William Wrigley, Jr., and Major Lawrence Mott
(See Page 27)
Kolster Radio

Does Not Need To Be Backed by Superlative Statements

We could tell you that Kolster Radio sets are extra selective and super-sensitive. But we prefer to make no claims.

We simply say, "Come in and hear a Kolster Radio, or let us give you a demonstration in your home if you you prefer."

Your ear is the best guide to your judgment in choosing a radio.

Why not let one of the franchised Kolster dealers on the opposite page give you a demonstration? You incur no obligation in so doing.

KOLSTER - CROSLEY - BRANDES - BURGESS BATTERIES RADIOTRONS - TUNGAR - AMRAD - VESTA - ACME KODEL - MODERN - WESTINGHOUSE "A" AUTOPOWER

Distributed by

H. Earle Wright, Incorporated
123-129 Second Street
SAN FRANCISCO

15 East Eighth Street
LOS ANGELES
April 9  Radio Doings

The Famous "Parade of Stations" Takes Place Daily and Nightly on the

Kolster Radio

Ask one of these Authorized Dealers for a demonstration any day or evening:

LOS ANGELES  Hollywood

C. R. HAUER
4310 Melrose Ave.
OLympia 2666

Hollywood Radio Co.
709 N. Western Ave.
GLadstone 2897

Otto K. Oleson
ILLUMINATING Co.
6548 Hollywood Blvd.
GLadstone 5194

Southern California  ALHAMBRA

ALHAMBRA RADIO ELEC.
1855 W. Main St.
Alhambra 2366

GLENDALE

BUDWIG Radio Co.
201 N. Brand Blvd.
Glendale 1801

Superior Radio Shop
107 W. Broadway
Glendale 1780

INGLEWOOD

Seville Radio Shoppe
213 S. Market
Inglewood 1607

LONG BEACH

RIALTO Radio Co.
430 American Ave.
Long Beach 653-171

MONTEREY PARK

Monterey Park Music Co.
102 E. Garvey
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"Rich Tone-Quality"

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Colorado 4042

JOHN BURNLEY
120 E. Second St.
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MURPHY & HENDRICKS
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San Gabriel 3122

SAN DIEGO

MARYLAND Auto Supply
650 F Street
Main 3390

MILLER BROTHERS
30th and University
Hillcrest 200

JACK M. WHITLEY
411 C Street
Main 4512

SANTA BARBARA

J. E. WILEY
San Marcos Bldg.
Santa Barbara 3971

"Clear-Cut Selectivity"
Walbert's Isofarad

Operates Direct From Light Socket

47-P. T. $400.00 Complete With Tubes

A four-dial seven tube receiver for radio skeptics—those who have been disappointed with the ordinary radio sets—those who don't believe the receiver is made that will do what they expect of it. Those who must have selectivity, distance and quality.

Electric Models, $350.00 to $470.00
Battery Models, $75.00 to $270.00

Home of Utah Speakers

C. W. SMITH CO.

1125 Wall St., Los Angeles

Westmore 3291
DON'T BLAME the OLD SET

It's probably as good as it ever was. But Radio is making progress fast: your tastes are improving; you want more from your Radio.

The Answer is

Modernize Your Set with the
Orthoformer

Get pipe organ music, clear, full and sweet, from merest whisper to crashing crescendo. Get the rich, deep throb of the bass in band or orchestra. Hear the human voice in all the purity of its perfection. Bring back the thrill your set gave you when Radio was new; get more than Radio ever has given you before.

You can, with the ORTHAFORMER

Simply plug this unit into your old set and enjoy the most recent advance in Radio...you can with ORTHOFORMER.

Hook up your old set with any type of Battery Eliminator you want...you can with ORTHOFORMER.

Balance your set to the impedance of any type of Loud Speaker you want...you can with ORTHOFORMER.

The Most Advanced New Sets Will Have It Tomorrow; You Can Have It Today...

Simply Send the Coupon for Free Home Trial.

INTERNATIONAL DISTRIBUTORS CORP.
Union Insurance Bldg., Sixth and Beaudry,
Los Angeles, California.

ATTACH AN ORTHOFORMER TO MY SET FOR A FREE HOME TRIAL.

Name....................................................
Street...................................................
City....................................................
Phone No.......................... Make of Set..............
**Radio Doings April 9

**New CeCo**

MAP OF U.S. SHOWING CROWDED CONDITION OF BROADCASTING STATIONS

LOS ANGELES CE-CO DEALERS

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Philo Sales & Service
1314 South Hope
Standard Radio
417 W. Pico
Walkers Radio
5615 S. Vermont
Glen H. Deamer
650 S. Kansas
Vermont Center Radio
6129 S. Vermont Ave.
Rogers Electric
2763 S. Norton
H. H. Walker
1323 Van Nuys Blvd
Sterling Music
4713 S. Lamar
Nelson & Nelson
6729 Avalon
Tival Radio Shop
424 S. Central
Wilkins Radio Mfg. Co.
5517 S. Central
Phoenix Radio Co.
242 E. Florence
Hites Radio
7122 S. Broadway
McWhorters Radio
6635 S. Vermont
Hillcrest Radio Store
3863 Whittier
C. S. Young
7113 East First
Johnson Auto Supply
763 Atlantic Blvd
Atwater Radio Shop
3208 Glendale Blvd.
Holland Electric Shop
5632 Pasadena Ave.
McNell Music Co.
5711 Pasadena Ave.
Brong & Burchard
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**April 9**

**K** TUBES IMPROVE ANY SET YOU

- Want selectivity!
- Want undistorted tone quality!
- Want increased volume!

EQUIP YOUR SET WITH CE-CO TUBES

Any CeCo Dealer will gladly demonstrate the vast improvement

A. J. Tobey Co.

18th and Hope Sts.

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Cutler Radio
910 N. Western
Hollywood Radio
709 N. Western
Hollywood Electric
6056 Hollywood Blvd.
Mahawk Battery & Radio
2173 Sunset Blvd.
Down Electric Shop
7515 Sunset Blvd.
Levison-Melrose Radio
8426 Melrose
Melrose Radio
5663 Melrose
Webbaly Radio
7406 Melrose
Carmel Radio
8168 Santa Monica Blvd
Hedel Radio
7915 Santa Monica Blvd

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Baer Radio Shop
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MONTEREY PARK
Monterey Park Music Co.
102 E. Carey
GARDEN GROVE
W. E. Ashley

PASADENA
Thomas & Summerville
41 N. Broadway
Webber Electric Garage
100 E. Union
Radio Stores
146 E. Colorado Blvd
GLENDORA
F. A. Selmers
LANKERSHIM
Lankershim Music Co.
Lankershim Radio and Service Shop
3241 Lankershim Blvd.

LANCASTER
Van Nuys Music Co.
Van Nuys Electrical
CULVER CITY
H. E. Blum
DINGLEWOOD
Englewood Mercantile Co.
170 S. Commercial St

AVALON
Avalon Radio
667 Crescent
WILMINGTON
Wilmington Variety
716 W. Anaheim

LONG BEACH
Kem Radio
1304 4th and Locust
HUNTINGTON PARK
H. L. "Radio" King
166 E. Irvington
P. A. Dougherty
138 Pacific Blvd.
BELLFLOWER
H. L. Peterson Shoppe
Pacific and Mayfair

DOWNEY
Dowley Electric Shop
1162 Crawford St.

WESTMORE 4038

POMONA
Falls Tire & Battery Co.
201 E. 2nd St.

COLTON
H. C. Bliss

TURTLE
Williams Super Service
Coast Highway

ELSINORE
Elshor Plumb. & Elec.

REDLAND
Dale El Sliger
State and Third St

ANAHEIM
Cerverly Radio
217 W. Center

BREA
Bennett's Radio

CARLSBAD
Carlsbad Pharmacy

EL CAJON
El Cajon Electric

CABRILLO

PACIFIC BEACH
Sunset Super Service
Station

SAN DIEGO
College Service

CARLSBAD
Carlsbad Pharmacy
There are Many

Very good kits on the market from which you can build yourself a set that will out-perform most factory built sets.

SILVER-MARSHALL SHIELDED SIX
SILVER COCKADAY II
MADISON MOORE SUPER
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BROWNING-DRAKE
KARAS EQUIMATIC
BOULEDADIO EIGHT-IN-LINE
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Your Dealer Has These Kits — Let Him Help You Pick Your Set.

We can also offer you a very large assortment of Battery Power Units—for both A and B Batteries. Trickle Chargers. Also Horn type of Cone Speakers.

DEALERS: Park Next Door at Our Expense

RADIO SUPPLY CO.
WHOLESALE
920 S. Broadway VA. 6063 Los Angeles
New 1927 Catalogue Now Ready—Send For It
LET THE RADIO SUPPLY CO.

Fill your Parts orders. We distribute the best known quality lines and carry large stocks at all times to handle your needs.

READ OVER THIS LIST OF PARTS

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Accurate Tone Dial
Acme Apparatus
Acme Trickle Chargers
Advance Crystal
Aero Products
Aerovox Wireless Products
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All-American Products
Amperite
Amsoo Condensers
Arco Coll
Balrite Chargers, etc.
Benjamin Elec. Mfg. Products
Budline Loops
Boulderadio Eight-In-Line Super Unit
Brampton Coll
Bremmer-Tully Products
Bruno Coll
Camfield Colla
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Cardwell Condensers
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Hedgehog Transformers
H-K Suddeript Lugs
Hoosick Parts
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Lemco Transformers
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Minelle Universal Clips
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National Co. Parts
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Ransland Lyric
Transformers
Raytheon Tubes
Remler Products
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Sangamo Condensers
Savory Insulators
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Silver Marshall Products
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Stevens Tools
Testrite Hydrometers
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THORDARSON, ALL-AMERICAN AND MAGNAVOX
REPLACEMENT TRANSFORMERS IN STOCK
VESTA 35 and 50 Amp. and HOBCO A Power Units
ACME, GENERAL RADIO, ALL-AMERICAN, KODEL,
BALKITE, SILVER MARSHALL, STERLING and WEBSTER ELMINATORS
ACME, STERLING, VESTA, BALKITE, TUNGAR and SILITE TRICKLE CHARGERS

DEALERS: Park Next Door at Our Expense

RADIO SUPPLY CO.
WHOLESALE
920 S. Broadway
VA. 6063
Los Angeles
New 1927 Catalogue Now Ready—Send For It
The New
Hexadyne 6-Tube PORTABLE

NEW IMPROVEMENTS WITH BEAUTY AND SIMPLICITY

SINGLE DIAL CONTROL OPERATES WITH A LOOP
EXCEPTIONAL DISTANCE

The Hexadyne stands today not only as the leader in the portable field but the recognized standard of advanced radio engineering. No other portable radio on the market compares with the Hexadyne for beauty of tone and simplicity of operation.

List Price $125.00 Complete with All Accessories Including the New Power Tube

Dealers Write at Once for Attractive Proposition
Manufactured by W. D. Hunt Co., Inc., 4961 Sunset Blvd., Los Angeles Telephone OL. 3104

WHOLESALE DISTRIBUTORS

C. W. Smith Co. Pacific Wholesale, Inc.
1125 Wall St., Los Angeles 1320 S. San Pedro, Los Angeles
The Desert

Two people standing on Mt. San Jacinto looking over the vast Colorado Desert of California will invariably receive opposite impressions from the remarkable view. One, immune to the surging thrill of far-reaching distances, sees only the shimmering barrenness, the stark emptiness and the deadening immobility of all that he beholds. The other, sensing the grandeur and beauty in this arid expression of nature would be spellbound at the overwhelming magnitude of land and sky, then, more prosaically would perceive the golden possibility of tremendous productivity from the magic touch of water and cultivation. He could visualize the expansive waste turned into miles of green pastures and farm lands, such as Imperial Valley to the South.

Coming down the mountain to the desert itself they would again react, perhaps, very differently to its characteristics. The other, failing to observe with searching or understanding eyes, would be repelled by the gray, dusty greasewood, the forbidding cactus and the dry, stunted vegetation. The one would breathe deeply of the odd but pleasing fragrance of greasewood and see the tiny shrubs that would soon bloom exuberantly with the Spring. The delicate colors and blending tints of sand and rock would add to the wonder of the desert.

One might think these sandy regions devoid of life because of the lack of human habitations. But closer investigation reveals numerous varieties of insect and small animal life. Although the desert appears hot, barren and inhospitable, these little denizens, particularly the ants, find it a land of plenty. If watched closely they can be seen constantly at work going to and from their homes. In some places you can find small paths, half an inch deep, worn down by their tiny feet. It is like the old San Antonio trail in Texas, which the constant travel of people, horses and wagons during the last 100 years has worn here and there a path eight feet deep.

To those who understand and learn to love the desert, it imbues them with a feeling of content, peace and harmony. It is a calm and charming land that has been dozing for countless centuries in the brilliant sunlight. It has seemed too vast and menacing to be much disturbed, but at last the economically useless power is in sight. Irrigation engineers are planning to make productive soil of the sands that will support numerous farms to feed the millions of people that will soon reside in the great southwestern desert.

It is too bad that more people are not endowed with the desert spirit, calm, peaceful, tolerant, yet powerful, instead of being like small mountain streams, babbling, noisy and shallow.

Go down and see this magnificent land for the desert flowers are now coming into bloom and the gray of the desert is being transformed into a beautiful and gorgeous purple.

Determination

Speed, accuracy and high pressure are all essential in business, but in the final analysis of every great success in life and business you will find that perseverance and determination play the biggest parts.

A study of the lives of our ablest statesmen, scientists, philosophers and merchants will convince you that the forces pushing them forward to greater attainments, to greater accomplishments, to that topmost step in the ladder of life, SUCCESS, were perseverance and the determination to get there.

These qualities can be injected in our every endeavor. If we set before us a goal and work toward it faithfully, determining within ourselves that we will be a success in our particular sphere, we are almost sure to attain our objective.

Persevering work and determination are bound to bring success.
After the Dinner Hour
at the
Los Angeles Biltmore Hotel

In entertainment, as in every other appointment, this famous hotel provides royally for the enjoyment and comfort of its guests.

Kemper Portable Radio receivers are furnished guests for a nominal rental charge.

LOS ANGELES BILTMORE HOTEL.
LARGE RADIO SHIPMENT TO JAPAN

Who said that the Japanese were not interested in Radio? Mr. William Go- bel, vice president of the Precision Electric Manufacturing Company of Los Angeles, California, reports that six large trucks, each with a trailer, were needed to carry to the harbor the Pem- co "A" & "B" Power Units shipped on one large order to a big wholesaler in Koebe, Japan.

A RADIO SIBERIA?

It has been suggested that if follow- ing the public hearings the radio com- mission widens the broadcasting range to include the 150 to 200-meter band that this may, at least in the beginning, prove to be a sort of radio Siberia, to which fractious or disobedient stations may be banished if their past records are bad, together with those which may cause trouble in the future. After a time it is assumed that most of the existing sets and possibly all the new sets, will be adjusted so as to receive stations in this band, but for the time-being the broadcasters assigned here will very likely have small audiences.

Quite another supposition is that the little 100 and 50-watt broadcasters may be given these momentarily undesirable wave lengths. Certainly someone will have to blaze the trail and it is to be assumed that it will not be the more powerful or popular stations.

NOW THEIR BOSS

There was an unusual situation when radio supervisors from various parts of the country gathered at Washington for the radio hearings in that they found their old associate, Col. J. F. Dillon, former- ly radio supervisor of San Francis- co, elevated to the rank of their super- visor. Oddly enough, this also held for W. D. Terrell, chief radio supervisor. Inasmuch as Colonel Dillon is now the member of the radio commission from the Pacific Coast he is in a position to give them all orders.

Those supervisors present at the hear- ings were C. C. Kolster, Boston; Arthur Batcheller, New York City; Major Walter Van Nostrand, Atlanta; T. G. Deller, New Orleans; O. R. Redfern, Seattle; S. W. Edwards, Detroit, and E. A. Beane, Chicago.

The supervisors were summoned to Washington so as to get first-hand in- formation as to what their duties would be under the new law and to make the personal acquaintance of the new commis- sioners.

No successor to Colonel Dillon at San Francisco has as yet been appointed.

Wow!

Our new $50,000 radio commission sol- liciting the fans for tips on what the dinkens to do is a good deal like Walter Johnson, asking the crowd in the bleachers to tell him how to pitch the game.

—Washington Post.
"Wired Radio?"

By K. G. ORMISTON

The press, with its usual spectacular flourish and inaccuracy, recently published a news story from New York under the heading, "RADIO TO POUR FROM LIGHT SOCKETS SOON." The story dealt with the plans of the Wired Radio Company, and stated that next Fall, probably by October 1st, it will be possible for any householder in New York "to press a button on his electrically attached device and receive at will one of three programs which will POUR through the single electric light cable to his home."

It is stated that this device in the home will be rented by the electric light companies to their subscribers for two dollars per month. From a central studio in New York three programs of "different appeal" will be transmitted by the carrier current or wired wireless method over the entire system of the New York Edison Company and thereby made available wherever electric lights are used. The subscriber simply plugs his "device" into a convenient light socket and takes his pick of the three programs by pressing the buttons.

It is further stated that this system of "pouring radio out of the light socket" will spread throughout the nation with the help of the American Telephone and Telegraph Company; will shortly become universal, and the inference is that radio broadcasting will then become a thing of the past.

Now, lest our readers, who have invested their good hard-earned money in radio receiving equipment and have ever kept faith through all the trials and tribulations of the infant industry, should take too seriously the publicity given this system of entertainment distribution, the writer rises to make a few remarks on behalf of radio.

In the first place this new system is NOT radio. It is a method of transmitting and distributing entertainment over wires. Radio, as defined by the Standardization Committee of the Institute of Radio Engineers, is "the transmission of signals through SPACE by means of electromagnetic waves."

The promoters of this system of transmission (which has long been developed but has lacked the very necessary cooperation of the power and telephone companies) make free use of the word "radio," in order to trade upon the tremendous popularity and appeal which radio has attained in the public mind. But it is NOT radio, nor can it ever replace radio, for it lacks the elements of appeal,—the romance, the fascination, the mystery which intrigues the imagination and makes an ardent enthusiast of the most blase of individuals. Define it if you can?

It was only a little more than six years ago that the Westinghouse Company made their timid experiment in East Pittsburgh and radio broadcasting toddled out to be accepted or rejected by the public fancy. What was the result? I will tell you briefly. In 1926 the sales of radio equipment in the United States reached $500,000,000! The total sales accredited to the radio industry during the six years of its short life is $1,492,000,000—a billion dollar industry developed in six years! Six million homes are equipped with receiving sets, and more than 700 broadcast stations nightly flood the ether with programs!

Has all this resulted because in radio there was found a cheap means of reproducing entertainment programs in the home? Is that all there is to radio? Ask yourself—ask any of the other 5,998,999 set owners! How many of
"Wired Radio?"

you would trade your set for a device which will reproduce your choice of three perfect programs every night without tuning, static or interference, and come in over the light circuit wires? Would you want to know in advance exactly what you are going to hear, just where it will come from and that it is going to be perfect in spite of you?

Having once known the thrill of DX, having enjoyed the UNCERTAINTY of the thing, having fought static and interference, learned to curse and to brag, and reached the point where you are more enthusiastic about radio than anything except your wife,—would you swap it all for a perfect program coming in on a wire? Would you?

'Tis a wonderful thing, this "wired radio"—understand me, I am not saying a word against it, only that it is NOT RADIO. Some day it may provide a service to the public in the distribution of entertainment and education greater than radio can hope to do, because it can be made available for $2 per month, or less. But I make the assertion that it can never hope to replace radio, because it can never grip the human imagination and interest as radio has done. It is too matter-of-fact; too understandable.

So fear not that the days of broadcasting are numbered. As long as you, the listeners, are willing to listen, the ether will be jam full of voices and music. There will be DX and static and interference and power-leaks and bloopers and rotten programs with the good,—and you will like it because radio is radio and the damned thing has got under your hide and into your blood.

You will probably subscribe some day to the "wired" service (and so will I), but somewhere—near that neat little arrangement with its three buttons, will be a box with a flock of dials to twist (Dial Page 76)

Picked Out of the Air

BY HEARL LA VERN CROWTHERS

Destructive criticism is always the result of ignorance.

Strange as it may seem, rests are put into true music for the sake of harmony.

Joy and misery will not long live in the same house. To which would you prefer being the host?

Patrick Henry said, "Give me liberty or give me death." A wise bird was Pat. He knew for what he was asking.

Some people are called intellectuals because they are so far away from intelligence.

One does not have to look at a sea to behold drifting dead wood. Do not drift, for if you do you, too, will become dead wood.

No foolin', try and think of a man as you would have him. Think good of him, and the result will surprise even yourself.

The bar of justice has only two drinks to serve, the wine of freedom and that of bitters. We may order whichever we wish.

If you know that you know a thing it is useless to dwell upon that one thing alone; begin to learn and know something else.

If one speak ill of you, liken yourself unto a mountain, and the ill speaker as standing down in the valley. When he speaks he hears his own voice as well as the echo.
Suggested Form of Questionnaire for Broadcasting Stations

By "The Voice of Catalina Island"—KFWO

Having just finished—by dint of deep thought and many references to Electrical Tomes—the Formidable Document that is required of all Station Owners who would continue to warble on the gentle airs of Heaven, the Indubitable fact struck me that the Questionnaire submitted by the Honorable Radio Commission of these United States is NOT as all-embracing in the nature of its questions—as it really SHOULD be! So... it is that with the idea of lending the aforesaid Commission a hand in the matter that I venture to submit to them and to all of our far-and-wide flung readers, the following Questionnaire that—as is self-evident—very thoroughly covers the ground in re. matters that both the Commissioners AND the Dear Public... ought to know:

1. What is a Broadcasting Station? And why is it?
2. What Stations heterodyne your wave? Why do you permit this?
3. How much do you charge per hour for your Studio facilities, and who is fool enough to pay it?
4. Are you non-denominational?
5. Do you know precisely how many tubes there are in your transmitter?
6. Do you measure your power input by the temperature of the operating room, or by the reading of the antenna meter?
7. Does your Station time so sharply that any one voice of a quartette may be eliminated from the program without disturbing the others?
8. What is an SOS? When this phenomenon occurs, how much do you increase power? Why?
9. Is your announcer truthful about the distances your station has been heard? Why is he not?
10. Do you preach that Jazz is the National Music of the Nation? Why not?
11. Under the new Law all stations have at least forty sopranos at their beck and call. Have you provided for this?
12. Is your station inland, on an island—or outlandish?
13. What else beside BLAH can be put in the input panel? And when heard over loud speakers does it resemble anything liquid? Solid?
14. Can your motor-generator be used as (a) lawn mower? (b) To operate laundry ringer? (c) Vacuum cleaner?
15. What do you shoot condensers with? And why?
16. What is your exact language when you blow a tube in the middle of a program?
17. How soon after a Radio Inspector visits your station do you resume full power?
18. How often does your announcer ask for letters from listeners? Why does he not do so more often?
19. How many cat's whiskers in the common—or garden type of transmitter? What species of feline grow the best whiskers for the purpose? (Be specific.)
20. If a B battery is used as a C battery, what relation does an A battery bear to the above two, and can the situation be reversed? How?
21. How does the Colpitts-Hartley circuit differ from an immoderately loose-coupled circuit of any description? (Draw full diagram.)
23. Do you permit any loose living, loose lying, or anything loose in your...
The Last Word in
RADIO RECEPTION
Obtained Only With a
“Super Ball” Antenna

RADIO RECEPTION AT ITS
BEST
LESS STATIC
NON-DIRECTIONAL
MORE STATIONS LOGGED
MORE SELECTIVE
LESS INTERFERENCE
EASY TO INSTALL
EASIER TO TUNE
DOES NOT CORRODE

Important: There is only one genuine “Super-Ball” Antenna, manufactured exclusively by

YAHR-LANGE
INCORPORATED
Milwaukee, Wis. Detroit, Mich

Distributed by
Pacific States Electric Wholesale, Inc.
Los Angeles
Electric Corp.
Los Angeles
Thearle Music Co.
San Diego

Western Representatives
UNIVERSAL AGENCIES
San Francisco
Telephone GRanite 4810

Questionnaire

studio? Is your clock fast? How fast is it?
24. Do you permit Wet Prohibition stories?
25. How much soap does it take to sell a Vacuum Cleaner?
26. Have you ever been convicted of giving anything of value away?
27. Do you ever answer correspondence? Why do you?
28. Do you give your programs on the air? Prove it by higher mathematics, using Logarithms and Biology in your calculations.
29. If a guest in the studio knocks the microphone off the stand what is the proper language for the occasion? Why?
30. Is your announcer sufficiently cognizant with the call letters of your station to say them in his sleep? Why so?
31. How many letters does your station receive per day? (This question is to be briefly answered in thousands, only, and shall be sworn to before several Notary Publics.)
32. What is the Retort Courteous when listeners telephone in that your program is non-campus? Give exact reply.
33. Is the term of address, “Friends of Radioland,” COMPULSORY in your studio? Why not?
34. How far have you ever stretched the truth over your microphones without breaking it? Give answer in thousandths of an inch.
35. Do you give a HOOT about the Public? Two HOOTS?
36. Is your station operated to please its Owner or to please the Public? Does it do either? When? For what specific reasons? (Two single-spaced typed pages will be allowed for this reply.)
Probably no radio accessory ever introduced on the Pacific Coast has met with such unqualified approval of expert radio technicians as has been accorded the Preston "DX" Radio Ground. This new and positive ground connection, developed after two years' experimenting and tested under practical every day usage for eight months before being offered for sale, is being talked about every place radio is discussed.

Experts agree that it will, when properly installed, increase both selectivity and volume, decrease extraneous noises due to faulted grounds, and deliver to the receiver clear, undistorted signals from distant stations, making possible reception of decidedly better quality.

The Preston "DX" Radio Ground will not work out. It is easily installed. You do not have to dig up the wife's flower garden to make the proper installation. A hole three feet deep, six-inch diameter, is all that is necessary.

Get one of these sensationally performing ground from your dealer today . . . bury it when you go home . . . listen in and see the difference in your radio reception.

UNGAR & WATSON, Inc.
National Distributors
1306 South Figueroa Street - Los Angeles

THE SEROY CO.
Distributors for the Gulf States & Washington
122 Broadway - Oakland, Calif

Note that Mr. Van Why refers to the tendency of blue vitrified to eat away the copper coating of most installed blue vitrified grounds. So far as we know, Preston's "DX" Radio Ground is the original blue vitrified ground that has received so much commend in the Radio Branch of "DX" Club. The neutralizing vitrified ground that has received so much commend in the Radio Branch of "DX" Club absolutely prevent the eating away of the container. The "DX" Radio Ground DOES NOT WEAR OUT. Its efficiency improves day by day.
The inventor of the "DX" Long Distance Radio Ground that has set the western radio world in a turmoil during the past few weeks has just signed a long term contract with Ungar & Watson, Inc., Los Angeles firm, for the exclusive national distribution of his invention. Arrangements are being made for the rapid expansion of sales throughout the United States. In the photograph, H. A. Ungar, of Ungar & Watson, tells Preston where to sign his name.
The Facts Regarding New R.C.A. Alternating Current Tubes

Additional information concerning the AC tube recently press-agented in the daily papers with their usual theatrical effects, has been received from E. T. Cunningham, Inc. Some of these press notices wildly predicted that "the use of the new tube will eliminate all B batteries, trickle chargers, storage batteries, dry cells, current supply devices and A and B eliminators."

It was proclaimed the "greatest contribution to the revolutionary developments of radio," so on and so forth. It is exceedingly regrettable that such hokum should be placed before the public; that our newspapers, in their mad endeavor to be spectacular so often widely diverge from the truth. One carelessly written story by an ignorant but ambitious reporter can do vast harm to a great industry, and Radio Doings herewith hastens to correct the false impression given, by printing in full the following statement from E. T. Cunningham, Inc.:

THE FACTS—"Type CX-325, our equivalent to the Radiotron UX-225, referred to in the recent press notices, has been in an experimental and developmental stage for nearly two years. Its output and capabilities are similar to those of all our well-known type CX-301A. In CX-325 we are attempting to replace the filament with a cathode heated directly by house A.C. supplied through a step-down transformer. When, and if successful, this tube would eliminate the A battery, substituting raw A.C. It will not eliminate the B. and C. batteries or B eliminators. This tube has not yet reached a commercial stage. It is difficult to manufacture and would have to sell at a price from $8.00 to $9.00 each. It is our opinion that the practical difficulties connected with the manufacture of CX-325 will prevent it ever being commercialized. If perfected, it could not by any stretch of the imagination be called a revolutionary development. CX-325 could not be used in present equipment without substantial wiring changes, and then would not improve reception but merely eliminate the A battery.

HERBERT H. FROST, General Sales Manager, E. T. Cunningham, Inc.

LOOK INTO THIS ONLY $25.00

We will build your present radio set, home or factory built, into a superselective 5 tube combination set that will get through the local stations and bring in distance. Complete separation on all local stations.

Brig or Ship Your Old Set to
Buck's Radio Rebuilding Shop
7621 S. San Pedro St. Los Angeles

BOOSTS SALARIES IN A HURRY

"Salary value of a radio 'name' for actors was demonstrated when "Sam 'n' Henry" (Correll and Gosden) opened at the Chicago for a tour of the three B & K houses at $2,000 a week.

"A year and a half ago this team came to Chicago and opened at Wicker's for about $250. Later they signed for a nightly broadcast over WGN. The difference in the two salaries is a result of radio reputation."—Variety (N. Y.)
Tupper Again Show

Manager

Waldo Tupper will again be the manager of the Los Angeles Radio Show. The Radio Show Committee, at a meeting held in the offices of the Radio Trades Association, decided that Mr. Tupper had made such a phenomenal success of both the 1925 and 1926 Shows that they wanted him to again take charge of their exposition.

The eyes of the Radio World are more and more being turned towards Los Angeles because of the large amount of Radio material sold here the year around and for the successful Radio Shows.

Local Manufacturer Returns from Eastern Trip

Mr. Gage, president of the Precision Electric Manufacturing Company of Los Angeles, has just returned from a six weeks' trip throughout the East and Middle West. He stopped in Chicago, New York, Philadelphia, Kansas City, St. Louis, Omaha, Denver and Salt Lake.

The purpose of Mr. Gage's trip was to call on the manufacturers who supply him with the parts to manufacture his famous Pemco "A" & "B" Power Units and to thoroughly investigate the Radio situation and markets of the East and Middle West.

CeCo Type K Popular

It is a strange thing about radio; it seems to develop in spurts. Simultaneously we have come speakers, patented grounds and socket-power. Now comes a special radio frequency amplifier tube, the CeCo type K.

While it has been on the market less than two months, A. J. Tobey, the local distributors, have received scores of testimonials and letters praising its value.

"Fans write that distortion and discordant noises are now unknown," says Mr. Tobey. "They tell us that their selectivity is greatly increased, and as one man put it—the new tube gives crystal quality with super-vacuum-tube efficiency."

Can You Hear a Thought?

In an effort to prove that "thoughts are things," a series of experiments in mental telepathy are being conducted each Thursday evening from Los Angeles station KFXR. Mr. Pierson W. Banning is the psychologist having charge of the tests. Persons in the studio concentrate their minds upon certain objects, and the multitude of listeners-in become "thinkers-in" and try to receive the impressions being silently broadcast. The local tests are given on the programs of the Bell Post, American Legion, and a prize of $100 is offered. For a novel and interesting feature we can recommend it to you.

EDISON CELLS

Last a lifetime in Radio Service

Offer limited number A-6 Cells, $3.50 each, while they last

ELECTRIC COMMERCIAL GARAGE

301 Westinghouse Bldg.
420 South San Pedro Street
TRinity 0487

Burgess Batteries Cunningham Tubes

FIGUEROA RADIO SHOP
RADIOTRICIANS
KOLSTER
Crosley Sets and Speakers
Expert Service on All Makes of Sets
TUcker 0743 747 S. Figueroa St.
National "B" Supply Unit

There is so much interest in socket-power units that we feel an illustration and brief description of the various types on the market will be of interest to our readers. The subject was treated in a general way in a recent issue.

This week we are illustrating the National B-Supply Unit, Type M. It is very rigidly constructed on sound engineering principles and is capable of furnishing all the plate current required by even the largest sets.

The power transformer, which steps up the 110v A.C., is adaptable either to the use of the Raytheon filamentless rectifier tube or the UX-213 full-wave rectifier tube. The condenser block is a special Tobe unit, made expressly for the National B-Supply units and power amplifiers. These condensers are designed to meet voltage requirements far in excess of those handled in the unit. The filter chokes are able to carry 80 milliamperes continuously without heating or change in electrical characteristics. Their inductance values are large, so that the

(Dial Page 16)
Blue Vitriol Ground

This department daily receives inquiries as to whether or not the Preston "DX" ground advertised in our columns is the same as the "blue vitriol" ground so often referred to in the letters which appear in our DX Club.

When Preston first developed his ground it was called a blue vitriol ground, because at that time all it comprised was a copper plate and blue vitriol. However, blue vitriol used alone in contact with the copper, the chemical reaction that the copper plate soon becomes conspicuous by its absence. Hence, the original blue vitriol ground as described by Preston is a very temporary affair.

This is not to be confused with the marketed Preston "DX Ground", in which the inventor has worked out a chemical formula wherein neutralizing chemicals in conjunction with blue vitriol preserve the copper in its original state and permit the action of the sulphate to grow new spongy copper on the plate. Buried in moist earth the vitriol permeates the surrounding soil and raises the conductivity.

If our readers will therefore note that the DX Ground is the far-famed "blue vitriol" ground, plus the very vital improvement of permanency, it will perhaps save me the necessity of writing so many letters to that effect.

Intermediate Eliminator Voltages

Readers sometimes run up against the problem of requiring an intermediate voltage from an eliminator when there is no tap supplied on the eliminator for the purpose. This can be answered by simply connecting a Claro-
Two Real Sportsmen

The picture on the cover is of two of the best known sportsmen on the Pacific Coast, William Wrigley, Jr., owner of Catalina Island and Major Lawrence Mott, the famous owner of broadcasting station KFWO.

William Wrigley, Jr. is convinced that outdoor sports will make better men and women and he has done everything within his power to get the young people out in the open.

He has made Catalina an enchanted isle—has put there everything possible for the enjoyment of the people, both young and old. He has lowered the rates on his transportation system and on his hotels until even those of very moderate means are able to afford the pleasure of this trip. We, of Southern California, have much to thank Mr. Wrigley for, because not only has he equipped Catalina so thoroughly for the enjoyment of all of us, but he has also built one of the best Baseball Stadiums in the country, so that we of Los Angeles may enjoy Big League Baseball.

Major Mott has not only given pleasure to thousands of people throughout the West by the delightful programs which he has broadcasted from KFWO, but he has also given the fishermen a great deal of information about the habits of the sword fish and the tuna that are to be found off the Island of Catalina.

Both of these men are real sportsmen and we hope they will continue their good work.

STROMBERG-CARLSON LEADERSHIP CONFIRMED By Unbiased Judges

The Sesqui-Centennial International Exposition, by its Gold Medal Award, has endorsed every claim made by the Stromberg-Carlson Company for scientific total shielding which is the basis for the famed Stromberg-Carlson selectivity, distance ability and accuracy of tone.

The Radio-Art Studio
Authorized Dealer
Stromberg-Carlson
3831 Wilshire Blvd.
Between Western and Manhattan
Phone Washington 4095
Open Evenings Until Nine
Radio must have put an "awful crimp" in the Chautauqua business! But, ten years ago, Chautauqua companies had the radio artists of today touring here and there, all over the country.

At that time I was a member of a trio, violin, 'cello and piano—and one Summer we toured the Middle West from the Canadian border to Southern Missouri. The 'cellist of our trio was an excitable Dane, and the hardships and strain of long jumps between one-night stands did not tend to lessen his excitability and temperament.

From time to time, like ships in passing, we would ride for a few miles with a troupe of a rival Chautauqua organization, exchange sympathy and commiseration, and then drop off for our day's stunt, never seeing each other again.

One hot morning we boarded a train in Missouri, settled ourselves in the day-coach, and were soon asleep, for we had come to the state where we could sleep at any time and in any place. Our 'cellist had stood his instrument upright on the vacant seat in the front end of the coach, in sight of the entire length of the car.

We were just nicely settled, when down the aisle from somewhere back of us rushed a slim young fellow, who made straight for the 'cello, grasped it firmly by the neck, and strode toward the back of the car. In alarm, our Dane sprang from his seat and ran quickly after the 'cello. The two were well matched in size, and equally excited, and we were all aroused by the flow of language—Danish and Russian—which was passing between them.

When he reached the end of the car, the young man with the taking ways stopped, placed the 'cello in the corner, then rubbed his eyes, for there were two 'cellos, as like as two peas in their canvas coats. He, too, played the 'cello, touring with Elsie Baker in Chautauqua; had awakened from a nap just in time to see our Danish friend placing his instrument on the seat, and thinking that someone had had the temerity to move his 'cello, had immediately set about to put it where he had left it at the other end of the coach. Voluble ex-

(Woman's Page 76)
April

Radio Doings

Koo-Koo Kolyum

by HAL DAVIS

HALP! SUCCOR! S. O. S., and all that sort of thing!

Dere Receivers: Contributions to this here now Kolyum will be welcomed with the proverbial open arms by Ye Edetur. Shoot 'em along, Fello Nutz—anything bad enuf will surely be print-ed; cracks on Radio or otherwise. Come on in, it's great to be koo-koo!

"Sedentary work," said the college lecturer, "tends to lessen the endurance."

"In other words," butted in the smart student, "the more one sits, the less one can stand."

"Exactly," retorted the professor, "and if one lies a great deal, one's standing is lost completely."

— Proof from Rice's.

RADIO TROUBLES IN THE CITY OF THE ANGELS, SOUTHEAST:

(Letter received by Mr. Carl A. Stone, well-known radio wholesaler of Los Angeles):

Mr. Carl Stone, Radio Equipment Authority

will you kindly investigate all the Radios between Mc Kliney and Central Ave on 47 E and 48th Street East. I can hear some one talking to me all time I dont have one minute for myself and it is awful dirty talk when I sat down and read paper it read for me if I look from one article to nother he do the same I dont get no rest nights in jest same only when I sleep soon as I wake the talk is making me very nervous.

Please be so kind invegestate has been that way since 19 of Feburay 1926 your Oblige

— o —, E 48 St., Los Angeles.

Mr. Stone has referred this grave matter to the Federal Radio Commission.

MORE DISTANCE

Greater Selectivity
Increased Volume
With the

"DX"

LONG DISTANCE GROUND

No matter what make of Radio you have, or where you are located, you cannot afford to be without this latest Radio Improvement.

PRICE

$8.00 Complete Postpaid Anywhere

Shipment Made Same Day Order is Received

ORDER NOW

DeXter Supply Co.

487 Chamber of Commerce Bldg.

1151 South Broadway

Westmore 9137 Los Angeles

Note: Snappy Service to Dealers
DX ON WINTER CREEK

DX Club:
Read your book faithfully and find it an incomplete week if same does not arrive on time.

I am the proprietor of Hoeege's Camp, situated six and one-half miles up on the Srutevant Trail back of Sierra Madre and under Mt. Wilson. Elevation 3000 feet. Our supplies come something when it happens to be my Radio Doings I miss it greatly.

I am very much interested in radio and the DX work so am sending in a list of my most distant stations received in the past two months. Reception here is very good. Have a Radiola 20 using an antenna straight up and down 90 feet long and a good ground made out of old batteries, blue vitrol, etc.

Trust this DX stuff may be of some interest to you people, I am with best wishes.

WILLIAM MURPHY.

(An Editor's Note—Mr. Murphy's list includes 160 stations in all the way from Atlantic City to Tokyo, Japan, and from Vancouver to Mexico City. We'll envy him his location)

ANOTHER LOCAL BOOSTER

DX Club:
I read each week with great interest, the Club news, and was very much interested in last week's issue in a letter from Mr. Huntington giving his stations received over his Gilfillan neutrodynes. I also have a Gilfillan model GN 2, two years old, without power tube. I have a forty foot indoor aerial and water pipe ground. I am not going to bore you with a long list of stations received, but can say that I have Ekko stamps from fourteen Chicago stations, also from such cities as Cleveland, Cincinnati, St. Louis, St. Paul, Pittsburg, Kansas City, and practically all the middle western stations.

What has always been most interesting to me in DX, was picking up smaller stations, 50 to 100 watts as well as the bigger fellows. I am situated right close to the L. A. and Hollywood stations and yet have tuned in the following small stations: WSM, Nashville, WGHB Clearwater, KSEI Pocatello, Idaho, WSBC and WGES, Chicago. P. E. DONELLY, 901 Third Ave., Los Angeles, Cal.

WELCOME, DOUGLAS!

DX Club:
Have been reading your Little Red Book for a long time and I certainly enjoy it, especially the DX Club.

Lots of fellows think they have to put up with interference, but if they lived in a town where there are three smelters, they would know what interference really is. However, I've had pretty good luck on mild nights. Here is my record. . . . All these on loud speaker. I have a home-made six-tube resistance coupled set, with special detector tube. Let's hear from some of you fellows who have made your own sets.

GUS ELMENDORF.
Douglas, Arizona.

(Note—Gus sends us a list from the burning sands that would be the envy of any DX fan. It includes pretty near all the nation and shows how busy our new member is in the intervals when the smellers don't smell!)

WITHOUT ANTENNA

DX Club:
I am always very much interested in the DX Club page in the Red Book. Most of the correspondents are outside the city and in locations where selectivity is not so vitally essential. In my location the interference is such that it is extremely difficult to tune in DX with the locals on. I use a Fada neutrodyne and have solved the selectivity problem by using an Antenaliminator. In the first evening after I had attached it I managed to tune in the following stations with all the locals on: KMOX, KOA, KFSD, KSL, KOWW, KFAU, etc. This is without an antenna of any description, just the Antenaliminator and water-pipe ground.

L. C. WESTBROOK.
5903 Pasadena Ave., Los Angeles.
All You Members of the DX Club

Listen to this

C. N. Preston's "DX" Radio Ground can now be bought by mail!

The Preston "DX" Radio Ground was first introduced to Radio Doings readers through letters published in the "DX" Club columns by Preston which described its wonderful performance. It is the original BLUE VITRIOL GROUND, so called because blue vitriol, or copper sulphate, is used in the secret chemical formula that makes the ground so effective.

This new radio development increases both volume and clarity, gives clearer signals from distant stations and improves tone qualities amazingly. It is easily installed... it will not wear out... we will ship direct to you by return mail on receipt of price.

"DX" Radio Ground
Ready for $8.00 Installation

If you would prefer to receive full information regarding this sensational new radio development, before you decide to purchase it, WRITE TODAY for FREE literature and copies of letters from enthusiastic owners. All inquiries answered promptly.

Radio Test Laboratories
3036 Fifth Avenue
LOS ANGELES, CALIFORNIA

TYPE J-71
CeCo Power Tubes

RATING
FIL. VOLTS
5.0

FIL. AMPS.
.5

LIST PRICE
$4.50

The "J-71" will handle sufficient power to operate the largest loud speaker at full volume. Does not require high voltage plate supply. At ninety volts it will give twelve times the undistorted power of the ordinary "A" type.

This CeCo "J-71" type is to be used only in receivers where a separate "C" battery connection for the last tube is furnished. Can be used on voltage up to 180 with enormous volume output, provided a special output circuit is used to protect the loud speaker.

The following are characteristics at a ninety volt plate potential with a sixteen and one-half volt negative bias:

Filament 5 Volts—½ Ampere Plate Current 9.0 Mil. Amp. Plate Resistance 2500 Ohms Amplification Constant 3.0 Mutual Conductance 1200

CeCo Tubes make a Good Receiver Better

Manufactured by

C. E. MFG. CO., INC.
PROVIDENCE, R. I.

Largest Plant in the World devoted exclusively to the making of Radio Tubes

Pacific Coast Representative

B. KRUEGER & CO.
500 North Huntley Drive
West Hollywood, Calif.
Sherman P. O. Tel. OX. 3697
Add a Power Stage to any Set!

POWER amplification is essential to clear, true radio reproduction because plenty of power is required to amplify all tones equally. Your present set will equal or surpass the new 1927 models when equipped with the Centralab Tone Amplifier because it conveniently adds this necessary power stage.

CENTRALAB Tone Amplifier adds an extra stage of amplification, using the UX 171 power tube. Immediately increases volume on all stations and gives the full rounded tones that seem to move the radio artists right into your own home. The speaker is protected by a tone filter; volume is fully controlled from a whisper to maximum by a single knob. The greatest radio improvement in years, and you can quickly attach it to your set without tools or alterations.

Let your dealer demonstrate the improvement the wonderful new Centralab Tone Amplifier assures, or write us for literature.

CENTRAL RADIO LABORATORIES
16-A Keefe Avenue Milwaukee, Wis.

Parts makers for 69 manufacturers of leading standard sets.

THE SPECTOR COMPANY
Pacific Coast Representative
Rialto Building, San Francisco
## SUNDAY TIME TABLE

<table>
<thead>
<tr>
<th>CALL</th>
<th>Waves Length</th>
<th>Power in Watts</th>
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<td>355</td>
<td>250</td>
<td>Burbank</td>
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### SOUTHERN CALIFORNIA

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<td>A.M.</td>
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<tr>
<td>10-06-10</td>
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### NORTHERN CALIFORNIA

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### NORTHERN AND WESTERN STATES

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<td><strong>SUNDAY</strong></td>
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### TIME TABLES ADJUSTED TO PACIFIC TIME

(X) Indicates Station Is On the Air

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**COUNTERPHASE for DX:** H. A. Everest, 1032 N. Ogden Dr. GR. 9915

**WILL SACRIFICE** a $150 a month, well-appointed, two-room office suite in the L. N. Van Nuys Building, Seventh and Spring Streets, Los Angeles, for $100 per month. Lease has one year to run.

Inquire at

**RADIO DOINGS**

407 East Pico St.

WEstmore 1401

Los Angeles, Calif.
### MONDAY TIME TABLE

<table>
<thead>
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<th>6-8 P.M.</th>
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</tr>
<tr>
<td>5:00-5:30</td>
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<tr>
<td>6:00-6:30</td>
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</tbody>
</table>

#### SOUTHERN CALIFORNIA

- **KELW**: 535 kHz, Bakersfield
- **KFI**: 448 kHz, Los Angeles
- **KFCR**: 412 kHz, Santa Barbara
- **KMIC**: 385 kHz, Inglewood
- **KFBG**: 360 kHz, San Diego
- **KFX**: 353 kHz, Los Angeles
- **KX**: 337 kHz, Los Angeles
- **KGER**: 328 kHz, Long Beach
- **KPSN**: 318 kHz, Pasadena
- **CVH**: 311 kHz, Monterey, Mex
- **KX**: 301 kHz, Tia Juana, Mex
- **KFXWC**: 295 kHz, San Bernardino
- **KTI**: 294 kHz, Los Angeles
- **KSMR**: 313 kHz, Santa Monica
- **KVIC**: 283 kHz, Santa Ana
- **KFWB**: 252 kHz, Hollywood
- **KFSO**: 248 kHz, San Diego
- **KNC**: 236 kHz, Santa Monica
- **KFDN**: 233 kHz, Long Beach
- **KFQZ**: 228 kHz, Hollywood
- **KGFH**: 219 kHz, La Crescenta
- **KVP**: 214 kHz, Oxnard, Cal.
- **KFLD**: 205 kHz, Venice

#### NORTHERN CALIFORNIA

- **KFBK**: 535 kHz, Sacramento
- **KLX**: 508 kHz, Oakland
- **X**: 428 kHz, San Francisco
- **KBA**: 428 kHz, Oakland
- **X**: 396 kHz, San Francisco
- **X**: 361 kHz, Oakland
- **X**: 353 kHz, San Jose
- **X**: 303 kHz, Oakland
- **X**: 265 kHz, San Francisco
- **X**: 250 kHz, Oakland

#### NORTHERN AND WESTERN STATES

- **KGW**: 491 kHz, Portland
- **KFX**: 447 kHz, Portland
- **CFAC**: 435 kHz, Calgary
- **KFX**: 422 kHz, Denver
- **KHO**: 294 kHz, Spokane
- **XKJ**: 284 kHz, Seattle
- **KLZ**: 284 kHz, Denver
- **X**: 282 kHz, Portland
- **X**: 200 kHz, Seattle
- **X**: 191 kHz, Denver
- **X**: 186 kHz, Corvallis, Ore.
- **X**: 171 kHz, Tacoma
- **X**: 156 kHz, Tacoma

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Hours Shown as Submitted by These Stations. For DX Schedule See Page 42

**COUNTERPHASE for DX**: H. A. Everest, 1032 N. Ogden Dr. GR. 9915
### TUESDAY TIME TABLE

<table>
<thead>
<tr>
<th>10-12 A.M.</th>
<th>12-3 P.M.</th>
<th>2:40 P.M.</th>
<th>4:00 P.M.</th>
<th>CALL</th>
<th>Wave Length</th>
<th>Power In Watts</th>
<th>STATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 05:00-10 10</td>
<td>10 05:10-10 15</td>
<td>10 05:20-10 25</td>
<td>10 05:30-10 35</td>
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<tr>
<td>10 05:40-10 45</td>
<td>10 05:50-10 55</td>
<td>10 06:00-10 05</td>
<td>10 06:10-10 15</td>
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### SOUTHERN CALIFORNIA

| | | | | | | | | |
|---|---|---|---|---|---|---|---|
| KELW | KXCI | KFCR | KHJ | KKMIC | KFXTB | KNX | KGER |
| 635 | 467 | 413 | 600 | 387 | 500 | 600 | 226 |

### NORTHERN CALIFORNIA

| | | | | | | | | |
|---|---|---|---|---|---|---|---|
| KLI | KXPI | KYA | KQW | KXTAB | KSMR | KXKFCR | KRE |
| 508 | 426 | 400 | 333 | 303 | 283 | 266 | 226 |

### NORTHERN AND WESTERN STATES

| | | | | | | | | |
|---|---|---|---|---|---|---|---|
| KGW | KFOA | KIXK | KFOC | KLZ | KJR | KOAIN | KOA |
| 461 | 456 | 447 | 435 | 394 | 384 | 318 | 322 |

### ALL TIME TABLES ADJUSTED TO PACIFIC TIME

(X) Indicates Station Is On the Air

### Hours Shown as Submitted by These Stations. For DX Schedule See Page 42
### Wednesday Time Table

<table>
<thead>
<tr>
<th>Time</th>
<th>Stations</th>
<th>Wave Length Meters</th>
<th>Power Output Watts</th>
<th>Station</th>
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</thead>
<tbody>
<tr>
<td>10-12 A.M.</td>
<td>10-12 P.M.</td>
<td>1-10 P.M.</td>
<td>2-4 P.M.</td>
<td>4-6 P.M.</td>
</tr>
<tr>
<td>10:00-11:00</td>
<td>11:10-12:00</td>
<td>12:00-1:30</td>
<td>2:00-3:00</td>
<td>3:00-4:00</td>
</tr>
<tr>
<td>10:00-11:00</td>
<td>11:10-12:00</td>
<td>12:00-1:30</td>
<td>2:00-3:00</td>
<td>3:00-4:00</td>
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<td>10:00-11:00</td>
<td>11:10-12:00</td>
<td>12:00-1:30</td>
<td>2:00-3:00</td>
<td>3:00-4:00</td>
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<tr>
<td>10:00-11:00</td>
<td>11:10-12:00</td>
<td>12:00-1:30</td>
<td>2:00-3:00</td>
<td>3:00-4:00</td>
</tr>
</tbody>
</table>

### Southern California

- **KELW** 550 kW Burbank...
- **KGF E** 517 kW Los Angeles...
- **KF KFI** 467 kW Los Angeles...
- **KFC R** 413 kW Santa Barbara...
- **KHI J** 485 kW Los Angeles...
- **KM KMIC** 387 kW Inglewood...
- **KFB C** 380 kW San Diego...
- **KMN X** 337 kW Los Angeles...
- **KGER** 326 kW Long Beach...
- **KPS N** 316 kW Pasadena...
- **KTB I** 294 kW Los Angeles...
- **KSM R** 283 kW Santa Monica...
- **KFS G** 278 kW Los Angeles...
- **KWT C** 263 kW Santa Ana...
- **KF F W** 262 kW Hollywood...
- **KFS O** 246 kW San Diego...
- **KN R C** 236 kW Santa Monica...
- **KFO N** 233 kW Long Beach...
- **KPP C** 229 kW Pasadena...
- **KF F Q Z** 226 kW Hollywood...
- **KGF H** 218 kW La Crescenta...
- **KF F W** 211 kW Catalina...
- **KKF V D** 208 kW Venice...

### Northern California

- **KLL X** 500 kW Oakland...
- **KPO P** 429 kW San Francisco...
- **KVA A** 400 kW San Francisco...
- **KGO G** 361 kW Oakland...
- **KW W** 331 kW San Jose...
- **KTA B** 303 kW Oakland...
- **KFR C** 266 kW San Francisco...
- **KRE R** 256 kW Berkeley...
- **KF W I** 230 kW San Francisco...
- **KZ M** 240 kW Oakland...

### Northern and Western States

- **KG W** 491 kW Portland...
- **KFO A** 454 kW Seattle...
- **KE KEX** 447 kW Portland...
- **CFAC** 435 kW Calgary...
- **KFX F** 422 kW Denver...
- **KJR H** 384 kW Seattle...
- **KKL Z** 384 kW Denver...
- **KO A A** 322 kW Denver...
- **XKO IN** 319 kW Portland...
- **XKOMO** 306 kW Seattle...
- **XKSL** 300 kW Salt Lake City...
- **KO W W** 286 kW Walla Walla...
- **KOAC** 280 kW Corvallis, Ore...
- **KF W H** 264 kW Eureka...
- **KMO** 250 kW Tacoma...

*Hours shown as submitted by these stations. For DX Schedule See Page 42.*
### THURSDAY TIME TABLE

**ALL TIME TABLES ADJUSTED TO PACIFIC TIME**

(X) Indicates Station is On the Air

<table>
<thead>
<tr>
<th>10-12 P.M.</th>
<th>12-2 P.M.</th>
<th>2-4 P.M.</th>
<th>4-6 P.M.</th>
<th>STATIONS</th>
<th>CALL</th>
<th>Wave Length</th>
<th>Power in Watts</th>
</tr>
</thead>
<tbody>
<tr>
<td>8-8 P.M.</td>
<td>8-10 P.M.</td>
<td>10-12 P.M.</td>
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</tr>
<tr>
<td>8-10 P.M.</td>
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</table>

#### SOUTHERN CALIFORNIA

<table>
<thead>
<tr>
<th>Call</th>
<th>City</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>KELW</td>
<td>Burbank</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KFI</td>
<td>Los Angeles</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KFCR</td>
<td>Santa Barbara</td>
<td>X X</td>
</tr>
<tr>
<td>KHJ</td>
<td>Los Angeles</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KMIC</td>
<td>Inglewood</td>
<td>X X X X</td>
</tr>
<tr>
<td>KFBC</td>
<td>San Diego</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KMTR</td>
<td>Hollywood</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KFXB</td>
<td>Los Angeles</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KNX</td>
<td>Los Angeles</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KGER</td>
<td>Long Beach</td>
<td>X X</td>
</tr>
<tr>
<td>KPSN</td>
<td>Pasadena</td>
<td>X X X</td>
</tr>
<tr>
<td>AMB</td>
<td>Tla, Juana, Mex.</td>
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<tr>
<td>KFRC</td>
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<td>Los Angeles</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KWTI</td>
<td>Santa Ana</td>
<td>X X</td>
</tr>
<tr>
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<td>Hollywood</td>
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<td>KNRC</td>
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<td>X X X X X</td>
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<tr>
<td>KFON</td>
<td>Long Beach</td>
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<tr>
<td>KFQZ</td>
<td>Hollywood</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KFWO</td>
<td>Catalina</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KFVD</td>
<td>Venice</td>
<td>X X X X X</td>
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#### NORTHERN CALIFORNIA

<table>
<thead>
<tr>
<th>Call</th>
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<td>X</td>
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<tr>
<td>X</td>
<td>San Francisco</td>
<td>X X X X X X X X X</td>
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<td>KYA</td>
<td>San Francisco</td>
<td>X X</td>
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<tr>
<td>KGO</td>
<td>Oakland</td>
<td>X X X X X</td>
</tr>
<tr>
<td>KQW</td>
<td>San Jose</td>
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<tr>
<td>KTAB</td>
<td>Oakland</td>
<td>X</td>
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<tr>
<td>KSMR</td>
<td>Santa Maria</td>
<td>X X X X X X</td>
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<td>San Francisco</td>
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<td>XRE</td>
<td>Berkeley</td>
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<tr>
<td>X</td>
<td>Euroka</td>
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</tr>
<tr>
<td>KFWI</td>
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</tr>
<tr>
<td>KZM</td>
<td>Oakland</td>
<td>X</td>
</tr>
<tr>
<td>KFQ</td>
<td>Holy City, Calif.</td>
<td>X</td>
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#### NORTHERN AND WESTERN STATES

<table>
<thead>
<tr>
<th>Call</th>
<th>City</th>
<th>Time</th>
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<tr>
<td>KGW</td>
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<tr>
<td>X</td>
<td>Seattle</td>
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<tr>
<td>KEX</td>
<td>Portland</td>
<td>X X X X X X</td>
</tr>
<tr>
<td>CFAC</td>
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<td>X X</td>
</tr>
<tr>
<td>KHO</td>
<td>Spokane</td>
<td>X X</td>
</tr>
<tr>
<td>KJR</td>
<td>Seattle</td>
<td>X X</td>
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<tr>
<td>KKOIN</td>
<td>Portland</td>
<td>X X</td>
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<tr>
<td>KOMO</td>
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<tr>
<td>X</td>
<td>Tacoma</td>
<td>X X X X X X</td>
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*Hours Shown as Submitted by These Stations. For DX Schedule See Page 42*
### FRIDAY TIME TABLE

**ALL TIME TABLES ADJUSTED TO PACIFIC TIME**

(X) Indicates Station Is On the Air

#### SOUTHERN CALIFORNIA

<table>
<thead>
<tr>
<th>6-8 P.M.</th>
<th>8-10 P.M.</th>
<th>10-12 P.M.</th>
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<tr>
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<td>KGEF</td>
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</tr>
<tr>
<td>KFF</td>
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<td></td>
</tr>
<tr>
<td>KFCH</td>
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</tr>
<tr>
<td>KFHJ</td>
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<td></td>
</tr>
<tr>
<td>KTMN</td>
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</tr>
<tr>
<td>KFBC</td>
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<tr>
<td>KKMTR</td>
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<td>KFKX</td>
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#### NORTHERN CALIFORNIA

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<td>KGW</td>
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#### NORTHERN AND WESTERN STATES

<table>
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<th>8-10 P.M.</th>
<th>10-12 P.M.</th>
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<tbody>
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<td>KGW</td>
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<tr>
<td>KEX</td>
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</tr>
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<td>KFF</td>
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<tr>
<td>KLZ</td>
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*Hours Shown as Submitted by These Stations. For UX Schedule See Page 3.*
## SOUTHERN CALIFORNIA

<table>
<thead>
<tr>
<th>CALL</th>
<th>Stations</th>
<th>Wave Lengths</th>
<th>Power In Watts</th>
<th>STATION</th>
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<tbody>
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<td>4000</td>
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<td>Santa Barbara</td>
<td>1000-2000</td>
<td></td>
<td></td>
</tr>
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<td>KXIC</td>
<td>San Diego</td>
<td>800-1000</td>
<td></td>
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</tr>
<tr>
<td>KMTJ</td>
<td>Hollywood</td>
<td>370-750</td>
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</tr>
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<td>KNX</td>
<td>Los Angeles</td>
<td>265-500</td>
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<td>315-1000</td>
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<td>KSNE</td>
<td>Santa Maria</td>
<td>235-500</td>
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<td>KFEB</td>
<td>San Francisco</td>
<td>633-1000</td>
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<td>Long Beach</td>
<td>223-750</td>
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<td>Hollywood</td>
<td>221-500</td>
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<td>Catalina</td>
<td>211-250</td>
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## NORTHERN CALIFORNIA

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## NORTHERN AND WESTERN STATES

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**Note:** Hours Shown as Submitted by These Stations. For DX Schedule See Page 42

**COUNTERPHASE for DX:** H. A. Everest, 1032 N. Ogden Dr. GR. 9915
The New Stewart-Warner 6-Tube receiver

with separate or enclosed reproducer

Model 350 - $115.00
with built-in Reproducer

Model 345 - $82.50 with the
New Model 415 Reproducer $31.50

For radio enthusiasts who prefer a receiver that stresses the "simplicity of operation" feature, Stewart-Warner offers several models with single dial control. These efficient receivers, to be secured in both table and console types, have a six-tube receiving circuit of proved efficiency.

The Model 350, a table receiver with enclosed reproducer, and the Model 355, a magnificent console attractively priced, have been praised by acoustic experts for their splendid tone. The reproduction unit used in these models is the same as that employed in the Stewart-Warner Model 415 Reproducer... an exclusive Stewart-Warner development that has done much to establish the splendid reputation of Matched Unit Radio.

Any Stewart-Warner dealer will gladly demonstrate either the five or six tube Stewart-Warner receivers in your own home. Arrange for a demonstration today... You'll be surprised at their efficiency... at the exceptionally moderate terms on which they can be purchased.

Los Angeles Dealers

ATWATER RADIO & ELEC. CO., 2308 Glendale Blvd. DEAN E. BARRIS 310 S. Vermont Ave.
BENSON HARDWARE COMPANY - 419 South Broadway, BURGOS & DUSCHARD 1727 W. Adams St.
CALIFORNIA RADIO SHOP - 410 South Figueroa St.
CHAPMAN HOUSE SALES CO., 437-48 S. Figueroa St.
CLIFF'S RADIO SERVICE 2050 Deyton Ave.
DON FINKEL 2207 West Jefferson A. W. COOPER 1325 W. 2nd St.
HARRY HAYWOOD 625 W. Jefferson St.
HOLMDEL RADIO & SERVICE SHOP 5230 Avalon Ave.
HOLIDAY RADIO & BIKE HOUSE 817 South Main St.
HINES RADIO 1525 S. Broadway.
INTERPHONE ELECTRIC CO., 106 6th St.
LESTER RADIO & ELEC. CO. 625 6th St.
LOVING'S MELROSE RADIO 5030 Avalon Ave.
RAY LYON 2311 S. Armijo Ave.
R. H. PRESTON & CO. 1821 S. Manchester Ave.
MANCHESTER RADIO CO. 1353 S. Manchester Ave.

Southern California Dealers

ALHAMBRA, LeRoy G. Franklin 644 W. Main
ANAHEIM, Hollard Electric Co. 117 W. Center St.
ARROYO GRANDE, J. D. Trutl 110 E. 4th St., Pueblo, Colorado
ARTUJA, W. B. Hayes 225 N. Main St.
BAKERSFIELD, Chilton-Grant 1316 Twelfth St.
BASTIOW, Barlow Radio Shop 521 North 5th St.
BELLEFLOWER, Standard Radio Shop 311 W. 5th St.
BREA, Bennett's Radio Shop 112 S. Anaheim Ave.
CHINO, Wood Radio Company 323 E. 5th St.
COLTON, M. H. & Bisa 121 W. 2nd St.
Covina, Harold R. House 111 E. Temple St.
CULVER CITY, Culver City Radio & Elec. Co.
DOWNEY, H. H. Speaker 115 E. 8th St., Downey
EAGLE ROCK, Weaver & King 1115 State Road Blvd.
EL SEGUNDO, B. W. Mechalander 110 E. 11th Ave.
EL MONTE, Weaver & King 2115 E. Broadway Blvd.
GARDENA, Don Steel 724 S. 145th St.

GLENDALE, Wilford Hoffman 103 E. Broadway
GLENDALE, James M. Reed 644 W. Main
HERMIA BEACH, Rose Radio Store 249 Camino Real
HUNTINGTON PARK, M. L. (Radio) 116 E. Irvine St.
HYNES, Van & Jenkins 922 S. Main
INGLEWOOD, A. B. Applewhite 311 S. Market St.
LANCASTER, E. A. Jonas 1315 S. Los Angeles Ave.
BISHOP, Griffith Bros. 108 Pine, Griffith Bros.
LONG BEACH, Ada & Cranford 184 American Ave.
LONG BEACH, The Electricle Radio Co. 1723 E. Ashland
LONG BEACH, W. L. Harrell 740 Pine St.
LULOW, Reed & Gilbert 118 W. 7th St., Long Beach
LYNWOOD, Lynwood Elec. Co. 204 N. East Beach Blvd.

NEWHALL, C. E. Graden (Radio) 100 E. Main St.
OCEAN PARK, Granada Tire and Auto Co. 605 N. Ocean Blvd.
ORANGE, The Big Lamps 1411 S. Glendower St.
PASADENA, Wyckoff & Venter 1411 North Lake Ave.
PASADENA, Premier Radio 112 California Ave.
PASADENA, DaVilla Radio Laboratory 2856 South Orange Ave.
PASO ROBLES, R. C. Hallet 1134 S. Main Ave.
PIEDMONT, Piedmont Radio Shop 108 W. 7th St.
POMONA, George W. Rieck 108 A. Third St.
REDONDO, E. L. & Sons Co. 210 Diamond St.
REDLANDS, J. L. Yost 108 W. Citrus Ave.
RIVERSIDE, Frank W. Dray 306 Market St.

Remember - Stewart-Warner Radio Uses the Famous U.S. Navy Receiving Circuit-Stewart-Warner Products Service Station

{ Wholesale Distributors Stewart-Warner Radio }

1366 South Figueroa Street - LOS ANGELES
## Schedule of DX Stations

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<th>Call Letters</th>
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<th>Power Watts</th>
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**DISTANCE-SELECTIVITY** "DX FILTER" ACHIEVES BOTH CHILD'S LAB., 1187 W. 24th ST., L. A.
Watch This Space for the Announcement of the New Line of Bosch Creations to be Released Soon

The New Royal and Imperial Cruisers Are Now on Display at Your Local Franchised Dealers

The new super-sensitive seven-tube set, forty per cent more efficient than the discontinued Amborada, will be announced at an early date.

SOLD THROUGH FRANCHISED DEALERS ONLY

Reiman Wholesale Electric Co.
218 to 228 East Third St.
Los Angeles

Distributors for Southern California
**Radio Doings**

**April 9**

**Los Angeles, California—467 Meters**

**KFI**

4000 WATTS—640 KILOCYCLES

Radio Central Super-Station of Earl C. Anthony, Inc.
1000 S. Hope. Phone WE. 0331. After 5 P.M., WE. 0337

Class "B" 5000-Watt W. E. Sta., Operating on 4000 Watts

**ROBERT HURD, Program Manager**

**DAILY EXCEPT SUNDAY—**

6:15 p.m.—Radiotorial.

**MONDAY, WEDNESDAY AND FRIDAY—**

KFI Woman's Interest Dept. Under the Direction of Agnes White.
10:20 to 10:40 a.m.—Furnishings for the home by Agnes White, director of the Dept.
10:40 to 11:00 a.m.—Betty Crocker—Home Service Talks.

**WEEK COMMENCING SUNDAY, APRIL 10, 1927**

**SUNDAY, APRIL 10**

10:00 a.m.—Morning service under direction of L. A. Church Federation.

6:00 p.m.—Program by Russian Academy of Musical Art Trio. Boris Myronoff, piano; Mischa Spiegel, violin; Alex Borissoff, cello.

6:15 p.m.—Father Ricard's Sunspot Weather Forecast.

7:00 p.m.—Aeolian organ recital; Alex Reilly at the console.

*8:00 p.m.—Packet Classic Hour. Program by California Federation of Music Clubs.
9:00 p.m.—Bob Bottger and his Venetian Dance Orchestra; Lois Whiteman and Win-nie Parker, duets.
10:00 p.m.—Packet Six Orchestra; Bill Hennessy, director; Dolly MacDonald, soloist; Esther Walker, pianist.

**MONDAY, APRIL 11**

5:30 p.m.—Virgil Ray's Winter Garden Orchestra.


6:30 p.m.—Gomut Male Quartet.

7:00 p.m.—Johnston and Farrell's Music Box Hour, direction of Gene Johnston with Jim Jac and Gene Trio and soloists.

*8:00 p.m.—Piano Recital by Will Garway. Classical selections.
9:00 p.m.—Program of Italian Musical Classics.
10:00 p.m.—Weekly program of vaudeville artists by Melklejohn Bros.

**TUESDAY, APRIL 12**

5:30 to 6:00 p.m.—The Dragon Hawaiians.

6:15 p.m.—Music Appreciation Chat.

6:30 p.m.—Bertha Miller English, pianist; Katherine and Malcolm Curmev, duets.

7:00 p.m.—Los Angeles Fire Dept. Orchestra, with Hale Hooper, tenor.

8:00 p.m.—Program by the Gattone String Quartet, with James Burroughs, tenor.

9:00 p.m.—Program by Grace Mead, soprano; musical comedy selections.

*10:00 p.m.—The Azure Music Club, featuring Edna Cook, blues singer, and Glenn Edmunds and his Collegians Dance Orchestra.

**WEDNESDAY, APRIL 13**

KFI Woman's Interest Department

10:20 a.m.—Talk on "How and What to Plant" for Wagner Nurseries, by Margaret Etheredge.

5:30 p.m.—Sebastions Cotton Club Orchestra.

6:15 p.m.—Radiotorial Period.

6:30 p.m.—Scott Blakely, Scotch comedian.

7:00 p.m.—Ray Fisher's Original Vitorsian Dance Orchestra.

7:30 p.m.—Nick Harris, Detective will continue his detective stories and talks on Hollywood's night life.

**THURSDAY, APRIL 14**

5:30 p.m.—Legion Night Club Orchestra.

6:15 p.m.—Radiotorial. Radio University, presenting professors from the University of Southern California.

6:30 p.m.—Clarice Russell and Leslie Adams, popular songs and piano solos.

7:00 p.m.—Semi-classical program presented by the University of Southern California.

8:00 p.m.—KFI Drama Hour.

*9:00 p.m.—Program arranged by Norma West, soprano, Classical numbers.
10:00 p.m.—Weekly program of Modern Classical Music.

**FRIDAY, APRIL 15**

5:30 p.m.—Henry Starr, pianist and vocalist.

6:15 p.m.—Madame Nelson, psychologist.

6:30 p.m.—Vest Pocket Period. Harmony Quartet.

7:00 p.m.—Alex Reilly at the console of the Aeolian organ.

8:00 p.m.—Beverly Hills Community Presbyterian Church Choir presents "The Seven Last Words of Christ," sacred cantata by Theodore Debols, with Mrs. Frederick Rice, Robert Hurd, Reginald Taylor, Paul Taylor, director, and Edna Lyllan Taylor, organist.

9:00 p.m.—Program of classical selections arranged by Alma Frances Gordon, contralto, and Lilyan Ariel, pianist.

10:00 p.m.—Packet Ballad Hour.

**SATURDAY, APRIL 16**

6:15 p.m.—Radiotorial Period, presenting Francis Sullivan with Literary Talks.

6:30 p.m.—The Collegiate Aeolian Dance Orchestra, with the Tarvin Sisters (Imogene and Evelyn).

7:30 p.m.—Felipe Delgado, Spanish baritone, with Edna Clark Clark, pianist; Maria Hora espanola.

8:00 p.m.—Program of instrumental music.

9:00 p.m.—Program of semi-classical selections.

*10:00 p.m.—Packet Radio Club, with Esther Walker, pianist Helen Guest, ballad singer; Bob Wyatt and his Ukulele, and the Harmony Twins. Hale Hooper, tenor.
11:00 p.m.—KFI Midnight Frolic, with Virgil Ray's Winter Garden Orchestra, and Mosby's Dixieland Blue Blowers, with soloists.
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Nightly Except Sunday and Monday—
6:00 to 6:30 P.M.—KHJ Concert Trio and J. Walter Leopold.
7:30 p.m.—Scripture Reading.

Week Commencing Sunday, April 12, 1927

Sunday, April 10
10:00 a.m.—Sermon from the KHJ studio by Rev. Newell J. Elliott, pastor of Southwest Presbyterian Church.
10:30 a.m.—Morning service from the First Methodist Episcopal Church; Arthur Blakeley, organist.
7:00 to 8:00 p.m.—Evening services from the First Methodist Episcopal Church.
8:00 to 10:00 p.m.—Studio program, presenting Frederick MacMurray, viola and violin; Grace Currey, harpist; Louise Miller, pianist, and others. Also news items and weather report.

Monday, April 11
Silent all day.

Tuesday, April 12
2:30 p.m.—Bridge game.
6:30 p.m.—Children's hour with the Radio Fairies, Queen Titania and her Sandman; Playground Department Harmonica Band; George Kerr, mandolin soloist, and Marguerite Bringham, "Nightingale."
7:30 p.m.—H. M. Robertson, "Dogs."
8:00 to 9:15 p.m.—News items: musical program.
9:15 to 10:00 p.m.—Harold Roberts' Golden State Band.
10:00 to 11:00 p.m.—Los Angeles Railway Orchestra.

Wednesday, April 13
12:00 Noon to 12:00 Midnight—Fifth birthday anniversary program of KHJ. Every hour divided into fifteen-minute periods. Each first period opens with orchestra, third introduces a prominent speaker, second and third quarters devoted to vocal and instrumental talent.

Thursday, April 14
6:30 p.m.—Children's program; presenting Dickie Brandon, reader; June Brandon, contralto; Joyce Coad, "Little Red Riding Hood;" Jeanne De Bard, "Bonnie Jeane of Radioland;" Rosetta Lowin, "Carley Locks," and others.
7:40 P.M.—Dr. Philip M. Lovell, "Care of the Body."
6:00 to 8:00 p.m.—News items: program de luxe with Zeoeller Quartet; international artists, Leo H. Sansiper, Russian baritone; Louise Miller, pianist.
9:00 P.M.—Arthur Edwin Wake, assistant pastor of the Wilshire Presbyterian Church.
10:00 to 11:00 p.m.—Glenn Edmunds and Varsity Four.

Friday, April 15
6:30 P.M.—Children's hour with Richard Headrick, "Little Minister;" Robert Bush, "Firefly of KHJ;" Henrietta Poland, "Forget-Me-Not;" Cyvus Holland, juvenile Shakespearean reader; Margaret Bond, violinist; Bettianne Piefferkorn, "Bob-o-Link;" Catherine Cotter, "Sweetheart" of Radioland; Billy Lord, "Police Comrade;" 7:40 P.M.—Thomas F. Ford, "Book Reviews;"
8:00 to 10:00 p.m.—News items: feature program from the studio.
9:00 P.M.—Talk on international relations.

Saturday, April 16
8:00 to 10:00 p.m.—News items: Jollie evening, presenting Mr. and Mrs. Benjamin Sears, old-time fiddler; E. A. Mulford, "Dixie Dan" and Mammy Lou of KHJ, and others.

Program Published as Submitted by the Station.

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DAILY EXCEPT SUNDAY—

8:45 to 9:00 a.m.—Exercises by Dr. P. M. Seizas, courtesy of Producers of Mission Orange Juice.

9:00 a.m.—Inspirational talk and morning prayer.

5:15 a.m.—Time signals from Washington, D. C.

9:00 a.m.—Radio Shopping News by Carey Preston Rittlemeister.

10:00 a.m.—Town Crier of the Day’s morning messages.

10:30 a.m.—Kate Brew Vaughn Director Household Economics Dept., Evening Express, except Friday and Saturday.

DAILY EXCEPT SUNDAY AND TUESDAY—

11:00 a.m.—Hotel Ambassador, Gus Arnheim’s Coconut Grove Orchestra

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10

10:00 a.m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.

10:30 p.m.—City Park band musical program.

11:15 p.m.—All Souls’ Church.

6:30 p.m.—Hollywood Unitarian Church.

7:00 p.m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.

8:00 p.m.—Circle Theatre Concert Orchestra and organ recital.

9:00 p.m.—Feature program.

MONDAY, APRIL 11

12:45 p.m.—C. P. R.’s musical program.

3:00 p.m.—First Presbyterian Church of Hollywood, Rev. Stewart P. MacLennan.

4:30 p.m.—"Own Your Own Homz." Hollywood.

7:00 p.m.—George J. Birkl Music Co. presenting the Brunswick Panatropo.

7:30 p.m.—Playlet, courtesy Overall Furniture Company.

8:00 p.m.—L. W. Stockwell Co. courtesy program, presenting Salmon Luboviski, master violonist, and Claire Mellinino, concert pianist.

9:00 p.m.—Feature Program.

10:00 p.m.—Biltmore Hotel Orchestra.

TUESDAY, APRIL 12

11:00 a.m.—Dr. R. H. Gerber, specialist. Eye Strain and Nervous Diseases.

12:45 p.m.—Advertising Club Luncheon from Biltmore Hotel.

4:00 p.m.—Radio Matinee with Louise Howlett, contralto.

7:00 p.m.—Wilshire Iacono Company courtesy program presenting Charles Hamp.

7:30 p.m.—Fitzgerald Music Co. presenting the Ampeco Knabe Piano.

8:00 p.m.—Tulie-Lyon courtesy program.

9:00 p.m.—Feature program.

10:00 p.m.—Hotel Ambassador; Gus Arnheim’s Coconut Grove Orchestra.

WEDNESDAY, APRIL 13

12:45 p.m.—C. P. R.’s musical program.

3:00 p.m.—Paul Hugon.

3:30 p.m.—Don Warner, pianist.

4:00 p.m.—Garden talk by Dewey Kruckenberg.

7:00 p.m.—George J. Birkl Music Co. courtesy program.

8:00 to 10:00 p.m.—Feature program.

THURSDAY, APRIL 14

12:45 p.m.—"C. P. R.’s" musical program.

7:00 p.m.—Carthay Circle Theatre organ recital, courtesy Overall Furniture Co.

8:00 p.m.—National Home Equipment Co. courtesy program.

9:00 to 10:00 p.m.—Tucker and Charleson.

10:00 p.m.—Earl Burtonett Biltmore Orch.

FRIDAY, APRIL 15

12:45 p.m.—Charles Weeka, talking on "Intensive Little Farms.

3:00 p.m.—L. A. District Federation of Women’s Clubs musical program.

4:00 p.m.—C. P. R.’s musical program.

7:00 p.m.—Fitzgerald Music Co. presenting the Ampeco Knabe Piano.

7:30 p.m.—Dearden’s Furniture Company, courtesy program.

8:00 p.m.—Davis Perfection Bread Co. courtesy program, presenting the Royal Order of Optimistic Do-Nuts.

9:00 p.m.—Feature program.

10:00 p.m.—Main events from the American Legion Stadium.

SATURDAY, APRIL 16

12:45 p.m.—C. P. R.’s musical program.

3:00 p.m.—Town Crier of the Day and his Pals.

7:00 p.m.—Stories of Insect life by Harry W. McSpadden.

7:15 p.m.—Announcement of Sunday services outside of the leading Los Angeles churches.

7:30 p.m. to 10:00 p.m.—Feature program.

10:00 p.m.—Earl Burtonett’s Biltmore Hotel Orchestra, through the courtesy of Mullen & Bluett.

12:45 a.m.—KNX Frolic from the Main Studio.
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SUNDAY, APRIL 19
2:00 to 3:00 p.m.—Organ Recital on the world's mightiest organ, located in Rose-velt Memorial Park, Los Angeles.
6:30 to 9:00 p.m.—Program by courtesy of Southern California Music.
9:00 to 11:00 p.m.—Warner Bros. Frolic introducing Ed Robinson, popular songs.

MONDAY, APRIL 20
9:50 to 10:30 a.m.—Georgia O. George on "Physiology and Psychology of Beauty."
12:00 to 12:30 p.m.—Pacific Electric Art.
7:00 to 8:00 p.m.—Program by courtesy of J. N. Pyles National Detective Service, introducing King Collins baritone; Pyles National Detective Concert Orchestra. Mr. J. N. Pyles will give a brief talk.
8:00 to 10:00 p.m.—Georgia Brazell, tenor; Alton Mitchell, bass; Harry G. Keiper and his Movieland Orcestra.

TUESDAY, APRIL 21
1:30 to 2:10 p.m.—Georgia O. George on "Physiology and Psychology of Beauty."
4:45 to 5:00 p.m.—Dr. L. P. Clarke on "Diet."
7:00 to 7:30 p.m.—Program by courtesy of the Consolidated Cleaners.
7:30 to 8:30 p.m.—Program by courtesy of the Molo Laboratories, Introducing the Molo Melody Maids and Julian Phillips.
8:00 to 8:30 p.m.—Program by courtesy of Southern California Music Co.
8:30 to 10:00 p.m.—Ernest Burley, tenor; Hollywood Orchestral Quartet.

WEDNESDAY, APRIL 22
10:45 to 11:00 a.m.—Enid Garnett on "Feminine Fads and Fancies."

SUNDAY, APRIL 10, 1927
7:00 to 7:30 p.m.—Thirty minutes of sun shims by Charles W. Hamp.
7:30 to 8:00 p.m.—Warner Bros. Orchestra.
8:00 to 9:00 p.m.—Program by courtesy of Stewart-Warner Products, Inc.
9:00 to 10:00 p.m.—Franklyn Colson, dramatic tenor; LeGrand Concert Ensemble.

THURSDAY, APRIL 14
1:30 to 2:10 p.m.—Georgia O. George on "Physiology and Psychology of Beauty."
7:00 to 7:30 p.m.—Program by courtesy of Southern California Music Co.
7:30 to 8:00 p.m.—Program by courtesy of Molo Laboratory, featuring the Molo Melody Maids and John Gantons, tenor.
8:15 to 9:00 p.m.—Dan Santos’ Hawaiian Trio; Mabel Leonard and Howard Steven-son in double piano numbers; Jackie Lu-cas, blues songs.
9:00 to 10:00 p.m.—Emma Kimmea, soprano; Ray Hall and Earle Taylor, violin and piano organ.

FRIDAY, APRIL 15
7:00 to 8:00 p.m.—Warner Bros. Orchestra; Virginia King, blues songs; LeRay Kullberg and his ukulele.
8:00 to 9:00 p.m.—Alma Brown, soprano; Ray Bailey’s String Trio.
9:00 to 10:00 p.m.—Melody Makers’ Hour; Studio Chatter at 9:30.

SATURDAY, APRIL 16
6:00 to 7:00 p.m.—Dinner Hour Concert.
7:00 to 8:00 p.m.—Carl Dye and Melody Makers; Kenneth Gillum, popular songs.
8:00 to 9:00 p.m.—Program by courtesy of Mona Motor Oil Co., introducing Frank Barry, tenor; Mona Motor Oil Co. String Orchestra.
9:00 to 10:00 p.m.—Henry Halstead and his orchestra by remote control from the El Patio Ballroom.
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DAILY EXCEPT SUNDAY—

7:00 to 7:30 a.m.—Prof. Barclay L. Severn’s Setting-Up Exercises.
8:45 to 9:00 a.m.—Time signals from Washington, D. C., and musical selections.
12:00 to 12:30 p.m.—Leighton’s Arcada Cafeteria Orchestra.
12:30 to 1:30 p.m.—Who’s Who and What’s Happening.
1:30 to 2:30 p.m.—Radio Press Agent Hour.
2:30 to 3:00 p.m.—KLMR Tea Dance Program.

5:30 to 6:00 p.m.—White King Male Quartet courtesy Los Angeles Soap Co.
6:00 to 6:15 p.m.—Nightly Doings.
6:15 to 6:45 p.m.—Rancho Vista Avocado courtesy program.
6:45 to 7:30 p.m.—Fitzgerald Music Company, courtesy program.
10:00 to 11:00 p.m.—Miller’s Café Lafayette Dance Orchestra.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10
5:30 to 6:15 p.m.—White King Male Quartet and Mona Content, concert pianist, courtesy of Los Angeles Soap Company.
6:15 to 6:30 p.m.—Nightly Doings.
6:30 to 7:00 p.m.—Half hour of cheer with Burr McIntosh.
7:00 to 8:00 p.m.—Miller’s Café Lafayette Concert Orchestra.
8:00 to 9:30 p.m.—Walker’s Fifth Street Store courtesy program.

MONDAY, APRIL 11
11:45 to 12:00 noon—Talk by S. E. Connolly of the Los Angeles Athletic Club.
12:30 to 1:30 p.m.—Who’s Who and What’s Happening in Pomona.
4:00 to 4:30 p.m.—Talk by J. P. Redding, representing the Iona Company.
7:30 to 8:00 p.m.—Ohrmund Bros., furnace manufacturers, courtesy program.
8:00 to 9:00 p.m.—Eureka Vacuum Cleaner Co. courtesy program.
9:30 to 10:00 p.m.—Hollywood Storage Co. courtesy program.

TUESDAY, APRIL 12
9:00 to 9:45 a.m.—Sylvia, the Blind Cook.
9:45 to 10:00 a.m.—Charles Hamp, representing the Iona Company.
10:00 to 11:00 a.m.—Georgia G. George, “The Psychology and Physiology of Beauty.”
11:00 to 12:00 noon—Madame Alene’s talk.
12:00 to 1:30 p.m.—Who’s Who and What’s Happening in Whittier.
4:00 to 4:30 p.m.—Advance Elect. Co. courtesy program.
8:15 to 9:30 p.m.—Talk on health by Dr. Robert T. Williams.
7:30 to 8:00 p.m.—Overell Furniture Co. courtesy program.
8:00 to 9:00 p.m.—Maxwell House Coffee Co. courtesy program.
4:30 to 5:15 p.m.—Lee Ray Parry and his Orchestra.
9:00 to 9:30 p.m.—L. A. Investment Co. courtesy program.
9:30 to 10:00 p.m.—Hollywood Storage Co. courtesy program.

WEDNESDAY, APRIL 13
10:00 to 10:30 a.m.—Travel talk by Dr. S. J. Mathleson.
11:30 to 1:30 p.m.—Who’s Who and What’s Happening in Anaheim.
5:00 to 6:30 p.m.—Dr. Wesley M. Barrett, “Perfect Eyesight Without Glasses.”
7:30 to 8:15 p.m.—Walker’s Fifth Street Store courtesy program.
8:30 to 10:00 p.m.—Suburban Realty Company courtesy program.

THURSDAY, APRIL 14
9:00 to 10:00 a.m.—Sylvia, the Blind Cook.
10:00 to 10:15 a.m.—Charles Hamp, representing the Iona Company.
10:15 to 10:45 a.m.—Dr. Paul J. Dorosh.
10:45 to 11:15 a.m.—Georgia G. George, “Psychology and Physiology of Beauty.”
11:15 to 12:00 noon—Golf talk by S. E. Connolly of the Los Angeles Athletic Club.
12:30 to 1:30 p.m.—Who’s Who and What’s Happening in Glendale.
4:00 to 4:30 p.m.—Talk by J. P. Redding, representing the Iona Company.
4:45 p.m.—Gleanings of the Bookworm.
7:30 to 8:00 p.m.—Winslow B. Felix, Chevy dealer, courtesy program.
8:00 to 10:00 p.m.—Hollywood Storage Co. courtesy program.

FRIDAY, APRIL 15
11:45 to 12:00 noon—Beauty talk by Irene Hobson.
12:30 to 1:30 p.m.—Who’s Who and What’s Happening in Santa Ana.
4:00 to 4:30 p.m.—Advance Elect. Co. courtesy program.
4:30 to 5:15 p.m.—Dr. Lowell C. Frost.
5:00 to 5:30 p.m.—Dr. Wesley M. Barrett, “Perfect Eyesight Without Glasses.”
7:30 to 8:00 p.m.—Thirty Minutes of Sunshine with Charles Hamp.
8:00 to 9:00 p.m.—Walker’s Fifth Street Store courtesy program.
9:00 to 10:00 p.m.—L. A. Investment Co. courtesy program.
9:30 to 10:00 p.m.—Hollywood Storage Co. courtesy program.

SATURDAY, APRIL 16
9:00 to 10:00 a.m.—Sylvia, the Blind Cook.
10:00 to 10:15 a.m.—Charles Hamp, representing the Iona Company.
11:30 to 12:00 noon—Gordon Whitnall of the City Planning Commission.
12:30 to 1:30 p.m.—Who’s Who and What’s Happening—special program.
4:00 p.m.—Radio talk to Radio Fans by Forbes Van Why, Chief Engineer KLMR.
7:30 to 7:40 p.m.—Talk by Mr. Benesh of the Sheriff’s Office.
7:40 to 8:00 p.m.—KLMR Movie Club.
8:00 to 8:30 p.m.—Luna Park courtesy program, Loren Powell’s Little Symphony.
8:30 to 9:00 p.m.—Hollywood Storage Co. courtesy program.
9:00 to 10:00 p.m.—Los Angeles Police Department program.
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DAILY EXCEPT SUNDAY—
12:00 to 1:00 p.m.—Program by remote control from the studio of the Wurlitzer Company.
8:16 South Broadway.
1:00 to 2:00 p.m.—Program by KFXB Studio Artists.
1:00 to 2:00 p.m.—Program by KFXB Studio Artists.
2:00 to 4:00 p.m.—Ralph Markey and his Musical Keys by remote control from Palace de Dace, 816 1/2 South Hill Street.
4:00 to 8:00 p.m.—Educational Hour.
5:00 to 8:00 p.m.—Request program of old popular songs by Little Eddie Barnes.
5:45 to 6:00 p.m.—Amusement Suggestions.
6:00 to 7:00 p.m.—Pipe organ recital by remote control from the studio of Albert Hay Malotte.
10:00 to 11:00 p.m.—Palais de Dace and Ralph Murray with his Musical Keys by remote control.

WEEK COMMENCING SUNDAY, APRIL 10
SUNDAY, APRIL 10
9:30 a.m. to 2:00 p.m.—Popular musical programs.
4:00 to 5:00 p.m.—Program by Bud Riley's Hawaiian Conservatory of Music.
5:00 to 6:00 p.m.—Flapper Twin Harmonies, with KFXB Boys.
8:00 to 9:00 p.m.—Charles Diamond, steel guitar soloist, with Wint Cotton.
9:00 to 10:00 p.m.—Billy London and his Orchestra.
MONDAY, APRIL 11
7:00 to 8:00 p.m.—Irene Franklin and her Girl Band.
8:00 to 9:00 p.m.—Ann and Lou Morris, with KFXB Boys.
8:30 to 9:00 p.m.—Charlie Diamond, steel guitar soloist, with Wint Cotton.
9:00 to 10:00 p.m.—Pope and his Californians.
TUESDAY, APRIL 12
7:00 to 8:00 p.m.—Program of Star Furniture Co.
8:00 to 9:00 p.m.—Maurice Chapman, baritone; Chas. Ott. yodler.
9:00 to 10:00 p.m.—Blanche Albin, Octavia Marx and Ruth Pratt.
9:00 to 10:00 p.m.—Barker Bros., King Players, with E. Gordon Reynolds.
WEDNESDAY, APRIL 13
7:00 to 7:30 p.m.—Angelus Trio, with Wanda Whitcomb Phillips, contralto.
7:30 to 8:00 p.m.—Cactus Kid program.
8:00 to 8:30 p.m.—Mabel Reed, soprano, with Meryl Holmes Trio.
5:30 to 9:00 p.m.—Jimmy Kassel, tenor; Phillip Kerr, pianist; Luille Ray, contralto.
9:00 to 10:00 p.m.—Arthur Clark and his band, with Jimmy Collins, tenor.
THURSDAY, APRIL 14
7:00 to 7:30 p.m.—Program of Radio Manufacturing Co.
8:30 to 9:00 p.m.—The Stark Sisters, E. Ruth Donegan, soprano; the KFXB Boys.
9:00 to 10:00 p.m.—The Novelty Duo; Marian Flooger, Eric Lawrence.
9:00 to 9:30 p.m.—Lulu K. Liske, mezzo; Hazel Linkkogel, piano and violin; KFXB Boys.
9:30 to 10:00 p.m.—Hansen and Seaman, the Red-headed Twins of Radio.
FRIDAY, APRIL 15
7:00 to 8:00 p.m.—Costello Marimba Band; J. T. Rumbles, baritone; Doris Greenwood, pianist; Fern Alston, pianist.
8:00 to 9:00 p.m.—Frank Martin, Mabel Linahan, Margaret Clark, the KFXB Boys.
9:00 to 10:00 p.m.—The Stark Sisters, with Ray Fisher and his Band.
SATURDAY, APRIL 16
7:00 to 7:30 p.m.—Bill Livingston and his Radio Boys, with Ray T. Davis, whistle.
7:30 to 8:00 p.m.—Shirley Fenster, pianist; Henrietta Bouillion, violinist; KFXB Boys.
8:00 to 9:00 p.m.—L. A. Police Department program.
9:00 to 10:00 p.m.—KFXB Saturday Night Frolic.

Program Published as Submitted by the Station.

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KTBI

DAILY EXCEPT SUNDAY—
8:45 to 9:15 a.m.—Devotional Hour.
2:00 to 3:00 p.m.—Inspirational Hour.
DAILY EXCEPT FRIDAY AND SUNDAY—
7:15 to 8:00 p.m.—Aunt Martha’s Children’s Hour.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

WEDNESDAY, APRIL 13
8:00 to 9:00 p.m.—Bible exposition by Dr. John McNellll.

THURSDAY, APRIL 14
8:00 to 9:00 p.m.—Bible exposition by Rev. C. E. Larrabee.

FRIDAY, APRIL 15
6:15 to 7:00 p.m.—Aunt Martha’s Children’s Hour.
7:00 to 8:00 p.m.—Exposition of International Sunday School lesson.
8:00 to 9:00 p.m.—Bible exposition by Dr. John McNellll.

Los Angeles, California—275.1 Meters

KFSG

DAILY EXCEPT SUNDAY AND MONDAY—
10:30 to 11:30 a.m.—Sunshine Hour.
11:30 a.m. to 12:30 p.m.—Noonday Musical.
8:30 to 7:30 p.m.—Angelus Hour.

DAILY EXCEPT SUNDAY, MONDAY, WEDNESDAY, SATURDAY—
2:30 to 3:30 p.m.—Gray Studio Program.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

THURSDAY, APRIL 14
3:30 to 4:30 p.m.—Vesper Hour. Organ recital by B. Earnest Ballard.
8:30 to 7:30 p.m.—Angelus Hour.
7:30 to 9:30 p.m.—Regular Bible Service. Aimee Semple McPherson.
9:15 to 10:00 p.m.—Gray Studio Program.
10:00 to 11:00 p.m.—Organ Recital by Esther Fricke Greene.

FRIDAY, APRIL 15
3:30 to 4:30 p.m.—Vesper Hour. Organ Recital by Esther Fricke Greene. Angelus Hour. Angelus Temple Band.
7:30 to 9:30 p.m.—Crusader Rally Service by Aimee Semple McPherson.
10:00 to 11:00 p.m.—Back Home Hour.

SATURDAY, APRIL 16
3:30 to 4:30 p.m.—The Children’s Happy Hour.
8:30 to 7:30 p.m.—Angelus Hour.
7:30 to 9:30 p.m.—Angelus Healing Service. Conducted by Aimee Semple McPherson.

Program published as submitted by the Station.
Hollywood, California—226 Meters

KFQZ

DAILY EXCEPT SUNDAY—
6:00 to 7:00 p.m.—Panatropo Dinner Hour.
MONDAY, TUESDAY, WEDNESDAY, THURSDAY—
12:00 to 1:00 p.m.—Harel McCuskey and the Office Boy.
3:30 p.m.—Thursday. Try-outs (not broadcast).

SUNDAY, APRIL 10
8:00 p.m.—Columbia Viva Tomal Recordings.
9:00 p.m.—Yellow Jackets, Virginia King.

MONDAY, APRIL 11
7:00 p.m.—Leslie F. Taft on Radio Technology.
7:30 p.m.—Lincoln High Trio Quartet.
8:00 p.m.—Barrows Motor Company, courtesy program.
9:00 p.m.—Sem-Classical Hour, presented by Myra Belle Vickers.
10:00 p.m.—Yellow Jackets, Wendell Smith and Virginia King.

TUESDAY, APRIL 12
7:00 p.m.—"The Novelty Duo," Peterson, Overbeck and Sherry, The Campus Trio.
8:00 p.m.—Novelty Sherry, The Neapolitan 4
9:00 p.m.—Yellow Jackets, Rob Swan and Ned Miller.

WEDNESDAY, APRIL 13
12:00 Noon—Sam Kalani's Hawaiian Trio.
7:00 p.m.—Clint Stevenson's Hawaiian Trio and Ed Pose.
8:00—Charlie Dimond and solists. Art Goodstein, Lee Belin.
9:00 p.m.—Yellow Jackets.

Program Published as Submitted by the Station.

Pasadena, California—315.6 Meters

KPSN

DAILY EXCEPT SUNDAY—
12:00 to 12:15 p.m.—News Bulletin.
6:00 to 7:00 p.m.—Dinner-time News Report.

SUNDAY, APRIL 10
10:30 a.m.—Family Altar Service by the United Church Brotherhoods.
11:00 a.m.—Services from the Pasadena Presbyterian Church.
8:00 to 7:00 p.m.—Star-News concert, with Adolf Tandler and the Ensemble.

MONDAY, APRIL 11
8:00 to 9:15 p.m.—Star-News concert, with Adolf Tandler and the Ensemble.

Program Published as Submitted by the Station.
KMIC

Inglewood, California—387 Meters

800 WATTS—775 KILOCYCLES

Owned and Operated by JAMES R. FOUC
Chamber of Commerce Building, Inglewood, Cal.

DAILY EXCEPT SUNDAY—
6:00 to 7:00 p.m.—Shopping news, with Victor Electrola Review.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10
11:00 a.m. to 12:15 p.m.—Centinella Baptist Church.

MONDAY, APRIL 11
7:00 to 8:00 p.m.—Lambert Sales Co., courtesy program with Eddie Hoffman and his Radio Boys—Geraldine Gordon.
8:00 to 9:00 p.m.—City of Inglewood program with KMIC Concert Orchestra.
9:00 to 9:30 p.m.—Geo. M. Sutton courtesy program with Eddie Hoffman and his Radio Boys—Don Min, tenor; Louise White, soprano.
9:30 to 10:00 p.m.—Studio program.

TUESDAY, APRIL 12
7:00 to 7:15 p.m.—Skinner Mfg. Co. courtesy program.
7:15 to 7:45 p.m.—Reliable Radio Sales & Service Co., courtesy program, with Milt Gardner and his Radio Boys—Larry and Verne Cannon, harmony—Bob Williams.
7:45 to 8:00 p.m.—The Little Ant Man.
8:00 to 8:30 p.m.—H. R. McClellan Duco Co., courtesy program, with Martin Wallace Orchestra—Abe Jacobson, Bill Henry, Geo. Thieroy, Harry Von Zell, Jimmy Collins, Neva Negis, warbler.
8:30 to 10:00 p.m.—Studio program.

WEDNESDAY, APRIL 13
7:00 to 7:30 p.m.—Studio program.
7:30 to 8:00 p.m.—Malted-Clint, courtesy program, with Wes Woodford and his Bachelor Four.
8:00 to 8:30 p.m.—Lindburg Studio of Photography, courtesy program, with L. A. R. R. Orchestra, or String Quartette.
8:30 to 10:00 p.m.—Studio program. Wes Woodford and his Bachelor Four—Geraldine Gordon, baritone;

THURSDAY, APRIL 14
7:00 to 7:30 p.m.—Studio program.
7:30 to 8:00 p.m.—Ross O. Porter Tire Co. courtesy program, with the Six Syncopettes, Larry and Varrom Cannon, harmony; Bill Henry and Helen McColl; Fred Wesley.
8:00 to 8:30 p.m.—Inglewood Furniture Co. courtesy program, with Waterbury's Syn copettes: Jimmie Collins, tenor; Doc Williams, the wandering minstrel of the air: Neva Negis, warbler.
8:30 to 10:00 p.m.—Studio program.

FRIDAY, APRIL 15
7:00 to 7:30 p.m.—Studio program.
7:30 to 8:00 p.m.—Skinner Mfg. Co., courtesy program.
8:00 to 8:30 p.m.—H. R. McClellan Duco Co. courtesy program, with Jackie Lempke, and his Radio Boys; Geo. and Harry, ukuleles and harmonies; Fred Wesley, blues; Carol Agnew, pianist.
8:30 to 8:45 p.m.—The Little Ant Man.
8:45 to 10:00 p.m.—Studio program.
10:00 to 12:00 p.m.—Inglewood Post No. 188, American Legion Frolle.

SATURDAY, APRIL 16
7:00 to 8:00 p.m.—Studio program; Larry and Verne Cannon in harmony; Bud Riley, tenor guitar.
8:00 to 8:30 p.m.—Bob Livingstone, and his Radio Boys; Evie and Peggy, KMIC harmony girls: Neva Negis.
9:00 to 10:00 p.m.—Studio program; Bill Henry and Doc Williams.

KGEF

Los Angeles, Calif.—517 Meters

1000 WATTS—580 KILOCYCLES
TRINITY METHODIST CHURCH

BOB SHULER, Pastor
Phone WESTmore 9834
C. C. HOOPER, Manager
M. J. HANKINS, Technician

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10
10:45 a.m. to 12:30 p.m.—Morning service.
5:00 to 6:00 p.m.—Vesper Hour.
7:00 to 8:00 p.m.—Musical program.
8:00 to 9:00 p.m.—Sermon by Rev. Shuler.
9:00 to 10:00 p.m.—Old Songs Quartette.
10:00 to 10:30 p.m.—Family Altar Service.
7:00 to 7:45 p.m.—D. Cooney's Bible Class.
7:45 to 8:30 p.m.—Musical Program.
8:30 to 9:30 p.m.—Bob Shuler's Hour.
9:30 to 10:00 p.m.—Musical Program.

FRIDAY, APRIL 15
6:30 to 7:00 p.m.—Brunswick Panatrope.
7:00 to 7:30 p.m.—Radio Bible Class.
7:30 to 8:00 p.m.—Musical program.
8:00 to 8:30 p.m.—Bob Shuler's Civic Talk.
8:30 to 9:30 p.m.—So. Calif. Holiness Assn.
9:30 to 10:00 p.m.—Musical program.
**SERVICE DIRECTORY**

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Radio Doings

Santa Monica, California—238 Meters

1000 WATTS CAPACITY
Owned and Operated by KEIRULFF & RAVENS-CROFT COMPANY
Municipal Auditorium, Ocean Park, Santa Monica. Calif. Phone Santa Monica 63-101.
TOM MITCHELL, Studio Manager and Announcer.
C. B. JUNEAU, Transmission Engineer.

“The Station with a Smile”

DAILY EXCEPT SUNDAY—

MONDAYS
5:00 to 9:00 p.m.—Band Concert.
2:30 p.m.—Band Concert.

SUNDAY, APRIL 10
10:45 to 11:00 a.m.—Pilgrim Lutheran Church Services, remote control.
10:45 to 11:45 a.m.—Santa Monica Municipal Band Concert.
5:15 to 6:15 p.m.—The Pirate Band.
5:15 to 7:00 p.m.—Pilgrim Lutheran Church Services, remote control.
7:00 to 8:00 p.m.—Club Casa Del Mar, remote control.
8:00 to 9:00 p.m.—Santa Monica Municipal Band Concert.
9:00 to 10:00 p.m.—Club Casa Del Mar, remote control.
10:00 to 11:00 p.m.—La Monica Ballroom Orchestra, remote control.

MIDNIGHT—Broadcasting Pal Band Concert.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

MONDAY, APRIL 11
8:00 to 10:00 p.m.—Main Studio program.

TUESDAY, APRIL 12
3:00 to 3:15 p.m.—Bay Builders’ Exchange Booster program.
8:00 to 9:00 p.m.—Santa Monica Municipal Band Concert.
9:00 to 10:00 p.m.—Main Studio program.

Avalon, California—211.1 Meters

THE CATALINA ISLAND STATION
(Power 250 Watts—Western Electric Equipment)
"Katalina for Wonderful Outings"

MAJOR LAWRENCE MOTT, Owner-Operator
MISS FRANCES HEWITT, Studio & Program Dir.

“The Isle with a Smile”

DAILY EXCEPT MONDAY—

MONDAYS
Silent.

TUESDAYS
5:30 to 6:00 p.m.—Miss Hewitt’s Golden Hour.
6:00 to 8:00 p.m.—Studio.

WEDNESDAYS
8:00 to 9:00 p.m.—Studio Program.
9:00 to 12:00 Midnight—Overseas.

THURSDAYS
8:00 to 9:00 p.m.—Studio Program.

FRIDAYS
5:00 to 6:00 p.m.—Miss Hewitt’s Golden Hour.
6:00 to 6:30 p.m.—Wrigley Chimes.

SATURDAYS
3:00 to 4:30 p.m.—Rebroadcast of KNX.
9:15 to 10:00 p.m.—Studio.

SUNDAYS
5:00 to 6:00 p.m.—Miss Hewitt’s Golden Hour.
6:00 to 6:30 p.m.—Wrigley Chimes.
8:00 to 9:15 p.m.—Lobby Concert.

Victor Elearnina used during all programs.
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Radio Doings  
April 9

Venice, California—208 Meters
1440 Kilocycles—600 Watts

McWHINNIE ELECTRIC CO., VENICE BALLROOM
Venice, Cal. Phone 65859
MARY ELIZABETH CARTER, Mgr. and Announcer

DAILY EXCEPT SUNDAY—
9:00 to 11:00 a.m.—Music and shopping news.
11:00 to 11:30 a.m.—Mary Elizabeth Garden.
5:30 to 7:00 p.m.—Music and shopping guide.
10:00 to 12:00 p.m.—Cush Branch and orchestra Venice ballroom.

WEEK COMMENCING, MONDAY, APRIL 11, 1927

MONDAY, APRIL 11
8:00 to 10:00 p.m.—The Doty Twins and Harl Eddie Hoffman and His Knights of Syncopation; Roy T. Davis; Jimmy Collins; Fred Wesley; Elizabeth Blair Davis.
12:00 p.m. to 2:00 a.m.—Tommy Jacobs and His Shop Cafe Orchestra.

TUESDAY, APRIL 12
8:00 to 10:00 p.m.—Dale Fulton; Lallah Fulton; Geraldine Barnett; Edith Hancock; Scott McNeill; Theo. Schaeffer; Harry Dinnwitzer; Bud Russell.
WEDNESDAY, APRIL 13
12:15 to 1:15 p.m.—Lions Club of Venice, Children’s Hour.
8:00 to 10:00 p.m.—Frankie Anderson’s Orchestra; Dorothy Smith’s Hawaiian Trio; Lyman Wood; Dorothy Malby; Nina Fry.

THURSDAY, APRIL 14
8:00 to 10:00 p.m.—Hal Denny and His Harmony Hounds; Bob Davis; Sally; J. Shall; Marie Millar; Ansley; Bobby Gillman.
FRIDAY, APRIL 15
4:00 to 5:00 p.m.—Children’s Hour.
8:00 to 10:00 p.m.—Marbelite Corporation of America, Courtesy program, featuring Tessa Weisz, Morris Lenisky, Dr. Delevante, Berkley’s Mandolin Band.
SATURDAY, APRIL 16
1:00 to 2:00 p.m.—Harry Judson, Walter Lyon, Addie Carson.
8:00 to 10:00 p.m.—Merchants of Venice Frolic.
SUNDAY, APRIL 17
8:00 to 12:00 p.m.—Cush Branch and His Orchestra.

Program Published as Submitted by the Station.

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EASY TIME PAYMENTS

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Made in Los Angeles by the ADVANCE ELECTRIC CO. — $150.00 complete. (Slight extra charge for cone.)
Long Beach, California—233 Meters

1290 KILOCYCLES—750 WATTS

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Business Office, 212 Jergins Trust Bldg.;
Phones: 617-19, 614-60

"Where Your Ship Comes In"

DAILY EXCEPT SUNDAY—
1:30 to 2:00 p.m.—Pacific Coast Club organ.
10:15 to 10:30 a.m.—"Devotion Period."
10:30 to 11:30 a.m.—Physiology of Beauty, Georgia O. George.
11:30 a.m. to 12:00 noon—Press-Telegram news.
12:00 noon—Lost and found announcements.
12:00 to 12:30 p.m.—Musical program.
2:30 to 4:00 p.m.—Long Beach Municipal Band.
4:15 to 4:30 p.m.—Press-Telegram Late News.

SUNDAY, APRIL 10
11:00 a.m. to 12:30 p.m.—Church of the Nazarene; Rev. L. A. Reed.
12:30 to 1:00 p.m.—Musical program, sponsored by Markwell Talt Water Taffy Shop.
1:00 to 2:00 p.m.—Musical program, sponsored by Birkel Music Co.
2:00 to 2:30 p.m.—Pacific Coast Club Organ, Herbert Nixon at the console.
4:00 to 5:00 p.m.—Vesper Hour.
5:00 to 6:00 p.m.—Piggly Wiggly Concert Orchestra.
7:00 to 7:45 p.m.—Studio program.
7:45 to 9:00 p.m.—Services from the First Church of Christ, Scientist.
9:00 to 12:00 p.m.—"Everybody's Night." MONDAY, APRIL 11
7:00 to 8:00 p.m.—Thirty Sandys Program.
8:00 to 8:15 p.m.—Lure of the Sky.
8:15 to 9:00 p.m.—"Piggly Wiggly Haymakers"—featuring old-time dance music.
9:00 to 12:00 p.m.—"Kiwans Frolle." TUESDAY, APRIL 12
12:30 to 1:00 p.m.—Beauty Talk and Musical Program.
1:00 to 1:30 p.m.—Kiwans Club Luncheon.
1:30 to 2:30 p.m.—Woman's Music Study Club—direction of Ruth Parkmann.
7:00 to 7:30 p.m.—Poly High School Oral Expression Class.
7:30 to 8:00 p.m.—"Chat for Booklovers." 9:00 to 10:00 p.m.—Piggly Wiggly Hour. WEDNESDAY, APRIL 13
1:00 to 1:30 p.m.—Rotary Club Luncheon.
1:30 to 2:00 p.m.—Wilshire Ionoca Company program.
2:00 to 2:30 p.m.—Department of Numerology.
7:00 to 7:30 p.m.—Texas Cowboys in old-time dance music.
7:30 to 8:00 p.m.—Press-Telegram presenting Long Beach Municipal Band.
8:00 to 8:15 p.m.—"The Woman and the Law"—by Herbert Middleditch.
9:00 to 10:00 p.m.—Pacific Coast Club Orchestra.

THURSDAY, APRIL 14
2:00 to 2:30 p.m.—Health and Efficiency.
7:00 to 8:00 p.m.—Studio Program.
9:00 to 10:00 p.m.—Shell Oil Company's Orchestra.

FRIDAY, APRIL 15
1:00 to 1:30 p.m.—Wilshire Ionoca Co.
2:00 to 2:30 p.m.—Department of Numerology.
7:00 to 7:30 p.m.—Church of Christ.
7:30 to 7:45 p.m.—"A Selma Sizer Program."
7:45 to 8:00 p.m.—"Lucky Jim" Investment Chant—by Seaboard Bond & Mortgage Co.
9:00 to 10:00 p.m.—Gaskill Manufacturing Co., and Mission Radio Co.
10:00 to 12:00 p.m.—Elks' Frolle.

SATURDAY, APRIL 16
1:30 to 2:30 p.m.—Studio Program.
7:00 to 8:00 p.m.—"Piggly Wiggly Minstrel." 9:00 to 10:00 p.m.—Los Angeles District of the Federation Program.
10:00 to 12:00 p.m.—Pacific Coast Club Orchestra.

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Not only in results, convenience and reliability are "B" batteries unequaled, but they are also unapproachable in economy, provided, of course, the correct size batteries are used. That means the Heavy-Duty type for all receivers operating loud speakers, as most do nowadays. Smaller batteries are not as economical, though they give you the quality advantages of Battery Power.

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New York  San Francisco
Unit of Union Carbide and Carbon Corporation
San Diego, California—245.8 Meters

KFSDF

1000 WATTS—1220 KILOCYCLES
AIRFAN RADIO CORPORATION
U. S. Grant Hotel, 326 Broadway, San Diego, Main 8661
H. C. ROGERS, President and General Manager
TOM SEXTON, Announcer

"also From San Diego"

DAILY EXCEPT SUNDAY—
6:00 to 7:00 p.m.—Nightly musical review.
10:00 to 11:00 p.m.—Harvey Ball and his U. S. Grant Hotel Orches.

DAILY EXCEPT SUNDAY AND MONDAY—
9:00 to 10:00 p.m.—La Bohemian Dance Program.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10
3:00 to 4:00 p.m.—Temple service of the Theosophical University.

MONDAY, APRIL 11
7:00 to 8:00 p.m.—Studio hour.
8:00 to 9:00 p.m.—First Unitarian Church program, Howard B. Hard.
9:00 to 10:00 p.m.—Mixed musical program.

TUESDAY, APRIL 12
7:00 to 8:00 p.m.—Studio hour.
8:00 to 9:00 p.m.—Union Title Company "Classic Hour" program.
9:00 to 10:00 p.m.—Mixed musical program.

WEDNESDAY, APRIL 13
7:00 to 7:30 p.m.—Courtesy program by Wilshire's Ilocano Company.

7:30 to 8:30 p.m.—Concert program furnished by the Theosophical University.
8:30 to 9:00 p.m.—Request Program.
8:30 to 10:00 p.m.—Request Program.

THURSDAY, APRIL 14
7:00 to 8:00 p.m.—Police program. dance music and concert music.
8:00 to 9:00 p.m.—Mixed musical program.

FRIDAY, APRIL 15
7:00 to 8:00 p.m.—Studio hour.
8:00 to 9:00 p.m.—Studio program.

SATURDAY, APRIL 16
7:00 to 8:00 p.m.—San Diego Senior High School program.
8:00 to 9:00 p.m.—Mme. de Beaureire. "Franco-American hour.

Program Published as Submitted by the Station

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Headquarters for Sales and Service

Stewart-Warner
The Set That Got Japan—Hear It!
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KPO

CURTIS PECK
Announcer

SUNDAY, APRIL 10
9:45 to 10:45 a.m.—Under the auspices of the United States Weather Bureau, the National Weather Service will present weather forecasts, the United States weather forecast, and the United States weather forecast service.

DAILY EXCEPT SUNDAY—
8:00 to 9:00 a.m.—Daily health drill by Hugh Barrett. Dobbs.
10:00 to 11:00 a.m.—"The Towne Cryer," giving general information.
2:30 to 4:30 p.m.—Baseball Game, Recreation Park.
4:00 to 6:00 p.m.—States Restaurant Orchestra, Waldemar Lind, director.
8:30 to 10:00 p.m.—"Ye Towne Cryer," giving general information.
10:00 to 12:00 p.m.—"The Towne Cryer," giving general information.

WEEK COMMENCING SUNDAY, APRIL 10, 1927
8 to 9 p.m.—Program by National Broadcasting Co.
9 to 10 p.m.—Studio program.
10:00 to 12:00 p.m.—"Ye Towne Cryer," giving general information.

MONDAY, APRIL 11
8:00 to 8:10 p.m.—Chamber of Commerce talk on "Industrial San Francisco," by Capen A. Fleming, director, Industrial Department.

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of tone or fidelity of reproduction. Remember every part is guaranteed to
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Established 1921
239 S. Los Angeles St.—VA. 8139 Los Angeles, Calif.
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KGO
PACIFIC COAST STATION, GENERAL ELECTRIC CO

DAILY EXCEPT SUNDAY—
11:30 a.m. to 1:00 p.m.—Hotel Leamington concert.
DAILY EXCEPT SATURDAY AND SUNDAY—
6:30 to 7:30 p.m.—Weather and stock reports.
Baseball scores.

SUNDAY, APRIL 10
11:00 a.m.—First Baptist Church service.
4:00 p.m.—Vesper service, Grace Cathedral.
San Francisco.
6:30 to 7:30 p.m.—Concert by Ben's Little Symphony Orchestra.
7:30 p.m.—Weather Bureau report.
7:35 p.m.—First Baptist Church service.
9:00 to 10:00 p.m.—Concert by Ben's Little Symphony Orchestra.
MONDAY, APRIL 11
4:00 to 5:00 p.m.—California Federation of Women's Clubs.
5:30 to 6:00 p.m.—KGO Kiddies' Klub.
TUESDAY, APRIL 12
5:00 p.m.—"Mental Measurements" lectures by Dr. Virgil E. Dickson.
8:00 to 9:00 p.m.—The Pilgrims.
9:20 p.m.—Surprise broadcast.
WEDNESDAY, APRIL 13
8:00 p.m.—S. F. Studio—Farm program, cooperating with U. S. Dept. of Agriculture, California State Dept. of Agriculture, California Farm Radio Council, and the California Dairy Council. Music by W. O. W. Male Trio.

9:00 p.m.—W. O. W. Male Trio.

THURSDAY, APRIL 14
10:00 a.m.—Classroom instruction, Oakland Public Schools.
5:00 to 6:00 p.m.—George W. Ludlow, "Friend to Boys."
8:00 p.m.—"The Climbers," a play in four acts, by KGO players.
9:30 p.m. to 12:00 midnight—Dance music program by Jack Cosley's Band.

FRIDAY, APRIL 15
11:30 a.m. to 1:00 p.m.—Hotel Leamington concert.
5:30 p.m.—Ray Day-O, children's story teller from Land-O-Health.
8:00 p.m.—Western Artist Series concert by the Rembrandt Ensemble.

SATURDAY, APRIL 16
8:00 p.m.—"Weekly Sport Review," by Al Santoro.
8:15 to 9:15 p.m.—Concert by Henri Welch and his Symphonic Masters.
9:15 p.m. to 1:00 a.m.—Dance music, Wilt Gunsendorfer's Hotel Whitcomb Band, San Francisco.

Program Published as Submitted by the Station.

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KFRC

DAILY EXCEPT SUNDAY—
7:00 to 8:00 a.m.—Breakfast concert.
10:00 to 11:00 a.m.—Sherman-Clay concert.
11:00 to 11:30 a.m.—Household Hints.
11:30 a.m. to Noon—Tryouts.
12:00 to 2:00 p.m.—Mark Hopkins Concert Orchestra.
4:00 to 5:30 p.m.—Mark Hopkins Concert Orchestra.
5:30 to 6:30 p.m.—Mac and his Gang. Stage and Screen.
6:30 to 7:00 p.m.—Cecilian Trio.

WEEK COMMENCING SUNDAY, APRIL 10, 1927

SUNDAY, APRIL 10
5:00 to 6:00 p.m.—Twilight Recital. Vocal and instrumental selections, baritone solos.
6:00 p.m.—Stage, Screen and Police Reports.
6:30 to 8:30 p.m.—Hotel Mark Hopkins Concert Orchestra.

MONDAY, APRIL 11
7:00 to 7:30 p.m.—Western Motors Hawaiians.
8:00 to 10:00 p.m.—Blue Monday Jamboree.
10:00 to 12:00 p.m.—Eddie Harkness Mark Hopkins Hotel Dance Orchestra.

TUESDAY, APRIL 12
7:00 to 7:20 p.m. — Russell-Colvin Trio: Mary Pasmore, violinist; Frank Moss, pianist; Herman Reinberg, cellist.
7:20 to 7:30 p.m.—“Investment Securities” talk by Agnes N. Alwyn.
8:00 to 8:05 p.m.—Latest “Sam ‘n’ Henry” Victor Record.
8:05 to 8:40 p.m. — KFRC Radio. Movie Club, with Bill Hawley and "Puss" Donahoo, comedy duo.
8:40 to 8:50 p.m.—“Topics of the Night and Day” by Professor Herman Schnitzel.
8:45 to 12:00 p.m.—Eddie Harkness’ Mark Hopkins Dance Orchestra.

WEDNESDAY, APRIL 13
7:00 to 8:00 a.m.—Breakfast concert.
1:00 to 7:30 p.m.—"Puss" Donahoo and his Orchestra.
8:00 to 9:00 p.m.—KFRC Trio, with Adelaide Harlan, soprano soloist.
9:00 to 9:15 p.m.—“The Panama Canal”—the first of a series of educational talks.
9:15 to 10:00 p.m.—KFRC Trio, with Doris Ashdowne, mezzo-soprano soloist.
10:00 to 12:00 p.m.—Eddie Harkness’ Mark Hopkins Dance Orchestra.

THURSDAY, APRIL 14
7:00 to 7:03 p.m.—Western Motors Trio.
8:00 to 9:00 p.m.—Mona Motor Oil program.
9:00 to 10:00 p.m.—Organ Recital by Theodore Strong at Aeolian Duo-Art Pipe Organ.
10:00 to 12:00 p.m.—Eddie Harkness’ Mark Hopkins Dance Orchestra.

FRIDAY, APRIL 15
7:00 to 7:30 p.m.—KFRC Encyclopedia Period.
8:00 to 10:00 p.m.—Gilfillan Neutrodyne Evening of Music.
8:00 to 9:00 p.m.—Compositions of French Composers.
9:00 to 10:00 p.m.—Program, featuring selections from grand opera, "La Tosca," by Puccini.
10:00 to 12:00 p.m.—Eddie Harkness’ Mark Hopkins Hotel Dance Orchestra.

SATURDAY, APRIL 16
7:00 to 7:30 p.m.—Club Carlton Orchestra.
8:00 p.m. to 1:00 a.m. — Eddie Harkness’ Mark Hopkins Dance Orchestra.

Program Published as Submitted by the Station.

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THE SELECTATONE
Will Eliminate These Interfering Stations and Enable You to Get Stations You Have Never Heard Before.
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PORTLAND, OREGON—491.5 METERS

KGW

1000 WATTS—810 KILOCYCLES
THE MORNING OREGONIAN
“Keep Growing Wiser”

DAILY EXCEPT SUNDAY—
7:15 a.m.—Setting up exercise.
9:45 to 10:00 a.m.—Women’s health exercise.
1:00 to 11:30 a.m.—Town Crier, weather reports, new items.
12:30 to 1:30 p.m.—Noon concert.
6:00 to 7:00 p.m.—Dinner Concert.
7:30 to 7:45 p.m.—Weather and market reports.

SUNDAY, APRIL 10
10:55 to 12:30 noon—Services from the Church of Our Father.
1:00 to 2:00 p.m.—Mock Crest “Home and Fireside Hour” concert.
4:00 to 6:00 p.m.—KGW Salon Orchestra.
7:30 to 9:00 p.m.—Evening services from the First Presbyterian Church.
9:00 to 10:00 p.m.—Public Service Little Symphony Orchestra.

MONDAY, APRIL 11
7:00 to 7:30 p.m.—Children’s Program.
8:00 to 9:00 p.m.—Vaudeville entertainment.
9:00 to 10:00 p.m.—Venetian Hour.
10:00 to 12:00 midnight—Dance Music by Cole McElroy’s Spanish Ballroom Dance Band.

TUESDAY, APRIL 12
2:00 to 3:00 p.m.—Women’s Matinee.
8:00 to 11:00 p.m.—Inaugural Program of the Pacific Coast unit of the Red Net Work of the National Broadcasting Company from KGO.
10:30 to 12:00 midnight—Dance Music, featuring Herman Kenin and his Orchestra.

WEDNESDAY, APRIL 13
7:00 to 7:15 p.m.—Utility Service.
8:00 to 9:00 p.m.—Concert by the Western Giant Cord Trio.
9:00 to 10:00 p.m.—Concert by Maxwell House Coffee Orchestra, simultaneously with KFOA and KHQ.

THURSDAY, APRIL 14
7:00 to 7:15 p.m.—Old Hickory Smoked Salt Talk.
7:45 to 8:00 p.m.—Lecture given under the auspices of the Catholic Truth Society of Oregon.
9:00 to 10:00 p.m.—Vaudeville program.

FRIDAY, APRIL 15
2:00 to 3:00 p.m.—Women’s Matinee.
7:00 to 7:30 p.m.—Utility service.
8:00 to 9:00 p.m.—Concert by the Mission Bell Orchestra with Solistos, courtesy Los Angeles Soap Company from KGW thru KFOA and KHQ.
9:00 to 10:30 p.m.—Dance Music by Cole McElroy’s Spanish Ballroom Dance Band.
10:30 to 12:00 midnight—Weekly Frolic of the Keep Growing Wiser Order of Hoot Owls.

SATURDAY, APRIL 16
10:00 to 12:00 midnight—Dance Music, featuring Herman Kenin and his Orchestra.

Program Published as Submitted by the Station.


IF NOT CALL:
H. A. EVEREST 1032 N. Ogden Drive Hollywood, Calif.
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DENVER, COLORADO—322.4 METERS

KOA

DAILY EXCEPT SATURDAY AND SUNDAY—
9:00 a.m.—Weather, Stock and Produce Reports.
8:00 p.m.—Stock and Market Reports.
5:30 p.m.—Musical Program.

DAILY EXCEPT SUNDAY—
11:15 a.m.—Organ recital.

WEEK COMMENCING SUNDAY, APRIL 10, 1937

SUNDAY, APRIL 10
4:30 p.m.—Organ recital from Central Presbyterian church, Denver; Clarence Reynolds, organist.
6:30 p.m.—Dinner concert, Brown Palace orchestra, Howard Tillotson, director.

MONDAY, APRIL 11
6:30 p.m.—Children's hour.
7:00 p.m.—Instrumental program by Scheuerman's Colorado orchestra.
7:15 p.m.—Preview of Saturday and Sunday programs featuring the Egyptian Theatre orchestra.

TUESDAY, APRIL 12
2:15 p.m.—Talk—"The Gentle Art," given by Anne McKeen Schuler.
2:15 p.m.—Talk—"The Gentle Art," given by Anne McKeen Schuler.
2:30 p.m.—Housewives' matinee, arranged by Helen Olin Roberts.
3:30 p.m.—Question box.
3:45 p.m.—Fashion review, given by the Cano-Downs company, Denver.
6:30 p.m.—Farm question box George C. Wheeler, editor, Western Farm Life.
8:00 p.m.—Radio instruction in auction bridge, conducted by studio players.

WEDNESDAY, APRIL 13
6:30 p.m.—Wynken, Blynken and Nod time.
7:00 p.m.—Instrumental program by Scheuerman's Colorado orchestra.
7:15 p.m.—Public Service company program.

THURSDAY, APRIL 14
2:15 p.m.—Talk—"The Gentle Art," given by Anne McKeen Schuler.
2:30 p.m.—Housewives' matinee, "The Little Poor Man," presented by Jefferson Dramatic Society of St. Elizabeth's church.
3:30 p.m.—Fashion review, given by the Cano-Downs company, Denver.
4:00 p.m.—Stocks, markets, livestock, produce and news bulletins.

SILENT NIGHT.

FRIDAY, APRIL 15
10:00 a.m.—Lenten service in the studio. Sermon—"The Religion of the Cross," Rev. Robert Hopkins, pastor of First Congregational church, Denver.
11:15 a.m.—Institutional concert by Denver Union Pacific Stock Employes' band.
12:00 Noon—Organ recital, Aladdin theater.
6:00 p.m.—"Aggie Kickoffs," Colorado Agricultural college.
6:30 p.m.—Preview of International Sunday school lesson.
7:00 p.m.—Good Friday service, a cantata, "The Crucifixion," by Sir John Stainer, to be presented at Central Presbyterian church, Denver.

SATURDAY, APRIL 16
9:15 p.m.—Dance program, Scheuerman's Colorado orchestra, from the Cathedral ballroom, Albany hotel, Denver.

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You will never regret buying it!

Because the GILCREST-CROSS Non-directional Aerial arrests the broadcast waves perpendicularly, it avoids much of the interference so common with horizontal aerials, giving clearer reception. Rises 18 feet above roof—easy to install.

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B and C Socket Power
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5 Controls

Easily set to exact current value needed for every tube in receiver to get best tone, greatest distance and most volume. Gets amazing results out of H.F.L. 11 (8 standard, 2 No. 112 and 1 No. 171 tubes) and other high power sets.

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AXridge 8662

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This console will accommodate panel 7x12-30 in. Has ample space for batteries and loud speaker. Made of two-toned Walnut or Mahogany.

It is not knock-down.

We are equipped to build any design of cabinet that will meet your requirements and taste.

INVESTIGATE OUR LINE OF SPEAKERS
$1.50 UP

MAIL ORDERS GIVEN IMMEDIATE ATTENTION

Model 50
Price $12.50

Phone AXridge 8662 and Estimates and Advice will be Freely Given
“Wired Radio?”
(Continued from Page 16)
and an eliminator, a cone and what-not, and when the perfect “wired” program becomes a bit boresome, we’ll try for a peep out of Shenandoah, Iowa,—no matter if he is playing a broken-down phonograph accompanied by King Static himself! And if we get him—Oh, Boy! That’s what we will rave about the next day; not the wonderful soprano we heard when we punched button No. 2!

Woman’s Page
(Continued from Page 28)
planations ensued, and, of course, everyone in the car laughed at the joke.

When I first met Misha Gegna at KNX a year or so ago, one of those haunting memories, which sometimes possess one, persistently whispered, “Where have I seen him?” Then, one day, the little comedy enacted on that day-coach in Missouri flashed through my mind, and I asked Misha, “Have you quit running away with other people’s ‘cellos?”

Yes, it was Misha Gegna. You can see from the picture he still has “taking ways.”

EASTER MEANS CLOTHES
Let’s talk about clothes! That’s really all we should talk about until Easter, and there’s something to talk about this Spring, for women are threatening to wear more clothes, and there is a tendency to choose our clothes with reference to character and personality.

First of all, this Spring there’s a waist line. Many of the new modes for Spring and Summer show the waist line, some showing it where it belongs. The bodice and bolero are to be very popular all Spring and Summer. A Zouave effect in skirts is worn with these boleros. Even a bustle effect in a modified form, is shown in some costumes. Though small hats will be steady-ly worn by well dressed women, still there is a demand for large-brimmed hats in dyed leghorn and panamas trimmed with grosgrain ribbon. Reptile shoes will be worn, and suede shoes in colors, to match the costume, are shown for Spring.

B-Power Unit
(Continued from Page 25)
smoothing action is unusually good.
These three units, the power transformer, condenser block, and chokes, together with the socket for the tube are mounted on cored metal base, which conceals and protects the wiring.
The output is in four values, three of which are variable. The detector voltage, the intermediate or RF amplifier voltage, and the 90-volt audio amplifier voltage are adjustable by means of variable resistance units. The maximum or power tube current supply is fixed, being in the neighborhood of 180 volts.
By means of these variable controls every tube in the set may receive the exact voltage which will result in the most efficient operation. When once the B-power unit is balanced to the set, the controls on the unit should be left alone.
The current consumed by this type of eliminator is about the same as that required by a 25-watt electric lamp.
Next week we will give a description of the Pemco A-B unit.

Trouble Shooter
(Continued from Page 26)
The audio tubes are removed from the set, and three A tubes placed in the Orthoformer. The new unit is then plugged into the first audio socket, certain battery connections are made, the loud speaker connected to the new terminals, and away she goes. There is an adjustment on the Orthoformer, which is left alone after being once set for maximum quality. An additional article on this device and some interesting experiments performed with it will appear in a future issue.
The Kemper Radio Company have made arrangements with the Los Angeles Biltmore Hotel to supply portable sets for the use of guests in all rooms on a very reasonable rental basis.

One of the new Kemper Ampliphonic Consoles has recently been installed in the luxurious lounge rooms of this famous hotel.

The Philadelphia Storage Battery Company, manufacturers of Philco Socket Power Units and batteries, have opened a branch factory at 1149 South Wall street, Los Angeles. H. A. Fore, Southern California representative, will also maintain his office at the same address.

R. B. Yale, of Yale Radio Electric Company, and W. C. Hitt, representative of Aerovox and Excell, have recently returned from a business trip to San Francisco.

Listenwalter & Gough have been appointed distributors for Mohawk receivers.

The Radio Exchange, at 1809 West Seventh street, Los Angeles, is displaying a remarkable line of receivers housed in Egyptian model cabinets, hand carved and decorated by J. P. Dunky, who received his artistic training in Hungary. One large console model is particularly striking, tapering from top to bottom in "pyramid" style, with a formal procession of Egyptian figures around the lower part of the cabinet. The receiver itself is the Silverton, made by R. B. Silverton, a member of the firm.

Chanslor & Lyon of Los Angeles and San Francisco, Zenith distributors, announce the arrival of the first shipment of "Zenith Model 12," the new six-tube set which has recently been added to the Zenith family. "Model 12" is contained in a simple but attractive table-type cabinet, has full metal shielding, one control knob, is self-logging and electrically illuminated. It is very moderately priced, but seems to be, nevertheless, a worthy companion for the famous ten-tube Super Zenith.

The McKinley Radio Mfg. Co. of 10905 South Main street, Los Angeles, are now in production with their new and improved "B" Eliminator. Mr. McKinley has spent several months in his laboratory perfecting his latest type of eliminator, and from the orders already received his new type is meeting with instant favor. Owing to the business of the McKinley Radio Mfg. Co. increasing to such an extent, they are forced to occupy larger quarters, to which they will remove as soon as their new building is ready for occupancy.

When Mr. Gage, president of the Precision Electric Manufacturing Company, returned from the East, he held a Sales Meeting to discuss the plans for the coming year and to tell his salesmen and employees the result of his investigation of the market conditions in the East.

During the week of April 3rd they held a general sales meeting for their Pacific Coats and Intermountain Distributors. The Pemco A & B Power Unit is in great demand, orders coming in faster than they can be filled. Mr. Gage reports that sales in March exceeded their big month in 1926, and they have over 350 units now on back order.

The next regular meeting of the Radio Manufacturers' Agents Association will be held at the Elite, 633 So. Flower St., Los Angeles, at noon, April 8.
We are indeed glad to see Walter Biddick, our "Goodwill via Radio" friend, active in the radio field.

For several months last year he and Mrs. Biddick traveled throughout the eleven Western States visiting the many broadcast stations.

He is back in the harness again, and with his knowledge of radio in general, and radio entertainment in particular, we may well expect some more real features from him.

While much commotion and excitement are in evidence at KHJ, Los Angeles, in preparation for its fifth birthday to be observed on April 13, the tiny studio canaries will not be forgotten. For five long years the tiny feathered friends have been residents of the studio and their cherry solos have done much to endear the studio to the heart of radio audiences. Named after the station letters of KHJ, the birds, known as Kindness, Happiness and Joy, have been a distinctive part of the studio equipment and programs.

Joseph Diskay, famous Hungarian tenor, who has been an exclusive KNX, the Evening Express, radio star for many months, was on the Orpheum last week. He received a flattering contract for the week and is considering a tour engagement.

During the week the theatre extended the courtesy of the house to artists from the radio station, one night being declared KNX night.

The inaugural program of the Orange Network, the Pacific Coast chain of the National Broadcasting Company, affords an indication of what Western fans may expect in the future from the new consolidation.

More than 3,400 miles of telephone and telegraph wires were used to tie the seven great radio stations together and the services of fifty engineers who supervised the circuits.

The National Broadcasting Company, Inc., whose Red and Blue network of broadcasting stations cover the entire East, Middle West and South, have established the "Orange Network" as the Pacific Division is known, making it possible for grouping in the chain of KGO, Oakland; KPO, San Francisco; KFI, Los Angeles; KGW, Portland; KHQ, Spokane; KOMO and KFOA, Seattle. These stations stretch from Los Angeles to Seattle, and the area their broadcasting reaches will cover the entire West, parts of Canada and Mexico. This will enable families who are unable to get to one of the centers where the various musical events are staged to get the programs in their own homes. It is the plan of the National Broadcasting Company to chain broadcast all distinctly important events throughout their entire circuit. Radio fans will remember the President's speech on Washington's birthday. An example of what the National Broadcasting Company, Inc., has in store for them in the future.

It has been about 15 months since the Wurlitzer company signed off the air in Los Angeles; but they are now broadcasting by remote control from their studio in the Wurlitzer building on South Broadway over KFXB. The programs were started Monday, April 4, and are on the air six days a week as a noon-hour feature. An interesting variety of vocal and instrumental numbers is promised each day, it being planned to make them include a large number of artists.

Bobby—What is "status quo?"

Father—Something that comes in over the radio, I think.—Judge.
The French Battery Company of Madison, Wisconsin, is one of the largest manufacturers in the dry battery and flashlight field. The Company's products, advertised and sold under the trade name of Ray-O-Vac, are universally known for their high quality. This reputation the Company goes to great lengths to maintain. The secret of long service given by Ray-O-Vac products is the care taken in selecting raw materials, as well as in the process of manufacture. The purchaser of Ray-O-Vacs is certain to get the best that can be obtained.

The new radio batteries are the very latest effort to make Ray-O-Vac products the most serviceable of their kind to radio fans. The improved reception, with either of these batteries in the circuits, is very noticeable, due to their low internal resistance. Owing to a new type of construction they are light in weight, internal "shorting" is eliminated, and unusual dependability secured. These batteries are, indeed, "Radio's Best Battery."

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