Will Rodgers, Nationally Known Comedian of Ziegfeld’s Midnight Frolic, Speaking from the Pittsburgh Post Studio of Station KDKA
Published Weekly by the
Westinghouse Electric & Manufacturing Co., East Pittsburgh, Pa.,
to increase interest and enjoyment in Radio Broadcasting

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THE RADIO HOME

The other day a letter was received from a prominent architect in New York, who is making the designs for a large apartment building in Pittsburgh. He desired information on the best methods of providing the necessary connections to make the radio telephone available for the occupants of each apartment.

A Philadelphia builder recently advertised in the newspapers of that city that the million dollars’ worth of houses he is building “will be wired for radio telephone service”.

In these two instances may be seen a reflection of the popularity of radio broadcasting everywhere.

We predict that before long radio equipment will be considered a necessary part of house furnishing. When the house hunter of tomorrow beholds the landlord in his den one of his leading questions will be “Is it wired for wireless?” Perhaps he will insist on an extra radio connection, so that the cook and hired girl may entertain their company.

A Model Electrical Home in Pittsburgh will be opened for inspection by the public within the very near future. In addition to a complete equipment of labor-saving electrical appliances it will be furnished with everything necessary for the best reception of radio broadcasting. No doubt this home will be copied by many home builders who wish to incorporate modern conveniences in their homes.

Fortunately radio receiving sets are not limited in their application to localities where electric current is available. No matter how isolated a man’s home, be it in the depths of the forest or on the smallest island at sea, radio broadcasting will link him up with the activities of the world.

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, March 26, 1922
11:00 A. M. Services of the Emory Methodist Episcopal Church North Highland Ave., at Rippey St., Pittsburgh, Pa. Rev. W. Woford, T. Duncan, Minister.
3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. W. O. Yates, of the Swissvale Presbyterian Church, Swissvale, Pa.
7:30 P. M. Services of the Calvary Episcopal Church, Shady Ave., Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

Monday, March 27, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, conducted by Rev. Frank H. Nelson of Christ Church, Cincinnati, Ohio. “Pittsburgh,” by C. C. C. Stotler, Secretary and Treasurer, The Guaranty Company; Pittsburgh, Pa. From Pittsburgh Post Studio.
8:30 P. M. Instrumental and vocal duets and solos by John Rodda, tenor; Hazel Drake, pianist; Mrs. Oliver S. Heck, contralto; Clyde DeRoy Kocher, violinist, and Mrs. William W. Andrew, accompanist.

Tuesday, March 28, 1922
8:30 P. M. Entertainment by Mrs. Adele Eggers Furrisk, soprano; T. F. Willman, violin; and Mrs. T. F. Willman, Piano.

Wednesday, March 29, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, conducted by Rev. Frank H. Nelson of Christ Church, Cincinnati, Ohio. “Industrial Importance,” by A. L. Humphrey, President of the Westinghouse Air Brake Company. From Pittsburgh Post Studio.
8:30 P. M. Message from the National Safety Council.

Thursday, March 30, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, conducted by Rev. Frank H. Nelson of Christ Church, Cincinnati, Ohio. “Co-operation Between Banker and Farmer,” by Dr. J. T. Holdsworth, Vice President, Bank of Pittsburgh, N. A. From Pittsburgh Post Studio.
8:30 P. M. Vocal and instrumental selections by W. F. McNally, baritone; Mrs. W. H. Long, pianist; also several violin selections and readings by artists, to be announced later.

Friday, March 31, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, conducted by Rev. H. W. Anthony, New Brighton, Pa.
8:00 P. M. “The Junior Civic Club and its Accomplishments,” by Nellie S. Hoover, Peabody High School, From Pittsburgh Post Studio.
8:30 P. M. Artists from the studio of Richard Knotts. (Program Continued on Page 4)
Top—Glee Club from Edgar Thomson Steel Works. Second Row—Gilbert W. Morris, tenor; Ruth Duthorne, pianist; "Bill" McKechnie, baritone, better known by his baseball record, now with the Pittsburgh Pirates as a coach; Mrs. Alfred C. Dunkle, soprano; Franklin Biddle, reader. Third Row—Howard G. Wilbert, baritone, pupil of Mrs. James Stephen Martin; Mary Reese Wilson, contralto, Schubert’s Ladies’ Trio; Miss Nellie Munger, violinist; Dennis A. McCarthy, Irish tenor. Bottom Row—Martha Vincent Gerber, soprano, Schubert Ladies’ Trio; Mrs. Jeannette B. Parker, soprano; Earl Collins, pianist and teacher, P. M. I; Hazel Saint, soprano, pupil of Mrs. James Stephen Martin; Mrs. Ruby Dunn McCurdy, contralto, pupil of Mrs. James Stephen Martin.

Westinghouse Radio Sets are best to receive Westinghouse Broadcasting
ENJOYS RADIO AT NINETY

Our illustration below shows Mrs. Sarah Frederick of Penn Ave., Turtle Creek, Pa., listening with interest to the Radio Chapel services from KDKA. Mrs. Frederick recently celebrated her 90th birthday. She is totally blind, which makes her radio set particularly valuable to her as it brings so many things into her life which otherwise she could not possibly experience. She eagerly awaits the time for radio services to start, and has frequently expressed her wonder and delight at this product of modern science.

PROGRAM FOR THE WEEK
(Continued from Page 2)

Saturday, April 1, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, conducted by Rev. W. H. Anthony of New Brighton, Pa.
3:00 P. M. Popular concert by Mason’s Orchestra.
7:30 P. M. Special Children’s entertainment. Bird and animal imitations by Carlton C. Anthony, D.D.S.
8:00 P. M. Talk, by speaker to be announced later.
8:30 P. M. Geneva College Musical Clubs.

Sunday, April 2, 1922
10:45 P. M. Services of Calvary Episcopal Church, Shady Ave., Pittsburgh. Rev. E. J. Van Etten, Rector.
3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. John Ray Evers, Pastor East End Christian Church, Pittsburgh, Pa.
7:30 P. M. Services of the Point Breeze Presbyterian Church, Fifth & Penn Aves., Pittsburgh, Pa. Dr. P. H. Barker, Minister.

KDKA’S Week Day Schedule
10:00 to 10:15 A.M. Music. *2:00 to 2:20 P.M. Music.
12:30 to 1:00 P.M. Music. *4:00 to 4:20 P.M. Music.
*On Saturdays special concert from 3:00 to 4:00 P.M.
7:30 P.M. Uncle Wiggily Bedtime Story from the Pittsburgh Sun.
8:30 to 9:00 P.M. Musical Program
9:00 to 9:05 P.M. News (United Press Service)
9:05 to 9:30 P.M. Musical Program
9:55 to 10:00 P.M. Arlington Time Signals
Time Given is Eastern Standard Time.

KDKA’S Sister Stations
KYW—360 meters—Chicago, Ill. Central Time
9:35 A.M Opening Market Quotations, Chicago Board of Trade. Quotations every half hour until 1:00 P.M.
1:20 P.M. Closing Market Quotations.
2:15 P.M. News and Market Reports.
4:15 P.M. News, Market, and Stock Reports.
6:30 P.M. News, Final Market, and Financial Reports.
7:30 P.M. Children’s Bed Time Story.
8:00 P.M. Program of Music.
9:00 P.M. News and Sports.
3:30 P.M. Sunday, Radio Chapel.

WJZ—360 meters—Newark, New Jersey. Eastern Time
Hourly concert on the hour from 11:00 A.M. to 8:00 P.M. Government weather forecast, daily 11:00 A.M., 12:00 M., 5:00 P.M. and 10:01 P.M.
Shipping News—Weekdays except Sat. at 2:05 P.M. by Marine Engineering and Shipping Age.
“Man in the Moon” stories with music for children (copyrighted by Newark Sunday Call) Tuesday and Friday—7:00 P.M.
Arlington Time—Daily at 9:52 P.M.
Music—Tuesday, Thursday, Saturday and Sunday, 8:15 P.M. until 10:00 P.M.
Radio Chapel—Sunday at 3:00 P.M.

WBZ—360 meters—Springfield, Mass. Eastern Time
7:30 P.M. Uncle Wiggly Bedtime Story from the Springfield Union.
7:45 P.M. Prominent speaker, market and weather reports.
8:00-9:00 P.M.—Program of music.
3:00 P.M. Sunday—Radio Chapel.
8:00 P.M. Sunday—Church Services.