbia, Mo.	495	KGRN	— Grinnell, Iowa	440
KFSA	— Fort Smith, Ark.	359	KGRO	— Gresham, Ore.	575
KFSB	— Joplin, Mo.	497	KGRT	— Las Cruces, N. M.	519
KFSC	— Denver, Colo.	384	KGST	— Fresno, Calif.	366
KFSD	— San Diego, Calif.	377	KGU	— Honolulu, Hawaii	669
KFST	— Ft. Stockton, Tex.	623	KGVL	— Greenville, Tex.	624
KFTM	— Fort Morgan, Colo.	385	KGVO	— Missoula, Mont.	506
KFTV	— Paris, Tex.	630	KGW	— Portland, Ore.	577
KFUN	— Las Vegas, N. M.	519	KGWA	— Enid, Okla.	570
KFVS	— Cape Girardeau, Mo.	495	KGY	— Olympia, Wash.	649
KFWB	— Hollywood, Calif.	367	KGYN	— Guymon, Okla.	570
KFXD	— Nampa, Idaho	419	KGYW	— Vallejo, Calif.	382
KFXM	— San Bernardino, Calif.	377	KHAM	— Albuquerque, N. M.	517
KFFN	— Bonham, Tex.	617	KHAS	— Hastings, Neb.	507
KFYO	— Lubbock, Tex.	627	KHBC	— Hilo, Hawaii	669
KFYR	— Bismarck, N. D.	557	KHBG	— Okmulgee, Okla.	572
KGAA	— Spokane, Wash.	651	KHBM	— Monticello, Ark.	361
KGAF	— Gainesville, Tex.	623	KHBR	— Hillsboro, Tex.	624
KGAK	— Gallup, N. M.	518	KHCD	— Clifton, Ariz.	354
KGAL	— Lebanon, Ore.	576	KHEM	— Big Spring, Tex.	616
KGAN	— Bastrop, La.	454	KHEN	— Henryette, Okla.	570
KGAS	— Carthage, Tex.	618	KHEP	— Phoenix, Ariz.	355
KGAY	— Salem, Ore.	578	KHEY	— El Paso, Tex.	622
KGB	— San Diego, Calif.	377	KHFH	— Sierra Vista, Ariz.	356
KGBC	— Galveston, Tex.	623	KHJ	— Los Angeles, Calif.	370
KGBT	— Harlingen, Tex.	624	KHMO	— Hannibal, Mo.	497
KG BX	— Springfield, Mo.	501	FHOB	— Hobbs, N. M.	518
KG CX	— Sidney, Mont.	506	KHON	— Honolulu, Hawaii	669
KGDE	— Fergus Falls, Minn.	484	KHOT	— Madera, Calif.	371
KGDN	— Edmonds, Wash.	648	KHOZ	— Harrison, Ark.	359
KGEE	— Bakersfield, Calif.	364	KHQ	— Spokane, Wash.	651
KG EK	— Sterling, Colo.	387	KHSL	— Chico, Calif.	365
KGEM	— Boise, Idaho	418	KHUM	— Eureka, Calif.	366
KG FN	— Tulare, Calif.	381	KHUZ	— Borger, Tex.	617
KG ER	— Long Beach, Calif.	369	KHVH	— Honolulu, Hawaii	670
KG EZ	— Kalispell, Mont.	505	KIRE	— Palo Alto, Calif.	374
KG FF	— Shawnee, Okla.	572	KIRH	— Seward, Alaska	668
KG FJ	— Los Angeles, Calif.	370	KIBL	— Beeville, Tex.	616
KG FL	— Roswell, N. M.	519	KIBS	— Bishop, Calif.	364
KG FW	— Kearney, Neb.	507	KICA	— Clovis, N. M.	518
KG FX	— Pierre, S. D.	604	KICD	— Spencer, Iowa	442
KG GF	— Coffeyville, Kans.	443	KICK	— Springfield, Mo.	502
KG GM	— Albuquerque, N. M.	517	KICO	— Calexico, Calif.	365

Station	City—State	Page	Station	City—State	Page
KID	— Idaho Falls, Idaho	419	KITE	— San Antonio, Tex.	632
KIDD	— Monterey, Calif.	372	KITI	— Chehalis-Centralia, Wash.	648
KIDO	— Boise, Idaho	418	KITN	— Olympia, Wash.	649
KIEM	— Eureka, Calif.	366	KITO	— San Bernardino, Calif.	377
KIEV	— Glendale, Calif.	366	KIUL	— Garden City, Kans.	443
KIFI	— Idaho Falls, Idaho	419	KIUN	— Pecos, Tex.	630
KIFN	— Phoenix, Ariz.	355	KIUP	— Durango, Colo.	385
KIFW	— Sitka, Alaska	669	KIVY	— Crockett, Tex.	619
KIHN	— Hugo, Okla.	570	KIWW	— San Antonio, Tex.	632
KIHO	— Sioux Falls, S. D.	604	KIXL	— Dallas, Tex.	620
KIHR	— Hood River, Ore.	575	KIXX	— Provo, Utah	636
KIJV	— Huron, S. D.	604	KIYI	— Shelby, Mont.	506
KIKI	— Honolulu, Hawaii	670	KJAN	— Atlantic, Iowa	437
KIKS	— Sulphur-Lake Charles, La.	460	KJAY	— Topeka, Kans.	446
KILA	— Hilo, Hawaii	669	KJEC	— Midland, Tex.	629
KILO	— Grand Forks, N. D.	557	KJBS	— San Francisco, Calif.	378
KILT	— Houston, Tex.	625	KJCF	— Festus, Mo.	497
KIMA	— Yakima, Wash.	653	KJCK	— Junction City, Kans.	444
KIMM	— Denver, Colo.	384	KJEF	— Jennings, La.	455
KIMO	— Independence, Mo.	497	KJET	— Beaumont, Tex.	616
KIMP	— Mount Pleasant, Tex.	629	KJFJ	— Webster City, Iowa	442
KIND	— Independence, Kans.	444	KJIM	— Fort Worth, Tex.	623
KINE	— Kingsville, Tex.	626	KJLT	— North Platte, Neb.	508
KING	— Seattle, Wash.	650	KJNO	— Juneau, Alaska	668
KINY	— Juneau, Alaska	668	KJOE	— Shreveport, La.	459
KIOA	— Des Moines, Iowa	439	KJOY	— Stockton, Calif.	380
KIOX	— Bay City, Tex.	616	KJR	— Seattle, Wash.	650
KIPA	— Hilo, Hawaii	669	KJRG	— Newton, Kans.	445
KIRO	— Seattle, Wash.	650	KJSK	— Columbus, Neb.	506
KIRT	— McAllen-Mission, Tex.	628	KJUN	— Redmond, Ore.	578
KIRX	— Kirksville, Mo.	499	KKEY	— Vancouver, Wash.	653
KISD	— Sioux Falls, S. D.	695	KKOG	— Ogden, Utah	636
KIST	— Santa Barbara, Calif.	380	KLAC	— Hollywood, Calif.	367
KIT	— Yakima, Wash.	654	KLAD	— Klamath Falls, Ore.	576

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Station	City—State	Page	Station	City—State	Page
KIAK	Lakewood, Colo.	386	KMAN	Manhattan, Kans.	445
KLAM	Cordova, Alaska	668	KMAP	Bakersfield, Calif.	364
KLAN	Renton, Wash.	650	KMAR	Winnesboro, La.	460
KLAS	Las Vegas, Nev.	510	KMBC	Kansas City, Mo.	498
KLBM	La Grande, Ore.	576	KMBL	Junction, Tex.	626
KLCB	Libby, Mont.	505	KMBY	Monterey, Calif.	372
KLCN	Blytheville, Ark.	358	KMCM	McMinnville, Ore.	576
KLCO	Poteau, Okla.	572	KMCO	Conroe, Tex.	618
KLEA	Lovington, N. M.	519	KMDO	Fort Scott, Kans.	443
KLEC	Jonesville, La.	455	KMED	Medford, Ore.	576
KLEE	Ottumwa, Iowa	441	KMEL	Wenatchee, Wash.	653
KLEM	Le Mars, Iowa	440	KMHL	Marshall, Minn.	485
KLEN	Killeen, Tex.	626	KVHT	Marshall, Tex.	628
KLFT	Golden Meadow, La.	455	KMIL	Cameron, Tex.	618
KLGA	Algona, Iowa	437	KMJ	Fresno, Calif.	366
KLGN	Logan, Utah	636	KMLB	Monroe, La.	456
KLGR	Redwood Falls, Minn.	487	KMLW	Marlin, Tex.	628
KLIC	Monroe, La.	456	KMMJ	Grand Island, Neb.	507
KLIE	Galveston, Tex.	624	KMMO	Marshall, Mo.	499
KLIF	Dallas, Tex.	620	KMNS	Sioux City, Iowa	441
KLJK	Jefferson City, Mo.	497	KMO	Tacoma, Wash.	652
KLIL	Estherville, Iowa	439	KMON	Great Falls, Mont.	504
KLIN	Lincoln, Neb.	508	KMOP	Tucson, Ariz.	357
KLIQ	Portland, Ore.	577	KMOR	Oroville, Calif.	373
KLIR	Denver, Colo.	384	KMOX	St. Louis, Mo.	500
KLIX	Twin Falls, Idaho	420	KMPC	Los Angeles, Calif.	371
KLIZ	Brainerd, Minn.	483	KMRC	Morgan City, La.	457
KLKC	Parsons, Kans.	445	KMRS	Morris, Minn.	486
KLLA	Leesville, La.	456	KMUR	Murray, Utah	636
KLLL	Lubbock, Tex.	628	KMUS	Muskogee, Okla.	571
KLMO	Longmont, Colo.	386	KMVI	Wailuku-Maui, Hawaii	671
KLMR	Lamar, Colo.	386	KMYC	Marysville, Calif.	371
KLMS	Lincoln, Neb.	508	KMYR	Denver, Colo.	384
KLMX	Clayton, N. M.	518	KNAF	Fredericksburg, Tex.	623
KLO	Orden, Utah	636	KNAK	Salt Lake City, Utah	637
KLOG	Kelso, Wash.	648	KNAL	Victoria, Tex.	635
KLOH	Pipestone, Minn.	486	KNBC	San Francisco, Calif.	378
KLOK	San Jose, Calif.	379	KNBX	Kirkland, Wash.	649
KLOO	Corvallis, Ore.	574	KNBY	Newport, Ark.	361
KLOQ	Yakima, Wash.	654	KNCK	Concordia, Kans.	443
KLOS	Albuquerque, N. M.	517	KNCM	Moberly, Mo.	499
KLOU	Lake Charles, La.	456	KNCO	Garden City, Kans.	443
KLOW	Loveland, Colo.	386	KNDC	Hettinger, N. D.	558
KLPL	Lake Providence, La.	456	KNDY	Marysville, Kans.	445
KLPM	Minot, N. D.	558	KNEA	Jonesboro, Ark.	360
KLPR	Oklahoma City, Okla.	571	KNEB	Scottsbluff, Neb.	509
KLPW	Union, Mo.	503	KNEF	McAlester, Okla.	570
KLRA	Little Rock, Ark.	360	KNET	Brady, Tex.	617
KLRS	Mountain Grove, Mo.	499	KNEM	Nevada, Mo.	499
KLTF	Little Falls, Minn.	485	KNET	Palestine, Tex.	630
KLTI	Longview, Tex.	627	KNEW	Sookane, Wash.	651
KLTR	Blackwell, Okla.	569	KNFX	McPherson, Kans.	445
KLTZ	Glasgow, Mont.	504	KNFS	Hanford, Calif.	367
KLUB	Salt Lake City, Utah	637	KNIM	Marysville, Mo.	499
KLUE	Shreveport, La.	459	KNIT	Abilene, Tex.	614
KLUK	Evanston, Wyo.	466	KNLR	North Little Rock, Ark.	361
KLVC	Leadville, Colo.	386	KNOC	Natchitoches, La.	457
KLVT	Prescott, Tex.	630	KNOF	Monroe, La.	457
KLVT	Levelland, Tex.	627	KNOG	Nogales, Ariz.	355
KLWN	Lawrence, Kans.	444	KNOK	Fort Worth, Tex.	623
KLWT	Labanon, Mo.	499	KNOR	Norman, Okla.	571
KLX	Oakland, Calif.	372	KNOT	Prescott, Ariz.	356
KLXK	Spokane, Wash.	651	KNOW	Austin, Tex.	615
KLYN	Amarillo, Tex.	615	KNOX	Grand Forks, N. D.	557
KLZ	Denver, Colo.	384	KNPT	Newport, Ore.	576
KMA	Shenandoah, Iowa	441	KNTH	New Ulm, Minn.	484
KMAC	San Antonio, Tex.	632	KNTH	Houston, Tex.	625
KMAE	McKinney, Tex.	628	KNV	Hollywood, Calif.	367
KMAK	Fresno, Calif.	366	KOA	Denver, Colo.	384

Station	City—State	Page	Station	City—State	Page
KOAL	— Price, Utah	636	KOVC	— Valley City, N. D.	558
KOAM	— Pittsburg, Kans.	445	KOVE	— Lander, Wyo.	666
KOB	— Albuquerque, N. M.	517	KOVO	— Provo, Utah	637
KOBE	— Las Cruces, N. M.	519	KOWB	— Laramie, Wyo.	666
KOBY	— San Francisco, Calif.	378	KOWH	— Omaha, Neb.	509
KOCA	— Kilgore, Tex.	626	KOWL	— Bijou, Calif.	364
KOCS	— Ontario, Calif.	373	KOXR	— Oxnard, Calif.	373
KOCY	— Oklahoma City, Okla.	571	KOY	— Phoenix, Ariz.	355
KODE	— Joplin, Mo.	497	KOYN	— Billings, Mont.	504
KODI	— Cody, Wyo.	666	KOZE	— Lewiston, Idaho	419
KODL	— The Dalles, Ore.	574	KOZI	— Chelan, Wash.	648
KODY	— North Platte, Neb.	508	KOZY	— Grand Rapids, Minn.	484
KOEL	— Oelwein, Iowa	441	KPAC	— Port Arthur, Tex.	631
KOFA	— Yuma, Ariz.	358	KPAL	— Palm Springs, Calif.	374
KOFE	— Pullman, Wash.	650	KPAM	— Portland, Ore.	577
KOFI	— KallsPELL, Mont.	505	KPAN	— Hefeford, Tex.	624
KOFO	— Ottawa, Kans.	445	KPAS	— Banning, Calif.	364
KOGA	— Ogallala, Neb.	508	KPAT	— Pampa, Tex.	630
KOGT	— Orange, Tex.	630	KPAY	— Chico, Calif.	365
KOH	— Reno, Nev.	511	KPBA	— Pine Bluff, Ark.	362
KOHU	— Hermiston, Ore.	575	KPBM	— Carlsbad, N. M.	518
KOIL	— Omaha, Neb.	508	KPDN	— Pampa, Tex.	630
KOIN	— Portland, Ore.	577	KPDQ	— Portland, Ore.	578
KOJM	— Havre, Mont.	505	KPEG	— Spokane, Wash.	651
KOKA	— Shreveport, La.	459	KPEL	— Lafayette, La.	455
KOKO	— Warrensburg, Mo.	503	KPEP	— San Angelo, Tex.	631
KOKX	— Keokuk, Iowa	440	KPER	— Gilroy, Calif.	366
KOKY	— Little Rock, Ark.	360	KPET	— Lamesa, Tex.	626
KOL	— Seattle, Wash.	650	KPHO	— Phoenix, Ariz.	356
KOLD	— Tucson, Ariz.	357	KPIG	— Cedar Rapids, Iowa	437
KOLE	— Port Arthur, Tex.	631	KPIK	— Colorado Springs, Colo.	383
KOLJ	— Quamoh, Tex.	631	KPIN	— Casa Grande, Ariz.	354
KOLO	— Reno, Nev.	511	KPKW	— Pasco, Wash.	649
KOLR	— Sterling, Colo.	387	KPLC	— Lake Charles, La.	456
KOLS	— Pryor, Okla.	572			
KOLT	— Scottsbluff, Neb.	509			
KOLY	— Mobridge, S. D.	604			
KOMA	— Oklahoma City, Okla.	571			
KOMB	— Cottage Grove, Ore.	574			
KOME	— Tulsa, Okla.	572			
KOMO	— Seattle, Wash.	651			
KOMW	— Omak, Wash.	649			
KOMY	— Watsonville, Calif.	382			
KONE	— Reno, Nev.	511			
KONG	— Visalia, Calif.	382			
KONI	— Phoenix, Ariz.	355			
KONO	— San Antonio, Tex.	632			
KONP	— Port Angeles, Wash.	650			
KOOK	— Billings, Mont.	503			
KOOL	— Phoenix, Ariz.	355			
KOOO	— Omaha, Neb.	509			
KOOS	— Coos Bay, Ore.	574			
KOPR	— Butte, Mont.	504			
KOPY	— Alice, Tex.	614			
KORA	— Bryan, Tex.	617			
KORC	— Mineral Wells, Tex.	629			
KORD	— Pasco, Wash.	649			
KORE	— Eugene, Ore.	575			
KORK	— Las Vegas, Nev.	510			
KORN	— Mitchell, S. D.	604			
KORT	— Grangeville, Idaho	419			
KOSA	— Odessa, Tex.	629			
KOSF	— Osceola, Ark.	361			
KOSF	— Nacogdoches, Tex.	629			
KOSI	— Denver, Colo.	384			
KOSY	— Texarkana, Ark.	363			
KOTA	— Rapid City, S. D.	604			
KOTN	— Pine Bluff, Ark.	362			
KOTS	— Deming, N. M.	518			

HASKELL BLOOMBERG

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 TELEPHONE GLENVIEW 5-5823

Station	City—State	Page	Station	City—State	Page
KPLK	— Dallas, Ore.	574	KRMG	— Tulsa, Okla.	573
KPLT	— Paris, Tex.	630	KRMO	— Monett, Mo.	499
KPMC	— Bakersfield, Calif.	364	KRMS	— Osage Beach, Mo.	500
KPOA	— Honolulu, Hawaii	670	KRMW	— The Dalles, Ore.	574
KPOC	— Pochontas, Ark.	362	KRNO	— San Bernardino, Calif.	377
KPOJ	— Portland, Ore.	578	KRNR	— Roseburg, Ore.	578
KPOK	— Scottsdale, Ariz.	356	KRNS	— Burns, Ore.	574
KPOL	— Los Angeles, Calif.	371	KRNT	— Des Moines, Iowa	439
KPOP	— Los Angeles, Calif.	371	KRNY	— Kearney, Neb.	507
KPOR	— Quincy, Wash.	650	KROC	— Rochester, Minn.	487
KPOW	— Powell, Wyo.	667	KROD	— El Paso, Tex.	622
KPQ	— Wenatchee, Wash.	653	KROF	— Abbeville, La.	453
KPRC	— Houston, Tex.	625	KROG	— Sonora, Calif.	380
KPRK	— Livingston, Mont.	505	KROP	— Brawley, Calif.	364
KPRL	— Paso Robles, Calif.	374	KROS	— Clinton, Iowa	438
KPRO	— Riverside, Calif.	375	KROW	— Oakland, Calif.	372
KPRS	— Kansas City, Mo.	498	KROX	— Crookston, Minn.	484
KPSO	— Falfurrias, Tex.	622	KROY	— Sacramento, Calif.	375
KPST	— Preston, Idaho	420	KRPL	— Moscow, Idaho	419
KPTL	— Carson City, Nev.	510	KRAV	— Sherman-Denison, Tex.	633
KPUG	— Bellingham, Wash.	647	KRSD	— Rapid City, S. D.	604
KQDY	— Minot, N. D.	558	KRSL	— Russell, Kans.	445
KQIK	— Lakeview, Ore.	576	KRSN	— Los Alamos, N. M.	519
KQTY	— Everett, Wash.	648	KRTN	— Raton, N. M.	519
KQUE	— Albuquerque, N. M.	518	KRTR	— Thermopolis, Wyo.	667
KQV	— Pittsburgh, Pa.	592	KRUN	— Ballinger, Tex.	616
KRAI	— Craig, Colo.	383	KRUS	— Ruston, La.	459
KRAK	— Stockton-Sacramento, Calif.	381	KRUX	— Phoenix, Ariz.	356
KRAL	— Rawlins, Wyo.	667	KRVN	— Lexington, Neb.	507
KRAM	— Las Vegas, Nev.	510	KRWC	— Forest Grove, Ore.	575
KRAY	— Amarillo, Tex.	615	KRWS	— Post, Tex.	631
KRBA	— Lufkin, Tex.	628	KRXX	— Rexburg, Idaho	420
KRBC	— Abilene, Tex.	614	KRXL	— Roseburg, Ore.	578
KRBI	— St. Peter, Minn.	487	KRYS	— Corpus Christi, Tex.	619
KRBO	— Las Vegas, Nev.	510	KSAL	— Salina, Kans.	445
KRCK	— Ridgecrest, Calif.	375	KSAM	— Huntsville, Tex.	626
KRCO	— Prineville, Ore.	578	KSAN	— San Francisco, Calif.	379
KRCT	— Pasadena, Tex.	630	KSAY	— San Francisco, Calif.	379
KRDG	— Redding, Calif.	374	KSBW	— Salinas, Calif.	377
KRDO	— Colorado Springs, Colo.	383	KSCB	— Liberal, Kans.	444
KRDU	— Dinuba, Calif.	365	KSCJ	— Sioux City, Iowa	441
KRE	— Berkeley, Calif.	364	KSCO	— Santa Cruz, Calif.	380
KREH	— Oakdale, La.	458	KSD	— St. Louis, Mo.	500
KREI	— Farmington, Mo.	497	KSDA	— Redding, Calif.	375
KREL	— Baytown, Tex.	616	KSDN	— Aberdeen, S. D.	604
KREM	— Spokane, Wash.	651	KSDO	— San Diego, Calif.	378
KREO	— Indio, Calif.	367	KSEI	— Pocatello, Idaho	419
KRES	— St. Joseph, Mo.	500	KSEX	— Pittsburg, Kans.	445
KREW	— Sunnyside, Wash.	652	KSFL	— Lubbock, Tex.	627
KREX	— Grand Junction, Colo.	385	KSEM	— Moses Lake, Wash.	649
KRFC	— Rocky Ford, Colo.	387	KSEO	— Durant, Okla.	569
KRFO	— Owatonna, Minn.	486	KSET	— El Paso, Tex.	622
KRGI	— Grand Island, Neb.	507	KSEW	— Sitka, Alaska	669
KRGV	— Weslaco, Tex.	635	KSEY	— Seymour, Tex.	633
KRHD	— Duncan, Okla.	569	KSFA	— Nacogdoches, Tex.	629
KRIB	— Mason City, Iowa	440	KSFE	— Needles, Calif.	372
KRIC	— Beaumont, Tex.	616	KSFO	— San Francisco, Calif.	379
KRIG	— Odessa, Tex.	630	KSGM	— Ste. Genevieve, Mo.	500
KRIO	— McAllen, Tex.	628	KSIB	— Creston, Iowa	438
KRIV	— Camas, Wash.	647	KSID	— Sidney, Neb.	509
KRIZ	— Phoenix, Ariz.	356	KSIG	— Crowley, La.	455
KRKD	— Los Angeles, Calif.	371	KSII	— Gladewater, Tex.	624
KRKO	— Everett, Wash.	648	KSIL	— Silver City, N. M.	520
KRKS	— Ridgecrest, Calif.	375	KSIM	— Sikeston, Mo.	501
KRKL	— Lewiston, Idaho	419	KSIS	— Sedalia, Mo.	501
KRLD	— Dallas, Tex.	621	KSIV	— Woodward, Okla.	573
KRLN	— Canon City, Colo.	383	KSIX	— Corpus Christi, Tex.	619
KRLW	— Walnut Ridge, Ark.	363	KSJB	— Jamestown, N. D.	558
KRMD	— Shreveport, La.	459	KSJO	— San Jose, Calif.	379

Station	City—State	Page
KSKY	— Dallas, Tex.	621
KSL	— Salt Lake City, Utah	637
KSLM	— Salem, Ore.	579
KSLO	— Opelousas, La.	458
KSLR	— Oceanside, Calif.	373
KSLV	— Monte Vista, Colo.	386
KSMA	— Santa Maria, Calif.	380
KSMI	— Seminole, Tex.	633
KSMN	— Mason City, Iowa	440
KSMO	— Salem, Mo.	501
KSNY	— Snyder, Tex.	633
KSO	— Des Moines, Iowa	439
KSOK	— Arkansas City, Kans.	442
KSON	— San Diego, Calif.	378
KSOO	— Sioux Falls, S. D.	605
KSOP	— Salt Lake City, Utah	637
KSOX	— Raymondville, Tex.	631
KSPA	— Santa Paula, Calif.	380
KSPI	— Stillwater, Okla.	572
K SPL	— Diboll, Tex.	621
KSPR	— Casper, Wyo.	666
KSPT	— Sandpoint, Idaho	420
KSRO	— Santa Rosa, Calif.	380
KSRV	— Ontario, Ore.	577
KSST	— Sulphur Springs, Tex.	633
KSTA	— Coleman, Tex.	618
KSTB	— Breckenridge, Tex.	617
KS*L	— St. Louis, Mo.	501
KSTN	— Stockton, Calif.	381
KSTP	— St. Paul—Minneapolis, Minn.	487
KSTR	— Grand Junction, Colo.	385
KSTT	— Davenport, Iowa	438
KSTV	— Stephenville, Tex.	633
KSUB	— Cedar City, Utah	636
KSUE	— Susanville, Calif.	381
KSUM	— Fairmont, Minn.	484
KSUN	— Bisbee, Ariz.	354
KSVC	— Richfield, Utah	637
KSVP	— Artesia, N. M.	518
KSWA	— Graham, Tex.	624
KSWI	— Council Bluffs, Iowa	438
KSWO	— Lawton, Okla.	570
KSWs	— Roswell, N. M.	520
KSYC	— Yreka, Calif.	382
KSYD	— Wichita Falls, Tex.	635
KSYL	— Alexandria, La.	454
KTAC	— Tacoma, Wash.	652
KTAE	— Taylor, Tex.	633
KTAN	— Sherman, Tex.	633
KTAR	— Phoenix, Ariz.	356
KTAT	— Frederick, Okla.	570
KTBB	— Tyler, Tex.	634
KTBC	— Austin, Tex.	615
KTCB	— Malden, Mo.	499
KTEL	— Walla Walla, Wash.	653
KTEM	— Temple, Tex.	634
KTER	— Terrell, Tex.	634
KTFI	— Twin Falls, Idaho	420
KTFs	— Texarkana, Tex.	634
KTFY	— Brownfield, Tex.	617
KTHE	— Thermopolis, Wyo.	667
KTHS	— Little Rock, Ark.	360
KTHT	— Houston, Tex.	625
KTIB	— Thibodaux, La.	460
KTIL	— Tillamook, Ore.	579
KTIM	— San Rafael, Calif.	380
KTIP	— Porterville, Calif.	374
KTIX	— Seattle, Wash.	651
KTJS	— Hobart, Okla.	570

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KTKN	— Ketchikan, Alaska	668
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KTKT	— Tucson, Ariz.	357
KTLD	— Tallulah, La.	460
KTLN	— Denver, Colo.	384
KTLO	— Mountain Home, Ark.	361
KTlQ	— Tahlequah, Okla.	572
KTLU	— Rush, Tex.	631
KTlW	— Texas City, Tex.	634
KTMC	— McAlester, Okla.	571
KTML	— Marked Tree, Ark.	361
KTMS	— Santa Barbara, Calif.	380
KTNC	— Falls City, Neb.	507
KTNM	— Tucumcari, N. M.	520
KTNT	— Tacoma, Wash.	652
KTOE	— Mankato, Minn.	485
KTOH	— Lihue, Kauai, Hawaii	670
KTOK	— Oklahoma City, Okla.	571
K-TOO	— Henderson, Nev.	510
KTOP	— Topeka, Kans.	446
KTOW	— Oklahoma City, Okla.	571
KTRB	— Modesto, Calif.	372
KTRC	— Santa Fe, N. M.	520
KTRE	— Lukin, Tex.	628
KTRF	— Thief River Falls, Minn.	487
KTRH	— Houston, Tex.	625
KTRI	— Sioux City, Iowa	442
KTRM	— Beaumont, Tex.	616
KTRN	— Wichita Falls, Tex.	635
KTRY	— Bastrop, La.	454
KTSA	— San Antonio, Tex.	632
KTSM	— El Paso, Tex.	622
KTTN	— Trenton, Mo.	502
KTTR	— Rolla, Mo.	500
KTTS	— Springfield, Mo.	502
KTUC	— Tucson, Ariz.	357
KTUE	— Tulia, Tex.	634
KTUL	— Tulsa, Okla.	573
KTUR	— Turlock, Calif.	382
KTUT	— Tooele City, Utah	637
KTW	— Seattle, Wash.	651
KTXC	— Big Spring, Tex.	617
KTxJ	— Jasper, Tex.	626
KTxL	— San Angelo, Tex.	631
KTxN	— Austin, Tex.	616
KTYL	— Mesa, Ariz.	355
KUAM	— Agana, Guam	669
KUBA	— Yuba City, Calif.	382
KUBC	— Montrose, Colo.	386
KUBE	— Pendleton, Ore.	577
KUDI	— Great Falls, Mont.	504
KUDL	— Kansas City, Mo.	498
KUDU	— Ventura, Calif.	382
KUEN	— Wenatchee, Wash.	653
KUEQ	— Phoenix, Ariz.	356
KUGN	— Eugene, Ore.	575
KUIK	— Hillsboro, Ore.	575
KUIN	— Grants Pass, Ore.	575
KUJ	— Walla Walla, Wash.	653
KUKI	— Ukich, Calif.	382
KUKU	— Willow Springs, Mo.	503
KULA	— Honolulu, Hawaii	670
KULE	— Ephrata, Wash.	648
KULP	— El Campo, Tex.	622
KUMA	— Pendleton, Ore.	577
KUNO	— Corpus Christi, Tex.	619
KUOA	— Siloam Springs, Ark	362
KUPI	— Idaho Falls, Idaho	419

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KUSN	— St. Joseph, Mo.	500	KWAT	— Watertown, S. D.	605
KUTI	— Yakima, Wash.	654	KWBB	— Wichita, Kans.	446
KUTY	— Palmdale, Calif.	373	KWBE	— Beatrice, Neb.	506
KUVR	— Holdrege, Neb.	507	KWBG	— Boone, Iowa	437
KUZN	— West Monroe, La.	460	KWBR	— Oakland, Calif.	372
KVAN	— Vancouver, Wash.	653	KWBW	— Hutchinson, Kans.	444
KVAS	— Astoria, Ore.	573	KWBY	— Colorado Springs, Colo.	383
KVBC	— Farmington, N. M.	518	KWCB	— Searcy, Ark.	362
KVCK	— Wolf Point, Mont.	506	KWCO	— Chickasha, Okla.	569
KVCL	— Winnfield, La.	460	KWDM	— Des Moines, Iowa	439
KVCV	— Redding, Calif.	375	KWED	— Seguin, Tex.	633
KVEC	— San Luis Obispo, Calif.	379	KWEI	— Weiser, Idaho	420
KVEL	— Vernal, Utah	638	KWEL	— Midland, Tex.	629
KVEN	— Ventura, Calif.	382	KWEM	— Memphis, Tenn.	610
KVET	— Austin, Tex.	616	KWEW	— Hobbs, N. M.	519
KVFC	— Cortez, Colo.	383	KWFC	— Hot Springs, Ark.	360
KVFD	— Ft. Dodge, Iowa	440	KWFR	— San Angelo, Tex.	631
KVGB	— Great Bend, Kans.	444	KWFT	— Wichita Falls, Tex.	635
KVHC	— O'Neill, Neb.	509	KWGG	— Stockton, Calif.	381
KVHL	— Homer, La.	455	KWGB	— Goodland, Kans.	444
KVI	— Seattle, Wash.	651	KWHI	— Brenham, Tex.	617
KVIC	— Victoria, Tex.	635	KWHK	— Hutchinson, Kans.	444
KVIM	— New Iberia, La.	457	KWHN	— Ft. Smith, Ark.	359
KVIN	— Vinita, Okla.	573	KWHO	— Salt Lake City, Utah	637
KVIP	— Redding, Calif.	375	KWHW	— Altus, Okla.	569
KVKM	— Monahans, Tex.	629	KWIK	— Pocatello, Idaho	420
KVLB	— Cleveland, Tex.	618	KWIL	— Albany, Ore.	573
KVLC	— Little Rock, Ark.	361	KWIN	— Ashland, Ore.	573
KVLF	— Alpine, Tex.	614	KWIP	— Merced, Calif.	371
KVLH	— Pauls Valley, Okla.	572	KWIQ	— Moses Lake, Wash.	649
KVLV	— Fallon, Nev.	510	KWIZ	— Santa Ana, Calif.	380
KVMA	— Magnolia, Ark.	361	KWJB	— Globe, Ariz.	355
KVMC	— Colorado City, Tex.	618	KWJJ	— Portland, Ore.	578
KVNA	— Flagstaff, Ariz.	355	KWK	— St. Louis, Mo.	501
KVNC	— Winslow, Ariz.	358	KWKC	— Abilene, Tex.	614
KVNI	— Coeur D'Alene, Idaho	419	KWKH	— Shreveport, La.	459
KVNU	— Logan, Utah	636	KWKW	— Pasadena, Calif.	374
KVOA	— Tucson, Ariz.	357	KWLK	— Longview, Wash.	649
KVOC	— Casper, Wyo.	666	KWLM	— Willmar, Minn.	488
KVOD	— Denver, Colo.	384	KWMT	— Fort Dodge, Iowa	440
KVOE	— Emporia, Kans.	443	KWNA	— Winnemucca, Nev.	511
KVOG	— Ogden, Utah	636	KWNO	— Winona, Minn.	488
KVOL	— Lafayette, La.	456	KWOA	— Worthington, Minn.	488
KVOM	— Morrilton, Ark.	361	KWOC	— Poplar Bluff, Mo.	500
KVON	— Napa, Calif.	372	KWOE	— Clinton, Okla.	569
KVOO	— Tulsa, Okla.	573	KWON	— Bartlesville, Okla.	569
KVOP	— Plainview, Tex.	631	KWOR	— Worland, Wyo.	667
KVOR	— Colorado Springs, Colo.	383	KWOS	— Jefferson City, Mo.	497
KVOS	— Bellingham, Wash.	647	KWOW	— Pomona, Calif.	374
KVOU	— Uvalde, Tex.	634	KWPC	— Muscatine, Iowa	441
KVOW	— Littlefield, Tex.	627	KWPM	— West Plains, Mo.	503
KVOX	— Moorhead, Minn.	486	KWRC	— Pendleton, Ore.	577
KVOY	— Yuma, Ariz.	358	KWRD	— Henderson, Tex.	624
KVOZ	— Laredo, Tex.	627	KWRE	— Warrenton, Mo.	503
KVPI	— Villa Platte, La.	460	KWRF	— Warren, Ark.	363
KVRC	— Arkadelphia, Ark.	358	KWRL	— Riverton, Wyo.	667
KVRH	— Salida, Colo.	387	KWRO	— Coquille, Ore.	574
KVRS	— Rock Springs, Wyo.	667	KWRT	— Boonville, Mo.	495
KVSA	— McGhee, Ark.	361	KWRW	— Guthrie Okla.	570
KVSF	— Santa Fe, N. M.	520	KWSD	— Mt. Shasta, Calif.	372
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KWYR	Winner, S. D.	605	WABY	Albany, N. Y.	520
KXA	Seattle, Wcsh.	651	WABZ	Albemarle, N. C.	545
KXAR	Hope, Ark.	359	WACA	Camden, S. C.	599
KXEL	Waterloo, Iowa	442	WACB	Kittanning, Pa.	586
KXEO	Mexico, Mo.	499	WACE	Chicopee-Springfield, Mass.	468
KXGI	Ft. Madison, Iowa	440	WACL	Waycross, Ga.	417
KXGN	Glendive, Mont.	504	WACO	Waco, Tex.	635
KXIC	Iowa City, Iowa	440	WACR	Columbus, Miss.	489
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KXLL	Missoula, Mont.	506	WAFB	Staunton, Va.	646
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KXLR	N. Little Rock, Ark.	361	WAGF	Dothan, Ala.	348
KXLW	St. Louis, Mo.	501	WAGG	Franklin, Tenn.	608
KXLY	Spokane, Wash.	652	WAGM	Presque, Isle, Me.	463
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WELC	— Welch, W. Va.	658	WFDR	— Manchester, Ga.	414
WELD	— Fisher, W. Va.	655	WFEB	— Sylacauga, Ala.	353
WELI	— New Haven, Conn.	391	WFEC	— Miami, Fla.	401
WELK	— Charlottesville, Va.	640	WFGM	— Fitchburg, Mass.	468
WELL	— Battle Creek, Mich.	473	WFGN	— Gaffney, S. C.	600
WELM	— Elmira, N. Y.	523	WFHG	— Bristol, Va.	640
WELO	— Tupelo, Miss.	494	WFHR	— Wisconsin Rapids, Wis.	665
WELP	— Easley, S. C.	600	WFIG	— Sumter, S. C.	603
WELR	— Roanoke, Ala.	352	WFIL	— Philadelphia, Pa.	590
WELS	— Kinston, N. C.	551	WFIN	— Findlay, Ohio	564
WELY	— Ely, Minn.	484	WFIS	— Fountain Inn, S. C.	600
WEMB	— Erwin, Tenn.	607	WFIW	— Fairfield, Ill.	425
WEMP	— Milwaukee, Wis.	662	WFKN	— Franklin, Ky.	448
WEMR	— Emporium, Pa.	584	WFKY	— Frankfort, Ky.	448
WENA	— Bayamon, P. R.	671	WFLA	— Tampa, Fla.	405
WENC	— Whiteville, N. C.	556	WFLB	— Fayetteville, N. C.	548
WENE	— Binghamton, N. Y.	521	WFLO	— Farmville, Va.	641
WENK	— Union City, Tenn.	614	WFLR	— Dundee, N. Y.	523
WENO	— Nashville, Tenn.	612	WFLW	— Monticello, Ky.	451
WENT	— Gloversville, N. Y.	525	WFMC	— Goldsboro, N. C.	548
WENY	— Elmira, N. Y.	525	WFMD	— Frederick, Md.	465
WEOA	— Evansville, Ind.	431	WFMH	— Cullman, Ala.	348
WEOK	— Poughkeepsie, N. Y.	540	WFMJ	— Youngstown, Ohio	568
WEOL	— Elyria-Lorain, Ohio	564	WFMO	— Fairmont, N. C.	548
WEPG	— South Pittsburgh, Tenn.	613	WFMW	— Madisonville, Ky.	450
WEPM	— Martinsburg, W. Va.	656	WFNC	— Fayetteville, N. C.	548
WERC	— Erie, Pa.	584	WFNM	— De Funiak Springs, Fla.	397
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WERE	— Cleveland, Ohio	562	WFOB	— Fostoria, Ohio	564
WERH	— Hamilton, Ala.	350	WFOM	— Marietta, Ga.	414
WERI	— Westerly, R. I.	597	WFOR	— Hattiesburg, Miss.	491
WESA	— Charleroi, Pa.	583	WFOX	— Milwaukee, Wis.	662
WESB	— Bradford, Pa.	582	WFOY	— St. Augustine, Fla.	404
WESC	— Greenville, S. C.	601	WFPA	— Ft. Payne, Ala.	349
WESO	— Southbridge-Webster, Mass.	471	WFPG	— Atlantic City, N. J.	513
WESR	— Tasley, Va.	646	WFPM	— Fort Valley, Ga.	413
WEST	— Easton, Pa.	584	WFPR	— Hammond, La.	455
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WETB	— Johnson City, Tenn.	608	WFRC	— Reidsville, N. C.	553
WETO	— Gadsden, Ala.	349	WFRL	— Freeport, Ill.	425
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WETZ	— Martinsville, W. Va.	657	WFRO	— Fremont, Ohio	564
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WEVD	— New York, N. Y.	529	WFST	— Caribou, Me.	461
WEW	— St. Louis, Mo.	501	WFTC	— Kinston, N. C.	551
WEWO	— Laurinburg, N. C.	551	WFTG	— London, Ky.	450
WEXL	— Ferndale, Mich.	476	WFTL	— Fort Lauderdale, Fla.	397
WEYE	— Sanford, N. C.	554	WFTM	— Maysville, Ky.	451
WEZB	— Birmingham, Ala.	347	WFTR	— Front Royal, Va.	641
WEZE	— Boston, Mass.	468	WFTW	— Ft. Walton Beach, Fla.	398
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WFAA	— Dallas, Tex.	620	WFUN	— Huntsville, Ala.	350
WFAH	— Alliance, Ohio	559	WFUR	— Grand Rapids, Mich.	477
WFAI	— Fayetteville, N. C.	548	WFVA	— Fredericksburg, Va.	641
WFAR	— Farrell, Pa.	585	WFGV	— Fuquay Springs, N. C.	548
WFAS	— White Plains, N. Y.	545	WFYC	— Alma, Mich.	473
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WGAU	— Athens, Ga.	407	WGWC	— Selma, Ala.	353
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WHRV	Ann Arbor, Mich.	473	WINR	Binghamton, N. Y.	521
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WKST	New Castle, Pa.	589	WLH	Lowell-Lawrence, Mass.	469
WKTG	Thomasville, Ga.	416	WLLY	Richmond, Va.	644
WKTM	Mayfield, Ky.	451	WLMJ	Jackson, Ohio	565
WKTQ	South Paris, Me.	463	WLNA	Peekskill, N. Y.	540
WKTZ	Atlantic Beach, Fla.	395	WLNH	Laconia, N. H.	512
WKTY	La Crosse, Wis.	661	WLOA	Braddock, Pa.	582
WKUL	Cullman, Ala.	348	WLOB	Portland, Me.	462
WKVA	Lewistown, Pa.	587	WLOC	Munfordville, Ky.	451
WKVM	San Juan, P. R.	673	WLOE	Leaksville, N. C.	551
WKWF	Key West, Fla.	399	WLOF	Orlando, Fla.	402
WKWK	Wheeling, W. Va.	658	WLOG	Logan, W. Va.	656
WKXL	Concord, N. H.	511	WLOH	Princeton, W. Va.	658
WKXV	Knoxville, Tenn.	609	WLOI	La Porte, Ind.	434
WKXY	Sarasota, Fla.	404	WLOK	Memphis, Tenn.	610
WKY	Oklahoma City, Okla.	572	WLOL	Minneapolis, Minn.	486
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WKYR	Keyser, W. Va.	656	WLOS	Asheville, N. C.	545
WKYW	Louisville, Ky.	450	WLOU	Louisville, Ky.	450
WKZO	Kalamazoo, Mich.	480	WLOW	Norfolk, Va.	643
WLAC	Nashville, Tenn.	612	WLOX	Biloxi-Gulfport, Miss.	488
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WSTA	— St. Thomas, V. I.	673	WTND	— Orangeburg, S. C.	602
WSTC	— Stamford, Conn.	391	WTNJ	— Trenton, N. J.	516
WSTL	— Eminence, Ky.	448	WTNS	— Coshocton, Ohio	563
WSTN	— St. Augustine, Fla.	404	WTNT	— Tallahassee, Fla.	405
			WTOB	— Winston-Salem, N. C.	556

Station	City—State	Page	Station	City—State	Page
WTOC	— Savannah, Ga.	416	WVOS	— Liberty, N. Y.	526
WTOD	— Toledo, Ohio	567	WVOT	— Wilson, N. C.	556
WTOE	— Spruce Pine, N. C.	555	WVOW	— Logan, W. Va.	656
WTOI	— Toledo, Ohio	568	WVPO	— Stroudsburg, Pa.	594
WTON	— Staunton, Va.	646	WVSC	— Somerset, Pa.	593
WTOP	— Washington, D. C.	394	WVVV	— Grafton-Fairmont, W. Va.	655
WTOR	— Tarrington, Conn.	392	WWBC	— Bay City, Mich.	473
WTOW	— Towson, Md.	466	WWBD	— Bamberg, S. C.	598
WTPR	— Paris, Tenn.	613	WWRZ	— Vineland, N. J.	517
WTPS	— New Orleans, La.	458	WWCA	— Gary, Ind.	432
WTRA	— Latrobe, Pa.	587	WWCO	— Waterbury, Conn.	392
WTRB	— Ripley, Tenn.	613	WWDC	— Washington, D. C.	394
WTRC	— Elkhart, Ind.	431	WWEZ	— New Orleans, La.	458
WTRL	— Bradenton, Fla.	395	WWGP	— Sanford, N. C.	554
WTRN	— Tyrone, Pa.	594	WWGS	— Tifton, Ga.	417
WTRO	— Dyersburg, Tenn.	607	WWHG	— Hornell, N. Y.	526
WTRP	— LaGrange, Ga.	414	WWIL	— Ft. Lauderdale, Fla.	398
WTRR	— Sanford, Fla.	404	WWIN	— Baltimore, Md.	464
WTRU	— Muskegon, Mich.	481	WWIT	— Canton, N. C.	546
WTRW	— Two Rivers, Wis.	665	WWJ	— Detroit, Mich.	476
WTRX	— Bellaire, Ohio	559	WWKY	— Winchester, Ky.	453
WTRY	— Troy, N. Y.	543	WWL	— New Orleans, La.	458
WTSa	— Brattleboro, Vt.	638	WWNC	— Asheville, N. C.	545
WTSB	— Lumberton, N. C.	552	WWNH	— Rochester, N. H.	513
WTSI	— Lebanon, N. H.	512	WWNR	— Beckley, W. Va.	654
WTSN	— Dover, N. H.	512	WWNS	— Statesboro, Ga.	416
WTSP	— St. Petersburg, Fla.	404	WWNY	— Watertown, N. Y.	544
WTSV	— Claremont, N. H.	511	WWOD	— Lynchburg, Va.	642
WTTB	— Vero Beach, Fla.	406	WWOK	— Charlotte, N. C.	547
WTHH	— Port Huron, Mich.	482	WWOL	— Buffalo, N. Y.	523
WTTI	— Madisonville, Ky.	451	WWON	— Woonsocket, R. I.	598
WTTM	— Trenton, N. J.	516	WWPA	— Williamsport, Pa.	596
WTTN	— Watertown, Wis.	665	WWPF	— Palatka, Fla.	403
WTRR	— Westminster, Md.	466	WWRI	— West Warwick, R. I.	597
WTTT	— Bloomington, Ind.	431	WWRL	— Woodside, N. Y.	545
WTUC	— Union City, Tenn.	614	WWSC	— Glens Falls, N. Y.	525
WTUP	— Tupelo, Miss.	494	WWSR	— St. Albans, Vt.	638
WTUS	— Tuskegee, Ala.	354	WWST	— Wooster, Ohio	568
WTUX	— Wilmington, Del.	393	WWSW	— Pittsburgh, Pa.	592
WTVB	— Coldwater, Mich.	475	WWTB	— Tampa, Fla.	405
WTVL	— Waterville, Me.	463	WWVA	— Wheeling, W. Va.	658
WTVN	— Columbus, Ohio	563	WWWB	— Jasper, Ala.	350
WTWA	— Thomson, Ga.	416	WWWF	— Fayette, Ala.	349
WTWN	— St. Johnsburg, Vt.	639	WWWR	— Russellville, Ala.	352
WTXL	— West Springfield, Mass.	471	WWWV	— Rio Piedras, P. R.	672
WTYC	— Rock Hill, S. C.	603	WWXL	— Manchester, Ky.	451
WTYM	— Springfield, Mass.	471	WWYO	— Pineville, W. Va.	658
WTYN	— Tryon, N. C.	555	WXAL	— Demopolis, Ala.	348
WTYS	— Marianna, Fla.	400	WXGI	— Richmond, Va.	645
WULA	— Eufaula, Ala.	349	WXLW	— Indianapolis, Ind.	433
WUSJ	— Lockport, N. Y.	526	WXOK	— Baton Rouge, La.	454
WUST	— Washington, D. C.	394	WXRf	— Guayama, P. R.	671
WVAM	— Altoona, Pa.	581	WXXX	— Hattiesburg, Miss.	491
WVCG	— Coral Gables, Fla.	395	WXYZ	— Detroit, Mich.	476
WVCH	— Chester, Pa.	583	WYCI	— York, S. C.	603
WVEC	— Hampton, Va.	642	WYDE	— Birmingham, Ala.	347
WVET	— Rochester, N. Y.	541	WYLD	— New Orleans, La.	457
WVIM	— Vicksburg, Miss.	494	WYMB	— Manning, S. C.	602
WVJP	— Caguas, P. R.	671	WYOU	— Newport News, Va.	643
WVJS	— Owensboro, Ky.	452	WYSE	— Lakeland, Fla.	400
WVKO	— Columbus, Ohio	563	WYSR	— Franklin, Va.	641
WVLK	— Lexington, Ky.	450	WYTI	— Rocky Mount, Va.	645
WVLN	— Olney, Ill.	428	WYVE	— Wytheville, Pa.	647
WVMC	— Mount Carmel, Ill.	428	WYZE	— Atlanta, Ga.	408
WVMI	— Biloxi, Miss.	488	WZIP	— Covington, Ky.	448
WNA	— Tusculumbia, Ala.	354	WZOB	— Ft. Payne, Ala.	349
WVNJ	— Newark, N. J.	515	WZOK	— Jacksonville, Fla.	399
WVOK	— Birmingham, Ala.	347	WZRO	— Jacksonville Beach, Fla.	399
WVOP	— Vidalia, Ga.	417	WZYX	— Cowan, Tenn.	607

Alabama

Pop. March 1 (Est.)—3,237,000; Families—832,000; Lic. Stations—100,
Sta. CP's—5; Radio Homes—796,000; TV Homes—492,000

WAVU—Albertville—1947

Frequency: 630 Kc. Power: 1000 Watts d.
Owned-Oper. By Sand Mt. Bcstg. Service
Business-Studio Address P. O. Box 411
Tel.: 830 News Service, UP
Transcription Service World
Gen. Mgr. Pat M. Courlington
Comm. Mgr. Bill Hagler
Sales Prom. Mgr. John Culp

WRFS—Alexander City—1947 KBS

Frequency: 1050 Kc. Power: 1000 Watts
Owned-Operated By Piedmont Service Corp.
Business-Studio Address 12 Main St.
News Service UP
Transcription Service Thesaurus
Representative Sears & Ayers, Dixieland
Membership NAB, RAB
General Mgr. Jim Whatley

WCTA—Andalusia—1946 KBS

Frequency: 920 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Andalusia Bcstg. Co., Inc.
Address Sanford Rd.
Tel.: 1340 News Service, AP
Transcription Service RCA
Membership NAB, RAB
Pres., Gen. Mgr. J. Dige Bishop
Sales Prom. Manager Don Cooke
Program Director Jeanette Powell

WANA—Anniston—1954—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned Gadsden Radio Co.
Address Box 509
Tel.: AD 7-1627 News Service: UP
Rep. McGillvra, Inc.
Owner C. L. Graham
General Mgr. Mac M. Thomas

WHMA—Anniston—1938—ABN

Frequency: 1390 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Anniston Bcstg. Co., Inc.
Business-Studio Address Radio Bldg.
Tel.: AD 6-7545 News Service, UP
Newspaper Affil. Anniston Star
Transcription Service World-Langworth
Representative Walker
Membership NAB
President Harry M. Ayers
Gen.-Sta. Mgr. Malcolm Street
Program Director Rosamond Ponder
Publicity Director E. Cody Hall
Sales Prom. Mgr. W. Hall Wray
Chief Engineer James A. Hudson

WJMW—Athens—1948

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Operated By Athens Bcstg. Co., Inc.
Business-Studio Address Hine St.
Tel.: 565 News Service: AP
Trans. Ser. SESAC
Pres.-Gen. Mgr. Homer F. Dunnivant
Program Dir. Robt. V. Dunnivant
Chief Eng. William G. Mitchell

WATM—Atmore—1949

Frequency: 1590 Kc. Power: 1000 Watts d.
Owned-Operated By Southland Bcstg. Co.
Address P. O. Box 59
Tel.: 50 News Service, UP
Transcription Service World
Gen. Mgr., Ch. Eng. T. C. Miniard
Comm. Mgr. Julia Miniard

WAUD—Auburn—1947—ABN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Auburn Bcstg. Co.
Address Box 391
Tel.: 1240 News Service, AP
Pres., Gen.-Sta. Mgr. Elmer G. Salter
Sales Prom. Mgr. Bob Sanders
Chief Engineer George Murphy

WBCA—Bay Minette—1957 KBS

Frequency: 1150 Kc. Power: 1 Kw., d.
Owned SW Alabama Bcstg. Co., Inc.
Address Box 426
Tel.: 2281 News Service: UP
Representative Best
Gen. Mgr. Jim Stewart
Prog. Dir. Al Perkins

WBCO—Bessemer—1949

Frequency: 1450 Kc. Power: 250 Watts
Owned Bessemer Bcstg. Co., Inc.
Business Address Box 510
Telephone HA 5-2182
Representative Stars National, Inc.
Membership NAB
Pres. J. E. Lanier
General Manager Dean R. Upson

WAPI—Birmingham—1922 NBC

Frequency: 1070 Kc. Power: 10,000 Watts
Oper. By Central N. Y. Broadcasting
Address P. O. Box 2553
Tel.: 4-2466 News Service: AP
Newspaper Affil. Birmingham News



Representative.....John Blair
 Membership.....NAB, RAB
 Gen. Mgr.....Charles F. Grisham
 VP Programming.....Ray A. Furr
 Sales Dir.....Albert J. Gillen
 Publicity Director.....James Chenoweth
 Chief Engineer.....J. V. Sanderson

WBRC—Birmingham—1925
CBS

Frequency: 960 Kc.....Power: 5000 Watts
 Owned-Oper. By.....WBRC, Inc.
 Address.....1729 2nd Ave., N.
 Tel.: AL 2-3172.....News Service, AP
 Transcription Service.....Standard
 Representative.....Katz
 Membership.....NAB, RAB
 Gen. Mgr.....R. L. Bevington
 Merchandising Mgr.....Rena Webb
 Nat. Sales Mgr.....G. O. Privett
 Prog. Dir.....Fox Lightfoot
 Chief Engineer.....Robert L. DuPriest

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Chapman Radio-TV Co.
 Business Address.....725 S. 22nd St.
 Tel.: AL 2-3019.....News Service: UP
 Membership.....NAB
 Owners.....W. A. & G. K. Chapman
 Gen., Com., Mgr.....Rudy C. Clark

WEDR—Birmingham—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Edwin H. Estes
 Business Address.....1417 Fourth Ave., N.
 Tel.: 4-0925.....News Service: UP
 Representative.....John E. Pearson
 Owner.....Edwin H. Estes
 Gen. Mgr.....William R. Kennedy

WEZB—Birmingham—1953

Frequency: 1320 Kc.....Power: 1 Kw. d.
 Owned.....Gene Newman Radio, Inc.
 Address.....Dinkler-Tutwiler Hotel
 Tel.: FA 2-4641.....News Service: UP
 Membership.....NAB
 Gen., Comm. Mgr.....Gene Newman
 Local Sales.....Gaines Allen
 Prog. Dir.....Ward McIntyre

WJLD—Birmingham—1942

Frequency: 1400 Kc.....Power: 250 Watts
 Owned By.....Johnston Bcastg. Co.
 Business Address.....Box 5767, Birmingham
 Tel.: FA 4-3466.....News Service, UP
 Representative.....Forjoe
 President.....George Johnston, Jr.
 Gen. Manager.....James Connolly
 Program Director.....Jean Davis
 Sales Prom., Comm. Mgr.....Otis Dodge
 Pub. Dir.....Rena Harris
 Chief Engineer.....Cliff Goggins

WLBS—Birmingham—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....WLBS, Inc.
 Address.....710 S. 22nd St.
 Tel.: FA 4-2541.....News Service: UP
 Representative.....Walker
 Pres.....Faye N. Puett
 Gen., Comm. Mgr.....Bob Bingham
 Pub. Dir.....W. L. Steadman
 Program Dir.....Grady Puett
 Chief Eng.....Gordon Bishop

WSGN—Birmingham—1927
ABN

Frequency: 610 Kc. Power: 5Kw. d., 1 Kw. n.
 Owned.....Winston-Salem Broadcasting Co.
 Address.....2320 7th Avenue South
 Tel.: FA 2-3434.....News Service, UP
 Transcription Service.....World
 Rep.....Venard, Rintoul & McConnell; Ayers
 President.....James W. Coan
 Gen. Mgr.....Ben K. McKinnon
 Comm. Mgr.....Henry Sullivan
 Prog. Dir.....Horace D. Pumphrey
 Pub. Dir.....Sylvia J. Moore
 Chief Engineer.....Emmett J. Smith

WVOK—Birmingham—1947

Frequency: 690 Kc.....Power: 50,000 Watts d.
 Owned-Oper. By.....Voice of Dixie, Inc.
 Address.....P. O. Box 2468
 Tel.: ST 7-2601.....News Service: UP
 Representative.....Radio-TV Reps., Inc.
 Membership.....NAB
 Pres., Gen., Sta. Mgr.....Iralee W. Bennis
 Comm., Sales Mgr., Prog., Pub. Dir. Ira Leslie
 Chief Engineer.....R. G. Blaskow

WYDE—Birmingham—1946
MBS

Frequency: 850 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By.....The Bartell Group
 Address.....1901 Montgomery Hi-way
 News Service.....UP
 Transcription Service.....Langworth
 Representative.....Weed, Clarke Brown
 Exec. V.P.....Morton J. Wagner
 Gen. Mgr.....T. W. Thuman
 Program Director.....William Burns
 Publicity Director.....Arthur Plaut
 Chief Engineer.....Ray Lowery

WEBJ—Brewton—1947
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Brewton Bcastg. Co.
 Business Address.....Brewton, Ala.
 Tel.: 1000.....News Service, AP
 Membership.....NAB
 Representative.....Dora-Clayton
 Pres.....W. Emmett Brooks
 Station Mgr.....John Raines

**WRAG—Carrollton—1951**

Frequency: 590 Kc. Power: 1000 Watts d.
Owned-Oper. By... Pickens County Bcstg. Co.
Address..... Box 71
Tel.: 2364 News Service: UP
Representative..... Continental
President..... R. E. Hook
Sta. Mgr..... Carl Sauceman
Treasurer..... W. E. Farrar

WKLF—Clanton—1947—KBS

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Operated By... Southeastern Bcstg. Co.
Address..... P. O. Box 110
Tel.: 448 News Service: AP
Transcription Service..... World
Representative..... Continental Radio Sales
Membership..... NAB
General Mgr..... L. L. Hudson
Pgm. Dir..... Helen Parrish

WFMH—Cullman—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Operated By... The Voice of Cullman
Address..... 206 Second Ave. E.
Tel.: 910 News Service: AP
Transcription Service..... Associated
Membership..... NAB
General Mgr..... B. C. Eddins
Commercial Mgr..... James Miller

WKUL—Cullman—1946

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Hudson C. Millar, Jr.
Address..... Drawer 620
Tel.: 864 News Service: AP
Pres., Gen., Sta. Mgr..... Hudson C. Millar, Jr.
Pgm. Dir..... Peter Hielt
Chief Eng..... Art Bachman

WAJF—Decatur—1953

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... J. B. Falt, Jr.
Business Address..... 112 Grant St.
Tel.: 4016 News Service: UP
Station Representative..... Dixieland
Manager..... J. B. Falt, Jr.
Comm. Mgr..... Jerry Griggs

WHOS—Decatur—1948

Frequency: 800 Kc. Power: 1000 Watts d.
Owned..... John H. & Jeffie Jones
Address..... Box 1127
Tel.: EL 3-1810 News Service, AP
Representative..... T. F. Clarke
Transcription Service..... World, Thesaurus
Membership..... NAB
Gen. Mgr..... Charles H. Skinner
Comm. Mgr..... Nancy Throneberry
Chief Eng..... David Vanzandt

WMSL—Decatur—1935**KBS-MBS**

Frequency: 1400 Kc. Power: 250 Watts
Owned..... Tennessee Valley Bcstg. Co.
Address..... 511 Bank St.
Tel.: 802 News Service: AP
Membership..... NAB
Representative..... Dora Clayton, Jack Masla
President..... Frank Whisenant
Sta. Mgr..... L. Blizzard
Pgm. Dir..... Elice Mullican
Chief Engineer..... Alvin Millwood

WXAL—Demopolis—1948**MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Demopolis Bcstg. Co.
Address..... Radio Bldg., U.S. Hwy. 80
Tel.: 1400 News Service: AP
Transcription Service..... World
General Manager..... W. M. Jordan
Sales Mgr..... Henry J. Bley

WAGF—Dothan—1932—NBC

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Operated By... Dothan Bcstg. Co.
Address..... 204½ E. Main Street
Tel.: 2-9100 News Service: AP
Transcription..... World
Representative..... Walker
Membership..... NAB
General Manager..... Fred C. Moseley

WDIG—Dothan—1947—MBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Houston Bcstg. Co.
Business-Studio Address..... 208 N. Oates St.
Tel.: 3-4100 News Service: UP
Representative..... Hil F. Best
Gen. Mgr..... Jess Swicegood
Prog. Dir..... John Harris

WOOF—Dothan—1947—KBS

Frequency: 560 Kc. Power: 5000 Watts d.
Owned-Oper. By... The WOOF Trust
Business-Studio Address..... Dothan, Ala.
Tel.: 30560 News Service: AP
Representative..... Thomas F. Clark
Membership..... NAB
General Manager..... Agatha Gay
Sta., Sls., Prog. Dir..... R. A. Dowling, Jr.
Commercial Mgr..... Don Culbreth
Chief Engineer..... J. Hubbard

WIRB—Enterprise—1948

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By... The Wiregrass Bcstg. Co.
Address..... Dothan Highway
News Service..... AP
Transcription Service..... World
Gen. Mgr..... R. E. James
Comm. Mgr..... Fred S. Watson



ALABAMA



WULA—Eufaula—1948
MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Christian & McClure
Address Box 301
Tel: 745 News Service: UP
Gen. Mgr. Co-Owner C. A. McClure
Co-Owner L. H. Christian

WBLO—Evergreen—1957
KBS

Frequency: 1470 Kc. Power: 1000 Watts d.
Owned Clayton W. Mapoles
Address Main St.
Tel: 500 News Service: UP
General Mgr. Earl Williford
Program Dir. Wyndell Tolbert

WWWF—Fayette—1949—KBS

Frequency: 990 Kc. Power: 1000 Watts d.
Owned-Operated By Bankhead Bcstg. Co., Inc.
Address 505 Temple Ave.
News Service UP
Gen. Mgr. Jack Black

WTCB—Flomaton—1955

Frequency: 990 Kc. Power: 500 Watts d.
Owned Tri-City Broadcasting Co., Inc.
Address P. O. Box 386
Tel: 246 News Service: UP
Representative Hil F. Best
Gen. Mgr. Sam B. Ford
Comm. Mgr. Glen Roberts
Program Director Paul S. Wood

WJOI—Florence—1945
MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Florence Bcstg. Co., Inc.
Address 850 S. Court St.
Tel: 2608 News Service: AP
Transcription Service SESAC
Pres., Comm. Mgr. Joe T. Van Sandt
Prog. Dir. G. Manush
Chief Engineer Paul Shannon

WOWL—Florence—1945—ABN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Radio Muscle Shoals, Inc.
Business Address 840 Cypress Mill Rd.
Tel: AT 2-7711 News Service: AP
Representative Rambeau and Dora Clayton
Membership NAB
President Richard B. Biddle
General Mgr. R. S. Walker, Sr.
Commercial Manager R. Fuller
Sales Prom. Mgr. Dennis Jones
Program Director Bill Wynne
Chief Engineer Mel G. Hunt

WHEP—Foley—1953

Frequency: 1310 Kc. Power: 1000 Watts d.
Owned-Oper. By Alabama Gulf Radio Inc.
Address P. O. Drawer F

Tel: WH 3-7131 News Service: AP
Representative Dixieland
Membership RAB
President Howard E. Pill
Program Dir. Dick Killebrew
Sales Mgr. George McKee

WFPA—Ft. Payne—1949

Frequency: 1400 Kc. Power: 250 watts
Owned Gothberg Community Bdcstg.
Address Box 391
Telephone 643
Representative Hil F. Best
Pres. George Gothberg
Gen. Mgr. Ozelle Gothberg
Sta. Mgr. W. D. Holderfield
Sales Dir. Adis Childers

WZOB—Ft. Payne—1950—KBS

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned-Operated By Glenn M. Gravitt
Address P. O. Box 255
Tel: 1250 News Service: UP
Transcription Service World
General Manager Glenn M. Gravitt
Comm. Mgr. N. B. Haston
Program Dir. Jack C. Dobbs

WCAS—Gadsden—1947
MBS

Frequency: 570 Kc. Power: 5 Kw., d.
Owned-Oper. By Etowah Bdcstrs., Inc.
Address 750 Forest Ave.
Tel: LI 6-6301 News Service: UP
Transcription Lang-Worth
Representative Grant Webb, Ayers
Gen. Mgr. E. F. MacLeod

WETO—Gadsden—1950—KBS

Frequency: 930 Kc. Power: 1000 Watts d.
Owned-Operated By Gadsden Radio Co.
Address 722 S. 12th St.
Tel: LI 6-9201 News Service: INS
Representative McGillvra
Owner Cary L. Graham
General Mgr. Mac Thomas

WGAD—Gadsden—1947—ABN

Freq: 1350 Kc. Power: 5 Kw. D., 1 Kw. N.
Owned-Oper. By Coosa Bcstg. Co., Inc.
Address Box 351
Tel: LI 6-1611 News Service: AP
Representative Rambeau, D. Clayton
Gen. Mgr. Bill Cornelius
Comm. Mgr. A. Brooks
Chief Engineer H. Williams

WGEA—Geneva—1952—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned Radio South Alabama, Inc.
Address P. O. Box 5
Tel: 456 News Service: AP
Transcription Service World
Representative Cont. Radio Sales, D. Clayton
Membership RAB



ALABAMA



PresidentHoward Pill
 Gen. Mgr.....Emery Evans
 Program, Pub. Dir.....Jimmy Helms

WGYY—Greenville—1948 KBS

Frequency: 1380 Kc.....Power: 1 Kw., d.
 Owned-Oper. By.....Greenville Bcstg. Corp.
 Business Address.....P. O. Box 227
 Tel.: 585.....News Service: UP
 Representative.....Hil F. Best, Dixieland
 Gen., Sta., Comm. Mgr.....W. H. Miller, Jr.
 Prog. Dir.....L. S. Harrison
 Chief Engineer.....J. D. Bell

WGSV—Guntersville—1950 KBS

Frequency: 1270 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Guntersville Bcstg. Co.
 Address.....P. O. Box 32
 Tel.: JU 2-4131.....News Service: UP
 Membership.....NAB
 President.....H. E. Moore
 Gen., Sta., Comm. Mgr....Edward Z. Carrell
 Prog. Dir.....Richard Godfrey
 Chief Engineer.....Lavelle Jackson

WJBB—Haleyville—1949 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By....Haleyville Bcstg. Co.
 Address.....Box 191
 Telephone.....HU 6-3720
 Representative.....Dixieland
 President.....W. P. Theilens
 Gen. Sta. Mgr.....J. L. Slatton
 Comm. Mgr.....Otis Williams
 Chief Engineer.....Paul S. Slatton

WERH—Hamilton—1950 KBS

Frequency: 970 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Hugh J. Fite
 Address.....Hamilton, Ala.
 Tel.: 3481.....News Service: UP
 Transcription Service.....SESAC
 Representative.....Hill F. Best Co.
 Owner, Gen. Mgr.....Hugh J. Fite
 Comm. Mgr.....Kermit Minga
 Publ., Prog. Dir.....Edgar L. Clayton
 Chief Engineer.....Johnnie Lott

WBHP—Huntsville—1937 MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Wilton H. Pollard
 Bus-Studio Address.....Fifth Avenue
 Manager.....Fred Still
 Program Dir.....Mary A. Wheatly

WFUN—Huntsville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By....Huntsville Bcstg. Co., Inc.

Address.....410 W. Holmes
 Tel.: JE 2-5641.....News Service: UP
 Representative...Sears & Ayers, Dora-Clayton
 Pres., Gen. Mgr.....J. B. Falt Jr.
 Sta. Mgr.....John Garrison

WHBS—Huntsville—1946 ABN

Freq.: 1550 Kc...Power: 5 Kw. d., 500 W. n.
 Owned.....Huntsville Times
 Address.....P. O. Box 986
 Telephone.....Jefferson 2-8471
 Rep.....Harry E. Cummings, Gill-Perna
 Membership.....NAB, RAB
 General Manager.....John F. Neal
 Comm. Mgr.....James L. Garrett

WPBB—Jackson—1950—KBS MBS

Frequency: 1290.....Power: 1000 Watts d.
 Owned-Operated By.....Jackson Bcstg. Co.
 Address.....Jackson, Ala.
 Tel.: 2413.....News Service: AP
 Representative.....Sears & Ayer
 Pres., Gen. Mgr.....T. H. Gaillard, Jr.
 Station Mgr.....Ben Haskew
 Program Dir.....Fred Huggins

WARF—Jasper—1956

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Walker County Bcstg. Co.
 Address.....1409B 4th Ave.
 President.....Hudson C. Millar, Jr.
 General Manager.....Wayne Sims
 Comm. Manager.....James Atkins
 Ch. Eng.....Arthur Bachman

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
 Owned-Operated By..Bankhead Bcstg. Co., Inc.
 Address.....Bankhead-Long Bldg.
 Tel.: FU 4-3461.....News Service: UP
 Representative.....Hil F. Best
 President.....W. W. Bankhead
 Gen. Mgr.....William C. Edgemon
 Program Dir.....Marion B. Grant

WRLD—Lanett—1940

(See West Point, Ga.)

WJAM—Marion—1951

Frequency: 1310 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Neely Bcstg. Co.
 Address.....Box 221
 Tel.: MU 3-7111.....News Service: AP
 Transcription Service.....Capitol
 Representative.....Keller
 Membership.....NAB
 President.....Elizabeth H. Neely
 Gen. Mgr.....George B. Warren
 Comm. Mgr.....Robert O. Smith

WABB—Mobile—1948—ABN

Frequency: 1480 Kc.....Power: 5000 Watts



Owned-Oper. By... Mobile Press Register, Inc.
Business Address... 304 Government St.
Tel.: HE 3-1551.....**News Service:** UP
Transcription Service... World
Representative Branham Co.
Membership RAB
President R. B. Chandler
Comm. Mgr...... Jay Troutman
Prog. Director..... Jack Bitterman
Chief Engineer..... William H. Murphree

WALA—Mobile—1930—NBC

Frequency: 1410 Kc.....**Power:** 5000 Watts
Owned-Operated By Pape TV Co., Inc.
Bus.-Studio Address 210 Government St.
Tel.: HE 3-3754.....**News Service:** AP
Transcription Service Standard
Representative H-R
Membership RAB
President W. O. Pape
V. P., Gen. Mgr...... W. B. Pape
Sls. Promotion Mgr...... C. C. Badger
Pgm. Dir...... Dick McMullen
Chief Engineer..... Raymond Hurley

WKAB—Mobile—1947

Frequency: 840 Kc.....**Power:** 1000 Watts
Owned Pursley Broadcasting Service, Inc.
Address 525 Donald Street
Tel.: GR 7-6345.....**News Service:** AP
Transcription Service RCA
Representative Young Reprs, Inc.
President John Hopkinson
Sta. Mgr...... George Hopkinson
Nat. Sales Mgr...... Quentin C. Sturm
Program Director..... J. T. Jackson
Chief Engineer..... Cliff Sizemore

WKRK—Mobile—1946—CBS

Freq.: 710 Kc.....**Power:** 1 Kw. d., 500 W. n.
Owned-Operated By WKRK-TV, Inc.
Address 162 St. Louis St.
Tel.: HE 2-6789.....**News Service:** AP
Representative Avery-Knodel
Membership NAB
President Kenneth R. Giddens
Gen. Mgr...... W. S. Baskerville, Jr.
Sales Prom. Mgr...... Otis Parker

WMOZ—Mobile—1952

Frequency: 960 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By Edwin H. Estes
Address St. Stephen Road
Tel.: GA 6-3456.....**News Service:** UP
Representative John E. Pearson
Prog. Dir...... Dorothy F. Benjamin

WMFC—Monroeville—1952 KBS

Frequency: 1360 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By Monroe Bdcstg. Co.
Address H'way 84
Tel.: 1360.....**News Service:** AP
Transcription Service Thesaurus
Representative Cont. Radio Sales, Best
Gen. Mgr...... Tom Gardner
President..... W. M. Stewart

WAPX—Montgomery—1947 ABN-MBS

Frequency: 1600 Kc.....**Power:** 1000 Watts
Owned-Operated By United Bcstg. Co.
Business, Studio Address 116 Catoma St.
Tel.: AM 3-7569.....**News Service:** AP
Transcription Service Standard, World
Representative Walker Co.
Membership RAB
Pres., Gen., Sta. Mgr...... Thomas E. Martin
V.P., Comm. Manager..... Hoke Williford
Program Dir...... Lee Gooch
Chief Engineer..... M. K. Lock

WBAM—Montgomery—1953

Frequency: 740 Kc.....**Power:** 50 Kw. d.
Owned Deep South Bcstg. Co.
Address Highway 231
Representative Radio-TV Reprs.
Gen. Mgr...... W. J. Brennan
Nat. Sales Mgr...... Ira Leslie

WCOV—Montgomery—1939 CBS

Freq.: 1170 Kc.....**Power:** 10 Kw. d., 1 Kw. n.
Owned-Oper. By Southern Bcstg. Co.
Address Adrian Lane
Tel.: 5-3561.....**News Service:** UP
Representative Adam Young
Membership NAB, RAB
President Oscar P. Covington
General Manager..... Hugh M. Smith
Station Manager..... Joe Petranka

WHY—Montgomery—1930 NBC

Freq.: 560 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By Bcstg. Serv. of Montgomery
Business Address Box 1841
Tel.: AM 4-2288.....**News Service:** UP
Representative Headley-Read
Membership RAB
Manager Robert Robinson
Program Mgr...... Tom Doron
Comm. Mgr...... Bill Stewart
Promotion Mgr...... Ann Collister
Chief Engineer..... Walter Stevenson

WMGY—Montgomery—1946

Frequency: 800 Kc.....**Power:** 1000 Watts d.
Owned-Operated By Dixie Bcstg. Co.
Address 358 N. Capitol Pkwy.
Tel.: AM 2-5245.....**News Service:** UP
Rep. Clark, Stars National
General Mgr...... L. D. Hargreaves
Mgr. Joe Petranka

WRMA—Montgomery—1953

Frequency: 950 Kw.....**Power:** 1000 Watts d.
Owned-Oper. By WRMA Bcstg. Co.
Business Address 135 Commerce St.
Telephone AM 4-6440
Membership NAB, RAB



ALABAMA



Representative Everett-McKinney
Exec. V.P. & Gen. Mgr. Gene Tibbett
Commercial Mgr. Ed Creech
Chief Engineer C. E. Bryan

Gen. Mgr. Sam Keel
Comm. Mgr. L. M. Durden
Chief Engineer Arnold White

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc. Power: 250 Watts
Owned Oper. By Latham, Watson & Thomas
Business Address Box 230, Sheffield
Tel: EV 3-2525 News Service: UP
Trans. Service World
Membership NAB
Rep. Hil F. Best
Pres., Gen. Mgr. M. C. Gregory
Sales Mgr. Julian A. Flint

WPID—Piedmont—1952—KBS

Frequency: 1280 Kw. Power: 1000 watts d.
Owned-Oper. By C. L. Graham
Address Atlanta Hwy.
News Service UP
Membership NAB
President C. L. Graham
General Manager Mac M. Thomas
Station Mgr. Hank Smith
Program Director Frances Howren

WCRL—Oneonta—1952
KBS

Frequency: 1570 Kc. Power: 250 Watts d.
Owned-Oper. Blount County Bcstg. Serv., Inc.
Address H'way 75
Tel: CB 4-2289 News Service: AP
Trans. Service World
General Mgr. L. D. Bentley, Jr.
Commercial Mgr. Max G. Bynum
Program Dir. Jerry Hagerty

WAIP—Prichard—1954

Frequency: 1270 Kc. Power: 1000 Watts d.
Owned-Operated By Prichard Bcstg. Co.
Address Box 3065
Tel: GL 2-2202 News Service: AP
Representative Walker
Membership NAB
President G. V. Dismukes
Gen. Mgr. Herbert Johnson
Sales Prom. Mgr. Jack Frost
Comm. Mgr. John C. Smith
Chief Eng. Eugene Miller

WJHO—Opelika—1940
MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned Oper. By Opelika-Auburn Bcstg. Co.
Address 1400 Auburn Road
Tel: AU 1800 News Service: UP
Transcription Service World
Representative Indie Sales, Inc., Dora-Clayton
Gen. Mgr., Ch. Eng. John E. Smollon
Comm. Mgr. Lurline M. Smollon
Program Director Edwin P. Rowell
Prom. Mgr. Ennis Caldwell

WELR—Roanoke—1949—KBS

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Operated By Roanoke Bcstg. Co.
Address 801 N. Main St.
Pres., Gen. Mgr. J. W. Buttram
Prog. Dir., Chief Eng. La Verne Foster

WAMI—Opp—1953

Frequency: 860 Kw. Power: 1000 Watts d.
Owned-Oper. By Opp Bcstg. Co.
Business Address Box 169
Tel: 659 News Service: UP
Gen. Mgr. Bert F. Moore

WWWR—Russellville—1949
KBS

Frequency: 920 Kc. Power: 1000 Watts d.
Owned-Oper. By Bankhead Bcstg. Co., Inc.
Address Underwood Rd.
Tel: 647 News Service: UP
Rep. Hil F. Best
Membership RAB
President W. W. Bankhead
Gen. Mgr. Hal Kirby
Pgm. Dir. Jim Elliott

WOZK—Ozark—1953

Frequency: 900 Kw. Power: 1000 Watts d.
Owned-Oper. By Ozark Bcstg. Corp.
Address Box 742
Tel: 655 News Service: AP
Gen. Mgr., Ch. Eng. Howard Parrish, Jr.
Commercial Mgr. Wade Sullivan
Program Dir. Miriam Brown

WCRI—Scottsboro—1950

Frequency: 1050 Kc. Power: 250 Watts d.
Owned-Operated By Pat M. Courington
Address Lee Hwy., U.S. No. 72
Tel: 123 News Service: UP
Gen. Mgr. Jim Thompson
Program Director Joan Minks
Sales Mgr. K. H. Frazier

WPNX—Phenix City—1952
ABN

Frequency: 1460 Kc. Power: 1000 Watts
Owned-Oper. By Community Bcstg. Co.
Address Idle Hour Park
Tel: CY 8-8787 News Service: AP
Representative Clark
Pres. Roy M. Greene

WROS—Scottsboro—1952

Frequency: 1330 Kw. Power: 1000 Watts d.
Owned-Oper. By Rose M. Kirby
Business Address 717 Scott St.
Tel: 156 News Service: UP
Gen., Com. Mgr. Rose M. Kirby
Program Dir. Clyde R. Varner
Chief Engr. Lonnie W. Prickett



WGWC—Selma—1946—CBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Dallas Broadcasters, Inc.
Address.....Box 686
Tel.: TR 4-6687.....News Service: AP
Representative.....Hal Holman, Ayers
Membership.....NAB
President.....Oscar Covington
Station Manager.....Erle Hanna
Gen. Manager.....Al Simmons
Comm. Manager.....Dick Wood
Program Director.....Carolyn Perrin
Chief Eng.....Stanley Smith

**WHBB—Selma—1935
NBC-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Selma Bcstg., Inc.
Business Address.....P. O. Box 26
Representative.....Dixieland
Pres., Gen. Mgr.....John F. Townshend

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned.....Central Alabama Bcstg. Co.
Address.....Hotel Albert Bldg.
Tel.: TR 4-9062.....News Service: UP
Representative.....Clark
Membership.....NAB
Owned & Mgr.....Roland Jordan, Jr.
Comm. Mgr.....John Frasier

**WFEB—Sylacauga—1944
MBS**

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
News Service.....UP
Membership.....NAB
President.....J. M. Forbes
Gen. Mgr.....G. W. Carr
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....News Service: AP
Membership.....NAB
Trans.....World. Thesaurus
Representative.....Best
Pres., Gen. Manager.....Curtis O. Liles, Jr.
Commercial Manager.....Marion W. McEwen
Prog. Dir.....Myron Craddock
Chief Engineer.....Walter Welch

**WHTB—Talladega—1945
MBS**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Voice of Talladega, Inc.
Address.....Fort Lashley Ave.
Tel.: 2205.....News Service: AP
Representative.....Continental
Owner.....Cecil Hornady
Gen. Mgr.....J. T. Leverette

WJHB—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned.....Confederate Broadcasting Co., Inc.
Address.....104 West Battle Street
Tel.: EM 2-4965.....News Service: UP
Transcription Service.....Lang-Worth
Representative.....McGillvra
Pres., General Mgr.....Ned Butler
Station Manager.....James Hemphill
Commercial Manager.....W. K. Johnston
Program Director.....Wallace Hobgood

WTLS—Talladega—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned.....Confederate Bcstg. Co.
Address.....Hwy 14
Tel.: 8535.....News Service: AP
Gen. Mgr.....Ned Butler

**WJDB—Thomasville—1956
KBS**

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address.....Box 757
Tel.: 3438.....News Service: UP
Pres., Gen. Mgr.....Cecil Goodreau
Comm. Mgr.....Virgil Moore
Program Dir.....Patsy Reid

**WTBF—Troy—1946
MBS-KBS**

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address.....College Drive
Tel.: 980.....News Service: AP
Transcription Service.....World
Membership.....NAB
Pres.....J. Roy Crow
Gen. Mgr.....Jess Jordan
Comm. Mgr.....Robert Tolbert
Prod. Mgr.....Asa Dudley
Ch. Eng.....Joe Gilchrist

**WJRD—Tuscaloosa—1936
NBC**

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Wilhelmina Echols
Business-Studio Address.....2216½ Broad St.
Tel.: PL 4-4464.....News Service: UP
Representative.....Rambeau
Membership.....NAB
General Manager.....John C. Cooper Jr.
Station Manager.....Mercer L. King
Commercial Manager.....A. N. Kitchen
Chief Engineer.....Percy Sexton

**WNPT—Tuscaloosa—1951
ABN**

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Oper. By.....W. Alabama Bcstg. Co.
Address.....P.O. Box 181
Tel.: PL 8-3311.....News Service: AP



Representative Dixieland
Trans. Ser..... Lang-Worth
General Manager..... Ruth Harris
Commercial Mgr..... Lehman M. Mayer

Gen. Manager.....Eulus O. Whitehead
Sales Manager.....Stanley Walters
Promotion Manager.....Jean Pollard

WTBC—Tuscaloosa—1946
MBS-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center
Tel.: 8-5523.....News Service: AP
Transcription Service.....World
Representative.....Sears & Ayer, Forjoe
Membership.....NAB, RAB
Station Mgr.....Bert Bank
Comm. Mgr.....E. E. Manning, Jr.
Program Dir.....Jack Mock
Chief Engineer.....Jim Rutledge

WTUS—Tuskegee—1952
KBS

Frequency: 580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....Union Springs Road
Tel.: 580.....News Service: UP
Representative.....Cont. Radio Sales
Sta. Manager.....J. A. Bowers
Sales Dir.....Don Mitchell
Chief Engineer.....Bill Beatty

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address.....112 S. Main St.
Tel.: EV 3-2727.....News Service: UP
Representative.....Masla
Transcription.....Thesaurus

WETU—Wetumpka—1954
KBS

Frequency: 1250 Kc.....Power: 1000 Watts
Owned.....Elmore Service Corp.
Address.....Box 60
Tel.: 7369.....News Service: UP
Transcription Ser.....Thesaurus
Station Rep.....Sears & Ayers, Dixieland
President.....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Arizona

Pop. March 1 (Est.)—1,163,000; Families—325,000; Lic. Stations—40,
Sta. CP's—4; Radio Homes—316,000; TV Homes—198,000

KSUN—Bisbee—1933—MBS-
DON LEE

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C, Lowell St.
Tel.: HE 2-2277.....News Service: UP
Representative.....Ayres, Bob Dore
President.....C. W. Morris
Gen., Sta., Comm. Mgr.....Arlo Woolery
Prog. Dir.....Ray Helgesen

Owned.....Darwin Broadcasting Co.
Address.....P.O. Box 608
Tel.: UN 4-4185.....News Service: UP
Representative.....Grant Webb
Sta. Mgr.....Chet Darwin
Prog. Dir.....Jack Campbell

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Pinal County Bcstg. Service
Address.....Box 66
Tel.: TE 6-7427.....News Service: AP
Representative.....Fred Crawford, Jr.
Gen., Sta. Mgr.....J. W. Parham
Comm. Mgr.....D. A. Garbe

KCKY—Coolidge—1948
CBS-KBS

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Gila Bcstg. Co., Inc.
Address.....Box 1438
Telephone.....PA 3-5432
Transcription Service.....Thesaurus
Membership.....NAB
Representative.....Hil F. Best
President.....Louis F. Long
General Maanger.....Bill Parady
Comm. Mgr.....Wally Gunderson
Prog. Dir.....Ken Hooker
Chief Engineer.....Frank Hancock

KCLF—Clifton—1950—NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Gila Bcstg. Co.
Address.....Box 1446
Tel.: UN 4-4114.....News Services: UP, AP, INS
Gen. Mgr.....Paul Merrill
Sta. Mgr.....Tom Moore

KAWT—Douglas—1946
MBS-KBS—DON LEE

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Carlton W. Morris
Address.....Drawer 1118
Transcription Service.....Lang-Worth, World
Representative.....Best
Sta. Mgr.....Ed Williams

KHCD—Clifton—1956

Frequency: 1450 Kc.....Power: 250 Watts



Representative McGavren-Quinn
 Membership NAB
 V.P., Gen. Mgr. Ralph Anderson
 Sales Mgr. Richard Grand

KCNA—Tucson—1946

Freq.: 580 Kc. Power: 5 kw. d.; 500 w. n.
 Owned-Operated By Catalina Bcstg. Co.
 Business Address P. O. Box 2348
 Tele.: MA 2-4664 News Service: AP
 Representative Gill-Perna
 Pres., Gen. Mgr. Harry B. Chambers
 Comm. Mgr. W. F. Riley, Jr.
 Pub. Dir. Pat Palmer
 Chief Engineer Eugene E. Stough

KEVT—Tucson—1953

Frequency: 690 Kw. Power: 250 Watts d.
 Owned-Oper. By Tucson Radio Inc.
 Business Address 57 W. Congress
 Tel.: MA 4-5588 News Service: UP
 Representative Oakes, Nat. Time Sls.
 Membership NAB
 Transcription SESAC
 General Manager Peter Trowbridge
 Comm. Mgr. De Witt Wray
 Program Dir. Oscar H. Stevens
 Sales Manager Arturo Agullar

KMOP—Tucson—1957

Frequency: 1330 Kc. Power: 500 Watts, d.
 Owned Bam-Ray Bcstg. Co.
 Address 101 W. Drachman
 Tel.: MA 3-6663 News Service: AP
 Representative Bolling
 Pres., Gen. Mgr. Ray Odom

KOLD—Tucson—1947—CBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By Old Pueblo Bcstg. Co.
 Business-Studio Add. 115 W. Drachman St.
 Tel.: 4-2511 News Service: AP
 Representative AM Radio Sales
 Membership NAB
 President H. C. Tovrea
 Managing Dir. Tom Chauncey
 Manager Stan Norman
 Comm. Mgr. Bill Riley
 Sales Mgr. Robert N. Falks
 Prog. Director Ed Tucker
 Pub. Director Pat Wiener
 Chief Engineer Verne Cimiotti

KTKT—Tucson—1949

Frequency: 990 Kc. Power: 10,000 W., d.
 Owned-Operated By Copper State Bcstg.
 Business-Studio Address Box 5585
 Tel.: MA 2-6711 News Service: UP
 Membership NAB
 Representative Forjoe
 General Mgr. Thomas J. Wallace
 Commercial Mgr. Sid Harrell
 Sales Prom. Mgr. Frank Spezzano
 Chief Eng. Nat Talpis

KTUC—Tucson—1929 MBS-DON LEE

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Tucson Bcstg. Co.
 Business-Studio Address 900 E. Broadway
 Tel.: MA 2-3344 News Service: UP
 Trans. Service World, Associated, SESAC
 Rep. Radio-TV Reps
 Membership NAB, RAB
 Pres., Gen., Sta. Mgr., Pub. Dir. Lee Little
 Comm. Mgr. Mac C. Matheson
 Sales Mgr. George Bradley
 Chief Engineer Edgar N. Bouchard

KVOA—Tucson—1928 NBC

Frequency: 1290 Kc. Power: 1000 Watts
 Owned-Operated By Arizona Bcstg. Corp.
 Business-Studio Address 209 W. Elm
 Tel.: MA 3-2555 News Service: AP
 Transcription Service Capitol
 Representative Avery-Knodel
 President C. D. McKinnon
 Station Mgr. Ray Owen
 Chief Eng. Ray Holsclaw

To Broadcasters

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New York 20, N. Y.



ARIZONA-ARKANSAS



KVNC—Winslow—1952—MBS—DON LEE

Freq.: 1010 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Oper. By.....Gila Bdcstg. Co.
Address.....Box 373
Tel.: 1010.....News Service: AP, UP
Transcription.....Standard, Thesaurus
Gen. Mgr.....Paul Merrill
Sta., Comm. Mgr.....Chuck Mizner
Sales Prom. Mgr.....Warner Stensland
Program Dir.....Jerry Graham
Pub. Director.....Connie Mizner
Chief Engineer.....Woody Woodsworth

KOFA—Yuma—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....Broadcasters, Inc.
Address.....P. O. Box 1430
Telephone.....SU 3-8341
Representative.....Tracy Moore
President.....Henry Schechert
Gen., Sta. Mgr.....Fred A. Pelger, Sr.
Comm. Mgr.....Rose Anne Pelger

Program Dir.....Raymond B. Pelger
Publicity Dir.....Virginia Blinn

**KVOY—Yuma—1950
MBS—DON LEE**

Frequency: 1400 Kc. Power: 250 W/watts
Owned-Oper. By.....KYMA-YUMA, Inc.
Address.....P. O. Box 671
Telephone.....SU 3-7841
Representatives.....Radio-TV Reps.
Trans.....World, SESAC
Membership.....NAB, RAB
Pres., Gen Mgr.....William B. Lindsey

KYUM—Yuma—1940—NBC

Frequency: 560 Kc. Power: 1000 Watts
Owned-Operated By.....Yuma Bcstg. Co.
Business Address.....P.O. Box 352
Telephone.....SU 3-3305
Transcription Service.....Thesaurus, Capitol
Representative.....Paul H. Raymer
Membership.....NAB
President.....R. O. Lewis
Gen., Sta. Mgr.....M. R. "Cy" Lower

Arkansas

Pop. Mar. 1 (Est.)—1,849,000; Families—524,000; Lic. Stations—59,
Sta. CP's—2; Radio Homes—516,000; TV Homes—278,000

**KVRC—Arkadelphia—1947
KBS**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Arkadelphia Bcstg. Co.
Business-Studio Address.....506 Main St.
Tel.: 789.....News Service: AP
Representative.....Hil F. Best
President.....Cecil, Cupp, Sr.
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....Ray Burns

**KBTA—Batesville—1950
KBS**

Frequency: 1340 Kc. Power: 250 Watts
Owned.....White River Valley Bdcsts. Co.
Address.....Batesville, Ark.
Tel.: 1112.....News Service: AP
Representative.....Best
Transcription Service.....World
Pres., Gen. Mgr.....J. F. Higginbottom
Sales Prom. Mgr.....Murray Schroyer

KBBA—Benton—1953

Frequency: 690 Kc. Power: 250 Watts. d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Box 294
Tel.: SP 8-2690.....News Service: AP
Pres., Gen. Mgr.....Lavelle Langley
Comm. Mgr., Chief Eng.....Preston Bridges

KLCN—Blytheville—1922

Frequency: 910 Kc. Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: 2093.....News Service: AP

Station Representative.....John E. Pearson
Gen. Mgr.....Harold L. Sudbury
Sales Promotion Manager.....J. T. Sudbury
Program Director.....Carl Frame

KAMD—Camden—1946—MBS

Freq.: 910 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address.....674 California St.
Tel.: TE 6-5091.....News Service: AP
Membership.....NAB, RAB
President, Gen. Mgr.....Walter E. Hussman
Sta. Mgr.....Donald Cathey
Prog. Dir.....Cal Carter

KCON—Conway—1950—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
Address.....ASTC Campus
Telephone.....189
Transcription Service.....World, SESAC
Representative.....Best
Gen. Mgr.....James E. Clayton
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KAGH—Crossett—1951—KBS

Frequency: 800 Kc. Power: 250 Watts, d.
Owned-Operated By.....Julian Haas
Address.....Box 32
Tel.: FO 4-2181.....News Service: AP
Representative.....Bogner-Martin
Gen. Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc. Power: 500 Watts, d.



KCLS—Flagstaff—1950 NBC

Freq.: 600 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Operated By...Saunders Bcastg. Co.
Address P. O. Box 1677
Telephone PR 4-4461
Transcription Thesaurus
Pres., Gen. Mgr..... Charles J. Saunders
Sta. Mgr..... Dorothy J. Saunders
Chief Engineer..... Miles Shepherd

KVNA—Flagstaff—1950 MBS-DON LEE

Freq.: 690 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By...Frontier Television Co., Inc.
Address P. O. Box 2671
Telephone AL 8-8181
Membership NAB
President..... John L. Hogg
Sta. Mgr..... Oliver G. Coburn
Comm., Prom. Mgr..... Anthony P. Scrivano
Prog. Dir..... Marlin A. Saline

KWJB—Globe—1938—NBC

Frequency: 1240 Kc. Power: 250 Watts, d.
Owned-Operated By...Gila Bcastg. Co., Inc.
Address Globe, Ariz.
Telephone GA 5-4483
Representative KTAR, Phoenix
Gen. Manager..... Willard Shoecraft
Comm. Mgr..... Darrell Tucker

KDJI—Holbrook—1955—KBS

Frequency: 1270 Kc. Power: 1000 W. d.
Owned-Oper. By...Northeastern Ariz. Bcstrs.
Address Box 31
Tel.: 40 News Service: UP
Transcription Lang-Worth, SESAC
Representative..... Moore, Best
General Manager..... Donald E. Jacobs, Jr.
Program Director..... Bill Cross
Chief Engineer..... Bob McClendon

KAAA—Kingman—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Stonybrook Broadcasting Co.
Business Address P. O. Box 1208
Tel.: BL 462 News Service: AP
Membership NAB
Representative..... Harlan G. Oakes
Pres., Gen. Mgr..... Wallace E. Stone
Comm. Mgr., Ch. Eng..... Bernard Wilson
Program Director..... John F. Holbrook
Publicity Director..... W. E. Stone

KTYL—Mesa—1946

Freq.: 1310 Kc. Power: 5 kw. d.; 500 w. n.
Owned-Oper. By...Greater Phoenix Bcastg. Co.
Address P. O. Box 231
Tel.: WO 4-4422 News Service: AP
Transcription Service Standard
Membership NAB
President..... Sherwood R. Gordon
Man. Director..... George H. Bush

Station Manager.....Jack Harris
Comm. Manager.....Martin Welch
Publicity Director.....Bonnie Netherton
Chief Engineer.....Ben Smith

KNOG—Nogales—1948—CBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By.....C. F. & A. B. Montano
Address Box 1681
Tel.: 770 News Service: UP
Representative Best, Oakes
Gen., Comm. Mgr..... C. F. Montano
Asst. Mgr., Prog. Dir..... A. B. Montano
Chief Engineer..... Miles Shepherd

KHEP—Phoenix—1956

Frequency: 1280 Kc. Power: 1000 Watts, d.
Owned.....Grand Canyon Bcstrs., Inc.
Address Box 646
Tel.: AP 8-5555 News Service: AP
Representative Bolling
Membership RAB
Pres., Gen. Mgr..... Wm. P. Ledbetter
Comm. Mgr..... Don E. Jackson
Sales Prom. Mgr..... Marvin L. Young

KIFN—Phoenix—1949

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Operated By.....Western Bcastg. Co.
Address Box 430
Tel.: AL 3-6155 News Service: UP
Membership NAB
Station Representative..... Harlan Oakes, NTS
Gen. Mgr..... Frank P. Redfield
Commercial Mgr..... J. K. Redfield

KONI—Phoenix—1954

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Anjo Bdcstrs. & Telecstrs. Inc.
Address Box 1977
Tel.: AL 8-8044 News Service: UP
Sta. Rep..... Jack Masla
President..... Annie Dee Davis
General Manager..... James T. Ownby
Chief Engineer..... James C. Corn

KOOL—Phoenix—1947—CBS

Frequency: 960 Kc. Power: 5000 Watts
Owned-Operated By...KOOL Radio-TV Inc.
Business-Studio Address 511 W. Adams
Tel.: AL 3-3121 News Service: UP
Representative..... AM Radio Sales
Transcription Standard
Sales Mgr..... Kenneth Morton
Membership NAB, RAB
Board Chairman Gene Autry
Pres., Gen. Mgr..... Tom Chauncey
V.P..... Homer L. Lane
Sales Mgr..... Kenneth Morton
Chief Engineer..... Nelson Nichols

KOY—Phoenix—1922—MBS- DON LEE

Frequency: 550 Kc. Power: 5 Kw. d., 1 Kw. N.
Owned-Oper. By.....KOY Bcastg. Co.



Address.....840 N. Central Ave.
 Tel.: AL 8-8181.....News Service: UP
 Transcription Service.....World
 Representative.....John Blair
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....John L. Hogg
 Comm. Mgr.....James W. Ross
 Sales Prom. Mgr.....F. A. Higgins
 Prog., Pub. Director.....John R. Williams
 Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
 Owned.....Meredith Publishing Co.
 Address.....631 No. 1st Ave.
 Tel.: AL 8-4511.....News Service: UP, INS
 Representative.....Katz
 Membership.....NAB, RAB
 Gen. Mgr.....Richard B. Rawls
 Asst. Sta. Mgr.....Gene Spry
 Commercial Mgr.....John R. Crowley
 Sales Prom. Mgr.....Jo Hitchcock

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Phoenix
 Address-Trans. Loc.....2345 Westward Blvd.
 Tel.: AL 4-8436.....News Service: AP
 Station Representative.....Burn-Smith
 Membership.....NAB, RAB
 Pres., Gen., Manager.....Richard B. Wheeler
 Comm., Prom. Mgr.....Sheldon Engel
 Program Dir.....Robert Townsend
 Pub., Sales Prom. Dir.....Andy Lane
 Chief Engineer.....James E. Shepler

KRUX—Phoenix—1956

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....Bartell Broadcasters, Inc.
 Bus.-Studio Address.....417 N. 1st St.
 Tel.: AL 8-1551.....News Service: UP
 Representative.....Adam Young
 Membership.....NAB, RAB
 President.....Gerald A. Bartell
 Gen. Mgr.....Chuck Christianson

KTAR—Phoenix—1922—NBC

Frequency: 820 Kc.....Power: 5000 Watts
 Owned-Operated By.....KTAR Bcstg. Co.
 Business Studio Address.....1101 North Central
 Tel.: AL 4-4161.....News Service: AP
 Trans. Ser.....Standard, Capitol
 Representative.....Avery-Knodel
 Membership.....NAB
 Chrmn. of the Board.....John J. Louis
 Pres., Gen. Mgr.....Richard O. Lewis
 Commercial Manager.....E. W. Harvey
 Prog. Director.....Jack Willis
 Chief Engineer.....Harold Houghawout

KUEQ—Phoenix—1957

Frequency: 740 Kc.....Power: 1 Kw., d.
 Owned.....Q Bcstg. Co., Inc.
 Address.....Box 5282
 Telephone.....BR 5-7003
 Representative.....W. S. Grant

Pres., Gen. Mgr.....Frank S. Barc, Jr.
 St., Comm. Mgr.....Ken Wilson
 Prog. Dir.....Bob McNulty
 Chief Engineer.....Gene Boos

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Thunderbird Bcstg. Corp.
 Address.....Box 151, Hassayampa Hotel
 Tel.: 1450.....News Service: UP
 Transcription.....Thesaurus
 Representative.....Masla, O'Connell
 Membership.....NAB
 Pres., Gen. Mgr.....Roy L. Albertson, Jr.

KYCA—Prescott—1940—NBC

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Southwest Bcstg. Co.
 Business-Studio Address.....East Gurley St.
 Telephone.....244
 Representative.....Avery-Knodel
 Pres., Gen. Mgr.....Harold Ritter

KGLU—Safford—1938—NBC

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Operated By.....Glia Bcstg. Co.
 Business-Studio Address.....520 Main St.
 Tel.: 15.....News Services: AP, UP
 Transcription Service.....Thesaurus
 Representative.....Paul H. Raymer
 General Mgr.....Paul Merrill
 Station Mgr.....Harl Barnett
 Commercial Mgr.....Tom Moore

KPOK—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
 Owned.....Scottsdale Bcstg. Co.
 Address.....Box 182
 Representative.....Best
 News Service.....UP
 Membership.....NAB
 Pres., Gen. Mgr.....Dick Gilbert
 Exec. V.P.....Saxie Dowell
 Dir. Sales & Serv.....Irving S. Leon, Sr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
 Owned.....Peack Bcstg. Co.
 Address.....Box 606
 Tel.: 100.....News Service: UP
 Representative.....Best
 Pres., Gen. Mgr.....S. J. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1 Kw.
 Owned.....C. W. Morris
 Address.....Sierra Vista
 Representative.....Ayres, Bob Dore
 Manager.....John Bonnett, Jr.

KAIR—Tucson—1956

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Pima Bcstg. Co.
 Address.....Box 951
 Tel.: MA 4-0401.....News Service: UP



Owned.....R. G. McKeever
 Address.....1923 S. Fourth St.
 Tel.: JU 4-2446.....News Service: AP
 Representative.....Best
 Gen. Mgr.....Cecil L. Boykin

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
 Owned-Oper. By.....El Dorado Bcstg. Co.
 Address.....208 N. Cleveland
 Tel.: UN 3-5121.....News Service: UP
 Transcription Service.....Thesaurus
 Representative.....Rambeau
 Membership.....NAB
 Gen. Mgr.....E. R. Hall
 Program Dir.....Bob Russel

**KELD—El Dorado—1935
ABN**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Enterprises, Inc.
 Business-Studio Address.....208½ N. Washington
 Tel.: UN 3-6126.....News Service: AP
 Transcription Service.....World
 Representative.....Bogner & Martin
 Membership.....NAB
 Pres., Gen. Mgr.....W. N. McKinney
 Comm. Mgr.....J. R. Duerson
 Prog., Pub. Director.....Jerome Orr
 Chief Engineer.....Troy B. Eddins

**KFAY—Fayetteville—1957
MBS**

Frequency: 1250 Kc.....Power: 500 Watts
 Owned.....Stamps Radio Bcstg. Co.
 Address.....Box 112
 News Service.....UP
 Gen. Mgr.....H. Weldon Stamps

KGRH—Fayetteville—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fayetteville Bcstg. Co., Inc.
 Business-Studio Address.....103 West Mountain
 Tel.: HI 2-2322.....News Service: AP
 Representative.....Walker
 President.....Hayden McIlroy
 Gen. Mgr.....Fred J. Stevenson
 Comm. Sls. Prom. Mgr.....Ed. Gideon
 Program Director.....Wallie Ingalls
 Chief Engineer.....Harold Lindsey

**KXJK—Forrest City—1949
KBS**

Frequency: 950 Kc.....Power: 5000 Watts, d.
 Owned By.....Forrest City Bcstg. Co., Inc.
 Address.....Natl. Bank Bldg.
 Tel.: ME 3-1252.....News Service: UP
 Transcription Service.....Lang-Worth
 Membership.....NAB
 Representative.....Burn-Smith
 Gen., Sta. Mgr.....William Fogg
 Sls., Comm. Mgr.....James Pearson
 Chief Engineer.....Walter Smith, Jr.

**KFPW—Fort Smith—1930
CBS**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Tulsa Bcstg. Co.
 Business Address.....Sta. B Box 98
 Tel.: SU 3-4105.....News Service: UP, AP
 Representative.....Avery-Knodel
 Membership.....NAB
 Sta., Sales Mgr.....J. Paul McCaslin

**KFSA—Fort Smith—1947
ABN-CBS-NBC**

Frequency: 950 Kc.....Power: 1 Kk. d., 500 W. n.
 Owned.....Fort Smith Broadcasting Co.
 Address.....920 Rogers Ave.
 Tel.: SU 2-9125.....News Service: UP
 Newspaper Affiliation.....Times Record
 Transcription.....Thesaurus
 Representative.....Venard, Rintoul & McConnell
 Membership.....NAB
 President.....Donald W. Reynolds
 General Manager.....J. W. Slates
 Comm., Prom. Mgr., Pub Dir.....Leo House
 Program Director Director.....Harry Freeman
 Chief Engineer.....Robert W. Platt, Jr.

KWHN—Ft. Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
 Owned-Operated By.....KWHN Bcstg. Co., Inc.
 Business-Studio Add.....5th & Garrison Ave.
 Tel.: SU 3-8967.....News Service: AP
 Representative.....Rambeau
 Gen. Mgr., Sec-Treas.....J. H. Friedman
 Station Mgr.....Glenn A. O'Neal

KHOZ—Harrison—1946—KBS

Frequency: 900 Kc.....Power: 250 Watts, d.
 Owned-Operated by.....Harrison Bcstg. Corp.
 Address.....P. O. Box 120
 Tel.: 1240.....News Service: UP
 Transcription Service.....Thesaurus
 Membership.....NAB
 President.....Betty Lou Wheeler
 Gen. Mgr.....Robert S. Wheeler, Jr.
 Sta., Comm. Mgr.....Everett Horton
 Prom. Mgr.....Marc Williams

**KFFA—Helena—1947
MBS-KBS**

Frequency: 1360.....Power: 1,000 Watts
 Owned-Operated By.....Helena Bcstg. Co.
 Address.....215 York St.
 Tel.: HI 4-2361.....News Service: AP
 Representative.....Best
 Membership.....NAB
 Gen. Sta. Mgr.....Sam W. Anderson
 Sales Prom. Mgr.....Katherine M. Kizer
 Prog. Dir., Ch. Engr.....Earl Hodges
 Publicity Dir.....Randolph Tardy

KXAR—Hope—1947—MBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Operated By.....Hope Bcstg. Co.
 Address.....P. O. Box 138



ARKANSAS



Tel.: 7-3601.....News Service: UP
 Gen. Mgr.....L. B. Tooley
 Comm. Mgr.....Wes Ninemire

Prog., Pub. Dir.....Mitch Odum
 Chief Eng.....Wesley Bell

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
 Owned-Oper. By.....Resort Bdcstg. Co., Inc.
 Address.....113 Third St.
 Tel.: NA 3-6661.....News Service: UP
 Transcription.....World
 Sta. Rep.....Sears & Ayer
 President.....A. M. McGregor
 V.P., General Mgr.....Gene Kelley
 Station, Sales Prom. Mgr.....Ed Appler
 Program Director.....Forrest Eddy
 Chief Engineer.....Clint Norman

KARK—Little Rock—1928 NBC

Frequency: 920 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Arkansas Radio & Equip. Co.
 Address.....10th & Spring Sts.
 Tel.: FR 6-2481.....News Services: AP, UP
 Representative.....Edward Petry
 Membership.....NAB
 Exec V.P., Gen. Mgr.....T. K. Barton
 V.P., Sta. Mgr.....Douglas Romine
 Commercial Mgr.....Ernest Howard
 Prom. Dir.....Shirley Kennedy
 Program Director.....Ernest M. Howard

KBLO—Hot Springs—1953 MBS

Frequency: 1470.....Power: 1000 Watts d.
 Owned-Oper. By.....Hot Springs Bcstg., Inc.
 Address.....1011 Central
 Tel.: NA 3-2553.....News Service: AP, UP
 Representative.....Rambau
 Membership.....NAB
 Pres., Gen. Mgr.....C. J. "Gus" Dickson
 Comm. Mgr.....Oscar Peden
 Program Dir.....Steve Nichols
 Publicity Dir.....Hank Sanders
 Chief Engineer.....R. G. King

KGHI—Little Rock—1927 MBS

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
 Owned-Oper. By.....Radio Arkansas
 Address.....P. O. Box 3099
 Tel.: FR 2-0166.....News Service: AP
 Transcription Service.....World
 Representative.....Burn-Smith
 Gen. Mgr.....Harold E. King
 Sta. Mgr.....William J. Hart
 Comm. Mgr.....Al Shirey
 Sales Prom. Mgr.....Winnifred Shanks
 Program Dir.....Marvin Hefington
 Publicity Dir.....Barbara Park
 Chief Engineer.....Bill Gabbert

KWFC—Hot Springs—1941 ABN

Freq.: 1350 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By.....Spa Bcstg. Co., Inc.
 Business-Studio Address.....Box 1038
 Tel.: NA 4-1225.....News Service: AP
 Representative.....Venard, Rintoul & McConnell
 Membership.....NAB, RAB
 President, Gen. Mgr.....Clyde E. Wilson
 Comm. Mgr.....T. Dickson
 Chief Engineer.....C. Mathis

KLRA—Little Rock—1927 ABN

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....WTCR Inc
 Business-Studio
 Address.....Box 426, Arlington, Va.
 Tel.: JA 5-5087.....News Service: AP
 Membership.....NAB
 Representative.....Paul Raymer
 President.....Jane E. Trimmer
 Sta., Comm. Mgr.....Kermit F. Tracy
 General Mgr.....N. S. Twell

KBTM—Jonesboro—1930 MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Patteson Brothers
 Address.....WBTM Bldg.
 Tel.: WE 5-5597.....News Service: AP
 Representative.....Burn-Smith
 Pres., Gen. Mgr.....A. G. Patteson, Jr.
 Sta. Mgr.....Clarence Adams
 Pub. Dir.....Marion Boyne

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 1 Kw. d.
 Owned.....Ebony Radio
 Address.....Box 1956
 Tel.: FR 2-0391.....News Service: AP
 Representative.....John E. Pearson
 Gen. Mgr.....John M. McLendon
 Sta. Mgr.....Kersh Walters

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Radio Jonesboro, Inc.
 Address.....New Citizens Bank Bldg.
 Tel.: WE 2-8381.....News Service: UP
 Transcription Service.....World, Theasaurus
 Representative.....Gill-Perna
 President.....Ernest Farabee
 General Manager.....Harold Gregson
 Comm. Mgr.....Deloss Walker

KTHS—Little Rock—1924 CBS

Frequency: 1090 Kc.....Power: 50,000 Watts
 Owned-Oper.....Radio Bcstg., Inc.
 Business-Studio Address.....P. O. Box 269
 Newspaper Affil.....Shreveport Times
 Tel.: FR 4-3764.....News Service: AP, UP
 Representative.....Christal



ARKANSAS



Membership NAB, RAB
 President W. H. Bronson
 Gen. Sta. Mgr. B. G. Robertson
 Comm. Manager..... A. C. Dowden
 Sales Prom. Mgr..... R. Brown
 Program Director..... George F. Moore
 Chief Engineer..... Cecil L. Sutt

Representative Best
 Gen. Mgr..... Carlton Garner

KVLC—Little Rock—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.. Southwestern Bcstg. Co.
 Address Southern Natl. Insurance Bldg.
 Tel.: FR 5-5321..... News Service: AP
 Representative..... Clarke Brown, O'Connell
 Comm. Mgr..... Charlie Simms
 General Mgr..... Dale Mahurin
 Asst. Sta. Mgr..... Henry H. Steele

KVSA—McGehee—1953
 Frequency: 1220 Kw.....Power: 1000 Watts d.
 Owned-Oper. By... S. E. Arkansas Bcstrs. Inc.
 Address Box 1220
 Tel.: CA 2-2400..... News Service: AP
 Representative Best
 Transcription Capitol
 Pres., Gen. Mgr..... Abbott F. Kinney

KNLR—North Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
 Owned..... Arkansas Valley Bcstg. Co.
 Address 16th & Main
 Tel.: FR 6-1997..... News Service: UP
 Representative..... W. S. Grant
 Membership NAB, RAB
 President Willis Eddins
 Gen. Sta. Mgr..... Ray Bartlett
 Comm. Mgr..... Philip Sklar

KENA—Mena—1955—KBS
 Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By..... R. B. Bell
 Address..... S. Reine St.
 Tel.: 944..... News Service: AP
 Representative..... Hil F. Best
 General Mgr..... Larry Shepherd
 Comm. Mgr..... Bill Hughes
 Ch. Eng..... O. D. Frederick

KXLR—N. Little Rock—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Sanders Ark. Bcstg.
 Address..... Cotton Belt Bldg.
 Tel.: FR 2-2155..... News Service: AP
 Representative..... Avery-Knodel
 Membership NAB
 Gen. Mgr..... George B. Faulder
 Prog. Dir..... Roy Nichols

KHBM—Monticello—1955
KBS
 Frequency: 1430 Kc.....Power: 1 Kw., d.
 Owned-Oper. By..... College Bcstg. Co.
 Address Box 446
 Tel.: 91..... News Service: UP
 Representative Best
 Transcription SESAC, Standard
 Gen. Mgr..... Ted Woods
 Comm. Mgr..... Betty Woods
 Chief Engineer..... John Burdue

KVMA—Magnolia—1948

MBS

Frequency: 630 Kc.....Power: 1000 Watts d.
 Owned-Oper. By..... Magnolia Bcstg. Co.
 Business-Studio Address.. 212 N. Jefferson St.
 Tel.: 630..... News Service: AP
 Representative..... John E. Pearson
 Membership NAB
 President Dr. J. F. Rushton
 Gen. Mgr..... William M. Bigley
 Comm. Mgr..... W. D. Waller

KVOM—Morrilton—1952
 Frequency: 800 Kw.....Power: 250 Watts d.
 Owned-Oper. By..... Morrilton Bcstg. Co.
 Address..... P. O. Box 541
 Tel.: 506..... News Service: AP
 Transcription Service..... Standard, World
 Gen. Mgr..... J. C. Willis
 Comm Mgr..... Bill Harper
 Prog. Director..... Hugh C. Jones

KBOK—Malvern—1951—KBS

Frequency: 1420 Kc.....Power: 1000 Watts d.
 Owned-Operated By..... Malvern Bcstg. Co.
 Address..... Young Insurance Bldg.
 Tel.: 1800..... News Service: AP
 Representative Devney, Melville
 Gen., Comm. Mgr..... Kermit Richardson
 Chief Engineer..... Tom Graves

KTLO—Mountain Home—1953
KBS
 Frequency: 1490 Kw.....Power: 250 Watts
 Owned-Oper. By.. Mountain Home Bcstg. Corp.
 Address..... Hwy 5, N.
 Tel.: 1490..... News Service: UP
 Representative Best
 Transcription World
 Pres., Gen. Mgr..... A. Stricklen
 Commercial Mgr..... Bob Pratt

KTML—Marked Tree—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
 Owned KTML, inc.
 Address Box 17
 Telephone 1580

KNBY—Newport—1949
 Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Operated By..... Newport Bcstg. Co.
 Business Address..... U.S. Hwy. 67
 General Manager..... Gene Howe
 Program Director..... Jerry Grojean

KOSE—Osceola—1949—KBS
 Frequency: 860 Kc.....Power: 1000 Watts d.



ARKANSAS



Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....News Service: AP
Trans.....World
Representative.....Cont. Radio Sales
President.....H. F. Ohlendorf
General Manager.....Don Whitney
Commercial Manager.....Betty G. Woods

KDRS-Paragould-1947
KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Progressive Bcstg. Co.
Business Address.....Box 491
Tel.: CE 2-7627.....News Service: AP
Membership.....NAB
General Manager.....T. Rand
Commercial Manager.....Doyle F. Bateman
Business Manager.....T. M. Self
Prog. Dir.....W. Wheelis
Chief Engineer.....William O. Driskell

KCLA-Pine Bluff-1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th St.
Tel.: JE 5-1241.....News Service: AP
Station Representative.....Hil Best
General Mgr.....Kenneth Kesterson
Commercial Manager.....Clyde Martin
Pgm. Dir.....Charles Penix

KOTN-Pine Bluff-1934
MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Universal Bcstg. Corp
Address.....Simmons Bank Bldg.
Tel.: JE 4-8732.....News Service: AP
Transcription Service.....Thesaurus, World
Representative.....Walker
Pres., Gen. Mgr., Chief Engr.....B. J. Parrish
Local Comm. Mgr.....J. Wallace
Program Director.....Hilda Matz
Pub. Director.....R. W. Etter

KPBA-Pine Bluff-1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Radio Pine Bluff
Address.....1607 W. 6th St.
Tel.: 4-1523.....News Service: UP
Gen. Mgr.....Howard M. Peters

KPOC-Pocahontas-1950
KBS

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....News Service: AP
Transcription.....World
Membership.....NAB
General Mgr.....Adrian L. White
Program Dir.....Bill Nicholson
Sales Mgr.....Virgil Pace

KAMO-Rogers-1954

Frequency: 1390 Kc.....Power: 1000 Watts

Owned.....KAMO, Inc.
Address.....114 S. First
Telephone.....1390
Station Rep.....Walker
Transcription.....World
Pres., Gen. Mgr.....G. Don Thompson
Prog., Pub. Dir.....Chuck Davis
Chief Engineer.....Bud Williams

KXRJ-Russellville-1947
KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....The Valley Broadcasters
Address.....Second and Commerce
Tel.: 299. 123.....News Service: AP
Gen., Sta. Mgr.....C. R. Horne
Comm. Mgr.....L. L. Bryan
Sales Prom. Mgr.....Don Sammons
Prog. Director.....Ora Mae Lee
Chief Engineer.....William C. McKenney

KWCB-Searcy-1951-KBS

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....White County Bcstg. Co., Inc.
Address.....P. O. Box 95
Tel.: 1281.....News Service: AP
Representative.....Hil F. Best
Membership.....NAB
Pres., Gen. Mgr.....Carl N. Dodd
Comm. Mgr.....Don P. Jones
Chief Eng.....Roy K. Cole

KUOA-Siloam Springs-1923
MBS-KBS

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Kuoa, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 777.....News Service: UP
Representative.....Dora-Clayton
Membership.....NAB
President.....Dr. John E. Brown, St.
Gen. Mgr.....Cecil Smith
Program Director.....Ralph Kennedy, Jr.
Chief Engineer.....John R. Flanagan

KBRS-Springdale-1949
ABN-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper.. Northwest Ark. Bcstg. & TV Co.
Address.....P. O. Box 29
Telephone: PL 1-4675.....News Service: AP
Newspaper Affiliation.....Southwestern Pub. Co.
Representative.....Hil F. Best
President.....Donald W. Reynolds
Gen., Sta. Mgr.....Roy J. Bowman
Comm. Manager.....Hubert Phillips
Chief Engineer.....William Ussery

KWAK-Stuttgart-1948
MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By...Stuttgart Bcstg. Corp.
Business Address.....Stuttgart
Tel.: WA 2-5212.....News Service: AP
Representative.....Hil F. Best



KICO—Calexico—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love
Address.....Barbara Worth Hotel, El Centro
Tel.: EL 2-1490.....News Service: AP, INS
Station Representative...D. Cooke, O'Connell
Owner.....Charles R. Love
General Manager.....W. L. Gleeson
Prom. Dir.....Wally Blake

KHSL—Chico—1935—CBS

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
Address.....Box 303
Telephone.....FI 2-0141
Representative.....Avery-Knodel
Membership.....NAB
Pres., Gen. Mgr.....Mrs. H. McClung
Station Manager....Charles H. Kinsley, Jr.

KPAY—Chico—1949—MBS

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Rabell Enterprises
Address-Trans.....1060 Humbug Rd.
Tel.: FI 2-4211.....News Service: UP
Transcription Service.....Standard
Representative.....Hollingberry
Membership.....NAB
President.....Fred Rabell
Exec. V.P.....Dorothy Rabell
Sacramento Valley Sales.....R. Gheller
Oper. Mgr.....Ned Tollinger
Natl. Sales Mgr.....Pete Watts

KCHV—Coachella—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Edward Gorges
Address.....1694 6th Ave.
Tel.: EX 8-5534.....News Service: AP
Representative.....Art Moore
Gen. Mgr.....I. E. Staples
Chief Eng.....Bill Buckingham
Sales Prom. Mgr.....Gus Duncan

KBMX—Coalinga—1950—KBS

Frequency: 1470 Kc.....Power: 500 W. d.
Owned-Oper. By.....Westside Bdcstg. Co.
Address.....Box 1179
Tel.: 136.....News Service: UP
Sta. Rep.....Grant Webb
Gen., Sta., Com. Mgr.....V. J. Stedry
Chief Engineer.....W. E. Long

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned.....Radio Broadcasting, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....News Service: UP
Trans.....Lang-Worth
Representative.....Gates
Pres., Gen. Mgr.....Henry Fritzen
Sta., Comm. Mgr.....Charles M. Ferguson
Chief Engineer.....Robert Cochems

KCRE—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts

Owned-Operated By.....Del Norte Bcstg. Co.
Address.....Box 248
News Services.....AP, INS
Representative.....Ayes
Transcription.....Standard, SESAC, World
Pres., Gen. Mgr., Sta. Mgr.....Robert E. Grey
Business Mgr.....Peggy B. Gray

KCHJ—Delano—1950

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johns
Address.....County Line Rd.
Tel.: 8676.....News Service: UP
Representative.....Ayes
General Mgr.....Jean J. Johns
Program Dir.....Joe McFolin

KRDU—Dinuba—1946—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Dinuba Co.
Business-Studio Address.....Box 157
Tel.: DI 500.....News Service: AP
News Service.....AP
Representative...W. Ayres, Cont. Radio Sales
Membership.....RAB
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.

**KBAB—El Cajon—1954
ABN**

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By....Babcock Bcstg. Corp.
Address...Town & Country Hotel, San Diego
Tel.: CY 8-8371.....News Service: AP
Representative.....Bolling
Membership.....RAB
Transcription Service.....Thesaurus
President.....L. H. Kornik
Gen., Sta. Manager.....E. L. (Bud) Chase
Comm. Mgr.....Donald Chase
Program Dir.....Dick Thompson
Chief Engineer.....Ed Murphree

**KXO—El Centro—1927
MBS-DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Vairadio Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....News Service: UP
Representative.....Paul H. Raymer
Membership.....NAB
Pres., Gen. Mgr.....Riley R. Gibson
Commercial Manager.....Marc Hanan
Prog. Dir.....Bob Weaver

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
Owned.....W. H. Hansen
Address.....Box 903
Tel.: HI 2-0611.....News Service: UP
Representative.....Bcst. Time Sales, Hall
Membership.....NAB
Mgr.....W. H. Hansen
Comm. Mgr.....Earl Madray

KHUM—Eureka—1947—CBS

Freq.: 980 Kc. Power: 5 Kw., d., 500 W. n.
 Owned-Oper. By Eureka Bcstg.
 Address Box 1015
 Tel.: HI 2-5744 News Service: AP
 Transcription Service Capitol
 Representative McGavren-Quinn
 Prog. Dir. Doyle Seely
 Comm., Prom. Mgr. Frank M. Smith
 Chief Engineer Dean Elliott

KIEM—Eureka—1933

MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
 Owned Opr. By . . . Redwood Bdcstg. Co., Inc.
 Address 6th at E. Sts.
 Telephone HI 3-1621
 Membership NAB, RAB
 Representative John Blair
 President, Manager Wm. B. Smullin
 General Manager J. Edwin Arnold
 Commercial Mgr. Robert Stach
 Prom. Mgr. B. Adams
 Chief Engineer Don King

KDAC—Fort Bragg—1948

KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned Mendocino Coast Bcstg. Co.
 Address Box 616
 Tel.: YO 4-3251 News Service: AP
 Owner Edward Morte
 General Manager Craig N. Smith
 Sales Prom. Mgr. Matthew V. Huber

KARM—Fresno—1938—ABN

Frequency: 1430 Kc. Power: 5000 Watts
 Owned-Oper. By KARM
 Business-Studio Address . . . 1333 Van Ness Ave.
 Tel.: AM 4-2966 News Service: AP
 Representative Hollingbery
 General-Station Manager Del Gore
 Sales Mgr. Glenn Rinker
 Program Director Bill Dallas
 Chief Engineer Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc. Power: 1000 Watts, d.
 Owned KBIF, Inc.
 Address 857 Van Ness Ave.
 Tel.: AM 6-0791 News Service: UP
 Transcription Lang-Worth
 Representative McGavren-Quinn
 Membership NAB, RAB
 Pres., Gen. Mgr. David T. Harris
 Comm. Mgr. Ethan Bernstein
 Program Dir. Jim Bailey

KEAP—Fresno—1957

Frequency: 980 Kc. Power: 500 W. d.
 Owned B. L. Golden
 Address 2344 S. Railroad Ave.
 Tel.: AD 7-1871 News Service: AP
 Representative W. S. Grant
 Mgr. R. L. Golden

KFRE—Fresno—1937—CBS

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By Calif. Inland Bcstg. Co.
 Business-Studio Address . . . T. W. Patterson Bldg.
 Telephone AM 8-6441
 Representative John Blair
 Pres., Gen. Mgr. P. R. Bartlett
 Com. Mgr. Donald Barry
 V. P. Eng. Kelth L. Mealey
 Program Dir. Robert Fulton

KGST—Fresno—1949—KBS

Frequency: 1600 Kc. Power: 1000 Watts d.
 Owned-Operated By . . . Delle Broadcasting Co.
 Address 1244 'O' St.
 Tel. AM 6-9901
 Representative . . . Nat'l Time Sales, Hall, Gates
 Gen. Mgr. Jeanne Bacher

KMAK—Fresno—1953

Frequency: 1340 Kw. Power: 250 Watts
 Owned-Oper. By McMahan Bcstg. Co.
 Address 2020 McKinley
 Tel.: AM 6-9448 News Service: AP
 Representative McGavren-Quinn
 President R. O. McMahan
 Gen., Sta. Mgr. Coyle Chambers
 Chief Engineer Ed Nickels

KMJ—Fresno—1925—NBC

Frequency: 580 Kc. Power: 5000 Watts
 Owned-Operated By . . . McClatchy Bcstg. Co.
 Business-Studio Address . . . 1515 Van Ness Ave.
 Tel.: AM 8-5771 News Service: UP
 Transcription Service World
 Representative Paul H. Raymer
 Membership NAB
 Station Manager Ramsey G. Elliott
 Sales Mgr. Roy Swanson
 Program Dir. Jeff Nagle

KYNO—Fresno—1947

MBS-DON LEE

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Oper. By Radio KYNO
 Address 2125 N. Barton Ave.
 Tel.: CL 5-8383 News Service: UP
 Transcription Service Thesaurus
 Representative Headley-Reed
 Membership NAB RAB
 General Manager Gene Chenault
 Sta. Mgr. Jim Carroll
 Chief Engineer Bert Williams

KPER—Gilroy—1957

Frequency: 1290 Power: 500 Watts, d.
 Owned Bernard & Jobbins Bcstg. Co.
 Address 615 Swanston Lane
 Tel.: VI 2-3155 News Service: UP
 Gen. Mgr. Monte Guardino
 Comm. Mgr. Philip J. Martinez

KIEV—Glendale—1933

Frequency: 870 Kc. Power: 250 Watts



Owned-Operated By....Cannon System, Ltd.
 Address.....102 N. Glendale Ave.
 Tel.: CI 1-1133.....News Services: UP, AP
 Transcription ServiceStandard
 President.....David H. Cannon
 Station Mgr.....Cal Cannon

KNKS—Hanford—1948

Frequency: 620 Kc.....Power: 1000 Watts
 Owned-Oper. By.....E. J. Fenston, Pres.
 Business Address.....5424 E. Butler
 Tel.: AD 7-7191.....News Service: UP
 Trans.....RCA
 Membership.....NAB, RAB
 Sta., Comm. Mgr.....Forrest Howard
 Prog. Dir., Ch. Eng.....Stan Vestal

KFWB—Hollywood—1925

Frequency: 980 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KFWB Bcstg.
 Business-Studio Add...6419 Hollywood Blvd.
 Tel.: HO 3-5151.....News Services: AP, UP
 Representative.....Blair
 Pres., Gen. Mgr.....Robert M. Purcell
 Dir. of Oper.....Sydney Yallen
 Sales Mgr.....Milton H. Klein
 Prog. Dir.....Chuck Blore

(See Page 368)

KDAY—Hollywood—1947

(See Santa Monica For Listing)

KLAC—Hollywood—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. .n
 Owned-Operated By...Hall Broadcasting Co.
 Address.....6363 Sunset Blvd
 Telephone.....HO 2-7271
 Representative.....Adam J. Young
 Membership.....NAB
 President.....M. W. Hall
 V.P., Sta. Operations.....Felix Adams
 Gen. Sales Manager.....Morton Sidley
 Mdsq. Dir.....Armand La Pointe

**KNX—Hollywood—1920
CBS**

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned By.....Columbia Bcstg. System, Inc.
 Business-Studio Address...6121 Sunset Blvd.
 Tel.: HO 9-1212.....News Service: AP, UP
 Representative.....CBS Radio Spot Sales
 Membership.....NAB, RAB
 Pres.....Arthur H. Hayes
 Gen. Mgr.....Fred Ruegg
 Gen. Sales Mgr.....Maurie Webster
 Prog. Dir.....Robert Sutton
 Promotion Mgr.....Phil Hillman
 Pub. Dir.....Lloyd Brownfield
 Chief Engineer.....Ted Denton

KREO—Indio—1946—ABN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned...Imperial Broadcasting System, Inc.
 Address.....Calhoun Dr.
 Tel.: 7-3403.....News Service: UP
 Representative.....John E. Pearson

**When there's Big News
 Nobody covers it
 Like KNX Radio**



On Friday, January 31 and Saturday, February 1, there were two explosions that shook Los Angeles. One was 2,900 miles away at Cape Canaveral. The other was only 40 minutes away at Norwalk.

CBS Radio, nationally, and KNX Radio, locally, covered both events with the speed, flexibility and depth that only responsible radio — and responsible network radio — can provide.

For what is required is far more than sound effects, a telephone and a couple of news tickers. What's required is a big news staff manned by experienced, aggressive and highly qualified reporters aware of their responsibilities to their listeners. Men like Murrow, Severeid, Herman, Schorr and Smith nationally. Men like Alcott, Roby, Vaile, Kenneally, McCoy and the many others here at the KNX News Bureau.

That's how, on a weekend that shook Los Angeles, KNX Radio again set the standards against which all other news coverage must be judged.

**That's one more reason why KNX
 advertisers are associated with
 the very best in radio!**



Represented by CBS RADIO SPOT SALES

COLOR RADIO

sells the new
carriage trade



KFWB



The new Carriage Trade wheels the market basket, and decides most expenditures. Whether she's on wheels in mobile Los Angeles or at home, she is tuned to KFWB COLOR RADIO, for her seven friendly deejays. Proof of performance: over 50% of all time sold—consistently—is super-market goods. Add motion to promotion on KFWB.

NATIONAL REPRESENTATIVES: JOHN BLAIR & CO.
President and General Manager: Robert M. Purcell



Membership NAB
 Transcription World, Standard
 President **Beloit Taylor**
 Gen. Manager **Melvin P. Spann**
 Station Mgr. **June S. Spann**
 Chief Engineer **C. R. Sandine**

KOSY—Texarkana—1951
MBS

Freq.: 790 Kc. Power: 1 Kw. d. 500 w. n.
 Owned-Operated By **Gateway Bcstg. Co.**
 Address **State Line Ave.**
 Representative **Pearson**
 Trans. **Thesaurus**
 Gen. Manager **Tom E. Dillahunty**
 Sales Manager **Herman Cecil**

KRLW—Walnut Ridge—1951
KBS

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned-Oper. By **Lawrence Co. Bcstg. Co.**
 Address **Walnut Ridge**

Tel.: 980 **News Service: UP**
 Trans. **Thesaurus**
 Membership **NAB**
 Gen. Mgr. **Wm. H. Cate**

KWRF—Warren—1953—KBS

Frequency: 860 Kc. Power: 250 Watts d.
 Owned **Pines Bcstg. Co.**
 Address **Box 480**
 Tel.: 353-354 **News Service: AP**
 Representative **Hil F. Best**
 Gen., Sta. Mgr. **Lee Reaves**
 Comm. Mgr. **H. M. Harris**

KWYN—Wynne—1956

Frequency: 1400 Kc. Power: 250 Watts
 Owned **E. Arkansas Bcstrs. Inc.**
 Address **Hwy. No. 1, N.**
 Tel.: 1188 **News Service: UP**
 Representative **Best**
 Trans. **World**
 Gen. Mgr. **Raymond O. Raley**
 Comm. Mgr. **Hiram Mayo**
 Prog. Dir. **Art Rogers**

California

Pop. March 1 (Est.)—14,203,000; Families—4,537,000; Lic. Stations—174;
 Sta. CP's—10; Radio Homes—4,502,000; TV Homes—4,437,000

KCNO—Alturas—1951—ABN

Frequency: 570 Kc. Power: 1000 Watts d.
 Owned-Operated By **Interstate Bcstg. Co., Inc.**
 Address **P. O. Box 1358**
 Tel.: 2531 **News Service: UP**
 Trans. Ser. **Standard, Capitol, Sesac**
 Representative **Best**
 Pres., Gen. Mgr. **H. J. Chandler**
 Sta. Mgr. **Dick Barrett**
 Chief Eng. **J. M. Condrey**

KAVR—Apple Valley—1954

Frequency: 960 Kc. Power: 5 Kw. d.
 Owned **Apple Valley Bcstg. Co.**
 Address **Apple Valley Inn**
 Tel.: VI 7-7251 **News Service: UP**
 Membership **NAB**
 Transcription **World**
 Representative **McGavren-Quinn, Moore**
 President **Newton T. Bass**
 Managing Dir. **J. C. Thomas**
 Commercial Mgr. **R. T. McKenzie**

KENL—Arcata—1956

Frequency: 1340 Kc. Power: 250 Watts
 Owned **Humboldt Bcstrs.**
 Address **Box 515**
 Tel.: VA 2-2941 **News Service: AP**
 Transcription **SESAC, World**
 Representative **W. T. Grant**
 Gen., Sta. Mgr. **Vern Emmerson**
 Chief Engineer **Vince Lambert**

KAHI—Auburn—1957

Frequency: 950 Kc. Power: 500 Watts
 Owned **Don C. Reeves**
 Address **Box 950**

Tel.: TU 5-5636 **News Service: UP**
 Gen. Mgr. **Gene Ragle**

KBIG—Avalon—1952

Frequency: 740 Kc. Power: 10,000 Watts
 Owned-Operated By **John Poole Bcstg. Co.**
 Address **6540 Sunset Blvd., Los Angeles 28**
 Tel.: HO 3-3205 **News Service: AP, UP**
 Representative **Weed**
 Membership **NAB, RAB**
 President, Gen. Mgr. **John Poole**
 V.P., Oper. Mgr. **Cliff Gill**
 V.P., Comm. Mgr. **R J McAndrews**
 Program Director **Alan Lliaser**

KAFY—Bakersfield—1946
MBS

Frequency: 550 Kc. Power: 1000 Watts
 Owned **Paschall, Tullis & Hearne**
 Address **1669 Chester Ave.**
 Tel: FA 4-9861 **News Service: UP**
 Representative **McGavren-Quinn**
 Transcription **SESAC**
 Membership **NAB**
 Pres., Gen. Mgr. **Benton Paschall**
 Sales Promotion Manager **Lee Corbin**
 Comm. Mgr. **Glenn Lockhart**
 Publicity Director **Pat Baker**
 Chief Engineer **Lee Jones**

KBIS—Bakersfield—1950

Frequency: 970 Kc. Power: 1000 Watts
 Owned-Oper. By **Eastern Electrosonic Industries**
 Studio Address **2013 Chester Ave.**
 Tel.: FA 4-6093 **News Service: UP**



Transcription Service Lang-Worth
 Representative Young
 Pres., Gen. Mgr. Hal Brown
 Station Mgr. Don Hopkins
 Comm. Mgr. Jack Bankson
 Prog. Dir. Burt Hainline

KERN—Bakersfield—1932
CBS

Frequency: 1410 Kc. **Power:** 1000 Watts
Owned-Oper. By McClatchy Bdcstg. Co.
Business Address 1535 17th St.
 Tel.: FA 5-7475 **News Service:** UP
Transcription Service Capitol
Representative Paul H. Raymer
Membership NAB
President Eleanor McClatchy
Sta. Mgr. Walter Bazluk
Chief Engineer Luverne Shatto

KGEE—Bakersfield—1946

Frequency: 1230 Kc. **Power:** 250 Watts
Owned-Oper. By KGEE, Inc.
Business-Studio Address 1415 17th Street
 Tel.: FA 7-3587 **News Service:** UP
News Service UP
Representative Hollingbery
Membership RAB
Pres., Prom. Mgr. C. Dexter Haywood
Gen., Sta., Comm. Mgr. Herbert H. Wixson
Program Director Thad Bulkeley
Chief Engineer Edwin Andreas

KMAP—Bakersfield—1955

Frequency: 1490 Kc. **Power:** 250 Watts
Owned Morris Mindel
Address P.O. Box 693
 Tel.: FA 7-3541 **News Service:** UP
Representative Forjoe
Membership NAB
Station Manager Morrie Mindel
Comm. Mgr. Jack Shefrin

KPMC—Bakersfield—1932

Frequency: 1560 Kc. **Power:** 10,000 Watts
Owned-Oper. By Pioneer Mercantile Co.
Address 20th & N Sts.
 Tel.: FA 7-5121 **News Service:** UP
Representative Headley-Reed
President F. G. R. Schamblin
Gen., Sta. Mgr. L. A. Schamblin
Comm. Mgr. Paul R. Biermann
Chief Eng. Leo P. Jarvis

KPAS—Banning—1947

Frequency: 1490 Kc. **Power:** 250 Watts
Owned Stevens Bcstg. Inc.
Address 4425 W. Ramsey St.
 Tel.: VI 9-4557 **News Service:** UP
Transcription Service World
Representative Grant Webb
Gen. Manager Edwin J. Stevens
Commercial Mgr. Lewis F. Shank

KWTC—Barstow—1947

Frequency: 1230 Kc. **Power:** 250 Watts

Owned-Operated By: Mojave Valley Bcstg. Co.
Address Box 697
 Tel.: 4001 **News Service:** UP
Representative O'Connell
President W. T. Brown
Sta. Mgr. Harry White

KRE—Berkeley—1923

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Oper. By Central Calif. Bcstrs., Inc
Address-Trans. 601 Ashby Avenue
 Tel.: AS 3-7715 **News Service:** AP
Representative W. S. Grant
Membership NAB
General Mgr. Arthur Westlund
Sta. Mgr. Don Hambly
Prog. Dir. Les Avery
Chief Engineer Robert K. Morrison

KOWL—Bijou—1956

Frequency: 1490 Kc. **Power:** 250 Watts
Owned Radio Station KOWL
Address Lake Tahoe, Bijou
 Telephone KI 4-2400
General Sales Mgr. Donald C. Brown

KIBS—Bishop—1953—KBS

Frequency: 1230 Kw. **Power:** 250 Watts
Owned-Oper. By Inyo Bcstg. Co.
Address Box 757
 Tel.: 4411 **News Service:** UP
Representative Broadcast Time Sales
Pres., Gen. Mgr., Pub. Dir. J. Oliver
Commercial Mgr., Prom. Mgr. R. S. Deming

KYOR—Blythe—1947—ABN

Frequency: 1450 Kc. **Power:** 250 Watts
Owned Imperial Broadcasting Systems, Inc.
Address Box 668
 Tel.: 2231 **News Service:** UP
Representative John E. Pearson
President, Gen. Mgr. Frank K. Danzig
V.P., Gen. Sales Mgr. A. Bartlett Ross, Jr.
Station Mgr. Vic Lundberg
Commercial Mgr. Sam Christie
Program Dir. Lee Young
Chief Engineer Carl S. Johnson

KROP—Brawley—1946—ABN

Frequency: 1300 Kc. **Power:** 1000 Watts d., 500 n.
Owned-Oper. By Imperial Bcstg. System
Address 6331 Hollywood Blvd.
 Telephone: 1300 **News Service:** UP
Representative John E. Pearson Co.
Station Manager Ed Silvera
Program Dir. Chap Rollins

KBLA—Burbank—1952

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Bcstrs. of Burbank
Address 11516 Oxnard St., N. Hollywood
News Service UP
Station Representative Grant Webb
Transcription Service Capitol



President, Gen. Mgr..... Frank K. Danzig
 V.P., Gen. Sales Mgr..... A. Bartlett Ross, Jr.
 Station Mgr..... Douglas Caplette
 Commercial Mgr..... Bill Gibeau
 Program Director..... Don Retz
 Chief Engineer..... Cliff Lantz

KAVL—Lancaster—1950

Freq.: 610 Kc..... Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By..... Antelope Bcstg. Co.
 Address..... P. O. Box 1192
 Tel.: WH 2-1121..... News Service: UP
 Transcription Service..... Lang-Worth, World
 Membership..... NAB, RAB
 Station Representative.. Broadcast Time Sales
 President..... W. B. Carter
 General Mgr..... H. L. Comstock
 Chief Engineer..... Carl Pendergraft

KBVM—Lancaster—1956

Frequency: 1380 Kc..... Power: 1000 Watts
 Owned..... Brocaw Broadcasting Co.
 Address..... 112 East Avenue "J"
 Tel.: WH 2-8461..... News Service: AP
 Representative..... Adam Young
 Pres., Gen. Mgr..... Hal Brown
 Station, Sales Mgr..... Frank Onstott
 Prog. Dir..... Leo McElroy

KCVR—Lodi—1946—KBS

Frequency: 1570 Kc..... Power: 1000 Watts d.
 Owned-Oper. By..... H. W. & D. A. Brown

Business Address..... P. O. Box 800
 Tel.: EN 8-0628..... News Service: UP
 Transcription Service..... Standard
 Station Representative..... Wm. Ayres
 Gen. Mgr..... Herbert W. Brown
 Sta. Mgr., Prog. Dir..... Dedah M. Corlett
 Chief Engineer..... George Sampson

KFOX—Long Beach—1924

Frequency: 1280 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Hogan Bcstg. Corp.
 Address..... 220 E. Anaheim Street
 Tel.: HE 6-7281..... News Service: UP
 Membership..... NAB, RAB
 Representative..... Headley-Reed
 President..... Arthur B. Hogan
 Gen. Mgr..... Ira Laufer
 Comm. Mgr..... Norman O. Dunshee
 Chief Engineer..... George J. Merker

KGER—Long Beach—1926

KBS

Frequency: 1390 Kc..... Power: 5,000 Watts
 Owned By... John Brown Schools of Calif., Inc.
 Business-Studio Address..... 3745 Atlantic
 Tel.: GA 7-7907..... News Service: UP
 Representative..... Bob Dare
 Membership..... NAB
 Gen., Sta., Comm. Mgr.... E. William George
 Beverly Hills Sales Mgr. . . Cornelius O. Lee

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on the air from the air with
AIRWATCH

1st in Los Angeles
1st in the Nation

1st in service to listeners with
up-to-the-minute freeway reports



on the air with
NEWS

by award-winning newscasters,
hourly, 24 hours a day



on the air with
MUSIC
the best—the most



backed by vigorous
promotion—merchandising



The New **KABC** Radio

John H. Pace
Gen. Mgr.

Roy Cordell
Gen. Sales Mgr.

Represented Nationally by
The **KATZ AGENCY, Inc.**



KABC—Los Angeles—1929
ABN

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....1539 N. Vine St.
Tel.: NO 3-3311.....News Service: AP, INS
Representative.....Katz
Membership.....NAB, RAB
President.....Robert Eastman
General Manager.....John H. Pace
Commercial Mgr.....Roy L. Cordell
Program Director.....Dresser Dahlstead
Publicity Director.....Nell Cleary
Chief Engineer.....Ralph Denechaud

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....Los Angeles Bcstg. Co., Inc.
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0161.....News Service: AP
Representative.....Bolling
Membership.....NAB
Pres.-Gen.-Sta. Mgr.....Calvin J. Smith
Publicity Dir.....Paul Price
Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922
NBC

Frequency: 840 Kc.....Power: 50,000 Watts
Owned-Operated By.....Earle C. Anthony, Inc.
Business-Studio Address.....141 N. Vermont Ave.
Tel.: DU 2-2121.....News Services: AP, UP
Representative.....Henry I. Christal
Membership.....NAB
Pres.....Earle C. Anthony
Gen. Mgr.....Charles E. Hamilton
Comm. Mgr.....Myra Clark
Program Director.....Pat Kelly
Sales, Prom. Mgr., Pub. Dir.....Edward H. Grigg
Co-Chief Eng.s.....H. L. Blicterman, C. W. Mason

KGFJ—Los Angeles—1926

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Ben S. McGlashan
Business-Studio Address.....6314 Sunset Blvd.
Tel.: HO 4-0201.....News Service: UP
Owner.....Ben S. McGlashan
General Station Manager.....Thelma Kirchner
Sales Mgr.....Molly C. Low
Sales Mgr.....Lee Roddy
Prog., Pub. Dir.....Dick Provensen
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922
MBS-DON LEE

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO Teleradio Pictures
Address.....1313 N. Vine St., Hollywood
Tel.: HO 2-3133.....News Service: INS, UP
Representative.....H-R Reps.
Membership.....NAB, RAB
Pres., Don Lee Div.....Willet H. Brown



Gen. Mgr. Norman Boggs
 Comm. Mgr. Terry Mann
 Program Director. A. J. LaFrano
 Chief Engineer. Robert Arne

KMPC—Los Angeles—1927

Freq.: 710 Kc. Power: 50 Kw. d.; 10 Kw. n.
 Owned-Oper. By Golden West Bcsters.
 Address. 5939 Sunset Boulevard
 Tel.: 9-5341. News Services: INS, UP
 Representative. AM Radio Sales
 Membership NAB
 Ch. of Board Gene Autry
 President Robert O. Reynolds
 V.P., Dir. Engineering Lloyd C. Sigmon
 Gen. Sales Mgr. Stanley Spero
 Mgr., Sls. Prom. John M. Asher
 Prog. Dir. Robert H. Forward
 Chief Engineer. L. C. Sigmon

KPOL—Los Angeles—1952

Frequency: 1540 Kc. Power: 10,000 Watts
 Owned-Oper. By Coast Radio Bdstg. Corp.
 Address. 4628 Wilshire Blvd.
 Tel.: WE 8-2345. News Service: AP
 Transcription Service Lang-Worth
 Representative Forjoe
 Membership RAB
 President, Gen. Mgr. Hugh R. Murchison
 Station, Comm. Mgr. Frederick Custer
 Program Dir. R. Scott
 Chief Engineer. Floyd Hall

KPOP—Los Angeles—1925

Frequency: 1020 Kc. Power: 5,000 Watts
 Owned-Operated By Standard Bcstg. Co.
 Business-Studio Add. 338 S. Western Ave.
 Tel.: DU 8-2345. News Service: UP
 Representative. Broadcast Time Sales
 Membership NAB
 General Manager. Frank Burke, Jr.
 Prog. Dir. Clyde Cadwell
 Comm. Manager Vern Lindblade
 Ch. Eng. Leonard Reeves

KRKD—Los Angeles—1927

Frequency: 1150 Kc. Power: 5000 d.; 1000 n.
 Owned-Operated By Cont. Tele. Corp.
 Business-Studio Address. 1050 Montecito Drive
 Tel. CA 5-4116
 President Frank Oxarart
 Gen. Mgr. Jack Feldmann
 Sta. Mgr. Joyce Evans
 Prog. Dir. Charles A. Clifton
 Ch. Eng. Ben Brown

KHOT—Madera—1956

Frequency: 1250 Kw. Power: 500 Watts, d.
 Owner Bob L. Moran
 Address Box 67
 Tel.: OR 4-8501. News Service: AP
 Representative Ayres
 Mgr. Bob L. Moran
 Sales Mgr. Don L. Edwards

KMYC—Marysville—1940 MBS-DON LEE

Frequency: 1410 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owner-Oper. Marysville-Yuba City Bcstrs., Inc.
 Business Address. P. O. Box 631
 Tel.: SH 2-2396. News Service: AP
 Transcription Service World
 Representative. W. S. Grant
 Membership NAB
 President H. E. Thomas
 Gen.-Station Manager. Joe D. Carroll
 Program Director. W. R. Cleveland
 Sls. Prom. Mgr. Gene Walker
 Publicity Dir. Ned Liebman
 Chief Engineer. George "Ricks" Wyville

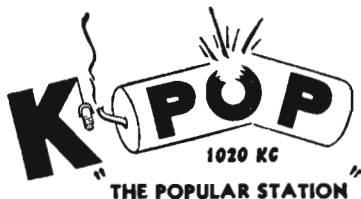
KWIP—Merced—1956

Frequency: 1580 Kc. Power: 500 Watts, d.
 Owned. Joseph Gamble Stations, Inc.
 Address Hotel Tioga
 Tel.: RA 2-3838. News Service: AP
 Representative McGavren-Quinn, Feltis
 Pres., Gen. Mgr. Joseph E. Gamble
 Sta. Mgr. Jack Blake

KYOS—Merced—1936 MBS-DON LEE

Frequency: 1480 Kc. Power: 5000 Watts
 Owned-Operated By KYOS, Inc.
 Business Address. "G" Street Grade
 Tel.: RA 2-8251. News Service: UP

FOR
 SOUTHERN CALIFORNIA
REACTION
 BUY



Broadcast Times Sales —
 New York — Chicago

The Meeker Co.
 San Francisco



Representative Headley-Reed
 Transcription Lang-Worth
 Membership NAB, RAB
 Pres., Gen. Sta. Mgr. Robert S. Garrett
 Commercial Manager Gene Bell
 Program Director John McAdams
 Sales Prom. Mgr. G. Lorenson
 Chief Engineer Cecil Lynch

KBEE—Modesto—1951

Frequency: 970 Kc. Power: 1000 Watts
 Owned McClatchy Bldg. Co.
 Address 14th & I Sts.
 Tel.: LA 3-7756. News Service: UP
 Representative Paul Raymer
 Manager Hugh Shelley

KFIV—Modesto—1950—ABN

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By Modesto Bcstg.
 Address Box 1360
 Tel.: LA 4-1360. News Service: AP
 Representative Hollingberry
 Membership RAB
 President Ruth Finley
 Gen. Mgr. Ted Wolf
 Comm. Manager Judd Sturtevant
 Sales Prom. Mgr. Harry Mitchell
 Program Director Gene D'Accardo
 Chief Engineer Mel Freedman

KTRB—Modesto—1933

Frequency: 860 Kc. Power: 10,000 d.; 1000 n.
 Owned-Operated By KTRB Bcstg. Co., Inc.
 Address P. O. Box 593
 Tel.: LA 3-0737. News Service: UP
 Transcription Service Standard
 Representative McGavren-Quinn
 Membership NAB
 Pres.-Gen.-Station Mgr. William H. Bates, Jr.
 Comm., Sales Prom. Mgr. Richard Brown
 Prog., Pub. Dir. W. C. Purviance

KIDD—Monterey—1955

Frequency: 630 Kc. Power: 1 Kw.
 Owned-Operated By Pacific Ventures, Inc.
 Address 546 Hartnell Plaza
 Tel.: FA 9-0621. News Service: AP
 Representative Hollingberry
 Gen. Mgr. Al Madden
 Sales Prom. Mgr. Robert G. Campbell
 Chief Engineer Herman Stalberg

KMBY—Monterey—1949 CBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By KMBY Bcstg. Co.
 Business Address 468 Calle Principal
 Tel.: FR 2-4541. News Service: UP
 Transcription Service World
 Station Representative Pearson
 Pres., Gen., Sta. Mgr. B. P. Timothy
 Prog. Dir. Florence Timothy
 Sales Mgr. J. T. Timothy
 Chief Engineer G. Hammond

KWSD—Mt. Shasta—1947

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Shasta Cascade Bcstg. Corp.
 Address E. Alma St.
 Tel.: WA 6-2124. News Service: UP
 Representative Continental, McGavren
 Membership NAB
 President Vernita Adler
 Co-Owner Arthur Adler
 Co-Owner David H. Rees

KVON—Napa—1947

Frequency: 1440 Kc. Power: 500 Watts
 Owned-Oper. By J. L. & A. M. Powell
 Address Foster Rd.
 Rep. O'Connell
 Membership RAB
 Owner, Gen. Mgr. J. L. Powell
 Comm. Mgr. Burke Rilev

KSFE—Needles—1952—KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Needles Bcstg. Co.
 Address P. O. Box C-2
 Tel.: 1234. News Service: INS
 Station Representative Continental
 Transcription Service Thesaurus
 Owner, Mgr. B. J. Fitzpatrick

KLX—Oakland—1921

Frequency: 910 Kc. Power: 5000 Watts
 Owned-Operated By Tribuno Building Co.
 Business Studio Address 401 13th St.
 Tel.: TE 2-6000. News Service: AP
 Newspaper Affiliation Oakland Tribune
 Transcription Service World
 Representative Weed
 Membership NAB
 President J. R. Knowland, Jr.
 Station Mgr. Bud Foster
 Prog. Dir. Bill Laws
 Publicity Director Bill Bell
 Sales Prom. Mgr. Max Reeder
 Chief Eng. Roswell S. Smith

KROW—Oakland—1925

Frequency: 960 Kc. Power: 1000 Watts
 Owned-Operated By KROW, Inc.
 Address 484 19th St.
 Tel.: TW 3-9600. News Service: UP
 Representative Raymer
 Transcription Thesaurus
 Membership NAB, RAB
 President Sheldon F. Sackett
 General Manager Jack Irvine
 Comm. Mgr. Robert Weinmann

KWBR—Oakland—1920

Frequency: 1310 Kc. Power: 1000 Watts
 Owned-Operated By Warner Bros.
 Business-Studio Address 327 22nd St.
 Tel.: HI 4-1212. News Service: UP
 Representative ForJoe
 Pres., Gen. Mgr. E. N. Warner
 Station Manager F. Wellington Morse
 Program Director Jeane K. Kellberg
 Chief Engineer Logan Z. Edwards



KSLR—Oceanside—1956

Frequency: 1320 Kc. Power: 500 Watts
Owned San Luis Rey Bcstg. Co.
Address Box 779
Tel.: SA 2-8294 News Service: AP
Representative Dore, Rogers
President Court Shancks
Gen. Mgr. Morritz Zenoff
Sales Mgr. Truman Hinkle

KOCS—Ontario—1947

Frequency: 1510 Kc. Power: 250 Watts, d.
Owned-Operated By The Daily Report Co.
Business-Studio Address 222 East "B" St.
Tel.: YU 6-1111 News Service: UP
Newspaper Aff. Daily Report
Transcription Service World
Representative Hil F. Best
Membership NAB
President Mrs. Jerene A. Harnish
General Mgr. Peter R. Odens

KMOR—Oroville—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By Oroville Bcstrs.
Address Arlin Rhine Dr.
Tel.: LE 3-0334 News Service: UP
President Raymond D. Vargas
Sales, Prom. Mgr. Harry Ebeling
Program Dir. Vic Ives
Chief Engineer W. F. Banks

KOXR—Oxnard—1955

Frequency: 910 Kc. Power: 1 Kw., d.
Owned-Oper. By Oxnard Broadcasting Corp.
Address 1280 So. Oxnard Blvd.
Tel.: HU 3-2303 News Service: UP
Representative Tracy Moore
President Paul R. Schneider
General Manager Charles A. Farmer
Sales Manager Robert F. Brown

KUTY—Palmdale—1957

Frequency: 1470 Kc. Power: 1 Kw.
Owned Harold C. Singleton
Address Box 5
News Service AP
Representative W. S. Grant
Gen. Mgr. Allan A. Speare
Sales Mgr. Gerald Critchfield

KCMJ—Palm Springs—1946
CBS

Frequency: 1010 Kc. 1 Kw., d.; 500 W., n.
Owned-Operated By Palm Springs Bcstg. Co.
Business Address Box KK
Tel.: FA 5-2253 News Service: UP
Representative McGavren
Transcription Service World
Membership RAB
President David H. Margolis
V.P. Robert D. Blashek
Gen. Mgr. Norman Lofthus

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Comm. Mgr. Howard Kaufman
Program Director..... Arthur Sipherd
Chief Engineer..... Del Davitt

KDES—Palm Springs—1956

Frequency: 920 Kc. Power: 500 Watts
Owned..... Cameron Bcstg. Co.
Address..... Box 2893
Tel.: FA 4-1212..... News Service: UP
Representative..... W. S. Grant
Membership..... NAB
Gen. Mgr..... J. Ray Corliss
Comm. Mgr..... Harry Voelker

KPAL—Palm Springs—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned..... KPAL Bcstg. Corp.
Address..... Desert Inn Hotel
Tel.: 9171..... News Service: AP
Rep..... Radio-TV Reps
Membership..... NAB
Gen. Mgr..... Al Yallen

KIBE—Palo Alto—1949

Frequency: 1220 Kc. Power: 1,000 Watts d.
Owned-Oper. By..... Sundial Bcstg. Corp.
Address..... P.O. Box 1151
Tel.: DA 3-1341..... News Service: UP
Trans..... Standard, London
Rep..... Good Music Bcstrs.
Membership..... RAB
General Mgr..... Edward Davis
Program Director..... Martin Cantisano

KALI—Pasadena—1950

Frequency: 1430 Kc. Power: 5000 W., d.
Owned..... Tele-Broadcasters, Inc.
Address..... 758 E. Colorado Blvd.
Tel.: RY 1-7148..... News Service: UP
Representative..... O'Connell
President..... H. Scott Kilgore
Gen. Mgr..... James Coyle
Chief Engineer..... Harvey E. Fritch

KWKW—Pasadena—1942

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Southern Calif. Bcstg. Corp.
Address..... 800 Sierra Madre Villa
Tel.: RY 1-6744..... News Service: AP
Representative..... Nat'l Time Sales
Membership..... NAB
President..... Marshall S. Neal
Gen.-Station Mgr..... William J. Beaton
Program Dir..... Ernesto Cervera
Comm. Mgr..... Dan Curtin
Chief Engineer..... Paul W. Spargo

KXLA—Pasadena—1941

Frequency: 1110 Kc. Power: 10,000 Watts
Owned-Operated By.. Pacific Coast Bcstg. Co.
Business..... 1401 So. Oak Knell Ave.
Tel.: RY 1-6991..... News Service: AP
Representative..... Bcst. Time Sales
Membership..... RAB
President-Gen. Sta. Mgr..... Loyal K. King
Sales Prom. Mgr..... Armond Lamont
Chief Engineer..... Jack Reeder

KPRL—Paso Robles—1946
MBS-KBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By.... D. J. & Bernard Schwartz
Business-Studio Address.... 32nd & Oak Sts.
News Service..... AP
Representative..... W. S. Grant
Gen. Sta., Mgr., Chief Eng.... Dale Schwartz
Mdsq. Mgr..... Bernard Schwartz
Comm. Mgr..... Dorothy Schwartz

KAFP—Petaluma—1950
KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned..... Bcst. Assoc., Inc.
Address..... Box 590
Tel.: PO 3-1505..... News Service: UP
Representative..... Broadcast Time Sales
President..... Shelby Oliver
Gen. Mgr..... Charlie Powers
Chief Engineer..... Ken Phillips

KATT—Pittsburg—1949

Frequency: 990 Kc. Power: 5 Kw.
Owned-Operated By..... KECC, Inc.
Business..... 235 Railroad Ave.
Tel.: HE 2-2964..... News Service! UP
Representative..... W. S. Grant
Pres..... Les Malloy
V.P., Gen. Mgr..... Jack Grant

KWOW—Pomona—1947

Freq.: 1600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..... Valley Bcstg. Co.
Business-Studio Address.... So. Mills & Olive
Tel.: LY 2-1293..... News Service: UP
Representative..... W. S. Grant
General Mgr..... Dean H. Wickstrom
Comm., Prom. Mgr..... Jim Robertson
Chief Engineer..... Jim Flint

KTIP—Porterville—1947
ABN-KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By..... Ralph F. Miller
Business-Studio Address.... Box 1312
Tel.: SU 4-1450..... News Service: UP
Representative..... O'Connell
Gen. Mgr., Owner..... Ralph F. Miller
Chief Engineer..... Bill White

KBLF—Red Bluff—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By.... Tehama Broadcasting Co.
Address..... Box 431
Tel.: 880..... News Service: UP
Representative..... Tracy Moore
President..... W. W. Boone
Station Mgr..... W. F. Baumgarten

KRDG—Redding—1956
MBS-DON LEE

Frequency: 1230 Kc. Power: 250 Watts



Owned.....Redding Broadcasting Co.
 Address.....1214 Locust Street
 Tel.: CH 3-0343.....News Service: AP
 Representative.....Tracy Moore
 General Manager.....Howard N. Martineau
 Comm. Manager.....Lee Craig
 Program Director.....Edith Martineau
 Sales Prom. Mgr.....William A. Zimlich

KSDA—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
 Owner.....Valr, Inc.
 Address.....Box 1400
 Telephone.....CH 1-2626
 Membership.....NAB
 General Mgr.....P. Farrelle
 Commercial Mgr.....Jerome Dreher
 Prog. Dir.....Ronald S. Rose

KVCV—Redding—1939—CBS

Frequency: 600 Kc.....Power: 1000 Watts
 Owned-Oper. By...Golden Empire Bcstg. Co.
 Address.....Box 511
 Tel.: CH 3-1515.....News Service: UP
 Representative.....Avery-Knodel
 Membership.....NAB
 Pres., Gen. Mgr.....Mrs. Hugh McClung
 Station Manager.....Fred M. Stuelpnagel

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
 Owned.....Shasta Bcstg. Corp.
 Address.....Box 919
 News Service.....AP
 Representative.....Hollingbery
 Sta. Mgr.....Ted Dooley

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
 Owner.....Southwest Bcstg. Co., Inc.
 Address.....223 E. State
 Tel.: 3-2359.....News Service: AP
 Representative.....Tracy Moore, Continental
 Gen., Comm. Mgr.....R. C. Winkelman
 Program Dir.....Ellen Winkelman
 Sec'y. Treas.....A. M. Miller

KRCK—Ridgecrest—1957

Frequency: 1360 Kc.....Power: 1 Kw.
 Owned.....Victor M. Farel
 Address.....350 W. Ridgecrest Blvd.
 Telephone.....RI 8-4061
 Representative.....Grant Webb
 Sales Manager.....Denny Lyons

KRKS—Ridgecrest—1956

KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Ian S. Lansdown
 Address.....Box 696
 Tel.: RI 8-9211.....News Service: UP
 Representative.....Bcst. Time Sales
 Sta. Mgr.....H. Carvalho

KACE—Riverside—1957

Frequency: 1570.....Power: 1 Kw., d.

Owned.....Ray Lapica
 Address.....7351 Lincoln Ave.
 Tel.: OV 8-1570.....News Service: AP
 Representative.....Harlan G. Oakes
 Comm. Mgr.....Chuck Ferguson
 Sales Prom. Mgr.....Bill Geddes
 Chief Engineer.....George Hobkirk

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
 Owned.....Imperial Broadcasting System, Inc.
 Address.....3401 Russell Street
 Tel.: OV 6-0260.....News Service: UP
 Representative.....John E. Pearson
 Membership.....NAB
 Station Mgr.....John Wages
 Gen., Sales Mgr.....George Corneal
 Chief Engineer.....James Gardner

KCRA—Sacramento—1945

NBC

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KCRA, Inc.
 Business Studio Address.....310 Tenth St.
 Tel.: GI 1-4631.....News Service: UP
 Representative.....Petry
 President-General Mgr.....Ewing C. Kelly
 Comm. Mgr.....Raymond J. Smith
 Sta. Mgr.....Fred C. Beckwith
 Prog. Dir.....Orel Phillips
 Chief Engineer.....W. Herbert Hartman

KFBK—Sacramento—1922

ABN

Frequency: 1530 Kc.....Power: 50,000 Watts
 Owned-Operated By...McClatchy Bcstg. Co.
 Business Studio Address Twenty-First & Q
 Tel.: GI 2-5011.....News Service: UP
 Newspaper Affiliation. McClatchy Newspapers
 Representative.....Paul H. Rayment
 Membership.....NAB
 President.....Eleanor McClatchy
 Station Manager.....Frank Devaney
 Sales Mgr.....A. C. Williams
 Program Manager.....James McBride
 Chief Engineer.....Stam Sronce

KGMS—Sacramento—1952

MBS

Frequency: 1380 Kc.....Power: 1000 Watts
 Owned-Oper. By...Capitol Radio Enterprises
 Address.....Hotel Senator
 Tel.: GI 1-3133.....News Service: AP
 Transcription Service.....Thesaurus
 Representative.....Forjoe Co.
 Membership.....NAB
 General Manager.....Irving J. Schwartz
 Station Manager.....J. Matrangra
 Sales Manager.....R. O'Brien
 Chief Engineer.....Bob LaRue

KROY—Sacramento—1937

CBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....KROY, Inc.

THESE GREAT PERSONALITIES ARE ANOTHER REASON FOR THE AMAZING GROWTH OF THE KFSD STATIONS



JEFF CLARK, TV Anncr.
Host, Early Evening Movies



ROD SHERRY, TV Chief Anncr
Host, Movie Spectaculars



BUD HALEY, AM
Disc Jockey



LYNN TAYLOR, TV Anncr.
Hostess, Afternoon Movies



TONY KENT, AM
News Editor



ED DEVERILL, AM
News Editor



LIONEL VAN DEERLIN, AM
News Commentator



LORRAINE ELLIS, AM
Women's Director



JOHNNY DOWNS, TV Anncr.
MC, Cartoons and "Downs Express"



JOHN GENTRI, AM
Disc Jockey



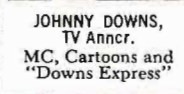
MASON INGRAM, FM
Program Director



LISA CLARK, TV Anncr.
Hostess, Afternoon Movies



HOWARD KEDDIE, AM
Farm Director



BILL BROTHERS, TV Anncr.
Host, Late Movies



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Business-Studio Address.....1010 11th St.
 Tel.: GI 3-2525.....News Service: AP
 Representative.....Hollingbery
 Pres., Gen. Mgr.....Robert W. Dunn
 Gen. Mgr.....A. J. Richards
 Prog. Dir.....Dean Seaton
 Chief Engineer.....Doc Hall

KXOA—Sacramento—1945

Frequency: 1470 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Cal-Val Radio
 Business Address.....Box 3094
 Tel.: WA 5-2717.....News Service: UP
 Representative.....McGavren, Quinn
 Pres., Gen. Mgr.....Riley R. Gibson
 Station Mgr.....Howard Haman
 Prog. Dir.....Jack Lawson
 Chief Engineer.....Ewald Berger

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
 Owned-Oper. By.....KDON, Inc.
 Business Address.....933 N. Main St.
 Tel.: HA 2-6464.....News Service: UP
 Representative.....Radio TV Reps.
 Trans.....Capitol
 Membership.....NAB
 Gen. Mgr.....Glen M. Stadler
 Comm. Mgr.....Gary Morano
 Chief Engineer.....James R. Huntington

KSBW—Salinas—1947

MBS-DON LEE

Frequency: 1380 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Salinas Valley Bcstg. Corp.
 Business Address.....238 John St.
 Tel.: HA 2-7484.....News Service: AP
 Transcription Service.....World, Thesaurus
 Representative.....McGavren-Quinn
 Representative.....NAB
 Pres., Gen. Mgr.....John C. Cohan
 Sta., Comm. Mgr.....W. M. Oates
 Sales Prom. Mgr.....Clarke Bradley
 Prog. Dir.....Bob Funnell
 Chief Engineer.....Bill Hargan

KCSB—San Bernardino—1947

Frequency: 1350 Kc.....Power: 500 Watts
 Owned-Oper. By.....Fred P. D'Angelo
 Business Address.....770 Mill St.
 Tel.: TU 8-0245.....News Service: UP
 Transcription Service.....Standard
 Representative.....W. S. Grant
 Pres., Gen. Mgr.....F. P. D'Angelo
 Comm. Mgr.....Joe Klaas
 Prog. Dir., Chief Engr.....Don Smith

KFXM—San Bernardino—1929

MBS

Frequency: 590 Kc.....Power: 1000 Watts
 Owned.....KFXM Broadcasting Co.
 Address.....512 Fifth Street
 Tel.: TU 9-3636.....News Service: UP
 Transcription.....World
 Representative.....McGavren-Quinn
 Membership.....NAB, RAB

Pres., Gen. Mgr.....Benton Paschall
 Sales Gr.....Norman Keats
 Program Dir.....Jack Charles
 Chief Engineer.....Lyle Kilgore

**KITO—San Bernardino—1947
ABN**

Frequency: 1290 Kc.....Power: 5000 Watts
 Owned.....Cosmopolitan Bcstg. Corp.
 Address.....Box 889
 Tel.: GL 8-8183.....News Service: UP
 Representative.....Hollingbery
 General Mgr.....Ed Jansen

KRNO—San Bernardino—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Radio Assoc
 Address.....990 Colton Ave
 Tel.: TU 8-0771.....News Service: UP
 Representative.....Bolling
 Pres., Gen. Mgr.....Norman H. Rogers
 Station Manager.....George W. Brock
 Sls. Prom., Comm. Mgr.....John Staples
 Program Director.....Chuck Palmer
 Chief Engineer.....George W. Brock

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 5 Kw. d; 1 Kw. n.
 Owned-Oper. By.....KCBQ, Inc.
 Bus.-Studio Address.....P. O. Box 1629
 Tel.: BE 2-7161.....News Service: UP
 Representative.....Young
 Membership.....NAB, RAB
 Managing Dir.....Lee B. Bartell

**KFMB—San Diego—1941
CBS**

Frequency: 540 Kc.....Power: 5 Kw.
 Owned.....Wrather-Alvarez Bcstg Co.
 Bus.-Studio Address.....1405 Fifth Ave.
 Tel.: BE 2-2114.....News Service: AP
 Representative.....Petry
 Membership.....NAB, RAB
 President.....Jack Wrather
 General Mgr.....George A. Whitney
 Prog. Dir.....Collin Lowder
 Gen. Sales Mgr.....Joe Miller
 Promotion Dir.....Dan Bellus
 Chief Engineer.....Charles Abel

KFSD—San Diego—1925—NBC

Frequency: 600 Kc.....Power: 5000 Watts
 Owned-Operated By.....KFSD, Inc.
 Business-Studio Address.....U. S. Grant Hotel
 Tel.: BE 3-6353.....News Service: INS, AP
 Representative.....Katz Agency
 Membership.....RAB
 Exec V.P., Gen. Mgr.....W. E. Goetze
 Prog. Dir.....Lee Ellis
 Dir of Sales.....Ray Baker
 Pub. Dir.....Bill Sundry
 Chief Engineer.....Leroy Bellwood

**KGB—San Diego—1922
MBS-DON LEE**

Frequency: 1360 Kc.....Power: 1000 Watts



Owned-Operated By.....KGB, Inc.
Address.....1017 First Ave.
Tel.: BE 3-6151.....**News Service:** UP, INS
Representative.....H-R
Transcription.....World
Membership.....RAB, NAB
President.....Marion R. Harris
Vice-Pres., Sales Mgr. Leonard W. Lundmark
Program Director.....Robert S. Regan
Chief Engineer.....Norman Duncan

KSDO—San Diego—1947

Freq.: 1130 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Operated By.....San Diego Bcastg. Co.
Bus-Studio Address.....304 U.S. Natl. Bank Bldg.
Tel.: BE 2-2041.....**News Service:** UP
Membership.....NAB
Representative.....McGavren-Quinn
Vice-Pres., Gen. Mgr......Norman Kay
Program Dir......Bob Austin
Comm. Mgr......Peter McMahan
Chief Engineer.....Vern Milton

KSON—San Diego—1946

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper By.....Broadmoor Bcastg. Corp.
Address.....U.S. Grant Hotel
Tel.: BE 3-3131.....**News Service:** UP
Membership.....NAB
Representative.....Forjoe
President.....Jack O. Gross
V.P., Gen. Mgr......Laurence Gross
Comm. Mgr......Miss Era Lewis

KGIL—San Fernando—1947

Frequency: 1260 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Pierce Brooks Bcastg. Corp.
Business Address.....4919 Van Nuys Blvd.
Tel.: ST 4-6291.....**News Service:** AP
Membership.....NAB
Trans. Capitol, World, Lang-Worth, Thesaurus
President.....Dr. Pierce B. Brooks
Gen., Comm., Sta. Mgr......Howard P. Gray
Program Dir......Jean Baker
Comm. Mgr......Harold B. Arkoff
Chief Engineer.....Jay Rice

KCBS—San Francisco—1921
CBS

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....CBS
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000.....**News Services:** AP, UP
Representative.....CBS Radio Spot Sales
Transcription Service.....ASCAP, SESAC, BMI
Membership.....NAB, RAB
President (CBS).....Frank Stanton
Gen., Sta. Mgr......Henry Untermeyer
Sales Manager.....Richard Schutte
Promotion Mgr......Evelyn Clark
Program Director.....Pede Worth
Publicity Director.....William Cullenward
Chief Engineer.....Alan Cormack

KFRC—San Francisco—1924
MBS-DON LEE

Frequency: 610 Kc.....**Power:** 5000 Watts

Owned-Oper. By.....RKO Teleradio Pictures
Business-Studio Address.....1000 Van Ness Ave.
Tel.: PR 6-0500.....**News Service:** UP, INS
Representative.....H-R
Membership.....NAB, RAB
Gen., Sta. Mgr......Wendell B. Campbell
Commercial Manager.....William E. Nichols
Sales Prom. Mgr.-Pub. Dir......Dink Templeton
Program Director.....Mel Venter
Chief Engineer.....E. G. Underwood

KGO—San Francisco—1924
ABN

Frequency: 810 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....ABC-PT
Business Address.....277 Golden Gate Ave.
News Service.....AP, INS
Representative.....John Blair
V.P., ABC: Gen. Mgr......John H. Mitchell
Mng. Dir......John H. Pace
Commercial Mgr......David E. Lundy
Sales Prom. Mgr., Pub. Dir......Mildred Ramey
Program Director.....Hal Berger
Chief Engineer.....Harry N. Jacobs

KJBS—San Francisco—1924

Frequency: 1100 Kc.....**Power:** 1000 Watts
Owned-Operated By.....KJBS Bcstrs.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....**News Service:** AP, INS
Transcription.....All
Representative.....Young
Membership.....NAB
Gen. Mgr......Edwin P. Franklin
Sta., Comm., Prom. Mgr......Stanley G. Breyer
Merchand. Dir......Audrey P. Hunt
Prog., Pub. Dir......Charles F. Pendleton
Chief Engineer.....Roger Roberts

KNBC—San Francisco—1922
NBC

Frequency: 680 Kc.....**Power:** 50,000 Watts
Owned-Operated By.....National Bcastg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....**News Service:** AP, INS, UP
Trans......Thesaurus
Representative.....NBC Spot Sales
Membership.....NAB, RAB
President (NBC).....Robert Sarnoff
Gen., Sta. Mgr......George W. Fuerst
Sales Mgr......Richard H. Gravett
Program Director.....Jack Wagner
Publicity Director, Prom. Mgr......Jane Morrison
Chief Engineer.....J. W. Baker

KOBY—San Francisco—1947

Frequency: 1550 Kc.....**Power:** 10 Kw.
Owned-Oper. By.....Mid-America Bdcstrs., Inc.
Address.....505 Geary St.
Tel.: OR 3-1666.....**News Service:** AP
Representative.....Petry
President.....David M. Segal
Bus Mgr......Wallace Brazeal
Gen. Sales Mgr......John McRae
Chief Engineer.....Veikko West

KSAN—San Francisco—1922

Frequency: 1450 Kc. Power: 250 Watts
 Owned.....Golden Gate Broadcasting Corp.
 Address.....1111 Market Street
 Tel.: MA 1-8171.....News Service: UP
 Representative..Stars National, Tracy Moore
 President.....Sherwood H. Patterson
 Gen., Sta. Mgr.....Norwood J. Patterson
 Program Dir.....O'Dessa Monroe
 Publicity Dir.....Gail Perry
 Chief Engineer.....Harry Wickersham

KSAY—San Francisco—1957

Frequency: 1010 Kc. Power: 10 Kw.
 Owned.....KSAY Broadcasting Co.
 Address.....1550 California St.
 News Service.....INS
 Representative.....John E. Pearson
 President.....Grant Wrathall
 Gen. Mgr.....Walter Conway

KSFO—San Francisco—1925

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned By.....Golden West Bcstrs.
 Business Address.....950 California St.
 Tel.: YU 2-5500.....News Service: UP
 Transcription Service.....Standard
 Representative.....AM Radio Sales
 Membership.....NAB, RAB
 President.....Robert Reynolds
 Gen. Mgr.....William D. Shaw
 Sales Asst. Gen. Mgr.....Bert S. West
 Adv. & Prom. Mgr.....John M. Asher
 Pub. Dir., Sales Prom. Mgr.....P. Ryan
 Dir. of Engineering.....Lloyd C. Sigmon

KYA—San Francisco—1927

Freq.: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned.....Bartell Bcstrs.
 Business Studio Address.....Fairmont Hotel
 Tel.: DO 2-2536.....News Service: UP
 Representative.....Major Market Sales
 Membership.....RAB, NAB
 Gen. Mgr.....Lee Bartell
 Sales Mgr.....Deane Banta
 Prom. Mgr.....Dean Moxley
 Prog. Dir.....Jim Crumpacker

KEEN—San Jose—1947

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.
 Owned-Operated By.....United Bcstg. Co.
 Business Studio Address.....Hotel De Anza
 Tel.: CY 4-0344.....News Service: UP
 Representative.....W. S. Grant
 Membership.....NAB
 President.....George M. Mardikian
 V.P., Gen. Mgr.....Floyd Farr
 Prog. Dir., Chief Eng.....G. Snell
 Commercial Mgr.....Robert J. Blum
 Sales Prom. Mgr.....Ray Hollingsworth

KLOK—San Jose—1946

Freq.: 1170 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Radio KLOK, Inc.
 Business Address.....P. O. Box 327B
 News Service.....UP

Membership.....RAB
 Representative.....O'Connell; Pickens
 President.....E. L. Barker
 Gen., Sta. Mgr.....R. E. Ryan
 Sls. Prom., Pub. Dir.....Lois Johnson
 Comm. Mgr.....G. Anderson
 Program Director.....Ruth Poindexter
 Chief Engineer.....Bill Cunningham

KSJO—San Jose—1946

Freq.: 1590 Kc. Power: 1 Kw. d., 500 w. n.
 Owned-Operated By.....Santa Clara Bcstg. Co.
 Business Address.....P. O. Box 995
 Tel.: CY 3-8030.....News Service: UP
 Paper Affil.....Los Gatos Times, Gilroy Dispatch,
 Transcription Service.....Standard
 Representative.....Simmons, Hall
 President.....Patrick H. Peabody
 Gen., Sta. Mgr.....Norman Paul
 Comm., Sales Mgr.....Earle Russell
 Publicity Director.....Gordon B. Greb
 Prog. Dir.....Frank Darien
 Chief Engineer.....Ernest McDaniel

KRRX—San Jose—1948

Frequency: 1500 Kc. Power: 1000 Watts
 Owned-Operated By.....San Jose Bcstg. Co.
 Address.....Box 167
 Tel.: CY 2-5080.....News Service: AP
 Representative.....McGavren, Tracy Moore
 Membership.....NAB
 Pres., Gen. Mgr.....Joe E. Levitt
 Comm. Mgr., Pub. Dir.....Gordon Graham
 Program Director.....Frank G. Kilpatrick
 Chief Engineer.....Bill Frost

KATY—San Luis Obispo—1949

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By.....KATY Inc.
 Address.....P. O. Box 700
 Tel.: LI 3-1340.....News Service: UP
 Trans. Service.....World
 Representative.....Meeker, Moore
 Membership.....NAB
 Pres., Gen., Sta., Comm. Mgr.....M. F. Marquardt
 V.P.....G. O. Porter
 Prog. Dir.....Clay Coldwell

KVEC—San Luis Obispo—1937
MBS-DON LEE

Frequency: 920 Kc. Power: 1 Kw. d., 500 w. n.
 Owned.....Valley Enterprises Co.
 Address.....Mountain View & Hill Sts.
 Tel.: LI 3-0920.....News Service: AP
 Transcription Service.....Standard
 Representative.....McGavren-Quinn
 Membership.....RAB
 President.....John C. Cohan
 Sales Manager.....Si Darragh
 Nat. Sales Mgr.....William Oates

KVSM—San Mateo—1946

Frequency: 1050 Kc. Power: 1000 Watts d.
 Owned-Oper. By.....Intercontinental Bcstg. Corp.
 Business Studio Address.....279 Baldwin Ave.
 Tel.: DI 4-2541.....News Service: UP

Representative Charles Bernard
 Membership RAB
 General Manager Dick Schofield
 Sales Mgr. Charles Johnson
 Chief Engineer Carl Rolliff

KTIM—San Rafael—1947

Frequency: 1510 Kc. Power: 1000 Watts
 Owned-Operated By... Marin Bcstg. Co., Inc.
 Business Address 1040 B Street
 Tel.: GL 3-6880 News Service: UP
 Newspaper Affil. S. R. Independent Journal
 Representative Hil F. Best
 President Roy A. Brown
 Gen. Mgr. H. E. Turner

KWIZ—Santa Ana—1926

Frequency: 1480 Kc. Power: 1000 Watts
 Owned. Voice of the Orange Empire Inc.
 Business Address 105 E. 5th St.
 Tel.: KI 7-5581 News Service: UP
 Pres., Gen Mgr. Ernest L. Spencer
 Sta. Mgr. Hal Davis
 Ch. Eng. Roy Morris

KDB—Santa Barbara—1921

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By KDB Broadcasting Co.
 Business-Studio-Transmitter Radlo Square
 Tel.: WO 4131 News Service: UP
 Membership NAB
 Representative McGavren-Quinn
 General Mgr. Jim Harford
 Sales Manager Len Menard
 Program Director Claire Behan

KIST—Santa Barbara—1946 NBC

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By Radio KIST, Inc.
 Business-Studio Address Balboa Bldg.
 Tel.: WO 3981 News Service: UP
 Representative George P. Hollingbery
 Pres., Gen. Mgr. Harry C. Butcher
 V.P., Sta. Mgr Karl A. Rembe

KTMS—Santa Barbara—1937 ABN-MBS

Frequency: 1250 Kc. Power: 1000 Watts
 Owned-Oper. By Santa Barbara News-Press
 Business-Studio Address de la Guerra Plaza
 Tel.: WO 3911 News Service: AP
 Representative Paul H. Raymer
 President Thomas M. Storke
 Vice-President Charles A. Storke
 Gen. Mgr. Joe Benes

KSCO—Santa Cruz—1947

Frequency: 1080 Kc. Power: 1000 d.; 500 n.
 Owned-Operated By Radio Santa Cruz
 Business Address P. O. Box 1080
 Tel.: GR 5-1080 News Service: AP
 Trans. Thesaurus, Standard
 Membership NAB, RAB

Representative BTS
 Pres., Gen. Mgr. C. V. Berlin

KCOY—Santa Maria—1946

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Arenze B'casters
 Business-Studio Address 801 So. B'way
 Tel.: WA 5-2233 News Service: AP
 Representative Best, McGavren-Quinn
 Membership NAB
 Pres., Gen., Sta. Mgr. James H. Ranger
 Prog. Dir. Bill Sinclair
 Sales Mgr. Ed L. Zuchelli

KSMA—Santa Maria—1945

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By J. Hagerman, J. I. Groom
 Address 510 W. Morrison
 Tel.: 5-2582 News Service: UP
 Sta. Rep. Tracy Moore
 Managers. James M. Hagerman, John I. Groom

KDAY—Santa Monica—1947

Frequency: 1580 Kc. Power: 10,000 Watts
 Owned-Oper. By Radio California, Inc.
 Address 1441 N. McCadden Pl.
 Tel.: HO 1-9981 News Service: AP
 Membership RAB, NAB
 Representative John Barry
 President J. Elroy McCaw
 Program Director Earl McRoberts
 Chief Engineer Robert H. Dye

KSPA—Santa Paula—1948

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Operated By F & C. P. James
 Business-Studio Address 110 Middle Rd.
 Tel.: 1400 News Service: UP
 Pres., Gen., Sta. Mgr. Frank James

KSRO—Santa Rosa—1937

Frequency: 1350 Kc. Power: 1000 Watts
 Owned-Oper. By Finley Bcstg. Co.
 Business-Studio Address Box 570
 Tel.: LI 5-3313 News Service: UP
 Representative McGavren-Quinn
 President Mrs. R. W. Finley
 Gen., Comm. Manager Frank McLaurin
 Pub. Dir. Greg Prichard
 Sales Prom. Mgr. Paul Corbin
 Prog. Dir. Al E. Pearson
 Chief Engineer Hilmar Cann

KROC—Sonora—1949—KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned. John & Charlotte Robbins
 Address Box 967
 Tel.: JE 2-7426 News Service: UP
 Transcription Standard, SESAC
 Representative W. S. Grant
 Station Mgr. John F. Leonard

KJOY—Stockton—1947

Frequency: 1280 Kc. Power: 1000 Watts
 Owned-Oper. By Joseph Gamble Stations, Inc.



Business-Studio Address.....Hotel Stockton
 Tel.: HO 4-7313.....News Service: UP
 Representative.....McGavren
 Membership.....RAB, NAB
 President.....J. E. Gamble
 Gen., Sta., Comm. Mgr.....Ort Loflius
 Prog. Dir.....Paul Wagner
 Chief Engineer.....James Tracewell

Business Address.....2171 Ralph Ave.
 Tel.: HO 4-9209.....News Service: UP
 Representative.....Hollingbery
 Membership.....NAB, RAB
 President.....Knox La Rue
 Sales Prom. Mgr.....William E. Priest
 Program Director.....Ellis Lind
 Publicity Director.....Ray Golden
 Chief Engineer.....Lynn Johnson

**KRAK—Stockton-Sacramento
1925**

Frequency: 1140 Kc.....Power: 5000 Watts
 Owned.....Golden Valley Bcstg. Co., Inc
 Address.....Hotel Wolf, Stockton
 Tel.: HO 4-4551.....News Service: UP
 Transcription.....Lang-Worth
 Representative.....Headley-Reed
 Membership.....RAB
 Pres., Co-Owner.....Gene Chenault
 Gen. Mgr., Co-Owner.....Alan Torbet
 Station Mgr.....Bob Murray
 Sales Prom. Mgr.....Jacqueline Burton
 Program Dir.....Bob Brannon

**KWG—Stockton—1922
ABN-MBS-DON LEE**

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Western Bcstg. Co., Inc.
 Address.....Weber & E. Sts.
 Tel.: HO 5-5728.....News Service: AP
 Representative.....Bolling Co.
 Membership.....NAB
 President, Gen. Mgr.....Douglas D. Kahle
 Sta. Mgr.....Ted Wolf
 Comm., Sales Prom. Mgr.....Robert Murray
 Program Director.....James E. Longe
 Prog., Prom. Dir.....Robert Billman
 Chief Engineer.....M. Bey Greene

KSTN—Stockton—1949

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Operated By...San Joaquin Bcstg. Co.

**KSUE—Susanville—1948
KBS**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned By.....N. Hollowell, J. E. McKahan
 Tel.: 2020.....News Service: UP
 Representative.....Tracy Moore
 Membership.....NAB
 Manager.....Nolan Hollowell
 Traffic Manager.....G. W. Burr
 Program Director.....Ernest W. Moffett
 Chief Engineer.....Harold C. Houston

To Broadcasters

AP

Means

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Added Prestige

The Associated Press
 50 Rockefeller Plaza
 New York 20, N. Y.

KTKR—Taft—1948—KBS

Frequency: 1310 Kc.....Power: 500 Watts d.
 Owned-Operated By.....Taft Bcstg. Co.
 Business Address.....P.O. Box "WW"
 Tel.: 66101.....News Service: UP
 Membership.....NAB
 Partner, Gen. Mgr.....Kenneth Aitken
 Comm. Mgr.....Jack Smith
 Prog. Dir.....Daisy Mae Sherman

**KCOK—Tulare—1945
MBS-DON LEE**

Frequency: 1270 Kc.....Power: 1000 Watts
 Owned-Oper. By.....KCOK, Inc.
 Business Address.....P. O. Box 119
 Tel.: 6-2866.....News Service: UP
 Representative.....Forjoe
 General Manager.....Joel K. Munger
 Sales Prom. Mgr.....Dene Simpson
 Chief Engineer.....Vern Ludwig

KGEN—Tulare—1957

Frequency: 1370 Kc.....Power: 1 Kw.
 Owned.....SanVal Bcstrs.
 Tel.: TU 6-3406.....News Service: AP



Address Box 444
 Representative W. S. Grant, Hall
 Membership NAB, RAB
 Manager Bob McVay

KTUR—Turlock—1949

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Operated By....Turlock Bcstg. Corp.
 Address.....P. O. Box 1390
 Tel.: ME 2-1390.....News Service: UP
 Representative O'Connell
 President Wallace Lindskoog
 Gen., Sta., Comm., Sls. Mgr.....H. A. McMillen
 Program Director.....B. McMillen
 Chief Engineer.....Maxon Sayre

KUKI—Ukiah—1950

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....M. E. Sims
 Address.....P. O. Box 638
 Telephone.....HO 2-4771
 Representative Grant
 Transcription Service Standard
 Membership NAB
 Gen., Comm. Mgr.....John Franklin
 Sls. Promotion Mgr.....Phil Trine
 Program Dir.....Jack Hasling
 Publicity Director.....Lyle Jones
 Chief Engineer.....John Cheathur

KGW—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Vallejo Bcstg. Co.
 Business-Studio Address....3267 Sonoma Blvd.
 STel.: MI 4-8944.....News Service: UP
 Representative BTS
 Co-Owners, Co-Mgrs.....E. Peck, A. J. Krisik
 Sales Prom. Mgr.....John Bayliss
 Chief Engineer.....William Roberts

KUDU—Ventura—1947

Frequency: 1590 Kc.....Power 1000 Watts
 Owned.....Tri-Counties Public Service
 Business Address.....Box 1411
 Tel.: MI 3-6185.....News Service: AP
 Transcription Service.....World, Thesaurus
 Rep.Continental, Oakes
 Membership RAB
 Manager Hugh Wallace
 Sales Mgr.....Norton Gilson
 Program Dir.....Jim Williams
 Chief Engineer.....Cullen Tendick

KVEN—Ventura—1948

MBS-DON LEE

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Coast Ventura Co.
 Address.....Box 1611
 Tel.: MI 3-8675.....News Service: UP
 Representative McGavren, Webb
 President Carroll Hauser
 General Manager.....Sydney Held
 Station Manager.....Fred Hall

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Airwaves, Inc.
 Address.....Box 1429
 Tel.: RE 4-5811.....News Service: UP
 Representative Headley-Reed
 President Harry E. Layman
 Gen. Mgr Glenn Newell

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By....Maple Leaf Bcstg. Co.
 Address.....P. O. Box 366
 Tel.: PL 8-6425.....News Service: AP
 Representative.....Bcst. Time Sales
 President.....E. J. Peters
 Gen. Mgr.....Elbert Frantz
 Station Mgr.....Theo. G. Heinrichs

KOMY—Watsonville—1937

Frequency: 1340 Kc.....Power: 250 Watts
 Business Address...2449 Larkin, San Francisco
 Tel.: PR 5-2725.....News Service: UP
 Representative William Ayres
 Gen Mgr.....F. T. Crennan
 Comm. Mgr.....Ken Southwick

KSYC—Yreka—1947—ABN

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By..Siskiyou Cty. Bcstg. Co., Inc.
 Address.....Lawrence Lane, S. Oregon St.
 Tel.: VI 2-4158.....News Service: AP
 Representative T. Moore
 Membership NAB
 President E. G. Milbourne
 General Manager.....D. C. Hollinger
 Sta., Comm. Manager.....D. M. Comstock
 Program Director.....Wesley Meyers
 Chief Engineer.....W. R. Maginnis

KAGR—Yuba City—1953

KBS

Frequency: 1450 Kc.....Power: 100 Watts
 Owner.....James E. Jaeger
 Address.....Box 247
 Telephone: SH 3-7343.....News Service: UP
 Representative Scott
 President James E. Jaeger
 Gen. Mgr., Chief Eng.....James E. Walley
 Program Director.....Dean Coll

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 1Kw. d. 500 w. n.
 Owned-Operated By...Peachbowl Bcstrs., Inc.
 Bus. Add...Hotel Marysville, Marysville, Cal.
 Tel.: SH 3-7309.....News Service: AP
 Transcription Service Thesaurus
 Rep.....Ayers, O'Connell, Continental
 Membership NAB
 President.....Chester V. Ullom
 Gen. Manager.....Roger R. Hunt
 Comm. Mgr.....Lloyd Klemp
 Prog. Dir.....Ric Ryan
 Pub. Dir.....Don Taylor
 Chief Engineer.....Carlton E. Currie

Colorado

Pop. March 1 (Est.)—1,686,000; Families—510,000; Lic. Stations—57,
Sta. CP's—1; Radio Homes—473,000; TV Homes—310,000

KGIW—Alamosa—1929—KBS MBS-IMN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By... D. L. & Katholeen Allen
Address... Alamosa
Tel.: 26... News Service: UP
Rep. Avery-Knodel
General Manager... D. L. Allen
Comm. Manager... Katholeen Allen

KBOL—Boulder—1946

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By... Boulder Radio KBOL, Inc.
Address... Box 146
Tel: HI 2-2242... News Service: AP
Transcription Service... Standard, Thesaurus
Station Rep... Holman
Membership... NAB, RAB
Pres., Gen. Mgr... Russel Shaffer
Sales Manager... Gene Palm
Program Dir... John Wilcox

KRLN—Canon City—1946 KBS-IMN

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Royal Gorge Bcstrs., Inc.
Business-Studio Address... Box 858
News Service... UP
Trans. Serv... Keystone, Cole, BMI
Pres.-Gen.-Sta. Mgr... Ray M. Beckner
Comm. Mgr... Al Rinn
Pub. Dir... Q. Bryan
Prog. Director... R. Beckner, Jr.
Chief Engineer... Ed Wood

KAFA—Colorado Springs—1956 MBS-IMN

Frequency: 1460 Kc. Power: 1 Kw.
Address... Box 762
Tel.: ME 3-2608... News Service: UP
Representative... Clark
President... W. C. Taylor
Mgr... Chet Kreidler
Comm. Mgr... Tommye Oldfield

KPIK—Colorado Springs—1957

Frequency: 1580 Kc. Power: 5 Kw. d.
Owned... Western Bcstg. Co.
Address... 120 E. Platte, Box 2422
Tel.: ME 4-1503... News Service: UP
Representative... Charles Bernard
Gen. Mgr... Ralph Cercy
Sls. Mgr... Jay Drennan

KRDO—Colorado Springs 1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By... Pikes Peak Bcstg. Co.
Business-Studio Address... 399 S. 8th St.
Tel.: ME 2-1515... News Service: AP, UP
Transcription... Lang-Worth, Thesaurus

Representative... John E. Pearson
Membership... NAB, RAB
Pres., Gen., Sta. Mgr... Harry W. Hoth
Chief Engineer... C. Upton

KVOR—Colorado Springs 1924—CBS

Frequency: 1300 Kc. Power: 1000 Watts
Owned-Oper. By... Dunbar Bcstg.
Address... 512 So. Tejon
Tel.: ME 2-3536... News Service: UP
Representative... Venard
Membership... NAB
Pres., Gen. Mgr... Charles A. Dunbar
Prog. Dir... William Myers
Sales Prom. Mgr... Russell R. Chapman
Program Director... Ron Cook
Chief Engineer... Sheridan Gilbert

KWBY—Colorado Springs 1955

Frequency: 740 Kc. Power: 250 Watts, d.
Owned-Oper. By... Music Broadcasting Corp.
Address... Box 764
Tel.: ME 4-5511... News Service: UP
Representative... Radio-TV Reps., Inc.
Pres., Gen. Mgr... John L. Buchanan
Comm. Mgr... Bill Mims
Prog. Dir... Robert Pittcock
Chief Engineer... Kenneth Metzger

KVFC—Cortez—1956 KBS-IMN

Frequency: 740 Kc. Power: 1 Kw.
Owned-Oper. By... J. Hawkins & B. Hubbs
Address... Box 1718
Tel.: LO 5-3463... News Service: UP
Transcription Service... World
Representative... Best
Gen., Sta. Mgr... Jack Hawkins
Prog. Dir., Eng... Jack James
Comm. Mgr... George Fender

KRAI—Craig—1948

Frequency: 550 Kc. Power: 1 Kw. d., 500 W. n
Owned-Oper. By... Northwestern Bcstg. Co.
Address... P. O. Box 65
Tel.: TA 4-6574... News Service: UP
Representative... Grant Webb
Transcription Service... World
Membership... NAB
President... George Cory
Station Mgr... Dick Bonderud
Treasurer... Kenneth Stone
Network Dir... LeRoy Okerlund

KDTA—Delta—1955

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Monarch Broadcasting Co.
Address... P. O. Box 752
Tel.: 140... News Service: UP
Transcription... SESAC



Pres., Gen. Sta. Mgr. D. E. Towne
Comm. Mgr. D. W. Blair
Prog. Dir. Rose Mary Towne

KDEN—Denver—1956

Frequency: 1340 Kc. Power: 250 Watts
Owned KDEN Broadcasting Co.
Address 1601 West Jewell Ave.
Tel.: WE 5-3525 News Service: AP
Representative Breen & Ward
Partners Edwin E. Koepke, Frank E. Amole Jr.
Station Mgr. Edwin E. Koepke
Comm. Mgr. Wally Geiger
Sales Prom. Mgr. Tom Moore
Program Dir. Lloyd Knight
Chief Engineer Walt Wilson

KFML—Denver—1956

Frequency: 1390 Kc. Power: 1000 Watts d.
Owned-Oper. By "Note" Bcstg. Co.
Address 262 Fillmore St.
Tel.: East 2-7893 News Service: AP
Representative Good Music Broadcasters
President E. A. Bancker, Jr.
Gen. Mgr. A. L. Robertson
Comm. Mgr. Timothy O'Connor
Sales Prom. Mgr., Pub. Dir. Dave Downs
Program Dir. Dick Stevens
Ch. Eng. H. H. Johnson

KFSC—Denver—1954

Frequency: 1220 Kc. Power: 1 Kw.
Owned Francisco V. Sanchez
Address 3340 Lafayette St.
Tel.: AC 2-8935 News Service: INS
Representative Oakes, National Time Sales
President F. V. Sanchez
Gen. Mgr. Levi Beall
Comm. Mgr. Joseph E. Flynn

KIMM—Denver—1923—IMN

Frequency: 950 kc. Power: 5 kw.
Owned KIMN, Inc.
Address 5350 W. 20th Ave.
Tel.: BE 7-2734 News Service: UP
Station Representative Avery Knodel, Inc.
Membership RAB, NAB
Gen. Mgr. George B. Morgan
Nat. Sales Mgr. Kenneth E. Palmer
Commercial Manager Dan Markham
Chief Engineer George Vogel

KLIR—Denver—1953—KBS

Frequency: 990 Kw. Power: 1000 Watts d.
Owned-Oper. By G. B. Anderson
Address 6535 W. Jewell
Tel.: WA 2-1189 News Service: INS
Representative Best, Biddick
Owner-Gen. Mgr. G. B. Anderson
Commercial Mgr. L. L. Tracy
Bus. Mgr. H. G. Kincaid
Prog. Dir. G. B. Anderson
Chief Engineer D. M. Smith

KLZ—Denver—1922—CBS

Frequency: 560 Kc. Power: 5000 Watts

Owned Time, Inc.
Business-Studio Address 131 Speer Blvd.
Tel.: MA 3-4271 News Service: UP, INS
Representative Katz
Membership NAB, RAB
President Hugh B. Terry
Sta. Mgr., Sales Dir. Lee Fondren
Sales Prom. Mgr. Quintin McCredie
Program Coordinator Charles Roberts
Pub. Dir. Al Shepard
Chief Engineer Harvey E. Wehrman

KMYR—Denver—1941

Frequency: 710 Kc. Power: 5000 Watts
Owned-Operated By Dolph-Petley Bdcstg. Co.
Address Security Life Bldg.
Tel.: MA 3-4161 News Service: UP
Station Representative Adam Young
General Manager Ken Hildebrandt
Comm. Mgr. Leonard Kehl
Program Dir. Ev Wren
Chief Engineer Joseph Finch

KOA—Denver—1924—NBC

Frequency: 850 Kc. Power: 50,000 Watts
Owned-Oper. By KOA, Inc.
Business-Studio Address 1625 California St.
Tel.: MA 3-6211 News Service: AP, UP
Representative Christal
Membership NAB, RAB
Pres., Gen. Mgr. William W. Grant
Sta. Mgr. Bob Hix
Sales Prom. Mgr. Orville Rennie
Program Director Lynn Reed
Chief Engineer J. A. Slusser

KOSI—Denver—1954

Freq.: 1430 Kc. Power: 5 Kw. d.; 500 W. n.
Owned-Oper. By Mid-America Bcstg. Co.
Address Radio Center Bldg.
Tel.: EM 6-2695 News Service: UP
Transcription Service World
Representative Petry
Membership NAB
Pres., Gen. Mgr. David M. Segal
Station Mgr. Vernon Wickre
Comm. Mgr. James F. Brown
Sales Prom. Mgr. Darlene Chaffee
Chief Engineer Lonnie A. Licata

KTLN—Denver—1948

Frequency: 1280 Kc. Power: 5 Kw.
Owned-Oper. By Radio Denver, Inc.
Address 431 W. Colfax
Tel.: AC 2-4811 News Service: UP
Membership RAB
Representative Radio Reps., Inc.
Pres., Gen., Sta. Mgr. Richard B. Wheeler
Gen. Sales Mgr. Lee Mehlig
Sales Prom. Mgr. Bill Payne
Program Director Perry Allen
Chief Engineer Norm Peterson

KVOD—Denver—1925—ABN

Frequency: 630 Kc. Power: 5000 Watts



COLORADO



Owned..... Colorado Radio Corp.
 Address..... Petroleum Club Bldg.
 News Service..... UP
 Representative..... Bolling
 President..... George Cory
 Gen., Sta. Mgr..... LeRoy Okerlund
 Comm. Mgr..... Holly Moyer
 Sales Prom. Mgr..... Dick McDaniel
 Program Dir..... Dave Scott
 Publicity Dir..... Pete Easley
 Chief Engineer..... Jim Coryell

KIUP—Durango—1935

Freq.: 930 Kc.... Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By..... San Juan Bcstg. Co.
 Address..... P. O. Box 641
 Tel.: 117..... News Service: UP
 Transcription Service..... Thesaurus, World
 Representative..... Holman Co., McGuire
 President..... J. A. Segarberg
 Gen., Sta. Mgr..... R. E. O'Brien
 Sales Prom. Mgr..... Al Gare
 Program Director..... Herb Jobs
 Comm. Mgr..... Lindsey Becker
 Publicity Director..... Frank Toomey
 Chief Engineer..... Lou Shaw

KGMC—Englewood—1952

Frequency: 1150 Kc.... Power: 1000 Watts d.
 Owned by..... Radio Station KGMC
 Address..... 3355 S. Broadway
 Tel.: SU 1-4481..... News Service: UP
 Membership..... NAB
 Gen. Mgr..... Grady F. Maples
 Prog., Pub. Dir..... G. G. Entz
 Comm. Mgr..... Robert J. Cutting
 Sales Prom. Mgr..... Robert Rubin
 Chief Engineer..... Joseph Jackson

KCOL—Ft. Collins—1947

IMN

Frequency: 1410 Kc.... Power: 1000 Watts
 Owned-Oper. By..... Northern Colo. Bcstg. Co.
 Business-Studio Address..... 1600 La. Porte Ave.
 Tel.: HU 2-5991..... News Service: AP
 Transcription Service..... Thesaurus
 Membership..... NAB, RAB
 Representative..... Devney
 President..... Herb Hollster
 Gen. Mgr..... E. Atteberry
 Comm. Manager..... Orm Sherwood
 Chief Engineer..... Harry Winter

KFTM—Fort Morgan—1948

Frequency: 1400 Kc.... Power: 250 Watts, d.
 Owned-Oper. By..... Morgan County Bcstg. Corp.
 Address..... P. O. Box 431
 Tel.: UN 7-5674..... News Service: UP
 Representative..... Holman
 Pres., Gen., Sta. Mgr..... R. H. Dolph
 Comm. Mgr..... Sam Kerr

KGLN—Glenwood Springs

1950

Frequency: 980 Kc.... Power: 1000 Watts, d.
 Owned-Oper. By..... KGLN, Inc.

Address..... P. O. Box C
 Tel.: WH 5-6501..... News Service: UP
 Representative..... Holman
 Membership..... NAB
 President..... Rex Howell
 Gen. Mgr..... Jerry Fitch
 Chief Engineer..... Al Maggard

KGOL—Golden—1956

Frequency: 1250 Kc.... Power: 1 Kw.
 Owned..... Golden Radio, Inc.
 Address..... Box 202
 Tel.: CR 9-3378..... News Service: AP
 President..... Bill Finch
 V.P. & Prog. Dir..... Conrad F. Schader
 Comm. Mgr..... Frank Schader

KEXO—Grand Junction—1948

Frequency: 1230 Kc.... Power: 250 Watts
 Owned-Oper. By..... Voice of Western Colo., Inc.
 Address..... 2508 North Ave.
 Tel.: CH 3-1230..... News Service: INS
 Representative..... Harlan Oakes
 Membership..... NAB
 President..... D. Spencer Grow
 Vice Pres., Gen. Manager..... Abbott Tessman

KREX—Grand Junction—1926

MBS

Freq.: 920 Kc.... Power: 5 Kw., d.; 500 W. n.
 Owned-Oper. By..... Western Slope Bcstg. Co.
 Business-Studio Address..... Box 30
 Tel.: CH 2-5000..... News Service: UP
 Representative..... Hal Holman
 Transcription Service..... NBC
 Membership..... NAB
 Pres., Gen. Mgr..... Rex Howell
 Station Mgr..... Robert McMahan
 Chief Engineer..... Cecil Whitchurch
 Pub. Director..... Roy Adamson

KSTR—Grand Junction—1957

Frequency: 620 Kc.... Power: 5 Kw., d.
 Owned..... Mountain States Bcstg. Corp.
 Address..... Box 1110
 Tel.: CH 3-1722..... News Service: AP
 Transcription..... SESAC
 Representative..... W. S. Grant
 Membership..... NAB
 President, Gen. Mgr..... E. Anson Thomas
 Comm. Mgr..... William F. Maurer
 Prog. Dir..... Gregg Chancellor

KFKA—Greeley—1921—IMN

Frequency: 1310 Kc.... Power: 1000 Watts
 Owned-Oper. By..... Mid-Western Radio Corp.
 Business-Studio Address..... 620—8th Ave.
 Tel.: 450..... News Service: UP
 Representative..... Hal Holman
 Transcription Service..... Thesaurus
 President..... H. E. Green
 Sta., Gen. Mgr., Pub. Dir..... Ralph H. Green
 Comm. Mgr..... Virginia Sears
 Program Dir..... Joan Lynch
 Chief Engineer..... Harry Brewer



KYOU—Greeley—1948—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Meroco Bcstg. Co.
Address 2424 Sixth Ave.
Tel.: El 2-0262. News Service: AP
Representative Continental
Membership NAB
President, Comm. Mgr. Elwood H. Meyer
Gen. Mgr., Prom. Mgr. Everett Shupe
Prog., Pub. Dir. Donald Dilley
Chief Eng. Roland Reed

**KBNZ—La Junta—1937
MBS-KBS-IMN**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Otero Broadcasting Co.
Address 117 W. Third St.
Tel.: 42. News Service: AP
Representative Indie Sales
Transcription Standard
President M. S. Morrison
Gen., Sta. Mgr., Chief Eng. R. D. McGregor
Comm., Sls. Prom. Mgr. Jack Lee
Program Dir. J. A. Doenges
Pub. Dir. J. O'Rourke

KLAK—Lakewood—1955

Frequency: 1800 Kc. Power: 1000 Watts
Owned-Oper. Lakewood Bcstg Service, Inc.
Address 1315 Oak St.
Tel.: BE 3-5525. News Service: UP
Representative Charles Bernard
Pres., Gen., Sta. Mgr. Maurice J. DaVolt
Business Manager Julia W. DaVolt
Program Director Edythe G. Sweeney

**KLMR—Lamar—1948
MBS-IMN-KBS**

Freq.: 920 Kc. Power: 1000 W. d., 500 W. n.
Owned-Oper. By SE Colorado Bcstg. Co.
Address P. O. Box 632
Tel.: 804. News Service: UP
Representative Continental
President Ralph Eaton
Gen., Sta. Mgr. Dennis Behan
Sales Mgr. William Jack
Pub., Prog. Director William Adams
Chief Engineer Jack Connally

KLVC—Leadville—1951

Frequency: 1230 Kc. Power: 250 Watts
Owned Raymond Tex Roberts
Address 520 W. 6th St.
News Service UP
Membership NAB
Pres., Gen. Mgr., Pub. Dir. Raymond T. Roberts
Comm., Prom. Mgr. Kenneth L. Roberts
Program Dir. Juanita Roberts

KLMO—Longmont—1949

Frequency: 1050 Kc. Power: 250 Watts d.
Owned G. F. & E. H. Maples, D. F. White, Jr.
Address Imperial Hotel
Tel.: 1050. News Service: UP

Representative Continental Radio Sales
Gen. Mgr. Joseph K. Jackson

**KLOV—Loveland—1955
KBS**

Frequency: 1570 Kc. Power: 250 Watts
Owned-Oper. By Vogel & Smock
Address 1440 E. 6th St.
Tel.: NO 7-3950. News Service: AP
Transcription SESAC, Standard
Membership RAB
General Mgr. William R. Vogel
Program Director Charles Gerrard
Comm Mgr. William O. Corrick
Publicity Director Gregg Guinan
Chief Engineer Tom Burgess

KSLV—Monte Vista—1952

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Colorado Network
Address P. O. Box 279
Tel.: 553. News Service: UP
Transcription Service Thesaurus
Representative Bolling
Membership NAB, RAB
President George O. Cory
Gen. Mgr. Jerry Rhoads
Prog. Dir. George Norvell

KUBC—Montrose—1947

Freq.: 580 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By Uncompaghere Bcstg. Co.
Business-Studio Address P. O. Box 279
Tel.: 199. News Service: UP
Transcription Service World
Representative Bolling
Membership NAB
President George Cory
Gen. Mgr. Hank Dais
Pub., Prog. Director Ed DeJulio
Chief Engineer Norman Price

KCSJ—Pueblo—1947

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Star Bcstg. Co.
Address 2226 TV Lane
Tel.: LI 4-5782. News Service: UP
Transcription Service SESAC
Representative John E. Pearson
Station Mgr. Cliff Hendrix
Comm. Mgr. Howard Myers
Chief Engineer Marion Cunningham

KDZA—Pueblo—1947—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Pueblo Radio Co.
Address 3011 Elizabeth
Tel.: LI 4-5646. News Service: AP
Representative McGillvra
Membership NAB
Pres., Sta., Sls. Mgr. Dee B. Crouch
Sta. Mgr. William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc. Power: 1000 Watts
Owned KFEL, Inc.



COLORADO



Address.....4411 Goodnight Ave.
 Tel.: LI 2-6884.....News Service: UP
 Representative.....Continental, W. S. Grant
 Owner, Mgr.....Frank Donald Hall
 Chief Eng., Asst. Mgr.....John T. Roscos
 Sales Mgr.....J. M. Johns

KGHF—Pueblo—1928 — ABN-MBS-IMN

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
 Owned-Operated By...Colorado Bcstg. Co., Inc.
 Address.....Box 293
 Tel.: LI 2-5570.....News Service: UP
 Transcription Service.....World, SESAC
 Representative.....Gill-Perna, Inc., IMN
 Membership.....NAB
 President.....Gifford Phillips
 Oper. Dir.....Robert D. Ellis
 Gen., Comm. Mgr.....William G. Stewart
 Chief Engineer.....Henry Ankeny

KRFC—Rocky Ford—1956

Frequency: 1320 Kc...Power: 1000 Watts d.
 Owned...Arkansas Valley Broadcasting Co.
 Address.....P. O. Box 632
 Tel.: 248.....News Service: AP
 Representative.....John E. Pearson
 Partners.....Ray J. Williams, J. L. Littlejohn
 General Manager.....J. L. Littlejohn
 Comm. Manager.....R. M. Cardwell

KVRH—Salida—1948 KBS-MBS-IMN

Frequency: 1340 Kc...Power: 250 Watts
 Owned.....Heart of the Rockies Bcstg. Co.
 Address.....P. O. Box 166
 Telephone.....30
 Representative.....Hopewell
 Mgr., Women's Prog. Dir.....Svea T. Ayers
 Prom. Dir.....Glen Ayers
 Sales Dir.....George Shapiro
 Chief Engineer.....Chas. Upp

KGEK—Sterling—1925—MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....Elmer G. Beehler
 Address.....Box 830
 Tel.: LA 2-1607.....News Service: UP
 Trans.....RCA, Cole
 Membership.....NAB
 Gen. Mgr., Ch. Eng.....Elmer G. Beehler
 Sta., Comm. Mgr., Prog., Pub. Dir.....Al Ross

KOLR—Sterling—1955—KBS

Frequency: 1490 Kc...Power: 250 Watts
 Owned-Oper. By...High Plains Bcstg. Corp.
 Address.....114 Main St.
 Tel.: LA 2-1740.....News Service: AP
 Transcription.....Thesaurus
 Representative.....Hal Holman
 Pres., Gen. Mgr.....Russ M. Stewart
 Station Manager.....John Gazdik
 Program Dir.....Max Rossean
 Chief Eng.....Guy Christian

KCRT—Trinidad—1946 MBS-IMN

Frequency: 1240 Kc...Power: 250 Watts
 Owned-Oper. By.....KCRT, Inc.
 Address.....Country Club Drive
 Tel.: VI 6-3212.....News Service: UP
 Membership.....NAB
 Representative.....Indie Sales
 Pres., Gen. Mgr.....E. M. Cooper
 Pub., Prog. Dir.....Pete Delucca
 Sls. Prom. Mgr.....E Griego

KFLJ—Walsenburg—1957

Frequency: 1380 Kc...Power: 1 Kw., d.
 Owned.....Floyd Jeter, Pres.
 Address.....Box 593
 Tel.: 111.....News Service: UP
 Representative.....Bob Dove
 Prog. Dir.....Lee Jeter
 Chief Engineer.....Johnny Fical

To Broadcasters

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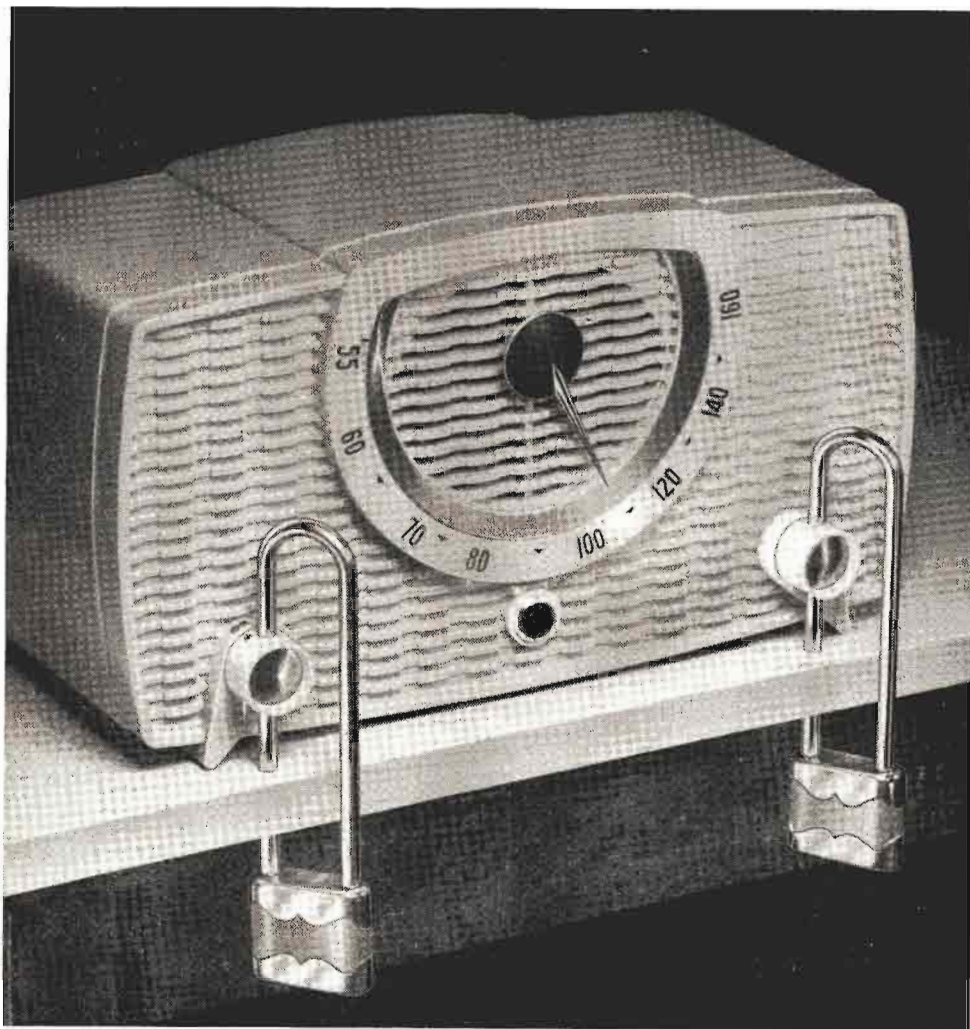
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Connecticut

Pop. March 1 (Est.)—2,329,000; Families—697,000; Lic. Stations—28,
Sta. CP's—0; Radio Homes—680,000; TV Homes—608,000

WADS—Ansonia-Derby—1956

Freq.: 690 Kc. Power: 500 Watts d.
Owned-Oper. By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606 News Service: UP
Representative.....Walker
Transcription.....World
Membership.....NAB, RAB
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
Sales Prom. Mgr.....Larry Brand
Chief Engineer.....Lisle Dorriam

WICC—Bridgeport—1926

Freq.: 600 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Bridgeport Bcstg. Co.
Address.....Box 9140
Tel.: AM 8-1601 News Service: AP, UP
Representative.....Adam Young
Pres., Gen. Mgr.....Philip Merryman
Commercial Manager.....Manning Slater
Sales Prom Mgr.....Cameron Mackenzie
Program Director.....Frank Delfino
Chief Engineer.....Pat Uliano

WNAB—Bridgeport—1941 ABN-MBS-YANKEE

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: ED 3-3112 News Service: UP
Representative.....Burke-Stuart
President.....Harold Thomas
Gen., Sta. Mgr.....John Ellinger
Prog. Director.....Harry Luke
Comm. Mgr.....Thomas Lappos
Sales Prom. Manager.....Russell Cumming
Publicity Director.....Vin. Lawford
Chief Engineer.....Norman Howard

WBIS—Bristol—1948

Frequency: 1440 Kc. Power: 500 Watts
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265 News Service: UP
Representative.....Clark
President.....Eric Hatch
General Manager.....R. C. Kilbourn

WLAD—Danbury—1947

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Operated By.....Berkshire Bcstg. Corp.
Business-Studio Address.....207 Main St.
Tel.: PI 8-3565 News Service: AP
Transcription Service.....World, SESAC
Representative.....Indie Sales
President.....John P. Previdi
Gen., Comm. Mgr.....Sol Robinson
Program Director.....Paul Baker
Chief Engineer.....Rudi Cehak

WCCC—Hartford—1947

Frequency: 1290 Kc. Power: 500 Watts, d.

Owned-Oper. By.....Greater Hartford Bcstg Corp.
Address.....Hotel Bond
Tel.: JA 5-6648 News Service: UP
Station Rep.....Walker
Membership.....NAB
President.....William M. Savitt
Sec'l. Treas.....M. Savitt
Sta., Comm. Mgr.....R. H. Klein
Sales Prom. Mgr.....Everett Seltzer
Program Director.....Jack Brooks
Publicity Director.....Milt Berkowitz
Chief Engineer.....Michael Cookish

WDRC—Hartford—1922—CBS

Frequency: 1360 Kc. Power: 5000 Watts
Owned-Oper. By.....The Connecticut Bcstg. Co.
Business-Studio Address.....869 Blue Hills Ave.
Tel.: CH 2-5596 News Service: AP
Representative.....Paul H. Raymer
Membership.....NAB
President.....Franklin M. Doolittle
General Manager.....Walter B. Haase
V.P., Sales.....William F. Malo
Program Mgr.....Harvey H. Olson
Chief Engineer.....Henry M. Broderick, Jr.

WPOP—Hartford—1935 MBS-ABN-YANKEE

Frequency: 1410 Kc. Power: 5,000 Watts
Owned.....Tele-Broadcasters of Conn., Inc.
Business-Studio Address.....600 Asylum Ave.
Tel.: JA 7-9131 News Service: UP
Representative.....Kettell-Carter, H.R. Reps, Inc.
Pres., Gen. Mgr.....H. Scott Killgore
Commercial Mgr.....Phillip Zoppi

WTIC—Hartford—1925—NBC

Frequency: 1080 Kc. Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Business-Studio Address.....26 Grove St.
Tel.: JA 5-0801 News Service: AP, INS
Transcription Service.....Lang-Worth SESAC
Representative.....Christal
Membership.....NAB, RAB
President.....Paul W. Morency
V.P., Gen. Mgr.....Walter C. Johnson
Asst. Gen. Sales Mgr.....Robert S. Tyrol
Promotion Mgr.....Eugene J. Muriaty
Program Mgr.....Paul E. Lucas
V.P., Pub. Relations.....Bernard L. Mullins
Plant Mgr., Chief Engr.....Herman D. Taylor

WMMW—Meriden—1947

Frequency: 1470 Kc. Power: 1000 Watts, d.
Owned.....Silver City Crystal Company
Address.....8 West Main St.
Tel.: BE 5-5747 News Service: UP
Representative.....Thomas F. Clark
Membership.....RAB
President.....C. A. Schultz
Gen., Sta. Mgr.....G. A. Kruttschnitt
Commercial Manager.....Jack Durkin
Sales Prom. Mgr., Pub. Dir.....Nelson Payne



CONNECTICUT



Program Director.....Les Fox
 Chief Engineer.....John Roache

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
 Owned-Oper. By.....Middlesex Bcstg. Co.
 Business-Studio Address.....460 Main St.
 Tel.: 7-2565.....News Service: UP
 Transcription.....Thesaurus
 Representative.....Devney, Nona Kirby
 Managing Dirs.....R. J., W. J. O'Brien
 Station Mgr.....Bill Glynn

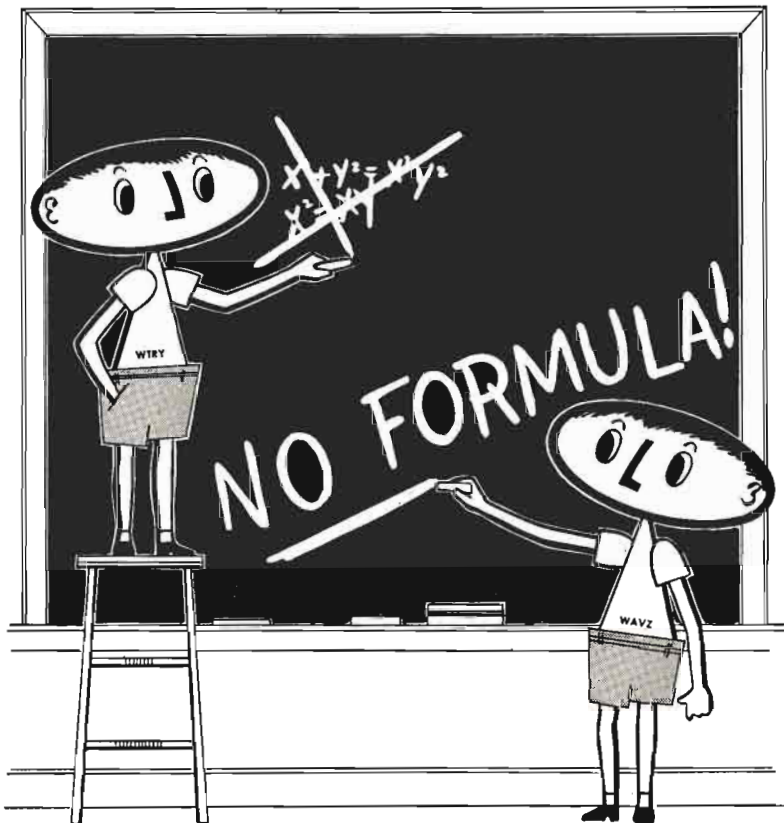
WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts

Owned-Operated By..Central Conn. Bcstg. Co.
 Business Address.....22 Grove Hill
 Tel.: BA 3-2721.....News Service: AP
 Representative.....Nona Kirby, R. O'Connell
 Membership.....NAB
 President.....Patrick Goode
 General Mgr.....Aldo DeDominicis
 Sta. Comm. Mgr.....Charles Bell
 Sales Prom. Mgr.....Robert J. Regan
 Pub. Dir.....Carole Ginsburg
 Chief Engineer.....Hillis W. Holt

WKNB—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
 Owned-Oper. By.....Subsidiary of NBC



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CONNECTICUT



Address.....1422 New Britain Ave.
 Tel.: AD 3-8551.....News Service: AP, UP
Representative.....Bolling
Membership.....NAB, RAB
Gen. Mgr......Peter B. Kenney
Comm., Sales Prom. Mgr......Victor J. Brewer
Program Director.....Robert W. Bray
Pub. Dir......Francis A. Wooding
Oper. Mgr......John P. Shipley

WAVZ—New Haven—1947

Frequency: 1300 Kc.....**Power:** 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
 Tel.: SP 7-4761.....**News Service:** AP
Representative.....Hollingbery, Kettell Carter
Membership.....NAB, RAB
Board Chairman.....Victor W. Knauth
Pres., Gen. Mgr......Daniel W. Kops
V.P., Comm. Mgr......Richard J. Monahan
Program Director.....E. J. Markle
Publicity Director.....S. L. Barstein
Chief Engineer.....Frederick Brill

WELI—New Haven—1935

Frequency: 960 Kc...**Power:** 5 Kw. d, 1 Kw. n.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
 Tel.: UN 5-1133.....**News Service:** UP
Transcription Service.....World
Representative.....H. R. Reys., Rbt. Foster
Pres., Sta., Gen. Mgr......Richard W. Davis
Commercial Mgr......Edwin H. Schweitzer
Publicity Director.....Rudy Frank
Program Director.....Charles H. Wright
Chief Engineer.....Fred King

WNHC—New Haven—1944

ABN

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Triangle Publications, Inc.
Business-Studio Address.....1110 Chapel St.
 Tel.: SP 7-3611.....**News Service:** AP
Newspaper Affil......Inquirer
Representative.....Katz **Agency**
Membership.....NAB
General Mgr......George Carroll
Sales Manager.....John F. Cundiff
Prog. Mgr......Chester R. Cooper
Chief Engineer.....Howard W. Wessenberg

WNLC—New London—1936

MBS-YANKEE

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Operated By.....The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
 Tel.: GI 2-4365.....**News Service:** UP
Representative.....Kettell-Carter
President, Gen. Mgr......Gerald J. Morey
Sta., Comm., Sales Prom. Mgr......Leo B. Keegan
Prog., Pub. Dir......William Hoffman
Chief Engineer.....Randolph Barrett

WNLK—Norwalk—1948

Frequency: 1350 Kc.....**Power:** 500 Watts
Owned-Operated By.....Norwalk Bcstg. Co., Inc.

Address.....11 Wall St.
 Tel.: TE 8-5566.....**News Service:** UP
Representative.....McGillvra
Pres., Gen. Mgr......James Stolc
Program Director.....Richard Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....**Power:** 1 Kw.
Owned-Oper. By.....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
 Tel.: TU 7-1613.....**News Service:** UP
Representative.....Everett-McKinney, R. C. Foster
Membership.....RAB
Pres., Gen. Mgr......D. Lasser
Sls. Prom. Mgr......Edward Adler
Sta., Comm. Mgr......Richard Reed
Program Dir......Mal Morse
Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....**Power:** 500 Watts
Owned.....Long Island Sound Radio Corp.
Address.....Box 68
 Tel.: EV 8-3546.....**News Service:** UP
Trans......World
Pres., Gen. Mgr......Joseph P. Trantino
V.P., Prog. Dir......Vivan N. Trantino

WPCT—Putnam—1953

Frequency: 1350 Kw.....**Power:** 1 Kw. d.
Owned-Oper. By.....Israel Putnam Bcstg. Co.
Address.....42 Main St.
 Tel.: WA 8-2721-2.....**News Service:** UP
Transcription Service.....World. Thesaurus
Membership.....NAB
President.....Roland A. Goyette, Sr.
Gen. Mgr......Henry E. Breault
Program Dir......Lew Rogers
Publicity Dir......Charles Credit
Chief Engineer.....John Dufour

WSTC—Stamford—1941—ABN

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
 Tel.: DA 4-7575.....**News Service:** UP
Newspaper Affiliation.....Stamford Advocate
Membership.....NAB
Representative.....Everett-McKinney, Foster
President.....Kingsley Gillespie
Gen. Manager.....Julian Schwartz
Prog. Dir......Edwin J. Coles
Chief Eng......R. A. Reynolds

WLCR—Torrington—1947

Frequency: 990 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Electronic Maintenance
Business-Studio Address.....23 Main St.
 Tel.: HU 9-4173.....**News Service:** UP
Transcription Service.....SESAC
Representative.....Bogner & Martin
Membership.....NAB
Pres., Ch. Eng......Rogers B. Holt
Gen. Mgr......Hillis W. Holt
Station Mgr......Arthur Barnham
Comm. Mgr......Alex Pernal
Prog., Pub. Dir......Joe Storm



WATR—Waterbury—1934
ABN

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. By WATR, Inc.
Business-Studio Address 440 Meadow St.
Tel.: PL 5-1121 News Service: UP
Representative Burke-Stuart
Membership NAB
President Harold Thomas
Gen., Sta., Comm. Mgr. Sam Elman
Sales Prom. Mgr. Fred Erwin
Prog. Director Jordan Kaplan
Pub. Dir. Robert Gillespie
Chief Engineer Andrew Toross

WBRV—Waterbury—1934
CBS

Frequency: 1590 Kc. Power: 5000 Watts
Owned-Oper. By American-Republican, Inc.
Business-Studio Address P. O. Box 1627
News. Affil. American-Republican
Tel.: PL 3-1125 News Service: AP
Rep. Avery-Knodel, Kettel-Carter
Membership NAB
President William J. Pape
Manager J. Maxim Ryder
Pub. Dir., Sls. Prom. Mgr. Robert Holczer
Program Director Walter O. Howard
Chief Engineer Frank B. Hales

WTOR—Torrington—1948
MBS-YANKEE

Frequency: 1490 Kc. Power: 250 Watts d.
Owned-Oper. By Torrington Bcstg. Co., Inc.
Business-Studio Address 93 Perkins St.
Tel.: HU 9-4181 News Service: AP
Representative Rambeau
Pres., Gen. Mgr. Edmund W. Waller
Sta., Comm. Mgr. Alfred G. Eyre
Program Dir., Chief Engr. David Eller

WWCO—Waterbury—1946
MBS-YANKEE

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. New England Bcstg. Co., Inc.
Business-Studio Address 65 Bank St.
Tel.: 4-5141 News Service: AP
Representative McGillvra
Membership RAB
President Lawrence Brandon
Gen., Sta. Mgr. Robert Cragger
Comm. Mgr. James McEvoy

WILI—Willimantic

Frequency: 1400 Kc. Power: 250 Watts
Owned. Windham Bcstg. Co.
Address Route 6
Tel.: HA 3-1621 News Service: UP
Exec. Mgr. Roland A. Goyette, Sr.
Sta. Mgr. Les Douglas
Prod. Mgr. William Lackenbauer

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Delaware

Pop. March 1 (Est.)—429,000; Families—126,000; Lic. Stations—9,
Sta. CP's—0; Radio Homes—118,000; TV Homes—112,000

WDOV—Dover—1948

Frequency: 1410 Kc. Power: 1000 Watts d.
Owned Dover Bcstg. Co.
Business Address Box 727
Representative Headley Reed
President Renry Rau
V. P., Gen. Mgr. Maxwell Marvin
Station Mgr. W. S. Cook

WKEN—Dover—1957

Frequency: 1600 Kc. Power: 500 Watts, d.
Owned Coastal Carolina Bcstrs.
Address Box 549
Tel.: DO 5797 News Service: AP
Trans. Thesaurus
President J. Olin Tice, Jr.
Gen. Mgr. Joe Morris

WJWL—Georgetown—1951

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By Rollins Bcstg., Inc.
Address DuPont Highway
Tel.: 2567 News Service: AP
Transcription Service Thesaurus
Membership RAB
President O. Wayne Rollins
Gen. Mgr. Charles R. Maillet
Dir. of Sales A. R. Lamphear
Prog. Dir. Bill German

WKSJ—Milford—1953

Frequency: 930 Kc. Power: 500 Watts d.
Owned-Oper. By Kent-Sussex Bcstg. Co.
Address Box 444
Tel.: MI 8881 News Service: UP
Transcription Service Lang-Worth
Gen., Comm., Prom. Mgr. H. M. Griffith, Jr.
Ch. Eng., Oper Mgr. C. V. Lundstedt
Prog. Dir. Borden E. Smith

WSUX—Seaford—1955

Frequency: 1280 Kc. Power: 1000 Watts
Owner-Oper. By Sussex Broadcasting Co.
Address Dual Hwy. 13
Tel.: 7933 News Service: UP
Representative Clark
Pres., Gen. Mgr. Elizabeth Evans
Ch. Eng. Bernard Gold

WAMS—Wilmington—1947

Frequency: 1380 Kc. Power: 1000 Watts
Owned Rollins Broadcasting Co.

Address 414 French St.
Tel.: OL 4-8881 News Service: AP
Membership RAB
President O. Wayne Rollins
General Manager Charles W. Stone
Program Director Roger Holmes
Chief Engineer Fitzgerald McDaniel

WDEL—Wilmington—1922 NBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned-Oper. By Delmarva Bcstg. Co., Inc.
Business-Studio Address 10th & King Sts.
Tel.: OL 8-7268 News Service: AP
Transcription Service Thesaurus
Representative Robert Meeker
Membership NAB
Station Executive Clair R. McCollough
Station Manager Harvey C. Smith
Gen. Sales Mgr. J. Robert Gullick
Natl. Sales Mgr. T. R. Nunan
Comm. Mgr. William McKibben
Prom. Dir. Paul I. Woodland
Program Director R. V. Aydelotte
Technical Director J. E. Mathiot

WILM—Wilmington—1922 ABN

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By Delaware Bcstg. Co.
Business-Studio Address 920 King St.
Tel.: OL 4-7771 News Service: UP
Transcription Service World
Representative Bolling Co.
Membership RAB, NAB
President Ewing B. Hawkins
V.P., Mgr. Jackson F. Lee
Program Director Warren Keyser
News Director Harry F. Thernal
Chief Engineer H. Edwin Kennedy

WTUX—Wilmington—1947

Frequency: 1290 Kc. Power: 1000 Watts d.
Owned-Oper. By Port Frere Bcstg. Co., Inc.
Address 14th & Market Sts.
Tel.: OL 5-8821 News Service: AP
Representative Walker
Pres., Gen. Mgr. Gordon K. MacIntosh
Comm. Mgr. William S. Ewing
Sales Prom. Mgr. Jimmy Lynn
Program Dir. Art Curley
Publicity Dir. Don Matthewson
Chief Engineer Don Clifton

Dist. of Columbia

Pop. March 1 (Est.)—887,000; Families—260,000; Lic. Stations—7, Sta. CP's—0; Radio Homes—256,000; TV Homes—237,000

WEAM—Washington, D. C.
(SEE ARLINGTON, VA.)

WGMS—Washington, D. C.
1946—MBS

Frequency: 570 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned Good Music Stations, Inc.
Address Hotel Harrington
Tel: EX 3-8676 News Service: AP
Representative Adam Young
General Manager Alfred B. Berry
General Sales Mgr. Perry Walders
Program Dir. Stan Hamilton

WMAL—Washington, D. C.
1925—ABN

Freq: 630 Kc. Power: 5,000 Watts
Owned Evening Star Bcstg. Co., Inc.
Address 4461 Connecticut Ave., N.W.
Tel: KE 7-1100 News Service: AP
Representative H-R
Newspaper Affiliation The Evening Star
Membership NAB, RAB
President John W. Thompson, Jr.
General Manager Fred S. Houwink
Comm. Mgr. Bertram Libin
Program Director Duncan Miller
Chief Engineer Allan Powley

WOL—Washington, D. C.—1924

Frequency: 1450 Kc. Power: 250 Watts
Owned Wash. Bcstg. Corp.
Address 2000 P. St., N.W.
Tel: HO 2-3900 News Service: UP
Representative Headley-Reed
Pres., Gen. Mgr. Henry Rau
Pub. Director Charles Dillon
Sta., Comm. Mgr., Prog. Dir. Maxwell Marvin
Chief Engineer Lloyd Smith

WOOK—Washington, D. C.
1940

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By United Bcstg. Co.
Business-Studio 8th & I Sts., N.W.
Tel: RE 7-8000 News Service: UP
Station Rep. United Bcstg., Harlan Oakes
Pres., Gen. Mgr. Richard Eaton
Vice-President John A. Panagos
Program Director Cliff Holland
Chief Engineer Ernest E. Stephens

WPGC—Washington, D. C.
(SEE MORNINGSIDE, MD.)

WRC—Washington, D. C.—1923
NBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Operated By National Bcstg. Co., Inc.
Business-Studio Address 4001 Nebraska Ave.
Tel: EM 2-4000 News Service: AP, INS, UP
Trans. Serv. Thesaurus, Stand. Associated
Representative NBC Spot Sales
Membership NAB, RAB
President (NBC) Robert Sarnoff
Vice-Pres., Gen. Mgr. Carlton D. Smith
Station Mgr. Joseph W. Goodfellow
Commercial Mgr. Harry A. Karr, Jr.
Pub., Prom. Dir. William E. Coyle
Prog. Mgr. William Grayson

WTOP—Washington, D. C.
1927—CBS

Frequency: 1500 Kc. Power: 50,000 Watts
Owned-Oper. Washington Post Bcst. Div.
Address Broadcast House
Tel: EM 2-9300 News Service: UP
Representative CBS Radio Spot Sales
Membership RAB
Pres., Bcst. Div. John S. Hayes
V.P. Radio Lloyd Dennis
Comm. Mgr. R. W. Schellenberg
Sls. Prom. Mgr., Pub. Dir. W. I. Wiggins
Prog. Dir. P. A. Searight
Chief Engineer Granville Klink

WUST—Washington, D. C.
1951

Frequency: 1120 Kc. Power: 250 Watts
Owned-Oper. By Broadcast Management, Inc.
Address 1343 U St.
Tel: HO 2-0011 News Service: UP
Representative ForJoe
Pres., Gen. Mgr. Harold E. Sheffers
Sales Mgr. J. Conrad Jacobs
Program Mgr. Georgette Leighton
Chief Engineer Norman Woods

WWDC—Washington, D. C.
1941

Frequency: 1260 Kc. Power: 5000 Watts
Owned-Oper. By WWDC, Inc.
Business-Studio Address 1627 K St., N.W.
Tel: TU 2-7600 News Service: AP, UP
Trans. Service Lang-Worth, World
Representative Blair
Membership NAB, RAB
Pres., Gen. Mgr. Ben Strouse
Comm. Manager Herman Paris
Program Director Norman Reed
Sales Prom. Mgr. Jo Wilson
Chief Engineer Ross H. Beville

Florida

Pop. March 1 (Est.)—4,090,000; Families—1,173,000; Lic. Stations—131,
Sta. CP's—17; Radio Homes—1,142,000; TV Homes—896,000

WAPG—Arcadia—1955

Frequency: 1480 Kc. Power: 1000 Watts d.
Owned. Arcadia-Punta Gorda Bcstg. Co.
Address. Box 676
Tel.: WA 8-6111. News Service: UP
Representative. McGillvra
Owner. H. F. McKee
Gen. Mgr. Paul Howell

WPEG—Arlington

Frequency: 1220 Kc. Power: 250 Watts, d.
Owned. Tom Carr
Address. 936 Arlington Rd.
Gen. Mgr. Tom Carr
Sta. Mgr. Ed Zegarske

WKTZ—Atlantic Beach—1957

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned. Ocean Beach Bcstg. Co.
Address. Box 1328
Tel.: CH 6-3695. News Service: AP
Owner. W. H. Adams
Gen. Mgr. Robert K. Lynch

WAVP—Avon Park—1957

Frequency: 1390 Kc. Power: 1 Kw., d.
Owned. Ridge Bcstg. Co.
Address. Jacaranda Hotel
Tel.: GL 2-6001. News Service: AP
Gen. Mgr. Edward G. Gardner
Program Dir. Charles D. Cummins

WBAR—Bartow—1953

Frequency: 1460 Kc. Power: 1000 Watts d.
Owned-Oper. By. WBAR, Inc.
Address. Box 820, Lakeland Hwy.
Tel.: 3-5111. News Service: AP
Membership. NAB
President. W. A. Wynne
Gen. Mgr. John L. Burgreen
Sales Prom. Mgr. Art Varnadore
Prog. Dir. Kenneth E. Shroyer
Chief Engineer. J. A. Duncan

WSWN—Belle Glade—1947

Frequency: 900 Kc. Power: 1000 Watts d.
Owned-Operated By. Seminole Bcstg. Co.
Address. Scarborough Bldg.
News Service. UP
Transcription Service. Thesaurus
Representative. Stars National
Chrm. of Bd. E. D. Rivers, Jr.
President. Hubert E. Ulmer
General Manager. Garnett L. Merck
Comm. Manager. Marvin Smith
Program Director. Al Harris

WBRD—Bradenton—1957

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned. Sunshine State Bcstg. Co., Inc.
Address. P. O. Box 1038
Tel.: 62-183. News Service: AP

Representative. Meeker
Pres., Gen. Mgr. Robert R. Nelson
Chief Engineer. Donald J. Larsen

WTRL—Bradenton—1946 KBS

Frequency: 1480 Kc. Power: 250 Watts
Owned By. Blue Skies Bcstg. Corp.
Address. Memorial Pier
Tel.: 6-1107. News Service: AP
Representative. Hil Best
Pres., Gen. Mgr. Lockwood R. Doty II
Comm. Mgr. Ken McKendree

WTAN—Clearwater—1948

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. WTAN, Inc.
Business Address. 200 Pierce Blvd.
Tel.: 3-3084. News Service: AP
Representative. McGillvra
Trans. Thesaurus, Columbia
Membership. NAB, RAB
President. Wm. G. Wells
Gen., Sta. Mgr., V.P. H. D. Parker
Commercial Manager. F. L. Parker
Prog. Dir., Eng. G. A. Robinson

WEZY—Cocoa—1957

Frequency: 1480 Kc. Power: 1 Kw.
Owned. Irving Braun
Address. Box 868
Tel.: 1800. News Service: UP
Sta. Mgr. Jay Schoof

WKKO—Cocoa—1953

Frequency: 860 Kc. Power: 1 Kw., d.
Owned By. Brevard Bcstrs., Inc.
Address. Box 1308
Tel.: 1020. News Service: AP, UP
Transcription Service. Standard
Representatives. Hil F. Best, Dora Clayton
President. James Sawyer
Gen. Mgr. Carl G. Collins, Jr.
Program Dir. Dale Wright
Chief Engineer. Davis E. Wilson

WVCG—Coral Gables—1948

Frequency: 1070 Kc. Power: 1000 Watts d.
Owned-Operated By. Peninsular Bcstg. Corp.
Business Address. Box 1315
Tel.: HI 8-7411. News Service: AP
Transcription Service. Associated
Representatives. Clark, Good Music Bcstrs.
Membership. RAB, NAB
President-General Mgr. George W. Thorpe
Asst. Sta. Mgr. Barbara Binns
Comm. Mgr. Timothy Carney
Chief Engineer. Thomas Middleton

WCNU—Crestview—1948 KBS

Frequency: 1010 Kc. Power: 1000 Watts d.
Owned-Operated By. Gulf Shores Bcstg. Co.
Business-Studio Address. Box 518



Tel.: MU 2-2330.....News Service: AP
 Transcription Service.....SESAC
 General Manager.....S. F. Townsend
 Comm. Mgr.....Vernon Cooper

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Crestview Bcstg. Co.
 Address.....Box 267
 Tel.: MU 2-3040.....News Service: UP
 Pres., Gen. Mgr.....Everett M. McCrary
 Comm. Mgr.....Herbert M. Chafin
 Chief Engineer.....Russ White

**WGTO—Cypress Gardens
1955**

Frequency: 540 Kc.....10 Kw. d.
 Owned-Operated By.....KWK, Inc.
 Address.....Box 123
 Tel.: CY 3-4103.....News Service: UP
 Newspaper Affil.....St. Louis Globe-Democrat
 Representative.....Adam Young
 Membership.....RAB
 President.....Robert Convey
 Gen. Mgr.....E. D. Hill
 Managing Director.....S. E. Hubbard
 Sales Prom. Mgr., Pub. Dir.....Gary Miller
 Chief Engineer.....Dave Schick

**WDCF—Dade City—1954
KBS**

Frequency: 1350 Kc.....Power: 1 Kw. d.

Owned.....Pasco Bcstg. Co.
 Address.....Box 1077
 Tel.: LO 7-3879.....News Service: AP
 Pres., Gen. Mgr.....Stuart Picard
 Comm., Sales Prom. Mgr.....Marvin Picard
 Chief Engineer.....Jim Gandy

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....WMFJ, Inc.
 Business-Studio Address..600 N. Atlantic Ave.
 Tel.: CL 2-6491.....News Service: UP
 Representative.....Jack Masla
 President.....Emil J. Arnold
 Gen. Mgr.....Dale S. Phares
 Sta. Mgr.....Dick Clark

**WNDB—Daytona Beach—1948
ABN**

Frequency: 1150 Kc.....Power: 1,000 Watts d.
 Owned-Operated By.....News-Journal Corp.
 Business-Studio Address...128 Orange Ave.
 Tel.: CL 2-1511.....News Service: AP
 Representative.....Clark
 Newspaper Affil.....News-Journal Corp.
 Membership.....NAB
 President.....Julius Davidson
 Gen., Sta. Mgr.....R. Y. Huffman
 Comm. Mgr.....Daniel F. Carroll
 Publicity Dir.....M. E. Hagman
 Prog. Dir.....Ken Lueck
 Chief Engineer.....F. A. Scott

To Broadcasters

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The Associated Press

**50 Rockefeller Plaza
New York 20, N. Y.**



WROD—Daytona Beach—1947 NBC

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Radio of Daytona, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....News Service: UP
Representative.....Pearson
Pres., Gen. Mgr.....Morton Basset
Station Mgr.....James F. McDonough

WFNM—De Funiak Springs 1955

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Gulfport Bcstg. Co.
Address.....Box 387
News Service.....UP
Gen. Mgr.....Mel Wheeler
Manager.....Leonard Knighton
Program Director.....William Wood

WJBS—DeLand—1948—NBC

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....John B. Stelson University
Address.....P. O. Box 808
Tel.: RE 4-1725.....News Service: AP
Representative.....Donald Cooke
Membership.....NAB
President.....Dr. J. Ollie Edmunds
General Mgr., Prog. Dir.....R. H. Westervelt
Commercial Manager.....Ken Brown

WOOO—DeLand—1956—KBS

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned.....Trio Bcstg. Co., Inc.
Address.....112½ W. New York Ave.
News Service.....UP
Rep.....Charles Bernard
Gen. Mgr.....Wally King
Prog. Dir.....Allan Hill

WDBF—Delray Beach—1951 KBS

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned.....Boca Raton Bible Conf. Grds., Inc.
Address.....P. O. Box 2075
Tel.: CR 6-7311.....News Service: UP
Transcription.....Lang-Worth
President.....Ira Lee Eshelman
Sta., Comm. Mgr.....Patrick W. Larkin
Program Dir.....Jean S. Larkin

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....Box 98
Tel.: 2282.....News Service: UP
Transcription.....Thesaurus, SESAC
President.....Norman E. Jorgensen
General Manager.....A. V. Catterton
Asst. Mgr., Prog. Dir.....Victoria C. Marten
Comm. Mgr.....Dean C. Wilson
Chief Engineer.....Robert C. Whiteley

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts

Owned.....Radio Station WLCO
Address.....Box 1505
News Service.....AP
Transcription.....Thesaurus
Owner, Gen. Mgr.....Floyd W. Hess
Sta., Comm. Mgr.....Morton C. Cook
Sales Prom. Mgr.....Barbara A. Riddlebaugh
Program Dir.....Thomas W. Osborne
Publicity Dir.....W. B. Croke
Chief Engineer.....Robert Blynn

WFBF—Fernandina Beach 1955—KBS

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned.....Murray Bcstg.
Address.....Box 502
Tel.: 3667.....News Service: UP
Representative.....Tom Atkinson
President.....Edward G. Murray
Comm. Mgr.....Dave Davis
Mgr.....R. E. Gleason
Chief Eng.....Bill Alexander

WFTL—Fort Lauderdale—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Gore Publishing Co.
Address.....P. O. Box 131
Tel.: JA 3-2511.....News Service: AP
Newspaper Affiliation.....Daily & Sunday News
Transcription Service.....World
Representative.....Sears & Ayers
Gen., Sta., Comm. Mgr.....R. L. Bowles
Chief Engineer.....Richard P. Northey

WFBF

FERNANDINA BEACH, FLORIDA

THE LIVELY STATION

COVERING

NORTHERN FLORIDA

and

SOUTHERN GEORGIA

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an

EDWARD G. MURRAY

OPERATION



WWIL—Ft. Lauderdale—1955
KBS

Frequency: 1580 Kc.....Power: 1 Kw.
OwnedWWIL
AddressBox 8067
Tel.: JA 3-7639.....News Service: UP
RepresentativeHeadly-Reed
PresidentL. A. Benson
V.P., Asst. Gen. Mgr.....N. Paqliara
Prog. Dir.....Bill Smith
Chief Eng.....Daniel J. Curran

WINK—Ft. Myers—1940
CBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Ft. Myers Bcstg. Co., Inc.
AddressWINK Bldg.
News ServiceAP
Representative.....Donald Cooke, J. S. Ayers
MembershipNAB, RAB
General Manager.....A. J. Bauer

WMYR—Ft. Myers—1952

Freq.: 1410 Kc....Power: 5 kw. d., 500 w. n.
Owned-Operated By.....Robert Hecksher
AddressWMYR Bldg.
Tel.: ED 5-1175.....News Service: UP
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1953
KBS

Frequency: 1330 Kw.....Power: 1000 Watts d.
Owned-Oper. By..Hurricane Bcstg. Service, Inc.
AddressP. O. Box 1343
Tel.: 1330.....News Service: AP
Transcription ServiceStandard
RepresentativeContinental
MembershipNAB
Pres., Gen., Sta. Mgr.....Murray C. Tillman
Prog. Mgr.....Willis M. Shawver Jr.
Ch'ef Engineer.....Al Stokes

WIRA—Fort Pierce—1946
NBC

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Business Address.....Melody Lane
Tel.: 1400.....News Service: AP
MembershipNAB
RepresentativeThomas F. Clark
Pres., Gen. Mgr.....James L. Howe
Sta. Mgr.....Sam Lawder
Program Director.....Anne Wilder
Commercial Manager.....J. Kingsley Butt
Chief Engineer.....Edward Murdoch

WFBS—Fort Walton—1956

Frequency: 950 Kc.....Power: 1 Kw.
Owned.....W. Florida Bcstg. Service
AddressBox 488
Tel.: CH 4-5685.....News Service: UP
MembershipNAB
Pres., Gen. Mgr.....H. French Brown, Sr.

Sales Manager.....H. French Brown, Jr.
Prog. Dir.....Mrs. Ray Kasper
Chief Engineer.....Samuel A. Eaton

WFTW—Ft. Walton Beach
1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
AddressBox 687
Tel.: CH 3-3123.....News Service: AP
TranscriptionThesaurus, Lang-Worth
President.....Wilbur R. Powell
Gen. Mgr.....Milford A. Reynolds
Chief Engineer.....M. J. Begley, Jr.

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
AddressBox 289
Tel.: FR 2-2528.....News Service: UP
RepresentativeClark
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hanssen
Commercial ManagerJimmy Holes
Program Director.....Joe Hill

WGGG—Gainesville—1948
ABN-KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Alachua County Bcstg. Co., Inc.
Business-Studio Address.....1230 Waldo Rd.
Tel.: 65791.....News Service: UP
RepresentativeBest
Gen. Mgr.....Thompson K. Cassel
Comm. Mgr., Prom. Mgr.....Leon E. Mims

WRUF—Gainesville—1928
MBS

Frequency: 850 Kc.....Power: 5000 Watts
Owned-Operated By.....Univ. of Fla.
Business-Studio Address.....Gainesville, Fla.
Tel.: FR 6-3261.....News Service: AP
Trans. Service.....Lang-Worth, Thesaurus
RepresentativeBurn-Smith
Director.....Kenneth F. Small
Commercial Manager.....R. L. Black, III
Prog. Dir.....E. R. Dantzler, Jr.
Chief Engineer.....Bertram McNamara

WGMA—Hollywood—1953
KBS

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned.....Eastern Bcstg. Service, Inc.
AddressP. O. Box 539
Tel.: WA 2-2903.....News Service: AP
RepresentativeHil F. Best
PresidentJack Barry
Gen. Mgr.....C. Edward Little
Sales Prom. Mgr.....J. M. Grant
Program Dir.....Frederick Wheelahan

WSDB—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.

* * FLORIDA * *

Owned..... S. Dade Bcstg. Co.
 Address..... Box 502
 Tel.: CI 7-2445..... News Service: UP
 President..... J. Abney Cox
 Gen. Mgr..... Merritt Hilliard
 Prog. Dir..... Mary Foy

WIVY—Jacksonville—1948

Frequency: 1050 Kc..... Power: 1000 Watts
 Owned-Operated By..... WIVY, Inc.
 Address..... Box 228-A

Tel.: PO 4-4545..... News Service: UP
 Representative..... Clarke Brown, Masla
 Membership..... NAB
 Pres., Gen. Mgr..... Edward J. Oberle
 Station Mgr..... Larry Picus
 Local Sales Manager..... Fred H. Schilling

WJAX—Jacksonville—1925
 NBC

Frequency: 930 Kc..... Power: 5,000 Watts
 Owned-Operated By.. City of Jacksonville, Fla.
 Business-Studio Address..... 1 Broadcast Pl.
 Tel.: EI 4-1681..... News Service: AP
 Membership..... RAB
 Rep..... John Blair
 Commissioner in Charge..... J. D. Kennedy
 Acting Mgr..... J. W. Douglass
 Sales Prom. Mgr..... Starring L. Coleman
 Pub. Dir..... Larry Bodkin
 Chief Engineer..... Kenneth L. Kroier

WMBR—Jacksonville—1927
 CBS

Frequency: 1460 Kc..... Power: 5000 Watts
 Owned-Oper. By..... Washington Post Co.
 Address..... Broadcast House, Jacksonville 7
 Tel. EX 8-0501..... News Service: UP
 Newspaper Aff..... Washington Post Co.
 Representative..... CBS Radio Spot Sales
 Membership..... RAB
 President..... Glenn Marshall Jr.
 Sta., Comm. Mgr..... Sid Beighley
 Sls. Prom. Mgr..... Norman Vincent
 Program Director..... Al Vare
 Chief Engineer..... Ernest B. Vordermark

WOBS—Jacksonville—1948

Frequency: 1360 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Mel-Lin, Inc.
 Business-Studio Address..... 1036 Mary St.
 Tel.: EX 8-3411..... News Service: UP
 Station Representative..... Gil-Perna
 Membership..... NAB
 President..... S. R. Walker, Jr.
 Gen. Mgr..... Larry R. Picus
 Sta. Mgr..... Alexander Kiersey
 Program Director..... Johnny Shaw
 Comm. Mgr..... G. W. Johnston

WPDQ—Jacksonville—1942
 ABN

Frequency: 600 Kc..... Power: 5000 Watts
 Owned-Operated By.. Jacksonville Bcstg. Corp.

Studio Address..... Gulf Life Bldg.
 Tel.: EL 4-4421..... News Service: UP
 Transcription Service..... World
 Rep..... Vernard, Rintoul & McConnell, Ayers
 President..... James R. Stockton
 Gen. Mgr., Vice-Pres..... Robert R. Feagin
 Operations Mgr..... Richard C. Fellows
 Chief Engineer..... Ernest E. Haraldson

WQIK—Jacksonville—1955

Frequency: 1280 Kc..... Power: 1,000 Watts d.
 Owned-Operated By..... Rowland Bcstg. Corp.
 Address..... Box 8186
 Tel.: RA 5-0653..... News Service: UP
 Rep..... Charles Bernard
 President..... Edison Casey
 Gen. Mgr..... Marshall W. Rowland
 Comm. Mgr..... Robert T. Rowland

WRHC—Jacksonville—1950

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... WRHC, Inc.
 Address..... 247 Margaret St.
 Tel.: EL 6-0461..... News Service: UP
 Membership..... NAB
 Rep..... Joe Wooton
 President..... Harold S. Cohn

WZOK—Jacksonville—1940
 ABN

Frequency: 1320 Kc..... Power: 5000 Watts
 Owned..... Radio Jax
 Address..... Box 5176
 Tel.: EX 8-5733..... News Service: UP
 Representative..... Stars National
 Pres., Gen. Mgr..... Jim Macri
 Sta. Mgr..... Jack Wheeler
 Program Dir..... Reed Gardner
 Chief Engr..... W. A. Cooper

WZRO—Jacksonville Beach
 1947—KBS

Frequency: 1010 Kc..... Power: 1 Kw. d.
 Owned By..... A. B. Letson
 Address..... Quincy, Fla.
 Tel.: (Quincy) MA 7-6700... News Service: AP
 President..... Andrew B. Letson
 Gen. Mgr..... Jim Kirk
 Station Mgr..... Roger Fricke

WKWF—Key West—1945
 MBS-ABN

Frequency: 1600 Kc..... Power: 500 Watts
 Owned-Operated By..... John M. Spottswood
 Address..... P. O. Box 891
 Tel.: CY 6-2222..... News Service: UP
 Membership..... NAB
 Owner, Gen. Mgr..... John M. Spottswood
 Station Mgr..... Kermit H. Lewin
 Sales Mgr..... Ray A. Schoneck
 Chief Eng..... Charles R. Lowe

WRWB—Kissimmee—1954

Frequency: 1220 Kc..... Power: 250 Watts



Owned.....Frank A. Taylor
 Address.....Lago Vista Radio Park
 Tel.: TI 6-8991.....News Service: UP
 Transcription Service.....Standard
 Owner, Gen. Mgr.....Frank A. Taylor
 Sta., Sales.....Robert W. Bennett

WDSR—Lake City—1946

Frequency: 1340 Kc.....Power: 250 Watts

Owned-Operated By..Deep South Radioways
 Address.....U.S. Hwy 41, S.
 Tel.: 525.....News Service: UP
 Partner, Gen., Sta. Mgr.....Alfred H. Temple
 Chief Engineer.....Richard L. Cook

WLAK—Lakeland—1936 NBC

Freq.: 1430 Kc....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By...Lakeland Bcstg. Corp.
 Business Address.....P. O. Box 1211
 Tel.: MU 2-1431.....News Service: UP
 Transcription Service..Associated, World, Std.
 Station Representative.....John E. Pearson
 Membership.....RAB, NAB
 Pres., Gen. Mgr.....S. O. Ward
 Commercial Manager.....Powell Adams
 Program Director.....Maxine Tynner
 Chief Engineer.....William P. Le

WONN—Lakeland—1949 MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By...Noyes Enterprises, Inc.
 Business Address.....Lake Hunter Drive
 Tel.: MU 5-1171.....News Service: AP
 Transcription Service.....Capitol
 Representative.....Donald Cooke, Inc.
 Pres., Gen., Sta. Mgr.....Robert W. Jonscher
 Commercial Mgr.....C. C. "Tip" Sherwood
 Program Dir.....William F. Ferguson
 Sls. Prom. Mgr., Pub. Dir.....R. S. Taylor
 Chief Engineer.....Duane McConnell

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
 Owned.....Polk Radio, Inc.
 Address.....207½ E. Main St.
 Tel.: MU 9-0551.....News Service: AP
 President.....W. H. Martin
 V.P., Mgr.....Tom Barber

WIPC—Lake Wales—1951 KBS

Frequency: 1280 Kc.....Power: 1000 Watts
 Owned.....Imperial Polk Bcstg. Corp.
 Address.....P. O. Box 712
 Tel.: 2-9831.....News Service: UP
 Representative.....Hil F. Best
 President.....K. H. Berkeley
 V.P., Gen. Mgr.....Charles D. Bishop
 Comm. Mgr.....W. W. Van Steenburgh
 Frog., Pub. Dir.....Eleanor Pryor
 Chief Engineer.....William Johnson

WLBE—Leesburg—1949 MBS

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....WLBE, Inc.
 Address.....Box 790
 Tel.: 790.....News Service: UP
 Representative.....Best, Keystone
 Transcription Service.....Standard
 President.....Paul A. Husebo
 Program Director.....Richard R. Coleman
 Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949—KBS

Frequency: 1250 Kc.....Power: 1 Kw. d.
 Owned.....Norman O. Protsman
 Business Address.....P. O. Box 637
 Tel.: 1250.....News Service: UP
 Membership.....NAB
 Owner, Gen. Mgr.....Norman O. Protsman
 Program Director.....Faith Protsman
 Chief Engineer.....C. S. Parker

WMAF—Madison—1956—KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Norman O. Protsman
 Address.....Box 621
 Tel.: HU 3-6333.....News Service: AP
 Owner, Gen. Mgr.....Norman O. Protsman
 Station Mgr.....Robert C. Lay

WTYS—Marianna—1948 MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By...John H. Phipps Bcstg. Stas.
 Address.....Box 777
 Tel.: HU 2-2131.....News Service: AP
 Representative.....Cummings
 Owner.....John H. Phipps
 General Manager.....L. H. Graves
 Station Manager.....Guy Hamilton

WMMB—Melbourne—1948 MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By..Indian River Radio, Inc.
 Business-Studio Address.....Front St.
 Tel.: 575.....News Service: UP
 Transcription Service.....World
 President.....H. G. Murrelle
 Vice-President.....Howard L. Green

WCKR—Miami—1956—NBC

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Operated By...Biscayne TV Corp.
 Bus.-Studio Address...Box M, Little River Sta.
 Tel.: PL 1-6692.....News Service: AP
 Transcription Service.....Thesaurus
 Representative.....Henry I. Christal
 Membership.....NAB, RAB
 President.....Niles Trammell
 General Manager.....Owen F. Uridge
 Comm. Manager.....L. L. Zimmerman
 Sales Prom. Mgr.....Charles W. Curtin