



WGTN—Georgetown—1949
MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By... Georgetown Bcstg. Co.
Address, Trans. Loc. 216 Fraser St.
Tel.: 3-3421. News Service: UP
Station Rep. Donald Cooke
Transcription Lang-Worth
Pres., Gen. Manager. J. B. Delzell
Commercial Manager. Allen Wester
Program Director. M. A. Delzell

WQOK—Greenville—1950

Frequency: 1440 Kc. Power: 5 Kw.
Owned-Oper. By. Dick Bcstg.
Address Box 298
Transcription Service Thesaurus
Representative Walker, Dora-Clayton
Membership NAB, RAB
President. James A. Dick
General Manager. T. C. Hooper

WESC—Greenville—1947

Frequency: 660 Kc. Power: 5000 Watts d.
Owned-Operated By. Greenville Bcstg. Co.
Business-Studio Address. College St.
Tel.: 2-8241. News Service: AP
Representative Rambeau, Brown
Membership NAB, RAB
President. (Mrs.) W. E. Mitchell
General Mgr. J. Davenport
Commercial Manager. William Ingram
Program Director. B. A. Krieger
Publicity Director. Betty Jo McGuire
Chief Engineer. J. Harold White

WFBC—Greenville—1933
NBC

Frequency: 1330 Kc. Power: 5000 Watts
Owned-Oper. By. WMRC, Inc.
Bus.-Studio Address. 505 Rutherford St.
Tel.: CE 9-1321. News Service: AP
Newspaper Affil. News-Piedmont
Transcription SESAC
Representative Avery-Knodel
Membership NAB, RAB
President. R. A. Jolley
Sta. Mgr. Bruce Buchanan
Comm. Mgr. Keener Garrett
Pub. Dir., Prom. Mgr. Julie Ferguson
Chief Engineer. Bill Garrison

WRRB—Greenville—1954
ABN-MBS-CBS

Frequency: 1490 Kc. Power: 250 Watts
Owned. Paramount Bcstg. Co. Inc.
Address. 400 Mayberry St.
Tel.: CE 3-2751. News Service: AP
Station Representative. Cooke
Trans. World
Pres., Gen. Mgr. C. F. Cope
Comm. Mgr. Ted Outlaw
Prog. Dir. William Arrington
Chief Eng. Burt Anderson

WMUU—Greenville—1949

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By. Bob Jones Univ.
Address Greenville
Tel.: CE 9-9001. News Service: AP
Trans. Service. SESAC, Lang-Worth
Station Rep. Continental
Membership RAB
President. Dr. Bob Jones, Jr.
General Manager. R. K. Johnson
Station Manager. Jim Ryerson
Comm. Manager. David Yearick
Chief Engineer. William Greaves

WCRS—Greenwood—1941—NBC

Frequency: 1450 Kc. Power: 250 Watts
Owned. Grecco, Inc.
Address. P. O. Box 868
Tel.: 9-1300. News Service: AP
Representative Clark
President. Douglas Featherstone
Gen., Sta. Mgr. Dan Crosland
Commercial Mgr. Ralph Norman

WGSW—Greenwood—1953
MBS-KBS

Frequency: 1350 Kc. Power: 1000 Watts d.
Owned. Radio Greenwood, Inc.
Address. Edward Arms Bldg.
News Service UP
Representative. Indie Sales; Dora-Clayton
President. W. C. Woodall, Jr.
Manager. George B. Cook, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned. Vernon T. Fox
Address Box 431
Tel. 7-4451
Gen. Mgr. Vernon T. Fox
Comm. Mgr. James L. Massey
Chief Engineer. Clyde McClure

WEAB—Greer—1949—KBS

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By. Greer Bcstg. Co.
Address Jones Rd.
Tel.: TR 7-3141. News Service: UP
Transcription Service World
Pres., Gen. Mgr. E. A. Burch
Sales Mgr. John Salter
Program Director. Betty Beers
Chief Engineer. Leon Southerland

WBHC—Hampton—1957—KBS

Frequency: 1270 Kc. Power: 1 Kw., d.
Owned. Hampton County Bcstg. Co.
Address Hwy. 601
Owner. J. A. Gallimore
Manager. Bill Hollingsworth

WHSC—Hartsville—1946
MBS-KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned.....Hartsville Bcstg. Co., Inc.
 Address.....1306 College Ave.
 Tel.: ED 2-8101.....News Service: AP
 Transcription Service.....Capitol
 V.P., Gen. Mgr.....Raymond Caddell
 Commercial Mgr.....Oby B. Lyles
 Publicity Dir.....Eleanor Flowers
 Chief Engineer.....J. E. Parker

WDKD—Kingstree—1949 KBS

Frequency: 1300 Kc.....Power: 5000 Watts d.
 Owned-Operated By.....Palmetto Bcstg. Co.
 Address.....Kingstree
 Tel.: 6761.....News Service: AP
 Transcription Service.....Thesaurus
 Membership.....RAB
 Pres., Gen. Mgr.....E. G. Robinson, Jr.
 Comm. Manager.....F. A. Graham
 Program Director.....Carroll Godwin
 Pub. Director.....Glenn French
 Chief Engineer.....Walter Turner

WJOT—Lake City—1953

Frequency: 1260 Kc.....Power: 1 Kw. d.
 Owned.....Lake Bcstg. Corp.
 Address.....10 S. Acline Ave.
 Tel.: 7631.....News Service: UP
 Representative.....Donald Cooke, Inc.
 President, Gen. Mgr.....J. Olin Tice, Jr.
 Sta. Mgr.....Clarence Jackson
 Comm. Mgr.....H. J. Palmer
 Prog. Dir.....Frances M. Tice

WLCM—Lancaster—1951 KBS

Frequency: 1360 Kc.....Power: 1000 Wtts d.
 Owned-Operated By.....Royal Bcstg. Co.
 Address.....103 N. Catawba St.
 Tel.: 2051.....News Service: AP
 Station Rep.....Media Sales
 Transcription Service.....Thesaurus
 President.....Charles Connelly
 General Manager.....Faris Giles

WLBG—Laurens—1948

Frequency: 860 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
 Business Address.....Radio Center
 Tel.: 2-5212.....News Service: UP
 Membership.....RAB
 Representative.....Indie Sales
 President.....James R. Dalrymple, Jr.
 General Manager.....C. W. Hogan
 Program Director.....Paul Wynn
 Chief Engineer.....Jack Taylor

WYMB—Manning—1957 KBS

Frequency: 1410 Kc.....Power: 1 Kw.
 Owned.....Clarendon County Bcstg. Co.
 Address.....Box 262
 Tel.: 7880.....News Service: AP
 Trans.....SESAC

Pres.....J. M. Soles, Jr.
 Gen. Mgr.....Harry Hyman
 Comm. Mgr.....Phil Rice
 Prog. Dir.....Russ Mellette

WJAY—Mullins—1949—KBS

Frequency: 1280 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Mullins & Marion Bcstg. Co.
 Address.....Highway 76, P. O. Box 41
 Tel.: 3901.....News Service: UP
 Transcription Service.....Lang-Worth, SESAC
 President.....W. G. Smith
 Gen. Mgr.....James F. Ramsey
 Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954 KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Coastal Carolina Bcstg. Corp.
 Address.....Oak St. at 28th Ave.
 Tel.: 7123.....News Service: UP
 Representative.....Donald Cooke
 Membership.....NAB
 President.....James Olin Tice, Jr.
 Gen., Sta., Sls. Mgr.....J. G. Kenworthy
 Program Director.....Robert Thompson
 Chief Engineer.....Marvin Rivenburgh

WKDK—Newberry—1946 MBS-KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....Newberry Bcstg. Co., Inc.
 Address, Trans.....11 Radio Dr.
 News Service.....AP
 Representative.....Interstate United Newspapers
 Transcription Service.....Thesaurus
 Membership.....NAB
 President.....James F. Coggins

WDIX—Orangeburg—1946 ABN

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....WDIX, Inc.
 Address.....Whitman St. Ext.
 Tel.: JE 4-4461.....News Service: AP
 Station Rep.....Devney, Forjoe
 Membership.....NAB
 President.....Charles S. Henerey
 General Manager.....Frank B. Best
 Comm., Sls. Prom. Mgr.....Norman M. Matthews
 Program Director.....Mrs. J. C. Hydrick, Jr.
 Chief Engineer.....William D. Sneed

WTND—Orangeburg—1948 KBS

Frequency: 920 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....WTND, Inc.
 Address.....1 Memorial Plaza
 Tel.: JE 4-1301.....News Service: UP
 Representative.....Thos. F. Clark
 Membership.....RAB
 Pres., Gen. Manager.....J. I. Sims
 Engineers.....W. L. Styles, I. P. Herrington



WRHI—Rock Hill—1944
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....York Co. Brcdg. Co.
Address.....Rock Hill Nat. Bk. Bldg.
Tel.: 2085.....News Service: AP
Gen. Mgr., Chf. Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir.....Wm. C. Beaty
Sls. Mgr., Pub. Dir.....H. S. Gault

WTYC—Rock Hill—1949

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned.....Tri-County Bcstg. Corp.
Address.....P. O. Box 1091
Tel.: 3175.....News Service: UP
Representative.....Indie Sales
President.....T. Lamar Simmons
Gen., Sta. Mgr., Prog. Dir.....E. L. Burwell
Comm. Mgr.....R. F. Adams
Sls. Prom. Mgr.....Gene Apperson
Pub. Dir.....Jack Howe
Chief Engineer.....Ed Roberts

WSNW—Seneca—1949—KBS

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Blue Ridge Bcstg. Co., Inc.
Address.....P. O. Box 443
Representative.....Best
Membership.....NAB, RAB
Pres., Gen. Mgr.....J. A. Gallimore
Treasurer.....Virginia Gallimore

WTHE—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address.....101 Schuyler Bldg.
Tel.: 3-2727.....News Service: AP
Trans. Ser.....World
Membership.....NAB
Pres., Gen. Mgr.....John K. L. Peterson
Sta. Mgr., Prog. Dir.....Raymond C Starr
Commercial Manager.....Ralph Sklar
Publicity Director.....Lanny Layton
Sales Prom. Mgr.....Rik Rogers
Chief Engineer.....Clyde J. McClure

WORD—Spartanburg—1940
NBC

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.....Word, Inc.
Business-Studio Address.....291 E. Main St.
Tel.: 3-2711.....News Service: AP
Representative.....Paul H. Raymer
President.....Irwin Kahn
Gen. Manager.....W. C. Bochman
Comm. Manager.....Charles B. Parham
Program Director.....Buddy Womick
Chief Engineer.....James L. Tate

WSPA—Spartanburg—1929
CBS

Frequency: 950 Kc.....Power: 5000 Watts
Owned.....Spartan Radiocasting Co.

Business-Studio Address.....224 E. Main St.
Tel.: 3-3621.....News Service: UP
Transcription Service.....World
Membership.....NAB, RAB
Representative.....Hollingsbery
President.....Walter J. Brown
Gen. Manager.....Roger A. Shaffer
Commercial Manager.....Ross M. Holmes
Program Director.....Henry Bussey
Chief Engineer.....H. R. Beckholt

WFIG—Sumter—1940
MBS-KBS

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Business-Studio Address.....20 N. Main St.
Tel.: SP 3-7305.....News Service: AP
Representative.....Joseph Hershey McGillvra
President.....F. B. Creech, Sr.
General Manager.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Program Director.....Kathryn Gaillard
Chief Engineer.....Richard Elam

WSSC—Sumter—1953—ABN

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sumter Inc.
Address.....East Calhoun St.
Representative.....Best
Trans.....World
Membership.....NAB
President.....J. A. Gallimore
General Manager.....Ed Damron
Comm. Manager.....H. W. Fowler
Prog., Pub. Director.....Lillian Davis

WBCU—Union—1949—KBS

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address.....210 East Main St.
Tel.: 1200.....News Service: AP
Transcription Service.....World
Pres., Gen. Mgr.....Edward L. B. Osborne
V.P., Sec'y.....James F. Coggins
Program Director.....Ernest Johnson
Chief Engineer.....Walker Carver

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Walterboro Bcstg. Co.
Studio Address.....Ft. Benson St.
Tel.: 3861.....News Service: AP
Representative.....Don Cook
General Manager.....Klein B. Beach, Jr.

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
Owned.....York-Clover Broadcasting Co.
Address.....U. S. 321 By Pass
Tel.: MU 4-4241.....News Service: AP
President.....C. B. Sigmon
General Manager.....Harvey Laughter
Commercial Manager.....Archie Warren
Prog. Dir.....Larry Bumgardner

South Dakota

Pop. March 1 (Est.)—715,000; Families—201,000; Lic. Stations—19,
Sta. CP's—0; Radio Homes—194,000; TV Homes—119,000

KABR—Aberdeen—1952 KBS

Frequency: 1220 Kc. Power: 250 Watts d.
Owned-Operated By: Yankton Bcstg. Co.
Address: Box 527
Tel.: 4959 News Service: UP
Membership: NAB
Trans.: Standard
Representative: Bob Dore
General Manager: Bill Johnson
Sta. Mgr.: Neal Edwards

KSDN—Aberdeen—1948 ABN

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By: Aberdeen News Co.
Tel.: 4573
Newspaper Affil.: American-News
Representative: Weed
Membership: NAB
President: Henry J. Schmitt
Gen. Mgr., Pub. Director: Byron McElligott
Commercial Manager: Russa Osborne
Program Director: E. C. Pieplow
Chief Engineer: George Crocker

KBRK—Brookings—1955 KBS

Frequency: 1430 Kc. Power: 500 Watts
Owned-Oper By: Brookings Bcstg. Co.
Address: Northwest Bank Bldg.
Tel.: 477 News Service: AP
Transcription Service: World
Gen., Comm. Mgr.: E. C. Stangland
Prog. Dir., Chief Eng.: Robert Reimers

KDSJ—Deadwood—1946

Frequency: 980 Kc. Power: 1000 Watts
Owned-Oper. By: John, Eli & Harry Daniels
Address: 745 Main
Tel.: 186 News Service: UP
Membership: NAB
Gen., Bus. Manager: Harry Daniels

KIJV—Huron—1947 NBC-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: James Valley Bcstg. Co., Inc.
Bus. Studio Address: 1726 Dakota St.
Tel.: 765 News Service: UP
Transcription Service: Thesaurus
Membership: NAB
Manager: Max F. Staley
Comm. Manager: Dwight Coursey

KORN—Mitchell—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By: Mitchell Bcstg. Assn.
Bus. Studio Address: 217-219 N. Main
Tel.: 621 News Service: UP
Transcription Service: Lang-Worth

Membership: NAB
Pres., Gen., Sta. Mgr., Prog. Dir.: R. V. Eppel
Comm., Sales Prom. Mgr.: M. Johnson
Chief Engineer: J. R. Doherty

KOLY—Mobridge—1956—KBS

Frequency: 1300 Kc. Power: 1 Kw., d.
Owned: Mobridge Bcstg. Corp.
Address: 114 Third St. East
Tel.: 654 News Service: UP
Trans.: World
Pres., Mgr.: L. L. Coleman

KGFX—Pierre—1916—KBS

Frequency: 630 Kc. Power: 200 Watts d.
Owned-Oper. By: Estate of Dana McNeil
Bus. Studio Address: 203 W. Summit Ave.
Tel.: 2351 News Service: UP
Pres., Gen. Mgr.: Ida A. McNeil
Chief Engineer: Hugo Conrath, Jr.

KOTA—Rapid City—1936 CBS

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By: Duhamel Ent., Inc.
Business Address: 524½ 6th St.
Tel.: FI 2-2000 News Services: UP, AP
Representative: Headley-Read
Transcription Service: Capitol
Membership: NAB, RAB
President, Gen. Mgr.: Helen S. Duhamel
Sales Prom. Mgr.: Arthur L. Jones
Prog., Pub. Dir.: Abner H. George
Business Manager: William F. Turner
Farm, Ranch Dir.: Gene Taylor
Chief Eng.: Robert Musfeldt

KRSD—Rapid City—1953

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By: Heart of the Black Hills
Address: P. O. Box 609
Tel.: FI 2-6050 News Service: UP
Trans. Ser.: Thesaurus
General Manager: Eli Daniels

KELO—Sioux Falls—1937 NBC

Frequency: 1320 Kc. Power: 5000 Watts
Owned-Oper. By: Midcontinent Bcstg. Co.
Bus. Studio Address: Phillips Ave.—8th St.
Tel.: 4-5841 News Services: UP, AP
Transcription Service: Standard
Representative: H-R Reprs., Bulmer & Johnson
Membership: NAB, RAB
President: Joe Floyd
Gen., Comm. Manager: Evans Nord
Sales Prom. Mgr.: Jack Townsend
Chief Engineer: Lester Froke

KIHO—Sioux Falls—1948 MBS

Frequency: 1270 Kc. Power: 1000 Watts



Owned.....Ware Bcstg. Corp.
 Address218 South Main Ave.
 Tel.: 4-7736.....News Service: UP
 RepresentativePearson
 Trans. Ser.World
 Gen. Mgr.Robert J. Flynn
 Comm. Mgr.....Vince Casey
 Chief Eng.....Roman A. Kramer

News ServiceAP
 Transc. ServiceStandard, World
 RepresentativeGill-Perna
 MembershipNAB, RAB
 President.....H. Smith Hagen
 Gen., Sta., Comm. Mgr.....Ross E. Case
 Program Director.....Gene Branter
 Sales Prom. Mgr.....B. J. Kinney

KISD—Sioux Falls—1948
KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Operated By.....KISD, Inc.
 Bus.-Studio Address.....3631 W. 12 St.
 Tel.: 4-5571.....News Service: AP
 Station RepresentativeCooke
 Pres., Gen. Mgr., Prog. Dir.....Verl Thompson
 Comm. Manager.....Roland Phillip
 Sls. Prom. Manager.....Shirli Adams
 Chief Engineer.....Dick Perry

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
 Owned.....Midwest Radio Corp.
 Address.....333 W. Second St.
 News Services.....UP, AP
 Manager.....Earl Williams
 Prog. Dir.....Cliff Pike

KSOO—Sioux Falls—1927
ABN

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.Sioux Falls Bcstg. Asso., Inc.
 Address.....317 S. Phillips Ave.
 Tel.: 4-5601.....News Service: AP
 MembershipNAB
 Station Representative.....Avery-Knodel, Inc.
 PresidentMorton Henkin
 V.P., Gen. Mgr.....George R. Hahn
 Comm. Mgr.....Orrin Melton
 Prog. Dir.....Ray Lottesness
 Chief Engineer.....Max E. Pierce

KYNT—Yankton—1955—KBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Yankton Bcstg. Co.
 AddressBox 105
 Tel.: 3623.....News Service: UP
 Transcription ServiceThesaurus
 RepresentativeBob Dore
 MembershipNAB, RAB
 President.....William M. Smith
 Gen. Mgr., Exec. V.P.....William E. Johnson
 Chief Engineer.....John C. Briggs

KWAT—Watertown—1926
MBS-KBS

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By..Midland Natl. Life Ins. Co.
 AddressBox 74

WNAX—Yankton—1922—CBS

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Operated By.....Peoples Bcstg.
 Bus.-Studio Address.....3rd & Mulberry Sts.
 Tel.: 442.....News Services: AP, UP
 RepresentativeKatz
 MembershipNAB, RAB
 V.P., General Manager.....Donald D. Sullivan
 Resident Manager.....Clair W. Giles
 Commercial Manager.....Nick Bolton
 Prom. Mgr., Pub. Dir.....Roland Peterson
 Program Director.....Jack Vaughn
 Chief Engineer.....Clifton M. Todd

Tennessee

Pop. March 1 (Est.)—3,562,000; Families—974,000; Lic. Stations—101,
 Sta. CP's—3; Radio Homes—942,000; TV Homes—689,000

WLAR—Athens—1947
KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....Athens Bcstg. Co.
 Business-Studio Address.....N. Jackson St.
 Tel.: 1450.....News Service: UP
 Newspaper Affil.....Daily Post-Athenian
 Transcription ServiceThesaurus
 MembershipNAB
 Gen. Mgr.....William P. Atkins
 President.....Lowell F. Arterburn
 Gen., Comm. Mgr.....Buell J. Charles
 Chief Engineer.....Andrew Bates

Owned. Radiophone Bcstg. Station, WOPI, Inc.
 Address...Easley-Wright Bldg., 310 State St.
 Tel.: SO 3730.....News Service: UP
 Transcription ServiceLang-Worth
 RepresentativeBurn-Smith
 MembershipNAB, RAB
 Pres., Gen. Manager.....W. A. Wilson
 Commercial Mgr.....James C. Wilson

WHLP—Centerville—1955

Frequency: 1570 Kc.....Power: 1000 Watts, d.
 Owned.....Tri-County Broadcasting Corp.
 News ServiceUP
 RepresentativeHil F. Best
 MembershipNAB, RAB

WOPI—Bristol—1929—NBC

Frequency: 1490 Kc.....Power: 250 Watts

President.....J. Gil Thompson
Gen., Sta., Prom. Mgr.....Earl Carney
Comm. Mgr., Prog. Dir.....John C. Kerr
Publicity Director.....Louise McCaleb
Chief Engineer.....J. W. Chessor

WAGC—Chattanooga—1946

MBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WAGC Bcstg. Co.
Address.....Hotel Patten
Tel.: AM 7-1128.....News Service: UP
Representative.....Dora-Clayton
Pres.....P. F. Furlow
Gen., Sta. Mgr.....John Sanders
Prog. Dir.....Gaylord A. McPherson
Chief Engineer.....George McMurtrie

WAPQ—Chattanooga—1934

ABN

Frequency: 1150 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPQ Bcstg. Service
Business-Studio Address.....New Read House
Tel.: AM 6-6141.....News Service: UP
Membership.....NAB
Representative.....H-R Reps.
Pres.....Gordon Gambill
Comm. Mgr.....Walter Stamper

WDEF—Chattanooga—1941

NBC

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Bus.-Studio Address.....Volunteer Bldg.
Tel.: AM 7-3393.....News Service: UP
Transcription Service.....Capitol
Representative.....Branham
Membership.....NAB, RAB
President.....Carter M. Parham
Gen. Sta. Comm. Mgr.....Ken Flenniken
Pub., Prog. Director.....Kenn Early
Chief Engineer.....B. C. Baker

WDOD—Chattanooga—1925

CBS

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDOD Bcstg. Corp.
Address.....Hamilton Natl. Bank Bldg.
Tel.: AM 6-5117.....News Service: AP
Transcription Service.....Standard, World
Representative.....Paul H. Raymer
Gen. Mgr.....H. F. Wehrmann
Comm. Mgr.....Bryan J. Bush
Program Director.....Earnest Feagans
Chief Engineer.....Edward Walker

WDXB—Chattanooga—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....French, Inc.
Address.....Dome Bldg.
Tel.: AM 6-1114.....News Service: AP
Representative.....ForJoe
Pres.....Stephen C. French
Comm. Mgr.....Luther Wilson

WMFS—Chattanooga—1951

KBS

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WMFS, Inc.
Address.....835 McCallie Ave.
Telephone.....6-4146
Representative.....Pearson
Pres., Gen. Mgr.....B. F. J. Timm
Sta., Comm. Mgr., Prog., Pub. Dir....F. Webb

WMCH—Church Hill—1954

KBS

Frequency: 1260.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-2601.....News Service: AP
President.....Thales E. Wallace
Comm. Manager.....James M. Smith

WDXN—Clarksville—1954

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....Clarksville Bcstg. Co., Inc.
Address.....Bailey Bldg.
Tel.: MI 5-2411.....News Service: UP
Membership.....NAB
Representative.....Venard, Rintoul & McConnell
Gen. Manager.....J. M. Cecil
Comm. Mgr.....Charles Malone

WJZM—Clarksville—1941

KBS-MBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Campbell & Shaftall
Business-Studio Address.....411 Madison St.
Tel.: MI 5-6414.....News Service: AP
Membership.....NAB, RAB
Representative.....Jack Masla
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Program Director.....Ernest Simmons
Publicity Director.....Richard McCullough
Commercial Manager.....Charles Malone
Sls. Prom. Mgr.....John Berwind

WBAC—Cleveland—1945

MBS

Frequency: 1340 Kc.....Power: 250 Watts
Own-Oper. By.....Fitch & Kile, Inc.
Business-Studio Address.....180 Central Ave.
Tel.: GR 6-7593.....News Service: UP
Pres., Gen., Sta. Mgr.....Thad E. Fitch
Prog., Pub. Director.....Paul Kirksey
Chief Engineer.....William D. Stuart

WCLE—Cleveland—1957

KBS

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....Southeastern Entp.
Address.....33 Ocoee St.
Telephone.....GR 2-6511
Sta., Sls. Mgr.....Bill Stamps

WCRM—Columbia—1946
KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned.....Middle Tenn. Bcstg. Co., Inc.
Bus.-Studio-Transmitter Address...P. O. Box 71
Tel.: EV 8-3636.....News Service: AP
Transcription Service.....World, Thesaurus
Representative.....Walker
Membership.....NAB, RAB
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Prog. Dir.....Dick Davis
Sls. Prom., Comm. Mgr.....Mel Dugger
Pub. Director.....Jim Keiran
Chief Engineer.....Cameron McKay

WHUB—Cookeville—1940
CBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: 789.....News Service: UP
Membership.....NAB, RAB
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WKBL—Covington—1954
KBS

Frequency: 1250 Kc. Power: 1000 Watts d.
Owned...Tipton County Broadcasting Co., Inc.
Address.....Covington
Tel.: GR 6-9635.....News Service: AP
Trans.....Lang-Worth
Membership.....NAB
Pres., Gen. Mgr.....Bob Whiteley
Comm., Sales Prom. Mgr.....Jack Whitehorn
Program Director.....Dave Stewart
Publicity Director.....Tim Daniels

WZYX—Cowan—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned.....Cumberland Bcstg. Co.
Address.....Cowan
Gen. Mgr.....A. D. Smith, Jr.
Sta. Mgr.....James F. Spencer

WAEW—Crossville—1952
KBS

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
News Service.....UP
Membership.....RAB
President, Gen. Mgr.....Arthur Wilkerson
V.P., Secretary.....Evelyn Wynn
Comm., Sta. Manager.....Clarence Stinnett

WDNT—Dayton—1957—KBS

Frequency: 1280 Kc. Power: 1 Kw., d.
Owned.....Norman A. Thomas
Address.....Box 294
Tel.: 1540.....News Service: AP
Trans.....Standard

Gen. Mgr.....Jack S. Pullin
Comm. Mgr.....Vance A. Travis

WDKN—Dickson—1955—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.
Owned-Oper. By.....Dickson Co. Bcstg. Inc.
Address.....Box 71
Tel.: HI 6-2852.....News Service: AP
Membership.....RAB, NAB
Pres., Gen., Sta. Mgr.....W. Potts
Comm., Sls. Prom. Mgr.....Warren Medley
Program Director.....William Phillips
Chief Engineer.....Richard D. Essner

WDSG—Dyersburg—1946
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned.....State Gazette Bcstg.
Address.....Box 58
Tel.: AT 5-1294.....News Service: AP
V.P., Gen. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc. Power: 500 W., d.
Owned.....Southern Gen. Bcstg. Co.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....News Service: UP
Trans.....Lang-Worth
Representative.....Best
Membership.....NAB, RAB
President.....Hamilton Parks
Gen. Mgr.....Gene G. Williams
Comm. Mgr.....Mahlon Greene

WBEJ—Elizabethton—1946

Frequency: 1240 Kc. Power: 250 Watts
Owned.....WBEJ, Inc.
Business-Studio Address.....Box 829
Representative.....Dora-Clayton, Gill-Perna
News Service.....UP
Pres.....R. W. Turrentine, Jr.
Gen., Sta. Mgr.....William E. Hale
Comm. Mgr.....James P. Austin

WEMB—Erwin—1956—KBS

Frequency: 1420 Kc. Power: 1 Kw., d.
Owned.....Max M. Blakemore
Address.....Snyder Bldg.
Tel.: 2-2011.....News Service: UP
Trans.....Thesaurus
Gen. Mgr.....Max M. Blakemore
Prog. Dir.....W. B. Early

WCPH—Etowah—1955

Frequency: 1220 Kc. Power: 1 Kw., d.
Owned-Oper. By.....Morgan Bcstg. Co.
Address.....109 9th St.
Transcription.....World
Representative.....Hil F. Best
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948
MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts

Owned-Oper. By.....Fayetteville Bcstg. Co.
 Business-Studio Address.....Box 625
 Tel.: 1240.....News Service: AP
 Trans. Ser.Thesaurus
 MembershipNARTB, RAB
 President.....John R. Crowder
 General Manager.....James Porter Clark
 Station Manager.....Jim Tate
 Program Director.....Charles W. Shewry
 Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Williamson County Bcstg.
 AddressMallory Rd.
 Tel.: 982.....News Service: AP
 PresidentWilliam Ormes
 Gen. Mgr., Ch. Engineer.....Ellis F. Jones, Jr.

WHIN—Gallatin—1948—KBS

Frequency: 1010 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Sumner County Bcstg. Co.
 AddressBox 811
 Tel.: 1010.....News Service: AP
 TranscriptionWorld
 MembershipNAB
 Gen. Mgr.....Charles W. Brewer
 Asst. Manager.....Lottie Shaw

WGRV—Greeneville—1947 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio Greeneville, Inc.
 AddressRadio Bldg.
 News ServiceUP
 ManagerPaul Metcalfe
 Commercial Manager.....Hugh Pickel

WHBT—Harriman—1947 KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Folkways Bcstg. Co., Inc.
 AddressDevonia & Crescent
 Tel.: 661.....News Service: AP
 Transcription Service.....Thesaurus
 RepresentativeContinental
 Pres., Gen. Mgr.....William R. McDaniel

WIRJ—Humboldt—1949 KBS

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Gibson Co. Bcstg. Co., Inc.
 Address210 N. 22nd Ave.
 Tel.: SU 4-1740.....News Service: AP
 Newspaper Affil.Courier-Chronicle
 PresidentJ. F. Warmath
 Gen., Sta. Mr.....Howard E. Byrum
 Comm., Sls. Prom. Mgr.....Carroll Wilson
 Prog. Director.....Bill Carter
 Chief Engineer.....Gerald Hicks

WDXI—Jackson—1948—KBS

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....Dixie Bcstg. Co.

Business-Studio Address.....Williams Bldg.
 Tel.: 7-9611.....News Service: UP
 Transcription ServiceWorld
 RepresentativeVenard
 MembershipNAB
 Pres.....Aaron B. Robinson
 Gen. Mgr.....Jack Cecil

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By...Jackson Broadcasting Co.
 Address416 Poplar St.
 Tel.: 7-7436.....News Service: UP
 Rep.Dora-Clayton
 Trans.Lang-Worth
 MembershipNAB
 Pres.....Dr. Alexander Leech
 Gen. Mgr.....Robert Blow
 Comm. Mgr.....Bill Winsett
 Chief Eng.....Henry S. Lesh

WTJS—Jackson—1931—ABN

Frequency: 1390 Kc.....Power: 1000 Watts
 Owned-Oper. By.....The Sun Publishing Co.
 Bus.-Studio AddressJackson
 Tel.: 7-3316.....News Service: AP
 Newspaper Affil.Jackson Sun
 Transcription Service.....Thesaurus
 RepresentativeBranham
 MembershipNAB, RAB
 V.P., Gen. Mgr.....A. A. Stone
 ManagerFrank S. Proctor
 Asst. Mgr.....L. R. Brooks
 Program Director.....Vince Tapler
 Chief Engineer.....James Ellzey

WCLC—Jamestown—1957 KBS

Frequency: 1260 Kc.....Power: 1 Kw., d.
 Owned.....Jamestown Bcstg. Co.
 AddressBox 415
 Tel.: TR 9-2825.....News Service: UP
 Gen. Mgr.....Clarence Stinnett
 Comm. Mgr.....James Hamby

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Press, Inc.
 Business AddressPress Bldg.
 News ServiceAP
 RepresentativeMcGillvra
 Transcription ServiceWorld
 MembershipNAB, RAB
 PresidentCarl A. Jones
 ManagerArthur Kelsey

WJHL—Johnson City—1939 CBS

Freq.: 910 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....WJHL, Inc.
 Business-Studio Address.....145 W. Main St.
 News ServiceAP, UP
 RepresentativeJohn E. Pearson
 MembershipNAB
 Pres., Gen. Mgr.....W. H. Lancaster, Jr.
 Sta., Comm. Mgr.....K. Marsh

WKIN—Kingsport—1951

Frequency: 1320 Kc. Power: 5000 Watts, d.
Owned & Operated. WKIN, Inc.
Address. Market & Wexler Sts.
Tel.: CI 6-8131 News Service: AP
Transcription Service. World
Representative. Thomas F. Clark
Pres., Gen. Mgr. Cy N. Bahakel
Sta., Prom. Manager. Phil Bahakel

WKPT—Kingsport—1940
NBC

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Kingsport Bcstg. Co., Inc.
Business-Studio Address. 222 Commerce St.
Tel.: CI 5-4161 News Service: AP
Transcription Service. Thesaurus
Representative. Burn-Smith
Membership. NAB
President. C. P. Edwards, Jr.
Gen., Sta. Manager. Paul L. Overbay
Commercial Mgr. Phil Weaver
Program Dir. Martin Karant
Chief Engineer. Thomas Phillips

WBIR—Knoxville—1941
ABN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. Radio Station WBIR, Inc.
Business-Studio Address. 1513 Hutchison Ave.
Tel.: 5-8101 News Service: UP
Transcription. Thesaurus
Membership. NAB, RAB
President, Manager. John P. Hart
Comm. Mgr. Leon Ridings
Program Director. Robert Agee
Publicity Director. Robert Wilson
Chief Engineer. J. Rex Horton

WIVK—Knoxville—1953

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By. Dick Bcstg. Co.
Address. 319 N. Gay Street
Tel.: 4-3693 News Service: AP
Trans. Lang-Worth
Membership. NAB, RAB
Representative. Walker
Pres., Gen., Sta., Sls. Prom. Mgr. J. A. Dick

WKGN—Knoxville—1946
MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Operated By. WKGN Inc.
Bus.-Studio Address. Box 1750
Tel.: 4-0766 News Service: AP
Station Representative. World
Gen., Sta., Prog. Dir. Guy L. Smith, III
Comm. Manager. Charles Kuhn
Chief Engineer. Robert Goodman

WKXV—Knoxville—1953
KBS

Frequency: 900 Kc. Power: 1000 Watts, d.

Owner. Knoxville Ra-Tel
Address. 411½ W. Main St.
Telephone. 4-9866
Membership. RAB
President. B. L. Boring
Comm. Manager. Marvin Thompson
Office Manager. Mrs. Willie Day

WNOX—Knoxville—1921
CBS

Frequency: 990 Kc. Power: 10,000 Watts
Owned-Oper. By. Scripps-Howard Radio, Inc.
Address. 4400 Whittle Springs Rd. N. E.
Tel.: 3-3171 News Service: UP
Newspaper Affiliation. News Sentinel
Transcription Service. Standard
Representative. John Blair
Membership. NAB, RAB
President. Jack R. Howard
Gen., Sta. Manager. R. B. Westergaard
Publicity Director. Gene Miller
Comm., Sls. Prom. Mgr. O. L. Smith
Prog. Director. C. A. McMahon
Chief Engineer. Ray Evans

WATE—Knoxville—1927
NBC

Frequency: 620 Kc. Power: 5000 Watts
Owned-Oper. By. WATE, Inc.
Business-Studio Address. 612 Gay St.
Tel.: 2-7111 News Service: UP
Representative. Avery Knodel
Membership. NAB, RAB
V.P., Gen. Mgr. W. H. Linebaugh
Manager. David H. Carpenter
Commercial Manager. J. T. McCloud
Program Dir. Wayne Hudson
Sales Prom. Mgr., Pub. Dir. Carl Huster
Chief Engineer. Fred Andrews

WLAF—Lafollette—1953
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owner. LaFollette Bcstg. Co.
Address. Piedmont Hotel
Tel.: 1060 News Service: AP
Membership. RAB
Transcription Service. World, Capitol
Gen. Mgr., Chief Eng. Marvin L. Paul
Commercial Manager. John H. Farmer

WDXE—Lawrenceburg—1951
KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By. Lawrenceburg Bcstg. Co.
Address. Locke Bldg.
Tel.: SO 2-4411 News Service: UP
Trans. Ser. World
Membership. NAB
Representative. Ayers
President. Aaron B. Robinson
V.P., Gen. Mgr. Jack Cecil
Sta. Mgr. Ken Marston
Comm. Mgr. Bud Sawyer
Chief Engineer. Phil Kemper

WCOR—Lebanon—1949—KBS

Frequency: 900 Kc. Power: 250 Watts d.
Owned-Operated By Lebanon Bcstg. Co., Inc.
Address Lebanon
Tel.: 1540 News Service: AP
Pres., Sta. Mgr. Theo. F. Ezell, Jr.
Commercial Manager Jack Hendrickson

**WLIL—Lenoir City—1950
KBS**

Frequency: 730 Kc. Power: 1000 Watts d.
Owner WLIL, Inc.
Address P. O. Box 151
Tel.: 1095 News Service: UP
Representative Best
Membership NAB, RAB
Pres., Gen., Sta. Mgr. Arthur Wilkerson
V.P., Office Mgr. Mrs. Evelyn Wynn
Commercial Manager Lester DeLong

**WJMM—Lewisburg—1947
MBS-KBS**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Louis D. Lingner
Address East Hill
Tel.: 780 News Service: AP
Trans. Ser. World
Representative Hil F. Best
Membership NAB
Station Manager Bob Davidson
Prog. Dir. Barbara Matthews
Chief Engineer R. C. Wiley

**WDXL—Lexington—1954
KBS**

Frequency: 1490 Kc. Power: 250 Watts
Owned Lexington Bcstg. Co.
Address Broad & Church
Tel.: WO 8-3500 News Service, UP
Station Representative Headley-Reed
Membership NAB
General Manager Ben Enochs
Comm. Mgr. Ann Flagg
Prog. Dir. Ev Flagg

WMSR—Manchester—1956

Frequency: 1580 Kc. Power: 1 Kw., d.
Owned Manchester Bcstg. Co.
Address 611 McArthur St.
Tel.: PA 8-3526 News Service: UP
Trans. SESAC
Representative Best
Gen. Mgr. L. Murray Chumley
Comm. Mgr. Jim Webb

WCMT—Martin—1957

Frequency: 1410 Kc. Power: 1 Kw.
Owned J. T. Sudbury
Address Blytheville, Ark.
Tel.: PO 2-2093 News Service: AP
Membership NAB
Gen. Mgr. J. T. Sudbury
Sta. Mgr. Fred Walker

WGAP—Maryville—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned By Aluminum Cities Bcstg. Co.
Address 218 Court St.
Tel.: YU 3-4310 News Service: AP
Membership NAB, RAB
Transcription Service Thesaurus, World
Representative Hil F. Best
Pres., General Manager F. H. Corbett
Commercial Manager Horace McGill
Prog. Dir. Ken D. Kribbs
Publicity Director Ken Johnson
Chief Engineer Henry McDonald, Jr.

WHDM—McKenzie—1954

Frequency: 1440 Kc. Power: 500 Watts, d.
Owned Tri-County Bcstg. Co., Inc.
Address Hotel McKenzie
Tel.: EL 2-3371 News Service: AP
Trans. Ser. Thesaurus
Station Rep. Best
Pres., Gen. Mgr. Earl S. Nolting
Sec'y.-Treas. Gladys Nolting
Sta. Mgr., Prog. Dir. Lance Beard
Comm. Manager Irene Morgan
Chief Engineer Martin Dill

WBMC—McMinnville—1955

Frequency: 960 Kc. Power: 500 W., d.
Owned-Oper. Cumberland Valley Bcstg. Co.
Address Box 270
Tel.: 2104 News Service: AP
Transcription Service Thesaurus
President Harold Laws
General Manager Franklin H. Brown
Program Director James R. Eastman
Chief Engineer Roy E. Pearsall

**WMMT—McMinnville—1947
MBS-KBS**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By McMinnville Brdg. Co., Inc.
Address N. Chancery St.
News Service UP
Transcription World
General Manager Royce E. Richards

KWEM—Memphis—1946

Frequency: 990 Kc. Power: 1000 Watts, d.
Owned-Operated By KWEM, Inc.
Address Box 142
Telephone GL 8-3311
Representative Bernard
Chairman, Board E. D. Rivers, Jr.
Gen. Mgr. John R. Barlett
Comm. Manager Kurt Alexander

WLOK—Memphis—1951

Frequency: 1480 Kc. Power: 5000 Watts d.
Owned-Oper. By WLOK, Inc.
Address 378 Beale St.
Tel.: JA 5-7545 News Service: UP
Rep. Dora-Clayton, Stars National
Pres. Jules Paglin
Gen., Sta., Comm. Mgr. Eugene P. Weil
Chief Engineer William Jones



WDIA—Memphis—1947

Freq.: 1070 Kc. Power: 50 Kw. d., 5 Kw. n.
 Owned By.....WDIA, Inc.
 Business-Studio Address.....2074 Union Ave.
 Tel.: BR 6-2703 News Service: UP
 Representative.....Pearson
 Membership.....RAB
 General Manager.....Bert Ferguson
 Commercial Manager.....Harold F. Walker

WHBQ—Memphis—1925 MBS-ABN

Freq.: 560 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....RKO Teleradio Pictures
 Bus.-Studio Address.....Hotel Chisca
 Tel.: JA 5-6306 News Service: UP
 Representative.....H.R.
 Membership.....NAB, RAB
 President.....Thomas F. O'Neil
 Gen., Sta. Mgr.....William H. Grumbles
 Comm. Mgr.....Max Michel, Jr.
 Prog. Director.....Charles Sullivan
 Sales Service Mgr.....Jack Starr
 Publicity Director.....Gene Roper
 Chief Engineer.....Welton Roy

WHER—Memphis—1955

Frequency: 1430 Kc. Power: 1000 Watts
 Owned-Oper. By.....Tri-State Bcstg. Service
 Address.....972 S. Third St.
 Tel.: JA 5-8831 News Service: UP
 Representative.....Dove & Pancoast
 President.....Sam C. Phillips
 Gen., Comm. Manager.....William S. Decker, Jr.

WHHM—Memphis—1946

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By.....Mid-South Bcstg. Corp.
 Business-Studio Address.....930 Madison Ave.
 Tel.: JA 7-4422 News Service: UP
 Reps.....Everett-McKinney
 Membership.....RAB, NAB
 President.....P. E. Furlow
 General Manager.....C. K. Beaver
 Program Director.....John Carr
 Commercial Manager.....Allan Avery
 Chief Engineer.....Ronnie Goss

WMC—Memphis—1923—NBC

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By.....Memphis Publishing Co.
 Business-Studio Address.....Third & Madison
 Tel.: JA 6-7464 News Service: UP
 News, Affil.....Memphis Pub. Co.
 Representative.....John Blair
 Membership.....NAB, RAB
 President.....Enoch Brown
 General Manager.....H. W. Slavick
 Station Manager.....Stan Torgerson
 Sales Mgr.....Ray Gill
 Prod. Mgr.....John McIntosh
 Comm. Mgr.....Ray Gill
 Pub. Director.....Walter E. Frase
 Chief Engineer.....E. C. Frase, Jr.

WMPS—Memphis—1925

Freq.: 680 Kc. Power: 10 Kw. d.; 5 Kw. n.
 Owned-Operated By.....WMPS, Inc.
 Business-Studio Address.....112 Union Ave.
 Tel.: JA 5-2663 News Service: UP
 Trans. Service.....Standard, World, Sesac
 Representative.....Radio-TV Representatives
 Membership.....NAB, RAB
 Pres.....Harold R. Krelstein
 V.P., Gen. Mgr.....Charles De Vois
 Program Dir.....W. E. Crump
 Chief Engineer.....J. G. Deaderick

WREC—Memphis—1922—CBS

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Oper. By.....WREC Bcstg. Service
 Business-Studio Address.....Hotel Peabody
 News Service.....UP
 Transcription Service.....Lang-Worth, World
 Membership.....NAB
 Representative.....Katz
 Owner, General Manager.....Hoyt B. Wooten
 Commercial Manager.....Hollis R. Wooten
 Program Director.....Jack Michael
 Chief Engineer.....Wilson Ramey

WKBJ—Milan—1955

Frequency: 1600 Kc. Power: 1000 Watts
 Owned.....West Tennessee Bcstg. Co.
 Address.....Milan Hotel
 Tel: MU 6-2481 News Service: AP
 President.....Ben Ivey King
 Gen., Station Mgr.....Jack Merrill
 Sales Prom. Mgr.....W. G. Denney
 Prog. Director.....Billy J. Haney
 Chief Engineer.....Bill Markham

WCRK—Morristown—1947 MBS-KBS

Frequency: 1150 Kc. Power: 1 Kw., d.; 500 W., n.
 Owned-Oper. By.....Cherokee Bcstg. Corp.
 Bus.-Studio-Transmitter Address.....Radio Center
 Tel.: 1450 News Service: AP
 Trans. Ser.....World
 Representative.....Hal Holman
 Membership.....RAB
 General Manager.....Howell Ashford

WMTN—Morristown—1957

Frequency: 1300 Kc. Power: 5 Kw., d.
 Address.....So. Cumberland-Radio Center
 Tel.: 856 News Service: UP
 Pres., Gen. Mgr.....George Guertin
 Comm. Mgr.....Keith Huxley

WGNS—Murfreesboro—1946 KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By.....Murfreesboro Bcstg.
 Address.....Elrod Bldg.
 News Service.....AP
 Representative.....Holman
 Trans. Ser.....Thesaurus
 Membership.....NAB



President, Gen. Mgr. Cecil Elrod, Jr.
 Sta. Mgr. William O. Barry
 Comm. Mgr. Joe Clayton

Comm. Mgr. Jim Cooke
 Chief Eng. Homer Cole

WMTS—Murfreesboro—1953

Frequency: 860 Kc. Power: 250 Watts
 Owned. Arthur D. Smith, Jr.
 Address. 112 N. W. Broad St.
 Tel.: TW 3-6611. News Service: UP
 Trans. Service. Standard, World
 Representative. Best
 Membership. NAB, RAB
 President, Gen. Mgr. A. D. Smith, Jr.
 Gen., Sta. Mgr. Virgil Trimm
 Commercial Mgr. Charles Snoddy
 Sales Prom. Mgr. Ray Duffy
 Prog. Dir. John Hood
 Pub. Dir. Mabel Brock
 Chief Eng. Harry Height

WNAH—Nashville—1949
MBS-KBS

Frequency: 1360 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Hermitage Bcstg. Corp.
 Address. James Robertson Hotel
 Tel.: AL 4-7611. News Service: UP
 Representative. Continental
 Pres., Gen. Mgr. Van T. Irwin, Jr.
 Comm. Manager. Herman Rippey
 Program Director. Jim Williams
 Pub Dir. Wink Willoughby
 Chief Engineer. Harold Woodard

WENO—Nashville—1957

Frequency: 1430 Kc. Power: 1 Kw., d.
 Owned. Central Bcstg. Corp.
 Address. Box 5236
 Tel.: 7-5401. News Service: UP
 Representative. Grant
 Pres., Gen. Mgr. H. C. Young, Jr.

WSIX—Nashville—1927
ABN

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By. WSIX, Inc.
 Address. Nashville Trust Building
 Tel.: AL 5-5431. News Service: AP
 Station Representative. H-R, Clarke-Brown
 Membership. NAB
 Sta., Gen. Mgr. E. S. Tanner
 Comm Mgr. Clarence L. Waggoner
 Program Director. Bob Larimer
 Chief Engineer. Charles R. Duke

WKDA—Nashville—1947

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Oper. By. Capitol Bcstg. Co.
 Address. American Natl. Bank Bldg.
 Tel.: AL 4-0511. News Service: AP
 Representative. Stars National, Inc.
 Membership. NAB, RAB
 President. John W. Kluge
 Gen., Comm. Mgr. Harvey L. Glascock
 Prog. Director. Charles F. Walker
 Chief Engineer. Oscar C. Griffin

WSM—Nashville—1925—NBC

Frequency: 650 Kc. Power: 50,000 Watts
 Owned-Operated By. WSM, Inc.
 Bus-Studio Address. 7th & Union
 Tel.: AL 4-5656. News Services: AP, INS, UP
 Representative. John Blair
 Membership. RAB, NAB
 President. John H. DeWitt, Jr.
 Gen. Mgr. Bob Cooper
 Chief Engineer. Carl Jenkins
 Prom. Mgr. Royal McCullough

WLAC—Nashville—1926
CBS

Frequency: 1510 Kc. Power: 50,000 Watts
 Owned. Life & Casualty Insurance Co., Tenn.
 Bus-Studio Address. 159 4th Ave. N.
 Tel.: AL 6-0161. News Service: AP
 Transcription Service. Thesaurus
 Representative. Katz
 Membership. NAB, RAB
 V. P., Gen. Mgr. F. C. Sowell
 Commercial Manager. E. G. Blackman
 Promotion Manager. Thrace Warren
 Program Director. Paul Oliphant
 Chief Engineer. F. D. Binns

WSOK—Nashville—1951

Frequency: 1470 Kc. Power: 1000 Watts d.
 Owned. Rounsaville of Nashville
 Address. 400 Davidson St.
 Tel.: CH 2-0489. News Service: AP
 Trans. Lang-Worth
 Representative. Gill-Perna, Dora-Clayton
 Pres., Gen. Mgr. Robert W. Rounsaville
 Comm. Mgr. W. D. Salmon

WMAK—Nashville—1948

Frequency: 1300 Kc. Power: 5000 Watts
 Owned-Oper. By. Volunteer State Bcstg. Co.
 Address. Maxwell House Hotel
 Tel.: AL 4-3411. News Service: UP
 Station Rep. Broadcast Time Sales, Ayers
 Membership. NAB
 President. Howard D. Steere
 Gen. Mgr. Emil J. Popke, Jr.
 Sta. Mgr. Robert Hamilton

WLIK—Newport—1954—KBS

Frequency: 1270 Kc. Power: 5 Kw., d.
 Owned. WLIK, Inc.
 Address. P. O. Box 270
 Tel.: 3095. News Service: UP
 Membership. RAB, NAB
 President, Gen. Mgr. Arthur Wilkerson
 V.P., Sta., Comm. Mgr. Ira B. Crisp

WATO—Oak Ridge—1948
MBS

Frequency: 1490 Kc. Power: 250 Watts



Owned-Operated By.....WATO, Inc.
Address.....253 E. Main St.
Tel.: 5-3535.....**News Service:** AP
Transcription Service.....World
Representative.....Bob Dore
General Manager.....Sam Thrower
Program Director.....William E. Sorrell
Comm. Manager.....Leonard M. McCoig

Tel.: 347.....**News Service:** UP
Trans......Thesaurus
President.....Herman Spivey
Gen., Sta. Mgr......Willard W. Wilson
Prog. Dir......Hugh L. Allen

WOKE—Oak Ridge—1951
KBS

Freq.: 1290 Kc....**Power:** 1000 W. d., 500 W. n.
Owned-Oper. By.....WOKE, Inc.
Address.....Box 2017
Tel.: 5-1333.....**News Service:** AP
Representative.....Hil F. Best
Membership.....RAB
General Manager.....Virgil Trimm
Comm. Mgr......Joe Brewer
Program Director.....Wayne Hannah
Chief Engineer.....Edward Troupe

WRGS—Rogersville—1954

Frequency: 1370 Kc...**Power:** 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Pike
Tel.: 6491.....**News Service:** UP
Transcription Service.....Thesaurus
Rep......Hil F. Best
General Manager.....John E. Beal
Commercial Manager.....Charles W. Beal
Sta., Sls. Prom. Mgr......George Beal
Pub. Dir., Prog. Dir., Chief Eng....F. A. Berry

WORM—Savannah—1956
KBS

Frequency: 1010 Kc.....**Power:** 250 W., d.
Owned.....Savannah Bcstg. Service, Inc.
Address.....Savannah, Tenn.
Tel.: 4088.....**News Service:** UP
Trans......SESAC
President.....W. L. Barry
Gen. Mgr......Neal B. Bunn
Comm. Mgr......Paul Rice

WTPR—Paris—1947—KBS

Frequency: 710 Kc.....**Power:** 250 Watts d.
Owner.....Paris Bcstg. Co.
Address.....No. Poplar St.
Tel.: 1700.....**News Service:** UP
Trans. Service.....World
Representative.....Venard, Rintoul & McConnell
Membership.....NAB
President, Gen. Mgr......A. B. Robinson
Sta. Mgr......Joe P. Van Dyke
Commercial Manager.....D. A. Drumm
Prog., Pub. Dir......Verne A. Brooks
Chief Engineer.....Don Somerville

WSEV—Sevierville—1955

Frequency: 930 Kc.....**Power:** 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Address.....Box 192
Tel.: 2844.....**News Service:** UP
Membership.....RAB, NAB
President.....James McAfee
Gen., Sta., Comm. Mgr......Hugh Trotter
Sales Promotion Mgr......Frank Prater
Traffic Manager.....Malcolm Hodges
Publicity Director.....Peggy Shanton
Chief Engineer.....Jim Price

WKSR—Pulaski—1947—ABN

Frequency: 1420 Kc.....**Power:** 1000 Watts
Owned.....Richland Broadcasting Co.
Address.....Jones Bldg.
Tel.: 1066.....**News Service:** UP
Transcription.....Thesaurus
Representative.....John M. Clarke Co.
Pres., Gen., Sta. Mgr......John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Sales Prom. Mgr......Norris Hammond
Program Director.....George Martin
Publicity Director.....Jack Melby
Chief Engineer.....N. G. Morgan

WHAL—Shelbyville—1946
MBS

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address.....P. O. Box 241
Tel.: 1400.....**News Service:** UP
V.P., Gen. Mgr......Charles Christian

WTRB—Ripley—1954—KBS

Frequency: 1570 Kc.....**Power:** 250 Watts
Owned.....Lauderdale Bcstg.
Address.....113 E. Washington St.
Tel.: 1060.....**News Service:** UP
Rep......Hil F. Best
Gen. Mgr......Colonel L. B. Fuqua
Comm. Mgr......Charles Thompson
Program Director.....Virginia Harrison
Chief Engr......Jim Edwards

WEPG—South Pittsburgh
1954—KBS

Frequency: 910 Kc.....**Power:** 500 Watts, d.
Owned..Marion County Broadcasting Service
Address.....Box 8
Tel.: TE 7-6185.....**News Service:** UP
Transcription.....World
President, Gen., Sta. Mgr...Eaton P. Govan, Jr.
Comm., Sales Prom. Mgr....Vivette B. Govan
Chief Engineer.....William H. Dunn

WRKH—Rockwood—1957

Frequency: 580 Kc.....**Power:** 500 W., d.
Owned.....Roane Bcstg. Co.
Address.....Rockwood

WSMT—Sparta—1953

Frequency: 1050 Kc.....**Power:** 1000 Watts d.



Owned-Oper. By.....Sparta Bcstg. Co. Inc.
 Address.....Highway 42
 Tel.: 3751.....News Service: UP
 Transcription.....World
 President.....Sam J. Albritton
 Gen., Comm. Mgr.....Van L. Slack

WDBL—Springfield—1950
KBS

Frequency: 1590 Kc.....Power: 1000 Watts, d.
 Owned-Oper. By.....Springfield Bcstg. Co., Inc.
 Address.....P. O. Box 464
 Tel.: 1287.....News Service: UP
 Transcription Service.....World, Thesaurus
 Membership.....NAB
 Gen. Mgr.....W. N. Locke

WDEH—Sweetwater—1955
KBS

Frequency: 800 Kcs.....Power: 1 Kw., d.
 Owned-Oper. By.....WDEH, Inc.
 Address.....Highway 11
 News Service.....UP
 Transcription.....Thesaurus
 Owners.....A. D. Smith, Jr., & F. Mullinax
 Manager.....Lewis Penuel

WJIG—Tullahoma—1947
KBS

Frequency: 740 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Radio Tullahoma
 Business Address.....West Side Drive
 Tel.: GL 5-2607.....News Service: UP
 Transcription Service.....World
 Membership.....NAB
 President.....M. Davidson Smith III

Gen. Comm. Mgr.....Henry Beam
 Prog. Dir.....Joe Hathcock
 Chief. Eng.....W. C. Spraggins

WENK—Union City—1946
KBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Union City Bcstg. Co.
 Address.....Wenk Bldg.
 Tel.: 1240.....News Service: UP
 Transcription Service.....World
 Membership.....NAB
 Representative.....Vernard
 President, Gen. Mgr.....Aaron B. Robinson
 Sta. Mgr., Comm. Mgr.....E. B. Fritts
 Prog. Pub. Dir.....William King
 Chief Engineer.....Charles Holland

WTUC—Union City—1956

Frequency: 1580 Kc.....Power: 250 W., d.
 Owned.....Obion County Bcstg. Co.
 Address.....227 S. 2nd St.
 News Service.....AP
 Trans.....Lang-Worth
 Representative.....Besf
 Gen. Mgr.....Louis C. Wrather
 Comm. Mgr.....David J. Capps

WCDT—Winchester—1948
ABN-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....Franklin County Radio & Bcstg. Co.
 Address.....P. O. Box 1103
 Tel.: WO 2-2201.....News Service: UP
 Membership.....NAB
 Man.....Harry W. Sullivan

Texas

Pop. March 1 (Est.)—9,268,000; Families—2,668,000; Lic. Stations—232,
 Sta. CP's—9; Radio Homes—2,602,000; TV Homes—2,030,000

KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W., d.
 Owned.....Key City Bcstrs.
 Address.....Box 383
 Tel.: OR 4-7211.....News Service: AP
 Gen. Mgr.....Howard Barrett
 Sls. Mgr.....Forest Lane

KRBC—Abilene—1936—ABN

Freq.: 1470.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Abilene Radio & TV
 Business Address.....4510 S. 14th St.
 Tel.: 2-8491.....News Service: AP
 Representative.....Paul H. Raymer
 Membership.....NAB, RAB
 President, Gen. Mgr.....Dale Ackers
 Station Manager.....Carroll Lee

KWKC—Abilene—1948—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Citizens Bcstg. Co.
 Bus.-Studio Address.....2500 Butternut

Tel.: OR 3-2545.....News Services: AP, UP
 Transcription Service.....World
 Rep.....Venard, Rintoul & McConnell, Melville
 Membership.....NAB
 General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
 Owned-Operated By.....Alice Bcstg. Co.
 Business Address.....Box 731
 Tel.: MO 4-4324.....News Service: AP
 Representative.....Stars National
 Membership.....RAB
 General Manager.....Robert I. Grimes

KVLF—Alpine—1947
KBS-MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Big Bend Bcstrs.
 Business Address.....Box 779
 Tel.: TE 7-2144.....News Service: UP
 Representative.....Hil F. Best



Pres., Gen., Sta., Comm. Mgr. Gene Hendryx
 Program Director Phil Wayne
 Chief Engineer Sherman Newsom

KAMQ—Amarillo—1947 MBS

Frequency: 1010 Kc. Power: 5000 Watts d.,
500 Watts n.

Owned Top of Texas Broadcasting Co., Inc.
 Address 1301 Polk Street
 Tel.: DR 2-6543 News Service: AP
 Trans. Thesaurus
 Representative Venard, Rintoul & McConnell
 President Hoyt Houck
 General Manager Robert Houck
 Sta., Comm., Prom. Mgr. George Oliver
 Prog. Webster Smith
 Chief Engineer Richard Hedgecock

KFDA—Amarillo—1933 ABN

Fre.: 1440 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. Lone Star Bcstg. Corp.
 Bus. Studio Address 3500 Tee Anchor Blvd.
 Tel.: DR 4-1637 News Service: AP
 Representative Raymer
 President Charlie Jordan
 Gen. Manager Bob Zellermyer
 Prog. Dir. Bill Rogers

KLYN—Amarillo—1947

Frequency: 940 Kc. Power: 1000 Watts
 Owned-Oper. By Nichols-Whitney Bcstg. Co.
 Address Box 2387
 Tel.: DR 2-6773 News Service: AP
 Station Director Joe S. Ramay
 Chief Engineer Eugene Fennimore

KGNC—Amarillo—1922—NBC

Frequency: 710 Kc. Power: 10,000 Watts
 Owned-Oper. By Plains Radio Bcstg. Co.
 Address 2000 N. Polk St.
 Tel.: DR 4-4601 News Services: UP, AP, INS
 Newspaper Affil. Globe-News
 Transcription Service World
 Representative Katz
 Membership NAB, RAB
 President B. E. Walker
 General Manager Wes Izzard
 Comm. Manager Leon Krupp
 Station Mgr. Jack D. Liston
 Prog. Dir. Bill Lane
 Chief Engineer W. H. Torrey

KRAY—Amarillo—1955

Frequency: 1360 Kc. Power: 500 W., d.
 Owned-Operated By R. D. Hollingsworth
 Address 233 Paramount Bldg.
 Tel.: DR 4-5235 News Service: AP
 Representative Melville
 President R. D. Hollingsworth
 Comm. Man. Don Hodges

KZIP—Amarillo—1955—KBS

Frequency: 1310 Kc. Power: 1 Kw. d.

Owned-Oper. By Panhandle Bcstg. Co.
 Address 808 Charlotte St.
 News Service AP
 Reprs. Broadcast Time Sales, Dora-Clayton
 General Manager Ray Winkler

KACT—Andrews—1955 KBS

Frequency: 1360 Kc. Power: 1 Kw., d.
 Owned-Oper. By Joseph E. Young
 Address P. O. Box 638
 Tel.: LA 3-2845 News Service: AP
 Transcriptions World
 Co.-Oner, Gen. Mgr., Ch. Eng. J. E. Young
 Promotion Manager Jacqueline Young
 Sales Promotion Manager Weldon Kidd

KBUD—Athens—1948—KBS

Frequency: 1410 Kc. Power: 250 Watts
 Owned Henderson Cty. Bcstg. Co.
 Address Box 309
 Tel.: 2277 News Service: UP
 Gen. Mgr., Chief Eng. J. B. McNutt, Jr.

KALT—Atlanta—1950—KBS

Frequency: 900 Kc. Power: 1000 Watts d.
 Owned-Oper. By Ark-La-Tex Bcstg. Co.
 Address Box 289
 Transcription Service World
 Tel.: 900 News Service: AP
 Representative Hil F. Best
 Membership NAB
 President Herman H. Wommack, Jr.
 Gen., Sta. Mgr., Chief Eng. David A. Wommack
 Commercial Manager A. N. Dowd
 Program Director George D. Wommack
 Publicity Director Jeane Wommack

KNOW—Austin—1927—ABN

Frequency: 1490 Kc. Power: 250 Watts
 Owned Pioneer Bcstg. Co., Inc.
 Address 520 Capital Nat. Bank Bldg.
 Tel.: GR 2-6213 News Service: AP
 Station Rep. Pearson
 Membership NAB
 President Wendell Mayes
 Gen., Sta. Mgr. Louis R. Cook
 Commercial Mgr. M. H. Coleman
 Program Dir. Harvey R. Boyd
 Chief Engineer J. E. Lewis

KTBC—Austin—1939—CBS

Freq.: 590 Kc. Power: 5000 W. d., 1000 W. n.
 Owned-Oper. By The LBJ Company
 Bus. Studio Address P. O. Box 1155
 Tel.: GR 2-2424 News Service: UP
 Representative Raymer
 Chairman of the Board Claudia T. Johnson
 Pres., Gen. Mgr. J. C. Kellam
 Sales Manager O. P. (Bob) Bobbitt
 Sales Prom. Mgr. Charles Brooks
 Program Director Cactus Fryor
 Pub. Dir. Elmo Brown
 Chief Engineer Ben Hearn

KTXN—Austin—1947

Frequency 1370 Kc. Power: 1000 Watts d.
 Owned-Oper. By Radio Austin, Inc.
 Address 1211 E. 6th St.
 Tel.: GR 7-4476 News Service: UP
 Representative National Time Sales
 President Robert Pinkerton
 V. P. Ed Pool
 Gen. Mgr. Joe A. Roddy, Jr.
 Chief Engineer Ed Pool

KVET—Austin—1946—MBS

Frequency: 1300 Kc. Power: 1 Kw.
 Owned Austin Bcstg. Corp.
 Address Box 1116
 Tel.: GR 8-8521 News Service: UP
 Representative Forjoe, Clarke Brown
 Membership NAB
 Pres., Gen., Sta. Mgr. Willard Deason
 Commercial Mgr. H. W. Dunlop
 Nat. Reg. Sales Dave Smith
 Chief Engineer Willis Morter

KRUN—Ballinger—1947
KBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By Central West Bcstg.
 Address Box 351
 Tel.: 3151 News Service: AP
 Representative Best, Melville
 General Manager R. F. McGarvey
 Comm. Mgr. Clayton Jay

KIOX—Bay City—1947
MBS-KBS

Frequency: 1270 Kc. Power: 1000 Watts
 Owned-Oper. By Bay City Bcstg. Co.
 Business Address Box 1391
 Tel.: CI 5-4642 News Service: UP
 President J. G. Long
 Gen., Station Manager Harry L. Becker
 Comm. Mgr. Don Rhea
 Chief Eng. Robert H. Hemphill

KREL—Baytown—1947

Frequency: 1360 Kc. Power: 1000 Watts
 Owned-Oper. By E. O. Roden & Assoc.
 Business Address Box 419
 Tel.: 8211 News Service: UP
 Representative Hil F. Best
 President E. O. Roden
 Vice President W. I. Dove
 Gen. Man. Zane D. Roden

KFDM—Beaumont—1924
ABN

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Beaumont Bdcstg. Corp.
 Address P. O. Box 2950
 Tel.: TE 8-4731 News Service: UP
 Transcription Service Lang-Worth
 Representative Peters, Griffin, Woodward, Inc.
 Membership NAB
 President D. A. Cannon

Gen. Mgr. C. B. Locke
 Comm. Mgr. Ed E. Carroll
 Program Director Dick McAdoo
 Publicity Director H. F. Caldwell
 Chief Eng. Harold W. Bartlett

KJET—Beaumont—1947

Frequency: 1380 Kc. Power: 1 Kw., d.
 Owned KPBB Bcstg. Corp.
 Address P. O. Box 2673
 Tel.: TE 2-0201 News Service: UP
 Station Rep. Forjoe
 Membership NAB
 Transcription Capitol
 V. P., Gen., Comm. Mgr. Walter L. Rubens

KRIC—Beaumont—1938

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By The Enterprise Co.
 Bus.-Studio-Trans. Address 3130 Blanchette
 Tel.: TE 3-9421 News Service: AP
 Newspaper Affiliation "Enterprise", "Journal"
 Representative Branham
 Transcription World
 President E. C. Davis
 General Manager Frank Dusenbury
 Sls. Prom. Mgr. Tom Vaccarello
 Prog. Dir. Neal Merritt

KTRM—Beaumont—1947

Frequency: 990 Kc. Power: 1000 Watts
 Owned-Operated By KTRM, Inc.
 Business-Studio Address 230 Orleans St.
 Tel.: TE 2-8478 News Service: AP
 Rep. Adam Young, Clarke Brown
 Pres., Gen. Mgr. Jack Neil
 Sta., Comm. Manager Roy D. Shotte

KIBL—Beeville—1949

Frequency: 1480 Kc. Power: 250 Wts.
 Owned-Oper. By Bee Bdcstg. Co.
 Address P. O. Box 650
 Tel.: FL 8-2197 News Service: AP
 Membership TAB
 General Manager John D. Rossi
 Comm. Manager James M. Goodman
 Chief Engineer H. E. Bertram

KBST—Big Spring—1936
ABN

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Big Spring Bcstg. Co.
 Bus.-Studio Address 702 Johnson St.
 Tel.: 4-6391 News Service: AP
 Representative Pearson
 President William J. Wallace
 Sls. Prom., Pgr. Dir., Pub. Dir. J. N. Young, Jr.
 Chief Engineer Andrew M. Jones

KHEM—Big Spring—1956

Frequency: 1270 Kc. Power: 1 Kw., d.
 Owned Elm Bcstg. Corp.
 Address Settles Hotel
 Tel.: AM 4-2524 News Service: AP
 Representative Thomas F. Clark



Membership NAB
Gen. Mgr. Walt Lawson

KTXC—Big Spring—1949 **MBS-KBS**

Frequency: 1400 Kc. Power: 100 Watts
Owned-Oper. By Big State Bdcstg. Co.
Address Big Spring City Park
Tel.: AM 4-4201 News Service: AP
Rep. Hil F. Best
Membership NAB
President, Gen. Mgr. V. T. Anderson
Exec. V.P. E. W. Anderson

KFYN—Bonham—1948—KBS

Frequency: 1420 Kc. Power: 250 Watts d.
Owned-Oper. Charles L. & Jessie Mae Cain
Bus. Studio Address 903 E. Fourth St.
Tel.: JU 3-3151 News Service: UP
President, Gen. Mgr. Charles Cain
Assistant Manager Jessie Mae Cain

KHUZ—Borger—1947—MBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By KHUZ, Inc.
Business Address 1431 Clayton St.
Tel.: BR 3-3744 News Service: UP
Transcription Service SESAC, World
Membership NAB
President R. G. Hughes
Sta. Mgr., Prog., Pub. Dir. Jack Roberts
Comm., Sls. Prom. Mgr. Louis W. Roberts
Chief Engineer Herman Krejger

KNEL—Brady—1933—KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By Ruth Burns
Business-Studio Address Gibbons Bldg.
Telephone 77
Representative Hil F. Best
President Gene M. Burns
Commercial Manager J. S. Sloane

KSTB—Breckenridge—1947 **KBS**

Frequency: 1430 Kc. Power: 1000 Watts d.
Owned-Oper. By Hugh M. McBeath
Business-Studio Address 1301 West Wheeler
Tel.: HI 9-4355 News Service: UP
Station Rep. Best
Gen. Mgr. Hugh M. McBeath
Comm. Mgr. Sid Foster
Prog. Dir. Lon Williams

KWHI—Brenham—1947 **KBS**

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Oper. By Tom S. Whitehead
Business Address 108½ Main St.
Membership NAB
Manager Tom S. Whitehead
Commercial Manager J. C. Price

KTFY—Brownfield—1949

Frequency: 1300 Kc. Power: 1000 Watts d.
Owned-Oper. By Terry Cty. Bdcstg. Co.
Address Drawer 1032
Tel.: 2111 News Service: AP
Trans. Service Standard, Thesaurus
Membership NAB
Representative Hil F. Best
Pres., Sta., Gen. Comm. Mgr. Mike A. Barrett
Assistant Manager E. Crawford Taylor

KBOR—Brownsville—1949 **ABN-KBS**

Frequency: 1600 Kc. Power: 1000 Watts d.
Owned-Oper. By Brownsville Bcstg. Co.
Address Box 472
Tel.: LI 2-5677 News Service: AP
Trans. Service World
Representative Best
Pres., Gen., Sta. Mgr. M. J. Wilson
Commercial Manager Vance C. Wilson
Prog., Pub. Dir. Lula Ward
Chief Engineer Willis A. Wilson

KBWD—Brownwood—1941 **MBS-KBS**

Freq.: 1380 Kc. Power: 1 Kw., d.: 500 W., n.
Owned-Oper. By Brown County Bcstg. Co.
Business-Studio Address 800 Hawkins St.
Tel.: 2401 News Service: AP
Representative Avery-Knodel
Transcription Lang-Worth
Membership NAB
Pres., Gen. Manager Wendell Mayes
Commercial Manager Fred Perry

KEAN—Brownwood—1953

Frequency: 1240 Kc. Power: 100 Watts
Owned-Oper. By KEAN Radio Corp.
Address 2220 Fisk Ave.
Tel.: 4372 News Service: AP
Transcription Lang-Worth
Representative Best
President J. H. Childs
Manager Eddy Farren
Program Director Cile Farren

KORA—Bryan—1947—MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By Bryan Bcstg. Co.
Bus. Studio Address 310 E. 25th St.
Tel.: TA 3-1240 News Service: UP
Station Rep. Best
Trans. World, SESAC
Membership NAB
President David C. Jones, Jr.
Sta., Comm. Manager Roy Greer
Chief Eng. James L. Harvey

WTAW—Bryan—1922—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By WTAW Bcstg.
Bus. Studio Address 3307 College Ave.
Tel.: VI 6-4012 News Service: AP



Gen. Mgr. Elsie Patranella
 Prog. Mgr. Art Holt
 Chief Engineer Kenneth Young

KMIL—Cameron—1955

Frequency: 1330 Kc. Power: 500 W., d.
 Owned Milam Bcstg. Ltd.
 Address Box 832
 Tel.: 456 News Service: AP
 Trans. World
 Gen. Mgr. Milton F. Brown
 Sta. Mgr. Esther Belle White

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Operated By .. Walter and Roy Herbert
 Address 104 S. 5th St.
 Tel.: TR 6-2210. News Service: AP
 General Manager Walter Herbert
 Commercial Manager Roy W. Herbert

KGAS—Carthage—1955

Frequency: 1590 Kc. Power: 1 Kw., d.
 Owned T. F. Alford, et al
 Address 107½ North St. Mary
 Tel.: 876 News Service: AP
 Representative Hil F. Best
 Membership NAB
 General Manager Bev E. Brown
 Prog. Dir. J. C. Kelly
 Chief Engineer J. W. Hancock

KDET—Center—1949

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By .. Center Bcstg. Co., Inc.
 Address 205 Austin St.
 Tel.: LY 8-3305. News Service: UP
 Transcription Service Sesac
 Representative Gill-Perna, Clarke Brown
 Gen. Mgr. Tom E. Foster
 Prog. Dir. Charles Hancock
 Chief Engineer Harlan Riley

KCTX—Childress—1947
MBS-KBS

Frequency: 1510 Kc. Power: 250 Watts d.
 Owned-Oper. By .. Golden West Bcstg. Co., Inc.
 Bus-Studio. Address 200 Main St.
 Tel.: WE 7-2563. News Service: AP
 Transcription Service World
 Representative Hil F. Best
 President R. Malone Hagan
 General Manager George E. Morey

KCAR—Clarksville—1955
KBS

Frequency: 1350 Kc. Power: 500 Watts d.
 Owned-Operated By KCAR, Inc.
 Address Box 609
 Tel.: 58. News Service: AP
 Representative Best
 Manager Paul H. Daniels
 Program Manager Jerry MacVarley

KCLE—Cleburne—1947

Frequency: 1120 Kc. Power: 250 Watts d.

Owned-Oper. By Marti, Inc.
 Address 919 N. Main
 Tel.: 5-6643. News Service: AP
 Representative Hil F. Best
 Membership NAB, RAB
 Pres., Gen., Sta. Mgr. George W. Marti
 Commercial Mgr. John Marti
 Sales Prom. Mgr. Frank H. Hardgrove
 Program Director D'Voe Lee Smith
 Pub. Dir. John S. Butner
 Chief Engineer George W. Marti

KVLB—Cleveland—1954
KBS

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Oper. By Cleveland Bcstg. Co.
 Address Box 487
 Transcription World
 Tel.: 692. News Service: AP
 General Manager Harvard C. Bailes
 Program Director Glen Dodson
 Sales Manager H. C. Bailes

KSTA—Coleman—1947—KBS

Frequency: 1000 Kc. Power: 250 Watts d.
 Owned-Oper. By .. Coleman County Bcstg. Co.
 Business Address Box 432
 Tel.: 8406. News Service: UP
 Transcription Service World
 Representative Melville
 Manager Floyd Shelton
 Comm. Manager Paul Johnson

KVMC—Colorado City—1950
KBS

Frequency: 1320 Kc. Power: 1000 Watts d.
 Owned Colo. City Bcstg. Co.
 Address Box 990
 News Service AP
 Trans. Ser. World
 Representative Best
 Pres., General Manager Eldon Mahon
 Comm. Mgr. Lyle Shuman
 Sta. Mgr., Chief Eng. P. A. Richardson

KMCO—Conroe—1951

Frequency: 900 Kc. Power: 500 Watts d.
 Owned Montgomery County Bcstg. Co.
 Address 324½ N. Main
 Tel.: PL 6-4466. News Service: AP
 Transcription Standard
 Rep. Hil F. Best
 Membership NAB
 President Reagan Smith
 Gen., Sta., Comm., Mgr. David L. Oglesby
 Sls. Prom. Mgr. J. R. Johnson
 Pub. Dir. Hal Coley
 Chief Engineer John W. Neathery, Jr.

KATR—Corpus Christi—1944

Frequency: 1030 Kc. Power: 50 Kw. d.
 Owned Broadcasters, Inc.
 Address Box 898
 Tel.: TU 4-5258. News Service: AP
 Representative Weed
 Pres. Glenn E. Alexander



Gen., Sales Prom. Mgr. Harry H. Hayes
Sta. Mgr., Program Dir. Edward W. Dunn
Chief Engineer Paul Waller

KCCT—Corpus Christi—1954

Frequency: 1150 Kc. Power: 1,000 Watts d.
Owned & Oper. By International Radio Co.
Address 403 South Staples
Tel: TU 4-2426 News Service: AP
Representative O'Connell, Tracy Moore
Membership RAB
President Dr. H. P. Garcia
Gen. Mgr., Chief Eng. Mike Ferdin

KEYS—Corpus Christi—1941

Freq: 1440 Kc. Power: 1 Kw. d. 500 W. n.
Owned-Operated By Nueces Bcstg. Co.
Address P. O. Box 1460
Tel: TU 2-7411 News Service: UP
Representative Avery Knodel
General Manager E. C. Hughes
Sta., Mgr. Allan Dale
Comm. Mgr. Marion B. Keck
Chief Engineer Harold Griffith

KRYS—Corpus Christi—1927
NBC

Frequency: 1360 Kc. Power: 1000 Watts
Owned-Oper. By South Texas Broadcasting
Address P. O. Box 6218
Telephone UL 2-7341
Representative Peters, Griffin, Woodward, Inc.
Transcription Standard
Membership RAB
Gen. Man. A. C. Lloyd, Jr.
Program Director Bob Plase

KSIX—Corpus Christi—1947
ABN-CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Corpus Christi Bdsg. Co., Inc.
Address Show Room Bldg.
Tel: TU 4-1616 News Service: AP
Representative Forjoe, Clarke Brown
Membership NAB, RAB
Pres., Gen., Sta. Mgr. Vann M. Kennedy
Commercial Mgr. Charles R. Manning
Program Director Eugene M. Looper
Pub. Dir. M. L. Kennedy
Chief Eng. Eric Beals

KUNO—Corpus Christi—1950

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By KUNO Radio
Address-Trans. Loca. 406 19th St.
Tel: TU 4-5203 News Service: AP
Representative Everett-McKinney, Inc.
Pres., Gen. Man. L. C. Smith
Commercial Mgr. Herb Garrett

KAND—Corsicana—1937
KBS

Owned-Operated By Alto, Inc.

Frequency: 1340 Kc. Power: 250 Watts
Bus.-Studio Address 609 W. 7th Ave.
Tel: TR 4-7421 News Service: AP
Representative Branham
Membership NAB
President R. E. Lee Glasgow
General Manager Luther A. Johnson, Jr.

KIVY—Crockett—1949
KBS

Frequency: 1290 Kc. Power: 500 Watts d.
Owned-Oper. By Pioneer Bcstg. Co.
Address Box 670
Tel: 222 News Service: AP
Pres. Gen., Sta. Mgr., Prog. Dir. J. H. Gibbs
Comm., Prom. Mgr., Chief Eng. Bill Carter

KCFH—Cuero—1949

Frequency: 1600 Kc. Power: 500 Watts d
Owned-Oper. By DeWitt Cty. Bcstg. Co.
Tel: CU 5-3430 News Service: UP
Rep. Best
General Manager A. M. Respondek

KXIT—Dalhart—1948—KBS

Frequency: 1410 Kc. Power: 500 Watts, d.
Owned-Oper. By Dalhart Broadcasters
Address Box 1350
Tel: 740 News Service: UP
Representative Best
Transcription Service World
Manager R. J. Beller

To Broadcasters

AP

Means

Added Profits

Added Prestige

The Associated Press
50 Rockefeller Plaza
New York 20, N. Y.



WFAA—Dallas—1922 NBC-ABN

Frequency 820 Kc., 570 Kc.
 Power 50,000 W., 5000 W.
 Owned-Oper. By A. H. Belo Corp.
 Business-Studio Address... Young & Houston Sts.
 Tel.: RI 1-9631 News Services: AP, UP
 Newspaper Affil. Morning News
 Representative Edward M. Petry
 Membership NAB, RAB
 President E. M. Dealey
 Director Alex Keese
 Manager Karl Lambertz
 Comm. Mgr. George K. Utley
 Sales Prom. Mgr. Nancy Cook
 Publicity Director..... Barbara Elam
 Prog. Dir. William Crowdus
 Chief Engineer..... Jim Webb Cooper

KGKO—Dallas—1953

Freq.: 1480 Kc.. Power: 5 Kw. d., 500 Watts n.
 Owned-Oper. By Lakewood Bcstg. Co.
 Address P. O. Box 11747
 Tel.: DA 1-6441 News Service: UP
 Representative Forjoe
 President W. L. Pickens
 General Manager..... T. A. (Buddy) Harris
 Prog. Dir. Marion Hunter

KIXL—Dallas—1947

Frequency: 1040 Kc.... Power: 1000 Watts d.
 Owned-Operated By... Variety Bcstg. Co. Inc.
 Business-Studio Address... 1401 S. Akard St.
 Tel.: RI 1-5016..... News Service: AP
 Transcription Service..... Standard, Capitol.
 Membership NAB, RAB
 Rep. H-R, Clarke Brown
 President Lee Segall
 General Mgr..... Bill Morgan
 Prog. Dir..... Don Robinson
 Chief Engineer..... Bob E. Tripp

KLIF—Dallas—1947

Freq.: 1190 Kc.... Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By... McLendon Investment Corp.
 Business-Studio Address... 2104 Jackson St.
 Tel.: RI 2-7121..... News Services: INS, UP
 Membership NAB, RAB
 President. B. R. McLendon
 Station Mgr..... Dale Drake
 Program Director..... Ken Knox
 Chief Engineer..... Glenn Callison

WRR—Dallas—1920—MBS

Frequency: 1310 Kc.... Power: 5000 Watts
 Owned-Oper. By..... City of Dallas
 Business Address..... Fair Park
 Tel.: TA 3-6101..... News Service: UP
 Representative Avery-Knodel

When You Look To The Fabulous North Texas Market

.....Look To The Leaders!

WFAA RADIO 820 KC & 570 KC WFAA-TV CHANNEL 8 BASIC ABC

Dallas

Represented by Edward Petry & Company



Membership NAB, RAB
 Gen., Mgr., Chief Engr. Durward Tucker
 Comm. Mgr. Patricia Chandler
 Sales Prom. Mgr. Charles Frauman
 Program Director. Richard Weeks

KRLD—Dallas—1926—CBS

Frequency: 1080 Kc. Power: 50,000 Watts
 Owned Dallas Times Herald Radio
 Address Herald Square
 Tel.: RI 2-6811. News Services: AP, UP, INS.
 Trans. Service Standard, Thesaurus
 Representative Branham
 Membership NAB
 President Clyde W. Rembert
 Sta. Mgr., Gen., Comm. Mgr. W. A. Roberts
 Sales Prom. Mgr. Lloyd Price
 Program Director Ted Parrino
 Chief Engineer B. B. Honeycutt

KSKY—Dallas—1941

Frequency: 860 Kc. Power: 1000 Watts d.
 Owned-Operated By SKY Bcstg. Service
 Address Hotel Stoneleigh
 Tel.: RI 2-6193. News Service: UP
 General Manager A. L. Chilton
 Comm., Prom. Manager R. G. Terrill
 Prog. Dir. Andy Bell
 Chief Engineer Morris M. Ming

KDLK—Del Rio—1946—KBS

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Operated By Del Rio Bcstg. Co.
 Business Address P. O. Box 1162
 Tel.: 5-2431. News Service: UP
 Station Manager Don R. Howard, Jr.

KDSX—Denison-Sherman 1948

Frequency: 950 Kc. Power: 500 Watts
 Owned-Oper. By KDSX, Inc.
 Address P. O. Box 263, Denison
 Tel.: HO 5-1600. News Service: AP
 Sta. Rep. Melville
 President, Gen. Mgr. B. V. Hammond, Jr.
 Station Mgr. L. L. Hendrick
 Comm. Mgr., Sales Prom. Mgr. Bill Jaco
 Station Director William A. Duke

KDNT—Denton—1938—KBS

Freq.: 1440 Kc. Power: 1 Kw. d., 500 W. n.
 Owned-Operated By Harwell V. Shepard
 Address Radio Center Bldg.
 Tel.: DU 2-4144. News Service: UP
 Membership NAB, RAB
 Trans. Thesaurus
 Owner & Manager Harwell V. Shepard

KSPL—Diboll—1957

Frequency: 1260 Kc. Power: 1 Kw.
 Owned Arthur Temple, Jr.
 Address Box 336
 Tel.: DI 4551. News Service: UP
 Trans. Thesaurus
 Prod. Dir. Don Weir

KDDD—Dumas—1947—KBS

Frequency: 800 Kc. Power: 250 Watts d.

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**MAXIMUM
IMPACT**
 At Less Cost
 Per 1000

*than to any other full-time
radio station in Texas*

N.C.S. No. 2

KRLD, 50,000 watts, is the radio service of The Dallas Times Herald, owners and operators of KRLD-TV, telecasting with maximum power from atop Texas' tallest tower.
 John W. Runyon, Chairman of the Board Clyde W. Rembert, President

REPRESENTED NATIONALLY BY THE BRANHAM COMPANY



Owned-Oper. By...North Plains Bcstg. Corp.
 Address.....Box 337
 Tel.: WE 3-4141.....News Service: AP
 Representative.....Hil F. Best
 Gen., Sta. Mgr.....Ken Duke
 Comm. Manager.....John James

Owned-Oper. By.....KEPO, Inc.
 Address.....2419 N. Piedras St.
 Tel.: LO 5-6231.....News Service: UP
 Representative.....Bolling
 General Manager.....Joe Thompson
 Prog. Dir.....Ron Chrisco

KEPS—Eagle Pass—1957
KBS

Frequency: 1270 Kc.....Power: 1 Kw., d.
 Owned.....E. J. & W. J. Harpole
 Address.....209 Adams St.
 Tel.: 966.....News Service: AP
 Gen. Mgr.....E. J. Harpole
 Comm. Mgr.....John D. Costello

KROD—El Paso—1940—CBS

Frequency: 600 Kc.....Power: 5000 Watts
 Owned.....El Paso Times, Inc.
 Address.....2201 Wyoming St.
 Tel.: KE 2-6551.....News Service: AP
 Membership.....NAB, RAB
 Trans.....Lang-Worth
 Representative.....Branham
 Pres.....D. D. Roderick
 General Manager.....Val Lawrence
 Station Mgr.....Bruce Barnard
 Comm. Manager.....Tom Wiseheart
 Program Director.....Marlin Haines
 Chief Eng.....Ed Talbott

KERC—Eastland—1953
KBS

Frequency: 1590 Kc.....Power: 500 Watts d.
 Owned.....Tri-Cities Bcstg. Co., Eastland
 Address.....P. O. Box 590
 Tel.: 102.....News Service: AP
 Trans. Ser.....Capitol, Thesaurus
 Representative.....Hil F. Best
 General Manager.....Hugh Neeld
 Commercial Manager.....Ralph Ross
 Chief Engineer.....Dale Chick

KSET—El Paso—1949—MBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Rio Grande Bcstg. Co.
 Address.....904 Magoffin
 Tel.: KE 2-4974.....News Service: AP
 Representative.....Melville, McGavren-Quinn
 Transcription Service.....Capitol, World
 Membership.....RAB
 President.....Fred Hervey
 General Manager.....Tom R. McKenna
 Sta. Mgr., C.E., Prog. Dir.....Ed Sullivan

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
 Owned-Oper. By.....KURV, Inc.
 Address.....2 Miles N. Hwy.
 Tel.: DU 3-2777.....News Service: UP
 Rep.....William G. Rambeau
 President.....Rogers Kelley
 Gen. Mgr., Comm. Mgr.....J. M. McDonald
 Chief Engineer.....Edgar McBurney

KTSM—El Paso—1929—NBC

Frequency: 1380 Kc...Power: 1000 d., 500 n.
 Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
 Bus-Studio Address.....801 N. Oregon St.
 Tel.: KE 2-5423.....News Service: UP
 Transcription Service.....Thesaurus
 Rep.....George P. Hollingbery
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....Karl O. Wyler
 Sta. Mgr.....Jack B. Chapman
 Publicity Director.....Jack Elliott
 Prog. Dir.....Rudy Tellez

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
 Owned-Oper. By..Wharton County Bcstg. Co.
 Business Address.....Box 1390
 Tel.: LI 3-3303.....News Service: UP
 Transcription Service.....Thesaurus
 President.....Culp Krueger
 Station, Comm. Manager.....V. Frank Jones
 Sales Prom. Mgr.....Bob Harris
 Chief Engineer.....Joe H. Miller

KPSO—Falfurrias—1953
KBS

Frequency: 1260 Kc.....Power: 500 Watts d.
 Owned & Oper. By.....KPSO, Ltd.
 Address.....Box 307
 Tel.: 555.....News Service: AP
 Transcription.....Lang-Worth
 General Manager.....Bob Hicks
 Comm. Manager.....Jack La Vrier

KELP—El Paso—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
 Owned-Oper. By.....KELP Radio Corp.
 Address.....4530 Delta St.
 Tel.: KE 3-3658.....News Service: UP
 Representative.....Adam Young
 President.....Joseph Harris
 Sta. Mgr.....Herb Golombeck
 Comm. Manager.....Donald W. Ripley
 Program Director.....Jack Reynolds
 Chief Eng.....Bill Bowen

KFLD—Floydada—1951
KBS

Frequency: 900 Kc.....Power: 250 Watts d.
 Owned-Operated By...West Texas Bcstrs. Inc.
 Address.....P. O. Box 1006
 Tel.: YU 3-2841.....News Service: AP
 Transcription Service.....Standard
 Representative.....Continental

KHEY—El Paso—1957
ABN-MBS

Frequency: 690 Kc.....Power: 10,000 Watts



President.....B. A. Robertson
 Gen. Man.....Glen Amburn
 Program Director.....Pauline Webb

KFST—Ft. Stockton—1954
KBS

Frequency: 860 Kc.....Power: 250 Watts
 Owned.....KFST, Inc.
 Address.....Box 651
 Tel.: ED 6-2228.....News Service: AP
 Representative.....Hil F. Best
 Pres.....George Baker
 Gen., Sta. Mgr.....H. Dennis Fisher
 Prog. Dir.....James Fromme, Jr.
 Chief Eng.....Martin Baze, Jr.

KCUL—Fort Worth—1949

Frequency: 1540 Kc: Power: 10 Kw. d., 1 Kw. n.
 Owned.....Dalworth Broadcasting Co.
 Address.....3607 Camp Bowie Blvd.
 Tel.: ED 6-5641.....News Service: AP
 Representative.....Charles Bernard
 President.....Kurt A. Meer
 Comm. Mgr.....S. J. Spiegel
 Program Director.....S. S. Barondess
 Publicity Director.....Ron Hall
 Chief Engineer.....Jack Lemons

KFJZ—Fort Worth

Frequency: 1270 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Tarrant Bcstg. Co.
 Business-Studio Address.....4801 W. Freeway
 Tel.: PE 7-6631.....News Service: AP
 Representative.....John Blair
 Membership.....RAB, NAB
 Pres., Gen. Mgr.....Gene L. Cagle
 V. P., Sta. Mgr.....Charles B. Jordan
 Comm. Mgr., Prom. Mgr.....Clyde D. Pemberton
 Program Director.....Dave Naugle
 Chief Engineer.....James T. Peterson

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
 Owned-Oper. By...Blue Bonnet Bcstg. Corp.
 Bus.-Studio Address.....2212 East 4th St.
 Tel.: ED 6-7175.....News Service: INS
 Membership.....NAB
 Pres., Gen., Sta. Mgr., Comm. Mgr., J. H. Speck
 Sales Prom. Mgr.....Dave Schribner
 Prog. Dir.....Walt Jones
 Chief Engineer.....Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
 Owned-Oper. By...Assoc. Broadcasters
 Business-Studio Address.....P. O. Box 7116
 Telephone.....TE 1-1278
 Representative.....Stars National
 President.....John W. Kluge
 Gen. Man.....Stewart J. Hepburn

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....KXOL, Inc.

Bus.-Studio Address....3004 W. Lancaster St.
 Tel.: ED 5-9511.....News Service: AP
 Representative.....Avery-Knodel
 Membership.....NAB, RAB
 President.....Wendell Mayes
 Gen., Sta. Mgr.....E. Fletcher
 Comm. Mgr.....Hewel Jones
 Prom. Mgr., Pub. Dir.....Jerry Hahn
 Prog. Dir.....Bill Enis
 Chief Eng.....J. R. Crouse

WBAP—Fort Worth—1922
NBC-ABN

Frequency.....820 Kc., 570 Kc.
 Power.....50,000 W., 5,000 W.
 Owned-Oper. By.....Carter Publications, Inc.
 Business Address.....Fort Worth
 Tel.: JE 6-1981.....News Service: AP
 Newspaper Affiliation.....Star Telegram
 Trans. Service.....World
 Representative.....Peters, Griffin, Woodward, Inc.
 Membership.....NAB
 President.....Amon Carter, Jr.
 Gen., Sta. Manager.....George Cranston
 Commercial Manager.....Roy Bacus
 Program Director.....A. M. Woodford
 Chief Engineer.....R. C. Stinson

KNAF—Fredericksburg—1947
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
 Business-Studio Address.....P. O. Box 311
 Tel.....311
 Representative.....Hil F. Best
 Membership.....NAB
 President.....Arthur Stehling
 Gen. Mgr.....Norbert A. Fritz
 Program Director.....Alene Fritz

KBRZ—Freeport—1952—KBS

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....Sta. KBRZ, Inc.
 Address.....Box 1077
 Tel.: 3-2655.....News Service: AP
 Representative.....Best
 President.....William D. Schueler
 Sta., Gen. Manager.....Kenneth Ferguson

KGAF—Gainesville—1947
KBS

Frequency: 1580 Kc.....Power: 250 Watts d.
 Owned-Oper. By.....Gainesville Bcstg. Co.
 Address.....P. O. Box 222
 Tel.: HO 5-5546.....News Service: AP
 Representative.....Clyde Melville
 President.....Joe M. Leonard, Sr.
 General Manager.....Joe M. Leonard, Jr.
 Comm. Mgr.....Earl Leonard
 Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc..Power: 1 Kw. d., 250 n.



Owned-Oper. By...The Galveston Bcstg. Co.
Business-Studio Address.....715 Marine Ave.
Tel.: SO 3-4329.....**News Service:** AP
Station Representative.....John E. Pearson
Membership.....NAB, RAB
Owner, Manager.....James W. Bradner, Jr.
Comm. Mgr......Louis F. Johnson
Prog. Dir......Louis Jay
Chief Engineer.....Luke Stripling

KLIE—Galveston—1922

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Island Bcstg. Co.
Address.....6002 Broadway
Tel......5-6676
Gen. Mgr......Robert L. McClellan
Sales Mgr......M. E. Griffin

KSIJ—Gladewater—1949

Frequency: 1430 Kc. . . **Power:** 1000 Watts d.
Owned-Oper. By.....Gladewater Bcstg. Co.
Address.....T. W. Lee Bldg.
Tel.: 2181.....**News Service:** UP
Representative.....Hil F. Best
Manager.....C. A. Lee
Program Director.....Ted Williford
Chief Engineer.....Lloyd Johnson

KCTI—Gonzales—1947—KBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Gonzales Bcstg. Co.
Business Address.....Box 158
Tel.: 770.....**News Service:** AP
Representative.....Cooke
Gen. Mgr......Lawrence M. Walshak
Comm. Mgr......Frank Wilson, Jr.

KSWA—Graham—1948—KBS

Frequency: 1330 Kc.....**Power:** 500 Watts d.
Owned-Oper. By.....Webb Enterprises
Address.....Box 1050
Tel.: LI 9-1330.....**News Service:** UP
Trans......SESAC
Station Rep......Clyde Melville
General Manager.....Gilbert Webb
Comm. Mgr......James Cates

KBCS—Grand Prairie—1957

Frequency: 730 Kc.....**Power:** 500 W., d.
Owned.....Three Cities Radio, Inc.
Address.....109 W. Main St.
Tel.: AN 4-1515.....**News Services:** AP, INS
Membership.....NAB, RAB
Pres., Gen. Mgr......E. N. Bodine
Comm. Mgr......C. R. Sargent
Prog. Dir......Byron Harrison
Chief Engineer.....Carl W. Bell

KGVL—Greenville—1946

KBS

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....KGVL, Inc.
Address.....1400 Wolfe City Drive
Tel.: GL 5-1400.....**News Service:** AP
Representative.....Pearson

Pres., Gen. Manager.....Leo Hackney
Program Director.....James D. Jones
Chief Engineer.....Homer Huddleston

KCLW—Hamilton—1946

Frequency: 900 Kc.....**Power:** 250 Watts, d.
Owned.....Coy Perry
Address.....Box 592
Tel.: 500.....**News Service:** UP
Transcription.....World
Representative.....Keystone
Membership.....NARTB
Owners.....Coy Perry, C. M. Hatch
Gen., Comm. Mgr......Dick Meehan
Prog. Dir., Chief Eng......Carl Knelly

KGBT—Harlingen—1941

CBS

Freq.: 1530 Kc...**Power:** 50 Kw d., 10 Kw. n.
Owned-Oper. By...Harbenito Radio Co., Inc.
Address.....P. O. Box 711
Representative.....H.R. Clarke Browne
President.....McHenry Tichenor
Gen. Mgr......Troy McDaniel
Sta. Mgr......Otis Shumate

KGRI—Henderson—1947

Frequency: 1000 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....P. O. Box 311
Representative.....Best
News Service.....AP
Transcription Service.....World, SESAC
President.....Roy B. Cannon
General Manager.....Cliff Crawford

KWRD—Henderson—1956

Frequency: 1470 Kc.....**Power:** 500 W., d.
Owned.....Wes Dean & Co.
Address.....Box 219
Tel.: 2324.....**News Service:** UP
Representative.....Continental
Manager.....Wes Dean

KPAN—Hereford—1948

KBS

Frequency: 860 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....KPAN Bcstrs.
Address.....Box 868
Tel.: 860.....**News Service:** AP
Representative.....Best
President.....Marshall Formby
General Manager.....Clint Formby
Commercial Manager.....Chris Clark

KHBR—Hillsboro—1948

KBS

Frequency: 1560 Kc.....**Power:** 250 Watts d.
Owned-Operated By.....Hill County Bcstg. Co.
Station Rep......Best, Melville
Tel.: 2-3431.....**News Service:** UP
Transcription.....World
General Manager.....Nelson W. Galle

KCOH—Houston—1948

Frequency: 1430 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Call of Houston Inc.
 Business-Studio Address. 1 Main St.
 Tel.: CA 4-1888. News Service: UP
 Representative. John E. Pearson
 Membership. NAB
 Owner, Gen. Manager. Robert C. Meeker
 Comm. Manager. Hal Wallace

KILT—Houston—1948

Frequency: 610 Kc. Power: 5 Kw.
 Owned. McLendon Corp.
 Address. 902 Texas Ave.
 Tel.: CA 7-1161. News Service: UP
 Representative. Blair
 Membership. RAB
 Gen. Mgr. Bill Weaver
 Comm. Mgr. Jack Lee
 Prog. Dir. Bob Stevens
 Pub. Dir. Elliot Field
 Chief Engineer. Glenn Cook

KNUZ—Houston—1948

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Veterans Bestg. Co.
 Address. 4701 Caroline St., Box 2135
 Tel. JA 3-2581
 Representative. For Joe
 Trans. World
 Membership. NAB, RAB
 President. Max H. Jacobs
 Gen., Sta. Mgr. David Morris
 Commercial Manager. Forrest Patton
 Sls. Prom. Mgr., Prog. Dir. Ken Grant
 Publicity Director. Doris D. McCall
 Chief Engineer. J. E. Martin

KPRC—Houston—1925—NBC

Frequency: 950 Kc. Power: 5000 Watts
 Owned-Oper. By. The Houston Post Co.
 Address. P. O. Box 1234
 Telephone. MA 9271
 Newspaper Affil. Post
 Membership. NAB, RAB
 Representative. Edw. Petry & Co.
 Gen. Mgr. Jack Harris
 Sta. Mgr. Jack McGraw

KTHT—Houston—1944—MBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By. Texas Radio Corp.
 Business Address. 4005 Travis St., Box 3011
 Tel.: JA 3-5535. News Service: AP
 Membership. RAB
 Representative. Adam Young
 V.P., Gen. Mgr. Sam H. Bennett
 Commercial Mgr. Frank Stewart

KTRH—Houston—1930—CBS

Frequency: 740 Kc. Power: 50,000 Watts
 Owned-Operated By. KTRH Bdcstg. Co.
 Address. Rice Hotel
 Tel.: CA 7-4361. News Services: AP, INS
 News, Affil. The Chronicle
 Transcription Service. SESAC

Representative. Peters, Griffin, Woodward
 Membership. NAB, RAB
 President. B. F. Orr
 General Manager. W. C. Bryan
 Bus. Mgr. Tom Jacobs
 Sales Manager. Larry Rasco
 Sls. Prom. Mgr. Byron Beasley
 Program Director. Tim Osborne
 Engineer. Lester Mullan

KXYZ—Houston—1930—ABN

Frequency: 1320 Kc. Power: 5000 Watts
 Owned-Oper. By. Houston Bdcstg.
 Address. Gulf Bldg.
 Tel.: CA 2-6151. News Services: UP, AP
 Representative. Avery-Knodel
 Membership. NAB, RAB
 Pres., General Manager. Fred Nahas
 Station Manager. Ted Hills
 Program Director. Ken Duran
 Prom., Pub. Director. Ken Collins
 Comm. Mgr. Dick Morrison
 Chief Engineer. Gerald R. Chinski

KYOK—Houston—1947

Frequency: 1590 Kc. Power: 5 Kw.
 Owned. KYOK, Inc.
 Address. 613 Preston St.
 Tel.: CA 7-3108. News Service: UP
 Rep. Stars National, Dora-Clayton, Melville
 President. Jules J. Paglin
 General Manager. Stanley W. Ray, Jr.
 Station Manager. Bruno Leonardt

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 Atlanta • Los Angeles • San Francisco

**KSAM—Huntsville—1938**
KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Huntsville Bcstg. Co.
Address.....Box 312
Tel.: GA 5-2651.....News Service: AP
Transcription Service.....Capitol
General Manager.....Jack Nichols

KEBE—Jacksonville—1946
KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KEBE, Inc.
Address.....Box 1071
News Service.....UP
President, Gen. Mgr.....Mrs. Leita M. Laurie
Commercial Manager.....Jerry D. Spencer
Prog., Pub. Dir.....Ben Erle Laurie

KTXJ—Jasper—1948
KBS

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Jasper Bcstg. Co.
Address.....P. O. Box 6090
Tel.: 580.....News Service: AP
President.....Joe J. Fisher
Gen., Station Mgr.....H. G. Pendergast
Commercial Manager.....L. G. Robinson
Program Dir.....James Brasher
Chief Engineer, Pub. Dir.....Fred B. Smith

KMBL—Junction—1950—KBS

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Kimble County Bcstg. Co.
Address.....Flat Rock Lane
Tel.....70
General Mgr.....Farrell M. Brooks

KAML—Kenedy-Karnes City
1954—KBS

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....The Camel Co.
Address.....Box 990, Kenedy
Tel.: OL 9-2990.....News Service: AP
Representative.....Avery Knodel
Membership.....NAB
President.....Charles W. Balthrope
Station Manager.....Ed C. Balthrope
Sales Manager.....J. Harold Ray
Program Director.....Chuck Martin
Chief Engineer.....Bill Porter

KERB—Kermit—1950—KBS

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KERB, Inc.
Address.....Hwy. 302
Telephone.....3481
Transcription Service.....Thesaurus, SESAC
Representative.....Best, Melville
Membership.....NAB
President.....E. S. Walden
Sales Manager.....Ernie Allen

KERV—Kerrville—1948
KBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kerrville Bcstg. Co.
Address.....P. O. Box 791
Tel.: CL 7-4003.....News Service: AP
Transcription Service.....World
Station Rep.....Best
Mgr.....Albert F. Mason
Sls. Mgr.....C. L. McClish
Prom. Mgr.....C. L. McClish
Chief Eng.....Clyde Jones

KOCA—Kilgore—1936—KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Sta. KOCA, Inc.
Address.....102½ E. North St.
Telephone.....2001
President.....Roy G. Terry
Gen., Manager.....H. A. Degner
Commercial Manager.....Joe Mainz

KLEN—Killeen—1955
MBS-KBS

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....Highlite Bcstg Co.
Address.....Box 935
Tel.: ME 4-3181.....News Service: AP
Pres., Gen. Mgr.....A. W. Stewart
Program Director.....Doris Crowe
Comm. Mgr.....Ladelle Drake
Ch. Eng.....Billy Francis

KINE—Kingsville—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KINE, Inc.
Address.....205 E. King Ave.
Tel.: 2-2822.....News Service: UP
Representative.....Hil F. Best
Membership.....NAB
Pres.....James H. Clement
General Manager.....Ben A. Glusing
Comm., Sta. Mgr.....Eston R. Pace
Chief Eng.....R. T. Whitaker

KPET—Lamesa—1946—KBS

Frequency: 690 Kc.....Power: 250 Watts
Owned.....Lamesa Broadcasting Co.
Address.....502 S. First
Telephone.....690
Membership.....NAB
President.....R. O. Parker
General Manager.....Bob Bradbury

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Lampasas Bcstg. Co.
Address.....H'way 281
Tel.: CH 2-3671.....News Service: UP
Trans. Ser.....Lang-Worth
Representative.....Best
Pres., Gen. Mgr.....V. Dean Turner



KVOZ—Laredo—1952 MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned. Border Broadcasters, Inc.
Address. P. O. Box 1498
Tel.: 3-4396. News Service: AP
Rep. Pearson
General Manager. Burney Jones
Comm. Mgr. Neil Gilligan, Jr.
Chief Engineer. Frank Manuel

KLVT—Levelland—1949 KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned. Herald Broadcasting Co.
Address. Box 866
Tel.: TW 4-3134. News Service: AP
Transcription. Thesaurus
Membership. NAB
Gen. Mgr. Gil. W. Patschke
Commercial Manager. Barney Chadwick
Program Director. M. Dwayne Grimes

KVOW—Littlefield—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By. Southwestern Bcstrs.
Business Address. Littlefield
Owners. J. B. McShan, J. C. Rothwell
General Manager. J. B. McShan

KETX—Livingston—1957

Frequency: 1440 Kc. Power: 1 Kw., d.
Owned. Polk County Bcstg. Co.
Address. Box 1118
Tel.: 789. News Service: AP
Trans. Thesaurus
Pres., Gen. Mgr. Harold J. Haley
Sta., Sales Prom. Mgr. Wiley K. Poston
Comm. Mgr. Eugene Hanson

KFRO—Longview—1934 ABN-KBS

Frequency: 1370 Kc. Power: 1000 Watts
Owned-Oper. By. Voice of Longview
Address. Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461. News Service: AP
Transcription Service. Lang-Worth
Representative. Donald Cooke
Membership. NAB, RAB
President. James R. Curtis
Commercial Mgr. John Allen
Program Director. Howard Kuhn
Chief Engineer. Leslie Hellum

KLTI—Longview—1948

Frequency: 1280 Kc. Power: 1000 Watts d.
Owned-Operated By. LeTourneau Radio Corp.
Address. P. O. Box 1866
Tel.: PL 8-4496. News Service: AP
Trans. Ser. World

Representative. Pearson
President. R. G. LeTourneau
Gen., Comm. Mgr. Bob Geerdes
Chief Eng. Brad Redfearn

KDAV—Lubbock—1953

Frequency: 580 Kc. Power: 500 Watts
Owned. Western Bcstg.
Address. Box 270
Tel.: SH 4-4567. News Service: UP
Sta. Rep. Broadcast Time Sales, Clarke Brown
Membership. NAB
Gen. Manager. D. P. Pinkston
Nat'l Sls. Mgr. Paul C. Turpen
Comm. Mgr. Hal Ragan
Prog. Dir., Chief Engineer. Wes Youngblood

KDUB—Lubbock—1954

Frequency: 1340 Kc. Power: 250 Watts
Owned & Oper. By. Texas Telecasting Inc.
Address. 7400 College Avenue
Tel.: SH 4-2345. News Services: AP, INS
Representative. Branham
Membership. NAB, RAB
Transcription. Standard
Pres., Gen. Manager. W. D. Rogers
Station Manager. John Kreiger
Nat. Sales Mgr. E. A. Hassett
Program Director. Eddie Gale
Publicity Director. Duncan Ellison
Chief Engineer. Rudy Starnes

KCBD—Lubbock—1946—NBC

Frequency: 1590 Kc. Power: 1000 Watts
Owned. Bryant Radio & Television, Inc.
Address. P. O. Box 1507
Tel.: SH 4-1414. News Services: UP, AP
Transcription Service. Standard
Representative. Raymer
Membership. NAB, RAB
President. Joe H. Bryant
Gen. Mgr. Gerald H. Sanders
Comm. Mgr. George L. Tarter
Program Director. Al Goodnight
Sales Prom. Mgr. Ray Poindexter
Chief Engineer. Frank Lee

KFYO—Lubbock—1927—CBS

Frequency: 790 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By. Plains Radio Bcstg. Co., Inc.
Business-Studio Address. 914 Ave. J
Tel.: PO 5-5567. News Services: AP, UP
Newspaper Affil. Avalanche Journal
Representative. Katz
Membership. NAB, RAB
President. W. B. Walker
Gen., Sta. Mgr. Gordon Thompson
Sales Prom. Mgr. Dan Tarpley
Prog. Dir., Pub. Dir. Robert A. Nash
Chief Engineer. W. S. Bledsoe

KSEL—Lubbock—1946—ABN

Freq. 950 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By. Lubbock Bcstg. Co.

Business Address.....1916 Avenue Q
 Tel.: PO 3-0484.....News Service: AP
 Representative.....Rambeau, Melville
 President.....Walter G. Russell
 Gen., Sta. Mgr., Pub. Dir.....M M. Rochester
 Comm., Sales Manager.....R. C. Hughes
 Prog. Director.....D. G. Opheim
 Chief Engineer.....Roger V. Hively

KLLL—Lubbock—1953 **KBS-MBS**

Frequency: 1460 Kc.....Power 1000 Watts d.
 Owned-Oper. By. R. B. McAllister, G. F. Mapes
 Address.....2001 Great Plains Life Bldg.
 Tel.: PE 3-1911.....News Service: UP
 Representative.....Indie
 Pres., Gen. Manager.....R. B. McAllister
 Station Manager.....E. E. Mark
 Comm. Mgr.....Lowell Cato
 Sales Prom. Mgr.....Wendell Bagwell
 Chief Eng.....Alvis Woolam

KRBA—Lufkin—1938 **ABN-KBS**

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Darrell E. Yates
 Address.....Lufkin
 Representative.....Continental Radio Sales
 Membership.....NAB
 Owner, Prom. Mgr.....Darrel E. Yates

KTRE—Lufkin—1947—MBS

Frequency: 1420 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Forest Capitol Bcstg. Co.
 Address.....P. O. Box 781
 Tel.: NE 4-7771.....News Service: AP
 Transcription Service.....World
 Rep.....Venard, Rintoul & McConnell, Melville
 Membership.....NAB
 President.....R. W. Wortham, Jr.
 Gen., Sta. Mgr.....Richman G. Lewin
 Commercial Manager.....Royce Christenson
 Prog. Dir.....Boyd Porter, Jr.
 Chief Engineer.....Fred C. Hill

KMLW—Marlin—1953

Frequency: 1010 Kc.....Power: 250 W., d.
 Owned.....KMLW, Inc.
 Address.....P. O. Box 335
 Tel.: WE 6-2551.....News Service: AP
 President.....Lewis F. Leurig
 Sta. Mgr., Chief Engineer.....Wes Ninemire

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
 Owned.....Caddo Bcstg. Co.
 Address.....Box 961
 Tel.: WE 5-6789.....News Service: UP
 Gen. Mgr.....Virgil E. Stone

KMHT—Marshall—1947 **KBS**

Frequency: 1450 Kc.....Power: 250 Watts

Owned.....Harrison County Broadcasting Co.
 Address.....408 Marshall National Bank Building
 Tel.: WE 5-7826.....News Service: AP
 Representative.....Melville
 Trans.....Lang-Worth
 Membership.....RAB
 President.....E. W. Mahone, Jr.
 Gen., Sta. Mgr.....H. A. Bridge, Jr.
 Comm. Mgr.....Vinson Stevens
 Prog. Dir.....Sam Stringfellow
 Chief Engineer.....Fred Dahmer

KIRT—McAllen-Mission **1957—KBS**

Frequency: 1580 Kc.....Power: 1 Kw., d.
 Owned.....Pool Bcstg. Co.
 Address.....Box 708 (Mission)
 Tel.: JU 5-1629.....News Service: UP
 Trans.....Thesaurus
 Representative.....Melville
 Gen. Mgr.....Robert F. Pool
 Comm. Mgr.....Jim Chandler

KRIO—McAllen—1947—MBS

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Valley Bdcstg Co.
 Business Address.....500 E. Beaumont St.
 Tel.: MU 6-5454.....News Service: AP
 Membership.....RAB
 Representative.....Best
 President.....Gene L. Cagle
 VP.....Charles B. Jordan
 Manager.....Chuck McKasson
 Comm. Mgr.....Charles Morrill

KCMR—McCamey—1954 **KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....McCamey Bcstg. Co., Inc.
 Address.....Box 1175
 Tel.: OL 2-4693.....News Service: UP
 Representative.....Hil F. Best
 Membership.....NAB
 Gen., Comm. Mgr.....Donald Boston
 Sta. Manager.....Buz Hudsons
 Prog. Dir., Chief Eng.....Claud Barnett

KMAE—McKinney—1946

Frequency: 1600 Kc.....Power: 1000 Watts d.
 Owned.....McKinney Air Enterprises, Inc.
 Bus.-Studio Address.....218 E. Virginia St.
 Tel.: LI 2-2651.....News Service: AP
 Transcription.....World
 Owner.....George W. Smith, Jr.
 Comm. Manager.....Melvin Belew
 Prog. Dir.....Mrs. Denise Smith

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
 Owned.....Bi-Stone Broadcasting Company
 Address.....215 E. Commerce
 News Service.....UP
 Owner, Gen. Mgr.....J. B. McNutt, Jr.
 Station Manager.....Ralph Weedon
 Chief Engineer.....William F. Jones



KCRS—Midland—1935 ABN

Freq.: 550 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned Midland Bcstg.
Business-Studio Address Box 1072
Tel.: MU 2-4393 News Service: UP
Representative William G. Rambeau
Membership NAB
President Wendell Mayes
Gen., Sta. Mgr. Wendell Mayes, Jr.
Comm. Mgr. Eleanor McDonald
Program Director Dean Orton
Chief Engineer Tom Yates

KJBC—Midland—1950—KBS

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By Jack Cecil
Address S. Lamesa Rd.
Tel.: MU 4-5152 News Service: UP
Trans. Serv. Standard
Representative Best
Membership RAB
Pres., Gen. Mgr., Chief Engr. Jack Cecil
Commercial Mgr. Naomi Boswell
Program Director Richard Reynolds

KWEL—Midland—1957

Frequency: 1580 Kc. Power: 1 Kw. d.
Owned Great Western Radio Co.
Address Petroleum Life Bldg.
Tel.: MU 2-4331 News Service: AP
Trans. Lang-Worth, Standard
Gen. Mgr. Paul B. Greenwood
Comm. Mgr. Wynn Alby

KORC—Mineral Wells—1946 KBS

Frequency: 1140 Kc. Power: 250 Watts d.
Owned-Operated By Action Bcstg.
Address Baker Hotel
Tel.: FA 5-3384 News Service: AP
Transcription Service World
Representative Melville
General Manager Bill Stinson
Sales Manager R. B. Dill

KVKM—Monahans—1947 MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Monahans Bcstrs., Inc.
Address Box 1118
Tel.: WI 3-4347 News Service: AP
Membership NAB
Pres., Gen. Manager J. R. Rucker
Sta. Manager Ken Welch
Sales Prom. Mgr Bill Mitchell

KIMP—Mount Pleasant—1948 KBS

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Oper. By Mt. Pleasant Bcstg. Co.

Business Address Box 990
Tel.: PA 4-4726 News Service: AP
Transcription Service Lang-Worth
Membership NAB
Owner, Gen., Sta. Mgr. Winston O. Ward
Commercial Manager Derral Tucker
Program Director Ruby Stanley

KOSF—Nacogdoches—1947 ABN-KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned K. Bell & J. C. Stallings
Address 300 E. Main St.
Tel.: 4-4633 News Service: UP
President Kelly Bell
Gen., Sta. Mgr., Pub. Dir. J. C. Stallings
Comm. Mgr., Program Dir. R. C. Atherton
Chief Engineer Frank Murray

KSFA—Nacogdoches—1947

Frequency: 860 Kc. Power: 1000 Watts d.
Owned-Oper. By Nacogdoches Br. Co., Inc.
Address 2107 North St.
Tel.: LO 4-3723 News Service: AP
Transcription Service Thesaurus
Pres., Gen. Manager Wilbur C. Fouts

KGNB—New Braunfels—1950 KBS

Frequency: 1420 Kc. Power: 1000 Watts d.
Owned Radio Sta. KGNB
Address 184 Castell
Tel.: MA 5-3443 News Service: AP
Newspaper Affiliation Herald
Gen., Comm. Mgr. F. T. Wilson
Chief Eng. Bob Stewart

KECK—Odessa—1946

Freq.: 920 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Ector County Bcstg. Co.
Business Address 120 W. 3d
Tel.: FE 2-5791 News Service: AP
Transcription Service Standard
Representative ForJoe
General Manager Ben Nedow
Comm. Manager Roy Elsner
Program Director Mike Edwards

KOSA—Odessa—1947 CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Odessa Bcstg. Corp.
Business-Studio Address 1300 South Crane
Tel.: FE 2-4301 News Service: AP
Transcription Service World
Representative Bolling
Membership RAB
President, Gen. Mgr. Cecil L. Trigg
Station Manager Brunell Harvey
Program Director Tom Looney
Comm., Prom. Mgr. Lou Lindsay
Chief Engineer James Simpson



KRIG—Odessa—1946
MBS-KBS

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By... Radio Odessa, Inc.
Address... Box 231
Tel.: FE 2-6871. News Service: UP
Representative... **Hil F. Best**
Membership... NAB
Pres., Gen. Mgr... Carl S. Goodwin
Station Manager... Marguerite LaRue
Program Director... John Logan
Chief Engineer... Robert Mettler

KOGT—Orange—1947—KBS

Frequency: 1600 Kc. Power: 1000 Watts
Owned-Oper. By... Sabine Area Brcstg. Corp.
Address... Orange
Tel.: TU 3-4381. News Service: UP
Station Rep... **Best**
Membership... NAB, RAB
Trans... Lang-Worth, World
President... **M. L. Jacobs**
Exec. V.P., Gen. Manager... Ed Lovelace
Comm. Mgr... John Derrick
Prog. Dir... Betty Klein
Chief Engineer... Hulan Smith

KNET—Palestine—1936
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By... Palestine Bcstg. Corp.
Business-Studio Address... 319 W. Main St.
Tel.: 8686. News Service: UP
Trans... World
Pres., Gen. Sta. Mgr... Allen E. Vinson
Comm. Mgr... Milton M. Evans
Sales Prom. Mgr... Patricia Still
Program Director... Marvin Crain
Publicity Director... Tad Dunbar, Jr.
Chief Engineer... James K. Richardson

KPAT—Pampa—1951—KBS

Frequency: 1230 Kc. Power: 250 Watts
Owned... Gray County Bcstg. Co.
Address... P. O. Box 1779
Tel.: MO 4-2551. News Service: AP
Trans... Standard
Representative... Continental
Gen., Sta. Mgr... Jim Wilkes
Comm. Mgr... Walter Roush
Prog. Dir... Betty Ditmore
Chief Engineer... C. L. Sweet

KPDN—Pampa—1936—MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By... Top O' Texas Bcstg. Co.
Address... Hughes Bldg.
Tel.: MO 4-7461. News Service: UP
Transcription Service... **World**
Station Rep... **Best**
Membership... NAB
General Manager, Pub. Dir... Coy Paimer
Sta. Mgr., Prog. Dir... Warren Hasse
Chief Engineer... Dennis Dehn

KFTV—Paris—1950—KBS

Frequency: 1250 Kc. Power: 500 Watts d.
Owned-Operated By... Lamar Bcstg. Co., Inc.
Tel.: SU 4-6676. News Service: UP
Station Rep... **Best**
General Manager... James F. Hendrix
Ch. Eng... Ross Babigian

KPLT—Paris—1936

Frequency: 1490 Kc. Power: 250 Watts
Owned... North Star Broadcasting Co., Inc.
Address... Box 235
Tel.: SU 4-3311. News Service: AP
Representative... John E. Pearson
President, Gen., Sta. Mgr... Fred Kincaid
Comm. Mgr... Willard Marshall
Program Director... John Kunsak
Publicity Director... Margie Lou Hubbard
Chief Engineer... Jeff Methven

KLVL—Pasadena—1950

Freq.: 1480 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By... Felix H. Morales
Address... 1811 Pasadena Blvd.
Representative... Oakes, National Time Sales
General Manager... Felix H. Morales
Sales Manager... Johnny P. Hernandez
Program Director... Joe Martinez Morales

KRCT—Pasadena—1947

Frequency: 650 Kc. Power: 250 Watts d.
Address... Box 1009
News Service... **AP**
Station Rep... Bernard
Membership... NAB
V. P., General Manager... J. H. Touchstone
Comm. Mgr... George I. Weinman, Jr.

KIUN—Pecos—1935
MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By... Jack Hawkins, Barney Hubbs
Business-Studio Address... Kiun Bldg.
Tel.: HI 5-2497. News Service: UP
Representative... **Hil F. Best**
Membership... NAB
General Manager... Jack Hawkins
Station Manager... David Martin
Program Director... Frank Cummings
Commercial Manager... Bill Hubbs
Chief Engineer... Harry W. Boehnemann

KEYE—Perryton—1948—MBS

Frequency: 1400 Kc. Power: 250 Watts
Owned... Great Plains Bcstg. Co.
Address... P. O. Box 917
Tel.: 5771. News Service: AP
Transcription Service... Lang-Worth
Membership... NAB
President... Carl Ellis
Gen., Sta. Mgr... Irving R. Buchanan
Comm. Mgr... G. K. Rupprecht
Program Director... Kenneth Roller
Chief Engineer... Don Smith

KVOP—Plainview—1944 MBS-KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. KVOP, Inc.
Address. 1100 W. 24th St.
Tel.: 4-2771 News Service: AP
Membership NAB
Gen., Sta. Manager. Kermit Ashby
Comm. Manager. Tut Tawwater

KBOP—Pleasanton—1951 MBS-KBS

Frequency: 1380 Kc. Power: 1000 Watts d.
Owned-Oper. By. Atascosa Broadcasting Co.
Address. P. O. Box 247
Tel.: 4871 News Service: AP
Representative Best
General Manager. Ben L. Parker
Comm., Prom. Mgr. Tom Everitt
Chief Eng. Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Port Arthur Bcstg. Co.
Address. Box 1126
Tel.: YU 2-9436 News Services: UP, AP
Trans. Ser. Lang-Worth
Membership RAB
General Manager. Socs Vratis
Sales Manager. Bob Tucker

KPAC—Port Arthur—1932 MBS

Freq. 1250 Kc. Power: 5 Kw. d, 1 Kw. n.
Owned-Oper. By. Port Arthur College
Business-Studio Address. P. O. Box 511
Tel.: YU 5-7458 News Service: AP
Representative Pearson
Membership NAB
Sta., Gen. Manager. Marjorie R. Vickers
Commercial Manager. George Crouchet
Prom. Mgr. Judy Propp
Pub., Program Director. Corinne Enos

KRWS—Post—1955—KBS

Frequency: 1370 Kc. Power: 500 Watts d.
Owned. Wallace Simpson
Address. 206 E. Main St.
News Service UP
Membership NAB
General Manager. H. J. Porter

KOLJ—Quanoh—1952—KBS

Frequency: 1150 Kc. Power: 500 Watts d.
Owned-Operated By. Orville L. Jenkins
Address. Quanoh
Tel.: MO 3-2572 News Service: AP
Station Rep. Best
Transcription Service World
Owner. Orville L. Jenkins

KSOX—Raymondville—1957

Frequency: 1240 Kc. Power: 250 Watts

Owned. H. Schalaben & V. Culpepper
Address. Box 1238
Tel.: MU 9-3333 News Service: AP
Gen. Mgr. James Parr
Prog. Dir. Bob Dodson

KFRD—Rosenberg—1948

Frequency: 980 Kc. Power: 1000 Watts d.
Owned-Oper. By. Ford Bend Bcstg. Co.
Business Address. 1501 Radio Lane
Tel.: NO 2-3776 News Service: UP
Membership NAB
Gen., Sta. Mgr. Jim Hairgrove

KGKL—San Angelo—1928 ABN

Freq.: 960 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned. Angelo Bcstg. Tcstg.
Business-Studio Address. Box 1878
Tel.: 6715 News Service: AP
Membership NAB
Representative. John E. Pearson
Pres. Gen. Mgr. Lewis O. Seibert
Comm. Mgr. Tom Campbell
Chief Engineer. Bill Poteet

KTLU—Rusk—1955

Frequency: 1580 Kc. Power: 500 W., d.
Owned. E. H. Whitehead
Address. Box 316
Tel.: 533 News Service: UP
General Manager. E. H. Whitehead

KTXL—San Angelo—1947 MBS-KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned. San Angelo Bcstg. Co.
Address. Box 52
Tel.: 3131 News Service: UP
Trans. Service Thesaurus
Representative Indie
Membership NAB
General Manager. Neil R. Baird

KWFR—San Angelo—1954

Frequency: 1260 Kc. Power: 1000 Watts
Owned-Oper. By. Solar Broadcasting Co., Inc.
Address. 421 W. 26th St.
Tel.: 2-3388 News Service: AP
Rep. Thomas F. Clark
President. Arthur Foster
General Manager. Walton Foster
Comm. Mgr. John Shearin
Program Director. Dee Wooten
Chief Eng. Arthur Henderson

KPEP—San Angelo—1953

Frequency: 1420 Kc. Power: 1000 Watts, d.
Owned. Concho Bcstg. Co.
Address. Box 1350
Tel.: 8116 News Service: UP
Representative. Broadcast Time Sales
General Manager. Joe Treadway
Comm., Sales Prom. Mgr. Richard Dean
Chief Engineer. Jerry Jackson



KCOR—San Antonio—1945

Freq.: 1350 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned.....KCOR, Inc.
 Address.....111 Martinez St.
 Tel.: CA 5-2751.....News Service: UP
 Rep.....O'Connell
 Membership.....NAB
 President.....Raoul A. Cortez, Sr.
 General Mgr.....Nathan Safir
 Sls. Prom. Mgr.....Raoul A. Cortez, Jr.
 Commercial Manager.....Ben Tamborello
 Program Dir.....Guillermo Lozano

KENS—San Antonio—1926 CBS

Freq.: 680 Kc. Power: 50 Kw. d., 10 Kw. n.
 Owned-Oper. By.....Express Publishing Co.
 Business-Studio Address.....Ave. E & 4th St.
 Tel.: CA 5-7411.....News Services: AP, UP
 Newspaper Affil.....Express, News
 Representative. Peters, Griffin, Woodward, Inc.
 Membership.....NAB, RAB
 President.....Frank Huntress, Jr.
 General Mgr.....Albert D. Johnson
 Commercial Manager.....Bill Joekel
 Program Director.....Harold Carr

KEXX—San Antonio—1953

Frequency: 1250 Kc. Power: 500 Watts d.
 Owned-Oper. By.....Leal Bcstg. Co., Inc.
 Address.....501 W. Quincy
 Telephone.....CA 7-6373
 Pres., Gen. Mgr.....Manuel D. Leal
 Commercial Mgr.....M. Davila
 Asst. Gen. Manager.....Louis M. Muro
 Program Director.....R. Chavez

KITE—San Antonio—1947

Frequency: 930 Kc. Power: 1000 Watts d.
 Owned-Operated By.....Radio Station KITE
 Business-Studio Address.....310 Transit Tower
 Tel.: CA 6-0335.....News Services: AP, UP
 Representative.....Avery-Knodel
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....Charles W. Balthrope
 Station Manager.....Alex A. Coe
 Commercial Mgr.....Kelly Wolford
 Prog. Mgr.....Stanley Nelson
 Chief Engineer.....John Stercovich

KIWW—San Antonio—1948

Frequency: 1540 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Radio KIWW, Inc.
 Address.....518 W. Houston St.
 Tel.: CA 6-5254.....News Service: UP
 Representative.....Nat'l Time Sales
 President.....Robert N. Pinkerton
 General Manager.....W. M. (Bill) Simpson
 Prog. Dir.....Juan Gattas
 Chief Eng.....William Ellis

KMAC—San Antonio—1926 MBS

Frequency: 630 Kc. Power: 5,000 Watts

Owned-Oper. By.....Walmac Co.
 Address.....222½ W. Commerce
 Telephone.....CA 3-6211
 Membership.....NAB, RAB
 Representative.....Broadcast Times Sales
 Pres., Gen., Sta. Mgr.....Howard W. Davis
 Comm. Mgr.....Peggy McWorter
 Program Director.....A. S. (Tony) Bessan
 Pub. Dir.....Carol Lay
 Chief Eng.....Al Knight

KONO—San Antonio—1927

Frequency: 860 Kc. Power: 5000 d., 1000 n.
 Owned-Operated By.....Mission Bdcstg. Co.
 Address.....317 Arden Grove
 Tel.: CA 6-5171.....News Services: AP, UP
 Representative.....H.R. Clarke-Brown
 Membership.....NAB, RAB
 Pres., Owner.....Eugene J. Roth
 General Manager.....James M. Brown
 Commercial Manager.....Bob Roth
 Sales Prom. Mgr.....Howard Edwards
 Dir. Engineering.....George Ing

KTSA—San Antonio—1928

Frequency: 550 Kc. Power: 5000 Watts
 Owned-Oper. By.....Sunshine Bcstg. Co.
 Business-Studio Address.....1130 Broadway
 Tel.: CA 7-1251.....News Service: UP
 Representative.....Blair
 Membership.....RAB
 General Manager.....Al Lurie
 Program Director.....Don French
 Chief Engineer.....Ken Hyman

WOAI—San Antonio—1922 ABN-NBC

Frequency: 1200 Kc.; Power: 50,000 Watts d.n.
 Owned-Oper. By.....Southland Industries, Inc.
 Address.....1031 Navarro St.
 Tel.: CA 7-4221.....News Services: AP, INS, UP
 Representative.....Edward Petry & Co., Inc.
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....James M. Gaines
 Commercial Manager.....Rex Prels
 Sales Prom. Mgr.....Bill N. Yancy
 Program Director.....Robert Reed
 Publicity Director.....Imogene Stanley
 Chief Engineer.....Charles L. Jeffers

KCNY—San Marcos—1948 KBS

Frequency: 1470 Kc. Power: 250 Watts d.
 Owned-Oper. By.....Central Brcstg. Co.
 Address.....Box 32
 Tel.: EX 2-3545.....News Service: AP
 Representative.....Hil F. Best
 Trans.....World
 President.....Dr. Forest L. Whaw
 Gen., Sta. Mgr.....William Veidt
 Program Director.....Buddy Blasingame



KWED—Seguin—1948

Frequency: 1580 Kc. Power: 1000 Watts d.
Owned-Oper. By. Seguin Bdcstg. Co.
Business-Studio Address. 609 E. Court St.
Tel.: FR 9-2234. News Service: UP
Representative Hil F. Best
Membership NAB
President, Gen. Mgr. Garfield Kiel
Com., Sta. Mgr., Prom. Mgr. Stan McKenzie
Prog. Dir. Henry Lehnhoff

KSML—Seminole—1955—KBS

Frequency: 1250 Kc. Power: 1000 Watts d
Owned-Oper. By. Seminole Bcstrs.
Address. 402 South Main St.
News Service UP
Owner Marshall Formby
General Manager. Hal Blymiller

**KSEY—Seymour—1950
KBS**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. W. C. Moss, Jr.
Address Lubbock Hy.
News Service AP
Station Manager. W. C. Moss, Jr.

**KEVA—Shamrock—1949
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.
Owned-Oper. By. Shamrock Tex. Bcstg. Co.
Address Box 21
Tel.: 620. News Service: UP
Representative Best
Manager, Program Director. Bill B. Day

**KRRV—Sherman-Denison
1936—MBS**

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By. Red River Valley Bcstg. Corp.
Address. Box 94 (Denison), Box 665 (Sherman)
Tel. 201 (Sherman)
Representative Pearson
General Manager. Tom E. Spellman

**KTAN—Sherman—1947
KBS**

Frequency: 1500 Kc. Power: 250 Watts d.
Owned-Oper. By. Resort Bcstrs.
Address. P. O. Box 661
Tel.: TW 2-8188. News Service: AP
Representative Hil F. Best
General Mgr. Randall McCarrell

**KANN—Sinton-Corpus Christi
1954**

Frequency: 1590 Kc. Power: 1 Kw. d.
Owned. Sam Patricio Bcstg. Co.
Address. Box 7207, Corpus Cristi
Tel.: TU 4-1590. News Service: AP
Representative Melville, Best

President. Tom C. Fleet
Prog. Dir. Princess J. Fleet
Ch. Eng. Ernie Wood

**KSNY—Snyder—1949
MBS-KBS**

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By. Snyder Bdcstg. Co.
Address Box 1468
Station Rep. Continental
Pres., Gen. Mgr. J. T. Hughes

**KDWT—Stamford—1946
MBS-KBS**

Frequency: 1400 Kc. Power: 250 Watts
Owned. David W. Ratliff
Address Box 1123
Tel.: PR 3-3401. News Service: UP
Pres., Gen., Sta. Mgr. David Ratliff
Comm., Sales Prom. Mgr. Phil Keener
Chief Engineer. Charles Fade

**KSTV—Stephenville—1947
KBS**

Frequency: 1510 Kc. Power: 250 Watts d.
Owned Dixie Bcstrs.
Address P. O. Box 102
Tel.: LI 3141. News Service: UP
Representative Best
Membership NAB
Comm. Mgr. Mel Bennett

**KSST—Sulphur Springs—1947
KBS**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Hopkins County Bcstg. Co.
Business-Studio Address. P. O. Box 284
Tel.: TU 5-3111. News Service: AP
Membership NAB
Pres., Gen., Sta. Mgr. William E. Bradford
Comm. Mgr. Clovis Pinion
Sales Prom. Mgr. Buddy Funderburk
Program Director. Jean Johnson
Chief Engineer. Bill Bradford

**KXOX—Sweetwater—1939
KBS**

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. KXOX
Bus.-Studio-Transmitter Address. Box 570
News Service AP
Representative Hil F. Best, Melville
Membership NAB
President F. L. Ledbetter
Gen. Mgr. Myrl Stein
Comm. Manager. Elwood Fritsch
Program Director. Faye Broadwell
Chief Engineer. Walter D. Tabler

KTAE—Taylor—1948—KBS

Frequency: 1260 Kc. Power: 1000 Watts d.

Owned-Oper. By.....KTAE, Inc.
Business Address.....121 E. 2nd St.
Tel.: EL 2-3631.....**News Service:** UP
Representative.....Clarke Brown
General Manager.....Gillis Conoley
Prog. Dir......Fred Switzer
Commercial Manager.....John Wehby
Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Bell Broadcasting Co., Inc.
Address.....17 South Third
Tel.: PR 3-5252.....**News Service:** UP
Newspaper Affiliation.....Daily Telegram
Trans......World
Representative.....Clarke Brown
President.....Frank W. Mayborn
General Manager.....Harry O'Connor
Program Director.....Tom Matts
Chief Engineer.....Edwin Roberts

KTER—Terrell—1950

Frequency: 1570 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.....Terrell Bcstg. Corp.
Address.....Walnut & State Sts.
News Service.....AP
Transcription Service.....Thesaurus
Pres., Gen. Mgr......Paul A. Wnorowski
Commercial Manager.....Bill Collins

KCMC—Texarkana—1932 **ABN**

Frequency: 1230 Kc.....**Power:** 250 Watts
Owned-Oper. By.....KCMC, Inc.
Business-Studio Address.....317 Pine St.
News Service.....AP
Representative.....Venard, Melville
Membership.....NAB, RAB
General Manager.....Frank O. Myers
Chief Engineer.....Harvey Robertson

KTFS—Texarkana—1947 **KBS**

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....KTFS, Inc.
Business-Studio Address.....4305 N. State Line
Tel.: 3-5123.....**News Service:** UP
Transcription Service.....World
Reps......Walker
Pres., Gen. Manager.....R. S. Bieloh
Comm. Mgr......Sam Ball
Chief Engineer.....J. H. Crawford

KTLW—Texas City—1947 **KBS**

Frequency: 920 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Business-Studio Address.....Show Boat Bldg.
News Service.....UP
Sta. Rep......Best
Station Mgr......Roy E. Hanson
Comm. Mgr......Robert E. Tisdale

KTUE—Tulia—1954—KBS

Frequency: 1280 Kc.....**Power:** 1 Kw. d.
Owned-Operated By.....KTUE Bcstg. Co.
Address.....110 N. Armstrong
News Service.....UP
Representative.....Best
Owners.....Clint and Marshall Formby
Manager.....D. L. McKinney

KDOK—Tyler—1956

Frequency: 1330 Kc.....**Power:** 1 Kw.
Owned.....KOOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: 3-2519.....**News Service:** AP
Representative.....McGilvra
President, General Manager.....Dana W. Adams
Commercial Manager.....Sam Matthews
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930—MBS

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Ron Litteral Ent.
Address.....Box 957
Tel.: 2-3873.....**News Service:** AP
Representative.....O'Connell, Brown
Trans......World
Membership.....NAB
President.....Ron C. Litteral
Comm. Manager.....J. Edwin Smith

KTBB—Tyler—1947—KBS

Freq.: 600 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Blackstone Bcstg. Co.
Business-Studio Address.....Blackstone Hotel
Tel.: 4-7278.....**News Service:** UP
News, Affil......Courier Times Telegraph
Representative.....Venard, Melville
Membership.....NAB, RAB
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr......M. Danbom
Comm. Mgr., Sales Prom. Mgr......Bill Whitworth
Prog. Dir......Don Tausch
Chief Engineer.....R. A. Wileman

KVOU—Uvalde—1947—KBS

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....E. J. & W. J. Harpole
Address.....Box 758
Tel.: BR 8-555.....**News Service:** AP
Gen. Mgr......Edward J. Harpole
Commercial Manager.....Sidney King
Program Director.....Keith Lloyd
Chief Engineer, Sta. Mgr......Frank Manuel

KVWC—Vernon—1939 **KBS**

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1813½ Wilbarger
Representative.....Clark, Melville
President.....Bobo Johnson
General Manager.....Joe Garrison
Commercial Manager.....Aubrey Rummel

KNAL—Victoria—1949

Frequency: 1410 Kc. Power: 500 Watts
 Owned-Operated By: Victoria Bcstg. Co.
 Address: Box 718
 Tel.: HI 3-9176 News Service: AP
 Representative: Hill F. Best
 Gen., Sta. Manager: James A. Traber
 Commercial Mgr.: Warren Dentler

KVIC—Victoria—1939
KBS-MBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Oper. By: KVIC Bcstg. Co.
 Business Address: Box 725
 Tel.: 3-9171 News Service: UP
 President: J. G. Long
 Gen., Sta., Comm. Mgr.: William C. Burks
 Commercial Manager: Vernon L. Townsend

KWTX—Waco—1946

Frequency: 1230 Kc. Power: 250 Watts, d.
 Owned-Operated By: KWTX Bcstg. Co.
 Business-Studio Address: P. O. Box 3128
 Tel.: PL 6-4451 News Service: AP
 Representative: Raymer
 Membership: NAB
 Gen. Mgr.: M. N. Bostick
 Commercial Manager: C. L. Hinkle
 Prog. Dir.: Frank Fallon
 Pub. Dir.: Joe Saragusa
 Chief Engineer: William Moore

WACO—Waco—1922—ABN

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Operated By: Waco Bcstg. Co.
 Business Address: 3620 Franklin Ave.
 Tel.: PL 2-6571 News Service: AP
 Representative: Weed, Brown
 Membership: NAB, RAB
 President: Wendell Mayes
 V. P., Gen. Mgr.: R. Lee Glasgow
 Prog. Dir.: Homer H. Odum
 Chief Engineer: Jack Vinson

KBEC—Waxahachie—1955
KBS

Frequency: 1390 Kc. Power: 500 W., d
 Owned-Operated By: Richard Tuck Enterprises
 Address: Box 731
 Telephone: WE 7-2710
 Representative: Melville
 Pres., Gen. Mgr.: Richard Tuck
 Commercial Manager: Leon Joslin

KZEE—Weatherford—1956

Frequency: 1220 Kc. Power: 250 W., d.

Owned: G-M Bcstg. Co.
 Address: Box 306
 News Service: AP
 President: R. Thomas Gibson
 Sta. Mgr.: Gene Stanley

KRGV—Weslaco—1927
NBC

Frequency: 1290 Kc. Power: 5000 Watts
 Owned-Oper. By: KRGV Television, Inc.
 Bus.-Studio: 309 Missouri St.
 Tel.: WO 8-3131 News Service: AP
 Transcription Service: World, SESAC
 Representative: Raymer
 Exec. Gen. Manager: O. L. (Ted) Taylor

KSYD—Wichita Falls—1947
MBS

Freq.: 990 Kc. Power: 10 Kw. d., 1 Kw. n.
 Owned-Oper. By: Grayson Enterprises
 Address: 825 Indiana Ave.
 Tel.: 723-0111 News Service: UP
 Trans. Ser.: World
 Rep.: Venard, Rintoul & McConnell
 Membership: NAB
 President: Sydney A. Grayson
 Sta. Mgr.: Bill Richie
 Prog. Dir.: Bailey Hutchins
 Chief Engineer: Herb Wiley

KTRN—Wichita Falls—1948

Freq. 1290 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By: Texoma Bcstg. Co.
 Address: 917½ Scott St.
 Tel.: 2-5214 News Service: AP
 Representative: Burke-Stuart
 Membership: NAB
 General Manager: Boyd Kelley
 Program Director: Roger Stoner

KWFT—Wichita Falls—1939
CBS

Frequency: 620 Kc. Power: 5000 Watts
 Owned: North Texas Radio, Inc.
 Address: P. O. Box 420
 Tel.: 72-3-4181 News Services: UP, AP
 Transcription: Standard, Lang-Worth
 Representative: H-R
 Membership: NAB, RAB
 Pres., Sta. Mgr.: Ben Ludy
 Prog. Dir.: Homer Cunningham
 Sales Manager: A. L. Pierce
 Publicity Director: Mrs. Owanah Shelton
 Chief Engineer: Melvin O. Harrison

Utah

Pop. March 1 (Est.)—833,000; Families—231,000; Lic. Stations—26,
Sta. CP's—0; Radio Homes—224,000; TV Homes—184,000

KBUH—Brigham City—1948 **KBS**

Frequency: 800 Kc. Power: 250 Watts d.
Owned-Oper. By Ravella M. Bone
Address 948 W. Forest Rd.
Telephone 948
General Manager Wade M. Ebeling
Comm. Mgr. Arthur Fishler

KSUB—Cedar City—1937 **CBS**

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By So. Utah Bcstg. Co.
Address 189 N. Main St.
Tel.: 590 News Service: UP
Rep. Western Bcst'g. Sales
Membership NAB, RAB
President Durham Morris
Gen., Sta. Mgr. Louis T. Sayre
Sales Manager W. V. Lowe
Prog. Dir. Donald Cartwright
Chief Engineer Richard Gunn

KLGN—Logan—1954

Frequency: 1390 Kc. Power: 1,000 Watts d.
Owned-Oper. By Atlas Engineering, Inc.
Address R.R. #1, Box 352A
Tel.: 2600 News Service: AP
Representative Weed, Inc.
Membership NAB
President, Gen. Mgr. Prof. O. C. Haycock
Station Manager Bruce R. Hymas
Commercial Manager Dee F. Jensen
Program Director Evan Hale

KVNU—Logan—1938 **MBS-KBS-IMN**

Frequency: 610 Kc. Power: 1000 Watts
Owned-Oper. By Cache Valley Bcstg. Co.
Address 1393 N. Main St.
Tel.: 1400 News Service: UP
Representative Avery-Knodel
President Herschel Bullen
Gen., Sta. Mgr. Reed Bullen
Commercial Manager W. W. Kirkland
Program Fred Critchfield
Chief Engineer W. B. Jones

KMUR—Murray—1948

Frequency: 1290 Kc. Power: 250 Watts
Owned-Oper. By O. J. Wilkinson
Address 4646 S. State St.
Tel.: AM 6-4419 News Service: UP
Membership NAB
Owner O. J. Wilkinson
Gen., Sta. Mgr. D. R. Stringfellow
Sales Mgr. Wes Bowen

KLO—Ogden—1927 **MBS-INTERMOUNTAIN**

Frequency: 1430 Kc. Power: 5000 Watts

Owned-Oper. By Interstate Bcstg. Corp.
Address Hotel Ben Lomond
Tel.: EX 4-5721 News Service: AP
Representative Avery-Knodel
Membership NAB, RAB
President Edris Glasmann
Gen. Mgr. Cecil Heftel
Comm. Mgr. Kim Ward
Prog. Dir. Rex Wallgren
Chief Eng. Wayne Moss

KKOG—Ogden—1956—KBS

Frequency: 730 Kc. Power: 1000 Watts d.
Owned-Oper. By KOPP, Inc.
Address W. 12th St.
Tel.: EX 4-3476 News Service: UP
Rep. Peggy Stone
President William Lindsey
General Manager Robert K. Hansen
Comm. Sales Prom. Mgr. Roger Thomsen
Program Director Lee Jorgensen
Publicity Director Mary Kettis
Chief Engineer Hirshel Urie

KVOG—Ogden—1948

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By United Bcstg. Co.
Business Address 1538 Gibson Ave.
Tel.: EX 2-7535 News Service: AP
Representative Webb
Pres., Gen. Mgr. Arch G. Webb
Comm. Mgr. D. B. Affleck

KOAL—Price—1936 **MBS-KBS-IMN**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Eastern Utah Bcstg. Co.
Address Price
Telephone ME 7-0407
Representative Avery-Knodel
Commercial Manager Jack Richards

KEYY—Provo—1952—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By Mid Utah Bcstg. Co.
Address Box 205
Tel.: FR 3-2174 News Service: AP
President D. Spencer Grow
Gen. Mgr. E. A. Niehay

KIXX—Provo—1947—ABN

Frequency: 1400 Kc. Power: 250 Watts
Owned Central & Utah Bcstg. Co.
Address P. O. Box 550
Tel.: FR 3-3336 News Service: UP
Representative Hollingsbery, Webb
Transcription Standard, Capitol
Gen. Manager Harold E. Van Wagenen

**KOVO—Provo—1939—MBS
IMN**

Freq.: 960 Kc. Power: 5 Kw., d.; 1 Kw. n.
Owned-Operated By. KOVO Bcstg. Co.
Business-Studio Address. 651 W. 1600 S. St.
Tel.: FR 3-8550. News Service: UP
President. Ashley L. Robison
Gen. Mgr. Glenn Shaw
Comm. Mgr. L. H. Curtis
Publicity Dir. Wayne Carle
Ch. Eng. Elbert Brown

**KSVC—Richfield—1947
INTERMOUNTAIN**

Frequency: 980 Kc. Power: 1000 Watts
Owned-Operated By. Sevier Valley Bcstg. Co.
Tel.: TW 6-4456. News Service: UP
Transcription Service SESAC
Representative Avery-Knodel
Membership NAB
President Homer Bandley
General Manager. Arthur Tucker
Sales Manager. Ralph Ross
Prog. Dir. Bill King

**KDXU—St. George—1957
KBS**

Frequency: 1450 Kc. Power: 250 Watts
Owned. Jeanette B. Arment
Address Box 1-79
Tel.: 800. News Service: UP
Gen. Mgr. Robert L. Kable
Sales Mgr. Norman Covington

**KALL—Salt Lake City—1945
MBS-IMN**

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By. Salt Lake City Bcstg. Co.
Business-Studio Address. 146 S. Main St.
Tel.: EM 4-3561. News Service: AP
Newspaper Affil. Ogden Standard-Examiner
Representative Avery-Knodel, Inc.
Membership NAB, RAB
Pres., Gen. Mgr. George C. Hatch
Sta., Comm. Mgr. Homer K. Peterson
Sls. Prom. Mgr. Grahame Richards
Program Director. Ed Kemp
Chief Engineer W. D'Orr Cozens

**KDYL—Salt Lake City—1922
NBC**

Frequency: 1320 Kc. Power: 5000 Watts
Owned Intermountain Bcstg & Telev. Corp.
Bus-Studio Address. 130 Social Hall Ave.
Tel.: DA 2-5681. News Service: UP
Representative Katz
Membership NAB, RAB
President, Gen. Mgr. G. Bennett Larson
Sta. Mgr. Del Leeson
Pub. Dir. Tim Monroe
Chief Engineer A. L. Gunderson

KNAK—Salt Lake City—1945

Freq.: 1280 Kc. Power: 5 Kw. d., 500 W. n.

Owned. Granite District Radio Bcstg. Co.
Business-Studio Address. 1042 So. 6th W.
Tel.: EM 4-3685. News Service: UP
Representative Forjee
P.-esident, Chief Eng. Howard D. Johnson
Gen., Comm. Mgr. William Wright
Program Director Mildred Baker

**KSOP—Salt Lake City—1955
KBS**

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned-Oper. By. Seagull Broadcasting Co.
Address 2320 S. 13th W.
Tel.: HU4-4435. News Service: UP
Representative Bernard
Membership NAB, RAB
Gen. Manager. M. H. Hilton
Commercial Manager. Gil Hilton
Sta. Mgr. Sam Moll
Prog. Director. Wayne Cody, Jr.
Chief Engineer. Lyle Wahlquist

**KSL—Salt Lake City—1922
CBS**

Frequency: 1160 Kc. Power: 50,000 Watts
Owned-Oper. By. Radio Service Corp. of Utah
Bus-Studio Address. 145 Social Hall Ave.
Tel.: EL 5-4641. News Services: AP, UP
Transcription Service World
Representative CBS Radio Spot Sales
Membership NAB, RAB
President. J. Reuben Clark
Exec. V.P. Jay W. Wright
Commercial Manager. Joseph A. Kjar
Pub. Dir. Robert O. Pusey
Prom. Manager. Robert G. Murdock
Chief Engineer. Vincent Clayton

KLUB—Salt Lake City—1938

Frequency: 570 Kc. Power: 5000 Watts
Owned-Oper. By. KLUB Bcstg. Co.
Business-Studio Address. 165 Social Hall Ave.
Tel.: EL 9-7794. News Service: UP
Representative Hollingbery
Trans. Thesaurus
Membership NAB
President, General Mgr. Frank C. Carman
Commercial Mgr., Prom. Mgr. Allan Thomas
Chief Eng. Delbert Williams

KWHO—Salt Lake City—1955

Frequency: 860 Kc. Power: 1 Kw., d.
Owned-Operated By. Reese C. Anderson
Address 343 S. State St.
Tel.: DA 2-5819. News Service: UP
Trans. SESAC
Pres., Gen. Mgr. Reese C. Anderson
Prog. Dir. Cherie Johnson
Comm. Mgr. Vaude E. Raines
Chief Engineer. W. J. C. Fahey

**KTUT—Tooele City—1956
KBS**

Frequency: 990 Kc. Power: 1 Kw., d.
Owned. Tooele County Radio & TV Bcstg.
Address. Ritz Theatre Bldg.



UTAH-VERMONT



Tel.: 990..... News Service: UP
 Sta. Mgr..... Clair G. Halverson

KVEL—Vernal—1947—KBS

Frequency: 1250 Kc..... Power: 1 Kw., d.

Owned-Oper. By..... Uintah Bcstg. Co.
 Address..... 120 E. Main St.
 Tel.: 494..... News Service UP
 Trans..... Standard, Capitol, MacGregor, Cole
 Manager..... Lee Walker

Vermont

Pop. March 1 (Est.)—376,000; Families—109,000; Lic. Stations—14,
 Sta. CP's—1; Radio Homes—105,000; TV Homes—82,000

WBTN—Bennington—1953

Frequency: 1370 Kc..... Power: 500 Watts d.
 Owned-Oper. By..... Catamount Bcstrs. Inc.
 Address..... Harwood Hill
 Tel.: 6321..... News Service: UP
 Representative..... McGillvra, Kirby
 Membership..... NAB, RAB
 Sta., Comm. Mgr..... Benjamin A. Hubley

WTSA—Brattleboro—1950

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... Tri-State Area-Bcstg. Corp.
 Address..... Box 819
 Tel.: AL 4-4567..... News Service: UP
 Trans..... Lang-Worth
 Representative..... Walker
 President..... Theodore Feinstein
 Gen., Sta., Comm. Mgr..... Phillips Terhune

WCAX—Burlington—1931 CBS

Frequency: 620 Kc..... Power: 5000 Watts
 Owned-Oper. By..... WCAX Radio, Inc.
 Business-Studio Address..... 135 Main St.
 Tel.: UN 2-5761..... News Service: UP
 Representative..... Weed
 Membership..... NAB, RAB
 President, Sta. Mgr..... C. P. Hasbrook
 Gen. Mgr..... Stuart T. Martin

WDOT—Burlington—1954

Frequency: 1400 Kc..... Power: 250 Watts
 Owned..... WDOT, Corp.
 Address..... 109 S. Winooski Ave.
 Membership..... NAB, RAB
 Station Representatives..... Walker
 President, Gen., Sta..... Val Carter
 Comm. Mgr., Prom. Mgr..... V. J. D'Acuti
 Chief Engineer..... Glendon Fleury

WJOY—Burlington—1946 ABN

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Oper. By..... Vermont Bcstg. Corp.
 Bus.-Studio-Transmitter Location, 633 Main St.
 Tel.: UN 4-5774..... News Service: AP
 Trans..... World
 Representative, Everett-McKinney, Kettel Carter
 Membership..... RAB, NAB
 Station Manager..... Frank A. Balch
 Prog. Dir..... Ted Barker
 Chief Eng..... Don Wheatley

WSKI—Montpelier—1947 ABN

Frequency: 1240 Kc..... Power: 250 Watts
 Owned By..... Green Mt. Bcstg. Co.
 Bus. Address..... Union Mutual Bldg.
 News Service..... AP
 Representative..... Walker
 Membership..... NAB
 President..... E. E. Erdman
 Gen. Mgr..... Fred Haggerty
 Prog. Dir..... John Brunnel
 Ch. Eng..... Gerald Marcott

WIKE—Newport—1952

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Memphremagog Bcstg. Co.
 Address..... Farrant St.
 Tel.: 832..... News Service: UP
 Transcription Service..... World
 Membership..... NAB
 Rep..... McGillvra
 President..... E. Dean Finney
 Manager..... D. Thurston
 Commercial Manager..... Helen Bowman
 Sales Promotion Manager..... Melvin Carter

WHWB—Rutland—1949

Frequency: 1000 Kc..... Power: 1000 Watts
 Owned..... Central Vermont Broadcasting Corp.
 Address..... Box 591
 Tel.: PR 3-3200..... News Service: AP
 Representative..... Gill-Perna
 Membership..... NAB
 General Manager..... John H. Bennett
 Commercial Manager..... Francis McCormack
 Chief Engineer..... Clair Castor

WSYB—Rutland—1930 KBS-MBS-YANKEE

Frequency: 1380 Kc. Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By..... Phillip Weiss Music Co.
 Bus.-Studio Address..... 35 Washington St.
 Telephone..... PR 3-8140
 Representative..... McGillvra
 Gen., Comm. Manager..... Phillip Weiss
 Business Manager..... J. H. Weiss

WWSR—St. Albans—1941 YANKEE

Frequency: 1420 Kc..... Power: 1 Kw., d.
 Owned..... Vermont Radio Corp.



Address.....75 North Main Street
 Tel.: 1390.....News Service: UP
 Transcription.....World
 Representative.....Walker
 President, General Manager...Lloyd S. Squier
 Comm. Manager.....Ceci Fahl
 Chief Engineer.....Ted Boisvert

WTWN—St. Johnsbury—1949

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Twin State Bcstrs, Inc.
 Address.....Concord Ave.
 Tel.: PI 8-2344.....News Service: UP
 Transcription Service.....World
 Membership.....NAB
 Representative.....McGillvra
 Pres., Gen. Mgr.....E. Dean Finney
 Commercial Manager.....John Byrne
 Prog. Dir.....Donald Mullally
 Ch. Eng.....Ken Lare

WNIX—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.

Owned.....C. F. & E. L. Zezza
 Address.....106 Park St.
 Tel.: TU 5-4514.....News Service: UP
 Trans. Ser.....World
 Membership.....NAB
 Station Rep.....McGillvra, Walker
 President, Gen. Mgr.....E. Dean Finney
 Sta. Mgr.....Wayne H. Odell
 Program Director.....Alan Herbert
 Chief Eng.....D. W. Churchill

**WDEV—Waterbury—1931
MBS-YANKEE**

Frequency: 550 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lloyd E. Squier
 Address.....9 Stowe St.
 Tel.: CH 4-7321.....News Service: UP
 Transcription Service.....World
 Representative.....McKinney, Carter
 Membership.....NAB
 General Manager.....Lloyd E. Squier
 Comm. Mgr., Pgm. Dir.....Craig S. Parker
 Chief Engineer.....Warren Chass

Virginia

Pop. March 1 (Est.)—3,755,000; Families—976,000; Lic. Stations—87,
 Sta. CP's—8; Radio Homes—927,000; TV Homes—640,000

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Potomac Bcstg. Corp.
 Address.....Virginia Theatre Bldg.
 Tel.: OV 3-3000.....News Service: UP
 Representative.....Rambau
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....Carl L. Lindberg
 Comm. Mgr., Prog. Dir.....John C. Moran
 Ch. Eng.....Charles E. Roudabush

WARL—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
 Owned...Northern Virginia Broadcasters, Inc.
 Address.....5232 Lee Highway
 Tel.: KE 6-9000.....News Service: UP
 Representative.....Charles Bernard
 President.....Cy Blumenthal
 General Manager.....Ray Armand
 Station Manager.....George Crump
 Commercial Manager.....Robert Cobbins
 Sales Promotion Manager...George A. Henning
 Program Director.....John Galloway
 Publicity Director.....Margaret Radford
 Chief Engineer.....James Petty

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
 Owned-Oper. By...Arlington Fairfax Bcstg. Co.
 Address.....2041 Wilson Blvd.
 Tel.: JA 7-7100.....News Service: AP
 Trans.....Standard, Major
 Rep.....Bcst. Time Sales
 President.....Harold H. Thoms
 Gen., Sta., Comm. Mgr.....Kenneth L. Wood
 Prog. Dir.....Frank Pipes

Nat. Sales Mgr.....George I. Norman, Jr.
 Chief Eng.....Donald Holt

WBLT—Bedford—1950

Frequency: 1350 Kc.....Power: 1 Kw. d.
 Owned-Oper. By.....Bedford Bcstg. Corp.
 Address.....P. O. Box 406
 Tel.: 8245.....News Service: AP
 Transcription Service.....SESAC
 Membership.....NAB, RAB
 Pres., Gen., Sta. Mgr.....J. E. Synan
 Commercial Manager.....Douglas B. Catlin
 Program Director.....Robert A. Scott, Jr.
 Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Gap Bcstg. Co.
 Address.....Box 244
 Tel.: 960.....News Service: AP
 Trans. Ser.....World
 Membership.....NAB
 Commercial Manager.....Larry Dean
 Prog. Dir.....Alvin Cash
 Chief Engineer.....Robert W. Ford

**WKLV—Blackstone—1947
MBS-KBS**

Frequency: 1440 Kc.....Power: 5 Kw., d.
 Owned-Oper. By...Blackstone Bdcstg. Corp.
 Address.....Drawer 192
 Tel.: 478.....News Service: AP
 Representative.....Hopewell
 President, Gen. Mgr.....H. L. Umstead
 Prog. Dir.....Johnny Clement



WCYB—Bristol—1946—ABN

Frequency: 690 Kc. Power: 10,000 Watts d.
Owned-Oper. By...Appalachian Bcstg. Corp.
Address...Cumberland St.
Tel.: NO 3560 News Service: AP
Station Rep. Weed
Membership NAB
President, Gen. Mgr. Robert H. Smith
Sales Mgr. J. Fey Rogers
Prog., Pub. Dir. Barnes H. Nash
Chief Engineer R. V. Robinson

**WFHG—Bristol—1946
MBS-KBS**

Freq.: 980 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By...Bristol Bcstg. Co.
Address...Valley Drive
Tel.: 3620 News Service: UP
Trans. Ser. Thesaurus, Standard
Station Rep. Walker
Pres. W. C. Nininger
Gen., Sta. Mgr. W. L. Nininger
Chief Eng. John Hughlett, Jr.
Comm. Mgr., Sales Prom. Mgr. Jack Martin

**WCHV—Charlottesville—1933
ABN**

Frequency: 1260 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Barham & Barham
Bus.-Studio-Transmitter Address, Rose Hill Dr.
Tel.: 2-5121 News Service: AP
Representative Clark
Membership RAB
Owner Charles Barham, Jr.
Gen., Sta., Comm. Mgr. Robert C. Walker
Prog., Pub. Dir. R. G. Sketchley
Promotion Manager Charles Smith
Chief Engineer Dan Spitzer

WELK—Charlottesville—1957

Frequency: 1010 Kc. Power: 1 Kw. d.
Owned WELK
Address Harris Rd.
Tel.: 2-8080 News Service: UP
President Lawrence Kennedy

**WINA—Charlottesville—1949
ABN-KBS**

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By...Charlottesville Bcstg. Corp.
Address P. O. Box 1230
Tel.: 2-6177 News Service: UP
Transcription Service Lang-Worth
Station Representative Walker
Membership RAB
Pres., Gen. Mgr. Donald G. Heyne
Comm. Mgr. Thomas M. Behrendt
Prog. Dir. Edward Desmond

**WBCR—Christianburg—1954
KBS**

Frequency: 1260 Kc. Power: 1000 Watts d.

Owned-Oper. By...Montgomery Bcstg. Co.
Address P. O. Box 96
Tel.: EV 2-4063 News Service: AP
Representative Indie Sales
Transcription Service Lang-Worth
President Dr. Vernon H. Baker
Gen., Comm. Mgr., Sta. Mgr. Durwood Powell

WCFV—Clifton Forge—1950

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By...Clifton Forge Bcstg. Corp.
Address Box 48
Tel.: 2147 News Service: AP
Transcription Service Standard
General Manager Claude F. Jones
Comm. Mgr. T. V. Stevens

**WKEY—Covington—1941
ABN-KBS**

Frequency: 1340 Kc. Power: 250 Watts
Owned Earl M. Key
Address P. O. Box 710
Tel.: 8351 News Service: UP
Representative Devney
Membership NAB
Gen., Sta. Mgr. Earl M. Key
Comm., Prom. Mgr., Pub. Dir. Kenneth L. Bryant
Program Director John L. Davis
Chief Engineer Grover K. Fulk

WSVS—Crewe—1946

Frequency: 800 Kc. Power: 1000 Watts d.
Owned-Oper. By...So. Virginia Bcstg. Corp.
Business Address 800 Melody Lane
Tel.: 7811 News Service: AP
Membership NAB
Representative Jack Masla
President Calvin S. Willis
Gen. Manager Freeman H. Stewart
Prog. Director Tom Roland

**WCVA—Culpeper—1949
KBS-MBS**

Frequency: 1490 Kc. Power: 250 Watts
Owned-Operated By...Culpeper Bcstg. Co.
Address Radio Bldg.
Tel.: 8338 News Service: UP
Trans. Ser. Standard, Lang-Worth
Representative Indie
President Leonard T. Preston
Gen. Mgr. John T. Rogers
Commercial Manager Philip T. Butler

**WBTM—Danville—1930
ABN**

Freq.: 1330 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Piedmont Bcstg. Corp.
Bus.-Studio Address 710 Grove St.
Tel.: SW 3-4411 News Service: AP
Representative Gill-Perna
Membership NAB, RAB
Manager Milton Adams
Comm. Manager George Lund



Program Director.....Earl Stogner
 Prom. Mgr., Pub. Dir.....Eddie Allgood
 Chief Eng., Asst. Mgr.....L. C. Motley

WDVA—Danville—1947
MBS

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Va.-Carolina Bcstg. Corp.
 Address.....Lexington Ave.
 Tel.: SW 2-9311.....News Service: UP
 Transcription Service.....Thesaurus, Sesac
 Representative.....Robert S. Keller
 Membership.....NAB, RAB
 President.....J. D. Pruitt
 VP & Gen. Mgr.....Emerson J. Pryor
 Commercial Mgr.....Stover Morris, Jr.
 Sales Prom. Mgr.....Jeff Waugh
 Program Director.....Richard Campbell
 Chief Engineer.....Howard Clendenon

WEVA—Emporia—1952
KBS

Frequency: 860 Kc.....Power: 1000 Watts, d.
 Owned.....Stone Broadcasting Corp.
 Address.....Box 792
 Tel.: 2133.....News Service: AP
 Transcription.....Standard
 Membership.....NAB
 Pres., Gen., Sta. Mgr.....Maxey E. Stone
 Comm., Sales Prom. Mgr.....Sallie J. Whitlock
 Program Dir.....Will Stone
 Chief Engineer.....Elton A. Short

WFCR—Fairfax—1955

Frequency: 1310 Kc.....Power: 500 Watts
 Owned.....OK Broadcasting Corp.
 Address.....2nd & Oak Sts.
 Tel.: CR 3-4000.....News Service: AP
 Representative.....Hil F. Best
 Membership.....NAB
 Pres., Prom. Mgr.....George E. Oleson
 Gen., Comm. Mgr.....Arthur Keller
 Program Director.....Doug Bailey
 Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948
KBS

Frequency: 1220 Kc.....Power: 1 Kw., d.
 Owned-Operated By.....Lamar A. Newcomb
 Address.....Tower Square
 Tel.: JE 2-1220.....News Service: UP
 General Manager.....Lamar A. Newcomb
 Comm. Manager.....Jack James

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Colonial Bcstg. Co.
 Business Address.....Farmville, Va.
 Tel.: 870.....News Service: UP
 Transcription.....Thesaurus
 Membership.....NAB, RAB
 General Manager.....Carla B. Keys
 Station Manager.....John D. Wilson

WYSR—Franklin—1956—KBS

Frequency: 1250 Kc.....Power: 1 Kw., d.
 Address.....104 E. Fourth Ave.
 Tel.: LO 2-3135.....News Service: AP
 V. P., Gen. Mgr.....Howard H. Keller
 Sales Mgr.....A. L. Drew

WFVA—Fredericksburg
1939—ABN-KBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Fredericksburg Bcstg. Corp.
 Business Address.....P. O. Drawer 269
 Tel.: ES 3-7721.....News Service: UP
 Exec. Vice-Pres.....Richard Lewis
 Gen., Sta., Comm. Mgr., Ch. Eng., J. C. Morgan
 Sls. Prom. Mgr.....Jack H. Tucker
 Prog., Pub. Dir.....Arch Harrison

WFTR—Front Royal—1948
KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Sky—Park Bcstg. Corp.
 Address.....P. O. Box 192
 Tel.: 750.....News Service: AP
 Transcription.....World
 Membership.....NAB
 General Manager.....Kenneth Gordon

WBOB—Galax—1946
MBS-KBS

Frequency: 1360 Kc.....Power: 1000 Watts, d.
 Owned...Carroll-Grayson Broadcasting Corp.
 Address.....Poplar Knob Road
 Telephone.....BE 6-2921
 Representative.....Continental Radio Sales
 Membership.....NAB
 President.....Robert V. Morris
 Gen., Sta. Mgr.....Joe P. Crockett
 Comm., Prom. Mgr.....Brice Parks

WDDY—Gloucester—1957
KBS

Frequency: 1420 Kc.....Power: 1 Kw., d.
 Owned.....WDDY, Inc.
 Address.....Gloucester
 Tel.: GL 3-4302.....News Service: AP
 Representative.....Best
 Membership.....NAB
 Gen. Mgr.....Charles E. Springer
 Comm. Mgr.....Hollis L. Ines
 Ch. Eng.....Kenneth S. Bradby

WMNA—Gretna—1956—KBS

Frequency: 730 Kc.....Power: 1 Kw., d.
 Owned.....Central Virginia Bcstg. Co.
 Address.....Box 730
 News Service.....AP
 V.P., Gen. Mgr.....G. W. Sandefur
 Adv. Mgr.....R. C. Via

WNRG—Grundy—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.



VIRGINIA



Owned-Oper. By..... Va.-Ky. Bcstg. Co., Inc.
 Address..... Box 245
 News Service..... UP
 President..... H. G. Dotson
 Gen., Mgr., Chef Eng., Sta. Mgr..... D. B. Jordan
 Asst. Mgr..... Aubry Garber

WVEC—Hampton—1948 NBC

Frequency: 1490 Kc..... Power: 250 Watts d.
 Owned-Operated By..... Peninsula Bcstg. Co.
 Studio-Trans. Address..... 1930 Pembroke
 Tel.: 6332..... News Service: AP
 Representative..... Avery-Knodel
 Membership..... NAB, RAB
 Pres., Gen. Mgr..... Thomas P. Chisman
 V.P. & Dir. Sls..... Harrol A. Brauer, Jr.
 Oper. Mgr..... L. W. Kliever

WHBG—Harrisonburg—1956

Frequency: 1360 Kc..... Power: 5 Kw. d.
 Owned..... Valley Bcstrs.
 Address..... 75 East Market St.
 Tel.: 4-7394..... News Service: AP
 Trans..... Thesaurus
 Representative..... Pearson
 Membership..... NAB
 Owner, Mgr., R. C. Currie, Jr., F. R. Griffiths
 Sta. Mgr..... Larry O'Toole

WSVA—Harrisonburg—1935 NBC

Frequency: 550 Kc... Power: 5 Kw. d., 1 Kw. n.
 Owned... Shenandoah Valley Broadcasting, Inc.
 Address..... Rawley Pike
 Tel.: 4-4431..... News Service: AP
 Transcription..... Standard
 Rep..... Peters, Griffin, Woodward, Inc.
 Membership..... NAB, RAB
 Pres., Gen., Sta. Mgr..... Hamilton Shea
 Comm. Mgr..... Richard Johnson
 Prom. Mgr., Pub. Director..... N. L. Royster
 Program Director..... Andy McCaskey
 Chief Engineer..... Tom Jones

WHAP—Hopewell—1948 KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned-Operated By... The Hopewell Bcstg. Co.
 Bus. Address... City Point Rd. & Old River Rd.
 Tel.: CE 9-7301..... News Service: AP
 Membership..... NAB
 Pres..... C. S. Willis
 Sta. Mgr..... William R. Craig
 Comm. Manager..... Sally Lowry
 Chief Engineer..... Everett Wilson

WREL—Lexington—1948 NBC-KBS

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Operated By... Rockbridge Bcstg. Co.
 News Service..... AP

Representative..... Indie Sales
 Membership..... NAB
 Gen., Comm. Manager..... Milton B. Henson
 Program Director..... Joseph E. Lynn, Jr.

WBRG—Lynchburg—1956 KBS

Frequency: 1050 Kc..... Power: 1 Kw., d.
 Owned..... Harry A. Epperson, Sr.
 Address..... Box 1079
 Telephone..... 3-6451 (Madison Hts.)
 News Service..... UP
 Representative..... Thomas F. Clark
 Gen., Comm. Mgr..... Tom Buckley

WLVA—Lynchburg—1930 ABN

Frequency: 590 Kc..... Power: 1000 Watts
 Owned-Oper. By..... Lynchburg Bcstg. Corp.
 Address..... 2320 Langhorne Rd.
 Tel.: 2-1242..... News Service: AP
 Transcription Service..... Lang-Worth
 Representative..... George P. Hollingbery
 Membership..... NAB
 Gen. Manager..... Philip P. Allen
 Sls. Prom., Prog. Dir..... Warren Uttal
 Comm. Mgr..... Thomas L. Turner
 Chief Engineer..... John T. Orth

WWOD—Lynchburg—1948 MBS

Freq.: 1390 Kc..... Power: 5 Kw. d., 1 Kw. n.
 Owned... Lynchburg Independent Bcstrs., Inc.
 Address..... P. O. Box 1300
 Tel.: LY 2-3441..... News Service: UP
 Representative..... Walker
 Trans..... Thesaurus
 Pres..... Cy N. Bahakel
 Sta. Mgr., Chief Eng..... F. J. Pinkerton
 General Manager..... Henry Hughes

WPRW—Manassas—1957 KBS

Frequency: 1460 Kc..... Power: 500 W., d.
 Owned..... Prince William Bcstg. Corp.
 Address..... Box 151
 Tel.: 931..... News Service: AP
 Pres., Gen. Mgr..... Harold H. Hersch
 Sls. Mgr..... "Woody" Merchant

WMEV—Marion—1948 ABN-KBS

Frequency: 1010 Kc..... Power: 1000 Watts d.
 Owned-Oper. By... Mountain Empire Bcstg. Corp.
 Address..... Park Boulevard & Rt. 737
 Tel.: ST 3-9001..... News Service: AP
 Transcription Service..... World
 Representative..... Indie Sales
 Membership..... NAB, RAB
 Pres., Gen. Mgr..... Robert C. Wolfenden
 Sales Prom. Mgr., Pub. Dir..... Bob Wolfenden
 Pgm. Dir..... Stella D. Wolfenden
 Chief Engineer..... Edward Surface

WMBG—Richmond—1946 ABN

Frequency: 1380 Kc. Power: 5000 Watts
Owned-Oper. By. Havens & Martin, Inc.
Bus.-Studio Address. 3301 W. Broad St.
Tel.: 5-8611. News Service: UP
Membership RAB
Representative Bolling Co.
Pres., Gen., Sta. Mgr. Wilbur M. Havens
Commerical Mgr. Walter A. Bowry, Jr.
Sales Prom. Mgr. William J. Filer
Prog. Dir. Frank Wilson
Chief Engineer. James Kyle

WRNL—Richmond—1937 MBS

Frequency: 910 Kc. Power: 5000 Watts
Owned-Oper. By. Richmond Newspapers, Inc.
Business-Studio Address. 111 N. Fourth St.
Tel.: RI 3-3436. News Service: AP
Newspaper Affil. News Leader; Times Dispatch
Trans. Serv. Standard, Thesaurus, SESAC
Representative Edward Petry
Membership NAB
President. D. Tennant Bryan
Station Manager. E. S. Whitlock
Sales Manager. Frank Soden
Prog. Dir. William Morrison
Pub., Prom. Director. Lucy Pope
Chief Engineer. E. V. Wolstenholme

WRVA—Richmond—1925 CBS

Frequency: 1140 Kc. Power: 50,000 Watts
Owned-Oper. By. Larus & Brother Co.
Business Address. 22nd & Cary Sts.
Tel.: 3-3511. News Services: UP, AP
Transcription Service Lang-Worth
Representative CBS Radio Spot Sales
Membership NAB, RAB
General Manager. John B. Tansey
Asst. Gen. Mgr. W. R. Preston
Sales Manager. Harold Barre
Promotion Manager. Irby N. Hollans, Jr.
Program Manager. Raymond L. Kennedy
Production Manager. Harold Phillips
Pub. Rel. Mgr. W. R. Bishop
Chief Engineer. Rudolph W. Raabe

WXGI—Richmond—1947

Frequency: 950 Kc. Power: 1000 Watts d.
Owned-Operated By. Radio Virginia, Inc.
Bus.-Studio Address. 300 German School Rd.
Tel.: BE 3-7666. News Service: UP
Representative Burn-Smith
President. Douglas H. Robertson
General Mgr. David M. Wilburn

WDBJ—Roanoke—1924—CBS

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By. Times-World Corp.
Address. 201 Campbell Ave., S.W.
Tel.: DI 3-8031. News Service: AP

News. Affil. Times, World News
Transcription Service World
Representative. Peters, Griffin, Woodward, Inc.
Membership NAB, RAB
President. M. W. Armistead, III
V.P., Managing Dir. Ray P. Jordan
V.P., Comm. Mgr. John Harkrader
Program Director. Paul E. Reynolds
Sales Director. Frank E. Koehler
Promotion Director. Katherine Griffey
Chief Engineer. J. Edward Newman

WHYE—Roanoke—1957—KBS

Frequency: 910 Kc. Power: 1 Kw. d.
Owned. Jefferson Bcstg. Corp.
Address. Box 1187
Tel.: DI 5-0988. News Service: AP
Representative Simmons
Exec. V.P., Gen. Mgr. Allan W. Roberts
Comm. Mgr. Dorothy Hanley

WRIS—Roanoke—1953

Frequency: 1410 Kc. Power: 5000 Watts d.
Owned. Roanoke Independent Bcstrs. Inc.
Address. Box 702
Tel.: 2-3131. News Service: UP
Representative Walker
Membership NAB
General Mgr. Cy Bahakel
Asst. Gen. Mgr. Frank Tirico

WROV—Roanoke—1946 ABN

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By. WROV Bcstrs., Inc.
Bus.-Studio Address. 15th & Cleveland Ave.
Tel.: 3-4444. News Service: UP
Representative Burn-Smith
Trans. Standard
Membership RAB
Pres., Gen. Mgr., Comm. Mgr. Burton Levine
Prog. Dir. Barbara Felton
Pub. Dir. Jim Gearhart
Chief Engineer. A. T. Beckley

WSLS—Roanoke—1940—NBC

Frequency: 610 Kc. Power: 5 Kw. d, 1 Kw. n.
Owned. Shenandoah Life Stations, Inc.
Business-Studio Address. Radio-TV Center
Tel.: DI 4-9226. News Service: AP
Transcription Service Thesaurus
Representative Avery-Knodel
Membership NAB, RAB
President. Blake T. Newton, Jr.
Exec. Vice President. James H. Moore
Prom. Mgr. F. L. Corstaphney
Asst. Manager. Horace Fitzpatrick
Sls. Prom. Dir. C. R. Garrison
Program Manager. G. W. Chernaull, Jr.
Chief Engineer. J. P. Briggs

WYTI—Rocky Mount—1956 KBS

Frequency: 1570 Kc. Power: 500 Watts



VIRGINIA



Owned WYTI, Inc.
Address Drawer 471 (Main St.)
Tel. HU 3-9955 News Service: AP
Trans. Standard
Representative Hi. F. Best
Membership NAB
President S. L. Goodman
Gen., Sta. Mgr. Lester L. William
Comm., Sales Prom. Mgr. William E. Jefferson
Chief Engineer William A. Farley

WHLF—South Boston—1947 ABN-KBS

Frequency: 1400 Kc. **Power:** 250 Watts
Owned-Operated By Halifax Bcstg. Co.
Address Webster St
Tel.: 2-9988 News Service: AP
Membership NAB
Transcription Service Lang-Worth
Gen., Comm. Mgr. John L. Cole, Jr.
Sta. Mgr. H. Preston Young, Jr.

WJWS—South Hill—1953

Frequency: 1370 Kc. **Power:** 1000 Watts d.
Owned-Operated By Old Belt Bcstg. Corp.
Address P. O. Box 216
Tel.: HI 7-4007 News Service: AP
President C. D. Pennington, Jr.
Gen., Sta., Comm. Mgr. W. Hofler
Publicity, Program Director A. W. Walthall
Chief Engineer Charles E. Brown

WAFB—Staunton—1954

Frequency: 900 Kc. **Power:** 1 Kw. d.
Owned Am. Home Bcstg. Corp.
Address P. O. Box 448
Tel.: TU 6-0100 News Service: UP
Membership NAB
Station Rep. Clark
General Manager Lloyd Gochenour
Chief Engineer J. L. McFarland

WTON—Staunton—1946 ABN

Frequency: 1240 Kc. **Power:** 250 Watts
Owned-Operated By Charles P. Blackley
Business-Studio Address Morrison Bldg.
Tel.: TU 6-6666 News Service: AP
Transcription Service Lang-Worth
Membership NAB
Pres., Gen. Mgr. Charles P. Blackley
Sta., Comm. Mgr. Charles F. Seebeck
Program Director Ray H. Honaker, Jr.
Chief Engineer Rex C. Houser

WLPM—Suffolk—1940 ABN-KBS

Frequency: 1450 Kc. **Power:** 250 Watts
Owned-Operated By Suffolk Bcstg. Corp.
Business-Studio Address Radio Bldg.
Tel.: 2394 News Service: AP
Pres., General Mgr. Fred L. Hart
Comm. Mgr. L. Earl Hundley

Prog. Dir. Ted Potter
Chief Eng. Veryl W. Rupp

WESR—Tasley—1957—KBS

Frequency: 1330 Kc. **Power:** 1 Kw.
Owned Accomack-Northampton Bcstg. Co.
Address Box 1330
Telephone SU 7-3200
Membership NAB
President Vernon H. Baker
Gen. Mgr. Brooks Russell
Ch. Eng. Glenn Kellam

WBOF—Virginia Beach—1954 KBS

Frequency: 1600 Kc. **Power:** 1 Kw. d.
Owned Va. Beach Bcstg. Corp.
Address Box 36
Tel.: 1217 News Service: AP
Membership NAB, RAB
Pres., Gen., Sta. Mgr., Prom. Mgr. Leo Hoarty
Prog. Dir. Tom McNamara
Comm. Mgr. Ron Phillips
Prom. Mgr. Bill Ryan

WNNT—Warsaw—1949—KBS

Frequency: 690 Kc. **Power:** 250 Watts d.
Owned Grayson Headley
Address Warsaw
Tel. ED 3-6900
Transcription Service Standard
Pres., Gen. Mgr. Grayson Headley
Commercial Mgr. Ruth R. Rouzle
Sales Prom. Mgr. Bill Allison
Prog. Dir. Chris Naumann
Chief Engineer W. Dean Loudy

WEER—Warrenton—1957

Frequency: 1570 Kc. **Power:** 500 W., d.
Owned OK Bcstg. Co.
Address Rts. 29-211
Telephone 1500
Representative Best
Membership NAB
Gen. Mgr. Arthur Kellar
Sta. Mgr. Jules Henry

WAYB—Waynesboro—1947 MBS-KBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned-Oper. By Waynesboro Bcstg. Corp.
Tel.: WH 3-6066 News Service: AP
Rep. Donald Cooke
Membership NAB
Transcription World
Pres., Gen., Sta. Mgr. N. Wilbur Kidd
Sales Manager Al Charles
Prog. Dir. Gene Daugherty
Chief Engineer Donald D. Curtis

WINC—Winchester—1941 ABN-KBS

Frequency: 1400 Kc. **Power:** 250 Watts



WHEE—Martinsville—1954

Frequency: 1370 Kc. Power: 1000 Watts, d.
 Owned. Mechlenburg Bcstg. Corp.
 Address Box 1284
 Tel: ME 2-9811 News Service: UP
 Membership NAB
 Pres., Sta., Gen. Mgr. John W. Shultz
 Comm. Mgr. Charles F. Adams
 Promotion Manager. Thomas W. Patterson

WMVA—Martinsville—1941 NBC-KBS

Frequency: 1450 Kc. Power: 250 Watts
 Owned-Oper. By. Martinsville Bcstg. Co., Inc.
 Address Chatham Heights
 Tel: 2152 News Service: AP
 Representative Bob Dore
 Membership NAB
 Exec. V.P. & Gen. Mgr. Maynard E. Dillaber
 Commercial Mgr. Charles Cooper

WSIG—Mount Jackson—1954 KBS

Frequency: 790 Kc. Power: 1 Kw. d.
 Owned. Richard F. Lewis, Jr., Estate
 Address WSIG Bldg.
 Tel: MO 790 News Service: UP
 President. Marion P. Lewis
 Gen., Sta. Philip J. Potter
 Program Director. Edward Madden

WNRV—Narrows—1953

Frequency: 990 Kc. Power: 1000 Watts d.
 Owned-Oper. By. Giles Bcstg. Co.
 Address Route 100
 Tel: PA 6-2211 News Service: AP
 Transcription World
 Representative Hopewell
 President. H. J. Romanus
 General Manager. Tom Hicks
 Commercial Mgr. John Holland

WYOU—Newport News—1947

Frequency: 1270 Kc. Power: 1000 Watts d.
 Owned-Oper. By. United Bcstg. Co. of E. Va.
 Business-Studio Address. 114 W. 24th St.
 Tel: 6-1664 News Service: UP
 Trans. Capitol
 Representative Dora-Clayton
 President. Richard Eaton
 Station Manager. Joseph Gathings
 Commercial Manager. Peter Giordano
 Chief Engineer. Ernest C. Hooper

WGH—Norfolk-Newport News 1928—ABN

Frequency: 1310 Kc. Power: 5000 Watts
 Owned-Oper. By. Hampton Roads Bcstg. Corp.
 Bus-Studio Address. 739 Boush St., Norfolk
 Tel: MA 2-3353 News Service: AP
 News. Affil. Daily Press, Times-Herald
 Representative Forjoe
 Membership NAB, RAB

President. William R. Van Buren, Sr.
 Gen. Manager, V.P. Edward E. Bishop
 Station Manager. Dan E. Hydrick
 Commercial Manager. Jack Whitehead
 Sls. Prom. Mgr. Ambert Dail
 Prog. Dir. Edward Meyer
 Publicity Director. Robert Calvert
 Chief Engineer. George Sokol

WCMS—Norfolk—1954

Frequency: 1050 Kc. Power: 1000 W. d.
 Owned-Oper. By. Cy Blumenthal
 Address Helena Building
 Telephone MA 5-0525
 Rep. Charles Bernard
 President. Cy Blumenthal
 General Manager. Roy LaMere
 Asst. Manager. Charles Bentz
 Commercial Manager. Al Lynn
 Program Director. Joe Huppel

WLOW—Norfolk—1947—MBS

Frequency: 1400 Kc. Power: 250 Watts
 Owned-Oper. By. James Bcstg.
 Bus-Studio Addr. 731 Boush St.
 Tel: MA 7-5677 News Service: UP
 Representative Jack Masla
 Pres., General Manager. Michael Henry
 Sta., Comm. Mgr. Paul M. Enright
 Prog. Dir. Bruce M. Miller
 Sales Prom. Mgr. Nancy Fentress
 Chief Eng. Howard Hatcher

WNOR—Norfolk—1949

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By. Norfolk Bcstg. Co.
 Address. 1019 Boissevain Ave.
 News Service AP
 Representative Weed
 Transcription Service Lung-Worth
 President. Louis H. Peterson
 Gen. Manager. Earl Harper

WRAP—Norfolk—1952

Frequency: 850 Kc. Power: 5 Kw., d.; 1 Kw., n.
 Owned-Operated By. Rollins Bcstg., Inc.
 Address. 300 Portlock Bldg.
 Tel. MA 7-8307
 Representative Rollins
 Membership RAB
 President. O. Wayne Rollins
 Gen. Mgr. Paul von Hagel
 Dir. of Sales. A. R. Lanphear
 Prog. Dir. Libby Taylor
 Chief Eng. Glen Frazier

WTAR—Norfolk—1923—CBS

Frequency: 790 Kc. Power: 5000 Watts
 Owned-Oper. By. WTAR Radio Corp.
 Bus-Studio Address. 720 Boush St.
 Tel: MA 5-6711 News Service: AP
 News Affil. Norfolk Newspapers, Inc.
 Membership NAB, RAB
 Trans. Standard, World
 Representative Edward Peiry
 Pres., Gen. Mgr. Campbell Arnoux



V.P., Operations.....John C. Peffer
 V.P., Sales.....Robert M. Lambe
 Radio Sls. Mgr.....Jack Black
 Prog. Dir.....William Johnson
 Pub. Dir.....Hal Powell
 Chief Eng.....R. L. Lindell

WNVA—Norton—1946—KBS

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned.....Radio-Wise, Inc.
 Address.....Progress Bldg.
 Tel.: 700.....News Service: UP
 Membership.....RAB
 President.....R. B. Helms
 Gen. Mgr.....Jack Helms
 Comm. Mgr.....Jack Darnell
 Chief Engineer.....Gene Tommerdahl

WJMA—Orange—1949—KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Oper. By.....Charlottesville Bcstg. Co.
 Address.....Box 271
 Tel.: 7263.....News Service: UP
 Membership.....NAB
 Transcription Service.....World
 President.....Donald G. Heyne
 General Manager.....Bob C. Wagner
 Commercial Manager.....John C. Mahaney, Jr.
 Chief Engineer.....E. V. Bossieux, Jr.

WPVA—Petersburg—1955

Frequency: 1290 Kc.....Power: 1000 Watts, d.
 Owned-Operated By.....Harry A. Epperson, Jr.
 Address.....Archer Ave., Colonial Hts., Va.
 Tel.: RE 2-3478.....News Service: UP
 Transcription Service.....Lang-Worth
 Representative.....Thomas F. Clark
 Mgr., Owner.....Harry A. Epperson, Jr.
 Sls. Mgr.....Ray Frazier

**WSSV—Petersburg—1945
 MBS-KBS**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned.....Southside Virginia Bcstg. Corp.
 Business-Studio Address.....112 W. Tabb St.
 Tel.: RE 3-4567.....News Service: AP
 Representative.....Weed
 Membership.....NAB
 President.....Louis H. Peterson
 Comm. Mgr.....Jerome J. Droracher

**WAVY—Portsmouth—1943
 NBC**

Frequency: 1350 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Tidewater Teleradio, Inc.
 Address.....709 Boush St., Norfolk
 Tel.: MA 7-2345.....News Service: AP
 Representative.....H-R Reprs., Inc.
 Membership.....NAB, RAB
 President.....Hunter C. Phelan
 Gen. Mgr.....Carl J. Burkland
 Sta., Comm. Mgr.....H. Stanley
 Prog., Pub. Dir.....Ned Sheridan
 Chief Engineer.....William Manrov

**WPUV—Pulaski—1946
 KBS**

Frequency: 1580 Kc.....Power: 5000 Watts, d.
 Owned-Oper. By.....WPUV, Inc.
 Address.....Box 351
 Tel.: 3-3931.....News Service: AP
 Transcription Service.....World
 Representative.....Dora-Clayton
 Pres., Gen. Mgr.....J. A. Columbus
 Commercial Manager.....Larry Schoenfeld

WRAD—Radford—1950

Frequency: 1460 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By.....WRAD Bcstg.
 Address.....Radford & Christiansburg
 Tel.: 2461.....News Service: AP
 Representative.....Robert S. Keller, Inc.
 President.....Dr. Perry E. Gresham
 Manager.....Dave Milligan

**WRIC—Richlands—1951
 KBS**

Frequency: 540 Kc.....Power: 1000 Watts d.
 Owned-Oper. By.....Clinch Valley Bcstg. Corp.
 Address.....P. O. Box 218
 Tel.: 450.....News Service: AP
 Transc. Service.....World
 Representative.....Hopewell
 President.....J. Powell Royall, Jr.
 Comm. Mgr.....Jack T. Bundy

WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
 Owned.....United Broadcasting Co.
 Address.....513 East Main Street
 Tel.: 3-8368.....News Service: UP
 Rep.....Oakes, United Broadcasting Co.
 President.....Richard Eaton
 General Manager, Chief Eng.....S. J. Bell

**WLEE—Richmond—1945
 NBC**

Frequency: 1480 Kc.....Power: 5000 Watts
 Owned-Operated By.....Lee Bcstg. Corp.
 Business-Studio Address.....6200 Broad St. Road
 Tel.: 88-2835.....News Service: AP
 Representative.....Brown, McGavern
 President.....Thomas G. Tinsley, Jr.
 Gen. Mgr.....H. L. Hudson
 Commercial Mgr.....Joseph S. Mason
 Sales Prom. Mgr.....Thomas J. McCollum, Jr.
 Program Director.....Robert DeBardelaben
 Chief Engineer.....Thomas J. Kita

WLLY—Richmond—1955

Frequency: 1320 Kc.....Power: 1000 Watts, d.
 Owned.....WLLY, Inc.
 Address.....Broad-Grace Arcade
 Tel.: MI 9-1223.....News Service: AP
 Representative.....John E. Pearson
 President.....Louis Adelman
 Gen., Sta., Comm. Mgr.....Melvin E. Whitmire
 Program Dir.....Gene Creasy
 Chief Engineer.....Kenith Shelton



Owned-Oper. By ..Richard Field Lewis, Jr., Inc.
 Business Address..... Kerr St.
 Tel.: MO 2-4855..... News Service: AP
 Membership NAB
 Pub. Dir. Gordon Walsh
 Sales Prom. Mgr..... Wally Hankin
 Program Director..... Roy Nester
 Sta. Mgr., Chief Engineer..... Phil Whitney

WYVE—Wytheville—1949

Frequency: 1280 Kc..... Power: 1000 Watts d.
 Owned-Oper. By.... Wythe County Bcstg. Co.
 Address..... 195 S. 1st St.
 Tel.: CA 8-3185..... News Service: UP
 Membership NAB
 General Manager..... A. M. Gates, Jr.
 Chief Engineer..... W. Jack Fleming

Washington

Pop. March 1 (Est.)—2,767,000; Families—857,000; Lic. Stations—73,
 Sta. CP's—7; Radio Homes—836,000; TV Homes—627,000

KBKW—Aberdeen—1949

Frequency: 1450 Kc..... Power: 250 Watts
 Owned-Oper. By..... KBKW, Inc.
 Address..... 701 E. Heron St.
 Tel.: 1015..... News Service: AP
 Transcription World
 Representative Feltis, McGillvra
 President Archie Taft, Jr.
 Manager Mahlon R. Taft

KXRO—Aberdeen—1927 MBS-KBS

Frequency: 1320 Kc..... Power: 1000 Watts
 Owned-Oper. By KXRO, Inc.
 Address 207½ E. Market St.
 Tel.: AB 4098..... News Service: UP
 Rep..... Walker, Ayres, Art Moore
 Membership NAB, RAB
 President..... Harry R. Spence
 General Manager..... Fred G. Goddard
 Comm. Mgr..... Roy Johnson
 Sales Prom. Manager..... Monte Cook
 Chief Engineer..... Robert J. McNamara

KAGT—Anacortes—1956 KBS

Frequency: 1340 Kc..... Power: 250 Watts
 Owned..... Fidalgo Brcstg. Inc.
 Address..... 2920 Commercial Ave.
 Tel.: CY 4-2345..... News Service: UP
 Representative Art Moore
 Membership RAB
 Pres., Gen. Mgr..... James C. Frits
 Sales Prom. Mgr..... James W. Bailey
 Chief Engineer..... Donald Knuteson

KFKF—Bellevue-Seattle 1958

Frequency: 1330 Kc..... Power: 1 Kw., d.
 Owned..... Bellevue Bcstrs.
 Address..... 602 Colman Bldg. (Seattle)
 Tel.: MA 0695..... News Service: AP
 Representative Pearson
 Gen. Mgr..... King Mitchell

KPUG—Bellingham—1947 MBS-KBS

Frequency: 1170 Kc..... Power: 1000 Watts
 Owned-Operated By..... KPUG, Inc.

Business Address..... 2340 E. Sunset Dr.
 Tel.: 1170..... News Service: UP
 Newspaper Affil..... Othello (Wa.) Outlook
 Rep..... Headley Reed; Hunt; Day
 Membership NAB
 President Jessica L. Longston
 Ex. V.P..... Robert E. Pollock
 Gen. Manager..... John DiMeo
 Comm. Mgr..... Oscar Lundgren
 Publicity Dir..... Dorothy Jacobson
 Sls. Prom. Mgr..... James Tincker
 Program Director..... John K. Munroe
 Chief Engineer..... Donald R. Pinney

KVOS—Bellingham—1927 ABN

Frequency: 790 Kc..... Power: 1000 Watts
 Owned-Operated By..... KVOS, Inc.
 Bus. Studio Address..... 1155 Ellis St.
 Tel.: 790..... News Service: UP
 Representative Forjoe, Art Moore
 President Rogan Jones
 Gen. Mgr..... Hamilton Brosious
 Prog. Dir..... John Sherman
 Nat. Sales Manager..... Fred Elsethagen

KBRO—Bremerton—1947

Frequency: 1490 Kc..... Power: 250 Watts
 Owned..... Bruce Bartley
 Address..... 2218 E. Prospect
 Tel.: CA 3370..... News Service: UP
 Transcription Standard
 Representative Hugh Feltis
 Membership RAB, NAB
 General Manager..... Linc Perry
 Office Manager..... Shirley Seid
 Sales Prom. Mgr..... Bruce Perry
 Program Director..... Bill Luckhurst
 Chief Engineer..... Dick McCabe

KRIV—Camas—1956

Frequency: 1480 Kc..... Power: 1 Kw., d.
 Owned..... Camas-Washougal Radio
 Address..... Box 1025
 Tel.: 6431..... News Service: UP
 Representative Art Moore
 Gen. Mgr..... John A. Luetjen

KELA—Centralia-Chehalis 1937—MBS-DON LEE-KBS

Frequency: 1470 Kc.. Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By..... Central Bcstg. Corp.
Business Address..... P.O. Box 720, Centralia
Tel.: PE 6-3321..... **News Service:** UP
Rep. Walker, O'Connell, McGavren, Art Moore
Membership..... RAB
President..... J. Elroy McCaw
Sec.-Treas...... Mabel A. Gwinn
Gen., Sta. Mgr...... Joe Chytil
Asst. Mgr...... Lee Stottlemyre
Sales Prom. Mgr...... William Tilton
Program Director..... Donald Youngmans
Publicity Director..... Richard Dawson
Chief Engineer..... Lloyd Hannah

KITI—Chehalis-Centralia 1954

Frequency: 1420 Kc..... **Power:** 1 Kw. d.
Owned-Operated By..... KITI Corp.
Address..... 804 Market St.
Tel.: SH 8-3379..... **News Service:** UP
Newspaper Affil...... Daily Chronicle
Transcription..... World
Representative..... Feltis, Grant
Membership..... NAB, RAB
Pres., Gen., Sls. Prom. Mgr...... D. Whitman
Sta., Comm...... Phil Roewe
Chief Engineer..... Harold C. Singleton

KOZI—Chelan—1957

Frequency: 1220 Kc..... **Power:** 1 Kw., d.
Owned..... Lake Chelan Bcstg. Corp.
Address..... Lake Chelan Bldg.
Tel.: 440..... **News Service:** AP
Representative..... McGillvra
Gen. Mgr...... E. F. "Bill" Denton
Comm. Mgr...... Mark Sorley

KCLX—Colfax—1950—KBS

Frequency: 1450 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Adrian De Vries
Address..... Box 710
Tel.: 780..... **News Service:** UP
Representative..... Best; Art Moore
Owner, Gen., Sta. Mgr...... Adrian De Vries

KCVL—Colville—1955—KBS

Frequency: 1480 Kc..... **Power:** 1 Kw. d.
Owned-Operated By..... Colville Bcstg. Co.
Address..... P. O. Box 208
Tel...... CO 990
Representative..... Best, Art Moore
Gen. Mgr., Chief Eng...... Merle B. Peterson
Commercial Manager..... Jerry V. Fountain

KGDN—Edmonds—1954

Frequency: 630 Kc..... **Power:** 1000 Watts
Owned..... King's Garden, Inc.
Address..... 190th & Fremont
Tel.: LI 3131..... **News Service:** UP
Transcription..... SESAC
President..... A. B. Martin
Manager..... A. Orville Helgeson
Program Director..... Gerald Swanson
Chief Eng...... Walter Jamison

KXLE—Ellensburg—1946 KBS

Frequency: 1240 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Central Washington Bcstrs.
Bus. Add. Trans. Loc...... Box 600
Representative..... McGillvra
President..... Goodwin Chase, Jr.
Gen., Sta. Manager..... Joe Kendall
Commercial Manager..... Bill Hanning
Sls. Prom. Mgr...... Bill Allen
Publicity Director..... Ron Forsell
Chief Engineer..... Robert I. Sampson

KULE—Ephrata—1949

Frequency: 730 Kc..... **Power:** 1000 Watts
Owned..... Columbia Basin Broadcasting Co.
Tel.: SK 4-4686..... **News Service:** UP
Transcription..... Standard
Membership..... RAB
President..... R. E. Billingsley
Gen., Sta., Comm., Prom. Mgr...... Bob Moore
Program Director..... Dorothy McCue
Chief Engineer..... Len Brown

KRKO—Everett—1920—MBS

Frequency: 1380 Kc..... **Power:** 1000 Watts
Owned-Oper. By..... The Everett Bcstg. Co., Inc.
Address..... P. O. Box 916
Tel.: CE 1144..... **News Service:** AP
Membership..... NAB, RAB
General Manager..... William R. Taft
Sales Manager..... Charles E. Sullivan
Chief Engineer..... Dave Foley

KQTY—Everett—1957

Frequency: 1230 Kc..... **Power:** 250 W.
Owned..... W. Nelskog, P. Crain, A. Baker
Address..... 3021 Rockefeller
Tel.: CE 6111..... **News Service:** UP
Representative..... Grant
President..... Wally Nelskog
Gen. Mgr...... Paul Crain
Sta. Mgr...... Earle Gerdon
Prog. Dir...... Ray Courtmanch

KFDR—Grand Coulee—1950

Frequency: 1400 Kc..... **Power:** 250 Watts
Owned-Oper. By..... Ralph A. Nachtmann
Address..... Box 395
Tel.: 140..... **News Service:** UP
Representative..... Best, Art Moore
General Manager..... R. A. Nachtmann
Program Director..... Alcuin Theisen
Chief Engineer..... Frank Van Hemert

KLOG—Kelso—1949

Frequency: 1490 Kc..... **Power:** 250 Watts
Owned-Oper. By..... KLOG, Inc.
Address..... P. O. Box 90
Tel.: EX 3-4900..... **News Service:** UP
Representative..... Hollingbery
Trans...... Thesaurus
President..... J. J. Flanigan
General Manager..... John Carlson
Chief Engineer..... Robert Meers



KEPR—Kennewick—1949
CBS

Frequency: 610.....Power: 5000 Watts
Owned-Oper. By.....KWIE, Inc.
Address.....11 S. Cascade St.
Tel.: JU 2-5151.....News Service: AP
Representative.....Art Moore, Robert Meeker
Membership.....NARTB
President.....Thomas C. Bostic
Sta., Comm. Mgr.....Monte Strohl
Program Director.....Bill Moody

KNBX—Kirkland—1947
KBS

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address Trans. Loca.....Civic Center
News Service.....UP
Representative.....Art Moore
General Manager.....G. A. Wilson
Program Director.....R. Anita Busek

KBAM—Longview—1955

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Altru Bcstg. Co.
Address.....Box 31
Tel.: HA 3-1210.....News Service: INS
Rep.....Holman, Grant
Membership.....RAB
President.....John Truhan
Sta., Mgr.....William Hoftzyer
Program Director.....Charles Nelson
Chief Engineer.....Kenneth Vancil

KWLK—Longview—1938
DON LEE-MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Triad Bcstg. Corp.
Bus. Studio Add. Natl. Bank of Commerce Bldg.
Tel.: HA 5-1500.....News Service: UP
Transcription Service.....World
Representative.....Everett-McKinney
Pres.....Merton Glant
Sta. Mgr.....Marvin E. Johnston
Prog. Dir.....Betty Trinneer

KSEM—Moses Lake—1947
KBS

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address.....W. 2240 St.
Tel.: RO 5-3441.....News Service: UP
Representative.....Headley-Reed
Gen. Manager.....John R. DiMeo
Comm. Mgr.....Ray Robinson

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned.....Central Basin Broadcasting Co.
Address.....Box 1696
Tel.: RO 5-4501.....News Service: AP
Representative.....Walker, Feltis
Manager.....C. Nat Harris

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Beckley Radio Co.
Bus. Studio Address.....P.O. Box 240
News Service.....UP
Rep.....McGillvra, Art Moore
Membership.....NAB, RAB
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Frank Snyder
Prog. Dir.....Joe Armev
Pub. Dir.....Dick Buffum
Chief Engineer.....Walt Bjerke

KGy—Olympia—1922
MBS-DON LEE-KBS

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Tom Olsen
Address Trans. Loca.....P. O. Box 710
Tel.: FL 6-6636.....News Service: AP
Representative.....Art Moore, Walker
Membership.....RAB, NAB
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Sls. Prom., Prog Dir.....Don Jones
Publicity Director.....Robert Cummings
Chief Engineer.....Charles Roark

KITN—Olympia—1956

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned.....KITN Corp.
Address.....610 Columbia Street
Tel.: FL 7-7718.....News Service: UP
Representative.....Feltis, Grant
Trans.....World
Pres., Gen. Mgr.....D. Whitman
Sta. Commercial Manager.....Herb W. Hall
Prog., Pub. Dir.....Ken Stuart

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Business-Studio Address.....Box 151
Tel.: 20.....News Service: UP
Representative.....Feltis; Ayres
Membership.....NAB
President.....R. L. McNett
General Manager.....Dean Nichols
Comm. Mgr.....Jerry Weaver
Prog. Dir.....Marilyn Moomaw

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Music Bcstrs.
Address.....Box 485
Tel.: LI 7-9791.....News Service: UP
Representative.....W. S. Grant
Gen. Mgr.....Wally Reid

KPKW—Pasco—1945—KBS

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Radio Corp.
Address.....Pasco
News Service.....UP
Representative.....Feltis
Pres., Gen. Mgr.....V. B. Kenworthy



Comm. Mgr. Shirley Wallen
Prog. Dir., Chief Engineer. . . . Robert Rockne

KONP—Port Angeles—1945
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned. Radio Pacific Inc.
Address. 313 West First Street
Tel.: GL 7-4200. News Service: UP
Transcription World
Representative Art Moore
Membership RAB
Gen. Mgr. George Buck
Commercial Manager. Jack K. Proctor
Chief Engineer. Frederick F. Fields

KOFE—Pullman—1950

Frequency: 1150 Kc. Power: 1000 Watts d.
Owned-Oper. By. Bayton & Hicks
Address. Pullman-Coltay Hy.
Tel.: 1-5251. News Service: UP
Representative Ayres, Best
Station Mgr. J. Ronald Bayton
Promotion Mgr. B. J. Bayton

KAYE—Puyallup—1952
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned. Radio "K" Inc.
Address. P. O. Box 271
Tel.: 5-7711. News Service: UP
Gen. Mgr. E. L. O'Hearn
Comm. Mgr. W. R. Bauer
Local Sls. Mgr. Bob Rogers

KPOR—Quincy—1957

Frequency: 1370 Kc. Power: 1 Kw., d.
Owned. Quincy Valley Bcstrs.
Address. Box 1378
News Service AP
Representative Best
Manager Don Nelson
Comm. Mgr. Charles Nelson

KAPA—Raymond—1950
KBS

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By. Willapa Bcstg. Corp.
Address. P. O. Box 626
Tel.: 1010. News Service: AP
Representative Walker, Art Moore
Sta. Mgr. R. E. Claunch
Comm. Mgr. J. W. Reavley
Chief Engineer Robert Sheetz

KLAN—Renton—1952

Frequency: 910 Kc. Power: 1000 Watts
Owned-Oper. By. Interlake Bdcstg. Corp.
Address Trans. Loca. 615 Third Ave.
Tel.: OL 8245. News Service: UP
President Ralph Sander
General Mgr. Clifford H. Hansen
Sales Mgr. Tom Kelly
Pub. Dir. Fred Grant
Chief Engineer. L. E. Gustafson

KALE—Richland—1950

Frequency: 960 Kc. Power: 1000 Watts
Owned-Oper. By. KALE, Inc.
Address. P. O. Box 367
Telephone 4-3180
Representative Walker
President R. S. McCaw
Gen., Comm. Mgr. Don Huber

KAYO—Seattle—1926

Freq.: 1150 Kc. Power: 5 Kw. d., 1 Kw. d.
Owned-Operated By. Wash. Telecasters, Inc.
Add., Trans. Loca. 2939 Fourth Ave. So.
Tel.: EL 2480. News Service: UP
Rep. Headley-Reed, Art Moore
Trans. World
President. Jessica L. Longston
Gen. Mgr. R. E. Pollock
Sta. Mgr. Jim Hamstreet
Comm. Mgr. Gilbert C. Bond
Sales Prom. Mgr. Ted Bell
Pub. Dir. Bob Engler
Prog. Dir. Ted Bell
Chief Engineer. Verle Jones Jr.

KING—Seattle—1927—ABN

Frequency: 1090 Kc. Power: 50,000 Watts
Owned-Oper. By. KING Bcstg. Co.
Address. 320 Aurora Ave.
Tel.: MU 3555. News Services: UP, INS
Membership NAB, RAB
President. Mrs. A. Scott Bullitt
V.P., Gen. Mgr. Otto P. Brandt
Sales Mgr. Gibbs Lincoln
Program Mgr. Jack Link
Pub. & Prom. Mgr. Mel Anderson
Chief Engineer. A. A. Shultz

KIRO—Seattle—1927—CBS

Frequency: 710 Kc. Power: 50,000 Watts
Owned-Oper. By. Queen City Bcstg. Co.
Bus-Studio Address. 1530 Queen Anne Ave.
Tel.: AL 9800. News Service: UP
Representative. Peters, Griffin, Woodward, Inc.
Membership NAB
President Saul Haas
Comm. Manager. William F. Tucker
Station Manager. Lincoln W. Miller
Program Director. Clair Weidenaar

KJR—Seattle—1923

Frequency: 950 Kc. Power: 5000 Watts
Owned-Oper. Mt. Rainier Radio & TV Bcstg.
Business-Studio Address. 2600 26 Ave. S.W.
Tel.: HO 5100. News Service: UP
Transcription Service Standard
Representative. Branham, McGavren, Jacobson
Membership RAB
Pres., Gen Mgr. Lester M. Smith
Commercial Manager. Gaylen S. Blackford
Pgm. Director. Homer Pope
Chief Engineer. George Newton

KOL—Seattle—1922

Frequency: 1300 Kc. Power: 5000 Watts
Owned-Oper. By. Seattle Bcstg. Co.



WASHINGTON



Bus.-Studio Address.....1100 W. Florida St.
 Tel.: MA 2312.....News Services: UP, INS
 Representative.....Bolling
 Membership.....RAB
 President.....Marie S. Taft
 General Manager.....Archie Taft, Jr.
 Commercial Manager.....W. L. Simpson
 Program Director.....Phyllis O. Miller
 Chief Engineer.....Perry Lind

Owned-Operated By.....KXA, Inc.
 Bus.-Studio Address.....320 Second Ave., W.
 Tel.: AL 8600.....News Service: AP
 Representative.....Meeker
 Membership.....NAB, RAB
 President.....Wesley I. Dumm
 Comm. Mgr.....G. A. Wellington
 Gen. Mgr., Chief Eng.....John Dubuque

KOMO—Seattle—1926—NBC

Frequency: 1000 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Fisher's Blend Station, Inc.
 Bus.-Studio Address.....100 4th Ave. No.
 Tel.: SE 6000.....News Service: UP
 Transcription Service.....Associated
 Representative.....NBC Spot Sales
 Membership.....NAB, RAB
 President.....O. W. Fisher
 Gen. Mgr., Exec. V. P.....W. W. Warren
 Comm. Manager.....James McLoughlin
 Sls. Prom. Mgr.....Bob Ryan
 Program Manager.....F. J. Patterson
 Pub. Rel. Mgr.....Arthru Gerbel
 Chief Engineer.....C. E. Miller

KGA—Spokane—1926—ABN

Frequency: 1510 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Bankers Life & Casualty
 Bus.-Studio Address.....Moran Prairie, Box 141
 Tel.: KE 4-0631.....News Service: UP
 Transcription.....World
 Representative.....Everett-McKinney, O'Connell
 General Manager.....Len Greenwood
 Managing Director.....John P. Cannaven, Jr.

KTIK—Seattle—1956

Frequency: 1590 Kc.....Power: 5000 Watts
 Owned.....Tele-Bcstrs. of Wash.
 Tel.: CA 1590.....News Service: INS
 Representative.....Weed
 Membership.....NAB, RAB
 President.....H. Scott Killgore
 Gen. Mgr.....Tom Kelly
 Comm. Mgr.....Bill Rickard
 Program Dir.....Keith M. Samples
 Publicity Director.....Jerry Holzinger

KHQ—Spokane—1922—NBC

Frequency: 590 Kc.....Power: 5000 Watts
 Owned-Operated By.....KHQ, Inc.
 Bus.-Studio Address.....700 Radio Central Bldg.
 Tel.: MA 4-5131.....News Service: AP
 Representative.....Katz
 Membership.....NAB, RAB
 Pres., Gen. Sta. Mgr.....Richard O. Dunning
 Comm. Mgr.....William Merrill
 Prog. Dir.....John Fahey
 Sls. Prom., Pub. Dir.....Rex Gerlach
 Chief Engineer.....Dee Waymire

KTW—Seattle—1920

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned.....The First Presbyterian Church
 Address.....7th Ave. & Spring St.
 Tel.: MU 1250.....News Service: AP
 Pres.....Glenn T. Whitney
 Sta. Mgr.....Don Bevilacqua
 Comm. Mgr.....George Boucher
 Ch. Eng.....James S. Ross

KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Mt. Ranier Radio & TV
 Address.....57th & Helena
 Tel.: KE 4-9363.....News Service: UP
 Representative.....Branham, McGovern
 Membership.....NAB, RAB
 Pres., Gen. Mgr.....Lester M. Smith
 Station Manager.....William G. Rhodes

KVI—Seattle—1929

MBS-DON LEE

Frequency: 570 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Puget Sound Bcstg. Co., Inc.
 Business Address.....Camlin Hotel
 Tel.: SE 4848.....News Service: AP
 Transcription Service.....Thesaurus
 Representative.....H-R Reps.
 Membership.....NAB
 President, Gen. Mgr.....Mrs. Vernice Irwin
 Commercial Mgr.....Earl T. Irwin
 Sales Promotion Manager.....Evelyn Egan
 Program Dir.....Harry Long
 Chief Engineer.....D. M. McDonough

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
 Owned.....Bellevue Bcstrs.
 Address.....Box 838, Bellevue
 Representative.....Pearson
 President.....H. Kemper Freeman
 Gen. Mgr.....King Mitchell
 Sales Prom. Mgr.....Larry Lester
 Prog. Dir.....Jo Warner

KREM—Spokane—1946

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By.....KREM Bcstg. Co.
 Address.....4103 South Regal
 Tel.: KE 4-0466.....News Service: AP
 Membership.....RAB
 Representative.....Forjoe
 Gen., Sta., Sales Prom. Mgr.....Robert H. Temple
 Program Director.....E. A. Moseley
 Pub. Dir.....Richard Hoover
 Chief Engineer.....Hommer W. Mead

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.

KLYK—Spokane—1922

Frequency: 1230 Kc.....Power: 250 Watts



Owned-Oper. By.....Williams and Cody
 Address, Trans. Loca.....Realty Bldg.
 Telephone8033
 MembershipNAB
 RepresentativeGrant Webb
 General Manager.....Gene Williams

Station, Sales Prom. Mgr.....John Condon
 Prog. Dir., Pub. Dir.....Dick Weeks
 Chief Engineer.....R. C. Velo

KXLY—Spokane—1922
CBS

Frequency: 920 Kc.....Power: 5,000 Watts
 Owned-Oper. By.....No. Pacific Radio Corp.
 AddressW. 315 Sprague Ave.
 Tel.: MA 4-1218.....News Services: AP, UP
 Rep.....Avery-Knodel, Art Moore
 Pres.....Norman Alexander
 General Manager.....Richard E. Jones
 Sales Mgr.....James Agostino
 Program Director.....George Anthony
 Prom. Mgr.....Richard P. Jones

KTNT—Tacoma—1952
 Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....Tribune Publ. Co.
 Address.....So. 11th & Grant Sts.
 Tel.: FU 3-2561.....News Services: AP, UP
 Transcription Service.....Lang-Worth
 Newspaper Affil.....News Tribune
 MembershipNAB,RAB
 RepresentativeWeed
 Gen., Sta. Mgr.....Larry Carino
 Commercial Mgr.....John Upham
 Sales Prom. Mgr.....Robert Lyte
 Program Director.....Don St. Thomas
 Chief Engineer.....Max H. Bice

KZUN—Spokane—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
 Owned.....Voice of Spokane Valley
 AddressBox 123
 Tel.: WA 4-2400.....News Service: AP
 Representative.....W. S. Grant
 General Manager.....Robert L. Swartz
 Co-Manager.....Arthur R. MacKelvie
 Sales Manager.....Richard White

KENE—Toppenish—1954
KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....Radio Broadcasters Inc.
 Address.....P. O. Box 350
 Tel.: TO 5-7272.....News Service: UP
 Representative.....Hil F. Best
 President.....Jack R. Woodroffe
 General Manager.....Harold Z. Bagley
 Program Director.....Charles Peterson
 Comm. Mgr.....H. W. Fleming

KREW—Sunnyside—1950

Frequency: 1230 Kc.....Power: 250 Watts
 Owned-Oper. By.....Cole E. Wylie
 Address7th & Decatur
 Tel.: 7-2277.....News Service: AP
 Representative.....Tracy Moore
 MembershipRAB
 President.....Cole E. Wylie
 General Manager.....Don G. Bennett
 Program Director.....Jean Runyan
 Chief Engineer.....John Berg

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5 Kw.
 Owned.....Tacoma Radio Corp.
 AddressP. O. Box 1651
 Tel.: WA 2-8733.....News Service: UP
 Representative.....Avery-Knodel
 MembershipRAB
 Pres., Gen. Sta. Mgr.....J. Archie Morton
 Comm., Prom. Mgr.....Herb Pollock
 Pub. Dir.....Doris Finholm
 Chief Engineer.....Duane White

KTAC—Tacoma—1942

Frequency: 850 Kc.....Power: 1000 Watts
 Owned-Operated By.....Tacoma Bcstrs., Inc.
 AddressWinthrop Hotel
 Tel.: BR 2-2241.....News Service: UP
 Transcription Service.....World
 Representative.....Gill-Perna, Duncan A. Scott
 MembershipNAB
 President, Gen. Mgr.....Jerry Geehan

To Broadcasters

AP

Means

Added Profits

Added Prestige

The Associated Press

50 Rockefeller Plaza

New York 20, N. Y.

KKEY—Vancouver—1954**KBS**

Frequency: 1150 Kc. Power: 1,000 Watts d.
 Owned-Oper. By Western Bcstg. Co.
 Address: 5500 Fourth Plain Road
 Tel.: OX 3-2565 News Service: UP
 Representative Grant
 General Manager Ralph C. Weagant
 Commercial Manager Ernest Crater
 Chief Engineer Bryce Howard

KVAN—Vancouver—1939

Frequency: 910 Kc. Power: 1000 Watts
 Owned-Oper. By KVAN, Inc.
 Studio Address 707 Main St.
 Newspaper Affil. Coos Bay Times
 News Service UP
 Representative Grant Webb, Tracy Moore
 Membership RAB
 President Sheldon F. Sackett
 General Mgr. Larry H. Lau
 Gen. Sales Mgr. Jim Green
 Nat. Sales Mgr. Isabelle Hoyt
 Chief Engineer Leo Erickson

KTEL—Walla Walla—1946**ABN-KBS**

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By Walla Walla Bdcstg. Co.
 Address Box 1028
 Tel.: JA 5-4103 News Service: AP
 Transcription Service World
 Representatives Grant, Feltis
 Pres., Gen. Mgr. Jack Keating
 Sales Prom. Manager Everett Skubinna

KUJ—Walla Walla—1928**MBS**

Frequency: 1420 Kc. Power: 5000 Watts
 Owned-Operated By KUJ, Inc.
 Business-Studio Address 55 E. Main St.
 Tel.: JA 9-1230 News Service: UP
 Representative Forjoe, Art Moore
 President, Gen. Mgr. H. E. Studebaker
 Comm. Mgr. Norval Arnes
 Prog. Dir. LaVerne Russell
 Chief Eng. Glenn Dubbee

KPQ—Wenatchee—1929**ABN-NBC-CBS**

Frequency: 560 Kc. Power: 5000 Watts
 Owned-Oper. By Wescoast Bcstg. Co., Inc.
 Bus.-Studio Address 32 N. Mission
 Phone: NO 3-5121 News Service: UP
 Representative Forjoe
 Trans. World
 Pres., Sta., Gen. Mgr. James W. Wallace
 V. P., Comm. Mgr. Pat O'Halloran
 Program Director Marc Bowman
 Chief Engineer Doug Whipple

KMEL—Wenatchee—1948**MBS-DON LEE**

Frequency: 1340 Kc. Power: 250 Watts

Owned-Oper. By Wenatchee Broadcasters
 Address P. O. Box 1510
 Tel.: NO 2-7135 News Service: AP
 Representatives McGillvra, Feltis, Cox
 Transcription Standard
 Co-Owners S. Maus, M. Sorley
 Sales Manager Mark Sorley

KUEN—Wenatchee—1956**KBS**

Frequency: 1410 Kc. Power: 1 Kw., d.
 Owned Queens Bcstg. Co.
 Address 209 Orondo Ave.
 Tel.: NO 3-5168 News Service: AP
 Transcription Service Thesaurus
 Gen., Sta. Mgr. Dale R. Woods
 Comm. Mgr. W. G. Cannon
 Sales Prom. Mgr. James Johnson
 Prog. Dir. William Moeller
 Chief Engineer George Frese

KIMA—Yakima—1944—CBS

Frequency: 1460 Kc. Power: 5000 Watts
 Owned-Oper. By Cascade Bdcstg. Co.
 Address P. O. Box 702
 Tel.: GL 2-9111 News Service: AP
 Membership NAB, RAB
 Rep. Weed & Co., Art Moore
 President A. W. Talbot
 Gen. Manager Thomas C. Bostic
 Station Mgr. W. B. Hansen

*The Key Radio Station*

OF THE PORTLAND AND
 VANCOUVER MARKETS

CONTACT A KEY-MAN

W. S. GRANT CO., INC.



Sales Manager Bob Davis
Program Director Gene Grischow

Owned-Oper. By H. A. Roddick
Address 316 Butterfield Rd.
Tel.: GL 2-6900 News Service: UP
Representative Forjoe
President W. N. Nelskog
Gen., Sta. Mgr. P. M. Crain
Comm. Mgr. R. R. Fleming

KIT—Yakima—1929

Freq.: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By KIT, Inc.
Bus.-Studio Address 414 1/2 E. Yakima Ave.
Tel.: GL 7-8115 News Service: UP
Representative Branham
President Carl E. Haymond
Gen., Sta., Comm., Prom. Mgr. Jack H. Goetz
Prog. Dir. John Puckett
Pub. Dir. Peder Wick
Chief Engineer H. B. Murphy

KLOQ—Yakima—1947

MBS-DON LEE

Freq.: 1390 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Oper. By Yakima Bcstg. Co.
Address P. O. Box 172
Telephone GL 2-7143
Representative Headley-Reed, Walker
President Robert S. McCaw
Gen., Sta., Comm. Mgr. Warren J. Durham

KUTI—Yakima—1954

Frequency: 980 Kc. Power: 1000 Watts d.

West Virginia

Pop. March 1 (Est.)—2,020,000; Families—544,000; Lic. Stations—47,
Sta. CP's—1; Radio Homes—514,000; TV Homes—384,000

WJLS—Beckley—1939—CBS

Freq.: 560 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Joe L. Smith, Jr., Inc.
Bus.-Studio Address WJLS Building
Tel.: CL 3-7311 News Service: UP
Representative Burke—Stuart
Membership NAB
President, Gen. Mgr. Joe L. Smith, Jr.

Owned-Oper. By WKOY, Inc.
Address Box 248
Tel.: DA 7-6124 News Service: UP
Rep. Devney & Co., Holman, Dora-Clayton
Pres., Gen. Mgr., Comm. Mgr. . J. Lindsley Alley
Sta. Mgr., Prog. Dir Ed Erb

WWNR—Beckley—1946

Freq.: 620 Kc. Power: 1 Kw. d., 500 W. n.
Owned-Operated By Rahall Bcstg. Co.
Business-Studio Address 1565 Harper Rd.
Tel.: CL 3-6145 News Service: AP
Representative Weed
President N. Joe Rahall
Gen., Sta. Mgr. R. H. Booth
Comm. Mgr. Margaret A. Jenkins
Sls. Prom. Mgr. Paul Harless
Prog. Dir. William G. Dancy
Chief Eng. Anthony P. Gonzalez

WCAW—Charleston—1946

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By Capitol Bcstg. Corp.
Address Kanawha Hotel
Tel.: DI 3-7503 News Service: UP
Representative Headley-Reed
Membership NAB
Pres., Gen., Sta. Mgr. E. M. Johnson
Comm. Mgr. Elaine Johnson
Local Sales Mgr. Bert Files
Chief Engineer Frank Allender

WHIS—Bluefield—1929
NBC-KBS

Freq.: 1440 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By Daily Telegraph Prtg. Co.
Business-Studio Address Box 10
Tel.: DA 7-7115 News Service: AP
Representative Katz
Gen. Mgr. Hugh I. Shott
Sta. Mgr. Melvin Barnett
Comm. Mgr. George Hendrick
Pub. Director Janie Marie Lambert
Chief Engineer P. T. Flanagan

WCHS—Charleston—1927
CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By The Tierney Co.
Address 1111 Virginia St.
Tel.: DI 2-8131 News Services: AP, UP
Representative Branham
Membership NAB, RAB
President Hawthorne D. Battle
V.P., Gen. Mgr. John T. Gelder, Jr.
Prom. Mgr. William Cooke, Jr.
Comm. Mgr. Robert M. Sinclair
Program Director Joe Farris
Chief Engineer William E. Dixon

WKOY—Bluefield—1948
MBS

Frequency: 1240 Kc. Power: 250 Watts

WCKV—Charleston—1939
ABN

Frequency: 1490 Kc. Power: 250 W.



Owned.....Joseph L. Brechner
Address.....Professional Bldg.
Tel.: DI 3-9544.....**News Service:** AP
Representative...Venard, Rintoul & McConnell
Gen. Mgr......James K. Stock
Comm. Mgr......Lee J. Molleson
Prog. Dir......Harv Morgan
Chief Engineer.....Vernon Hutchinson

News Service.....UP
Transcription Service.....World
Membership.....NAB, RAB
Pres., Gen. Mgr......John Carr
Vice-Pres......Howard A. Donahoe
Program Director.....John O'Brien
Comm. Manager.....Grady F. Guye

WTIP—Charleston—1946
MBS-KBS

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By...Chemical City Bcstg. Co.
Bus-Studio Address.....Capitol & Fife
Tel.: DI 2-3136.....**News Service:** UP
Membership.....NAB, RAB
Representative.....Forjoe, Dora-Clayton
President.....Gus Zaharis
Gen. Mgr......Berton Sonis
Sta. Comm. Mgr......Mel S. Burka
Sls. Prom., Prog. Dir., Pub. Dir......Bob Bower
Chief Engineer.....Paul Sullivan

WMMN—Fairmont—1928
CBS

Frequency: 920 Kc.....**Power:** 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Co.
Address.....Columbus, Ohio
Tel.: 3100.....**News Service:** AP
Representative.....Hollingbery
Trans......Standard
Membership.....NAB, RAB
Vice President, Gen. Mgr......Herbert Evans
Station Manager.....A. G. Ferrise

WBOY—Clarksburg—1937
NBC

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....WSTV, Inc.
Address.....Steubenville, Ohio
Tel.: MA 4-7571.....**News Service:** UP
Representative.....Branham
Membership.....RAB, NAB
Gen. Mgr......George H. Clinton
Comm. Manager.....Richard Husted
Sta. Manager.....Carl Loose
Sales Prom. Mgr......Gene Panetta
Program Manager.....Don McWhorter
Chief Engineer.....V. G. Brooks

WTCS—Fairmont—1947
ABN-KBS

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned.....Fairmont Broadcasting Co.
Address.....Box 1549
Tel.: 5000.....**News Service:** UP
Representative.....Gill-Perna, Keystone
President.....Paul Pitrolo
V.P., Gen. Mgr......Nick Fantasia
Comm. Mgr......Nuna Fabre, Jr.
Program Director.....Josephine Trotta
Chief Engineer.....Richard L. McBride

WHAR—Clarksburg—1946
MBS-ABN-KBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Harrison Corp.
Address Trans. Loca......1200 E. Pike St.
Tel.: MA 4-5525.....**News Service:** UP
Transcription.....World
Rep......Burn-Smith
Gen. Mgr......Mason C. Deaver
Prom. Mgr......Charles Gaylord
Commercial Manager.....F. T. Gregg
Program Director.....Harold McWhorter
Chief Engineer.....Beryl Snyder

WELD—Fisher—1956—ABN

Frequency: 690 Kc.....**Power:** 500 W., d.
Owned.....Richard F. Lewis, Jr.
Address.....Fisher
Telephone.....LE 8-6062
President.....Richard F. Lewis, Jr.
Gen. Mgr......Kimberley Johnson

WPDX—Clarksburg—1947

Frequency: 750 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Business-Studio Address.....339 W. Main St.
Tel.: MA 4-6425.....**News Service:** AP
Gen. Mgr......Joe M. Larosa
Sta. Mgr......De Witt Wyatt

WVWV—Grafton-Fairmont
1947—MBS

Frequency: 1260 Kc.....**Power:** 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy Street
Tel.: GR 2000.....**News Services:** INS, UP
Trans......Standard
Representative.....Gill-Perna, Inc.
Membership.....NAB
President.....J. Patrick Beacom
Sta. Mgr......Robert B. Frazier
Comm. Mgr......William Cotrell

WDNE—Elkins—1948—KBS

Frequency: 1240 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Marja Bcstg. Corp.
Address.....Davis & Wash. Sts.

WHTN—Huntington—1947
MBS

Frequency: 800 Kc.....**Power:** 1000 Watts d.
Owned-Oper......Cowles Bcstg. Co.
Business-Studio Address.....625 Fourth Ave.
Tel.: JA 5-7661.....**News Service:** UP
Transcription Service.....Thesaurus
Rep......Meeker
Membership.....NAB, RAB



General Manager.....Robert A. Tincher
Station Manager.....John S. Phillips

WPLH—Huntington—1946
KBS

Frequency: 1470 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....Huntington Bcstg. Corp.
Business-Studio Address.....1105 Fourth Ave.
Tel.: JA 3-3421.....News Service: AP
Transcription Service.....Capitol
Representative.....Walker
Membership.....NAB
President.....Cy N. Bahakel
Gen. Manager.....Les J. Tackett

WSAZ—Huntington—1923
ABN-NBC

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WSAZ, Inc.
Business-Studio Address.....201 Ninth St.
Tel.: JA 3-8401.....News Service: AP
Representative.....Katz
Membership.....NAB, RAB
President.....Lawrence H. Rogers
Gen., Station Manager.....C. T. Garten
Prom., Merchandising.....George Greenwood
Comm. Manager.....George Andrick
Program Director.....C. Bosworth Johnson
Chief Engineer.....Carroll Kessell

WKYR—Keyser—1953—KBS

Freq.: 1270 Kc.....Power: 5000 Kw. d.

Owned.....WKYR Inc.
Address.....Keyser
Tel.: KE 3011.....News Service: UP
Station Rep.....Burn-Smith
Transcription.....World
Membership.....NAB
President.....Walter Patterson
Gen. Mgr.....William W. Robinson
Chief Engineer.....Wes Allen

WLOG—Logan—1940—MBS

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By...C. H. Frey, R. O. Greover
Address.....445 Stratton St.
Tel.: 540.....News Service: AP
Newspaper Affil.....Banner
Partner.....Clarence H. Frey
Partner.....Robert O. Greover
Comm. Mgr.....C. H. Murphey

WVOW—Logan—1952—KBS

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Logan Bcstg. Co.
Address.....Box 1921
Tel.: 2356.....News Service: UP
Commercial Manager.....Martha J. Becker
Program Director.....Audie Albright
Chief Engineer.....John Lamont

WEPM—Martinsburg—1946
MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts

To Broadcasters

AP

Means

Added Profits

Added Prestige

The Associated Press

50 Rockefeller Plaza
New York 20, N. Y.



Owned-Oper. By Martinsburg Bcstg. Co.
Business Address Peoples Trust Co. Bldg.
Tel.: AM 3-5252 News Service: AP
Transcription Service Thesaurus
Representative McGillvra
Membership NAB
Co-Owner, Gen. Mgr. C. Leslie Golliday
Program Director John E. Taylor
Sta., Comm. Manager George N. O'Brien
Chief Engineer Sheridan Campbell

Tel.: TI 5-1230 News Service: UP
Representative Thomas Clark
Pres., Gen., Prom. Mgr. John T. Taylor
Program Director John Corrigan
Comm., Sales Prom. Mgr. Nick Petersen, Jr.
Chief Engineer J. W. Jones

WHJC—Matewan—1951
KBS

Frequency: 1360 Kc. Power: 1000 Watts d.
Owned-Operated By . . . Three States Bcstg. Co.
Tel.: 4771 News Service: UP
Transcription Service SESAC, Standard
Representative Continental
President, Gen. Mgr. Fred Morningstar

WETZ—New Martinsville
1952—MBS-KBS

Frequency: 1330 Kc. Power: 1000 Watts d.
Owned-Oper. By Magnolia Broadcasting Co.
Address 3rd St., N.
Tel.: GL 5-3030 News Service: AP
Representative Gill-Perna
Membership NAB
Trans. Service Standard, Sesac
President, Gen. Mgr. Harry G. Bright
Comm. Manager George K. Eubanks
Sales Prom. Mgr. Lorraine Espy
Prog. Director Terence M. Anderson
Chief Engineer J. W. Jones

WMON—Montgomery—1946
MBS

Frequency: 1340 Kc. Power: 250 Watts
Owned Fayette Associates, Inc.
Address 1028 First Ave.
Tel.: HI 2-2191 News Service: AP
Transcription Thesaurus
President Arnold M. Vickers
General Manager Andrew W. Vickers
Program Director Richard A. Rhodes
Chief Engineer J. C. Craver

WOAY—Oak Hill—1947

Frequency: 860 Kc. Power: 10 Kw. d.
Owned-Oper. By Robert R. Thomas, Jr.
Business Address Box 251
Tel.: HO 9-3361 News Service: AP
Transcription Service Capital, Thesaurus
Representative Pearson
Membership NAB
Pres., Gen. Mgr. Robert R. Thomas, Jr.
Chief Engineer Curtis Horton

WAJR—Morgantown—1940
KBS-MBS

Freq.: 1440 Kc. Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By . . . West Virginia Radio Corp.
Business-Studio Address 446 Spruce St.
Tel.: 9488 News Service: UP
Newspaper Affil. W. Va. Newspaper Pub. Co.
Transcription Service World, Thesaurus
Rep. Tom C. Clark
Membership NAB
President Agnes J. Reeves Greer
General Manager M. A. Campbell, Jr.
Comm. Manager James Redmond
Prog. Director Adrian Jack Belt
Chief Engineer Al Novak

WCEF—Parkersburg—1954
KBS

Frequency: 1050 Kc. Power: 1000 Watts
Owned Franklin Broadcasting Co.
Address P. O. Box 228
Tel.: GA 2-1844 News Service: UP
Transcription Standard
Representative Bcst. Time Sales
Membership NAB
Gen. Mgr., Ch. Eng. C. E. Franklin
Commercial Mgr. Mike Morris
Sales Prom. Mgr. Dorothy Leon
Publicity Director Harvey Kaye

WCLG—Morgantown—1954

Frequency: 1300 Kc. Power: 1000 Watts, d.
Owned Morgantown Broadcasting Co.
Address P. O. Box 885
Tel.: 2-2222 News Service: AP
Transcription Service Lang-Worth
Representative McGillvra
Owner, Gen. Mgr. C. Leslie Golliday
Station Manager Carl J. Raymond
Program Director John Floyd

WCOM—Parkersburg—1947
ABN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By Valley Broadcasters Inc.
Address 317 Ninth St.
Tel.: HU 5-4491 News Service: AP
Membership NAB, RAB
Transcription Service World
Representative McGillvra
President Joseph M. Handlam
Gen., Sta., Comm. Mgr. A. N. Archer
Chief Eng., Prog. Dir. William Collins

WMOD—Moundsville—1950
KBS

Frequency: 1370 Kc. Power: 1000 Watts d.
Owned-Oper. By Miracle Valley Bcstg. Co.
Address 505 Seventh St.

WPAR—Parkersburg—1935
CBS

Frequency: 1450 Kc. Power: 250 Watts



Owned-Oper. By.....WSTV, Inc.
Business-Studio Address.....211 5th St.
Tel.: HU 5-5475.....**News Service:** UP
Transcription Service.....Thesaurus
Representative.....Branham
Membership.....NAB, RAB
President.....Jack N. Berkman
V.P., Gen. Mgr......George H. Clinton
Sta., Comm. Mgr......Bert L. Walter
Prog. Dir......Sherman Grimm
Chief Eng......Vilah G. Brooks

WWYO—Pineville—1949

Frequency: 970 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By..Wyoming Bdcstg. Co., Inc.
Address.....Box 184
Tel.: 2711.....**News Service:** UP
President.....R. D. Bailey
Gen., Sta., Comm. Mgr......Edward Hawley
Program Director.....Elaine Taylor
Chief Engineer.....William D. Stone

WLOH—Princeton—1947 ABN-KBS

Frequency: 1490 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Tel.: GA 5-2151.....**News Service:** AP
Representative.....Hopewell
Membership.....NAB
Gen., Sta. Mgr......Robert Harrison
Commercial Manager.....Bill Waldorf
Prog. Dir......Bob Woodburn
Chief Engineer.....Earle Graham

WRON—Ronceverte—1947 NBC

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address.....Fairlea
Tel.: RO 300.....**News Service:** AP
Transcription Service.....World
Representative.....Joseph Hershey McGillvra
Membership.....NAB
General Mgr......William E. Blake
Comm. Mgr......Gladys Livesay

WKLC—St. Albans—1956

Frequency: 1300 Kc.....**Power:** 1 Kw., d.
Address.....105 6th Ave.
Tel.: PA 7-1300.....**News Service:** AP
Representative.....Bernard
Transcription Service.....Thesaurus
General Manager.....Raymond I. Kandel
Prog. Dir......Bob Entley
Chief Engineer.....Harry Bowen

WEIR—Weirton—1950

Frequency: 1430 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
News Service.....AP
Transcription Service.....Thesaurus
Membership.....RAB
Representative.....Rambeau

General Manager.....Edward J. Hirschberg
Station Manager.....Robert E. Badger

WELC—Welch—1950

Frequency: 1150 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address.....Box 1032
Tel.: 1140.....**News Service:** UP
Representative.....McGillvra
Transcription Service.....World
Membership.....NAB
President, General Manager.....Sam Sidote
Comm., Prom. Mgr......James French, Jr.
Program Director.....Marilyn Sturgill
Chief Engineer.....Howard R. King

WMCD—Welch—1955—MBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned.....Williamson Broadcasting Corp.
Address.....Rhodes Realty Building
News Service.....AP
Membership.....NAB
President.....Alice Shein
Gen., Sta. Mgr......John Blair
Chief Engineer.....Clifton Branham

WHAW—Weston—1948 KBS-MBS

Frequency: 1450 Kc.....**Power:** 250 Watts
Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....**News Service:** UP
Trans. Service.....World, Keystone
President.....R. H. Ralston
Vice Pres......Francis Andrew

WHLL—Wheeling—1949

Frequency: 1600 Kc.....**Power:** 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.
Address.....Box 989
Tel.: CE 3-1300.....**News Service:** UP
Representative.....Gill-Perna
Transcription Service.....Standard
Nat. Sales Mgr......Paul Miles

WKWK—Wheeling—1941 ABN

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Trans. Add...Pythian Bldg, 16th & Market Sts.
Tel.: CE 2-2250.....**News Service:** AP
Station Representative.....Walker
Membership.....NAB
Pres., Gen. Manager.....John B. Reynolds
Comm., Prom. Mgr......Elsie M. Cook
Program Director.....Dale M. Schussler
Chief Engineer.....James Jones

WVVA—Wheeling—1926 CBS

Frequency: 1170 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Storer Broadcasting Co.
Address.....Hawley Bldg.



Tel.: CE 2-1170..... News Service: AP
 Representative John Blair
 Membership NAB, RAB
 President..... George B. Storer
 Station Manager..... Paul J. Miller
 Comm. Manager..... A. F. Hofman
 Sales Prom. Mgr..... Howard W. Meagle
 Program Director..... Paul A. Myers
 Chief Engineer..... Edwin L. Keim

WBTH—Williamson—1939
MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... Williamson Bcastg. Corp.
 Business Address..... P. O. Box 261
 Telephone 1241
 Representative..... Gene Grant & Co.
 Membership NAB
 Manager Alice Shein

Wisconsin

Pop. March 1 (Est.)—3,882,000; Families—1,119,000; Lic. Stations—74,
 Sta. CP's—1; Radio Homes—1,104,000; TV Homes—924,000

WATK—Antigo—1947

Frequency: 900 Kc..... Power: 250 Watts d.
 Owned-Oper. By..... Antigo Bcastg. Co.
 Address Journal Bldg.
 Telephone 90
 President, Gen. Mgr..... A. F. Berner

Transcription Thesaurus
 Representative Hal Holman
 Membership NAB
 President..... W. E. Walker
 Exec. V.P., Gen. Mgr..... Charles R. Dickoff
 Sta. Mgr..... Roy Ambrose

WAPL—Appleton—1952

Frequency: 1570 Kw..... Power: 1000 Watts d.
 Owned-Oper. By..... WAPL Radio
 Address..... Balliet Hotel, 124 W. Wash. St.
 Tel.: RE 4-9226..... News Service: UP
 Rep..... Young Rep., Inc.
 Membership NAB, RAB
 Pres., General Manager..... Connie Forster
 Reg. & Nat. Sales Manager..... Bob Culp
 Program Director..... Rex Munger

WBEL—Beloit—1948—KBS

Frequency: 1380 Kc..... Power: 5000 Watts d.
 Owned-Oper. By..... Beloit Bcstrs., Inc.
 Business-Studio Address..... 430 State St.
 Tel.: EM 5-5525..... News Service: UP
 Representative Gill-Perna
 Membership RAB
 President Russ Salter
 General Mgr..... Robert O. Moran
 Sta., Comm. Mgr..... Joe Moen
 Sales Prom. Mgr..... Irv Andreoni
 Chief Engineer..... Leo Wilcox

WHBY—Appleton—1924
MBS-KBS

Frequency: 1230 Kc..... Power: 250 Watts
 Owned-Operated By..... WHBY, Inc.
 Bus.-Studio Address..... 600 So. Law St.
 Tel.: 3-6639..... News Service: AP
 Trans. Lang-Worth
 Gen. Comm. Mgr..... Lewis J. Process
 Program Director..... Raymond Brock
 Chief Engineer..... George Merkl

WGEZ—Beloit—1948—MBS

Frequency: 1490 Kc..... Power: 250 Watts
 Owned-Oper. By..... Beloit Bcastg. Co.
 Business-Studio Address..... Hotel Hilton
 Tel.: EM 5-8865..... News Service: AP
 Rep..... Everett-McKinney
 President..... Sidney H. Bliss
 General Manager..... Vern Williams
 Commercial Manager..... Bill Bessaire
 Sta. Mgr..... Tom Anderson
 Program Director..... Lou Wendlandt
 Chief Engineer..... Wayne Clay

WATW—Ashland—1950—KBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Oper. By..... WATW, Inc.
 Address..... 321 W. 3rd St.
 Tel.: 1680..... News Service: UP
 Representative Thomas F. Clark
 Trans. Thesaurus
 President, Gen. Mgr..... Gene Halker
 Comm. Mgr..... J. E. Huber
 Sales Prom. Mgr..... Robert Murphy

WCHF—Chippewa Falls—1954

Frequency: 1150 Kc..... Power: 5 Kw. d.
 Owned Chipewa Bcastg. Co.
 Address Box 41
 Tel.: PA 3-4476..... News Service: UP
 Representative Grant Webb
 Transcription World
 Pres., Gen. Mgr..... W. F. Kean
 Sales Prom. Mgr..... Bob Bailly
 Comm. Station Manager..... John Phillips

WBEV—Beaver Dam—1951

Frequency: 1430 Kc..... Power: 1000 Watts d.
 Owned-Operated By..... Beaver Dam Bcastg. Co.
 Address..... 109½ Front St.
 Tel.: TU 5-4442..... News Service: UP

WBIZ—Eau Claire—1947
MBS

Frequency: 1400 Kc..... Power: 250 Watts
 Owned-Operated By..... WBIZ, Inc.



Address.....609 Cameron St.
 Tel.: TE 5-5111.....News Services: UP
 Representative.....Pearson
 Membership.....RAB
 President, General Mgr.....Howard G. Bill
 Chief Eng., Prog. Dir.....Harold Jahnke

Pres., Gen. Mgr.....Ben A. Laird
 Sta., Prom. Mgr.....Allen H. Embury
 Comm. Mgr.....Kenneth Sorensen
 Prog. Dir.....Dee Richards
 Chief Engineer.....Leo Westerman

WEAU—Eau Claire—1937
NBC

Frequency: 790 Kc.....Power: 5000 Watts
 Owned-Operated By.....Central Bcstg. Co.
 Business-Studio Address.....2415 Hastings Way
 Tel.: 2-3474.....News Service: UP
 Trans. Serv.....Thesaurus
 Representative.....Hollingberry
 Membership.....NAB, RAB
 President.....W. C. Bridges
 General Mgr.....Leo Howard
 Commercial Mgr.....Norm Haagenson

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
 Owned-Oper. By....Green Bay Newspaper Co.
 Business Address.....Box 766
 Tel.: HE 5-7575.....News Service: AP
 Trans. Ser.....World
 Representative.....Burn-Smith
 Membership.....NAB
 General Manager.....Joseph Horner, Jr.
 Station Manager.....John M. Walter
 Commercial Manager.....Glen R. Holznecht
 Program Director.....Clair Stone
 Chief Engineer.....Elmo Reed

WRFW—Eau Claire—1948
KBS

Frequency: 1050 Kc.....Power: 1000 Watts d.
 Owned...Chippewa Valley Radio & TV Corp.
 Bus.-Studio-Transmitter Address...P. O. Box 23
 Tel.: 2-1620.....News Service: AP
 Transcription Service.....Capitol, Standard
 Rep.....Sears & Ayer
 President.....Thomas E. Werner

WTKM—Hartford—1954
KBS

Frequency: 1540 Kc.....Power: 500 Watts d.
 Owned-Operated By.Kettle Moraine Bcstg. Co.
 Address.....Town of Erin, Hartford
 Tel.: 600.....News Service: UP
 Transcription Service.....World
 General Mgr.....Walter Zastrow
 Station Mgr., Prog. Dir.....Don Zastrow
 Chief Engineer, Sales Mgr....George Dodge

KFIZ—Fond Du Lac—1922
MBS

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Operated By.....KFIZ Bcstg. Co.
 Bus.-Studio-Transmitter Address...18 W. First St.
 Telephone.....WA 1-3770
 Representative.....Holman
 Membership.....NAB
 Exec. Vice Pres.....Emery W. Martin

WCLO—Janesville—1930
MBS

Frequency: 1230 Kc.....Power: 250 Watts
 Owned.....Southern Wisconsin Radio, Inc.
 Business-Studio Address...200 E. Milwaukee St.
 Tel.: PL 4-3316.....News Service: AP
 Newspaper Affiliation.....Daily Gazette
 Representative.....Everett-McKinney
 Membership.....NAB
 President.....Sidney H. Bliss
 Gen., Sta. Mgr.....V. W. Williams
 Commercial Manager....Charles W. Bossire
 Prom., Pgm., Pub. Dir.....Ralph Schroeder

WBAY—Green Bay—1922
CBS

Frequency: 1360 Kc.....Power: 5000 Watts
 Owned-Operated By.....Norbartine Fathers
 Address.....115 South Jefferson
 Telephone.....HE 2-3333
 Representative.....Weed
 General Manager.....Haydn R. Evans
 Comm. Mgr.....Joseph De Young
 Prom. Manager.....Robert Meister
 Sta. Mgr., Prog. Dir.....Rodger Mueller
 Chief Engineer.....Wallace Stangel

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts
 Owned-Oper. By.....Kenosha Bcstg., Inc.
 Address.....Kenosha Nat. Bank Bldg.
 Tel.: OL 7-6162.....News Service: AP
 Transcription Service.....Lang-Worth
 Representative.....Everett-McKinney
 Membership.....RAB, NAB
 Pres., Gen. Mgr.....William L. Lipman
 Sta., Comm. Manager.....Hugh Gately
 Program Director.....Steve Kelly
 Pub. Dir.....Virginia Taylor
 Chief Engineer.....Casimir Lubinsky

WDUZ—Green Bay—1947
ABN-KBS

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Green Bay Bcstg. Co.
 Business-Studio Address.....225 N. Adams St.
 Tel.: HE 5-5331.....News Service: UP
 Rep.....Grant Webb
 Trans.....Lang-Worth
 Membership.....NAB

WKBH—La Crosse—1923
NBC

Frequency: 1410 Kc.....Power: 5000 Watts
 Owned-Operated By.....WKBH, Inc.
 Business-Studio Address.....141 So. 6th St.



Tel.: 2-4678.....News Service: AP
 Transcription Service.....Thesaurus
 Representative.....H.R.
 Membership.....RAB, NAB
 President, Station Mgr.....Howard Dahl
 Program Director.....Bernice Callaway
 Sales Manager.....Robert Z. Morrison, Jr.
 Chief Engineer.....Al Leeman

Representative. Peters, Griffin, Woodward, Inc.
 Membership.....RAB, NAB
 President.....Ralph M. Immell
 General Manager.....Ralph O'Connor
 Comm. Sls. Prom. Mgr.....Lews J. Bassett
 Prog. Pub. Dir.....Phebe Rogers
 Chief Engineer.....Walter Hariu

WKTY—La Crosse—1948
 ABN

Frequency: 580 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Lee & Associates, Inc.
 Business-Studio Address.....Box 751
 Tel.: 2-6042.....News Service: UP
 Rep.Everett-McKinney, Bulmer-Johnson
 President, Gen. Mgr.....Herbert H. Lee
 Prog. Dir.....Marilyn J. Bahwell
 Comm. Mgr.....Phillip A. Dyer
 Office Mgr.....George G. Sauer

WKOW—Madison—1948
 CBS

Freq.: 1070 Kc..Power: 10 Kw. d., 5 Kw. n.
 Owned-Oper. By.....Monona Bcstg. Co.
 Address.....215 W. Washington Ave.
 Tel.: AL 7-2261.....News Service: AP
 Representative.....Headley-Reed
 Membership.....NAB
 President.....Stewart Watson
 General Manager.....Ben Hovel
 Sales Prom. Mgr.....John Shambow
 Program Director.....Selma Parker
 Tech. Supervisor.....Bob Wickhem

WLC—La Crosse—1948
 KBS

Frequency: 1490 Kc.....Power: 250 Watts
 Owned.....La Crosse Radio Inc.
 Address.....Rivoli Theatre Bldg.
 Tel.: 4-4521.....News Service: UP
 Trans.....World
 Representative.....Masla
 President.....Joseph H. Rohrer
 Comm. Mgr.....Burdett W. Wakeman

WOMT—Manitowoc—1926
 MBS

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Francis M. Kadow
 Business-Studio Address.....1118 Washington St.
 Tel.: MU 4-6015.....News Service: UP
 Membership.....NAB
 Representative.....Hal Holman
 General Mgr.....Francis M. Kadow
 Comm. Mgr.....Kent Olson
 Program Director.....George H. Erdman
 Chief Eng.....H. E. Willis

WLDY—Ladysmith—1948
 MBS-KBS

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Flambeau Bcstg. Co.
 Address.....Hwy. 8
 Tel.: 585.....News Service: AP
 Representative.....Thomas Clark
 President.....Ruth B. Nelson
 Sec'y Treas., Gen. Mgr.....Chas. H. Nelson

WCUB—Manitowoc—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Business Mgt., Inc.
 Address.....2500 N. Mirro Drive
 Tel.: MU 2-7763.....News Service: AP
 Transcription Service.....World
 Representative.....Radio-TV Reps.
 Gen. Mgr.....Christian Schneider
 Comm. Mgr.....Bob Rathman
 Program Director.....Dick Thomas
 Chief Eng.....Bob Robinson

WIBA—Madison—1925—NBC

Frequency: 1310 Kc.....Power: 5000 Watts
 Owned-Operated By.....Badger Bcstg. Co.
 Business-Studio Address.....3800 Regent St.
 Tel.: CE 3-5311.....News Service: AP
 News. Afil.....Capital Times
 Trans.....Thesaurus
 Representative.....Avery-Knodel
 Membership.....NAB
 President.....William T. Evjue
 General Manager.....Kenneth F. Schmitt
 Commercial Manager.....Howard A. Johnson
 Chief Engineer.....Norman Hahn

WMAM—Marinette—1939
 NBC

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
 Owned-Oper. By.....M. & M. Bcstg. Co., Inc.
 Bus. Studio Address.....400 Wells St.
 Tel.: RE 5-6631.....News Service: UP
 Representatives.....Burn-Smith
 President.....William E. Walker
 General Manager.....Joseph D. Mackin
 Sta. Comm. Mgr., Prog. Dir.....Howard L. Emich
 Prom. Mgr., Pub. Dir.....Addlee Gray
 Chief Engineer.....Al Alexander

WISC—Madison—1948
 MBS-ABN

Frequency: 1480 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Radio Wisconsin, Inc.
 Address.....4801 W. Beltline Hwy.
 Tel.: CE 3-9791.....News Service: UP

WDLB—Marshfield—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Clarkwood Broadcasting Corp.



WISCONSIN



Address Box 512
Tel.: 1450 **News Service:** UP
Transcription World
Representative Grant-Webb
Membership RAB
President, Gen. Mgr. Hartley L. Samuels
Commercial Manager John R. Thornton
Program Director Charles Lilligren
Publicity Director Glenn Brown
Chief Engineer Richard Hanneman

Tel.: DI 2-3000... **News Services:** AP, UP, INS
Representative Petry
Membership NAB
President D. L. Provost
Gen. Mgr. John B. Soell
Prom. Mgr., Pub. Dir. Arthur H. Barnes
Chief Eng. Donald Weller

WIGM—Medford—1941 KBS

Frequency: 1490 Kc. **Power:** 250 Watts
Owned WIGM, Inc.
Address Hy. 13
Telephone 5147
Representative Clark
Pres., Gen. Mgr. Paul Allman
V.P., Sls. Mgr. Joe Dalvig

WMIL—Milwaukee—1947

Frequency: 1290 Kc. **Power:** 1000 Watts d.
Owned-Oper. By. ... Cream City Bcstg. Co., Inc.
Bus.-Studio Address. 2625 W. Wisconsin Ave.
Tel.: WE 3-1290. **News Service:** UP
Membership NAB
Representative Forjoe
President Gene Posner
Station Mgr. Paul DeChan'
Sales Prom. Mgr. Oliver West
Program Co-ord. Norman Marggraff
Chief Engineer Gino Monaco

WMNE—Menomonie—1951 KBS

Frequency: 1360 Kc. **Power:** 1 Kw. d.
Owned-Oper. By. ... Menomonie Bcstg. Co.
Address 603½ Broadway
Tel.: 1156 **News Service:** UP
Transcription Lang-Worth, World
General Manager Don Mortwedt
Sales Mgr. Thor Edgeberg

WOKY—Milwaukee—1947

Frequency: 920 Kc. **Power:** 1 Kw.
Owned Bartell Broadcasters, Inc.
Address 522 W. Wisc. Ave.
Tel.: BR 1-8480. **News Service:** UP
Representative Katz
Membership RAB, NAB
General Mgr., V.P. Melvin Bartell
Program Dir. J. A. Reddy
Chief Engineer Ralph Evans

WEMP—Milwaukee—1935

Frequency: 1250 Kc. **Power:** 5 Kw.
Owned-Oper. By. ... Milwaukee Bcstg. Co.
Bus.-Address. 1701 W. Wisconsin Ave.
Tel.: DI 2-4040. **News Service:** UP
Representative Headley-Reed
Membership NAB, RAB
President A. M. Sphaeris
V.P., Gen. Mgr. Hugh K. Boice, Jr.
Sales Manager John C. Gaagliano
Publicity Director Elise Rosenblum
Program Director Tom Shanahan
Chief Engineer Rolland Paske

WRIT—Milwaukee—1955

Frequency: 1340 Kc. **Power:** 250 Watts
Owned-Operated By. ... Radio Milwaukee, Inc.
Address 5407 W. Martin Dr.
Tel.: BL 8-9321. **News Services:** AP, INS
Representative John Pearson
Membership NAB
President Elmer Balaban
Gen., Sta. Mgr. James G. Haig
Chief Engineer Ralph Ingraham

WTMJ—Milwaukee—1927 NBC

Frequency: 620 Kc. **Power:** 5000 Watts
Owned-Oper. By. The Journal Co.
Business Address 333 W. State
Tel.: BR 1-6000. **News Service:** AP
Newspaper Affil. Journal
Membership RAB
Representative Christal
V.P., General Mgr. Walter J. Damm
Asst. Mgr. R. J. Heiss
Station Manager George Comte
Sales Mgr. Joseph Killeen
Prog. Mgr. Don Loose
Mgr., Engineering Phillip B. Laeser
Prom. Mgr. R. Bruce Wallace

WFOX—Milwaukee—1946 MBS-KBS

Frequency: 860 Kc. **Power:** 250 Watts
Owned Business Management Inc.
Address 208 E. Wisconsin Ave.
Tel.: BR 2-1272. **News Service:** AP
Representative Radio-TV Rep., Inc.
Trans. World
President Joseph A. Clark
General Manager Neil K. Searles
Program Director Jo Boyd
Chief Engineer Robert Mayer

WISN—Milwaukee—1922 ABN

Frequency: 1150 Kc. **Power:** 5,000 Watts
Owned-Oper. By. Hearst Corporation
Address 759 N. 19th St.

WEKZ—Monroe—1951

Frequency: 1260 Kc. **Power:** 1 Kw. d.
Owned-Operated By. ... Green County Bcstg. Co.
Address Box 640
Tel.: 1260. **News Service:** AP



Representative.....W. D. Roberts
 Program Director.....Stan Neuberger
 General Manager.....Joseph Urban
 Chief Engineer.....Rex Eyler

President.....R. Bunker Rogoski
 Sta. Mgr., Prog. Dir.....Milton Maltz
 Gen., Comm. Mgr.....Robert G. Wright
 Chief Eng.....Chris P. Markworth

WNAM—Neenah—1947

Frequency: 1280 Kc.....Power: 1 Kw.
 Owned.....Neenah-Menasha Bcstg. Co.
 Address.....Radio & Television Park
 Tel.: PA 2-8471.....News Service: UP
 Station Rep.....Everett-McKinney
 Transcription.....Thesaurus
 Membership.....NAB, RAB
 V.P., Gen. Mgr.....Don C. Wirth
 Commercial Mgr.....Don Harrington
 Program Dir.....Tom Collins
 Chief Engineer.....Gordon Daily

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
 Owned-Operated By.....Portage Bcstg. Co.
 Address.....Box 142
 Tel.: RI 2-2350.....News Service: UP
 President.....W. T. Comstock
 Manager.....Robert D. Hutchings
 Comm. Mgr.....Carol Mork

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
 Owned.....Central Wisconsin Bcstg.
 Address.....Box 87
 Tel.: 333.....News Service: UP
 Trans.....Standard
 V.P., Gen. Mgr.....Howard Sturtz, Jr.
 Prog. Dir.....Robert Lulloff

**WIBU—Poynette—1925
KBS**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Oper. By.....William C. Forrest
 Bus.-Transmitter Address.....Poynette
 Pres., Gen. Mgr.....William C. Forrest

**WOSH—Oshkosh—1941
ABN-KBS**

Frequency: 1490 Kc.....Power: 250 Watts
 Owned-Oper. By.....Oshkosh Bcstg. Co.
 Transmitter Location.....1235 Bowen St.
 News Service.....UP
 Transcription Service.....World
 Representative.....Burn-Smith
 General Manager.....Wm. L. McDonald

WPRE—Prarie Du Chien—1952

Frequency: 980 Kc.....Power: 500 Watts, d.
 Owned.....Prarie Bcstg. Co., Inc.
 Address.....P. O. Box 36
 Tel.: 637.....News Service: UP
 Transcription.....Capitol, World
 Representative.....Holman
 Gen., Sta. Mgr.....W. C. Schlaugat, Jr.
 Comm., Sales Prom. Mgr.....Thomas Multerer

**WFPF—Park Falls—1953
KBS**

Frequency: 1450 Kc.....Power: 250 Watts
 Owned.....Northland Bcstg. Co., Inc.
 Address.....Hwy. 13
 Tel.: 369.....News Service: UP
 Representative.....Clark
 Pres., Gen., Comm. Mgr.....Gordon Schluter

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WRAC, Inc.
 Address.....Arcade Bldg.
 Tel.: ME 2-1627.....News Service: UP
 Trans. Service.....RCA
 Representative.....McGillvra
 Membership.....NAB
 Vice-Pres., Gen. Mgr.....William J. Prialux
 Comm. Mgr.....Raymond J. Pawzun

**WSWW—Platteville—1955
KBS**

Frequency: 1590 Kc.....Power: 1 Kw. d.
 Owned-Operated By.....Southwest Wisc. Co.
 Address.....P. O. Box 1
 Tel.: 2775.....News Service: AP
 Membership.....NAB
 General, Comm. Mgr.....R. J. Bodden
 Chief Engineer.....Lloyd Nowak

WRJN—Racine—1926—ABN

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Racine Bcstg. Corp.
 Business Address.....4201 Victory Ave.
 Tel.: ME 4-3311.....News Service: AP
 Representative.....Walker
 Newspaper Affiliation.....Journal-Times
 Membership.....NAB
 Station Manager.....Harold J. Newcomb

**WPLY—Plymouth—1954
KBS**

Frequencies: 1420 Kc.....Power: 500 Watts d.
 Owned-Oper. By.....WPLY, Inc.
 Address.....Box 222
 Tel.: TW 3-2661.....News Service: AP

**WRDB—Reedsburg—1953
KBS**

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Operated By.....William C. Forrest
 Address.....Box 207, Reedsburg
 Tel.: 400.....News Service: UP
 President.....William C. Forrest
 General Manager.....Mike Flaherty
 Comm. Mgr.....Leo Olson
 Prog. Dir.....Robert Sands
 Chief Engineer.....Fred Schean



WOBT—Rhineland—1947

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By.....Onelda Bcstg. Co.
Business Address.....Route 2
Tel.: FO 2-6140.....News Service: UP
Trans.....Thesaurus
Membership.....NAB, RAB
Representative.....McGillvra
President.....James Cleary
Gen. Mgr., Sta. Mgr.....George F. Thoma
Comm. Manager.....Howard Koenitzer
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939
MBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By.....WJMC, Inc.
Address Trans. Loca.....Box 352
Tel.: 550.....News Service: UP
Transcription Service.....World
Representative.....Hollingbery
Membership.....RAB
President.....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949
KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111.....News Service: UP
Transcription Service.....Thesaurus, World
Membership.....NAB, RAB
Gen. Sta. Mgr.....Hala D. Peebles
Comm. Manager.....Gerald W. Cook
Prog. Dir.....Robert M. Kame
Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc. Power: 5 Kw. d.
Owned.....Central Wisconsin Co., Inc.
Address.....Radio Road
Tel.: BL 818.....News Service: AP
Representative.....Walker
President.....Miriam Montoe
Gen., Sta. Mgr.....Francis J. Stratman
Sales Prom. Mgr.....James Densmoor
Prog. Dir.....Charles Heath

WTCH—Shawano—1948
KBS

Frequency: 960 Kc. Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address.....107 E. Green Bay St.
Tel.: 668.....News Service: UP
Representative.....Hil F. Best
Transcription Service.....World
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926
ABN

Freq.: 1330 Kc. Power: 1 Kw. d., 250 W. n.

Owned-Operated By.....WHBL, Inc.
Bus. Studio Address.....Box 27
Tel.: GL 8-2107.....News Service: AP
Membership.....NAB
Sta. Rep.....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Wittuhn
Comm. Traffic Mgr.....Doris Donnie
Chief Engineer.....Christ Bauer

WSHE—Sheboygan—1956

Frequency: 950 Kc. Power 500 Watts, d.
Owned-Oper. By.....Lake Shore Bcstg. Co.
Address.....1210 North 8th St.
Tel.: GL 2-4671.....News Service: UP
Rep.....Walker
Membership.....NAB
Pres., Gen. Manager.....David A. Bensman
Sales Mgr.....Al Stern, Jr.
Program Director.....Stu Olson

WCOW—Sparta—1951—KBS

Frequency: 1290 Kc. Power: 1000 Watts
Owned.....Sparta-Tomah Broadcasting Co.
Address.....124 1/2 S. Water Street
Tel.: 3307.....News Service: UP
Rep.....William Rambeau, Bulmer & Johnson
Pres., Gen., Sta. Mgr.....John D. Rice
Prog. Dir.....Larry Wayman
Commercial Manager.....Charles Sullivan

WSPT—Stevens Point—1948
KBS

Frequency: 1010 Kc. Power: 250 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.
Business-Studio Address.....414 Main St.
Tel.: DI 4-9778.....News Service: UP
Representative.....Hal Holman
General Manager.....P. A. Barnard
Program Director.....Jere Smith, Jr.
Sls. Mgr.....David Silverman

WDOR—Sturgeon Bay—1947
KBS

Frequency: 910 Kc. Power: 500 Watts d.
Owned-Oper. By.....Door County Bcstg. Co. Inc.
Address.....15th & Utah St.
Tel.: 593.....News Service: AP
Pres., Gen., Comm. Mgr.....Edward Allen, Jr.
Sales Prom. Mgr.....Frank K. Ullsperger
Prog. Director.....Jack Schaefer

WDSM—Superior—1937
ABN-MBS

Frequency: 710 Kc. Power: 5000 Watts
Owned-Oper. By.....Northwest Pub., Inc.
Business Address.....230 E. Superior St.
Tel.: RA 7-6875.....News Service: AP
News, Affil.....Herald & News Tribune
Representative.....Peters, Griffin, Woodward, Inc.
Trans.....World
Membership.....NAB



President Robert Ridder
General Manager..... Tom Gavin
Sales Prom. Mgr...... Gilbert Amundson
Program Director..... James T. Payton
Chief Engineer..... George Carlson

President Hilding V. Forseen
General Mgr. R. Topinka

WTRW—Two Rivers—1951
KBS

Frequency: 1590 Kc.....**Power:** 1000 W. d.
Owned-Operated By.... Two Rivers Bcstg. Co.
Address 1817 Washington
Tel.: 324.....**News Service:** UP
General Manager..... Francis Schmitt
Manager Stanley Greene

WOSA—Wausau—1948
ABN-KBS

Frequency: 550 Kc.....**Power:** 5000 Watts
Owned-Operated By..... Alvin E. O'Konski
Address..... 4th & Scott Sts.
Tel.: 2-2111.....**News Services:** AP, UP
Rep...... H-R, Bulmer & Johnson
Trans. Ser..... Capitol, Standard, Cole, SESAC
Owner Alvin O'Konski
Mgr...... Art N. Lynn
Comm. Mgr...... Dan Turner

WTTN—Watertown—1950
KBS

Frequency: 1580 Kc.....**Power:** 250 Watts d.
Owned-Oper. By.... Watertown Radio, Inc.
Address..... 104 W. Main St.
Tel.: 2215.....**News Service:** AP
Transcription Service Thesaurus
Membership NAB
Pres., Gen. Mgr...... Carl V. Kolata
Sta. Mgr...... Willard James
Comm. Mgr...... Clifford Scott

WSAU—Wausau—1937—NBC

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned-Oper. By..... Wisc. Valley TV Corp.
Business-Studio Address..... 714 Fifth St.
Tel.: 2-1021.....**News Services:** AP, UP
Newspaper Affil...... Record Herald
Trans...... Thesaurus
Membership NAB
Representative Meeker
President..... George T. Fricchette
Gen. Mgr...... Richard D. Dudley
Sta. Mgr...... George Bundener
Prog. Dir...... Don De Ryle
Pub. Dir...... Tom Bolger
Chief Engineer..... Roland W. Richardt

WAUX—Waukesha—1947

Frequency: 1510 Kc.....**Power:** 250 Watts d.
Owned-Operated By.... Waukesha Bcstg. Co.
Business-Studio Address..... 319 W. Main St.
Tel.: 6636.....**News Service:** AP
Transcription Service Standard
Representative Holman
Pres., Sls. Mgr...... Charles E. Williams
V.P., Gen. Mgr...... Mig Figi

WBKV—West Bend—1950

Frequency: 1470 Kc.....**Power:** 500 Watts d.
Owned-Oper. By..... West Bend Bcstg. Co.
Address..... Box 60, Decorah Rd.
Tel.: FE 4-2344.....**News Service:** UP
Representative Clark
Membership RAB
Pres., Gen. Mgr...... August C. Berkholtz
Sta., Prom. Mgr...... Harold H. Berkholtz
Comm. Mgr., Chief Eng...... Paul J. Mueller

WDX—Waupaca—1956
KBS

Frequency: 800 Kc.....**Power:** 1000 Watts d.
Owned..... Laird Broadcasting Co.
Address..... 204½ S. Main
Tel.: 83.....**News Service:** UP
Representative Grant Webb
President..... Ben A. Laird
General Mgr...... Garfield L. Fox
Comm. Mgr...... Tom Karavakis

WFHR—Wisconsin Rapids
1940—MBS

Frequency: 1340 Kc.....**Power:** 250 Watts
Owned-Oper. By... William F. Huffman Radio
Business Address 143 W. Grand Ave.
Tel.: 1340.....**News Service:** AP
Newspaper Affil...... Daily Tribune
Representative Devney & Co.
Trans...... Thesaurus
Membership NAB, RAB
President..... Louise F. Huffman
Gen., Sta., Prom. Mgr...... Geo. T. Frechette
Comm., Prom. Mgr...... L. J. Zurawski
Prog. Dir...... James Tighe
Chief Engineer Gordon Miller

WHVF—Wausau—1953

Freq.: 1230 Kc.....**Power:** 250 Watts
Owned Lakeland Bcstg. Corp.
Address 1110 Wausau Ave.
News Service UP
Representative Indie
Trans. Service World, Standard
Membership NAB

Wyoming

Pop. March 1 (Est.)—329,000; Families—96,000; Lic. Stations—22,
Sta. CP's—0; Radio Homes—92,000; TV Homes—48,000

KBBS—Buffalo—1956—KBS

Frequency: 1450 Kc. Power: 250 Watts
Owned Northern Wyoming Bcstg. Corp.
Address 98 S. Main Street
Tel.: MU 4-7169 News Service: AP
Membership NAB
Gen. Mgr. Jack Rosenthal
Comm. Mgr. Lance W. Vanderhoef

KATI—Casper—1956—KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned KATI Corp.
Address P. O. Box 2006
Tel.: 2-2200 News Service: AP
Representative Continental
Pres., Comm. Mgr. Kenneth G. Prather
Prog. Dir. Misha S. Prather

KSPR—Casper—1930—CBS

Freq.: 1470 Kc. Power: 5 Kw. d. 1 Kw. n.
Owned-Operated By Donald L. Hathaway
Business Address Box 930
Tel.: 3-5777 News Service: UP
Trans. Service Thesaurus
Representative Walker
Membership NAB
Gen. Mgr. Donald L. Hathaway
Chief Eng. C. L. Brandt

KVOC—Casper—1946 ABN-MBS-IMN

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By KVOC Bcstg. Co.
Bus.-Studio-Transmitter Address Box 2090
Tel.: 2-4511 News Service: AP
Membership NAB, RAB
Representative McGillvra
Co-Owner, Comm. Mgr. Duane Simons
Co-Owner, Sta. Mgr. William F. Shuttts
Program Director Robert P. Turner

KFBC—Cheyenne—1940 ABN-CBS-NBC

Frequency: 1240 Kc. Power: 250 Watts
Owned-Operated By Frontier Bcstg. Co.
Bus.-Studio Address 2923 East Lincoln Way
Tel.: 4-4461 News Service: UP
Representative Avery Knodel
News, Affil. Wyoming Eagle, State Tribune
Membership NAB
President Robert S. McCracken
Gen., Sta. Mgr., Chief Eng. William C. Grove
Commercial Manager Charles Cahill
Sales Prom. Mgr. Eddie Bogen
Program Director Rose Anne Riggs
Publicity Director Margaret O'Brien

KVWO—Cheyenne—1952 MBS-KBS

Frequency: 1370 Kc. Power: 1000 Watts d.

Owned-Operated By Great West Co.
Address Box 926
Tel.: 2-6433 News Service: AP
Rep. McGillvra
President W. T. Wright
Gen. Mgr. A. C. Etter
Commercial Mgr. William T. Brack
Sales Prom. Mgr. R. Dorr Aubuchon
Program Director J. Cameron Shustar
Chief Engineer Harold M. Roberts

KODI—Cody—1947

Frequency: 1400 Kc. Power: 250 Watts
Owned-Operated By Park Broadcasters
Address P. O. Box 762
Tel.: 1400 News Service: UP
Transcription Service World
Representative McGillvra
President R. B. Croft
General Manager R. B. Beall
Comm. Manager W. E. Killmer
Chief Engineer Phil Barnhart

KLUK—Evanston—1953 MBS-IMN-KBS

Frequency: 1240 Kc. Power: 250 Watts
Owned-Oper. By BBH Enterprises
Address P. O. Box 198
Tel.: 700 News Service: UP
Transcription Service Thesaurus
Representative Avery-Knodel
President M. D. Buchen
General Manager Al Pyatt
Chief Engineer Harry Albers

KOVE—Lander—1948 KBS-MBS-IMN

Frequency: 1330 Kc. Power: 1000 Watts
Owned-Operated By Fremont Bcstg.
Business Address P. O. Box 436
Tel.: 488 News Service: AP
Membership NAB
Representative Continental
Sta., Gen. Mgr. Dan Breece
Comm. Manager Dorothy L. Reed
Sales Prom. Mgr. James Fitzgerald

KOWB—Laramie—1948 MBS-KBS-IMN

Frequency: 1340 Kc. Power: 250 Watts d.
Own.-Oper. By Kowboy Bcstg.
Address Box 972
Tel.: 4888 News Service: UP
Representative Gill-Perna
Transcription World
President Richard P. McKee
Pgm. Dir. L. O. Smith

KASL—Newcastle—1953 KBS

Frequency: 1240 Kc. Power: 250 Watts

Owned Northeast Wyoming Bcstrs. Inc.
 Address Masonic Bldg.
 Tel.: SH 6-2721 News Service: AP
 Representative McGillvra
 Trans. World
 General Manager Ray Marsh
 Prog. Dir. Dorothy Accola

KPOW—Powell—1941 MBS-KBS-IMN

Freq. . . 1260 Kc. . . . Power: 5 Kw. d., 1 Kw. n.
 Owned-Operated By A. J. Meyer
 Tel.: 222 News Service: AP
 Transcription Thesaurus
 Representative Avery-Knodel
 President, Sta. Manager Al Meyer
 Comm. Manager K. Meyer
 Program Director Agnes Fields
 Chief Engineer J. S. Kilness

KRAL—Rawlins—1947—MBS KBS

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By Rawlins Bcstg. Co.
 Address West Rawlins
 Tel.: EA 4-2711 News Service: AP
 Membership NAB
 Gen. Mgr. W. C. Grove
 Sta. Manager Donald D. Stanczyk
 Program Director Joanne Nuhn

KWRL—Riverton—1948 MBS-IMN

Frequency: 1450 Kc. Power: 250 Watts
 Owned Joseph P. Ernst
 Address Riverton
 News Service AP
 General Manager Bill Ross
 Prog. Dir. Betty Conrad
 Commercial Manager Ray Rostron

KVRS—Rock Springs—1938 MBS-IMN-KBS

Freq.: 1360 Kc. . . Power: 1 Kw. d., 500 Watts n.
 Owned Wyoming Broadcasting Co.
 Address Box 1067
 Tel.: 93-94 News Service: AP
 Representative Avery-Knodel
 Membership NAB
 President D. G. Richardson
 Gen., Sta. Mgr. Dwight A. Fisher
 Comm., Sales Prom. Mgr. Laurel H. Mosbey

KWYO—Sheridan—1934 MBS-IMN-KBS

Frequency: 1410 Kc. Power: 1000 d., 500 n.
 Owned-Operated By Bighorn Bcstg. Co.
 Business-Studio Address 21 N. Main
 Tel.: OR 4-4461 News Service: UP
 Transcription Service Thesaurus
 Representative Avery-Knodel
 Membership NAB
 Pres., Gen. Mgr. Jim Carroll
 Commercial Mgr. Zeke Taggart
 Sales Prom. Mgr. Don Tannehill
 Program Director Bill Thompson
 Pub. Dir. Bob Wilson
 Chief Engineer Bob Crosthwaite

KRTR—Thermopolis—1955 MBS-IMN-KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned Mildred V. Ernst
 Address 500 Broadway
 Tel.: 500 News Service: AP
 Membership NAB
 Gen., Comm. Mgr. Mildred V. Ernst
 Sta. Mgr. Karl V. Kerstan
 Chief Engineer Joseph P. Ernst

KTHE—Thermopolis—1955

Frequency: 1240 Kc. Power: 250 Watts
 Owned . . . Thermopolis Broadcasting Co., Inc.
 Address P. O. Box 192
 News Service UP
 Transcription World
 Membership NAB
 Pres., Gen., Sta. Mgr., Chief Eng. Joe C. Henry
 Commercial Manager Olin Pike
 Program Director Patricia Hudson

KGOS—Torrington—1950 KBS

Frequency: 1490 Kc. Power: 250 Watts
 Owned Kermit G. Kath
 Address Box 271
 Tel.: JE 2-2158 News Service: UP
 Transcription Lang-Worth
 Gen., Comm. Mgr. Kerm Kath
 Prog. Dir., Chief Eng. Frank Allen
 Sales Prom. Mgr. Jack Jolly

KWOR—Worland—1946 KBS

Frequency: 1340 Kc. Power: 250 Watts
 Owned-Operated By Joseph P. Ernst
 Comm. Manager Mildred V. Ernst

TERRITORIES and POSSESSIONS

Alaska

KBYR—Anchorage—1948

Frequency: 1270 Kc. Power: 1000 Watts
Owned-Oper. By Radio Anchorage, Inc.
Business-Studio Address P. O. Box 1960
Tel.: 5-8211 News Services: AP, UP
Trans. Thesaurus
Representative Pan-American Bcstg. Co.
President J. C. Gordon
General Manager E. Pournelle

KENI—Anchorage—1948 **MBS-ABN-NBC**

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By Midnight Sun Bcstg. Co.
Address Box 1160
Tel.: 2-0301 News Service: AP
Representative James Fletcher, Del Day
President Harry J. Hill
General Manager Alvin Bramstedt
Comm. Mgr. Jim Lawson
Program Dir. Ty Clark
Chief Engineer Charles Gray

KFQD—Anchorage—1924 **CBS**

Frequency: 730 Kc. Power: 10,000 Watts
Owned Anchorage Broadcasters, Inc.
Address Box 1040
Tel.: 2-4101 News Service: AP
Transcription Service Lang-Worth
Representative Alaska Radio-TV Sales
Pres. Claude M. Bentz
Gen., Sta. Mgr. Ernest Spink
Program Director Edward R. Mack
Chief Engineer William E. Duck

KLAM—Cordova—1954

Frequency: 1450 Kc. Power: 250 Watts
Owned Northern Light Broadcasting Corp.
Address Box 278
Representative Del Day
Pres., Gen., Sta. Charles L. Buck
Program Director Dona Buck

KFAR—Fairbanks—1939 **MBS-NBC-ABN**

Frequency: 660 Kc. Power: 10,000 Watts
Owned-Operated By Midnight Sun Bcstg. Co.
Business-Studio Address Box 910
Tel.: 2125 News Service: AP
Representative Fletcher, Del Day
President Harry J. Hill
Manager Alvin O. Bramstedt
Comm. Mgr. Ralph L. Crider

KFRB—Fairbanks—1948 **CBS**

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By Fairbanks Radio Bcstrs, Inc.
Address P. O. Box 950
Tel.: 2155 News Service: AP
Representative Alaska Radio-TV Sales
Trans. Lang-Worth & Thesaurus
Station Mgr. Richard H. Garvin

KINY—Juneau—1935—CBS

Frequency: 800 Kc. Power: 5000 Watts
Owned-Oper. By William J. Wagner
Address 831 Securities Bldg., Seattle
Tel.: SE 6333 News Service: AP
Representative Alaska Radio-TV Sales
Trans. Lang-Worth
Station Manager Jerry McKinley

KJNO—Juneau—1952 **ABN-MBS-NBC-DON LEE**

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned-Oper. By Midnight Sun Bcstg. Co.
Address Box 2231
Tel.: 508 News Service: AP
Representative Day, Fletcher
President Harry Hill
Comm. Manager Joseph B. Mangan

KABI—Ketchikan—1952 **ABN-MBS-NBC-DON LEE**

Freq.: 580 Kc. Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By Midnight Sun Bcstg. Co.
News Service AP
Representative Day, Fletcher
President Harry J. Hill
Manager George Placentia

KTKN—Ketchikan—1942 **CBS**

Frequency: 930 Kc. Power: 1000 Watts
Owned-Oper. By Robert C. Mehan
Address Box 1308
Tel.: 2191 News Service: AP
Representative Alaska Radio-TV Sales
Gen. Mgr. Robert C. Mehan

KIBH—Seward—1949—CBS

Frequency: 1340 Kc. Power: 250 watts
Owned-Operated By Seward Bcstg. Corp.
Address Box 575
Representative Alaska Radio-TV Sales
Pres. Robert Baumgartner
Sta. Mgr. Donald Lowell
Comm. Mgr. M. Gilliland



KIFW—Sitka—1949—CBS

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By: William J. Wagner
Address: 831 Securities Bldg., Seattle
Tel.: SE 6333 News Service: AP
Representative: Alaska Radio-TV Sales
Trans.: Lang-Worth
Sta. Mgr.: Harry C. Lanz

KSEW—Sitka—1954

Frequency: 1400 Kc. Power: 260 Watts
Owned-Oper.: Voice of Sheldon Jackson, Inc.
Address: Box 258
Tel.: 67 News Service: AP
Trans.: Standard
Rep.: Midnight Sun Bcstg. Co.
Membership: NAB
President: Brian Cleworth

Guam

**KUAM—Agana—1954
NBC-CBS-ABC-MBS**

Frequency: 610 Kc. Power: 1000 Watts
Owned: Radio Guam, Inc.
Address: Box 68, Agana
Tel.: 7961 News Service: AP
Transcription: Sound Recorders, Inc.

Representative: Intercont. Services, Ltd.
Membership: NAB
President: Harry M. Engel Jr.
General Mgr.: John P. Barton
Commercial Manager: Mary Chapelle
Sales Promotion Manager: Robert Green
Program Director: Madeleine Bordallo
Chief Engineer: Stuart Rider

Hawaii

KHBC—Hilo—1936—CBS

Frequency: 970 Kc. Power: 1000 Watts
Owned-Oper. By: Hawaiian Bcstg. System, Ltd.
Address: Pihoonua, Hilo
Newspaper Affiliation: Honolulu Star Bulletin
Representative: Peters, Griffin, Woodward, Inc.
President: J. Howard Worrall
Sta., Sales Rep.: Melvin B. Wright

News Service: UP
Representative: Best, Moore
President: Robert C. Loveless
Gen. Mgr.: Cornelius Keur
Comm. Mgr.: E. Henry Fallert

KILA—Hilo—1951—KBS

Frequency: 850 Kc. Power: 1000 Watts
Owned-Oper. By: James E. Jaeger
Address: Box 1497
Tel.: 5-4913
Representative: Duncan Scott
President: James E. Jaeger
Gen. Mgr.: Martin Sebastian

KGMB—Honolulu—1929—CBS

Frequency: 590 Kc. Power: 5000 Watts
Owned: Hawaiian Bcstg. System, Ltd.
Address: 1534 Kapiolani Blvd.
Tel.: 9-2011 News Service: UP
Newspaper Affiliation: Star-Bulletin
Trans.: MJM
Representative: Peters, Griffin, Woodward, Inc.
President: J. Howard Worrall
Sta. Mgr.: Melvin B. Wright

**KIPA—Hilo—1947
MBS-DON LEE**

Frequency: 1110 Kc. Power: 1,000 Watts
Owned-Oper. By: Big Island Bcstg. Co., Ltd.
Business-Studio Address: P. O. Box 1602
Tel.: 2177 News Service: UP
Representative: Hollingbery
Manager: Carlos E. Rivas
Sls. Mgr.: Fin Hollinger
Program Dir.: James Miyanski
Chief Engineer: R. W. Jaderstrom

KGU—Honolulu—1922—NBC

Frequency: 760 Kc. Power: 10,000 Watts
Owned-Operated By: Advertiser Pub. Co., Ltd.
Address: Advertisers Bldg.
Tel.: 5-2977 News Service: UP
Representative: NBC Spot Sales
Newspaper Affil.: Advertiser
President: Lorrin P. Thurston
General Mgr.: William O. Paine
Comm. Mgr.: George C. Mansfield

KAIM—Honolulu—1956—KBS

Frequency: 870 Kc. Power: 1 Kw.
Owned: Christian Bcstg. Assoc.
Address: 1136 12th Avenue

KHON—Honolulu—1946

Frequency: 1380 Kc. Power: 5,000 Watts
Owned-Operated By: South Pacific Bcstrs.
Business Address: 1701 Ala Wai Blvd.
Tel.: 99-5395 News Service: UP
Membership: NAB
Gen. Mgr.: Richard H. Lee
Sls. Prom. Mgr.: Donald Wesler



KHVH—Honolulu—1957

Frequency: 1040 Kc. Power: 5 Kw.
 Owned. Kaiser-Burns Development Corp.
 Address. 2005 Kalia Road
 Tel.: 991-041. News Service: AP
 Representative. Duncan A. Scott
 President. Henry J. Kaiser
 Gen. Mgr. Robert Carson
 Prog. Dir. Vince Priore

KIKI—Honolulu—1957

Frequency: 830 Kc. Power: 250 Watts
 Owned-Oper. By. KIKI, Ltd.
 Address. 320 Ward Ave.
 Tel.: 6-3456. News Service: AP
 Representative. Grant
 Pres., Chief Eng. Rayal V. Howard

KPOA—Honolulu—1946

MBS

Frequency: 630 Kc. Power: 5000 Watts
 Owned-Oper. By. Founders Corp.
 Address. 420 Lexington Ave.
 Tel.: MU 6-4686. News Service: UP
 Sta. Add.: 575 Kamoku St. Tel.: 9-5236
 Representative. George P. Hollingbery
 President. John M. Shaheen
 Exec. V.P. Gen. Mgr. Fin Hollinger
 Comm. Mgr. Perry W. Carle
 Program Director. Carlos Rivas
 Chief Engineer. Bob Lang

KULA—Honolulu—1947

ABC

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By. TV Corp. of America, Ltd.
 Address. 1290 Ala Moana Blvd.
 Tel.: 6-3666. News Service: AP
 Representative. Young TV Corp.
 Membership. RAB
 General Manager. Jack A. Burnett
 Sta. Manager. Ted R. Scott
 Comm. Mgr. Robert Denison

KANI—Kaneohe, Oahu—1953

Frequency: 1150 Kc. Power: 1000 Watts
 Owned-Oper. By. Windward Bcstg. Co., Ltd.
 Address. P.O. Box 697, Oahu
 Tel.: 24-2576. News Service: INS
 President. Merrill K. Riley
 Manager. Don Carter

KTOH—Lihue, Kauai—1940

NBC

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Garden Island Publ. Ltd.
 Address. Box 1748
 Tel.: LI 2061. News Service: UP
 Rep. NBC Spot Sales
 General Mgr. Charles J. Fern
 Station Mgr. Tadashi Eto

KPOA

RADIO

DOMINATES!

HONOLULU, HAWAII

1st of Honolulu's 10 Stations in the Market

6:00 A.M. — 12 Noon.....25%
 12 Noon — 6:00 P.M.23% (Pulse)
 6:00 P.M. — Midnight.....24%

National representative — George P. Hollingbery Co.

FOUNDERS CORP.

One of the Founders' group of stations, including
 WTAC, Flint, Michigan; WFBL, Syracuse,
 New York; and KTVR; Channel 2,
 Denver, Colorado.





KMVI—Wailuku-Maui—1947
NBC

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Address Trans. Loca.....Wailuku-Maui
Tel.: 33-981.....News Service: UP
Newspaper Afil.....Maui News
Transcription Service.....Thesaurus
Representative.....Thomas A. Clarke
Membership.....NAB
President.....J. Walter Cameron
General Manager.....Esra J. Crane
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Commercial Manager.....Frank Kovacic

Promotion Manager.....W. J. Belknap
Chief Engineer.....Neil F. Arveschoug

KAHU—Honolulu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Address.....P. O. Box 1007, Waipahu, T. H.
Tel.: 273121.....News Service: AP
Representative.....William Rambeau
President.....Dr. Timothy I. Wee
General Mgr.....Harry En Chou
Sta. Mgr.....Robert Miller
Prom. Manager.....Jackson McBride
Chief Engineer.....Robert Pearson

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address.....Box 188
Telephone.....241
General Manager.....F. Bonnet Velez

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address.....Box 387
General Manager.....Agustin B. Camunas

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Caribbean Bdcstg Corp.
Address.....P. O. Box 7
Membership.....NAB
President.....Antonio E. Vidal
General Manager.....Nabal Barreto

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Operated By.....Rafael Fuster
Business-Studio Address.....42 Hostos St.
Telephone.....243
General Mgr.....G. Cordero, Jr.

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address.....Box 126
President.....Jose Donate
Sec., Gen. Mgr.....Carlos Pirallo-Lopez

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Telephone.....600
Rep.....Pan-American Bcstg.
Gen. Manager.....Mario Acosta
Comm. Mgr.....Manuel Pirallo

WENA—Bayamon—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Gustavo Diaz Atilas
Address.....Canto-Bayamon Rd.
Telephone.....161
Comm. Mgr.....R. A. Rodriguez

WKJB—Mayaguez—1946

Frequency: 710 Kc.....Power: 1000 Watts
Owned-Operated By.....Jose A. Bechara, Jr.
Address.....Box 1293
Telephone.....983
Pres., Gen. Mgr.....Jose A. Bechara, Jr.
Manager.....Arturo Cortes

WNEL—Caguas—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....Inter-American Radio Corp.
Address.....Box 487
Tel.....677
Pres., Gen. Mgr., C. E.....Eduardo Biascochea
Station Mgr.....Emilia P. Biascochea
Program Director.....Charles Miner
Comm. Mgr.....Alberto Flores-Blandino

WORA—Mayaguez—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150.....News Service: AP
Representative.....Adam Young, Int'l. Ltd.
Pres., Gen. Mgr.....Alfredo R. DeArellano, Jr.
Sta., Comm. Mgr.....Reinaldo M. Dupont

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By.....Borinquen Bdcstg. Co.
Address.....P. O. Box 207
Telephone.....789
General Manager.....Hector Pereira
Station Manager.....Federico E. Virella
Commercial Manager.....Jorge L. Arzuaga
Program Director.....J. Colon Santiago

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
President.....Andres Camara
Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc. Power: 1000 Watts
 Owned-Operated By . . . Mayaguez Radio Corp.
 Address Box 1346
 Telephone 1290
 President William G. Mamary
 Comm., Nat'l. Sales Mgr. Gilbert Mamary
 Gen. Mgr. Patricio Fremaintt

WISO—Ponce—1953

Frequency: 1260 Kc. Power: 1000 Watts
 Owned-Oper. By South P. R. Bcstg. Corp.
 Tel.: 137 Box 2023
 President Andres Grillasca
 Gen. Comm. Mgr., Chief Eng. Luis E. Freyre
 Program Dir. A. L. Ramos
 Sta. Manager Nilda P. Freyre
 Sls. Prom. Mgr. Manuel Pirallo

WPAB—Ponce—1939

Frequency: 550 Kc. Power: 5 kwd.; 1 Kw n.
 Owned By Portorican Am. Bcstg. Co., Inc.
 Bus.-Studio Address 164 Villa St.
 Tel.: 783 News Service: AP
 Representative Inter-American Pub'l, Inc.
 Membership NAB
 Pres., Gen. Mgr. A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc. Power: 5000 Watts
 Owned Voice of Forto Rico, Inc.
 Address P. O. Box 430
 Telephone 1015
 Representative Inter-Amer. Pub.
 President, Gen. Mgr. Alfredo R. de Arellano
 Station, Comm. Mgr. Antonio Miro
 Chief Engineer Pedro M. Conesa

WRIO—Rio Piedras—1949

Frequency: 1320 Kc. Power: 5 Kw. d. 1 Kw. n.
 Owned-Oper. By The Master Bdcstg. Corp.
 Address Box 335, Hato Rey, Rio Piedras
 Telephone 6-2450
 President Isidoro Quinones Vidal
 Sta. Mgr., V.P. Julio Morales Ortiz

WWW—Rio Piedras—1949

Frequency: 1520 Kc. Power: 250 Watts
 Owned-Oper. By Frank A. Gandia
 Address P. O. Box 935
 Gen. Mgr. Frank A. Gandia

WAPA—San Juan—1947

Frequency: 680 Kc. Power: 10,000 Watts
 Owned-Oper. By José Ramón Quiñones
 Bus. Address 357 Ponce De Leon Ave.
 Tel. 3-3000
 Membership NAB
 Representative Caribbean Network, Inc.
 Owner, Gen. Mgr. José Ramon Quinones
 Sta., Comm. Mgr. Segismundo Quinones
 Program Dir. Francisco Aranzamendi, Jr.
 Chief Engineer Jose Arzuaga

IN

Puerto Rico

WAPA

680 Kcs 10 Kws

IS

TOPS

to deliver

your

message

U. S. Sales Office:
CARIBBEAN NETWORKS, INC.
 200 West 57th Street
 New York 19, N. Y.
 Circle 7-8224



WHOA—San Juan—1954
KBS

Frequency: 1400 Kc. Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box 5323
Tel.: 2-3187.....News Service: AP
Transcription.....Lang-Worth
Representative....Pan-American Broadcasting
Membership.....NAB, RAB
Pres., Gen. Mgr.....William R. Anthony

WIAC—San Juan—1947

Frequency: 740 Kc. Power: 10 Kw.
Owned-Oper. By...Radio Station WIBS, Inc.
Address.....Box 4504
General Manager.....Tomás Muniz
Asst. Mgr.....B. P. Rios

WITA—San Juan—1947

Frequency: 1140 Kc. Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address.....P. O. Box 2792
Newspaper Affiliation.....El Imparcial
General Manager.....Jose L. Nunez

WKAQ—Santurce—1922—CBS
CBS

Frequency: 580 Kc. Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Business Address...Box 9007, Santurce, P. R.
Tel.: 2-2023.....News Service: UP
Newspaper Affiliation.....El Mundo
Transcription Service.....ASCAP, BMI
Representatives....Inter-American Pub'l., Inc.
Membership.....NAB
President.....Angel Ramos
General Mgr.....V. Lamas, Jr.
Comm. Mgr.....Carlos Vizcarrondo
Program Director.....Esther Pales
Chief Eng.....Jose A. Fernandez

WKVM—San Juan—1945

Frequency: 810 Kc. Power: 5000 Watts
Owned-Oper...American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Telephone.....3-0840
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry

Virgin Islands

WSTA—St. Thomas—1950

Frequency: 1340 Kc. Power: 250 Kc.
Owned-Oper. By.....William N. Greer
Address.....Box 538
Tel.: 489.....News Service: AP
Representative.....Young
Gen. Mgr., Chief Eng.....William N. Greer
Commercial Mgr.....Nellie Greer

**WIVI—Christiansted-
Frederiksted—1952—ABN-KBS**

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....Christiansted, St. Croix, V. I.
Tel.: 28.....News Service: AP
Transcription.....Standard, Associated
Representative.....Pan American Bcstg. Co.
Pres., Gen., Sta., Comm. Mgr..Hazel M. Vickers
Chief Engineer.....Raymond E. Higdon

To Broadcasters

AP

Means

Added Profits

Added Prestige

The Associated Press

50 Rockefeller Plaza
New York 20, N. Y.

Canadian Broadcasting Hit New Peak in Operation During 1957



By **T. J. ALLARD**
Executive
Vice President
CARTB

NINETEEN-FIFTY-SEVEN was a boom year for Canada. More babies were born—475,000 of them—than in any previous year in our history. More immigrants arrived—282,164 of them—than in any post-war year. There were more marriages—136,000—than in any year since 1946, when thousands of postponed weddings took place between second world war veterans and their brides.

Not only was Canada's population up, so was our gross national product; our consumer spending; consumer price index; wage index and real income. And the Canadian broadcasting business expanded along with population and production.

Canada's 177 non-government radio stations now provide service for all but a handful of the Dominion's 17,000,000 people, and about 90 per cent of the population is also served by one of the 49 TV stations, 41 of which are non-government. What makes the Canadian television industry different from the U.S. industry, however, is that there are only two networks, one English-language network and one serving the 30 per cent of Canada's population who are French speaking.



But while both networks are owned and operated by the government-owned Canadian Broadcasting Corporation, most of the network shows reach their audience through private stations. Only eight TV stations in six Canadian cities are owned by the CBC. The rest of the stations (41) in the network are privately-owned stations who are required to make a minimum of 10-1/2 hours per week available for CBC programming.

Another unique feature of the Canadian industry is that one out of two Canadian TV areas are captive markets, serviced by only one station. U.S. residents can visualize the Canadian picture if they imagine Dallas or Kansas City or San Diego serviced by only one TV station. Moreover, perhaps because Canadians are a home-staying race or because they were prepared for TV by the U.S. experience, set saturation has been reached remarkably quickly. Canadian TV stations range in age from four years to

six months but many areas (London, Ontario, for example or Regina, Saskatchewan) have already achieved set saturation of over 80 per cent, and set saturation in other areas, e.g. Quebec City and Sydney, N.S. is over 90 per cent.

The radio picture is also a bright one. While TV has been backing up into daytime (a process especially encouraged by the fact that "network option time" falls in the Class "A," 8 to 11 p.m., time slot), nighttime radio has been firming up. Whereas advertisers last year were prime time happy with 7:00 to 9:00 a.m.; 12:00 to 1:30 (a good many Canadians still go home for lunch) and 4:30 to 7:00 p.m., virtually sold out on every station.

Now advertisers—national and local—are going into nighttime, sometimes reluctantly—because there isn't enough daytime to buy and sometimes with the feeling that nighttime can deliver a good general audience—at less than daytime rates.



On the political front, the Canadian radio news of 1957 was the report of the Fowler Commission.

The two major policy recommendations of the Commission—the creation of a new broadcast governing body, and licensing of competitive television stations—were welcomed by Canada's private broadcasters since both had been major points in the CARTB brief to the Commission. Due to the unsettled political situation in Canada, however, (Canadian voters go to the polls at the end of March, 1958, for the second time within nine months to elect a new federal parliament) no action has been taken on the Fowler Commission Report.

All Canadian radio and television conventions—regional and national—had their best attendance records in their history last year.

RADIO

CANADA



CBC

CARTB

**AM STATIONS LISTED
BY PROVINCES — CITIES**

KEY PERSONNEL

ANNUAL

1958

CBC-TV network coverage

grows every day



**CBC-TV networks—English and French—
Serve 2 out of every 3
homes in Canada...**

with more selling impact, more coverage than ever. Call, 'phone or
write today for more information about Canada's greatest advertising
medium... the CBC-TV networks—still growing.

CBC TELEVISION
c o m m e r c i a l d i v i s i o n

Halifax Ottawa Winnipeg
Montreal Toronto Vancouver

CANADIAN BROADCASTING CORP.

OFFICES

Head Office—140 Wellington St., Ottawa, Ont.

Phone: CE 6-7331

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C. R. Delafield, Director of CBC International

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Regional Program Dir., J. B. Nixon

PRAIRIE REGION

541 Portage Ave., Winnipeg, Manitoba
Director, J. R. Finlay
Regional Program Dir., D. E. Cameron

ONTARIO REGION

354 Jarvis St., Toronto, Ontario
Director, Ira Dilworth
Dir. of Network Co-ord., H. G. Walker

QUEBEC REGION

1425 Dorchester St. West, Montreal, Quebec
Director, Gerard Lamarche
Regional Program Dir., Roger Rolland

MARITIME REGION

100 Sackville St., Halifax, Nova Scotia
Director, Capt. W. S. Briggs
Regional Program Dir., S. R. Kennedy

NEWFOUNDLAND REGION

T. A. Building, St. John's, Newfoundland
Director, William F. Galgay
Area Engineer, E. D. Witherstone

Canada's Buyers Are Tryers!

Canadian buyers are eager—and easy to reach with a sales message. With a total of 4,055,000 households, Canada has over 7 million radio sets and 2,860,000 TV sets. Experienced broadcasting salesmen carry the story of your product's benefits to the farthest reaches of the Dominion.

And the rapid expansion of the Canadian market make it well worth considering:

- In 1956 Canada received 164,857 immigrants—one every three minutes.
- Total postwar immigration stands at more than 1.5 million.
- Annual retail sales have advanced from \$4,573,126,000 in 1945 to \$14,297,557,000 in 1956.
- Construction in Canada reached a record level in 1957—\$6.9 billion.

NEEDED: More cars—more clothes—more food—more of everything!

Whatever the sales message you want to get across, we suggest that you investigate the possibilities of using some of the 146 independent radio stations and 32 independent TV stations represented by the Association. Learn for *yourself* the selling power of the broadcast word in Canada!

CANADIAN ASSOCIATION OF BROADCASTERS

108 Sparks St., Ottawa 4, Canada • 200 St. Clair

West, Toronto, Ontario

CANADIAN ASSOCIATION OF RADIO-TELEVISION BROADCASTERS

OFFICES

Head Office—108 Sparks St., Ottawa, Ont.
Phone: CE 3-4035

Sales Office—200 St. Clair Ave. West, Toronto 7, Ont.
Phone: Walnut 2-3334



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President	V. Dallin
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Vice-President, Radio	D. A. Gourd
Vice-President, TV	G. Stirling
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Director of Sales and Research, TV	K. Steeves



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Functions

The Canadian Association of Radio and Television Broadcasters is a voluntary trade organization of 146 privately owned (independent) radio broadcasting stations, and 31 television stations in Canada.

CBC Extending Its Network TV Links To Span Across The Entire Dominion



By **A. D. DUNTON**
Chairman
Canadian
Broadcasting Corp.

THE Canadian Broadcasting Corporation expects to be operating the world's longest television microwave network by the end of this year.

It will stretch some 4,200 miles from St. John's, Newfoundland, in the east to Victoria, B.C., in the west. The microwave system, since the completion on February 2nd this year of the length between Quebec City and the Maritimes, now reaches from Sydney, Nova Scotia, in the east to Calgary, in Alberta, in the west.

Forty-eight television stations are now in operation across the country. Eight are owned and operated by the CBC, six English-language network stations at Halifax, Montreal, Ottawa, Toronto, Winnipeg and Vancouver, and two French-language network stations at Montreal and Ottawa. In addition, two stations licensed to and managed by the CBC are located at Goose Bay, Labrador, and Harmon Field, Newfoundland. These outlets, using U.S. facilities, serve Canadian and American military personnel and civilians in the two areas.

The country's forty privately-owned television stations include thirty-four English-language outlets and six French-language. Five satellite stations are also operated by private interests.

The growth of Canadian television, which started little more than five and one-half years ago, has been at the fastest rate of any country in the world. Television service is now available to about 87 per cent of the population.

Canadians, during the past five and a half years, have spent more than \$1.2 billion on the purchase and maintenance of TV receivers, or more per capita than anybody else in the world. An estimated 2.9 million sets are now in use.

Possibly the most distinctive achievement of Canadian television has been the development of two separate program services, each complete in itself, one in French and one in English. The CBC's French-language production constitutes the world's major French television service. In hours per day, the combined program output in English and French of all CBC production centres, is greater than that of any other television organization in the world.

Last year more than 11,000 television

programs were seen in Canadian homes.

In terms of live television production Canada ranks next to the United States and Britain, while the CBC production centers at Montreal and Toronto rank next to New York and Hollywood as North America's leading TV centers.

All Canadian television stations, public and private, are part of the national system. The privately-owned stations serve as outlets for a good share of the national network programs produced by or provided through the CBC. When television first began in Canada, the CBC agreed to provide not less than ten and a half hours of network programming a week to the private stations—actually, in the past year, the affiliated stations have been carrying on the average about forty hours a week of such network programming, or some fifty-five per cent of their schedule.

The privately-owned and CBC stations, working together within the national broadcasting system as established by act of Parliament, co-operate to mutual benefit and to a degree greater than is generally thought. The CBC provides the national program service free to the private stations and they, in turn, give it free distribution, while at the same time earning revenue for themselves in the case of sponsored programs on the national service.

We look forward with unbounded confidence and optimism in the future of Canadian television. Specific steps, however, on such things as color TV, extension of TV broadcast hours, and broadening of coverage to areas not now served must await Parliamentary action on the recommendations of the Fowler Royal Commission, which, after an exhaustive public investigation of national broadcasting, submitted its report last spring. One of the main conclusions of the report was that the present system—the uniquely Canadian system of private and public co-operation—be continued.

CANADIAN AM STATIONS

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Alberta

CFAC—Calgary—1922—CBC

Frequency: 960 Kc. Power: 5000 Watts
 Owned-Oper. By... Calgary Bcastg. Co., Ltd.
 Bus.-Studio Address... 1000 Greyhound Bldg.
 Tel.: AM 6-1036. News Services: BN, PUB, CP
 Transcription... Thesaurus, World, Associated
 Representative... All-Canada, Weed
 Sta. Manager... A. M. Cairns
 Commercial Manager... D. H. Hartford
 Chief Engineer... E. C. Connor

CFCN—Calgary—1922—CBC

Frequency: 1060 Kc. Power: 10,000 Watts
 Owned-Oper. By... The Voice of the Prairies, Ltd.
 Bus.-Studio Address... 712 Twelfth Ave., E.
 Tel.: AM 2-1161. News Services: BUP, BN
 Transcription... SESAC, Lang-Worth
 Representative... Can. Sta. Rep., Oakes
 Membership... CARTB
 President, Sta. Manager... H. G. Love
 V. P., Sls. Prom. Mgr... James A. Love
 Operations Mgr... Gordon L. Carter
 Prod. Manager... Ned B. Corrigan
 Chief Engineer... Robert W. Lamb

CKXL—Calgary—1950

Frequency: 1140 Kc. Power: 1000 Watts
 Owned-Oper. By... CKXL Ltd.
 Address... 210 9th Ave. S.W.
 Tel.: AM 6-3026. News Services: BUP, PN
 Representative... H. C. Stovin, Forjoe
 President, Gen. Mgr... A. R. Mackenzie
 Gen. Sales Mgr... Allan J. Barker
 B'cast. Mgr... Peter J. Edwards

CFCW—Camrose—1954

Frequency: 1230 Kc. Power: 250 Watts
 Owned-Oper. By... Camrose Bcastg. Co.
 Address... Smith Bldg.
 Tel.: 3044. News Service: BN
 Representative... Lorrie Potts
 Membership... CARTB
 Pres., Gen. Mgr... H. J. Yerxa
 Sta. Mgr., Pub. Dir... Gene Ross
 Chief Engineer... Kenneth Anholt

CBX—Edmonton—1948—CBC

Frequency: 1010 Kc. Power: 50,000 Watts
 Owned-Oper. By... Canadian Bcastg. Corp.
 Bus.-Studio Address... 713 Macdonald Hotel
 General Manager... J. Alphonse Oulmet
 Sta. Mgr... D. C. Claringbull
 Commercial Manager... W. E. Powell

CFRN—Edmonton—1934

CBC

Frequency: 1260 Kc. Power: 5000 Watts
 Owned-Oper. By... Sunwapta Bcastg. Co., Ltd.
 Business-Studio Address... 109 CPR Bldg.
 Tel.: 2-2101. News Services: BUP, BN
 Transcription Service... Lang-Worth
 Representative... R.R., Can. Sta. Reps., Oakes
 Membership... CARTB

Pres., Gen., Sta. Mgr... G. R. A. Rice
 Commercial Mgr... A. J. Hopps
 Program Director... Tony Biamonte
 Publicity Director... Corinne Noonan
 Chief Engineer... Frank G. Makepeace

CHED—Edmonton—1954

Frequency: 1080 Kc. Power: 1,000 Watts
 Owned-Oper. By... CHED, Ltd.
 Address... 10006—107th St.
 Tel.: 4-2111. News Service: BUP, BN
 Representative... Stephens & Towndrow
 Membership... CARTB, E.B.M.
 Gen. Commercial Mgr... M. D. Dyck
 Prog. Dir... Jerry Forbes
 Chief Engineer... Clint Nichol

CHFA—Edmonton—1949

CBC

Frequency: 680 Kc. Power: 5000 Watts
 Owned-Operated By... Radio Edmonton, Ltd.
 Business Address... 10012—109th St.
 Tel.: 4-2157. News Service: AP
 Rep... Hunt, McGillvra
 President... Andre M. Dechene
 Sta. Mgr... B. J. Gagnon
 Prog. Dir... Jean Caron
 Chief Engineer... Charles Ferland

CJCA—Edmonton—1922

Frequency: 930 Kc. Power: 5000 Watts
 Owned-Oper. By... Edmonton Bcastg. Co., Ltd.
 Bus.-Studio Address... Birks Bldg.
 Tel.: 4-4131. News Service: BN
 Newspaper Affil... Journal
 Trans. Serv... World
 Representative... All-Canada, Weed
 Membership... CARTB, RAB
 Sta. Manager... Gerry Gaetz
 Commercial Manager... Cameron Perry
 Program Director... Dalt Elton
 Promotion Manager... Mrs. Virginia Bell
 Chief Engineer... Frank Hollingworth

CFGP—Grande Prairie—1937

CBC

Frequency: 1050 Kc. Power: 10 Kw.
 Owned By... Northern Bcastg. Corp., Ltd.
 Address... Grande Prairie
 Tel.: 2311. News Service: AP
 Representative... All-Canada, Weed
 Membership... CAB
 Gen. Manager... Arthur J. Balfour
 Ass't Mgr... Jack E. Soars
 Local Comm. Mgr... G. Percy
 Prog. Director... Norman Hickey
 Chief Engineer... Jim de Roaldes

CJOC—Lethbridge—1926

CBC

Freq.: 1220 Kc. Power: 10 Kw. d., 5 Kw. n.



Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 3rd Ave. S.
Tel.: FA 7-3161.....**News Service:** CP
Trans. Service.....Assoc., Thesaurus, World
Representative.....Weed, ACRF
Membership.....CAB, BEM, WAB
President.....H. R. Carson
Station Manager.....N. Botterill
Comm. Manager.....J. Budd
Program Director.....Wally Stambuck
Chief Engineer.....Doug Card

CHAT—Medicine Hat—1946
CBC

Frequency: 1270 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St.
Tel.: 6-2821.....**News Service:** BN
Representative.....Weed, All-Canada
Membership.....CARTB, WAB
Transcription Library.....World
President.....J. H. Yull
Gen., Sta. Mgr......R. J. Buss
Commercial, Prom. Mgr......Orv Kope
Prog. Dir......Ian Carson
Chief Engineer.....Sid Gaffney

CKYL—Peace River—1954

Frequency: 630 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Radio Bldg.
News Service.....BN
Transcription.....SESAC
Representative.....Hunt, Lorrie Potts
Manager.....W. C. Gliege
Sls. Prom. Mgr......Dave Lilwall
Engineer.....Bob Guy

CKRD—Red Deer—1949—CBC

Freq.: 850 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Central Alberta Bcstg. Co.
Business Address.....Foster Block
Telephone.....2083
Representative.....Radio Reps., Young
Membership.....CARTB
President.....Gordon S. Henry
Comm. Mgr......W. R. Scott
Prom., Pub. Mgr......J. M. Younie
Program Director.....Ron Henry
Chief Engineer.....Bob Sears

British Columbia

CHWK—Chilliwack—1927
CBC

Frequency: 1270 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., E.
Tel.: 3200.....**News Service:** BN
Representative.....All-Canada, Weed
Trans......World
Membership.....CARTB
Gen. Mgr., Pres......Jack Pilling
Comm. Mgr., Prom. Mgr......W. G. Teetzel
Prod. Mgr......J. M. MacLachlan
Chief Eng......R. Cartmell

Station Mgr......Ian G. Clark
Comm. Mgr......Frank Bond
Chief Engineer.....Fred Webber

CKOV—Kelowna—1931
CBC

Frequency: 630 Kc.....**Power:** 1000 Watts
Owned-Oper. By.....Okanagan Bcstrs., Ltd.
Address.....Box 1481
Tel.: 3331.....**News Service:** BN
Transcription Service.....World
Representative.....All-Canada, Weed
Membership.....CARTB
President.....Mrs. J. W. B. Browne
Gen. Mgr......J. H. Browne
Comm. Manager.....J. D. Bews
Promotion Manager.....Ed Boyd
Program Director.....A. G. Hall
Chief Engineer.....A. Vipond

CJDC—Dawson Creek—1947

Frequency: 1350 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Radio Station CJDC, Ltd.
Business Address.....2nd Ave. & 9th St.
News Services.....BN, PN
Transcription Service.....World
Representative.....Radio Representative, Cooke
President.....H. Michaud
Manager.....M. Lavern

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....**Power:** 1000 Watts
Owned-Operated By.....Standard Bcstg. Co.
Business Address.....Malaspina Hotel
Tel.: 2630.....**News Services:** BUP, BN
Newspaper Affil......Vancouver Sun
Transcription Service.....World, Standard
Representative.....Stephens & Towndrow
Sta. Mgr., Prog. Dir......C. J. Rudd
Nat. Sales Dir......Sheila Hassell
Prom., Pub. Mgr......Stan Moncrieff
Chief Engineer.....Ross MacIntyre

CFJC—Kamloops—1926—CBC

Frequency: 910 Kc.....**Power:** 1 Kw.
Owned.....Inland Bcstrs., Ltd.
Address.....387—Fourth Ave.
Tel.: 1021.....**News Service:** BN
Newspaper Affil......Sentinel
Trans. Service.....Thesaurus
Sta. Rep......All-Canada, Weed
Membership.....CARTB

CKLN—Nelson—1939—CBC

Frequency: 1240 Kc. Power: 1000 Watts
 Owned-Oper. By..News Publishing Co., Ltd.
 Address P. O. Box 250
 Tel.: 19..... News Service: BN
 Newspaper Affiliation..... Nelson Daily News
 Representative..... Stovin & Byles
 Membership..... CARTB, BCARTB, BBM
 President..... Maj. R. H. Green
 Gen., Sta. Mgr., Chief Eng.... A. R. Ramsden

**CKNW—New Westminster
1944**

Frequency: 1320 Kc. Power: 5000 Watts
 Owned By..... Radio NW, Ltd.
 Business-Studio Address..... 227 Columbia St.
 Tel.: LA 2-2711..... News Services: BUP, BN
 Transcription..... Associated, Standard
 Representative.. Forjoe, R-Reps., B'cast, Reps.
 President..... Frank A. Griffiths
 Gen., Station Mgr..... W. J. Hughes
 Prog. Dir..... Hal Davis
 Sales Prom. Mgr..... Mel Cooper
 Chief Engineer..... Leo Haydamack

**CKOK—Penticton—1948
CBC**

Freq.: 800 Kc. Power: 1 Kw. d., 500 Wts. n.
 Owned-Operated By..... CKOK, Ltd.
 Business-Studio Address... 125 Nanaimo Ave.
 Tel.: 2800..... News Services: BUP, CP
 Transcription Service..... Standard
 Representative..... Mulvihill, Forjoe
 Membership..... BCARTB, WAB, CARTB
 Pres., Gen., Mgr..... Maurice P. Finnerty
 Comm., Pub. Manager... Ralph J. Robinson
 Sales Prom. Mgr..... Dave L. Roegele
 Program Director..... Leland H. Faebish
 Chief Engr..... George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc. Power: 250 Watts
 Owned-Operated By..... CJAV, Ltd.
 Address..... 735 Third Ave., N.
 Tel.: 604..... News Service: BN
 Transcription... Lang-Worth, Capitol, World
 Membership..... CARTB
 Rep..... Hunt, Cooke, Stephens & Townsend
 President..... Harold E. Warren
 Managing Dir..... Kenneth Hutcheson

**CKPG—Prince George—1954
CBC**

Frequency: 550 Kc. Power: 250 Watts
 Owned-Oper. By.... Radio Station CKPG, Ltd.
 Address..... 1220 Sixth Ave.
 Tel.: 140..... News Service: BN
 Representative..... All-Canada, Weed
 Membership..... CARTB
 President..... Frank H. Elphicke
 Managing Dir..... Cecil G. Elphicke
 Comm. Manager..... R. T. Harkins
 Prog. Director..... Ronald E. East
 Chief Engineer..... Stan Davies

CKCQ—Quesnel—1957

Frequency: 570 Kc. Power: 1 Kw.
 Owned..... Cariboo Bcstrs.
 Address..... Box 699
 News Service..... BN
 Representative..... Radio Rep., Cooke
 Managing Director..... J. Fred Weber
 Sta. Mgr..... Dennis Reid

**CFPR—Prince Rupert—1938
CBC**

Frequency: 1240 Kc. Power: 250 Watts
 Owned By..... Canadian Broadcasting Corp.
 Address..... 343 W. 2nd Ave.
 Sta. Mgr..... W. C. Hankinson
 Sls. Rep..... H. W. Paulson (Vancouver)

CJAT—Trail—1931—CBC

Frequency: 610 Kc. Power: 1000 Watts
 Owned-Oper. By..... Kootenay Bcstg. Co., Ltd.
 Business-Studio Address..... Radio Centre
 Tel.: 1840..... News Service: BN
 Trans..... World
 Rep..... Weed, All-Canada Radio Facilities
 Membership..... RAB
 President..... A. S. Mawdsley
 General Manager..... John W. Loader
 Comm. Mgr..... J. P. Kobluk
 Prog. Dir..... Ken Hughes
 Chief Engineer..... Jack Molyneux

CBU—Vancouver—1947—CBC

Frequency: 690 Kc. Power: 10,000 Watts
 Owned-Oper. By..... Canadian Bcstg. Corp.
 Address..... 701 Hornby St.
 Telephone..... MA 6121
 Dir. for Brit. Col..... Kenneth Caples
 Comm. Mgr. (Toronto)..... Walter E. Powell

**CJOR—Vancouver—1926
CBC-DOMINION**

Frequency: 600 Kc. Power: 5000 Watts
 Owned-Operated By..... CJOR, Ltd.
 Business-Studio Address..... 846 Howe St.
 Tel.: MA 6464..... News Services: AP, UP
 Transcription Service..... Thesaurus
 Representative..... Stovin & Byles, Ltd.
 Membership..... CARTB, BCARTB
 Pres., Sta. Mgr., Gen. Mgr. George C. Chandler
 Prom. Mgr., Pub. Dir..... Hudson W. Olson
 Prog. Director..... Vic Waters
 Commercial Mgr..... Don Laws
 Chief Engineer..... Art Chandler

**CKLG—North Vancouver
1955**

Frequency: 1070 Kc. Power: 10,000 Watts
 Owned-Oper. By.... Lions Gate B'casting., Ltd.
 Address..... 143 E. 11th, North Vancouver
 Tel.: YO 1101..... News Service: AP
 Transcription Service..... SESAC, Muzak
 Reps..... Don Cooke, Lorrie Potts
 President..... W. Clarke Gibson



Station Mgr. John N. Hunt
Comm. Manager James Crawford
Prog. Director Rudy Hartman
Prom., Pub. Mgr. Lyndon Grove

CFUN-Vancouver-1922

Frequency: 1410 Kc. Power: 1000 Watts
Owned-Oper. By Radio CFUN Ltd.
Address 812 Robson St.
Tel: MA 1271 News Service: UP
Representative Nat. Broadcast Sales
Membership CARTB
President R. R. Keay
Gen. Mgr. J. L. Sayers
Comm. Manager Fin Anthony
Pub., Prom. Mgr. Al Macnab
Prog. Director Jim Thom
Chief Engineer Dave Rogers

CKWX-Vancouver-1923
MBS

Frequency: 1130 Kc. Power: 50,000 Watts
Owned-Oper. By CKWX Radio, Ltd.
Business-Studio Address 1275 Burrard St.
Tel: TA 5131 News Services: CP, BUP
Transcription Service World
Representative All-Canada, Weed
Membership RAB, CARTB
President Arthur Holstead
General Manager Frank H. Elphicke
National Sls. Manager Clare Copeland
Program Manager John Ansell
Plng., Res. Director MacIntosh MacDonald
Assistant Manager Sam G. Ross
Prom. Manager Phil J. Baldwin
Chief Engineer Charles Smith

CJIB-Vernon-1947-CBC

Frequency: 940 Kc. Power: 1000 Watts
Owned-Operated By Interior Bcstrs., Ltd.
Business Address 3330 Barnard Ave.
Tel. 3900
Rep. Radio Representatives, Forjoe
Trans. Langworth
Pres. C. H. Pitt
Sta. Manager A. G. Seabrook
Commercial Mgr. Ann Gaudin
Program Director Jack Pollard
Chief Engineer Laurie Wright

CJVI-Victoria-1941-CBC

Frequency: 900 Kc. Power: 10,000 Watts
Owned-Oper. By Island Bcstg. Co., Ltd.
Business-Studio Address 817 Fort Street
Tel: 2-8221 News Services: BN, TTS
Transcription Service Associated, World
Representative Weed, All-Canada
Membership CARTB, RAB
President J. M. Taylor
Sta. Gen. Mgr. W. M. Guild
Sls. Prom. Mgr. Hugh Curtis
Comm. Mgr. Fred G. Usher
Prog. Dir. Walter Cownden
Chief Engineer Joe Sommers

CKDA-Victoria-1950-CBC

Frequency: 1280 Kc. Power: 10 Kw.
Owned-Oper. By Capital Bcstg. System
Address 1450 Douglas St.
Tel: 4-9311 News Services: BUP, CP
Representative Radio Reps.
Membership CAB, CARTB
Pres., Gen. Mgr. David M. Armstrong
Mgr., Nat'l Sls. David G. Hill

Manitoba

CFAM-Altona-1957

Frequency: 1290 Kc. Power: 1000 Watts
Owned Southern Manitoba Bcstg. Co.
Address Altona
Tel: 285 News Service: CP
Representative Donald Cooke, Inc.
Membership CARTB
Pres., Gen. Mgr. A. J. Thiessen
Comm. Mgr., Prog. Dir. Dennis Barkman
Chief Engineer John J. Pauls

CKX-Brandon-1928-CBC

Freq.: 1150 Kc. Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By Western Manitoba Bcstrs.
Address 2940 Victoria Ave.
Tel: 5393 News Service: BN
Transcription Service SESAC
Representative Hunt, Messner
Membership CARTB, WAB
Pres., Gen. Manager J. B. Craig
Commercial Manager E. D. Holland
Prog. Dir. Frank Bird
Chief Engineer E. Humphrey Davies

CKDM-Dauphin-1950-CBC

Frequency: 730 Kc. Power: 1000 d.; 250 n.

Owned Dauphin Bcstg. Co., Ltd.
Address 3rd Ave., N. E.
Tel: 3230 News Service: BN
Trans. Service World Library
Representative Radio-Rep., Young, Messner
Membership CARTB
President A. T. Warnock
Gen., Sta. Manager Michael Hopkins
Comm. Manager J. M. Henderson
Prom. Dir. Brian Skinner
Chief Engineer G. O. Woodward

CFAR-Flin Flon-1937-CBC

Frequency: 590 Kc. Power: 1000 Watts
Owned-Oper. By Arctic Radio Corp., Ltd.
Address 75 Hill St.
Tel: 4422 News Service: BN
Representative Young Can., Laurie Potts
Membership CARTB
Station Manager C. H. Witney
Program Director E. Smallwood

CFRY-Portage La Prairie
1956

Frequency: 1570 Kc. Power: 250 Watts

* * MANITOBA-NEW BRUNSWICK * *

Owned.....Portage-Delta Bcstg. Co.
 Address.....Hotel Portage
 News Service.....BN
 Representative.....Lorrie Potts
 Pres., Mgr.....R. D. Hughes
 Comm. Mgr.....Dolores Kustra

CKSB—St. Boniface—1946
CBC

Frequency: 1250 Kc.....Power: 1000 Watts
 Owned.....Radio-St. Boniface Ltd.
 Address.....607 Langevin St.
 Tel.: CH 7-4865.....News Service: BN
 Trans. Service.....SESAC
 Representative.....McGillvra, Hunt
 Membership.....CARTB
 President.....Celestin Champagne
 Gen., Prom. Mgr.....Roland Couture
 Commercial Mgr.....Raoul Normandeau
 Program Dir.....Denis Belair
 Chief Engineer.....Yves Savignac

CBW—Winnipeg—1948—CBC

Frequency: 990 Kc.....Power: 50,000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Business Address.....541 Portage Ave.
 Tel.: SP 4-2541.....News Services: PN, BUP
 Gen. Mgr.....J. A. Ouimet
 Reg. Director.....J. R. Finlay
 Prog. Dir.....A. E. Parr
 Reg. Engineer.....R. D. Cahoon
 Comm. Sls. Rep.....R. L. Horley
 Publicity Dir.....C. E. l'Ami

CJOB—Winnipeg—1946

Freq.: 680 Kc... Power: 5 Kw., d.; 2500 W., n.

Business-Studio Address.....Lindsay Bldg.
 Tel.: WH 2-3674.....News Services: CP, BUP
 Transcription Service.....Thesaurus
 Membership.....CARTB, WAB
 Representative.....R-Reps., Adam Young
 President.....J. O. Blick
 Commercial Manager.....R. M. MacLennan
 Office Manager.....Frances Sprague
 Sales Prom. Mgr.....R. Moody
 Prog. Director.....George C. Davies
 Chief Engineer.....R. V. Durlie

CKRC—Winnipeg—1934
CBC-DOMINION

Frequency: 630 Kc.....Power: 5000 Watts
 Owned.....Transcanada Communications, Ltd.
 Bus. Studio Address.....300 Carlton St.
 Tel.: WH 2-2201..News Services: BUP, BN, CP
 Representative.....Weed, All-Canada
 Gen., Sta. Mgr.....William A. Speers
 Commercial Manager.....R. F. Tait
 Program Director.....Robert Bye

CKY—Winnipeg—1949—CBC

Frequency: 580 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Station CKY, Ltd.
 Business Address.....432 Main St., N.
 Tel.WH 31-531
 Transcription.....Associated
 Representative.....Stovin, Forjoe
 Membership.....RAB, CARTB
 President, Sta. Mgr.....Lloyd E. Moffatt
 Comm. Manager.....D. McDermid
 Program Director.....Jack R. Stewart
 Chief Engineer.....Andy Malowmchak

* * * * * **New Brunswick** * * * * *

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Bathurst Broadcasting Co., Ltd.
 Address.....455 Golf Street, West Bathurst
 News Service.....CP
 Transcription.....Lang-Worth, SESAC
 Representative.....Lorrie Potts
 Membership.....CARTB
 President, Sta. Mgr.....J. Leo Hachey
 Comm., Sales Prom. Mgr.....R. J. Gallagher
 Prog., Pub. Dir.....Ray Bourque
 Chief Engineer.....Phil Paquet

CKNB—Campbellton—1939
CBC-DOMINION

Frequency: 950 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Restigouche Bcstg. Co., Ltd.
 Business Address.....110 Water St.
 Tel.: 3-4415.....News Service: BN
 Representative.....Hardy, Weed
 Membership.....BBM
 Mgn. Director.....Dr. Charles H. Houde
 Manager.....Bob Richards

CJEM—Edmundston—1944
CBC

Frequency: 570 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Edmundston Radio, Ltd.
 Address.....91 Canada Rd.
 Tel.: RE 5-3351.....News Service: BN
 Transcription Service.....SESAC
 Representative.....Stovin, Young
 Gen. Mgr.....Jack Brilliant
 Station, Comm. Mgr.....Georges Guerrette

CFNB—Fredericton—1923
CBC

Frequency: 550 Kc.....Power: 5000 Watts
 Owned.....James S. Neill & Son, Ltd.
 Address.....York St.
 Tel.: GR 5-5501.....News Services: UP, R.P.
 Transcription Service.....Standard
 Representative.....All-Canada, Weed
 Membership.....CARTB
 President.....J. Stewart Neill
 General Manager.....D. Malcolm Neill

Prog. Director.....H. L. McFee
 Sales Prom. Mgr.....A. H. Fisher
 Sta., Comm. Manager.....J. T. H. Fenety
 Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953—CBC

Frequency: 1300 Kc.....Power: 5000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....Georges & Archibald Sts.
 General Manager.....Alphonse Ouimet
 Sta. Mgr.....J. E. R. Teasdale
 Commercial Mgr.....W. E. Powell
 Prog. Dir.....C. Jennings

CKCW—Moncton—1934—CBC

Frequency: 1220 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Moncton Bcstg., Ltd.
 Address.....K of P Bldg.
 Tel.: EV 4-9111.....News Services: BUP, CP
 Transcription Service.....Lang-Worth
 Rep.....Canadian Station Reps., Stovin
 Membership.....RAB
 Pres., Gen. Mgr.....F. A. Lynds
 Sta. Mgr.....T. Tonner
 Program Director.....Robert Reid
 Prom. Mgr., Pub. Dir.....Gene Alton
 Chief Engineer.....Keith MacConnell

CKMR—New Castle—1949 CBC

Frequency: 790 Kc.....Power: 1000 Watts
 Owned.....Miramichi Bcstg. Co., Ltd.
 Address.....Castle St.
 Tel.: 690.....News Services: BUP, CP
 Representative.....J. Hunt
 Membership.....CARTB
 President.....L. W. Flett
 Sta. Mgr., Chief Eng.....R. J. Wallace
 Publicity Director.....Fred Haining

CBA—Sackville—1939—CBC

Frequency: 1070 Kc.....Power: 50,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 Address.....100 Sackville St., Halifax, N. S.
 Regional Director.....W. E. S. Briggs
 Regional Prog. Dir.....S. R. Kennedy
 Comm. Rep.....Don LeBlanc
 Press & Info. Rep.....A. W. Wilson

CFBC—Saint John—1946 CBC-DOMINION

Frequency: 930 Kc.....Power: 5000 Watts
 Owned-Operated By.....Fundy Bcstg. Co., Ltd.
 Address.....Carleton St.
 Tel.: OX 2-3301.....News Services: BUP, RP
 Representative.....Young, Nat'l Bcst. Sales
 Trans.....Thesaurus
 Membership.....CARTB
 President.....A. M. A. McLean
 General Manager.....Hugh T. Trueman
 Sales Manager.....Vincent Saunders
 Program Supervisor.....D. H. Armstrong
 Prom. Mgr.....Marita McNulty
 Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947 CBC

Frequency: 1150 Kc.....Power: 5000 Watts
 Owned-Oper. By.....New Brunswick Bcstg. Co.
 Business-Studio Address.....14 Church St.
 Trans.....World
 Membership.....CARTB
 Newspaper Affil.....Journal, Globe
 Representative.....All Canada, Weed & Co.
 General Manager.....George A. Cromwell
 Comm. Mgr.....James Morrow
 Station Manager.....Earl McCarron

Newfoundland

CBY—Corner Brook—1949 CBC

Frequency: 790 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Representative.....C. V. Hierlihy
 Gen. Mgr. (CBC).....J. Alphonse Ouimet
 Comm. Mgr.....W. E. Powell
 Prog. Dir.....Charles Jennings

CBG—Gander—1949—CBC

Frequency: 1450 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....Gander
 General Manager.....J. A. Ouimet
 Sta. Mgr.....A. W. Barrett
 Comm. Mgr.....W. E. Powell
 Prog. Dir.....Charles Jennings

CBT—Grand Falls—1949 CBC

Frequency: 990 Kc.....Power: 1000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....Grand Falls
 Tel.: 2102.....News Services: AP, INS, UP
 Gen. Mgr.....J. Alphonse Ouimet
 Station Manager.....John J. Grace
 Press & Info. Dept., Prom. Mgr.....Ron C. Fraser
 Comm. Manager.....G. D. Halley
 Prog. Director.....R. G. O'Brien
 Area Engineer.....E. D. Witherstone

CBN—St. John's—1949—CBC

Frequency: 640 Kc.....Power: 10,000 Watts
 Owned-Operated By.....Canadian Bcstg. Corp.
 Address.....Box E 5372



Telephone 7181
General Manager (CBC)... J. Alphonse Oulmet
Commercial Mgr. (CBC)... W. E. Powell
Dir. for NFLD... W. F. Galgay
Prog. Director... Charles Jennings

CJON—St. John's—1951

Frequency: 930 Kc.... Power: 5000 Watts
Owned-Oper. By..... Nfld. Bcstg. Co., Ltd.
Address..... Prince of Wales St.
Tel.: 7105..... News Services: AP, CP
Reps..... Weed
Membership..... CARTB
Pres..... Geoffrey W. Stirling
General Manager..... Don Jamieson
Sta. Mgr..... George MacDonald
Commercial Manager..... Hal Duffitt
Sales Prom. Mgr..... Mary Myler
Publicity Director..... Ada Meyers
Chief Engineer..... Oscar Hierlthy

VOAR—St. John's—1929

Frequency: 1230 Kc.... Power: 100 Watts d.
Owned..... Seventh-day Adventists Corp.
Address..... 106 Freshwater Rd.
Tel..... 6760
President..... W. A. Nelson
General Manager..... G. O. Adams
Chief Engineer..... George Rabbitts

VOCM—St. John's—1936

Frequency: 590 Kc.... Power: 1000 Watts
Owned-Operated By... Colonial Bcstg. System
Business Address..... McBride's Hill
News Service..... BN
Transcription Service..... Thesaurus
Membership..... CARTB
Representative..... Young-Canadian
Pres., Ch. Eng..... W. B. Williams
Managing Director..... H. N. Butler
Station Mgr..... J. V. Butler
Commercial Manager..... M. Shulman
Program Director..... J. M. Murdoch

Nova Scotia

CJFX—Antigonish—1943
CBC-DOMINION

Frequency: 580 Kc.... Power: 5000 Watts
Owned-Operated By..... Atlantic Bcstrs., Ltd.
Address..... St. Ninian St.
Tel..... 580
Rep..... Mulvihill, Canadian Sta. Reps.
Membership..... CARTB
Gen., Sta. Mgr..... J. Clyde Nunn
Sales Prom. Mgr..... Charles O'Brien
Program Dir..... Bruce Rafuse
Chief Eng..... Gordon MacDougall

CKBW—Bridgewater—1947
CBC

Frequency: 1000 Kc.... Power: 1000 Watts
Owned-Oper. By..... Acadia Bcstg. Co., Ltd.
Address..... Bridgewater
Tel.: LI 3-2401..... News Services: BN, CP
Representative..... Radio Reps., Don Cooke
Membership..... CARTB
President..... C. J. Morrow
General Manager..... John F. Hirtle
Sta. Mgr., Comm. Mgr..... James A. MacLeod
Sales Mgr..... Lester L. Rogers
Program Director..... A. Maxwell Ramey
Chief Engineer..... Douglas B. Hirtle

CBH—Halifax—1947—CBC

Frequency: 1330 Kc.... Power: 100 Watts
Owned-Operated By... Canadian Bcstg. Corp.
Business-Studio Address..... 100 Sackville St.
News Service..... CP, BUP
Regional Director..... W. E. S. Briggs
Reg. Prog. Dir..... J. A. MacEwen
Comm. Rep..... Don LeBlanc
Press & Infor. Rep..... A. W. Wilson

CHNS—Halifax—1926—CBC

Frequency: 960 Kc.... Power: 5000 Watts
Owned-Oper. By... Maritime Bcstg. Corp., Ltd.
Bus.-Studio Address..... 10 Tobin St.
Tel.: 3-8318..... News Services: CP, BUP
Transcription Service..... Thesaurus, Lang-Worth
Representative..... All-Canada, Weed
Gen., Station Manager..... Gerald Redmond
Commercial Manager..... Douglas Grant
Program Manager..... John A. Funston
Chief Engineer..... Arthur H. Greig

CJCH—Halifax—1944

Frequency: 820 Kc.... Power: 5000 Watts
Owned-Operated By..... CJCH, Ltd.
Bus.-Studio Address..... 741 Robie St.
Tel.: 5-5443..... News Service: BN
Transcription Service..... World, SESAC
Representative..... Mulvihill, Young Can.
Station Manager..... E. Finlay MacDonald
Comm. Manager..... Howard E. Gerard
Sls. Prom. Manager..... Clair Chambers
Prod. Director..... Len J. Chapple
Chief Engineer..... A. Reginald MacWilliams

CKEN—Kentville—1947

Frequency: 1350 Kc.... Power 1000 Watts
(See CFAB, Windsor)

CKEC—New Glasgow—1953
CBC

Frequency: 1230 Kc.... Power: 250 Watts
Owned-Oper. By..... Hector Bcstg. Co.
Address..... 130 George St.
Tel.: 2-4200..... News Service: CP
Transcription..... Lang-Worth



Representative Donald Cooke
Membership CARTB
Pres., Gen. Mgr. James M. Cameron
Prog. Dir. W. Ellis
Chief Engineer. Lew Wright

CBI—Sydney—1948—CBC

Freq.: 1140 Kc. Power: 5000 Watts
Owned-Operated By ... Canadian Bcstg. Corp.
Business-Studio Address 247 Charlotte St.
Station Manager F. G. Cooke
Comm. Mgr. Don LeBlanc
Press & Info. Rep. A. W. Wilson

CJCB—Sydney—1929—CBC

Freq.: 1270 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By Cape Breton Bcstrs., Ltd.
Business-Studio Address Radio Bldg.
Tel.: 5596. News Service: PN
Transcription Service. Thesaurus, Lang-Worth
Representative All-Canada, Weed
Membership RAB
Pres. J. Marven Nathanson
Gen., Sta. Mgr. Norris L. Nathanson
Commercial Manager. M. Grant
Prog. Dir. Lloyd W. Taylor
Sales Prom. Mgr. T. C. Robertson
Chief Engineer. A. E. Vernon

CKCL—Truro—1947

Frequency: 600 Kc. Power: 1,000 Watts
Owned-Operated By. Colchester Bcstg. Co. Ltd.
Business Address. 7 Pleasant St.

Tel.: 4491. News Service: BUP
Transcription Service. World, Library
Representative Radio Time Sales
Membership CARTB, BBM
President, General Mgr. J. Arthur Manning
Comm. Mgr., Pub. Dir. H. C. Deryk Upton
Program Director Jack Armstrong
Chief Engineer. E. S. Bernasconi

CFAB—Windsor—1944

Frequency: 1450 Kc. Power: 250 Watts
Owned-Oper. By ... Evangeline Bcstg. Co., Ltd.
Address Radio Centre
Tel.: 2111. News Service: BN
Transcription Service World
Representative Lorrie Potts
Membership CARTB, BBM, AAB
President. F. J. Burns
General Manager. J. A. C. Lewis
Comm. Mgr. Mrs. E. J. MacMillan
Promotion Mgr. J. F. Crossan
Program Director. Willard Bishop
Chief Engineer. A. M. Bishop

CJLS—Yarmouth—1934
CBC-DOMINION

Frequency: 1340 Kc. Power: 250 Watts
Owned-Oper. By Gateway Bcstg. Co., Ltd.
Address. 222 W. Main St.
Tel.: 500. News Service: CP
Transcription Service. United, Lang-Worth
Representative All-Canada, Weed
Gen., Comm. Mgr. D. L. Smith

Ontario

CKBB—Barrie—1949

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Barrie Bcstg. Co. Ltd.
Address Box 67
Tel.: PA 6-6466. News Service: BN
Membership CARTB
Representative Young, Mulvihill
Pres. Ralph T. Snelgrove
Sta. Mgr. Robert Hunter
Comm. Mgr. Edward Delaney
Program Director. Jack Ruttle
Chief Engr. Jack Mattenley

CFJB—Brampton—1953

Frequency: 1090 Kc. Power: 250 W. d.
Owned-Oper. By. CFJB, Ltd.
Address. 2 Ellen St.
Tel.: BU 6-2137. News Services: BN, BUP
Trans. Service. World, Lang-Worth
Membership CARTB
Rep. Radio Time Sales
President. D. M. Dickson
Sta. Mgr. John Fox
Chief Eng. Robert McBean

CJBQ—Belleville—1946—CBC

Frequency: 800 Kc. Power: 1000 Watts
Owned-Operated By ... Quinte Bcstg. Co., Ltd.
Address Box 399
News Service BN
Transcription Service. World, SESAC
Representative Young, Stovin
Membership CARTB
President. A. MacLean Haig
Station Manager. W. H. Stovin
Commercial Manager. J. H. MacDonald
Program Director. L. Jourard
Sls. Prom. Manager. T. Hookings
Chief Engineer. J. B. Buchanan

CKPC—Brantford—1923—CBC

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By ... Telephone City Bcat., Ltd.
Address. 525 Colborne St.
Tel.: 3-2664. News Service: BUP
Transcription Service World
Membership CARTB
Representative Lorrie Potts
Pres., Gen. Mgr. Mrs. F. M. Buchanan
Station Manager. R. Buchanan
Comm., Prom. Mgr. Russ Waters
Prog. Dir. Arnold Anderson
Chief Engineer. J. Featherston



CFJR—Brockville—1926 CBC-NBC-CBS

Frequency: 1450 Kc. Power: 250 Watts
Owned By... Eastern Ontario Bcstg. Co., Ltd.
Business-Studio Address... Revere Hotel Bldg.
Tel.: DI 2-4628. News Service: PN
Representative... Stoven, Canadian Reprs.
Trans. Langworth
Pres., Gen. Mgr., Pub. Dir. Jack R. Radford
Asst. Sta. Mgr. Thomas Statham
Comm. Mgr. Keith Pelton
Program Director Jim Chapman
Chief Engineer Sid Penstone

CFCO—Chatham—1926 CBC—DOMINION

Frequency: 630 Kc. Power: 1000 Watts
Owned-Operated By John Beardall
Business Address Box 550
Tel.: EL 2-3000. News Service: BUP
Membership CARTB
Transcription Service Lang-Worth
Manager John Beardall

CKSF—Cornwall—1945—CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Operated By Standard-Freeholder, Ltd.
Business-Studio Address 36 Pitt St.
Telephone 4800
Representative Stovin, McGillvra
Membership CARTB
Station Manager Fred H. Pemberton
Prod. Director Carl Fisher

CFOB—Fort Frances—1944 CBC-DOMINION

Frequency: 800 Kc. Power: 1000 Watts
Owned By Border Bcstg. Co., Ltd.
Business-Studio Address 242 Scott St.
Tel.: 200. News Services: BUP, CP
Transcription Service World
Rep. Cooke, Radio Reprs., Bcst. Reprs.
Manager Don Fawcett

CKPR—Fort William—1931 CBC

Freq.: 580 Kc. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By H. F. Dougall Co., Ltd.
Bus.-Studio Address Radio Hall, Victoria Ave.
Tel.: 3-3477. News Service: BN
Trans. Ser. Thesaurus
Rep. Radio Reprs., Can. Sta. Reprs., Stovin
Membership CARTB
Pres., Gen. Mgr. H. F. Dougall
Sta., Comm. Mgr. George Jeffrey
Program Director J. P. Friesen
Pub. Dir., Sales Prom. Mgr. Jack Masters
Chief Engineer W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc. Power: 250 Watts
Owned-Oper. By Galt B'casting Co., Ltd.

Address 3 Ainslie St.
Tel.: 4318. News Service: BN
Representative Radio Time Sales
Membership CARTB, CCBA
Pres., Gen. Mgr. John V. Evans
Chief Eng. Paul Kemper

CJOY—Guelph—1948

Frequency: 1450 Kc. Power: 250 Watts
Owned-Operated By CJOY, Ltd.
Business Address Bond Bldg.
Tel.: TA 4-0670. News Service: BN
Representative Radio Reprs., Cooke
Membership CARTB, RAB
Pres., Sta. Mgr. Wallace Slatter
General Mgr. Frederick T. Metcalf
Program Director J. D. LeBlanc
Commercial Mgr. J. Jackson
Chief Engineer J. Milligan

CHML—Hamilton—1926 CBC

Frequency: 900 Kc. Power: 5000 Watts
Owned-Oper. By Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address 848 Main St., E.
Tel.: LI 9-2411. News Service: BN
Program Director William E. Hall
Membership CARTB, RAB
Rep. Stephens & Towndrow
President Kenneth D. Soble
General Manager Tom Darling
Commercial Manager W. D. Whitaker
Prog. Dir. William E. Hall
Sales Prom. Mgr., Pub. Dir. Babs Corbett
Chief Engineer Hugh Potter

CKOC—Hamilton—1922—CBC

Frequency: 1150 Kc. Power: 5000 Watts
Owned Wentworth Radio Bcstg. Co., Ltd.
Business-Studio Address 32 John St., N.
Tel.: JA 7-4483. News Services: BUP, BN
Transcription Service World
Representative All-Canada, Weed
Membership CARTB, BBM
President H. R. Carson
V. P., General Manager W. T. Cranston
Comm. Mgr., Asst. Mgr. J. N. Inkster
Promotion Mgr. K. D. Wright
Program Director T. J. Garner
Chief Engineer Leslie Horton

CJRL—Kenora—1938—CBC

Frequency: 1220 Kc. Power: 1000 Watts
Owned-Oper. By Lake of Woods B'cast, Ltd.
Address Johnson Block
Tel.: 8936. News Service: BN
Representative Stovin, Byle
Membership RAB
President Stuart King
Station Manager William Wylie
Program Director M. Cooke

CKLC—Kingston—1953 CBC-DOMINION

Frequency: 1380 Kc. Power: 5 Kw.

Owned-Oper. By . . . St. Lawrence Bcstg. Co., Ltd.
Address 99 Brock St.
Tel.: LI 2-4927 News Service: AP
Transcription Service World
Membership CARTB
Representative Stovin, Forjoe
Sta., Gen. Manager T. D. French
Comm. Manager J. F. French
Prog. Director C. J. Bermingham
Chief Engineer Barry M. Ogden

CKWS—Kingston—1942—CBC

Frequency: 960 Kc. Power: 5000 Watts
Owned-Oper. By . . . Frontenac Bcstg. Co., Ltd.
Address 170 Queen St.
Tel.: LI 2-4977 News Service: BN
Newspaper Affil. Kingston Whig Standard
Trans. Langworth
Rep. Natl. Bcst. Sales, Weed
Membership CARTB
President Senator W. R. Davies
Gen. Manager Harvey Freeman
Station Manager Wally Rewegan
Prog. Director Allan Brooks
Pub. Director Ross Evans
Chief Engineer Bert Cobb

CJKL—Kirkland Lake—1934 CBC

Frequency: 560 Kc. Power: 5000 Watts
Owned Kirkland Lake Bcstg., Ltd.
Address 22 Govt. Rd. West
Tel.: 27 News Service: BN
Trans. World, All Canada
Representative Natl. Bcst. Sales, Weed
Membership CARTB
President Irma Brydson
Station Manager K. C. Billings
Comm. Mgr., Prom. Mgr. Dave Clark
Prog. Dir. Don O'Neil
Chief Engineer C. L. Spence

CKCR—Kitchener—1929 CBC

Frequency: 1490 Kc. Power: 250 Watts
Owned-Oper. By K-W. Bcstg. Co., Ltd.
Business-Studio Address 125 King St. W.
Tel.: SH 3-3628 News Service: AP
Transcription Service SESAC, World
Rep. McGillvra
Membership CARTB, CCBA
Pres., Gen. Mgr. James C. Mitchell
Comm. Mgr. Jack G. Liddle
Sales Prom. Mgr. G. J. Schus
Sta. Mgr. Ken W. Mackinnon
Publicity Dir. Jim Shearon
Chief Engineer Ion Hartman

CJSP—Leamington—1954

Frequency: 710 Kc. Power: 250 W. d.
Owned-Operated By . . . Sun Parlor Bcstg., Ltd.
Address 23 Erie St., N.
Tel.: 2780 News Services: CP, BN
Representative Best

Trans. Lang-Worth
Pres., Comm. Mgr. A. A. Bruner
Sales Manager J. L. Moore

CKLY—Lindsay—1955

Frequency: 910 Kc. Power: 1 Kw.
Owned-Operated By . . . Greg-May Bcstg. Ltd.
Address 249 Kent St. W.
Tel.: FA 4-3585 News Service: BN
Transcription Lang-Worth
Membership CARTB
Representative Lorrie Potts
Gen. Mgr. E. Neill Gregory
Comm. Mgr. C. A. Gregory
Sta. Mgr. Lucile Birchard

CFPL—London—1933—CBC

Frequency: 980 Kc. Power: 5000 Watts
Owned-Oper. London Free Press Printing Co.
Address 442 Richmond St.
Tel.: 2-5201 News Services: AP, BN
Newspaper Affil. London Free Press
Transcription Lang-Worth, World
Representative Weed, All-Canada
Membership CARTB, RAB, BPA
President Walter J. Blackburn
Gen. Mgr. Murray T. Brown
Comm. Station Mgr. Douglas C. Trowell
Prog. Dir. Ward M. Cornell
Sls. Prom. Mgr., Pub. Dir. Harvey M. Clarke
Chief Engineer Glen A. Robitaille

CKSL—London—1956

Frequency: 1290 Kc. Power: 5 Kw.
Owned London Bcstg.
Address 343 Richmond St.
Tel.: 2-4181 News Service: BN
Representative Young Canadian
Gen. Mgr. J. Lyman Potts
Comm. Mgr. Fred Ursel

CHVC—Niagara Falls-Welland 1947

Frequency: 1600 Kc. Power: 5,000 Watts
Owned-Oper. By Radio Station CHVC, Ltd.
Business Address Rainbow Bridge
Tel.: EL 8-7151 News Service: BUP
Representative Cooke, Lorrie Potts
President B. Howard Bedford
Prog. Director A. W. Blakely
Sales Prom. Mgr. Dan Ford
Chief Engineer T. E. Amis

CFCH—North Bay—1931 CBC

Frequency: 600 Kc. Power: 1000 Watts
Owned-Oper. By Northern Bcstg.
Address Frazer Ave. & 1st St.
Tel.: 240 News Service: BN
Transcription Service World
Rep. Natl. Bcst. Sales, Weed
Membership CARTB



President..... P. A. Campbell
Station Manager..... Keith Packer

CHWO—Oakville—1956

Freq.: 1250 Kc.... Power: 1 Kw. d., 500 W. n.
Owned..... CHWO Radio
Address..... Radio Bldg.
Tel.: VI 5-2821..... News Service: BN
Representative..... Radio & TV Sales Inc.
Pres., Gen. Mgr..... Howard C. Caine

CFOR—Orillia—1945—CBC

Freq.: 1570 Kc.... Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By..... Radio Station CFOR
Bus-Studio Address..... 241 West St., N.
Tel.: FA 4-3511..... News Service: BN
Transcription Service..... World
Rep..... Stephens & Towndrow
Owner, Sta. Mgr..... Gordon E. Smith
Comm. Manager..... William Pratt
Program Director..... Pete McGarvey
Chief Engineer..... George Sliinn

CKLB—Oshawa—1949

Frequency: 1350 Kc.... Power: 5000 Watts
Owned-Oper. By... Lakeland Bcstg. Co., Ltd.
Business-Studio Address..... 16 Centre St.
Tel..... RA 3-3415
Transcription Service..... World
Rep..... Lorrie Potts, John N. Hunt, McGillvra
Membership..... CARTE, BBM, CCBA
Pres., Gen. Mgr., Prom. Mgr., Alfred H. Collins
Comm., Sta. Mgr..... Gordon G. Garrison
Program Director..... Fred M. Oliver
Chief Engineer..... W. C. Marchand

CBO—Ottawa—1924—CBC

Frequency: 910 Kc.... Power: 5000 Watts
Owned-Oper. By..... Canadian Bcstg. Corp.
Bus-Studio Address... Chateau Laurier Hotel
Telephone..... (Toronto) WA 3-5461
Gen. Mgr..... J. O. Ouimet
Station Manager..... Charles P. Wright
Comm. Mgr..... W. E. Powell
Prog. Dir..... Charles Jennings

CFRA—Ottawa—1947

Frequency: 560 Kc.... Power: 5000 Watts
Owned..... CFRA, Ltd.
Address..... 150 Isabella St.
Tel.: CE 3-6241..... News Services: BUP, BN
Transcription Service..... Lang-Worth
Representative... Stephens & Towndrow, Weed
Pres., Gen., Sta. Mgr..... Frank Ryan
Comm. Mgr..... George M. Gowling
Program Director..... Terry Kielty
Program Manager..... Tom Foley
Publicity Director..... Don MacKinnon
Chief Engineer..... Harold Peerenboom

CKOY—Ottawa—1924—CBC

Freq.: 1310 Kc.... Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By..... CKOY, Ltd.
Address..... 635 Richmond Rd.
Tel.: PA 2-2650..... News Services: BUP, CP

Transcription Service..... Capitol, Thesaurus
Representative..... Cooke, Natl. Bcst. Sales
President..... Irving Cameron
Station Mgr..... Jack Daly
Commercial Manager..... Don Hamilton
Prog. Dir..... Keith Sterling
Pub. Dir..... Ann Hammell
Chief Engineer..... Ken Puttock

**CFOS—Owen Sound—1940
CBC**

Frequency: 560 Kc.... Power: 1000 Watts
Owned..... Grey & Bruce Bcstg. Co., Ltd.
Address..... 270 9th St. E.
Tel.: 1940..... News Service: BN
Newspaper Affil..... Sun-Times
Rep..... Horace N. Stovin, Can. Sta. Reprs.
Membership..... CARTB
President..... C. J. McTavish
Station Manager..... William N. Hawkins
Program Director..... D. Danard
Publicity Director..... L. Phillips
Chief Engineer..... Garritt Stauffer

**CHOV—Pembroke—1942
CBC-DOMINION**

Frequency: 1350 Kc.... Power: 1000 Watts
Owned-Oper. By... Ottawa Valley Bcstg. Co.
Address..... 319 Pembroke St.
Tel.: RE 2-3657..... News Services: BUP, CP
Transcription Service..... Thesaurus, SESAC
Representative..... Stovin
Pres., Gen. Mgr..... E. G. Archibald
Program Director..... William K. Kutschke
Comm., Prom. Manager... Ramsay F. Garrow

**CHEX—Peterborough—1942
CBC-DOMINION**

Frequency: 980..... Power: 5000 Watts
Owned..... Kawartha Bcstg. Co., Ltd.
Business-Studio Address..... Box 627
Tel.: RI 2-7708..... News Service: BN
News. Affil..... The Examiner
Representative..... Natl. Bcst. Sales, Weed
Membership..... CARTB
Transcription..... Lang-Worth
President..... W. R. Davies
Gen. Mgr..... H. C. Freeman
Station Manager..... N. J. Weatherwax
Chief Engineer..... A. Crump

**CFPA—Port Arthur—1944
CBC**

Frequency: 1230 Kc.... Power: 250 Watts
Owned-Operated By..... Ralph H. Parker
Address..... 87 N. Hill St.
Tel.: 4-2404..... News Service: BN
Trans. Service..... Standard, SESAC
Rep..... Lorrie Potts, A. J. Messner, Weed, Hunt
Membership..... CARTB
President, Gen. Mgr..... Ralph H. Parker

CJRH—Richmond Hill—1957

Frequency: 1300 Kc.... Power: 500 W., d.



Owned.....Radio Richmond Hill
 Address.....50 Yenge St.
 Tel.: EM 3-8986.....News Service: BN
 Pres., Comm. Mgr.....John O. Graham
 V.P., Sta. Mgr.....Stewart H. Coxford

**CKTB—Ste. Catharines—1930
 CBC**

Frequency: 620 Kc.....Power: 1000 Watts
 Owned.....Niagara District Bcstg. Co., Ltd.
 Business-Studio Address.....12 Yates St.
 Tel.: MU 4-1174.....News Service: CP
 Transcription Service.....Standard, World
 Representative.....McGillvra, P. Mulvihill
 Membership.....CARTB
 President.....W. B. C. Burgoyne
 Gen., Sta. Mgr.....Mary C. Burgoyne
 Comm. Manager.....V. A. Lococo
 Sales Prom. Mgr., Pub. Dir.....Roy Bonisteel
 Prog. Dir.....Jack Dawson
 Chief Engineer.....W. H. Allen

**CHLO—St. Thomas-London
 1948—CBC**

Frequency: 680 Kc.....Power: 1000 Watts
 Owner.....Station CHLO, Ltd.
 Address.....133 Curtis St., St. Thomas
 Tel.: 3696 (S.T.).....News Service: BUP
 Representative.....Stephens & Towndrow
 Membership.....CARTB, CCBA, BBM
 President.....G. C. Nichols
 General Manager.....E. M. Smith
 Comm. Mgr.....George Harper
 Ass't Mgr., Prom. Mgr., Pub. Dir...P. K. Dickens
 Program Director.....W. G. Moyer
 Chief Engineer.....W. R. Onn

CHOK—Sarnia—1946—CBC

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
 Owned-Oper. By.....Sarnia Bcstg., Ltd.
 Address.....148½ Front St. N.
 Tel.: D1 4-1121.....News Service: BN
 Transcription Service.....Lang-Worth
 Representative.....Cooke, Mulvihill
 Membership.....CARTB, CCBA
 Pres., Gen. Mgr.....Claude R. Irvine
 Station Manager.....Karl E. Monk
 Commercial Manager....Arthur H. J. O'Hagan
 Program Director.....George Ludgate
 Chief Engineer.....Robert F. Cooke

**CJIC—Sault Ste. Marie—1934
 CBC**

Frequency: 1050 Kc.....Power: 250 Watts
 Owned-Oper. By.....Hyland Radio-TV Ltd.
 Address.....119 East St.
 Tel.: 3-1121.....News Service: PN
 Representative.....Lorrie Potts, McGillvra
 Membership.....CARTB
 President.....J. G. Hyland
 Gen. Manager.....E. Vance
 Comm. Mgr.....Wilf Belec

CKCY—Sault Ste. Marie—1955

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Algonquin Radio & TV
 Address.....254 Queen St., E.
 Tel.: AL 3-2393.....News Service: BUP
 Representative.....Young Canadian
 Trans.....World
 President.....C. P. Greco
 Manager.....F. A. Bestall

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
 Owned.....Simcoe Bcstg. Co.
 Address.....John & Grove Sts.
 Tel.: GA 6-3240.....News Service: BN
 Representative.....Radio & TV Sales
 Pres., Gen. Mgr.....Ted M. Fielder
 Comm. Mgr.....Richard T. Maxwell

CJET—Smith Falls—1955

Frequency: 1070 Kc.....Power: 1000 Watts
 Owned.....Rideau Broadcasting Ltd.
 Address.....Box 1070
 Tel.: 1070.....News Service: BN
 Representative.....Lorrie Potts, McGillvra
 Membership.....CARTB
 President, Gen. Mgr.....Jark Pollie
 Comm. Mgr.....Don Slater
 Chief Engineer.....Fred Roney

**CJCS—Stratford—1924
 CBC-DOMINION**

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....CJCS, Ltd.
 Address.....125 Ontario St.
 Tel.: 1675.....News Service: BN
 Representative.....All Canada, Weed
 Membership.....CARTB
 Pres., Gen. Manager.....Frank M. Squires
 Sta., Comm. Mgr.....S. E. Tapley
 Prog., Pub. Director.....William Inkol
 Chief Engineer.....John Grigg

**CFBR—Sudbury—1957
 CBC**

Owned.....Sudbury Bcstg. Co.
 Address.....166 Elm St. W.
 Tel.: OS 5-6416.....News Service: BN
 Representatives.....Hunt, Young
 President.....F. Baxter Ricard
 General Manager.....Rene Riel
 Chief Engineer.....Henry Albert

CHNO—Sudbury—1947—CBC

Frequency: 900 Kc.....Power: 1000 Watts
 Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
 Business Address.....166 Elm St., W.
 Tel.: OS 5-6416.....News Service: BN
 Rep.....Renaud, Hunt, Can. Sta. Reps.
 President, General Mgr.....F. B. Ricard
 Station, Commercial Manager....Peter Scott
 Chief Engineer.....Henry Albert

CKSO—Sudbury—1935—CBC

Frequency: 790 Kc.....Power: 5000 Watts



Owned-Operated By.....CKSO, Radio, Ltd.
Bus-Studio Address.....Box 400
Tel. OS 4-0711.....**News Services:** PN, BUP
Representative.....All-Canada, Weed
President.....G. M. Miller, Q.C.
General Manager.....W. J. Woodhill
Nat. Comm. Mgr......Ralph Connor

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....**Power:** 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: 1500.....**News Service:** BN
Representative.....Radio Reps.
General Manager.....John Lamers
Comm. Mgr......Jack Campbell
Prog. Dir., Chief Eng......A. Ken Orton

CFCL—Timmins—1951—CBC

Frequency: 580 Kc.....**Power:** 1 Kw. d n.
Owned.....J. Conrad Lavigne
Address.....Box 620
Tel.: 577.....**News Service:** BN
Trans. Service.....SESAC
Representative.....Interprov. Bcstg.
Membership.....CARTB
President.....J. Conrad Lavigne
Gen. Mgr......Rene Barrette
Comm. Mgr......Ted Meunier
Program Dir......Raymond Lemay
Chief Engineer.....Roch Demers

CKGB—Timmins—1933—CBC

Freq.: 680 Kc.....**Power:** 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Timmins Bcstg. Ltd.
Bus-Studio Address.....Cedar St., South
Tel.: 680.....**News Service:** BN
Transcription Service.....World
Rep......Natl. Bcst. Sales, Weed, All-Canada
Membership.....CARTB
President.....K. R. Thomson
Dir. of Bcstg......H. C. Freeman
Comm. Mgr......Gino Cicci

CBL—Toronto—1927—CBC

Frequency: 740 Kc.....**Power:** 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Business-Studio Address.....354 Jarvis St.
Telephone.....WA 3-5461
General Manager (CBC).....J. Alphonse Oulmet
Dir. of Radio.....J. M. Kannawin
Commercial Manager (CBC).....W. E. Powell
Program Director (CBC).....Charles Jennings

CFRB—Toronto—1927—CBS

Frequency: 1010 Kc.....**Power:** 50,000 Watts
Owned-Oper. By..Rogers Radio Bcstg. Co., Ltd.
Address.....37 Bloor St. W.
Tel.: WA 4-5711.....**News Services:** BUP, BN
Transcription Service.....Thesaurus
Representative.....All-Canada
President.....Harry Sedgwick
Station Manager.....Lloyd Moore
Commercial Manager.....Waldo Holden
Program Director.....Wes McKnight
Sls. Prom. Mgr., Pub. Dir......Ken Marsden

CU—Toronto—1945

Frequency: 1050 Kc.....**Power:** 1000 Watts d.
Owned-Oper. By.....York Bcstrs., Ltd.
Address.....250 Adelaide St. W.
Tel......UN 1-4441
Representative.....B. & TV Sales
Membership.....RAB
President, Gen. Mgr......Allan F. Waters
Pub. Dir......Phil Stone
Comm. Mgr......Wes Armstrong
Prog. Dir......Phil Ladd
Chief Engineer.....George Jones

CJBC—Toronto—1943—CBC

Frequency: 860 Kc.....**Power:** 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....354 Jarvis Street
Telephone.....WA 3-5461
Representative.....Horace N. Stovin
General Manager.....Dr. Ira Dilworth
Director of Radio.....J. M. Kannawin
Commercial Manager.....W. E. Powell
Asst. Dir. of Radio.....R. de Boer
Regional Engineer.....H. R. Hilliard

CKEY—Toronto—1944

Frequency: 580 Kc...**Power:** 5 Kw. d., 1 Kw. n.
Owned By.....Radio Sta. CKEY
Bus-Studio Address.....444 University Ave.
Tel.: EM 8-3881...**News Services:** BUP, INS, AP
Representative.....Natl. Bcst. Sales, Cooke
President, Gen. Mgr......Jack K. Cooke
Station Manager.....Hal Cooke
Commercial Manager.....Jack Turrall
Program Director.....Don Insley

CKFH—Toronto—1951

Frequency: 1400 Kc.....**Power:** 250 Watts
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....**News Service:** CP
Transcription Service.....Associated, SESAC
President.....Foster Hewitt
Sales Manager.....Keith Davey
Sales Prom. Mgr......Bill Hewitt
Chief Engineer.....Gerald Wilson

CHVC—Welland—1947

(See Listing Niagara Falls, Ont.)

CBE—Windsor—1950—CBC

Frequency: 1550 Kc.....**Power:** 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....Security Bldg.
Telephone.....CL 4-5116
Manager.....K. A. Murray
General Mgr. (CBC).....J. Alphonse Oulmet
Commercial Manager (CBC).....W. E. Powell
Sta. Mgr. (CBC).....K. A. Murray

CKLW—Windsor—CBC

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....**Power:** 1000 Watts

* * ONTARIO-PRINCE EDWARD ISLAND-QUEBEC * *

OwnedCKNX, Ltd.
 AddressCarling Terrace
 Tel.: WI 158.....News Service: CP
 Representative...Lorrie Potts, Can. Sta. Reps.
 MembershipCARTB
 Pres.....W. T. Cruickshank
 Sta. Manager.....J. J. Cruickshank
 Program Dir.....John Langridge
 Chief Engineer.....S. C. Reid

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Oxford Bcstg. Co.
 Business Address.....290 Dundas St.
 Tel.: LE 7-3414.....News Service: BUP
 Transcription ServiceSESAC
 Representative.....Lorrie Potts, Hunt
 President, Gen.-Station Mgr....Monty J. Werry
 Program Director.....William Tonner
 Chief Engineer.....Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924
 CBC

Frequency: 630 Kc.....Power: 5 Kw.
 Owned-Oper. By.....Island Radio Bcstg. Co.
 Business-Studio Address.....85 Kent St.
 Tel.: 7347.....News Service: BN
 Transcription ServiceThesaurus
 RepresentativeAll-Canada, Weed
 MembershipCARTB
 President.....Mrs. K. S. Rogers
 Sta. Mgr., Comm. Mgr.....R. F. Large
 Promotion Manager.....M. E. Large

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
 Owned-Operated By.....Gulf Bcstg. Co., Ltd.
 Business-Studio Address.....218 Water St.
 Tel.: 2201.....News Service: UP
 RepresentativeRadio Reps.
 Transcription ServiceWorld
 MembershipCARTB
 Pres., General Manager.....R. C. Schurman
 Program Director.....L. E. Huestis
 Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953—CBC

Frequency: 1270 Kc.....Power: 1 Kw.
 Owned-Oper. By...Radio Lac. St. Jean, Ltee.
 Address.....112 St. Joseph St.
 News ServiceCP
 TranscriptionSESAC
 MembershipCARTB
 General Manager.....Jean Jacques Fortin
 Commercial Mgr.....Eric Gagnon
 Program Dir.....France Fortin

CJMT—Chicoutimi—1954

Frequency: 1450 Kc.....Power: 250 Watts
 OwnedCJMT Ltd.
 Address365 Racine Street, E.
 News ServiceCP
 RepresentativeRenaud
 MembershipCARTB
 Sta. Mgr.....J. Marcel Houle

CHAD—Amos—1942—CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By.....Northern Radio Inc.
 Business Address.....P. O. Box 70
 Tel.: RO 2-7741.....News Service: BUP
 Rep.Weed
 MembershipCARTB-ACRTF
 Pres., Gen. Mgr.....David A. Gourd
 Sta. Mgr.....Jean Perreault
 Comm., Prom., Pub. Mgr..George A. Chartrand
 Chief Eng.....Jean G. Langevin

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
 Owned-Operated By...Radio Drummond Ltee.
 Address.....248 Lindsay St.
 Tel.: 2-5458.....News Service: CP
 RepresentativeRenaud
 Mgr., Comm. Dir.....Benoit Vanier

CHEF—Granby—1946

Frequency: 1450 Kc.....Power: 250 Watts
 Owned-Oper. By.....Granby Bcstg. Co., Ltd.
 Address13 Centre
 Tel.: FR 2-3301.....News Service: CP
 Representative.....Radio Time Sales
 MembershipCARTB
 Gen., Sta. Mgr.....Marcel Provost
 Prog. Dir.....Ray-Marc Dube

CBJ—Chicoutimi—1933—CBC

Frequency: 1580 Kc.....Power: 10,000 Watts
 Owned-Oper. By.....Canadian Bcstg. Corp.
 AddressOttawa
 General Manager.....J. A. Ouimet
 Station Manager.....V. Fortin
 Chief Engineer.....J. Roberts

CKCH—Hull—1933—CBC

Frequency: 970 Kc.....Power: 5000 Watts
 OwnedSyndicat D'Oeuvres Soc. Limit.
 Business Studio Address...121 Notre-Dame St.



Tel. Affil. PR 7-2771
 News. Le Droit
 Transcription SESAC
 Representative Weed
 President Wilfrid Carr
 Sta. Manager. J. P. Lemire
 Comm. Manager. Henry Allard
 Publicity Dir. S. Lanctot
 Chief Engineer. J. L. Guerette

CKRS—Jonquiere—1947

Frequency: 590 Kc. Power: 1000 Watts
 Owned-Oper. By. Radio-Saguenay Ltd.
 Address 735 St. Hubert St.
 Tel.: LI 2-4551 News Service: BN
 Representative Hardy, Young
 General Manager. Tom Burham
 Station Manager. Guy Boivin

CKLS—La Sarre—1950

Frequency: 1240 Kc. Power: 250 Watts
 Owner Radio La Sarre, Inc.
 Operated By. Northern Radio-Radio Nord, Inc.
 Representative Renaud, Weed
 News Service BUP
 Pres., Gen. Mgr. David Armand Gourd
 Sales Mgr. George A. Chartrand

CKBL—Matane—1948

Frequency: 1250 Kc. Power: 5000 Watts
 Owned-Oper. By. Le Cie De Radio Diffusion
 Address 144 St. Jerome Ave.
 Tel.: 355 News Service: CP
 Representative Hardy, Young
 Transcription Associated
 Pres., Gen. Sta. Mgr. Rene Lapointe
 Vice President. Octave Lapointe

CKBM—Montmagny—1954

Frequency: 1490 Kc. Power: 250 Watts
 Owned-Oper. By. Radio Alleghany, Inc.
 Address 8, Rue St. Thomas
 Tel.: 801 News Service: BN
 Membership CARTB
 Representative Radio & TV Sales
 President, Prog. Dir. Henri Deschenes
 Gen., Comm., Sls. Prom. Mgr. Andre Mercier
 Chief Engineer. Marcel Coulombe

**CBF—Montreal—1937
CBC-ABN-MBS-NBC**

Frequency: 690 Kc. Power: 50,000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Address 1425 Dorchester St., W.
 Telephone UN 6-2571
 General Mgr. J. A. Ouimet
 Dir., Sound Bcstng. Benoit Lafleur
 Commercial Mgr. W. E. Powell
 Program Dir. Jean-Marie Dugas

CBM—Montreal—1936—CBC

Frequency: 940 Kc. Power: 50,000 Watts
 Owned-Oper. By. Canadian Bcstg. Corp.
 Bus-Studio Address. 1425 Dorchester St.
 Tel. UN 6-2571

Gen. Mgr. J. Alphonse Ouimet
 Dir., Sound Bcstng. Benoit Lafleur
 Comm. Mgr. W. E. Powell
 Prog. Dir. D. E. McGill

**CFCF—Montreal—1919
ABN-CBC**

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Oper. By. Canadian Marconi Co.
 Bus-Studio Address. 4824 Cote des Neiges Rd.
 Tel.: RE 1-1101 News Services: BUC, CP, UP
 Transcription Service Standard
 Representative Weed, All-Canada
 Membership RAB
 General Manager. R. E. Misener
 Comm. Mgr. Keith Dancy
 Program Director. Vin Dittmer
 Chief Engineer. J. Creighton Douglas

CJAD—Montreal—1945—CBS

Frequency: 800 Kc. Power: 10,000 Watts
 Owned-Operated By. CJAD, Ltd.
 Business-Studio Address. 1191 Mountain St.
 Tel.: UN 6-6821 News Services: BUP, CP
 Trans. Service SESAC, Thesaurus, Capitol
 Rep. Can. Sta. Reps., Radio Time Sales
 Membership CARTB
 Pres., Gen. Mgr. J. Art Dupont
 Sta. Mgr. H. T. McCurdy
 Comm. Mgr. Berthe Poulet
 Prog. Dir. Ned Conlon
 Sales Prom. Manager. R. L. Laurion
 Chief Engineer. Aurele Boisvert

CJMS—Montreal—1954

Frequency: 1280 Kc. Power: 5000 Watts
 Owned CJMS Radio, Inc.
 Address 188 Dorchester St., E.
 Tel.: UN 1-3456 News Service: BN
 Rep. Horace N. Stovin, Moricelli & Co.
 Membership CARTB
 Pres., Gen. Mgr. Fernand Guay
 Sta. Manager. W. Morielli
 Program Director. Albert Brie
 Chief Engineer. Jean Garceau

CKAC—Montreal—1921—CBS

Freq.: 730 Kc. Power: 10 Kw. n., 5 Kw. d.
 Owned-Oper. By. La Cie De Publication
 Studio Address. 980 St. Catherine St., W.
 Tel.: UN 6-7301 News Service: BN
 Representative Weed, I.B.S. Canada
 News. Affil. La Presse
 Membership CARTB
 Pres. Mrs. A. Du Tremblay
 Sta. Manager. Phil Lalonde
 Program Director. Ferdinand Biondi
 Comm. Mgr. G. Bourassa
 Pub. Dir. Paul Gelinias
 Chief Engineer. Leonard Spencer

CKVL—Montreal—1946

Frequency: 850 Kc. Power: 10,000 Watts
 Address 211 Gordon Ave.
 Tel.: PO 6-2311 News Services: BUP, PN
 Newspaper Affil. Radiomonde Ltd.



Rep.....Radio & TV Sls., Inc., Cooke
 Transcription.....Lang-Worth, United
 President.....Jack Tietolman
 Station Manager.....Corey Thomson

CHNC—New Carlisle—1933
CBC

Frequency: 610 Kc.....Power: 5000 Watts
 Owned-Oper. By...Gaspesia Radio Bcstg. Co.
 Tel.: 63 & 64.....News Service: BN
 Membership.....CARTB, ACRTF, BBM
 Representative.....Hardy, Young
 President.....Dr. Charles A. Dumont
 General Mgr.....Dr. Charles Houde
 Sta., Comm. Manager.....J. R. Peloquin
 Chief Engineer.....Bruce MacDonald

CBV—Quebec City—1934
CBC

Frequency: 980 Kc.....Power: 5,000 Watts
 Owned.....Canadian Bcstg. Corp.
 Address.....Palais Montclam
 Telephone.....LA 5-8155
 Manager.....Rene Dussault
 Commercial Mgr.....Mauric.e Valiquette

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
 Owned-Operated By.....CHRC, Limitée
 Business-Studio Address.....39 St. John St.
 Tel.: LA 2-8177.....News Services: UP, BN
 Transcription Service.....Standard
 Representative.....Can. Sta. Reps., Hardy
 Membership.....CARTB-BBM
 President.....Herve Baribeau
 General Manager.....Henri Lepage
 Comm. Mgr.....Aurele Pelletier
 Program Director.....Magella Alain
 Chief Engineer.....Arsene Nadeau

CJQC—Quebec City—1949
CBC

Frequency: 1340 Kc.....Power: 250 Watts
 Owned.....The Goodwill Bcstrs. of Quebec
 Address.....405 Blvd. Hamel
 News Service.....BN
 Transcription Service.....World, Lang-Worth
 Representative.....Radio Time Sales
 Gen., Sta. Mgr.....H. Burnside

CKCV—Quebec City—1926
CBC-Dominion

Frequency: 1280 Kc.....Power: 5 Kw.
 Owned-Operated By.....CKCV, Ltd.
 Bus.-Studio Address.....978 St. John St.
 Tel.: LA 2-1585.....News Service: BN
 Membership.....CAB
 Rep.....Weed, Interprov.
 President.....Gaston Pratte
 Gen. Mgr.....Paul Lepage
 Comm., Sales Prom. Mgr.....J. G. Bernier
 Prog. Dir.....Michel Gariepy
 Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937
CBC

Frequency: 900 Kc.....Power: 10,000 Watts
 Owned.....Cen. Pub. Service Corp., Ltd.
 Address.....6 St. John St.
 Tel.: RA 3-2217.....News Service: BN
 Transcription Service.....SESAC
 Membership.....CARTB, BBM
 Newspaper Affil.....Le Progres Du Golfe
 Rep.....IBS, Ltd.
 President.....Jacques Brillant
 Station Manager.....André Lecomte
 Commercial Manager.....Robert Cote
 Pub. Dir.....L. P. Cliche
 Sls., Prom., Prog. Dir.....S. Burgess
 Chief Eng.....Ronald Tennett, Marcel Vallee

CJFP—Riviere-Du-Loup
1947—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned-Oper. By.....Radio-Temisoucata Ltee
 Address.....322 rue Lafontaine
 Tel.: 2727.....News Service: BN
 Representative.....IBS, Young
 Membership.....ACRTF
 Pres., Gen. Mgr.....Armand Belle
 Sta. Mgr., Pub. Dir.....Henri Bourdeau

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
 Owned-Operated By.....Radio Roberval Inc.
 Address.....C. P. 930
 Tel.: 450.....News Service: BN
 Representative.....Jos. A. Hardy
 Membership.....CAB
 President.....Georges Gagnon
 Station Mgr.....J. Wilfrid Mondoux

CKRN—Rouyn—1937—CBC

Frequency: 1400 Kc.....Power: 250 Watts
 Owned.....Northern Radio Nord, Inc.
 Address.....P. O. Box 70
 Tel.: RO 2-7741.....News Service: BUP
 Representative.....Weed
 Membership.....CARTB-ACRTF
 Pres., Gen. Mgr.....David A. Gourd
 Station Mgr.....Guy Lauzon
 Comm. Mgr.....G. Chartrand
 Chief Engineer.....Guy Langevin

CHGB—Ste. Anne de La Poc
1938—CBC

Freq.: 1350 Kc.....Power: 1 Kw. d., 250 W. n.
 Owned.....CHGB, Ltd.
 News Service.....UP
 Transcription Service.....SESAC, Lang-Worth
 Representative.....Renaud, McGillivra
 Membership.....CAB, BBM
 General Mgr.....G. Thomas Desjardins
 Station Mgr.....P. E. Hudon
 Sales Prom. Mgr.....A. Freve

CKRB—St. George De Beauce 1953

Frequency: 1400 Kc. Power: 250 Watts
Owned-Oper. By. Radio-Beauce, Inc.
Representative Renaud
Tel.: 751 News Service: BN
Representative IBS, Ltd.
Membership CARTB, ACRTF
Managing, Comm. Dir. Charles A. Thibaudeau

CKJL—St. Jerome—1956

Frequency: 900 Kc. Power: 1 Kw.
Owned Radio Laurentides
Address Hotel Lapointe
Tel.: JE 8-8383 News Service: BN
Representative Lorrie Potts
Manager Jean Lalonde

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc. Power: 1000 Watts
Owned Shawinigan Falls Bcstg.
Address Box 69
Tel.: LE 6-4494 News Service: BN
Representative Hardy
Gen. Mgr., Pub. Dir. Allen Rogerson
Comm. Mgr. Emilien Beaulieu
Prog. Dir. Alain Chartier
Chief Engineer Ernest Brunelle

CHLT—Sherbrooke—1937 CBC

Frequency: 900 Kc. Power: 1000 Watts
Owned-Oper. La Tribune Ltée.
Business-Studio Address 221 Dufferin St.
Tel.: LO 9-2525 News Service: CP
Representative Hardy, Young
President Paul Desruisseaux
General Manager J. Alpee Gauthier
Sta. Mgr., Comm. Mgr. Jean Louis Gauthier
Prog. Dir. Viateur Bernard
Chief Eng. M. Lyonnais

CKTS—Sherbrooke—1946 CBC-DOMINION

Frequency: 1240 Kc. Power: 230 Watts
Owned-Oper. Telegram Printing & Pub. Co.
Business-Studio Address 221 Dufferin St.
Tel.: LO 9-2525 News Service: CP
Representative Hardy, Young
President C. B. Howard
Commercial Mgr. Morris C. Austin
General Manager J. L. Gauthier
Prog. Dir. Dick Varney
Pub. Dir. Gordon Beerworth
Chief Eng. Marcel Girard

CJSO—Sorel—1945

Frequency: 1320 Kc. Power: 1000 Watts
Owned-Oper. Radio Richelleu, Ltée.
Business Studio Address 72 du Roi St.
Tel.: 3318 News Service: BN

Representative J. A. Hardy Co. Ltd.
Membership CARTB
President J. Arthur Villeneuve
Gen. Mgr., Pub. Dir. Maurice Boulianne
Comm. Manager Maurice Berube
Program Director Claude Rochon
Sls. Prom. Manager L. Brouillard
Chief Engineer Joseph Cardin

CKLD—Thetford Mines—1950 CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned-Oper. By. Radio Megantic Ltée.
Address Ave Labbe
Tel. FE 5-7533
Representative Hardy
Newspaper Affil. Canadian Press
Pres., Sta. Manager Henri Lagueux
Comm. Mgr. Will Dugre
Sls. Prom. Manager Lise Cote
Prog. Director R. Buri
Chief Eng. Georges Lord

CHLN—Three Rivers—1927

Frequency: 550 Kc. Power: 5000 Watts
Owned-Oper. By. Radio Trois-Rivieres, Inc.
Bus.-Studio Address 522 Bonaventure St.
Tel.: FR 4-3556 News Service: BUP
Representative IBS, Young
President Hon. Jacob Nicol
Station Manager Léon Trépanier
Program Dir. Maurice Dansereau
Comm., Prom., Pub. Dir. Maurice Duval
Chief Engineer Oric Lefebvre

CKTR—Trois-Rivieres—1954

Frequency: 1350 Kc. Power: 1000 Watts
Owned-Oper. By. CKTR, Ltd.
Address 543 Gervais St.
Tel.: FR 5-4855 News Service: CP
Representative Cooke, Radio & TV Sales
Pres., Gen., Sta. Mgr. J. Fernand Ruffange
Commercial Manager Charles Couture

CKVD—Val D'Or—1939—CBC

Frequency: 1230 Kc. Power: 250 Watts
Owned Northern Radio-Radio Nord, Inc.
Address P. O. Box 70
Representative Renaud, Weed
Membership CARTB
President David A. Gourd
Station Manager Claude Renard
Sls. Prom. Mgr., Comm. Mgr. G. Chartrand
Chief Engineer Jean Guy Langevin

CFDA—Victoriaville—1951

Frequency: 1380 Kc. Power: 1000 Watts
Owned-Oper. By. Radio Victoriaville Limitée
Address Victoriaville
Tel.: PL 2-5545 News Service: BN
Representative Radio & TV Sales
Membership CARTB
President Dr. C. A. Gilbert



QUEBEC-SASKATCHEWAN



Gen., Sta., Comm. Mgr. Roger Gilbert
 Sales Prom. Mgr. Real Vaudrevil
 Prog. Dir. J. Maurice Bilodeau

Owned-Oper. By . . . Radio-Temiscamingue, Inc.
 Address Ste. Anne St.
 News Service CP
 Representative Young Canadian, Hardy
 Membership CARTB
 President Herve LeBlanc
 Sta. Mgr., Pub. Dir. Guy Burelle
 Comm. Mgr. G. Trepanier

CKVM—Ville-Marie—1950 CBC

Frequency: 710 Kc. Power: 1000 Watts



Saskatchewan

CFRG—Gravelbourg—1952 CBC

Frequency: 710 Kc., d., 1230 Kc., n.
 Power: 5 Kw., d., 250 W., n.
 Owned-Oper. By Radio Gravelbourg, Ltd.
 Address Edifice Villeneuve
 Tel.: 155 News Service: BUP
 Representative Hunt
 Gen., Sta., Comm. Mgr. Dumont LePage
 Sales Prom. Mgr. Joseph E. DeGagne
 Chief Engineer Marc Riou

Commercial Manager Gerald Prest
 Prog. Dir. J. J. Cannon

CBK—Regina—1939

Frequency: 540 Kc. Power: 50 Kw.
 Owned Canadian Bcstg. Corp.
 Address 1840 McIntyre St.
 Tel.: LA 3-6641 News Service: CP, BUP
 Sta. Mgr. R. H. Roberts

CHAB—Moose Jaw—1922 CBC-DOMINION

Frequency: 800 Kc. Power: 5000 Watts
 Owned-Operated By CHAB, Ltd.
 Bus.-Studio Address 127 Main N.
 Tel.: OX 2-6464 News Service: BUP
 Representative Stovin, Weed
 Membership CARTB
 Pres., General Manager Sid Boyling
 Business Dir. Jack Johnson
 Prog. Dir. Martha Fidler
 Asst. Mgr., Sls. Mgr. Nev Skingle
 Chief Engineer M. Pickford

CKCK—Regina—1922—CBC

Frequency: 620 Kc. Power: 5000 Watts
 Owned Trans Canada Communications Ltd.
 Address 1853 Hamilton St.
 Tel.: LA 2-8525 News Services: BUP, BN
 Transcription Service World
 Representative Weed, All-Canadian
 Membership CARTB, RAB
 Representative All-Canada, Weed
 President Clifford Sifton
 General Manager Harold A. Crittenden
 Asst. Mgr. Don Dawson
 Commercial Manager Roy Malone
 Program Dir. Jim Grisenthwaite
 Chief Engineer E. A. Strong

CJNB—North Battleford 1946

Frequency: 1460 Kc. Power: 1000 Watts
 Owned-Oper. By Northwestern Bcstg. Co., Ltd.
 Address Box 484
 News Service BN
 Transcription Service Standard
 Representative Stovin
 Membership CARTB
 Gen., Sta. Mgr. Harry Dekker

CKRM—Regina—1926—CBC

Frequency: 980 Kc. Power: 5000 Watts
 Owned-Oper. By Western Communications Ltd.
 Business-Studio Address 2060 Halifax St.
 Tel.: LA 3-5661 News Services: BUP, CP
 Membership CARTB
 Representative Radio Reps, Ltd.
 President Dr. E. A. McCusker
 Gen. Manager W. E. Collier
 Commercial Manager H. C. Dane
 Prom. Mgr. Joyce Gilfillian
 Program Director B. R. Hill
 Merchandising Mgr. D. Beisel
 Chief Eng. L. Cozine

CKBI—Prince Albert—1934 CBC

Frequency: 900 Kc. Power: 10,000 Watts
 Owned-Oper. By Central Bcstg. Co., Ltd.
 Address 10th St. West
 Tel. 7421
 Transcription Service Theacurus
 Representative All-Canada, Weed
 General Manager E. A. Rawlinson
 Asst. Mgr. F. F. Rawlinson

CFNS—Saskatoon—1952 CBC

Frequency: 1170 Kc. Power: 1000 Watts
 Owned-Oper. By Radio-Prairies-Nord, Ltd.
 Address 1902 Broadway
 Tel.: 93-776 News Service: BN
 Rep. Hunt, McGillvra
 Membership CARTB
 Sta. Mgr. Charles Papen
 Comm. Mgr. J. DeGagne