

Radio Doings

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New York Office

J. W. HASTIE
155 East 42nd Street
Vanderbilt 4661

CLOYD MARSHALL, JR.
Editor

Los Angeles Office

HORWOOD PUB. CO.
407 East Pico Street
Westmore 1401

K. G. ORMISTON
Technical Editor

San Francisco Office

H. H. CONGER CO.
929-30 Hearst Bldg.
Garfield 8990

GEORGE W. MARSHALL
Business Manager

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DIRECTORY OF DETAILED PROGRAMS

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KFI....	Los Angeles	640	20	KNX...	Hollywood	1050	27
KFOX...	Long Beach	1250	34	KOA...	Denver, Colo.	830	44
KFRC...	San Francisco....	610	38	KOMO..	Seattle	920	42
KFSD...	San Diego	600	36	KPO...	San Francisco ...	680	37
KFSG...	Los Angeles	1120	33	KQW...	San Jose	1010	41
KFVD..	Culver City	1000	28	KSL....	Salt Lake City....	1130	45
KFWB..	Hollywood	950	26	KTAB..	San Francisco ...	560	40
KFXM..	San Bernardino ..	1210	33	KTBI...	Los Angeles	1300	35
KGB...	San Diego	1330	36	KTM...	Santa Monica	780	29
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Weekly Review of Radio News-Thought and Opinion

THE JOB BEFORE THE RADIO COMMISSION

By HAROLD A. LAFOUNT
Federal Radio Commission

The recent act of Congress in making the Federal Radio Commission a permanent body will undoubtedly have a most wholesome and salutary effect.

Here are some of the problems which the commission will likely take up in the near future, which should prove of great benefit to the public:

Reduce the number of broadcasting stations and rigidly regulate those permitted to operate.

Encourage broadcasters to improve their programs, so as to provide profitable instruction and entertainment to the people throughout the nation.

Re-arrange stations, wherever feasible, so as to render a greater public service.

Do everything possible to keep the air channels free and clear for the people.

Give assistance to American Communications Companies and manufacturers.

Cooperate fully with the aviation companies in allocating frequencies to assist in air transportation.

Pay especial attention to maritime radio needs.

Adopt rules and regulations to insure unbiased decisions on all applications.

Encourage legitimate experimentation because of great possibilities in this infant science or art.

Administer the law economically and without fear or favor.

THIRD RADIO NETWORK PROPOSED

The organization of a third broadcasting chain, which will compete with the National Broadcasting Company and the Columbia System, hinges upon whether or not the Radio Commission permits Station WGBS, of New York, to continue to operate on the 600-kilowatt channel. The station now has an

experimental license, and hearings have just been concluded on its application for a permanent permit.

Dailey Paskman, owner of WGBS, told the Commission during the hearings that the proposal had already been discussed with a large number of stations throughout the country. The enterprise will entail an expenditure of between \$250,000 and \$1,000,000, he said.

SALTZMAN NAMED RADIO CHAIRMAN

Maj. Gen. Charles McK. Saltzman was elected chairman of the Radio Commission by unanimous vote.

C. B. Jolliffe, of the Radio section of the Bureau of Standards, was named chief engineer. Judge E. O. Sykes remains vice-chairman, and William D. L. Starbuck heads the engineering department.

VATICAN BY REMOTE CONTROL?

With the inauguration of the Catholic radio hour with Cardinal Hayes and the Paulist Choir, there again comes the rumor that the voice of the Pope may soon be heard addressing the Catholics of the United States.

There was a time, and not so long ago, either, when such a thing was a fantastic dream. However, the amazing progress made in trans-Atlantic broadcasts, as demonstrated at the Naval parley, and by our hearing the King, has brought the broadcasting of a message from the Pope well into the realm of possibilities.

A speaker in London getting tired of being interrupted, and forgetting the microphone in front of him, turned to the audience, and said:

"We seem to have a great many fools here tonight," he said. "Wouldn't it be advisable to hear one at a time?"

"Yes," said a voice. "Get on with your speech."



"Cecil" and "Sally," the attractive boy and girl on this week's cover, have had a meteoric rise to popularity and fame. A short time ago KYA presented a skit called "The Funniest Things" which featured two characteristic adolescents, and from that time listeners have been delighted, amused and thrilled by the escapades of this charming pair. In real life "Sally" is Helen Troy, and "Cecil" is John Patrick, and each night from 9 to 9:10 they are heard from KPO. Other stations, however, are now bringing them to listeners by means of records. KFWB broadcasts this feature every day except Sunday at noon and KGW nightly except Sunday at 10.

KHJ will broadcast the Southern California National Mid-Winter Regatta to be sailed in Southern waters, March 15 to 19, inclusive. The event is of national interest and the King of Spain Trophy is one of the prizes at stake. KHJ will follow the white-winged wave skimmers in a tug, while a battery of 16 announcers on board will send out salvos of information over a short-wave transmitter. The bulletins will be on the air daily at 1:05 p. m., 3 p. m. and 4:25 p. m.

Twenty-two exhibition games will be played before the official opening of the Pacific Coast League season, and Oscar Reichow, veteran baseball announcer, will handle the microphone for KFWB. The complete schedule follows: March 14, Cubs vs. Angels; March 15, Cubs vs. Angels; March 16, Cubs vs. Angels; March 20, Cubs vs. Portland; March 21, Cubs vs. Portland; March 22, Cubs vs. Angels; March 23, Cubs vs. Angels; March 25, Cubs vs. Angels; March 26, Cubs vs. Angels; March 27, Cubs vs. Pittsburgh; March 28, Cubs vs. Pittsburgh; March 29, Cubs vs. Pittsburgh; March 30, Cubs vs. Pittsburgh; April 1, Cubs vs. Angels; April 2, Cubs vs. Angels; April 3, Cubs vs. Angels; April 4, Cubs vs. Angels; April 5, Cubs vs. Hollywood; April 6, Cubs vs. Hollywood.

A new feature over radio KFWI is the comedy skit entitled "Ambrose and Mandy," which may be heard every Wednesday and Saturday evening at 6:45 o'clock.

KNX presents a program of exceptional interest on Monday evening at 9:30 when the Calagnis Family, composed of eight children between the ages of eight and fifteen, will be heard in a concert of orchestral music. This family orchestra is one of the most unusual entertaining today.

The Rhythm Makers are back at KGER, where they may be heard in daily except Sunday and Monday programs at 11:45 a. m.

Emil Polak, internationally known composer and conductor, has been named musical counselor for the National Broadcasting Company, Pacific Coast Division. Polak has coached some of America's most famous opera singers, including Maria Jeritza, Mary Garden and Marian Talley.

A Catholic hour has been added to the religious features of the National Broadcasting Company and was inaugurated on March 2nd. Every Sunday afternoon between 3 and 4 this program will be given over KGO, KHQ, KOMO, KGW, KPO and KECA.

Bob Roberts, manager of KTAB, announces that the games of the Pacific Coast Baseball League will be broadcast over KTAB this season from Recreation Park in San Francisco. Ernie Smith, Hearst Radio News Service announcer, will be at the KTAB microphone to give listeners an account of the games in his own inimitable style.

KYA has inaugurated a new educational feature, presented at 6:00 o'clock each Monday and Friday night, when Benjamin E. Mallery, of the Division of Vocational Education from the University of California, will be heard in fifteen-minute talks on Vocational Guidance.

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Around the Dial



Around the Dial":

Oh, boy! "Aint we got fun!" I wonder how many of the DX fans have noticed the hole in the fence since KFQZ has been off the air. WENR, Chicago, comes in just like a local. Now is the time to get those Easterners around KFQZ's frequency, as I suppose the tap will soon be plugged up again.

I added KVEP, the 15-watter at Portland, to my log recently, thanks to Mr. Ray C. Wilson's contribution to the Around the Dial column.

C. E. HOLLOWAY.

239 E. 78th St., Los Angeles.

Around the Dial":

Here's more information about KG CX. Get them fine up here, and I have a letter here as verification, on the letter-head of the "Westland Radio Station, KG CX, Wolf Point, Montana," written and signed by Leo H. Perras, operator and announcer, who gives me this information: The station is owned and operated by the Westland Oil Company, 1310 kilocycles, 250 watts, daytime, 100 watts at night, and is on the air for distant listeners with an interesting program starting at midnight and continuing indefinitely, every Saturday night.

HERBERT J. McALLISTER.

3 N. Grant Ave., Tacoma, Wash.

Around the Dial":

I stayed up late Saturday morning, Feb. 22, 1930, and between 1 and 2:30 a. m. I got these stations:

KFXX, broadcasting from Oklahoma City, Okla., on 1310 kc. and 100 watts. DOD, Chattanooga, Tenn., on 1280 kc. using 1000 watts power. KFOR, Lincoln, Neb., on 1210 kc. using but 100 watts. All three of these stations came rather well for such small power. I have received a verification from the Oklahoma station and they said this was their first report of West Coast reception.

I think Friday night and Saturday morning is a much better time for DX.

ARTHUR HAYLER.

77 Normal St., San Diego, Calif.

"Around the Dial":

OKP at Prague says in a letter they are now on 487 meters and that the Russian station RV30 is on 383 meters. Try these between 2 and 4 a. m. Also the following have been heard as given:

KFDM, 4 a. m. Monday and Friday; WNAX, 4 a. m.; WEMC, 5 a. m. Wed.; WDAF, after KFRC; WFLA, 5 a. m. Wed.; KTAR, until 2 a. m. Fri.; WGBF, 10:30 p. m. Sat.; WTAR, 3 a. m. Wed. and Sat.; KPOF, 5:30 a. m. Sun.; WKAQ after KFNF, Sat.; WKY, 4:30 a. m.; CFCY after CHWC, Sat. night; KEX, 10 p. m. Sat.; WBAL is now assigned, starting at 7 p. m., on Tues., Thurs. and Sat., 24 hours, with WTIC having rest of time; KPCC, Sun. until 9 p. m.; WAAT is testing until 1 a. m. occasionally; WEBC, 4 a. m.; KWSC until 10 p. m. Fri.; WACO, Fri. night; KGIR, until 4 a. m. Sun.; KFJY, Sat. night; and KG CX, KGEZ and KXRO after KEJY signs off. In the 1370 channel there are good pickups. Have 11 of them during February, but my best bite yet has been WHDL, a 10-watter, at 3:30 a. m., and WPEN is testing occasionally, now about 1 in the morning.

Agree with Mr. Webb about the special contests, but we must give a thought to those who work late Saturdays and cannot stay up late Friday nights.

M. B. MURPHY.

Genn Ranch, Calif.

"Around the Dial":

I wonder how many of our DX fans heard the special test program broadcast by station WCKY, Covington, Ky., Saturday night, March 1, ending at 11:30, P. S. T. They were testing on their newly assigned carrier frequency of 1490 kilocycles.

I would like to have someone explain to me how to get KGU in Honolulu this winter. Every time I have tried for them the best I could get was KOIN at Portland until midnight and then KFIW at Hopkinsville, Ky., from then on.

R. E. DOMAN.

505 N. Lucia Ave., Redondo Beach, Cal.

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Q and A

QUESTION—In last week's issue one of the DXers speaks of using old B batteries for a ground. I have five or six of large size B batteries. Would they make a first-class ground? How are they to be connected when buried five or six feet? What wire should be used?—A. E. R., Redlands, Calif.

ANSWER—Yes, the batteries make a good earth connection because of the chemicals present in them. Solder all their negative terminals together with upper wire, No. 14 or larger. Obtain a piece of iron pipe long enough to extend from the batteries to a few inches above the ground and solder the battery wire to a ground clamp on this pipe. Then bring the wire on up through the ground to the set. The pipe is used to provide a means of pouring water down to the buried batts, and incidentally provides a first-class ground all by itself, in case the batteries are eaten by gophers!

QUESTION—In last week's issue, in our answer to Mrs. Peters, you stated that it was impossible to receive short-wave transmission in the broadcast band. Last night, after KECA signed on, I heard W6ABC calling and talking with both W6AUS and W6DIC about modulation and strength of signals, etc. They were very plain and loud around KECA's wavelength. Who are these stations and how come they were in the broadcast band?—R. G. Los Angeles.

ANSWER—In our reply to Mrs. Peters we stated that it would be quite possible to hear the short-wave transmissions of WGY in the broadcast band. We certainly did not say all short-wave stations. The harmonics of certain of the amateur stations which use phone bands instead of code are at times audible all over the broadcast band, especially on superheterodyne receivers. The W6 stations you heard are local amateurs, and you heard harmonics of their true frequencies. If you are using a superheterodyne type of set you must expect to hear harmonics of the amateurs at times, but if your receiver is of the tuned RF type, reception of amateur stations should be reported to the Radio Inspector, 317 City Hall, Los Angeles.

Short Wave Club

Short Wave Club:

I have some useful information concerning a few of the leading short wave stations, which I am receiving daily. W8XK, Pittsburgh, Pa., 19.70 meters, on air daily 1:30 to 6:00 p. m., Pacific time.

W3XAL, Bound Brook, N. J., 49.18 meters, on air daily except Sunday and Monday, 9 to 10 p. m., Pacific time.

CJRX, Winnipeg, Manitoba, has changed call to CV9CL, and are working on 49.10 meters, 4:30 to 6:30 p. m. daily, Pacific time.

NRH, Heredia, Costa Rica, 30.30 meters, on air daily 7 to 8 p. m. They are using only 7½ watts but come in good and loud.

PHI, Hulzen, Holland, 16.88 meters, on air daily except Sunday, Tuesday and Saturday, 5:00 to 8:00 a. m., Pacific time.

2ME, Sydney, Australia, 28.50 meters, on the air from 7:00 to 10:00 a. m., Pacific time, except Sunday.

W3XAU, Philadelphia, Penn., 49.50 meters, on air daily from 4:00 to 9:00 p. m., Pacific time. Short wave station of WCAU.

W6XN-KGO, Oakland, Calif., 23.32 meters, 40,000 watts, on air Monday, Saturday, 5:00 to 12:00 p. m., Pacific time.

7LO, Kenya, British East Africa, 31.40 meters, 2000 watts, on air daily from 9:00 to 11:00 a. m., Pacific time.

I have received all of these stations, and they are always on at these times.

I would like to hear from fans receiving 7LO, at Kenya, and NRH, at Costa Rica.

Have any of the short wave fans received a station under the call of LSN on about 20.50 meters?

CHARLES W. ROGERS,
1523 E. 14th St., Oakland, Calif.

Station W3XAU is now operating on daily schedule broadcasting Columbia programs on short waves from Philadelphia. The new station, sister to WCAU, operates on two waves alternately—31.2 meters and 49.5 meters. The Columbia Broadcasting System now has two powerful short-wave rebroadcasting stations. W2XE in New York has operated with WABC for more than a year.

Do You Know What Happened?

—Nearly 200 American stations have been
changed since January 1

Radio Doings

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REMEMBER THAT IT IS
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CONDITIONS



FIRST PRIZE

Sunset Aerial, Courtesy Sunset Mfg. Co.

SECOND PRIZE

Sunset Ground, Courtesy Sunset Mfg. Co.

DX Club:

DX Club:

I wish to submit the following list of stations arranged approximately according to distance from Los Angeles:

I am sending in my DX achievements for this season. I have a Radiola 30, using a 100-ft. outside aerial. I have had my set for three years, and each year I receive more stations on it. Last year I received 148 stations, while at the present I have received 138 stations, and am sure to beat last year's accomplishment. I have logged 99 K stations and 35 W stations. Here is my log:

500 to 1000 Miles

56 Pacific Time Stations

KEX, KFJR, KOIN, KGW, KTBR, KWJJ, KXL, KWSC, KGIR, KLO, KIDO, KGIQ, KSL, KDYL, KWYO, KOA, KLZ, KFXF, KFEL, KPOF, KGHF, KGRS, KTSM, KFUP, KOB, WDAG, WDAH.

The best are KVEP, KRE, KMJ, KXL, KGDM, KGW, KXA, KGGC, KFQW, KFPY, KTBR, KREG, KOH and KGIX.

1000 to 1500 Miles

54 Central Time Stations

CJOR, CFCT, CKWX, CNRV, CFCQ, CKMO, CFCN, KSCJ, KMO, KVI, KOL, KTW, KOMO, KJR, KPCB, KPQ, KXA, KHQ, KGA, KFPY, KSOO, KOIL, KFAB, KMA, KRLD, KSO, KGBZ, KMMJ, KFNF, KFKB, KSAT, KMBC, KFEQ, KFH, KVOO, KOCW, KTHS, KWKH, KTBS, KCRC, KFPL, K TSA, KWVG, WNAX, WIBW, WAAW, WHO, WFAA, WOW, WDAF, WREN, WBAP, WHB, WKY, WOAI.

WBAP, WOAI, KMOX, KWKH, WCCO, WIBW, KMMJ, WLAC, KTBS, WOC, KFJF, WDAG, WHAS, KFAB, KMA, WHO, WFAA, WOWO, KFKB, WNAX, WAAW, WKY, WENR, WGN, WMAQ, WJR, WTNT, KTAT, KFRU, KRLD, KWK, WBBM, KTNT, KGRS, WREN, KPRC, K TSA, KVOO, KFNF, KMBC, WLS, KSTP, WMBI, KOCW, WCHI, WFIW, KFEQ, KFDM, WDAF, KYW, KGBZ, KCRC, WMBD and WJAG.

1500 to 2000 Miles

16 Mountain Time Stations

KTNT, KFRU, KMOX, KWK, KSTP, KYW, WSUI, WMBI, WCHI, WBBM, WJBT, WENR, WLS, WMAQ, WGN, WAPI, WOC, WCCO, WOI, WSM, WLAC, WTNT, WOWO, WLW, WHAS, WFIW, WWL, WCKY, W9XF, XEN.

KOA, KSL, KOB, KDYL, KOY, KGIQ, KFEL, KFBB, KFAD, KTSM, KGHL, KGIR, KFXF, KGAR, KLO and KGHF.

2000 to 2500 Miles

8 Eastern Time Stations

CKGW, KDKA, WHAM, WJR, WTAM, WBT, WSB, WCAU, WWVA, WRVA, WIOD, WHK, W3XAU.

KDKA, WLW, WBT, WCKY, WTAM, WWVA, WHK and WSB.

2500 to 3000 Miles

4 Foreigners

CMC, WABC, WOR, WJZ, WPG, WTIC, WGY, WKAQ, W2XE, W3XAL.

JOAK, CKWX, CMC and XEN.

Over 6000 Miles

JOAK, JOBK, JOCK, JOFK, JOGK, JOHK, JOIK, JQAK, 2YA.

I have received 6 other Japs, but I do not log a station until I hear the call. I find the DX club, Short Wave club and the "Around the Dial" departments the most interesting in Radio Doings, and I am sure 99 per cent of your readers agree with me.

My aerial is a vertical wire, 65 feet high. The ground connection is made to the water pipe. The receiver is a Scott Superheterodyne of early 1928 vintage.

Yours sincerely,
RUBIN BROWN,
144 San Gabriel Ct.,
Sierra Madre, Calif.

D. WELTY LEFEVER,
318 W. School St.,
Compton, Calif.

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1000 to 1500 Miles

CJOR, CFCT, CKWX, CNRV, CFCQ, CKMO, CFCN, KSCJ, KMO, KVI, KOL, KTW, KOMO, KJR, KPCB, KPQ, KXA, KHQ, KGA, KFPY, KSOO, KOIL, KFAB, KMA, KRLD, KSO, KGBZ, KMMJ, KFNF, KFKB, KSAT, KMBC, KFEQ, KFH, KVOO, KOCW, KTHS, KWKH, KTBS, KCRC, KFPL, K TSA, KWVG, WNAX, WIBW, WAAW, WHO, WFAA, WOW, WDAF, WREN, WBAP, WHB, WKY, WOAI.

1500 to 2000 Miles

KTNT, KFRU, KMOX, KWK, KSTP, KYW, WSUI, WMBI, WCHI, WBBM, WJBT, WENR, WLS, WMAQ, WGN, WAPI, WOC, WCCO, WOI, WSM, WLAC, WTNT, WOWO, WLW, WHAS, WFIW, WWL, WCKY, W9XF, XEN.

2000 to 2500 Miles

CKGW, KDKA, WHAM, WJR, WTAM, WBT, WSB, WCAU, WWVA, WRVA, WIOD, WHK, W3XAU.

2500 to 3000 Miles

CMC, WABC, WOR, WJZ, WPG, WTIC, WGY, WKAQ, W2XE, W3XAL.

Over 6000 Miles

JOAK, JOBK, JOCK, JOFK, JOGK, JOHK, JOIK, JQAK, 2YA.

My aerial is a vertical wire, 65 feet high. The ground connection is made to the water pipe. The receiver is a Scott Superheterodyne of early 1928 vintage.

D. WELTY LEFEVER,
318 W. School St.,
Compton, Calif.

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The best are KVEP, KRE, KMJ, KXL, KGDM, KGW, KXA, KGGC, KFQW, KFPY, KTBR, KREG, KOH and KGIX.

54 Central Time Stations

WBAP, WOAI, KMOX, KWKH, WCCO, WIBW, KMMJ, WLAC, KTBS, WOC, KFJF, WDAG, WHAS, KFAB, KMA, WHO, WFAA, WOWO, KFKB, WNAX, WAAW, WKY, WENR, WGN, WMAQ, WJR, WTNT, KTAT, KFRU, KRLD, KWK, WBBM, KTNT, KGRS, WREN, KPRC, K TSA, KVOO, KFNF, KMBC, WLS, KSTP, WMBI, KOCW, WCHI, WFIW, KFEQ, KFDM, WDAF, KYW, KGBZ, KCRC, WMBD and WJAG.

16 Mountain Time Stations

KOA, KSL, KOB, KDYL, KOY, KGIQ, KFEL, KFBB, KFAD, KTSM, KGHL, KGIR, KFXF, KGAR, KLO and KGHF.

8 Eastern Time Stations

KDKA, WLW, WBT, WCKY, WTAM, WWVA, WHK and WSB.

4 Foreigners

JOAK, CKWX, CMC and XEN.

I have received 6 other Japs, but I do not log a station until I hear the call. I find the DX club, Short Wave club and the "Around the Dial" departments the most interesting in Radio Doings, and I am sure 99 per cent of your readers agree with me.

Yours sincerely,
RUBIN BROWN,
144 San Gabriel Ct.,
Sierra Madre, Calif.

New Gilfillan Set Has Remarkable Efficiency

The new Gilfillan five-tube set receiver is an example of the highest type of modern radio engineering. Three radio frequency stages, a power detector and single audio stage are made to function with such a high degree of efficiency that the overall sensitivity and selectivity are greater than the majority of sets on the market.

Five tuned circuits are employed, tuned by a five-gang condenser unit. Two of these tuned circuits are ahead of

the first tube, and constitute band-pass pre-selector unit which prevents cross-talk from nearby locals and maintains a high degree of selectivity. The design of the radio frequency coupling coils between tubes is a new Gilfillan development, and results in constant amplification over the scale from 1500 to 500 kilocycles. The amplification is about 30 per stage, constant for all frequencies.

A screen-grid power detector is employed feeding the single 245 power tube through resistance coupling and linear detection is preserved, eliminating detector distortion on the modern high modulation used in broadcasting.



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EASTMAN KODAK STORES, INC.

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Barnes Music Co.

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AUTHORIZED RADIOLA DEALERS AND SERVICE STATION

Bring your radio troubles to us to solve. Prompt, efficient, reasonable—all work guaranteed.

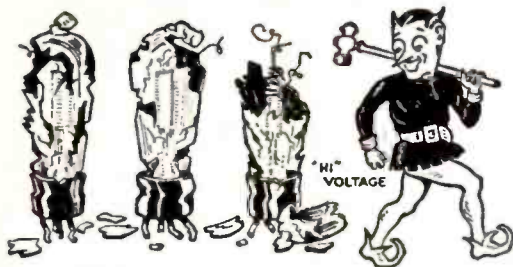
Our service department is under the supervision of a technician who was trained for years in the R. C. A. Laboratories.

Telephone
CRestview 4607

J. M. ROUSH

134 Wilshire Blvd.
Beverly Hills, Calif.

THE TRUTH IS—

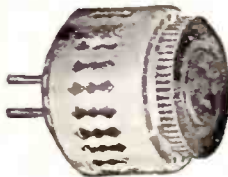


“Hi” Voltage ruins radio tubes

HIGH voltage, prevalent everywhere, burns out your radio tubes long before they would normally be used up. There is one safe remedy, recommended by a number of the best set manufacturers and radio dealers everywhere—

Wirt Voltage Regulator

Easily, instantly installed in any socket or base receptacle. Holds line voltages down to safe maximum. Tends to eliminate line noises. Improves local and DX reception. Fully guaranteed. Hundreds of thousands now in use.



Two sizes—211-B (\$3.25) for sets with dynamic speaker and sets with seven or more tubes; 211 (\$2.25) for sets with less than seven tubes and sets without dynamic speaker. See your radio dealer now.

WIRT COMPANY
PHILADELPHIA PENNSYLVANIA

Obviate This Entirely. Make Your Tubes Last Longer and the Performance of Your Set Even Better. Insure Against Excessive Wear on the Delicate Parts of Your Receiver by Installing a Wirt Voltage Regulator.

The Ordinary Voltage That Flows Through Your House Is Often Too High For Best Performance of Your AC Radio Set. You Get Music and Voices Clearly, Perhaps, But at Too Great an Expense of Tubes.

WIRT VOLTAGE REGULATORS

Distributed by

ASSOCIATED AGENCIES

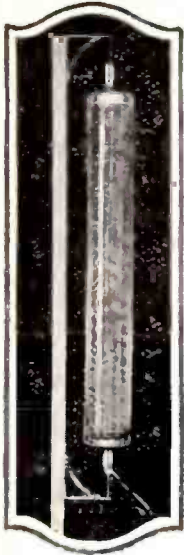
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Los Angeles

VA. 7383

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of CADMIUM



The Lowest
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of Radio
Frequency Waves
Guaranteed
Against
Corrosion or Rust
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More Selective
Less Noise
Greater Sensitivity
Ideal for DX
Reception

SAME LOW PRICE
\$5.00

A NEW GROUND THE "SUNSET"

with a Filler Spout to Conduct
Water into the Ground

at
\$3.00

and
the Old Reliable
"SUNSET
GROUND"

at
\$2.25



SUNSET MFG. CO.
LOS ANGELES

7471 Melrose

HEmpstead 4941

Apex Announces

The Yale Radio Electric Co., Southern California Distributors of Apex, announce the brand new 1930 Apex Unified Radio Line to their dealers and the public this week.



Model 1130

United States Radio & Television Corporation, manufacturers of Apex, are offering this season greater values than ever before and a remarkable engineering achievement in the new multi-phase screen grid Apex chassis. The line consists of three beautiful console models.

A further feature of the Apex line is the new Apex Auto-Radio screen grid, remote control, midget dynamic speaker, sold complete with tubes, mounting brackets, etc., and can be installed in any make of car without drilling instrument board. It is understood that the price for the complete Auto-Radio will be less than \$100.00.

Majestic Club

We walked in on M. L. DeHoog of DeHoog Bros., a consistent advertiser in Radio Doings, and found him complacently enjoying his salesmen's orders since the early morning. DeHoog had absented himself, spending an enjoyable hour, meeting with many of the Southwest Majestic radio dealers at their club's bi-monthly luncheon in the Sunset Country Club.

Through the efforts of DeHoog, G. L. Fitzgerald and R. W. "Dick" Watson, the rapid-talking Briton, the Southwest Majestic Radio Dealers' Club boasts of an active membership of over two dozen live dealers.

DeHoog asked us to say it would be to the advantage of any Majestic dealer to attend these luncheons and hear the bright discussions and short but brilliant business speeches of their competitors.

The essential features of these programs are identical with those sent us by the stations

National Broadcasting Co., Inc.

PACIFIC COAST NETWORK



**KFI KECA KPO
KGO KGW KOMO
KHQ KOA KSL**

Howard Milholland
Program Director

Jennings Pierce
Chief Announcer

HOWARD MILHOLLAND

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Reveille. KGO.
 - 9:00 a. m.—Meet the Folks. KGO.
 - 10:30 a. m.—"Woman's Magazine of the Air" (except Thurs. and Sat.).
 - 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA.
 - 11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (except Sat.). KGO
- SUNDAY, MARCH 16**
- 10:00 a. m.—Arlon Trio. KGO.
 - 11:00 a. m.—Grace Cathedral Services. KGO.
 - 12:00 noon—National Youth Conference. KGO, KGW, KOMO, 12:15 to 1:00 p. m.
 - 1:00 p. m.—Dr. S. Parkes Cadman. KGO, KHQ, KOMO, KGW.
 - 2:00 p. m.—Sunday Concert. KGO, KOMO, KPO, KHQ, KGW.
 - 3:00 p. m.—Catholic Hour. KGO, KHQ, KOMO, KGW, KPO, KECA.
 - 4:00 p. m.—Western Artists Series.**
 - 4:30 p. m.—Duo Disc program.**
 - 5:00 p. m.—Jettick Melodies.*
 - 5:00 p. m.—Gems of the Drama. KGO.
 - 5:15 p. m.—Collier's Radio Hour. KHQ, KOMO, KGW, KPO, KFI.
 - 6:00 p. m.—News Service. KGO.
 - 6:15 p. m.—Atwater Kent Hour. KHQ, KOMO, KGW, KPO, KFI.
 - 6:15 p. m.—Candle-Light Silhouettes. KGO.
 - 6:45 p. m.—Stanislas Bem's Little Symphony. KGO.
 - 7:15 p. m.—Studebaker Champions. KGO, KHQ, KOMO, KGW, KFI.
 - 7:45 p. m.—Sunday at Seth Parker's. KGO.
 - 8:15 p. m.—The Pilgrims. KGO
 - 9:00 p. m.—Borden program. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
 - 9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO, KOA.
 - 10:00 p. m.—The Gay Classics. KGO, KHQ, KOMO, KECA, KOA.
 - 11:00 p. m.—Musical Musketeers. KGO.
- MONDAY, MARCH 17**
- 9:30 a. m.—Radio Ramblings. KGO.
 - 10:15 a. m.—Josephine Gibson Food Talk. KGO, KHQ, KOMO, KGW, KFI.
 - 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
 - 12:00 noon—Rembrandt Trio. KGO.
 - 1:00 p. m.—Pacific Vagabonds. KGO, KGW, KOA.
 - 2:00 p. m.—The NBC Debut Hour. KGO.
 - 2:30 p. m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI.
 - 3:00 p. m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KGW, KPO.
 - 3:30 p. m.—Studio Personalities. KGO, KGW.
 - 3:45 p. m.—California Federation of Women's Clubs. KGO, KECA.
 - 4:15 p. m.—Evening Reveries. KGO, KGW.
 - 4:45 p. m.—Back of the News in Washington. KGO, KGW.
 - 5:00 p. m.—The Hot Spot of Radio. KGO, KOMO.
 - 5:30 p. m.—Afternoon Musicals. KGO.
 - 5:45 p. m.—News Service. KGO.
 - 6:00 p. m.—Ted Fiorito and His Maytag Orchestra. KGO, KHQ, KOMO, KGW, KECA.
 - 8:30 p. m.—General Motors Family Party. KGO, KHQ, KOMO, KGW, KFI.
 - 7:00 p. m.—Stromberg-Carlson program.*
 - 7:30 p. m.—"Empire Builders"**.
 - 8:00 p. m.—William Don. KGO, KECA.
 - 8:00 p. m.—Rudy Seiger's Shell Symphonists. KPO, KFI, KHQ, KOMO, KGW.
 - 8:45 p. m.—Ole and the Girls**

- 9:00 p. m.—"Voice of Firestone." KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 9:30 p. m.—"The Cigar Band."**
- 10:00 p. m.—Literary Digest Prohibition Poll and Latest World News. KGO, KHQ, KOMO, KGW, KECA.
- 10:00 p. m.—The Music Box. KSL, KOA, KGO, KHQ, KECA.
- 10:30 p. m.—House of Myths. KGO, KECA, KSL, KOA.

TUESDAY, MARCH 18

- 9:30 a. m.—John D. Barry. KGO, KOMO.
- 9:45 a. m.—Gold Medal.*
- 10:00 a. m.—Betty Kelly. KGO.
- 10:15 a. m.—Color Harmony program. KGO, KHQ, KOMO, KGW, KFI.
- 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—Songland. KGO.
- 1:30 p. m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO.
- 2:00 p. m.—Matinee Time. KGO, KOMO, KGW.
- 2:15 p. m.—Flag Talks for Children. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 2:30 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Musical Musketeers. KGO, KGW.
- 4:00 p. m.—Voter's Service. KGO, KHQ, KOMO, KGW.
- 4:30 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 5:15 p. m.—News Service. KGO.
- 5:30 p. m.—"Around the World with Libby."**
- 6:00 p. m.—Eveready Hour.*
- 6:30 p. m.—Happy Wonder Bakers.**
- 7:00 p. m.—Westinghouse Salute.**
- 7:30 p. m.—Radio-Keith-Orpheum Hour.**
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Concert Album. KGO.
- 10:00 p. m.—Literary Digest Prohibition.**
- 10:15 p. m.—Spotlight Review. KGO, KHQ, KECA.

WEDNESDAY, MARCH 19

- 9:30 a. m.—The Entertainers. KGO.
- 10:00 a. m.—The Recitalists. KGO.
- 10:15 a. m.—Mary Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
- 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—Rembrandt Trio. KGO.
- 12:30 p. m.—Evening Stars. KGO, KOMO.
- 1:00 p. m.—Radio Guild. KGO, KOMO, KGW.
- 2:00 p. m.—National Woman's Party. KGO, KHQ, KOMO.
- 2:15 p. m.—Matinee Time. KGO.
- 3:00 p. m.—The Amphions. KGO, KPO.
- 3:30 p. m.—Plantation Echoes. KGO, KGW, KPO.
- 4:00 p. m.—Hotel St. Francisco Salon Orchestra. KGO, KGW.
- 4:30 p. m.—The Choristers. KGO, KOMO.
- 5:00 p. m.—The Three Boys. KGO.
- 5:30 p. m.—News Service. KGO.
- 5:45 p. m.—Agricultural program. KGO.
- 6:00 p. m.—Halsey. Stuart program.*
- 6:30 p. m.—Palmolive Hour.*
- 7:30 p. m.—Coca Cola Sportcasts.**
- 8:00 p. m.—Persian Quintet. KGO.
- 8:00 p. m.—Let's Get Associated.*
- 8:45 p. m.—Sunkist Serenaders.*
- 9:15 p. m.—Max Dolin and His Violin. KGO.
- 10:00 p. m.—Literary Digest Prohibition.**
- 10:15 p. m.—Cotton Blossom Minstrels. KGO, KHQ, KECA, KOA.

THURSDAY, MARCH 20

- 9:30 a. m.—The Song of the Harp. KGO.
- 9:45 a. m.—Gold Medal Home.*
- 10:00 a. m.—"Woman's Magazine of the Air." KGO, KHQ, KOMO, KGW, KPO, KFI.
- 11:00 a. m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.
- 11:45 a. m.—NBC Philharmonic Organ Recital. KGO.
- 12:00 noon—The Novelty Five. KGO.
- 1:00 p. m.—U. S. Army Band. KGO, KOMO, KGW.
- 2:00 p. m.—"Music Critic on the Air." KGO.
- 2:15 p. m.—Melody Musketeers. KGO, KGW.
- 2:30 p. m.—Musical Musketeers. KGO.
- 3:00 p. m.—Black and Gold Room Orchestra. KGO, KGW, KPO.
- 3:30 p. m.—The Hot Spot of Radio. KGO, KGW.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.

((continued on Page 46))

*KGO, KHQ, KOMO, KGW, KFI.
**KGO, KHQ, KOMO, KGW, KECA.



ROBERT HURD

KFI Los Angeles, Calif.—640 Kc.

500 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337

DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
8:00 a. m.—Shell Happy Time, from KPO.
10:30 a. m.—Woman's Magazine of the Air (except Sat. and Thurs., 10:00 a. m.).
12:00 noon—U. C. and U. S. Department of Agriculture.
12:15 p. m.—Federal and State Market Reports.
4:30 p. m.—Big Brother (except Saturday).
5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.
10:30-12:00 midnight—Max Fisher Cafe Orchestra.

SUNDAY, MARCH 16

- 10:00 a. m.—Los Angeles Church Federation program.
10:30 a. m.—Temple Baptist Church program.
12:30 p. m.—"Temple of the Golden Hour." "A Treasure House of Poetry and Song," with Virginia Flohri. James Burrough and Pryor Moore Orchestra.
3:00 p. m.—Francis Sullivan, "Books I Kept."
3:30 p. m.—Keaioha Trio.
4:00 p. m.—Genevieve Behrend, "Science of Life."
4:15 p. m.—Margaret Ruth Kernan, soprano.
4:30 p. m.—Leila Castberg, "Advanced Thought."
5:00 p. m.—NBC, Enna Jettick Melodies.
5:15 p. m.—NBC, Collier Hour.
6:15 p. m.—NBC, Atwater Kent program.
7:15 p. m.—NBC, Studebaker Champions.
7:45 p. m.—Modest Aitschuler and 20-piece orchestra.
8:45 p. m.—Earle Kass, baritone.
9:00 p. m.—NBC, Borden Milk program.
9:30 p. m.—Violin recital by Purcell Mayer.
10:00 p. m.—Wally Perrin's Packard Dance Orchestra, with the Three Sisters.

MONDAY, MARCH 17

- 7:00 a. m.—Making Merry with Sperry.
7:45 a. m.—Sperry resumed.
9:45 a. m.—Sylvia's Happy Hour.
10:15 a. m.—NBC.*
10:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—Spanish lesson by Annette Doherty.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—NBC, Pacific Coast School of the Air.
3:15 p. m.—Jack Baldwin, jazz pianist.
4:00 p. m.—Mother's Legion of the Air; Florence E. Hardy, speaker.
5:30 p. m.—Wilfred Butterworth, tenor.
6:00 p. m.—Wm. Don, English comedian.
6:30-10:00 p. m.—NBC.*
10:00 p. m.—Purcell Mayer Quartet and Virginia Flohri.
12:00 midnight—KFI News Bureau.

TUESDAY, MARCH 18

- 7:45 a. m.—Gertrude Gussell, ballads.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:45 a. m.—NBC, Betty Crocker Gold Medal Home Service talk.
10:15 a. m.—NBC, Bass Hueter Paint Co. program.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—English lesson by Annette Doherty.
2:15 p. m.—NBC, Flag Talk from New York.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
3:00 p. m.—Jack Parker, ballads.
3:30 p. m.—Wedgwood Nowell, "Playgoers' Memories."
4:15 p. m.—Dr. Miller, "Human Nature Around the World."
6:00 p. m.—NBC, Eveready Hour.
6:30 p. m.—Two Shades of Blue, Mart and Lill.
7:00 p. m.—Arthur Lang and concert ensemble.
8:30 p. m.—Eva Olivotti, James Burroughs and Orch.
9:00 p. m.—Robert Hurd, song recital.
10:00 p. m.—Variety Hour. Anna Christina from Sweden and the Dare Sisters.

WEDNESDAY, MARCH 19

- 7:00 a. m.—Making Merry with Sperry.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Herbie Harlay, song and patter.
10:15 a. m.—NBC, Mary Hale Martin talk.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—Mental Exercises, Frances Hancock.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.

- 3:30 p. m.—Noreeu Gammill, monologues.
3:45 p. m.—Eddie Armstrong, ballads.
5:30 p. m.—Anthropology talk.
6:00 p. m.—Halsey Stuart, NBC.
6:30 p. m.—Palmolive Hour, NBC.
7:30 p. m.—California Crushed Fruit Corporation.
8:00 p. m.—NBC, Let's Get Acquainted.
8:30 p. m.—Three Skippers.
8:45 p. m.—NBC, Sunkest Serenaders.
9:15 p. m.—Two Shades of Blue, Mart and Lill.
9:30 p. m.—Packard Concert Orchestra; Marine Dyer, soloist.

THURSDAY, MARCH 20

- 7:45 a. m.—Gertrude Gussell, ballads.
9:45 a. m.—NBC, Gold Medal Home Service talk.
10:00 a. m.—NBC, Woman's Magazine of the Air.
11:00 a. m.—NBC, Standard School Broadcast.
11:45 a. m.—"Care of the Hair," Frances Hancock.
2:15 p. m.—Winnie Fields Moore, Travelogue.
2:30 p. m.—Los Angeles Fire Department Orchestra.
5:30 p. m.—Dr. H. Edw. Myers, talk on dentistry.
6:00 p. m.—NBC, Seiberling Singers.
6:30 p. m.—Nick Harris.
7:00 p. m.—NBC, Radio Victor.
7:30 p. m.—NBC, Standard Symphony, Philharmonic Auditorium.
8:30 p. m.—Arthur Lang and concert ensemble.
9:00 p. m.—Tom Terris, vagabond movie director.
10:00 p. m.—Packard Concert Orchestra.

FRIDAY, MARCH 21

- 7:00 a. m.—Making Merry with Sperry.
7:45 a. m.—Sperry resumed.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—Spanish lesson, Annette Doherty.
9:45 a. m.—English lesson, Ayrta Drew.
10:00 a. m.—NBC, DuBarry Radio talks.
10:15 a. m.—NBC. ½
11:30 a. m.—"Care of the Hair," Frances Hancock.
2:30 p. m.—Winnie Fields Moore, Travelogue.
3:00 p. m.—Joe Charles and guitar.
3:15 p. m.—Wedgwood Nowell, "Playgoers' Memories."
4:00 p. m.—Mother's Legion of the Air.
4:15 p. m.—Studio program.
5:30 p. m.—E. H. Rust, nurseryman.
6:00 p. m.—NBC, Interwoven Pair.
6:30 p. m.—NBC, Armour Hour.
7:00 p. m.—NBC, Armstrong Quakers.
7:30 p. m.—Paul Roberts and Schonberger Trio.
8:00 p. m.—Scenes of Childhood for old and young.
9:00 p. m.—KFI Organ ensemble.
10:00 p. m.—KFI Symphonet, with Helen Guest, soloist.

SATURDAY, MARCH 22

- 7:45 a. m.—Gertrude Gussell, ballads.
9:15 a. m.—Herbie Harlay, ballads.
9:45 a. m.—NBC, National Farm and Home Hour.
11:30 a. m.—"Care of the Hair," Frances Hancock.
11:45 a. m.—French lesson, Annette Doherty.
2:45 p. m.—Shirley Ried, novelty ballads.
3:00 p. m.—The Masked Minstrel's Hour.
4:00 p. m.—NBC.*
6:00 p. m.—General Electric Hour, NBC.
7:00 p. m.—NBC, Lucky Strike Hour.
8:00 p. m.—NBC, Gilmore Circus.
8:30 p. m.—Robert Hurd and Packard Concert Orchestra; Pryor Moore, director.
9:00 p. m.—NBC, National Laundry Owners' Assn.
9:30 p. m.—Mixed Quartet, with James Burroughs and Pryor Moore Orchestra.
12:00 midnight—KFI Midnight Frolic.

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See Page 19 for N. B. C. Program

Majestic

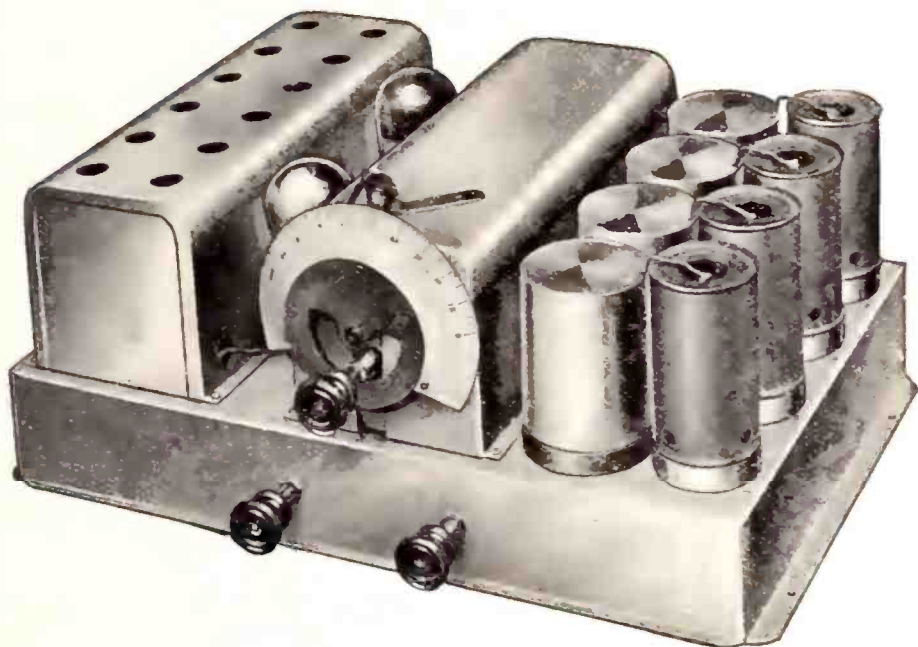
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HEmpstead 5590

**This NEW Circuit is positively
revolutionary in improvement
of Radio Performance!**

*The New Gilfillan Models, Ready About March 15
Wait Till You Hear Them!*



*Note the simply designed compactness of the New Gilfillan Screen Grid Chassis
—the cabinets are exceptional in value and beauty.*

**4 Screen Grid Tubes—5 Gang Condenser
Magnavox Improved Dynamic Speaker
10 Kilocycle Selectivity—Amazing Distance and Gain**

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Dealers Proposition
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Gilfillan Radio

“Radio’s Richest Tone”



TED HUSING

Columbia Broadcasting System

PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley,
PresidentHenry A. Bellows
Vice-President

**KHJ, KFRC, KVI,
KFPY, KOIN**

KFPY, KOIN, KFRC, KHJ.
8:00 p. m.—Will Osborne and his Park Central Or-
chestra. KFPY.
8:30 p. m.—Publix Night Owl's Frolic. KFPY.

WEDNESDAY, MARCH 19

8:15 a. m.—R. S. V. P.; National Radio Homemak-
ers Club. KVI, KHJ.
8:30 a. m.—Mr. Fixit, the Traveling Tinker. KVI.
9:00 a. m.—Columbia Revue. KHJ, KFPY.
11:00 a. m.—Grace Hyde, soprano, and Columbia Lit-
tle Symphony. KFPY.
11:30 a. m.—Syncopated Silhouettes. KVI, KFPY.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—Columbia Educational Feature: For Your
Information. KFPY.
1:00 p. m.—Musical Alhamb, Columbia Symphony Or-
chestra; soloists. KVI, KFPY.
3:15 p. m.—Bill Schudt's "Going to Press." KVI,
KFPY.
3:30 p. m.—Hotel Paramount Orchestra; Roy Ingra-
ham, director. KVI, KFPY.
4:00 p. m.—Bernhard Levitow and his Commodore En-
semble. KVI, KFPY, KHJ.
4:30 p. m.—Adventures of Col. Powell. KVI, KFPY.
7:00 p. m.—Philo Hour. KVI, KFPY, KOIN, KFRC,
KHJ.
7:45 p. m.—National Retail Shoe Association. KVI,
KFPY, KHJ, KOIN, KFRC.
8:00 p. m.—Hank Simmons' Show Boat. KFPY, KHJ,
KFRC.
9:00 p. m.—General Mills Fast Freight; Gold Medal
organist; Wheaties Quartet. KVI, KFPY, KOIN,
KFRC, KHJ.

THURSDAY, MARCH 20

8:00 a. m.—The Sewing Circle, National Radio Home-
makers Club. KVI, KHJ.
9:00 a. m.—Columbia Noon Day Club. KFPY, KHJ
(9:15).
11:00 a. m.—Ann Leaf at the Organ. KFPY.
11:30 a. m.—American School of the Air. KVI, KFPY,
KOIN, KHJ, KFRC.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—Columbia Educational Feature: For Your
Information. KVI, KFPY.
1:00 p. m.—U. S. Navy Band. KVI, KFPY.
3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY.
3:30 p. m.—Civic Repertory Theatre. KVI, KFPY,
KHJ, KFRC.
4:00 p. m.—Bernhard Levitow and his Commodore En-
semble. KVI, KFPY, KHJ.
5:00 p. m.—The Vagabonds. KFPY, KHJ.
5:15 p. m.—Five Power Naval Conference, from Lon-
don. KVI, KFPY, KHJ, KFRC.
7:00 p. m.—Voices of Columbia. KFPY.
7:30 p. m.—National Radio Forum, from Washington,
D. C.
8:00 p. m.—Show Boat. KFPY.
8:30 p. m.—Bert Lown and his Biltmore Orchestra.
KFPY.

FRIDAY, MARCH 21

8:15 a. m.—Columbia Salon Orchestra. KVI.
8:30 a. m.—The Week Enders, National Radio Home-
makers Club. KVI.
9:00 a. m.—Columbia Revue. KFPY.
11:00 a. m.—The Gauchos. KFPY, KHJ from 11:15
to 11:30.
11:30 a. m.—Ann Leaf at the organ. KFPY.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—Today is History. KVI, KFPY.
12:32 p. m.—Marie Blizard, Fashion director CBS. KVI,
KFPY.
12:45 p. m.—Elizabeth Fellows, "Psychology." KVI,
KFPY.
1:00 p. m.—Light Opera Gems. KVI, KFPY, KHJ.
1:30 p. m.—Club Plaza Orchestra. KVI, KFPY.
3:00 p. m.—The Musical Foursome. KVI, KFPY.
3:30 p. m.—Will Osborne and his Park Central or-
chestra. KVI, KFPY.
4:00 p. m.—Roy Ingraham's Paramount orchestra.
KVI, KFPY, KHJ.
5:00 p. m.—U. S. Navy. KVI, KFPY.
7:00 p. m.—Quaker State Oil Co. program. KVI,
KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Curtis Institute of Music program. KFPY.
8:00 p. m.—Ted Weems and his orchi. from Chicago.
KFPY.
8:30 p. m.—Jan Garber and his Hollywood Orchestra.
KFPY.

(Continued on Page 40)

SUNDAY, MARCH 16

9:30 a. m.—Five-Power Naval Conference reports, Lon-
don. Enk. KVI, KFPY, KHJ.
10:30 a. m.—Ballad Hour. KVI, KFPY.
11:00 a. m.—Montreal Symphony Orchestra, Montreal,
Canada. KVI, KFPY.
12:00 noon—Columbia Male Chorus. KVI, KFPY.
12:30 p. m.—Conclave of Nations—Spain, Washington,
D. C. KVI, KFPY.
1:00 p. m.—Cathedral Hour; sacred musical service.
KVI, KFPY.
2:00 p. m.—McKesson & Robbins News Reel of the Air.
KVI, KFPY, KOIN, KFRC, KHJ.
4:00 p. m.—The Globe Trotter. KVI, KFPY.
4:45 p. m.—The World's Business. KVI, KFPY.
5:30 p. m.—In a Russian Village. KVI, KFPY,
KFRC, KHJ.
6:00 p. m.—Majestic Theater of the Air. KVI, KFPY,
KOIN, KFRC, KHJ.
7:00 p. m.—Royal's Poet of the Organ; Jesse Crawford.
KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Arabesque. KFPY.
8:00 p. m.—Back Home Hour from Buffalo. KFPY.

MONDAY, MARCH 17

8:00 a. m.—Ben and Helen Talk It Over; N. R. H. C.
KVI.
8:15 a. m.—Senator Arthur Capper's Weekly Political
talk; N. R. H. C. KVI.
8:30 a. m.—The Children's Corner; National Radio
Homemakers Club. KVI.
8:45 a. m.—Your Diet; N. R. H. C. KVI.
9:00 a. m.—Columbia Revue. KFPY.
11:00 a. m.—The Honoluluans. KFPY (KHJ, 11:15 to
11:45).
11:30 a. m.—Ann Leaf at the organ. KVI, KFPY (KHJ,
11:30 to 11:45).
12:00 noon—Columbia Educational feature: Today in
History. KVI, KFPY.
12:32 p. m.—Marie Blizard, Fashion director of CBS.
KVI, KFPY.
12:45 p. m.—Lucy Peagin, the Charm of Correct Speech.
KVI, KFPY.
1:00 p. m.—U. S. Navy Band. KVI, KFPY, KHJ.
3:00 p. m.—Jan Garber and his Hollywood Orchestra.
KVI, KFPY.
3:30 p. m.—Yoeng's Restaurant Orchestra. KVI, KFPY.
4:00 p. m.—Current Events, H. V. Kaltenborn. KVI,
KFPY.
4:30 p. m.—Voices from Filmland; Purity Baking Co.
KVI, KFPY, KOIN, KFRC, KHJ.
7:30 p. m.—Gold Strand Group. KVI, KFPY, KOIN,
KFRC, KHJ.
8:00 p. m.—The Columbians. KFPY.
8:30 p. m.—Roy Ingraham's Paramount Orchestra.
KFPY.

TUESDAY, MARCH 18

8:30 a. m.—The Party House. KVI.
9:00 a. m.—Columbia Revue. KFPY.
11:00 a. m.—The Aztecs. KFPY.
11:30 a. m.—Columbia Educational Feature: American
School of the Air. KVI, KFPY, KOIN, KFRC, KHJ.
12:00 noon—Columbia Ensemble. KVI, KFPY.
12:30 p. m.—Columbia Educational Feature: For Your
Information. KVI, KFPY.
1:00 p. m.—U. S. Army Band. KVI, KFPY.
2:00 p. m.—From Dusty Pages. KVI, KFPY.
3:30 p. m.—Yoeng's Restaurant Orchestra. KVI, KFPY.
4:00 p. m.—Bernhard Levitow and his Commodore en-
semble. KVI, KFPY.
4:30 p. m.—Manhattan Moods. KVI, KFPY.
5:30 p. m.—Romany Patteran. KFPY.
6:00 p. m.—Paul Whiteman's Old Gold Orchestra.
KVI, KFPY, KHJ, KOIN, KFRC.
7:00 p. m.—Graybar's "Mr. and Mrs." drama. KVI,
KFPY, KFRC, KHJ.
7:30 p. m.—Thompson's Malted Milk program. KVI.



ROBERT SWAN

KHJ

Los Angeles, Calif.—900 Kc.

1000 WATTS—333.1 METERS
Don Lee Bldg., 7th and Bixel Sts. Owned and Operated by Don Lee,
Calif. Dis for Cadillac and LaSalle. Phone VA. 7111
Glenn Dolberg, Manager Raymond Paige, Musical Director

Lindsay MacHarris
Chief Announcer
C. M. C. Raymond
Commercial Director
Rush Hughes
Commercial Manager
Harold Peery
Chief Engineer
Dick Creedon
Director of Features
Ernest G. Underwood
Technical Director

8:45 a. m.—Franklin Bldg & Loan Assn.—musical prog.
9:00 a. m.—McMaun Talk; Records.
10:45 a. m.—Agnes White, Home Economics.
11:00 a. m.—S. & W. Co., with Charles Hamp.
11:30 a. m.—American School of Air, CBS.
12:45 p. m.—Advertising Club Luncheon from Biltmore.
2:30 p. m.—Blvd. Furniture Co.
3:00 p. m.—Western Air Express.
3:15 p. m.—Safety Conference.
3:30 p. m.—Midnight Mission.
3:45 p. m.—U. S. C. Period.
4:00 p. m.—Don Lee Concert Orchestra.
5:00 p. m.—Charlie Wellman and His Six Peppers.
5:30 p. m.—Organ and singers.
6:00 p. m.—Old Gold Program, CBS.
7:00 p. m.—Graybar, CBS.
7:30 p. m.—Thompson's Malted Milk program, CBS.
8:00 p. m.—Pacific States Svcs. & Loan (from KFRC)
9:00 p. m.—Newkirk continuity.
9:30 p. m.—Don Lee Symphony.

DAILY EXCEPT SUNDAY

7:00 and 7:40 p. m.—Recordings.
7:30 a. m.—N. Y. Stock Exchange Quotations.
8:30 a. m.—Princess Helaine Laboratories; Sat., 8:45.
9:30 a. m.—Feminine Fancies, KFRC.
12:00 noon.—L. A. Biltmore Hotel Concert Orchestra.
12:30 and 10:00 p. m.—News Items, courtesy L. A. Times (except Monday).
1:05 p. m.—National Mid-Winter Regatta.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour, from KFRC (ex. Saturday).
3:00 and 4:25 p. m.—National Mid-Winter Regatta.
4:45 p. m.—World-wide News (ex. Monday).
4:55 p. m.—Town Topics (ex. Monday).
10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
12:00 midnight—Organ program by Wesley Tourtellotte.

SUNDAY, MARCH 16

8:00 a. m.—Recordings.
8:30 a. m.—Ott Finance Co., recordings.
9:00 a. m.—Pacific States Savings & Loan Concert.
9:30 a. m.—CBS.*
11:00 a. m.—First M. E. Church of Los Angeles.
12:30 p. m.—Terpezone program.
1:30 p. m.—Blvd. Furniture Co.—Records.
2:00 p. m.—McKesson & Rohhins Program, CBS.
2:30 p. m.—Prof. Chas. Lindsley, Readings.
3:00 p. m.—KFRC Recital.
4:00 p. m.—Hebrew music.
4:30 p. m.—Rabbi Edgar Magnin, Inspirational Talk.
5:00 p. m.—Colonial Dames Corp.—Records.
5:15 p. m.—Tea Time Three, from KFRC.
6:00 p. m.—Majestic program, CBS.
7:00 p. m.—Royal Typewriter Program, CBS.
7:30 p. m.—Modern Melodists, from KFRC.
8:00 p. m.—KFRC Concert.
9:00 p. m.—Val Valente and His Roof Garden Orch.
11:00 p. m.—Herh Meyerinek's Band (from KFRC).

MONDAY, MARCH 17

8:00 a. m.—Georgia O. George.
8:45 a. m.—Frankling Building & Loan Concert.
11:15 a. m.—Honoluluans, CBS.
11:30 a. m.—Sunlight Carbon Arc Co. program.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Colonial Dames Corp.
3:30 p. m.—Matthew Murray, "Home Problems."
4:00 p. m.—Town Topics.
4:05 p. m.—Better Business Bureau.
4:20 p. m.—World Wide News.
4:30 p. m.—Voices from Filmland, CBS.
5:00 p. m.—Charlie Wellman and Nell Larson.
5:30 p. m.—Don Lee Concert Orchestra.
6:30 p. m.—S. & W. Co. Program, with Charlie Hamp.
7:00 p. m.—Silverwood's program.
7:30 p. m.—American Wire Fabric Corp., CBS.
8:00 p. m.—Jamboree from KFRC.
10:00 p. m.—Anson Weeks' Orchestra, from KFRC.
11:00 p. m.—Biltmore Orchestra.

TUESDAY, MARCH 18

8:00 a. m.—Radio Home Makers, CBS

WEDNESDAY, MARCH 19

8:15 a. m.—Radio Home Makers, CBS.
8:45 a. m.—Franklin Building & Loan Association.
9:15 a. m.—Columbia Revue.
10:30 a. m.—Nu-Sight Optical Co.
11:00 a. m.—Georgia O. George.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—Optimist Club Luncheon from Biltmore.
2:30 p. m.—Boulevard Furniture Co., records.
3:00 p. m.—Fred C. McNah Garden Talk.
3:30 p. m.—L. A. Library "Book Review."
4:00 p. m.—Bernard Levitow Orchestra, CBS.
5:00 p. m.—Charlie Wellman and his Six Peppers.
5:30 p. m.—Nell Larson.
5:45 p. m.—Police Commissioner Thorpe.
6:00 p. m.—Don Lee Symphony.
6:30 p. m.—Charlie Hamp for S. & W. Co.
7:00 p. m.—Philco Hour, CBS.
7:30 p. m.—Carl Omeron and organ.
7:45-9:30 p. m.—CBS.*
9:30 p. m.—Surprise Package.

THURSDAY, MARCH 20

8:00-9:30 a. m.—CBS.*
10:30 a. m.—Records—Normalizer.
11:00 a. m.—S. & W. Co. with Charlie Hamp.
11:30 a. m.—American School of the Air, CBS.
12:45 p. m.—Jr. Chamber of Commerce Luncheon.
3:00 p. m.—Walter Brown Murray.
3:15 p. m.—U. S. C. Trojan Period.
3:30 p. m.—Civic Repertory of New York, CBS.
4:00 p. m.—Bernard Levitow Ensemble, CBS.
4:30 p. m.—"That & That": Elvia Allman & Nell Larson
5:00 p. m.—Vagabonds, CBS.
5:15 p. m.—Broadcast from London, CBS.
5:30 p. m.—Records.
5:45 p. m.—Coast Investor.
6:00 p. m.—Organ Recital.
6:30 p. m.—Charlie Wellman and his Peppers.
7:00 p. m.—Mood Pictures.
7:30 p. m.—Prof. Lindsley and organ.
8:00 p. m.—Violet Ray Merry Makers.
9:00 p. m.—Veedol Vodvil from KFRC.
9:30 p. m.—Don Lee Symphony.

FRIDAY, MARCH 21

8:00 a. m.—Georgia O. George program.
8:45 a. m.—Dr. Paul Dorosh.
9:00 a. m.—Richardson's.
10:45 a. m.—Agnes White for Ghirardelli.
11:00 a. m.—The Gauchos, CBS.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.

(Continued on Page 42)



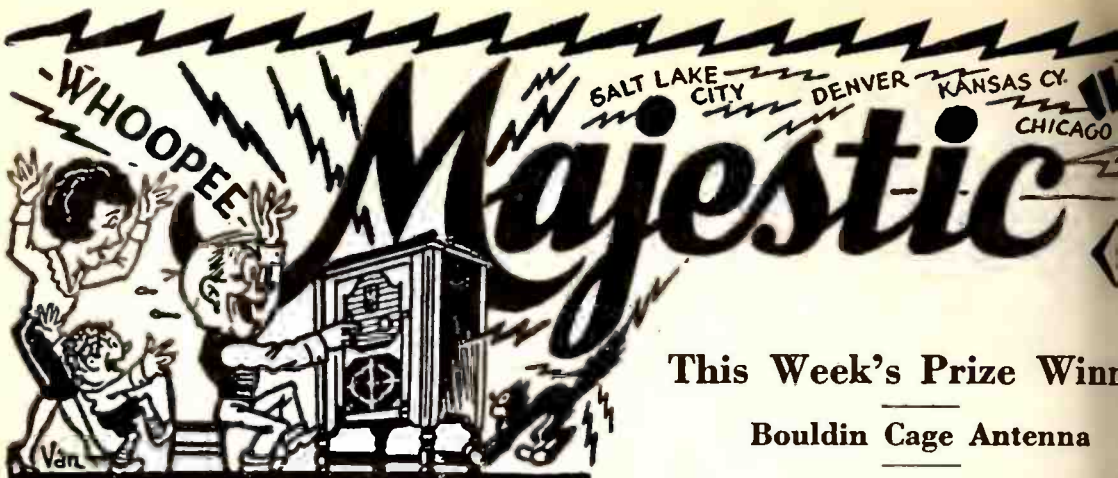
Its Service with a Smile

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at
WATSON RADIO CO.
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Pleasant 4092 - 8558 So. Broadway



This Week's Prize Winner

Bouldin Cage Antenna

Majestic DX Contest:

On a Majestic model 90, purchased from Pico-Robertson Radio Service, Pico near Robertson, being Serial 25438, on February 1, 1930, I have received the following stations, notwithstanding that it was necessary to work some of them through the interference of some local infernal machine which is worked at night and particularly on Sunday evenings.

February 8, 1930—P. M.

9:39, WCCO; 9:52, WFAA.

February 15, 1930—P. M.

11:15, KOAC; 11:20, KTAB; 11:30, KVI; 11:55, KFWI.

February 16, 1930—A. M.

12:10, KMED; 12:45, KOY; 1:05, KFEL; 1:30, WFIW; 1:45, WREC.

February 16, 1930—P. M.

10:28, WSB; 10:45, KGW; 11:05, KGB; 11:30, KGIQ.

February 17, 1930—P. M.

8:58, WSB; 9:14, WBAP.

February 18, 1930—P. M.

8:55, XEN.

February 19, 1930—A. M.

1:05, CKMO.

February 22, 1930—P. M.

6:30, KQW; 7:17, KGB; 8:40, KDT; 10:45, KTBR; 11:13, KSL.

RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings
Naylor Rogers, Mgr. Radio Station KNX
Al Farquharson, Sec. L. A. Radio Trades Assn.

PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

GRAND PRIZES

To be Awarded at End of Contest

FIRST PRIZE **\$100**

SECOND PRIZE **\$50**

THIRD PRIZE **\$25**

Address all test Judges

Distributors in Southern California

X Contest

February 23, 1930—A. M.
 KFIF; 1:11, KJR; 1:22, KEX;
 KJR; 1:58, KXL.

February 25, 1930—P. M.
 KMOX; 10:35, KDB; 11:05,

February 26, 1930—A. M.
 KTAB.

February 28, 1930—P. M.
 8:23, KWKH; 8:46 to 8:54,
 and WBOQ.

March 2, 1930—P. M.
 WSB; 9:37, KFSD; 9:48, KFRC;
 GW; 10:08, KPO; 10:30, KVI;
 COA; 11:37, KGB; 11:55, KEX.

March 3, 1930—A. M.
 KFWM; 12:20-12:40, WMMN;
 VBBM; 1:11, CKMO.

March 3, 1930—P. M.
 WJR; 9:47, KVI.

March 4, 1930—P. M.
 8:48, WGN; 8:50, 8:59, 9:04,
 9:05, KMO; 9:10, KLX; 9:59,
 VHAS; 11:27, KHQ.

March 5, 1930—P. M.
 KOB.

I had all of these stations sev-
 enes, except WABC-WBOQ, and
 the call letters of each station
 twice at the time received, as

I came to making this list up
 that I had several stations for
 had no selections.

that the "My Choice of Pro-
 sheet in the "Doings" is a most

excellent place to note down the DX.
 Believe that I have made a fair start
 and will now go after Mr. MacDonald's
 record.

Congratulations on your great set.
 K. B. KENNICOTT.
 1624 West Blvd., Los Angeles, Cal.

Majestic Contest:

I am sending the list of stations that
 I have logged since I bought my ma-
 chine. Have not sat up later than 10
 o'clock any evening and only got up
 two mornings at 3 to 5 o'clock. I have
 a new 93 Majestic, bought from Inter-
 City Radio Co., 405 American Ave.,
 Long Beach, on Feb. 12. I am not
 listing any California stations, of which
 I have plenty. I tried several other
 makes, but Majestic for tone and se-
 lectivity has all of them beaten.

I have had all these stations with
 plenty of volume; have had KMOX, St.
 Louis, every evening this week. The
 number of my radio is 0613618.

WHAS, WCCO, JOCK Japan, WFAB,
 WJR, WLW, KTAR, KHQ, WNAX,
 KLZ, KOAC, WREN, WBAP, KEX,
 KOB, KJR, KOMO, KSL, KFKB, KLX,
 KOA, KFXF, KSSO, KMOX, WENR,
 KWKH, WTAM, WBBM, WMAQ, KGW,
 WGN, KDKA, KYW, KVI, WMBI,
 KFAA, KGBZ, XEN Mexico, KFEL,
 WSB, KOAC, WBT, WOAI, KRLD,
 KOIN, KFAB, WLS, WKY, WOC, WHO.

WM. WALLACE.
 2201 Spaulding Ave., Long Beach.

CONTEST CLOSES MAY 1, 1930

Submitting logs in this contest to *Majestic DX Con-*
to Doings, 407 E. Pico Street, Los Angeles.

R & WATSON, Inc.

1361-63-65 South Figueroa Street, Los Angeles

The essential features of these programs are identical with those sent us by the stations



GERALD KING

KFWB

Phone HO. 0315

Gerald L. King
Manager
Wm. Ray
Assistant Manager
H. P. Sampson
Program Arranger
Leslie Hewitt
Chief Technician

Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS
WARNER BROS. MOTION PICTURE STUDIOS
Warner Brothers' Theater, 6425 Hollywood Boulevard

- 12:30 p. m.—Jean Cowan and Dixieland Syncopators.
1:30 p. m.—Gus Arnheim's Orch. from Montmartre Cafe.
4:00 p. m.—Everett Hoagland's Ensemble and Boswell Sisters.
7:00 p. m.—The Sunland Crooners; KFWB Concert Orchestra.
7:30 p. m.—Julius K. Johnson at the Vitaphone Recording organ.
8:00 p. m.—"Pest of the Rancho," a serial, by Johnston McCulley.
8:30 p. m.—Purr-Pull Dance Band.
9:30 p. m.—Reba Crawford, "Angel of Broadway."
10:00 p. m.—George Olsen and his Music, from Roosevelt Hotel.
11:00 p. m.—Gus Arnheim and his Orchestra from the Montmartre Cafe.

THURSDAY, MARCH 20

- 10:00 a. m.—Musical program.
12:30 p. m.—Reba Crawford, "Angel of Broadway."
2:00 p. m.—Exhibition baseball game, Chicago Cubs vs. Portland.
7:00 p. m.—"The Daffodils," with "Daffy" Duke Atterbury as master of ceremonies.
8:00 p. m.—507 Orchestra.
8:30 p. m.—Program courtesy of Peerless Stores, with Bert Butterworth.
9:00 p. m.—The Southlanders, Arthur Moranz directing, and Emma Kimmel, soprano.
10:00 p. m.—George Olsen and his music.
10:30 p. m.—Gus Arnheim and his orchestra.

FRIDAY, MARCH 21

- 8:30 a. m.—Orpheus Sextet and the Feature Trio.
10:00 a. m.—Prudence Penny of the Examiner.
2:00 p. m.—Exhibition baseball game, Cubs vs. Portland.
7:00 p. m.—507 Orchestra.
7:30 p. m.—"Journeys of a Jilted Girl," a continuity by Kay Van Riper.
8:00 p. m.—Fun program, presenting Jimmie Mack. "The Jokster," and his Musical Jesters.
8:30 p. m.—The National Life Dance Orchestra.
9:00 p. m.—Sport Interview by Mark Kelly.
9:30 p. m.—Pacific Salon Orchestra, direction of Ray Martinez.
10:00 p. m.—George Olsen and his music.
11:00 p. m.—Gus Arnheim and his orchestra.
12:00 midnight—Julius K. Johnston at the console of the Wurlitzer Vitaphone recording organ.

SATURDAY, MARCH 22

- 10:00 a. m.—Musical program.
12:30 p. m.—Reba Crawford, "Angel of Broadway."
1:30 p. m.—Gus Arnheim's Orchestra.
2:00 p. m.—Exhibition baseball game, Chicago Cubs vs. Los Angeles Angels, followed by Gus Arnheim and his orchestra.
7:00 p. m.—Spanish program presenting Xavier Cugat, concert violinist, and Carmen Castillo, soprano.
7:30 p. m.—Pacific Salon Orchestra; Emma Kimmel, soprano.
8:00 p. m.—Mona Motor Oil Co., with Mona Motor Oilers; Vernon Richard, tenor; Ann Gray, popular songs.
9:00 p. m.—The Variety Boys.
9:30 p. m.—Gus Arnheim and his orchestra.
10:00 p. m.—George Olsen and his music.

MONDAY, MARCH 17

- 10:00 a. m.—Home Economics talk by Prudence Penny.
2:00 p. m.—Art Pabst and banjo in old time numbers.
2:30 p. m.—Ann Grey, popular songs, accompanied by Don Warner.
4:00 p. m.—Everett Hoagland's Ensemble, with Gus Mack, soloist.
7:00 p. m.—Julius K. Johnson at the Wurlitzer Vitaphone recording organ.
7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
7:45 p. m.—Cliff and Lolly, "The Nuts of Harmony."
8:00 p. m.—"Evening in Paris."
8:30 p. m.—The Pacific Salon Orchestra, Ray Martinez, director.
9:00 p. m.—"The Old Timer's Hour."
10:00 p. m.—George Olsen and his music, from Roosevelt Hotel.
10:30 p. m.—Gus Arnheim and his orch. from the Montmartre Cafe.
11:30 p. m.—George Olsen and his music.

TUESDAY, MARCH 18

- 10:00 a. m.—Musical program.
12:30 p. m.—Reba Crawford, "Angel of Broadway."
4:00 p. m.—Radio Varieties.
7:00 p. m.—507 Orchestra.
7:30 p. m.—Murphy Players presenting a playlet.
8:00 p. m.—The Serenaders (dance orchestra).
8:30 p. m.—Bridge by Radio.
9:00 p. m.—The Edgeworth Plantation Club.
9:30 p. m.—Main bout from Olympic Auditorium.
10:30 p. m.—Gus Arnheim and orch. from Montmartre.

WEDNESDAY, MARCH 19

- 8:00 a. m.—The Breakfast Club my remote control.
10:00 a. m.—Prudence Penny of the Examiner.
10:30 a. m.—Orpheus Sextet and the Feature Trio.

AMAZING OFFER

100 Publicity & Casting Photos... **\$3.50**

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KNX

Hollywood, Calif.—1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express
 Evening Express
 Paramount-Lasky Studio, 5555 Marathon
 "The Voice of Hollywood"

Phone HEMstead 4101

Naylor Rogers
 Director-Manager

Pierre Mellonino
 Program Director

N. D. Garver
 Technical Engineer

LOYAL UNDERWOOD

DAILY EXCEPT SUNDAY

- 6:45 a. m.—"Earlybirds," by Dr. P. M. Seixas.
- 7:15 a. m.—"Pep and Ginger," Dr. P. M. Seixas.
- 7:45 a. m.—"Home Folks" exercise by Dr. P. M. Seixas.
- 8:00 a. m.—Musical program.
- 8:15 a. m.—Inspirational talk and morning paper.
- 8:30 a. m.—Zandra, "The Moslem Mystic" (ex. Sat.).
- 8:55 a. m.—Time Signals from Washington, D. C.
- 9:30 a. m.—Radio Shopping News, conducted by Carey Preston Ritelmeister.
- 10:00 a. m.—"Be Young and Be Happy"; Eddie Albright's 10 o'clock Family.
- 10:30 a. m.—Kate Brew Vaughn, director of Household Economics Department of the Evening Express (except Friday and Saturday).
- 12:00 noon—Time Signals, courtesy Bulova Watch Co.
- 1:30 p. m.—Eddie Albright, Reading Late Fiction.
- 2:00 p. m.—Program, courtesy Los Angeles Evening Express Classified Advertising Department.
- 3:30 p. m.—Lost and found, announcements and stock market reports.
- 4:30 p. m.—C. P. R.'s musical program.
- 5:00 p. m.—E. C. Griffith, "Travel."
- 5:15 p. m.—"Big Brother Ken's Kiddie Hour."
- 5:45 p. m.—Town Crier's Timely Amusement Tips.
- 6:00 p. m.—Organ program given by Lucie Lee, from the Wurlitzer studio in the Hotel Ambassador.
- 6:30 p. m.—Dinner Hour Little Symphony.
- 7:00 and 10:00 p. m.—Time Signals, courtesy Bulova Watch Company.
- 10:00-12:00 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders.
- 12:00 midnight.—Dance Hour; Records.

SUNDAY, MARCH 16

- 9:00 a. m.—Popular recordings.
- 10:00 a. m.—Chet Mittendorf, presenting a musical prog.
- 11:00 a. m.—First Presbyterian Church of Hollywood.
- 12:30 p. m.—Louise Johnson, astro-analyst.
- 1:00 p. m.—International Bible Students' Association.
- 2:00 p. m.—City Park Board musical program.
- 4:00 p. m.—First Radio Church of the Air.
- 5:00 p. m.—Guaranty Building & Loan Association.
- 6:00 p. m.—Dr. Ernest Holmes.
- 6:30 p. m.—Dr. Theo. Curtis Abel.
- 7:00 p. m.—Scriptural Research Bureau, courtesy prog.
- 7:30 p. m.—Feature program of KNX Artists.
- 8:00 p. m.—First Presbyterian Church of Hollywood.
- 9:00 p. m.—Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, 'cellist.

MONDAY, MARCH 17

- 8:00 a. m.—Information on "Beico," of the Bell Lab.
- 11:00 p. m.—Musical program of recordings.
- 11:15 p. m.—Beauty secrets by Georgia Fifield.
- 11:30 p. m.—First Radio Church of the Air.
- 12:00 noon—KNX Symphonette.
- 12:30 p. m.—C. P. R.'s musical program.
- 2:00 p. m.—Hibernians.
- 3:00 p. m.—Organ program.
- 3:45 p. m.—Instructional and lessons in Spanish.
- 4:00 p. m.—The Marionettes.
- 6:30 p. m.—KNX Little Symphony; George Gramlich.
- 7:00 p. m.—Feature program, presenting KNX Artists.

- 7:30 p. m.—One-act play, directed by Georgia Fifield.
 - 8:00 p. m.—Luboviski Trio;
 - 9:00 p. m.—Rio Grande Oil Co.,
 - 9:30 p. m.—Calagnis Family of 8 Children
- TUESDAY, MARCH 18**
- 9:00 a. m.—Beauty talk, courtesy Georgia O. George.
 - 11:00 a. m.—KNX Little Symphony.
 - 12:00 noon—Frank and May Collins, popular vaudeville.
 - 12:30 p. m.—Musical program, presented by C. P. R.
 - 2:30 p. m.—Fireman's Orchestra of the City of L. A.
 - 6:30 p. m.—Twin Pianos; Walter V. Ferner, 'cellist;
 - 7:00 p. m.—"Popular Science."
 - 8:00 p. m.—Hercules Gasoline Company,
 - 9:00 p. m.—KNX Artists, presenting a feature prog.
 - 9:30 p. m.—Electrical Transcription.

WEDNESDAY, MARCH 19

- 8:00 a. m.—Information on "Beico."
- 11:00 a. m.—KNX Clinic of the Air.
- 11:30 a. m.—Dorothy Chase and the Charis Players.
- 11:45 a. m.—Beauty secrets given by Georgia Fifield.
- 12:30 p. m.—Musical program by the Matinee Symphony.
- 3:15 p. m.—Instructions and lessons in Spanish.
- 3:30 p. m.—KNX Clinic of the Air.
- 4:00 p. m.—Jack Carter, Boy from London.
- 7:00 p. m.—Mr. and Mrs. Radio Skit.
- 7:30 p. m.—Colonial Dames Woodwind Trio.
- 8:00 p. m.—"The Airdales" and Bert Butterworth.
- 8:30 p. m.—Paramount Hour.
- 9:00 p. m.—Radio Musical Detective.
- 9:30 p. m.—Roy L. Sergeant on "Bridge."

THURSDAY, MARCH 20

- 9:00 a. m.—Beauty talk, courtesy Georgia O. George.
- 11:00 a. m.—KNX Little Symphony.
- 12:00 noon—Piano Twins and Tom Wallace, baritone.
- 2:00 p. m.—Marionettes.
- 2:30 p. m.—Prof. Edgard Leon, giving French lessons.
- 3:00 p. m.—Organ program, given by Lucie Lee.
- 3:30 p. m.—Louise Johnson, astro-analyst.
- 4:00 p. m.—Colonial Dames program.
- 6:00 p. m.—Fred Forrest's talks on "Human Interest."
- 7:00 p. m.—Old Cedar Chest.
- 7:30 p. m.—"Hap" and "Sap."
- 9:15 p. m.—"Don Amaizo."
- 9:45 p. m.—Boyer, the Society Perfumer,

FRIDAY, MARCH 21

- 8:00 a. m.—Information on "Beico," by H. F. Allen.
- 9:00 a. m.—"A Menu for Sunday Dinner."
- 10:30 a. m.—The Wander Co.
- 11:45 a. m.—Marmola Musicians, "Musical Contracts."
- 12:00 noon—Piano Twins.
- 2:00 p. m.—KNX Little Symphony.
- 2:30 p. m.—Musical program by Matinee Symphony.
- 3:00 p. m.—Joyce Coad, little movie star.
- 3:30 p. m.—Federation of Women's Clubs program.
- 4:00 p. m.—Twilight Ensemble.
- 7:00 p. m.—Country Jane, vocalist;
- 8:00 p. m.—Royal Order of Optimistic Do-Nuts.
- 9:00 p. m.—"Lion Tamers."
- 9:45 p. m.—Main event from the Hollywood Legion Stadium.

SATURDAY, MARCH 22

- 10:30 a. m.—Program, through the courtesy of L. A. Evening Express Classified Advertising Dept.
- 11:00 a. m.—Program, presenting KNX Little Symphony.
- 12:30 p. m.—First Radio Church of the Air.
- 2:30 p. m.—Presenting an Opera, recorded.
- 6:25 p. m.—Announcements of the leading Los Angeles Church Services.
- 7:00 p. m.—Paramount Publix Hour, CBS.
- 8:00 p. m.—Musical Comedy numbers.
- 9:00 p. m.—Broadcasting by remote control from the Russian American Art Club.
- 9:45 p. m.—Marmola musicians, "Musical Contracts."

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KMTR

Loren Powell
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Harry Geise
Prog. Dir. & Announcer
Truman Bradley
Announcer
Eugene Inge,
Press Relations
Leo Shepard
Chief Technician
K. G. Ormiston
Technical Supervisor

Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS
KMTR Radio Station, 1025 N. Highland Ave. HOlly 3075
The Official Broadcasting Station of the
Los Angeles Evening Herald

- 1:00 p. m.—Augmented Prosperity Hour and Trading Post program.
6:00 p. m.—Song Recital.
6:30 p. m.—Novelty Recital.
7:00 p. m.—The Composers' Hour, orch. and soloist.
8:00 p. m.—"The Four of Us."
8:30 p. m.—Behind the Footlights," orch. and solos.
9:30 p. m.—Vibrant Melodies, vibraphone and quartet.
10:00 p. m.—Happy Harry.

MONDAY, MARCH 17

- 7:00 p. m.—Captain Salisbury, world adventurer.
7:15 p. m.—KMTR Mixed Quartet.
7:30 p. m.—Symphony Concert, Loren Powell's Orchestra and soloist.
8:00 p. m.—Kelley Kollegians, orchestra and soloist.
9:00 p. m.—"Man in the Moon," orchestra.
9:30 p. m.—Happy Harry.

TUESDAY, MARCH 18

- 7:00 p. m.—Southgate Chamber of Commerce program.
7:30 p. m.—Novelty program.
8:00 p. m.—Bill Sharples and his Gang.
9:00 p. m.—Symphony Orchestra and KMTR Singers.

WEDNESDAY, MARCH 19

- 7:00 p. m.—Kelley Kollegians, orchestra and soloist.
8:00 p. m.—Popular program.
8:30 p. m.—Music Appreciation, Symphony Orchestra and KMTR Singers.
9:30 p. m.—Happy Harry.

THURSDAY, MARCH 20

- 7:00 p. m.—Captain Salisbury, world adventurer.
7:15 p. m.—Play, Civic Repertory Theater.
7:45 p. m.—String Quartet and soloist.
8:30 p. m.—Egyptian Theater of the Air, remote control from Egyptian Theater.
9:00 p. m.—Recreated Prize Fights.
9:30 p. m.—KMTR Mixed Quartet.

FRIDAY, MARCH 21

- 7:00 p. m.—Plano Recital.
7:15 p. m.—Modern Science broadcast.
7:30 p. m.—Light Opera and Musical Comedy, orch.
8:30 p. m.—Orchestra and KMTR Singers.
9:00 p. m.—Special program, orchestra.

SATURDAY, MARCH 22

- 6:30 p. m.—Studio program.
7:00 p. m.—Captain Salisbury, world adventurer.
7:30 p. m.—Novelty Recital.
8:00 p. m.—Remote control from Horse Show; Junior Chamber of Commerce Sports Hour.
9:00 p. m.—Ray West's Orchestra.

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Musical Treasures.
7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
9:00 a. m.—Mildred Kitchen, Home Economics.
9:15 a. m.—Clella Collins, Financial Talk.
9:30 a. m.—"The Voice of Catalina"—with the Blue Boys.
10:00 a. m.—Louise Howatt, the Happiness Girl.
10:30 a. m.—Ralph Little's Joy Boys.
11:00 a. m.—Selected recordings.
11:30 a. m.—Organ Recital—Egyptian Theatre.
12:00 noon—"World in Review"—News Bulletins.
12:15 p. m.—"Prosperity Hour"—Truman Bradley and Little Chester.
1:15 p. m.—Ralph Little's Joy Boys.
2:15 p. m.—Popular program.
2:30 p. m.—Spanish program.
3:00 p. m.—Banjo Boys.
4:00 p. m.—Dance Orchestra.
4:00 p. m.—"The Old Stage Coach Driver"—Orchestra (Tuesday, Thursday and Saturday).
4:30 p. m.—"Trading Post program"—Joe Bishop (Monday, Wednesday and Thursday).
5:45 p. m.—"The Girl Reporter"—News Bulletin.
6:00 p. m.—Miniature String Players
6:30 p. m.—Tom Mitchell & His Half-Hour of Happiness
11:00 p. m.—"8 Ball" and Charlie Lung.
10:00 p. m.—Ray West's Orchestra.

SUNDAY, MARCH 16

- 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
9:00 a. m.—John Driscoll's Musicland Revue.
12:00 noon—"The Rhythm Makers," Dance Band.



PAUL MYERS

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Culver City 4517
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Manager-Director
Tom Breneman
Program Director
Al Welner
Paul Myers
Staff Announcers
M. S. Adams
Chief Technician

Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS
AUBURN-FULLER COMPANY
Hal E. Roach Motion Picture Studios

- 11:00 a. m.—Madame Louise Zollers' Beauty Hour.
12:30 p. m.—Classical music.
1:00 p. m.—"Inspiration," the Magazine of the Air.
2:00 p. m.—J. Newton Yates at the Kilgen Recording Organ.
2:30 p. m.—Sacred Half-Hour.
4:00 p. m.—DeWitt Hagars' program.
9:00 p. m.—Community program.

MONDAY, MARCH 17

- 9:30 a. m.—Bess Kilmer's Helpful Hints to Housewives.

TUESDAY, MARCH 18

- 9:00 a. m.—Madame Louise Zollers' Beauty Talk.
12:45 p. m.—Dr. Dorosh.

WEDNESDAY, MARCH 19

- 12:45 p. m.—Grace Hale, Waves of Happiness.
9:15 p. m.—Happy-Go-Lucky Trio.

THURSDAY, MARCH 20

- 9:00 a. m.—Madame Louise Zollers' Beauty Talk.
12:45 p. m.—Dr. Dorosh, Diet Question Box.
3:00 p. m.—Bess Kilmer, Helpful Hints to Housewives.

FRIDAY, MARCH 21

- 11:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
12:45 p. m.—Grace Hale, Waves of Happiness.
9:15 p. m.—Hal Roach Happy-Go-Lucky Trio.

SATURDAY, MARCH 22

- 9:00 a. m.—Madame Louise Zollers' Beauty Talk.
12:45 p. m.—Grace Hale, Waves of Happiness.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
12:00 noon—Tom Breneman, the Recommendation Man.
12:30 p. m.—Tom and Wash.
1:00 p. m.—G. Allison's Radio Home program.
2:30 p. m.—Auburn Half-Hour.
3:00 p. m.—Eldorado program.
3:30 p. m.—Pan-American program.
5:40 p. m.—Timely Topics.
10:00 p. m.—Tom and Wash.
10:30 p. m.—Pipe Organ.
11:00 p. m.—Bob Murphy.
11:30 p. m.—Selected Recordings.
12:00 midnight—J. Newton Yates at the Kilgen Organ.

SUNDAY, MARCH 16

- 9:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
10:00 a. m.—Songs That Never Grow Old.

The essential features of these programs are identical with those sent us by the stations



FRANK GAGE

KTM Santa Monica, Cal.—780 Kc.

1000 WATTS—384.4 METERS

Municipal Auditorium, Ocean Park, Santa Monica, Calif.
 Los Angeles Studio: 3636 Beverly Blvd. Exposition 1341
 Pickwick Broadcasting Corporation
 Henry A. Hohman, General Manager
 Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor
 Manager
 Frank Gage
 Program Director
 Johnny Mack
 Asst. Program Director
 Chief Announcer
 Don Allen
 Continuity
 Marillah Olney
 Dramatics

TUESDAY, MARCH 18

- 1:30 p. m.—Household Hints by Laura Scudder.
- 1:45 p. m.—Organ Echoes.
- 2:45 p. m.—Popular Melodies.
- 4:00 p. m.—Dance Melodies.
- 4:15 p. m.—Popular Songs.
- 4:30 p. m.—Winn-Kearney program.
- 4:45 p. m.—Solving Your Problems, by Walter Brown Murray.
- 8:00 p. m.—Musical Readings, Marillah Olney and Arthur Shaw.
- 9:00 p. m.—KTM Miniature Symphony Hour
- 11:00 p. m.—Frankie and Johnny.
- 11:30 p. m.—Readers' Hour.

WEDNESDAY, MARCH 19

- 2:45 p. m.—Popular Fox Trots.
- 4:00 p. m.—Chemistry of the Emotions.
- 4:15 p. m.—Popular Melodies.
- 4:25 p. m.—Better Business Bureau Talk.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
- 8:00 p. m.—Recital by Lon Gordon, tenor, and Arthur Shaw, organist.
- 9:00 p. m.—Topsy Sacket's Trio.
- 9:30 p. m.—Novelty Hawaiians.

THURSDAY, MARCH 20

- 2:45 p. m.—Popular Melodies
- 4:00 p. m.—Frank Gage's Half-Hour.
- 4:30 p. m.—Organ Recital.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—KTM Little Theater.
- 9:30 p. m.—The Hottentots Instrumental Trio.

FRIDAY, MARCH 21

- 1:30 p. m.—Household Hints by Laura Scudder.
- 1:45 p. m.—Organ.
- 2:45 p. m.—Novelty Records.
- 4:00 p. m.—Danceland Melodies.
- 8:00 p. m.—Organ Echoes.
- 8:00 p. m.—Evenings on the Ranch.
- 9:00 p. m.—Harrison Good Luck Melodists.
- 9:30 p. m.—The Five Freshmen.
- 11:00 p. m.—The Reader's Hour

SATURDAY, MARCH 22

- 1:00 p. m.—Children's Playground Hour.
- 2:15 p. m.—Popular Melodies.
- 4:00 p. m.—Record Variety Hour.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddlee and Songs.
- 8:00 p. m.—Frank Gage and his Gang.
- 9:30 p. m.—Folk Songs by organ and Dorothy Dee.
- 11:00 p. m.—Cy Graves at the organ.

- DAILY EXCEPT SUNDAY**
- 6:00 a. m.—The Eye Opener program.
 - 7:00 a. m.—KTM Ranch Hour.
 - 8:00 a. m.—Popular Dance Records.
 - 8:30 a. m.—Pan-American Spanish program with Don Julio.
 - 9:00 a. m.—Bert's Request program.
 - 10:00 a. m. to 1:00 p. m.—Silent.
 - 1:00 p. m.—Organ Echoes (except Sat.).
 - 2:00 p. m.—Interesting Items by DeWitt Hagar.
 - 2:30 p. m.—The Health Man.
 - 3:00 p. m.—Fowler's Food for Thought.
 - 5:00 p. m. to 8:00 p. m.—Silent.
 - 10:00 p. m.—El Patio Ballroom (except Mon.).
 - 11:00 p. m.—Readers' Hour.
 - 12:00 midnight—Request program.

SUNDAY, MARCH 16

- 8:00 a. m.—The Eye Opener.
- 9:00 a. m.—I. B. S. A. Watch Tower program.
- 1:00 p. m.—Organ Classics.
- 1:30 p. m.—L. B. program.
- 2:00 p. m.—Interesting Items by DeWitt Hagar.
- 3:00 p. m.—Santa Monica Symphony Orchestra.
- 4:00 p. m.—Secular Music.
- 4:30 p. m.—Christian Unity by Walter Raymond.
- 8:00 p. m.—Lyric Moods.
- 8:30 p. m.—Killian Sisters.
- 9:00 p. m.—Dramalogue.
- 9:30 p. m.—Moments with Great Masters, and Lou Gordon, tenor.
- 10:30 p. m.—Concert Mastere Alhum.
- 11:00 p. m.—The Readers' Hour.

MONDAY, MARCH 17

- 2:45 p. m.—Popular Waltzes.
- 4:00 p. m.—Organ Echoes.
- 4:30 p. m.—Uncle Jay's Rhymes, Riddlee and Songs.
- 8:00 p. m.—Arkansas Johnny and Al Hull.
- 8:30 p. m.—Patsy and Tom, the Modern Pair.
- 9:00 p. m.—Highway Highlights.
- 10:00 p. m.—Organ Echoes.
- 10:30 p. m.—Hottentots.

KGEF

C. C. Hooper
 Manager
 J. Dale Stentz
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Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.5 METERS

TRINITY METHODIST CHURCH, BOB SHULER, Pastor
 Phone Westmore 8887

- SUNDAY, MARCH 16**
- 8:30 a. m.—Morning Watch Quartet.
 - 9:20 a. m.—Story Hour.
 - 10:00 a. m.—Claude L. Heskett's Bible Class.
 - 10:45 a. m.—Trinity M. E. Church.
 - 2:00 p. m.—Friendly Bible Class.
 - 2:30 p. m.—Free M. E. Church of Santa Monica.
 - 3:00 p. m.—W. W. Newberry.
 - 4:00 p. m.—Lutheran Church of Southern California.
 - 4:30 p. m.—Studio program.
 - 5:00 p. m.—Vesper Hour.
 - 7:00 p. m.—Prelude Questions of Bob Shuler.

TUESDAY, MARCH 18

- 6:00 p. m.—Yette Barber Studio.
- 6:30 p. m.—John Unfried.
- 7:00 p. m.—Facts and Fancies.
- 7:15 p. m.—Mrs. H. S. Stentz.
- 7:30 p. m.—Jock McGilik.

- 8:00 p. m.—Bob Shuler's Question Hour.
- 9:00 p. m.—South Park Bereans.
- 10:00 p. m.—Old Time Fiddlers.

WEDNESDAY, MARCH 19

- 6:00 p. m.—Mother Hubbard.
- 6:45 p. m.—J. E. Moore.
- 7:00 p. m.—Cinrey Bible Class.
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. E. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America.

THURSDAY, MARCH 20

- 6:00 p. m.—Mrs. Tom Murray.
- 7:00 p. m.—Dr. Fredus Nelson Peters.
- 7:30 p. m.—Hired Man.
- 8:00 p. m.—Bob Shuler's Civic Message.
- 9:00 p. m.—Martha Spangler Nicholson.
- 10:00 p. m.—West College of Music.

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KECA

Carl Haverlin
Commercial Manager
Robert Hurd
Program Manager

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS
EARLE C. ANTHONY, INC.

1000 South Hope St. Westmore 0331

7:30 p. m.—NBC, RKO Hour.
8:45 p. m.—NBC, John and Ned.
9:00 p. m.—NBC, Canadian National Railway program.
9:30 p. m.—NBC, Florshelm Frolic.
10:00 p. m.—NBC, Literary Digest program.
10:15 p. m.—NBC, Spotlight Review.

WEDNESDAY, MARCH 19

3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—German lesson, Annette Doherty.
3:30 p. m.—Musical Appreciation, Jose Rodriguez.
4:00 p. m.—George Rhodes, baritone.
5:00 p. m.—Joan Garrison, ballads.
6:00 p. m.—Buster Wilson's orchestra.
7:30 p. m.—NBC, Coca Cola Sport casts.
8:00 p. m.—Cliff Gunning, tenor.
9:30 p. m.—The Three Skippers.
10:00 p. m.—NBC, Literary Digest program.
10:15 p. m.—NBC, Cotton Blossom Minstrels.

THURSDAY, MARCH 20

3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—Marcella Burke, "Hollywood Tattler."
3:30 p. m.—Frederick Bowers, ballads.
4:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.
4:30 p. m.—NBC, Half Hour in the National Capitol.
5:00 p. m.—NBC, Fleishman Sunshine Hour.
6:00 p. m.—Buster Wilson's orchestra.
6:30 p. m.—NBC, Maxwell House Melodies.
7:00 p. m.—Wedgwood Nowell, "Playgoers' Memories."
7:30 p. m.—Gertrude Gussell, ballads.
8:45 p. m.—NBC, John and Ned.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—Eddie Armstrong, ballads.
10:00 p. m.—The Literary Digest program.
10:15 p. m.—The Blue Belles, vocal trio.
10:30 p. m.—Capital B's Trio.

FRIDAY, MARCH 21

3:30 p. m.—Musical Appreciation, Jose Rodriguez.
5:00 p. m.—NBC, Cities Service Hour.
6:00 p. m.—Buster Wilson's dance orchestra.
6:30 p. m.—Three Minor Keys, vocal trio.
7:00 p. m.—Grace Hamilton and Jack Stern, ballads.
7:30 p. m.—Kealoha Trio.
8:00 p. m.—NBC, Hamilton Brown Shoe Co.
8:15 p. m.—Mrs. June Snow, Bridge lesson.
8:45 p. m.—John and Ned.
9:30 p. m.—Winifred Donaldson, contralto.
10:00 p. m.—NBC, Literary Digest program.
10:45 p. m.—Don Lloyd and the Indiana Hoosiers.

SATURDAY, MARCH 22

5:00 p. m.—NBC, New Business World.
5:30 p. m.—Max Mellinger, tenor.
6:00 p. m.—Los Angeles Fire Department orchestra.
7:00 p. m.—Jack Parker, ballads.
9:30 p. m.—Eddie Armstrong, ballads.
10:00 p. m.—NBC, Literary Digest program.
10:15 p. m.—NBC, Tales Never Told.
10:45 p. m.—NBC, Sports Talk.

DAILY EXCEPT SUNDAY

8:30 p. m.—Amos 'n' Andy, for Pepsodent Co.

SUNDAY, MARCH 16

3:00 p. m.—NBC, Catholic Religious Services.
4:00 p. m.—Helen Clare Dudley, concert pianist.
4:30 p. m.—NBC, Duo Disc program.
5:00 p. m.—Frederick V. Bowers.
5:30 p. m.—Noreen Gammill, monologues.
6:00 p. m.—Ralph Romer and his Peplanders Orchestra.
7:00 p. m.—Margaret Ruth Kernan, soprano.
7:30 p. m.—Grace Hamilton and Jack Stern, ballads.
8:00 p. m.—Lenore Killian, contralto.
8:30 p. m.—Three Minor Keys, vocal trio.
9:00 p. m.—Capital B's Trio.
9:30 p. m.—Wilfred Butterworth, ballads.
10:00 p. m.—NBC, The Gay Classics.

MONDAY, MARCH 17

3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—German lesson, Annette Doherty.
3:30 p. m.—Musical Appreciation, Jose Rodriguez.
3:45 p. m.—NBC, Calif. Federation of Women's Clubs.
4:15 p. m.—Bess Kilmer's Helpful Hints to Housewives.
4:45 p. m.—California Home Extension Talk.
5:00 p. m.—Health Cafeteria; Herbie Harlay, ballads.
5:30 p. m.—Dr. H. Edw. Myers, talk on dentistry.
6:00 p. m.—NBC, Ted Florito and his Maytag Orch.
7:00 p. m.—Elton Hey's Virginal Ballroom orchestra.
7:30 p. m.—Felipe Delgado, Spanish baritone.
8:00 p. m.—Milton Harris, concert pianist.
8:45 p. m.—NBC, Ole and the Girls.
9:00 p. m.—Aeolian organ recital.
10:00 p. m.—NBC, Literary Digest program.
10:15 p. m.—NBC, Music Box.
10:30 p. m.—House of Myths.

TUESDAY, MARCH 18

5:30 p. m.—Around the World with Lihby.
6:00 p. m.—Buster Wilson's orchestra.
6:30 p. m.—NBC, Happy Wonder Bakers.
7:00 p. m.—NBC, Westinghouse Salute.

See Page 19 for N. B. C. Program

WATCH HOSPITAL



Good for Sick Watches

Specializing in the Repair of
Swiss and American Watches

408 So. Broadway

Opposite "Broadway Department Store"

The essential features of these programs are identical with those sent us by the station:



EDMUND LYTTON

KEJK Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS
Operated by Macmillan Petroleum Co.
Crestview 3101, Wilshire Blvd. at Camden Drive

Glen Rice
Manager

Edmund Lytton
John McIntyre
Margaret Macdonald
Announcers

K. G. Ormlsten
Technical Supervisor

9:00 p. m.—Gambols of Macmillan Gasoline
10:00 p. m.—Novelties.
11:00 p. m.—Different Recordings.

WEDNESDAY, MARCH 19

11:00 a. m.—Goodan Jenkins Furniture.
11:30 a. m.—A Strong Foundation.
11:45 a. m.—Musical program.
2:00 p. m.—Red Seal Hour.
3:00 p. m.—Univ. of Southern California—Lectures.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Cuckoo Clock.
5:30 p. m.—The Marvel Half-Hour.
9:00 p. m.—U. S. C. Lectures.
9:30 p. m.—J. N. Pyle—Detective Stories.
10:00 p. m.—KEJK Quartet and Entertainers.
11:00 p. m.—Music Master's Recordings.

THURSDAY, MARCH 20

11:00 a. m.—Goodan Jenkins popular program.
11:30 a. m.—California Reserve.
11:45 a. m.—Noonday Recordings.
2:00 p. m.—Macmillan Tour.
2:30 p. m.—Musical program.
3:00 p. m.—Betty and Bill's Home Beautiful.
4:00 p. m.—Studio program.
4:30 p. m.—Red Seal Recordings.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Music of the Past.
5:30 p. m.—The Very Latest.
9:00 p. m.—Macmillan Musicale.
9:30 p. m.—California Reserve program.
10:00 p. m.—Musical Pictures.
11:00 p. m.—KEJK Night Club Recordings.

FRIDAY, MARCH 21

11:00 a. m.—Old-Time Music.
11:30 a. m.—What We All Want.
11:45 a. m.—Musical program.
2:00 p. m.—Popular Band Music.
3:00 p. m.—Betty and Bill's Home Beautiful Club.
4:00 p. m.—Macmillan Musicale.
4:30 p. m.—The Marvel Half Hour.
5:00 p. m.—The Ad-Visor.
5:30 p. m.—Sunset Melodies.
9:00 p. m.—Macmillan Rambles.
9:30 p. m.—Bennie Light and Mark Cook.
10:00 p. m.—String Quartet and soloists.
11:00 p. m.—KEJK Night Club Recordings.

SATURDAY, MARCH 22

11:00 a. m.—Music from the Different Nations.
11:30 a. m.—California Reserve.
11:45 a. m.—Noonday Melodies.
2:00 p. m.—Distinctive Music.
3:00 p. m.—Betty and Bill's Home Beautiful program.
4:00 p. m.—Red Seal Hour.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—The Cuckoo Clock.
5:30 p. m.—At the End of a Day.
9:00 p. m.—Macmillan program.
9:30 p. m.—KEJK Entertainers.
10:30 p. m.—Dance music.
12:00 midnight—Sleepy-time Melodies.

DAILY EXCEPT SUNDAY
7:00 a. m.—Wake up, sleepy head!
8:00 a. m.—Macmillan Hawaiian program.
8:30 a. m.—Pot o' Gold.
9:00 a. m.—The Ad-Visor.
10:00 a. m.—Chapel, U. S. C.
10:20 a. m.—Musical program.
12:00 noon—Modes and Fashions.
1:00 p. m.—Semi-Classical Hour.
1:30 p. m.—Items of Interest.

SUNDAY, MARCH 18

8:00 a. m.—Musical program.
9:00 a. m.—Podolor Motors.
10:00 a. m.—Ladies' Wear Distributors.
10:30 a. m.—Macmillan Musicale.
11:00 a. m.—Goodan Jenkins Duo—piano and voice.
11:30 a. m.—Musical program.
12:00 noon.—Blow the Smoke Away.
12:30 p. m.—Distinctive Music.
3:00 p. m.—Church of Latter Day Saints.
4:00 p. m.—Read Seal program.
4:30 p. m.—Studio program.
5:30 p. m.—Sunset Melodies.
9:00 p. m.—KEJK String Quartet and soloist.
9:30 p. m.—Bennie Light and Mark Cook.
10:00 p. m.—J. N. Pyle—Detective Stories.

MONDAY, MARCH 17

11:00 a. m.—Southern Melodies.
11:30 a. m.—California Reserve program.
11:45 a. m.—Musical program.
2:00 p. m.—Macmillan Half-Hour.
2:30 p. m.—Popular Hits.
3:00 p. m.—Univ. of Southern California—Lectures.
5:00 p. m.—Cuckoo Clock.
5:30 p. m.—Musical Comedy.
9:00 p. m.—U. S. C. Lectures.
10:00 p. m.—KEJK Quartet and soloists.
11:00 p. m.—Recordings.

TUESDAY, MARCH 18

11:00 a. m.—On the Shores of Hawaii.
11:30 a. m.—Think Ahead.
11:45 a. m.—Macmillan program.
2:00 p. m.—Lot O'Pep.
2:30 p. m.—Popular selections.
3:00 p. m.—Betty and Bill's Home Beautiful Hour
4:00 p. m.—An Afternoon in a Garden.
4:30 p. m.—Studio program.
5:00 p. m.—The Ad-Visor.
5:15 p. m.—Sunset Melodies.

Radio Correspondence Education Division KEJK University of Southern California

MONDAY, MARCH 17

3:00 p. m.—Our Helen in Magic Story Land, Helen Birdsall.
3:30 p. m.—"Essays" (the Literature of the Bible), Mrs. Lydia P. Gillis.
4:00 p. m.—History of Mathematics, Dr. Lewis D. Ames, Semi-Centennial Lecture Series on Contemporary Civilization.
4:30 p. m.—Public's Business, G. Gordon Whitnall, City Planning Commission, Los Angeles.
9:00 p. m.—Short Story Writing (English 103f), Mrs. Laurabelle S. Dietrick, Correspondence Course.
9:30 p. m.—Economics, Dr. A. Bruce Anthony, Semi-

Centennial Lecture Series on Contemporary Civilization.

WEDNESDAY, MARCH 19

3:00 p. m.—The California Tax System, Mr. R. A. Vandegrift, California's Taxpayers' Association.
3:30 p. m.—Old Favorites in Verse, Mary Aime Claufoni, School of Speech.
4:00 p. m.—Studies in Modern American Literature (English 147), Mrs. L. S. Dietrick, Correspondence Course.
4:30 p. m.—Mexico, Dr. O. W. E. Cook, Semi-Centennial Lecture Series in Contemporary Civilization.
9:00 p. m.—Social Aspects of Motion Pictures (Soc. 183), Dr. B. V. Morkevin, Correspondence Course.

The essential features of these programs are identical with those sent us by the station.



GORDON SMITH

KGFJ Los Angeles, Calif.—1200 Kc.

100 WATTS—249.9 METERS
Washington Boulevard at Oak Street
"Keeping Good Folks Joyful 24 Hours a Day"

Ben S. McGlashan
Owner
Duke Hancock
Assistant Manager
Thelma Kirohner
Publicity
I. R. Colbert
Night Owl
John Smithson
Technician
Phone:
Westmore 4620

8:30 p. m.—Coonle Conrad's El Patio Ballroom Orchestra (ex. Mon.).
10:30 p. m.—Watch Hospital.
11:00 p. m.—Blmimi Beverage Corp.

SUNDAY, MARCH 16

12:00 midnight—Night Owl program.
7:00 a. m.—Recordings.
10:00 a. m.—Organ Recital by Arch Fritz.
11:00 a. m.—Paul Howard's Quality Serenaders;
1:00 p. m.—Ray West's Trio; Gladys Parish, blues;
3:00 p. m.—Studio orchestra.
5:00 p. m.—Organ Recital by Arch Fritz
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
7:00 p. m.—Recordings.
9:00 p. m.—Mosby's Dixieland Blue Blowers.
10:00 p. m.—Recordings.

MONDAY, MARCH 17

10:00 a. m.—Ray West's Trio.
7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
8:30 p. m.—Organ Recital by Arch Fritz.

TUESDAY, MARCH 18

10:00 a. m.—Ray West's Trio.
7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper.
10:30 p. m.—Organ Recital from Musicians' Club.

WEDNESDAY, MARCH 19

10:00 a. m.—Ray West's Trio.
7:00 p. m.—Meglin Kiddies.
10:30 p. m.—Organ Recital.

THURSDAY, MARCH 20

9:30 a. m.—Haven Johnson, popular songs.
10:00 a. m.—Ray West's Trio.
7:00 p. m.—Gladys Parish, blues; Blanche Cooper.

FRIDAY, MARCH 21

10:00 a. m.—Ray West's Trio.
7:00 p. m.—Albert Keglovich, violinist; Blanche Cooper.
10:30 p. m.—Organ Recital by Arch Fritz.

SATURDAY, MARCH 22

10:00 a. m.—Ray West's Trio.
4:00 p. m.—Haven Johnson, popular songs.
7:00 p. m.—Gladys Parish, blues; Blanche Cooper.
10:30 p. m.—Organ Recital.

DAILY EXCEPT SUNDAY
12:00 a. m.—Mosby's Dixieland Blue Blowers from the Apex Nite Club.
1:00 a. m.—Nite Owl program.
6:00 a. m.—Gedunkers Club.
7:00 a. m.—Madame Lawyre's Goodwill program.
8:30 a. m.—Gordon Smith's Shopping Guide; Albert Keglovich, violinist; Blanche Cooper, pianist.
9:30 a. m.—Recording.
10:00 a. m.—Dr. Dean Clinic.
10:30 a. m.—Majestic Radio program.
11:00 a. m.—The Health Man.
11:30 a. m.—Recordings.
12:00 noon—Organ Recital by Arch Fritz.
12:30 p. m.—The Yellow Jackets from Oaks Tavern.
1:30 p. m.—Orange Grove Syncopaters from the New Orange Grove Cafe.
3:00 p. m.—Beth Whitney, blues.
3:30 p. m.—Recordings.
9:30 p. m.—Mosby's Dixieland Blue Blowers from Apex Night Club.
4:00 p. m.—Studio program.
4:30 p. m.—Catalina Blue Boys; Bob Smith, Singing Porter.
5:00 p. m.—Market reports; announcements.
5:30 p. m.—Catalina Blue Boys; Bob Smith, Singing Porter.
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.
7:00 p. m.—Gordon Smith's Radiotising Service.
8:00 p. m.—Organ Recital by Arch Fritz.



TOM SHOLTS

KMIC Inglewood, Calif.—1120 Kc.

500 WATTS—267.7 METERS
Chamber of Commerce Bldg., Inglewood, Calif.
Owned and Operated by Dalton's, Inc.

Tel. TH. 1121
Inglewood 1927
V. G. Freitag
Manager
Frank Bull
Night Announcer
Tom Sholts
Day Announcer
Marcia Conrad
Program Director
Charles Whitney
Chief Technician
Barret Cosby
Technician

6:30 p. m.—KMIC Studio Orchestra; Joe Bishop.
7:00 p. m.—Old Time Music.
7:30 p. m.—KMIC Dance Orchestra.
8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
9:00 p. m.—Alla Ragh, The Man Who Sees Tomorrow.
9:30 p. m.—BoxInñ—Eastern Athletic Club Arena.

TUESDAY, MARCH 18

1:30 p. m.—Alla Ragh.
4:30 p. m.—Marcia Conrad—"Old Memories."
5:30 p. m.—Walkathon Endurance Contest.
6:30 p. m.—Marie Hocking—Novel Request program.
7:00 p. m.—Old Time Music.
7:30 p. m.—KMIC Studio Orchestra.
8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
9:00 p. m.—Cavaliers Club.

WEDNESDAY, MARCH 19

6:30 p. m.—City of Inglewood program.
7:30 p. m.—KMIC Studio Dance Orchestra.
8:00 p. m.—Lani McIntyre's Harmony Hawaiians.
8:30 p. m.—Frank Holborow's Sports Hour.
9:30 p. m.—Alla Ragh, The Man Who Sees Tomorrow.

THURSDAY, MARCH 20

1:30 p. m.—Alla Ragh, The Man Who Sees Tomorrow.
6:30 p. m.—KMIC Studio Dance Orchestra.
7:00 p. m.—Old Time Music.

FRIDAY, MARCH 21

6:30 p. m.—KMIC Studio Dance Orchestra.
7:00 p. m.—Stringed Orchestra.
7:30 p. m.—Dance Orchestra.
8:00 p. m.—Lani McIntyre's Harmony Hawaiians.
9:30 p. m.—Alla Ragh, The Man Who Sees Tomorrow.

SATURDAY, MARCH 22

2:00 p. m.—Records.
4:30 p. m.—Marcia Conrad—Organ Recital.
6:30 p. m.—KMIC Dance Orchestras.
7:00 p. m.—Old Time Music.

DAILY EXCEPT SUNDAYS
6:00 a. m.—Uncle Bim and Andy.
8:00 a. m.—Ethiopian-Oriental Day Club—"g" Ball-Ornie-Commandals; Lani McIntyre's Hawaiians.
9:00 a. m.—Toll Call for Walkathon.
9:55 a. m.—News Flashes.
12:00 noon—News Flashes—; American Legion Briefs.
12:05 p. m.—Records.
12:30 p. m.—Loyola University—Educational (ex. Sat.).
1:00 p. m.—Records.
5:00 p. m.—Request records.
6:00 p. m.—Marie Hocking—Organ Recital (ex. Tues.).
10:30 p. m.—Walkathon—American Legion Endurance Contest.
12:00 midnight—Request records.
SUNDAY, MARCH 16
12:30 p. m.—Alla Ragh, The Man Who Sees Tomorrow.
1:00 p. m.—Records.
4:30 p. m.—Records.
10:30 p. m.—Walkathon Endurance Contest.
MONDAY, MARCH 17
2:00 p. m.—Records.
4:30 p. m.—Marcia Conrad—Organ Recital.

The essential features of these programs are identical with those sent us by the stations



J. C. LEE

KFXM San Bernardino.—1210 Kc.

100 WATTS—247.8 METERS

California Hotel, Fifth and E. Streets. Phone 322.28
The Voice of the Sunnikist Valley

J. C. and E. W. Lee
Owners

Frank Pierce
Program Director

Bob Ford
Advertising

Bill Comyns
Technical Director

- 8:30 p. m.—Rio Grande Serenaders.
- 9:00 p. m.—Bob Ford's Studio Dance Orchestra.
- 10:00 p. m.—KFXM Tuesday Night Frolic.

WEDNESDAY, MARCH 19

- 9:00 a. m.—Midweek Radio Church.
- 9:45 a. m.—Victor Artist program.
- 6:30 p. m.—Coucert Hour Salon Orchestra.

THURSDAY, MARCH 20

- 9:00 a. m.—Hawaiian Melodies.
- 6:30 p. m.—Charlie Beal, popular pianist.
- 7:00 p. m.—Pep program, San Bernardino High School.
- 7:30 p. m.—Paul Ford, haritone.
- 8:00 p. m.—Cooley Hardware Novelty program.
- 8:30 p. m.—Beals' Six Bits of Harmony.
- 9:00 p. m.—Colton Women's Club Chorus.
- 9:30 p. m.—Half Hour on Redlands Campus.
- 10:00 p. m.—Redlands Clarion Four.
- 10:30 p. m.—Gibford and Beld.

FRIDAY, MARCH 21

- 9:00 a. m.—The Curtain Shop.
- 9:15 a. m.—Spring Gard Suggestions.
- 9:45 a. m.—Program from Platt's Studios.
- 6:30 p. m.—Lofmark Bros.' Duo.
- 7:00 p. m.—Campus Instrumental Trio.
- 7:30 p. m.—Junior College Girls' Glee Club.
- 8:00 p. m.—Fred Butler's Harmony Makers.
- 9:00 p. m.—Amateur Hour.
- 10:00 p. m.—End o' the Lane Cafe Dance Orchestra.

SATURDAY, MARCH 22

- 9:00 a. m.—College Songs.
- 9:45 a. m.—Concert program, Salon Orchestra.
- 6:30 p. m.—Popular Artists and Late Theme Songs.
- 7:00 p. m.—Children's Hour and Uncle Frank.
- 8:00 p. m.—Betty Thompson Dream Melody Girl.
- 8:30 p. m.—Studio Drama Club.
- 9:30 p. m.—Kansas Kal Old-Timers.
- 10:00 p. m.—KFXM Studio Frolic.
- 12:00 midnight—Night Owls' program.
- 1:00 a. m.—Program for DX fans.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Early Birds, Billy and Frank.
- 8:30 a. m.—Late Popular Records.
- 8:45 a. m.—Timely Topics and News.
- 9:30 a. m.—Association of American Photographers.
- 10:00 a. m.—Organ Recital.
- 11:00 a. m.—Old-Timers' Hour.
- 12:00 noon.—Late Popular Records.
- 5:00 p. m.—Merchants' Air Service.
- 6:15 p. m.—News reports from San Bernardino Sun.

MDNDAY, MARCH 17

- 9:00 a. m.—The Curtain Shop program.
- 9:45 a. m.—Program from Platt's Studios.
- 6:30 p. m.—Juarias' Serenaders.
- 7:30 p. m.—Paul Ford, haritone.
- 8:00 p. m.—O. L. Cowan Radio Party.
- 8:30 p. m.—Ahler Instrumental Trio.
- 9:00 p. m.—Frank Sherwood, haritone; Ruth Grinnel.
- 9:30 p. m.—City of Fontana program.
- 10:00 p. m.—Prince Charles Stuart, astrologer.

TUESDAY, MARCH 18

- 9:00 a. m.—Salon Orchestra.
- 9:45 a. m.—Program from Platt's Studios.
- 6:30 p. m.—Urhita Ballroom Orchestra.
- 7:30 p. m.—Red and Reder Novelty Team.
- 8:00 p. m.—Fire and Police Departments.



AIMEE SEMPLE
McPHERSON

KFSG Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS

Angelus Temple, Echo Park. EX. 1141
"Four Square Gospel"

Aimee Semple McPherson
Founder, President
Roderick H. Morrison
Manager

M. E. Kennedy
Technician
Arthur Shank
Nolan Tucker
Announcers

Esther Frleke
Temple Organist

- 8:00 p. m.—Revival Service.
- 10:00 p. m.—Music Lover's Hour.

MDNDAY, MARCH 17

- 11:00 a. m.—Hour of stories that are true.

WEDNESDAY, MARCH 19

- 2:00 p. m.—L. I. F. E. Band Concert.
- 2:30 p. m.—Divine Healing Service.
- 4:30 p. m.—Lucille with her program of smiles.

THURSDAY, MARCH 20

- 2:00 p. m.—Pasadena Hour.
- 3:00 p. m.—Bethesda Hour.
- 4:00 p. m.—Play-Loge by Students of L. I. F. E.
- 8:00 p. m.—Water Baptismal Service.
- 9:30 p. m.—Foursquare Conservatory and Symphony Orchestra.

FRIDAY, MARCH 21

- 2:00 p. m.—Angelus Temple News Reel.
- 3:00 p. m.—Bethesda Hour.
- 4:00 p. m.—Brother Jack and the Kiddles' Hour.

SATURDAY, MARCH 22

- 8:00 p. m.—Divine Healing Service.
- 9:30 p. m.—Back Home Hour.

A COMPLETE CATALOG

containing detailed information on condensers and resistors may be had free on request.



82 1/2 Washington St., Bklyn., N. Y.

THE RESEARCH WORKER

will keep you abreast of developments in radio. It may be had free on request.

The essential features of these programs are identical with those sent us by the stations



HAL NICHOLS

KFOX

Owned and Operated by
Nichols & Warriner, Inc.
220 E. Anaheim St.

Hal G. Nichols
Clarence Cray
Foster Rucker
Cecil Fry
Heini Dörner
Announcers

L. W. McDowell
Chief Technician

Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1060 WATTS—239.9 METERS—HANCDCCK OIL STATION
Telephone No. 672-81

- 4:45 p. m.—Jones Entertainers.
- 6:15 p. m.—Percy at the Phone.
- 7:00 p. m.—Buttercream School Kids.
- 11:00 p. m.—Majestic Orchestra.
- 11:30 p. m.—Organ Recital from Merithews.

DAILY EXCEPT MNDAY

- 12:00 noon—Hollywood Girls.
- 1:30 p. m.—Rolly, Gene and Cline.
- 5:00 p. m.—Hollywood Girls.
- 6:00 p. m.—Em and Clem.
- 6:30 p. m.—Sunset Harmony Boys.
- 6:45 p. m.—Dr. Williams.
- 7:15 p. m.—Seth Parker.
- 7:30 p. m.—Vest Pocket Minstrels.
- 7:45 p. m.—Campus Boys.
- 10:30 p. m.—The Coquettes.

SUNDAY, MARCH 16

DAILY EXCEPT SUNDAY

- 12:30-3:00 a. m.—The Knight Fox.
- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Hello, Everyody.
- 7:30 a. m.—Early News Items.
- 7:45 a. m.—Selected Recordings.
- 7:50 a. m.—Bright and Early Hour.
- 8:20 a. m.—Recordings.
- 8:30 a. m.—Health and Efficiency.
- 8:40 a. m.—Recordings.
- 9:00 a. m.—Beauty Talk.
- 9:10 a. m.—Phonograph Music.
- 10:30 a. m.—Organ Recital by Roy L. Metcalf.
- 11:00 a. m.—Three Pioneers.
- 11:30 a. m.—News Reports by Frank P. Goss.
- 11:45 a. m.—Helene Smith and the Steinway.
- 1:50 p. m.—Dr. Harbottle, Clarence and Doris.
- 2:30 p. m.—Rolly Wray.
- 2:30 p. m.—Happy Heinie's Singing Birds.
- 3:00 p. m.—The Coquettes.
- 3:15 p. m.—Radio Calendar.
- 3:30 p. m.—Organ Recital.
- 4:00 p. m.—Late News Report, Frank P. Goss.
- 4:15 p. m.—Mart Daugherty (except Friday).
- 4:30 p. m.—Violet's Tiny Tots.

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Music.
- 8:00 a. m.—Family Circle Hour.
- 8:30 a. m.—Clover Leaf program.
- 9:00 a. m.—Old Time Music.
- 10:00 a. m.—Angeles Abbey Organ Recital.
- 11:00 a. m.—St. Luke's Episcopal Church.
- 12:30 p. m.—Musical program.
- 1:00 p. m.—Hollywood Girls—Novelty Trio.
- 2:00 p. m.—Memory Hour.
- 2:30 p. m.—Kaai Hawaiians.
- 3:00 p. m.—Planistic Pansy.
- 3:30 p. m.—Long Beach Municipal Band.
- 4:00 p. m.—Organ Recital.
- 5:00 p. m.—Hollywood Girls.
- 6:00 p. m.—"Em and Clem."
- 6:30 p. m.—Zadah Stoker and Her Kiddies.
- 6:45 p. m.—Rolly Wray.
- 7:00 p. m.—The Co-eds.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00 p. m.—Killpatrick Purity Bread program.
- 11:15 p. m.—Ethel Duncan.
- 12:00 midnight—The Knight Fox.

MDNDAY, MARCH 17

- 11:45 a. m.—Steinway Duo-Art.
- 12:00 noon—The Crooners.
- 1:00 p. m.—Planistic Pansy.
- 1:30 p. m.—Cecil Fry.
- 5:00 p. m.—Organ Recital.
- 6:30 p. m.—The Kaai Hawaiian Trio.
- 6:45 p. m.—The Cherrio Boys.
- 8:00 p. m.—Rolly Wray and Gene Pinkston.
- 8:30 p. m.—Texas Cowboys.
- 9:00 p. m.—Majestic Ballroom Orchestra.
- 10:00 p. m.—The Coquettes.

TUESDAY, MARCH 18

- 1:00 p. m.—Kiwanis Luncheon Club.
- 8:00 p. m.—The Gossipers.
- 8:30 p. m.—Texas Cowboys.
- 9:00 p. m.—Zandra's Mystic Hour.
- 10:00 p. m.—Fights from Olympic Auditorium.

WEDNESDAY, MARCH 19

- 1:00 p. m.—Rotary Luncheon Club.
- 8:00 p. m.—Seth Parker Singing School.
- 8:30 p. m.—The Crooners.
- 9:00 p. m.—Sky Boat.
- 9:30 p. m.—Organ Recital.
- 10:00 p. m.—Rolly Wray and Gene Pinkston.

THURSDAY, MARCH 20

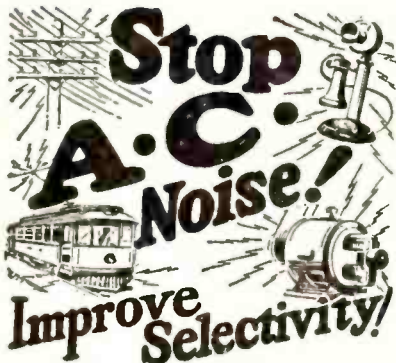
- 1:00 p. m.—Dr. Clark.
- 8:00 p. m.—The Crooners.
- 9:00 p. m.—The Coquettes.
- 10:00 p. m.—Rev. Ethel Duncan, question and answer lady.

FRIDAY, MARCH 21

- 1:00 p. m.—Masonic Luncheon Club.
- 8:00 p. m.—Song Story.
- 8:15 p. m.—Campus Boys.
- 8:30 p. m.—The Coquettes.
- 8:45 p. m.—The Crooners.
- 9:00 p. m.—Zandra's Mystic Hour.
- 10:00 p. m.—Rolly Wray and Gene Pinkston.

SATURDAY, MARCH 22

- 1:00 p. m.—Planistic Pansy.
- 9:00 p. m.—The Crooners.
- 9:30 p. m.—Remote Control—West Coast Theatre.
- 10:00 p. m.—Rev. Ethel Duncan, question and answer lady.



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 Jack Stroek
 Announcers

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Foot Comfort Talks.
- 8:20 a. m.—Popular Music.
- 9:00 a. m.—Devotional Services.
- 9:15 a. m.—Varied Musical Program.
- 12:00 noon—Wurlitzer Organ.
- 12:15 p. m.—KPSN.
- 2:30 p. m.—Long Beach Band (ex. Mon.).
- 3:00 p. m.—Lost and Found.
- 3:15 p. m.—Long Beach Municipal Band (ex. Mon.).
- 4:00 p. m.—Frye and James Orchestra.
- 6:00 p. m.—KPSN.
- 8:00 p. m.—Novelty Hour.
- 9:00 p. m.—News Bulletin, Long Beach Morning Sun.
- 11:00 p. m.—Quiet Time Tunes.

SUNDAY, MARCH 16

- 8:30 a. m.—Comrades of the Air.
- 9:30 a. m.—Taubman Men's Bible Class.
- 11:15 a. m.—First Presbyterian Church.
- 12:30 p. m.—Novelty program.
- 2:30 p. m.—Long Beach Band.
- 4:00 p. m.—Cathedral Hour.
- 5:00 p. m.—Varied Musical program.
- 6:45 p. m.—Aristocrat of the Supper Table.
- 9:00 p. m.—Reverie Hour.
- 10:00 p. m.—Sunday Night Frolic to midnight.

MONDAY, MARCH 17

- 1:00 p. m.—Popular music.
- 3:00 p. m.—Lost and Found.
- 4:00 p. m.—Nature Study.
- 5:00 p. m.—Wurlitzer organ.
- 6:30 p. m.—The Captivators.
- 7:30 p. m.—Rev. Ethel Duncan.
- 8:00 p. m.—Novelty Hour.

- 9:15 p. m.—Songs of the Islands.
- 9:45 p. m.—Pianistic Moods, Earl Judy.
- 10:00 p. m.—Penry Selby.
- 10:30 p. m.—Ken Treanor, Pearl Davis, Lucille Newberry.

TUESDAY, MARCH 18-

- 1:00 p. m.—Dolly Day Dreams.
- 1:30 p. m.—Popular program.
- 2:00 p. m.—Siesta Period.
- 5:00 p. m.—Wurlitzer organ.
- 6:30 p. m.—Edna Bond, Murray and Harris.
- 7:30 p. m.—Long Beach Band.
- 9:15 p. m.—Penry Selby.
- 10:00 p. m.—Diamond Trio.
- 10:30 p. m.—Fritz and Margie.

WEDNESDAY, MARCH 19

- 1:00 p. m.—Novelties.
- 5:00 p. m.—California Revelers.
- 6:00 p. m.—KPSN.
- 6:45 p. m.—Aristocrat of the Supper Table.
- 7:30 p. m.—Betty and Wanda.
- 8:15 p. m.—Long Beach Band.
- 9:30 p. m.—Rev. Ethel Duncan.
- 10:00 p. m.—Rhythm Makers.

THURSDAY, MARCH 20-

- 1:00 p. m.—Popular program.
- 1:30 p. m.—Audition Clinic.
- 2:00 p. m.—Siesta Period.
- 5:00 p. m.—Wurlitzer organ.
- 6:30 p. m.—The Captivators.
- 7:30 p. m.—Pearl Davis.
- 7:45 p. m.—Melodies of Bygone Days.
- 8:15 p. m.—Long Beach Band.
- 9:15 p. m.—P. C. C. Musicale.
- 10:00 p. m.—Martin-Underhill.

FRIDAY, MARCH 21

- 1:00 p. m.—Dolly Day Dreams.
- 1:30 p. m.—Novelties.
- 5:00 p. m.—California Revelers.
- 7:00 p. m.—Shell Concert Trio.
- 8:30 p. m.—KGEB Players.
- 9:15 p. m.—Penry Selby, M. Trainor, Judy.
- 10:00 p. m.—Rhythm Makers.

SATURDAY, MARCH 22

- 1:00 p. m.—Popular music.
- 5:00 p. m.—Wurlitzer organ.
- 7:00 p. m.—Diamond Trio.
- 7:45 p. m.—Breakers Hotel Orchestra.
- 8:30 p. m.—Spotlight Review.
- 10:00 p. m.—Rhythm Makers.

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GORDON E. HOOKER, Accompanist

JOHN C. PAIGE, Program Director

DAILY EXCEPT SATURDAY AND SUNDAY

- 8:00 a. m.—Uncle Harry's Bible Story.
- 8:15 a. m.—Devotional Hour.
- 9:15 a. m.—Radio Bible Course.
- 10:35 a. m.—Dr. John C. Page.
- 12:00 noon—Noonday Chimes.
- 2:00 p. m.—Visiting Pastor.

- 1:00 p. m.—Hazel Shively and Gordon Hooker.
- 1:30 p. m.—Messages from the Best Books.

WEDNESDAY, MARCH 19

- 8:45 a. m.—Rev. Stanley H. Bailes.
- 9:45 a. m.—Prof. H. W. Kellogg.
- 11:30 a. m.—Dr. J. E. Jaderquist.
- 1:00 p. m.—Musical Half-Hour.
- 1:30 p. m.—Rev. John A. Hubbard.

THURSDAY, MARCH 20

- 8:45 a. m.—Announcer's Hour.
- 9:45 a. m.—Missionary Hour.
- 11:30 a. m.—Personal Evangelism.
- 1:00 p. m.—Gordon Hyde, tenor.
- 1:15 p. m.—Missionary Biographies.

FRIDAY, MARCH 21

- 8:45 a. m.—Correspondence Bible Course.
- 9:45 a. m.—Messages from the Music Department.
- 11:30 a. m.—Dr. J. E. Jaderquist.
- 1:00 p. m.—Jack Wells, baritone.
- 1:15 p. m.—Book Messages.
- 7:00 p. m.—International Sunday School Lesson.
- 8:00 p. m.—Evening School Lecture, Dr. John C. Page.
- 9:00 p. m.—Gospel Favorites Quartet.



HARRY HERDMAN

SUNDAY, MARCH 16

- 6:00 p. m.—Studio Vesper service; Rev. John H. Hunter.
- 8:00 p. m.—Church of the Open Door; Dr. P. W. Philpot.
- 9:00 p. m.—Bible Institute After-Church service.

MONDAY, MARCH 17

- 9:45 a. m.—Superintendent's Hour.
- 11:30 a. m.—Verna Remple, soprano.
- 1:00 p. m.—Aghani Hargopian and Dorothy Bonthuis.
- 1:15 p. m.—Faculty Music Hour.
- 7:00 p. m.—The President's Half-Hour.
- 7:30 p. m.—Rev. Milo Jamison.
- 8:00 p. m.—Fisherman's Club.
- 9:00 p. m.—Dr. David L. Cooper.

TUESDAY, MARCH 18

- 8:45 a. m.—News of Christian Work; Dr. H. W. Boyd.
- 9:45 a. m.—Bible Question Box; Rev. W. H. Pike.
- 11:30 a. m.—Dr. W. E. Edmonds.



LESLIE ADAMS
DAILY EXCEPT SUNDAY

8:45 a. m.—Good Cheer program.
9:00 a. m.—Morning Musical.
9:30 a. m.—Rango, the Zodiac Man.
10:00 a. m.—Amy Lou Shopping Hour.
11:00 a. m.—Service Hour.
12:00 noon—James Erickson at Console of Fox Calif Theatre.
1:00 p. m.—KFSD Matinee Hour.
2:00 p. m.—Story Time (except Monday and Saturday).
2:30 p. m.—Balboa Park Organ (except Monday).
3:45 p. m.—Concert (except Monday).
5:00 p. m.—Nightly Musical Review.
6:00 p. m.—Late News; Weather Reports.
6:15 p. m.—Cecil and Sally.
10:00 p. m.—Program from The Plata Real (ex. Mon.).
11:00 p. m.—Doc Ross and his Hotel Del Coronado Orchestra.

SUNDAY, MARCH 16

9:30 a. m.—Sponsored program.
11:30 a. m.—Studio program.
12:00 noon—Old-Time program.
2:00 p. m.—Studio program.
2:30 p. m.—Organ Concert.
3:30 p. m.—Studio program.
4:00 p. m.—Sponsored program.
8:08 p. m.—Katherine Pike Skedden.
8:30 p. m.—J. Warde Hutton's Concert Quartette

MONDAY, MARCH 17

8:30 a. m.—Senor Martinez, Spanish lesson.
12:30 p. m.—Studio program.
2:00 p. m.—Yogi Alpha.

KFSD

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2:30 p. m.—Story Time.
3:00 p. m.—Operatic program.
6:30 p. m.—Studio program.
7:00 p. m.—Thearle Music Hall.
8:00 p. m.—Ramon Yaqua, lyric tenor;
9:00 p. m.—Katherine Pike Skedden
10:00 p. m.—DX program.

TUESDAY, MARCH 18

3:30 p. m.—Madam Bremonte, French Lesson.
4:45 p. m.—Cora Babbitt Johnson.
6:30 p. m.—Gene Perry and Eddie Hopkins.
7:30 p. m.—Easley Players.
8:00 p. m.—Keeney-Rome Concert Trio.
9:00 p. m.—Paradise Hawaiians
10:00 p. m.—Plata Real program.

WEDNESDAY, MARCH 19

8:30 a. m.—Spanish Lesson.
3:30 p. m.—Mrs. Crow.
6:30 p. m.—Rae Olds and Leah McMahon.
7:00 p. m.—Union Tribune Safety program.
7:30 p. m.—Concert Sextette.
8:00 p. m.—State College program.
9:00 p. m.—Leonard Spaulding.
9:30 p. m.—Yogi Alpha.

THURSDAY, MARCH 20

3:30 p. m.—French Lesson.
6:30 p. m.—Manuel Dehesa.
7:00 p. m.—Cramer's Concert Trio with John Wells.
8:00 p. m.—Charlie Hamp.
8:30 p. m.—Madam Sturko Ryder, concert pianist,
9:00 p. m.—Leslie Adams.
9:30 p. m.—Don Amulzo.

FRIDAY, MARCH 21

3:30 p. m.—Madam Bremonte, French Lesson.
6:30 p. m.—Gene Perry and Eddie Hopkins.
7:00 p. m.—Thearle Music Hall.
8:00 p. m.—Old-Time program.
9:00 p. m.—Program of Chamber Music.

SATURDAY, MARCH 22

8:30 a. m.—Spanish Lesson.
3:30 p. m.—Wixie Wix
4:00 p. m.—Concert.
6:30 p. m.—Keeney-Rome Concert Trio
8:00 p. m.—Arvin Hall, Male Quartette.
9:00 p. m.—Helen Kirkham, contralto,



E. F. KIERNAN

DAILY EXCEPT SUNDAY

7:00 a. m.—Popular recordings.
9:00 a. m.—March specials.
10:00 a. m.—Recordings.
11:00 a. m.—Studio program.
2:30 p. m.—Recordings.
2:45 p. m.—News, courtesy San Diego Sun.
3:00 p. m.—"Pickwick Air & Bus Boys" (except Wednesday and Saturday).
4:00 p. m.—Specially selected records.
4:30 p. m.—Records.
4:50 p. m.—U. S. Dept. of Agriculture—Farm Talk.
5:00 p. m.—Merchants Air Special (except Monday).
6:00 p. m.—Lost and Found.
6:45 p. m.—"Put and Jake."
10:00 p. m.—Studio program.
11:00 p. m.—Kennedy's Cafe (except Saturday).

SUNDAY, MARCH 16

8:00 a. m.—Thru the Comics with Uncle Sl.
9:00 a. m.—Symphonic Recordings.
10:00 a. m.—International Bible Students Association.
11:00 a. m.—Sponsored program.
12:00 noon.—Theatre Announcements.
5:00 p. m.—Old Time Gospel Hour with Rev. Gaston.
6:00 p. m.—Church of Jesus Christ of L.D.S.
7:00 p. m.—KGB String Quartette.
8:00 p. m.—Calliste Conant Hudson, The Aloha Boys.

KGB

San Diego, Calif.—1330 Kc.

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PICKWICK BROADCASTING CORPORATION
Henry Hohman, Managing Director

9:00 p. m.—Mexican Serenaders.
11:00 p. m.—Kennedy's Cafe and Nite Club.

MONDAY, MARCH 17

3:30 p. m.—Church of Jesus Christ of L.D.S.
7:05 p. m.—East San Diego Christian Church "Little Symphony."
8:00 p. m.—Aeolian Quartette and Helen Kirkham.
9:00 p. m.—Highway Highlights.

TUESDAY, MARCH 18

3:30 p. m.—Aloha Boya Duo.
7:05 p. m.—Sylvia Shapiro and Aloha Boys Hawaiian Trio.
8:00 p. m.—Classical Review by Jean Clifton and Lilas Johnson.
9:00 p. m.—Pickwick Air and Bus Boya.

WEDNESDAY, MARCH 19

3:30 p. m.—Aloha Boys Duo.
7:05 p. m.—Lucky Thre and Otto Hoeg.
7:30 p. m.—Chaminade Ensemble.
8:30 p. m.—Community Chest program with Bill Ross.
9:10 p. m.—Sponsored program.

THURSDAY, MARCH 20

7:05 p. m.—San Diego Public School program.
7:30 p. m.—Margie Burns with Otto Hoeg.
8:00 p. m.—Highway Highlights.
9:00 p. m.—Mexican Serenaders.

FRIDAY, MARCH 21

7:05 p. m.—The Arkansas Old Timers, "Henry, Hank and Pete."
8:00 p. m.—Classical Interpretations by Lilas Johnson and Jean Clifton.
9:00 p. m.—Aloha Boys Hawaiian Trio with Mona Van.

SATURDAY, MARCH 22

3:00 p. m.—KGB Movie Club.
3:30 p. m.—Rosealf Melaney.
7:05 p. m.—Bill Rossi, Carl Seyer and Otto Hoeg.
8:00 p. m.—Kennedy's Cafe and Nite Club.
9:00 p. m.—KGB Frolic with the KGB Beaters.
11:0 p. m.—Sponsored program.

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DAILY EXCEPT SUNDAY

- 00 a. m.—Health Exercises.
- 00 a. m.—Shell Happy Time—Hugh Dobbs.
- 30 a. m.—Daily Chat with Walter W. Cribbins.
- 30 a. m.—Woman's Magazine of the Air (except Thurs. and Sat.), NBC.
- 30 a. m.—Ye Towne Crier (ex. Thurs. and Sat.).
- 55 a. m.—Scripture reading, weather reports, etc. (Wed. 11:45).
- 05 p. m.—Suap Shots. Programs in Miniature.
- 30 p. m.—Ann Warner's Homemaking Chats (except Tuesday and Friday).
- 00 p. m.—A. E. Pierce, stock reports (except Thurs.).
- 50 p. m.—E. A. Pierce & Co., stock reports.
- 00 p. m.—Children's Hour (except Thursday).
- 50 p. m.—News Digest, with Scotty Mortland (except Thursday).
- 00 p. m.—Daily Reologue with Reo Masters of Music (except Monday).
- 00 p. m.—North Americans.
- 00 p. m.—Cecll and Sally.

SUNDAY, MARCH 16

- 30 a. m.—Interdenominational and Nonsectarian Church Services.
- 00 noon.—KPO Crooners.
- 30 p. m.—Temple of The Golden Hour; KFI.
- 00 p. m.—Sunday Concert, NBC.
- 00 p. m.—Catholic Services, NBC., with Paulist Choir of New York.
- 00 p. m.—Western Artists, NBC.
- 00 p. m.—KPO Players, directed by G. Donald Gray.
- 00-7:15 p. m.—NBC.*
- 15 p. m.—Talk—"Science and Invention," by Elmer Robinson.
- 30 p. m.—Palace Hotel Concert Orchestra.
- 30 p. m.—Rudy Selger's Fairmont Hotel Concert Orch.
- 00 p. m.—Abas String Quartet, with Audrey Farncroft
- 00 p. m.—News Digest, "Scotty" Mortland.
- 30 p. m.—Joe Wright's Silver Slipper Dance Orch.

MONDAY, MARCH 17

- 00 a. m.—Julia Hayes in Helpful Hints to Housewives
- 10 p. m.—Book Review—Harold Small.
- 30 p. m.—Pacific Coast School Broadcast, NBC.
- 00 p. m.—Mormon Tabernacle, NBC.

- 3:30 p. m.—Dept. of Commerce Talk.
- 3:45 p. m.—California State Chamber of Commerce.
- 6:00 p. m.—Iteo Masters of Music.
- 8:00 p. m.—Shell Symphonista program, NBC.
- 9:10 p. m.—The Toreadors.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

TUESDAY, MARCH 18

- 10:00 a. m.—Helen Gordou Barker—Art Talk.
- 1:30 p. m.—Pacific Coast School Broadcast, NBC.
- 2:00 p. m.—E. A. Pierce Stock Reports.
- 2:15 p. m.—Flag Talks, NBC.
- 4:00 p. m.—Bridge Lesson.
- 8:00 p. m.—Studio program.
- 8:30 p. m.—Earle C. Anthony "Packard program."
- 9:10 p. m.—Musical Capers.
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

WEDNESDAY, MARCH 19

- 2:10 p. m.—Jerry Jermaine, balladist.
- 3:00 p. m.—The Amphlons, NBC.
- 3:30 p. m.—Plantation Echoes, NBC.
- 8:00 p. m.—Let's Get Associated.
- 8:30 p. m.—The Sequoians.
- 9:10 p. m.—Midweek Variety Hour.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Orchestra.
- 11:00 p. m.—Joe Wright's Silver Slipper Orchestra.

THURSDAY, MARCH 20

- 10:00 a. m.—Womau's Magazine of the Air, NBC.
- 11:00 a. m.—Standard School Broadcast, NBC.
- 12:30 p. m.—Shrine Luncheon Broadcast from Palace Hotel.
- 2:00 p. m.—Julia Hayes—Helpful Hints for Housewives.
- 3:00 p. m.—Black and Gold Room Orchestra, NBC.
- 4:15 p. m.—Book Review—Emily Kniss.
- 4:30 p. m.—A Half Hour in The Nation's Capitol, NBC.
- 5:50 p. m.—Federal Business Association Talk.
- 8:00 p. m.—Caswell Musical Episode.
- 8:30 p. m.—KPO Salon Orchestra, with Readings by G. Donald Gray.
- 9:10 p. m.—Nathan Abas Violin Recital, with Dorothy Lewis, contralto.
- 10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

FRIDAY, MARCH 21

- 12:45 p. m.—Commonwealth Club Luncheon at Palace Hotel.
- 8:00 p. m.—Studio Hour.
- 8:30 p. m.—Gut West.
- 9:10 p. m.—Cy Trobbe's Scrap Book.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

SATURDAY, MARCH 22

- 10:00 a. m.—National Home and Farm Hour, NBC.
- 8:00 p. m.—The Gilmore Circus, NBC.
- 8:30 p. m.—Earl C. Anthony Packard program.
- 9:10 p. m.—KPO Salon Orchestra, with Eva De Vol.
- 10:00 p. m.—Jesse Stafford's Palace Hotel Orchestra.
- 11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

See Page 19 for N. B. C. Program

KGO

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 See Page 19 for Detailed program of KGO

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11:45 a. m.—Barbara Gould broadcast.
1:00 p. m.—Musical Album, CBS.
3:00 p. m.—The Observer About New Books, Monroe Upton.
3:30 p. m.—Something About Everything.
3:35 p. m.—S. F. Call-Bulletin news item.
4:00 p. m.—CBS.*
4:45 p. m.—CBS.*
5:00 p. m.—Wellman and Peppers, DLBS.
5:30 p. m.—KFRC Dance Band.
6:00 p. m.—Musical Forget-me-Nots, DLBS.
6:15 p. m.—Shaler Company program, So-a-Tone.
6:30 p. m.—Thirty Minutes of Sunshine, Chas. Hamp.
7:00 p. m.—Philco Hour, CBS.
7:30 p. m.—Jean Leouard School, piano recital.
8:00-9:00 p. m.—CBS.*
9:30 p. m.—Studio, program, KHJ.
10:00 p. m.—Bourjois Perfume.
10:30 p. m.—Anson Weeks' Mark Hopkins Orchestra.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

THURSDAY, MARCH 20

8:45 a. m.—Columbia Noonday Club, Tropical Tramps.
11:00 a. m.—Thirty Minutes of Sunshine, Chas. Hamp.
11:30 a. m.—American School of the Air, CBS.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Walter Brown Murray, Psychology.
3:15 p. m.—Beauty Talk.
3:30 p. m.—CBS.*
4:30 p. m.—KFRC Dance Band.
5:00 p. m.—The Vagabonds, CBS.
5:15 p. m.—CBS.*
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—KFRC Dance Band.
6:30 p. m.—Walter Krausgrill's Trianon Ballroom.
7:00 p. m.—Voice of Columbia, CBS.
7:30 p. m.—National Forum from Washington, D. C.
8:00 p. m.—Violet Ray Merymeters.
9:00 p. m.—Veodol Vodvil, DLBS.
9:30 p. m.—American Maize Products Company.
10:00 p. m.—"Frank Watanabe," Eddie Holden.
10:10 p. m.—Val Valente and his Roof Garden Orch.
11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

FRIDAY, MARCH 21

8:00 a. m.—Georgia O. George, DLBS.
8:30 a. m.—CBS.*
9:15 a. m.—Home Roastaire.
11:00 a. m.—Mary Lewis Haines, Domestic Science talk.
11:30 a. m.—Auditions.
1:00 p. m.—CBS.*
1:30 p. m.—CBS.*
1:30 p. m.—CBS.*
3:00 p. m.—CBS.*
3:15 p. m.—Musical record program.
3:30 p. m.—Something About Everything.
3:35 p. m.—S. F. Call-Bulletin News Items.
4:00 p. m.—Hotel Paramount Orchestra, CBS.
4:30 p. m.—KFRC Dance Band.
5:00 p. m.—Organ Recital.
5:30 p. m.—Custo program.
6:00 p. m.—Al Santoro, Sports Editor.
6:15 p. m.—Thirty Minutes of Sunshine, Chas. Hamp.
7:00 p. m.—Quaker State Oil, CBS.
7:30 p. m.—Light Opera, DLBS.
8:00 p. m.—Don Lee Symphony, DLBS.
8:30 p. m.—Lights and Shadows.
9:00 p. m.—True Story Hour, CBS.*
10:00 p. m.—Gypsy and Marta.
10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Val Valente and his Roof Garden Orch.

SATURDAY, MARCH 22

8:00-9:30 a. m.—CBS.*
10:00 a. m.—Noman Neilsen and Edna Fischer.
10:30 a. m.—Recordings.
11:00 a. m.—Auditions and Church Announcements.
1:00-2:45 p. m.—CBS.*
2:45 p. m.—Recordings.
3:00 p. m.—Hotel Shelton Orchestra, CBS.
3:30 p. m.—Studio program.
4:00-5:15 p. m.—CBS.*
5:15 p. m.—Studio program.
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00 p. m.—Nit Wit Hour.
6:30 p. m.—Boyer, the Society Perfumer.
6:45 p. m.—"Grand Daughters," novelty program.
7:00 p. m.—Paramount Public Radio Hour, CBS.
8:00 p. m.—Williams Oil-O-Matic, DLBS.
8:30 p. m.—Musical Cocktails, DLBS.
9:00 p. m.—Chasin' the Blues, DLBS.
10:00 p. m.—"Frank Watanabe," Eddie Holden.
10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:10 p. m.—Earl Burnett's L. A. Biltmore Orch.

DAILY EXCEPT SUNDAY

7:00 and 7:30 a. m.—"Simple Fitts" from Seal Rocks.
7:30 a. m.—New York Stock Exchange.
8:30 a. m.—Home Products (ex. Friday and Saturday).
9:00 a. m.—Columbia Revue, CBS, ex. Thurs., Sat.).
9:30 a. m.—Feminine Fancies (except Saturday).
10:30 a. m.—Wyn's Daily Chat (except Saturday).
12:00 noon—Sherman Clay Concert.
2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
4:50 p. m.—Recordings and Town Topics (except Monday and Saturday).
4:55 p. m.—Town Topics (except Monday and Saturday)
12:00 midnight—Dance music.

SUNDAY, MARCH 16

9:00 a. m.—"Home Sweet Home" concert.
12:00 noon—Sherman and Clay Noonday Concert.
1:00 p. m.—Jean and her Shadow, DLBS.
2:00 p. m.—McKesson and Robbins, CBS.
2:30 p. m.—Song and Organ Recital.
3:00 p. m.—Frank Moss, pianist; Herman Reinberg, cellist, and Harold Dana, baritone.
4:00 p. m.—Globe Trotter, CBS.
4:30 p. m.—Inspirational Talk, Dr. Louis I. Newman.
5:00 p. m.—Tea Time Recital.
5:30-7:30 p. m.—CBS.*
7:30 p. m.—Charles Bulotti, tenor; Juanita Tennyson, soprano.
8:30 p. m.—"Melody Hour," Robert Olsen.
9:00-11:00 p. m.—Val Valente and Roof Garden Orch.
11:00 p. m.—Organ Recital, DLBS.

MONDAY, MARCH 17

8:00 a. m.—Georgia O. George, DLBS.
8:30 a. m.—CBS.*
11:00 a. m.—Mary Lewis Haines, Domestic Science.
11:30 a. m.—Auditions.
1:00 p. m.—U. S. Navy Band, CBS.
3:00 p. m.—Western Air Express Aviation Talk.
3:25 p. m.—Something About Everything.
3:30-5:00 p. m.—CBS.*
5:00 p. m.—Wellman and Larsen, DLBS.
5:30 p. m.—Don Lee Concert, DLBS.
6:00 p. m.—Bobs, noted sports authority.
6:15 p. m.—"Your Financial Problems."
6:30 p. m.—Thirty Minutes of Sunshine, Chas. Hamp.
7:00 p. m.—Melodies of Broadway, DLBS.
7:30 p. m.—"Gold Strand," CBS.
8:00 p. m.—"Golden State Blue Monday Jamboree."
10:00 p. m.—Gypsy and Marta, courtesy Western Motors
10:15 p. m.—Anson Weeks, Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett's L. A. Biltmore Orch.

TUESDAY, MARCH 18

8:00 a. m.—Musical record program.
8:30 a. m.—CBS.*
9:15 a. m.—The Home Roastaire.
11:00 a. m.—Thirty Minutes of Sunshine, Chas. Hamp.
11:30 a. m.—American School of the Air, CBS.
1:00 p. m.—U. S. Army Band, CBS.
3:00 p. m.—Beauty talk, courtesy Colonial Dames Corp.
3:15 p. m.—Rita Murray, Financial Hints for Women.
3:30 p. m.—Something About Everything.
3:35 p. m.—CBS.*
4:00 p. m.—CBS.*
5:00 p. m.—Wellman and Peppers, DLBS.
5:30 p. m.—Edna Fischer, "Piano Moods."
6:00-8:00 p. m.—CBS.*
8:00 p. m.—Pacific States Savings program.
9:00 p. m.—Remar Twina.
9:30 p. m.—Captain Adams program.
10:00 p. m.—"Frank Watanabe," Eddie Holden.
10:10-12:00 noon—Val Valente and his Roof Garden Orchestra and soloists.

WEDNESDAY, MARCH 19

8:00 a. m.—Recordings.
8:15 a. m.—CBS.*
11:00 a. m.—Mary Lewis Haines, Domestic Science.
11:30 a. m.—Dorothy Chase and the Charis Players, electrical transcription.



KYA

San Francisco, Cal.—1230 Kc.

243.8 METERS—1000 WATTS

Theatre of the Air—Fox Theatres Studios

988 Market St. San Francisco Prospect 3456

Clair E. Morrison
Manager

T. B. Palmer
Chief Technician

Liborius Hauptman
Director of Music

- 8:00 p. m.—Old St. Mary's Church Services.
- 9:00 p. m.—Calendar of the Air.
- 10:00 p. m.—Dance recordings.
- 11:00 p. m.—Byington Electric Co. request recordings.
- 12:00 midnight—All request recordings.

MONDAY, MARCH 17

- 10:45 a. m.—Popular recordings.
- 3:00 p. m.—Cabbages and Kings, By S. B. Dickson.
- 6:00 p. m.—Vocational Guidance.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Days.
- 8:00 p. m.—Musical Parade.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

TUESDAY, MARCH 18

- 10:45 a. m.—Dr. A. E. Bowring.
- 12:15 p. m.—Tuesday Noon Club, by Roy Francis.
- 3:00 p. m.—Fashion Show.
- 5:00 p. m.—John Cuddy, for the Community Chest.
- 6:00 p. m.—Song Recital.
- 7:30 p. m.—College Daze, Toby and Bahs.
- 7:45 p. m.—Newsacting and Harmonettes.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

WEDNESDAY, MARCH 19

- 3:00 p. m.—Short Story Course, by S. B. Dickson.
- 6:00 p. m.—Matthew W. Brady.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys.
- 8:30 p. m.—Calendar of the Air, staff artists.
- 9:30 p. m.—George Nickson and others.

THURSDAY, MARCH 20

- 10:45 a. m.—Dr. A. E. Bowring.
- 6:00 p. m.—"What's in the Sky."
- 7:30 p. m.—College Daze, Bahs and Toby.
- 8:00 p. m.—Harmonettes—Yvonne, Greta and Helen.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

FRIDAY, MARCH 21

- 6:00 p. m.—Vocational Guidance.
- 6:15 p. m.—Metro and Cosmo.
- 7:30 p. m.—The 1640 Boys.
- 9:00 p. m.—Lido Cafe, Paul Kelli's Orchestra.

SATURDAY, MARCH 22

- 6:00 p. m.—Claire Upshur and Nona Campbell.
- 7:30 p. m.—College Daze, Toby and Bahs.
- 7:45 p. m.—Newsacting and Harmonettes.
- 9:00 p. m.—George Nickson and others.
- 9:30 p. m.—Pacific Artists Trio, with Gene Sullivan.
- 10:30 p. m.—Dance recordings.

LIBORIUS HAUPTMAN

DAILY EXCEPT SUNDAY

- 9:00 a. m.—Charles J. Dean, Inc., Recordings.
- 9:30 a. m.—Fox-Warfield Theatres Program.
- 0:00 a. m.—Cooking by Belle de Graf (ex. Sat.).
- 0:30 a. m.—Rock's Market, recorded program.
- 1:00 a. m.—California Sunshine Hour.
- 2:00 noon—Newscasting.
- 2:15 p. m.—Popular Recordings.
- 1:00 p. m.—Classical Recordings.
- 2:00 p. m.—Bridge Party (except Wednesday).
- 3:30 p. m.—Popular Recordings.
- 5:10 p. m.—S. F. Mining Stock Exchange.
- 4:15 p. m.—Sunset Hour.
- 5:15 p. m.—Reduce-Olds Program.
- 5:45 p. m.—National Kanteens program.
- 6:00 p. m.—Popular Recordings (except Wednesday).
- 6:30 p. m.—Fox-Warfield Theatres Program.
- 7:00 p. m.—Embassy Program with George Taylor.
- 8:00 p. m.—Calendar of the Air (ex. Wed.).
- 0:00 p. m.—Pacific Artists Trio (ex. Mon. and Sat.).
- 1:00 p. m.—Byington Electric Co., Records.
- 2:00 midnight—All-Request Records.

SUNDAY, MARCH 16

- 8:45 a. m.—Chas. J. Dean, Inc., recorded program.
- 9:15 a. m.—Fox and Warfield Theatres, recorded program.
- 9:45 a. m.—Lloyd K. Hillman, request recordings.
- 10:45 a. m.—Old St. Mary's Church Services.
- 12:00 noon—Pacific Artists Trio.
- 1:00 p. m.—Symphonic Recording program.
- 3:15 p. m.—Popular recordings.
- 5:30 p. m.—Sunset Hour.
- 6:30 p. m.—Fox and Warfield Theatres, records.
- 7:00 p. m.—Pacific Artists Trio, with Nona Campbell,



KEX

Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS

Owned and Operated by WESTERN BROADCASTING COMPANY
Member of Northwest Broadcasting System, Inc.

R. A. Case
Station Director

Louis Teegarden
Program Director

- 7:00 p. m.—Miller's Hometown's Orchestra.
- 9:00 p. m.—Damski's Imperial Grand Orchestra.
- 9:00 p. m.—Los Gauchos Argentines.
- 10:00 p. m.—Angelus Ensemble; Sydney Dixon, tenor.
- 11:00 p. m.—Harmony Aces Dance.

MONDAY, MARCH 17

- 6:00 p. m.—Hometown's Orchestra.
- 7:00 p. m.—Studio program.
- 7:30 p. m.—Silent till 9 o'clock.

TUESDAY, MARCH 18

- 7:00 p. m.—Silent till 8:30 o'clock.
- 8:30 p. m.—Troubles of Thomas.
- 8:45 p. m.—Novelty program.

WEDNESDAY, MARCH 19

- 6:00 p. m.—Hometown's Orchestra.
- 7:30 p. m.—Silent till 9 o'clock.
- 9:00 p. m.—"Neapolitans."

THURSDAY, MARCH 20

- 4:45 p. m.—Book Review.
- 6:00 p. m.—Program.
- 7:00 p. m.—Silent till 8 p. m.
- 8:00 p. m.—Studio program.
- 9:00 p. m.—"Mr. R. Clam" program. NBS.

FRIDAY, MARCH 21

- 2:15 p. m.—Silent till 4 o'clock.
- 6:00 p. m.—Hometown's Orchestra.
- 7:30 p. m.—Crescent program; Ellen Reep, contralto; NBS.
- 8:00 p. m.—Silent till 9 o'clock.

SATURDAY, MARCH 22

- 2:15 p. m.—Silent till 4 o'clock.
- 5:30 p. m.—Children's Hour.
- 6:00 p. m.—Studio program.
- 8:00 p. m.—Silent till 9 p. m.

CHET BLOMSNESS

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Morning Sereaders.
- 8:00 a. m.—Anti-Tardy Time Clock.
- 9:00 a. m.—Better Home Hour.
- 9:30 a. m.—Novelty program.
- 9:45 a. m.—Morning Devotional Services.
- 10:00 a. m.—Studio program.
- 12:00 noon—World Bookman and Girls' Orchestra.
- 1:05 p. m.—Uncle Robbins Farm Flashes.
- 1:15 p. m.—Popular program.
- 4:00 p. m.—Classical program (ex. Monday).
- 5:00 p. m.—Popular program (ex. Mon, Fri., Sat.).
- 10:00 p. m.—Dance program.
- 10:30 p. m.—Jack and Jill Dance Band.
- 11:30 p. m.—Weather and Police News (ex. Sat.).

SUNDAY, MARCH 16

- 12:00 noon.—Religious Music.
- 1:00 p. m.—Musical.
- 1:30 p. m.—Classical Recital.
- 5:30 p. m.—Twilight Hour.
- 8:00 p. m.—"Hour on Broadway."

The essential features of these programs are identical with those sent us by the stations



BOB ROBERTS

KTAB

Bob Roberts
General Manager

Walter J. Rudolph
Program Director

San Francisco—560 Kc.

1000 WATTS—535.4 METERS
Official Pickwick Stages Station
Owned and Operated by the Pickwick Broadcasting Corp.
Pickwick Terminal Hotel, Fifth and Mission Sts.
Telephone Garfield 4700

WEDNESDAY, MARCH 19

- 8:30 a. m.—Dr. Wade Forrester.
- 9:30 a. m.—Dr. J. Douglas Thompson.
- 1:30 p. m.—Dr. Keyes
- 2:00 p. m.—Musical Appreciation Hour.
- 2:30 p. m.—"Planistic Pictures in Blue."
- 3:00 p. m.—"Organ Echoes," with Alice Blue.
- 3:30 p. m.—"Broadway Tunes."
- 7:30 p. m.—Church Services.
- 9:00 p. m.—"Pepper Box program."

THURSDAY, MARCH 20

- 9:30 a. m.—Dr. J. Douglas Thompson.
- 1:30 p. m.—"Fashionette."
- 2:00 p. m.—Dance Records.
- 2:30 p. m.—Classical program.
- 7:00 p. m.—"A Little Bit of This and That."
- 7:30 p. m.—"Fireside Interlude."
- 8:30 p. m.—Ice Hockey Game with Ernie Smith.
- 10:00 p. m.—Melody Quintette, with Harry McKnight.

FRIDAY, MARCH 21

- 9:30 a. m.—"Broadway Tunes."
- 1:30 p. m.—Dr. Keyes.
- 2:00 p. m.—Musical Appreciation Hour.
- 2:30 p. m.—Alice Blue, organ; Dorothy Nichols, 'cello.
- 3:00 p. m.—"Planistic Pictures in Blue."
- 3:30 p. m.—"Broadway Tunes."
- 7:30 p. m.—Studio program.
- 8:00 p. m.—Melody Quintette.
- 9:00 p. m.—"Highway Highlights."
- 10:00 p. m.—Variety program with Alice Blue.

SATURDAY, MARCH 22

- 9:30 a. m.—"Broadway Tunes."
- 1:30 p. m.—Dance Records.
- 2:30 p. m.—Alice in Wonderland.
- 3:00 p. m.—Sunshine Boy and Alice Blue.
- 3:30 p. m.—"Broadway Tunes."
- 7:30 p. m.—Walter J. Rudolph, concert pianist.
- 8:00 p. m.—Alice Blue, organist; Dorothy Nichols.
- 8:30 p. m.—John Teel, Jane Sargent Sands.
- 9:30 p. m.—Melody Quintette, Alice Blue.
- 10:30 p. m.—Studio program.

Columbia Program

(Continued from Page 22)

- 9:00 p. m.—True Story Hour. Adventures of Mary and Bob. KVI, KFPY, KOIN, KFRC, KHJ.

SATURDAY, MARCH 22

- 8:00 a. m.—U. S. Army Band. KVI, KFPY, KHJ until 8:45.
- 9:00 a. m.—Adventures of Helen and Mary, KHJ.
- 9:00 a. m.—Yoeng's Restaurant orchestra. KVI, KFPY.
- 9:30 a. m.—Yoeng's Restaurant orchestra. KFPY, KHJ.
- 11:00 a. m.—Ann Leaf at the organ. KFPY, KHJ.
- 11:30 a. m.—The Dominion Male Quartet. KVI, KFPY.
- 12:00 noon—Columbia ensemble. KVI, KFPY.
- 12:30 p. m.—Columbia Educational feature. For Your Information. KFPY.
- 1:00 p. m.—The Aztecs. KVI, KFPY, KHJ.
- 1:30 p. m.—Club Plaza orchestra. KVI, KFPY.
- 2:00 p. m.—French trio with Kenyon Congdon, baritone. KVI, KFPY, KHJ.
- 2:30 p. m.—Quiet Harmonies. KVI, KFPY, KHJ.
- 2:45 p. m.—Dr. Thatcher Clark, French lesson. KVI.
- 3:00 p. m.—Hotel Shelton orchestra. KVI, KFPY, KHJ.
- 3:30 p. m.—Ted Husing's "Sportsians." KVI, KFPY, KHJ, KFRC.
- 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KVI, KFPY, KHJ, KFRC.
- 5:00 p. m.—Dr. Arthur Torrance, "Exploring the Jungles for Science." KVI, KFPY, KFRC, KHJ.
- 5:30 p. m.—Dixie Echoes. KFPY, KFRC.
- 6:00 p. m.—The Dear Little Nit Wits. KFPY, KFRC, KHJ.
- 6:30 p. m.—Around the Samovar. KFPY, KVI, KFRC.
- 7:00 p. m.—Paramount-Public radio hour. KVI.
- 8:00 p. m.—Roy Ingraham's Paramount orch. KFPY.
- 8:30 p. m.—Guy Lombardo's Royal Canadians orch. KFPY.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Studio program.
- 8:00 a. m.—Master's Album (ex. Mon., Wed. and Fri.).
- 8:30 a. m.—Ye Town Crier (ex. Wed. and Fri.).
- 9:00 a. m.—Morning Prayer Services.
- 10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
- 10:30 a. m.—Dr. Corley.
- 11:00 a. m.—Barney Lewis, Tabloid of the Air.
- 12:00 noon.—Studio program.
- 1:00 p. m.—Chapel of Chimes.
- 4:00 p. m.—Dr. Wade Forrester.
- 4:45 p. m.—Records.
- 5:00 p. m.—Brother Bob's Frolic.
- 6:00 p. m.—Studio program.
- 6:30 p. m.—Chapel of Chimes.
- 7:00 p. m.—"Two Song Writers from Melody Lane" (except Tuesday, Thursday and Saturday).
- 11:00 p. m.—Semi-Classical program.
- 12:00 midnight—Slumber Chasers.

SUNDAY, MARCH 16

- 9:00 a. m.—Dr. B. L. Corley.
- 10:00 p. m.—Bible Class.
- 11:00 a. m.—10th Ave. Baptist Church.
- 12:30 p. m.—Chapel of Chimes.
- 1:00 p. m.—Church of Latter Day Saints.
- 1:30 p. m.—Master's Album.
- 2:30 p. m.—Organ Echoes.
- 3:00 p. m.—"Planistic Pictures in Blue."
- 3:30 p. m.—Everett Williams and Jane Sargent Sands.
- 4:00 p. m.—Musical Appreciation Hour.
- 5:00 p. m.—Chapel of Chimes.
- 6:00 p. m.—"A Little Bit of This and a Little Bit of That."
- 6:30 p. m.—Studio program.
- 7:00 p. m.—Novelty Piano, with Jack Weldron.
- 7:30 p. m.—Chapel of Chimes.
- 7:45 p. m.—Church Services from 10th Ave. Baptist Ch.
- 8:05 p. m.—Chapel of Chimes.
- 9:30 p. m.—Eibert Bellows and Jane Sargent Sands.
- 10:00 p. m.—Brunswick Hour.

MONDAY, MARCH 17

- 8:00 a. m.—Classical Records.
- 12:00 noon.—Studio program.
- 1:00 p. m.—Chapel of Chimes.
- 1:30 p. m.—Dr. Keyes.
- 2:00 p. m.—Musical Appreciation Hour.
- 2:30 p. m.—Organ Recital, with Alice Blue; Mabel Payne, soloist.
- 3:00 p. m.—Novelty Records.
- 6:30 p. m.—Twilight Hour.
- 7:30 p. m.—"Poem Pictures," Carl Tobin, soloist.
- 8:00 p. m.—Melody Quintet, John Teel, Georgetta Schiller, Jane Sands.
- 9:00 p. m.—"Bits of Everything."
- 9:30 p. m.—"Melody Quintette."
- 10:30 p. m.—Records.

TUESDAY, MARCH 18

- 9:30 a. m.—Dr. J. Douglas Thompson.
- 1:30 p. m.—"Fashionette."
- 2:00 p. m.—Symphonic Records.
- 3:00 p. m.—Alice Blue, organist; Dorothy Nichols, 'cello.
- 3:30 p. m.—"Broadway Tunes."
- 7:30 p. m.—Harry McKnight; Jane Sand, pianist.
- 8:30 p. m.—Ice Hockey Game with Ernie Smith.
- 10:00 p. m.—Melody Quintette, Carl Tobin, soloist; Jane Sands, pianist.

KJR Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS
Northwest Broadcasting System, Inc.
Studio Telephone, Seneca 1515—Office, Main 2495
Home Savings Building



THOMAS SMITH

Thomas F. Smart
Manager
Thomas F. Smith
Studio Director
John Pearson
Al Schuss
Allen Strickfaden
Ken Stuart
Announcers
Henri Damski
Musical Director
J. N. Cope
Technical Director

- 3:15 p. m.—The Joy Boys.
- 4:00 p. m.—The Gondollers.
- 5:00 p. m.—Dinner concert.
- 5:45 p. m.—Radio Nature Club.
- 6:00 p. m.—Mandolins at Sunset.
- 7:00 p. m.—Orpheus Quintet.
- 8:00 p. m.—Gold & Silver Ensemble.
- 9:00 p. m.—Musical Comedy Hour.
- 10:30 p. m.—Captivator's; Boh Munson.

WEDNESDAY, MARCH 19

- 3:00 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 3:15 p. m.—Joy Boys.
- 5:00 p. m.—Dinner concert.
- 5:30 p. m.—American Institute of Banking Talk.
- 6:00 p. m.—Hometown's Orchestra.
- 7:00 p. m.—Damski's Concert Orchestra.
- 8:00 p. m.—Spanish Knights Orchestra.
- 9:00 p. m.—Neapolitans; Harold Strong, piano.
- 10:30 p. m.—Variety Hour.

THURSDAY, MARCH 20

- 3:00 p. m.—Agatha Turley, soprano.
- 5:30 p. m.—Raymond David Holmes.
- 6:00 p. m.—Organ concert.
- 6:30 p. m.—Doree Sisters—violin and piano.
- 7:00 p. m.—Northwest Salon Orchestra.
- 8:00 p. m.—Harmony Aces; Eulala Dean, blues.
- 9:00 p. m.—Mr. R. Clam, program; Jean Kantner, baritone; Joy Boys.
- 9:30 p. m.—Henri Damski's Concert Orchestra.
- 10:30 p. m.—Lyric Trio; Jean Kantner, haritone.

FRIDAY, MARCH 21

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 3:15 p. m.—Joy Boys.
- 3:45 p. m.—Radio Nature Club.
- 4:00 p. m.—Hits of Yesterday.
- 6:00 p. m.—Hometown's Orchestra.
- 7:00 p. m.—Thirty Minutes with the Masters.
- 7:30 p. m.—Crescent Orchestra; Ellen Reep, contralto.
- 8:00 p. m.—Gold & Silver Trio; J. E. Drain, speaker.
- 9:00 p. m.—Jewel Box program; Agatha Turley, soprano.
- 9:30 p. m.—Neapolitan's Orchestra.
- 10:30 p. m.—Elmore Vincent, tenor; Bob Munson.

SATURDAY, MARCH 22

- 10:00 a. m.—Elmore Vincent, tenor; Pearl Dempsey.
- 2:30 p. m.—Matinee Melodies.
- 5:30 p. m.—Dinner concert.
- 6:00 p. m.—Harmony Aces.
- 7:00 p. m.—Agatha Turley, soprano; Sydney Dixon.
- 7:30 p. m.—Doree Sisters—violin and piano.
- 8:00 p. m.—Saturday Knights; Elmore Vincent, tenor; Pearle Dempsey.
- 9:00 p. m.—Northwest Hour.
- 10:30 p. m.—Vic Meyer's Club Victor Orchestra.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Organ concert.
- 8:00 a. m.—Music and News.
- 9:30 a. m.—Morning Devotional Services.
- 10:00 a. m.—Staff Artists.
- 12:00 noon.—World in Review (except Monday).
- 1:00 p. m.—Musical program.
- 5:25 p. m.—Market Reports (ex. Saturday).
- 10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).
- 11:00 p. m.—Vic Meyers' Club Victor Orchestra (Saturday, 10:30 a. m.).
- 12:00 midnight to 3:00 a. m.—Request program.

SUNDAY, MARCH 16

- 8:00 a. m.—Henri Le Bel Organ Recital.
- 10:00 a. m.—Glen Eaton, tenor; Marjorie Robillard.
- 12:00 noon.—Classical concert.
- 1:00 p. m.—YMCA program.
- 2:00 p. m.—Immanuel Tabernacle.
- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.
- 3:45 p. m.—Lutheran Church program.
- 5:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 6:00 p. m.—Hour on Broadway; Broadway Trio.
- 7:00 p. m.—Miller's Hometowners.
- 8:00 p. m.—Damski's Imperial Grand Orchestra.
- 8:00 p. m.—Los Gauchos Argentine.
- 10:00 p. m.—Angelus Ensemble.
- 11:00 p. m.—Harmony Aces.

MONDAY, MARCH 17

- 12:00 p. m.—Electrical Transcription of Opera Selections.
- 3:00 p. m.—Glen Eaton, tenor; Marjorie Robillard.
- 3:15 p. m.—Joy Boys.
- 5:40 p. m.—Raymond David Holmes, lecture.
- 6:00 p. m.—Hometown's Orchestra; Harvey Clark.
- 7:00 p. m.—Dream Melodies.
- 8:00 p. m.—Harmony Aces; Bob Munson.
- 9:00 p. m.—Jewel Box program; Agatha Turley, soprano.
- 9:30 p. m.—Wrestling Match, Ken Stuart.
- 10:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.

TUESDAY, MARCH 18

- 3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.

KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION
500 WATTS—296.6 METERS
FRED J. HART, Manager



FRED J. HART

DAILY EXCEPT SUNDAY

- 9:30 a. m.—Weather Report.
- 9:35 a. m.—Helpful Hour.
- 11:00 a. m.—Bank Credits Service program.
- 11:45 a. m.—Records.
- 12:00 noon.—Curry and Grippenstrew Organ Recital.
- 12:30 p. m.—Market Report and Weather from S. F.
- 1:00 p. m.—Hart's Half Hour.
- 1:30 p. m.—The Friendly Hour.
- 2:30 p. m.—Patrician Penn.
- 4:45 p. m.—Children's program.
- 5:15 p. m.—Music.
- 5:30 p. m.—San Jose Radionics Institute.
- 6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).

- 6:10 and 6:30 p. m.—Market Reports.
 - 6:55 p. m.—Farmers' Exchange.
 - 7:00 p. m.—Weather; Farm Bureau.
- ### SUNDAY, MARCH 16
- 10:15 a. m.—Sunday School Lessons by Fred J. Hart.
 - 11:00 a. m.—Morning Services.
 - 7:30 p. m.—Evening Services, First Baptist Church.
- ### MONDAY, MARCH 17
- 2:30 p. m.—Julia Hayes' Helpful Hints to Housewives.
 - 3:00 p. m.—Musical program.
 - 8:00 p. m.—Studio programs.

TUESDAY, MARCH 18

- 7:00 p. m.—Farm Bureau Evening Radio News.
 - 8:00 p. m.—"You Never Can Tell" program.
- ### WEDNESDAY, MARCH 19
- 8:00 p. m.—First Baptist Church.
- ### THURSDAY, MARCH 20
- 8:00 p. m.—Songs of the Old Church Choir.
 - 9:00 p. m.—San Jose Little Symphony.
- ### FRIDAY, MARCH 21
- 6:45 p. m.—Mercury-Herald Sport Review.
 - 8:00 p. m.—KQW Minstrels.
 - 9:00 p. m.—Leda Gregory Jackson program.
- ### SATURDAY, MARCH 22
- 7:30 p. m.—San Jose State College program.
 - 8:30 p. m.—Italian program.

The essential features of these programs are identical with those sent us by the stations



GEORGE GODFREY

KOMO

Seattle, Wash.—920 Kc.

FISHER'S BLEND STATION—1000 WATTS—325.9 METERS
METROPOLITAN CENTER, SEATTLE
Telephone Elliott 5990

DAILY EXCEPT SUNDAY

- 6:55 a. m.—Inspirational Services (except Tuesday, Thursday and Saturday).
- 7:00 a. m.—KPO, Making Merry with Sperry (except Tuesday and Saturday).
- 8:00 a. m.—Shell Happy Time, from KPO.
- 9:00 a. m.—YMCA Health Exercises (except Monday).
- 9:15 a. m.—Theater Organ Recital (except Monday, Tuesday and Thursday).
- 10:30 a. m.—NBC, Woman's Magazine of the Air (except Thursday and Saturday).
- 11:30 a. m.—Concert Orchestra and soloists (except Thursday and Friday).
- 12:15 p. m.—Prudence Penny, "What to Prepare for Dinner."
- 12:30 p. m.—Grain Report.
- 12:35 p. m.—Concert Orchestra with singers.
- 4:00 p. m.—Resume of Evening's Broadcast (except Tuesday).
- 8:30 p. m.—Amos 'n' Andy.
- 12:00 midnight—Fox Fifth Ave. Theater Organ Recital.

SUNDAY, MARCH 16

- 9:00 a. m.—Fox 5th Ave. Theater Organ Recital.
- 10:00 a. m.—International Bible Students' Association.
- 11:00 a. m.—Lucile Johnson, piano; Rhena Marshall.
- 11:15 a. m.—Plymouth Congregational Church.
- 12:15-7:45 p. m.—NBC.*
- 7:45 p. m.—VeOna Socolofsky & Hayden Morris.
- 8:00 p. m.—First Church of Christ, Scientist.
- 9:00-11:00 p. m.—NBC.*

MONDAY, MARCH 17

- 9:00 a. m.—Julia Hayes' helpful Hints to Housewives.
- 9:30 a. m.—Fox 5th Ave. Theater Organ Recital.
- 10:15 a. m.—NBC, Heinz Food talk by Josephine Gibson.
- 12:00 noon.—U. S. Dept. of Agriculture Farm Talk.
- 2:30 p. m.—KPO, Pacific Coast School of the Air.
- 3:00 p. m.—NBC, Salt Lake Tabernacle Choir & Organ Recital.
- 3:30 p. m.—Artistic Ensemble with Marye Burns.
- 4:15 p. m.—Vocal ensemble recital.
- 4:30 p. m.—Kiddies' program.
- 5:00 p. m.—Artistic Ensemble with Hayden Morris.
- 6:00-10:00 p. m.—NBC.*
- 10:00 p. m.—Univ. of Washington Educational Hour.
- 11:00 p. m.—Olympic Hotel Dance Orchestra.

TUESDAY, MARCH 18

- 7:55 a. m.—Inspirational Services.
- 9:15 a. m.—NBC.*
- 10:00 a. m.—Concert Orchestra with Hayden Morris.
- 10:15 a. m.—NBC, Bass Hueter Paint program.
- 12:00 noon.—U. S. Dept. of Agriculture Farm Talk.
- 1:30 p. m.—KPO, Pacific Coast School of the Air.
- 2:00 p. m.—NBC, Matinee Time.
- 2:15 p. m.—NBC, Flag Talk.
- 2:30 p. m.—Concert Orchestra with Perdin Korsmo.
- 3:45 p. m.—Resume of Evening's programs.
- 4:00 p. m.—NBC, Voters' Service.
- 5:00 p. m.—Kiddies' program.
- 5:30-9:00 p. m.—NBC.*
- 9:00 p. m.—Don Amalzo, the Wizard.
- 9:30 p. m.—NBC System—Florsheim Frolic.
- 10:00 p. m.—NWT Broadcast—Gold Shield Little Symphony Hour.
- 11:15 p. m.—NBC, Musical Musketeers.

WEDNESDAY, MARCH 19

- 10:00 a. m.—Ovaltine program.
- 10:15 a. m.—Mary Hale Martin Hour.
- 10:30 a. m.—NBC, Woman's Magazine of the Air.
- 2:15 p. m.—Concert Orchestra.
- 3:30 p. m.—Artistic Ensemble with VeOna Socolofsky.
- 4:30 p. m.—NBC, The Choristers.
- 5:00 p. m.—Kiddies' program.
- 5:30 p. m.—Artistic Ensemble.
- 6:00-9:15 p. m.—NBC.*
- 9:15 p. m.—Nunn Bush program.
- 9:30 p. m.—NWT Broadcast.
- 11:00 p. m.—News Flashes.
- 11:15 p. m.—NBC, Laughner-Harris St. Francis Hotel Dance Orchestra.

THURSDAY, MARCH 20

- 7:55 a. m.—Inspirational Services.
- 9:15 a. m.—Artistic Ensemble.
- 9:45-11:45 a. m.—NBC.*
- 11:45 a. m.—Barbara Gould Auditone.
- 12:00 noon.—U. S. Dept. of Agriculture Farm Talk.
- 1:00 p. m.—NBC, United States Army Band.
- 2:00 p. m.—NBC, London rebroadcast.
- 2:20 p. m.—Concert Orchestra with Hayden Morris.
- 4:15 p. m.—Vocal Ensemble Recital.
- 4:30-8:45 p. m.—NBC.*
- 9:00 p. m.—Lowe Bros. Paint program.
- 9:30 p. m.—Bourjols Co. program.

(See Page 19 for N. B. C. Program)

- 10:00 p. m.—NWT, Associated Dance Hour.
- 11:00 p. m.—Olympic Hotel Dance Orchestra.

FRIDAY, MARCH 21

- 10:00 a. m.—NBC.*
- 11:10 a. m.—Concert Orchestra with Hayden Morris.
- 12:00 noon—Visit to Pacific Northwest Dairymen and Poultrymen.
- 12:35 p. m.—Concert Orchestra.
- 3:00 p. m.—Artistic Ensemble; Agnes Skarvedt.
- 3:30 p. m.—NBC, What's Happening in the World.
- 4:30 p. m.—Kiddies' program.
- 5:00-7:30 p. m.—NBC.*
- 7:30 p. m.—Artistic Ensemble with Marye Burns.
- 8:00 p. m.—NBC, Hamilton Brown Sketch Book.
- 8:15 p. m.—Vocal Ensemble.
- 8:45 p. m.—NBC, Union Service Station team.
- 9:00 p. m.—Mozart Concert Hour.
- 10:00 p. m.—News Flashes.
- 10:15 p. m.—Sixth Engineers U. S. Army Band.
- 11:00 p. m.—NBC, Laughner-Harris St. Francis Hotel Dance Orchestra.

SATURDAY, MARCH 22

- 7:55 a. m.—Inspirational Services.
- 9:45 a. m.—NBC, National Farm and Home Hour.
- 10:30 a. m.—NBC, Morning Melodies.
- 1:00 p. m.—NBC, Dixie Dandies.
- 2:00 p. m.—Concert orchestra, with soloists.
- 3:00 p. m.—Artistic Ensemble.
- 3:30 p. m.—NBC, Women's International League for Peace and Freedom.
- 4:15 p. m.—Artistic Ensemble, with Marye Burns.
- 5:00 p. m.—NBC, The New Business World, by Merle Thorpe.
- 5:30 p. m.—Artistic Ensemble, with Hayden Morris.
- 6:00-8:45 p. m.—NBC.*
- 9:00 p. m.—NBC.*
- 10:00 p. m.—NBC.*
- 11:30 p. m.—Radio-Kelth-Orpheum Theatrical Frolic.

KHJ Program

(Continued from Page 23)

- 1:00 p. m.—Light Opera Gems, CBS.
- 2:30 p. m.—Ungar & Watson program.
- 3:00 p. m.—H. M. Robertson, Talk on Dogs.
- 3:30 p. m.—Council of International Relations.
- 4:00 p. m.—Hotel Paramount Orchestra, CBS.
- 4:30 p. m.—Charlie Wellman and Nell Larson.
- 5:00 p. m.—Organ Recital.
- 5:30 p. m.—Boulevard Furniture Dealers Orchestra.
- 6:00 p. m.—Sunset Ensemble.
- 6:30 p. m.—S. & W. Co., with Charlie Hamp.
- 7:00 p. m.—Quaker State Oil, CBS.
- 7:30 p. m.—Light Opera—Desmond's.
- 8:00 p. m.—Ballad Crooners.
- 9:00 p. m.—"True Story" Hour, CBS.

SATURDAY, MARCH 22

- 8:00 a. m.—U. S. Army Band, CBS.
- 8:45 a. m.—Princess Helaine Laboratories—Recordings.
- 9:00 a. m.—Adventures of Helen & Mary, CBS.
- 9:30 a. m.—Young's Orchestra, CBS.
- 10:30 a. m.—Recordings.
- 11:00 a. m.—Louis F. Klein.
- 11:15 a. m.—CBS.*
- 11:30 a. m.—Dominion Male Quartet, CBS.
- 1:00-7:00 p. m.—CBS.*
- 8:00 p. m.—Williams Oil-o-Matic program.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—Chasin' the Blues with Charlie Wellman.

The essential features of these programs are identical with those sent us by the stations



BOB NICHOLS

KVI

Seattle, Washington—760 Kc.

1000 WATTS—394.5 METERS
 PUGET SOUND BROADCASTING CO., INC.
 Studios: Northern Life Tower, Seattle - Tacoma Hotel, Tacoma
 Telephones: Main 2312, Seattle - Broadway 4211, Tacoma
 E. M. DOERENBECHER, President - I. SCHAEFER, Public Relations

Miss Frances L. Whiting
 Studio and Program Dir.
 Bob Nichols
 Chief Announcer
 Dick Rickard
 Willis Higley
 Edward J. Jansen
 Announcers
 P. G. Gale
 Engineer in Charge

WEDNESDAY, MARCH 19

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Recordings.
- 9:00 a. m.—Thrift Home of the Air, Pearce-Knowles.
- 9:30 a. m.—Feminine Fancies, DLBS (ex. Sat.).
- 10:30 a. m.—Recordings; announcements (ex. Tues., Fri.)
- 12:00 noon.—Columbia Ensemble, CBS.*
- 2:00 p. m.—Happy-Go-Lucky Hour, DLBS (ex. Sat.).
- 6:10-9:00 p. m.—Silent.
- 12:00 midnight—Organ Recital by George Yount (ex. Sat. and Wed.).

SUNDAY, MARCH 16

- 8:30 a. m.—Organ recital. Rialto theater, Tacoma.
- 9:30 a. m.—CBS.*
- 9:45 a. m.—Reading the Funnings Papers
- 10:30 a. m. to 2:30 p. m.—CBS.*
- 2:30 p. m.—All Nations Language Bureau, Norwegian.
- 3:00 p. m.—The Serenaders.
- 4:00 p. m.—The Globe Trotter, CBS.*
- 4:30 p. m.—Helena Casey, soprano; Bill Ross, tenor; Aubrey Knoff, piano.
- 4:45 p. m.—Dr. Julius Klein from Washington, CBS.*
- 5:00 p. m.—Margaret Yost, violin; Aubrey Knoff, piano.
- 5:30 p. m.—In a Russian Village, CBS.*
- 6:00 p. m.—Silent period.
- 6:00 p. m.—Majestic Theater of the Air (KXA).
- 7:00 p. m.—Jesse Crawford, CBS* (KXA).
- 9:00 p. m.—Val Valente's Roof Garden orchestra.
- 9:30 p. m.—Captain Kidd and his Gang of Buccaneers
- 10:30 p. m.—Val Valente's Roof Garden orch.
- 11:00 p. m.—Organ recital by Wesley Tourtellotte.
- 12:00 p. m.—George Yount playing Rialto theatre organ.

MONDAY, MARCH 17

- 8:00-9:00 a. m.—CBS.*
- 11:30 a. m.-2:00 p. m.—CBS.*
- 3:00-5:00 p. m.—CBS.*
- 5:00 p. m.—Wellman and Nell; DLBS, L. A.
- 5:30 p. m.—Dorothy Grodvg, soprano; Bill Ross, tenor.
- 7:30 p. m.—Gold Strand Group, CBS.* (KXA).
- 9:00 p. m.—Blue Monday Jamboree, DLBS.
- 10:00 p. m.—Bill Ross, tenor; Dorothy Grodvg, soprano.
- 10:16 p. m.—Anson Weeks' Mark Hopkins Orchestra.
- 11:00 p. m.—Bill Ross, tenor; Dorothy Grodvg, soprano; Helen Hill, piano.
- 11:07 p. m.—Earl Burnett's Biltmore Orchestra.

TUESDAY, MARCH 18

- 10:30 a. m.—Books in Brief, Margaret Knowles.
- 10:40 a. m.—Recordings; announcements.
- 11:30-2:00 p. m.—CBS.*
- 3:00-5:00 p. m.—CBS.*
- 5:00 p. m.—Major and Minor in two-piano recital.
- 5:15 p. m.—Margaret Yost, violin; Bill Ross, tenor; Aubrey Knoff, piano; Helena Casey, soprano; Buddy Jenkins, baritone.
- 6:00-9:00 p. m.—CBS.*
- 9:00 p. m.—Mahon Merrick's Modern Medallists, DLBS.
- 9:30 p. m.—Captain Adams program, DLBS.
- 10:00 p. m.—KVI Open House program.
- 11:00 p. m.—Val Valente's Roof Garden Orch., DLBS.

See Page 22 for Columbia Program

- 8:15 9:00 a. m.—CBS.*
- 9:00 a. m.—Thrift Home of the Air, Pearce-Knowles.
- 11:30 a. m.—Syncopated Silhouettes, CBS.
- 12:30 p. m.—Helene Hill, piano; Dorothy Grodvg, soprano, and others.
- 1:00 p. m.—Musical Album, CBS.
- 3:00 p. m.—Helene Hill, piano; Dorothy Grodvg, soprano; Buddy Jenkins, baritone; Bill Ross, tenor.
- 3:15-5:00 p. m.—CBS.*
- 5:00 p. m.—KFRC Dance Band, DLBS.
- 5:45 p. m.—Margaret Yost, violin; Aubrey Knoff, piano; Bill Ross, tenor; Billy Landers, blues singer.
- 7:00-9:30 p. m.—CBS.*
- 9:30 p. m.—Program from Los Angeles to be announced.
- 10:00 p. m.—College of Puget Sound educational prog.
- 10:30 p. m.—The Serenaders; Monique Thomas, director; Billy Landers, blues.
- 11:30 p. m.—Earl Burnett's Biltmore Orchestra, DLBS.

THURSDAY, MARCH 20

- 8:00 a. m.—CBS.*
- 8:30 a. m.—Recordings.
- 10:30 a. m.—Books in Brief, Margaret Knowles
- 10:40 a. m.—Recordings; announcements.
- 11:30-2:00 p. m.—CBS.*
- 3:00-4:30 p. m.—CBS.*
- 4:55 p. m.—Billy Landers, blues singer; Bill Ross, tenor; Aubrey Knoff, piano.
- 5:00 p. m.—Major and Minor in two-piano recital.
- 5:15 p. m.—CBS.*
- 5:30 p. m.—The Serenaders.
- 8:00 p. m.—Violet Ray Merry makers (KXA).
- 9:00 p. m.—Program from Tacoma to be announced.
- 10:00 p. m.—Bill Ross, tenor; Dorothy Grodvg, soprano; Helene Hill, piano.
- 10:11 p. m.—Val Valente's Roof Garden Orchestra.
- 11:11 p. m.—Anson Weeks' Mark Hopkins Orchestra, DLBS.

FRIDAY, MARCH 21

- 8:15 a. m.—CBS.*
- 10:30 a. m.—Home Economics talk.
- 11:00 a. m.—Recordings; announcements.
- 12:30 p. m.—Today in History.
- 12:32-2:00 p. m.—CBS.*
- 3:00 p. m.—CBS.*
- 3:15 p. m.—Helene Hill, piano; Buddy Jenkins, baritone; Dorothy Grodvg, soprano; Bill Ross, tenor.
- 3:30 p. m.—CBS.*
- 4:00 p. m.—CBS.*
- 4:30 p. m.—KFRC Dance Band.
- 4:55 p. m.—Dorothy Grodvg, soprano; Buddy Jenkins, baritone; Helene Hill, piano.
- 5:00 p. m.—CBS.*
- 5:30 p. m.—Margaret Yost, violin; Helene Hill, piano; Helena Casey, soprano; Bill Ross, tenor.
- 7:00 p. m.—CBS.* (KXA).
- 9:00 p. m.—True Story Hour; adventures of Mary and Bob, CBS.
- 10:00 p. m.—The Co-Eds.
- 11:00 p. m.—Anson Weeks' Mark Hopkins Orchestra.
- 11:16 p. m.—Val Valente's Roof Garden Orchestra.

SATURDAY, MARCH 22

- 8:00 a. m.—U. S. Army Band concert, CBS.
- 9:30 a. m.—Yoeng's Restaurant Orchestra, CBS.
- 10:00 a. m.—Song Recital, DLBS.
- 11:30 a. m.—The Dominion Male Quartet, CBS.
- 12:00 noon.—Columbia ensemble, CBS.
- 12:30 p. m.—Margaret Yost, violin; Helene Hill, piano; Helena Casey, soprano; Bill Ross, tenor.
- 1:00-5:15 p. m.—CBS.*
- 5:15 p. m.—The Serenaders; Monique Thomas, director; Billy Landers, blues singer; Bill Ross, tenor.
- 6:15 p. m.—Helene Hill, piano; Billy Landers, blues singer; Bill Ross, tenor.
- 7:00 p. m.—Paramount-Public Radio Hour, CBS, N.Y. (KXA).
- 9:00 p. m.—Chasin' the Blues program.
- 10:00 p. m.—Bill Ross, tenor; Billy Landers, blues singer; Helene Hill, piano.
- 10:12 p. m.—Anson Weeks' Mark Hopkins Orchestra.
- 11:12 p. m.—Earl Burnett's Biltmore Orchestra, DLBS.

The essential features of these programs are identical with those sent us by the stations



FREEMAN H. TALBOT

KOA

Denver, Colorado—830 Kc.

12,500 WATTS—361.2 METERS

GENERAL ELECTRIC CO.

Pacific Standard Time, Tel. York 5090

"Rocky Mountain Broadcasting Station"

Pacific Standard Time Given

Programs Furnished by the National Broadcasting Company

DAILY EXCEPT SATURDAY AND SUNDAY

- 6:00 a. m.—Morning Revelers.
 8:00 a. m.—The Luncheon Five (except Friday and Saturday).
 9:30 a. m.—As Heard Over the Telephone.
 9:45 a. m.—National Farm and Home Hour, NBC.
 10:45 a. m.—Weather, Stock and Market Reports (except Monday and Saturday).
 11:01 a. m.—Organ Recital.
 8:30 p. m.—Amos 'n' Andy.
 8:45 p. m.—National Prohibition Poll, NY. (except Monday).

- SUNDAY, MARCH 16**
 9:50 a. m.—First Church of Christ, Scientist.
 11:15 a. m.—Seven Aces, All 11 of Them.
 11:45 a. m.—String Trio.
 12:00 noon—Davis & Shaw, Home Builders.
 1:00 p. m.—Dr. S. Parkes Cadman, NY.
 2:00 p. m.—National Religious Service, NY.
 3:00 p. m.—Automatic Washers.
 4:00 p. m.—Durant Heroes of the World, NY.
 4:30 p. m.—Williams Ollomats.
 5:00 p. m.—Enna Jettick Melodies, NY.
 5:15 p. m.—Collier's Radio Hour, NY.
 6:15 p. m.—Atwater Kent Hour, NY.
 7:15 p. m.—Studebaker Champions, NY.
 7:45 p. m.—Sunday at Seth Parker's, NY.
 8:15 p. m.—The Solitary Cowboys.
 8:45 p. m.—Everett E. Foster, baritone.
 9:00 p. m.—Borden program, SF.
 9:30 p. m.—The Reader's Guide, SF.
 10:00 p. m.—The Gay Classes, SF.

- MONDAY, MARCH 17**
 7:00 a. m.—The Manhatters, NY.
 8:00 a. m.—The Recitalists, NY.
 10:30 a. m.—Woman's Magazine of the Air, SF.
 11:45 a. m.—Band of a Thousand Melodies.
 1:00 p. m.—Pacific Vagabonds, SF.
 2:05 p. m.—Matinee Light Opera.
 2:45 p. m.—Book Ends; French Lessons.
 3:00 p. m.—Mormon Tabernacle Choir and Organ.
 3:30 p. m.—Denver Dry Goods Co.
 3:45 p. m.—Ralph Hansell, xylophonist.
 4:15 p. m.—Better Business Bureau.
 4:50 p. m.—Johnny Muskrat.
 5:00 p. m.—Brown Palace Hotel orchestra.
 5:30 p. m.—Ipana Troubadours.
 6:00 p. m.—Ted Florita and his Maytag Orchestra.
 6:30 p. m.—General Motors Family Party.
 7:00 p. m.—Stromberg-Carlson program, Chicago.
 7:30 p. m.—Empire Builders, NY.
 8:00 p. m.—Supreme Sereaders.
 8:45 p. m.—Lamb Mixed Quartet.
 9:00 p. m.—Voice of Firestone, SF.
 9:30 p. m.—KOA String Trio.
 10:00 p. m.—House of Myths.
 10:30 p. m.—The Music Box, SF.

- TUESDAY, MARCH 18**
 7:00 a. m.—Hits and Bits, NY.
 8:00 a. m.—Your Child, NY.
 8:35 a. m.—WEAF Studio.
 8:45 a. m.—The Recitalists, NY.
 9:00 a. m.—The Luncheon Five.
 12:15 p. m.—Matinee Gems, NY.
 1:00 p. m.—Classic Gems.
 2:00 p. m.—The Lady Next Door.
 2:15 p. m.—Flag program, NY.
 3:30 p. m.—Bridge Game.
 5:00 p. m.—Voters' Service, NY.
 5:00 p. m.—Farm Question Box, George C. Wheeler.
 5:30 p. m.—Around the World with Libby, NY.
 6:00 p. m.—Eveready Hour, NY.
 6:30 p. m.—Happy Wonder Bakers.
 7:00 p. m.—Westinghouse Salute.
 7:30 p. m.—Radio-Keith-Orpheum Hour, NY.
 8:45 p. m.—National Prohibition Poll, NY.
 9:30 p. m.—Florsheim Products.
 10:00 p. m.—Spotlight Review, SF.

- WEDNESDAY, MARCH 19**
 7:00 a. m.—The Manhatters.
 8:00 a. m.—Three Little Maids.
 8:30 a. m.—Twelve o'Clock Trio.
 10:15 a. m.—Mary Hale Martin's Household Period, SF.
 11:45 a. m.—U. S. Navy Band.
 12:30 p. m.—Evening Stars.

- 1:00 p. m.—Radio Guild, NY.
 2:00 p. m.—National Woman's Party, NY.
 2:15 p. m.—Melody Musketiers.
 2:30 p. m.—Elementary Bridge Lessons.
 3:00 p. m.—Bernie Cummins and his Orchestra.
 3:55 p. m.—John B. Kennedy, talk.
 4:30 p. m.—The Choristers.
 5:00 p. m.—Extension Service, Colo. Agr. College.
 5:30 p. m.—Moblioll Concert.
 6:00 p. m.—Halsey, Stuart program, NY.
 6:30 p. m.—Palmolive Hour, NY.
 8:00 p. m.—Slumber Music.
 9:00 p. m.—Denver Concert Orchestra.
 10:00 p. m.—Lucile Fowler, contralto.
 10:15 p. m.—Cotton Blossom Minstrels, SF.

- THURSDAY, MARCH 20**
 7:00 a. m.—Hits and Bits, NY.
 8:00 a. m.—Your Child.
 8:30 a. m.—Weaf Studios.
 10:55 a. m.—Farm Electrification Chat.
 12:00 noon—The Melody Three.
 12:15 p. m.—The Magic of Speech, NY.
 12:30 p. m.—La Forge-Berumen Musicale.
 1:00 p. m.—U. S. Army Band, Wash.
 2:30 p. m.—The Lady Next Door, NY.
 3:00 p. m.—Black and Gold Room Orchestra, NY.
 3:54 p. m.—Ralph Freese, tenor.
 4:30 p. m.—Half Hour in Nation's Capital.
 5:00 p. m.—Fleischmann Hour, NY.
 6:00 p. m.—Seiberling Singers, NY.
 6:30 p. m.—Maxwell House Melodies, NY.
 7:00 p. m.—RCA Victor Hour, NY.
 8:00 p. m.—Conoco Adventures, Chicago.
 9:30 p. m.—The Olympians, SF.
 10:00 p. m.—National Concert Orchestra.

- FRIDAY, MARCH 21**
 7:00 a. m.—The Manhatters.
 8:00 a. m.—NBC, Music Appreciation Hour.
 9:00 a. m.—Twelve o'Clock Trio.
 12:00 noon—Cosmopolitan Luncheon Hour.
 1:00 p. m.—Pacific Feature Hour, SF.
 2:05 p. m.—"We Have for You."
 2:30 p. m.—Pacific Feature Hour.
 3:00 p. m.—Black and Gold Room Orchestra.
 3:30 p. m.—Whyte's Orchestra.
 4:30 p. m.—Raybestos Twins, NY.
 5:00 p. m.—Cities Service Concert Orchestra.
 6:00 p. m.—Interwoven Pair, NY.
 6:30 p. m.—Armour program, NY.
 7:00 p. m.—Armstrong Quakers, NY.
 7:30 p. m.—Reminiscences of the Old West.
 8:00 p. m.—Hamilton Brown Sketch Book.
 9:00 p. m.—The Stagecoaches.
 9:30 p. m.—NBC, Hill Billies.
 10:00 p. m.—Aces of Harmony.
 10:30 p. m.—Pacific Nomads, SF.

- SATURDAY, MARCH 22**
 7:00 a. m.—Hits and Bits.
 8:00 a. m.—The Recitalists.
 8:45 a. m.—The Children's Hour Organ Recital.
 10:30 a. m.—Keystone Chronicle, Chicago.
 4:00 p. m.—The Lady Next Door.
 4:15 p. m.—Theremin Ether Wave Musicale.
 4:30 p. m.—Phil Spitalny's Music.
 5:00 p. m.—The New Business World, Wash.
 5:30 p. m.—Laundreland Lyrics, Chicago.
 6:00 p. m.—General Electric Hour, NY.
 7:00 p. m.—Lucky Strike Orchestra, NY.
 8:00 p. m.—Oinker Male Quartet.
 9:00 p. m.—Preview of International Sunday School Lesson.
 9:15 p. m.—The Seven Aces—All Eleven of Them.
 10:15 p. m.—Tales Never Told, SF.
 10:45 p. m.—Prof. Herman chnitzel.

The essential features of these programs are identical with those sent us by the stations



EARL GLADE

KSL

Salt Lake, Utah—1130 Kc.

5000 WATTS—265.3 METERS
Pacific Standard Time Given

Studios in the Vermont Building
"The Voice of the Inter-Mountain Empire"

10:00 p. m.—NBC, "House of Myths."
10:30 p. m.—NBC, "The Music Box."

TUESDAY, MARCH 18

2:00 p. m.—Radio Auction Bridge.
5:00 p. m.—Instrumental and vocal program.
5:30 p. m.—NBC, "Around the World with Libby."
6:00 p. m.—NBC, Eveready Hour.
6:30 p. m.—NBC, "Happy Wonder Bakers."
7:00 p. m.—NBC, Westinghouse Salute.
7:30 p. m.—NBC, Radio-Keith-Orpheum.
9:00 p. m.—Brunswick Brevities, Special Brevity.
9:30 p. m.—NBC, Florsheim Melodies.
10:15 p. m.—Claude Kiff's Tavern Band.

WEDNESDAY, MARCH 19

9:30 a. m.—"The Household Institute."
10:15 a. m.—NBC, "Favorite Recipes of Mary Hale Martin."
10:30 a. m.—Interior Decoration Expert.
12:30 p. m.—NBC, Evening Stars.
1:00 p. m.—NBC, Radio Guild.
5:00 p. m.—"The Sunshine Girls."
5:30 p. m.—NBC, Musical program.
6:00 p. m.—NBC, "The Old Counsellor."
6:30 p. m.—NBC, Palmolive Hour.
7:30 p. m.—NBC, Floyd Gibbons.
8:00 p. m.—Instrumental and Vocal Ensemble.
8:45 p. m.—"The Romance of Gems."
9:00 p. m.—Utah Woolen Mills.
10:00 p. m.—Grover Production.
10:15 p. m.—NBC, Cotton Blossom Minstrels.

THURSDAY, MARCH 20

10:00 a. m.—NBC, "Seafood Dainties."
2:00 p. m.—NBC, Experimental programs from London.
5:00 p. m.—NBC, Fleischmann "Sunshine."
6:00 p. m.—Vico Light Opera Company.
6:30 p. m.—NBC, Maxwell House Coffee Co. program.
7:00 p. m.—NBC, Victor Radio program.
8:00 p. m.—NBC, Conoco Adventures.
9:00 p. m.—Musical Varieties.
9:30 p. m.—"Blue Blaze Fireside Entertainers."
10:00 p. m.—Surprise.
10:15 p. m.—Milt Targart's Odeon Orchestra.

FRIDAY, MARCH 21

8:00 a. m.—NBC, Damrosch Music Appreciation Hour.
9:00 a. m.—NBC, "Twelve o'Clock Trio."
10:00 a. m.—NBC, Beauty Talk.
10:50 a. m.—NBC, "M. J. B. Features."
5:00 p. m.—NBC, "Cities Service."
6:00 p. m.—NBC, Interwoven Pair, "The Happiness Boys."
6:30 p. m.—NBC, Armour Ensembles.
7:00 p. m.—NBC, Armstrong Quakers.
8:00 p. m.—NBC, Hamilton Brown Sketch Book.
9:00 p. m.—Chamber Music.
10:00 p. m.—Brief Feature.
10:15 p. m.—Radio-Keith-Orpheum Frolic.

SATURDAY, MARCH 22

4:15 p. m.—NBC, "RCA Theremin program."
5:00 p. m.—NBC, "Merle Thorpe."
5:30 p. m.—NBC, National Laundry Owners.
6:00 p. m.—NBC, General Electric Hour.
7:00 p. m.—NBC, "Lucky Strike" dance orchestra.
8:00 p. m.—Sugarhouse Business League.
8:45 p. m.—Brimley Brothers Male Quartet.
9:15 p. m.—Organ Recital.
10:15 p. m.—Midnight Hour.
11:15 p. m.—Midnight Review, directed by Roscoe Grover.

Earl J. Glade
Managing Director
Roscoe A. Grover
Program Director
Douglas Nowell
Richard Evans
Shipley D. Burton
Ted Rogers
Announcers

DAILY EXCEPT SUNDAY

6:00 a. m.—"Top O' the Morning."
6:30 a. m.—Setting-up Exercises.
6:45 a. m.—"Start the day right."
7:00 a. m.—"The Morning Watch."
8:00 a. m.—NBC, "Dobbsie" and Ship of Joy.
9:00 a. m.—Home Economics program.
10:00 a. m.—"A visit with Mrs. Jennie Lee."
10:15 a. m.—Musical Varieties.
11:00 a. m.—Mid-day Melange.
11:10 a. m.—Weather Forecast, Agricultural.
11:20 a. m.—Livestock Review.
11:40 a. m.—Newscasting.
12:00 noon—Radio Broadcasters, Inc., program.
1:00 p. m.—Out-of-Town period.
2:00 p. m.—Radio Matinee.
3:00 p. m.—"The Royal Gang," Story Teller.
3:30 p. m.—Town Crier.
8:30 p. m.—Amos 'n' Andy.
11:00 p. m.—Midnight Hour.

SUNDAY, MARCH 16

7:00 a. m.—Informal program.
9:00 a. m.—"Sunny Side Up."
10:00 a. m.—Utah Educational Department.
10:30 a. m.—NBC, National Light Opera Co.
11:00 a. m.—NBC, Russian Balalaika Orchestra.
11:30 a. m.—NBC, Concert.
12:00 noon—NBC, "The Friendly Hour."
1:00 p. m.—L. D. S. Services.
2:30 p. m.—Vocal and Instrumental Ensemble.
3:30 p. m.—Studio program.
4:00 p. m.—Standard concert.
4:30 p. m.—NBC, Baldwin Piano Company program.
5:00 p. m.—NBC, "Enna Jettick Melodies."
5:15 p. m.—NBC, Collier Hour.
6:15 p. m.—NBC, Atwater Kent Hour.
7:00 p. m.—First Presbyterian Church Services.
7:30 p. m.—Roman Catholic Discourse.
8:00 p. m.—L. D. S. Church Services.
8:45 p. m.—"Television" concert.
9:00 p. m.—NBC, Borden's Concert Hour.
9:30 p. m.—Utah Hour.
10:30 p. m.—Request Hour.

MONDAY, MARCH 17

10:30 a. m.—NBC, Helpful Hints for the Housewife.
3:00 p. m.—NBC, Salt Lake Tabernacle Choir.
3:30 p. m.—"Ye Old Towne Crier."
5:00 p. m.—Studio program dance orchestra.
5:30 p. m.—Vocal and instrumental selections.
5:45 p. m.—Educational program.
6:00 p. m.—"Moments Musicale," NBC.
6:30 p. m.—NBC, General Motors "Family Party."
7:00 p. m.—"Western Hour."
7:30 p. m.—NBC, Great Northern Railroad program.
8:00 p. m.—"The Jewel Box."
8:45 p. m.—Program for Men.
9:00 p. m.—NBC, "The Voice of Firestone."

\$5.00

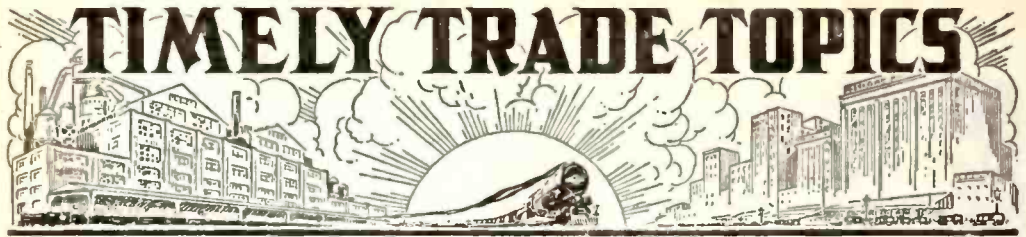
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Actual Size
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At any desired time to 2 hours. Saves batteries, light bills, tubes. Quickly pays for itself. Operates on battery or A.C. sets, any make. Play your radio at night—Radio Owl turns it off after you're asleep. Easy to operate, install. Small, attractive. Outlasts set. At your dealers—or shipped direct post-paid.

RADIO OWL
2269 E. 51st St.
LOS ANGELES



The Radio Manufacturers and Manufacturers' Agents division of the Radio Trades Association gave the members and their guests a treat on the occasion of the regular first Thursday of the month meeting at the Breakfast Club on Riverside Drive. The inimitable Bert Butterworth and his cheery and peppy gang of Optimistic Donuts entertained for over an hour, much to the joy of the guests. Mr. Shipley, assistant to Herbert Hoover, Jr., who is in charge of radio development for the Western Air Express, gave an interesting talk on the development and use of radio for aeroplanes. Mr. Don Wallace was chairman of the day and conducted the meeting in an admirable manner. About two hundred members and guests enjoyed the program.

Mr. Urbain, publisher and editor of Broadcast Weekly, spent several days last week in Los Angeles. Mr. Urbain expressed himself as being very optimistic about the future of radio and looks forward to a good season.

Mr. Reiger, formerly with C. C. Lawton Co., is now an up and coming retailer in Santa Barbara and is doing very well, according to all reports. Mr. Reiger stated that the people of Santa Barbara are particularly pleased with the performance of the new Falck receiver and have already purchased over twenty-five sets of this make this month.

Harry Forsythe, in charge of sales for the Sunset Mfg. Co. of Los Angeles, reports that sales during February were more than double those of January. The Sunset Aerials and Grounds are becoming very popular.

Mr. W. H. Sorrille has taken on the Western distribution of the Jenkins Coin Timing Device. This is an ideal device for dealers to put on their radio receivers for installation in restaurants, lunch counters and other public places. In this way the dealers can make a profit on their old receivers.

Mr. W. H. Cooke of 209 Pine Ave., Long Beach, Calif., is now the representative of the Sylvania Tube Co.

NBC Program

(Continued from Page 19)

- 4:30 p. m.—"A Half Hour in the Nation's Capital." KGO, KHQ, KOMO, KGW, KPO, KECA.
- 5:00 p. m.—Fleischmann Hour.**
- 6:00 p. m.—Seiberling Singers.*
- 6:30 p. m.—Maxwell House Melodies.**
- 7:00 p. m.—RCA Victor Hour.*
- 7:30 p. m.—Standard Symphony Hour.*
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Memory Lane.**
- 9:30 p. m.—The Olympians. KGO, KOA.
- 10:00 p. m.—Prohibition Poll.**
- 10:00 p. m.—The National Concert Orchestra. KOA, KGO.

FRIDAY, MARCH 21

- 9:30 a. m.—Morning Glories. KGO.
- 10:00 a. m.—Du Barry Radio Program. KGO, KHQ, KOMO, KGW, KFI, KSL.
- 10:15 a. m.—Josephine Gibson Food Talk. NBC Service to KGO, KHQ, KOMO, KGW, KFI.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon.—Rembrandt Trio. KGO.
- 1:00 p. m.—Pacific Feature Hour. KGO, KOMO.
- 2:00 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Piano Capers. KGO, KGW.
- 3:30 p. m.—What's Happening in the World. KGO, KOMO, KGW.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO, KGW.
- 4:45 p. m.—News Service. KGO.
- 5:00 p. m.—Cities Serenade Concert Orchestra.**
- 6:00 p. m.—Interwoven Pair.*
- 7:00 p. m.—Armstrong Quakers.*
- 7:30 p. m.—Club Richman Orchestra. KGO, KHQ.
- 8:00 p. m.—Hamilton-Brown Sketch Book.**
- 8:15 p. m.—Fiddlers Three. KGO.
- 8:45 p. m.—John and Ned.**
- 9:00 p. m.—Piano Pictures. KGO, KHQ.
- 9:30 p. m.—Bill Billy Boys. KGO, KHQ, KOA.
- 10:00 p. m.—Prohibition Poll.**
- 10:00 p. m.—The Aces of Harmony. KOA, KGO, KHQ.
- 10:30 p. m.—Pacific Nomads. KGO, KHQ, KOA.

SATURDAY, MARCH 22

- 8:30 a. m.—Grace Adams East. KGO.
- 9:45 a. m.—National Farm and Home Hour. KGO, KHQ, KOMO, KGW, KFI.
- 11:30 a. m.—Morning Melodies. KGO, KOMO, KGW.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.
- 12:00 noon.—The Novelty Five. KGO.
- 1:00 p. m.—Dixie Dandies. KGO, KOMO, KGW.
- 2:00 p. m.—Matinee Time. KGO.
- 2:30 p. m.—Novelettes. KGO.
- 4:00 p. m.—The Entertainers. KGO, KGW, KOMO.
- 4:30 p. m.—The Fuller Man.**
- 5:00 p. m.—The New Business World.**
- 5:30 p. m.—Sunset Syncrators. KGO.
- 6:00 p. m.—General Electric Hour.*
- 7:00 p. m.—His Lucky Orchestra.*
- 8:00 p. m.—Pacific Serenaders. KGO.
- 8:00 p. m.—Gilmore Circus.*
- 8:45 p. m.—Park Sisters. KGO.
- 9:00 p. m.—"Lauderdale Lyrics."**
- 9:30 p. m.—Penrod. KGO, KHQ, KOA.
- 10:00 p. m.—Prohibition Poll and Latest World News Flashes.**
- 10:15 p. m.—"Tales Never Told." KGO, KHQ, KOMO, KECA, KOA.
- 10:45 p. m.—Klawans' Sports Review.**
- 11:00 p. m.—Musical Musketeers. KGO.