

# Radio Doings

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Copyright, 1930, by Horwood Publishing Co.

RADIO DOINGS, April 19, 1930. Issued weekly at 407 East Pico, Suite 400, Los Angeles, Calif. Volume 16, No. 17. Subscription \$3.00 a year. Entered as second class matter, November 25, 1922, Los Angeles, Calif., Post Office, under Act of March 3, 1879.

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## DIRECTORY OF DETAILED PROGRAMS

Call Letters	Location	Freq.	Page	Call Letters	Location	Freq.	Page
KECA..	Los Angeles	1430	21	KJR....	Seattle	970	39
KEEX....	Portland	1180	40	KMIC...Inglewood		1120	28
KFI....	Los Angeles	640	20	KMPC..Beverly Hills		710	29
KFOX..	Long Beach	1250	32	KMTR..Hollywood		570	28
KFRC...San Francisco		610	37	KNX....	Hollywood	1050	26
KFSD...San Diego		600	35	KOA....	Denver	830	45
KFSG...Los Angeles		1120	31	KOL....	Seattle	1270	41
KFVD..Culver City		1000	35	KOMO..Seattle		920	42
KFWB..Hollywood		950	27	KPO....San Francisco		680	36
KFXM..San Bernardino		1210	34	KQW...San Jose		1010	41
KGB...San Diego		1330	30	KSL...Salt Lake City		1130	44
KGEF...Los Angeles		1300	38	KTAB..San Francisco		560	38
KGER..Long Beach		1360	33	KTBI...Los Angeles		1300	33
KGFJ...Los Angeles		1200	30	KTM...Santa Monica		780	31
KGO...Oakland		790	36	Columbia Broadcasting System			22
KGW...Portland		620	43	National Broadcasting Co			18
KHJ...Los Angeles		900	23	University of So. California			29

## HERE IS YOUR STATION DIRECTORY!

You will appreciate RADIO DOINGS, the up-to-the-minute station and program guide, delivered to your home each week. There is no trouble or worry on your part; simply enclose a \$3.00 check with this coupon and RADIO DOINGS will begin at once for a whole year.

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An unusually attractive Seal Brown leatherette covered cabinet. For the home, the mountain cabin, the beach house or for the travelling salesman.

Sturdy, strong, constructed to withstand all reasonable use and handling.

Fully shielded—illuminated drum dial—vernier control. Every convenience and development employed in both models.

The Type 45 Power Tube coupled with the famous Magnavox Dynamic Speaker gives a realism of tone seldom equalled by the largest and most expensive radio receivers.

### DE FOREST TUBES

Five standard AC De Forest tubes used in both models.

Guaranteed with the entire radio set for 90 days.



*Weekly Review of Radio News—Thought and Opinion*

## TEST CASE SOUGHT IN MICHIGAN CASE

The question of whether the Radio Commission can prevent the erection of a radio station has been raised by the defiance of Gov. Fred W. Green, of Michigan, in his threat to build and operate a 5,000-watt short wave transmitter without authority of the Federal regulatory body. There is no doubt, under the existing law, that the Commission can prevent the station from operating without a license.

The Commission lost no time in answering the defiance of the Michigan executive with a request to the Department of Justice that arrests be made if the State authorities built the station without a construction permit. Col. Thad Brown, general counsel of the Federal group, had previously expressed the opinion that nothing could be done to stop the actual construction of the transmitter but only to prevent its operation.

The penalty for operating a station without authority of the Radio Commission, under the Act of 1927, is a fine of not more than \$5,000 or imprisonment of not more than five years.

## PUTS CURB ON POLITICAL BROADCASTERS

A step has been taken by former Radio Commissioner H. A. Bellows at Station WCCO, Minneapolis, which the Federal Radio Commission is closely following and which may eventually furnish the basis for a revision of Section 18 of the Radio Act, which was designed to give a square deal to all political candidates and which reads as follows:

"If any broadcaster shall permit any person who is a legally qualified candidate for any public office to use a broadcasting station, he shall afford equal

opportunities to all other such candidates for that office in the use of such broadcasting station, and the licensing authority shall make rules and regulations to carry this provision into effect.

"Provided, That such broadcaster shall have no power of censorship over the material broadcast under the provisions of this paragraph. No obligation is hereby imposed upon any broadcaster to allow the use of its station by any such candidate."

## U. S. BUREAU TO TACKLE RADIO PROBLEMS

The knotty problems of radio, viz., interference, fading, and static, will be attacked in a big way just as soon as Congress passes on two identical bills in the House and the Senate for \$147,000 to erect a new experimental field station for use of the Radio Division of the Bureau of Standards, according to Dr. J. H. Dellinger, chief of the section.

## WIDE FOREIGN BAND

With regard to appearance American radio sets are much more attractive than the European sets, although in simplicity of operation the European sets have achieved satisfactory results. There are, however, several technical differences that should be given careful consideration. For instance, the wave length of all American sets is usually from 200 to 500 meters, while European sets have wave lengths of 200 to 2,000 meters.

## LEGION BAND TO BROADCAST

The Indiana Department American Legion Band, the largest organization of its kind in the country, is arranging to broadcast a series of concerts from Indianapolis. It is composed of 120 members, gathered from 62 cities and towns.



Size 14" x 18" x 8", With One Inch Front,  
For Tone Qualities

# The Music Box 'Clarion'

*Now Offered In A  
Beautiful*

**SOLID  
MAHOGANY  
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at **\$59<sup>50</sup>**

*Complete  
With Tubes*

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**FEATURES:** New Revolutionary Circuit—Simple, Sturdy, Serviceable. Remarkable tone quality with Auditorium volume. Die cast one-piece chassis. Accessible, easy to service, neat in appearance. Selectivity, never better in *any* radio. Remarkable distance qualities. Unexcelled Service Policy. Immediate deliveries to all points. Greatest Radio Drawing Card for 1930.

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# ZANEY-GILL CORPORATION

5918 South Western Avenue

LOS ANGELES

CALIFORNIA



# STUDIO NEWS

One of the most popular and unique musical organizations on the air in the West is the KTM Ranch Boys, whose picture appears on the cover of this week's issue. Frank Gage, known as "Foreman Frank," is the originator of the Ranch Boys Hour and allows only old-time music played on old-time instruments on this program. Other characters are Arkansas Johnny, the announcer, who is pictured with his violin; Jimmie Adams, alias Lena, who claps his hands and sings lustily; and Al Hull, who shows his versatility by playing a guitar and harmonica at the same time. Tune in every morning at 7 o'clock and Friday evenings from 8 to 9.

Easter pilgrims arising before the dawn to worship will find that this year's air services will be extraordinarily beautiful and impressive. From Mt. Davidson, one of the seven major hills on which San Francisco is built, the National Broadcasting Company will bring the eighth Easter Sunrise Service. At approximately 5:28 a.m. a trumpet call will announce the approach of dawn to listeners over KGO, KPO, KOMO, KSL and KECA. Hollywood Bowl services are to be released from KNX beginning at 5:30 a.m. The Hollywood station will follow much the same program as last year when they continued their Saturday night broadcast straight through until the sunrise services. During the night and early morning program, the Luboviski Trio will be heard and also appropriate organ music. Forest Lawn Memorial Park services will be KHJ's Easter offering. The Glendale Symphony Orchestra with Alice Gentle, soloist, will be heard in beautiful Easter music.

On April 12th KHJ began a series of interesting talks on the "Truth About India." The speaker is Lal Chand Mehra, well known Indian scholar, writer and lecturer, and the time is 4:30 p.m. every Saturday.

"Under the Make-up" is the graphic title of KNX's newest program. True stories, humorous and dramatic, of backstage life are told during this feature, which comes to you every Thursday from 8 to 8:30 p. m.

KMTR presents an afternoon dance program at 3 p. m. with music furnished by the Palais Ballroom Orchestra by remote control from the former Palais de Dance Ballroom. From 3 to 4 p. m. daily, except Sunday.

That rollicking old college song, "It's a Way We Have at Old Harvard," will be sung by the old Stagecoachers when they pluck melodies out of the past for listeners of KOA, Denver, on Tuesday, April 22, at 9 p. m., P. S. T.

KYA will broadcast the Air Circus from Mills Field, Saturday and Sunday, April 19th and 20th. Ted Frolich, famous ace, will bring a vivid picture of the formations, attacks, etc., beginning at approximately 10 a. m. and continuing throughout the two days during the show.

"Coal and Coke," KHJ's new black-faces, are something of a riot with their daily except Sunday program at 7:40 a. m. Happy Johnson's laugh is infectious enough to make the glum-mest early riser feel better, which is, after all, the purpose of eye-opener programs. Comedy, chatter and, according to KHJ's publicity man, "questionable music," form the program.

It would seem that KFVB is determined to establish a record in the matter of de luxe dance music, the latest plume in the Hollywood station's hat being Ben Bernie and his Brunswick Recording Orchestra, opening on April 20th at the Montmartre. In addition to this, George Olsen's music will be brought to listeners every Sunday night at midnight from the Plantation.

# YOUR GOOD MONEY ENTITLES YOU TO PERFECT TUBES

Where *ELSE*..... in *SOUTHERN CALIFORNIA* can you actually determine the *QUALITY* of Radio Tubes you purchase by a *LABORATORY TEST* before your *very eyes!*



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- ★
- ★
- ★
- ★
- ★

*Cunningham*  
RADIO TUBES

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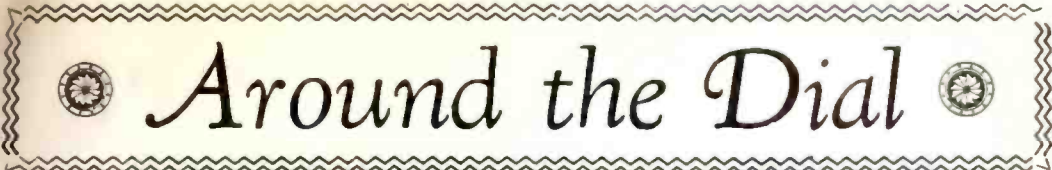
**AMATEURS**  
*FIFTY and*  
**SEVENTY FIVE**  
**WATTERS**  
**ALWAYS IN STOCK!**

**INSIDE PARKING FREE TO OUR PATRONS**

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**RADIO MANUFACTURERS  
SUPPLY CO.**

**1000 So. Broadway**  
CORNER 10TH ST. "THE FAMOUS RADIO CORNER"  
**LOS ANGELES**



# Around the Dial

**Around the Dial:**

I was very lucky to pick up what I believe to be the program of the opening night of WSFA, at Montgomery, Alabama. Their wave length is 212 meters, or 1410 Kc. WSFA is a 500-watt station, and announced their location as the Jefferson-Davis Hotel in Montgomery. I picked them up at 12:45 a.m., Saturday, and listened to them off and on until 2:25 a.m. They announced a test program, and were playing requests. I believe it was their opening night because they were receiving many wires of congratulations. Modulation and volume were excellent. They may not, of course, stay on this late regularly, but possibly will for the next few weeks as they are a new station, and will doubtless put on a number of tests.

A. E. ARMSTRONG.

2021 Bonita Drive, Glendale, Calif.

**Around the Dial:**

I notice where Mr. Stanley Lynch of San Diego mentioned in last weeks Around the Dial Department that KGU at Honolulu could not be received here as they always sign off at 12:00 midnight Pacific Time.

Well here is what I have learned through dialing for them: KGU stays on until 11:00, Honolulu Time, and sometimes after on Saturday nights with a popular dance program, that would be 1:30 A.M. Sunday mornings, Pacific Time as there is two hours and thirty minutes difference in time between Los Angeles, and Honolulu.

## 26 STATIONS TO CHANGE FREQUENCY MAY 1

The proposed clear channel changes listed on page 65 of the latest Radio Doings Call Book (Green Cover) will become effective May 1 by order of the Federal Radio Commission. This will be the most sweeping reallocation since November, 1928, effecting 13 cleared channels. These 26 changes will be listed and described in detail in our next issue.

You will notice in one of my recent logs I had KGU at 1:50 A.M. on Sunday morning, January 25, 1930. Sometimes they stay on until around 2:00 A.M. Pacific Time. They are on 319 meters, 940 kilocycles and 1000 watts in power. This is the only night that they are on until this hour. I was lucky enough to have them one Wednesday morning at about 1:40 A.M. Pacific Time, but this might have been an exception.

You DXers who want to get them try for them after KOIN and KFIW sign off. This would be after 1:00 A.M. Sunday mornings. They are faint sometimes but if you use your patience and tuning skill they can be picked up successfully.

TOM ELLIOTT,

654 West 63rd Street,  
Los Angeles, Calif.

**Around the Dial:**

I wonder if someone knows what Spanish-speaking station is on 720 kilocycles, signing off at 8:30 P.S.T.

Station WSFA in Montgomery, Alabama, is on the air Saturday after midnight, on 1410 kilocycles. This is a new station and comes in very good.

This new column has aided me in logging several new stations and I wish it continued success.

NORMAN LANE.

118 W. Almond St., Compton, Calif.

**Around the Dial:**

Read your column every week. I will give the fans a good one to go after, and that is WKAQ, San Juan, P. R. They are on 890 kilocycles with 500 watts and on the air Mondays from 8:30 to 10 p.m.; Wednesday, from 8:00 to 9:30; Saturdays, 10:30 to 11:00 p.m., Atlantic time—that is four hours ahead of Pacific. I just received my verification from them today. Who's next?

RALPH J. GALL.

4223 Swift Ave., San Diego, Calif.

**Around the Dial:**

The night of April 4, between 7:30 a.m. and 8 a.m., I picked up a Spanish-speaking station on about 1100 kc. or  
(Continued on Page 39)

# ANNOUNCING

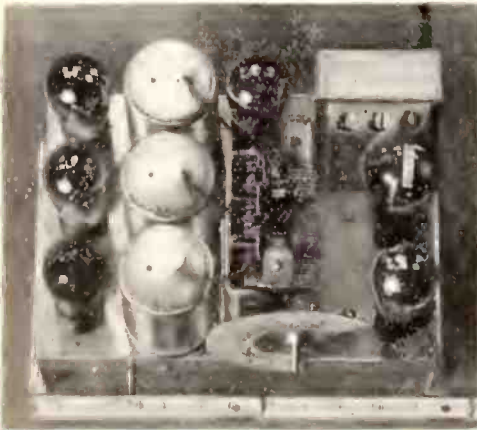


*Note the beautiful rich walnut finish and design of this modern cabinet. Dimensions are 17 $\frac{3}{8}$  x 14 $\frac{3}{4}$  x 9 $\frac{1}{2}$  in. Weight, 32 lbs., packed ready for shipment.*

**FALCK Model 77  
complete with all  
tubes and Genuine  
MAGNAVOX  
DYNAMIC  
SPEAKER**

**\$59<sup>50</sup>**

This is the first time in radio history that a Falck Radio equipped with a Magnavox Speaker has ever been advertised as low as \$59.50. Such an authentic offer as this is sure to become an unparalleled sensation.



*The chassis of the new model 77 is unusually sturdy, completely shielded with all wiring insulated and transformer well ventilated and covered. Will pass all city fire ordinances.*

Here are the specifications: 1. Completely licensed under RCA, Hazeltine, and La Tour patents. 2. Complete with tubes. 3. Equipped with Magnavox True Dynamic Speaker. 4. Illuminated Kilocycle reading dial. 5. Well-proved Falck chassis. 6. Beautifully finished cabinet. Made to sell for \$59.50.

Don't hesitate to visit your nearest Falck dealer to see and hear this wonderful new set.

## ADVANCE ELECTRIC CO.

*Established 1915*

1260 West 2nd St.

Los Angeles, Calif.





# Questions & Answers

*A Weekly Department Conducted by K. G. Ormiston, I.R.E.*

**QUESTION.**—Another boy and I are going to make a sort of wireless sending and receiving set with a Ford coil, so we can send messages to each other. The man in the radio shop here told me to write to you for the dope on it so it would not interfere with other radio stations.—B. J. C., Downey, Calif.

**ANSWER.**—You should thank the radio shop man for telling you to get some information before proceeding with the Ford coil transmitters, as what you had proposed to do is one of the best ways of acquiring room and board in the local bastille. A chap in St. Louis recently tried this stunt of operating a radio transmitter without going through the required licensing formalities, and he now languishes in the jailhouse. The facts are that the operation of any kind of radio transmitter, no matter for what purpose or of what type, and regardless of wavelength, etc., **MUST** have the approval of the Federal Radio Commission. A license must be issued, call letters and operating frequency assigned, the operators must be examined and licensed by the Department of Commerce. The laws covering this matter are very strict, and the operator of an unlicensed station is subject to fines and imprisonment. Furthermore, the type of transmitter you have in mind would not be permitted, as it would cause a great deal of interference. If you are really desirous of entering the amateur radio field, we would suggest that you communicate with the local Radio Inspector, 317 City Hall, Los Angeles, for information regarding the licensing and type of apparatus necessary, etc. You would first have to master the international Morse code, as well as acquire a knowledge of radio theory and practice required by the license examination.

**QUESTION.**—Regarding infrequent station announcements. It is probably true that most stations comply substantially with the fifteen-minute rule, but in my mind this is not enough. We hear

innumerable complaints of infrequent announcements, but I have yet to note objection voiced to hearing call letters after each number. If it be that the seeming reluctance of stations to render more than the bare compliance with the commission's regulations is predicated on the idea that more frequent announcements would be offensive, I think there is gross misconception of the attitude of the listening public. It is undoubtedly true that the full announcement formulas of certain stations may well be restricted to the prescribed fifteen-minute intervals. It is observed that at times we hear programs from most of the better stations where call letters are given after each number, and it is suggested the public "interest, convenience and necessity" would be better served were the practice to be made standard routine.—J. L. E., Riverside, Calif.

**ANSWER.**—If the interests of the DX listener were of great importance, we would find that all stations would make announcements very frequently, but it is a fact that only at certain times and under certain conditions is a station concerned with its distant audience. This was not the case in the old days, when a station thrived on its DX mail and a telegram from a great distance was a big event. Today the station is primarily concerned with the audience which resides within an area of 200 miles or thereabouts. The sponsors of programs are paying a high price for every minute of their time, and object strenuously to wasting any of that time in station announcements. The chains further complicate matters. If a chain system endeavored to make station announcements after every number it would require that the announcers in the twenty or more stations stand by their mikes with headphones on, listening carefully to every number. At the conclusion of each number the technician would have to fade out the line and fade in the announcer's mike. The announcer—  
(Continued on Page 16)

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# Master's Mighty Midget

## A Giant in Performance

Magnavox Dynamic Speaker!  
Screen Grid! Humless!

*Selective!*  
*Distance!*  
*Beauty!*  
*Tone!*  
*Price!*

—♦—  
To retail at

**\$59<sup>50</sup>**

Complete with Tubes



Model 70 (Size 13" x 16" x 8½")

The Master Midget contains Four Tuned circuits for extreme SELECTIVITY—three stages of R. F. Amplifiers for SENSITIVITY—6 A. C. Tubes—1 Screen Grid. 3-26, 1-45 and 1-80. Housed in beautiful walnut Cabinet, size 13" x 16" SINGLE DIAL CONTROL and MAGNA-VOX DYNAMIC SPEAKER.

**"To See It is to Want It . . . To Hear It is to Buy It!"**

### *The Sensation and Outstanding Value of the Radio Industry!*

Dealers find it easy to sell the Master Midget. Its compactness—the marvelous tone and volume bursting forth from such a small and beautiful instrument—performance one only expects from large and expensive radios. Perfectly balanced in every detail—its superior performance in any test for TONE, DISTANCE, SELECTIVITY, EASY CONTROL and BEAUTY makes volume of sales a certainty.

### **A CHALLENGE!!**

We invite you to compare the Master Midget with other radios of its kind. You will agree that in eye and ear appeal the Master Midget is far superior—SO WILL YOUR PROSPECTIVE CUSTOMERS!!

—♦—  
*Just the Radio for All Occasions—Easily Portable  
Weight Approximately 30 pounds.*

—♦—  
**The MASTER RADIO MANUFACTURING CO., Inc.**  
1682 W. 35th Place LOS ANGELES, CALIF. Phone: EMpire 8231



## FIRST PRIZE

Sunset Aerial, Courtesy Sunset  
Mfg. Co.

DX Club:

A few months ago I bought a new A. K. 60. I have sent in my list before, but am trying again. I only use Radio Doings and Radio Doings' Call Book. This list, I think, is pretty good for the location I am in. I am one block from the car line and have high voltage wires on three sides of my house. This is my log:

United States—KDYL, KSL, KEX, KGW, KOIN, KFJR, KTBR, KOAC, KPO, KFRC, KFWM, KJBS, KYA, KGGC, KFSD, KGB, KTAB, KLS, KLX, KFWI, KOA, KFEL, KPOF, KLZ, KFKA, KGHF, KGA, KHQ, KMJ, KOW, KUOA, WAAW, WCCO, KSTP, WKY, KFBM, KFQU, WLW, WDSU, KOB, WEAJ, KOB, KVI, WSB, KWJJ, WFIW, KTT, KOCW, WGN, WENR, WBBM, WCFL, WMAQ, WIBO, WLIB, WCHI, KOIL, KFBK, KFH, KGIQ, KID, KFDM, WOAI, WJSV, WBAP, WFAA, WIOD, WOC, WOW, KTHS, WLAC, KDKA, KJR, KFJF, KMOX, KMO, KOMO, WHAS, WAPI, WOR, KVOO, WFJC, WSM, KXL, KRDL, WBT, WHO, WABC, (WKBG, 100 watts), KWK, KWKH, KTAR, WOWO. (WJAK, 50 watts), (KFOR, 100 watts), WDAF, KFKB, KGGF, KMMJ, KOY, KFUM, WHB, WIBM, WJR, KFAB, KGIR, (WOKO, 500 watts), (KVEP, 15 watts), (KVJ, 10 watts), WTAM, KLO, KOH, KFQW, KIDO, KGEZ, WRHM. My best catch is WMSG, a 250-watt station in New York. KSD, KMBC, WHP, WCKY, KTNT.

Canada—CHWC, CKAC, CFCF, CNRV, CKWX, CKY, CFCT, CKCK, CFAC, CKLC, CFCN, CHLS.

Japan—JOAK, JOGK.

Mexico—XEN, XEB, XFC.

Cuba—CMK.

Alaska—KGBU.

Philippines—KZRM.

Hawaii—KGU.

Australia—3LO, 2FC, 2BL.

RAY De MARCUS,

1005 E. 73rd St., Los Angeles, Calif.

## SECOND PRIZE

Sunset Ground, Courtesy Sunset  
Mfg. Co.

DX Club:

I recently purchased a Sheldon All-Wave Receiver, and after operating it for two nights, I logged the following list of stations:

KTAR, WJAX, WJR, WCCO, WENR, WBT, KFAB, WMC, WJAY, WMAQ, KFAB, WOAI, WGR, WNYC, WCAE, WHAM, KFKB, WSB, WGN, WOS, WOI, KMMJ, WIBO, WSAI, WFAA, WOR, WNOX, KLO, WGY, WSM, WOV, WOI, WHAS, KTSL, WLS, WOC, KYW, WLW, WPG, WBBM, WBAP, KOAC, KTSM, WHAD, WWVA, WEAJ, KMBC, WFBM, KTHS, WBZ, KOA, WGL, WHB, WOW, KGIX, WTAM, KSL, WIP, KDKA, KGGM, WJZ, WHN, WIAU, KGFG.

Foreign Stations—Three in Mexico, 4 in Canada, 4 in Japan, 1 in Hawaii.

I also logged most of the coast stations, which I have not included in the above group.

ELMER J. STEPHENS,

5357 Grace Place,

Los Angeles, Calif.

DX Club:

I am only 12 years old and have had my radio for two weeks. And in that time I have received the following stations:

KMTR, KFI, KFSD, KNX, KOA, KPO, KSL, KFVB, KTM, KHJ, KFOX, KMTR, KECA, KFVD, KFSG, KREG, KGB, KGER, KGO, KMOX, KQW, KGFI, KEX, KMIC, KOB, WTAM, WLW, KFRC, KTAR, KGEF, WOAI, WENR and KOL.

PHILLIP McLEAN,

1605 Lincoln Ave., San Diego, Calif.

# Radio Activities

## Royal

C. W. Smith, who for years was in the radio business and decided last Fall to get out of it, has again felt the siren call and has jumped back into the game with both feet.

Associated with C. W. Smith is A. M. Griffin, who is an engineer of repute and has perfected and put on the market such sterling articles as Topcyl Automobile Oiler and Electro-Seal Waterproof Paint, which when applied to automobile engines makes them impervious to water and all types of moisture.

The new firm, Griffin-Smith Manufacturing Company, is located in the C. W. Smith Company's old quarters at 1125 South Wall Street, where they are not only manufacturing the Topcyl Oiler and the Electro-Seal Paint but the new Royal Magnavox Dynamic portable and mantel type radio sets.

Mr. Smith is most optimistic over the outlook for merchandising the midget type radios this year, as he believes that people have now become conscious of the fact that good radio reception with realism of tone quality can be obtained from small, compact, inexpensive radio sets and that they will be demanding this class of merchandise during the coming year.

## New Falck

This week the Advance Electric Company, manufacturers of the Falck radio, are announcing a new set that is the result of many months of preparation. This very new Falck is a table model that comes complete, all tubes and a Magnavox Dynamic speaker, and is to sell for \$59.50.

F. W. Falck, head of the Advance Electric Company, says of this beautiful model that it is a sure cure for radio blues. The cabinet is of richly grained walnut and is of a refreshing contemporary design. The famous Falck dial decoration is used around an illuminated kilocycle reading dial. An unusually simple and sturdily built chassis is used. The transformer is well ventilated and cooled. This new Falck table model is completely licensed un-

der RCA, Hazeltine, and La Tour patents.

The Advance Electric Company, established in 1915, was one of the very first pioneers in radio manufacturing. Each year they have come out with advanced models. This year Falck expects the new model to take the country by storm.

## Q and A

(Continued from Page 13)

nouncer would then make his announcement, accurately timed to the second. Whereupon the technician again fades in the line and cuts the announcer's mike. The performers in the main studio of the chain would have to let so many seconds elapse after each number before going on with the program. This would in many cases destroy the continuity of the program, and at any rate would be highly objectionable to the advertiser who is paying out thousands of dollars to present the program. Radio has become so commercialized that the station management must naturally cater to the desires of the sponsors from whom the revenue is derived. The sponsor is not concerned with impressing on the listener that he is hearing XYZ, Chicago. He is concerned only with impressing the listener with the name of his company and his product, and perhaps the story of his product. And so it is logical that a station broadcasting a sponsored program, whether chain or local, is justified in only barely meeting the fifteen-minute ruling. When a station is broadcasting a "sustaining" or unsponsored program, however, it is very much to the advantage of the station to make station announcements after each number. The writer is most certainly a DX enthusiast, but can also appreciate the problems of the stations because of his connection with many of them. He has been greatly annoyed by infrequent station announcements, but would criticize the station for such procedure only when the program is unsponsored and the station should be concerned with the interests of its distant audience.



# The Telephone is a Poor Radio Station Directory!

*But When a Friend Tells You  
to Get a*

# Radio Doings CALL BOOK



—then you have the perfect guide to just where every station comes in. Nine years' radio log experience has shown the publishers of this famed **WESTERN CALL BOOK** how to develop station listings that have all the information every listener wants—and arranged exactly the way you want them.

The triple index feature of station call letters—(1) Alphabetically, (2) Geographically, (3) By channel,—unerringly points to the station you're looking for, no matter how little you know about it!

Recent changes in the many hundreds of American and foreign stations makes an up-to-the-minute station log a mighty useful thing to have.

—♦—

**GET THE NEW RADIO DOINGS  
CALL BOOK AT YOUR DEAL-  
ER'S, OR SEND 25c DIRECT TO**

**RADIO DOINGS**

407 E. Pico St.

Los Angeles



*And Radio  
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The essential features of these programs are identical with those sent us by the stations



JENNINGS PIERCE

**KFI KECA KPO  
KGO KGW KOMO  
KHQ KOA KSL**

Howard Miholland  
Program Director

Jennings Pierce  
Chief Announcer

## National Broadcasting Co., Inc. PACIFIC COAST NETWORK

5:45 p. m.—News Service. KGO.  
6:00 p. m.—Ted Fiorito and his Maytag Orchestra.\*\*  
6:30 p. m.—General Motors Family Party.\*  
7:00 p. m.—Stromberg-Carlson program.\*  
7:30 p. m.—"Empire Builders."\*  
8:00 p. m.—William Don. KGO, KECA.  
8:15 p. m.—Song of the Harp. KGO.  
8:00 p. m.—Rudy Seiger's Shell Symphonists.\*  
8:45 p. m.—Ole and the Girls. KGO, KHQ, KOMO, KGW.  
9:00 p. m.—"Voice of Firestone." KGO., KHQ, KOMO, KGW, KFI, KSL, KOA.  
9:30 p. m.—"The Cigar Band."\*\*  
10:00 p. m.—The Music Box. KOA, KGO, KHQ, KECA  
10:30 p. m.—House of Myths. KGO, KECA, KHQ, KSL, KOA.

### TUESDAY, APRIL 22

**DAILY EXCEPT SUNDAY**  
7:30 a. m.—Tap Dancing Lessons. KGO.  
7:45 and 8:15 a. m.—Chanticleers. KGO.  
8:00 a. m.—Financial Service. KGO.  
8:30 a. m.—Cross Cuts of the Day, KGO.  
9:00 a. m.—Meet the Folks. KGO.  
10:30 a. m.—"Woman's Magazine of the Air" (except Thursday and Saturday).  
11:45 a. m.—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA (ex. Fri. & Sat.).  
8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA.  
10:00 p. m.—Literary Digest Prohibition Poll. KGO, KGW, KHQ, KOMO, KECA.  
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra (ex. Thurs. and Sat.). KGO.

### SUNDAY, APRIL 20

5:28 a. m.—Easter Sunrise Services from Mt. Davidson. KGO, KOMO, KPO, KSL, KECA.  
10:00 a. m.—Arion Trio. KGO.  
11:00 a. m.—Grace Cathedral Services. KGO.  
12:00 noon.—National Youth Conference. KGO, KGW, KOMO.  
1:00 p. m.—Dr. S. Parkes Cadman. KGO, KHQ, KOMO, KGW.  
2:00 p. m.—Sunday Concert. KGO, KOMO, KPO, KHQ, KGW.  
3:00 p. m.—Catholic Religious Hour. KGO, KHQ, KOMO, KGW, KPO, KECA.  
4:00 p. m.—Western Artists Series. KGO, KHQ, KOMO, KPO.  
4:30 p. m.—Duo Disc program.\*\*  
5:00 p. m.—Enna Jettick Melodies. KHQ, KOMO, KGW, KPO, KFI.  
5:00 p. m.—Gems of the Drama. KGO.  
5:15 p. m.—Collier's Radio Hour. KHQ, KOMO, KGW, KPO, KFI.  
6:00 p. m.—News Service. KGO.  
6:15 p. m.—Atwater Kent Hour. KHQ, KOMO, KGW, KPO, KFI.  
6:15 p. m.—Candle-Light Silhouettes. KGO.  
6:45 p. m.—Stanislas Bem's Little Symphony. KGO.  
7:15 p. m.—Studebaker Champions.\*  
7:45 p. m.—Sunday at Seth Parker's. KGO.  
8:15 p. m.—The Pilgrims. KGO.  
9:00 p. m.—Borden program. KGO, KHQ, KHQ, KOMO, KGW, KFI, KSL, KOA.  
9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO, KOA.  
10:00 p. m.—The Gay Classics. KGO, KHQ, KOMO, KECA, KOA.  
11:00 p. m.—Musical Musketeers. KGO.

### MONDAY, APRIL 21

9:30 a. m.—Radio Ramblings. KGO.  
10:15 a. m.—Josephine Gibson Food Talk.\*  
11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.  
12:00 noon.—Rembrandt Trio. KGO.  
1:00 p. m.—Pacific Vagabonds. KGO, KOA.  
2:00 p. m.—The NBC Debut Hour. KGO.  
2:30 p. m.—Pacific Coast School of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI.  
3:00 p. m.—Mormon Tabernacle Choir and Organ. KGO, KOMO, KGW, KPO.  
3:30 p. m.—Studio Personalities. KGO, KGW.  
3:45 p. m.—California Federation of Women's Clubs. KGO, KECA.  
4:15 p. m.—Evening Reveries. KGO, KGW.  
5:00 p. m.—The Hot Spot of Radio. KGO, KOMO.  
5:30 p. m.—Afternoon Musicale. KGO.

### WEDNESDAY, APRIL 23

9:30 a. m.—Gold Medal Home Service Talks.\*  
9:45 a. m.—Betty Kelly. KGO, KOMO.  
10:00 a. m.—The Recitalists. KGO.  
10:15 a. m.—Mary Hale Martin's Household Period. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.  
11:30 a. m.—NBC, Philharmonic Organ Recital. KGO.  
12:00 noon.—Rembrandt Trio. KGO.  
12:30 p. m.—Evening Stars. KGO, KOMO.  
1:00 p. m.—Radio Guild. KGO, KOMO.  
2:00 p. m.—National Woman's Party. KGO, KHQ, KOMO.  
2:15 p. m.—Matinee Time. KGO.  
3:00 p. m.—The Amphons. KGO.  
3:30 p. m.—Piano Capers. KGO.  
4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.  
4:30 p. m.—Back of the News in Washington. KGO, KECA.  
4:45 p. m.—Vincent Lopez St. Regis Orchestra. KGO.  
5:00 p. m.—The Three Boys. KGO.  
5:30 p. m.—News Service. KGO.  
5:45 p. m.—Agricultural program. KGO.  
6:00 p. m.—Halsev, Stuart program.\*  
6:30 p. m.—Palmolive Hour.\*  
7:30 p. m.—Coca Cola program.\*\*  
8:00 p. m.—Parisian Quintet. KGO.  
8:00 p. m.—Let's Get Associated. KHQ, KOMO, KGW, KPO, KFI.  
8:45 p. m.—Sunkist Serenaders.\*  
9:15 p. m.—Max Dolin and His Violin. KGO.  
9:15 p. m.—Montag Melodians. KHQ, KOMO, KGW, KSL.  
9:30 p. m.—Miniature Biographies. KGO.  
10:15 p. m.—Cotton Blossom Minstrels. KGO, KHQ, KECA, KOA.

### THURSDAY, APRIL 24

9:30 a. m.—Morning Glories. KGO, KHQ.  
10:00 a. m.—"Women's Magazine of the Air." KGO, KHQ, KOMO, KGW, KPO, KFI.  
11:00 a. m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.

(Continued on Page 34)

\*—KGO, KHQ, KOMO, KGW, KFI.  
\*\*—KGO, KHQ, KOMO, KGW, KECA.

— SA-CO-ZONE! — Demand It —

**\$ 100.00**

**Goes to**

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**Why Not You?**

**PRIZES:**

For Best Letter, \$100.00 in Gold

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For Next 5 Letters, \$5 each in Gold

We want you to become acquainted with Sa-co-zone, the antiseptic compound without equal as a mouth-wash and gargle. We want you to know the refreshing tang that accompanies a non-irritating, cool, cleansing throat and mouth-wash. That tang can be obtained only with Sa-co-zone!

When you've used Sa-co-zone after a day's smoking—your throat smarting and breath acrid—you'll begin to realize. When you've used it in the morning, and at night before retiring, and you've noticed the *new* throat and mouth you've suddenly acquired, then—you'll be as enthusiastic as we are over this sensational mouth-wash!

And after you've reached this state of appreciation, write us **WHY YOU LIKE SA-CO-ZONE** or write us a slogan about Sa-co-zone. With your letter send us the wrapper of your Sa-co-zone bottle that we may know you've tried it, for once you've tried it you'll never be satisfied with a substitute for Sa-co-zone. Buy your bottle today. *A full pint costs only 49c.*

**CONDITIONS:**

Write us a letter about Why You Like Sa-co-zone; you need simply write your reasons and how you've found the wonders of this mouth-wash. Or write us a slogan about Sa-co-zone. We'll judge your letter principally on your reasons. Each letter or slogan must be accompanied by a Sa-co-zone wrapper. You can write as many letters or slogans as you wish. No member of the medical, dental or pharmaceutical professions may compete. No member or employee of the Sayco Laboratories, or any relatives of members or employees, may compete.

No letter shall be over 200 words in length. No slogan over 15 words.

The contest closes at midnight, July 31, 1930.

If you cannot procure Sa-co-zone at your neighborhood druggist, phone or write us and we will give you the address of your nearest druggist who does stock Sa-co-zone.

We reserve the right to use any of the letters or slogans submitted to us for advertising purposes.

We will not enter into correspondence over any of the letters or slogans.

Begin at once. If your letter or slogan doesn't satisfy you at first you will still have time to write another. But act now!

The names and pictures of the winners will appear in our advertisement in a following issue at the close of the contest.

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5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.  
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337.

## DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.  
8:00 a. m.—Shell Happy Time, from KPO.  
9:45 a. m.—Haas-Baruch program (ex. Tues. & Sat.).  
10:50 a. m.—Woman's Magazine of the Air (except Sat. and Thurs., 10:00 a. m.).  
12:00 noon—U. C. and U. S. Department of Agriculture.  
12:15 p. m.—Federal and State Market Reports.  
4:15 p. m.—KFI News Bureau.  
4:30 p. m.—Big Brother (except Saturday).  
5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).  
5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.  
10:30-12:00 midnight—Max Fisher Cafe Orchestra (except Friday).

## MONDAY, APRIL 20

- 10:00 a. m.—L. A. Church Federation program.  
10:50 a. m.—Temple Baptist Church.  
12:00 noon—Purcell Mayer, popular violin melodies.  
12:30 p. m.—National Thrift Corporation of America.  
V. Flohri and J. Burrousb.  
1:30 p. m.—Sylvia's Happy Hour.  
3:00 p. m.—Francis Sullivan, "Books I Kept."  
3:30 p. m.—Kealoha Trio.  
4:00 p. m.—Genevieve Behrend, "Science of Life."  
4:15 p. m.—Margaret Ruth Kernan, soprano.  
4:30 p. m.—Lella Castberg Talk.  
5:00 p. m.—NBC, Enna Jettick Melodies.  
5:15 p. m.—Collier Hour, NBC.  
6:15 p. m.—NBC, Atwater Kent.  
7:15 p. m.—NBC, Studebaker Champions.  
7:45 p. m.—Modest Altschuler.  
8:45 p. m.—Program of Sacred songs, Maurine Dyer.  
9:00 p. m.—NBC, Borden Milk program.  
9:30 p. m.—Violin recital by Purcell Mayer.  
10:00 p. m.—Wally Perrin's Packard Dance Orchestra.

## MONDAY, APRIL 21

- 8:45 a. m.—Chester Foster Rand, tenor.  
9:00 a. m.—Health Cafeteria, Herbie Scharlin.  
9:30 a. m.—German Lesson, Annette Doherty.  
10:15 a. m.—H. J. Heinz, Josephine Gibson, NBC.  
11:30 a. m.—The Loyalon Lady, Gertrude Parrish.  
11:45 a. m.—Spanish Lesson, Annette Doherty.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Pacific Coast School of the Air.  
3:00 p. m.—L. A. Public Library, Book Review.  
3:30 p. m.—Bess Kilmer's Helpful Hints to Housewives.  
4:00 p. m.—Mothers' Legion of the Air.  
5:30 p. m.—Wilfred Butterworth, tenor.  
6:00 p. m.—Kalaui Hawaiian Trio.  
6:30 p. m.—General Motors Family Party, NBC.  
7:00 p. m.—NBC, Stromberg-Carlson, Radio Hour.  
7:30 p. m.—NBC, Empire Builders.  
8:00 p. m.—NBC, Shell program.  
9:00 p. m.—Firestone Tire and Rubber Co., NBC.  
9:30 p. m.—"The Cigar Band"  
10:00 p. m.—Virginia Flohri, songs.

## TUESDAY, APRIL 22

- 7:45 a. m.—Gertrude Gusselle.  
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
9:30 a. m.—U. S. Public Health Service Talk.  
9:45 a. m.—Frances Hancock, Mental Exercises.  
10:15 a. m.—NBC, Bass-Ilueter Paint Co.  
11:30 a. m.—The Loyalon Lady, Gertrude Parrish.  
11:45 a. m.—English Lesson, Annette Doherty.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Grace Hamilton and Jack Stern, ballads.  
3:00 p. m.—Jack Parker, ballads.  
3:30 p. m.—Wedgwood Nowell.  
5:30 p. m.—American Chiropractic Association.  
6:00 p. m.—NBC, Eveready Hour.  
6:30 p. m.—Renton Corp. program; Boh and Monte.  
7:00 p. m.—Arthur Lang and Concert Ensemble.  
7:30 p. m.—Ray West Cafe Orchestra.  
8:15 p. m.—"La Traviata."

## WEDNESDAY, APRIL 23

- 7:45 a. m.—Chester Foster Rand, tenor.  
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
9:30 a. m.—NBC.  
10:00 a. m.—Kaai Hawaiian Trio.

- 10:15 a. m.—NBC, Mary Hale Martin Talk.  
11:30 a. m.—"Care of the Hair," the Loyalon Lady.  
11:45 a. m.—French Lesson, Annette Doherty.  
2:00 p. m.—Ray West Cafe Orchestra.  
2:30 p. m.—Sylvia and Al.  
3:30 p. m.—Noreen Gammill, character sketches.  
3:45 p. m.—Eddie Armstrong, ballads.  
4:00 p. m.—Eddie Goldmacher, symphonic jazz pianist.  
5:30 p. m.—Leonard Van Berg, ballads.  
6:00 p. m.—NBC, Ilalsey Stuart program.  
6:30 p. m.—NBC, Palmolive Hour.  
7:30 p. m.—Remote control from Ray West Cafe.  
8:00 p. m.—NBC, Let's Get Associated.  
8:30 p. m.—Three Sippers.  
8:45 p. m.—NBC, Sunkist Serenaders.  
9:15 p. m.—Eva Olivotti, James Burroughs and Orch.  
10:30 p. m.—Cafe Max Fisher Orchestra.

## THURSDAY, APRIL 24

- 7:45 a. m.—Gertrude Gusselle, ballads.  
9:00 a. m.—Herb Scharlin, song and patter.  
10:00 a. m.—NBC, Woman's Magazine of the Air.  
11:00 a. m.—NBC, Standard School Broadcast.  
11:45 a. m.—"Care of the Hair," the Loyalon Lady.  
2:15 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—L. A. Fire Dept. Orchestra.  
3:30 p. m.—Sylvia and Al.  
5:30 p. m.—Dr. H. Edw. Myers, talk on dentistry.  
6:00 p. m.—Jack Parker, baritone.  
6:30 p. m.—Nick Harris, detective stories.  
7:00 p. m.—NBC, Radio Victor.  
7:30 p. m.—NBC, Standard Symphony, San Francisco.  
8:30 p. m.—Arthur Lang and Concert Ensemble.  
9:00 p. m.—Leighton's Cafe Orchestra.  
9:30 p. m.—Packard Orch.; Pryor Moore, director.

## FRIDAY, APRIL 25

- 7:45 a. m.—Chester Foster Rand, tenor.  
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.  
9:30 a. m.—NBC, Betty Crocker Gold Medal Home Services.  
10:00 a. m.—NBC, DuBarry Radio Talk.  
10:15 a. m.—NBC, H. J. Heinz, Josephine Gibson, speaker.  
11:30 a. m.—"Care of the Hair," the Loyalon Lady.  
11:45 a. m.—English Lesson.  
2:00 p. m.—Winnie Fields Moore, Travelogue.  
2:30 p. m.—Grace Hamilton and Jack Stern, duets.  
3:00 p. m.—Joe Charles and his guitar.  
3:15 p. m.—Wedgwood Nowell, Playgoer's Memories.  
4:00 p. m.—Mother's Legion of the Air.  
5:30 p. m.—Talk on Gardening.  
6:00 p. m.—NBC, Interview Pair.  
6:30 p. m.—NBC, Armour Hour.  
7:00 p. m.—NBC, Armstrong Quakers.  
7:30 p. m.—Paul Roberts, tenor, with Schonberger Trio.  
8:00 p. m.—Remote control from Ray West Cafe.  
8:30 p. m.—Mart and Lill, two Shades of Blue.  
8:45 p. m.—NBC, Tone Pictures.  
9:15 p. m.—Three Co-Eds.  
9:30 p. m.—Studio program reserved.  
10:00 p. m.—Prokhanoff Russian Quartet.  
10:30 p. m.—Remote control from Cafe Ray West.

## SATURDAY, APRIL 26

- 7:45 a. m.—Gertrude Gusselle, ballads.  
(Continued on Page 40)

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See Page 18 for NBC Program

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RAY WINTERS

# KECA

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS

EARLE C. ANTHONY, INC.

1000 South Hope St.

Westmore 0331

Carl Haverlin  
Commercial Manager  
Robert Hurd  
Program Manager

## WEDNESDAY, APRIL 23

- 11:30 a. m.—Mable Lewis, musical memories.
- 3:00 p. m.—Jerome Powers, pianist.
- 3:30 p. m.—Musical Appreciation, Jose Rodriguez.
- 3:45 p. m.—California Blue Boy, George Strange.
- 4:00 p. m.—Elmer Herling, Lydia Aldrich.
- 4:30 p. m.—NBC, Back of the News in Washington.
- 5:00 p. m.—Herb Scharlin, song and patter.
- 5:30 p. m.—Studio program reserved.
- 6:00 p. m.—Buster Wilson's Orchestra.
- 7:00 p. m.—Kenmorent String Trio.
- 7:30 p. m.—NBC, Coca Cola program.
- 8:00 p. m.—Arrowhead Valley program; The Happy Chappies.
- 8:15 p. m.—Yellow Cab program.
- 8:45 p. m.—Winnie Fields Moore, Travelogue.
- 9:00 p. m.—KECA String Ensemble, with the Three Skippers.
- 10:15 p. m.—NBC, Cotton Blossom Minstrels.

## THURSDAY, APRIL 24

- 11:30 a. m.—Mable Lewis, musical memories.
- 3:00 p. m.—Jerome Powers, pianist.
- 3:15 p. m.—Marcella Burke, "Hollywood Chatterer."
- 3:30 p. m.—Frederick V. Bowers, ballads.
- 4:00 p. m.—Bess Kilmer's Helpful Hints to Housewives.
- 4:30 p. m.—NBC, Three Aspects of Evolution.
- 5:00 p. m.—NBC, Fleishmann Sunshine Hour.
- 6:00 p. m.—Buster Wilson's Orchestra.
- 6:30 p. m.—NBC, Maxwell House Melodies.
- 7:00 p. m.—Wedgwood Nowell, "Playgoers Memories."
- 7:30 p. m.—Aeolian organ recital.
- 8:45 p. m.—Happy Chappies Happenings.
- 9:00 p. m.—NBC, Memory Lane.
- 9:30 p. m.—Eddie Armstrong, ballads.
- 10:15 p. m.—The Blue Bells.
- 10:30 p. m.—Capital B's Trio.

## FRIDAY, APRIL 25

- 3:00 p. m.—Armand, baritone.
- 3:30 p. m.—Musical Appreciation, Jose Rodriguez.
- 3:45 p. m.—Rasquel Lopez, Spanish songs.
- 4:00 p. m.—Ballads on Approval.
- 4:15 p. m.—NBC, Universal Safety Series, Irving Fisher.
- 4:30 p. m.—Ballads on Approval continued.
- 5:00 p. m.—NBC, Cities Service Hour.
- 6:00 p. m.—Buster Wilson's Orchestra.
- 6:30 p. m.—Molly Wilbur, ballads.
- 7:00 p. m.—Winslow Allen's Six Clouds of Joy.
- 7:30 p. m.—NBC, Raleigh Revue.
- 8:00 p. m.—NBC, Hamilton Brown's Sketchbook.
- 8:15 p. m.—Mrs. June Snow, bridge lesson.
- 8:45 p. m.—Anna and Oscar, Character Skit.
- 9:00 p. m.—Winifred Donaldson, soprano.
- 9:15 p. m.—NBC, Kodak Weekend Hour.
- 10:15 p. m.—Harmony Hour, Tim Garrett, guitar.

## SATURDAY, APRIL 26

- 3:00 p. m.—Ray West's Cafe Orchestra.
- 4:00 p. m.—Clinton Wardrop, tenor.
- 4:30 p. m.—NBC, The Fuller Man.
- 5:00 p. m.—NBC, New Business World.
- 5:30 p. m.—Max Mollinger, ballads.
- 6:00 p. m.—Los Angeles Fire Department Orchestra.
- 7:00 p. m.—Jack Parker, tenor.
- 7:30 p. m.—Elton Hey's Virginia Ballroom Orchestra.
- 8:00 p. m.—Helen Guest, ballads.
- 8:45 p. m.—Eddie Armstrong, ballads.
- 9:00 p. m.—KECA String Ensemble.
- 10:15 p. m.—NBC, Spotlight Review.

- DAILY EXCEPT SUNDAY**
- 11:45 a. m.—NBC,\* Hour of the Canny Cook (ex. Fri. and Sat.).
  - 8:30 p. m.—Amos 'n' Andy, for Pepsodent Co.
  - 10:00 p. m.—NBC, Literary Digest.

## SUNDAY, APRIL 20

- 5:28 a. m.—Easter Sunrise Service from Mt. Davidson—NBC.\*
- 3:00 p. m.—NBC, Catholic Religious Services.
- 4:00 p. m.—Helen Clare Dudley, concert pianist.
- 4:30 p. m.—NBC, Duo Disc.
- 5:00 p. m.—Kealoha Trio, with Karl Brandenburg.
- 5:30 p. m.—Noreen Gammill, character sketches.
- 6:00 p. m.—Ralph Romer and His Peplanders, with Tim Garrett, tenor.
- 7:00 p. m.—Margaret Ruth Kernan, soprano.
- 7:30 p. m.—Studio program reserved.
- 8:00 p. m.—Grace Hamilton and Jack Stern, duets.
- 8:30 p. m.—Capital B's Trio.
- 9:00 p. m.—KECA String Ensemble, Lenore Killian.
- 10:00 p. m.—NBC, The Gay Classics.

## MONDAY, APRIL 21

- 11:30 a. m.—Mable Lewis—Musical Memories.
- 3:00 p. m.—Jerome Powers, pianist.
- 3:30 p. m.—Inez Small, Blues and ballads.
- 4:15 p. m.—Bess Kilmer's Helpful Hints to Housewives.
- 4:45 p. m.—Dick Giblin, tenor.
- 5:00 p. m.—Health Cafeteria—H. Scharlin.
- 5:30 p. m.—Dr. H. Ed. Myers.
- 5:45 p. m.—Sigma Pi Delta—A Capella Trio.
- 6:00 p. m.—NBC, Ted Floribo and His Maytag Orch.
- 6:30 p. m.—Elton Hey's Virginia Ballroom Orchestra and Two Shades of Blue.
- 7:30 p. m.—Felipe Delgado—Media Horn Espagnole.
- 8:00 p. m.—Win. Don, NBC.
- 8:15 p. m.—Yellow Cab program.
- 8:45 p. m.—George Porter, baritone.
- 9:00 p. m.—KECA String Ensemble.
- 10:15 p. m.—NBC, Music Box.
- 10:30 p. m.—NBC, House of Myths.

## TUESDAY, APRIL 22

- 11:30 a. m.—Mable Lewis.
- 3:00 p. m.—Henry M. Sloat, basso.
- 3:30 p. m.—Frederick V. Bowers.
- 4:00 p. m.—Carmen Bay, ballads.
- 4:30 p. m.—Jack Reed, Blues and ballads.
- 5:00 p. m.—Winslow Allen's Six Clouds of Joy.
- 5:30 p. m.—Around the World with Libby, NBC.
- 6:00 p. m.—Buster Wilson's Orchestra.
- 6:30 p. m.—NBC, Happy Wonder Bakers.
- 7:00 p. m.—NBC, Westinghouse Salute.
- 7:30 p. m.—RKO Hour, NBC.
- 8:45 p. m.—Anna and Oscar.
- 9:00 p. m.—Nick Harris.
- 9:30 p. m.—NBC, Florsheim Frolic.
- 10:15 p. m.—Down through the years, NBC.

See Page 18 for NBC Program

# Radio Financing

ROBERT E. HOPKINS & CO.

417 South Hill St.

Los Angeles

MUtual 6282

SA-CO-ZONE — See Page 19



TED HUSING

# Columbia Broadcasting System

## PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley  
PresidentHenry A. Bellows  
Vice-President

**KHJ, KFRC, KVI,  
KFPY, KOIN,  
KOL, KDYL**

7:00 p. m.—Mr. and Mrs., Drama, courtesy Graybar Electric. KOL, KFPY, KFRC, KHJ, KOIN, KDYL.  
7:30 p. m.—Musical Comedy Memories. KOL, KFRC, KFPY, KHJ, KOIN, KDYL.  
8:00 p. m.—Ted Weems and his orchestra, Chicago. KFPY, KDYL.  
8:30 p. m.—Bert Lown and his Biltmore Orchestra. KFPY, KDYL.

**WEDNESDAY, APRIL 23****DAILY EXCEPT SUNDAY**

9:00 a. m.—Columbia Revue. KFRC, KFPY.  
12:00 noon—Columbia Review. KPI, KFPY (ex. Sat.).

**SUNDAY, APRIL 20**

9:30 a. m.—Five-Power Naval Conference Reports; London, England. KVI, KFPY, KHJ, KDYL.  
10:30 a. m.—Ballad Hour. KVI, KFPY.  
11:00 a. m.—La Presse Symphony Orchestra, from Montreal. KVI, KFPY.  
12:00 noon.—Columbia Male Chorus. KVI, KFPY.  
12:30 p. m.—Conclave of Nations—Argentine. KHJ.  
1:00 p. m.—Cathedral Hour; sacred Musical Service. KVI, KFPY, KDYL.  
2:00 p. m.—McKessou and Robbins News Reel of the Air. KVI, KFPY, KOIN, KFRC, KHJ, KDYL.  
3:30 p. m.—The Gauchos. KVI, KFPY.  
4:00 p. m.—The Globe Trotter. KVI, KFPY, KFRC, KHJ.  
4:45 p. m.—The World's Business—Dr. Julius Klein. KVI, KFPY.  
5:30 p. m.—Around the Samovar. KVI, KFPY, KHJ, KFRC, KDYL.  
6:00 p. m.—Majestic Theater of the Air. KFPY, KOL, KOIN, KFRC, KHJ, KDYL.  
7:00 p. m.—Will Rogers, from Los Angeles. KOL, KFPY, KOIN, KFRC, KHJ, KDYL.  
7:30 p. m.—Arabesque. KFPY, KDYL.  
8:00 p. m.—Back Home Hour from Buffalo. KFPY.

**MONDAY, APRIL 21**

8:00 a. m.—Ben and Helen Talk It Over; National Radio Homemakers' Club. KVI.  
8:15 a. m.—Senator Arthur Capper's Weekly Political Talk from Washington, D. C. KVI.  
8:30 a. m.—The Children's Corner. KVI, KFRC.  
8:45 a. m.—Your Diet. KVI.  
11:15 a. m.—The Honoluluans. KFPY.  
11:30 a. m.—Ann Leaf at the Organ. KVI, KFPY, KDYL.  
12:30 p. m.—Columbia Educational Feature; Women's Forum. KVI, KFPY, KDYL.  
1:00 p. m.—U. S. Navy Band, Washington, D. C. KVI, KFPY, KHJ, KDYL, KFRC.  
3:00 p. m.—Harry Tucker and his Hotel Barclay Orchestra. KVI, KFPY.  
3:15 p. m.—Girl Scouts program. KHJ.  
3:30 p. m.—Yong's Restaurant Orchestra. KVI, KFPY, KFRC.  
4:00 p. m.—Current Events—H. V. Kaltenborn. KVI, KFPY, KFRC.  
4:30 p. m.—Bernhard Levitow and his Commodore Ensemble. KVI, KFPY.  
7:30 p. m.—Gold Strand Crusaders. KOL, KFPY, KOIN, KFRC, KHJ, KDYL.  
8:00 p. m.—The Columbians. KOL, KFPY, KDYL.  
8:30 p. m.—Hotel Paramount Orchestra. KOL, KFPY, KDYL.

**TUESDAY, APRIL 22**

8:00 a. m.—Columbia Salon Orchestra. KVI, KFPY, KHJ.  
8:30 a. m.—The Party House. KVI, KHJ to 9:45.  
11:30 a. m.—Columbia Educational Features; American School of the Air. KVI, KFPY, KOIN, KFRC, KHJ, KDYL.  
12:30 p. m.—Columbia Educational Feature; For Your Information. KVI, KFPY, KDYL.  
1:00 p. m.—U. S. Army Band, Washington, D. C. KVI, KFPY, KDYL, KFRC.  
3:00 p. m.—Dinner Symphony. KVI, KFPY, KDYL.  
3:30 p. m.—Charles Dorenherger and orchestra, Philadelphia. KVI, KFPY, KFRC.  
4:00 p. m.—Bernard Levitow and his Commodore Ensemble. KVI, KFPY, KDYL.  
4:30 p. m.—Manhattan Moods. KVI, KFPY.  
5:30 p. m.—Romany Patteran. KVI, KFPY.  
6:00 p. m.—Paul Whiteman's Old Gold Orchestra. KFPY, KFRC, KHJ, KOIN, KDYL, KVI.

8:00 a. m.—Radio Home Makers. KVI, KHJ.  
8:15 a. m.—RSVP National Radio Homemakers' Club. KVI, KFRC.  
8:30 a. m.—Mr. Fixit—the Traveling Tinker. KVI.  
8:45 a. m.—Ida Bailey Allen's Editorial Page. KVI.  
11:15 a. m.—Syncopated Silhouettes. KFPY, KDYL.  
11:30 a. m.—Grace Illye, soprano; Columbia Little Symphony Orchestra. KVI, KFPY.  
1:00 p. m.—Musical Album; Columbia Symphony Orchestra. KVI, KFPY, KDYL, KFRC.  
3:15 p. m.—"Bill Schmidt's Going to Press." KVI, KFPY, KDYL.  
3:30 p. m.—Roy Ingraham's Paramount Orchestra. KVI, KFPY, KFRC.  
4:00 p. m.—Bernhard Levitow and his Commodore Ensemble. KVI, KFPY, KHJ, KFRC.  
4:30 p. m.—Adventures of Colonel Powell. KVI, KFPY, KHJ, KFRC.  
7:45 p. m.—Shoes Mark the Man, courtesy National Retail Shoe Association. KOL, KFPY, KOIN, KFRC, KHJ.  
8:00 p. m.—The Roustabouts. KOL, KFPY, KDYL.  
9:00 p. m.—Gold Medal Fast Freight. KVI, KOIN, KFRC, KHJ, KFPY, KDYL.

**THURSDAY, APRIL 24**

8:15 a. m.—Busy Fingers; National Radio Homemakers' Club. KHJ.  
11:15 a. m.—Ann Leaf at the Organ. KFPY.  
11:30 a. m.—Columbia Educational Feature; American School of the Air. KVI, KFPY, KOIN, KFRC, KHJ, KDYL.  
12:30 p. m.—Columbia Educational Feature; For Your Information. KVI, KFPY, KDYL.  
1:00 p. m.—U. S. Navy Band, Washington, D. C. KVI, KFPY, KDYL, KFRC, KHJ.  
3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY.  
3:30 p. m.—Columbia Educational Features; Civic Repertory Theater, from Philadelphia. KVI, KHJ, KFPY, KFRC.  
5:00 p. m.—The Vagabonds. KVI, KFPY, KHJ, KFRC.  
5:15 p. m.—Columbia Educational Feature; "The Political Situation in Washington Tonight"—Frederic William Wile. KVI, KFPY, KHJ, KDYL.  
7:30 p. m.—Columbia Educational Feature; National Radio Forum from Washington, D. C. KVI, KFPY, KFRC, KOL.  
8:00 p. m.—Violet Ray Merrymakers. KHJ, KFRC, KOL, KOIN.  
9:00 p. m.—Eastman Kodak Company, from Los Angeles. KVI, KFPY, KOIN, KFRC, KHJ, KDYL.

**FRIDAY, APRIL 25**

8:00 a. m.—Nell Vinick, Beauty Advisors; National Radio Homemakers. KVI.  
8:15 a. m.—Columbia Salon Orchestra. KVI.  
8:30 a. m.—The Week Enders. KVI, KFRC.  
11:00 a. m.—The Gauchos. KHJ.  
12:30 p. m.—Columbia Educational Feature. KVI, KFPY, KDYL.  
12:32 p. m.—Columbia Educational Feature. KVI, KFPY.  
12:45 p. m.—Columbia Educational Feature, "Super-Universes"; Dr. Harlow Shapley, from Philadelphia. KVI, KFPY.  
1:00 p. m.—Light Opera Gems. KVI, KFPY, KHJ, KDYL, KFRC.  
1:30 p. m.—Club Plaza Orchestra. KVI, KFPY, KDYL, KFRC.  
3:00 p. m.—Musical Foursome. KVI, KFPY, KFRC.  
3:30 p. m.—Yong's Restaurant Orch. KVI, KFPY, KFRC.  
4:00 p. m.—Hotel Paramount Orchestra. KVI, KFPY, KHJ, KFRC.  
5:00 p. m.—Nit Wit Hour. KVI, KFPY.  
5:30 p. m.—U. S. Navy Band, Washington, D. C.  
7:00 p. m.—At the Sign of the Green and White, courtesy Quaker State Oil Co. KFPY, KOIN, KFRC, KHJ, KOL, KDYL.

(Continued on Page 46)



LEIGH HARLINE

**KHJ**

**Los Angeles, Calif.—900 Kc.**

1000 WATTS—333.1 METERS  
 Don Lee Bldg., 7th and Bixel Sts. Owned and operated by Don Lee,  
 Calif. Dis. for Cadillac and LaSalle. Phone VA. 7111  
 Glenn Dolberg, Manager Raymond Paige, Musical Director

Lindsay MacHarrle  
 Production Manager  
 C. M. C. Raymond  
 Commercial Director  
 Leigh Harline  
 Program Manager  
 Harold Peery  
 Chief Engineer  
 Dick Creedon  
 Director of Features  
 Ernest G. Underwood  
 Technical Director

**TUESDAY, APRIL 22**

- 8:00 a. m.—Radio Homo Makers, CBS.
- 8:45 a. m.—Franklin Building & Loan Assn., music.
- 9:15 a. m.—Records, courtesy Scientific Laboratories.
- 10:45 a. m.—Agnes White, Home Economics.
- 11:00 a. m.—S. & W. Co., with Charles Hamp.
- 11:30 a. m.—American School of the Air, CBS.
- 12:45 p. m.—Advertising Club Luncheon from Biltmore.
- 2:45 p. m.—Normalizer.
- 3:00 p. m.—Western Air Express.
- 3:15 p. m.—Safety Conference.
- 3:30 p. m.—Midnight Mission.
- 3:45 p. m.—U. S. C. Period.
- 4:00 p. m.—Melody Masters.
- 5:00 p. m.—Charlie Wellman and his Six Peppers.
- 5:30 p. m.—Sunset Ensemble.
- 6:00-8:00 p. m.—CBS.\*
- 8:00 p. m.—Ice Carnival from KFRC.
- 9:00 p. m.—Don Lee Concert Orchestra.
- 9:30 p. m.—Newkirk continuity.

**WEDNESDAY, APRIL 23**

- 8:00 a. m.—Radio Home Makers, CBS.
- 8:30 a. m.—Princess Helaine.
- 8:45 a. m.—Franklin Building & Loan Association.
- 9:15 a. m.—Records.
- 10:45 a. m.—Log Cabin Bread—Agnes White.
- 11:00 a. m.—Georgia O. George.
- 11:30 a. m.—Richardson's.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—Klwanis Club Luncheon from Biltmore.
- 2:30 p. m.—Records.
- 3:00 p. m.—Fred C. McNabb Garden Talk.
- 3:30 p. m.—L. A. Library Book Review.
- 4:00 p. m.—Bernard Levitow Orchestra, CBS.
- 4:30 p. m.—Col. Powell, CBS.
- 5:00 p. m.—Charlie Wellman and his Six Peppers.
- 5:30 p. m.—Arrowhead Springs Beverage.
- 5:45 p. m.—Police Commissioner Thorpe.
- 6:00 p. m.—Peggy Hamilton—Romance of Fashions.
- 6:30 p. m.—Charles Hamp for S. & W. Co.
- 7:00 p. m.—Don Lee Symphony.
- 7:45 p. m.—CBS.\*
- 8:00 p. m.—Standard Oil Co., "Days of '49."
- 8:30 p. m.—Studio program.
- 9:00 p. m.—Gold Medal Fast Freight, CBS.
- 9:30 p. m.—Musical Suggestions.

**THURSDAY, APRIL 24**

- 8:00 a. m.—CBS.\*
- 8:45 a. m.—Franklin Building & Loan Association.
- 10:30 a. m.—Records.
- 10:45 a. m.—Agnes White, Home Economics.
- 11:00 a. m.—S. & W. Co., with Charlie Hamp.
- 11:30 a. m.—American School of the Air, CBS.
- 12:45 p. m.—Normalizer.
- 1:00 p. m.—U. S. Navy Band.
- 2:30 p. m.—Records.
- 3:00 p. m.—Walter Brown Murray.
- 3:15 p. m.—U. S. C. Trojan Period.
- 3:30 p. m.—Civic Repertory of New York, CBS.
- 4:00 p. m.—Organ Recital by W. Tourtellotte.
- 4:30 p. m.—"That and That," Elvia Allman.
- 5:00 p. m.—CBS.\*
- 5:45 p. m.—Coast Investor.
- 6:00 p. m.—Charlie Wellman and Nell Larson.
- 6:30 p. m.—J. S. Bushey Company.
- 7:00 p. m.—Forest Lawn Memorial Park.
- 8:00 p. m.—Gen. Petroleum Violet Ray Merry Makers.
- 9:00 p. m.—Eastman Kodak, CBS.
- 9:30 p. m.—Mood Pictures.

**FRIDAY, APRIL 25**

- 8:00 a. m.—Georgia O. George.
- 8:45 a. m.—Dr. Paul Dorosh.

(Continued on Page 40)

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Recordings.
  - 7:30 a. m.—N. Y. Stock Exchange Quotations.
  - 7:40 a. m.—Coal and Coke.
  - 8:30 a. m.—Recordings.
  - 9:30 a. m.—Feminine Fancies, KFRC.
  - 12:00 noon.—L. A. Biltmore Hotel Concert Orchestra.
  - 12:30 and 10:00 p. m.—News Items, courtesy of L. A. Times (except Monday).
  - 1:30 p. m.—Times Forum.
  - 2:00 p. m.—Happy-Go-Lucky Hour, KFRC (ex. Sat.).
  - 4:45 p. m.—World-wide News (except Monday).
  - 4:55 p. m.—Town Topics.
  - 10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
  - 12:00 midnight.—Organ program by Wesley Tourtellotte.

**SUNDAY, APRIL 20**

- 4:30 a. m.—Easter Sunrise Services from Forest Lawn Memorial Park.
- 8:00 a. m.—Records.
- 8:30 a. m.—California Home Extension Bureau.
- 9:00 a. m.—Pacific States Savings & Loan Concert.
- 9:30 a. m.—CBS.\*
- 11:00 a. m.—First M. E. Church of Los Angeles.
- 12:30 p. m.—Conclave of Nations, CBS.
- 1:00 p. m.—Terpezone Co. of California.
- 2:00 p. m.—McKesson & Robbins program, CBS.
- 2:30 p. m.—Prof. Chas. Lindsay, Readings.
- 3:00 p. m.—Scottish Rite Cathedral Choir.
- 4:00 p. m.—Globe Trotters, CBS.
- 4:30 p. m.—Rabbi Edgar Magnin, Inspirational Talk.
- 5:00 p. m.—Colonial Dames Corp., Records.
- 5:15 p. m.—Tea Time Three, from KFRC.
- 5:30 p. m.—In a Russian Village, CBS.
- 6:00 p. m.—Majestic program, CBS.
- 7:00 p. m.—Will Rogers, for Squibb, CBS.
- 7:30 p. m.—Cadillac-LaSalle Concert Orchestra.
- 8:30 p. m.—Program from KFRC.
- 9:00-11:00 p. m.—Val Valente, his Roof Garden Orch.
- 11:00 p. m.—Wesley Tourtellotte's Organ Recital.

**MONDAY, APRIL 21**

- 8:00 a. m.—Georgia O. George.
- 8:45 a. m.—Franklin Building & Loan Concert.
- 9:15 a. m.—Richardson's Music Lovers Shop.
- 11:00 a. m.—Schaefer Hat Works, recordings.
- 11:15 a. m.—Scientific Laboratories.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—California Home Extension Bureau.
- 1:00 p. m.—U. S. Navy Band, CBS.
- 3:00 p. m.—Colonial Dames Corp.
- 3:15 p. m.—Girl Scouts of America, CBS.
- 3:30 p. m.—Matthew Murray, "Home Problems."
- 3:45 p. m.—Automobile Club of Southern California.
- 4:00 p. m.—Viennese Quintet.
- 5:00 p. m.—Charlie Wellman and Nell Larson.
- 5:30 p. m.—Don Lee Concert Orchestra.
- 6:30 p. m.—S. & W. Co. program, with Chas. Hamp.
- 7:00 p. m.—Melodies of Broadway.
- 7:30 p. m.—American Wire Fabric Corp., CBS.
- 8:00 p. m.—Golden State Blue Monday Jamboree.
- 10:00 p. m.—Anson Weeks' Orchestra from KFRC.
- 11:00 p. m.—Biltmore Orchestra.



*Its Service  
 with a Smile*

**MAJESTIC**  
 at  
**WATSON RADIO CO.**

AXridge 1581 ... 4411 5<sup>th</sup> Broadway.

Pleasant 4092 - 8558 So. Broadway





## This Week's Prize Winner

### Bouldin Cage Antenna

#### Majestic DX Contest:

Before we purchased a Model 91 Majestic (Serial Number 9A-287925 of Glynn Electric Radio Co., of Inglewood, November 11, 1929, I thought any fishing for distance was a fit substitute for the insane asylum at Patton. Whenever I heard someone mention the letters of some distant station, I figured "just another nut."

The all-electric set I was going to purchase would have to be selective enough to bring in all local stations, clear to the horizon, with good tone quality; I didn't want to fish for any distance. The outcome was that I purchased a nationally advertised radio in the same price range in my home at the same time, with only one twisted copper aerial about 70 feet long that has been exposed to the elements for over thirty years, and a direct ground to a copper pipe two feet underground.

After inviting all the neighbors and relatives in to help us make a decision on a radio, the verdict was MAJESTIC. After stumbling onto several distant stations, I soon became a DX nut; so I bought the latest issues of Radio Doings and the Call Book, and am submitting the following log.

As to location, I consider it fairly good, or perhaps it's the Majestic that will do more than the sets of our neighbors, as we have an Edison "Booster" station 400 feet to the rear of us at a high voltage line across the street from our home. Have better local reception.

# RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

#### JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings  
Naylor Rogers, Mgr. Radio Station KNX  
Al Farquharson, Sec. L. A. Radio Trades Assn.

#### PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

#### GRAND PRIZES

To be Awarded at End of Contest

FIRST PRIZE - \$100  
SECOND PRIZE - \$50  
THIRD PRIZE - \$25

Address all contest Judge

Distributors in Southern California

# DX Contest

CINCINNATI PITTSBURG PHILADELPHIA SCHENECTADY NEW YORK

DISTANCE

without ground connected and can't see any difference with or without it on distance stations.

If it wasn't for several regular programs that both the Mrs. and I like so well and the fact that I do like my equipment, I, no doubt, could send you a log a great deal longer, but here it is:

February 7, P.M.—WBT, 7:32; KVOO, 8:00; WMBI, 10:54; CFCT, 11:38.

February 8, A.M.—KOH, 12:50; KXL, 1:00.

February 9, A.M.—KGIR, 12:15; KTW, 12:37; KGBZ, 1:30; KMMJ, 2:00; JOAK, 4:15; JOCK, 4:45.

February 10, P.M.—KDYL, 8:32; KXF, 8:42; WSUI, 11:35.

March 5, P.M.—XEN, 8:00; WLW, 8:00; KTAR, 8:18; WMAQ, 8:34; WJNR, 8:55; WJR, 9:14; KJR, 9:16; KX, 9:30; WOWO, 9:40; KMOX, 10:00; WCCO, 10:15; KHQ, 11:20.

March 6, A.M.—KVI, 12:03; KOMO, 12:26; CKWX, 1:00.

March 6, P.M.—KDKA, 7:55; WSB, 8:00; KOA, 8:47.

March 9, P.M.—WGR, 8:59; WCHI, 9:14; WBAP, 10:29; KGW, 11:00; KIN, 11:45.

March 12, P.M.—KOB, 8:05; KWKH, 8:07; WHAS, 9:26.

March 18, P.M.—KFEL, 8:04; KRLD, 8:05; KYW, 10:27; KGA, 11:07.

March 20, P.M.—KSL, 8:33; KOAC, 8:45; KLZ, 9:57.

March 21, P.M.—WDAF, 9:32; KCRC, 9:45.

March 29, P.M.—WOC, 9:00; WKY, 9:05.

GEO. N. STARK.

549 Lucille Ave., Lomita, Calif.

**TEST CLOSES MAY 1, 1930**

Submitting logs in this contest to *Majestic DX Contest Radio Doings*, 407 E. Pico Street, Los Angeles.

**Majestic DX Contest:**

I have a Majestic, Model 90, Serial No. 623186, and was purchased from E. C. Snyder Music Co., 2218 East Fourth street at Long Beach. I purchased this radio on January 27, 1930.

I am sending in a list of stations that I received in three evenings. I am located about one block from Pacific Electric line, and have a transformer directly across the street from me; also directly below our apartment there is an electric motor used for the refrigeration plant.

April 2, P.M.—KLX, 9:30; WENR, 9:49; WBAP, 9:45; KGO, 9:46; KTM, 9:55; KVI, 9:58; KPO, 10:04; KHJ, 10:38; KMPC, 10:12; WLW, 10:30; WCCO, 10:35; KFXF, 10:45; KFVD, 11:00; KFWB, 11:01; KYW, 11:04; KNX, 11:10.

April 3, P.M.—KOA, 5:45; KWTC, 5:50; KECA, 5:53; KGER, 6:00; KGFJ, 8:43; KFOX, 8:45; KEX, 8:50; KSL, 8:51; KFSG, 8:54; KMOX, 8:46; KQW, 9:05; KFWM, 9:21; WHAS, 9:30; WJR, 9:45; WBBM, 10:00; WMAQ, 10:05; KFI, 10:08; KGW, 10:25; KFRC, 10:30; KFSD, 10:32.

April 4, P.M.—WSB, 7:25; KDKA, 8:00; KMIC, 8:45; KOB, 8:47; KFWI, 9:10; WOC, 9:12; KFVD, 9:15; KTBI, 9:30; KFEL, 9:40; KFAD, 9:50; KMTR, 10:01; KTAB, 10:00; KHQ, 10:10; KMO, 10:22.

Yours very truly,

RALPH J. AUSTGEN.

3119 E. Fourth St., Long Beach, Cal.

**AR & WATSON, Inc.**

1 Arizona

1361 - 63 - 65 South Figueroa Street, Los Angeles

The essential features of these programs are identical with those sent us by the stations



NAYLOR ROGERS

# KNX

Phone HEMPstead 4101

Naylor Rogers  
Director-Manager

Pierre Mellonino  
Program Director

N. D. Garver  
Technical Engineer

## Hollywood, Calif.—1050 Kc.

6000 WATTS—285.5 METERS—Los Angeles Evening Express  
Evening Express  
Paramount-Lasky Studio, 5555 Marathon  
"The Voice of Hollywood"

- 2:30 p. m.—Musical program, Matinee Symphony.  
3:30 p. m.—Organ program given by Lucie Lee.  
4:00 p. m.—"Home Builder's Hour."  
7:00 p. m.—KNX Symphony and Tudor Williams.  
7:30 p. m.—One-act play, directed by Georgia Fifield.  
8:00 p. m.—Luboviski Trio.  
9:00 p. m.—Rio Grande Male Quartet.  
9:30 p. m.—The "Radio Detective."  
12:00-3:00 a. m.—Records.  
3:00 a. m.—Luboviski Trio.  
4:00 a. m.—Organ.  
5:30 a. m.—Easter Sunrise Service, Hollywood Bowl.

### TUESDAY, APRIL 22

- 8:30 a. m.—Bundy & Albright's musical program.  
11:00 a. m.—KNX Symphony.  
12:30 p. m.—C. P. R.'s musical program.  
2:30 p. m.—Firemen's Orchestra of the City of L. A.  
3:30 p. m.—Organ program given by Lucie Lee.  
4:00 p. m.—Musical program by Hungarian Ensemble.  
7:00 p. m.—Talk by Dr. Mars Baumgardt.  
7:30 p. m.—"The Old Cedar Chest."  
8:00 p. m.—"Hap and Sap," the Royal Vagabonds.  
8:30 p. m.—Margit Hegedus, violinist; Eugene Egloff.  
9:00 p. m.—"The Adventurers" in Ceylon.  
9:30 p. m.—Gene and Glen, the harmony boys.

### WEDNESDAY, APRIL 23

- 8:00 a. m.—Information on "Belco," Bell Laboratories.  
8:30 a. m.—Thirty minutes of interesting information.  
9:00 a. m.—Organ program given by Lucie Lee.  
11:00 a. m.—KNX Clinic of the Air.  
11:30 a. m.—Dorothy Chase and Charis Players.  
11:45 a. m.—Beauty secrets given by Georgia Fifield.  
2:30 p. m.—Matinee Symphony.  
3:30 p. m.—KNX Clinic of the Air.  
4:00 p. m.—"Home Builders' Hour."  
6:30 p. m.—Musical Calangis Family.  
7:00 p. m.—Mr. and Mrs. Radio Skit.  
7:30 p. m.—Choir and the Trojan Women's Trio.  
8:00 p. m.—"The Airdales" and Bert Butterworth.  
8:30 p. m.—KNX Symphony and Theo. Kittay, tenor.  
9:30 p. m.—Paramount Previews.

### THURSDAY, APRIL 24

- 8:15 a. m.—Hollywood Breakfast Club.  
11:00 a. m.—KNX Symphony.  
2:30 p. m.—Professor Edgard Leon, French lessons.  
3:00 p. m.—Organ program given by Lucie Lee.  
3:30 p. m.—Louise Johnson, astro-analyst.  
4:00 p. m.—"The Nutcracker" and Piano Twins.  
6:00 p. m.—Fred Forrest's talks on "Human Interest."  
7:00 p. m.—"Famous Sporting Events."  
7:30 p. m.—KNX Little Symphony.  
8:00 p. m.—"Under the Make Up."  
8:30 p. m.—Walter Ferner, cellist and Rosalie Barker Frye, contralto; Neli Sheridan, accompanist.  
9:00 p. m.—"Five Minute Men and the Musical Musketiers."  
9:15 p. m.—"Don Amalzo."  
9:45 p. m.—Feature program.

### FRIDAY, APRIL 25

- 8:00 a. m.—Information on "Belco."  
8:30 a. m.—Thirty minutes of interesting information.  
9:00 a. m.—"A Menu for Sunday Dinner."  
10:30 a. m.—"The 'Ovaltine' Ensemble."  
11:00 a. m.—First Radio Church of the Air.  
11:30 a. m.—Glidden Paint Company program.  
11:45 a. m.—Marmola Musicians.  
2:30 p. m.—Joyce Coad, little movie star.  
3:30 p. m.—Federation of Women's Clubs program.  
4:00 p. m.—"Home Builders' Hour."  
6:30 p. m.—KNX Symphony.

(Continued on Page 40)

- ### DAILY EXCEPT SUNDAY
- 6:45 a. m.—"Earlybirds" exercises, Dr. P. M. Seixas.  
7:15 a. m.—"Pep and Ginger" exercises, Dr. P. M. Seixas.  
7:45 a. m.—"Home Folks" exercises Dr. P. M. Seixas  
8:00 a. m.—Musical program of popular recordings.  
8:15 a. m.—Inspirational talk and morning prayer.  
8:55 a. m.—Time Signals from Washington, D. C.  
9:30 a. m.—Radio Shopping News, conducted by Carey Preston Rittmeister.  
10:00 a. m.—"Be Young and Be Happy," Eddie Albright's Ten O'clock Family.  
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn, director of Household Economics Dept. of the Evening Express (except Saturday).  
12:00 noon-7:00 and 10:00 p. m.—Time Signals, courtesy Bulova Watch Co., Fifth Ave., N. Y.  
12:00 noon.—"The Musical Lunch Box."  
1:00 p. m.—Off the air.  
1:30 p. m.—Eddie Albright's reading of late fiction.  
2:00 p. m.—Program, courtesy L. A. Evening Express.  
3:30 p. m.—Lost and Found and stock market.  
4:30 p. m.—C. P. R.'s musical program.  
5:00 p. m.—E. C. Griffith's talk on "Travel."  
5:15 p. m.—"Big Brother Ken's Kiddle Hour."  
5:45 p. m.—Town Crier's Timely Amusement Tips given on places to dine, entertainment, etc.  
6:00 p. m.—Organ program given by Lucie Lee.  
6:50 p. m.—Dinner program, KNX Little Symphony.  
10:00 p. m.—Hotel Ambassador; Johnny Hamp and His Kentucky Serenaders.  
11:00 p. m.—Cocoanut Grove Orchestra, courtesy El Camino Oil Company.

### SUNDAY, APRIL 20

- 12:00-3:00 a. m.—Records.  
3:00 a. m.—Luboviski Trio.  
4:00 a. m.—Organ.  
5:30 p. m.—Hollywood Bowl Easter Services.  
9:30 a. m.—Musical program of popular recordings.  
10:15 a. m.—Princess Helaine Laboratories.  
10:30 a. m.—Chet Mitterdorf, a musical program.  
11:00 a. m.—First Presbyterian Church of Hollywood.  
12:30 p. m.—Louise Johnson, astro-analyst.  
1:00 p. m.—International Bible Students Association.  
2:00 p. m.—City Park Board musical program.  
4:00 p. m.—First Radio Church of the Air.  
5:00 p. m.—Twilight Concert of Late Recordings.  
6:00 p. m.—Dr. Ernest Holmes.  
6:30 p. m.—Dr. Theo. Curtis Abel.  
7:30 p. m.—Musical program.  
8:00 p. m.—First Presbyterian Church of Hollywood.  
9:00 p. m.—Luboviski Trio.

### MONDAY, APRIL 21

- 8:00 a. m.—Information on "Belco."  
8:30 a. m.—Thirty minutes of interesting information.  
9:00 a. m.—Georgia O. George, beauty talk.  
11:15 a. m.—First Radio Church of the Air.  
12:30 p. m.—C. P. R.'s musical program.

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**Leslie Hewitt**  
Chief Technician

**TUESDAY, APRIL 22**

- 10:00 a. m.—Ted Dahl's Orchestra.
- 11:30 a. m.—KFWB String Orchestra.
- 7:10 p. m.—Julius K. Johnson at the organ.
- 7:30 p. m.—Hollywood Revelers; Buster Dees.
- 8:00 p. m.—The Southlanders.
- 9:00 p. m.—The Edgeworth Plantation Club.
- 9:30 p. m.—Main bout from Olympic Auditorium.
- 10:30 p. m.—Irving Aaronson and his Commanders.
- 11:00 p. m.—Ben Bernie's Orchestra from Montmartre.

**WEDNESDAY, APRIL 23**

- 8:00 a. m.—The Breakfast Club.
- 10:00 a. m.—Prudence Penny of the Examiner.
- 10:30 a. m.—Orpheus Sextet and Feature Trio.
- 11:30 a. m.—Billy Van.
- 12:00 noon.—KFWB String Orchestra.
- 12:30 p. m.—Jean Cowan and the Dixieland Syncopators.
- 1:30 p. m.—Ben Bernie's orchestra.
- 7:10 p. m.—The Southlanders.
- 8:00 p. m.—"Fest of the Rancho," a serial.
- 8:30 p. m.—507 Orchestra.
- 9:00 p. m.—Pacific Salon Orchestra.
- 9:30 p. m.—Ted Dahl's Band.
- 10:00 p. m.—Irving Aaronson and his Commanders.
- 11:00 p. m.—Ben Bernie and his orchestra.

**THURSDAY, APRIL 24**

- 10:00 a. m.—Ted Dahl's Orchestra.
- 11:30 a. m.—KFWB String Orchestra.
- 7:10 p. m.—"The Daffodils," with "Daffy" Atterbury.
- 8:00 p. m.—507 Orchestra.
- 8:30 p. m.—Peerless Stores, with Bert Butterworth.
- 10:00 p. m.—Irving Aaronson and his Commanders.
- 9:30 p. m.—The Southlanders.
- 9:00 p. m.—"Etchings in Jazz."
- 10:30 p. m.—Ben Bernie and his orchestra.

**FRIDAY, APRIL 25**

- 10:00 a. m.—Prudence Penny of the Examiner.
- 11:30 a. m.—Billy Van.
- 12:00 noon.—KFWB String Orchestra.
- 7:10 p. m.—Rainbow Trail to Colorland.
- 7:45 p. m.—Mac and Al.
- 8:00 p. m.—Billy Van.
- 8:30 p. m.—The National Life Dance Orchestra.
- 9:00 p. m.—Sports Interview by Mark Kelly.
- 9:30 p. m.—Hollywood Revelers.
- 10:00 p. m.—Irving Aaronson and his Commanders.
- 10:30 p. m.—Ben Bernie and his orchestra.

**SATURDAY, APRIL 26**

- 10:00 a. m.—The Dahl's Band.
- 11:30 a. m.—KFWB String Orchestra.
- 1:30 p. m.—Gus Arnheim's Orchestra.
- 7:10 p. m.—Julius K. Johnson at the organ.
- 7:30 p. m.—Spanish program, presenting Xavier Cugat.
- 8:00 p. m.—MonaMotor Oilers.
- 9:00 p. m.—Kelly Aristocrats.
- 9:30 p. m.—Ben Bernie and his orchestra.
- 10:00 p. m.—Irving Aaronson and his Commanders.
- 11:00 p. m.—Ben Bernie and his orchestra.
- 12:00 midnight.—George Olson and his music.

- DAILY EXCEPT SUNDAY**
- 8:30 a. m.—Orpheus Sextet and Feature Trio (except Wednesday).
  - 10:30 a. m.—Jean Cowan and the Dixieland Syncopators (except Wednesday).
  - 12:30 p. m.—Variety Serenaders (ex. Wed.).
  - 2:00 p. m.—Baseball game from Wrigley Field; Oscar Reichow at microphone (except Monday).
  - 6:00 p. m.—Pacific Salon Orchestra.
  - 6:30 p. m.—Harry Jackson and Entertainers.
  - 7:00 p. m.—Cecid and Sally, "The Funniest Things."
  - 8:00 p. m.—Time Signals, Bulora Watch Co.

**SUNDAY, APRIL 20**

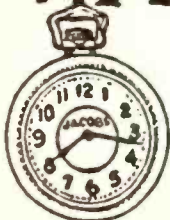
- 5:30 a. m.—Easter Services from Breakfast Club.
- 8:30 a. m.—The Funny Paper Man.
- 9:00 a. m.—Mutual Building & Loan Association.
- 10:00 a. m.—Shulan, jeweler, program.
- 10:30 a. m.—Program, courtesy of Dr. Davis, Optical Departments.
- 11:00 a. m.—Musical program.
- 11:30 a. m.—Glo-Co Company program.
- 12:30 p. m.—Strong & Dickinson program.
- 1:30 p. m.—Doubleheader Baseball Game, Wrigley Field
- 6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.
- 7:00 p. m.—Dale Imes' Hollywood Revelers.
- 7:30 p. m.—Burr McIntosh, the Cheerful Philosopher.
- 8:00 p. m.—First National Hour.
- 9:00 p. m.—Yucatan Quintet; Luis Alvarez.

**MONDAY, APRIL 21**

- 10:00 a. m.—Home Economics talk.
- 11:30 a. m.—Billy Van, courtesy May Company.
- 12:00 noon.—KFWB Concert Orchestra; Nelson Case.
- 2:00 p. m.—Art Pabst and his Banjo.
- 2:30 p. m.—Ann Grey, popular songs.
- 3:00 p. m.—Art and Artie in popular songs.
- 3:30 p. m.—Musical program.
- 4:00 p. m.—Johnny T. Groen's Ensemble.
- 7:10 p. m.—Don Warner and Ron Wilson.
- 7:30 p. m.—Jean Leonard, "Wizard of the Ivories."
- 7:45 p. m.—The Three Coeds.
- 8:00 p. m.—"Evening in Paris."
- 8:30 p. m.—The Southlanders.
- 9:00 p. m.—Spanish program.
- 10:00 p. m.—Irving Aaronson and his Commanders.
- 10:30 p. m.—Ben Bernie and his orchestra.
- 11:30 p. m.—Irving Aaronson and his Commanders.

**SA-CO-ZONE — See Page 19**

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### DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Punch and Judy Discovery Hour."  
 7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.  
 9:00 a. m.—Mildred Kitchen, Home Economics.  
 9:15 a. m.—Clella Collins, Financial Talk.  
 9:30 a. m.—Popular program.  
 10:00 a. m.—Louise Howatt, Happiness Girl.  
 10:30 a. m.—Ralph Little's Joy Boys.  
 11:30 a. m.—Organ Recital, Egyptian Theatre.  
 12:00 noon—"World in Review," News Bulletins.  
 12:15 p. m.—"Prosperity Hour," Truman Bradley.  
 1:15 p. m.—Banjo Boys.  
 2:15 p. m.—Popular program.  
 2:30 p. m.—Spanish program.  
 3:00 p. m.—Palais Ballroom Orchestra, remote control.  
 4:00 p. m.—Popular program.  
 4:30 p. m.—Trading Post program.  
 5:30 p. m.—Selected Records.  
 5:45 p. m.—"Reporter of the Air"—News.  
 6:00 p. m.—Organ Recital, Egyptian Theatre.  
 6:30 p. m.—Tom Mitchell, requests (Mon., Wed., Fri.).  
 10:00 p. m.—1930 Super-Marathon—Hawthorne.  
 11:00 p. m.—"The 11th Hour Musical Revue."  
 12:00 midnight—"8 Ball" and Charley Lung.

### SUNDAY, APRIL 20

- 7:00 a. m.—Wholesome Food Breakfast Club of the New Idea Man.  
 9:00 a. m.—John Driscoll's Musicians Revue.  
 12:00 noon—Popular program.  
 1:00 p. m.—Old Irish and English Ballads.  
 2:00 p. m.—Songs of a Few Years Ago.  
 3:00 p. m.—Band Selections and Marches.  
 4:00 p. m.—Musical Comedy and Light Opera.  
 5:00 p. m.—Late Popular Hits.  
 6:00 p. m.—"Singing Strings Ensemble."

- 6:30 p. m.—Miniature Salon Orchestras.  
 7:00 p. m.—"Popular Composers"—Orchestra.  
 7:30 p. m.—The Dare Sisters.  
 8:00 p. m.—"From Behind the Footlights."  
 9:00 p. m.—"Vibrant Melodies," KMTR Orchestra.  
 9:30 p. m.—Harry Geise—popular requests.  
 10:00 p. m.—1930 Super-Marathon, Hawthorne.

### MONDAY, APRIL 21

- 6:30 p. m.—Tom Mitchell.  
 7:00 p. m.—Talk, Chamber of Commerce.  
 7:15 p. m.—Ray Rockwood, tenor.  
 7:30 p. m.—KMTR Orchestra, "Around the World in Dance."  
 8:30 p. m.—"Rhythms of Today."  
 9:00 p. m.—Miniature Salon Orchestra.  
 9:30 p. m.—"Happy Harry and Rusco Pete."

### TUESDAY, APRIL 22

- 6:30 p. m.—"Novelty Flve."  
 7:00 p. m.—Quintette.  
 7:30 p. m.—"Highlights of Light and Comic Opera."  
 9:00 p. m.—"Moss Covered Melodies."  
 9:30 p. m.—Dare Sisters.

### WEDNESDAY, APRIL 23

- 7:00 p. m.—Travel Talk.  
 7:30 p. m.—"Talking Picture Song Hits."  
 8:30 p. m.—"Man in the Moon," Orchestra.  
 9:00 p. m.—Popular Waltz program.  
 9:30 p. m.—"Happy Harry and Rusco Pete."

### THURSDAY, APRIL 24

- 6:30 p. m.—Dare Sisters.  
 7:00 p. m.—Travel Talk.  
 7:15 p. m.—Civic Repertory Theatre.  
 7:45 p. m.—"Ring Out the Old, Ring in the New."  
 8:00 p. m.—Ray Rockwood, tenor.  
 8:30 p. m.—Egyptian Theatre of the Air.  
 9:30 p. m.—Recreated Prize Fights.

### FRIDAY, APRIL 25

- 6:30 p. m.—"Micky Mouse" program.  
 7:00 p. m.—Miniature Salon Orchestra.  
 8:00 p. m.—"Half Hour of Pep."  
 8:30 p. m.—"Gems from Germany."  
 9:30 p. m.—"Happy Harry and Rusco Pete."

### SATURDAY, APRIL 26

- 6:30 p. m.—"Heavenly Twins of Radio."  
 7:00 p. m.—"On With the Dance."  
 8:00 p. m.—"Favorite Light Classics"—Orchestra.  
 8:30 p. m.—Dare Sisters.  
 9:00 p. m.—Palais Ballroom Orchestra—Remote.



FRANK BULL

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### DAILY EXCEPT SUNDAY

- 6:00 a. m.—Uncle Bim and Andy.  
 8:00 a. m.—Ethiopian-Oriental Day Club; "8" Ball-  
 Onle-Commandairs; Lani McIntyre's Hawaiians.  
 9:00 a. m.—Roll Call for Walkathon.  
 9:55 a. m.—News Flashes.  
 12:00 noon—News Flashes; American Legion Briefs.  
 12:05 p. m.—Records.  
 12:30 p. m.—Loyola University, Educational (ex. Sat.).  
 1:00 p. m.—Records.  
 5:00 p. m.—Request records.  
 6:00 p. m.—Marie Hocking, Organ Recital (ex. Tues.).  
 6:30 p. m.—Sonny Nupoff's Dance Orch. (ex. Wed.).  
 11:00 p. m.—Walkathon, American Legion Endurance  
 Contest (ex. Wed.).  
 12:00 midnight—Request records.

### SUNDAY, APRIL 20

- 12:30 p. m.—Popular records.

- 4:30 p. m.—Selected records.  
 11:00 p. m.—Walkathon Endurance Contest.

### MONDAY, APRIL 21

- 2:00 p. m.—Records.  
 4:30 p. m.—Marcia Conrad, organ recital.  
 7:00 p. m.—Old time music.  
 7:30 p. m.—Sonny Nupoff's Studio Boys.  
 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.  
 9:30 p. m.—Records.

### TUESDAY, APRIL 22

- 2:00 p. m.—Records.  
 4:30 p. m.—Marcia Conrad, "Old Memories."  
 7:00 p. m.—Old time music.  
 7:30 p. m.—Classical Collegians.  
 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.  
 9:00 p. m.—Cavaliers Club.

### WEDNESDAY, APRIL 23

- 7:30 p. m.—Sonny Nupoff's Dance Orchestra.  
 8:30 p. m.—Sports Hour.  
 9:00 p. m.—Magazine of the Air.  
 10:30 p. m.—Walkathon.

### THURSDAY, APRIL 24

- 7:00 p. m.—Old time music.  
 FRIDAY, APRIL 25  
 7:30 p. m.—Lani McIntyre's Harmony Hawaiians.  
 8:30 p. m.—Dr. G. A. Brigsleb.

### SATURDAY, APRIL 26

- 2:00 p. m.—Selected records.  
 4:30 p. m.—Marcia Conrad, organ recital.  
 6:30 p. m.—KMIC Studio Orchestra.  
 7:00 p. m.—Old time music.



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**TUESDAY, APRIL 22**

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 John McIntyre  
 Margaret Macdonald  
 Announcers  
 Ray Howell  
 Technician  
 K. G. Ormlston  
 Technical Supervisor

- 10:30 a. m.—Morning Musicales.
- 11:00 a. m.—Hawaiian Half-Hour.
- 11:45 a. m.—Mr. Hull—the Young Adventurer.
- 2:00 p. m.—Items of Interest.
- 3:00 p. m.—A Macmillan Tour.
- 4:00 p. m.—Pot O'Gold.
- 4:30 p. m.—Recordings.
- 5:30 p. m.—Musical Comedy.
- 6:00 p. m.—Classified.
- 9:00 p. m.—Mystery Play.
- 9:30 p. m.—Sally and Sam.

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Health Exercises—Hayden Pythian.
- 7:30 a. m.—Jean Johnston and Associates in a half-hour of piano.
- 8:00 a. m.—Health Exercises—Hayden Pythian.
- 8:30 a. m.—Bert Howard—the "Macmillan More Mileage Optimist."
- 8:45 a. m.—Classified.
- 9:00 a. m.—Betty and Bill's Breakfast Club.
- 9:30 a. m.—Musical program.
- 10:00 a. m.—Chapel U. S. C.—Remote.
- 10:15 a. m.—Dan Maxwell, "The King of Scotland."
- 11:30 a. m.—Sam's Investment Club.
- 12:00 noon.—Modes and Fashions.
- 1:00 p. m.—Semi-Classical and Classical program.
- 2:30 p. m.—Wee Moderns.
- 5:00 p. m.—Just Kids Club.
- 11:00 p. m.—Ray Howell, the "And How" Boy (ex. Mon. and Sat.).
- 10:00 p. m.—Beverly Hill Billies (ex. Mon.).

**SUNDAY, APRIL 20**

- 8:00 a. m.—Wake Up Sleepy Head.
- 9:00 a. m.—Popular program.
- 10:00 a. m.—What the Well Dressed Woman is Wearing.
- 10:30 a. m.—Podolor Motors.
- 11:00 a. m.—Goodan-Jenkins Furniture Company program—Plano and Voice.
- 11:30 a. m.—Pipe Organ Recordings.
- 12:30 p. m.—Noon-day Musicales.
- 1:00 p. m.—Music of the Past.
- 3:00 p. m.—Church of Latter Day Saints.
- 4:00 p. m.—Red Seal Hour.
- 5:00 p. m.—Popular program.
- 5:30 p. m.—Macmillan—Hawaiian program.
- 9:00 p. m.—J. N. Pyle—True Detective Stories.
- 9:30 p. m.—Bennie Light and Mark Cook—the "Truth Tag Troubadours."
- 10:00 p. m.—Beverly Hill Billies.

**MONDAY, APRIL 21**

- 10:30 a. m.—Inspiration Home Hour.
- 11:00 a. m.—Goodan-Jenkins program, Southern Melodies
- 11:45 a. m.—"The Ad-Visor."
- 2:00 p. m.—Hawaiian program.
- 3:00 p. m.—The Univ. of So. California—Lectures.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Jack Baldwin—the Jazz King.
- 6:00 p. m.—Classified.
- 9:00 p. m.—Univ. of Southern California—Lectures.
- 10:00 p. m.—Ray Howell—the "And How" Boy.

**WEDNESDAY, APRIL 23**

- 10:30 a. m.—Inspiration Home Hour.
- 11:00 a. m.—Light Opera.
- 11:45 a. m.—The Ad-Visor.
- 2:00 p. m.—On the Shores of Hawaii.
- 3:00 p. m.—Univ. of Southern California—Lectures.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Jack Baldwin—the Jazz King.
- 6:00 p. m.—Classified.
- 9:00 p. m.—Univ. of Southern California—Lectures.
- 9:30 p. m.—J. N. Pyle—True Detective Stories.

**THURSDAY, APRIL 24**

- 10:30 a. m.—George Francis.
- 11:00 a. m.—Goodan-Jenkins Furn. popular half-hour.
- 11:45 a. m.—Mr. Hull—the Young Adventurer.
- 2:00 p. m.—Items of Interest.
- 3:00 p. m.—Macmillan Hawaiian program.
- 4:00 p. m.—Pot O'Gold.
- 4:30 p. m.—Recordings.
- 5:30 p. m.—Classified.
- 5:45 p. m.—Jack Baldwin—the Jazz King.
- 6:00 p. m.—Sunset Melodies.
- 9:00 p. m.—Long Beach School program.

**FRIDAY, APRIL 25**

- 10:30 a. m.—Inspiration Home Hour.
- 11:00 a. m.—Goodan-Jenkins Furn. Co. (old-time music)
- 11:45 a. m.—The Ad-Visor.
- 2:00 p. m.—Items of Interest.
- 3:00 p. m.—Macmillan Hawaiian program.
- 3:30 p. m.—Lot O'Pep.
- 4:00 p. m.—A Bouquet of Melodies.
- 5:30 p. m.—Classified.
- 5:45 p. m.—Jack Baldwin—the Jazz King.
- 6:00 p. m.—Recordings.
- 9:00 p. m.—KMPC Playlet.
- 9:30 p. m.—Bennie Light—Mark Cook.

**SATURDAY, APRIL 26**

- 10:30 a. m.—Morning Musicales.
- 11:00 a. m.—Music from Different Nations.
- 11:45 a. m.—Mr. Hull—the Young Adventurer.
- 2:00 p. m.—Musical Comedy.
- 3:00 p. m.—Organ Recital.
- 4:00 p. m.—On the Shores of Hawaii.
- 4:30 p. m.—The Ad-Visor.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Jack Baldwin—the Jazz King.
- 6:00 p. m.—Classified.
- 9:00 p. m.—Los Angeles Junior College of Com. Hour.
- 10:00 p. m.—Beverly Hill Billies.

## Radio Correspondence Education Division KMPC University of Southern California

**MONDAY, APRIL 21**

- 3:00 p. m.—Internal Combustion Engines, Dr. Lewis D. Roberts, College of Engineering.
- 3:30 p. m.—Musical program, Adelaide Spencer Donovan, accompanied by Mrs. Grace Gould.
- 4:00 p. m.—Maps and Men, Dr. Malcolm H. Bissell. S. C. Semi-Centennial Lecture Series on Contemporary Civilization.
- 4:30 p. m.—Public's Business, Mr. G. Gordon Whitnall, director-manager, City Planning Commission.
- 9:00 p. m.—Our Helen in Magic Story Land, Helen Birdsall.
- 9:30 p. m.—The Machine and the City, Dr. Martin H. Neumeyer, S. C. Semi-Centennial Lecture Series on Contemporary Civilization.

**WEDNESDAY, APRIL 23**

- 3:00 p. m.—Our Helen in Magic Story Land, Helen Birdsall.
- 3:30 p. m.—School of Speech Radio Players, one-act play, School of Speech.
- 4:00 p. m.—Glorious Ruins of India, Dr. J. G. Hill, Archaeological Excavation Visits.
- 4:30 p. m.—Fine Arts, Prof. Amy R. Woller, S. C. Semi-Centennial Lecture Series on Contemporary Civilization.
- 9:00 p. m.—Period Furniture, Mr. Edgar H. Wileman, S. C. Semi-Centennial Lecture Series on Contemporary Civilization.

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Orchestra (except Monday).  
9:30 p. m.—Mosby's Dixieland Blue Blowers from the Apex Nite Club.  
10:30 p. m.—Organ Recital by Arch Fritz from Musicians Club.  
11:00 p. m.—Carrol Londoner's Orchestra.

SUNDAY, APRIL 20

12:00 midnight—Nite Owl program.  
7:00 a. m.—Recordings.  
9:00 a. m.—Easter Cantata.  
10:00 a. m.—Organ Recital by Arch Fritz.  
11:00 a. m.—KGFJ Concert Orch.; Gladys Parrishi, soloist.  
1:00 p. m.—Hale Hooper, vocalist; Blanche Cooper.  
3:00 p. m.—Ray West's Hawaiian Quartet.  
5:00 p. m.—Organ Recital by Arch Fritz.  
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.  
7:00 p. m.—Recordings.  
9:00 p. m.—Mosby's Dixieland Blue Blowers.  
10:00 p. m.—Recordings.

MONDAY, APRIL 21

7:00 p. m.—Albert Keglovich, violinist; George Cox, cello; Chas. Busteye, pianist.  
8:30 p. m.—Organ Recital presenting Arch Fritz.

TUESDAY, APRIL 22

11:30 a. m.—Jack Reed, vocalist; V1 Ruman, piano.  
7:00 p. m.—Gladys Parish, blues; String Trio.

WEDNESDAY, APRIL 23

7:00 p. m.—Mezlin Kiddies; String Trio.

THURSDAY, APRIL 24

7:00 p. m.—Albert Keglovich, violinist; George Cox, cello; Chas. Busteye, pianist.

FRIDAY, APRIL 25

4:00 p. m.—Beth Whitney, blues.  
7:00 p. m.—String Trio.

SATURDAY, APRIL 26

7:00 p. m.—Gladys Parish, blues; String Trio.  
10:30 p. m.—Organ Recital by Arch Fritz.

DAILY EXCEPT SUNDAY  
12:00 midnight—Mosby's Dixieland Blue Blowers from the Apex Nite Club.  
1:00 a. m.—Nite Owl program; recordings.  
6:00 a. m.—Shut Eye Club.  
7:00 a. m.—Madame Lawyre's Goodwill program.  
8:30 a. m.—Gordon Smith's Shopping Guide.  
9:30 a. m.—Dr. Dean Clinic.  
10:00 a. m.—Ray West's Hawaiian Quartet.  
11:00 a. m.—The Health Man.  
11:30 a. m.—Studio program.  
12:00 noon—Organ Recital by Arch Fritz.  
12:30 p. m.—The Yellow Jackets by remote control from Oaks Tavern.  
1:30 p. m.—Carrol Londoner's Orchestra.  
3:00 p. m.—Gainsborough Beauty Talk.  
4:00 p. m.—Beth Whitney, blues.  
4:30 p. m.—Recordings.  
5:00 p. m.—Market Reports.  
5:30 p. m.—KGFJ Concert Trio.  
6:00 p. m.—Glenn Edmonds' Hotel Alexandria Orch.  
7:00 p. m.—Gordon Smith's Radiotising Service.  
8:00 p. m.—Organ recital by Arch Fritz.  
8:30 p. m.—Coonie Conrad and his El Patio Ballroom

## KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS

Pickwick Terminal Hotel—Franklin 6151-2-3  
PICKWICK BROADCASTING CORPORATION  
Henry Hohman, Managing Director

**R. G. Binyon**  
Manager  
**Otto Hoeg**  
Program & Studio Dir.  
**Luther L. Putnam**  
Chief Announcer  
**Lilas Johnson**  
Classical Music

5:30 p. m.—Classical Recordings.  
6:00 p. m.—Church of Jesus Christ of L. D. S.  
7:00 p. m.—Chaminade Ensemble.  
8:00 p. m.—Carl Beyer, Fred Stone and the Minor Twins.  
9:00 p. m.—"The Real Mexico."  
10:00 p. m.—Studio program.

MONDAY, APRIL 21

3:30 p. m.—Church of Jesus Christ of L. D. S.  
7:05 p. m.—Calliste Conant Hudson and Banjo Duo.  
8:00 p. m.—Ralph Kellogg and Helen Kirkham.  
9:00 p. m.—Highway Highlights.

TUESDAY, APRIL 22

3:30 p. m.—Aloha Boys Duo.  
7:05 p. m.—Concert Trio.  
7:30 p. m.—Sylvia Shapro and Otto Hoeg.  
8:00 p. m.—Aloha Boys and Art Phelps.  
9:00 p. m.—Ballad Trio.  
9:30 p. m.—Pickwick Bus Boys.

WEDNESDAY, APRIL 23

7:05 p. m.—Half Hour of Old Favorites.  
7:30 p. m.—Community Chest program.  
8:00 p. m.—Aloha Boys Hawaiian Trio and Otto Hoeg.  
9:00 p. m.—Chaminade Ensemble.

THURSDAY, APRIL 24

4:00 p. m.—Parent-Teacher Association program.  
7:05 p. m.—Carl Beyer and Margie Burns.  
8:00 p. m.—Highway Highlights.  
9:00 p. m.—Mexican Serenaders.

FRIDAY, APRIL 25

3:30 p. m.—Aloha Boys Duo.  
7:05 p. m.—Arkansas Old Timers.  
8:00 p. m.—Lucky Three and Pewee Hale.  
9:00 p. m.—Music Lover's Hour.

SATURDAY, APRIL 26

3:00 p. m.—KGB Movie Club.  
3:30 p. m.—Roseleaf Melaney.  
7:05 p. m.—Salon Trio.  
8:00 p. m.—Aloha Boys Hawaiian Trio.  
9:00 p. m.—KGB Frolic.  
11:00 p. m.—Studio program.



OTTO HOEG

DAILY EXCEPT SUNDAY  
7:00-9:00 a. m.—Popular recordings.  
9:00 a. m.—April Specials.  
10:00 a. m.—Recordings.  
11:00 a. m.—Sponsored program.  
2:30 p. m.—Recordings.  
2:45 p. m.—News, courtesy San Diego Sun.  
3:00 p. m.—Fred & Otto—Pickwick Bus Boys (except Tuesday and Saturday).  
4:00 p. m.—Recordings.  
4:50 p. m.—U. S. Dept. of Agriculture—Farm Talk (except Saturday).  
5:00 p. m.—Merchants' Air Service.  
6:00 p. m.—Lost and Found.  
6:05 p. m.—Merchants' Air Service (except Monday).  
6:45 p. m.—Put & Jake.  
7:00 p. m.—Sports and Late News.  
10:00 p. m.—Special program.  
11:00 p. m.—Kennedy's Cafe and Night Club (ex. Sat.).

SUNDAY, APRIL 20

8:00 a. m.—Through the Comics with Uncle Si, courtesy San Diego Union.  
9:00 a. m.—Special Recordings.  
10:00 a. m.—International Bible Students Assn.  
11:00 a. m.—Sponsored program.  
5:00 p. m.—Old Time Gospel Hour.

The essential features of these programs are identical with those sent us by the stations



FRANK GAGE

# KTM Santa Monica, Cal.—780 Kc.

1000 WATTS—384.4 METERS  
Municipal Auditorium, Ocean Park, Santa Monica, Calif.  
Los Angeles Studio: 3636 Beverly Blvd. EXposition 1341  
Pickwick Broadcasting Corporation  
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Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor  
Manager  
Frank Gage  
Program Director  
Johnny Mack  
Asst. Program Director  
Chief Announcer  
Don Allen  
Continuity  
Marillah Olney  
Dramatics

8:30 p. m.—Patsy and Tom, the Modern Pair.  
9:00 p. m.—Highway Highlights.  
10:00 p. m.—Readers' Hour.

**TUESDAY, APRIL 22**

1:30 p. m.—Household Hints by Laura Scudder.  
1:45 p. m.—Organ Echoes.  
2:45 p. m.—Popular Melodies.  
4:00 p. m.—Dance Melodies.  
4:15 p. m.—Popular Songs.  
4:30 p. m.—Danceland Melodies.  
4:45 p. m.—Solving Your Problems, by Walter Brown Murray.  
8:00 p. m.—Five Freshmen.  
9:00 p. m.—Pickwick Securities program.  
11:00 p. m.—Paris Inn.

**WEDNESDAY, APRIL 23**

2:45 p. m.—Popular Fox Trot.  
4:00 p. m.—Popular Melodies.  
4:25 p. m.—Better Business Bureau Talk.  
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.  
8:00 p. m.—Arthur MacGee.  
8:30 p. m.—Musical Readings, Marillah Olney and Arthur Shaw.  
9:00 p. m.—Twilight Memories, Loyce Whiteman.

**THURSDAY, APRIL 24**

2:45 p. m.—Popular Melodies.  
4:00 p. m.—Popular Melodies.  
4:30 p. m.—Organ Recital.  
8:00 p. m.—Highway Highlights.  
9:00 p. m.—KTM Little Theater.  
9:30 p. m.—Jack Ross, tenor; Dorothy Dee, organ, and Loyce Whiteman.

**FRIDAY, APRIL 25**

1:30 p. m.—Household Hints by Laura Scudder.  
1:45 p. m.—Organ.  
2:45 p. m.—Novelty Records.  
4:00 p. m.—Danceland Melodies.  
8:00 p. m.—Evenings on the Ranch.  
9:00 p. m.—Harrison Good Luck Melodies.  
9:30 p. m.—Franky and Johnny.

**SATURDAY, APRIL 26**

1:00 p. m.—Children's Playground Hour.  
2:45 p. m.—Popular Melodies.  
4:00 p. m.—Record Variety Hour.  
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.  
8:00 p. m.—Frank Gage and his Gang.  
9:30 p. m.—Old Folk Music.

**DAILY EXCEPT SUNDAY**

6:00 a. m.—The Eye Opener program.  
7:00 a. m.—KTM Ranch Hour.  
8:00 a. m.—Danceland Melodies.  
8:30 a. m.—Household Topics by Mariau Dale.  
9:00 a. m.—Bert's Request program.  
10:00 a. m. to 1:00 p. m.—Silent.  
1:00 p. m.—Organ Echoes (except Saturday).  
2:00 p. m.—Popular Melodies.  
2:30 p. m.—The Health Man.  
3:00 p. m.—Fowler's Food for Thought.  
5:00 p. m. to 8:00 p. m.—Silent.  
10:00 p. m.—El Patio (except Monday).  
11:00 p. m.—Paris Inn.  
12:00 midnight—Spizzerinkum Club.

**SUNDAY, APRIL 20**

8:00 a. m.—The Eye Opener.  
9:00 a. m.—I. B. S. A. Watch Tower program.  
1:00 p. m.—Popular Melodies.  
1:30 p. m.—L. B. program.  
2:00 p. m.—Concert Master's Album.  
3:00 p. m.—Santa Monica Symphony Orchestra.  
4:00 p. m.—Secular Music.  
4:30 p. m.—Christian Unity by Walter Raymond.  
8:00 p. m.—Paris Inn.  
9:00 p. m.—Dramologue.  
9:30 p. m.—Kilina Sisters and Arthur Shaw.  
10:00 p. m.—Moments with Great Masters. Lou Gordon and Arthur Shaw.  
11:00 p. m.—Concert Masters' Album.  
11:30 p. m.—The Readers' Hour.  
12:00 midnight—Spizzerinkum Club.

**MONDAY, APRIL 21**

2:45 p. m.—Popular Waltzes.  
4:00 p. m.—Organ Echoes.  
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.  
8:00 p. m.—Interesting Interviews.



AIMEE SEMPLE McPHERSON

# KFSG Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS  
Angelus Temple, Echo Park. EX. 1141  
"Four Square Gospel"

Aimee Semple McPherson  
Founder, President  
Roderick H. Morrison  
Manager  
Maurice E. Kennedy  
Technical Director  
Notand Tucker  
Announcer  
Essie Binkley Loey  
Program Manager

6:30 p. m.—Angelus Temple Silver Band.  
7:00 p. m.—Musical Hour.  
8:00 p. m.—Revival Service.  
10:00 p. m.—Music Lovers' Hour.

**MONDAY, APRIL 21**

11:00 a. m.—Hour of Stories That Are True.

**WEDNESDAY, APRIL 23**

2:00 p. m.—L. I. F. E. Band Concert.  
2:30 p. m.—Divine Healing Service.  
4:30 p. m.—Lucille with her program of Smiles.

**THURSDAY, APRIL 24**

2:00 p. m.—Pasadena Hour.  
3:00 p. m.—Bethesda Hour.  
4:00 p. m.—L. I. F. E. Jubilee Hour.  
8:00 p. m.—Water Baptismal Service.  
9:30 p. m.—Foursquare Conservatory and Symphony Orchestra.

**FRIDAY, APRIL 25**

2:00 p. m.—Angelus Temple News Reel.  
3:00 p. m.—Bethesda Hour.  
4:00 p. m.—Brother Jack and the Kiddies Hour.

**SATURDAY, APRIL 26**

8:00 p. m.—Divine Healing Service.  
9:30 p. m.—Back Home Hour.

**DAILY EXCEPT SUNDAY**

7:00 a. m.—Family Altar Hour.  
10:00 a. m.—Sunshine Hour.  
11:00 a. m.—Noonday Musicals (except Monday).

**SUNDAY, APRIL 20**

8:00 a. m.—Sabbath Sunrise Hour.  
9:00 a. m.—Symphony Orchestra.  
10:30 a. m.—Sunday Morning Worship.  
2:30 p. m.—Dispensational Message.

The essential features of these programs are identical with those sent us by the stations



HAL G. NICHOLS

# KFOX

Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1000 WATTS—239.9 METERS—HANCOCK OIL STATION  
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L. W. McDowell  
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3:00 p. m.—Planistic Pansy.  
3:30 p. m.—Long Beach Municipal Band.  
4:00 p. m.—Organ Recital—Vera Graham.  
5:00 p. m.—The Sky Boat.  
5:30 p. m.—Hollywood Girls.  
5:00 p. m.—"Em & Clem."  
6:30 p. m.—Zadah Stoker and Her Kiddies.  
6:45 p. m.—Foster Rucker and Helene Smith.  
7:00 p. m.—The Coquettes.  
8:00 p. m.—Services from First Church of Christ, Scientist.

9:00 p. m.—Kilpatrick Purity Bread Capers.  
11:15 p. m.—Rev. Ethel Duncan, Question and Answer Lady.  
12:00 midnight—Organ Recital—Vera Graham.  
1:00 a. m.—The Knight Fox.

**MONDAY, APRIL 21**

11:45 a. m.—Steinway Duo-Art.  
12:00 noon—Sunset Harmony Boys.  
1:00 p. m.—Bill and Co.  
5:00 p. m.—Organ Recital.  
6:45 p. m.—Cheerio Boys.  
8:00 p. m.—Tavern Club.  
8:30 p. m.—Texas Cowboys.  
9:00 p. m.—Majestic Ballroom Orchestra.  
10:00 p. m.—Zandra's Mystery Hour.

**TUESDAY, APRIL 22**

1:00 p. m.—Kiwanis Luncheon.  
6:45 p. m.—Dr. Robert Williams.  
7:45 p. m.—Bill & Co.  
8:00 p. m.—The Gossipers.  
8:30 p. m.—Texas Cowboys.  
9:00 p. m.—The Coquettes.  
10:00 p. m.—Flights from Olympic Auditorium.

**WEDNESDAY, APRIL 23**

1:00 p. m.—Rotary Luncheon.  
7:45 p. m.—Cheerio Boys.  
8:00 p. m.—Seth Parker Singing School.  
8:30 p. m.—Bill & Co.  
8:45 p. m.—Cline Chittick.  
9:00 p. m.—Pickwick Papers.  
9:30 p. m.—The Coquettes.  
10:00 p. m.—Zandra's Mystery Hour.

**THURSDAY, APRIL 24**

1:00 p. m.—Dr. Clark—Health and Efficiency.  
7:45 p. m.—Cheerio Boys.  
8:00 p. m.—Bennie Light and Mark Cook.  
9:00 p. m.—The Coquettes.  
10:00 p. m.—Rev. Ethel Duncan, Question and Answer Lady.

**FRIDAY, APRIL 25**

1:00 p. m.—Masonic Luncheon.  
7:45 p. m.—Cheerio Boys.  
8:00 p. m.—The Song Story.  
8:15 p. m.—The Cheerio Boys.  
8:30 p. m.—Campus Nights.  
9:00 p. m.—Zandra's Mystic Hour.  
10:00 p. m.—Zandra's Mystery Hour.

**SATURDAY, APRIL 26**

1:00 p. m.—Bill & Co.  
7:45 p. m.—Knights of the Air.  
8:00 p. m.—Tavern Club.  
8:30 p. m.—Cline Chittick.  
8:45 p. m.—Three Vagabonds.  
9:00 p. m.—Majestic Ballroom.  
9:30 p. m.—Organ.  
10:00 p. m.—Rev. Ethel Duncan, Question and Answer Lady.

**DAILY EXCEPT SUNDAY**

1:00-3:00 a. m.—The Knight Fox.  
5:00 a. m.—The Early Bird.  
7:00 a. m.—Hello, Everybody.  
7:30 a. m.—Early News Items.  
7:45 a. m.—Novelty Musical Numbers.  
7:50 a. m.—Bright and Early Hour.  
8:20 a. m.—Music.  
8:30 a. m.—Health and Efficiency.  
8:40 a. m.—Recordings.  
9:00 a. m.—Beauty Talk.  
9:10 a. m.—Phonograph Music.  
10:00 a. m.—Organ Recital by Vera Graham.  
11:00 a. m.—Sunset Harmony Boys.  
11:30 a. m.—News Reports by Frank P. Goss.  
12:45 p. m.—Cheerio Boys.  
1:30 p. m.—Cheerio Boys.  
1:50 p. m.—Dr. Harbottle, Clarence and Doris.  
2:20 p. m.—Rolly Wray.  
2:30 p. m.—Sunset Harmony Boys.  
3:00 p. m.—The Coquettes.  
3:15 p. m.—Today in History.  
3:30 p. m.—Organ Recital.  
4:00 p. m.—Late News Report, Frank P. Goss.  
4:15 p. m.—Rolly and Gene.  
4:30 p. m.—Violet's Tiny Tots.  
4:45 p. m.—Jones Harmony Four.  
6:00 p. m.—Em and Clem.  
6:15 p. m.—Percy at the Phone.  
7:00 p. m.—Buttercream School Kids.  
10:30 p. m.—The Coquettes (ex. Mon. and Wed.).  
11:00 p. m.—Majestic Ballroom Orchestra.  
12:00 midnight—Organ Recital, Vera Graham.

**DAILY EXCEPT MONDAY**

11:45 a. m.—Hollywood Girls.  
5:00 p. m.—Hollywood Girls.  
6:30 p. m.—Sunset Harmony Boys.  
6:45 p. m.—The Three Vagabonds (ex. Tues.).  
7:15 p. m.—Seth Parker.  
7:30 p. m.—Vest Pocket Minatrels.  
10:30 p. m.—The Coquettes.

**SUNDAY, APRIL 20**

5:00 a. m.—The Early Bird.  
7:00 a. m.—Music.  
8:00 a. m.—Family Circle Hour.  
8:30 a. m.—Clover Leaf program.  
9:00 a. m.—Old Time Music.  
10:00 a. m.—Angeles Abbey Organ Recital.  
11:00 a. m.—St. Luke's Episcopal Church.  
12:30 p. m.—Musical program for Birkel Music Co.  
1:00 p. m.—Hollywood Girls—Novelty Trio.  
2:00 p. m.—Seth Parker.  
2:30 p. m.—Kaali Hawaiians.

SA-CO-ZONE — See Page 19

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Fritz Martin  
Jerry Purcell  
Jack Strook  
Announcers

2:30 p. m.—Long Beach Band.  
5:00 p. m.—Wurlitzer Organ.  
6:30 p. m.—Betty and Wanda.  
7:30 p. m.—Long Beach Band.  
9:15 p. m.—Penry Selby, Dick Dixon.  
10:00 p. m.—Triolian Trio.  
10:30 p. m.—Harmony Trio, Marion Sevier.

**WEDNESDAY, APRIL 23**

1:00 p. m.—Novelties.  
1:45 p. m.—Rev. Ethel Duncan.  
2:30 p. m.—Long Beach Band.  
5:00 p. m.—California Revelers.  
6:45 p. m.—Aristocrat of the Supper Table.  
7:30 p. m.—Penry Selby, Dick Dixon.  
8:15 p. m.—Long Beach Band.  
9:30 p. m.—Rev. Ethel Duncan.  
10:00 p. m.—Rhythm Makers.

**THURSDAY, APRIL 24**

1:00 p. m.—Popular program.  
1:30 p. m.—Audition Clinic.  
2:00 p. m.—Siesta Period.  
2:30 p. m.—Long Beach Band.  
4:00 p. m.—DeLano and James Orchestra.  
5:00 p. m.—Wurlitzer Organ.  
6:30 p. m.—Patty Jean, Murray and Harris.  
7:00 p. m.—Rhythm Makers.  
7:30 p. m.—Melodies of By-gone Days.  
8:00 p. m.—The Captivators.  
9:15 p. m.—P. C. C. Musicale.  
10:00 p. m.—Pearl Davis, Geo. Strange.  
10:30 p. m.—Diamond Trio.

**FRIDAY, APRIL 25**

1:00 p. m.—Dolly Day Dreams.  
1:30 p. m.—Novelties.  
2:30 p. m.—Long Beach Band.  
5:00 p. m.—California Revelers.  
7:00 p. m.—Shell Concert Trio.  
8:30 p. m.—KGER Players.  
9:15 p. m.—Ole and His Gang.  
9:45 p. m.—Chas. Cook.  
10:00 p. m.—Rhythm Makers.

**SATURDAY, APRIL 26**

1:00 p. m.—Popular Music.  
2:30 p. m.—Long Beach Band.  
4:00 p. m.—De Lano and James Orchestra.  
5:00 p. m.—Wurlitzer Organ.  
7:00 p. m.—Harmony Trio, Marion Sevier.  
7:30 p. m.—Pearl Davis, Geo. Strange.  
8:00 p. m.—Breakers Hotel Orchestra.  
8:30 p. m.—Spotlight Review.  
10:00 p. m.—Rhythm Makers.

**DAILY EXCEPT SUNDAY**

8:00 a. m.—Devotional Services (ex. Tues.).  
8:20 a. m.—Foot Comfort Talk.  
9:00 a. m.—Home Makers Hour.  
10:45 a. m.—Beauty Talk.  
11:45 a. m.—Hi-Noon Hi-Jinks, Rhythm Makers.  
12:15 p. m.—KPSN.  
12:45 p. m.—Lost and Found.  
2:30 p. m.—Long Beach Band (ex. Monday).  
6:00 p. m.—KPSN.  
9:00 p. m.—News Bulletin, Long Beach Sun.  
11:00 p. m.—Quiet Time Tunes.

**SUNDAY, APRIL 20**

9:30 a. m.—Taubman Men's Bible Class.  
11:15 a. m.—First Presbyterian Church.  
2:30 p. m.—Long Beach Band.  
4:00 p. m.—Cathedral Hour.  
6:45 p. m.—Aristocrat of the Supper Table.  
7:00 p. m.—Music Lovers' Hour.  
7:30 p. m.—Triolian Trio.  
9:00 p. m.—Reverie Hour.  
10:00 p. m.—Sunday Night Frolic to Midnight.

**MONDAY, APRIL 21**

1:00 p. m.—Popular Music.  
4:00 p. m.—Nature Study Talk.  
5:00 p. m.—Wurlitzer Organ.  
6:30 p. m.—Edna Bond, Geo. Strange.  
7:30 p. m.—Triolian Trio.  
8:30 p. m.—Woman's Music Club.  
9:15 p. m.—Pianistic Moods.  
9:30 p. m.—Rev. Ethel Duncan.  
10:00 p. m.—Grace Johnson, Penry Selby.  
10:30 p. m.—Songs of the Islands.

**TUESDAY, APRIL 22**

1:00 p. m.—Dolly Day Dreams.  
1:30 p. m.—Popular programs.  
2:00 p. m.—Siesta Period.



HARRY HERDMAN

# KTBI Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.

HARRY P. HERMAN, Announcer, Phone MA. 1641  
HOWARD C. WILSON, Technician  
GORDON E. HOOKER, Accompanist  
JOHN C. PAIGE, Program Director

**DAILY EXCEPT SATURDAY AND SUNDAY**

8:00 a. m.—Uncle Harry's Bible Story.  
8:15 a. m.—Devotional Hour.  
9:15 a. m.—Radio Bible Course.  
10:35 a. m.—Dr. John C. Paige.  
12:00 noon—Noonday Chimes.  
2:00 p. m.—Visiting Pastor.

1:30 p. m.—Messages from the Best Books.

**WEDNESDAY, APRIL 23**

8:45 a. m.—Rev. Stanley H. Bailes.  
9:45 a. m.—Prof. H. W. Kellogg.  
11:30 a. m.—Dr. J. E. Jaderquist.  
1:00 p. m.—Musical Half-Hour by Prof. J. B. Trowbridge.

**THURSDAY, APRIL 24**

8:45 a. m.—Announcer's Hour.  
9:45 a. m.—Missionary Hour.  
11:30 a. m.—Pastoral Talks on Heart Problems.  
1:00 p. m.—Gordon Hyde, tenor.  
1:15 p. m.—Missionary Biographies.

**FRIDAY, APRIL 25**

8:45 a. m.—Correspondence Course.  
9:45 a. m.—Messages In Song.  
11:30 a. m.—Dr. J. E. Jaderquist.  
1:00 p. m.—Jack Wells, baritone.  
1:15 p. m.—Book Messages.  
7:00 p. m.—International Sunday School Lesson.  
8:00 p. m.—Evening School Lecture.  
9:00 p. m.—An Hour of Gospel Music.

**SUNDAY, APRIL 20**  
6:00 p. m.—Studio Vesper service.  
8:00 p. m.—Church of the Open Door.  
9:00 p. m.—Bible Institute After-Church service.  
**MONDAY, APRIL 21**  
8:45 a. m.—Rev. Stanley H. Bailes.  
9:45 a. m.—Messages from the Best Books.  
11:30 a. m.—Verna Remple, soprano.  
1:00 p. m.—Aghavni Hargopian and Dorothy Bonthius.  
1:15 p. m.—Faculty Music Hour.  
7:00 p. m.—The President's Half-Hour.  
7:30 p. m.—Rev. Milo Jamison.  
8:00 p. m.—Flsberman's Club.  
9:00 p. m.—Dr. David L. Cooper  
**TUESDAY, APRIL 22**  
8:45 a. m.—News of Christian Work.  
9:45 a. m.—Bible Question Box.  
11:30 a. m.—Dr. W. E. Edmonds.  
1:00 p. m.—Hazel Shively and Gordon Hooker.

The essential features of these programs are identical with those sent us by the stations



FRANK PIERCE

# KFXM

San Bernardino.—1210 Kc.

100 WATTS—247.8 METERS

California Hotel, Fifth and E. Streets. Phone 322.28  
The Voice of the Sunkist Valley

J. C. and E. W. Lee  
Owners

Frank Pierce  
Program Director

Bob Ford  
Advertising

Bill Comyns  
Technical Director

- 7:30 p. m.—The Piano Man.
- 8:00 p. m.—San Bernardino Fire and Police Dept.
- 8:30 p. m.—The Rio Grande Serenaders.
- 9:00 p. m.—Dream Melody Girl of "KFI."
- 9:30 p. m.—Opce's Hawaiian Players.
- 10:00 p. m.—End-of-the-Lane Cafe.

**WEDNESDAY, APRIL 23**

- 8:00 a. m.—The Sunshine Hour.
- 9:45 a. m.—Good Ship Opportunity.
- 10:30 a. m.—Adell Scientific Astrology.
- 10:45 a. m.—Nu-Jo-Wa program.

**THURSDAY, APRIL 24**

- 10:30 a. m.—Program of College Songs.
- 7:00 p. m.—High School Pep program.
- 7:30 p. m.—Ford's Fireside program Paul Ford.
- 8:00 p. m.—Cooley Hardware Trio.
- 8:30 p. m.—Beal's Six Bits of Harmony.
- 9:30 p. m.—Half Hour on the Campus.
- 10:00 p. m.—Charlie Beal, pianist.
- 10:30 p. m.—The Hawaiian Boys.

**FRIDAY, APRIL 25**

- 9:15 a. m.—Ye Fresh Posie Shop.
- 9:45 a. m.—Good Ship Opportunity.
- 7:00 p. m.—Concert program.
- 7:30 p. m.—The Piano Man.
- 8:00 p. m.—Fred Butler's Harmony Makers.
- 9:00 p. m.—Frank Sherwood, baritone.
- 9:15 p. m.—Radio Interference Commission.
- 9:30 p. m.—Dream Melody Girl.

**SATURDAY, APRIL 26**

- 9:45 a. m.—Program of Nations.
- 4:00 p. m.—Children's Hour.
- 7:00 p. m.—Violet Meyer, soloist.
- 7:30 p. m.—McCarthy & Herbert.
- 8:00 p. m.—Dorothy Pringle, saxophone soloist.
- 8:30 p. m.—Opce's Hawaiian Players.
- 9:00 p. m.—Kansas Kal, old-timer.
- 9:30 p. m.—Old Timers' Orchestra.
- 10:30 p. m.—Marv McKinney.
- 11:00 p. m.—Midnight Frollic.
- 1:00 a. m.—"KFXM" Tramps of the Air.

- DAILY EXCEPT SUNDAY**
- 8:00 a. m.—Old Timers' Club (except Wednesday).
  - 8:45 a. m.—San Bernardino Sun-News.
  - 9:00 a. m.—Popular Recordings.
  - 9:30 a. m.—Compton's Shoe program.
  - 10:00 a. m.—Program of Selected Recordings.
  - 11:00 a. m.—The Voice of Montgomery Ward & Co.
  - 11:30 a. m.—Program for Al Fairs.
  - 12:05 p. m.—Fox California Organ Recital.
  - 5:00 p. m.—Opportunity Hour.
  - 6:00 p. m.—The Star Shoe Company.
  - 6:15 p. m.—San Bernardino Sun-News.
  - 6:30 p. m.—White & Shearer, Buick Dealers.
  - 6:45 p. m.—Concert program.

**MONDAY, APRIL 21**

- 9:15 a. m.—Ye Fresh Posie Shop.
- 9:45 a. m.—Good Ship Opportunity.
- 10:30 a. m.—The Hawaiian Players.
- 7:00 p. m.—Loffmark Bros.' Duo.
- 7:30 p. m.—Ford's Fireside program.
- 8:00 p. m.—O. L. Cowen Radio Party.
- 8:30 p. m.—The De Soto Trio.
- 9:00 p. m.—Bob Ford's Studio Band.
- 10:00 p. m.—Elizabeth McBride, soloist.
- 10:30 p. m.—Old Timers' Orchestra.

**TUESDAY, APRIL 22**

- 9:15 a. m.—U. S. Government Health Talk.
- 10:30 a. m.—Spanish Serenaders.
- 7:00 p. m.—The Campus Instrumental Trio.

## NBC Program

(Continued from Page 18)

- 10:45 a. m.—The Hour of the Canny Cook. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 12:00 noon.—The Novelty Five. KGO.
- 1:00 p. m.—U. S. Army Band. KGO, KOMO, KGW.
- 2:00 p. m.—A Series of Talks. KGO, KGW.
- 2:15 p. m.—Melody Musketeers. KGO, KGW.
- 2:30 p. m.—Vigettes. KGO.
- 3:00 p. m.—Black and Gold Room Orchestra. KGO, KGW
- 3:30 p. m.—The Hot Spot of Radio. KGO.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO
- 4:30 p. m.—"A Half Hour in the Nation's Capital" KGO, KECA.
- 5:00 p. m.—Fleischmann Hour.\*\*
- 6:30 p. m.—Maxwell House Melodies.\*\*
- 7:00 p. m.—RCA Hour.\*
- 7:30 p. m.—Standard Symphony Hour.\*
- 8:45 p. m.—John and Ned. KGO.
- 9:00 p. m.—Memory Lane. KGO, KHQ, KGW, KECA
- 10:00 p. m.—The National Concert Orchestra. KOA KGO.

**FRIDAY, APRIL 25**

- 9:30 a. m.—Gold Medal Home Service Talks.\*
- 9:45 a. m.—Parks Sisters. KGO, KOMO.
- 10:00 a. m.—Du Barry Radio program. KGO, KHQ, KOMO, KGW, KFI, KSL.
- 10:15 a. m.—Josephine Gibson Food Talk.\*
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO
- 12:00 noon.—Rembrandt Trio. KGO.
- 1:00 p. m.—Pacific Feature Hour. KGO, KOMO
- 2:00 p. m.—Matinee Time. KGO, KGW.
- 3:00 p. m.—Plantation Echoes. KGO, KGW.
- 3:30 p. m.—What's Happening in the World. KGO, KOMO.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 4:14 p. m.—Universal Safety Series. KGO, KOMO, KECA
- 4:45 p. m.—News Service. KGO.

- 5:00 p. m.—Cities Service Concert Orchestra.\*\*
- 6:00 p. m.—Interwoven Pair.\*
- 6:30 p. m.—Armour program.
- 7:00 p. m.—Armstrong Quakers.\*
- 7:30 p. m.—Raleigh Revue.\*\*
- 8:00 p. m.—Hamilton-Brown Sketch Book.\*
- 8:15 p. m.—Fiddlers Three. KGO.
- 8:45 p. m.—Tone Pictures.\*
- 9:15 p. m.—Eastman Kodak program. KGO, KHQ, KOMO, KGW, KECA, KSL, KOA
- 9:45 p. m.—Piano Pictures. KGO, KHQ, KOA.
- 10:00 p. m.—The Aces of Harmony. KOA, KGO, KHQ.
- 10:30 p. m.—Pacific Nomads. KHQ, KOA.

**SATURDAY, APRIL 26**

- 9:30 a. m.—Grace Adams East. KGO.
- 9:45 a. m.—National Farm and Home Hour. KGO, KHQ, KGW, KFI, KPO.
- 11:30 a. m.—NBC, Philharmonic Organ Recital. KGO
- 12:00 noon.—The Novelty Five. KGO.
- 1:00 p. m.—Dixie Dandies. KGO, KOMO.
- 1:30 p. m.—The Entertainers. KGO.
- 2:00 p. m.—Matinee Time. KGO.
- 2:30 p. m.—Novelties. KGO, KOMO.
- 3:00 p. m.—Black and Gold Room Orchestra. KGO, KOMO.
- 4:00 p. m.—Sunshine Rays. KGO.
- 4:30 p. m.—The Fuller Man.\*\*
- 5:00 p. m.—The New Business World.\*\*
- 5:30 p. m.—Del Monte program—John Boles, in "Captain of the Guard." KSL, KOA and 40 other stations.
- 5:30 p. m.—Singing Strings. KGO.
- 6:00 p. m.—General Electric Hour. KGO, KHQ, KOMO, KGW, KFI.
- 7:00 p. m.—His Lucky Strike Orchestra.\*
- 8:00 p. m.—Pacific Serenaders. KGO.
- 8:00 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI.
- 8:45 p. m.—Parks Sisters. KGO.
- 9:00 p. m.—Del Monte program. KGO, KHQ, KOMO, KGW, KGI.
- 9:30 p. m.—Penrod. KGO, KHQ, KOA.
- 10:15 p. m.—Spotlight Review. KGO, KHQ, KECA, KOMO.



LESLIE ADAMS

# KFSD

Leslie Adams  
General Manager  
Walter B. Neill  
Advertising Manager  
Glen Litten  
Chief Technician  
Gene Perry  
Announcer  
Leah McMahon  
Program Director

## San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS  
"The Air Capital of the West"  
Telephone Franklin 6353

- 4:30 p. m.—Seeing San Diego with Cora Babbltt Johnson.
- 6:15 p. m.—Sponsored program.
- 7:30 p. m.—KFSD Artists.
- 8:00 p. m.—Manuel Dehesa.
- 8:30 p. m.—Studio program.
- 9:30 p. m.—Yogi Alpha, the Mystery Man.
- 10:00 p. m.—Bradley-Woolman Sleepy Time Revelries.
- 11:00 p. m.—Douglas Night Club.

### WEDNESDAY, APRIL 23

- 8:30 a. m.—Senor Martinez, Spanish Lesson.
- 3:30 p. m.—Program of Semi-Classical Recordings.
- 6:15 p. m.—Your English.
- 6:20 p. m.—Captain Carter.
- 7:00 p. m.—Royal Brown at Console of Savoy Organ.
- 7:45 p. m.—KFSD Artists.
- 8:00 p. m.—North American String Ensemble.
- 9:00 p. m.—Studio program.
- 10:00 p. m.—Sleepy-time Revelries.
- 11:00 p. m.—Douglas Night Club.

### THURSDAY, APRIL 24

- 12:30 p. m.—Studio Recordings.
- 3:30 p. m.—French Lesson by Madam Bremont.
- 4:00 p. m.—Popular Recordings.
- 6:15 p. m.—Your English.
- 7:00 p. m.—Cramer's Trio with John Wells.
- 8:00 p. m.—Charles Hamp.
- 8:30 p. m.—KFSD Artists.
- 9:30 p. m.—Don Amalzo.
- 10:00 p. m.—Sleepy-time Revelries.
- 11:00 p. m.—Douglas Night Club.

### FRIDAY, APRIL 25

- 12:30 p. m.—Studio Recordings.
- 3:30 p. m.—Child Psychology by Mrs. Craw.
- 4:00 p. m.—Semi-Classical Recordings.
- 6:15 p. m.—Your English.
- 7:00 p. m.—Thearle's Music Hall.
- 8:00 p. m.—Sponsored Program, Old-Time.
- 10:40 p. m.—Bradley-Woolman Chapel of the Chimes.

### SATURDAY, APRIL 26

- 8:45 a. m.—Spanish Lesson, Senor Martinez.
- 3:30 p. m.—Wixie Wix.
- 4:00 p. m.—Studio program.
- 6:15 p. m.—Your English.
- 7:30 p. m.—Studio program.
- 9:30 p. m.—Easley Players.
- 10:00 p. m.—Bradley-Woolman Chapel of the Chimes.
- 11:00 p. m.—Hotel del Coronado.

- DAILY EXCEPT SUNDAY**
- 8:45 a. m.—Good Cheer program.
  - 9:00 a. m.—Morning Musical.
  - 10:00 a. m.—Amy Lou Shopping Hour.
  - 11:00 a. m.—Service Hour.
  - 12:00 noon—James Erickson at Console of Fox Calif Theatre.
  - 1:00 p. m.—KFSD Matinee Hour.
  - 2:00 p. m.—Story Time (except Saturday).
  - 2:30 p. m.—Balboa Park Organ (except Monday).
  - 5:00 p. m.—Nightly Musical Review.
  - 6:00 p. m.—Late News; Weather Reports.
  - 6:30 p. m.—Feature Program.

### SUNDAY, APRIL 20

- 9:30 a. m.—Sponsored program.
- 10:00 a. m.—Program of Recordings.
- 12:00 noon—Old-Time program.
- 2:00 p. m.—Studio program.
- 2:30 p. m.—Organ Concert from Balboa Park.
- 8:00 p. m.—Katherine Pike Skedden and others.
- 8:30 p. m.—Hotel del Coronado.

### MONDAY, APRIL 21

- 8:30 a. m.—Senor Martinez, Spanish Lesson.
- 12:30 p. m.—Program of Recordings.
- 2:30 p. m.—Operatic program.
- 6:15 p. m.—Your English.
- 7:00 p. m.—Thearle Music Hall.
- 8:00 p. m.—Feature program.
- 10:00 p. m.—Sleepy-time Revelries.
- 11:00 p. m.—Douglas Night Club.
- 12:00 p. m.—DX Party.

### TUESDAY, APRIL 22

- 3:30 p. m.—French Lesson by Madam Bremont.
- 4:00 p. m.—Studio Recordings.



PAUL MYERS

# KFVD

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Culver City 4517  
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Al Weibert  
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Chief Technician

## Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS  
AUBURN-FULLER COMPANY  
Hal E. Roach Motion Picture Studios

- 2:00 p. m.—Sacred Half Hour.
- 3:00 p. m.—J. Newton Yates—Organ Recital.
- 4:00 p. m.—Selected Recordings.
- 9:15 p. m.—Community program.
- 11:00 p. m.—J. Newton Yates—Organ Recital.

### MONDAY, APRIL 21

- 9:30 a. m.—Helpful Hints to Housewives.
- 12:45 p. m.—Waves of Happiness.
- 2:00 p. m.—Health Talk.
- 11:00 p. m.—Peggy Price.

### TUESDAY, APRIL 22

- 9:00 a. m.—Beauty Hour.
- 12:45 p. m.—Diet Question Box.
- 2:00 p. m.—Health Talk.

### WEDNESDAY, APRIL 23

- 11:00 a. m.—Helpful Hints to Housewives.
- 12:45 p. m.—Waves of Happiness.
- 2:00 p. m.—Health Talk.
- 9:15 p. m.—Pan-American Broadcasting Company.
- 11:00 p. m.—Peggy Price.

### THURSDAY, APRIL 24

- 9:00 a. m.—Beauty Hour.
- 12:45 p. m.—Diet Question Box.
- 2:00 p. m.—Helpful Hints to Housewives.

### FRIDAY, APRIL 25

- 12:45 p. m.—Waves of Happiness.
- 2:00 p. m.—Health Talk.
- 9:15 p. m.—Happy-Go-Lucky Trio.

### SATURDAY, APRIL 26

- 9:00 a. m.—Beauty Hour.
- 12:45 p. m.—Waves of Happiness.
- 2:00 p. m.—Health Talk.

- DAILY EXCEPT SUNDAY**
- 6:00 a. m.—Spanish program.
  - 7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
  - 12:00 noon—Tom Breneman, the Recommendation Man.
  - 12:30 p. m.—Tom and Wash.
  - 1:00 p. m.—O. Allison's Radio Home program.
  - 2:30 p. m.—Eldorado program.
  - 3:00 p. m.—Auburn Hour.
  - 3:30 p. m.—Pan-American program.
  - 4:30 p. m.—Beauty Talk.
  - 5:45 p. m.—Timely Topics.
  - 10:00 p. m.—Tom and Wash.
  - 10:15 p. m.—J. Newton Yates at the Kilgen organ.
  - 11:30 p. m.—Selected Recordings.
  - 12:00 midnight—J. Newton Yates at the Kilgen Organ.

### SUNDAY, APRIL 20

- 8:00 a. m.—Popular Recordings.
- 10:00 a. m.—Songs That Never Grow Old.
- 11:00 a. m.—Harmony Hawaiians.
- 1:00 p. m.—"Inspiration," the Magazine of the Air.



CURTIS PECK

# KPO San Francisco, Calif.—680 Kc.

5000 WATTS—440.9 METERS  
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"The Voice of San Francisco"

Phone Kearney 0704

J. W. Laughlin  
Managing Director  
Curtis Peck  
Technical Director

**DAILY EXCEPT SUNDAY**

- 7:00 a. m.—Health Exercises, with Professor Bob.  
8:00 a. m.—Shell Happy Time, Hugh Dobbs.  
9:30 a. m.—Daily Chat with Walter W. Cribbins.  
10:30 a. m.—Woman's Magazine of the Air (except Thursday), NBC.  
11:30 a. m.—Yo Towne Crier (ex. Thurs. and Sat.).  
11:55 a. m.—Scripture Reading, Weather Reports, etc. (Wed., 11:45).  
12:05 p. m.—Snap Shots. Programs in Miniature.  
1:30 p. m.—Ann Warner's Homemaking Chats (except Tuesday and Friday).  
2:00 p. m.—E. A. Pierce, stock reports (ex. Tuesday and Thursday).  
2:45 p. m.—Play by Play report of baseball games (except Monday).  
4:50 p. m.—E. A. Pierce, stock reports.  
5:00 p. m.—Children's Hour (except Thursday).  
5:50 p. m.—News Digest, with Scotty Mortland (except Thursday).  
6:00 p. m.—Daily Reclouge with Reo Masters of Music.  
7:00 p. m.—North Americans.  
9:00 p. m.—Cecll and Sally.

**SUNDAY, APRIL 20**

- 5:30 a. m.—Easter Services, NBC.\*  
10:30 a. m.—Church Services.  
12:00 noon.—KPO Sequoians, with Refa Miller.  
12:30 p. m.—Temple of The Golden Hour, KFI.  
2:00-4:30 p. m.—NBC.\*  
4:30 p. m.—KPO Vocal Ensemble.  
5:00-7:15 p. m.—NBC.\*  
7:15 p. m.—Talk—"Science and Invention."  
7:30 p. m.—Palace Hotel Concert Orchestra.  
8:30 p. m.—Rudy Seiger's Fairmont Hotel Orchestra.  
9:00 p. m.—Abas String Quartette.  
10:00 p. m.—News Digest, "Scotty" Mortland.  
10:30 p. m.—Joe Wright's Silver Slipper Dance Orch.

**MONDAY, APRIL 21**

- 10:00 a. m.—Julla Hayes in "Helpful Hints for Housewives."  
2:10 p. m.—Book Review—Harold Small.  
2:30 p. m.—Pacific Coast School Broadcast, NBC.  
3:00 p. m.—Mormon Tabernacle, NBC.  
3:30 p. m.—Department of Commerce Talk.  
3:45 p. m.—California State Chamber of Commerce.  
8:00 p. m.—Shell Symphonists program, NBC.  
9:15 p. m.—The Toreadors.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.

See Page 18 for NBC Program

**TUESDAY, APRIL 22**

- 10:00 a. m.—Helen Gordon Barker—Art Talk.  
1:30 p. m.—Pacific Coast School Broadcast, NBC.  
2:00 p. m.—The Lady Next Door, NBC.  
2:30 p. m.—E. A. Pierce Stock Reports.  
2:45 p. m.—Baseball Game.  
8:00 p. m.—Cy Trobbe's Scrap Book for D. Ghrardelli Company.  
8:30 p. m.—KPO Players and Salon Orchestra.  
9:15 p. m.—Meeting in the Tavern.  
9:30 p. m.—California Crooners.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

**WEDNESDAY, APRIL 23**

- 10:00 a. m.—Julla Hayes—"Helpful Hints for Housewives."  
2:10 p. m.—Jerry Jermalne, balladist.  
2:45 p. m.—Baseball Game.  
8:00 p. m.—Let's Get Associated.  
8:30 p. m.—Musical Capers.  
9:15 p. m.—Earl C. Anthony "Packard program," KPO and KFI.  
9:45 p. m.—Maurice Gmsky, popular balladist.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

**THURSDAY, APRIL 24**

- 10:00 a. m.—Woman's Magazine of the Air, NBC.  
11:00 a. m.—Standard School Broadcast, NBC.  
12:30 p. m.—Shrine Luncheon, Palace Hotel.  
2:00 p. m.—Julla Hayes—"Helpful Hints for Housewives."  
2:30 p. m.—E. A. Pierce Stock Reports.  
2:45 p. m.—Baseball Game.  
5:50 p. m.—Federal Business Association Talk.  
8:00 p. m.—Caswell Musical Episode.  
8:30 p. m.—KPO Salon Orchestra, with G. Donald Gray.  
9:15 p. m.—Meeting in the Tavern.  
9:30 p. m.—Nathan Abas Violin Recital.  
10:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

**FRIDAY, APRIL 25**

- 10:00 a. m.—Julla Hayes—"Helpful Hints to Housewives."  
12:45 p. m.—Commonwealth Club Luncheon.  
1:30 p. m.—California Crooners.  
2:10 p. m.—R. U. McIntosh in "Plane Journeys."  
2:45 p. m.—Baseball Game.  
8:00 p. m.—KPO Salon Orchestra, with George Heid.  
9:15 p. m.—Out West.  
10:00 p. m.—Jesse Stafford's Palace Hotel Dance Orch.  
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

**SATURDAY, APRIL 26**

- 10:00 a. m.—National Home and Farm Hour, NBC.  
2:10 p. m.—Saturday Matinee.  
2:45 p. m.—Baseball Game.  
8:00 p. m.—The Gilmore Circus, NBC.  
8:30 p. m.—Earl C. Anthony Packard program, KPO and KFI.  
9:15 p. m.—KPO Salon Orchestra.  
10:00 p. m.—Jesse Stafford's Palace Hotel Orchestra.  
11:00 p. m.—Joe Wright's Silver Slipper Dance Orch.

**SA-CO-ZONE — See Page 19**

# KGO

## Oakland, California—790 Kc.

7500 WATTS—379.5 METERS  
PACIFIC COAST STATION, GENERAL ELECTRIC CO.  
Phone Fruitvale 5980. 557 Hotel St. Francis  
See Page 18 for Detailed Program of KGO

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HARRISON HOLLIDAY

# KFRC San Francisco, Calif.—610 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle  
1000 WATTS — 491.5 METERS  
1000 Van Ness Telephone Prospect 0100

**Frank Moss**  
Musical Director

**Edwin Wilson**  
Commercial Director

**Harrison Holliday**  
Manager

**Alan N. Cormack**  
Technical Director

11:15 a. m.—Dorothy Chase and Charis Players.  
11:30 a. m.—Glidden So-a-Tone.  
11:45 a. m.—Barbara Gould broadcast.  
1:00 p. m.—CBS.\*  
3:00 p. m.—The Observer about New Books.  
3:30 p. m.—Something about Everything.  
3:35-4:45 p. m.—CBS.\*  
4:45 p. m.—Recordings and Town Topics.  
5:00 p. m.—Wellman and Peppers.  
5:30 p. m.—KFRC Dance Band.  
6:10 p. m.—Seth Thomas Clock Co.  
6:15 p. m.—Shaler Company program.  
6:30 p. m.—Thirty Minutes of Sunshine, Chas. Hamp.  
7:00 p. m.—Don Lee Symphony Orchestra.  
7:45 p. m.—National Retail Shoe.  
8:00 p. m.—Standard Oil Co., "Romantic 49ers."  
9:00 p. m.—General Mills Fast Freight, CBS.  
9:30 p. m.—Novelty program, KHJ.  
10:00 p. m.—Bourjois Perfume.  
10:30 p. m.—Anson Weeks' Mark Hopkins Orch.  
11:00 p. m.—Earl Burnnett's L. A. Biltmore Orch.

**DAILY EXCEPT SUNDAY**  
7:00 and 7:32 a. m.—"Simply Fitts" from Seal Rocks.  
7:30 a. m.—New York Stock Exchange.  
9:00 a. m.—Columbia Revue, CBS (ex. Thurs., Sat.).  
9:30 a. m.—Feminine Fancies (except Saturday).  
10:30 a. m.—Wyn's Daily Chat (except Saturday).  
12:00 noon.—Sherman Clay Concert.  
1:00 p. m.—CBS.\*  
2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).  
12:00 midnight.—Dance music.

**SUNDAY, APRIL 20**  
9:00 a. m.—"Home Sweet Home" Concert.  
12:00 noon.—Sherman & Clay Noonday Concert.  
1:00 p. m.—Jean Wakefield, "Jean and Her Shadows."  
2:00 p. m.—McKesson & Robbins, CBS.  
2:30 p. m.—Male Quartet and Organ.  
3:00 p. m.—Scottish Rite Cathedral Choir.  
4:00 p. m.—Globe Trotter, CBS.  
4:30 p. m.—Inspirational Talk by Dr. L. I. Newman.  
5:00 p. m.—Tea Time Recital.  
5:30-7:00 p. m.—CBS.\*  
7:00 p. m.—Will Rogers, CBS.  
7:30 p. m.—Charles Bulott, tenor; Juanita Tennyson.  
8:30 p. m.—"Melody Hour."  
9:00-11:00 p. m.—Val Valente and Roof Garden Orch.  
11:00 p. m.—Organ Recital.

**MONDAY, APRIL 21**  
8:00 a. m.—Georgia O. George.  
8:30 a. m.—Recordings.  
11:00 a. m.—Mary Lewis Haines, Domestic Science.  
11:30 a. m.—Norman Nielsen and Edna Fischer.  
11:45 a. m.—Auditions.  
1:00 p. m.—CBS.\*  
3:00 p. m.—Western Air Express Aviation Talk.  
3:25 p. m.—Something about Everything.  
3:30 p. m.—CBS.\*  
4:00 p. m.—CBS.\*  
4:30 p. m.—Raymond Paige and his Band.  
5:00 p. m.—Wellman and Larsen.  
5:30 p. m.—Don Lee Concert.  
6:00 p. m.—Bobs, noted sports authority.  
6:15 p. m.—"Your Financial Problems."  
6:30 p. m.—Thirty Minutes of Sunshine.  
7:00 p. m.—Melodies of Broadway.  
7:30 p. m.—CBS.\*  
8:00 p. m.—"Golden State Blue Monday Jamboree."  
10:00 p. m.—John Moss, "Musical Forget-Me-Nots."  
10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.  
11:00 p. m.—Earl Burnnett's L. A. Biltmore Orchestra.  
12:00 midnight.—Dance music.

**TUESDAY, APRIL 22**  
8:00 a. m.—KFRC Dance Band.  
11:00 a. m.—Thirty Minutes of Sunshine.  
11:30 a. m.—American School of the Air, CBS.  
3:00 p. m.—Beauty Talks.  
3:15 p. m.—Financial Hints for Women.  
3:30 p. m.—Charles Doreubger's Orchestra, CBS.  
4:00 p. m.—Don Lee Concert Orchestra.  
4:45 p. m.—Recordings and Town Topics.  
5:00 p. m.—Wellman and Peppers.  
5:30 p. m.—Edna Fischer, "Piano Moods."  
6:00 p. m.—CBS.\*  
8:00 p. m.—Ice Carnival.  
8:30 p. m.—Studio program.  
9:00 p. m.—Don Lee Symphony.  
9:30 p. m.—Specialty program.  
10:00 p. m.—"Frank Watanabe," Eddie Holden.  
10:10-12:00 p. m.—Val Valente and Roof Garden Orch.

**WEDNESDAY, APRIL 23**  
8:30 a. m.—Three Dainty Misses.  
9:15 a. m.—Ovaltine, electrical transcription.  
11:00 a. m.—Mary Lewis Haines, Domestic Science.

**THURSDAY, APRIL 24**  
8:45 a. m.—CBS.\*  
9:15 a. m.—Hazel Warner and Edna Fischer.  
11:00 a. m.—Thirty Minutes of Sunshine, Chas. Hamp.  
11:30 a. m.—American School of the Air, CBS.  
3:00 p. m.—Talk on Popular Psychology.  
3:15 p. m.—Beauty Talks.  
3:30 p. m.—CBS.\*  
4:30 p. m.—KFRC Dance Band.  
4:55 p. m.—Town Topics.  
5:00 p. m.—CBS.\*  
5:15 p. m.—CBS.\*  
5:30 p. m.—Edna Fischer, "Piano Moods."  
6:00 p. m.—Studio program from KHJ.  
6:30 p. m.—KFRC Dance Band.  
7:30 p. m.—CBS.\*  
8:00 p. m.—Violet Ray Merry-makers.  
9:00 p. m.—CBS.\*  
9:30 p. m.—American Maize Products Co.  
10:00 p. m.—"Frank Watanabe," Eddie Holden.  
10:10 p. m.—Val Valente and his Roof Garden Orch.  
11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

**FRIDAY, APRIL 25**  
8:00 a. m.—Georgia O. George.  
11:00 a. m.—Mary Lewis Haines.  
11:30 a. m.—Hollywood Gossip.  
11:45 a. m.—Auditions.  
1:00 p. m.—CBS.\*  
3:00 p. m.—The Musical Foursome, CBS.  
3:15 p. m.—Musical Record program.  
3:30 p. m.—Something about Everything.  
3:35-4:30 p. m.—CBS.\*  
4:30 p. m.—KFRC Dance Band.  
5:00 p. m.—Organ Recital.  
5:30 p. m.—Custo program.  
6:00 p. m.—Sports Editor of Oakland Post-Enquirer.  
6:15 p. m.—C. H. McAleer Mfg. Co.  
6:30 p. m.—Thirty Minutes of Sunshine, Chas. Hamp.  
7:00 p. m.—"At the Sign of the Green and White," CBS.

7:30 p. m.—Light Opera.  
8:00 p. m.—Veetol Vodvil.  
8:30 p. m.—Stanley's, Novelty program.  
9:00 p. m.—True Story Hour, CBS.\*  
10:00 p. m.—Novelty program.  
10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.  
11:00 p. m.—Val Valente and his Roof Garden Orch.

**SATURDAY, APRIL 26**  
8:00-9:30 a. m.—CBS.\*  
10:00 a. m.—Song Recital from KHJ.  
11:00 a. m.—Auditions and Church Announcements.  
1:00-2:45 p. m.—CBS.\*  
2:45 p. m.—"Three Dainty Misses," Girls' Trio.  
3:00 p. m.—CBS.\*  
3:30 p. m.—Norman Nielsen, tenor; Edna Fischer.  
5:00 p. m.—CBS.\*  
5:15 p. m.—"Three Dainty Misses."  
5:30 p. m.—Edna Fischer, "Piano Moods."  
6:00-8:00 p. m.—CBS.\*  
8:00 p. m.—Williams Oil-O-Matic.  
8:30 p. m.—Musical Cocktails.  
9:00 p. m.—Chasin' the Blues.  
10:00 p. m.—"Frank Watanabe," Eddie Holden.  
10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.  
11:10 p. m.—Earl Burnnett's L. A. Biltmore Orch.

See Page 22 for Columbia Program.

The essential features of these programs are identical with those sent us by the stations



# KTAB

**Bob Roberts**  
General Manager

**Walter J. Rudolph**  
Musical Director

**Helen O'Neill**  
Program Director

## HELEN O'NEILL

### DAILY EXCEPT SUNDAY

- 6:30 a. m.—Health Program.  
7:00 a. m.—Studio program.  
9:00 a. m.—Morning Prayer Services.  
9:30 a. m.—Talk by Doctor.  
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).  
10:30 a. m.—Dr. Corley.  
11:00 a. m.—Studio program.  
12:00 noon.—Studio program.  
1:00 p. m.—Chapel of Chimes.  
1:45 p. m.—Dr. Wade Forrester.  
2:40 p. m.—Baseball from Recreation Park (ex. Mon.).  
4:45 p. m.—Records.  
5:00 p. m.—Brother Bob's Frolic.  
6:00 p. m.—Date Book program.  
6:15 p. m.—Studio program.  
6:30 p. m.—Chapel of Chimes.

### SUNDAY, APRIL 20

- 9:00 a. m.—Dr. B. L. Corley.  
10:00 a. m.—Bible Class.  
11:00 a. m.—10th Ave. Baptist Church.  
12:30 p. m.—Chapel of Chimes.  
1:00 p. m.—Church of Latter Day Saints.  
1:30 p. m.—Masters Album.  
2:30 p. m.—Novelty Records.  
3:00 p. m.—"Organ Echoes," with Alice Blue.  
3:30 p. m.—"Pianistic Pictures in Blue."  
4:00 p. m.—Musical Appreciation Hour.  
5:00 p. m.—Chapel of Chimes.  
6:00 p. m.—Studio program.  
6:30 p. m.—Tindall Lecture  
7:00 p. m.—Joan Ray, contralto; Jane Sargent Sands.  
7:30 p. m.—Chapel of Chimes.  
7:45 p. m.—10th Ave. Baptist Church.  
9:15 p. m.—Chapel of Chimes.  
9:30 p. m.—Elbert Bellows, tenor; Jane Sands, pianist.

### MONDAY, APRIL 21

- 7:30 a. m.—"Red Hat Program."  
8:00 a. m.—Classical Records.  
8:30 a. m.—Towne Cryer.  
9:30 a. m.—Dr. W. G. Keys.  
2:30 p. m.—Musical Appreciation Hour.  
3:00 p. m.—Alice Blue, organ; Mabel Payne.

## San Francisco—560 Kc.

1000 WATTS—\$35.4 METERS  
Official Pickwick Stages Station  
Owned and Operated by the Pickwick Broadcasting Corp.  
Pickwick Terminal Hotel, Fifth and Mission Sts.  
Telephone Garfield 4700

- 3:30 p. m.—Novelty Records.  
7:00 p. m.—"Hall of Fame with the Two Franks."  
7:30 p. m.—Alice Blue, pianist; Olive Thornton.  
8:00 p. m.—"Poem Pictures."  
9:00 p. m.—"Highway Highlights."  
10:00 p. m.—Dance Records.

### TUESDAY, APRIL 22

- 7:30 a. m.—"Red Hat Program."  
8:00 a. m.—Masters Album.  
8:30 a. m.—Towne Cryer.  
1:30 p. m.—"Fashionette."  
7:00 p. m.—Blue Label program.  
7:30 p. m.—Jack Reilly, ukulele and songs.  
7:45 p. m.—Alice Blue, organ and piano.  
8:00 p. m.—Flashlights of Yesterday.  
9:00 p. m.—Melody Quintette.  
10:00 p. m.—Dance Records.

### WEDNESDAY, APRIL 23

- 7:30 a. m.—"Red Hat Program."  
8:00 a. m.—Towne Cryer.  
8:30 a. m.—Dr. Wade Forrester.  
7:00 p. m.—The Hall of Fame, with Two Franks.  
7:30 p. m.—"Memory Bouquet," with Alice Blue.  
8:30 p. m.—"Pepper Box Program."  
10:30 p. m.—Broadway Tunes.  
11:00 p. m.—Dance Records.

### THURSDAY, APRIL 24

- 7:30 a. m.—"Red Hat Program."  
8:30 a. m.—Towne Cryer.  
1:30 p. m.—"Fashionette."  
7:00 p. m.—Blue Label program.  
7:30 p. m.—Melody Quintette.  
8:00 p. m.—"Highway Highlights."  
9:00 p. m.—Melody Quintette.  
10:00 p. m.—Dance Records.

### FRIDAY, APRIL 25

- 7:30 a. m.—"Red Hat Program."  
8:00 a. m.—Towne Cryer.  
8:30 p. m.—Dr. Wade Forrester.  
7:00 p. m.—Hall of Fame, with Two Franks.  
7:30 p. m.—Jack Riley, ukulele and song.  
7:45 p. m.—Alice Blue, pianist.  
8:00 p. m.—"Alliatures."  
9:00 p. m.—Melody Quintette.  
10:00 p. m.—Variety Hour.  
11:00 p. m.—Dance Records.

### SATURDAY, APRIL 26

- 7:30 a. m.—"Red Hat Program."  
8:00 a. m.—Masters Album.  
8:30 a. m.—Towne Cryer.  
7:30 p. m.—Piano Recital, with Walter J. Rudolph.  
8:00 p. m.—Dorothy Nichols, cellist.  
8:30 p. m.—Melody Quintette; Carl Tobin, tenor.  
9:30 p. m.—Melody Makers; Alice Blue.  
10:30 p. m.—"Organ Echoes," Alice Blue.  
11:00 p. m.—Dance Records.

# KGEF

**C. C. Hooper**  
Manager  
**J. Dale Stentz**  
Announcer  
**H. J. Hankins**  
Technician

## Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.5 METERS  
TRINITY METHODIST CHURCH, BOB SHULER, Pastor  
Phone WEatmore 8887

- SUNDAY, APRIL 20**  
8:30 a. m.—Morning Watch Quartet.  
9:30 a. m.—Radio Sunday School.  
10:00 a. m.—Claude L. Heskett.  
10:45 a. m.—Trinity Church.  
12:00 noon.—Signing off.  
2:00 p. m.—Tower Class, alternating with Alhambra Baptist Church.  
3:30 p. m.—W. W. Newberry.  
4:00 p. m.—Lutheran Churches of So. Calif.  
4:30 p. m.—Dorothy Hankins and associated artists.  
5:00 p. m.—Vesper Hour.  
7:00 p. m.—Prelude Message, Rev. Bob Shuler.

### TUESDAY, APRIL 22

- 6:00 p. m.—Yette Barber Studio.  
6:20 p. m.—John Unfried, Radio Evangelist.  
6:45 p. m.—Barbara Jean Ross.  
7:00 p. m.—Studio program.  
7:15 p. m.—Mrs. Stentz.  
7:45 p. m.—Jock McGill.  
8:00 p. m.—Bob Shuler's Question Hour.

- 9:00 p. m.—South Park Christian Church Bereans.  
9:30 p. m.—Torrance Methodist Church.  
10:00 p. m.—Jess Blankenship, Old Time Fiddlers.

### WEDNESDAY, APRIL 23

- 6:00 p. m.—Mother Hubbard.  
6:30 p. m.—Elona Louise Price.  
6:40 p. m.—J. E. Moore, soloist.  
7:00 p. m.—Conrey Bible Class.  
7:45 p. m.—Union Rescue Mission.  
8:30 p. m.—Rev. E. E. Wall.  
9:00 p. m.—Old Songs Quartet.  
10:00 p. m.—Volunteers of America.

### THURSDAY, APRIL 24

- 6:00 p. m.—Trinity Ensemble.  
7:00 p. m.—Dr. Fredus Nelson Peters.  
7:30 p. m.—The Hired Man.  
8:00 p. m.—Bob Shuler's Clinic Hour.  
9:00 p. m.—Studio program.  
9:30 p. m.—Martha Spangler Nicholson.  
10:00 p. m.—Southwest College of Music.  
10:30 p. m.—Hawaiians.

The essential features of these programs are identical with those sent us by the stations

# KJR Seattle, Washington—970 Kc.

309.1 METERS—3000 WATTS

Northwest Broadcasting System, Inc.  
Studio Telephone, Seneca 1515—Office, Main 2495  
Home Savings Building



THOMAS SMITH

Thomas F. Smart  
Manager  
Thomas F. Smith  
Studio Director  
John Pearson  
Al Schuss  
Allen Strickfaden  
Ken Stuart  
Announcers  
Henri Damski  
Musical Director  
J. N. Cope  
Technical Director

8:00 p. m.—Mission Orange Aces.  
8:30 p. m.—Harmony Aces; Elmore Vincent, tenor.  
9:00 p. m.—Ben Tipp's Jewel Box program.  
9:30 p. m.—Wrestling match, Ken Stuart.  
10:30 p. m.—Tilton's 25rs; Glen Eaton, tenor.

**TUESDAY, APRIL 22**

11:00 a. m.—Classical program.  
4:00 p. m.—The Gondoliers.  
6:00 p. m.—Mandolins at Sunset.  
7:00 p. m.—Orpheus Quintet.  
8:00 p. m.—Gold and Silver Ensemble.  
9:00 p. m.—Musical Comedy Hour.  
10:30 p. m.—Tilton's 25rs; Song Birds.

**WEDNESDAY, APRIL 23**

4:00 p. m.—Dinner Concert.  
5:45 p. m.—American Institute of Banking.  
6:00 p. m.—Blue Streaks; Elmore Vincent, tenor.  
8:00 p. m.—Ringlete Captivators and Eulala Dean.  
9:00 p. m.—Puget Sound Power & Light Co.'s Orch.  
10:30 p. m.—Tilton's 25rs; Stonewall Jackson.

**THURSDAY, APRIL 24**

6:00 p. m.—Bleitz Mortuary organ concert.  
6:30 p. m.—Dream Melodies; Agatha Turley.  
7:00 p. m.—Hits of Yesterday.  
8:00 p. m.—Hour with the Operas.  
9:00 p. m.—Pioneer Clam Co.'s program.  
9:30 p. m.—An Evening in Paris.  
10:30 p. m.—Tilton's 25rs; Song Birds.

**FRIDAY, APRIL 25**

6:00 p. m.—Harmony Aces; Vincent Elmore.  
7:00 p. m.—Thirty Minutes with the Masters.  
7:30 p. m.—Crescent Mfg. Co. Orchestra.  
8:00 p. m.—Gold and Silver Ensemble.  
9:00 p. m.—A Night in India with the White Wizard  
10:30 p. m.—Tilton's 25rs; Lyric Trio

**SATURDAY, APRIL 26**

2:30 p. m.—Matinee program.  
5:30 p. m.—Dinner Concert.  
6:00 p. m.—Harmony Aces.  
7:00 p. m.—Agatha Turley, soprano; Sydney Dixon.  
7:30 p. m.—Saturday Knights; Elmore Vincent, tenor.  
8:30 p. m.—Rickey Quartet; Eulala Dean.  
9:00 p. m.—Northwest Salon Orchestra.  
10:30 p. m.—Tilton's 25rs; Song Birds.

**DAILY EXCEPT SUNDAY**

8:00 a. m.—Music and News.  
9:30 a. m.—Morning Devotional Services.  
10:00 a. m.—Staff Artists.  
12:00 noon.—World in Review.  
1:00 p. m.—Musical program.  
3:00 p. m.—Studio program (except Saturday).  
3:15 p. m.—Joy Boys (except Saturday).  
5:25 p. m.—Market Reports (except Saturday).  
10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).  
11:00 p. m.—Vic Meyers' Club Victor Orchestra (Saturday, 10:30 p. m.).  
12:00 midnight to 3:00 a. m.—Midnight Revelers (ex. Tuesday).

**SUNDAY, APRIL 20**

12:00 noon.—Classical program.  
1:00 p. m.—Y. M. C. A.  
2:00 p. m.—Emanuel Tabernacle.  
3:00 p. m.—Elmore Vincent, tenor; Marjorie Robillard.  
4:30 p. m.—Lyric Trio.  
5:30 p. m.—Glen Eaton, tenor; Marjorie Robillard.  
6:00 p. m.—Hour on Broadway.  
7:00 p. m.—Hometowners'; Glen Eaton, tenor.  
8:00 p. m.—Imperial Grand Orchestra.  
9:00 p. m.—Los Gauchos Argentines.  
10:00 p. m.—Angelus Ensemble.  
11:00 p. m.—Harmony Aces.

**MONDAY, APRIL 21**

6:00 p. m.—Hometowners' Orchestra; Glen Eaton.  
7:00 p. m.—Sydney Dixon, tenor; Eugene Castellarin.  
7:30 p. m.—Wash. Fire Ins. & Marine Ins. Co. Aces.

## Around the Dial

(Continued from Page 11)

about 272 meters. Did not hear their call, but heard Havana, Cuba, twice. Could not find any Cuban station listed at or near 272 meters in your Call Book.

Did anyone else pick up this station and get their call?

L. L. VAN EPPS.

Box 913, Taft, Calif.

### Around the Dial:

Saturday night while I was hunting for distance, it was around 2:45 A.M.. I picked up station RA17 in Vladivostok. At that time they played a band selection. I could only keep them a little while, however, because they faded, I waited about half an hour but could not get them back. Would like to hear what some other "DX'ers" are doing.

AUBREY HOPKINS,

3673 44th Street,  
San Diego, Calif.

Through affiliation with two more stations, the Northwest Broadcasting System, with KJR as key station, now presents chain programs in five cities. The two stations recently added to the system are KVOS, Bellingham, and KFJI, Astoria, Ore.

Chain broadcasts for KVOS and KFJI are being released daily. The programs will be increased within a short time, according to Thomas F. Smart, general manager of the Northwest Broadcasting System.

The two other stations in the chain are KEX, Portland, and KGA, Spokane.

"Affiliation with the new stations is another step in the expansion of the system," Mr. Smart announced. "In the last six months we have added many artists to our staff, in an endeavor to present entertainment that has constant appeal."

A. R. Pierce, vice president of the system, points out that KJR broadcasts 20 hours, daily, many of the programs going out over the chain.

The essential features of these programs are identical with those sent us by the stations



# KEX Portland, Oregon—1180 Kc.

5000 WATTS—254.1 METERS  
Owned and Operated by WESTERN BROADCASTING COMPANY  
Member of Northwest Broadcasting System, Inc.

R. A. Case  
Station Director  
Louls Teegarden  
Program Director

## CHET BLOMNESS

### DAILY EXCEPT SUNDAY

- 7:00 a. m.—Morning Serenaders.
- 8:00 a. m.—The Clock and Oregon Journal News.
- 9:00 a. m.—Better Homes Hour.
- 9:30 a. m.—Novelty program.
- 9:45 a. m.—Devotional Service.
- 10:00 a. m.—KEX Shopping Service.
- 12:00 noon.—Time, Weather Report, World Bookman.
- 12:05 p. m.—Happy Hour Girls.
- 1:05 p. m.—Salon Hour of Recordings.
- 2:30 p. m.—The Bookworm.
- 3:00 p. m.—The Bitter with the Sweet.
- 3:15 p. m.—Afternoon Classique.
- 5:00 p. m.—KEX Bulletin.
- 10:30 p. m.—Jack and Jill Tavern Orch.
- 11:30 p. m.—Time, Weather, News.
- 11:40 p. m.—KEX Midnight Matinee.

### SUNDAY, APRIL 20

- 12:00 noon.—Sacred Prelude.
- 1:00 p. m.—Starkel's Russian Entertainers.
- 1:30 p. m.—Neapolitan Recording Concert.
- 5:30 p. m.—Twilight Recording Concert.
- 6:00 p. m.—Hour on Broadway.
- 7:00 p. m.—Hometowners.
- 8:00 p. m.—Damski's Imperial Grand Orch.
- 9:00 p. m.—Los Gauchos Argentine.
- 10:00 p. m.—Angelus Ensemble.

- 11:00 p. m.—Harmony Aces; Eulalia Dean.
- 12:00 p. m.—Oregon Journal News, Time.
- MONDAY, APRIL 21**
- 6:00 p. m.—The Hometowners.
- 6:45 p. m.—The Musical Musketeers.
- 7:00 p. m.—Melvin and Merciful.
- 9:00 p. m.—Jewel Box program; Agatha Turley.
- 9:30 p. m.—Wrestling Match, Ken Stuart; NBC.
- 10:00 p. m.—KEX Concert Hour of Recordings.

### TUESDAY, APRIL 22

- 6:00 p. m.—Mandolins at Sunset.
- 8:00 p. m.—Novelty Recording Hour.
- 9:00 p. m.—Musical Comedy Hour.
- 10:15 p. m.—KEX Concert Hour.

### WEDNESDAY, APRIL 23

- 5:00 p. m.—The Hometowners' Orchestra.
- 6:00 p. m.—Blue Streaks.
- 7:00 p. m.—Melvin & Merciful.
- 9:00 p. m.—Neapolitan's Orchestra.
- 10:00 p. m.—KEX Concert Hour of Recordings.

### THURSDAY, APRIL 24

- 8:00 p. m.—Novelty program.
- 9:00 p. m.—Pioneer Lam Co. program.
- 9:30 p. m.—An Evening in Paris.
- 10:00 p. m.—Thomas & Tessie.
- 10:15 p. m.—KEX Concert Hour.

### FRIDAY, APRIL 25

- 6:00 p. m.—Harmony Aces.
- 7:00 p. m.—Melvin & Merciful.
- 7:30 p. m.—Crescent program; Ellen Rcep, contralto.
- 9:00 p. m.—The Jewel Box; Agatha Turley, soprano.
- 9:30 p. m.—A Night in India with White Wizard.
- 10:00 p. m.—KEX Concert Hour.

### SATURDAY, APRIL 26

- 6:00 p. m.—Harmony Aces.
- 8:00 p. m.—Novelty program.
- 9:00 p. m.—Northwest Hour.
- 10:00 p. m.—Thomas & Tessie.
- 10:15 p. m.—KEX Concert Hour of Recordings.

## KNX Program

(Continued from Page 26)

- 6:55 p. m.—"Seth Thomas Historical Cameos."
- 7:00 p. m.—Stove Poker Ensemble.
- 8:00 p. m.—Royal Order of Optimistic Do-Nuts.
- 9:00 p. m.—Gilmore Oil Company "Lion Tamers."
- 9:45 p. m.—Main event from the Hollywood Legion Stadium.

### SATURDAY, APRIL 26

- 8:30 a. m.—Bundy & Albright program.
- 9:00 a. m.—Organ program given by Lucie Lee.
- 10:30 a. m.—Evening Express Classified Advertising Dept.
- 11:00 a. m.—KNX Little Symphony.
- 12:30 p. m.—Musical program by C. P. R.
- 1:00 p. m.—First Radio Church of the Air.
- 2:00 p. m.—KNX Trio.
- 2:30 p. m.—Presenting an Opera (recorded).
- 6:00 p. m.—Churches Services, Announcements.
- 6:30 p. m.—Las-Suk Mfg. Company.
- 6:45 p. m.—KNX String Quartet.
- 7:00 p. m.—Paramount Publix Hour.
- 8:00 p. m.—"Musical Comedy Hour."
- 9:00 p. m.—Feature program.
- 9:45 p. m.—Marmola Musicians. "Musical Contracts."

- 6:30 p. m.—S. & W. Co., with Charlie Hamp.
- 7:00 p. m.—Quaker State Oil, CBS.
- 7:30 p. m.—Desmond's.
- 8:00 p. m.—Vedol Vodvil, from KFRC.
- 8:30 p. m.—Beekins Van & Storago Company.
- 9:00 p. m.—"True Story" Hour, CBS.

### SATURDAY, APRIL 26

- 8:00 a. m.—U. S. Army Band, CBS.
- 9:00 a. m.—Adventures of Helen and Mary, CBS.
- 9:30 a. m.—Young's Orchestra, CBS.
- 10:00 a. m.—Song Recital.
- 11:00 a. m.—Ann Leaf, CBS.
- 11:30 a. m.—Dombilon Male Quartet, CBS.
- 12:45 p. m.—Records.
- 1:00 p. m.—Manlius School Band, CBS.
- 2:00 p. m.—CBS.
- 2:30 p. m.—Maricopa High School Glee Club.
- 5:15 p. m.—Arrowhead Springs Beverages.
- 5:30 p. m.—Dixie Echoes, CBS.
- 6:00 p. m.—Show Boat, CBS.
- 7:00 p. m.—Paramount, CBS.
- 8:00 p. m.—Williams Oil-o-Matic program.
- 8:30 p. m.—Musical Cocktails.
- 9:00 p. m.—"Chasin' the Blues with Charlie Wellman.

## KHJ Program

(Continued from Page 23)

- 9:00 a. m.—Franklin Building & Loan Association.
- 11:00 a. m.—The Gauchos, CBS.
- 11:30 a. m.—Richardson's.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—California Home Extension Bureau.
- 1:00 p. m.—Light Opera Gems, CBS.
- 3:00 p. m.—Boy Scouts of America.
- 3:15 p. m.—School program.
- 3:30 p. m.—Council of International Relations.
- 4:00 p. m.—Hotel Paramount Orchestra, CBS.
- 4:30 p. m.—Charlie Wellman and Nell Larson.
- 5:00 p. m.—Pacific States Savings & Loan Company.
- 5:30 p. m.—Viennese Quintet.
- 6:00 p. m.—Prof. Lindsley—Drama.

## KFI Program

(Continued from page 20)

- 9:00 a. m.—Studio program reserved.
- 9:30 a. m.—Spanish lesson, Annette Doherty.
- 9:45 a. m.—NBC, National Farm and Home Hour.
- 11:30 a. m.—"Care of the Hair," the Loveloy Lady.
- 11:45 a. m.—French lesson, Annette Doherty.
- 2:15 p. m.—Alma and Adele Howell, duets.
- 2:45 p. m.—Jack Baldwin, jazz pianist.
- 3:15 p. m.—Masked Minstrels' Hour.
- 4:30 p. m.—Glen Edmunds' Three Strings.
- 5:15 p. m.—Don Abbott, tenor.
- 6:00 p. m.—NBC, General Electric Hour.
- 7:00 p. m.—NBC, Lucky Strike Hour.
- 8:00 p. m.—NBC, Gilmore Circus.
- 8:30 p. m.—Robert Hurd, tenor, with Pryor Moore Or.
- 9:00 p. m.—NBC, Del Monte Coffee Company.
- 9:30 p. m.—James Burroughs, tenor, with mixed quartet.

The essential features of these programs are identical with those sent us by the stations



BILLY SHERWOOD

# KOL Seattle, Washington—1270 Kc.

1000 WATTS—236.1 METERS

Operated by THE SEATTLE BROADCASTING CO., INC.  
Arcade Building—Phone Elliott 4468

**Archie Taft**  
Manager  
**Ivan Ditmars**  
Musical Director  
**Billy Sherwood**  
Director of Programs  
**Charles Burson**  
Technical Supervisor  
**Frank Coombs**  
**Ward Iraland**  
Announcers

9:30 p. m.—Happy Hawaiians; Goldie Walters;  
Rhythmette Twins; Billy Wilson; Les Randall.  
10:30 p. m.—Dance program.

**TUESDAY, APRIL 22**

12:30 p. m.—Kiwanis Club Luncheon.  
1:30 p. m.—Popular program.  
7:00 p. m.—CBS.\*  
8:00 p. m.—Baxter's Boys.  
8:30 p. m.—Popular program.  
9:30 p. m.—Louis Schroeder; Russell Garceau.  
10:00 p. m.—Chinese Gardens.

**WEDNESDAY, APRIL 23**

7:45 a. m.—Breakfast Club program.  
12:30 p. m.—Rotary Club program.  
1:30 p. m.—Popular program.  
3:30 p. m.—Bridge Game.  
7:00 p. m.—"The Old Settler."  
7:30 p. m.—Ivan Ditmars.  
7:45 p. m.—CBS.\*  
9:00 p. m.—Alice Blomquist; John Rarig.  
10:00 p. m.—Dance music.

**THURSDAY, APRIL 24**

10:00 a. m.—PTA program.  
12:30 p. m.—Shrine Club Luncheon.  
1:30 p. m.—Popular Melodies.  
7:00 p. m.—Studio program.  
7:30 p. m.—CBS.\*  
8:00 p. m.—Violet Ray Merry-makers.  
9:00 p. m.—Happy Hawaiians.  
10:00 p. m.—Dance Music.

**FRIDAY, APRIL 25**

12:30 p. m.—Chamber of Commerce Luncheon.  
1:30 p. m.—Popular Melodies.  
7:00 p. m.—CBS.\*  
7:30 p. m.—Would You Believe It?  
7:45 p. m.—KOL Players.  
8:00 p. m.—CBS.\*  
9:00 p. m.—Seattle Trio.  
10:00 p. m.—Chinese Gardens.

**SATURDAY, APRIL 26**

7:00 p. m.—CBS.\*  
9:00 p. m.—Tucker's Everstate Dance Band.

See Page 22 for CBS Program

**DAILY EXCEPT SUNDAY**  
6:45 a. m.—Radio Time Clock.  
7:00 a. m.—Eye-Opener program.  
8:00 a. m.—Recorded program.  
8:30 a. m., 12:00, 2:00, 3:00, 4:00 p. m.—Slogan Contest.  
9:00 a. m.—Home Economics.  
10:00 a. m.—Musical program.  
11:00 a. m.—The Carnival with Billy Sherwood, Maud Nickerson, Bertrand Smith, the Carnival Troup.  
2:30 p. m.—KOL Matinee.  
3:30 p. m.—Newscasting.  
3:45 p. m.—Better English program.  
4:30 p. m.—Mr. Fixit.  
5:00 p. m.—Service Hour.  
5:45 p. m.—Ivan Ditmars with Show News.  
6:00 p. m.—The Midway.  
12:00 midnight—Sparkling Syncopation.

**SUNDAY, APRIL 20**

4:30 p. m.—Semi-classical recorded program.  
7:00 p. m.—CBS, Will Rogers.  
9:30 p. m.—Tucker's Everstate Dance Band.

**MONDAY, APRIL 21**

12:30 p. m.—Popular Melodies.  
2:30 p. m.—KOL Matinee.  
7:00 p. m.—Louise Schroeder; Victor Brewbaker; Russell Garceau.  
7:30 p. m.—CBS.\*  
9:00 p. m.—Wheeler's Old Time Band.



FRED J. HART

# KQW San Jose, California—1010 Kc.

CALIFORNIA FARM BUREAU STATION  
500 WATTS—296.6 METERS  
FRED J. HART, Manager

**SUNDAY, APRIL 20**

10:15 a. m.—Sunday School lessons by Fred J. Hart.  
11:00 a. m.—Morning services, First Baptist Church.  
7:30 p. m.—Evening services, First Baptist Church.

**MONDAY, APRIL 21**

2:30 p. m.—Julia Hayes Helpful Hints to Housewives.  
6:20 p. m.—State Fish Exchange.  
8:00 p. m.—Studio programs.  
9:30 p. m.—California Aggie Picnic.

**TUESDAY, APRIL 22**

10:30 a. m.—Julia Hayes Helpful Hints to Housewives.  
6:10 p. m.—Farm Topic Discussions.  
6:20 p. m.—Sudan Grass Seed.  
8:00 p. m.—"You Never Can Tell" program.

**WEDNESDAY, APRIL 23**

6:10 p. m.—Farm Topics Discussion.  
6:20 p. m.—Border Quarantine Inspection.  
8:00 p. m.—First Baptist Church.

**THURSDAY, APRIL 24**

10:30 a. m.—Julia Hayes Helpful Hints to Housewives.  
6:10 p. m.—Farm Topics Discussion.  
6:20 p. m.—Improved Butter Methods.  
8:00 p. m.—Songs of the Old Church Choir.  
9:00 p. m.—San Jose Little Symphony.  
9:30 p. m.—The Five Pretzels.

**FRIDAY, APRIL 25**

6:10 p. m.—Farm Topics Discussion.  
6:20 p. m.—Standardization of Canned Fruits.  
6:45 p. m.—Mercury-Herald Sport Review.  
8:00 p. m.—KQW Minstrels.  
9:00 p. m.—Leda Gregory Jackson program.

**SATURDAY, APRIL 26**

7:15 p. m.—San Jose Better Business Bureau.  
7:45 p. m.—4-H Club program.  
8:30 p. m.—Italian program.

**DAILY EXCEPT SUNDAY**  
9:00 a. m.—California Market.  
9:30 a. m.—Weather Report.  
9:35 a. m.—Helpful Hour.  
11:00 a. m.—Bank Credits Service program.  
11:45 a. m.—Records.  
12:15 p. m.—Tom and Wash.  
12:30 p. m.—Market Report and Weather from S. F.  
1:00 p. m.—Hart's Half Hour.  
1:30 p. m.—The Friendly Hour.  
2:30 p. m.—Musical program.  
3:00 p. m.—California Market, musical program.  
4:30 p. m.—Music.  
4:45 p. m.—Children's program.  
5:15 p. m.—Music.  
5:30 p. m.—San Jose Radionics Institute.  
6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).  
6:10 and 6:30 p. m.—Market Reports.  
7:00 p. m.—Weather Reports, News.  
7:30 p. m.—Tom and Wash.  
7:45 p. m.—Farm Bureau Radio News

The essential features of these programs are identical with those sent us by the stations



GEORGE GODFREY

# KOMO

**Seattle, Wash.—920 Kc.**  
 FISHER'S BLEND STATION—1000 WATTS—325.9 METERS  
 METROPOLITAN CENTER, SEATTLE  
 Telephone Elliott 5809

DAILY EXCEPT SUNDAY

7:40 a. m.—Inspirational Services.  
 7:45 a. m.—Y. M. C. A. Health Exercises.  
 8:00 a. m.—Shell Happy Time.  
 10:30 a. m.—NBC Women's Magazine of the Air (ex. Thurs.).  
 11:45 a. m.—The Hour of the Canny Cook (ex. Fri. and Sat.).  
 12:00 noon—U. S. Farm Talk.  
 12:15 p. m.—Totem Broadcasters and Prudence Penny.  
 12:30 p. m.—Grain Report.  
 12:35 p. m.—Orchestra and Solists.  
 4:00 p. m.—Totem Broadcasters, Stock Quotations.  
 4:30 p. m.—Garden Patch Children's program (ex. Sat.).  
 8:30 p. m.—Amos 'n' Andy.  
 10:00 p. m.—Literary Digest Prohibition Poll. NBC (ex. Mon.).  
 12:00 midnight—Fox Fifth Avenue Theater Program.

## SUNDAY, APRIL 20

10:00 a. m.—International Bible Students Assn.  
 11:00 a. m.—Fisher Flouring Mills; vocal recital.  
 11:15 a. m.—Plymouth Cong. Church.  
 11:30 a. m.—NBC.  
 1:00-7:45 p. m.—NBC.\*  
 7:45 p. m.—NBC.\*  
 8:00 p. m.—First Church of Christ, Scientist.  
 9:00-10:30 p. m.—NBC.\*

## MONDAY, APRIL 21

9:00 a. m.—Julia Hayes Hints to Housewives.  
 9:30 a. m.—Fox Fifth Ave. Theater Organ Recital.  
 10:15 a. m.—NBC.\*  
 1:00 p. m.—Orchestra, vocalists.  
 2:00 p. m.—Orchestra, vocalists.  
 2:30 p. m.—Pacific Coast School of the Air. KPO.  
 3:00 p. m.—Salt Lake Tabernacle Choir, NBC.  
 3:30 p. m.—Artistic Ensemble.  
 4:15 p. m.—Vocal Ensemble.  
 5:00 p. m.—Hot Spot of Radio, NBC.  
 5:30 p. m.—Artistic Ensemble, vocalists.  
 6:00-10:00 p. m.—NBC.\*  
 10:00 p. m.—Univ. of Wash. Educational Hour.  
 10:45 p. m.—News Flashes.  
 11:00 p. m.—Tiny Burnett's Olympic Hotel Orch.

## TUESDAY, APRIL 22

9:00 a. m.—Sands Motor Co., Gordon and Mary.  
 9:15-11:30 a. m.—NBC.\*  
 1:00 p. m.—Matinee Gems, NBC.  
 1:30 p. m.—Pacific School of the Air, KPO.  
 2:00 p. m.—Artistic Ensemble.  
 2:50 p. m.—Orchestra, vocalists.  
 3:45 p. m.—Totem Broadcasters, Stock Quotations.  
 5:00 p. m.—Artistic Ensemble.  
 5:30-8:45 p. m.—NBC.\*  
 8:45 p. m.—American Mall Line, "Orientalok."  
 9:00 p. m.—Don Amalzo, the Wizard.  
 9:30 p. m.—Florsheim Frolic, NBC.  
 10:15 p. m.—Gold Shield Little Symphony Hour.  
 11:15 p. m.—News Flashes.  
 11:30 p. m.—Laughner-Harris Merrymakers.

## WEDNESDAY, APRIL 23

9:00 a. m.—Julia Hayes Hints to Housewives.  
 9:30 a. m.—NBC.\*  
 10:00 a. m.—Ovaltine program.  
 10:15-11:30 a. m.—NBC.\*  
 11:30 a. m.—Dorothy Chase and Charis Players.  
 1:00 p. m.—Radio Guild, NBC.  
 2:00 p. m.—National Women's Party, NBC.  
 2:15 p. m.—Orchestra, vocalists.  
 3:30 p. m.—Artistic Ensemble.  
 5:00 p. m.—Artistic Ensemble with vocalists.  
 6:00-9:30 p. m.—NBC.\*

9:30 p. m.—Veedol Vodril, NWT-KMO.  
 10:15 p. m.—Fisher's Blend Hour, NWT-KOMO.  
 11:15 p. m.—P. S. Navigation Co., Uncle Hank.  
 11:30 p. m.—News Flashes.  
 11:45 p. m.—Laughner-Harris Dance Orch., NBC.

## THURSDAY, APRIL 24

9:00 a. m.—Sands Motor Co., Gordon and Mary.  
 9:30 a. m.—Glidden Paint Co. program.  
 9:45-12:00 noon—NBC.\*  
 1:00 p. m.—U. S. Army Band, NBC.  
 2:00 p. m.—Orchestra, vocalists.  
 2:30 p. m.—Fisher Flouring Mills Orch., vocalists.  
 3:00 p. m.—Julia Hayes Hints to Housewives.  
 3:30 p. m.—P. S. Navigation Co., Artistic Ensemble.  
 5:00-8:45 p. m.—NBC.\*  
 8:45 p. m.—Vocal Ensemble Recital.  
 9:00 p. m.—Mozart Concert Hour.  
 10:15 p. m.—Associated Dance Hour, NWT-KOMO.  
 11:15 p. m.—Herman Kenin's Dance Orchestra.

## FRIDAY, APRIL 25

9:00 a. m.—Julia Hayes Hints to Housewives.  
 9:30-11:10 a. m.—NBC.\*  
 11:10 a. m.—Vocalists.  
 11:45 a. m.—Barbara Gould.  
 1:00 p. m.—NBC.\*  
 2:00 p. m.—Orchestra, vocalists.  
 3:30 p. m.—NBC.\*  
 4:15 p. m.—Totem Broadcasters.  
 5:00-8:15 p. m.—NBC.\*  
 8:15 p. m.—"Mac and Al."  
 8:45 p. m.—NBC.\*  
 9:45 p. m.—News Flashes.  
 10:15 p. m.—The News Theater of the Air.  
 11:00 p. m.—Tiny Burnett's Olympic Hotel Orch.

## SATURDAY, APRIL 26

9:00 a. m.—Gordon and Mary.  
 9:15 a. m.—Fox Fifth Ave. Theater Organ.  
 10:15 a. m.—Vocal Recital.  
 11:30 a. m.—Orchestra and vocalists.  
 1:00 p. m.—Dixie Dandies and Sunshine Rays, NBC.  
 2:00 p. m.—Orchestra.  
 3:30 p. m.—Orchestra, NBC.\*  
 4:15 p. m.—Associated Oil Co., Vocal Recital.  
 4:30 p. m.—Fuller Man, NBC.  
 5:00 p. m.—Totem Broadcasters, New Business World.  
 5:30 p. m.—The News Theater of the Air.  
 6:00-8:45 p. m.—NBC.\*  
 8:45 p. m.—Nunn-Bush program.  
 9:00 p. m.—Del Monte Coffee program, NBC.  
 9:30 p. m.—Lowe Bros., Famous Composers Concert.  
 10:15 p. m.—Spotlight Revue, NBC.  
 11:30 p. m.—RKO Theatrical Frolic.

See Page 18 for NBC Program.

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**ALBERT GILLETTE**

# KGW

**Portland, Oregon—620 Kc.**

**1000 WATTS—483.6 METERS  
THE MORNING OREGONIAN  
"Keep Growing Wiser"**

**Paul R. Heitmeyer**  
Manager  
**Jane Burns**  
Program Director  
**Abe Burkovitz**  
Director of Music  
**Vern Haybarker**  
Chief Engineer

4:00 p. m.—Voters' Service, NBC.\*  
4:30 p. m.—The Spotlight.  
5:00 p. m.—KGW dance band.  
5:30 to 10:15 p. m.—NBC.\*  
10:15 p. m.—Gold Shield symphony, KOMO.  
11:00 p. m.—Hollywood Theater organ.

**WEDNESDAY, APRIL 23**

7:15 a. m.—Popular music.  
10:15 a. m.—Mary Hale Martin, NBC.\*  
11:30 a. m.—Dorothy Chase and Charis Players.  
1:00 p. m.—Radio Guild, NBC.\*  
2:00 p. m.—Among ourselves.  
2:30 p. m.—Master works.  
3:30 p. m.—Plantation Echoes, NBC.\*  
4:00 p. m.—Hotel St. Francis, NBC.\*  
4:30 p. m.—The Spotlight, KGW.  
5:00 p. m.—Franz Children's Hour.  
6:00 to 9:30 p. m.—NBC.\*  
9:30 p. m.—Veodol Vodvil from KOMO.  
10:10 p. m.—Fisher Flouring Mills concert, KOMO.  
11:00 p. m.—KGW dance band.

**THURSDAY, APRIL 24**

7:15 a. m.—Y. M. C. A. health exercises.  
9:45 a. m.—Betty Crocker, NBC.\*  
10:00 a. m.—Woman's Magazine of Air, NBC.\*  
11:00 a. m.—Standard School Broadcast, NBC.\*  
11:45 a. m.—Barbara Gould.  
1:00 p. m.—U. S. Army Band, NBC.\*  
2:00 p. m.—Educational Talk, NBC.\*  
2:15 p. m.—Melody Musketeers, NBC.\*  
2:30 p. m.—Among ourselves.  
3:00 p. m.—Black and gold room Orch.—NBC.\*  
3:30 p. m.—Hot Spot of Radio, NBC.\*  
4:00 p. m.—The Spotlight.  
4:30 to 9:30 p. m.—NBC.\*  
9:30 p. m.—Tommy Luke's Flower Girls.  
9:45 p. m.—Boyer, the Society Parfumeur.  
10:15 p. m.—Associated Dance Band, KOMO.  
11:00 p. m.—Fox Hollywood organ recitals.

**FRIDAY, APRIL 25**

10:00 a. m.—Dubarry talk, NBC.\*  
10:15 a. m.—Heinz Food Talk, NBC.\*  
11:30 a. m.—Ghirardelli program.  
2:00 p. m.—Among ourselves.  
2:30 p. m.—Matinee time, NBC.\*  
3:00 p. m.—Piano Capers, NBC.\*  
4:30 p. m.—"What's Happening in the World," NBC.\*  
4:30 p. m.—The Spotlight.  
5:00 to 8:15 p. m.—NBC.\*  
8:15 p. m.—Gill's Garden Talk, KGW.  
8:45 p. m.—John and Ned, NBC.\*  
9:00 p. m.—Evening in Paris.  
9:30 p. m.—Melody Troupers.  
10:15 p. m.—Charles F. Berg, KGW.  
10:40 p. m.—Hoot Owls, KGW.

**SATURDAY, APRIL 26**

7:15 a. m.—Y. M. C. A. health exercises.  
9:45 a. m.—National Farm and Home Hour, NBC.\*  
10:30 a. m.—Talk by O. M. Plummer.  
10:45 a. m.—Morning Melodies.  
11:30 a. m.—Musical masterworks.  
1:00 p. m.—Dixie Dandies, NBC.\*  
2:00 p. m.—Among ourselves.  
2:30 p. m.—Musical masterworks.  
4:00 p. m.—Sherman & Link, NBC.\*  
4:30 p. m.—Fuller Man, NBC.\*  
5:00 p. m.—The New Business World, NBC.\*  
5:30 p. m.—The Spotlight.  
6:00 p. m.—General Electric symphony, NBC.\*  
7:00 p. m.—Lucky Strike Hour, NBC.\*  
8:00 p. m.—Gilmore Circus, KFI.  
8:45 p. m.—Book Chat.  
9:00 p. m.—Lauderland Lyrics, NBC.\*  
9:30 p. m.—Studio.  
9:45 p. m.—Yellow Cah Trio.  
10:10 p. m.—Hi Jinx.  
12:00 midnight—Oyster Loaf program.

**DAILY EXCEPT SUNDAY**  
7:45 a. m.—Devotional Exercises.  
8:00 a. m.—Shell Happy Time, NBC.  
9:00 a. m.—Town Crier.  
10:30 a. m.—Woman's Magazine of the Air, NBC (ex-Sat.).  
12:00 noon.—Powers' Pled Piper.  
12:30 p. m.—Stewart-Warner organ.  
1:45 p. m.—Organ Recital (ex. Wed. and Fri.).  
8:30 p. m.—Amos 'n' Andy, NBC.  
10:00 p. m.—Cecil and Sally (except Monday).

**SUNDAY, APRIL 20**

8:30 a. m.—Organ concert.  
9:30 a. m.—American Legion program.  
10:00 a. m.—International Bible Students.  
11:00 a. m.—Church service.  
12:00 noon.—National youth conference, NBC.\*  
1:00 p. m.—Dr. Carman's service, NBC.\*  
2:00 p. m.—Organ concert.  
2:30 p. m.—Garden talk.  
2:45 p. m.—Sunday concert, NBC.\*  
3:00 p. m.—Catholic Religious Service, NBC.\*  
4:00 p. m.—Holman & Lutz, KGW.  
4:25 p. m.—Optometry Talk.  
4:30 to 7:45 p. m.—NBC.\*  
7:45 p. m.—Baker rhythm boys.  
8:00 p. m.—Cecil and Sally.  
8:15 p. m.—Baby's Boudoir program  
8:30 p. m.—Edwards Furniture  
9:00 p. m.—Borden Milk program, NBC.\*  
9:30 p. m.—First National Bank concert orchestra.  
10:00 p. m.—Little Symphony concert.  
11:00 p. m.—Fox Hollywood theater organ.

**MONDAY, APRIL 21**

7:15 a. m.—Popular music.  
10:15 a. m.—Heinz Food Talk, NBC.\*  
11:30 a. m.—Musical masterworks.  
1:00 p. m.—Pacific Vagabonds, NBC.\*  
2:00 p. m.—Among ourselves.  
2:30 p. m.—Pacific School of Air, NBC.\*  
3:00 p. m.—Mormon tabernacle, NBC.\*  
3:30 p. m.—Personalities, NBC.\*  
3:45 p. m.—Traffic Talk, KGW.  
4:00 p. m.—The Spotlight.  
4:30 p. m.—Evening Reveries, NBC.\*  
4:45 p. m.—Back of News in Washington, NBC.\*  
5:00 p. m.—Movie Club.  
5:30 p. m.—Vocal and Instrumental.  
5:50 p. m.—Talk by Charles F. Walker.  
6:00 to 10:00 p. m.—NBC.\*  
10:00 p. m.—Ben Selling's Boys.  
11:00 p. m.—Olympic Hotel Dance Orch., KOMO.

**TUESDAY, APRIL 22**

7:15 a. m.—Y. M. C. A. health exercises.  
8:00 a. m.—Portland Breakfast Club.  
9:45 a. m.—Betty Crocker, NBC.\*  
10:00 a. m.—Ovaltine.  
10:15 a. m.—Bass Hueter Paint, NBC.\*  
11:30 a. m.—Musical masterworks.  
1:00 p. m.—Among ourselves.  
1:30 p. m.—Pacific School of the Air, NBC.\*  
2:00 p. m.—Matinee Time, NBC.\*  
3:00 p. m.—Auction bridge.  
3:30 p. m.—Musical Musketeers, NBC.\*

See Page 18 for NBC Program

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**J. M. ROUSH**

134 Wilshire Blvd.  
Beverly Hills, Calif.

The essential features of these programs are identical with those sent us by the stations



**EARL GLADE**

DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top o' the Morning."  
 6:30 a. m.—Setting-up Exercises.  
 6:45 a. m.—"Start the day right."  
 7:00 a. m.—"The Morning Watch."  
 8:00 a. m.—NBC, "Dobbie" and Ship of Joy.  
 9:00 a. m.—Home Economics program.  
 9:30 a. m.—Program of Interest to Housewives.  
 10:00 a. m.—"A visit with Mrs. Jennie Lee."  
 10:15 a. m.—Musical Varieties.  
 11:00 a. m.—Mid-day Melange.  
 11:10 a. m.—Weather Forecast, Agricultural.  
 11:20 a. m.—Livestock Review.  
 11:45 a. m.—Program of interest to Housewives (ex. Friday).  
 12:00 noon—Radio Broadcasters, Inc., program.  
 1:00 p. m.—Out-of-Town Period.  
 2:00 p. m.—Radio Matinee.  
 3:00 p. m.—"The Royal Gang," Story Teller.  
 3:30 p. m.—Town Crier.  
 8:30 p. m.—Amos 'n' Andy.  
 8:45 p. m.—Floyd Gibbons on Prohibition (ex. Mon.).  
 11:00 p. m.—"Vagabond of the Air."

SUNDAY, APRIL 20

- 5:30 a. m.—Winter Services, NBC.\*  
 7:00 a. m.—Informal program.  
 9:00 a. m.—"Sunny Side Up."  
 10:00 a. m.—Utah Educational Department.  
 10:30 a. m.—NBC—National Light Opera Co.  
 11:00 a. m.—NBC—Metropolitan Echoes.  
 11:30 a. m.—NBC—Concert.  
 12:00 noon—NBC—"The Friendly Hour."  
 1:00 p. m.—L. D. S. services from the Tabernacle.  
 2:30 p. m.—Vocal and Instrumental Ensemble.  
 3:30 p. m.—Studio program.  
 4:00 p. m.—Pipe Organ Concert.  
 4:30 p. m.—NBC—William's Oilomatics.  
 5:00 p. m.—NBC—"Enna Jettick Melodies."  
 5:15 p. m.—NBC—Collier's Hour.  
 6:15 p. m.—NBC—Atwater Kent Hour.  
 7:00 p. m.—First Presbyterian Church Services.  
 7:30 p. m.—Mons. Hunt, Roman Catholic Discourse.  
 8:00 p. m.—L. D. S. Church Services from Studio.  
 8:45 p. m.—"Television" Concert.  
 9:00 p. m.—NBC—Borden's Concert Hour.  
 9:30 p. m.—Utah Hour.  
 10:00 p. m.—"Vagabond of the Air."

MONDAY, APRIL 21

- 10:30 a. m.—NBC—Helen Webster, Helpful Hints for the Housewife.  
 3:00 p. m.—NBC—Salt Lake Tabernacle Choir and Organ.  
 3:30 p. m.—"Ye Olde Towne Crier."  
 5:00 p. m.—Studio program dance orchestra.  
 5:30 p. m.—Vocal and instrumental selections.  
 5:45 p. m.—Educational program.  
 6:00 p. m.—"Moments Musicales," NBC.  
 6:30 p. m.—NBC—General Motors "Family Party."  
 7:00 p. m.—"Western Hour."  
 7:30 p. m.—NBC—Great Northern Railroad program.  
 8:00 p. m.—"The Jewel Box."  
 8:45 p. m.—Program for Men.  
 9:00 p. m.—NBC—Pacific Network, "The Voice of Firestone."

# KSL

## Salt Lake, Utah—1130 Kc.

5000 WATTS—265.3 METERS  
Pacific Standard Time Given

Studios in the Vermont Building  
"The Voice of the Inter-Mountain Empire"

Earl J. Glade  
Managing Director

Shibley D. Burton  
Program Director

Douglas Nowell  
Richard Evans  
Ted Rogers  
Announcers

- 10:00 p. m.—Organ recital: violin presentations.  
 10:30 p. m.—NBC—"House of Myths."

TUESDAY, APRIL 22

- 11:00 a. m.—"Women's Magazine of the Air."  
 2:00 p. m.—Radio Auction Bridge.  
 5:00 p. m.—Instrumental and vocal.  
 5:30 p. m.—NBC—"Around the World with Libby."  
 6:00 p. m.—NBC—Eveready Hour.  
 6:30 p. m.—NBC—"Happy Wonder Bakers."  
 7:00 p. m.—NBC—Westinghouse Salute.  
 7:30 p. m.—NBC—Radio-Keith-Orpheum.  
 8:45 p. m.—Floyd Gibbons on Prohibition.  
 9:30 p. m.—NBC—Florsheim Frolic.  
 10:15 p. m.—Drama Period.

WEDNESDAY, APRIL 23

- 9:30 a. m.—"The Household Institute."  
 10:15 a. m.—NBC—"Favorite Recipes of Mary Hale Martin."  
 10:30 a. m.—Helen Webster, Interior Decoration expert.  
 12:30 p. m.—NBC—Evening Stars.  
 1:00 p. m.—NBC—Radio Guild features drama period.  
 5:00 p. m.—Informal Musical program.  
 5:30 p. m.—NBC—Musical program.  
 6:00 p. m.—NBC—"The Old Counsellor."  
 6:30 p. m.—NBC—Palmolive Hour.  
 7:30 p. m.—NBC—Coca-Cola Sportcasts.  
 8:00 p. m.—"Memories of Days Gone By."  
 8:05 p. m.—Instrumental and Vocal Ensemble.  
 8:45 p. m.—Floyd Gibbons on Prohibition.  
 9:00 p. m.—"Romance of Gems."  
 9:15 p. m.—NBC—Montag Melodians.  
 9:30 p. m.—Newsacting—dramatization of current news.  
 9:45 p. m.—Review of Books.  
 10:15 p. m.—Harmony Night Hawks.

THURSDAY, APRIL 24

- 10:00 a. m.—NBC—"Soafod Dainties," Pioneer Clams.  
 2:00 p. m.—NBC—Experimental program from London.  
 5:00 p. m.—NBC—Fleischmann "Sunshine" program.  
 6:00 p. m.—Vico Light Opera Company.  
 6:30 p. m.—NBC—Maxwell House Coffee Co.  
 7:00 p. m.—NBC—Victor Radio program.  
 8:00 p. m.—NBC—Conoco Adventurers.  
 8:45 p. m.—Floyd Gibbons on Prohibition.  
 9:00 p. m.—Musical Varieties.  
 9:30 p. m.—"Blue Blaze Fireside Entertainers."  
 10:00 p. m.—Informal Musical program.  
 10:15 p. m.—Milt Taggart's Odeon Orchestra.

FRIDAY, APRIL 25

- 8:00 a. m.—NBC—Dainrosch Music Appreciation Hour.  
 9:00 a. m.—NBC—"Twelve o'clock Trio."  
 10:00 a. m.—NBC—Richard Hudnut program, beauty talk.  
 10:50 a. m.—NBC—"M. J. B. Features."  
 5:00 p. m.—NBC—"Cities Service."  
 6:00 p. m.—NBC—Interwoven Pair.  
 6:30 p. m.—NBC—Armour Ensembles.  
 7:00 p. m.—NBC—Armstrong Quakers.  
 7:30 p. m.—NBC—Raleigh Revue.  
 8:00 p. m.—NBC—Hamilton Brown Sketch Book.  
 8:45 p. m.—Floyd Gibbons on Prohibition.  
 9:00 p. m.—Chamber Music.  
 9:15 p. m.—NBC—Raleigh Revue.  
 10:00 p. m.—Brief Feature.  
 10:15 p. m.—Radio-Keith-Orpheum Frolic.

SATURDAY, APRIL 26

- 4:30 p. m.—NBC—"The Fuller Man."  
 5:00 p. m.—NBC—"Merle Thorpe."  
 5:30 p. m.—NBC—Del Monte Coffee.  
 6:00 p. m.—NBC—General Electric Hour.  
 7:00 p. m.—NBC—B. A. Rolfe and his "Lucky Strike" dance orchestra.  
 8:00 p. m.—Sugarhouse Business League.  
 8:45 p. m.—Floyd Gibbons on Prohibition.  
 9:15 p. m.—Organ Recital.  
 10:15 p. m.—Dance Music.

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FREEMAN H. TALBOT

**KOA**

**Denver, Colorado—830 Kc.**

12,500 WATTS—361.2 METERS GENERAL ELECTRIC CO

Pacific Standard Time. Telephone York 5090

"Rocky Mountain Broadcasting Station"

Program Furnished by the National Broadcasting Company

DAILY EXCEPT SATURDAY AND SUNDAY

- 6:00 a. m.—Morning Revelers.
- 7:00 a. m.—Hits and Bits (except Wednesday and Friday).
- 9:45 a. m.—National Farm and Home Hour, NBC.
- 11:00 a. m.—Organ Recital (except Monday and Saturday).
- 10:45 a. m.—Weather, Stock and Market Reports (except Monday).
- 11:45 a. m.—National Canners' Association (except Friday and Saturday).
- 8:30 p. m.—Amos 'n' Andy.
- 8:45 p. m.—Literary Digest Prohibition Poll and News Flashes (except Monday).

**SUNDAY, APRIL 20**

- 9:30 a. m.—Service of Temple Emmanuel.
- 11:00 a. m.—Metropolitan Echoes.
- 11:30 a. m.—Henry Halstead and his Orchestra.
- 12:00 noon.—Davis and Shaw Home Builders.
- 12:30 p. m.—Automatic Washers.
- 1:00 p. m.—Dr. S. Parkes Cadman.
- 2:00 p. m.—National Religious Service.
- 3:00 p. m.—Catholic Religious Hour.
- 4:00 p. m.—Durant Heroes of the World.
- 4:30 p. m.—Williams Otiomatics.
- 5:00 p. m.—Enna Jettick Melodies.
- 5:15 p. m.—Collier's Radio Hour.
- 6:15 p. m.—Atwater Kent Hour.
- 7:15 p. m.—Studebaker Champions.
- 7:45 p. m.—Sunday at Seth Parker's.
- 8:15 p. m.—The Solitaire Cowboys.
- 9:00 p. m.—Borden program.
- 9:30 p. m.—The Reader's Guide.
- 10:00 p. m.—The Gay Classics.

**MONDAY, APRIL 21**

- 8:00 a. m.—The Recitalists.
- 9:00 a. m.—The Luncheon Five.
- 9:45 a. m.—National Farm and Home Hour.
- 10:30 a. m.—Woman's Magazine of the Air.
- 12:00 noon.—Organ Recital, Orden Theatre.
- 1:00 p. m.—Pacific Vagabonds.
- 2:05 p. m.—Matinee String Ensemble.
- 3:00 p. m.—Mormon Tabernacle Choir and Organ.
- 3:30 p. m.—Book Ends; Lessons in French.
- 5:00 p. m.—Brown Palace Hotel Orchestra.
- 5:25 p. m.—Denver Better Business Bureau.
- 5:30 p. m.—Ipana Troubadours.
- 6:00 p. m.—Ted Florito and his Maytag Orchestra.
- 6:30 p. m.—General Motors Family Party.
- 7:00 p. m.—Stromberg-Carlson program.
- 7:30 p. m.—Empire Builders.
- 8:00 p. m.—Supreme Serenaders.
- 9:00 p. m.—Voice of Firestone.
- 9:30 p. m.—KOA String Trio.
- 10:00 p. m.—The Music Box.
- 10:30 p. m.—House of Neths.

**TUESDAY, APRIL 22**

- 8:00 a. m.—Your Child.
- 8:15 a. m.—Radio Calendar.
- 9:00 a. m.—The Luncheon Five.
- 9:30 a. m.—As Heard Over the Telephone.
- 12:00 noon.—Band of a Thousand Melodies.
- 1:00 p. m.—Matinee Gems.
- 2:00 p. m.—The Lady Next Door.
- 2:30 p. m.—Tea Timers.
- 3:00 p. m.—American Chiropractic Association.
- 3:15 p. m.—Black and Gold Room Orchestra.
- 3:30 p. m.—Bridge Game.
- 4:00 p. m.—Voters' Service.
- 5:00 p. m.—Farm Question Box.
- 5:30 p. m.—Around the World with Libby.
- 6:00 p. m.—Eveready Hour.
- 6:30 p. m.—Happy Wonder Bakers.
- 7:00 p. m.—Westinghouse Salute.
- 7:30 p. m.—Radio-Kelth-Orpheum Hour.
- 8:00 p. m.—The Old Siarcecoachers.
- 8:30 p. m.—Florsheim Frolic.
- 10:00 p. m.—Down Through the Ages.

**WEDNESDAY, APRIL 23**

- 7:00 a. m.—The Manbatters.
- 8:00 a. m.—Radio Calendar.
- 8:30 a. m.—The Recitalists.
- 9:00 a. m.—The Twelve O'Clock Trio.
- 10:15 a. m.—Mary Hale Martin's Household Period.
- 12:00 noon.—U. S. Navy Band.
- 12:30 p. m.—Evening Stars.
- 2:00 p. m.—National Women's Party.

- 2:15 p. m.—Melody Musketeers.
- 2:30 p. m.—Elementary Bridge Lessons.
- 3:00 p. m.—Bernie Cummins' Hotel New Yorker Orch.
- 4:30 p. m.—Floyd Gibbons.
- 5:00 p. m.—Extension Service, Colorado Agri. College.
- 5:30 p. m.—Mobiloil Concert.
- 6:00 p. m.—Halsey, Stuart program.
- 6:30 p. m.—Palmolive Hour.
- 7:30 p. m.—Coca Cola Topnotchers.
- 8:00 p. m.—Reminiscences of the Old West.
- 9:00 p. m.—General Electric Hour.
- 10:15 p. m.—Cotton Blossom Minstrels.

**THURSDAY, APRIL 24**

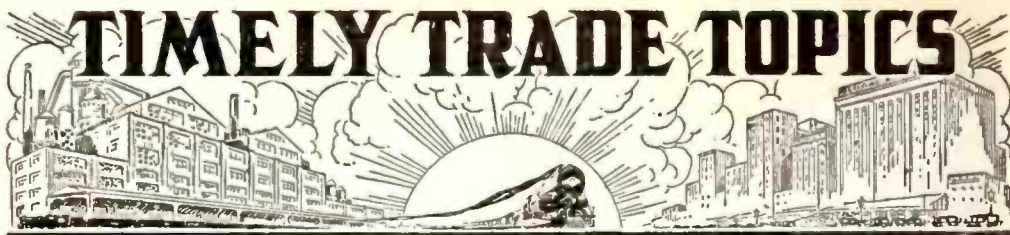
- 8:00 a. m.—Radio Calendar.
- 9:00 a. m.—The Luncheon Five.
- 10:20 a. m.—Woman's Magazine of the Air.
- 12:15 p. m.—The Magic of Speech.
- 12:30 p. m.—La Forge-Berumen Musicale.
- 1:00 p. m.—U. S. Army Band.
- 2:15 p. m.—Melody Musketeers.
- 3:00 p. m.—Black and Gold Room Orchestra.
- 3:30 p. m.—Whyte's Orchestra.
- 3:45 p. m.—Ralph Freese, tenor.
- 4:30 p. m.—Half Hour in the Nation's Capitol.
- 5:00 p. m.—Fleischmann Hour.
- 6:00 p. m.—Harbor Lights.
- 6:30 p. m.—Maxwell House Melodies.
- 7:00 p. m.—RCA Victor Hour.
- 8:00 p. m.—Conoco Adventurers.
- 9:00 p. m.—Ralph Hansell, xylophonist.
- 9:30 p. m.—The Olympians.
- 10:00 p. m.—National Concert Orchestra.

**FRIDAY, APRIL 25**

- 7:00 a. m.—Salon Orchestra.
- 8:00 a. m.—Three Little Maids.
- 8:15 a. m.—Historical program.
- 9:00 a. m.—The Luncheon Five.
- 12:00 noon.—Cosmopolitan Luncheon Hour.
- 1:00 p. m.—Pacific Feature Hour.
- 2:30 p. m.—Fitzsimmons Friday Frolic.
- 3:00 p. m.—Black and Gold Room Orchestra.
- 3:30 p. m.—Whyte's Orchestra.
- 3:45 p. m.—Book Ends—Lessons in French.
- 4:30 p. m.—Raybestos Twins.
- 5:00 p. m.—Cities Service Concert Orchestra.
- 6:00 p. m.—Interwoven Pair.
- 6:30 p. m.—Armour program.
- 7:00 p. m.—Armstrong Quakers.
- 7:30 p. m.—Raleigh Revue.
- 8:00 p. m.—Hamilton Brown Sketch Book.
- 9:15 p. m.—Network program.
- 10:00 p. m.—Aces of Harmony.
- 10:30 p. m.—Pacific Nomads.
- 11:00 p. m.—Henry Halstead and his Orchestra.

**SATURDAY, APRIL 26**

- 8:00 a. m.—The Recitalist.
- 8:45 a. m.—The Children's Hour Organ Recital.
- 10:30 a. m.—Gotham Trio.
- 11:30 a. m.—The Melody Three.
- 12:00 noon.—Bits of Harmony.
- 1:30 p. m.—Westchester Choral Society.
- 2:00 p. m.—The Lady Next Door.
- 2:30 p. m.—Pipe Organ, Denver Municipal Auditorium.
- 3:00 p. m.—Black and Gold Room Orchestra.
- 4:15 p. m.—RCA Therein Ether Waro Musicale.
- 4:30 p. m.—The Fuller Man.
- 5:00 p. m.—The New Business World.
- 5:30 p. m.—Del Monte program.
- 6:00 p. m.—General Electric Hour.
- 7:00 p. m.—B. A. Rolfe and his Lucky Strike Orch.
- 8:00 p. m.—International Sunday School Lesson.
- 9:00 p. m.—Marimba Ensemble.
- 9:30 p. m.—Penrod Series.
- 10:00 p. m.—Henry Halstead and his Orchestra.



Mr. Paul V. Parker, who was for two years with RADIO DOINGS, has purchased the Radio Electric Shop of 3834 Main Street, Culver City, Calif. He is featuring Sparton and Philco and is optimistic about the future of his business.

Bill Cooke, Southern California representative for several popular radio lines, has just taken on the Silver Mast Antenna. This antenna is complete, at a price of \$5.95, and is guaranteed not to corrode. It is being distributed in Southern California by Kierulff & Ravenscroft, Radio Supply, H. H. Horn and Leo J. Meyberg companies.

Mr. Bernard Kruger, who for years has represented the CeCo Manufacturing Company, has moved from 405 East Pico to larger quarters at 123 West 18th Street, Los Angeles.

Mr. Kruger reports that he has been forced to carry such a large stock of tubes in order to meet the local requirements that over double the warehouse space that he had at his Pico Street place is needed.

The Davison-Haynes Mfg. Co., of 2044 Venice Blvd., Los Angeles, is now in full production on the new Angelus radio receiver. Mr. Bob Haynes says: "The Angelus set has undergone every conceivable laboratory and practical test and has proved itself capable of splendid performance in the so-called difficult spots for radio reception."

Mr. William Gill of Zaney-Gill Corporation, 5918 South Western Avenue, Los Angeles, recently left California for a business trip. His first stop was Denver, and from there he will go east for the purpose of buying raw materials to be used in the construction of his company's popular little clock model Music Box radio.

C. E. Flynn, Southern California representative of the Magnavox Company, announces that his company has acquired all rights to the manufacture and distribution of Mershon condensers.

Master's Mighty Midget radio set is being given a large reception by the radio public, according to Mr. Reed of the Master Radio Manufacturing Co., Inc., 1682 West 35th Place, Los Angeles. Orders of impressive amounts have been coming in from all over the Southwest.

## Columbia Program

(Continued from Page 22)

- 8:00 p. m.—Will Osborne and his Orchestra. KFPY, KDYL, KOL.  
 8:30 p. m.—Bert Lown and his Orch. KOL, KFPY, KDYL.  
 9:00 p. m.—Bob and Mary Drama, courtesy True Story. KVI, KOIN, KFRC, KHJ, KDYL.

SATURDAY, APRIL 26

- 8:00 a. m.—U. S. Army Band, Washington, D. C. KVI, KFPY, KHJ, KFRC.  
 9:00 a. m.—Adventures of Helen and Mary; drama for children. KHJ, KFRC.  
 9:30 a. m.—Yoeng's Restaurant Orchestra. KHJ, KVI, KFPY.  
 11:15 a. m.—Ann Leaf at the Organ. KFPY, KHJ, KDYL.  
 11:30 p. m.—Dominion Male Quartet. KVI, KFPY, KHJ, KDYL.  
 1:00 p. m.—Manlius School Cadet Band, from Syracuse. KVI, KFPY, KDYL, KFRC.  
 1:30 p. m.—Club Plaza Orchestra. KVI, KFPY, KDYL, KFRC.  
 2:00 p. m.—French Trio; Kenyon Condon, baritone. KVI, KFPY, KHJ, KDYL, KFRC.  
 2:30 p. m.—Quiet Harmonies. KVI, KFPY, KHJ, KFRC.  
 2:45 p. m.—Columbia Educational Feature: Dr. Thatcher Clark's French Lesson. KVI, KHJ.  
 3:00 p. m.—Hotel Shelton Orchestra. KVI, KFPY, KHJ, KFRC.  
 3:30 p. m.—"Ted Husing's Sportslants." KVI, KFPY, KHJ.  
 4:00 p. m.—Bernhard Levitow's Commodore Ensemble. KVI, KFPY, KHJ, KFRC.  
 5:00 p. m.—Exploring the Jungles of Science. KVI, KFPY, KHJ, KDYL.  
 5:30 p. m.—Dixie Echoes. KVI, KFPY, KHJ.  
 6:00 p. m.—Hank Slimmons' Show Boat. KFPY, KHJ, KDYL, KFRC.  
 7:00 p. m.—Paramount-Public Radio Hour. KOL, KFPY, KHJ, KOIN, KFRC, KDYL.  
 8:00 p. m.—Hotel Paramount Orchestra. KOL, KFPY, KDYL.  
 8:30 p. m.—Guy Lombardo's Royal Canadians. KOL, KFPY, KDYL.  
 9:00 p. m.—Chasin' the Blues (L. A.). KHJ, KFRC, KVI, KOIN.

SA-CO-ZONE — See Page 19