LOUISE LERCH, Soprano Soloist
First Presbyterian Church
Pittsburgh

MARGARET CROUSE, Pianist
Accompanist for Mendelssohn Choir and Ernest Lunt Studios
Pittsburgh
THE JOKESMITHS GO GUNNING

One of the surest tests of the popularity of a new idea is the manner in which it is treated by the humorists and near humorists. For example, remember the Ford.

Already the cartoonists, columnists and joke-smiths are looking to radio as a bread and butter getter. The following is extracted from the columnist, H. I. Phillips in his “The Once Over”.

“Tests conducted by the Westinghouse people the other day showed that the movements of a flock of flies across a sheet of brown paper sounded, by radio, ‘like the booming of thunder’.

“But flies’ footsteps aren’t the half of it. Thomas Edison announces it soon will be possible to hear the conversation of ants. The question, ‘What are the red ants saying’, has agitated scientists for years.

“Henry Ford, Mr. Edison’s close chum is following his experiments with keen interest. ‘I have always wondered what the ants were saying,’ said Mr. Ford today. ‘If they are saying what I think they have, it may go hard with them.’

“The Westinghouse people have gone Mr. Edison one better by declaring that by means of a powerful radio amplifier the sound of a molecule turning over can be heard, which brings to mind the old song:

“I love to sit and listen most obtusely,
Throughout the fading hours of the day,
To all the little atoms running loosely,
And all the little molecules at play.”

PROGRAM FOR THE WEEK

This program is prepared some time in advance of these dates, and is subject to change. Programs in detail are published daily in all Pittsburgh papers.

Sunday, April 2, 1922
10:45 A. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh. Rev. E. J. Van Etten, Rector.
2:45 P. M. Children’s Bible Stories, “The Boy with the New Coat”.
3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. John Ray Ewers, Pastor East End Christian Church, Pittsburgh.
7:30 P. M. Services of the Point Breeze Presbyterian Church, Fifth and Penn Aves., Pittsburgh, Pa. Dr. P. H. Barker, Minister.

Monday, April 3, 1922
8:00 P. M. “Pittsburgh and Its Scientific Importance,” by Dr. E. R. Weidlein, Mellon Institute of Industrial Research, University of Pittsburgh.
8:00 P. M. “Engineering and Happiness,” by Dr. F. Paul Anderson, Dean of Engineering, University of Kentucky. —From the Pittsburgh Post Studio.
8:30 P. M. Vocal and instrumental selections by Chester Humphreys, Clara Goode, Jessie Wise-Greenwald and Earl B. Collins.

Tuesday, April 4, 1922
8:00 P. M. “The Legitimate Mining Business in United States and Mexico,” by Marshall M. Hickey. From the Pittsburgh Post Studio.
8:30 P. M. Entertainment by Arion Male Quartet.

Wednesday, April 5, 1922
12:30 P. M. Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev. Z. B. T. Phillips, St. Peter’s Church, St. Louis, Mo.
8:00 P. M. “Pittsburgh—Its Railroad Problems,” by J. A. McCre, Vice President Central Region P.R.R.—From the Pittsburgh Post Studio.
8:00 P. M. “Helping the Poor to Help Themselves,” by J. H. Flaherty, Secretary and General Manager, Pittsburgh Association for the Improvement of the Poor.—From the Pittsburgh Post Studio.
8:30 P. M. Instrumental and vocal selections by Hanna Davis Shorthouse, lyric soprano, accompanied by Anna Mac Hardy; Cyrus A. Davis, tenor, accompanied by Mrs. Cyrus A. Davis.

Thursday, April 6, 1922
12:30 P. M. Lenten services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev. Z. B. T. Phillips, St. Peter’s Church, St. Louis, Mo.
8:00 P. M. A Forecast of Business Conditions by Clark Hammond, Vice President, Columbia National Bank.
8:30 P. M. Versatile entertainment by the Cadman Quartet of mixed voices. Mary Cornelius, soprano; Nellie Gretton, contralto; Robert Reed, tenor; Fred McHugh, baritone and Lucille Gregg, accompanist and coach.

(Program Continued on Page 3)
ARTISTS CONTRIBUTING TO KDKA'S PROGRAM

Top—Allan's Serenaders of the McKeesport Cyclers: John C. McClurg, saxophone; Harry Lewis, trumpet; Charles K. Gumbert, Jr., piano; Mrs. John L. Gumbert, violin; John L. Gumbert, cello; James B. Allan, drums; Dr. Howard Aber, banjo. Bottom—Etta Cunningham, soprano; Minnie Brown Heck, contralto; Margaret Davis, soprano; Mrs. William W. Andrews, pianist; Hazel Drake, pianist.

PROGRAM FOR THE WEEK
(Continued from Page 2)

Friday, April 7, 1922
12:30 P. M. Lenten services from Trinity Episcopal Church, Pittsburgh, Pa. Conducted by Rev. Z. B. T. Phillips, St. Peter's Church, St. Louis, Mo.
7:30 P. M. "Bedtime Stories," by Howard Garis, author and originator of "Uncle Wiggily"—to be given from Pittsburgh Post Studio.
8:00 P. M. "A Good Dream Gone Wrong," by George R. Wallace—to be given from the Pittsburgh Post Studio.
8:30 P. M. Entertainment by Selena Gularski, soprano; L. C. West, bass; Agnes McGurrin, pianist.

Saturday, April 8, 1922
3:00 P. M. Popular concert by Pittsburgh Strollers Orchestra.

7:30 P. M. "Bedtime Stories," by Howard Garis, author and originator of "Uncle Wiggily"—to be given from Pittsburgh Post Studio.
8:00 P. M. "The Junior Civic Club and Its Accomplishments", by Nellie S. Hoover, Peabody High School.
8:30 P. M. Entertainment by Mrs. Margaret Davis, soprano; Louis M. Garatt, baritone; Marion Engle, pianist and accompanist.

Sunday, April 9, 1922
11:00 A. M. Services of the Emory Methodist Episcopal Church, North Highland Avenue at Rippey Street, Pittsburgh, Pa. Rev. W. Wofford T. Duncan, Minister.
2:45 P. M. Children's Bible Stories "The King of the Trees".
3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. Floyd L. Carr, Wilkinsburg Baptist Church.
7:30 P. M. Services of the Calvary Episcopal Church, Shady Avenue, Pittsburgh, Pa. Rev. E. J. Van Etten, Rector.

Westinghouse Radio Sets are best to receive Westinghouse Broadcasting
A special feature of today’s program is the Children’s Bible Stories by Rev. John Ray Ewers, Pastor of East End Christian Church, Pittsburgh. These two stories were written specially for the boys and girls who have been enjoying the evening bedtime stories. Let the kiddies have the phones at these periods. If they like these Bible stories, we may be able to get others.

KDKA’S Week Day Schedule
10:00 to 10:15 A.M. Music
12:30 to 1:00 P.M. Music
2:00 to 2:20 P.M. Music
4:00 to 4:20 P.M. Music
*On Saturdays special concert from 3:00 to 4:00 P.M.
7:30 P.M. Uncle Wiggily Story from Pittsburgh Sun.
7:45 P.M. Special News.
8:30 to 9:30 P.M. Musical Program
9:00 to 9:05 P.M. News (United Press Service)
9:55 to 10:00 P.M. Arlington Time Signals

KDKA’S Sister Stations
KYW—360 meters—Chicago, Ill. Central Time
9:35 A.M. Opening Market Quotations, Chicago Board of Trade. Quotations every half hour until 1:00 P.M.
1:20 P.M. Closing Market Quotations.
2:15 P.M. News and Market Reports.
4:15 P.M. News, Market, and Stock Reports.
6:30 P.M. News, Final Market, and Financial Reports.
7:30 P.M. Children’s Bed Time Story.
8:00 P.M. Program of Music.
9:00 P.M. News and Sports.
3:30 P.M. Sunday, Radio Chapel.

WJZ—360 meters—Newark, New Jersey. Eastern Time
Hourly concert on the hour from 11:00 A.M. to 8:00 P.M. Government weather forecast, daily 11:00 A.M., 12:00 M., 5:00 P.M. and 10:01 P.M.
Shipping News—Weekdays except Sat. at 2:05 P.M. by Marine Engineering and Shipping Age.
“Man in the Moon” stories with music for children (copyrighted by Newark Sunday Call) Tuesday and Friday—7:00 P.M.
Arlington Time—Daily at 9:52 P.M.
Music—Daily, 8:15 P.M. until 10:00 P.M.
Radio Chapel—Sunday at 3:00 P.M.

WBZ—360 meters—Springfield, Mass. Eastern Time
7:30 P.M. Uncle Wiggily Bedtime Story from the Springfield Union.
7:45 P.M. Prominent speaker, market and weather reports.
8:00-9:00 P.M.—Program of music.
3:00 P.M. Sunday—Radio Chapel.
8:00 P.M. Sunday—Church Services.
Two Favorites at KDKA Studio

RICHARD KNOTTS, Baritone
Teacher of Voice
Studio, Suite 303-4-5 Savoy Building, Pittsburgh, Pa.

FRANK CUTHBERT, Bass Cantante
Soloist Shadyside Presbyterian Church
After May 1, at St. Bartholomew's Episcopal Church, New York
U.S. CONSUL AT VENEZUELA ENJOYS CONCERTS FROM KDKA

La Guaira, Venezuela, April 9, 1922.

Mr. Malzone, Sir:

I am writing you this letter to express the pleasure and interest which I have had in your three broadcasts which I heard this week from the Trinidad station KDKA. It is a pleasure to hear well-known American artists and music on the radio. I hope that KDKA will continue to broadcast concerts from Pennsylvania.

Very truly yours,

[signature]

Mr. H. C. Malzone, Pittsburgh Post Studio.
Top Row—Agnes McGurran, pianist and accompanist; John A. Mackay, Jr., violinist; Madame Dix Byselle, pianist; W. R. McGeary, Director, Pittsburgh Theological Seminary Male Chorus and Trombonist, late of Sousa's Naval Band; Lena Powell, soprano soloist, Fourth Presbyterian Church, Pittsburgh. Bottom Row—H. Marie McCracken, soprano; Isabel Baumgardner, soprano, First Baptist Church, Wilkinsburg, Pa.; Chauncey Hassell, reader; Helen Garvin, pianist; Mrs. James Stephen Martin, vocal teacher; Mrs. William J. Lacock, violinist.

PROGRAM FOR THE WEEK

(Continued from Page 2)

Friday, April 14, 1922
12:30 P. M. Lenten Services from Trinity Episcopal Church, Pittsburgh, Pa.
7:30 P. M. Special Lenten Services from the Trinity Episcopal Church, Pittsburgh, Pa. These services will last until 9:00 o'clock P. M.
9:00 P. M. Sacred Concert from Station KDKA.

Saturday, April 15, 1922
12:30 P. M. Lenten Services from the Trinity Episcopal Church, Pittsburgh, Pa., conducted by Rev. W. H. Anthony of New Brighton, Pa.
3:00 P. M. Popular Concert by Harry Nossokoff's Orchestra of Pittsburgh, Pa.
8:00 P. M. "Non-Cancellable Accident and Health Insurance," by John A. Dalzell, Commonwealth Building, Pittsburgh, Pa. From the Pittsburgh Post Studio.
8:30 P. M. Entertainment by George Bob Wick ("Army Song Leader") and Company.

Sunday, April 16, 1922
11:00 A. M. Services of the Point Breeze Presbyterian Church, Fifth and Penn Aves., Pittsburgh, Pa. Dr. P. H. Barker, Minister
2:15 P. M. Children's Bible Stories, "The Surprise of Pay Day."
2:30 P. M. Religious musical program by Galbraith Brothers, "Messengers of Good Cheer."
3:00 P. M. Radio Chapel at Station KDKA conducted by Rev. Dwight L. Myers, Pastor, Brushton Methodist Episcopal Church.
7:30 P. M. Services of Calvary Episcopal Church, Shady Avenue, Pittsburgh. Rev. E. J. Van Etten, Rector.
10:00 to 10:20 A.M. Music. *2:00 to 2:20 P.M. Music.
12:30 to 1:00 P.M. Music. *4:00 to 4:20 P.M. Music.
*On Saturdays special concert from 3:00 to 4:00 P.M.
7:30 P. M. Bedtime story for children.
7:45 P.M. Special News.
8:30 to 9:30 P.M. Musical Program
9:00 to 9:05 P.M. News (United Press Service)
9:55 to 10:00 P.M. Arlington Time Signals

Westinghouse Radio Sets are best to receive Westinghouse Broadcasting
RADIO CHAPEL

Rev. Floyd L. Carr, Pastor,
Wilkinsburg Baptist Church.

WESTINGHOUSE-RADIO CORPORATION
STATION WJZ
360 Meters. Newark, New Jersey.

Sunday, April 9, 1922
3:00 P. M. Monsignor F. McHugh, St. Patrick’s Cathedral, Central Ave., New York.
4:00 P. M. St. Cecile Quartet, Aeolian Co.
7:45 P. M. Addresses by Miss Abbott, Metropolitan Museum of Art.
8:00 P. M. Recital by Miss Helen Yorke, soprano.
9:30 P. M. Recital by Arthur Jones, harpist.

Monday, April 10, 1922
7:45 P. M. “Bucket Shops,” by R. D. Wyckoff.
8:00 P. M. Concert by the New York Mail, Chas. Isaacson, director. Solos by DeWolf Hopper.
9:30 P. M. Recital by Marc Narelle, Australian soprano.

Tuesday, April 11, 1922
7:00 P. M. “Man-in-the-Moon” story, (c) Newark Sunday Call.
7:30 P. M. Health talk, National Tuberculosis Association.
8:00 P. M. Concert by the Scottish Harmonic Association.
9:30 P. M. Recital by Anna Pinto, harpist.

Wednesday, April 12, 1922
7:00 P. M. Animal stories, Florence Smith Vincent.
7:45 P. M. Talk by Arthur Batchelor, Chief Radio Inspector.
8:00 P. M. Dance music by the Zip Five Dance Orchestra.
9:30 P. M. Recital by C. Leonard Lewis, Jr., tenor.

Thursday, April 13, 1922
7:00 P. M. “Jack Rabbit” stories by David Cory.
7:30 P. M. “Head over Heels,” by Marc Letters, Pictorial Review.
8:00 P. M. Recital by Luella Melius coloratura soprano.
9:30 P. M. Recital by Mrs. Fred N. Ritchie, contralto.

Friday, April 14, 1922
7:00 P. M. “Man-in-the-Moon” stories, (c), Newark Sunday Call.
7:40 P. M. Crop estimates by Wm. H. Stanton, U.S. Dept. of Agriculture.
8:00 P. M. Vocal and instrumental concerts by Conn Musical Instrument Co.
9:00 P. M. Chas. Dickens characters by Mortimer Kapplan.

Saturday, April 15, 1922
7:00 P. M. Fashion Talk.
7:30 P. M. Oral Hygiene by Francis M. Buckley.
8:00 P. M. Dance Music by the Meadowbrook Sextette Jazz Kings.
9:45 P. M. Recital by Henry Noeller, tenor.

Sunday, April 16, 1922
3:00 P. M. Radio chapel.
4:00 P. M. Recital by Minna Kaufmann.
6:30 P. M. Sandman stories by Abbie Phillips Walker; “The Bubble Book That Sings.”
9:15 P. M. Inga Oerner, soprano.

Other Features
Musical program weekdays, every hour from 11 A. M. to 6 P. M. on the hour.
Weather Forecast (Official)—Daily, 11:00 A. M. 12:00 M. 5:00 and 10:01 P. M. sharp.
Shipping News weekdays 2:05 P. M. (excepting Sat.) by Marine Engineering and Shipping Age.
Official Arlington Time 9:52 P. M.
Agricultural Reports, Official, daily 12:00 M. and 6:00 P.M.

Station KYW, Chicago, Ill.
360 Meters. Central Time.
9:35 A.M Opening Market Quotations, Chicago Board of Trade. Quotations every half hour until 1:00 P.M.
1:20 P.M. Closing Market Quotations.
2:15 P.M. News and Market Reports.
4:15 P.M. News, Market, and Stock Reports.
6:30 P.M. News, Final Market, and Financial Reports.
7:30 P.M. Children’s Bed Time Story.
8:00 P.M. Program of Music.
9:00 P.M. News and Sports.
3:30 P.M. Sunday, Radio Chapel.

Station WBZ, Springfield, Mass.
360 Meters. Eastern Time
7:30 P.M. Uncle Wiggly Bedtime Story from the Springfield Union.
7:45 P.M. Prominent speaker, market and weather reports.
8:00-9:00 P.M.—Program of music.
3:00 P.M. Sunday—Radio Chapel.
8:00 P.M. Sunday—Church Services.

If you have any interesting photographs of yourself listening to the radio concerts we shall be glad to have copies for publication in Radio Broadcasting News. Send them to the Editor.