

Radio Doings

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National Broadcasting Company, Inc.

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711 Fifth Avenue, New York, N. Y.

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Weekly Review of Radio News-Thought and Opinion

WHITE BILL REPORTED FAVORABLY

The House Committee on Merchant Marine and Fisheries has reported favorably on the White Bill to amend the Radio Act of 1927, and the measure has been referred to the House calendar. There is a possibility that it will pass Congress before the summer recess is taken.

Elimination of the zone system of representation, which is one of the provisions of the bill, is likely to meet with opposition in the Senate as the Couzens Bill, which is before the Senate Committee on Interstate Commerce, retains this action of the old law.

The greater part of the White Bill provides for routine changes in the administration of the Radio Commission that are generally acceptable. One of its features is that it gives the Commission authority to employ as many special experts and employees "as is necessary," thus throwing the Commission into the field of politics more definitely.

PREDICTS BASEBALL VIA TELEVISION

Baseball and football games will be carried to thousands by way of television within a year, Joseph A. Burch, Transmission Engineer of the Jenkins Laboratories, testified recently before the Federal Commission. Remarkable strides, he said, had been made in the development of visual broadcasting within the last month by use of the direction scanning machine.

WIRE SYNCHRONIZATION TO END

The sole surviving experiment in wire synchronization of broadcasting stations will end if the Radio Commission grants the application of the Westinghouse Electric and Manufacturing Co. for permission to consolidate Station

WBZ of Springfield, Mass., and Station WBZA of Boston.

For the past five years these stations have been linked and controlled by wire lines while broadcasting simultaneously on the same 990 kilocycle frequency the same program.

The application for the consolidation of WBZ and WBZA calls for the erection of a single station 20 miles from Boston for operation on a cleared channel with the maximum power of 50,000 watts. The new plan would enable the company to "give better service than at present," the petition states.

RUMPUS RAISED OVER REALLOCATIONS

The Radio Commission's reallocation order which goes into effect May 1st may eliminate crosstalk between a number of broadcasting stations, but it has increased the crosstalk between several stations and the Commission.

Several stations have raised such a fuss over their new assignments that the Court of Appeals of the District of Columbia may be called upon to restrain the Commission from enforcing the order in one or more instances. It is not likely, however, that the reallocation of the 26 stations will be held up.

PLAN RADIO EXTENSION ON GREAT LAKES

Because of the recognized value of radio in contributing to safety at sea, ship operators on the Great Lakes are desirous of having more land stations at their service, it was revealed at a conference here with members of the Steamboat Inspection Service and the Radio Division of the Department of Commerce. There are now 30 land stations in the Great Lakes, and six of these are on the Canadian side.

A committee has been appointed to make a survey and report back to the conference. The parley was motivated because of the three serious disasters on the lakes last year.

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Questions & Answers

A Weekly Department Conducted by K.G. Ormiston, I.R.E.

QUESTION—In your answer to a question in the issue of April 19, you said that a station is primarily concerned with the audience within an area of 200 miles or thereabouts. If we could only get stations 200 miles away we would not buy "Radio Doings" each week; neither would we buy radios that are especially built for distance. Why have a 5000-watt station, or a 50,000-watt station, if we could only get stations 200 miles away? We hope to read your answer in Radio Doings.

—MRS. FITZMAURICE,

San Francisco.

ANSWER—We were talking about the broadcaster's viewpoint, and our correspondent is talking about the listener's viewpoint. They are far from being identical. Naturally, the listener, and especially the DX enthusiast, desires silent nights for local stations, station announcements after every selection, all-night stations in the East (but NOT here), more high power stations at a distance (but NOT local), etc. Being an ardent DX fan myself, I have had this viewpoint also, but through close contact with many stations and with the broadcasting situation generally, I realize the unreasonableness of these ideas.

I repeat that the average station concerns itself only with the 200-mile audience except at certain times and under certain conditions. For one thing, regardless of the station's power, its daytime service area is never greater than 200 miles. The average station operates about 12 hours during daylight and about 5 hours at night. It follows that 70% of the station's operating time, and at least 70% of its income, is during the day when only the audience within 200 miles or less is reached.

Considering the night operation. No station, regardless of power, has a service range greater than 200 miles at night. We mean static-free room-volume reception every night of the year. The broadcaster cannot count in his audience those listeners at a distance who hear the station a few times a

year, or even consistently for a few months of the year.

This can be very readily proven by a consideration of a few facts. Don Lee, for instance, certainly does not expect KFRC to serve Southern California, or KHJ to serve Northern California, or otherwise he would operate but one station and save himself the heavy telephone charges for the lines between the two stations whereby he is enabled to duplicate one program over both stations. Earl C. Anthony is interested in selling Packard cars in California. His KFI very adequately covers Southern California, and when he desires coverage in Northern California he duplicates his program through KPO at great expense.

When our San Francisco correspondent is listening to a New York NBC program through KGO, she surely must realize that KGO does not expect to have listeners in Southern California, or Oregon, or Washington, or Utah, or anywhere else save within a couple hundred miles of KGO. The sponsor has spent thousands of dollars to reproduce that identical program through stations in all these other places.

Mrs. F. asks why have high power stations? If you were to ask Mr. Anthony, for instance, why he increased the power of his station to 5000 watts he would answer that it was done to insure a strong signal day and night, winter and summer, all over Southern California. And not so that his KFI might be heard in Iowa. KNX is presently to increase power to 50,000 watts, and their reason is that they believe it necessary, to get adequate, reliable year round coverage within an area of a few hundred miles. The new station will, of course, be heard very nicely back East, but those Eastern listeners cannot patronize the advertisers from whom KNX derives its income! KNX must concern itself primarily with that portion of its audience which resides near enough to be able to buy Davis Perfection doughnuts, Edington, Gilmore, and Hercules gasoline, buy their

(Continued on Page 44)

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LOS ANGELES



STUDIO NEWS

On this week's cover is Ben Bernie, "Jesting Maestro of Jazz," whose famous Brunswick Recording Orchestra began an engagement at the Montmartre Cafe, in Hollywood, on April 28th. For the past seven years Ben Bernie's Orchestra has been featured at the Hotel Roosevelt, New York, and California is happy to welcome this popular leader to the West Coast. KFVB will bring Ben Bernie's music to radio listeners every night except Sunday. See KFVB's detailed program.

Music lovers will have a week of splendid music from May 4-10, which is designated as National Music Week. The broadcasting stations the nation over are preparing exceptionally fine programs for this time.

Have you heard Jack Ross, KTM's cowboy tenor, "doing his stuff" every Thursday night from 9:30 to 10? If you haven't, tune in next Thursday. We have it on first-hand information that Mr. Ross spent his college days in Arizona and so picked up his authentic style for singing cowboy numbers.

Ted White is the latest panic at KHJ, and rightfully so, for his crooning baritone voice is one of the most charming to be heard over the air. Tune in every Tuesday at 4:30 p.m. KHJ's clip-sheet for this week tells us that Jesse Crawford will be over the Columbia Broadcasting Company next Wednesday evening from 4 to 4:30.

The Prokhanoff Balalaika Quintette, well known ensemble, will be heard from KMTR Sunday evenings at 6:30 and 7:30 in two half-hour programs. This group has won a reputation in stage appearances and various radio presentations.

Miss Lilas Johnson, concert pianist, and for several months past actively in charge of classical music at KGB, has been appointed as program director at that station. Luther L. ("Put") Putnam, for the past year chief announcer

at KGB, has added the duties of studio director to his daily work. Fred Stone, long an artist over the station, is now studio accompanist and does his turn at the mike.

President Hoover will be the principal speaker on the American Red Cross Convention program which comes to you next Monday, May 5, at 7:30 a.m., over both the Columbia and National Broadcasting Company systems. KECA will release the program locally for the NBC and KHJ for the Columbia.

With Mary Lewis, widely-known American soprano of the Metropolitan Opera Company, as guest soloist, the Atwater Kent Hour over the NBC Coast-to-Coast System, Sunday, May 4, from 5:15 to 6:15 o'clock, will celebrate the official opening of the annual National Music Week. KHQ, KOMO, KGW, KPO and KFI release the Atwater Kent Hour.

The Adohr Opera-of-the-Air programs being presented over KFI each Tuesday night at 8:15 are among the outstanding features on the air. Next Tuesday evening "A Night in Spain" is to be presented and on May 20 we are promised "La Traviata."

Miss Gerree Middleton, who some few years ago began her radio career at KGFJ and later migrated to KTM, is now KMTR's official studio hostess and assistant program director. Miss Middleton's duties are varied and numerous and include the handling of considerable publicity work under Mr. Eugene Inge, publicity manager of the station.

KNX calls your attention to the Thursday morning broadcasts from the Hollywood Breakfast Club, Sunset Hills. These recently inaugurated programs begin promptly at 8:15 a. m. every Thursday. The Twilight Hour, which comes every Sunday afternoon from 5 to 6, presents an unusually fine program of selected recordings.

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FIRST PRIZE

Sunset Aerial, Courtesy Sunset
Mfg. Co.

DX Club:

It is 2:30 a. m., and there are just loads of stations on, so I am going to send you my log picked up since October 25th, on a Sparton Model 931. I use 200 feet of aerial, 100 of it being Gosilco—my ground is five feet of copper screen, 26 inches wide, buried four feet deep. As I write, a Jap is coming in with exciting volume, and I don't have to hunt for WGY, or rather, W2XAG, using 200,000 watts. Man, he sure rivals locals with his power. I have heard lots of stations, and that fellow has me beat. Here we are: C, means confirmed; Cr, confirmation requested. (I have requested confirmations on those which, at the time, were exceptional, in some way.) KOAC, KFYZ-c, KTAB-c, KMTR, KXA, WSUI-c, WSAZ-cr, KHQ, CNRE, KFSD, KFRC-c, KGW, KFEL-c, KFRU-cr, CFCT, KFI, WSM-cr, WMAQ-c, KFQ-c, KPO, CFAC, CFCN-cr, CJJC, WLW-c, KEJK, WGN-c, CHLS, CKCD, CKCF, CKMO, CKWX, XEN, WSB-cr, 5CL, KMMJ, WJR, KVI, KFAB-cr, WBBM-c, KELW, KTM, KGO, WGY-cr, WFAA-c, WCCO-c, WHAS, KOA-c, JOIK, CKLC, CNRT, KWKH-c, KFQZ, KMO, WENR-c, WLS-c, JOAK, KFKA, KLX-c, KHJ, WKY-c, KPRC, KOMO, KFWI, KFWM, KGBZ-cr, KMA-c, KOIN, KFWB, WFIW-cr, KGH, KJR, KFVD, KQW, KYW-cr, CJOR, CNRV-c, KRLD-c, KTHS-c, KFKB-c, KWJJ-c, WTAM-c, WMBI-cr, KMOX-c, KMIC-c, CJOC-c, KFSG, KRSC, KSL-c, KVOO, KEX, KOB-c, KGFJ, KPCB, KFIO, KFBB-cr, KSAT, KFOX, KOL, KTW, KDYL-c, KFJR, KGEZ, KMED-c, KXL, KGIQ-c, KGB-c, KFPY, KGER-c, KGIR-c, KFJI-c, KLO-c, KOH-c, KVL, KFIF, KFQW, KORE, KECA, KTBS, KSTP, KGA. For the information of southern dial twisters, KPCB—100 watts, here is now on 1500 Kilo; KFQW—here stays up till 3, as does KJR, The Jap mentioned

up above, is probably JOHK, it's on 770 Kilo, and has not announced yet.

FRANK A. WESTON,
Route 11, Seattle, Wash.

SECOND PRIZE

Sunset Ground, Courtesy Sunset
Mfg. Co.

DX Club:

We purchased an Atwater Kent 67, 7-tube radio, not long ago. Not knowing much about a radio, I bought a copy of "Radio Doings" in hope of learning a few things, new stations and etc. I was certainly pleased with your detailed programs. The DX Club interests me very much. I don't believe I have enough material to compete in the contest, but would like to take a chance. Here is a list of stations outside of the state:

WSB, WMAQ, CKAC, KEX, WBT, WSM, KFXF, KVOA, KOCW, KDY, KSL, KRLD, KOIN, KOA, KDAP, KOB, WLW, KMOX, KOMO, KGN, KFAR, KJI, KBBW, WFAA, WFL, KWKH, WTAM, KVI, KDW, WKYO, WJR, WHAS, KPEL, WCCO, KTAB, WIBO, KVOO and KOAC.

Following are the twenty-four California stations:

KDB, KYA, KFWI, KELW, KEJK, KLX, KXD, KFRC, KNX, KFSG, KHJ, KTM, KFI, KFWB, KFSD, KMTR, KPO, KFBD, KFOX, KFQW, KECA, KGB and KMIC.

I'd like to know where the stations are whose call numbers begin with the letter X and also, why I am unable to get any New York stations?

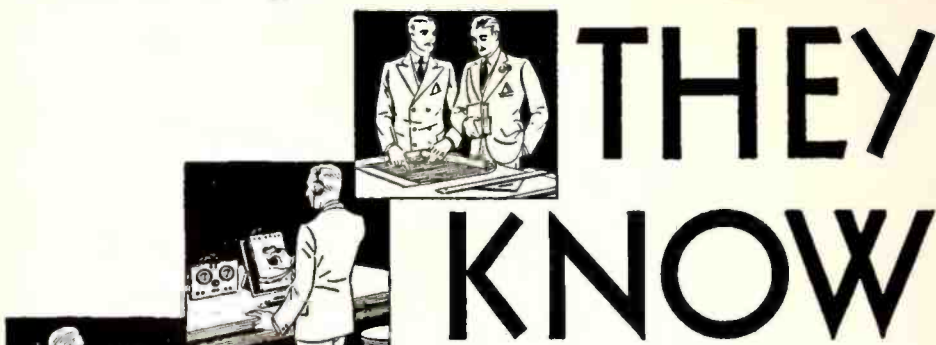
MISS JACQUELINE COOK,
Holtville, Calif.

DX Club:

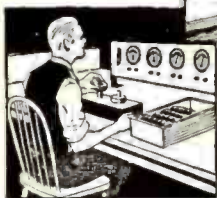
We are using a Kolster AC Model K-20, about 100 feet of wire for an aerial, a water pipe for a ground. I might mention that the Idaho Power sub-station is less than a hundred feet away, a number of transformers and

(Continued on Page 46)

radio engineers do not guess—



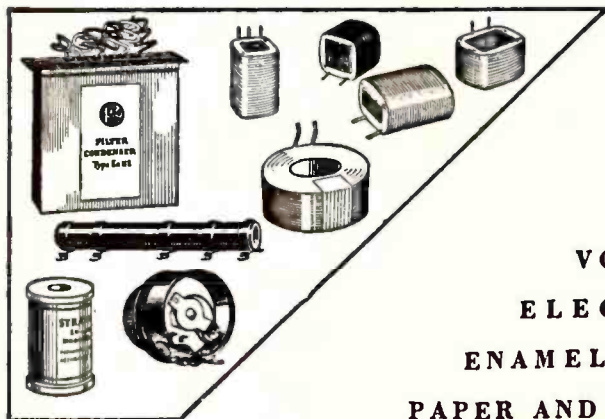
THEY KNOW



¶ Where reputations—of both products and men—depend on exactness, there is no room for guesswork. ¶ Modern measuring instruments, plus the trained scientific mind, determine radio receiver performance *in advance*. The certainty of this performance is guaranteed by the use of tested and

proven parts. ¶ Polymet Products have been approved by the engineering laboratories of practically all leading receiver manufacturers. Over 80% of them use Polymet Products in their production — — —

which is possibly the best proof that "Polymet Engineers do not guess;—they know, too!"



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Around the Dial

"Around the Dial:"

On April 18, I listened to WHK, Cleveland, Ohio. They were operating on 1390 kilocycles and 1000 watts. The program lasted until 11 p. m. The program was interrupted by KGB here in San Diego every once in a while. I have not seen this station mentioned in your columns.

ARTHUR HAYLER.

3977 Normal St., San Diego, Calif.

"Around the Dial:"

KGBZ, York, Neb., 322 meters, Monday mornings. KRGV, Harlingen, Tex., 238 meters, Monday mornings. KTSL, Cedar Grove, La., 228 meters, Saturday morning. KCRC, Enid, Okla., 218 meters, Saturday mornings. KGKY, Scottsbluff, Neb., 199 meters, Saturday mornings. The dandy 100 watter.

R. THIBODEAU.

P. O. Box 891, Long Beach, Calif.

"Around the Dial:"

Did anyone ever hear KFGQ, Boone, Iowa? Try for this station after 11 p. m. The frequency is 1310 kilocycles, 100 watts. The station that Mr. Tom Elliott picked up on KFOX channel was WSBT, South Bend, Ind. The power is 500 watts. I believe this is the station Mr. Elliott received on Tuesday night. I had them in that night at about 4:15, P. S. T. I also hear KFJR, 1300 kilocycles, 500 watts, Portland, Ore.

JOE BELAR.

669½ N. Grand Ave., Los Angeles.

"Around the Dial":

I am writing this letter to answer the questions of two readers of this column.

The Spanish-speaking station that Mr. Norman Lane of Compton received on 720 kcs. is in all probability XEN, Mexico City. He probably received it on a Tuesday evening, because this is the evening they sign off at 8:30, P.S.T.

Mr. Van Epps of Taft received a station on 1100 kcs., also Spanish-speak-

ing. This station, I believe, is CMK, Havana. Their wave length has been changed in the last few weeks to 273 meters, so it would not be in the Call Book under that wave length.

If anyone wishes to know about any of the Mexican stations, I have the latest information about them which I will be glad to pass along to anyone who wishes information on them.

STUART WALMSLEY.

1641 W. 60th St., Los Angeles.

"Around the Dial":

I have received many questions regarding KTW, Seattle, and am sending you this information regarding that station. KTW is owned and operated by the First Presbyterian Church, 7th and Spring Streets, Seattle, 1270 kc., 236.1 meters, 1000 watts. They are on the air 11 a. m. to 1 p. m., 3 to 4 p. m., and 7:30 to 9:30 p. m., on Sundays only.

I have lots of information about Seattle and Tacoma stations, at all of which I am personally acquainted, which I am glad to pass on to you Southern California listeners, if you'll drop me a line.

Who can tell me why your locals were off the air on Friday, March 28th?

HERBERT J. McALLISTER,

913 North Grant Ave.,

Tacoma, Washington.

(Editor's Note—Our locals piped down on the evening mentioned in favor of an SOS at Sea.)

Majestic DX Contest

The three winners of the grand cash prizes in the Majestic DX Contest will be announced in our issue of May 18 to 24. These prizes of \$100, \$50 and \$25 will be awarded to the Majestic owners in Southern California and Arizona, who have sent in the best logs during the past winter, in accord with the rules of the contest. The contest has been conducted by Ungar & Watson, Inc., Majestic distributors for Southern California and Arizona, and closed May 1st.

Out of Chaos

Lest our readers become impatient and believe that only confusion and chaos in regard to chain programs are the result of eastern daylight saving time, we print the following article from the facile pen of Dick Creedon, KHJ's publicity director:

Out of the wreck made of KHJ program schedules by the East's adoption of daylight saving time—sending all chain programs to the Pacific Coast an hour earlier—a new and more beautiful order of things arises. KHJ programs now have a new school girl complexion and listeners are urged to paste the following notations in their Easter bonnets:

Mondays—Ann Leaf at 10:30 a. m.; Bob Swan and a news series at 5:30 p. m.; S. & W., in new series (minus Charlie Hamp), at 7:30 p. m.; Ted Fiorita's famous orchestra at 10:05 p. m.

Tuesdays—Columbia Revue at 8 a. m.; American School of the Air, ending for the summer, at 11 a. m.; Paul Whiteman and the Old Gold Hour through for the season and replaced by The Roustabouts at 5 p. m.; Joe and Vi at 6 p. m.

Wednesdays—Columbia Revue at 8 a. m.; Prof. Charles Frederick Lindsley to Don Lee chain at 6:30 p. m.; Raymond Paige Presents, 9 p. m.

Thursdays—Tropical Tramps at 8 a. m.; U. S. Marine Band at 4:30 p. m.; Frederick Wm. Wile at 4:15 p. m. Major K8s Mementoes at 5 p. m.

Fridays—Columbia Revue at 8 a. m.; Ann Leaf at 10:30 a. m.; Don Bigelow's Orchestra at 1 p. m.; Nit Wits at 4 p. m.; Sign of the Green and White at 6 p. m.; Gold Medal Fast Freight, 6:30 p. m.

Saturdays—Ted Husing's Sportslands at 2:30 p. m.; the Captivators at 3 p. m.; Show Boat at 5 p. m.; Paramount Hour at 6 p. m.; Guy Lombardo's Royal Canadians at 7:30 p. m.

Sundays—Concert at 8 a. m.; Cathedral Hour at 12:30 p. m.; Professor Lindsley at 1:30 p. m.; the Gauchos at 2:30 p. m.; the Globe Trotter at 3 p. m.; Dr. Julius Klein, Secretary of Commerce, at 3:45 p. m.; Majestic Theater of the Air at 5 p. m.; Will Rogers at 6 p. m.; Back Home Hour from Buffalo at 7 p. m.; Coral Islanders at 8 p. m.

H. R. Curtiss Distributes Jackson-Bell

H. R. Curtiss Company has just taken on the distribution of all models of the popular Jackson-Bell radios for California and Arizona, according to Claude Foote, Manager. J. S. Miller, former salesmanager of the Jackson-Bell Distributing Company, is now affiliated with the H. R. Curtiss Company.

Extensive Jackson-Bell radio selling and advertising plans are now being prepared by H. R. Curtiss Company, which are to be put into effect immediately.

In commenting on the Jackson-Bell line of 7 and 8 tubes receivers, Mr. Foote said: "For many months we have been testing these low priced sets made by the pioneer builders of A. C. radios on the Pacific Coast. Careful comparison has convinced us they are the best radios in their price class in tone, selectivity, appearance and in carefree service.

"The Jackson-Bell line opens up an entirely new field of radio merchandising for dealers and already it has literally taken the radio market by storm. It gives the reception of a high priced set and yet is so small and compact that it can be easily moved from place to place. Owners of larger sets are buying the Jackson-Bell for use in other parts of the house.

"In the latest Jackson-Bell radios are incorporated four important new advancements which have made their tone richer, selectivity sharper and sensitivity keener.

"The new screen grid power detector, together with 7 A. C. tubes, has increased the selectivity powers of the sets and enabled greater volume without distortion, tests show.

"Incorporated in the latest Jackson-Bell receivers is a regenerator control which materially adds to the selectivity and sensitivity of the sets. This feature is especially valuable here due to the presence of the larger number of local broadcasting stations.

"Push-pull amplification, another refinement feature of these sets, enables faithful reproduction of instruments, singers and speakers at full volume."

The H. R. Curtiss Company will continue to distribute the Edison Radio in Southern California and Arizona, Mr. Foote stated.

The Sheldon Radio

The Sheldon set has been establishing some great records in DX reception due to its extreme sensitivity and selectivity. Mr. Paul Love of Mission Ranch, Phoenix, writes that he has 191 stations in every U. S. and Canadian channel excepting 910 and 1440 kilocycles. This was accomplished in three weeks and includes reception from the Japanese and New Zealand stations. He writes that 10 Kc. selectivity prevails all over the dial, and that he plays KFI and KFSD all day without interference from his local and powerful KTAR. Incidentally, the Sheldon gives him daylight reception from coast stations with volume to spare.

While DX range and real 10 Kc. selectivity are the paramount features of the set, these vital qualities are obtained without sacrifice in tone fidelity. The tone quality is exceedingly good.

Another feature is that owners may

trade in their chassis for later models whenever desired at a very moderate cost. W. S. Van Dyke, M-G-M director, has just received his third Sheldon chassis for his Spanish cabinet. Users of Sheldon radios receive direct factory service and every set is especially adjusted to meet the requirements of its particular location.

Sheldon has been building sets for eleven years, and his sets are always considerably ahead of the market in performance. His sales rooms are located at 605 South Fairfax Avenue, Los Angeles.

TRY IT

There's a trick turn to "The Perfect Song" which opens and closes each Amos 'n' Andy broadcast that makes it close to impossible for you, or you, or you, to hum or whistle. . Try it.

PROVEN SUPERIORITY

Seven Years of Continuous Service Building Better Radio Sets for Particular People Should Appeal to Critical Radio Buyers during these Chaotic Times of Rapid Rise and Fall of Radio Concerns.

Deal Now with a Veteran in the Business and be Assured of Always Having Your Radio Wants Met to the Utmost.

TONE QUALITY—The most natural reproduced on any radio known to us.

DISTANCE—The Antipodes are loud on loop aerial now.

SELECTIVITY—Two stations on the same channel are separable by turning loop only.

REMEMBER—We show you these things before you are asked to buy.

SHELDON RADIO COMPANY

605 South Fairfax Avenue, near Wilshire

Los Angeles, Calif.

Phone or Write

WYoming 1600

The essential features of these programs are identical with those sent us by the stations



HOWARD MILHOLLAND

**KFI KECA KPO
KGO KGW KOMO
KHQ KOA KSL**

Howard Milholland
Program Director

Jennings Pierce
Chief Announcer

National Broadcasting Co., Inc. PACIFIC COAST NETWORK

5:30 p. m.—General Motors Family Party.*
6:00 p. m.—Stromberg-Carlson program.*
6:30 p. m.—Empire Builders.*
7:00 p. m.—Hotel Governor Clinton Orchestra. KGO.
8:00 p. m.—Rudy Seiger's Shell Symphonists. KHQ.
KOMO, KGW, KPO, KFI, KSL.
8:00 p. m.—Piano Capers. KGO.
8:30 p. m.—Harp Harmony. KGO.
9:00 p. m.—Voice of Firestone. KGO, KHQ, KOMO,
KGW, KFI, KSL, KOA.
9:30 p. m.—Musical Musketeers. KGO.
10:00 p. m.—House of Myths. KGO, KHQ, KOA.
10:30 p. m.—Hot Spot of Radio. KGO, KSL, KOA.

TUESDAY, MAY 6

9:30 a. m.—William Don. KGO.
9:45 a. m.—The Entertainers. KGO.
10:15 a. m.—Color Harmony program.*
11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
12:00 noon—The Novelty Five. KGO.
1:00 p. m.—The Lady Next Door. KGO, KPO.
1:30 p. m.—Pacific Coast School of the Air. KGO,
KHQ, KOMO, KGW, KPO.
2:30 p. m.—Bernie Cummins' Orchestra. KGO.
3:00 p. m.—Voters' Service. KGO, KOMO.
3:30 p. m.—Musical Musketeers. KGO, KOMO.
4:15 p. m.—Hotel St. Francis Salon Orch. KGO.
4:45 p. m.—News Service. KGO.
5:00 p. m.—Eveready program.*
5:30 p. m.—Happy Wonder Bakers.**
6:00 p. m.—Westinghouse Salute.**
6:30 p. m.—Radio-Keith-Orpheum Hour.**
7:45 p. m.—Literary Digest Poll. KGO, KHQ,
KOMO, KGW, KECA.

SUNDAY, MAY 4

10:00 a. m.—Arion Trio. KGO.
11:00 a. m.—Grace Cathedral Service. KGO.
11:00 a. m.—National Youth Conference. KGW.
12:00 noon—Dr. S. Parkes Cadman. KGO, KOMO,
KPO.
1:00 p. m.—Sunday Concert. KGO, KOMO, KPO.
2:00 p. m.—Catholic Hour. KGO, KOMO.
3:00 p. m.—Musical Musketeers. KGO, KPO.
4:00 p. m.—Enna Jettick Melodies. KHQ, KOMO,
KGW, KPO, KFI.
4:00 p. m.—Gems of the Drama. KGO.
4:15 p. m.—Collier's Radio Hour. KHQ, KOMO,
KGW, KPO, KFI.
5:00 p. m.—News Service. KGO.
5:15 p. m.—Atwater Kent Hour. KHQ, KOMO, KGW,
KPO, KFI.
5:15 p. m.—Candle-Light Silhouettes. KGO.
5:45 p. m.—The Olympians. KGO.
6:15 p. m.—Studebaker Champions.*
6:45 p. m.—Sunday at Seth Parker's. KGO.
7:15 p. m.—Stanislas Bem's Little Symphony. KGO.
8:00 p. m.—World Wanderings. KGO.
8:30 p. m.—Western Artists Series. KGO.
9:00 p. m.—Borden program. KGO, KHQ, KOMO,
KGW, KFI, KSL, KOA.
9:30 p. m.—The Reader's Guide. KGO, KHQ, KOMO,
KOA.
10:00 p. m.—Concert Jewels. KGO, KOMO, KECA,
KOA.
11:00 p. m.—Musical Musketeers. KGO.

MONDAY, MAY 5

7:30 a. m.—Opening Session American Red Cross;
Pres. Hoover, speaker. KHQ, KGO, KOMO, KGW,
KECA.
9:00 a. m.—Meet the Folks. KGO.
9:30 a. m.—Radio Ramblings. KGO.
10:15 a. m.—Josephine Gibson Food Talk. KGO, KHQ,
KOMO, KGW, KFI.
11:30 a. m.—NBC Philharmonic Organ Recital. KGO,
KOA.
11:45 a. m.—The Canny Cook. KGO, KHQ, KOMO,
KGW, KECA, KSL, KOA.
12:00 noon—Pacific Vagabonds. KGO, KOA.
1:00 p. m.—Rembrandt Trio. KGO.
2:00 p. m.—Mormon Tabernacle Choir and Organ.
KGO, KOMO, KGW, KPO.
2:30 p. m.—Pacific Coast School of the Air. KGO,
KHQ, KOMO, KGW, KPO, KFI.
3:00 p. m.—Rosalie Wolfe. KGO.
3:15 p. m.—The World Today. KGO.
3:30 p. m.—Roxy and his Gang. KGO, KOMO.
4:00 p. m.—Matinee Time. KGO, KGW.
4:45 p. m.—News Service. KGO.
5:00 p. m.—Maytag Orchestra.**

THURSDAY, MAY 8

9:30 a. m.—Morning Glories. KGO, KHQ.
10:00 a. m.—Woman's Magazine of the Air. KGO,
KHQ, KOMO, KGW, KPO, KFI, KSL, KOA.

(Continued on Page 44)

*KGO, KHQ, KGW, KOMO, KFI.

**KGO, KHQ, KGW, KOMO, KECA.

The essential features of these programs are identical with those sent us by the stations



HARRY HALL

KFI Los Angeles, Calif.—640 Kc.

5000 WATTS—468.5 METERS

Radio Central Super-Station of Earle C. Anthony, Inc.
1000 S. Hope. Phone WE. 0331. After 5 P. M., WE. 0337.

DAILY EXCEPT SUNDAY

- 7:30 a. m.—Opening Market Quotations by E. A. Pierce & Co.
- 7:45 a. m.—Leslie Brigham, baritone (except Saturday).
- 8:00 a. m.—Shell Happy Time, from KPO.
- 8:45 a. m.—Haas-Baruch program (ex. Tues. & Sat.).
- 10:40 a. m.—Woman's Magazine of the Air (except Sat. and Thurs., 10:00 a. m.).
- 12:00 noon—U. C. and U. S. Department of Agriculture.
- 12:15 p. m.—Federal and State Market Reports.
- 4:15 p. m.—KFI News Bureau.
- 4:30 p. m.—Big Brother (except Saturday).
- 5:00 p. m.—Baron Keyes, the Story Man, Union Oil (except Saturday).
- 5:45 p. m.—Stock Market Reports by E. A. Pierce & Co.
- 10:30-12:00 midnight—Max Fisher Cafe Orchestra (except Saturday).

SUNDAY, MAY 4

- 10:00 a. m.—Los Angeles Church Federation.
- 10:50 a. m.—Christian Science Church.
- 1:30 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—"Advanced Thought," Leila Castberg.
- 4:00 p. m.—NBC, Enna Jettick Melodies.
- 4:15 p. m.—NBC, Collier's Radio Hour.
- 5:15 p. m.—NBC, Atwater Kent Hour.
- 6:15 p. m.—NBC, Studebaker Champions.
- 6:45 p. m.—Big Bear Land & Water Co. program.
- 7:45 p. m.—KFI Symphonet.
- 8:30 p. m.—Sarah Padden Players.
- 9:00 p. m.—NBC, Borden Milk.
- 9:30 a. m.—Violin Recital by Paul Mayer.
- 10:00 p. m.—Packard Concert Orchestra, Pryor Moore, director; Harold Spaulding, tenor.

MONDAY, MAY 5

- 9:00 a. m.—Herb Scharlin, ballads.
- 9:30 a. m.—Sylvia's Happy Hour.
- 9:45 a. m.—"The Iris Girl."
- 10:00 a. m.—Frances Hancock, "Mental Exercises."
- 10:15 a. m.—NBC, H. J. Heinz, Josephine Gibson.
- 11:45 a. m.—Spanish lesson, Annette Doherty.
- 2:15 p. m.—Winnie Fields Moore, Travelogue.
- 2:30 p. m.—NBC, Pacific Coast School of the Air.
- 3:00 p. m.—Los Angeles Public Library, book review.
- 3:30 p. m.—Bess Kilmer's Helpful Hints to Housewives.
- 4:00 p. m.—Better American Federation.
- 5:30 p. m.—Will E. Wing, "Hollywood."
- 6:00 p. m.—NBC, Stromberg-Carlson.
- 6:30 p. m.—NBC, Empire Builders.
- 7:00 p. m.—KFI Symphonet.
- 8:00 p. m.—NBC, Shell program.
- 9:00 p. m.—NBC, Firestone Tire and Ruhher.
- 9:30 p. m.—Packard Concert Orchestra, Pryor Moore.
- 10:00 p. m.—Duel de Kerekjarto, violinist.

TUESDAY, MAY 6

- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives
- 9:30 a. m.—Sylvia's Happy Hour.
- 10:15 a. m.—NBC, Bass Hueter Paint Company.
- 11:45 a. m.—English lesson, Ayra Drew.
- 2:15 p. m.—Winnie Fields Moore, Travelogue.
- 2:30 p. m.—Grace Hamilton and Jack Stern, duets.
- 3:00 p. m.—Jack Parker, ballads.
- 3:30 p. m.—Wedgwood Nowell, ballads.
- 5:30 p. m.—American Chiropractic Association.
- 6:00 p. m.—Earl Kass, baritone.
- 6:30 p. m.—Bob and Monte.
- 7:30 p. m.—Remote control from Ray West Cafe.
- 8:00 p. m.—"Opera of the Air;" "A Night In Spain." The national music of the Iberian peninsula. Vocal, orchestral and instrumental.

WEDNESDAY, MAY 7

- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:30 a. m.—NBC, Betty Crocker's Home Service Talks.
- 9:45 a. m.—"The Iris Girl."
- 10:00 a. m.—Kaal Hawaiian Trio.
- 10:15 a. m.—Mary Hale Martin Talk, NBC.
- 11:45 a. m.—French lesson, Annette Doherty.
- 2:00 p. m.—Ray West Cafe (remote control)
- 2:30 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—Noreen Gammill, Character Sketches.

- 3:45 p. m.—Eddie Armstrong, ballads.
- 4:00 p. m.—Eddie Geldmacher, jazz pianist.
- 5:30 p. m.—Will E. Wing, "Hollywood."
- 6:00 p. m.—Mart and Lill, The Two Shades of Blue.
- 6:30 p. m.—KFI Symphonet.
- 7:30 p. m.—Remote control from Ray West's Cafe.
- 8:00 p. m.—NBC, Let's Get Associated.
- 8:30 p. m.—Three Skippers.
- 9:15 p. m.—Eva Olivetti and James Burroughs, tenor, with concert orchestra.

THURSDAY, MAY 8

- 9:00 a. m.—Herb Scharlin, ballads.
- 9:30 a. m.—English lesson, Ayra Drew.
- 9:45 a. m.—"The Iris Girl."
- 10:00 a. m.—NBC, Woman's Magazine of the Air.
- 11:00 a. m.—NBC, Standard School Broadcast.
- 2:15 p. m.—Winnie Fields Moore.
- 2:30 p. m.—Los Angeles Fire Dept. Orchestra.
- 3:30 p. m.—Sylvia's Happy Hour.
- 5:30 p. m.—Dr. H. Edw. Myers.
- 6:00 p. m.—NBC, Radio Victor.
- 7:00 p. m.—NBC, Max Mellinger, ballads.
- 7:45 p. m.—NBC, Standard Symphony Hour from San Francisco.
- 8:45 p. m.—Arthur Lang and concert ensemble.
- 9:15 p. m.—The Jolly Leighton Chefs.
- 9:45 p. m.—KFI Symphonet.

FRIDAY, MAY 9

- 9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
- 9:30 a. m.—NBC, Betty Crocker Gold Medal Home Service Talk.
- 9:45 a. m.—"The Iris Girl."
- 10:00 a. m.—NBC, DuBarry Radio Talks.
- 10:15 a. m.—NBC, H. J. Heinz, Josephine Gibson.
- 11:30 a. m.—English lesson, Ayra Drew.
- 11:45 a. m.—Douglas S. Hertz, "Dogs and Their Care."
- 12:10 p. m.—Christian Science Lecture.
- 2:15 p. m.—Winnie Fields Moore, Travelogue.
- 2:30 p. m.—Grace Hamilton and Jack Stern, ballads.
- 3:00 p. m.—Joe Charles and his guitar.
- 3:15 p. m.—Wedgwood Nowell, Playgoers Memories.
- 4:00 p. m.—Mother's Legion of the Air.
- 5:30 p. m.—Talk on gardening.
- 6:00 p. m.—NBC, Armstrong Quakers.
- 7:30 p. m.—Paul Roberts, Schonberger Trio.
- 8:00 p. m.—Remote control from Ray West's Cafe
- 8:45 p. m.—Tone Picture, KFI origin, NBC.
- 9:15 p. m.—Packard Concert Orchestra, with Pryor Moore, director.

SATURDAY, MAY 10

- 7:45 a. m.—Gertrude Gussell, ballads.
- 9:00 a. m.—Sylvia's Happy Time.
- 9:30 a. m.—Spanish lesson, Annette Doherty.
- 9:45 a. m.—NBC, National Farm and Home Hour.
- 11:45 a. m.—French lesson, Annette Doherty.
- 1:30 p. m.—Sylvia's Happy Hour.
- 2:15 p. m.—Alma and Adele Howell, duets.
- 2:45 p. m.—Kelley Alexander, tenor.
- 3:45 p. m.—Max Mellinger, ballads.
- 4:30 p. m.—Paul McNally and guitar.
- 4:45 p. m.—Weldronov, "Panoramas."

(Continued on Page 43)

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See Page 20 for NBC Program

Majestic

LARCHMONT RADIO SALON

139 N. Larchmont Blvd.

HEmpstead 5590



TED HUSING

Columbia Broadcasting System

PACIFIC COAST NETWORK

845 Madison Ave., New York

William S. Paley
President

Henry A. Bellows
Vice-President

**KHJ, KFRC, KVI,
KFPY, KOIN,
KOL, KDYL**

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Columbia Revue (ex. Sat.). KFRC, KFPY.
(Wednesday, KHJ.)
8:30 p. m.—Yoeng's Restaurant Orch. KFRC.
(Wednesday, KHJ.)
8:30 p. m.—Midnight Melodies. KLZ, KDYL, KFPY,
KOL (ex. Friday).

SUNDAY, MAY 4

- 9:30 p. m.—The Aztecs—Latin American and Spanish
music. Direction Luis Zamudio. KLZ, KFPY, KHJ
10:00 a. m.—Ballad Hour. KLZ, KFPY.
11:00 a. m.—Columbia Male Chorus. KLZ, KDYL,
KFPY.
11:30 a. m.—Conclave of Nations. KLZ, KFPY.
12:30 p. m.—Cathedral Hour. KLZ, KDYL, KHJ,
KFPY.
1:00 p. m.—Quiet Harmonies. Ladies Vocal Trio.
KLZ, KDYL, KFPY.
2:30 p. m.—The Gauchos—Argentine and Spanish mu-
sic. KLZ, KDYL, KHJ, KFRC, KFPY.
3:00 p. m.—The Globe Trotter—Act. KLZ, KFPY, KHJ
3:45 p. m.—The World's Business. KLZ, KDYL, KHJ,
KFPY.
4:30 p. m.—Around the Samovar. KLZ, KDYL, KFPY,
KHJ.
5:00 p. m.—Majestic Theatre of the Air. KLZ, KDYL,
KHJ, KFRC, KOIN, KFPY, KOL.
6:00 p. m.—Will Rogers. KLZ, KDYL, KHJ, KFRC,
KOIN, KFPY, KOL.
6:30 p. m.—Arabesque—A Modern "Thousand and One
Nights." KLZ, KDYL, KFRC, KFPY.
7:00 p. m.—Back Home Hour. KFRC, KFPY, KHJ.
8:00 p. m.—Coral Islanders. KLZ, KDYL, KFPY, KHJ

MONDAY, MAY 5

- 7:30 a. m.—American Red Cross Opening Meeting.
President Hoover. KHJ, KFRC, KOL, KFPY.
11:00 a. m.—Columbia Ensemble. KLZ, KDYL, KFPY.
12:00 noon—U. S. Navy Band Concert. KDYL, KFPY,
KOL.
1:00 p. m.—Don Bigelow and Orchestra. KLZ, KFRC,
KFPY, KOL.
3:00 p. m.—Current Events. KLZ, KFRC, KFPY.
3:45 p. m.—Bernhard Levitow and his Commodore En-
semble. KLZ, KFRC, KFPY, KOL.
6:30 p. m.—Gold Strand Crusaders. KLZ, KDYL,
KHJ, KFRC, KOIN, KFPY.
7:00 p. m.—The Columbians. KLZ, KFPY, KOL.
7:30 p. m.—Paul Specht and his Manhattan Towers
Orchestra. KLZ, KDYL, KFPY, KOL.
8:00 p. m.—Duke Ellington's Cotton Club Band. KLZ,
KFPY, KOL.

TUESDAY, MAY 6

- 11:00 a. m.—Columbia Educational Features—American
School of the Air. KLZ, KFPY, KHJ, KFRC.
12:00 noon—U. S. Army Band Concert. KDYL, KOL,
KFPY.
1:00 p. m.—Rhythm Kings Dance Orchestra. KLZ,
KDYL, KFRC, KFPY.
1:30 p. m.—Club Plaza Orchestra. KLZ, KDYL,
KFRC, KFPY.
3:45 p. m.—Bernhard Levitow and his Commodore En-
semble. KLZ, KDYL, KFRC, KOL.
5:00 p. m.—Old Gold—Paul Whiteman and his Orch.
KLZ, KDYL, KHJ, KFRC, KOIN, KVI, KFPY.
6:00 p. m.—Graybar's "Mrs. and Mrs." KLZ, KDYL,
KHJ, KFRC, KOIN, KFPY, KOL.
6:30 p. m.—Musical Comedy Memories. KLZ, KDYL,
KHJ, KFRC, KOIN, KFPY, KOL.
7:00 p. m.—Ted Weems and his Orchestra. KLZ,
KDYL, KFPY, KOL.
7:30 p. m.—Bert Lown and his Biltmore Orchestra.
KLZ, KDYL, KFPY, KOL.
8:00 p. m.—Guy Lombardo and his Royal Canadians.
KLZ, KDYL, KFPY.

WEDNESDAY, MAY 7

- 11:00 a. m.—Columbia Ensemble. KLZ, KDYL, KFPY.
11:30 a. m.—Columbia Educational Features. KLZ,
KDYL, KFPY.
12:00 noon—Musical Album. KLZ, KDYL, KFPY,
KOL, KMOX.
1:00 p. m.—Columbia Grenadiers. KLZ, KDYL, KFRC,
KFPY, KOL.
4:00 p. m.—Jesse Crawford's Organ Recital. KLZ,
KHJ, KFRC, KFPY, KOL.
7:00 p. m.—The Roustabouts. KLZ, KDYL, KFPY,
KOL.
8:00 p. m.—Bert Lown and his Biltmore Orchestra.
KLZ, KDYL, KFPY, KOL.

THURSDAY, MAY 8

- 11:00 a. m.—Columbia Educational Features—American
School of the Air. KLZ, KDYL, KFPY, KHJ, KFRC.
12:00 noon—U. S. Navy Band Concert. KLZ, KDYL,
KFPY.
1:30 p. m.—Bert Lown and his Biltmore Orchestra.
KLZ, KDYL, KFPY, KFRC.
4:00 p. m.—The Vagabonds. KLZ, KHJ, KFRC,
KFPY.
4:15 p. m.—Columbia Educational Features. KLZ,
KHJ, KFRC, KFPY, KOL.
4:30 p. m.—U. S. Flag Association Announcements.
KLZ, KFRC, KFPY.
6:30 p. m.—National Radio Forum. KLZ, KFRC,
KFPY, KOL.
7:15 p. m.—Dream Boat. KLZ, KDYL, KFRC.
7:30 p. m.—Will Osborn's Orch. KLZ, KDYL, KFRC,
KFPY.
9:00 p. m.—Mid-Week Kodak Hour. KLZ, KDYL,
KHJ, KFRC, KOIN, KVI, KFPY.

FRIDAY, MAY 9

- 11:00 a. m.—Columbia Ensemble. KLZ, KDYL, KHJ,
KFPY.
12:30 p. m.—Club Plaza Orchestra. KLZ, KDYL,
KFPY, KOL.
1:00 p. m.—Don Bigelow and Orchestra. KHJ.
2:15 p. m.—The Boy and his Leader. KLZ, KHJ.
3:00 p. m.—Bernhard Levitow and his Commodore En-
semble. KLZ, KFRC, KFPY, KOL.
4:00 p. m.—Nit Wit Hour. KLZ, KDYL, KHJ, KFRC,
KFPY, KOL.
4:30 p. m.—U. S. Navy Band Concert. KLZ, KDYL,
KFPY, KMOX.
5:00 p. m.—True Story Hour. KLZ, KDYL, KHJ,
KFRC, KOIN, KVI, KFPY.
6:00 p. m.—At the Sign of the Green and White.
KLZ, KDYL, KHJ, KFRC, KOIN, KFPY, KOL.
6:30 p. m.—Gold Medal Fast Freight. KLZ, KDYL,
KHJ, KFRC, KOIN, KFPY, KOL.
7:30 p. m.—Bert Lown and his Biltmore Orchestra.
KLZ, KDYL, KFPY, KOL.
8:00 p. m.—Ivy Ball, University of Pennsylvania. KLZ,
KDYL, KFPY.
9:00 p. m.—True Story Hour. KHJ, KFRC, KOL.

SATURDAY, MAY 10

- 8:00 a. m.—Adventures of Helen and Mary. KHJ,
KFRC, KOL.
12:30 p. m.—Club Plaza Orchestra. KLZ, KDYL,
KFPY, KMOX, KOL.
1:00 p. m.—French Trio. KLZ, KDYL, KHJ, KFRC,
KFPY, KOL.
1:30 p. m.—Ebony Twins. KLZ, KDYL, KFRC, KFPY
2:00 p. m.—Hotel Shelton Orchestra. KLZ, KDYL,
KHJ, KFRC, KFPY, KOL.
2:30 p. m.—"Ted Husing's Sportslants." KLZ, KHJ,
KFPY, KOL.
3:00 p. m.—The Captivators. KLZ, KHJ, KFRC,
KFPY.
3:30 p. m.—The Captivators. KLZ, KHJ, KFRC, KOL.
4:00 p. m.—"Exploring the Jungle for Science." KHJ,
KFRC, KOL.
4:15 p. m.—Industrial America. KHJ, KFRC, KOL.
4:30 p. m.—Dixie Echoes. KLZ, KFRC.
5:00 p. m.—Hank Simmons' Show Boat. KLZ, KDYL,
KHJ, KFRC.
6:00 p. m.—Paramount Publix Hour. KLZ, KDYL,
KHJ, KFRC, KNX, KOIN, KFPY, KOL.
7:00 p. m.—Hotel Paramount Orchestra. KLZ, KDYL,
KOL.
7:30 p. m.—Guy Lombardo and his Royal Canadians.
KLZ, KDYL, KHJ, KOL.
8:00 p. m.—Paul Specht and his Manhattan Towers
Orchestra. KLZ, KDYL, KOL.



GENE BURNS

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Recordings.
- 7:30 a. m.—N. Y. Stock Exchange Quotations.
- 7:40 a. m.—Coal and Coka.
- 8:30 a. m.—Recordings.
- 9:30 a. m.—Feminine Fancies, KFRC.
- 12:00 noon.—L. A. Biltmore Hotel Concert rchestra.
- 12:30 and 10:00 p. m.—News Items, courtesy of L. A. Times (except Monday).
- 1:30 p. m.—Times Forum.
- 2:00 p. m.—Happy-Go-Lucky Hour, KFRC (ex. Sat.).
- 4:45 p. m.—World-wide News (except Monday).
- 4:55 p. m.—Town Topics.
- 10:05 p. m.—Earl Burnett's Biltmore Hotel Orchestra.
- 12:00 midnight—Organ program by Wesley Tourtellotte.

SUNDAY, MAY 4

- 8:00 a. m.—Concert.
- 9:00 a. m.—Pacific States Savings & Loan Concert.
- 9:30 a. m.—CBS.*
- 11:00 a. m.—First M. E. Church of Los Angeles.
- 12:30 p. m.—Cathedral Hour, CBS.
- 1:00 p. m.—Quiet Harmonies, CBS.
- 1:30 p. m.—Prof. Lindsay and organ.
- 2:00 p. m.—The Blenders Male Quartet (from KFRC).
- 2:30 p. m.—The Gauchos, CBS.
- 3:00 p. m.—Globe Trotters, CBS.
- 3:30 p. m.—Colonial Dames.
- 3:45 p. m.—Dr. Julius Klein, CBS.
- 4:00 p. m.—Rabbi Edgar Magnin, Inspirational Talk.
- 4:30 p. m.—CBS.*
- 5:00 p. m.—Majestic program, CBS.
- 6:00 p. m.—Will Rogers, for Squibb, CBS.
- 6:30 p. m.—Los Angeles Brewing Co.
- 7:00 p. m.—Back Home Hour, CBS.
- 8:00 p. m.—Coral Islanders, CBS.
- 8:30 p. m.—Melody Hour (from KFRC).
- 9:00 p. m.—Val Valente Orchestra (from KFRC).
- 11:00 p. m.—Organ Recital.

MONDAY, MAY 5

- 7:30 a. m.—American Red Cross, Pres. Hoover Speaker.
- 8:00 a. m.—Georgia O. George.
- 9:15 a. m.—Richardson's Musio Lovers Shop.
- 10:30 a. m.—CBS.*
- 11:00 a. m.—Schaefer Hat Works, recordings.
- 11:15 a. m.—Scientific Laboratories.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—California Home Extension Bureau.
- 1:00 p. m.—Organ recital.
- 3:00 p. m.—Colonial Dames Corp.
- 3:15 p. m.—Girl Scouts of America, CBS.
- 3:30 p. m.—Matthew Murray, "Home Problems."
- 3:45 p. m.—Automobile Club of Southern California.
- 4:00 p. m.—Viennese Quintet.
- 5:00 p. m.—Charlie Wellman and Neil Larson.
- 5:30 p. m.—Bob Swan.
- 6:30 p. m.—American Wire Fabrics, CBS.
- 7:00 p. m.—Inglewood Park.
- 7:30 p. m.—S. & W. Company.
- 8:00 p. m.—Golden State Blue Monday Jamboree.
- 10:00 p. m.—Anson Weeks' Orchestra (from KFRC).
- 11:00 p. m.—Biltmore Orchestra.

TUESDAY, MAY 6

- 8:00 a. m.—CBS.*

KHJ

Los Angeles, Calif.—900 Kc.

1000 WATTS—333.1 METERS
 Don Lee Bldg., 7th and Bixel Sts. Owned and operated by Don Lee,
 Calif. Dis. for Cadillac and LaSalle, Phone VA. 7111
 Glenn Dolberg, Manager Raymond Paige, Musical Director

Lindsay MacHarrle
 Production Manager
 C. M. C. Raymond
 Commercial Director
 Leigh Harline
 Program Manager
 Harold Peery
 Chief Engineer
 Dick Creedon
 Director of Features
 Ernest G. Underwood
 Technical Director

- 8:30 a. m.—Young's Orchestra, CBS.
- 9:15 a. m.—Records, courtesy Scientific Laboratories.
- 10:45 a. m.—Agnes White, Home Economics.
- 11:00 a. m.—American School of the Air, CBS.
- 11:30 a. m.—S. & W. Company.
- 12:45 p. m.—Advertising Club Luncheon from Biltmore.
- 2:30 p. m.—Normalizer.
- 3:00 p. m.—Western Air Express.
- 3:15 p. m.—Safety Conference.
- 3:30 p. m.—Midnight Mission.
- 3:45 p. m.—U. S. C. Period.
- 4:00 p. m.—Melody Masters.
- 4:45 p. m.—Ted White, songs.
- 5:00 p. m.—CBS.*
- 6:00 p. m.—Graybar, CBS.
- 6:30 p. m.—Thompson's Malted Milk, CBS.
- 7:00 p. m.—Don Lee Symphony.
- 8:00 p. m.—Ice Carnival (from KFRC).
- 8:30 p. m.—Pelton Motor Company.
- 9:00 p. m.—Don Lee Concert Orchestra.
- 9:30 p. m.—Newkirk continuity.

WEDNESDAY, MAY 7

- 8:00 a. m.—Radio Home Makers, CBS.
- 8:30 a. m.—Young's Orchestra, CBS.
- 9:15 a. m.—Records.
- 10:45 a. m.—Log Cabin Bread—Agnes White.
- 11:00 a. m.—Georgia O. George.
- 11:30 a. m.—Richardson's.
- 11:45 a. m.—Normalizer Sales Syndicate.
- 12:45 p. m.—Kiwanis Club Luncheon from Biltmore.
- 2:30 p. m.—Records.
- 3:00 p. m.—Fred C. McNabb Garden Talk.
- 3:30 p. m.—L. A. Library Book Review.
- 4:00 p. m.—Jesse Crawford.
- 4:30 p. m.—Arrowhead Springs.
- 5:00 p. m.—Neil Larson at Organ.
- 5:15 p. m.—Police Commissioner Thorpe.
- 5:30 p. m.—Wellman & Peppers.
- 6:00 p. m.—Peggy Hamilton—Romance of Fashions.
- 6:30 p. m.—Prof. Chas. Lindsay and organ.
- 7:00 p. m.—Don Lee Symphony.
- 7:45 p. m.—CBS.*
- 8:00 p. m.—Standard Oil Co., "Days of '49."
- 8:30 p. m.—KFRC Dance Band and Soloists (from KFRC).
- 9:00 p. m.—Raymond Paige presentation.
- 9:30 p. m.—Musical Suggestions.

THURSDAY, MAY 8

- 8:00 a. m.—CBS.*
- 8:45 a. m.—Studio program.
- 10:30 a. m.—Tintex.
- 10:45 a. m.—Agnes White, Home Economics.
- 11:00 a. m.—American School of the Air, CBS.
- 11:30 a. m.—S. & W. Company.
- 12:45 p. m.—W. Tourtellotte—organ.
- 2:30 p. m.—Normalizer.
- 3:00 p. m.—Walter Brown Murray.
- 3:15 p. m.—U. S. C. Trojan Period.
- 3:30 p. m.—YMCA.
- 3:45 p. m.—University of the West.
- 4:00 p. m.—Western Auto Electric Corp.
- 4:30 p. m.—CBS.*
- 5:00 p. m.—Recordings.
- 5:15 p. m.—CBS.*
- 5:45 p. m.—Coast Investor.
- 6:00 p. m.—Charlie Wellman and Neil Larson.
- 6:30 p. m.—J. S. Bushey Company.
- 7:00 p. m.—Forest Lawn Memorial Park.
- 8:00 p. m.—Gen. Petroleum Violet Ray Merry Makers.
- 9:00 p. m.—Eastman Kodak, CBS.
- 9:30 p. m.—Organ Recital with KHJ singers.

FRIDAY, MAY 9

- 8:00 a. m.—CBS.*
- 8:45 a. m.—Dr. Paul Dorosh.

(Continued on Page 40)

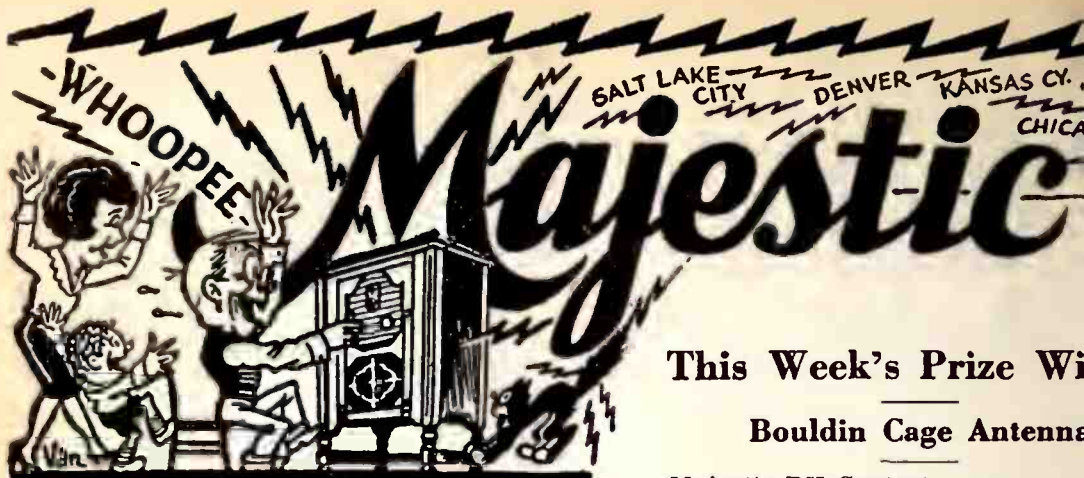
WATSON RADIO COMPANY
115 Broadway

That's Service!

Rushing a RADIOLA from WATSON RADIO CO.

AX ridge-1581... 4411 5° Broadway

Pleasant 4092 8558 S. Broadway



RULES

1. Contest open to any Majestic owner living in Southern California or Arizona.
2. Majestic dealers, their relatives or employees are not eligible to enter station logs for prizes.
3. Letters must state Serial number of Majestic radio owned and name of dealer from whom purchased.
4. Station list must show date and time station was heard, record of selections broadcast by station at that time, and be certified by a Notary Public.
5. Prizes will be awarded, not only on a basis of the size of the log but will take into consideration location, interference conditions, time, etc. The longest log from a good location may be of less merit than a shorter one from a more difficult location.
6. Logs entered by contestants early in the contest may be supplemented by subsequent lists later in the "DX" season.

JUDGES:

K. G. Ormiston, Tech. Ed. Radio Doings
 Naylor Rogers, Mgr. Radio Station KNX
 Al Farquharson, Sec. L. A. Radio Trades Assn.

PRIZES:

WEEKLY PRIZE Bouldin Cage Antenna Value \$15

GRAND PRIZES

To be Awarded at End of Contest

FIRST PRIZE - \$100
SECOND PRIZE - \$50
THIRD PRIZE - \$25

This Week's Prize Win Bouldin Cage Antenna

Majestic DX Contest:

Seeing Arizona is included in Southern California Majestic DX test, I decided to try my luck.

Our Majestic Model 91, Serial 0606011, purchased on March 5 from The Barrows Furniture Co. 38 S. 1st St., Phoenix, Arizona.

We tried out several different before deciding on the Majestic. We have found the Majestic simply unbeatable, forming on distance, here in Phoenix.

My husband said this list would not even be published, let alone be among the winners, but I am hoping to show my hubby up.

Using an outside aerial about 100 feet long and a 6-foot pipe for ground, I was able to log the first all after 11:50 p. m., M. time.

April 10, 1930,—A. M.

WTAM, 1:10; KFOX, 1:11; 1:14; KGFJ, 1:16; KEX, 1:19; 1:24; KJR, 1:27; KOMO, 1:29; 1:30; KFVD, 1:33; KOIN, 1:39; 1:41; WRVA, 1:45; KMIC, 1:47; 1:48; KTM, 1:52; KNX, 1:53; 1:54; KMTR, 1:55; KFRC, 1:56; 1:58; KHJ, 1:59; KFQU, 2:02; 2:10; KXL, 2:10; CJRM, 2:35.

April 11, 1930—P. M.

WLW, 11:50; WMAQ, 11:55.

April 12, 1930—A. M.

KFSD, 12:01; KGW, 12:06; 12:08; KGB, 12:25; KGER, 12:27; KYA, 12:29; KYW,

Address test Jud

Distributors in Southern

Majestic DX Contest

CINCINNATI PITTSBURGH PHILADELPHIA SCHENECTADY NEW YORK

(DISTANCE)

Majestic DX Contest:

I have a new Majestic radio, bought in December. Every one in my neighborhood says I am in a bad location. I have a few stations some of the boys don't pick up. All have been logged between 5 p. m. and 1 a. m. with the exception of six Japanese and about six or seven stations in the middle west. I am using 100 feet of aerial wire and practically no ground at all.

KTAR, KOY, KGAR, KFSD, KTHS, KFEL, KOA, KFXF, KFKA, KFUM, KLZ, WSB, KFIQ, KYW, WBBM, WENR, WLS, WGN, WIBO, WCHI, WMAQ, KFKX, WOWO, WOC, WHO, KMA, KTNT, KFKB, WIBW, WFIW, WHAS, KWKH, WJR, WCCO, KSTP, WDAF, KFEQ, KMOX, KSD, KGIR, WOW, KFAB, KGBZ, KMMJ, WAAW, KOB, WOR, WEFW, WGR, WHAM, WBT, WTAM, WLW, WHK, WKRC, KOCW, KVOO, WKY, KOAC, KEX, KFIF, KGW, KOIN, KTBR, KLX, KDKA, WSAN, WSM, WLAC; Sunday, Feb. 16th, 6:45 p. m., WREC coming in strong; WDAG, WFAA, KFDM, KRLD, WBAP, KTSA, KSAT, WDAH, a 50-watt station; KLO, KSL, KDYL, KHQ, KVI, KGA, KMO, KXA, KJR, KOMO, WWVA, CKWX, CFCF, CHLS, CJCJ, CFCN, XEN, CMC, CMX, KOH, JOAK, JOFK, JOIK, JOCK, JOGK, JOBK, WNAX, KTAB, KFRC, KPO, KLX, KDB, KQW, KGB, KFQU, KFWM, KFWI, KYA, KGGC, KREG, KELW and all local stations.

A. G. WHIPPLE,
5643 1/2 Olive Avenue,
N. Long Beach, Calif.

KFWI, 12:38; KLX, 12:43; CKMO, 1:56; KGEZ, 1:32; KCRC, 1:35; WPKY, 1:37; KFVD, 1:50; WTIC, 2:14; WJED, 2:56; KGFG, 3:30; KMMJ, 3:52; KFKB, 4:05; JOIK, 4:32; JOBK, 4:35; KTSA, 4:49; KFPL, 4:55; KOIL, 5:03; KWKH, 5:10; KMA, 5:20; KFNF, 5:22; JOAK, 5:25.

April 13, 1930—A. M.

WGHF, 12:38; 2YA, 3:12; JOIK, 3:47; CK, 3:51.

April 14, 1930—A. M.

KMOX, 12:26; KDYL, 12:32; WSUI, 1:45; KHQ, 12:51; WCCO, 12:59; WIX, 1:20; KGRV, 1:22.

April 15, 1930—P. M.

KGO, 11:51; KPO, 11:52; KCA, 11:53; WBBM, 11:55; KMPC, 11:57.

April 16, 1930—A. M.

KECA, 12:01; WABC, 12:04; KFWB, 12:06; WGN, 12:08; KFEL, 12:14; WJF, 12:20; CFCT, 12:32; KFUM, 12:40.

A total of 79 stations, all logged after 4:45 p. m. After looking through a collection of Radio Doings magazines, I noticed all the logs of stations published had been logged right after sunset, so I thought I would try my system of logging stations after 11:45 p. m. Is it like a woman or not?

The Red Book and Radio Doings' accurate Call Book played a very important part in logging my list of stations. My hubby says I'll make a GOOD RADIO HAM yet. I sure am trying to. So here's hoping I have fulfilled your requirements in the contest.

Very respectfully,
MRS. WARREN PERKINS,
1458 E. Van Buren St.,
Phoenix, Arizona.

CONTEST CLOSES MAY 1, 1930

Submitting logs in this contest to Majestic DX Contest, Radio Doings, 407 E. Pico Street, Los Angeles.

GAR & WATSON, Inc.

Phoenix, Arizona 1361-63-65 South Figueroa Street, Los Angeles

The essential features of these programs are identical with those sent us by the stations



EDDIE ALBRIGHT

KNX

Phone HEMPstead 4101

Naylor Rogers
Director-Manager

Pierre Mellonino
Program Director

N. D. Garver
Technical Engineer

DAILY EXCEPT SUNDAY

Daily Exhibitions of Miniature Portraits (no regular schedule of hours).

- 6:45 a. m.—"Earlybirds" exercises, Dr. P. M. Selxas.
7:15 a. m.—"Pep and Ginger" exercises.
7:45 a. m.—"Home Folks" exercises Dr. P. M. Selxas
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Musical program of popular recordings.
9:00 a. m.—Time Signals from Washington, D. C.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy," Eddie Albright's Ten O'clock Family.
10:30 a. m.—Home Economics talk given by Kate Brew Vaughn, director of Household Economics Dept.
12:00 noon-7:00 and 10:00 p. m.—Time Signals.
12:00 noon.—"The Musical Lunch Box."
12:30 p. m.—CPR's Musical program.
1:00 p. m.—Off the air.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—Program, courtesy L. A. Evening Express.
3:30 p. m.—Lost and Found and stock market.
4:30 p. m.—C. P. R.'s musical program.
5:00 p. m.—E. C. Griffith's talk on "Travel."
5:15 p. m.—"Big Brother Ken's Kiddie Hour."
5:45 p. m.—Town Crier's Timely Amusement Tips
6:30 p. m.—Dinner program, KNX Little Symphony.
10:00-12:00 midnight—Hotel Ambassador; Johnny Hamp and his Kentucky Serenaders. (10:45 Friday).

SUNDAY, MAY 4

- 10:00 a. m.—"Home Remedy Hour."
10:15 a. m.—Princess Helaine Lah. Musical program.
10:30 a. m.—Chet Alttendorf, presenting a musical prog.
11:00 a. m.—First Presbyterian Church of Hollywood.
12:30 p. m.—Louise Johnson, astro-analyst, vocational director.
1:00 p. m.—International Bible Students Association.
2:00 p. m.—The Venetians and Jack Carter, Boy from London.
4:00 p. m.—First Radio Church of the Air.
5:00 p. m.—Scriptural Research Bureau.
5:30 p. m.—Hollywood Plaza Hotel, courtesy program.
6:00 p. m.—Dr. Ernest Holmes.
6:30 p. m.—Dr. Theo Curtis Abel of Hollywood Humanist Society.
7:00 p. m.—Pyrol Symphony and the Pyrol tenor
8:00 p. m.—First Presbyterian Church of Hollywood.
9:00 p. m.—Booster Symphony and the Amer. Singers.
10:00 p. m.—Rotary program.

MONDAY, MAY 5

- 8:30 a. m.—Thirty minutes of interesting information, courtesy Dr. Chas. Dean Clinics.
9:00 a. m.—Georgia O. George, beauty talk.
11:00 a. m.—"Home Remedy Hour."
11:15 a. m.—Beauty Secrets.
11:30 a. m.—First Radio Church of the Air
2:30 p. m.—Matinee Symphony.
3:30 p. m.—Organ program given by Lucie Lee.
4:00 p. m.—"Home Builders' Hour."

Hollywood, Calif.—1050 Kc.

5000 WATTS—285.5 METERS—Los Angeles Evening Express
Evening Express

Paramount-Lasky Studio, 5555 Marathon
"The Voice of Hollywood"

- 7:00 p. m.—"Under the Make Up."
7:30 p. m.—Musical program, featuring KNX Symphony
8:00 p. m.—One-Act playlet dir. by Georgia Fifield.
8:30 p. m.—Walter Ferner, 'cellist; Rosalie Barker Frya, contralto, and Neil Sheridan, accompanist.
9:00 p. m.—Rio Grande Male Quartet; Piano Twins.
9:30 p. m.—Program presenting "Radio Detective."

TUESDAY, MAY 6

- 9:00 a. m.—"Home Remedy Hour," courtesy Kip Corp.
9:15 a. m.—Musical program of popular recordings.
11:30 a. m.—KNX Symphony.
2:30 p. m.—Fireman's Orchestra of City of Los Angeles.
3:30 p. m.—KNX Clinic of the Air.
4:00 p. m.—Hungarian Ensemble.
4:30 p. m.—C. P. R.'s Musical program.
6:00 p. m.—Piano Twins and Margit Illegedus, violinist.
6:30 p. m.—Organ program given by Lucie Lee.
7:00 p. m.—"Popular Science" talk by Dr. Mars Baumgardt.
7:30 p. m.—"The Old Cedar Chest."
8:00 p. m.—The escapades of "Hap and Sap," the Royal Vagabonds.
8:30 p. m.—The Luboviski Violin Choir and Claire Mellonino, "The Nomads."
9:30 p. m.—Theo. Kittay, tenor; Eugenie Egloff, 'cellist, and Neil Sheridan, accompanist.

WEDNESDAY, MAY 7

- 9:00 a. m.—"Home Remedy Hour," courtesy Kip Corp.
9:15 a. m.—Musical program of records.
11:00 a. m.—Program, presenting the KNX Symphony.
11:30 a. m.—Dorothy Chase and the Charis Players.
11:45 a. m.—Beauty secrets given by Georgia Fifield.
2:30 p. m.—Musical program by the Matinee Symphony.
3:35 p. m.—Lucie Lee, Organ Recital.
4:00 p. m.—"Home Builders' Hour."
6:00 p. m.—Program, presenting Lucie Lee.
6:30 p. m.—The Musical Calangis Family.
7:00 p. m.—Mr. and Mrs. Radio Skit.
7:30 p. m.—Saron Medicine Company courtesy prog.
8:00 p. m.—"The Airdales" and Bert Butterworth.
8:30 p. m.—AMORC Symphony.
9:00 p. m.—Booster Symphony; Joseph Diskay, tenor, and Lois Chambers, soprano.

THURSDAY, MAY 8

- 8:15 a. m.—Hollywood Breakfast Club.
9:15 a. m.—"Home Remedy Hour."
11:00 a. m.—Georgia O. George, beauty talk.
11:30 a. m.—Program by the KNX Symphony.
2:30 p. m.—Prof. Edgard Leon, giving French lessons.
3:00 p. m.—Organ program, given by Lucie Lee, "The Southern Melody Girl," from the Wurlitzer Studio in the Hotel Ambassador.
3:30 p. m.—Louise Johnson, astro-analyst, vocational director and business advisor.
4:00 p. m.—"The Nutcracker," assisted by the Piano Twins.
6:00 p. m.—Fred Forrest's talk on "Human Interest."
7:00 p. m.—Luboviski Trio; Calmon Luboviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, 'cellist.
7:30 p. m.—Feature program of KNX Artists.
8:00 p. m.—Pyrol Symphony of 20 men and the Pyrol tenor
9:00 p. m.—"Five-Minute Men and the Musical Musketees."
9:15 p. m.—Feature program of KNX Artists.
9:45 p. m.—B. F. Goodrich Rubber Co. courtesy prog.

FRIDAY, MAY 9

- 8:30 a. m.—Interesting information, courtesy Dr. J. Dean.

(Continued on Page 44)

ATWATER KENT
IN HOLLYWOOD

Expert Radio Service



Call GR 4876

HOLLY-ANGELES
MUSIC CO.

6611 HOLLYWOOD BLVD.

The essential features of these programs are identical with those sent us by the stations



GERALD KING

KFWB

Hollywood, Calif.—950 Kc.

1000 WATTS—315.6 METERS
WARNER BRDS. MOTION PICTURE STUDIOS
Warner Brothers' Theater, 6425 Hollywood Boulevard

Phone HO. 0315

Gerald L. King
Manager
Wm. Ray
Assistant Manager
H. P. Sampson
Program Arranger
Leslie Hewitt
Chief Technician

7:10 p. m.—Julius K. Johnson at the Vitaphone. Recording Organ.
7:30 p. m.—Hollywood Revelers; Buster Dees, tenor.
8:00 p. m.—The Southlanders; Vernon Rickard, tenor.
9:00 p. m.—The Edgeworth Plantation Club.
9:30 p. m.—Main bout from the Olympic Auditorium.
10:30 p. m.—Irving Aaronson and his Commanders
11:00 p. m.—Ben Bernie's Orchestra.

WEDNESDAY, MAY 7

DAILY EXCEPT SUNDAY
8:30 a. m.—Orpheus Sextet and Feature Trio (except Wednesday).
10:30 a. m.—Jean Cowan and the Dixieland Syncopators (except Wednesday).
12:30 p. m.—Variety Serenaders (ex. Wed.).
2:00 p. m.—Baseball game from Wrigley Field; Oscar Reichow at microphone (except Monday).
6:00 p. m.—Pacific Salon Orchestra.
6:30 p. m.—Harry Jackson and Entertainers.
7:00 p. m.—Cecil and Sally, "The Funniest Things."
8:00 p. m.—Time Signals, Buiova Watch Co.

SUNDAY, MAY 4

8:30 a. m.—The Funny Paper Man.
9:00 a. m.—Mutual Building & Loan Association.
10:00 a. m.—Program, courtesy of Shulan, Jeweler.
10:30 a. m.—Program, courtesy of Dr. Davis, Optical Department.
11:00 a. m.—Musical program.
11:30 a. m.—Program, courtesy of the Glo-Co Co.
12:30 p. m.—Spanish Music, courtesy of Strong & Dickinson.
1:30 p. m.—Doubleheader Baseball Game.
6:30 p. m.—Harry Jackson and his Pig'n Whistle Entertainers.
7:00 p. m.—Dale Imes' Hollywood Revelers; Buster Dees, tenor.
7:30 p. m.—Burr McIntosh, the Cheerful Philosopher.
8:00 p. m.—First National Hour; Leo Forbstein and his Vitaphone Recording Orchestra.
9:00 p. m.—Yucatan Quintet; Luis Alvarez.

MONDAY, MAY 5

10:00 a. m.—Home Economics talk.
10:30 a. m.—Jean Cowan and the Dixieland Syncopators
11:30 a. m.—Billy Van, courtesy of May Company.
12:00 noon.—KFWB Concert Orchestra; Nelson Case.
2:00 p. m.—Art Pahst and his Banjo, old-time numbers
2:30 p. m.—Ann Grey, popular songs, accompanied by Don Warner.
3:00 p. m.—Art and Artie in popular songs.
3:30 p. m.—Musical program.
4:00 p. m.—Johnny T. Groen's Ensemble, with Gus Mack
6:00 p. m.—Pacific Salon Orchestra.
7:10 p. m.—Don Warner and Ron Wilson in two-piano numbers.
7:30 p. m.—Gene Leonard, "Wizard of the Ivories."
7:45 p. m.—The Three Coeds.
8:00 p. m.—"Evening in Paris," courtesy of Bourjois, Perfumers of Paris.
8:30 p. m.—The Southlanders, direction of Arthur Moranz; Emma Kimmel, soprano.
9:00 p. m.—Spanish program.
10:00 p. m.—Irving Aaronson and his Commanders.
10:30 p. m.—Ben Bernie's Orchestra from Montmartre.
11:30 p. m.—Irving Aaronson and his Commanders

TUESDAY, MAY 6

10:00 a. m.—Ted Dahl's Orchestra.
11:30 a. m.—KFWB String Orchestra; Nelson Case.
6:00 p. m.—Pacific Salon Orchestra.

THURSDAY, MAY 8

8:30 a. m.—Orpheus Sextet and the Feature Trio.
10:00 a. m.—KFWB String Orchestra; Nelson Case.
11:30 a. m.—KFWB String Orchestra; Nelson Case.
6:00 p. m.—The Pacific Salon Orch., dir. Ray Martinez
7:10 p. m.—"The Daffodils," with "Daffy" Duke Atterbury.
8:00 p. m.—507 Orchestra.
8:30 p. m.—Peerless Stores, conducted by Bert Butterworth.
9:00 p. m.—"Etchings in Jazz"—continuity program.
9:30 p. m.—The Southlanders; Vernon Rickard, tenor.
10:00 p. m.—Irving Aaronson and his Commanders.
10:30 p. m.—Ben Bernie's Montmartre's Orchestra.

FRIDAY, MAY 9

8:30 a. m.—Orpheus Sextet and the Feature Trio.
10:00 a. m.—Prudence Penny of the Examiner.
11:30 a. m.—Billy Van, courtesy of May Company.
12:00 noon.—KFWB String Orchestra; Nelson Case.
6:00 p. m.—The Pacific Salon Orch., dir. Ray Martinez
7:10 p. m.—Rainbow Trail to Colorland, a continuity by Kay Van Riper.
7:45 p. m.—Mac and Al.
8:00 p. m.—Billy Van.
8:30 p. m.—The National Life Dance Orchestra.
9:00 p. m.—Sports Interview by Mark Kelly.
9:30 p. m.—Hollywood Revelers.
10:00 p. m.—Irving Aaronson and his Commanders.
10:30 p. m.—Ben Bernie's Montmartre's Orchestra.

SATURDAY, MAY 10

10:00 a. m.—Ted Dahl's Band.
11:30 a. m.—KFWB String Orchestra; Nelson Case.
1:30 p. m.—Ben Bernie's Orchestra.
6:00 p. m.—Pacific Salon Orch., dir. Ray Martinez.
7:10 p. m.—Julius K. Johnson at the console of the Vitaphone Recording organ.
7:30 p. m.—Spanish program, presenting Xavier Cugat, concert violinist, and Carmen Castillo, soprano.
8:00 p. m.—MonaMotor Oilers; Vernon Rickard, tenor; Boswell Sisters.
9:00 p. m.—Kelly Aristocrats.
10:00 p. m.—Irving Aaronson and his Commanders
11:00 p. m.—Ben Bernie's Orchestra.
12:00 midnight.—George Olsen and his music from the "Plantation."

Radio Financing

ROBERT E. HOPKINS & CO.

417 South Hill St.

Los Angeles

MUtual 6282



GERREE MIDDLETON

KMTR

V. G. Freitag
General Manager
Harry Geise
Program Director
Ray Bailey
Musical Director
Eugene Inge
Press Relations
Tom SchorZ
Day Announcer
C. L. Whitney
Technical Director

DAILY EXCEPT SUNDAY

- 6:00 a. m.—The Discovery Hour.
7:00 a. m.—New Idea Man's Wholesome Food Breakfast Club.
9:00 a. m.—Mildred Kitchen, Home Economics.
9:30 a. m.—Popular program.
10:00 a. m.—Louise Howatt, Happiness Girl.
10:30 a. m.—Ralph Little's Joy Boys.
11:30 a. m.—Organ Recital, Egyptian Theatre.
12:00 noon—"World in Review," News Bulletins.
12:15 p. m.—"Prosperity Hour," Truman Bradley.
1:15 p. m.—Banjo Boys.
2:15 p. m.—Popular program.
2:30 p. m.—Spanish program.
3:00 p. m.—Palais Ballroom Orchestra, remote control.
4:00 p. m.—Popular program.
4:30 p. m.—Trading Post program.
5:30 p. m.—Selected Records.
5:45 p. m.—"Reporter of the Air"—News.
6:00 p. m.—Organ Recital, Egyptian Theater (except Friday and Saturday).
10:00 p. m.—Dance Music.
11:00 p. m.—"The 11th Hour Musical Revue."
12:00 midnight—"8 Ball" and Charley Lung.

SUNDAY, MAY 4

- 7:00 a. m.—Wholesome Food Breakfast Club
9:00 a. m.—John Driscoll's Musicland Revue.
12:00 noon—Popular program.
1:00 p. m.—Old Irish and English Ballads.
2:00 p. m.—Songs of a Few Years Ago.
3:00 p. m.—Band Selections and Marches.
4:00 p. m.—Musical Comedy and Light Opera.
5:00 p. m.—Late Popular Hits.
6:00 p. m.—Dare Sisters.
6:30 p. m.—Prokhanoff Balalaika Quintette.



FRANK BULL

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Uncle Bim and Andy.
8:00 a. m.—Ethiopian-Oriental Day Club; "8" Ball-Oney, Hotsy-Totsy Gang and Head Hunters.
9:00 a. m.—Roll Call for Walkathon.
9:55 a. m.—News Flashes.
12:00 noon—News Flashes; American Legion Briefs.
12:05 p. m.—Records.
12:30 p. m.—Loyola University, Educational (ex. Sat.).
1:00 p. m.—Records.
5:00 p. m.—Request records.
6:00 p. m.—Marie Hocking, Organ Recital (Monday, Wednesday and Friday).
6:30 p. m.—Sonny Nupoff's Dance Orch. (ex. Wed.).
12:00 midnight—Request records.

SUNDAY, MAY 4

- 12:30 p. m.—Popular Records.
4:30 p. m.—Selected Records.
11:00 p. m.—American Legion Walkathon.

MONDAY, MAY 5

- 7:00 p. m.—Old-Time Music.
7:30 p. m.—Sonny Nupoff's Dance Orchestra.

Hollywood, Calif.—570 Kc.

500 WATTS—526 METERS
KMTR Radio Station, 1025 N. Highland Ave. Holly 3026.
The Official Broadcasting Station of the
Los Angeles Evening Herald

- 7:00 p. m.—Popular Composers Series.
7:30 p. m.—Prokhanoff Balalaika Quintette.
8:00 p. m.—"From Behind the Footlights."
9:00 p. m.—"Vibrant Melodies," KMTR Orchestra.
10:00 p. m.—Ben Bernie's Brunswick Recording Orch.

MONDAY, MAY 5

- 6:30 p. m.—Popular Ballads.
7:00 p. m.—Talk, Chamber of Commerce.
7:15 p. m.—"PianoLand."
7:30 p. m.—KMTR Orchestra,
8:30 p. m.—"Rhythms of Today."
9:00 p. m.—Miniature Salon Orchestra.
9:30 p. m.—"Happy Harry and Rusco Pete."

TUESDAY, MAY 6

- 6:05 p. m.—Talk on Traffic—Judge Valentine.
6:30 p. m.—M. Haigh, violinist; Roy Rockwood, tenor.
7:00 p. m.—Evening Herald Travel Talk.
7:15 p. m.—"Dot and Mary."
8:00 p. m.—"Light Opera."
8:30 p. m.—Harry Geise.
9:00 p. m.—Moss-Covered Melodies."

WEDNESDAY, MAY 7

- 7:00 p. m.—"Banks of the Nile."
8:00 p. m.—Musical Comedy Selections.
8:30 p. m.—"Sigmond Ronberg" program.
9:00 p. m.—Popular Waltz program.
9:30 p. m.—"Happy Harry and Rusco Pete."

THURSDAY, MAY 8

- 7:00 p. m.—Travel Talk.
7:15 p. m.—Civic Repertory Theatre.
7:45 p. m.—Fishing Talk—Jack Boag.
8:00 p. m.—"Dot and Mary"—piano and songs.
8:30 p. m.—Egyptian Theatre of the Air.
9:30 p. m.—Recreated Prize Fights.

FRIDAY, MAY 9

- 6:30 p. m.—"Micky Mouse" program.
7:00 p. m.—Miniature Salon Orchestra.
8:00 p. m.—"Half Hour of Pep."
8:30 p. m.—"Gems from Russia."
9:30 p. m.—"Happy Harry and Rusco Pete."

SATURDAY, MAY 10

- 6:30 p. m.—"Heavenly Twins of Radio."
7:00 p. m.—"On With the Dance."
8:00 p. m.—"Favorite Light Classics"—Orchestra.
8:30 p. m.—"Jane and Jean."
9:00 p. m.—Palais Ballroom Orchestra—Remote.

KMIC

Inglewood, Calif.—1120 Kc.

500 WATTS—267.7 METERS
Chamber of Commerce Bldg., Inglewood, Calif.
Owned and Operated by Dalton's, Inc.

V. G. Freitag
Manager
Tel. TH. 1121
Inglewood 1927
Frank Bull
Cliff Howell
Announcers
Sonny Nupoff
Musical Director
Charles Whitney
Engineer
Barret Cosby
Chief Technician

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Uncle Bim and Andy.
8:00 a. m.—Ethiopian-Oriental Day Club; "8" Ball-Oney, Hotsy-Totsy Gang and Head Hunters.
9:00 a. m.—Roll Call for Walkathon.
9:55 a. m.—News Flashes.
12:00 noon—News Flashes; American Legion Briefs.
12:05 p. m.—Records.
12:30 p. m.—Loyola University, Educational (ex. Sat.).
1:00 p. m.—Records.
5:00 p. m.—Request records.
6:00 p. m.—Marie Hocking, Organ Recital (Monday, Wednesday and Friday).
6:30 p. m.—Sonny Nupoff's Dance Orch. (ex. Wed.).
12:00 midnight—Request records.

SUNDAY, MAY 4

- 12:30 p. m.—Popular Records.
4:30 p. m.—Selected Records.
11:00 p. m.—American Legion Walkathon.

MONDAY, MAY 5

- 7:00 p. m.—Old-Time Music.
7:30 p. m.—Sonny Nupoff's Dance Orchestra.

- 8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
9:30 p. m.—Swift's Palais Ballroom.
10:30 p. m.—Cotton Bond and May Roth.
11:00 p. m.—American Legion Walkathon.

TUESDAY, MAY 6

- 6:00 p. m.—Sonny Nupoff's Studio Boys.
6:30 p. m.—Marie Hocking, organ request program.
7:00 p. m.—Old-Time Music.
7:30 p. m.—Sonny Nupoff's Dance Orchestra.
8:30 p. m.—Lani McIntyre's Harmony Hawaiians.
9:00 p. m.—Cavaliers' Club.
10:30 p. m.—Cotton Bond and May Roth.
11:00 p. m.—American Legion Walkathon.

WEDNESDAY, MAY 7

- 7:00 p. m.—Sonny Nupoff's Dance Orchestra
7:30 p. m.—Marie Hocking, organ request program.
8:00 p. m.—Lani McIntyre's Harmony Hawaiians.
9:00 p. m.—Magazine of the Air.
9:30 p. m.—Swift's Palais Ballroom.
10:30 p. m.—American Legion Walkathon.

THURSDAY, MAY 8

- 6:30 p. m.—Sonny Nupoff's Dance Orchestra.
7:00 p. m.—Old-Time Music.
10:30 p. m.—American Legion Walkathon.

FRIDAY, MAY 9

- 6:00 p. m.—Sonny Nupoff's Studio Boys.
6:30 p. m.—Marie Hocking, Organ Recital.

SATURDAY, MAY 10

- 12:30 p. m.—Matinee Frolie.
1:00 p. m.—Popular Records.
2:30 p. m.—Studio program.
3:30 p. m.—Records.
7:30 p. m.—Old-Time Music.
10:30 p. m.—American Legion Walkathon.

The essential features of these programs are identical with those sent us by the stations



RAY WINTERS

KECA

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS
EARL C. ANTHONY, INC.
1000 South Hope St. Westmore 0331

Carl Havertin
Commercial Manager
Robert Hurd
Program Manager

DAILY EXCEPT SUNDAY
11:45 a. m.—NBC,* Hour of the Canny Cook (ex. Fri. and Sat.).
7:30 p. m.—Amos 'n' Andy, for Pepsodent Co.
10:00 p. m.—Ray West Cafe.

SUNDAY, MAY 4
4:00 p. m.—NBC, Gems of the Drama.
5:00 p. m.—Helen Clare Dudley, concert pianist.
5:30 p. m.—Noreen Gammill, monologues.
6:00 p. m.—Ralph Romer and his Peplauders orchestra, with Tim Garrett and his guitar.
7:00 p. m.—Margaret Ruth Kernan, soprano.
7:30 p. m.—Jimmie West and his Campus Eight.
8:00 p. m.—KECA Symphonet, with Raine Bennett, "Poet of the Air."
9:00 p. m.—KECA String Ensemble, with Lenore Killian
10:00 p. m.—NBC, The Gay Classics.

MONDAY, MAY 5
7:15 a. m.—Chester Foster Rand, tenor.
7:30 a. m.—NBC, American Red Cross Convention: President Hoover, speaker.
8:00 a. m.—Leslie Brigham, baritone.
11:30 a. m.—Mable Lewis, musical memories.
3:00 p. m.—Jerome Powers, pianist.
3:30 p. m.—Inez Small, blues.
3:45 p. m.—Dr. Hirsch, talk on good health.
4:15 p. m.—Two Shades of Blue, Mart and Lill.
5:00 p. m.—NBC, The Mlaytag Orchestra
5:30 p. m.—NBC, General Motors Family Party.
6:30 p. m.—Elton Hey's Virginia Ballroom Orchestra.
8:00 p. m.—NBC, Wm. Don.
8:30 p. m.—NBC, Harp Harmony
9:00 p. m.—Ray Van Dyne Orch., with Jean Dunn.

TUESDAY, MAY 6
7:30 a. m.—NBC, Aunt Jimima Boy.
7:45 a. m.—Leslie Brigham, baritone.
11:30 a. m.—Mable Lewis, musical memories.
3:00 p. m.—California Cotton Pickers' Orchestra.
3:30 p. m.—Frederick V. Bowers, ballads.
4:00 p. m.—Carmen Ray, ballads.
4:30 p. m.—Winslow Allen's Six Clouds of Joy.
5:00 p. m.—NBC, Eveready Hour.
5:30 p. m.—NBC, Happy Wonder Bakers.
6:00 p. m.—NBC, Westinghouse Salute.
6:30 p. m.—NBC, RKO Hour.
7:45 p. m.—Literary Digest Poll, NBC.*
8:00 p. m.—KECA Symphonet.
8:45 p. m.—Anna and Oscar.
9:00 p. m.—Nick Harris.
9:30 p. m.—NBC, Florsheim Frolic.

WEDNESDAY, MAY 7
7:30 a. m.—Chester Foster Rand, tenor.
7:45 a. m.—NBC, Aunt Jimima Boy.
11:30 a. m.—Musical Memories, Mable Lewis.
3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—German lesson, Annette Doherty.
3:30 p. m.—NBC, Back of the News in Washington.
3:45 p. m.—Eddie Geldmacher, jazz pianist.
4:00 p. m.—Elmer Herling, ballads.
4:30 p. m.—Herb Scharlin, ballads.
5:00 p. m.—NBC, Halsey-Stuart.
5:30 p. m.—NBC, Palmolive Hour.
6:30 p. m.—NBC, Coca Cola program.
7:00 p. m.—Kenmorent String Trio.
7:15 p. m.—Paul Taylor Male Trio.
7:45 p. m.—Literary Digest Poll, NBC.*
8:00 p. m.—NBC, Parisian Quintet.
8:45 p. m.—Winnie Fields Moore, Travelogue.
9:00 p. m.—Wm. Rounds String Ensemble.

THURSDAY, MAY 8
7:30 a. m.—Gertrude Gussell, ballads.
7:45 a. m.—NBC, Aunt Jimima Boy.
11:30 a. m.—Mable Lewis, musical memories.
3:00 p. m.—Jerome Powers, pianist.
3:15 p. m.—Marcella Burke, "Hollywood Chatterer."
3:30 p. m.—NBC, Three Aspects of Evolution.
4:00 p. m.—NBC, Fleishmann Sunshine Hour.
5:00 p. m.—NBC, American Radiator and Standard.
5:30 p. m.—NBC, Maxwell House Melodies.
6:00 p. m.—Buster Wilson's Orchestra.
7:00 p. m.—Wedgwood Nowell, "Playgoers' Memories."
7:45 p. m.—Aeolian Organ Recital.
8:45 p. m.—Happy Chappies Happenings.
9:00 p. m.—NBC, Memory Lane.
9:30 p. m.—Eddie Armstrong, ballads.

FRIDAY, MAY 9
7:30 a. m.—Chester Foster Rand, tenor.
7:45 a. m.—NBC, Aunt Jimima Boy.
3:00 p. m.—Armand, baritone.
3:15 p. m.—Universal Safety Series Service.
3:30 p. m.—California Cotton Picture Orchestra.
4:00 p. m.—NBC, Cities Service Hour.
5:00 p. m.—NBC, Interwoven Pair.
5:30 p. m.—NBC, Armour Hour.
6:00 p. m.—Buster Wilson's Orchestra.
6:30 p. m.—NBC, Raleigh Revue.
7:00 p. m.—Max Mellinger, ballads.
8:15 p. m.—Mrs. June Snow, bridge lesson.
8:45 p. m.—Anna and Oscar, character skit.
9:00 p. m.—Winifred Donaldson, contralto.
9:15 p. m.—Kodak Week-end program.
9:45 p. m.—Catherine C. Dixon, concert pianist.

SATURDAY, MAY 10
7:30 a. m.—Gertrude Gussell, ballads.
7:45 a. m.—NBC, Aunt Jimima Boy.
3:00 p. m.—Remote control from Ray West Cafe.
3:30 p. m.—NBC, The Fuller Man.
4:00 p. m.—NBC, New Business World.
4:30 p. m.—Max Mellinger, ballads.
4:45 p. m.—Yantis String Trio.
5:00 p. m.—NBC, General Electric Hour.
6:00 p. m.—Los Angeles Fire Dept. Orchestra.
7:00 p. m.—Jack Parker, ballads.
8:00 p. m.—NBC, Pacific Sereuaders.
9:00 p. m.—KECA String Ensemble, with Nancy Fitz.

WATCH HOSPITAL



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MARGARET MACDONALD

KMPC Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS

Operated by Macmillan Petroleum Co.
Crestview 3101. Wilshire Blvd. at Camden Drive

Glen Rice
Manager
John McIntyre
Margaret Macdonald
Announcers
Ray Howell
Technician
K. G. Ormiston
Technical Supervisor

2:00 p. m.—Dr. Coulter—The Care of Your Pets.
2:30 p. m.—Musical Comedy Half Hour.
3:00 p. m.—Popular Hits.
4:00 p. m.—Studio program.
4:30 p. m.—Wee Moderns.
5:30 p. m.—Sevilla Realty Corporation.
5:45 p. m.—Classified.
6:00 p. m.—At Sunset.
9:00 p. m.—Mystery Play.
9:30 p. m.—Sally and Sam.

WEDNESDAY, MAY 7

10:00 a. m.—Studio program.
11:00 a. m.—Hawaiian program.
1:00 p. m.—Recordings.
1:15 p. m.—Jack Baldwin—The Piano Wizard.
1:30 p. m.—Studio program.
2:30 p. m.—Wee Moderns.
3:00 p. m.—University of Southern California.
5:30 p. m.—Cuckoo Clock.
5:45 p. m.—Classified.
6:05 p. m.—Furniture Service Company program.
6:20 p. m.—At the Close of Day.
9:00 p. m.—University of Southern California.
9:30 p. m.—J. N. Pyle—True Detective Stories.

THURSDAY, MAY 8

9:30 a. m.—Ladies Wear Distributors.
10:30 a. m.—George Francis.
11:00 a. m.—On the Shores of Hawaii.
1:00 p. m.—Southern Melodies.
1:30 p. m.—Mr. Hull—The Young Adventurer.
1:45 p. m.—Classical and Semi-Classical program.
2:15 p. m.—Pipe Organ Recordings.
3:15 p. m.—Macmillan program.
4:30 p. m.—Wee Moderns.
5:30 p. m.—Sevilla Realty Corporation.
5:45 p. m.—Classified.
6:05 p. m.—Furniture Service Company.
6:20 p. m.—Sunset Melodies.
9:00 p. m.—Dance Music.

FRIDAY, MAY 9

10:30 a. m.—Hawaiian program.
11:00 a. m.—Studio Half Hour.
1:15 p. m.—Jack Baldwin—The Piano Wizard.
1:30 p. m.—Afternoon Musicales.
2:30 p. m.—Classical and Semi-Classical Recordings.
3:00 p. m.—Wee Moderns.
3:30 p. m.—Southern Melodies.
4:00 p. m.—Fred C. McNabb—Garden Talks.
5:30 p. m.—Classified.
6:05 p. m.—Furniture Service Company program.
6:20 p. m.—At Sunset.
9:00 p. m.—Pelton Motors program.
9:30 p. m.—Bennie Light-Mark Cook.

SATURDAY, MAY 10

10:30 a. m.—Band Recordings.
11:00 a. m.—Macmillan Tour.
1:00 p. m.—On the Shores of Hawaii.
1:30 p. m.—Mr. Hull—The Young Adventurer.
1:45 p. m.—Classical and Semi-Classical program.
2:30 p. m.—Wee Moderns.
3:00 p. m.—The Saturday Afternoon Side Show.
5:00 p. m.—Recordings.
5:30 p. m.—Cuckoo Clock.
5:45 p. m.—Classified.
6:00 p. m.—At the Close of Day.
9:00 p. m.—L. A. Junior Chamber of Com. program.

DAILY EXCEPT SUNDAY

7:00 a. m.—Health Exercises—Haydon Pythian.
7:30 a. m.—Lot O'Pep.
8:00 a. m.—Sooner Birds Exercises—Haydon Pythian.
8:30 a. m.—Pot O'Gold (except Thursday).
8:45 a. m.—Classified.
9:00 a. m.—"The Hoolicking Radioliers"—A Symphony of Sunshine.
9:30 a. m.—Bert Howard, Macmillan More Mileage Optimist (except Thursday).
10:00 a. m.—Chapel U.S.C.—Remote.
11:15 a. m.—Dan Maxwell, "The King of Scotland."
11:30 a. m.—Sam's Investment Club.
11:45 a. m.—The Ad-Visor.
12:00 noon.—Modes and Fashions.
5:00 p. m.—Just Kids Club (except Saturday).
10:00 p. m.—Beverly Hill Billies (except Monday).
11:00 p. m.—Ray Howell, the "And How" Boy (Monday, 10:00 p. m.).

SUNDAY, MAY 4

8:00 a. m.—Early Morning Musicales.
9:00 a. m.—Popular program.
10:00 a. m.—The Very Latest.
11:00 a. m.—Pipe Organ Recordings.
12:00 noon.—Noonday Musicales.
1:00 p. m.—Band Recordings.
1:30 p. m.—Macmillan program.
3:00 p. m.—Church Latter Day Saints.
4:00 p. m.—Red Seal Hour.
5:00 p. m.—Studio program.
5:30 p. m.—Sunset Melodies.
9:00 p. m.—Leo Mannes and Cyprian Paulette.
9:30 p. m.—Bennie Light-Mark Cook.
10:00 p. m.—Beverly Hill Billies.

MONDAY, MAY 5

9:45 a. m.—Recordings.
10:30 a. m.—Macmillan Hawaiian program.
11:00 a. m.—Music from Different Nations.
1:00 p. m.—Southern Melodies.
1:30 p. m.—Recordings.
2:15 p. m.—Classified.
2:30 p. m.—Wee Moderns.
3:00 p. m.—University of Southern California.
5:30 p. m.—Cuckoo Clock.
5:45 p. m.—At Sunset.
9:00 p. m.—University of Southern California.
10:00 p. m.—Ray Howell—the "And How" Boy.

TUESDAY, MAY 6

9:45 a. m.—Recordings.
10:00 a. m.—Castles in the Air.
10:30 a. m.—Distinctive Music.
11:30 a. m.—On the Shores of Hawaii.
1:00 p. m.—Studio program.
1:30 p. m.—Mr. Hull—The Young Adventurer.
1:45 p. m.—Classical and Semi-Classical program.

Radio Correspondence Education Division KMPC

University of Southern California

MONDAY, MAY 5

3:00 p. m.—Our Style-Richt Linen. Mary King Hunter. Courtesy of Bullock's Department Store.
3:30 p. m.—College of Music. Varied Program. Under the direction of Professor Horatio Coxswell.
4:00 p. m.—Money. Dean Reid L. McClung. S. C. Semi-Centennial Lecture Series on Contemporary Civilization.
4:30 p. m.—Public's Business. Gordon Whitnall. Director Manager. City Planning Commissioner. Los Angeles.
9:00 p. m.—Social Disorganization in the City. Dr. M. H. Neumeier. S. C. Semi-Centennial Lecture Series on Contemporary Civilization.

WEDNESDAY, MAY 7

3:00 p. m.—Our Helen in Magic Story Land. Helen Birdsall.
3:30 p. m.—Story Telling in Libraries and Hospitals of Los Angeles School of Speech.
4:00 p. m.—Findings in the Land of Ur. Dr. John G. Hill. Archaeological Excavation Visits.
4:30 p. m.—What Is Modern Art? Prof. Amy R. Woller. S. C. Semi-Centennial Lecture Series on Contemporary Civilization.
9:00 p. m.—Review of 1930. Extravaganza (Annual production by the students of the University.) Buck and Wing. Clog Dancing and Varieties.

The essential features of these programs are identical with those sent us by the stations



MADAME LAWRYE

KGFJ Los Angeles, Calif.—1200 Kc.

249.9 METERS
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DAILY EXCEPT SUNDAY

- 12:00 midnight—Mosby's Dixieland Blue Blowers from Apex Night Club.
- 1:00 a. m.—Night Owl program.
- 6:00 a. m.—Gedunker's Club.
- 7:00 a. m.—Madame Lawrye's Goodwill program.
- 8:30 a. m.—Gordon Smith's Shopping Guide.
- 9:30 a. m.—Dr. Dean Health Clinic.
- 10:00 a. m.—Lani's Harmony Hawaiians.
- 11:00 a. m.—The Health Man.
- 11:30 a. m.—International Broadcasting Agency.
- 12:00 noon.—Japanese Radiotising Service.
- 12:30 p. m.—The Yellow Jackets from Oaks Tavern.
- 1:30 p. m.—California Industrial Acceptance.
- 2:00 p. m.—Recordings.
- 3:00 p. m.—Gainsborough Beauty Shop.
- 4:00 p. m.—Andrews Radio Company.
- 4:30 p. m.—Recordings.
- 5:00 p. m.—Market Reports; Announcements.
- 5:30 p. m.—Organ Recital by Arch Fritz.
- 7:00 p. m.—Gordon Smith's Radiotising Service.
- 8:00 p. m.—Glenn Edmonds' Collegians.
- 8:30 p. m.—El Patio Ballroom Orchestra.

- 9:30 p. m.—Mosby's Dixieland Blue Blowers from Apex Night Club.
- 10:30 p. m.—Organ Recital by Arch Fritz.
- 11:00 p. m.—Bimlmi Beverage Corporation.

SUNDAY, MAY 4

- 12:00 midnight—Night Owl program.
- 7:00 a. m.—Recordings.
- 10:00 a. m.—KGFJ Concert Orchestra; Gladys Parish.
- 1:00 p. m.—Unique String Quintet; Hale Hooper.
- 3:00 p. m.—Lani's Harmony Hawaiian Quartet.
- 5:00 p. m.—Organ Recital by Arch Fritz.
- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club.
- 7:00 p. m.—Recordings.
- 9:00 p. m.—Mosby's Dixieland Blue Blowers.
- 10:00 p. m.—Recordings.

MONDAY, MAY 5

- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club
- 7:00 p. m.—KGFJ Concert Trio.
- 8:30 p. m.—Organ Recital by Arch Fritz.

TUESDAY, MAY 6

- 2:30 p. m.—Jack Reed, popular songs.
- 6:00 p. m.—Glenn Edmonds' Orch. from Elks' Club.
- 7:00 p. m.—KGFJ Concert Trio; Gladys Parish.

WEDNESDAY, MAY 7

- 2:00 p. m.—Les Hite and His Famous Emancipators from Danceland Ballroom.
- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club.
- 7:00 p. m.—Meglin Kiddies.

THURSDAY, MAY 8

- 2:30 p. m.—Jack Reed, popular songs.
- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club.
- 7:00 p. m.—KGFJ Concert Trio; Gladys Parish.

FRIDAY, MAY 9

- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club.
- 7:00 p. m.—KGFJ Concert Trio; Gladys Parish.

SATURDAY, MAY 10

- 6:00 p. m.—Glenn Edmonds' Orchestra from Elks' Club.



LILAS JOHNSON

KGB San Diego, Calif.—1330 Kc.

225.4 METERS—250 WATTS
Pickwick Terminal Hotel—Franklin 6151-2-3
PICKWICK BROADCASTING CORPORATION
Henry Hohman, Managing Director

Robert G. Blynon
Manager
Luther L. Putnam
Studio Director
Lilas Johnson
Program Director
Fred Stone
Studio Accompanist
Lloyd Snow
Announcer
Willis F. Farnum
Chief Technician
Ralph R. Williams
Technician

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Popular recordings.
- 8:30 a. m.—Who's Who.
- 9:00 a. m.—May Specials.
- 10:00 a. m.—Recordings.
- 11:00 a. m.—Sponsored program.
- 2:30 p. m.—Recordings.
- 2:45 p. m.—News, courtesy San Diego Sun.
- 3:00 p. m.—Fred & Otto—Pickwick Bus Boya (except Tuesday and Saturday).
- 4:00 p. m.—Recordings.
- 4:50 p. m.—U. S. Dept. of Agriculture—Farm Talk (except Saturday).
- 5:00 p. m.—"Air Castles."
- 5:15 p. m.—Merchants' Air Service.
- 6:00 p. m.—Lost and Found.
- 6:05 p. m.—Merchants' Air Service (except Monday).
- 6:45 p. m.—Put & Jake.
- 7:00 p. m.—Sports and Late News.
- 10:00 p. m.—Special program.

SUNDAY, MAY 4

- 8:00 a. m.—Through the Comics with Uncle Si—courtesy S. D. Union.
- 9:00 a. m.—Special Recordings.
- 10:00 a. m.—International Bible Students Association.
- 11:00 a. m.—Sponsored program.
- 12:00 noon.—Theater Announcements.

- 5:00 p. m.—Old-Time Gospel Hour.
- 5:30 p. m.—Classical Recordings.
- 6:00 p. m.—Church of Jesus Christ of L.D.S.
- 7:00 p. m.—Miniature Symphony and Vocalist.
- 8:00 p. m.—Minor Twins, Caroline Lee & Judith South.
- 9:00 p. m.—"The Real Mexico."

MONDAY, MAY 5

- 3:00 p. m.—Church of Jesus Christ of L.D.S.
- 6:00 p. m.—Sponsored Spanish program.
- 7:00 p. m.—Dr. Bahienco—Bird Interpretations.
- 7:15 p. m.—East San Diego Christian Church "Little Symphony."
- 8:00 p. m.—Margie & LeElla Burns and the Banjo Duo
- 9:00 p. m.—Highway Highlights.

TUESDAY, MAY 6

- 7:05 p. m.—Aloha Boys' Hawaiian Trio and Helen Kirkham.
- 8:00 p. m.—Classical Interpretations.
- 9:00 p. m.—Pickwick Air and Bus Boys.
- 9:30 p. m.—Melody Trio.

WEDNESDAY, MAY 7

- 7:00 p. m.—"Old Favorites" with Fred Stone.
- 7:30 p. m.—Community Chest program with Bill Rossi.
- 8:00 p. m.—Banjo Duo.
- 8:30 p. m.—Lorelei Ensemble with Preston Green.
- 9:30 p. m.—Johnson Sisters.

THURSDAY, MAY 8

- 4:00 p. m.—Parent-Teacher Association.
- 7:00 p. m.—Imperial Syncopaters and Margie Burns.
- 8:00 p. m.—Highway Highlights.
- 9:00 p. m.—Original Mexican Serenaders.

FRIDAY, MAY 9

- 3:30 p. m.—Aloha Boys' Duo.
- 7:00 p. m.—Arkansas Old-Timers.
- 8:00 p. m.—Studio program.
- 8:30 p. m.—Pickwick Air and Bus Boys.
- 9:00 p. m.—Chaninade Trio with Luella Pirtle.

SATURDAY, MAY 10

- 3:00 p. m.—KGB Movie Club.
- 3:30 p. m.—Roseleaf Melaney.
- 7:00 p. m.—Caliste Conant Hudson & Jack & Jill.
- 8:00 p. m.—KGB Frolic.

The essential features of these programs are identical with those sent us by the stations



GLENHALL E. TAYLOR

KTM Santa Monica, Cal.—780 Kc.

1000 WATTS—384.4 METERS
Municipal Auditorium, Ocean Park, Santa Monica, Calif.
Los Angeles Studio: 3636 Beverly Blvd. EXposition 1341
Pickwick Broadcasting Corporation
Henry A. Hohman, General Manager
Clarence B. Juneau, Chief Transmission Engineer

Glenhall Taylor
Manager
Frank Gage
Program Director
Johnny Mack
Asst. Program Director
Chief Announcer
Don Allen
Continuity
Marillah Olney
Dramatica

10:00 a. m.—Readers' Hour.
1:30 p. m.—Household Hints by Laura Scudder.
1:45 p. m.—Organ Echoes.
2:45 p. m.—Popular Melodies.
4:00 p. m.—Dance Melodies.
4:15 p. m.—Popular Songs.
4:30 p. m.—Danceland Melodies.
4:45 p. m.—Solving Your Problems, by Walter Brown Murray.
8:00 p. m.—Five Freshmeu.
8:30 p. m.—F. A. G. Moth program.
8:45 p. m.—Blue Ridge Mountain Duo.
9:00 p. m.—Pickwick Securities program.
10:00 p. m.—Readers' Hour.
10:30 p. m.—El Patio.

WEDNESDAY, MAY 7

9:30 a. m.—Little Readers' Hour.
2:45 p. m.—Popular Fox Trot.
4:00 p. m.—Popular Melodies.
4:25 p. m.—Better Business Bureau Talk.
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
8:00 p. m.—Arthur Shaw and Stewart Blair.
8:30 p. m.—Musical Readings.
9:00 p. m.—Twilight Memories. Loyce Whiteman.

THURSDAY, MAY 8

9:30 a. m.—Little Readers' Hour.
2:45 p. m.—Popular Melodies.
4:00 p. m.—Popular Melodies.
4:30 p. m.—Organ Recital.
8:00 p. m.—Highway Highlights.
9:00 p. m.—KTM Little Theater.
9:30 p. m.—Jack Ross, tenor; Dorothy Dee, organ.

FRIDAY, MAY 9

9:30 a. m.—Franky and Johnny.
10:00 a. m.—Little Readers' Hour.
1:30 p. m.—Household Hints by Laura Scudder.
1:45 p. m.—Organ.
2:45 p. m.—Novelty Records.
4:00 p. m.—Danceland Melodies.
8:00 p. m.—Evenings on the Ranch.
9:00 p. m.—Harrison Good Luck Melodies.
9:30 p. m.—Lani McIntyre's Hawaiians.
10:00 p. m.—Little Readers' Hour.
10:30 p. m.—El Patio.

SATURDAY, MAY 10

9:30 a. m.—Little Readers' Hour.
1:00 p. m.—Children's Playground Hour.
2:45 p. m.—Popular Melodies.
4:00 p. m.—Record Variety Hour.
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
8:00 p. m.—Frank Gege and his Gang.
9:30 p. m.—Little Readers' Hour.

DAILY EXCEPT SUNDAY
6:00 a. m.—The Eye Opener program.
7:00 a. m.—KTM Ranch Hour.
8:00 a. m.—Danceland Melodies.
8:30 a. m.—Household Topics by Marian Dale.
9:00 a. m.—Bert's Request program.
10:00 a. m. to 1:00 p. m.—Silent.
1:00 p. m.—Organ Echoes (except Saturday).
2:00 p. m.—Popular Melodies.
2:30 p. m.—The Health Man.
3:00 p. m.—Fowler's Food for Thought.
4:00 p. m.—Organ Reveries, Arthur Shaw.
5:00 p. m. to 8:00 p. m.—Silent.
10:00 p. m.—El Patio (except Monday).
11:00 p. m.—Paris Inn.
12:00 midnight—Spizzerinktum Club.

SUNDAY, MAY 4

8:00 a. m.—The Eye Opener.
10:00 a. m.—I. B. S. A. Watch Tower program.
1:00 p. m.—Popular Melodies.
1:30 p. m.—L. B. program.
2:00 p. m.—Concert Masters' Hour.
3:00 p. m.—Santa Monica Symphony Orchestra.
4:00 p. m.—Sacred program by Stuart Bair, baritone; Arthur Shaw, organ.
4:30 p. m.—Christian Unity by Walter Raymond.
8:00 p. m.—Moments with Great Masters; Lou Gordon, tenor; Arthur Shaw, organ.
9:00 p. m.—Killian Sisters' Vocal Trio.
9:30 p. m.—Little Readers' Hour.
10:00 p. m.—Paris Inn.
11:00 p. m.—Readers' Hour.
12:00 midnight—Spizzerinktum Club.

MONDAY, MAY 5

2:45 p. m.—Popular Waltzes.
4:00 p. m.—Organ Echoes.
4:30 p. m.—Uncle Jay's Rhymes, Riddles and Songs.
8:00 p. m.—Interesting Interviews.
8:30 p. m.—Patsy and Tom, the Modern Pair.
9:00 p. m.—Highway Highlights.
10:00 p. m.—Readers' Hour.

TUESDAY, MAY 6

9:00 a. m.—Pickwick Securities, with Cass and Shaw



AIMEE SEMPLE
McPHERSON

KFSG Los Angeles, Calif.—1120 Kc.

500 WATTS—267.7 METERS
Angelus Temple, Echo Park. EX. 1141
"Four Square Gospel"

Aimee Semple McPherson
Founder-President

Roderick H. Morrison
Station Director
Noland Tucker
Announcer

Maurice E. Kennedy
Technical Director
Essie Binkley Loy
Program Manager

6:30 p. m.—Angelus Temple Silver Band.
7:00 p. m.—Musical Hour.
8:00 p. m.—Revival Service.
10:00 p. m.—Music Lover's Hour.

MONDAY, MAY 5

10:00-12:00 noon.—Hour of Stories That Are True.

WEDNESDAY, MAY 7

2:00 p. m.—L. I. F. E. Band Concert.
2:30 p. m.—Divine Healing Service.
4:30 p. m.—Lucille, with her program of smiles

THURSDAY, MAY 8

2:00 p. m.—Pasadena Hour.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—L. I. F. E. Jubilee Hour.
8:00 p. m.—Water Baptismal Service.
9:30 p. m.—Foursquare Conservatory.

FRIDAY, MAY 9

2:00 p. m.—Angelus Temple News Reel.
3:00 p. m.—Bethesda Hour.
4:00 p. m.—Brother Jack and the Kiddies Hour.

SATURDAY, MAY 10

8:00 p. m.—Divine Healing Service.
9:30 p. m.—Back Home Hour.

DAILY EXCEPT SUNDAY
7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Noonday Musicals (except Monday).
SUNDAY, MAY 4
8:00 a. m.—Sabbath Sunrise Hour.
9:00 a. m.—Symphony Orchestra.
10:30 a. m.—Sunday Morning Worship.
2:30 p. m.—Dispensational Message.

The essential features of these programs are identical with those set as by the stations



HAL G. NICHOLS

KFOX

Long Beach, Cal.—1250 Kc.

"Where Your Ship Comes In"

1000 WATTS—239.9 METERS—HANCOCK OIL STATION
Telephone No. 672-81

Owned and Operated by
Nichols & Warriner, Inc.
220 E. Anaheim St.
Hal G. Nichols
Clarence Cray
Foster Rucker
Cecil Fry
Heini Dorner
Announcers
L. W. McDowell
Chief Technician

- 5:00 p. m.—The Sky Boat.
- 5:30 p. m.—Hollywood Girls.
- 6:00 p. m.—"Em & Clem."
- 6:30 p. m.—Zadah Stoker and Her Kiddies.
- 6:45 p. m.—Foster Rucker and Helene Smith.
- 7:00 p. m.—KFOX Varieties.
- 8:00 p. m.—Services from First Church of Christ, Scientist.
- 9:00 p. m.—Kilpatrick Purity Bread Capers.
- 11:15 p. m.—Rev. Ethel Duncan, Question and Answer Lady.
- 12:00 midnight—Organ Recital—Vera Graham.
- 1:00 a. m.—The Knight Fox.

DAILY EXCEPT SUNDAY

- 1:00-3:00 a. m.—The Knight Fox.
- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Hello, Everybody.
- 7:30 a. m.—Early News Items.
- 7:45 a. m.—Novelty Musical Numbers.
- 7:50 a. m.—Bright and Early Hour.
- 8:20 a. m.—Music.
- 8:30 a. m.—Health and Efficiency.
- 8:40 a. m.—Recordings.
- 9:00 a. m.—Beauty Talk.
- 9:10 a. m.—Phonograph Music.
- 10:00 a. m.—Organ Recital by Vera Graham.
- 11:00 a. m.—Sunset Harmony Boys.
- 11:30 a. m.—News Reports by Frank P. Goss.
- 12:45 p. m.—Cheerio Boys.
- 1:30 p. m.—Cheerio Boys.
- 1:50 p. m.—Dr. Harbottle, Clarence and Doris.
- 2:20 p. m.—Rolly Wray.
- 2:30 p. m.—Sunset Harmony Boys.
- 3:00 p. m.—KFOX Varieties.
- 3:15 p. m.—Today in History.
- 3:30 p. m.—Organ Recital.
- 4:00 p. m.—Late News Report, Frank P. Goss.
- 4:15 p. m.—Rolly and Gene.
- 4:30 p. m.—Violet's Tiny Tots.
- 4:45 p. m.—Jones Harmony Four.
- 6:00 p. m.—Em and Clem.
- 6:15 p. m.—Percy at the Phone.
- 7:00 p. m.—Buttercream School Kids.
- 11:00 p. m.—Majestic Ballroom Orchestra.
- 12:00 midnight—Organ Recital. Vera Graham.

DAILY EXCEPT MONDAY

- 11:45 a. m.—Hollywood Girls.
- 5:00 p. m.—Hollywood Girls.
- 6:30 p. m.—Sunset Harmony Boys.
- 6:45 p. m.—The Three Vagabonds (ex. Tues.).
- 7:15 p. m.—Seth Parker.
- 7:30 p. m.—Vest Pocket Minstrals.

SUNDAY, MAY 4

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Music.
- 8:00 a. m.—Family Circle Hour.
- 8:30 a. m.—Clover Leaf program.
- 9:00 a. m.—Old Time Music.
- 10:00 a. m.—Angeles Abbey Organ Recital.
- 11:00 a. m.—St. Luke's Episcopal Church.
- 12:30 p. m.—Musical program for Birkel Music Co.
- 1:00 p. m.—Hollywood Girls—Novelty Trio.
- 2:00 p. m.—Seth Parker.
- 2:30 p. m.—Kaai Hawaiians.
- 3:00 p. m.—Pianistic Pansy.
- 3:30 p. m.—Long Beach Municipal Band.
- 4:00 p. m.—Organ Recital—Vera Graham.

MONDAY, MAY 5

- 11:45 a. m.—Steinway Duo-Art.
- 12:00 noon—Sunset Harmony Boys.
- 1:00 p. m.—Bill and Co.
- 5:00 p. m.—Organ Recital.
- 5:30 p. m.—Sunset Harmony Boys.
- 6:45 p. m.—Cheerio Boys.
- 8:00 p. m.—Tavern Club.
- 8:30 p. m.—Texas Cowboys.
- 9:00 p. m.—Majestic Ballroom Orchestra.
- 10:00 p. m.—Zandra's Mystery Hour.

TUESDAY, MAY 6

- 1:00 p. m.—Kilwan Luncheon.
- 6:45 p. m.—Dr. Robert Williams.
- 7:45 p. m.—Bill & Co.
- 8:00 p. m.—The Gossipers.
- 8:30 p. m.—Texas Cowboys.
- 9:00 p. m.—KFOX Varieties.

WEDNESDAY, MAY 7

- 1:00 p. m.—Rotary Luncheon.
- 7:45 p. m.—Cheerio Boys.
- 8:00 p. m.—Seth Parker Singing School.
- 8:30 p. m.—Bill & Co.
- 8:45 p. m.—Cline Chittick.
- 9:00 p. m.—Pickwick Papers.
- 9:30 p. m.—KFOX Varieties.
- 10:00 p. m.—Zandra's Mystery Hour.

THURSDAY, MAY 8

- 1:00 p. m.—Dr. Clark—Health and Efficiency.
- 7:45 p. m.—Cheerio Boys.
- 8:00 p. m.—Seth Parker Singing School.
- 9:00 p. m.—KFOX Varieties.
- 10:00 p. m.—Rev. Ethel Duncan, Question and Answer Lady.
- 10:30 p. m.—KFOX Varieties.

FRIDAY, MAY 9

- 1:00 p. m.—Masonic Luncheon.
- 7:45 p. m.—Cheerio Boys.
- 8:00 p. m.—The Song Story.
- 8:15 p. m.—The Cheerio Boys.
- 8:30 p. m.—Campus Nights.
- 9:00 p. m.—KFOX Varieties.
- 10:00 p. m.—Zandra's Mystery Hour.

SATURDAY, MAY 10

- 1:00 p. m.—Bill & Co.
- 7:45 p. m.—Knights of the Air.
- 8:00 p. m.—Tavern Club.
- 8:30 p. m.—Cline Chittick.
- 8:45 p. m.—Three Vagabonds.
- 9:00 p. m.—Majestic Ballroom.
- 9:30 p. m.—Organ.
- 10:00 p. m.—Rev. Ethel Duncan, Question and Answer Lady.
- 10:30 p. m.—KFOX Varieties.

A COMPLETE CATALOG

containing detailed information on condensers and resistors may be had free on request.



82 1/2 Washington St., Bklyn., N. Y.

THE RESEARCH WORKER

will keep you abreast of developments in radio. It may be had free on request.

The essential features of these programs are identical with those sent us by the stations



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KGER

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Jerry Purcell
Jack Strook
Announcers

Long Beach, Cal.—1360 Kc.

250 WATTS—220.4 METERS

435 Pine Avenue

Phone 632-75

8:30 p. m.—Women's Music Club.
9:15 p. m.—Planistic Moods.
9:30 p. m.—Rev. Ethel Duncan.
10:30 p. m.—Songs of the Islands.
TUESDAY, MAY 6
1:00 p. m.—Dolly Day Dreams.
1:30 p. m.—Popular programs.
2:00 p. m.—Siesta Period.
4:45 p. m.—Wurlitzer Organ.
7:30 p. m.—Long Beach Band.
9:15 p. m.—Penry Selby; Dick Dixon; Earl Judy.
10:30 p. m.—The Senoritas.

WEDNESDAY, MAY 7

1:00 p. m.—Novelties.
1:45 p. m.—Rev. Ethel Duncan.
5:00 p. m.—Wurlitzer Organ.
7:30 p. m.—Penry Selby; Dick Dixon; Earl Judy.
8:15 p. m.—Long Beach Band.
9:30 p. m.—Rev. Ethel Duncan.
10:30 p. m.—Rhythm Makers.

THURSDAY, MAY 8

1:00 p. m.—Popular program.
1:30 p. m.—Audition Clinic.
3:15 p. m.—Long Beach Band.
4:45 p. m.—De Lano & James Orchestra.
7:30 p. m.—The Senoritas.
8:00 p. m.—The Captivators.
9:15 p. m.—P.C.C. Musicales.
10:30 p. m.—Diamond Trio.

FRIDAY, MAY 9

1:00 p. m.—Dolly Day Dreams.
1:30 p. m.—Novelties.
5:00 p. m.—Wurlitzer Organ.
7:30 p. m.—The Senoritas.
8:30 p. m.—KGER Players.
9:15 p. m.—Ole & His Gang.
9:45 p. m.—George Strange.
10:30 p. m.—Rhythm Makers.

SATURDAY, MAY 10

1:00 p. m.—Popular Music.
4:45 p. m.—De Lano and James Orchestra.
8:00 p. m.—Melodies of Bygone Days.
8:30 p. m.—Spotlight Review.
10:00 p. m.—Southgate Dance Marathon.
10:30 p. m.—Rhythm Makers.

DAILY EXCEPT SUNDAY

8:00 a. m.—Foot Comfort Talk.
9:00 a. m.—Home Makers Hour.
10:45 a. m.—Beauty Talk.
11:45 a. m.—Hi-noon Hi-Jinks, Rhythm Makers.
12:15 p. m.—KPSN.
2:15 p. m.—Lost and Found.
2:30 p. m.—Long Beach Band (ex. Mon., & Thurs.).
6:00 p. m.—KPSN.
9:00 p. m.—News Bulletin, Long Beach Sun.
10:00 p. m.—Southgate Dance Marathon.
11:00 p. m.—Quiet Time Tunes.

SUNDAY, MAY 4

8:30 a. m.—Comrades of the Air.
9:30 a. m.—Taubman Men's Bible Class.
11:15 a. m.—First Presbyterian Church.
2:30 p. m.—Long Beach Band.
4:00 p. m.—Cathedral Hour.
6:30 p. m.—Aristocrat of the Supper Table.
7:00 p. m.—Harmony Trio.
7:30 p. m.—Triollan Trio.
9:00 p. m.—Reverie Hour.
10:00 p. m.—Sunday Night Frolic to Midnight.

MONDAY, MAY 5

1:00 p. m.—Popular Music.
4:00 p. m.—Nature Study Talk.
4:45 p. m.—Wurlitzer Organ.
7:30 p. m.—The Captivators.



HARRY HERDMAN

KTBI

Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.

HARRY P. HERDMAN, Announcer. Phone MA. 1641

HOWARD C. WILSON, Technician

GORDON E. HDDKER, Accompanist

JDHN C. PAGE, Program Director

DAILY EXCEPT SATURDAY AND SUNDAY

8:00 a. m.—Uncle Harry's Bible Story.
8:15 a. m.—Devotional Hour.
9:15 a. m.—Radio Bible Course.
10:35 a. m.—Dr. John C. Page.
12:00 noon—Noonday Chimes.
2:00 p. m.—Visiting Pastor.

WEDNESDAY, MAY 7

8:45 a. m.—Rev. Stanley H. Balles.
9:45 a. m.—Prof. H. W. Kellogg.
11:30 a. m.—Dr. J. E. Jaderquist.
1:00 p. m.—Musical Half-Hour.
1:30 p. m.—Rev. John A. Hubbard.

THURSDAY, MAY 8

8:45 a. m.—Announcer's Hour.
9:45 a. m.—Missionary Hour.
11:30 a. m.—Pastoral Talks on Heart Problems.
1:00 p. m.—Gordon Hyde, tenor.
1:15 p. m.—Missionary Biographies.

FRIDAY, MAY 9

8:45 a. m.—Correspondence Course.
9:45 p. m.—Messages in Song; C. M. Books.
11:30 p. m.—Dr. J. E. Jaderquist.
1:00 p. m.—Jack Wells, baritone.
1:15 p. m.—W. E. Hale.
7:00 p. m.—I. B. S. A. Lesson.
8:00 p. m.—Evening School Lecture.
9:00 p. m.—An Hour of Gospel Music

SUNDAY, MAY 4

6:00 p. m.—Studio Vesper Service.
8:00 p. m.—Church of the Open Door.
9:00 p. m.—Bible Institute After-Church Service.

MONDAY, MAY 5

8:45 a. m.—Rev. Stanley H. Balles.
9:45 a. m.—Messages from the Best Books.
11:30 a. m.—Verna Remple, soprano.
1:00 p. m.—Aghavni Hargopian and Dorothy Bonthius.
1:15 p. m.—Faculty Music Hour.
7:00 p. m.—The President's Half-Hour.
7:30 p. m.—Rev. Milo Jamison.
8:00 p. m.—Dr. R. F. Fellman and choir.
9:00 p. m.—Dr. David L. Cooper.

TUESDAY, MAY 6

2:45 a. m.—News of Christian Work.
9:45 a. m.—Bible Question Box.
11:30 a. m.—Dr. W. E. Edmonds.
1:00 p. m.—Hazel Shively and Gordon Hooker.
1:30 p. m.—Community Industries.

The essential features of these programs are identical with those sent us by the stations



GENE PERRY

KFSD

Leslie Adams
General Manager
Walter B. Nell
Advertising Manager
Glen Litten
Chief Technician
Gene Perry
Announcer
Leah McMahon
Program Director

San Diego, Calif.—600 Kc.

1000 WATTS—499.7 METERS
"The Air Capital of the West"
Telephone Franklin 6353

MONDAY, MAY 5

- 8:30 a. m.—Senor Martinez, Spanish Lesson.
- 2:30-5:00 p. m.—Operatic program.
- 6:15 p. m.—Your English.
- 7:00 p. m.—Thearle's Music Hall.
- 8:00 p. m.—KFSD artists.
- 9:00 p. m.—Feature program.
- 10:00 p. m.—Chapel of the Chimes.

TUESDAY, MAY 6

- 3:30 p. m.—French Lesson by Madame Bremonte.
- 4:30 p. m.—Cora Babbitt Johnson.
- 7:30 p. m.—Featured program.
- 8:30 p. m.—Sponsored program.
- 9:30 p. m.—Yogi Alpha, the mystery man.

WEDNESDAY, MAY 7

- 8:30 a. m.—Spanish Lesson by Senor Martinez.
- 3:30 p. m.—Studio program.
- 7:00 p. m.—Savoy Players Theater.
- 7:45 p. m.—Featured program.
- 8:00 p. m.—North American Ensemble.
- 9:00 p. m.—Sponsored program.

THURSDAY, MAY 8

- 3:30 p. m.—French Lesson by Madame Bremonte.
- 7:00 p. m.—Cramer's Trio with John Wells.
- 8:00 p. m.—Featured program.
- 9:00 p. m.—Yogi Alpha, the mystery man.
- 9:30 p. m.—Don Amaizo.

FRIDAY, MAY 9

- 3:30 p. m.—Mrs. Helen Crow, child psychologist.
- 7:00 p. m.—Thearle Music Hall.
- 8:00 p. m.—Old-Time program.
- 9:00 p. m.—North American Ensemble.

SATURDAY, MAY 10

- 8:30 a. m.—Spanish Lesson, Senor Martinez.
- 3:30 p. m.—Wixie-Wix.
- 7:30 p. m.—Featured program.
- 8:30 p. m.—Sponsored program.
- 9:30 p. m.—Easley Players.

DAILY EXCEPT SUNDAY

- 8:45 a. m.—Good Cheer program.
- 9:00 a. m.—Morning Musical.
- 10:00 a. m.—Amy Lou Shopping Hour.
- 11:00 a. m.—Service Hour.
- 12:00 noon—James Erickson at Console of Fox Call Theatre.
- 12:30 p. m.—Studio program.
- 1:00 p. m.—KFSD Matinee Hour.
- 2:00 p. m.—Story Time (except Saturday).
- 2:30 p. m.—Balboa Park Organ (except Monday).
- 4:00 p. m.—Studio program.
- 5:00 p. m.—Nightly Musical Review.
- 6:00 p. m.—Late News; Weather Reports.
- 6:15 p. m.—Your English.
- 6:30 p. m.—Feature Program.
- 10:00 p. m.—Sleepy-Time Revelries.
- 11:00 p. m.—Douglas Nite Club.

SUNDAY, MAY 4

- 9:30 a. m.—Sponsored program.
- 10:30 a. m.—Record program.
- 11:00 a. m.—Yogi Alpha, the mystery man.
- 11:30 a. m.—Sponsored program.
- 12:00 noon.—Old-Time program.
- 2:00 p. m.—Studio program.
- 2:30 p. m.—Organ Concert from Balboa Park.
- 8:00 p. m.—Featured program.
- 8:30 p. m.—Hotel del Coronado.



TOM BRENEMAN

KFVD

Empire 1171
Culver City 4517
John W. Swallow
Vice-Pres. & Gen. Mgr.
Paul Myers
Advertising Announcer
Al Weinert
Berton Bennett
Announcers
Tom Breneman
Program Director
M. S. Adams
Chief Technician

Culver City, Cal.—1000 Kc.

250 WATTS—299.8 METERS
AUBURN-FULLER COMPANY
Hal E. Roach Motion Picture Studios

- 11:00 a. m.—Harmony Hawaiians.
- 1:00 p. m.—"Inspiration," the Magazine of the Air.
- 3:00 p. m.—Sacred Half Hour.
- 4:00 p. m.—J. Newton Yates—Organ Recital.
- 9:15 p. m.—Community program.
- 11:00 p. m.—J. Newton Yates—Organ Recital.

MONDAY, MAY 5

- 9:30 a. m.—Helpful Hints to Housewives.
- 12:45 p. m.—Waves of Happiness.
- 5:30 p. m.—Health Talk.

TUESDAY, MAY 6

- 9:00 a. m.—Beauty Hour.
- 12:45 p. m.—Diet Question Box.
- 5:30 p. m.—Health Talk.

WEDNESDAY, MAY 7

- 11:00 a. m.—Helpful Hints to Housewives.
- 12:45 p. m.—Waves of Happiness.
- 5:30 p. m.—Health Talk.
- 9:15 p. m.—Pan-American Broadcasting Company.

THURSDAY, MAY 8

- 9:00 a. m.—Beauty Hour.
- 12:45 p. m.—Diet Question Box.
- 2:00 p. m.—Helpful Hints to Housewives.

FRIDAY, MAY 9

- 12:45 p. m.—Waves of Happiness.
- 5:30 p. m.—Health Talk.
- 9:15 p. m.—Happy-Go-Lucky Trio.

SATURDAY, MAY 10

- 9:00 a. m.—Beauty Talk.
- 12:45 p. m.—Waves of Happiness.
- 5:30 p. m.—Health Talk.

DAILY EXCEPT SUNDAY

- 6:00 a. m.—Spanish program.
- 7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
- 12:30 p. m.—Tom and Wash.
- 1:00 p. m.—G. Allison's Radio Home program.
- 2:30 p. m.—Eldorado program.
- 3:00 p. m.—Auburn Hour.
- 3:30 p. m.—Pan-American program.
- 4:30 p. m.—Beauty Talk.
- 5:45 p. m.—Timely Topics.
- 10:00 p. m.—Tom and Wash.
- 10:15 p. m.—J. Newton Yates at the Kilgen organ.
- 11:30 p. m.—Selected Recordings.
- 12:00 midnight—J. Newton Yates at the Kilgen Organ.

SUNDAY, MAY 4

- 8:00 a. m.—Popular Recordings.
- 10:00 a. m.—Songs That Never Grow Old.

The essential features of these programs are identical with those sent us by the station



CURTIS PECK

KPO

Phone Kearney 0704

J. W. Laughlin
Managing Director
Curtis Peck
Technical Director

San Francisco, Calif.—680 Kc

5000 WATTS—440.9 METERS
HALE BROTHERS AND THE CHRONICLE
"The Voice of San Francisco"

- 3:00 p. m.—Mormon Tabernacle, NBC.*
3:30 p. m.—Dept. of Commerce Talk.
3:45 p. m.—Calif. State Chamber of Commerce.
4:00 p. m.—"Helpful Hints to Housewives."
4:30 p. m.—Doug. Richardson, Guitarist.
8:00 p. m.—NBC.*
9:15 p. m.—The Treadors.
10:00 p. m.—Palace Hotel Dance Orch.

TUESDAY, MAY 6

- 10:00 a. m.—Helen Gordon Barker, Art Talk, "Ivory."
1:00 p. m.—NBC.*
2:10 p. m.—California Crooners.
2:45 p. m.—Get Associated with Baseball.
8:00 p. m.—Cy Trobbe's Scrap Book, Frederic Bittke.
8:30 p. m.—KPO Salon Orch.
9:15 p. m.—Meeting in The Tavern.
9:30 p. m.—KPO Sequoians.
10:00 p. m.—Silver Slipper Dance Orch.

WEDNESDAY, MAY 7

- 10:00 a. m.—"Helpful Hints for Housewives."
8:00 p. m.—Let's Get Associated.
8:30 p. m.—Musical Capers.
9:15 p. m.—Earl C. Anthony "Packard Program."
9:45 p. m.—Maurice Gunsky, Popular Balladist.
10:00 p. m.—Palace Hotel Dance Orch.
11:00 p. m.—Silver Slipper Dance Orch.

THURSDAY, MAY 8

- 10:00 a. m.—NBC.*
12:30 p. m.—Shrine Luncheon Broadcast.
2:00 p. m.—"Helpful Hints for Housewives."
5:50 p. m.—Federal Business Association Talk.
8:00 p. m.—Caswell Musical Episode.
8:30 p. m.—KPO Salon Orch., with G. Donald Gray.
9:15 p. m.—Meeting in The Tavern.
9:30 p. m.—Nathan Abas Violin Recital.
10:00 p. m.—Silver Slipper Dance Orch.

FRIDAY, MAY 9

- 12:45 p. m.—Commonwealth Club Luncheon.
2:10 p. m.—Dorothy Lewis, and G. Donald Gray.
8:00 p. m.—KPO Salon Orch. with Eva De Vol.
9:15 p. m.—Out West.
10:00 p. m.—Palace Hotel Dance Orch.
11:00 p. m.—Silver Slipper Dance Orch.

SATURDAY, MAY 10

- 10:00 a. m.—NBC.*
2:10 p. m.—Saturday Matinee.
8:00 p. m.—NBC.*
8:30 p. m.—Earl C. Anthony Packard Program.
9:00 p. m.—Cecil and Sally.
9:15 p. m.—KPO Salon Orch. with Refa Miller.
10:00 p. m.—Palace Hotel Orch.
11:00 p. m.—Silver Slipper Dance Orch.

DAILY EXCEPT SUNDAY

- 7:00 a. m.—Health Exercises, with Professor Bob.
8:00 a. m.—Shell Happy Time, Hugh Dobbs.
9:30 a. m.—Daily Chat with Walter W. Cribbins.
10:30 a. m.—Woman's Magazine of the Air (except Thursday), NBC.
11:30 a. m.—Ye Towne Crier (ex. Thurs. and Sat.).
11:55 a. m.—Scripture Reading, Weather Reports, etc. (Wed., 11:45).
12:05 p. m.—Snap Shots. Programs in Miniature.
1:30 p. m.—Ann Warner's Homemaking Chats (except Tuesday and Friday).
2:00 p. m.—E. A. Pierce, stock reports (ex. Tuesday and Thursday).
2:45 p. m.—Play by Play report of baseball games (except Monday).
4:50 p. m.—E. A. Pierce, stock reports.
5:00 p. m.—Children's Hour (except Thursday).
5:50 p. m.—News Digest, with Scotty Mortland (except Thursday).
6:00 p. m.—Daily Reologue with Reo Masters of Music.
7:00 p. m.—North Americans.
9:00 p. m.—Cecil and Sally.

SUNDAY, MAY 4

- 8:00 a. m.—Chronicle Comics of the Air.
10:30 a. m.—Church Services.
12:00 noon.—NBC.*
12:30 p. m.—Temple of The Golden Hour, KFI.
1:30-6:15 p. m.—NBC.*
6:15 p. m.—Talk—"Science and Invention."
6:30 p. m.—Katheryn Juley Trio.
7:30 p. m.—Palace Hotel Concert Orchestra.
8:30 p. m.—Rudy Selger's Fairmont Hotel Orchestra.
9:00 p. m.—Abas String Quartette.
10:00 p. m.—News Digest, "Scotty" Mortland.
10:30 p. m.—Joe Wright's Silver Slipper Dance Orch.

MONDAY, MAY 5

- 2:10 p. m.—Book Review—Harold Small.
2:30 p. m.—NBC.*

See Page 20 for NBC Program

KGO

Oakland, California—790 Kc.

7500 WATTS—379.5 METERS
PACIFIC COAST STATION, GENERAL ELECTRIC CO.
Phone Fruitvale 5980. 557 Hotel St. Francis
See Page 20 for Detailed Program of KGO

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Our Service Dept. for Dealers

The essential features of these programs are identical with those sent us by the stations



HARRISON HOLLIDAY

KFRC San Francisco, Calif.—610 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle
1000 WATTS — 491.5 METERS
1000 Van Ness Telephone Prospect 0100

Harrison Holliday
Manager
Edwin Wilson
Commercial Director
Alan N. Cormack
Technical Director
Frank Moss
Musical Director

- 11:00 a. m.—Domestic Science Talk.
- 11:15 a. m.—Dorothy Chase and the Cbaris Players.
- 11:30 a. m.—Glidden So-a-Tone.
- 11:45 a. m.—Barbara Gould—beauty talk.
- 1:15 p. m.—CBS.*
- 3:00 p. m.—The Observer—about new books.
- 3:30 p. m.—Something about Everything.
- 3:55 p. m.—"Your English."
- 4:00 p. m.—Jesse Crawford—"Poet of the Organ," CBS
- 4:30 p. m.—KFRC Concert Orchestra.
- 4:55 p. m.—Town Topics.
- 5:00 p. m.—Wellman & Peppers.
- 6:00 p. m.—"Ten Hot Minutes"—Abe Bloom.
- 6:10 p. m.—Seth Thomas Clock Company program.
- 6:15 p. m.—Shaler Company program (So-a-Tone).
- 7:00 p. m.—Don Lee Symphony Orchestra.
- 7:45 p. m.—National Retail Shoe.
- 8:00 p. m.—Standard Oil Co., "Romantic Forty-Niners"
- 8:30 p. m.—Stanley program.
- 9:00 p. m.—Classical Concert with singers.
- 9:30 p. m.—"Musical Suggestions."
- 10:00 p. m.—Bourjois Perfume.
- 10:30 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
- 11:00 p. m.—Earl Burnett's Biltmore Orchestra.

- DAILY EXCEPT SUNDAY**
- 7:00 and 7:32 a. m.—"Simply Fitts" from Seal Rocks.
 - 7:30 a. m.—New York Stock Exchange.
 - 8:00 a. m.—CBS* (except Tuesday).
 - 9:30 a. m.—Feminine Fancies (except Saturday).
 - 10:30 a. m.—Wyn's Daily Chat (except Saturday).
 - 12:00 noon.—Sherman Clay Concert.
 - 1:00 p. m.—CBS.*
 - 2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
 - 12:00 midnight.—Dance music.

- SUNDAY, MAY 4**
- 9:00-12:00 noon.—"Home Sweet Home" Concert.
 - 12:00 noon.—Sherman & Clay Noonday Concert.
 - 1:00 p. m.—Jean Wakefield, "Jean and her Shadow."
 - 2:00 p. m.—"The Blenders," Male Quartet with Gilbert Hyde Chick.
 - 2:30 p. m.—CBS.*
 - 3:00 p. m.—Classical Concert—Frank Moss, pianist.
 - 3:45 p. m.—"The World's Business."
 - 4:00 p. m.—Tea Time Recital.
 - 4:30 p. m.—Inspirational Talk by Dr. Louis I. Newman.
 - 5:00 p. m.—Majestic Theater of the Air, CBS.
 - 6:00 p. m.—Squibb's program, featuring Will Rogers. CBS.
 - 6:30 p. m.—Arabesque, CBS.
 - 7:00 p. m.—Back Home Hour from Buffalo, CBS.
 - 8:00 p. m.—Cadillac-LaSalle Concert.
 - 9:00 p. m.—"Melody Hour"—Robert Olsen.
 - 9:30 p. m.—Val Valente and His Roof Garden Orchestra, DLBS.
 - 11:00 p. m.—Organ Recital, DLBS.

- MONDAY, MAY 5**
- 7:30 a. m.—President Hoover on Red Cross program.
 - 8:30 a. m.—CBS.*
 - 11:00 a. m.—Domestic Science Talk.
 - 11:30 a. m.—Norman Neilson and Edna Fischer.
 - 11:45 a. m.—Auditions.
 - 1:00-3:30 p. m.—CBS.*
 - 3:30 p. m.—Western Air Express Aviation Talk.
 - 3:45-4:30 p. m.—CBS.*
 - 4:30 p. m.—Raymond Palge and His Orchestra.
 - 4:55 p. m.—Town Topics.
 - 5:00 p. m.—Wellman & Larsen.
 - 5:30 p. m.—Don Lee Concert from KHL.
 - 6:00 p. m.—Bobs, noted sports authority.
 - 6:15 p. m.—"Your Financial Problems."
 - 6:30 p. m.—"Gold Strand Crusaders."
 - 7:00 p. m.—"The Columbians."
 - 7:30 p. m.—S. & W. program.
 - 8:00 p. m.—"Golden State Blue Monday Jamboree."
 - 10:00 p. m.—Cecil Wright, "Little Poison Oak Himself."
 - 10:15 p. m.—Hotel Mark Hopkins Orchestra.
 - 11:00 p. m.—Earl Burnett's Biltmore Orchestra.

- TUESDAY, MAY 6**
- 8:00 a. m.—KFRC Dance Band.
 - 11:00 a. m.—American School of the Air, CBS.
 - 11:30 a. m.—S. & W. program.
 - 1:00-3:00 p. m.—CBS.*
 - 3:00 p. m.—Beauty Talks.
 - 3:25 p. m.—Something about Everything.
 - 3:30 p. m.—"Heroines of Fiction."
 - 3:45 p. m.—CBS.*
 - 4:00 p. m.—Don Lee Concert Orchestra.
 - 5:00-7:00 p. m.—CBS.*
 - 7:00 p. m.—Edna Fischer, "Piano Moods."
 - 8:00 p. m.—Ice Carnival.
 - 8:30 p. m.—Song Recital.
 - 9:00 p. m.—"Music Memory Contest."
 - 10:00 p. m.—"Frank Watanabe"—Eddie Holden.
 - 10:10-12:00 midnight.—Val Valente and His Roof Garden Orchestra.

- WEDNESDAY, MAY 7**
- 9:15 a. m.—Ovalline—Electrical Transcription.

- THURSDAY, MAY 8**
- 8:00 a. m.—Columbia Revue, CBS.
 - 9:15 a. m.—Hazel Warner and Edna Fischer.
 - 11:00 a. m.—American School of the Air, CBS.
 - 11:30 a. m.—Thirty Minutes of Sunshine.
 - 12:00 noon.—Sherman & Clay Noonday Concert.
 - 1:30 p. m.—Bert Low and His Biltmore Orch., CBS.
 - 3:00 p. m.—Walter Brown Murray.
 - 3:15 p. m.—Beauty Talks.
 - 4:00 p. m.—The Vagabonds, CBS.
 - 4:15 p. m.—The Political Situation in Washington.
 - 4:30 p. m.—CBS.*
 - 5:00 p. m.—Orchestra and Singers.
 - 5:30 p. m.—Studio program.
 - 6:30 p. m.—National Radio Forum, CBS.
 - 7:15 p. m.—Dream Boat, CBS.
 - 7:30 p. m.—Will Osborne and His Park Central Orch. CBS.
 - 8:00 p. m.—Violet Ray Merrymakers.
 - 9:00 p. m.—Eastman Kodak.
 - 9:30 p. m.—American Maize Products Company.
 - 10:00 p. m.—"Frank Watanabe"—Eddie Holden.
 - 10:10 p. m.—Val Valente and His Roof Garden Orch.
 - 11:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.

- FRIDAY, MAY 9**
- 11:00 a. m.—Domestic Science Talk.
 - 11:30 a. m.—Hollywood Gossip.
 - 1:45 p. m.—Studio program.
 - 3:00 p. m.—CBS.*
 - 3:30 p. m.—Something about Everything.
 - 3:45-4:55 p. m.—CBS.*
 - 4:55 p. m.—Town Topics.
 - 5:00 p. m.—Organ Recital.
 - 5:30 p. m.—Custo program.
 - 6:00 p. m.—"At Sign of the Green and White," CBS.
 - 6:30 p. m.—General Mills' Fast Freight, CBS.
 - 7:30 p. m.—C. H. McAleer Mfg. Co., Electrical Transcription.
 - 7:45 p. m.—Studio program.
 - 8:00 p. m.—Veedol Vodil.
 - 8:30 p. m.—Bekin's Novelty program.
 - 9:00 p. m.—True Story Hour, CBS.
 - 10:00 p. m.—Cecil Wright, "Little Poison Oak Himself"
 - 10:15 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
 - 11:00 p. m.—Val Valente and His Roof Garden Orch.

- SATURDAY, MAY 10**
- 8:00-9:30 a. m.—CBS.*
 - 10:00 a. m.—Song Recital from KHL.
 - 11:00 a. m.—Auditions and Church Announcements.
 - 2:00 p. m.—Hotel Shelton Orchestra, CBS.
 - 2:30 p. m.—Norman Neilson and Edna Fischer.
 - 3:00-7:00 p. m.—CBS.*
 - 7:00 p. m.—Edna Fischer, "Piano Moods."
 - 7:15 p. m.—Hotel Paramount Orchestra, CBS.
 - 7:30 p. m.—Guy Lombardo and His Commodore Ensemble, CBS.
 - 8:00 p. m.—Williams' Oil-O-Matic.
 - 8:30 p. m.—Musical Cocktails.
 - 9:00 p. m.—Chasin' the Blues.
 - 10:00 p. m.—"Frank Watanabe," Eddie Holden.
 - 10:10 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
 - 11:10 p. m.—Earl Burnett's Biltmore Hotel Orch.

The essential features of these programs are identical with those sent us by the stations



WALTER J. RUDOLPH

KTAB

Bob Roberts
General Manager

Walter J. Rudolph
Musical Director

Helen O'Neill
Program Director

DAILY EXCEPT SUNDAY

- 6:30 a. m.—Studio program, Frank Wright.
6:45 a. m.—Health program.
7:00 a. m.—Studio program.
7:30 a. m.—Red Hat program.
8:30 a. m.—Town Crier (except Wed. and Fri.).
9:00 a. m.—Morning Prayer Services.
9:30 a. m.—Talk by Doctor.
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
10:30 a. m.—Dr. Corley.
11:00 a. m.—Studio program.
12:00 noon.—Studio program.
1:00 p. m.—Chapel of Chimes.
1:45 p. m.—Dr. Wade Forrester.
2:30 p. m.—Recordings (ex. Mon.).
2:40 p. m.—Baseball from Recreation Park (ex. Mon.).
4:45 p. m.—Records.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Brother Bob's Frolic.
6:00 p. m.—Date Book program.
6:15 p. m.—Studio program.
6:30 p. m.—Chapel of Chimes.
10:30 p. m.—Dance Orchestra from Sweet's Ballroom (ex. Mon.).
11:30 p. m.—Dance Records.

SUNDAY, MAY 4

- 9:00 a. m.—Dr. B. L. Corley, Health Talk.
10:00 a. m.—10th Ave. Baptist Church.
12:30 p. m.—Chapel of Chimes.
1:00 p. m.—Church of Latter Day Saints.
1:30 p. m.—Masters Album.
2:30 p. m.—Novelty Records.
3:00 p. m.—"Organ Echoes" with Alice Blue.
3:30 p. m.—Jack Riley, song artist.
4:00 p. m.—Musical Appreciation Hour.
5:00 p. m.—Chapel of Chimes.
6:00 p. m.—Brunswick Hour.
6:30 p. m.—Lecturer for Seven Day Adventists.
7:00 p. m.—Joan Ray, contralto; Jane Sargent Sands.

SUNDAY, MAY 4

- 8:30 a. m.—Morning Watch Quartet.
9:30 a. m.—Radio Sunday School.
10:00 a. m.—Claude L. Heslett.
10:45 a. m.—Trinity Church.
12:00 noon.—Signing off.
2:00 p. m.—Power Class, alt. with Alhambra Bab. Ch.
2:30 p. m.—Free Methodist Church of Santa Monica, alt. with Southwest Cons. of Music and with the Holiness Assn.
3:30 p. m.—W. W. Newberry.
4:00 p. m.—Lutheran Churches of So. Calif.
4:30 p. m.—Dorothy Hankins and associated artists.
5:00 p. m.—Vesper Hour.
6:00 p. m.—Signing off.
7:00 p. m.—Prelude Message, Rev. Bob Shuler.

TUESDAY, MAY 6

- 6:00 p. m.—Yette Barber Studio.
6:20 p. m.—John Unfried, Radio Evangelist.
6:45 p. m.—Barbara Jean Ross.
7:00 p. m.—Studio program.
7:16 p. m.—Woman's Civic Hour with Mrs. Stentz.
7:15 p. m.—Jock McGilp.
8:00 p. m.—Bob Shuler's Question Hour.

San Francisco—560 Kc.

1000 WATTS—535.4 METERS
Official Pickwick Stages Station
Owned and Operated by the Pickwick Broadcasting Corp.
Pickwick Terminal Hotel, Fifth and Mission Sts.
Telephone Garfield 4700

- 7:30 p. m.—Chapel of Chimes.
7:45 p. m.—Services from 10th Ave. Baptist Church.
9:15 p. m.—Chapel of Chimes.
9:30 p. m.—Studio program.
10:30 p. m.—Dance Orchestra from Sweet's Ballroom.

MONDAY, MAY 5

- 8:00 a. m.—Selected Classical Records.
2:30 p. m.—Musical Appreciation Hour.
3:00 p. m.—"Organ Echoes" with Alice Blue.
3:30 p. m.—Novelty Records.
7:00 p. m.—"Hall of Fame with Two Franks."
7:15 p. m.—Records.
7:30 p. m.—"Organ Echoes" with Alice Blue.
8:00 p. m.—"Poem Pictures."
9:00 p. m.—"Highway Highlights."
10:00 p. m.—Alice Blue, organist.
10:30 p. m.—Studio program.

TUESDAY, MAY 6

- 8:30 a. m.—Masters Album.
7:00 p. m.—"Blue Label" program.
7:30 p. m.—Jack Riley, songs and ukulele.
7:45 p. m.—Alice Blue, piano numbers.
8:00 p. m.—"Flashlights of Yesterday."
9:00 p. m.—"Melody Quintet."
10:00 p. m.—Alice Blue at the organ.

WEDNESDAY, MAY 7

- 7:00 p. m.—The "Two Franks."
7:15 p. m.—Recordings.
7:30 p. m.—"Memory Bouquet."
8:30 p. m.—"Pepper Box" program.

THURSDAY, MAY 8

- 8:00 a. m.—Masters Album.
7:00 p. m.—"Blue Label" program.
7:30 p. m.—Dorothy Nichols, cellist; Walter Rudolph.
8:00 p. m.—"Highway Highlights."
9:00 p. m.—Melody Quintette.
10:00 p. m.—Elizabeth Gerberding.
10:15 p. m.—Studio program.

FRIDAY, MAY 9

- 8:00 a. m.—Towne Cryer.
7:00 p. m.—"The Two Franks."
7:15 p. m.—Records.
7:30 p. m.—Jack Riley, songs and ukulele.
7:45 p. m.—Alice Blue, pianist.
8:00 p. m.—"Miniatures" with Melody Quintette.
10:00 p. m.—"Varieties."

SATURDAY, MAY 10

- 8:00 a. m.—Masters Album.
7:00 p. m.—Blue Label program; Margi's Hawaiians.
7:30 p. m.—Walter J. Rudolph, concert pianist.
8:00 p. m.—Dorothy Nichols, cellist; Alice Blue.
8:30 p. m.—Melody Quintette.
9:30 p. m.—Melody Makers and Alice Blue.

KGEF

C. C. Hooper
Manager
J. Dale Stentz
Announcer
M. J. Hankins
Technician

Los Angeles, Calif.—1300 Kc.

1000 WATTS—230.6 METERS
TRINITY METHODIST CHURCH, BOB SHULER, Pastor
Phone WESTmore 8887

- 9:00 p. m.—South Park Christian Church Bereans.
9:30 p. m.—Torrance Methodist Church.
10:00 p. m.—Jess Blankenship, Old Time Fiddlers.

WEDNESDAY, MAY 7

- 6:00 p. m.—Mother Hubbard.
6:40 p. m.—J. E. Moore, soloist.
7:00 p. m.—Conroy Bible Class.
7:45 p. m.—Union Rescue Mission.
8:30 p. m.—Rev. E. E. Wall.
9:00 p. m.—Old Songs Quartet.
10:00 p. m.—Volunteers of America.

THURSDAY, MAY 8

- 6:00 p. m.—Trinity Church Ensemble, alt. with Mrs. Tom Murray.
7:00 p. m.—Dr. Fredus Nelson Peters.
7:30 p. m.—The Hired Man.
8:00 p. m.—Bob Shuler's Civic Hour.
9:00 p. m.—Down Home Boys.
9:30 p. m.—Devere Nicholson and Martha Spangler Nicholson.
10:00 p. m.—Southwest College of Music, alt. with Maude Burnette Studio.
10:30 p. m.—Hawaiians.

The essential features of these programs are identical with those sent us by the stations



R. A. CASE

KEX

Portland, Oregon—1170 Kc.

5000 WATTS—256.3 METERS
Owned and Operated by WESTERN BROADCASTING COMPANY
Member of Northwest Broadcasting System, Inc.

R. A. Case
Station Director
Louis Teegarden
Program Director

- 7:15 p. m.—Musical Musketeers.
- 9:00 p. m.—The Jewel Box.
- 9:30 p. m.—Neopolitan Orchestra.
- 10:00 p. m.—Melvin and Merciful.
- 10:15 p. m.—Novelty Orchestra.

TUESDAY, MAY 6

- 9:00 a. m.—Piano Concert. featuring Ronald Buck.
- 4:30 p. m.—Negro Melodies.
- 6:00 p. m.—Mandolins at Sunset.
- 6:30 p. m.—DuBols Motor Playmates.
- 8:00 p. m.—Popular Dance Concert.
- 9:00 p. m.—Musical Comedy Hour.
- 10:00 p. m.—Thomas and Tessle.
- 10:15 p. m.—Novelty Orchestra.

WEDNESDAY, MAY 7

- 9:00 a. m.—Novelty Recording Concert.
- 9:45 a. m.—Devotional Service.
- 11:30 a. m.—Billy's Hawaiians.
- 4:30 p. m.—Hill Billy Song Recital.
- 6:00 p. m.—Blue Streaks.
- 6:30 p. m.—Hometowners.
- 7:00 p. m.—Song Birds.
- 9:00 p. m.—Damski's Neopolitan Orchestra.
- 10:00 p. m.—Melvin and Merciful.
- 10:15 p. m.—Novelty Recording Hour.

THURSDAY, MAY 8

- 8:00 p. m.—Popular Dance Concert.
- 9:00 p. m.—Clam Diggers.
- 9:30 p. m.—Hometowners.
- 10:00 p. m.—Thomas and Tessle.
- 10:15 p. m.—Novelty Recording Concert.

FRIDAY, MAY 9

- 11:30 a. m.—Billy's Hawaiians.
- 4:30 p. m.—Musical Comedy Song Recital.
- 6:00 p. m.—Harmony Aces.
- 6:30 p. m.—DuBois Motor Playmates.
- 7:30 p. m.—Crescent Entertainers.
- 9:00 p. m.—The Jewel Box.
- 9:30 p. m.—The White Wizard.
- 10:00 p. m.—Melvin and Merciful.
- 10:15 p. m.—Novelty Recording Orchestra.

SATURDAY, MAY 10

- 9:00 a. m.—Ronald Buck, piano.
- 2:00 p. m.—Classic Song Recital.
- 2:30 p. m.—Bookworm.
- 5:00 p. m.—KEX Bulletin.
- 6:00 p. m.—Harmony Aces.
- 8:00 p. m.—Popular Dance Concert
- 9:00 p. m.—Old-Timers.
- 10:00 p. m.—Thomas and Tessle.
- 10:15 p. m.—Novelty Recording Concert

- DAILY EXCEPT SUNDAY**
- 7:00 a. m.—Morning Serenaders.
 - 8:00 a. m.—The Clock and Oregon Journal News.
 - 9:45 a. m.—Devotional Service.
 - 10:00 a. m.—Castle Organ Recital.
 - 10:30 a. m.—KEX Shopping Service.
 - 12:00 noon.—Time, weather, etc.
 - 12:05 p. m.—Happy Hour Girls
 - 1:05 p. m.—Newscasting and Piano (except Monday, Friday and Saturday).
 - 1:30 p. m.—Castle Organ Recital (except Saturday).
 - 2:00 p. m.—Dental Lecture.
 - 2:30 p. m.—The Bookworm (except Monday).
 - 3:00 p. m.—Afternoon Matinee.
 - 5:15 p. m.—Baron Keyes' Air Castle (ex. Saturday).
 - 5:30 p. m.—KEX Bulletin.
 - 10:30 p. m.—Jack and Jill Tavern Orchestra.
 - 11:30 p. m.—Time, Weather, News.
 - 11:40 p. m.—KEX Midnight Matinee.
- SUNDAY, MAY 4**
- 12:00 noon.—Castle Organ Recital.
 - 1:00 p. m.—Popular Concert.
 - 2:00 p. m.—Silent.
 - 5:30 p. m.—Bits of Harmony.
 - 6:00 p. m.—The Hour on Broadway.
 - 7:00 p. m.—The Hometowners.
 - 8:00 p. m.—Damski's Imperial Grand Orchestra.
 - 9:00 p. m.—Los Gauchos Argentine Band.
 - 10:00 p. m.—Angeles Ensemble.
 - 11:00 p. m.—Harmony Aces.
 - 12:00 midnight.—Time, News.
- MONDAY, MAY 5**
- 9:00 a. m.—Novelty Recording Concert.
 - 11:30 a. m.—Billy's Hawaiians.
 - 2:30 p. m.—Band Concert.
 - 4:30 p. m.—Popular Song Recital.
 - 6:00 p. m.—Hometowners.



FRED J. HART

KQW San Jose, California—1010 Kc.
CALIFORNIA FARM BUREAU STATION
5000 WATTS—296.6 METERS
FRED J. HART, Manager

SUNDAY, MAY 4

- 10:15 a. m.—Sunday School Lessons, by Fred J. Hart.
- 11:00 a. m.—Morning Services, First Baptist Church, conducted by Rev. Paul H. Ralstin.
- 7:30 p. m.—Evening Services, First Baptist Church.

MONDAY, MAY 5

- 6:20 p. m.—Fertilizer Laws—J. L. Avery.
- 8:00 p. m.—Studio programs.

TUESDAY, MAY 6

- 6:20 p. m.—Alfalfa Hay Inspection—R. E. Blair.
- 8:00 p. m.—"You Never Can Tell" program.

WEDNESDAY, MAY 7

- 6:20 p. m.—Forecasting Calif. Field Crops—E. E. Kaufmann.
- 8:00 p. m.—First Baptist Church.

THURSDAY, MAY 8

- 6:20 p. m.—Calif. Cheese Development—O. A. Ghiggolle.
- 8:00 p. m.—Songs of the Old Church Choir.
- 9:00 p. m.—Legends of King Arthur.
- 9:15 p. m.—Musical Moments.

FRIDAY, MAY 9

- 6:20 p. m.—Bangs Disease of Cattle—H. P. Bonnlnson.
- 8:00 p. m.—KQW Minstrels.
- 9:00 p. m.—Leda Gregory Jackson program.

SATURDAY, MAY 10

- 7:45 p. m.—Special School program.
- 8:45 p. m.—Italian program.

- DAILY EXCEPT SUNDAY**
- 9:00 a. m.—California Market.
 - 9:30 a. m.—Weather Report.
 - 9:35 a. m.—Helpful Hour.
 - 11:00 a. m.—Bank Credits Service program.
 - 11:45 a. m.—Records.
 - 12:15 p. m.—Tom and Wash.
 - 12:30 p. m.—Market Report and Weather from S. F.
 - 1:00 p. m.—Hart's Half Hour.
 - 1:30 p. m.—The Friendly Hour.
 - 2:30 p. m.—Musical program.
 - 3:00 p. m.—California Market, musical program.
 - 4:30 p. m.—Children's program.
 - 5:15 p. m.—Music.
 - 5:30 p. m.—San Jose Radionics Institute.
 - 6:00 p. m.—U. S. D. A. Farm Flashes (ex. Sat.).
 - 6:10 and 6:30 p. m.—Market Reports.
 - 7:00 p. m.—Weather Reports, News.

The essential features of these programs are identical with those sent us by the stations



DICK RICKARD

KOL

Seattle, Washington—1270 Kc.

1000 WATTS—236.1 METERS

Operated by THE SEATTLE BROADCASTING CO., INC.
Northern Life Tower, Seattle. Phone, MAIn 2312

Mr. E. M. Doernbecher
President

John W. Sparling
General Manager

Frances L. Whiting
Studio Director

Dick Rickard
Chief Announcer

Paul B. Gale
Engineer

12:30 p. m.—Rotary Club Luncheon.
4:00 p. m.—Jesse Crawford, CBS.
6:00 p. m.—Melody Mates.
6:45 p. m.—Men's Special, CBS.
7:00 p. m.—The Roustabouts, CBS.
7:30 p. m.—Jimmie Bigelow's Dance Band.
8:30 p. m.—Midnight Melodies, CBS.
10:06 p. m.—Biltmore Hotel Orchestra.

THURSDAY, MAY 8

9:30 a. m.—Rhyme and Reason.
10:30 a. m.—Tintex program, CBS.
12:00 noon.—Slogan Contest.
12:30 p. m.—Shrine Luncheon.
4:00 p. m.—Studio program.
4:15 p. m.—"The Political Situation in Washington Tonight," by Frederic William Wile, CBS.
6:00 p. m.—Studio program.
6:30 p. m.—National Radio Forum from Washington, CBS.
7:00 p. m.—William Coburn's Orchestra.
8:00 p. m.—Violet Ray Merry-makers' Frolic.
9:00 p. m.—Midweek Kodak Hour, CBS.
10:11 p. m.—Val Valente's Roof Garden Orchestra.
11:12 p. m.—Mark Hopkins' Hotel Orchestra.

FRIDAY, MAY 9

9:30 a. m.—Cynthia Grey.
9:55 a. m.—Jo-Cur.
12:00 noon.—Light Opera Gems.
12:30 p. m.—Chamber of Commerce Luncheon.
3:30 p. m.—Commodore Ensemble, CBS.
4:00 p. m.—Nit Wit Hour, CBS.
6:00 p. m.—At the Sign of the Green and White, CBS.
6:30 p. m.—Gold Medal Fast Freight, CBS.
7:00 p. m.—Will Osborne and his orchestra, CBS.
7:30 p. m.—"Would You Believe It."
7:45 p. m.—Melody Mates.
8:00 p. m.—Veodol Vodvil.
8:30 p. m.—Studio program.
9:00 p. m.—Mary and Bob, CBS.
10:00 p. m.—Varsity Quartet.
10:15 p. m.—Chinese Gardens.

SATURDAY, MAY 10

9:30 a. m.—Rhyme and Reason.
12:00 noon.—Manlius School Cadet Band, CBS.
12:30 p. m.—Club Plaza Orchestra, CBS.
1:00 p. m.—French Trio with Kenyon Congdon.
2:00 p. m.—Hotel Shelton Orchestra, CBS.
2:30 p. m.—"Ted Husings Sportsplants."
3:30 p. m.—The Captivators, CBS.
4:00 p. m.—"Exploring the Jungles for Science."
4:15 p. m.—Industrial American, CBS.
6:00 p. m.—Paramount-Publix Hour, CBS.
7:00 p. m.—Hotel Paramount Orchestra.
7:30 p. m.—Royal Canadians, CBS.
8:00 p. m.—Bert Lown Biltmore Orchestra, CBS.
8:30 p. m.—Midnight Melodies, CBS.
9:00-midnight—The Everstate Club.

KHJ Program

(Continued from Page 23)

9:00 a. m.—Studio program.
10:30 a. m.—CBS.*
11:15 a. m.—Motion Picture Magazine.
11:30 a. m.—Richardson's.
11:45 a. m.—Normalizer Sales Syndicate.
12:45 p. m.—California Home Extension Bureau.
1:00 p. m.—Don Bigelow Orchestra, CBS.
2:30 p. m.—Western Auto Electric Corp.
3:00 p. m.—Boy Scouts of America.
3:15 p. m.—School program.
3:30 p. m.—Council of International Relations.
4:00 p. m.—Nit Wits, CBS.
4:30 p. m.—Charlie Wellman and Noll Larson.
5:00 p. m.—Pacific States Savings & Loan Company.
5:30 p. m.—Viennese Quintet.
6:00 p. m.—Quaker State Oil, CBS.
6:30 p. m.—Gen. Mills Gold Medal Fast Freight, CBS.
7:00 p. m.—Don Lee Symphony.
7:30 p. m.—S. & W. Company.
8:00 p. m.—Veodol Vodvil, from KFRC,

8:30 p. m.—Bekins Van & Storage Company.
9:00 p. m.—"True Story" Hour, CBS.

SATURDAY, MAY 10

8:00 a. m.—Adventures of Helen and Mary, CBS.
8:30 a. m.—Young's Orchestra, CBS.
9:30 a. m.—Harry Tucker's Orchestra, CBS.
10:00 a. m.—Song Recital.
11:00 a. m.—Records.
12:35 p. m.—Club Plaza Orchestra, CBS.
1:00 p. m.—French Trio, CBS.
2:00 p. m.—Shelton Orchestra, CBS.
2:30 p. m.—Ted Husings Sportsplants, CBS.
3:00 p. m.—The Captivators, CBS.
3:30 p. m.—For Your Information, CBS.*
4:00 p. m.—Dr. Arthur Torrence, "Exploring the Jungle," CBS.
4:15 p. m.—Industrial America—from Washington, CBS.
4:30 p. m.—Arrowhead Springs Beverage.
5:00 p. m.—Show Boat, CBS.
6:00 p. m.—Paramount, CBS.
7:00 p. m.—Don Lee Symphony.
7:30 p. m.—Guy Lombardo and his Orchestra, CBS.
8:00 p. m.—Williams Oil-o-Matic program.
8:30 p. m.—Musical Cocktails.
9:00 p. m.—Chasin' the Blues with Charlie Wellman.

The essential features of these programs are identical with those sent us by the stations



KEN STUART

KJR Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS

Northwest Broadcasting System, Inc.
 Thomas F. Smart Manager I. Schaefer, Press Relations
 Studio Telephone, Seneca 1515—Office, Main 2495
 Home Savings Building

Henri Damski
 Musical Director
 John Pearson
 Al Schuss
 Allen Strickfaden
 Ken Stuart
 Announcers
 J. N. Cope
 Technical Director

MONDAY, MAY 5

- 6:00 p. m.—Hometowners Orchestra.
- 7:00 p. m.—Northwest Salon Orchestra.
- 7:30 p. m.—Washington Fireman.
- 8:00 p. m.—Mission Orange Aces.
- 8:30 p. m.—Harmony Aces.
- 9:00 p. m.—Damski's Neapolitans.
- 9:30 p. m.—Wrestling Match, Ken Stuart.

TUESDAY, MAY 6

- 6:00 p. m.—Mandolins at Sunset.
- 7:00 p. m.—Orpheus Ensemble.
- 8:00 p. m.—Gold and Silver Ensemble.
- 9:00 p. m.—Musical Comedy Hour.

WEDNESDAY, MAY 7

- 5:45 p. m.—American Institute of Banking.
- 6:00 p. m.—Blue Streaks, Song Birds.
- 6:30 p. m.—Sea Board Oil, Hometowners.
- 7:00 p. m.—Williams Oil-O-Matics.
- 7:30 p. m.—Ringletts Captivators.
- 8:00 p. m.—Spanish Knights Orchestra.
- 9:00 p. m.—Puget Sound Power & Light Co.'s Orch

THURSDAY, MAY 8

- 6:00 p. m.—Organ Concert; Harry Reed, organist.
- 6:30 p. m.—Dream Melodies.
- 7:00 p. m.—Hits of Yesterday.
- 8:00 p. m.—Hour with the Operas.
- 9:00 p. m.—Mr. R. Clam program.
- 9:30 p. m.—An Evening in Paris.

FRIDAY, MAY 9

- 6:00 p. m.—Blue Streaks; Eulala Dean.
- 7:00 p. m.—Damski's Concert Orchestra.
- 7:30 p. m.—Crescent Orchestra; Ellen Reep.
- 8:00 p. m.—Gold & Silver Ensemble.
- 9:00 p. m.—Damski's Neapolitans.
- 9:30 p. m.—A Night in India with the White Wizard.

SATURDAY, MAY 10

- 5:30 p. m.—Dinner Concert.
- 6:00 p. m.—Blue Streaks; Eulala Dean, blues.
- 7:00 p. m.—Saturday Knights; Pearle Dempsey.
- 8:00 p. m.—Song Recital.
- 8:30 p. m.—Captivators' Male Quartette.
- 9:00 p. m.—The Gondoliers.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Music and News.
- 9:30 a. m.—Morning Devotional Services.
- 9:40 a. m.—United Team, Sally Jo and Grant.
- 10:00 a. m.—Staff Artists.
- 10:15 a. m.—Beauty Talk, Helen Andrews.
- 12:00 noon.—World in Review.
- 1:00 p. m.—Musical Program.
- 2:15 p. m.—Arcweld Entertainers.
- 3:00 p. m.—Baseball Game (ex. Mon.).
- 5:15 p. m.—Aircastles in the Land of Make-believe (ex. Sat.).
- 5:30 p. m.—Market Reports (ex. Sat.).
- 5:50 p. m.—Garden Talk (ex. Wed.).
- 10:00 p. m.—Ken Stuart, Sunshine Hour (ex. Mon.).
- 10:30 p. m.—Whirlwinds.
- 11:00 p. m.—Vic Meyers' Club Victor Orchestra.
- 12:00 midnight to 3:00 a. m.—Midnight Revelers.

SUNDAY, MAY 4

- 12:00 noon.—Classical program.
- 1:00 p. m.—Y. M. C. A.
- 2:00 p. m.—Emanuel Tabernacle.
- 3:15 p. m.—Gethsemane Lutheran Church.
- 4:30 p. m.—Lyric Trio; Stephanie Lewis.
- 5:30 p. m.—Bits of Harmony.
- 6:00 p. m.—Hour on Broadway; Broadway Quintet.
- 7:00 p. m.—Hometowners', Glen Eaton, tenor.
- 8:00 p. m.—Damski's Imperial Grand Orchestra.
- 9:00 p. m.—Los Gauchos Argentine.
- 10:00 p. m.—Angelus Ensemble; Sydney Dixon.
- 11:00 p. m.—Harmony Aces; Eulala Dean.



FRANK PIERCE

KFXM San Bernardino.—1210 Kc.

100 WATTS—247.8 METERS

California Hotel, Fifth and E. Streets, Phone 322.28
 The Voice of the Sunbelt Valley

J. C. and E. W. Lee
 Owners

Frank Pierce
 Program Director

Bob Ford
 Advertising

Bill Comyns
 Technical Director

- 10:30 a. m.—Hawaiian Boys.
- 7:00 p. m.—Campus Instrumental Trio.
- 7:30 p. m.—Piano Man, Fire and Police.
- 8:30 p. m.—Rio Grande Serenaders.
- 9:30 p. m.—Squires' Malahinie Entertainers.
- 10:00 p. m.—Popular program.

WEDNESDAY, MAY 7

- 9:00 a. m.—Timely Topics and Health Talk.
- 10:30 a. m.—Nu-Jo-Wa.
- 7:00 p. m.—Star Shoe Company.

THURSDAY, MAY 8

- 9:00 a. m.—Recordings.
- 10:30 a. m.—Spanish program.
- 7:00 p. m.—San Bernardino's High School.
- 7:30 p. m.—Ford's Fireside, Cooley Trio.
- 8:30 p. m.—O'Connor, Goodrich Tire Company.
- 9:30 p. m.—Half Hour on the Campus.
- 10:00 p. m.—Harmony Team, Hawaiian Boys.

FRIDAY, MAY 9

- 9:00 a. m.—Campton's New Way Shoe Company.
- 9:15 a. m.—Ye Fresh Posie Shop.
- 10:30 a. m.—Timely Topics Recordings.
- 7:00 p. m.—The Melody Man.
- 8:00 p. m.—Studio Dance Orchestra.
- 9:00 p. m.—Radio Interference Commission.
- 10:00 p. m.—End-of-the-Lane Cafe.

SATURDAY, MAY 10

- 9:00 a. m.—Timely Topics Recordings.
- 10:30 a. m.—College program.
- 7:00 p. m.—White & Shearer, Buick Dealers.
- 7:05 p. m.—Nip & Tuck, Harvey Trio.
- 8:00 p. m.—Stabler, Squires' Trio.
- 9:00 p. m.—Kansas Kai, Old-Time Orchestra.
- 10:00 p. m.—Popular program.
- 11:00 p. m.—Fox California Organ Recital.
- 12:00 midnight—Tramps of the Air.

DAILY EXCEPT SUNDAY

- 8:00 a. m.—Old-Timers' Hour (except Wednesday).
- 8:45 a. m.—San Bernardino Sun-News.
- 9:30-11:30 a. m.—Recordings.
- 11:30 a. m.—Program for Al Fair.
- 12:00 noon.—Fox California Organ Recital.
- 12:30 p. m.—Citizens' Service Bureau.
- 5:00 p. m.—Merchants' Air Service.
- 6:15 p. m.—San Bernardino Sun-News.
- 6:30 p. m.—Recordings.

SUNDAY, MAY 4

- 3:00 p. m.—Band Concert.
- 4:00 p. m.—Vesper Service.
- 5:00 p. m.—The Album Hour.

MONDAY, MAY 5

- 9:15 a. m.—Ye Fresh Posie Shop.
- 10:30 a. m.—Recordings.
- 7:00 p. m.—Lofmark Bros.
- 7:30 p. m.—Ford's Fireside program.
- 8:00 p. m.—O. L. Cowen, DeSoto Trio.
- 9:00 p. m.—Ford's Studio Band.
- 10:00 p. m.—Kelly & Whitelock.

TUESDAY, MAY 6

- 9:00 a. m.—Campton's Shoe Store program.

The essential features of these programs are identical with those sent us by the stations



GEORGE GODFREY

KOMO

Seattle, Wash.—920 Kc.

FISHER'S BLEND STATION—1000 WATTS—325.9 METERS

METROPOLITAN CENTER, SEATTLE

Telephone Elliott 5809

DAILY EXCEPT SUNDAY

7:40 a. m.—Inspirational Services.
 7:45 a. m.—Y. M. C. A. Health Exercises.
 8:00 a. m.—Shell Happy Time.
 10:30 a. m.—NBC Women's Magazine of the Air (ex. Thurs.).
 11:45 a. m.—The Hour of the Canny Cook (ex. Fri. and Sat.).
 12:00 noon.—U. S. Farm Talk (except Saturday).
 12:15 p. m.—Totem Broadcasters and Prudence Penny.
 12:30 p. m.—Grain Report.
 12:35 p. m.—Orchestra and Soloists (except Thursday and Friday).
 4:30 p. m.—Garden Patch Children's Program (except Thursday and Friday).
 7:30 p. m.—Amos 'n' Andy.
 12:00 midnight—Fox Fifth Avenue Theater Program.

SUNDAY, MAY 4

9:00 a. m.—Fox 5th Ave. Theatre Organ Recital.
 10:00 a. m.—International Bible Students' Association.
 11:00 a. m.—Fisher Flouring Mills, Vocal Recital.
 11:15 a. m.—Plymouth Congregational Church.
 12:15 p. m.—Totem Broadcasters.
 1:00 p. m.—NBC.*
 4:00 p. m.—NBC.*
 7:30 p. m.—Orchestra and vocalists.
 9:00 p. m.—NBC.*

5:00 p. m.—NBC.*
 7:45 p. m.—Artistic Ensemble.
 8:00 p. m.—NBC.*
 8:30 p. m.—Orchestra and vocalists.
 9:15 p. m.—NBC.*
 9:30 p. m.—Orchestra and Vocalists.
 10:00 p. m.—Fisher's Blend Hour.
 11:00 p. m.—Uncle Hank.
 11:30 p. m.—NBC.*

THURSDAY, MAY 8

MONDAY, MAY 5

7:30 a. m.—Pres. Hoover on American Red Cross prog.
 9:00 a. m.—Julia Hayes Hints to Housewives.
 9:30 a. m.—Fox 5th Ave. Theatre Organ Recital.
 10:15 a. m.—NBC.*
 1:00 p. m.—Orchestra, with vocalists.
 2:00 p. m.—NBC.*
 3:00 p. m.—Artistic Ensemble and vocalists.
 3:30 p. m.—NBC.*
 4:15 p. m.—Totem Broadcasters, Stock Quotations.
 5:00 p. m.—NBC.*
 7:00 p. m.—Sargon program.
 7:45 p. m.—NBC.*
 9:00 p. m.—NBC.*
 9:30 p. m.—Artistic Ensemble and vocalists.
 10:00 p. m.—University of Washington Hour.
 10:45 p. m.—Totem Broadcasters.
 11:00 p. m.—Olympic Hotel Dance Orchestra.

9:00 a. m.—Glidden Paint Co., program.
 9:45 a. m.—NBC.*
 12:30 p. m.—Orchestra and Vocalists.
 2:00 p. m.—NBC.*
 3:00 p. m.—Julia Hayes.
 3:30 p. m.—Orchestra and Vocalists.
 4:00 p. m.—NBC.*
 5:00 p. m.—Garden Patch Children's program.
 5:30 p. m.—NBC.*
 7:00 p. m.—Contract Bridge Lesson.
 7:45 p. m.—NBC.*
 9:00 p. m.—Mozart Concert Hour.
 10:00 p. m.—Associated Dance Hour.
 11:00 p. m.—Fulop's Herman Kenin's Orchestra.

FRIDAY, MAY 9

TUESDAY, MAY 6

9:00 a. m.—Gordon and Mary.
 9:15 a. m.—NBC.*
 11:30 a. m.—Vocalists.
 1:00 p. m.—Orchestra and vocalists.
 1:30 p. m.—Totem Broadcasters.
 2:00 p. m.—Popular Orchestra and vocalists.
 3:00 p. m.—NBC.*
 4:15 p. m.—Totem Broadcasters, Stock Quotations.
 E:45 p. m.—Floyd Gibbons Prohibition Poll.
 5:00 p. m.—NBC.*
 8:15 p. m.—Artistic Ensemble.
 8:45 p. m.—"Orientalog" by Clifton Pease.
 9:00 p. m.—Don Amalzo, the Wizard.
 9:30 p. m.—NBC.*
 10:00 p. m.—Gold Shield Little Symphony Hour.
 11:00 p. m.—Totem Broadcasters, News Flashes.
 11:15 p. m.—Laughner-Harris Merrymakers.

9:00 a. m.—Julia Hayes Hints to Housewives.
 9:30 a. m.—NBC.*
 11:10 a. m.—Orchestra and vocalists.
 11:45 a. m.—Barbara Gould.
 12:00 noon.—Visits to Dairyman and Poultrymen.
 1:00 p. m.—Orchestra and vocalists.
 2:30 p. m.—NBC.*
 4:00-7:45 p. m.—NBC.*
 7:45 p. m.—Orchestra and Vocalists.
 8:15 p. m.—Mac and Al.
 8:30 p. m.—Male Quartet.
 8:45 p. m.—NBC.*
 9:45 p. m.—Totem Broadcasters, News Flashes.
 10:00 p. m.—Puget Sound Navigation Co., Latin Nights.
 11:00 p. m.—Tiny Burnett's Olympic Hotel Orchestra.

SATURDAY, MAY 10

WEDNESDAY, MAY 7

9:30 a. m.—NBC.*
 10:00 a. m.—Ovattine program.
 10:15 a. m.—NBC.*
 11:30 a. m.—Dorothy Chase and Charis Players.
 1:00 p. m.—NBC.*
 1:15 p. m.—Orchestra and vocalists.
 2:00 p. m.—Artistic Ensemble.
 2:30 p. m.—Popular Orchestra and vocalists.
 3:00 p. m.—NBC.*
 4:15 p. m.—Totem Broadcasters, Stock Quotations.

9:00 a. m.—Gordon and Mary.
 9:15 a. m.—Fox 5th Ave. Theatre Organ Recital.
 10:15 a. m.—Vocal Recital.
 11:30 a. m.—Orchestra and vocalists.
 1:00 p. m.—Artistic Ensemble.
 1:30 p. m.—NBC.*
 2:00 p. m.—Artistic Ensemble and vocalists.
 3:30 p. m.—NBC.*
 4:00 p. m.—NBC.*
 5:00 p. m.—NBC.*
 7:00 p. m.—Newsreel Theater of the Air.
 8:00 p. m.—NBC.*
 9:30 p. m.—Famous Composers' Concert.
 10:00 p. m.—NBC.*
 11:30 p. m.—Totem Broadcasters, RKO Theatrical Frolic.

See Page 20 for NBC Program

CUSTOM WOODWORKING SHOP

Woodturning, Bandsawing, Jigsawing, Shaping, Detail Molding, Grills,
 Cabinet Work, Golden Bear Speakers.

M. J. CARLS, 1929 South Los Angeles Street

Westmore 2712

The essential features of these programs are identical with those sent us by the stations



KSL

Salt Lake, Utah—1090 Kc.

Earl J. Glade
Managing Director

Shipley D. Burton
Program Director

Douglas Nowell
Richard Evans
Ted Rogers
Announcers

EARL GLADE
DAILY EXCEPT SUNDAY

- 6:00 a. m.—"Top o' the Morning."
- 6:30 a. m.—Setting-up Exercises.
- 6:45 a. m.—"Start the day right."
- 7:00 a. m.—"The Morning Watch."
- 8:00 a. m.—NBC, "Dobbsie" and Sbp of Joy.
- 9:00 a. m.—Home Economics program.
- 9:30 a. m.—Program of Interest to Housewives.
- 10:00 a. m.—"A visit with Mrs. Jennie Lee."
- 10:15 a. m.—Musical Varieties.
- 11:00 a. m.—Mid-day Melange.
- 11:10 a. m.—Weather Forecast, Agricultural.
- 11:20 a. m.—Livestock Review.
- 11:45 a. m.—Program of interest to Housewives (ex. Friday).
- 12:00 noon—Radio Broadcasters, Inc., program.
- 1:00 p. m.—Out-of-Town Period.
- 2:00 p. m.—Radio Matinee.
- 3:00 p. m.—"The Royal Gang," Story Teller.
- 3:30 p. m.—Town Crier.
- 7:30 p. m.—Amos 'n' Andy.
- 8:45 p. m.—Floyd Gibbons on Prohibition (ex. Mon.).
- 11:00 p. m.—"Vagabond of the Air."

SUNDAY, MAY 4

- 7:00 a. m.—Informal program.
- 9:00 a. m.—"Sunny Side Up."
- 9:30 a. m.—NBC, National Light Opera Co.
- 10:00 a. m.—NBC, Metropolitan Echoes.
- 10:30 a. m.—NBC, Concert.
- 11:00 a. m.—NBC, The Friendly Hour.
- 1:00 p. m.—L. D. S. Church services.
- 2:30 p. m.—Vocal and Instrumental Ensemble.
- 3:00 p. m.—Studio program.
- 3:30 p. m.—NBC, Williams Orlomatics.
- 4:00 p. m.—NBC, Enna Jettick Melodies.
- 4:15 p. m.—NBC, Collier's Hour.
- 5:15 p. m.—NBC, Atwater Kent Hour.
- 7:00 p. m.—First Presbyterian Church.
- 7:30 p. m.—Mons. Hunt, Roman Catholic discourse.
- 8:00 p. m.—L. D. S. Church services.
- 8:45 p. m.—"Television" Concert.
- 9:00 p. m.—NBC, Borden's Concert Hour.
- 9:30 p. m.—Utah Hour.
- 10:30 p. m.—"Vagabond of the Air."

MONDAY, MAY 5

- 10:30 a. m.—NBC, Helpful Hints for the Housewife.
- 2:00 p. m.—NBC, Salt Lake Tabernacle Choir.
- 3:00 p. m.—Ye Olde Towne Crier.
- 5:00 p. m.—NBC, "Moments Musicale."
- 5:30 p. m.—NBC, General Motors Family Party.
- 6:30 p. m.—NBC, Great Northern Railroad program.
- 7:00 p. m.—Program of diversified musical selections.
- 7:45 p. m.—Program for men.
- 8:00 p. m.—The Jewel Box.
- 9:00 p. m.—Organ Recital.
- 10:00 p. m.—Organ Recital.
- 10:30 p. m.—NBC, "House of Myths."

TUESDAY, MAY 6

- 11:10 a. m.—"Woman's Magazine of the Air."
- 2:00 p. m.—Radio Auction Bridge.
- 4:30 p. m.—NBC, "Around the World with Libby."
- 4:00 p. m.—Novelty instrumental and vocal program.

- 5000 WATTS—275.1 METERS
Pacific Standard Time Given
Studios in the Vermont Building
"The Voice of the Inter-Mountain Empire"
- 5:00 p. m.—NBC, Eveready Hour.
 - 5:30 p. m.—NBC, "Happy Wonder Bakers."
 - 6:00 p. m.—NBC, Westinghouse Salute.
 - 6:30 p. m.—NBC, Radio-Keith-Orpheum.
 - 8:30 p. m.—NBC, Florsheim Frolic.
 - 10:15 p. m.—Drama Period, dir. of Kathryn Howard.

WEDNESDAY, MAY 7

- 9:30 a. m.—The Household Institute.
- 10:15 a. m.—NBC, Favorite Recipes of Mary H. Martin.
- 10:30 a. m.—Helen Webster, Interior Decoration.
- 12:30 p. m.—NBC, Evening Stars.
- 1:00 p. m.—NBC, Radio Guild drama period.
- 4:30 p. m.—NBC, featured musical program.
- 5:00 p. m.—"The Old Counsellor," Halsey-Stuart.
- 5:30 p. m.—NBC, Palmolive Hour.
- 6:30 p. m.—NBC, Coca Cola Sportscasts.
- 7:00 p. m.—"Memories of Days Gone By."
- 7:05 p. m.—Instrumental and Vocal Ensemble.
- 8:00 p. m.—Variety Ensemble.
- 9:00 p. m.—"Romance of Gems."
- 9:15 p. m.—NBC, Montag Melodians.
- 9:30 p. m.—Newscasting.
- 9:45 p. m.—Review of Books.
- 10:15 p. m.—Harmony Night Hawks.

THURSDAY, MAY 8

- 10:00 a. m.—NBC, "Seafood Dainties," Pioneer Clams.
- 2:00 p. m.—NBC, Experimental programs from London.
- 4:00 p. m.—NBC, Fleischmann "Sunshine" program.
- 5:30 p. m.—NBC, Maxwell House Coffee Co.
- 6:00 p. m.—NBC, Victor Radio program.
- 7:00 p. m.—NBC, Conoco Adventures.
- 9:00 p. m.—Organ Recital.
- 9:30 p. m.—"Blue Blaze Fireside Entertainers."
- 10:00 p. m.—Informal Musical program.
- 10:15 p. m.—Milt Taggart's Odeon Orchestra.

FRIDAY, MAY 9

- 8:00 a. m.—NBC, Dobbsie Ship of Joy.
- 9:00 a. m.—NBC, Twelve o'Clock Trio.
- 10:00 a. m.—NBC, Richard Hudnut program.
- 10:50 a. m.—NBC, M. J. B. Features.
- 10:50 a. m.—NBC, Cities Service.
- 4:00 p. m.—NBC, Interwoven Pair.
- 5:30 p. m.—NBC, Armour Ensembles.
- 6:00 p. m.—NBC, Armstrong Quakers.
- 6:30 p. m.—NBC, Raleigh Revue.
- 7:00 p. m.—NBC, Hamilton Brown Sketch Book.
- 8:15 p. m.—NBC, Raleigh Revue.
- 9:00 p. m.—C'bamber Music.
- 10:00 p. m.—Brief Feature.
- 10:15 p. m.—Radio-Keith-Orpheum Frolic.

SATURDAY, MAY 10

- 3:30 p. m.—NBC, The Fuller Man.
- 4:00 p. m.—NBC, Merle Thorpe."
- 4:30 p. m.—NBC, Del Monte Coffee.
- 5:00 p. m.—NBC, General Electric Hour.
- 6:00 p. m.—NBC, Lucky Strike Orchestra.
- 7:00 p. m.—Male Quartet and Ensemble.
- 8:00 p. m.—Jack Frost Boy.
- 9:15 p. m.—Organ Recital.
- 10:15 p. m.—Dance music.

KFI Program

(Continued from Page 21)

- 5:00 p. m.—The Two Shades of Blue, Mart and Lill.
- 5:15 p. m.—Don Abbott, tenor.
- 5:30 p. m.—Will E. Wing, "Hollywood."
- 6:00 p. m.—NBC, Lucky Strike Hour.
- 7:00 p. m.—KFI Symphonet.
- 8:00 p. m.—NBC, Gilmore Circus.
- 8:30 p. m.—Robert Hurd, tenor, with concert orchestra.
- 9:00 p. m.—NBC, Del Monte Coffee.
- 9:30 p. m.—Mixed Quartet, with James Burroughs.

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Beverly Hills, Calif.

NBC Program

(Continued from Page 20)

- 11:00 a. m.—Standard School Broadcasts. KGO, KHQ, KOMO, KGW, KPO, KFI.
 12:00 noon—The Novelty Five. KGO.
 1:00 p. m.—Series of Talks. KGO.
 1:15 p. m.—Melody Musketees. KGO, KGW.
 1:30 p. m.—The Lady Next Door. KGO.
 2:00 p. m.—Black and Gold Room Orch. KGO.
 2:30 p. m.—Central Park Casino Orch. KGO, KGW.
 3:00 p. m.—Vignettes. KGO.
 3:30 p. m.—"A Half Hour in the Nation's Capital." KGO, KECA.
 4:00 p. m.—Fleischmann Hour.**
 5:00 p. m.—American Radiator program. KGO, KHQ, KOMO, KGW, KSL, KOA.
 5:30 p. m.—Maxwell House Melodies.**
 6:00 p. m.—RCA Hour. KGO, KHQ, KOMO, KGW, KFI.
 7:00 p. m.—The Three Boys. KGO.
 7:45 p. m.—Standard Symphony Hour. KGO, KOMO, KHQ, KGW, KFI.
 8:45 p. m.—Parks Sisters. KGO, KOA.
 9:00 p. m.—Memory Lane. KGO, KHQ, KGW, KECA.
 9:30 p. m.—The Olympians. KGO, KOA.
 10:00 p. m.—National Concert Orch. KGO,

FRIDAY, MAY 9

- 9:30 a. m.—Gold Medal Home Service Talks.*
 9:45 a. m.—Parks Sisters. KGO.
 10:00 a. m.—Du Barry Radio program. KGO, KHQ, KOMO, KGW, KFI, KSL.
 10:15 a. m.—Josephine Gibson Food Talk.*
 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
 12:00 noon—Pacific Feature Hour. KGO, KOA, KOMO.
 1:00 p. m.—Rembrandt Trio. KGO.
 2:00 p. m.—Black and Gold Room Orch. KGO.
 2:30 p. m.—Hot Spot of Radio. KGO.
 2:45 p. m.—Whyte's Orchestra. KGO, KOMO.
 3:15 p. m.—Universal Safety Series. KGO, KOMO.
 3:30 p. m.—Grace Adams East. KGO.
 3:45 p. m.—News Service. KGO.
 4:00 p. m.—Cities Service Concert Orch.**
 5:00 p. m.—Interwoven Pair.*
 5:30 p. m.—Armour program.*
 6:00 p. m.—Armstrong Quakers.*
 6:30 p. m.—Raleigh Revue.**
 7:15 p. m.—Three Violins. KGO, KOMO.
 7:45 p. m.—Literary Digest Prohibition Poll and latest world news flashes, by Floyd Gibbons.**
 8:00 p. m.—Ole and the Girls. KGO, KGW.
 8:15 p. m.—Piano Paintings. KGO.
 8:45 p. m.—Tone Pictures.*
 9:15 p. m.—Kodak Week-end Hour. KGO, KOMO, KHQ, KGW, KECA, KOA.
 9:45 p. m.—John and Ned. KGO, KOA.
 10:00 p. m.—Mystery Serial. KGO, KOA.
 10:30 p. m.—Pacific Nomads. KGO, KOA.

SATURDAY, MAY 10

- 9:30 a. m.—Eddie Bernard. KGO.
 9:45 a. m.—National Farm and Home Hour. KGO, KHQ, KGW, KFI, KPO.
 11:30 a. m.—NBC Philharmonic Organ Recital. KGO.
 12:00 noon—The Novelty Five. KGO.
 1:00 p. m.—Dixie Dandles. KGO, KOMO.
 1:30 p. m.—Tea Timers. KGO.
 1:45 p. m.—Matinee Time. KGO, KGW.
 2:00 p. m.—Black and Gold Room Orch. KGO.
 2:30 p. m.—Hotel Governor (Clinton Orch. KGO, KOMO)
 3:00 p. m.—William Don. KGO.
 3:30 p. m.—The Fuller Man.*
 4:00 p. m.—The New Business World. KGO, KHQ, KOMO, KGW, KECA.
 4:30 p. m.—Captain "Bill" Royle. KGO.
 4:45 p. m.—News Service. KGO.
 5:00 p. m.—General Electric Hour.*
 6:00 p. m.—B. A. Rolfe and his Lucky Strike Orchestra.*
 7:00 p. m.—Bernie Cummins and his New Yorker Orchestra. KGO, KGW.
 7:45 p. m.—Literary Digest Prohibition Poll**

- 8:00 p. m.—Pacific Serenaders. KGO.
 8:00 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI.
 8:30 p. m.—Scrapbook Tunes. KGO, KOMO.
 9:00 p. m.—Del Monte program. KGO, KHQ, KOMO, KGW, KFI, KSL, KOA.
 9:30 p. m.—Penrod. KGO, KHQ, KOA.
 10:00 p. m.—Spotlight Revue. KGO, KHQ, KOMO, KOA.

KNX Program

(Continued from Page 26)

- 9:00 a. m.—"A Menu for Sunday Dinner." by Kate Brew Vaughn.
 10:30 a. m.—"Ovaltine" Ensemble.
 10:45 a. m.—"Home Remedy Hour," courtesy of Kip Corporation.
 11:00 a. m.—First Radio Church of the Air.
 11:30 a. m.—Glidden Paint Company courtesy program.
 11:45 a. m.—"Musical Contrasts."
 2:30 p. m.—Musical program by Matinee Symphony.
 3:15 p. m.—Joyce Coad, little movie star.
 3:30 p. m.—Federation of Women's Clubs program.
 4:00 p. m.—"Home Builders' Hour."
 5:00 p. m.—Talk on "Travel."
 6:00 p. m.—KNX Symphony.
 6:30 p. m.—Bundy & Albright, courtesy program.
 6:55 p. m.—"Seth Thomas Historical Cameos."
 7:00 p. m.—Country Jane, vocalist.
 8:00 p. m.—Royal Order of Optimistic De-Nuts.
 9:00 p. m.—"Lion Tamers."
 9:45 p. m.—Main event from the Hollywood Legion Stadium.

SATURDAY, MAY 10

- 8:30 a. m.—Bundy & Albright courtesy program.
 9:00 a. m.—Organ program given by Lucie Lee.
 11:00 a. m.—"Home Remedy Hour."
 11:15 a. m.—The KNX Little Symphony and Marjorie Healy.
 1:00 p. m.—First Radio Church of the Air.
 1:30 p. m.—Eddie Albright's reading of late fiction.
 2:00 p. m.—Program presenting Hungarian Ensemble.
 2:30 p. m.—Presenting an Opera (recorded).
 5:00 p. m.—Talk on "Travel."
 6:00 p. m.—Paramount Puhlix Hour.
 8:00 p. m.—Musical Comedy Hour, Kip Corp.
 9:00 p. m.—Luhoviski Trio—Calmon Luhoviski, master violinist; Claire Mellonino, pianist; Walter V. Ferner, cellist.
 9:45 p. m.—"Musical Contrasts."

Q and A

(Continued from Page 11)

furniture from Overells, their hair tonic from Georgia O. George, and their real estate from Bundy & Albright. Radio broadcasting it a business based on dollars and cents. While every broadcaster is pleased to hear from distant listeners, he cannot adopt policies for their particular benefit, since they do not (and cannot) directly or indirectly contribute to the station income. Hence, no one can blame the broadcaster whose policies favor those listeners who DO mean dollars and cents to him.

WANTED!!! — RADIO STOCKS!!

Dealers' Complete Radio Stocks Bought for Cash

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FREEMAN H. TALBOT

KOA

Denver, Colorado—830 Kc.

12,500 WATTS—361.2 METERS GENERAL ELECTRIC CO.

Pacific Standard Time, Telephone York 5090

"Rocky Mountain Broadcasting Station"

Program Furnished by the National Broadcasting Company

DAILY EXCEPT SATURDAY AND SUNDAY

- 6:00 a. m.—Morning Revelers.
- 8:00 a. m.—The Luncheon Five (except Wednesday).
- 9:00 a. m.—The Gotham Trio (except Thursday).
- 9:30 a. m.—As Heard Over the Telephone.
- 9:45 a. m.—National Farm and Home Hour, NBC, (including Saturday).
- 10:45 a. m.—Weather, Stock and Market Reports (except Monday).
- 11:00 a. m.—Organ Recital, Ogden Theatre (except Monday).
- 11:45 a. m.—National Cannery's Association (except Friday).
- 7:30 p. m.—Amos 'n' Andy (including Saturday).
- 7:45 p. m.—Literary Digest Prohibition Poll and News Flashes (except Monday).

- 5:00 p. m.—Halsey, Stuart program.
- 5:30 p. m.—Palmolive Hour.
- 6:30 p. m.—Coca Cola Topnotchers.
- 7:00 p. m.—Extension Service, Colo. Agri. College.
- 8:00 p. m.—Reminiscences of the Old West.
- 8:30 p. m.—Hill Billy Boys.
- 9:00 p. m.—Denver Concert Orchestra.
- 10:00 p. m.—Cotton Blossom Minstrels.

THURSDAY, MAY 8

- 7:00 a. m.—Your Child.
- 7:30 a. m.—WEAF Studio.
- 10:20 a. m.—Woman's Magazine of the Air.
- 12:00 noon.—U. S. Army Band.
- 1:15 p. m.—Melody Musketeers.
- 1:30 p. m.—The Lady Next Door.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:15 p. m.—Elementary Bridge Lesson.
- 3:30 p. m.—Half Hour in the Nation's Capitol.
- 4:00 p. m.—Fleischmann Hour.
- 5:00 p. m.—Harbor Lights.
- 5:30 p. m.—Maxwell House Melodies.
- 6:00 p. m.—RCA Hour.
- 7:00 p. m.—Conoco Adventurers.
- 8:15 p. m.—The Stagecoachers.
- 9:00 p. m.—The Cellar Mystery.
- 9:30 p. m.—The Olympians.
- 10:00 p. m.—National Concert Orchestra.

FRIDAY, MAY 9

- 7:00 a. m.—Blue Streaks.
- 7:45 a. m.—Founding a Nation.
- 12:00 noon.—Pacific Feature Hour.
- 1:02 p. m.—Music Week program.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 2:30 p. m.—Book Ends—Lessons in French.
- 2:45 p. m.—Stocks, markets, news bulletins.
- 3:15 p. m.—Universal Safety Series.
- 3:30 p. m.—Raybestos Twins.
- 4:00 p. m.—Cities Service Concert Orchestra.
- 5:00 p. m.—Interwoven Pair.
- 5:30 p. m.—Armour program.
- 6:00 p. m.—Armstrong Quakers.
- 6:30 p. m.—Raleigh Revue.
- 8:15 p. m.—Barteldes Piano Twins.
- 8:30 p. m.—KOA Concert Orchestra.
- 9:15 p. m.—Network program.
- 9:45 p. m.—Aces of Harmony.
- 10:00 p. m.—Mystery Serial.
- 10:30 p. m.—Pacific Nomads.
- 11:00 p. m.—Henry Halstead and His Orchestra.

SATURDAY, MAY 10

- 6:00 a. m.—Wits and Bits.
- 7:00 a. m.—The Recitalists.
- 8:45 a. m.—The Children's Hour Organ Recital.
- 9:30 a. m.—Keystone Chronicle.
- 10:45 a. m.—Melody Three.
- 12:00 noon.—Weather, stocks, markets, livestock.
- 12:30 p. m.—Westchester Choral Society.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 3:00 p. m.—Weather, market and road reports.
- 3:15 p. m.—RCA Theresin Ether Wave Musicale.
- 3:30 p. m.—The Fuller Man.
- 4:00 p. m.—The New Business World.
- 5:00 p. m.—General Electric Hour.
- 6:00 p. m.—Lucky Strike Orchestra.
- 7:00 p. m.—Hotel New Yorker Orchestra.
- 8:00 p. m.—Vassar Chocolates Girl.
- 8:30 p. m.—International Sunday School Lesson.
- 9:00 p. m.—Del Monte program.
- 9:30 p. m.—Penrod Stories.
- 10:00 p. m.—Henry Halstead and His Orchestra.

SUNDAY, MAY 4

- 1:15 a. m.—Henry Halstead and His Orchestra.
- 2:00 noon.—Davis and Shaw Home Builders.
- 2:30 p. m.—Automatic Washers.
- 3:00 p. m.—National Religious Service.
- 2:00 p. m.—Catholic Religious Hour.
- 3:00 p. m.—Network program.
- 3:30 p. m.—Williams Ointments.
- 4:00 p. m.—Enna Jettick Melodies.
- 4:15 p. m.—Collier's Radio Hour.
- 5:15 p. m.—Atwater Kent Hour.
- 6:15 p. m.—Studebaker Champions.
- 6:45 p. m.—Sunday at Seth Parker's.
- 8:15 p. m.—The Solitaire Cowboys.
- 9:00 p. m.—Borden program.
- 9:30 p. m.—The Reader's Guide.
- 0:00 p. m.—The Gay Classics.

MONDAY, MAY 5

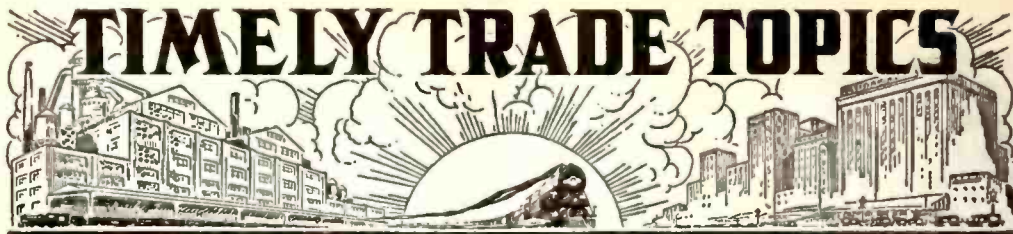
- 7:00 a. m.—The Recitalists.
- 0:30 a. m.—Woman's Magazine of the Air.
- 1:30 a. m.—NBC.*
- 2:00 noon.—Pacific Vagabonds.
- 1:02 p. m.—Favorite Opera Selections.
- 1:45 p. m.—Rocks and Minerals.
- 8:30 p. m.—KOA String Trio.
- 2:00 p. m.—Mormon Tabernacle Choir and Organ.
- 2:30 p. m.—Book Ends—Lessons in French.
- 3:00 p. m.—Rosalie Wolfe.
- 3:15 p. m.—The World Today.
- 5:00 p. m.—Ted Florito and His Maytag Orchestra.
- 5:30 p. m.—General Motors Family Party.
- 6:00 p. m.—Stromberg-Carlson program.
- 6:30 p. m.—Empire Builders.
- 7:00 p. m.—Hotel Governor Clinton Orchestra.
- 8:00 p. m.—Supreme Serenaders.
- 8:30 p. m.—KOA String Trio.
- 9:00 p. m.—Voice of Firestone.
- 9:30 p. m.—Musical Musketeers.
- 10:00 p. m.—Hot Spot of Radio.
- 10:30 p. m.—House of Myths.

TUESDAY, MAY 6

- 7:00 a. m.—Your Child.
- 7:30 a. m.—WEAF Studio.
- 12:00 noon.—Network program.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Black and Gold Room Orchestra.
- 3:00 p. m.—American Chiropractic Association.
- 4:00 p. m.—Network program.
- 5:00 p. m.—Eveready Hour.
- 5:30 p. m.—Happy Wonder Bakers.
- 6:00 p. m.—Westinghouse Salute.
- 6:30 p. m.—Radio-Keith-Orpheum Hour.
- 8:00 p. m.—Farm Question Box.
- 9:00 p. m.—The Old Stagecoachers.
- 8:30 p. m.—Concert Album.
- 9:30 p. m.—Florsheim Frolic.
- 10:00 p. m.—Down Through the Ages.

WEDNESDAY, MAY 7

- 7:00 a. m.—Radio Calendar.
- 7:30 a. m.—The Recitalists.
- 8:00 a. m.—The Twelve O'Clock Trio.
- 8:15 p. m.—The Luncheon Fire.
- 9:15 a. m.—Colorado Sunshiners.
- 10:15 a. m.—Mary Hale Martin's Household Period.
- 12:00 noon.—Radio Guild.
- 1:00 p. m.—National Woman's Party.
- 1:15 p. m.—Melody Musketeers.
- 1:30 p. m.—Tea Timers.
- 2:00 p. m.—Hotel New Yorker Orchestra.
- 3:30 p. m.—Back of the News in Washington.
- 4:30 p. m.—Mobil Oil Concert.



Mr. S. S. Cohn, of the Associated Agencies of the Pacific, has moved his offices to 2812 S. Main, Los Angeles, telephone RI. 1579. Mr. Cohn represents several of the prominent eastern radio parts manufacturers.

Howard D. Thomas, of 1853 S. Hope St., Los Angeles, Pacific Coast representative of the Perryman Electric Co., left last week on a trip to Seattle. He will call on the principal jobbers and manufacturers in all the big cities of the Pacific Coast. Mr. Thomas reports that Perryman tubes are being demanded more and more every day.

Anyone calling at the Sheldon Radio Co., 605 So. Fairfax Ave., near Wilshire Blvd., Los Angeles, may enter application for a free course in television and radio. A limited number of lessons are on hand for immediate delivery to first applicants. This is a bona fide offer to all who make personal application.

With vacation days just ahead, C. W. Smith, of the Griffin-Smith Manufacturing Company, 1125 Wall Street, anticipates a rush business for the Royale portable AC set. These compact little sets are designed especially for the mountains and beach and are enclosed in a brown leatherette cabinet.

The Long Radio Co., of 2812 S. Main Street, Los Angeles, manufacturers of the Cardinal Midget radio, doubled their production last week, and are now in better shape to take care of their dealer demand.

"We have always worked on a very conservative scale, believing that it was better to produce a few very good radio receivers and have satisfied customers than to try for big production and take a chance of turning out an inferior product. We have now been in the business long enough to be able to make double the receivers per day and, at the same time, deliver a high class instrument to our customers," said Mr. R. H. Meyer, manager of the company.

DX Club

(Continued from Page 15)

high voltage wires less than 50 feet from the set. When we bought the set about a year ago the radio man said we would get good results in this location. But here is the list of stations we have heard with good volume:

KGA, KGFJ, KXRO, KGIR, KVI, KGIQ, KOY, KDYL, KTBR, KTBI, KFOX, KXL, KIDO, KOB, KEX, KEJK, KSL, KMIC, KNX, KQW, KGFH, KJR, KFEL, KGHL, KFVB, KOIN, KOMO, KFVI, KFWM, KHJ, KLX, KFQZ, KWKH, KDKA, KGO, KFKA, KOA, KTM, KFVD, KPO, KFI, KGW, KFRC, KFSD, KHQ, KPLA, KMTR, KLZ, KFYR, KSD, KTBS, KID, KOAC, KTAB, KMOX, KFBU, KFKB, KFBB, KFAB, KWG, KWJJ, KELW, KYA, KDB, KLO, KMMJ, KMA, KFBB, KGEF, KGER, KVOA, KFXX, KTHS, KMO, KGHF, KFJI, KECA, KGB, KFQW, KSTP, KOL, KMED, KFPY, KVOO, KWSC, KTAR, KVPE, WJAG, WHO, WENR, WBAP, WGN, WLW, WMAQ, WOW, WCCO, WCAM, WTAM, WREN, WBBM, WLS, WCHI, CNRV, CKWX, CHLS, CKMO, CKLC, CJCJ, CFCN, CJGX, CJOC.

Hoping this makes me a member of your DX Club, and even if I don't win a prize I have lots of fun fishing. I always use Radio Doings for bait. It makes them bite.

EUGENE REED,
210 S. 15th St.,
Boise, Idaho.

A new mighty midget radio "from the House of Waltham" is offered to the public by Waltham Radio Corp., Ltd., 4228 South Vermont Ave., Los Angeles. It employs seven tubes, one of which is of the screen-grid type. Push-pull amplification is used in the last stage and the speaker is a dynamic. The walnut cabinet is but 12 by 16 inches and handsome in design. The set is fully licensed under RCA patents.

Warner Bros. Acquire Brunswick

The recent announcement of the acquisition by purchase of all the assets of the musical division of The Brunswick-Balke-Collender Co. by Warner Bros. Pictures, Inc. is one of tremendous importance to the Radio-Music industry.

Not only is it important from the angle of the importance of the Brunswick Company alone, but it is important in that this alliance of two major interests, the one a major company in the public amusement field, the other nationally known and respected in the home entertainment field, presages possibilities for the Radio-Music industry far beyond its present scope. The research laboratories of both organizations are engaged in activities that promise epochal development for the future.

Brunswick dealers and others who have been in contact with the Brunswick organization over a period of years will be pleased to know that the personnel, in general, will remain intact under the new administration.

Organization of the Brunswick Corporation will proceed immediately; this new company taking over the manufacturing, sales, advertising, and other activities heretofore conducted by the Radio division. At present, executive offices are located in Chicago but in the near future will be moved to New York City.

The organization of the Brunswick Musical Division is one of the most complete ever assembled in its field and embraces every activity in the making of Radios, Panatropes with Radio and Records.

A complete national distributing organization, including over 60 distributors has just been completed, including some of the largest and best known radio and music wholesalers in the trade.

According to announcements from Chicago headquarters—Brunswick Dealers and Distributors are assured not only of the continuation of the internationally esteemed Brunswick Radio-Music products, but are assured of the utilization of every possible resource and means to establish these products even more strongly in their position of leadership in this industry and in public esteem. And to these efforts will now come the support and cooperation of the vast facilities of Warner Bros. Pictures, Inc. Sales policies effecting Distribu-

tors and Dealers will not be in any way disturbed.

All assets held by the Brunswick Co. and its subsidiaries, the Bremer-Tully Manufacturing Company and the Farrant Manufacturing Company, are included in the purchase. These devices will make possible the entry into almost any conceivable phase of entertainment. The many parallel interests of the two organizations in research, manufacturing and sales assure the production of the most modern and advanced type.

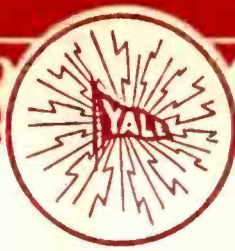
Obviously, one of the most important phases of the purchase involves the matter of records. Warner Bros. use an enormous number of these records in the manufacture of Vitaphone Talking Pictures. Through this affiliation they will now be enabled to press their own records in their own plants, and gain thereby in service and at the same time contribute much to Brunswick commercial record production facilities.

Branch Offices of the Brunswick Co. are established in every important city in the United States and Canada and distributors of their product can be found in every section of the world, even the most remote. Brunswick has a tremendous established call for their records. During 1929 such sales were the largest in their entire history, more than twelve million records being sold.

This purchase will add in the vast resources of Warner Bros., in the service of providing entertainment, to the organized personnel of the Brunswick Co. with their superb training and background in the manufacture of Records, Panatropes and Radios. It will make available to this affiliated Company the great galaxy of musical dramatic stars appearing under the banner of Warner Bros. and its affiliated companies.

The combined resources of Warner Bros. and its affiliated companies will enable that organization to provide entertainment in any mechanical field. It will also make it possible for Warner Bros. to increase the scope of their activities in new fields where entertainment is to be provided and assures the finest quality that knowledge and experience, alone, can give.

In all the new Brunswick Corporation, with its vastly increased resources and facilities presents a picture that will be watched by the industry with the keenest of interest.



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