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*The Scopes Microphone, 1925.* WGN Radio carried exclusive coverage of the famous "Monkey Trial" in Dayton, Tennessee where Clarence Darrow battled William Jennings Bryan over the teaching of evolutionary theory in the local high school. It was the first ever broadcast from a courtroom.
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The editors of RBR’s Source Guide and Directory 1994 would like to express their sincere thanks to the individuals and companies below. Their invaluable assistance helped make this book possible.

- Arbitron
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- Decision Data Systems
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- Interep Radio Store
- Katz Radio Group
- The M Street Corp.
- Mack Printing
- Miller, Kaplan, Arase & Company
- National Association of Broadcasters
- Maureen Peratino, FCC
- Radio Advertising Bureau
- Radio Expenditure Reports
- Amy Seyler
- Standard & Poor’s
- Veronis, Suhler & Associates
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MEDIA SERVICES GROUP, Inc.

Acquisitions • Valuations • Financing • Consultation

Mitt Younts
President - Partner
Washington
703-351-5025
703-351-0361 Fax

Kevin Cox
VP - Partner
Philadelphia
215-695-9339
215-695-9340 Fax

Bob Maccini
VP - Partner
Providence
401-454-3130
401-454-3131 Fax

Greg Merrill
VP - Partner
Salt Lake City
801-753-8090
801-753-1394 Fax

Bill Lytle
VP - Partner
Kansas City
913-383-2260
913-383-3152 Fax

George Reed
VP - Partner
Jacksonville
904-285-3239
904-285-5618 Fax
A Team of Broadcasters with Winning Legacies.

OMNIAmericA
COMMUNICATIONS, INC.

11111 Santa Monica Blvd., Suite 220
Los Angeles, California 90025
(310) 478-1111 (310) 445-4606 FAX

Integrity • Commitment • Excellence
### Group Owners

A radio group is defined as a company holding stations in two or more markets.

The Group Owner section includes data from 1994, included in each listing is information on group headquarters, followed by owned stations listed in descending order by market size.

Each station listing includes call letters, format, general manager, address, phone, and fax.

Duopolies and combos are listed together except where there are significant differences in contact information, such as separate addresses, phone, and fax numbers.

In many cases, the band on which a station operates is identified with a tag appended to the call letters (-AM or -FM). In all cases where two sets of call letters are together, separated by a slash (/), it is an AM-FM combo, and the AM is always given first.

For additional information on the stations, see Section 2 Stations by Market. For additional information on markets, see Section 3 Market Profiles.

---

**ABS Communications**
4401 Waterfront Dr. #110
Glen Allen VA 23060-3375
804-270-9600; fax 804-270-7518
Ken Brown, pres; Alison Glander, VP sales

**WKKH/FM**
Country
Stn: 1: 95.3 mHz
Stn 2: 200 kHz
GM: Erich Hauenstein
WSVS/WKIK own
acq. from Kat recr.; $3M
RBR 4-12-93
cabled
300 Arboretum Pl. #590; 23236
Fax: 804-303-5700

**WRQO-FM**
Classic Rock
Stn: 1: 101 kHz
GM: Bob Bellin
555 N. Pleasantburg Dr. #314, Greenville, SC 29077
Fax: 803-226-1511

**WKXY-FM**
Oldies
Stn: 1: 93.5 mHz
GM: John Ackerman
1315 Dussel Dr., Maumee OH 43537
Fax: 419-891-1551

**Ackerley Communications Inc.**
800 Fifth Ave. #3770
Seattle WA 98104
206-624-2868; fax 206-623-7853
Barry Ackerley, chmn & CEO

**WAXY-FM**
Oldies
Stn: 1: 105.9 mHz
GM: David Ross
sale to Clear Channel (which is merging with Metroplex) pending, $14M, RBR 1-10-94

**LMA: brokered to WHYI-FM (Metroplex)**
1975 E. Sunrise Blvd., 4th Fl., Ft. Lauderdale FL 33304
305-463-9299 Fax: 305-522-1441

**WMEZ-FM**
Sports/AC
Stn: 1: 1550 kHz
GM: Mark Johns
190 Queen Ave. #100; 91809
206-285-2285 Fax: 206-266-2376

**Adventure Communications Inc.**
900 Bluefield Ave.
Bluefield WV 24701
304-327-7114; fax 304-325-7850
Michael R. Shott, pres/CEO; Mike Buxser, VP/COO; Paul McNeill, CFO.

#136 Huntington WV

**LMA: to sell off to Clear Channel (which is merging with Metroplex)**
305-463-9299 Fax: 305-522-1441

**KJRC/KLTX**
Sports/AC
Stn: 1: 950 kHz
GM: John Drese
190 Queen Ave. #100; 91809
206-285-2285 Fax: 206-266-2376

**KJR/KLTX**
Sports/AC
Stn: 1: 950 kHz
GM: John Drese
190 Queen Ave. #100; 91809
206-285-2285 Fax: 206-266-2376

---

**CJNO/KTJU**
Hot AC/Hot Country
Stn: 1: 630 kHz
GM: Steve Rhyner
3161 Channel Dr.; 99801
907-586-9800 Fax: 907-463-3685

**KFI/KWSZ**
Soft AC/Oldies
Stn: 1: 1230 kHz
GM: Geoffrey A. Brandt
611 Lake St., Box 299; 99355
907-747-6626 Fax: 907-747-8455

**KTHK/KQTV**
Soft AC/Oldies
Stn: 1: 930 kHz
GM: Jack Emmerson
526 Stedman St.; 99901
907-225-2193 Fax: 907-225-0444

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**RADIO GROUP OWNERS**

**WBEW/WMJQ**
News-Sports/Info/Hot AC
Stn: 1: 930 kHz
GM: Larry Levite
sale to Keywest Broadcasting, pending, est. $10M, RBR 11-15-93
2077 Elmwood Ave.; 14207
716-876-0930 Fax: 716-875-6201

**WBEN/WZBG**
News/Sports/Info/Hot AC
Stn: 1: 930 kHz
GM: Larry Levite
sale to Keywest Broadcasting, pending, est. $10M, RBR 11-15-93
7900 Davis Rd., N., Clay NY 13401
315-699-8200 Fax: 315-699-8450

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**KACE-FM**
R&B
Stn: 1: 103.9 mHz
Note: simulcasts on co-owned KAEV-FM
Riverside-San Bernardino
161 N. La Brea Ave., Inglewood CA 90301
310-330-3100; fax 310-412-7603
Willie Davis, pres; William P. Davis, EVP; Bonita Cole, controller.

**KCCB/KAEB**
News-Talk/Urban AC
Stn: 1: 1350 kHz
GM: Bill McNulty
acq. from Pennino Broadcasting Corp., 1993
Note: FM simulcasts co-owned KACE-FM
Los Angeles
740 W. 4th St., San Bernardino CA 92410
909-882-2575 Fax: 909-888-7302

---

**KABC/KBBS**
News-Talk/Urban AC
Stn: 1: 1290 kHz
GM: Don Rossete
4222 Capitol Dr.; 53122
414-444-1290 Fax: 414-771-3036

**WALM-FM**
CHR
Stn: 1: 101.2 mHz
GM: Steve Sinicropi (EVP)
2500 N. Mayfair Rd. #390; 53226
414-785-1021 Fax: 414-771-3036

Allegheny Mountain Network Stations
Box 204
State College PA 16804
814-328-0792; fax 814-684-1220
Cary Simpson, pres.

#229 State College
WTRN/WGMR Oldies
Stn 1: 1340 kHz Stn 2: 101.1 mHz
GM: Cary Simpson
Washington Ave. & 1st St., Tyrone PA 16686; 204 Calder Way, State College PA 16801
814-684-3200 Fax: 814-684-1220

Couderstown PA
WFRM AM-FM Oldies/Classic Rock
Stn 1: 600 kHz GM: John Salter
Box 309; 16915
814-274-8900 Fax: 814-274-0760

St. Marys-Ridgway
WKBI AM-FM Oldies/Classic Rock
Stn 1: 1400 kHz GM: John Salter
Box 466; St. Marys PA 15857
814-834-2821 Fax: 814-834-4319

Smethport-Bradford
WQRM-FM Classic Rock
Stn 1: 106.9 mHz GM: John Salter
2088 Fulton St., Smethport PA 16749
814-887-1977 Fax: 814-887-5178

Wellsboro PA
WBMT AM-FM Oldies/AC
Stn 1: 1490 kHz GM: Alfred Harer
Box 98; 16901
717-724-1490 Fax: 717-724-6971

Alliance Broadcasting
2121 N. California Blvd. #690
Waltun Creek CA 94596
510-256-4990; fax 510-256-4695
John Hayes Jr., Pres/CEO.

#4 San Francisco
KFRC AM-FM Oldies (s)
Stn 1: 610 kHz Stn 2: 99.7 mHz
GM: David Bramnick
acq. from Coast Broadcasting 8-12-93, $20.15M, RBR 8-23-93
500 Washington St.; 94111
415-391-9970 Fax: 415-397-3655

#6 Detroit
WYCD-FM Young Country
Stn 1: 99.5 mHz GM: Scott Meier
306 S. Washington St. #500, Royal Oak MI 48067
810-691-4100 Fax: 810-543-3699

#8 Dallas-Ft. Worth
KYNG-FM/KSNF-FM Country/Country
Stn 1: 105.3 mHz Stn 2: 94.9 mHz
GM: Scott Savage
acq. of KSNF from Evergreen 10-7-93, $11M 12201 Merit Dr. #930; 75251
214-716-7800 Fax: 214-716-7835

Amatroo Group Ltd.
2929 E. Commercial Blvd., Penthouse C

Fl. Lauderdale FL 33308
305-776-7115; fax 305-938-0574
Joseph C. Amaturo, gen. pfhr.

#29 Riverside-San Bernardino
KFRG-FM/KOJO-FM Mod, Ctry/Ctrty Ctrr
Stn 1: 95.1 mHz Stn 2: 92.7 mHz
GM: Richard McIntosh
acq KOJO-FM from Riverside County Bcstrs. 2-93, $3M
900 E. Washington St. #315, Colton CA 92324
714-825-9525 Fax: 714-825-0411

#48 West Palm Beach
WKFR-FM Rock Classics
Stn 1: 98.7 kHz GM: Jeff Sisley
acq. of WOIC AM-FM from Okeechobee pending, $3M, RBR 9-20-93
3223 Commerce Pl. #101; 33407
407-668-9056 Fax: 407-668-0157

#59 Austin
LMA
KFGI/KKMJ Oldies/AC
Stn 1: 1370 kHz Stn 2: 95.5 mHz
GM: Lon Benson
LMA: operates KFGI-FM (New Thinking Inc., 94.7, Oldies simulcast with KFGI-AM)
4301 Westbank Dr., Bdgd. B #350; 78764
512-327-9959 Fax: 512-329-0252

Russsellville KY
WRUS/WBVR AC/Country
Stn 1: 610 kHz GM: Bill McCann
1715 Nashville St.; 42276
502-726-3555

AmCom General Corp.
Nations Bank Plaza #804, 7 N. Laurrens St.
Greenville SC 29601-2744
803-242-3800; fax 803-271-2226
George R. Francis, pres; E. Gray Payne, VP

#123 Shreveport
KRMD AM-FM Country
Stn 1: 1340 kHz Stn 2: 101.1 mHz
GM: Gene Dickerson
3109 Alexander Ave.; 71104-4615
318-865-5173 Fax: 318-865-3657

#60 Greenville-Spartanburg
WJZM-FM Hot Urban AC
Stn 1: 107.3 mHz GM: Sam Church
acq. from Desert Communications, $3.6M, RBR 8-23-93
acq of WBBO-FM from Rutherford County Radio pending, $2.6M, RBR 11-15-93; acq of WHYZ-AM from Greenville Family pending, RBR 11-29-93
84 Villa Rd. Drawer B-35, Greenville SC 29615-3030
803-235-1073 Fax: 803-297-8490

American Broadcasting Systems
6209 N. K61 Hwy.
Hutchinson KS 67502
316-669-6193; fax 316-669-6199
Ron Shaffer, pres.

#22 Phoenix
KVYA AM-FM Spanish/Spanish
Stn 1: 860 kHz Stn 2: 107.1 mHz
GM: Bob Feinman
acq 1992
1641 E. Osborn Rd. #8; 85016
602-266-2005 Fax: 602-279-2921

#172 Topeka-Lawrence
KZTO-FM Contemporary
Stn 1: 95.7 mHz GM: Helen Castleberry
2200 W. 25th St. #200, Lawrence KS 66047
913-841-9696 Fax: 913-841-9726

American General Media
Box 2700
Bakersfield CA 93303
805-328-1410; fax 805-328-0190
Anthony Brandon, pres.

#46 Rochester
WWG-WAM Religion-Ethnic
Stn 1: 1460 kHz GM: Chris Sacrabin
1840 S. Winton; 14618
716-461-8212 Fax: 716-461-0348

#53 Birmingham
LMA
WYDE-AM News-Talk
Stn 1: 850 kHz GM: Berkley Fraser
LMA: operates WCEO-AM (Bcst.
Properties, 1260 kHz, News-Talk-Bus); LMA: operates WWBR-FM (105.9 mHz, AOR).
244 Goodwin Crst Dr. #1260; 35209
205-942-8500 Fax: 205-942-6578

#89 Bakersfield
KERN AM-FM News-Talk/Oldies
Stn 1: 1410 kHz Stn 2: 94.1 mHz
GM: Roger Fosseir
1410 Easton Dr.; 93309
805-328-1410 Fax: 805-328-0873

#164 San Luis Obispo
LMA
KKAL/KZOZ Sports/AOR
Stn 1: 1280 kHz Stn 2: 93.3 mHz
GM: Joe McMahon
LMA: operates KPRL/KDDB (Dellar Bcg.,
1230/92.5, News-Talk/Country)
4115 Broad St.; 33401
805-781-2750 Fax: 805-781-2758

#169 Lubbock
Oldies
Stn 1: 98.1 mHz GM: Lew Dee
Box 11472; 79408
806-763-2856 Fax: 806-753-8756

#235 Wichita Falls
KLLF/KWFS News-Talk/Country
Stn 1: 1290 kHz Stn 2: 103.3 mHz
GM: Jon Gibson
acq 1981
Box 1103; 76307
817-855-3555 Fax: 817-855-1070

American Media
50 Francisco St. #490
San Francisco CA 94133
415-397-1000; fax 415-397-1723
Art Kern, chmn.
Patchogue NY: 66 Colonial Dr.; 11772;
516-475-5200; fax 516-475-5211; Alan
Beck, pres.

#14 Nassau-Suffolk
WALK AM-FM Full Service AC
Stn 1: 1370 kHz Stn 2: 97.5 mHz
GM: Bill Edwards
Box 230, Patchogue NY 11772
516-475-5200
#17 Minneapolis
KTCJ/KTCZ  FM: AOR
Stn 1: 950 kHz  Stn 2: 97.1 mHz
GM: Doug Brown
100 N. 6th St. #210C; 55403
612-339-0000

#28 Sacramento
KAIH/KHYL  Country/Oldies
Stn 1: 950 kHz  Stn 2: 101.1 mHz
GM: John Davison (VP)
2435 Marconi Ave.; 95821
916-974-0290

#29 Riverside-San Bernardino
KMEN/KGGI  Sports/Churban
Stn 1: 1290 kHz  Stn 2: 99.1 mHz
GM: David Presher
2001 Iowa Ave. #200, Riverside CA 92507
909-684-1991

#32 Cincinnati
WUBE AM-FM  Country/Country
WGYG-FM  Young Country
Stn 1: 1230 kHz  Stn 2: 105.1 mHz
Stn 3: 96.5 kHz
GM: George Toulas
WGYG acq from Reams Broadcasting, RBR 4-12-93
225 E. 6th St.; 45202
513-721-1050

#42 Orlando
WOCL-FM  Oldies
Stn 1: 105.9 mHz
GM: Garry Eaves
2101 State Rd. #301, Longwood FL 32779
407-682-2121

American Radio Systems Inc.
116 Huntington Ave.
Boston MA 02116
617-375-7500; fax 617-375-7575
Steven B. Dodge, chmn/CEO; David Pearlman, co-CEO; Joseph L. Winn, CFO/co-CEO; Tom Storer, chmn of executive committee.

Note: Formed by the merger of Storer, Atlantic Radio and Multi Market into American Radio Systems, 11-1-93 (RBR 6-28-93).

#9 Boston
Duopoly
WRKO-AM/WHDH-AM  Talk/News-Talk
WBZ-FM  AC
Stn 1: 680 kHz  Stn 2: 850 kHz
Stn 3: 98.5 mHz
GM: Joseph Winn (VP) (AMs)
WHDH-AM acq from New England TV, $3M, RBR 1-25-93
116 Huntington Ave.; 02116
617-236-6800; Fax: 617-236-6834

#40 Hartford
WZMX-FM  AC
Stn 1: 93.7 mHz
GM: David Pearlman (pres)
acq 8-30-90, $6.4M
acq of WNEZ/WRCH from Radio Corp. of Hartford pending, Radio News Today 12-16-93
10 Executive Dr., Farmington CT 06032
203-677-6700; Fax: 203-677-6799

#41 Buffalo
WYRK-FM  Country
Stn 1: 106.5 mHz
GM: Ralph Christenson
500 Rand Bldg., Lafayette Sq.; 14203
716-852-7444; Fax: 716-852-5683

#45 Rochester
Duopoly
WCFM AM-FM  AOR (s)
WRMM-FM  Soft AC
Stn 1: 990 kHz  Stn 2: 96.5 mHz
Stn 3: 101.3 mHz
GM: Suzanne McDonald
WCFM/WRMM acq from Atlantic Radio, est. $4M, RBR 5-10-93, 1-4-93
3136 Winston Rd. S. #300; 14623
716-272-7260; Fax: 716-272-7892

#47 Dayton
Duopoly
WONE/TWUE  Country/AOR
WWMMX-FM  AC
Stn 1: 980 kHz  Stn 2: 104.7 mHz
Stn 3: 107.7 mHz
GM: Deborah Parenti
WONE/TWUE acq from Summit, $7.7M, RBR 2-8-93
101 Pine St. #300; 45402
513-224-1137; Fax: 513-224-3667

#51 Louisville
LMA
WDJX AM-FM  CHR (s)
Stn 1: 1080 kHz  Stn 2: 99.7 mHz
GM: William V. Wells
acq 1988
LMA operates WKWW-FM (Neon Comm., 103.9, Country).
Note: WDJX-AM format is Alternative, 7PM-mid.
612 4th Ave. #100; 40202
502-589-4800; Fax: 502-587-0212

#112 Des Moines
Duopoly
KGGO AM-FM  Rel-Sprts/AOR
Stn 1: 1460 kHz  Stn 2: 94.9 mHz
GM: Peter McLane
3900 N.E. Broadway; 50317
515-265-6118; Fax: 515-265-7657

KHKI-FM  New Country
Stn 1: 97.3 mHz
GM: Jerry Siegh
acq for $1.25M, RBR 7-5-93
co-owned with KGGO AM-FM
2907 Merle Hay Rd. 50310
515-274-4968

#149 Binghamton
WNBF/WHWK  AC/Country
Stn 1: 1290 kHz  Stn 2: 98.1 mHz
GM: Roger Conklin
Court House Sq., 500 Security Mutual
Bldg., Box 414; 13902
607-772-8400; Fax: 607-772-9806

American
6255 Sunset Blvd. #101
Los Angeles CA 90025
213-465-7700; fax 213-465-3635
Tom Quinn, pres/CFO

#57 Las Vegas
KFBF-FM  Classic Rock
Stn 1: 107.5 mHz
GM: Scott Seidensticker
101 Convention Center Dr. S. #P119; 89109
702-791-1964; Fax: 702-791-3326

#67 Fresno
Duopoly
KEYQ/KFSO  AC
KEZL-FM  New AC
Stn 1: 980 kHz  Stn 2: 92.9 mHz
Stn 3: 96.7 mHz
GM: Karl Crass (VP)
4991 E. McKinley Ave.; 93727
209-251-8614; Fax: 209-251-3347

KODS-FM  Oldies
Stn 1: 103.7 mHz
GM: Janet C. Perry
LMA operates KZS-FM Reno/Carson City
(Crown, 94.7, Hot Talk-Class Rock)
Note: co-located KHTZ-AM currently silent
255 W. Moana Ln. #208; 89509
702-829-1964; Fax: 702-825-3183

#135 Reno
LMA
KEYX-AM  Stds-Talk
Stn 1: 1400 kHz
GM: Karl Crass
Note: simulcasts KEYO-AM Fresno
3232 S. Mooney Blvd.; 93277
209-733-1400; Fax: 209-251-3347

Anaheim Broadcasting Corp.
1415 3rd St. Promenade #210
Santa Monica CA 90401
310-394-1445; fax 310-394-7299
Tim Sullivan, pres.

#15 San Diego
LMA
KBZS-FM  Oldies
Stn 1: 94.9 mHz
GM: Tim Sullivan
LMA: sales with KSON AM-FM (Jefferson Pilot)
9119 Towne Centre Dr. #350; 92122
619-597-0949; Fax: 619-452-8087

#29 Riverside-San Bernardino
LMA
KCAL-FM  AOR
Stn 1: 96.7 mHz
GM: Jeff Park
1940 Orange Tree Ln. #101, Redlands CA 92373
LMA operates KOLA-FM (KOLA Inc., 99.9 mHz, Oldies), acq pending
909-793-5554; Fax: 909-798-6627

#30 San Jose
CHR
KHTQ-FM  Stn 1: 97.7 mHz
GM: Dayton Phillips
2860 Zanker Rd. #201; 95134
408-943-0770; Fax: 408-943-1589

Anderson Stations
6355 W. Jewell
Denver CO 80232
303-922-1189
Roger Anderson, pres.

#88 Wichita
KJRG/KOEZ  Religion/Easy Listening
Stn 1: 950 kHz  Stn 2: 92.3 mHz
GM: Gordon Anderson
Box 567, Newton KS 67114
316-283-5150; Fax: 316-284-2684

Scott City KS
KFLA/KSKL  Religion/Oldies
Stn 1: 1310 kHz  Stn 2: 94.5 mHz
GM: Scott Smith
Box 14; 67871
316-872-5346; Fax: 316-872-5346

Apollo Radio Ltd.
350 Park Ave.
New York NY 10022
#27 Kansas City
Duopoly

KMXY-FM/KUDL-FM Hot AC/AC
Stn 1: 93.3 mHz Stn 2: 98.1 mHz
GM: Fred Murr
and WHBK/KULD from Shamrock, RBR 1-18-93; sold WHB-AK to KANZA Inc., $60K, RBR 6-21-93
3101 Broadway #60; 64111
816-753-0933 Fax: 816-753-6654

#36 Salt Lake City
Duopoly

KKAT-FM Country
KALL AM-FM News-Talk/Oldies
Stn 1: 104.9 mHz Stn 2: 910
Stn 3: 94.1 mHz
GM: Dana Horner
KALL AM-FM acq. from Hatch, $1.88M, RBR 1-25-93
312 East South Temple; 84111
801-533-0102 Fax: 801-531-5690

#85 Charleston
LMA

WEZL-FM Country
Stn 1: 103.5 mHz
GM: Ron Raybourne
LMA: operates WXLY-FM (Bloomington
Bcg., 102.5 mHz, Oldies
950 Houston Northcutt Blvd. #201, Mt. Pleasant SC 29465
803-884-2534 Fax: 803-884-1218

Ardman Broadcasting Corp.
1250 Connecticut Ave. N.W. #700
Washington DC 20036
202-637-9025; fax 202-637-9195
Myer Feldman, pres.

#9 Boston

WJIN-FM CHR
Stn 1: 94.5 mHz
GM: Alan Chartrand
sale to WXKS AM-FM (Pyramid) pending, $22M, RBR 1-10-94
235 Bear Hill Rd., Waltham MA 02154
617-290-0009

WENZ-FM CHR
Stn 1: 107.9 mHz
GM: William Scull
1510 Euclid Ave.; 44115
216-348-0108 Fax: 216-348-3658

#27 Kansas City
LMA

KKCJ-FM Country
Stn 1: 106.5 mHz
GM: Rob Lumley
LMA: brok’d to KKF-FM (Scoonix)
Box 9426; 64133
816-421-1065

#43 Memphis
LMA

WWNW/WWQY News-Talk/Country
Stn 1: 1430 kHz Stn 2: 94.3 mHz
GM: Dave Beveridge
LMA: WWNW brokered to independent
local group; LMA 2: WOGY-FM brokered to Keymarket.
6080 Mt. Moriah; 38187
901-795-8831

#48 West Palm Beach
CHR

WQVO-FM
Stn 1: 95.5 mHz

GM: Steve Lapa
901 Northpoint Pkwy. #201; 33407
407-478-9688

#110 Fort Pierce

WIRA-AM AC
Stn 1: 1400 kHz
GM: Steve Lapa
Box 3032; 39498
407-464-1400

#153 Charleston Duopoly

WVSR-AM FM
WBES-AM Light AC
Stn 1: 1240 kHz Stn 2: 102.7 mHz
Stn 3: 94.5 mHz
GM: Tom Collins
acq. WBES-FM from Victorston 11-30-93, $1M, RBR 2-1-93
Box 3697; 25336
304-342-3136 Fax: 304-342-3118

#182 Cape Cod

WCIB-FM Country
Stn 1: 101.9 mHz
GM: Paul Seccareccio
60 Spring Bars Rd., Falmouth MA 02541
508-548-3102

#90 Venice-Sarasota

WAMR/WTCT Stds-Talk/Country
Stn 1: 1320 kHz Stn 2: 92.1 mHz
GM: Dave McClure
282 N. Auburn Rd., Venice FL 34292
813-484-2636 Fax: 813-488-4159

#111 Gainesville-Ocala
Duopoly

WTRS AM-AM Country
Stn 1: 920 kHz Stn 2: 102.3 mHz
GM: John Rutledge
co-owned with WYGC-FM
3357 S.W. 7th St., Ocala FL 34474
904-732-9877 Fax: 904-622-6675

WYGC-FM Country
Stn 1: 100.9 mHz
GM: Mel Clark
acq WYGC-FM from Heritage, $1.4M, RBR 8-16-93
co-owned with WTRS AM-FM
4424 N.W. 13th St. #C-5, Gainesville FL 32609
904-375-1317 Fax: 904-375-6961

#16 Anaheim-Santa Ana

KJFF-FM Country
Stn 1: 94.3 mHz
GM: Art Astor (pres)
2 City Blvd. E. #183, Orange CA 92668
714-835-1300 Fax: 714-937-1262

#58 North San Diego County

KSPA/KOWF Adult Standards/Country
Stn 1: 1450 kHz Stn 2: 92.1 mHz
GM: Michael Means
1523 E. Valley Pkwy. #212, Escondido CA 92027
619-745-8511 Fax: 619-745-5828

San Rafael

KTDI AM-FM AC (s)
Stn 1: 1510 kHz Stn 2: 100.7 mHz
GM: Susan E. Burke (EVP)
sale to Mt. Wilson FM Broadcasters pending
1623 Fifth Ave.; 94901
415-456-1510 Fax: 415-456-7261

Atlantic Morris Broadcasting
One Broadcast Plaza
Middletown NY 10940
914-343-4744; fax 914-341-1633
Donald G. Schwartz, group VP.

#3 Chicago

WABT-FM AOR
Stn 1: 103.9 mHz
GM: Sue Schmitz
211 W. Main, Carpentersville IL 60110
708-551-3450 Fax: 708-551-9065

#138 Newport-Middletown

WALL/WKCO News-Talk/AOR
Stn 1: 1340 kHz Stn 2: 92.7 mHz
GM: Donald G. Schwartz
One Broadcast Plaza, Middletown NY
10940
914-343-7400 Fax: 914-343-1201

#157 Portland ME

WLPZ/WCSO Sports/AC
Stn 1: 1440 kHz Stn 2: 97.9 mHz
GM: Robert Briner
Box 6713; 04101
207-775-6321 Fax: 207-772-8087

#247 Cape May NJ

WKRU-FM Oldies
Stn 1: 98.3 mHz
GM: Loryn Deane
618 West Ave., Ocean City NJ 08226
609-398-7600 Fax: 609-398-4311

Bahakel Communications
Box 3248
Charlotte NC 28232
704-372-4434; fax 704-335-9904
Cy N. Bahakel, pres; Stephen Bahakel, VP.

#49 Greensboro-Winston Salem

WPET/WKSI Religion/CHR
Stn 1: 950 kHz Stn 2: 98.7 mHz
GM: Stan Thomas
Box 16924, Greensboro NC 27416
910-275-9738 Fax: 910-275-6236

#95 Chattanooga

WDDO FM MOR/Country
Stn 1: 1310 kHz Stn 2: 96.5 mHz
GM: Bill McKay
Old Baylor School Rd., Box 4232; 37405
615-266-5117 Fax: 615-265-6433

#110 Colorado Springs

KILO-FM AOR
Stn 1: 93.9 mHz
GM: Lou Mellini
Box 2080; 80901
719-634-4896 Fax: 719-634-5837

#219 Waterloo IA

KXEL/KOKZ Country/CHR
Stn 1: 1540 kHz Stn 2: 105.7 mHz
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>City</th>
<th>Format</th>
<th>Owner</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAGB-AM</td>
<td>960 kHz</td>
<td>Newport News, VA</td>
<td>Country</td>
<td>GM: Tim Matthews</td>
</tr>
<tr>
<td>WLEX-AM</td>
<td>1000 kHz</td>
<td>Lexington, KY</td>
<td>Classic Hits</td>
<td>GM: John Rogers</td>
</tr>
<tr>
<td>WAGR-AM</td>
<td>990 kHz</td>
<td>Augusta, GA</td>
<td>Country</td>
<td>GM: Scott LeBlanc</td>
</tr>
<tr>
<td>WAGP-AM</td>
<td>950 kHz</td>
<td>Albany, NY</td>
<td>Adult Standards</td>
<td>GM: Mark Gifford</td>
</tr>
<tr>
<td>WAGQ-AM</td>
<td>940 kHz</td>
<td>Atlantic City, NJ</td>
<td>Country</td>
<td>GM: Dan McLaughlin</td>
</tr>
<tr>
<td>WAGT-AM</td>
<td>1500 kHz</td>
<td>Atlantic City, NJ</td>
<td>Classic Rock</td>
<td>GM: Todd Assateague</td>
</tr>
<tr>
<td>WAGL-AM</td>
<td>1360 kHz</td>
<td>Atlantic City, NJ</td>
<td>Country</td>
<td>GM: Mike Santarosa</td>
</tr>
<tr>
<td>WAGM-AM</td>
<td>1590 kHz</td>
<td>Atlantic City, NJ</td>
<td>Classic Rock</td>
<td>GM: Rick Santoroski</td>
</tr>
<tr>
<td>WAGQ-FM</td>
<td>100.1 MHz</td>
<td>Atlantic City, NJ</td>
<td>Country</td>
<td>GM: Mike Santarosa</td>
</tr>
</tbody>
</table>

**Note:** This list includes stations that may not be airing their designated format. Check local listings for the most accurate information.
Bear Broadcasting Co.
Box 325
Wesleyville RI 02891
401-596-7728; fax 401-596-6688
Natalie L. Urso, owner; Philip Urso, pres.

#31 Providence
WHIM/WWRX News-Tk-Sprts/CL Rock
Stn 1: 1110 kHz Stn 2: 103.7 mHz
GM: Greg Reed (VP)
75 Oxford St.; 02905
401-596-7728 Fax: 401-781-9329

#109 Portsmouth NH
Duopoly
WZNN-AM/WWEM-FM News/AC
WXBB-FM Country
Stn 1: 930 kHz Stn 2: 96.7 mHz
GM: Al Perry
LMA: WZNN/WWEM brok'd to WMYF/WEZ (Precision), sale pending, $1.025M, RBR 11-1-93; WXBB brok'd to WOKQ-FM (Fuller-Jeffrey), sale pending, $1M, RBR 11-1-93
113 Rochester Hill Rd., Portsmouth NH 03807
603-332-0930 Fax: 603-332-0800

#151 New London
WERI-AM News-Talk-Sports
Stn 1: 1230 kHz
GM: Philip Urso
19 Railroad Ave.; 02891
401-596-7728 Fax: 401-781-9829

Beasley Broadcast Group
3035 Rivera Dr. #200
Naples FL 33940
813-263-5000; fax 813-263-8191
George G. Beasley, chmn & CEO; Simon T., pres.

#2 Los Angeles
KRTH-FM Oldies
Stn 1: 101.1 mHz
GM: Patrick Divry
sale to Infinity pending, $110M, RBR 6-21-93 (FCC approved at deadline)
5901 Venice Blvd.; 90034
213-937-5230 Fax: 213-931-7552

WTCL-AM Spanish
Stn 1: 890 kHz
GM: Raúl G. Lahee
1349 Cheltenham Dr.; 19126
215-270-0500 Fax: 215-635-6477

WXFS-FM Country
Stn 1: 92.5 mHz
GM: Bruce Beasley
555 City Line Ave., Bala Cynwyd PA 19004
215-667-9000 Fax: 215-667-5978

#11 Miami-Fl. Lauderdale
WPOJ-AM CHR
Stn 1: 98.5 mHz
GM: Greg Reed (VP)
20295 N.W. 2nd Ave.; 33169
305-663-6796 Fax: 305-770-1456

#38 New Orleans
LMA
KGTR-FM Country
Stn 1: 106.7 mHz
GM: Tom Kennedy
LMA: brok'd to WNOE AM-FM (NewMarket), sale pending, $3.35M, RBR 7-5-93

1001 Howard Ave. #4200; 70113
504-528-1067 Fax: 504-522-6544

#42 Orlando
WJHM-FM Urban
Stn 1: 101.9 mHz
GM: Dave Donahue
37 Skyline Dr. #4200, Lake Mary FL 32746
407-333-0072 Fax: 407-333-2919

#49 Greensboro-Winston Salem
WJEM-FM Country
Stn 1: 102.1 mHz
GM: Brian Beasley
Sale to Max Radio pending, est. $3M, RBR 9-20-93
4002 E Spring Garden St., Greensboro NC 27407
910-855-6500 Fax: 910-855-5899

#82 Little Rock
KAAY-AM Rel
Stn 1: 1090 kHz
GM: Diane McArthur
7123 I30, Suite 1; 72209
501-661-1090 Fax: 501-562-9188

#122 Fayetteville NC
WXK-FM Country
Stn 1: 95.7 mHz
GM: J. Daniel Highsmith
acq of WZNS-FM from Metropolitan Bcg. pending, $1.5M, RBR 12-13-93
230 Donaldson St., 5th Fl.; 28302
910-483-9565 Fax: 910-483-6006

#119 Fort Myers
LMA
WWCN/WWXRX News-Talk/AOR
Stn 1: 770 kHz
GM: Tony Allen (AM)
LMA: operates WXBB-FM (WRCB Ptnrs., 103.7, CHR)
20125 S. Tamiami Trail, Estero FL 33928
813-332-3696 Fax: 813-992-8165

Beck-Bross Communications Inc.
Two Lincoln Ave. #402
Rockville Centre NY 11570
516-764-8999 fax: 516-764-7759
James E. Chaplin; Martin F. Beck; George H. Ross.

#14 Nassau-Suffolk
WBLI-FM AC
Stn 1: 106.1 mHz
GM: Herb Usenheimer
3090 Rt. 112, Medford NY 11763
516-732-1061 Fax: 516-732-3848

#31 Providence
WSNE-FM AC
Stn 1: 93.3 mHz
GM: William W. Campbell
Note: also serves New Bedford MA market
100 Boyd Ave., E. Providence RI 02914
401-438-9300 Fax: 401-435-3593

#40 Hartford
WHCN-FM AOR
Stn 1: 105.9 mHz
GM: Boyd E. Arnold
1039 Ashley Ave.; 06105
203-247-1000 Fax: 203-549-5075

#51 Louisville
WLRS-FM AC
Stn 1: 102.3 mHz
GM: Chris Baker
Note: WLRS-FM operated as limited partnership under the name Blue River Communications L.P.

320-B Distillery Commons; 40206
502-585-5178 Fax: 502-540-3228

Benchmark Communications
111 S. Calvert St.; 41020
Baltimore MD 21202
410-306-5249; fax 410-752-1855
Bruce R. Spodor, gen ptrn; Joseph L. Mathias IV, gen ptrn; Cynthia C. Thayer, controller.

#33 Norfolk
Duopoly
WTAR/WLTY News-Tk-Sprt/Oldies
WKOC-FM Adult Rock
Stn 1: 790 kHz Stn 2: 95.7 mHz
Stn 3: 93.7 mHz
GM: Mark Kanak
WTAR/WLTY acq. from Landmark; $4.5M, RBR 6-7-93; WKOC-FM acq from Edge Broadcasting; $2.2M, RBR 6-14-93
168 Business Park Dr., Virginia Beach VA 23462
804-671-1000 Fax: 804-671-1212

#55 Richmond
Duopoly
WVGO-FM/WDCM-FM Adult Rock/Oldies
Stn 1: 106.5 mHz Stn 2: 96.5 mHz
GM: Christopher Walus
LMA: runs WYHH-FM (92.9), acq pending
Drawer B, Dover DE 19903
302-674-1410 Fax: 302-674-8621

WCS AM-FM Country
WHKZ-FM Country
Stn 1: 1400 kHz
Stn 2: 97.5 mHz
Stn 3: 96.7 mHz
GM: Jimmy Collins
WCS AM-FM acq from US Radio, $9.8, 10-20-93; WHKZ-FM acq from Universal Communications, $2.7M, 10-20-93 (both deals; RBR 6-14-93)
2440 Millwood Ave.; 29205
803-256-7348 Fax: 803-779-7572

#113 Augusta GA
Duopoly
WGUS/WXFG Talk/Country
WZNY-FM AC
Stn 1: 1380 kHz
Stn 2: 102.3 mHz
Stn 3: 105.7 mHz
GM: David Trusky
acq. WGSU/WXFG from HVS Ptnrs., 1993, est. $1.1-1.2M, RBR 6-7-93
2743 Perimeter Pkwy.; 30090
706-855-4000
706-863-3764 Fax: 706-868-4448

#151 Salisbury-Ocean City
LMA
WWFG-FM Country
Stn 1: 99.9 mHz
GM: Doug Welldon
acq WWFG-FM from Baltimore Radio
Show, $2M, RBR 10-25-93

1994 Radio Business Report®
BECK-ROSS COMMUNICATIONS, INC.

Quality Stations...
Quality Markets...

WBLI-FM
Long Island, NY

WHCN-FM
Hartford, CT

WSNE-FM
Providence, RI

BRC MEDIA MANAGEMENT, INC.
General Partner of
Blue River of Louisville, L.P.

WLRS-FM
Louisville, KY
Christopher Bennett Broadcasting
2600 S. Jackson St.
Seattle WA 98144
206-323-3070; fax 206-322-6518
Chris Bennett, pres & CEO; Frank Barrow, ops mgr.

#13 Seattle Duopoly
KZIZ-AM/KRIZ-AM  Black (s)
Stn 1: 1560 kHz  Stn 2: 1420 kHz
GM: Chris Bennett
2600 S. Jackson St.; 98144
206-323-3070  Fax: 206-322-6518

#25 Portland OR
KBMS-AM  Urban Contemp
Stn 1: 1480 kHz
GM: Chris Bennett
601 Main St. #400, Vancouver WA 98660
503-221-1491  Fax: 206-699-5370

Bible Broadcasting Network
8030 Arroجادville Blvd.
Charlotte NC 28273
704-523-5555
Lowell Davey, pres; Leo Galletta, net ops mgr.
Note: In addition to stations listed below, group holds CPs in the following markets: Knoxville, Lafayette
 mgr.

#21 Tampa-St. Petersburg
WYFE-FM  Religion
Stn 1: 88.9 mHz
GM: Jeff Tenney
16310 U.S. Hwy. 19 #1, Hudson FL 34667
813-862-9323

#33 Norfolk
WYPI-FM  Religion
Stn 1: 99.7 mHz
GM: Jerry Endres
1300 N. Battlefield Blvd.; Chesapeake VA 23320
804-547-9421

#39 Charlotte
WYFO-AM  Religion
Stn 1: 930 kHz
GM: Carl Redemann
1100 Tarheel Rd.; 28208
704-394-5700

#45 Nashville
WYFN-AM  Religion
Stn 1: 960 kHz
GM: David Mills
1940 Neely’s Bend Rd., Madison TN 37115
315-868-4458

#49 Greensboro-Winston Salem
WHPE-FM  Religion
Stn 1: 95.5 mHz
GM: Jud Mast
1714 Tower Ave., High Point NC 27260
910-889-9473

#55 Richmond
WYFJ-FM  Religion
Stn 1: 100.1 mHz
GM: Randy Adams
407 S. Washington Hwy., Ashland VA 23005
804-789-3248

#60 Greenville-Spartanburg
WYFG-FM  Religion
Stn 1: 91.1 mHz
GM: Scott Curtis
6150 Cannon’s Campground Rd., Cowpens SC 29330
803-467-5836

#61 Raleigh
WYFL-FM  Religion
Stn 1: 92.5 mHz
GM: Bryant Nelson
120 E. Belle St., Henderson NC 27536
919-492-9511

#85 Charleston SC
WYFH-FM  Religion
Stn 1: 90.7 mHz
GM: Dewey Godwin
975 Bacon’s Bridge Rd. #164, Summerville SC 29483
803-552-9700

#88 Wichita
KYFW-FM  Religion
Stn 1: 88.3 mHz
GM: Matt Johnston
239 Harra, Derby KS 67037-2626
316-768-7883

#92 Columbia SC
WYVF-FM  Religion
Stn 1: 88.7 mHz
GM: Mike Raley
1801 Charleston Hwy., Cayce SC 29033
803-739-1294

#104 Lakeland FL
WYFO-FM  Religion
Stn 1: 91.9 mHz
GM: Hank Crull
200 Allamanda Dr., Suite A; 33803
813-683-8994

#108 Decatur-Huntsville
WYFD-FM  Religion
Stn 1: 91.7 mHz
GM: Scott Beigle
R.R. 9, Box 482B, Decatur AL 35603
205-833-7951

#111 Gainesville-Ocala FL
WYFB-FM  Religion
Stn 1: 90.15 kHz
GM: Bob Reed
Rt. 2, Box 1012; 32656
904-473-7077

#150 Savannah
WYFS-FM  Religion
Stn 1: 89.5 mHz
GM: Tex Robertson
Rt. 1, Box 358, Bloomingdale GA 31302
912-748-0031

#161 Columbus GA
WYFK-FM  Religion
Stn 1: 89.5 mHz
GM: Mark Andrews
75 Raymond Dr., Cataula GA 31804
404-322-1980

#222 Monroe LA
KYFL-FM  Religion
Stn 1: 89.5 mHz
GM: Neil Wicker
4007 White’s Ferry Rd., West Monroe LA 71291
318-396-6248

#222 Monroe GA
WYFA-FM  Religion
Stn 1: 100.9 mHz
GM: Bruce Nickel
Rt. 5, Box 305, Waynesboro GA 30830
404-554-3942

#222 Clinton TN
WYFC-FM  Religion
Stn 1: 95.3 mHz
GM: Brock Davidson
7901 Old Clinton Pike, Powell TN 37844-4140
615-938-7843

#35 San Antonio
WYFT-FM  Religion
Stn 1: 90.9 mHz
GM: Jeff Apthorp
Acquisition pending
8401 Data Point Dr. #401; 78229
210-615-6973

Birch Broadcasting Corp.
21700 Northwestern Hwy. #1190
Southfield MI 48075
810-557-3500; fax 810-557-3241
Sima Birach, pres/GM

#6 Detroit
WZK-AM  Ethnic
Stn 1: 690-D, 680-N
GM: Sima Birach
21700 Northwestern Hwy. #1190,
Southfield MI 48075
810-557-3500  Fax: 810-557-3241

WWCS-AM  Ethnic
Stn 1: 540 kHz
GM: Sima Birach
Angerer Rd., Canonsburg PA 15317
412-531-9227

Pokomoke City MD
WDMV-AM  Ethnic
Stn 1: 540 kHz
GM: Sima Birach
Note: currently silent, has applied to change city of license to Brinklow MD 
(suburb of Washington DC).

Black River Broadcasting
c/o WTNY AM-FM, 134 Mullin St.
Watertown NY 13601
315-786-0790; fax 315-788-4379
David McCull, Richard Passanant, owners;
Don Alexander, pres.

#137 Utica
WIBX/WLZW  News-Talk/AC
Stn 1: 950 kHz
Stn 2: 98.7 mHz
GM: Thomas L. Younghak
Box 950; 13503
315-736-9313  Fax: 315-736-0720

#238 Watertown NY
WNYX-AM  Religion
AC/CHR
Stn 1: 790 kHz
Stn 2: 93.5 mHz
GM: Don Alexander
134 Mullin St.; 13601
315-788-0790 Fax: 315-788-4379
Massena NY

WMSA-AM
Stn 1: 1340 kHz
GM: Victor Perry
Box 210; 13662
315-769-3594 Fax: 315-769-3299

Bloomington Broadcasting Corp.
Box 8, Bloomington IL 61702
309-829-1221; fax 309-827-7807
Timothy R. Ives, Davis U. Merwin, owners

#56 Grand Rapids
WKLQ-FM
Stn 1: 102.5 kHz
Stn 2: 1340 kHz
Stn 3: 96.9 kHz
GM: Bart Brandmiller
ad; WLAV AM-FM from Adams Comm.,
$2.6M. Radio News Today 12-21-93
616-774-8461 Fax: 616-774-0351
60 Monroe Center N.W.; 49503

#85 Charleston SC
LMA
WXLY-FM
Stn 1: 102.5 kHz
Stn 2: 101.7 kHz
GM: Sylvia Brown
LMA; brok’ed to WEZL-FM (Apollo Radio)
950 Houston Northcutt Blvd. #201, Mt.
Pleasant SC 29464
803-884-2534 Fax: 803-884-1218

#92 Columbia SC
WTCB-FM
Stn 1: 106.7 kHz
Stn 2: 101.5 kHz
GM: William L. McElveen
Box 5106; 29250
803-796-7600 Fax: 803-796-9291

#93 Johnson City-Kingsport-Bristol
WJCE-AM/WKIN-AM
WTGB-FM/WKOS-FM
Stn 1: 910 kHz
Stn 2: 1015 kHz
Stn 3: 101.5 kHz
Stn 4: 104.9 kHz
GM: Kenneth Maness
1 Freehills Rd.; Box 8666, Gray TN 37615
615-477-1000 Fax: 615-477-4747

#95 Chattanooga
WGOG-AM
WKSZ-FM/WGOT-AM
Stn 1: 1150 kHz
Stn 2: 106.5 kHz
Stn 3: 107.9 kHz
GM: Donald Newberg
acq: WLYG-FM from Sattler Broadcasting,
$1.3M, RBR 7-5-93
821 Pineville Rd., Box 11202; 37402
615-765-6141 Fax: 615-266-1652

#227 Bloomington IL
WJBC/WBNO
Full Svc AC/CHR
Stn 1: 1230 kHz
Stn 2: 101.5 kHz
GM: Richard Johnson
236 Greenwood Ave., Box 8; 61702
309-829-1221 Fax: 309-827-8071

Bomar Broadcasting Co.
Box 1538, Marion IN 46952
317-694-7396; fax 317-686-6767

#124 Fort Wayne IN
WGOM/WMRI
Stn 1: 860 kHz
Stn 2: 106.9 kHz

#160 South Bend
WYEZ-FM
Stn 1: 96.9
GM: Paul Grant
Note: simulcasts WMRI-FM Ft. Wayne
3900 Edison LakesPkwy., Mishiwaka IN
46545
219-273-9690

#180 Terre Haute
WLEZ-FM
Stn 1: 102.7
GM: Jim Ganley
Note: simulcasts WMRI-FM Ft. Wayne
1072 Windsor Rd.; 47802
812-299-4434

#224 Lafayette IN
WEZV-FM
Stn 1: 95.3 kHz
GM: Doug Kem
Note: simulcasts WMRI-FM Ft. Wayne
Box 2771, West Lafayette IN 47906
317-497-5500 Fax: 317-497-4945

Bonnieville International Corp.
Broadcast House, Box 1160
Salt Lake City UT 84110-1160
801-575-7500; fax 801-575-7548
Rodney H. Brady, pres.

#1 New York
WMXV-FM
Stn 1: 105.1 kHz
GM: Mark Bench
485 Madison Ave; 10022
212-752-3322 Fax: 212-223-6496

#2 Los Angeles
KBIG-FM
Stn 1: 104.3 kHz
GM: Kari Johnson Winston
acq 1969
7755 Sunset Blvd.; 90046
213-874-7700 Fax: 213-876-3845

#3 Chicago
WTMFM
Stn 1: 101.9 kHz
GM: Drew Horowitz
8833 Gross Point Rd., Skokie IL 60077
708-677-5900 Fax: 708-677-9666

#4 San Francisco
KOIT AM-FM
Soft AC
Stn 1: 1260 kHz
Stn 2: 96.5 kHz
GM: Charles W. Tweedle
400 Second St., 3rd Fl.; 94107
415-777-0955 Fax: 415-896-9065

#8 Dallas- Ft. Worth
KAAM/KZPS
Nostalgia/Classic Hits
Stn 1: 1310 kHz
Stn 2: 92.5 kHz
GM: Thomas S. Glade
sale of KAAM to Cardinal Communications
Pnrs., pending, $3M (Cardinal headed
by Spence Kendrick, format to be All
Sports); RBR 11-67-93
15851 Dallas Pkwy. #1200; 75248
214-770-7777 Fax: 214-770-7747

#13 Seattle
KIRO AM-FM
News-Talk (s)
Stn 1: 710 kHz
Stn 2: 100.7 kHz
GM: Joseph K. Abel
2807 Third Ave.; 91211
206-278-7777 Fax: 206-728-7261

#22 Phoenix
KIDR/KPSN
Childrens/Oldies
Stn 1: 740 kHz
Stn 2: 96.9 kHz
GM: Barbara Dean
3719 N. 32nd Ave.; 85017
602-279-5577 Fax: 602-230-2781

#27 Kansas City
KMBZ-AM/KCMO-AM
Nix-Talk/Nix-Tik
Stn 1: 980 kHz
Stn 2: 810 kHz
Stn 3: 99.7 kHz
Stn 4: 94.9 kHz
GM: Ron Carter
acq. KCNO AM-FM from Gannett 11-1-93,
$7.6M, RBR 9-20-93
4935 Belinder Rd., Westwood KS 66205
913-677-8996 Fax: 913-677-8935

#36 Salt Lake City
KSL-AM
News-Talk
Stn 1: 1160 kHz
GM: William R. Murdoch
55 North 300 West; 84110-1160
801-575-7600 Fax: 801-575-7625

Booth Broadcasting
333 W. Port St., Detroit MI 48226-3134
313-965-3360; fax 313-965-1160
John L. Booth, Ill., pres.
Note: Partial merger with Broadcast Alchemy and
Genesis Communications to form Secret Communications. Stations included are,
Booth WBLF-AM Detroit, WWWE/WLTF Cleveland, and WNWK-AM
Cincinnati; from Genesis (a Booth subsidiary) KJML-AM Denver and
KSMJ/KSFM Sacramento; from Broadcast
Alchemy, WDVE-FM Pittsburgh and
WNDE-AM/WBQF-FM/WVRX-AM
Indianapolis; RBR 11-22-93

#6 Detroit
WWJL-AM
Urban
Stn 1: 97.9 kHz
GM: Verna S. Green
645 Griswold #33; 84226
313-965-2000 Fax: 313-965-1729

#23 Cleveland
WWWE/WLTF
News-Talk/AC
Stn 1: 1100 kHz
Stn 2: 106.5 kHz
GM: Roger R. Turner
145 W. St., 6th Fl.; 44113
216-696-4444 Fax: 216-781-5143

#32 Cincinnati
WSAI/WWNK
News-Talk/AC
Stn 1: 1360 kHz
Stn 2: 94.1 kHz
GM: Jim Wood
sale of WSAI-AM to Charles Reynolds
pending, $800K, RBR 11-28-93
2801 W. 6th St.; 42504
513-471-9465 Fax: 513-251-9550

#37 Indianapolis
WZPL-AM
CHR
Stn 1: 99.5 kHz
GM: Roger Ingram
3500 DePauw Blvd. #1060; 46268
317-879-9999 Fax: 317-337-2433

#72 Toledo
WTOD/WKKO
Country
Stn 1: 1560 kHz
Stn 2: 99.9 kHz
GM: Clyde Roberts
3225 Arlington Ave.; 43615
419-385-2507 Fax: 419-385-2902

#117 Saginaw
WSGW/WIOG
News-Talk/CHR
Stn 1: 790 kHz
Stn 2: 102.5 kHz
#28 Sacramento
Duopoly
KXOA AM-O
Oldies/AC
Stn 1: 1470 kHz
Stn 2: 107.9 mHz
GM: John Geary
280 Commerce Circle; 95815
916-923-6800 Fax: 916-646-3418

#67 Fresno
KYNO/KJFX 
Oldies/Classic Rock
Stn 1: 1300 kHz
Stn 2: 95.7 mHz
GM: Mary Lou Gunn
2125 N. Barton Ave.; 93703
209-255-8383 Fax: 209-453-1313

Buckley Broadcasting
165 W. Putnam Ave.,
Greenwich CT 06830
203-661-4307; fax 203-622-7341
Richard D. Buckley, pres.

#1 New York
WOR-AM
News-Talk
Stn 1: 710 kHz
GM: Bob Bruno
1440 Broadway; 10018
212-642-4500 Fax: 212-575-2109

#2 Los Angeles-San Fernando Valley
KMGX-FM
Soft AC
Stn 1: 94.3 mHz
GM: Barbara Roberts
acq 1976
14800 Lassen St., Mission Hills CA 91345
818-994-9191 Fax: 818-993-0581

#3 San Francisco
KKHI AM-FM
Classical
Stn 1: 1550 kHz
Stn 2: 95.7 mHz
GM: Bruce Beebe
sale to Group W pending, est. $14.25M,
RR 11-22-93
St. Francis Hotel, 335 Powell St.; 94102
415-986-2151 Fax: 415-956-8804

#4 Hartford
WDRC AM-FM
Adult Standards/Oldies
Stn 1: 1360 kHz
Stn 2: 102.9 mHz
GM: Wayne Mulligan
869 Blue Hills Ave., Bloomfield CT 06002
203-243-1115 Fax: 203-286-8257

#6 Fresno
KSEQ-FM
AC
Stn 1: 97.1 mHz
GM: Ray McCarty
acq of KGOO-FM Porterville pending
617 W. Tutare Ave., Visalia CA 93277
209-627-3710 Fax: 209-627-1590

#9 Sacramento
KWHO AM
Adult Rock
Stn 1: 1050 kHz
Stn 2: 92.1 mHz
GM: Doug Fleniken
Box 1050, Smokey Hollow Rd.,
Baldwinsville NY 13027
315-635-3871 Fax: 315-635-3490

#74 Monterey-Salinas
KQV-AM
AC
Stn 1: 96.9 mHz
GM: Kathy Baker
5 Harris Ct., Bldg. C, Monterey CA 93940
408-649-0069 Fax: 408-649-3335

#89 Bakersfield
KNZQ/KLKY
News-Talk/AC
Stn 1: 1560 kHz
Stn 2: 95.3 mHz
GM: Randy Warwick

#120 Modesto-Merced
KUBB-FM
Country
Stn 1: 96.3 mHz
GM: Julie Campbell
acq 1985
1735 Canal St., Merced CA 95340
209-383-1580 Fax: 209-723-8461

Burbach Broadcasting Group
2350 One PPG Pl. #2350
Pittsburgh PA 15222
412-263-6725; fax 412-263-6737
Nicholas Gaffi, pres.

#203 Wheeling
WBBD/WEGW
Adult Standards
Stn 1: 1600 kHz
Stn 2: 107.5 mHz
GM: Lilly Goddard
98 16th St.; 26003
304-233-7560 Fax: 304-233-7563

#215 Parkersburg WV
WXIL-FM
Adult CHR
Stn 1: 95.1 mHz
GM: Kirk McColl
914 Market St.; 26010
304-405-7425 Fax: 304-422-3154

#229 State College
WMAJ/WBNV
News-Talk/CHR
Stn 1: 1450 kHz
Stn 2: 103.1 mHz
GM: John Frederickson
421 E. Beaver St. Rear; 16801
814-237-4959 Fax: 814-234-1659

Marion OH
WMRN AM-FM
MOR/Country
Stn 1: 1490 kHz
Stn 2: 106.9 mHz
GM: Diane Glassmeyer
1330 N. Main St.; 43302
614-383-1131 Fax: 614-387-3697

Calendar/June Broadcasting Inc.
260 Hwy. 39
Middletown NJ 07701
908-758-8900; fax 908-759-9842
Philip J. Giordano, pres/CEO; James
Sack, VP/controller.

#70 McAllen-Brownsville
KBFM-FM
CHR
Stn 1: 101.4 mHz
GM: Jeff Hedgemon
311 W. University, Edinburg TX 78539;
Box 3764, McAllen TX 78502
210-383-4961 Fax: 210-380-3708

#90 Mobile
WBLX-AM-FM
Gosp-Urb/Urban
Stn 1: 660 kHz
Stn 2: 92.9 mHz
GM: David M. Clark (VP)
1204 Dauphin Rd.; 36604
205-432-7609 Fax: 205-432-2054

#74 Harrisburg
WNAX AM-FM
Urban AC/CHR
Stn 1: 1400 kHz
Stn 2: 104.1 mHz
GM: Dan Savadove
acq from Keymarket, $12M, RBR 6-14-93
3400 N. 6th St.; 17110; Box 104; 17108
717-238-1041 Fax: 717-234-7780

#126 Pensacola
WXBM-FM
Country
Stn 1: 102.7 MHz
GM: Lou Mahacek (VP)

cac from Lou Mahacek, $5.437M, RBR
2-8-93
1687 Quintet Rd., Milton FL 32570
904-994-5357 Fax: 904-994-7191

Cape Fear Broadcasting Group
1009 Drayton Rd.,
Fayetteville NC 28303
910-944-5222; fax 910-864-3065
Victor Dawson, pres.

#122 Fayetteville NC
WFNC/WQSM
News-Talk/AC
Stn 1: 840 kHz
Stn 2: 98.1 mHz
GM: John G. Dawson
original owner
Box 35297; 28303
910-864-5222 Fax: 910-864-3065

#193 Wilmington NC
WGNI-FM/WMNX-FM
AC/Urban
Stn 1: 102.7 MHz
Stn 2: 97.3 mHz
GM: Hannah Gage
acq WMNX-FM from Wilmington Radio
Co., 1993
1890 Dawson St.; 28403
910-763-6511 Fax: 910-763-5926

Capital Cities/ABC Inc.
77 West 66th St., 21st Fl.
New York NY 10023
212-456-6079; fax 212-456-6089
James Arcara, pres, radio Group; Don
Bouliukos, pres, Q&O Group I (N.Y.,
Det., L.A., S.F., Minn.); Norman Schrutt,
pres, Q&O Group II (Alt., Dal., Wash.,
Ch.); Patricia Matson, VP corp
communications.

#1 New York
WABC-AM
News-Talk
Stn 1: 770 kHz
GM: Don Bouliukos
2 Penn Plaza; 10121
212-613-3800 Fax: 212-613-3823

WPLJ-AM
CHR
Stn 1: 95.5 MHz
GM: Mitch Dolan
2 Penn Plaza; 10121
212-613-8900 Fax: 212-613-8956

#2 Los Angeles
KABC-AM
News-Talk
Stn 1: 790 kHz
GM: George Green
acq of KMPC-AM from Gene Autry
pending, $20M, RBR 11-10-94
3231 S. La Cienga Blvd.; 90016
310-840-4900 Fax: 310-840-4897

KLOS-AM
AOR
Stn 1: 95.5 MHz
GM: Bill Sommers
3231 S. La Cienga Blvd.; 90016
310-840-4800 Fax: 310-840-4846

#3 Chicago
WLS-AM
Talk
Stn 1: 890 kHz
Stn 2: 94.7 MHz
GM: Tom Tradup
160 N. State St.; 60601
312-984-0890 Fax: 312-984-5305

KGO-AM
News-Talk
Stn 1: 810 kHz
GM: Michael Luckoff
LMA: programs KGOE-FM Eureka.
900 Front St.; 94111-1450
415-954-8100 Fax: 415-391-2795

Source Guide & Directory 1994©
WJR-AM
Stn 1: 780 kHz
GM: Jim Long
2100 Fisher Bldg.; 48202
313-875-4440
Fax: 313-875-3519

WHY-AM
Stn 1: 96.3 mHz
GM: John E. Cravens
2100 Fisher Bldg.; 48202
313-871-3030
Fax: 313-871-1744

WMAL-AM
Stn 1: 630 kHz
GM: Tom Bresnahan
4400 Jennifer St. N.W.; 20015
202-895-2300
Fax: 202-364-9668

WRQR-AM
Stn 1: 107.3 mHz
GM: Jim Robinson
4400 Jennifer St. N.W.; 20015
202-895-2300
Fax: 202-364-9668

WKBW-AM
Stn 1: 920 kHz
GM: John Hare
One Broadcast Hill, Fort Worth TX
76103
817-429-2330
Fax: 817-654-4814

KCSM-AM
Stn 1: 96.3 mHz
GM: Victor Sansone
One Broadcast Hill, Fort Worth TX 76103
817-429-9996
Fax: 817-654-4814

WDIA-AM
Stn 1: 820 kHz
GM: John Hare
Note: overnight format is Country
One Broadcast Hill, Fort Worth TX
76103
817-429-2330
Fax: 817-654-4814

WXIA-AM
Stn 1: 990 kHz
GM: Norman Schrutt
360 Interstate North #101; 30339
404-955-0101
Fax: 404-953-4612

WXAY-AM
Stn 1: 106.7 mHz
GM: Victor Sansone
acq. from NewCity Communications,
#19: 919-269-9000; 30339
404-955-0106
Fax: 404-956-0498

WQAM-AM
Stn 1: 1440 kHz
GM: Mark S. Steinmetz
917 N. Lilac Dr.; 55422
612-545-5601
Fax: 612-593-3040

WABC-AM
Stn 1: 1550 kHz
GM: Ralph Carlson
1130 West 5200 South; 84123
801-262-5624
Fax: 801-266-1510

KRKP-AM
Stn 1: 103.5 mHz
GM: Craig Hanson
LMA: brok’d to KDYL/KSFI (Simmons Family), sale pending, $12.1M, Radio News Today 12-28-93
801-262-5544

WRAM-AM
Stn 1: 950 kHz
GM: Ken Carter
20 Park Plaza #315; 02116
617-423-0210
Fax: 617-423-0210

WRBB-AM
Stn 1: 1220 kHz
GM: John Pierce
200 Water St., East Providence RI 02914
401-434-0404
Fax: 401-434-0409

WAVE-AM
Stn 1: 730 kHz
GM: Ken Carter
326 Chicopee St., Chicopee MA 01013
413-594-6654

WRUM-AM
Stn 1: 1310 kHz
GM: Ken Carter
779 Warren Ave.; 04103
207-775-1310

#237 Augusta ME
SRUM/WWMR
Stn 1: 790 kHz
GM: Michael Breton
89 Congress St., Rumford ME 04276
207-364-7969

#94 Worcester MA
WCNR-AM (CP)
Stn 1: 830 kHz
Note: to begin broadcasting in Spring 1994

#1 New York
WCBS-AM
Stn 1: 880 kHz
GM: Dan Griffin
51 W. 52nd St.; 10019
212-975-4321
Fax: 212-975-4674

WCBS-FM
Stn 1: 101.1 mHz
GM: Maire Mason
51 W. 52nd St.; 10019
212-975-4321
Fax: 212-975-3814

#3 Chicago
WBBM-AM
Stn 1: 770 kHz
GM: Steve Cover
630 N. McClurg Ct.; 60611
312-944-6000
Fax: 312-951-3674

WBBM-FM
Stn 1: 96.3 mHz
GM: Tom Matheson
630 N. McClurg Ct.; 60611
312-944-6000
Fax: 312-951-3411

#5 Philadelphia
WGL AM-FM
Stn 1: 1210 kHz
GM: Dennis Begley
City Line Ave. & Monument Rd.; 19131
215-668-5800
Fax: 215-668-5888

1994 Radio Business Report®
<table>
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<th>City</th>
<th>Station</th>
<th>Frequency</th>
<th>Format</th>
<th>Owner/Note</th>
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<td>Detroit</td>
<td>WWJ/WJOI</td>
<td>950 kHz</td>
<td>All News/Soft AC</td>
<td>GM: Roger Nadel</td>
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<td>Washington</td>
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<td>5912 Hubbard Dr., Rockville MD 20852</td>
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<td>301-984-6000 Fax: 301-468-2490</td>
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<td>#8 Dallas-Ft. Worth Duopoly</td>
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<td>KTXQ-FM/KR-WF-FM</td>
<td>101.2 mHz</td>
<td>AOR/Rock Oldies</td>
<td>GM: Clint Culp (VP)</td>
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<td>214-528-5500 Fax: 214-528-4314</td>
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<td>30 Winter St.; 02106</td>
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<td>617-425-2200 Fax: 617-728-1958</td>
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<td>612-370-0611 Fax: 612-370-0683</td>
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<td>WCWO-AM</td>
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<td>GM: Rand Gottlieb</td>
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<td>612-339-1029 Fax: 612-339-5653</td>
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<td>One Memorial Dr.; 63102</td>
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<td>314-621-2345 Fax: 314-444-3230</td>
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<td>#3 Chicago</td>
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<td>875 N. Michigan Ave.; 60611</td>
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<td>312-440-3100 Fax: 312-440-0587</td>
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<td>GM: Ron Jamison</td>
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<td>KQKS-FM</td>
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<td>9351 N. Grant St., Thornton CO 80229 303-252-1090 Fax: 303-451-0303</td>
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<td>NWTH AM</td>
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<td>GM: Chris Botto</td>
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<td>WWTF-FM</td>
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<td>5501 Excelsior Blvd., St. Louis Park MN 55416 612-926-1280 Fax: 612-926-8014</td>
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<td>WYLO-FM</td>
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<td>Century Communications Inc. 901 Steuben St., Sioux City IA 51101 712-258-6740; fax 712-277-3299 Cy Chesterman, pres.; George Pelletier, VP.</td>
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<td>701-252-3570 Fax: 701-252-1277</td>
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<td>KSLZ-FM</td>
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<td>9399 Oak St., Box 1310, Fairfax VA 22030</td>
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<td>703-273-4000 Fax: 703-273-1015</td>
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<td>acq from Marsh Broadcasting, 1993</td>
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<td>#26 Milwaukee</td>
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<td>GM: Marion Luther</td>
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**Source Guide & Directory 1994**
#240 Billings MT
Duopoly

KCTR AM-FM Country (s)  Oldies
KKBR-FM
Stn 1: 970 kHz Stn 2: 102.9 mHz
GM: Paul V. Ehls
KKBR acq 6-93
27 N. 27th St., Penthouse; 59101
406-248-7827 Fax: 406-252-9577

Bozeman MT

KBOZ AM-FM Country/Hot AC
KATH-FM Hot Country
Stn 1: 1090 kHz Stn 2: 93.7 mHz
GM: Victoria E. Mann (VP)
5445 Johnson Rd.; 59715
406-569-5466 Fax: 406-587-8201

Clear Channel Communications Inc.
200 Concord Plaza #600
San Antonio TX 78216
210-822-2928; fax 210-822-2209
L. Lowry Mays, pres/CEO; Mark Mays, SVP/ops; Randall Mays, VP/teas.
Pending: merger with Metropolis
Communications; Clear Channel to acquire WHYI-FM Miami (and LMA with WAXY-FM); WMTX AM-FM Tampa, WEVE-WNCX Cleveland and
WWVS/WUFX Buffalo (LMA'd to Rich Communications); deal valued at $54M, RBR 11-1-93; pending sale to Snowden Broadcasting: WQUE AM-FM New Orleans, KAKC/KMOD Tulsa OK and
WELI-AM/WAVZ-AM/WKCI New Haven CT, RBR 11-22-93; pending sale to Radio Management Inc. (subsidiary of Pourtales Holdings): KGAM/KEYN Wichita KS, est. $2M, RBR 1-2-94;
pending sale to Springer Bcg.: KTAM/KORA Bryan-College Station TX, $2.25M, RBR 1-24-94

#10 Houston LMA

KHYS-FM Urban AC
Stn 1: 98.5 mHz
GM: Jim Snowden
LMA: sales with KYOK/KMJO Houston (Noble)
Note: also serves Beaumont
5 Post Oak Park #1398, Houston TX 77027
713-622-0010 Fax: 713-622-1733

#21 Tampa-St. Petersburg

WRBQ AM-FM Urban/Country
Stn 1: 1380 kHz Stn 2: 104.7 mHz
GM: David Manning
5510 Gray St. #130, Tampa FL 33609
813-287-1047 Fax: 813-282-3299

#35 San Antonio Duopoly

WOAI-AM/KKXS-AM News/Talk/News/Talk
KAJA-FM/KQXT-FM Country/Soft AC
Stn 1: 1200 kHz Stn 2: 760 kHz
Stn 3: 97.3 mHz Stn 4: 101.9 mHz
GM: Bill Hill (AMs)
KKXS-AM acq. from Inner City, $1M, RBR 8-16-93; KQXT-FM acq. from Group W, $8M, RBR 2-9-93
6222 N.W. 110; 78201
210-736-9700 Fax: 210-735-8811

#38 New Orleans

WQUE AM-FM Urban Contemp
Stn 1: 1280 kHz Stn 2: 93.3 mHz
GM: Ken Wonke
Sale to Snowden Broadcasting pending, RBR 11-22-93
2028 Gravier St.; 70119
504-827-6000 Fax: 504-827-6045

#51 Louisville LMA

WHAS/WAMZ Full Svc./Country
Stn 1: 840 kHz Stn 2: 97.5 mHz
GM: Robert Scherer
LMA: sales with WKJF-FM (Snowden)
520 W. Chestnut; 40202
502-582-7814 Fax: 502-582-7837

#52 Oklahoma City

KTOK/KYRO News-Talk/CHR
Stn 1: 1000 kHz Stn 2: 102.7 mHz
GM: Miles Chandler
acq of KEBC-FM from Independence
pend. $7.5M, RBR 10-25-93
50 Penn Pl., Fl.; K 73118
405-840-5271 Fax: 405-840-4025

#55 Richmond Duopoly

WRYA-AM/WVRH-AM Full Svc./News-Talk
Stn 1: 1140 kHz Stn 2: 910 kHz
GM: Carl McCull
acq. WVRH-AM and WRXL-FM with Virginia News Net. from Capitol
Broadcasting, $9.5M, RBR 10-4-93.
Note: facility also is ho for co-owned
Virginia News Net
200 N. 22nd St.; 23223
804-780-3400 Fax: 804-780-3427

#59 Austin Duopoly

KPEZ-FM/KHFI-AM Classic Rock/CHR
Stn 1: 102.3 mHz Stn 2: 96.7 mHz
GM: Stan Webb (VP)
KPEZ acq 7-15-92, $1.6M; KHFI acq. from Rusk Corp. 3-9-93, $3.5M, RBR 3-15-93
LMA: sales only with KFON/KEYI, Mercury Broadcasting
81 Barton Springs Rd.; #967; 78704
512-474-9233 Fax: 512-397-1400

#63 Tulsa

KAKC/KMOD Oldies/Classic Rock
Stn 1: 1300 kHz Stn 2: 97.5 mHz
GM: Jim Smith
Sale to Snowden Broadcasting pending, RBR 11-22-93
5801 E. 41st St. #900; 74135
918-664-2810 Fax: 918-665-0555

#68 Wichita

KGAM/KEYN Adult Stds./Oldies
Stn 1: 1410 kHz Stn 2: 103.7 mHz
GM: Rick Parrish
sale to Radio Management Inc. (subsidiary of Pourtales Holdings), est. $2M, RBR
1-24-94
2829 Salina; 67204
316-839-7744 Fax: 316-832-0061

#91 New Haven Duopoly

WELL-AM/WAVZ-AM Full Svc./Rock
Stn 1: 960 kHz Stn 2: 1300 kHz
GM: Stan Shields
Sale to Snowden Broadcasting pending, RBR 11-22-93
495 Benham St., Hamden CT 06514
203-488-8814 Fax: 203-268-2795

WKCI-FM CHR
Stn 1: 101.3 mHz
GM: Faith Zila
Sale to Snowden Broadcasting pending, RBR 11-22-93
59 Quinipiac Ave.; 06473
203-777-4012 Fax: 203-777-7246

#128 Beaumont

KALO-AM Adult Urban
Stn 1: 1250 kHz
GM: Ron Mathis
7700 Gulfway Dr., Port Arthur TX 77642
409-963-1276 Fax: 409-963-1640

#231 Bryan-College Station

KTAM/KORA Oldies/Country
Stn 1: 1240 kHz Stn 2: 98.3 mHz
GM: Benny Springer
Sale to Springer Broadcasting pending, $2.25M, RBR 1-24-94
1240 Villa Maria, Bryan TX 77805
409-776-1240 Fax: 409-776-0123

Colfax Communications
920 Dain Plaza, 60 S. 6th St.
Minneapolis MN 55402
612-373-0110; fax 612-338-8356
Steve Goldstein, pres; Carol Johnson, CFO.

#7 Washington Duopoly

WGMS-FM/WBIG-FM Classical/Oldies
WTEM-AM Sports
Stn 1: 103.5 mHz Stn 2: 100.3 mHz
GM: Catherine Meloy (WGMS), Bennett Zier (WTEM/WBIG)
acq WBIG from United Bcg., $19.5M, RBR 6-14-93
11300 Rockville Pike, Rockville MD 20852
301-458-1800 WTEM: 301-770-5700 Fax: 301-881-8030

#17 Minneapolis Duopoly

WBOB-FM/KQQL-FM Country/Oldies
Stn 1: 100.3 mHz Stn 2: 107.9 mHz
GM: Kevin McCarthy (VP)
WBOB-FM acq. from Central Baptist Sem.
2-18-93, $10M, RBR 2-9-93; KQQL-FM acq. from Trumper 2-18-93, $14M
100 Washington Sq. #1319; 55401
612-333-8118 Fax: 612-333-1616

Colonial Broadcasting Inc.
One Commerce St. #300
Montgomery AL 36104
205-240-9274; fax 205-240-9219
Robert Lowder, chmn; David Coppock, pres.

#95 Chattanooga

WUSY-FM Country
Stn 1: 100.7 mHz
GM: Sammy George
Box 8799; 37411
615-892-3333 Fax: 615-899-7224

#140 Montgomery

WLWI AM-FM Adult Stds./Country
Stn 1: 740 kHz Stn 2: 92.3 mHz
GM: David Coppock
acq of WYSA AM-FM from Magic pending,
$1.35M, RBR 11-9-93

1994 Radio Business Report®
#201 Marlton-Carbondale IL
WMCL/WTAG Country-Farm/Rock
Stn 1: 1050 kHz Stn 2: 105.1 mHz
GM: Chris Guillet
Rt. 1, Box 46A, McLeansboro IL 62855; FM: Box 1477, Carbondale IL 62903
618-643-2311 Fax: 618-643-3299
618-687-1779 Fax: 618-687-3933

#203 Wheeling WV
WWKQ-AM Sports-Info/AC
Stn 1: 1400 kHz Stn 2: 97.3 mHz
GM: Mike Allodi (VP)
88 Waddles Run Rd.: 26003
304-202-2250 Fax: 304-202-9725

#5 Compass Media Group Inc.
9416 Mission Gorge Rd.
San Diego CA 92121
619-286-1170; fax 619-449-8548
Robert J. Hughes, pres/CEO; Jonathan D. Schwartz, EVP/COO.

#15 San Diego
KCBQ AM-FM Oldies/Mod. Oldies
Stn 1: 1170 kHz Stn 2: 105.3 mHz
GM: Bob Hughes
acq from Adams with Koola AM-FM Phoenix and KEBQ St. Louis, est
$24-26M, RBR 2-1-93
619-286-1170 Fax: 619-449-8548

#18 St. Louis
KFNS/KEZK Sports/Soft AC
Stn 1: 590 kHz Stn 2: 102.5 mHz
GM: Joe Carlisle
acq from Adams with Koola AM-FM Phoenix and KEBQ San Diego, est
$24-26M, RBB 2-1-93
7711 Carondelet #304; 63105
314-727-2160 Fax: 314-727-7696

#22 Phoenix
KOOL AM-FM Kool Gold/Oldies
Stn 1: 960 kHz Stn 2: 94.5 mHz
GM: Brian Bieler
acq from Adams with KEZK AM-FM St. Louis and KEBQ San Diego, est
$24-26M, RBR 2-1-93
2196 E. Camelback Rd.; 85016
602-956-9696 Fax: 602-468-3025

#7 Washington
WPQG AM-FM Talk/CHR-Dance
Stn 1: 1580 kHz Stn 2: 95.5 mHz
GM: Benjamin Hill
Sale to Infinity pending, $60M, RBR
10-11-93
6301 Ivy Ln. #800, Greenbelt MD 20770
301-441-3500 Fax: 301-345-9505

#10 Houston
KBXX-FM Contemp Crossover
Stn 1: 97.9 mHz
GM: Carl Hamilton
6420 Richmond Ave. #600; 77057
713-797-7328 Fax: 713-797-6650

#13 Seattle
KUBE-FM CHR
Stn 1: 93.3 mHz
GM: Michael O'Shea
120 Lakeside Ave. #310; 98122
206-362-1222 Fax: 206-726-9393

#8 Cox Broadcasting
1400 Lake Hearn Dr. N.E.
Atlanta GA 30319
404-843-5245; fax 404-843-5586
Robert F. Neil, exec VP/ radio

#2 Los Angeles
KFI/KOIL News-Talk/AC
Stn 1: 640 kHz Stn 2: 103.5 mHz
GM: Howard E. Neal
610 S. Ardmore Ave.; 90005
213-385-0101 Fax: 213-251-3175

#3 Chicago
WCKG-FM/WWSY-AM CHR
Stn 1: 105.9 kHz Stn 2: 107.9 kHz
GM: Michael G. Disney
acq. WWSY-FM from Beasley Brg., $9M, RBR
10-4-93
150 N. Michigan Ave. #1040; 60601
312-781-7300 Fax: 312-443-1516

#11 Miami-FL Lauderdale
WIOD/WFLC News-Talk/AC
Stn 1: 610 kHz Stn 2: 97.3 mHz
GM: Robert B. Green
acq. WHQT from EZZ Comm., trade for WSCO-FM Charlotte valued at $13M, RBR 1-4-93
1401 North Bay Causeway; 33141
305-759-4311 Fax: 305-757-7516

#12 Atlanta
WSB AM-FM News-Talk/AC
Stn 1: 750 kHz Stn 2: 96.8 mHz
GM: Marc W. Morgan (VP)
caq of WHTK-FM from New City pending, $8M, RBR 7-12-93
1601 W. Peachtree St. N.E.; 30309
404-897-7500 Fax: 404-897-7363

#21 Tampa-St. Petersburg
Duopoly
WSUN/WWRM Talk/Soft AC
Stn 1: 620 kHz Stn 2: 94.9 kHz
Stn 3: 107.3 mHz
GM: Todd Leiser (VP)
acq. WCOF-FM plus $4.8M from CBS, received in trade for KLRX-FM Dallas, RBR 8-9-93
Note: Cox moved WWRM-FM calls and format from 107.3 to 94.9 (former WYNF-FM, now WCOF-FM on commencement of LMA.
877 Executive Center Dr. W. #300, St. Petersburg FL 33702
813-576-1073 Fax: 813-576-8089

#47 Dayton
WHIO/WHKO News-Talk/Mod. Country
Stn 1: 1290 kHz Stn 2: 99.1 mHz
GM: Chuck Browning (VP)
1411 Wilmington Ave.; 45420
513-259-2111 Fax: 513-259-2154

#2 Avalon-Los Angeles
KBRM-AM Christian Talk
Stn 1: 740 kHz
GM: Donald B. Crawford Jr.
31833 Alway Ave., Costa Mesa CA 92626
714-754-4450 Fax: 714-754-0735

#3 Hammond-Chicago
WYCA-AM Gospel-Talk
Stn 1: 92.3 mHz
GM: Taft Harris
6336 Calumet Ave., Hammond IN 46324
219-933-4455 Fax: 219-933-0323

#6 Detroit
WMUZ-FM Adult Christian
Stn 1: 103.5 mHz
GM: Frank Franciosi

1994 Radio Business Report®
[Page of a document with text about radio stations and ownership information.]
701 W. Grantham St., Goldsboro NC 27533
Fax: 919-736-3876

Goldboro/Wilson NC
WGBR/WKTC AC/Talk/Country
Stn 1: 1150 kHz Stn 2: 96.9 kHz
GM: Rick Heilman
Note: FM also serves Raleigh-Durham
194 W. Grantham St., Goldsboro NC 27533
Fax: 919-736-3876

Goldsboro-Rocky Mount
WTAB/WYNA Gospel/Country
Stn 1: 1370 kHz Stn 2: 104.9 kHz
GM: Joe Bell (AM), Tommy Stanley (FM)
701 Bypass & Avon St., Tabor City NC 28463
Fax: 910-653-2131

Tabor City-Whiteville
WCRP-AM Gospel
Stn 1: 760 kHz
GM: Rick Heilman
3403 Main St., Box 100, Tabor NC 28786
Fax: 919-823-2191

WCRS-AM Gospel
Stn 1: 760 kHz
GM: Rick Heilman
3403 Main St., Box 100, Tabor NC 28786
Fax: 919-823-2191

The Dalton Group
10828 Lockland Rd.
Potomac MD 20854
301-983-4220; fax 301-983-5176
Bill Dalton, pres; Sue Dalton, VP.

#32 Cincinnati
WGRG-FM Oldies
Stn 1: 103.5 kHz
GM: David O'Donnell (VP)
3656 Edwards Rd.; 45208
Fax: 513-321-8900

WWMG-FM Oldies
Stn 1: 96.1 kHz
GM: Richard F. Harlow (VP)
acq from Voyager 7-93, $4.5M, RBR
8-2-93
1437 E. Morehead St.; 502-2929
Fax: 502-339-9600

Dame Media Corp.
600 Corporate Cir.
Harrisburg PA 17112-0477
717-540-9230; fax 717-540-9326
J. Albert Dame, pres; John W. Dame, VP/COO.

#54 Albany-Schenectady-Troy
WGY AM-FM AC-Talk/Oldies
Stn 1: 810 kHz Stn 2: 99.5 kHz
GM: Gilbert Hoban
acq from Empire Radio Pnrs., $5.5M, RBR
7-26-93
1430 Balltown Rd., Schenectady NY 12309
Fax: 518-381-4800

#74 Harrisburg
WHP-AM/WKBO-AM News-Talk/News
Stn 1: 1490 kHz Stn 2: 1230 kHz
Stn 3: 97.3 MHz
GM: Terry Kiie
600 Corporate Cir.; 17112-0477
Fax: 717-540-8800

#162 Johnstown PA
WNTJ/WMZT News-Talk/New Country
Stn 1: 1490 kHz Stn 2: 96.5 MHz
GM: Alison Dume
acq 7-30-90
Box 370; 15907-0370
814-535-8554
Fax: 814-535-8557

#234 Williamsport PA
WRAK/WKSB News-Talk/AC
Stn 1: 1400 kHz Stn 2: 102.7 MHz
GM: James Dabney
LMA: operates WRAK-FM (Bald Eagle, 107.9, News-Talk)
Box 3638; 17701
717-327-1400; fax: 717-327-8156

Davis Broadcasting Inc.
Box 1998
Columbus GA 31902
706-576-3565; fax 706-576-3683
Gregory A. Davis, pres.

#113 Augusta GA
WTTH/WFXA Gospel/Urban
Stn 1: 1500 kHz Stn 2: 103.1 MHz
GM: Bill Jaeger
LMA: operates WAKB-FM (Advertisement Net., 96.9 MHz, Urban AC), acq pending
Box 1584; 30903
803-279-2330 Fax: 803-279-8149

#161 Columbus GA
WOKS/WFXE Oldies/Urban
Stn 1: 1340 kHz Stn 2: 104.9 kHz
GM: Gregory A. Davis
Box 1998; 31902
404-576-3685 Fax: 404-576-3683

DeDominicis Broadcasting
Box 21379
Hilton Head SC 29925-1379
803-521-9870; fax 803-521-9877
Enzo DeDominicis, pres.

#40 Hartford
WNEZ/WRCR News/Soft AC
Stn 1: 910 kHz Stn 2: 100.5 MHz
GM: Ronald Roy
sale to WZKF-FM (American Radio Systems) pending, Radio News Today 12-16-93
Radio Park, Box 507, Farmington CT
Fax: 803-678-9100

#150 Savannah
WBEE/WYKZ Soft AC
Stn 1: 960 kHz Stn 2: 98.7 MHz
GM: M. Robertson (AM), K. Allen (FM)
Box 21379, Hilton Head SC 29925-1379
803-521-9870 Fax: 803-521-9877

Deer River Group
2000 L St. N.W. #200
Washington DC 20036
202-659-3331
Robin Martin, pres; Jay Williams, COO.

#94 Worcester MA
WXLO-FM AC
Stn 1: 104.5 MHz
GM: Rich Krezwicz
250 Commercial St.; 01605
508-752-1045 Fax: 508-793-0824

#218 Burlington VT
WIZN-FM AOR
Stn 1: 108.7 MHz

GM: Arthur LeVigne
Box 1067; 05401
802-860-2240 Fax: 802-860-1818

Demaree Media Inc.
1780 Holly St.
Fayetteville AR 72703
or Box 878 Fayetteville AR 72702-0878
501-521-5566; fax 501-521-0751
Levoy Demaree, pres.

#158 Springfield MO
KVXJ-FM AOR
Stn 1: 97.3 MHz
GM: Mike Crowder
2920 E. Putman, Box 6048; 65601
417-931-9700 Fax: 417-831-1142

#169 Fayetteville-Springdale AR
Duopoly
KFAY/KKEG Talk/AOR-Classic Rock
Stn 1: 1030 kHz Stn 2: 92.1 MHz
GM: Brett Hash
1780 Holly St., Box 878; 72702
501-521-5566; fax 501-521-0751

KOLZ-FM Oldies
Stn 1: 98.3 MHz
GM: Brett Hash
100 N. Dixieland #B1, Fayetteville AR 72712
501-621-9000 Fax: 501-621-9000

Hot Springs AR
KZNG/KOUS News-Talk/Country
Stn 1: 1340 kHz Stn 2: 97.5 MHz
GM: Jim Kellstrom
600 W. Main St., Box Q; 71902
501-623-1340 Fax: 501-623-4069

Searcy AR
KWCK-AM Country
Stn 1: 1300 kHz Stn 2: 99.9 MHz
GM: Alan Risener
Note: KWCK AM-FM owned by Class Inc.; Pat Demaree is majority stockholder.
1300 E. Arch, Box 1300; 72143
501-268-7123 Fax: 501-279-2200

Design Media Inc.
Box 1229
Griffin GA 30224
404-227-5507; fax 404-229-2291
Leonard Bolton, pres; Pete Owen, ops

#202 Laurel-Hattiesburg
WQIS/WNSL Soft Talk/CHR
Stn 1: 890 kHz Stn 2: 100.3 MHz
GM: Kay Hixon
Rt. 2, Box 151, Laurel MS 39440
601-425-1491 Fax: 601-426-8255

WKEU/WQUL AC/Oldies
Stn 1: 1450 kHz Stn 2: 97.7 MHz
GM: Leonard Bolton
Box 997; 30224
404-227-5507 Fax: 404-229-2291

Diamond Broadcasting
4949 W. Belmont Ave.
Chicago IL 60641
312-777-1700; fax 312-777-5031
Daniel Lee, pres; Seth Mason, EVP.

#3 Chicago
WSCR/WXRT Sports/Adult Rock
Stn 1: 820 kHz Stn 2: 93.1 MHz
GM: Harvey Wells
1994 Radio Business Report®
WSBC-AM Ethnic
Stn 1: 1240 kHz
Note: Time share with WEDC, WCRW
GM: Roy J. Bellavia
4900 Belmont; 60641
312-777-1700

#52 Oklahoma City LMA
KOMA/KRKO Oldies/Classic Rock
Stn 1: 1520 kHz Stn 2: 107.7 mHz
GM: Vance Harrison, Jr., LMA; operates KOMA-FM (Wilke/Schwartz, 92.5 mHz, Oldies), acq pending
820 S.W. 4th St., Moore OK 73160
405-794-4000 Fax: 405-793-0514

Dick Broadcasting, Inc.
6171 Kingston Pike
Knoxville TN 37919
615-588-6511; fax 615-588-3725
James A. Dick, chmn; James A. Dick, Jr., pres.

#45 Nashville Duopoly
WKDA/WKDF News/AOR
WGFX-FM Classic Rock
Stn 1: 1240 kHz Stn 2: 103.3 mHz
GM: Allen Dick (pres)
WKRR acq 6-85; WKZL acq 1-1-92
Box 36000, Greensboro NC 27416
910-274-8042 Fax: 910-274-1629

#53 Birmingham
WJOX/WZRR Sports/Classic Rock
Stn 1: 690 kHz Stn 2: 99.5 mHz
GM: Mike Hammond (VP)
acq of WAPI AM-FM from Dittman pending, $6.9M, Radio News Today
12-21-93
Penthouse, Twin Towers E., 236 Goodwin
Crest Dr., 35209
205-945-4646 Fax: 205-942-8959

#71 Knoxville
WIVK AM-FM News-Talk/Country
Stn 1: 990 kHz Stn 2: 107.7 mHz
GM: Bobby Denton (VP)
6171 Kingston Pike; 37919
615-588-6511 Fax: 615-588-3725

The Dittman Group
1551 Springhill Ave.
Mobile AL 36604
205-432-5572; fax 205-438-4044
Bernard S. Dittman, pres; Bernie Barker, VP; Mark St. John, VP progmg.

#53 Birmingham
WAPI AM-FM Nostalgia/CHR
Stn 1: 1070 kHz Stn 2: 94.5 mHz
GM: Bernie Barker (VP)
acq 1983
sale to WJOX/WZRR (Dick Bcg.) pending,
$6.9M, Radio News Today 12-21-93
2145 Highland Ave. S.; 35205
205-933-9274 Fax: 205-933-2748

#90 Mobile
WABB AM-FM News-Talk/CHR
Stn 1: 1480 kHz Stn 2: 97.5 mHz
GM: Bernard Dittman
1551 Springhill Ave.; 36604
205-432-5572 Fax: 205-438-4044

Dix Communications
216 E. Liberty St.
Wooster OH 44691
216-264-3511; fax 216-263-5013
G. Charles Dix II, VP & chmn, radio div.

#111 Gainesville-Ocala
WMZZ-FM CHR
Stn 1: 93.7 mHz
GM: Chris Corson
3621 N.E. 20th Ave., Ocala FL 34470
904-622-5600 Fax: 904-622-7822

#114 Wooster-Canton OH
WKVX/WQXT Oldies-Talk/Country
Stn 1: 960 kHz Stn 2: 104.5 mHz
GM: S. Kenneth Nemeth
Box 384, Wooster OH 44691
216-264-3571

Cumberland MD
WTBO/WKGO Adult Stan./CHR
Stn 1: 1450 kHz
GM: Beda Riley
350 Byrd Ave.; 21502
901-722-6666 Fax: 901-722-6373

WRAD/WRIQ Country
Stn 1: 1460 kHz Stn 2: 101.7 mHz
GM: Raymond Hatley
Box 1169, Hwy, 11 S.; 24141
703-639-2461 Fax: 703-639-1725

Douglas Broadcasting Inc.
499 Hamilton Ave. #140
Palo Alto CA 94301
415-324-5888; fax 415-688-1166
John Douglas, pres; David Wagner, VP fin; Bill Gallagher, VP mgmt & progmg; Rene Rambo, VP legal & admin
Pending acquisition: KGOL-AM Houston from Houston SRN Inc., $700K, RBR 10-18-93; WBIV-BAM Boston (Natick) from Boston SRN Inc., est. $750K, RBR 12-6-93

#1 New York-Newark
WNJ-R-FM Ethnic
Stn 1: 1430 kHz
GM: Herb Leikowitz
1 Riverfront Plaza #345, Newark NJ 07102
908-688-5000 Fax: 908-964-3835
201-642-5208

#2 Los Angeles-Arcadia
KMAX-FM Ethnic-Gospel
Stn 1: 107.1 mHz
GM: Linda Johnson-Hayes
3350 Electronic Dr. #130, Pasadena CA 91107
213-681-2486 Fax: 818-351-6218

#3 Chicago
WNDZ-AM Ethnic
Stn 1: 750 kHz
GM: William Paar
co-owned with WVVF-FM
2576 Portage Mail, Portage IN 46368
219-763-2750

WVVF-FM Ethnic
Stn 1: 103.1 mHz
GM: William Paar
co-owned with WNDZ-AM

210 Skokie Valley Rd., Highland Park IL 60035
708-831-5250 Fax: 708-831-5296

KEST-AM Ethnic-Asian
Stn 1: 1450 kHz
GM: Alan P. Schultz
185 Berry St., Bldg 2 #6500; 94107
415-978-5378 Fax: 415-978-5380

#16 Anaheim-Santa Ana
KWIZ-FM Ethnic-Asian
Stn 1: 96.7 mHz
GM: Linda Johnson-Hayes
3350 Electronic Dr. #130, Pasadena CA 91107
213-681-2486 Fax: 818-351-6218

#58 North San Diego County
KBAX-FM Ethnic
Stn 1: 107.1 mHz
GM: Linda Johnson-Hayes
1588 S. Mission Rd. #205, Fallbrook CA 92028
619-731-5229 Fax: 619-731-5204

KAXX-FM Ethnic
Stn 1: 1450 kHz
GM: Alan Schultz
185 Berry St., Bldg 2 #6500, San Francisco CA 94107
415-978-5378 Fax: 415-978-5380

Duchossois Communications Co.
845 Larch Ave.
Elmhurst IL 60126
708-297-3600; fax 708-530-6057
Rolland C. Johnson, pres.

#7 Washington
WHFS-FM Modern Rock
Stn 1: 99.1 mHz
GM: T. Alan Hay (VP)
acq 1-15-88
Sale to Liberty Broadcasting pending, $15.625M, RBR 5-31-93
Note: Also serves Baltimore. Licensed to Annapolis MD.
a201 Corporate Dr. #550, Landover MD 20785
301-306-0991 Fax: 301-731-0431

Pt. Collins CO LMA
KGLL-FM Country/AC
Stn 1: 96.1 mHz
GM: Gary Buchanan
LMA; operates KTRR-FM (Crown, 102.5, Oldies)
5125 S. College; 80525
303-223-0435 Fax: 303-223-3857

Dudley Communications
409 Coleman Rd.
Mt. Pleasant SC 29464
803-884-0520; fax 803-881-1115
Bill Dudley, pres.

#85 Charleston SC Duopoly
WTMA-WMTZ-AM News-Tik/News-Tik
WSSX-FM/WSUY-FM Hot AC/AC
Stn 1: 1250 kHz Stn 2: 910 kHz
EBE Communications L.P.
2001 Palm Beach Lakes Blvd. #303
West Palm Beach, FL 33409
407-687-7604; fax 407-640-7699
Ralph Guild, chmn.

WECKWJY
Stn 1: 1230 kHz
Stn 2: 96.1 kHz
GM: Rob Williams
1700 Rand Blvd.; 14203
716-856-3550
Fax: 716-852-0537

#67 Fresno
KFRE/KNAK
Trad Ctry/Contemp Ctry
Stn 1: 940 kHz
Stn 2: 97.9 kHz
GM: Al Grosby
999 N. Van Ness Ave.; 93728
209-441-7600
Fax: 209-441-7706

#65 Charleston SC
WXTC AM-FM
All Sports/AC
Stn 1: 1390 kHz
GM: Ken Patch
acq 10-87
478 E. Bay St.; 29422
803-722-7611
Fax: 803-577-7726

#1 New York
WQHT-FM
CHR
Stn 1: 97.1 kHz
GM: Judy Ellis
1372 Broadway, 16th Fl.; 10018
212-840-0997
Fax: 212-391-7830

#2 Los Angeles
KFWI-AM
CHR
Stn 1: 105.9 kHz
GM: Doyle Rose
2600 W. Olive, 8th Fl.; 91505
818-953-4200
Fax: 818-848-0961

#3 Chicago
WQXK-FM
New Rock Alternative
Stn 1: 101.1 kHz
GM: Chuck Hillier
1700 Merchandise Mart Plaza; 60654
312-527-8348
Fax: 312-527-5682

#18 St. Louis
KSHE-FM
AOR
Stn 1: 94.7 kHz
GM: John Reich, Jr.
The Annex #101, 700 St. Louis Union Stn.; 63103
314-621-0095
Fax: 314-621-3428

#37 Indianapolis
WENS-FM
AC
Stn 1: 97.1 kHz
GM: Christine Woodward-Duncan
950 N. Meridian St. #1297; 46204
317-266-9700
Fax: 317-634-1618

Entercom
100 Presidential Blvd. #10
Bala Cynwyd PA 19004
215-667-1226; fax 215-667-1326
Joseph M. Field, pres; John C. Donlevie, EVP/legal & admin; David J. Field, VP/ops & CFO; Eugene D. Levin, treas/controller; Joel Reish, VP rch & prog.

KITS-FM
Modern Rock
Stn 1: 105.3 kHz
GM: Pat McNally
730 Harrison St. #300; 94107
415-512-1053
Fax: 415-777-0608

KLDE-FM
Oldies
Stn 1: 119.5 kHz
GM: Steve Shepard (VP)
5735 W. Alabama #410; 77056
713-622-5533
Fax: 713-622-7479

KMTT AM-FM
Adult Rock
Stn 1: 850 kHz
Stn 2: 103.7 kHz
GM: G. Michael Donovan (VP)
1100 Olive Way #1650; 98101
206-233-1037
Fax: 206-233-8979

KRXX AM-FM
AOR
Stn 1: 980 kHz
Stn 2: 93.7 kHz
GSIM: Terry Volbert
2110 Cliff Rd., Eagan MN 55122
612-452-6200
Fax: 612-452-9188

WEEP/WDSY
Trad Ctry/Hot Cty
WXRB-FM
Hit Cty
Stn 1: 1080 kHz
Stn 2: 107.9 kHz
Stn 3: 104.7 kHz
GM: Joseph J. Armac (VP)
acq. WXRB from Salem, 2-2-9, $4M, RBR 4-19-93
320 Ft. Duquesne Blvd. #300; 15222
412-471-9950
Fax: 412-471-9958

WYUU-FM
Oldies
Stn 1: 92.5 kHz
GM: Stephen Godofsky
9721 Executive Center Dr. #200, St. Petersburg FL 33702
813-579-1925
Fax: 813-579-9111

Kool-FM
Oldies
Stn 1: 101.9 kHz
GM: Dave Griffin
LMA: operated by KXXY AM-FM (NewCity), sale pending, $3.5M, RBR 11-15-93
9400 N. Broadway #450; 73114
405-478-7000
Fax: 405-478-1688

WTKT-FM
AC
Stn 1: 98.5 kHz
GM: Gary Granger
1440 N.E. Waldo Rd., Gainesville FL 32601
904-377-0985
Fax: 904-377-1884

Enterprise Media Partners
207 W. 78th
New York NY 10024
212-721-2288
Ed Rogoff, pres.
Fairmont Communications Corp.
430 Reading Rd., 4th Fl.
Cincinnati OH 45202
513-421-6726; fax 513-381-2691
Mark O. Hubbard, pres/COO.
Note: Group is in receivership, all properties have been contracted to be sold.

#6 Detroit
WMTG/WNIC Classic/Soul/AC
Stn 1: 1310 kHz
Stn 2: 100.3 mHz
GM: Gary Fisher (VP)
sale to WKQI-FM (Broadcasting Partners)
pending, est. $40M, RBR 11-29-93
15001 Michigan Ave., Dearborn MI 48126
313-864-8500 Fax: 313-846-1010

#45 Nashville
WLAC AM-FM News-Talk/AC
Stn 1: 1510 kHz
Stn 2: 105.9 mHz
GM: Christopher W. Karb III (AM)
sale to Keymarket pending, est. $11.13M, RBR 1-10-94
10 Music Circle E.; 37203
615-256-0555 Fax: 615-242-4826

#79 Albuquerque
KKBQ AM-FM News-Talk/AC
Stn 1: 770 kHz
Stn 2: 93.3 mHz
GM: James B. Pidcock
sale to Citadel pending, $9M, RBR 11-22-93
93 Broadcast Plaza S.W.; 87103
505-243-4411 Fax: 505-764-2566

Family Stations
290 Hegenberger Rd.
Oakland CA 94621
510-568-6200
Harold Camping, pres/GM.
Not: the following stations are automated with a religious format. Operational
headquarters for the entire group is:
3106 Fulton Ave., Sacramento CA
95821; 916-481-8191; fax 916-481-0410
WFME-FM Newark-New York, KFRN-AM
Long Beach-Los Angeles, KEAR-FM
San Francisco, WKDN-FM
Philadelphia-Camden, WFSI-FM
Washington-Baltimore, KECR AM-FM
San Diego, KUFR-FM Salt Lake City,
WBBF-FM Buffalo, WJFR-FM
Jacksonville, WOTL-FM Toledo,
WFCR-FM Charleston SC, KEFR-FM
LeGrand CA, WJCH-FM Jollet IL,
KYFR-FM Shenandoah IA, WFRS-FM
Smithtown NY, WFRW-FM Webster NY,
KARR-AM Kirkland WA

Federated Media
Box 2500
Elkhart IN
46515
219-295-2500; fax 219-294-3895
John Dille, pres.

#32 Cincinnati
WCKY/WJM News-Talk/AC
Stn 1: 1530 kHz
Stn 2: 92.5 mHz
GM: Tom Severino
219 McFarland St.; 45202
513-241-6565 Fax: 513-241-9834

#63 Tulsa
KOLL AM-FM Oldies
Stn 1: 1430 kHz
Stn 2: 106.1 mHz
GM: Bill Paddock
5314 S. Yale St. #400; 74136
918-481-1061 Fax: 918-481-1773

#66 Grand Rapids
WCUZ AM-FM
Stn 1: 1230 kHz
Stn 2: 101.3 mHz
GM: Ronald Dykstra
140 Monroe Ctr.; 49503
616-451-2551 Fax: 616-451-0931

#124 Ft. Wayne
Duopoly
WQHK/WMEE Country/CHR
Stn 1: 1380 kHz
Stn 2: 97.3 mHz
Stn 3: 1540 kHz
Stn 4: 92.7 mHz
GM: Tony Richards
Federated increased position in
WADM/WQTX to 50%, creating a
duopoly with WQHK/WMEE, RBR 6-7-93
Note: WADM-AM was the off air at
deadline
2915 Mapleads Rd.; 46816
219-447-5511 Fax: 219-447-7546

#160 South Bend
Soft AC
WLTA-FM
Stn 1: 100.7 mHz
GM: Steve Kline
One Edison Ctr. #200, 237 Edison Rd.,
Mishawaka IN 46545
219-258-5483 Fax: 219-258-0930

#204 Muskegon
WOJW-AM
Stn 1: 1520 kHz
Stn 2: 101.9 mHz
GM: Ron Dykstra
6083 Martin Rd., Muskegon Hts. MI
49444
616-798-2245 Fax: 616-798-3819

#3 Columbus IN
WTRC-AM
Stn 1: 1340 kHz
GM: Dick Rhodes
Box 699, 58066 CR 7 S.; 46517
219-293-5611 Fax: 219-295-2329

#5 Findlay Publishing Co.
701 W. Sandusky St.
Findlay OH 45840
419-422-5151; fax 419-422-2937
Edwin Hemminger, chmn; Kurt Kah, pres;
David Glass, corp dir/bcest.

#15 WCSU/WKKG
Full Svc/Country
Stn 1: 1010 kHz
Stn 2: 101.5 mHz
GM: Tasha Kah
Box 709; 47202
812-372-4448 Fax: 812-372-1061

#1 Findlay OH
WFNU/WKXA News-Talk/Adult CHR
Stn 1: 1330 kHz
Stn 2: 100.5 mHz
GM: Sandy Kozlavec
551 Lake Cascades Pkwy.; 45840; Box
1507; 45839-1507
419-422-4545 Fax: 419-422-6736

#4 Hamilton OH
WMOH-AM
Full Service-News-Talk
Stn 1: 1450 kHz
GM: Terry Kah Jr.,
2081 Fairgrove Ave.; 45011
513-863-1111 Fax: 513-863-6856

Four Seasons Communications
5210 Auth Rd.,
Marlow Hts. MD 20746
301-899-3014; fax 301-899-6218
Note: sale of all group stations is pending
#7 Washington

WXTR-FM
Oldies
Stn 1: 104.1 mHz
GM: Bob Rich
sale with WXTR-FM Richmond to Liberty pending, est. $32.2M, RBR 11-1-93
5210 Auth Rd., Marlow Hts. MD 20746
301-899-3014 Fax: 301-899-6011

#33 Norfolk

LMA
WAFF-FM
Classic Rock
Stn 1: 106.9 mHz
GM: Joe Schwartz
LMA: brok’d to WNOR AM-FM (Sage), sale pending, $4M, RBR 9-27-93
700 Monticello Ave.; 23510
804-624-9759 Fax: 804-627-3291

#55 Richmond

AC
WMX-FM
Stn 1: 103.7 mHz
GM: Bob Rich
sale with WXTR-FM Washington to Liberty Bcg. pending, est $32M, RBR 11-1-93
812 Moorfield Park Dr. #200; 20226
504-560-1037 Fax: 804-930-4079

Fuller-Jeffrey Broadcasting Co. Inc.
8842 Quail Ln.
Granite Bay CA 95746
916-791-3522; fax 815-791-4111
Robert F. (Doc) Fuller, pres.; J.J. Jeffery, SVP; Drew Houghton, CFO; Henry Gonzales, VP; Ramsey Elliott, VP.

#28 Sacramento

Duopoly
KRCX-AM/KSTE-AM
Spanish/News-Talk
Stn 1: 1110 kHz Stn 2: 650 kHz
GM: David Burke
KSTE-AM acq. from Minority Communications, $1.5M, 2-8-93
5301 Madison Ave. #402; 95841
916-349-1100 Fax: 916-349-0407

#28 Sacramento

LMA
KRXO-FM
AOR
Stn 1: 93.7 mHz
GM: Michael L. John
LMA: brok’d to KSEG-FM (Great American), sale pending, $16M, RBR 11-29-93
5345 Madison Ave. #100; 95841
916-344-7777 Fax: 916-334-7896

#109 Portsmouth-Dover

LMA
WOKO-AM
Country
Stn 1: 97.5 mHz
GM: Martin R. Lessard (VP)
acq 6-7-74, $410K
LMA: operates WBXX-FM (Bear Bcg., 105.3 mHz, Country), acq pending, $1M, RBR 11-1-93
Box 576, Dover NH 03820
603-749-9750 Fax: 603-749-1459

#106 Santa Rosa

LMA
KSRO/KVYY
News-Talk/80s-90s AC
Stn 1: 1350 kHz Stn 2: 92.9 mHz
GM: Jim Kefford
LMA: runs KSX-FM/CFX-FM Santa Rosa (Keffco, 101.7 mHz, Classic Rock-AOR), acq. pending, $2.75M, RBR 4-5-93
1410 Neotomas Ave.; 95405
707-545-0100 Fax: 707-571-1097

#112 Des Moines

LMA
KKSO/KJY
Country
Stn 1: 1390 kHz Stn 2: 92.5 mHz
GM: J. Michael McKoy
LMA: operates KRUU-FM (98.3, Hot Country), acq from Radio Ingstad of Iowa pending
5161 Maple Dr.; 50317
515-262-9200 Fax: 515-262-1644

#157 Portland ME

Duopoly
WBLM-FM
AOR
WIDSE/WSGT
News-Talk/AC
Stn 1: 102.9 mHz Stn 2: 1400 kHz
GM: Eve Rubins
WIDE/WSGT acq. from Gold Coast, $600K, RBR 4-12-93
1 One City Center; 4011; Box 667, Biddeford ME 04005
207-774-6364 Fax: 207-774-8070
207-282-5121 Fax: 207-383-3228

Gannett Radio
6255 Sunset Blvd.
Los Angeles CA 90028
213-466-8381; fax 213-466-8810
Gerry DeFrancesco, pres.

#2 Los Angeles

CHR (s)
KIIS-FM
AM
Stn 1: 1150 kHz Stn 2: 102.7 mHz
GM: Marc Kaye (pres)
6255 Sunset Blvd.; 90028
213-466-8381 Fax: 213-466-9330

WGCI-AM-FM
Oldies/Urban
Stn 1: 1390 kHz Stn 2: 107.5 mHz
GM: Mary Dyson
332 S. Michigan Ave. #600; 60604
312-427-4800 Fax: 312-427-7410

#3 Chicago

Oldies/Urban

#8 Dallas-Ft. Worth

CHR
KKRS-AM-FM
Stn 1: 106.1 mHz
GM: Brenda Adair (pres)
8235 Douglas #300; 75225
214-891-3400 Fax: 214-692-9844

#10 Houston

Country
KKBO-AM-FM
Stn 1: 790 kHz Stn 2: 92.9 mHz
GM: Don Trout
11 Greenway Plaza #2022; 77046
713-961-0093 Fax: 713-963-1249

#15 San Diego

Country
KSDO/KQX
News-Talk/Classic Rock
Stn 1: 1130 kHz Stn 2: 102.9 mHz
GM: Susan Hoffman
5050 Murphy Canyon Rd.; 92123
619-278-1130 Fax: 619-285-4303

#21 Tampa-St. Petersburg

Country/AC
WDAS-WUSA
Stn 1: 1250 kHz Stn 2: 100.7 mHz
GM: Jay Cook
504 Reo St., Tampa FL 33609
813-289-0455 Fax: 813-289-8884

Genarder Broadcast Partners Ltd.
Box 5559
Avon CO 81620
303-949-0140; fax 303-949-0266
Clifton H. Gardener, pres.
Note: All five FMs are fed live AOR programming via satellite from studio at Avon HQ.

Source Guide & Directory 1994©
<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Format</th>
<th>Ownership</th>
<th>Contacts</th>
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<tbody>
<tr>
<td><strong>#12 Atlanta</strong></td>
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<tr>
<td><strong>WKLS-FM</strong></td>
<td>96.1 MHz</td>
<td>AOR</td>
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<tr>
<td>GM: Tom Connolly</td>
<td>1800 Century Blvd.</td>
<td>#1200 N.E.; 30345</td>
<td>Fax: 404-325-0980</td>
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<tr>
<td><strong>WXTB-FM</strong></td>
<td>97.9 MHz</td>
<td>AOR</td>
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<tr>
<td>GM: Daniel DiLoreto</td>
<td>2 Corporate Dr.</td>
<td>#550, Clearwater FL 34622</td>
<td>Fax: 813-572-9080</td>
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<tr>
<td><strong>#21 Tampa</strong></td>
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<tr>
<td><strong>KOPA/KSLX</strong></td>
<td></td>
<td>Classic Rock</td>
<td></td>
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<tr>
<td>GM: Reid Reker</td>
<td>Box 1827, Scottsdale AZ 85252</td>
<td>Fax: 602-941-1007</td>
<td>Fax: 602-941-2997</td>
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<tr>
<td><strong>#22 Phoenix</strong></td>
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<tr>
<td><strong>KBPI-FM</strong></td>
<td>105.9 MHz</td>
<td>AOR</td>
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<tr>
<td>GM: Tom Sly</td>
<td>1200 17th St.</td>
<td>#2300; 80202</td>
<td>303-534-6200</td>
<td>Fax: 303-592-2399</td>
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<tr>
<td><strong>#24 Denver-Boulder</strong></td>
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<tr>
<td><strong>KEX-AM</strong></td>
<td>1190 kHz</td>
<td>AC-Talk</td>
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<tr>
<td>GM: Dave Milner</td>
<td>4949 S. Macadam Ave.;</td>
<td>#9201; 97201</td>
<td>503-225-1190</td>
<td>Fax: 503-227-5873</td>
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<tr>
<td><strong>#25 Portland OR</strong></td>
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<td><strong>KMRZ-FM</strong></td>
<td>100.3 MHz</td>
<td>CHR</td>
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<tr>
<td>GM: Clint Sly (VP)</td>
<td>4949 S. Macadam Ave.;</td>
<td>#9201; 97201</td>
<td>503-226-0100</td>
<td>Fax: 503-295-9281</td>
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<tr>
<td><strong>#26 Milwaukee</strong></td>
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<tr>
<td><strong>WLZR AM-FM</strong></td>
<td>1340 kHz</td>
<td>AOR</td>
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<tr>
<td>GM: David Pugh</td>
<td>sale to WKLH-FM (Saga) pending, est.</td>
<td>$7M, RBR 11-15-93</td>
<td>5407 W. McKinley Ave.;</td>
<td>318-932-8576</td>
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<tr>
<td><strong>#27 Kansas City</strong></td>
<td></td>
<td>Country</td>
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<tr>
<td><strong>WDAF-AM</strong></td>
<td>102.1 MHz</td>
<td>AOR</td>
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<tr>
<td>GM: Mike Campbell</td>
<td>3020 Summit;</td>
<td>816-931-6100</td>
<td>318-932-8576</td>
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<tr>
<td><strong>#28 Sacramento</strong></td>
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<tr>
<td><strong>KSEG-FM</strong></td>
<td>96.9 MHz</td>
<td>Classic Rock</td>
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<tr>
<td>GM: Tom Schurr (VP)</td>
<td>LMA: operates KRQK-FM (Fuller-Jeffrey), acq pending,</td>
<td>$16M, RBR 11-29-93</td>
<td>620 Bercut Dr.;</td>
<td>318-932-8576</td>
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<tr>
<td><strong>#32 Cincinnati</strong></td>
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<td>CHR</td>
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<tr>
<td><strong>WKRO-FM</strong></td>
<td>101.9 MHz</td>
<td>CHR</td>
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<tr>
<td>GM: Jim Bryant</td>
<td>1906 Highland Ave.;</td>
<td>45219</td>
<td>513-763-5500</td>
<td>Fax: 513-763-5603</td>
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<tr>
<td><strong>#34 Columbus</strong></td>
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<tr>
<td><strong>WTMN-AM</strong></td>
<td>610 MHz</td>
<td>AC-Talk</td>
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<tr>
<td>GM: Perry A. Frey</td>
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<tr>
<td>**1301 Dublin Rd.;</td>
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<tr>
<td>43215</td>
<td>Fax: 614-487-2559</td>
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<tr>
<td><strong>WLVQ-FM</strong></td>
<td>96.3 MHz</td>
<td>AOR</td>
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<tr>
<td>GM: Tom Thon</td>
<td>1301 Dublin Rd.;</td>
<td>43215</td>
<td>614-486-9696</td>
<td>Fax: 614-487-2559</td>
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<tr>
<td><strong>Great Empire Broadcasting</strong></td>
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<td><strong>Box 1402</strong></td>
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<tr>
<td><strong>WCHR-AM</strong></td>
<td>1260 kHz</td>
<td>News-Talk-Spanish</td>
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<tr>
<td><strong>#69 Syracuse</strong></td>
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<tr>
<td><strong>WBOC-WPCCX</strong></td>
<td>1340 kHz</td>
<td>Oldies/Country</td>
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<tr>
<td>GM: Lynn Cook</td>
<td>1340 Corporate Dr.,</td>
<td>Auburn NY 13021</td>
<td>315-253-7355</td>
<td>Fax: 315-253-6268</td>
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<td><strong>#131 Trenton NJ</strong></td>
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<tr>
<td><strong>WAVM-AM</strong></td>
<td>920 kHz</td>
<td>News-Talk-Spanish</td>
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<tr>
<td>GM: Mark Moston</td>
<td>333 W. State Rd.;</td>
<td>08618</td>
<td>609-695-8515</td>
<td>Fax: 609-695-6706</td>
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<tr>
<td><strong>#131 Trenton</strong></td>
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<td><strong>#131 Trenton NJ</strong></td>
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<td>News-Talk-Spanish</td>
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<tr>
<td><strong>WCHR-AM</strong></td>
<td>94.5 MHz</td>
<td>Religion</td>
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</table>

**Source Guide & Directory 1994©**
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<tr>
<th>Location</th>
<th>Network</th>
<th>Type</th>
<th>FM Radio</th>
<th>AM Radio</th>
<th>Notes</th>
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<tbody>
<tr>
<td>New Brunswick NJ</td>
<td>WCTC</td>
<td>Talk/SAC</td>
<td>Stn 1: 1450 kHz</td>
<td>Stn 2: 98.3 kHz</td>
<td>GM: Anthony Santoro, Somerset NJ 08873</td>
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<td>WMGQ</td>
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<td>908-249-2600</td>
<td>Fax: 908-249-9010</td>
<td>Tim Auchterhoff, pres.</td>
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<tr>
<td>Greater Muskegon Broadcasters</td>
<td>WMUS</td>
<td>Country (s)</td>
<td>Stn 1: 1090 kHz</td>
<td>Stn 2: 106.9 kHz</td>
<td>GM: Tim Auchterhoff, 3955 Green St., Norton Shores MI 49444</td>
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<td>AM-FM</td>
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<td>616-744-1671; fax 616-733-1107</td>
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<td>#204 Muskegon</td>
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<tr>
<td>#211 Duluth</td>
<td>KQDS</td>
<td>AOR (s)</td>
<td>Stn 1: 1490 kHz</td>
<td>Stn 2: 94.3 kHz</td>
<td>GM: Steve James, Box 6167; 55816; 2001 London Rd.; 55812</td>
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<td>AM-FM</td>
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<td>218-728-6421</td>
<td>Fax: 218-728-5809</td>
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<tr>
<td>The Green Group</td>
<td>WOND</td>
<td>News-Talk (s)</td>
<td>Stn 1: 1400 kHz</td>
<td>Stn 2: 1580 kHz</td>
<td>GM: Howard L. Green, 1601 New Rd., Norton Shores MI 08221</td>
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<td>AM-ZONW</td>
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<td>WMGM</td>
<td>AC</td>
<td>Stn 1: 103.7 kHz</td>
<td>Stn 2: 92.7 MHz</td>
<td>GM: Howard L. Green, 1601 New Rd., Norton Shores MI 08221</td>
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<td>AM-FM</td>
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<td>609-653-1400</td>
<td>Fax: 609-927-7014</td>
<td>Howard L. Green, pres &amp; owner.</td>
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<tr>
<td>#103 Atlantic City</td>
<td>DP</td>
<td>Duopoly</td>
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<tr>
<td>#7 Washington</td>
<td>WWRC</td>
<td>Talk/Soft AC</td>
<td>Stn 1: 1230 kHz</td>
<td>Stn 2: 92.7 MHz</td>
<td>GM: Joel Clawson, Box 208; 14902</td>
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<td></td>
<td>WGAY</td>
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<td></td>
<td>607-739-0344</td>
<td>Fax: 607-739-7014</td>
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<td>#31 Providence</td>
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<td>WJHJ</td>
<td>News-Talk/AOR</td>
<td>Stn 1: 920 kHz</td>
<td>Stn 2: 94.1 MHz</td>
<td>GM: James Conwin, 115 Eastern Ave., East Providence RI</td>
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<td></td>
<td>WHJY</td>
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<td>401-438-6110</td>
<td>Fax: 401-438-3520</td>
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<tr>
<td>#40 Hartford</td>
<td>WPOP</td>
<td>News-Talk/AC</td>
<td>Stn 1: 1410 kHz</td>
<td>Stn 2: 104.1 kHz</td>
<td>GM: Albert B. Pellegrino, Box 31-1410: 06131</td>
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<td>WYSR</td>
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<td></td>
<td>203-666-1411</td>
<td>Fax: 203-665-1175</td>
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<tr>
<td>#54 Albany-Schenectady-Troy</td>
<td>WTRY</td>
<td>Oldies (s)</td>
<td>Stn 1: 980 kHz</td>
<td>Stn 2: 98.3 MHz</td>
<td>GM: Robert Ausfeld, VP, WRTRY-FM acq. from Barry Sims, Recvr.,</td>
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<td>AM-FM</td>
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<td>$650K, RBR 6-16-93</td>
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<tr>
<td>#1 New York</td>
<td>WINS</td>
<td>News</td>
<td>Stn 1: 1010 kHz</td>
<td>Stn 2: 94.1 MHz</td>
<td>GM: Scott Herman, 888 Seventh Ave.; 10106</td>
</tr>
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<td>AM</td>
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<td>212-315-7000</td>
<td>Fax: 212-315-7015</td>
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<tr>
<td>#2 Los Angeles</td>
<td>KFWB</td>
<td>News/New AC</td>
<td>Stn 1: 980 kHz</td>
<td>Stn 2: 94.7 MHz</td>
<td>GM: Christopher Claus (VP), 6230 Yucca St., 90028</td>
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<td>KTWV</td>
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<td></td>
<td>213-462-5392</td>
<td>Fax: 213-871-4670</td>
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</tr>
<tr>
<td>#3 Chicago</td>
<td>WMIA</td>
<td>News</td>
<td>Stn 1: 670 kHz</td>
<td>Stn 2: 94.7 MHz</td>
<td>GM: Rick Starr, NBC Tower, 455 N. Cityfront Plaza;</td>
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<td>312-670-6767</td>
<td>Fax: 312-245-6098</td>
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</tr>
</tbody>
</table>
The pulse and the power of hometown radio.
#5 Philadelphia
KYW-AM News
Stn 1: 1060 kHz
GM: Roy Shapiro
Independence Mall E.; 19106
215-238-4700 Fax: 215-238-4545

WMMR-FM AOR
Stn 1: 93.3 mHz
GM: Chuck Fee
Independence Mall E.; 19106
215-238-8000 Fax: 215-238-4737

#6 Detroit
WLLZ-FM AOR
Stn 1: 98.7 mHz
GM: Buzz Van Houten
31555 Fourteen Mile Rd., Farmington Hills MI 48334
810-855-5100 Fax: 810-855-1302

#9 Boston
WBZ-AM News-Talk
Stn 1: 1000 kHz
GM: Ed Goldman (VP)
1170 Soldiers Field Rd.; 02134
617-797-7000 Fax: 617-787-5969

#10 Houston Duopoly
KILT AM-FM Country
Stn 1: 610 kHz
Stn 2: 100.3 mHz
GM: Dickie Rosenfeld
500 Lovett Blvd.; 77006
713-526-3461 Fax: 713-526-1594

KIKK AM-FM Country
Stn 1: 650 kHz
Stn 2: 95.7 mHz
PD: Carl Geisler
acq. in trade from Viacom for WCPT/WCKR
Washington plus $20M, RBR 7-12-93
co-owned with KILT AM-FM
6306 Gulfton Dr.; 77081
713-772-4433 Fax: 713-772-8023

#20 Pittsburgh
KDKA-AM News-Talk
Stn 1: 1020 kHz
GM: Ted Jordan
One Gateway Center; 15222
412-392-2200 Fax: 412-575-2874

Guaranty Broadcasting/Pearl Broadcasting
Box 223231, Baton Rouge LA 70821
504-389-9898; fax 504-499-9800
Michael Adams, VP/bcg

#33 Baton Rouge Oldies
WGQZ-FM
Stn 1: 98.1 mHz
GM: Michael Adams
Box 2231; 70821
504-389-9898 Fax: 504-499-9800

Houma LA
KJIN/KCIL City Gold/Contemp Ctry
Stn 1: 1490 kHz
Stn 2: 107.5 mHz
GM: Michael Adams
Box 2068; 70361
504-851-1020 Fax: 504-872-4403

Chillicothe OH
WBEX/WKKJ Full Svc.-Talk/Country
Stn 1: 1490 kHz
Stn 2: 93.3 mHz
GM: Dan Latham
Box 244; 45601
614-773-2244 Fax: 614-773-0933

Gulfstar Communications Inc.
600 Congress Ave. #1270, Austin TX 78701
512-477-7469; fax 512-477-7399

Tom Hicks, Steve Hicks, ptnrs.
Pending: Pending: acq of Bcast. Unlimited

#128 Beaumont-Port Arthur TX Duopoly-LMA
KLV/KYKR News-Talk/Country
Stn 1: 560 kHz
Stn 2: 95.1 MHz
GM: Jim Ray
LMA: KLV-FM brok’d to KLAT-AM
Houston (Tichenor)
Box 5448; 77266
409-638-3911 Fax: 409-838-3233

Lufkin TX Country
KYKS-FM 105.1 MHz
1206 1st St.; 75901
409-639-4455

Victoria TX Country
KIXS-FM 107.9 MHz
107 N. Star St.; 77904
512-573-0777 Fax: 512-578-0059

Guardian Communications
800 Compton Rd. #33, Box 31040
Cincinnati OH 45231
513-931-8080; fax 513-931-8108
Mark McNeil, pres.; Richard David, VP.

#19 Baltimore Religious
WITH-AM Stn 1: 1230 kHz
GM: Gerry Liss
5 Light St.; 21202
410-526-1230 Fax: avail on req.

#23 Cleveland Religious
WCCD-AM Stn 1: 1000 kHz
GM: Candace Herman
Box 33250, North Royalton OH 44133
216-237-3300 Fax: 216-237-3301

#32 Cincinnati Religious
WTSJ-AM Stn 1: 1050 kHz
GM: Richard David
641 W. 9th, Cincinnati KY 41011
606-491-1050 Fax: 606-931-8108

#79 Albuquerque Religious
KKIM-AM Stn 1: 1000 kHz
GM: Barry McCoy
307 Los Ranchos Rd. N.W.; 87107
505-989-5185 Fax: 505-989-5186

#232 Pueblo-Colorado Springs Religious
KFEL-AM Stn 1: 970 kHz
GM: Iva Raftery
4411 Goodnight Ave., Pueblo CO 81005
719-561-4884 Fax: 719-561-2687

Gulf Atlantic Media Group
7623 Little Rd.; #100
New Port Richey FL 34654
813-849-2285; fax 813-841-7903
Carl Marcocci, chmn/VP.

#21 Tampa-St. Petersburg
WGUL AM-FM Nostalgia
Stn 1: 980 kHz
Stn 2: 105.5 MHz
GM: Steve Schurdeell

sale of W Gul-AM to Jacor pending, est.
$600-800L, RBR 8-9-93
7623 Little Rd.; #100, New Port Richey FL
34654
813-849-2285 Fax: 813-841-7903

#150 Savannah
WSGA/WZAT News/Top 40
Stn 1: 1400 kHz
Stn 2: 102.1 MHz
GM: Carl Marcocci
7 E. Congress; 31401
912-233-8807 Fax: 912-233-4487

H & D Broadcast Group
20 Stanford Dr.
Farmington CT 06032
203-678-7800; fax 203-676-2439
Joel Hartstone, chmn; Barry Dickstein, pres.

#84 New Bedford MA
WBSM/WFHN News/Talk/CHR
Stn 1: 1420 kHz
Stn 2: 107.1 MHz
GM: Stephen Bogue
22 Sountcut Rd., Fairhaven MA 02719
508-993-1767 Fax: 508-999-1420

#86 Youngstown
WBBW/WBIZ News-Talk/Oldies
Stn 1: 1240 kHz
Stn 2: 93.3 MHz
GM: Larry Weiss
418 Knox St.; 44502
216-744-4421 Fax: 216-744-0720

WTUL/WRCK Oldies/CHR
Stn 1: 1310 kHz
Stn 2: 107.3 MHz
GM: Ed Carey
Kellogg Rd., Washington Hills NY 13479
315-797-1330 Fax: 315-738-1073

#117 Utica
WSUB/WGQN Talk/CHR
Stn 1: 980 kHz
Stn 2: 105.5 MHz
GM: Mike Topoll
100 Fort Hill Rd., Groton CT 06340
203-446-1980 Fax: 203-446-0294

#163 Atlantic City LMA
WFPG AM-FM Talk/AC
Stn 1: 1450 kHz
GM: Dick Taylor
LMA: operates WKOE-FM (Ocean Comm.,
106.3 MHz, Country)
2707 Atlantic Ave.; 08401
609-345-4646 Fax: 609-348-1752

Waukegan IL
WKRS/WXLC News-Talk/CHR
Stn 1: 1220 kHz
Stn 2: 102.3 MHz
GM: Hal Coxon
3250 Belvidere Rd.; 60085
708-336-7900 Fax: 708-336-1523

Rutland VT
WSYB/WZRT News-Talk-Sports/AC
Stn 1: 1380 kHz
Stn 2: 97.1 MHz
GM: Richard H. Vaughan
acq 4-1-89, $5M
250 Dorr Dr.; 05701; Box 940; 05702-0940
802-775-5597 Fax: 802-775-6637

Hall Communications
Cupra Rd.
Norwich CT 06360
203-887-3511; fax 203-886-7649
Arthur Rowbotham, pres.

#84 New Bedford MA
WNBH/WCTK Oldies/Country
Stn 1: 1340 kHz
Stn 2: 98.1 MHz
GM: Tom Devoe
James T. Cullen, chmn; Steven Humphries, pres, Heritage Broadcast Group (at Ft. Myers station).
Pending deal. The following stations being sold to Osborn
Communications: WOLZ-FM Ft. Myers, WFKS-FM Dayton Beach, WWAX/WQEN Gadsden AL and WWNC/WKSF Asheville NC, $22.5M, RBR 12-13-93

#107 Daytona Beach
WFKS-FM
CHR
Stn 1: 99.9 mHz
GM: Tom Panucci
sale to Osborn pending, RBR 12-13-93
801 W. Granada Blvd. #201, Ormond Beach FL 32174
904-672-9210 Fax: 904-677-2252

#119 Ft. Myers
WOLZ-FM
Oldies
Stn 1: 95.3 mHz
GM: Steve Humphries
sale to Osborn pending, RBR 12-13-93
4210 Metro Pkwy. #315; 33916
813-275-0095 Fax: 813-275-3299

#181 Asheville
WWNC/WKSF
Full Svc.-Country/CHR
Stn 1: 570 kHz
Stn 2: 99.9 mHz
GM: John Hagan
sale to Osborn pending, RBR 12-13-93
Box 6447; 28816
704-253-3835 Fax: 704-255-7850
FM: 704-257-2700

Gadsden AL
WAAX/WQEN
Country/CHR
Stn 1: 570 kHz
Stn 2: 103.7 mHz
GM: Mark Bass
sale to Osborn pending, RBR 12-13-93
1716 Rainbow Dr. 35901; Box 517; 35902
205-543-9229 Fax: 205-543-3279

Rock Springs WY
KRKK/KQSW
Oldies/Country
Stn 1: 1360 kHz
Stn 2: 96.5 mHz
GM: Jon Collins
2717 Yellowstone Dr. 82091
307-362-3793 Fax: 307-362-9727

Heritage Media Corp.
1 Galleria Tower #1500, 13355 Noel Rd.
Dallas TX 75240
214-702-7386; fax 214-702-7382
Paul Fiddick, pres/radio group.

#13 Seattle
KULL/KRPM
Oldies/Country
Stn 1: 770 kHz
Stn 2: 106.1 mHz
GM: John Rogers
15375 S.E. 30th Pl #300, Bellevue WA 98007
206-649-1006 Fax: 206-649-9246

#18 St. Louis
WRTH/WIL
Adult Stds./Country
Stn 1: 1430 kHz
Stn 2: 92.3 mHz
GM: Dick Williams
acq of KFMY-FM from Comm. Fund pending,
est $7-8M, Radio News Today 1-13-94
300 N. Tucker Blvd.; 63101
314-436-1600 Fax: 314-436-6970

#25 Portland OR
KKSN AM-FM
Adult Stds./Oldies
Stn 1: 910 kHz
Stn 2: 97.1 mHz
GM: Harry Williams
5005 S.W. Macadam Ave.; 97201
503-226-9791 Fax: 503-243-3299

Heard Broadcasting Group
959 Eight Ave.,
New York NY 10019
212-649-2300, fax 212-649-3314
John J. Conlon, CEO, VP/Media Group.
GM: Bob Dowd; David J. Barrett, VP/deputy GM/bcast.

#26 Milwaukee
WISN/WLTD
News-Talk/Light Rock
Stn 1: 1130 kHz
Stn 2: 97.3 mHz
GM: Charles L. DuCoty
759 N. 19th St.; 53233
414-342-8812 Fax: 414-344-1870

Hendren-McChristian Communications Inc.
4101 Olive St.
Dallas TX 75219
214-702-7386; fax 214-702-7382
Paul Fiddick, pres/radio group.

#177 Salinas-Monterey
Duopoly
KDON-FM/KRCQ-FM
CHR/AOR
Stn 1: 102.5 mHz
Stn 2: 92.7 mHz
GM: Bob Sweet
acq KRCQ-FM from Model Associates, $1M,
RBR 7-19-93
55 Plaza Circle, Salinas CA 93901
408-422-5363 Fax: 408-758-1890

Heritage Broadcasting Group Inc.
Box 6447
Asheville NC 28816
704-257-2700; fax 704-255-7850

"#20 Pittsburgh"
monary peritoneum peritoneum

At deadline, dosed on $30M
804-978-4408
GM: Kevin Dalton
Stn: 101.1 mHz
GM: Bill Newman
10800 Farley, Overland Park KS 66210
913-661-0101 Fax: 913-345-2992

#2 Cincinnat
WOFX-FM Classic Rock
Stn: 91.9 mHz
GM: Carolyn Merz

#46 Rochester
WBBF/WBBE Adult Stds./Country
WKLF-FM Oldies
Stn: 930 kHz
GM: Bill Cloutier
WKLF acct. from Wachs/Dodenhoff 7-93, $4.3M, RBR 5-24-93
500 B. Foreman Blvd. 14604
716-232-7550 Fax: 716-325-5139

#125 Lexington KY
WCKU-FM Urban Contemp.
Stn: 102.5 mHz
GM: Tony Gray
651 Perimeter Dr. #102 40517
606-269-9540 Fax: 606-269-9241

#233 Charlottesville VA
WCYK AM-FM Country (s)
Stn: 810 kHz
GM: Kevin Dalton
1705 Seminole Trail 22901
804-978-4408 Fax: 804-978-1109

HMW Communications
Box 888521
Atlanta GA 30356-0521
404-395-9068 fax 404-391-0109
Owen Weber, pres.
At deadline, closed on $30M deal to acquire the Voyager Group (RBR 2-7-94): WRDU-FM Raleigh, WMF/WMAG Greensboro NC, WOC/WNOK Columbus SC and WLWZ-FM, LMA with WLWZ-FM Greenville-Spartanburg SC. See Voyager listing for personnel and facilities.
Pending acquisitions: WTRG-FM from Tom Joyner, $9M, RBR 12-6-93; WUMZ-FM Greenville-Spartanburg from AmCom, $5.6M, RBR 2-7-94

Holt Broadcasting Service
Box 1978
Hattiesburg MS 39403
601-545-1235 fax 601-545-1243
Charles W. Holt, chmn.

#140 Montgomery
WHYY AM-FM CHR (s)
Stn: 1440 kHz
GM: Robert N. Robinson Sr.
3435 Norman Bridge Rd.; 36105
205-264-2288 Fax: 205-834-9102

#202 Laurel-Hattiesburg
WHSV AM-FM News-Talk/AC
Stn: 1230 kHz
GM: Ted Tubbitt
833 Hwy. 11 N., Petal MS 39465; Box 1978; Hattiesburg MS 39403
601-545-1230 Fax: 601-546-1243

WNYH-AM Talk
Stn: 1250 kHz
GM: Edna Crittenden
1895 W. Mountain Rd., Plymouth PA 18651
717-779-3399 Fax: 717-779-4888

#64 Allentown-Bethlehem
WKAP-AM MOR
Stn: 1320 kHz
GM: Leigh Moylan
Sold WZZO-FM to CRB Broadcasting
12-93, $9.325M, RBR 7-26-93
LMA: operates WKWX-AM (East Penn Brg, 1470, Country)
961 Marcon Blvd. #400, Allentown PA 18103
610-264-4040 Fax: 610-266-6464

#115 Jackson MS
WOAD/WJMI Black/Urban
Stn: 1400 kHz
GM: Carl Haynes
LMA: operates WZXZ-AM 1590, All Blues, Verbia Hardin, PD,
1850 W. Lynch St.; 39203
601-948-1515 Fax: 601-354-1989

#126 Pensacola
WTXK AM-FM Tourist Info/AOR
Stn: 1230 kHz
GM: Howard Seaton
111 N. Baylen St.; 32501
904-438-7543 Fax: 904-432-1466

KMXX-FM Sports/AC
Stn: 92.7 kHz
GM: Frankie Naranjo
Box 699; 87801
505-835-1286 Fax: 505-835-2015

HVS Partners
8900 Harvest Square Ct., Potomac MD 20854
301-983-0099 fax 301-983-4066
Gisela Huberman, pres.

#151 Salisbury-Ocean City
WTGM/WWHQ Sports/AC
Stn: 960 kHz
Oldies
Stn: 3.75 kHz
Stn: 105.5 kHz

#143 Wilmington NC
WWQX-FM Country
Stn: 101.3 kHz
GM: Chuck Langley
721 Market St.; 28401
910-763-9977 Fax: 910-762-0456

Imperio Enterprises
Box 631, Santa Clara CA 95052
408-244-1430 Fax: 408-244-0824

#30 San Jose
KNTA-AM Spanish
Stn: 1430 kHz
GM: Gene Hogan
Box 631, Santa Clara CA 95052
408-244-1430 Fax: 408-244-0824

#38 New Orleans
WSHO-AM Religion-Talk-Sports
Stn: 800 kHz
GM: Bill Ainsworth
Plaza Tower, 1001 Howard Ave. #4304; 70113
504-527-0800 Fax: 504-527-0881

#67 Fresno
KBFM-AM Religion-Talk-Sports
Stn: 900 kHz
GM: Linda Lopez
2811 N. Wission Ave.; 93704
209-222-0900 Fax: 209-222-1573

International Broadcasting Corp.
17 North Ave., Norwalk CT 06851
203-847-7774; fax: 203-847-6507
John C. Goodwill, pres/CLO; Edward Hurley, treas/CFO.

#219 Waterloo
KOEL AM-FM Full Svcs./Country
Stn: 950 kHz
GM: Tom Parsley (VP)
1259 Park Rd., Box 391, Oelwein IA 50662
319-283-1234 Fax: 319-283-3615

Kenosha WI
WLP/WIUL News-Talk/AOR
Stn: 1050 kHz
GM: Edwin Doody
Note: WILL-FM also serves Chicago
Box 659; 53141
414-694-7800 Fax: 414-694-7767

Infinity Broadcasting
600 Madison Ave.
New York NY 10022
212-750-6400; fax 212-888-2959
Mel Kamazin, pres/CEO

#1 New York
Duopoly
WXKR-FM Classic Rock
Stn: 92.3 mHz
GM: Tom Chiurano
600 Madison Ave.; 10022
212-750-0550 Fax: 212-832-9544

1994 Radio Business Report®
#2 Los Angeles

KROQ-FM Alternative Rock
Stn 1: 106.7 mHz
GM: Trip Reeb
acq. of KRTH-FM from Beasley pending, $110M, RBR 6-21-93
2035 W. Olive Ave. #900, Burbank CA 91505
818-567-1067 Fax: 818-520-1329

KXXZ-AM Spanish
Stn 1: 1320 kHz
GM: Hugo Caldero
Box 87190; 77287
713-472-2500 Fax: 713-920-8930

#10 Houston

WZGC-FM Classic Rock
Stn 1: 92.9 mHz
GM: David Meszeros
acq. from Cook Inlet with WUSN-FM
Chicago and WZGC-FM Atlanta, $110M, RBR 2-8-93
co-owned with WBCN-FM
2000 Clareendon St.; 02116
617-267-1013 Fax: 617-421-9305

#12 Atlanta

#19 Baltimore

WJFK/WLIF Personality/Soft AC
Stn 1: 1300 kHz
Stn 2: 101.9 mHz
GM: Ken Stevens
Note: WJFK-AM simulcasts WJFK-AM
Washington
1 W. Pennsylvania Ave., Towson MD
21204
410-823-1570 Fax: 410-821-5482

#21 Tampa-St. Petersburg

WQYK-AM/FM Talk-Sports/Country
Stn 1: 1010 kHz
Stn 2: 93.7 mHz
GM: Jay Miller
AM acq. 11-23-89; FM acq. 12-86
9450 Koger Blvd., St. Petersburg FL 33702
813-576-6055 Fax: 813-577-1324

#30 San Jose

KOME-AM/FM AC
Stn 1: 98.5 mHz
Stn 2: 95.5 mHz
GM: Jim Harbison
Note: also serves San Francisco
3031 Tischway, San Jose CA 95128
408-985-9800 Fax: 408-296-8961

Tom Ingstad Broadcast Group
8500 Normandale Lake Blvd. #1740
Bloomington MN 55437
612-921-2443 Fax: 612-921-2433
Tom Ingstad, pres/CEO; Randy Hollond, VP/COO.

#168 Anchorage

KPXR-AM/FM CHR
Stn 1: 102.1 mHz
GM: Don Nordin
3700 Woodland Dr. #800; 99517
907-243-3141 Fax: 907-243-3291

#192 Yakima

KIT/KATS Classic Rock
Stn 1: 1280 kHz
Stn 2: 94.5 mHz
GM: Dave Aamodt
acq. 10-87, $1.5M
LMA: operates KHTY-FM (Tad Bcg., 92.9, Hot Country)
114 S. 4th St.; 98901; Box 1280; 98907-1280
509-457-8115 Fax: 509-453-3368

#199 Cedar Rapids-Iowa City

KXIC/KKRO News-Talk/Oldies
Stn 1: 800 kHz
Stn 2: 100.7 mHz
GM: Steve Winkey
Box 2388, Iowa City IA 52244
319-354-9500 Fax: 319-354-9504

#207 Fargo ND

KLA-T-FM AC
Stn 1: 105.1 mHz
GM: Nancy Odne
LMA: operates KPDF-FM (Carlisle/Patel; 107.9 mHz, Classic Rock)
Box 9919; 58106-9919
701-237-4500 Fax: 701-235-9082

#213 Sioux Falls SD

KSOO/KBAT Talk/Country
Stn 1: 1140 kHz
Stn 2: 97.3 mHz
GM: Tom Thies
2600 S. Spring Ave; 57105
605-339-1140 Fax: 605-339-2753

#245 Rapid City SD

KIMM/KGGG Talk/CHR
Stn 1: 1150 kHz
Stn 2: 100.3 mHz
GM: Ted Pieffer
Box 8205; 57709-8205
605-346-1100 Fax: 605-348-8121

Inner City Broadcasting Corp.
801 Second Ave., New York NY 10017
212-661-3344; fax 212-972-2486
Pierre Sutton, chmn/CEO.

#1 New York

WLIB/WBLS Talk-Caribbean Urb
Stn 1: 1190 kHz
GM: David Lampel
801 Second Ave.; 10017
212-661-3044 Fax: 212-972-2561

#4 San Francisco

KBXL-AM/FM Urban AC
Stn 1: 1400 kHz
Stn 2: 102.9 mHz
GM: Harvey Stone
601 Ashby Ave., Berkeley CA 94710
510-548-7713 Fax: 510-658-0894

#35 San Antonio

KSJL-AM/FM Urban AC
Stn 1: 96.1 kHz
GM: Charles Andrews Jr.
217 Alamo Plaza #200; 78205
210-271-9600 Fax: 210-271-0489

International Church of the Foursquare Gospel
1910 W. Sunset #200
Los Angeles CA 90026
213-484-2400
Dr. John Holland, pres; Jim Rogers, exec asst

#2 Los Angeles

KFSG-AM Religion
Stn 1: 96.3 mHz
GM: Dr. John Holland
1910 W. Sunset Blvd. #200; 90026
213-484-2400 Fax: 213-413-3824

#89 Bakersfield

KHIS AM/FM Religion
Stn 1: 800 kHz
Stn 2: 96.5 mHz
GM: Scott Williams
521 H St.; 93304
805-327-0631 Fax: 805-327-0633

InterUrban Broadcasting
8701 S. Kimbark, Chicago IL 60619
312-374-9200; fax 312-374-7359
Thomas Lewis, chmn.

Source Guide & Directory 1994©
<table>
<thead>
<tr>
<th>City</th>
<th>Type</th>
<th>Station</th>
<th>Frequency</th>
<th>Call Letters</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Cincinnati</td>
<td>Urban</td>
<td>WIZF-FM</td>
<td>100.9 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Savannah</td>
<td>Gospel</td>
<td>WIZA-AM</td>
<td>1450 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Atlanta</td>
<td>LMA</td>
<td>WGST-AM</td>
<td>94.9 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>St. Petersburg</td>
<td>Talk</td>
<td>WFLA/WFLZ</td>
<td>970 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Denver-Boulder</td>
<td>AOR</td>
<td>KOA-AM</td>
<td>850 kHz</td>
<td></td>
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</tr>
<tr>
<td>Cincinnati</td>
<td>Urban</td>
<td>WLBW-AM/WLWA-AM</td>
<td>700 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Savannah</td>
<td>Gospel</td>
<td>WQIK-AM-FM</td>
<td>1320 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Knoxville</td>
<td>AC</td>
<td>WMFYU-FM</td>
<td>102.1 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nashville</td>
<td>Modern Rock</td>
<td>WIBF-FM</td>
<td>92.7 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Atlanta</td>
<td>LMA</td>
<td>WMRZ/WLYF</td>
<td>790 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Miami</td>
<td>Talk/Soft AC</td>
<td>WQX/WSTR</td>
<td>790 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>San Diego</td>
<td>LMA</td>
<td>KSON-AM-FM</td>
<td>1240 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charleston</td>
<td>LMA</td>
<td>KGYO-AM-FM</td>
<td>950 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charlotte</td>
<td>Full Svc./AC</td>
<td>WBT-AM-FM</td>
<td>1100 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Youngstown</td>
<td>Adult Stds./CHR</td>
<td>WHOT-AM-FM</td>
<td>1390 kHz</td>
<td></td>
<td></td>
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<tr>
<td>Louisville</td>
<td>Urban Contemp</td>
<td>WLOU-AM</td>
<td>1390 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilmington</td>
<td>Standards (s)</td>
<td>WUJM/WSSP</td>
<td>1450 kHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Charleston</td>
<td>Country</td>
<td>WRSF-AM-FM</td>
<td>105.7 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tacoma</td>
<td>Country</td>
<td>KBXJ-AM-FM</td>
<td>94.3 mHz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jacksonville</td>
<td>Country</td>
<td>WJBC-AM</td>
<td>105.7 mHz</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: The above table represents a sample from the 1994 Radio Business Report. Each entry includes the city, type of radio station, frequency, call letters, and notes such as type of programming, frequency details, and ownership information.
Barbara Geesman, pres; Wes Geesman, GM/network.
Note: the following stations may be reached by contacting corporate headquarters above. All stations simulcast Country Gold with local breaks.
KBLV-AM, 1540 kHz, Seattle, KJUN-AM, 1450 kHz, Puyallup-Tacoma, KTOI-AM, 1280 kHz, Olympia WA, KENU-AM, 1330 kHz, Enumclaw WA, KWYZ-AM, 1230 kHz, Everett WA

Kanza Inc.
102 N. Mason
Carrollton MO 64633
816-229-7100; fax avail on req.
Mike Carter, pres.

#27 Kansas City

WHB-AM Farm-Country
Stn 1: 710 kHz
GM: Marjorie Abrams
acq from Apollo, 1993, $600K, RBR 6-21-93
Note: simulcasts KMZU-FM Carrollton except 7-10 AM
1600 Genesee #925; 64102
816-221-7170; Fax: avail on req.

KAOL/KMZU Farm-Country(s)
Stn 1: 1430 kHz
GM: Mike Carter
102 N. Mason; 64633
816-542-0404; Fax: avail on req.

Tarklo MO

KTRX-FM Farm-Country
Stn 1: 93.5 kHz
GM: Mike Carter
102 N. Mason; 64633
816-542-0404; Fax: avail on req.

Keymarket Communications
2743 Perimeter Pkwy. #250
Augusta GA 30909
706-855-0555; fax 706-855-1955
Kerby Conferr, chmn; Barry Drake, pres; Frank Bell, VP prog.
Pending: acq of WBEN/WMJQ Buffalo from Algonquin pending, est. $10M, RBR 1-11-93, acq of WWKB/WKSE from Price Communications, est. $5M, RBR 1-10-94; acq of WLAC AM-FM
Nashville from Fairmont, est. $113M, RBR 1-10-94

#2 Los Angeles

KBLA-AM Korean/Rock
Stn 1: 1580 kHz
GM: Ron Thompson
acq. from Fred Sands pending, $5M, RBR 1-17-94
1700 N. Alvarado; 90026
213-665-1580

KNAC-FM Rock
Stn 1: 105.5 mHz
GM: Gary Price
acq. from Fred Sands pending, $7.1M, RBR 1-17-94
100 Ocean Gate, Long Beach CA 90802
310-437-0366

#38 New Orleans LMA

WWL/WLMD News-Tal/AC
Stn 1: 870 kHz
Stn 2: 101.9 mHz
GM: Johhny Andrews
LMA: operates WSMB-AM (Winston Comm., 1350 kHz, Talk); LMA 2: operates KMEZ-FM (Coastal Bcg., 102.9 kHz, Urban AC)
1450 Poydras St. #440; 70112
504-593-6376; Fax: 504-593-2102

#43 Memphis LMA

WJCE/WVRR Oldies/AC
Stn 1: 680 kHz
Stn 2: 104.5 mHz
GM: Curt Peterson
LMA: runs WOYQ-FM, Ardman, 94.3, Cty
500 Ridgeway Ct. Pkwy.; 38112
901-767-0104; Fax: 901-767-0582

#62 Wilkes Barre-Scranton Duopoloy

WLK-AM/WG-AM News-Talk/News-Talk
1540 kHz Stn
1600 Farm
GM: Gerald Getz
500 Harty St., 315, Pittston PA 18640-3986
717-883-9850; Fax: 717-883-9851

Kirtland Group Station Group
63 Bay State Rd.
Boston MA 02215
617-262-1950; fax 617-267-5160
Scott Knight, pres; Tom Pierce, EVP.

#84 New Bedford MA

WASR-AM News-Talk-Sports
1490 kHz Stn
GM: Pete Vincellette
Box 927, Fall River MA 02722
Sale to Bristol County Bostg., WHTB-FM
Fall River pending.
508-678-9727; Fax: 508-673-0310

#94 Worcester MA

WTAG/SRS News-Talk-Sports/SOAC
1580 kHz Stn
GM: Bud Paras
Box 961 West Side Stn; 01602
508-757-9696; Fax: 508-775-1779

#109 Portsmouth-Dover NH

WHED-AM AOR
Stn 1: 100.3 mHz
GM: Rob Knight
Box 120, Portsmouth NH 03801
603-436-7300; Fax: 603-430-9415

#177 Manchester VT

WQMR-AM News-Talk-Sports/AOR
1600 kHz Stn
GM: Ken Hoffman
Box 610; 03105
603-625-6915; Fax: 603-625-9255

#220 Burlington VT

WEZF-FM AC
Stn 1: 92.9 mHz
GM: Thomas Pierce
Box 1093; 05402
802-655-0993; Fax: 802-655-0476

Kramer Broadcasting Inc.
Box 1, Platteville WI 53578
608-348-2775; fax 608-348-2780
Ed Kramer, pres.

#209 Dubuque IA

WTOQ/WKPL Talk/Hot Country
1590 kHz Stn
GM: Ed Kramer (pres)
Box 1, Platteville WI 53578
608-348-2775; Fax: 608-348-2780

Portage WI

WPDR/WDSC Full Svc./New Country
1350 kHz Stn
Stn 2: 100.1 mHz
GM: Ed Kramer
Box 300; 53901
608-742-8633

Kuiper Stations
399 Garfield S.W., Box 1808
Grand Rapids MI 49501
616-451-9387; fax 616-451-8460
William E. Kuiper, Sr., pres.

#66 Grand Rapids

WFUR AM/AM Religion/Easy-Rel.
Stn 1: 1570 kHz
Stn 2: 102.9 mHz
GM: William E. Kuiper Sr.
399 Garfield S.W., Box 1808; 49501
616-451-9387; Fax: 616-451-8460

#166 Kalamazoo

WKPR-AM Religion
Stn 1: 1420 kHz
GM: Doug Teller Sr.
2244 Ravine Rd., Box 50867; 49005
616-381-1420

#186 Green Bay WI

WDOW AM-FM Country
Stn 1: 1440 kHz
Stn 2: 92.1 mHz
GM: Dean Bussler
Box 150; 54907
616-782-5106; Fax: 616-782-5107

Laird Group
810 Victoria St., Box 310
Green Bay WI 54305
414-468-4100; fax 414-468-0250
William C. Laird, pres; Michael Watts,
GSM; Ann Schauer, secretaries.

#48 West Palm Beach

WOLL-FM Oldies
Stn 1: 94.3 mHz
GM: Tom Hammond
100 W. Blue Heron Blvd., Riviera Beach
FL 33404
407-84-4616; Fax: 407-863-3406

WMSAM-AM MOR/AC
Stn 1: 1450 kHz
Stn 2: 94.7 mHz
GM: Bruce Peckover
101 West St.; 01101
413-737-1414; Fax: 413-737-1488

Lazer Communications
154 Barnstable Rd.
Hyannis MA 02601
GM: Albert Makkay, 508-778-2888; fax 508-778-9651
GM: Allison Makkay, fax 508-778-4053
GM: Stan Unruh, 316-721-3164
GM: Becky Kinnan, fax 316-721-1071
GM: Mike Kinnan, 3101 W. Fifth St., Box 96; 49501
GM: Fred Pierce, EVP; Lenard Liberman, VP.

Lesso Inc.
1632 S. Maize Rd., Wichita KS 67209
316-721-8484; fax 316-721-8276
Larry Steckline, pres.

GM: Albert
WPXC
154 Bamstable Rd., Hyannis MA 02601
508-778-2888; fax 508-778-9651

GM: Albert Makkay
508-778-2888; fax 508-778-9651

GM: Allison Makkay
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GM: Stan Unruh
316-721-3164

GM: Becky Kinnan
fax 316-721-1071

GM: Mike Kinnan
3101 W. Fifth St., Box 96; 49501

GM: Fred Pierce, EVP;
Lenard Liberman, VP.
Lotus Communications Corp.
6777 Hollywood Blvd. #401
Hollywood CA 90028
213-461-8225; fax 213-467-8256
Howard Kalmenson, pres; William H. Shriftman, VP/treas.

#2 Los Angeles

KWKW-AM Spanish
Stn: 1330 kHz
GM: Jim Kalmenson
6777 Hollywood Blvd., Hollywood CA 90028
213-466-8111 Fax: 213-461-7347

#3 Chicago

WTAQ-AM Spanish
Stn: 1300 kHz
GM: Mario Limon
6012 S. Pulaski Rd.; 60629
312-284-6184 Fax: 312-284-8134

#15 San Diego

KFSD-FM Classical
Stn: 91.4 kHz
GM: Hal Rosenberg
1540 6th Ave.; 92101
619-239-9091 Fax: 619-236-0269

#35 San Antonio

KZEP AM-FM CHR
Stn 1: 1250 kHz
Stn 2: 104.5 kHz
GM: Jay A. Levine
427 9th St.; 78215
210-226-6444 Fax: 210-225-5736

#57 Las Vegas Duopoly

KENO/KOMP Sports-News/AOR
KORK/KXPT Standards/Adult Rock
Stn 1: 1460 kHz
Stn 2: 92.3 kHz
Stn 3: 920 kHz
Stn 4: 97.1 kHz
GM: Tony Bonici (VP)
acq KORK/KXPT from Anchor Media Group, 1-1-93
4660 S. Decatur Blvd.; 89103
702-876-1460 Fax: 702-876-6685

#65 Tucson Duopoly

KTOK/CLPX Sports-Talk/AOR
KEKOM Alternative
Stn 1: 990 kHz
Stn 2: 96.1 kHz
Stn 3: 92.1 kHz
GM: Tony Schavietelo
acq KEKO from Nova Comm, 8-93,
$1,25M, RBR 8-23-93
1920 W. Copper; 85754
602-626-7711 Fax: 602-626-3224

#67 Fresno

KGST-AM Spanish
Stn 1: 1600 kHz
GM: Daniel Crotty
1900 Mariposa Mall #121; 93721
209-266-9901 Fax: 209-266-0771

#116 Oxnard-Ventura

KOXR-AM Spanish
Stn 1: 910 kHz
GM: Generis Guisellin
418 W. 3rd St., Oxnard CA 93030
805-487-0444 Fax: 805-487-2117

#135 Reno

KOZZ AM-FM Classic Rock (s)
KHTM AM-FM Country (s)
Stn 1: 1450 kHz
Stn 2: 105.7 kHz
Stn 3: 1590 kHz
Stn 4: 104.5 kHz
GM: Carol Flynn (VP)
KHTM AM-FM acq. from Radio Assocs.,
$750K, RBR 6-14-93
Box 9870; 89507
702-329-9261 Fax: 702-329-1450

#169 Lubbock

KONE-FM Country
Stn 1: 101.1 kHz
GM: Holden Elliot
3002 50th St.; 79413
806-797-3377 Fax: 806-797-8206

#100 Lansing-E. Lansing

WLYW/WILS Black/Country
Stn 1: 1320 kHz
Stn 2: 101.7 kHz
GM: John Dew
600 W. Cavanaugh, Lansing MI 48910
517-393-1327 Fax: 517-393-0882

#117 Saginaw

WSAM/WKQO Adult MOR/Country
Stn 1: 1400 kHz
GM: Ken MacDonald
Box 1776; 48605
517-752-8161 Fax: 517-752-8102

#195 Northwest Michigan

WMBN AM-FM Adult MOR/AC
Stn 1: 1340 kHz
GM: Patricia MacDonald Garber
Box 266, Petoskey MI 49770
616-347-8713 Fax: 616-347-9920

#77 Monterey-Salinas

KTOM AM-FM Country (s)
Stn 1: 1380 kHz
Stn 2: 100.7 kHz
GM: Careen Petruolo
acq 7-10-90, $6.25M
Box 81380, Salinas CA 93912
408-422-7484 Fax: 408-422-5544

#140 Montgomery

WSYA AM-FM AC (s)
Stn 1: 950 kHz
Stn 2: 103.3 kHz
GM: Doug Grimm (EVP)
sale to WLWI AM-FM (Colonial) pending,
$1.35M, RBR 11-8-93
Box 5000; 36103-5000
205-832-4295 Fax: 205-834-1117

#144 Macon

WDER AM-FM Gospel/Country
Stn 1: 1500 kHz
GM: Douglas M. Grimm (EVP)
aqc 10-15-87, S0M
Box 46; 31297
912-745-3383 Fax: 912-745-9693

Martin Broadcasting Inc.
32 Fairfield St., Boston MA 02116
617-267-0515; fax 617-421-9885
Woody Tanger, pres/CEO; Alexander M. Tanger, chmn.

#5 Philadelphia

WFLN-FM Classical
Stn 1: 95.7 mHz
GM: Denise McDavitt
8200 Ridge Ave.; 19128
215-482-6000 Fax: 215-482-3777

#6 Detroit

WQRS-FM Classical
Stn 1: 105.1 mHz
GM: Jenny Northern
2858 Northwestern Hwy. #200, Southfield MI 48034
810-355-1051 Fax: 810-355-3485

#11 Miami- Ft. Lauderdale

WTMI-FM Classical
Stn 1: 93.1 mHz
GM: Allen Siegelitz
3225 Aviation Ave., Miami FL 33133
305-856-9393 Fax: 305-854-0783

Martin Broadcasting Group
4636 Decker Dr., Baytown TX 77520
713-424-7000; fax 713-424-7588
Darrell Martin, pres/CEO.

#10 Baytown-Houston

KWWJ-AM Gospel
Stn 1: 1360 kHz
GM: Darrell Martin
4638 Decker Dr., Baytown TX 77520
713-424-7000 Fax: 713-424-7588

#10 Conroe-Houston

KSSQ-AM Gospel
Stn 1: 1140 kHz
GM: Darrell Martin
300 Bryant Rd., Conroe TX 77301
409-441-1140 Fax: 409-778-1140

#35 San Antonio

KCHL-AM Gospel-Religious
Stn 1: 1480 kHz
GM: Darrell Martin
1211 W. Hein; 78220
210-333-0050 Fax: 210-333-0081

#59 Austin

KFIT-AM Religious
Stn 1: 1060 kHz
GM: Darrell Martin
110 Wild Basin Rd. #3785; 78746
512-329-8400 Fax: 512-328-8437

#128 Beaumont

KZZB-AM Gospel
Stn 1: 990 kHz
GM: Darrell Martin
2531 Calder Ave.; 77702
409-833-0990 Fax: 409-833-0995

Wharton TX

KANI-AM Religious
Stn 1: 1500 kHz
GM: Sandra Stewart
215 E. Milam; 77488
409-532-3900
LIBERTY
BROADCASTING
INCORPORATED

Mike Craven
Chairman & COO

Jim Thompson
President & CEO

Plymouth Corporate Center
625 Ridge Pike
Suite C-104
Conshohocken, PA 19428
Telephone: (215) 941-4505
Facsimile: (215) 647-4623
MetroCities Communications Inc.
500 GreenTree Commons, 381 Mansfield Ave.
Pittsburgh PA 15220
412-928-0707; fax 412-928-7715
Deane Johnson, pres.

MetroCities Communications Inc.
500 GreenTree Commons, 381 Mansfield Ave.
Pittsburgh PA 15220
412-928-0707; fax 412-928-7715
Deane Johnson, pres.

Max Radio Inc.
5501 Greenwich Rd. #198
Virginia Beach VA 23462
804-499-9800; fax 804-499-0034
Larry Saunders, pres.

#33 Norfolk
Dupoly

#34 Greensboro-Winston Salem
WMQX AM-FM Oldies (s)
Stn 1: 1340 kHz Stn 2: 93.1 mHz
GM: Gary Weiss
acq. from EBE Comm., 12-17-93, RBR 8-9-93
acq. of WJMH-FM from Beasley pending, est. $3M, RBR 9-20-93
93 Salem Valley Rd., Winston-Salem NC 27103; Box 593; 27102
910-723-9353 Fax: 910-722-5697

McCure Broadcasting
Box 1537, Columbus GA 31994
706-326-1217; fax 706-596-4600
Charles A. McCure, pres.

#161 Columbus GA
WRCG/WQGQ News-Talk/CHR
Stn 1: 1420 kHz Stn 2: 107.3 mHz
GM: Joe McCure
Box 1537; 31994
706-324-0338 Fax: 706-596-4600

Canton GA
LMA

WCHK/WGST Country-Gospel/Country
Stn 1: 1290 kHz Stn 2: 105.7 mHz
GM: Byron L. Dobbs
FM is brok’d to Jacor, simulcasts
WGST-AM Atlanta
Box 231; 30114
706-479-2101 Fax: 706-479-1134

McCoy Broadcasting Co.
4700 S. Macadam Ave.
Portland OR 97201
503-796-1060; fax 503-796-0525
Craig McCoy, pres.

#143 Eugene
KPNW AM-FM AC-Talk/Oldies
Stn 1: 1120 kHz Stn 2: 99.1 mHz
GM: Dave Woodward
Box 1120; 97440
503-485-1120 Fax: 503-484-5769

#232 Pueblo
Dupoly

#191 Chicago CA
KPAY AM-FM News-Talk/AC
Stn 1: 1060 kHz Stn 2: 95.1 mHz
GM: Dave Brower
acq 10-1-91
2654 Cramer Ln.; 95928
916-345-0021 Fax: 916-345-1060

MetroCities Communications Inc.
500 GreenTree Commons, 381 Mansfield Ave.
Pittsburgh PA 15220
412-928-0707; fax 412-928-7715
Deane Johnson, pres.

#100 Lansing-E. Lansing
LMA

WIBM AM-FM Oldies
Stn 1: 1450 kHz Stn 2: 94.1 mHz
GM: Deane Johnson (pres)
LMA: brok’d to WJXO-FM (Regional Hit Radio), sale pending
6250 S. Cedar St.; 48911
517-882-0994 Fax: 517-882-0794

#214 Ft. Walton Beach
WKYD/WWFS News-Talk/CHR
Stn 1: 920 kHz Stn 2: 98.1 mHz
GM: Ron Hill
sale to Riggs Radio Corp. pending, $650K,
Radio News Today 12-28-93
Note: stations are licensed to Andalusia AL
Box 8, Andalusia AL 36420
904-684-2400 Fax: 205-222-8641

Metroplex Communications
1818 Ohio Savings Plaza
Cleveland OH 44114
216-566-8080; fax 216-566-8142
Norman Wain, CEO; Robert C. Weiss, pres/COO.
Pending: merger with Clear Channel Communications; Clear Channel to acquire WHY-I FM Miami (and LMA with WAXY-FM), WMTX AM-FM Tampa,
WERE-WNCX Cleveland and WWWS/WUFX Buffalo (LMA’d to Rich Communications); deal valued at $54M,
RBR 11-1-93

#11 Miami-Pt. Lauderdale
LMA

WHYI-FM CHR
Stn 1: 100.7 mHz
GM: David Ross
merger into Clear Channel Communications pending
LMA: operates WAXY-FM (Ackerly, 105.9 mHz, Oldies), sale to Clear Channel pending, $14M, RBR 1-10-94
1975 E. Sunrise Blvd. #400, Ft. Lauderdale FL 33304
305-463-9299 Fax: 305-522-1441

#21 Tampa
WMTX AM-FM Hot AC (s)
Stn 1: 1040 kHz Stn 2: 95.7 mHz
GM: John Pinch
merger into Clear Channel Communications
18167 U.S. 19 N., Clearwater FL 34624
813-536-9600 Fax: 813-536-6000

#23 Cleveland
WERE/WNOX News-Talk/Classic Rock
Stn 1: 1300 kHz Stn 2: 98.5 mHz
GM: Matt Mills (pres)
acq 11-88
merger into Clear Channel Communications pending
1041 Huron Rd.; 44115
216-881-0100 Fax: 216-781-0267

#41 Buffalo
LMA

WWWS/WUFX Talk
Stn 1: 1400 kHz Stn 2: 103.3 mHz
SIM: Teri Lukasik

merger into Clear Channel Communications pending
LMA: combo brok’d to WGR/WGRF (Rich Comm)
425 Franklin St.; 14202
716-881-4555 Fax: 716-884-2931

#2 Orlando
LMA

WWZN/WMGF News/AC
Stn 1: 1440 KHz Stn 2: 107.7 mHz
GM: Vikki Busch
LMA: brok’d to Paxson Broadcasting with purchase agreement.
2001 N. Mercy Dr.; 32808
407-299-5510 Fax: 407-299-8285

Meyer Communications Inc.
Box 3676, Springfield MO 65808
417-862-3990; fax 417-869-7675
Kenneth Meyer, pres.

#155 Springfield MO
Easy

KFAL/KKCA Country/Oldies
Stn 1: 900 kHz Stn 2: 97.7 mHz
GM: Press Semar
1805 Westminster; 65251
314-642-3341 Fax: 314-642-3343

KBOA/KTMO AC/Country
Stn 1: 830 kHz Stn 2: 98.9 mHz
GM: Jeff Wheeler
Box 509; 63857
314-888-4616 Fax: 314-888-4991

#27 Kansas City
LMA

KISF-FM
Top 40

Stn 1: 107.3 mHz
GM: Steve Dinkel
LMA: brok’d to US Radio
10941 E. 28th St., Independence MO 64052
816-379-1073 Fax: 816-254-6929

Midcontinent Broadcasting Co.
7900 Xeres Ave. S. #1100
Minneapolis MN 55431-1108
612-844-2600; fax 612-844-2660
N.L. Bentson, pres.

#17 Minneapolis-St. Paul
CHR

KDBW-FM
Stn 1: 101.3 mHz
GM: Marc Kalman
708 S. 3rd St., Minneapolis MN 55401
612-340-9000 Fax: 612-330-9377

#88 Wichita
KFH/KXLK Full Svc. News-Talk/AC
Stn 1: 1330 kHz Stn 2: 105.3 mHz
GM: Jeffrey Clark
636 N. Broadway; 67214
316-267-0800 Fax: 316-267-0512

#120 Madison WI
WTSO/WZEE Full Svc./Hot AC
Stn 1: 1070 kHz Stn 2: 104.1 mHz
GM: David Graupner
5723 Tokay Blvd.; 53719
608-274-1070 Fax: 608-275-7125

#213 Sioux Falls SD
KELO AM-FM AC/Soft AC
Stn 1: 1320 kHz Stn 2: 92.5 mHz
#133 Appleton-Oshkosh WI
WOWZ-FM Classic Hits
Stn 1: 93.5 mHz
GM: D.E. Wright
WGEE-AM/FM acq from Martin Communications, 6-30-93, RBR 3-1-93
414-733-4990 Fax: 414-733-5507

#185 Wausau-Stevens Point
WRIG/WEDEZ
Stn 1: 1390 kHz
Stn 2: 101.9 mHz
GM: Beverly Rice
715-355-1614 Fax: 715-355-0520

#186 Green Bay WI
WGEE-AM/FM Country
WIXX-FM Hot AC
WGEE-AM/FM acq from Martin Communications, 6-30-93, RBR 3-1-93
Box 23333; 54305
414-435-3771 Fax: 414-455-1155

#117 Saginaw-Bay City
WIXC-FM Country
Stn 1: 97.3 mHz
GM: Geary Morrill (pres)
81 S. Tuscola, Bay City MI 48708
517-892-9700 Fax: 517-892-0973

#120 Madison WI
WTGD/WMGN News-Talk/AC
WJJO-FM Classic Rock
Stn 1: 1480 kHz
Stn 2: 98.1 mHz
Stn 3: 94.1 mHz
GM: William D. Vancil
WJJO-FM acq from Weil 6-30-93, $1.6M, RBR 7-19-93
LMA: sales-only with WMLI-AM (Odon)
3220 Syene Rd.; 53713

#144 Rockford IL
WTWA/WKMQ News-Talk/Oldies
Stn 1: 1150 kHz
Stn 2: 9.3
GM: R. Kraley
1901 Reid Park Dr.; 61111
815-877-3075 Fax: 815-877-3286

#156 Springfield MO
WOSU-FM Oldies
Stn 1: 105.1 mHz
Stn 2: 98.7 mHz
Stn 3: 92.7 mHz
GM: Robert Judge
KSP-FM
502 S. Allen, Spalding IL 62551
217-629-7952 Fax: 217-629-7952

#221 Eau Claire WI
WEAQ/WEWG News-Talk/Light Rock
WQLZ-FM Rock
Stn 1: 970 kHz
Stn 2: 98.7 kHz
Stn 3: 92.7 kHz
GM: Thomas Kushak
WEAQ/WEWG
502 S. Allen, Spalding IL 62551
217-629-7952 Fax: 217-629-7952

#248 La Crosse WI
LMA
WIZM AM-FM News-Talk/CHR
Stn 1: 1410 kHz
Stn 2: 93.3 mHz
GM: Dick Record
AM acq 7-12-71, $500K; FM acq 6-76, $500K
LMA: sales-only with WKBH AM-FM, WQYJ-FM (Riverview Comm.)
432 Cass St.; 54601; Box 99; 54602
608-782-1230 Fax: 608-782-1170

#3 Chicago
WCHU/WMGR News-Talk/AC
WSJQ-FM Classic Rock
Stn 1: 1400 kHz
Stn 2: 107.1 kHz
GM: Gayle Olson
WSJQ-FM acq from Weil 6-30-93
3220 Syene Rd.; 53713

#15 San Diego
KFMB AM-FM News-Talk/AC
Stn 1: 760 kHz
Stn 2: 105.7 mHz
GM: Paul Palmer
7677 Engineer Rd.; 92111
619-292-7600 Fax: 619-279-7676

Midwest Communications Inc.
Box 23333
Green Bay WI 54305
414-435-3771; fax 414-455-1155
D.E. Wright, pres.

#134 Appleton-Oshkosh WI
Duopoly

Source Guide & Directory 1994©
#21 Tampa-St. Petersburg
WSES-FM Religion
Stn 1: 101.5 kHz
GM: Dick Florence
813-391-9894 Fax: 813-396-6425

#23 Cleveland
WCRF-FM Religion
Stn 1: 103.3 kHz
GM: Richard Lee
216-526-1111 Fax: 216-526-1319

#66 Grand Rapids
WGNR-FM Religion
Stn 1: 88.9 kHz
GM: Scott Keegan
616-772-9300 Fax: 616-772-9663

#95 Chattanooga
WMBW-FM Religion
Stn 1: 88.9 kHz
GM: Dean Sippel
615-629-8900 Fax: 615-629-0021

#103 Spokane
KMIB AM-FM Religion
Stn 1: 1330 kHz Stn 2: 107.9 kHz
StM: D. Gary Leonad 5408 S. Freya St., 99223
509-449-2555 Fax: 509-449-6855

WDLW AM-FM Religion
Stn 1: 960 kHz Stn 2: 100
GM: Lane D. Morgan 309-234-5111 Fax: 309-234-5114

Dixons MILL AL
WMBV-FM Religion
Stn 1: 91.9 kHz
GM: Robbie Moore 205-992-2425 Fax: 205-992-2637

Boytown Beach FL
WRMB-FM Religion
Stn 1: 89.3 kHz
GM: Michael L. Bingham 407-737-9762 Fax: 407-737-9899

Kokomo IN
WIWC-FM (CP) Religion
Stn 1: 91.7 kHz
GM: Phil Shappard 312-329-4300

Pikeville KY
WJSO-FM (CP) Religion
Stn 1: 90.1 kHz
GM: Phil Shappard 312-329-4300

Zeeland MI
WGNB-FM Religion
Stn 1: 89.3 kHz
GM: Scott Keegan 616-772-7300 Fax: 616-772-9663

Mortenson Broadcasting Co. Inc.
333 W. Vine St., Lexington KY 40507
606-252-1000; fax 606-233-2040
Jack Mortenson, pres.

#8 Dallas-Ft. Worth
KGGR-AM Gospel
Stn 1: 1040
GM: Alvin McCottry Golden Triangle Shop. Ctr. #110, 2393 S. Polk 75224
214-372-9000 Fax: 214-372-9300

#19 Baltimore
WBGR-AM Gospel
Stn 1: 860 kHz

GM: Sue Wood
3000 Druid Park Dr.; 21215
410-367-7773 Fax: 410-367-4702

#67 Akron
WHLO-AM Contemp Christian
Stn 1: 640 kHz
GM: Garry Meeks 3535 S. Smith Rd.; 44233
216-668-4774 Fax: 216-668-4009

#114 Canton OH
WTOF-FM Religious
Stn 1: 98.1 kHz
GM: Tom Bishop 120 Cleveland Ave. N.W.; 44702
216-452-4000 Fax: 216-452-4300

#125 Lexington KY
WCGW-AM Country Gospel
Stn 1: 770 kHz
GM: Dennis J. Smith Lexington Green #600, 3191 Nicholasville Rd.; 40503
606-245-1900 Fax: 606-245-1806

WJMM-FM Contemp Chrstn-Teaching
Stn 1: 106.3 kHz
GM: Ed Wright 3950 Lexington Rd., Versailles KY 40383
606-873-8096 Fax: 606-873-1318

#136 Huntington WV
WEMM-AM Shrn. Gosp.-Teaching
Stn 1: 107.9 kHz
GM: Clint McElroy 703 3rd Ave.; 25701
304-525-5141 Fax: 304-525-0748

Mount Wilson FM Broadcasters
1500 Cotner Ave. Los Angeles 90025
310-478-5540; fax 310-478-4189
Saul Levine, pres.

#2 Los Angeles
Duopoly

KJQI-AM/KOJY-AM Adult Stds. (s)
KKGO-FM Classical
Stn 1: 1260 kHz Stn 2: 540 kHz
Stn 3: 105.1 kHz
GM: Sylvia Avila
KJQI-AM acq. from Buckley Bkgd., $2.5M, RBR 1-25-93
Box 250028; 90028
310-478-5540 Fax: 310-478-4189

#77 Monterey-Salinas
KSUR AM-FM Classical
Stn 1: 700 kHz Stn 2: 99.5 kHz
GM: Kris Miller 114 Moffett St. #1, Salinas CA 93905
408-757-9950 Fax: 408-757-9880
San Rafael

KTID AM-FM AC (s)
Stn 1: 1510 kHz Stn 2: 100.7 kHz
cq from Astor Broadcast Group pending 1623 Fifth Ave.; 49401
415-456-1510 Fax: 415-456-7261

Multi-Market Radio
150 E. 58th St.
New York NY 10155
212-960-4455; fax 212-753-3188
Bruce Morrow, chmn/co-CEO; Mike Ferrel, pres/co-CEO; Rick Heideman, SVP/dir; Kevin Rich, CFO/treas; Richard A. Liese, sec.
Pending acq; WRZR-FM Augusta GA from J&L Broadcasting, FM CP Martinez GA from Kennedy Broadcasting, RBR 12-13-93

#73 Springfield MA
WHMP AM/FM AC/CHR
Stn 1: 1400 kHz Stn 2: 99.3 kHz
GM: Richard Heideman acq WPPK-FM from Goldenberg, 1993, $5.3M, RBR 8-16-93
15 Hampton Ave., Northampton MA 01060
413-586-7400 Fax: 413-585-0927

WPXK-FM Country
Stn 1: 97.9 kHz
GM: Mike Ferrel (pres) 1655 Main St., Springfield MA 01103
413-732-5353 Fax: 413-732-7851

#178 Myrtle Beach SC
WYAK AM-FM Country
Stn 1: 1270 kHz Stn 2: 103.1 kHz
GM: Gary Morris Hwy. 707, Murrells Inlet SC 29576
803-651-7936 Fax: 803-651-6840

Multimedia Broadcasting
Box 2760 Greensville SC 29602
803-298-4121; fax 803-370-1473
Pat Servididio, pres.

#25 Milwaukee
WEZW-FM Soft AC
Stn 1: 103.7 kHz
GM: Craig Hodgson
sale to Heritage pending, $5.6M, RBR 11-1-93
11800 W. Grange Ave., Hales Corner WI 53190
414-272-1040 Fax: 414-529-2222

#60 Greenville-Spartanburg
Duopoly

WFBC-AM/WORD-AM News/Talk Oldies
Stn 1: 1330 kHz Stn 2: 910 kHz
Stn 3: 93.7 kHz
GM: Ray Cal 505 Rutherford Rd., Greenville SC 29609
803-271-9200 Fax: 803-242-1567

#123 Shreveport
KEEL/KITT Full Svc/AC
Stn 1: 710 kHz
GM: Lee Ann Lewis sale to KKVI-FM (Progressive United) pending, $1.65M, RBR 12-6-93
Box 20007; 71120-0007
318-425-8682 Fax: 318-425-1490

#144 Macon
WMAZ/WAYS Talk/Oldies
Stn 1: 940 kHz Stn 2: 99.1 kHz
GM: Jim McLendon Box 5008; 31213
912-752-0940 Fax: 912-742-1339

Narragansett Radio Inc.
5555 Hilton Ave., 5th Fl. Baton Rouge LA 70808
504-231-1875; fax 504-231-1878
Manuel Broussard, pres.

#75 Omaha
KEZO AM-FM AOR
Stn 1: 1490 kHz Stn 2: 92.3 kHz
GM: Taylor Walet 11238 John Galt Blvd.; 61937
402-592-5300 Fax: 402-592-6605
#80 Baton Rouge

### WYKX AM-FM
Country
Stn 1: 1380 kHz
Stn 2: 1290 kHz
GM: Michael Broussard
5555 Hilton Ave., St. Fl.; 70808
504-231-1860 Fax: 504-231-1879

### WYKX-FM
Stn 1: 102.9 MHz
Stn 2: 103.5 MHz
GM: Chris Murray
1335 Regal Row; 72547
214-668-0641 Fax: 214-688-1029

### #10 Houston

### KHMX-FM
AC
Stn 1: 95.5 MHz
GM: Don Peterson
1900 Post Oak Blvd.; #2300; 77056
713-790-0965 Fax: 713-297-0344

### #13 Seattle

### KISW-FM
AOR
Stn 1: 99.9 MHz
GM: David Samp
712 Aurora Ave. N.; 98109
206-265-7625 Fax: 206-282-7018

### #19 Baltimore

### WPOC-FM
Country
Stn 1: 93.1 MHz
GM: Jennifer Grimm
711 W. 40th St.; 21211
410-366-3693 Fax: 410-243-1902

### #22 Phoenix

### KVRR-FM
AC
Stn 1: 104.7 MHz
GM: Wayne Walker
407-93-8318
Box 5159, Mesa AZ 85202
602-964-4000 Fax: 602-898-8583

### #23 Cleveland

### WQAR-FM
Country
Stn 1: 99.5 MHz
GM: John Blassingame
5003 Rockside Rd. #930; 44131-6808
216-328-9950 Fax: 216-328-9952

### #34 Columbus OH
Duopoly

### WNCN-FM
AC
Stn 1: 97.9 MHz
GM: Dan S. Morris
co-owned with WCOL AM-FM
One International Plaza, 2nd Fl.;
43215
614-224-9624 Fax: 614-249-3979

### WCOL AM-FM
News-Talk/Oldies
Stn 1: 1230 kHz
Stn 2: 92.3 MHz
GM: Dave Van Stone
acq WCOL AM-FM from Great Trails
1-14-Q, $15M, RBR 10-4-93
co-owned with WNCN-FM
195 E. Broad St.; 43215
614-221-7811 Fax: 614-461-1193

### #42 Orlando

### WOMX AM-FM
AC (s)
Stn 1: 950 kHz
Stn 2: 105.1 MHz
GM: Rick Weinkauf
acq 9-82
sale of WOMX-AM to NewCity pending

### #57 Las Vegas

### KXNO/KLUC
Tourist Info/CHR
Stn 1: 1140 kHz
Stn 2: 98.5 MHz
GM: Tom Hurns
3510 W. Hacienda; 89118
702-736-9291 Fax: 702-736-1443

### New Entertainment Broadcasting
Box 2989
Springfield IL 62708
217-528-3033 fax 217-528-5348
Geoffrey H. Neuhoff, pres.

### #188 Springfield IL
LMA

### WFMF AM-FM
Country/Hot Country
Stn 1: 1450 kHz
Stn 2: 104.5 MHz
GM: Kevin O'Dea
LMA: operates WCVS-FM (Miller Media, 96.1 MHz, Oldies), acq pending
3055 S. 4th St.; 62703; Box 2989; 62708
217-528-3033 Fax: 217-528-5348

### #254 Danville IL

### WDAN/WDNL
News-Talk/Hot AC
Stn 1: 1490 kHz
Stn 2: 102.1 MHz
GM: Mike Hulvey
1501 N. Washington; 61832
217-442-1700 Fax: 217-431-1489

### South Communications
Box 5797
Meridian MS 33902
601-693-2661; fax 601-483-0826
Eddie Holladay, pres.

### #174 Dothan AL

### WDJR-FM
Hot Country
Stn 1: 96.9 MHz
GM: David Wadsworth
1810 Montgomery Hwy.; 36303
205-712-9233 Fax: 205-712-0374

### #176 Tupelo

### WSYE-FM
AC
Stn 1: 93.3 MHz
GM: Clay Holloway
1705 S. Gloster, Tupelo MS 38802
601-844-9793 Fax: 601-844-7400.

### #22 Monroe

### KMLB/KJLO
News-Talk/Oldies
Stn 1: 1440 kHz
Stn 2: 104.1 MHz
GM: Bob Holladay
acq 1986
LMA: operates KLIP-FM (Chocaw Broadcasting, 105.3, Classic Rock), acq pending
1109 Hudson Ln.; 71201
318-388-2323 Fax: 318-388-0569

### #259 Meridian

### WALT/WOKK
Urban Contemp/Country
Stn 1: 910 kHz
Stn 2: 97.1 MHz
GM: Becky Horry
Box 5797; 39302
601-693-2661 Fax: 601-483-0826

### New City Communications
10 Middle St.
Bridgeport CT 06604
203-333-4800; fax 203-367-9346
Dick Ferguson, pres; Jordan Bullard, SVP.

### #12 Atlanta

### WHTK-FM
Country
Stn 1: 104.1 MHz
GM: Mark Edwards
sale to Cox Bg pending, $8M, RBR 7-12-93
LMA: brok'd to WYAY-FM (Cap Cities).
200 The Galleria #900; 30339
404-955-0106 Fax: 404-952-7461

### #35 San Antonio

### KKYX/KCYY
Country
Stn 1: 680 kHz
Stn 2: 100.3 MHz
GM: Hugh Barr
LMA: operates KDIL-FM (Vision, 106.7
MHz, Country)
8122 Datapoint Dr. #500; 78229
210-615-5400 Fax: 210-615-5300

### #42 Orlando

### WDBO/WWKA
News-Talk/Country
Stn 1: 580 kHz
Stn 2: 92.3 MHz
GM: Richard A. Reis
LMA: operates WCFB-FM (Root, 94.5,
Country), act pending, RBR 6-28-93;
acq of WOMX-AM from Nationwide
pending
4192 John Young Pkwy.; 32804
407-295-5858 Fax: 407-291-4879

### #53 Birmingham

### WZZK AM-FM
Country/Oldies
Stn 1: 610 kHz
Stn 2: 104.7 MHz
GM: Kevin O'Dea
acq of WQD-FM from Giddens, rcvr. est.
$3.4M, RBR 2-22-93
530 Beacon Pkwy. W. #300; 35209
205-942-7800 Fax: 205-942-9020

### #63 Tulsa

### KRUG/KWEN
Full Service/Country
Stn 1: 740 kHz
Stn 2: 95.5 MHz
GM: Rod B. Kees
7136 S. Yale #500; 74136
918-493-7400 Fax: 918-493-2376

### #69 Syracuse

### WSYR/WYYY
News-Talk/Hot AC
WBBS-FM
Country
Stn 1: 570 kHz
Stn 2: 94.5 MHz
GM: Ron Tarsi
WBBS-FM acq from Wilkes-Schwarzu,
$3.75M, RBR 8-16-93
500 Plum St., Bridgewater Pl.; 13204
315-472-9797 Fax: 315-472-2323

### #95 Bridgeport

### WEZ-FM
SAC
Stn 1: 99.9 MHz
GM: James Morley
acq 1973
10 Middle St.; 06604
203-366-9321 Fax: 203-336-9988

### New Market Media Corp.
Box 8080
Advance NC 27006
910-998-0691; fax 910-998-0694
Stephen L. Robertson, chmn/CEO; Pete
Schulte, pres/CEO; Steven H. Watts,
CFO; Tom Kennedy, rgnl VP New
Orleans.

Source: Guide & Directory 1994
Pending: sale of entire group to Radio Equity Partners, including contracts to purchase LMA stations in New Orleans and Oklahoma City, $100M, RBR 1-10-94.

#38 New Orleans LMA

WNOE AM-FM Country
Stn 1: 1060 kHz Stn 2: 101.1 kHz
GM: Tom Kennedy (VP)
acq 11-27-89, $7.25M
sale to Radio Equity Partners pending,
RBR 1-10-94
LMA: operates KGTR-FM (Beasley, 106.7, Rockin' Country) acc pending, $3.35M,
RBR 7-5-93
529 Bienville St.; 70130
504-529-1212 Fax: 504-525-1011

KXMU AM-FM Sports/AC
Stn 1: 1505 Dillingham Blvd. #208; 99617
GM: Christopher Pacheco (VP)
acq from Olympia, RBR 5-31-93
acq from Coast Broadcasting 10-93,
$7.5M, RBR 8-23-93
acq of KUPU-FM (CP) pending, $500K,
RBR 12-15-93
1505 Dillingham Blvd. #208; 96817
808-841-8300 Fax: 808-847-9259

#18 St. Louis Duopoly

KJMJ-FM Urban
Stn 1: 107.7 kHz Stn 2: 1600 kHz
Stn 3: 100.3 kHz
GM: Linda O'Connor
acq. KATZ AM-FM from InterUrban,
$2.75M, RBR 6-14-93
532 De Baliviere St.; 63112
314-631-1108 Fax: 314-361-2276

#24 Denver-Boulder Duopoly

KBCO AM-FM Alternative
Stn 1: 1190 kHz
Stn 2: 97.3 mHz
GM: Dino Ianni (VP)
4801 Riverbend Rd., Boulder CO
80301-2682
303-444-5600 Fax: 303-449-3057

#27 Kansas City

KBEQ AM-FM Country/Country
Stn 1: 1030 kHz
Stn 2: 104.3 mHz
GM: Kathy Stinehour
4710 Pennsylvania Ave.; 64112
816-531-2535 Fax: 816-968-4199

#72 Toledo

WVKS-FM CHR
Stn 1: 92.5 mHz
Stn 2: 98.7 mHz
GM: Andrew Stuart
4665 W. Bancroft St.; 43615
419-531-1681 Fax: 419-536-9271

#184 Anchorage

KBYR/KNIK News-Talk/Spt/NA-alt
Stn 1: 700 kHz
Stn 2: 105.3 mHz
GM: Craig Bennett
501 W. Intl. Airport Rd.; #12; 99518
907-561-4200 Fax: 907-561-4688

Fairbanks

KCBF/KXLK Oldies/Classic Rock
Stn 1: 820 kHz
Stn 2: 95.9 mHz
GM: Jerry Beever
3528 International Way; 99701
907-452-5121 Fax: 907-452-5120

Northwestern College Radio Network

3003 Snelling Ave. N.
Roseville MN 55113
612-631-5000; fax 612-631-5010
Paul Ramseyer, VP/Radio; Harv
Hendrickson, exec dir of radio.

#17 Minneapolis

KTIS AM-FM Religion
Stn 1: 900 kHz
Stn 2: 98.5 mHz
GM: Don Rupp
3003 N. Snelling, St. Paul MN 55113
612-631-5000 Fax: 612-631-5084

#120 Madison WI

WNWC-FM Religion
Stn 1: 102.5 mHz
Stn 2: 105.5 mHz
GM: Greg Walters
NCI IS PROUD TO CONGRATULATE ITS PLATINUM EAGLE AWARD RECIPIENTS FOR OUTSTANDING SALES PERFORMANCE

Congratulations also to the following Gold, Silver and Bronze Eagle Award recipients:

Carl Archacki, WRIC-TV, Richmond, VA, Gold; Catherine Baker, WRIC-TV, Richmond, VA, Silver; Shaun Bryne, WNCI-FM, Columbus, OH, Silver; Hella Buchheim, KITN-TV, Minneapolis, MN, Silver; Gail Flaherty, WPOC-FM, Baltimore, MD, Gold; Mary Garlington, WPOC-FM, Baltimore, MD, Silver; Jan Jenkins, KDMX-FM, Dallas, TX, Gold; Adam King, KITN-TV, Minneapolis, MN, Silver; Joe Laux, KITN-TV, Minneapolis, MN, Silver; Tongila Manly, WRIC-TV, Richmond, VA, Bronze; Katie Milam, WNCI-FM, Columbus, OH, Bronze; Rick Morein, WBAY-TV, Green Bay, WI, Gold; Rogan Oliver, WATE-TV, Knoxville, TN, Silver; Terryl Oliver, WATE-TV, Knoxville, TN, Silver; Laura Parks, WPOC-FM, Baltimore, MD, Silver; Gordon Pirie, KNCI, Sacramento, CA, Bronze; Rick Poggenburg, WBAY-TV, Green Bay, WI, Bronze; Lisa Ryce, WPOC-FM, Baltimore, MD, Gold; Van Sarantis, KNCI, Sacramento, CA, Bronze; Jay Schraff, WGAR-FM, Cleveland, OH, Gold; Jon Schwartz, KDMX-FM, Dallas, TX, Silver; Denice Seley, KDMX-FM, Dallas, TX, Gold; Bob Siegel, KITN-TV, Minneapolis, MN, Bronze; Rocki Solis, KNCI-FM, Sacramento, CA, Bronze; Kathy Spencer, WGAR, Cleveland, OH, Bronze; John Stein, WPOC-FM, Baltimore, MD, Bronze; Steve Sullivan, KDMX-FM, Dallas, TX, Silver; Ed Timek, KITN-TV, Minneapolis, MN, Bronze; Cindy Voinovich, WGAR-FM, Cleveland, OH, Gold; Pat Wilson, WATE-TV, Knoxville, TN, Silver; Scott Wood, WATE-TV, Knoxville, TN, Bronze.

Barbara Isenberg, WATE-TV, Knoxville, TN

Robert Rosberg, KDMX-FM, Dallas, TX

ONLY THE BEST PEOPLE
<table>
<thead>
<tr>
<th>Number</th>
<th>Location</th>
<th>Owner/Group</th>
<th>Callsign</th>
<th>Frequency</th>
<th>Format</th>
<th>Details</th>
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<tbody>
<tr>
<td>#211</td>
<td>Duluth</td>
<td>KDND-FM</td>
<td>Religion</td>
<td>Stn 1: 97.3 mHz Stn 2: 90.5 mHz</td>
<td>GM: Paul Harkness</td>
<td>218-722-6700 Fax: 218-722-1092</td>
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<tr>
<td>#213</td>
<td>Sioux Falls</td>
<td>KNCR AM-FM</td>
<td>Religion</td>
<td>Stn 1: 12750 kHz Stn 2: 96.5 mHz</td>
<td>GM: David Martin</td>
<td>605-339-1270 Fax: 605-339-1271</td>
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<tr>
<td>#219</td>
<td>Waterloo IA</td>
<td>KNSA AM-FM</td>
<td>Religion</td>
<td>Stn 1: 1090 kHz Stn 2: 101.9 mHz</td>
<td>GM: Jeff Seeley</td>
<td>319-296-1975 Fax: 319-296-1977</td>
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<tr>
<td>OmniAmerica Communications</td>
<td>11111 Santa Monica Blvd. #150</td>
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</tr>
<tr>
<td>Los Angeles CA 90025</td>
<td>310-478-1111; fax 310-445-4606</td>
<td>Carl Hirsch, pres; Dean Thacker, EVP. Pending: acq of WRMW/MMS Cleveland from Shamrock, $14m, RBR 11-8-93; acq of WHOK-FM Columbus from WHOK Inc.; $5m, RBR 10-11-93; acq of WRVF-FM Columbus from Tri-City Radio, $7.5m, RBR 10-25-93; acq of WAPE-FM/IFYV Jacksonville from Evergreen, $19.6m, RBR 11-29-93</td>
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<tr>
<td>#23 Cleveland</td>
<td>WMJ-FM</td>
<td>Oldies</td>
<td>Stn 1: 105.7 mHz GM: Dean Thacker (EVP) acq from Legacy, est. $14m, RBR 10-11-93 acq of WHKM/MMS from Shamrock pending, $14m, RBR 11-8-93 LMA: sales with WHKM/MMS (Malrite) 310 Lakeside Ave.; 94113 216-692-1105 Fax: 216-692-3299</td>
<td></td>
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<tr>
<td>Opus Media Group Inc./Emerald Coast Communications Inc.</td>
<td>Box 770818 Coral Springs FL 33077-0818</td>
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<tr>
<td></td>
<td>305-245-5708; fax 305-245-5559</td>
<td>Thomas C. Birch, chmn/CEC; Raymond M. Quinn, pres/COO</td>
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<tr>
<td>#115 Jackson MS</td>
<td>LMA</td>
<td>WXXI/WTTY</td>
<td>Urban AC/Oldies</td>
<td>Stn 1: 1300 kHz Stn 2: 94.7 mHz</td>
<td>GM: Kevin Webb</td>
<td>LMA: operates WXXI-FM (CSB Comm., 107.5 mHz, s-WKXJ-AM) 222 Beasley Rd.; 39206 601-957-1300 Fax: 601-957-0516</td>
</tr>
<tr>
<td>#150 Savannah</td>
<td>Duopoly</td>
<td>WSOX/WAVE</td>
<td>Black/AC</td>
<td>Stn 1: 1230 kHz Stn 2: 97.3 mHz</td>
<td>GM: Don Hodges</td>
<td></td>
</tr>
</tbody>
</table>
acq of WNOG-FM from H&D Broadcast Group, $865,311, RBR 5-17-93
333 8th St. S., Naples FL 33940
813-263-4500 Fax: 813-263-6625

Panache Broadcasting
166 E. Levering Mill Rd.
Bala Cynwyd PA 19004
215-668-4400; fax 215-668-4418
Charles D. Schwartz, pres/CEO.

#5 Philadelphia

WWDO-FM
Stn 1: 96.5 mHz
GM: Charles D. Schwartz
166 E. Levering Mill Rd., Bala Cynwyd PA 19004
215-668-4400 Fax: 215-668-4418

WTLC AM-FM
Urban Gold/Urban
Stn 1: 1310 kHz
GM: Paul Major
2126 N. Meridian St.; 46202
317-923-1456

Park Broadcasting Inc.
Box 550
Ithaca NY 14851-0550
607-272-9020; fax 607-272-6057
Wright M. Thomas, pres/COO; Rick Prusater, VP radio ops.

#1 New York

WPAT AM-FM
Beautiful Music (s)
Stn 1: 930 kHz
GM: Gene Hobicomb
1396 Broad St., Clifton NJ 07013
201-345-9300 Fax: 201-471-1386

KEZK AM-FM
Business/NAC
Stn 1: 1150 kHz
GM: Peg Dempsey
2815 Fourth Ave. #150; 98121
206-441-3699 Fax: 206-441-6322

#13 Seattle

KJJO AM-FM
Country
Stn 1: 950 kHz
GM: Tom Tucker
11320 Valley View Rd., Eden Prairie MN 55344
612-941-5774 Fax: 612-941-8750

#25 Portland OR

KWJJ AM-FM
Country
Stn 1: 1080 kHz
GM: Dan Volz
3331 S.W. King Rd.; 97205
503-228-4393 Fax: 503-227-3938

#55 Richmond

WTVR AM-FM
Big Band/Light AC
Stn 1: 1380 kHz
GM: Regina Jordan
3314 Cutshaw Ave.; 23230
804-355-3217 Fax: 804-355-8682

#69 Syracuse

WHEN AM-FM
Talk/Hit Country
Stn 1: 620 kHz
GM: William Files
620 Old Liverpool Rd., Liverpool NY 13088; Box 6975, Syracuse NY 13217
315-457-1110 Fax: 315-457-1605

#81 Greenville-New Bern-Jacksonville

WNCT AM-FM
News-Talk/Easy
Stn 1: 1070 kHz
GM: vacant

Old Stantonburg Rd., Greenville NC 27834
919-757-0011 Fax: 919-757-0266

#95 Chattanooga

WDEF AM-FM
News-Talk/Light AC
Stn 1: 1370 kHz
GM: Gary Downs
3300 Broad St.; 37408
615-267-3392 Fax: 615-765-1264

#171 Tallahassee

WNLS/WTNT
News-Talk/Country
Stn 1: 1270 kHz
GM: David A. Lowe
325 John Knox Rd. #200; 32303
904-389-6143 Fax: 904-385-8789

#219 Waterloo IA

KWLO/KFMW Classic Oldies/Adult Rock
Stn 1: 1330 kHz
GM: Don Morehead
514 Jefferson St.; 50701
319-234-2200 Fax: 319-234-0149

WNAX AM-FM
News-Country/Olcses
Stn 1: 570 kHz
GM: Jerry Brefley
1609 East Hwy. 50, Yankton SD 57078
605-665-7442 Fax: 605-665-8788

Park Lane Broadcasting Inc.
750 Menlo Ave. #340
Menlo Park CA 94025
415-324-8464; fax 415-324-3817
Jim Levy, chmn/CEO; Ed Karmip, VP/Califomia stns; Dick Singer, VP/Arizona stns; Mike Cefaratia, VP/dir ops; Dave Remund, eng dir.

#184 Chico CA

KFMF-FM/KPPL-FM
AOCL/Rock/SAAC
Stn 1: 93.9 mHz
GM: Jeff Kragel
acq KFMF-FM from Nova, $1.675M, RBR 11-8-93; acq KPPL-FM 1-94, $1.675M, RBR 11-9-93
Box 266; 95927
916-343-8443 Fax: 916-343-0243

#206 Redding CA

KOMS/KSHA
News-Talk/Soft AC
Stn 1: 1400 kHz
GM: John Anthony
Box 1400; 96049
916-221-1400 Fax: 916-221-6553

Cottonwood-Flagstaff AZ

KZOL-FM
Rock
Stn 1: 95.1 mHz
GM: Gary Hershey
Box 10, Cottonwood AZ 86326
602-634-3693 Fax: 602-634-8381

Kingman AZ

KAAA/KZZZ
News-Talk/AC
Stn 1: 1230 kHz
GM: Dick Singer
2534 Hualapai Mountain Rd., Box 3939; 48101
602-753-2537 Fax: 602-753-1551

Lancaster-Palmdale CA

KVOY/KPTI Standards/Til/Ctry
Stn 1: 1340
Stn 2: 103.1
GM: Tom Caukins
190 Sierra Ct. #B-2, Palmdale CA 93550
805-274-1031 Fax: 805-274-1017

Source Guide & Directory 1994©
#11 Miami-Fl Lauderdale
Duopoly
WINZ/WZTA All News/Classic Rock
WLVE-FM Jazz
Stn 1: 940 kHz Stn 2: 94.9 kHz
Stn 3: 93.9 kHz
GM: Dean Goodman
194 N.W. 187th St.; 33169
305-654-9494 Fax: 305-654-9000

#21 Tampa
WINZ/WHT All News/Soft Rock
Stn 1: 570 kHz Stn 2: 102.5 kHz
GM: Drew Rashbaum
acq of WEZY-FM from Chapman S. Root
Revocable Trust pending, $4.75M, RBR
1-93
Note: WHT also serves Sarasota
11300 4th St. N. #318, St. Petersburg FL
33716
813-577-7131 Fax: 813-578-2477

#42 Orlando
Duopoly
WWNZ-AM/WWZN-AM Talk/All Sports
WMGF-FM/WWJ-FM Soft Ac/Rock
Stn 1: 740 kHz Stn 2: 1440 kHz
Stn 3: 107.7 mHz Stn 4: 101.1 mHz
GM: Jenny Sue Rhoades
WWNZ/WMGF acq from Metropolix,
$7.175M with WNZ-AM Jacksonville,
RBR 6-14-93; WJRR (ex-WVRL) acq
from Capitol Broadcasting, $6.7M, RBR
6-14-93
2500 Maitland Ctr. Pkwy., Maitland FL
32751
407-660-1011 Fax: 407-660-1623

#50 Jacksonville
Duopoly-LMA
WNZS-AM/WWZN-AM Sports/News
WROO-FM/WAJA-FM Country/Cl.Rock
Stn 1: 930 kHz Stn 2: 1460 kHz
Stn 3: 107.3 mHz Stn 4: 93.3 mHz
GM: Linda Byrd (VP)
WNZS-AM acq from Panmedia, $.400K,
RBR 6-14-93; WNWZ acq from
Metropolix, $7.17M with WPRD/WMGF
Orlando, RBR 6-14-93
LMA: WSTF-FM (Todd Communications)
shares facilities
8386 Baymeadows Rd. #107; 22056
904-636-0507 Fax: 904-636-0533

Pinnacle Broadcasting Co. Inc.
2505 N. Hwy. 360 #620
Grand Prairie TX 75050-7801
817-649-0194; fax 817-649-1707
Phil D. Marella, pres/CEO; Edward J.
Ferreri, VP/CFO.
Note: Group is restructuring debt. Licenses
have transferred to Lee Shubert as
trustee for the creditors. Phil Marella
operates the group under a
management contract with the trustee.
Paxson
Communication Corporation

Florida's Largest Broadcaster

Paxson Broadcasting, Inc.
18401 U.S. Highway 19 North • Clearwater, FL 34624
(813) 536-2211 • FAX (813) 531-8369
Box 269; 21078
410-939-1101 Fax: 410-939-1104

#151 Salisbury-Ocean City
Duopoly

WICO AM-FM
Talk/Country
Stn 1: 1320 kHz
Stn 2: 94.3 mHz
GM: Bill Prettyman
Box 909, Salisbury MD 21801
410-742-3212 Fax: 410-548-1543

WXJN-FM
Stn 1: 105.9 mHz
GM: Bruce Collier
Note: all three stations located in same
Arbitron metro; WXJN covers beach cities.
No city-grade overlap, so technically not an
FCC-recognized duopoly.
Box 193, Lewes DE 19958
302-645-9008 Fax: 302-645-9535

#159 Hagerstown-Martinsburg
WEPW/KWKM
Country/AC
Stn 1: 1340 kHz
Stn 2: 97.5 mHz
GM: Yogi Yoder
Box 767, Martinsburg WV 25401
304-283-8868 Fax: 304-283-8906

Dover DE

WYUS/WAFL
Talk/AC
Stn 1: 930 kHz
Stn 2: 97.7 mHz
GM: Alex Kolobelski
Box 809, Milford DE 19963
302-422-7575 Fax: 302-422-3069

Price Broadcasting Co.
35 Century Pkwy., Salt Lake City UT 84115
801-486-3911
John Price, chmn/CEO.

#36 Salt Lake City
LMA

KCRN/KVRI
News-Talk/AC
Stn 1: 1320 kHz
Stn 2: 98.7 mHz
GM: Leonard Smart
LMA: brok’d to Citadel (KZLX AM-FM)
434 Bearcliff Dr.; 84115
801-485-6700 Fax: 801-487-5369

#92 Columbia SC
WOMG AM-FM
Oldies (s)
Stn 1: 1320 kHz
Stn 2: 103.1 mHz
GM: Michael E. Steinhilper
Box 565; 29202
803-796-9975 Fax: 803-796-5502

Price Communications
45 Rockefeller Plaza #3201
New York NY 10020
212-757-5600; fax 212-397-3755
Robert Price, pres; Kim Pressman, SVP/treas.

#41 Buffalo
WWKB/ WKSE
News-Sports/CHR
Stn 1: 1520 kHz
Stn 2: 98.5 mHz
GM: Al Green
sale to WBEN/WMQJ (Keymarket)
pending, est. $5M, RBR 1-10-94
695 Delaware Ave.; 14209
716-684-5101 Fax: 716-882-2048

#48 West Palm Beach
WBZT/WIRK
Sports-News/Country
Stn 1: 1290 kHz
Stn 2: 107.9 mHz
GM: Lee Strasser
4763 10th Ave. N., Lake Worth FL 33463
407-965-9211 Fax: 407-965-9233

#124 Ft. Wayne
WOWO AM-FM
Full Svc.-AC (s)
Stn 1: 1190 kHz
Stn 2: 103.1 mHz
GM: Gina Maxwell

#135 Reno
KLQO/KWZ
Oldies/Hard AC
Stn 1: 920 kHz
Stn 2: 97.3 mHz
GM: Roy Robinson
2395 Tampa St., Reno NV 89512
702-333-0123; fax 702-333-0101
Roy Robinson, pres.

Prism Radio Partners
4400 E. Broadway #200, Tucson AZ 85754
602-323-9400; fax 602-327-9384
Bill Phalen, pres.

#50 Jacksonville
WOKV/WKGL
Talk/Oldies
Stn 1: 600 kHz
Stn 2: 96.9
GM: Dave Josserand
6869 Lennox Ave.; 32236
904-783-3711 Fax: 904-786-1529

KDUK AM-FM
Sports Talk/AOR
Stn 1: 1280 kHz
Stn 2: 104.7 mHz
GM: Neil Olsson
75 Centennial Loop; 79401
503-345-8888 Fax: 503-686-0329

Pyramid Broadcasting
99 Revere Beach Pkwy.,
Medford MA 02155
617-396-1430; fax 617-391-8367
Richard Balsbaugh, CEO; Kenneth J. O’Keefe, CFO.

#3 Chicago
WNUA-FM
Smooth Jazz
Stn 1: 95.5 mHz
GM: John R. Gehron
444 N. Michigan Ave; 60611
312-645-9550 Fax: 312-645-9645

WYXR-FM
AC
Stn 1: 104.5 mHz
GM: Jeffrey Specter (VP)
acq of WLJZ-FM from Malrite pending,
$22M, Radio News Today 1-1993
One Bala Cynwyd Plaza, Bala Cynwyd PA
19004 215-668-0750 Fax: 215-668-8253

#9 Boston
WXKS AM-FM
Big Band/CHR
Stn 1: 1430 kHz
Stn 2: 107.9 mHz
GM: John V. Madison
acq of WMJN-FM from Armand pending,
$22M, RBR 1-9-94
99 Revere Beach Pkwy., Medford MA 02155
617-396-1430 Fax: 617-391-3064

#39 Charlotte
WRFX-FM AOR
WAQS/ WAAQ
Oldies/CHR
Stn 1: 99.7 mHz
Stn 2: 610 kHz
GM: Macon Moya
acq of WAQS/WAAQ from Adams, $4M,
RBR 8-23-93
915 E. 4th St.; 28204
704-338-9970 Fax: 704-342-3813

WHIT AM-FM
Oldies
Stn 1: 1120 kHz
Stn 2: 104.1 mHz
GM: Ronald Rice
acq of WBUF-FM from Lincoln Group
pending, $4M, RBR 12-9-93
Buffalo Hilton, Church & Terrace; 14202
716-854-1120 Fax: 716-855-3385

#46 Rochester
WFXZ AM-FM CHR
Stn 1: 1280 kHz
Stn 2: 97.9 mHz
GM: Bill Schoening
sale of WFXZ-AM to Lincoln Group
pending, RBR 11-1-93
Union Pl., 30 N. Union St.; 14604
716-454-2600 Fax: 716-454-1779
AMERICA'S NEW AIR FORCE IS PROUD TO BE BASED IN COLORADO SPRINGS!

★ KVOR-AM/KSPZ-FM Colorado Springs, Colorado
★ KTWK-AM/KVUU-FM Colorado Springs, Colorado
★ WAVH-FM Mobile, Alabama
★ WKSJ AM&FM Mobile, Alabama*
★ KZKX-FM Lincoln, Nebraska
★ KTGL-FM Lincoln, Nebraska
★ KEYF AM&FM Spokane, Washington
★ KUDY-AM/KKZX-FM Spokane, Washington
★ KTCR-AM/KEGX-FM Tri-Cities, Washington

*Pending FCC Approval

THE POU R T A L E S S T A T I O N S

C.T. "Terry" Robinson, Chairman and Chief Executive Officer

660 Southpointe Court • Suite 301 • Colorado Springs, Colorado 80906
(719) 576-6850 • (719) 576-2826 (FAX)
<table>
<thead>
<tr>
<th>Radio Equity Partners</th>
<th>40 Richards Ave., 4th Fl.</th>
<th>Norwalk CT 06854</th>
<th>203-857-5600; fax 203-857-5609</th>
<th>George L. Sosson, pres/COO; Ray Edwards, Jr., VP/CFO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWBB-FM</td>
<td>Oldies</td>
<td>Stn 1: 1070 kHz</td>
<td>GM: Dean Pearse</td>
<td>4307 Hwy. 39 N.; 39031</td>
</tr>
<tr>
<td>#175 Tupelo MS</td>
<td>Country</td>
<td>Country</td>
<td>GM: Jeff Shaw</td>
<td>3200 West Main St.; 38801</td>
</tr>
<tr>
<td>WFKZ-FM</td>
<td>Adult Contemporary</td>
<td>Stn 1: 1240 kHz</td>
<td>GM: Sonny Posey</td>
<td>400 3rd Aven., Jasper AL 35501</td>
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<tr>
<td>The Regional Group</td>
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<tr>
<td>1965 Shenango Valley Gmwy.</td>
<td>#3 Hermitage PA 16148</td>
<td>412-983-1622; fax: 412-983-1669</td>
<td>Judy Lewis, VP.</td>
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<tr>
<td>WGRD AM-FM</td>
<td>Sports/Hard Rock</td>
<td>Stn 1: 1410 kHz</td>
<td>GM: David Gates</td>
<td>sale to WLHT-FM (Liggett) pending,</td>
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<tr>
<td>#149 Binghamton</td>
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<tr>
<td>Wkop/Waal</td>
<td>Country/CHR-AOR</td>
<td>Stn 1: 1360 kHz</td>
<td>GM: Rich Turner</td>
<td>Box 397; 1301</td>
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<tr>
<td>Renda Broadcasting Corp.</td>
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<tr>
<td>Broadcast Plaza, Cranie Ave.</td>
<td>Pittsburgh PA 15220</td>
<td>412-531-9500; fax 412-531-4068</td>
<td>Tony Renda</td>
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<tr>
<td>#20 Pittsburgh</td>
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<tr>
<td>Wjas/Wshh</td>
<td>Standards/Soft AC</td>
<td>Stn 1: 1320 kHz</td>
<td>GM: Judy Reich</td>
<td>1459 Cranie Ave.; 15220-4098</td>
</tr>
<tr>
<td>WEJZ-FM</td>
<td>Soft AC</td>
<td>Stn 1: 96.1 mHz</td>
<td>GM: Larry O. Garrett</td>
<td>1806 Corporate Square Blvd.; 32216</td>
</tr>
<tr>
<td>#52 Oklahoma City</td>
<td>AC</td>
<td>Stn 1: 101.4 mHz</td>
<td>GM: Rob Adair</td>
<td>1200 E. Britton Rd.; 73113</td>
</tr>
<tr>
<td>Wctv/WTug</td>
<td>Urban</td>
<td>Stn 1: 790 kHz</td>
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<tr>
<td>#20 Sudoku</td>
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<td>#63 Tulsa</td>
<td>Duopoly</td>
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<tr>
<td>KBXZ/FM/Kay1-FM</td>
<td>Soft AC/CHR</td>
<td>Stn 1: 92.9 mHz</td>
<td>GM: Pat Bryson</td>
<td>KAYI acct from Narragansett Broadcasting,</td>
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<tr>
<td>Wchv/FM</td>
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<tr>
<td>WBNW-FM</td>
<td>MORAC</td>
<td>Stn 1: 1540 kHz</td>
<td>GM: Chris Lash</td>
<td>Box 458, Rt. 36 North; 15767</td>
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<tr>
<td>#42 Orlando</td>
<td>LMA</td>
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<tr>
<td>WCFB-FM</td>
<td>Country</td>
<td>Stn 1: 94.5 mHz</td>
<td>GM: Steve Shannon</td>
<td>LMA: brok’d to WDBO/WWK/Orlando (NewCity), sale pending, RBR 6-28-93</td>
</tr>
<tr>
<td>WLK/FWZ</td>
<td>News Talk/Easy</td>
<td>Stn 1: 1430 kHz</td>
<td>GM: LaRoy Bradley</td>
<td>Sale of WEZ-FM to Paxson Comm. pending; $4.75M, RBR 2-15-93</td>
</tr>
<tr>
<td>#107 Daytona Beach</td>
<td>News -Talk</td>
<td>Stn 1: 1150 kHz</td>
<td>GM: Steve Shannon</td>
<td>220 S. Ridgewood Ave. #301; 32114</td>
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<tr>
<td>WDBN-AM</td>
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<tr>
<td>#64 Allentown-Bethlehem</td>
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<tr>
<td>#130 Quad Cities</td>
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<tr>
<td>Wkbf/Wpxr</td>
<td>Country/CHR</td>
<td>Stn 1: 1270 kHz</td>
<td>GM: Dennis Lamme (VP)</td>
<td>225 18th St., Rock Island IL 61204</td>
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<tr>
<td>#150 Savannah</td>
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<tr>
<td>Wchy AM-FM</td>
<td>Country (s)</td>
<td>Stn 1: 1290 kHz</td>
<td>GM: Dennis Jones</td>
<td>acq 11-1-87</td>
</tr>
</tbody>
</table>
**RADIO GROUP OWNERS**

## #116 Oxnard

**KDAR-FM**  
Religion  
Stn 1: 98.3 mHz  
GM: Jeff Crabtree  
500 Esplanade Dr, #1500; 93030  
805-485-8881; Fax: 805-656-5330

## #145 Rockford IL

**WBEL-AM**  
AC  
Stn 1: 1380 kHz  
GM: John Weitzel  
Box 27, Beloit WI 53512  
608-365-6641; Fax: 815-624-7777

## #15 Aurora IL

**WKDD AM-FM**  
Oldies  
Stn 1: 1580 kHz  
Stn 2: 95.9 mHz  
GM: William Baker  
Box 1730; 60507  
708-899-6668; Fax: 708-899-2463

## #118 Ft. Pierce

**WTWB/WGLY**  
News-Talk/Sof AC  
Stn 1: 1490 kHz  
Stn 2: 93.7 mHz  
GM: Dan Bradley  
1265 16th St, Vero Beach FL 32960  
407-567-0937; Fax: 407-562-4747

## #119 Ft. Myers

**WCKT-FM**  
Country  
Stn 1: 107.1 mHz  
GM: Scott Frothingham  
sale to Radio Equity Partners pending, $10M, RBR 11-15-93  
4046 Evans Ave.; 33901  
813-275-5707; Fax: 813-275-4669

## #182 Cape Cod

**WQRC-FM**  
Soft AC  
Stn 1: 99.9 mHz  
GM: Gregory D. Bone  
aqc 4-92  
737 W. Main St., Hyannis MA 02601  
508-771-1224; Fax: 508-775-2605

## Sandusky Radio

601 California St. #2260  
San Francisco CA 94108  
415-788-3161; fax 415-788-3165  
Norman Rau, pres.

## #6 Dallas-Ft. Worth

**KEGL-FM**  
AOR  
Stn 1: 97.1 mHz  
GM: Donna Fadal (VP)

GM: Evelyn Jascar  
Mountain Rd.; 05672  
802-253-4877; Fax: 802-253-4064

**Schurz Communications Inc.**  
225 W. Colfax Ave.  
South Bend IN 46626  
219-287-1001; fax 219-287-2257  
Franklin D. Schurz, pres.

## #160 South Bend IN

**WSBT/WNSN**  
News/Hot AC  
Stn 1: 960 kHz  
Stn 2: 101.8 mHz  
GM: Jim Freeland  
LMA: sales only with WNZE-FM (Community Service)  
300 W. Jefferson Blvd.; 46601  
219-233-3141; Fax: 219-289-7382

## #224 Lafayette IN

**WASK AM-FM**  
Old-News-Talk/Hot Cty  
Stn 1: 1450 kHz  
Stn 2: 105.3 mHz  
GM: Hal Youart  
Box 7880; 47903  
317-447-2186; Fax: 317-448-4452

## #222 Lafayette IN

**Sconnix Broadcasting Co.**  
75039  
GM: Chuck Artigue  
Stn: 1: $1.5M, RBR 2  
Brok’d to WMRZ/WLYF (Jefferson Pilot), sale pending, $17.8M, RBR 10-18-93  
3000 N. 28th Terrace, Hollywood FL 33020  
305-925-1027; Fax: 305-923-5183

## #19 Baltimore

**WBMD/WQRS**  
Religion/Oldies  
Stn 1: 1750 kHz  
Stn 2: 105.7 mHz  
GM: James B. Murray  
305 Washington Ave., Towson MD 21204  
410-825-1000; Fax: 410-825-3800

## #27 Kansas City

**KFKF-FM**  
Country  
Stn 1: 94.1 mHz  
GM: Dan Wastler  
LMA: operates KKJF-FM (Ardenman, 106.5, Country)  
4717 Grand Ave. #600; 64112  
816-753-4000; Fax: 816-753-4646

## #37 Indianapolis

**WIBC/KLKR**  
AC-Talk/Oldies  
Stn 1: 1070 kHz  
Stn 2: 93.1 mHz  
GM: Thomas Dumay  
929 N. Meridian St.; 46260  
317-844-7200; Fax: 317-846-1081

## #130 Quad Cities

**WLLR AM-FM**  
Country (s)  
Stn 1: 1230 kHz  
Stn 2: 101.3 mHz  
GM: Larry R. Rosmilso (VP)  
LMA: operates KRVR-FM (Dudley, 106.5, Soft AC)  
1910 E. Kimberly, Davenport IA 52807  
319-355-5331; Fax: 319-359-8524

**Lacson NH**

**WLNH AM-FM**  
AC  
Stn 1: 1350 kHz  
Stn 2: 98.3 mHz  
GM: Carl DeProspero
### #15 Nashville
**WSIX-FM**
Country
GM: John King (VP)
LMA: operates WYHY-FM (Legacy, 107.5, CHR) with purchase option
21 Music W; 37203
615-664-2400 Fax: 615-664-2457

### #50 Greenville-Spartanburg
**WSSL AM-FM**
Duopoly
Country (s)
GM: John Cullen
7 N. Laurens St., Greenville SC 29601
864-242-1005 Fax: 803-271-3830

### #115 Jackson
**WJDS/WMSI**
AC/AC
GM: Kenneth Windham
LMA: operates WKTF-FM (Jenne, 95.5, MHz, Ctry) acq. pends, $1,156,872, RBR 8-16-93
1375 Beasley Rd.; 39206
801-982-1062 Fax: 801-362-1905

### #45 Nashville
**KZFX-FM**
Classic Rock
GM: Mary Bennett
3050 Post Oak Blvd #1100, 77056
713-986-1000 Fax: 713-986-1055

### #12 Atlanta
**WFOX-FM**
Oldies
GM: Clancy Woods
acq 1983, $3.1M
2000 River Edge Pkwy. #797; 30328
404-955-9369 Fax: 404-955-5483

### #13 Seattle
**KJR-FM**
AOR
GM: Steve West
sale to Alliance Broadcasting pending,
Radio News Today 12-16-93
3131 Elliott Ave., 7th Fl.; 98121
206-283-5979 Fax: 206-283-2139

### #17 Minneapolis
**KQK/WKEEY**
Sports/Country
GM: Mick Anselmo (VP)
See note following corporate listing
611 Frontenac Pl., St. Paul MN 55104
612-645-7757 Fax: 612-642-5269

### #20 Pittsburgh
**WWSW AM-FM**
Oldies
GM: Michael S. Crusham
One Allegheny Sq.; 15212
412-322-5300 Fax: 412-323-5313

### #22 Phoenix
**KMLE**
Country
GM: Bruce Blevins
645 E. Missouri Ave. #244; 85012
602-284-1010 Fax: 602-230-2116

### #23 Cleveland
**WHK/MMMS**
News-Talk/AOR
GM: Walt Gomner
See note following corporate listing
3100 Skyline View Dr. #1600; 44113
216-781-1420 Fax: 216-781-5254

### #24 Denver-Boulder
**KKSL AM-FM**
Oldies
GM: Bob Zurovec
1500 Broadway #1100; 80202
303-832-5665 Fax: 303-832-7000

### #1 New York
**WHTZ-FM**
Top 40
GM: Alan Goodman
See note following corporate listing
767 3rd Ave., 32nd Fl.; 10017
212-876-5000 Fax: 212-239-2308

### #2 Los Angeles
**KLAC/KZLA**
Standards/Country
GM: J.D. Freeman
See note following corporate listing
4000 W. Alameda #600, Burbank CA 91505
818-842-0500 Fax: 818-845-7136

### #4 San Francisco
**KABL AM-FM**
Standards/Soft AC
GM: Eddie Esserman
1025 Battery St.; 94111
415-788-5225 Fax: 415-291-9282

### #10 Houston
**WQFM-FM**
AOR
GM: Al Law
Stn 1: 93.3 MHz
Stn 106.7 MHz

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**Seehera Broadcasting Corp.**
Box 1385
Manitowoc WI 54221-1385
414-682-0351; fax 414-682-1008
Don Seehera, pres.

**WXCO/WYCO**
Talk/AC
Stn 1: 1230 kHz
Stn 2: 107.9 MHz
GM: Cynthia Baumann
Box 778, Wausau WI 54402
715-845-8218 Fax: 715-845-6582
Manitowoc WI

**WOMT/WQTC**
Oldies/AC/Hot AC
Stn 1: 120
Stn 2: 102.3 MHz
GM: Don Seehera
Box 1385; 54221-1385
414-682-0351 Fax: 414-682-1008

**Secret Communications**
formerly Broadcast Alchemy
312 Walnut St. #3550
Cincinnati OH 45202
513-621-1600; fax 513-621-3299
Frank E. Wood, pres/COO.
Pending: Merger with Beacon Communications.
Genesis. Stations will be those listed below plus WJLB-FM Detroit, WWV/WEHTW Cincinnati, WNNX-FM Cincinnati, (all Booth) and KMJ-FM Denver, KSMJK-FM Sacramento (all Genesis); RBR 11-22-93

**WDFE-FM**
AOR
Stn 1: 102.5 MHz
GM: Bob Roof (pres)
200 Fleet St.; 15220
412-937-1441 Fax: 412-937-0323

**WDEA-WQFB**
News-Talk/AOR
Stn 1: 1260 kHz
Stn 2: 94.7 MHz
Stn 3: 103.3 MHz
GM: Christopher Wheat
acq. WRX-FM (with WCKN-AM) from WIN Comm., $7M, RBR 3-15-93
611 Falls Creek Rd.; 46220
317-257-7565 Fax: 317-254-9619

**SFX Broadcasting Inc.**
150 E. 58th St., New York NY 10155
212-980-4455; fax 212-753-3168
Robert F. X. Sillerman, chmn/CEO.

**KRLD-AM**
News
Stn 1: 1080 kHz
GM: Charlie Seraphin
1080 Metromedia Pl.; 75247
214-634-1080 Fax: 214-637-3843

**KODA-FM**
AC
Stn 1: 99.1 MHz
GM: Michael Black
4810 San Felipe; 77056
713-622-1010 Fax: 713-622-7369

**KJQY-FM**
AC
Stn 1: 103.7 MHz
GM: Mike Kenney
625 Broadway #1200; 92101
619-238-1037 Fax: 619-238-2344

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**Source Guide & Directory 1994©**
<table>
<thead>
<tr>
<th>#42 Orlando</th>
<th>AOR</th>
<th>GM: Ron</th>
<th>412-456-4000; fax 412-411</th>
<th>Sheridan</th>
<th>GM: Jim Davey</th>
<th>419 Penn Ave., Scranton PA 18504</th>
<th>717-346-6555</th>
<th>Fax: 717-346-6038</th>
</tr>
</thead>
<tbody>
<tr>
<td>#59 Austin</td>
<td>AOR</td>
<td>GM: Dwight Dingle</td>
<td>512-331-9191</td>
<td>#62 Wilkes Barre-Scranton</td>
<td>Stn 1: 98.9 mHz</td>
<td>GM: Nick Cohn</td>
<td>918-665-3131</td>
<td>Fax: 918-663-6622</td>
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<tr>
<td>#63 Tulsa</td>
<td>LMA</td>
<td>Stn 1: 1570 kHz</td>
<td>acq 5-81</td>
<td>Westminster MD</td>
<td>Stn 1: 1470 kHz</td>
<td>GM: Dwight Dingle</td>
<td>410-848-5511</td>
<td>Fax: 410-876-5095</td>
</tr>
<tr>
<td>KWZ-WNAMO</td>
<td>Oldies/Urban Contemp</td>
<td>Ssn 1: 880 kHz</td>
<td>Ssn 2: 105.9 mHz</td>
<td>GM: Ron Davenport</td>
<td>117th Ave. #1500; 15219</td>
<td>412-471-2181</td>
<td>Fax: 412-391-3559</td>
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<tr>
<td>#41 Buffalo</td>
<td>Black Adult-Gospel</td>
<td>Stn 1: 1080 kHz</td>
<td>GM: Landrie Williams</td>
<td>89 LaSalle Ave.; 14214</td>
<td>716-834-1080</td>
<td>Fax: 716-837-1438</td>
<td></td>
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<tr>
<td>#26 Milwaukee</td>
<td>Oldies</td>
<td>Stn 1: 95.7 mHz</td>
<td>GM: Terry Shockley</td>
<td>520 W. Capitol Dr.; 53212-1124</td>
<td>414-964-8300</td>
<td>Fax: 414-964-2855</td>
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<tr>
<td>#120 Madison WI</td>
<td>Oldies</td>
<td>Stn 1: 94.9 mHz</td>
<td>GM: Terry K. Shockley</td>
<td>2306 W. Badger Rd.; 53713</td>
<td>608-273-0077</td>
<td>Fax: 608-273-2507</td>
<td></td>
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<tr>
<td>#211 Duluth-Superior</td>
<td>KDAL AM-FM Full Svc.-Old/AC-Old</td>
<td>Stn 1: 610 kHz</td>
<td>Ssn 2: 95.7 mHz</td>
<td>GM: Deb Mesner</td>
<td>425 W. Superior St., Duluth MN 55802</td>
<td>218-722-4321</td>
<td>Fax: 218-722-5423</td>
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<tr>
<td>#45 Nashville</td>
<td>LMA</td>
<td>WRMX-FM Oldies</td>
<td>Ssn 1: 96.3 mHz</td>
<td>GM: Michael Oppenheimer</td>
<td>LMA: sales, WZEZ-FM (South Central), sale pending, $6.5M, RBR 12-6-93</td>
<td>615-327-9636</td>
<td>Fax: 615-327-8382</td>
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<tr>
<td>#59 Austin</td>
<td>Religion</td>
<td>KXIL-AM</td>
<td>Stn 1: 970 kHz</td>
<td>GM: Gene Bendar</td>
<td>3910 South IA-35 #300; 78704</td>
<td>512-444-3000</td>
<td>Fax: 512-444-2448</td>
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<tr>
<td>#70 McAllen-Brownsville</td>
<td>Duopoly</td>
<td>KFRQ-FM/KKPS-FM Country/Tejano</td>
<td>Ssn 1: 94.5 mHz</td>
<td>GM: Jeffrey B. Millar</td>
<td>KPKS acq from Sunbelt, $800K, RBR 4-5-93</td>
<td>901 E. Pike Rd.; Weslaco TX 78590</td>
<td>210-988-1554</td>
<td>Fax: 210-988-3952</td>
</tr>
<tr>
<td>#87 Stockton</td>
<td>Oldies</td>
<td>KMAX/KXZX</td>
<td>Ssn 1: 1230 kHz</td>
<td>Ssn 2: 100.9 mHz</td>
<td>GM: John A. Winkel</td>
<td>820 Pacific Ave. #2; 95207</td>
<td>209-476-1230 Fax: 209-957-1833</td>
<td></td>
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<tr>
<td>#36 Salt Lake City</td>
<td>LMA</td>
<td>KDLY/KSFI Nostalgia/Soft AC</td>
<td>Stn 1: 1280 kHz</td>
<td>Ssn 2: 100.3 mHz</td>
<td>GM: Steve Johnson</td>
<td>801-524-2600; fax 801-521-9234</td>
<td>Craig Hanson, pres.; Simmons Radio Group.</td>
<td></td>
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<tr>
<td>#38 New Orleans</td>
<td>Gospel/Urban</td>
<td>WYLD AM-FM</td>
<td>Ssn 1: 940 kHz</td>
<td>Ssn 2: 98.5 mHz</td>
<td>GM: Ken Wepy</td>
<td>acq from InterUrban, $7.5M, RBR 2-1-93</td>
<td>acq of WQUE AM-FM from Clear Channel pending</td>
<td>2228 Gravier St.; 70119</td>
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<tr>
<td>#154 Killeen/Temple TX</td>
<td>Duopoly</td>
<td>KLZ-FM/KLFX-FM Urban/Cl. Rock</td>
<td>Ssn 1: 92.3 mHz</td>
<td>Ssn 2: 105.5 mHz</td>
<td>GM: Tim Thomas</td>
<td>801-524-2600</td>
<td>Fax: 801-521-9234</td>
<td>57 W. South Temple #700; 84101</td>
</tr>
</tbody>
</table>

**Notes:**
- LMA: Local Marketing Agreement, usually involving the sale of advertising time.
- AOR: Area of Responsibility, which determines the market area.
- GM: General Manager, oversees the day-to-day operations of the station.
- Sdn: Station, which denotes the location.
- Acq: Acquisition, refers to the process of one company buying another.
- RBR: Radio Buying Report, provides information on radio station sales.
- Acq pending: Indicates a pending acquisition.
- Radio News Today: A publication that covers radio industry news.
- RBR: Radio Buying Report, provides information on radio station sales.
- College Station: Refers to the University of Texas at College Station, which was part of the deal.
- Used in the context of a station being sold or acquired.
- Celtic: Refers to a genre of music that includes elements of Irish, Scottish, and Welsh traditions.
- Country: Refers to a genre of music that originated in rural America.
- Gospel: Refers to a genre of music that originated in the African American community.
- Urban: Refers to a genre of music that originated in urban African American communities.
- Relig: Refers to religious programming.
- Classic Rock: Refers to a genre of rock music from the 1960s and 1970s.
- Nostalgia: Refers to a genre of music that is popular in the past and is revisited for its nostalgic value.
- Soft AC: Refers to a genre of music that is relaxing and easy-listening.
- Oldies: Refers to a genre of music that was popular in the past and is revisited for its nostalgic value.
- Hot Country: Refers to a genre of country music that is energetic and popular.
- MOR: Mid-Format Radio, a genre that is popular among middle-aged listeners.
- Tejano: Refers to a genre of music that originated in Mexico.
- Nostalgia: Refers to a genre of music that is popular in the past and is revisited for its nostalgic value.
- Soft AC: Refers to a genre of music that is relaxing and easy-listening.
- Urban: Refers to a genre of music that originated in urban African American communities.
- Relig: Refers to religious programming.
- Celtic: Refers to a genre of music that includes elements of Irish, Scottish, and Welsh traditions.
- Country: Refers to a genre of music that originated in rural America.
- Gospel: Refers to a genre of music that originated in the African American community.
- Urban: Refers to a genre of music that originated in urban African American communities.
- Relig: Refers to religious programming.
GM: Alfredo Alonzo
Stn: 98.1 mHz
GM: Bob Lima
340 S. Beale St.; 32114
904-239-9836 Fax: 904-239-9898

#107 Daytona Beach
WGEN-FM Country
Stn: 98.1 mHz
GM: Bob Lima
340 S. Beale St.; 32114
904-239-9836 Fax: 904-239-9898

#185 Biloxi-Gulfport
WKNN-FM Country
Stn: 98.1 mHz
GM: Reggie Bates
10536 Auto Mall Pkwy., Biloxi MS 30532
601-392-7100 Fax: 601-392-7100

Spacecom Inc.
444 Pine St. St. Paul MN 55101
612-228-4456; fax 612-227-7927
John Kuehne, EVP ops & CFO.

#17 Minneapolis
KLBB-AM Adult Stds.
Stn: 1400 kHz
GM: John Kuehne
sale to Cargill Communications pending,
RBR 11-31-94
199 University Ave., St. Paul MN 55104
612-645-4403 Fax: 612-645-8308

#67 Fresno
KHTF-FM Hot AC
Stn: 102.7 mHz
GM: Mark Douglas
2775 E. Shaw; 93710
209-294-1234 Fax: 209-294-0240

#79 Albuquerque
KOEO/KMGA News-Talk/Soft AC
Stn 1: 920 kHz Stn 2: 99.5 mHz
GM: Doyle Peterson
sale to Citadel pending, $1.4M, RBR
11-22-93
5095 Ellison Ave. N.E.; 87109
505-345-9071 Fax: 505-345-8360

#121 Modesto
KQSO-FM Hot AC
Stn 1: 93.1 mHz
GM: Jim Krebsbach
2121 Lange Dr. #1; 95355
209-551-1306 Fax: 209-551-1359

#1 New York
WADY-AM Spanish
Stn 1: 1280 kHz
GM: Carlos Rubio
666 Third Ave.; 10017
212-687-9236 Fax: 212-599-2161

Spanish Radio Network
2628 Coral Way
Miami FL 33145
305-445-2073; fax 305-445-8908
Mark Blank, pres.
Pending: merger with Heftel Broadcasting;
see KTNQ/KLVE Los Angeles.

#1 New York
KVET-FM Country
Stn 1: 98.1 mHz
GM: Don R. Kuykendall
LMA: brok’d to KVET/KASE
600 Congress Ave. #1270; 78701
512-495-9423 Fax: 512-477-7389

#59 Austin
LMA

WSLL/WJDX Christian/AC
Stn 1: 930 kHz
GM: Rick Dawkins
LMA: AM brok’d to WHJ-T-FM Clinton MS;
FM brok’d to WJDS/WMIS Jackson
Box 222; 39205
601-944-0907 Fax: 601-999-9632

Stauffer Communications Inc.
616 Jefferson
Topeka KS 66607
913-295-1111; fax 913-295-1144
John H. Stauffer, chmn.; Frank Shepherd,
EVP/COCO; Robert Fromme, VP/radio.

#173 Topeka
WIBW AM-FM News-Talk/Country
Stn 1: 580 kHz
GM: Al Lobek
Box 119; 66601
913-272-9456 Fax: 913-272-0117

#191 Amarillo
KGNR AM-FM News-Talk/Country
Stn 1: 710 kHz
GM: Bob Russell
Box 710; 79181
806-354-9801 Fax: 806-354-8779

Stroh Communications
4101-A Wall St.
Montgomery AL 36121
205-244-1170; fax 205-279-9563
Al Stroh, pres.

#140 Montgomery AL
WACV/WLNE Talk/Soft AC
Stn 1: 1170 kHz
GM: Al Stroh
4101-A Wall St.; 36121
205-244-1170 Fax: 205-279-9563

Suburban Radio Group
Box 888
Belmont NC 28012
704-825-5272; fax 704-825-4036

Albemarle NC
WABZ-FM Southern Gospel
Stn 1: 100.9 mHz
GM: Kent Little
Box 608; 28001
704-382-1009 Fax: 704-983-1009

Concord NC
WGEO-AM Oldies
Stn 1: 1410 kHz
GM: Bob Brown
Box 126; 28026
704-788-9346 Fax: 704-782-4213

Blacksburg VA
WJDD/WV W Oldies/Classic Rock
Stn 1: 1260 kHz
GM: Ralph Stewart
703-382-4993 Fax: 703-381-0581
Drawer 30, Christiansburg VA 24073

Summit Communications Group
115 Perimeter Center Pl. #1150
Atlanta GA 30346
404-394-0707; fax 404-394-9778
Mary Catherine Sneed, EVP ops.

#1 New York
WRKS-FM Urban Contemp
Stn 1: 98.7 mHz
GM: Charles Warfield
1440 Broadway, 2nd Fl.; 10018
212-642-4300 Fax: 212-760-7857

#8 Dallas- Ft. Worth
KHVN/KJMJ Gospel/Urban Contemp
Stn 1: 970 kHz
Stn 2: 100.3 mHz
GM: Howard Toole
545 E. John Carpenter Fwy., 17th Fl.,
Irving TX 75062
214-556-8100 Fax: 214-988-1003

#12 Atlanta
WACK/WVVE Gospel/Urban Contemp
Stn 1: 1380 kHz
Stn 2: 103.3 mHz
GM: Rick Mack
120 Ralph McGill Blvd., 10th Fl.; 30365
404-898-8900 Fax: 404-898-9394

Sunbrook Communications
N. 1212 Washington #124
Spokane WA 99201
509-326-9500; fax 509-326-1560
Larry Roberts, pres/CEO.

KXAA -FM/KYSN
1600 North Ave. W.
Spokane, WA 59404
904-433-7394
Fax: 904-433-7386
GM: Dana Webb

SunGroup Inc.
9102 N. Meridian #545
Indianapolis IN 46260
317-844-7425; fax 317-844-7427
John W. Biddinger, pres; John E. Southwood, Jr., VP fin.

#75 Omaha
KESY AM-FM
1420 kHz
GM: Dana Webb

#123 Shreveport
KJYX-FM
105.1 mHz
GM: John Wilson

#139 Tyler-Longview
KYKX-FM
105.7 kHz
GM: Ed Careary

#201 Abilene
KEAN AM-FM
1200 kHz
GM: Lou Murray

#135 Pensacola
WOWW-FM
107.3 mHz
GM: Mike McGough (VP)

#231 Bryan-College Station
KKYS-FM
104.7 kHz
GM: Greg Hale

Sunrise Broadcasting Corp.
131 E. 62nd St., New York NY 10021
212-319-7210; fax 212-832-5611
Joerg G. Kiebe.

#34 Columbus
WCKX-FM
106.3 mHz
GM: Vince Fruge
510 E. Mound St.; 43215
614-464-0020; fax: 614-464-2960

#75 Omaha
KISP-FM
106.3 mHz
GM: Dave Messing
Box 276; 68410
402-873-3348; fax: 402-873-7682

#138 Newburgh-Beacon
WGNY AM-FM
1220 kHz
GM: Robert DeFelice
Box 2307, Newburgh NY 12550
914-561-2131; fax: 914-561-2138

#173 Topeka KS
KMKF-FM
101.5 mHz
GM: Richard Wattell
Box 1350, Manhattan KS 66502
913-776-4851; fax: 913-539-1000

#174 Dothan
WQLS AM-FM
1200 kHz
GM: Robert Maines Jr.
AM: 100 Sam Lindsay Rd., Ozark AL 36360; FM: 331 Ross Clark Circle, Dothan AL 36303
AM: 205-774-3000; FM: 205-774-2416

Nebraska City NE
KNCY AM-FM
1600 kHz
GM: David J. Messing (VP)
722 Central Ave. #1; 68410; Box 276; 68410
402-873-3348; fax: 402-873-7882

Sunshine Wireless Co. Inc.
9881 Sheridan St., Hollywood FL 33024
305-431-6200; fax: 305-436-9955
Jeff Greenhawt, pres; Dan Cohen, VP.

#11 Miami-FT. Lauderdale
WQAM/KWIS
1560 kHz
GM: Jeffrey Greenhawt
9881 Sheridan St. FL 33024
305-431-6200; fax: 305-437-9324

#33 Norfolk
WJQI AM-FM
1560 kHz
GM: Jerry DelCore

Susquehanna Radio Corp.
140 E. Market St.
York PA 17401
717-852-2132; fax 717-771-1436
Arthur W. Carlson, pres; Larry Grogan, EVP; Dave Kennedy, SVP; Charles
Pembroke
205 4th
GM: KLIF
504-768-3729
Fax: 504-768-3729

#8 Dallas-Ft. Worth
KLIF/KPLX Talk/Country
Stn 1: 570 kHz
Stn 2: 99.5 kHz
StM: Dan Bennett (AM), Dan Halyburton (VP-FM)
3500 Maple Ave. at Turtle Creek #1600,
Dallas TX 75219-3906
214-526-2400 Fax: 214-520-4363

#10 Houston
KCCR/KRBE CHR
Stn 1: 1070 kHz
Stn 2: 104.1 kHz
GM: Nancy Vaeth (VP)
9801 Westheimer, 7th Fl.,
77042
713-286-1000 Fax: 713-954-2344

#12 Atlanta
WNXN-FM CHR
Stn 1: 89.7 kHz
GM: Mark Renier
3405 Piedmont Rd. N.E. #500; 30305-1724
404-266-0997 Fax: 404-364-5855

#32 Cincinnati
WRRM-FM AC
Stn 1: 98.5 mHz
GM: Dan Swansson
205 4th St. W. #1200; 45202-2828
513-241-9388 Fax: 513-241-6689

#33 Norfolk
WGH AM-FM Sports/Country
Stn 1: 1310 kHz
Stn 2: 97.3 mHz
GM: Bill Whitlow
Pembroke I Blvd., 281 Independence Blvd., Virginia Beach VA 23462
804-497-1310 Fax: 804-497-8283

#37 Indianapolis
WFMS-FM/WGRL-FM Ctry/New Ctry
Stn 1: 95.5 mHz
Stn 2: 104.5 mHz
GM: (Ms.) Monte Maupin-Gerard (VP)
acq. WGRL from Butler U. 12-17-93, est.
$77.5M, RBR 5-17-93
Box 502950; 46250
317-842-9550 Fax: 317-577-3361

#62 Wilkes Barre-Scranton LMA
WARM/WMGS News-Sports-Talk/AC
Stn 1: 590 kHz
Stn 2: 92.9 mHz
GM: Jim Loftus
LMA: runs WBHT-FM (Fairview, 97.1, CHR)
Wilkes Barre-Scranton Hwy., Box 590,
Avoca PA 18641-0590
717-655-2271 Fax: 717-457-8737

#101 York
WSBA/WARM AC-Talk/AC
Stn 1: 910 kHz
GM: Chris J. Huber (VP)
Susquehanna Plaza, RD #24, Box 539;
17406-9784
717-764-1155 Fax: 717-252-4708

#31 Providence
WJIV-FM Urban
Stn 1: 107.1 kHz
Stn 2: 107.2 kHz
GM: Harvey Tate
407-775-1067 Fax: 407-775-1067

#72 Toledo-Bowling Green
WJYM-AM Religious
Stn 1: 730 kHz
GM: Todd Hostetler
8761 Fremont Pike, Perrysburg OH 43551
419-352-4649

Tak Communications Inc.
3155 Piccad Dr. #350
Rockville MD 20850
301-921-8880; fax 301-921-9396
Sharad Tak, pres.

#196 Champaign IL
WKIO-FM Oldies
Stn 1: 92.5 mHz
GM: Jeff Balding
505 S. Locust; 61820
217-352-1040 Fax: 217-356-3330

Tate Communications Inc.
Box 1808
Harlingen TX 78550
210-423-5068; fax 210-421-2582
Harvey J. Tate, pres.

#70 McAllen-Brownsville
KVJY/KTKE Easy/Hot Country
Stn 1: 840 kHz
Stn 2: 100.3 mHz
GM: Harvey J. Tate
Box 1008, Harlingen TX 78551
210-423-5068 Fax: 210-421-2582

#169 Fayetteville-Springdale AR
KMCK-AM CHR
Stn 1: 105.7 mHz
GM: George Hochman
280 N. College St. #125, Fayetteville AR 72701
501-521-5128 Fax: 501-521-4968

Taylor Broadcasting
598 W. Sandtown Rd.
Marietta GA 30064
404-421-1165; fax 404-421-1195
Stephen J. Taylor, pres.

#81 Greenville-New Bern-Jacksonville
WIKS-FM/WDTN-FM Urban/Hot Country
Stn 1: 101.9 mHz
Stn 2: 99.5 mHz
GM: Mike Binkley (FM1), Bryce Wilson
acq WIKS 12-88, $4.5M; acq WDTN 12-92, $1.5M
207 Glenburn Dr., New Bern NC 28561
919-633-1500 Fax: 919-633-0718

#117 Saginaw
WTLZ-FM Urban Contemp
Stn 1: 107.1 kHz
GM: Jack Lich
Box 107; 48606
517-754-1071 Fax: 517-754-4292

#144 Macon Duopoly
WKKK/WVYV Sports/AC
Stn 1: 1280 kHz
Stn 2: 97.9 kHz
Stn 3: 106.3 kHz
GM: Curtis Jones (VP)
acq WKKK/WVYV from The Woodfin Group, 1993
2525 Pio Nono Ave.; 31206-3162
912-781-1063 Fax: 912-781-6711

New Castle IN
WMWD AM-FM Country
Stn 1: 1550 kHz
Stn 2: 102.5 kHz
GM: Jack Lich
Box 690; 47362
317-529-2600 Fax: 317-529-1688

Taylor Communications
11780 U.S. Hwy One #204
North Palm Beach FL 33408
407-775-1777; fax 407-694-8387
John J. Taylor, Ill, pres; Paul Livesque, group VP.

#42 Orlando CHR
WXXL-FM Urban
Stn 1: 106.7 kHz
GM: Randy Reahe
337 S. Northlake Blvd. #1024, Altamonte Springs FL 32701
407-339-1067 Fax: 407-332-9613

#48 West Palm Beach
WEAT AM-FM Easy/AC
Stn 1: 850 kHz
Stn 2: 104.3 mHz
GM: Jim Connor
2406 S. Congress Ave.; 33406
407-965-5500 Fax: 407-965-1102

#50 Jacksonville
WIVF-AM AC
Stn 1: 102.9 mHz
GM: John D. Hunt
3101 University Blvd. S. #200; 32216
904-721-9111 Fax: 904-725-9103

#182 Cape Cod Duopoly-LMA
WCCD-FM AC
Stn 1: 106.1 kHz
GM: Bonnie McCarthy
acq 1982, $1M
LMA: operates WFAL-FM/WFXR-FM (Cape Coastal, 101.1/93.5, Country simul.), acq pending
105 Stevens St., Hyannis MA 02601
508-775-6800 Fax: 508-775-6088

Telemedia Broadcasting Co.
Box 39
Bellefonte PA 16823
814-355-8355; fax 814-353-2072
Ira D. Rosenblatt, VP ops.
Pending: acq of WQKK-FM Ebensburg PA from Allegheny Radio Network, $455K, RBR 4-12-93

#31 Providence
WJBR-AM Easy/AC
Stn 1: 970 kHz
Stn 2: 105.1 kHz
GM: Carol Carron
Susquehanna Radio

Celebrating our 51st Anniversary

and the tradition continues...

WNX, Atlanta, GA
KRBE, Houston, TX
WGH AM/FM, Norfolk, VA
WFMS/WGRL, Indianapolis, IN
570 KLIF AM
WSBA AM 910
KLIF AM/KPLX FM,
Dallas/Fort Worth, TX
WSBA AM/WARM FM,
York, PA
WARM AM/WMGS FM/WBHT FM,
Scranton/Wilkes-Barre, PA

Susquehanna Radio Corp.
140 East Market Street • York, PA 17401 • (717) 852-2132
Universal Broadcasting Corp.
1086 Teaneck Rd. #4F
Teaneck NJ 07666
201-837-0400; fax 201-837-9664
Howard Warshaw, pres.

#2 Los Angeles

KPPC-AM
Gospel
Stn 1: 1240
GM: Mark Pomroy
3844 E. Foothill Blvd., Pasadena CA 91107
818-577-1240

#14 Nassau-Suffolk

WTHE-AM
Black Gospel-Ethnic
Stn 1: 1520 kHz
GM: Paul W. Picener
260 E. 2nd St., Mineola NY 11501
516-742-1520; fax 516-742-2878

#18 St. Louis

WCBW-AM
Christian AC
Stn 1: 104.9 mHz
GM: Gregory L. Hamon
4121 Union Rd. #201; 63129
314-457-1006; fax 314-487-1448

#37 Indianapolis

WSYV-AM-FM
Classical
Stn 1: 810 kHz
Stn 2: 107.1 mHz
GM: Ernest Caldemon (VP)
8203 Indy Court; 46214
317-271-9799; fax 317-273-1507

Oakland NJ

WVNJ-AM
International
Stn 1: 1160 kHz
GM: Len Mirelson
Note: serves northern part of New York City/NJ, Metro.
1086 Teaneck Rd., Teaneck NJ 07666
201-837-0400; fax 201-837-9664

Uno Broadcasting Corp.
1 Uno Circle, Joliet IL 60435
815-744-6603; fax 815-744-8602
Robert Tezak, pres; Jack Daly, VP/GM.
Phoenix: Box 45038; 8604; 602-224-0100; fax 602-224-5665; Steve Lewis, VP/GM.

#3 Joliet-Chicago IL

WJOL/WLLI
Var.-News-Talk/AOR
Stn 1: 1340 kHz
Stn 2: 96.7 mHz
GM: Jack Daly
Box 430, Joliet IL 60434
815-726-4761; fax 815-726-0357

#128 Beaumont

KOLE/KKMI
Adult Stds/AC
Stn 1: 1340 kHz
Stn 2: 104.5 mHz
GM: Steve Lewis
4945 Fannett Rd.; 77705
409-842-5569; fax 409-842-0800

#173 Topeka

KTOP/KDVD
Adult Stds/Classic Rock
Stn 1: 1490 kHz
Stn 2: 100.3 mHz
GM: Steve Lewis
715 Harrison St., Box 1490; 66601
913-234-3444; fax 913-234-6654

Yuma

KBLU/KTTI
Oldies/Country
Stn 1: 560 kHz
Stn 2: 95.1 mHz
GM: Steve Lewis
1320 S. 4th Ave.; 85364
602-782-4355; fax 602-782-7237

US Radio
1234 Market St. #1940, Philadelphia PA 19107
215-563-2910; fax 215-563-9847
Regan A. Henry, chmn; Donald Kowell, pres.

#6 Detroit

WDZR-FM
Z-Rock
Stn 1: 102.7 mHz
GM: Bob Schutt
850 Stephenson Hwy. #405, Troy MI 48083
810-589-7900; fax 810-589-8295

#10 Freeport-Houston

KJOJ-FM
Religion
Stn 1: 103.3 mHz
GM: Hardy Brundage
LMA: operates KJOJ-AM Conroe (Family Group Ent., 880 kHz, Religion)
29801 I-45 N., Spring TX 77388
979-367-0107; fax 979-367-5270

#10 Conroe-Houston

KKZ-FM
Z-Rock
Stn 1: 106.9 mHz
GM: Mike Ryan
6161 Savoy #1100, Houston TX 77036
713-260-3600; fax 713-260-3628

#27 Independence-Kansas City

KJLA-AM
CHR
Stn 1: 1190 kHz
GM: Steve Dinkel
LMA: runs KISF-FM (Meyer, 107.3, CHR)
Note: AM is currently silent
10841 E. 28th St., Independence MO 64052
816-373-1073
Fax: 816-254-6829

#33 Norfolk

WSVY/WOWI
Urban
Stn 1: 1350 kHz
Stn 2: 102.9 mHz
GM: Janet Armstead
LMA: operates WSVY-FM (JH Comm., 107.7 mHz, Urban)
645 Church St.; 23510
804-627-5800; fax 804-627-4048

#34 Columbus OH

WRZR-FM
Z Rock
Stn 1: 103.1 mHz
GM: Susan Cline (VP)
1150 Morse Rd. #300; 43229; 44 S. Main St., Johnstown OH 43031
614-846-1031; fax: 614-436-1486

#36 Salt Lake City

KCPX/KMXB AC (s)
KUMT-FM AOR
Stn 1: 1500 kHz
Stn 2: 107.5 mHz
GM: Bill Struck
KCPX/KUMT acct. from Radio Property Ventures, $1.65M, RBR 7-6-93
5282 South 320 West, Suite D272; 84107
801-264-1075; fax 801-269-5995

#43 Memphis

WDIA/WHRK
Urban AC/Urban
Stn 1: 1070 kHz
Stn 2: 97.1 mHz
GM: Rick Caffey
112 Union Ave.; 38103
901-529-4300; fax: 901-529-9557

#61 Raleigh

WOOQ-FM
Urban
Stn 1: 97.5 mHz
GM: John Broomsfield (VP)
8601 Six Forks Rd. #609; 27615
919-848-9736; fax: 919-848-4724

#77 El Paso

KHEY AM-FM
Country
Stn 1: 690 kHz
GM: Rob Burton
404 - 344 - 2233
Source Guide
GM: Stn W 4000 Piedmont
Box 160706, Mobile AL
WGCX
Stn Box 710; 28302
Stn GM: Mike Slenski
Weil KA
1: Bill J. 99.1 mHz
Greensboro - Winston
#12 Fayetteville NC
WZFX-FM
Stn GM: Tim O’Connell
Willis Broadcasting Corp.
645 Church St. #400, Norfolk VA 23510
804-622-4600; fax: 804-624-4615
Bishop L.E. Willis, Sr., pres; Levi Willis II, VP; Ron Nickell, corp. chief of ops. Pending: acq of WJXN AM-FM Utica MS and WJNS-FM Yazoo City MS from St. Pe Broadcasting, $610K RBR 8-23-93
#12 Atlanta
WTJH-AM
Stn GM: Greg Saunders
1: 1260 kHz
404-344-2233
#33 Norfolk
WMKY-FM
Stn GM: L.E. Willis
1: 92.1 mHz
804-624-4600; Fax: 804-624-6515
WPZ2-FM
Stn 1: 95.9 mHz
GM: Pepi Riggins
317-542-9890
#38 New Orleans
WBOK-AM
Stn 1: 1230 kHz
GM: Annette G. Peter
504-943-4600; Fax: 504-944-4682
#53 Birmingham
WAYE-AM
Stn 1: 1220 kHz
GM: Melrose Fowler
205-786-9293
#61 Durham
WSRC-AM
Stn 1: 1410 kHz
GM: Anthony Davis
919-479-1425
#81 Greenville-New Bern-Jacksonville
WGTM-AM
Stn 1: 590 kHz
GM: Celestine Willis
Note: sale pending.
919-243-2189
#82 Little Rock
KLRG/KMZX
Stn 1: 1150 kHz
Black Gospel/Urban
Stn 2: 106.3 mHz
GM: Katrina Turner
501-376-1063
#91 Columbia
WKWQ-FM
Stn 1: 95.3 mHz
GM: Brenda Olds
803-739-6905
WKSO-AM
Stn 1: 103.9 mHz
GM: Brenda Olds
803-739-6905
Wills Family Broadcasting
645 Church St. #400, Norfolk VA 23510
Celestine Willis, pres
804-622-4600
Note: at deadline, available sources indicated that the FCC-approved transfer of the following stations from Wills Family Broadcasting to Willis Family Broadcasting had closed. Efforts to confirm were unsuccessful.
#3 Gary-Chicago
WWCA-AM
Stn 1: 1270 kHz
GM: Nicole Magee
219-886-9171
#5 Philadelphia
WURD-AM
Stn 1: 900 kHz
GM: Melvin Wingate
215-533-8900; Fax: 215-533-5679
#8 Ferris-Dallas
KDFT-AM
Stn 1: 540 kHz
GM: Gwen Scott
214-337-5994
#18 East St. Louis
WESL-AM
Stn 1: 1490 kHz
GM: Frank Davis
618-217-1490
#33 Norfolk
WPCE-AM
Stn 1: 1400 kHz
GM: L.E. Willis
804-624-4600; Fax: 804-624-6515
#39 Charlotte
WGSP-AM
Stn 1: 1310 kHz
GM: Tracy Siegel
704-527-9477
#43 Memphis
WXSS/KFTH
Stn 1: 1030 kHz
GM: Evelyn Morrow
901-372-3004
#131 Trenton NJ
WIMG-AM
Stn 1: 1300 kHz
GM: Lee Scott
215-321-1300
Edenton NC
WXBK-FM
Stn 1: 100.1 mHz
GM: William Bonner
919-482-3290
WinCom Radio Group
10 Mayland Villa, Lincolnshire IL 60069
708-634-3282; fax 708-634-3312
Donn Winther, pres.
#134 Appleton-Oshkosh
WKFX-FM
Stn 1: 104.9 mHz
GM: Hank Zegers
sale to Fox Valley (with WNFL-AM Green Bay) pending, RBR 6-14-93
1440 Bellevue Rd., Green Bay WI 54311
414-468-5445; Fax: 414-468-7911
#186 Green Bay
WNFL-AM
Stn 1: 1440 kHz
GM: Hank Zegers
sale to Fox Valley pending, RBR 6-14-93
1440 Bellevue Rd., Green Bay WI 54311
414-468-5445; Fax: 414-468-7911
St. Joseph MI
WHFB AM-FM
Nostalgia/AC
Stn 1: 1080 kHz
Stn 2: 99.9 mHz
GM: Bob Ganzak
2100 Fairplain Ave., Benton Harbor MI 49022
616-925-9300; Fax: 616-925-0065
Winfas of Virginia Inc.
Box 4108, Lynchburg VA 24502-0108
804-237-4700; fax: 804-237-9070
Roger Ingram, pres.
#81 Greenville-New Bern-Jacksonville
WKOO-FM/WKJA-FM
Oldies (s)
Stn 1: 98.7 mHz
Stn 2: 101.1 kHz
GM: Ronald S. Brown
Drawer 1126, Jacksonville NC 28541-1126
910-455-5300; Fax: 910-455-3112
Roanoke-Lynchburg
WYWD-FM
Stn 1: 107.9 mHz
GM: Barbara Rexrode
Box 4108, Lynchburg VA 24502
804-237-4700; Fax: 804-237-8070
Withers Broadcasting
Box 1508, Mount Vernon IL 62864
618-242-3500; fax 618-242-4444
W. Russell Withers, Jr., owner.
Mt. Vernon IL
WMIX AM-FM
Oldies/Country
Stn 1: 940 kHz
Stn 2: 94.1 mHz
GM: Lee Crawford
3501 Broadway, Box 1506; 62864
816-242-3500; Fax: 618-242-4444

Source Guide & Directory 1994©
Keokuk IA

KOKX AM-FM 
AC/Country
Stn 1: 1150 kHz  
Stn 2: 105.5 kHz
GM: Susan F. Knaack  
Box 1519, 2727 E. Radio Rd., Appleton WI 54913
913-733-6639; fax 913-739-0494
Note: at deadline, Woodward closed on the acq. of FM Madison.Wi; see Stations by Market for further info.

#134 Appleton-Oshkosh WI

WHBY/WAPL  
AC-News-Sports/AOR
Stn 1: 1150 kHz  
Stn 2: 105.7 kHz
GM: Susan F. Knaack  
2727 E. Radio Rd., Appleton WI 54915
913-733-6639; fax 913-739-0494

#209 Dubuque IA

KDTK/KATF  
News-Info/AC
Stn 1: 1370 kHz  
Stn 2: 92.9 kHz
GM: John Hakkenmeyer  
Box 659, 52004-0659
319-588-5700; fax 319-588-5688

WPAY/WPFB Inc./Braden Stations
4505 Central Ave., Middletown OH 45042
513-422-3625; fax 513-424-9732
Douglas Braden, EVP.

#47 Dayton

WPFB AM-FM  
Nostalgia/Hot Country
Stn 1: 910 kHz  
Stn 2: 105.9 kHz
GM: Douglas L. Braden (pres)  
4505 Central Ave., Middletown OH 45042
513-422-3625; fax 513-424-9732
513-228-9174; fax 513-424-9732

#136 Huntington WV

WPAY AM-FM  
Oldies/Country
Stn 1: 1400 kHz  
Stn 2: 104.1 kHz
GM: Mark Evar
Approaching One Million Watts
...And Still Growing.
STRATEGIC PLAN

THINK DIFFERENTLY

RECOGNIZE OPPORTUNITY

EVOLVE

THINK DIFFERENTLY

COMPETITIVE EDGE

HEAR THE MARKET

Thanks for Stretching...
**Radio Stations by Market**

*How this section is organized*

This section profiles the commercial radio stations in each of the 262 radio markets where Arbitron surveyed radio listening in the Spring of 1993. Markets are listed alphabetically by Arbitron market title. For cross-references on hyphenated market names, see page 8. Stations are listed alphabetically under each market. AMs are listed before FMs. Please scan the cross-reference chart at the beginning of each market to find stations in combo or duopoly listings.

*Who is listed*

Generally, we included all stations which have averaged one share or more over the last few Arbitrons surveys. In larger markets, we have included several stations which didn't meet the one-share threshold. Co-owned stations are always presented together, even if the combo or duopoly mate didn't meet the threshold. Non-commercial stations are listed if they are part of a group listed in our group section. Ratings trend information is included in the market profiles section, beginning on page 3-1.

*Duopoly and LMA listings*

Stations and combos linked by ownership (duopoly) or full sales and programming LMAs are listed together, between blue cross bars, and marked as consolidated "Duopoly" or "LMA'operations.

In LMA operations, the second station or combo listed is being "brokered" to the first station or combo listed. Separate addresses and phone numbers are listed in cases where these stations are not co-located with the brokering station or combo. These station listings are not repeated at the point where they would appear alphabetically were they not involved in an LMA. Again, please refer to the cross-reference charts if you don't see call letters right off.

*New, consolidated listing approach*

Our listings are grouped by owner, or by LMA pairings, with all stations operated by an owner listed between blue bars. We have assigned each station a number, to show, at a glance, how many stations an owner operates in that market.

Stations in duopoly combos have been assigned station numbers "1" through "4"; LMA partners are listed in separate groupings, starting again with "Sta. 1."

See our Radio Business Information section, pages 12-26 to 12-32 for information on the duopoly rules.

*How personnel are listed*

For each combine, we've listed the GM (General Manager), GSM (General Sales Manager), PD (Program Director) and the CE (Chief Engineer). The names are from our own RBR fax survey (sent to all rated-market stations in October) and from phone and fax follow-up. Every reasonable effort was made to obtain up-to-date information.

Again, consolidation dictates a different listing approach. To conserve space, we've listed combo and duopoly/LMA personnel in the same sequence that we've listed the combine's facilities. In our shorthand, that would be "PD, FM1," "PD, FM 2," and so on.

*Sales-only LMAs noted*

Stations involved in Sales-only LMAs, sometimes called "Joint Sales Agreements," (JSAs) are not linked in adjacent listings, but are noted in each listing. These stations appear at their normal spot, listed alpha by call letters, within each market.

*Check our group section for group execs and addresses*

If a station or combine is group-owned, it is so noted on the bold-face listing the licensee, with the notation, (grp). Please check our group directory, beginning on page 1-1 for group information.

*The notes and the fine print*

The notes in many listing show recent trading activity, sales LMAs, multi-market simulcasts and other pertinent info to give you a more complete picture of each station and market.

*What the facility listings tell you*

For AM stations, we've listed the day and night operating powers in kilowatts, and the antenna configuration. For FM stations, we list the effective radiated power in kilowatts and the antenna height above average terrain in feet.

AM facility boilerplate: Generally, lower AM frequencies yield better coverage for a given power level. "D" means day hours, "N" means night hours. "U" means unlimited hours, or fulltime (day and night) operation. "ND" indicates a non-directional antenna. "DA" means directional antenna. "DAD" denotes a directional daytime-only station. "DAN" denotes a fulltime station which operates directionally at night only. "DA1" means a directional station with the same pattern all hours. "DA2" means different directional patterns day and night. A complex AM directional antenna often, though not always, indicates restricted coverage in one or more directions. AM directional antennas can also be used to reinforce coverage; this is especially true of the older and larger AM stations.

FM facility boilerplate: Coverage is determined by the combination of effective radiated power and antenna height. Power is a relative indicator of signal performance. More is generally better, but greater antenna height generally yields better coverage, up to a point. The FCC has a complex set of rules which often require swap-offs; many stations must cut back their power if they are able to use a very high antenna site. Many different combinations of power and antenna height can yield the same geographic coverage area.

For a more detailed explanation of coverage and FCC power classes, see pages 12-20 and 12-22.

*A word on FM antenna heights*

Though the FCC now lists antenna heights above average terrain in meters, we elected to use English units. For stations licensed prior to the FCC’s shift to metric, we have listed the station’s actual, licensed height above average terrain, in feet, as listed on the station’s license documents.

For stations licensed after the FCC’s shift to metric, we have converted the licensed height in meters to feet, using a conversion factor of 1 ft. = 0.3048 m.
**#217 Abilene TX**

See Market Profile, page 3-1

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
</tr>
</thead>
<tbody>
<tr>
<td>KBBA</td>
<td>KKHK-FM</td>
</tr>
<tr>
<td>KBKC-FM</td>
<td>KKHK-FM</td>
</tr>
<tr>
<td>KBCT-FM</td>
<td>KKHK-FM</td>
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<td>KVPR</td>
</tr>
<tr>
<td>KEYU</td>
<td>KVPR</td>
</tr>
</tbody>
</table>

**LMA**

KBBA/KEYJ Span./Cl.Rock-AOR
Stn 1: 1560 kHz 500 w-D, ND
Stn 2: 107.9 kHz 100 kw @ 666' Gint; GM: Caroline Whittaker GSM: Sharong Johnson OM: Randy Jones PD: Jesse Olvera PA: Paula Hanson CE: Brent Morris Rep: Lotus/Chirstal

**Dynamic Broadcasting Co.**

LMA: operates KQRF-FM (Wooten, 100.7 mHz, Hot AC, John Scott, PD)
Box 473, 79604
1740 N. 1st St., 79603
915-677-7225 Fax: 915-673-0670

**KBCY-FM**

Country
Stn 1: 99.7 mHz 100 kw @ 745' GM: J. B. Godley GSM: Jack Smith PD: Jay Dillon CE: Gary Smith Rep: Torbet

Tye Broadcasting Inc.
Box 3337; 79604
915-673-5252 Fax: 915-673-6449

**KCDF-FM**

Adult Top 40
Stn 1: 103.7 mHz 100 kw @ 984' GM: Jim Christopherson GSM: J. Christopherson PD: George Chambers CE: G. Chambers Rep: Katz

**Taylor County Broadcasting**

LMA: runs KCWS-FM (see below)
Box 3056; 79604
915-672-2336 Fax: avail on req.

**KCWS-FM**

Hot Ctry-Et.Rock
Stn 1: 102.7 mHz 66 kw @ 1148' GM: Chris Haire GSM: Lt. L. Johnson PD: Mark Ramey CE: Robert Sullivan Rep: J. Haire

Ovation Broadcasting
LMA: brok’d to KCDD-FM (Taylor County)
915-672-2336 Fax: avail on req.

**KEAN-FM**

Country (s)
Stn 1: 1280 kHz 500 w-D, ND
Stn 2: 105.1 mHz 100 kw @ 810' GM: Lon Murray GSM: Lorne Wilson PD: Kelly Jay CE: James Cameron Rep: McGavren Net: ABC-1

SunGroup Inc. (grp)
acq 1985
915-675-7711 Fax: 915-676-3851

**KQXS-FM**

Easy
Stn 1: 106.3 mHz 3 kw @ 249' GM: David Boyll PD: David Boyll CE: James Thompson

Sure Broadcasting Inc.
740 Pine St. #4; 79601-5129
915-672-5497 Fax: 915-677-1063

**KKHR-FM**

Oldies
Stn 1: 98.1 mHz 50 kw @ 292' GM: Dennis Head GSM: Phyllis Sullivan PD: Dave Harrison CE: Gary Smith Rep: Katz

Webster Broadcasting

---

**#244 Albany GA**

See Market Profile, page 3-3

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
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<tbody>
<tr>
<td>WLAG</td>
<td>WJYZ</td>
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<tr>
<td>WGCP</td>
<td>WMGR</td>
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<td>WGFC-FM</td>
<td>WQPC</td>
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<tr>
<td>WJJZ-FM</td>
<td>WWGS</td>
</tr>
</tbody>
</table>

**WALG/WKAK**

News/Talk/Country

**K-Country Inc.**

Box 2407; 31703
912-435-9929 Fax: 912-888-6018

**WEGC AM/FM**

Easy Listening
Stn 1: 103.5 mHz 25 kw @ 326' GM: Brian Rowland GSM: Bert Smith Rowland Radio Inc. (grp)
235 Roosevelt Ave. #501; 31701
912-888-5000 Fax: 912-888-5960

**WGBC AM/FM**

Easy (s)
Stn 1: 1450 kHz 1 kw-U, ND Stn 2: 104.5 mHz 100 kw @ 981' GM: Leonard M. George (pres) GSM: Bobby Jackson PD: Leonard George CE: Buddy Green Net: CBS

Albany Broadcasting
2101 Gillivone Rd.; 31707
912-883-6500 Fax: 912-833-1450

**WJLY/WJFZ**

Urban/Urb.

**Keys Communications Group**

2700 N. Slappey Blvd.; 31702
912-436-0012 Fax: 912-436-8985

**WMGR/WJAD**

Talk/Hot AC
Stn 1: 930 kHz 5 kw-D, 500 w-N, DAD Stn 2: 97.3 kHz 100 kw @ 1001' GM: Tom Love GSM: Jan Whitaker PD: Lenoris Clay PD: John Dawson CE: Clyde Scott Rep: Banner Net: ABC, Unistar

**Guardian Corp.**

1609 E. Shotwell St., Bainbridge GA 31937
912-246-1650 Fax: 912-246-0755

**WQVE-FM**

Urban
Stn 1: 105.5 mHz 6 kw @ 276' GM: Ron Allen GSM: Ron Allen PD: Jackie Hargrow CE: Buddy Green Rep: Regional Reps Net: ABC

**Mitchell Broadcasting**

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**WSLR/WKDD**

Country/CHR
Stn 1: 1350 kHz 5 kw-U, DA1 Stn 2: 96.5 mHz 50 kw @ 440' GM: Andy Graham GSM: Mason Ingalls PD: Neil Sullivan CE: Don Krieger Rep: Katz Barnstable Broadcasting Inc. (grp)
1867 W. Market St.; 44313
216-836-4700 Fax: 216-836-5321

KFHM-FM  Classical  Stn 1: 96.3 mHz  20 kw @ 4,134' GM: Michael Langner New Mexico Classical Radio 5900 Domingo Rd. N.E.; 87107 505-262-2631 Fax: on req.


KKJY-FM  NAC Light Jazz  Stn 1: 100.3 mHz  22.5 kw @ 4,111' GM: Bud Healey GSM: Bud Healey PD: Les Reed CE: Bill Pace MBC Inc. 5000 Martale Ave. N.E.; 87110 505-262-1666 Fax: 505-268-5563


KKS-FM  CHR  Stn 1: 97.3 mHz  100 kw @ 1,877' GM: Mary Ellen Merrigan GSM: Roger Ayres PD: Roy James SunGroup Inc. (grp) 5301 Central N.E. #1200; 87108 505-265-1431 Fax: 505-268-7807

KLOT-FM  New Country  Stn 1: 105.9 mHz  100 kw @ 1,936' Braiker Broadcasting Inc. Sale to Commonwealth (KRKY/KRST) pending. Note: Braiker's acquisition of KDEF/KUCU (KCST Inc.) pending. 3700 Rio Grande Blvd. N.W.; 87107 505-945-2399 Fax: 505-945-3199

KQEO/KMG  News/Talk/Soft AC  Stn 1: 920 kHz  1 kw-D, 500 w-N, DAN Stn 2: 95.9 mHz  22.5 kw @ 4,131' GM: Doyle Peterson GSM: Don Pollnow PD: Steve Crem Rep: Cedar resize to Citadel pending, $1.4M, RBR 11-22-93 5095 Ellison Ave. N.E.; 87109 505-945-9071 Fax: 505-945-8360

KRKY/KRST  Country  Stn 1: 1450 kHz  1 kw-U, ND Stn 2: 92.3 mHz  22 kw @ 4,161' GM: Cindy Weiner

Commonwealth Broadcasting of Northern California (grp) acq of KOLT-FM Santa Fe/Albuquerque pending. Box 3280; 87190 505-884-5778 Fax: 505-888-2406


KXKL AM-FM  Oldies (s)  KIVA/KZRR  Standards/Rock  Stn 1: 610 kHz  5 kw-D, ND Stn 2: 94.1 mHz  22.5 kw @ 4,104' Stn 3: 104.1 mHz  100 kw @ 1,977' GM: Mitt McConnell SIM: Tim Gannon OM: Frank Jackson CE: Bob Ramsmeyer Broadcast Media Enterprises acq KIVA/KZRRQ from Star Mangement 1-94, $900K, RBR 10-18-93 10316 Edith Blvd. N.E.; 87113 505-897-6937 Fax: 505-988-5081

KZZS/KZRR  Classic Rock  Stn 1: 610 kHz  5 kw-D, ND Stn 2: 94.1 mHz  22.5 kw @ 4,104' Stn 3: 104.1 mHz  100 kw @ 1,977' GM: Mitt McConnell SIM: Tim Gannon OM: Frank Jackson CE: Bill Pace Rep: Eastman Net: WWI/Source Continental Broadcasting 1410 Coal Ave.; 87104 505-765-5400 Fax: 505-242-9494

KLIL-FM  Oldies  Stn 1: 92.1 mHz  3 kw @ 299' GM: Louis Coco Jr. GSM: Michael Ricaud PD: Niles Laborde CE: Woody Frier

KRKV-FM  Country (s)  Stn 1: 1410 kHz  1 kw-D, ND Stn 2: 100.3 mHz  100 kw @ 1,053' GM: Dr. Judy Karst GSM: Wayne Bettony PD: Dwight Moore CE: Charles Flowers Rep: Banner Net: ABC Prime KDBS Inc. 1515 Jackson St.; 71301 318-442-1410 Fax: 318-442-2747

KSYL/KQID  Talk/CHR  Stn 1: 970 kHz  1 kw-U, DAN Stn 2: 93.1 mHz  100 kw @ 1519' GM: Taylor Thompson GSM: Randy Reynolds PD-AM: Randy Reynolds PD-FM: Ace Anthony CE: Lenny Dupre

Cenla Broadcasting Co. Inc. LMA: operates KLAL-KZFR (see below) 1115 Texas Ave.; 71301 318-487-0347 Fax: 318-445-7231

KLAA-FM  Country  Stn 1: 103.5 mHz  50 kw @ 476' Cajun Communications Inc. LMA: brok'd to KSYL/KQID (Cenla Bcg.) 1115 Texas Ave.; 71301 318-445-1234 Fax: 318-445-7231

The Holt Corp. (grp)
Sold WZZO-FM to CRB Broadcasting
12-93, $9.325M, RBR 7-26-93
LMA: operates WXKW-AM (East Penn
Bnd, 1470, Country)
961 Marcon Blvd, #400, Allentown PA
18103
610-264-4040 Fax: 610-266-6464

WZZO-FM Country
Station Stn 1: 1470 kHz
GM: Don Ruth
Rep: D&R
Net: ABC
East Penn Broadcasting
LMA: brok’d to WKAP-AM (Holt Corp.).
961 Marcon Blvd, #400, Allentown PA
18103
610-434-9511

WRNJ AM-FM AC/Country
Station Stn 1: 1000 kHz
GM: Norman Worth
PD: Chuck Reiger
Net: ABC
Larry Tighe & Norman Worth
100 Rt. 46, Hackettstown NJ
908-500-1000 Fax: 908-852-8000

WYNS AM Oldies
Station Stn 1: 1160 kHz
GM: Betty Straubinger
PD: B. Straubinger
Net: ABC-E, Radio PA
Valley Broadcasting Co.,
Martin H. Philip, pres.
308 Upper Niss Hollow Rd., Lehighton PA
18235
215-377-1160 Fax: 215-377-9117

#230 Altoona PA
See Market Profile, page 3-5

WALY FM Oldies
Station Stn 1: 103.9 mHz
GM: John Piccirillo
PD: Kaycee O’Day
Net: S&P Broadcasting L.P.
104 Lakemont Park Blvd.; 16602
814-944-2221 Fax: 814-946-1111

WBOX FM New and Classic Rock
Station Stn 1: 94.3 mHz
GM: Ed Sherlock
PD: Mike Thomas
Net: Sounds Good Inc.
4000 Fifth Ave.; 16602
814-866-7777 Fax: 814-944-9350

WFGF/WFGY Adult Rock/Ctry
Station Stn 1: 1290 kHz
GM: Carol O’Leary
PD: Steve Kelsey
Net: Pauls Wogy
Cory: Tohn
Logan Broadcasting Inc.
Box 2005; 16603
814-943-1136 Fax: 814-943-2754

WHUN/WLAK Country/Rock ‘n’ Roll
Station Stn 1: 1150 kHz
PD: D&R
Net: ABC

KUSR AM News/CHR
Station Stn 1: 1550 kHz
GM: Rick Matchett
PD: John Mensch
Net: CNN/Unistar
Heritage Communications
2505 Lakeview #205; 79114
866-353-3500 Fax: 866-353-1142

KARX FM Classic Rock
Station Stn 1: 95.7 mHz
GM: Bill Larry
PD: Rick Mentor
Net: CE: David Bell

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### #12 Atlanta

<table>
<thead>
<tr>
<th>Station</th>
<th>Religion</th>
<th>Country</th>
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<tbody>
<tr>
<td>WAHS-FM</td>
<td>Moody Bible Institute of Chicago (grp)</td>
<td>2001 Martin Luther King Jr. Dr.</td>
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<th>Station</th>
<th>Duopoly</th>
<th>Country</th>
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<tbody>
<tr>
<td>WKHX AM-FM</td>
<td>Capital Cities/ABC Inc. (grp)</td>
<td>360 Interstate North Pkwy. #101; 30339 404-955-0101 Fax: 404-953-4612</td>
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<th>Gospel</th>
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<td>WJZ-FM</td>
<td>Willis Broadcasting Corp. (grp)</td>
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<th>Station</th>
<th>Classic Rock</th>
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<tbody>
<tr>
<td>WZGC-FM</td>
<td>Capital Cities/ABC Inc. (grp) acq. from New City Communications,</td>
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<th>Station</th>
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<tr>
<td>WFOX-FM</td>
<td>Genesis Communications Inc. (grp)</td>
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<th>Station</th>
<th>Modern Rock</th>
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<td>WNNX-FM</td>
<td>Susquehanna Radio Corp. (grp)</td>
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<th>Station</th>
<th>Jazz</th>
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<tr>
<td>WAYV-FM</td>
<td>WYZE-AM</td>
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<td>WZLX-FM</td>
<td>590 kHz, 40 kw -D, ND 1260 kHz</td>
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<td>WQXV/WSM</td>
<td>Adt. Stan.-Talk/CHR</td>
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<tr>
<th>Station</th>
<th>News-Talk/AC</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSB AM-FM</td>
<td>Cox Broadcasting (grp)</td>
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</tbody>
</table>
Savannah Valley Broadcasting Co.  
Box 2066; 30903  
603-279-6610 Fax: 603-279-0220

WCHZ-FM  
Stn 1: 95.1 mHz  
6 kw @ 328'  
GM: Tony Powers  
SGM: Tony Powers  
PD: Don Cusial

WCAQ-GOR/CG  
WGAC News-Talk/Oldies  
Stn 2: 580 kHz  
5 kw @ 1, D, kW, N, DAN  
Stn 2: 94.3 mHz  
3 kw @ 299'  
GM: Kent Dunn  
SGM: Duane Gharborg  
PD: Austin Rhodes  
CE: Earl Walsh  
Robert C. Beckman  
Box 211045, Martinez GA 30917  
706-853-5800 Fax: 706-860-9343  
FM: 706-855-9494 Fax: 706-650-2051

WGUW/WSFG  
WZNY-FM  
Stn 1: 1380 kHz  
4 kw -D, ND  
Stn 2: 102.3 mHz  
1.48 kw @ 666'  
Stn 3: 105.7 mHz  
100 kw @ 1,160'  
GM: David Truel  
SGM: Elizabeth Oakley Norris  
PD: John Patrick  
CE: Earl Welsh  
Rep: Katz  
Net: ABC  

WVOC-FM/WSLT  
WKZK-AM  
Stn 1: 1690 kHz  
500 kw -D, ND  
GM: Garfield Turner  
SGM: Garfield Turner  
PD: Garfield Turner  
CE: Walter Robinson  
Gospel Radio Inc.  
Box 1454; 30903  
706-738-9191 Fax: 706-738-9191

WAFM-Am/FM  
KFJR-GO  
Stn 1: 1490 kHz  
5 kw -D, ND  
Stn 2: 94.3 mHz  
5 kw @ 299'  
GM: Mike Wall  
SGM: Mike Wall  
PD: Roy Grice  
CE: Mike Wall

WALB-AM  
WZTV/WSR  
Stn 1: 1480 kHz  
5 kw -U, ND  
Stn 2: 96.3 mHz  
15.2 kw @ 899'  
GM: Jeff Wilkes  
SGM: Brian Hatch  
PD: Earl Welsh  
CE: Jeff Wilkes  
J&L Broadcasting Inc.

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# 59 Austin

**See Market Profile, page 3-12**

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<thead>
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<th>Callsign</th>
<th>Format</th>
<th>Market Coverage</th>
<th>Net:</th>
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<tbody>
<tr>
<td>KASE-FM</td>
<td>KZTV-FM</td>
<td>News/Talk</td>
<td>CW, Austin</td>
<td>ABC</td>
</tr>
</tbody>
</table>

**KFXO-FM**

Oldies
Stn 1: 1370 kHz 5 kw-D, 500 w-N, DAD
Stn 2: 95.5 kHz 100 kw @ 1,001'
GM: Lon Bason GSM: Marcy Kimball
PD: Joel Burke CE: Steve Bumpous
Rep: Major Market Net: Unistar

**KFGI/KKJX**

Oldies/AC
Stn 1: 1370 kHz 5 kw-D, 500 w-N, DAD
Stn 2: 104.1 kHz 50 kw @ 2,431'
GM: Alan Anderson GSM: Tim Gatz
PD: Bill Schisser CE: Gene Tewolli

**Mountain Wireless Inc.**
Box 159, Middle Rd., Skowhegan ME 04796
207-474-5171 Fax: 207-474-3299

**# 69 Bakersfield**

**Scan Communications; Bennett Spelce, pres.**
Citizens Plaza, 400 E. Anderson Ln. #101; 78752
512-834-1515 Fax: 512-834-1631

**Kutz-FM**

AOR
Stn 1: 98.9 MHz 18.5 kw @ 1,814'
GM: Mark Kiester GSM: Susan Kelly
PD: Malcolm Ryker CE: Kevin Stone
Rep: Torbet Net: ABC, SMN Z Rock
Shamrock Communications Inc. (grp)
12710 Research Blvd. #390; 78759
512-331-9933 Fax: 512-331-9933

**Kvet/Kase**

Country
Stn 1: 1300 kHz 5 kw-D, 1 kw-N, DAD
Stn 2: 100.7 MHz 100 kw @ 1,191'
GM: Ron Rogers GSM: Steve Wilder
PD: Brad Hansen CE: Dave Matyis
Net: ABC

**KVET Broadcasting Inc.**
LMA: operates KVET-FM (Spur, TX)
705 N. Lamar; 78703
512-495-1300 Fax: 512-473-2233

**Kvet-FM**

Country
Stn 1: 98.1 MHz 100 kw @ 685'
GM: Don R. Kuykendall

**Spur Capital Inc. (grp)**
LMA: brok'd to KVET/KASE.
600 Congress Ave. #1270; 78701
512-495-9423 Fax: 512-477-7399

**# 79 Bakersfield**

**See Market Profile, page 3-13**

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<tr>
<td>KAFY</td>
<td>KKBK-FM</td>
<td>Spanish Contemp</td>
<td>Bakersfield</td>
<td>Cox</td>
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<td>KBID</td>
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<td>Standards</td>
<td>Bakersfield</td>
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<td>KGQI</td>
<td>KGQI-FM</td>
<td>Business Report</td>
<td>Bakersfield</td>
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<tr>
<td>KJQZ</td>
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<td>KSBK</td>
<td>KSBK-FM</td>
<td>Southpaw</td>
<td>Bakersfield</td>
<td>Cox</td>
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**Kbfm/Kbfm**

Country
Stn 1: 1050 kHz 1 kw-D, 33 w-N, ND
GM: Curtis Darling Stn: Kevin Rush
PD: Bob Watt CE: Lloyd Legace
Southpaw Communications Inc.
1626 19th St. #23; 93309
805-861-1350 Fax: 805-861-0334

**Kcnq-FM**

Country
Stn 1: 102.5 MHz 130 kw @ 1,230'
GM: Raymond Klutz GSM: Raymond Klutz
PD: Raymond Klutz CE: Raymond Klutz
Net: ABC-I

**Lake Isabella Broadcasting Inc.**
3630 Golden Spur Ln., Lake Isabella CA 93240
619-379-5636 Fax: 619-379-5633

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1994 Radio Business Report®
Stn GM: Don Bevilacqua GSM: Mike McCutchan
Net: SMN /AP /JSA
PD:

CE:

Rep:

KWSO Inc.

110 S. Montclair St. #205; 93309
805-832-3100 Fax: 805-832-3164

KERN AM-FM News-Talk/Oldies
Stn 1: 1410 kHz 1 kHz-U, ND
Stn 2: 94.1 kHz 4.5 kHz @ 1,300'
GM: Roger Fessler GSM: Jim Torbert
PD-AM: Larry Gregg PD-FM: Pat Garrett
CE: Terry Gaiser
Rep: Christal Net: ABC/ABC, MBS

American General Media (grp)
1410 Easton Dr.; 93309
805-328-1410 Fax: 805-328-0873

KGEO/KGFM All Sports/Sport AC
Stn 1: 1230 kHz 1 kHz-U, ND
Stn 2: 101.5 kHz 4.8 kHz @ 1,280'
GM: Rodgers Brandon PD-AM: Bill Curtis
PD-FM: Chris Edwards CE: Steve Mull
Kern Broadcasting Corp.
207 Truxton Ave.; 93301
805-631-1230 Fax: 805-327-0766

KHIS AM-FM Religion
Stn 1: 800 kHz 1 kHz-D, 440 w, ND
Stn 2: 96.5 kHz 50 kHz @ 500'
GM: Scott Williams
International Church of the Foursquare Gospel (grp)
521 H St.; 93304
805-327-0631 Fax: 805-327-0633

KBBB-FM AOR/Classic Rock
Stn 1: 97.7 kHz 3 kW @ 328'
GM: Ken Kohl (pres) GSM: Todd Brown
PD: Steve Hoffman CE: Gerry Garis
Rep: Eastman
Kohl Communications
5055 California Ave. #230; 93309
805-326-8000 Fax: 805-326-0937

Duopoly

KXRF-FM KCHT-FM CHR/Hot AC
Stn 1: 105.3 kHz 35.4 kW @ 581'
Stn 2: 99.3 kHz 6 kW @ 144'
GM: Allen Hammerel GSM: Wayne Stephens
PD: Ken Richards CE: Gregg Garcia
Rep: D&R
Grapevine Radio (div. of Salem Communications), Ed Atsinger, pres.
KXRX acq 8-69; KCHT acq from Elgee Broadcasting, 9-6-93, $750K, BRR
5-10-93
1100 Mohawk #280; 93309
805-322-9929 Fax: 805-322-9239

KMYX AM-FM AOR
Stn 1: 1310 kHz 1 kw-D, ND
Stn 2: 103.9 kHz 6 kw @ 328'
GM: Bob Adiena GSM: Bruce Marano
PD: Dave Bart CE: Chris Compton
Overland California Radio Inc. (grp)
333 Palmer Dr. #300; 93309
805-834-4000 Fax: 805-834-8842

KZNR/KLKY News-Talk/AC
Stn 1: 1560 kHz 10 kw-U, DA1
Stn 2: 95.3 kHz 12.5 kHz @ 465'
GM: Randy Wanick GSM: Sue Klassen
PD-AM: Rob Lang PD-FM: Russ Davidson
CE: Greg Garcia
Rep: D&R Net: AM: CBS, CNN
Buckley Broadcasting (grp)
acq KNZR 1990, $1M; KLKY acq 1987, $1.3M
3651 Pegasus Dr. #107; 93308
805-893-1900 Fax: 805-393-1915

KRAB-FM Album Rock
Stn 1: 106.3 kHz 3.9 kW @ 410'
GM: Doug Shackett GSM: Diana Burton
PD: Chris Squiers CE: Paul Kleinmann
Double-D Broadcasting
Cliff Bernstein, pres.
3701 Pegasus #123; 93308
805-392-1100 Fax: 805-392-0793

KWAC/KIWI Spanish Variety
Stn 1: 1490 kHz 1 kHz-U @ B
Stn 2: 92.1 kHz 6 kw @ 164'
GM: Mike Allen GSM: Pat Ryan
PD-AM: Ramon Garcia PD-FM: Eddie Leon
CE: Steve Mull
KMAP Inc.
Note: AM Spanish/English/English
5200 Standard St.; 93308
805-327-9711 Fax: 805-327-0797

KXEM/KSUV Spanish Contemp
Stn 1: 1590 kHz 500 w-D, DAD
Stn 2: 102.9 kHz 20.3 kHz @ 367'
GM: Richard Keating GSM: Denny Jackson
PD: Juan Jose Hernandez CE: Terry Gaiser
Rep: Caballero Net: CNN Span.
Caballero Spanish Media
Edwardo Casano, pres.
3701 Pegasus Dr. #102; 93308
805-393-0103 Fax: 805-393-0286

#19 Baltimore

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Duopoly

**WXZL-FM**

**WYRE-AM/WAVN-AM**

AC/Oldies

Stn 1: 103.1 mHz 6 kw @ 322'
Stn 2: 810 kHz 250-w. D, ND
Stn 3: 1430 kHz 5 kw-D, 1 kw-N, DANI

GM: Jake Einstein GSM: Mary Beth Reiss
PD: Ron Bowen CE: David Schmidt
Net: Unistar

Encore Broadcasting of Maryland Inc.
112 Main St., Annapolis MD 21401
410-267-3745

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#252 Bangor ME

**WABW/WYOU**

Stds./Hot Country

Stn 1: 910 kHz 5 kw-u, DANI
Stn 2: 97.1 kHz 5 kw @ 1,230'

GM: Peter K. Ome GSM: Micah Malloy
PD-AM: George McHale PD-FM: Neil Ome
CE: Stacey Brannn

Diversified Communications Corp.
27 State St.; 04401
207-947-2346 Fax: 207-941-2346

---

**WDEA/WWMJ**

Stds.-Talk/Oldies

**WHSV-FM**

Soft AC

Stn 1: 1370 kHz 5 kw-u, DA
Stn 2: 95.7 kHz 11.5 kw @ 1,030
Stn 3: 82.9 mHz 20 @ 787

GM: Martha Dadman GSM: Gayle Rawe
PD: Fred Miller PD: J. Lundstrom
CE: Dick Hyatt

Penobscot Broadcasting Corp.
Box 1129, Ellsworth ME 04605
207-667-9555 Fax: 207-667-2436

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**WKGX-FM**

AC

Stn 1: 94.5 mHz 11.5 kw @ 1,027
Stn 2: 100.3 MHz 16 kw @ 833'

GM: Mark Osborne GSM: Kerin Smith
PD: Thom Osborn E: Andy Armstrong

Acadia Broadcasting Co.
Box 9494, Buttermilk Rd., Ellsworth ME 04605
207-667-7573 Fax: 207-667-9494

---

**WNWS/WKIT**

News-Sports/Rock

Stn 1: 1200 kHz 10 kw, DAI
Stn 2: 100.3 MHz 16 kw @ 833'

GM: Michael O'Hara GSM: Kent Thrush
PD: Bobby Russell CE: Howie Soule

H&L Broadcasting Inc.
8 Harlow St.; 04401
207-990-2800 Fax: 207-990-2444

---

**WQCB-FM**

Country

Stn 1: 106.5 mHz 100 kw @ 1,060

GM: Katherine Dolley PD: Bob Duchesne
CE: Neal Wetmore
Rep: McGavren Net: AP

Castle Broadcasting L.P.
Box 100, Brewer ME 04412
207-989-5631 Fax: 207-989-5685

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**WWFX-FM**

Top 40

Stn 1: 104.7 kHz 10 kw @ 1,099

GM: George Baines GSM: Rod Towne
PD: Sky Taylor CE: Neil Wetmore

Union Financial Services Inc.
12 Acme Rd., Brewer ME 04412
207-989-7363 Fax: 207-989-7366

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**#83 Baton Rouge**

**See Market Profile, page 3-15**

**WBIU/KRVE**

Chrstn Tik-Ctry/AC

Stn 1: 1210 kHz 10 kw-D, 1 kw-N, DANI
Stn 2: 96.1 mHz 43 kw @ 449'

GM: Rip Miller GSM: Rip Miller
PD-AM: Danny Church PD-FM: Bob Murphy
CE: Richard Petty
Rep: Katz & Powell
Net: USA, Ambassador/Entertainment Radio Net

Livingston Communications Inc.
McForbun Inc.; Nancy David, pres.
601 Hatchell Ln., Denham Springs LA 70726
504-665-5154 Fax: 504-499-9696

---

**WGGZ-FM**

Oldies

Stn 1: 98.1 mHz 100 kw @ 1,500'

GM: Michael Adams GSM: Mike Norwood
PD: J.J. Stone
Rep: Katz
Net: Unistar

Guaranty Broadcasting
Box 2231; 70821
504-388-9986 Fax: 504-499-9800

---

**WIBR/WKJN**

Sports-Talk/Country

Stn 1: 1300 kHz 5 kw-D, 1 kw-N, DAI
Stn 2: 103.3 kHz 100 kw @ 1,003'

GM: Lew Campbell GSM: Don Nelson
PD-AM: Dave Bothe PD-FM: Randy Rice
CE: Dane Robinson
Rep: Eastman
Net: AM; SEN

Southern Communications Corp.
WIBM acq 1986, $500K; WKJN acq 1988, $6M
3029 S. Sherwood Forest Blvd. #200;
70816
504-292-9556 Fax: 504-291-6420

---

**WBJO/WFMF**

News-Talk/CHR

Stn 1: 1150 kHz 5 kw, DAI
Stn 2: 102.5 MHz 100 kw @ 1,250'

GM: George Jenne GSM: Eddie Marti
PD-AM: Mark Summers PD-FM: Johnny A
CE: Keith Stokes
Rep: Chistal
Net: AM; MBS, NBC, ABC, EFM, WOR
Baton Rouge Broadcasting Co. (grp)
Box 496; 70821
504-383-5271 Fax: 504-343-4785

---

**WLUX-AM**

Religious

Stn 1: 1550 kHz 5 kw-D, ND

GM: vacant GSM: vacant
PD: Jeff Tyler CE: Mike Patton

Jimmy Swaggart Ministries (grp)
8919 World Ministry Ave.; 70826-2550
504-788-3867 Fax: 504-788-3729

---

**WJDN-AM**

Black Gospel

Stn 1: 910 kHz 1 kw-u, DAI

GM: Shirley Jones GSM: Carla Burgess
PD: Mona Miles CE: Bo Hooper

Church Point Minstries Inc.; Dwight
Pate, pres.
3000 Tecumseh St.; 70805
504-357-4571 Fax: 504-356-7784

---

**Station Following**

**Station Following**

**KQXL** WKOK **WJUX**

KRVF-WBU **WNDC**

WBIU-WBY **WTGE-FM**

WFMF-WBJO **WYCT**

WYNK-WBNK **WBNK**

WJBO-WBMW **WBNK**

WJBN-FM WJRN **WBNK**

---

---
### LMA

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<th>Frequency</th>
<th>Call Sign</th>
<th>Owner</th>
<th>GM</th>
<th>GSM</th>
<th>CEO</th>
<th>Contact Info</th>
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<tbody>
<tr>
<td>WKGB-FM</td>
<td>93.5 mHz</td>
<td>WKGB-FM</td>
<td>AOR</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
<td>CE: Don Perkins</td>
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<tr>
<td>WXPM-FM</td>
<td>93.5 mHz</td>
<td>WXPM-FM</td>
<td>AOR</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
<td>CE: Don Perkins</td>
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### WMRV AM-FM

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<tr>
<td>WMRV AM</td>
<td>1340 kHz</td>
<td>WMRV AM</td>
<td>AC</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
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<td>WMRV FM</td>
<td>103.3 mHz</td>
<td>WMRV FM</td>
<td>AC</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
<td>CE: Don Perkins</td>
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### WXGK-FM

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<tr>
<td>WXGK-FM</td>
<td>97.5 mHz</td>
<td>WXGK-FM</td>
<td>Classic Rock</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
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### #185 Biloxi-Gulfport MS

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<th>Frequency</th>
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<th>CEO</th>
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### #149 Binghamton NY

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### Duopoly

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<tr>
<td>WKGB-FM</td>
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<td>WKGB-FM</td>
<td>AOR</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
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<td>WXPM-FM</td>
<td>93.5 mHz</td>
<td>WXPM-FM</td>
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<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
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### The Regional Group

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<th>Station</th>
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<th>Call Sign</th>
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<th>CEO</th>
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<tr>
<td>KGBA-FM</td>
<td>98.1 mHz</td>
<td>KGBA-FM</td>
<td>Classic Rock</td>
<td>GM: Steve Glenney</td>
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<td>PD: Steve Glenney</td>
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### WKOP/WAAL

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<tr>
<td>WAAL-FM</td>
<td>98.3 mHz</td>
<td>WAAL-FM</td>
<td>Country</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
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### #53 Birmingham

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<th>GSM</th>
<th>CEO</th>
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<tbody>
<tr>
<td>WJLB-FM</td>
<td>95.1 mHz</td>
<td>WJLB-FM</td>
<td>Country</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
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### WJLB-FM

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<th>Frequency</th>
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<th>Owner</th>
<th>GM</th>
<th>GSM</th>
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<tr>
<td>WJLB-FM</td>
<td>95.1 mHz</td>
<td>WJLB-FM</td>
<td>Country</td>
<td>GM: Steve Glenney</td>
<td>GSM: Don Perkins</td>
<td>PD: Steve Glenney</td>
<td>CE: Don Perkins</td>
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Source Guide & Directory 1994 ©
Source Guide & Directory 1994©
#41 Buffalo

**See Market Profile, page 3-24**

<table>
<thead>
<tr>
<th>Station</th>
<th>Format</th>
<th>Call Letters</th>
<th>GM</th>
<th>PD</th>
<th>Street Address</th>
<th>Telephone Numbers</th>
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<tbody>
<tr>
<td>WBEN/WMQJ</td>
<td>News-Sports/Hot AC</td>
<td>Stn 1: 930 kHz</td>
<td>Ben Downs</td>
<td>Randy Ricci</td>
<td>464 Franklin St., 14202</td>
<td>716-884-4555 Fax: 716-884-2931</td>
</tr>
<tr>
<td>WGR/WGRF</td>
<td>News</td>
<td>Stn 1: 1400 kHz, 2: 103.3 kHz</td>
<td>Katz Net</td>
<td>Dan Kelly</td>
<td>425 Franklin St., 14202</td>
<td>716-884-4555 Fax: 716-884-2931</td>
</tr>
<tr>
<td>PD: WGR/WGRF News</td>
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<td>716-884-4555 Fax: 716-884-2931</td>
<td>425 Franklin St., 14202</td>
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<td>WECK</td>
<td>WGR/WGRF News</td>
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<td>Katz</td>
<td>716-884-4555 Fax: 716-884-2931</td>
<td>425 Franklin St., 14202</td>
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<tr>
<td>WEZ-FM</td>
<td>WGR/WGRF News</td>
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<td>Katz</td>
<td>716-884-4555 Fax: 716-884-2931</td>
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<td>WJYE</td>
<td>WGR/WGRF News</td>
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<td>Katz</td>
<td>716-884-4555 Fax: 716-884-2931</td>
<td>425 Franklin St., 14202</td>
<td></td>
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<tr>
<td>WEAV/WGFM</td>
<td>AOR</td>
<td>Stn 1: 960 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
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<tr>
<td>WEZF-FM</td>
<td>AOR</td>
<td>Stn 1: 92.9 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
<tr>
<td>WGLY-FM</td>
<td>Christian AC</td>
<td>Stn 1: 103.1 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
<tr>
<td>WJOY-WOKE</td>
<td>Country</td>
<td>Stn 1: 1300 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
<tr>
<td>WJKD-AM</td>
<td>News-Talk</td>
<td>Stn 1: 1390 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
<tr>
<td>WLFE-FM</td>
<td>Country</td>
<td>Stn 1: 102.3 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
<tr>
<td>WNCN-FM</td>
<td>Alternative</td>
<td>Stn 1: 104.7 kHz</td>
<td>L.M.A.</td>
<td>Alex Bork</td>
<td>3026 Rt. 9 Lakeshore, Peru NY 12072</td>
<td>518-561-0960 Fax: 518-561-2167</td>
</tr>
</tbody>
</table>
WCIB-FM  Oldies  Country  101.9 MHz  50 kW  480'  GM: Paul Seccareccio  Ardman Broadcasting Corp. (grp)  60 Spring Bars Rd., Falmouth MA 02541 508-548-3102  


WFCM-FM  Classical  107.5 MHz  50 kW  341'  GM: Allan Stanley  GSM: Ed Cochran  First Classic Communications Ltd.  One Village Dr., Brewster MA 02631 508-896-9322 Fax: 508-896-8380  


The Goldmark Group (grp)  Malletts Bay Ave., Rtes. 27, Colfax VT 05443 802-665-9530 Fax: 802-665-1329  


WINW/WRQK  Soft Hits/Rock  1520 kHz  1 kW-D, DAD  2: 106.9 MHz  27.5 kW  341'  GM: Pat Bammerlin  GSM: Pat Bammerlin  PD: Lisa Rodman  CE: Dale Lamb  Erie Broadcasting  4111 Martindale Rd., 44706 216-492-5630 Fax: 216-492-5633  

WKXV/WQKT  Oldies-Talk/Country  960 kHz  1 kW-D, ND  2: 104.5 MHz  52 kW  332'  GM: S. Kenneth Nemeth  GSM: Craig Walton  PD: Allan Lang  CE: Wayne Ficks  Dix Communications (grp)  Box 384, Wooster OH 44691 216-264-5122 Fax: 216-264-3571  

WTOF-FM  Religious  98.1 MHz  36 kW  571'  GM: Tom Bishop  PD: Greg Morrison  CE: Dave Johnson  Net: USA  Mortenson Broadcasting Co. Inc. (grp)  120 Cleveland Ave. N.W., 44702 216-452-4009 Fax: 216-452-4300  

Lazer Communications (grp)  acq as CP 1-7-93  154 Barnstable Rd., Hyannis MA 02601 508-778-2888 Fax: 508-778-9651  

WQRC-FM  Soft AC  99.9 MHz  50 kW  378'  GM: Gregory Bone  GSM: Stephen Cotella  PD: Zoe Zuest  CE: Skipi Comeau  Rep: Chrystal  Net: AP  Sandamb Communications (grp)  acq 4-92  737 W. Main St., Hyannis MA 02601 508-771-1224 Fax: 508-775-2605  


WCMC/WZXL  Big Band/AOR  1230 kHz  1 kW-U, ND  2: 100.7 MHz  38 kW  331'  GM: Art Camiolo  GSM: Andrea Corum  PD: Jim MacMillan  CE: Rich Arsenault  Altair Communications Group Inc. (see US Radio, grp)  3010 New Jersey Ave.; 08260 609-522-1416 Fax: 609-522-0800  

WFNN-FM  AC  98.7 MHz  3 kW  292'  GM: Bill Huf  GSM: Ed Rosental  PD: Scott Wahl  CE: Rich Arsenault  Rep: Katz & Powell  Net: SMN  Marc Scott Communications Inc.  403 Rt. 147 S., Cape May Court House NJ 08210 609-886-9100 Fax: 609-889-9229  

WKTU-FM  Oldies  96.3 MHz  3 kW  328'  GM: Loryn Deane  GSM: Ed Connolly  PD: Mike Russell  Rep: Chrystal  Atlantic Morris Broadcasting (grp)  518 West Ave., Ocean City NJ 08226 609-398-7600 Fax: 609-398-4311  

Source Guide & Directory 1994
<table>
<thead>
<tr>
<th>Station</th>
<th>Follows Station</th>
<th>Frequency</th>
<th>Format</th>
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<tbody>
<tr>
<td>WXJ-FM</td>
<td>Hot AC</td>
<td>97.3 mHz</td>
<td>16 kw @ 85'</td>
</tr>
<tr>
<td>WDEF-FM</td>
<td>WDEF-FM/WLXM</td>
<td>102.7 mHz</td>
<td>320 w @ 1.375'</td>
</tr>
<tr>
<td>WJTT-FM</td>
<td>WJTT-FM</td>
<td>1370 kHz</td>
<td>5 kw-U, DUN</td>
</tr>
<tr>
<td>WOO-FM</td>
<td>News-Talk/Light AC</td>
<td>1310 kHz</td>
<td>5 kw-U, DUN</td>
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<tr>
<td>WLMX-FM</td>
<td>AC</td>
<td>1260 kHz</td>
<td>5 kw-D, ND</td>
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<tr>
<td>WOC-U-FM</td>
<td>Country</td>
<td>1590 kHz</td>
<td>5 kw-D @ 3'</td>
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<tr>
<td>WSWS-FM</td>
<td>Oldies</td>
<td>101.9 mHz</td>
<td>650 w @ 702'</td>
</tr>
<tr>
<td>WUSY-FM</td>
<td>Country</td>
<td>100.7 mHz</td>
<td>100 kw @ 492'</td>
</tr>
<tr>
<td>WJTT-FM</td>
<td>Urban Contemporary</td>
<td>94.3 mHz</td>
<td>3 kw @ 300'</td>
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<tr>
<td>WJTT-FM</td>
<td>Urban Contemporary</td>
<td>94.3 mHz</td>
<td>3 kw @ 300'</td>
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<th>Station</th>
<th>Call Letters</th>
<th>Frequency</th>
<th>Format</th>
<th>Owner</th>
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<tr>
<td>WUSN-FM</td>
<td>89.5</td>
<td>1,174</td>
<td>Country</td>
<td>Katz Hispanic</td>
<td>PD: Gene McNeil, CE: Bob Larson</td>
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<tr>
<td>WJOL/WLLI</td>
<td>1340</td>
<td>AM, FM</td>
<td>Var.-News-Talk/AOR</td>
<td>Katz Hispanic</td>
<td>PD: Jack Daly, CE: Morris Broadcasting</td>
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<td>WQKX-FM</td>
<td>101.1</td>
<td>New Rock Alternative</td>
<td>Katz Hispanic</td>
<td>PD: Bill Gamble, CE: Joel Hodoff</td>
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<tr>
<td>WLS AM-FM</td>
<td>890</td>
<td>Talk</td>
<td>Katz Hispanic</td>
<td>PD: Drew Hayes, CE: Warren Schulz</td>
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<td>WMAB-AM</td>
<td>670</td>
<td>News</td>
<td>Katz Hispanic</td>
<td>PD: Jim Frank, CE: Margaret Bryant</td>
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<td>WMBI AM-FM</td>
<td>1100</td>
<td>AM</td>
<td>Religion</td>
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<td>PD: John Maddex, CE: Bob Larson</td>
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<td>WMVP/WLUP</td>
<td>1000</td>
<td>Sports/Rock Talk</td>
<td>Katz Hispanic</td>
<td>PD: Steve Ennen, CE: John Humi</td>
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<td>WNBC-FM</td>
<td>750</td>
<td>AM</td>
<td>News/Talk</td>
<td>Katz Hispanic</td>
<td>PD: John Maddex, CE: Harvey Wells</td>
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<td>WNDZ-AM</td>
<td>1340</td>
<td>AM</td>
<td>Variety</td>
<td>Katz Hispanic</td>
<td>PD: John Maddex, CE: Chuck Brooks</td>
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<td>WNUA-AM</td>
<td>1140</td>
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<td>News/Talk</td>
<td>Katz Hispanic</td>
<td>PD: John Maddex, CE: Richard Street</td>
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<td>WPNT-FM</td>
<td>1240</td>
<td>AM</td>
<td>Sports/Rock Talk</td>
<td>Katz Hispanic</td>
<td>PD: Steve Ennen, CE: John Humi</td>
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</tbody>
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### Chicago Radio Stations

**WBBM-AM/FM**
- **Stn:** 96.3 mHz, 15.2 kW @ 761, 2 kW @ 300, 2 kW @ 900
- **GM:** Mike Dirko, CE: John Valenta
- **PD:** Mike Dirko
- **Rep:** Katz Hispanic, PD: Steve Ennen
- **Country:** Katz Hispanic
- **Net:** CNN

**WGN-FM**
- **Stn:** 105.9 mHz, 4.1 kW @ 1,575
- **GM:** Michael G. Disney, GSM: Debbie Morel
- **PD:** Mike Dirko
- **CE:** John Valenta

**WFMT-AM**
- **Stn:** 98.7 mHz, 15.5 kW @ 1,174
- **GM:** Daniel Schmidt, GSM: James Barker
- **PD:** Norman Pellegrino
- **CE:** Gordon Carter

**WGCJ AM-FM**
- **Stn:** 1390 kHz, 5 kW-U, ND
- **Stn:** 102.5 kHz, 33 kW @ 300
- **GM:** Marv Dyson, GSM: Maxie Blue
- **PD:** Sean Ross
- **PD-FM:** Jeff Knight

**WGN-AM**
- **Stn:** 720 kHz, 50 kW-U, ND
- **GM:** Dan Fabian, STM: Denise Palmer
- **GSM:** Robert Barr
- **PD:** Tisa LaSorte
- **CE:** James Colombo

**WIND/WOJO**
- **Stn:** 1160 kHz, 4.1 kW @ 1,575
- **GM:** Harvey Pearman, GSM: Barbara Larson
- **PD:** Kevin Robinson
- **CE:** John Humi

**Duopoly**
- **WJJD/WJMK**
  - **Stns:** 1160 kHz, 5 kW-D, 5 kW-U, ND
  - **Stns:** 104.3 mHz, 4.1 kW @ 1,575
  - **GM:** Harvey Pearman, GSM: Barbara Larson
  - **PD:** Kevin Robinson
  - **CE:** John Humi
  - **PD:** John Maddex

**Evergreen Media Corp.**
- **Stn:** 750 kHz, 2.5 kW-D, DAD
  - **GM:** William Paar
  - **Rep:** Katz Hispanic, PD: Steve Ennen

**Douglas Broadcasting Inc.**
- **Stn:** 1340 kHz, 3 kW @ 900
  - **GM:** Dan Jones, GSM: Mike Dirko
  - **PD:** Steve Ennen

**Chicago Educational TV Association**
- **Stn:** 312-633-6001

**Chicago Educational Radio (grp)**
- **PD:** Steve Ennen
- **GM:** Mike Dirko
- **Rep:** Katz Hispanic

**Duopoly**
- **WWCR/WXRT**
  - **Stn:** 820 kHz, 5 kW-U, ND
  - **Stn:** 93.1 mHz, 6.7 kW @ 1,300
  - **GM:** Harvey Wells, GSM: Dennis Frank
  - **PD:** Ron Gleason
  - **CE:** Mark Nelson

**Duopoly**
- **WBBB-AM**
  - **Stn:** 1240 kHz, 1 kW-U, ND

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**1994 Business Report**

- **WBBM-AM/FM**
- **WGN-AM**
- **WIND/WOJO**
- **WJJD/WJMK**
- **Evergreen Media Corp.**
- **Douglas Broadcasting Inc.**
- **Chicago Educational TV Association**
- **Chicago Educational Radio (grp)**
- **Duopoly**
- **WWCR/WXRT**
- **WBBB-AM**
Note: shares frequency with WEDC, WCRW
GM: Roy J. Bellavia  CE: Mark Nelson
Diamond Broadcasting (grp)
co-owned with WSCR/WKRT
4900 Belmont; 60641
312-282-9722

WTAQ-AM  Spanish
Stn 1: 1300 kHz  4.5 kw-D, 4 kw-N, DA2
GM: Mario Limon  GSM: Mike Mazursky
PD: Barry Alanis  CE: Andy Weiss
Lotus Communications Corp. (grp)
6012 S. Pulaski Rd.; 60629
312-284-9184  Fax: 312-284-8134

WTMX-FM  AC
Stn 1: 101.9 mHz  4.2 kw @ 1.562'
GM: Drew Horowitz  GSM: Chuck Williams
PD: Barry James  CE: Ron Turner
Rep: McGavran
Bonneville International Corp. (grp)
8833 Gross Point Rd., Skokie IL 60077
708-677-5900  Fax: 708-677-9666

WVAZ-FM  Urban AC
Stn 1: 102.7 mHz  6 kw @ 1.174'
GM: Barry Mayo  GSM: Cris Wilson
PD: Ron Atkins  CE: John Bortowski
Rep: Banner  Net: ABC Broadcasting Partners Inc. (grp)
500 S. Wells #250; 60607
312-360-9000  Fax: 312-360-9070

WVON-AM  Talk
Stn 1: 1450 kHz  1 kw-sh, ND
GM: Wesley South  GSM: Melody Spann
PD: Melody Spann  CE: Thomas Berry
Net: MBS, NBC
Midway Broadcasting Corp.
3350 S. Kedzie; 60623
312-247-6200

WWCA-AM  Religion
Stn 1: 1270 kHz  1 kw-U, DA2
GM: Nicole Magee
Willis Family Broadcasting (grp)
219-886-9171

WYCA-FM  Gospel-Talk
Stn 1: 92.3 mHz  50 kw @ 500'
GM: Taft Harris  PD: Tracie Reynolds
CE: Hank Renken
Crawford Broadcasting Corp. (grp)
6336 Calumet Ave., Hammond IN 46324
219-933-4455  Fax: 219-933-0323

WYLL-FM  Religion
Stn 1: 106.7 mHz  50 kw @ 300'
GM: Phil Bandy
Salen Communications Corp. (grp)
25 Northwest Point #400, Elk Grove Village IL 60007
708-956-5030  Fax: 708-956-5040

#184 Chico CA

LMA

KALF-FM  Country
Stn 1: 95.7 mHz  7 kw @ 1.266'
GM: Laura Wilkinson  GSM: Ron Camper

PD: Randy Champman
McNulty Broadcasting Corp.
LMA: operates KZZP-FM (Paradise Bkg.,
96.7 mHz, Classic Rock)
312 Otterson Dr., Suite F; 95928
916-343-5253  Fax: 916-343-5491

KZZP-FM  Classic Rock
Stn 1: 96.7 mHz  3 kw @ 328'
Paradise Broadcasting Inc.
LMA: brok'd to KALF-FM (McNulty Bkg.)
312 Otterson Dr., Suite F; 95928
916-343-5253  Fax: 916-343-5491

Duopoly-LMA

KCEZ-FM/KKCY-FM  Oldies/Country
Stn 1: 100.7 mHz  50 kw @ 227'
Stn 2: 103.1 mHz  130 w @ 1.965'
GM: Gary Katz  GSM: Gary Katz
PD: Joe Wosik  CE: Jay Lemmons
Net: SMN
Phoenix Broadcasting Inc.
LMA: with KLRS-FM (Chico FM, 92.7 mHz, Hot AC)
555 E. Lindo; 95927
916-384-2200  Fax: 916-342-2260

Duopoly

KFMF-FM/KPPL-FM  AOR/C.I.R.ick/SAC
Stn 1: 93.9 mHz  2 kw @ 1125'
Stn 2: 107.5 mHz  27.8 kw @ 633'
GM: Jeff Kragel  GSM: Jim Dowd
PD: Marty Griffin  CE: Terry Green
Rep: Chris
The Park Lane Group (grp)
aqc KFMF-FM from Nova, $1.675M, RBR
11-8-93
Box 266; 95927
916-343-8461  Fax: 916-343-0243

LMA

KHS1-AM  Country
Stn 1: 1290 kHz  5 kw, DUN
GM: Gus Smith  GSM: Phil Paipeman
PD: John Antonelli
Golden Empire Broadcasting Co.
LMA: operates KHS1-FM (KRJU Ptnrs.)
Box 489; 95927
916-893-8926  Fax: 916-893-8937

KHS1-FM  Country
Stn 2: 103.5 mHz  1.61 kw @ 1.250'
KRJU Partners L.P.
LMA: brok'd to KHS1-AM (Golden Empire)
Box 489, Paradise CA 95929
916-893-8926  Fax: 916-893-8937

KXXX-AM  Christian Talk
Stn 1: 930 kHz  1 kw-D, DAD
GM: Ron Warkenst PD: Sarah Warkenst
En
CE: Michael Lory
Butte Broadcasting Co.
Box 2020, Paradise CA 95967
916-877-3872  Fax: 916-877-2545

KORV/KEWE  AC/Standards
Stn 1: 1340 kHz  1 kw-U, ND
Stn 2: 97.7 mHz  6 kw @ 157'
GM: Vernon Ecker  GSM: Bill Thibault
PD: Dave Logasa  CE: Jim Wally
Orovile Radio Inc.
Box 1340, Orovile CA 95965
916-533-3700  Fax: 916-533-1349

KPAY AM-FM  News-Talk/AC
Stn 1: 1060 kHz  10 kw-U, DAN
Stn 2: 95.1 mHz  8.7 kw @ 1.171'
GM: Dave Brower  GSM: Dave Brower
PD-AM: Tony Kay  PD-FM: Clark Michael
CE: Dan Butner
Rep: Katt  Net: AM: MBS
McCooy Broadcasting Co. (grp)
aqc 10-1-91
2654 Cramer Ln.; 95928
916-345-0021  Fax: 916-345-1060

KRFD-FM  AOR
Stn 1: 99.9 mHz  1.74 kw @ 2.132'
GM: Jeff Holden  GSM: Kenton Lee
PD: Pamela Roberts  CE: Tim Whyte
Rep: D&R  Net: AM: Amer. Sports, BRN
River Cities Radio
1605 Simpson Ln.
Box 631, Marysville CA 95901
916-742-5585  Fax: 916-741-3758

#32 Cincinnati

See Market Profile, page 3-37
Station Follows  Station Follows
WAKW-FM  WLWA - WLWA
WAQZ-FM  WLW  WLNT-FM -
WBND  WFXD-FM -
WGIN - WXQY-FM -
WCKY - WFRM-FM -
WBNB-FM  WSAI -
WGRR-FM  WTSJ -
WKHT-FM  WCKY  WUBE -
WFBM  WKIN-FM  WUBE - WUBE
WLW  WYSY-FM  WUBE

WAKW-FM  Religion
Stn 1: 93.3 mHz  50 kw @ 498'
GM: Gerald Croucher  PD: Bob Lewis
CE: Joe Stenger
Pillar of Fire
6275 Collegeville Pk.; 45224
513-542-3442  Fax: avail on req.

WBND-AM  Nostalgia-Big Band
Stn 1: 1160 kHz  1 kw-D, 500 w-N, DA1
GM: Kenneth McDowell  GSM: Bill Clair
PD: Kenneth McDowell  CE: Jim Stitt
Net: SMN
Kenneth McDowell
250 W. Court St.; 45202
513-241-1180  Fax: 513-381-1160

WCIN-AM  Classic Oldies (R&B)
Stn 1: 1530 kHz  4 kw-D, 500 w-N, DA2
GM: John C. Thomas  GSM: Joe Sears
PD: Lincoln Ware  CE: Jim Stitt
Net: SBN, Unistar
Junior Broadcasting Co.
aqc 7-93, $425K
106 Glenwood Ave.; 45217
513-281-7180  Fax: 513-281-6125

WCKY/WMJ  News-Talk/AC
Stn 1: 1530 kHz  50 kw, DAN
Stn 2: 92.5 mHz  16 kw @ 909'
GM: Tom Sevelo  GSM-AM: Lisa Shackmann
GSM-FM: Jon Horton  PD: Steve Nicholl
CE: Ted Kendrick
Rep: McGavran  Net: CBS, NBC, EFM/CBS
Federated Media (grp)
219 McFarland St.; 45202
513-241-6565  Fax: 513-241-9834

WGRR-FM  Oldies
Stn 1: 103.5 mHz  19.3 kw @ 791'
GM: David O'Donnell  GSM: Jim Richards
PD: Marty Thompson  CE: Larry Fleibig
Rep: Banner
5120 College Corner Pike, Oxford OH 45056

WRRM-FM
Stn 1: 98.5 mHz
18 kw @ 808'
GM: Dan Swenson
GSM: Bill Mountel
PD: Michael Grayson
CE: Dave Smith
Rep: Banner
Susquehanna Radio Corp. (grp)
205 4th St. W. #1200; 45202-2628
513-241-9898 Fax: 513-241-6689

LMA Standards
Stn 1: 1360 kHz
5 kw-U, DAN
GM: Sean Compton
PD: Sean Compton
Charles Reynolds
acq from Booth Bog. 1-94, $800K, RBR
11-22-93
LMA: sales-only with W.WLWA/WEBN (Jaco)
1111 St. Gregory, 45202
513-421-9724

WTSJ-AM
Stn 1: 1050 kHz
1 kw-D, 279 kw-N,
GM: Richard David
PD: Dave Johnson
CE: Joe Stenger
Guardian Communications (grp)
641 W. 9th, Covington KY 41011
606-491-1050 Fax: 606-931-8108

Duopoly
WUBE AM-FM/Young Country
Stn 1: 1260 kHz
1 kw-U, ND
Stn 2: 105.1 mHz
14.7 kw @ 915'
Stn 3: 96.5 mHz
19.5 @ 810'
GM: George Toulas
American Media (grp)
WGYG acq from Reams Broadcasting,
1315 W. 8th St.; 45202
513-721-1050 Fax: 513-421-2105

WNNK-FM
Stn 2: 94.1 mHz
32 kw @ 600'
GM: Jim Wood
PD: C.C. Mathews
Rep: Major Market
Booth Broadcasting (grp)
Pending: part of merger with Broadcast
Alchemya to form Secret Communications
2601 W. 8th St.; 45204
513-471-9465 Fax: 513-251-9550
#23 Cleveland

See Market Profile, page 3-38

Station Follows Station Follows
WABO WNNR
WCCD WLT-FM WWWE
WCLV-FM WLU-FM
WCRF-FM WMM-MS WHX
WDOK-FM WRC-MS WEJE
WEOL WRL-MS WEJE
WEJE WRL-MS
WGBX WNNR
WHK WWWE
WJMO WZAK-AM
WJMO WJMO

7500 Rockside Rd.; #520; 44131-6808
216-328-9950 Fax: 216-328-9952

Nationwide Communications (grp)

WGBK-FM
Stn 1: 1490 kHz
1 kw-D, ND
GM: Gwen Wilborn
GSM: Randy Givens
PD: Denver Wilborn
CE: Dick Satterwhite
WABQ Inc.

LMA
sale to OmniAmerica pending, $14M, RBR
11-8-93
LMA: sales with WUJ-FM (OmniAmerica)
200 Skyline View Dr., #1600; 44113
216-781-1420 Fax: 216-781-5254

WJMO AM-FM Soul Oldies/CHR
Stn 1: 1490 kHz 1 kw-U, ND
Stn 2: 92.3 mHz 40 kw @ 540'
GM: Curtis E. Shaw (VP) PD-AM: Ken Allen
PD-FM: Keith Clark CE: Jerry Goforth
Rep: Major Market Net: ABC-F
United Broadcasting (grp)
Sale to Zebra Broadcasting pending, $4.2M, Radio News Today 12-28-93
AM: 1821 Euclid Ave.; 44106
FM: 2156 Lee Rd., Cleveland Hts. OH 44118
AM: 216-795-1212 Fax: 216-791-9035
FM: 216-371-3534 Fax: 216-371-0174

WKNR-AM Sports
Stn 1: 1220 kHz 50 kw-U, DA1
GM: Frank Mancini GSM: Phil McDonald
PD: Jim Glass CE: John Hovanec
Rep: Eastman Net: CBS, ABC, ESPN

CV Radio Associates
9446 Broadview Rd., Broadview Hts., OH 44143
216-838-1220 Fax: 216-838-1119

LMA

WMJF-FM Oldies
Stn 1: 105.7 mHz 27 kw @ 900'
GM: Dean Thacker (EVP) GSM: Berry Reed
PD: John Gorman CE: Wayne Boggs
acq from Legacy, est.$14M, RBR 10-11-93
acq of WHK/WMMS from Shamrock pending,$14M, RBR 11-8-93
LMA: sales with WHK/WMMS (Malrite)
310 Lakeside Ave.; 44113
216-629-1105 Fax: 216-696-3299

WWAL-FM Hot AC
Stn 1: 104.1 mHz 11 kw @ 1,060'
GM: Dave Urbach GSM: Larry Gathrop
PD: Dave Ervin CE: Dave Mackenzie
Rep: Bannon Fairfield Communications/ M.L. Media (grp)
1621 Euclid Ave.; 44115
216-696-6666 Fax: 216-348-0104

WRDM-AM Contemp. Tradition
Stn 1: 1260 kHz 5 kw-U, DA2
GM: Tony Lupo PD: Bill Webb
CE: Wayne Boggs
Gore-Overgaard Broadcasting Inc. (grp)
8200 Snowville Rd., Brecksville OH 44141
216-526-9809

WRMR/WDOK Big Band/Soft AC
Stn 1: 850 kHz 10 kw-D, 5 kw-N, DA2
Stn 2: 102.1 mHz 12 kw-D @ 1,005'
GM: Tom Embrescia GSM: Chris Maduri
PD-AM: Sue Wilson PD-FM: Jim Davis
Tom Embrescia
1 Radio Ln.; 44114
216-696-0123 Fax: 216-566-0764

WWEW/WLFT News-Talk/AC
Stn 1: 1100 kHz 50 kw-U, ND
Stn 2: 106.5 mHz 11.3 kw @ 1,037'
GM: Roger R. Turner GSM: Dennis Best
PD-AM: Jay Clark PD-FM: Dave Popovich
Rep: Christal
Booth Broadcasting (grp)

Source Guide & Directory 1994©
WOIC/WNOK
Urban/CHR
Station: 1230 kHz
City: Columbia
Format: Adult Contemporary
GM: Brenda Olds
PD: Don Hambrik
FM: Jonathan Rush
Voyager Communications Group

WOMG AM
Oldies (s)
Station: 1320 kHz
City: Columbia
Format: Oldies
GM: Michael E. Steinshilper
PD: Hunter Herring
CE: George Wilson
Price Broadcasting Co.

WSCR-AM
Radio/CHR
Station: 101.3
City: Columbia
Format: Classical
GM: Gary Leonard
PD: Steve Patterson
WCOB-AM
Radio/CHR
Station: 104.9
City: Columbia
Format: News/Talk
GM: Dennis Waldrop
PD: Randy Sivalls

KLKX/KTXY
Country/Adult Rock
Station: 95.0
City: Columbia
Format: Country
GM: Rich Nichols
PD: Chuck Thomas
KXOZ Radio

#92 Columbia SC
See Market Profile, page 3-40

WASH-FM
Stations: 105.7
City: Columbia
Format: News/Talk
GM: Art Wagoner
CE: John Ott

WCOS-FM
Oldies/Country
Station: 1340 kHz
City: Columbia
Format: Oldies/Country
GM: Gary Leonard
PD: Chuck Thomas

KXE/WWBR
Oldies/Country
Station: 1340 kHz
City: Columbia
Format: Oldies/Country
GM: Gary Leonard
PD: Chuck Thomas

KKEO Radio

KXOZ Radio

Duopolies

WCOS AM-FM
Country
Station: 1400 kHz
City: Columbia
Format: Country
GM: Jimmy Collins
Benchmark Communications (grp)

WKRZ-FM
Country
Station: 1400 kHz
City: Columbia
Format: Country
GM: Jimmy Collins

WCOS-FM
Oldies/Country
Station: 95.3
City: Columbia
Format: Oldies/Country
GM: Rich Nichols
PD: Chuck Thomas

WALU-AM
Urban AC
Station: 89.3
City: Columbia
Format: Urban AC
GM: David Baughner
PD: Don Corkery

WAFY-FM
Religion
Station: 88.7
City: Columbia
Format: Religion
GM: Mike Haley

ORR Inc.
1345 Garner Ln.; 29210
803-772-4980
Fax: 803-798-6001

WMPX-FM
Classic Rock
Station: 95.3
City: Columbia
Format: Classic Rock
GM: Dennis Murphy
PD: Benji Norton
CE: Burt Smith
Net: John Boy & Billy
ORR Inc.
1345 Garner Ln.; 29210
803-772-4980
Fax: 803-798-6001

WYFF-FM
Religion
Station: 88.7
City: Columbia
Format: Religion
GM: Mike Haley

Bible Broadcasting Network (grp)
1801 Charleston Hwy., Cayce SC 29033
803-729-1294
WSTH AM-FM Shrn Gosp/Country
Stn 1: 540 kHz 5 kw-D, 500 w-N, DAN
Stn 2: 106.1 kHz 1 kw @ 98'1
GM: Jerry Katz
Rep: Katz
Net: USA/ABC
Solar Broadcasting Co. Inc.
1640 Broadway, 31901
706-596-5100 Fax: 706-596-5115

WYFK-FM 
Rel
Stn 1: 89.5 MHz 50 kw @ 440' GM: Mark Andrews
Bible Broadcasting Network (grp)
75 Raymond Dr., Catula GA 31804
404-322-1980

#34 Columbus OH
See Market Profile, page 3-42
Stn Follows Station Follows
WAHC-FM WAHC
WAKS-FM WAHC
WBNS WAHC
WTVN WBNS
WBXZ-AM WBNM
WZFX-AM WBNM
WRRD WZFX-AM
WYFK WYFK-FM

WCLT Radio Inc.,
2: 1:
1360 kHz 5 kw -D, 100 kw -N, Dan
GM: Susan Cline (VP) OM: Mark Rankin
PD: Rob Morris
Net: ABC, AP

WHOK-FM Country
Stn 1: 95.5 MHz 50 kw @ 492' GM: Bill France Jr. GM: Mark Hiner
PD: Max Raines CE: Mark Hiner
WHOK Inc.
sale to OmniAmerica pending, $8M, RBR 10-25-93
Note: sale will create new duop with WRVF-FM
2300 N. Memorial Dr., Lancaster OH 43130
614-653-4373 Fax: 614-653-0702

WMN/ WBXZ Country/AOR
Stn 1: 920 kHz 1 kw-D, 500 w-N, DA2
Stn 2: 99.7 kHz 20.2 kw @ 780'
GM: Mark Jividen GM: Thomas Simkins
PD-AM: Steve Cantrell PD-AM: Hal Fish
CE: Bill Brown CE: Bill Brown
Note: Eastman Net: AM: MBS, NBC
North American Broadcasting
Norita Minch, pres. 1458 Dublin Rd.; 43215
614-481-7800 Fax: 614-481-8070

WNCI-FM Duopoly
AC
Stn 1: 97.9 MHz 175 kw @ 550' GM: Dan S. Morris GM: Katie Corbett Cyr
PD: Dave Robbins PD: Jeff Guilleck
Rep: Major Market
Nationwide Communications (grp)
One International Plaza, 2nd Fl.; 43215
614-224-9624 Fax: 614-294-3797

WCOL AM-FM News-Talk/Country
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 92.3 MHz 21.9 kw @ 753'
GM: Dave Van Stone GM: Dave Van Stone
Rep: Chrisil
Nationwide Communications (grp)
acq WCOL AM-FM from Great Trails
1-14-94, $15M, RBR 10-4-93
195 E. Broad St.; 43215
614-221-7811 Fax: 614-461-1193

WRFD-AM Religion
Stn 1: 880 kHz 9 kw-D, ND
GM: Bill Cardenas GM: Bill Cardenas
Sales Communications Corp. (grp)
N. High St. & Powell Rd.; 43085
614-885-5342 Fax: 614-885-6322

WRVF-FM
Stn 1: 98.9 MHz 580 w @ 755' GM: Alan Gray (pres) GM: Dave Barlow
PD: Rob Ellis PD: Scott Wallace
Tri-City Radio
sale to OmniAmerica pending, $7.5M, RBR 10-25-93
Note: will duop with WHOK-FM
1650 Watermark Dr. #250; 43215
614-488-4321 Fax: 614-486-0202

WRZR-FM Z Rock
Stn 1: 103.1 kHz 1.6 kw @ 443' GM: Susan Cline (VP) OM: Mark Adams
CE: Stan Lang CE: Stan Lang
Rep: D&R Net: SMN, ABC
Ragan Henry Communications Group
L.P. (see US Radio, grp)
1150 Morse Rd. #300; 43229
44 S. Main St., Johnstown OH 43031
614-846-1031 Fax: 614-436-1486

WTVN-AM AC-Talk
Stn 1: 610 kHz 5 kw-U, DAN
GM: Perry A. Frey GM: John Potter
PD: Bobby Hatfield PD: Greg Savoldi
Great American Broadcasting (grp)
1301 Dublin Rd.; 43215
614-486-6101 Fax: 614-487-2559

WLVO-FM AOR
Stn 1: 95.3 MHz 18 kw @ 753'
GM: Tom Thon GM: Gary Mincer
PD: Bob Newman PD: Greg Savoldi
Great American Broadcasting (grp)
1301 Dublin Rd.; 43215
614-486-9696 Fax: 614-487-2559

WKWO/WSNY Soft Urban/AC
Stn 1: 1580 kHz 1 kw-D, 250 w-N, DA2
Stn 2: 94.7 MHz 22 kw @ 753'
GM: Al Fetch GM: Bill Books
PD-AM: Sam Nelson PD-AM: Don Hallett
CE: John Marchi CE: John Marchi
Rep: McGavren
Saga Communications (grp)
4401 Carriage Hill Ln.; 43220
614-451-2191 Fax: 614-541-1831

WWCD-FM Adult Alternative
Stn 1: 101.1 MHz 6 kw @ 328'
GM: Terry Mowery GM: Michael Stone
PD: Jane Wang PD: Jane Wang
Rep: D&R
Inglisde Radio Inc., Roger Vaughan, pres.
1721 S. High St.; 43207
614-444-9923 Fax: 614-445-4413

#132 Corpus Christi TX
See Market Profile, page 3-43
Stn Follows Station Follows
KBQO-FM KBQO-FM KCBT
KCTT KCTT
KCCA KCTT
KDAE KDAE
KLRN KLRN
KKBQ-KLRN KKBQ-KLRN
KCMX-FM KCMX-FM
KCVX-FM KCVX-FM
KCNX-FM KCVX-FM

KCCF/KBNO Spanish
Stn 1: 1150 kHz 1 kw-D, 500 w-N, DA2
Stn 2: 94.7 MHz 3 kw @ 285'
GM: Manuel Dabila Jr. GM: Rebecca Dabila
PD: Leo Luna PD: Leo Luna
CE: Paul Easter CE: Paul Easter
Radio KCCF Inc.
Banyds Rd., Box 701; 78408
512-289-0999 Fax: 512-289-6215

KCTA/KOUL Religion/Country
Stn 1: 1030 kHz 50 kw-D, ND
Stn 2: 103.7 MHz 100 kw @ 942'
GM: Bill York GM: David Freymiller
GM: Dan Yank GM: Dan Yank
SFM-FM: Alec Drake SFM-FM: Alec Drake
PD-AM: D. Freymiller PD-AM: D. Freymiller
PD-AM: Jim Prewitt PD-AM: Jim Prewitt
CE: Maxwell CE: Maxwell
Net: USA/AP
Broadcasting Corp. of the Southwest
Bill York, pres.

LMA
Rams KRD-AM (Chitex), acq pending
Box 898; 78403
512-883-1600 Fax: 512-883-9303

KRD-AM AOR
Stn 1: 105.5 MHz 1.9 kw @ 361'
Chitex Communications Inc.
LMA: brok'd to KCTA/KOUL sale pending
Box 898; 78403
512-883-1600 Fax: 512-883-9303
KDAE/KLTG  Stardust/Oldies
Stn 1: 1590 kHz  1 kw-D, 500 w-N, DA2
Stn 2: 96.5 mHz  100 kw @ 955'
GM: Steve Dewlat  GSM: Steve Dewlat
PD: Chris Bailey  CE: Fred Hoffman
Stereo Broadcasting Corp.
1620 Brownlee; 78401
512-882-4394  Fax: 512-882-7055

KEYS/KZFM  News-Talk/CHR
Stn 1: 1440 kHz  1 kw-D, UA
Stn 2: 95.5 mHz  100 kw @ 994'
GM: Lillian Katz  GSM: Lori Riggins
PD-AM: Mike Lott  PD-FM: Dale Baird
CE: John Gifford
Malkan AM-FM Assoc.
Box 9757; 78469
512-883-3516  Fax: 512-882-9767

KINE/KMIQ  Cojus/Tejano
Stn 1: 1330 kHz  1 kw-D, ND
Stn 2: 105.1 mHz  3 kw @ 300'
GM: Carlos Lopez  GSM: Ernest L. Lopez
PD: Marti Garza  CE: Ed Pryor
Rep: Caballero  Net: CNN
Cotton Broadcasting
acq 1990
Box 270547; 78727
512-855-1320  Fax: 512-327-5396
FM: 815-575-7123

KXMR-FM  AC
Stn 1: 93.9 mHz  100 kw @ 840'
GM: Bob White  GSM: Bob White
PD: Bob White  CE: Paul Easter
Twin Communications Inc.
Box 3489; 78463
512-883-5576  Fax: 512-888-5329

KNCN-FM  AOR/Classic Rock
Stn 1: 101.3 mHz  100 kw @ 361'
GM: Ron Cardwell  GSM: Jamie Wood
PD: Tim Parker  CE: Paul Easter
Rep: Torbet  Net: AP
Tippie Communications (grp)
5544 Leopard St.; 78408
512-289-1000  Fax: 512-289-6228

Krys AM-FM  Country(s)
Stn 1: 1360 kHz  1 kw-U, ND
Stn 2: 99.1 mHz  100 kw @ 932'
GM: Ken Cooper  GSM: Ken Cooper
PD: Scott Ward  CE: Fred Hoffman
Corpus Christi Media Ptnrs.
702 McBride Ln.; 78408
512-289-0111  Fax: 512-289-5836

KSix-AM  Easy
Stn 1: 1230 kHz  1 kw-U, ND
GM: Yann Kennedy  GSM: Joel Yowell
PD: Dean Looper  CE: Les Water
Corpus Christi Broadcasting Co. Inc.
301 Arteson Dr.; 78401
512-883-7070  Fax: 512-884-8111

KUNO/KSAB  Spanish
Stn 1: 1400 kHz  1 kw-U, ND
Stn 2: 99.9 mHz  100 kw @ 955'
GM: Luis A. Munoz
Tichenor Media System Inc. (grp)
1301 Home Rd.; 78416
512-851-1414  Fax: 512-851-8409

KWKS-FM  Classic Rock-Alternative
Stn 1: 97.5 mHz  100 kw @ 951'
GM: Gary Marick  GSM: Sandra Saylor
PD: Jane St. Joan  CE: Paul Easter
Quality Broadcasting Co.
1520 Southport; 78405
512-883-5967  Fax: 512-883-3648

#8 Dallas-Ft. Worth
See Market Profile, page 3-44

Stn 1: 1310 kHz  5 kw-U, DA2
Stn 2: 92.5 mHz  98 kw @ 1,590'
GM: Thomas S. Glade  GSM: Buzz Powers
PD-AM: Hue Beavers  PD-FM: John Larson
CE: Hue Beavers
Rep: D&R
Bonneville International Corp. (grp)
sale of KAAM to Cardinal Comm. Ptnrs.
15651 Dallas Pkwy; 77024
Fax: 214-770-7774

KAHZ-AM  Children's
Stn 1: 1360 kHz  5 kw-D, 1 kw-N, DAN
GM: Keith Whipple  PD: Jeff Day
Net: Radio AHAS
Childrens Radio Group (grp)
acq from Marshall Broadcasting, 1993
121 N.E. Loop 820, Ft. Worth TX 76053
512-859-1100  Fax: 512-859-9590

KDFJ-AM  Alternative Rock
Stn 1: 94.5 mHz  100 kw @ 1,896'
GM: Ed Wodka (pres)  GSM: Brian Brown
PD: Joel Folger  CE: Andy Picard
Celebrity Radio Corp.
1320 Greenway Dr. #700, Irving TX 75038
512-580-9400  Fax: 512-580-9450

KDKG-FM  Alternative Rock
Stn 1: 94.5 mHz  100 kw @ 1,348'
GM: Chris McMurray  GSM: John Ryman
PD: Patrick Whitehead  CE: John Adcock
Rep: Major Market
Nationwide Communications (grp)
1353 Regal Row; 75247
512-686-0641  Fax: 512-688-1209

KDMX-AM  Classic Rock
Stn 1: 102.9 mHz  100 kw @ 1,348'
GM: Chris McMurray  GSM: John Ryman
PD: Patrick Whitehead  CE: John Adcock
Rep: Major Market
Nationwide Communications (grp)
1353 Regal Row; 75247
512-686-0641  Fax: 512-688-1209

KDZP-FM  AOR
Stn 1: 99.1 mHz  100 kw @ 1,168'
GM: Michael Scott  GSM: David Hyson
CE: Tom Becker
Net: SMN Z-Rock, MBS
Broadcast House Inc. of Texas
2655 Villa Creek Dr. #205; 75234
512-40-1901  Fax: 214-247-3962

KEGL-FM  AOR
Stn 1: 97.1 mHz  100 kw @ 1,460'
GM: Donna Fadai (VP)  GSM: Debi Nielson
PD: Brian Krysz  CE: Chris Hudgins
Rep: Chris Tal
Sandusky Radio (grp)
auc 2-82
222 W. Las Colinas Blvd. #1400, Irving TX 75039
214-869-9700  Fax: 214-401-2161

KESS-AM  Spanish Variety
Stn 1: 1270 kHz  5 kw-U, DA2
GM: Mark Rodriguez  GSM: Pedro Gasc
PD: Emilino Oviedo  CE: Charles Staples
Mark Rodriguez Jr.
LMA: operates KMRM-AM (Granum, 1480 kHz, Spanish)
Note: co-owned with KLTY-AM 7700 Carpenter Fwy; 75247
214-630-8531  Fax: 214-630-9433

KLYT-AM  Contemp Christian
Stn 1: 94.1 mHz  100 kw @ 1,590'
GM: Mark Rodriguez  GSM: Pete Thompson
PD: Scott Wilder  CE: Charles Staples
Mark Rodriguez Jr.
Note: co-owned with KESS-AM 909 E. Las Colinas Blvd., 16th Fl., Irving TX 75039
214-401-3694  Fax: 214-869-3031

KGBS-AM  Talk
Stn 1: 1190 kHz  50 kw-D, 5 kw-N, DA2
GM: Mike Russell  PD: Scott Miller
CE: Rob Chickering
Net: CNN
Greystone Broadcasting
3500 Maple Ave. #1470; 75219
214-526-2580  Fax: 214-526-9891

KGGR-AM  Gospel
Stn 1: 1040 kHz  1 kw-D, ND
GM: Alvin McCottry  GSM: John Dalley
PD: Reginald Brown  CE: Andy Pickard
Mortenson Broadcasting Co. Inc. (grp)
Golden Triangle Shop Ctr. #110, 2939 S.
Polk; 75224
214-372-9000  Fax: 214-372-9300

KHKS-FM  CHR
Stn 1: 106.1 mHz  100 kw @ 1,590'
GM: Brenda Adriansen  GSM: Cindy Brown
NSM: Skip Slow  PD: J.J. McKay
Rep: D&R
Gannett Radio (grp)
8235 Douglas #300; 75255
214-891-3400  Fax: 214-692-9844

KHNK/KZMJ  Gospel/Urban
Stn 1: 970 kHz  1 kw-D, ND
Stn 2: 100.3 mHz  89 kw @ 1,280'
GM: Howard Toole  PD-AM: Drew Dawson
PD-FM: Tom Casey  CE: Ken Fine
Rep: McGavren
Summit Communications Group (grp)
545 E. John Carpenter Fwy., 17th Fl.,
Irving TX 75062
214-566-8100  Fax: 214-988-1003

KKDA-AM-FM  R&B/Urban
Stn 1: 730 kHz  500 w-L, DAN
Stn 2: 104.5 mHz  100 kw @ 1,590'
GM: Chuck Smith  GSM: Ken Johnson
WCLR-FM  Oldies
Stn 1: 95.7 mHz  50 kw @ 476'
GM: Dave Dexter  GSM: Chuck Poet
PD: Brain Demay  CE: Ken Kuehler

WPTW Radio Inc.
Note: owns WZLRFM Xena (95.3, 3 kw @ 300'), which simulcasts WCLR.
1625 Covington Ave., Piqua OH 45356
513-773-3513  Fax: 513-773-4435

WDAM-AM  R&B
Stn 1: 1210 kHz  1 kw-D, ND
GM: Jim Johnson (pres)  GSM: Jim Johnson
PD: Michael Ectson  CE: Gene Simmons
Johnson Communications Inc.
4309 Martin Luther King Jr. Way; 54171
513-269-9326  Fax: 513-269-6100

WFCJ-FM  Christian
Stn 1: 93.7 mHz  50 kw @ 492'
GM: Clair Miller  GSM: Bill Nance
PD: Bill Nance  CE: John Graham
Miami Valley Christian Broadcasting
1011 N. Main St.; Springfield OH 45501
513-866-2471  Fax: 513-866-2062

WHOI/WHKO  News-Talk/Country
Stn 1: 1290 kHz  5 kw-U, DAN
Stn 2: 91.5 kHz  1 kw, 1050'
GM: Chuck Browning (VP)  GSM: Brent Miller
PD-AM: Wes Minter  PD-FM: Don Cristi
CE: Ron Gaier
Cox Broadcasting (gp)
4114 Wintonville Ave.; 45420
513-259-2111  Fax: 513-259-2154

WING/WGTZ  News-Sports/CHR
Stn 1: 1410 kHz  5 kw-U, DAN
Stn 2: 92.9 mHz  39.8 kw @ 551'
GM: David Macejko  GSM: Dan Covey
PD: Louis Kaplan  CE: Will Bevis
Rep: Katz  Net: AM; CNN
Great Trails Broadcasting (gp)
LMA: Operates WAZU-FM (Osborn) with purchase option
717 E. David Rd.; 45429
513-294-5868  Fax: 513-297-5233

WAZU-FM  Classic Rock
Stn 1: 102.9 mHz  50 kw @ 492'
Osborn Communications (gp)
LMA: brokered to WING/WGTZ (Great Trails), with purchase option.

WIZE-AM  Original Hits
Stn 1: 1340 kHz  1 kw-U, ND
GM: Jerry Stagg  GSM: Doug Montanus
PD: Mike Manley  CE: Gene Simmons
Net: ABC, Unistar
Stagg Broadcasting Inc.
1529 Miracle Mile, Springfield OH 45503
513-399-4955  Fax: 513-399-8767

WKSW-FM  Country
Stn 1: 101.7 mHz  2.05 kw @ 397'
GM: Roger Mackall  GSM: Roger Mackall
PD: Nick Roberts  CE: Gene Simmons
United States Broadcasting Corp.
2983 Derr Rd., Springfield OH 45503
513-399-5300  Fax: 513-399-3661

WLQT-FM  Light AC
Stn 1: 99.9 mHz  50 kw @ 500'
GM: Don Griffin  GSM: Madonna Friend

PD: Scott Barrett  CE: Craig Bowman
Liggett Broadcasting (gp)
sale to Regent Communications pending, est. $5.5M, RBR 1-10-94
One Dayton Center, One Stn S. Main #2050; 45402
513-331-5100  Fax: 513-331-5155

WLSN-FM  Easy-Oldies
Stn 1: 106.5 mHz  50 kw @ 476'
GM: Nicholas F. Bodi  CE: Nicholas F. Bodi
PD: Nicholas F. Bodi  CE: Nicholas F. Bodi
Great Treaty City Broadcasting Corp.
5209 Horatio-Harris Creek Rd., Greenville OH 45331
513-548-8655  Fax: 513-548-9900

Duopoly

WONE/WTUE  Country/AOR
WMMX-FM  AC
Stn 1: 980 kHz  5 kw-U, DAN
Stn 2: 104.7 mHz  50 kw @ 500'
Stn 3: 107.7 mHz  50 kw @ 420'
GM: Deborah Parenti
GSM-combo: Jenny Jacques
GSM-FM1: Josh Gottz
PD-AM: Lee Riley
PD-FM: Tom Carroll  PD-FM2: Randy James
CE: Jeff Bennett
Rep: Eastman
American Radio Systems Inc. (gp)
WONE/WTUE acq from Summit, $7.7M, RBR 2-8-93
101 Pine St. #300; 45402
513-224-1137  Fax: 513-224-3667

WPFB AM-FM  Stds./Hot Country
Stn 1: 910 kHz  1 kw-D, 100 w-N, ND
Stn 2: 105.9 mHz  34 kw @ 593'
GM: Douglas L. Braden  GSM: D.L. Braden
PD: Mark Ever  CE: Jim Wagner
Net: SMN
WPAY/WPBF Inc./Bradenton Stations (gp)
4505 Central Ave., Middletown OH 45042
AM: 513-422-3625  Fax: 513-424-9732
FM: 513-224-9714  Fax: 513-424-9732

WROU-FM  Urban Contemp
Stn 1: 92.3 mHz  890 kw @ 597'
GM: Ron Nita-Hawes-Sauders  GSM: Linda Davis
PD: Marvin Hinkston  CE: Thomas Normhold
Rep: Chris
Hawes-Sauders Broadcast Properties
Ro Nita Hawes-Sauders, pres.
211 S. Main #400; 45402
513-222-9768  Fax: 513-223-5687

WYMJ-FM  Oldies
Stn 1: 103.3 mHz  1.15 kw @ 522'
GM: Peter Coughlin  GSM: Deborah Sumner
PD: Ron Scott  CE: Scott Wallace
Rep: Torbert  Net: Unistar
TriCity Radio L.P.
acq 7-19-99, $3M
Box 765; 45401
513-429-9080  Fax: 513-429-9965

#107 Dayton Beach

See Market Profile, page 3-47
Station  Follows  Station  Follows
WKSW-FM  WROD  WNGE-FM  WSBB
WDBE  WTRR  WPUL  WXQO

PD: Rich Stevens  CE: Mark Skinner
Heritage Broadcasting Group, Inc. (gp)
sale to Osborne Broadcasting pending,
RBR 12-13-93
801 W. Granada Blvd. #201, Ormond Beach FL 32174
904-672-9210  Fax: 904-677-2252

WGNE-FM  Country
Stn 1: 98.1 mHz  50 kw @ 463'
GM: Bob Lima
Rep: Banner
Southern Starr Broadcasting Group (gp)
340 S. Beach St.; 32114
904-239-9836  Fax: 904-239-9893

WNB-D-AM  News-Talk
Stn 1: 1150 kHz  1 kw-U, DAN
GM: Steve Shannon  GSM: Wally Ranck
PD: Phil Angley
Rep: Torbert
Net: AM: CBS, NBC Talk, SUN, MBS,
FRN, MRN, EIB

Root Communications (gp)
220 S. Ridgewood Ave. #301; 32114
904-257-1150  Fax: 904-239-0966

WPUL-AM  Urban
Stn 1: 1590 kHz  1 kw-U, ND
GM: Charles W. Cherry  GSM: Cleo Sears
PD: Jaz  CE: Harold Utter
Net: AURN
PSCI Communications
Box 4010, South Daytona FL 32121
904-767-1131  Fax: 904-254-7510

WROD-AM  MOYL
Stn 1: 1340 kHz  1 kw-U, ND
GM: Tony Welch  GSM: Jim Underwood
PD: Catherine Welch  CE: Bill Leisner
Rep: Regional  Net: ABC-I, Unistar, Sun
La Paz Broadcasting
Welch, pres.  
acq 1986, $1.2M
103 Wilder Blvd.; 32114
Box 991; 32115
904-253-0001  Fax: 904-255-3178

WSBB-AM  Oldies
Stn 1: 1230 kHz  1 kw-U, ND
GM: Brian E. Tolby  GSM: Brian E. Tolby
PD: Bob Belz  CE: James B. Tills
Net: MBS
T K Radio Inc.
acq 10-10-91
Box 130, New Smyrna Beach FL 32170
904-428-9091  Fax: 904-428-7835

WTRR-AM  Talk
Stn 1: 1400 kHz  1 kw-U, ND
GM: Frank Vaught  GSM: Michele Dewey
PD: Frank Vaught  CE: Frank Strandt
JZV Communications Corp.
Box 1489, Sanford FL 32772-1448
407-322-1400  Fax: 407-330-7571

WXVO-AM  News-Talk
Stn 1: 1490 kHz  1 kw-U, ND
GM: Dick Green  GSM: Dick Green
PD: Dick Green  CE: Harold Utter
Net: ABC, FL Radio

Green Broadcast Group Inc.
220 E. Hubbard Ave., De Land FL 32721
904-734-9386  Fax: 904-734-3561
**#24 Denver-Boulder**

See Market Profile, page 3-48

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<th>Ownership</th>
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**#25 Kansas City**

See Market Profile, page 3-49

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**#112 Des Moines IA**

See Market Profile, page 3-49

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</table>

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2-33
Norsman Broadcasting Corp.
Box 662; 50030
515-981-0981 Fax: 515-981-0840

WHO/KLYF News-Talk/AC
Stn 1: 1040 kHz 50 kw-U, ND
Stn 2: 103.9 mHz 100 kw @ 1,700'
GM: Mark Halvorson PD-AM: Van Harden
PD-FM: Tim Gardner CE: Raleigh Rublenking
Rep: Chrsitl Net: AM: ABC
Palmier Communications Inc. (grp)
1801 Grand Ave.; 50309
515-242-3760 Fax: 515-242-3798

#6 Detroit
See Market Profile, page 3-50

CKLW AM-FM Big Band/AC Oldies
Stn 1: 800 kHz 50 kw-U, D2E
Stn 2: 93.9 kHz 100 kw @ 556'
GM: Terry Coles (pres)
Amicus Communications Inc.
Note: Sale to CHUM Broadcasting is pending.
1640 Oulette Ave., Windsor ON N9A 6M6
519-258-8888 Fax: 519-258-0842

WCHB/WJZZ News-Talk/Jazz
Stn 1: 1200 kHz 25 kw-D, 700 w-N, D2E
Stn 2: 105.9 kHz 20 kw @ 725'
GM: Robert Bass PD: O'Neill Stevens
CE: Treva Bass
Ball Broadcasting Co., Haley Bell, pres.
2994 E. Grand Blvd.; 48202
313-871-0591 Fax: 313-871-8771

WZDR-AM Z-Rock
Stn 1: 102.7 kHz 50 kw @ 500'
GM: Bob Schutt PD: Joe Bevilacqua
CE: Bill Mullins
Allur Communications Group Inc. (see US Radio, grp)
850 Stephenson Hwy. #405, Troy MI 48083
810-589-7900 Fax: 810-589-8295

WQPR-FM Urban
Stn 1: 107.5 kHz 50 kw @ 375'
GM: George Mathews PD: Joe Spenser
CE: Al Ludeman
WQPR Broadcasting
430' Buttermore
1440 W. Jefferson Ave., Oak Park MI 48207
313-259-8862 Fax: 313-259-6662

WHND/WCSX Oldies/Classic Rock
Stn 1: 560 kHz 500 w-D, 27 w-N, D2E
Stn 2: 94.7 kHz 13.5 kw @ 950'
GM: Tom Bander GSM: Bruce Stoller
PD-AM: Richard Haase PD-FM: Ralph Cippola
CE: Bob Deltsce
Greater Media Inc. (grp)
acq of WRIP-FM from Great American Partners.
11.5M, RBR 11-22-93
One Radio Plaza; 48202
810-398-7600 Fax: 810-542-0313

WJLB-FM Urban
Stn 1: 97.9 kHz 50 kw @ 490'
GM: Verna Green GSM: Sheldon Lashner
PD: Steve Hegwood Rep: Major Market
Booth Broadcasting (grp)
645 Groswold #633; 48226
313-965-2000 Fax: 313-965-1729

WJR-AM News-Talk
Stn 1: 760 kHz 50 kw-U, ND
GM: Jim Long PD: Phil Boyce
CE: Ed Buterbaugh Rep: Katz
Capital Cities/ABC Inc. (grp)
2100 Fisher Bldg.; 48202
313-875-4440 Fax: 313-875-3519

WHY-FM CHR
Stn 1: 96.3 kHz 20 kw @ 786'
GM: John E. Cravens OM: Rick Gillette
CE: Hal Buttermore Rep: Katz
Capital Cities/ABC Inc. (grp)
2100 Fisher Bldg.; 48202
313-871-3030 Fax: 313-871-1744

WKQI-FM Adult CHR
Stn 1: 95.5 kHz 100 kw @ 430'
GM: John Fullam GSM: Peter Connolly
PD: Steve Weed CE: vacant
Broadcasting Partners Inc. (grp)
acq of WMGT/WNIC from Fairmont pending.
est. $40M, RBR 11-29-93
15401 W. 10 Mile Rd., Oak Park MI 48237
810-967-3750 Fax: 810-967-0842

WLLZ-FM AOR
Stn 1: 98.7 kHz 50 kw @ 463'
GM: Buzz Van Houten GSM: John Moran
PD: John Robbins CE: Ross Lusk
Group W Radio (grp)
31554 Fourteen Mile Rd., Farmington Hills MI 48334
810-855-5100 Fax: 810-855-1302

WLTI-FM Soft AC
Stn 1: 98.1 kHz 26.3 kw @ 668'
GM: George Kenyon GSM: Marcy Cyburt
PD: Jeff Silvers CE: Mark Phelps
Rep: Christal
Viacom Broadcast Group (grp)
28411 Northwestern Hwy. #1000,
Southfield MI 48034
810-354-9300 Fax: 810-354-1474

WMKM-AM Black Gospel
Stn 1: 1440 kHz 1 kw-U, D2E
GM: Mike Gallagher GSM: Mike Gallagher
PD: Mike Gallagher CE: Mike Gallagher
Great Lakes Radio
1514 E. Jefferson Ave.; 48207
313-393-1044

WMTG/WNIC Classic/Soul/AC
Stn 1: 1310 kHz 5 kw-U, D2E
Stn 2: 100.3 kHz 32 kw @ 600'
GM: Gary Fisher VP: GSM: John Long
PD: Jim Harper CE: Fred Miller
Rep: McGavren Net: NBC/ABC
Fairmont Communications Corp. (grp)
sale to WKQI-FM (Broadcasting Partners)
pending, est. $40M, RBR 11-29-93
15001 Michigan Ave., Dearborn MI 48126
313-846-8500 Fax: 313-846-1010

108 3rd St. 103; 50309
515-282-1033 Fax: 515-282-1062

PD: Phil Wilson CE: Rich Chaltant
Rep: Eastman Net: Paul Source
American Radio Systems Inc. (grp)
3900 N. E. Broadway; 50317
515-265-6181 Fax: 515-265-7657

KHHI-FM New Country
Stn 1: 97.3 kHz 115 kw @ 450'
GM: Jerry Siegh PD: Jim Beam
Rep: Eastman
American Radio Systems Inc. (grp)
acq for $1.35M, co-owned with KGGO AM-FM
2907 Merle Hay Rd. 50310
515-274-4966

LMA
KKS0/KJYY Country
Stn 1: 1390 kHz 1 kw, DA1
Stn 2: 92.5 kHz 41 kw @ 541'
GM: J. Michael McKoy GSM: Jim Lobaito
PD: Beverlie Brannigan CE: Eldon Schlenker
Radio Ingast of Iowa Inc.
LMA: brok'd to KKS0/KJYY, sale pending
724 Story St., Boone IA 50036
515-432-1590 Fax: 515-432-1498

KXMD-FM Easy
Stn 1: 106.3 kHz 6 kw @ 328'
GM: Steve Van Oort GSM: Steve Van Oort
PD: Steve Van Oort
V.O.B. Inc.
1549 N.E. 66th Ave.; 50313
515-289-2000 Fax: 515-289-1324

KRTN/KSTZ MOR/Hot AC
KIOA AM-Olde
Stn 1: 1350 kHz 5 kw-U, D2E
Stn 2: 102.5 kHz 100 kw @ 1,260'
Stn 3: 940 kHz 10 kw-D, 5 kw-N, D2E
Stn 4: 93.3 kHz 100 kw @ 1,063'
GM: Phil Hoover GSM:combos1: Paul Gavin
GSM-KIOA: M. Pierce PD-KRTN: D. Wollery
PD-KSTZ: K. Mcgee PD-KIOA: B. Shannon

Sage Communications (grp)
KIOA AM-FM acq from Midwest Communications $2.7M, RBR 7-19-93
1416 Locust St.; 50309
515-280-1350 Fax: 515-280-3011

KWKY-AM Christian-Sports
Stn 1: 1150 kHz 1 kw-U, D2E
GM: Chuck Putbrese GSM: Bob Simms
PD: Tom Van de Berg CE: Dick Fowler

Pascal Communications Inc. (grp)
1801 Grand Ave.; 50309
515-242-3760 Fax: 515-242-3798

#6 Detroit
See Market Profile, page 3-50

Station Follows
Stn 1
Stn 2
follows
follows
CKLW
CKLW-FM
CKLW
WCHB
WCHB-FM
WHND
WHND
WHDZ
WHDZ-FM
WJZT
WJZT-FM
WJOI
WJOI
WWJ
WWJ
WJRT
WJRT
WJZZ-FM
WJZZ
WWFM
WWFM
WJQB
WJQB
WLLZ
WLLZ-FM
WLTI
WLTI-FM

1994 Radio Business Report
WMUZ-FM  Adult Christian
Stn 1: 103.5 mHz  50 kw @ 465'
GM: Frank Francos  GSM: Jeanette McShara
PD: Doug Burns  CE: Bill Johnson
Crawford Broadcasting Co. (grp)
12300 Radio Pl.  48222
313-272-3434  Fax: 313-272-5045

WNZK-AM  Ethnic
Stn 1: 690-D, 660-N  2.5 kw-U, DA2
GM: Sima Birach  GSM: Sima Birach
PD: Jerry Tertzakian  CE: William Johnson
Birach Broadcasting Corp. (grp)
21700 Northwestern Hwy. #1190,
Southfield MI 48075
810-557-3550  Fax: 810-557-3241

WOMC-FM  Oldies
Stn 1: 104.3 mHz  190 kw @ 360'
GM: Elaine R. Baker  GSM: Suzi Player
PD: Phil West  CE: Bill Bormanto
Infinity Broadcasting (grp)
2201 Woodward Hghts. Blvd.  48220
810-546-9600  Fax: 810-546-5446

WQRS-FM  Classical
Stn 1: 105.1 mHz  20 kw @ 784'
GM: Jenny Northerm  GSM: Bill DeYoung
PD: Dave Wagner  CE: Nick Mast
Rep: CBS
Net: Concert Music Net
Marlin Broadcasting Inc. (grp)
acq 12-85
28588 Northwestern Hwy. #200, Southfield
MI 48034
810-355-1051  Fax: 810-355-3485

WRIF-FM  AOR
Stn 1: 101.1 mHz  27 kw @ 880'
GM: Tom Bender  GSM: Jim Bernardin
PD: Greg Ausham  CE: Mike Kemen
Rep: Banner
Great American Broadcre (grp)
sale to WHND/WCSX (Greater Media)
pending, $11.5M, RBR 11-22-93
26500 Northwestern Hwy. #203, Southfield
MI 48034
810-827-1111  Fax: 810-827-9538

WWJ/WWOJ  All News/Soft AC
Stn 1: 950 kHz  5 kw-U, DAK
Stn 2: 97.1 kHz  12 kw @ 890'
GM: Roger Nadel  GSM: Tom O'Brien
PD-AM: Roger Nadol  PD-FM: Mike Oakes
CE: Bob Ostaszewski
Rep: CBS
Net: AM: CBS, AP, CNBC
CBS (grp)
16550 W. Nine Mile Rd., Southfield MI
48086
810-423-3300  Fax: 810-423-3326

WWW-AM-FM  Hot Country (s)
Stn 1: 1130 kHz  50 kw-D, 10 kw-N, DAK
Stn 2: 106.7 mHz  61 kw @ 510'
GM: Phil Lamka  GSM: Suzanne Westcott
PD: Barry Mardit  CE: Ralph Hunt
Rep: Eastman
Shamrock Broadcasting (grp)
2930 E. Jefferson; 48207
313-259-4323  Fax: 313-259-9079

WXYT/WXMD  Talk/Urban AC
Stn 1: 1270 kHz  5 kw-U, DAK
Stn 2: 92.3 mHz  50 kw @ 460'
GM: Jock Fritz  PD-AM: Chris McClendon
PD-FM: Michael Packer  CE: Neil Swannitz
Fritz Broadcasting, Jock Fritz, pres.

#174 Dothan AL
See Market Profile, page 3-51

WAGF/WJNN  Old-Gospel/Urban
Stn 1: 1320 kHz  1 kw-U, DAK
Stn 2: 10.3 mHz  3 kw @ 328'
GM: Shay Wilson  GSM: Jeanette McMiller
PD: Larry Staging  CE: Harvey Lake
James Wilson III
805 N. Oates #63; 36303
205-671-1753  Fax: 205-677-6923

WDRJ/FM  Hot Country
Stn 1: 119.9 mHz  100 kw @ 1516'
GM: David Wadsworth  GSM: D.Wadsworth
PD: Roy Fox  CE: Bruce Campbell
New South Communications
1810 Montgomery Hwy.; 36303
205-712-9233  Fax: 205-712-0374

WELB/WZTZ  Trad Ctry/Hot Ctry
Stn 1: 1390 kHz  1 kw-D, ND
Stn 2: 101.1 mHz  640 kw @ 682'
GM: Doug Holderfeld  GSM: D.Holderfeld
PD: D.Holderfeld  CE: Michael Holderfeld
Elba Radio Inc.
1800 Neil Grantham Dr., Elba AL 36323
205-897-2217  Fax: 205-897-3964

WESP-FM  Oldies
Stn 1: 102.5 mHz  3 kw @ 328'
GM: Richard Morgan  GSM: Richard Morgan
PD: Earl Kelly  CE: Jeff Baxter
Charles Chapman, owner
200 Honey suckle Rd.; 36301
205-671-1025  Fax: 205-794-6155

WGEA-AM  Ctry-Tick-Gosp
Stn 1: 1150 kHz  1 kw-D, ND
GM: Doc Parker  GSM: Doc Parker
PD: Doc Parker  CE: Cullen Whisanth
Shelly Broadcasting Co. Inc.
Net: USA, PRN
Box 339, Geneva AL 36340
205-774-7643

WRJN-FM  Easy
Stn 1: 93.7 mHz  100 kw @ 853'
GM: Jim Powell  GSM: Jim Powell
PD: Susannah Mizzell  CE: Osbourn Henley
Net: USA
Shelly Broadcasting Co. Inc.
409 E. Broad St., Ozark AL 36360
205-774-9523  Fax: 205-774-6450

WKMX-FM  CHR
Stn 1: 106.7 mHz  100 kw @ 1,070'
GM: Terry Duffy  LSM: Fred Grace
PD: John Erdlitz  CE: Al Miller
WKMX Radio Inc.
100 N. Main, Enterprise AL 36331
205-347-2274  Fax: 205-393-2141
Sales: 205-793-2274

WOF-FM  AC/AC
Stn 1: 560 kHz
5 kw-D, ND
Stn 2: 99.7 mHz  100 kw @ 981'
GM: Leigh Simpson  GSM: Leigh Simpson
PD: Hal Edwards  CE: Michael Holderfeld
WOOF Inc.
Box 1427; 36302
205-792-1149  Fax: 205-677-4612

WOLS-AM-FM  News-Talk/Adt Rock
Stn 1: 1200 kHz  10 kw-D, ND
Stn 2: 103.9 mHz  25 kw @ 292'
GM: Robert Maines Jr.  PD: Rich Bryan
CE: Robert Maines Jr.
Net: AM: AP, Unistar
Sunrise Broadcasting Corp. (grp)
AM: 100 Sam Lindsay Rd., Ozark AL
36360
331 Ross Clark Circle, Dothan AL 36303
AM: 205-774-3000  Fax: 205-774-2416
FM: 205-671-1234  Fax: 205-792-5180

WTVY-FM  Country
Stn 1: 95.5 mHz  100 kw @ 1,060'
GM: Linda Prescott  GSM: Linda Prescott
PD: David Sommers  CE: Oscar Lannan
Rep: McGavren
Net: ABC-D
Woods Communications Group Inc.
Box 2089; 36302-2088
205-792-0047  Fax: 205-712-9346

WXUS-FM  Country-Oldies
Stn 1: 100.5 kHz  2.8 kw @ 476'
GM: David Swain  GSM: Bob Sagle
GM: Terry Parker  PD: Jerome Jackson
CE: Harvey Lake
Sky Way Broadcasting Ltd.
Box 1129, Daleville AL 36322
205-588-1100  Fax: 205-589-2362

#209 Dubuque IA
See Market Profile, page 3-51

KATT-FM  Country
Stn 1: 99.3 mHz  3 kw @ 298'
GM: John Lightfoot  GSM: John Lightfoot
PD: Roger Lambert  CE: Jon Cole
Net: SMN, ABC
Design Homes Inc.
239 1/2 First Ave. E., Dyersville IA 52040
319-875-8193  Fax: avail on req.

KTH/KATF  News-Info/AC
Stn 1: 1370 kHz  5 kw-D, DAK
Stn 2: 92.9 mHz  100 kw @ 470'
GM: John Hafskezewski  GSM: Kathleen Schnitt
PD: Bob Gelsin  PD-FM: Tommy Allen
CE: Mark Karrmann
Woodward Communications Inc. (grp)
Box 659; 52004-0659
319-588-5700  Fax: 319-588-5688

KGGY-FM  Oldies
Stn 1: 102.3 mHz  1.65 kw @ 410'
GM: Don Neer  GSM: Don Neer
PD: Mike Callaghan  CE: Dell Dayton
Source Guide & Directory 1994 ©
**Eagle of Iowa Inc.**  
909 Main St.; 52001  
319-557-8888  
Fax: 319-557-7424

<table>
<thead>
<tr>
<th>Station</th>
<th>Type</th>
<th>Format</th>
<th>Frequency</th>
<th>City</th>
<th>Address</th>
<th>Phone/Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WDBQ/KLYV</strong></td>
<td>Oldies/CHR</td>
<td>1490 kHz</td>
<td>1 kW, ND</td>
<td>Des Moines</td>
<td>2620 Locust St.</td>
<td>515-284-9900</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
<td></td>
<td>105.3 mHz</td>
<td>50 kW @ 331</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>94.9 mHz</td>
<td>100 kW @ 700</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GM:</strong></td>
<td>Kevin T. Kelly</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>KDAL</strong></td>
<td></td>
<td>1260 kHz</td>
<td>1 kW, ND</td>
<td>Akron, OH</td>
<td>1431 East State St.</td>
<td>330-724-7100</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
<td></td>
<td>93.7 mHz</td>
<td>36.3 kW @ 581</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>97.9 mHz</td>
<td>100 kW @ 600</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GM:</strong></td>
<td>Stan Neuberger</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td><strong>KXTP/WAKX</strong></td>
<td>Nostalgia/C.Rock</td>
<td>970 kHz</td>
<td>1 kW, ND</td>
<td>Milwaukee</td>
<td>1941 W. Lincoln Ave.</td>
<td>414-342-4100</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
<td></td>
<td>102.5 mHz</td>
<td>100 kW @ 600</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>105 kHz</td>
<td>100 kW @ 700</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GM:</strong></td>
<td>Ken Buehler</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WJOD</strong></td>
<td></td>
<td>107.5 kHz</td>
<td>3 kW @ 328</td>
<td>Madison</td>
<td>2909 1st Ave.</td>
<td>608-257-7868</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
<td></td>
<td>207.1 mHz</td>
<td>6 kW @ 236</td>
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<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>105.1 mHz</td>
<td>100 kW @ 700</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Stn: 3</strong></td>
<td></td>
<td>100.7 mHz</td>
<td>100 kW @ 700</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GM:</strong></td>
<td>John Talcott</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>WWWJ</strong></td>
<td></td>
<td>1060 kHz</td>
<td>10 kW, ND</td>
<td>Milwaukee</td>
<td>1409 W. Lincoln Ave.</td>
<td>414-273-7851</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
<td></td>
<td>940 mHz</td>
<td>15 kW @ 700</td>
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<td></td>
</tr>
<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>970 kHz</td>
<td>15 kW @ 600</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>GM:</strong></td>
<td>Ken Elm</td>
<td></td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td><strong>WQRB-FM</strong></td>
<td></td>
<td>1260 kHz</td>
<td>5 kW, ND</td>
<td>Janesville</td>
<td>1350 S. Main St.</td>
<td>920-349-5555</td>
</tr>
<tr>
<td><strong>Stn: 1</strong></td>
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<td>1267.5 kHz</td>
<td>5 kW @ 700</td>
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<tr>
<td><strong>Stn: 2</strong></td>
<td></td>
<td>1267 kHz</td>
<td>5 kW @ 600</td>
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</tr>
<tr>
<td><strong>GM:</strong></td>
<td>Greg Steward</td>
<td></td>
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</tr>
</tbody>
</table>

**KDAL AM-FM** Full Svc.–Old/AC-Old  
Stn: 1: 810 kHz  
5 kW, U, DAK  
Stn 2: 95.7 mHz  
100 kW @ 804  
GM: Deb Messer  
GSM: Deb Messer  
PDK: Mike Langevin  
CE: John Pellett  
**KDNL-AM**  
Stn 1: 97.3 mHz  
40 kW @ 548  
Stn 2: 90.5 mHz  
1.29 kW @ 804  
GM: Paul Harkness  
OM: Gordon Mesdahl  
Net: AP, Skylight  
Northwestern College Radio Network (grp)
#77 El Paso

See Market Profile, page 3-53

Station Follows Station Follows
KAMA KAMA KOPIK-FM
KAMA-FM KAMA KRPH-FM
KBNA KROO KBNA-FM KBNA KSET-FM KVIV
KHED KVES KIVES KHEY KETM-FM
KITT-FM KSVE KTXS-FM KTSN KLAG-FM KROO KVIV
KOPIK-FM KRAH KOPIK-FM

KAMA/KAMZ Spanish/AC
Stn 1: 750 kHz 10 kw-D, 1 kw-N, DA2
Stn 2: 93.1 kHz 100 kw 1,420' DAT
GM: Greg Heilzman GSM-AM: Jose Torres
GSM-FM: Patricia Tepsick PD-AM: Carlos Teran
PD-FM: David Reyes CE: Cliff Gibson
Rep: Caballero/Eastman Net: AM: CRC, CNN
Pinnacle Broadcasting Co. Inc. (grp)
aq 1989
4150 Pineleaf; 79902
915-544-7600 Fax: 915-532-0947

KBNA AM-FM Spanish
Stn 1: 920 kHz 1 kw-W, 360 w-N, DAN
Stn 2: 97.5 kHz 100 kw 1,089'
GM: Bob Burton GSM: Kathy Clark
PD: Pete Skaggs CE: Kurt Hispanic
Tichenor Media System Inc. (grp)
2211 E. Missouri S. #300; 79903
915-544-9797 Fax: 915-544-1247

KHEY AM-FM Country
Stn 1: 690 kHz 10 kw-U, DA2
Stn 2: 96.3 kHz 100 kw 1,388'
GM: Rob Burton GSM: Joyce Marshall
PD: Jim Hays CE: Kevin Jenkins
US Radio (grp)
2419 N. Piedras; 79930
915-566-9301 Fax: 915-566-0928

KOFX-FM Classic Hits
Stn 1: 92.3 kHz 100 kw 1,860'
GM: Les Roberson GSM: Doug Moser
PD: Mike Preston CE: Ron Haney
ELP Broadcast Assocs.
5411 N. Mesa #31C; 79912
915-581-6663 Fax: 915-581-0155

KPAS-FM Christian Music
Stn 1: 103.1 kHz 3 kw @ 300'
GM: Algie Felder
Algie A. Felder
1398 Farmview Rd. #1110, Fabens TX 79838
915-851-3382 Fax: 915-851-4360

KPDR-FM CHR
Stn 1: 102.1 kHz 100 kw 1,190'
GM: Jerry Rainey LSM: John Lansda
CE: Ed Miles
Rep: D&R
Baton Rouge Broadcasting Co. (grp)
Executive Center Dr.; 79902
915-532-6515 Fax: 915-532-3755

KOD-CLAQ Talk/AOR
Stn 1: 600 kHz 5 kw-W, DAN
Stn 2: 95.5 kHz 100 kw 1,388'
GM: Brad Dubow GSM: Sheila Diamond
PD-AM: Courtney Nelson PD-FM: Will Douglas
CE: Brad Dubow
D & F Communications L.P.
4141 Pineleaf #120; 79902
915-544-8864 Fax: 915-532-6342

KVKE/KINT Spanish/AC
Stn 1: 1150 kHz 5 kw-D, 380 w-N, ND
Stn 2: 93.9 kHz 100 kw 1,420'
GM: Raul Rodriguez PD: Cesar Samis
CE: Bruce Crow
Rep: Caballero, Katz
El Paso Del Norte Broadcast Radio
2501 N. Mesa Dr.; 79902
915-532-0094 Fax: 915-542-3580

KTSM AM-FM News-Talk/AC
Stn 1: 1380 kHz 5 kw-D, 500 w-N, ND
Stn 2: 99.9 kHz 100 kw 1,820'
GM: Karen Daniels GSM: Steve Masters
PD: Bill Tole CE: Jim Lutetsch
Tri-State Broadcasting Co.
819 N. Oregon; 79902
915-532-5421 Fax: 915-544-5658

KVW/KMMT Christian/Country
Stn 1: 1340 KHz 1 kw-W, ND
Stn 2: 94.7 kHz 61 kw 981'
GM: J.R. Phillips GSM: Ken Stice
PD: Brian Kennedy CE: Ron Haney
Rep: Interrep
Magic Media
4105 Rio Bravo; 79902
915-533-2400 Fax: 915-532-4970

#147 Erie PA

See Market Profile, page 3-54

Station Follows Station Follows
WCLT-FM WEYZ WREO-FM WFLN
WFJP WEYZ WIRE WFLN
WFJZ WEYD WIRE WFLN
WJET-FM WXCM WRKI-FM
WXGA WXCM WXCM WXGA
WXAFM WXCM

WCLT-FM Contemporary Christian
Stn 1: 106.3 kHz 3.4 kw @ 430'
GM: Joel Natalle GSM: Bob Smith
PD: Joel Natalle CE: Mel Burger
Inspiration Time Inc.
10912 Peach St., Waterford PA 16441
814-796-6000

Duopoly

WEYZ/AM-WFLP-AM Stds./News
Stn 1: 1330 KHz 5 kw-W, DA2
Stn 2: 1500 KHz 1 kw-W, ND
GM: Chris Hagerty GSM: Chris Hagerty
PD: Mark Soldi CE: Mark Himmell
Heart Broadcasting
2053 W. 12th; 16505
814-835-5000 Fax: 814-835-8395

WFUN/WREO News-Talk/Oldies/AC
Stn 1: 970 kHz 5 kw-W, 1 kw-N, DA2
Stn 2: 97.1 kHz 50 kw 500'
GM: Richard Rowley GSM: Werner Poegel
PD: Jeff Leppard CE: Brian Wolf
Radio Enterprises of Ohio Inc.
Richard Rowley, pres.
Box 738, Ashtabula OH 44004
216-993-2126 Fax: 216-992-2658

WJET-FM CHR
Stn 1: 102.3 kHz 1.7 kw @ 614'
GM: John Kanzius GSM: Bob Bach
PD: Neil Sharp CE: Mike Kobyka
Jet Broadcasting Co. (grp)
1635 Ash St.; 16503
814-453-5000 Fax: 814-459-0838

WLKK-AM Talk
Stn 1: 1400 kHz 1 kw-W, ND
GM: Timothy De Capua GSM: Leigh Wardi
PD: Barry Steinhaagen CE: Mark Himler
KDC Inc.
18 W. 9th St.; 16501
814-456-7034 Fax: 814-456-0292

WMGW/WZPR Talk/Country
Stn 1: 1490 kHz 1 kw-W, ND
Stn 2: 100.3 kHz 20 kw @ 587'
GM: Gary Gunton GSM: Mark Kilburn
PD: Ray Homers CE: John McWilliams
Great Circle Broadcasting Co.
Box 397, Meadville PA 16335
814-724-1111 Fax: 814-333-9628

WPSE-AM Business-News-Sports
Stn 1: 1450 kHz 1 kw-W, ND
GM: Fred Anzivino GSM: Mike Rectenwal
PD: Fred Anzivino CE: Mike Kobylka
Net: CBS, BRN
Penn St. U.
aq 12-88
Penn State-Behrend Station Rd.;
16563-1450
814-898-6171 Fax: 814-898-5015

WRIE/WXKC Sports-Std's/AC
Stn 1: 1260 kHz 5 kw-W, DA2
Stn 2: 99.9 kHz 50 kw @ 492'
GM: Don Kelly GSM: Carolyn Hansis
PD: Ron Allen CE: Rick Pogson
K&K Radio Broadcasting L.P.
471 Robinson Rd.; 16509
814-866-5355 Fax: 814-868-1876

Duopoly

WRKT-FM/WXME-FM AOR/AC
Stn 1: 100.9 kHz 6 kw @ 262'
Stn 2: 103.7 kHz 50 kw @ 500'
GM: Richard Rambaldo GSM: Michael Mapedi
PD: Ron Kania CE: Brian Wolf
Rambaldo Communications Inc.
1 Broadcast Park, North East PA 16428
814-725-4000 Fax: 814-725-5401

WXTA-AM Country
Stn 1: 97.9 kHz 10 kw @ 505'
GM: Robert Winters GSM: Jim Kozlowski
PD: Bill Shannon CE: Rick Pogson
Rep: Torbet Net: Unistar
Winncup Broadcasting
aq 1989
4910 Richmond St.; 16509
814-864-4835 Fax: 814-864-4837

#143 Eugene-Springfield

See Market Profile, page 3-54

Station Follows Station Follows
KAVE-FM KZZK KORE
KDUK KPNW KPNW
KDUK-FM KDUK KPNW-FM KPNW
KEED KXXD KUGN
KXXD-FM KXXD KUGN KUGN
KXXD KXXD KXXD KZEL-FM
KMGX-FM KXXD KZZK -

KDUK AM-FM Sports Talk/AOR
Stn 1: 1280 kHz 700 w-W, DAN
Stn 2: 104.7 kHz 63 kw @ 326'
GM: Neil Olsson GSM: Neil Olsson
PD: Greg Adams CE: Chuck Rogers
PITI Broadcasting (grp)
75 Centennial Loop; 97401
503-345-8888 Fax: 503-868-0329
#169 Fayetteville-Springdale AR

**KVOX AM-FM**  Old Country/Country
Stn 1: 1280 kHz 5 kw-D, 5 kw-N, DAV
Stn 2: 99.9 mHz 100 kw @ 380'
GM: Clark Wideman GSM: Clark Wideman
PD: Bob James CE: Scott Winston
KVOX Inc.
Box 97, Moorhead MN 55651
218-233-1522 Fax: 218-233-8742

**WDAY AM-FM**  News-Talk
Stn 1: 970 kHz 5 kw-U, DAn
Stn 2: 93.7 mHz 100 kw @ 1,030'
GSM: Mark Gernar PD-AM: Lon Becker
PD-FM: Mark Malleck CE: Marty Berlinger
Forum Publishing Co.
301 8th St. S., Fargo ND 58108
701-241-5350 Fax: 701-241-5373

**Duopoly**

**KXIX-FM/KISS-FM**  Country
Stn 1: 103.9 mHz 100 kw @ 482'
Stn 2: 101.9 mHz 23 kw @ 702'
GM: Doug Whitman GSM: Jeff Wood
FM: Joanne Bruton PD-FM1: Lenny Fox
PD-FM2: Rich Walton CE: Zeb Hufmaster
Rep: Katz
Noalmark Broadcasting (grp)
4250 N. College, 72703
501-521-0104 Fax: 501-444-8600

**KUOA**
Stn 1: 1390 kHz 1 kw-D, ND
Stn 2: 94.3 mHz 5.2 kw @ 709'
GM: Randy Jordan GSM: Vicki Johnson
PD: Mitchell Johnson CE: Mark Jarman
R&R Broadcasting Inc.
4001 W. Walnut, Rogers AR 72701
501-636-4611 Fax: 501-631-8902

**KEZE-FM**  Easy
Stn 1: 93.3 mHz 50 kw @ 489'
GM: Elvis Moody GSM: Elvis Moody
PD: Gary Borchard CE: Elvis Moody
KJEM FM L.P.
216 N. Main St., Bentonville AR 72712
501-273-9039 Fax: 501-273-9030

**KEZA-FM**  AC
Stn 1: 107.9 mHz 100 kw @ 1,280'
GM: Dale Daniels GSM: Susan Parker
PD: Chip Arledge CE: Doyle Garner
Communications Corp.
1180 W. Sunset, Springdale AR 72764
501-750-4108 Fax: 501-750-8163

**KQFX-FM**  Country
Stn 1: 1590 kHz 1 kw-D, ND
Stn 2: 104.9 mHz 2.75 kw @ 486'
GM: Tom Brown GSM: Dave Felker
PD: Tom Brown CE: Doyle Garner
Westark Broadcasting Co.
1180 W. Sunset, Springdale AR 72764
501-750-4108 Fax: 501-751-8636

**KUOA-AM**  Country
Stn 1: 1290 kHz 5 kw-D, ND
GM: Carl McQuay GSM: Ken Florey
PD: Carl McQuay CE: Norman McChristian
Net: CNN, JSA
John Brown U.
Box 3145, JBU, Siloam Springs AR 72761
501-524-3154 Fax: 501-524-6335

**KURM**  News-Talk
Stn 1: 790 kHz 5 kw-D, 500 w-N, DAn
GM: Kermit Womack GSM: Diane Toma
PD: Bill Banner CE: Ken Williams
Kerm Inc.
212 N. 2nd St., Rogers AR 72756
501-636-7979 Fax: 501-631-9711

**KOLZ-FM**  Oldies
Stn 1: 98.3 mHz 3 kw @ 300'
PD: Randy Johnson CE: Les Carter
Demaree Media Inc. (grp)
co-owned with KFAY/KEKG
100 N. Dixieland #B1, Fayetteville AR 72712
501-621-9000 Fax: 501-621-9000

**Room**

**KWWX-FM**  Urban
Stn 1: 99.1 mHz 100 kw @ 981'
GM: Lynn Carroway GSM: Sonny Pagan
PD: Robert Jeffers
Well Enterprises (grp)
Box 710, 28302
501-866-4991 Fax: 501-868-6720

**Source Guide & Directory 1994©**
WZNS-FM  Classic Rock
Stn 1: 99.2 mHz  100 kW @ 1,800'
Metropolitan Broadcasting Assocs. L.P.
sale to WKMKL-FM (Beasley Bcg.) pending, 1.5M, RBR 12-13-93
Box 231, Dillon SC 29366
803-774-9000  Fax: 803-774-6721

#105 Flint MI
See Market Profile, page 3-57
Station  Follows  Station  Follows
WCRZ-FM  WFTN  WOBE-FM
WDZZ-FM  WWCK  WWDF
WFDF  WQGZ  WWFT
WFTN  WWKMF-FM  WFTN

WFDF/WDZZ  Nostalgia/Urban
Stn 1: 910 kHz  5 kW-D, 1 kW-N, DA1
Stn 2: 92.7 mHz  3 kW @ 256'
GM: Michael Dack  GSM: Debbie Collins
PD: Maestro  CE: Dean Greer
McVay Broadcasting of Flint Inc.
Sale to Connoisseur pending, est $3M, RBR 10-25-93
1 1st St.  #1380; 48502
810-239-7300  Fax: 810-239-7310

WFLT-AM  Black Gospel
Stn 1: 1420 kHz  500 w-D, DAD
GM: Jeff Scott  GSM: Rory Cavette
PD: Rory Cavette  CE: Mike Moffit
Metro Missionary Baptist Church
317 S. Avellin Ave.; 48506
810-239-5733  Fax: 810-789-8628

WFNT/WCRZ  News-Talk/AC
Stn 1: 1470 kHz  5 kW-D, 1 kW-N, DA2
Stn 2: 107.9 mHz  50 kW @ 331'
GM: John Risher  GSM: Lynette Mackenzie
PD: Jay Patrick  CE: Bill Sanderson
Rep: Katz  Net: ABC/CBS
Faircom Inc. (grp)
LMA: operates WKMY-FM (Radiocom, 101.7 mHz, Country)
G3333 E. Bristol Rd., Burton MI 48529
810-742-1470  Fax: 810-742-5170
FM: 810-743-1080

WKMFM-FM  Country
Stn 1: 101.7 mHz  3 kW @ 328'
Radiocom Ltd.
LMA: brok'd to WFNT/WCRZ (Faircom)
306 W. Genesee St., Frankenmuth MI 48734
517-652-3265  Fax: 517-652-3291

WOWE-FM  Urban AC
Stn 1: 98.9 mHz  3 kW @ 328'
GM: Michael Shumpert  GSM: M. Shumpert
PD: Kevin Askew  CE: Ed Zelesda
Net: ABC
Protestants Broadcasting Inc.
107 S. Main St., Vassar MI 48836
810-234-4335  Fax: 810-823-3381

WWCK AM-FM  Top 40 (s)
Stn 1: 1570 kHz  5 kW-D, ND
Stn 2: 105.5 kHz  25 kW @ 328'
GM: Marc Steenbarger  GSM: M. Steenbarger
PD: Lee St. Michaels  CE: Mark Meyer
Majac of Michigan Inc.
3217 Lapeer Rd.; 48503
810-744-1570  Fax: 810-743-2500

WWGZ AM-FM  Country/Adult Rock
Stn 1: 1530 kHz  5 kW-D, DA
Stn 2: 103.1 kHz  3 kW @ 300'
GM: Don Weber  GSM: Joe Balliana
PD: Jerry Tarrants  CE: Ed Sellita
Rep: Pat Media
Covenant Communications Corp.
286 W. Nepessing, Lapeer MI 48446
810-664-8555  Fax: 810-664-8990

#197 Florence SC
See Market Profile, page 3-57
Station  Follows  Station  Follows
WHZL-FM  WMYB  WOLS
WHSF  WHSC  WSOM-FM  WJMK
WJMK  WJMX  WYNN
WWFT  WWKFM-FM  WWGZ

WHSC AM-FM  Talk/Country
Stn 1: 1450 kHz  1 kW-U, ND
Stn 2: 98.5 kHz  6 kW @ 328'
GM: Reb Blanchard  GSM: Reb Blanchard
PD: Howard Garfield  CE: Doug Carter
Hartsdale Broadcasting Co.
Box 940, Hartsville SC 29590
803-332-8101  Fax: on req

Dupoloyn
WJMX AM-FM  News-Talk/Hot AC
WSQN-AM-FM  AC
Stn 1: 970 kHz  5 kW-D, 3 kW-N, DAI
Stn 2: 103.3 kHz  50 kW @ 492'
Stn 3: 102.9 kHz  2.9 kW @ 466'
GM: Harold Miller  GSM: Theresa Miller
PD: Tom Brockway  CE: Bob Smith
Atlantic Broadcasting Co. Inc.
181 E. Evans St.; 29501
803-667-9569  Fax: 803-673-7390

WKSY-FM  Country
Stn 1: 100.5 mHz  21.5 kW @ 354'
GM: Harmon Jesmin  GSM: Peter Nadel
PD: Bill Poston  CE: Rudolph Hatcher
Holler Media Inc.
Box 12570; 80306
803-667-1200  Fax: 803-667-0457

LMA
WMTX-FM  AC
Stn 1: 102.1 mHz  6 kW @ 328'
GM: Edward F. Seeger  GSM: Kenney Bitton
PD: John Price  CE: Jerry Smith
Rep: Regional  Net: ABC
Pamplico Broadcasters L.P.
aqc-10-89
LMA: in sales-only LMA with WWFN-FM 2704 S. Irby; 29505
803-661-5000  Fax: 803-661-0888

WOLS-AM  Southern Gospel
Stn 1: 1230 kHz  1 kW-U, ND
GM: Frank Bungardner  GSM: F. Bungardner
PD: Hal Boykin
GHB Radio Group (grp)
1511 S. Dargan; 29506
803-665-1230  Fax: 803-665-8786

WWFN-FM  Oldies
Stn 1: 100.1 mHz  1.3 kW @ 482'
GM: Alesia Peace  GSM: Charlie Green
PD: Jerry Smith  CE: Mike LeBlanc
Rep: Regional  Net: ABC
Florence County Broadcasting

LMA: in sales-only LMA with WMXT-FM 2704 S. Irby; 29505
803-661-5000  Fax: 803-661-0888

WYMB/WHLZ  Country (s)
Stn 1: 1410 kHz  1 kW-D, ND
Stn 2: 92.5 kHz  100 kW @ 1,171'
GM: Carl Roach  GSM: Christine Harvin
PD: Matt Scurry  CE: Milton Holladay
Rep: McGavren  Net: AP
Clarendon County Broadcasting
Box 400, Manning SC 29102
803-436-2098  Fax: 803-435-2788

WYNN AM-FM  R&B Classics/Urban
Stn 1: 940 kHz  250 w-D, 166 w-N, ND
Stn 2: 106.3 kHz  5 kW @ 328'
GM: Jim Maurer  GSM: Jim Maurer
PD-AM: Oli Williams  PD-FM: Fred Brown
CE: Milton Holladay
Rep: Torbet  Net: AURN
Forjay Broadcasting
Box 100531; 29501-0531
803-662-6364  Fax: 803-669-2654

#119 Fort Myers FL
See Market Profile, page 3-58
WCCF/WKX  News-Talk/Country
Stn 1: 1580 kHz  670 w-D, 50 w-N, DA2
Stn 2: 92.9 mHz  50 kW @ 361'
GM: Mike Moody  GSM: David Ayres
PD: Berry Smith  CE: Paul Wolf
Rep: Eastman  Net: CBS/ABC
Intermart Inc.
aqc from Gulf Atlantic, 1993
4810 Deltona Dr.; 33901
813-639-1188  Fax: 813-639-6742

WCRT-AM  Country
Stn 1: 107.1 mHz  25.5 kW @ 709'
GM: Scott Fritchington  PD: Rick Magee
Sandbar Communications (grp)
sale to Radio Equity Partners pending, $10M, RBR 11-15-93
4046 Evans Ave.; 33901
813-275-5707  Fax: 813-275-4669

WCYU-AM  Soft AC
Stn 3: 94.5 kHz  100 kW @ 1,010'
GM: James Keating  GSM: Joe Adeny
PD: John Conrad  CE: Peter Spalvins
Rep: chịristal
Palmer Communications Inc. (grp)
Note: also serves Naples.
333 8th St. S., Naples FL 33940
813-263-4600  Fax: 813-263-6525

WDCQ-AM  Talk
Stn 1: 1200 kHz  10 kW-D, 1 kW-N, DA2
GM: Steve Gilbert  GSM: Larry Kent
PD: Keith Kite  CE: Paul Wolf
Network Properties of America Ltd.
12381 S. Cleveland Ave.; #502; 33907
813-278-1212  Fax: 813-278-0423

WINK-AM  News-Talk/AC
Stn 1: 1240 kHz  1 kW-U, ND
Stn 2: 96.9 kHz  100 kW @ 1,322'
1994 Radio Business Report
#118 Fort Pierce-Stuart-Vero Beach FL

## Duopoly

**WJBX-FM/WSUV-FM**
- **Cl.Rock/AC**
- Stn 1: 99.3 mHz
  - 50 kw @ 285'
- Stn 2: 105.5 mHz
  - 6 kw @ 266'
- GM: Jack Lynn

GM -AM:
- **Stn**
- **WMYR/WHEW**
  - News/Talk/AOR
- **WWCN/WRXK**
  - **Country/County**
- Chris Cute -FM WAXE

## Kellner Broadcasting of Charlotte County

**WJEJ**
- ac 1-1-93, $1.15M
  - 3151 Cooper St. #56, Punta Gorda FL 33950
  - 813-639-1112
  - Fax: 813-637-6187

**WWMR/WHEW**
- Country/County
  - Stn 1: 1410 kHz
    - 5 kw-U, DAB
  - Stn 2: 101.9 mHz
    - 100 kw @ 991'
- GM: Robert Heckscher

## Wolf Oldies

**WOLZ-Oldies**
- Stn 1: 95.3 mHz
  - 100 kw @ 453'
- GM: Steve Humphries

## Heritage Broadcasting Group Inc. (grp)

sale to Osborn pending, RBR 12-13-93

## LMA

**WWCN/WRXK**
- News/Talk/AOR
  - Stn 1: 770 kHz
    - 10 kw-D, 1 kw-N, DAB
  - Stn 2: 96.1 kHz
    - 100 kw @ 1,122'
- GM-AM: Tony Allen
- GSM-AM: Tony Allen
- PD-AM: Tony Allen

## Beasley Broadcast Group (grp)

LMA: operates WXSB-FM (WRCC Ptnrs.)

## WKBX

- **Top 40**
  - Stn 1: 103.7 mHz
    - 50 kw @ 272'
- PD: Chris Cute

## WRCC Partners

LMA: brok’d to WWCN/WRXK (Beasley)

## #167 Fort Smith AR

See Market Profile, page 3-59

## KAYR/KLSZ

**WJNN-Am**
- **News-Talk**
  - Stn 1: 1330 kHz
    - 5 kw-D, 1 kw-N, DAB
  - GM: George Grissinger
- GSM: Debby McLean
- PD: John Picano
- CE: Dick Lucas

## Fairbanks Communications Inc. (grp)

Note: rebroadcasts WJNO-AM West Palm Beach

## WQOL-Oldies

**WQOL-AM**
- **Oldies**
  - Stn 1: 103.7 mHz
    - 50 kw @ 476'
  - GM: Wayne Dillon
  - PD: Phil Scott
- CE: Wayne Dillon

## Treasure Coast Media Inc.

**WSTU/WHQG**
- **AC/Easy**
  - Stn 1: 1450 kHz
    - 1 kw-U, ND
  - Stn 2: 102.3 mHz
    - 3 kw @ 285'
- GM: Genevieve Glasscock
- PD: Barry Grant

## Genevieve Glasscock

1000 Alice Ave., Stuart FL 34994

**WGBB**
- **News/Talk/Soft AC**
  - Stn 1: 1490 kHz
    - 1 kw-U, ND

## Sandal Communications (grp)

**WZZZ-AM**
- **AOR**
  - Stn 1: 92.7 mHz
    - 50 kw @ 482'
  - GM: Charlie DiToro
  - PD: Rich Dickerson
  - CE: Mike Carley

## CB Broadcasting Corp. (grp)

**WJBE-FM**
- AM -FM
  - 1265 16th St., Vero Beach FL 32960

## Source Guide & Directory 1994
PO-AM: Robert Houston  PD-FM: Mark Scott  CE: Jimmy Poole
Fort Smith FM Inc.  423 Garrison Ave.; 72901  501-783-5379  Fax: 501-785-5946

Duopoly
KZBB-FM/KEZU-FM  CHR/Easy  
Stn 1: 97.9 mHz  100 kw @ 200'  
Stn 2: 104.7 mHz  50 kw @ 392'  
GM: Larry Tate  GSM: Judi Sorrell  
PO: Dave Earnhart  CE: Keith Osterman  
Eldon Coffman & Larry Tate  
9001 Rogers Ave. #105; 72903  
501-452-0105  Fax: 501-484-7806

KZKZ-FM  Contemporary Christian  
Stn 1: 106.3 mHz  3.5 kw @ 433'  
GM: Jerry Lynch  GSM: Buce Park  
PD: Dave Burdue  CE: Keith Osterman  
KZ Radio L.P.  
Box 6210; 72906  
501-646-6700  Fax: 501-646-1373

#214 Fort Walton Beach FL  See Market Profile, page 3-59

WAZF-FM  Station  JUKEbox  Station  WJSB-WASF  Station  WFTW  Station  WJBB-WVME  Station  WSKSM-FM  Station  WYRD-FM  WLG-FM

WFTW/WKSM  Talk-Sports/Rock  WYZB-FM  Oldies  
Stn 1: 1260 kHz  2.5 kw-D, ND  
Stn 2: 99.5 kHz  50 kw @ 450'  
Stn 3: 105.5 kHz  6 kw 328'  
GM: Georgia Edmiston  GSM-combo: James Tepagnary  
GSM-FM2: Jud Robertson  
PD-combo: Scratch Malone  
PD-FM2: Jeff Michael  CE: Bruce Campbell  
Specter Broadcast Corp.  
acq WYZZ-FM from Holladay Bkg; 10-93  
Box 2347; 32549

904-243-7676  Fax: 904-664-0203  
WYZB: 904-243-2323  Fax: 904-243-6806

WJSB/WAZF  Country  
Stn 1: 1050 kHz  5 kw-D, ND  
Stn 2: 104.9 mHz  3 kw @ 276'  
GM: Jim Whittaker  GSM: Dutch Van  
PO: Sandy Stapleton  CE: Jim Whittaker  
Crestview Broadcasting Co.  
Box 267, Crestview FL 32536

904-682-3040  Fax: 904-682-5232

WKYD/WWSF  News/Talk/CHR  
Stn 1: 920 kHz  5 kw-D, 500 w-N, DAN  
Stn 2: 98.1 mHz  89 kw @ 1024'  
GM: Ron Hill  GSM: Gwen Allegretto  
PD: Tim Kincaid  CE: Jerry Wilson  
MetroCities Communications Inc. (grp)  
sale to Riggs Radio Corp. pending, $650k, 
Radio News Today 12-28-93  
Note: licensed to Andalusia AL  
Box 8, Andalusia AL 36420

904-664-2400  Fax: 205-222-8641

WLG-FM  Jazz  
Stn 1: 103.1 mHz  50 kw @ 482'  
GM: Jim Furr  GSM: Bob Chase  
PD: Ray Miller  CE: Jeff Baxter  
Net: ABC  
Sonique Enterprises

743 Hwy. 78 E. #6, Destin FL 32541  904-654-1031  Fax: 904-654-6510

WMMK-FM  Country  
Stn 1: 92.1 mHz  25 kw @ 279'  
GM: Richard Anderson  GSM: Pete Norden  
PD: Skip Dobbs  CE: Gerald Wilson  
Reid Broadcasting Corp.  
Box 817, Destin FL 32540

904-837-0101  Fax: 904-837-7621

WNCV-FM  Soft Hits  
Stn 1: 100.3 mHz  6 kw @ 295'  
GM: Steve Williams  GSM: Jack Yeiser  
OM: Steve Williams  CE: Ron Toole  
Net: JSA  
Century 100 Broadcasting Inc.  
210 Government St. Suite C, Niceville FL  
32578

904-729-1003  Fax: 904-678-0592

WWAV-FM  AC  
Stn 1: 102.3 mHz  3 kw @ 328'  
GM: Jarn Jernigan  PD: Roger Harrison  
Rep: Banner  Net: Unistar  
Emerald Coast Communications (see  
Opus Media Group Inc. in Groups)  
1234 Airport Hwy., Destin FL 32541

904-654-5102  Fax: 904-654-5387

WJYF-FM  Country  
Stn 1: 1260 kHz  2.5 kw-D, 1 kw-N, DA2  
Stn 2: 94.1 mHz  6 kw @ 328'  
GM: Connie Kova  GSM: Mary Clemens  
PD: Connie Kova  CE: Mike Peters

Frank Kova  
acq of WQKM (fm CP, 96.3 mHz,  
6.55 kw @ 554' pending)  
2000 Lower Huntington Rd.; 48619

917-747-1511

WGWM/WBRI  AC/Easy  
Stn 1: 860 kHz  1 kw-D, 500 w-N, DA2  
Stn 2: 105.9 mHz  50 kw @ 500'  
GM: Mike Day  OM: Rich Coolman  
CE: Paul Dixon  Net: CNN  
Bomar Broadcasting Co. (grp)  
Box 1538, Marion IN 46952

317-664-7396  Fax: 317-668-6767

WJFX-AF  Urban  
Stn 1: 107.9 mHz  2.5 kw @ 358'  
GM: Louis Dinwiddie  GSM: Hugh Roberts  
PD: Angie Canessa  CE: Jack Didler  
Allen County Broadcasting L.P.  
5936 E. State Blvd.; 48615

219-493-9239  Fax: 219-749-5151

WOCOM/WMER  Full Svc.-AC (s)  
Stn 1: 1190 kHz  50 kw-w, DAN  
Stn 2: 101.3 mHz  3 kw @ 300'  
GM: Gina Maxwell  GSM: Tony Butz  
PD: Gary Nose  CE: Eric Culp  
Price Communications (grp)  
203 W. Wayne; 48602

219-424-2400  Fax: 219-422-2673

WQHK/WMEEE  Country/CHR  
Stn 1: 1380 kHz  5 kw-D, ND  
Stn 2: 97.3 mHz  25.8 kw @ 689'  
Stn 3: 1540 kHz  250 w-D, ND  
Stn 4: 92.7 mHz  13.4 kw @ 449'  
GM: Tony Richards  GSM: Kevin Meek  
OM: Jeff Davis  CE: Ed Didler  
Federated Media (grp)  
Federated increased position in  
WADM/WQHK to 50%, creating a duopoly  
with WQHK/WMEEE, BBR 6-7-93  
Note: WADM-AM was off the air at  
deadline  
2915 Maple Rd.; 48616

219-447-5511  Fax: 219-447-7546

WXKE-FM  AOR  
Stn 1: 103.9 mHz  3 kw @ 328'  
GM: David Reithmiller  GSM: Jeff Archer

1994 Radio Business Report®
#205 Frederick MD

See Market Profile, page 3-60

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Owner</th>
<th>Frequency</th>
<th>Power</th>
<th>City</th>
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<tbody>
<tr>
<td>WAFY-FM</td>
<td>WAFY</td>
<td>GSM:</td>
<td>103.1 MHz</td>
<td>1 kW @ 571'</td>
<td>Washington</td>
</tr>
</tbody>
</table>

WFMD/FWRE News
219-484-0580

PD:
Stn KGST KEZL -FM KEYO KOQO KEOS -FM KKTR KMPH -FM
209-222-1573

Source
Stn 209-222-1573

#67 Fresno

See Market Profile, page 3-61

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Owner</th>
<th>Frequency</th>
<th>Power</th>
<th>City</th>
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<tbody>
<tr>
<td>W2XFB-FM</td>
<td>W2XFB</td>
<td>GSM:</td>
<td>90.9 MHz</td>
<td>300 w @ 912'</td>
<td>Fresno</td>
</tr>
</tbody>
</table>

WBFS/WSYQ Country/Top 40
Stn 1: 920 kHz 4.3 kW, 430 w-N, DNB
Box 1129; 21702
301-663-5400 Fax: 301-663-0636

#705 Fresno

Imperio Enterprises (grp)
2811 N. Wisteria Ave.; 93704
209-222-0900 Fax: 209-222-1573

Duopoly

KEYQ/KFSD
Stn 1: 980 kHz 500 w-N, DNB
GM: Linda Lopez CE: Jim Moore

KMRF/FM
Stn 1: 960 kHz 1 kW, DNB
GM: Tom Head CE: Mike Head

KEZL/FM
Stn 1: 980 kHz 500 w-N, DNB
GM: Kim Cope CE: Mike Head

Kevin CDC
Stn 1: 980 kHz 500 w-N, DNB
GM: Kim Cope CE: Mike Head

KQCD-FM
Stn 1: 980 kHz 500 w-N, DNB
GM: Kim Cope CE: Mike Head

KQCD-AM
Stn 1: 980 kHz 500 w-N, DNB
GM: Kim Cope CE: Mike Head

KQCV-FM
Stn 1: 980 kHz 500 w-N, DNB
GM: Kim Cope CE: Mike Head

KBIF-AM
Religion/Sports
Stn 1: 900 kHz, 500 w-N, DNB
GM: Linda Lopez CE: Jim Moore

Imperio Enterprises (grp)
2811 N. Wisteria Ave.; 93704
209-222-0900 Fax: 209-222-1573

Source Guide & Directory 1994 ©
Stn 2: 95.7 mHz 17.5 kw @ 850' GM: Mary Lou Gunn LSM: Liz Ballestier PD: David Moore Rep: CBS

The Brown Organization (grp)
2125 N. Barton Ave., 93703 209-255-8383 Fax: 209-453-1313

#111 Gainesville-Ocala FL

See Market Profile, page 3-62

Stn 2: 1390 kHz 5 kw-D, ND GM: Doug Gillen (pres) GSM: Tim McGuire PD: Jeri Maxwell Rep: Keith, Banner

Gator Broadcasting Corp.
7120 S.W. 24th Ave., Gainesville FL 32607 904-331-2001 Fax: 904-331-2001

WGGG/WRRX Talk/Classic Rock
Stn 1: 1230 kHz 1 kw-U, ND GM: Michael Jurian GSM: Michael Jurian PD: Michael Jurian CE: Tim McGuire

Eagle Broadcasting Co.
3135 S.E. 27th St., Gainesville FL 32601 904-372-2528 Fax: 904-372-2520

Greater Ocala Broadcasting Corp.
1515 E. Silver Springs Blvd. #182, Ocala FL 34470 904-732-8000 Fax: 904-732-0174

WRUF AM-FM News-Tk/AOR/Cl.Rock

University of Florida
Box 14444, Gainesville FL 32604 904-392-0771 Fax: 904-392-0551

Duopoly

WTRX AM-FM
Stn 1: 920 kHz 500 w-D, ND GM: John Rutledge PD: Tommy Rockwell CE: Lee Freshwater
Net: ABC/ABC

Another Inc. (grp)
Note: serves Ocala; co-owned with WYGC-FM Gainesville
3357 S.W. 7th St., Ocala FL 34474 904-732-9877 Fax: 904-622-6675

WYGC-FM Country
Stn 1: 100.9 mHz 3 kw @ 300' GM: Mel Clark GSM: Mel Clark PD: Nancy Kenney CE: Lee Freshwater Rep: McGavren CE: AE

Asterisk Inc. (grp)
acq WYGC-FM from Heritage, $1.4M, 1RBR 8-13-93
Note: serves Gainesville; co-owned with WTRS AM-FM Ocala
4424 N.W. 13th St. #C-5, Gainesville FL 32609 904-375-1317 Fax: 904-375-6961

WWGO-FM Oldies
Stn 1: 95.7 mHz 3 kw @ 328' GM: Don Connelly GSM: Don Connelly PD: Duke Roberts CE: Don Connelly Net: ABC/SN

Stoehr Communications Corp.
Robert Stoehr, pres.
3343 E. Silver Springs Blvd., Ocala FL 34470 904-622-9550 Fax: 904-622-4449

WWLO-AM Urban-Gospel
Stn 1: 1430 kHz 2.5 kw-D, ND GM: Willie Martin GSM: Willie Martin PD: Maxwell St. Clare CE: Jerry Smith

Gainesville Broadcasters
102 N.E. 10th Ave. #3, Gainesville FL 32601 904-377-5656 Fax: 904-399-1925

WYFB-FM Religion
Stn 1: 90.5 mHz 96.8 kw @ 680' GM: Bob Reed

Bible Broadcasting Network (grp)
Rt. 2, Box 1012, Keystone Hts., FL 32656 904-522-8550 Fax: 904-522-8550

WYOC-FM Oldies
Stn 1: 104.7 mHz 1.6 kw @ 449' GM: Ben Kenney GSM: Tom Kenney PD: Keith Conway CE: Kyle McGrill

Santa Fe Wireless Inc.
Box 1646, High Springs FL 32643 904-454-3666 Fax: 904-454-4038

#246 Grand Forks ND-MN

See Market Profile, page 3-63

Stn 1: 1590 kHz 5 kw-D, 1 kw-N, DA2 GM: Dave Norman GSM: Jay Weingarten PD: Scott Hennessey CE: John Aasen

KRD Inc.
667 DeMars Ave., Grand Forks ND 58201 701-772-2204 Fax: 701-746-0012

KJKJ-FM Classic Rock
Stn 1: 107.5 mHz 100 kw @ 446' GM: Jeff Hoberg GSM: Pat McLean PD: Michael Cross

Jack Ingstad Broadcasting Inc.
301 N. 3rd #301A, Grand Forks ND 58203 701-746-1417 Fax: 701-746-1410

KJKC AM-FM Easy/CrStn AC
Stn 1: 1480 kHz 5 kw-D, 1 kw-N, DAN GM: Larry Roed GSM: Bill Ehike PD: Kevin Andison CE: Mark Persons
Net: ABC-UR/ABC

Pine to Prairie Broadcasting Inc.
Box 806, Fosston MN 56642 218-435-1919 Fax: 218-435-1480

KXKL AM-FM Country/CHR
Stn 1: 1440 kHz 1 kw-D, 500 w-N, ND GM: Troy Ramage GSM: Kathy Loft PD: Rick Acker CE: Dave Schroeder

Excel Broadcasting Corp.
505 University Ave., Grand Forks ND 58203 701-775-0575 Fax: 701-775-0579

KNOX AM-FM AC-News-Talk/Ctry
Stn 1: 1310 kHz 5 kw-U, DAN GM: Justin Hoberg GSM: Lynn Hodson PD: Ron Weist CE: Dave Schroeder

Radio Grand Forks Assocs. L.P.
Box 13638, Grand Forks ND 58206 701-775-4611 Fax: 701-775-0574

KOHT-FM CHR
Stn 1: 98.1 mHz 100 kw @ 413' GM: Dave Salo GSM: Dave Salo PD: Jay Murphy CE: Scott Rand

Community Airways Corp. (grp)
Box 1037, Grand Forks ND 58206-1037 701-746-1413 Fax: 701-775-0919

KROX-AM AC
Stn 1: 1260 kHz 1 kw-D, 500 w-N, DAN GM: Frank Fee GSM: Butch Melbye PD: Steve Krueger CE: Stan Mueller

Gopher Communications Co.
208 S. Main
Box 620, Crookston MN 56716 218-281-1140 Fax: 218-281-5036

KTRF/KSNR News-Info/Oldies
Stn 1: 1230 kHz 1 kw-U, ND Stn 2: 102.3 mHz 100 kw @ 584' GM: Joel Swanson GSM: John Praska

1994 Radio Business Report®
KYCK-FM  701
PD: Katz & Powell  Rep: CBS, MN News/SMN
Border States Broadcasting  Box 40, Hwy 32 N., Thief River Falls MN
56701
218-681-1230  Fax: 218-681-3717

#251 Grand Junction CO
See Market Profile, page 3-63

Duopoly
KEKB-FM/KBKLM-FM Country/Oldies
Stn 1: 99.9 mHz  79.4 kw @ 1,385'
Stn 2: 107.9 mHz  100 kw @ 1,296'
GM: Dick Maynard  GSM: Marley Miller
PD: Ed Chandler  CE: Mike Shafer
Rep: Banner
Jan-Dir Broadcasting Inc.
KEKB acq 1-5-93, $225K
315 Kennedy Ave.; 81501
303-243-3699  Fax: 303-243-0567

KEXO/KKLY Oldies/AC
Stn 1: 1230 kHz  1 kw, U-N
Stn 2: 95.1 mHz  100 kw @ 1,424'
GM: Jim Spehar  GSM: Pat Rawlston
PD-AM: Rick Laurence
PD-FM: Robert St. John  CE: Ted Wetzel
Monument Broadcasters
Box 2450; 81502
303-243-1230  Fax: 303-245-5858

KNZZ/KJYE News-Talk/Easy
Stn 1: 1100 kHz  50 kw-D, 10 kw-N, DAD
Stn 2: 92.3 mHz  7 kw @ 1,370'
GM: Jim TerLoux  GSM: Jim TerLoux
PD: Joe Wattington  CE: Dwight Morgan
MBC Grand Broadcasting Inc.
1360 E. Sherwood; 81501
303-241-9230  Fax: 303-245-7551

KQLY/KQIX Country/CHR
Stn 1: 1340 kHz  1 kw-U, ND
Stn 2: 93.1 mHz  100 kw @ 92'
GM: Dave Onsted  GSM: Dave Onsted
PD: Terry Jacobs  CE: Norm Price
Rep: Christal  Net: SMN/NBC, WW1
Airwaves Communications Inc.
aqc 1990, $1.2M
Box 340; 81502
303-245-9100  Fax: 303-245-7000

KSTR AM-FM News-Talk/Cl.Rock
Stn 1: 620 kHz  5 kw-D, ND
Stn 2: 96.1 mHz  100 kw @ 1,099'
GM: Brad Leggett  GSM: Steve Shane
PD: Ken Pilling  CE: Ken Pilling
First Star Corp.
Box 1120; 81502
303-242-5787  Fax: 303-245-6585

#66 Grand Rapids
See Market Profile, page 3-64

Duopoly
WKLQ-FM  Modern Rock
Stn 1: 94.5 mHz  50 kw @ 500'
Stn 2: 1340 kHz  1 kw-U, ND
Stn 3: 96.9 mHz  50 kw @ 500'
GM: Bart Brandmiller  GSM: Jennifer Stoll
PD: Mike Tennis  CE: Ron Steenwyk
Rep: Katz
Bloomington Broadcasting Corp. (grp)
60 Monroe Center N.W.; 49503
616-774-8461  Fax: 616-774-0351

WLAV AM-FM Urban Contemp.
Stn 1: 1140 kHz  5 kw-D, DAD
GM: Lee Cadana  GSM: Coy Davis
PD: Lee Cadana  CE: John Seymour
Richard L. Culepper
8545 Grand River Dr. SE, Ada MI 49301
616-676-1237  Fax: 616-676-2329

WLHT-FM  AC
Stn 1: 95.7 mHz  40 kw @ 554'
GM: Philip Callett (VP)  GSM: Fred Barr
PD: Steve Dirkelsen  CE: Craig Bowman
Rep: Eastman
Liggett Broadcasting (grp)
aqc 12-80, $1.38M
acq of WGRD AM-FM from The Regional Group pending, $3.7M, RBR 1-10-94
Box 96; 49501
616-451-4800  Fax: 616-451-0113

WODJ-FM  Oldies
Stn 1: 107.3 mHz  50 kw @ 492'
GM: Tom Duda  GSM: vacant
PD: Mike Kay  CE: Mike Stol Cor.
Rep: Katz  Net: Unistar CBN Plus
Goodrich Broadcasting Inc. (grp)
2610 Horizon S.E.; 49546
616-956-3323  Fax: 616-956-9321

WOOD AM-FM  Full Svc./Soft. AC
Stn 1: 1300 kHz  5 kw-U, DAD
Stn 2: 105.7 mHz  265 kw @ 810'
GM: Bruce Holberg (pres/gen ptnr)
GSM: Paul Boscarino  PD: Stan Atkinson
CE: Don Missad
Rep: Katz  Net: AM; NBC, WW1
WOOD Radio, LP
aqc 11-6-91
180 N. Division; 49503
616-459-1919  Fax: 616-732-3330

WWJQ/WJOK Gospel/Christn AC
Stn 1: 1260 kHz  5 kw-D, 1 kw-N, DA2
Stn 2: 99.3 mHz  4.7 kw @ 371'
GM: Leslie Lanscer  GSM: Roger Allen-Nyhus
PD: Dale Koplik  CE: Vern Bawinkle
Lanser Broadcasting Corp.
5658 143rd Ave., Holland MI 49423
616-394-1260  Fax: 616-394-9008

#257 Great Falls MT
See Market Profile, page 3-64

Source Guide & Directory 1994©
GSM: D.E. Stn 1: 560 kHz 5 kw-U, DAN
Stn 2: 91.4 mHz 36 kw @ 468'
GM: Jim Senst (VP) GSM: Terry Strickland
PD: Dave Wilson CE: Tony Cuesta
Rep: Art Moore Net: AM: ABC-D

WGEE AM
414-384-0731

WGEE FM
414-445-7711

KMON AM-FM Ctry-Ag/Hog Ctry
Stn 1: 1440 kHz 5 kw-D, 9.8.5
Stn 2: 1320 kHz 5 kw-D, 9.8.5
GM: Dr. Richard Strohman GSM: Macrae Young
PD: Gary Evans CE: Jack Weinlein
Rep: Colleen Lunden Net: FM: 100 kw @ 518'

Midwest Communications Inc. (grp)
WGEE-FM acq from Martin
Communications, 6-30-93, RBR 3-1-93
Box 23333; 54305

414-445-4584

WJLW-FM Contemporary Country
Stn 1: 1460 kHz 9 kw-D, 335
Stn 2: 105.7 kHz 100 kw @ 994'
GM: Al D'Amico GSM: John Tassan
PD: Darby Bennett CE: Stu Bubba
Rep: Christal Net: AM: 100 kw @ 328'

WinCom Radio Group (grp)
GM: Tom Sandretto CE: Jim Glacken
PD: Pat Smith CE: Gary Martin

#49 Greensboro-Winston Salem

See Market Profile, page 3-65

Station

Stn 1: 580 kHz 10 kw-D, 100 kw @ 1,035'
Stn 2: 1100 kHz 100 kw @ 1,170'
GM: E. R. McVay GSM: Matt Allen
PD: Jim Stapleton CE: Stuart Smith
Rep: Maryann McVay

Duopoly

WGFR-FM/WMAG-FM AC/Country
Stn 1: 1320 kHz 1 kw-U, ND
Stn 2: 90.5 kHz 1 kw-U, 1,050'
GM: Al DiCaprio GSM: Linda McDonald
PD: Stan Blevins CE: Bill McDonald

WQED/FM WMUR-FM AC/Hot AC
Stn 1: 91.5 kHz 5 kw-D, 360 kw @ 2,725'
Stn 2: 91.9 kHz 10 kw-U, ND
GM: Ron Anderson GSM: Jon Anderson
PD: Jim Stuebner CE: Peter Hoffer
Rep: Ron Stuebner

Duopoly

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 94.5 kHz 100 kw @ 1,095'
GM: Al DiCaprio GSM: Mike Newman
PD: Stan Blevins CE: Bill McDonald

WQED-FM WMUR-FM AC/Hot AC
Stn 1: 1320 kHz 5 kw-D, 100 kw @ 1,170'
Stn 2: 105.7 kHz 100 kw @ 1,050'
GM: Al DiCaprio GSM: Linda McDonald
PD: Stan Blevins CE: Bill McDonald

Duopoly

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 94.5 kHz 100 kw @ 1,095'
GM: Al DiCaprio GSM: Mike Newman
PD: Stan Blevins CE: Bill McDonald

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1320 kHz 5 kw-D, 100 kw @ 1,170'
Stn 2: 105.7 kHz 100 kw @ 1,050'
GM: Al DiCaprio GSM: Linda McDonald
PD: Stan Blevins CE: Bill McDonald

Duopoly

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 94.5 kHz 100 kw @ 1,095'
GM: Al DiCaprio GSM: Mike Newman
PD: Stan Blevins CE: Bill McDonald

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1320 kHz 5 kw-D, 100 kw @ 1,170'
Stn 2: 105.7 kHz 100 kw @ 1,050'
GM: Al DiCaprio GSM: Linda McDonald
PD: Stan Blevins CE: Bill McDonald

Duopoly

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 94.5 kHz 100 kw @ 1,095'
GM: Al DiCaprio GSM: Mike Newman
PD: Stan Blevins CE: Bill McDonald

WGDE-FM/WMAG-FM AC/Country
Stn 1: 1320 kHz 5 kw-D, 100 kw @ 1,170'
Stn 2: 105.7 kHz 100 kw @ 1,050'
GM: Al DiCaprio GSM: Linda McDonald
PD: Stan Blevins CE: Bill McDonald
acq of WJMH-FM from Beasley pending, est. $5M, RBR 9-20-93
93 Salem Valley Rd., Winston-Salem NC 27103
Box 593; 27102
910-723-9393 Fax: 910-722-5697

WPET/WKSI Religion/CHR
Stn 1: 950 kHz 500 w-D, ND
Stn 2: 97.1 MHz 100 kw @ 1,234’
GM: Lisa Powell GSM: Lisa Powell
PD: Amy Grayson PD-FM: Stan Wallace
CE: Larry Allen
Murray Hill Broadcasting
Rees Pog, pres.
1060 Gatewood Ave., Greensboro NC 27405
910-275-1657 Fax: 910-274-8897

WQMG AM-FM Black Gospel/Urban
Stn 1: 1510 kHz 1 kw-D, ND
Stn 2: 97.1 MHz 100 kw @ 1,234’
GM: Lisa Powell GSM: Lisa Powell
PD: Amy Grayson PD-FM: Stan Wallace
CE: Larry Allen
Baker Family Stations (grp)
Box 362, East Bend NC 27018
910-773-0869 Fax: 910-699-8036

WSJ/WTQ News-Talk/Country
Stn 1: 600 kHz 5 kw-U, DA2
Stn 2: 104.1 MHz 100 kw @ 1,420’
GM: Howard Nemesis GSM: Tom Hamilton
PD: Paul Johnson PD-FM: Dale Mitchell
CE: Allen Boaz
Rep: McGavren Net: AM, NBC, MBS, ESPN
New Media Corp. (grp)
acq 5-87
sale to Radio Equity Partners pending,
RBR 1-10-94
875 W. 5th St., Winston-Salem NC 27101
910-727-8826 Fax: 910-777-9930

#81 Greenville-New Bern-Jacksonville
See Market Profile, page 3-66

WATB/WTWF Religious/Talk
Stn 1: 1400 kHz 1 kw-U, ND
Stn 2: 273.3 MHz 7 kw @ 607’
GM: Casey Warrington GSM: Julia Nagle
PD: Casey Warrington CE: Can Gerasos
Net: NC News
Down East Radio
9 Morehead City Blvd., Morehead City NC 28557
919-247-7282 Fax: 919-247-7343

DUopoly
WCZI-FM/WKQF-AM Talk/AC
Stn 1: 98.3 MHz 1.35 kw @ 489’
Stn 2: 103.3 MHz 100 kw @ 593’
GM: Henry Hinton Jr. GSM: Bud Garmer
PD-FM1: David Horn PD-FM2: Rob Thaur
CE: Chris Brown CE-FM2: Dave Garmer
Net: Unistar, MBS, AMSports/Unistar Fmt 41
New East Communications Inc.
WCZI acq 9-8, $640K; WKQF acq 1-93,
$700K
3219 Landmark St. #9, Greenville NC 27834
919-755-9898 Fax: 919-355-0983

WELS/WKKG Gospel/Country
Stn 1: 1010 kHz 1 kw-D, ND
Stn 2: 102.9 MHz 3 kw @ 295’
GM: David Cavaler GSM: Ashley Mosley
PD: Kris Richards CE: Roy McCurry
Farmers’ Broadcasting
313 N. Green St., Kinston NC 28501
919-523-5151 Fax: 919-523-9357

WGTM-AM Gospel
Stn 1: 950 kHz 5 kw-U, DA2
GM: Celeste Willis
Willis Broadcasting Corp. (grp)
Note: sale pending.
919-243-2188

WHTE-FM Top 40
Stn 1: 103.7 MHz 100 kw @ 980’
GM: Dave Mack GSM: Dave Mack
PD: Tommy Dieve CE: Jim Smith
Joe Logan
408 W. Arlington Blvd. #C101, Greenville NC 27834
919-355-2234 Fax: 919-355-2234

WiKS-FM/WTND-AM Urban/Rot Coy
Stn 1: 101.9 MHz 100 kw @ 983’
Stn 2: 99.5 MHz 16.5 kw @ 843’
GM-FM1: Mike Briden GSM-FM2: Bryce Wilson
GM: Jack Wygand PD-FM1: B.K. Kirksland
PD-FM2: Steve Kelly CE: George Mims
Rep: D&R Net: ABC, Unistar/Unistar
Taylor Broadcasting (grp)
acq WiKS 12-88, $4.5M, acq WTND
12-92, $1.5M
207 Glanburne Dr., New Bern NC 28561
919-633-1500 Fax: 919-633-0718

WIJC-AM News Talk
Stn 1: 1240 kHz 1 kw-U, ND
GM: Glenn Hargrett GSM: Wanda Turner
OM: Jay Lawrence CE: Don Brown
Net: NBC, Talknet, WW1
WJNC Inc., Glenn Hargrett, pres.
Box 1691, Jacksonville NC 28541
919-455-2202 Fax: 919-455-7139

Duopoly
WKOO-FM/WKJA-AM Oldies (s)
Stn 1: 98.7 MHz 100 kw @ 978’
Stn 2: 101.1 MHz 31 kw @ 613’
GM: Ronald S. Brown GSM: Teresa Allen
PD: Ben Baillie CE: Don Brown
Winans of Virginia Inc. (grp)
Drawer 1126, Jacksonville NC 28541-1126
919-455-5300 Fax: 919-455-3112

WLAS-AM News Talk-Sports
Stn 1: 910 kHz 5 kw-U, DAN
GM: Keith Eckhardt GSM: Keith Eckhardt
PD: Steve Peterson CE: Jim Ervin
Net: CBS
Keith Eckhardt
535 Bellfort Rd., Jacksonville NC 28560
919-455-9528 Fax: 919-455-5207

WNBR-FM Classic Hits
Stn 1: 94.1 MHz 11 kw @ 485’
GM: Bob Bolton GSM: Bob Bolton
PD: Chuck Mayo CE: Jim Smith
Connor Media Inc.
233 Middle St. #94, New Bern NC 28560
919-633-9401 Fax: 919-633-9401

WNCT-AM News Talk/Easy
Stn 1: 1070 kHz 10 kw-U, DA2
Stn 2: 107.9 MHz 100 kw @ 1,700’
GM: vacant GSM: Joe Mule
PD: Clay McCaul CE: Roy McCurry
Rep: Eastman Net: ABC-E, CBS
Park Broadcasting Inc. (grp)
Old Stantonburg Rd., Greenville NC 27834
919-757-0011 Fax: 919-757-0286

WOAW-AM Soft Urban-Gospel
Stn 1: 1340 kHz 1 kw-U, ND
GM: Roger Johnson GSM: Roger Johnson
PD: Sam Allen
The Minority Voice Inc.
310 Evans St. Mall, Greenville NC 27835
919-757-0365 Fax: 919-757-1793

WRHT-AM CHR
Stn 1: 96.3 MHz 100 kw @ 492’
GM: Gene Gray GSM: Luther Griffin
PD: Ryan Walker CE: Jess Gamer
Eastern Carolina Broadcasting Co.
601 Little Nine Rd.
Box 1019, Morehead City NC 28557
919-247-2002 Fax: 919-726-3188

WRNS-AM Country
Stn 1: 960 kHz 5 kw-D, 1 kw-N, DAN
Stn 2: 95.1 MHz 100 kw @ 1,500’
GM: Roy Sova (VP) GSM: Rich Goldstein
PD: Mark Reid CE: Don Price
Rep: McGavren, Carolina Spot Net: ABC
Pinnacle Broadcasting Co. Inc. (grp)
acq 6-14-89
RT 2, Falline Creek Rd., Kinston NC 28502
919-522-4141 Fax: 919-523-4877

WRQR-AM Oldies
Stn 1: 94.3 MHz 1.95 kw @ 406’
GM: John Moore GSM: John Moore
PD: Jeff Diamond CE: AJ Coan
Net: NC News
Steven Cohen
200 Blacksmith, Greenville NC 27834
919-830-0944 Fax: 919-830-0047

WRRF/WDLX News Talk/AC
Stn 1: 930 kHz 5 kw-D, 1 kw-N, DAN
Stn 2: 93.3 MHz 100 kw @ 1,780’
GM: Charles Z. Potts GSM: Mark Stone
PD: Gary Jackson CE: John Wilroy
Tarheel Broadcasting System Inc.
Hwy. 17 S., Box 1707, Washington NC 27889
919-946-2162 Fax: 919-946-0330

Source Guide & Directory 1994®

2-47
#60 Greenville/Spartanburg

See Market Profile, page 3-67

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Country(s)</th>
<th>Format</th>
<th>City</th>
<th>Address</th>
<th>Owner</th>
<th>Phone</th>
</tr>
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<tbody>
<tr>
<td>WFNC-FM</td>
<td>106.5 MHz</td>
<td>50 kw</td>
<td>Classic Hits</td>
<td>Greenville</td>
<td>2001 W. Main St.</td>
<td>Multimedia Broadcasting</td>
<td>864-238-6161</td>
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<tr>
<td>WJRS-FM</td>
<td>105.3 MHz</td>
<td>100 kw</td>
<td>News/Talk</td>
<td>Spartanburg</td>
<td>1901 Main St.</td>
<td>Peninsula Communications</td>
<td>864-238-6161</td>
</tr>
<tr>
<td>WJRS-FM</td>
<td>105.3 MHz</td>
<td>100 kw</td>
<td>News/Talk</td>
<td>Spartanburg</td>
<td>1901 Main St.</td>
<td>Peninsula Communications</td>
<td>864-238-6161</td>
</tr>
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Duopoly

WQRC-AM/WHFC-AM News/Talk

Duopoly

WQRC-AM/WHFC-AM News/Talk

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Country(s)</th>
<th>Format</th>
<th>City</th>
<th>Address</th>
<th>Owner</th>
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<tbody>
<tr>
<td>WQRC-AM</td>
<td>910 kHz</td>
<td>50 kw</td>
<td>News/Talk</td>
<td>Spartanburg</td>
<td>2001 W. Main St.</td>
<td>Peninsula Communications</td>
<td>864-238-6161</td>
</tr>
<tr>
<td>WHFC-AM</td>
<td>92.5 MHz</td>
<td>100 kw</td>
<td>News/Talk</td>
<td>Spartanburg</td>
<td>1901 Main St.</td>
<td>Peninsula Communications</td>
<td>864-238-6161</td>
</tr>
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</table>

#159 Hagerstown MD-Chambersburg PA

See Market Profile, page 3-68

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Country(s)</th>
<th>Format</th>
<th>City</th>
<th>Address</th>
<th>Owner</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>WQRC-AM</td>
<td>910 kHz</td>
<td>50 kw</td>
<td>News/Talk</td>
<td>Spartanburg</td>
<td>2001 W. Main St.</td>
<td>Peninsula Communications</td>
<td>864-238-6161</td>
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Duopoly

WQRC-AM/WHFC-AM News/Talk

Duopoly

WQRC-AM/WHFC-AM News/Talk

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#159 Hagerstown MD-Chambersburg PA

See Market Profile, page 3-68

<table>
<thead>
<tr>
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WQRC-AM/WHFC-AM News/Talk

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#159 Hagerstown MD-Chambersburg PA

See Market Profile, page 3-68

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<td>Peninsula Communications</td>
<td>864-238-6161</td>
</tr>
<tr>
<td>Station</td>
<td>CE</td>
<td>GM</td>
<td>GSM</td>
<td>PD</td>
<td>Address</td>
<td>Phone</td>
<td>Notes</td>
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<td>----</td>
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<td>-------</td>
</tr>
<tr>
<td>WQCM</td>
<td>Peter</td>
<td>Barry Roberts</td>
<td>GSM -AM:</td>
<td>WHAG</td>
<td></td>
<td>50 kw</td>
<td>301-797-3000</td>
</tr>
<tr>
<td>WYII-FM</td>
<td>John</td>
<td>Larry Flood</td>
<td>CE:</td>
<td>WQCM</td>
<td></td>
<td>1.3 kw</td>
<td></td>
</tr>
<tr>
<td>WZED-FM</td>
<td>Brian</td>
<td>Dan Zandie</td>
<td>PD:</td>
<td>WCMC</td>
<td></td>
<td>1200 kHz</td>
<td></td>
</tr>
<tr>
<td>WZCT-FM</td>
<td>John</td>
<td>Ken Smith</td>
<td>PD:</td>
<td>WZED-FM</td>
<td></td>
<td>1.5 kw</td>
<td></td>
</tr>
<tr>
<td>#74 Harribuse</td>
<td>See Market Profile, page 3-68</td>
<td></td>
<td></td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>

**PD-AM:** Johnny Grissinger
**PD-FM:** Gary Michaels  CE: Frank Little
**Prettyman Broadcasting Co. (grp)**
Box 767, Martinsburg WV 25401
304-263-8868
Fax: 304-263-8906

**WHAG/WQCM**  Nws-Tlk/Adult Rock
Stn 1: 1410 kHz 1 kw-D, DAD
Stn 2: 96.7 kHz 4.8 kw @ 164’
GM: Kirby Albright  PD: David W. Miller
CE: Peter K. Loewenheim
Rep: Dome
Net: ABC-I, Daynet, EIB, ESPN/ABC-E
**Gemini Broadcast Group**
1250 Maryland Ave., Hagerstown MD 21740
301-797-7300
Fax: 301-797-2659

**Duopoly**

**WHGT/WWAYZ**  Nostalgia/Country
Stn 1: 1380 kHz 1 kw-D, ND
Stn 2: 101.5 kHz 50 kw @ 230’
GM: Marge Martin  GSM: Barb Wagner
PD: Stany Drake  CE: Chris Snavely
Net: MBS
**Verstandig Broadcasting (grp)**
33 E. Main St., Waynesboro PA 17268
717-762-3138
Fax: 717-762-7153

**WCGB/WRST**  News-Talk/AC
Stn 1: 1590 kHz 5 kw-D, 1 kw-N, DAN
Stn 2: 92.1 kHz 3.3 kw @ 295’
GM: AMS: Barry Roberts
GSM-FM: Randall Ackerman
PD: BAM: Fred Crisman  PD-FM: Dennis Hughes
Net: MBS/ABC
Verstandig Broadcasting (grp)
aqc. from Pennsylvania Radiodrool, $1.6M,
RBR 10-4-93
8737 Kunn Bridge Rd., Greenscane PA 17225
717-597-9200
Fax: 717-762-7153

**WJEJ/WWMD**  AC/Beautiful Music
Stn 1: 1240 kHz 1 kw-U, ND
Stn 2: 104.7 kHz 8.32 kw @ 1,378’
GM: John T. Staub  GSM: Les Burger
PD: John T. Staub  CE: Lou Scally
**Hagerston Broadcast Co.**
1135 Haven Rd., Hagerston MD 21740
301-797-2923
Fax: 717-797-7408

**WKSL-FM**  Country-Shtrn Gospel
Stn 1: 94.3 kHz 1.9 kw @ 423‘
GM: Robert Thomas  GSM: Robert Thomas
PD: Larry Flood  CE: Jeff Hollinshed
**Benjamin F. Thomas**
Box 10, Greenscane PA 17225
717-597-7151  Fax: 717-597-1142

**WYII-FM**  Country
Stn 1: 95.9 kHz 3 kw @ 300’
GM: Ken Smith  GSM: Bobp Merritt
PD: Casey Brooks  CE: Ken Smith
**O.E.A. Inc.**
6 E. Polomac, Williamsport MD 21795
301-223-8800
Fax: 301-223-8830

**#74 Harribuse**

---

**PD-AM:** Michael Brandon  GSM: M.Brandon
**PD:** Jeff Koffman  CE: Rich Hill
**Quaker State Broadcasting Corp.**
370 W. Trindle Rd., Mechanicsburg PA 17055
717-697-1141
Fax: on req.

**WWI-AM**  Contemp Rel.
Stn 1: 720 kHz 2 kw-D, ND
GM: Dean Lebo (pres)  GSM: Dean Lebo
PD: Pete Hamel  CE: Carl Kuehn
**Hensley Broadcasting**
8 W. Main St., Shiremanstown PA 17011
717-731-9944
Fax: 717-731-4002

**WWKL-FM**  Oldies
Stn 1: 94.9 kHz 25 kw @ 700’
GM: Chris Wegman  GSM: Gary Kurtz
PD: Denny Alexander  CE: George Wright
Rep: Katz  Net: Unistar

**Barnstable Broadcasting Inc. (grp)**
aqc 5-88
3605 Varian Way; 17110
717-541-9515
Fax: 717-233-5053

**#253 Harrisonburg VA**

See Market Profile, page 3-69

**WBTX/WLTK**  Gosp-Tlk/Chrisin AC
Stn 1: 1470 kHz 2.6 kw @ 1,010’
GM: Dave Eshlemann  GSM: D.Eshlemann
PD-AM: Jim Snively  PD-FM: Brad Huddleston
CE: Bill Fawcett
**Massachusetts Broadcast Co. inc.**
Box 339, Broadway CA 22915
703-896-9835
Fax: avail on req.

**WGBK/WAMM**  Oldies/County
Stn 1: 1360 kHz 4.7 kw-D, ND
Stn 2: 105.1 kHz 3 kw @ 328’
GM: Robert Snell  GSM: Ron Reddy
PD: Gene Hoover  CE: Robert Dean
**WHGB/WRDJ Inc.**
Box 392; 22801
703-433-9735
Fax: 703-433-7438

**WKCY AM/FM**  Talk-Ctry/Country
Stn 1: 1300 kHz 5 kw-D, ND
Stn 2: 104.3 kHz 50 kw @ 410’
GM: Frank Kelley  GSM: Delena Kelley
PD: Dusty Rhodes  CE: Archie McKay
**Mid-Atlantic Network Inc.**
Box 1107; 22801
703-434-1777
Fax: 703-432-9968

---

**Source Guide & Directory 1994© 2-49**
#40 Hartford

See Market Profile, page 3-69

Station
WCCO
WCCO-FM
WCCC
WCCC-FM
WDRC
WDRC-FM
WHCN-FM
WHCN-FM
WWSS-FM
WNEZ
WZMX-FM

Station Follows
WPOP
WPOP
WANE
WANE
WORC
WORC
W1ITC
W1ITC
WGRY-FM
WGRY-FM
WGGY
WGGY

Station Follows
WPOP
WPOP
WANE
WANE
WORC
WORC
W1ITC
W1ITC
WGRY-FM
WGRY-FM
WGGY
WGGY

Greater Hartford Communications Corp., Sy Dresner, pres.
243 S. Whitney St.; 06105
203-232-4426 Fax: 203-232-6511

Buckley Broadcasting (grp)
869 Blue Hills Ave., Bloomfield CT 06002
203-243-1115 Fax: 203-286-8257

WHCN-FM
AOR

Stn 1: 1290 kHz
Stn 2: 106.9 mHz
GM: Milt Aninger
PD: Ted Sellers
Repl: McGavren

GM: David Pearlman
PD: Herb Crowe

Rep: Katz

American Radio Systems Inc. (grp)
acq 83-20, $6.4M
acq of WNEZ/WRCH from DeMominicis

Bog. pending, Radio News Today 12-16-93
10 Executive Dr., Farmington CT 06032
203-677-6700 Fax: 203-677-6799

Hilton Head SC

See Savannah

#56 Honolulu

See Market Profile, page 3-70

Station
KAIM
KAIM-FM
KBUJ
KCCN
KCCN-FM
KCFM
KDEO
KDFM
KHIN
KHIN-FM
KIKI
KIKI-FM
KINE-FM
KONE

Station Follows
KISA
KILA
KILT
KNDI
KCOM
KOMO
KOMO
KOMO
KULA
KUMU
KUMU
KUMU
KZUU

Station Follows
KISA
KILA
KILT
KNDI
KCOM
KOMO
KOMO
KOMO
KULA
KUMU
KUMU
KUMU
KZUU

KAIM-AM
Religion

Stn 1: 1410 kHz
Stn 2: 1070 kHz
GM: Albert Pellegrino
PD: John Williams

GM: Gary Zenobi
PD: Frank Clifford

GM: Mike Kelly
PD: Ken Nakamura

GM: Mark Haworth
PD: Keith Vanosdol
PD-FM: Randy Hudnell
Repl: Banner

Honolulu Broadcasting Corp; B.J. Glasscock, pres.

acq KINE-FM from Sinclair, est. $800K-$1M

Radio Park, Box 507, Farmington CT 06034
203-677-6700 Fax: 203-677-6799

KDEO AM-FM
Country/Alternative

Stn 1: 1490 kHz
Stn 2: 102.7 mHz
GM: Bob Loew
PD: Toby Simms

PD-FM: Norm Winter
CE: Ralph Wilson
Repl: Katz & Powell

Loew Broadcasting Corp.
Bob Loew, pres.
94-1088 Farrington Hwy., Waipahu HI 96797
808-671-2851 Fax: 808-671-4701

KGU/KGMZ
Full Svcs./Hot AC

Stn 1: 760 kHz
Stn 2: 107.9 mHz
GM: Casey Stangl
PD: Kimo Akane

Rep: CBS

Charles Givens

acq KGU 5-87, $750K; acq KGMZ (CP)

7-92, $250K
sale to 808 Entertainment Inc. (Casey Stangl, pres) pending, RBR 11-17-94

2153 N. King St. #376; 96819
808-841-7600 Fax: 808-847-2855

KHNK-AM
News

Stn 1: 1550 kHz
GM: Ron Burley
PD: John Williams

Net: CNN

Coral Communications Corp.
Penthouse, 850 Richard St.; 96813
808-536-2728 Fax: 808-528-5467

KIKI-AM-FM
Oldies/CHR

Stn 1: 830 kHz
Stn 2: 93.9 mHz
GM: Lee Coleman
PD: Jeff Hunter

Rep: Chris Babcock

Henry Broadcasting (grp)

acq of KKHU-AM-FM from L.S. Berger

pending, $850K, RBR 11-29-93

354 Queen St. #99; 96817
808-845-9902 Fax: 808-842-1457

KULA-FM
Filipino

Stn 1: 1540 kHz
Stn 2: 105.1 mHz
GM: Rick Manayan
PD: Lynn Mata

Rep: Gil Sicat

Manayan Ventures Inc.
904 Kohou St. #204; 96817
808-841-4555 Fax: 808-841-4855
### #10 Houston

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Format</th>
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<tbody>
<tr>
<td>KBXX-FM</td>
<td>1070 kHz</td>
<td>Contemp Crossover</td>
</tr>
<tr>
<td>KCOH-FM</td>
<td>1430 kHz</td>
<td>Urban Contemp-Talk</td>
</tr>
<tr>
<td>KIIK/KRBE</td>
<td>1070 kHz</td>
<td>CHR</td>
</tr>
<tr>
<td>KXYZ</td>
<td>1590 kHz</td>
<td>Easy (s)</td>
</tr>
<tr>
<td>KHJ</td>
<td>1360 kHz</td>
<td>Talk</td>
</tr>
<tr>
<td>KLOL-FM</td>
<td>1240 kHz</td>
<td>Light Rock</td>
</tr>
<tr>
<td>KPRI</td>
<td>900 kHz</td>
<td>Country</td>
</tr>
<tr>
<td>KMJQ-FM</td>
<td>1410 kHz</td>
<td>Country</td>
</tr>
<tr>
<td>KZFX-FM</td>
<td>97.3 MHz</td>
<td>Country</td>
</tr>
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### Source, Guide & Directory 1994

A comprehensive guide to radio stations in Houston, detailing their formats, frequencies, and contact information. The guide also lists additional information such as station slogans and important contact numbers for each station.
KRTS Inc.
Note: KRTS covers Galveston/Houston; the signal is simulcast on KRTS-FM Cleveland TX (97.1 mHz, 100 kw @ 981') for coverage of the northern portion of the metro.
1600 Smith; 77002
713-921-5787 Fax: 713-651-0267

KSEV-AM/KPRC-AM  Nws-Tlk-Spt
Stn 1: 700 kHz 15 kw-D, 1 kw-N, DA2
Stn 2: 950 kHz 5 kw-D, DAN
GM: Dan Patrick GSM: Bonny English
PD: Dan Patrick CE: Chuck McCloyd
Net: ABC, NBC
Sunbelt Broadcasting
acq KPRC from H&C Comm., 1993,
$3.5M, RBR 4-12-93
11767 Katy Pkwy. 11170; 77079
713-588-4800 Fax: 713-588-4820

KTEK-AM  Rel-Christian AC
Stn 1: 1110 kHz 2.5 kw-D, DAD
GM: Jim Glogovsky
Childrens Radio Group (grp)
acq from Marsh Broadcasting, 1993
24 E. Greenway Plaza #633; 77074
713-270-5835 Fax: 713-961-4193

KTRH/KLOL  News-Sports/AOR
Stn 1: 740 kHz 50 kw-D, DA2
Stn 2: 101.1 mHz 100 kw @ 1,920'
GM-AM: Laura Morris GM-FM: Pat Fant
GSM: Richard Fennema
FSM-FM: Muriel Funches
CE: John Coker
Rep: CBS Net: CBS, MBS/Source
Evergreen Media Corp. (grp)
acq from Rusk Corp., $51M, RBR 6-21-93
510 Lovett Blvd.; 77006
713-526-5874 Fax: 713-630-3614

KWWW-AM  Gospel
Stn 1: 1360 kHz 1 kw-U, DA2
GM: Darrell Martin GSM: Laura Marron
PD: Robert Myers CE: Dave Bondi
Martin Broadcasting Group (grp)
4638 Decker Dr., Baytown TX 77520
713-424-7000 Fax: 713-424-7588

KSSO-AM  Gospel
Stn 1: 1140 kHz 5 kw-D, DAD
GM: Darrell Martin GSM: George Nelson
PD: Daryl Wilde CE: Dave Bondi
Martin Broadcasting Group (grp)
300 Bryant Rd., Conroe TX 77301
409-441-1140 Fax: 409-778-1140

KXYZ-AM  Spanish
Stn 1: 1320 kHz 5 kw-U, DUR
GM: Hugo Cadelago GSM: Jane Pizrada
PD: Santiago Nieto CE: George Schank
Infinity Broadcasting (grp)
Box 87190; 77287
713-472-2500 Fax: 713-920-8930

KYOK/KMQJ  Soft Urban/Urban
Stn 1: 1590 kHz 5 kw-U, DUR
Stn 2: 102.1 mHz 100 kw @ 1,720'
GM: Ernest Jackson GSM: Selma Dodson
PD-AM: LeRoy Patterson PD-FM: Carl Conner
CE: Dave Rowland

Duopoly
WKEE AM-FM  Nostalgia/AC
WVXK-FM  Country
Stn 1: 800 kHz 5 kw-U, ND
Stn 2: 100.5 mHz 53 kw @ 561'
Rep: McGavren Net-AM: SMN
Noble Broadcast Group (grp)
LMA: sales with Kh-YS-FM (Clear Channel)
24 Greenway Plaza #1508; 77046
713-623-0102 Fax: 713-623-0106

KZFX-FM  Classic Rock
Stn 1: 107.5 mHz 98 kw @ 1,973'
GM: Mary Bennett GSM: Kandace Armstrong
PD: Dan Michaels CE: Mike Hudman
Shamrock Broadcasting (grp)
3050 Post Oak Blvd #1100; 77056
713-968-1000 Fax: 713-986-1055

#136 Huntington WV-Ashland KY
See Market Profile, page 3-72

Station   Follows Station   Follows
WAEZ-FM   WNST WMQG-FM  WJER
WCMC-FM  WMLFY-FM  WIRO
WCMX-FM  WNST
WEMM-FM   WPAY  WPAY
WIRO   WPAY-FM  WTCZ
WJER WTCR WTCP-FM  WTCR
WKKE-FM  WKRE  WPTK
WLCG  WUGO-FM  WGOH
WLSC-FM  WLCG  WFXK-FM  WKKE

WCMI AM-FM  Classic Rock (s)
Stn 1: 1340 kHz 1 kw-U, ND
Stn 2: 92.7 mHz 3 kw @ 300'
PD: Jim Moore CE: Abe Able
First Communications Inc.
Box 949, Ashland KY 41105
606-329-1777 Fax: 606-324-3377

WEMM-FM  Stthrn. Gosp.-Teaching
Stn 1: 107.9 mHz 50 kw @ 498'
GM: Clint McElroy GSM: Marilyn Ramay
PD: Mike Fincham CE: Dave Johnson
Mortenson Broadcasting Co. Inc. (grp)
703 3rd Ave.; 25701
304-525-5141 Fax: 304-525-0748

WGOH/WUGO  Country/Lite Rock
Stn 1: 1370 kHz 5 kw-D, 1 kw-N, ND
Stn 2: 102.3 mHz 4.8 kw @ 364'
GM: Nash Francis GSM: Nash Francis
PD: Mike Phillips CE: William Craig
Carter County Broadcasting Co. Inc.
Box 487, Grayson KY 41143
606-474-5144 Fax: 606-474-7777

WIRO/WMLV  Country/Easy
Stn 1: 1230 kHz 1 kw-U, ND
Stn 2: 107.1 mHz 3 kw @ 125'
GM: Wayne Thomas GSM: Wayne Thomas
PD: Ron Prichard CE: Ken Aule
Tri-Radio Broadcasting Inc.
Box 292, Ironton OH 45638
614-352-1922 Fax: 614-532-0137

WJER/WMGG  News/Talk/Cll.Hits
Stn 1: 990 kHz 1 kw-D, ND
Stn 2: 101.5 mHz 50 kw @ 492'
GM: Tim Maxwell GSM: Tim Maxwell
PD: Eric Turner CE: Bill Henry
Wagner Broadcasting
117 Portsmouth Rd., Gallipolis OH 45631
614-446-3543 Fax: 614-446-3001

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1994 Radio Business Report®
Stn: 97.1 mHz
GM: Toufe Kassab
PD: John Booth
CE: Elliott Gehring
Adventures Communications Inc. (grp)
134 4th Ave., Huntington WV 25701
304-525-7788 Fax: 304-525-6281

WLCG AM-FM Sports-Talk/Country
Stn: 1520 kHz
GM: Rob Scheibly
PD: Mark Justice
Greenup County Broadcasting Inc.
Box 685, Greenup KY 41444
606-473-7377 Fax: 606-473-5086

WNST/WAEZ Rock (s)
Stn: 1600 kHz
PD: Mark Evar
NCB Broadcasting Corp. (grp)
9801 Radio Park Rd., Mettsburg KY 41129
606-739-8427 Fax: 606-739-6009

WPAY/AM-FM Oldies/Country
Stn: 1400 kHz
GM: Jim Tillery
PD: Jeff Crawford
Fifth Avenue Broadcasting Co. Inc.
401 11th St., Huntington WV 25701
304-523-8401 Fax: 304-523-4848

#108 Huntsville AL
See Market Profile, page 3-73

Station Follows Station Follows
WAHR-FM WANDA-FM
WAJF WOLF-FM
WAZK-FM WRFA-FM
WHBP WHOS WSBM
WDRM-FM WTAK WHBP
WEUP WTHK-WF
WHKJ-FM WZFY-FM
WJRA

 WAHR-FM AC
Stn: 91.9 mHz
GM: Arnold Hornbrook
PD: John Malone
CE: Don Roden
WAHR Inc.
Box 2101; 35804
205-536-1568 Fax: 205-536-4416

WAZK-FM Classic Rock
Stn: 92.5 mHz
GM: Victoria Coffey
LMA

PD: John Nichols
Radio Trinity
LMA: operates WAJF-AM (Virgil, 1490 kHz, News-Talk)
1301 Central Pkwy., Decatur AL 35601
205-351-7625 Fax: 205-351-1234

WAJF-AM News-Talk
Stn: 1490 kHz
GM: Gene Newman
PD: Steve Murry
Roy Virgil
LMA: brok'd to WAZK-FM (Radio Trinity)
1301 Central Pkwy., Decatur AL 35601
205-340-1490 Fax: 205-351-1234

WEUP-AM Adult Urban
Stn: 1600 kHz
GM: Virginia Caples
PD: Dan McLain
Hundley Batts Sr. & V. Caples
Box 789, Decatur AL 35602
205-837-9387 Fax: 205-355-9013

WHRT-AM AC
Stn: 860 kHz
GM: Gene Newman
PD: Emmett Ferguson
Abercrombie Broadcasting Co.
Rt 2, Box 71, Decatur AL 35603
205-353-2600

WNDA-AM
Stn: 91.5 mHz
GM: Frederick E. Welles
PD: Mike Wilson
Bible Broadcasting Co. Inc.
2407 39th Ave. S.W., 35805-4198
205-534-2433 Fax: 205-533-6265

WSBM/WROL-AM Urban/Oldies-AC
Stn: 1340 kHz
GM: Bill Thomas
PD: Charlie Ross
Urban/Oldies-AC
Fax: 205-539-2791

WMNN/WZYP News-Talk/Top 40

WHK-AM-AM/FM

WHYD-AM Radio
Stn: 91.7 mHz
GM: Scott Beigel
Bible Broadcasting Network (grp)
R.R. 9, Box 4825, Decatur AL 35603
205-353-7951

#37 Indianapolis
See Market Profile, page 3-73

Station Follows Station Follows
WBRI WRXZ-FM
WENS-FM WWSY-FM
WFRS-FM WTLC-FM
WGRL-AM WTLP-FM
WHIS-FM WTKR-FM
WSBC WBC
WZPL-FM WDIE
WZFY-WF

WBRI/WXIR Christian
Stn: 1500 kHz
GM: Gary Arnold
PD: David White
American Bible Broadcasting
4802 E. 62nd St.; 46220
317-255-5484 Fax: 317-255-4452

WENS-FM AC
Stn: 97.1 mHz
GM: Christine Woodward-Duncan
GSM: Donna Dwyer-Pitts
PD: Chuck Knight
Emmis Broadcasting (grp)
950 N. Meridian St. #1297; 46204
317-266-9700 Fax: 317-634-1618

WFMS-FM/WGRL-AM Cnty/New Cnty
Stn: 95.5 mHz
GM: Monte Maupin-Gerard
GSM: Jennifer Skipper
OM: Charlie Morgan
PD: John Hain
CE: Max Turner
GM: Tim Medland  GSM: Jody Veldkamp
Stn: 1070 kHz  5 kW-D, DAD
Stn 2: 96.3 mHz  640 w @ 715’
GM: Bill Shirk (pres)  GSM: Mike Davidson
PD: Scott Walker  CE: Kim Hurst
Shirk Inc.
6264 La Pas Trail, 46268
317-293-9600  Fax: 317-326-3870

WZTX-FM  Easy
Stn: 93.9 mHz  2.75 w @ 492’
GM: Mary Weiss  GSM: John Coleman
PD: Bill Fundsman  CE: Kim Hurst
Weiss Broadcasting of Noblesville Inc.
9000 Keystone Crossing #393, 46240
317-580-0039  Fax: 317-550-1329

Duopoly

UDX-FM: 107.9 mHz
5 kW-D, 1 kW-N, DAD
GM: Joe Lovero  GSM: Jerry Ladd
PD: Tom Vartanian  CE: Jim Reed
WPIX Broadcasting Inc.
1859 Trumanburg Rd., Jacksonville NY 14854
Box 1160, Trumansboro NY 14886
607-387-3185  Fax: 607-387-3474

WIPJX-WOXY: 960 w-D, 220 w-N, DAD
GM: John Lennon  GSM: Lorn Fair
PD: Richard Franklin  CE: David Goff
Susquehanna Broadcasting
607-566-1350  Fax: 607-566-1351

WPJX: 1470 kHz
5 kW-D, 1 kW-N, DAD
Stn 2: 103.7 mHz  12 w @ 879’
GM: Jim Gilmore  GSM: Wendy Paterniti
PD-AM: Geoff Dunn  PD-FM: Tracy Summers
CE: Ken Ruhlin
Gilmore Communications
317 N. Aurora, 46202
607-272-9200  Fax: 607-277-1736

See Market Profile, page 3-75

WJMO-FM  WJSW-FM
Stn 1 98.7 mHz  100 kw @ 949’
GM: Ken Paul  GSM: Len Hart
PD: Mark Peres  CE: Emmett Rushing
Calcasieu Radio & TV
1855 Lakeland Dr., Bldg. G, 39216
601-366-9909  Fax: 601-366-3698

Duopoly-LSA

CDWX-FM  CDWX-FM
Stn 1 620 kHz  5 kW-D, 1 kW-N, DAD
Stn 2 102.9 mHz  100 kw @ 1,000’
GM: Kenneth Windham  GSM: Diane Black
PD: David Dunaway  CE: George Thomas
Rep: McGavren
LMA: Operates CDWX-FM

WJOY-FM  WIOY-FM
Stn 1 95.5 mHz  100 kw @ 1,056’
GM: Tim Barlow  GSM: Drew Labors
PD: Larry Kelly  CE: J. Clifford

LMA: Operates WJOY-FM (Spur Capital, 95.3, AC)

WJXT-FM  WJXT-FM
Stn 1 1180 kHz  50 kW-D, 500 w-N, DAD
GM: Susan Gann  GSM: Jim Thorn
PD: Jim Smith  CE: Stan Carter
Buchanan Broadcasting Co. Inc.
1985 Latelake Dr., 39216
601-366-1150  Fax: 601-366-1627

WJLZ-FM  WJLZ-FM
Stn 1 1300 kHz  5 kW-D, 1 kW-N, DAD
Stn 2 94.7 mHz  100 kw @ 1,116’
GM: Kevin Webb  GSM: Becky Elkin
PD-AM: Stan Branson  PD-FM: Ron Harrell
Rep: Banner

LMA: Operates WJLZ-FM (CBS Comm.)

WXTM-FM  WXTM-FM
Stn 1 107.5 kHz  100 kw @ 951’
GM: Kevin Webb  GSM: Becky Elkin
PD: Stan Branson  CE: Sandy McKnight
CBS Communications Inc.
LMA: brok’d to WXTM-FM (Opus)
PD: Jeff McCartney
Rep: D&R

**Evergreen Media Corp. (grp)**
sale with FVYF-FM to OmniAmerica pending, $19.64M, RBR 11-29-93
9487 Regency Sq. Blvd. #95; 32225
904-725-9273 Fax: 904-725-6731

**WVYF-FM**
Stn: 104.5 mHz
100 kW @ 1,014'
PD: Lex Staley
Rep: D&R

**Evergreen Media Corp. (grp)**
acq. from Metroplex, $8M, RBR 6-14-93
sale with WAPE-FM to OmniAmerica pending, $19.64M, RBR 11-29-93
900 Hogan Rd.; 32216
904-642-1055 Fax: 904-641-3297

**WAYR-AM**
Stn: 550 kHz
5 kW-D, 65 w-N, DA2
GM: Dick Weer
PD: Dick Weer
Net: Moody, VCY, Ambassador
Good Tidings Trust Inc.
Jerry King, pres.
2500 Russell Rd., Green Cove Springs FL
32043
904-284-1111 Fax: 904-284-2501

**WBBY-FM**
Contemp Christian
Stn: 100.7 mHz
36 kW @ 1,493
GM: Becky Langley
PD: Mike Stevens
CE: Bob Dellehey

Osborn Communications (grp)
Interstate North Office Ctr. #161, 435 Clark Rd.; 32218
904-766-0864 Fax: 904-766-6560

**WCGL-AM**
Religious
Stn: 1360 kHz
5 kW-D, DA
GM: R.D. Jennings
GM: R.D. Jennings
CE: Terry Smith

**WBZC-AM**
Stn: 1360 kHz
5 kW-D, DA
GM: R.D. Jennings
GM: R.D. Jennings
CE: Terry Smith

**WJZJ-AM**
Soft AC
Stn: 96.1 mHz
100 kW @ 994'
GM: Larry O. Garrett
GM: Doug Beile
PD: Ron Foster
Rep: Katz

Renda Broadcasting Corp. (grp)
1896 Corporate Square Blvd.; 32216
904-727-9696 Fax: 904-721-9322

**WFOY-FM**
Standards-Talk
Stn: 1240 kHz
1 kW-U, ND
GM: Doug Shull
GM: Doug Shull
CM: Bob Scott
CE: Parky Boone
Rep: Southern Spot
MBS: Nets: Sun, MBS

Shull Broadcasting Co.
Box 3847, St. Augustine FL 32085
904-829-3416 Fax: 904-829-8051

**WHJX-FM**
Urban
Stn: 101.5 mHz
100 kW @ 1,463'
GM: Jim Jerels
GM: Mark Tyree
PD: Mark Shands
Rep: Chistal

**George Reed, Rcvr. for Eagle Bcg.**
10592 E. Balmoral Circle E. #1; 32218
904-696-1015 Fax: 904-696-1011

**WIVY-FM**
AC
Stn: 102.9 mHz
100 kW @ 1,014'
GM: John D. Hunt
GM: Paul Rogers
PD: Chris Abrams
CE: Paul Christianson

**Duopoly**
****

**WAPE-FM**
CHR
Stn: 91.5 mHz
100 kw @ 964'
GM: Mark Schwartz
GM: Rich Rectanus

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1994 Radio Business Report

WVOJ-AM Rel-Sports-Talk
Stn 1: 970 kHz 1 kw-D, 164 w-N, DA1
GM: Marilyn Buckner GSM: M. Buckner
PD: Jim Collins CE: Dick Boekeloo
Timm Enterprises (grp)
Box 8392; 32239
904-743-6970 Fax: 904-745-0331

WJAC/WKYE Country/AC
Stn 1: 1490 kHz 1 kw-U, ND
Stn 2: 96.5 kHz 50 kw @ 490'
GM: Allison Dame GSM: Bill Bingler
PD: Brian Cleary CE: B. Garamana
Rep: Banner Net: AM, CNN
Danne Media Corp. (grp)
Box 1370; 15907-0370
914-535-8554 Fax: 914-536-2948

WQZS-FM Classic Rock
Stn 1: 93.3 MHz 630 w @ 105'
GM: Roger Wahl GSM: Roger Wahl
PD: Roger Wahl Rep: Regional
Roger Wahl
RO 3, Box 194, Meyersdale PA 15552
914-634-0882 Fax: avail on req.

WVSC AM-FM Country/AC
Stn 1: 990 kHz 10 kw-D, DAD
Stn 2: 97.7 MHz 3 kw @ 269'
GM: I. Richard Adams GSM: Jerry Chabold
PD: Jerry Lyons CE: Harold Showman
Net: ABC-I/ABC-I
Ridge Communications Inc.
Box 231, Somerset PA 15501
914-445-4186 Fax: 914-445-5905

#226 Joplin MO

See Market Profile, page 3-78

WJAC/WKYE Country/AC
Stn 1: 1490 kHz 1 kw-U, DA1
Stn 2: 96.5 kHz 50 kw @ 490'
GM: Allison Dame GSM: Bill Bingler
PD: Brian Cleary CE: B. Garamana
Rep: Banner Net: AM, CNN
Danne Media Corp. (grp)
Box 1370; 15907-0370
914-535-8554 Fax: 914-536-2948

WQZS-FM Classic Rock
Stn 1: 93.3 MHz 630 w @ 105'
GM: Roger Wahl GSM: Roger Wahl
PD: Roger Wahl Rep: Regional
Roger Wahl
RO 3, Box 194, Meyersdale PA 15552
914-634-0882 Fax: avail on req.

WVSC AM-FM Country/AC
Stn 1: 990 kHz 10 kw-D, DAD
Stn 2: 97.7 MHz 3 kw @ 269'
GM: I. Richard Adams GSM: Jerry Chabold
PD: Jerry Lyons CE: Harold Showman
Net: ABC-I/ABC-I
Ridge Communications Inc.
Box 231, Somerset PA 15501
914-445-4186 Fax: 914-445-5905

#226 Joplin MO

See Market Profile, page 3-78

WJAC/WKYE Country/AC
Stn 1: 1490 kHz 1 kw-U, DA1
Stn 2: 96.5 kHz 50 kw @ 490'
GM: Allison Dame GSM: Bill Bingler
PD: Brian Cleary CE: B. Garamana
Rep: Banner Net: AM, CNN
Danne Media Corp. (grp)
Box 1370; 15907-0370
914-535-8554 Fax: 914-536-2948

WQZS-FM Classic Rock
Stn 1: 93.3 MHz 630 w @ 105'
GM: Roger Wahl GSM: Roger Wahl
PD: Roger Wahl Rep: Regional
Roger Wahl
RO 3, Box 194, Meyersdale PA 15552
914-634-0882 Fax: avail on req.

WVSC AM-FM Country/AC
Stn 1: 990 kHz 10 kw-D, DAD
Stn 2: 97.7 MHz 3 kw @ 269'
GM: I. Richard Adams GSM: Jerry Chabold
PD: Jerry Lyons CE: Harold Showman
Net: ABC-I/ABC-I
Ridge Communications Inc.
Box 231, Somerset PA 15501
914-445-4186 Fax: 914-445-5905

#226 Joplin MO

See Market Profile, page 3-78

WJAC/WKYE Country/AC
Stn 1: 1490 kHz 1 kw-U, DA1
Stn 2: 96.5 kHz 50 kw @ 490'
GM: Allison Dame GSM: Bill Bingler
PD: Brian Cleary CE: B. Garamana
Rep: Banner Net: AM, CNN
Danne Media Corp. (grp)
Box 1370; 15907-0370
914-535-8554 Fax: 914-536-2948

WQZS-FM Classic Rock
Stn 1: 93.3 MHz 630 w @ 105'
GM: Roger Wahl GSM: Roger Wahl
PD: Roger Wahl Rep: Regional
Roger Wahl
RO 3, Box 194, Meyersdale PA 15552
914-634-0882 Fax: avail on req.

WVSC AM-FM Country/AC
Stn 1: 990 kHz 10 kw-D, DAD
Stn 2: 97.7 MHz 3 kw @ 269'
GM: I. Richard Adams GSM: Jerry Chabold
PD: Jerry Lyons CE: Harold Showman
Net: ABC-I/ABC-I
Ridge Communications Inc.
Box 231, Somerset PA 15501
914-445-4186 Fax: 914-445-5905

#226 Joplin MO

See Market Profile, page 3-78
KDMO/KMXL  Country/Oldies
Stn 1: 1490 kHz  1 kw-U, ND
Stn 2: 95.1 kHz  50 kw @ 472' G
GM: Ronald Peterson GSM: R.Peterson
PD: Mark Anthony CE: Jack Lusteinger
Rep: Katz  Net: ABC
Carthage Broadcasting Co. Inc. 221 E. 4th St; 64836
417-358-8054

KFSB/KIXQ  AC/Country
Stn 1: 1310 kHz  5 kw-D, 1 kw-N, DA2
Stn 2: 93.9 kHz  47.5 kw @ 505' G
GM: Paul Swint GSM: Dave Clemons
PD: Ralph Cherry CE: Jack Lusteinger
West Group Broadcasting Inc. 2620 Dogwood Rd; 64801
417-624-1310 Fax: 417-624-1817

KKOW AM-FM  Country/Country
Stn 1: 860 kHz  10 kw-D, 5 kw-N, DAN
Stn 2: 96.9 kHz  100 kw @ 312' G
GM: Lance Sayler GSM: Lance Sayler
PD-AM: Bob Capps PD-FM: Gayle Poleit
CE: Taylor Fast
American Media Investments Rt. 5, Box 45, Pittsburg KS 66762
316-231-7200 Fax: 316-231-3321

KMOO-FM  Oldies
Stn 1: 107.1 mHz  6 kw @ 300'
GM: Tom Schulte GSM: Tom Schulte
PD: Lon Larkin CE: Jack Lusteinger
Rep: Katz  Net: SMN, ABC
TGS Communications 2905 E. 4th St; 64801
417-623-2107 Fax: 417-782-5111

KQYY/KSYN  News-Talk/Hip AC
Stn 1: 1560 kHz  10 kw-D, DAD
Stn 2: 92.5 kHz  100 kw @ 430' G
Rep: Paul Cherry
K W W A 1:2625; 64803-2625
417-781-1313 Fax: 417-782-2134

KWAS/KOCD  Nostalgia/AOR
Stn 1: 1230 kHz  1 kw-U, ND
Stn 2: 105.3 kHz  6.1 kw @ 308' G
GM: Kevin McKelvy GSM: Dennis Burns
PD: Vance Lewis CE: Jack Lusteinger
Rep: Katz  Net: AM: CBS, IRN
Saturn Communications Inc. 3001 W. 13th St; 64801
417-624-1230 Fax: 417-624-7601

WMBH AM-FM  Variety/Country
Stn 1: 1450 kHz  1 kw-U, ND
Stn 2: 102.5 kHz  100 kw @ 410' G
GM: Linda Fair GSM: Pete Santana
PD: Matt Duncan CE: Mack McChristian
Hendren-McChristian Communications 1309 Monroe; 64802
417-623-1450 Fax: 417-624-1025

#166 Kalamazoo MI
See Market Profile, page 3-78
Source Guide & Directory 1994©
### WRJZ-AM
GM: Michael Benns
PD: Clay Gish
Reps: Torbet
Net: ABC, CBS

**Benns Stations**
LMA: brok’d to WOKI-FM (Oak Ridge FM) sale to WMUY-FM (Jaco, pending, $2.8M, 1-94)
1900 Winston Rd. #600; 37919
Box 50006; 37959
615-531-2000 Fax: 615-531-0101

### WOBB AM-FM
Easy Listening(s)
Stn 1: 1040 kHz 10 kw-D, ND
Stn 2: 104.5 kHz 2.8 kw @ 486’
GM: Jim Staley (pres) GSM: Jim Richards
PD: Eddie Ray CE: Bob Wallace
**Sequoyah Communications**
1114 W. Clinch Ave. #1A; 37916
615-546-1040 Fax: 615-546-1045

### WRJZ-AM
Religious
Stn 1: 620 kHz 5 kw-U, DAN
GM: John Hanna GSM: Bob Bell
PD: Larry Richmond CE: David Berry
Net: USA
Tom Moffitt
3214 Tazewell Pike #101; 37918
615-656-6262 Fax: 615-687-1195

### WXST-FM
Oldies
Stn 1: 105.3 kHz 6 kw @ 328’
GM: Mike Beverly GSM: Mike Beverly
PD: Mike Beverly CE: Don Tonkin
Teltico Sound Ltd.
620 Campbell Station Rd. #2; 37922
615-675-4105 Fax: 615-675-4859

### #248 La Crosse WI-MN
See Market Profile, page 3-81

### #248 La Crosse WI-MN

### KQEG-FM
Oldies
Stn 1: 102.7 kHz 620 w @ 600’
GM: Eleanor St. John GSM: Richard Wilson
PD: Perry St. John CE: Jim Casey
Rep: Katz & Powell Net: ABC, SMN
White Eagle Broadcasting Inc.
Eleanor St. John, pres.
505 King St. #221, La Crosse WI 54601
608-784-1027 Fax: 608-784-1138

### WIZM AM-FM
News-Talk/CHR
Stn 1: 1410 kHz 5 kw-U, DAN
Stn 2: 93.3 kHz 100 kw @ 1,024’
GM: Dick Record GSM: Jim Timm
PD-AM: Ron Albrecht
PD-FM: Samantha Strong CE: Rich Egan
Rep: Christl
Net: NBC, ABC Talk, Daynet, MBS, Talknet/ABC

### Mid-West Family Stations (grp)
AM accq 7-12-71, $500K; FM accq 6-76, $500K
LMA: sales-only with WKHY FM-AM
QWJY-FM (Riverview Comm.)
432 Cass St.; 54601
Box 99; 54602
608-782-1230 Fax: 608-782-1170

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## #200 Lake Charles LA

### KAOK-AM
- **Station**: 1400 kHz
- **Format**: News-Talk
- **Rep**: GM: Ed Prendergast
- **PD**: Ed Prendergast
- **Stn**: KTOQ-FM

### KAKL-AM
- **Station**: 1180 kHz
- **Format**: News-Talk
- **Rep**: GM: Alex Goff
- **PD**: Alex Goff
- **Stn**: KTLL-FM

### KAKL-FM
- **Station**: 99.9 mHz
- **Format**: News-Talk
- **Rep**: GM: Dave Schilling
- **PD**: Dave Schilling
- **Stn**: KTLL-FM

### KAKL-AM
- **Station**: 1400 kHz
- **Format**: News-Talk
- **Rep**: GM: Alex Goff
- **PD**: Alex Goff
- **Stn**: KTLL-FM

### KAKL-FM
- **Station**: 99.9 mHz
- **Format**: News-Talk
- **Rep**: GM: Dave Schilling
- **PD**: Dave Schilling
- **Stn**: KTLL-FM

### Radio South Inc. (grp)
- **Station**: Progressive Communications Inc.
- **Format**: News-Talk
- **Rep**: Net: FM: Unistar

### #99 Lancaster

### KWFO-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: Frankie Grover
- **PD**: Frankie Grover
- **Stn**: WWAB

### WCAB-AM
- **Station**: 1340 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-AM
- **Station**: 1380 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-FM
- **Station**: 103.7 mHz
- **Format**: Adult Stan
- **Rep**: CE: Hugh Hughes
- **Stn**: WWAB

### KWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-AM
- **Station**: 1380 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-FM
- **Station**: 103.7 mHz
- **Format**: Adult Stan
- **Rep**: CE: Hugh Hughes
- **Stn**: WWAB

### KWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-AM
- **Station**: 1380 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-FM
- **Station**: 103.7 mHz
- **Format**: Adult Stan
- **Rep**: CE: Hugh Hughes
- **Stn**: WWAB

### KWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-AM
- **Station**: 1380 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-FM
- **Station**: 103.7 mHz
- **Format**: Adult Stan
- **Rep**: CE: Hugh Hughes
- **Stn**: WWAB

### KWAB-AM
- **Station**: 1330 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-AM
- **Station**: 1380 kHz
- **Format**: Urban-Talk
- **Rep**: GM: John White
- **PD**: John White
- **Stn**: WWAB

### WCVQ-FM
- **Station**: 103.7 mHz
- **Format**: Adult Stan
- **Rep**: CE: Hugh Hughes
- **Stn**: WWAB
#125 Lexington-Fayette KY

<table>
<thead>
<tr>
<th>Station</th>
<th>Callsign</th>
<th>Format</th>
<th>Owner</th>
<th>Address</th>
<th>Frequency</th>
<th>Power</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WBBE</td>
<td>WBBE</td>
<td>Country</td>
<td>Gordon Brandenberg</td>
<td>1500 Nicholasville Rd.</td>
<td>1070 kHz</td>
<td>75 kw</td>
<td></td>
</tr>
<tr>
<td>WJMM-FM</td>
<td>WJMM-FM</td>
<td>Country</td>
<td>Tim Hall</td>
<td>606-245-1900</td>
<td>1050 kHz</td>
<td>200 kw</td>
<td></td>
</tr>
<tr>
<td>WIMT-FM</td>
<td>WIMT-FM</td>
<td>Urban Contemporary</td>
<td>Fred Pace</td>
<td>606-269-9500</td>
<td>900 kHz</td>
<td>50 kw</td>
<td></td>
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<tr>
<td>WCQX</td>
<td>WCQX</td>
<td>ABC</td>
<td>David Curtis</td>
<td>Lexington Green #600</td>
<td>1060 kHz</td>
<td>250 kw</td>
<td></td>
</tr>
<tr>
<td>WLAP</td>
<td>WLAP</td>
<td>Country</td>
<td>Steve Isert</td>
<td>1500 Nicholasville Rd.</td>
<td>1500 kHz</td>
<td>250 kw</td>
<td></td>
</tr>
<tr>
<td>WKOK</td>
<td>WKOK</td>
<td>Urban Contemporary</td>
<td>Bill Clary</td>
<td>606-269-9240</td>
<td>1030 kHz</td>
<td>50 kw</td>
<td></td>
</tr>
<tr>
<td>WXWL</td>
<td>WXWL</td>
<td>Urban Contemporary</td>
<td>Fred Pace</td>
<td>606-269-9240</td>
<td>1030 kHz</td>
<td>50 kw</td>
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#126 Lima OH

<table>
<thead>
<tr>
<th>Station</th>
<th>Callsign</th>
<th>Format</th>
<th>Owner</th>
<th>Address</th>
<th>Frequency</th>
<th>Power</th>
<th>Notes</th>
</tr>
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<tbody>
<tr>
<td>WBBK</td>
<td>WBBK</td>
<td>Oldies</td>
<td>Dennis Blais</td>
<td>30 Russell St.</td>
<td>1070 kHz</td>
<td>200 kw</td>
<td></td>
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<tr>
<td>WCIW</td>
<td>WCIW</td>
<td>News-Talk/AC</td>
<td>Stephanie Skylar</td>
<td>606-222-1075</td>
<td>1040 kHz</td>
<td>100 kw</td>
<td></td>
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<tr>
<td>WIMA</td>
<td>WIMA</td>
<td>News-Talk/Country</td>
<td>Steve Lewis</td>
<td>419-228-9248</td>
<td>1050 kHz</td>
<td>50 kw</td>
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<tr>
<td>WKII</td>
<td>WKII</td>
<td>AC</td>
<td>Mark Dietz</td>
<td>419-228-7515</td>
<td>1030 kHz</td>
<td>100 kw</td>
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<tr>
<td>WZQQ</td>
<td>WZQQ</td>
<td>CHR/Country</td>
<td>Dan Dietz</td>
<td>419-566-7715</td>
<td>870 kHz</td>
<td>100 kw</td>
<td></td>
</tr>
<tr>
<td>Limaland Radio</td>
<td>Limaland Radio</td>
<td>Nostalgia/Oldies</td>
<td>John Smith</td>
<td>710 N. Cable Rd.</td>
<td>1050 kHz</td>
<td>50 kw</td>
<td></td>
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#172 Lincoln NE

<table>
<thead>
<tr>
<th>Station</th>
<th>Callsign</th>
<th>Format</th>
<th>Owner</th>
<th>Address</th>
<th>Frequency</th>
<th>Power</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>KFBR</td>
<td>KFBR</td>
<td>AC-News/Spots/CHR</td>
<td>Gordon Brandenberg</td>
<td>Box 80209, 68501</td>
<td>1030 kHz</td>
<td>100 kw</td>
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<tr>
<td>KZKK</td>
<td>KZKK</td>
<td>Hot Country</td>
<td>Bob Cook</td>
<td>1230 O St. #311</td>
<td>1050 kHz</td>
<td>50 kw</td>
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<tr>
<td>KYYN</td>
<td>KYYN</td>
<td>See Omaha</td>
<td>Bob Cook</td>
<td>1230 O St. #311</td>
<td>1050 kHz</td>
<td>50 kw</td>
<td></td>
</tr>
</tbody>
</table>

Source Guide & Directory 1994 ©
Shepard Communications Inc. sale to Signal Media pending 425 W. Capitol #3104; 72201 501-378-0104 Fax: 501-375-4487

**KLRG/KMXZ** Black Gospel/Urban
Stn 1: 1150 kHz 2.5 kw @ 354' GM: Katrina Turner Willis Broadcasting Corp. (grp) 501-376-1063

**LMA**

**KMXJ** Classic Rock
Stn 1: 105.1 mHz 81 kw @ 1,053' GM: Richard Booth GSM: John Signalgo PD: Tom Wood CE: Tom Rusk Rep: D&R Net: ABC Magic Broadcasting Inc. Richard Booth, pres.
aqc 12-28-90 LMA operates KOLL-FM (Southern Star) Simmons Bldg., 11101 Anderson Dr.; 72212 501-224-6500 Fax: 501-224-6596

**KOLL-FM** Oldies
Stn 1: 94.9 mHz 100 kw @ 1,841' GM: Jean Woods PD: Michael P. Langley Rep: D&R Net: Unistar Southern Starr Broadcasting Corp. (grp) LMA: brok’d to KMXJ-FM (Magic Bcg.) 11101 Anderson Dr.; 72212 501-224-6500 Fax: 501-224-6596

**Duopoly**

**KSSN-FM/KMVK-FM** Ctry/Ctry
Stn 1: 95.7 mHz 100 kw @ 1,664' Stn 2: 106.7 mHz 16 kw @ 866' GM: Jay Werth (VP) GSM: Paul Massey PD: Joe Logan CE: Tom Rusk Rep: Katz Net: KSSN: ABC-E Southern Skyes Corp. (grp) KSSN aqc 6-8, $10M; KMVK aqc from Bridges Bcg. 9-3-93, $12M, RBR 2-8-93 8114 Cantrell Rd.; 72207 501-227-9696 Fax: 501-228-9547

**Duopoly**

**KURB AM-FM** Soft AC
Stn 1: 1250 kHz 2 kw-D, 1.2 kw-N, DA2 Stn 2: 98.5 mHz 100 kw @ 1,285' Stn 3: 102.9 mHz 50 kw @ 492' GM: Randall L. Bush GSM: Todd Curtis PD-FM1: Randy Cain PD-FM2: Mark Pollitt CE: Tom Rusk Rep: D&R

**GHB Radio Group (grp)** aqc. KEZQ from Dub Wheeler, $1.3M, RBR 10-4-93 1501 N. University Ave. #768; 72207 501-661-0150 Fax: 501-661-1562

**KXYF-FM** New AC
Stn 1: 99.5 mHz 3 kw @ 312' GM: Loretta Lever PD: Lyn Henry Net: CNN Nameloc Broadcasting 810 Plaza W.; 72205 501-666-9899 Fax: 501-666-9699

**KABB-AM** News-Talk

**KLOS-FM** R&B
Stn 1: 95.5 mHz 63.1 kw @ 3,130' GM: Bill Sommers GSM: Tom Roe PD: Carey Curelop CE: Norm Avery Rep: Katz Capital Cities/ABC Inc. (grp) 3321 S. La Cienega Blvd.; 90016 310-840-4800 Fax: 310-840-4846

**KACE-FM** Jazz (s)
Stn 1: 103.0 mHz 1.65 kw @ 397' GM: Ann McCullom GSM: Don Butler PD: Rich Guzman CE: Dave Petrick All Pro Broadcasting Inc. (grp) Note: simulcast on co-owned KAEV-FM Riverside-San Bernardino 161 N. La Brea Ave., Inglewood CA 90301 310-330-3100 Fax: 310-412-7903

**KAFZ-FM/KDJZ-FM** Spanish Contemp
Stn 1: 103.1 mHz 3 kw @ 265' Stn 2: 103.1 mHz 2 kw @ 300' GM: Bonnie Stone GSM: Andre Siegel PD: Manon Hennessey CE: John Paoli Rep: Katz & Powell Net: ABC Kelsho Communications Note: KAFZ, licensed to Santa Monica, and KDJZ, licensed to Newport Beach, both operate on 103.1 mHz in two different parts of the Los Angeles metropolitan area. The signals are digitally synchronized to reduce interference in "overlap" areas. 1425 5th St., Santa Monica CA 90401 310-458-1031 Fax: 310-393-2443

**KALI-AM** Spanish Contemp
## Los Angeles/Louisville

### KPLR-FM
- **CHR**
- **Stn**: 105.9 mHz
- **25 kw @ 3,035'**
- **GM**: Doyle Rose
- **GSM**: Marie Kordus
- **PD**: Rick Cummings
- **CE**: Tom Koza

### Emmis Broadcasting (grp)
- **Stn**: 2600 W. Olive, 8th Fl., 91050
- **213-953-4200 Fax**: 213-848-0961

### KRLA/KLSX Oldies/Classic Rock
- **Stn**: 1110 kHz
- **50 kw-D, 20 kw-N, DA2**
- **Stn 2**: 97.1 kHz
- **20.9 kw @ 3,002'**
- **GM**: Allan Chlowlitz
- **GSM**: Jan Kopic
- **PD-AM**: Mike Wagner
- **PD-FM**: Ken Anthony
- **CE**: David Ping
- **Rep**: Major Market
- **Greater Media Inc. (grp)**
- **3580 Wilshire Blvd.; 90010**
- **213-383-4222 Fax**: 213-386-3649

### KROQ-FM Alternative Rock
- **Stn**: 106.7 mHz
- **5.6 kw @ 1,387'**
- **GM**: Trip Reeb
- **GSM**: Andrew Uris
- **PD**: Kevin Weatherly
- **CE**: Peter Dominguez
- **Net**: WW1

### Infinity Broadcasting (grp)
- **acq. of KRTF-FM from Beasley pending, $110M, RBR 6-21-93; FCC approved transaction at deadline**
- **3500 W. Olive Ave., #250, Burbank CA 91505**
- **818-567-1067 Fax**: 818-520-1329

### KRTF-FM Oldies
- **Stn**: 101.1 mHz
- **51 kw @ 3,130'**
- **GM**: Patrick Duffy
- **GSM**: Peggy Schiavo
- **PD**: Mike Phillips
- **Rep**: Banner
- **Beasley Broadcast Group (grp)**
- **sale to Infinity pending, $110M, RBR 6-21-93**
- **5901 Venice Blvd.; 90034**
- **213-937-5230 Fax**: 213-931-7552

### KTNQ/KLVE Span-Mex/Span
- **Stn**: 1020 kHz
- **50 kw-U, DA2**
- **Stn 2**: 107.5 kHz
- **29.5 kw @ 2,998'**
- **GM**: Carl Parmer
- **PD**: Adrian Lopez
- **CE**: Bob Moore

### KXCD/SLAX Spanish
- **Stn**: 1330 kHz
- **5 kw-U, DAN**
- **GM**: Jim Kalmenson
- **PD**: Herman Quezada
- **CE**: John Cooper

### Loius Communications Corp. (grp)
- **6777 Hollywood Blvd., Hollywood CA 90028**
- **213-466-8111 Fax**: 213-461-7347

### KWAM-AM Spanish
- **Stn**: 1350 kHz
- **50 kw-D, 10 kw-N, DA2**
- **GM**: Charles Jenkins
- **PD**: Ron Chilton
- **CE**: Steve Petty
- **Net**: SMN, CBS/SMN, MBS

### Sunnycide Communications Inc.
- **213 Magnolia Ave., Jeffersonville IN 47130**
- **812-283-3577 Fax**: 812-285-5060

### KXED/KLAX Span/Old/Ranchera
- **Stn**: 1540 kHz
- **50 kw-D, 10 kw-N, DA2**
- **Stn 2**: 97.9 kHz
- **50 kw @ 387'**

### GM**: Alfredo Rodriguez
- **GSM**: Jack McValch
- **PD**: Elois Gomez
- **Rep**: Katz Hispanic

### Spanish Broadcasting System Inc. (grp)
- **acq 1987**
- **5700 Sunset Blvd.; 90028**
- **213-466-3001 Fax**: 213-466-2859

## Country

### #51 Country

<table>
<thead>
<tr>
<th>Station</th>
<th>Hot AC/Soft AC</th>
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<tbody>
<tr>
<td>WAMZ-AM WHAS-WAMZ</td>
<td>WHAS-FM</td>
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<tr>
<td>WAVX - WWL</td>
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<tr>
<td>WDGX - WQFM-FM</td>
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<tr>
<td>WDJX-FM WWDA-AM</td>
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<tr>
<td>WFLA - WPL-FM</td>
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<tr>
<td>WGB-Z-AM WWYK</td>
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<td>WHAS</td>
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<td>WHK-FM WVFM-FM</td>
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<tr>
<td>WJKK - WKK</td>
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</tr>
<tr>
<td>WLOU - WAVG</td>
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</tr>
</tbody>
</table>

### WHAS/WAMZ Full Svc./Country
- **Stn**: 107.5 kHz
- **50 kw-U, ND**
- **GM**: Robert Scherer
- **GSM**: Mark Thomas
- **PD**: Skip Essick
- **CE**: Charles Strickland

### Clear Channel Communications Inc. (grp)
- **LMA**: sales with WKJK-FM (Snowden)
- **320 W. Broadway; 90020**
- **502-583-7814 Fax**: 502-582-7837

### WKJK-FM Country
- **Stn**: 98.9
- **50 kw @ 492'**
- **GM**: Mark Williams
- **Net**: SMN
- **Snowden Broadcasting (grp)**
- **LMA**: sales with WHAS/WAMZ (Clear Channel)
- **332 W. Broadway; 90020**
- **502-586-1422 Fax**: 502-586-4821

### WLLV-AM Gospel
- **Stn**: 1240 kHz
- **1 kw-U, ND**
- **GM**: Archie Dale
- **PD**: James Ford
- **CE**: James Ford

### Full Force Broadcasting Inc.
- **515 S. 3rd; 40202**
- **502-583-1240 Fax**: 502-583-4301

### WLOU-AM Urban Contemp
- **Stn**: 1350 kHz
- **5 kw-D, 500 w-N, DAN**
- **GM**: James Moorthy
- **PD**: Maurice Harrold
- **CE**: Vanessa Gentry

### Johnson Communications (grp)
- **2549 S. 3rd; 40208**
- **502-636-3535 Fax**: 502-637-7943

### WLRS-FM AC
- **Stn**: 102.3 mHz
- **3 kw @ 285'**
- **GM**: Bill Baker
- **PD**: Gary Guthrie
- **CE**: Kirby Westley

### Otting Broadcasting
- **Professional Towers Bldg, 4010 Dupont Circle; 40207**
- **502-896-4400 Fax**: 502-896-1496

### WQFM-AM Classic Rock
- **Stn**: 95.7 mHz
- **34 kw @ 580'**
- **GM**: John Otting
- **PD**: Gary Guthrie
- **CE**: Kirby Westley

### Wrks-FM Oldies
- **Stn**: 101.3 mHz
- **6 kw @ 312'**
- **GM**: Bill Hagen
- **PD**: Fred North
- **CE**: Greg Hahn

### Franklin Communications partners L.P.
- **1000 Linn Station Rd.; 40223**
- **502-429-9752 Fax**: 502-423-0231

### WTMT-AM Country
- **Stn**: 620 kHz
- **500 w-U, DA2**
- **GM**: Lee Stinson
- **PD**: Dean Taylor

### Jefferson Broadcasting Co.,
- **162 W. Broad St.; 40202**
- **502-583-6200 Fax**: 502-589-2979

### Duopoly
- **Grp**: 1994 Radio Business Report®
Radio Station WIN
1601 N. 14th, Murphysboro IL 62966
618-684-2128 Fax: 618-684-2129

WJPF-AM
Stn 1: 1340 kHz 770 w-U, ND
GM: Bob Ferrari GSM: Kerry Jay
PD: Bob Ferrari CE: John Brookmyer
Egyptian Broadcasting Co.
Box 505, Herrin IL 62948
618-942-2181 Fax: 618-986-9111

WEZS-FM
Stn 1: 95.1 MHz 6 kw @ 279'
M.P. Broadcasting Inc.
Box 95, Herrin IL 62948
618-942-3695 Fax: 618-986-8111

WMCL/WTAO
Stn 1: 1060 kHz 2.5 kw-D, DAD
Stn 2: 105.1 MHz 25 kw @ 306'
GM: Chris Guillet CE: Jeff Ostreich
Rep: Christal Net: Unistar
Community Service Radio Inc. (grp)
Box 1477, Carbondale IL 62903
618-643-2311 Fax: 618-643-3299
FM: 1477, Carbondale IL 62903
618-687-1779 Fax: 618-687-3933

WOOZ-FM
Stn 1: 99.9 MHz 32 kw @ 620'
GM: Bruce Walker GSM: Ron Covert
PD: Wayne Kelly Rep: Banner
Zimmer Broadcasting Co. Inc. (grp)
1025 E. Main
Box 2228, Carbondale IL 62903
618-549-3243 Fax: 618-549-2455

WORL-FM
Stn 1: 106.3 MHz 3 kw @ 300'
GM: Dana Withers GSM: Dana Withers
PD: Greg Buickel CE: vacant
Net: CBS, Unistar
Dana Communications
Wood Bldg. #506, Benton IL 62812
618-435-8101 Fax: 618-435-8102

WUEZ-FM
Stn 1: 103.5 MHz 6 kw @ 326'
GM: Clyde Crawford GSM: Ken Kessler
PD: Mike Ballou CE: Forrest Richardson
Brandt Broadcasting Inc.
200 N. Park Ave., Herrin IL 62948
618-942-7722 Fax: 618-942-7550

WXAN-FM
Stn 1: 103.9 MHz 1 kw @ 469'
GM: Doug Apple GSM: Doug Apple
PD: Doug Apple CE: Steve Moore
Net: USA
Harold L. Lawder
Rt. 2, Box 213 A, Ava IL 62907
618-426-3308 Fax: 618-426-3310

#70 McAllen-Brownsville
See Market Profile, page 3-94

KFBM-FM
Stn 1: 104.1 MHz 100 kw @ 996'
GM: Jeff Hedgemon GSM: Cindy Ramos

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KDOV-AM News-Talk-Christian
Stn 1: 1300 kHz 5 kw-U, DAN
GM: Terry Adkinson GSM: Paul Wesner
PD: Terry Adkinson CE: Russ Jump

Dove Communications Network Inc.
Box 396, Phoenix OR 97535
503-535-6833 Fax: 503-535-6857

Kmed/Krwq Bfti-MOR/Hot Cty
Stn 1: 1440 kHz 5 kw-D, 1 kw-N, ND
Stn 2: 100.3 MHz 30 kw @ 991'
GM: Duane Hill GSM: Steve Christianson
PD: Larry Neal CE: Russ Jump

Crater Broadcasting Inc.
Box 388, Gold Hill OR 97525
503-772-4170 Fax: 503-855-1466

Kope-FM Talk
Stn 1: 103.5 MHz 100 kw @ 440'
GM: Alan Corbeth GSM: David Masters
PD: Alan Corbeth CE: Brian Saylor
Net: TalkRadio, Chancellor, Daynet, IBN

Medford Judeo-Christian Outreach
744 E. Pine St., Central Point OR 97502
503-664-5673 Fax: 503-664-8261

Lma

Ktmt Am-FM News-Talk/CHR
Stn 1: 880 kHz 1 kw-U, ND
Stn 2: 93.7 MHz 31 kw @ 3,261'
GM: Bob Johnson GSM: Karen Johnson
PD: R. Charles Snyder CE: Bob Johnson
CE-FM: Don Bennett
Rep: Torbet, Art Moore Net: CNN/ABC

Sierra Cascade Communications
Stn: Operating KCMX AM-FM (A.L. Bcg.), acq pending, $585K, RBR 10-25-93
Box 159, Medford OR 97501
503-779-1550 Fax: 503-775-2360

KcMx Am-FM News-Talk/AC
Stn 1: 580 kHz 1 kw-U, DA1
Stn 2: 101.9 MHz 31.6 kw @ 1,427'
PD-AM: John Greider PD-FM: Bob Johnson
Rep: Torbet, Art Moore
Net: MBS, EFM, NBC, ABC/SMN, ABC

A.L. Broadcasting
Box: bro’d to KTMF AM-FM (Sierra Cascade) sale pending. $585K, RBR 10-25-93
1438 Rossanley Dr. Box 159, Medford OR 97501
503-779-1550 Fax: 503-775-2360

Kyjc-FM Hot Country
Stn 1: 96.9 MHz 74 kw @ 2,228'
GM: Van Sias GSM: Richard Barney
PD: Michael Perry CE: Van Sias
Rep: Major Market

Encore Broadcasting Corp.
1257 N. Riverside, Medford OR 97501
509-772-9322 Fax: 509-772-4233

#98 Melbourne-Titusville-
Cocoa FL

See Market Profile, page 3-96

Station Follows Station Follows

KFTM-FM WQSS WLOK
KJMS-FM KMCM WMC
KWAM - WMC-FM WMC
WRRB - -
WHEV - WQGF-FM WNWZ
WXDA - WPLX -
WXGH-FM WREC WREC
WGKX/FM WKGX WXSS
WHBK/FM WBBA WXLY-FM WKGX-FM
WJCE - -

Kwam/Kms Black Gospel/Urban
Stn 1: 990 kHz 10 kw-D, 450 w-N, DA2
Stn 2: 101.1 MHz 100 kw @ 450'
GM-AM: Dave Brown GM-FM: Bill Moore
GM-AM: George Albright
GM-FM: Jerry Baldoff
PD-AM: Michael McKinney
PD-FM: Terry Basta CE: Billy Bie

Dee Rivers Inc.
80 N. Tillman, Box 11839; 38111
901-323-0101 Fax: 901-320-1754

Wbbp-Am Gospel
Stn 1: 1480 kHz 5 kw-D, ND
GM: G.E. Patterson GSM: Freddie Henderson
PD: James Chambers CE: Rob Herring
Net: MBS

WCPM-AM Temple of Deliverance
2272 Central Ave. 38104
901-276-7878 Fax: 901-276-9229

Wcrv-Am Christian Info
Stn 1: 840 kHz 50 kw-D, 480 w-N, DAN
GM: Mark Loeffel GSM: Sunny Caldwell
PD: Ira Brown CE: Kirk Harnack

Bott Broadcasting (grp)
4990 Poplar Ave.; 38117
901-763-4640 Fax: 901-763-4920

WDia/Whrk Urban Ac/Urban
Stn 1: 1070 kHz 50 kw-D, 5 kw-N, DA2
Stn 2: 97.1 MHz 100 kw @ 531'
GM: Rick Callghy GSM: Jeff Goree
PD: Maxine Todd CE: Alonzo Pendleton

Ragan Henry Communications Group
L.P. (see US Radio, grp)
112 Union Ave.; 38103
901-529-4300 Fax: 901-529-9557

Duopoly-LMA

WGkx-FM Country
Stn 1: 105.9 MHz 100 kw @ 991'
GM: John Bibbs GSM: Chris Butterick
PD: Bill Jones CE: Doug Gossett
Rep: Katz

Barnstable Broadcasting Inc. (grp)
LMA: operates WHBQ-AM (Dr. George Flinn)
5900 Poplar Ave.; 38119
901-767-6532 Fax: 901-767-9531

Wykl-FM Oldies
Stn 1: 98.1 MHz 100 kw @ 1,240'
GM: John Bibbs GSM: Bill Parshall
PD: Roger Gailcher CE: Robert Benjamin

Barnstable Broadcasting Inc. (grp)
acq. from Diamond 4-29-93, $4,285
88 Union Ave. #309; 38103
901-329-0098 Fax: 901-529-4431

Whbo-Am Country
Stn 1: 560 kHz 5 kw-D, 1 kw-N, DA2
GM: John Bibbs GSM: Chris Butterick
PD: Bill Jones CE: Doug Gossett

Dr. George Flinn
LMA: bro’d to WGKX-FM/WYKL-FM (Barnstable)
5900 Poplar St.; 38119
901-767-6532 Fax: 901-767-9531

Wjce/Wrrr Oldies/AC
Stn 1: 680 kHz 10 kw-D, 5 kw-N, DAN
Stn 2: 104.5 MHz 100 kw @ 750'
GM: Curt Peterson GSM: Ken Miller
PD-AM: Judyshore PD-FM: Jim Kirkland
CE: Robert Mayben
Rep: Major Market

Keymarket Communications (grp)
LMA: operates WOGY-FM, Ardm, 94.3,
9504 Ridgeway Ctr. Pkwy.; 38120
901-767-0104 Fax: 901-767-0582

Wlok-Am Black Gospel-Talk
Stn 1: 1340 kHz 1 kw-U, ND
GM: Art Gilliam GSM: Michael Anderson
PD-AM: Sandra Hayes CE: Rob Herring

Gilliam Communications Inc., Art
Gilliam, pres.
363 2nd St. S.; 38103
Box 69; 38103
901-527-9565 Fax: 901-525-4323

Wmc Am-FM News-Talk/AC-Old
Stn 1: 790 kHz 5 kw-U, DAN
Stn 2: 99.7 MHz 300 kw @ 908'
GM: Sidney Mendelson GSM: S.Mendelson
PD-AM: Jim Casale PD-FM: Steve Conley
CE: Mike Schwartz

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Duopoly

WIOD/WFLC News-Talk/AC
WHQT-FM Adult Urban
Sln 1: 610 kHz 10 kw-U, DA2
Sln 2: 97.5 MHz 100 kw @ 1.007'
Sln 3: 105.1 MHz 100 kw @ 1.007'
GM: Robert B. Green
GSM: Jeff Clark
PD-AM: Gary Bruce
PD-FM1: Fleetwood Gruber
PD-FM2: Tony Kidd
CE: Mitch Wein

Cox Broadcasting (grp)

WQAM/WKIS
Sln 1: 560 kHz 5 kw-D1, 1 kw-N, ND
Sln 2: 99.9 MHz 100 kw @ 984'
GM: Jeffrey Greenawt
GSM: Mark Freedman
PD: Joe Zagacki
CE: George Corso

WQBA-AM Spanish
Sln 1: 1140 kHz 50 kw-D, 10 kw-N, DA2
Sln 2: 107.5 MHz 95 kw @ 1.007'
GM: Herb Levin

Spanish Radio Network
2628 Coral Way; 33145
304-441-2073 Fax: 305-445-8908

WQFC-AM Spanish
Sln 1: 830 kHz 1 kw-U, DA2
PD: Adan Edav
GSM: Adan Edav
CE: Greg Strom

Big Time Radio Inc.
8080 W. Flagler St. #3E, Miami FL 33144
305-264-1100 Fax: 305-267-9919

WSBH-AM Talk
Sln 1: 1490 kHz 1 kw-U, ND
GM: Edward Margolis
GSM: E. Margolis
PD: E. Margolis
CE: Richard Van Hook
Net: IBN, MBS, TalkSat

Margot Broadcasting Co. Ltd.
814 1st St., Miami Beach FL 33139
305-672-1100 Fax: 305-673-1194

WSRF/WSHE Block prog/AOR
Sln 1: 1580 kHz 10 kw-D, 5 kw-N, DA2
Sln 2: 103.5 MHz 100 kw @ 1.007'
GM: Gary Lewis
GSM: Mark Krieger
PD: Ernesto Gladden
CE: Max Sitero

TK Communications Inc. (grp)
3000 S.W. 60th Ave., Ft. Lauderdale FL 33314
304-594-1035 Fax: 305-581-1301

WSUA-AM Spanish
Sln 1: 1260 kHz 5 kw-U, DA2
GM: Alberto Diaz
GSM: Eduardo Rueda
PD: Neily Ozoir
CE: Sam Stoddard

Red Top Broadcasting Corp.
2100 Coral Way; 33145
305-264-1100 Fax: 305-858-5907

WFTL-AM Classical
Sln 1: 93.1 MHz
GM: Allen Stiegelitz
GSM: Scott Schwartz
PD: Alvis Sherouse
CE: Eric Goodman
Rep: CMBS

Marlin Broadcasting Inc. (grp)
3225 Aviation Ave., Miami FL 33133
305-856-9393 Fax: 305-854-0785

WFTP-FM AC
Sln 1: 106.7 MHz 100 kw @ 984'
GM: Dick Penn (pres)
PD: Pio Delgado
CE: Jim Sorensen
Rep: D&R

Tak Communications Inc. (grp)
2100 N.W. 21st Ave., Ft. Lauderdale FL 33311
305-494-8107 Fax: 305-739-7251

WVCG-AM Variety
Sln 1: 1080 kHz 50 kw-D, 10 kw-N, DA2
GM: Matthew D. Rowe
PD: John Latsko

Evergreen Media Corp. (grp)
2100 Salzedo Ctr. #203, Coral Gables FL 33134
305-445-1080 Fax: 305-445-7754

WWFE-AM Spanish Talk/Variety
Sln 1: 670 kHz 50 kw-D, 1 kw-N, DA2
GM: Emilino Milian (pres)
PD: Emilino Milian Sr.
CE: Mr. Menendez

Todamerica
2381 W. Flagler St., Miami 33135
305-642-4422 Fax: 305-541-9528

WXDJ-FM Spanish CHR
Sln 1: 95.7 MHz 100 kw @ 981
GM: Kynn Abrahamson
PD: Pio Fiero
GSM: Maggie Rodriguez
Net: SIS

New Age Broadcasting Inc.
acq 12-1-87, $8.1M
3191 Coral Way #1000, Miami FL 33145
305-447-9595 Fax: 305-448-4735

#26 Milwaukee

See Market Profile, page 3-98

Station Follows Station Follows
WBZY - WBLI
WBVR - WSB
WEMC - WAWC
WEZP - WJKY
WFMZ - WMIL
WKMW - WOXY
W.ftl - WTMN
WTFM - WYLO
WTLG-FM - WSTT
WLUW-FM - WMCS

WBKV/WBWI News-Talk/Country
Sln 1: 1470 kHz 2.5 kw-U, DA2
Sln 2: 92.5 kHz 19.5 kw @ 518'
GM: Jim Hodges
PD: Steve Siegel
Net: AP, MBS

Gazette Printing Co.
2140 S. Main, Suite A, West Bend WI 53095
414-334-2344 Fax: 414-334-1512

WEMP/WMYX Oldies/AC
Sln 1: 1250 kHz 5 kw-U, DA2
Sln 2: 99.1 MHz 50 kw @ 450'
GM: Craig Hodgson
GSM: Kim Guthrie
PD-AM: Mike Clemens
PD-FM: Jim Schafer
CE: LeRoy Wolniakowski
Rep: Eastman
Net: CBS, NBC/CBS

Heritage Media Corp. (grp)
LMA: operates WEZW-FM (Multimedia, 103.7, Soft AC), acq pending, $5.6M, RBR 11-1-93
11800 W. Grange Ave., Hales Corners WI 53130
414-529-1250 Fax: 414-529-2122

WEZB-FM Soft AC
Sln 1: 103.7 MHz 19.5 kw @ 840'
GM: Craig Hodgson
PD: Jim Schafer

Multimedia Broadcasting (grp)
brok’d to WEMP/WMYX (Heritage), sale pending, $5.6M, RBR 11-1-93
11800 W. Grange Ave., Hales Corner WI 53130
414-272-1040 Fax: 414-292-2222

WFMR-FM Classical
Sln 1: 98.3 MHz 6 kw @ 328'
GM: Randall Harris
PD: Craig Heabler
CE: Terry Bond

Sarasota Bay Broadcasting Co. (grp)
W. 172 N. 7348 Shady Ln., 53051
414-250-9983 Fax: 414-255-3909

1994 Radio Business Report
or Box 20920, Milwaukee WI 53220
414-545-8900 Fax: 414-545-4069

WQFM-FM AOR
Stn 1: 93.3 mHz 12.5 kw @ 990' GM: Al Law DSM: Annmarie King PD: Jim Murphy CE: Al Hajny
Net: ABC
Shakamok Communications Inc. (grp) acq 5-10-73
633 W. Wisconsin Ave.; 53203-1918
414-276-2040 Fax: 414-276-8406

WTTM/WKTI News-Talk-Sports/CHR
Stn 1: 820 kHz 5 kw-U, DAN GM: Carl Gardner DSM: Kris Foutz PD: Danny Clayton CE: John Schnitzer

WTMJ Inc. (grp)
720 E. Capitol Dr.; 53212
414-332-9611 Fax: 414-223-5298 FM fax: 414-225-5266

WYLO-FM Rel-Contemp Christian
Stn 1: 540 kHz 400 w-U, DA2 GM: Marion Luther DSP: Frank Colburn
Childrens Radio Group (grp) acq from Marsh Broadcasting, 1993
3540-D 126th St., Brookfield WI 53005
414-783-2650 Fax: 414-783-2640

WZTR-FM Oldies
Stn 1: 95.7 mHz 34 kw @ 610' GM: Terry Shockley DSM: Michelle Gahagan PD: Fred Brennan CE: Terry Baun
Shockey Communications (grp) 520 W. Capitol Dr.; 53212-1124
414-964-8300 Fax: 414-964-2855

#17 Minneapolis-St. Paul
See Market Profile, page 3-99

## Commercial Broadcast Stations

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Frequency</th>
<th>Power</th>
<th>Location</th>
<th>Owner</th>
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<tbody>
<tr>
<td>KDWB-FM</td>
<td>WDDY</td>
<td>1120 kHz</td>
<td>50 kw</td>
<td>St. Paul</td>
<td>Entercom</td>
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<tr>
<td>KEYY-FM</td>
<td>KFAN</td>
<td>100.3 MHz</td>
<td>500 kw</td>
<td>Minneapolis</td>
<td>Hubbard Broadcasting</td>
</tr>
<tr>
<td>KJJO</td>
<td>KDTC-FM</td>
<td>105.3 MHz</td>
<td>50 kw</td>
<td>Minneapolis</td>
<td>Entercom</td>
</tr>
<tr>
<td>KLBB</td>
<td>KTIS</td>
<td>91.9 MHz</td>
<td>20 kw</td>
<td>Minneapolis</td>
<td>Hubbard Broadcasting</td>
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<tr>
<td>KNOW</td>
<td>KTFR-FM</td>
<td>97.1 MHz</td>
<td>10 kw</td>
<td>Minneapolis</td>
<td>Entercom</td>
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<tr>
<td>KQQL-FM</td>
<td>WBOM-FM</td>
<td>103.7 MHz</td>
<td>50 kw</td>
<td>Minneapolis</td>
<td>Entercom</td>
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<tr>
<td>KRGS</td>
<td>WWTC-FM</td>
<td>98.1 MHz</td>
<td>50 kw</td>
<td>Minneapolis</td>
<td>Entercom</td>
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<tr>
<td>KFANKEEY</td>
<td>Sports/County</td>
<td>Stn 1: 1130 kHz 50 kw-D, 25 kw-N, DA2</td>
<td>102.1 mHz</td>
<td>100 kw</td>
<td>100 kw</td>
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PD: Reed Hagen

Spacecom Inc. (grp)
sale to Carill Communications pending,
RBR 1-31-94
1996 University Ave., St. Paul MN 55104
621-645-4403 Fax: 621-645-8306

Duopoly

KNOW AM-FM News-Talk (s)
KSJN-FM Classical
Stn 1: 1330 kHz 5 kw-U, DA2
Stn 2: 91.9 MHz 100 kw @ 1.312'
GM: Mark Steinmetz DSM: Amy Waggoner PD: Dave Hamilton CE: Dave Szafarski Rep: Katz

Capital Cities/ABC Inc. (grp) acq of KRXX-FM from Entercom pending, RBR 2-7-94
917 N. 5th St., St. Paul MN 55101
621-290-1500 Fax: 621-290-1415

KORS AM-FM AOR
Stn 1: 1440 kHz 5 kw-D, 500 w-N, DAN
Stn 2: 92.5 MHz 100 kw @ 1.035'
GM: Mark Steinmetz DSM: Amy Waggoner PD: Dave Hamilton CE: Dave Szafarski

KTRC AM-FM News-Talk
KSTP-FM Adult Contemporary
Stn 1: 1500 kHz 50 kw-U, DAN
Stn 2: 94.5 MHz 95 kw @ 1.220'

Hubbard Broadcasting Inc. co-owned with KSTP-FM
3415 University Ave., Minneapolis MN 55414
621-642-4141 Fax: 621-642-4142

KTCJ/KTCA AM-FM News-Talk
FM: AOR (s)
Stn 1: 890 kHz 500 w-D, DA2
Stn 2: 97.1 MHz 100 kw @ 1.035'
GM: Doug Brown

American Media (grp)
100 N. 6th St. #210C, Minneapolis MN 55403
621-339-0000

Source Guide & Directory 1994
#262 Minot ND

See Market Profile, page 3-99

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
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<tbody>
<tr>
<td>KBQQ-FM</td>
<td>KTYN</td>
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<tr>
<td>KJJZ-FM</td>
<td>KJJZ</td>
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<tr>
<td>KRTZ-FM</td>
<td>KRTZ</td>
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KJCB/KBQK

<table>
<thead>
<tr>
<th>Country/Hot Country</th>
<th>Stn 1: 910 kHz</th>
<th>5 kw-D, 1 kw-N, ND</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Stn 2: 97.5 kHz</td>
<td>100 kw @ 1,552 kHz</td>
</tr>
<tr>
<td>GM: David Reiten</td>
<td>GSM: Charlie Ferguson PD: Jay Davis CE: Duane Aase</td>
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<tr>
<td>Reiten Broadcasting Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box 1668; 58702</td>
<td></td>
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</tr>
<tr>
<td>701-852-0361</td>
<td></td>
<td></td>
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<tr>
<td>Fax: 701-838-9360</td>
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KHTK AM-FM

<table>
<thead>
<tr>
<th>Insp-Gosp/Rel AC</th>
<th>Stn 1: 1320 kHz</th>
<th>2.5 kw-D, ND</th>
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<tbody>
<tr>
<td>Stn 2: 106.9 mHz</td>
<td>6 kw @ 285'</td>
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</tr>
<tr>
<td>GM: Dick Leavitt</td>
<td>GSM: Dick Leavitt PD: Dick Leavitt CE: Dick Leavitt</td>
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<tr>
<td>Faith Broadcasting Inc.</td>
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<td></td>
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<tr>
<td>Box 1210; 58702</td>
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</tr>
<tr>
<td>701-852-3799</td>
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<tr>
<td>Fax: 701-852-8498</td>
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KRRZ/KZPR

<table>
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<tr>
<th>Oldies/Country</th>
<th>KZIZ-FM</th>
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<tbody>
<tr>
<td>Stn 1: 1390 kHz</td>
<td>5 kw-D, 1 kw-N, ND</td>
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<tr>
<td>Stn 2: 105.3 kHz</td>
<td>100 kw @ 577'</td>
</tr>
<tr>
<td>Stn 3: 93.7 kHz</td>
<td>100 kw @ 571'</td>
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<tr>
<td>GM: Rick Stensby PD: Rick Anthony</td>
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</tr>
<tr>
<td>Community Airways Corp. (grp)</td>
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</tr>
<tr>
<td>acq KIZZ-FM from Meyers, $450K, RBR 6-14-93</td>
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<tr>
<td>Box 10; 58702</td>
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<tr>
<td>701-852-4646</td>
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<tr>
<td>Fax: 701-852-1390</td>
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KTYN/KBOQ

<table>
<thead>
<tr>
<th>Nostalgia/Adult Rock</th>
<th>Stn 1: 1430 kHz</th>
<th>5 kw-D, ND</th>
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<tbody>
<tr>
<td>Stn 2: 99.9 kHz</td>
<td>100 kw @ 466'</td>
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</tr>
<tr>
<td>GM: Steve Williams PD: Scott Andrews CE: R. David Adams</td>
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<tr>
<td>Kittren Radio Inc.</td>
<td></td>
<td></td>
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<tr>
<td>Box 637; 58702</td>
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<tr>
<td>701-852-0301</td>
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<tr>
<td>Fax: 701-852-4400</td>
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#90 Mobile

See Market Profile, page 3-100

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
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<tbody>
<tr>
<td>WABB</td>
<td>WGBK</td>
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<tr>
<td>WABB-FM</td>
<td>WABB</td>
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<td>WAWK-FM</td>
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<td>WAWM-FM</td>
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<td>WBHY</td>
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<td>WBHY-FM</td>
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<td>WBLX</td>
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<td>WDCX-FM</td>
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WABB AM-FM

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<thead>
<tr>
<th>News-Talk/CHR</th>
<th>Stn 1: 1480 kHz</th>
<th>5 kw-U, DAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stn 2: 97.5 kHz</td>
<td>100 kw @ 1,552 kHz</td>
<td></td>
</tr>
<tr>
<td>GM: Bernard Dittman PD: Shane McBride CE: vacant</td>
<td></td>
<td></td>
</tr>
<tr>
<td>The Dittman Group (grp)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1551 Springhill Ave.; 36604</td>
<td></td>
<td></td>
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<tr>
<td>205-432-5572</td>
<td></td>
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<tr>
<td>Fax: 205-438-4044</td>
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WAVH-FM

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<tr>
<th>Oldies</th>
<th>Stn 1: 96.1 kHz</th>
<th>100 kw @ 1,524'</th>
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<tbody>
<tr>
<td>pouriales Holdings (grp)</td>
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acq from Atmore Properties, $1.8M, RBR 2-8-93

LMA: operates WKSJ AM-FM (WESHAM, 1270/94.9 Country) acq pending, $6M, RBR 11-1-93

917 Western Ave. Cr. #504; 36609
205-432-0401 Fax: 205-344-3525

WKSJ AM-FM

<table>
<thead>
<tr>
<th>Country (s)</th>
<th>Stn 1: 1270 kHz</th>
<th>5 kw-D, ND</th>
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<tbody>
<tr>
<td>Stn 2: 94.9 mHz</td>
<td>100 kw @ 1,555'</td>
<td></td>
</tr>
<tr>
<td>GM: Wayne Gardner PD: Scott Johnson CE: Glen Walters</td>
<td></td>
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</tr>
<tr>
<td>The WESHAM Corp. (grp)</td>
<td></td>
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<tr>
<td>brok'd to WAVH-FM (Pouriales), sale pending, $6M, RBR 11-9-93</td>
<td></td>
<td></td>
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<tr>
<td>Box 16706; 36616</td>
<td></td>
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<tr>
<td>205-344-9900</td>
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<td>Fax: 205-344-3525</td>
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WBHY AM-FM

<table>
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<tr>
<th>Religion Contemp</th>
<th>Stn 1: 840 kHz</th>
<th>10 kw-D, ND</th>
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<tr>
<td>Stn 2: 88.5 mHz</td>
<td>33 kw @ 623'</td>
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</tr>
<tr>
<td>GM: Wilbur Goforth (pres) PD: Steve Goforth CE: Steve Riggs</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Goforth Media Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box 1328; 36633</td>
<td></td>
<td></td>
</tr>
<tr>
<td>205-473-8488</td>
<td></td>
<td></td>
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<tr>
<td>Fax: on req.</td>
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WBLX AM-FM

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<tr>
<th>Gosp-Urb/Urban</th>
<th>Stn 1: 660 kHz</th>
<th>22 kw-D, 850 w-N, DAN</th>
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<tbody>
<tr>
<td>Stn 2: 92.9 mHz</td>
<td>100 kw @ 1,555'</td>
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<tr>
<td>The WESHAM Corp. (grp)</td>
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<tr>
<td>205-432-2054</td>
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WDLT-AM

<table>
<thead>
<tr>
<th>Urban AC</th>
<th>Stn 1: 98.3 kHz</th>
<th>40 kw @ 548'</th>
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<tbody>
<tr>
<td>GM: Tom Wilson (pres) GSM: Chuck Booth PD: Bill Hurt CE: Dana Walters</td>
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<tr>
<td>United Broadcasting Co. Inc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Box 180426; 36618-0426</td>
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<td></td>
</tr>
<tr>
<td>205-380-9098</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax: 205-380-9029</td>
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WGCX-FM

<table>
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<tr>
<th>AOR</th>
<th>Stn 1: 104.1 kHz</th>
<th>100 kw @ 1,555'</th>
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<tr>
<td>Wescorn Media Group (grp)</td>
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</tr>
<tr>
<td>Box 1044; 36633</td>
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<tr>
<td>205-626-9600</td>
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<tr>
<td>Fax: 205-626-3352</td>
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WGOK-AM

<table>
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<tr>
<th>Black</th>
<th>Stn 1: 900 kHz</th>
<th>1 kw-D, 380 w-N, DAD</th>
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<tbody>
<tr>
<td>GM: Irene Ware GSM: Irene Ware PD: Mad Hatter CE: Steve Riggs</td>
<td></td>
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<tr>
<td>Roberds Broadcasting Inc., Dickie Roberds, pres.</td>
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<tr>
<td>800 Gum St.; 36603</td>
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<tr>
<td>205-432-6661</td>
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<tr>
<td>Fax: 205-432-1921</td>
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WKRG AM-FM

<table>
<thead>
<tr>
<th>News-Talk/AC</th>
<th>Stn 1: 710 kHz</th>
<th>1 kw-D, 500 w-N, DAN</th>
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<tbody>
<tr>
<td>Stn 2: 99.9 mHz</td>
<td>100 kw @ 1,552 kHz</td>
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<tr>
<td>WKRG-TV Inc., Buck Long, pres.</td>
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<tr>
<td>555 Broadcast Dr.; 36606</td>
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<tr>
<td>205-479-5555</td>
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<tr>
<td>Fax: 205-479-3418</td>
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</tbody>
</table>
WLVV-AM  Religious
Stn 1: 1410 kHz  5 kw-U, DAN
GM: Jimmy Henderson  GSM: J.Henderson
PD: J.Henderson  CE: Gary Allan

Crain Engineering Co.
1263 Battleship Pkwy., Spanish Fort AL  36527
205-626-1040  Fax: 205-626-1099

WMOB-AM  Christian
Stn 1: 1360 kHz  5 kw-D, 212 w-N, DA1
GM: Buddy Tucker  PD: A.J. Crawford
CE: Gary Allen
Net: Moody, USA  CE: Budd Tucker
200 Addasco Causeway; 36601
205-432-1360

WYBA  Country
Stn 1: 104.9 kHz  33 kw @ 600'
GM: Butch Guest  GSM: Butch Guest
OM: Paul Schultz  CE: Dennis Eversoll
Jackson County Broadcasting
1073 Dawes Rd.; 36695
205-639-1000  Fax: 205-639-8959
205-432-0102  Fax: 205-432-0078

WLTV-AM  Country
Stn 1: 92.1 kHz  13.5 kw @ 450'
GM: George O'Rear  GSM: Linda Lou Parsons
PD: Catt Siren  CE: Barry Little
WZEW Inc., George O'Rear, pres.
Box 2608; 36652
205-432-0102  Fax: 205-432-0078

#121 Modesto

Source Guide & Directory 1994®

KVFX-FM  Classic Rock
Stn 1: 98.7 mhz  3 kw @ 326'
GM: William Johnson  GSM: Warren Groeschen
PD: Steve Hanson  CE: David Quinlan
Calvary Radio L.P., sale to Community Pacific pending, 2-94
1620 N. Carpenter Rd. #D41; 95351
209-521-9797  Fax: 209-521-9844

KYS/KABX  News-Talk/Oldies
Stn 1: 1480 kHz  5 kw-U, DA2
Stn 2: 97.5 mhz  50 kw @ 490'
GM: Ed Hoy  GSM: Brian Griffin
PD-AM: Jim Fanon  PD-FM: Jenny West
Overland California Radio Inc. (grp)
Box 717, Merced CA 95341
209-723-2191  Fax: 209-383-2950

#44 Monmouth-Ocean NJ

KLOK-AM  Spanish Contemporary
Stn 1: 920 kHz  500 w-D, 2.5 w-N, DA2
GM: Mike Sturtevant  GSM: M.Sturtevant
PD: Victor Salazar  CE: Jerry Moore
Clock Broadcasting Co. Inc.
Box 542; 95353
209-521-5562  Fax: 209-521-4131

#121 Modesto

KICT-AM  Country/Country
Stn 1: 1410 kHz  500 w-D, ND
Stn 2: 106.3 kHz  3.9 kw @ 233'
GM: Fay Gade  GSM: Richard Swettis
PD: Matt Pinfield  CE: Richard Swettis
WHTG Inc.
1129 Hope Rd., Asbury Park NJ 07712
908-542-1410  Fax: 908-493-0813

WBLK-AM  Country/AC
Stn 1: 1310 kHz  2.5 kw-D, 1 kw-N, DA2
Stn 2: 94.3 mhz  1.31 kw @ 498'
GM: Charles Cohn  GSM: Steve Zetsche
PD: Gary Guida  CE: Phil Glasso
D&B Communications L.P., LMA: programs WQNJ-FM Ocean Acres NJ (Seaire Inc., 98.5 mhz, 6 kw @ 226', AC s-WLJK-FM)
605 Mattison Ave., Asbury Park NJ 07712
908-774-7700  Fax: 908-988-0787

WJRD-AM  Talk/AC
Stn 1: 1550 kHz  6 kw-D, 3 kw-N, DA2
Stn 2: 100.1 mhz  1.58 kw @ 450'
GM: Joseph J. Knox Jr.  GSM: Brent McIntay
PD: Lance Debock  CE: Bill Clinton
Knox Broadcasting
Box 1000, Manahawkin NJ 08050
609-597-1100  Fax: 609-597-4400

WOBM-AM  Oldies/AC
Stn 1: 1160 kHz  5 kw-D, 8.9 kw-N, DA2
Stn 2: 92.7 mhz  1.4 kw @ 485'
GM: Glenn Jones  GSM: John Ford
PD: Kevin Buckley  CE: Rick St. James
Seashore Broadcasting L.P.
Box 927, Toms River NJ 08754
908-269-0927  Fax: 908-269-9292

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WMUB  Classic Rock
Stn 1: 97.9 mhz  4 kw-U  240'
GM: Ron Calhoun  GSM: Bill Calhoun
PD: Steve Mcgee  CE: Bud Wall
Southeastern Broadcasting
1192 Hope Rd., Manahawkin NJ 08050
908-542-1410  Fax: 908-493-0813

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Source Guide & Directory 1994®
PD: Dave Fowker  CE: Dave Jackson
Zwering Broadcasting System Ltd.,
Michael Zwering, pres.
2300 Portola Dr., Santa Cruz CA 95062
408-475-1080  Fax: 408-475-2967

KSUR AM-FM  Classical
Stn 1: 700 kHz  2.5 kw-D, 700 w-N, ND
Stn 2: 99.5 mHz  30 kw @ 640' 30 kw @ 702'
GM: Kris Miller  GSM: Kris Miller
PD: Doug Brown  CE: Bob Turner
Mount Wilson FM Broadcasters (grp)
114 Moffett St. #1, Salinas CA 93905
408-757-9950  Fax: 408-757-9980

KTGE/KLFA  Spanish Variety
Stn 1: 1570 kHz  5 kw-D, 500 w-N, DA2
Stn 2: 93.9 mHz  5.4 kw @ 2400'
GM: Hector Villalobos  GSM: Larry Wrathall
PD-AM: Alex Lucas  PD-FM: Martin Avios
CE: Wayne Woolard
TGR Broadcasting Inc.
Hector Villalobos, pres.
548 E. Alisal, Salinas CA 93905
408-757-9110  Fax: 408-757-9582

K1OM AM-FM  Country (s)
Stn 1: 1380 kHz  5 kw-U, DA2
Stn 2: 100.7 mHz  910 w @ 2400'
GM: Caren Petruolo  GSM: Caren Petruolo
PD: Johnny Morgan
Rep: Katz  Net: ABC
Magic Broadcasting Co. (grp)
acq 7-10, 96.25 MHz
Box 81380, Salinas CA 93912
408-422-7484  Fax: 408-422-5544

KWAV-FM  AC
Stn 1: 96.9 mHz  18 kw @ 2450'
GM: Kathy Baker  GSM: Sue Clark
PD: Bernie Moody  CE: Ken Warren
Rep: D&R
Buckley Broadcasting (grp)
5 Harris Ct., Bldg. C, Monterey CA 93940
408-649-0969  Fax: 408-649-3335

#140 Montgomery AL
See Market Profile, page 3-104

WACV-WLNE  Talk/Soft AC
Stn 1: 1170 kHz  10 kw-D, 1 kw-N, DA2
Stn 2: 96.1 mHz  900 w @ 820'
GM: Al Stroh  GSM: Brent Markwell
PD-AM: Don Markwell PD-FM: Kim Allen
CE: Tom Jones
Rep: Banner. Net: CBS, EFM, Talknet/USA
Stroh Communications
4101-A Wall St.; 36121
205-244-1170  Fax: 205-279-9563
FM: 205-244-0961

WAPZ-AM  Gospel
Stn 1: 1250 kHz  5 kw-D, ND
GM: Clarence Stewart GSM: Robert Moody
PD: Walter Ellis
J&W Promotion Inc.
Rt. 6, Box 43, Wetumpka AL 36092
205-567-2251

WBAM-FM  Oldies
Stn 1: 98.9 mHz  100 kw @ 1096'
GM: Bob Brennan  GSM: Neil Smith
PD: Fred Leemhius  CE: Tom Jones
Deep South Broadcasting Co.
Box 11411; 36111
205-288-0150  Fax: 205-261-4081

WHYH AM-FM  CHR (s)
Stn 1: 1440 kHz  5 kw-D, 1 kw-N, DAN
Stn 2: 101.9 mHz  100 kw @ 1096'
GM: Robert N. Robinson Sr.
GSM: Robert N. Robinson Jr.
PD: Larry Stevens
Holt Broadcasting Service (grp)
3435 Norman Bridge Rd.; 36105
205-264-2288  Fax: 205-834-9102

WLWI AM-FM  Adult Stds./Country
Stn 1: 50 kw-D, 173 w-N, DA1
Stn 2: 92.3 mHz  100 kw @ 1096'
GM: David Coppock
Rep: Katz  CE: Tom Jones
Colonial Broadcasting Inc. (grp)
acq of WSYA AM-FM from Magic pending,
$1,35M 11-8-93
Box 4999; 36185
205-240-9274  Fax: 205-240-9219

WMCZ-FM  Urban AC
Stn 1: 97.1 mHz  3 kw @ 320'
GM: Chuck Heartsill  GSM: Chuck Heartsill
PD: Bill Morgan  CE: Barry Walters
Rep: McGavren  CE: Sam SM, ABC
Clinton Enterprises
LMA: sales only with WZHT-FM (Capital),
sale pending, $615K
648 S. Perry St.; 36104
205-262-2323  Fax: 205-263-3483

WMGY-FM  Southern Gospel
Stn 1: 800 kHz  1 kw-D, 142 w-N, ND
GM: Greg Holtman  PD: Ron Wells
CE: Tom Jones
GHB Radio Group (grp)
2305 Upper Wetumpka Rd.; 36176-1345
205-834-3710  Fax: 205-269-9563

WSYA AM-FM  AC (s)
Stn 1: 950 kHz  1 kw-D, 44 w-N, ND
Stn 2: 103.3 mHz  100 kw @ 1096'
GM: Doug Grimm (EVP)  GSM: Kim Nnamour
PD: Mickey Couter  CE: Tom Jones
Rep: Torbett  Net: Unistar
Magic Broadcasting Co. (grp)
acq 10-15-87, $2.1M
sale to WLWI AM-FM (Colonial pending),
$1,35M, RBR 11-8-93
Box 5000; 36103-5000
205-832-4295  Fax: 205-834-1117

WXXF-FM  Classic Rock-AOR
Stn 1: 95.1 mHz  50 kw @ 492'
GM: Harold M. Rowe  GSM: H.M.Rowe
PD: Keith Mitchell  CE: Jeff Tharp
Rep: Torbett
Paul Downs, pres.
Box 604, Prattville AL 36067
205-365-0393  Fax: 205-365-4992

WZHT-FM  Urban Contempo
Stn 1: 105.7 mHz  100 kw @ 1800'
GM: Ronald Eubanks  GSM: Amessa Maddox
PD: Monica May  CE: Barry Walters
Rep: McGavren  Net: ABC-FM
Capital Communications
LMA: sales only with WMZC2-FM Millbrook
AL (Clinton Ent., 97.1, Urban AC), acq
pending, $615K; LMA 2: WXVI-AM brok’d
to Woods Radio, sale pending
648 S. Perry St.; 36104
205-262-2323  Fax: 205-263-3483

WXVI-AM  R&B
Stn 1: 1600 kHz  5 kw-D, 1 kw-N, DA2
GM: Cal Thornton  GSM: Alberta Jackson
PD: Linda Moore  CE: Phil Witt
Capital Communications
LMA: brok’d to Woods Radio, sale pending
#1 WCOV Ave.; 36111
205-281-7866  Fax: 205-288-5414

#102 Morrissetown NJ
See Market Profile, page 3-104

WMTR/WDHA  MOR/AOR
Stn 1: 1250 kHz  5 kw-D, 1 kw-N, DA2
Stn 2: 105.5 mHz  1 kw @ 563'
GM: Tom Hooper  GSM: Beth Colón
PD-AM: Chris Edwards PD-FM: Lenny Block
CE: Steve Uckerman
Signal Communications of New Jersey L.P.
55 Horsehill Rd., Cedar Knolls NJ 07927
201-455-1055  Fax: 201-538-3060

WXCMA-AM  AC
Stn 1: 1310 kHz  1 kw-D, DAD
GM: James Chladok  GSM: James Chladok
PD: Otto Gust  CE: Otto Gust
Net: AP
James Chladok
1 Penny Penny
Box 5487, Parsippany NJ 07054
201-335-1310  Fax: 201-575-5294

#204 Muskegon MI
See Market Profile, page 3-105

WCFXT-FM  Hot Country
Stn 1: 97.5 mHz  1.7 kw @ 427'
GM: Rick Bushman  GSM: Rick Bushman
PD: Michael St. James  CE: Bob Van Prooyen
Net: Unistar
Pyramid Broadcasting Inc.
6956 Blank Rd., White Hall MI 49461
616-893-7129  Fax: 616-893-7120

WEFG-FM  WMRR-FM
Stn 1: 850 kHz  1 kw-U, DA1
Stn 2: 96.3 mHz  2.6 kw @ 348'
GM: David Lorenz  GSM: Michelle Garzelloni
PD: David Lorenz  CE: Lynne Kolk
KBZ Broadcasting Inc.
Box 238; 48443
616-798-2141  Fax: 616-798-3677

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WLCS-FM  Oldies  
Stn 1: 98.3 mHz  2.6 kw @ 322'  
GM: Mike Murphy  GSM: Jim Schlichting  
PD: Mike Murphy  CE: David Gale  
Black & Gold Radio Co. Inc.  6083 Martin Rd.; 49444  
616-739-9930  Fax: 616-398-3819

WJXY-FM  Urban  
Stn 1: 107.9 mHz  2 kw @ 360'  
GM: Richard Culppeper  GSM: Lucy Nallie  
PD: Shab Walker  CE: John Seymour  
Adrian Broadcasting  515 W. Gilead; 49445  
616-744-2405  Fax: 616-744-5574

WMUS-AM-FM  Country(s)  
Stn 1: 1090 kHz  1 kw-D, ND  
Stn 2: 106.9 mHz  50 kw @ 480'  
GM: Ron Dykstra  GSM: Jim Schlichting  
PD: Bill Shoup  CE: David Gates  
Federated Media (grp)  3565 Green St., Norton Shores MI 49444  
616-744-1671  Fax: 616-733-1107

WQW-AM  Full Svc.  
Stn 1: 1520 kHz  10 kw-D, 1 kw-N, DA2  
GM: Ron Dykstra  GSM: Jim Schlichting  
PD: Bill Shoup  CE: David Gates  
Federated Media (grp)  6083 Martin Rd., Muskegon Hts. MI 49444  
616-798-2245  Fax: 616-798-3819

Duopoly

WSFN/WSNX  Sports Talk/CHR  
WMRR-FM  AOR  
Stn 1: 1600 kHz  5 kw-U, DAN  
Stn 2: 104.5 mHz  32 kw @ 620'  
Stn 3: 101.7 mHz  15 kw @ 305'  
GM: Tim Huelsing  GSM: Mike Marshall  
PD: Mark Erickson  PD-FM1: Jim Richards  
PD-FM2: Guy Perry  CE: Rick Hod  
Rep: Katz  Net-FMs: Unistar, ABC  
Net-AM: SEN, ESPN, MBS, CBS Sports  
Goodrich Broadcasting Inc. (grp)  
acq WMRR-FM from Federated, 1993  
575 E. Summit; 49444  
AM: 616-733-1616  Fax: 616-739-9037  
FM1: 616-733-2126; FM2: 616-733-4587

WQGB-FM  Classic Rock  
Stn 1: 93.7 mHz  5 kw @ 328'  
GM: Don Johnson  GSM: Don Johnson  
PD: Brooke Singler  CE: Buddy Womack  
Rep: TN Spot  Net: SMN  
VBX Communications Inc.  
Box 2020, Georgetown SC 29442  
803-527-9862  Fax: 803-527-2308

WSYN-FM  Country  
Stn 1: 106.5 mHz  50 kw @ 492'  
GM: Barry Brown  GSM: David Lewis  
PD: Joe Johnson  CE: Carl Jackson  
Sunny Broadcasting Inc.  
Box 14770, Surfside Beach SC 29578  
803-651-8769  Fax: 803-651-3197

WWXM-FM  Adult Top 40  
Stn 1: 97.7 mHz  50 kw @ 492'  
GM: Tom Atkinson  GSM: Tom Atkinson  
PD: Michael Parneil  CE: Harold Blank  
Coastline Communications of Carolina  
Box 2908; 29578  
803-236-9800  Fax: 803-236-9121

WWYZ-FM  Multi-Market (grp)  
Stn 1: 1270 kHz  5 kw-D, DAD  
GM: Gary Morris  GSM: Gary Morris  
PD: Dave Priest  CE: Buddy Womack  
Rep: Christel  Net: MBS  
Multi-Market (grp)  
Hwy. 707, Murrells Inlet SC 29576  
803-651-7936  Fax: 803-651-6840

WYAV-FM  CHR  
Stn 1: 104.1 mHz  100 kw @ 381'  
GM: Ray Sova (VP)  GSM: Melissa Poling  
PD: Tank Sherman  CE: Robert Smith  
Rep: Regional  

Pinnacle Broadcasting Co. Inc. (grp)  
1571 Trade St.; 29577  
803-448-1041  Fax: 803-626-5988

WAVV-FM  Easy  
Stn 1: 101.1 mHz  100 kw @ 382'  
GM: Norman Alpert  GSM: Robin Craig  
PD: Norman Alpert  CE: Al Baxa  
Alpine Broadcasting Corp.  
1180 Tamiami Trail, FL 33962  
813-775-9288  Fax: 813-793-1444

WGUF-FM  Easy Listening  
Stn 1: 92.7 mHz  4 kw @ 328'  
GM: Stephen Rowland  PD: Claudia Gome  
Rowland Radio Inc. (grp)  
5101 E. Tamiami Trail #204; 33962  
813-793-4100  Fax: 813-793-1444

WIXI-FM  Nostalgia  
Stn 1: 105.5 mHz  7.1 kw @ 594'  
GM: Steven Wodlinger  GSM: S. Wodlinger  
PD: Bill Thompson  CE: Bill Thompson  
Wodlinger Broadcasting of Naples Inc.  
3337 Tamiami Trail N., Naples FL 33940  
813-262-1000  Fax: 813-649-0555

Duopoly

WNQ-FM News-Talk (s)  
Stn 1: 1270 kHz  5 kw-D, 1.9 kw-N, DA2  
Stn 2: 93.5 mHz  33 kw @ 300'  
GM: James King  GSM: Todd Olson  
PD: Marvin Durante  CE: Peter Spalvins  
Rep: Christel  Net: CBS, MBS, EIB  
Palmer Communications Inc. (grp)  
acq WNQ-FM from H&B Broadcasting Group, 865311, RBR 15-73  
Duopoly with WCVU-FM, 94.5 mHz, 100 kw @ 1,010', Soft AC; see listing under 
Fort Myers  
333 8th St. S., Naples FL 33940  
813-263-4600  Fax: 813-263-6525

WSGL-FM  AC  
Stn 1: 103.1 mHz  2 kw @ 391'  
GM: Joe Landon  GSM: Joe Landon  
PD: Nick Kaplan  CE: Charles Kinney  
Timm Enterprises (grp)  
Box 7789; 33941  
813-793-1031  Fax: 813-793-7329

WAM-AAM  Adult Standards  
Stn 1: 1160 kHz  50 kw-D, 1 kw-N, DAN  
GM: William Barry  GSM: Harry Stevenson  
PD: David Bramming  CE: Gary Brown  
Great Southern Broadcasting Co. Inc.  
Note: also operates FM booster station (nights only) on 106.7 mHz

#198 Naples-Marco Island  
See Market Profile, page 3-106

Note: also see Fort Myers  
Station  Follows  Station  Follows  
WAVV-FM  - WQGF  -  
WGUF-FM  - WNQG-FM  - WNOG  
WIXI-FM  - WSGL-FM  -

#45 Nashville  
See Market Profile, page 3-106

Station  Follows  Station  Follows  
WMAB  WRLT-FM  -  
WGFX-FM  WDQA  -  
WFXG-FM  WFXM-FM  -  
WKDA  WFXM-FM  -  
WKDF-FM  WDXM-FM  -  
WLAC-FM  WLGX-FM  -  
WLAC-FM  WVLG-FM  -  
WDBT  WVOQ-FM  -  
WQFX-FM  WWYH-FM  - WSGX-FM  
WQOG-FM  WZZZ-FM  -  
WRLG-FM  WRLT-FM  -

1994 Radio Business Report
<table>
<thead>
<tr>
<th>LMA</th>
<th>Country</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>WSIX-FM   Stn 1: 97.9 kHz &amp; 97.9 mHz</td>
<td>100 kW @ 351'</td>
<td></td>
</tr>
<tr>
<td>LMA: operations on WSIX</td>
<td>GM: John King (VP)</td>
<td>GSM: Bob Meyer</td>
</tr>
<tr>
<td>PD: Doug Baker</td>
<td>CE: Mike Gideon</td>
<td></td>
</tr>
<tr>
<td>Rep: McGavren</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SFX Broadcasting Inc. (grp)</td>
<td>GM: John King</td>
<td>GSM: Bob Meyer</td>
</tr>
<tr>
<td>LMA: operates WYHY-FM (Legacy, 107.5, CHR)</td>
<td>GM: John King</td>
<td>GSM: Bob Meyer</td>
</tr>
<tr>
<td>PD: Cameron Adkins</td>
<td>CE: Cameron Adkins</td>
<td></td>
</tr>
<tr>
<td>Rep: Chisholm</td>
<td>Net: NBC</td>
<td></td>
</tr>
<tr>
<td>Gaylord Entertainment Co. (grp)</td>
<td>2644 McGavoce Pike</td>
<td></td>
</tr>
<tr>
<td>WMCM-FM   Stn 1: 1080 kHz &amp; 108 mHz</td>
<td>50 kW-U, ND</td>
<td></td>
</tr>
<tr>
<td>LMA: operations on WMCM</td>
<td>GM: Bob Meyer</td>
<td>GSM: John Padgett</td>
</tr>
<tr>
<td>PD: -FM: Lee Cory</td>
<td>CE: Hugh Hickerson</td>
<td></td>
</tr>
<tr>
<td>Rep: Chisholm</td>
<td>Net: NBC</td>
<td></td>
</tr>
<tr>
<td>Phoenix Communications</td>
<td>130 Brick Church Pike</td>
<td></td>
</tr>
<tr>
<td>WTVN-FM   Stn 1: 99.7 kHz &amp; 99.7 mHz</td>
<td>100 kW @ 298'</td>
<td></td>
</tr>
<tr>
<td>LMA: operations on WTVN</td>
<td>GM: Ron Hale</td>
<td>GSM: Scott Peters</td>
</tr>
<tr>
<td>PD: Greg Ruff</td>
<td>CE: Carl Campbell</td>
<td></td>
</tr>
<tr>
<td>Rep: McGavren</td>
<td>Net: MBS, CBS</td>
<td></td>
</tr>
<tr>
<td>John McLemore, trustee</td>
<td>WTVN-FM: Lee Cory</td>
<td>CE: John Hooper</td>
</tr>
<tr>
<td>LMA: bro’k’d to Nashville Acq. sale pending</td>
<td>GM: Scott Peters</td>
<td>GSM: Scott Peters</td>
</tr>
<tr>
<td>Rep: Carl Campbell</td>
<td>Net: MBS, CBS</td>
<td></td>
</tr>
<tr>
<td>WHYN-FM   Stn 1: 980 kHz &amp; 980 mHz</td>
<td>5 kW-U, DAV</td>
<td></td>
</tr>
<tr>
<td>LMA: operations on WHYN</td>
<td>GM: David Mills</td>
<td>GSM: Bill Buntin</td>
</tr>
<tr>
<td>PD: Greg Ruff</td>
<td>CE: Carl Campbell</td>
<td></td>
</tr>
<tr>
<td>Rep: McGavren</td>
<td>Net: MBS, CBS</td>
<td></td>
</tr>
<tr>
<td>Bible Broadcast Network (grp)</td>
<td>1940 Neeley's Bend Rd., Madison TN 37115</td>
<td></td>
</tr>
<tr>
<td>W2EZ-FM   Stn 1: 92.9 kHz &amp; 92.9 mHz</td>
<td>100 kW @ 1,053'</td>
<td></td>
</tr>
<tr>
<td>LMA: operations on W2EZ</td>
<td>GM: Steve Edwards (pres)</td>
<td>PD: Jim Kennedy</td>
</tr>
</tbody>
</table>

**Duopoly**

- WKDA/WKDF News/AOR
- WGFX-FM Classic Rock
- WDRE-FM Modern Rock
- WBGW/KBAB AOR
- WGLX-FM Global

**WLAC AM-FM News-Talk/AC**

- 1510 kHz
- GM: Christopher W. Karp III
- GSM: Patrice Roselli
- PD: Lisa Shears
- CE: Walt Hairton
- Rep: John Mosley

**WMDB-AM Urban Contemp**

- 880 kHz
- GM: Michael Babb
- GSM: Morgan Babb
- PD: Clint Hoope
- Balb Broadcasting Co., Morgan Babb, pres.
- 3051 Stokers Ln., 37218

**Dupont**

- WZQQ-FM/WYQQ-FM Easy/Country
- 102.5 kHz
- GM: Larry Trimmer
- GSM: Sally McClainan
- CE: Walt Hairton
- Net:FMI: Jones
- Cromwell Group Inc. (grp)
- Box 171097, Nashville TN 37217
- FM1: 615-444-4000 Fax: 615-366-4313
- FM2: 615-399-1029 Fax: 615-399-1023

**LMA**

- WRLG-FM Alternative (s)
  - Stn 2: 94.1 kHz
  - GM: Ned Horton
  - GSM: John Mosley
  - PD: Ned Horton
  - Net: ABC
  - Tuned-In Broadcasting
    - LMA: operations on WRLG-FM (GMX Inc., simulcasts WRLG), acq pending approval of bankruptcy court, RBR 11-22-93
    - 131 2nd Ave.; N.; 37201
    - 615-242-5600 Fax: 615-242-9877

- WRLT-FM Alternative (s)
  - Stn 1: 100.1 kHz
  - Net: ABC
  - GMX Inc.
    - LMA: bro’k’d to WRLG-FM (Tuned-In), sale pending approval of bankruptcy court, RBR 11-22-93
    - 131 2nd Ave.; N.; 37201
    - 615-242-5600 Fax: 615-242-9877

**South Central Communications (grp)**

- LMA: sales only with WRX-MF
  - GM: Michael Oppenheimer (Signature, 96.3, Oldies), acq pending, $6.5M, RBR 12-6-93
  - Box 40506; 37204
  - Fax: 615-259-4594

**#14 Nassau-Suffolk**

- See Market Profile, page 3-107

- WBLI-FM AC
  - 106.1 kHz
  - GM: Herb Usenheimer
  - GSM: Sam Baltzer
  - Rep: Katz
  - Beck-Ross Communications Inc. (grp)
  - Box 230, Patchogue NY 11772

- WBZO-AM Oldies
  - 103.1 kHz
  - GM: Ron Gold
  - GSM: Karen Stripp
  - PD: Dennis Falcone
  - CE: John Blake
  - Shore Media

- WDRE-AM Modern Rock
  - 92.7 kHz
  - GM: Dan Zako
  - GSM: Dan Zako
  - PD: Tom Calderone
  - CE: John Caracciolo
  - Rep: Roslin
  - Jarad Broadcasting Co. Inc.
  - acq 12-87
  - LMA: operates WMWR-FM Westhampton (98.5 kHz, 6 kW @ 282, s-WDRE)
  - 1600 Stewart Ave., 7th Fl., Westbury NY 11590
  - Fax: 615-832-9400
  - Fax: 615-832-9414

- WGLX-FM Global
  - 1240 kHz
  - GM: Michael Babb
  - GSM: Morgan Babb
  - PD: Clint Hoope
  - Balb Broadcasting Co., Morgan Babb, pres.
  - 3051 Stokers Ln., 37218
  - 615-255-2768

**South Central Communications (grp)**

- LMA: sales only with WRX-MF
  - GM: Michael Oppenheimer (Signature, 96.3, Oldies), acq pending, $6.5M, RBR 12-6-93
  - Box 40506; 37204
  - Fax: 615-259-4594

- WGLX-FM Global
  - 1240 kHz
  - GM: Michael Babb
  - GSM: Morgan Babb
  - PD: Clint Hoope
  - Balb Broadcasting Co., Morgan Babb, pres.
  - 3051 Stokers Ln., 37218
  - 615-255-2768

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- William Barry, pres.
  - 1617 Lebanon Rd.; 37210
  - 615-889-1960 Fax: 615-889-1973
Box 927, Fall River MA 02722
1 Home St., Somerset MA
508-678-9727 Fax: 508-673-0310

WBNH/WCTK Oldies/Country
Stn 1: 790 kHz 1 kw-U, NH Stn 2: 98.1 kHz 47 kw @ 510' GM: Tom Devoe GSM: AM- Tom Gray GSM-FM Amanda Wolfe PD-AM: Tom Jack Peterson PD-FM: Mike McCoy CE: David Goldstein Hall Communications (grp)
737 County St.; 02740
508-996-3371 508-990-3453

WSAR-AM News-Talk/Sports
Stn 1: 1480 kHz 5 kw-U, DA1 GM: Pete Vinciquiter Rep: Banner Net: ABC, MBS Knight Quality Group Stations (grp) Box 927, Fall River MA 02722 Sale to Bristol County Bostig., WHTB-FM Fall River pending.
508-678-9727 Fax: 508-673-0310

#91 New Haven
See Market Profile, page 3-108

WCTY-FM News/Talk
Stn 1: 1500 kHz 1 kw-U, DA1 GM: Stan Shields GSM: Faun Zilda PD: Pete Coscina CE: Frank Santore Clear Channel Communications Inc. (grp)
Sale to Snowden Broadcasting pending, RBR 11-22-93 495 Benham St., Hamden CT 06514 203-246-8814 Fax: 203-288-2795

WCRFM CHR
Stn 1: 101.3 kHz 10 kw @ 1,070' GM: Faith Zila Clear Channel Communications Inc. (grp)
Sale to Snowden Broadcasting pending, RBR 11-22-93 59 Quinnipiac Ave.; 06473 203-776-4012 Fax: 203-777-7246

WNHC-AM Urban AC
112 Washington Ave., North Haven CT 06473 203-234-1340 Fax: 203-239-6712

WPLR-FM AOR
Stn 1: 99.1 kHz 14 kw @ 950' GM: Manuel Rodriguez GSM: Richard Wolf PD: John Griffin CE: Matt Valleau Rep: Eastman Southern Starr Broadcasting Group (grp)
aq 1983 1191 Dixwell Ave., Hamden CT 06514 203-297-9070 Fax: 203-287-8997

WYBC-FM Urban-Eclectic
Stn 1: 94.3 kHz 1.78 kw @ 325' GM: Tirzah Lowe GSM: vacant PD: Eva Freeman CE: Cliff Mills Yale Broadcasting Co.
Box 209050; 06520-9050 203-432-4118 Fax: 203-432-4117

#151 New London
See Market Profile, page 3-108

WBYM-FM AC
Stn 1: 106.5 kHz 6 kw @ 298' GM: John Fuller GSM: John Fuller PD: Teresa Berry Rep: Roslin Net: Unistar Red Wolf Broadcasting Corp.
Box 357, Ledyard CT 06339 203-446-1065

WEI-AM News-Talk/Info
Stn 1: 1230 kHz 1 kw-U, DA1 GM: Philip Urso GSM: Philip Norton PD: Rick Everett CE: Randy Place Bear Broadcasting Co. (grp)
19 Railroad Ave., Westerly RI 02891 401-596-7728 Fax: 401-781-9829

WCTY-AM Full Svc./Country
Stn 1: 1310 kHz 5 kw-U, DA2 Stn 2: 97.7 kHz 1.9 kw @ 410' GM: James Reed GSM: John London PD: Stu Breyer CE: Roger Baker Hall Communications (grp) Cupra Rd., Norwich CT 06360 203-887-3511 Fax: 203-886-7649

WILL-AM Full Svc. AC/CHR
Stn 1: 1400 kHz 1 kw-U, ND Stn 2: 98.3 kHz 1.05 kw @ 524' GM: David M. Evan (VP) GSM: Donna Evan PD: Wayne Norman CE: Craig Mellon Net: AM: ABC Nutmeg Broadcasting Co.
Michael Rice, pres.
Box 496, Willimantic CT 06266 203-456-1111 Fax: 203-456-9501

WNLN/WHTY News-Info/Light AC
Stn 1: 1510 kHz 10 kw-U, 5 kw-N, DA2 Stn 2: 100.9 kHz 3 kw @ 328' GM: Andy Russell GSM: Bernie Daigle PD: Rick Joseph CE: Steve Keefe New London Broadcasting
Box 1031; 06320 203-442-5328 Fax: 203-442-6532

WSUB/WQGN Talk/CHR
Stn 1: 980 kHz 1 kw-U, ND Stn 2: 105.5 kHz 3 kw @ 275' GM: Mike Topoll GSM: Callie Manwaring PD-AM: David Marrero PD-FM: Frank Carolano CE: Frank Doremus Rep: Eastman Net: AM: ABC, Daynet, EFM H & D Broadcast Group (grp) 100 Fort Hill Rd., Groton CT 06340 203-446-1380 Fax: 203-446-0294

WVVE-FM Oldies
Stn 1: 102.3 kHz 3 kw @ 328' GM: David J. Quinn GSM: Robert Elmer PD: Kevin O'Connor CE: Rich Williams Shoreline Communications Inc.
Box 97, Mystic CT 06355 203-599-2214 Fax: 203-599-3568
KHOM-FM  Oldies
Station: KHOM-FM  Rep: Banner
GM: Ray Saadi  GSM: Darrin Guidry
PD: Chuck White  CE: Bo Hoover

WBOK-AM  Religion
Station: WBOK  Rep: Katz
GM: Annette G. Peter

WBYU-AM  Nostalgia-Standard
Station: WBYU-AM  Rep: Katz
GM: S.J. Levet  PD: Bob Mosby

WGSO  Sports/Urban Cont.
Station: WGSO  Rep: Katz
GM: Robert Namer  PD: Skip Dillard

KWTR-FM  Classic Rock (s)
Station: KWTR-FM  Rep: Katz
GM: David Smith  GSM: Kacey Wainwright
PD: Bob Middleton  CE: J.T. Gardener

WYLD-FM  News/Talk
Station: WYLD-FM  Rep: Katz
GM: Jeff Scarpelli  GSM: Pat Galloway

WEZB-FM  Classic Hits
Station: WEZB-FM  Rep: Katz
GM: Marc Leunissen  GSM: Chester Schofield
PD: Scott Wright  CE: Tim Boots

WEZB-WLTS  News/AC
Station: WEZB-WLTS  Rep: Katz
GM: Edmond Muniz  GSM: Edward Muniz
PD-AM: Robert Mitchell
PD-FMs: Doug Christian  CE: Emile Harvy
Rep: Banner  Net: CBS, CNN

Station: 504-834-9587  Fax: 504-833-8560

Source Guide & Directory 1994©
212-315-7000 Fax: 212-315-7015

888 Seventh Ave.; 10106

212-642-4500 Fax: 212-575-2109

WPAT AM-FM Beautiful Music (e)
Stn 1: 930 kHz 5 kw-U, DA2
Stn 2: 93.1 kHz 5.37 kw @ 1,418'
GM: Gene Hobicorn PD: Ralph Sanabria
Park Broadcasting Inc. (grp)
1396 Broad St., Clifton NJ 07013
201-345-9300 Fax: 201-471-3866

WQCD FM Jazz
Stn 1: 101.9 MHz 5.37 kw @ 1,418'
GM: Maureen Lesourd GSM: vacant
PD: Shirley Maldonado CE: Andy Bater
Rep: Christal
Tribune Broadcasting (grp)
220 E. 42nd St., 28th Fl., 10017
212-210-2800 Fax: 212-210-2771

WQEW/WQXR Adult Stds/Classical
Stn 1: 1560 6 kw @ 1,362'
Stn 2: 96.3 MHz 6.7 kw @ 1,339'
GM: Warren Bodow GSM: Monica McCray
PD-AM: Stan Martin PD-FM: Thomas Bartuneck
Rep: CBS
New York Times Co. acq 1944
226 5th Ave.; 1001
212-633-7600 Fax: 212-633-7666

WQHT FM CHR
Stn 1: 97.1 MHz 6.7 kw @ 1,339'
GM: Judy Ellis GSM: Geoff Dinetz
PD: Steve Smith CE: Jim McGivern
Emmis Broadcasting (grp)
1372 Broadway, 16th Fl.; 10018
212-840-0097 Fax: 212-391-7830

WRKS FM Urban Contemp
Stn 1: 98.7 MHz 6 kw @ 1,362'
GM: Charles Warfield GSM: Michelle Massero
PD: Vinny Brown CE: Harry Lyons
Rep: D&R
Summit Communications Group (grp)
1440 Broadway, 2nd Fl.; 10018
212-642-4300 Fax: 212-768-7957

WSKQ AM-FM Spanish
Stn 1: 620 kHz 5 kw-U, DA2
Stn 2: 97.9 MHz 6 kw @ 1,362'
GM: Alfredo Alonzo GSM: Mickey Reyes
PD: Jorge Mier CE: Dan Lohse
Rep: Katz Hispanic
Spanish Broadcasting System Inc. (grp)
26 W. 56th St., 2nd Fl.; 10019
212-541-9200 Fax: 212-541-9236

WWDJ AM Contemp Chrsn
Stn 1: 970 kHz 5 kw-U, DA2
GM: Shirley Carter GSM: Shirley Carter
PD: Keith Stevens CE: Stu Engle
Communicom Corp. of America
167 Main St., Hackensack NJ 07602
201-343-5097 Fax: 201-343-7179

WWRL AM Talk-Gospel
Stn 1: 1600 6 kw, DA
GM: Vince Sanders GSM: Ian Wilson
PD: Van Jay CE: Joe Hannemann
Net: NBC, AURN
Unity Broadcasting Network of
New York Inc.
41-30 58th St., Woodside NY 11377
718-335-1600 Fax: 718-651-7494
### #33 Norfolk

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### Newburgh-Middletown

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<td>5 kW @ 400'</td>
<td>Dan Nance</td>
<td>Roy Michael</td>
<td>Net: AM: Bob Oldham</td>
<td>WWWSN</td>
<td>Norfolk, VA</td>
<td></td>
</tr>
</tbody>
</table>
Stn 3: 93.7 mHz 100 kw @ 940’
GM: Mark Kanak

Benchmark Communications (grp)
WTAR/WTRY acq. from Landmark, $4.5M, RBR 6-7-93; WKOC-FM acq. from Edge Broadcasting, 62.2 M, RBR 6-14-93
168 Business Park Dr., Virginia Beach VA 23462
804-671-1000 Fax: 804-671-1212

WTJZ-AM Gospel
Stn 1: 1270 kHz 1 kw, Dan
GM: Eric Reynolds GSM: Gil Gilchrist
PD: James Phillips CE: John Hart

Broadcasting Radio of Virginia
553 Michigan Dr., Hampton VA 23669
804-723-1270

WXEZ-FM Easy
Stn 1: 94.1 mHz 50 kw @ 500’
GM: Wes Eure GSM: Wes Eure
PD: Bill St. James CE: Ernie Warinner

Eure Communications Inc. (grp)
Note: also serves Yorktown, Williamsburg.
4026 George Washington Hwy., Yorktown VA 23692
804-989-9494 Fax: 804-989-9401

Wyfi-FM Religion
Stn 1: 99.7 mHz 50 kw @ 456’
GM: Jerry Enders

Bible Broadcasting Network (grp)
1201 N. Battlefield Blvd., Chesapeake VA 23320
804-547-9421

#195: Northern Michigan

See Market Profile, page 3-112

Stn 1: 92.5 mHz 100 kw @ 869’
Stn 2: 94.3 mHz 14.9 kw @ 427’
GM: Reggie Box GSM: DeeAnn Davis
PD: Jeff Carey CE: Dennis Murray

Reynolds Communications Inc.
1356 Mackinaw Ave., Cheboygan MI 49721
616-627-2341 Fax: 616-627-7000

WCCW-AM FM Stds-MOR/Oldies
Stn 1: 1310 kHz 5 kw-D, ND
Stn 2: 107.5 mHz 50 kw @ 492’
GM: Hal Payne GSM: George Bliss
PD: Brian Hall CE: Dennis Murray
Net: S/N/M/N Stardust

Fibalino-Strickler Communications
121 E. Front St., Traverse City MI 49684
610-946-6211 Fax: 610-946-1914

WCMF-FM Clsc-Jazz-News
Stn 1: 103.9 mHz 28 kw @ 883’
GM: Tom Hunt GSM: John Sheffer
PD: Ray Ford CE: Randy Kapenga

Central Michigan University
3965 E. Broomfield, Mt. Pleasant MI 48859
517-774-3105 Fax: 517-774-4427

WIDG/WMKC City/Canopy Top 40
Stn 1: 940 kHz 5 kw-D, ND
Stn 2: 102.9 mHz 100 kw @ 374’
GM: Don Mayle GSM: Don Mayle
PD: Travis Wagner CE: Steve Boucher

Mighty Mac Broadcasting Co.
334 N. State St., St. Ignace MI 49781
906-643-9494 Fax: 906-943-9563

Duopoly

WKLTH-FM/WKZL-FM AOR/Clr, (s)
Stn 1: 97.5 mHz 31.6 kw @ 617’
Stn 2: 98.9 mHz 100 kw @ 801’
GM: Reggie Box GSM: DeeAnn Davis
PD: Brian Sullivan CE: Dennis Murray
Rep: Banner CE: ABC

Northern Radio
co-owned and WAFR-FM/CFAR-FM. Note: not an FCC-recognized duopoly because
city-grade contours do not overlap
745 S. Garfield Ave., Traverse City MI 49684
616-947-0003 Fax: 616-947-7002

Duopoly

WCBY/WGMF Easy/Classic Rock
Stn 1: 1240 kHz 1 kw-U, ND
Stn 2: 105.1 mHz 100 kw @ 610’
GM: Del Reynolds GSM: Del Reynolds
PD-AM: Mike Grisdale PD-FM: Greg Fletcher
CE: Del Reynolds Rep: Patty Patt CE: ABC, EFM/Unistar

Reynolds Communications Inc.
1356 Mackinaw Ave., Cheboygan MI 49721
616-627-2341 Fax: 616-627-7000

WQFN-FM Classic Rock
Stn 1: 98.1 mHz 7.9 kw @ 591’
GM: Del Reynolds GSM: Del Reynolds
PD: Greg Fletcher CE: Del Reynolds
Rep: Patty Patt CE: Unistar

WMBN-AM-FM Adult MOR/AC
Stn 1: 1340 kHz 1 kw-U, ND
Stn 2: 96.3 mHz 100 kw @ 981’
GM: Patricia McDonald Garber GSM: Bill Orth
CE: Gary Harding
MacDonald Broadcasting Co. (grp)
Box 266, Petoskey MI 49770
616-347-8713 Fax: 616-347-9920

Western Michigan

WMTK/WKHX Talk/Top 40
Stn 1: 1270 kHz 5 kw-U, DAN
Stn 2: 105.9 mHz 100 kw @ 902’
GM: Bill Vogel GSM: Bill Vogel
PD: Rob Hazeltine CE: Marvin Veurink

A. J. Walker Communications Inc.
Box 237, Charlevoix MI 49720
616-547-4106 Fax: 616-547-5378

Duopoly

WCTM-AM/FM News-Talk/Country
WCTM-AM Country
Stn 1: 580 kHz 5 kw-D, 500 w-N, DA2
Stn 2: 103.5 mHz 100 kw @ 907’
Stn 3: 93.5 mHz 14.1 kw @ 928’
GM: Ross Bierdeman GSM: Paul Brinsfeld
NSM: Jon Patrick GM: Jack O’Malley
PD: Mark Staycer CE: Jim Sofonia
Rep: Katz CE: ABC

Midwestern Broadcasting Co. (grp)
314 E. Front St., Traverse City MI 49684
616-947-7675 Fax: 616-929-3998

#175: Odessa-Midland TX

See Market Profile, page 3-113

Stn 1: 93.9 mHz 100 kw @ 440’
Stn 2: 96.9 mHz 100 kw @ 420’
GM: Bob Clark GSM: Bill Wigginton
PD-FM1: Bob Gerhard PD-FM2: Larson Cooper CE: Bob Higgs

KLWE Inc.
3306 Andrews Hwy., Midland TX 79703
915-520-9600 Fax: avail on req.

KDCQ-FM Cl.Rock-Hot Country
Stn 1: 102.1 mHz 100 kw @ 976’
GM: Gordon Holcomb GSM: G.Holcomb
PD: Brad Holcomb CE: Rodney Norris
Rep: Katz CE: FHL

Communications Corp.
700 N. Grant #404, Odessa TX 79761
915-563-9102 Fax: 915-580-9102

KCHX-FM CHR
Stn 1: 106.7 mHz 100 kw @ 679’
GM: Dale Hendry GSM: Andrew Adams
PD: Clayton Allen CE: Rodney Norris
Sonance Communications Inc. (grp)
6 Destra Dr. #2700, Midland TX 79705
915-670-8833 Fax: 915-685-7873

KCRS AM-FM Country
Stn 1: 550 kHz 5 kw-D, 1 kw-N, DA2
Stn 2: 103.3 mHz 100 kw @ 919’
GM: Parker Humes GSM: Chuck Palmer
PD: Robert Haltmark CE: Floyd Phillips

Midland Broadcasting Co.
1001 S. Midcall St., Midland TX 79705
915-663-0550

KGEE-AM Country
Stn 1: 99.9 mHz 100 kw @ 574’
GM: Tommy Vasquez GSM: Michelle Murill
PD: Michael Lawrence CE: University

New Frontier Communications Inc.
1514 N. Grandview, Odessa TX 79761
915-368-7929 Fax: 915-550-5499

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KKKK-FM Contemp Christian
Stn 1: 99.1 mHz
GM: Becky Hill
PD: George Collins
Box 60375, Midland TX 79711
915-583-2286 Fax: 915-583-2288

Texas Tower Power Corp.

KMND/KNFM Oldies/Country
Stn 1: 1510 kHz
GM: Steve Pingel
PD: Julie Rich
Net: CNN

KMRK-FM Tejano
Stn 1: 96.1 mHz
GM: Ros Kelley
PD: Arlene Urias
Rep: Cabrero

Mid-Cities Cities
400 Ransod Ave., Odessa TX 79764
915-363-9696 Fax: 915-550-9127

KOMA/KRKO Oldies/Classic Rock
Stn 1: 1520 kHz
GM: Charlie Riddle
PD: Clayton Allen
Net: Unistar

KODM-FM AC
Stn 1: 97.9 mHz
GM: Charlotte Riddle
PD: Clayton Allen

D&F Communications L.P.
6 Desta Dr. #2700, Midland TX 79705
915-561-9800 Fax: 915-685-7873

KOJU-AM Spanish
Stn 1: 1230 kHz
GM: Pete Almada
PD: Luis Carlos Mendoza

Mesilla Entertainment Inc.
1100 S. Grant St., Odessa TX 79763
915-333-1227 Fax: 915-333-3044

KRLZ-AM Talk-Info
Stn 1: 1410 kHz
GM: Clyde Buttr
PD: Dave Cole
CE: Harland Johnson
Net: CBS, NBC, MBS, Talknet

KWXW-AM Tex-Mex
Stn 1: 1070 kHz
GM: Tino Quiru
PD: Robert Alvarez
F. Quiru
1110 E. Scarborough Dr., Midland TX 79705
915-685-1950 Fax: 915-687-0586

#52 Oklahoma City
See Market Profile, page 3-114

KATT-FM KRXO-FM KOMA
KVEC-FM KOKK-FM KOMA
KJYO-FM KSDK-FM KOMA
KMGL-FM KXSP-FM KOMA
KNTL-FM KXYY-FM KOMA
KOMA-FM KMXY-FM KOMA
KQCO-FM KXLY-FM KOMA

KATT-FM AOR
Stn 1: 100.5 mHz
GM: Larry Basild
PD: Chris Baker
Surrn Broadcasting
4045 N.W. 84th St. #330, 73116
915-684-0100 Fax: 915-684-5288

KMGU-FM AC
Stn 1: 104.1 mHz
GM: Rob Adair
PD: Steve O'Brien
Rep: Eastman

Renda Broadcasting Corp. (grp)
1200 E. Britton Rd.; 73113
405-478-5104 Fax: 405-478-0448

KNTL-FM Contemp Christian
Stn 1: 104.9 mHz
GM: Tom McCoy
PD: Dave Riley

Broadcast Equities Inc.
2809 N. McArthur Ave.; 73127
405-789-1140 Fax: 405-789-1289

KOMA/KRKO Oldies/Classic Rock
Stn 1: 1520 kHz
GM: Charlie Riddle
PD: Clayton Allen
Net: Unistar

KOMA-FM Oldies
Stn 1: 92.5 mHz
GM: Wilkes/Schwartz
PD: KOMA-FM (Diamond)
Rep: Katz

Diamond Broadcasting (grp)
LMA: operates KOMA-FM (Wilkes/Schwartz)

KOMA-FM Oldies
Stn 1: 92.5 mHz
GM: Wilkes/Schwartz
PD: KOMA-FM (Diamond)
Rep: Katz

KQCV-AM Christian Info
Stn 1: 800 kHz
GM: Robert Jones
Rep: Katz & Powell

Bott Broadcasting (grp)
1919 N. Broadway, 73103
405-521-1412 Fax: 405-521-1391

KTNT-FM New AC
Stn 1: 97.9 mHz
GM: Porter Davis
PD: Ken Jones
CE: Hal Smith
Rep: Katz & Powell

Life Broadcasting Co.
Porter Davis, pres.
Note: holds CP to switch to 97.9 mHz
110 N.E. 48th St.; 73106
405-524-4979 Fax: 405-524-5029

DUOPOLY
KTKO/KJYO News-Talk/CHR
Stn 1: 1000 kHz
GM: Miles Chandler
CE: Chaunt Burketts
Clear Channel Communications (grp)
50 Penn Pl., Ft. K, 73118
405-840-5271 Fax: 405-840-4025

KEBC-FM Hot Country
Stn 1: 94.7 mHz
GM: Donald Byls
Pd: Eric Logan
CE: Bold Mullinax
Rep: Banne

Clear Channel Communications (grp)
acq from Independence, $7.5M, RBR
10-25-93
5101 S. Shields Blvd.; 73129
405-631-7501 Fax: 405-631-6372

KVPF-AM Urban Contemp
Stn 1: 1140 kHz
GM: Damell Swift
Net: ABC

LMA
KXXY-AM-FM Country (s)
Stn 1: 1340 kHz
PD: Joan Strang
2991 LaForre Blvd., Midland TX 79711
915-563-5566 Fax: 915-563-3823

Kool-FM Oldies
Stn 1: 101.9 mHz
GM: Dave Griffin
PD: Jay Phillips
Rep: Torbet

NewMarket Media Corp. (grp)
sale to Radio Equity Partners pending, RBR
101 N.E. 28th St.; 73105
405-528-5543 Fax: 405-528-5823

KYSY-AM AC
Stn 1: 98.9 mHz
GM: Bill LeGrande
PD: Jon Zeller
CE: Chuck DePaepe
Desert Communications
3854 N.W. 58th St.; 73112
405-942-9389 Fax: 405-948-1208

KXAM-FM Easy Listening
Stn 1: 1310 kHz
GM: Jim Fisher
B: J. Wexler
CE: Jay Perken
Rep: Torbet
Net: CNN

Gaylord Entertainment Co. (grp)
Box 14950; 73131
405-478-2300 Fax: 405-478-7739

#75 Omaha
See Market Profile, page 3-115

Stn #1 Follows

Station Station Station
Stn 1: 660 kHz
GM: Paul Rehm
CE: Gene Piatt
Radio Omaha Inc.,
3615 Dodge St.; 68131
402-422-1600 Fax: 402-422-1602

KEFM-FM AC
Stn 1: 96.1 mHz
GM: John Webster
PD: Dwight Lane
CE: Jim Leecham
Rep: McGavren

Webster Communications
106 S. 70th St.; 68132
402-558-9696 Fax: 402-558-0151

KESY-AM-FM Soft AC
Stn 1: 1420 kHz
GM: Mike Field
PD: Dannell Swift
CE: Mike Field

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<table>
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<tr>
<th>Station</th>
<th>Market</th>
<th>Call Letters</th>
<th>Format</th>
<th>Owners</th>
<th>Frequencies</th>
<th>Contact Info</th>
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<tr>
<td>#42 Orlando</td>
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<tr>
<td>WDBO/WKKA</td>
<td>News-Talk/Country</td>
<td>105.9</td>
<td>GM: Richard A. Reis GSM: Bill Hendrick</td>
<td>52.8</td>
<td>100 kW @ 1,341'</td>
<td>407-295-5858, Fax: 407-291-4879</td>
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<tr>
<td>WHOO - FM</td>
<td>Classic Rock</td>
<td>580</td>
<td>GM: Steve Holbrook CE: Tom Bohannon</td>
<td>95.4</td>
<td>100 kW @ 1,470'</td>
<td>407-295-0259, Fax: 407-359-1694</td>
</tr>
<tr>
<td>WHOO/WHTQ</td>
<td>Big Band/Cl. Rock</td>
<td>100.1</td>
<td>GM: Tom Owens GSM: Bill Blaskey</td>
<td>5</td>
<td>100 kW @ 1,125'</td>
<td>407-862-7676, Fax: 407-862-5297</td>
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<tr>
<td>WHBS</td>
<td>AM</td>
<td>1270</td>
<td>GM: Tom Owens GSM: Bill Blaskey</td>
<td>5</td>
<td>100 kW @ 1,188'</td>
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<tr>
<td>WHBS-AM</td>
<td>AM</td>
<td>950</td>
<td>GM: Tom Owens GSM: Bill Blaskey</td>
<td>100 kW @ 1,270'</td>
<td>407-682-7676, Fax: 407-862-5297</td>
<td></td>
</tr>
<tr>
<td>WJRR</td>
<td>Jazz</td>
<td>97.5</td>
<td>GM: Steve Holbrook CE: Tom Bohannon</td>
<td>100 kW @ 1,470'</td>
<td>407-295-0259, Fax: 407-359-1694</td>
<td></td>
</tr>
<tr>
<td>WOCL-M</td>
<td>Oldies</td>
<td>105.9</td>
<td>GM: Dan Wachs</td>
<td>36 kW @ 460'</td>
<td>407-671-6211</td>
<td></td>
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<tr>
<td>WOCL-M</td>
<td>Oldies</td>
<td>320</td>
<td>GM: Dan Wachs</td>
<td>36 kW @ 460'</td>
<td>407-671-6211</td>
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<tr>
<td>WOIX</td>
<td>News/Talk/Country</td>
<td>105.9</td>
<td>GM: Steve Holbrook CE: Tom Bohannon</td>
<td>100 kW @ 1,470'</td>
<td>407-295-0259, Fax: 407-359-1694</td>
<td></td>
</tr>
<tr>
<td>WOIX</td>
<td>News/Talk/Country</td>
<td>97.5</td>
<td>GM: Steve Holbrook CE: Tom Bohannon</td>
<td>100 kW @ 1,470'</td>
<td>407-295-0259, Fax: 407-359-1694</td>
<td></td>
</tr>
</tbody>
</table>
# Duopoly

**WWNZ-AM/WZNZ-AM** Talk/Sports
**WMGF-FM/WJRR-FM** AC/Rock

**Stn 1:** 740 kHz 50 kw, U, DA2  
**Stn 2:** 1440 kHz 5 kw-D, 1 kw-N, DAN  
**Stn 3:** 107.7 mHz 100 kw @ 1.58', GM: Lynn Murray  
**Stn 4:** 101.1 mHz 100 kw @ 1.59', PD: Jim Poling  
**GM:** Randy Rahe  
**GSM:** Robin Smith  
**CE:** David Murray  
**Rep:** Banner  
**Net:** AMs: CBS, CNBC

**Paxson Communications Inc. (grp)**  
**WZNZ/WMGF** acq from Metropolis, $7.175M with WNZ-AM Jacksonville, WWZN/WMGF  
**Stn 1:** 2500 Maitland Blvd., 42301, Altamonte Springs FL 32701  
**Stn 2:** 502-685-2500  
**Fax:** 502-660-1011  

**#525 Owosso KY**

See Market Profile, page 3-117

**Station**  
**Stn 1:** 106.7 mHz 100 kw @ 823' GM: Randy Rahe  
**PD:** Adam Cook  
**CE:** Ken Skok  

**Taylor Communications (grp)**  
**Stn 1:** 337 S. Northlake Blvd., #204, Altamone Springs FL 32701  
**Stn 2:** 502-339-1067  
**Fax:** 502-332-9613

## #116 Oxnard-Ventura

See Market Profile, page 3-117

**Station**  
**Stn 1:** 1420 kHz 5 kw-D, 1 kw-N, DA2 GM: Donald Norcia  
**PD:** Joe Lowe  
**GM:** Bob Clark  
**CE:** Mike Fleming

**Owensboro on the Air Inc.**  
co-owned with WBCR-FM (see Evansville IN)  
**Stn 1:** 1490 kHz E 830 w-U, ND  
**Stn 2:** 92.5 mHz 100 kw @ 1.050' GM: Gary Exline  
**PD:** Chuck Urban  
**Fax:** 619-656-5838  

**#155 Palm Springs CA**

See Market Profile, page 3-118

**Stations**  
**Stn 1:** 1500 kHz 5 kw-D, 1 kw-N, DA2  
**Stn 2:** 95.1 mHz 12.3 kw @ 876'

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**#2-87**
WIDE/WSTG News

WBLM 102.1 mHz 100 kw @ 1,460' GM: Chuck Gratner
979 kHz, 16 kw @ 890' GM: Robert Breiner
PD-AM: Tom Sayler PD-FM: T.J. Holland
CE: Andy Armstrong
Rep: Banner/McGavran Net: AM, SEN, ASN

Atlantic Radio Network Broadcasting (grp)

Box 6713; 04101
Fax: 207-775-6321
Fax: 207-722-8087

WBLM: 207-774-0364 Fax: 207-774-8707

WLOB 1440 KHz 5 kw-U, DAN
207-774-3282

WOBM 97.9 mHz 16 kw @ 890' GM: Peter Mullino
PD-AM: Mark Whitney PD-FM: T.J. Holland
CE: Andy Armstrong
Rep: Banner/McGavran Net: AM, SEN, ASN

Atlantic Radio Network Broadcasting (grp)

Box 6713; 04101
Fax: 207-775-6321
Fax: 207-722-8087

WPKM-AM 106.3 mHz 3 kw @ 300'

GM: Joanne Fisher GSM: Joanne Fisher
PD: John Smith

WDCS-AM Inc.

Box 610, Scarborough ME 04070
Fax: 207-883-9596
Fax: 207-883-9530

WPOR-AM 1490 KHz

1 kw-U, ND

207-774-5155

WBOB 97.9 mHz 16 kw @ 890' GM: Peter Mullino
PD-AM: Tom Sayler PD-FM: T.J. Holland
CE: Andy Armstrong
Rep: Banner/McGavran Net: AM, SEN, ASN

Atlantic Radio Network Broadcasting (grp)

Box 6713; 04101
Fax: 207-775-6321
Fax: 207-722-8087

WPTZ/WCSO 1140 KHz

5 kw-U, DAN

207-774-3282

WQX-AM 97.9 mHz

16 kw @ 890' GM: Peter Mullino
PD-AM: Tom Sayler PD-FM: T.J. Holland
CE: Andy Armstrong
Rep: Banner/McGavran Net: AM, SEN, ASN

Atlantic Radio Network Broadcasting (grp)

Box 6713; 04101
Fax: 207-775-6321
Fax: 207-722-8087

WYJZ/WAMO Oldies/Urban

GM: Michael

Stn 1: 900 kHz 1 kw-D, ND
Stn 2: 98.9 mHz 47.5 kw @ 400' GM: Michael Wagner GSM: Steve Hobbs
PD: Brian Phoenix CE: Andy Russell

WYJZ/WAMO Oldies/Urban

GM: Michael

Stn 1: 900 kHz 1 kw-D, ND
Stn 2: 98.9 mHz 47.5 kw @ 400' GM: Michael Wagner GSM: Steve Hobbs
PD: Brian Phoenix CE: Andy Russell
Urban Contemp

KBMS -AM
Stn 1: 1480 kHz
GM: Chris Bennett
PD: Angela Jenkins

1

kw -D, 2.5 kw -N, DAN
GSM: Chris Bennett
CE: Richard Wilson

Christopher Bennett Broadcasting (grp)
601 Main St. #400, Vancouver WA 98660
Fax: 206-699-5370
503 -221 -1491

Christian AC

KDBX -FM

17 kw @ 397'
GSM: Lee Nielsen
CE: Mike Mowry
Common Ground Broadcasting Inc.
448 S. 1st St. #100, Hillsboro OR 97123
Fax: 503-693-9294
503 -693 -9200

Stn 1: 107.5 mHz
GM: Bob Fogal
PD: Bob Fogal

AC-Talk

KEX -AM

50 kw -U, DAN

Stn 1: 1190 kHz
GM: Dave Milner
PD: Duane Link

GSM: Jerry Vitorf
CE: Duane Link

Great American Broadcasting (grp)
4949 S. Macadam Ave.; 97201
Fax: 503- 227 -5873

503 -225 -1190

KKRZ-FM

CHR

Stn 1: 100.3 mHz
GM: Clint Sly (VP)
PD: Ken Benson

100 kw @ 1,433'
GSM: Robert Dove
CE: Byron Swanson

Great American Broadcasting (grp)
4949 S. Macadam Ave.; 97201
FM: 503- 226-0100

Fax: 503- 295 -9281

Sports/Classic Rock

KFXX/KGON

50 kw -D, 10 kw-N, DA2
Stn 1: 1520 kHz
100 kw @ 1,266'
Stn 2: 92.3 mHz
GM: Jim Johnson (pres) GSM: Bob Hogan
PD -FM: Dick Sheetz
PD -AM: Kevin Toon
CE: Larry Holtz

Apogee Communications Inc.
4614 S.W. Kelly Ave.; 97201
Fax: 503-223-6909
503 -223 -1441

Adult AOR -Jazz (s)

KINK AM -FM
Stn 1: 620 kHz
Stn 2: 101.9 mHz
GM: Paul Clithero
PD: Carl Widing

5 kw-U, DAN

100 kw @ 1,673'
GSM: Lisa Decker
CE: Lee McCormick
Portland Radio Inc.
1501 S.W. Jefferson; 97201
Fax: 503-226-4578
503 -226 -5080

AC

KKCW -FM

100 kw @ 1,654'
Stn 1: 103.3 mHz
GM: Ronald S. Saito GSM: Jack Hutchison
CE: Mardy Soehrman
PD: Bill Minckler

Trumper Communications Inc. (grp)
888 S.W. 5th Ave. #790; 97204
Fax: 503-222-0030
503 -222 -5103

Duopoly
KKJZ -FM

Smooth Jazz

94 kw @ 879'
Stn 1: 106.7 mHz
GSM: Willie Anderson
GM: Bill Failing
PD: Cindy Hanson
CE: Richard Wilson
Net: Concert Music Net
Rep: CMBS
Baycom Partners L.P.
acq from Fairmont 7 -1 -93, est. $3.5M,
RBR 4-12 -93
9500 S.W. Barbur Blvd. #302; 97219
Fax: 503-244-7621
503 -244 -7222

KUPL AM -FM

Country (s)

5 kw-U, DA1
Stn 1: 1330 kHz
100 kw @ 1,104'
Stn 2: 98.5 mHz
GM: Greg Lindahl
GSM: Mark Benecke
PD: Bill Bradley
LSM: Mike Atterberry
CE: Ken Broeffle
Baycom Partners L.P.

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acq from Scripps Howard, $23M, RBR
8 -9 -93
6400 S.W. Canyon Ct.; 97221
Fax: 503-297-8249
503 -297 -3311

Adult StdsJOldies

KKSN AM -FM

5 kw-U, DA2
Stn 1: 910 kHz
100 kw @ 1,266'
Stn 2: 97.1 mHz
GM: Harry Williams GSM: Rocky Blumhagen
PD: Jerome Weaver
CE: Gary Trimble
Net: AM: NBC
Rep: Christal

Heritage Media Corp. (grp)
5005 S.W. Macadam Ave.; 97201
Fax: 503-243-3299
503 -226 -9791

Full SvcJAC

KMUZ AM-FM

920 w-U, ND
3.7 kw @ 850'
GSM: Bill King
CE: Marshall Moss

Stn 1: 1230 kHz
Stn 2: 94.7 mHz
GM: Bill King
PD: Marshall Moss
Net: CBS

Pacific Northwest Broadcasting Inc.
Box 1155, Camas WA 98607
Fax: 503-665-5798
503-667 -1000

Religion

KPDQ AM-FM
Stn 1: 800 kHz
Stn 2: 93.7 mHz
GM: Daryl Kennedy
PD: Lew Davies

1

kw -D, 500 w -N, ND
100 kw @ 1,266'
GSM: Dennis Hayes
CE: Alan Garren

Salem Communications Corp. (grp)
5110 S. E. Stark; 97215
Fax: 503-238-7202
503 -231 -7800

KPHP -AM

Contemp Inspirational

5 kw -U, DA1
GSM: David Harms
CE: Joe Allen
Crawford Broadcasting Co. (grp)
4700 S.W. Macadam, Portland OR 97201
Fax: 503-242-0155
503 -242 -1950

Stn 1: 1290 kHz
GM: David Harms
PD: David Harms

Country

KWJJ AM-FM

50 kw -D, 10 kw-N, DA2
Stn 1: 1080 kHz
52 kw CO 1,266'
Stn 2: 99.5 mHz
GSM: Mark Durkin
GM: Dan Volz
CE: Chris Cullen
PD: Robin Mitchell
Net: ABC
Rep: Major Market

Park Broadcasting Inc. (grp)
931 S.W. King Ave.; 97205
Fax: 503-227-3938
503-228 -4393

KXL AM -FM

News-Talk/80s -90s Hits

50 kw -D, 20 kw -N, DA2
Stn 1: 750 kHz
100 kw @ 991'
Stn 2: 95.5 mHz
GM: Tim McNamara GSM: Bill Ashenden
PD: Dennis Kelly
CE: Larry Wilson
Alexander Broadcasting Co.
1415 S.E. Ankeny; 97214
Fax: 503-235-4424
503 -231 -0750

KZRC /KXYQ

Hard Rock/Adult CHR

4.5 kw -D, ND
Stn 1: 1010 kHz
100 kw @ 1,839'
Stn 2: 105.1 mHz
GSM: D.Swanson
GM: Denice Swanson
CE: Mike Everheart
PD: Jim Ryan
KXYQ Broadcasting Co.
111 S.W. 5th Ave. #1550; 97204
Fax: 503-226-0105
503 -226 -6731

#109

Portsmouth- RochesterDover NH
See Market Profile, page 3 -127
Station

Follows

Station

Follows

WCDQ-FM
WCOL
WCQL-FM
WERZ-FM
WHAV
WHEB -FM
WLYT-FM

WSME

WMYF
WOKQ-FM
WSME

-

-

WCOL
WMYF
-

WHAV

WTSN
WWEM -FM
WXBB -FM
WZNN

-

WZNN
WZNN

Sports- Talk/Oldies

WCQL AM -FM

1 kw -U, DAN
1.4 kw @ 682'

Stn 1: 1380 kHz
Stn 2: 95.3 mHz
GM: George Silverman
PD: Scott Mason

GSM: Mark White
CE: Bob Perry

Sunshine Group Broadcasting
1555 Islington St., Portsmouth NH 03801
603 -430 -9500
Fax: 603-430-9501

Oldies/AC

WHAV/WLYT

1 kw -U, ND
25.1 kw @ 712'
PD: Frankie Fox

Stn 1: 1490 kHz
Stn 2: 92.5 mHz
GM: Susan Robinson
CE: John Hussey

Northeast Broadcasting Co. Inc..
Box 1490, Howe St., Haverhill MA 01831
508 -374 -4733
Fax: 508-373-8023

WHEB -FM

AOR
50 kw @ 459'
GSM: Sharri Soffen
CE: Ken Neenan
Net: ABC

Stn 1: 100.3 mHz
GM: Rob Knight
PD: Glenn Stewart
Rep: Banner

Knight Quality Group Stations (grp)
Box 120, Portsmouth NH 03801
Fax: 603-430-9415
603 -436 -7300

LMA

Adult StanJCHR

WMYF/WERZ

5 kw-D, ND
5.2 kw @ 351'
GSM: Wendy Larson
CE: Bob Perry
Precision Media (grp)
LMA: operates WZNN/WWEM (Bear Bcg.,
930/96.7, News/AC), acq. pending,
$1.025M, RBR 11 -1 -93
Box 1540, Exeter NH 03833
Fax: 603-772-8464
603 -772 -4757

Stn 1: 1540 kHz
Stn 2: 107.1 mHz
GM: Al Perry
PD: Peter Falconi

LMA

Country

WOKQ -FM

Stn 1: 97.5 mHz
50 kw @ 492'
GM: Martin Lessard (VP) GSM: Janet Leavitt
PD: Cliff Blake
CE: Gene Terwilliger
Net: UPI
Rep: McGavren

Fuller- Jeffrey Broadcasting Co. (grp)
acq 6 -77, $410K
LMA: operates WXBB -FM (Bear Bcg.): acq
pending, $1 M, RBR 11 -1 -93
Box 576, Dover NH 03820
Fax: 603-749-1459
603 -749 -9750

Talk/Rock

WSME/WCDQ
Stn 1: 1220 kHz
Stn 2: 92.1 mHz
GM: Russ Dumont
PD: Russ Dumont

1 kw -D, ND
1.18 kw @ 525'
GSM: Tim Mayfield
CE: Bob Perry

WSME Inc.
Box 631, Sanford ME 04073
207-324 -7271
Fax: 207-324-2464

News -Talk -Sports

WTSN -AM
Stn 1: 1270 kHz
Stn 2: 98.7 mHz
GM: Jerome Lipman
PD: Jim Gelinas

5 kw-U, DA2

6 kw @ 315'
GSM: B.J. Hickman
CE: Paul LeBlanc

Garrison City Broadcasting Inc.
Note: holds CP for WTSN-FM (98.7 mHz,
3.07 kw @ 315')
Box 400, Dover NH 03820
Fax: 603- 742 -0448
603 -742 -1270

Duopoly
WZNN/WWEM
WXBB -FM
Stn 1: 930 kHz
Stn 2: 96.7 mHz

News/AC

Country
5 kw -U, DAN

3 kw @ 328'

-

2 -93


### #14 Poughkeepsie

See Market Profile, page 3-127

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Voyager Communications Group (grp) sale to HMV Communications pending 4110 Wake Forest Rd. #300, Raleigh NC 27609 919-876-1061 Fax: 919-876-2929

WSC-AM Gospel
Stn 1: 1410 kHz 5 kw-D, 290 w-N, DA1 GM: Anthony Davis Willis Broadcasting Corp. (grp) 919-479-1425

WTRG-AM Oldies
Stn 1: 100.7 mHz 100 kw @ 1.967' GM: Tom Joyner GSM: Kelvin Buncum PD: Randy Bliss CE: Jerry Brown Net: ABC
Tom Joyner sale to HMV Comm, pending, $9M, RBR 12-6-93 3100 Smokeyote Ct. #709, Raleigh NC 27604 919-876-1007 Fax: 919-876-8578

WYFL-FM Religion
Stn 1: 92.5 mHz 100 kw @ 1.184' GM: Bryant Nelson Bible Broadcasting Network (grp) 120 E. Belle St., Hendersonville, NC 28735 919-492-9515

WLTY/WKIX Adt Stds./Hot Country
Stn 1: 850 kHz 10 kw-D, 5 kw-N, DAN Stn 2: 96.1 kHz 100 kw @ 994' GM: Reynold Medrano GSM: Terry Wyrick PD: vacant CE: Jon Hardee Alchemy Communications L.P. #1. 5706 New Chapel Hill Rd., Raleigh NC 27606 919-851-2711 Fax: 919-851-7219

Duopoly

WZZU-FM/WDCG-FM Cl/Rock/AC
Stn 1: 93.9 mHz 100 kw @ 1.270' GSM: Tom Ron PD: Brian Ills CE: Tom Brinillator Rep: Torbet
Prism Radio Partners (grp)
acq WZZU from Village Co. 10-93, $4M, RBR 7-26-93; acq WDCG-FM from Durham Herald, est. 9-6-89, RBR 11-11-93 3100 Smoke Tree Ct., Raleigh NC 27604 919-787-9390 Fax: 919-790-2462 #245 Rapid City

See Market Profile, page 3-131

Station Follows

KBII - KMMK-FM - KLKS
KEZ-FM - KOTA
KGGG-FM - KIMM - KRCS-FM - KBBH
KIMM - KSLT-FM - KBBH
KIDD-FM - KTOO - KGSO-FM
KLKS - KTOO

KBH8/KRCS Cnty-N/T Hot Country
Stn 1: 810 kHz 21 kw-D, ND Stn 2: 93.1 kHz 100 kw @ 1.050' GM: Dana Caldwell GSM: Dana Caldwell PD: Dean Kinney CE: Steve Neave Net: MBS

Community Airwaves Corp. (grp)
Box 99, Sturgis SD 57785 605-347-4455 Fax: 605-347-5120

KIMM/KGGG Talk/CHR
Stn 1: 1150 kHz 5 kw-D, 500 w-N, DAN Stn 2: 100.3 mHz 100 kw @ 450' GM: Ted Pleffer GSM: Marla Christianson PD: Steve Kinder CE: Gary Peterson Tom Ingstad Broadcast Group (grp) Box 8205; 57709-8205 605-348-1100 Fax: 605-348-8121

WKLS/KMKK Oldies/AC
Stn 1: 920 kHz 5 kw-D, DAD Stn 2: 93.9 mHz 100 kw @ 656' GM: Roger Currier GSM: Lisa Green PD-AM: Kevin Phillips PD-FM: Trent Taylor CE: Bill Spitzer Rep: McGavren Box: ABC Southern Minnesota Broadcasting (grp) 2100 S. 7th St.; 57701, Box 460; 57709 605-343-6161 Fax: 605-343-9012

KOTA/KEZV Talk/AC/Easy
Stn 1: 1380 kHz 5 kw-U, DAN Stn 2: 101.1 mHz 100 kw @ 1,818' GM: Dennis Goodman GSM: D.Goodman PD: Jim Shaw CE: Tom Baumker Duhamel Broadcasting System Inc. Box 1760; 57709 605-342-2000 Fax: 605-342-7305

KSLT-FM Contemp Chrstn
Stn 1: 107.3 mHz 100 kw @ 1,703' GM: John Derrek GSM: John Derrek PD: Kerry Liebelt CE: Tony Roorick Net: ABC, USA, Ambassador Black Hills Christian Communications 2910 4th Ave., Box 845, Spearfish SD 57783 605-642-7792 Fax: 605-642-8872

KSQY-FM AOR
Stn 1: 95.1 mHz 100 kw @ 1,706' GM: Cindy McNeill GSM: Cindy McNeill PD: Jack Daniels CE: Kerry Friez Associated Investors Inc. Box D, Deadwood SD 57732 605-578-3533 Fax: 605-348-9877

KTOQ/KQK MOR-Stds./Country
Stn 1: 1340 kHz 5 kw-U, DAN Stn 2: 104.1 mHz 100 kw @ 515' GM: Tom Keams (pres) GSM: Steve Blake PD-AM: Phil Amundson PD-FM: Bob Look CE: Gary Peterson Rep: Katz & Powell Net: NBC, Unistar/NBC Tom-Tom Communications Inc. Box 1680; 57709 605-343-0888 Fax: 605-342-3075 #127 Reading PA

See Market Profile, page 3-131

Station追随

WBWY-FM - WVOY-FM - WIOV AM - WFXC AM - WESO AM - WESO-FM - WFXC Radio (grp)
280 Mill St., Boyertown PA 19512 215-369-7777 Fax: 215-369-7780

WEEU-AM Talk-Sports-Top 40
Stn 1: 850 kHz 1 kw-D, ND GM: Dave Klene GSM: Dave Klene PD: Joe Painter CE: John Angle WEEU Broadcasting Co. 34 N. 4th St.; 19601 215-376-7335 Fax: 215-376-7756

WIOV-AM/FM Trad. City/Hot City.
Stn 1: 1240 kHz 1 kw-U, ND Stn 2: 105.1 mHz 25 kw @ 696' GM: Mitch Carroll GSM: Larry Blazic OM: Joe O'Donnell CE: Dale Gehman Brill Media Co. Inc. (grp) 44 Bethany Rd., Ephrata PA 17522 717-738-1191 Fax: 717-735-1661
See Market Profile, page 3-132

See Market Profile, page 3-132
Exhibit 2-29

Riverside-San Bernardino

See Market Profile, page 3-134

WVGO-FM - WDCK-FM

81-91, $4M; WDCK acq from Keymarket
4-93, $4.25M

1011 Boulder Springs Dr. #401; 23236
804-330-3106 Fax: 804-330-4780
WDCK: 804-320-9696

WXG-LFM

Sln: 1950 kHz
5 kw-W N
GM: David Holt
GSM: Ana Devivo
PD: Steve Giles
CE: Jim Granger

WXG-I

701 German School Rd.; 23225
804-233-7666 Fax: 804-233-7681

WVFJ-FM

Sln: 100.1 MHz
3.3 kw @ 300
GM: Randy Adams

Bible Broadcasting Network (grp)

407 S. Washington Hwy., Ashland VA 23005
804-789-3248

#29 Riverside-San Bernardino

See Market Profile, page 3-134

KATY-FM

Sln: 101.3 MHz
78 kw @ 1,575
GM: Katly Gill
GSM: Dave Carson
PD: Chuck Marquiss
CE: Dave Petrick
Net: SMSN

KSYD-SGill

43613 E. Florida, Suite H, Hemet CA 92544
909-927-9089 Fax: 909-927-1083

KCAL-AM

Sln: 1410 kHz
5 kw-4, 4 N
GM: Bob Rizdak
GSM: Bob Rizdak
PD: Jorge Hercules
CE: Clayton Creekmore

Andy James Fakas, owner/pres.

29800 Green spot Rd., Highland CA 92346
804-925-5020 Fax: 804-927-4702

KOLA-FM

Oldies

Sln: 99.9 MHz
28.5 kw @ 1,663
KOLA Inc.

LMA: brok’d to KCAL-FM, sale pending
1940 Orange Tree Ln., Redlands CA 92373
909-793-3554 Fax: 909-798-6627

KWK-RF

News-Talk/Urban AC

Sln: 1350 kHz
5 kw-D, 500 w-N
GM: Bill McNulty
GSM: Nick LaCapria
PD-AM: Pete Parsons
PD-FM: Rich Guzman
CE: Mark Sadacca
Rep: D&R
Net: AM

All Pro Broadcasting Inc. (grp)

acq from Pennino Bcg. Corp., 1993
Note: FM simulcasts co-owned.
country-channel KACE-FM Los Angeles

740 W. 4th St., San Bernardino CA 92410
909-882-2575 Fax: 909-888-7302

KDFM-AM

Spanish

Sln: 1440 kHz
1 kw-U, ND
GM: Gilbert Esquivel
GSM: Rudy Bravo
PD: Omar Lameez
CE: John Patterson
Rep: Katz
Net: CBS Hispanic

Hispanic Radio Broadcasting
1465 Spruce St. #A, Riverside CA 92507
909-784-4210 Fax: 909-784-4213

KFRG-FM/KOJU-FM

Cty/Hot City

Sln: 95.1 MHz
50 kw @ 498
Sln: 92.7 MHz
3 kw @ 300
GM: Richard McIntosh
GSM: Mary Wade
PD: Charlie Harrigan
CE: Dave Toups

Amato Group Ltd. (grp)

acq KOJU-FM from Riverside County
Bcstr. 2-93, 35M

900 E. Washington St. #315, Colton CA 92324
714-825-9525 Fax: 714-825-0441

KHPY-AM

Spanish

Sln: 1530 kHz
10 kw-D
GM: Miguel Angel Armas
GSM: Tony Franco
PD: Juan Manuel Garcia
CE: John Copper
Net: CRC

KHPY Hispanic Radio Inc.

24490 Sunnymede Blvd., Moreno Valley CA 92553
909-247-5479 Fax: 909-247-2790

KHYE-FM

Country

Sln: 105.7 MHz
170 w @ 1,024
GM: Jerry Regier
GSM: Jerry Regier
PD: Kristine Turner
CE: Steve Robinson
Rep: Western Rgnl
Net: ABC

2588 Newport Corp.

2615 Devoreh, Hemet CA 92545
909-925-9000 Fax: 909-658-0385

KLFE-AM

Religion

Sln: 1240 kHz
1 kw-U, ND
GM: Joe Gonzalez

Salen Communications Corp. (grp)

992 Inland Center Dr., San Bernardino CA
92408
714-885-6555 Fax: 714-381-9563

KXEN/KGSI

Sports/Churh

Sln: 1290 kHz
5 kw-U, DA2
Sln: 99.1 MHz
2.5 kw @ 1,844
GM: David Presher
PD: Carrey Ferrier
AMERICAN MEDIA (grp)

2001 Iowa Ave. #200, Riverside CA 92507
909-684-1991

KRSO/KHTX

Nostalgia/Oldies

Sln: 590 kHz
1 kw-U, DA2
Sln: 29.5 MHz
7 kw @ 1,570
GM: Jeff Salgo
CE: Eastman

Henry Broadcasting (grp)

1950 Southwest Ln. #302, San Bernardino CA 92408
714-384-9750 Fax: 714-884-5844

KWRM-AM

Contemp Spanish

Sln: 1370 kHz
5 kw-D, 2.5 kw-N, DA2
GM: Jim O'Brien
PD: Jorge Godinez
CE: Darcy Vosper
Rep: Lotus

Major Market Stations Inc.

210 Radio Rd., Box 100, Corona CA 91718
909-737-1370

KWRF-AM

Soft AC

Sln: 96.1 MHz
60 w @ 1,503
GM: Jerry Harline
GSM: Judy Whiston
### #97 Roanoke-Lynchburg

**See Market Profile, page 3-134**

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Mailing Address</th>
<th>Owner(s)</th>
<th>Manager</th>
<th>Sales</th>
<th>Contact</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WLYA-AM</td>
<td>News-Talk</td>
<td>1,980'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WLYA - AM, FM</td>
</tr>
<tr>
<td>WRIS/WJLM</td>
<td>Inspirational/Country</td>
<td>2,077'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WRIS - AM, FM</td>
</tr>
<tr>
<td>WROV-AM</td>
<td>Oldies/AOR</td>
<td>1,100'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WROV - AM, FM</td>
</tr>
<tr>
<td>WSLC/WLQL</td>
<td>Country/AC</td>
<td>1,980'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WSLC - AM, FM</td>
</tr>
<tr>
<td>WLQJ/WWJS</td>
<td>Urban(s)</td>
<td>1,768'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WLQJ - AM, FM</td>
</tr>
<tr>
<td>WLYK-FM</td>
<td>WLYK-FM</td>
<td>1,980'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WLYK - AM, FM</td>
</tr>
<tr>
<td>WFR/WPFR</td>
<td>WFR/WPFR</td>
<td>1,768'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WFR - AM, FM</td>
</tr>
</tbody>
</table>

### #46 Rochester NY

**See Market Profile, page 3-135**

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Mailing Address</th>
<th>Owner(s)</th>
<th>Manager</th>
<th>Sales</th>
<th>Contact</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKBW</td>
<td>WBEE-FM</td>
<td>2,077'</td>
<td>Michael Brown</td>
<td>Michael Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WKBW - AM, FM</td>
</tr>
<tr>
<td>WBBF</td>
<td>WBEE-FM</td>
<td>2,077'</td>
<td>Michael Brown</td>
<td>Michael Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WBBF - AM, FM</td>
</tr>
<tr>
<td>WCMX</td>
<td>WCMX-FM</td>
<td>2,077'</td>
<td>Michael Brown</td>
<td>Michael Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WCMX - AM, FM</td>
</tr>
<tr>
<td>WHAM</td>
<td>WHAM-FM</td>
<td>2,077'</td>
<td>Michael Brown</td>
<td>Michael Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WHAM - AM, FM</td>
</tr>
</tbody>
</table>

### Duopoly

**WXLK-FM/WLYK-FM**

**City/State**

<table>
<thead>
<tr>
<th>Station</th>
<th>Calls</th>
<th>Mailing Address</th>
<th>Owner(s)</th>
<th>Manager</th>
<th>Sales</th>
<th>Contact</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>WLYK-FM</td>
<td>WLYK-FM</td>
<td>1,768'</td>
<td>Mike Brown</td>
<td>Mike Brown</td>
<td>507-345-1111</td>
<td>Fax: 804-384-0220</td>
<td>WLYK - AM, FM</td>
</tr>
</tbody>
</table>

**WINF OF VIRGINIA**

- **Station**: WLYK-FM
- **City**: Lynchburg, VA
- **Address**: 3934 Electric Rd., Lynchburg 24501
- **Contact**: 703-774-9200
- **Notes**: Serve Lynchburg area

**KYBA-FM**

**Station**: 1105 Main St., Madison, VA 24572
- **Manager**: Joe O'Brien
- **Contact**: 804-847-1267
- **Notes**: Serve Roanoke area

**KPOJ-FM**

**Station**: 1105 Main St., Madison, VA 24572
- **Manager**: Joe O'Brien
- **Contact**: 804-847-1267
- **Notes**: Serve Roanoke area
acq. KATZ AM-FM from InterUrban, $2.75M, RBR 6-14-93
532 De Baliviere St.; 63112
314-631-1108 Fax: 314-361-2276

KMOX/KLOU News-Talk/Oldies
Stn 1: 1120 kHz 50 kw-U, N
Stn 2: 103.3 mHz 100 kw @ 920'
GM: Rod Zimmerman GSM: David Kelley
PD-AM: Tom Langmyer PD-FM: Doug Wilson
PD: Carl grundhausen

CBS (grp)
One Memorial Dr.; 63102
314-621-2345 Fax: 314-444-3230

KRFJ-FM Oldies
Stn 1: 96.3 mHz 100 kw @ 552'
GM: Richard Miller GSM: Gary Lewis
PD: Jeff Allen
Communications Fund Inc.
sale to WRTH/WIL (Heritage Media) 
posting, est. $7-8M, Radio News Today
8081 Manchester Rd.; 63144
Fax: 314-781-0426

Duopoly
KSD AM-FM News/Classic Rock
KYKY-FM AC
Stn 1: 550 kHz 5 kw-U, D
Stn 2: 93.7 kHz 100 kw @ 860'
Stn 3: 98.1 mHz 90 kw @ 1026'
GM: Karen Carroll GSM: John Kniesel
PD-AM: Karen Cervantes PD-FM: Karen Cervantes
PD: Scott Strong CE: Joe Geering
Rep: Katz
Evergreen Communications (grp)
acq. KSD AM-FM from Gannett 12-28-93, 
est. $15M, RBR 1-10-94
3100 Market St.; 63103
314-531-9898 Fax: 314-531-9810

KSHE-FM AOR
Stn 1: 94.7 kHz 100 kw @ 1026'
GM: John R. Beck GSM: Marvin Sanders
PD: Jim Owen CE: John Delko
Emmis Broadcasting (grp)
The Annex #101, 700 St. Louis Union Stn.; 
63103
314-621-0095 Fax: 314-621-3423

KSVI-AM Christian Info
Stn 1: 1320 kHz .46 kw-D, 270 w-N, D
GM: Mike McHardy GSM: Joy Hoedel
PD: David Powell CE: Bruce Cavins
Bott Broadcasting (grp)
1750 S. Brentwood; 63144
314-961-1320 Fax: 314-961-7562

KXOK AM-FM Urban AC
Stn 1: 630 kHz 5 kw-U, D
Stn 2: 97.1 mHz 100 kw @ 560'
GM: Michael Frischling GSM: Alice Ross
PD: Cheryl Cook CE: Marshall Rice
WPN'T Inc. (grp)
sale of KXOK-AM to Crawford pending, 
est. $1-1.9M, RBR 11-1-93
7777 Bonhomme #160; 63105
314-727-0808 Fax: 314-727-1220

WCBW-FM Christian AC
Stn 1: 104.9 mHz 7.8 kw @ 574'
GM: Gregory L. Hamon GSM: G.L. Hamon
PD: Greg Cassidy CE: Dave Obergoerner
Universal Broadcasting Corp. (grp)
County Executive Bldg. #201, 4121 Union Rd. 
#201, St. Louis MO 63129
314-487-1006 Fax: 314-487-4148

WESL-AM Gospel
Stn 1: 1490 kHz 1 kw-U, N
GM: Frank Davis 
Willis Family Broadcasting (grp)
618-271-1490

WEW-AM Big Band
Stn 1: 770 kHz 1 kw-D, N
GM: Douglas Huber GSM: Charlie Stanley
PD: Brian Miller
Alliance Broadcasting Co. 
7720 Forsyth Blvd.; 63105
314-862-0815 Fax: 314-862-1408

WFXB-FM/KPNT-FM Adt Rock/Alt
Stn 1: 101.1 mHz 44 kw @ 525'
Stn 2: 105.7 mHz 100 kw @ 1376'
GM: Dick Stein GSM-FM1: Jim Simpson
GM-FM2: Pat Crocker PD: Ken Anthony
CE: Scott Clifton Rep: Torbet
River Cities Broadcasting Corp.
1215 Cole St.; 63106
314-231-3699 Fax: 314-259-5789

WGNU-AM Talk
Stn 1: 910 kHz 500 w-U, D
GM: Art Ford GSM: Art Ford
PD: Charles Geer CE: Harold McCarty
Net: IBN, SUN, USA, BRN
Norman Broadcasting Co. In.
265 Union Blvd.; 63108
618-451-9950 Fax: 618-454-6609

WIBV-AM Talk
Stn 1: 1260 kHz 5 kw-U, D
GM: Bill Kniesel GSM: Bill Kniesel
PD: Tom Callahan CE: J.C. Hall
Metro Broadcasting Inc.
2625 S. Illinois, Belleville IL 62222
618-233-5000 Fax: 618-234-5515

WKBQ-FM CHR
KASP/WKXK Country (s)
Stn 1: 104.1 kHz 39 kw @ 550'
Stn 2: 1380 kHz 5 kw-D, 1 kw-N, D
Stn 3: 106.5 mHz 90 kw @ 1026'
GM: Bill Viands GSM: Joe Ruch
PD-FM1: Tom Bradley PD-combo: Cruze
CE: Bob Hoffman Rep: Banner
Zimmer Broadcasting Co. Inc. (grp)
acq WKBQ 9-13-91, $1.82M; acq 
KASP/WKBQ from Evergreen, $7M, RBR
1-10-94
111 West Port Plaza #1000; 63146
314-878-1040 Fax: 314-878-1564

WRTH/WIL Adult Stds/Country
Stn 1: 1430 kHz 5 kw-U, D
Stn 2: 92.3 mHz 100 kw @ 984'
GM: Dick Williams GSM: Bill Lerzen
PD-AM: Mike Fuszner PD-FM: Ray Massie
PD: Paul Sanford
Rep: Eastman Net: ABC/ABC-E
Heritage Media Corp. (grp)
acq of KRQ-FM from Communications 
Fund Inc. pending, est $7-8M, Radio News
Today 1-13-94
300 N. Tucker Blvd.; 63101
314-436-1600 Fax: 314-436-6970
See Market Profile, page 3-141

WOCQ-FM
WKHI-FM
WETT WWFG-FM
302-945-2050 Fax: 302-945-3781

GM: J.P. Parker Connor
GM: Doug Welden GSM: Bonnie Jones
PD: Dan Brooks PD: Jim East GSM: Kelly Taylor
Stn covers the beach cities. No city-grade overlap,

WICO AM
302-645-9535
GM: Debbie West CE: Earl Dalton

Std: 192.7 kHz 3 kw @ 300'
GM: Bill Prettyman GSM: Steve Prettyman
PD: Joe Edwards CE: Tom Winger

Prettyman Broadcasting Co. (grp)
Box 900, Salisbury MD 21801
410-742-3212 Fax: 410-548-1543

WICO AM-FM Talk/Country
Std: 1320 kHz 1 kw-D, ND
GM: Bruce Collier PD: John Dillon
CE: Greg Crouch

Prettyman Broadcasting Co. (grp)
Note: all stations located in metro;
WICO AM-FM covers Salisbury area; WJXN covers the beach cities. No city-grade overlap,
so technically not an FCC-recognized duopoly.
Box 193, Lewes DE 19958
302-645-0908 Fax: 302-645-9535

WJXN-FM Easy
Std: 105.9 kHz 6 kw @ 328'
GM: Bruce Collier PD: John Dillon
CE: Greg Crouch

Prettyman Broadcasting Co. (grp)

WJYD/WSBY Gospel/Oldies
Std: 1470 kHz 5 kw-D, DAD
Std: 98.9 kHz 6 kw @ 322'
GM: J.P. Connor PD: Amos
PD-AM: Paul Jefferson
PD-FM: Parker Connor CE: Jon Ruppert

Broadcasting Corp.
1633 N. Division St., Salisbury MD 21801
410-742-5191 Fax: 410-749-9079

WOCQ-FM Urban-Dance
Std: 103.9 kHz 3 kw @ 328'
GM: Darryl Nixon GSM: Ed Fennesty
PD: Donald Duckman CE: Skip McCluskey

Musicradio of Maryland Inc.
Box 1500, Montego Bay Stn., Ocean City MD 21842
410-641-0001 Fax: 410-641-0930

WOLC-FM Christian
Std: 102.5 kHz 50 kw @ 500'
GM: Jim East GSM: Kelly Taylor
PD: Greg Fentress CE: Mark Bohnett

Maranatha Inc.
Box 130, Princess Anne MD 21853
410-543-9652 Fax: 410-543-9652

WRKE-FM Top 40
Std: 107 kHz 3 kw @ 300'
GM: Anthony Quarantine GSM: A. Quarantine
PD: A. Quarantine CE: John Bissett

Q-Tone Broadcasting Corp.
302-539-2600 Fax: 302-539-5815
Rt. 1, Box 24, Ocean View DE 19970

WSSR/WZBH Adult Stds/JAOR
Std: 900 kHz 10 kw-D, 1 kw-N, DA2

Faith Communications Inc.
Box 3880, Ogden UT 84409
801-776-0249

KBER-FM AOR
Std: 101.1 MHz 25 kw @ 3,740'
GM: Susan Andrews GSM: Jeff Wheeler
PD: Corey Draper CE: Fritz Ashaver

Devine Media
LMA: operates KZHT-FM (Golden Bear, 94.9 mHz, Classic Hits), acq pending, $1M
19 East 200 South #101; 84111
801-322-3311 Fax: 801-355-2117

KZHT-FM Classic Hits
Std: 94.9 mHz 47 kw @ 2,789'
Golden Bear Broadcasting
LMA: brok'd to KBER-FM (Devine Media), sale pending, $1M
19 East 200 South #101; 84111
801-322-3311 Fax: 801-355-2117

KBZN-FM Jazz
Std: 97.9 mHz 25 kw @ 3,740'
GM: John Webb GSM: Jan Bagley
PD: Dale Nelson CE: Fritz Ashaver

Capital Broadcasting Inc.
257 E. 200 S. #400; 84411
301-364-9836 Fax: 301-364-6068

KCPX/KMBX AC (s)
KUMT-FM AOR
Std: 1600 kHz 5 kw-D, 1 kw-N, DAN
Std: 107.5 kHz 45 kw @ 2,850'
Std: 106.7 kHz 25.5 kw @ 3,661'
GM: Bill Struck GSM: Steve Mathis
PD: Tom Connolly PD: John Webb
CE: Fritz Ashaver

US Radio I/IV (see US Radio, grp)
KCPX/KUMT acq. from Radio Property
Ventures, $1.5M, RBR 7-9-93
5282 South 320 West, Suite D272; 84107
801-264-1075 Fax: 801-269-7955

KDYL/KSFI Nostalgia/Sof: AC
Std: 1280 kHz 5 kw-D, 500 w-N, DAN
Std: 100.3 MHz 26 kw @ 3,740'
GM: Steve Johnson GSM: Terry Mathis
PD-AM: Dan Jessop PD-FM: Scott McNeil
PD: Tom Connolly CE: Richard Peterson

Simmons Family Inc. (grp)
LMA: operates KRSP-FM (Carlson), acq pending, $1.2M, Radio News Today
12-28-93
57 W. South Temple #700; 84101
801-524-2600 Fax: 801-521-9234

KRSF-FM AOR
Std: 103.5 MHz 27.5 kw @ 3,627'
GM: Craig Hansen GSM: Steve Johnson
CE: Kenneth Meyer
Rep: CBS Net: CBS

Carson Communications Intl. (grp)
LMA: brok'd to KDYLF/KSI (Simmons Family), sale pending
801-262-5541

KFAM-AM Easy Listening
Std: 700 kHz 50 kw-D, 1 kw-N, DA2
GM: Dave Williams (pres) GSM: vacant
PD: Howard Bogarte

General Broadcasting Inc.
1171 S. Temple West; 84101
801-295-0700 Fax: 801-532-7500
Inner City Broadcasting Corp. (grp)  
217 Alamo Plaza #200, 78205  
210-271-9600 Fax: 210-271-0489

KSLR-AM Christian Contemp  
Stn 1: 630 kHz 5 kW, 4.3 kW-N, DA2  
GM: Carl Dean GSM: Dave Gordon  
PD: Paul Abraham CE: John Walk  
Net: USA

Communicom Corp. of America  
9601 McAllister Fwy. #1200, 78216  
210-344-8418 Fax: 210-340-1213

KTSX/KTFM News-Talk/Urban  
Stn 1: 550 kHz 5 kW-U, DAN  
GM: Joe Ernest GSM-AM: Wendy Oliver  
GSM-FM: Steve McComick PD: Rick Upton  
CE: Leroy Dietrich

Waterman Broadcasting Corp. of Texas  
4050 Eisenhauer Rd., 78218  
210-599-5500 Fax: 210-599-5588

KYS-FM Religion  
Stn 1: 90.9 kHz 3 kW @ 300'  
GM: Jeff Athprony

Bible Broadcasting Network (grp)  
8401 Data Point Dr. #401, 78221  
210-615-8973

KZEP-AM CHR  
Stn 1: 1250 kHz 1 kW-U, DAN  
Stn 2: 104.5 kHz 100 kW @ 662'  
GM: Jay A. Levine GSM: Gary Isacou  
PD: Randy Crouch CE: Ron Cole

LMA Communications Corp. (grp)  
427 9th St., 78215  
210-226-6444 Fax: 210-225-5736

KXAV-AM/KXZS-AM Nws-Tk/Nws-Tk AM/FM KJAZ/AM-KQXT-AM Soft/CAC  
Stn 1: 1200 kHz 50 kW-U, DAN  
Stn 2: 750 kHz 50 kW-U, 1 kW-N, DA2  
Stn 3: 97.3 MHz 100 kW @ 984'  
Stn 4: 101.9 MHz 100 kW @ 672'  
GM: A. Bill Hill GM-F: Bob Cohen

GSM-FA: Betty Kooruk GSM-F1: Mike McDonald  
GSM-F2: Anna Davis PD-A: Pat Rodgers  
PD-F1: Randy Carroll PD-F2: Mike Scott  
CE: Dan Walther

Rep: Cristal Net: CBS, ESPN, TSN/ABC  
Clear Channel Communications (grp)  
KXZS-AM acq from Inner City, $1M, RBR  
8-16-93; KQXT-AM acq from Group W,  
$60M, RBR 2-8-93  
622W N.W. 1-10, 78201  
210-736-9700 Fax: 210-735-8811

#15 San Diego  
See Market Profile, page 3-145

Station Follows Station Follows  
KSZS-FM - KKOZ-FM; KQZ-AM  
KUSC-FM - KQPO-FM  
KJAZ-FM - KQPO-FM  
KQXT-FM - KQPO-FM  
KJAZ-AM - KQZ-AM  
KUSC-AM - KQPO-AM  
KQXT-AM - KQPO-AM  
KQZ-AM - KQPO-AM  
KQPO-AM - KUSC-AM; KZLQ-KQZ-AM; KQPO-AM

KSZS-FM - KQZ-AM; KKOZ-FM  
KUSC-FM - KQPO-FM  
KJAZ-FM - KQPO-FM  
KQXT-FM - KQPO-AM  
KJAZ-AM - KQZ-AM  
KUSC-AM - KQPO-AM  
KQXT-AM - KQPO-AM  
KQZ-AM - KQPO-AM  
KQPO-AM - KUSC-AM; KZLQ-KQZ-AM; KQPO-AM

LMA: sales with KSON AM-FM (Jefferson  
Pilot)  
9191 Towne Centre Dr. #350; 92122  
619-597-0949 Fax: 619-452-8087

KCBQ AM-FM Oldies/Mod. Oldies  
Stn 1: 1170 kHz 50 kW-D, 1.5 kW-N, DA2  
Stn 2: 105.3 mHz 29 kW @ 620'  
GM: Bob Hughes LSM: Diane Smith  
PD-F: Rich Brother Robbin CE: Bill Lips 
Rep: D&R

Net: SMN

KMBF AM-FM News-Talk/AC  
Stn 1: 760 kHz 50 kW-D, 50 kW-N, DAN  
Stn 2: 100.7 mHz 30 kW @ 620'  
GM: Paul Palmer GSM: Peter Hallisay  
PD: Bill Steirs CE: McGill Roundtree

Midwest Television Inc. (grp)  
7677 Engineer Rd., 92111  
619-292-7600 Fax: 619-236-0269

KFSF-FM Classical  
Stn 1: 94.1 mHz 100 kW @ 640'  
GM: Hal Rosenberg GSM: Hal Rosenberg  
PD: Kingsley McLean CE: Mike Tosch  
Lotus Communications Corp. (grp)  
1540 6th Ave.; 92101  
619-239-9091 Fax: 619-236-0269

KIFM-FM Jazz  
Stn 1: 98.1 mHz 28 kW @ 640'  
GM: Bruce Walton GSM: Scotty Morache  
PD: Bob O’Connor CE: Mike Tosch

Rep: CBS

KFMF Broadcasting L.P.  
3655 Nobel Dr. #470, 92122  
619-587-9800 Fax: 619-587-4628

KIOZ-FM rock  
KQLL AM-FM (CHR) (s)  
Stn 1: 102.1 mHz 9.5 kW @ 980'  
Stn 2: 600 kHz 50 kW @ 640'  
Stn 3: 106.5 mHz 50 kW @ 440'  
GM: Stephen Jacobs GSM: Roy Charlan  
PD: Greg Stevens CE: Dick Warren

Rep: Torbet

Par Broadcasting Co.  
Stephen Jacobs acq KQLL-AM-FM from Edens, 11-93  
5735 Kearny Villa Rd. #8; 92123  
619-560-5464 Fax: 619-560-0742

KJQY-FM AC  
Stn 1: 103.7 mHz 36 kW @ 578'  
GM: Mike Kenney GSM: Steve Verrisimos  
PD: Jessie Bullet CE: Phil Wells

SFX Broadcasting Inc. (grp)  
625 Broadway #1200; 92101  
619-238-1037 Fax: 619-238-2344

KPOP/KGB MOR/Classic Rock  
Stn 1: 1360 kHz 50 kW-D, 1 kW-N, ND  
Stn 2: 101.5 mHz 50 kW @ 500'  
GM: Tom Baker GSM: Bob Lafrate  
PD: Clark Ryan CE: John Barcroft

Rep: CBS

The Brown Organization (grp)  
7150 Engineer Rd.; 92111  
619-292-1360 Fax: 619-571-6069

KPRZ-AM Religion  
Stn 1: 1210 kHz 20 kW-D, 5 kW-N, DA2  
GM: Ron Walters GSM: Thomas Le Vine
#58 San Diego North Country

See Market Profile, page 3-146

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
<th>Station</th>
<th>Follows</th>
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<td>KBAX-FM</td>
<td>KKCOS-FM</td>
<td>KCEO</td>
<td>KCEP</td>
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<tr>
<td>KCEO</td>
<td>KOWF-FM</td>
<td>KSPA</td>
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<tr>
<td>KGMG</td>
<td>KSPA</td>
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KBSX-FM

Ethnic

Stn 1: 107.1 mHz 3 kw @ 300’
GM: Linda Johnson-Hayes

Douglas Broadcasting Inc. (grp)

1588 S. Mission Rd. #205, Fallbrook CA 92028
619-731-5229 Fax: 619-731-5204

KCEO/KKOS

Talk/Light Rock

Stn 1: 1000 kHz 2.5 kw-D, 250 w-N, DA2
Stn 2: 95.9 mHz 3 kw @ 300’
GM: Jeff Chandler GSM: Todd Palmer
PD-AM: John Van Zante PD-FM: Ron Lane
CE: Ken Crabtree

Tri-Cities Broadcasting Inc.

550 Laguna Dr., Carlsbad CA 92008
619-729-5945 Fax: 619-729-7067

KQMG-AM

Adult Standards

Stn 1: 1320 kHz 500 w-U, DA1
Stn 2: 92.1 mHz 170 w @ 1,024’
GM: Michael Means PD: Craig Powers
Rep: Torbet

Par Broadcasting

2952 Oceanside Blvd., Oceanside CA 92051
619-757-1321 Fax: 619-757-3844

KIOZ-FM

Ses San Diego

KSPA/KOWF

Standards/Country

Stn 1: 1450 kHz 1 kw-U, ND
GM: Michael Means PD: Greg Stevens
CE: Paul Sakrison

Astor Broadcast Group (grp)

1523 E. Valley Pkwy, #212, Escondido CA 92027
619-745-8511 Fax: 619-745-5828

#4 San Francisco

Duopoly

Standards/Soft AC

KABL AM-FM

Stn 1: 960 kHz 5 kw-U, DA1
Stn 2: 98.1 mHz 100 kw @ 960’
GM: Eddie Esserman

Shamrock Broadcasting (grp)

1025 Battery St.; 94111
415-788-9225 Fax: 415-291-9282

KNEW/KSAN

Country

Stn 1: 1100 kHz 5 kw-U, DA1
Stn 2: 94.9 mHz 30 kw @ 200’
GM: Eddie Esserman

LMA: KWNK-AM 670 Simi/San Fernando
Valley rebroadcasts XTRA-AM.
4891 Pacific Hwy.; 92125
619-291-9191 Fax: 619-294-2916

LMA: KKNK-AM 670 Simi/San Fernando
Valley rebroadcasts XTRA-AM.
4891 Pacific Hwy.; 92125
619-291-9191 Fax: 619-294-2916

1994 Radio Business Report®
<table>
<thead>
<tr>
<th>Station</th>
<th>Location</th>
<th>Format</th>
<th>Ownership</th>
<th>Contact</th>
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<tbody>
<tr>
<td>KKHI-FM</td>
<td>San Jose</td>
<td>Classic</td>
<td>CBS</td>
<td>415-956-1015</td>
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<tr>
<td>KJAZ-FM</td>
<td>San Jose</td>
<td>Jazz</td>
<td>Entercom (grp)</td>
<td>415-512-1053</td>
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<tr>
<td>KKOQ-FM</td>
<td>San Jose</td>
<td>Adult Contemporary</td>
<td>Susquehanna Radio Corp. (grp)</td>
<td>415-955-6800</td>
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<tr>
<td>KOFY-AM</td>
<td>San Jose</td>
<td>Mexican</td>
<td>Pacific FM Inc.</td>
<td>415-821-2020</td>
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<tr>
<td>KOIT-AM</td>
<td>San Jose</td>
<td>Soft Adult Contemporary</td>
<td>Bonville International Corporation (grp)</td>
<td>415-777-0965</td>
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<tr>
<td>KPFA-FM/KPFB-FM</td>
<td>San Jose</td>
<td>Variety</td>
<td>Pacific Foundation (grp)</td>
<td>510-848-6767</td>
</tr>
<tr>
<td>KSFQ/KYA</td>
<td>San Jose</td>
<td>Oldies</td>
<td>First Broadcasting Co.</td>
<td>415-398-5600</td>
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<tr>
<td>KSOZ-AM</td>
<td>San Jose</td>
<td>CHR</td>
<td>KOSO L.P., Inc.</td>
<td>415-391-5464</td>
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<tr>
<td>KSYR-AM</td>
<td>San Jose</td>
<td>AC</td>
<td>Viacom Broadcast Group (grp)</td>
<td>415-512-9999</td>
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<tr>
<td>KZWC-AM</td>
<td>San Jose</td>
<td>Spanish Hits</td>
<td>415-243-0384</td>
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Source: Guide & Directory 1994®
<table>
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<tr>
<th>Station</th>
<th>Stn 1: 1430 kHz</th>
<th>1 kW-U, DA1</th>
<th>GM: Gene Hogan</th>
<th>Rep: Lotus</th>
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<tbody>
<tr>
<td>KNTA-AM</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1500 kHz</th>
<th>10 kW-D, 5 kW-N, DA2</th>
<th>GM: Mike Jackson</th>
<th>PD: Larry Sharp</th>
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<tbody>
<tr>
<td>KSJX/KSJO</td>
<td></td>
<td></td>
<td>GSM: Don Girdner</td>
<td>CEM: Jim Dunman</td>
</tr>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1230 kHz</th>
<th>1 kW-U, ND</th>
<th>GM: Kathy Signorelli</th>
<th>PD: Kevin Will</th>
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</thead>
<tbody>
<tr>
<td>KKJG-FM</td>
<td></td>
<td></td>
<td>GSM: Joe Mcmahon</td>
<td>PD-FM: Tom Keffoury</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>CEM: Bill Bordeaux</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1200 kHz</th>
<th>5 kW-D, 2.5 kW-N, DA2</th>
<th>GM: Joe McMahon</th>
<th>PD: Rick Andrews</th>
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<tbody>
<tr>
<td>KKAL</td>
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<td>CE: Bill Bourdeaux</td>
<td>Rep: Chistal</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 805 kHz</th>
<th>2.5 kW @ 879°</th>
<th>GM: Jim Hardy</th>
<th>PD: Ron Menni</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEMO-FM</td>
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<td>CEM: John Higdon</td>
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<tr>
<th>Station</th>
<th>Stn: 984 kHz</th>
<th>2 kW @ 899°</th>
<th>GM: Glo Rivera</th>
<th>PD: Bob Fox</th>
</tr>
</thead>
<tbody>
<tr>
<td>KJGH-FM</td>
<td></td>
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<td>GSM: Don Bobb</td>
<td>PD: Rob Stuck</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>CEM: Ben Conner</td>
<td>Rep: Katz</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 91.9 kHz</th>
<th>1 kW @ 2,612°</th>
<th>GM: Bruce Raven-Stark</th>
<th>PD: Rick Love</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSPI-FM</td>
<td></td>
<td></td>
<td>GSM: Lynn Simon</td>
<td>CEM: Ted Minnard</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 94.5 kHz</th>
<th>1.2 kW @ 2,556°</th>
<th>GM: Mike Jackson</th>
<th>PD: Larry Scharp</th>
</tr>
</thead>
<tbody>
<tr>
<td>KUFX-FM</td>
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<td></td>
<td>GSM: Don Girdner</td>
<td>CEM: Jim Dunman</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 91.8 kHz</th>
<th>3.6 kW @ 1,624°</th>
<th>GM: Wayne Foster</th>
<th>PD: Mike Shaw</th>
</tr>
</thead>
<tbody>
<tr>
<td>KXOC-FM</td>
<td></td>
<td></td>
<td>GSM: Steve Mcgannon</td>
<td>PD: John Katz</td>
</tr>
<tr>
<td></td>
<td></td>
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<td>CEM: Bill Bordeaux</td>
<td>Rep: Chistal</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 94.9 kHz</th>
<th>25 kW @ 328°</th>
<th>GM: Bruce Howard</th>
<th>PD: Mike Shaw</th>
</tr>
</thead>
<tbody>
<tr>
<td>KXQ-FM</td>
<td></td>
<td></td>
<td>GSM: Warren Flaschen</td>
<td>CEM: John Huges</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 96.1 kHz</th>
<th>5.6 kW @ 1,410°</th>
<th>GM: Don Shore</th>
<th>PD: Dave Christopher</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSJY-FM</td>
<td></td>
<td></td>
<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 94.6 kHz</th>
<th>3.4 kW @ 1,686°</th>
<th>GM: Don Shore</th>
<th>PD: Dave Christopher</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSTA-FM</td>
<td></td>
<td></td>
<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 915 kHz</th>
<th>5 kW-U</th>
<th>GM: Skip Capone</th>
<th>PD: Dan Goodwin</th>
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<tbody>
<tr>
<td>KMLW</td>
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<td></td>
<td>GSM: Don Capone</td>
<td>Rep: Dan Goodwin</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1340 kHz</th>
<th>1 kW-U</th>
<th>GM: Billy Davis</th>
<th>PD: Rocky Rivero</th>
</tr>
</thead>
<tbody>
<tr>
<td>KGQ-FM</td>
<td></td>
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<td>GSM: Billy Davis</td>
<td>Rep: Bill Bordeaux</td>
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</table>

<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 104.5 kHz</th>
<th>5.6 kW @ 1,400°</th>
<th>GM: Gary Brill</th>
<th>PD: Ed Davis</th>
</tr>
</thead>
<tbody>
<tr>
<td>KGBX-FM</td>
<td></td>
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<td>GSM: Del McCalley</td>
<td>CEM: Bill Bordeaux</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1290 kHz</th>
<th>500 w-D, 122 w-N</th>
<th>GM: Guy Erway</th>
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<tbody>
<tr>
<td>KKSJ-FM</td>
<td></td>
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<td>GSM: Sandy Lipowski</td>
<td>Rep: McCallen</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 805 kHz</th>
<th>25 kW @ 1,466°</th>
<th>GM: Bob Fox</th>
<th>PD: Dan Goodwin</th>
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</thead>
<tbody>
<tr>
<td>K껀تخطيط</td>
<td></td>
<td></td>
<td>GSM: Don Capone</td>
<td>Rep: Dan Goodwin</td>
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<tr>
<th>Station</th>
<th>Stn: 96.1 kHz</th>
<th>5.6 kW @ 1,410°</th>
<th>GM: Don Shore</th>
<th>PD: Dave Christopher</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSJY-FM</td>
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<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1230 kHz</th>
<th>1 kW-U, ND</th>
<th>GM: Kathy Signorelli</th>
<th>PD: Kevin Will</th>
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<tbody>
<tr>
<td>KCI-M</td>
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<td>GSM: Joe Mcmahon</td>
<td>PD-FM: Tom Keffoury</td>
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<td>CEM: Bill Bourdeaux</td>
<td>Rep: Chistal</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1200 kHz</th>
<th>5 kW-D, 2.5 kW-N, DA2</th>
<th>GM: Joe McMahon</th>
<th>PD: Rick Andrews</th>
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<tbody>
<tr>
<td>KROZ-FM</td>
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<td>CE: Bill Bourdeaux</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1240 kHz</th>
<th>1 kW-D, 500 w-N, DA2</th>
<th>GM: Paul Klinekramer</th>
<th>PD: David Christoper</th>
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<tbody>
<tr>
<td>KSB-FM</td>
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<td>CE: Paul Klinekramer</td>
<td>CEM: Paul Klinekramer</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 94.5 kHz</th>
<th>25 kW @ 328°</th>
<th>GM: Mike Nicosia</th>
<th>PD: Mike Shaw</th>
</tr>
</thead>
<tbody>
<tr>
<td>KQSB</td>
<td></td>
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<td>GSM: Warren Flaschen</td>
<td>CEM: John Huges</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 94.6 kHz</th>
<th>3.4 kW @ 1,686°</th>
<th>GM: Don Shore</th>
<th>PD: Dave Christopher</th>
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<tbody>
<tr>
<td>KSJY-FM</td>
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<td></td>
<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
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<tr>
<td>KSTA-FM</td>
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<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
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<thead>
<tr>
<th>Station</th>
<th>Stn: 1340 kHz</th>
<th>1 kW-U, ND</th>
<th>GM: Billy Davis</th>
<th>PD: Rocky Rivero</th>
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<tbody>
<tr>
<td>KGQ-FM</td>
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<td>Rep: Bill Bordeaux</td>
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</thead>
<tbody>
<tr>
<td>KGBX-FM</td>
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<td></td>
<td>GSM: Del McCalley</td>
<td>CEM: Bill Bordeaux</td>
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<tr>
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<th>Stn: 1290 kHz</th>
<th>500 w-D, 122 w-N</th>
<th>GM: Guy Erway</th>
<th>PD: Guy Erway</th>
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</thead>
<tbody>
<tr>
<td>KKSJ-FM</td>
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<td></td>
<td>GSM: Sandy Lipowski</td>
<td>Rep: McCallen</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 805 kHz</th>
<th>25 kW @ 1,466°</th>
<th>GM: Bob Fox</th>
<th>PD: Dan Goodwin</th>
</tr>
</thead>
<tbody>
<tr>
<td>K传奇游戏</td>
<td></td>
<td></td>
<td>GSM: Don Capone</td>
<td>Rep: Dan Goodwin</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 96.1 kHz</th>
<th>5.6 kW @ 1,410°</th>
<th>GM: Don Shore</th>
<th>PD: Dave Christopher</th>
</tr>
</thead>
<tbody>
<tr>
<td>KSJY-FM</td>
<td></td>
<td></td>
<td>GSM: Nancy Allison</td>
<td>Rep: Katz &amp; Powell</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 1340 kHz</th>
<th>1 kW-U, ND</th>
<th>GM: Billy Davis</th>
<th>PD: Rocky Rivero</th>
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</thead>
<tbody>
<tr>
<td>KGQ-FM</td>
<td></td>
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<td>GSM: Billy Davis</td>
<td>Rep: Bill Bordeaux</td>
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<table>
<thead>
<tr>
<th>Station</th>
<th>Stn: 104.5 kHz</th>
<th>5.6 kW @ 1,400°</th>
<th>GM: Gary Brill</th>
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<tbody>
<tr>
<td>KGBX-FM</td>
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<td>GSM: Del McCalley</td>
<td>CEM: Bill Bordeaux</td>
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<td>Name</td>
<td>Service</td>
<td>Frequency</td>
<td>Power</td>
<td>Location</td>
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<tr>
<td>KTMS/KHTY</td>
<td>News-Talk/CHR</td>
<td>1250 kHz</td>
<td>2.5 kW</td>
<td>1,000 ft</td>
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<tr>
<td>KSPE</td>
<td>Spanish</td>
<td>1490 kHz</td>
<td>1,000 ft</td>
<td>1,000 ft</td>
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<tr>
<td>KBSF-AM</td>
<td>News-Talk</td>
<td>1260 kHz</td>
<td>5 kW</td>
<td>1,000 ft</td>
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<td>KMBF-AM</td>
<td>Oldies</td>
<td>106.7 MHz</td>
<td>15.3 kW</td>
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<td>KEDC-AM</td>
<td>Spanish</td>
<td>950 kHz</td>
<td>4.2 kW</td>
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<td>KJOT-RO</td>
<td>Prgv Rock</td>
<td>102.3 MHz</td>
<td>9 kW</td>
<td>538 ft</td>
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<td>KNXN</td>
<td>Country</td>
<td>95.5 MHz</td>
<td>19.1 kW</td>
<td>1,850 ft</td>
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<tr>
<td>KSRO/KVVA</td>
<td>News-Talk/80s-90s AC</td>
<td>1350 kHz</td>
<td>5 kW</td>
<td>1,000 ft</td>
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<tr>
<td>KXFFX</td>
<td>Classic Rock-AOR</td>
<td>101.7 MHz</td>
<td>2.2 kW</td>
<td>1089 ft</td>
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</table>

#233 Santa Fe NM
See Market Profile, page 3-149

#106 Santa Rosa
See Market Profile, page 3-150
# SEATTLE/SHREVEPORT

## #123 Shreveport

### Duopoly

**KZIZ-AM/KRIZ-AM**  
**Black (s)**  
**Stn 1**: 1560 kHz  
**Stn 2**: 1420 kHz  
**GM**: Chris Bennett  
**PD**: Frank Barrow  
**Rep**: Ron Shiffer  
**Christian Bennett Broadcasting (grp)**  
**2600 S. Jackson St.; 98144**  
**Fax**: 206-323-5618

**KZOK-AM-FM**  
**Classic Rock (s)**  
**Stn 1**: 1590 kHz  
**Stn 2**: 102.5 kHz  
**GM**: Mike Fowler  
**PD**: Dave Richards  
**Rep**: Eastman  
**CLG Media of Seattle**  
**208 W. Mercer #304; 98101**  
**Fax**: 206-281-5600

### Source Market Profile, page 3-153

**Location**: 3109 Alexander Ave.; 71101  
**Box 103; 71161**

**KJZZ-AM**  
**Sports**  
**Stn 1**: 1340 kHz  
**Stn 2**: 101.1 kHz  
**GM**: Gene Dickerson  
**PD**: Rick Stephenson  
**Rep**: Eastman  
**CBS**

**KJZZ-FM**  
**Urban**  
**Stn 1**: 960 kHz  
**Stn 2**: 93.7 kHz  
**GM**: Gary Anderson  
**PD**: Bobby Irwin  
**Rep**: Chris R."  
**CBS**

**KSYZ-FM**  
**Christian**  
**Stn 1**: 107.9 kHz  
**Stn 2**: 101.1 kHz  
**GM**: Jerry Fentress  
**PD**: Erwin Daniels  
**Rep**: Dallas Davenport  
**CBS**

**KZOK-AM**  
**Classic Rock**  
**Stn 1**: 1590 kHz  
**Stn 2**: 102.5 kHz  
**GM**: Mike Fowler  
**PD**: Dave Richards  
**Rep**: Eastman  
**CLG Media of Seattle**  
**208 W. Mercer #304; 98101**  
**Fax**: 206-281-5600

### Source Guide & Directory 1994©
The text is too large to display here. It appears to be a page from a radio directory with information on various radio stations, their formats, affiliations, and contact details. The page includes listings for stations in different cities, with details such as station calls, formats, ownership, and contact numbers.

For example, the section on "KWKH AM/FM" includes information on station affiliations, format, call letters, and contact information. Similarly, "KNS AM-FM" is listed as "Religion," with details on the station's call letters, format, and contact numbers.

The page is structured in a tabular format, with columns for station name, format, call letters, affiliation, and contact information. Each entry includes details such as the station's location, format (AM, FM, Talk, Country, Classical, etc.), call letters, affiliation, and contact numbers.

The text is dense with information, and it would be difficult to extract and present all the details in a natural language format. However, the overall structure and content are clear, indicating a comprehensive directory of radio stations.
**Mid-West Family Stations (grp)**

502 S. Allen, Spaulding IL 62651
217-629-7077 Fax: 217-629-7952

**WTAX/WDBR News-Talk-Farm/CHR**

Stn 1: 1240 kHz 1 kw, UD
Stn 2: 103.7 kHz 50 kw @ 302'
GM: Jerry Schnack GSM: Kris Schnack
ND-AM: Tim Schweizer PD: FM: Jim Moore
CE: Glenn Hopkins
Rep: Christal Net: AM: CBS, MBS, ABC
Lake Shore Communications Corp.
712 S. Dirsken Pkwy; 62703
217-753-5400 Fax: 217-753-7902

**WYMG-FM/WQQL-FM AOR/Oldies**

Stn 1: 100.5 MHz 50 kw @ 492'
Stn 2: 101.9 MHz 50 kw @ 272'
GM: Kevin Machek GSM: Simon Mulverhill
PD: Brian Jeffries
Net: Katz

**Saga Communications (grp)**

acq WQQL 10-27-93 1030 Durkin Dr., 62704
217-546-9000 Fax: 217-546-4388

---

**#73 Springfield MA**

See Market Profile, page 3-156

<table>
<thead>
<tr>
<th>Station</th>
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<th>Station</th>
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<td>WYMQ-FM</td>
<td>WAQY</td>
<td>WYMQ-FM</td>
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<td>WHYN</td>
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<td>WAKE</td>
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**WACE-AM**

Christian
Stn 1: 730 kHz 5 kw-D, ND
GM: Ken Carter GSM: Kurt Carbery
PD: Cal McClain CE: Robert Shotwell

**Carter Broadcasting Corp. (grp)**

326 Chicopee St., Chicopee MA 01013
413-594-6654

**WAQY AM-FM**

AOR
Stn 1: 1600 kHz 5 kw-D, 2.5 kw-N, DA2
Stn 2: 102.1 kHz 17 kw @ 782'
GM: Warren Lada GSM: Larry Goldberg
PD: Keith Masters Rep: Katz

**Saga Communications (grp)**

45 Fisher Ave., East Longmeadow MA 01028
413-525-4114 Fax: 413-525-4334

---

**Duopoly**

**WHMP AM/FM**

AC/CHR
Stn 1: 1400 kHz 1 kw-U, ND
Stn 2: 99.3 MHz 2.4 kw @ 322'
GM: Richard Heideman GSM: R. Heideman
PD: Mike Dion CE: Charles Ferguson

Multi-Market Radio
acq WPDK-FM from Goldenberg, 1993, $5.3M, RBR 8-16-93
15 Hampton Ave., Northampton MA 01060
413-585-7400 Fax: 413-585-0927

**WPXK-FM**

Country
Stn 1: 97.9 MHz 2.22 kw @ 528'
GM: Mike Ferrel (pres) GSM: Mike Ferrel
PD: Justin Casler CE: Tom Ray

Multi-Market Radio
1655 Main St., Springfield MA 01103
413-732-5353 Fax: 413-732-7651

**WHYN AM-FM**

AC
Stn 1: 560 kHz 5 kw-D, 1 kw-N, DA2
Stn 2: 93.1 MHz 8.8 kw @ 1,000'
GM: Bob Dunn
Radio Equity Ptnrs. (grp)

---

<table>
<thead>
<tr>
<th>Station</th>
<th>Format</th>
<th>City</th>
<th>Owner</th>
<th>Address</th>
<th>Phone</th>
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<tbody>
<tr>
<td>KGMY/KGBX</td>
<td>AC/Country</td>
<td>Springfield</td>
<td>AC</td>
<td>1400 kHz</td>
<td>840 S. Glenstone; 65802</td>
</tr>
<tr>
<td>KGMY</td>
<td>AC</td>
<td>Springfield</td>
<td>AC</td>
<td>1400 kHz</td>
<td>840 S. Glenstone; 65802</td>
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<td>WELK-FM</td>
<td>Country</td>
<td>Springfield</td>
<td>Country</td>
<td>1490 kHz</td>
<td>840 S. Glenstone; 65802</td>
</tr>
<tr>
<td>WEMC-FM</td>
<td>Country</td>
<td>Springfield</td>
<td>Country</td>
<td>1490 kHz</td>
<td>840 S. Glenstone; 65802</td>
</tr>
<tr>
<td>WLSX-FM</td>
<td>Country</td>
<td>Springfield</td>
<td>Country</td>
<td>1490 kHz</td>
<td>840 S. Glenstone; 65802</td>
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<td>WRRN-FM</td>
<td>Country</td>
<td>Springfield</td>
<td>Country</td>
<td>1490 kHz</td>
<td>840 S. Glenstone; 65802</td>
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<tr>
<td>WWMO-FM</td>
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<td>Springfield</td>
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<td>1490 kHz</td>
<td>840 S. Glenstone; 65802</td>
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<td>Country</td>
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<td>WSVN-FM</td>
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<td>Country</td>
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**Great Empire Broadcasting**

Box 2180, 65801
417-865-6614 Fax: 417-865-9643

---

**KXTM-FM**

Easy
Stn 1: 101.3 MHz 100 kw @ 1,181'
GM: J.A. Meyer GSM: Gary Oldham
PD: Dee Dungan CE: Dale Blankenship

**Meyer Communications Inc. (grp)**

Box 3676; 65808
417-862-3751 Fax: 417-867-7675

**KWTQ-FM**

AC
Stn 1: 560 kHz 2 kw-D, 4 kw-N, DA2
Stn 2: 98.7 MHz 100 kw @ 551'
GM: Kurt Boney GSM: Eldon Combs
PD: Phil Gibson PD: Dave Alexander

**Midwest Family Stations (grp)**

313C E. Battlefield Rd., 65807
417-866-5677 Fax: 417-866-6717

---

**WGCH-AM**

News-AC
Stn 1: 1490 kHz 1 kw-U, ND
GM: Clark Burkhard GSM: Clark Burkhard
PD: Clark Burkhard CE: Frank Hadju

**Greenwich Broadcasting Corp.**

1490 Dayton Ave., Greenwich CT 06830
203-869-1490 Fax: 203-869-3636

**WMMM-AM**

Solid Gold
Stn 1: 1260 kHz 1 kw-D, DAD
GM: Walter Broadhurst GSM: W. Broadhurst
PD: Mark Graham CE: Cliff Mills

**MinuteMan Broadcasting Inc.**

1 Lois St., Norwalk CT 06850
203-849-9955 Fax: 203-840-1312

**WNW-C/CI.Rock**

Stn 1: 1350 kHz 1 kw-D, 500 w-N, DAD
Stn 2: 95.9 MHz 3 kw @ 300'
GM: Cindy McCurdy PD: Mike Lee
PD: Mark Graham CE: Cliff Mills

**CRB Broadcasting Corp.**

148 East Ave., Norwalk CT 06851
203-838-5566 Fax: 203-854-5116

---

2-114
### #229 State College PA

#### See Market Profile, page 3-157

<table>
<thead>
<tr>
<th>Station</th>
<th>Follows</th>
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<tr>
<td>CE:</td>
<td></td>
<td>GM:</td>
<td>Stn:</td>
</tr>
<tr>
<td>WMAJ/WBHV</td>
<td>News-Talk/CHR</td>
<td>Donald Copper</td>
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<tr>
<td>WBLF</td>
<td>WRSC</td>
<td>GM: John Frederickson</td>
<td>104.3 mHz</td>
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<tr>
<td>WGMR</td>
<td>WTRN</td>
<td>GSM: Dana Schulte</td>
<td>103.5 mHz</td>
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<tr>
<td>WTRN/WGMR</td>
<td>Full Svc</td>
<td>GM: Tim Moinar</td>
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<td>PD: Dave Dallow</td>
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<td>CE: Rob Backstrom</td>
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<td>Burbach Broadcasting Group (grp)</td>
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<td>421 E. Beaver St., Rear</td>
<td>960 kHz</td>
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<td>Allegheny Mountain Network Stations (grp)</td>
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<td>204 Calder Way, State College PA 16801</td>
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<td>814-684-3200</td>
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<td>WZWW-FM</td>
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<td>95.3 mHz</td>
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<td>790 w @ 636</td>
<td>50 kW @ 500'</td>
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<td>GM: Cary Simpson</td>
<td>107.9 mHz</td>
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<td>PD: Craig Schaffer</td>
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<td>Allegheny Broadcasting</td>
<td>1200 kHz</td>
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<td>863 Benner Pike, 16801</td>
<td>2.95 kHz</td>
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<td>#217 Steubenville OH-Weirton WV</td>
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#### See Market Profile, page 3-158

<table>
<thead>
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<th>Station</th>
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<td>WWHO</td>
<td>John Scalfone</td>
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<td>GM: Richard McGraw</td>
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<td>PD: Mike Slaughter</td>
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<td>CE: Dan Thomas</td>
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<td>McGraw Broadcasting Corp.</td>
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<td>B-7, 116 Bantam Ridge Rd., Wintersville</td>
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### #87 Pittsburgh CA

#### See Market Profile, page 3-158

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<td>William S. Massey</td>
<td>1300 kHz</td>
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<tr>
<td>WCVR</td>
<td>WOSY1</td>
<td>GSM: Kevin Thrush</td>
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<td>KMAC</td>
<td>WCVR</td>
<td>Stn:</td>
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<td>Kentreprise Corp.</td>
<td>1040 kHz</td>
<td>16 kHz @ 800'</td>
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<td>Box 2050, East Liverpool OH 43920</td>
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<td>216-385-1490</td>
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<td>WSTY/WKY</td>
<td>News-Talk/CHR</td>
<td>Station Follows</td>
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<td>16 kHz @ 800'</td>
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<td>Stn 2: 103.5 kHz</td>
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<td>103.5 kHz</td>
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<tr>
<td>GM: William Chesser</td>
<td>GSM: Greg Harper</td>
<td>100 kHz</td>
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</tr>
<tr>
<td>PD-AM: Joyce Chesser</td>
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<tr>
<td>CE: Rob Backstrom</td>
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<tr>
<td>#87 Pittsburgh CA</td>
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### #69 Syracuse NY

#### See Market Profile, page 3-159

<table>
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<tr>
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<td>WTHQ</td>
<td>deutsch</td>
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<td>WTHQ</td>
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<td>#69 Syracuse NY</td>
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### Source Guide & Directory 1994©

2-115
WHNZ/WHPT  All News/Soft Rock
Stn 1: 570 kHz  5 kw-D, 4.5 kw-N, DA2
Stn 2: 102.5 kHz  100 kw @ 1,663'  GM: Drew Rashbaum  PD: Rich Carey  GM: David Glenn
Rep: Banner Net; AM: CBS; CNN, FL Net.

WTVSA (grp)  Market Communications Inc.  (grp)
Stn 1: 1.015 mHz  100 kw @ 1,535'  GM: Dick Florence
Moody Bible Institute of Chicago (grp)
813-391-9994  Fax: 813-397-6425

WLUV-FM  Vocal Standards
Stn 1: 106.3 mHz  3 kw @ 300'  GM: Frank Ferreri  PD: Larry Pugliese
CM: Scott Miller
Pasco Pinellas Broadcasting Co.
6214 Springer Dr., Port Richey FL 34668
813-845-1063  Fax: on req.

WMTX AM-FM  Hot AC (s)
Stn 1: 1040 kHz  3.6 kw-D, 420 w-N, DAN
Stn 2: 95.7 mHz  100 kw @ 566'  GM: John Pinch  PD: Mason Dixon
CM: Ben Umberger
Metroplex Communications (grp)
merger into Clear Channel
Communications pending
18167 U.S. 19, Clearwater FL 34624
813-536-9600  Fax: 813-536-6000

WOBN -AM  Spanish
Stn 1: 1300 kHz  5 kw-D, 1 kw-N, DA2  GM: Frank De Tilio  PD: Carlos Martinez
CM: Bill Brown  Net: CBS Hispanic
WYTM Radio Inc.
3825 Henderson Blvd., #100, Tampa FL 33629
813-281-0013  Fax: 813-286-3422

WOYK AM-FM  Talk-Sports/Country
Stn 1: 1010 kHz  50 kw-D, 5 kw-N, DA2
Stn 2: 99.5 kHz  100 kw @ 566'  GM: Jay Miller  CM: Tom Rivers
CM: Frank Berry  Rep: Katz
Infinity Broadcasting (grp)
AM aqc 11-23-89; FM acq 12-9
9450 Koger Blvd., St. Petersburg FL 33702
813-576-6055  Fax: 813-577-1324

WRBO AM-FM  Urban/Country
Stn 1: 1380 kHz  5 kw-D, UAN  Stn 2: 104.7 mHz  100 kw @ 555'  GM: David Manning  PD: Brian Thomas
CM: Lou Fandela
Cleor/Channel Communications Inc. (grp)
5510 Gray St. #130, Tampa FL 33609
813-287-1047  Fax: 812-282-3299

WRXBM  Urban
Stn 1: 1590 kHz  5 kw-D, 1 kw-N, DA2  GM: Eugene Danzey  PD: Rob Simone
CM: Ed Gorman
Anner, Urb.
Rolyan Communications Inc.
1700 34th St. S., St. Petersburg Beach FL 33711
813-864-1600  Fax: 813-321-3025

Duopoly

WUSN/WWM  Talk/Soft AC
Stn 1: 620 kHz  10 kw-UAN  Stn 2: 94.9 kHz  10 kw-D, 2 kw-UAN  Stn 3: 107.3 kHz  100 kw @ 620'  GM: Todd Leiser  PD: Paul Ciliano
CM: Paul Franklin  Rep: Christal

WCFOM-FM  70's
Stn 1: 92.5 kHz  10 kw-UAN  Stn 2: 96.7 kHz  10 kw-D  Stn 3: 107.3 kHz  10 kw-UAN  GM: Tom Paleveda  PD-FM: Paul Franklin  GM: Dave Solinske
Rep: Christal

WWMF  Classical
Stn 1: 88.5 kHz  2 kw-FM1: 1 kw-UAN
Stn 2: 96.3 kHz  2 kw-FM2: 1 kw-UAN

WFCM  Northern Bugle
acq of WEFM-FM plus 4.8m from CBS, 4.1 kw-UAN  GM: Todd Leiser  PD: Jeff Yoder  Rep: Christal

WTSMP -AM  Urban Contemp
Stn 1: 1150 kHz  5 kw-D, 2.5 kw-N, DA2  GM: Chris Turner  CM: Toni Tenney
PD: Nat Washington  Net: SBN

WYFLE-FM  Religion
Stn 1: 88.9 kHz  50 kw @ 942'
Stn 2: 90.9 kHz  50 kw @ 949'

#180 Terre Haute IN
See Market Profile, page 3-160

See Market Profile, page 3-161

Contemporary Media Broadcasting (grp)
1341 Ohio St.; 47807
812-232-5034  Fax: 812-234-4383

WCBH-FM  Contemporary
Stn 1: 104.3 mHz  11.2 kw @ 495'  GM: Dick Honeycutt  PD: Richard Honeycutt

WJH-AM  Standards/Oldies
Stn 1: 1300 kHz  500 w-D, ND  GM: Ronn Mott  PD: Dennis Roberts
Cardinal Broadcasting Inc.
721 Wabash Ave. #509; 47807
812-232-1300  Fax: 812-234-0053

WLEZ-FM  Easy
Stn 1: 102.7 kHz  28 kw @ 659'
GM: Jim Ganley  Net: CNN

Bomar Broadcasting Co. (grp)
Note: simulcasts WMRI-FM Ft. Wayne 1072 Windsor Rd.; 47802
812-299-4343

WMSI-FM  Adult Light Contemp
Stn 1: 100.7 kHz  50 kw @ 500'  GM: Paula Phillips  PD: Bill Day

WPS/RWCF  MOR/Country
Stn 1: 1440 kHz  1 kw-D, ND  Stn 2: 98.5 kHz  5 kw @ 500'
GM: Bill Brown
GM: Ken Brown  PD: Bill Brown

Bright Tower Communications Inc.
Box 3190; 47803
812-533-2141  Fax: 812-533-0513

WSDM AM-FM  News/Oldies
Stn 1: 1130 kHz  500 w-D, ND  Stn 2: 97.7 kHz  3 kw @ 299'
GM: Mike Peterson  Rep: Regional Reps

Equity One Media Partners
Box 3598; 47803
812-234-9770/446-2507 Fax: 812-446-7150

WTHI AM-FM  All News/Country
Stn 1: 1480 kHz  5 kw-D, 1 kw-N, DA2  Stn 2: 99.9 kHz  50 kw @ 488'
GM: David Liston  PD: Barry Kent

Wabash Valley Broadcasting Corp.
918 Ohio St.; 47808
812-234-9481  Fax: 812-234-0089

#236 Texarkana TX-AR
See Market Profile, page 3-161
KHSP AM-FM
Chrstn Tk/Chrtn AC
S1n 1: 1400 kHz 1 kw-U, ND
S1n 2: 1039.9 kHz 5.1 kw @ 354'
GM: Jay Calhoun GSM: Vicky Vanderventer
PD-AM: Don Slater PD-FM: Jay Calhoun
CE: Don Slater CE: Jay Calhoun
Net: USA, Ambassador, CBN, Salem/Montriser

KPKR-FM
Station Rep: Roslin
Stn KXAR
PD: Mike Ryan Rep: Major Market
Net: ABC-R

Venice Broadcasting Co. Inc.
611 LeMoyn Rd., Northwood OH 43619
419-693-9957 Fax: 419-697-2490

WYHK-FM
Country
Stn 1: 95.7 kHz 3.5 kw @ 433'
GM: Buddy Carr GSM: Buddy Carr
CE: Ron Slack

WREID inc.
1201 Fremont Pike, Woodville OH 43469
419-837-9696

#173 Toledo
See Market Profile, page 3-162

Station Follows Station Follows
KFWI-D/KTOD KTOP
KLVN KTPK-FM
KLZ-FM KLVN KZTO-FM
WVDM WOBS KMAJ-FM WIBV-FM
KMKG-FM WIBW

KLWN
Country
Stn 1: 1320 kHz 500 w-D, ND
Stn 2: 106.3 kHz 100 kw @ 774'
GM: Hank Booth GSM: Warner Lewis
PD-AM: Larry Wilson PD-FM: Tim Barrett
CE: Brian Short

Lawrence Broadcasting Inc.
3 Box 3007, Lawrence KS 66046
913-843-1320 Fax: 913-841-1320

KMAJ-AM-FM
Talk/AC
Stn 1: 1440 kHz 5 kw-D, 1 kw-N, DA1
Stn 2: 107.7 kHz 100 kw @ 1214'
GM: Fritz Reynolds GSM: Bill Reed
PD: Mary Fran CE: Kevin Block

Midland Broadcasting
5315 S.W. 7th St.; 66604
413-272-2122 Fax: 413-272-6219

#72 Toledo
See Market Profile, page 3-161

Station Follows Station Follows
WXMA/WIBW
WXMK-FM

1994 Radio Business Report®
#131 Trenton NJ
See Market Profile, page 3-162

Station Stn Stn
WBUD Follows WKKW-FM WBUD
WBUD-FM WTM Follows WSTP-FM WBUD
WHWH Follows WTM -
WMBG -

WBUD/WKXW News-MOR/Oldies
Stn Stn Stn
Stn 1: 1260 kHz 5 kw-D, 2.5 kw-N, 9 kw-S
Stn 2: 101.5 mHz 19 kw @ 804'
GM: John Dzuba GSM: Barbara Rabinowitz
PD: Terry Smith CE: Bill Smith
Press Broadcasting Co.
Box 5636; 08630
609-882-7191 Fax: 609-883-6684

WHWH/WPSST SAC-News/Talk/CHR
Stn Stn Stn
Stn 1: 1350 kHz 5 kw-U, DA2
Stn 2: 97.5 mHz 50 kw @ 430'
GM: Joan Gerberding GSM: Cynthia Morgan
NSM: Greg Stansens PD: Michael Bunch
PD-FM: Michael Stevens CE: Josh Hadlen
Net: ABC, NBC, UPN, Unistar
Nassau Broadcasting Co.
221 Witherspoon St., Princeton NJ 08542
609-924-3600 Fax: 609-924-1725

WIGM-AM Gospel
Stn Stn Stn
Stn 1: 1300 kHz 3.2 kw-D, 1.3 kw-N, DA2
GM: Lee Scott GSM: Scott Willis Family Broadcasting (grp)
PD: -

WTTM-AM News-Talk-Spanish
Stn Stn Stn
Stn 1: 920 kHz 1 kw-U, DA1
GM: Mark Moston CE: Ron Simpson
Great Scott Broadcasting Ltd. (grp)
333 W. State Rd; 08618
609-695-8515 Fax: 609-695-6706

WCHR-FM Religion
Stn Stn Stn
Stn 1: 94.5 mHz 50 kw @ 240'
GM: Chuck Zulkier CE: Ron Simpson
Great Scott Broadcasting Ltd. (grp)
Woodside Rd., Yardley PA 19067
215-493-4252 Fax: 215-493-9212

#216 Tri-Cities WA
See Market Profile, page 3-163

Station Stn Stn
Stn 1: 1260 kHz 5 kw-D, 1.5 kw-N
GM: Kathy Balleaur GSM: vacant
PD-AM: Greg Allen PD-FM: Paul Walker
CE: Greg Allen
Columbia Theatre Co.
Box K, Pasco WA 99302
509-586-2151 Fax: 509-582-6387

KEY-W Hot AC
Stn Stn Stn
Stn 1: 93.3 mHz 3 kw @ 194'
GM: Terry Bailey GSM: Tamara Jarrett
PD: Jim Slone PD: McGavren
Rep: Kate

United Broadcasting of Washington
3900 W. Clearwater #111, Kennewik WA 99336
509-735-4539 Fax: 509-735-9451

KONA-AM Soft Hits
Stn Stn Stn
Stn 1: 610 kHz 5 kw-U, DA2
Stn 2: 105.3 mHz 100 kw @ 1,181'
GM: Dean Mitchell GSM: Dick Carstens
PD: Greg Martin CE: Art Bum
Tri-Cities Communications Inc.
Box 2623, Pasco WA 99302
509-547-1618 Fax: 509-547-1618

KORD-AM Hot Country
Stn Stn Stn
Stn 1: 670 kHz 10 kw-D, 250 kw-W, ND
Stn 2: 102.7 mHz 100 kw @ 1,100'
GM: Jeff Ripley GSM: Kendall Huling
PD: Ken Olsen CE: Jeff Ripley
PD: John Ross Rep: Major Market

4 K Radio
2621 West A St., Pasco WA 99301
Box 2455, Pasco WA 99302
509-547-9791 Fax: 509-547-8659

KTCR/KEGX Talk/Classic Rock
Stn Stn Stn
Stn 1: 1340 kHz 5 kw-U, ND
Stn 2: 106.5 mHz 100 kw @ 1,050'
GM: Roger McDowell GSM: Larry McKenzie
PD: Jon McGann CE: Ron Swatte
Rep: Christal
Net: AMs, BBS, Talknet, EIB
Poularities holdings (grp)
acq. 11-9-92
LMA: operates KJKNL (KJU L.P.)
830 W. Columbia Blvd. #B2, Kennewick WA 99336
509-793-0783 Fax: 509-736-8627

KUJK/KNL Talk/Oldies
Stn Stn Stn
Stn 1: 1420 kHz 5 kw-U, DA1
Stn 2: 95.7 mHz 100 kw @ 1,400'
GM: Danny Mitchell PD: Danny Mitchell
Rep: Christal
Net: MBS, EIB, Talknet, Daynet, Unistar, CNN
KUJ L.P.
LMA: brok’d to KTCR/KEGX (Poularities)
Rt. 5, Box 153, Walla Walla WA 99362
509-783-0783 Fax: 509-736-8627

KZFR-FM Hot AC
Stn Stn Stn
Stn 1: 101.7 mHz 3.53 kw @ 869'
GM: Eldon Bogart GSM: Eldon Bogart
PD: Brian Tucker CE: Eldon Bogart
Cormac C. Thompson Inc.
1227 Hillcrest Dr., Prosser WA 99350
509-786-1017 Fax: 509-786-1181

KCRZ-FM Country Classics
Stn Stn Stn
Stn 1: 107.5 mHz 14.5 kw @ 3257'
GM: Tom Rockler GSM: Keith Samuels
PD: Jim Stone Rep: Katz

Tucson Community Broadcasting
LMA: brok’d to KUCB/KLIM (Rex Bcgr)
2505 N. Campbell Ave. #342: 85719
502-887-1000 Fax: 502-887-3392

KGY-AM Big Band
Stn Stn Stn
Stn 1: 1080 kHz 1 kw-U, DA1
Stn 2: 94.9 mHz 100 kw @ 1,952'
GM: Lauray Browning GSM: Kevin O'Brien
PD: Bruce St James PD-FM: Bobby Rich
CE: John Decker Rep: Major Market

Canao Broadcasting Corp.
Joe Crotz
Box 767, Green Valley AZ 85622
502-625-0700 Fax: 502-648-0275

KJYK/KLBB CHR/AC
Stn Stn Stn
Stn 1: 1490 kHz 1 kw-U, DA1
Stn 2: 94.9 mHz 100 kw @ 1,952'
GM: Lauray Browning GSM: Kevin O'Brien
PD: Bruce St James PD-FM: Bobby Rich
CE: John Decker Rep: Major Market

Behan Broadcasting
acq from Duchoissois 1-93, GM: RBR
1-20-93; sale to Apogee Comm. pending.
$5.5, RBR 2-28-94
3438 N. Country Club; 85716
502-795-1490 Fax: 502-327-2260

KMR/KLKB Nostalgia/Country
Stn Stn Stn
Stn 1: 1330 kHz 2 kw-D, 5 kw-N, DA1
Stn 2: 103.1 mHz 900 w @ 502'
GM: Eleanor Ballard
Golden State Broadcasting Corp.
696 E. Welmore #200; 85705
502-579-7642 Fax: aval on req.

KQTL-AM Spanish Talk-Contemp
Stn Stn Stn
Stn 1: 1210 kHz 10 kw-D, 5 kw-N, DA1
GM: Paul Sanchez GSM: Paul Sanchez
PD: Berta Gallego CE: Pete Trobich
El Seguirgado Broadcasting Co.
Box 1511; 85702
502-628-1200 Fax: 502-326-4927

Duopoly

KTKT-KLXP Sports-Talk/AOR
KEKO-AM Alternative
Stn Stn Stn
Stn 1: 990 kHz 10 kw-D, 1 kw-N, DA2
Stn 2: 96.1 mHz 100 kw @ 1,952'
Stn 3: 92.1 mHz 50 kw @ 492'
GM: Tony Schavieltello GSM: Linda Diana
PD-AM: Mike Rapp PD-FM1: Larry Miles
PD-FM2: Charlie Morris CE: Blake Williams
Rep: Christal

Lotus Communications Corp. (grp)
acq. KEKO from Nova Comm., 8-93,
$125M, RBR 8-23-93
1920 W. Copper; 85744
502-622-6711 Fax: 502-624-3226

KTUC/KKRN News-Talk/Cl.Rock
Stn Stn Stn
Stn 1: 1400 kHz 1 kw-U, ND
Stn 2: 97.5 mHz 3 kw @ 10
GM: Tom Hansel GSM-AM: Tom Johnson
GSM-FM: Laurie Hassey
PD: Mike Gabrielsson CE: Frank Fergoso
KTUC Investments, Tom Hassey, pres.
2761 N. Country Club Blvd., 85716
502-326-8768 Fax: 502-326-3057

KZTR-AM Spanish Contemp
Stn Stn Stn
Stn 1: 1450 kHz 1 kw-U, DA1
GM: Isaac Ruiz GSM: Linda Whiltam
PD: Rufino Cantu
Radio Pantera Inc.
Valentino West, pres.
2475 N. Jack Rabbit Blvd.; 85745
502-670-1455 Fax: 502-670-1601

Source Guide & Directory 1994©
### Utica

#### See Market Profile, page 3-166

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#### 190 Waco TX

#### See Market Profile, page 3-167

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#### Duopoly

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#### WACO AM-FM

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<tr>
<td>KWWX</td>
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<tr>
<td>WWCO</td>
<td>Jon</td>
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### KMBX-AM

#### Christian Music-Talk

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</table>
WHFS-FM  Modern Rock
Stn:  99.1 mHz  50 kw @ 460'
GM:  T. Alan Hay (VP)  GSM:  Jeanelle Hines
PD:  Robert Benjamin  CE:  Randy Scott
Duchossil Communications Co. (grp)
Sale to Liberty Broadcasting pending, $126,25M, RBR 5-31-93
Note: Also serves Baltimore. Licensed to Annapolis MD
8201 Corporate Dr. #550, Landover MD 20785
301-306-0991  Fax: 301-731-0431

WHUR-FM  Urban AC
Stn:  96.3 mHz  24 kw @ 670'
GM:  Millard Watkins  GSM:  S. Jeanette Tyce
PD:  Hector Hannibal  CE:  John Thomas
Rep: D&R  Net:  CBS Spectrum
Howard University
529 Bryant St, NW; 20059
202-806-3500  Fax: 202-806-3522

WINX-AM  Oldies
Stn:  1600 kHz  1 kw-D, 500-w, DAN
GM:  Gene Alim  GSM:  Martin Miller
PD:  Gary Gross  CE:  Bill Vickers
Rep: Resi  Radi o Communications
Bill Parris, pres.
8 Baltimore Rd., Rockville MD 20850
301-424-9292  Fax: 301-424-9266

WJKF-FM  Personality
Stn:  106.7 mHz  22 kw @ 730'
GM:  Kenneth Stevens  GSM:  Alan Leinwand
PD:  Jeremy Coleman  CE:  Dan Ryan
Rep: Torbet  Net:  ABC, Source
Infinity Broadcasting (grp)
acq of WPGC-AM-1-FM from Cook Inlet
pending, $60M, RBR 10-11-93
Note: simulcast on WJKF-AM Baltimore
Box 3649 Georgetown, Staten.; 20007
703-691-1900  Fax: 703-385-0189

WKYS-FM  Urban
Stn:  139.3 mHz  24 kw  @ 705'
GM:  Skip Finley (pres)  GSM:  Jeffrey Myers
PD:  Barbara Prieto  CE:  Bob Clinton
Albimar Communications Inc.
4001 Nebraska Ave. NW; 20016
202-686-9300  Fax: 202-686-2268

WMAL-AM  News-Talk
Stn:  630 kHz  1 kw-D, 1 kw-A
GM:  Tom Brosnan  GSM:  Zamira Jones
PD:  Jim Gallant  CE:  Don Culp
Rep: Katz
Capital Cities/ABC Inc. (grp)
4400 Jennerf St. N.W.; 20015
202-895-2300  Fax: 202-364-9668

WRQX-FM  AC
Stn:  107.7 mHz  34 kw  @ 604'
GM:  Jim Robinson  GSM:  Jeff Boden
PD:  Lorin Palagi  CE:  Don Culp
Rep: Katz
Capital Cities/ABC Inc. (grp)
4400 Jennerf St. N.W.; 20015
202-895-2300  Fax: 202-364-9668

WMZQ-AM-FM  Country
WCPY/WRX
Stn:  1390 kHz  8 kw-D, 1 kw-A
Stn 2:  98.7 mHz  5 kw-D, VAR
Stn 3:  730 kHz  5 kw-D, 1 kw-A
Stn 4:  105.9 kHz  28 kw  @ 648'
GM:  Charlie Ochs  GSM:  Nancy Bryant
PD:  Gary McClure  CE:  Gary McCurtis
Viacom Broadcasting Group (grp)
Duopoly swap: Received WCPY/WRX
$20M from Group W for KIKK-AM-FM
Houston, RBR 7-12-93

5513 Connecticut Ave. N.W.; 20015
202-362-8330  Fax: 202-966-2679

WOL-WMMJ  Talk & R&B Old/Urban AC
Stn 1:  1450 kHz  1 kw-D, 1 kw-A
Stn 2:  102.3 mHz  2.8 kw  @ 479'
GM:  Ed Turner  GSM:  Tony Washington
PD:  Larry Higgins  CE:  Scott Elmoore
Radio One (grp)
400 H St. N.E.; 20002
202-675-4800  Fax: 202-675-4842

WPTW-FM  Jazz-News-Talk
Stn:  89.3 mHz  50 kw @ 410'
GM:  Leon Collins
Pacificac Foundation (grp)
702 H St. N.W.; 20001
202-783-3100  Fax: 202-783-3106

WPDC-AM  Talk/Chr-Dance
Stn 1:  1580 kHz  50 kw-D, 270-w, NA
Stn 2:  95.5 mHz  50 kw @ 500'
GM:  David Garner  SIM:  Gene Harley
GSM-A:  Michelle Royal
GSM-F:  Sam Rogers  PD-A:  Steve Chaconas
PD-F:  Jay Stevens  CE:  Ed Bukolt
Rep: BanneNet: CBC, BRN, NBC/Unistar
InnQuest Radio Partners (grp)
Sale to Infinity pending, $60M, RBR
10-11-93
6301 Ivy Ln., #800, Greenbelt MD 20770
301-441-3546  Fax: 301-441-9505

WRQX-FM  Country
Stn:  107.7 mHz  29 kw  @ 604'
GM:  Rick Scharf  GSM:  Rick Scharf
PD:  Chris O’Brien  CE:  John Bissett
First Virginia Communications Inc.
7900 Sudley Rd. #901, Manassas VA
20110
703-369-1080  Fax: 703-369-6901

WTOP-WASH  News/AC
Stn:  1500 kHz  50 kw-D, DA2
Stn 2:  97.1 mHz  26 kw  @ 666'
GM:  Tom McKinley  GSM:  Mark O’Brien
ND-AM:  Hal Brown  PD-FM:  Steve Streit
CE:  Daniel Garber
Rep: Group W  Net:  AM, CBS
Evergreen Media Corp. (grp)
3400 Idaho Ave. N.W.; 20016
202-895-5200  Fax: 202-895-5140

WUST-AM  Multicultural
Stn:  120.0 kHz  20 kw-D, ND
GM:  Alan Pendleton  GSM:  Alan Pendleton
OM:  Ray Andrews

World Radio Network
2131 Cimminns Ln., Falls Church VA 22043
703-532-0400  Fax: 703-532-5693

WVDC-AM-FM  Adult Standard/AOR
Stn 1:  1260 kHz  5 kw-D, DA2
Stn 2:  101.1 mHz  22.5 kw  @ 760'
GM:  Mek S. Lebar (pres)  GSM:  Jeff Hodges
PD:  Dave Brown  CE:  Pat Malloy
Capital Broadcasting Co.
8750 Brookville Rd., Silver Spring MD
20910
301-587-7100  Fax: 301-587-0225

WWRC/WGAY  Talk/Soft Ac
Stn:  980 kHz  5 kw-D, DA2
Stn 2:  99.5 mHz  21 kw  @ 770'
GM:  Robert Longwell  GSM-A:  Dennis Reese
GSM-F:  Mary Rankin  PD-A:  Peter Lauder
PD-F:  Bob Moke  CE:  Kevin McNamara
Greater Media Inc. (grp)
8121 Georgia Ave., Silver Spring MD
20910
301-587-4900  Fax: 301-589-4961

WXTR-FM  Oldies
Stn:  104.1 mHz  22 kw  @ 764'
GM:  Bob Rich  GSM:  Warren Wright
PD:  Bob Dickman  CE:  Ward Petrow

Four Seasons Communications (grp)
Sale with WMXK-FM Richmond to Liberty
pending, est. $32.2M, RBR 11-1-93
5210 Auth Rd., Marlow Hills, MD 20746
301-899-3014  Fax: 301-899-6011

WYCB-AM  Gospel
Stn:  1340 kHz  1 kw-D, NA
GM:  Karen Jackson  GSM:  Karen Jackson
PD:  Winston Chantey  CE:  Scott Taylor
Broadcast Holdings Inc.
1025 Vermont Ave. N.W., #1030; 20005
202-737-6400  Fax: 202-638-3027

WATR-AM  AC-Talk
Stn:  1320 kHz  5 kw-D, 1 kw-W, DA2
GM:  Mark Gilmore  GSM:  Barbara Davitt
PD:  Tom Chumle  CE:  Ken Stilts
WATR Inc.
1 Broadcast Ln., 06706
203-755-1121  Fax: 203-574-3025

WWCO-AM  Oldies-Sports
Stn:  1240 kHz  1 kw-D, NA
GM:  Tom Coffey  GSM:  Bob Sommerville
PD:  Valley Mann  CE:  Frank Jankowitz
Winthrop Broadcasting Corp.
Box 99, 06720
203-755-9926  Fax: 203-753-8729

WATERLOO-Cedar Falls  IA

See Market Profile, page 3-168

Source Guide & Directory 1994©
#238 Watertown NY

See Market Profile, page 3-169

Station

<table>
<thead>
<tr>
<th>Station</th>
<th>Owners</th>
<th>Freq</th>
<th>Power</th>
<th>License</th>
</tr>
</thead>
<tbody>
<tr>
<td>WATN</td>
<td>WCNQ</td>
<td>1200</td>
<td>3 kW</td>
<td>1,000</td>
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<tr>
<td>WYFX</td>
<td>WCNQ</td>
<td>2000</td>
<td>5 kW</td>
<td>2,000</td>
</tr>
<tr>
<td>WTCQ</td>
<td>WCNQ</td>
<td>2000</td>
<td>3 kW</td>
<td>1,000</td>
</tr>
</tbody>
</table>

LMA

WATN/WTOJ Oldies-Talk/AC

WLKC-FM Country

Stn 1: 1240 kHz 1 kW, N, DU
Stn 2: 103.1 mHz 670 w @ 594
Stn 3: 103.7 mHz 6 kW @ 328
GM: David Mance GSM: Ted Ford
PD: Joel Brox CE: Jack Freer

Clancy-Mance Communications Inc.

LMA: programs WKGG-FM (Cape Al Bkg.), (102.7 mHz, W-TOJ-Q), 199 Weltha Ave., 13601

315-782-1240 Fax: 315-782-0312

LMA

WKGG-FM

Stn 1: 102.7 mHz 3 kW @ 328
GM: David Mance GSM: Ted Ford
PD: Jack Freer CE: Ken Rowland

Cape Broadcasting L.P., LMA: Serves Cape Vincent NY area, simulcast WTOJ-FM (Clancy-Mance), 199 Weltha Ave., 13601

315-782-1240 Fax: 315-782-0312

WRCQ/WCIZ Country/AOR

Stn 1: 1410 kHz 5 kW-D, 1,000, N-D
Stn 2: 97.5 mHz 100 kw @ 285

Waseewan Radio Assocs., Inc.

RD 2, Gifford St., 13601

315-782-6540 Fax: 315-786-0566

WTNY AM-FM AC/CHR

Stn 1: 790 kHz 1 kW, N-D
Stn 2: 93.5 mHz 4 kW @ 328
GM: Don Alexander GSM: Jim Brett
PD-AM: George Meher PD-FM: Dick 'O'Neill
CE: Michael L. Ring
Rep: Torbet Net: AM: CBS, MBS

Black River Broadcasting (grp)

134 Mullen St., 13601

315-789-0790 Fax: 315-786-4379

#158 Wausau-Stevens Point WI

See Market Profile, page 3-169

Station

<table>
<thead>
<tr>
<th>Station</th>
<th>Owners</th>
<th>Freq</th>
<th>Power</th>
<th>License</th>
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<tr>
<td>WDEZ-FM</td>
<td>WRIG</td>
<td>1010</td>
<td>1 kW</td>
<td>1,000</td>
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<tr>
<td>WDBL</td>
<td>WSAU</td>
<td>1000</td>
<td>5 kW</td>
<td>5,000</td>
</tr>
<tr>
<td>WRFR</td>
<td>WSPD</td>
<td>1020</td>
<td>5 kW</td>
<td>5,000</td>
</tr>
<tr>
<td>WFCF-FM</td>
<td>WSAU</td>
<td>1000</td>
<td>3 kW</td>
<td>3,000</td>
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<tr>
<td>WIZD-FM</td>
<td>WWR-2</td>
<td>1000</td>
<td>5 kW</td>
<td>5,000</td>
</tr>
<tr>
<td>WJED-FM</td>
<td>WYCD</td>
<td>1020</td>
<td>5 kW</td>
<td>5,000</td>
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<tr>
<td>WLCX-FM</td>
<td>WJQX</td>
<td>1000</td>
<td>3 kW</td>
<td>3,000</td>
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</table>
| WLBW/MLJY Talk-Olde/New | 1450 kHz 750 w, N-UD
Stn 2: 106.5 mHz 100 kw @ 800
GM: Jack Hackman GSM: Artie Pack
PD: John Simonson CE: Jay Latsch

Net: ABC-I

Goetz Broadcasting Corp.

1710 N. Central Ave., Box 630, Marshfield WI 54449
715-384-2191 Fax: 715-387-3588

WFRH/WRW News-MOR/Hat AC

Stn 1: 1320 kHz 5 kW-D, 600 w-N, D
Stn 2: 103.3 mHz 60.5 @ 331
GM: Miles Knutson (VP) GSM: M. Knutson
PD-AM: Greg Gack PD-FM: Ed Paulson
CE: Frank Zastrow
Net: CBS
Wisconsin Rapids Broadcasting Co. Inc.

Box 8022, Wisconsin Rapids WI 54495
715-424-1300 Fax: 715-424-1347

WIZD-FM

Stn 1: 99.9 mHz 6 kW @ 328
GM: Wm. Kerigman (VP) GSM: Dick Raat
PD: Pat Shanahan CE: Rick Westenberg
Net: ABC

Wizard Communications Inc.

1612 Plover Rd., Box 850, Plover WI 54467
715-344-6030 Fax: 715-341-5070

WJMT/WMKK MOR-Thru-OR-C/RL

Stn 1: 1200 kHz 1 kW-D, 127 W, N, V
Stn 2: 104.1 mHz 130 @ 445
GM: Wayne Smith (VP) GSM: John Roberts
PD: Steve Resnick CE: Chuck Gennaro
Net: NBC/MBS

Roberts Broadcasting Inc.

1018 A. E. Main St., Merrill WI 54452
715-536-6262 Fax: 715-536-6208

WFOM-FM

Stn 1: 94.7 mHz 50 kw @ 492
GM: Douglas A. Wick GSM: Rick Pfaff
PD: Mike McClain CE: Roger Watson
Rep: Eastridge

Mosinina Communications Inc.

101 Grand Ave. #100, 1206, Wausau WI 54402-1206
715-848-9470 Fax: 715-848-2283

WIRG/WDEZ

Stds/Country

Stn 1: 1380 kHz 5 kW-U, DA2
Stn 2: 101.9 mHz 100 kw @ 489
GM: Beverly Rice GSM-AM: Dennis Jaekes
GM: Bonnie J提示：由于原始数据文本格式，某些部分可能无法完全准确地解析和呈现。
### #88 Wichita

<table>
<thead>
<tr>
<th>Station</th>
<th>Frequency</th>
<th>Power</th>
<th>Format</th>
<th>Owner/Manager</th>
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<tbody>
<tr>
<td>WWAX</td>
<td>1070 kHz</td>
<td>100 kw</td>
<td>Classic Rock</td>
<td>Matt Johnson</td>
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<tr>
<td>WWAY</td>
<td>105.3 kHz</td>
<td>100 kw</td>
<td>News/Talk/AC</td>
<td>Barry Casey</td>
</tr>
<tr>
<td>WWAX-FM</td>
<td>1070.5 kHz</td>
<td>100 kw</td>
<td>Christian</td>
<td>Larry Wright</td>
</tr>
<tr>
<td>WBNV-FM</td>
<td>93.5 MHz</td>
<td>3 kw</td>
<td>Soft AC</td>
<td>Carl Robins</td>
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### #203 Wheeling

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<tr>
<td>WBBG</td>
<td>1070 kHz</td>
<td>3 kw</td>
<td>Classic Rock</td>
<td>Ken Kirby</td>
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<tr>
<td>WBBG-FM</td>
<td>1070 kHz</td>
<td>3 kw</td>
<td>Classic Rock</td>
<td>Ken Kirby</td>
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### KFDD FM

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<td>Barry Casey</td>
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### KFAX FM

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<td>100 kw</td>
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### KFAX KXKL

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<td>100 kw</td>
<td>News/Talk/AC</td>
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### WBNV-FM

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<th>Format</th>
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</thead>
<tbody>
<tr>
<td>WBNV-FM</td>
<td>93.5 MHz</td>
<td>3 kw</td>
<td>Soft AC</td>
<td>Carl Robins</td>
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**Source Guide & Directory 1994 ©**

## Duopoly

<table>
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<th>Frequency</th>
<th>Power</th>
<th>Format</th>
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<tbody>
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<td>KLSQ/KWQ</td>
<td>105.4 MHz</td>
<td>100 kw</td>
<td>News/Talk/AC</td>
<td>Barry Casey</td>
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### KFAX FM

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<th>Frequency</th>
<th>Power</th>
<th>Format</th>
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<tr>
<td>KFAX</td>
<td>105.3 MHz</td>
<td>100 kw</td>
<td>News/Talk/AC</td>
<td>Barry Casey</td>
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**Source Guide & Directory 1994 ©**

## Duopoly

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<th>Frequency</th>
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<tr>
<td>KLSQ/KWQ</td>
<td>105.4 MHz</td>
<td>100 kw</td>
<td>News/Talk/AC</td>
<td>Barry Casey</td>
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### KFAX FM

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<th>Frequency</th>
<th>Power</th>
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<th>Owner/Manager</th>
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<td>KFAX</td>
<td>105.3 MHz</td>
<td>100 kw</td>
<td>News/Talk/AC</td>
<td>Barry Casey</td>
</tr>
</tbody>
</table>

---

**Source Guide & Directory 1994 ©**
GM: Jim Worthington  GSM: Lisa Allen  PD: Pat Moyer  CE: Ralph Cramm  Southern Skies Corp. (grp)  5610 E. 29th St.; 67220  316-683-4566  Fax: 316-683-4609

#235 Wichita Falls TX

See Market Profile, page 3-171

Station  Follows  Station  Follows
KLFF  KTLT-FM  KLFF
KLUR-FM  KWS-FM  KLFF
KNIN  KSWT
KNIN  KYYS  KLFF

LMA

WARM/WMGS
Stn 1: 590 kHz 5 kw-U, DA2
Stn 2: 92.9 kHz 5.25 kw @ 1,385
GM: Jim Luftos  GSM-AM: Tim Dunkin
GMF: Bob Maley  PD-AM: George Gilbert
PD-FM: Mike Edwards  CE: Bob Leonio
Susquehanna Radio Corp. (grp)
LMA: runs WBHT-FM (Fairview Communications)
Wilkes Barre-Scranton Hwy., Box 590, Avoca PA 18411-0090
717-655-2271  Fax: 717-457-8737

WBHT-FM
Stn 1: 97.1 kHz 250 w @ 1,102
GM: Jim Luftos  GSM: Timothy M. Dunkin
PD: Bill Sheridan  CE: Bob Leonio
Rep: McGeaven
Fairview Communications
LMA: brokers to WARM/WMGS
Box 971, Avoca PA 18641
717-655-2271  Fax: 717-457-8737

WAZL/WWSH
Stn 1: 1490 kHz 1 kw-U, ND
Stn 2: 97.9 kHz 20 kw @ 729
GM: Jam Banko  GSM: Charlie Miller
PD: Billy Waschko  CE: Bob Shot
Bob Moisey
acq from Lusarome, $750K, RBR 4-19-93
Box 326, Hazleton PA 18210
717-454-4002  Fax: 717-454-4068

WBAX/WYOS
Stn 1: 1240 kHz 5 kw-U, ND
Stn 2: 92.1 kHz 750 w @ 663
GM: Rick Malkey  GSM: Rick Malkey
PD: Vince Clark  CE: Tommy Summers
Frank & Maley Inc.
sale to WJUL/WZRN (Susquehanna)
Campbell's, $700K, RBR 2-24-94
1 Broadcast Plaza, Wilkes Barre PA 18703
717-288-7575  Fax: 717-288-7577

WCDL/WSGD
Stn 1: 1440 kHz 5 kw-D, ND
Stn 2: 94.3 kHz 520 w @ 771
GM: Bob Vanderheyden  GSM: Ron Swanson
PD: Bob Vanderheyde  CE: David Swartz
S & P Broadcasting L.P.
One Montague Mountain Rd., Suite B, Moosic PA 18507
717-341-9494  Fax: 717-344-3661

Duopoly
WDLX/WDLW-FM
Ctry/Ctry
Stn 1: 93.7 kHz 1.95 w @ 679
Stn 2: 95.9 kHz 6 kw @ 328
GM: Michael McCormack  GSM: Paul Krupa
PD: Nancy Faye  CE: Ron Schacht
Mountain Broadcasting Inc.
as WoDLX from Hilt 12-93
1895 W. Mountain Rd., Plymouth PA 18651
Box U, Dallas PA 18612
717-779-3399  Fax: 717-779-4888

WEJL/WEXZ
Stn 1: 630 kHz 500 w-D, ND
Stn 2: 107.1 kHz 190 w @ 1,267
GM: Jim Davyes  GSM: Shane Reeve
PD-AM: Phil Cunningham  PD-FM: Tim Rising
CE: Geoge Guida
Shamrock Communications Inc. (grp)
acq of WBAX/WYOS Wilkes-Barre from Frank & Maley
RBR 2-24-94 149 Penn Ave., Scranton PA 18504
717-346-6555  Fax: 717-346-6038

WHLM-FM
Stn 1: 106.5 kHz 36 kw @ 579
GM: Robert W. Sweppenheiser  GSM: Joe Daniels  CE: Ted Kopper

Magee Industrial Enterprises
107 W. Main St., 260 Building, Scranton PA 18515
1708-784-5500  Fax: 717-784-1004

WICK/WWDL
Stn 1: 1400 kHz 1 kw-U, ND
Stn 2: 104.9 MHz 270 w @ 1,090
GM: Doug Lane  GSM: Phil Bullwinkle
PD: Paula Deignan  CE: Dan Nguyen
Lancom Inc.
1049 N. Seboul Rd., Scranton PA 18504
717-344-1221  Fax: 717-963-1199

Duopoly
WILK-AM/WGBI-AM
News-Talk (s)
WKHZ-FM/WGGY-AM
CHR/AC
GM: Don Marks  GSM: Susan Kidner
Stn 1: 980 kHz 5 kw-D, 1 kw-N, ND
Stn 2: 910 kHz 1 kw-D, 500 w-N, ND
Stn 3: 98.5 MHz 8.7 kw @ 1172
Stn 4: 101.3 MHz 7 kw @ 1110
GM: Gerald Getz  GSM-A: Michael Remaley
GM-Fs: Regina Todd  PD-As: Joe Zone
PD-Fs: Ken Medek  CEs: Ron Balonis
CEs: Bob Thomas
Rep: Katz  Net: AMs: ABC
Keymarket Communications (grp)
2400 Radio Hwy. 315, Pittsfield MA 01201
717-883-9950  Fax: 717-883-9851

WNAK-AM
Stn 1: 102.3 MHz 3 kw @ 71
Stn 2: 95.5 MHz 250 w-D, ND
GM: Robert Nielson  GSM: Charmaine Grove
PD: Mike Kaye  CE: Ron Schacht
Rep: Katz & Powell
Seven-Thirty Broadcasters Inc.
84 S. Prospect St., Nanticoke PA 18634
717-735-0730  Fax: 717-735-4834

WTLO-FM
Stn 1: 1290 kHz 1 kw-U, MD
Stn 2: 107 MHz 760 w @ 663
GM: Rick Malkey  GSM: Rick Malkey
PD: Vince Clark  CE: Tommy Summers
Frank & Maley Inc.
sale to WDLS-WFAM (Fairview Communics)
Campbell's, $700K, RBR 2-24-94
1 Broadcast Plaza, Wilkes Barre PA 18703
717-288-7575  Fax: 717-288-7577

WVPO/WSBG
AC-Talk/CHR
Stn 1: 940 kHz 5 kw-D, ND
Stn 2: 93.5 MHz 560 w @ 764
GM: Susan LaRose  GSM: Andy Sumereau
PA 18640
PD: Mike Beckenbach
Commongen Broadcasting Co.
22 S. 6th St., Stroudsburg PA 18360
717-421-2100  Fax: 717-421-2040

#234 Williamsport PA

See Market Profile, page 3-173

Station  Follows  Station  Follows
WYRF-FM  WHTO-FM  WYLC
WFXX  WJAK
WHTO-FM  WRKJ  WPAK
WJFQ-FM  WRKJ  WPAK
WJWG-FM  WYPA  WWPA
WGSA-FM  WWFD-FM  WWPA
WJSU-FM  WJSA  WZDR-JF  WJSA
WZKS-FM  WRAK

WFXJ/WZXR
Sports-Talk/AOR
Stn 1: 1450 kHz 1 kw-U, ND
Stn 2: 99.3 MHz 210 w @ 1227
GM: Joseph Wagner  GSM: Sharon Banks
PD: Ted Miner  CE: Bryan Chose
Rep: Chose
PAC Communications Inc.
2020 Basin St.; 70111 717-323-3608  Fax: 717-323-8882

LMA

WHTO-AM
Stn 1: 103.9 kHz 1.3 kw @ 430
GM: Vic Michael  GSM: Randy Laperota
PD: Mark Williams  CE: Vic Michael
Promarketing
LMA: operates WYRF-FM (North PA)
#192 Yakima WA

See Market Profile, page 3-175

<table>
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<td>KXDD-FM</td>
<td>KMTX</td>
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<td>KREW-FM</td>
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<td>KZRE</td>
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</table>

## Yakima Broadcasting Co. Inc.
- Box 127, 98907
- 509-246-1390 Fax: 509-453-6530

### LMA
- KIT/KATS News-Talk/Classic Rock
  - Station: 1280 kHz 5 kW, 1 kW, ND
  - Stn 2: 94.5 kHz 100 kW @ 909 ft
  - GM: Dave Aamodt
  - PD: Tim Berg
  - CE: Dave Czarnowski

- KMWX/KFFM Oldies/CHR
  - Station: 1460 kHz 5 kW, 3.7 kW, ND, DUS
  - Stn 2: 107.3 kHz 100 kW @ 1500 ft
  - GM: David Carpenter
  - PD: Frank Taylor
  - CE: Aaron Wasilewski

- KREW AM-FM News/Contemporary
  - Station: 1210 kHz 10 kW, 1 kW, ND
  - Stn 2: 96.7 kHz 3 kW
  - GM: Don Bennett
  - PD: Tad Berens
  - CE: Don Bennett

- KUTV/KXDD Country/Country
  - Station: 980 kHz 5 kW, 500 W, ND
  - Stn 2: 104.1 kHz 61 kW @ 781 ft
  - GM: Greg Smith
  - PD: Lea McClanathan
  - CE: Andy Thompson

- KYKA-FM Oldies
  - Station: 96.9 MHz 5 kW @ 368 ft
  - GM: Don Schrack
  - PD: Mike Spencer

- KXYY/XKXS Hot Country/Italian
  - Station: 1020 kHz 5 kW, 500 W, ND
  - Stn 2: 92.9 MHz 17.1 kW @ 843 ft
  - GM: Roy Larson
  - PD: Gilbert Galvan

- KZTA AM-FM Spanish/Spaich
  - Station: 930 kHz 1 kW, 127 w, ND
  - Stn 2: 99.3 MHz 630 w @ 591 ft
  - GM: Ramon Duarte
  - PD: Ramon Duarte
  - CE: Andy Vallejo

- KGTM-FM KZYT Broadcasting Co.
  - Box 249, 98907
  - 509-248-4722 Fax: 509-457-7241

### #101 York

See Market Profile, page 3-175

<table>
<thead>
<tr>
<th>Station</th>
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<td>WRWR</td>
<td>WYWR-FM</td>
<td>WYWR-FM</td>
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</table>

## KZTA AM-FM Spanish/Spaich
- Station: 930 kHz 1 kW, 127 w, ND
- Stn 2: 99.3 MHz 630 w @ 591 ft
- GM: Ramon Duarte
- PD: Ramon Duarte
- CE: Andy Vallejo
- KD Radio: 930 kHz 1 kW, 127 w, ND
- CE: Andy Vallejo

## KGTM-FM KZYT Broadcasting Co.
- Box 249, 98907
- 509-248-4722 Fax: 509-457-7241

## #86 Youngstown

See Market Profile, page 3-176

<table>
<thead>
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<td>WYBR-FM</td>
<td>WYBR-FM</td>
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</table>

## WBBW-WBBG News Talk/Oldies
- Station: 1240 kHz 1 kW, U-N
- Stn 2: 93.3 MHz 50 kW @ 280 ft
- GM: Larry Weiss
- PD: Jeff Kelly
- Rep: Chistral

## WGFT-AM Christian
- Station: 1500 1 kW, W-D, DAD
- GM: Timothy De Capua
- PD: Linda Thompson
- CE: Christral

## WHOT-AM-FM Adult Standards
- Station: 1390 kHz 5 kW, U-N
- GM: Bill Kelly
- PD: Dan Rivers
- Rep: Kathy

## WKBN-AM News/Smooth/Talk/News
- Station: 1540 kHz 5 kW, W-D, DAD
- GM: Dominic Baragona
- PD: Gary Pizzati
- Rep: Eastman

## WKBX-AM News/Talk/Oldies
- Station: 1560 kHz 5 kW, W-D, DAD
- GM: Bill Kelly
- PD: Dan Rivers
- Rep: Kathy

## WKNB-WNWO Urban Contemporary
- Station: 1410 kHz 5 kW, U-N
- GM: Tom Klein
- PD: Dave Hanahan
- Rep: Eastman

## WRWO-AM Oldies-Talk
- Station: 1440 kHz 5 kW, U-N
- GM: Robin Best
- PD: George Dripp
- Rep: Brian

## WSNM/WXK Standard/Contemporary
- Station: 1500 kHz 5 kW, W-D, DAD
- GM: Mark Levy
- PD: Chuck Stevens
- Rep: Banner

## The Lincoln Group (grp)
- Station: 465 E. State St., Box 530, Salem OH 44460
- Fax: 216-337-9977

## 1994 Radio Business Report®

### 2-128
Shamrock Broadcasting, Inc.

Where belief in human potential and support of individual growth and development is a fundamental concern.

We salute those who help make these ideals a reality in our communities.

Shamrock Broadcasting, Inc., 4444 Lakeside Drive, Burbank, CA 91505-4017
**MARKET PROFILES**

This Market Profiles section of the 1994 Source Guide and Directory contains a statistical “snapshot” for all 262 Arbitron-rated markets. The Market Profiles are arranged alphabetically and include several new features this year—including information gathered exclusively by Radio Business Report. Among this year’s new features: rankers for a market’s top-five stations in morning drive and three key age cells. (The rankers were provided to RBR by The Interep Radio Store.) Also new this year, each station listed here includes its frequency, owner name and programming format.

Each Market Profile contains:

- Market name and rank
- Market revenue figures, for both total market billing and national spot billing. For markets which report to the accounting firm of Miller, Kaplan, Arase & Co., an actual number is supplied for 1991 and 1992. A projected number is shown for 1993 and is based on a ratio of multi-year trend data to 11-month actual results for 1993. In those markets where no Miller, Kaplan numbers were available, RBR used Source Guide questionnaire responses to help our editors estimate specific 1993 market revenue.
- The national spot figures are actual revenue figures, provided to RBR exclusively by Radio Expenditure Reports. The 1991 and 1992 figures are full-year results. The 1993 figures are year-to-date through November.
- Demographic profiles of total persons by age cell, based on Arbitron data.
- Ethnic percentages for blacks and Hispanics, also based Arbitron data.
- Arbitron’s 12+ population estimate for the metro, along with 12+ population figures for each county in the metro.
- Median household (HH) income as published by Arbitron.
- Total retail sales as published by Arbitron.
- Recent station sale, duopoly or LMA activity as compiled exclusively by RBR.
- Ratings sweeps. A four-book ratings trend is shown for all markets where Arbitron does four surveys; numbers are shown for other markets as noted. Numbers shown are 12+, total week, 6 AM to 12 M, are copyrighted by Arbitron and are used with permission. The most current numbers for each market are shown in bold type. Stations which have averaged a one share or better over several ratings books were included in the charts.
- Each station listed here includes its AM or FM frequency, owner name and programming format. This information is based exclusively on RBR research and Source Guide questionnaire responses.

### ABILENE TX (217)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings see p. 2-2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
<tr>
<td>Total national</td>
<td>---</td>
</tr>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fe92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KEAN-FM</td>
<td>105.1</td>
<td>Sun Group</td>
<td>Ctr</td>
<td>34.4</td>
<td>26.9</td>
<td>27.5</td>
</tr>
<tr>
<td>KCDD-FM</td>
<td>103.7</td>
<td>TaylorCty</td>
<td>CHR</td>
<td>0.5</td>
<td>5.7</td>
<td>9.8</td>
</tr>
<tr>
<td>KEYJ-FM</td>
<td>107.9</td>
<td>Dynamic</td>
<td>Ctr</td>
<td>3.7</td>
<td>6.2</td>
<td></td>
</tr>
<tr>
<td>KBCY-FM</td>
<td>99.7</td>
<td>Tye</td>
<td>Ctr</td>
<td>6.9</td>
<td>2.6</td>
<td>6.2</td>
</tr>
<tr>
<td>KCWS-FM</td>
<td>102.7</td>
<td>Ovation</td>
<td>Ctr</td>
<td>6.3</td>
<td>5.2</td>
<td>4.1</td>
</tr>
<tr>
<td>KORG-FM</td>
<td>100.7</td>
<td>Wooten</td>
<td>HAC</td>
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<td>4.7</td>
<td>2.1</td>
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<tr>
<td>KHXS-FM</td>
<td>106.3</td>
<td>Sure</td>
<td>Easy</td>
<td>3.2</td>
<td>3.1</td>
<td>2.1</td>
</tr>
<tr>
<td>KKJR-FM</td>
<td>98.1</td>
<td>Webster</td>
<td>Tod</td>
<td>2.6</td>
<td>1.5</td>
<td>2.1</td>
</tr>
<tr>
<td>KNTS</td>
<td>1470</td>
<td>MediaBsc</td>
<td>NT-Sp</td>
<td>2.1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KVRP-FM</td>
<td>95.5</td>
<td>RigPins</td>
<td>Ctr</td>
<td>2.1</td>
<td></td>
<td></td>
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<tr>
<td>KBBA</td>
<td>1560</td>
<td>Dynamic</td>
<td>Span</td>
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**Rankers**

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KEAN-FM</td>
<td>KEAN-FM</td>
<td>KEAN-FM</td>
</tr>
<tr>
<td>2</td>
<td>KBCY-FM</td>
<td>KEYJ-FM</td>
<td>KBCY-FM</td>
</tr>
<tr>
<td>3</td>
<td>KCWS-FM</td>
<td>KCDD-FM</td>
<td>KCWS-FM</td>
</tr>
<tr>
<td>4</td>
<td>KCDD-FM</td>
<td>KBCY-FM</td>
<td>KHXS-FM</td>
</tr>
<tr>
<td>5</td>
<td>KEYJ-FM</td>
<td>KCWS-FM</td>
<td>KVRP-FM</td>
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**Demographics**

<table>
<thead>
<tr>
<th>Demographics</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>33.3%</td>
<td>43.3%</td>
<td>39.8%</td>
<td>89.7%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>5.2%</td>
<td>12.4%</td>
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<td></td>
</tr>
<tr>
<td>HH income</td>
<td>$33,637</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>$1,024,542</td>
<td></td>
<td></td>
<td></td>
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</table>

**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Callahan</td>
<td>TX</td>
<td>9,800</td>
</tr>
<tr>
<td>Jones</td>
<td>TX</td>
<td>13,100</td>
</tr>
<tr>
<td>Taylor</td>
<td>TX</td>
<td>97,200</td>
</tr>
</tbody>
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**Recent market activity**

LMAs | KORG-FM brok'd to KBBA/KEYJ | KCWS-FM brok'd to KCDD-FM

Source Guide & Directory 1994
Revenue (Station listings see p. 2-2)

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Cnty</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WWCP-FM</td>
<td>104.5</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WTRY-FM</td>
<td>107.0</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WRAV-FM</td>
<td>105.9</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WABY</td>
<td>105.1</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WXLE-FM</td>
<td>105.4</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WABY</td>
<td>104.7</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WPAT</td>
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<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WRAY-FM</td>
<td>103.9</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WRKX-FM</td>
<td>103.9</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WPGX-FM</td>
<td>103.4</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WWCP-FM</td>
<td>107.0</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WWCP-FM</td>
<td>107.0</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WWCP-FM</td>
<td>107.0</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
<tr>
<td>WWCP-FM</td>
<td>107.0</td>
<td>GrdnThms</td>
<td>0.6</td>
<td>4.5</td>
<td>4.6</td>
<td>4.9</td>
<td>5.2</td>
</tr>
</tbody>
</table>

Demographics

| 12-17      | 9.5%   | Black population | 4.5%   |
| 18-24      | 13.2%  | Hispanic population | 1.8%  |
| 25-34      | 18.8%  | HH income | $40,556 |
| 35-44      | 19.0%  | 50-54 | 6.0% |
| 55-64      | 10.5%  | Retail sales ($000) | $6,971,896 |
| 65+        | 15.8%  | Total          | 748,000 |

Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albany</td>
<td>NY</td>
<td>250,400</td>
</tr>
<tr>
<td>Greene</td>
<td>NY</td>
<td>39,000</td>
</tr>
<tr>
<td>Rensselaer</td>
<td>NY</td>
<td>129,400</td>
</tr>
<tr>
<td>Saratoga</td>
<td>NY</td>
<td>160,500</td>
</tr>
<tr>
<td>Schenectady</td>
<td>NY</td>
<td>125,600</td>
</tr>
</tbody>
</table>

Recent market activity

Closed: Duop: WQMX-FM to Gerry Griffin (grp) from Barry Sims, crvr. for $650K, RBR 8-16-93
WGY AM/FM to Madame Media (grp) from Empire Reorganization, $5.5M, RBR 7-26-93
WROX AM/FM to Albany Bcg from Radio Terrace (grp), $5M, RBR 1-18-93
### ALBANY, GA (244)

#### Revenue

<table>
<thead>
<tr>
<th>Market revenue (Station listings see p. 2-2)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>$</td>
</tr>
</tbody>
</table>

**Total national ($ million) $ 3.8**

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Su93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WJIZ-FM</td>
<td>95.3</td>
<td>Keys</td>
<td>Urb</td>
<td>33.1</td>
<td>30.2</td>
</tr>
<tr>
<td>WAKAK-FM</td>
<td>101.7</td>
<td>K-Country</td>
<td>Cty</td>
<td>15.8</td>
<td>19.5</td>
</tr>
<tr>
<td>WJYZ</td>
<td>96.0</td>
<td>Keys</td>
<td>Urb</td>
<td>12.2</td>
<td>13.4</td>
</tr>
<tr>
<td>WJAD-FM</td>
<td>97.3</td>
<td>Guardian</td>
<td>HAC</td>
<td>5.8</td>
<td>6.7</td>
</tr>
<tr>
<td>WEGC-FM</td>
<td>103.7</td>
<td>Rowland</td>
<td>Easy</td>
<td>5.8</td>
<td>4.7</td>
</tr>
<tr>
<td>WVFE-FM</td>
<td>105.5</td>
<td>Mitchell</td>
<td>Urb</td>
<td>2.9</td>
<td>4.7</td>
</tr>
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<td>WGPC-FM</td>
<td>104.5</td>
<td>Albany</td>
<td>FScv</td>
<td>5.8</td>
<td>4.0</td>
</tr>
<tr>
<td>WSGY-FM</td>
<td>100.3</td>
<td>Peterson</td>
<td>Cty</td>
<td>1.4</td>
<td>0.7</td>
</tr>
</tbody>
</table>

**Rankers**

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 WJIZ-FM</td>
<td>WJIZ-FM</td>
<td>WJYZ</td>
<td>WJIZ-FM</td>
</tr>
<tr>
<td>2 WAKAK-FM</td>
<td>WJYZ</td>
<td>WAKAK-FM</td>
<td>WAKAK-FM</td>
</tr>
<tr>
<td>3 WJYX</td>
<td>WQVE-FM</td>
<td>WEGC-FM</td>
<td>WEGC-FM</td>
</tr>
<tr>
<td>4 WJYZ</td>
<td>WQVE-FM</td>
<td>WEGC-FM</td>
<td>WEGC-FM</td>
</tr>
<tr>
<td>5 WQVE-FM</td>
<td>WEGC-FM</td>
<td>WJAD-FM</td>
<td>WJAD-FM</td>
</tr>
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</table>

**Demographics**

<table>
<thead>
<tr>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.9%</td>
<td>11.9%</td>
<td>21.8%</td>
<td>20.8%</td>
<td>7.6%</td>
<td>5.8%</td>
<td>9.2%</td>
<td>13.1%</td>
</tr>
</tbody>
</table>

**Population 475,400**

**Recent market activity**

**Closed**

**Pending**

**ALBUQUERQUE (79)**

#### Revenue

<table>
<thead>
<tr>
<th>Market revenue (Station listings see p. 2-3)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
</tr>
<tr>
<td>------</td>
</tr>
<tr>
<td>$</td>
</tr>
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</table>

**Total national ($ million) $ 2.5**

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fw93</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>KRST-FM</td>
<td>92.3</td>
<td>Crnnwth</td>
<td>Cty</td>
<td>15.0</td>
<td>13.0</td>
<td>16.0</td>
</tr>
<tr>
<td>KKO8</td>
<td>77.0</td>
<td>Fairmnt</td>
<td>NT</td>
<td>10.9</td>
<td>11.0</td>
<td>12.5</td>
</tr>
<tr>
<td>KKSS-FM</td>
<td>97.3</td>
<td>SunGroup</td>
<td>CHR</td>
<td>7.5</td>
<td>7.5</td>
<td>6.3</td>
</tr>
<tr>
<td>KZRR-FM</td>
<td>94.1</td>
<td>Continental</td>
<td>OR</td>
<td>6.6</td>
<td>4.5</td>
<td>6.8</td>
</tr>
<tr>
<td>KOB-FM</td>
<td>93.3</td>
<td>Fairmnt</td>
<td>AC</td>
<td>7.2</td>
<td>6.9</td>
<td>7.2</td>
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<td>KHFM-FM</td>
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<td>Clsl</td>
<td>2.2</td>
<td>3.5</td>
<td>3.7</td>
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<tr>
<td>KLSK-FM</td>
<td>104.1</td>
<td>Continental</td>
<td>IFr</td>
<td>3.8</td>
<td>3.9</td>
<td>4.5</td>
</tr>
<tr>
<td>KZQ-FM</td>
<td>105.1</td>
<td>BstMedia</td>
<td>Rock</td>
<td>3.7</td>
<td>3.8</td>
<td>4.5</td>
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<tr>
<td>KMGA-FM</td>
<td>99.5</td>
<td>Spacecom</td>
<td>SAC</td>
<td>4.4</td>
<td>3.8</td>
<td>4.4</td>
</tr>
<tr>
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<td>BstMedia</td>
<td>Oid</td>
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<td>4.3</td>
<td>3.3</td>
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<td>Rammar</td>
<td>Cty</td>
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<td>3.1</td>
<td>1.9</td>
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<tr>
<td>KJU-FM</td>
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<td>MBC</td>
<td>NAC</td>
<td>3.8</td>
<td>4.5</td>
<td>4.2</td>
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**Rankers**

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**Demographics**

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**Population 88,100**

**Recent market activity**

Closed

Pending

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Source Guide & Directory 1994

3-3
Revenue (Station listings see p. 2-4)

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## Altoona (230)

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

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### Demographics

| 12-17 | 9.9% | Black population | 0.8% |
| 18-24 | 10.2% | Hispanic population | 0.1% |
| 25-34 | 16.3% | HH income | $31,529 |
| 35-44 | 16.0% | Retail sales ($000) | $967,197 |

### Population

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### Recent market activity

LMA KAEZ-FM and KPURAM-FM, KLSF-FM, sales only

## Amarillo (191)

### Revenue

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### Total national

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<td>KQFX-FM</td>
<td>104.3</td>
<td>5th Ctrl</td>
<td>Ctry</td>
<td>0.7</td>
<td>3.2</td>
</tr>
<tr>
<td>KPUR-FM</td>
<td>107.1</td>
<td>Westwind</td>
<td>Old</td>
<td>1.5</td>
<td>2.4</td>
</tr>
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<td>KAKS-FM</td>
<td>107.9</td>
<td>Heritage</td>
<td>CHR</td>
<td>4.4</td>
<td>2.0</td>
</tr>
</tbody>
</table>

### Demographics

| 18-34 | 32.4% | Black population | 4.8% |
| 25-54 | 52.1% | Hispanic population | 12.4% |
| 35-64 | 42.3% | HH income | $34,797 |
| 18+   | 89.3% | Retail sales ($000) | $1,915,518 |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Potter</td>
<td>TX</td>
<td>76,400</td>
</tr>
<tr>
<td>Randall</td>
<td>TX</td>
<td>77,000</td>
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</tbody>
</table>

### Recent market activity

LMA KAEZ-FM and KPURAM-FM, KLSF-FM, sales only

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Source Guide & Directory 1994
### Revenue

<table>
<thead>
<tr>
<th></th>
<th>(Station listings see p. 2-6)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>Total national</td>
<td></td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
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<tbody>
<tr>
<td>12-17</td>
<td>9.2%</td>
</tr>
<tr>
<td>18-24</td>
<td>14.4%</td>
</tr>
<tr>
<td>25-34</td>
<td>22.8%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.6%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.9%</td>
</tr>
<tr>
<td>50-54</td>
<td>6.0%</td>
</tr>
<tr>
<td>55-64</td>
<td>8.8%</td>
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<tr>
<td>65+</td>
<td>11.3%</td>
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### Revenue

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<tr>
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<th>(Station listings see p. 2-6)</th>
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<tbody>
<tr>
<td>($ million)</td>
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<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
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<tbody>
<tr>
<td>12-17</td>
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<tr>
<td>18-24</td>
<td>12.9%</td>
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<tr>
<td>25-34</td>
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</tr>
<tr>
<td>35-44</td>
<td>25.3%</td>
</tr>
<tr>
<td>45-49</td>
<td>8.5%</td>
</tr>
<tr>
<td>50-54</td>
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<tr>
<td>55-64</td>
<td>6.6%</td>
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<tr>
<td>65+</td>
<td>4.6%</td>
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### Population

<table>
<thead>
<tr>
<th></th>
<th>2,124,600</th>
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</tr>
<tr>
<td>State</td>
<td>CA</td>
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<tr>
<td>12+ pop.</td>
<td>2,124,600</td>
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### Recent market activity

- Closed: Duop: KYAK/KGOT to KYMG-FM (ComCo), RBR 2-15-93
- Duop: KHAR/KBRJ to KMBQ-FM (Alaska Best Comm), $800 K, RBR 4-12-93
- Duop: KBFX-FM to KKSD/KASH (Community Pacific), $1.3 M, RBR 7-19-93
- LMA KENI-AM and KKSD/KASH/KBFX, sales only

---

### Copyright

### ANN ARBOR (142)

#### Revenue

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<tbody>
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#### Total national

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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</thead>
<tbody>
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<td>Media-Base</td>
<td>Rock</td>
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<td>Old</td>
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<tr>
<td>WAAM</td>
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<td>Whitehall</td>
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<td>1.1</td>
<td>3.9</td>
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#### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WIOB-FM</td>
<td>WJR</td>
<td>WJR</td>
</tr>
<tr>
<td>2</td>
<td>CIMX-FM</td>
<td>WWWW-FM</td>
<td>WWWW-FM</td>
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<tr>
<td>3</td>
<td>WHYT-FM</td>
<td>WQKL-FM</td>
<td>WAAM</td>
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<tr>
<td>4</td>
<td>WWWW-FM</td>
<td>WCSX-FM</td>
<td>WQKL-FM</td>
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<tr>
<td>5</td>
<td>WKQC-FM</td>
<td>WIOB AM/FM</td>
<td>WLTI-FM</td>
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### APPLETON-OSHKOSH (134)

#### Revenue

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<tbody>
<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

<table>
<thead>
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<th>Calls</th>
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<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<tr>
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<td>Odon</td>
<td>Ctry</td>
<td>6.9</td>
<td>9.2</td>
<td>2.2</td>
</tr>
<tr>
<td>WAPL-FM</td>
<td>105.7</td>
<td>Woodward</td>
<td>AOR</td>
<td>1.2</td>
<td>13.6</td>
<td>11.1</td>
</tr>
<tr>
<td>WMGV-FM</td>
<td>103.9</td>
<td>MidWestFam</td>
<td>CHR</td>
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<td>6.1</td>
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<td>5.5</td>
<td>6.9</td>
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<td>WHBY</td>
<td>1150</td>
<td>Woodward</td>
<td>AC</td>
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</tr>
<tr>
<td>WROE-FM</td>
<td>94.3</td>
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<td>SAC</td>
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<td>6.1</td>
<td>5.8</td>
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<td>WOSH</td>
<td>1490</td>
<td>MidWestFam</td>
<td>NT</td>
<td>2.4</td>
<td>4.4</td>
<td>3.8</td>
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<td>ChHit</td>
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<td>2.7</td>
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<tr>
<td>WKFX-FM</td>
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<td>WinCom</td>
<td>Old</td>
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<td>3.3</td>
<td>2.4</td>
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<td>WSGC</td>
<td>1050</td>
<td>Evangel</td>
<td>Ctry</td>
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<td>1.5</td>
<td>1.8</td>
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<tr>
<td>WEMI-FM</td>
<td>100.1</td>
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<td>Rel</td>
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<td>2.4</td>
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<td>WMBE</td>
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<td>Evans</td>
<td>Polka</td>
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<td>2.6</td>
<td>1.1</td>
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<td>Winnebago</td>
<td>Stds</td>
<td>2.6</td>
<td>2.4</td>
<td>0.9</td>
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</table>

#### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WAPL-FM</td>
<td>WUSW-FM</td>
<td>WUSW-FM</td>
</tr>
<tr>
<td>2</td>
<td>WUSW-FM</td>
<td>WAPL-FM</td>
<td>WNAM</td>
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<td>WMGV-FM</td>
<td>WROE-FM</td>
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<tr>
<td>4</td>
<td>WIXX-FM</td>
<td>WIXX-FM</td>
<td>WROE-FM</td>
</tr>
<tr>
<td>5</td>
<td>WROE-FM</td>
<td>WHBY</td>
<td>WAPL-FM</td>
</tr>
</tbody>
</table>

### Demographics

<table>
<thead>
<tr>
<th>Race</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>10.8%</td>
<td>12.7%</td>
<td>20.7%</td>
<td>19.1%</td>
<td>7.2%</td>
<td>5.8%</td>
<td>9.5%</td>
<td>14.9%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>0.7%</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
<td>0.3%</td>
</tr>
<tr>
<td>HH income</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
<td>$38,468</td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
<td>$2,456,787</td>
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</tbody>
</table>

### Population

<table>
<thead>
<tr>
<th>263,700</th>
<th>Calumet</th>
<th>Outagamie</th>
<th>Winnebago</th>
</tr>
</thead>
<tbody>
<tr>
<td>County</td>
<td>State</td>
<td>12+ pop.</td>
<td></td>
</tr>
<tr>
<td>Calumet</td>
<td>WI</td>
<td>27,800</td>
<td></td>
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<tr>
<td>Outagamie</td>
<td>WI</td>
<td>116,100</td>
<td></td>
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<tr>
<td>Winnebago</td>
<td>WI</td>
<td>119,800</td>
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</table>

### Recent market activity

- Closed: WOZZ-FM to Midwest Comm., RBR 3-1-93
- Pending: Duop: WKFX-FM to WROE-FM (Fox Valley), RBR 6-14-93

---


*Source Guide & Directory 1994*
<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings see p. 2-7)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>Total national</td>
<td></td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
</tr>
</tbody>
</table>

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

<table>
<thead>
<tr>
<th>Arbitron Ratings</th>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
<td>Freq</td>
</tr>
<tr>
<td>WWNC</td>
<td>570</td>
</tr>
<tr>
<td>WKSF-FM</td>
<td>99.9</td>
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<tr>
<td>WISE</td>
<td>1310</td>
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<td>WMIT-FM</td>
<td>106.9</td>
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<td>WSKY</td>
<td>1230</td>
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**Demographics**

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>8.9%</td>
</tr>
<tr>
<td>18-24</td>
<td>10.6%</td>
</tr>
<tr>
<td>25-34</td>
<td>17.0%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.0%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.9%</td>
</tr>
<tr>
<td>50-54</td>
<td>7.1%</td>
</tr>
<tr>
<td>55-64</td>
<td>11.0%</td>
</tr>
<tr>
<td>65+</td>
<td>19.3%</td>
</tr>
</tbody>
</table>

**Black population** 6.9%
**Hispanic population** 0.6%
**HH income** $32,185
**Retail sales ($000)** $1,378,124

**Population** 167,000

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buncombe</td>
<td>NC</td>
<td>152,400</td>
</tr>
<tr>
<td>Madison</td>
<td>NC</td>
<td>14,600</td>
</tr>
</tbody>
</table>

**Recent market activity**

Pending WWNC/WKSF to Osborn Comm., RBR 12-13-93

---

I want my . . .
I want my . . .
I want my RBR

Forwarding order expired?
Call 703-719-9500 and we'll fix you up.

---

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ATLANTA (12)

Revenue

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<tr>
<th></th>
<th></th>
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<tbody>
<tr>
<td>Market revenue ($ million)</td>
<td>104.9</td>
<td>108.3</td>
<td>122.5</td>
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<tr>
<td>Total national ($ million)</td>
<td>27.3</td>
<td>23.9</td>
<td>20.8*</td>
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</tbody>
</table>

*Note: through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th></th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
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</thead>
<tbody>
<tr>
<td>Black population</td>
<td>9.9%</td>
<td>12.6%</td>
<td>23.1%</td>
<td>22.2%</td>
<td>8.4%</td>
<td>5.8%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>25.3%</td>
<td>21.0%</td>
<td>21.0%</td>
<td>22.2%</td>
<td>8.4%</td>
<td>5.8%</td>
</tr>
<tr>
<td>HH income ($000)</td>
<td>$43,410</td>
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<tr>
<td>Retail sales ($000)</td>
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<td></td>
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<tr>
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Arbitron Ratings

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<th>Fe92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>103.3</td>
<td>Summit</td>
<td>Urb</td>
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<td>12.1</td>
<td>11.1</td>
<td>13.3</td>
</tr>
<tr>
<td>WKHX-FM</td>
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<td>ABC</td>
<td>Ctr</td>
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<td>8.7</td>
<td>9.0</td>
<td>9.6</td>
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<td>WPCH-FM</td>
<td>94.9</td>
<td>Jacor</td>
<td>SAC</td>
<td>6.7</td>
<td>8.6</td>
<td>6.9</td>
<td>8.0</td>
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<td>WSB-FM</td>
<td>98.5</td>
<td>Cox</td>
<td>AC</td>
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<td>7.4</td>
<td>5.8</td>
<td>6.5</td>
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<td>CHR</td>
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<td>UrbAC</td>
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<td>5.5</td>
<td>6.1</td>
<td>5.9</td>
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<td>Talk</td>
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<td>4.7</td>
<td>5.2</td>
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<td>NT</td>
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Rankers

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3-9
### Revenue

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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### Demographics

- **Black population** 16.1%
- **Hispanic population** 7.1%
- **HH income** $43,268
- **Retail sales ($000)** $2,112,969

### Population

- **County** Atlantic AC-Split
- **State** NJ
- **12+ pop.** 32,200

- **County** Atlantic East
- **State** NJ
- **12+ pop.** 136,900

- **County** Atlantic West
- **State** NJ
- **12+ pop.** 25,200

### Recent market activity

- Pending WAYV-FM to Osborn Comm., est $3.3 - 4 M, RBR 12-13-93
- LMA WKOE-FM brok'd to WFPG AM-FM
AUGUSTA GA (113)

Revenue (Station listings see p. 2-9)

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Rankers

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1 WFXA-FM  WBBQ-FM  WBBQ-FM  WBBQ-FM
2 WBBQ-FM  WFXA-FM  WKXC-FM  WFXA-FM
3 WRXR-FM  WKXC-FM  WZNY-FM  WFXA-FM
4 WKXC-FM  WZNY-FM  WZNY-FM  WZNY-FM
5 WZNY-FM  WRXR-FM  WGAC   WRXR-FM

Demographics

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AUGUSTA-WATERVILLE ME (237)

Revenue (Station listings see p. 2-9)

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Rankers

18-34 25-54 35-64 12+ AM Drive
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2 WBLM-FM  WKCG-FM  WHOM-FM  WMME-FM
3 WQCB-FM  WBLM-FM  WQCB-FM  WBLM-FM
4 WQCB-FM  WQCB-FM  WQCB-FM  WQCB-FM
5 WTO-FM   WQCB-FM  WQCB-FM  WQCB-FM

Demographics

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3-11
### Revenue

(Station listings see p. 2-10)

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Population

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### Recent market activity

Closed
- Duop: KHFI-FM to Clear Channel (grp) from Rusk (grp), $3.5M, RBR 3-15-93
- Duop: KMXX-FM to LBJ from Booth-Genesis, est. $2.5M, RBR 4-12-93

LMAs
- KPEZ-FM/KHFI-FM (Clear Channel) has entered into sales-only LMA with KMOW/KEYI (Mercury Bcg), RBR 3-15-93
- KFGI-FM/New Thinking brok'd to KFGI/KKMS (Amaturo)
- KVET-FM brok'd to KVET/KASE

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**Sources:** RBR database, Arbitrion, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### Bakersfield (89)

#### Revenue

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*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

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#### HH income

- $36,632

#### Retail sales

- $(000)

- $3,020,873

#### Population

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#### Recent market activity

- Closed
- KGEO/KGFM to Lagniappe from Kern, $1.75M, RBR 1-25-93
- KCHT-FM to Grapevine from Elgee Bcg, $750K, RBR 5-10-93

### Arbitron Ratings

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Source Guide & Directory 1994
### Revenue

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*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Rankers

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<td>0.7</td>
<td>1.0</td>
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### Recent market activity

- **Closed**  
  - Duopoly: WOLB/WERQ to Radio One from United, $9M, RBR 4-5-93
  - Duopoly: WVRT-FM to Capitol Bcg from Scripps Howard, $9.75M, RBR 8-2-93

- **LMAs**  
  - WITH brok'd to Guardian Communications
  - WWLG brok'd to HOUPEKA Broadcasting

- **New Calls**  
  - WVRT-FM (HAC) changed to WSSF-FM (SAC)
### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>18-34</td>
<td>33.9%</td>
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<tr>
<td>25-54</td>
<td>51.1%</td>
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<tr>
<td>35-64</td>
<td>42.4%</td>
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<td>18+</td>
<td>90.2%</td>
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<table>
<thead>
<tr>
<th>Race</th>
<th>Percentage</th>
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<td>Black</td>
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<tr>
<td>Hispanic</td>
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<tr>
<td>HH income</td>
<td>$34,479</td>
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<tr>
<td>Retail sales ($000)</td>
<td>$790,906</td>
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### Population

- County: 77,700
- State: ME
- 12+ population: 77,700

### Recent market activity

- Closed: WUMP-FM CP to Eclipse from Penobscot Indian Nation, $55K, RBR 4-12-93
- Pending: WZON-AM to Zone Corp. from NEB Commun, est. $230-300K, RBR 8-2-93

### Arbitron Ratings

#### Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt. Su92</th>
<th>Sp92</th>
<th>Sp93</th>
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### BANGOR ME (252)

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<th>1992</th>
<th>1993</th>
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<tr>
<td>Market revenue</td>
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<tr>
<td>Total national</td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### BATON ROUUGE (83)

<table>
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<th>Revenue (Station listings see p. 2-12)</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<td>Market revenue</td>
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### Arbitron Ratings

#### Total week 12+ share trends.

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<th>Calls</th>
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<th>Fmt. Su92</th>
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### Rankers

1. KQXL-FM
2. WYNK-FM
3. WFMF-FM
4. WTGE-FM
5. WXOK

### BATON ROUUGE (83)

<table>
<thead>
<tr>
<th>Revenue (Station listings see p. 2-12)</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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<th>Calls</th>
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<th>Fmt. Su92</th>
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<th>Sp93</th>
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<td>8.9</td>
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<td>2.5</td>
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### Rankers

1. KQXL-FM
2. WYNK-FM
3. WFMF-FM
4. WTGE-FM
5. WXOK

### BATON ROUUGE (83)

- 12-17 11.4%
- 18-24 15.2%
- 25-34 20.6%
- 35-44 20.0%
- 45-49 7.4%
- 50-54 5.7%
- 55-64 8.6%
- 65+ 11.3%

### Population

- County: 430,800
- State: LA
- 12+ population: 47,000

### Recent market activity

- Pending: Duop: WYCT-FM to Citywide Bcg from San Dow Bcg, $1.9M, RBR 4-5-93

### Sources

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### Demographics

<table>
<thead>
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<th>Age Group</th>
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<td>29.3%</td>
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<td>3.8%</td>
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**Note:** Through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Revenue

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<th>(Station listings see p. 2-13)</th>
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<tr>
<td><strong>Total national</strong></td>
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<tr>
<td>($ million)</td>
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**Note:** *through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

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<tr>
<th>Calls</th>
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<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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**Total week 12+ share trends.**

### Rankers

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<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WBCK</td>
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<td>3</td>
<td>WRKR-FM</td>
<td>WKFR-FM</td>
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<td>4</td>
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### Recent market activity

Note: WNWN-FM listed under Kalamazoo.

### Population

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<th>County</th>
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### BEAUMONT-PORT ARTHUR TX (128)

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<td>18-34</td>
<td>25.3%</td>
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<tr>
<td>25-54</td>
<td>51.4%</td>
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<tr>
<td>35-64</td>
<td>43.3%</td>
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</tbody>
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**Note:** *through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>KYKR-FM</td>
<td>95.1</td>
<td>Gulfstar</td>
<td>Cty</td>
<td>7.0</td>
<td>13.3</td>
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<td>KAYD-FM</td>
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<td>Petracom</td>
<td>Cty</td>
<td>11.5</td>
<td>15.2</td>
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<td>KIOC-FM</td>
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<td>K106 Inc.</td>
<td>CHR</td>
<td>8.7</td>
<td>7.0</td>
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<td>KLV1</td>
<td>560</td>
<td>Gulfstar</td>
<td>N-T</td>
<td>7.0</td>
<td>8.6</td>
</tr>
<tr>
<td>KKKMY-FM</td>
<td>104.5</td>
<td>UNO</td>
<td>AC</td>
<td>9.2</td>
<td>5.4</td>
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<td>1250</td>
<td>ClearChn</td>
<td>Urb</td>
<td>8.2</td>
<td>3.2</td>
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<td>94.1</td>
<td>BetterBcg</td>
<td>AC</td>
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<td>990</td>
<td>Martin</td>
<td>Gosp</td>
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<td>1.3</td>
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<td>Voice</td>
<td>Rel</td>
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**Total week 12+ share trends.**

### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>1</td>
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<td>KYC/KAYD</td>
<td>KYKR-FM</td>
</tr>
<tr>
<td>2</td>
<td>KIOC-FM</td>
<td>KYKR-FM</td>
<td>KYC/KAYD</td>
</tr>
<tr>
<td>3</td>
<td>KYKR-FM</td>
<td>KHY-S</td>
<td>KKKMY-FM</td>
</tr>
<tr>
<td>4</td>
<td>KAYC/KAYD</td>
<td>KYYY-FM</td>
<td>KLV1</td>
</tr>
<tr>
<td>5</td>
<td>KKKMY-FM</td>
<td>KIOC-FM</td>
<td>KHY-S</td>
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### Recent market activity

Pending KQHN/KQXY to Petracom from Better Bcg, $700K, RBR 8:23-93

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hardin</td>
<td>TX</td>
<td>32,900</td>
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<tr>
<td>Jefferson North</td>
<td>TX</td>
<td>102,200</td>
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<td>Jefferson South</td>
<td>TX</td>
<td>88,600</td>
</tr>
<tr>
<td>Orange</td>
<td>TX</td>
<td>64,900</td>
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### Recent market activity

Note: WNWN-FM listed under Kalamazoo.
### BECKLEY-OAK HILL WV (258)

#### Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>3.8</td>
</tr>
</tbody>
</table>

| Total national |      |      |      |
| ($ million)     |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>18-34</th>
<th>24.3%</th>
<th>Black population</th>
<th>7.2%</th>
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<tbody>
<tr>
<td>25-54</td>
<td>48.8%</td>
<td>Hispanic population</td>
<td>0.5%</td>
</tr>
<tr>
<td>35-64</td>
<td>44.7%</td>
<td>HH income</td>
<td>$27,788</td>
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<tr>
<td>18+</td>
<td>88.5%</td>
<td>Retail sales ($000)</td>
<td>$525,747</td>
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#### Arbitron Ratings

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<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
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<td>WJLS-FM</td>
<td>99.5</td>
<td>Personity</td>
<td>Cty</td>
<td>22.8</td>
<td>31.6</td>
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<td>WTNJ-FM</td>
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<td>WVABest</td>
<td>Cty</td>
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<td>WCIR-FM</td>
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<td>Southern</td>
<td>AC</td>
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<td>13.3</td>
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<tr>
<td>WJLS</td>
<td>560</td>
<td>Personity</td>
<td>Gosp</td>
<td>6.7</td>
<td>4.1</td>
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<td>WAXS-FM</td>
<td>94.1</td>
<td>Plateau</td>
<td>Old</td>
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<td>3.1</td>
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<td>Martine</td>
<td>N-T</td>
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<td>1.0</td>
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#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raleigh</td>
<td>WV</td>
<td>62,400</td>
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#### Recent market activity

LMA WAXS-FM and WTNJ-FM, sales only

### BILLINGS MT (240)

#### Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>5.0</td>
</tr>
</tbody>
</table>

| Total national |      |      |      |
| ($ million)     |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>18-34</th>
<th>29.7%</th>
<th>Black population</th>
<th>0.3%</th>
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</thead>
<tbody>
<tr>
<td>25-54</td>
<td>53.6%</td>
<td>Hispanic population</td>
<td>2.4%</td>
</tr>
<tr>
<td>35-64</td>
<td>44.1%</td>
<td>HH income</td>
<td>$35,537</td>
</tr>
<tr>
<td>18+</td>
<td>89.3%</td>
<td>Retail sales ($000)</td>
<td>$1,093,984</td>
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#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>KCTR-FM</td>
<td>102.9</td>
<td>Citadel</td>
<td>Cty</td>
<td>21.9</td>
<td>20.8</td>
</tr>
<tr>
<td>KKBR-FM</td>
<td>97.1</td>
<td>Citadel</td>
<td>Oldies</td>
<td>7.7</td>
<td>6.5</td>
</tr>
<tr>
<td>KYYA-FM</td>
<td>93.3</td>
<td>Sunbrook</td>
<td>HAC</td>
<td>7.7</td>
<td>6.5</td>
</tr>
<tr>
<td>KRKX-FM</td>
<td>94.1</td>
<td>Sunbrook</td>
<td>CIRk</td>
<td>7.1</td>
<td>11.7</td>
</tr>
<tr>
<td>KBLG</td>
<td>910</td>
<td>Sunbrook</td>
<td>N-T</td>
<td>5.2</td>
<td>5.8</td>
</tr>
<tr>
<td>KOHZ-FM</td>
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<td>KOHZ</td>
<td>SAC</td>
<td>8.4</td>
<td>13.0</td>
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<tr>
<td>KIDX-FM</td>
<td>98.5</td>
<td>Pegasus</td>
<td>Cty</td>
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<td>5.8</td>
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<td>4.5</td>
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<td>KDWG-FM</td>
<td>95.5</td>
<td>1stSecrty</td>
<td>Cty</td>
<td>4.5</td>
<td>1.3</td>
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<tr>
<td>KURL</td>
<td>730</td>
<td>ChrrntEnt</td>
<td>Rel</td>
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<td>3.9</td>
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<tr>
<td>KCTR</td>
<td>970</td>
<td>Citadel</td>
<td>Cty</td>
<td>11.0</td>
<td>1.9</td>
</tr>
</tbody>
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#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yellowstone</td>
<td>MT</td>
<td>91,600</td>
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</table>

#### Recent market activity

Closed Duop: KYYA-FM to Sunbrook (grp) from Meyer Bcg, $420K, RBR 6-14-93
Duop: KKBR-FM to KCTR AM-FM (Citadel), 6-93
LMA KDWG-FM brok’d to KGHL/KIDX

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### BILOXI-GULFPORT MS (185)

#### Revenue

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<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
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</tr>
<tr>
<td>Total national</td>
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<td></td>
<td></td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>33.7%</td>
<td>16.6%</td>
<td>$30,331</td>
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<td>25-54</td>
<td>51.1%</td>
<td>1.6%</td>
<td></td>
</tr>
<tr>
<td>35-64</td>
<td>41.1%</td>
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<tr>
<td>18+</td>
<td>89.1%</td>
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Retail sales ($000)

<p>| | |</p>
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<tr>
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<tbody>
<tr>
<td>BILOXI-GULFPORT MS</td>
<td>$1,180,632</td>
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#### Recent market activity

LMAs

Duop: WZKX-FM brokering WGMC-FM, acq pending, RBR 6-7-93

### BINGHAMTON (149)

#### Revenue

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<thead>
<tr>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td></td>
</tr>
<tr>
<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
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<th>Hispanic population</th>
<th>HH income</th>
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<tbody>
<tr>
<td>12-17</td>
<td>8.9%</td>
<td>1.6%</td>
<td>$3,652</td>
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<tr>
<td>18-24</td>
<td>12.6%</td>
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<tr>
<td>25-34</td>
<td>19.1%</td>
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<tr>
<td>35-44</td>
<td>17.7%</td>
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<tr>
<td>45-49</td>
<td>7.5%</td>
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<tr>
<td>50-54</td>
<td>6.2%</td>
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<tr>
<td>55-64</td>
<td>10.7%</td>
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<tr>
<td>65+</td>
<td>17.4%</td>
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Retail sales ($000)

<p>| | |</p>
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<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>BINGHAMTON</td>
<td>$1,905,640</td>
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#### Recent market activity

Pending WMRF AM-FM to Enterprise Media Ptnrs., RBR 1-10-94

Duop: WMXW-FM to Enterprise Media Ptnrs., $3.25M, RBR 1-10-94

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## Demographics

<table>
<thead>
<tr>
<th>Age Range</th>
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<th>Hispanic Population</th>
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<tr>
<td>12-17</td>
<td>10.1%</td>
<td>25.8%</td>
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<td>18-24</td>
<td>11.3%</td>
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<tr>
<td>25-34</td>
<td>19.2%</td>
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<td>35-44</td>
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<td>45-49</td>
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<td>55-64</td>
<td>10.4%</td>
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<tr>
<td>65+</td>
<td>16.1%</td>
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## Retail Sales

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<th>Scenario</th>
<th>Amount ($000)</th>
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## Arbitron Ratings

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<th>Sp93</th>
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<td>19.3</td>
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<td>16.9</td>
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<td>8.8</td>
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<td>CIrk</td>
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<td>7.9</td>
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<td>Urb-Tlk</td>
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<td>2.1</td>
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<td>2.6</td>
<td>2.2</td>
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<td>Crawfrd</td>
<td>Rel</td>
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<td>2.1</td>
<td>3.0</td>
<td>2.2</td>
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<td>2.3</td>
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<td>1.3</td>
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</table>

## Recent market activity

- **Closed**: Duop: WODL-FM to NewCity (grp) from Giddens, rovr. est. $3 M, RBR 2-22-93
- **Pending**: WAPI AM-FM to WJOX/WZRR (Dick Bcg.), $5.9 M, RNT 12-21-93
- **LMAs**: WYDE-AM brok'sWWBR-FM, RBR 9-20-93
  - WYDE-AM brokers WCEO-AM with purchase option

### Notes
- through November.
- Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

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**Sources**: RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### BISMARCK ND (253)

#### Revenue (Station listings see p. 2-15)

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#### Total national ($ million) | | | |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<td>Cty</td>
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<td>22.3</td>
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<td>AC-Tik</td>
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#### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>KFYR</td>
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#### Demographics

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#### Population

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#### Recent market activity

Pending KKCT-FM to Missouri River Broadcasting (KLXX/KBYZ), LMA until closing.

---

### BLOOMINGTON (227)

#### Revenue (Station listings see p. 2-15)

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#### Total national ($ million) | | | |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<td>WBNO-FM</td>
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#### Rankers

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<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<thead>
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<td>Total national</td>
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<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

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**Demographics**

| 12-17 | 11.6% | Black population | 0.4% |
| 18-24 | 11.5% | Hispanic population | 5.3% |
| 25-34 | 19.6% | HH income          | $37,851 |
| 35-44 | 20.8% | Retail sales       | ($000) |
| 45-49 | 7.7%  |                   |     |
| 50-54 | 5.8%  |                   |     |
| 55-64 | 8.4%  |                   |     |
| 65+   | 14.6% |                   |     |

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**Recent market activity**


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Source Guide & Directory 1994
Revenue

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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<td>1.2</td>
<td>1.0</td>
<td>1.1</td>
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</table>

Demographics

| 12-17 | 8.0% | Black population |
| 18-24 | 13.6%| Hispanic population |
| 25-34 | 21.3%| 4.8% |
| 35-44 | 19.0%| |
| 45-49 | 7.4% | HH income |
| 50-54 | 5.6% | $49,858 |
| 55-64 | 9.7% | Retail sales |
| 65+  | 16.4%| $33,301,185 |

Population

| 3,202,100 |
| County     | State       | 12+ pop. |
| Essex      | MA          | 560,200 |
| Middlesex  | MA          | 1,192,100|
| Norfolk    | MA          | 522,400 |
| Plymouth   | MA          | 362,000 |
| Suffolk    | MA          | 565,400 |

Recent market activity

Closed
Duop: WHDH to Atlantic (now American Radio System), $3M, RBR 1-25-93
Duop: WZLX-FM to Infinity (grp) from Cook Inlet (grp), RBR 2-8-93
Duop: WCDJ-FM to Greater Media (grp) from Emmis (grp), $11.75M, RBR 6-14-93
Duop: WSSH-FM to WBOS-FM (Granum), $18.5M, RBR 1-4-93

Pending
Duop: WJMN-FM to WXKS AM-FM (Pyramid), $22 M, RBR 1-10-94

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BRIDGEPORT (95)

### Revenue

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>18-24</th>
<th>25-34</th>
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<td>19.5%</td>
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<td>8.3%</td>
<td>6.4%</td>
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<td>Hispanic population</td>
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### Population

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### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WEZN-FM</td>
<td>WICC</td>
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<td>WEZ-FM</td>
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BRIDGEOPT (95)

### Revenue

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<tr>
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<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tbody>
<tr>
<td>Black population</td>
<td>56.1%</td>
<td>42.6%</td>
<td>28.2%</td>
<td>92.5%</td>
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<tr>
<td>Hispanic population</td>
<td>10.1%</td>
<td>13.0%</td>
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<td>HH income</td>
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<td>Retail sales ($000)</td>
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### Population

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### Rankers

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<th>25-54</th>
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<th>12+ AM Drive</th>
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<tbody>
<tr>
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<td>KKYS-FM</td>
<td>KORA-FM</td>
<td>KKYS-FM</td>
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<tr>
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<td>KORA-FM</td>
<td>KAGG-FM</td>
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Source Guide & Directory 1994
### Revenue

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<td>Market revenue ($ million)</td>
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<td>24.1</td>
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<tr>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

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<tr>
<th>Age Group</th>
<th>Market Share</th>
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<td>18-24</td>
<td>12.0%</td>
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<tr>
<td>25-34</td>
<td>18.5%</td>
</tr>
<tr>
<td>35-44</td>
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</tr>
<tr>
<td>45-49</td>
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<tr>
<td>50-54</td>
<td>5.9%</td>
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<tr>
<td>55-64</td>
<td>11.3%</td>
</tr>
<tr>
<td>65+</td>
<td>18.7%</td>
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</table>

### Black population

- 9.8%

### Hispanic population

- 1.9%

### HH income

- $35,100

### Retail sales ($000)

- $8,335,500

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tr>
<td>Niagara</td>
<td>NY</td>
<td>182,600</td>
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### Recent market activity

- **Pending** Duop: WBEN/WMJQ to Keymarket, $10M, RBR 11-15-93
- Duop: WBUF-FM to WHTT AM-FM (Pyramid), $4 M, 12-6-93
- WWW/S/WUX merging into Clear Channel
- Duop: WWKB-WKPK to Keymarket, $5 M, RBR 1-10-95
- LMA WWWS/WUX brok'd to WGR/WGRF

### Arbitron Ratings

**Total week 12+ share trends.**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fa92</th>
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<td>106.5</td>
<td>AmRadSys</td>
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### Rankers

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### BURLINGTON VT (219)

#### Revenue

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<tr>
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*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Demographics

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<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WOKO-FM</td>
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<td>WVMT</td>
<td>WXXX-FM</td>
<td>WJOY</td>
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</table>

### CANTON (114)

#### Revenue

<table>
<thead>
<tr>
<th></th>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>8.6</td>
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</table>

<table>
<thead>
<tr>
<th>Total national</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
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</tbody>
</table>

*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHBC</td>
<td>1480</td>
<td>BVRktl</td>
<td>FScv</td>
<td>11.2</td>
<td>13.6</td>
<td>12.8</td>
</tr>
<tr>
<td>WHBC-FM</td>
<td>94.1</td>
<td>BVRktl</td>
<td>AC</td>
<td>9.5</td>
<td>7.4</td>
<td>12.1</td>
</tr>
<tr>
<td>WZKL-FM</td>
<td>92.5</td>
<td>Peterson</td>
<td>Old</td>
<td>5.2</td>
<td>8.4</td>
<td>7.4</td>
</tr>
<tr>
<td>WROK-FM</td>
<td>106.9</td>
<td>ErieBcg</td>
<td>Rock</td>
<td>8.2</td>
<td>5.4</td>
<td>7.2</td>
</tr>
<tr>
<td>WDPN</td>
<td>1310</td>
<td>Peterson</td>
<td>Taik</td>
<td>1.2</td>
<td>1.3</td>
<td>1.8</td>
</tr>
</tbody>
</table>

#### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.2%</td>
<td>10.5%</td>
<td>17.6%</td>
<td>19.1%</td>
<td>7.7%</td>
<td>6.3%</td>
<td>11.0%</td>
<td>17.6%</td>
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</tbody>
</table>

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carroll</td>
<td>OH</td>
<td>22,200</td>
</tr>
<tr>
<td>Stark</td>
<td>OH</td>
<td>306,300</td>
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</tbody>
</table>

**Revenue**

- **Market revenue**
  - 1991
  - 1992
  - 1993
  - ($ million)
- **Total national**
  - ($ million)

**Demographics**

- 18-34: 24.5%
- 25-54: 46.2%
- 35-64: 42.0%
- 18+: 92.7%

**Revenue**

- **Market revenue**
  - 1991
  - 1992
  - 1993
  - ($ million)
- **Total national**
  - ($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

- Total week 12+ share trends.

**Calls**

- WQRC-FM
- WPXC-FM
- WFCC-FM
- WXKT-FM
- WMVY-FM
- WQOD-FM
- WCIB-FM
- WPXK-FM
- WFXR-FM

**Freq**

- 99.9
- 102.9
- 107.5
- 94.9
- 92.7
- 106.1
- 101.9
- 104.7
- 96.3
- 93.5

**Owner**

- Sandab
- Lazer
- FirstCis
- Boch
- ComProp
- Taylor
- Arden
- Roth
- Lazer
- LDI

**Fmt.**

- SAC
- AOR/CR
- Ciccl
- Talk
- AOR
- AC
- Country
- CHR
- AC

**Sp92**

- 13.5
- 11.3
- 7.7
- 2.3
- 5.5
- 3.5
- 4.5
- 5.5
- 1.0
- 1.0

**Sp93**

- 16.0
- 10.3
- 6.2
- 3.1
- 3.8
- 5.3
- 3.1
- 4.7
- 2.2
- 2.2

**Recent market activity**

- Pending Duop: WFAL-FM/WFXR-FM to WCIB-FM (Taylor), LMA until close

**Demographics**

- 18-34: Black population 1.3%
- 25-54: Hispanic population 1.1%
- 35-64: HH income $40,319
- 18+: Retail sales ($000) $2,349,684

**Revenue**

- **Market revenue**
  - 1991
  - 1992
  - 1993
  - ($ million)
- **Total national**
  - ($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

- Total week 12+ share trends.

**Calls**

- WZXL-FM
- WCMC
- WFNN-FM
- WBNJ-FM
- WKIU-FM

**Freq**

- 100.7
- 1230
- 98.7
- 105.5
- 98.3

**Owner**

- USRadio
- USRadio
- M Scott
- Avalon
- AtIMors

**Fmt.**

- AOR
- Stds
- AC
- Ctry
- Old

**Sp92**

- 13.5
- 6.4
- 5.1
- 7.1
- 7.1

**Sp93**

- 15.4
- 10.7
- 10.7
- 4.7
- 3.4

**Rankers**

- 18-34
- 25-54
- 35-64
- 12+ AM Drive

1. WZXL-FM
2. WBSS-FM
3. WAYV-FM
4. WMDM-FM
5. WBNJ-FM

6. WZXL-FM
7. WFNH-FM
8. WKTU-FM
9. WFPQ-FM
10. WBNJ-FM

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**CASPER (261)**

### Revenue

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<th></th>
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</thead>
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<tr>
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<td>1.8</td>
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<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tbody>
<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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<th>Sp93</th>
</tr>
</thead>
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<tr>
<td>KTRS-FM</td>
<td>95.5</td>
<td>USMedia</td>
<td>CHR</td>
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<td>26.7</td>
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<tr>
<td>KTWO</td>
<td>1030</td>
<td>ClearChRad</td>
<td>Cty</td>
<td>13.2</td>
<td>18.6</td>
</tr>
<tr>
<td>KQLT-FM</td>
<td>103.7</td>
<td>Natrona</td>
<td>Cty</td>
<td>15.8</td>
<td>15.1</td>
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<tr>
<td>KVOC</td>
<td>1230</td>
<td>KVOC</td>
<td>Cty</td>
<td>18.4</td>
<td>11.6</td>
</tr>
<tr>
<td>KMGW-FM</td>
<td>94.5</td>
<td>ClearChRad</td>
<td>CHR</td>
<td>10.5</td>
<td>8.1</td>
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**Demographics**

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
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</tbody>
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**Population**

<table>
<thead>
<tr>
<th>County</th>
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<th>12+ pop.</th>
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</thead>
<tbody>
<tr>
<td>Natrona</td>
<td>WY</td>
<td>47,900</td>
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### Rankers

<table>
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<th>18-34</th>
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<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
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<tbody>
<tr>
<td></td>
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</table>

**CEDAR RAPIDS (199)**

### Revenue

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</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td>10.0</td>
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<table>
<thead>
<tr>
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<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tbody>
<tr>
<td>($ million)</td>
<td></td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KHAK-FM</td>
<td>98.1</td>
<td>Quass</td>
<td>Cty</td>
<td>17.7</td>
<td>18.3</td>
</tr>
<tr>
<td>WMT</td>
<td>600</td>
<td>Mitchell</td>
<td>MOR</td>
<td>14.5</td>
<td>17.0</td>
</tr>
<tr>
<td>KRNA-FM</td>
<td>94.1</td>
<td>KRNA</td>
<td>AOR</td>
<td>10.8</td>
<td>11.8</td>
</tr>
<tr>
<td>KQCR-FM</td>
<td>102.9</td>
<td>KQCR</td>
<td>CHR</td>
<td>8.4</td>
<td>10.9</td>
</tr>
<tr>
<td>WMT-FM</td>
<td>96.5</td>
<td>Mitchell</td>
<td>AC</td>
<td>9.6</td>
<td>9.2</td>
</tr>
<tr>
<td>KKRQ-FM</td>
<td>100.7</td>
<td>Ingstad</td>
<td>OLD</td>
<td>8.0</td>
<td>5.7</td>
</tr>
<tr>
<td>KCRG</td>
<td>1600</td>
<td>CedRapTV</td>
<td>Cty</td>
<td>2.0</td>
<td>3.5</td>
</tr>
<tr>
<td>KMRY</td>
<td>1450</td>
<td>Dulaney</td>
<td>MOR</td>
<td>3.6</td>
<td>2.2</td>
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</table>

**Demographics**

<table>
<thead>
<tr>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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</thead>
<tbody>
<tr>
<td>9.7%</td>
<td>12.4%</td>
<td>19.5%</td>
<td>19.6%</td>
<td>7.6%</td>
<td>6.2%</td>
<td>9.9%</td>
<td>15%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linn</td>
<td>IA</td>
<td>141,900</td>
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</table>

### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
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<tbody>
<tr>
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Source Guide & Directory 1994
Revenue

(Station listings see p. 2-20)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>46.8%</td>
</tr>
<tr>
<td>25-54</td>
<td>48.9%</td>
</tr>
<tr>
<td>35-64</td>
<td>34.8%</td>
</tr>
<tr>
<td>Total national</td>
<td>92.3%</td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
</tr>
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</table>

Note: *Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>46.8%</td>
<td>8.7%</td>
<td>$38,551</td>
</tr>
<tr>
<td>25-54</td>
<td>48.9%</td>
<td>2.1%</td>
<td></td>
</tr>
<tr>
<td>35-64</td>
<td>34.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18+</td>
<td>92.3%</td>
<td></td>
<td>$1,384,518</td>
</tr>
</tbody>
</table>

Revenue


Black population 8.7%
Hispanic population 2.1%
HH income $38,551
Retail sales ($000) $1,384,518

Population

County State 12+ pop.
Champaign IL 146,300

Recent market activity
LMA WLTM-FM brok’d to WZNF-FM

Arbitron Ratings

Calls Freq Owner Fmt. Sp92 Sp93
WIXY-FM 100.3 Saga Ctry 2.1 16.4
WLRW-FM 94.5 Saga CHR 18.2 11.8
WKIO-FM 92.5 Tak Old 13.2 8.6
WDWS 1400 DWS Spt-Tk 7.2 8.6
WPGU-FM 107.1 Illini Rock 6.8 5.0
WBGP 1580 WBCP Urb * 5.0
WZNF-FM 95.3 Rolings AOR 7.2 4.1
WHZT-FM 105.9 ChmpngCty Rock * 4.1
WHMS-FM 97.5 DWS SAC 6.0 2.7
WLTM-FM 96.1 WLTM Churb * 2.7

Has the market you’re looking for apparently gone into hiding?

Chances are, it’s the second or third name in a multi-city market.

See our multiple city market cross-reference on page 8 of the index.

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Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>10.3</td>
<td>9.9</td>
<td>12.1</td>
</tr>
</tbody>
</table>

Total national

| ($ million) | 1.6 | 1.7 | 2.0* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
</tr>
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<tbody>
<tr>
<td>12-17</td>
<td>10.2%</td>
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<tr>
<td>18-24</td>
<td>15.5%</td>
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<tr>
<td>25-34</td>
<td>23.2%</td>
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<tr>
<td>35-44</td>
<td>19.5%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.1%</td>
</tr>
<tr>
<td>50-54</td>
<td>5.3%</td>
</tr>
<tr>
<td>55-64</td>
<td>8.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Hispanic population</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Demographic</th>
<th>HH income</th>
<th>Retail sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>12+</td>
<td>$35,285</td>
<td>($000)</td>
</tr>
<tr>
<td>AM Drive</td>
<td></td>
<td>$3,562,689</td>
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Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Berkeley</td>
<td>SC</td>
<td>106,300</td>
</tr>
<tr>
<td>Charleston</td>
<td>SC</td>
<td>247,000</td>
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<tr>
<td>Dorchester</td>
<td>SC</td>
<td>72,500</td>
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</table>

Calls: Freq, Owner, Fmt. Su92, Fat92, Wi93, Sp93

Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fat92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WEZL-FM</td>
<td>103.5</td>
<td>Apollo</td>
<td>Ctry</td>
<td>10.6</td>
<td>11.6</td>
<td>9.2</td>
<td>14.1</td>
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<td>WWWZ-FM</td>
<td>93.3</td>
<td>Millenm</td>
<td>Urb</td>
<td>15.0</td>
<td>14.8</td>
<td>12.8</td>
<td>13.4</td>
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<tr>
<td>WTMA</td>
<td>1250</td>
<td>Dudley</td>
<td>N-T</td>
<td>5.8</td>
<td>6.9</td>
<td>8.9</td>
<td>7.4</td>
</tr>
<tr>
<td>WAVF-FM</td>
<td>96.1</td>
<td>Corde</td>
<td>AOR</td>
<td>4.9</td>
<td>7.0</td>
<td>4.9</td>
<td>6.5</td>
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<tr>
<td>WBUB-FM</td>
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<td>Lowcnty</td>
<td>Ctry</td>
<td>7.1</td>
<td>7.9</td>
<td>6.1</td>
<td></td>
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<tr>
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<td>730</td>
<td>WPAL</td>
<td>Urb</td>
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<td>4.7</td>
<td>3.8</td>
<td>4.8</td>
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<td>WXTC-FM</td>
<td>96.9</td>
<td>EBE</td>
<td>AC</td>
<td>6.1</td>
<td>4.4</td>
<td>6.4</td>
<td>4.8</td>
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<tr>
<td>WXLV-FM</td>
<td>102.5</td>
<td>Blmgtn</td>
<td>Old</td>
<td>5.8</td>
<td>4.4</td>
<td>4.1</td>
<td>4.6</td>
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<tr>
<td>WSUY-FM</td>
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<td>Dudley</td>
<td>AC</td>
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<td>4.0</td>
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<td>4.4</td>
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<td>HAC</td>
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<td>5.7</td>
<td>4.7</td>
<td>3.9</td>
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<td>CIRk</td>
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<td>4.3</td>
<td>3.8</td>
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<td>Southwind</td>
<td>Urb AC</td>
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<td>*</td>
<td>2.0</td>
<td>3.3</td>
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<tr>
<td>WJUK-FM</td>
<td>104.5</td>
<td>Lowcnty</td>
<td>Ctry</td>
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<td>1.4</td>
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Rankers

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<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
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<td>WXLY-FM</td>
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<td>5</td>
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<td>WSUY-FM</td>
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Recent market activity

Closed Dudley Commun traded WJUK-FM and $400K to Faircom for WSSX-FM, RBR 6-21-93
WJUK-FM to Lowcountry Media from Faircom, RBR 7-19-93
LMAs WMGL-FM brok'd to WWWZ-FM
WXLY-FM brok'd to WEZL-FM
Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
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<td>12-17</td>
<td>10.1%</td>
</tr>
<tr>
<td>18-24</td>
<td>9.5%</td>
</tr>
<tr>
<td>25-34</td>
<td>17.4%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.5%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.7%</td>
</tr>
<tr>
<td>50-54</td>
<td>6.5%</td>
</tr>
<tr>
<td>55-64</td>
<td>11.6%</td>
</tr>
<tr>
<td>65+</td>
<td>17.8%</td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Revenue (Station listings see p. 2-21)

<table>
<thead>
<tr>
<th>Year</th>
<th>Market revenue ($ million)</th>
<th>Total national ($ million)</th>
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<td></td>
<td></td>
</tr>
<tr>
<td>1992</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td>7.3</td>
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Recent market activity

Closed
Duop: WCAW/WVAF to West Virginia Radio from WESHAM, $1.6M, RBR 7-26-93
Duop: WBES-FM to Ardman from Victorson, $1M, RBR 2-1-93
LMA
WKAZ-FM brok’d to WQBE AM-FM

 Arbitron Ratings  
<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Sp93</th>
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<td>30.2</td>
<td>24.1</td>
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<td>6.5</td>
<td>11.9</td>
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<td>Rel AC</td>
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<td>N-T-S</td>
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<td>2.2</td>
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## CHARLOTTE-GASTONIA-ROCK HILL (39)

### Revenue

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<tbody>
<tr>
<td>($ million)</td>
<td>32.1</td>
<td>35.7</td>
<td>40.6</td>
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Total national

| ($ million) | 6.9 | 7.4 | 8.3* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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</thead>
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<td>BcstPtnr</td>
<td>Urb</td>
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<td>10.2</td>
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<td>10.7</td>
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<td>10.3</td>
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<td>FSvc</td>
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<td>4.9</td>
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<td>AC</td>
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<td>5.3</td>
<td>4.4</td>
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<td>WSTP</td>
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<td>1.3</td>
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<td>Urb</td>
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<td>1.9</td>
<td>0.9</td>
<td>1.0</td>
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</table>

### Demographics

| 12-17 | 9.6% | Black population | 18.8% |
| 18-24 | 12.6%| Hispanic population | 0.9% |
| 25-34 | 20.7%| HH income | $38,298 |
| 35-44 | 19.9%| Retail sales ($000) | $8,749,247 |

### Population

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<thead>
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<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
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<td>NC</td>
<td>85,500</td>
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<tr>
<td>Gaston</td>
<td>NC</td>
<td>147,800</td>
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<tr>
<td>Lincoln</td>
<td>NC</td>
<td>44,100</td>
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<tr>
<td>Mecklenburg</td>
<td>NC</td>
<td>451,500</td>
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<td>Rowan</td>
<td>NC</td>
<td>95,200</td>
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<td>Union</td>
<td>NC</td>
<td>72,900</td>
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<tr>
<td>York</td>
<td>SC</td>
<td>113,600</td>
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### Recent market activity

Closed

- Duop: trade, EZ (group) gets WSOC-FM from Cox for WHOT-FM Miami, deal valued at $13M, RBR 1-4-93
- WMMG-FM to Dalton Group from Voyager (group), $4.5M, RBR 8-2-93
- Duop: WEZC-FM to Trumper (group) from Keymarket (group), $6M, RBR 8-2-93
- Duop: WAQQ/WASS to Pyramid (group) from Adams cvr, $4M, RBR 8-23-93
- Duop: WBAW-FM to Broadcast Ptnrs (group) from Compass Media (group), $3M, RBR 6-28-93

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Source Guide & Directory 1994
Revenue

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<tr>
<th>(Station listings see p. 2-22)</th>
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<th>1992</th>
<th>1993</th>
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<tr>
<td>($ million)</td>
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<td></td>
<td></td>
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<tr>
<td>Total national</td>
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<td></td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>18-34</th>
<th>39.5%</th>
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<tbody>
<tr>
<td>25-54</td>
<td>52.0%</td>
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<tr>
<td>35-64</td>
<td>39.9%</td>
</tr>
<tr>
<td>18+</td>
<td>92.5%</td>
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</table>

Black population 13.8%
Hispanic population 1.1%
HH income $39,963
Retail sales ($000) $1,076,098

Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
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<td>97.5</td>
<td>Eure</td>
<td>AOR</td>
<td>11.8</td>
<td>9.3</td>
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<td>WCQK-FM</td>
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<td>ChltvBcg</td>
<td>CHR</td>
<td>7.7</td>
<td>7.5</td>
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<td>Tk-Old</td>
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<td>CHR</td>
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<td>2.5</td>
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<td>AC</td>
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<td>2.5</td>
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<tr>
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<td>Clark</td>
<td>Old</td>
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Calls    | Freq  | Owner   | Fmt. | Sp92 | Sp93 |
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<td>1.2</td>
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Rankers

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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WCYK-FM</td>
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<td>WCYK-FM</td>
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<td>WCHV</td>
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<td>5</td>
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Recent market activity

Pending WCYK AM-FM to Clark Bcg. from High Media
### Revenue

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<th></th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>($ million)</td>
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<td>N/A</td>
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</table>

| Total national | 1.3  | 1.3  | 1.3* |
| ($ million)    |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

| 12-17 | 10.3% | Black population |
| 18-24 | 11.3% | 12.5% |
| 25-34 | 18.0% | Hispanic population |
| 35-44 | 18.5% | 0.5% |
| 45-49 | 8.1%  | HH income |
| 50-54 | 6.5%  | $33,278 |
| 55-64 | 10.9% | Retail sales |
| 65+   | 15.7% | ($000) $3,105,428 |

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
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<th>Sp93</th>
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### Rankers

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<th>35-64</th>
<th>12+ AM Drive</th>
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### Population

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### Recent market activity

- **Closed**: WLMX-FM to Wicks Radio from BTMI, $2.3M, RBR 7-26-93
- **Duop**: WOGT-FM to Bloomington Bcg. (group) from Sattler Bcg., $1.3M, RBR 7-5-93
### Revenue

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<th>Total national</th>
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<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

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<td>43.8%</td>
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### Rankers

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There are a lot of publications out there. But when the FCC, Congress, NAB, RAB, New York Times, CNBC and others want to know about radio... they read Radio Business Report.

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### CHICAGO (3)

#### Revenue

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<td>237.0</td>
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</table>

**Total national**

| ($ million) | 58.9 | 53.4 | 57.7 |

*Note: *through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

| 12-17 | 10.1% | Black population | 18.6% |
| 18-24 | 12.1% | Hispanic population | 10.5% |
| 25-34 | 21.1% | HH income | $48,319 |
| 35-44 | 19.4% | 50-54 | 6.0% |
| 45-49 | 7.6% | 55-64 | 9.7% |
| 65+ | 14.0% | 65+ | $62,125,476 |

#### Arbitron Ratings

### Total week 12+ share trends.

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#### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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#### Recent market activity

Closed

- Duop: WUSN-FM to Infinity (group) from Cook Inlet (group), RBR 2-8-93
- Duop: WWBZ-FM to Evergreen (group) from Major Bcg., $32M, RBR 7-5-93, 7-12-93
- Duop: WYSY-FM to WCKG (Cox) from Beasley, $9 M, RBR 10-4-93

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**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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### Revenue

(Station listings see p. 2-25)

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Total national

($ million)

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<td>1290</td>
<td>GoldEmp</td>
<td>Cty</td>
<td>5.2</td>
<td>4.3</td>
<td>1.5</td>
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### Demographics

<table>
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<th>18-34</th>
<th>32.0%</th>
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</thead>
<tbody>
<tr>
<td>25-54</td>
<td>45.0%</td>
</tr>
<tr>
<td>35-64</td>
<td>38.3%</td>
</tr>
<tr>
<td>18+</td>
<td>91.5%</td>
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</table>

<table>
<thead>
<tr>
<th>Black population</th>
<th>1.2%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic population</td>
<td>7.0%</td>
</tr>
</tbody>
</table>

HH income $30,658

Retail sales ($000) $1,139,717

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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</thead>
<tbody>
<tr>
<td>Butte</td>
<td>CA</td>
<td>162,100</td>
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### Recent market activity

Closed

Duop: KFMF-FM to KPPL-FM (Park Lane), $1.675 M, RBR 11-8-93

LMA

KHSL-FM brok'd to KHSL-AM (Golden Empire) pending purchase for $940K

KZZP-FM brok'd to KALF-FM (McNulty)

---

Has the market you're looking for apparently gone into hiding?

Chances are, it's the second or third name in a multi-city market.

See our multiple city market cross-reference on page 8 of the index.

---

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### Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>60.4</td>
<td>62.1</td>
<td>65.2</td>
</tr>
</tbody>
</table>

Total national

| ($ million) | 7.4 | 7.9 | 8.3* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Black population</th>
</tr>
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<tbody>
<tr>
<td>12-17</td>
</tr>
<tr>
<td>18-24</td>
</tr>
<tr>
<td>25-34</td>
</tr>
<tr>
<td>35-44</td>
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<table>
<thead>
<tr>
<th>Hispanic population</th>
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<tr>
<td>0.5%</td>
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<th>HH income</th>
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<td>$40,433</td>
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<table>
<thead>
<tr>
<th>Retail sales ($000)</th>
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<td>$11,301,759</td>
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<table>
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<tr>
<td>Boone</td>
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<td>Campbell</td>
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<tr>
<td>Kenton</td>
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<td>Hamilton</td>
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<td>Warren</td>
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<td>97,000</td>
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### Arbitron Ratings

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<th>Fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tr>
<td>WLW</td>
<td>150</td>
<td>Jacor</td>
<td>N-T</td>
<td>13.4</td>
<td>12.9</td>
<td>10.0</td>
<td>11.8</td>
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<td>WUBE-FM</td>
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<td>AmerMed</td>
<td>Cty</td>
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<td>8.5</td>
<td>11.0</td>
<td>10.0</td>
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<td>102.7</td>
<td>Jacor</td>
<td>AOR</td>
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<td>6.0</td>
<td>7.5</td>
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<td>WOFX-FM</td>
<td>94.9</td>
<td>Heritage</td>
<td>CIRk</td>
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<td>5.6</td>
<td>5.3</td>
<td>6.7</td>
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<td>WGRR-FM</td>
<td>103.5</td>
<td>Dalton</td>
<td>Old</td>
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<td>5.8</td>
<td>5.6</td>
<td>6.6</td>
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<td>WKQR-FM</td>
<td>101.9</td>
<td>GrAmer</td>
<td>CHR</td>
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<td>6.4</td>
<td>5.9</td>
<td>6.6</td>
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<tr>
<td>WWK-FM</td>
<td>94.1</td>
<td>Booth</td>
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<td>Urb</td>
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<td>7.0</td>
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<td>150</td>
<td>Federatd</td>
<td>N-T</td>
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<td>5.3</td>
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<tr>
<td>WRRM-FM</td>
<td>96.5</td>
<td>Susqhnna</td>
<td>AC</td>
<td>4.4</td>
<td>4.4</td>
<td>4.7</td>
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<td>92.5</td>
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<td>3.1</td>
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<td>0.9</td>
<td>2.3</td>
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<tr>
<td>WBNM</td>
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<td>McDowell</td>
<td>Stds</td>
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<td>1.7</td>
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<td>WAKW-FM</td>
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<td>Pillar</td>
<td>Rel</td>
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<td>1.0</td>
<td>1.4</td>
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<td>Plessinger</td>
<td>Altv</td>
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<td>1.9</td>
<td>2.7</td>
<td>1.4</td>
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<td>1.0</td>
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<td>1.1</td>
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<td>1.3</td>
<td>1.1</td>
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### Rankers

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<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
<tr>
<td>WEBN-FM</td>
<td>WUBE-FM</td>
<td>WLW</td>
<td>WLW</td>
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<td>WOFX-FM</td>
<td>WGRR-FM</td>
<td>WUBE-FM</td>
<td>WUBE-FM</td>
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<td>WEBN-FM</td>
<td>WLW</td>
<td>WGRR-FM</td>
<td>WEBN-FM</td>
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<td>WKQR-FM</td>
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<tr>
<td>WIZF-FM</td>
<td>WOFX-FM</td>
<td>WWNK-FM</td>
<td>WWRF-FM</td>
</tr>
</tbody>
</table>

### Recent market activity

- Closed: Duop: WLWA-AM to Jacor (group) from Great American (group) $1.6M, RBR 6-14-93
- WYGF-FM to National Radio Ptnrs. from Reams Bcg. (group), RBR 4-12-93
- Pending: WAQZ-FM to Charles Reynolds, est $2M, RBR 11-22-93
- LMA: WAQZ-FM brok'd to WEBN-FM

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### Revenue

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<tr>
<th></th>
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<td>Market revenue</td>
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<td>$58.0</td>
<td>$62.4</td>
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<tr>
<td>Total national</td>
<td>$12.0</td>
<td>$11.6</td>
<td>$11.9*</td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WGAR-FM</td>
<td>99.5</td>
<td>NationWd</td>
<td>Ctry</td>
<td>8.0</td>
<td>10.9</td>
<td>8.6</td>
<td>8.8</td>
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<tr>
<td>WMJI-FM</td>
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<td>OmniAmerica</td>
<td>Old</td>
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<td>8.0</td>
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<td>8.4</td>
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<td>5.1</td>
<td>5.1</td>
<td>5.4</td>
</tr>
<tr>
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<td>CIRk</td>
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<td>4.3</td>
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<td>5.3</td>
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<tr>
<td>WWWE</td>
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<td>Booth</td>
<td>N-T</td>
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<td>5.7</td>
<td>5.6</td>
<td>5.3</td>
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<td>Booth</td>
<td>AC</td>
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<td>5.6</td>
<td>5.2</td>
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<td>2.7</td>
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<td>Shamrock</td>
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<td>0.8</td>
<td>0.7</td>
<td>0.5</td>
<td>1.1</td>
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</table>

**Recent market activity**

- **Closed**
  - WHK/WMMS to Shamrock (group) from Malrite, RBR 8-9-93
  - WMJI-FM to OmniAmerica, $14 M, RBR 10-11-93

- **Pending**
  - WJMO AM/FM to Zebra Bcg. from United Bcg. (group), RBR 5-31-93
  - WERE/WNCX merging into Clear Channel Duop: WHKWMMMS to OmniAmerica, $14 M, RBR 11-8-93
  - LMA WMJI-FM and WHKWMMMS, sales only

**Demographics**

<table>
<thead>
<tr>
<th></th>
<th>12-17</th>
<th>9.7%</th>
<th>Black population</th>
</tr>
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<tbody>
<tr>
<td>18-24</td>
<td>10.6%</td>
<td></td>
<td>17.3%</td>
</tr>
<tr>
<td>25-34</td>
<td>19.0%</td>
<td></td>
<td>Hispanic population</td>
</tr>
<tr>
<td>35-44</td>
<td>18.8%</td>
<td></td>
<td>2.1%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.5%</td>
<td></td>
<td>HH income</td>
</tr>
<tr>
<td>50-54</td>
<td>6.2%</td>
<td></td>
<td>$38,848</td>
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<tr>
<td>55-64</td>
<td>10.9%</td>
<td></td>
<td>Retail sales</td>
</tr>
<tr>
<td>65+</td>
<td>17.3%</td>
<td></td>
<td>($000)</td>
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**Population**

<table>
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<tr>
<th>County</th>
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<th>12+ pop.</th>
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<tbody>
<tr>
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<td>1,162,700</td>
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<td>OH</td>
<td>68,100</td>
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<td>Lake</td>
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<td>181,000</td>
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<td>Lorain</td>
<td>OH</td>
<td>222,200</td>
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<tr>
<td>Medina</td>
<td>OH</td>
<td>103,300</td>
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**Retail sales**

<p>| | |</p>
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<tr>
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<th></th>
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<tbody>
<tr>
<td>12-17</td>
<td>9.7%</td>
</tr>
<tr>
<td>18-24</td>
<td>10.6%</td>
</tr>
<tr>
<td>25-34</td>
<td>19.0%</td>
</tr>
<tr>
<td>35-44</td>
<td>18.8%</td>
</tr>
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1994 Radio Business Report
### COLORADO SPRINGS (110)

#### Revenue

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<tr>
<th></th>
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<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
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Total national

| ($ million) |      |      |      |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Black population</th>
<th>12-17</th>
<th>10.2%</th>
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<tbody>
<tr>
<td>Hispanic population</td>
<td>18-24</td>
<td>14.3%</td>
</tr>
<tr>
<td>HH income</td>
<td>25-34</td>
<td>23.0%</td>
</tr>
<tr>
<td>$37,223</td>
<td>35-44</td>
<td>20.8%</td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>45-49</td>
<td>7.5%</td>
</tr>
<tr>
<td>$2,900,348</td>
<td>50-54</td>
<td>5.5%</td>
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<tr>
<td>55-64</td>
<td>8.4%</td>
<td></td>
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<tr>
<td>65+</td>
<td>10.1%</td>
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### Population

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<tr>
<th>341,300</th>
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#### Recent market activity

Closed: Duop: KSSS/KVUU to KVOR/KSPZ (Pourtales)

Pending: Duop: KKMG-FM to KKFM-FM (Citadel), LMA until closing

LMAs KHII-FM brok'd to KRDO AM/FM

### Demographics

<table>
<thead>
<tr>
<th>Black population</th>
<th>12-17</th>
<th>10.2%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic population</td>
<td>18-24</td>
<td>14.3%</td>
</tr>
<tr>
<td>HH income</td>
<td>25-34</td>
<td>23.0%</td>
</tr>
<tr>
<td>$36,600</td>
<td>35-44</td>
<td>20.8%</td>
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<tr>
<td>Retail sales ($000)</td>
<td>45-49</td>
<td>7.5%</td>
</tr>
<tr>
<td>$921,455</td>
<td>50-54</td>
<td>5.5%</td>
</tr>
<tr>
<td>55-64</td>
<td>8.4%</td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>10.1%</td>
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### Population

<table>
<thead>
<tr>
<th>96,100</th>
</tr>
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#### Recent market activity

Pending: Duop: KYUA-FM to KFRU/KARO (Columbia from Subocomo

### Demographics

<table>
<thead>
<tr>
<th>Black population</th>
<th>18-34</th>
<th>46.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic population</td>
<td>25-54</td>
<td>50.2%</td>
</tr>
<tr>
<td>HH income</td>
<td>35-64</td>
<td>35.4%</td>
</tr>
<tr>
<td>$36,600</td>
<td>18+</td>
<td>92.1%</td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>921,455</td>
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### Population

<table>
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#### Recent market activity

Pending: Duop: KYUA-FM to KFRU/KARO (Columbia from Subocomo

### Arbitron Ratings

#### Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KKCS-FM</td>
<td>101.9</td>
<td>Walton</td>
<td>Ctr</td>
<td>15.4</td>
<td>15.5</td>
<td>17.7</td>
<td>17.4</td>
</tr>
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<td>KKFPCM</td>
<td>98.1</td>
<td>Citadel</td>
<td>Cfrk</td>
<td>8.1</td>
<td>6.3</td>
<td>6.8</td>
<td>9.8</td>
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<td>Whale</td>
<td>CHit</td>
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<td>8.3</td>
<td>9.8</td>
<td>9.3</td>
</tr>
<tr>
<td>KVOR</td>
<td>1300</td>
<td>Pourtales</td>
<td>Talk</td>
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<td>5.2</td>
<td>6.5</td>
<td>6.5</td>
</tr>
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<td>Old</td>
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<td>7.0</td>
<td>7.2</td>
<td>6.2</td>
</tr>
<tr>
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<td>95.9</td>
<td>Bahakel</td>
<td>AOR</td>
<td>5.6</td>
<td>7.2</td>
<td>8.3</td>
<td>6.2</td>
</tr>
<tr>
<td>KKLF</td>
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<td>Tippie</td>
<td>SAC</td>
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<td>6.0</td>
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<td>Wikes</td>
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<td>7.2</td>
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<td>KCBR</td>
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<td>1.2</td>
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### Rankers

**18-34**

1. KKCS-FM
2. KKFPCM
3. KKMFM
4. KILOFM
5. KKXKFM

**25-54**

1. KKCS-FM
2. KKFPCM
3. KKMFM
4. KILOFM
5. KKXKFM

**35-64**

1. KKCS-FM
2. KKFPCM
3. KKMFM
4. KILOFM
5. KKXKFM

**12+ AM Drive**

1. KKCS-FM
2. KKFPCM
3. KKMFM
4. KILOFM
5. KKXKFM

### COLUMBIA MO (239)

#### Revenue

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<thead>
<tr>
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<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
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</table>

Total national

| ($ million) |      |      |      |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Black population</th>
<th>18-34</th>
<th>46.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic population</td>
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</tr>
<tr>
<td>$36,600</td>
<td>18+</td>
<td>92.1%</td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>921,455</td>
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### Population

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#### Recent market activity

Pending: Duop: KYUA-FM to KFRU/KARO (Columbia FM) from Subocomo
**Revenue**

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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>14.8</td>
<td>14.9</td>
<td>15.0</td>
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</table>

**Total national**

| ($ million) | 2.1 | 2.3 | 2.5* |

*Note: through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt. Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
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<td>Threshld</td>
<td>Urb</td>
<td>20.2</td>
<td>16.9</td>
<td>18.1</td>
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<td>10.6</td>
<td>12.9</td>
<td>12.3</td>
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<tr>
<td>WNOK-FM</td>
<td>104.7</td>
<td>Voyager</td>
<td>CHR</td>
<td>7.9</td>
<td>5.7</td>
<td>7.2</td>
</tr>
<tr>
<td>WVOC</td>
<td>560</td>
<td>Clayton</td>
<td>Talk</td>
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<td>WTCB-FM</td>
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<td>AC</td>
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<td>7.3</td>
<td>7.5</td>
</tr>
<tr>
<td>WMFX-FM</td>
<td>102.3</td>
<td>Orr1</td>
<td>Crk</td>
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<td>4.0</td>
<td>4.2</td>
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<td>Ctry</td>
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<td>5.7</td>
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<td>5.1</td>
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<td>4.6</td>
<td>5.4</td>
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<td>WTGH</td>
<td>620</td>
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<td>Gosp</td>
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<td>3.6</td>
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<td>2.4</td>
<td>1.6</td>
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<tr>
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<td>Willis</td>
<td>Urb AC</td>
<td>1.1</td>
<td>2.1</td>
<td>2.1</td>
</tr>
</tbody>
</table>

**Demographics**

| 12-17 | 10.2% | Black population | 29.4% |
| 18-24 | 14.8% | Hispanic population | 1.2% |
| 25-34 | 21.6% | HH income       | $37,819 |
| 35-44 | 20.3% | Retail sales     | ($000) |
| 45-49 | 7.6%  | $362,617        |       |

**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lexington</td>
<td>SC</td>
<td>144,500</td>
</tr>
<tr>
<td>Richland</td>
<td>SC</td>
<td>242,500</td>
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</table>

**Recent market activity**

Closed

Duop: WCOS AM/FM to Benchmark (group) from US Radio (group), est. $9.5-10M, RBR 6-14-93

Duop: WHKZ-FM to Benchmark (group) from Universal Commun., est $2.75M, RBR 6-14-93

Pending

WOIC/WNOX to HMW from Voyager

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<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings see p. 2-28)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>Total national</td>
<td></td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

<table>
<thead>
<tr>
<th>Arbitron Ratings</th>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
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<td>WSSTH-FM</td>
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<td>WGSY-FM</td>
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<tr>
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<td>WAGH-FM</td>
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<td>WSTH</td>
<td>540</td>
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<td>WVFJ-FM</td>
<td>93.3</td>
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<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>10.5%</td>
<td>36.6%</td>
<td>51.494</td>
<td>$1,686,624</td>
</tr>
<tr>
<td>18-24</td>
<td>15.7%</td>
<td>21.1%</td>
<td>45-49</td>
<td>6.6%</td>
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<tr>
<td>35-44</td>
<td>17.7%</td>
<td>5.5%</td>
<td>55-64</td>
<td>10.4%</td>
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<td>65+</td>
<td>13.2%</td>
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<tr>
<th>Population</th>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
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<td>Russell</td>
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<td>GA</td>
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<tr>
<td>Muscogee</td>
<td>GA</td>
<td>148,900</td>
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</table>

Ask about RBR's database marketing services

Call Jim Carnegie or Dave Seyler
(703) 719-9500

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Revenue (Station listings see p. 2-29)

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<th></th>
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<tbody>
<tr>
<td></td>
<td>42.0</td>
<td>43.0</td>
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</table>

Total national ($ million)

- 1991: 8.1
- 1992: 8.9
- 1993: 9.1

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
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<tbody>
<tr>
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<tr>
<td>18-24</td>
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<td>25-34</td>
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<td>35-44</td>
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<td>55-64</td>
<td>9.2%</td>
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<tr>
<td>65+</td>
<td>12.3%</td>
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Retail sales ($000)

- $39,965

Population 1,171,100

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<tr>
<td>Union</td>
<td>OH</td>
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Recent market activity

Closed

- Duop: WCOL AM-FM to WNCI-FM (Nationwide) from Great Trails, $15 M, RBR 10-4-93

Pending

- WHOK-FM to OmniAmerica from WHOK Inc., $8 M, RBR 10-25-93
- WRVF-FM Duop: to OmniAmerica from TriCity Radio, $7.5 M, RBR 10-25-93

Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>9.0</td>
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<td>Nationwd</td>
<td>AC</td>
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<td>8.4</td>
<td>8.5</td>
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<td>WLVOQ-FM</td>
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<td>6.7</td>
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<td>8.3</td>
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## Revenue

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Total national ($ million)

### Demographics

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<th>Market revenues</th>
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<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tr>
<td>12-17 12.8%</td>
<td>18-24 11.8%</td>
<td>25-34 20.3%</td>
<td>35-44 19.4%</td>
<td>45-49 7.3%</td>
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<tr>
<td>35-44 20.3%</td>
<td>45-49 7.3%</td>
<td>50-54 5.7%</td>
<td>55-64 9.8%</td>
<td>65+ 13.1%</td>
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<tr>
<td>50-54 5.7%</td>
<td>55-64 9.8%</td>
<td>65+ 13.1%</td>
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<td>55-64 9.8%</td>
<td>65+ 13.1%</td>
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<td>25-34 20.3%</td>
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<tr>
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<td>45-49 7.3%</td>
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<td>55-64 9.8%</td>
<td>65+ 13.1%</td>
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### Call Letters and Owner

- KRYS-FM 99.1 CCMedia
- KOUL-FM 103.7 BestSW
- KZFM-FM 95.5 Malkan
- KNCN-FM 101.3 Tippie
- KEYS 1440 Malkan
- KUNO 1400 Tichenor
- KLTG-FM 96.5 Tichenor
- KMXR-FM 93.9 TwinW
- KBOS-FM 94.7 KCCT
- KMQK-FM 105.1 Cotton
- KRAD-FM 105.5 Chitex
- KCTT 1150 KCCT
- KWVS-FM 97.5 Quality
- KSAB-FM 99.9 Tichenor

### Freq

- 18-34
  1. KNCN-FM
  2. KRYS-FM
  3. KOUL-FM
  4. KZFM-FM
  5. KMXR-FM

- 25-54
  1. KRYS-FM
  2. KOUL-FM
  3. KNCN-FM
  4. KZFM-FM
  5. KMXR-FM

- 35-64
  1. KNCN-FM
  2. KRYS-FM
  3. KEYS
  4. KZFM-FM
  5. KMXR-FM

- 12+ AM Drive
  1. KRYS-FM
  2. KOUL-FM
  3. KNCN-FM
  4. KEYS
  5. KZFM-FM

### County and State

- 12+ pop.
  - Nueces: TX
  - San Patricio: TX

### Pending

- Duop: KRAD-FM to KCTA/KOUL (Bkg. Corp. of the S.W.), LMA until close

### For further information

For further information on station facilities, location and personnel, turn to Tab 2: Stations by Market

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**Sources:** RBR database, Arbitron, Interop Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
Revenues

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*Note: revenue through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

Arbitron Ratings

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Rankers

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Demographics

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<th>Hispanic Population</th>
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<td>7.8%</td>
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<td>12.9%</td>
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<tr>
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<td>65+</td>
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Population

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<tr>
<td>Wise</td>
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Recent market activity

Closed: KSSN-FM to Alliance (group) from Evergreen (group), $11M, RBR 7-5-93
KNBR-AM to Childrens Satellite from Marsh Bcg., RBR 7-12-93
Duop: KLRX-FM to CBS (group) from Cox (group) in trade for WYNF-FM Tampa and $4.8M, RBR 8-9-93, 8-30-93
Pending: KAAM-AM to Cardinal, $3M, RBR 11-8-93 — will become All-Sports

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### DANBURY CT (187)

#### Revenue

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<td>($ million)</td>
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<th>Total national</th>
<th>($ million)</th>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

| 18-34 | 28.6% | Black population | 3.2% |
| 25-54 | 53.5% | Hispanic population | 3.2% |
| 35-64 | 46.3% | HH income | $66,068 |
| 18+   | 91.9% | Retail sales ($000) | $1,697,015 |

#### Population

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<th>State</th>
<th>12+ pop.</th>
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#### Arbitron Ratings

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#### Rankers

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<th>12+ AM Drive</th>
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<tr>
<td>1 WRKI-FM</td>
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### DANVILLE IL (254)

#### Revenue

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<th>Total national</th>
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<td></td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

| 18-34 | 26.4% | Black population | 8.6% |
| 25-54 | 48.9% | Hispanic population | 1.4% |
| 35-64 | 43.3% | HH income | $33,145 |
| 18+   | 89.0% | Retail sales ($000) | $576,852 |

#### Population

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#### Recent market activity

Pending: WIAI-FM to Key Bcg. from Kickapoo Bcg., $1.3M, RBR 3-1-93

---


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### Revenue

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Total national
($ million) 
3.3 3.3 2.7*  

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Rankers

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<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tr>
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**Revenue**

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<th>(Station listings: see p. 2-32)</th>
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<tbody>
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<td>($ million)</td>
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<tr>
<td>Total national</td>
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<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

**Arbitron Ratings**

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<th>Calls</th>
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<td>N-T</td>
<td>*</td>
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</table>

**Demographics**

| 12-17 | 7.3% | Black population | 7.6% |
| 18-24 | 10.4% | Hispanic population | 4.1% |
| 25-34 | 16.1% | | |
| 35-44 | 15.7% | | |
| 45-49 | 6.4% | | |
| 50-54 | 5.4% | | |
| 55-64 | 12.0% | | |
| 65+ | 26.7% | | |

**HH income**

| $31,634 | | |

**Retail sales ($000)**

| $3,004,930 | | |

**Population**

| 343,900 |
| |

<table>
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**Recent market activity**

Pending WFKS-FM to Osborn, RBR 12-13-93

---

**Has the market you're look for apparently gone into hiding?**

**Chances are, it's the second or third name in a multi-city market.**

**See our multiple city market cross-reference on page 8 of the index.**

---

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**Sources:** RBR database, Arbitron, Interop Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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3-47
### Revenue

(Station listings: see p. 2-33)

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<td>($ million)</td>
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<td>71.8</td>
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Total national ($ million) 16.9 16.1 16.4*

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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<th>Age Group</th>
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<th>Hispanic population</th>
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<td>35-44</td>
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<td>55-64</td>
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<td>65+</td>
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### Arbitron Ratings

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### Rankers

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<td>3 KDXL-FM</td>
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<tr>
<td>4 KKKL-FM</td>
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<tr>
<td>5 KBCO-FM</td>
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Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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<tbody>
<tr>
<td>($ million)</td>
<td>14.4</td>
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</table>

Total national

($ million)

| 12-17 | 9.5% |
| 18-24 | 12.2% |
| 25-34 | 20.9% |
| 35-44 | 19.9% |
| 45-49 | 7.6%  |
| 50-54 | 5.9%  |
| 55-64 | 9.5%  |
| 65+   | 14.5% |

Black population

Hispanic population

HH income

Retail sales ($000)


| $41,348 |
| $3,611,768 |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dallas</td>
<td>IA</td>
<td>24,800</td>
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<tr>
<td>Polk</td>
<td>IA</td>
<td>276,000</td>
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<tr>
<td>Warren</td>
<td>IA</td>
<td>30,400</td>
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Retail sales

| $3,611,768 |

Revenue

(Station listings: see p. 2-33)

Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>KJFY-FM</td>
<td>92.5</td>
<td>FullJeff</td>
<td>Cty</td>
<td>19.0</td>
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<td>AmRad Sys</td>
<td>AOR</td>
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<td>13.6</td>
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<td>13.9</td>
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<td>Palmer</td>
<td>N-T</td>
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<td>Saga</td>
<td>HAC</td>
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<td>Altv</td>
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<td>1350</td>
<td>Saga</td>
<td>MOR</td>
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<td>Norseman</td>
<td>Rel-Sprt</td>
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<td>1.1</td>
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<tr>
<td>KIOA</td>
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<td>Saga</td>
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<td>4.5</td>
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Recent market activity

Closed

Duop: KHKI-FM to American Radio Systems (group) from KDMI Inc., $1.35M, RBA 7-19-93

Duop: KJOA AM/FM to Saga (group) from Midwest Commun. (group), $2.7M, RBR 7-19-93

Pending

Duop: KRUU-FM to KKSO/KJFY (Fuller-Jeffrey), LMA until closing.

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Revenue

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<tr>
<th></th>
<th></th>
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<td></td>
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</tr>
<tr>
<td>Total national</td>
<td></td>
<td></td>
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<tr>
<td>($ million)</td>
<td>24.9</td>
<td>26.6</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
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<tr>
<td>12-17</td>
<td>10.3%</td>
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<tr>
<td>18-24</td>
<td>11.4%</td>
</tr>
<tr>
<td>25-34</td>
<td>20.0%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.6%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.8%</td>
</tr>
<tr>
<td>50-54</td>
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<td>55-64</td>
<td>10.2%</td>
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<tr>
<td>65+</td>
<td>14.6%</td>
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Population

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<tr>
<th>Population</th>
<th>3,627,400</th>
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</tr>
<tr>
<td>Livingston</td>
<td>MI</td>
</tr>
<tr>
<td>Macomb</td>
<td>MI</td>
</tr>
<tr>
<td>Monroe</td>
<td>MI</td>
</tr>
<tr>
<td>Oakland</td>
<td>MI</td>
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<td>St. Clair</td>
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<td>Wayne</td>
<td>MI</td>
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</table>

Recent market activity

Pending Duop: WMTG/WNIC to WKQI-FM (Broadcasting Ptnrs.), est $40 M, RBR 11-29-93
Duop: WRIF-FM to WHND/WCSX (Greater Media) pending, $11.5 M, RBR 11-22-93

Revenue (Station listings: see p. 2-34)

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<td>1.8</td>
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Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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</thead>
<tbody>
<tr>
<td>WJLB-FM</td>
<td>WWWW-FM</td>
<td>WJR</td>
<td>WJR</td>
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<td>WWJ</td>
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### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black Population</th>
<th>Hispanic Population</th>
<th>HH Income</th>
<th>Retail Sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>30.8%</td>
<td>0.3%</td>
<td>$36,270</td>
<td>$1,079,411</td>
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<tr>
<td>25-54</td>
<td>51.0%</td>
<td>0.4%</td>
<td>$36,270</td>
<td>$1,079,411</td>
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<tr>
<td>35-64</td>
<td>42.2%</td>
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<td>$31,295</td>
<td>$1,456,315</td>
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<tr>
<td>18+</td>
<td>88.8%</td>
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### Population

<table>
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<th>County</th>
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<th>12+ Pop.</th>
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<td>Dale</td>
<td>AL</td>
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<tr>
<td>Geneva</td>
<td>AL</td>
<td>19,800</td>
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### Arbitron Ratings

#### Total Week 12+ Share Trends

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<th>Fmt.</th>
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<th>Fa92</th>
<th>Sp93</th>
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### Rankings

#### 18-34
1. WDJR-FM
2. WJJN-FM
3. WOOF-FM
4. WZHT-FM
5. WJOD-FM

#### 25-54
1. WTVY-FM
2. WJJN-FM
3. WOOF-FM
4. WZHT-FM
5. WJOD-FM

#### 35-64
1. WTVY-FM
2. WJJN-FM
3. WOOF-FM
4. WZHT-FM
5. WJOD-FM

#### 12+ AM Drive
1. WDJR-FM
2. WJJN-FM
3. WOOF-FM
4. WZHT-FM
5. WJOD-FM

### Revenue

#### Market revenue

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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</thead>
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<td>$ (Million)</td>
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#### Total national

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<tr>
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<th>1992</th>
<th>1993</th>
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<td>$ (Million)</td>
<td>5.1</td>
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### Copyright

### Revenue

#### Market revenue

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<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tbody>
<tr>
<td>Total</td>
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<td>5.0</td>
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#### Total national

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tbody>
<tr>
<td>Total</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>10.1%</td>
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<td>18-24</td>
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<td>25-34</td>
<td>16.6%</td>
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<td>35-44</td>
<td>18.8%</td>
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<td>45-49</td>
<td>7.1%</td>
<td></td>
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</tr>
<tr>
<td>50-54</td>
<td>5.7%</td>
<td></td>
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<tr>
<td>55-64</td>
<td>10.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>20.1%</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
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<td>MN</td>
<td>91,800</td>
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<tr>
<td>Douglas</td>
<td>WI</td>
<td>35,100</td>
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### Recent market activity

Pending KKTP/WAKX to WDSM-KZO Inc. from Latto

### Revenue

#### Market revenue

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<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tr>
<td>Total</td>
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#### Total national

<table>
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<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tr>
<td>Total</td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>33.7%</td>
<td></td>
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<tr>
<td>25-54</td>
<td>48.5%</td>
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<tr>
<td>35-64</td>
<td>40.0%</td>
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<tr>
<td>18+</td>
<td>90.0%</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tr>
<td>Eau Claire</td>
<td>WI</td>
<td>72,500</td>
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### Recent market activity

LMA WORB-FM brok’d to WMEQ AM-FM

---


---

1994 Radio Business Report
El Paso (77)

Revenue

<table>
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<tr>
<th></th>
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<tbody>
<tr>
<td>($ million)</td>
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<tr>
<td>Total national</td>
<td>2.0</td>
<td>1.9</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Black population</th>
<th>12-17</th>
<th>14.2%</th>
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</thead>
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<tr>
<td>18-24</td>
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<td>25-34</td>
<td>20.8%</td>
<td></td>
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<tr>
<td>35-44</td>
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<tr>
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Population

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Arbitron Ratings

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<th>Fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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</thead>
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<tr>
<td>KPRR-FM</td>
<td>102.1</td>
<td>BinRge</td>
<td>CHR</td>
<td>9.3</td>
<td>10.2</td>
<td>8.5</td>
<td>13.4</td>
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<tr>
<td>KLAQ-FM</td>
<td>95.5</td>
<td>D&amp;F</td>
<td>AOR</td>
<td>10.3</td>
<td>11.5</td>
<td>13.0</td>
<td>13.2</td>
</tr>
<tr>
<td>KHEY-FM</td>
<td>96.3</td>
<td>USRadio</td>
<td>Cty</td>
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<td>11.5</td>
<td>13.6</td>
<td>11.6</td>
</tr>
<tr>
<td>KBNA-FM</td>
<td>97.5</td>
<td>Tichenor</td>
<td>Span</td>
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<td>7.5</td>
<td>9.0</td>
<td>8.8</td>
</tr>
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<td>KTSF-FM</td>
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<td>AC</td>
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<td>CHIt</td>
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<td>Pinnacle</td>
<td>AC</td>
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<td>Cty</td>
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<td>4.6</td>
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Recent market activity

Closed KSET-FM to Magic Media from Dunn Bcg., $2.7M, RBR 8-30-93

Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
<tr>
<td>1</td>
<td>KLAQ-FM</td>
<td>KHEY-FM</td>
<td>KBNA-FM</td>
</tr>
<tr>
<td>2</td>
<td>KPRR-FM</td>
<td>KLAQ-FM</td>
<td>KHEY-FM</td>
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<tr>
<td>3</td>
<td>KHE-FM</td>
<td>KBNA-FM</td>
<td>KTSF-FM</td>
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<td>5</td>
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Source Guide & Directory 1994
Revenue

(Station listings: see p. 2-37)

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<tr>
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</tr>
<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<td>CHR</td>
<td>12.0</td>
<td>14.3</td>
<td>15.1</td>
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<td>WXK-FM</td>
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<td>K &amp; K</td>
<td>AC</td>
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<td>13.2</td>
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<tr>
<td>WRKT-FM</td>
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<td>12.0</td>
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<td>WXTA-FM</td>
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<td>Stds</td>
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<td>1.4</td>
<td>1.3</td>
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Rankers

18-34 25-54 35-64 12+ AM Drive

1 WWJET-FM  WXK-FM  WXK-FM  WRKT-FM
2 WRKT-FM  WXK-FM  WXTA-FM  WJET-FM
3 WMXE-FM  WJET-FM  WRKT-FM  WXK-FM
4 WXK-FM  WXTA-FM  WJET-FM  WXTA-FM
5 WXTA-FM  WMXE-FM  WMXE-FM  WMXE-FM

Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<tbody>
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<td>10.3%</td>
<td>13.5%</td>
<td>17.7%</td>
<td>18.2%</td>
<td>7.0%</td>
<td>5.6%</td>
<td>10.4%</td>
<td>17.1%</td>
</tr>
</tbody>
</table>

Black population

Hispanic population

HH income

Retail sales ($000)

Population

226,600

County State 12+ pop.

EUGENE - SPRINGFIELD (143)

Revenue

(Station listings: see p. 2-37)

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<tbody>
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</tr>
<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<td>97.9</td>
<td>Combined</td>
<td>Hot Cty</td>
<td>17.2</td>
<td>18.8</td>
<td>12.2</td>
</tr>
<tr>
<td>KMGE-FM</td>
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<td>McKenzie</td>
<td>AC</td>
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<td>1.3</td>
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Rankers

18-34 25-54 35-64 12+ AM Drive

1 KMGE-FM  KMGE-FM  KUGN-FM  KUGN-FM
2 KZEL-FM  KUGN-FM  KPNW-FM  KMGE-FM
3 KKNU-FM  KZEL-FM  KPNW-FM  KPNW
4 KAVE-FM  KKNU-FM  KMGE-FM  KPNW-FM
5 KDUK-FM  KPNW-FM  KZEL-FM  KKNU-FM

EUGENE - SPRINGFIELD (143)

Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<td>9.4%</td>
<td>13.2%</td>
<td>17.6%</td>
<td>21.2%</td>
<td>7.8%</td>
<td>5.7%</td>
<td>9.1%</td>
<td>15.9%</td>
</tr>
</tbody>
</table>

Black population

Hispanic population

HH income

Retail sales ($000)

Population

241,100

County State 12+ pop.

Lane OR 241,100

Recent market activity

Closed Duop: KEED/KKNU to McKenzie River from Community Pacific, $1.01 M

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EVANSVILLE (146)

Revenue

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<th></th>
<th></th>
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<tr>
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Total national

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<th>($ million)</th>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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</thead>
<tbody>
<tr>
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<td>9.9%</td>
<td>5.5%</td>
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<td>$2,110,287</td>
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<td>18-24</td>
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</tr>
<tr>
<td>25-34</td>
<td>19.1%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>18.9%</td>
<td>0.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>7.5%</td>
<td>6.2%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td>6.2%</td>
<td>10.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>17.2%</td>
<td>6.2%</td>
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<tr>
<td>65+</td>
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<td>10.4%</td>
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Population

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<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Posey</td>
<td>IN</td>
<td>21,000</td>
</tr>
<tr>
<td>Vanderburgh</td>
<td>IN</td>
<td>137,500</td>
</tr>
<tr>
<td>Warrick</td>
<td>IN</td>
<td>38,000</td>
</tr>
<tr>
<td>Henderson</td>
<td>KY</td>
<td>35,600</td>
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Recent market activity

LMA   WJPS-FM brok'd to WJPS/WIKY

FARGO-MOORHEAD (207)

Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>6.5</td>
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Demographics

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<tr>
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<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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</thead>
<tbody>
<tr>
<td>12-17</td>
<td>9.2%</td>
<td>0.3%</td>
<td>$36,456</td>
<td>$1,387,563</td>
</tr>
<tr>
<td>18-24</td>
<td>19.3%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td>20.1%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>18.9%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>6.3%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td>5.0%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>8.3%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>13.1%</td>
<td>1.1%</td>
<td></td>
<td></td>
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Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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</thead>
<tbody>
<tr>
<td>Clay</td>
<td>MN</td>
<td>41,700</td>
</tr>
<tr>
<td>Cass</td>
<td>ND</td>
<td>87,900</td>
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Recent market activity

LMA   KPDFX-FM brok'd to KLTA-FM

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### FAYETTEVILLE NC (122)

#### Revenue (Station listings see p. 2-39)

<table>
<thead>
<tr>
<th></th>
<th>Market revenue</th>
<th>Total national</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
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<td></td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKML-FM</td>
<td>95.7</td>
<td>Beasley</td>
<td>Ctry</td>
<td>16.9</td>
<td>20.9</td>
<td>20.7</td>
</tr>
<tr>
<td>WZFX-FM</td>
<td>99.1</td>
<td>Joyner</td>
<td>Urb</td>
<td>20.2</td>
<td>24.7</td>
<td>19.7</td>
</tr>
<tr>
<td>WFMO</td>
<td>860</td>
<td>ProMedia</td>
<td>Gosp</td>
<td>4.5</td>
<td>4.5</td>
<td>7.7</td>
</tr>
<tr>
<td>WFNC</td>
<td>640</td>
<td>CapeFear</td>
<td>N-T</td>
<td>4.5</td>
<td>4.5</td>
<td>7.7</td>
</tr>
<tr>
<td>WQSM-FM</td>
<td>98.1</td>
<td>CapeFear</td>
<td>AC</td>
<td>10.0</td>
<td>7.4</td>
<td>7.5</td>
</tr>
<tr>
<td>WRRC-FM</td>
<td>103.5</td>
<td>Metropolitn</td>
<td>CHRk</td>
<td>7.7</td>
<td>5.1</td>
<td>6.3</td>
</tr>
<tr>
<td>WJW</td>
<td>1600</td>
<td>Gosp</td>
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<td>4.7</td>
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<tr>
<td>WMX-FM</td>
<td>96.5</td>
<td>Curtis</td>
<td>CHF</td>
<td>4.9</td>
<td>4.7</td>
<td>3.3</td>
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<td>WSTS-FM</td>
<td>100.9</td>
<td>ProMedia</td>
<td>Gosp</td>
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<td>5.0</td>
<td>3.0</td>
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#### Rankers

<table>
<thead>
<tr>
<th></th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>KKIX-FM</td>
<td>WZFX-FM</td>
<td>WKML-FM</td>
<td>WKML-FM</td>
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<td>WQSM-FM</td>
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<td>WQSM-FM</td>
</tr>
<tr>
<td></td>
<td>WFNC</td>
<td>WFNC</td>
<td>WAZZ-FM</td>
<td>WRCQ-FM</td>
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### FAYETTEVILLE-SPRINGDALE AR (169)

#### Revenue (Station listings see p. 2-39)

<table>
<thead>
<tr>
<th></th>
<th>Market revenue</th>
<th>Total national</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KKIX-FM</td>
<td>103.9</td>
<td>Noalmark</td>
<td>Ctry</td>
<td>22.7</td>
<td>18.0</td>
<td>27.0</td>
</tr>
<tr>
<td>KMCK-FM</td>
<td>105.7</td>
<td>Tate</td>
<td>CHR</td>
<td>16.5</td>
<td>7.4</td>
<td>8.4</td>
</tr>
<tr>
<td>KEG-FM</td>
<td>92.1</td>
<td>Demaree</td>
<td>AOR-CIRk</td>
<td>6.2</td>
<td>8.1</td>
<td>6.8</td>
</tr>
<tr>
<td>KEZA-FM</td>
<td>107.9</td>
<td>CommCorp</td>
<td>AC</td>
<td>9.3</td>
<td>6.0</td>
<td>6.8</td>
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<td>KBEV-FM</td>
<td>104.9</td>
<td>Westark</td>
<td>Hot Cty</td>
<td>3.1</td>
<td>7.1</td>
<td>6.1</td>
</tr>
<tr>
<td>KBVA-FM</td>
<td>106.5</td>
<td>Hendren</td>
<td>Stds</td>
<td>5.2</td>
<td>6.4</td>
<td>5.7</td>
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<tr>
<td>KAMO-FM</td>
<td>94.3</td>
<td>R&amp;R</td>
<td>Cty</td>
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<td>6.0</td>
<td>4.7</td>
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<td>N-T</td>
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<td>3.9</td>
<td>3.4</td>
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<td>KJEM</td>
<td>Easy</td>
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<td>1.4</td>
<td>2.7</td>
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<td>KDAB-FM</td>
<td>94.9</td>
<td>Vinewood</td>
<td>Gosp</td>
<td>*</td>
<td>*</td>
<td>*</td>
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<tr>
<td>KFAY</td>
<td>1030</td>
<td>Demaree</td>
<td>Talk</td>
<td>2.1</td>
<td>2.5</td>
<td>2.4</td>
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<td>KOGC</td>
<td>1250</td>
<td>Disney</td>
<td>Rel</td>
<td>1.7</td>
<td>2.1</td>
<td>2.0</td>
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#### Rankers

<table>
<thead>
<tr>
<th></th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
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<tbody>
<tr>
<td></td>
<td>KKIX-FM</td>
<td>KKIX-FM</td>
<td>KKIX-FM</td>
<td>KKIX-FM</td>
</tr>
<tr>
<td></td>
<td>KEG-FM</td>
<td>KEZA-FM</td>
<td>KBEV-FM</td>
<td>KEZA-FM</td>
</tr>
<tr>
<td></td>
<td>KMCK-FM</td>
<td>KESE-FM</td>
<td>KMCK-FM</td>
<td>KAMO-FM</td>
</tr>
<tr>
<td></td>
<td>KEZA-FM</td>
<td>KEG-FM</td>
<td>KEZA-FM</td>
<td>KAMO-FM</td>
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<td>KBEV-FM</td>
<td>KMCK-FM</td>
<td>KURM</td>
<td>KURM</td>
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</table>

### Recent market activity

LMA WRCQ-FM brokers WZNS-FM w/purchase option, RBR 6-14-93

## Demographics

<table>
<thead>
<tr>
<th></th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>11.3</td>
<td>18.4</td>
<td>22.4</td>
<td>18.2</td>
<td>6.6</td>
<td>5.4</td>
<td>8.3</td>
<td>9.4</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tr>
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<td>NC</td>
</tr>
<tr>
<td></td>
<td></td>
<td>NC</td>
</tr>
</tbody>
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### Recent market activity

LMAs KISK-FM brok'd by KKIX-FM

KKIX/KBEV brok'd to KEZA-FM

---

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**FLINT (105)**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings see p. 2-40)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
<tr>
<td>Total national</td>
<td>---</td>
</tr>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WCRZ-FM</td>
<td>107.9</td>
<td>Faircom</td>
<td>AC</td>
<td>15.4</td>
<td>12.8</td>
<td>13.4</td>
</tr>
<tr>
<td>WDZZ-FM</td>
<td>92.7</td>
<td>McVay</td>
<td>Urb</td>
<td>16.4</td>
<td>12.6</td>
<td>11.8</td>
</tr>
<tr>
<td>WWCK-FM</td>
<td>105.5</td>
<td>Majac</td>
<td>CHR</td>
<td>8.6</td>
<td>8.7</td>
<td>10.7</td>
</tr>
<tr>
<td>WDFD</td>
<td>910</td>
<td>EricCst</td>
<td>Stds</td>
<td>6.6</td>
<td>4.8</td>
<td>8.0</td>
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<td>101.7</td>
<td>Radiocor</td>
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<td>1.8</td>
<td>4.8</td>
<td>4.1</td>
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<td>Urb</td>
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</tr>
<tr>
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<td>MetMisny</td>
<td>Gosp</td>
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<td>2.0</td>
<td>1.7</td>
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<tr>
<td>WGWZ-FM</td>
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<td>Covenant</td>
<td>Rock</td>
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**Demographics**

<table>
<thead>
<tr>
<th>12-17</th>
<th>11.4%</th>
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<tbody>
<tr>
<td>18-24</td>
<td>11.9%</td>
</tr>
<tr>
<td>25-34</td>
<td>19.7%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.3%</td>
</tr>
<tr>
<td>45-49</td>
<td>8.1%</td>
</tr>
<tr>
<td>50-54</td>
<td>6.4%</td>
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<tr>
<td>55-64</td>
<td>10.4%</td>
</tr>
<tr>
<td>65+</td>
<td>12.7%</td>
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</tbody>
</table>

**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
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<tbody>
<tr>
<td>Genesee</td>
<td>MI</td>
<td>346,300</td>
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</table>

**Recent market activity**

LMA WKMF-FM brok'd to WFNT/WCRZ

---

**FLORENCE SC (196)**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings see p. 2-40)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
<tr>
<td>Total national</td>
<td>---</td>
</tr>
<tr>
<td>($ million)</td>
<td>---</td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
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<td>92.5</td>
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<td>Ctry</td>
<td>20.0</td>
<td>16.0</td>
</tr>
<tr>
<td>WYNN-FM</td>
<td>106.3</td>
<td>Forjay</td>
<td>Urb Otd</td>
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<td>15.6</td>
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<tr>
<td>WYNN</td>
<td>540</td>
<td>Forjay</td>
<td>Gosp-Jazz</td>
<td>14.0</td>
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<td>WJMX-FM</td>
<td>103.3</td>
<td>Atlantic</td>
<td>HAC</td>
<td>7.6</td>
<td>8.6</td>
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<td>WMXT-FM</td>
<td>102.1</td>
<td>Pamlico</td>
<td>AC</td>
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<td>6.1</td>
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<td>Atlantic</td>
<td>AC</td>
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<td>*</td>
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<td>Ctry</td>
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<tr>
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<td>970</td>
<td>Atlantic</td>
<td>N-T</td>
<td>1.2</td>
<td>2.0</td>
</tr>
<tr>
<td>WWFN-FM</td>
<td>100.1</td>
<td>Florence</td>
<td>Old</td>
<td>2.4</td>
<td>1.6</td>
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**Demographics**

<table>
<thead>
<tr>
<th>18-34</th>
<th>19.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>25-54</td>
<td>51.6%</td>
</tr>
<tr>
<td>35-64</td>
<td>43.7%</td>
</tr>
<tr>
<td>18+</td>
<td>88.3%</td>
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</tbody>
</table>

**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Darlington</td>
<td>SC</td>
<td>146,200</td>
</tr>
<tr>
<td>Florence</td>
<td>SC</td>
<td>94,800</td>
</tr>
</tbody>
</table>

**Recent market activity**

LMA WMXT-FM with WWFN-FM, sales only

---

**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### Revenue

(Station listings see p. 2-40)

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fad92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>WCKT-FM</td>
<td>107.1</td>
<td>Sandab</td>
<td>Cty</td>
<td>13.9</td>
<td>19.0</td>
<td>15.9</td>
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<td>WINK-FM</td>
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<td>FTMyers</td>
<td>AC</td>
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<td>6.3</td>
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<td>4.6</td>
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### Arbitron Ratings

Total week 12+ share trends.

### Demographics

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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WCKT-FM</td>
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<td>2 WCKT-FM</td>
<td>WINK-FM</td>
<td>WINK-FM</td>
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<tr>
<td>3 WINK-FM</td>
<td>WJBX-FM</td>
<td>WINK</td>
<td>WINK-FM</td>
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<td>4 WJBX-FM</td>
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<tr>
<td>5 WXKX-FM</td>
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<td>WJBX-FM</td>
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### Arbitron Ratings

Total week 12+ share trends.

### Demographics

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Blacks</th>
<th>Hispanic</th>
<th>HH Income</th>
<th>Retail Sales ($000)</th>
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</thead>
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<td>Lee</td>
<td>FL</td>
<td>12+ pop.</td>
<td>5.0%</td>
<td>$37,271</td>
<td>$3,205,434</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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</thead>
<tbody>
<tr>
<td>Lee</td>
<td>FL</td>
<td>317,300</td>
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### Recent market activity

Pending WSUV-FM to John R. Linn from Sunshine Bcg., $700K, RBR 9-20-93

LMAs WXKX-FM brok'd to WRKX-FM

WWCL-AM brok'd to Hispanic Bcg. Inc.

### Revenue

(Station listings see p. 2-41)

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fad92</th>
<th>Sp93</th>
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</thead>
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<td>HLG</td>
<td>Easy</td>
<td>14.1</td>
<td>12.3</td>
<td>13.1</td>
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<tr>
<td>WZZR-FM</td>
<td>92.7</td>
<td>CRB</td>
<td>CHR</td>
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<td>7.7</td>
<td>11.3</td>
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<td>WAVV-FM</td>
<td>101.7</td>
<td>MediaVI</td>
<td>Chy</td>
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<td>8.1</td>
<td>8.8</td>
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<td>Sandab</td>
<td>SAC</td>
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<td>7.7</td>
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<td>Oid</td>
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<td>MediaVI</td>
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<td>1450</td>
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<td>AC</td>
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<td>1.5</td>
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<td>WTTB</td>
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<td>Sandab</td>
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<td>PortStLucie</td>
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<td>Ardman</td>
<td>AC</td>
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<td>1.7</td>
<td>1.0</td>
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<tr>
<td>WJNX</td>
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<td>Fairbnk</td>
<td>N-T</td>
<td>*</td>
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<td>1.0</td>
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</table>

### Arbitron Ratings

Total week 12+ share trends.

### Demographics

| 12-17 | 7.3% | Black population 8.8% |
| 18-24 | 8.0% | Hispanic population 3.7% |
| 25-34 | 15.7% | HH Income $39,709 |
| 35-44 | 15.2% | $2,812,944 |
| 45-49 | 6.2% | 55-64 13.2% |
| 50-54 | 5.5% | 65+ 28.9% |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian River</td>
<td>FL</td>
<td>84,500</td>
</tr>
<tr>
<td>Martin</td>
<td>FL</td>
<td>96,300</td>
</tr>
<tr>
<td>St. Lucie</td>
<td>FL</td>
<td>138,300</td>
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### Recent market activity

From Sunshine Bcg., $700K, RBR 9-20-93

LMAs WXKX-FM brok'd to WRKX-FM

WWCL-AM brok'd to Hispanic Bcg. Inc.
### FORT SMITH AR (167)

**Revenue**  
(Station listings see p. 2-41)

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>5.2</td>
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**Total national**  
($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tbody>
<tr>
<td></td>
<td>28.5%</td>
<td>50.6%</td>
<td>43.0%</td>
<td>88.5%</td>
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<table>
<thead>
<tr>
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<th>Population</th>
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</thead>
<tbody>
<tr>
<td>Black</td>
<td>3.5%</td>
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<tr>
<td>Hispanic</td>
<td>1.2%</td>
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<table>
<thead>
<tr>
<th>HH income</th>
<th>$29,526</th>
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</thead>
<tbody>
<tr>
<td>Retail sales ($000)</td>
<td>$1,482,539</td>
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#### Population

<table>
<thead>
<tr>
<th>County</th>
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<th>12+ pop.</th>
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</thead>
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<tr>
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<td>AR</td>
<td>36,500</td>
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<tr>
<td>Sebastian</td>
<td>AR</td>
<td>84,000</td>
</tr>
<tr>
<td>LeFlore</td>
<td>OK</td>
<td>37,800</td>
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<tr>
<td>Sequoyah</td>
<td>OK</td>
<td>29,100</td>
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#### Arbitron Ratings

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<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Format</th>
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<th>Sp93</th>
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<td>KMAG-FM</td>
<td>99.1</td>
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<td>Hot Ctry</td>
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<td>24.3</td>
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<td>KTCS-FM</td>
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<td>BigChief</td>
<td>City</td>
<td>31.7</td>
<td>23.3</td>
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<td>Stereo93</td>
<td>CHR</td>
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<td>6.6</td>
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<td>KBBQ-FM</td>
<td>100.7</td>
<td>Hermieck</td>
<td>Old</td>
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<td>6.5</td>
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<td>KBBB-FM</td>
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### FORT WALTON BEACH FL (213)

**Revenue**  
(Station listings see p. 2-42)

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<tbody>
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**Total national**  
($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tbody>
<tr>
<td></td>
<td>35.5%</td>
<td>55.3%</td>
<td>43.1%</td>
<td>90.1%</td>
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<th>Race</th>
<th>Population</th>
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<td>Black</td>
<td>8.3%</td>
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<tr>
<td>Hispanic</td>
<td>3.0%</td>
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<table>
<thead>
<tr>
<th>HH income</th>
<th>$35,295</th>
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<tr>
<td>Retail sales ($000)</td>
<td>$1,277,739</td>
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#### Population

<table>
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<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
<td>Okaloosa</td>
<td>FL</td>
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#### Recent market activity

| LMA         | WFTW/WKSM brok'd to WYZB-FM |

---

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Revenue

(Station listings see p. 2-42)

<table>
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<tr>
<th></th>
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<th></th>
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<td>($ million)</td>
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<td></td>
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</tr>
<tr>
<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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<td>95.1</td>
<td>SrksTarz</td>
<td>Old-AC</td>
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<td>11.3</td>
<td>9.3</td>
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<td>WMEE-FM</td>
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<td>Federalat</td>
<td>CHR</td>
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<td>WGL-FM</td>
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Rankers

<table>
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<tr>
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<th>Owner</th>
<th>Fmt.</th>
<th>12+ AM Drive</th>
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<td>Cty</td>
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<td>WAJI-FM</td>
<td>95.1</td>
<td>SrksTarz</td>
<td>Old-AC</td>
<td>WAJI-FM</td>
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<td>WMEE-FM</td>
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<td>Federalat</td>
<td>CHR</td>
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<td>IRP</td>
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Revenue

(Station listings see p. 2-43)

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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Population

302,100

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

| 12-17 | 11.1% |
| 18-24 | 11.4% |
| 25-34 | 20.2% |
| 35-44 | 19.9% |
| 45-49 | 7.4%  |
| 50-54 | 5.7%  |
| 55-64 | 9.7%  |
| 65+   | 13.8% |

Population

302,100

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

| Black population | 7.8% |
| Hispanic population | 1.5% |
| HH income          | $38,540 |
| Retail sales ($000) | $2,940,637 |

Recent market activity

Closed Duop: WJLT-FM to Sarkes Tarzian from Fairfield, $1.5M, RBR 4-19-93

Pending Duop: WADM/WQTX: WQHKNV/WME (Federated) buys controlling interest, RBR 6-7-93

New FM to Kovas Commun. from Robert Peters, $259K, RBR 6-7-93

Demographics

| 18-34 | 33.3% |
| 25-54 | 57.8% |
| 35-64 | 45.2% |
| 18+   | 90.2% |

Population

130,400

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

| Black population | 5.1% |
| Hispanic population | 1.1% |
| HH income          | $44,993 |
| Retail sales ($000) | $1,095,301 |

Population

130,400

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

| Black population | 7.8% |
| Hispanic population | 1.5% |
| HH income          | $38,540 |
| Retail sales ($000) | $2,940,637 |

Recent market activity

Closed Duop: WJLT-FM to Sarkes Tarzian from Fairfield, $1.5M, RBR 4-19-93

Pending Duop: WADM/WQTX: WQHKNV/WME (Federated) buys controlling interest, RBR 6-7-93

New FM to Kovas Commun. from Robert Peters, $259K, RBR 6-7-93

Demographics

| Black population | 5.1% |
| Hispanic population | 1.1% |
| HH income          | $44,993 |
| Retail sales ($000) | $1,095,301 |
### FRESNO (67)

#### Revenue

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

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#### Demographics

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#### Recent market activity

- Pending: KHOT/KXMX to Z Spanish Net (group) from Madera Bcg., $775K, RBR 5-17-93
- KRZR-FM to NewTex Communications from Olympia, RBR 5-31-93
- Of note: KHTH-FM (Spacecom) reportedly on the block, RBR 6-28-93

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*Source Guide & Directory 1994*
### Revenue

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**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

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<th>1993</th>
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<td>Hispanic population</td>
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<td>Retail sales</td>
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#### Population

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#### Recent market activity

Closed Duop: WYJC-FM to Asterisk (group) from Heritage Bcg. (group), $1.4M, RBR 8-16-93

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### Revenue

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

- **18-34**: 39.9%
- **25-54**: 49.2%
- **35-64**: 41.9%
- **18+**: 90.5%

- **Black population**: 1.3%
- **Hispanic population**: 2.0%
- **HH income**: $34,259
- **Retail sales ($000)**: $843,361

### Population

- **County**: State
- **12+ pop.**
- **18-34**: 39.9%
- **25-54**: 49.2%
- **35-64**: 41.9%
- **18+**: 90.5%

### Arbitron Ratings

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<td>5.6</td>
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<tr>
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<td>KRAD</td>
<td>NT</td>
<td>2.2</td>
<td>4.2</td>
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<td>Ingstad</td>
<td>CIRk</td>
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<td>KKCQ</td>
<td>1480</td>
<td>PinePrmr</td>
<td>Stds</td>
<td>0.7</td>
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</tr>
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</table>

### Rankers

- **18-34**: 27.2%
- **25-54**: 51.0%
- **35-64**: 44.4%
- **18+**: 89.55%

### Recent market activity

Closed: Duop: KBKL-FM to Jan-Di, $225 K, RBR 5-15-93
### Revenue (Station listings see p. 2-45)

<table>
<thead>
<tr>
<th>Market revenue</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
<th>($ million)</th>
<th>22.2</th>
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</thead>
<tbody>
<tr>
<td>Total national</td>
<td>5.0</td>
<td>4.8</td>
<td>4.6</td>
<td>($ million)</td>
<td></td>
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</tbody>
</table>

*Note: *through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>WLHT-FM</td>
<td>95.7</td>
<td>Liggett</td>
<td>AC</td>
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<td>7.1</td>
<td>8.0</td>
<td>10.0</td>
</tr>
<tr>
<td>WKLO-FM</td>
<td>94.5</td>
<td>Bloomtree</td>
<td>AOR</td>
<td>13.7</td>
<td>10.4</td>
<td>8.3</td>
<td>9.5</td>
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<td>WBCT-FM</td>
<td>93.7</td>
<td>RadAssocs</td>
<td>Cty</td>
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<td>5.6</td>
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<td>WOOD</td>
<td>SAC</td>
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<td>7.5</td>
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<td>Cty</td>
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<td>HAC</td>
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<td>Cutover</td>
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<td>6.0</td>
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<td>96.9</td>
<td>Bloomtree</td>
<td>Rock</td>
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<td>4.1</td>
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<td>Goodrich</td>
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<td>4.8</td>
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<td>4.7</td>
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<td>96.1</td>
<td>Holland</td>
<td>Easy</td>
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<td>4.1</td>
<td>3.2</td>
<td>2.4</td>
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<td>98.7</td>
<td>Haloth</td>
<td>Clsc</td>
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<td>2.0</td>
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<td>Lansing</td>
<td>Rel.</td>
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<td>1.6</td>
<td>1.5</td>
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<td>Culepp</td>
<td>Urb.</td>
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<td>1340</td>
<td>Bloomtree</td>
<td>Rock</td>
<td>0.5</td>
<td>*</td>
<td>0.7</td>
<td>1.1</td>
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</table>

### Demographics

| 12-17 | 10.6% | Black population | 5.6% |
| 18-24 | 13.1% | Hispanic population | 3.0% |
| 25-34 | 21.7% | HH income | $41,291 |
| 35-44 | 19.6% | Retail sales (000) | $5,603,170 |
| 45-49 | 7.2%  |          |      |
| 50-54 | 5.5%  |          |      |
| 55-64 | 8.8%  |          |      |
| 65+  | 13.5% |          |      |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kent</td>
<td>MI</td>
<td>413,600</td>
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<tr>
<td>Ottawa</td>
<td>MI</td>
<td>157,900</td>
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### Recent market activity

Closed Duop: WLAV AM-FM to WKLO-FM (Bloomington Bcg.), $2.6 M. RNT 12-21-93

Pending Duop: WGRID AM-FM to WLHT-FM (Liggett) from Regional, $3.7 M, RBR 1-10-94

### GREAT FALLS MT (257)

### Revenue (Station listings see p. 2-45)

<table>
<thead>
<tr>
<th>Market revenue</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
<th>($ million)</th>
<th>3.0</th>
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<tbody>
<tr>
<td>Total national</td>
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<td></td>
<td></td>
<td>($ million)</td>
<td></td>
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*Note: *through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

<table>
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<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>KLFM-FM</td>
<td>92.9</td>
<td>Adcomm</td>
<td>AC</td>
<td>7.2</td>
<td>17.7</td>
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<tr>
<td>KAAK-FM</td>
<td>98.9</td>
<td>Sunbrook</td>
<td>AC</td>
<td>21.6</td>
<td>15.6</td>
</tr>
<tr>
<td>KMON</td>
<td>560</td>
<td>Staradio</td>
<td>Cty</td>
<td>10.3</td>
<td>13.5</td>
</tr>
<tr>
<td>KMON-FM</td>
<td>94.5</td>
<td>Staradio</td>
<td>Cty</td>
<td>18.6</td>
<td>13.5</td>
</tr>
<tr>
<td>KODI-FM</td>
<td>106.1</td>
<td>SmithBcg</td>
<td>AOR</td>
<td>10.3</td>
<td>11.5</td>
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<td>Adcomm</td>
<td>Cty</td>
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<td>SmithBcg</td>
<td>Sprt-Tk</td>
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### Rankers

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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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</thead>
<tbody>
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<td>1</td>
<td>KODI-FM</td>
<td>KLFM-FM</td>
<td>KLFM-FM</td>
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<td>2</td>
<td>KAAK-FM</td>
<td>KMON-FM</td>
<td>KMON</td>
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<tr>
<td>3</td>
<td>KLFM-FM</td>
<td>KODI-FM</td>
<td>KMON-FM</td>
</tr>
<tr>
<td>4</td>
<td>KMON-FM</td>
<td>KAAK-FM</td>
<td>KAAK-FM</td>
</tr>
<tr>
<td>5</td>
<td>KMON</td>
<td>KMON</td>
<td>KEIN</td>
</tr>
</tbody>
</table>

### Demographics

| 18-34 | 30.7% | Black population | 1.3% |
| 25-54 | 52.7% | Hispanic population | 1.4% |
| 35-64 | 43.1% | HH income | $33,987 |
| 18+   | 89.8% | Retail sales (000) | $623,438 |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Cascade</td>
<td>MT</td>
<td>62,800</td>
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## GREEN BAY (186)

### Revenue

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<th></th>
<th>(Station listings see p. 2-46)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Market revenue</strong></td>
<td>1991</td>
</tr>
<tr>
<td></td>
<td>($ million)</td>
</tr>
<tr>
<td><strong>Total national</strong></td>
<td></td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan, estimates. National totals are from RER.*

### Arbitron Ratings

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>WQMG</td>
<td>95.5</td>
<td>Laird</td>
<td>AC</td>
<td>14.7</td>
<td>10.5</td>
</tr>
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<td>WQMG</td>
<td>95.9</td>
<td>AmerComm</td>
<td>Cty</td>
<td>10.3</td>
<td>6.6</td>
</tr>
<tr>
<td>WPCM-FM</td>
<td>1400</td>
<td>Laird</td>
<td>AC-Old</td>
<td>4.8</td>
<td>6.3</td>
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<tr>
<td>WQMG</td>
<td>99.7</td>
<td>WinComm</td>
<td>Talk</td>
<td>5.8</td>
<td>5.2</td>
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<tr>
<td>WQMG</td>
<td>107.5</td>
<td>Brillion</td>
<td>SAC</td>
<td></td>
<td>1.4</td>
</tr>
</tbody>
</table>

### Rankers

1. WQMG-FM 101.1 MdwstCom HAC 17.8 17.4
2. WQMG-FM 99.7 MdwstCom Cty 10.3 6.6
3. WQMG-FM 101.1 MdwstCom Cty 10.3 6.6
4. WQMG-FM 107.5 Brillion SAC - 1.4

## GREENSBORO-WINSTON SALEM-HIGH POINT (49)

### Revenue

<table>
<thead>
<tr>
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<th>(Station listings see p. 2-46)</th>
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</thead>
<tbody>
<tr>
<td><strong>Market revenue</strong></td>
<td>1991</td>
</tr>
<tr>
<td></td>
<td>($ million)</td>
</tr>
<tr>
<td><strong>Total national</strong></td>
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</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan, estimates. National totals are from RER.*

### Rankers

1. WQMG-FM 101.1 MdwstCom HAC 17.8 17.4
2. WQMG-FM 99.7 MdwstCom Cty 10.3 6.6
3. WQMG-FM 101.1 MdwstCom Cty 10.3 6.6
4. WQMG-FM 107.5 Brillion SAC - 1.4

### Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>10.5%</td>
<td>6.0%</td>
<td>$39,320</td>
<td>$1,758,825</td>
</tr>
<tr>
<td>18-24</td>
<td>12.9%</td>
<td>0.7%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td>21.4%</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>19.9%</td>
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</tr>
<tr>
<td>45-49</td>
<td>7.4%</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>50-54</td>
<td>5.7%</td>
<td></td>
<td></td>
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<tr>
<td>55-64</td>
<td>8.8%</td>
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<tr>
<td>65+</td>
<td>13.5%</td>
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### Population

<table>
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<tr>
<th>County</th>
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<th>12+ pop.</th>
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<tr>
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<td>WI</td>
<td>161,300</td>
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### Recent market activity

- Closed: WQMG-FM to Midwest Commun. (group), from Martin Commun., RBR 3-1-93
- Pending: WNFL-AM to Fox Valley from Wincom, RBR 6-14-93

---

### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>6.9</td>
<td>7.8</td>
<td>9.2</td>
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</tbody>
</table>

**Total national**

| ($ million) | 0.3 | 0.5 | 0.9* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
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<th>55-64</th>
<th>65+</th>
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<td>19.3%</td>
<td>20.9%</td>
<td>17.2%</td>
<td>6.3%</td>
<td>4.2%</td>
<td>9.1%</td>
<td>12.4%</td>
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<tr>
<td>Hispanic population</td>
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<td></td>
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### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
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<th>Fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>24.9</td>
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<td>Urb</td>
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<td>12.4</td>
<td>16.4</td>
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<td>4.2</td>
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<td>3.7</td>
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<td>CHR</td>
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<td>4.0</td>
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<td>Rock</td>
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<td>1.5</td>
<td>1.1</td>
<td>1.6</td>
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<td>HCty</td>
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<td>3.2</td>
<td>1.4</td>
<td>1.4</td>
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<td>CHR</td>
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<td>1.1</td>
<td>1.1</td>
<td>1.2</td>
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### Rankers

<table>
<thead>
<tr>
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<th>12+ AM Drive</th>
</tr>
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<tbody>
<tr>
<td>1 WIKS-FM</td>
<td>WRNS-FM</td>
</tr>
<tr>
<td>2 WRNS-FM</td>
<td>WIKS-FM</td>
</tr>
<tr>
<td>3 WDLX-FM</td>
<td>WKJA/WKOO</td>
</tr>
<tr>
<td>4 WSFL-FM</td>
<td>WKJA/WKOO</td>
</tr>
<tr>
<td>5 WXQR-FM</td>
<td>WTRG-FM</td>
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### Population

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### Recent market activity

- Closed  Duop: WTND-FM to Taylor Bcg. from Willis $1.5 M
- Duop: WKQT-FM to New East from Recycled Radio, 1/93 $700 K
**GREENVILLE-SPARTANBURG (60)**

### Revenue

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<tr>
<th></th>
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<tr>
<td>($ million)</td>
<td>18.6</td>
<td>19.3</td>
<td>20.6</td>
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**Total national**

| ($ million) | 2.6 | 2.6 | 2.9* |

*Note:* *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

| 12-17 | 9.8% | Black population | 16.2% |
| 18-24 | 13.2% | Hispanic population | 0.7% |
| 25-34 | 18.4% | HH income | $34,476 |
| 35-44 | 18.9% | Retail sales | ($6,020,038) |

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>100.5</td>
<td>SFX</td>
<td>Ctr</td>
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<td>92.5</td>
<td>BccCo</td>
<td>Ctr</td>
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<td>12.3</td>
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### Recent market activity

- **Closed**: Duop: WSSL-AM/FM to Capstar (group) from AmCom General (group), $10.25M, RBR 5-10-93
- WJMJZ-FM to AmCom General (group) from Desert Commun., $3.6M, RBR 8-23-93
- WBBO-FM to WJMJZ-FM (AmCom), $2.6M, RBR 11-15-93

- **LMA**: WLWZ-FM brok's WLYZ-FM
- WHYZ-FM to AmCom, RBR 11-29-93

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Source Guide & Directory 1994 ©
HAGERSTOWN MD-CHAMBERSBURG-WAYNESBORO PA (159)

Revenue
(Station listings: see p. 2-48)

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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<th>Sp92</th>
<th>F92</th>
<th>Sp93</th>
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<td>Chmbrsbrg</td>
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<td>7.9</td>
<td>10.1</td>
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<td>AOR</td>
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Rankers

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<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
<tr>
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<td>WAXM-FM</td>
<td>WQCM-FM</td>
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Demographics

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<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tbody>
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<td>Black population</td>
<td>30.2%</td>
<td>51.3%</td>
<td>43.4%</td>
<td>90.8%</td>
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<tr>
<td>Hispanic population</td>
<td>4.4%</td>
<td>0.7%</td>
<td>0.7%</td>
<td>0.7%</td>
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<tr>
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<td>$35,085</td>
<td>$35,085</td>
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Population 207,600

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<td>Franklin</td>
<td>PA</td>
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Recent market activity

Closed WCBG/WGLL to Verstandig (group) from Pennsylvania Radioroad, $1.6M, RBR 10-4-93. WGLL (AC-Old) now WSRT (HAC-Old)

HARRISBURG-LEBANON-CARLISLE (74)

Revenue
(Station listings: see p. 2-49)

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<tr>
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<td>3.5</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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Rankers

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Demographics

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Population 507,300

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<td>Perry</td>
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Recent market activity

Closed WNNK AM/FM to Calendar (group) from Keymarket (group), $12M, RBR 6-14-93
### HARRISONBURG VA (253)

#### Revenue


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<th>Sp93</th>
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<td>1.6</td>
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</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</tbody>
</table>

#### Arbitron Ratings

**Calls**

1. WKCY-FM
2. WSVA
3. WQPO-FM
4. WBOP-FM
5. WHBG
6. WBTK
7. WKCY

**Freq**

104.3, 550, 105.7, 98.5, 106.3, 1360, 1470, 1300

**Owner**

MidAtlantic, Verschlag, Verden, Stonewall, Lechman, WHEG, Massanutten, MidAtlantic

**Fmt.**

Cty, N-T, HAC, Cty, Cty, Old, Gosp-Tk, Cty

**Revenue**

1991: $10.5
1992: $10.0
1993: $8.8*

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### HARTFORD-NEW BRITAIN-MIDDLETOWN (40)

#### Revenue


<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>W93</th>
<th>Sp92</th>
<th>Sp93</th>
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<tr>
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<td>1080</td>
<td>ChaseCom</td>
<td>NT</td>
<td>12.2</td>
<td>13.0</td>
<td>14.7</td>
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<td>WYYZ-FM</td>
<td>92.5</td>
<td>WYYZ/WATR</td>
<td>Cty</td>
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<td>10.1</td>
<td>6.0</td>
<td>7.5</td>
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<td>WRCH-FM</td>
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<td>DelDomincs</td>
<td>SAC</td>
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<td>7.0</td>
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<tr>
<td>WHCN-FM</td>
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<td>BeckFiss</td>
<td>SAC</td>
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<td>4.2</td>
<td>6.4</td>
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<td>Pecson</td>
<td>AOR</td>
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<td>Buckely</td>
<td>Otd</td>
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<td>5.0</td>
<td>4.7</td>
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<tr>
<td>WZMX-FM</td>
<td>93.7</td>
<td>AmRadSys</td>
<td>AC</td>
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<tr>
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<td>106.9</td>
<td>GrtrHart</td>
<td>AOR</td>
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<td>5.0</td>
<td>4.6</td>
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<td>1360</td>
<td>Buckely</td>
<td>Stds</td>
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<td>WP20P</td>
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<td>N-T</td>
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<td>3.0</td>
<td>3.1</td>
<td>3.3</td>
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</tbody>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-59</th>
<th>60+</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>8.4%</td>
<td>12.3%</td>
<td>20.0%</td>
<td>19.2%</td>
<td>7.9%</td>
<td>5.9%</td>
<td>10.1%</td>
</tr>
</tbody>
</table>

**Black population: 8.0%**

**Hispanic population: 6.8%**

**HH income: $50,204**

**Retail sales ($000): $9,118,540**

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Pop</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hartford</td>
<td>CT</td>
<td>629,400</td>
</tr>
<tr>
<td>Hartford (H City split)</td>
<td>CT</td>
<td></td>
</tr>
<tr>
<td>Litchfield (H split)</td>
<td>CT</td>
<td></td>
</tr>
<tr>
<td>Middletex (H split)</td>
<td>CT</td>
<td></td>
</tr>
<tr>
<td>New Haven (M split)</td>
<td>CT</td>
<td></td>
</tr>
<tr>
<td>Tolland</td>
<td>CT</td>
<td></td>
</tr>
</tbody>
</table>

**Recent market activity**

Closes: WZMX-FM (Multi Market) merged into American Radio Systems, 6-28-93

Pending: Duop: WNEZ/WRCH to WZMX-FM, RNT 12-16-93

---


Source Guide & Directory 1994 - 3-69*
### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>17.9</td>
<td>18.1</td>
<td>20.2</td>
</tr>
</tbody>
</table>

**Total national**

| ($ million) | 1.5 | 1.5 | 1.3* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>9.1%</th>
<th>Black population</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>13.7%</td>
<td>Hispanic population</td>
</tr>
<tr>
<td>25-34</td>
<td>21.3%</td>
<td>5.2%</td>
</tr>
<tr>
<td>35-44</td>
<td>19.7%</td>
<td>HH income</td>
</tr>
<tr>
<td>45-49</td>
<td>7.4%</td>
<td>$53,950</td>
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<tr>
<td>50-54</td>
<td>5.5%</td>
<td>Retail sales</td>
</tr>
<tr>
<td>55-64</td>
<td>9.9%</td>
<td>($000)</td>
</tr>
<tr>
<td>65+</td>
<td>13.4%</td>
<td>$8,557,887</td>
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### Population

<table>
<thead>
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<th>County</th>
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<th>12+ pop.</th>
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<tr>
<td>Honolulu East</td>
<td>HI</td>
<td>93,500</td>
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<tr>
<td>Honolulu North</td>
<td>HI</td>
<td>60,400</td>
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<td>Honolulu South</td>
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<td>Honolulu West</td>
<td>HI</td>
<td>27,900</td>
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### Recent market activity

- **Closed**:
  - KQMQ AM/FM to Desert Commun. from Northpark Media, RBR 4-5-93
  - KSSK AM/FM to NewTex from Coast, $7.5M, RBR 8-23-93
  - KINE-FM to KCCN AM/FM from RLS Radio approx. $600K, RBR 10-4-93

- **Pending**:
  - Duop: KHVH/KHHH to KIKI AM-FM, (Henry) $850 K, RBR 11-29-93
  - Duop: KUPU-FM (CP) to KSSK AM-FM, $500 K, RBR 12-15-93

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fa92</th>
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<th>Sp93</th>
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<td>8.7</td>
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<td>CHR</td>
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<td>7.5</td>
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<tr>
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<td>Easy</td>
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<td>7.1</td>
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<td>760</td>
<td>Givens</td>
<td>Fsvc</td>
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<td>HonBcg</td>
<td>Eth</td>
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<td>5.1</td>
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<tr>
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<td>2.1</td>
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<td>CIRk</td>
<td>*</td>
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<td>1.3</td>
<td>1.4</td>
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<td>1.4</td>
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<td>1.1</td>
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<td>1.1</td>
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<td>0.7</td>
<td>2.0</td>
<td>1.1</td>
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<td>KHVH</td>
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<td>1.2</td>
<td>1.1</td>
<td>1.0</td>
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### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KQMQ-FM</td>
<td>KSSK-FM</td>
<td>KSSK</td>
</tr>
<tr>
<td>2</td>
<td>KIKI-FM</td>
<td>KSSK</td>
<td>KSSK-FM</td>
</tr>
<tr>
<td>3</td>
<td>KSSK-FM</td>
<td>KRTR-FM</td>
<td>KUMU-FM</td>
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<td>4</td>
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<td>KINE-FM</td>
<td>KGU</td>
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<td>5</td>
<td>KCCN-FM</td>
<td>KCCN-FM</td>
<td>KINE-FM</td>
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1994 Radio Business Report
HOUSTON-GALVESTON (10)

Revenue

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<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
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<tbody>
<tr>
<td>($ million)</td>
<td>125.5</td>
<td>125.9</td>
<td>147.7</td>
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</tbody>
</table>

Total national

| ($ million) | 34.1 | 30.8 | 30.8* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>11.2%</td>
</tr>
<tr>
<td>18-24</td>
<td>12.5%</td>
</tr>
<tr>
<td>25-34</td>
<td>23.4%</td>
</tr>
<tr>
<td>35-44</td>
<td>21.9%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.9%</td>
</tr>
<tr>
<td>50-54</td>
<td>5.6%</td>
</tr>
<tr>
<td>55-64</td>
<td>8.3%</td>
</tr>
<tr>
<td>65+</td>
<td>9.1%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Hispanic population</th>
<th>20.2%</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>HH income</th>
<th>$44,591</th>
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<tbody>
<tr>
<td>Retail sales</td>
<td>$37,831,634</td>
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</table>

<table>
<thead>
<tr>
<th>Population</th>
<th>3,047,300</th>
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</thead>
</table>

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brazoria</td>
<td>TX</td>
<td>155,800</td>
</tr>
<tr>
<td>Fort Bend</td>
<td>TX</td>
<td>191,800</td>
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<tr>
<td>Galveston</td>
<td>TX</td>
<td>179,200</td>
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<tr>
<td>Harris</td>
<td>TX</td>
<td>2,303,900</td>
</tr>
<tr>
<td>Liberty</td>
<td>TX</td>
<td>42,900</td>
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<tr>
<td>Montgomery</td>
<td>TX</td>
<td>154,100</td>
</tr>
<tr>
<td>Waller</td>
<td>TX</td>
<td>19,600</td>
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</table>

Recent market activity

Closed

- KPRC-AM to Sunbelt (group) from H&C, $3.5M, RBR 4-12-93
- KTRH/KLOL to Evergreen (group) from Rusk (group) in $51M, RBR 6-21-93
- Duop: KIKK AM/FM to Group W (group) from Viacom (group) in trade for WCPT/WCXR
- Washington and $20M, RBR 7-12-93
- KTEK-AM to Children's Satellite (group) from Marsh, RBR 7-12-93
- Duop: KPRC-AM to KSEV-AM, $3.5 M, RBR 4-12-93

LMA

- KHY'S-FM and KYOK/KMJQ, sales only
- KJOJ-Am brok'd to KJOJ-FM
- KWIC-FM to Eldorado Commun, from Modern World, $3.75M, RBR 5-24-93
- KLTN-FM brok'd to KLAT-AM

Rankers

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>11.2%</td>
</tr>
<tr>
<td>25-54</td>
<td>12.5%</td>
</tr>
<tr>
<td>35-64</td>
<td>23.4%</td>
</tr>
<tr>
<td>12+ AM Drive</td>
<td>21.9%</td>
</tr>
</tbody>
</table>

1. KLOL-FM  KILT-FM  KILT-FM  KILT-FM
2. KMUQ-FM  KHMXX-FM  KIKK-FM  KIKK-FM
3. KBBQ-FM  KIKK-FM  KOUE-FM  KTRH
4. KHMXX-FM  KLOL-FM  KTRH  KLOL-FM
5. KBXX-FM  KLD-FM  KLDE-FM  KHMXX-FM
## Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>7.5</td>
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**Total national**

<table>
<thead>
<tr>
<th>($ million)</th>
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<th></th>
<th></th>
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</table>

**Note:** through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

## Arbitron Ratings

**Calls** | **Freq** | **Owner** | **Fmt.** | **Sp92** | **Fa92** | **Sp93**
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>WTCR-FM</td>
<td>103.3</td>
<td>CRB</td>
<td>Ctry</td>
<td>29.7</td>
<td>30.5</td>
<td>26.8</td>
</tr>
<tr>
<td>WKEE-FM</td>
<td>100.5</td>
<td>Advntr</td>
<td>AC</td>
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**Demographics**

| 12-17 | 10.8% | Black population | 2.1% |
| 18-24 | 11.5% | Hispanic population | 0.3% |
| 25-34 | 16.2% |                        |      |
| 35-44 | 18.1% |                        |      |
| 45-49 | 7.8%  | HH income            |      |

**50-54** 6.8% **Retail sales ($000)**

**55-64** 11.5% **Population 262,500**

**65+** 17.2% **$1,896,545**

**Population**

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<tr>
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<th>State</th>
<th>12+ pop.</th>
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## Rankers

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<td>WKEE-FM</td>
<td>WKEE-FM</td>
<td>WKEE-FM</td>
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**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
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<tr>
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<td>9.8%</td>
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<tr>
<td>18-24</td>
<td>12.4%</td>
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<td>25-34</td>
<td>21.5%</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>18.7%</td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>8.0%</td>
<td></td>
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<tr>
<td>50-64</td>
<td>6.9%</td>
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<tr>
<td>65+</td>
<td>12.2%</td>
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<td>County</td>
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<td>Morgan</td>
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### Arbitron Ratings

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<td>Athens</td>
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### Population

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<td>Limestone</td>
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### Recent market activity

- Pending: WHVK-FM to WVNN/WZYP, LMA pending close, $2.5M, RBR 9-6-93
- LMA WAJF-AM brok'd to WAZK-FM
### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
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<td>12-17</td>
<td>10.1%</td>
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<td>18-24</td>
<td>11.5%</td>
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<td>25-34</td>
<td>21.7%</td>
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<td>35-44</td>
<td>19.7%</td>
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<td>45-49</td>
<td>7.6%</td>
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<td>55-64</td>
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<tr>
<td>65+</td>
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**Note:** through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Revenue

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<th>Total national (million)</th>
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**Note:** *through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Population

<table>
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<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<td>Hendricks</td>
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<td>64,400</td>
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<td>Johnson</td>
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<td>Marion</td>
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<tr>
<td>Shelby</td>
<td>IN</td>
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### Recent market activity

Closed Duop: WRZX-FM to Broadcast Alchemy (group) from WIN Commun. (group), $7M, RBR 3-15-93
Duop: WGRL-FM to Susquehanna (group) from Butler U., est. $7-7.5M, RBR 5-17-93

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ITHACA NY (250)

### Revenue

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<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>34.8%</th>
<th>47.5%</th>
<th>34.8%</th>
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<tr>
<td>25-54</td>
<td>25.1%</td>
<td>46.2%</td>
<td>25.1%</td>
</tr>
<tr>
<td>35-64</td>
<td>35.1%</td>
<td>34.5%</td>
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<td>18+</td>
<td>92.8%</td>
<td>92.8%</td>
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### Population

<table>
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<tr>
<th>County</th>
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<th>12+ pop.</th>
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<td>Tompkins</td>
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### Calls

1. WYXL-FM
2. WQNY-FM
3. WVBR-FM
4. WYYS-FM
5. WHCU

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JACKSON (111)

### Revenue

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>12-17</th>
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<th>11.5%</th>
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<td>13.1%</td>
<td>13.1%</td>
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<td>25-34</td>
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<tr>
<td>50-54</td>
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<td>65+</td>
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<td>13.2%</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Population

<table>
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<tr>
<th>County</th>
<th>State</th>
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<td>Rankin</td>
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### Recent market activity

Pending Duop: WKTF-FM to SFX (group) from Jesse, $1,156,872, LMA until closing, RBR 8-16-93

WJXN-AM to Willis (group) from St. Pe, RBR 8-23-93

LMAs

WKXI-FM Brok'd to WKXI/WTYX

WZRX-AM brok'd to WOAD/WJMI

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### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
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<tr>
<td>($ million)</td>
<td>24.2</td>
<td>25.8</td>
<td>27.9</td>
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</table>

**Total national**

| ($ million) | 4.8 | 4.6 | 4.3* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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<thead>
<tr>
<th>12-17</th>
<th>9.8%</th>
<th>Black population</th>
<th>18.2%</th>
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<td>35-44</td>
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<tr>
<td>50-54</td>
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<td>55-64</td>
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<td>65+</td>
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### Arbitron Ratings

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<th>Fmt.</th>
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### Population

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<th>12+ pop.</th>
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<tr>
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<td>FL</td>
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### Recent market activity

**Closed**

- Duop: WZNS-AM to Paxson (group) from Metroplex (group), RBR 6-14-93
- Duop: WQSY-FM to Evergreen (group) from Metroplex (group), $8M, RBR 6-14-93
- WPDQ-AM to Prism (group) from Genesis (group), RBR 8-30-93
- Duop: WNZS-AM to Paxson (group) from Panmedia, $400K, RBR 6-14-93
- Duop: WEZY-FM to Paxson (group) from Root, RBR 6-28-93

**Pending**

- Duop: WHJX-FM/WHYV-FM/WHYV-FM from Evergreen to Omni America, $19.64 M, RBR 11-29-93
## JOHNSON CITY-Bristol-Kingsport (93)

### Revenue

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<th>Fmt.</th>
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<td>Cty</td>
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### Arbitron Ratings

**18-34**
1. WBOQ-FM
2. WQUT-FM
3. WTMF-FM
4. WKOS-FM
5. WUSJ-FM

**25-54**
1. WBOQ-FM
2. WQUT-FM
3. WTMF-FM
4. WKOS-FM
5. WUSJ-FM

**35-64**
1. WBOQ-FM
2. WQUT-FM
3. WTMF-FM
4. WKOS-FM
5. WUSJ-FM

**12+ AM Drive**
1. WBOQ-FM
2. WQUT-FM
3. WTMF-FM
4. WKOS-FM
5. WUSJ-FM

### Demographics

<table>
<thead>
<tr>
<th>Station</th>
<th>State</th>
<th>Market</th>
<th>Revenue</th>
</tr>
</thead>
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<tr>
<td>$30,462</td>
<td>$2,621,185</td>
<td>$11.2K</td>
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### Recent market activity

Closed Duop: WKPT-AM to WKTP/WTFM, (Glenwood), $11.2K, RBR 8-2-93

## Johnstown (162)

### Revenue

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<td>92.1</td>
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<td>CHR</td>
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<td>2.2</td>
<td>1.8</td>
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### Arbitron Ratings

**18-34**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**25-54**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**35-64**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**12+ AM Drive**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

### Demographics

<table>
<thead>
<tr>
<th>Station</th>
<th>State</th>
<th>Market</th>
<th>Revenue</th>
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<tbody>
<tr>
<td>$30,462</td>
<td>$2,621,185</td>
<td>$11.2K</td>
<td></td>
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### Recent market activity

Closed WQKK-FM from Allegheny to Telemedia, RBR 4-12-93

Notes: WBXQ listed under Altoona

WQKS-FM (HAC) now WMTZ-FM (Cntry)

## Johnstown (162)

### Revenue

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
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<td>PAC Media</td>
<td>CHR</td>
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<td>12.8</td>
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<td>Dame</td>
<td>Cty</td>
<td>10.3</td>
<td>8.7</td>
<td>9.3</td>
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<td>Winston</td>
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### Arbitron Ratings

**18-34**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**25-54**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**35-64**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

**12+ AM Drive**
1. WGLU-FM
2. WQY-FM
3. WFGY-FM
4. WJAC
5. WJAC

### Demographics

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<th>Revenue</th>
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### Recent market activity

Closed WQKK-FM from Allegheny to Telemedia, RBR 4-12-93

Notes: WBXQ listed under Altoona

WQKS-FM (HAC) now WMTZ-FM (Cntry)
### Revenue

**Market revenue**

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<tr>
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<td>$3.7</td>
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**Total national**

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<tr>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Calls</th>
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<td>Carthage</td>
<td>Old</td>
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<td>5.7</td>
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<td>HAC</td>
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<td>2.8</td>
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<td>1230</td>
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<td>Stds</td>
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<td>KQYX</td>
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### Demographics

**JOPLIN MO (226)**

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<tr>
<th></th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+</th>
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<tbody>
<tr>
<td></td>
<td>28.8%</td>
<td>49.0%</td>
<td>42.0%</td>
<td>89.6%</td>
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**Population**

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<td>Jasper</td>
<td>MO</td>
<td>75,800</td>
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<tr>
<td>Newton</td>
<td>MO</td>
<td>37,200</td>
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### Revenue

**Market revenue**

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<tbody>
<tr>
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<td>$8.7</td>
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**Total national**

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<tbody>
<tr>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Fmt.</th>
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<th>Sp93</th>
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<td>Ctry</td>
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<td>HAC</td>
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<td>7.4</td>
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<td>WQNL-FM</td>
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<td>Fairld</td>
<td>AC</td>
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<td>1360</td>
<td>Crystal</td>
<td>N-T</td>
<td>1.7</td>
<td>2.1</td>
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### Demographics

**KALAMAZOO (166)**

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<tr>
<th></th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<tbody>
<tr>
<td></td>
<td>9.1%</td>
<td>17.5%</td>
<td>19.4%</td>
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<td>13.1%</td>
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**Population**

<table>
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<th>State</th>
<th>12+ pop.</th>
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<tbody>
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<td>MI</td>
<td>188,300</td>
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### Recent market activity

Pending: Hicks Broadcasting and Air-Borne Group to merge as Crystal, RBR 3-22-93

Note: WBCT-FM is listed under Grand Rapids in Stations by Market

---

KANSAS CITY (27)

Revenue (Station listings: see p. 2-57)

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<thead>
<tr>
<th></th>
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<tr>
<td>($ million)</td>
<td>36.5</td>
<td>N/A</td>
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Total national ($ million) 5.9 6.6 6.0*

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>10.0%</th>
<th>Black population</th>
<th>12.0%</th>
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<tbody>
<tr>
<td>18-24</td>
<td>10.7%</td>
<td>Hispanic population</td>
<td>2.7%</td>
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<tr>
<td>25-34</td>
<td>21.1%</td>
<td>HH income</td>
<td>$41,915</td>
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<tr>
<td>35-44</td>
<td>20.2%</td>
<td>Retail sales</td>
<td>6.1%</td>
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<tr>
<td>50-54</td>
<td>6.6%</td>
<td>($000)</td>
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<td>55-64</td>
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<tr>
<td>65+</td>
<td>14.4%</td>
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Arbitron Ratings

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<td>Cty</td>
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<td>5.4</td>
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<td>Bonnevl</td>
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Population 1,327,400

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<td>Wyandotte</td>
<td>KS</td>
<td>128,000</td>
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<tr>
<td>Cass</td>
<td>MO</td>
<td>54,600</td>
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<tr>
<td>Clay</td>
<td>MO</td>
<td>130,600</td>
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<td>Jackson</td>
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<td>Lafayette</td>
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<td>Platte</td>
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<td>51,100</td>
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<tr>
<td>Ray</td>
<td>MO</td>
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Recent market activity

Closed
Duop: WHB/KUDL to Apollo (group) from Shamrock (group), RBR 1-18-93
WHB-AM to Kanza from Apollo (group), $600K, RBR 6-21-93
KCNW-AM to Children’s Satellite (group) from Marsh, RBR 7-12-93
Duop: KCMO AM/FM to Bonneville (group) from Gannett (group), $7.6M, RBR 9-20-93
LMAs
KKCJ-FM brok’d to KFKF-FM
KISF-FM Brok’d to US Radio

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### Revenue

<table>
<thead>
<tr>
<th></th>
<th>Market revenue</th>
<th>Total national</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td></td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Fmt.</th>
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<th>Sp93</th>
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<td>Urb</td>
<td>17.1</td>
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<td>Sheldon</td>
<td>Rel</td>
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### KILLEEN-TEMPLE TX (154)

#### Demographics

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<th>Age Group</th>
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<td>12-17</td>
<td>18.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>11.3%</td>
</tr>
<tr>
<td>35-44</td>
<td>10.1%</td>
</tr>
<tr>
<td>45-54</td>
<td>9.0%</td>
</tr>
<tr>
<td>55-64</td>
<td>9.0%</td>
</tr>
<tr>
<td>65+</td>
<td>9.0%</td>
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</table>

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bell</td>
<td>TX</td>
<td>156,600</td>
</tr>
<tr>
<td>Coryell</td>
<td>TX</td>
<td>54,600</td>
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#### Recent market activity

Closed: Duop: KRMY/KLFX to Sonace from Conner and Mid-Texas, RBR 9-20-93

### KNOXVILLE (71)

#### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
</tr>
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<tbody>
<tr>
<td>12-17</td>
<td>18.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>11.3%</td>
</tr>
<tr>
<td>35-44</td>
<td>10.1%</td>
</tr>
<tr>
<td>45-54</td>
<td>9.0%</td>
</tr>
<tr>
<td>55-64</td>
<td>9.0%</td>
</tr>
<tr>
<td>65+</td>
<td>9.0%</td>
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</table>

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ population</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anderson</td>
<td>TN</td>
<td>59,000</td>
</tr>
<tr>
<td>Blount</td>
<td>TN</td>
<td>75,500</td>
</tr>
<tr>
<td>Grainger</td>
<td>TN</td>
<td>14,700</td>
</tr>
<tr>
<td>Jefferson</td>
<td>TN</td>
<td>29,100</td>
</tr>
<tr>
<td>Knox</td>
<td>TN</td>
<td>289,900</td>
</tr>
<tr>
<td>Sevier</td>
<td>TN</td>
<td>45,700</td>
</tr>
<tr>
<td>Union</td>
<td>TN</td>
<td>11,600</td>
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</table>

#### Recent market activity

Closed: Duop: WIMZ AM/FM to South Central (group) from Stoner (group), $3.5M, RBR 5-10-93

LMA WWZZ-FM brok'd to WOKI-FM
### LA CROSSE WI (248)

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>4.8</td>
</tr>
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</table>

Total national

($ million)

| Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER. |

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIZM-FM</td>
<td>93.3</td>
<td>MidWstFam</td>
<td>CHR</td>
<td>14.4</td>
<td>15.2</td>
</tr>
<tr>
<td>WCOW-FM</td>
<td>97.1</td>
<td>Sparta</td>
<td>Cty</td>
<td>5.5</td>
<td>13.9</td>
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<tr>
<td>WKTY</td>
<td>590</td>
<td>May</td>
<td>FSvc</td>
<td>11.6</td>
<td>11.9</td>
</tr>
<tr>
<td>WKBH-FM</td>
<td>105.5</td>
<td>Rvview</td>
<td>CIRk</td>
<td>4.8</td>
<td>9.9</td>
</tr>
<tr>
<td>KQYB-FM</td>
<td>98.3</td>
<td>Sun</td>
<td>Cty</td>
<td>4.8</td>
<td>7.9</td>
</tr>
<tr>
<td>WIZM</td>
<td>1410</td>
<td>MidWstFam</td>
<td>N-T</td>
<td>6.2</td>
<td>7.3</td>
</tr>
<tr>
<td>WLXR-FM</td>
<td>104.9</td>
<td>ComProp</td>
<td>AC</td>
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<td>5.3</td>
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<tr>
<td>KQEG-FM</td>
<td>102.7</td>
<td>WhiteEgl</td>
<td>Old</td>
<td>7.5</td>
<td>5.3</td>
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<td>Rvview</td>
<td>CIRk</td>
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<td>4.0</td>
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<tr>
<td>WSPL-FM</td>
<td>95.7</td>
<td>May</td>
<td>AC</td>
<td>8.2</td>
<td>4.0</td>
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</table>

#### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 WAZY-FM</td>
<td>WASK-FM</td>
<td>WASK-FM</td>
<td>WASK</td>
</tr>
<tr>
<td>2 WKHY-FM</td>
<td>WAZY-FM</td>
<td>WASK</td>
<td>WASK-FM</td>
</tr>
<tr>
<td>3 WASK</td>
<td>WASK-FM</td>
<td>WGLM-FM</td>
<td>WASK-FM</td>
</tr>
<tr>
<td>4 WFBQ-FM</td>
<td>WASK</td>
<td>WAZY-FM</td>
<td>WFBQ-FM</td>
</tr>
<tr>
<td>5 WIZM-FM</td>
<td>WKHY-FM</td>
<td>WGLM-FM</td>
<td>WGLM-FM</td>
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### LA FAYETTE IN (224)

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>3.6</td>
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</table>

Total national

($ million)

| Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER. |

#### Arbitron Ratings

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<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
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<td>105.3</td>
<td>Schurz</td>
<td>Cty</td>
<td>18.4</td>
<td>19.3</td>
</tr>
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<td>WAZY-FM</td>
<td>96.5</td>
<td>University</td>
<td>CHR</td>
<td>17.1</td>
<td>15.2</td>
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<td>WASK</td>
<td>1450</td>
<td>Schurz</td>
<td>Old-N-T</td>
<td>13.9</td>
<td>8.2</td>
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<td>WKHY-FM</td>
<td>93.5</td>
<td>StayTuned</td>
<td>CIRk</td>
<td>15.2</td>
<td>15.2</td>
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<tr>
<td>WGLM-FM</td>
<td>106.7</td>
<td>KVB</td>
<td>AC</td>
<td>*</td>
<td>11.7</td>
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<tr>
<td>WIZM-FM</td>
<td>98.7</td>
<td>WVZE</td>
<td>Alt</td>
<td>*</td>
<td>5.6</td>
</tr>
<tr>
<td>WEZV-FM</td>
<td>95.3</td>
<td>Bomar</td>
<td>Easy</td>
<td>3.8</td>
<td>1.2</td>
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#### Rankers

<table>
<thead>
<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 WAZY-FM</td>
<td>WASK-FM</td>
<td>WASK-FM</td>
<td>WASK</td>
</tr>
<tr>
<td>2 WKHY-FM</td>
<td>WAZY-FM</td>
<td>WASK</td>
<td>WASK-FM</td>
</tr>
<tr>
<td>3 WASK</td>
<td>WASK-FM</td>
<td>WGLM-FM</td>
<td>WASK-FM</td>
</tr>
<tr>
<td>4 WFBQ-FM</td>
<td>WASK</td>
<td>WAZY-FM</td>
<td>WFBQ-FM</td>
</tr>
<tr>
<td>5 WIZM-FM</td>
<td>WKHY-FM</td>
<td>WGLM-FM</td>
<td>WGLM-FM</td>
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### LAFAYETTE IN (224)

#### Demographics

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+</th>
</tr>
</thead>
<tbody>
<tr>
<td>46.9%</td>
<td>44.7%</td>
<td>33.9%</td>
<td>92.3%</td>
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#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tippecanoe</td>
<td>IN</td>
<td>113,400</td>
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</table>


Source Guide & Directory 1994 3-81
### Revenue

<table>
<thead>
<tr>
<th></th>
<th>Market revenue</th>
<th>Total national</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>($ million)</td>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>1991</td>
<td></td>
<td></td>
<td>7.8</td>
</tr>
<tr>
<td>1992</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

<table>
<thead>
<tr>
<th></th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>36.2%</td>
<td>54.3%</td>
<td>41.3%</td>
<td>88.5%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>23.6%</td>
<td>22.0%</td>
<td>1.3%</td>
<td>1.0%</td>
</tr>
<tr>
<td>HH income</td>
<td>$33,999</td>
<td>$35,221</td>
<td>$1,189,504</td>
<td></td>
</tr>
<tr>
<td>Retail sales ($000)</td>
<td>$1,667,771</td>
<td>$1,189,504</td>
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<td></td>
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</tbody>
</table>

### Arbitron Ratings

<table>
<thead>
<tr>
<th></th>
<th>Freq</th>
<th>Owner</th>
<th>Mkt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<td>18-34</td>
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<tr>
<td>25-54</td>
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<tr>
<td>35-64</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12+ AM Drive</td>
<td></td>
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<td></td>
<td></td>
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</tbody>
</table>

**Note:** *through November. Source: Arbitron, InterEp Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.*

### Population

<table>
<thead>
<tr>
<th></th>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lafayette</td>
<td>LA</td>
<td>132,200</td>
<td></td>
</tr>
<tr>
<td>St. Martin</td>
<td>LA</td>
<td>34,400</td>
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</tbody>
</table>

### Recent market activity

- **Closed** Duop: KPEL-FM to KPEL/KTDY
- **Pending** Duop: KMDL-FM/KFTE-FM to Schilling Bcg.

### Revenue

<table>
<thead>
<tr>
<th></th>
<th>Market revenue</th>
<th>Total national</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>($ million)</td>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>1991</td>
<td></td>
<td></td>
<td>4.5</td>
</tr>
<tr>
<td>1992</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

<table>
<thead>
<tr>
<th></th>
<th>8-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>31.5%</td>
<td>51.9%</td>
<td>43.0%</td>
<td>88.3%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>22.0%</td>
<td>20.0%</td>
<td>1.0%</td>
<td>1.0%</td>
</tr>
<tr>
<td>HH income</td>
<td>$35,221</td>
<td>$35,221</td>
<td>$1,189,504</td>
<td></td>
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<tr>
<td>Retail sales ($000)</td>
<td>$1,189,504</td>
<td>$1,189,504</td>
<td></td>
<td></td>
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</table>

### Rankers

**18-34**

1. KYKZ-FM
2. KTOQ-FM
3. KXXZ
4. KHLA-FM
5. KBIU-FM

**25-54**

1. KYKZ-FM
2. KTOQ-FM
3. KXXZ
4. KHLA-FM
5. KBIU-FM

**35-64**

1. KYKZ-FM
2. KTOQ-FM
3. KXXZ
4. KHLA-FM
5. KBIU-FM

**12+ AM Drive**

1. KYKZ-FM
2. KTOQ-FM
3. KXXZ
4. KHLA-FM
5. KBIU-FM

### LAKE CHARLES LA (200)

**Population**

<table>
<thead>
<tr>
<th></th>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calcasieu</td>
<td>LA</td>
<td>136,900</td>
<td></td>
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</table>

**Recent market activity**

- Pending: KYKZ-FM to Louisiana Media Interests, est. $3.9 - 4.4 M, RBR 11-15-93
### LAKELAND-WINTER HAVEN (104)

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>5.5</td>
</tr>
</tbody>
</table>

| Total national |  |  |  |
| ($ million)    | | | |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Fa92</th>
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<th>Sp93</th>
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<td>97.5</td>
<td>Hall</td>
<td>Cty</td>
<td>21.2</td>
<td>18.4</td>
<td>21.6</td>
<td>21.2</td>
</tr>
<tr>
<td>WEZY-FM</td>
<td>94.1</td>
<td>Root</td>
<td>Easy</td>
<td>9.2</td>
<td>10.7</td>
<td>12.6</td>
<td>9.2</td>
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<td>WONN</td>
<td>1230</td>
<td>Hall</td>
<td>Stds</td>
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<td>2.4</td>
<td>3.7</td>
<td>3.7</td>
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<td>1430</td>
<td>Root</td>
<td>N-T</td>
<td>2.0</td>
<td>3.1</td>
<td>1.6</td>
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<td>WWAB</td>
<td>Urb</td>
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<td>*</td>
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<td>1.5</td>
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#### Rankers

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<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
<tr>
<td>WPCV-FM</td>
<td>WPCV-FM</td>
<td>WPCV-FM</td>
<td>WPCV-FM</td>
</tr>
<tr>
<td>WFLZ-FM</td>
<td>WHPT-FM</td>
<td>WFLZ-FM</td>
<td>WFLZ-FM</td>
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<tr>
<td>WOMX-FM</td>
<td>WYNF-FM</td>
<td>WFNX-FM</td>
<td>WFNX-FM</td>
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<tr>
<td>WYNF-FM</td>
<td>WYNF-FM</td>
<td>WYNF-FM</td>
<td>WYNF-FM</td>
</tr>
<tr>
<td>WHPT-FM</td>
<td>WYNF-FM</td>
<td>WYNF-FM</td>
<td>WYNF-FM</td>
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### LANCASTER (99)

#### Revenue

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<thead>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>11.1</td>
</tr>
</tbody>
</table>

| Total national |  |  | 0.8* |
| ($ million)    | | | |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt.</th>
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<th>Fa92</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WIOV-FM</td>
<td>105.1</td>
<td>Brill</td>
<td>Cty</td>
<td>10.0</td>
<td>9.8</td>
<td>8.5</td>
</tr>
<tr>
<td>WDAC-FM</td>
<td>94.5</td>
<td>WDAC</td>
<td>Rel</td>
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<td>5.9</td>
<td>8.0</td>
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<td>WROZ-FM</td>
<td>101.3</td>
<td>Hall</td>
<td>SAC</td>
<td>7.4</td>
<td>8.1</td>
<td>7.8</td>
</tr>
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<td>WHTF-FM</td>
<td>92.7</td>
<td>Starview</td>
<td>AOR</td>
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<td>4.1</td>
<td>5.7</td>
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<td>96.9</td>
<td>Altair</td>
<td>CHR</td>
<td>5.8</td>
<td>6.0</td>
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#### Rankers

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<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WARM-FM</td>
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<td>WKRZ-FM</td>
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### Demographics

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<td>10.3%</td>
<td>16.5%</td>
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#### Population

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#### Recent market activity

Pending: Duop. WEZY-FM to Paxson Comm., $4.75 M, RBR 2-15-93

### LANCASTER (99)

#### Revenue

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<td>($ million)</td>
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| Total national |  |  | 0.7 |
| ($ million)    | | | |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<td>7.4%</td>
<td>10.2%</td>
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### Recent market activity

Pending: Duop. WEZY-FM to Paxson Comm., $4.75 M, RBR 2-15-93

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### Revenue

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| Total national | 2.0              | 1.9              | 2.0*             |

*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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#### Demographics

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#### Recent market activity

- **Closed**: Duop: WJIM AM/FM to Liggett (group) from Double L (group), $3.5M, RBR 3-15-93
- **Duop**: WMMQ-FM to WVFN/WVIC (Goodrich)
- **Pending**: WIBM AM-FM to WJXQ-FM (Regional Hit), LMA until closing

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---

**Demographics**

<table>
<thead>
<tr>
<th>Demographics</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
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**Recent market activity**

- **Closed**: Duop: WJIM AM/FM to Liggett (group) from Double L (group), $3.5M, RBR 3-15-93
- **Duop**: WMMQ-FM to WVFN/WVIC (Goodrich)
- **Pending**: WIBM AM-FM to WJXQ-FM (Regional Hit), LMA until closing
### Revenue

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<td>($ million)</td>
<td>21.1</td>
<td>21.1</td>
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**Total national**

| ($ million) | 3.7 | 4.3 | 4.0* |

*Note: *through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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<td>25-34</td>
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### Arbitron Ratings

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### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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### Recent market activity

Closed

Duop: KORK/KXPT to Lotus (group) from Anchor, $1.425M, RBR 1-25-93
Duop: KEYV-FM to KFMS AM-FM (Broadcast Assocs.), $2.25 M, RBR 8-30-93

---

**Source Guide & Directory 1994 ©**
**Revenue**  
(Station listings: see p. 2-62)  

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<tr>
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**Notes:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**  
Total week 12+ share trends.

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<tr>
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<th>Fmt.</th>
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**Rankers**  
18-34 25-54 35-64 12+ AM Drive

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</table>

**Demographics**

| 18-34 | 33.9% |
| 25-54 | 48.3% |
| 35-64 | 39.5% |
| 18+   | 88.9% |

**Population**  
132,600

**Recent market activity**

**Revenue**  
(Station listings: see p. 2-62)  

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**Notes:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**  
Total week 12+ share trends.

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**Rankers**  
18-34 25-54 35-64 12+ AM Drive

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</table>

**Demographics**

| 18-34 | 40.8% |
| 25-54 | 51.2% |
| 35-64 | 37.4% |
| 18+   | 89.2% |

**Population**  
89,900

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**LEXINGTON-FAYETTE (125)**

### Revenue

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<tr>
<td>Total national ($) million</td>
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**Note:** Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Rankers

1. WKQQ-FM
2. WVLK-FM
3. WMXL-FM
4. WCKU-FM
5. WWYC-FM

**Demographics**

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<th>35-44</th>
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<th>50-54</th>
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<td>19.9%</td>
<td>4.7%</td>
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<td>9.0%</td>
<td>12.6%</td>
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<td>Hispanic population</td>
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**Population**

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<td>KY</td>
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**Recent market activity**

Closed: WWYC-FM to Trumper from Cromwell ($1.5 M)

---

**LEXINGTON-FAYETTE (125)**

### Revenue

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<td>Total national ($) million</td>
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**Note:**

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### Rankers

1. WZOQ-FM
2. WLSR-FM
3. WBUK-FM
4. WIMA
5. WIMT-FM

---

**LIMA OH (212)**

### Revenue

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**Note:**

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### Rankers

1. WZOQ-FM
2. WLSR-FM
3. WBUK-FM
4. WIMA
5. WIMT-FM

---

**LIMA OH (212)**

### Demographics

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<th>25-54</th>
<th>35-64</th>
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<tbody>
<tr>
<td>Black population</td>
<td>7.8%</td>
<td></td>
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<tr>
<td>Hispanic population</td>
<td>0.9%</td>
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**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tr>
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<td>OH</td>
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<tr>
<td>Auglaize</td>
<td>OH</td>
<td>36,400</td>
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</table>

**Recent market activity**

Closed: WZOQ-FM to Alt/Confer from Arrow, RBR 8-16-93

---

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Source Guide & Directory 1994 ©
### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td></td>
<td>5.5</td>
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</table>

| Total national |      |      |      |
| ($ million)     |      |      |      |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<tbody>
<tr>
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<td>96.9</td>
<td>Pourkeles</td>
<td>Ctry</td>
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<td>10.5</td>
<td>15.8</td>
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<td>KFOR</td>
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<td>KFOR/KFRX</td>
<td>AC-Nws</td>
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<td>10.9</td>
<td>12.1</td>
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<td>CIRk</td>
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<td>Agnew</td>
<td>AOR</td>
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<td>7.4</td>
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<td>5.1</td>
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<td>Salt Vly</td>
<td>Ctry</td>
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<td>2.6</td>
<td>4.7</td>
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<td>KLDZ-FM</td>
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### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>8.6%</th>
<th>Black population</th>
<th>2.0%</th>
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<tbody>
<tr>
<td>18-24</td>
<td>17.7%</td>
<td>Hispanic population</td>
<td>1.7%</td>
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<tr>
<td>25-34</td>
<td>20.8%</td>
<td>HH income</td>
<td>$40,163</td>
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<tr>
<td>35-44</td>
<td>19.3%</td>
<td>Retail sales</td>
<td>($000)</td>
</tr>
<tr>
<td>45-49</td>
<td>6.6%</td>
<td></td>
<td>$1,579,558</td>
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<tr>
<td>50-54</td>
<td>5.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>8.3%</td>
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<tr>
<td>65+</td>
<td>13.5%</td>
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### Population

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<th>181,800</th>
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<tr>
<td>County</td>
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<tr>
<td>Lancaster</td>
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### Recent market activity

- **Closed**: KZKX-FM to Pourkeles group from Sherman, $2.85M, RBR 1-25-93
- **Duop**: KTGL-FM to Pourkeles (group) from ERM Assocs., $2.2M, RBR 5-24-93
- **Duop**: KIBZ-FM to Agnew(KKNB) from Tate (group), $550K, RBR 6-14-93
- **LMA**: KFGE-FM brok'd to KLIN/KEZG
- **Of note**: KYNN-FM acquired CP to move to Omaha from Lincoln, RBR 4-19-93

---

LITTLE ROCK (82)

Revenue

<table>
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<tr>
<th>Year</th>
<th>Market revenue</th>
<th>Total national</th>
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<tr>
<td></td>
<td>($ million)</td>
<td>($ million)</td>
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<tr>
<td>1991</td>
<td>13.0</td>
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<td>1992</td>
<td>13.8</td>
<td>1.9</td>
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<tr>
<td>1993</td>
<td>14.7</td>
<td>2.0*</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
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<tbody>
<tr>
<td>12-17</td>
<td>10.7%</td>
<td>18.6%</td>
</tr>
<tr>
<td>18-24</td>
<td>12.2%</td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td>20.4%</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>19.6%</td>
<td>0.7%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.7%</td>
<td></td>
</tr>
<tr>
<td>50-64</td>
<td>6.0%</td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>14.1%</td>
<td></td>
</tr>
<tr>
<td>12+</td>
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<table>
<thead>
<tr>
<th>Age Group</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tr>
<td>12+</td>
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Population

<table>
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<tr>
<th>County</th>
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<td>Lonoke</td>
<td>AR</td>
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<td>Pulaski</td>
<td>AR</td>
<td>286,500</td>
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<td>Saline</td>
<td>AR</td>
<td>55,900</td>
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Recent market activity

Closed
- Duop: KMVK-FM to Southern Skies (group) from Bridges, $1.125M, RBR 2-8-93

Pending
- Duop: KKYK-FM to Signal Media from Shepard, $2M, RBR 9-20-93

LMA
- KOLL-FM brok'd to KMUX-FM

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Source Guide & Directory 1994
**Revenue**

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<thead>
<tr>
<th></th>
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<th></th>
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<tr>
<td>($ million)</td>
<td>396.5</td>
<td>390.2</td>
<td>413.5</td>
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</table>

Total national

| ($ million) | 103.4 | 97.2 | 96.0 |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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<th>Wi93</th>
<th>Sp93</th>
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<td>97.9</td>
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<td>Span</td>
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<td>5.3</td>
<td>7.2</td>
<td>5.7</td>
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<td>Cox</td>
<td>AC</td>
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<td>5.1</td>
<td>5.5</td>
<td>5.1</td>
</tr>
<tr>
<td>KPWR-FM</td>
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<td>Emiss</td>
<td>CHR</td>
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<td>3.5</td>
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**Demographics**

<table>
<thead>
<tr>
<th>Age</th>
<th>Population</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales</th>
<th>Retail sales (000)</th>
<th>Retail sales (000)</th>
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<tr>
<td>12-17</td>
<td>9,607,400</td>
<td>8.3%</td>
<td>33.6%</td>
<td>$48,218</td>
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<td>9,630,479</td>
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<td>14.5%</td>
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<td>35-44</td>
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<td>45-49</td>
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<td>11.9%</td>
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**Recent market activity**

Closed

- KGIL-AM to Mt. Wilson (group) from Buckley (group), $2.5M, RBR 1-25-93
- Duop: KQLZ-FM to Viacom (group) from Westwood, $40M, RBR 7-5-93
- KLAC/KZLA to Shamrock (group) from Maidite, RBR 9-9-93
- KBLA/KNAC to Keymarket (group) from Fred Sands, $5M RBR 9-20-93

Pending

- Duop: KRTH-FM to Infinity (group) from Beasley (group), $110M, RBR 6-21-93
- Duop: KMPC-AM to KABC/KLOS (Csp Cities), $20M, RBR 1-10-94

### Louisville

#### Revenue

<table>
<thead>
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<th>Calls</th>
<th>Source</th>
<th>(Station listings: see p. 2-66)</th>
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<tbody>
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<td>WAMZ-FM</td>
<td>97.5</td>
<td>ClearChn 22.0 20.5 17.1 18.0</td>
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<tr>
<td>WVEZ-FM</td>
<td>106.9</td>
<td>WESHAM 7.3 5.7 4.9 5.9</td>
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<td>WLRS-FM</td>
<td>102.3</td>
<td>BeckRoss 4.8 4.8 5.0 4.2</td>
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<tr>
<td>WLDS-FM</td>
<td>970</td>
<td>Sunnyside 3.1 1.8 1.8 3.1</td>
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<tr>
<td>WLOU-FM</td>
<td>1350</td>
<td>Johnson 1.4 2.2 1.7 1.7</td>
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<tr>
<td>WLLV-FM</td>
<td>1240</td>
<td>FullFce 1.2 1.2 1.3 0.9</td>
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#### Arbitron Ratings

<table>
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<th>Freq</th>
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<th>Fmt.</th>
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<th>Fa92</th>
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<td>WAMZ-FM</td>
<td>97.5</td>
<td>ClearChn</td>
<td>Cty</td>
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<td>20.5</td>
<td>17.1</td>
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<td>FSvc</td>
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<td>12.9</td>
<td>15.8</td>
<td>13.2</td>
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<td>WESHAM</td>
<td>SAC</td>
<td>6.1</td>
<td>5.1</td>
<td>5.8</td>
<td>5.5</td>
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<td>BeckRoss</td>
<td>AC</td>
<td>4.8</td>
<td>4.8</td>
<td>5.0</td>
<td>4.2</td>
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<td>Johnson</td>
<td>Urb</td>
<td>7.2</td>
<td>7.6</td>
<td>5.5</td>
<td>6.9</td>
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<td>1.3</td>
<td>0.9</td>
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</tbody>
</table>

#### Demographics

| 12-17 | 10.2% | Black population 12.4% |
| 18-24 | 10.8% | Hispanic population 0.6% |
| 25-34 | 19.4% | HH income $36,870 |
| 35-44 | 19.8% | Retail sales ($000) $7,311,164 |
| 45-49 | 7.6%  | 65+ 15.4% |

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Clark</td>
<td>IN</td>
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<tr>
<td>Floyd</td>
<td>IN</td>
<td>54,300</td>
</tr>
<tr>
<td>Harrison</td>
<td>IN</td>
<td>25,400</td>
</tr>
<tr>
<td>Bullitt</td>
<td>KY</td>
<td>39,900</td>
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<tr>
<td>Jefferson</td>
<td>KY</td>
<td>551,000</td>
</tr>
<tr>
<td>Oldham</td>
<td>KY</td>
<td>30,400</td>
</tr>
<tr>
<td>Shelby</td>
<td>KY</td>
<td>21,700</td>
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</table>

#### Recent market activity

- Closed Duop: WTX-FM to Prism (group) from Joyner (group), $3.3M, RBR 6-14-93
- Duop: WJFAM-WJY to Prism (group) from Wilks-Schwarz, $6.375M, RBR 6-28-93
- LMA WHKW-FM Brok’ed to WDJX AM-FM
- WHAS/WAMZ and WKJ-FM, sales only

### Lubbock

#### Revenue

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WAMZ-FM</td>
<td>97.5</td>
<td>ClearChn</td>
<td>Cty</td>
<td>22.0</td>
<td>20.5</td>
<td>17.1</td>
<td>18.0</td>
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<tr>
<td>WHAS/FM</td>
<td>94.0</td>
<td>ClearChn</td>
<td>FSvc</td>
<td>12.3</td>
<td>12.9</td>
<td>15.8</td>
<td>13.2</td>
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<tr>
<td>WVEZ-FM</td>
<td>106.9</td>
<td>WESHAM</td>
<td>SAC</td>
<td>6.1</td>
<td>5.1</td>
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<td>5.5</td>
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<tr>
<td>WLRS-FM</td>
<td>102.3</td>
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<td>AC</td>
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</tr>
<tr>
<td>WLOU-FM</td>
<td>1350</td>
<td>Johnson</td>
<td>Urb</td>
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<td>7.6</td>
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<tr>
<td>WLOU-FM</td>
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<td>FullFce</td>
<td>Gosp</td>
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#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>WAMZ-FM</td>
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<td>ClearChn</td>
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<td>22.0</td>
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<tr>
<td>WHAS/FM</td>
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<td>12.9</td>
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<td>Gosp</td>
<td>1.2</td>
<td>1.2</td>
<td>1.3</td>
<td>0.9</td>
</tr>
</tbody>
</table>

#### Demographics

| 12-17 | 10.1% | Black population 7.4% |
| 18-24 | 19.1% | Hispanic population 20.7% |
| 25-34 | 20.5% | HH income $34,422 |
| 35-34 | 17.2% | Retail sales ($000) $2,025,939 |
| 45-49 | 6.5%  | 65+ 12.5% |

#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
<td>Lubbock TX</td>
<td>185,800</td>
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#### Recent market activity

- Closed KFMX-FM to Sonance from KFMX Radio, $1M, RBR 2-8-93
- KXTJ/KKJK to Ramar Development, $362 K

---

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## Revenue

### Calls

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>Magic</td>
<td>Cty</td>
<td>20.4</td>
<td>19.6</td>
<td>22.2</td>
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<td>107.9</td>
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<td>AC</td>
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<td>11.7</td>
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<td>Gosp</td>
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<tr>
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<td>0.2</td>
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### Rankings

- **18-34**: WQDZ-FM, WIBA-FM, WPGX-FM
- **25-54**: WQDZ-FM, WIBA-FM, WPGX-FM
- **35-64**: WQDZ-FM, WIBA-FM, WPGX-FM
- **12+ AM Drive**: WQDZ-FM, WIBA-FM, WPGX-FM

## Demographics

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>Pop.</th>
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### Recent market activity

Closed Duop: WKJK/WVYY to WQDV-FM (Taylor Bcg.)

## MADISON (120)

### Revenue

### Calls

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<tr>
<th>Calls</th>
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<th>Fmt.</th>
<th>Sp92</th>
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<th>Wi93</th>
<th>Sp93</th>
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<td>AOR</td>
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<td>10.9</td>
<td>10.6</td>
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<td>Snook已</td>
<td>Old</td>
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<td>6.4</td>
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<td>DoubleL</td>
<td>NT</td>
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<td>7.8</td>
<td>5.4</td>
<td>6.9</td>
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<td>6.0</td>
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<td>6.8</td>
</tr>
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<td>Odon</td>
<td>AC</td>
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<td>3.1</td>
<td>4.0</td>
<td>5.7</td>
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<td>WJJO-FM</td>
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<td>Chk</td>
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<td>2.5</td>
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<td>4.9</td>
</tr>
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<td>Cty</td>
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<td>0.8</td>
<td>1.8</td>
<td>1.1</td>
</tr>
</tbody>
</table>

### Rankings

- **18-34**: WZEE-FM, WIBA-FM, WWQM-FM
- **25-54**: WZEE-FM, WIBA-FM, WWQM-FM
- **35-64**: WZEE-FM, WIBA-FM, WWQM-FM
- **12+ AM Drive**: WZEE-FM, WIBA-FM, WWQM-FM
### MANCHESTER (177)

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td>7.5</td>
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</tbody>
</table>

#### Total national

<table>
<thead>
<tr>
<th>($ million)</th>
<th></th>
</tr>
</thead>
</table>

#### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>9.3%</th>
<th>Black population</th>
<th>0.4%</th>
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<tbody>
<tr>
<td>18-24</td>
<td>11.4%</td>
<td>Hispanic population</td>
<td>1.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>22.6%</td>
<td>HH income</td>
<td>$49,013</td>
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<tr>
<td>35-44</td>
<td>21.4%</td>
<td>Retail sales ($000)</td>
<td>$1,996,497</td>
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#### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hillsborough</td>
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<tr>
<td>Merrimack</td>
<td>NH</td>
<td>18,100</td>
</tr>
<tr>
<td>Rockingham</td>
<td>NH</td>
<td>42,100</td>
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</tbody>
</table>

#### Recent market activity

Note: WZOU-FM is now MJMN-FM (Boston Market).

#### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Owner</th>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>WΖID-FM</td>
<td>Saga</td>
<td>SAC 13.0 19.6 18.2</td>
</tr>
<tr>
<td>WGIR-FM</td>
<td>Knight</td>
<td>AOR 9.9 7.9 10.5</td>
</tr>
<tr>
<td>WFEA</td>
<td>Saga</td>
<td>Stds 5.5 4.6 5.6</td>
</tr>
<tr>
<td>WGIR</td>
<td>Knight</td>
<td>N-T 6.5 4.6 3.7</td>
</tr>
<tr>
<td>WNH-FM</td>
<td>Clark</td>
<td>Old 1.0 1.8 1.2</td>
</tr>
<tr>
<td>WHO5-FM</td>
<td>Gateway</td>
<td>CHR 3.4 3.2 0.9</td>
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#### Rankers

<table>
<thead>
<tr>
<th>Calls</th>
<th>Owner</th>
<th>Total week 12+ share trends.</th>
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</thead>
<tbody>
<tr>
<td>WΖID-FM</td>
<td>Saga</td>
<td>SAC 13.0 19.6 18.2</td>
</tr>
<tr>
<td>WGIR-FM</td>
<td>Knight</td>
<td>AOR 9.9 7.9 10.5</td>
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<tr>
<td>WFEA</td>
<td>Saga</td>
<td>Stds 5.5 4.6 5.6</td>
</tr>
<tr>
<td>WGIR</td>
<td>Knight</td>
<td>N-T 6.5 4.6 3.7</td>
</tr>
<tr>
<td>WNH-FM</td>
<td>Clark</td>
<td>Old 1.0 1.8 1.2</td>
</tr>
<tr>
<td>WHO5-FM</td>
<td>Gateway</td>
<td>CHR 3.4 3.2 0.9</td>
</tr>
</tbody>
</table>

#### MARION-CARBONDALE (SOUTHERN ILLINOIS) (201)

#### Revenue

<table>
<thead>
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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
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<td>14.2</td>
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</table>

#### Total national

<table>
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<tr>
<th>($ million)</th>
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#### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

<table>
<thead>
<tr>
<th>18-34</th>
<th>35.0%</th>
<th>Black population</th>
<th>4.6%</th>
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<tbody>
<tr>
<td>25-54</td>
<td>45.5%</td>
<td>Hispanic population</td>
<td>1.0%</td>
</tr>
<tr>
<td>35-64</td>
<td>37.8%</td>
<td>HH income</td>
<td>$29,199</td>
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<tr>
<td>18+</td>
<td>91.3%</td>
<td>Retail sales ($000)</td>
<td>$1,133,021</td>
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#### Population

<table>
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<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
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<td>Jackson</td>
<td>IL</td>
<td>52,900</td>
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<td>Williamson</td>
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#### Arbitron Ratings

<table>
<thead>
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<td>3D</td>
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<td>McRoy</td>
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<tr>
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<td>CommSvc</td>
<td>Rock 12.0 12.1</td>
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<tr>
<td>WOOZ-FM</td>
<td>Zimmer</td>
<td>Ctry 7.4 7.0</td>
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<td>WUEZ-FM</td>
<td>Brandt</td>
<td>Easy 4.1 5.5</td>
</tr>
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<td>WJPF</td>
<td>Egyptian</td>
<td>Talk 0.9 2.0</td>
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#### Rankers

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Source Guide & Directory 1994 ©
### Revenue

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<th>1992 ($ million)</th>
<th>1993 ($ million)</th>
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**Total national**

| ($ million) | 1.6 | 1.7 | 1.9* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<tr>
<th>Calls</th>
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<th>Fmt.</th>
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### Rankers

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<th>Black population</th>
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<td>25-34</td>
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<td>45-49</td>
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<td>55-64</td>
<td>8.7%</td>
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<tr>
<td>65+</td>
<td>13.5%</td>
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### Rankers

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<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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### Recent market activity

Closed: Duop: KKPS-FM to KFRQ-FM (Signature) from Sunbelt; $325 K.
Duop: KTJX-FM to KBOR/KTJN (La Nueva) from RGV Bcg
### MEDFORD-ASHLAND OR (209)

#### Revenue

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<tr>
<td>($ million)</td>
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**Notes:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

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<td>HH income</td>
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<td>Retail sales ($000)</td>
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<table>
<thead>
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<th>Population</th>
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<td>Jackson</td>
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<td>12+ pop.</td>
<td>128,600</td>
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#### Recent market activity

Pending: Duop: KCMX AM-FM to KTMT AM-FM, LMA until closing, RBR 10-25-93

Duop: KROG-FM to KRVC/KBOY (M3X), LMA until closing

### MELBOURNE-TITUSVILLE-COCOA (98)

#### Revenue

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<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Demographics

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<table>
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<td>12+ pop.</td>
<td>363,900</td>
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#### Recent market activity

Closed: WAMT-AM to Radio Brevard from Sage Commun., $265K, RBR 6-14-93

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**Sources:** RBR database, Arbitron, Interprep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### Revenue

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**Total national ($ million)**
- 5.1
- 5.5
- 4.7

*Note: *through November. *Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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### Rankers

**18-34**
- KJMS-FM: WRVR-FM: WGKX-FM: WDIA
- WMC: WDIA: WMC-FM: WGKX-FM
- WGKX-FM: WGKX-FM: WLOOK: WMC-FM

**25-54**

**35-64**

**12+ AM Drive**

### Recent market activity

Closed
- Duop: WYKL-FM to Barnstable (group) from Diamond (group), $425M, RBR 1-2-93
- WMC AM/FM to Ellis Commun. from Scripps Howard, $8M, RBR 7-26-93

Pending
- Duop: WWY-AM/FM to NewMarket (group) from Olive Branch, RBR 7-19-93
- WRK/FWEG/WWY to Radio Equity Ptrns., RBR 1-10-94

LMA
- WBQ-AM brok'd to WGKX-FM
- WOGY-FM brok'd to WJCE/WRVR
- WNWZ-AM brok'd to independent local group

### Population

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<td>Tipton</td>
<td>TN</td>
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### Recent market activity

Closed
- Duop: WTUX-FM to WALT-WOKK (New South) from E. Mississippi Bocg
### MIAMI-FT. LAUDERDALE (11)

#### Revenue

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<td>($ million)</td>
<td>98.7</td>
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| Total national | 29.2 | 27.8 | 24.4 |
| ($ million)    |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

#### Arbitron Ratings

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<th>Calls</th>
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#### Demographics

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<th>35-64</th>
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#### Recent market activity

Closed
- Duop: WQHT-FM to Cox from EZ in trade for WSCC-FM Charlotte, RBR 1-4-93
- Duop: WLVE-FM to Paxson (group) from Gilmore, $14M, RBR 4-5-93
- Duop: WMXJ-FM to WMZR/WLYF (Jeff. Pilot), $17.8 M, RBR 2-14-94

Pending
- WWFE-AM to Fenix Bcg. from Todamerica, $2.7M, RBR 5-24-93
- Merger of WHYI-FM into Clear Channel Comm. and acq of LMA pttrn WAXY-FM for $14M, RBR 1-10-94

LMA
- WAXY-FM brokd to WHYI-FM

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**Source Guide & Directory 1994**
### Revenue

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<th>Station</th>
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<th>1993</th>
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<td>42.1</td>
<td>46.6</td>
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Total national

| ($ million) | 6.8  | 7.1  | 6.1*  |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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<td>18-24</td>
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### Arbitron Ratings

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<td>Cty</td>
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### Recent market activity

Closed: WYLO-AM to Children's Satellite (group) from Marsh, RBR 7-12-93

Pending: Duop: WEZW-FM (Multimedia) to WEMP/WMYX (Heritage), $5.6 M, RBR 11-1-93
Duop: WLZR SAC to WKLH-FM (Saga), $7M, RBR 11-15-93
### Revenue

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<td>($ million)</td>
<td>80.3</td>
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**Total national**

| ($ million)    | 16.2 | 17.3 | 16.8* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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<thead>
<tr>
<th>Calls</th>
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<td>*</td>
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### Demographics

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<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
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<th>65+</th>
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<td>23.5%</td>
<td>21.1%</td>
<td>7.8%</td>
<td>5.7%</td>
<td>8.4%</td>
<td>12.4%</td>
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### Recent market activity

Closed
- Duop: WCTS-FM and Colfax (group) from Central Baptist, $10M, RBR 2-6-93
- KFAN/KEEY to Shamrock from Mainte, RBR 8-9-93
- KYCR-AM to Children's Satellite (group) from Marsh, RBR 7-12-93

Pending
- KLBB-AM to Cargill, RBR 1-31-94

### Population

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<th>County</th>
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### Revenue

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<tbody>
<tr>
<td>($ million)</td>
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**Total national**

| ($ million)    |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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### Demographics

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<th>35-64</th>
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<td>50.7%</td>
<td>37.0%</td>
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### Recent market activity

Closed
- KIZZ-FM to DCP Bogle, Meyer Bogle (group), $450K, RBR 6-14-93
**Revenue**

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<th>1992</th>
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<tr>
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<td>1.4</td>
<td>1.5</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Demographics**

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<th>11.6%</th>
<th>18-24</th>
<th>11.5%</th>
<th>25-34</th>
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<th>50-54</th>
<th>6.2%</th>
<th>55-64</th>
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<th>65+</th>
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<tr>
<td>population</td>
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<td>11.5%</td>
<td></td>
<td>18.6%</td>
<td>7.6%</td>
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<td></td>
<td>15.6%</td>
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**HH income**

- $32,554

**Retail sales**

- $(000)

- $3,289,356

**Population**

- 395,900

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<tr>
<td>Mobile</td>
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**Recent market activity**

- Closed WAVH-FM to Pourtales (group) from Atmor, $1.8M, RBR 2-8-93
- Pending WKSJ AM-FM (WESHAM) to WAVH-FM (Pourtales), $8M, RBR 11-1-93
- LMAs WZEW-FM programs WTKX-FM Pensacola with joint sales agreement, RBR 3-1-93

**Arbitron Ratings**

- Total week 12+ share trends.

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<tr>
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<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Wi93</th>
<th>Sp93</th>
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<td>WBLX-FM</td>
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<td>Urb</td>
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<td>10.7</td>
<td>10.9</td>
<td>14.3</td>
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<tr>
<td>WABB-FM</td>
<td>97.5</td>
<td>Dittman</td>
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<td>99.9</td>
<td>WKRGT-V</td>
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<td>Robert</td>
<td>R&amp;B</td>
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<td>4.7</td>
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**Rankers**

- 18-34
  - 1 WBLX-FM
  - 2 WKSJ-FM
  - 3 WABB-FM
  - 4 WKRG-FM
  - 5 WJLQ-FM

- 25-54
  - 1 WKSJ-FM
  - 2 WBLX-FM
  - 3 WKRG-FM
  - 4 WABB-FM
  - 5 WJLQ-FM

- 35-64
  - 1 WKSJ-FM
  - 2 WBLX-FM
  - 3 WKRG-FM
  - 4 WABB-FM
  - 5 WJLQ-FM

- 12+ AM Drive
  - 1 WKSJ-FM
  - 2 WBLX-FM
  - 3 WKRG-FM
  - 4 WABB-FM
  - 5 WKRG

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## Revenue

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<tr>
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<td><strong>Total national</strong></td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

## Arbitron Ratings

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## Demographics

### Population

- **County:** Stanislaus
- **State:** CA
- **12+ pop.:** 315,800

### Recent market activity

Closed Duop: KHOP-FM to Citadel (group) from Fuller-Jeffrey (group), $6M, RBR 4-19-93

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**Source Guide & Directory 1994**
### MONMOUTH-OCEAN (44)

#### Revenue
(Station listings: see p. 2-75)

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<tr>
<td>($ million)</td>
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| Total national | 1.3  | 1.5  | 1.0* |
| ($ million)    |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings
Total week 12+ share trends.

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<td>1.3</td>
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#### Rankers

<table>
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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>WXRK-FM</td>
<td>WXRK-FM</td>
<td>WABC</td>
</tr>
<tr>
<td>2</td>
<td>WNEW-FM</td>
<td>WJLK/WQNJ</td>
<td>WOBM-FM</td>
</tr>
<tr>
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<td>WPJL-FM</td>
<td>WOBM-FM</td>
<td>WPAT-FM</td>
</tr>
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<td>WHTG-FM</td>
<td>WPJL-FM</td>
<td>WJLK/WQNJ</td>
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<td>WFXN</td>
<td>WXXW-FM</td>
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#### Demographics

| 12-17 | 9.1% | Black population | 5.5% |
| 18-24 | 9.6% | Hispanic population | 3.6% |
| 25-34 | 17.6% | HH income | $52,401 |
| 35-44 | 19.0% | Retail sales ($000) | $8,542,256 |

#### Population

<table>
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<tr>
<th>County</th>
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<tr>
<td>Ocean</td>
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<td>384,700</td>
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#### Recent market activity

- Closed: WADB-FM to Seawood Bcstrs. from Adamant Brown, $4M, RBR 1-25-93
- LMAs: WJLK-FM brokers WQNJ-FM CPw/purchase option, RBR 3-8-93

### MONROE LA (222)

#### Revenue
(Station listings: see p. 2-76)

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<tr>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings
Total week 12+ share trends.

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<th>Fmt.</th>
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<th>Sp93</th>
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<tbody>
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<td>NewSouth</td>
<td>Ctry</td>
<td>21.7</td>
<td>24.7</td>
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<td>98.3</td>
<td>BroadBsd</td>
<td>Urb</td>
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<td>Choctaw</td>
<td>Ctry</td>
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<td>13.2</td>
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<td>KNOE</td>
<td>AC</td>
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<td>6.0</td>
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<td>Ruston</td>
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<td>Urb</td>
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<td>NewSouth</td>
<td>N-T</td>
<td>0.6</td>
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<td>540</td>
<td>KNOE</td>
<td>Stds</td>
<td>7.8</td>
<td>3.3</td>
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#### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>KJLO-FM</td>
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<td>KJLO-FM</td>
<td>KJLO-FM</td>
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<tr>
<td>4</td>
<td>KNOE-FM</td>
<td>KJLO-FM</td>
<td>KJLO-FM</td>
</tr>
<tr>
<td>5</td>
<td>KXKZ-FM</td>
<td>KJLO-FM</td>
<td>KJLO-FM</td>
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</tbody>
</table>

#### Demographics

| 18-34 | 33.2% | Black population | 28.9% |
| 25-54 | 48.9% | Hispanic population | 0.8% |
| 35-64 | 40.2% | HH income | $32,812 |
| 18+   | 87.7% | Retail sales ($000) | $1,276,580 |

#### Population

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<tbody>
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<td>Ouachita</td>
<td>LA</td>
<td>114,700</td>
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</table>

#### Recent market activity

Pending Duop: KLIP-FM to KMLB/KJLO, LMA until closing

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**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### Revenue

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<td>($ million)</td>
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<td>7.4</td>
<td>7.1</td>
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</table>

**Total national**

| ($ million) | 2.2 | 2.4 | 2.0* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Calls</th>
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<td>Buckley</td>
<td>AC</td>
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<td>6.2</td>
<td>6.4</td>
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<td>KDON-FM</td>
<td>102.5</td>
<td>Henry</td>
<td>CHR</td>
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<td>9.1</td>
<td>8.2</td>
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<td>AdComm</td>
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<td>CI Rk</td>
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<td>0.8</td>
<td>*</td>
<td>1.2</td>
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### Demographics

| 12-17 | 9.5% | Black population | 4.1% |
| 18-24 | 15.0%| Hispanic population | 26.4% |
| 25-34 | 21.9%| HH income | $46,001 |
| 35-44 | 20.7%| Retail sales | ($000) |
| 45-49 | 7.0% | 65+ | 12.9% |

### Population

<table>
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<tr>
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<td>Santa Cruz</td>
<td>CA</td>
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### Recent market activity

Closed KRQC-FM to Henry Bcg. (grp) from Model Assoc., $1M, RBR 7-19-93

Note: KBOO-FM (Classical) since Sp93, has moved to a new facility on 95.5; the 92.7 is now KRQC-FM (AOR) - see note above.

---

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### MONTGOMERY (140)

#### Revenue

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<tr>
<td>($) million</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt</th>
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<th>Fat92</th>
<th>Sp93</th>
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<td>105.7</td>
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<td>Urb</td>
<td>22.7</td>
<td>22.0</td>
<td>21.0</td>
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<td>WLWI-FM</td>
<td>92.3</td>
<td>Colonial</td>
<td>Ctr</td>
<td>20.8</td>
<td>23.1</td>
<td>17.9</td>
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<td>CIRk</td>
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<td>6.0</td>
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#### Demographics

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<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
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<td>12.7%</td>
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<td>19.25%</td>
<td>7.3%</td>
<td>6.1%</td>
<td>9.6%</td>
<td>14.2%</td>
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</table>

**Black population:** 34.5%

**Hispanic population:** 0.7%

**HH income:** $36,246

**Retail sales ($000):** $2,137,117

### MORRISTOWN NJ (102)

#### Revenue

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<tr>
<td>Total national</td>
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</tr>
<tr>
<td>($) million</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt</th>
<th>Sp92</th>
<th>Sp93</th>
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<td>WMTR</td>
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<td>Signal</td>
<td>MOR</td>
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<td>6.7</td>
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<td>WDHA-FM</td>
<td>105.5</td>
<td>Signal</td>
<td>AOR</td>
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<td>3.8</td>
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#### Rankers

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<tr>
<th></th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
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<td>Calls</td>
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#### Demographics

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<td>29.7%</td>
<td>56.8%</td>
<td>48.7%</td>
<td>90.9%</td>
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**Black population:** 3.0%

**Hispanic population:** 4.9%

**HH income:** $72,116

**Retail sales ($000):** $4,289,744

### Population

<table>
<thead>
<tr>
<th>County</th>
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<tbody>
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**Recent market activity**

Closed WACV-AM to Stroh from Meyer-Baldridge, $125K, RBR 5-3-93

Pending Duop: WSYAAM-FM to WLWI AM-FM, $1.35M, RBR 11-3-93

Duop: WMNZ-FM to WXVI/WZHT, $615K, sales LMA until closing

---

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1994 Radio Business Report
### MUSKEGON MI (204)

#### Revenue

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Total national ($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt.</th>
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#### Rankers

18-34 25-54 35-64 12+ AM Drive

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<th>WMUS-FM</th>
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### MYRTLE BEACH SC (178)

#### Revenue

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Total national ($ million)

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

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#### Rankers

18-34 25-54 35-64 12+ AM Drive

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### Source Guide & Directory 1994 

### NAPLES-MARCO ISLAND FL (198)

#### Revenue

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#### Total national

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Rankings

**18-34**
- 1 WWRXK-FM
- 2 WCXK-FM
- 3 WXXM-FM
- 4 WXXM-FM
- 5 WVCX-FM

**25-54**
- 1 WWRXK-FM
- 2 WCXK-FM
- 3 WXXM-FM
- 4 WXXM-FM
- 5 WVCX-FM

**35-64**
- 1 WWRXK-FM
- 2 WCXK-FM
- 3 WXXM-FM
- 4 WXXM-FM
- 5 WVCX-FM

**12+ AM Drive**
- 1 WRXX-FM
- 2 WCXK-FM
- 3 WXXM-FM
- 4 WXXM-FM
- 5 WVCX-FM

### NASHVILLE (45)

#### Revenue

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#### Total national

| ($ million) | 6.2 | 5.5 | 6.2* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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#### Rankings

**18-34**
- 1 WSIX-FM
- 2 WKKD-FM
- 3 WSX-FM
- 4 WQKQ-FM
- 5 WDFX-FM

**25-54**
- 1 WSIX-FM
- 2 WKKD-FM
- 3 WSX-FM
- 4 WQKQ-FM
- 5 WDFX-FM

**35-64**
- 1 WSIX-FM
- 2 WKKD-FM
- 3 WSX-FM
- 4 WQKQ-FM
- 5 WDFX-FM

**12+ AM Drive**
- 1 WSIX-FM
- 2 WKKD-FM
- 3 WSX-FM
- 4 WQKQ-FM
- 5 WDFX-FM

### Demographics

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### Recent market activity

**Pending**
- WLACAM-FM (Fairmont) to Keymarket (grp), est $11-13M, RBR 1-10-94
- WDRP: WRLT-FM to WRLG-FM, LMA closing, RBR 11-22-93

**LMAs**
- WRMX-FM and WZEX-FM, sales only
- WYHY-FM brok'd to WSIX-FM w/purchase option

### Sources:
## NASSAU-SUFFOLK (LONG ISLAND) (14)

### Revenue

(Station listings: see p. 2-79)

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Total national

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### Arbitron Ratings

Total week 12+ share trends.

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### Rankers

18-34

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### NEW BEDFORD-FALL RIVER MA (84)

### Revenue

(Station listings: see p. 2-80)

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<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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<td>CHR</td>
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<td>H &amp; D</td>
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### Rankers

18-34

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## Demographics

### Population

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<td>NY</td>
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<tr>
<td>Suffolk Central E</td>
<td>NY</td>
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<tr>
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<td>NY</td>
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<td>Suffolk East</td>
<td>NY</td>
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<tr>
<td>Suffolk West</td>
<td>NY</td>
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### Recent market activity

Closed WGBB/WBAB to Liberty (group) from Noble (group), $16M, RBR 4-19-93

Pending Duop: WHFM to WGBB/WBAB (Liberty)

LMAs WDRE-FM (Jarad) brokers WMRR-FM Westhampton, RBR 8-2-93

## NEW BEDFORD-FALL RIVER MA (84)

### Revenue

(Station listings: see p. 2-80)

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<tbody>
<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fa92</th>
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<th>Sp93</th>
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<td>N-T-Sprt</td>
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<td>1.7</td>
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### Rankers

18-34

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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tbody>
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## Demographics

### Population

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<td>Bristol</td>
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### Recent market activity

Pending WSAR-AM to Bristol County Bcg.

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### Revenue

<table>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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### Recent market activity

Pending Duop: WELI-AM/WAVZ-AM/WKCI-FM to Snowden Bog. (grp), RBR 11-22-93

### Population

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<tbody>
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<td>CT</td>
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<tr>
<td>New Haven</td>
<td>CT</td>
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<tr>
<td>New Haven</td>
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### Revenue

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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### Population

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NEW ORLEANS (38)

Revenue (Station listings: see p. 2-81)

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<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

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<th>11.2%</th>
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<td>12.0%</td>
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<tr>
<td>25-34</td>
<td>20.3%</td>
<td>Hispanic population</td>
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<td>35-44</td>
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<td>45-49</td>
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<td>55-64</td>
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Retail sales

Population 1,011,000

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</tr>
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<td>St. Tammany</td>
<td>LA</td>
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Recent market activity

Closed
WRNO-FM to Tom Galloway from Joe Costello, $4.3M, RBR 1-25-93
WTKL-FM to Ed Muniz from Stoner (group), $3.25M, RBR 2-22-93
WYLD AM/FM to Jim Snowden from InterUrban (group) $7.5M, RBR 2-1-93

Pending
Duop: KGTR-FM to NewMarket (group) from Beasley (group), $3.35M, RBR 7-9-93
Duop: WNOE AM-FM, contract to buy KGTR-FM to Radio Equity, RBR 1-10-94
Duop: WQUE AM-FM to WYLD AM-FM (Snowden), RBR 11-22-93

LMA
WSMB-AM brok'd to WWL/WLMG
KMEZ-FM brok'd to WWL/WLMG

Arbitron Ratings

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### Demographics

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<th>Hispanic population</th>
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<td>18-24</td>
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<td>19.0%</td>
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<td>7.9%</td>
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<td>50-54</td>
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<td>55-64</td>
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<td>65+</td>
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### Recent market activity

Closed

WNEW-AM to Bloomberg from Westwood, $13.5M, RBR 2-1-93. Changed to WBBR

WYNY-FM to Broadcast Ptnrs. (group) from Westwood, $50M, RBR 6-28-93

WHTZ-FM to Shamrock (group) from Malrite, RBR 8-9-93

### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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<tr>
<th>Call Letters</th>
<th>Frequency</th>
<th>Owner</th>
<th>Format</th>
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<th>Sp93</th>
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### Rankers

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WCBS-FM</td>
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<td>2</td>
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<td>WLTW-FM</td>
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<td>WPLJ-FM</td>
<td>WXRK-FM</td>
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<td>WQHT-FM</td>
<td>WBLS-FM</td>
<td>WBLS-FM</td>
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<tr>
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<td>WBLS-FM</td>
<td>WRKS-FM</td>
<td>WINS</td>
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### NEWBURGH-MIDDLETON NY (MID-HUDSON VALLEY) (138)

<table>
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<th>Fmt,</th>
<th>Sp92</th>
<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>WGVN-FM</td>
<td>103.1</td>
<td>Sunrise</td>
<td>AC</td>
<td>4.5</td>
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<tr>
<td>WKOJ-FM</td>
<td>92.7</td>
<td>AttMorris</td>
<td>AOR</td>
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<td>2.9</td>
</tr>
<tr>
<td>WLDC</td>
<td>1490</td>
<td>PortJerv</td>
<td>Ctry</td>
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### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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<tr>
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<th>Freq</th>
<th>Owner</th>
<th>Fmt,</th>
<th>Sp92</th>
<th>Sp93</th>
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<tbody>
<tr>
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<td>Sunrise</td>
<td>AC</td>
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<td>4.1</td>
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<td>92.7</td>
<td>AttMorris</td>
<td>AOR</td>
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<td>2.9</td>
</tr>
<tr>
<td>WLDC</td>
<td>1490</td>
<td>PortJerv</td>
<td>Ctry</td>
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### Revenue

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<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
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</tbody>
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### Total national

| ($ million)    |      |      |      |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Rankings

#### 18-34

1. WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM
2. WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM
3. WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM

### NORFOLK-VIRGINIA BEACH-NEWPORT NEWS (33)

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<th>Sp92</th>
<th>Sp93</th>
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<td>AC</td>
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<td>4.1</td>
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<tr>
<td>WLDC</td>
<td>1490</td>
<td>PortJerv</td>
<td>Ctry</td>
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### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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<th>Sp93</th>
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<tr>
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<td>103.1</td>
<td>Sunrise</td>
<td>AC</td>
<td>4.5</td>
<td>4.1</td>
</tr>
<tr>
<td>WKOJ-FM</td>
<td>92.7</td>
<td>AttMorris</td>
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<td>2.9</td>
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<tr>
<td>WLDC</td>
<td>1490</td>
<td>PortJerv</td>
<td>Ctry</td>
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### Revenue

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<tbody>
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<td></td>
<td>30.6</td>
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### Total national

| ($ million)    |      |      | 5.8  |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Rankings

#### 18-34

1. WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM
2. WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM
3. WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM

### NORFOLK-VIRGINIA BEACH-NEWPORT NEWS (33)

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<th>Sp93</th>
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<td>1490</td>
<td>PortJerv</td>
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### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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### Revenue

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<tbody>
<tr>
<td>($ million)</td>
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<td></td>
<td>30.6</td>
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### Total national

| ($ million)    |      |      | 5.8  |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

#### 18-34

1. WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM
2. WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM
3. WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM

### Demographics

#### 18-34

1. WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM  WSVY-FM
2. WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM  WXNV-FM
3. WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM  WMYK-FM

### Population

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<td>Suffolk City</td>
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<tr>
<td>York</td>
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### Recent market activity

Closed

- WWDE-FM to Max Radio $5.4M, RBR 1-25-93
- WTVAR/LWTY to Benchmark, $4.5M, RBR 6-7-93
- Duop: WKOC-FM to Benchmark, $2.2M, RBR 6-14-93
- Duop: WNVZ-FM to Max Radio, $3.6M, RBR 6-21-93
- WROX-FM to Sinclair, $1.5M, RBR 8-23-93
- Pending
- Duop: WAFX-FM to Saga (group) from Four Seasons (group), $4M, RBR 9-27-93
- LMA: WSVY-FM brok'd to WSVY/WOWI

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**Sources:** RBR database, Arbitron, Interop Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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### Revenue

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<tr>
<th>Station</th>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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<td>AOR-CRk</td>
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### Demographics

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<thead>
<tr>
<th>Demographics</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tr>
<td>Black population</td>
<td>27.8%</td>
<td>52.3%</td>
<td>44.6%</td>
<td>89.7%</td>
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<tr>
<td>Hispanic population</td>
<td>0.2%</td>
<td>0.6%</td>
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<tr>
<td>HH income</td>
<td>$34,024</td>
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<tr>
<td>Retail sales</td>
<td>$1,510,948</td>
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### Population

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<tr>
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<tr>
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<td>MI</td>
<td>15,500</td>
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<tr>
<td>Benzie</td>
<td>MI</td>
<td>10,400</td>
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<tr>
<td>Charlevois</td>
<td>MI</td>
<td>18,400</td>
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<tr>
<td>Emmet</td>
<td>MI</td>
<td>21,300</td>
</tr>
<tr>
<td>Grand Traverse</td>
<td>MI</td>
<td>55,400</td>
</tr>
<tr>
<td>Kalkaska</td>
<td>MI</td>
<td>11,400</td>
</tr>
<tr>
<td>Leelanau</td>
<td>MI</td>
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### Recent market activity


---

### Revenue

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<thead>
<tr>
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<th></th>
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<tbody>
<tr>
<td>($ million)</td>
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**Total national ($ million)**

*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt.</th>
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<th>Fa92</th>
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<td>19.4</td>
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<td>12.0</td>
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<td>CHR</td>
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<td>93.3</td>
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<td>AOR</td>
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<td>7.8</td>
<td>8.8</td>
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**Total week 12+ share trends.**

### Demographics

- **Black population**: 5.9%
- **Hispanic population**: 24.9%
- **HH income**: $37,894
- **Retail sales ($000)**: $1,709,825

### Population

<table>
<thead>
<tr>
<th>County</th>
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<tr>
<td>Midland</td>
<td>TX</td>
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### Recent market activity

Pending KMND/KNFM to Tom Hicks from Bakke, $1.35M (note: Hicks must divest part-ownership of KCHX-FM), RBR 2-22-93
## Revenue

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<thead>
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<th></th>
<th>(Station listings: see p. 2-85)</th>
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<td><strong>Market revenue</strong></td>
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<tr>
<td>($ million)</td>
<td>23.0 23.8 25.9</td>
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<tr>
<td><strong>Total national</strong></td>
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<td></td>
<td>3.1 2.3 2.4*</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

## Demographics

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<th>Age Group</th>
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<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
<th>12+ pop.</th>
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<td>10.1%</td>
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<tr>
<td>18-24</td>
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<td>3.3%</td>
<td></td>
<td></td>
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<tr>
<td>25-34</td>
<td>20.6%</td>
<td></td>
<td>45-49</td>
<td>7.5%</td>
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<tr>
<td>35-44</td>
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<td>50-54</td>
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<tr>
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<td></td>
<td>55-64</td>
<td>9.6%</td>
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<tr>
<td>65+</td>
<td>13.7%</td>
<td></td>
<td>65+</td>
<td>13.7%</td>
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## Arbitron Ratings

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<th>Sp93</th>
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<td>NewMarket</td>
<td>Ctry</td>
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<td>18.5</td>
<td>18.6</td>
<td>16.1</td>
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<td>ClearChn</td>
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<td>8.5</td>
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<td>4.6</td>
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<td>Easy</td>
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<td>3.6</td>
<td>4.4</td>
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<td>1.3</td>
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## Recent market activity

- **Closed:** Duop: KEBC-FM to KTOK/KJYO (Clear Channel), $7.5M, RBR 10-25-93
- **Pending:** Duop: KOQL-FM to KXXY AM-FM (NewCity), LMA until close, $3.5M, RBR 11-15-93
- LMA: KOMA-FM brok'd to KOMA/KRXO

## Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
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<tbody>
<tr>
<td>Canadian</td>
<td>OK</td>
<td>61,300</td>
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<tr>
<td>Cleveland</td>
<td>OK</td>
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</tr>
<tr>
<td>Logan</td>
<td>OK</td>
<td>23,800</td>
</tr>
<tr>
<td>McClain</td>
<td>OK</td>
<td>19,000</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>OK</td>
<td>492,400</td>
</tr>
<tr>
<td>Pottawatomie</td>
<td>OK</td>
<td>48,200</td>
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## Rankers

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<th>35-64</th>
<th>12+ AM Drive</th>
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<tr>
<td>1</td>
<td>KXXX-FM</td>
<td>KXXX-FM</td>
<td>KXXX-FM</td>
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<td>2</td>
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<td>5</td>
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OMAHA-COUNCIL BLUFFS (75)

Revenue

(Station listings: see p. 2-85)

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<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>19.9</td>
<td>20.4</td>
<td>21.8</td>
</tr>
</tbody>
</table>

| Total national | 2.6  | 2.2  | 2.5* |
| ($ million)    |      |      |      |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

<table>
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<tr>
<th>Calls</th>
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<th>Fa92</th>
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<td>Cty</td>
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Demographics

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Demographics

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<th>12-17</th>
<th>10.7%</th>
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<td>13.4%</td>
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Recent market activity

Closed Duop: KOIL-AM to Mitchell from Valley, $470K, RBR 7-19-93

Of note KYNN-FM granted CP to move to Omaha from Lincoln, RBR 4-19-93

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Source Guide & Directory 1994
### Revenue

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

| 12-17 | 9.2% | Black population | 10.9% |
| 18-24 | 13.2%| Hispanic population | 9.8% |
| 25-34 | 22.2%| HH income | $39,348 |
| 35-44 | 19.5%| Retail sales | ($000) |
| 45-49 | 7.5% | | |
| 50-54 | 5.7% | | |
| 55-64 | 9.4% | | |
| 65+   | 13.3%| | |

### Population

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### Recent market activity

Closed
- Duop: WPRD/WMGF to Paxson (group) from Metroplex (group), RBR 6-14-93
- Duop: WVRI-FM to Paxson (group) from Capitol, $6.7M, RBR 6-14-93
- WTMS-FM to Press Bcg. from Paxson (group), $6.7M, RBR 6-14-93
- WOMX-AM to Isher American from Nationwide (group), $500K, RBR 1-18-93
- Duop: WCFB-FM to NewCity (group) from Root, LMA until closing, RBR 6-28-93
- WXTO-AM to Rama Comm. from Champion, RBR 9-13-93

Pending
- WOMX-AM to Ibero American from Nationwide (group), $500K, RBR 1-18-93
- Duop: WCFB-FM to NewCity (group) from Root, LMA until closing, RBR 6-28-93
- WXTO-AM to Rama Comm. from Champion, RBR 9-13-93

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### Revenue

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Note: "*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER."

### Arbitron Ratings

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### Rankers

1. WBKR-FM
2. WSTO-FM
3. WKDO-FM
4. WIKY-FM
5. WGBF-FM

### Demographics

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### OXNARD-VENTURA (116)

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### Rankers

1. KCAQ-FM
2. KBBY-FM
3. KAY-FM
4. KLOS-FM
5. KXLM-FM

### Recent market activity

Closed: WOM/WBK to Brill (group) from Owensboro Bcg., $2.4M, RBR 5-31-93

Of note: WSTO-FM is listed under the Evansville market in Stations by Market

### Population

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### Recent market activity

LMA KKZZ/KELF brok'd to KTRO/KCAQ

### Sources


Source Guide & Directory 1994 3-117
### Revenue

(Station listings: see p. 2-87)

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<td>($ million)</td>
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**Total national**

($ million)

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### Demographics

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<th>18-34</th>
<th>34.6%</th>
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<td>33.6%</td>
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<td>35-64</td>
<td>38.9%</td>
<td>HH income</td>
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<td>18+</td>
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<td>Retail sales</td>
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### Arbitron Ratings

Total week 12+ share trends.

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<td>7.4</td>
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### Rankers

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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>1</td>
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PANAMA CITY FL (228)

Revenue

(Station listings: see p. 2-88)

|----------------|------------------|------|------|-----|

Total national

($ million)

| Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER. |

Arbitron Ratings

Total week 12+ share trends.

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<th>Sp93</th>
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<tr>
<td>WFSY-FM</td>
<td>98.5</td>
<td>Woodfin</td>
<td>AC-Old</td>
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<td>8.5</td>
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<td>Styles</td>
<td>AC</td>
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<td>7.9</td>
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<td>WAKT-FM</td>
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<td>*</td>
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<td>WTBB-FM</td>
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<td>HourGrp</td>
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Demographics

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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>WILN-FM</td>
<td>WPAP-FM</td>
<td>WPAP-FM</td>
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<td>WFSY-FM</td>
<td>WFSY-FM</td>
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Black population 9.7%
Hispanic population 1.7%
HH income $31,806
Retail sales ($000) $1,162,526

Population 110,700

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Recent market activity

Closed Duop: WAKT-FM to WRBA-FM (Styles), $341 K
LMA WYOO-FM brok’d to WLTG-AM

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Source Guide & Directory 1994 © 3-119
### Revenue (Station listings: see p. 2-88)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
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| Total national ($ million) |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<th>Fmt.</th>
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<td>WXXX-FM</td>
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<td>Fritz</td>
<td>Ctry</td>
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<td>16.9</td>
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<td>WXXL-FM</td>
<td>95.1</td>
<td>Burba</td>
<td>CHR</td>
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<td>16.3</td>
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<td>Old</td>
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### Rankers

**18-34**

1. WXIL-FM
2. WXXL-FM
3. WDMX-FM
4. WNUS-FM
5. WRZZ-FM

**25-54**

1. WNIS-FM
2. WDMX-FM
3. WXIL-FM
4. WDMX-FM
5. WRZZ-FM

**35-64**

1. WNUS-FM
2. WXIL-FM
3. WXKX-FM
4. WDMX-FM
5. WEYG-FM

**12+ AM Drive**

1. WNUS-FM
2. WDMX-FM
3. WXIL-FM
4. WDMX-FM
5. WEYG-FM

---

### Demographics

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<thead>
<tr>
<th>18-34</th>
<th>27.3%</th>
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<th>1.0%</th>
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<td>25-54</td>
<td>50.8%</td>
<td>Hispanic population</td>
<td>0.3%</td>
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<td>35-64</td>
<td>44.9%</td>
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<td>18+</td>
<td>89.7%</td>
<td>Retail sales ($000)</td>
<td>$1,085,469</td>
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### Revenue (Station listings: see p. 2-88)

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<tr>
<td>($ million)</td>
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| Total national ($ million) |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<td>2.6</td>
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### Rankers

**18-34**

1. WABB-FM
2. WXXM-FM
3. WXXL-FM
4. WXXM-FM
5. WXXM-FM

**25-54**

1. WXBM-FM
2. WXXL-FM
3. WXXL-FM
4. WXXL-FM
5. WXXL-FM

**35-64**

1. WXBM-FM
2. WXBM-FM
3. WXBM-FM
4. WXBM-FM
5. WXBM-FM

**12+ AM Drive**

1. WXBM-FM
2. WXBM-FM
3. WXBM-FM
4. WXBM-FM
5. WXBM-FM

---

### Recent market activity

- **Pending Duop:** WDMX-FM to WLTP/WNUS, LMA until closing

---

### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>9.9%</th>
<th>Black population</th>
<th>14.8%</th>
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<td>18-24</td>
<td>13.1%</td>
<td>Hispanic population</td>
<td>1.7%</td>
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<td>25-34</td>
<td>19.9%</td>
<td>HH income</td>
<td>$33,265</td>
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<td>35-44</td>
<td>18.25%</td>
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<tr>
<td>65+</td>
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### Population

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<td></td>
<td></td>
<td>Wood</td>
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### Recent market activity

- **Closed WXBM-FM to Calendar (group) from Mahacek, $5.437M, RBR 2-8-93**
- **Pending WCOA/WJLQ to WKRG-TV from Brem Bcg., $2.3M, RBR 2-22-93**

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**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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### Demographics

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<th>Age Group</th>
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<td>11.1%</td>
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<td>25-34</td>
<td>17.3%</td>
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<td>35-44</td>
<td>19.0%</td>
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<td>45-49</td>
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<td>50-54</td>
<td>6.2%</td>
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<tr>
<td>55-64</td>
<td>10.8%</td>
</tr>
<tr>
<td>65+</td>
<td>17.1%</td>
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<table>
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<th>278,600</th>
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<td>Tazewell</td>
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<td>102,200</td>
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<td>Woodford</td>
<td>IL</td>
<td>26,700</td>
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### Arbitron Ratings

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### Recent market activity

LMA WFYR-FM (Ctry on 97.3) brok'd to WVEL/ WGOLO (Cromwell)
Revenue

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<th></th>
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<tr>
<td>($ million)</td>
<td>134.1</td>
<td>133.4</td>
<td>146.9</td>
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Total national

| ($ million) | 46.5 | 43.5 | 39.5* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

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<td>35-44</td>
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<td>45-49</td>
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<td>55-64</td>
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<td>65+</td>
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Black population

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HH income

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Retail sales

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HH income

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<td>55-64</td>
<td>10.5%</td>
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<tr>
<td>65+</td>
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Population

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Recent market activity

Closed

WBF-FM to Jarad (group) from William Fox Estate. $3.5M, RBR 4.12-93
WIF-AM to WYSP-FM (Infinity)
WPHY-AM to Salem, $4M, RBR 10.4-93

Pending

Duop: WJJZ-FM to WYXR-FM (Pyramid), $22M, RNT 1.18-94

Revenue

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<td>68.1</td>
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Total national

| ($ million) | 16.2 | 14.7 | 14.0* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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<td>1.7</td>
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</table>

Demographics

| 12-17 | 9.7% | Black population | 3.2% |
| 18-24 | 12.5%| Hispanic population | 14.6% |
| 25-34 | 21.4%| HH income | $36,858 |
| 35-44 | 18.9%| Retail sales | $(000) |
| 45-49 | 7.3% | 65+ | 15.6% |

Population

<table>
<thead>
<tr>
<th>County</th>
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<th>12+ pop.</th>
<th>$17,241,331</th>
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Recent market activity

Closed KOOL AM-FM to Compass (group) from Adams, RBR 2-1-93
Duop: KOY/KYOT to KYOT/KZON (Sundance) from Edens

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Source Guide & Directory 1994
### Revenue

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<th></th>
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<td>($ million)</td>
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**Total national**

| ($ million)    | 12.4 | 13.1 | 13.4* |

---

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

---

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
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### Arbitron Ratings

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<td>Entercom</td>
<td>Cty</td>
<td>0.2</td>
<td>0.6</td>
<td>0.7</td>
<td>1.0</td>
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### Rankers

<table>
<thead>
<tr>
<th>Rank</th>
<th>Station</th>
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<tbody>
<tr>
<td>1</td>
<td>WDVE-FM</td>
</tr>
<tr>
<td>2</td>
<td>WBZZ-FM</td>
</tr>
<tr>
<td>3</td>
<td>WAMO-FM</td>
</tr>
<tr>
<td>4</td>
<td>WVTV-FM</td>
</tr>
<tr>
<td>5</td>
<td>WDSY-FM</td>
</tr>
</tbody>
</table>

---

### Recent market activity

**Closed**

WPIT/WORD to Salem (group) from Pyramid, $6.5M, RBR 2-8-93
Duop: WXRR-FM to Entercom (group) from Salem, $4M, RBR 4-19-93
Duop: WRK-FM to WPNT Inc. (group), $5.5M, RBR 2-15-93
Duop: WQKB-FM to EZ (group) from Signature (group), $5M, RBR 9-13-93

---

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**Sources:** RBR database, Arbitron, Interp Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
PORTLAND ME (157)

Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>10.6</td>
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</table>

Total national

<table>
<thead>
<tr>
<th>($ million)</th>
</tr>
</thead>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>8.8%</th>
<th>Black population</th>
<th>0.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>12.2%</td>
<td>Hispanic population</td>
<td>0.6%</td>
</tr>
<tr>
<td>25-34</td>
<td>20.5%</td>
<td>$41,398</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>20.2%</td>
<td>Retail sales ($000)</td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>7.3%</td>
<td>$3,058,969</td>
<td></td>
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Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cumberland</td>
<td>ME</td>
<td>208,800</td>
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Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WBLM-FM</td>
<td>102.9</td>
<td>FullJeff</td>
<td>AOR</td>
<td>17.3</td>
<td>13.1</td>
<td>17.3</td>
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<td>WPOR-FM</td>
<td>101.9</td>
<td>OceanCst</td>
<td>Ctry</td>
<td>11.0</td>
<td>17.5</td>
<td>14.6</td>
</tr>
<tr>
<td>WGAN</td>
<td>560</td>
<td>Saga</td>
<td>N-T</td>
<td>8.5</td>
<td>10.1</td>
<td>8.3</td>
</tr>
<tr>
<td>WMGX-FM</td>
<td>93.1</td>
<td>Saga</td>
<td>CIRk</td>
<td>9.7</td>
<td>8.6</td>
<td>7.7</td>
</tr>
<tr>
<td>WCSO-FM</td>
<td>97.9</td>
<td>AltMors</td>
<td>AC</td>
<td>7.2</td>
<td>7.1</td>
<td>7.7</td>
</tr>
<tr>
<td>WKZS-FM</td>
<td>99.9</td>
<td>Group L</td>
<td>AC</td>
<td>4.7</td>
<td>2.1</td>
<td>4.5</td>
</tr>
<tr>
<td>WHOM-FM</td>
<td>94.9</td>
<td>Barnstable</td>
<td>SAC</td>
<td>6.0</td>
<td>3.6</td>
<td>3.3</td>
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<tr>
<td>WZAN</td>
<td>970</td>
<td>Saga</td>
<td>Talk</td>
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<td>WYNZ-FM</td>
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<td>3.0</td>
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<tr>
<td>WCLZ-FM</td>
<td>98.9</td>
<td>Elder</td>
<td>Altv</td>
<td>1.6</td>
<td>2.4</td>
<td>2.7</td>
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<tr>
<td>WLAM</td>
<td>870</td>
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<td>Stds</td>
<td>2.2</td>
<td>2.7</td>
<td>2.4</td>
</tr>
<tr>
<td>WPKM-FM</td>
<td>106.3</td>
<td>WCDS-FM</td>
<td>Clscl</td>
<td>0.6</td>
<td>1.2</td>
<td>2.1</td>
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<tr>
<td>WTHT-FM</td>
<td>107.5</td>
<td>Beacon</td>
<td>HCtry</td>
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<td>1.2</td>
<td>1.8</td>
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<tr>
<td>WHYR-FM</td>
<td>95.9</td>
<td>Vacatnind</td>
<td>CHR</td>
<td>1.9</td>
<td>1.5</td>
<td>1.8</td>
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<tr>
<td>WZPK-FM</td>
<td>103.7</td>
<td>NewEngland</td>
<td>CHR</td>
<td>0.6</td>
<td>1.5</td>
<td>1.5</td>
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</tbody>
</table>

Recent market activity

Closed
Duop: WIDE/WSTG to Fuller-Jeffrey from Gold Coast, $600K, RBR 4-12-93
Duop: WZAN/WYNZ to Saga (group) from Buckley (group), est. $800-900K, RBR 5-10-93

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**PORTLAND OR (25)**

### Revenue

(Station listings: see p. 2-92)

**Market revenue**

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>47.5</td>
<td>50.9</td>
<td>57.5</td>
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</table>

**Total national**

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>9.8</td>
<td>9.5</td>
<td>9.7*</td>
</tr>
</tbody>
</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KXL</td>
<td>750</td>
<td>Alexandr</td>
<td>N-T</td>
<td>7.0</td>
<td>8.2</td>
<td>8.0</td>
<td>8.2</td>
</tr>
<tr>
<td>KUPL-FM</td>
<td>98.5</td>
<td>BayCom</td>
<td>Ctr</td>
<td>8.5</td>
<td>9.4</td>
<td>7.0</td>
<td>8.1</td>
</tr>
<tr>
<td>KUFO-FM</td>
<td>101.1</td>
<td>Henry</td>
<td>AOR</td>
<td>5.8</td>
<td>7.1</td>
<td>5.6</td>
<td>6.9</td>
</tr>
<tr>
<td>KKCW-FM</td>
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<td>Trumper</td>
<td>AC</td>
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<td>5.6</td>
<td>5.5</td>
<td>6.8</td>
</tr>
<tr>
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<td>100.3</td>
<td>GrtAmer</td>
<td>CHR</td>
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<td>8.0</td>
<td>8.3</td>
<td>6.6</td>
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<tr>
<td>KEX</td>
<td>1190</td>
<td>GrtAmer</td>
<td>AC-Tk</td>
<td>6.4</td>
<td>7.5</td>
<td>7.9</td>
<td>5.6</td>
</tr>
<tr>
<td>KWJJ-FM</td>
<td>99.5</td>
<td>Park</td>
<td>Ctr</td>
<td>6.5</td>
<td>4.2</td>
<td>5.4</td>
<td>5.6</td>
</tr>
<tr>
<td>KINK-FM</td>
<td>101.9</td>
<td>PrinRad</td>
<td>RkJ-Jz</td>
<td>5.7</td>
<td>4.9</td>
<td>5.7</td>
<td>5.5</td>
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<tr>
<td>KGON-FM</td>
<td>92.3</td>
<td>Apogee</td>
<td>CRk</td>
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<td>4.8</td>
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<tr>
<td>KKSN-FM</td>
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<td>Heritage</td>
<td>Old</td>
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<td>6.1</td>
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<td>4.3</td>
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<td>KXYQ-FM</td>
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<td>4.1</td>
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<td>Alexandr</td>
<td>SAC</td>
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<tr>
<td>KKSN</td>
<td>910</td>
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<td>Stds</td>
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<td>1330</td>
<td>BayCom</td>
<td>Ctr</td>
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<td>1.0</td>
<td>0.8</td>
<td>1.5</td>
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<td>CmnGmd</td>
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<td>0.7</td>
<td>1.2</td>
<td>1.2</td>
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<td>KPDQ-FM</td>
<td>93.7</td>
<td>Salem</td>
<td>Rel</td>
<td>1.4</td>
<td>1.8</td>
<td>1.7</td>
<td>1.2</td>
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<tr>
<td>KBBT</td>
<td>970</td>
<td>Henry</td>
<td>Rock</td>
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<td>0.7</td>
<td>1.2</td>
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<tr>
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<td>1520</td>
<td>Apogee</td>
<td>Sprts</td>
<td>1.4</td>
<td>1.4</td>
<td>1.1</td>
<td>1.1</td>
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<td>KKBK-FM</td>
<td>106.7</td>
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<td>Ciscl</td>
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<td>0.9</td>
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<tr>
<td>KPHP</td>
<td>1290</td>
<td>Crawfrd</td>
<td>Rel</td>
<td>*</td>
<td>*</td>
<td>*</td>
<td>*</td>
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</tbody>
</table>

**Total week 12+ share trends.**

### Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>12-17</th>
<th>9.8%</th>
<th>Black population</th>
<th>2.4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td></td>
<td></td>
<td>Hispanic population</td>
<td>3.8%</td>
</tr>
<tr>
<td>25-34</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td></td>
<td>8.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td></td>
<td>5.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td></td>
<td>8.8%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td></td>
<td>15.2%</td>
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<table>
<thead>
<tr>
<th>Population</th>
<th>1,473,700</th>
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<tbody>
<tr>
<td>Count</td>
<td>State</td>
</tr>
<tr>
<td>Clackamas</td>
<td>OR</td>
</tr>
<tr>
<td>Marion</td>
<td>OR</td>
</tr>
<tr>
<td>Multnomah</td>
<td>OR</td>
</tr>
<tr>
<td>Washington</td>
<td>OR</td>
</tr>
<tr>
<td>Yamhill</td>
<td>OR</td>
</tr>
<tr>
<td>Clark</td>
<td>WA</td>
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<table>
<thead>
<tr>
<th>Recent market activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Closed</td>
</tr>
<tr>
<td>Duop:</td>
</tr>
</tbody>
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**Sources:** RBR database, Arbitron, Interup Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### Portsmouth-Dover-Rochester (109)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings: see p. 2-93)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>Total national</td>
<td>1.3</td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

<table>
<thead>
<tr>
<th>Arbitron Ratings</th>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
<td>Freq</td>
</tr>
<tr>
<td>WOKQ-FM</td>
<td>97.5</td>
</tr>
<tr>
<td>WHEB-FM</td>
<td>100.3</td>
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<tr>
<td>WERZ-FM</td>
<td>107.1</td>
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<td>WTSN</td>
<td>1270</td>
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<tr>
<td>WMYF</td>
<td>1540</td>
</tr>
<tr>
<td>WQOL-FM</td>
<td>95.3</td>
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<td>WLYT-FM</td>
<td>92.5</td>
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<tr>
<td>WWMF-FM</td>
<td>96.7</td>
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</table>

### Poughkeepsie NY (148)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings: see p. 2-94)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
</tr>
<tr>
<td>Total national</td>
<td></td>
</tr>
<tr>
<td>($ million)</td>
<td></td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

<table>
<thead>
<tr>
<th>Arbitron Ratings</th>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
<td>Freq</td>
</tr>
<tr>
<td>WPDM-FM</td>
<td>101.5</td>
</tr>
<tr>
<td>WSPK-FM</td>
<td>104.7</td>
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<td>WCXZ-FM</td>
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<td>WRWD-FM</td>
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<td>WRNG-FM</td>
<td>92.1</td>
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<td>WEOK</td>
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<td>WMJV-FM</td>
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<td>WDST-FM</td>
<td>100.1</td>
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</table>

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales (000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>9.1%</td>
<td>0.9%</td>
<td>$43,947</td>
<td>$3,263,957</td>
</tr>
<tr>
<td>18-24</td>
<td>12.5%</td>
<td>0.8%</td>
<td>$44,467</td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td>22.3%</td>
<td></td>
<td>$44,467</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>21.4%</td>
<td></td>
<td>$44,467</td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>7.8%</td>
<td></td>
<td>$44,467</td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td>5.8%</td>
<td></td>
<td>$44,467</td>
<td></td>
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<tr>
<td>55-64</td>
<td>8.7%</td>
<td></td>
<td>$44,467</td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>12.4%</td>
<td></td>
<td>$44,467</td>
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</table>

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dutchess</td>
<td>NY</td>
<td>22,000</td>
</tr>
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### Recent market activity

Pending Duop: WBNR/WSPKto Enterprise Media Ptnrs. RBR 1-10-94

### Source Guide & Directory 1994 ©
### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>23.5</td>
<td>---</td>
<td>26.0</td>
</tr>
</tbody>
</table>

### Total national

| ($ million) | 7.9 | 8.8 | 8.0* |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>8.8%</td>
</tr>
<tr>
<td>18-24</td>
<td>13.0%</td>
</tr>
<tr>
<td>25-34</td>
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<tr>
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<td>45-49</td>
<td>7.2%</td>
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<tr>
<td>50-54</td>
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<tr>
<td>55-64</td>
<td>10.1%</td>
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<tr>
<td>65+</td>
<td>18.0%</td>
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</table>

**Black population:** 2.7%

**Hispanic population:** 3.8%

**HH income:** $38,196

**Retail sales:** $11,052,778

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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<td>AOR</td>
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<td>CHR</td>
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<td>10.0</td>
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<td>3.9</td>
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### Population

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<tr>
<th>County</th>
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<th>12+ pop.</th>
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<tr>
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<td>MA</td>
<td>427,800</td>
</tr>
<tr>
<td>Bristol</td>
<td>RI</td>
<td>41,600</td>
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<tr>
<td>Kent</td>
<td>RI</td>
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<td>Newport</td>
<td>RI</td>
<td>73,900</td>
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<td>Providence</td>
<td>RI</td>
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<tr>
<td>Washington</td>
<td>RI</td>
<td>95,200</td>
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### Recent market activity

- **Closed**: Duop: WPRO AM/FM to Telemedia from Cap Cities, $6M, RBR 5-10-93
- WWBB-FM to Radio Equity Ptnrs. from Wilks-Schwartz, $10,271,002, RBR 7-19-93
### PUEBLO (232)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings: see p. 2-95)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>-</td>
</tr>
<tr>
<td>Total national</td>
<td>-</td>
</tr>
<tr>
<td>($ million)</td>
<td>-</td>
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</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KCCY-FM</td>
<td>97.9</td>
<td>McCoy</td>
<td>Cty</td>
<td>18.8</td>
<td>23.2</td>
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<td>KCSJ</td>
<td>590</td>
<td>Sunbrook</td>
<td>N-T</td>
<td>7.6</td>
<td>5.5</td>
</tr>
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<td>KDZA-FM</td>
<td>107.9</td>
<td>McCoy</td>
<td>Old</td>
<td>5.9</td>
<td>5.5</td>
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<td>KGHF</td>
<td>1350</td>
<td>McCoy</td>
<td>MOR</td>
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<td>KFMX</td>
<td>690</td>
<td>Ventana</td>
<td>Var</td>
<td>5.9</td>
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<td>KPC</td>
<td>1230</td>
<td>PuebloComCol</td>
<td>N-T</td>
<td>*</td>
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### QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE) (130)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings: see p. 2-95)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>-</td>
</tr>
<tr>
<td>Total national</td>
<td>-</td>
</tr>
<tr>
<td>($ million)</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

| 12-17 | 10.7% | Black population | 1.7% |
| 18-24 | 10.5% | Hispanic population | 33.3% |
| 25-34 | 17.2% | HH income | $28,024 |
| 35-44 | 18.4% | Retail sales ($000) | $806,986 |
| 45-49 | 6.9% | 50-54 | 6.0% |
| 55-64 | 11.5% | 65+ | 18.8% |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pueblo</td>
<td>CO</td>
<td>102,800</td>
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</table>

### Recent market activity

Closed KCCY-FM to McCoy, $500K, RBR 3-22-93
LMAs KCSJ/KGRQ brok’d to KY-ZK-FM

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WLLR-FM</td>
<td>101.3</td>
<td>Sconix</td>
<td>Cty</td>
<td>17.3</td>
<td>14.2</td>
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<td>WPXR-FM</td>
<td>98.9</td>
<td>Roth</td>
<td>CHR</td>
<td>12.8</td>
<td>11.2</td>
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<tr>
<td>WOC</td>
<td>1420</td>
<td>SignalHill</td>
<td>N-T</td>
<td>7.9</td>
<td>10.1</td>
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<td>WXL-P-FM</td>
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<td>Goodrich</td>
<td>AOR</td>
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<td>10.8</td>
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<tr>
<td>KRVR-FM</td>
<td>106.5</td>
<td>Dudley</td>
<td>SAC</td>
<td>8.8</td>
<td>12.1</td>
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<tr>
<td>KUUL-FM</td>
<td>103.7</td>
<td>SignalHill</td>
<td>Old</td>
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<td>8.9</td>
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<td>KMXG-FM</td>
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<td>SignalHill</td>
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<td>Roth</td>
<td>Cty</td>
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<td>0.9</td>
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### Rankers

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<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tbody>
<tr>
<td>WXL-P-FM</td>
<td>96.9</td>
<td>Goodrich</td>
<td>KRVR-FM</td>
</tr>
<tr>
<td>WPXR-FM</td>
<td>98.9</td>
<td>Roth</td>
<td>KUUL-FM</td>
</tr>
<tr>
<td>WLLR-FM</td>
<td>101.3</td>
<td>Sconix</td>
<td>WOC</td>
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<tr>
<td>KRVR-FM</td>
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<td>Dudley</td>
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<tr>
<td>KUUL-FM</td>
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<td>SignalHill</td>
<td>Old</td>
</tr>
<tr>
<td>KFSB-FM</td>
<td>99.7</td>
<td>Flambo</td>
<td>AOR</td>
</tr>
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</table>

### QUAD CITIES (DAVENPORT-ROCK ISLAND-MOLINE) (130)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>(Station listings: see p. 2-95)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>-</td>
</tr>
<tr>
<td>Total national</td>
<td>-</td>
</tr>
<tr>
<td>($ million)</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

| 12-17 | 10.7% | Black population | 5.0% |
| 18-24 | 10.8% | Hispanic population | 3.4% |
| 25-34 | 18.0% | HH income | $36,230 |
| 35-44 | 19.1% | Retail sales ($000) | $2,812,347 |
| 45-49 | 7.8% | 50-54 | 6.3% |
| 55-64 | 10.4% | 65+ | 16.9% |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
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<tbody>
<tr>
<td>Scott</td>
<td>IA</td>
<td>121,100</td>
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<tr>
<td>Henry</td>
<td>IL</td>
<td>40,900</td>
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<tr>
<td>Rock Island</td>
<td>IL</td>
<td>119,700</td>
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### Recent market activity

Closed KRVR-FM to Dudley Group from Community Radio, $1.6M, RBR 5-24-93
Pending KJOC/WXLP to Connoisseur (grp) LMA until closing, $2.925M, RBR 11-22-93
KFMH to Connoisseur (grp), $1.7M, RBR 12-6-93

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Source Guide & Directory 1994
### Revenue

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<th>Total national</th>
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### Demographics

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<td>23.2%</td>
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<td>50-54</td>
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<tr>
<td>65+</td>
<td>10.7%</td>
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### Arbitron Ratings

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<td>Osborn</td>
<td>Urb AC</td>
<td>1.2</td>
<td>0.8</td>
<td>0.9</td>
<td>0.9</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
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<tbody>
<tr>
<td>Durham</td>
<td>NC</td>
<td>159,000</td>
</tr>
<tr>
<td>Franklin</td>
<td>NC</td>
<td>32,300</td>
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<td>Orange</td>
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<td>85,300</td>
</tr>
<tr>
<td>Wake</td>
<td>NC</td>
<td>384,400</td>
</tr>
</tbody>
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### Recent market activity

**Closed**
- WZZU-FM to Prism (group) from Village Companies (group), $4M, RBR 7-26-93
- Duop: WRDU-FM to HMW Comm., part of Voyager Group buyout

**Pending**
- Duop: WDCG-FM to WZZU-FM (Prism), est $6.7M, RBR 10-11-93
- Duop: WTRG-FM to HMW Comm., $9M, RBR 12-6-93

**LMA**
- WFXK-FM brok'd to WDUR/WFXC

**Note:**
- WYLT-FM became Ctry WKIX-FM in Jan '94;
- WKIX became Stds WYLT at same time
### RAPID CITY SD (245)

#### Revenue

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
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<td>Market revenue</td>
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<tr>
<td>Total national</td>
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<tr>
<td>($ million)</td>
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**Notes:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Demographics

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<th>25-54</th>
<th>35-64</th>
<th>18+</th>
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<tbody>
<tr>
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<td>Hispanic population</td>
<td>1.5%</td>
<td>1.8%</td>
<td>1.8%</td>
<td>1.8%</td>
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<tr>
<td>HH income</td>
<td>$39,317</td>
<td>$40,026</td>
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#### Population

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<tr>
<th>County</th>
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<th>12+ pop.</th>
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<td>Meade</td>
<td>SD</td>
<td>17,600</td>
</tr>
<tr>
<td>Pennington</td>
<td>SD</td>
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### READING PA (127)

#### Revenue

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<tr>
<td>($ million)</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

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#### Demographics

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#### Population

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### Revenue

(Station listings: see p. 2-97)

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### Rankers

18-34
1. KNCO-FM
2. KQMS
3. KSHA-FM
4. KNNN-FM
5. KEWB-FM

25-54
1. KQMS
2. KSHA-FM
3. KNNN-FM
4. KEWB-FM
5. KNCO-FM

35-64
1. KSHA-FM
2. KNNN-FM
3. KEWB-FM
4. KNCO-FM
5. KQMS

### Demographics

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<th>35-64</th>
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### Rankers

18-34
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2. KWNZ-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

25-54
1. KOZZ-FM
2. KBNM-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

35-64
1. KOZZ-FM
2. KBNM-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

### Revenue

(Station listings: see p. 2-97)

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<td>8.8</td>
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### Rankers

18-34
1. KOZZ-FM
2. KWNZ-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

25-54
1. KOZZ-FM
2. KBNM-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

35-64
1. KOZZ-FM
2. KBNM-FM
3. KRNO-FM
4. KBUL-FM
5. KRLQ-FM

### Population

Redding CA (206)

Population 130,300

Shasta CA 130,300

Renewal market activity

Closed KQMS/KSHA to Park Lane from Citadel, $1.36 M
Revenue

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<tr>
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<tr>
<td>($ million)</td>
<td>28.8</td>
<td>28.6</td>
<td>32.2</td>
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Total national

| (\$ million) | 5.2 | 4.6 | 4.8* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<td>11.9%</td>
<td>21.0%</td>
<td>21.0%</td>
<td>8.0%</td>
<td>5.8%</td>
<td>9.5%</td>
<td>13.6%</td>
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Black population

<table>
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<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
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<th>65+</th>
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<td>21.0%</td>
<td>21.0%</td>
<td>8.0%</td>
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<td>9.5%</td>
<td>13.6%</td>
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Hispanic population

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<th>12-17</th>
<th>18-24</th>
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<th>35-44</th>
<th>45-49</th>
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<th>55-64</th>
<th>65+</th>
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<td>Population</td>
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<td>21.0%</td>
<td>21.0%</td>
<td>8.0%</td>
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<td>9.5%</td>
<td>13.6%</td>
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HH income

<table>
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<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<tbody>
<tr>
<td>Population</td>
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<td>11.9%</td>
<td>21.0%</td>
<td>21.0%</td>
<td>8.0%</td>
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<td>9.5%</td>
<td>13.6%</td>
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Retail sales

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<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
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<th>55-64</th>
<th>65+</th>
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<tbody>
<tr>
<td>Population</td>
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<td>21.0%</td>
<td>21.0%</td>
<td>8.0%</td>
<td>5.8%</td>
<td>9.5%</td>
<td>13.6%</td>
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Revenue


($ million) 28.8 28.6 32.2

Total national ($ million) 5.2 4.6 4.8*

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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Rankers

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<tr>
<th>Rank</th>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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Source Guide & Directory 1994
## RIVERSIDE-SAN BERNARDINO (29)

### Revenue

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<th></th>
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**Total national**

| ($ million) | 3.2 | 3.6 | 4.0* |

*Note: Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
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<th>Fmt</th>
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**Total week 12+ share trends.**

### Rankers

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### ROANOKE-LYNCHBURG (97)

### Revenue

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**Total national**

| ($ million) | 1.2 | 1.0 | 1.5* |

*Note: Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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<tr>
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<th>Fmt</th>
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<td>4.2</td>
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**Total week 12+ share trends.**

### Rankers

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<th>25-54</th>
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<th>12+ AM Drive</th>
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<td>5</td>
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<td>WSLQ-FM</td>
<td>WFRN</td>
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</tbody>
</table>

### Demographics

| 12-17 | 9.0% | Black population |
| 18-24 | 11.6%| Hispanic population |
| 25-34 | 17.6%| HH income |
| 35-44 | 19.0%| $34,161 |
| 45-49 | 7.8% | Retail sales ($000) |
| 55-64 | 10.9%| $3,311,862 |
| 65+   | 17.5%| |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tr>
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<td>San Bernardino W. Inner</td>
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### Recent market activity

- Closed: KFRG-FM to Anaheim from Sarape Commun., 532 M, RBR 7-12-93
- KCCK/KAEV to All Pro Bcg.
- LMAs: KOLA-FM brok'd to KFRG-FM

### ROANOKE-LYNCHBURG (97)

### Demographics

| 12-17 | 9.0% | Black population |
| 18-24 | 11.6%| Hispanic population |
| 25-34 | 17.6%| HH income |
| 35-44 | 19.0%| $34,161 |
| 45-49 | 7.8% | Retail sales ($000) |
| 55-64 | 10.9%| $3,311,862 |
| 65+   | 17.5%| |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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</thead>
<tbody>
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<td>Appomattox</td>
<td>VA</td>
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<td>Bedford</td>
<td>VA</td>
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<td>Botetourt</td>
<td>VA</td>
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<td>VA</td>
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</tr>
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<td>Roanoke</td>
<td>VA</td>
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### Recent market activity

- LMA: WRDU-FM brok'd to WUJS-FM
- New Calls: WYLU-FM is now WUJS-FM
- WYRV-FM is now WRDU-FM

---

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ROCHESTER MN (241)

Revenue

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Total national

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<th></th>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

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<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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Rankers

18-34

| 1  | KRCH-FM     | KRCH-FM |
| 2  | KWWK-FM     | KWWK-FM |
| 3  | KYBA-FM     | KROC    |
| 4  | KROC        | KROC    |
| 5  | KROC-FM     | KYBA-FM |

12+ AM Drive

ROCHESTER NY (46)

Revenue

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<td>24.8</td>
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Total national

| ($ million) |      | 5.0  | 3.8* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

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<td>2.8</td>
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<td>2.2</td>
<td>2.7</td>
<td>2.1</td>
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Rankers

18-34

| 1  | WCMF AM/FM |
| 2  | WPXY-FM |
| 3  | WBEE-FM |
| 4  | WRMM-FM |
| 5  | WVOF-FM |

12+ AM Drive

Demographics

| 18-34 | 34.4% | Black population | 0.8% |
| 25-54 | 58.0% | Hispanic population | 0.9% |
| 35-64 | 43.1% | HH income | $41,666 |
| 18+   | 90.2% | Retail sales ($000) | $1,058,720 |

Population

88,700

County | State | 12+ pop.
----------|-------|------

Olmsted | MN | 88,700

Recent market activity

Closed: Duop: KWEB/KRCH to Ingstad Minnesota from Seehafer, $2.0 M

Demographics

| 12-17 | 9.2% | Black population | 8.7% |
| 18-24 | 12.8% | Hispanic population | 2.9% |
| 25-34 | 19.9% | HH income | $41,012 |
| 35-44 | 19.5% | Retail sales ($800) | $7,440,110 |
| 55-64 | 9.6% | 15.3% |

Population

831,800

County | State | 12+ pop.
----------|-------|------

Livingston | NY | 53,100

Monroe (R spit) | NY | 73,100

Monroe | NY | 53,100

Ontario | NY | 73,100

Ottawa | NY | 35,100

Wayne | NY | 73,200

Recent market activity

Closed: Duop: WRMM AM/FM to American Radio System (group), $4M, RBR 5-10-93

WGVA/WECQ to Kimble & Martin from Eastern Radio, $1.35M, RBR 6-14-93

Duop: WKLX-FM to Heritage (group) from Wachs/Doderhoff, $4.3M, RBR 5-24-93

Pending: Duop: WEZO-FM to WHAM/WVOR (Lincoln), $465K, RBR 11-1-93

Duop: WPXY-AM to WHAR/WVOR (Lincoln), RBR 11-1-93. New calls: WHTK

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### Revenue

(Station Listings: see p. 2-100)

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<tr>
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<tr>
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| Total national |      |      |      |
| ($ million)    |      |      |      |

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Arbitron Ratings

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### Population

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### Rankers

1. WXRX-FM
2. WZOK-FM
3. WRWC-FM
4. WQFL-FM
5. WGCI-FM

---

We're going to the show! Don't miss the RBR Business Breakfast Panel at the NAB Radio Convention this Fall! See you in Los Angeles!
Revenue (Station Listings: see p. 2-100)

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Total national ($ million) 16.3 14.9 14.5*

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings Total week 12+ share trends.

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</table>

Demographics

| 12-17 | 9.5% | Black population | 6.6% |
| 18-24 | 12.3%| Hispanic population | 10.8% |
| 25-34 | 21.5%| HH income | $41,115 |
| 35-44 | 20.8%| Retail sales ($000) | $11,512,164 |

Population 1,310,100

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<td>Sacramento</td>
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<td>Yolo</td>
<td>CA</td>
<td>125,700</td>
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Recent market activity

Closed Duop: KSTE-AM to Fuller-Jeffrey (group), $1.5M, RBR 2-8-93
Duop: KQPT-FM to Brown (group), $7M, RBR 4-12-93
Duop: KQBR-FM to EZ (group) from Benedek, $2M, RBR 4-12-93
KFBK/KGBY to Chancellor, $48M, RBR 9-27-93
KQBR-FM to Progressive, $2.5M, RBR 12-13-93
Duop: KNCI-FM to EZ, $13M, RBR 10-11-93

Pending Duop: KRXQ-FM to KSEG-FM (Great American) $16M, LMA until closing, RBR 11-29-93

Note: KRFD-FM listed under Chico CA in Stations by Market.

Rankers

<table>
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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>1</td>
<td>KSFM-FM</td>
<td>KFBK</td>
<td>KFBK</td>
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<td>2</td>
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<td>KYMX-FM</td>
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<tr>
<td>5</td>
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<td>KHYL-FM</td>
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### Revenue

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<tr>
<td>(Million)</td>
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Total national: 11.2

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>Age Group</th>
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<th>25-34</th>
<th>35-44</th>
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<td>11.4%</td>
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<td>18.3%</td>
<td>19.2%</td>
<td>8.2%</td>
<td>6.4%</td>
<td>10.1%</td>
<td>15.0%</td>
</tr>
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</table>

Black population: 8.9%
Hispanic population: 3.9%
HH income: $35,281
Retail sales: $2,967,082

### Population

<table>
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<td>Saginaw</td>
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### Recent market activity

LMAs

- WBZT-FM brok'd to WKQZ-FM
- WUVE-FM brok'd to WKQZ-FM

---

### Demographics

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<th>Age Group</th>
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<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<td>0.3%</td>
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<td>$2,613,718</td>
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<td>25-54</td>
<td>49.9%</td>
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<tr>
<td>35-64</td>
<td>37.8%</td>
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<tr>
<td>18+</td>
<td>88.8%</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<td>6.3</td>
<td>4.3</td>
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<tr>
<td>KLZZ-FM</td>
<td>103.7</td>
<td>SiouxVal</td>
<td>CIjk</td>
<td>7.0</td>
<td>3.7</td>
</tr>
<tr>
<td>WHMH-FM</td>
<td>101.7</td>
<td>Tri-County</td>
<td>AOR</td>
<td>5.6</td>
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<td>1390</td>
<td>SiouxVal</td>
<td>Old</td>
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<td>3.3</td>
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<td>KMSR-FM</td>
<td>94.3</td>
<td>Friday</td>
<td>Old</td>
<td>*</td>
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### Rankings

<table>
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<tr>
<th>Age Group</th>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<tr>
<td>18-34</td>
<td>KCLD-FM</td>
<td>1150</td>
<td>KASM</td>
<td>Cty</td>
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<td>10.7</td>
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<tr>
<td>25-54</td>
<td>WWJO-FM</td>
<td>98.1</td>
<td>WJON</td>
<td>Cty</td>
<td>8.5</td>
<td>9.7</td>
</tr>
<tr>
<td>35-64</td>
<td>WWJO-FM</td>
<td>1240</td>
<td>WJON</td>
<td>N-T</td>
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<tr>
<td>AM Drive</td>
<td>WHMH-FM</td>
<td>101.7</td>
<td>Tri-County</td>
<td>AOR</td>
<td>5.6</td>
<td>3.7</td>
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</tbody>
</table>

### Recent market activity

Closed Duop: KMXK-FM to WJON/WWJO, $1.2 M, RBR 10-11-93

---

Has the market you’re look for apparently gone into hiding? Chances are, it’s the second or third name in a multi-city market.

See our multiple city market cross-reference on page 8 of the index.
### Revenue

<table>
<thead>
<tr>
<th>Market revenue (Year)</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tr>
<td>Total revenue</td>
<td>13.4</td>
<td>11.7</td>
<td>13.1</td>
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</table>

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Population</th>
<th>Black population</th>
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<tbody>
<tr>
<td>12-17</td>
<td>10.1%</td>
<td>16.4%</td>
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<tr>
<td>18-24</td>
<td>10.9%</td>
<td></td>
</tr>
<tr>
<td>25-34</td>
<td>20.2%</td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>19.0%</td>
<td></td>
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<td>45-49</td>
<td>7.5%</td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td>6.1%</td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>10.4%</td>
<td></td>
</tr>
<tr>
<td>65+</td>
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### Arbitron Ratings

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<th>Calls</th>
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<th>Fmt.</th>
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<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>KMOX</td>
<td>1120</td>
<td>CBS</td>
<td>N-T</td>
<td>17.5</td>
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<td>17.3</td>
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<td>Heritage</td>
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<td>10.3</td>
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<td>KSHE-FM</td>
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<td>Emmis</td>
<td>AOR</td>
<td>8.6</td>
<td>8.1</td>
<td>8.6</td>
<td>7.9</td>
</tr>
<tr>
<td>KMJ-FM</td>
<td>107.7</td>
<td>Noble</td>
<td>Urb</td>
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<td>7.2</td>
<td>6.0</td>
<td>7.1</td>
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<td>SAC</td>
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<td>5.0</td>
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<td>5.9</td>
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<td>Zimmer</td>
<td>CHR</td>
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<td>4.0</td>
<td>5.4</td>
<td>4.9</td>
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<td>CBS</td>
<td>Old</td>
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<td>3.3</td>
<td>3.5</td>
<td>4.4</td>
</tr>
<tr>
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<td>EZ</td>
<td>Ctrk</td>
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<td>5.0</td>
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<td>1430</td>
<td>Heritage</td>
<td>Stds</td>
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<td>1.6</td>
<td>2.3</td>
<td>3.2</td>
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<td>Altv</td>
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<td>0.9</td>
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<td>3.0</td>
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<tr>
<td>KFUO-FM</td>
<td>99.1</td>
<td>LHnChrch</td>
<td>Cisl</td>
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<td>2.4</td>
<td>1.9</td>
<td>2.7</td>
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<tr>
<td>WKXK-FM</td>
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<td>Zimmer</td>
<td>Ctr</td>
<td>3.3</td>
<td>3.7</td>
<td>3.3</td>
<td>2.4</td>
</tr>
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<td>97.1</td>
<td>WPNT</td>
<td>Urb AC</td>
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<td>1.6</td>
<td>0.8</td>
<td>2.0</td>
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<tr>
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<td>1260</td>
<td>Metro</td>
<td>Talk</td>
<td>1.4</td>
<td>2.2</td>
<td>1.5</td>
<td>2.0</td>
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<td>KATZ-FM</td>
<td>100.3</td>
<td>Noble</td>
<td>Urb AC</td>
<td>2.2</td>
<td>1.8</td>
<td>1.6</td>
<td>1.8</td>
</tr>
<tr>
<td>KRJY-FM</td>
<td>96.3</td>
<td>CommFund</td>
<td>Old</td>
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<td>2.1</td>
<td>1.7</td>
<td>1.4</td>
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<td>KATZ</td>
<td>1600</td>
<td>Noble</td>
<td>R&amp;B</td>
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<td>1.3</td>
<td>1.3</td>
<td>1.1</td>
</tr>
<tr>
<td>WCBW-FM</td>
<td>104.9</td>
<td>Universl</td>
<td>Rel AC</td>
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<td>0.8</td>
<td>1.3</td>
<td>1.1</td>
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<td>Rock</td>
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<td>1.4</td>
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<td>770</td>
<td>Alliance</td>
<td>Childrens</td>
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<td>1.1</td>
<td>1.5</td>
<td>0.9</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
<td>Clinton</td>
<td>IL</td>
<td>26,100</td>
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<tr>
<td>Jersey</td>
<td>IL</td>
<td>17,000</td>
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<tr>
<td>Madison</td>
<td>IL</td>
<td>207,500</td>
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<tr>
<td>Monroe</td>
<td>IL</td>
<td>19,300</td>
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<tr>
<td>St. Clair</td>
<td>IL</td>
<td>211,100</td>
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<tr>
<td>Franklin</td>
<td>MO</td>
<td>68,300</td>
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<tr>
<td>Jefferson</td>
<td>MO</td>
<td>142,900</td>
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<tr>
<td>St. Charles</td>
<td>MO</td>
<td>188,500</td>
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<tr>
<td>St. Louis County</td>
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<tr>
<td>St. Louis City</td>
<td>MO</td>
<td>312,500</td>
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### Recent market activity

**Closed**

- Duop: KATZ AM/FM to Noble (group) from InterUrban (group), $2.75M, RBR 6-14-93
- Duop: KASP/WKBO to Zimmer (group) from Evergreen (group), $7M, RBR 8-30-93
- KFNS/KEZK to Compass from Adams, RBR 2-1-93
- Duop: KSD AM -FM to KYKY-FM (EZ), est $15 M, RBR 1-10-94

**Pending**

- KSLH-FM to KFUO AM-FM, $1 M, RBR 10-11-93
- Duop: KRJY-FM to WRTX/WIL. (Heritage), est. $7 - 8 M, RNT 1-13-94
- KXOK-AM to Crawford, est $1.7 - 1.9 M, RBR 11-1-93

---

**Sources:** RBR database, Arbitron, Interp Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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## Revenue

### (Station Listings: see p. 2-103)

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
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### Total national

<table>
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<tr>
<th>(million)</th>
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<th></th>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

## Arbitron Ratings

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<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WZBH-FM</td>
<td>93.5</td>
<td>GrtScott</td>
<td>AOR</td>
<td>8.2</td>
<td>10.1</td>
</tr>
<tr>
<td>WOCQ-FM</td>
<td>103.9</td>
<td>MusicRad</td>
<td>Urb</td>
<td>7.9</td>
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</tr>
<tr>
<td>WICO-FM</td>
<td>94.3</td>
<td>Prettymn</td>
<td>Cty</td>
<td>5.6</td>
<td>6.8</td>
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<tr>
<td>WGMD-FM</td>
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<td>Easy</td>
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</tr>
<tr>
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<td>104.7</td>
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<td>AC</td>
<td>10.2</td>
<td>5.9</td>
</tr>
<tr>
<td>WSBY-FM</td>
<td>98.9</td>
<td>Connor</td>
<td>Old</td>
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<td>4.5</td>
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<td>WXJN-FM</td>
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<td>Cty</td>
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<td>4.5</td>
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<td>WKHI-FM</td>
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<td>CHR</td>
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<td>4.2</td>
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<td>CHR</td>
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<td>2.8</td>
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<tr>
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<td>AC</td>
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<td>1.4</td>
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<td>Prettymn</td>
<td>Talk</td>
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<td>1.4</td>
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<td>Samson</td>
<td>Urb</td>
<td>1.4</td>
<td>1.1</td>
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**Total week 12+ share trends.**

## Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>8.9%</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>11.1%</td>
</tr>
<tr>
<td>25-34</td>
<td>18.2%</td>
</tr>
<tr>
<td>35-44</td>
<td>18.0%</td>
</tr>
<tr>
<td>45-49</td>
<td>7.3%</td>
</tr>
<tr>
<td>50-54</td>
<td>5.9%</td>
</tr>
<tr>
<td>55-64</td>
<td>11.9%</td>
</tr>
<tr>
<td>65+</td>
<td>18.8%</td>
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</table>

<table>
<thead>
<tr>
<th>Black population</th>
<th>19.6%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hispanic population</td>
<td>1.0%</td>
</tr>
<tr>
<td>HH income</td>
<td>$33,262</td>
</tr>
<tr>
<td>Retail sales</td>
<td>($000)</td>
</tr>
<tr>
<td>215,300</td>
<td>$2,284,443</td>
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## Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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</thead>
<tbody>
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<td>Sussex</td>
<td>DE</td>
<td>100,100</td>
</tr>
<tr>
<td>Somerset</td>
<td>MD</td>
<td>20,500</td>
</tr>
<tr>
<td>Wicomico</td>
<td>MD</td>
<td>63,900</td>
</tr>
<tr>
<td>Worcester</td>
<td>MD</td>
<td>30,800</td>
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</table>

## Recent market activity

- **Pending:** WWFG-FM to Benchmark (group) from Baltimore Radio Show (group), $12.2M, RBR 4-5-93
- **Duop:** WETT/WKHI to Benchmark (group) from KAT, $500K, RBR 4-19-93

---

**Rankers**

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>1</td>
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<td>WZBH-FM</td>
<td>WICO-FM</td>
</tr>
<tr>
<td>2</td>
<td>WOCQ-FM</td>
<td>WOCQ-FM</td>
<td>WSBY-FM</td>
</tr>
<tr>
<td>3</td>
<td>WKHI-FM</td>
<td>WOCQ-FM</td>
<td>WQHQ-FM</td>
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<tr>
<td>4</td>
<td>WQHQ-FM</td>
<td>WSBY-FM</td>
<td>WZBH-FM</td>
</tr>
<tr>
<td>5</td>
<td>WRKE-FM</td>
<td>WICC-FM</td>
<td>WGMD-FM</td>
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**Sources:** RBR database, Arbitron, Interop Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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Revenue

(Station Listings: see p. 2-103)

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<th></th>
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<tbody>
<tr>
<td>($ million)</td>
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Total national

($ million)

<p>| | | | |</p>
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<tr>
<th></th>
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</tr>
</thead>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
<th>Hispance population</th>
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<tbody>
<tr>
<td>12-17</td>
<td>15.2%</td>
<td>0.8%</td>
</tr>
<tr>
<td>18-24</td>
<td>15.1%</td>
<td>Hispance population</td>
</tr>
<tr>
<td>25-34</td>
<td>20.8%</td>
<td>5.1%</td>
</tr>
<tr>
<td>35-44</td>
<td>18.4%</td>
<td>HH income</td>
</tr>
<tr>
<td>45-49</td>
<td>6.7%</td>
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</tr>
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<td>50-54</td>
<td>5.1%</td>
<td>Retail sales</td>
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<td>55-64</td>
<td>7.8%</td>
<td>($000)</td>
</tr>
<tr>
<td>65+</td>
<td>11.1%</td>
<td>$8,681,687</td>
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Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
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<tr>
<td>Davis</td>
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<tr>
<td>Tooele</td>
<td>UT</td>
<td>20,800</td>
</tr>
<tr>
<td>Utah</td>
<td>UT</td>
<td>203,900</td>
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<tr>
<td>Weber</td>
<td>UT</td>
<td>126,500</td>
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Recent market activity

Closed

- Duop: KALL AM/FM to Apollo (group) from Hatch, $1.88M, RBR 1-25-93
- Duop: KCPX/KUMT to US Radio (group) from Radio Property Ventures, $1.65M, RBR 7-5-93
- KXRK-FM to Acme Bcg. from Great Stock, $925K, RBR 8-2-93

Pending

- Duop: KRSP-FM to KDYL-KSFI (Simmons), LMA until closing, $1.2 M, RNT 12-28-93
- LMA: KCNR/KVRI brok’d to KLZX AM-FM
- KZHT-FM brok’d to KBER AM-FM
- KISN AM-FM and KSOS AM-FM, sales only
SAN ANGELO, TX (249)

Revenue (Station Listings: see p. 2-104)

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<tr>
<td>Total national ($)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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Demographics

| 18-34 | 34.1% | Black population | 3.9% |
| 25-54 | 49.3% | Hispanic population | 23.7% |
| 35-64 | 39.7% | HH income | $35,242 |
| 18+  | 89.9% | Retail sales ($000) | $715,038 |

Population 82,400

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Rankers

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Radio Business Report
Radio News Today
Source Guide
RBR Database Services

What else do you need?

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### Revenue

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**Note:** through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>Hispanic population</th>
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<th>Retail sales ($000)</th>
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<td>18-24</td>
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<td>25-34</td>
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<td>35-44</td>
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<td>45-49</td>
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<td>50-54</td>
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<tr>
<td>55-64</td>
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<td>65+</td>
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<td>$9,836,767</td>
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### Recent market activity

- **Closed**
  - Duop: KQXT-FM to Clear Channel (group) from Group W (group), $8M, RBR 2-8-93
  - Duop: KONJ/XXTN to Tichenor (group) from TK Commun. (group), $11M, RBR 6-21-93
  - Duop: KROM-FM to Tichenor (group) from Genesis (group), $3.8M, RBR 7-19-93
  - Duop: KZXS-AM to Clear Channel (group) from Inner City (group), $1M, RBR 8-15-93

- **Pending**
  - KVAV-AM to Harte-Hanks from Hispanic Radio, $900K, RBR 3-22-93
  - KONO-AM to Barger from Genesis (group), $1.125M, RBR 4-26-93
  - Duop: KLUP/KISS to Rusk (group) from Adams $3.95M, RBR 6-14-93

- **LMA**
  - KDIL-FM brok'd to KKYX/KCYY
### Revenue

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<td>($ million)</td>
<td>86.7</td>
<td>84.0</td>
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#### Total national

| ($ million) | 24.9 | 20.3 | 21.0* |

*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Arbitron Ratings

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### Recent market activity

- Closed: KBQO AM/FM to Compass (group) from Adams, RBR 2-1-93
- Duop: KKLQ-FM/KGMB (Par)
- LMA: KBZS-FM and KSON AM-FM, sales only

### Population

- County: San Diego North
- State: CA
- 12+ pop: 689,900
- County: San Diego South
- State: CA
- 12+ pop: 1,487,600

### Rankers

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<td>KKLQ-FM</td>
<td>KSON-FM</td>
<td>KSON-FM</td>
<td>KKLQ-FM</td>
</tr>
<tr>
<td>2</td>
<td>XTRA-FM</td>
<td>KKLQ-FM</td>
<td>KSDO</td>
<td>KSDO</td>
</tr>
<tr>
<td>3</td>
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<td>KSDO</td>
<td>KFMB</td>
<td>KSON-FM</td>
</tr>
<tr>
<td>4</td>
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<td>KGB-FM</td>
<td>KJOY-FM</td>
<td>KFMB</td>
</tr>
<tr>
<td>5</td>
<td>KSON-FM</td>
<td>KBZS-FM</td>
<td>KIFM-FM</td>
<td>KGB-FM</td>
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Source Guide & Directory 1994
### Revenue

<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td></td>
<td>----</td>
<td>----</td>
<td>----</td>
</tr>
<tr>
<td>Total national (million)</td>
<td></td>
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</tbody>
</table>

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>8.6%</td>
<td>15.4%</td>
<td>22.7%</td>
<td>19.3%</td>
<td>6.7%</td>
<td>5.1%</td>
<td>8.4%</td>
<td>13.8%</td>
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<tr>
<td>Hispanic population</td>
<td>4.3%</td>
<td>17.9%</td>
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<td></td>
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</tr>
<tr>
<td>HH income</td>
<td>$44,367</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Retail sales ($000)</td>
<td>$5,931,570</td>
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<td></td>
<td></td>
<td></td>
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</tbody>
</table>

### Population:

- County: San Diego North
- State: CA
- 12+ pop.: 689,300

### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIOZ-FM</td>
<td>KKLQ-FM</td>
<td>KJQY-FM</td>
<td>KKLO-FM</td>
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<tr>
<td>KKLQ-FM</td>
<td>KIOZ-FM</td>
<td>KIFM-FM</td>
<td>KIOZ-FM</td>
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<tr>
<td>KFMB-FM</td>
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<td>KFSD-FM</td>
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<td>KCLX-FM</td>
<td>KBZS-FM</td>
<td>KYXY-FM</td>
<td>KSON-FM</td>
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<td>KPRZ</td>
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</table>

Note: KIOZ-FM listed under San Diego in Stations by Market.

---

Radio Business Report

The fast read for the fast track

Radio News Today

The fast read just got faster

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Revenue

(Station Listings: see p. 2-106)

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<tr>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>158.9</td>
<td>156.3</td>
<td>168.6</td>
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</tbody>
</table>

Total national

($ million) 58.8 47.9 46.0*

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>8.3%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black population</td>
<td>8.2%</td>
</tr>
<tr>
<td>18-24</td>
<td>11.7%</td>
</tr>
<tr>
<td>Hispanic population</td>
<td>14.6%</td>
</tr>
<tr>
<td>25-34</td>
<td>22.0%</td>
</tr>
<tr>
<td>35-44</td>
<td>21.4%</td>
</tr>
<tr>
<td>45-49</td>
<td>8.1%</td>
</tr>
<tr>
<td>50-54</td>
<td>6.0%</td>
</tr>
<tr>
<td>55-64</td>
<td>9.1%</td>
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<tr>
<td>65+</td>
<td>13.3%</td>
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<tr>
<td>HH income</td>
<td>$51,031</td>
</tr>
<tr>
<td>Retail sales</td>
<td>$49,655,193</td>
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Population | 5,262,000 |

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
<td>Alameda East</td>
<td>CA</td>
<td>134,500</td>
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<tr>
<td>Alameda West</td>
<td>CA</td>
<td>966,100</td>
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<tr>
<td>Contra Costa East</td>
<td>CA</td>
<td>81,900</td>
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<tr>
<td>Contra Costa West</td>
<td>CA</td>
<td>620,800</td>
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<tr>
<td>Marin</td>
<td>CA</td>
<td>208,400</td>
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<tr>
<td>Napa</td>
<td>CA</td>
<td>97,200</td>
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<tr>
<td>San Francisco</td>
<td>CA</td>
<td>646,900</td>
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<tr>
<td>San Mateo</td>
<td>CA</td>
<td>574,500</td>
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<tr>
<td>Santa Clara East</td>
<td>CA</td>
<td>70,600</td>
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<tr>
<td>Santa Clara West</td>
<td>CA</td>
<td>1,216,500</td>
</tr>
<tr>
<td>Solano East</td>
<td>CA</td>
<td>180,200</td>
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<td>CA</td>
<td>117,200</td>
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<tr>
<td>Sonoma</td>
<td>CA</td>
<td>344,200</td>
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</table>

Recent market activity

Closed Duop: KNEW/KSAN to Shamrock (group) from Malrite, RBR 8-9-93
| KFRC AM/FM to Alliance (group) from Coast, $20.15M, RBR 8-8-93 |
| KSOL-FM to KSOL L.P. from United, $13.5M, RBR 7-19-93 |
| Duop: KDFC AM/FM to Brown (group) from Sundial, $13M, RBR 8-8-93 |
| Duop: KIOI-FM to KMEL-FM (Evergreen), $45 M, RBR 1-10-94 |

Pending KKH-AM/FM to Group W, $14.25 M, RBR 11-22-93

LMAs KGO-AM programs carried on KGOE-FM Eureka CA, RBR 9-5-93

Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tr>
<td>KGO</td>
<td>810</td>
<td>ABC</td>
<td>N-T</td>
<td>7.2</td>
<td>9.6</td>
<td>8.5</td>
<td>7.6</td>
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<td>KNBR</td>
<td>680</td>
<td>Susqhna</td>
<td>Tk-Sprt</td>
<td>3.9</td>
<td>3.6</td>
<td>4.5</td>
<td>6.1</td>
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<tr>
<td>KCBS</td>
<td>740</td>
<td>CBS</td>
<td>News</td>
<td>4.9</td>
<td>5.8</td>
<td>4.7</td>
<td>4.4</td>
</tr>
<tr>
<td>KMEL-FM</td>
<td>106.1</td>
<td>Evergm</td>
<td>CHR</td>
<td>5.4</td>
<td>4.9</td>
<td>5.3</td>
<td>4.4</td>
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<tr>
<td>KFRC</td>
<td>610</td>
<td>Alliance</td>
<td>Stds</td>
<td>4.8</td>
<td>3.9</td>
<td>3.9</td>
<td>4.2</td>
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<tr>
<td>KSOL-FM</td>
<td>107.7</td>
<td>KSOL</td>
<td>CHR</td>
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<td>2.9</td>
<td>3.6</td>
<td>3.9</td>
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<tr>
<td>KIOI-FM</td>
<td>101.3</td>
<td>Evergm</td>
<td>AC</td>
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<td>3.9</td>
<td>3.5</td>
<td>3.7</td>
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<td>KSAN-FM</td>
<td>94.9</td>
<td>ShamrkBcg</td>
<td>Cty</td>
<td>3.4</td>
<td>3.6</td>
<td>3.2</td>
<td>3.5</td>
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<tr>
<td>KOIT-FM</td>
<td>96.5</td>
<td>Bonnev!l</td>
<td>SAC</td>
<td>2.7</td>
<td>3.1</td>
<td>3.3</td>
<td>3.1</td>
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<tr>
<td>KBLX-FM</td>
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<td>InnerCty</td>
<td>Urb AC</td>
<td>2.6</td>
<td>3.3</td>
<td>3.8</td>
<td>3.0</td>
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<tr>
<td>KKSF-FM</td>
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<td>Brown</td>
<td>NAC</td>
<td>3.5</td>
<td>2.3</td>
<td>2.2</td>
<td>3.0</td>
</tr>
<tr>
<td>KRQR-FM</td>
<td>97.3</td>
<td>CBS</td>
<td>CIRk</td>
<td>2.3</td>
<td>1.8</td>
<td>2.1</td>
<td>2.8</td>
</tr>
<tr>
<td>KITS-FM</td>
<td>105.3</td>
<td>Entercom</td>
<td>Rock</td>
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<td>2.6</td>
<td>2.4</td>
<td>2.7</td>
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<td>KFIG-FM</td>
<td>104.5</td>
<td>Susqhna</td>
<td>AOR</td>
<td>1.9</td>
<td>1.9</td>
<td>2.1</td>
<td>2.4</td>
</tr>
<tr>
<td>KDFC-FM</td>
<td>102.1</td>
<td>Brown</td>
<td>Clscl</td>
<td>1.7</td>
<td>2.1</td>
<td>2.4</td>
<td>2.0</td>
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<tr>
<td>KABL-FM</td>
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<td>ShamrkBcg</td>
<td>SAC</td>
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<td>1.9</td>
<td>1.9</td>
<td>1.6</td>
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<tr>
<td>KFRC-FM</td>
<td>99.7</td>
<td>Alliance</td>
<td>Old</td>
<td>2.0</td>
<td>2.1</td>
<td>2.4</td>
<td>1.7</td>
</tr>
<tr>
<td>KKHI-FM</td>
<td>95.7</td>
<td>Buckley</td>
<td>Clscl</td>
<td>1.3</td>
<td>1.4</td>
<td>1.3</td>
<td>1.3</td>
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<td>ShamrkBcg</td>
<td>Cty</td>
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<td>0.7</td>
<td>0.7</td>
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<td>KOFY</td>
<td>1020</td>
<td>PacificFM</td>
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<td>1.6</td>
<td>1.1</td>
<td>1.3</td>
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<td>KTSO</td>
<td>560</td>
<td>FirstBcg</td>
<td>Old</td>
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<td>1.7</td>
<td>1.3</td>
<td>1.2</td>
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<tr>
<td>KYA-FM</td>
<td>93.3</td>
<td>FirstBcg</td>
<td>Old</td>
<td>1.3</td>
<td>1.2</td>
<td>1.0</td>
<td>1.2</td>
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<td>KAPA</td>
<td>1310</td>
<td>1310 Inc.</td>
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<td>KJAZ-FM</td>
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<td>KJAZ</td>
<td>Jazz</td>
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<td>0.6</td>
<td>1.5</td>
<td>0.9</td>
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Note: KFRC-AM ratings are for the station's former Adult Standards format. It now simulcasts KFRC-FM's Oldies.

Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KMEL-FM</td>
<td>KGO</td>
<td>KGO</td>
</tr>
<tr>
<td>2</td>
<td>KSOL-FM</td>
<td>KNBR</td>
<td>KNBR</td>
</tr>
<tr>
<td>3</td>
<td>KRQR-FM</td>
<td>KSAN-FM</td>
<td>KCBS</td>
</tr>
<tr>
<td>4</td>
<td>KITS-FM</td>
<td>KBXAM/FM</td>
<td>KSAN-FM</td>
</tr>
<tr>
<td>5</td>
<td>KIOI-FM</td>
<td>KKSF-FM</td>
<td>KKSF-FM</td>
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**Revenue** (Station Listings: see p. 2-107)

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<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>26.7</td>
<td>26.9</td>
<td>30.0</td>
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</tbody>
</table>

Total national

| ($ million) | 4.5 | 4.0 | 4.6* |

*Note:* through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sub92</th>
<th>Fa92</th>
<th>Wi93</th>
<th>Sp93</th>
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<td>100.3</td>
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<td>6.0</td>
<td>6.2</td>
<td>6.9</td>
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<tr>
<td>KHOT-FM</td>
<td>97.7</td>
<td>Anahiem</td>
<td>CHR</td>
<td>5.7</td>
<td>4.7</td>
<td>5.1</td>
<td>5.0</td>
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<td>KSJO-FM</td>
<td>92.3</td>
<td>BayCom</td>
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<td>Empire</td>
<td>Cty</td>
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<td>3.0</td>
<td>3.6</td>
<td>3.9</td>
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<td>KEZR-FM</td>
<td>106.5</td>
<td>Alta</td>
<td>AC</td>
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<td>4.3</td>
<td>3.6</td>
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<tr>
<td>KLOK</td>
<td>1170</td>
<td>EXCL</td>
<td>Span</td>
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<td>2.3</td>
<td>4.1</td>
<td>3.4</td>
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<tr>
<td>KUFX-FM</td>
<td>94.5</td>
<td>Kool</td>
<td>CIRK</td>
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<td>1.7</td>
<td>3.4</td>
<td>3.3</td>
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<td>KARA-FM</td>
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<td>ROld</td>
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<td>2.3</td>
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<td>Infinity</td>
<td>AOR</td>
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<td>3.8</td>
<td>2.1</td>
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<td>KBRG-FM</td>
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<td>Span</td>
<td>2.2</td>
<td>2.8</td>
<td>0.9</td>
<td>1.0</td>
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</table>

**Rankers**

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>KSJO-FM</td>
<td>KGO</td>
<td>KGO</td>
</tr>
<tr>
<td>2</td>
<td>KHOT-FM</td>
<td>KNNR</td>
<td>KBAY-FM</td>
</tr>
<tr>
<td>3</td>
<td>KLOK</td>
<td>KEZR-FM</td>
<td>KNBR</td>
</tr>
<tr>
<td>4</td>
<td>KITS-FM</td>
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<tr>
<td>5</td>
<td>KEZR-FM</td>
<td>KSJO-FM</td>
<td>KSAN-FM</td>
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</table>

**Demographics**

<table>
<thead>
<tr>
<th>12-17</th>
<th>8.8%</th>
<th>Black population</th>
<th>3.5%</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-24</td>
<td>13.2%</td>
<td>Hispanic population</td>
<td>19.8%</td>
</tr>
<tr>
<td>25-34</td>
<td>24.0%</td>
<td>HH income</td>
<td>$56,546</td>
</tr>
<tr>
<td>35-44</td>
<td>20.4%</td>
<td>Retail sales ($000)</td>
<td>$12,321,308</td>
</tr>
<tr>
<td>45-49</td>
<td>8.1%</td>
<td>65+</td>
<td>10.8%</td>
</tr>
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</table>

**Population**

<p>| 1,287,100 |</p>
<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Santa Clara East</td>
<td>CA</td>
<td>70,600</td>
</tr>
<tr>
<td>Santa Clara West</td>
<td>CA</td>
<td>1,216,500</td>
</tr>
</tbody>
</table>

**Recent market activity**

Closed KRTY-FM to Empire from Randolph George, rovr, $3.3M, RBR 2-8-93
KNTA-AM to Imperio Entertainment from Tamarack (group), $1.4M, RBR 6-7-93
Duop: KRTY-FM to KLIV/KARA (Empire)

---

**Revenue** (Station Listings: see p. 2-108)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
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<td>($ million)</td>
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Total national

| ($ million) |      |

*Note:* through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Arbitron Ratings**

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<td>CIRK</td>
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**Rankers**

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>KSTT-FM</td>
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<td>KZOZ-FM</td>
<td>KKJG-FM</td>
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<td>3</td>
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<td>KOTR-FM</td>
<td>KDBB-FM</td>
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<td>KKJG-FM</td>
<td>KZOZ-FM</td>
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<td>KDBB-FM</td>
<td>KIQO-FM</td>
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**Demographics**

<p>| 191,600 |</p>
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<td>San Luis Obispo</td>
<td>CA</td>
<td>191,600</td>
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**Recent market activity**

LMAs KPR/LKDB brok’d to KKAL/KZOZ
Pending KSLY-FM to KSTT-FM (Stratosphere), LMA until closing

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Revenue (Station Listings: see p. 2-108)

**SANTA BARBARA CA (179)**

<table>
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<th>Fat92</th>
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<td>6.2</td>
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<td>Criterion</td>
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<td>6.8</td>
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<td>6.8</td>
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<td>Schuele</td>
<td>Easy</td>
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<td>6.0</td>
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<td>4.2</td>
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<td>KECR-FM</td>
<td>94.5</td>
<td>South Cst</td>
<td>AOR</td>
<td>5.7</td>
<td>5.1</td>
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<td>KDB-FM</td>
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<td>Pacific</td>
<td>Cisl</td>
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**Demographics**

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hisp. population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tbody>
<tr>
<td>18-34</td>
<td>37.0%</td>
<td>1.9%</td>
<td>$47,401</td>
<td>$1,497,818</td>
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<tr>
<td>25-54</td>
<td>51.0%</td>
<td>24.3%</td>
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</tr>
<tr>
<td>35-64</td>
<td>39.5%</td>
<td>39.4%</td>
<td>$43,723</td>
<td>$920,812</td>
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<tr>
<td>18+</td>
<td>91.8%</td>
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**Population**

<table>
<thead>
<tr>
<th>County</th>
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<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Santa Barbara</td>
<td>CA</td>
<td>168,100</td>
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</table>

**Recent market activity**

- Open: KIST/KMTH to Channel Islands from Rick Phalen, S&50K, RBR 3-8-93
- Pending: KTYD-FM to Home News from Criterion Media, est. $1.6M, RBR 3-1-93
- LMA: KTMS/KHTY, KSBL-FM and KKSB-AM are in sales-only LMA, RBR 8-23-93

**SANTA FE (232)**

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<thead>
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<th>Calls</th>
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<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
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<tbody>
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<td>KIOT-FM</td>
<td>102.3</td>
<td>Wizard</td>
<td>Prop</td>
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<tr>
<td>KSWL</td>
<td>810</td>
<td>La Voz</td>
<td>Prop</td>
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<td>5.5</td>
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<td>KNYS-FM</td>
<td>95.5</td>
<td>Rad Ston</td>
<td>Cty</td>
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<td>3.3</td>
</tr>
<tr>
<td>KBOM-FM</td>
<td>106.7</td>
<td>KBOM</td>
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<td>KBAC-FM</td>
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<td>KNLA-FM</td>
<td>110.1</td>
<td>Com Cntr</td>
<td>Old</td>
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<td>2.2</td>
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<tr>
<td>KDPZ</td>
<td>950</td>
<td>Garcia</td>
<td>Stds</td>
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<td>KTRC</td>
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<td>Santa Fe</td>
<td>Stds</td>
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<td>1.6</td>
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**Demographics**

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hisp. population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>27.6%</td>
<td>0.6%</td>
<td>$43,723</td>
<td>$920,812</td>
</tr>
<tr>
<td>25-54</td>
<td>58.7%</td>
<td>39.4%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-64</td>
<td>49.9%</td>
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<td></td>
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</tr>
<tr>
<td>18+</td>
<td>89.8%</td>
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**Population**

<table>
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<th>County</th>
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<th>12+ pop.</th>
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<tr>
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<td>NM</td>
<td>15,500</td>
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<tr>
<td>Santa Fe</td>
<td>NM</td>
<td>85,600</td>
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</table>

**Recent market activity**

- Open: KNES-FM to Plaza Bcg. from Radio Santa Fe, S&50K, RBR 7-19-93
- Pending: KRBL-FM to Plaza Bcg. from KRBL/ Pinnacle, $650K, RBR 7-19-93

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Revenue

(Station Listings: see p. 2-109)

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<tr>
<th></th>
<th></th>
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<tbody>
<tr>
<td>($ million)</td>
<td></td>
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</table>

Total national

($ million)

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
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<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<td>10.5</td>
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<td>101.7</td>
<td>Kefferco</td>
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<td>AC</td>
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<td>4.9</td>
<td>3.1</td>
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</table>

Demographics

| 12-17   | 8.8% |
| 18-24   | 10.2%|
| 25-34   | 19.1%|
| 35-44   | 23.0%|
| 45-49   | 8.2% |
| 50-54   | 5.5% |
| 55-64   | 8.5% |
| 65+     | 16.5%|

Black population

1.3%

Hispanic population

10.2%

HH income

$43,940

Retail sales ($000)

$3,181,423

Population

344,200

SANTA ROSA (106)

Recent market activity

Pending: Duop: KXFX-FM to Fuller-Jeffrey (group) from Kefferco, LMA until closing, $2.75M, RBR 4-5-93
KRRS-AM to Moon Bcg. from Kefferco, $400K, RBR 6-28-93

Revenue

(Station Listings: see p. 2-109)

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<thead>
<tr>
<th></th>
<th></th>
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</thead>
<tbody>
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<td>($ million)</td>
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</table>

Total national

($ million)

0.5

0.5

0.6*

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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<th>Fa92</th>
<th>Sp93</th>
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<td>Easy</td>
<td>18.3</td>
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<td>WSP-FM</td>
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<td>SAC</td>
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<td>1.7</td>
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<td>Talk</td>
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<td>0.9</td>
<td>0.9</td>
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</table>

Demographics

| 12-17   | 6.1% |
| 18-24   | 7.1% |
| 25-34   | 13.6%|
| 35-44   | 14.1%|
| 45-49   | 6.1% |
| 50-54   | 5.1% |
| 55-64   | 12.8%|
| 65+     | 35.0%|

Black population

4.6%

Hispanic population

2.9%

HH income

$36,429

Retail sales ($000)

$4,623,484

Population

456,400

SARASOTA-BRADENTON (80)

Recent market activity

Pending: WSPB-AM to WSRZ-FM (Wilks-Schwartz)
Duop: WVEF-FM (CP) to WSRZ-FM, (Wilks-Schwartz), $207.5 M, RBR 10-18-93
New Calls: WYNF-FM now WWRM-FM (Tampa)
### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
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<tr>
<td>18-24</td>
<td>12.8%</td>
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</tr>
<tr>
<td>25-34</td>
<td>20.3%</td>
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<tr>
<td>35-44</td>
<td>18.7%</td>
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<tr>
<td>45-49</td>
<td>7.4%</td>
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<tr>
<td>50-54</td>
<td>5.7%</td>
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<tr>
<td>55-64</td>
<td>9.8%</td>
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<tr>
<td>65+</td>
<td>14.9%</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Revenue

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<th>Revenue Type</th>
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<th>1992</th>
<th>1993</th>
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<td>—</td>
<td>9.6</td>
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<tr>
<td>Total national ($ million)</td>
<td>—</td>
<td>—</td>
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### Arbitron Ratings

**Total week 12+ share trends.**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<tr>
<td>WJCL-FM</td>
<td>96.5</td>
<td>Lewis</td>
<td>Cty</td>
<td>10.1</td>
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<td>WEAS-FM</td>
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<td>Urb</td>
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<td>11.9</td>
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<td>101.1</td>
<td>Opus</td>
<td>Urb AC</td>
<td>*</td>
<td>11.6</td>
<td>10.2</td>
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<td>WCHY-FM</td>
<td>94.1</td>
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### Population

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### Recent market activity

- **Closed**: Duop: WLHV-FM to WSOK/WAEV (Opus Media) from Savannah Radio
- **LMAs**: WLOW-FM and WHR-WFXH sales only
  - WLOW-FM and WNCK-FM sales only

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### Revenue

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<thead>
<tr>
<th></th>
<th></th>
<th></th>
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<td>($ million)</td>
<td>88.7</td>
<td>90.9</td>
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**Total national**

| ($ million) | 17.3 | 15.7 | 16.7* |

*Note: *through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fmt.</th>
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### Demographics

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<th>8.9%</th>
<th>18-24</th>
<th>11.8%</th>
<th>25-34</th>
<th>22.0%</th>
<th>35-44</th>
<th>21.7%</th>
<th>45-49</th>
<th>8.1%</th>
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### Population

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<td>Snohomish</td>
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### Recent market activity

- **Closed**
  - Duop: KNDD-FM to Viacom (group) from Noble (group) in trade for KHOW AM/FM Denver, RBR 2-8-93

- **Pending**
  - Duop: KVI/KPLZ to Fisher from Golden West (group), $11M, Fisher is applying for waiver to acquire license for KVI-AM, RBR 8-30-93
  - KXRX-FM to Alliance, RNT 12-16-93
### SHREVEPORT (123)

**Revenue**

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**Calls**

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**Demographics**

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<th>Age Group</th>
<th>12-17</th>
<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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<td>11.5%</td>
<td>11.2%</td>
<td>18.9%</td>
<td>18.4%</td>
<td>7.3%</td>
<td>6.2%</td>
<td>10.6%</td>
<td>16.0%</td>
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<td>Hispanic pop.</td>
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**Recent market activity**

Closed: KKLU-FM to Progressive United from Bill Whitley, rcvr., $325K, RBR 6-7-93

Pending: KEEL/KITT to KVFI-FM (Progressive), $1.65 M, RBR 12-6-93

Duop: KLKL-FM to KOKA/KDKS (Camp), RBR 12-6-93

### SIOUX CITY IA (240)

**Revenue**

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**Calls**

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**Demographics**

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**Recent market activity**

Note: Sioux City is normally surveyed once annually in the Spring. However, the 1993 survey was conducted during the Summer.

**Population**

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
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<td>Woodbury</td>
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<td>Dakota</td>
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**Notes:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

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### SIOUX FALLS (213)

#### Revenue

(Station Listings: see p. 2-112)

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| Total national      |      |      |      |
| ($ million)         |      |      |      |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Fmt.</th>
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### SOUTH BEND (160)

#### Revenue

(Station Listings: see p. 2-112)

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| Total national      |      |      |      |
| ($ million)         |      |      |      |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Rankers

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<tr>
<td>5</td>
<td>WGTC-FM</td>
<td>WGTC-FM</td>
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### Population

- **County:** State
- **12+ pop.:** 125,700
- **Lyon:** IA
- **Lincoln:** SD
- **Minnehaha:** SD

### Demographics

- **Black population:** 0.6%
- **Hispanic population:** 0.5%
- **HH income:** $41,619
- **Retail sales ($000):** $1,399,073

---

### SOUTH BEND (160)

#### Revenue

(Station Listings: see p. 2-112)

<table>
<thead>
<tr>
<th></th>
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| Total national      |      |      |      |
| ($ million)         |      |      |      |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<td>Schurz</td>
<td>HAC</td>
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<tr>
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<td>980</td>
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### Recent market activity

- **LMA:** WNZE-FM and WSBT/WNSN, sales only

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### SPOKANE (103)

**Revenue**

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**Total national**

| ($ million) | 2.2 | 2.1 | 2.0* |

*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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**Rankers**

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### SPRINGFIELD IL (188)

**Revenue**

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**Total national**

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*Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

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<th>Fmt.</th>
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**Rankers**

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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**Sources:** RBR database, Arbitron, Interpre Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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**Demographics**

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<thead>
<tr>
<th>12-17</th>
<th>25-34</th>
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<tr>
<td>10.3%</td>
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**Population**

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<td>Spokane</td>
<td>WA</td>
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**Recent market activity**

Closed
- Duop: KUDY/KKZX to Poursales (group) from Inland Empire, $1M, RBR 4-12-93
- Duop: KEZE-FM to Citadel (group) from Apollo (group), $3M, RBR 6-14-93

Pending
- Duop: KJRB-AM to Citadel (group) from Blossom Mountain, $125K, RBR 8-16-93
- KKPL-AM to Concrete River from Silverado (group), $3,500, RBR 9-20-93

LMA
- KCDA-FM, KJLY-FM in sales-only LMA with Silverado group, RBR 4-19-93

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**Demographics**

<table>
<thead>
<tr>
<th>12-17</th>
<th>25-34</th>
</tr>
</thead>
<tbody>
<tr>
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<td>18.6%</td>
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**Population**

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**Recent market activity**

Pending
- Duop: WCVS-FM to WFMB/FM-AM (Neuhoff), LMA until closing
### Revenue (Station listings see p. 2-114) - SPRINGFIELD MA (73)

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Su92</th>
<th>P92</th>
<th>Wi93</th>
<th>Sp93</th>
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<tbody>
<tr>
<td>WPXX-FM</td>
<td>97.9</td>
<td>Multi-Mkt</td>
<td>Cty</td>
<td>9.6</td>
<td>11.6</td>
<td>10.3</td>
<td>9.9</td>
</tr>
<tr>
<td>WAQY-FM</td>
<td>102.1</td>
<td>Saga</td>
<td>AOR</td>
<td>11.4</td>
<td>7.2</td>
<td>8.6</td>
<td>9.8</td>
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<tr>
<td>WHYN</td>
<td>1260</td>
<td>RadEquity</td>
<td>AC</td>
<td>6.1</td>
<td>9.7</td>
<td>9.0</td>
<td>8.4</td>
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<td>WMAS-FM</td>
<td>1450</td>
<td>Lappin</td>
<td>MOR</td>
<td>6.2</td>
<td>4.5</td>
<td>7.2</td>
<td>4.7</td>
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<td>WHYN-FM</td>
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<td>Rad Equity</td>
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<td>7.5</td>
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<tr>
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<td>1450</td>
<td>Talk</td>
<td>MOR</td>
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<tr>
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<td>Lappin</td>
<td>MOR</td>
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<td>1450</td>
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<td>4.5</td>
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<tr>
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<td>Talk</td>
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<td>4.5</td>
<td>7.2</td>
<td>4.7</td>
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</table>

#### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tbody>
<tr>
<td>12-17</td>
<td>8.8%</td>
<td>5.6%</td>
<td>$39,704</td>
<td>$4,581,446</td>
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<tr>
<td>18-24</td>
<td>15.5%</td>
<td>7.4%</td>
<td>$33,858</td>
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<tr>
<td>25-34</td>
<td>18.7%</td>
<td>6.9%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>35-44</td>
<td>18.2%</td>
<td>5.2%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>45-49</td>
<td>6.9%</td>
<td>9.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>50-54</td>
<td>5.2%</td>
<td>9.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>55-64</td>
<td>9.6%</td>
<td>9.6%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>65+</td>
<td>17.1%</td>
<td>9.6%</td>
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### Population

<table>
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<tr>
<th>County</th>
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<tbody>
<tr>
<td>Hampden</td>
<td>MA</td>
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</tr>
<tr>
<td>Michigan</td>
<td>MA</td>
<td>127,600</td>
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### Recent market activity

Closed: WPXK-FM to Multi-Market from Goldenberg, $5.3M, RBR 8-16-93
WHYN-AM/FM to Radio Equity Ptnrs. from Wilks-Schwartz, $15,378,953, RBR 7-19-93

### Arbitron Ratings - SPRINGFIELD MA (73)

#### Populations

- 18-34
- 25-54
- 35-64
- 65+

#### Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>9.3%</td>
<td>1.5%</td>
<td></td>
<td>$2,111,044</td>
</tr>
<tr>
<td>18-24</td>
<td>14.8%</td>
<td>6.9%</td>
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<td>$2,111,044</td>
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<tr>
<td>25-34</td>
<td>18.4%</td>
<td>7.3%</td>
<td></td>
<td>$2,111,044</td>
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<tr>
<td>35-44</td>
<td>18.4%</td>
<td>5.6%</td>
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<td>$2,111,044</td>
</tr>
<tr>
<td>45-49</td>
<td>7.3%</td>
<td>5.6%</td>
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<td>$2,111,044</td>
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<tr>
<td>50-54</td>
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<td>55-64</td>
<td>9.5%</td>
<td>9.5%</td>
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<tr>
<td>65+</td>
<td>15.9%</td>
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<td>$2,111,044</td>
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### Population

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<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hampden</td>
<td>MA</td>
<td>380,400</td>
</tr>
<tr>
<td>Michigan</td>
<td>MA</td>
<td>127,600</td>
</tr>
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### Recent market activity

Closed: WPXK-FM to Multi-Market from Goldenberg, $5.3M, RBR 8-16-93
WHYN-AM/FM to Radio Equity Ptnrs. from Wilks-Schwartz, $15,378,953, RBR 7-19-93

## Arbitron Ratings - SPRINGFIELD MO (156)

#### Populations

- 18-34
- 25-54
- 35-64
- 65+

### Revenue (Station listings see p. 2-114) - SPRINGFIELD MO (156)

<table>
<thead>
<tr>
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<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>P92</th>
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<th>Sp93</th>
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</thead>
<tbody>
<tr>
<td>KTTX-FM</td>
<td>94.7</td>
<td>Empire</td>
<td>Cty</td>
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<td>KOSP-FM</td>
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<td>13.6</td>
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<tr>
<td>KXUS-FM</td>
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<td>AOR</td>
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<td>11.1</td>
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<td>6.8</td>
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<tr>
<td>KWTO</td>
<td>560</td>
<td>Colle</td>
<td>Cty</td>
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<td>5.7</td>
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<tr>
<td>KWTO-FM</td>
<td>560</td>
<td>Colle</td>
<td>AC</td>
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<td>KGBX-FM</td>
<td>105.9</td>
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<tr>
<td>KTOZ-FM</td>
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<td>Rock</td>
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<tr>
<td>KADI-FM</td>
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<td>Snowmen</td>
<td>Rel</td>
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<tr>
<td>KLTO-FM</td>
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<td>Cty</td>
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<td>2.3</td>
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</tbody>
</table>

#### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12-17</td>
<td>9.3%</td>
<td>1.5%</td>
<td>$33,858</td>
<td>$2,111,044</td>
</tr>
<tr>
<td>18-24</td>
<td>14.8%</td>
<td>6.9%</td>
<td></td>
<td>$2,111,044</td>
</tr>
<tr>
<td>25-34</td>
<td>18.4%</td>
<td>7.3%</td>
<td></td>
<td>$2,111,044</td>
</tr>
<tr>
<td>35-44</td>
<td>18.4%</td>
<td>5.6%</td>
<td></td>
<td>$2,111,044</td>
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<tr>
<td>45-49</td>
<td>7.3%</td>
<td>5.6%</td>
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<td>$2,111,044</td>
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<tr>
<td>50-54</td>
<td>5.6%</td>
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<td>55-64</td>
<td>9.5%</td>
<td>9.5%</td>
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<tr>
<td>65+</td>
<td>15.9%</td>
<td>15.9%</td>
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<td>$2,111,044</td>
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### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
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<tbody>
<tr>
<td>Christian</td>
<td>MO</td>
<td>29,400</td>
</tr>
<tr>
<td>Greene</td>
<td>MO</td>
<td>181,300</td>
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### Recent market activity

Pending: KGMY-AM/FM to KGMY/KGBX (Sunburst), LMA until closing
### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>% Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>29.6%</td>
</tr>
<tr>
<td>25-54</td>
<td>53.8%</td>
</tr>
<tr>
<td>35-64</td>
<td>46.0%</td>
</tr>
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</table>

<table>
<thead>
<tr>
<th>Black population</th>
<th>Hispanic population</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.4%</td>
<td>6.6%</td>
</tr>
</tbody>
</table>

HH income: $68,478
Retail sales ($000): $3,101,692

### Population

<table>
<thead>
<tr>
<th>County</th>
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<th>12+ pop.</th>
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</thead>
<tbody>
<tr>
<td>Fairfield (SN split)</td>
<td>CT</td>
<td>282,100</td>
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### Recent market activity

Closed WSTC/WKHL to Q Broadcasting from Chase Comm, $4.1 M

### Revenue

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<th></th>
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</thead>
<tbody>
<tr>
<td>(Station listings see p. 2-114)</td>
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</tr>
<tr>
<td>Total national</td>
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### Arbitron Ratings

#### Total week 12+ share trends.

<table>
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<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fa92</th>
<th>Sp93</th>
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<tbody>
<tr>
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<td>CRB</td>
<td>MOR</td>
<td>2.1</td>
<td>5.4</td>
<td>4.6</td>
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<td>WSTC</td>
<td>1400</td>
<td>QBG</td>
<td>Jz-Tk</td>
<td>5.5</td>
<td>3.4</td>
<td>4.4</td>
</tr>
<tr>
<td>WEFX-FM</td>
<td>95.9</td>
<td>CRB</td>
<td>CHR-C/Fk</td>
<td>5.9</td>
<td>4.3</td>
<td>3.7</td>
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<td>WKHL-FM</td>
<td>96.7</td>
<td>Q BG</td>
<td>Old</td>
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<td>1.1</td>
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<tr>
<td>WMMM</td>
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<td>1.6</td>
<td>0.9</td>
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</table>

### Rankers

**18-34**

1. WQHT-FM
2. WEBE-FM
3. WHTZ-FM
4. WXRK-FM
5. WEFX-FM

**25-54**

1. WFGY-FM
2. WBHV-FM
3. WZWW-FM
4. WZWW-FM
5. WGMR-FM

**35-64**

1. WQWK-FM
2. WFGY-FM
3. WQWK-FM
4. WZWW-FM
5. WGMR-FM

**12+ AM Drive**

1. WQHT-FM
2. WEBE-FM
3. WHTZ-FM
4. WXRK-FM
5. WEFX-FM

### STAMFORD-NORWALK CT (129)

### Revenue

<table>
<thead>
<tr>
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</tr>
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<tbody>
<tr>
<td>(Station listings see p. 2-114)</td>
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</tr>
<tr>
<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

#### Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
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<th>Fa92</th>
<th>Sp93</th>
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<td>Logan</td>
<td>Ctry</td>
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<td>23.1</td>
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<td>WBHV-FM</td>
<td>103.1</td>
<td>Burbach</td>
<td>CHR</td>
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<tr>
<td>WQWK-FM</td>
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<td>AOR</td>
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<td>11.0</td>
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<td>Fsvc</td>
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<td>9.9</td>
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<td></td>
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<td>N-T</td>
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<td>Clark</td>
<td>Ctry</td>
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<td>1.1</td>
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### Rankers

**18-34**

1. WQWK-FM
2. WFGY-FM
3. WBHV-FM
4. WZWW-FM
5. WGMR-FM

**25-54**

1. WQWK-FM
2. WFGY-FM
3. WQWK-FM
4. WZWW-FM
5. WGMR-FM

**35-64**

1. WQWK-FM
2. WFGY-FM
3. WQWK-FM
4. WZWW-FM
5. WGMR-FM

**12+ AM Drive**

1. WQWK-FM
2. WFGY-FM
3. WQWK-FM
4. WZWW-FM
5. WGMR-FM

### Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>% Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-34</td>
<td>49.0%</td>
</tr>
<tr>
<td>25-54</td>
<td>44.2%</td>
</tr>
<tr>
<td>35-64</td>
<td>33.6%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Black population</th>
<th>Hispanic population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.7%</td>
<td>1.2%</td>
</tr>
</tbody>
</table>

HH income: $36,650
Retail sales ($000): $813,758

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Centre</td>
<td>PA</td>
<td>110,500</td>
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</tbody>
</table>

### Recent market activity

Closed WBLF-AM to Clark-Richards from Allegheny (group), $105K, RBR 4-12-93

Note: WFGY-FM listed under Altoona in Stations by Market


Source Guide & Directory 1994 ©
### Revenue

<table>
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<th>(Station listings see p. 2-115)</th>
</tr>
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<tbody>
<tr>
<td>($ million)</td>
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<tr>
<td>Total national</td>
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### Demographics

<table>
<thead>
<tr>
<th></th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($ million)</th>
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<tbody>
<tr>
<td>12-17</td>
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<td>3.7%</td>
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<td>$777,653</td>
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<td>18-24</td>
<td>9.8%</td>
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<tr>
<td>25-34</td>
<td>15.1%</td>
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<tr>
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<td>18.2%</td>
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<tr>
<td>45-49</td>
<td>7.1%</td>
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<tr>
<td>50-54</td>
<td>6.9%</td>
<td></td>
<td></td>
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<tr>
<td>55-64</td>
<td>12.6%</td>
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<tr>
<td>65+</td>
<td>19.9%</td>
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### Population

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<tr>
<td>Brooke</td>
<td>WV</td>
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<td>Hancock</td>
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### Arbitron Ratings

<table>
<thead>
<tr>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
</tr>
<tr>
<td>WRKY-FM</td>
</tr>
<tr>
<td>WSTV</td>
</tr>
<tr>
<td>WELA-FM</td>
</tr>
<tr>
<td>WEIR</td>
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<tr>
<td>WOH</td>
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### Rankers

<table>
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<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>WRKY-FM</td>
<td>WRKY-FM</td>
<td>WRKY-FM</td>
</tr>
<tr>
<td>2</td>
<td>WDVE-FM</td>
<td>WWSW AM/FM</td>
<td>WSTV</td>
</tr>
<tr>
<td>3</td>
<td>WOVK-FM</td>
<td>WDVE-FM</td>
<td>WELA-FM</td>
</tr>
<tr>
<td>4</td>
<td>WELA-FM</td>
<td>WELA-FM</td>
<td>WW SW AM/FM</td>
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<tr>
<td>5</td>
<td>WEGW-FM</td>
<td>WOVK-FM</td>
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### Revenue

<table>
<thead>
<tr>
<th>(Station listings see p. 2-115)</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
</tr>
<tr>
<td>Total national</td>
</tr>
</tbody>
</table>

**Note:** Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Total week 12+ share trends.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calls</td>
</tr>
<tr>
<td>KWIN-FM</td>
</tr>
<tr>
<td>KFMR-FM</td>
</tr>
<tr>
<td>KCVR</td>
</tr>
<tr>
<td>KJOY-FM</td>
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<td>KSTN-FM</td>
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<td>KWG</td>
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<tr>
<td>KSTN</td>
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<tr>
<td>KEXX-FM</td>
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### Rankers

<table>
<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tr>
<td>1</td>
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<td>KATM-FM</td>
<td>KFMR-FM</td>
</tr>
<tr>
<td>2</td>
<td>KWIN-FM</td>
<td>KNBR</td>
<td>KATM-FM</td>
</tr>
<tr>
<td>3</td>
<td>KHOP-FM</td>
<td>KFMR-FM</td>
<td>KNBR</td>
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<tr>
<td>4</td>
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<td>KHOP-FM</td>
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<td>5</td>
<td>KOSO-FM</td>
<td>KCVR</td>
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### Recent market activity

Closed KWG/KEXX to Silverado from Home News, $3.95 M

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### SYRACUSE (69)

#### Revenue

(Station listings see p. 2-115)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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</thead>
<tbody>
<tr>
<td>($ million)</td>
<td>17.7</td>
<td>16.6</td>
<td>17.2</td>
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</table>

Total national

| ($ million) | 4.7 | 4.6 | 4.2* |

**Note:** through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Sp93</th>
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<td>10.3</td>
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<td>CIrk</td>
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<td>Cty</td>
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<td>6.9</td>
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<tr>
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<td>GetScott</td>
<td>Cty</td>
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<td>4.6</td>
<td>3.6</td>
<td>2.4</td>
</tr>
<tr>
<td>WSLP-FM</td>
<td>101.7</td>
<td>WheatHl</td>
<td>Cty</td>
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<td>1.5</td>
<td>1.7</td>
<td>2.0</td>
</tr>
<tr>
<td>WOLF</td>
<td>1490</td>
<td>Wolf</td>
<td>Urb</td>
<td>2.0</td>
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<td>1.4</td>
<td>1.9</td>
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#### Rankers

<table>
<thead>
<tr>
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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<tr>
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<td>WSYR</td>
</tr>
<tr>
<td>2 WHKX</td>
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<td>WHKX</td>
<td>WHKX</td>
</tr>
<tr>
<td>3 WSLP</td>
<td>WSLP</td>
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<tr>
<td>4 WOLF</td>
<td>WOLF</td>
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#### TALLAHASSEE (171)

#### Revenue

(Station listings see p. 2-116)

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<td>($ million)</td>
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**Note:** through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<td>RadioCorp</td>
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<td>Park</td>
<td>Cty</td>
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<td>6.9</td>
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<td>4.6</td>
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<td>WheatHl</td>
<td>Cty</td>
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<td>1.5</td>
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<tr>
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<td>Wolf</td>
<td>Urb</td>
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<td>2.3</td>
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#### Rankers

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<thead>
<tr>
<th>18-34</th>
<th>25-54</th>
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<th>12+ AM Drive</th>
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<td>5 WHKX</td>
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### Revenue

<table>
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<th>Fmt.</th>
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<th>Su92</th>
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<th>Sp93</th>
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<td>0.9</td>
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</table>

### Demographics

#### 12-17
- **Black population**: 7.7%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 18-24
- **Black population**: 9.5%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 25-34
- **Black population**: 17.3%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 35-44
- **Black population**: 16.7%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 45-49
- **Black population**: 6.8%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 50-54
- **Black population**: 5.5%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 55-64
- **Black population**: 11.2%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

#### 65+
- **Black population**: 25.5%
- **Hispanic population**: 6.7%
- **HH income**: $33,733
- **Retail sales ($000)**: $17,402,675

### Population

#### 1,865,400
- County: Hernando
- State: FL
- FL 12+ pop.: 100,300
- FL Hillsborough: 406,000
- FL Pasco: 264,600
- FL Pinellas: 770,500

### Recent market activity

Closed: Duop: WYNF-FM to Cox from CBS (Clear Channel). $4.75M, RBR 8-9-93
Pending: Duop: WEZY-FM to Paxson (group) from Root, $4.75M, RBR 8-9-93
Pending: WGUL-AM to Jacor (group) from Gulf Atlantic (group), est. $600-800K, RBR 8-9-93
Duop: WMTX-AM to WMTX-FM (Clear Channel).

New Calls: WYNF-FM now WCOF-FM.

### TERRE HAUTE IN (180)

#### Revenue

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Su92</th>
<th>W93</th>
<th>Sp93</th>
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<td>1.5</td>
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</table>

### Demographics

#### 167,500
- County: Clark
- State: IL
- IL 12+ pop.: 13,200
- IL Edgar: 15,000
- IL Clay: 20,400
- IN Sullivan: 15,900
- IN Vermillion: 14,000
- IN Vigo: 88,100

### Recent market activity

Pending: WPRS/WACF to P.R.S. Bcg., $675K, RNT 12-21-93

Note: Terre Haute is normally surveyed once annually in the Spring. However, the 1993 survey was conducted during the Summer.
## Revenue

### Market revenue

<table>
<thead>
<tr>
<th>($) million</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tr>
<td><strong>Total national</strong></td>
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### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

## Arbitron Ratings

### Total week 12+ share trends.

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt. Su92</th>
<th>Sp92</th>
<th>Sp93</th>
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<td>KKYR-FM</td>
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<td>BcstUnlted</td>
<td>Cty</td>
<td>42.2</td>
<td>35.0</td>
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<td>KTWN-FM</td>
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<td>KATQ</td>
<td>AC</td>
<td>5.4</td>
<td>6.7</td>
</tr>
<tr>
<td>KTOY-FM</td>
<td>104.7</td>
<td>Jo-Al</td>
<td>UrbAC</td>
<td>*</td>
<td>6.1</td>
</tr>
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<td>KTAL-FM</td>
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<td>KCMC</td>
<td>Rock</td>
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<td>5.5</td>
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<td>KHS-P-FM</td>
<td>103.9</td>
<td>Heart</td>
<td>Rel</td>
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<td>KLLI-FM</td>
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<td>Cty</td>
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<td>3.7</td>
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<tr>
<td>KXAR-FM</td>
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<td>KDB</td>
<td>Urb</td>
<td>4.1</td>
<td>3.1</td>
</tr>
<tr>
<td>KZRB-FM</td>
<td>103.5</td>
<td>BxH</td>
<td>Urb</td>
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<td>KCMC</td>
<td>740</td>
<td>KCMC</td>
<td>Cty</td>
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## TOLEDO (72)

### Revenue

<table>
<thead>
<tr>
<th>Market revenue ($) million</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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</thead>
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<tr>
<td><strong>Total national</strong></td>
<td>2.2</td>
<td>2.3</td>
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### Note:
*through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

## Arbitron Ratings

### Total week 12+ share trends.

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<thead>
<tr>
<th>Calls</th>
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<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
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<tr>
<td>WVKS-FM</td>
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<td>Noble</td>
<td>CHR</td>
<td>8.4</td>
<td>7.9</td>
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<tr>
<td>WKKO-FM</td>
<td>99.9</td>
<td>Booth</td>
<td>Cty</td>
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<td>11.0</td>
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<td>WIO-T-FM</td>
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<td>Reams</td>
<td>AOR</td>
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<td>10.4</td>
</tr>
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<td>VeniceBcg</td>
<td>Cfpk</td>
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<td>6.2</td>
</tr>
<tr>
<td>WWWM-FM</td>
<td>105.5</td>
<td>MidWestBct</td>
<td>AC</td>
<td>7.9</td>
<td>7.3</td>
</tr>
<tr>
<td>WSPD</td>
<td>1370</td>
<td>ToledoBcg</td>
<td>N-T</td>
<td>8.2</td>
<td>8.6</td>
</tr>
<tr>
<td>WLOR-FM</td>
<td>101.5</td>
<td>ToledoBcg</td>
<td>SAC</td>
<td>7.3</td>
<td>7.2</td>
</tr>
<tr>
<td>WRQN-FM</td>
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<td>ABS</td>
<td>Old</td>
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<td>5.4</td>
</tr>
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<td>MidWestBct</td>
<td>Urb AC</td>
<td>1.1</td>
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<td>Booth</td>
<td>Cty</td>
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<td>2.5</td>
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<td>Leesnick</td>
<td>CHR</td>
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## Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
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<td>Miller</td>
<td>AR</td>
<td>31,500</td>
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<tr>
<td>Bovie</td>
<td>TX</td>
<td>67,400</td>
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## Recent market activity

Pending WCWA/WIO-T to Enterprise (grp) from Reams, $7 M, RBR 2-14-94
### Revenue (Station listings see p. 2-118)

#### Market revenue

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>5.2</td>
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#### Total national

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
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*Note: Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

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<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>KMAJ-FM</td>
<td>107.7</td>
<td>Midland</td>
<td>AC</td>
<td>14.1</td>
<td>19.1</td>
</tr>
<tr>
<td>KTPK-FM</td>
<td>106.9</td>
<td>Shawnee</td>
<td>City</td>
<td>14.5</td>
<td>14.8</td>
</tr>
<tr>
<td>WIBW-FM</td>
<td>97.3</td>
<td>Shawnee</td>
<td>City</td>
<td>13.4</td>
<td>10.1</td>
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<td>N-T</td>
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<td>7.7</td>
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<td>UNO</td>
<td>PR</td>
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<td>5.4</td>
</tr>
<tr>
<td>KMAJ</td>
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<td>Midland</td>
<td>Talk</td>
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<td>4.4</td>
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<td>KMKF-FM</td>
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<td>Sunrise</td>
<td>AC</td>
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<td>UNO</td>
<td>Sports</td>
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<td>2.0</td>
</tr>
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<td>KLZK-FM</td>
<td>105.9</td>
<td>Lawrence</td>
<td>Alt</td>
<td>4.1</td>
<td>1.7</td>
</tr>
</tbody>
</table>

### Rankings

| Demographics | 12-17 | 10.1% | Black population | 6.1% |
| 18-24 | 10.0% | | Hispanic population | 3.6% |
| 25-34 | 18.9% | | HH income | $37,284 |
| 35-44 | 19.2% | | | |
| 45-49 | 7.7% | | | |
| 50-54 | 6.1% | | | |
| 55-64 | 10.7% | | | |
| 65+ | 17.3% | | | |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jackson</td>
<td>KS</td>
<td>9,300</td>
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<tr>
<td>Jefferson</td>
<td>KS</td>
<td>13,400</td>
</tr>
<tr>
<td>Osage</td>
<td>KS</td>
<td>12,600</td>
</tr>
<tr>
<td>Shawnee</td>
<td>KS</td>
<td>135,000</td>
</tr>
<tr>
<td>Wabaunsee</td>
<td>KS</td>
<td>5,400</td>
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</table>

### Revenue (Station listings see p. 2-119)

#### Market revenue

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>9.5</td>
</tr>
</tbody>
</table>

#### Total national

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Note: Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Sp93</th>
</tr>
</thead>
<tbody>
<tr>
<td>WKXK-W-FM</td>
<td>101.5</td>
<td>Press</td>
<td>Old</td>
<td>7.3</td>
<td>7.6</td>
</tr>
<tr>
<td>WPST-FM</td>
<td>97.5</td>
<td>Nassau</td>
<td>CHR</td>
<td>5.7</td>
<td>7.4</td>
</tr>
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<td>WBUD</td>
<td>1260</td>
<td>Press</td>
<td>News-MOR</td>
<td>6.9</td>
<td>4.8</td>
</tr>
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<td>WHWH</td>
<td>1350</td>
<td>Nassau</td>
<td>AM-T</td>
<td>4.3</td>
<td>3.7</td>
</tr>
<tr>
<td>WIMG</td>
<td>1300</td>
<td>Willis</td>
<td>Gosp</td>
<td>1.0</td>
<td>1.2</td>
</tr>
</tbody>
</table>

### Rankings

| Demographics | 18-34 | 32.6% | Black population | 17.5% |
| 25-34 | 52.5% | | Hispanic population | 6.0% |
| 35-64 | 43.3% | | HH income | $57,085 |
| 18+ | 91.5% | | | |

### Population

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mercer</td>
<td>NJ</td>
<td>281,000</td>
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</table>
**Revenue** (Station listings see p. 2-119)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>($ million)</td>
<td></td>
<td></td>
<td>4.2</td>
</tr>
</tbody>
</table>

**Total national** ($ million)

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

**Demographics**

| 18-34 | 30.3% | Black population 1.4% |
| 25-54 | 54.4% | Hispanic population 12.4% |
| 35-64 | 44.4% | HH income $37,376 |
| 18+   | 87.7% | Retail sales ($000) $1,109,990 |

**Population** 120,600

<table>
<thead>
<tr>
<th>County</th>
<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Benton</td>
<td>WA</td>
<td>91,300</td>
</tr>
<tr>
<td>Franklin</td>
<td>WA</td>
<td>29,300</td>
</tr>
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</table>

**Recent market activity**

LMA KUJ/KNLT brok'd to KTCR/KEGX

---

**Arbitron Ratings**

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Formats</th>
<th>Sp92</th>
<th>Sp93</th>
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<td>KIOM-FM</td>
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<td>CHR</td>
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**Rankers**

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<th>35-64</th>
<th>12+ AM Drive</th>
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<td>KORD-FM</td>
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<td>KEGX-FM</td>
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<tr>
<td>3</td>
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<td>KIOM-FM</td>
<td>KIOM-FM</td>
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<tr>
<td>5</td>
<td>KLSY-FM</td>
<td>KTCR</td>
<td>KTCR</td>
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---

**Radio Business Report**

The fast read for the fast track

and now

**Radio News Today**

The fast read just got faster

---

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Source Guide & Directory 1994 ©
## Revenue

**Revenue (Station listings see p. 2-119)**

<table>
<thead>
<tr>
<th>Year</th>
<th>1991</th>
<th>1992</th>
<th>1993</th>
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</thead>
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<tr>
<td>($ million)</td>
<td>14.2</td>
<td>15.0</td>
<td>16.2</td>
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</table>

**Total national ($ million)** | 2.3 | 2.5 | 2.2* |

**Note:** through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

<table>
<thead>
<tr>
<th>Calls</th>
<th>Freq</th>
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<th>Fa92</th>
<th>W93</th>
<th>Sp93</th>
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<td>AOR</td>
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**Rankers**

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<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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## Demographics

### Tucson (65)

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<th>45-49</th>
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<th>65+</th>
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**Ratings for each age group: 2.5**

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<th>Ethnic Group</th>
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<th>18-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-49</th>
<th>50-54</th>
<th>55-64</th>
<th>65+</th>
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</table>

**Ratings for each ethnic group: 2.5**

### Population

- **County:** State
- **Pima East:** AZ
- **Pima West:** AZ

### Recent Market Activity

- **Closed:** KJYK
- **Duop:** KFWM AM/FM to Prism (group) from American Media (group), $4M, RBR 2-8-93
- **LMA:** KCRZ-FM bro/k'd to KCUB/KIIM
- **KMRR/KLQ bro'd to Golden State Bcg.
### Revenue (TUPELO (176))

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<tr>
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<tbody>
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**Total national**

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**Note:** Through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

<table>
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<th>Population</th>
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### Call Lists

#### Arbitron Ratings (TUPELO (176))

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**Note:** Tupelo was not rated in Spring 1992.

### Recent Market Activity

- Closed: Duop: WTUP/WESE to WPMX/WWZD (Charisma) from Magnolia Comm. $250 K

### Revenue (TUSCALOOSA (206))

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**Total national**

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**Note:** Through November. **Source:** Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Demographics

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### Call Lists

#### Arbitron Ratings (TUSCALOOSA (206))

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### Rankers

#### Rankers (TUPELO (176))

1. WXTF-FM         | WXTF-FM | WXTF-FM | WXTF-FM
2. WTUG-FM         | WTUG-FM | WSK      | WSK
3. WAFT-FM         | WAFT-FM | WFXF-FM  | WTUG-FM
4. WZBQ-FM         | WSK      | WACT-FM  | WACT-FM
5. WSK             | WFXF-FM | WTUG-FM  | WFXF-FM

#### Rankers (TUSCALOOSA (206))

1. WXTF-FM         | WXTF-FM | WXTF-FM | WXTF-FM
2. WTUG-FM         | WTUG-FM | WSK      | WSK
3. WAFT-FM         | WAFT-FM | WFXF-FM  | WTUG-FM
4. WZBQ-FM         | WSK      | WACT-FM  | WACT-FM
5. WSK             | WFXF-FM | WTUG-FM  | WFXF-FM

### TYLER-LONGVIEW TX (139)

#### Revenue

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<th>Station</th>
<th>1991 (million)</th>
<th>1992 (million)</th>
<th>1993 (million)</th>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Rankers

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### UTICA-ROME (137)

#### Revenue

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<tr>
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<th>1991 (million)</th>
<th>1992 (million)</th>
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<tbody>
<tr>
<td>Total national</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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<th>Calls</th>
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#### Rankers

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### Demographics

#### TYLER-LONGVIEW TX (139)

- **18-34**: 29.9%
- **25-54**: 49.8%
- **35-64**: 41.9%
- **18+**: 89.4%

#### UTICA-ROME (137)

- **18-34**: 9.5%
- **25-54**: 12.4%
- **35-44**: 18.1%
- **45-49**: 17.4%
- **50-54**: 7.1%
- **55-64**: 10.4%
- **65+**: 19.3%

#### Population

- **TYLER-LONGVIEW TX (139)**: 248,300
- **UTICA-ROME (137)**: 261,500

#### Recent market activity

- **TYLER-LONGVIEW TX (139)**: Closed KZEY-AM to Community Bcst. Group from Rose Commun., $150K, RBR 7-19-93
- Pending KGLD-FM to Gieseir Commun. from Rose Commun., $187.5K, RBR 6-28-93

- **UTICA-ROME (137)**: Closed Duop: WADR/WKDY to Adiron Sck from Renman, $350K, RBR 7-19-93

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**Sources:** RBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.
### WACO (189)

<table>
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<tr>
<th>Revenue</th>
<th>Market revenue</th>
<th>$ (million)</th>
<th>1991-1993</th>
<th>($ million)</th>
<th>1993</th>
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</table>
| Total national | 5.0 |}

**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<thead>
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<th>Calls</th>
<th>Freq</th>
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### WASHINGTON DC (7)

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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

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<th>12-17</th>
<th>10.2%</th>
<th>18-24</th>
<th>16.6%</th>
<th>25-34</th>
<th>17.7%</th>
<th>35-44</th>
<th>16.6%</th>
<th>45-49</th>
<th>6.6%</th>
<th>50-54</th>
<th>5.6%</th>
<th>55-64</th>
<th>9.8%</th>
<th>65+</th>
<th>17.0%</th>
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<tr>
<td>Black population</td>
<td>14.4%</td>
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<td>Hispanic population</td>
<td>11.5%</td>
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<td>HH income</td>
<td>$33,161</td>
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<td>Retail sales ($000)</td>
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</tr>
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<td>Fairfax</td>
<td>VA</td>
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<td>Loudoun</td>
<td>VA</td>
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<td>Prince William</td>
<td>VA</td>
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<td>Stafford</td>
<td>VA</td>
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### Recent market activity

**Closed**

- KIKK AM to Virgin Radio
- WHFS-FM to Liberty (group) from Duchasos, $15.6M
- BCR/AM to Liberty (group) from United
- WACO-FM to Broadcasters Unlimited
- WMZQ-FM to WJFK-FM (indefinitely)

**Pending**

- WHFS-FM to Liberty (group) from Duchasos, $15.6M
- BCR/AM to Liberty (group) from United
- WACO-FM to Broadcasters Unlimited
- WMZQ-FM to WJFK-FM (indefinitely)

**Source Guide & Directory 1994 ©**
### Revenue (Station listings see p. 2-123)

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<th>1991</th>
<th>1992</th>
<th>1993</th>
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<tr>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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<td>Winthrop</td>
<td>Old</td>
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### Rankers

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<th>18-34</th>
<th>25-54</th>
<th>35-64</th>
<th>12+ AM Drive</th>
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<td>WWYZ-FM</td>
<td>WWYZ-FM</td>
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<td>WDRC-FM</td>
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### Demographics

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<td>Hispanic population</td>
<td>6.6%</td>
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<td>$47,529</td>
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<td>Retail sales ($000)</td>
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### Population

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<td>New Haven (W split)</td>
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### Recent market activity

Note: WWYZ-FM is listed in the Hartford Market.

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### Revenue (Station listings see p. 2-123)

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<th>1993</th>
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### Rankers

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<th>35-64</th>
<th>12+ AM Drive</th>
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### Demographics

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<th>Black population</th>
<th>5.3%</th>
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<td>Hispanic population</td>
<td>0.5%</td>
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<td>HH income</td>
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<tr>
<td>Retail sales ($000)</td>
<td>$1,094,120</td>
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### Population

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### Recent market activity

Note: KQCR-FM and WMT are listed in the Cedar Rapids Market.
### Revenue

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<td>AC</td>
<td>*</td>
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</table>

### Demographics

| 18-34 | 38.5% |
| 25-54 | 50.4% |
| 35-64 | 37.4% |
| 18+   | 89.8% |

| Black population | 7.1% |
| Hispanic population | 3.1% |
| HH income | $34,206 |
| Retail sales ($000) | $830,171 |

### Population

<table>
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<th>12+ pop.</th>
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### Arbitron Ratings

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### Demographics

| 18-34 | 31.8% |
| 25-54 | 51.0% |
| 35-64 | 41.6% |
| 18+   | 89.2% |

| Black population | 0.2% |
| Hispanic population | 0.4% |
| HH income | $36,668 |
| Retail sales ($000) | $1,944,298 |

### Population

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### WEST PALM BEACH-BOCA RATON (48)

#### Revenue

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<tr>
<td>($ million)</td>
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Total national

| ($ million)     | 4.1  | 5.0  | 4.2* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Rankings

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### WHEELING (203)

#### Revenue

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Rankings

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<th>25-54</th>
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<th>12+ AM Drive</th>
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### Demographics

#### Population

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<td>12+ pop.</td>
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### Recent market activity

Pending Duop: WOKC AM/FM to Amaturo (group) from Okeechobee, $3M, RBR 9/20-93

LMA WRLX-FM brok'd to WJNO/WRMF w/purchase option

### WHEELING (203)

#### Demographics

<table>
<thead>
<tr>
<th>12-17</th>
<th>9.7%</th>
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<tbody>
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<td>35-44</td>
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<td>55-64</td>
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<tr>
<td>65+</td>
<td>21.5%</td>
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#### Population

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### Wichita (88)

#### Revenue

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<tr>
<td>Total national</td>
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**Note:** Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Demographics

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<th>Retail Sales ($)</th>
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<td>11.3%</td>
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<td>$39,442</td>
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<td>25-34</td>
<td>21.2%</td>
<td>24.1%</td>
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<td>$3,753,701</td>
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<td>35-44</td>
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<td>22.4%</td>
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<td>$3,753,701</td>
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#### Population

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#### Recent market activity

- **Closed** KKRD-FM to Prism (group) from Sherman, $1.6M, RBR 6-28-93
- **Pending** Duop: KICT-FM to KFDI AM-FM (Great Empire), $939 K, RBR 12-6-93
- **Closing** KAO/M/KHY to Radio Mgmt. (Pourtales), est $2 M, RBR 1-24-94

### Wichita Falls TX (235)

#### Revenue

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**Note:** Through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

#### Arbitron Ratings

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#### Demographics

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<tr>
<th>Age Group</th>
<th>Black Population</th>
<th>Hispanic Population</th>
<th>HH Income</th>
<th>Retail Sales ($)</th>
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<td>8.7%</td>
<td>7.0%</td>
<td>$33,344</td>
<td>$668,916</td>
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<tr>
<td>18-24</td>
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<td>55-64</td>
<td>9.9%</td>
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<td>65+</td>
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#### Population

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#### Recent market activity

- **Pending** LMA KYYI-FM brok'd to KLUR-FM
- **Opening** KLUR-FM from Clear Channel (group), $900 K, RBR 6-28-93
- **Closing** KKRD-FM to Prism (group) from Sherman, $1.6M, RBR 6-28-93
- **Closing** KAO/M/KHY to Radio Mgmt. (Pourtales), est $2 M, RBR 1-24-94

### Source Guide & Directory 1994 ©

### Revenue

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<td>($ million)</td>
<td>13.4</td>
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Total national

| ($ million) | 2.1 | 2.4 | 2.3* |

Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### Demographics

<table>
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<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tbody>
<tr>
<td>12-17</td>
<td>8.8%</td>
<td>1.1%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18-24</td>
<td>11.5%</td>
<td></td>
<td></td>
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<td>25-34</td>
<td>16.2%</td>
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<td>35-44</td>
<td>17.3%</td>
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<td>45-49</td>
<td>7.1%</td>
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<tr>
<td>50-54</td>
<td>5.9%</td>
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<td>55-64</td>
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<td>65+</td>
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### Population

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### Recent market activity

Closed WAZL/WWSH to Bob Moissey from the Luzerne Co., $750K, RBR 4-19-93
Duop: WDLE-FM to WDLS-FM (Mountain)

LMAs WBHT-FM operated by WARM/WMGS (Susquehanna)
Revenue (Station listings see p. 2-126)

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Total national

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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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Rankers

18-34 25-54 35-64 12+ AM Drive

| 1 | WZXR-FM | WILQ-FM | WILQ-FM | WILQ-FM |
| 2 | WHTO-FM | WKSB-FM | WKSB-FM | WKSB-FM |
| 3 | WILQ-FM | WHTO-FM | WHTO-FM | WHTO-FM |
| 4 | WKSB-FM | WZXR-FM | WRRA-FM | WZXR-FM |
| 5 | WRRA-FM | WRAK-FM | WLYC    | WLYC    |

WILMINGTON DE (76)

Revenue (Station listings see p. 2-127)

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<tbody>
<tr>
<td>($ million)</td>
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Note: *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

Arbitron Ratings

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<th>Fmt.</th>
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<td>Cty</td>
<td>2.6</td>
<td>2.3</td>
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Rankers

18-34 25-54 35-64 12+ AM Drive

| 1 | WSTW-FM | WJBR-FM | WJBR-FM | WSTW-FM |
| 2 | WYSP-FM | WSTW-FM | WSTW-FM | WJBR-FM |
| 3 | WMRR-FM | WYSP-FM | WQGL-FM | WYSP-FM |
| 4 | WJBR-FM | WMRR-FM | WILM    | WILM    |
| 5 | WSL-FM  | WXTU-FM | WDSD-FM | WDSD-FM | WDEL |

Demographics

| 18-34 | 28.9% | Black population | 2.5% |
| 25-54 | 49.5% | Hispanic population | 0.5% |
| 35-64 | 42.8% | HH income | $33,235 |
| 18+   | 90.3% | Retail sales ($000) | $667,624 |

Population

| 100,300 |
| County | State | 12+ pop. |
| Lycoming | PA | 100,300 |

Recent market activity

LMA WFRY-FM brok'd to WHTO-FM
WRAK-FM brok'd to WRAK/WKSB
Calls WMRE-FM is now WFRY-FM

Demographics

| 12-17 | 9.3% | Black population | 14.1% |
| 18-24 | 13.1% | Hispanic population | 2.3% |
| 25-34 | 20.4% | HH income | $44,331 |
| 35-44 | 19.2% | Retail sales ($000) | $4,815,552 |
| 55-64 | 10.0% |
| 65+   | 14.3% |

Population

| 496,400 |
| County | State | 12+ pop. |
| New Castle | DE | 380,100 |
| Cecil | MD | 61,800 |
| Salem | NJ | 54,500 |

Recent market activity

Pending WYHH-FM to WDOV/WDSD (Benchmark), LMA until closing.

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### WILMINGTON NC (192)

#### Demographics

<table>
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<tr>
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<th>Black Population</th>
<th>Hispanic Population</th>
<th>HH Income</th>
<th>Retail Sales ($000)</th>
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<tbody>
<tr>
<td>12-17</td>
<td>9.3%</td>
<td>17.5%</td>
<td>$33,835</td>
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<td>15.9%</td>
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#### Population

- **152,200**
  - County: Brunswick
  - State: NC
  - **46,700**
  - County: New Hanover
  - State: NC
  - **105,500**

#### Recent market activity

- **Closed** Duop: WVBS-FM to Sea-Comm, from Jones Eastern (group), $600K, RBR 4-12 -93
- Duop: WMNX-FM to WGNI-FM (Cape Fear) from Wilmington Radio Co., $950K

- **Pending** Duop: WENC-AM to WAAV-AM, LMA until closing

### WORCESTER (94)

#### Demographics

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<th>Age Group</th>
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<td>65+</td>
<td>16.8%</td>
<td>16.8%</td>
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#### Population

- **374,600**
  - County: Worcester (WO split)
  - State: MA
  - **374,600**

### Revenue

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<th>Year</th>
<th>Market Revenue (Million)</th>
<th>Total National (Million)</th>
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#### Note:

- * through November
- Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.

### Arbitron Ratings

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### YAKIMA WA (192)

#### Revenue

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#### Population

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### YORK (101)

#### Revenue

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#### Population

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<th>State</th>
<th>12+ pop.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adams</td>
<td>PA</td>
<td>68,100</td>
</tr>
<tr>
<td>York</td>
<td>PA</td>
<td>292,300</td>
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</tbody>
</table>

## Sources

- RBR database
- Arbitron
- Interac Radio Stock
- Media Market Guide
- Miller Kaplan
- Radio Expenditure Reports

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*Sources Guide & Directory 1994*
### Revenue

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<th></th>
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<tr>
<td>Total national (million)</td>
<td>0.9</td>
<td>1.0</td>
<td>1.2</td>
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**Note:** *through November. Source: Market revenues are RBR or Miller, Kaplan estimates. National totals are from RER.*

### Demographics

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<tr>
<th>Age Group</th>
<th>Black population</th>
<th>Hispanic population</th>
<th>HH income</th>
<th>Retail sales ($000)</th>
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<tr>
<td>12-17</td>
<td>10.1%</td>
<td></td>
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<tr>
<td>18-24</td>
<td>10.1%</td>
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<tr>
<td>25-34</td>
<td>16.6%</td>
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<tr>
<td>35-44</td>
<td>18.4%</td>
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<tr>
<td>45-49</td>
<td>7.4%</td>
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<tr>
<td>50-54</td>
<td>6.3%</td>
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<td>55-64</td>
<td>11.9%</td>
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<td>65+</td>
<td>19.2%</td>
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### Arbitron Ratings

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<th>Calls</th>
<th>Freq</th>
<th>Owner</th>
<th>Fmt.</th>
<th>Sp92</th>
<th>Fa92</th>
<th>Sp93</th>
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<tr>
<td>WQXK-FM</td>
<td>105.1</td>
<td>Lincoln</td>
<td>Ctr</td>
<td>14.5</td>
<td>13.3</td>
<td>14.8</td>
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<tr>
<td>WKBN</td>
<td>570</td>
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<td>N-T</td>
<td>12.4</td>
<td>12.7</td>
<td>13.0</td>
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<tr>
<td>WHOT-FM</td>
<td>101.1</td>
<td>Jet</td>
<td>CHR</td>
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<td>WKBN-FM</td>
<td>98.9</td>
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<td>SAC</td>
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<td>WBBG-FM</td>
<td>93.3</td>
<td>H &amp; D</td>
<td>Old</td>
<td>9.3</td>
<td>6.6</td>
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<tr>
<td>WNCD-FM</td>
<td>106.1</td>
<td>WNbcg</td>
<td>AOR</td>
<td>7.2</td>
<td>6.9</td>
<td>6.6</td>
</tr>
<tr>
<td>WYFM-FM</td>
<td>102.9</td>
<td>Regional</td>
<td>Old</td>
<td>4.6</td>
<td>5.9</td>
<td>4.3</td>
</tr>
<tr>
<td>WSOM</td>
<td>600</td>
<td>Lincoln</td>
<td>Stds</td>
<td>1.7</td>
<td>3.6</td>
<td>3.2</td>
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<td>1390</td>
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<td>Stds</td>
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<td>1540</td>
<td>WNbcg</td>
<td>Urb</td>
<td>1.5</td>
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<td>WGFT</td>
<td>1500</td>
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<td>Rel</td>
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<td>2.3</td>
<td>1.4</td>
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<td>WBBW</td>
<td>1240</td>
<td>H &amp; D</td>
<td>N-T</td>
<td>2.6</td>
<td>2.7</td>
<td>1.4</td>
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<td>WANR</td>
<td>1570</td>
<td>Alpem</td>
<td>Urb</td>
<td>0.8</td>
<td>0.7</td>
<td>1.0</td>
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<td>WRKU-FM</td>
<td>95.1</td>
<td>Beta</td>
<td>AOR</td>
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<td>2.3</td>
<td>1.1</td>
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### Population

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<td>Mahoning</td>
<td>OH</td>
<td>218,900</td>
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<td>Trumbull</td>
<td>OH</td>
<td>188,600</td>
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### Recent market activity

LMAs WPIC/WYFM (Regional Group) has sales-
only LMA with new WRBP-FM, RBR 8:23:93

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Midwest/Western U.S. (Detroit:
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(6179); Rosemary Zimmerman, VP/div
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VP /Central Div rgnl mgr (Chicago:
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VP /Eastern Div rgnl mgr (Phila.:
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Elizabeth Ehrhardt, rsch analyst (6186).
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55402-3385; 612-339-9904; fax
612 -339 -2005; Norman Wondero, mgr.
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NY /Eastern /Southern U.S.; Chuck

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AE; T.K. Wilson, AE; Lonny Anger, AE;
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Sue Ann Marohl, AE.
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Rocky Crawford, AE; Barbara Salsa, AE.
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90010; 213 -365 -1222; fax
213 -365 -1560; Lee Ramos, VP, western
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Siracusa, AE.

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(Chicago: 312- 951 -3286); Richard Allen,
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51

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Scott Springer, sls mgr.
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Philadelphia: City Ave. and Monument
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415 -981 -1386; Marco Camacho, sls mgr
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206-654 -4104; fax 206-654 -4102; Larry
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125 W. 55th St.
New York NY 10019 -5366

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Bill Fortenbaugh, pres; Steve Shaw,
VP /GSM; Ken Davidman, VP stns East
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312- 755-3922).
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(424-6503).
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AE.

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#227; 02116 -4396; 617 -357 -1660; fax
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Beth Flynn, AE.
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Bridgeman, AE (3925); Liz Ryckman, AE
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Eastman Radio Research: Charlie Silslen, VP mgmt & rsch (212-424-6417); Jean Marie White, rsch analyst (6439); Tim Kelly, rsch analyst (6419); unit fax 212-424-6415.

Atlanta: 6 Piedmont Center #720; 30305; 404-365-3090; fax 404-816-5703; Marlene Poehler, VP Southern Rgn; Rich Farquhar, VP/mgr (3093); Janie Clingan, dir (3097); Laura Jones -Lasiter, AE; Mike Kinna, AE; Gary Deserrano, AE; Mike Kinna, AE; Luke Mitchell, AE; Tim Murphy, AE.

Eastern Rgn; Julia Joyce,VP mktg 404-365-3091).

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New York NY 10016

212-689-5850; fax 212-689-5885

Herbert E. Grosskin, pres.

Gillis Broadcasting Reps

10153-1/2 Riverside Dr. #181

Tolucia Lake CA 91602

818-505-1097; fax 818-505-1099

Jim Gillis, pres.

Group W Radio Sales (Interp)

100 Park Ave. 5th Fl.

New York NY 10017

212-818-8990; fax 212-818-8989

Tony Miraglia, pres; Bob Turner, SVC/GSM (see also New York below).

The following firms: D&R Radio, Group W Radio Sales, Major Market Radio, McGaVran Group Radio and Torbet Radio Group (see separate listings).

Corporate Communications: Jane Sperrazza, VP/corp communications dir (916-0524); Loretta Smith, acct mgr. corp communications (916-0748); Georgeann Sciulla, asst (916-0560).

Promotion and Marketing: Martha Harrington, pres (916-0736); Barbara Keenan, proj mgr (916-0507); Jamie Aronow, proj mgr (916-0550); Chip Cinger, promo coord (916-0775); Hal Sass, promo coord (916-0566).
Agriculture: Loyd Senn, dir agrimktg, 4418 74th St. #54, Lubbock TX 79424; 806-792-2000; fax 806-792-9200.


Human Resources: Victor Balaban (916-0788).

Research Division: Maria Pimer, EVP/dir rsch (916-0539); Elaine Pappas, SVP/RSch dir (309-9020); Laurie Angotti, rsch dir, Group W Radio Sis (818-8873); Roy Hockstein, rsch dir, McGavran Guild Radio (916-0535); Michele Skettino, rsch dir, Major Market Radio (916-0536); Kristen Walsh, rsch analyst (818-8998).

Midwest Research office: 205 N. Michigan Ave. #2075, Chicago IL 60601; 312-819-0504; fax 312-819-1970; Mary Ann Siepavic, mgr.

West Coast Research office: 14900 Ventura Blvd. #210, Sherman Oaks CA 91403; 818-501-6017; fax 818-501-8654; Debbie Goodman, rsch dir, D&R Radio (818-501-6016); Katrina Liendecker, rsch dir, Torbot Radio (818-501-6015); Craig Sasaki, rsch analyst (818-501-6042).

Marketing Division: Marc Gilg, pres (916-0548); Bob Lion, EVP (309-9090); Tracey Norton, exec asst (916-0559); Paul Parzychowski, controller (916-0718); Amy Greenstein, acct mgr (309-9091); Deborah Lombardo, asso assoc (309-9092); Phil Brown, AE (916-0525); Jill Rosenthal, assoc AE (916-0795); Carolin Riley, sr acct mgr (916-0771); Wendy Wohiman, sr assoc (916-0592); Beth Sicherman, asst (916-0542).

Information Services: Jane Greenfield, mgr (916-0768).

Internet: Lou Lozitsky, VP/dir (916-0561); Greg Holcombe, AE (916-0565); Lorin Kleiner, AE (916-0570); Roslin Pelman, sas assoc (916-0572); Pam Turchin, sas assoc (916-0591); Shari Horowitz, str acct (916-0567).

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St. Louis: 10 S. Broadway #500; 63102; 314-231-0114; fax 314-241-0049; Gary Ahrens, rsch exec.

San Francisco: 750 Battery St. #340; 94111; 415-772-2717; fax 415-772-2758.

Seattle: 2505 2nd Ave. #515; 98121; 206-443-1774; fax 206-443-1872.

Intermountain Network 575 East 4500 South Salt Lake City UT 84107 801-266-1480; fax 801-266-2365 Kathy Bingham, VP & mg.


Katz Radio Group 125 W. 55th St. New York NY 10019-5366 212-424-6000; fax 212-424-6489

Katz Radio Group New Business Development: Betty Jane Huckle, VP/mgr (212-424-6494; fax 212-424-6491); Ann Leary, VP/mgr (212-424-6492); Mary Nyren, VP/mgr (404-816-7716; fax 404-262-2832); Linda Packer-Spitz, VP/mgr (Chicago: 312-755-3891; fax 312-755-3891); Gira Forsythe, VP/mgr (Dallas: 214-999-2082; fax 214-855-7584).

Katz Radio Group Network: Darrin Klayman, VP/GSM (New York: 212-424-6464; fax 212-424-6465); Barbara Grosiak, VP/Eastern rsch sls mgr (212-424-6455); Jean Donnelly, sr AE (212-424-6452); Lisa Beth Napp, AE.

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STATION REPRESENTATIVES

Katz Hispanic Media
125 W. 55th St.
New York NY 10019-5366
212-424-6200; fax 212-424-6264
Elena Soto, pres; Jeff Hodge, VP/GSM (6250); Ed D’Abate, VP/mgr Western Div (L.A.: 213-966-5000).

Katz Hispanic Media Research and Marketing
Kathleen Bohan, rsch mgr (212-424-6253).

Chicago:
455 N. Cityfront Plaza Dr. #1700; 60661; 312-755-3800; fax 312-755-0877; Jodi Dresser, AE.

Dallas:
303 Crescent Ct. #400; 75201; 214-999-2091; fax 214-855-7854; Elias Lucero, sis mgr; Leslie Falmier, AE.

Los Angeles:
650 Wilshire Blvd.; 10048; 213-966-5000; fax 213-658-6701; Ed D’Abate, VP/mgr Western Div; Gaby Donitz, AE; Kim Lipit, AE; Rebecca Viramontes, AE.

New York:
212 W. 55th St., 10019-5366; 212-424-6500; fax 212-424-6507; Michelle Snyder, sr AE; Dominic Amarito, AE; Roberto Rafalowsky, AE; Mitch Kom, AE; Louis Romero, AE; Lisa Montemarano, AE.

San Francisco:
100 Spear St. #1980; 94105; 415-777-3327; fax 415-974-1744; Doreen Cappelli, sis mgr.

The following Katz Radio Group personnel help screen inquiries and make referrals on behalf of Katz Hispanic Media:

Minneapolis: Norman Wondoer (612-339-9904).
Portland OR: David Lichtman (503-222-2122).

Bob McCurdy, pres; Mike Agovino, VP/GSM (see local New York personnel listed below).

Katz Radio Research: Elizabeth Haban, VP/rsch dir (212-424-6202); Lisa Chiljean, mkt rsch spec (6204); Rosemary Milanese, mkt rsch spec (6205); Howard Grant, mkt rsch spec (6206).

Atlanta: 6 Piedmont Center #705; 30305-1579; 404-365-3100; fax 404-816-5509; Paul O’Malley, mgr; Phil Culkin, VP/sis; Al Maxwell, sr AE; Ed Kennedy, sr AE.

Boston: Statler Office Bldg., #212; 617-357-1650; fax 617-357-1658; Glenda Beasley, mgr (x247); Dave Weinland, AE (x248).

Chicago: 455 N. Cityfront Plaza Dr.; 60611; 312-755-3800; fax 312-755-0873; Erik Hellum, VP/mgr; Mark Erwin, sr AE; Vicki Parr, sr AE; Tracey Williams, AE.

Dallas: 300 Crescent Ct. #400; 75201-1817; 214-999-2100; fax 214-855-7853; Jon Latzer, mor; Melanie Morris, sr AE; Joan McNamara, AE; Jay O’Connor, AE; Doran Roberts, AE.

Detroit: 3310 W. Big Beaver Rd. #501; Troy MI 48094-2870; 810-649-4333; fax 810-649-3180; Tim Robisch, VP/mgr; Ann Rysenga, sr AE; Jack Saindon, sr AE; Bill Klotz, sr AE; Anne Milner, AE.

Los Angeles: 6500 Wilshire Blvd. #200; 90048-4922; 213-866-5000; fax 213-860-6701; Mark Gray, VP/mgr; Larry Roberts, sr AE; Sherilynne DiPaolo, AE; Bill Froelich, AE; Jennifer Roe, AE; Kenny Ossen, AE.

Minneapolis: Piper Jaffrey Tower #2870; 55402-3385; 612-339-2002; fax 612-339-3053; Judy Houston, hrmgr.

New York:
125 W. 55th St., 10019-5366; 212-424-6200; fax 212-424-6264; 212-424-6247; Glenn Cornelius, VP/mgr; Dominick Milano, VP/mgr; Patrice Davidoff, sr AE; Garrett Frakes, sr AE; Dan Merrillfield, sr AE; Melissa Weinberg, sr AE; Chuck Armstrong, AE; Mary Butler, AE; Lisa Groller, AE; John Hesano, AE; Amie Levy, AE; Bob McCuin, AE; Rob McGhee, AE; Kristin Sterling, AE; Mel Lerner, suburban mgrs dir; Kim Gorman, suburban AE; Jennifer Blackman, promotion coord.

Philadelphia: 8 Penn Center #1310; 19103-2113; 215-587-5166; fax 215-972-0564; Nina Mauro, mgr; Tom Byrne, AE.

Portland: 1500 SW First #323; 97201; 503-222-2212; fax 503-222-1474; David Lichtman, KRG mgr.

St. Louis: 10 S. Broadway #550; 63102-1795; 314-241-5535; fax 314-621-8357; Jeff Weinland, mgr.

San Francisco: 100 Spear St. #1900; 415-974-1663; Maribeth Doran, VP/mgr.

415-974-1663; Maribeth Doran, VP/mgr; Susan Hurst, sr AE; Carol Griffin, AE.

Seattle: 3131 Elliott Ave. #620; 206-284-4383; fax 206-284-4928; Larry Lustig, VP/mgr.

Kettel-Carter Inc.
31 St. James Ave.
Boston MA 02116
617-423-3535; fax 617-423-4604
John D. Kettle, Beth M. Kettle.

Lotus Hispanic Reps
50 E. 42nd St.
New York NY 10017
212-697-7610; fax 212-697-8215
Richard B. Kraushaar, pres; Robert Albright, EVP; Roberto Rafalowsky, AE; Yvonne Luna, sis asst; Beth Sanchez, sis asst.

Chicago: 203 N. Wabash Ave.; 60601; 312-346-6442; fax 312-346-6580; Julie Sayre, AE.

Dallas: 7616 LBJ Fwy.; 75251; 214-960-1707; fax 214-960-1721; Mark Munoz, mgr; Kimberly Coleman, sis asst.

Detroit: 22971 Nine Mile Rd., St. Claire Shores MI 48080; 810-773-7700; fax 810-774-4889; Ken Patt, mgr; Mike Martin, AE.

Los Angeles: 6777 Hollywood Blvd., Hollywood CA 90028; 213-464-1311; fax 213-464-0549; Peggy Martin, VP/Western dir mgr; Vicki Kramer, AE; Mary Hawley, AE; Felipa Barriga, sis asst; Lucy Martinez, bus mgr.

San Francisco: 447 Battery St.; 94111; 415-773-8244; fax 415-778-8812; David A. Specland, mgr.

MMR-Major Market Radio (Interrep)
100 Park Ave. 5th Fl.
New York NY 10017
212-818-8900; fax 212-818-8910
Warner Rush, chmn/CEO (8901); David Kaufman, pres (8906); Austin Walsh, EVP/Western dir mgr (San Francisco: 415-772-2710).

Atlanta: 1640 Powers Ferry Rd., Bldg. 5, #360; Marietta GA 30067; 404-859-0075; fax 404-953-0417; Bonnie Chapman, mgr dir/sis; Judy Maloney, AE.

Boston: 31 St. James Ave. #809; 20116; 617-426-6796; fax 617-426-4599; Donald St. Sauveur, mgr dir/sis.

Chicago: 205 N. Michigan Ave. #2015; 60601; 312-938-0999; fax 312-938-0152; Steve Jonsen, mgr dir/sis; Tim Weil, AE; Susie Stewart, AE.

Dallas: 1350 Walnut Hill Ln. #100, Las Colinas TX 75038; 214-518-9635; fax 214-518-8909; Karin Haubner, mgr dir/sis; John Hurburt, AE; Shauri Wood, AE; Kay Bordelon, AE.
Detroit: 4000 Town Center #290; Southfield MI 48075; 810-358-2060; fax 810-356-2468; Tom Perry, rgnl mgr/dir sls; Beth Chaklos, AE.

Denver: 14693 Spring Valley Rd.; Larkspur CO 80118; 303-688-4370; fax 303-688-3065; Debby Lang, rgnl mgr.

Los Angeles: 10880 Wilshire Blvd. #1215; 90024; 310-474-5311; fax 310-474-7620; Larry Muller, rgnl mgr; Jill Albert, sr AE; Jana Cosgrove, AE.

New York: 100 Park Ave., 5th Fl.; 10017; 212-818-8900; fax 212-818-8910; Warner Rush, chmn/CEO; David Kaufman, pres; Brian Knox, VP/rgnl mgr (8916); Rosemary Anseme, AE (8927); Andrea Barone, AE (8926); John Feyer, AE (8908); Diane Finch, AE (8991); Nancy Kahn, AE (8911); Rhona Wexenberg, AE (8923).

Philadelphia: The Bellevue, Broad & Walnut Sts. 9th Fl.; 19102; 215-985-1330; fax 215-735-5478; Marianne Zaren, rgnl mgr.

Portland: 4700 SW Macadam Ave. #303; 97201; 503-222-4892; fax 503-223-4580; Deborah Wood, rgnl mgr/dir sls.

St. Louis: 10 S. Broadway #500; 63102; 314-231-9005; fax 314-241-0049; Leona Dunsmoor, rgnl mgr.

San Francisco: 750 Battery St. #340; 94111; 415-772-2710; fax 415-772-2758; Austin Walsh, EVP/Western div mgr, dir sls; Kevin Daks, dir sls; Elizabeth Dasher, AE.

Seattle: 2505 2nd Ave. #515; 98121; 206-728-8018; fax 206-728-1680; Doug Frame, rgnl mgr; Cindy Bowers, AE.

McGavcen Guild Radio (Interep) 100 Park Ave., 5th Fl.

New York NY 10017
212-916-0501; fax 212-916-0759
Peter Doyle, pres (0511); Tom Poulos, EVP/rgnl mgr (Boston: 617-423-0606); Michael Rich, VP client svcs (0513); Dan Dougherty, rgnl mgr/dir sls (0577); Howard Frank, rgnl mgr/dir sls (0783); Arleen Geller, VP sls (0515); Susan Levine, VP sls (0517); Deborah O’Reilly-Tuckner, VP sls (0555); Lee Albertson, AE (0573); Emily Beys, AE (0579); Lisa Ann Bonk, AE (0534); Gary Blum, AE (0581); Debra Calman, AE (0786); Keith Crystal, AE (0779); Stacie Italiano, AE (0574); Barbara Barone, ofc mgr (0585).

Philadelphia: The Bellevue, Broad & Walnut Sts. 9th Fl.; 19102; 215-732-3380; fax 215-732-1329; Charles Reilly, rgnl mgr; Jill Galameau, AE.

Portland: 4700 SW Macadam Ave. #303; 97201; 503-223-1700; fax 503-223-4580; Georgia Hess, rgnl mgr.

St. Louis: 10 S. Broadway #500; 63102; 314-231-9005; fax 314-241-0049; Mark Riordan, rgnl mgr; Debbie Eugue, AE.

San Francisco: 750 Battery St. #340; 94111; 415-772-2700; fax 415-772-2758; Todd Lawley, rgnl mgr; John Hurburt, AE.

Seattle: 2505 2nd Ave. #515; 98121; 206-441-3401; fax 206-443-1872; Michelle Robinson, VP/rgnl mgr; Jenny Hill, AE.

Michigan Spot Sales 44958 Ford Rd. #111, Canton MI 48187; 734-454-4100; fax 734-454-4120; Michael Toth, pres.

Art Moore Inc. 2200 6th Ave. #707 Seattle WA 98121-1823 206-443-9991; fax 206-443-9998

Gerry Smith, Ruth Hallett, Sandy Runnion, Patti Berube, Linda Moen Oberst.

Portland: 4800 SW Macadam Ave. #200; 97201-9382; 503-228-0116; fax 503-228-0556; Teddi Jones, Barbara Barry.

Denver: 222 Milwaukee St. #209; 92026; 303-321-2354; fax 303-321-1087; Gerriann Sullivan-Ward, Adriana Vernone.

Salt Lake City: 575 East 4500 South, #B-200; 801-266-3576; fax 801-266-2365; Kathy Bingham, Michael Martin.

New England Spot Sales Inc. 100 Boylston St. #810 Boston MA 02116 617-482-4370; fax 617-482-4369

George C. Bingham, pres.

Patt Media Sales 22971 Nine Mile Rd. St. Clair Shores MI 48080 810-775-7700; fax 810-774-8399

Kenneth D. Patt, Michael Martin.

Branch offices: Atlanta, Chicago, Dallas, Los Angeles, New York.

Radio Time Sales/International 559 Pacific Ave. #36 San Francisco CA 94133 415-391-1984; fax 415-788-3844

Sam Posner.

Regional Reps Corp. 1100 Chester Ave. #100 Cleveland OH 44115-1404 216-781-0035; fax 216-781-7508

Stuart J. Sharpe, Robert A. Stern, Sharon A. Morrow.

Atlanta: 4480 N. Shallowford Rd.; 30338; 404-394-7377; fax 404-394-0424; Michael E. Povlo, Jack M. DeHaven.

Cincinnati: 644 Linn St. #1224; 45203; 513-651-1511; fax 513-651-0174; Joseph C. Hearm.

Riley Representatives 14330 Midway Rd. #207, Dallas TX 75244 214-789-1880; fax 214-430-6438

Jack Riley.

Houston line: 713-759-0549.

Atlanta: Drawer 33100, Decatur GA 30033; 404-633-9080; fax 404-636-1361; Dan Haight, Arlette Haight.

Chicago: 20 N. Wacker Dr. #540; 60606; 312-263-3340; fax 312-263-8494; Howard Weiss, Jeff Brustein.

Detroit: 22971 Nine Mile Rd., St. Clair Shores MI 48080; 810-773-7700; fax 810-774-4889; Ken Patt, Mike Martin.

Houston: 713-759-0549, Jack Riley.

Los Angeles: 10153 1/2 Riverside Dr. #181, Toluca Lake CA 91602; 818-505-1097; Jim Gillis, Jane Gillis.

New York: Eleven Penn Plaza; 1001; 212-239-3288; fax 212-563-1301; Joe Hoffman.

Pittsburgh: 6326 Forward Ave.; 15217; 412-421-2600; fax 412-421-6001; Roger Rafson.

San Francisco: 559 Pacific Ave.; 94133; 415-391-1984; fax 415-788-3844; Sam Posner.

Roslin Radio Sales 515 Madison Ave. #1104 New York NY 10022
<table>
<thead>
<tr>
<th>Location</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Omaha</td>
<td>212-486-0720; fax 212-486-1958 Marvin Roslin, pres/CEO; Alan Korowitz, VP/GSM.</td>
</tr>
<tr>
<td>Chicago</td>
<td>54 W. Hubbard St. #100; 60610; 312-644-0267; fax 312-644-9249; Chris Brandli, sts mgr.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Drawing 33100, Decatur GA 30033; 404-633-9080; fax 404-636-1361; Daniel A. Haight, Arlette G. Haight.</td>
</tr>
<tr>
<td>Chicago</td>
<td>20 N. Wacker Dr. #540; 60606; 312-263-3340; fax 312-263-8494; Howard Weiss, Jeff Brunstein.</td>
</tr>
<tr>
<td>Dallas</td>
<td>14330 Midway Rd. #209; 75244; 214-788-1630; fax 214-490-6438; Jack Riley.</td>
</tr>
<tr>
<td>Detroit</td>
<td>22971 Nine Mile Rd., St. Clair Shores MI 48080; 810-773-7700; fax 810-774-4889; Ken Patt, Mike Martin.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>1156 W. 103rd St. #215; 64114; 816-471-5502; Gene Gray.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>11332 Camarillo St.; North Hollywood CA 91602; 818-980-3212; fax 818-980-8464; Hugh Wallace, Bill Mendell, Mary Williams.</td>
</tr>
<tr>
<td>Omaha</td>
<td>1705 S. 116th St.; 68144; 402-333-2636; fax 402-333-2638; Howard Anderson.</td>
</tr>
<tr>
<td>The Tacher Co. Inc.</td>
<td>1512 S.W. 18th Ave., Portland OR 97201 503-226-2911; fax 503-226-6596 Dick Gohlman, SVP; Lynn Thorsen, radio dir mgr.</td>
</tr>
<tr>
<td>Seattle</td>
<td>206-727-2222; Mick Tacher, pres; Denise Norman, radio dir mgr.</td>
</tr>
<tr>
<td>Torbet Sales/Research</td>
<td>Mariann Deluca, SVP/rngl mgr/di div sts (309-9075); Ernie Metcalf, VP/AE (309-9076); Caryn Jacoby, sr AE (309-9096); Tony Battiato, AE (309-9084); Stefanie Schwartz, AE (309-9086); Tracy Marraccini, AE (309-9094); Linda Madonina, AE (309-9094); Jennifer Dunbar, AE (309-9088).</td>
</tr>
<tr>
<td>San Francisco/Seattle</td>
<td>750 Battery St. #340; 94111; 415-772-2707; fax 415-362-3903; Joni Fausone, rngl mgr.</td>
</tr>
<tr>
<td>Howard C. Weiss Media Reps Inc.</td>
<td>20 N. Wacker Dr. #540, Chicago IL 60606 312-263-3340; fax 312-256-8494 Howard Weiss, Jeff Brunstein.</td>
</tr>
<tr>
<td>Howard Weiss, Jeff Brunstein.</td>
<td>212-239-3288; fax 212-563-1301 Joseph Hoffman, Tom Pazer.</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Drawing 33100, Decatur GA 30033; 404-633-9080; fax 404-636-1361; Daniel A. Haight, Arlette G. Haight.</td>
</tr>
<tr>
<td>Boston</td>
<td>100 Boylston St.; 02166; 617-482-4370; fax 617-482-4369; George C. Bingham; Gretchen Soter.</td>
</tr>
<tr>
<td>Dallas</td>
<td>14330 Midway Rd. #209; 75244; 214-788-1630; fax 214-490-6438; Jack Riley.</td>
</tr>
<tr>
<td>Detroit</td>
<td>22971 Nine Mile Rd., St. Clair Shores MI 48080; 810-773-7700; fax 810-774-4889; Ken Patt, Mike Martin.</td>
</tr>
<tr>
<td>Kansas City</td>
<td>1156 W. 103rd St. #215; 64114; 816-471-5502; Gene Gray.</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>11332 Camarillo St.; North Hollywood CA 91602; 818-980-3212; fax 818-980-8464; Hugh Wallace, Bill Mendell, Mary Williams.</td>
</tr>
<tr>
<td>Omaha</td>
<td>1705 S. 116th St.; 68144; 402-333-2636; fax 402-333-2638; Howard Anderson.</td>
</tr>
<tr>
<td>Western Regional Broadcast Sales</td>
<td>1383 Opechee Way, Glendale CA 91208 818-500-7201; fax 818-244-9483 Jack Kabateck, prin.</td>
</tr>
<tr>
<td>Branch offices</td>
<td>Atlanta, Dallas, New York, San Francisco.</td>
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### Satellite Networks & News Organizations

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<tbody>
<tr>
<td><strong>East Region</strong></td>
</tr>
<tr>
<td>125 West 57th St.</td>
</tr>
<tr>
<td>New York, NY 10023</td>
</tr>
<tr>
<td>212-456-5200; fax 212-456-5398</td>
</tr>
<tr>
<td>Robert Callahan, pres; Bart Catalane, EVP int'l; MIS, engrr; Darryl Brown, SVP affil mktg; Lyn Andrews, EVP ad sls &amp; mktg; William McClanahan, SVP rch &amp; dvptm; Derek Berghuis, SVP new ssrs dvptm; John McConnell, VP radio news; Karen Freeman, VP affil mktg East; Jasmine Alexander, VP MIS; Robert Donnelly, VP engrr; Bernard Gershon, GM news opns; Larry Green, dir ABC Radio Int'l; Jane Shapiro, dir rsch.</td>
</tr>
<tr>
<td>Line Networks: ABC Contemporary, ABC Direction, ABC Entertainment, ABC Information, ABC Rock, ESPN Radio (see also separate ESPN listing).</td>
</tr>
<tr>
<td><strong>West Region</strong></td>
</tr>
<tr>
<td>12655 N. Central Expwy.</td>
</tr>
<tr>
<td>Dallas, TX 75243</td>
</tr>
<tr>
<td>214-991-9200; fax 214-991-1071</td>
</tr>
<tr>
<td>David Kantor, EVP progmgs, sls, mktg; Robert Hall, SVP progmgs; Corinne Baldassano, VP progmgs; Frank Woodbeck, VP affil mktg West; Martin Raab, VP mktg; Lesley Halpern, dir advts; Ted Randall, dir news svcs; Kim Richmond, pub rels.</td>
</tr>
<tr>
<td>Consultants/mng dir: Lee Abrams, Rock; Barry Mayo, Urban; Gary Berkowitz, AC; Larry Daniels, Country.</td>
</tr>
<tr>
<td>ABC/SMN 24-Hour Formats: Z Rock (Hard Rock), The Touch (Urban), Country Coast-to-Coast (Contemp. Country), Real Country (Trad. Country), Stardust (Nostalgia, MOR), Hot AC, Pure Gold (50s, 60s, 70s Oldies), Urban Gold (Urban Oldies), Classic Rock, StarStation (AC Standards), Kool Gold (50s, 60s, Oldies).</td>
</tr>
</tbody>
</table>

| **Accu-Weather Inc.** |
| 619 W. College Ave. |
| State College PA 16801 |
| 814-234-9601; fax 814-238-1339 |
| Dr. Joel Myers, pres; Sheldon Levine, dir sls; Joe Sobel, SVP |

<table>
<thead>
<tr>
<th><strong>American Public Radio</strong></th>
</tr>
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<tbody>
<tr>
<td>See Public Radio International-PRI.</td>
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</table>

| **American Radio Network** |
| 5287 W. Sunset Blvd. |
| Los Angeles CA 90027 |
| 213-484-4580; fax 213-962-1936 |
| Dean Lewis, exec prod; Tony Lewis, VP |

| **American Sports Radio Network** |
| 3900 Paradise Rd. #152 |
| Las Vegas NV 89109 |
| 702-731-2133; fax 702-731-5411 |
| Richard G. Grisar, pres; Michael Grisar, GM. |
| Colorado Springs: 5025 Centennial Blvd.; 80919; 719-528-7040; fax 719-528-1438; Dave Rose, VP progmgs; Skip Joocekl, VP affil sls; Melissa Rose, affil rel dir. |

| **American Urban Radio Networks** |
| 463 Seventh Ave., 6th Fl. |
| New York NY 10018 |
| 212-714-1000; fax 212-714-2349 |
| Sydney Small, chmn; Jack Bryant, pres. |
| Pittsburgh: 411 Seventh Ave., #1500; 15219; 412-456-4030; fax 412-456-4040; Jerry Lopes, VP network progr. |

| **Associated Press** |
| Broadcast News Center |
| 1825 K St. NW #710 |
| Washington DC 20006-1253 |
| 800-821-4747, 202-736-1100; fax 202-736-1107 |
| Jim Williams, VP/dir (202-736-1108). |
| News and Programming: Brad Kalbfleth, dep dir & mgng editor (202-736-1170); Ed Tobias, asst mgng editor (202-736-1172); Wally Hindes, asst mgng editor, prgmgr (202-736-1170); Barbara Worth, asst mgng editor, bst wires (202-637-1173). |
| Sales and Marketing: Daryl Staehlie, dir sls & mktg (202-736-1145) |
| Radio Sales Manager, Eastern Division: Matt Hoff, radio sls mgr, Eastern div. (202-736-1147). |
| Technology: Lee Perryman, dep dir, tech (202-735-1135); Sue Mosher, asst dir, tech devptm (202-736-1136). |
| Station Services: Evelyn Cassidy, dir (202-736-1152). |
| Regional Radio Executives, Eastern U.S.: Jerry Jackson, Nashville (615-244-2205); John Willis, Orlando (407-425-3169); John Harris, Raleigh (919-833-8687); Carol Robinson, Washington (202-736-1154); Joyce Belmonte, Philadelphia (215-567-2777); Richard Shafer, Albany NY (518-458-7821). |
| Radio Sales Manager, Western Division: Steve Crowley, Kansas City (816-421-4792). |
| Regional Radio Executives, Western Division: Sherry Duncan, Seattle (206-623-1754); Dave Tyler, Los Angeles (213-626-1200); John Schweitzer, Minneapolis (612-332-2727); Dave Rizzo, Kansas City (816-421-6725); Doug Kienitz, Dallas (214-991-7766); Susan Spaulding, Chicago (312-781-0500); Ken Charbat, Detroit (313-259-0500); John Folger, San Francisco (415-621-7432). |
| Networks: Dave Polyard, dir (202-736-1150). |

| **Beethoven Satellite Network** |
| c/o WFMT |
| 303 E. Wacker Dr. |
| Chicago IL 60601 |
| 312-565-5000; fax 312-565-5169 |
| David Levin, dir |

| **Black Radio Network Inc.** |
| 166 Madison Ave., 4th Fl. |
| New York NY 10016 |
| 212-686-6850; fax 212-686-7308 |
| Jay F. Levy, pres; Roy Thompson, VP news. |

| **Branson Country Music Network** |
| 100 Fall Creek Dr. |
| Branson MO 65616 |
| 800-660-2261 or 417-335-2261; fax 417-335-2377 |
| James F. O'Grady, pres/COO; Doug Raines. |

| **Business Radio Network Inc.** |
| 5025 Centennial Blvd. |
| Colorado Springs CO 80919 |
| 719-528-7040; fax 719-528-1438 |
| Richard G. Grisar, pres; Dave Rose, VP progrmgs; Skip Joocekl, VP affil sls; Don Emanuel, VP corp devptm; Melissa Rose, affil rel dir. |
| See also American Sports Radio Network. |
| Las Vegas: 3900 Paradise Rd. #152; 89210; 702-731-2133; fax 702-731-5411; Michael Grisar, GM. |

| **Cadena Radio Centro** |
| 1645 N. Vine St. #220 |
| Hollywood CA 90028 |
| 213-463-3890; fax 213-463-5724 |
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| **CBB Radio** |
| 1000 Centennial Tpk, SHB 406 |
| Virginia Beach VA 23463 |
| 800-347-7056; fax 804-523-7863 |
| Pat Robertson, pres; Shirley Thornton, GM; Ray Fowler, mgr affil svcs; Michael Stephen Miller, mgr svcs; Susan Smith, GSM. |

| **CBS Radio Networks/CBS Spectrum** |
| 51 W. 52nd St. |
| New York NY 10019 |
| 212-975-4321, 212-975-3774; fax 212-975-3515 |
| Nancy C. Widmann, pres, CBS Radio Networks; Robert P. Kippelman, VP/GM, CBS Radio Networks; Dick Silipigni, VP sls; Frank D. Murphy, VP progs; Peter Moore, VP affil sls; Larry Cooper, VP CB News Radio; Deb Reno, dir, mktg & prom; Paul Bronstein, VP radio rsch.; Tom McGinn, dir opns. |
| CBS Radio Programs: Frank Cammarata, dir, music/entertainment progs. |
| CBS Hispanic Radio Network: Gerardo Villacres, GM; Armando Talavera, prod. |
| CBS News Radio: Larry Cooper, VP; Larry McCoy, news dir; Charlie Kaye, exec prod; Tony Bruton, dir spec events; Joane Millie, exec prod, spec bst unit. |

| **Children's Satellite Network** |
| 14930 Ventura Blvd. #210 |
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212-661-7500; fax 212-661-7945
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1349 Regal Row
"USA Overnight"
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212 New York
342 Madison Ave.
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International Broadcasting Network
Independent Broadcasters Network

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Frank McKenna, mgr ESPN Radio; Lucille Fortunato, sls (212-456-5529);
Programming: ESPN Radio, ESPN Plaza, Bristol CT 06010; 203-585-2660; fax
203-589-5523; Kevin Young, exec prod.

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125 West End Ave., 7th Fl.
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Frank McKenna, mgr ESPN Radio; Lucille Fortunato, sls (212-456-5529);
Programming: ESPN Radio, ESPN Plaza, Bristol CT 06010; 203-585-2660; fax
203-589-5523; Kevin Young, exec prod.

Global Satellite Network
14958 Ventura Blvd.
Sherman Oaks CA 91403
818-906-1888; fax 818-906-9736
Howard Gillman, pres.

Independent Broadcasters Network
2 Corporate Dr. #530
Clearwater FL 34622
813-573-4402; fax 813-573-3501
Steven E. Wiegener, Howard Bloch.

International Broadcasting Network
Box 36096
Denver CO 80226
303-980-1211; fax 303-987-1020
Pam Koczman, dir network svs.

Interstate Radio Network (IRN)
435 N. Michigan Ave. #2800
Chicago IL 60611
312-222-4784; fax 312-222-3476
John Cowan, pres; Nancy Torres, affil mgr.

Jones Satellite Networks Inc.
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Englewood CO 80112
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Phil Barry, VP/programming & ops; Mike Tyler, GSM (Dallas: 800-453-5663); Mark Kelley, rgln mgr.

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Clyde Lear, pres; Roger Gardner, GM sports; Steve Mays, GM news; Chuck Zimmerman, GM ag/aff; news; Stan Koenigsfeld, VP sls/mkt.

Indianapolis: 8330 Woodfield Crossing Blvd. #140; 46240; 317-469-4343; fax 317-469-4344; Greg Brown.
Des Moines: 2700 Grand Ave. #103; 50312; 515-282-1850; fax 515-282-1879; Steve Mays, GM news; Stan Koenigsfeld, VP sls/mkt.

Major Networks, Inc.
101 W. Grand Ave. #600
Chicago IL 60610
312-755-1300; fax 312-755-0336
Chris Devine, pres; Bruce Buzi, EVP; Tony Belzer, Western rgln mgr; Charles Strickland, consultant; Gregory Raab, affil sls mgr.

Southeast Region: Roy Simpson, VP Southeast sls (912-246-0406); Don Hibblitz, Southeast mgr (800-396-5252).
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Music Channel One
280 N. College #125
Fayetteville AR 72701
501-521-5128; fax 501-521-4968
George Hochman.

Mutual Broadcasting System
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NBC Radio Network
See Westwood One.

NSE Radio Network
See Major Networks.

Olympia Radio Networks
7745 Carondolet Ave.
St. Louis MO 63106
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Winnetka IL 60093
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Dick Morley, pres; Rich Pemenko, ops mgr.

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Fayetteville AR 72701
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Format: Music Channel One CHR

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Sherman Oaks CA 91403
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Steve Lehman, pres; Tim Kelly, EVP & prod dir; Joe Montione, rgln mktg dir.

Prime Sports Radio
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Irving TX 75039
214-401-0669; fax 214-869-2999
Gary Wendt.

Public Radio International-PRI
100 N. Sixth St. #900-A
Minneapolis MN 55403
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(Formerly American Public Radio.)

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See Children's Satellite Network.

Radio America
499 South Capitol St. S.W. #417
Washington DC 20003
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James C. Roberts, pres; Marc Lipsitz, VP.
The Ron & Ron Radio Network
6191 66th St. N.
St. Petersburg FL 33709
813-545-2200; fax 813-545-5893
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Satellite Music Network (SMN)
See ABC Radio Networks.

The Source
See Westwood One.

Spanish Information Service
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Dallas TX 75247
214-688-1133; fax 214-637-3843
Jose Luis Madrigal, GM.

Sports Byline USA
300 Broadway #8
San Francisco CA 94133
415-434-8300; fax 415-391-2569
Charlie Coane, pres; Kevin Mulligan, COO;
Steve Block, GSM; Darren Peck, dir affl rel.

Sports Entertainment Network
See One-on-One Sports.

Sports Final Radio
See Talk America Radio Network.

The Sports Network
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Huntingdon Valley PA 19006
215-947-2400; fax 215-938-8466
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StandardNews Radio Network
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Washington DC 20004
800-783-6397; 800-283-4147; fax 804-523-7792
John Rodman, mng dir; Mike Anthony, dir affl rel.

Network Sales & Marketing: Mail to Box 64577, Virginia Beach VA 23467-0577;
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Virginia Beach VA 23463; phone 800-283-4147; fax 804-523-7792;
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Evelyn Watts, traffic mgr; Patricia Scaife, affl coord.

Talk America Radio Network
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Marlboro MA 01752
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John Crohan, pres; Tom Star, VP opns;
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Talkline Communications Network
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Bill Ray, farm news dir; Lisa Ray, sls mgr.

Alaska Radio Net
1777 Forest Park Dr., Anchorage AK 99517
907-272-7461; fax 907-279-2112
John Ruby, GM.

American Ag Net
2501 13th Ave. S.W. #201, Fargo ND 58103
800-798-0112; fax 503-686-0248
Stan Garrett, pres.

American Farm Network
197 W. 12th St., Eugene OR 97401
800-874-3276; fax 503-686-0248
Stan Garrett, pres.

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Box 4188, Little Rock AR 72214
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Brownfield Farm Network
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Jefferson City MO 65110-4180
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Chuck Zimmerman, GM; Stan Koenigsfeld, sls mgr.

California Agri-Radio Net
1320 S. 4th Ave., Yuma AZ 85364
602-782-1440; fax 602-782-7237
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Capitol Radio Networks/North Carolina
711 Hillsborough St., Raleigh NC 27605
919-890-6030; fax 919-890-6024
George Habel, GM; Bev Holt, opns mgr; Jerry Reckerd, GSM.

Delmarva Agrinet
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Elizabeth City NC 27909
919-335-2496; fax 919-335-2496.

Florida's Radio Network
6000 S. Rio Grande Ave. #201
Orlando FL 32809
407-859-1100; fax 407-240-5903
Larry Spilman, news dir; Tom Smith, sls mgr.

Georgia Network
550 Pharr Rd. #400, Atlanta GA 30363
404-231-1888; fax 404-841-0214
Bob Houghton, GM; Melinda Thompson, opns mgr; Carolyn Martin, sls mgr.

Hawkeye Net
50 Hobbs Rd., Box 104180
Jefferson City MO 65110-4180
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Roger Gardner, sports opns mgr; Stan Koenigsfeld, sls mgr.

Hometown Radio Network
Box 15146, Cleveland OH 44115
216-781-4070; fax 216-348-8408
Sharon A. Morrow, mgr.

Illinois News Net
20 West Ontario #300, Chicago IL 60610
312-943-6363; fax 312-943-2620
Dan Kenney, mgm editor; Andy Baret, VP sls; Jim Roberts, dir affil rel & opns; James Cline, VP fin/CFO; Alex Seith, pres.

Indiana Broadcasters Group
Holiday Office Park, 644 Linn St.
Cincinnati OH 45203
513-651-1511; fax 513-651-0174
Joseph C. Hearn, VP.

International Broadcasting Net
Box 36096, Denver CO 80236
303-980-1211; fax 303-987-1020
Pam Koczman, dir network svcs.

Jayhawks Net
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Kansas Agriculture Net/Info Net
Box 119, Topeka KS 66601
913-272-3456; fax 913-272-0117
Kathy Patton, farm dir; Ben Bauman, news dir; Glen Harmon, sls mgr.

Kentucky Net
520 W. Chestnut St., Box 1084
Louisville KY 40201
502-582-3924; fax 502-582-7393
Richard Farmer, opns mgr; Art Grunewald, sls mgr.

Kentucky Radio Net
Holiday Office Park, 644 Linn St.
Cincinnati OH 45203
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Linder Farm Network
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Willmar MN 56201
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Lynn Ketelsen, farm svc dir; Bud Hanson, sls mgr.

Louisiana Network Inc.
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Baton Rouge LA 70801
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Mal Leary, mgm editor; Don Bumpus, opns mgr.

Metronews Radio Network
Greer Bldg., Rt. 7,
Morganton WV 26505
304-296-0029; fax 304-296-3876
Jeff Jenkins, news dir; Charleston WV: 304-342-8131; Joe Parsons, sls mgr.

Michigan Farm Radio Network
233 Hurd St., Box 269
Milan MI 48160
313-439-1522; fax 313-439-7794
Pat Driscoll, farm dir (517-627-5526); Bob Driscoll, GSM.

Mid-America Ag Network
1632 S. Maize Rd., Wichita KS 67209
316-721-8484; fax 316-721-8276
Mike Dain, ag dir; Mike Miller, sls mgr.

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Steve Mays, GM; Stan Koenigsfeld, sls mgr.

MNN Radio Networks Inc.
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Network Indiana
401 Pennslyvania Pkwy. #300
Indianapolis IN 46280
317-848-4404; fax 317-844-1243
Gary Trutt, dir net opns; Emily Mantel, sls AE.

North Dakota News Network
2501 13th Ave. S.W. #201, Fargo ND 58103
800-798-3610; fax 701-280-0861
Steve Carlson, opns mgr; Joel DeMent, sls mgr.

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1100 Chester Ave. #100
Cleveland OH 44115
216-781-0035; fax 216-781-7508
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1540 Stewart Ave. S.W., Atlanta GA 30310
404-756-4730, 800-654-3036
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(news); fax 404-756-4088
Norman Bemelmans, PD; Richard Augusta, mktg dir, radio.

Pennsylvania Agrinet
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Ray Sports Radio Net
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Bob Taylor, news dir; Larry Long, sls mgr.
South Dakota News Network
2501 13th Ave. S.W. #201, Fargo ND 58103
800-798-3610; fax 701-280-0861
Steve Carlson, opns mgr; Joel DeMent, sls mgr.
Southeast Agrinet
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Gary Cooper, pres; Robin Loftin, sls mgr.
Southeast Educational Communications Association
Box 50008, Columbia SC 29250
803-799-5517; fax 803-771-4831
Peter Pantsari, GM.
Southern Farm Network
3012 Highwoods Blvd., Raleigh NC 27604
919-876-0674; fax 919-790-6457
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Southwest Agri-Radio Network
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George Gatley, owner/dir.
Tennessee Radio Network
621 Mainstream Dr. #230
Nashville TN 37228
615-742-6100; fax 615-742-6124
Ted Werbin, news dir; Bobby Bohn, sls mgr.
Texas AP Network
4851 LBJ Freeway. #300
Dallas TX 75246017
800-338-2736, 214-991-2020; fax 214-991-7207
Amanda Barnett, news supvr.
Texas State Network
7901 Carpenter Fwy., Dallas TX 75247
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News Phone: 804-697-6650; News Fax only: 804-697-6649.
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Voice of Southwest Agriculture Radio Net
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Roddy Peeples, farm dir; Curt Lancaster, sls.
Western Agri-Radio Network
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602-782-1440; fax 602-782-7237
George Gatley, owner/dir.
Wisconsin Radio Network
121 E. Main St. #300, Madison WI 53703
608-251-3900; fax 608-251-7233
Jeff Roberts, news dir; Tim Van Houten, sports dir; Andy Barrett, sls dir; Tim Carney, dir affil rel & opns.
Yancey Action Network
Box 2000, Starkville MS 39759
601-324-0949; fax 601-327-0572
Jim Yancey, pres.

Satellite Transmission Services

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Moorpark CA 93020-0120
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Linda Donahue, pres; Caryn Beemer, opns mgr.
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6560 Rock Spring Dr., Bethesda MD 20817
301-214-3008; fax 301-214-7100
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1033 16th Ave. South, Nashville TN 37212
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William Bean, satellite mktg mgr.
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1 Pickwick Plaza #270
Greenwich CT 06830
203-622-6664; fax 203-622-9163
Mike Antonovich, dir bcst svcs.
Radio Sound Network
1515 W. Lane Ave., Columbus OH 43221-3974
614-481-6003; fax 614-487-8205
Bart Johnson, pres; Steve Clawson, eng dir; Joe Karoschik, dir net svcs.

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919-335-7294; fax 919-335-2496
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3621 N.W. 10th St., Ocala FL 34475
904-629-7400; fax 904-629-2139
Gary Cooper, pres.

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Alexandria VA 22312
703-914-0014; fax 703-658-4919
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814-234-9601; fax 814-238-1339
Dr. Joel Myers, pres; Sheldon Levin, dir sls; Joe Sobel, SVP.

The Affection Connection
1512 S.W. 18th St., Portland OR 97201
503-248-1960; fax 503-226-6596
Robert Strong, exec prod.

AFTERGLOW
6223 Lochlevin Cove, Memphis TN 38119
901-682-3028; fax 901-375-8198
Don Johnson, pres & producer/host.

Alternative Programming Inc.
3626 N. Hall #908, Dallas TX 75219
214-521-4484; fax 214-521-6808
Mickey Briggs, pres/gen mgr.

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Box 66736, Falmouth ME 04105
207-781-5036; fax avail on req.
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Los Angeles: 1020 Riverside Dr. #45,
Burbank CA 91506; 818-843-5951; Ed Yelin, VP; Steve Parker, VP; Mike Anson, VP.

American Broadcast Services Inc.
4551 Flag Ave. N., Minneapolis MN 55428
612-537-1431; fax 612-537-0157
Joseph E. Vukelich, GM.

American Comedy Network
10 Middle St., Bridgeport CT 06604
203-384-9443; fax 203-367-9346
Maggie Dugan, pres; Cliff Pra, VP/creative dir; Adrienne Munos, sls mgr.

American Freedom DJ's Inc.
Box 55337, Hayward CA 94545-0337
510-786-1263; fax 510-713-9142
Robert A. Cross, CEO.

American Medical Association
515 N. State St., 17th Fl.
Chicago IL 60610
312-464-4579; fax 312-464-5839,
312-464-4189
Barry Cohn, Bruce Dixon

American Sports Radio Network
3900 Paradise Rd. #152
Las Vegas NV 89109
702-731-2133; fax 702-731-5411
Richard G. Grisar, pres; Michael Grisar, GM.
Colorado Springs: 5025 Centennial Blvd.;
80919; 719-528-7040; fax 719-528-1438; Dave Rose, VP pgmg;
Skip-Joecel, VP affil sls; Melissa Rose, affil rel dir.

American Stock Exchange-Radio AMEX
86 Trinity Pl., New York NY 10006
212-306-1637; fax 212-306-1644
Tom Mariam, asst dir.

American Urban Radio Network
463 Seventh Ave., New York NY 10018
212-714-1000; fax 212-714-2349
Sydney Small, chmn; Jack Bryant, pres.
Pittsburgh: 1157 Seventh Ave., #1500, 15219;
412-456-4030; fax 412-456-4040; Jerry Lopes, VP network prog.

AMI News
50 Vashell Way #300, Orinda CA 94563
510-254-4456; fax 510-254-6135
Rob Brown, VP/GM; Claire E. Dieniaebrook, srh dir.

Anderson Communications
2245 Godby Rd., Atlanta GA 30349
404-766-8000; fax 404-767-5264
Vanessa Vaughn, media mgr.

Army National Guard
5109 Leesburg Pike #010A
Falls Church VA 22041-3201
703-756-8884; fax 703-756-8894
Rita Cunningham.

Associated Broadcaster
115 Roslyn Dr., Concord CA 94518
510-827-2382
Don S. Vogel, pres.

The Audio Factory
928Auana Ave. #111, Honolulu HI 96817
808-521-6783; fax 808-521-7236
Linda M. Suzukiwara-Tesng, pres.

The Audio Workshop
6972 Sycamore Ln., Chickamauga GA 30707
Kenny Ludlow.

Bailey Broadcasting Services
3151 Cahuenga Blvd. W. #200
Los Angeles CA 90068-1768
213-969-0111; fax 213-969-8474
Lee Bailey, pres/exec prod; Diane Blackmon-Bailey, EVP; Greg Johnson, sls & mkgt dir; Michael Mosbe, prod dir;
Kim Cola, editorial dir.

David Baronfield Entertainment
8833 E. Union Ave. #295
Englewood CO 80111
303-850-0660; fax 303-850-0401
David Baronfield, pres.
San Francisco: 1156 Howard St.; 94103;
415-431-5243; fax 415-861-1154;
Steven B. Williams, ops mgr.

BBC World Service
630 5th Ave. #2153, New York NY 10111
212-581-7100, 212-373-4034; fax 212-245-0565
Heather Maclean.

The Berns Bureau
400 North Capitol St. #183
Washington DC 20001
202-628-1430; fax 202-628-1432
Matt Kay, bureau chief.

Best of the Oldies Radio Network
15651 Dickens St. #115, Encino CA 91436
818-905-9388
Darrell Evans.

Big Band Music Network
305 N. Harbor #315, Fullerton CA 92632
714-871-3151; fax 714-879-6710
Mike Ritto, prod.

Bite & Pieces Creative Services
66 Heinz Ave., Staten Island NY 10308
718-966-0499; fax 718-966-0589
Tony Fiore, pres.

Black Radio Network Inc.
166 Madison Ave., 4th Fl.
New York NY 10016
212-686-6850; fax 212-686-7308
Jay R. Levy, pres; Roy Thompson, VP news.

John Block Reports
Tribune Radio Networks
435 N. Michigan Ave., Chicago IL 60611
312-222-3342; fax 312-222-4876.

Blue Chip Communications
Box 12763, St. Petersburg FL 33733
813-327-6868; fax 813-327-7878
Bill Miller, pres.

Blues Deluxe/Music Unlimited Productions
783 Taft Dr., Suite G, Arlington TX 76011
800-999-3520, 817-261-3520; fax 817-261-3520
David A. Fusco, pres.

Bonneville Broadcasting System
See Broadcast Programming of Seattle.

Boston Symphony Orchestra
301 Massachusetts Ave., Boston MA 02115
617-893-7080; fax 617-838-9223
Richard Kaye, chmn; John Dodge, PD.
Dick Brescia Assocs.
40 MediaAmerica
11 W. 42nd St., New York NY 10036
212-302-1100; fax 212-302-6024
Dick Brescia, pres.
New Jersey: 201-385-6566; David West, VP.

British Information Services
845 Third Ave., 9th Fl.
New York NY 10022
212-745-0576; fax 212-758-5395
Mark Hopkinson, head, radio & TV div.

The Broadcast Group
3335 K St. N.W. #77, Washington DC 20007
202-337-3111; fax 202-337-2567
Pegge Goertzen, pres.

Broadcast Management Corp.
40 E. 53rd St., New York NY 10022
212-371-9268; fax 212-593-0963
Mary Lou Bloch, pres.

Broadcast Programming
2211 Fifth Ave., Seattle WA 98121
800-426-9082, 206-728-2741; fax 206-441-6582
Edith Hilliard, pres/VM; Jim LaMarca, VP GM; Becky Brenner, dir prgmg; Walter Powers, Bonneville accts mgr.

Broadcast Weather Services Inc.
19871 N.W. 88th Ave., Miami FL 33151-6203
305-829-0289; fax 305-829-0289
Tom Busre, meteorologist.

Bullet Productions
120 N. Victory Blvd. #206, Burbank CA 91502
818-846-8200; fax 818-846-1866
Bruce Bird, pres.

Business Radio Network Inc.
5025 Centennial Blvd.
Colorado Springs CO 80919
719-528-7040; fax 719-528-1438
Richard G. Grisar, pres; Dave Rose, VP prgmg; Skip Joekel, VP affiliates; Don Emanuel, VP corp devtpmnt; Melissa Rose, affil rel dir.
See also American Sports Radio Network.
Las Vegas: 3900 Paradise Rd. #152; 89109; 702-731-2133; fax 702-731-5411; Michael Grisar, GM.

Byrd & Block
906 E. Fifth St., Austin TX 78702
or Box 2203, Austin TX 78768
512-472-8975; fax 512-476-5635
Deborah Byrd, prod/owner; Joe L. Block, prod/owner; Donna Endres, stn rel.

California Farm Net
1631 Exposition Blvd., FB-10
Sacramento CA 95815
916-924-4060; fax 916-923-5318
Jim Morris, prod; Jim Taylor, sls mgr.

The Capital Report Newsfeed
405 Hart Senate Office Bldg.
Washington DC 20510
800-736-1001; fax 202-224-6994
Mitch Kugler, dir bcstg.

The Catholic Communication Campaign
U.S. Catholic Conference
3211 4th St. N.E., Washington DC 20017
202-541-3237; fax 202-541-3219
Ellen McCloskey, prod mgr; Pat Ryan Garcia, ops mgr.

C.D. Media Inc.
380 Madison Ave. 7th Fl.
New York NY 10017
212-856-4435; fax 212-697-5490
Rick Dees, pres; Tom Shovan, VP/GM.
Rick Dees Weekly Top-40 Satellite Comedy Network

Changemakers
715 48th Ave., San Francisco CA 94121
415-387-1771; fax 415-387-1779
Bobbi Randolph, assoc mktg dir.

Chicago Radio Syndicate Inc.
1140 N. La Brea, Los Angeles CA 90038
800-621-6949, 213-462-4966; fax 213-460-4280
Sandy Orkin, prs.

The Children's Health Network
111 Michigan Ave. N.W.
Washington DC 20010
202-939-4500; fax 202-939-4543
Marge Kumaki, PR.

Children's Syndicated Radio Net
Box 294, Eaton Rapids MI 48827
800-292-2324, 517-663-8442; fax 517-663-5756
Sandra L. Bailey-Bristol, pres; Monica Harris, producer; David Boyer, eng.
New York: 27 W. 72nd St. #815; 10023; 212-496-7727; fax 212-496-1189; John R. Sell, nat sls rep.

The Christophers Inc.
12 E. 48th St., New York NY 10017
212-759-4050; fax 212-839-5073
Cecilia Harrellendorf, prod; Alma Stark.

The Church of Jesus Christ Latter-day Saints
Public Affairs Dept.
50 E. South Temple St.
Salt Lake City UT 84110
801-240-4397; fax 801-240-1167
L. Gerry Pond, Donald G. Russell.

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North Hollywood CA 91602
818-985-4743; fax 818-985-3779
Charles K. Whaley, prs.

Wally Clark Productions Inc.
360 Madison Ave., 7th Fl.
New York NY 10022
212-856-4428; fax 212-697-5490
Wally Clark, pres.

Lita Cohen Radio Services
309 Meadow Ln., Merion PA 19066

Collins Broadcast Services
174 King Henry Ct., Palatine IL 60067
708-991-1522; fax 708-991-1529
Stu Collins, pres.

Color Radio Inc.
1850 Union #1515
San Francisco CA 94123
415-331-9315; fax 415-921-2834
Ms. Alex Lacy, pres.

Complementary Communications
Box 66736, Falmouth ME 04105
207-781-5036; fax avail on req.
Al Herskovitz, EVP.

Compu-Weather
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718-961-4242; fax 718-353-1294
Peter Muldavin, sls mgr; Joe Rao, sr meteorologist.

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120 Main St., Roseville CA 95678
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Dick Wagner, prs.

Concert Music Network
271 Madison Ave. #700
New York NY 10016
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Peter Cleary, prs; Roy Lindau, VP.

Contemporary Group
1401 S. Brentwood Blvd., 7th Fl.
St. Louis MO 63144
314-962-4000; fax 314-962-0445
Gregory J. Haglund, VP mktg
Fairfield NJ: 165 Passaic Ave.; 7004; 201-882-0049; fax 201-882-1602; Paula Heultit, VP client svs.

Copley Entertainment
3006 Fairfield Ave., Bridgeport CT 06605
203-333-6633; fax 203-333-8644
Paul R. Krumins, pres.

Copley Radio Network
See Wireless Flash.

Creative Marketing & Communications Corp.
3914 Miami Rd., Cincinnati OH 45227
800-845-8477, 513-271-6632; fax 513-271-6651
Terry Dean, prs; Joyce Koop, sis coord.

Creative Radio Network
Box 7749, Thousand Oaks CA 91359
805-379-4012; fax 805-379-1741
Darwin Lamm, prs.

CRN International
1 Circular Ave., Hamden CT 06514
203-333-6633; fax 203-281-3291
Lisa Lucierno, dir acct svs; Kerry Tuozzola, asst dir affil rel.

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124 W. 6oth St. #33-F
New York NY 10023
Earth & Sky Radio Series
Box 2203
Austin TX 78768
512-477-4441; fax 512-477-4474
Deborah Byrd, producer; Donna Endres, dir; Margo Shaw; distrib coord.

EDI Radio Network
Box 4562
Carlsbad 92018
619-758-1963; fax 619-758-0386
Judy Hahn, VP mktg

EFM Media Management
342 Madison Ave. #920
New York NY 10173
212-661-7500; fax 212-661-7945
John Axten, pres.

Entertainment Radio Inc.
11684 Ventura Blvd. #589
Studio City CA 91604-2652
818-995-4807; fax 818-782-7931
Edward Rasen, pres.

Entertainment Radio Networks
23730 Malibu Rd.
Malibu CA 90265
310-456-7979; fax 310-456-0611
Andrew Peruzzi, VP sls.

Environmental Education Institute
Box 2269
Boulder CO 80306-2269
303-443-3480; fax 303-443-3453
David Secunda, exec dir.

Epic Radio Networks
995 McMillan St. NW
Atlanta GA 30318
404-873-3100; fax 404-875-8244
Frank Williams, pres; Bob Williams, VP; Travis Head, mktg dir/; Lydia Galvan, mgr, affil rel.

Financial Media Services Inc.
70 Fairlie St. #350
Atlanta GA 30303
404-524-3830; fax 404-524-3851
Charles Ross, pres; Richard Jordan, VP sls & mktg.

Finger Lakes Productions
Box I
Ithaca NY 14851
607-273-0317; fax 607-277-0961
Paul Bartishevich, pres; Robert Kantor, VP; James Wolff Jr., affil rel dir.

For the People
Telford Hotel
3 River St.
White Springs FL 32096
904-397-4300; fax 904-397-4149
Laura Phillips, dir affil rel.

Keri Fretty Enterprises
2232 Beachwood Dr. #11
Los Angeles CA 90068
213-469-3905; fax 213-469-7973
Keri Fretty, Andrew Spieberger, pttrs.

Anita Garner Communications
Box 369, Mill Valley CA 94941
415-383-6661; fax 415-383-5551.

Charles J. Givens Broadcasting
242 N. Westmonte
Altamonte Springs FL 32712
407-774-5900; fax 407-774-0234
Shane Hackett, VP; Leo Holzenthal, mktg dir; Casey Stangl, dir oprn
Honnolulu: 808-841-7600.

Good News Broadcasting
Box 82800
Lincoln NE 68501
402-474-4567; fax 402-474-4519
Vernon Friesen, AE.

Gwen's Kitchen Talk
3549 Lauras Run Ln.
Escondido CA 92026
619-741-8572
Gwenn Jensen.

Fred Hall Productions
Box 612478
South Lake Tahoe CA 96152
916-573-0709; fax 916-573-0712
Fred M. Hall, pres; Clyde Hendricks, sls mgr; Bob Perry, prod dir.

Health NewsFeed
550 N. Broadway #1100
Baltimore MD 21205
410-955-2843; fax 410-955-4452
Carol Anne Strippel, dir; Amy Van Houten, asst.

Hearts of Space
Box 31321
San Francisco CA 94131
415-759-1130; fax 415-759-1166
Stephen Hill, prod; Leyla Rael, GM.

Hell Enterprises
Box 1372
Lancaster PA 17603
717-299-5899; fax 717-299-6222
Paul Hell, exec prod; Sheila Heil, dir stn rel.

Hispanic Radio Network
226 Galisteo St.
Santa Fe NM 87501
505-984-0080; fax 505-982-6889
Jeff Kline, VP/GM.

Hollywood Hotline
235 Swarthout Dr.
Grants Pass OR 97527
503-471-6397; fax 503-471-6398
Eliot Stein.

Home Shopping Network Inc.
Box 9090
Clearwater FL 34618-9090
813-572-8585; fax 813-572-8854
Louise Cleary, corp communications.

Hot Mix Radio Network Inc.
7201 E. Camelback Rd. #245
Scottsdale AZ 85251
602-966-9900; fax 602-947-1330
Andrew Starr, pres; Dave Raput.
Jazz Trax
9842 Hibert St. #128
San Diego CA 92131
619-695-3722; fax 619-695-1026
Frank DeSantis, Media Amer. affil rel (212-302-1100).

Joseph-Fox Communications
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New York NY 10012
212-941-5600; fax 212-941-5664
Doug Joseph.

Kaleidophonics
3805 H St.
Eureka CA 95503
707-443-9836; fax 707-443-9853
Alan Olmstead.

Kenetics Radio Entertainment
96 Prospect Pl.
Brooklyn NY 11217
718-857-6389; fax 718-857-6389
Ken Levy, pres.

Longhorn Radio Network
Communications Bldg. B
U. of Texas at Austin
Austin TX 78712-1090
512-471-1631; fax 512-471-3700
Bill Grimes, distribution mgr.

Malibu II Broadcasting
30844 Mainmath Dr.
Agoura Hills CA 91301
818-991-7732; fax 818-991-7670
Roger Lifeset, VP/exec prod; Tom Garnache, VP/GM.

Master Vox Media
2424 Edenborn #520
Maitreine LA 70001
800-789-3232, 504-838-7775; fax 504-838-8023
John Walton, pres; Lainie McManus, sls mgr.

Media Access Producers & Distributors Ltd.
Box 243
Oakville ON L6J 5A
905-845-8368; fax 905-845-7288.
A.F. McKay, pres; Shirley Lloyd, admin mgr.

Media Systems Inc.
Box 684173
Austin TX 78768
512-472-8975; fax 512-476-5635
Don Moeller, pres.
Dallas: 214-559-5730; John Butler.

MediaAmerica Promotions
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Ron Hartenbaum, chmn; Gary Schonfeld, pres; Lisa Valentine, dir prom svc;
Frank DeSantis, dir affil rel
Chicago: 625 N. Michigan Ave., 5th Fl.;
60611; 312-751-4262; fax 312-751-2731; Steve Lassman, mgng dir, Central rgn.

Melcor Broadcasting Co.
440 West St.
Pl. Lee NJ 07024
201-585-1999; fax 201-585-7962
George Kaiman, pres; Barbara Siegel, dir
rt; Russ Knight; prog dir.

Metro Networks-Metro Traffic Control
2700 Post Oak Blvd. #1400
Houston TX 77056
713-621-2800; fax 713-622-7045
David Sapenrist, pres; Greg F. Walsh Ill, VP-tees; Chuck Coleman, VP-controller;
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Metro Weather Services Inc.
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Valley Stream NY 11581
516-568-8844; fax 516-568-8853
Pat Pagano, pres.

Charles Michelson Inc.
9350 Wilshire Blvd.
Beverly Hills CA 90212
800-648-4546, 310-278-4546; fax 310-278-7932
Charles Michelson, pres.
New York: 127 W. 26th St.; 10001;
212-243-2702; fax 212-691-5531; Bob
Michelson, VP east; Susan Scharf, mgr.
San Francisco: 280 Utah St.; 94103;
415-626-3080; fax 415-626-3996;
Steve Michelson, VP west.

Robert Michelson Inc.
127 W. 26th St.
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Robert Michelson, pres.

Mighty Minute Programs
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San Francisco CA 94111
415-788-1211; fax 415-788-1139
David Meblin, pres; Andrew Meblin, VP
ops.

MJL Broadcasting Inc.
1290 Ave. of the Americas
New York NY 10019
212-245-5010; fax 212-586-1090
Josh Feigenbaum, pres; Gary Krantz,
VP/GM; Julie Talbot, EVP/affils; Bill Wise,
VP progmg; Mark Leopold, dir affil rel.
Los Angeles: 1901 Ave. of the Stars #1774;
90067; 310-553-2065; fax 310-553-2066,
Chicago: 676 W. Clair St. #1900; 60611;
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Steve Warren, GM; Ruth A. Meyer, associate.
Format: Great Entertainers

Moss Broadcasting
Communications Inc.
4975 Ireland Ln.
West Linn OR 97068
503-656-5005; fax 503-656-5676
Jack L. Moss, pres.

Murray/Walsh Radio Programming
Box 366
Enfield CT 06083
800-729-5492; 203-763-2838; fax 203-683-0311
Chris Walsh, pres; Michael Murray, VP.

Musical Starstreams
Box 1989
Sedona AZ 86339
602-204-1989; fax 602-204-1990
"Forest," producer & host.

MUSICWORKS Inc.
128 Holiday Ct. #114
Franklin TN 37064
615-790-1200; fax 615-790-6188
Bill Robinson, pres.

NASDAQ Stock Market News
Media Relations
1735 K St. N.W., 7th Fl.
Washington DC 20006
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Cameron Brown, Jeff Salkin.

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Nashville TN 37217
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Jeff Lyman, net coord; Charlie Douglas, ops mgr.
Stamford CT: Box 10210; 06904; 203-965-6427; fax 203-965-6315; Steve Soule, VP affil rel.

National Assn. of Home Builders
15th & M Sts. N.W.
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800-368-5242; fax 202-861-2131
Spence Levine, exec prod.

National Association of Realtors
777 14th St. N.W.
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202-383-1000; fax 202-383-7563
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National Weather Networks
916 Foley St.
Jackson MS 39202
601-352-6673; fax 601-948-6052
Edward St. Pe, pres.

National Weather Service/NOAA
Industrial Meteorology Staff
Silver Spring Metro Center 2, Rm. 18462
1325 East-West Hwy.
Silver Spring MD 20910
301-713-0258; fax 301-713-0662.

National Wildlife Federation
1400 16th St. N.W.
Washington DC 20036
202-797-6800; fax 202-797-6646
Phil Kavits.

Natural Sound
333 W. Washington St.
Box 390
Corry PA 16407-0390
814-664-9244; fax 814-664-9244
Wayne Smith, pres; Kathy Smith, bus mgr.

NBA Radio Network
645 Fifth Ave., 10th Fl.
New York NY 10022
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News Broadcasting Network
149 Madison Ave. #804
New York NY 10016
212-889-1327; fax 212-213-6968
Bob Kimmel.
Milwaukee: 414-321-6210; Jim Hill.

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8217 Beverly Blvd.
Los Angeles CA 90048
213-655-2793; fax 310-275-2602
Arthur O. Levine, pres.

North American Network Inc.
7910 Woodmont Ave. #1400
Bethesda MD 20814
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Tom Sweeney, pres; Lisa Brusio Coster, dir stn svcs; Steve Murphy, VP mktg.

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Bayville NY 11709
516-628-1490; fax 516-628-3963
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St. Louis MO 63105
314-727-8900; fax 314-727-4115
Stephen Bunyard, pres.

On the Radio Broadcasting
3250 Ocean Park Blvd. #S-206
Santa Monica CA 90405
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Jeff Leve, pres; Lori Wilson, GM.

One-on-One Sports
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Winnetka IL 60093
708-446-0580; fax avail on req.
Dick Morley, pres; Rich Pernenko, ops mgr.

Orange Productions
105 Forrest Ave.
Norberth PA 19072
215-667-8620; fax 215-667-8939
Jon Harmelin, VP/gen mgr.

People's Network Inc.
3 River St., White Springs FL 32096
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PIA Radio Sports
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Chicago IL 60611
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Brad Saul, CEO.

Platinum Radio Partners II
3135 Industrial Rd. #218
Las Vegas NV 89109
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Andrew Fonta, CEO; Bill Lastra, pres; David Brody, host; Cheryl Cohen, producer; Chris Lastra, dir.

Premiere Radio Networks
15260 Ventura Blvd. #500
Sherman Oaks CA 91403
818-377-5300; fax 818-377-5320
Steve Lehman, pres; Tim Kelly, EVP & prog dir. Joe Montione, rgnl mktg dir.

Prime Sports Radio
600 E, Las Collinas #2200
Irving TX 75039
214-401-0069; fax 214-869-2999
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197 W. 12th Ave.
Eugene OR 97401
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404-634-3324; fax 404-634-3326
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Lori Lerner, pres.

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Roy Thompson, sr editor.

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Box 4234
Arcata CA 95521
707-822-2665; fax 707-822-1678
Paul Ennis, pres.

Radio Today Entertainment
1776 Broadway, 4th Fl.
New York NY 10019
212-581-3962; fax 212-459-9343
Geoff Rich, pres/CEO; Dan Formento, pres/creative; Ramona Rideout, VP affl rel; Tom Powell, VP prod.

Radio Ventures
7 E. Cherry St.
Floral Park NY 11001
516-358-2250; fax 516-354-0972
Donald J. Eberle, pres.

Radioscope Productions
5455 Forestridge Dr.
Agoura Hills CA 91301
818-597-1277; fax 818-597-1284
Robert Millen, pres; David Hineweis, VP mktg; Gloria Swanson, sr AE.

Ray Communications
Box 1408
Elizabeth City NC 27909
919-335-7294; fax 919-335-2496
Bill Ray, pres; Gregory Gingery, VP; Lisa Ray, VP.

Renarco Productions Inc.
320 N. Michigan Ave. #602

Toni
212-306-1637; fax avail on req.

Marc Rose, pres; Tim Greenwood, assoc.

813-576-4594; fax 813-576-5777

St.

Radio AMEX/AMEX

Radio Cinema

Radio Direct

Radio Links

Radio Press News Services

Radio Pulsebeat News

Radio Shorts Ltd.

Radio Today Entertainment

Radio Ventures

Radioscope Productions

Ray Communications

Renarco Productions Inc.

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Chicago IL 60601
312-609-0061
Paul Renard.

RPM Inc.
4198 Orchard Lake Rd.
Orchard Lake MI 48323
800-521-2537, 810-681-2660; fax
810-681-3936
Thomas Krikorian, pres; Ray Lowy, natl sls mgr.
Chicago: 3521 Ithaca Rd., Olympia Fields
IL 60461; 800-621-5699; fax
708-503-0001; Ray Lowy, natl sls mgr.

Sacred Heart Program Inc.
3900 Westminster Pl.
St. Louis MO 63108
800-747-7962; fax 314-533-0335
Don Merl, dir radio/TV mktg.

James St. James Hollywood
7510 Sunset Blvd. #333
Hollywood CA 90046
310-399-7966; fax 714-694-8434
J.C. McKenzie, mgr sls/mktg.

Satellite Comedy Network
C.D. Media
380 Madison Ave. 7th Fl.
New York NY 10017
212-856-4435; fax 212-697-5490
Tom Shovan VP/opns mgr.

The Seventh Sun Satellite Network
419 E. High St. #1
Lexington KY 40507-1931
606-259-1123; fax 606-259-1123
John Kane, Katherine Kane.

Shaw-Spelling Assocs.
525 Broadway #240
Santa Monica CA 90401
310-458-2011; fax 310-394-8852
David Shaw, Dan Spelling, ptnrs.

Si Communications Inc.
4001 W. Magnolia Blvd.
Burbank CA 91505
818-841-9535; fax 818-841-9541
Robert Dockery Jr.; Ed Biggs.
Pittsburgh: 412-371-9550; fax
412-371-9780; Toni Jones.

SJS Entertainment Corp.
800 Second Ave., New York NY 10017
212-370-9460; fax 212-983-1186
June E. Brody.

Skywatch Weather Service
347 Prestley Rd.
Bridgeville PA 14019-1949
800-759-2824, 412-221-5000; fax
412-221-3160
Dick Mancini, pres.

Software/Hardtalk with John C. Dvorak
1040 Greenwich St.
San Francisco CA 94133
415-771-8990; fax 415-771-3447
Maureen McGinty, exec prod.

Soldiers Radio & Television
Bldg. 160, 203rd
Third & M Sts., S.E.
Washington DC 20315-0300
202-433-2615; fax 202-475-2802.

Soundscapes
Box 369
Santa Barbara CA 93102-0369
805-965-5212; fax 805-965-2313
Paul Hunter, prod/owner.

Southern Baptist Radio/TV Commission
6350 West Freeway
 Ft. Worth TX 76150
817-737-4011; fax 817-737-9436
Ed Malone, VP radio; Jack Johnson, CEO; Dick McCartney, COO; Deborah Key, VP ACTS/Family Net; Jerry Stamps, CFO; Glenn McEwen, VP engrg; Lisa Young, dir radio mktg.

Southern Educational Communications Assn.
Box 50008
Columbia SC 29250
803-799-5517; fax 803-771-4831
Judy K. Ward, dir radio svcs.

Sports Byline USA
300 Broadway #8
San Francisco CA 94133
415-434-8300; fax 415-391-2569
Charlie Coane, pres; Kevin Mulligan, COO; Steve Block, GSM; Darren Peck, dir affl rel.

Sports Entertainment Network
See One-on-One Sports.

Star Communications
48 Fitchburg St.
Marlboro MA 01752
508-460-0588; fax 508-624-6496
Tom Star, John Crohan, sls mgr.

StarDate
12421 Ventura Blvd. #204
Sherman Oaks CA 91423
818-231-6100, 818-981-8255; fax
818-225-8485
Kris Erik Stevens, pres; Tom Holdridge, VP mktg.

Kris Stevens Enterprises
14241 Ventura Blvd. #204
Sherman Oaks CA 91423
800-231-6100, 818-981-8255; fax
818-225-8485
Kris Erik Stevens, pres; Tom Holdridge, VP mktg.

Success Broadcasting
410 S. Michigan Ave. #910
Chicago IL 60605
312-866-6150; fax avail on req.
Mike D. Ratner, pres; Les Weigogs, VP.

Dick Summer Communications
91 Talbot Ct.
Media PA 19063
215-566-5339; fax avail on req.
Dick Summer, pres; Barbara Franklin, exec producer.

Sun Radio Network Inc.
2870 Scherer Dr. #100
St. Petersburg FL 33716
813-572-9209; fax 813-572-4735
Bill Wardino, CEO/pres; Stanley Anderson, VP/GM; Carolyn Jones, EVP/controller; Evelyn Watts, traffic mgr; Patricia Scaife, affil coord.

Sunday Night Productions
38 Miller Ave.
Mill Valley CA 94941
415-383-4494; fax 415-383-4497
Renn Vara, pres.

Supermixx
Box 366
Enfield CT 06083
203-763-2388; fax 203-683-0311
Chris Walsh, pres.

Superadio Networks
1671 Worcester Rd.
Framingham MA 01701
508-626-2000; fax 508-620-0723
John Garabedian, gen ptnr; Gary Bernstein, VP; Andrew McLean, ops mgr.

Syndicom
Box 12837
San Luis Obispo CA 93406
805-543-9214; fax 805-543-9243
Michael Hessier, pres.

The Systemization Corp.
337 N. Water St.
Decatur IL 62523
217-428-7101; fax 217-423-9764
Steve Bellinger, pres.

Talk America Radio Network
48 Frichburg St.
Box 897
Maritboro MA 01752
508-460-0588; fax 508-624-6496
John Crohan, pres; Tom Star, VP ops; Bob Long, stn rel.

Timeless Voyager Radio
Box 3000-330
Santa Barbara CA 93130
805-967-6730; fax 805-683-4456
Bruce Stephen Holms, prod.

TM Century
2002 Academy
Dallas TX 75234-9220
800-862-3688, 214-247-8850; fax 800-749-2121
Craig Turner, pres/CEO; Stuart McRae, VP s; Bob Shannon, VP spec projects; Richie Allen, VP prod lib div; Lynne Mabriz, CFO; Ron Young, dir engrg; Carol Peek, dir corp communications; John Schaab, rgnl mgr Canada & Northwest U.S.; Ralph Riley, rgnl mgr upper Midwest.

Trans World Communications
Box 418

Hewitt NY 11557
212-686-6850; fax 212-686-7306
Roy Thompson.

TransMedia
350 Pacific Ave.
San Francisco CA 94111
415-956-3118; fax 415-956-2595
David Adams, pres; Lynn Branden, ops mgr.

Tribune Radio Networks
435 N. Michigan Ave.
Chicago IL 60611
312-222-3342; fax 312-222-4876
Kenton Morris, GM; Mary Margaret Collins, affil rel coord.

Morrie Trumble & Assocs. Inc.
139 Fulton St. #117
New York NY 10038
212-233-1736; fax 212-571-1422
Morrie Trumble, pres; Danny Toy, sr producer.

24 Karat Productions
566 S.E. Damask Ave.
Port St. Lucie FL 34983
800-340-4142, 407-340-4040
Mark Prichard, pres/CEO; Gloria Prichard, EVP/GM; John Donahay, sts mgr.
Format: Music-1

U.S. Air Force Recruiting
ATTN: RSAACB
Randolph AFB TX 78150-5421
210-652-3937; fax 210-652-3935
TSGT Clayton Edens; SRA Steve Brooks, pres.

U.S. Army Reserve
Public Affairs Office
1815 N. Ft. Myer Dr. #501
Arlington VA 22209
703-696-3963
Mark Zimmer.

US Media
Box 266
Lovettsville VA 22080
800-274-8291; fax 703-822-5747
Steve Brooks, pres.

USA Radio Network
2290 Springlake #107
Dallas TX 75234
214-484-3900; fax 214-241-6826
Al Ross, dir prog & synd.

USA TODAY Radio
9-B Terrace Way
Greensboro NC 27403
800-826-9688; fax 910-855-3708
Judie Rice, svs/mktg mgr.

Vision Broadcasting Network
944 Eighth Ave., 3rd Fl.
New York NY 10019
212-765-3827; fax avail on req.
Floyd E. Vasquez, pres.

Vision House
9035 S. Santa Monica Blvd.
Beverly Hills CA 90212
310-843-9900; fax 310-843-9901
Tom Oksner.

WAMC National Productions
318 Central Ave.
Albany NY 12206
800-323-9262; fax 518-432-0991
Alan Chartock, exec dir; Selma Kaplan, asst exec dir.

The Weather Channel
do John T. Brady & Assocs.
845 3rd Ave.
New York NY 10022
212-688-2424; fax 212-688-4398
John Patt.
Atlanta: 2600 Cumberland Pkwy.; 30339; 404-433-6800; fax 404-433-5130; Neal Jones, radio opns spvr.

Weather Services Corp.
131-A The Great Rd.
Bedford MA 01730
617-275-8860; fax 617-275-0178
George Stamos, VP; Charles E. Levy, svs & mktg.

WeatherData Inc.
825 N. Main
Wichita KS 67203
316-265-9127; fax 316-265-0371
Mike Smith, pres; Krist Francis, admin.

WeatherWatch Service
4344 W. Point Loma Blvd. #G
San Diego CA 92107
619-223-8163; fax 619-223-4245
Tim Root.

West End Media
2401 Avenue J #206
Arlington TX 76006
817-640-6390; fax 817-633-4709
T.J. Donnelly, pres.

Westwood One Companies
9540 Washington Blvd.
Culver City CA 90232
310-204-5000; fax 310-840-4052
Norman J. Paltiz, CEO; Greg Batusic, pres/Radio Div; Thom Ferro, EVP/GM; Eric Weiss, SVP/business & legal aff; Laurie Peters, dir public rel.
Network Operations: 9540 Washington Blvd., Culver City CA 90232-1985; 310-204-5000; fax 310-840-4052; Thomas A. Ferro, EVP & GM; Craig Whelstine, VP/dir aff rel.
Westwood One Stations Group: 9540 Washington Blvd., Culver City CA 90232-1985; 310-204-5000; fax 310-840-4052; Bob Moore, EVP.
Chicago Region Sales & Operations: 111 E. Wacker Dr. #1321, Chicago IL 60601;
Detroit Region Sales & Operations: 3250 W. Big Beaver Rd. #125, Troy MI 48084; 810-649-6300; fax 810-649-0723; Jack Patterson, VP/dir sls.

Dallas (South & Southwestern) Region Sales & Operations: 10000 North Central Expwy. #1438, Dallas TX 75231; 214-373-0022; fax 214-373-0151; Ira Berger, VP/dir sls.

Audio Products Division: 9540 Washington Blvd., Culver City CA 90232; 310-204-5000; fax 310-840-4052; Eric Weiss, EVP/COO.


Audio Creations 503 E. Wacker Dr. Chicago IL 60601 312-565-5000; fax 312-565-5169 David Levin, dir.

Wireless Flash News Net 405 W. Washington St. #224 San Diego CA 92103 619-543-8940; fax 619-486-0981 Patrick Giyim, mgmng editor.


World's Greatest Hits Show c/o DBE 8933 E. Union Englewood CO 80111 303-850-0660; fax 303-850-0401 David Berenfeld.

Yesterday's Productions 22647 Ventura Blvd. #303 Woodland Hills CA 91364 310-455-3872; fax 310-455-3404 Patrick Fitch, exec prod.

ZBS Radio Network KSOM-AM Radio 2300 Portola Dr. Santa Cruz CA 95062 408-429-1777 or 475-1080; fax 408-475-2967 Michael Zwerling.


Program & Production Services

AAA Searchlight 609 Highway 466 Lady Lake FL 32159 800-449-5646; fax 904-753-1892 John Thomas Roman.
617-482-9447; fax 617-482-9562
John Morgan, gen mg.

Phil Brewer Vocal Interpretations
3601 Morris Place #3
Cincinnati OH 45226
513-533-9612; fax avail on req.
Phil Brewer, pres/creative dir.

Broadcast Interview Source
2233 Wisconsin Ave. NW
Washington DC 20007-4104
202-333-4904; fax 202-342-5411
Mitchell P. Davis, editor.

Broadcast Results Group
Box 202
Bryn Mawr PA 19010
800-280-1994; fax 919-387-3939

Broadcast Weather Services Inc.
19871 N.W. 88th Ave.
Miami FL 33015-6203
305-829-0289; fax 305-829-0289

Brown Bag Productions
4134 S. Eudora St.
Englewood CO 80110
303-756-9949; fax 303-759-8213

Brown Spots Inc.
1703 N. Main
North Little Rock AR 72114
800-880-8808; fax 501-791-2329
Bob Brown, pres.

Bumper Productions
905 Whiteheath Ct.
Nashville TN 37221
615-646-8800; fax 615-646-2867
Bumper Morgan, producer.

Capitol Production Music
OGM Entertainment
6922 Hollywood Blvd. #718
Hollywood CA 90028
800-421-4163, 213-461-2701; fax 213-461-1543
Ole Georg, mgng dir; David W. Carroll, sls mg; John D. Arnato, promo mg.

Cat's Paw Productions Inc.
560 Dutch Valley Rd.
Atlanta GA 30324
404-876-2287; fax 404-881-8409
Doug Paul, pres.

Celebrities Productions
8229 Maryland Ave.
St. Louis MO 63105
314-862-7800; fax 314-721-5171
Irv Davis, pres.

Channel One Inc.
1727 Clifton Rd. N.E.
Atlanta GA 30320
404-634-3324; fax 404-634-3326
Donal Jones, chief engr.

David Christian Tech Trax
1947 Fillmore St. N.E.
Minneapolis MN 55418
812-688-1165; fax 812-642-9189
David Christian.

Clausen Communications Inc.
23 Phillips Rd.
Nahant MA 01908
617-593-2437; fax 617-592-1150
H.L. Barentz; C. Clausen; Chris Clausen.

Lars Clutterham Music
1625 Riverside Dr. #2
Glendale CA 91201-2900
818-246-8548; fax 818-246-8548
Lars Clutterham.

Comedy Connection
406 N. Brewster Rd., RD 1
Vineland NJ 08360
609-697-2298
Craig Granato, pres.

Comedy Warehouse
CW Media, Box 149
Hales Comers WI 53130
414-529-5813; fax 414-529-2746
Mark Tusche, owner.

Congressional Quarterly
1414 22nd St. N.W.
Washington DC 20037
202-887-8500; fax 202-728-1863
Vickie Binsted, media acct rep.

Contemporary Timeline
Innerview Inc.
8913 W. Olympic Blvd. #201
Beverly Hills CA 90211
310-652-8710; fax 310-652-2856
George Morris.

Continental Recordings Inc.
230 Adams St., Newton MA 02158
617-630-0007; fax 617-630-0019
Dan Flynn, pres.

Continental Weather Corp.
1407 Hounds Hollow Ct.
Lutz FL 33549
800-645-1284, 813-949-4424; fax 813-949-3875
Alan Archer, pres.

Copley Radio Network
See Wireless Flash.

The Coreson Co.
Box 22423
Milwaukee OR 97222
800-873-8717; fax 503-659-7524
Corky Coreson, owner.

Mitch Craig Productions
Box 241655
Memphis TN 38124-1655
901-388-8449; fax 901-388-6328
Mitch Craig.

Creative Radio Productions
3861 Apache Ct. W.
Boulder CO 80303
303-494-3322; fax 303-494-3548
Frank Eriksen, pres.

Creative Support Services
1550 Riverside Dr.
Los Angeles CA 90039
800-466-6874, 213-666-7968; fax
213-660-2070
Mike Fuller, creative dir.

Creyadio
Box 9787
Fresno CA 93794
209-226-0558; fax 209-226-7481
Linda Richardson, mgr; Jay Trachman, pub.

Jim Cutler Creative Radio
Box 8702
Boston MA 02114
508-988-0947; fax 508-988-0843
Jim Cutler.

D.A.B. Audio Duplicating
3575 Cahuenga Blvd. W. #125
Los Angeles CA 90068
213-876-5991
Choon Lee, pres.

The Daily Briefs Almanac
Box 1016
Santa Monica CA 90406
213-395-2738; fax 213-451-5030
Byron Paul.

Daily Insider
Box 792
Concord CA 94522
510-680-1177; fax 510-674-0412
Terry Marshall, editor/publisher.

Dan-O Radio Comedy
510-947-2386
Dan-O Clark.

Jeff Davis Productions
8033 Sunset Blvd. #423
Hollywood CA 90046
310-288-7944; fax 818-763-4800
Jeff Davis.

DB Communications
Laugh Attack
2 West 45th St.
New York NY 10036
212-944-2727; fax 212-921-9397
Bill Quinn.

DeWolfe Music Library
25 W. 45th St., 5th Fl.
New York NY 10036
212-382-0220; fax 212-382-0278
Andrew M. Jacobs.

DigiPrep Inc.
1425 N. Cole Pl.
Hollywood CA 90028
213-461-1709; fax 213-461-8890
Warren Salyer.
John E. Douglas
497 Walmar Dr.
Cleveland OH 44140
216-892-8509; fax 216-892-8503
John E. Douglas.

Dream Lady Productions
Box 700534
Tulsa OK 74170
918-747-7967; fax 918-743-9492
Denise Rogers, pres.

John Driscoll-The New Voiceover America
416 S. Fairview St.
Burbank CA 91505
818-841-9418; fax 818-841-1209
John Driscoll.

Mark Driscoll Productions
317 N. Broad St., #723
Philadelphia PA 19107
215-237-3131; 215-629-9957; fax 215-629-9958
Mark Driscoll, pres.

Dave Dworkin's Ghostwriters
2412 Unity Ave., N.
Minneapolis MN 55422-3450
612-522-6256; fax 612-522-6256
Dave Dworkin, owner.

The Electric Cafe
1433 Esplanade Ave.
New Orleans LA 70116
504-947-8675; fax 504-945-8088
J.R. Lyons, pres; Melanie Leavitt.

Elgar Entertainment Inc.
"USA Overnight"
1349 Regal Row
Dallas TX 75247
214-637-1872; fax 214-637-1877
Rob Ellis, pres.

Don Elliot Creative Services
48 Optima
San Clemente CA 92672
714-489-3911; fax 714-489-3911
Don Elliot, Amy Khatzis.

Entertainment News Calendar
250 W. 57th St., #1527-105
New York NY 10107
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Evelyn Heyward, bureau chief.

Epic Radio Networks
995 McMillan St. NW
Atlanta GA 30318
404-873-3100; fax 404-875-8244
Frank Williams, pres; Bob Williams, VP;
Travis Head, mktg dir.; Lydia Galvan,
mgm, affil rel

Dick Ervasti Productions
1206 N. Landmark Trail
Minneapolis MN 55343-7912
612-930-0113; fax 612-930-0206
Mary Ervasti, bus mgr.

Far West Communications Inc.
120 N. Victory Blvd., #106

Burbank CA 91502
800-783-2946, 818-566-7003; fax 818-566-7086
Paul Ward, pres; Ric Stratton, mktg dir.;
Ron Blassing, engmg dir.

FirstCom Broadcast Services
13747 Montfort Dr. #220
Dallas TX 75240
800-858-8880, 214-934-2222; fax 214-404-9656
Cecelia M. Gan, pres/CEO; Carol Rowden,
natl sls mgr.

Four Star Media
373 Park Ave. S., 8th Fl.
New York NY 10016
212-889-9863; fax 212-685-2714
Ellen Silver, owner.

Frazier Arnold Inc.
800 E. Campbell Rd. #199
Richardson TX 75081
214-907-1119; fax 214-891-9623,
214-699-7993
Stephen Arnold, VP.

Functional Realities
22647 Ventura Blvd. #303
Woodland Hills CA 91364
310-465-3872; fax 310-465-3404
Patrick Fitch, exec prod.

Galaxy Productions
12655 N. Central Expwy. #814
Dallas TX 75243-1740
214-233-4393; fax 214-233-4392
Don Crabtree, publisher; Ken Mendez,
mgng editor.

GMI Broadcast Services
6617 S. 193rd Pl., Suite P-100
Kent WA 98032
206-839-9414; fax 206-656-8444
Ron Erak, pres.

Halland Broadcast Services Inc.
1289 E. Aosta Ave.
Glendale CA 91740
818-963-6300; fax 818-967-2070
Hank Landsberg, pres; Steve Steinberg,
VP.

Al Ham Productions/The "Music Of Your Life"
90 Soundview Ave.
Huntington CT 06427
203-929-5897; fax 203-929-6023
Al Ham, pres; Joe Restifo, EVP; Zm
Barstein, natl sls mgr.
Cleveland: 34114 Huntington Woods
Pkwy.; 44140; 216-892-0060; fax 216-892-0068; Joe Restifo

Tom Hayes Creative Services
Box 12001
La Jolla CA 92039
619-669-5017; fax 619-292-9548
Tom Hayes.

Hickman Assoc.
5804 Twineling
Box 271043

Dallas TX 75227-1043
214-381-4779
Joe Hickman, editor.

Hole-in-the-Wall Recording
2301 N. Fir St.
La Grande OR 97850
503-963-9330; fax 503-963-9330
Steve Howell.

The Hollywood Edge
7060 Hollywood Blvd.
Hollywood CA 90028
800-292-3755; fax 213-466-5861
Scott Whitney, mktg dir.

Hollywood News Calendar
14755 Ventura Blvd., #152
Sherman Oaks CA 91403
818-986-8168; fax 818-789-8047
Carolyn Fox, publisher.

The Hook Factory
12732 N.E. Hassalo
Portland OR 97230
503-253-4175; fax 503-252-8315
Bryan O'Neal, owner.

Hooks Unlimited
200 Old 63 S. #103
Columbia MO 65201-6081
314-443-4155; fax 314-443-4016
Bernie Groce, gen mgr.

Hot Spots Radio Production Inc.
153 Stewart Ave.
Garden City NY 11530
516-739-5003; fax 516-739-5009
Barry J. Carollo.

Hot Tracks
43500 SE Marmot Rd.
Sandy OR 97075
503-524-3659; fax 506-524-4589
Paul Dickson.

Rick Hull Productions
8117 Preston Rd. #100
Dallas TX 75225
214-742-5848; fax 918-254-6719
Rick Hull.
Tulsa: 918-254-0464.

The Humane Society of the U.S.
2100 L. Street NW
Washington DC 20037
800-486-2631, 202-452-1100; fax 301-258-3081
John A. Hoyt, CEO; Paul G. Irwin, pres;
Patricia Forkan, EVP.

Ron Hummel Productions Inc.
3110 Stonegate Dr., Alamo CA 94507
510-933-3500; fax 510-933-3502
Ron Hummel.

Ron Huntsman Entertainment Marketing
Box 292224
Nashville TN 37229-2224
615-443-7300; fax 615-443-7301
Ron Huntsman, owner.
The Image Generators
Box 742, Olney MD 20830-0742
301-924-5700; fax 301-570-8916
Michael Weiner, pres.

The Interview Factory
Box 615
Van Nuyes CA 91408
818-988-2045; fax 818-787-5653
Sandy Benjamin, pres; Howard Benjamin, CEO.

Chuck Jackson Productions
933 Freemont Ave.
Salt Lake City UT 84104
801-972-5318; fax 801-972-5319
Chuck Jackson, chmn; Dwight Woolfork, pres.

JAM Creative Productions Inc.
5454 Parkdale Dr.
Dallas TX 75227
214-388-5454; fax 214-381-4647
Jonathan Wofford, pres; Mary Lynn Wofford, EVP; Randy Bell, VP sls; Fred Hardy, VP sls; Tom Parma, sls.

Brian James Productions
Box 130420
Tampa FL 33681
813-229-5807; fax avail on req. Brian James.

JDK Music Production
9102 Whitaker Circle
Richmond VA 23235
804-272-6777; fax 804-330-9308
John Keltonic, pres.

Tom Jones Recording Studios
220 South Broadway
Rochester NY 14604
507-283-7711; fax 507-288-4531
Aaron Manheil, mgr.

James Justice Voiceovers
2 W. 45th St., 4th Fl.
New York NY 10036
212-944-2727; fax 212-921-8937
Bill Quinn.

Joe Kelly Creative Services
1137 N. Osborne Blvd.
Racine WI 53405
414-632-8610; fax 414-632-5527
Joe Kelly, pres.

Kendall Energies Inc.
Box 1595
Clarksville MI 48814
613-326-9642; fax 613-326-5164
Charlie Kendall, pres.

Killer Tracks
6534 Sunset Blvd.
Hollywood CA 90028
800-877-0078, 213-957-4455; fax 213-957-4470
Diane Craig Lantz, AE; Ann Jenny Burke, AE.

Knight-Ridder Financial News
2020 W. 89th St.
Leawood KS 66206
913-967-6070; fax 913-967-6099
Janet Moore.

Knucklehead News Network
2510 Woodwind
Richmond TX 77469
713-342-9670; fax 713-232-6191
Karen Christy, pub.

KTB RadioMedia
Box 498
Corrales NM 87048
505-898-4709; fax 505-898-2432
Katy Bee, pres/GM.

LaBov & Beyond
609 E. Cook Rd.
North Wayne IL 60168
219-497-0111; fax 219-497-0007
Barry LaBov, pres; Cheryl Franks; Dick Swartz; Dan Allott.

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117 W. Harrison #640
Chicago IL 60605
312-464-9443; fax avail on req.
Bob Roberts.

L & R Productions Inc.
87 Church St., East Hartford CT 06108
203-528-5177; fax 203-291-9341
Tom Russo, Paul Lombardo.

Mainstreet Productions Inc.
5745 Aero Dr. #105
San Diego CA 92123
619-569-5919; fax 619-292-9548
Dennis Regan, Tom Hayes.

Manhattan Production Music
311 W. 43rd St. #702
New York NY 10036
212-297-1594, 212-333-5766; fax 212-252-0814
Ron Goldberg.

Media Music Productions
Box 5372
Louisville KY 40255
502-336-6007; fax 502-969-1326
Brian Cirellos, pres.

Merrimack Patrick Turner Productions Inc.
1349 Regal Row
Dallas TX 75247
800-527-2514; fax 214-638-5724
Don Turner, pres.

Metro Music Productions
645 West End Ave.
New York NY 10025
212-799-7600; fax 212-724-8852
Joanne Morse, sls.

Metro Weather Services Inc.
507-535 Rockaway Ave. #3
Valley Stream NY 11581
516-568-8844; fax 516-568-8853
Pat Pagano, pres.

Moffett Productions Inc.
16140 Kuykendahl #126
Houston TX 77063
713-440-0044; fax 713-580-3227
Bill Moffett, pres; Joe Krath, prod.

Mood Creations Ltd.
1 Depot Plaza
Ossining NY 10562
914-941-2357
Paul Zavarella.

The Morning Fax
725 Monarch, Nipomo CA 93444
805-266-6329; fax 805-929-1622
Jo Armstrong, pres.

The Morning Sidekick
1295 S. Santa Fe Dr.
Denver CO 80223
303-733-5850; fax 303-733-3801
Keith Hughes, pres; Jesse Smith, VP.

T.J. Murphy Productions
4086 Laurelwood Dr.
Jacksonville FL 32257
904-288-5085, 904-636-0507
Tom Murphy.

Music Director Programming Service
Box 51978
Indian Orchard MA 01151-1978
413-743-4266; fax 413-743-3168
Budd Clain, GM; Rich Bosse, chief engr.

Narwood Productions Inc.
211 E. 43rd St. #603
New York NY 10017
212-988-3320; fax 212-983-3322
David DeVan, pres.

National Humor Network
6824 Glenridge Dr. NE, #H
Atlanta GA 30328
404-698-0645; fax 404-364-5856
George Lowe, pres.

National Weather Networks
916 Foley St.
Jackson MS 37902
601-352-6673; fax 601-948-6052
Edward St. Pe, pres.

National Weather Service/NOAA
Industrial Meteorology Staff
Silver Spring Metro Center 2, Rm. 18462
1325 East-West Hwy.
Silver Spring MD 20910
301-713-0258; fax 301-713-0662.

Neer Perfect Productions Inc.
1133 Broadway #520
New York NY 10010
212-463-7980; fax 212-242-2512
DeWitt Nelson, VP.
Nemo News Service  
7179 Via Maria  
San Jose CA 95139  
408-226-6339; fax 408-226-6403  
Dick Reizer, editor.

Network Music Inc.  
11021 Via Frontera  
San Diego CA 92127  
619-451-6400; fax 619-451-6409  
Ken Berkowitz, VP sls; Bruce Tucker, VP bus & legal affrs.

NJJ Music  
420 W. 45th St., 5th Fl.  
New York NY 10036  
212-246-6468; fax 212-582-3926  
Scott Scherer, pres.

Non-Stop Productions Inc.  
915 West 100 South  
Salt Lake City UT 84104  
801-531-0060; fax 801-531-0346  
Randy Thornton, Bryan Hofheins.

Northwest Track Beds  
Box 961  
La Grande OR 97850  
503-963-8085; fax 503-963-7798  
Doug Drill.

Nostalgia Notes  
Box 414  
Hingham MA 02043  
617-749-9189; fax 617-740-0631  
Bob Cusack, ed.

Bobby Ocean Inc.  
224 Blackstone Dr.  
San Rafael CA 94903  
415-472-5625; fax 415-472-1686  
Bobby Ocean, pres; Elizabeth Salazar, assoc prod.

O'Connor Creative Services  
Box 5432  
Playa del Rey CA 90296  
310-827-2527; fax 310-301-3363  
Harry O'Connor, pres.

Offbeat and Upbeat  
Box 97247  
Tacoma WA 98388  
206-588-2839  
Jack Macdonald.

O'Liners  
11060 Cashmere St.  
Los Angeles CA 90049  
310-478-8111  
Dan O'Day.

Omnimix  
6255 Sunset Blvd. #803  
Hollywood CA 90028  
800-828-6864, 213-962-6494; fax 213-962-4566  
Jerry Burnham, natl sls dir.  
New York: 52 Main St., Port Washington NY 11050; phone: 800-200-0050 or 516-767-9408; fax 516-944-6586; Doug Wood, Ellen Walsh, Susan Zaremba.

Dick Orkin's Radio Ranch  
1140 N. La Brea Ave.  
Los Angeles CA 90038  
213-462-4966; fax 213-460-4280  
John Tierney, pres.

Pacific Music Productions Inc.  
928 Nuanau Ave. #111  
Honolulu HI 96817  
808-521-0767; fax 808-521-7326  
Gerry Ebersbach, CEO.

PAMS Jingles  
4631 Insurance Ln.  
Dallas TX 75205  
800-522-7267; fax 214-521-8579  
Benjamin R. Freedman, pres.

Peak Rating Productions  
Box 492  
South Weymouth MA 02190  
617-335-7602; fax 617-340-0674  
Kevin Healey, pres.

Peninsula Productions  
2438 Potter Rd.  
 Traverse City MI 49684  
616-946-6243; fax avail on req.  
Jim Mitchell, pres.

Philadelphia Music Works Inc.  
Box 947  
Bryn Mawr PA 19010  
800-368-0033; fax 215-825-8310  
Andy Mark, pres.

POP Radio Productions  
130 W. 42nd St. #750  
New York NY 10036  
212-840-0220; fax 212-840-0651  
Scott Kusher, VP/PM; Jennifer Schwartz, prod mgr.

Powersound Productions  
Box 99595  
Pittsburgh PA 15233  
412-761-2327; fax 412-323-5313  
Michael Raskovsky, pres.

Producer's Audition Hotline  
Box 742  
Oakley MD 20832  
301-924-5700; fax 301-570-8916  
Michael J. Weinien.

Production Garden Music Library  
Taylor Media  
Box 781388  
San Antonio TX 78278  
800-247-5317, 210-599-9439; fax 210-599-1254  
Mel Taylor, pres.

Professional Media Inc.  
941 "O" St. #800  
Lincoln NE 68508  
800-899-0370, 402-474-2004; fax 402-435-3583  
Jim Williamson, pres.

Promusic Inc.  
6555 NW Ninth Ave. #303  
Ft. Lauderdale FL 33309  
305-776-2070; fax 305-776-2074  
David Walters, account exec.

Radio Demo Audio Talent Directory  
Kimmunications  
905 Whiteheath Ct.  
Nashville TN 37221  
615-662-5800, 615-646-5831; fax 615-646-2867  
Ms. Kim Beets, pres.  
To record Demos: 800-705-3366.  
To review Demos on file: 900-225-3366 ($1.99/min.).

Radio Express Inc.  
3575 Cahuenga Blvd. West #390  
Los Angeles CA 90068  
213-850-1003; fax 213-874-7753  
Tom Rounds, pres; John Fodor, VP/PM;  
Lynn Anderson, VP worldwide sls/mktg;  
Johnny Biggs, VP prog/mg.

Radio Online  
Box 50262  
Amarillo TX 79119  
806-352-7503; fax 806-352-3677  
Ron Chase.

Radio Potato Inc.  
1926 Stoneway  
Grapevine TX 76051  
800-468-6874, 817-481-4453; fax avail on req.  
Marshall Such, Mike Fuller.

Radio-TV Interview Report Magazine  
Box 1206  
Lansdowne PA 19050  
215-259-1070; fax 215-284-3704  
Stephen Hall, publisher.

Rahn Productions International  
Box 61  
Concord CA 94522-0061  
510-686-9141  
Greg Rahn.

Rainmaker  
Box 1727  
Panama City FL 32402  
904-271-3399; fax 904-271-1182  
Stan Strickland, pres.

Red Armadillo Studios  
96 Birchwood Dr.  
Chalfont PA 18914  
215-822-5588; fax avail on req.  
Eric Aubrey, pres.

Reel Good Productions  
Box 6  
Excelsior MN 55331  
800-800-7335, 612-470-0232; fax 612-470-0232  
Jane Henderson, prod mgr.

Randy Reeves Voice At Large  
5080 Bainbridge Ct.  
Lilburn GA 30247  
404-925-8868; fax 404-279-7653  
Randy Reeves, Charlotte Reeves.
**Rex Recording**
1931 S.E. Morrison
Portland OR 97214
503-238-4525; fax 503-236-8347
Russ Gorsline, pres.

**J.L. Ritter Productions**
1280 38th Ave. NE
St. Petersburg FL 33704-1642
813-576-7965
John Ritter, pres.

**River City Sound Productions**
Box 750786
Memphis TN 38175
800-755-8729, 901-274-7277; fax 901-276-6912
Bob Pierce, opns mgr.

**San Diego Audio**
2731 Via Orange #105
Spring Valley CA 91978
800-874-3277, 619-670-3958; fax 619-670-3816
Jim Norr, gen mgr.

**Satellite Production Network Inc.**
Opera Plaza #552
San Francisco CA 94102
415-673-0737; fax 415-885-2211
Ron Barbaretta, pres/CEO.

**Mike Shepherd Voice Services**
Shepherd-McLaren AudioWorks
2682 Letchworth Pkwy. Suite A
Toledo OH 43606-3630
800-472-8729; fax 419-472-3293
Mike Shepherd, VP/prod svcs mgr; Mark McLaren; prod mgr.

**Sidebar News International**
436 Valley Scent Ave.
Scotch Plains NJ 07076-1163
908-322-8343; fax 908-322-8902
Charles Homer.

**Signature Music Library**
Box 98
Buchanan MI 49107
800-888-7151, 616-695-3068; fax 616-695-3065
Bill Mullin.

**Silvertree Inc.**
2831 Camino del Rio S. #212
San Diego CA 92108
619-298-1621; fax 619-298-2184
Bo Donovan, pres.

**Sixty Second LP/Rex**
329 Riverside Ave. #200
Westport CT 06880
203-222-5858; fax 203-222-5864
Jeff Craig, pres.

**Skywatch Weather Center**
347 Prestley Rd.
Bridgeville PA 15017
800-759-9282, 412-221-6000; fax 412-221-3160
Dick Mancini, pres; Stan Bostiancic, treas.

**Denny Somach Productions**
812 W. Darby Rd.
Havertown PA 19083
215-446-7100; fax 215-446-7721
Denny Somach, pres.

**Sound Concepts Inc.**
3485 Meier St.
Los Angeles CA 90066
800-451-8560, 310-390-7406; fax 310-391-1165
Mark McIntyre, pres.

**Sound Creations Productions**
21 Royal Oak Rd.
Lawrenceville NJ 08648
609-882-5222; fax 609-396-4442
Fran Kowalski, Cliff Wight.

**Sound Ideas**
800-387-3030, 905-886-5000; fax 905-886-6800
Brian Nimmons, pres; Mike Bell, VP.
Canada: 106 W. Beaver Creek Rd. #4,
Richmond Hill ON L4B 1C6

**Soundtrack**
162 Columbus Ave.
Boston MA 02116
617-542-7272; fax 617-542-7222
Robert Cavichio, pres.

**Southern Trax Production Co.**
Box 3511
Muscle Shoals AL 35662
800-462-4420, 205-764-6024; fax 205-740-0105
Clete Quick, sls dir.

**Southern Union Blues**
124 Long Shadow Pl.
Durham NC 27713
919-490-1763; fax 919-490-2045
Ryan R. Williams.

**Speciality Music**
8310 Pico
Kansas City MO 64114
816-822-8102
Ross Martin.

**Split Second Music**
1015 Gayley Ave. #592
Westwood CA 90024
310-471-2494; fax 310-472-8223
Garry Goodman, producer.

**The Sports Network**
701 Mason’s Mill Business Park
Huntington Valley PA 19006
215-947-2400; fax 215-938-8465
Karen Delmar, mktg & promo.

**SportsTicker**
Harborside Financial Center
800 Plaza Two
Jersey City NJ 07311
201-309-1200; fax 201-860-9742
Lou Monaco, dir mktg svcs.

**Startrak Studios**
806 Oaklawn Ave.
Cranston RI 02920
401-944-7411; fax 401-946-2050
Jack Rametta, pres.

**Kris Stevens Enterprises**
14241 Ventura Blvd. #204
Sherman Oaks CA 91423
800-231-6100, 818-981-8255; fax 818-225-8485
Kris Erik Stevens, pres; Tom Holdridge, VP/mktg.

**Studio 53 Productions**
800 E. Northwest Hwy. #60
Palatine IL 60067
708-202-1200; fax 708-202-1217
Bob Blohm.

**Supertraxx Production Services**
7827 Farrell
Amarillo TX 79121
806-352-7503; fax 806-352-4877
Ron Chase, exec prod.

**Terry Sweet & Assoc.**
2347 N. 117th St.
Milwaukee WI 53226
414-771-6505; fax 414-453-6621
Terry Sweet.

**Technidisc Inc.**
2250 Meijer Dr.
Troy MI 48084-7111
800-777-9472; fax 810-435-8540
Leon Chick, VP mktg & sls.

**Techsonics**
709 Shadowfield Ct.
Chesapeake VA 23320
804-547-4000; fax 804-436-5928
Steve Peppos, exec prod.

**TeleJoke**
4555 N. Pershing Ave. #33-376
Stockton CA 95207
209-476-1511; fax 209-476-1211
Alan Ray, author.

**Tele-Talent International**
7033 Sunset Blvd. #318
Hollywood CA 90028
213-466-8517; fax 213-466-8295
Tony Barnard, chmn; Warren Meyers, pres.

**Thompson Creative**
4631 Insurance Ln.
Dallas TX 75205
817-233-4645; fax 214-521-8578
Larry Thompson, pres; Ben Freedman, VP.

**300 Trivia Mystery Voices**
Garlin Sound Enterprises
7021 Hatillo Ave.
Canoga Park CA 91306
818-347-3902
Norm Pringle.

**Time Capsule**
124 Cottonwood Ln.
Centreville MA 02632
508-822-7785; fax 508-775-7240
Richard Teimer, pres/sls dir.
TM Century
2002 Academy
Dallas TX 75234-9220
800-862-3668, 214-247-8850; fax 800-749-2121
Craig Turner, pres/CEO; Stuart McRae, VP sls; Bob Shannon, VP spec projects; Richie Allen, VP prod lb div; Lynne Mabriz, CFO; Ron Young, dir engrg; Carol Peek, dir corp communications; John Schaab, rgnl mgr Canada & Northwest U.S.; Ralph Riley, rgnl mgr MidWest.

Topical Punch
365 Beechwood Dr.
Noblesville IN 46060
317-776-1252; fax 317-776-1252
Nancy Montgomery.

TransMedia
350 Pacific Ave.
San Francisco CA 94111
415-956-3118; fax 415-956-2595
San Francisco CA

TRF Production Music Libraries
747 Chestnut Ridge Rd.
Chestnut Ridge NY 10777
800-899-6574; 914-356-0800; fax 914-356-0895
Michael Nurko, pres; Ken Gilman, VP; Dee Coyle, promotions mgr.

27th Dimension Inc.
2312 SE 29th St.
Okeechobee FL 34973-1149
813-763-4107; fax 813-763-0410
Fran Bell, pres; Rex Bell, VP comptroller. Orlando: 133 Grove St.: John St. John, CEO/prod.

Valentino Inc.
Box 534
Elmsford NY 10523
914-347-7878; fax 914-347-4764
F.T. Valentino, VP.

Steve Vaus Productions
9590 Chesapeake Dr.
San Diego CA 92123
800-448-7664, 619-292-1333; fax 619-292-4099
Steve Vaus.

Voice Bank
1931 S.E. Morrison
Portland OR 97214
800-489-8224, 503-238-4525; fax 503-236-8347
British Columbia: 604-240-2262; Joren Alles.

VOICE BOX
8510 W. 64th Terr.
Merriam KS 66202
913-262-8171; fax 913-262-5112
Ronald K. Moore.

"Voice Me Harder!"
c/o WZTA-FM
4330 N.W. 207th Dr.

Miami FL 33055
305-624-6101; fax 305-621-4954
Mitch Phillips.

Voiceworks Studios
2305 Colonial Ave.
Roanoke VA 24015
703-342-5369; fax 703-342-5399
Jim Cates.

Weather Services Corp.
131A The Great Rd.
Bedford MA 01730
617-275-8660; fax 617-271-0178
George Stamos, VP; Charles E. Levy, sls & mktg.

WeatherData Inc.
825 N. Main
Wichita KS 67203
316-265-9127; fax 316-265-0371
Mike Smith, pres; Kristi Francis, admin.

WeatherNews
333 W. El Camino Real #270
Sunnyvale CA 94087
408-522-6350; fax 408-481-0667
Bill Dupin.

WeatherWatch Service
4344 W. Point Loma Blvd. #G
San Diego CA 92107
619-223-8163; fax 619-223-4245
Tim Root.

Evan Weiner Productions
370 Claremont Ave.
Mt. Vernon NY 10552
914-667-9070; fax 914-667-3043
Evan Weiner, exec producer; Don Barberino, co-exec producer; Gary Chester, talent mgmt.

Steve West Productions
Box 70726
Reno NV 89570
800-858-4487
Steve West, owner/operator.

Who Did That Music Inc.
8713 Sunset Plaza Terr.
Los Angeles CA 90069
310-657-7111; fax 310-652-6509
Dain Blair, CEO; Jeff Koz, pres.
New York: 2 W. 49th St., 4th Fl.; 10036; 212-221-4444; fax 212-221-4572; Jamie Lamm, GM; Laura Celaya.

Steven B. Williams Productions
1156 Howard St.
San Francisco CA 94103
415-431-5243; fax 415-861-1454
Steven B. Williams.

Wireless Flash News Net
405 W. Washington St. #224
San Diego CA 92103
619-543-8940; fax 619-486-0981
Patrick Glynn, mng editor.

Women's Radio Network
1130 E. Cold Spring Ln.
Baltimore MD 21239
410-433-4976; fax 410-323-4976
Leigh Thomas, pres; Karen Coker, exec asst.

The Bob Wood Organization
7582 Firebird Ln.
Manlius NY 13104
315-682-7446; fax 315-699-8484
Bob Wood, pres.

Worthington Voice Services
dba The Date Connection
740 Lakeview Plaza Blvd. #E
Worthington OH 43085
614-431-9710; fax 614-431-5793
Kim Robert Scovill, dir mktg.

Zapnews
1301 Pennsylvania Ave. NW #402
Washington DC 20004
800-800-5100; fax 800-800-9450
John Rodman, mng ed; Bob Jones, sr ed.

WHO DOES WHAT: A GUIDE TO PRODUCING COMPANIES BY SPECIALTY

Based on responses to a special RBR survey. To have your company included in the next edition of this section, contact the Sources Guide editors at 703-719-9500.

AIRCHECKS
(listed under Consultants and Professional Services)
California Aircheck
Central Jersey Airchecks
Global Airchecks
Man From Mars Productions
National Aircheck
Vuolo Video Air-Chex

COMEDY SERVICES
Tom Adams Productions Inc.
American Comedy Network
Rita Bentley Productions
Bitman Comedy Service
Broadcast Results Group
C.D. Media Inc.
Comedy Connection
Contemporary Comedy (see Hickman)
Cutler Productions/Comedy Net
Dan-O Radio Comedy
DB Communications
Hickman Assocs.
Knucklehead News Network
Laffline
Master Vox Media
The Morning Sidekick
National Humor Network
Off Hour Rockers Inc.
Philadelphia Music Works Inc.
Radio Online
Radioscope Productions
Renarco Productions Inc.
Satellite Comedy Network
TeleJoke
Zapnews

Source Guide & Directory 1994©
CONSULTING
(Also see Programming Consultants, pg. 6-1)
Tom Adams Productions Inc.
Audio Action
Broadcast Results Group
C.R.N. Media Inc.
Mark Driscoll Productions
Far West Communications Inc.
Al Ham Productions
Joe Kelly Creative Services
Master Vox Media
Metro Networks/Metro Traffic Control
M.O.R. Media
Musical Starstreams
Philadelphia Music Works Inc.
Syndicom
TM Century
24 Karat Productions

COUNTDOWN SHOWS
Bailey Broadcasting Services
C.D. Media Inc.
On the Radio Broadcasting
Westwood One

FULL-TIME FORMATS: SATELLITE
ABC Radio Networks
American Sports Radio Network
American Urban Radio Networks
Branson Country Music Network
Business Radio Network Inc.
Mark Driscoll Productions
Elgar Entertainment/USA Overnight
Independent Broadcasters Network
Jones Satellite Networks Inc.
Major Networks Inc.
Master Vox Media
M.O.R. Media
Music Channel One
One-on-One Sports
Power Station Network Inc.
Ray Communications
Satellite Music Network (see ABC Radio)
Sun Radio Network
Talk America Radio Network
Unistar Radio Networks

FULL-TIME FORMATS: TAPE/CD
Broadcast Programming
Concept Productions
Mark Driscoll Productions
Far West Communications Inc.
Al Ham Productions
House of Music
Kaledophonics
Music Director Programming Service
Musical Starstreams
Soundscapes
TM Century
24 Karat Productions (Music-1)

JINGLES
AirCraft Production Libraries
Toby Arnold & Assocs.
Audio Creations
Broadcast Results Group
Bumper Productions
Continental Recordings Inc.
Mark Driscoll Productions
Don Elliot Creative Services
FirstCom Broadcast Services
GMI Broadcast Services
Al Ham Productions
JAM Creative Productions Inc.
KTBI RadioMedia
LaBov & Beyond
Mainstreet Productions Inc.
Media Music Productions
Merriman Patrick Turner Prod.
Moffett Productions Inc.
Narwood Productions Inc.
PAMS Jingles
Philadelphia Music Works Inc.
Premiere Radio Networks
Radio Potato Inc.
River City Sound Productions
Silvertree Inc.
Techsonics
Thompson Creative
TM Century
Steve Vaus Productions
Who Did That Music Inc.

MUSIC LIBRARIES
Audio Action
Broadcast Programming
Mitch Craig Productions
DelWolfe Music Library
Mark Driscoll Productions
Far West Communications Inc.
FirstCom Broadcast Services
Halland Broadcast Services Inc.
JAM Creative Productions Inc.
Joe Kelly Creative Services
L.A. Air Force
M.O.R. Media
Music Director Programming Service
Network Music Inc.
Omnimusic
PAMS Jingles
Production Garden Music Library
Radio Express Inc.
Radio Potato Inc.
Rahn Productions International
Renacro Productions Inc.
River City Sound Productions
Signature Music Library
Sound Ideas
Supertraxx Production Services
TM Century
TRF Production Music Libraries
West End Media
Steve West Productions
Who Did That Music Inc.

NEWS NETWORKS
ABC Radio Networks
Alaska Radio Net
American Public Radio
(see Public Radio Intl.)
Associated Press
Black Radio Network Inc.
Capitol Radio Networks
CBS Radio Networks
CNN Radio Network
ESPN Radio
Learfield Communications Inc.
Louisiana Network Inc.
Metro Networks/Metro Traffic Control
NBC Radio Network (see Westwood One)
Mutual Broadcasting System (Westwood One)
One-on-One Sports
Public Radio International-PRI
StandardNews Radio Network
UPI Radio Network
Virginia News Network
Wall Street Journal Radio Network
Westwood One

NEWS SERVICES
Toby Arnold Productions Inc.
American Public Radio
(see Public Radio Intl.)
Associated Press
Bailey Broadcasting Services
Black Radio Network Inc.
British Information Services
Broadcast Interview Source
Church of Jesus Christ Latter-day Saints
Crowley Broadcasting Co.
The Humane Society of the U.S.
Israel Broadcasting Service
KTBI RadioMedia
Louisiana Network Inc.
Metro Networks/Metro Traffic Control
Newsmaker Interviews
North American Network Inc.
Public Radio International-PRI
Ray Communications
StandardNews Radio Network
Morrie Trumble & Associates Inc.
UPI Radio Network
Wall Street Journal Radio Network
Evan Weiner Productions
Wireless Flash
Zapnews
Zondervan Radio Network

PRODUCTION LIBRARIES
AirCraft Production Libraries
Toby Arnold & Assocs.
Associated Production Music
Broadcast Programming
Broadcast Results Group
Brown Bag Productions
Capitol Production Music
Continental Recordings Inc.
Mitch Craig Productions
Mark Driscoll Productions
Don Elliot Creative Services
FirstCom Broadcast Services
GMI Broadcast Services
Chuck Jackson Productions
L.A. Air Force
Manhattan Production Music
Merriman Patrick Turner Prod.
Metro Music Productions
Network Music Inc.
O'Connor Creative Services
Bobby Ocean Inc.
O'Brien Radio Networks
Omnimusic
Philadelphia Music Works Inc.
Production Garden Music Library
Promusic Inc.
Radio Demo Audio Talent Directory
Radio Express Inc.
Radio Today Entertainment
Rahn Productions International
Danny Somach Productions
Sound Ideas
Southern Trax Production Co.
Split Second Music
Term Audio Distribution
The Humane Society

5-22
REGIONAL NETWORKS

Capitol Radio Networks
Arkansas Radio Network
American Farm Network
California Agri-Radio Net
Delmarva Agininet
Florida's Radio Network
Georgia Network
Hawkeye Net
Hometown Radio Network
Indiana Broadcasters Group
Illinois News Net
Indiana Broadcasting Net
North Dakota News Network
Network Indiana
Ohio Radio Network
Peach State Public Radio Network
Pennsylvania Agininet
Progressive Farmer Network
Radio Iowa
Radio Pennsylvania
Radio Sound Network
Radio Weather Network
Ray Communications
Ray Sports Radio Net
South Dakota News Network
South Dakota News Network
Southeast Agininet
Southeast Educational Communications Association
Southwestern Agri-News Network
Tennessee Radio Network
Texas AP Network
Texas Network
Tiger Network
Tobacco Radio Network
Traffic Traffic Network
Virginia News Network
Virginia RFN
Voice of Southwest Agriculture Radio Net
Western Agri-News Network
Wisconsin Radio Network
Yancey Action Networks
Zapnews

REMOTE FACILITIES

MRN Radio

SATELLITE TRANSMISSION, TRANSPONDER TIME

California Digital Audio Systems
Capitol Radio Networks
COMSAT World Systems
Elgar Entertainment Inc.
Emerald Entertainment Network

GE American Communications
Great American Telecommunications Services
IDB Communications Group
Independent Broadcasters Network
Louisiana Network Inc.
MRN Radio
NPR Satellite Services
PanAmSat
Radio Sound Network
Ray Communications
Standard News Radio Network
Sun Radio Network
SunStar Satellite Services
Superaudio Networks
Talk America Radio Network
TransMedia
Washington International Teletype

SHOW PREP

ABC Radio Networks
Associated Press
Bailey Broadcasting Services
CBS Radio Networks
Contemporary Timeline
Creeryadio
Cutler Productions/Comedy Net
Elgar Entertainment Inc.
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<th>Phone/Fax Numbers</th>
<th>Key Contact</th>
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Research/Agency/Cable Services: Alan Tobkes, mgr
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Chicago: 211 E. Ontario #1400; 60611; 312-266-4150.
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Atlanta: 9000 Central Pkwy #300; 30328; 404-551-1400.
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An informal history of radio ratings
by Thom Moon

We asked our Managing Editor, Thom Moon, to rummage through his files, memory & other resources, to compile a short, informal history of radio's ratings services-realized & attempted. Thom started in research (along with RBR Publisher Jim Carnegie) at Media Statistics (Mediastat) in 1976. He ran his own company, TGM Evaluations, Inc. of Silver Spring, MD (a ratings and research analysis firm), until last year when he joined RBR fulltime.

Throughout the 60 years of radio ratings, there have been consistent and urgent calls for a second service. But one fact has remained constant: The only time two services exist is when one service is fading while the other is gaining strength. Right now, we'll look at the first 40 years or so: from the first service through the rise of ARB. In our second part, we'll look at the rest of the ratings story.

Radio ratings: Saga of the services

For more than sixty of commercial radio's 72 years, there have been ratings. And throughout those sixty years, there have been consistent and urgent calls for "a second service." Many have answered that call, but few have prospered. As nearly as we can tell, only four "second-services" ever displaced the previous leader, and one of those did it by purchasing its rival.

The first regular (routine) radio ratings surveys were national-conducted in 1929 by the Cooperative Analysis of Broadcasting (CAB). They were better known as the "Crossley" reports, after the CAB's head, Archibald Crossley. They used a telephone recall technique. That, at a time when a good percentage of households in the initial thirty-three communities from which the sample was drawn didn't even have telephones-talk about inherent bias! The CAB continued to measure national radio audiences until 1946.

The first second service was the "Hooperatings", which appeared in 1934, conducting surveys of national radio audiences. By the time the Crossleys disappeared, the "Hooperatings" had pretty much taken over as the leader nationally. C. E. Hooper, Inc. was the leading proponent of the telephone coincidental technique: Whoever answered the telephone was asked "Are you listening to the radio?" (if "Yes"); "Can you tell me what program you're tuned to?" Coincidentals were fine when nearly all radio listening took place at home around the "family" radio.

However, by 1950, Hooper had sold its national audience measurement service to market-research giant, A. C. Nielsen Co., which had conducted its first Nielsen Radio Index in 1942. Nielsen rose to prominence partially as the result of its purchase of the national Hoopers and in part, due to its Audimeter, the first machine that could collect listening data. The Audimeter recorded on a paper tape what station the radio receiver was tuned to. However, as the number of radios per household mushroomed and the radio networks declined in importance, Nielsen left radio in the late 50s to concentrate on its TV ratings service.

Hooper tracks the rise of Top 40 radio

Hooper, on the other hand, continued to conduct telephone coincidental radio surveys in individual markets into the 1960s and was the first service to indicate the growth of "Top 40" stations. It also championed measurement of personal listening, rather than counting "sets in use."

In the mid 40s, two other services appeared. The first was the Broadcast Measurement Bureau, which attempted to supply "circulation" figures for radio similar to those developed for newspapers by the Audit Bureau of Circulation. The consensus back then was that BMB had a great idea about 15 years too late. It expired by 1950.

Radio takes its pulse

The second lasted far longer: The Pulse. The Pulse eventually pushed Hooper out of the limelight because it was better suited to the changes in radio listening habits and locations. By the late 50s, about half of all cars had radios and a telephone coincidental couldn't track that listening. The average home had three or four radios-often all in use at the same time. One reason the Hoopers showed Top 40 stations so strongly is that by that time, teens had started monopolizing use of the family phone. Two strikes against Hooper.

However, the methodology, data collection techniques and reporting format used by The Pulse overcame those problems. It collected listening data through a personal interview of one person per household. During the interview, each respondent was asked to recall his listening over the previous week, a process helped by Pulse's big step forward in technique, the aided-recall or roster method of collecting data. The respondent was shown lists of stations, personalities and/or programs, to aid his or her memory.

Pulse refines survey methodology

Accompanying its different data collection techniques was a new method by which potential respondents were selected: cluster sampling. In cluster sampling, a random address (the sampling point) was selected from a phone directory. That household was not surveyed but every third (or some other inter-
val) address thereafter on its physical city block was surveyed. Cluster sampling allowed The Pulse to conduct interviews at fairly low cost. And, the firm claimed that given the number of clusters surveyed in a market, its sample was as reliable as one selected on a totally random basis.

The Pulse contributed a new feature to the ratings report itself—demographics, in about 1960. At first, the demos were limited to men & women 18+ and teens only.

The Pulse shut its doors in 1978, after a quarter-century in business. During its final gasps of life, rumors were rampant that many of its inner-city interviewers were making up listening information rather than risk trying to conduct the survey.

Enter ARB, across the Canadian border

Although American Research Bureau (then known as ARB; now, as Arbitron) was founded in 1949, it wasn't until 1964 that it surveyed radio listeners. RKO General commissioned ARB to conduct a special radio survey in Detroit. According to the author's understanding, RKO's CKLW Windsor, Ontario, as a Canadian station, had to meet extremely high minimum reporting standards for The Pulse, and often didn't show in that service.

According to a conversation I had with Arbitron's founder, Jim Seiler, in the late 70s (when I worked for Seiler at Media Statistics), RKO was so pleased with the survey that it pushed for support from Detroit Area Broadcasters and from broadcasters in each RKO market.

That put Arbitron in a bind. It simply was not equipped to conduct regular radio listening surveys. But nearby, someone was; someone ARB knew and who knew ARB: Jim Seiler. Seiler, with partner John Landreth and other ex-ARB managers, had established Media Statistics, Inc. (Mediastat) just months earlier and had started a diary-based major-market radio ratings service. In 1965, according to interviews with Seiler, ARB purchased that service and Mediastat immediately began surveying small (otherwise non-rated) markets via telephone recall. By 1972, ARB was radio's primary ratings service. ARB was the king, but the king's rule soon would be challenged.

An informal history of radio ratings, part II

By 1972, radio ratings had reached a new stability—and a new pecking order. American Research Bureau, soon to become Arbitron, was the new leader, replacing the fading Pulse as the audience measurement service relied upon by major agencies, and therefore, by radio. However, Arbitron had no time to become complacent. New competitors soon would arise.

A new challenger from old hands

In 1975, Mediastat, which had created the service that became Arbitron radio ratings, re-entered major-market surveying with its monthly Mediatrend service. Mediastat's braintrust, Seiler and Landreth, recognized that Hooper was dead and The Pulse, in trouble. They saw an opportunity to do a bare-bones survey designed from the ground up to supplement, rather than replace, ARB. In most markets, 500 telephone-recall interviews (taken Monday-Friday) yielded basic AQH (average quarter-hour) and cume persons estimates. Mediatrend had several good points: it was cheap; it was a pretty effective programming tool for the time; and some able souls actually used it to sell time.

At the same time, PD's Todd Wallace of KUPD Phoenix and his Radio Index and Jack McCoy (then of KCBQ San Diego; later of Unidyne) and his RAM Research made intense, but short-lived, attempts to roll out their surveys nationally. RAM was the more successful but, from all reports, McCoy lost money and sold out to investors who quickly pulled the plug.

Another ambitious attempt of the mid-70s was an LA-based service The Source, which collected both listening & qualitative data. Although The Source was well thought of by many stations who used it, the service suffered the same ills of many would-be "Arbitron alternatives: too little acceptance by agencies & advertisers and too little capital.

Along came Birch

About 1978, the PD of Storz' KOMA Oklahoma City (later, PD of that chain's WQAM Miami)—a guy named Tom Birch—started using a Radio Shack home computer to tabulate the results from his in-house surveys. To offset costs, he offered his surveys to other local stations at a low price. Fairly soon, the Birch reports were hard on the heels of Mediatrend. In fact, Tom Birch told RBR that often when Mediatrend left a market (for lack of financial support), Birch would move in, offering similar data at a lower cost.

And, as Birch began to expand, two other firms made their moves against Arbitron. The first was Audits & Surveys, whose TRAC-7 (Telephone Recall Audience Collection over 7 days), although strongly supported by the RAB and its then-president, Miles David, really didn't get too far. A test of the original, heavily computer-assisted TRAC-7 methodology showed it didn't work up to expectations. A redesign was, virtually, stillborn.

The Burke Challenge

The second company, Burke Marketing Research, had built a stellar reputation as market research firm
of choice for Procter & Gamble (at the time, the largest user of marketing research in the world). Burke also was to use a telephone recall technique and even anticipated supplying very basic consumer research data (income, education, newspaper readership, etc.). However, after tests in Boston and Cincinnati and a rollout in the top 10 markets in Fall, 1978, the firm announced it had run out of money for the venture (after having trumpeted that it was prepared to spend $5-7.5 million to supplant Arbitron). Not long thereafter, Burke went through a series of mergers and ownership changes and ended up as a subsidiary of, who else, Arbitron.

In 1981, after Jim Seiler’s death, Media Statistics sold all its radio ratings contracts to the burgeoning Birch Radio. Mediastat continued to conduct VCR-usage studies for a time thereafter, but by 1984, had ceased operations. Very definitely, an era had passed. And the radio industry quietly, if crankily, threw its support behind Arbitron more solidly than ever.

In 1987, the NAB set up a task force to solicit proposals from research firms for a supplement to Arbitron. Proposals were submitted by Birch, Impact Resources (MA*RT), Audits & Surveys and others. But after the task force determined that it might be liable for anti-trust violations if it anointed one service, it noisily folded its tents and slipped into the night.

**Birch receives its Dutch treat**

VNU, The Netherlands’ largest publishing firm, made a concerted effort to expand its U. S. interests during the mid 1980s. One of its earliest investments was a minority position in Birch Radio. It also purchased Claritas, an early leader in providing data for targeted ZIP Code marketing, RER (Radio Expenditure Reports), the primary supplier of national/slot radio placement estimates and Scarborough Research, which provided detailed consumer product-, service- and media-usage surveys to a largely newspaper clientele. Gradually, VNU increased its interest in Birch, eventually taking full ownership and merging it with Scarborough. VNU apparently had great hopes that Birch/Scarborough could supplant Arbitron but it was not to be. In September of 1991, Birch announced it would cease operations on December 31, 1991 and Arbitron would assume marketing rights for the Scarborough reports.

**And then, there was one.**

Since Birch’s demise, Strategic Radio Research of Chicago has begun its new AccuRatings service, an outgrowth of its research program for client stations and what appears to be a radical change from the norm: it reports cume and “station partisans,” as well as market-selected qualitative data. So far, Strategic has signed up San Diego, Chicago, New York, San Francisco, Philadelphia, Raleigh-Durham & South Bend—an auspicious beginning.

Also, Seattle-based Willhight Research announced that it will explore expanding its coverage beyond the Pacific Northwest markets it has surveyed for several years.

Both firms have stated that they will only survey markets in which they have adequate financial support. Whether they can maintain that stance is open to debate.

**Jim Seiler always stated that was the case with Mediatrend. Yet, it is fact that he was so anxious to show continuing growth, he often would “open” a market with only half the support he needed to break even.**

Birch, in order to receive acceptance by the big ad agencies in New York, surveyed many markets in which it didn’t have any station subscribers. Even Arbitron has been known to survey no-support mar-
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Beasley Broadcast Group has agreed to transfer the assets of WWSY-FM Chicago, IL for $8,000,000 to Cox Broadcasting.

Burr, Egan, Deleage & Co. has purchased $3,000,000 of Preferred Stock in Tichenor Media System, Inc.

Noble Broadcast Group has completed the sale of WGBB-AM/WBAB-FM Long Island, NY for $16,000,000 to Liberty Broadcasting, Inc.

Booth American Company and Broadcast Alchemy, L.P. have agreed to merge and form a new radio company valued in excess of $160,000,000 serving Indianapolis, Detroit, Cleveland, Denver, Sacramento, Pittsburgh, and Cincinnati.

Group W Radio, Inc. has exchanged the assets of WCPT-AM/WCXR-FM Washington, DC plus cash with Viacom Broadcasting, Inc. for KIKK-AM/FM Houston, TX valued at $40,000,000.

Major Broadcasting Company has agreed to transfer the assets of WWBZ-FM Chicago, IL to Evergreen Media Corporation.

Great American Television and Radio Company, Inc. has agreed to transfer the assets of WLZR-AM/FM Milwaukee, WI for $7,000,000 to Saga Communications, Inc.

Group W Radio, Inc. has agreed to transfer the assets of KFBK-AM/KGBY-FM Sacramento, CA for $48,000,000 to Chancellor Communications Corp.

Liberty Broadcasting, Inc. has received a $50,000,000 equity commitment to finance radio station acquisitions from Joseph Littlejohn & Levy.

Sundial Broadcasting Corporation has agreed to transfer the assets of KDPC-AM/FM San Francisco, CA for $13,000,000 to Brown Broadcasting.

United Broadcasting Company has completed the sale of WJZE-FM Washington, D.C. for $19,500,000 to Colfax Communications.

United Broadcasting has completed the sale of WERQ-AM/FM Baltimore, MD for $9,000,000 to Radio One, Inc.

AmCom Radio of the Carolinas, Inc. has completed the sale of WMYI-AM Greenville, SC for $9,400,000 to Capstar Communications of the Carolinas.

Entercom has agreed to transfer the assets of KOQL-FM Oklahoma City, OK for $3,500,000 to NewMarket Media Corporation.

TK Communications has completed the sale of KONJ/KXTN San Antonio, TX for $11,000,000 to Tichenor Media System, Inc.

United Broadcasting Company has agreed to transfer the assets of WJMO-AM/FM, Cleveland, Ohio for $4,445,000 to Zebra Communications.

Evergreen Media Corporation has completed the sale of KSNN-FM Dallas, TX for $11,000,000 to Alliance Broadcasting Co.

Intercontinental Radio, Inc. has completed the sale of KSOL-FM San Francisco, CA for $13,500,000 to KSOL, L.P.

Beasley Broadcast Group has agreed to transfer the assets of KQLD-FM New Orleans, LA for $3,350,000 to NewMarket Media Corporation.

Duchossois Communications has agreed to transfer the assets of WHFS-FM Annapolis/Baltimore, MD & Wash, DC for $15,625,000 to Liberty Broadcasting, Inc.

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A year on the Street brings plenty of changes for radio groups; Radio stocks are red hot; outperforming Dow by wide margin

An exclusive RBR tracking of stocks of leading publicly-held radio groups shows that they have, collectively, far outstripped the performance of the Dow Jones Industrial Average over the last 21 months. This 14-stock index plotted by RBR has moved up more than 50% since the beginning of 1992, while the Dow has moved up only 10% in the same period.

The chart below plots the overall performance of the stocks for 13 public radio companies against that of the stock market generally. This RBR index includes: CapCities/ABC, CBS, Clear Channel, Gannett, Heritage Media, Infinity Broadcasting, Jefferson-Pilot, Park Commun., Price Commun., Pulitzer, Tribune, both the Class A and Class B blocks of Viacom, and Westinghouse. The stocks were selected to provide a consistent comparison to the DJIA over the entire 21-month period. Thus, several important newcomers are not included.

The chart indicates movement from January 1992 until September 1993. During that period, the Dow rose from 3223.39 on Jan. 31, 1992 to 3555.12 on Sept. 30, 1993; a 10.3% gain. Meanwhile, RBR's 14 stocks have risen 52.2% over the same period.

Here's a quick look at these veterans of the market. Next week, we'll cover the performance of the other public radio stocks, including radio's newest arrivals on Wall Street.

CapCities/ABC (NYSE: CCB) — Twenty stations in 8 markets. This Wall Street vet has created a duopoly in Atlanta through its purchase of WYAY-FM from NewCity. It also sold AM-FM combos in Denver and Providence. Not a lot of flashy trading activity, but the company quietly continues to dominate several huge markets. Without Denver and Providence, its 1992 billings were $188.7 M.

CBS (NYSE: CBS) — Twenty stations in 12 markets. Another Wall St. vet, CBS duopolized in Dallas by picking up KLRX-FM from Cox (to pair with its KTXQ-FM); in return, Cox received WYNY-FM Tampa. CBS is one of only two publicly-held groups that owns stations in each of the top-10 markets (the other is Infinity) and many of its stations, especially the blue chip AMs, practically print money. 1992 radio station billings (after adjusting for the swap): $231.9 M.

Clear Channel (AMEX: CUC) — Thirty stations; 13 markets. Clear Channel runs dependable money makers primarily in medium markets. It has demonstrated a smart acquisitions pattern, doubling in many of its markets. It hasn't sold a station since 1982. Duopoly acquisitions have added nearly $13 Million in revenue and the firm has duopoly operations in San Antonio, New Orleans, Richmond and Austin. 1992 radio station billings were $641.1 M.

Gannett (NYSE: GCI) — The parent of USA Today has shed radio properties in St. Louis (to EZI) and Kansas City (to Bonneville). Those sales have reduced Gannett's radio billings by about $9 Million. But, keep an eye on the firm's new radio management team led by new president Gerry de Francesca. 1992 radio station billings (less St. Louis and KC): $595.5 M.

Heritage Media (AMEX: HTG) — This relative veteran of the public market restructured much of its debt early in the game and recently, has picked up solid FMs in Rochester (creating an AM-FM-FM duopoly), Kansas City and Cincinnati. 1992 radio billings: $316.6 M.

Infinity Broadcasting (NASDAQ: INFTA) — Twenty-five stations in 13 markets. Infinity stock began trading Jan. 30, 1992 and has never looked back. It began trading at 18, recently split 3-for-2 and closed last Wednesday (Oct. 14) at 53. It also had a two-year stint (1986-88) on the public market. It is one of only two publicly-owned groups to hold stations in all top-10 markets. And it has no dogs — Infinity's properties are solidly profitable. Recent blockbuster duopoly deals were struck in Los Angeles and Washington, DC. And just last week, it announced it will take a major stake in Westwood One (see p. 2). With the addition of the new acquisitions, 1992 station billings: $231.4 — a slim $500 K behind top-biller CBS.

Jefferson Pilot (NYSE: JP) — Twelve stations in 5 markets. Has duopolized in both Denver and Miami (see p. 12) and is seeing major ratings gains in Atlanta. Market leader in Denver & San Diego. 1992 radio billings: $401.1 M.

Park Communications (NASDAQ: PARC) — Twenty-two stations in 11 markets. Another Wall St. vet, Park owns stations in markets ranging in size from New York to Yankton, SD. Its most recent purchase was in Tallahassee in 1992, another indication of Park's largely medium-to-small market strategy. Park is one of radio's most conservatively-managed groups. 1992 radio billings: $24.6 M.

Price Communications (AMEX: PR) — Six stations in 3 markets. An early Wall Street radio player, Price emerged from bankruptcy-court protection in late 1992. The group has not been active in station trading for several years. Price holds a 25% stake in now-bankrupt Fairmont Communications, and is contesting a debtors' plan that would leave it with no payout on Fairmont debt with a face value of $95 M. 1992 radio billings: $8 M.

Pulitzer Publishing (NYSE: PTZ) — Two stations in 1 market. But what stations: KTRK/KKLT Phoenix bill a hefty $13.8 M; more than several of radio's smaller group owners. No station purchases...yet. 1992 radio billings: $13.8 M.

Tribune (NYSE: TRB) — Six stations in 4 markets. No buying or selling of stations recently since its $19 M AM-FM purchase in Denver last year. A company with the moxie to take up a lot of space in any market(s) it might choose. Owns the highest-billing single station of them all, WGN-AM Chicago. 1992 radio station billings: $59.5 M.

Viacom (AMEX: VIA & VIAB) — Fourteen stations in 7 markets. Solid management; excellent marketing track record. Viacom has sold or swapped out of three markets in order to double up in three: it swapped Denver for Seattle and Houston for Washington and added an FM in Los Angeles, all of which created duopolies for the company. 1992 radio station billings: $98.1 M.

Group W (subsidiary of Westinghouse Electric, NYSE: WX) — Twelve stations in 8 markets. Group W has been trimming its operations to focus primarily on the top-10 markets. In market 20, however, it retains its original property, KDKA Pittsburgh. The group recently swapped its Washington, DC stations for those of Viacom to create a duopoly in Houston. Group W also has sold properties in Sacramento (for $48 M) and San Antonio. 1992 radio station billings: $191.2 M.
A glimpse at radio's newest public stocks...

Broadcasting Partners (NASDAQ: BPIX) — Six stations in 5 markets. One of the newest players, BP raised $50 Million plus in its IPO late last month. It bought WYNY-FM New York from Westwood One for $50 Million and has a deal to buy WCKZ-FM Charlotte from Beasley Broadcasting. The latter will be paired with BP's WGVW/WPEG Charlotte. With these two deals, BP's total billings have risen to $37.9 M.

Children's Broadcasting Corp. (NASDAQ: AAHS) — Six stations in 6 markets. Went from radio network to group owner with the purchase of six AMs from Religious broadcaster Marsh Broadcasting. 1992 radio station billings: N/A.

Evergreen Media (NASDAQ: EVGM) — Eleven stations in 6 markets. EVGM has been aggressively buying high-profile stations in major markets. Recent purchases include WTOP/WASH Washington, KTRH/KLOL Houston, WWBZ-FM Chicago (a duopoly) and KMEL San Francisco. 1992 radio station billings were $115.8 M.

EZ Communications (NASDAQ: EZCIA) — Thirteen stations in 7 markets. Only public for a few months, EZ has bulked up with six deals over the past year or so. It swapped its station in Miami with Cox for the Cox property in Charlotte, creating duopolies for both firms. It also has added second FMs in Pittsburgh, Sacramento and St. Louis. 1992 total station billings: $57.9 M.

Multi-Market Radio (NASDAQ: RDIOA) — Five stations in 2 markets. Newly public, Multi-Market is the merger of stations held by Robert F. X. Sillerman and others recently purchased by Sillerman and "Cousin" Bruce Morrow. RBR estimates 1992 billings at $4 - $5 M.

Premiere Radio Networks (NASDAQ: PRNI) — Recently acquired its first station, KZDG-FM Denver. While the current wisdom says that the Street will only look at hefty public offerings in the high-double-digit millions, Premiere floated a successful smaller offering in 1992, only about $6-7 M. 1992 station billings: N/A.

Saga Communications (AMEX: SGA) — Twenty-one stations in 9 markets. Sticks to a strategy of buying and building medium and smaller market mid-pack and turnaround opportunities. Saga has actively doubled in several markets. Its stock price has increased as the Street takes note of its operating results. 1992 radio station billings: $37.0 M.

SFX Broadcasting (NASDAQ: SFXBA) — Eleven stations in 6 markets. This long-anticipated public offering merged the properties of two firms controlled by Robert F. X. Sillerman, Capstar and Command. In particular, the Capstar stations are exceptional performers. 1992 radio station billings: $45.7 M.

... and a look at more of radio's Wall Street veterans

Ackerley Communications (AMEX: AK) — Three stations in 2 markets. Ackerley was one of the early participants in joint-sales LMA's. Its Miami-Ft. Lauderdale stations, WAXY-FM, remains linked with WHYI-FM, owned by Metromedia. 1992 radio billings: $3.5 M.

Boston Celtics, L.P. (NYSE: BOS) — One station; one market: All-Sports WEEI-AM in, where else, Boston. 1992 radio billings: $2.8 M.

Great American Communications (OTC: GACO) — Sixteen stations in 11 markets. While GACCO is in reorganization (see RBR 5/31, p. 15 and 10/18, p. 15), its radio properties are healthy. GACCO simply overpaid for the old Tait group. Interestingly, it posts its highest billings in its smallest market, Columbus, OH. Last year, sold its Cincinnati AM to Jacor. 1992 radio billings: $71.7 M.

Jacor Communications (OTC: JCOR) — Fourteen stations in 6 markets. Rescued from the brink of bankruptcy by investor Sam Zell. Shareholders have maintained their faith in the company's top execs selling another 4.75 M shares of stock. Jacor has bought into duopolies with its purchases of AMs in Cincinnati and Tampa and an FM and an AM in Denver (see story p. 13). Its big AM Talkers roll in solid cash and its FMs aren't shabby. 1992 station billings: $77.4 M.

Multimedia (NASDAQ: MMEDC) — Eight stations in 4 markets. Primarily a cable and TV operator, Multimedia has not bought or sold any radio properties in several years. 1992 radio billings: $8 M.

New York Times Co. (AMEX: NYTA) — Two stations in 1 market. What can we say? The Times is a big newspaper publisher that happens to own a great combo in its home town. 1992 radio station billings: $5 M.

Osborn Communications (NASDAQ: OSBN) — Seven stations in 5 markets. Another relative Wall Street veteran whose diverse assets have helped stem the tide of red ink. Osborn invested with Price Communications (AMEX: PR) in Fairmont Communications and Northstar Television Group. Fairmont is going through a financial restructuring, which Price is contesting. Several of Osborn's stations are operated by others in LMA's; those stations are not included in the 1992 estimated billings of $3.9 M.


Southern Star Broadcasting (OTC: SSSB) — Six stations in 4 markets. 1992 radio billings: $7 M.
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Rantel Research
Box 681
Laurel MD 20725
301-490-8700; fax 410-880-4190
David Tate, Steven A. Smith, ptnrs.

RCS Traffic
402 S. Ragedale #206
Jacksonville TX 75766
800-251-6677, 903-586-0557; fax 903-586-6751
Bill Keenan, VP mktg.
Formerly Decision Inc.

Register Data Systems
Box 980
Perry GA 31069
800-521-5222, 912-987-2501; fax 912-987-7595
Lowell Register, pres; Brad Harrison, sls mgr.

Rodman/Brown & Assoc.
1544 Lighthouse Dr.
Naperville IL 60565
708-983-0977
Tom Rodman, pres.

Sales Management Systems Inc
Box 62
Vero Beach FL 32961
407-567-7410; fax avail on req.
Steve Ekin.

Sentry Systems
2211 Fifth Ave.
Seattle WA 98121
800-426-9082, 206-728-2741; fax 206-441-6582

Sonic Solutions
1891 E. Francisco Blvd.
San Rafael CA 94901
415-485-4800; fax 415-485-4877

Spot Quotations & Data Inc., SPARC
100 Clearbrook Rd.
Elmsford NY 10523-1102
914-345-5900; fax 914-345-9244
Neil Klar, Ray DiStase.

StationBase
814 E. Harvard Ave.
Gilbert AZ 85234
800-359-2818, 602-545-7363
Dee McVicker, owner.

STEP Corp.
8699 West Chester Pike
Upper Darby PA 19082
215-446-1515; fax 215-789-4353
Saul Meyer, pres.

Strata Marketing Inc.
540 N. Lake Shore Dr.
Chicago IL 60611
312-222-1555; fax 312-222-2510
Bruce W. Johnson, pres; Michael Nathan, dir sls.

Summit Software Systems Inc.
1966 13th St. #200
Boulder CO 80302
303-443-9866; fax 303-443-9934
Paul Adams, pres; Timmi Perrin, sls.

Nordic Software
Box 6007
Lincoln NE 68506
402-488-5066; fax 402-488-2914
James Wrenholt

ON Air Software
Box 832
Coppell TX 75019
214-462-9393
Jim Radcliffe, pres.

Mflow
8116 San Francisco N.E.
Albuquerque NM 87109
505-828-0488; fax 505-828-0488
Karl Baehr.

Microwave Corp.
Box 23805
Little Rock AR 72211-9947
501-221-0660; fax 501-221-3200
David Ferraro, CEO; Jimmy Edwards, GM.

MUSIC MANAGER
See The Lund Consultants (this Section above).

MusicMaster & MusicScan
3000 Riverchase Galleria, 8th Fl.
Birmingham AL 35244
205-987-7456; fax 205-733-6297
Mark Schreiber, GM.
Software is marketed by TAPSCAN (this address) and is originated by A-Ware Software of Wisconsin (both also listed in this Section).

Newswire 2000 Inc.
10805 Green View Way
Columbia MD 21044
410-740-2590; fax 410-740-2859
Laurence Gross.
### Audio Accessories Inc.
- **Address:** Mill St., Marlow NH 03456
- **Contact:** Timothy Symonds, opns mgr/sls.

### Audio Animation
- **Address:** 6632 Central Ave.
- **Contact:** Dr. Charles Grondahl, dir.

### Audio Broadcast Group Inc.
- **Address:** 2342 S. Division Ave.
- **Contact:** Dr. Robert M. Helm, pres.

### Applied Research & Technology
- **Address:** 3116 Merriam Ln.
- **Contact:** Jon Young, VP worldwide Radio Sales, Marketing.

### Audio Technica
- **Address:** 8500 Balboa Blvd.
- **Contact:** Bob Greene, dir.

### Audio Labs
- **Address:** 5831 Rosebud Ln., Bldg. C
- **Contact:** Bob Greene, dir.

### Arrakis Systems Inc.
- **Address:** 2619 Midpoint Dr.
- **Contact:** Jerry L. Meade, pres.

### Audio Precision
- **Address:** Box 2209, Beaverton OR 97075-3070
- **Contact:** Bob Greene, dir.

### Audio Technica U.S. Inc.
- **Address:** 1221 Commerce Dr., Stow OH 44224
- **Contact:** Bob Greene, dir.

### BAF Communications Corp.
- **Address:** 16 Bourbon St.
- **Contact:** John L. Wood, vp.

### BBE Sound Inc.
- **Address:** 5500 Bolsa Ave. #245
- **Contact:** Bob Greene, dir.

### Benchmark Media Systems Inc.
- **Address:** 5925 Court Street Rd.
- **Contact:** Bob Greene, dir.

### Bext Inc.
- **Address:** 739 Fifth Ave.
- **Contact:** Bob Greene, dir.

### Beyerdynamic
- **Address:** 56 Central Ave.
- **Contact:** Bob Greene, dir.
10 - 6

619-458-1800; fax 619-453-8953
Stephen Blake, VP mktg; John Puetz, mktg mgr, digital audio.

Concept Productions
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Riviera Beach FL 33404
703-544-3780; fax 703-544-3781
Kevin Kavanagh, pres.

Connecticut Microwave Corp.
10-B Traskway Business Park
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Randall J. Raines, pres; Joseph W. Raines, board chmn.

Continental Electronics Corp.
Box 270879
Dallas TX 75227-0879
214-381-7161; fax 214-381-4949
Steve A. Claterbaugh, sls mgr; J.R. Faulkner, mktg mgr.

Delta Electronics Inc.
5730 Gen. Washington Dr.
Alexandria VA 22312
703-354-3350; fax 703-354-0216
Barth Pitchford, sls engr.

Denon America
222 New Rd.
Parsippany NJ 07054
201-575-7810; fax 201-808-1608
Michael Stetts, product mgr; Harry Klane, sls mgr.

DGS Pro-Audio
Box 170426
Arlington TX 76003-0426
800-292-2834; fax 817-473-7712
Drey Hayford, mgr; Mike Manzella, asst sls mgr.

DIC Digital
500 Frank Burr Blvd.
Teaneck NJ 07666
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Joseph Martinez, pres; Kevin Kennedy, VP mktg.

Alan Dick & Co.
9 Clinton Dr.
Hollih NH 03049
603-598-4500; fax 603-598-4212
Ray Tattershall.

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3191 Broadbridge Ave.
Stratford CT 06601-2559
203-381-7000; fax 203-386-8597
Mary Haislip, VP commercial systems mktg; Jack Varney, mktg mgr.

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Raymond ME 04071
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Digital Audio Information Systems
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Houston TX 77055
713-465-1511; fax 713-465-9005
Maurice Collins, pres.

Digital Broadcast Assoc.
830 N. Victory Blvd.
Burbank CA 91502
909-585-3345; fax Ron DeBry, pres; Jeff DeBry, VP sls.

Dolby Laboratories Inc.
100 Potrero Ave.
San Francisco CA 94103
415-558-0200; fax 415-863-1373
Kevin L. Tam, bcst mktg mgr.

Dorough Electronics
5221 Collier Pl.
Woodland Hills CA 91364
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Michael Dorrough.

Dan Dugan Sound Design
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Dan Dugan.

Eastboard Consoles Inc.
5301 Tacony St., Bldg. 41R
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Philadelphia PA 19137
215-743-8555; fax 215-533-7532
Stephen Goldberg, designer.

Econo
1318 Commerce Ave.
Woodland CA 95695
916-662-7553; fax 916-666-7760.

EG & E Electro-Optics
35 Congress St.
Salem MA 01970
508-745-3200; fax 508-745-0894
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2211 E. Missouri #E-237
El Paso TX 79903
915-542-2968; fax 915-542-2958
Paul Gregg, pres.

Elcom Systems
932 Clint Moore Rd.
Boca Raton FL 33487
407-994-1774; fax 407-994-1770
Leonard Pollacheck, pres.

Electrex Co.
18620 N.E. 2nd Ave.
Miami FL 33179
305-651-5752; fax 305-651-1386.

Electro Impulse Laboratory Inc.
1805 Corlies Ave.
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Neptune NJ 07754-0278
908-776-5800; fax 908-776-6793
Mark Rubin, pres.

Electro-Voice Inc.
600 Cecil St.
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Rick Sanchez, bcst product mktg.
West Coast: 818-442-0782.
Harrison by GLW
437 Atlas Dr.
Nashville TN 37211
615-331-8800; fax 615-331-8883
Bill Owen, pres; Ted Miller, VP; Dave Purie, sls/mktg; Gary Theilman, advanced products mgr.

Henry Engineering
505 Key Vista Dr.
Sierra Madre CA 91024
818-355-3656; fax 818-355-0077
Hank Landsberg, owner.

Hnat/Hindes Inc.
42 Elaine St.
Thompson CT 06277
203-935-9066; fax 203-935-9919
Steve Hnat, pres; Bonnie Hnat, sec/treas.

Holiday Industries
14825 Martin Dr.
Eden Prairie MN 55344
612-934-4920; fax 612-934-3604
Burton Gran, pres; David Baron, VP sls/mktg; Bill Rankin, VP R & D; David Thompson, VP production.

IFR Systems Inc.
10200 W. York St.
Wichita KS 67215
800-835-2352; fax 316-522-1360
A.H. Hunt III, pres/CEO; Ken Showalter, dir mktg; David Allen, mktg mgr.

IGM Communications
4041 Home Rd.
Bellingham WA 98226
206-733-4567; fax 206-734-7939
James Wells, pres; Rick Sawyer, oprs mgr; Carl Peterson, sls mgr.

Inovonics Inc.
1305 Fair Ave.
Santa Cruz CA 95060
408-458-0552; fax 408-458-0554
Jim Wood, pres & chief engr; Ann Chaney, GM.

International Broadcast Supply
2450 N. Powerline Rd. #12
Pompano Beach FL 33069
305-977-9111; fax 305-977-0488
Jorge E. Brochi, pres.

International Datacasting Corp.
3850 Holcomb Bridge Rd. #420
Norcross GA 30092
404-446-9684; fax 404-446-6396
Doug Kennedy, US dir sls; Roger Doering, GM data div.
Corporate HQ-Canada: 2680 Queensview Dr. #100; Ottawa, ON K2B 8H6; 613-596-4120; fax 613-596-9208; Gen Oyama, Gary Carter.

Interstate Tower Service
206-375-1496
Todd Callahan.

Intraplex Inc.
3 Lyber Way
Westford MA 01886
508-692-9000; fax 508-692-2200

J. Peter Eadie, VP sls; Jack Kelly, VP mktg; Christine Doyle, comm dir.

ITC/International Tapetronics Corp.
Box 241
Bloomington IL 61702-0241
or 2425 S. Main St., Bloomington IL 61704
800-447-0144, 309-828-1381; fax 309-828-1386
Willem Bakker, pres/GM; Charles Bates, oprs mktg; William Kidd, engr mktg; Mike Bove, sls; Bernie Lobenstein, sls; Kevin Uetch, sls.

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6199 Warehouse Way
Sacramento CA 95826
916-381-4469; fax 916-381-4332
Phillip Orrigian, sls mgr.

JBL Professional
8500 Balboa Blvd.
Northridge CA 91329
818-893-8411; fax 818-893-3639
Hope Neiman, EVP mktg; Ken Lopez, VP sls.

J & I Audio-Video
20899 Kelvin Pl.
Woodland Hills CA 91367
800-942-1711, 818-992-4288
Mr. Kris Elliot.

J.N.S. Electronics Inc.
Box 32550
San Jose CA 95152
408-729-3838; fax 408-926-1003
John E. Leonard, pres.

JRF Magnetic Sciences Inc.
249 Kennedy Rd.
Box 309
Greendell NJ 07839
201-579-5773; fax 201-579-6021
John R. French, Dennis Charney.

Kahn Communications Inc.
222 Westbury Ave.
Carle Place NY 11514
516-222-2021
Leonard R. Kahn, pres.

Keliner Electronics Inc.
Ferry Road Business Ctr.
Charlotte VT 05445
800-323-4060, 802-425-3250; fax 802-425-3664
Charles H. Keliner, pres.

Kingdom Technology
Box 1145
Ft. Walton Beach FL 32549-1145
800-695-4643; fax 904-864-3195
David Benoit, pres.

Kintronic Labs Inc.
Box 845
Bristol TN 37621-0845
615-879-3141; fax 615-879-4224
Louis A. King, chmn; Tom F. King, pres; Gwen B. King, VP sls.

Kline Towers
1225 Huger St.

Box 1013
Columbia SC 29202
803-251-8000; fax 803-739-3939
J.C. Kline, pres; Ray White, GM; David E. Monts, sls mgr.

Korg USA Inc.
89 Froct St.
Westbury NY 11590
516-333-9100; fax 516-333-9108
Roderick Revlock, mgr Pro-Audio.

Kowa Optimized Inc.
20001 S. Vermont Ave.
Torrance CA 90502
310-327-1913; fax 310-327-4177
Craig Ross.

LDL Communications Inc.
14440 Cherry Lane Ct. #201
Laurel MD 20707
301-498-2200; fax 301-498-7952
G.J. Wilson, pres.
Eastern Region Sales: 39 Posnegansett;
Warwick RI 02888; 401-461-0999; fax 401-461-0732; Robert Palmer, sls mgr.
Western Region Sales: Box 1589;
Burlingame CA 94011-1589;
415-237-9700; fax 415-237-1772; David Hill, sls mgr.
Central Region Sales: 21644 Evans Trail;
Fairburn MN 55021; 507-332-6703; fax 507-332-6705; Jeffrey Clarke, sls mgr.

Lightning Eliminators & Consultants
6687 Arapahoe Rd.
Boulder CO 80303
303-447-2828; fax 303-447-8122
Joseph A. Lanzoni, applications engineer.

Lightning Master Corp.
118 Stonemill Dr.
Madison MS 39110
601-856-3039; fax avail on req.
Tom West, VP sls/mktg.

Lightning Prevention Systems
204-B Cross Keys Rd.
Berlin NJ 08009
609-767-7209; fax 609-767-7547
W. Gregg Fawthrop, pres.

Logitek
3320 Belring Dr.
Houston TX 77057
713-782-4592; fax 713-782-7597
Tag Botland, pres.

Loral Microwave Narda
435 Moreland Rd.
Haukeppage NY 11788
516-231-1700; fax 516-231-1711
Bernard Leibowitz, pres; Vinod Chitkara, VP sls; Robert Damiano, VP prod line.

LPB Inc.
28 Bucton Hill Rd.
Frazier PA 19355
215-644-1123; fax 215-644-8651
Edward W. Devecka Jr., pres; John E. Devecka, sls mgr.
Los Angeles: Burden Assocs.; 20944 Sherman Way #213; Canoga Park CA 91303; 818-340-4590; fax 818-888-3352; Richard W. Burden, applications engr.

Magnum Towers Inc.
9370 Elder Creek Rd.
Sacramento CA 95829
916-381-5053; fax 916-381-2144
Lawrence Smith, pres.

Marathon Products Inc.
69 Sandersdale Rd.
Charlton MA 01507
508-248-3157, 508-853-0988; fax avail on req.
Richard D. Myers Sr., pres.

Marconi Communications
11800 Sunrise Valley Dr., 10th Fl.
Reston VA 20291
703-620-0330; fax 703-620-0415
Edward Marble, pres.

Marti Electronics
1501 N. Main
Cleburne TX 76031
817-645-9163; fax 817-641-3869
George Marti, M.E. McClanahan, Dan Rau.

Mastertone Co. Inc.
3608 Davison Rd.
Des Moines IA 50310-4626
515-255-3232; fax 515-255-9224
Vic Blacketer, product mgr.

Maxell Corp. of America
22-08 Ronto Rd.
Fair Lawn NJ 07410
201-794-5900; fax 201-796-5970
Jim Ringwood, VP; John Selvaggio, natl bcst mgr; Patricia Byrne, product mgr.

McCurdy Radio Industries Ltd.
108 Camford Rd.
Toronto ON M4A 2L8 Canada
416-751-6262; fax 416-751-6455
Dan Kupiec.

The Media Gallery
Box 652
Torrance CA 90407
310-533-0855; fax 310-533-0842
Ruth Presslaff, pres.

Media Touch Systems Inc.
50 Northwestern Dr. #11
Salem NH 03079
603-893-5104; fax 603-893-6390
John M. Connell, pres.

METATEC/Discovery Systems
7001 Discovery Blvd.
Dublin OH 43017
614-761-2000; fax 614-766-3140

Bruce Falb, mgr business devlpmnt; Donna Snyder, AE.

Micro Controls
228 NE Wilshire, Ste. E
Burlington TX 76028
or Box 728, Burlington TX 76097
817-285-0965; fax avail on req.
Jeff F. Freeman, pres.

Micro Technology Unlimited
156 Wind Chime Ct.
Raleigh NC 27615
919-870-0344; fax 919-870-7163
M.K. Stierhoff.

Modulation Sciences Inc.
12-A World's Fair Dr.
Somerset NJ 08873
800-826-2603, 908-302-3090; fax 908-302-0206
Eric Small, pres; Art Constantine, VP sls/mktg.

Moseley Assocs.
111 Caastlann Dr.
Goleta CA 93117
805-968-9621; fax 805-685-9638
Doug Hogg, pres/engr dir; Jamal Hamdani, VP mktg; David Chaceyn, natl sls mgr.

Motor Capacitors Inc.
6655 N. Avondale Ave.
Chicago IL 60631
312-631-0713; fax 312-774-8778
T.B. Noone, VP sls; J. Olson, purchasing.

Motorola AM Stereo
3701 Algonquin
Rolling Meadows IL 60008
708-576-3592; fax 708-576-5479
Don Wilson, mgt bcst engrg; Frank Hilbert, mgr AM stereo.

Mouser Electronics
2401 Hwy, 287 N.
Mansfield TX 76063
800-346-6873; fax 817-483-0931
Western Sales: 11433 Woodside Ave., Santee CA 92071; 800-346-6873 or 619-449-2222; fax 619-449-8041.
Central Sales: 2401 Hwy-287 North; Mansfield TX 76063; 800-346-6873 or 817-483-4422; fax 817-483-0931.
Eastern Sales: 12 Emery Ave.; Randolph NJ 07869; 800-346-6873 or 201-328-3322; fax 201-328-7120.

Murphy Studio Furniture
4153 N. Bonita St.
Spring Valley CA 91977
619-698-4658; fax 619-698-1268
Dennis Murphy, pres.

The Music People! Inc.
Box 270-948
West Hartford CT 06127-0948
800-289-8899; fax 203-233-6888
James R. Hennessey, pres; David Renz, sls mgr.
Los Angeles: TMP West; 3314 Industry Dr.; Signal Hill CA 90806; phone: 800-642-0331 or 310-986-9493; fax 310-986-9693; Sharon Hennessey.

Myat Inc.
380 Chestnut St.
Box 425
Norwood NJ 07648
201-767-5380; fax 201-767-4147.

Nady Systems Inc.
6701 Bay St.
Emeryville CA 94608
510-652-2411; fax 510-652-5075
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Neutal Maine Inc.
201 Target Industrial Circle
Bangor ME 04401
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Bruce MacKenzie

Nemal Electronics Intl. Inc.
12240 NE 14th Ave.
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Benjamin L. Nemser, pres.

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South Glens Falls NY 12803
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Bill Bingham, Gary Crowder, Rich Redmond, Martin Sacks (301-497-1925); Doc Masoomian (214-612-2053); Mid-Atlantic Office: 16025 Dorset Rd.; Laurel MD 20707; 301-497-1925; fax 301-497-1926; Martin Sacks.
Southwest Office: Box 867717; Plano TX 75087; 214-612-2053; fax 214-612-2145; Doc Masoomian.

Northern Technologies Inc.
23123 E. Mission Ave.
Liberty Lake WA 99019
800-727-9119, 509-927-0401; fax 509-927-0435
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Nott Ltd.
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Ron Nott, pres.

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Aven CO 81620
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M. Montemayor, B. Sepmeier, K. Hethcote.

NEXT Generation Inc.
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2070 Las Palmas Dr.
Carlsbad CA 92009
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Jim Miller.

European Offices: Thum & Mahr Audio;
Konrad-Adenauer/Platzi 6-8; D-4018
Langenfeld, Germany; phone
021-739-7960.

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Steve Woolley, nati sls & mktg mgr.

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Patrick Lopeman, pres.

Potomac Instruments Inc.
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308-284-3007
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QEI Corp.
One Airport Dr.
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609-629-1751
Charles H. Haubrich, dist; Jeff R.
Detwiler, sls/mktg mgr.

QSC Audio Products Inc.
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Costa Mesa CA 92626
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Pete Kalmes, dir dist; Barry Ferrell, product
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Racom Products Inc.
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216-351-0392
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Steve Scarborough, Chuck Spencer.

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Ray Kohfeld, pres; Frank Martinez, product
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Soren Pihlman, pres; P. Andrew Bosworth,
VP sls/mktg; James P. McHale, sec-treas; William J. Daniels, customer
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RF Specialties of Missouri: 22406 NE
159th St.; Kearney MO 64060;
816-635-5595; fax 816-635-4508; Chris
Kreger.

RF Specialties of Washington, Inc.: 19237
Aurora Ave. N.; Seattle WA 98133;
206-546-6546; fax 206-546-2633; John
Schneider and Mike Dault.

RF Specialties of California: 3463 State St.
#229; Santa Barbara CA 93105;
805-692-9439; fax 805-692-5170; Sam
Lane;

RF Specialties-San Francisco:
510-687-9990; Bill Newbrough.

RF Specialties of Texas: Box 7630;
Amarillo TX 79114; 806-372-4518; fax
806-373-8036; Don Jones and Tim
Hawks.

RF Specialties-Dallas: Box 615; Rockwall
TX 75087; 214-771-4235; fax
214-771-4235; Walt Rice.

RF Specialties of Pennsylvania Inc.: 795-20
Pine Valley Dr.; Pittsburgh PA
15239; 412-733-1994; fax
412-927-9336; Tom Monahan and Ed
Young.

RF Specialties-Philadelphia: Box 477;
Southampton PA 18966; 215-322-2410;
fax 215-322-4585; Harry Larkin.

RF Specialties of Florida: 33 John Sims
Pky.; Valparaiso FL 32580;
904-676-8943; fax 904-729-2744; Bill
Turney and Bill Holsington.

RF Systems
5831 Rosebud Ln., Bldg. C
Sacramento CA 95841
800-624-1903; fax 916-348-1512
Robert E. Stolar, pres.
Studer
Stanton Magnetics
New York: 212-626-6734; Rhor
Los Angeles: 615-254-5313; fax 609-452-2521
Jon A. Housour, VP/sls.

Sontec Electronics
Audio Dr.
GoldBond VA 24094
703-626-7256; fax 703-626-7257
Burgess MacNeal, GM.

Sony Business & Professional Group
3 Paragon Dr.
Montvale NJ 07645
201-358-4907; fax 201-358-4907
Ron Rensche, mktg mgr.

Soundcraft
850 Balboa Blvd.
Northridge CA 91329
818-893-4351; fax 818-893-0358
David Kimm, dir electronics group; Ed Bigger, sis mgr.

Spencer Broadcast Inc.
7003 W. Union Hills
Glendale AZ 85308
602-242-2211; fax 602-843-2860
Charles Spencer, mgr/owner.

SSAC Inc.
Box 1000
Baldwinsville NY 13012
315-638-1300; fax 315-638-0333
Richard W. Shutt, VP mktg.

Stainless Inc.
210 S. Third St.
North Wales PA 19454
215-699-4571; fax 215-699-9597
John Wendle, VP.
See also SG Communications; 1100 N.
Meadow Pkwy #112; Roswell GA 30076;
404-475-0212; fax 404-475-0247; Dan Ferguson,
PV sis/mktg.

Stanton Magnetics Inc.
101 Skyway Blvd.
Plainview NY 11803
516-349-0235; fax 516-349-0230
Walter O. Stanton, pres; Frank Conlon, VP
ops; Pete Bidwell, VP professional products;
John Kuykendal, VP eng/r.
Jean Kapen, mgr ads/promo.

Studer ReVoice America Inc.
1425 Elm Hill Pike
Nashville TN 37210
615-254-5651; fax 615-256-7619
Thomas Jenny, VP/GM; Joe Bean, sis mgr;
Sandra Hale, adv & PR mgr.
Los Angeles: 818-878-0423; Vencil Wells,
grnl mgr.
New York: 212-626-6734; Rhor
Thorstainsson, sis tech.

Studio Technologies
5520 W. Touhy Ave.
Skokie IL 60077
708-676-9177; fax 708-982-0747
Gordon Kapes, pres; Barbara Govednik,
com mgr.

Studio Technology
4 Pennsylvania Ave.
Malvern PA 19355
800-676-0216, 215-640-1229; fax
215-640-5880
Vince Flora, dir.

Superior Electric
383 Middle St.
Bristol CT 06010
203-585-4500; fax 203-584-1483
Michael Miga; sis/mktg mgr; John J.
Murray, mgr mktg/comm.

Surcom Assocs.
2215-A Faraday Ave.
Carlsbad CA 92008
619-438-4220; fax 619-438-4759
A.J. Link, pres; D.M. Gordon, VP.

S.W.R. Inc.
RD 3 Box 182
Ebensburg PA 15931
814-472-5436; fax 814-472-5552
Edward J. Edmiston, Douglas Ross.

Symetrix
4211 24th Ave. W.
Seattle WA 98199
206-282-2555; fax 206-283-5504
Dane Butcher, pres; Jon Bosaw, dir & sis & mktg.

Tapcaster Inc.
7174A 302 Industrial Dr.
Southaven MS 38671
614-389-2881; fax 614-389-2882
Robert E. Jones, pres; Mary E. Jones,
sec/treas.

TASCAM
7733 Telegraph Rd.
Montebello CA 90640
213-726-0303; fax 213-727-7635
Gregg Hilkebrandt, dv mgr; Bill Mohrhoff,
mktg mgr; Chuck Prada, nat sis mgr;
Ken Hirata, mktg comm mgr.

Technical Services Group
11316 Cedar Park Ave.
Baton Rouge LA 70809
800-736-0773 or 504-751-9800; fax
504-753-1726
Arthur Hoover, Alan Petin

Techni-Tool Inc.
5 Apollo Rd.
Plymouth Meeting PA 19462
215-825-4990; fax 215-825-5623
Stuart Weiss.

Teklex Communications Inc.
9600 Aldrich Ave. So.
Minneapolis MN 55420
612-887-5586; fax 612-884-0043
Jeff Peters, John King.

Telos Systems
2101 Superior Ave.
Cleveland OH 44114
216-241-7225; fax 216-241-4103
Steve Church, pres.

Tenco Tower
9723 Folsom Blvd. Suite A
Sacramento CA 95827
916-362-6848; fax 916-638-8585
Donald J. Tennis, pres.

Tennaplex Systems
21 Concourse Gate
Nepean ON K2E-754
613-226-5670; fax 613-727-1247
Manfred Muenzel, VP.

TFT Inc.
3090 Oakmead Village Dr.
Santa Clara CA 95051
800-347-3383, 408-727-7272; fax
408-727-5942
Joe Wu, pres; Darryl E. Parker, dir mktg;
Perry Kirk, grnl sis mgr.

3-M Professional Audio/Video
3-M Center, Bldg. 2235-N-01
St. Paul MN 55144
800-245-8332; fax 612-737-5583
Jim Hoejkins, mktg dev mgr; Mark Fuhrer,
nat sis mgr.

360 Systems
18740 Oxnard St.
Tarázana CA 91356
818-342-3127; fax 818-342-4372
Bob Easton, pres; Don Bird, GM.

Titus Technological Laboratories
77 Kreiger Ln. #314
Glastonbury CT 06033
203-633-5472; fax 203-633-8244
Lawrence Titus, pres.

TM
14444 Belwood Pkwy.
Dallas TX 75244-2229
800-937-2100; fax 800-749-2121
Craig Turner, pres/CEO; Stuart McRae, VP sls.

Towards 2000
4114 Vanowen Pl.
Burbank CA 91505-1130
818-557-0903; fax 818-557-0905
Mark Rowlands, pres.

Tower Network Services
4130 N.W. 10th Ave.
Ft. Lauderdale FL
305-989-8703; fax 305-989-8886
Jim Tiner, pres.
Dallas: 214-891-0555; Tom Bull.

Towercom
6017 Triangle Dr.
Raleigh NC 27613
919-781-3496; fax 919-781-6454
Ben Wall, pres.

Transcom Corp.
1077 Rydal Rd. #101
Rydal PA 19046
800-441-8454, 215-884-0888; fax 215-884-0738
Martin Cooper, pres.

Tree Dimensions
Box 609
Boone NC 28607
704-262-0220; fax 704-262-0844
Don Blair, pres; Jim Blair, nati sms mgr.

TTC Radio
650 Taylor Ave.
Louisville CO 80027
303-665-8000; fax 303-673-9900.

T-Tech
Box 151
Hudson MA 01749
508-562-5820; fax 508-568-1219.

Univenture
6145-A Scherers Pl.
Dublin OH 43017-1242
614-793-0202; fax 614-793-0202
Rich Williams, nati sms mgr.

UREI
8500 Balboa Blvd.
Northridge CA 91329
818-893-4111; fax 818-893-3639
David Kimm, dir electronics group; Bob Ofenstein, prod mgr.

USA Digital Radio DAB Consortium
6255 Sunset Blvd. #1100
Los Angeles CA 90028
213-466-8381; fax 213-465-8810
Paul Donahue.

Utility Tower Co.
3200 NW 38th
Box 12369
Oklahoma City OK 73157
405-946-5551; fax 405-947-8466
Ron Nelson, Joe James.

Valley Audio Products Inc.
9020 W. 51st Terrace
Merriam KS 66203
913-432-3388; fax 913-432-9412
David C. Anderson, pres; Debra K. Lumpkins, EVP.

Veeconix Inc.
1001 N. Washington St.
Lexington NE 68850
308-324-4600; fax 308-324-4985
Eddie Howerter.

Vertigo Recording Services
12115 Magnolia Blvd. #116
North Hollywood CA 91607
818-907-5161; fax 818-784-3763.

Viasat Technology Corp.
150 Executive Dr.
Edgewood NY 11717-8320
516-243-5500; fax 516-243-5606
Walter Perowskil, prod mgr.

Ward-Beck Systems Ltd.
416-438-6550; fax 416-438-3865
Eugene Johnson

Wheatstone Corp.
11350 Technology Cir.
Duluth GA 30136
404-623-0096; fax 404-623-0698
Gary Snow, pres; Andrew Calvanese, VP;
Ray Esparolini, dir sms.

Will-Burt
169 S. Main
Box 900
Orrville OH 44667
216-682-7015; fax 216-684-1190
Steve Pinkley, acct mgr.

World Tower Co. Inc.
Box 405
Mayfield KY 42066
502-247-3642; fax 502-247-0909
Nate Sholar, pres; Jeff Sholar, VP.

Yamaha Corp. of America
Box 6600
Buena Park CA 90622-6600
714-522-9011; fax 714-522-9832.

Zercom Corp.
Zercom Dr.
Box 84
Merrifield MN 56465
218-765-3151; fax 218-765-3900
Denny Schmidt, sms engr.

Who Makes What—a Guide to Equipment and Software by Category

ACOUSTIC MATERIALS
Alpha Audio Acoustics

AMPLIFIERS
Audio
Audio Technologies Inc.
Benchmark Media Systems Inc.
Bext Inc.
Bryston/Bryston VT Ltd.
J3L Professional
Logitek
QSC Audio Products Inc.
Ramko Research Inc.
Sescom Inc.
UREI
Distribution
Apex Systems
Audio Technologies Inc.
Audirntronics Inc.
Benchmark Media Systems Inc.
BSM/West Starr International
BGW Systems
ESE
Gentner Communications
Henry Engineering
Logitek
Wheatstone Corp.

AM STEREO
Delta Electronics Inc.
Kahn Communications
Motorola AM Stereo

ANTENNAS/ANTENNA EQUIPMENT
AM
Antenna Technology
Cablewave Systems
Dawn Satellite inc.
Nott Ltd.
FM
Cablewave Systems
Continental Electronics Corp.
Diellectric Communications
ERI/Electronics Research Inc.
Jampro Antennas
LDL Communications Inc.
PESA Micro Communications Inc.
Scala Electronic Corp.
Shively Laboratories
S.W.R. Inc.
Systems With Reliability Inc.(SWR)
Tennaplex Systems Inc.

Satellite
Andrew Corp.
Dawn Satellite Inc.
Wegener Communications

AUDIO PRODUCTION/EDITING
BASYS Automation Systems Inc.
CBSI/Custom Business Systems Inc.
Computer Concepts Corp.
Dictaphone Corp.
The Management
Professional Management Services Inc.
Radio Computing Services

AUTOMATION SYSTEMS
BGM International
Broadcast Automation Inc.
Broadcast Electronics Inc.
Computer Concepts
Concept Productions
IGM Communications
Kingdom Technology
Schafer Digital Systems
Schafer World Communications Corp.
Scott Studios Corp.
Sierra Automated Systems
Smarts Broadcast Systems
SonoMag Corp.
The Management
TM Century

CABLE &CONNECTORS
Antenna Technology
Dawn Satellite Inc.
DGS-Pro-Audio
Gepco International Inc.
Nemal Electronics Intl. Inc.
S.W.R. Inc.

CAPACITORS
Kellner Electronics Inc.
Motor Capacitors Inc.
Sorum Associates

CARRIER CURRENT EQUIPMENT
LPB Inc.

CART MACHINES
Air Corp.
Audi-Cord Corp.
Broadcast Electronics Inc.

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<td>Audio Technologies Inc.</td>
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<td>Autogram Corp.</td>
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<td>LPB Inc.</td>
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<td>Pacific Recorders &amp; Engineering Corp.</td>
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<td>Radio Systems Inc.</td>
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<td>RAM Broadcast Systems</td>
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<td>Schafer World Communications Corp.</td>
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<td>Solid State Logic Inc.</td>
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<td>Cassettes &amp; Accessories</td>
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<td>CASSETTE PLAYERS</td>
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<td>DAT Players</td>
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<td>NXT Generation Inc.</td>
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<td>Digital Audio</td>
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<td>International Datacasting Corp.</td>
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<td>International Tapetronics Corp.</td>
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<td>NSN Network Services</td>
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<td>Workstations</td>
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<td>A&amp;K Acoustics</td>
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<td>Studer Revox America Inc.</td>
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<td>Distributors</td>
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<td>Broadcast Services Co.</td>
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<td>Broadcast Supply Worldwide-BSW</td>
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<td>Broadcasters General Store</td>
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<td>Cartwright Communications Co.</td>
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<td>Commercial Radio Co.</td>
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<td>Crouse-Kimzey Co.</td>
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<td>Alan Dick &amp; Co.</td>
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<td>Headphones &amp; Tape Head</td>
<td>Foschex Corporation</td>
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<td>Refurbishing</td>
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<td>JRF Magnetic Sciences</td>
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<td>RE America Inc.</td>
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</table>
LIGHTNING PROTECTION
Cortana Corp.
Lightning Eliminators
Lightning Master Corp.
Lightning Prevention Systems
Northern Technologies

LISTENER DATABASE
Dictaphone Corp.
Promotion Manager Software
TWA Systems

LOGGING DEVICES
Accurate Sound Corp.
Dictaphone Corp.
ESE
Eventide Inc.

MICROPHONES & MICROPHONE PROCESSING
Air Corp.
Audio-Technica U.S. Inc.
Audio Technologies Inc.
Beyerdynamic
Crown International Inc.
dbx Professional Products
Dan Dugan Sound Design
Electro-Voice Inc.
G Gotham Audio Corp.
Sennheiser Electronics Corp.
Shure Brothers Inc.
Sony Business & Professional Group

MICROWAVE EQUIPMENT
Avcom of Virginia Inc.
Dawn Satellite Inc.
Loral Microwave Narda

MOBILE VANS
BAF Communications Corp.

MONITORS
Audio (speakers)
Electro-Voice Inc.
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Electro Impulse Laboratory Inc.
ESE
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Kintronic Labs Inc.
RF Systems
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Audio Accessories Inc.
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Springfield IL 62705
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David Smith, c/o WBUL-AM; 1515 St. Charles Ave.; New Orleans LA 70130; 504-522-1450; fax 504-522-9244.

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Brad Murray, c/o WQSR; 305 Washington Ave.; Towson MD 21204; 410-825-1000; fax 410-825-3800.

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USDOC, Patent & Trademark Office
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Washington DC 20590
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Federal Bureau of Investigation
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Therefore, to save space, we've printed the last four digits of each phone number. For operator assistance for both the Senate and the House of Representatives, call 202-224-3121.

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Radio Business Information is a new section in the Source Guide and Directory. It replaces our former Vital Statistics section. This year, we gave the Source Guide's market-specific information its own department—Market Profiles—and compiled a much wider range of industry-specific data and statistics in this section.

If you want instant access to key information, use the table of contents below. Otherwise, just turn the page and take a brief tour of our industry's current state of affairs (sprinkled with a little history and some predictions).

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It's a four-share world

We first published this statistic in the 1993 Source Guide—and it's even more pertinent today. This “share spread” analysis shows the point-spread between competitors shrinking dramatically, and a projection for even less spread to come.

Fewer stations have mega-blocks of share points, and more players are making a competitive showing.

This vital stat was introduced to the industry by the Katz Radio Group in 1991 (RBR 3/18/91, p.7). When KRG Sr. VP/Dir. Research Gerry Boehme first put together this study, the projections of audience share trends ran through 1995. Now, this year’s update extends those projections another two years, through 1997.

The chart details the narrowing margin, or share-point spread, between the top-ranked Number 1 and bottom-ranked Number 12 stations. That margin is projected to shrink from last year’s (1993) 3.5 share points to a much slimmer 2.6 share points in 1997.

(Persons 12+, 6AM-12Mid; markets 1-10, stations 1-12)

Radio’s monthly revenue trend lines

The chart at right shows, generally, how an average station’s annual revenue tends to come in over the course of a year. As the chart shows, ad revenue starts off slow at the beginning of the year, until it hits a high point around May, then trails off until around the beginning of the fourth quarter.

33 years of radio revenue: 1960-1993

In 1991, the radio industry recorded its first dip in 30 years
The radio industry recorded its first drop in overall revenue in 30 years when it posted a 3% decline in 1991; total billings fell that year from $8.8 Billion in 1990 to $8.6 Billion.
The chart below plots radio’s three fundamental revenue streams: local, national-spot and network advertising and shows their steady growth from 1960 to 1993.

Radio industry revenue—1960-1993
(annual totals for local, national and network; all figures are $000,000)

Radio revenue 1993: industry posts +9.3% gain on $9.6 billion

Local climbs 9.2%; National rises 10.2%; Network up 9.4%

The radio industry staged a fabulous comeback in 1993—with revenue growth approaching rates last seen in the early 1980s.
The Radio Advertising Bureau put the final 1993 figures as follows: local: $7.53 Billion, national spot: $1.63 Billion and network: $407 Million. Rounded up, the total was $9.6 Billion.
The figures are based on a pool of more than 100 markets, as reported by CPA firms Miller, Kaplan, Arase & Co. and Hungerford, Aldrin, Nichols & Carter. Network revenues are compiled by the Radio Network Association.

Local revenue
- Dec. '93
- Full year
  - All markets
    - +12%
    - +9.2%
  - East
    - +9%
    - +8.0%
  - Southeast
    - +14%
    - +11.9%
  - Midwest
    - +11%
    - +7.8%
  - Southwest
    - +17%
    - +15.1%
  - West
    - +11%
    - +8.1%

National revenue
- Dec. '93
- Full year
  - All markets
    - +20%
    - +10.2%
  - East
    - +12%
    - +6.0%
  - Southeast
    - +24%
    - +7.2%
  - Midwest
    - +28%
    - +12.7%
  - Southwest
    - +15%
    - +13.2%
  - West
    - +20%
    - +13.3%

Local & national
- Dec. '93
- Full year
  - All markets
    - +14%
    - +9.4%

Network
- 4th qtr. '93
- Full year
  - Network revenue
    - +12.5%
    - +8.1%

Source: Radio Advertising Bureau.
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Radio station over-population — a brief history

Throughout the history of the radio business, enterprising owners have taken advantage of FCC rules which have allowed stations to move closer to major population centers, whether by changing a station's city of license, raising its power to cover more area or relocating the transmitter to serve a larger, nearby city. It has usually been more profitable to build a station from scratch or improve an underdeveloped property than to buy an existing, already-profitable station.

Prior to the 1980s, the FCC rules covering allocation of new stations, upgrading existing stations and raising the power of existing stations were strict. The result was a slow, if usually steady, stream of new or improved AM and FM stations over the years. The pace was slow enough that most markets absorbed the new players without catastrophe.

In the days when AM was radio's dominant band, the number of move-ins and upgrades was naturally limited by restrictive FCC regulations and the expense of building costly, complex and physically huge multi-tower directional antenna arrays. Nonetheless, as long as the money was in AM, entrepreneurs went to great lengths to enter what was perceived as an ever-expanding market. By the late 1960s, the AM band had become saturated with signals, with few desirable improvements possible.

In the early 1970s, FM, which had largely been neglected for decades, began a meteoric rise and became radio's dominant band in a few short years. At this point, most of the several hundred FM facilities on the air had lain fallow for years, with little attention paid to developing audience, revenues or signals.

The seeds of FM move-in mania were planted in 1961, that was the year the FCC set forth their FM rules. Rules had been in place for years which allowed operators tremendous flexibility in moving transmitter sites. Using these existing rules, many FM entrepreneurs of the 70s bought undeveloped stations in suburban cities and moved the towers far closer to major centers of population to take advantage of the newly-emerging band's revenue possibilities. Throughout the 70s and into the 80s there was a steady, if not crushing, stream of upgrades and move-ins, all done under the old rules.

What accelerated the move-in/upgrade phenomenon was the FCC's adoption of the now-famous Docket 80-90 in 1984. The 80-90 decision not only allocated 689 new FM channels (mostly in smaller towns), but also included many provisions which allowed existing stations close to populous areas even greater flexibility to alter their technical facilities to penetrate larger, nearby markets. Docket 80-90 included a "use it or lose it" directive which all but guaranteed that the FM landscape would never be the same. FM stations which were not operating at full power for their class of operation were given three years to build up to specified minimum power levels or forever be downgraded to a lower power class.

Many small-city FMs were running relatively modest power levels on channels protected for full 100-kw operation. To keep full Class C status, these stations would need to find an antenna site that would give them at least 984 feet of effective antenna height. If no mountain or TV tower was available, it would be mandatory to build a 1000 foot tower, no small undertaking. These tall towers provide huge signal coverage areas, often encompassing nearby cities. Quite naturally, many small-city FM operators either built new towers positioned to cover both a nearby city and the smaller city of license, or sold their stations to entrepreneurs who then built the tall-tower, big-city signals themselves.

Major market FM signal expansion was powered by the dual engines of FM's expanding audience figures (and potential profits) and the FCC's "use it or lose it" directive. As a result, most of the possible major-market FM upgrades were either completed or well along by 1987. By 1990, most radio markets had become saturated with all possible signals.

Some areas have been more affected by FM signal saturation than others. Least affected are the Northeast and Midwest areas. There are two reasons: 1) the proximity of cities in these areas limits the number of signals which will fit (in fact, the FCC restricts the power of FM stations in these areas for this very reason), and 2) the major cities of the Northeast and Midwest were assigned a full complement of stations early in the history of FM, leaving less opportunity for FM move-ins.

The biggest concentrations of station over-population have occurred in coastal cities and in relatively isolated Sunbelt cities. Coastal cities have been especially hard hit. Even in a deregulated FM spectrum, certain minimum distances must be maintained between drop-in and upgrade proposals and existing signals. Large bodies of water mean fewer stations nearby which must be protected, thus more signals will fit. Examples of coastal station overpopulation include, among many: Cape Cod; Atlantic City; Charleston, SC; Savannah; Mobile and San Luis Obispo.

Spectrum for move-ins and drop-ins is more readily available if there are significant distances to the next population center. Examples of cities which have inordinate numbers of signals for this reason include: Albuquerque/
Santa Fe; Fresno; Little Rock, Medford, Boise, Reno, Anchorage, Colorado Springs/Pueblo, Las Vegas, and several West Texas markets.

There are countless other examples in each of these categories. The move-in/upgrade phenomenon has died a natural death in most areas — the FM band is so saturated with signals in many areas that most entrepreneurs see little value in the few drop-ins and move-ins which are still possible. In many areas, the FM band, for all practical purposes, is full.

The FCC is still granting a continuing stream of requests for FM drop-ins and city-of-license changes, though the National Association of Broadcasters Radio Board voted to ask the FCC to cut off new allocations.

Dereg brings investors; station trading overheats

One cannot blame radio's current predicament exclusively on the increased number of viable FM signals. The late 80s saw an extraordinarily overheated station-trading environment, with abnormally high station prices. The result is many stations are now saddled with huge debt service.

Several factors brought major dollars from the investment community into radio. The most-often cited factor is elimination of the three-year holding rule, which precluded short-term, windfall profits from station trading. Prior to dereg, the FCC required a licensee to commit to serve a community for at least three years in return for exclusive use of one of the then-limited number of frequencies.

The three-year holding rule traditionally kept capital out of broadcasting. Lenders and investors didn't like the idea of having their money tied up for three years, especially if the deal went sour.

Concurrent with the advent of deregulation, investors began pricing broadcast stations via a multiple of cashflow, which stimulated station trading. Traditional business pricing yardsticks, which are based on tangible assets, are of little value in a business like radio. As a general rule, radio stations have few tangible or physical assets.

Before the rise of FM and the station-trading boom, radio had been largely a business of individual entrepreneurs. Capital to develop radio stations had been very limited through the late 70s. There were relatively few aggressive and sophisticated radio companies, which meant that there were several underdeveloped radio stations in most markets. In the late 70s and early 80s a new breed of radio operators convinced lenders and investors to do leveraged deals. With more capital available to develop stations in relatively under-radioed markets, many operators were able to show huge margins quickly.

Investors, bankers and lenders saw the impressive margins these companies were able to generate, and committed more money to radio based on the assumption that advertising revenues would continue to grow significantly, just as they almost always had.

Almost every market was affected by station-trading mania. Stations were bought and sold with prices based on very high multiples of “projected” cash flow, i.e., what the station “should” be able to do if the new player made the right moves.

Multiples in the low 'teens were not unheard of. Most of the investment money went into “growth” markets. Unfortunately, at the same time, these growth markets also attracted the most move-in/upgrade activity. In many cases, the dramatically-increased number of signals-per-capita meant the advertising dollars would be divided among more stations, meaning many highly-leveraged stations would not meet the usually-very-optimistic projections upon which the sale multiples were based.

Many radio stations face extraordinary pressures

Add to this optimism a struggling retail industry and the result is a higher-than-normal station failure rate in the radio industry. Many who had originally supported deregulation hoped the increased number of stations would increase the “diversity” of ownership and programming. The conventional wisdom on Capitol Hill and at the FCC has been that more signals, and more owners, could only be good for the public. That dream may be collapsing under its own weight.

Radio's new economic reality has put financial pressures on most, if not all, stations. The result is the exact opposite of what dereg's supporters envisioned. To meet payroll and pay the power bills, a number of stations have been forced to cut back on the news and public affairs programming that was supposed to have flourished with so many available signals. Even some of the industry's most prestigious stations, faced with severe financial pressures, have switched some dayparts from locally-originated programming to feeds from satellite, network or automated programming sources.

Regardless of how they affect a market statistically, each of radio's newest entrants is working hard to find its niche and program a product that will generate an audience and sufficient revenue to be viable. The retail industry will, over time, absorb its debt, but its condition will affect radio for years to come. And radio itself will continue to labor under the weight of the debt it accumulated in the 80s.
A reader's guide to radio in the 1990s

Basic Terms

AM — Amplitude Modulation (which means a signal's frequency remains constant while its amplitude or power varies.) There are 107 different frequencies (also called "channels") available on the AM band, running from the 540 kHz to 1600 kHz (in 10 kHz increments).

The Expanded AM Band will provide broadcasters with 10 additional frequencies running from 1610 kHz to 1700 kHz.

AM and FM Classes — The FCC groups AM and FM stations into various power and operational groups, called "classes." The classes give a general indication of how much area each station's signal covers. The class into which a particular station is assigned is also the major determinant of the amount of "protection" it receives from other stations.

For details on AM and FM Classes, see our glossary under Technical (p. 12-22).

Chief — Short for "Chief Engineer," the primary technical person at a radio station.

Combo — An AM and an FM station co-owned in the same market. Historically, the link has been ownership, although there now are combos joined by LMA (what see) under which two stations are operated by a single management team but are licensed to separate owners.

Drive Time — Radio's equivalent of TV's "Prime Time" the prime hours for audience and therefore, ad sales. These usually are "Morning Drive" (generally 6-9 or 10 AM) and "Afternoon Drive" (generally 3 to 7 PM). In recent years, the rise in "at-work" listening has made the midday period ("Housewife Time" in the 1950's & 60's) often as audience-laden as the afternoon, or even more so.

FM — Frequency Modulation (which means a signal's amplitude or power remains constant while its frequency varies). There are 100 frequencies available on the FM band, ranging from 88 MHz to 108 MHz. The FM frequencies (also called "channels") are separated by 200 kHz increments, or 0.2 MHz. Non-commercial FM stations occupy the lower end of the band, from 88.1-91.9 MHz.

Format — The basic type of programming offered by a radio station, usually rather descriptive: "Country," "Talk," "All-Sports," etc.

GM — General Manager

GSM — General Sales Manager

PD — Program Director

Simulcast — The simultaneous broadcast of one station's programming by another station.

Standalone — A station without a companion station in the same market.

Terms for the 90s

Duopoly — A situation in which two stations in the same service (i.e., AM or FM) in the same market are licensed to a single entity. It's a term nearly as old as commercial broadcasting, suddenly brought back to life with the FCC's new ownership rules of September, 1992. In the early days of radio, NBC owned two stations in several markets, one for each of its networks, Red & Blue. Duopoly was banned by the Chain Broadcasting decision of 1941.

LMA — The abbreviation for "Local-Market Agreement," a fairly new development in which the management of one station in a market assumes responsibility for the programming and/or, sales, of another. The licensee of the "LMA'd" (subordinate) station still is responsible for making certain his station is in full compliance with FCC regulations.

Trombo — A recent term signifying three stations operated together, until recently, via an LMA (see under Terms for the 90s), but now possible under the new duopoly (also see under Terms for the 90s), by a single management team.

Extra! Extra! Read all about it

Want to know more about Guglielmo Marconi and Nathan B. Stubblefield and the events surrounding the birth of radio? (More than we said on p. 12-5.)

Programming Terms

AC — The abbreviation of “Adult Contemporary,” one of radio’s two most-common music formats (Country is the other). When it originated in the late 1960’s, AC music was Top 40 without the raps or album rock, designed to bridge the gap between Top 40 & the then-dominant MOR (Middle-of-the-Road) stations.

CHR — Short for “Contemporary Hit Radio,” an offshoot of “Top 40” radio. The CHR moniker was coined in the late 70’s by Top 40 stations which noted that the format then (as now) was like Rodney Dangerfield (got no respect, in this case, from advertisers) and that playlists hadn’t been as long as 40 records in several years.

Daypart — A time period, often used in the sale of airtime, and usually tied to the “standard dayparts” for which audience is reported by Arbitron: Monday-Friday, 6-10 AM, 10 AM-3 PM, 3-7 PM, and 7 PM-12 Midnight, plus Saturday-Sunday, 6 AM-12 Midnight.

Urban Programming directed mostly toward an African-American audience.

Churban A mix of “CHR” and “Urban.” Combines dance-oriented mainstream hits with Urban Contemporary.

Adult Standards Generally refers to stations playing music for the pre-rock-aged adult audience, including formats such as Unistar’s “AM Only” or ABC/SMN’s “Stardust.” Typical artists includes Frank Sinatra, Perry Como, Doris Day and the Tijuana Brass. Formerly known as “Big Band,” today’s incarnation of the format has all but eliminated most of the big band cuts in an effort to reach a younger (usually 55-64) audience.

Classic Rock Format consisting of album cuts which were popular on AOR stations during the late 60s and early-to-mid 70s.

Oldies Format which plays songs which were hits on Top 40 radio during the 50s, 60s and early 70s.

AOR “Album Oriented Rock.” A term coined in the late 60s and early 70s, intended to differentiate those FM “rock and roll” stations which played the “hipper” (and harder) rock music then found only on albums, as opposed to the mainstream, singles-oriented “Top 40” rock and roll then found on mass audience AM stations. Now, AORs are often simply referred to as “Rock.”

Easy Listening Once FM’s dominant format, now found infrequently. In pure form, consists mostly of instrumentals, with no more than one vocal per quarter hour. The instrumentals are usually orchestrations of hit AC singles. Today, Easy Listening programmers usually include instrumental cuts from the Smooth Jazz genre, as well as softer hit vocals.

Audience Research Terms

AQH — The abbreviation for Average Quarter-Hour Persons: the estimated number of persons in a given demographic (sex/age) group who listened to a station for at least five minutes within an average quarter-hour in a time period (or daypart). (Arbitron defines a quarter-hour of listening as five minutes within a standard clock quarter-hour - 000:14:59; 015:00-29:59, etc.) AQH audience may be presented in persons, as a rating (see below) or as a share (see below also).

Arbitron — Radio’s primary supplier of audience measurement information. Also known as “The Book.”

Cume — Short for Cumulative audience. As defined by Arbitron, the estimated number of different persons who listened to a station for at least five minutes within a quarter-hour of a reported daypart. (Arbitron defines a quarter-hour of listening as five minutes within a standard clock quarter-hour - 000:14:59; 015:00-29:59, etc.) The cume audience estimate is rather like a head count.

Rating — The audience of a station expressed as a percentage of the population. An audience of 1,000 persons in a market of 100,000 persons equals 1 rating point.

Share — The AQH persons estimate for a given station expressed as a percentage of the total AQH persons using all radio within a daypart. If the total AQH persons using radio in a time period is 50,000 and the station in question has an AQH persons audience of 5,000, it has a 10 share.

TSL — Short for Time Spent Listening. This is an estimate of the time the average listener spent with a given station within a time period. The formula used to calculate TSL from Arbitron audience estimates is:

\[(\text{AQH Persons}) \times (\# \text{QH in time period})\]

\[(\text{Cume persons})\]

In truth, the result may only be expressed in quarter-hours — not minutes, hours or light years — since Arbitron’s definition of a quarter-hour of listening is five minutes within a quarter-hour on the clock — not the full 15 minutes.

Turnover — The ratio between cume and average quarter-hour persons that serves as an indicator of listener loyalty. To determine a station’s turnover, one divides station cume by station AQH persons. The lower the ratio, the longer the station’s audience listens.

Source Guide & Directory 1994

Radio's audience is rock-steady

Fully 96% of all persons 12+ listen to radio every week, according to the most recent RADAR numbers. RADAR measures national radio audiences and is produced by Statistical Research, Inc.

RADAR numbers are compiled twice annually, in the Spring and the Fall. The most recent figures available are from RADAR 47, which covered Spring 1993. The results from RADAR 48 (covering Fall 1993) were not available until after our Source Guide and Directory deadline.

On a projected basis, about 199 Million people tune in to at least one radio station every week.

Network audiences also remain very strong. Nearly 158 Million people (76% of the population) tune in to at least one of the RADAR subscribing networks every week. The subscribers are the ABC/SMN Networks, the CBS Networks, the Westwood One Networks, the Unistar Networks and the American Urban Network.

Where people listen  Half of radio’s morning drive audience is listening at home. At-work listening dominates middays, and the car-tuners are the biggest portion of the afternoon audience.

The top four radio networks

According to RADAR 47 (Spring, 1993) are, in descending order:

- ABC Prime
- Westwood One/Mutual
- ABC Platinum
- ABC Genesis.

Unistar’s CNN+ network, up from sixth. It changed places with CBS Spectrum.

The top five network news personality slots all were held by Paul Harvey’s various broadcasts.

Listening levels are healthy, and they’ll stay that way

The number of people reached by radio increased 3.8% in the average quarter hour in 1992, the highest listening levels since 1982, according to the 1993 edition of the Veronis Suhler & Associates Communications Industry Forecast. But more important than that one-year jump, says VS&A, is the remarkable year-to-year stability in radio listening.

Said VS&A President John Suhler: “Despite the growth in time spent watching cable television and home video, the level of radio listening is only a few percentage points lower today than in the early 1980s when these other media were lesser factors. As a result, advertisers continue to allocate between 10% and 11% of their dollars to radio. It’s steady as a rock.”

Another indication of radio’s continuing strength is the percentage of time the average consumer spends with radio compared with time spent with other primary advertiser-supported media. Right now, radio gets about 40% of the average consumer media time, and that number will stay very close to 40% over the next few years, despite the tremendous number of new options which will become available via cable TV.

In comparison, newspapers command only about 6% of the average consumer’s media time, a figure VS&A says won’t change much. VS&A projects only modest growth in the percentage of time that same person will spend with TV.

<table>
<thead>
<tr>
<th>Year</th>
<th>All TV</th>
<th>Radio</th>
<th>Daily Newspapers</th>
<th>Consumer Magazines</th>
<th>Base (hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1987</td>
<td>49.2%</td>
<td>40.6%</td>
<td>6.3%</td>
<td>3.9%</td>
<td>2,846</td>
</tr>
<tr>
<td>1988</td>
<td>49.0%</td>
<td>40.9%</td>
<td>6.2</td>
<td>3.9</td>
<td>2,849</td>
</tr>
<tr>
<td>1989</td>
<td>49.5%</td>
<td>41.1%</td>
<td>6.2</td>
<td>3.2</td>
<td>2,810</td>
</tr>
<tr>
<td>1990</td>
<td>49.6%</td>
<td>40.8%</td>
<td>6.3</td>
<td>3.2</td>
<td>2,780</td>
</tr>
<tr>
<td>1991</td>
<td>51.1%</td>
<td>39.8%</td>
<td>6.0</td>
<td>3.1</td>
<td>2,804</td>
</tr>
<tr>
<td>1992</td>
<td>51.1%</td>
<td>39.9%</td>
<td>6.0</td>
<td>3.0</td>
<td>2,880</td>
</tr>
<tr>
<td>Projections</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1993</td>
<td>51.4%</td>
<td>39.6%</td>
<td>6.0</td>
<td>2.9</td>
<td>2,817</td>
</tr>
<tr>
<td>1994</td>
<td>51.8%</td>
<td>39.2%</td>
<td>6.0</td>
<td>2.9</td>
<td>2,791</td>
</tr>
<tr>
<td>1995</td>
<td>51.8%</td>
<td>39.2%</td>
<td>6.0</td>
<td>3.0</td>
<td>2,779</td>
</tr>
<tr>
<td>1996</td>
<td>52.4%</td>
<td>38.8%</td>
<td>5.9</td>
<td>2.9</td>
<td>2,800</td>
</tr>
<tr>
<td>1997</td>
<td>52.3%</td>
<td>38.8%</td>
<td>5.9</td>
<td>2.9</td>
<td>2,784</td>
</tr>
</tbody>
</table>

Source: Veronis, Suhler & Associates 1993 Communications Industry Forecast; pages 14-15. Base is total time (in hours per year) spent with TV, radio, daily newspapers and consumer magazines.

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A net total of 159 more commercial AM and FM stations are operating now than were operating a year ago — roughly a 1.6% jump in a year. This number represents licensed stations minus the number of reported silent stations.

At the same time the number of operating stations increased, the number of stations pulling the plug dropped slightly. We can account for a net total of 21 fewer stations off the air this year than at the same time last year. That's an encouraging sign, since, at the end of 1992 the off-the-air total stood at 387 stations. But as of Dec. 1993, the number of silent stations was lower by 21 stations, standing at 366.

It wasn't just the commercial ranks which swelled in '93; the non-commercial total is up by 88 for the year, and now stands at 1,869.

The net total increase in radio stations in 1993 was 247. The grand total of licensed stations is now 11,790.

**News/Talk/Sports biggest format gainer**

More stations switched to the various Talk, News, Sports and Business formats during 1993 than to any other format. The jump was a whopping 201 new stations. The reason so many stations can now consider News and Talk formats is the ready availability of long-form Talk programming via satellite, with better deals covering the lion's share of the costs.

The numbers in Format Track are compiled by RBR and The M Street Journal. They represent actual monitoring reports from markets across the country. Format Track appears monthly in RBR. Please FAX or call with format changes in your area. RBR: Voice: (703) 719-9500 FAX, (703) 719-7910. M Street: Voice: (212) 473-4668, FAX, (212) 473-4626.

### Formats (Commercial) December '91 - December '93

<table>
<thead>
<tr>
<th>Format</th>
<th>Dec. '91</th>
<th>Dec. '92</th>
<th>Dec. '93</th>
<th>+/-% '92-'93</th>
</tr>
</thead>
<tbody>
<tr>
<td>Country</td>
<td>2,472</td>
<td>2,574</td>
<td>2,617</td>
<td>+43</td>
</tr>
<tr>
<td>Adult Contemporary</td>
<td>1,796</td>
<td>1,641</td>
<td>1,562</td>
<td>-79</td>
</tr>
<tr>
<td>Oldies</td>
<td>705</td>
<td>733</td>
<td>731</td>
<td>-2</td>
</tr>
<tr>
<td>News, Talk, Sports, Business</td>
<td>553</td>
<td>660</td>
<td>861</td>
<td>+201</td>
</tr>
<tr>
<td>CHR (Top 40)</td>
<td>661</td>
<td>551</td>
<td>413</td>
<td>-138</td>
</tr>
<tr>
<td>News/Talk/Sports</td>
<td>451</td>
<td>453</td>
<td>423</td>
<td>-30</td>
</tr>
<tr>
<td>Recreation</td>
<td>407</td>
<td>416</td>
<td>416</td>
<td>-</td>
</tr>
<tr>
<td>Rock (AOR)</td>
<td>349</td>
<td>397</td>
<td>435</td>
<td>+38</td>
</tr>
<tr>
<td>News/Talk/Sports</td>
<td>353</td>
<td>394</td>
<td>454</td>
<td>+100</td>
</tr>
<tr>
<td>Soft AC</td>
<td>322</td>
<td>336</td>
<td>373</td>
<td>+37</td>
</tr>
<tr>
<td>Jazz/Sci Fi</td>
<td>249</td>
<td>235</td>
<td>211</td>
<td>-24</td>
</tr>
<tr>
<td>Urban</td>
<td>183</td>
<td>207</td>
<td>224</td>
<td>+17</td>
</tr>
<tr>
<td>Variety/Other</td>
<td>195</td>
<td>165</td>
<td>117</td>
<td>-48</td>
</tr>
<tr>
<td>Urban AC, R&amp;B Oldies</td>
<td>131</td>
<td>129</td>
<td>145</td>
<td>+16</td>
</tr>
<tr>
<td>Jazz/New AC</td>
<td>64</td>
<td>80</td>
<td>111</td>
<td>+31</td>
</tr>
<tr>
<td>Classical</td>
<td>52</td>
<td>51</td>
<td>44</td>
<td>-7</td>
</tr>
<tr>
<td>Silent stations</td>
<td>49</td>
<td>47</td>
<td>45</td>
<td>-2</td>
</tr>
<tr>
<td>Not available/Changi</td>
<td>12</td>
<td>14</td>
<td>17</td>
<td>-7</td>
</tr>
<tr>
<td>Total non-commercial</td>
<td>11,342</td>
<td>11,543</td>
<td>11,790</td>
<td>+247</td>
</tr>
</tbody>
</table>

### Format analysis: Country, AC stable; All-News down but News/Talk climbs

A new Katz Radio Group analysis of Spring 1993 Arbitrons shows Country remained the #1 format overall (total week 12+), but its growth of the past four years has leveled off; it held at the 18.7 it registered in Spring 1992. Urban was second, virtually stable at 8.6, from 8.5. And Adult Contemporary reverses its previous downtrend, but gained little, 8.3 to 8.4.

The study by KRG’s Sr. VP/Dir. of Research Gerry Boehme showed that while all-News slipped to its lowest share since it was added to the format list in 1987, 7.7, News/Talk continued to trend up, this time from 6.0 to 7.8. Churban also jumped, up from 4.5 to 5.4. And Soft AC continued to rise slowly (6.5-6.7).

Showing decreases were Full-Service (8.8 to 6.4), AOR (8.2 to 7.9), Spanish (8.2 to 7.6) and CHR (8.4 to 7.9), although CHR’s decline was less severe than in prior years. Debuts on the list were Hot AC (5.5), Black AC (4.3) and Alternative/Modern Rock (2.5).

The format study is of all 96 quarterly Arbitron markets, and average shares of the formats wherever they’re available.

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**Sources:** RBR database, Arbitron, Intercom Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

**Source Guide & Directory 1994**
S & P industry survey bullish on radio; projects $10 Billion year in 1994

Standard & Poor’s says radio’s revenue growth is outstripping its competitors in 1993 and is “continuing to turn in a stellar performance in 1993, far better than newspapers, magazines and television (excluding cable and Fox).”

Total radio revenues for 1993 should reach $9.46 Billion, and radio should break the $10 Billion barrier in 1994, according to S & P. The actual ’94 projection is $10.275 Billion.

S & P says newspaper revenue gains will be far more modest: 4.5% for retail, 5% for classified. National advertising in newspapers is expected to decline again in 1993, by some 4%.

S & P is projecting television ad revenue gains of 5.5% in local, 3% in national spot, and 1% in network. Syndication, which includes Fox, continues to shine with a projected 17% revenue increase.

Why the glowing numbers in radio? S & P Media Analyst Will Donald told RBR, “A bigger portion of what advertisers are spending is now going to radio. They’re finally realizing that radio is a viable advertising medium. It’s very effective, it’s well-targeted, has quick turnaround time, and it’s cheaper to produce than television.”

Advertising Spending on Radio (all figures are in millions of dollars)

<table>
<thead>
<tr>
<th></th>
<th>Local</th>
<th>National</th>
<th>Network</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1994 (E)</td>
<td>$8,100</td>
<td>$1,740</td>
<td>$435</td>
<td>$10,275</td>
</tr>
<tr>
<td>1993 (E)</td>
<td>7,430</td>
<td>1,620</td>
<td>410</td>
<td>9,460</td>
</tr>
<tr>
<td>1992</td>
<td>6,810</td>
<td>1,495</td>
<td>390</td>
<td>8,695</td>
</tr>
<tr>
<td>1991</td>
<td>6,485</td>
<td>1,590</td>
<td>435</td>
<td>8,510</td>
</tr>
<tr>
<td>1990</td>
<td>6,683</td>
<td>1,637</td>
<td>433</td>
<td>8,753</td>
</tr>
<tr>
<td>1989</td>
<td>6,463</td>
<td>1,530</td>
<td>427</td>
<td>8,420</td>
</tr>
<tr>
<td>1988</td>
<td>6,109</td>
<td>1,402</td>
<td>382</td>
<td>7,893</td>
</tr>
<tr>
<td>1987</td>
<td>5,605</td>
<td>1,315</td>
<td>371</td>
<td>7,291</td>
</tr>
<tr>
<td>1986</td>
<td>5,313</td>
<td>1,333</td>
<td>390</td>
<td>7,026</td>
</tr>
<tr>
<td>1985</td>
<td>4,915</td>
<td>1,319</td>
<td>329</td>
<td>6,563</td>
</tr>
</tbody>
</table>

1993 & 1994 figures are S&P estimates. All other numbers from RAB. Chart reprinted from S&P Oct. 14, 1993 Industry Surveys and used with permission.

Advertising Sales Terms

Co-op — Retail advertising for which a percentage of the cost is paid by a manufacturer of the product advertised, yet which allows the product’s local retailer significant exposure. The amount paid by the manufacturer is determined by several criteria, often the number of units of the product the retailer has purchased over a period of time.

CPM — The abbreviation for “Cost per Thousand,” a factor by which advertising agencies evaluate the cost efficiencies of time buys. It is the result of dividing a schedule’s cost by its “delivery” in thousands of gross impressions. For example, the CPM of a schedule costing $1,000 that delivers 100,000 gross impressions is $10.

CPP — Short for “Cost per (Rating) Point,” widely used by agencies when buying radio time. It is determined by dividing the cost of the advertising schedule by the rating points delivered by the schedule. (See “Gross Impressions” & “Rating Point” below.) Often considered a one-dimensional means of buying radio, because it fails to factor in such major radio advantages as format/lifestyle targeting and qualitative data.

Frequency (in advertising) — The average number of times a person exposed to a commercial sees or hears a commercial, usually in times per week. Most studies have shown that a frequency of at least three (three exposures) is required to elicit any action from the listener/viewer. Frequency is computed by dividing a campaign’s weekly gross impressions by its net reach. A schedule that reaches 10,000 persons per week with 40,000 gross impressions results in an average frequency of 4. (See “Gross Impressions” & “Net Reach” below.)

Gross Impressions — A term designed to indicate the delivery of an advertising schedule. It is determined by multiplying the average number of persons who listen to a station times the number of commercials in the schedule. (See also “Gross Rating Point”)

Gross Rating Point — The Gross Impressions (see above) of an advertising schedule expressed as a percentage of the population. A schedule delivering 100,000 Gross Impressions in a market of 100,000 persons is said to deliver 100 Gross Rating Points. GRP’s, as they are usually abbreviated, are the basis of Cost per Point (CPP—what see) by which agency time buyers evaluate radio advertising buys.

Net Reach — Or “Reach.” In radio advertising, the estimated number of different people exposed to an advertisement at least once. The concept of reach was first advanced in the 1970’s by Westinghouse Broadcasting’s VP/Research, Jim Yergin. Usually coupled to “Frequency” (which see).

Spot — In radio, spot has two meanings. Within a station, a “spot” is a commercial announcement; spot is also a type of time sales, as described below.

Time Sales Categories — The bulk of a radio station’s revenue is derived from local sales, which the station solicits for its own benefit. Spot sales usually are placed on a station by national/regional advertisers through the station’s rep firm, which acts as the regional and/or, national, sales force for that station and others.

Networks may be Wired or Unwired. A wired network (such as ABC, CBS, Mutual or NBC Radio nationally) supplies programming in which time is sold and aired by the station. An Unwired Network is one in which the time is sold by a rep firm, which distributes the commercials to individual stations for airing within specific time periods.

It's really quite simple when you add it up.

RBR + RNT = RadioTNT!

Radio Business Report + Radio News Today

Your best news source.

Marconi Award Winners—1993

Personality of the Year

Network/Syndicated
Charles Osgood, CBS, New York, NY

Major Market
Dick Purtan, WKQI-FM, Detroit, MI

Large Market
Bob Kevoian & Tom Griswold, WFBQ-FM, Indianapolis, IN

Medium Market
Jim Zabel, WHO-AM, Des Moines, IA

Small Market (tie)
Max McCartney, WBIZ-FM, Eau Claire, WI
Tony "Wradio" Wright, KWOX-FM, Woodward, OK

Stations of the Year by Market Size

Major Market
WGN-AM, Chicago, IL

Large Market
WCKY-AM, Cincinnati, OH

Medium Market
WHO-AM, Des Moines, IA

Small Market
KWOX-FM, Woodward, OK

Stations of the Year by Format

AC/EZ
WHAS-AM, Louisville, KY

AOR/Classic Rock
WXRT-FM, Chicago, IL

Big Band/Nostalgia
WOKY-AM, Milwaukee, WI

Black/Urban (tie)
WHRK-FM, Memphis, TN
WRKS-FM, New York, NY

CHR/Top 40
KIIS-AM/FM, Los Angeles, CA

Classical
KLEF-FM, Anchorage, AK

Country
WWWW-AM/FM, Detroit, MI

Jazz/New Age (tie)
KINK-AM/FM, Portland, OR
KSDS-FM, San Diego, CA
WQCD-FM, New York, NY

Oldies
WCBS-FM, New York, NY

News/Talk
WGN-AM, Chicago, IL

Spanish-Language
KGBT-AM, Harlingen, TX

Religious/Gospel
WAFA-FM, Arlington, VA

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**Financial Terms**

**Cash Flow** — The sum of net income plus depreciation and other non-cash charges. A shorthand abbreviation is EBDITA; earnings before depreciation, interest, taxes and amortization. Any discussion of "cash flow multiples" for radio assumes the EBDITA sense of cash flow. Cash Flow is also used by investors to judge a firm’s ability to pay dividends and/or, repay debt.

**Cramdown** — Technically, the approval of a Chapter 11 reorganization by a bankruptcy court against the wishes of dissenting creditors. Approval is given if at least one class of adversely-affected creditors agrees to the reorganization and that the debtor’s repayment plan does not discriminate against any class or classes of creditor. In radio, a cramdown often accompanies the sale of a station in bankruptcy.

**Equity** — An equity interest in a radio station does not necessarily imply any voting rights in the operation of a station; this distinction was most recently made when Clear Channel proposed to transfer seven stations to Snowden Broadcasting. Clear Channel plans to hold an 80% equity position in Snowden Broadcasting, but with no voting control. The remaining 20% equity position in the transferred stations would belong to Snowden.

In investments, an ownership interest possessed by shareholders in a corporation — stock as opposed to bonds.

**Haircut** — In radio financing, the difference between the actual market value of a station and the value originally placed on the station—the original purchase price.

RBR dubbed 1992 “The Year of the Haircut,” because so many stations that were sold and closed their deals that year did so at dramatically-lower prices than their previous purchase price.

**Multiples, Cash-Flow Multiples, Gross Billings Multiples** — Cash Flow Multiples are a shorthand, rule-of-thumb method for estimating a station’s purchase/sale price. They are usually quoted by media brokers and the trade press in round numbers and within a certain range, with fractions tacked on to make subtler distinctions. Taken as such, cash-flow multiples tend to rise and fall over the course of time and will also vary with market size. Multiples can move up fairly quickly once station-trading demand picks up. They can also come crashing down when times get tough.

Example: Assume multiples are being quoted in the range of 8-to-10. A radio station in a medium-sized market that has $1 million in annual cash flow could have a purchase price of $8-to-$10 million.

Another multiple that is also used for rule-of-thumb station valuation is to consider multiples of a stations gross billings. Although the math is the same, the multiples used for estimating from gross billings are much lower. See also Cash Flow, above.

**Non-compete** — Typically a monetary payment to the seller of a radio station that extracts from him or her an agreement not to compete in the same radio market with the station purchaser.

Non-competes usually have multi-year provisions, such as three or five years that preclude the seller to buy, operate or manage another station in the market. Also depending on the potential competition, the remuneration can be considerable.

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**Station trading 1993:**

**Closed deal volume totals $1.45 B**

RBR’s tally of station sales that closed last year easily broke through the $1 Billion mark—reaching $1.45 B in asset transfers.

The table below shows RBR’s current tally of the top-10 deals that closed in 1993. Together, these 10 transactions represented just over $781 Million in ownership changes.

Here’s a quick ranking of the largest deals that closed during the year. Turn to page 12-16 for our complete list of deals that closed in 1993.

**Top-10 closed deals in 1993**

1. $300 Million—Shamrock-Malrite merger of 21 stations.

2. (tie) $100 Million—Infinity purchase of three Cook Inlet FMs; WUSN Chicago, WZLX Boston and WZGC Atlanta.

2. (tie) $100 Million—Atlantic-Stoner-Multi-Market merger of stations in 8 markets.

4. $51 Million—Evergreen Media purchase of Rusk’s KTRH/KLOL Houston.

5. $50 Million—Broadcasting Partners purchase of Westwood One’s WYNY-FM New York.

6. $45 Million—Evergreen’s purchase of Fairmont’s KIOI-FM San Francisco.

7. $40 Million—Viacom’s purchase of Westwood One’s KQLZ-FM (now KXEZ) Los Angeles.

8. $40 Million—The Viacom-Group W swap of stations in Washington, DC and Houston (WCPT/WCXR in DC and KIKK AM-FM Houston).

9. $29.6 Million—Evergreen’s purchase of Major Broadcasting’s WWBZ-FM Chicago.

The number of additional stations an owner can consider buying or LMAing depends on the number of strong signals available to listeners in the strong signal area of the proposed combination.

The number of available signals is determined using FCC-recognized city-grade signal coverage contours (AM city-grade is the 5 millivolt contour; FM city-grade is the 3.16 millivolt contour).

For smaller markets, the maximum number of stations allowed any one owner will be three (see explanation below). In larger markets, the maximum number will be four; 2 AMs and 2 FMs.

A look at the “small market” rules

Where fewer than 15 commercial AM and FM city-grade signals are present, an owner is allowed to hold up to three stations, no more than two AMs or two FMs, provided the proposed combination does not make up 50% or more of the AM and FM stations in the combined city-grade coverage area of the stations.

To determine what's allowed, note the outside border of the combined city-grade contours of both the currently-owned station and the station to be bought. Then, count the number of city-grade contours which are contained within, or which intersect, the contours of the proposed new combination. The resulting total is number of city-grade signals available.

On the maps, the numbered triangles represent an individual station. Only city-grade contours are shown, since they will be used in FCC calculations. The city-grade contour does not represent the extent of usable coverage. For most stations, the normally-listenable signal extends for some distance past the “city-grade” contour.

Example 1: not possible

WAAA-FM in Grandview proposes to buy WBBB-FM, also in Grandview. The solid bold circle is the city-grade contour for WAAA-FM, the bold dotted circle is the coverage for WBBB-FM. The only other city-grade service available in their combined city-grade contours comes from WCCC in Hillsboro to the west, and WDDD from Singleton to the east.

The resulting combination of WAAA-FM and WBBB-FM would create an FM-FM combo making up 50% (two out of four) of the available city-grade signals. Result: Not allowed

Example 2: possible

In Middle City, WAAA-FM proposes to buy WBBB-FM. Additional city-grade service is available from six other stations in Middle City, as well as from four other stations in three adjacent towns. The resulting FM-FM combo would constitute less than 50% (two out of twelve) of the number of available city-grade signals. Result: Would be allowed

For the sake of clarity, coverage for stations three through eight is not shown. By definition, any station with its transmitter inside a station’s city-grade contour also provides city-grade service there.

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Where fewer than 15 signals are available, the small market rules apply. Where more than 15 signals are available, the large market rules apply.

The number of available signals are determined by using FCC-recognized city-grade coverage contours.

City-grade service is 5 millivolts in AM and 3.16 millivolts in FM.

**The large market rule:** An owner may acquire up to 2 AMs and 2 FMs, provided at least 15 city-grade commercial AM or FM signals are contained within, or intersect, the combined city-grade contours of the proposed station combination.

Any proposed combination will trigger FCC review if the combined shares of the stations in the combo reach 25% or more of the local audience share. The FCC will allow broadcasters to make the 25% showing using “Arbitron ratings, another ratings service or other published source” to prove they don’t exceed 25%.

Regardless of market size, all duopoly situations are governed by the 15-station rule, determined by service contours. While most major market duopoly proposals will have no trouble meeting the 15-service requirement, it will be necessary to document the number of available signals when applying to purchase additional stations. Suitable documentation would include a showing prepared by your consulting engineer or other engineering data service. The showing must be based on FCC-recognized coverage contours of all available commercial signals, AM and FM.

On the maps, the numbered triangles represent individual stations. For clarity, contours for stations three through twelve are not shown. By definition, any station with its transmitter inside a station’s city-grade contour also provides a city-grade signal there.

In this example, WAAA-FM in Gotham City proposes to buy a second FM, WBBC-FM, also in Gotham City. There are ten other stations in Gotham City. The transmitters of all ten of the other stations are located within the city-grade contour of the combined contours of WAAA-FM and WBBC-FM, meaning they automatically count.

Several city-grade signals from nearby cities penetrate the combined city-grade contours of the proposed combo. These also count toward the 15-station threshold which determines which rules apply. There are eight such outside signals in our example. Station number 21 in Rancho South Shore does not intersect, meaning it doesn’t count.

Here’s the count: WAAA and WBBC count as two, the other Gotham signals count as ten, and the total number of outside, intersecting city grade signals is eight.

In this example, a total of 20 city-grade signals are present in the combined city-grade contours of the already-owned station and the proposed acquisition, meaning that the combination would be allowed.

For clarity we have only shown an FM proposing to buy an additional FM. It would also be possible for WAAA-FM to acquire up to two AM stations in this “market”.

For duopoly purposes, only the city-grade service contour must be considered. Of course, the city-grade contour does not represent the total extent of a station’s listenable signal. All stations have listenable signal coverage for some distance beyond the “city-grade” contour. The city-grade contour is the strongest signal area—the area where most radios can pick up the signal clearly at most reception locations.
Radio surges on Wall Street—Special Report on publicly-traded radio companies

During 1993 alone, seven radio groups have joined the ranks of publicly-traded companies on Wall Street—and pushed the total to more than 30 publicly-traded companies that now own radio stations.

The reason: Wall Street is the most readily-available source for financing. On Wall Street, the objective is to capture growth rates. Inflation is low, and banks aren't paying anything near the returns investors can get out of the stock markets. Since radio is expected to outperform virtually every other media sector (other than cable) during the next couple of years, that means a good radio investment is tailor-made for investors who are hungry for growth.

Who went public in 1993:
In March, Saga Communications (symbol: SGA).
In May, Evergreen Media (symbol: EVGM) and Children's Broadcasting (symbol: AAHS).
In July, Multi-Market Radio (symbol: RDIOA).
In August, EZ Communications (symbol: EZCIA).
In September, Broadcasting Partners (symbol: BPIX) and SFX Broadcasting (symbol: SFXBA).

No one expects an end to this parade any time soon. Among the oft-mentioned candidates: Pyramid, Keymarket, NewMarket, Salem, Liberty, US Radio and American Radio Systems, the new group formed by Stoner and Atlantic Radio.

In early January (1994), Emmis Broadcasting filed for its own IPO.

Radio's public groups snag 20% of industry revenue and 57% of ad billing in top-10 markets

About 20% of the radio industry's total annual revenue goes to 20 publicly-traded companies—and 13 of these same companies take in the majority—57%—of the ad billing from the top-10 radio markets. That's $1.69 Billion of the industry's $8.6 Billion in total annual revenue; and in the top-10 markets, that 57% equals $1.1 Billion of a total $1.9 Billion. The figures are from an exclusive analysis by RBR's editors of 1992 station revenue estimates published in the 1993 edition of Duncan's Radio Market Guide.

Wall Street's blessing of radio stocks has provided the fuel for a resurgence of large market station trading. Though only 15 of the 151 major deals RBR has reported on this year were done by public companies, those deals were often the big plays. Examples are deals like Infinity's $110 Million purchase of KRTH-FM in Los Angeles and just-announced $60 Million deal for WPX-FM in Washington along with Evergreen's $49 Million purchase of KTH/KBLO in Houston and its $70 Million purchase of WTOP/WASH in Washington. And don't forget Clear Channel's numerous duo/poly deals. Likewise, prices for the largest stations are rising as groups seek radio's plums to add sizzle to their portfolios.

Radio's top-20 publicly-traded group owners

This chart ranks the top-20 publicly-traded radio groups in descending order of 1992 total station revenues, as estimated by Jim Duncan in Duncan's Radio Market Guide. These are the latest individual station revenue estimates available. The chart shows each group's total revenues for all stations in each market size breakout (1-10, 11-25, etc.).

We have included revenue figures for recently purchased stations (note: announced sales are included, such as Infinity's purchase of KRTH-FM), and have subtracted revenue estimates for stations which have been sold or which are in the process of being sold.

Figures at the bottom of the chart compare aggregate revenues for all stations owned by publicly-traded companies in that market category, compared with the total radio revenues for all stations in that market size grouping. For example, 57.2% of all revenues in the top-10 markets is controlled by public companies.

Radio's top-20 public groups

<table>
<thead>
<tr>
<th>Radio Groups</th>
<th>Mkt1-10</th>
<th>Mkt11-25</th>
<th>Mkt26-50</th>
<th>Mkt50-plus</th>
<th>1992 Revs</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. CBS</td>
<td>$181.10</td>
<td>$50.80</td>
<td></td>
<td></td>
<td>$231.90</td>
</tr>
<tr>
<td>2. Infinity</td>
<td>203.20</td>
<td>24.30</td>
<td>$3.90</td>
<td></td>
<td>231.40</td>
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<tr>
<td>3. Group W</td>
<td>181.90</td>
<td>9.30</td>
<td></td>
<td></td>
<td>191.20</td>
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<td>4. CapCities/ABC</td>
<td>175.40</td>
<td>13.30</td>
<td></td>
<td></td>
<td>188.70</td>
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<tr>
<td>5. Evergreen Media</td>
<td>108.70</td>
<td>7.10</td>
<td></td>
<td></td>
<td>115.80</td>
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<tr>
<td>6. Viacom</td>
<td>88.60</td>
<td>9.50</td>
<td></td>
<td></td>
<td>98.10</td>
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<tr>
<td>7. Jacor</td>
<td></td>
<td>44.20</td>
<td>30.50</td>
<td>$2.70</td>
<td>77.40</td>
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<tr>
<td>8. Great American</td>
<td>4.60</td>
<td>31.90</td>
<td>35.20</td>
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<td>71.70</td>
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<td>9. Clear Channel</td>
<td></td>
<td>2.90</td>
<td>14.80</td>
<td>46.40</td>
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<td>10. Gannett</td>
<td>45.00</td>
<td>14.50</td>
<td></td>
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<td>59.50</td>
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<td>11. EZ</td>
<td>5.00</td>
<td>27.40</td>
<td>25.50</td>
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<td>57.90</td>
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<td>12. Tribune</td>
<td>49.50</td>
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<td>3.47</td>
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<td>59.47</td>
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<td>13. SFX Broadcasting</td>
<td>17.90</td>
<td>5.00</td>
<td>10.00</td>
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<td>14. Jefferson Pilot</td>
<td>34.50</td>
<td>5.60</td>
<td></td>
<td></td>
<td>40.10</td>
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<tr>
<td>15. Broadcasting Partners33.50</td>
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<td></td>
<td></td>
<td></td>
<td>37.90</td>
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<td>16. Saga</td>
<td></td>
<td>20.65</td>
<td>16.30</td>
<td></td>
<td>36.95</td>
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<tr>
<td>17. Heritage Media</td>
<td></td>
<td>14.70</td>
<td>16.90</td>
<td></td>
<td>31.60</td>
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<tr>
<td>18. Park</td>
<td>10.40</td>
<td>4.90</td>
<td>9.35</td>
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<td>19. Pulitzer</td>
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<td>13.80</td>
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<td>20. Price</td>
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<td>6.60</td>
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Total radio rev. $1,104.80 $307.50 $184.62 $88.98 $1,685.87

Market totals $1,931.50 $956.50 $798.10 N/A $8,654.00

Public group share 57.2% 32.2% 23.1% N/A 19.5%

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Sources: RBR database, Arbitron, Intermedia Radio Store, Media Service, Miller Kaplan, Radio Expenditure Reports.

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<tr>
<th>Broker</th>
<th>Station(s)</th>
<th>Buyer/Seller</th>
<th>Price (S$000)</th>
<th>City/State</th>
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<td><strong>December 93</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Donaldson, Lufkin, Jenrette</td>
<td>* KIOI-FM</td>
<td>Evergreen/Fairmont</td>
<td>45,000</td>
<td>San Francisco</td>
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<td>Star Media Group</td>
<td>* WWVB-Z-FM</td>
<td>Evergreen/Major Bcg.</td>
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<td>Chicago</td>
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<td>Blackburn &amp; Co.</td>
<td>WHYN AM/FM &amp; WWBB-FM</td>
<td>Radio Equity Ptnrs./Wilks-Schwartz</td>
<td>25,650</td>
<td>Springfield &amp;</td>
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<tr>
<td></td>
<td></td>
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<td>Providence, MA</td>
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<tr>
<td>Gary Stevens &amp; Co.</td>
<td>* KUSA/KSD</td>
<td>EZ Commun./Gannett</td>
<td>15,000</td>
<td>St. Louis</td>
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<tr>
<td>Gary Stevens &amp; Co.</td>
<td>* KRRW-FM swap</td>
<td>CBS/Cox Bcg.</td>
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<td>Star Media Group</td>
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<td>* KDFC AM/FM</td>
<td>Brown Bcg./Sundial Bcg.</td>
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<td>McKinley Capital</td>
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<td>WMC AM/FM</td>
<td>Ellis Commun./Scropps Howard</td>
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<td>Americom</td>
<td>* KASP/WKBQ</td>
<td>Zimmer Bcg./Evergreen</td>
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<td>MVP</td>
<td>* WROW AM/FM</td>
<td>Albany Bcg./Co./Radio Terrace</td>
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<td>Blackburn &amp; Co.</td>
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<td>WMQX AM/FM</td>
<td>Max Radio/EBE Commun.</td>
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<td>Greensboro/W-S</td>
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<td>* WGUI AM/FM</td>
<td>Benchmark/ihvs Partners</td>
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<td>KRZI-FM</td>
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<td>WKDB-AM</td>
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<td>WFBL-AM</td>
<td>Crawford/Wilks-Schwartz</td>
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<td>KSRW-FM</td>
<td>Ed Levy/Concorde Financial</td>
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<td>MVP/Star Media</td>
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<td>various</td>
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<td>* WCP/T WCRX</td>
<td>Viacom/Group W Radio</td>
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<td>MVP</td>
<td>* KIKI AM/FM</td>
<td>Group W Radio/Viacom</td>
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<td>KSOL-FM</td>
<td>Arthur Velasquez/Intercontinental Radio</td>
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<td>* KKLO AM/FM</td>
<td>Par Bcg./Edens Bcg.</td>
<td>13,000</td>
<td>San Diego</td>
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<td>* KCMO AM/FM</td>
<td>Bonneauville/Gannett</td>
<td>7,300</td>
<td>Kansas City, MO</td>
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<td></td>
<td>* WHZK-FM</td>
<td>Benchmark/Universal Commun.</td>
<td>2,750</td>
<td>Columbia, SC</td>
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<td></td>
<td>* WVMF-FM</td>
<td>Saga Commun./Dan Menghini</td>
<td>800</td>
<td>Springfield, IL</td>
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<td></td>
<td>* WPDLQ-AM</td>
<td>Prism Radio Ptns./Genesis Commun.</td>
<td>400</td>
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<td>Americom</td>
<td>WCOS AM/FM</td>
<td>Benchmark/US Radio, L.P.</td>
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<td>Kalil &amp; Co.</td>
<td>KDI AM/FM</td>
<td>Sundance/Edens Bcg.</td>
<td>7,000</td>
<td>Phoenix</td>
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<td>WBEB-AM</td>
<td>Salem Commun.,WEAZ Inc.</td>
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<td>Philadelphia</td>
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<td>WZZU-FM</td>
<td>Prism Radio/The Village Companies</td>
<td>3,800</td>
<td>Raleigh-Durham</td>
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<td>Berger &amp; Co.</td>
<td>WWFG-FM</td>
<td>Benchmark/Baltimore Radio Show</td>
<td>2,000</td>
<td>Ocean City, MD</td>
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<td>Berger &amp; Co.</td>
<td>* WXL-T-FM</td>
<td>Citywide Bcg./San-Dow Bcg.</td>
<td>1,900</td>
<td>Baton Rouge, LA</td>
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<td>MVP</td>
<td>KIS-FM</td>
<td>KEZW Bcg./Inc./Diamond Bcg.</td>
<td>1,325</td>
<td>San Francisco</td>
</tr>
<tr>
<td>John W. Saunders</td>
<td>WTAG-AM</td>
<td>Word of Faith Fellowship/South Cook Bcg.</td>
<td>800</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Media Services Group</td>
<td>WAZL/WWSH</td>
<td>4M Broadcasting/The Luzerne Co.</td>
<td>750</td>
<td>Wilkes Barre, PA</td>
</tr>
<tr>
<td>John W. Saunders</td>
<td>KRMY-AM</td>
<td>Martin Bcg./Mid-Texas Radio</td>
<td>130,000</td>
<td>Killeen/Temple, TX</td>
</tr>
<tr>
<td><strong>September 93</strong></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Star Media Group</td>
<td>* WRNL/WRXL</td>
<td>Clear Channel/Capitol Bcg.</td>
<td>9,900</td>
<td>Richmond, VA</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* WERQ AM/FM</td>
<td>Radio One/Uniled Bcg.</td>
<td>9,000</td>
<td>Baltimore</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* WNNZ-FM</td>
<td>Max Radio/Wilks-Schwartz Bcg.</td>
<td>3,616</td>
<td>Norfolk, VA</td>
</tr>
<tr>
<td>Kalil &amp; Co.</td>
<td>KFI2W-FON</td>
<td>Lakeside Bcg./Independence Bcg.</td>
<td>3,500</td>
<td>Fond du Lac, WI</td>
</tr>
<tr>
<td>MMP</td>
<td>* KEY-FM</td>
<td>Broadcast Assc./Unicorn</td>
<td>2,250</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* WCAM AM/FM</td>
<td>MTS Bcg./JM/Beaumont VerStandig</td>
<td>1,800</td>
<td>Cambridge, MD</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* KRD-FM</td>
<td>Prism/Sherman Bcg.</td>
<td>1,618</td>
<td>Wichita, KS</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* WCDB/WWLL</td>
<td>M. Beaumont VerStandig/Penna.</td>
<td>1,600</td>
<td>Chambersburg, PA</td>
</tr>
<tr>
<td>Berger &amp; Co.</td>
<td>KEZ-FM</td>
<td>GHB Broadcasting/Omni Commun.</td>
<td>1,300</td>
<td>Little Rock, AR</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>WFBL-AM</td>
<td>Crawford Bcg./Wilks-Schwartz</td>
<td>425</td>
<td>Syracuse, NY</td>
</tr>
<tr>
<td>Whitley Media</td>
<td>* KLCI-FM</td>
<td>William Frye/William Whitley, rcvr.</td>
<td>325</td>
<td>Shreveport, LA</td>
</tr>
<tr>
<td>Broker</td>
<td>Station(s)</td>
<td>Buyer/Seller</td>
<td>Price ($000)</td>
<td>City/State</td>
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<tr>
<td>--------</td>
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</tr>
<tr>
<td><strong>August 93</strong></td>
<td></td>
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</tr>
<tr>
<td>MVP</td>
<td>KFRC AM/FM</td>
<td>Alliance Bcg./Coast Bcg.</td>
<td>$300,000</td>
<td>various cities</td>
</tr>
<tr>
<td>Kalli &amp; Co.</td>
<td>* WYAY-FM</td>
<td>Capital Bcg./ABC/NewCity</td>
<td>20,150</td>
<td>San Francisco</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>* KOY AM/FM</td>
<td>Sundance Bcg./Edens Bcg.</td>
<td>19,000</td>
<td>Atlanta</td>
</tr>
<tr>
<td>Blackburn &amp; Co./Roy Rowan</td>
<td>* WBBS-FM</td>
<td>NewCity Commun./Wilks-Schwartz Bcg.</td>
<td>7,000</td>
<td>Phoenix</td>
</tr>
<tr>
<td>Questcom</td>
<td>KOWL/KRTL, KAAA/KZZZ &amp; KZGL-FM</td>
<td>Park Lane Group/Regency Commun.</td>
<td>3,750</td>
<td>Syracuse, NY</td>
</tr>
<tr>
<td>Media Services Group</td>
<td>KTZN-FM</td>
<td>Lotus Commun./Nova Commun.</td>
<td>3,400</td>
<td>S. Lk. Tahoe, CA</td>
</tr>
<tr>
<td>Whitley Media</td>
<td>KTRS-QK/KX</td>
<td>Zimmer Bcg./Al Greenfield, rcrv.</td>
<td>865</td>
<td>Tucson, AZ</td>
</tr>
<tr>
<td>Whitley Media</td>
<td>KSOK/DSDQ</td>
<td>Moon Bcg./Ketico Inc.</td>
<td>625</td>
<td>Naples, FL</td>
</tr>
<tr>
<td><strong>July 93</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Silberman Commun.</td>
<td>WHMP AM/FM</td>
<td>Multi-Market Radio/Northampton Hids.</td>
<td>$5,750</td>
<td>Northampton, MA</td>
</tr>
<tr>
<td>Media Services Group</td>
<td>WPXK-FM</td>
<td>Multi-Market Radio/Goldenberg Bcg.</td>
<td>5,300</td>
<td>Springfield, MA</td>
</tr>
<tr>
<td>Kalli &amp; Co.</td>
<td>* WWMG-FM &amp; WQRG AM/FM &amp; WZOA AM/FM</td>
<td>The Dalton Group/Voyager</td>
<td>4,500</td>
<td>Charlotte</td>
</tr>
<tr>
<td>William R. Rice</td>
<td>WYAK AM/FM</td>
<td>Donald Alt &amp; Kerby Confer/Arrow Commun.</td>
<td>4,125</td>
<td>Utica, NY &amp; Lima, OH</td>
</tr>
<tr>
<td></td>
<td>* KIAK AM/FM &amp; KYAK/KGOT</td>
<td>Wicks Radio, L.P./BTMI</td>
<td>2,300</td>
<td>Chattanooga</td>
</tr>
<tr>
<td>Kalli &amp; Co./Media Services</td>
<td>* KBX/KUMT &amp; KDOE-FM</td>
<td>Comco Bcg./Olympia Bcg.</td>
<td>1,900</td>
<td>Fairbanks &amp; Anchorage, AK</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>WCAW/WWAF</td>
<td>US Radio IV/Radio Property Ventures</td>
<td>1,650</td>
<td>Salt Lake City</td>
</tr>
<tr>
<td>William A. Exline Inc.</td>
<td>KNTA-AM</td>
<td>West Va. Radio Corp./Franklin Commun.</td>
<td>1,600</td>
<td>Charleston, WV</td>
</tr>
<tr>
<td></td>
<td>* KSLL-AM</td>
<td>Imperio Enterprises/Tamarack Commun.</td>
<td>1,400</td>
<td>San Jose, CA</td>
</tr>
<tr>
<td></td>
<td>WDJX-FM</td>
<td>Clear Channel/Inner City</td>
<td>1,000</td>
<td>San Antonio</td>
</tr>
<tr>
<td>William R. Rice</td>
<td>WCLI/WZKZ</td>
<td>Clear 95 Inc./Dayton Area Radio</td>
<td>800</td>
<td>Xenia, OH</td>
</tr>
<tr>
<td>Raven Group</td>
<td>WTRY-FM</td>
<td>ProRadio/Group Six Commun.</td>
<td>780</td>
<td>Corning, NY</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cap-Town Bcg/Bryan Sims, Rcrv.</td>
<td>650</td>
<td>Albany-Sch-Troy</td>
</tr>
<tr>
<td><strong>June 93</strong></td>
<td></td>
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<td></td>
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</tr>
<tr>
<td>MVP</td>
<td>KTRH/KOL</td>
<td>Evergreen/Rusk</td>
<td>$51,000</td>
<td>Houston</td>
</tr>
<tr>
<td>Ed Dugan Assoc.</td>
<td>* WNYW-FM</td>
<td>Broadcasting Pnrs/Westwood One</td>
<td>50,000</td>
<td>New York City</td>
</tr>
<tr>
<td></td>
<td>* KOLZ-FM</td>
<td>Viacom/Westwood One</td>
<td>40,000</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Star Media</td>
<td>* WJZA-FM</td>
<td>Colfax Commun/United Broadcasting</td>
<td>19,500</td>
<td>Washington, DC</td>
</tr>
<tr>
<td>Star Media</td>
<td>WKKY/KUZ</td>
<td>Tichenor Media Sys./TK Commun.</td>
<td>11,000</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Americom</td>
<td>WWKW/KWEZ</td>
<td>Prism Radio Pnrs/Wilks-Schwartz</td>
<td>6,375</td>
<td>Louisville</td>
</tr>
<tr>
<td>Blackburn/Richard A. Foreman</td>
<td>* WTAB-WLTY</td>
<td>Benchmark Radio/Markland Commun.</td>
<td>4,500</td>
<td>Norfolk, VA</td>
</tr>
<tr>
<td>Star Media</td>
<td>* KRFR-FM</td>
<td>Tichenor Media Sys./Genesis Broadcasting</td>
<td>3,800</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Americom</td>
<td>* WTXW-FM</td>
<td>Prism Radio Pnrs/Tom Joyner</td>
<td>3,300</td>
<td>Louisville</td>
</tr>
<tr>
<td>MVP</td>
<td>* KIOA AM/FM</td>
<td>Saga Commun/Midwest Commun.</td>
<td>2,700</td>
<td>Des Moines</td>
</tr>
<tr>
<td></td>
<td>* WJJO-FM</td>
<td></td>
<td>1,600</td>
<td>Madison, WI</td>
</tr>
<tr>
<td></td>
<td>* KAYI-FM</td>
<td></td>
<td>1,550</td>
<td>Tulsa</td>
</tr>
<tr>
<td></td>
<td>* KDMM-FM</td>
<td></td>
<td>1,350</td>
<td>Des Moines</td>
</tr>
<tr>
<td></td>
<td>* KRGY-FM</td>
<td></td>
<td>925</td>
<td>Brownsville, TX</td>
</tr>
<tr>
<td></td>
<td>KGBZ-FM (was KMXA)</td>
<td></td>
<td>610</td>
<td>Waco, TX</td>
</tr>
<tr>
<td></td>
<td>KNXN-FM</td>
<td></td>
<td>550</td>
<td>Lincoln, NE</td>
</tr>
<tr>
<td></td>
<td>* KDFL-AM</td>
<td></td>
<td>525</td>
<td>Santa Fe, NM</td>
</tr>
<tr>
<td></td>
<td>KCRM/AROK</td>
<td></td>
<td>470</td>
<td>Omaha</td>
</tr>
<tr>
<td></td>
<td>Pico Bcg./Radio Santa Fe</td>
<td></td>
<td>450</td>
<td>Santa Maria, CA</td>
</tr>
<tr>
<td></td>
<td>Z Spanish Radio/Douglas Bcg.</td>
<td></td>
<td>400</td>
<td>Placeville, CA</td>
</tr>
<tr>
<td></td>
<td>KAMX/Valley Broadcasting, Inc.</td>
<td></td>
<td>225</td>
<td>Fredericksburg, VA</td>
</tr>
<tr>
<td></td>
<td>Padre Suera Commun./Novo Bcg.</td>
<td></td>
<td>200</td>
<td>Lincoln, NE</td>
</tr>
<tr>
<td></td>
<td>Z Spanish Radio/Douglas Bcg.</td>
<td></td>
<td>150</td>
<td>Tyler, TX</td>
</tr>
<tr>
<td>Broker</td>
<td>Station(s)</td>
<td>Buyer/Seller</td>
<td>Price ($000)</td>
<td>City/State</td>
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<tr>
<td><strong>May 93</strong></td>
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<tr>
<td>Ted Hepburn Co.</td>
<td><em>WNNK AM/FM</em>&lt;br&gt;<em>WCDJ-FM</em>&lt;br&gt;<em>WFYY-FM</em>&lt;br&gt;<em>WRPR/WMGF &amp; WFFE-AM</em></td>
<td>June Bcg./Keymarket</td>
<td>$12,000</td>
<td>Harrisburg, PA</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td><em>WVRI-FM</em>&lt;br&gt;<em>WTKS-FM</em>&lt;br&gt;<em>KJRR/KEZE</em>&lt;br&gt;<em>KATZ AM/FM</em>&lt;br&gt;<em>WGVA/VECO</em>&lt;br&gt;<em>KRGY-FM</em>&lt;br&gt;<em>KHT-FM</em>&lt;br&gt;<em>WMAD AM/FM</em>&lt;br&gt;<em>KIZZ-FM</em>&lt;br&gt;<em>KYYA-FM</em>&lt;br&gt;<em>WNZS-AM</em>&lt;br&gt;<em>WAMT-AM</em></td>
<td>Paxson Bcg./Capitol Bcg.&lt;br&gt;Press Bcg./Paxson Bcg.&lt;br&gt;Citadel/Apollo&lt;br&gt;Noble Bst/Inter Urban&lt;br&gt;Kimbir &amp; Martin/Eastern Radio Co.&lt;br&gt;Rio Grande Prnts/Sunbelt Radio&lt;br&gt;Lotus/Radio Associates&lt;br&gt;Double L Bcg./DPC, Inc.&lt;br&gt;Stott/Paxson.&lt;br&gt;Santruk Commun./Meyer Bcg.&lt;br&gt;Paxson/Panimedia&lt;br&gt;Radio Brevard/Sage Commun.</td>
<td>$11,750&lt;br&gt;6,700&lt;br&gt;5,010&lt;br&gt;2,750&lt;br&gt;1,350&lt;br&gt;925&lt;br&gt;750&lt;br&gt;650&lt;br&gt;450&lt;br&gt;410&lt;br&gt;400</td>
<td>Boston, MA&lt;br&gt;Orlando&lt;br&gt;Orlando&lt;br&gt;St. Louis&lt;br&gt;Rochester, NY&lt;br&gt;McAllen/Beeville&lt;br&gt;Reno, NV&lt;br&gt;Madison, WI&lt;br&gt;Minot, ND&lt;br&gt;Billing, MT&lt;br&gt;Jacksonville&lt;br&gt;265Melbourne/Titusville</td>
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<tr>
<td><strong>April 93</strong></td>
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<tr>
<td>Star Media/Blackburn &amp; Co.</td>
<td><em>WSSH-FM</em>&lt;br&gt;<em>WMYI-FM</em>&lt;br&gt;<em>WPBD AM/FM</em>&lt;br&gt;<em>WPYR-AM</em>&lt;br&gt;<em>WZXK-FM</em>&lt;br&gt;<em>WXRB-FM</em>&lt;br&gt;<em>KMUJ-FM</em>&lt;br&gt;<em>KKFX-AM</em>&lt;br&gt;<em>KKTZ-FM</em>&lt;br&gt;<em>KFLA/KSKL</em></td>
<td>Granum/Noble&lt;br&gt;Capstn/AmCom Radio&lt;br&gt;TMZ Bcg./Capital Cities&lt;br&gt;Barnstable/Diamond Bcg.&lt;br&gt;Benchmarks/Keymarket&lt;br&gt;Entercom/Salem Commun.&lt;br&gt;Libbx Btvs/Dblt Bcg.&lt;br&gt;South Central Commun./Storrs Bcg.&lt;br&gt;Pontiacs/ERM Assoc.&lt;br&gt;Tazlant/Fairfield Bcg.&lt;br&gt;Signal Hill Commun./Arrow Commun.&lt;br&gt;Childrens Media Net/Bob Bingham&lt;br&gt;MAC Partners/Eustis-Wichert Commun.&lt;br&gt;Western Wireless/West Jewel Mgt.</td>
<td>$18,500</td>
<td>Boston</td>
</tr>
<tr>
<td>Satterfield &amp; Perry</td>
<td></td>
<td></td>
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<tr>
<td>Bergner &amp; Co.</td>
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<tr>
<td>Americom</td>
<td></td>
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<tr>
<td>Blackburn &amp; Co.</td>
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<tr>
<td>Blackburn &amp; Co.</td>
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<tr>
<td>Ted Hepburn Co.</td>
<td><em>WGGB/WBAB</em>&lt;br&gt;<em>WLVE-FM</em>&lt;br&gt;<em>KQPT-FM</em>&lt;br&gt;<em>KHFI-FM</em>&lt;br&gt;<em>WIBF-FM</em>&lt;br&gt;<em>KPRC-AM</em>&lt;br&gt;<em>WSVS AM/FM</em>&lt;br&gt;<em>KUDY/KKZ</em>&lt;br&gt;<em>WMME AM/FM</em>&lt;br&gt;<em>KIST/KMG</em>&lt;br&gt;<em>KLX AM/FM</em>&lt;br&gt;<em>KAR/KBRJ</em>&lt;br&gt;<em>WCA-AM/FM</em>&lt;br&gt;<em>KPLY/KKMM</em>&lt;br&gt;<em>WIDE/WSTG</em>&lt;br&gt;<em>WWBS-FM</em>&lt;br&gt;<em>WWFX-FM</em>&lt;br&gt;<em>WDZO-AM/FM</em>&lt;br&gt;<em>WKFT-FM</em>&lt;br&gt;<em>WADR/WKDY</em>&lt;br&gt;<em>WBBS-FM</em>&lt;br&gt;<em>KYSN-FM</em>&lt;br&gt;<em>WRZ-FM</em></td>
<td>Liberty Broadcasting/Noble Broadcast Group&lt;br&gt;Paxson/Gilmere Bcg. Corp.&lt;br&gt;Brown Bcg./Duchossois&lt;br&gt;Clear Channel/Rusk Corp.&lt;br&gt;Jabar Bcg./William Fox estate&lt;br&gt;Sunbelt Bcg./H&amp;G Commun.&lt;br&gt;ABS Commun./KAT Bcg. c/o&lt;br&gt;Terry Robinson/Irland Empire&lt;br&gt;Pilot Commun./Tri Group&lt;br&gt;Prodv &amp; Ncassio/Phlomias, Rovr.&lt;br&gt;B&amp;B Bcg./Sawtooth Bcg.&lt;br&gt;Alabama Bcg./Soudnback Bstrs.&lt;br&gt;GHB Bcg./Walmar Commun.&lt;br&gt;Fuller-Jeffrey/Gold Coast Bcg.&lt;br&gt;Sea-Comm. Inc./Jones-Eastern Bcg.&lt;br&gt;Group H Radio/Union Financial Svcs.&lt;br&gt;Jennings/Raritch&lt;br&gt;Tri-County Radio/WTK Inc.&lt;br&gt;Adirondack Bcg./Renman Bcg.&lt;br&gt;WAMC Pub. Radio/Berkshire Bcg.&lt;br&gt;Sunbrook Wenatchee L.P./Stephenson Bcg.&lt;br&gt;National Radio Ptnrs./Reams</td>
<td>$16,000&lt;br&gt;14,950&lt;br&gt;7,000&lt;br&gt;3,500&lt;br&gt;3,500&lt;br&gt;3,500&lt;br&gt;3,500&lt;br&gt;1,000&lt;br&gt;950&lt;br&gt;850&lt;br&gt;850&lt;br&gt;800&lt;br&gt;750&lt;br&gt;750&lt;br&gt;750&lt;br&gt;690&lt;br&gt;525&lt;br&gt;425&lt;br&gt;350Utica&lt;br&gt;325Gr/Maxent&lt;br&gt;230E. Wenatchee&lt;br&gt;——</td>
<td>Long Island, NY&lt;br&gt;Miami&lt;br&gt;Sacramento, CA&lt;br&gt;Austin, TX&lt;br&gt;Philadelphia&lt;br&gt;Houston&lt;br&gt;Austin, TX&lt;br&gt;Spartan, WA&lt;br&gt;Augusta, ME&lt;br&gt;Santa Barbara, CA&lt;br&gt;Twin Falls, ID&lt;br&gt;Anchorage, AK&lt;br&gt;Augusta, GA&lt;br&gt;Reno, NV&lt;br&gt;Portland, ME&lt;br&gt;Wilming, NC&lt;br&gt;Bangor, ME&lt;br&gt;Shallotte, NC&lt;br&gt;Cleveland, WI&lt;br&gt;350Utica (Remsen), NY&lt;br&gt;——</td>
</tr>
<tr>
<td>Broker</td>
<td>Station(s)</td>
<td>Buyer/Seller</td>
<td>Price ($000)</td>
<td>City/State</td>
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<tr>
<td><strong>February 93</strong></td>
<td></td>
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</tr>
<tr>
<td>—</td>
<td>WUSN-FM, WZLX-FM, WZGC-FM</td>
<td>Infinity Bcg./Cook Inlet</td>
<td>$100,000</td>
<td>Chicago, Boston &amp; Atlanta</td>
</tr>
<tr>
<td>—</td>
<td>KQOL-FM</td>
<td>CallaX/Trumper</td>
<td>14,000</td>
<td>Minnepolis-St. Paul</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>KQXT-FM</td>
<td>Clear Channel/Group W</td>
<td>8,000</td>
<td>San Antonio</td>
</tr>
<tr>
<td>Kalil &amp; Co.</td>
<td>WONE/WTUE</td>
<td>Prism Radio Partners/Nationwide</td>
<td>7,700</td>
<td>Dayton</td>
</tr>
<tr>
<td>Kalil &amp; Co.</td>
<td>KRBW-AM/FM</td>
<td>Prism Radio Partners/America Media</td>
<td>4,500</td>
<td>Tucson</td>
</tr>
<tr>
<td>MVP</td>
<td>KRTY-FM</td>
<td>Empire Bcg./Randolph George, Rcvr.</td>
<td>4,000</td>
<td>Tucson</td>
</tr>
<tr>
<td>Blackburn &amp; Co.</td>
<td>WMXZ-FM</td>
<td>Phase II Bcg. (Muniz)/Stoner Bcg.</td>
<td>3,310</td>
<td>San Jose</td>
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<td>Star Media/Blackburn &amp; Co.</td>
<td>KQLH-FM</td>
<td>Amaturo Group/Riverside County Bcstrs.</td>
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</tr>
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<td>—</td>
<td>WONE/WTUE</td>
<td>Terry Robinson/Amor Properties</td>
<td>3,000</td>
<td>Riverside, CA</td>
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<tr>
<td>—</td>
<td>WMXZ-FM</td>
<td>Terry Robinson/Dick Bcg.</td>
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<td>Mobile, AL</td>
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<tr>
<td>MVP</td>
<td>WUSN-FM, WZLX-FM &amp; WZGC-FM</td>
<td>Infinity Bcg./Cook Inlet</td>
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<td>Lexington, KY</td>
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<td>William A. Exline, Inc.</td>
<td>WUSN-FM</td>
<td>Infinity Bcg./Cook Inlet</td>
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<tr>
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<td>WMXZ-FM</td>
<td>Terry Robinson/Dick Bcg.</td>
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<td>WUSN-FM</td>
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<td>Spokane, WA</td>
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<td>Terry Robinson/Rocky Mountain Properties</td>
<td>—</td>
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<td><strong>January 93</strong></td>
<td></td>
<td></td>
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<tr>
<td>H. B. LaRue &amp; Co.</td>
<td>KEZW/K9DF</td>
<td>Tribune Bcg./O&amp;D Bcg.</td>
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<td>Kalil &amp; Co.</td>
<td>KQOL-FM</td>
<td>Radio 100, L.P./Central Baptist Theol. Seminary</td>
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<td>Gary Stevens &amp; Co.</td>
<td>KQXT-FM</td>
<td>Salem Commun./Pyrmaid Bcg.</td>
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<td>Media Services Group</td>
<td>WMXZ-FM</td>
<td>Calendar Bcg./Lou Mahack &amp; Lloyd Smith</td>
<td>5,437</td>
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<td>Richard A. Foreman</td>
<td>KQOT-AM</td>
<td>Jeff-Pilot/Cap,ities/ABC</td>
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<td>Denver</td>
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<td>Kalil &amp; Co.</td>
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<tr>
<td>Ray Stanfield &amp; Assoc.</td>
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<td>Mt. Wilson Bcstrs./Buckley Commun.</td>
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<td>KQOL-FM</td>
<td>Central Baptist/Voyageur Bcg.</td>
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<td>WMXZ-FM</td>
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<td>Las Vegas</td>
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<td>Whitley Media</td>
<td>KQOT-AM</td>
<td>WM. &amp; Thomas Hicks/KFMX Radio Ltd.</td>
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<td>Questcom</td>
<td>KQOL-FM</td>
<td>Capitol Kids Radio/Par. Robertson</td>
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<td>William A. Exline, Inc.</td>
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<td>Terry Hill &amp; Assoc./Emerald Bcg.</td>
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<td>Hickman Assoc.</td>
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<td>WQSB-AM (was KFLI)</td>
<td>Eureka Bcg./Calif. Oregon Bcg.</td>
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<td>WQSB-AM (was KFLI)</td>
<td>Noble/Viacom swap</td>
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<td>—</td>
<td>WQSB-AM (was KFLI)</td>
<td>Fantasia Bcg./Marion Best. Corp.</td>
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<td>—</td>
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</tbody>
</table>

Wondering what the top-10 deals were in 1993?

Then turn to page 12-12 in this section...
Radio Slang

Bird — The broadcast vernacular for a communications satellite. Most network programming, for instance, is “on the bird” (distributed via satellite) and affiliated stations “take it off the bird.” For these purposes, a station uses the now-ubiquitous “dish” (satellite signal antenna). Of these dishes & their associated electronics, those that are used only for receiving signals from a satellite are known as “downlinks,” while those used to transmit signals to a satellite are “uplinks.”

Blowtorch — A station, either AM or FM, with an extremely good signal and/or, very strong coverage. In the past, often used to describe highly-directional AM stations, the signals of which resembled in shape (on a coverage map) and intensity the flame of a blowtorch.

Boomer — A station with a very big signal, covering a broad area. WLS in Chicago, especially when it programmed Top 40, was considered a boomer because it could be heard (and was avidly listened to) over all the Midwest & most of the Plains & South Central regions.

(The) Book — The Arbitron radio market report or ratings book (See “Arbitron”).

On the Beach — Out of work, as in “I’m ‘vacationing’ on the beach between positions.”

Stick — Used at least two ways in radio. “Stick” most often is slang for the tower of an FM station. “Stick value” is used in the valuation of stations and means the base value of an undeveloped station—the minimum value a station might have in a given market if it had virtually no audience and/or, revenue.

Technical Terms

AAT, or HAAT In FM, “Height Above Average Terrain.” Calculated by taking terrain readings in eight directions from the FM antenna. Along with power, one of the two main determinants of how much area an FM signal covers with a listenable signal.

City-grade coverage The area in which a station’s signal will be received satisfactorily on most radios in most receiving situations. The FCC recognizes a signal level of 5 millivolts in AM and 3.16 millivolts in FM as “city-grade.”

Divvying up radio’s listenership

(... or the pie is the pie, anyway you slice it)

The table below divides up each Arbitron-rated market’s population among the stations which RBR has listed in the “Market Profiles” section—those which scored a 1-share or better in the Spring ’93 Arbitrons.

<table>
<thead>
<tr>
<th>Market (rank)</th>
<th>Number of Stns.</th>
<th>12+ Pop.</th>
<th>12+ Pop. per stn.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abilene TX (216)</td>
<td>11</td>
<td>121,100</td>
<td>11,009</td>
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<td>Akron (68)</td>
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<td>551,400</td>
<td>91,900</td>
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<td>Albany-Schenectady-Troy (54)</td>
<td>19</td>
<td>748,000</td>
<td>39,368</td>
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<td>Albuquerque (79)</td>
<td>17</td>
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<td>Alexandria LA (193)</td>
<td>12</td>
<td>151,900</td>
<td>12,658</td>
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<tr>
<td>Allentown-Bethlehem (64)</td>
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<td>596,100</td>
<td>59,610</td>
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<tr>
<td>Altoona (229)</td>
<td>8</td>
<td>109,000</td>
<td>13,625</td>
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<td>Amarillo TX (190)</td>
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<td>10,957</td>
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<td>Anaheim-Santa Ana (16)</td>
<td>3</td>
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<td>708,200</td>
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<td>Anchorage (168)</td>
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<td>11,012</td>
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<td>Ann Arbor (142)</td>
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<td>81,733</td>
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<td>Appleton-Oshkosh (134)</td>
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<td>Asheville (180)</td>
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<td>Atlanta (12)</td>
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<td>Atlantic City (163)</td>
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<td>194,300</td>
<td>19,430</td>
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<tr>
<td>Augusta GA (113)</td>
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<td>329,500</td>
<td>21,986</td>
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<tr>
<td>Augusta-Waterville ME (236)</td>
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<td>98,500</td>
<td>16,416</td>
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<td>Austin (59)</td>
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<td>38,122</td>
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<td>Bakersfield (89)</td>
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<td>Baltimore (19)</td>
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<td>Baton Rouge (83)</td>
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<td>Birmingham (53)</td>
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<td>50,906</td>
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<td>Boise (141)</td>
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<td>11,810</td>
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<td>Canton (114)</td>
<td>5</td>
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<td>65,700</td>
</tr>
<tr>
<td>Cape Cod MA (181)</td>
<td>10</td>
<td>166,800</td>
<td>16,660</td>
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</tbody>
</table>
1 Milivolt Coverage The signal strength contour at which an FM station's signal will be received clearly at 50% or more of the possible receiving locations. Moving away from this contour, the FCC projects that problem reception will occur in more than 50% of the receiving locations, while moving toward the antenna, fewer problem areas will be experienced.

Protected coverage In FM zone I (generally, the Northeast, the upper Midwest and the lower three-quarters of California — sometimes called the "50-kw zone"), most FM stations receive interference protection from other stations out to the 0.5 mv/m contour. In FM zone II (the rest of the country, sometimes called the "100-kw zone") stations receive protection only to the 1 mv/m contour.

Primary service area In FM, generally the 1 milivolt contour, except in problem areas. In hilly terrain, or in areas with high concentrations of office buildings, engineers usually deem a city-grade signal necessary for satisfactory reception. In favorable terrain, and in the absence of interfering signals, FM stations are generally receivable on good radios well past the 1 mv contour.

Critical hours The two hours after local sunrise and before local sunset. Due to frequent unusual signal propagation conditions, some AM stations, generally higher-powered daytimers, are required to reduce power during these hours, so as not to interfere with other stations.

Daytimer AM stations licensed to operate only between local sunrise and local sunset. Except in smaller markets, this class of station has become the province of the specialty format. Several years ago, the FCC deregulated the AM band and allowed many daytimers to operate past sunset with modest power levels.

DA Directional Antenna. In FM, always indicates less coverage in at least one direction, a restriction required by the FCC in most cases where FM stations are not adequately spaced geographically to prevent interference. In AM, a DA can be used to reinforce the signal in one or more directions for stronger coverage, or (more commonly), to suppress the signal in directions where it might interfere with other stations. FM directional patterns are constant in all operational hours. There are several modes of AM directional opera-

<table>
<thead>
<tr>
<th>Divvying up radio's listenership</th>
<th>Number of Stns.</th>
<th>12+ Pop.</th>
<th>12+ Pop. per stn.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Market (rank)</td>
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<td>Cape May NJ (244)</td>
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<td>Duluth - Superior (210)</td>
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<td>Ft. Pierce - Strt - Vero (118)</td>
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Divvying up radio's listenership
(... or the pie is the pie, anyway you slice it)

<table>
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<th>Market (rank)</th>
<th>Number of Stns.</th>
<th>12+ Pop.</th>
<th>12+ Pop. per stn.</th>
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ERP Effective Radiated Power. In FM, the power, in watts, radiated by the antenna. In FM zone I, high-power FM stations are restricted to 50-kw ERP at 492' HAAT. In Zone II, the limit is 100-kw at 1968'. If a station can find an antenna site which exceeds these limits, it must reduce its ERP to a level such that its theoretical coverage does not exceed the area which it would cover with "full" ERP at the lower antenna height. As a general rule, the higher antenna site will afford clearer coverage over a wider area, even if it means using a lower ERP. The higher antenna will "look into" move valleys and look over more hillsides, though the absolute distance the station's signal will travel won't differ dramatically from that of a "full" ERP station in favorable terrain. Example: Most stations in New York which transmit from the Empire State Building operate with 7.4 kilowatts ERP at 1,220 feet above average terrain. This power level yields the same theoretical coverage as 50-kw at 492'.

AM and FM power Classes

The FCC groups both AM and FM stations into various power and operational classifications. The classes give a general indication of how much area each station covers. The class into which a particular station is assigned is the major determinant of the amount of "protection" it receives from other stations. As a general rule, newer stations are required to directionaleize their signals or reduce their power levels to afford other stations the required amount of protection. Protection, or freedom from interference, is often just as important in determining a station's coverage as the station's power output.

The AM power classes were recently renamed to match international power classifications. There are three AM classes:

1) Class A (formerly Class I). Sometimes called the "clear channel" stations, be-
cause the FCC severely restricts operation on these channels by lesser class stations, leaving them “clear” for the higher-powered operations. All “clears” operate fulltime with 50-kw, except for KNZS in Bakersfield, which is a 10-kw Class A. Class A AM operations receive daytime protection to the 0.1 mV/m contour (in several cases, well over 100 miles), and nighttime protection to a point where the skywave is received at a strength of one-half milivolt at least 50% of the time. This latter contour is usually several hundred miles from the transmitter. In many cases, only one Class A station is assigned to a specific channel. In other cases, two Class A operations are assigned to a particular channel, but the stations directionalize their signals at night to avoid interfering with one another. An example of the latter would be 1110 kHz, where WBT Charlotte and KFAB Omaha both share the channel. At night, WBT suppresses its signal toward Omaha, while directing its signal up and down the East Coast. KFAB reduces power at night toward Charlotte, but covers vast areas of the Midwest and West.

2) Class B (formerly Class II and III) Essentially, all other fulltime AMs except for Class C (formerly Class IV). Can operate with as little as 250 watts or as much as 50-kw, except for 1610 to 1700, where the power cap will be 10-kw. The rules require Class B stations to provide at least “city-grade” service over all, if not most, of their cities of license, and in many cases, for the immediate surrounding region. The overwhelming majority of Class B AMs operate with either 5-kw or 1-kw, often with at least one directional mode (5-kw was the former FCC power cap on most stations in this class). Typically, their coverage extends for 25-35 miles out from a city. 5-kw AM stations in areas of poor ground conductivity sometimes go only 10-15 miles, while many 5-kw stations in the rich farm soil of the Midwest can be heard over 100 miles away. This classification also includes many very highly powered fulltimers which do not receive “clear channel” protection (examples would include WHDH and WRKO in Boston, WPTF in Raleigh, KTRH in Houston, KCBS in San Francisco and KMPC in Los Angeles).

Class C (formerly Class IV) These are the “local” channels. Almost all Class C stations operate with 1-kw day and night

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### Divying up radio’s listenership

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<table>
<thead>
<tr>
<th>Market (rank)</th>
<th>Number of Stns.</th>
<th>12+ Pop. Stns.</th>
<th>12+ Pop. Stns. per stn.</th>
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<th>Number of Stns.</th>
<th>12+ Pop.</th>
<th>12+ Pop. per stn.</th>
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<td>23</td>
<td>1,107,100</td>
<td>48,134</td>
</tr>
<tr>
<td>San Diego (15)</td>
<td>19</td>
<td>2,176,900</td>
<td>114,573</td>
</tr>
<tr>
<td>San Diego North County (58)</td>
<td>7</td>
<td>689,300</td>
<td>98,471</td>
</tr>
<tr>
<td>San Francisco (4)</td>
<td>24</td>
<td>5,262,000</td>
<td>219,250</td>
</tr>
<tr>
<td>San Jose (30)</td>
<td>10</td>
<td>1,287,100</td>
<td>128,710</td>
</tr>
<tr>
<td>San Luis Obispo CA (164)</td>
<td>13</td>
<td>191,600</td>
<td>14,738</td>
</tr>
<tr>
<td>Santa Barbara CA (179)</td>
<td>11</td>
<td>168,100</td>
<td>15,281</td>
</tr>
<tr>
<td>Santa Fe (232)</td>
<td>8</td>
<td>101,100</td>
<td>12,637</td>
</tr>
<tr>
<td>Santa Rosa (106)</td>
<td>6</td>
<td>344,200</td>
<td>57,366</td>
</tr>
<tr>
<td>Sarasota-Bradenton (80)</td>
<td>7</td>
<td>456,400</td>
<td>65,200</td>
</tr>
<tr>
<td>Savannah (150)</td>
<td>13</td>
<td>216,800</td>
<td>16,667</td>
</tr>
<tr>
<td>Seattle-Tacoma (13)</td>
<td>23</td>
<td>2,365,100</td>
<td>102,830</td>
</tr>
<tr>
<td>Shreveport (123)</td>
<td>13</td>
<td>306,900</td>
<td>23,607</td>
</tr>
<tr>
<td>Sioux City IA (240)</td>
<td>6</td>
<td>93,600</td>
<td>15,600</td>
</tr>
</tbody>
</table>

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Class D (formerly allowed on both Class II and Class III) Daytimers, and the handful of fulltimers which operate with less than 250 watts at night. Class D stations must run at least 250 watts daytime, and no more than 50-kw. No nighttime coverage is protected, and all Class A and B stations must be protected. Also includes "limited time" stations — many years ago, the FCC allowed a handful of daytimers in the east to operate until sunset in Los Angeles — three hours past sunset in the east. The station has since become a fulltime operation.

### FM Power Classes

With the advent of deregulation, the FCC rules now provide for seven “classes” of FM stations. The rules set forth maximum power and effective antenna heights which can be employed in each class.

If a station proposes to operate at an antenna site which results in a height above average terrain which exceeds the "reference" height for the power class, it must reduce its ERP to a point at which it will not exceed the theoretical coverage which would result if the station ran at full power at the lower "reference" height.

The example of two equal-coverage Class B stations in Washington illustrates the point. The antenna for WMZQ-FM is mounted on a tower which results in a height above average terrain of 490 feet, which is only two feet under the 492 foot reference cap for Class B. Thus, WMZQ is allowed to operate with 50-kw, the highest ERP allowed in this class. WASH-FM’s antenna is mounted on a taller tower, at an effective height of 686 feet above

with a non-directional antenna. Considered a very efficient and cost-effective allocation for a smaller community, but generally not powerful enough for total coverage of larger cities. Daytime coverage, in many cases, is almost as good as that of a Class B station, but at night, local channel stations receive no specified levels of protection. They are limited to covering the amount of area over which their kilowatt is adequate to suppress the generally high level of noise present on these channels. Nighttime coverage can be as little as three to four miles, sometimes as much as ten to 12 miles. These stations are limited to operation on 1230, 1240, 1340, 1400, 1450 and 1490 kHz.
average terrain. WASH is required to operate with less than the maximum power allowed for this class of station, so as not to exceed the theoretical coverage contours which would be achieved with 50-kw at 492 feet. In the case of WASH, the licensed power level is 26-kw.

While ultimate coverage for both stations would be approximately the same, WMZQ has a bit of a signal strength advantage in the close-in metro area, but its shorter tower means it could be a bit noisy in some valleys and hilly areas. WASH, with a taller tower, but operating with a bit less raw power, should penetrate into valleys and hilly areas with a clearer signal. At some distance from the city, and assuming mostly even terrain, both stations would ultimately cover a fairly similar area.

The following table indicates the distances to both the city-grade and 1 mv contours for each of the classes of stations, assuming the licensee has built the maximum facility allowed for the class. The table shows the maximum ERP allowed in each class, and the "reference" antenna height for each class. Older class A stations fall into the 3-kw category, while many newer stations operate with powers above 3-kw, up to and including the newer 6-kw power level allowed for many Class As.

**Zones:** Class A stations are allowed in all parts of the country. Class B and B1 stations are limited to "Zone I," which includes the Northeast, and the more populated areas of the Midwest, as well as the Southern three-quarters of California. Class C, C1, C2 and C3 stations operate in the rest of the country, called "Zone II."

### Maximum facility contours

(distances in miles; HAAT in feet)

<table>
<thead>
<tr>
<th>Class</th>
<th>ERP</th>
<th>HAAT</th>
<th>3.16 mv</th>
<th>1 mv</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>3.0</td>
<td>328</td>
<td>8.59</td>
<td>15.29</td>
</tr>
<tr>
<td>A</td>
<td>6.0</td>
<td>328</td>
<td>9.70</td>
<td>17.70</td>
</tr>
<tr>
<td>B1/C3</td>
<td>25.0</td>
<td>328</td>
<td>14.60</td>
<td>23.90</td>
</tr>
<tr>
<td>B/C2</td>
<td>50.0</td>
<td>492</td>
<td>20.13</td>
<td>32.20</td>
</tr>
<tr>
<td>C1</td>
<td>100.0</td>
<td>982</td>
<td>31.14</td>
<td>45.00</td>
</tr>
<tr>
<td>C</td>
<td>100.0</td>
<td>1968</td>
<td>42.00</td>
<td>57.10</td>
</tr>
</tbody>
</table>

### Divvying up radio's listenership

(... or the pie is the pie, anyway you slice it)

<table>
<thead>
<tr>
<th>Market (rank)</th>
<th>Number of Stns.</th>
<th>12+ Pop. per sn.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sioux Falls (212)</td>
<td>10</td>
<td>125,700</td>
</tr>
<tr>
<td>South Bend (160)</td>
<td>11</td>
<td>207,100</td>
</tr>
<tr>
<td>Spokane (103)</td>
<td>15</td>
<td>359,800</td>
</tr>
<tr>
<td>Springfield IL (187)</td>
<td>11</td>
<td>158,600</td>
</tr>
<tr>
<td>Springfield MA (73)</td>
<td>9</td>
<td>508,000</td>
</tr>
<tr>
<td>Springfield MO (156)</td>
<td>12</td>
<td>210,700</td>
</tr>
<tr>
<td>Stantford-Norwalk CT (129)</td>
<td>6</td>
<td>282,100</td>
</tr>
<tr>
<td>State College PA (228)</td>
<td>8</td>
<td>110,500</td>
</tr>
<tr>
<td>Steubenville-Weirton (216)</td>
<td>5</td>
<td>120,100</td>
</tr>
<tr>
<td>Stockton (87)</td>
<td>7</td>
<td>403,500</td>
</tr>
<tr>
<td>Syracuse (69)</td>
<td>14</td>
<td>546,000</td>
</tr>
<tr>
<td>Tallahassee</td>
<td>10</td>
<td>183,900</td>
</tr>
<tr>
<td>Tampa-St. Pete.-Clwtr</td>
<td>17</td>
<td>1,865,400</td>
</tr>
<tr>
<td>Terre Haute IN (180)</td>
<td>11</td>
<td>167,500</td>
</tr>
<tr>
<td>Texarkana TX-AR (235)</td>
<td>9</td>
<td>98,900</td>
</tr>
<tr>
<td>Toledo (72)</td>
<td>11</td>
<td>510,200</td>
</tr>
<tr>
<td>Topeka (173)</td>
<td>9</td>
<td>175,700</td>
</tr>
<tr>
<td>Trenton NJ (131)</td>
<td>5</td>
<td>281,000</td>
</tr>
<tr>
<td>Richland-Kennewick-Pasco (21)</td>
<td>11</td>
<td>120,600</td>
</tr>
<tr>
<td>Tucson (65)</td>
<td>17</td>
<td>579,800</td>
</tr>
<tr>
<td>Tulsa (63)</td>
<td>17</td>
<td>614,000</td>
</tr>
<tr>
<td>Tupelo MS (176)</td>
<td>12</td>
<td>173,500</td>
</tr>
<tr>
<td>Tuscaloosa AL (206)</td>
<td>14</td>
<td>130,200</td>
</tr>
<tr>
<td>Tyler-Longview TX (139)</td>
<td>13</td>
<td>248,300</td>
</tr>
<tr>
<td>Utica-Rome (137)</td>
<td>14</td>
<td>261,500</td>
</tr>
<tr>
<td>Waco (189)</td>
<td>8</td>
<td>157,600</td>
</tr>
<tr>
<td>Washington DC (7)</td>
<td>23</td>
<td>3,434,300</td>
</tr>
<tr>
<td>Waterbury CT (165; w/out)</td>
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<td>189,800</td>
</tr>
<tr>
<td>Waterloo-Cedar Falls (218)</td>
<td>7</td>
<td>119,500</td>
</tr>
<tr>
<td>Watertown NY (237)</td>
<td>8</td>
<td>97,000</td>
</tr>
<tr>
<td>Wausau-Stevens Point (158)</td>
<td>14</td>
<td>207,900</td>
</tr>
<tr>
<td>West Palm Beach-Boca Raton</td>
<td>13</td>
<td>821,200</td>
</tr>
<tr>
<td>Wheeling (202)</td>
<td>11</td>
<td>132,500</td>
</tr>
<tr>
<td>Wichita (88)</td>
<td>15</td>
<td>401,800</td>
</tr>
<tr>
<td>Wichita Falls TX (234)</td>
<td>6</td>
<td>99,800</td>
</tr>
<tr>
<td>Wilkes Barre-Scranton (62)</td>
<td>21</td>
<td>630,200</td>
</tr>
<tr>
<td>Williamsport PA (233)</td>
<td>10</td>
<td>100,300</td>
</tr>
<tr>
<td>Wilmington DE (76)</td>
<td>4</td>
<td>496,400</td>
</tr>
<tr>
<td>Wilmington NC (192)</td>
<td>10</td>
<td>152,200</td>
</tr>
<tr>
<td>Worcester (34)</td>
<td>5</td>
<td>374,600</td>
</tr>
<tr>
<td>Yakima WA (191)</td>
<td>11</td>
<td>152,600</td>
</tr>
<tr>
<td>York (101)</td>
<td>8</td>
<td>360,400</td>
</tr>
<tr>
<td>Youngstown-Warren (86)</td>
<td>14</td>
<td>407,500</td>
</tr>
</tbody>
</table>

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Duopoly 1994

Station consolidation pace slows

According to exclusive data compiled by RBR/RNT, 14.7% of all commercial U.S. radio stations were involved in a duopoly or LMA, as of January 24, 1994. That's up only slightly from the 14.0% noted in our last report (See RBR, 11/29/93, p. 8). The chart at right tracks the growth of duopolies/LMAs over the past nine months.

We now count 1,462 stations in duopolies or LMAs, up from 1,393 in November, a net gain of 69. The numbers of LMA agreements has held at the 151 recorded in Nov., while there are now 390 duopolies, up from 362.

Duopoly 1994
Current Duopoly and LMA pairings in 263 rated markets

<table>
<thead>
<tr>
<th>Market</th>
<th>rank</th>
<th>buying/LMAing</th>
<th>Seller</th>
<th>to pair with</th>
<th>Buyer</th>
<th>duop/LMA</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW YORK</td>
<td>1</td>
<td>WFAN-AM</td>
<td>Emmis Bcg.</td>
<td>WZRR/WXRK</td>
<td>Infinity Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>1</td>
<td>WZRC-AM</td>
<td>Infinity</td>
<td>WZIZ-AM</td>
<td>Radio Korea</td>
<td>LMA</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>2</td>
<td>KKHU-AM</td>
<td>Beasley Bcg.</td>
<td>KROQ-FM</td>
<td>Liberman</td>
<td>duop</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>2</td>
<td>KRTY-AM</td>
<td>Westwood One</td>
<td>KYSR-FM</td>
<td>Infinity Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>2</td>
<td>KXEZ-AM</td>
<td>Valley Radio</td>
<td>WSBC/WXRT</td>
<td>Viacom Radio</td>
<td>duop</td>
</tr>
<tr>
<td>LOS ANGELES</td>
<td>2</td>
<td>WKWK-AM</td>
<td>Century Bcg.</td>
<td>WJJD/WJMK</td>
<td>Noble Bcg.</td>
<td>LMA</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>2</td>
<td>WSCR-AM</td>
<td>Cook Inlet</td>
<td>WLUP AM/FM</td>
<td>Diamond Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>3</td>
<td>WUSN-AM</td>
<td>Major Bcg.</td>
<td>WCKG-FM</td>
<td>Infinity Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>3</td>
<td>WBBZ-AM</td>
<td>Beasley Bcg.</td>
<td>WWIN/WJKL</td>
<td>Evergreen Media</td>
<td>duop</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>3</td>
<td>WYYS-AM</td>
<td>Beasley Bcg.</td>
<td>KKSF-FM</td>
<td>Cox Enterprises</td>
<td>duop</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>3</td>
<td>WBIG-AM</td>
<td>Sundial Bcg.</td>
<td>KABL AM/FM</td>
<td>McNaughton</td>
<td>duop</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>4</td>
<td>KDFC AM/FM</td>
<td>Malrite Commun.</td>
<td>WMNO-FM</td>
<td>Brown Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>4</td>
<td>KNEW/SAN</td>
<td>Fairmont Commun.</td>
<td>WMQW-FM</td>
<td>Shamrock Bcg.</td>
<td>duop</td>
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<tr>
<td>DRT9E</td>
<td>6</td>
<td>WMTG/WNIC</td>
<td>Great American</td>
<td>WHND/WCSX</td>
<td>Bcg. Partners</td>
<td>duop</td>
</tr>
<tr>
<td>DETROIT</td>
<td>6</td>
<td>WRIF-FM</td>
<td>United Bcg.</td>
<td>WTEM/WGMS</td>
<td>Greater Media</td>
<td>duop</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>7</td>
<td>WBIG-AM</td>
<td>Group W</td>
<td>WMZO AM/FM</td>
<td>Colfax</td>
<td>duop</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>7</td>
<td>WCFS/WXCR</td>
<td>Duchossois</td>
<td>WXTR-FM</td>
<td>Viacom Radio</td>
<td>duop</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>7</td>
<td>WHFS-FM</td>
<td>Cook Inlet</td>
<td>WJFK-FM</td>
<td>Liberty (4 Seasons)</td>
<td>duop</td>
</tr>
<tr>
<td>WASHINGTON</td>
<td>7</td>
<td>WPGC AM/FM</td>
<td>Allied Capital</td>
<td>WABS-AM</td>
<td>Infinity Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>WUST-AM</td>
<td>Cox Bcg.</td>
<td>KTXQ-FM</td>
<td>Weitzman/Tornberg</td>
<td>duop</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>KLRX-AM</td>
<td>Evergreen Media</td>
<td>KYNQ-FM</td>
<td>CBS</td>
<td>duop</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>KSNN-FM</td>
<td>KAN-D LAND Inc.</td>
<td>KESS/KLYT</td>
<td>Alliance Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>KAND-AM</td>
<td>Granum</td>
<td>KESS/KLYT</td>
<td>Rodriguez Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>KMRT-AM</td>
<td>Granum</td>
<td>KESS/KLYT</td>
<td>Rodriguez Bcg.</td>
<td>LMA</td>
</tr>
<tr>
<td>DALLAS</td>
<td>8</td>
<td>KDOT-AM</td>
<td>Granum</td>
<td>KESS/KLYT</td>
<td>Rodriguez Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>BOSTON</td>
<td>9</td>
<td>WBCS-FM</td>
<td>Emmis Bcg.</td>
<td>WMEW/WMJX</td>
<td>Greater Media</td>
<td>duop</td>
</tr>
<tr>
<td>BOSTON</td>
<td>9</td>
<td>WHDH</td>
<td>Channel 5 TV</td>
<td>WRKO/WBFX</td>
<td>Amer. Radio Sys</td>
<td>duop</td>
</tr>
<tr>
<td>BOSTON</td>
<td>9</td>
<td>WSSH-FM</td>
<td>Noble</td>
<td>WBOS-AM</td>
<td>Granum</td>
<td>duop</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>10</td>
<td>WZLX-AM</td>
<td>Cook Inlet</td>
<td>WBCN-FM</td>
<td>Infinity Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>10</td>
<td>KYHS-FM</td>
<td>Cir Channel</td>
<td>KYOK/KMJO</td>
<td>Noble Bcg.</td>
<td>LMA</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>10</td>
<td>KIKK AM/FM</td>
<td>Viacom Radio</td>
<td>KILT AM/FM</td>
<td>Group W</td>
<td>duop</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>10</td>
<td>KJOJ-AM</td>
<td>KKZ-FM</td>
<td>KAT-AM</td>
<td>U.S. Radio</td>
<td>LMA</td>
</tr>
<tr>
<td>HOUSTON</td>
<td>10</td>
<td>KLKN-AM</td>
<td>H &amp; C Commun.</td>
<td>KSEV-AM</td>
<td>Tichenor Media</td>
<td>LMA</td>
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<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WAXY-AM</td>
<td>Ackerley Commun.</td>
<td>WHYI-FM</td>
<td>Sunbelt Bcg.</td>
<td>duop</td>
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<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WHTQ-AM</td>
<td>EZ Commun.</td>
<td>WIOD/WFLC</td>
<td>Metropole Commu</td>
<td>LMA</td>
</tr>
<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WLVE-FM</td>
<td>Gilmore Bcg.</td>
<td>WINZ/WZTA</td>
<td>Cox Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WMXJ-AM</td>
<td>Intracoastal Bcg.</td>
<td>WMZR/WLFY</td>
<td>Paxson Bcg.</td>
<td>duop</td>
</tr>
<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WSOA-AM</td>
<td>Howard Premier</td>
<td>WKAT-AM</td>
<td>Jefferson-Pilot</td>
<td>duop</td>
</tr>
<tr>
<td>MIAMI-FT. LAUD</td>
<td>11</td>
<td>WWPE-AM</td>
<td>Todamerica, Inc.</td>
<td>WRHC-AM</td>
<td>Howard Ullman</td>
<td>duop</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>RadioCentro</td>
<td>duop</td>
</tr>
</tbody>
</table>

Consolidation pace of radio stations: a bit and now stands at 14.7% of the 9,921 commercial stations.

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### Duopoly 1994

**Current Duopoly and LMA pairings in 263 rated markets**

<table>
<thead>
<tr>
<th>Market</th>
<th>rank</th>
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<th>Seller</th>
<th>to pair with</th>
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**Source Guide & Directory 1994 ©**
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<td>Gordon-Thomas</td>
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</tr>
<tr>
<td>SYRACUSE</td>
<td>69</td>
<td>WNSS/WEZG</td>
<td>Syracuse Bcg.</td>
<td>WTKW-FM</td>
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<tr>
<td>KNOXVILLE</td>
<td>71</td>
<td>WKPS-FM</td>
<td>Sunbelt Radio Grp.</td>
<td>WFRQ-FM</td>
<td>Radio Corp.</td>
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<td>WIMZ AM/FM</td>
<td>Stoner Bcg.</td>
<td>WEZK-FM</td>
<td>Signature Bcg.</td>
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<td>TOLEDO</td>
<td>72</td>
<td>KWKM-AM</td>
<td>OK Best. Trust</td>
<td>WOKI-AM</td>
<td>South Central</td>
<td>duop</td>
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<td>SPRINGFIELD, MA</td>
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<td>WRED-FM</td>
<td>B. &amp; C. Carr</td>
<td>WTD-AM</td>
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<td>76</td>
<td>WHMP AM/FM</td>
<td>Sillerman Cos.</td>
<td>WPKK-FM</td>
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<td>KOL-AM</td>
<td>Votion Bcg.</td>
<td>WJKK/FKJK</td>
<td>Multi-Market</td>
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<td>79</td>
<td>KROC-FM</td>
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<td>KRCQ/KDN</td>
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<td>KOLT-FM</td>
<td>Star Mgt. of NM</td>
<td>KZKL AM/FM</td>
<td>Henry Bcg.</td>
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<td>KQEO/KMGDA</td>
<td>Clairmore Bcg.</td>
<td>KRZY/KRST</td>
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<td>KKDB AM/FM</td>
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<td>KLSK-FM</td>
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<td>FL Radio Bestg.</td>
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<td>82</td>
<td>WTND-FM</td>
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<td>WCZI-FM</td>
<td>Wilks-Schwarz</td>
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<td>Willis Bcg.</td>
<td>WKS-FM</td>
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<td>Sillerman Cos.</td>
<td>KURB AM/FM</td>
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<td>KBSN-FM</td>
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<td>KMJX-FM</td>
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<td>Knight Radio, Inc</td>
<td>WTHT-AM</td>
<td>Magic Bcgst.</td>
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<td>JAG Commun.</td>
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<td>YOUNGSTOWN</td>
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<td>WROQ/WHTX</td>
<td>Bloomington</td>
<td>WEZL-FM</td>
<td>Dudley</td>
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<tr>
<td>WICHITA</td>
<td>88</td>
<td>KCTI-FM</td>
<td>National Commun.</td>
<td>WKJC-AM</td>
<td>Apollo Radio</td>
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<td>WICHITA</td>
<td>88</td>
<td>KKKR-FM</td>
<td>Stuart Bcg.</td>
<td>KFMD AM/FM</td>
<td>WVBR, Inc.</td>
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<tr>
<td>BAKERSFIELD</td>
<td>89</td>
<td>KCHT-FM</td>
<td>Sherman Bcg.</td>
<td>KNSS/KRZZ</td>
<td>Great Empire</td>
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<td>BAKERSFIELD</td>
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<td>KTLE-FM</td>
<td>Elgee Bcg.</td>
<td>KXXX-FM</td>
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<td>KCJH-AM</td>
<td>Moosey Bcg.</td>
<td>KCWR/KUZZ</td>
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<td>MOBILE</td>
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<td>WCOA/WLQ</td>
<td>Brem Bcg.</td>
<td>KWAC/KIWI</td>
<td>Buck Owens</td>
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<tr>
<td>MOBILE</td>
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<td>WKSJ AM/FM</td>
<td>Franklin Commun.</td>
<td>WRKRG AM/FM/TV</td>
<td>KMP, Inc.</td>
<td>LMA</td>
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<td>MOBILE</td>
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<td>Fuller Bcg.</td>
<td>WAVF-FM</td>
<td>WKRG, Inc.</td>
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### Duopoly 1994

**Current Duopoly and LMA pairings in 263 rated markets**

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<tr>
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<td>Paulkner-Phillips</td>
<td>WABB AM/FM</td>
<td>Dittman</td>
<td>LMA</td>
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<tr>
<td>MOBILE</td>
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<td>WXBM-FM</td>
<td>Smith &amp; Mahacek Noble Bcgs.</td>
<td>WBLX AM/FM</td>
<td>Calendar</td>
<td>duop</td>
</tr>
<tr>
<td>NEW HAVEN</td>
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<td>National Commun.</td>
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<td>Cit. Chnl-Snowden</td>
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<tr>
<td>COLUMBIA</td>
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<td>WHKZ-FM</td>
<td>Standard Bcgs.</td>
<td>WCOS AM/FM</td>
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<tr>
<td>COLUMBIA</td>
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<td>WLGQ-AM</td>
<td>Good Shepherd</td>
<td>Independent grps.</td>
<td>AARC Bcst.</td>
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<tr>
<td>J CITY-KNGSPT</td>
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<td>WITM-AM</td>
<td>Gowan &amp; Cagle</td>
<td>WKPT/WTMF</td>
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<td>duop</td>
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<tr>
<td>J CITY-KNGSPT</td>
<td>93</td>
<td>WKTQ-AM</td>
<td>Joe Morrell, Inc.</td>
<td>WKPT/WTMF</td>
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<td>J CITY-KNGSPT</td>
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<td>WOPI-AM</td>
<td>Bahakel Bcgs.</td>
<td>WKPT/WTMF</td>
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<td>KINGSPORT</td>
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<td>WKIN/WKOS</td>
<td>Satter Bcgs.</td>
<td>WJCT/WSQD</td>
<td>Bloomington Bcgs.</td>
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<td>WJRX-FM</td>
<td>Radio One Mgmt.</td>
<td>WXLY-FM</td>
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<td>WXXA-FM</td>
<td>Bahn Bcgs.</td>
<td>WXXU-JUJS</td>
<td>A. Coleman</td>
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<td>ROANOKE</td>
<td>97</td>
<td>WLYK-FM</td>
<td>MetroCities</td>
<td>WXYY/WUS/VLR</td>
<td>Virginia Network</td>
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<tr>
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<td>WMFK-FM</td>
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<td>WIBM AM/FM</td>
<td>Double L</td>
<td>WMMF-FM</td>
<td>Litggt Bcgs.</td>
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<td>100</td>
<td>WJIM AM/FM</td>
<td>Ottawa</td>
<td>WVIC/WSVN</td>
<td>Goodrich</td>
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<tr>
<td>SPOKANE</td>
<td>103</td>
<td>WMMQ-AM</td>
<td>Alpha Radio, Inc.</td>
<td>KAQQ/KISC</td>
<td>Silverado</td>
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<td>SPOKANE</td>
<td>103</td>
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<td>Silverado Bcgs.</td>
<td>KRAO-FM/KZL-FM</td>
<td>Concrete River</td>
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<tr>
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<td>103</td>
<td>KPKL-AM (CP)</td>
<td>Apollo Radio</td>
<td>KGA/KDRK</td>
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<td>SPOKANE</td>
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<td>Radio Ventures Int'l</td>
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<td>Citadel Commun.</td>
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<tr>
<td>SPOKANE</td>
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<td>KJRB-AM</td>
<td>WHind Point Ptrs.</td>
<td>KEYF AM/FM</td>
<td>Poutes Hlgs</td>
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<td>KUDY/KKZX</td>
<td>Radiocom, Ltd.</td>
<td>WMMF/WCRZ</td>
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<td>WKMF-FM</td>
<td>Keffico, Inc.</td>
<td>KSRO/KHIT</td>
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<td>KFXF-FM</td>
<td>Camelia Bcstrs.</td>
<td>WVNIN/WSYP</td>
<td>Athens Bcgs.</td>
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<td>Midwest Commun.</td>
<td>WBOQ-FM</td>
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<td>WAKB AM/FM</td>
<td>Bear Bcgs.</td>
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<td>WZNN/WWEM</td>
<td>Optima Commun.</td>
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<td>Precision Media</td>
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<td>115</td>
<td>KHII-FM</td>
<td>John Walton Stns.</td>
<td>KRDO AM/FM/TV</td>
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<td>Whole Commun.</td>
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<td>WAKS-FM</td>
<td>HVS Partners</td>
<td>WKXG-FM</td>
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<td>WSUV-FM</td>
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<td>SHREVEPORT</td>
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<td>KKVI AM/FM</td>
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<tr>
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<td>KBEE/KATM</td>
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<td>WWB-Am/FM</td>
<td>KKVI AM/FM</td>
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<td>duop</td>
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<td>BEAUMONT</td>
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<td>Arrow Commun.</td>
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<td>Pathfinder Comm.</td>
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**Sources:** RRBR database, Arbitron, Interrep Radio Store, Media Market Guide, Miller Kaplan, Radio Expenditure Reports.

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## Duopoly 1994
### Current Duopoly and LMA pairings in 263 rated markets

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## Duopoly 1994

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