CONTENTS

Radio Topics of the Day............... 9  Quantity, Quality, or Both.......... 19
Studio News .......................... 11  Timely Trade Topics............... 47

DIRECTORY OF DETAILED PROGRAMS

<table>
<thead>
<tr>
<th>Call Letters</th>
<th>Location</th>
<th>Freq.</th>
<th>Page</th>
<th>Call Letters</th>
<th>Location</th>
<th>Freq.</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>KECA . . .</td>
<td>Los Angeles . .</td>
<td>1430</td>
<td>30</td>
<td>KECA . . .</td>
<td>Los Angeles . .</td>
<td>1430</td>
<td>30</td>
</tr>
<tr>
<td>KELW . . .</td>
<td>Burbank . . .</td>
<td>780</td>
<td>33</td>
<td>KELW . . .</td>
<td>Burbank . . .</td>
<td>780</td>
<td>33</td>
</tr>
<tr>
<td>KEX . . . .</td>
<td>Portland . . .</td>
<td>1170</td>
<td>43</td>
<td>KEX . . . .</td>
<td>Portland . . .</td>
<td>1170</td>
<td>43</td>
</tr>
<tr>
<td>KFRI . . .</td>
<td>Los Angeles . .</td>
<td>640</td>
<td>23</td>
<td>KFRI . . .</td>
<td>Los Angeles . .</td>
<td>640</td>
<td>23</td>
</tr>
<tr>
<td>KFOX . . .</td>
<td>Long Beach . .</td>
<td>1250</td>
<td>36</td>
<td>KFOX . . .</td>
<td>Long Beach . .</td>
<td>1250</td>
<td>36</td>
</tr>
<tr>
<td>KFRC . . .</td>
<td>San Francisco .</td>
<td>610</td>
<td>41</td>
<td>KFRC . . .</td>
<td>San Francisco .</td>
<td>610</td>
<td>41</td>
</tr>
<tr>
<td>KFSD . . .</td>
<td>San Diego . .</td>
<td>600</td>
<td>38</td>
<td>KFSD . . .</td>
<td>San Diego . .</td>
<td>600</td>
<td>38</td>
</tr>
<tr>
<td>KFSQ . . .</td>
<td>Los Angeles . .</td>
<td>1120</td>
<td>39</td>
<td>KFSQ . . .</td>
<td>Los Angeles . .</td>
<td>1120</td>
<td>39</td>
</tr>
<tr>
<td>KFVD . . .</td>
<td>Culver City . .</td>
<td>1000</td>
<td>34</td>
<td>KFVD . . .</td>
<td>Culver City . .</td>
<td>1000</td>
<td>34</td>
</tr>
<tr>
<td>KGB . . .</td>
<td>San Diego . .</td>
<td>1330</td>
<td>37</td>
<td>KGB . . .</td>
<td>San Diego . .</td>
<td>1330</td>
<td>37</td>
</tr>
<tr>
<td>KGEF . . .</td>
<td>Los Angeles . .</td>
<td>1300</td>
<td>31</td>
<td>KGEF . . .</td>
<td>Los Angeles . .</td>
<td>1300</td>
<td>31</td>
</tr>
<tr>
<td>KGER . . .</td>
<td>Long Beach . .</td>
<td>1360</td>
<td>35</td>
<td>KGER . . .</td>
<td>Long Beach . .</td>
<td>1360</td>
<td>35</td>
</tr>
<tr>
<td>KGFJ . . .</td>
<td>Los Angeles . .</td>
<td>1200</td>
<td>34</td>
<td>KGFJ . . .</td>
<td>Los Angeles . .</td>
<td>1200</td>
<td>34</td>
</tr>
<tr>
<td>KGO . . .</td>
<td>Oakland . . .</td>
<td>790</td>
<td>40</td>
<td>KGO . . .</td>
<td>Oakland . . .</td>
<td>790</td>
<td>40</td>
</tr>
</tbody>
</table>

HERE IS YOUR STATION DIRECTORY!

You will appreciate RADIO DOINGS, the up-to-the-minute station and program guide, delivered to your home each week. There is no trouble or worry on your part; simply enclose a $3.00 check with this coupon and RADIO DOINGS will begin at once for a whole year.

Name

Address

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FIRST As Always
Any Radio Part or Accessory at Your Command—
Only a Few Hours Away at the Most
TRANSMITTING, THEATRE, SHORT WAVE, PUBLIC ADDRESS EQUIPMENT
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Largest Radio Parts Jobber West of Chicago

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A SHOT AT HENDERSON

Perhaps the Louisiana House of Representatives is gunning for W. K. Henderson, operator of Station KWKH, Shreveport, and perhaps not. But, any rate, the legislators have passed a law "to prohibit slander over, through, or by means of what is commonly known as the radio."

The bill provides a penalty of a fine of not more than $100 or imprisonment in jail for not more than 30 days, or both. California was the first state to enact a radio slander law.

RADIO COMMISSION MOVES

Although the mid-summer, especially in Washington, is not the time most people choose for moving, the Federal Radio Commission has transferred all its offices, personal, and equipment from the Interior Department to the National Press Building.

The Commission has been in cramped quarters for sometime. In its new location it will occupy an entire floor, and all of its agencies will be connected instead of being scattered as in its former home.

The Commission began its career in the Department of Commerce and remained there from March 15, 1927, when it moved into the Interior Department building.

OVERDOSE OF ADVERTISING

Declaring that radio is intended for a higher use than now made of it, Judge Ira E. Robinson, Federal Radio Commissioner, declared in a recent address before the Institute for Education by Radio at Columbus, O., that listeners "are becoming sick of commercial advertising given them hourly. "Auctioneering speeches, sales talks, price quoting, and the like have become so prevalent that the very excess of the same will do good in reminding the people of radio's real province and worth," he said.

LITTLE RADIO LEGISLATION PASSED BY CONGRESS

The tumult and the shouting over alleged radio trusts and monopolies and injustices to certain States and sections by the Federal Radio Commission heard frequently in the halls of both the House of Representatives and the Senate during the last seven months have died down until next December.

A survey of the legislative activity in radio during the past congressional session reveals little in the way of accomplishment, despite the fact that many bills were launched and a prolonged hearing on radio communications was conducted by the Senate Committee on Interstate Commerce.

Probably the most significant achievement of either branch of the national legislature was the inquiry and subsequent demands made upon the Department of Justice by certain Senators that led to the filing of an anti-trust suit against the Radio Corporation of America and its affiliated companies in the Federal District Court at Wilmington, Del.

LICENSES EXTENDED AGAIN

All broadcasting stations which filed applications for renewals of licenses have been given an extended life of the customary ninety days beginning August 1.

The Federal Radio Commission made a blanket extension of all stations except three which are operating on channels prescribed by the Court of Appeals of the District Columbia following appeals in the recent reallocation proposal that is still in litigation.
EVERY LEADING RADIO MANUFACTURER REPRESENTED IN OUR COMPLETE STOCK!

EVERYTHING for the AMATEUR

INSIDE PARKING FREE TO OUR PATRONS

WHOLESALE and RETAIL

RADIO MANUFACTURERS SUPPLY CO.

1000 So. Broadway
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LOS ANGELES

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Saturday evenings at 7:15 over KECA since Valentine, whose picture appears this week's cover, sings the part of "The Puritas Skipper" on the program the California Consolidated Water Company. Each week "The Skipper and His Parrot" take the audience on mful adventures before the mast on one water ways to health. In the comparatively short time that this rollicking program has been on the air, formerly over KFI on Mondays, it has won an amazingly large audience, probably due to its originality and the fact that Valentine's rich voice is so admirably fitted to the sea songs which are feared. Note the flattering attention even by the parrot.

Not content with a Yehudi Menuhin and a Riggiero Ricci as prodigies of the violin, California is now producing an entire orchestra of one hundred Idren! It's happening at KNX, Holmwood, and the orchestra consists of strings ranging from 2 1/4 to 6 years of age, nito Mussolini, dictator of Italy, has written that he is publicizing the orchestra of tiny ones in the newspapers Rome, and the secretary of the King of Norway has written requesting a photographed photograph of the group for his Majesty. The man responsible for this orchestra is Professor Karl Moldrem, and KNX through "Big Brother-Ken" is fortunate in having Moldrem to make the task. This unique orchestra is heard on Big Brother's hour every evening at 5:15.

The following is the political speech broadcast schedule for the week of July 28th:

- Monday night from 7:15 through KGO, KMTR and KFSD. Wednesday night the same speaker at 7:45 over KGO and KI.
- Friday night at 7:15 Mayor James Iph, Jr. will tell why he will make a good Governor, over KFI, KGO and SD, and on Wednesday at 8 p.m. he will talk from KTM. KHJ and KFRC have scheduled Mayor Rolph from KFRC on Monday, July 28th, at 7:30. During the S. & W. Forum, Tuesday at 8:30, Governor Young is scheduled to speak, although this is not definite at this writing. Wednesday over the above stations Buron Fitts will speak at 7 p.m. No matter what your taste in entertainment is, you are bound to be entertained at least once during KHJ's Review, which has been extended to an hour, 7 to 8, on Saturday nights. The program presents the cream of the week's entertainment all in one bottle.

The Banjo Boys, well known to a large audience in Los Angeles and vicinity, have changed the hour of their program from afternoon time to 9:30 p.m. every night, including Sunday, over KMTR, when they are heard in the same pattern, songs, banjo tunes and good-humored remarks about everybody and everything.

The Westlake String Ensemble over KMTR every day except Sunday at 11 a.m. furnishes a program of semi-classical as well as popular ballad selections—a pleasant interlude.

For listeners who have been touring Southern California with Seymour Hastings over several local stations, the following revised schedule will enable you to continue these enjoyable trips without missing a one. KFI, Tuesday and Friday, 12:30 to 1 p.m.; KGER, Tuesday and Friday, 3:15-3:45 p.m.; KHJ, Wednesday, 5 to 5:30.

To cheer up sleepy Sunday evenings, KFVD, in Culver City, is offering an hour and a half of pep—Radio on Parade. There is to be quite an array of well-known radio and talking picture talent, representing many types of entertainment. Tune in to KFVD on Sunday evening at 9:30 and begin the week with a smile.
New Concern Distributes Bosch

Formation of Collins-Lane Co., to be Southern California distributors of Bosch radio products, was announced this week. The new distributors are already actively engaged in merchandising the Bosch line, which includes motor car radio and motor boat radio, as well as the household sets.

The new company is headed by Wilbur H. Collins, for five years California distributor for Kelvinator. The Collins-Kelvinator Company is the largest distributor of Kelvinator in the country and has led in sales during the past five years.

Sales and promotion will be under the management of George Lane, widely known to the radio trade through ten years of merchandising experience. He was, until the formation of Collins-Lane Co., in charge of Southern California sales for American Bosch Magneto Corporation.

The new company brings to the radio field a wealth of experience and a financial strength comparable with any in the West.

Besides the men mentioned above, the personnel includes R. H. Collins and L. D. Robertson, both identified with the Collins-Kelvinator Company and other distributing organizations.

R. H. Collins was formerly sales manager for Buick Motor Company and was director in General Motors. Later he was president of the Cadillac Company, and on his retirement, came to the West with his three sons to embark upon distribution activities in the automotive and electrical fields.

Wilbur H. Collins has been prominent in the distributor field in Los Angeles for seven years, five of which he has headed the Kelvinator distribution company. Previous to that association, he was Chrysler distributor for Chicago, and has been in the distribution end of business for more than twenty years.

Ten years of radio merchandising stand behind George Lane, who in 1920 opened the radio department of Barker Brothers, coming to that position from six years' experience as a wireless operator on board various ships.

In 1923, Lane was named Pacific Coast manager for the Colin B. Kennedy Corporation, and held this position for three years, when he accepted a managerial position with John G. Rapp, Kolster and Crosley distributors.

In 1927, Lane became Southern California representative for the manufacturers of Bosch Radio, and his present connection serves to carry on a brilliant record in radio merchandising.

Simultaneous with the announcement of the new company and its appointment as Bosch distributors, came the announcement of a special dealer preview of the new Bosch radio line. Wide enthusiasm has been registered for the new Bosch Radio models, which, the new distributors say, include every refinement now claimed as a part of modern radio.

The sales staff includes some of the best known men in radio merchandising who have been organized as a "flying squadron" to hasten the introduction of dealers to the new and phenomenal Bosch line.


Engineering and service departments will be under the supervision of Tommy Poulsen, who has been familiar with Bosch engineered sets in the past.

Dealers were invited to a special three-day preview on Monday, Tuesday and Wednesday of this week, and many of them expressed the belief that the new Bosch will be the outstanding radio receiver this year.
Lane Predicts Better Business

That high-grade radio merchandise is going to enjoy an excellent year's business was the statement this week of George Lane of Collins-Lane Co., newly appointed distributors in Southern California for Bosch Radio Products.

"There are three important factors in the radio situation today," said Mr. Lane. "One of these is the general attitude of the public, another is the situation of dealers, and the third has to do with condition of business.

"The public generally is alert to values in radio. Following the chaos which hit the radio business last season, the general public has become wary of instability, lack of quality, poor radio investment, and inferior performance. For this reason I believe only superlative merchandise has a chance to be outstanding this season.

"The dealers who pulled through the tough season we have just witnessed are strong, smart and disposed to be extremely cautious as to the number of lines they will represent, and the type of merchandise they will carry. This again points to success for better grade merchandise, provided proper assistance is given the retailer by his distributor. Dealers naturally look to profits. The radio lines which succeed this year must pay profits.

"The general situation of business is constantly improving. We have information that all the large associations of business concerns in Southern California are preparing for a good selling season between now and January 1. Everything points to better business not later than August or September.

"Surveys made for us indicate that department stores are actively engaged in outlining large promotion efforts during the final six months of the year, and the department store is an excellent index as to sales possibilities.

"All of these things are encouraging to us as Bosch radio distributors. We feel that there is every reason for optimism and the belief that business is going to be good.

"The new de luxe Bosch radio is an outstanding set. It is the only one we have seen which combines all the modern improvements and refinements in one receiver.

"The new Bosch has tone selector, volume control, electric meter tuning, speaker mute, and many other special Bosch features.

"One of the most interesting developments is custom-tuning. This means that every Bosch set will be individually balanced to the home wherein it plays, and will be tuned to the aerial and ground set-up. This means, of course, that the new de luxe Bosch will establish unusual performance records," concluded Lane.

Lafount to Visit Small Stations

Declaring that satisfactory operation of small broadcasting stations is just as important as that of high power broadcasters, Radio Commissioner Harold A. Lafount will leave Washington July 23 on a tour of inspection of smaller radio plants in the Western area between the Mississippi River and the Pacific Coast. He will not return until the middle of August.

Most of the area included in Commissioner Lafount's itinerary has never before been visited by an administrative radio official. The tour will also include the site of Boulder Dam so that the radio needs of the horde of workers and their families during the next seven years of construction may be determined.

Enjoy radio tone and radio realism from your phonograph with the

NEW PACENT MASTER PHONOVOX

MAKE your phonograph a modern, 1930 model instrument with a Pacent Master Phonovox. New musical treats are in store for you!—your favorite records, played with all the animation and realism and brilliant tone quality of the finest radio.

PACENT

Electric Pickup Booster

HUNDREDS of owners of certain popular model radio receivers have found that their sets give admirable radio reproduction but do not give the desired volume from records played electrically. These receivers need only the addition of a booster stage to give wonderful volume and quality from phonograph records.

Here is a compact, inexpensive unit for use with radio sets having a power detector and one stage of audio, that gives a tremendous boost to pickup volume without distortion.

Can be connected by anyone in two minutes. Write for literature.

PACENT ELECTRIC CO., Inc., 91 Seventh Ave., New York, N. Y.

Pioneers in Radio and Electric Reproduction for over 20 years

Representatives—J. P. Hermars, 585 Mission St., San Francisco; Marshank Sales Co., 224 E. 16th St., Los Angeles; D. H. Burcham 383 Oak St., Portland, Ore.

Quantity, Quality or Both?

By K. G. Ormiston

Judge Eugene O. Sykes, vice-chairman of the Federal Radio Commission was in Los Angeles from July 16 to 21, during which time he held official hearings pertaining to certain short-wave stations and channels, and informally interviewed the local broadcasters, complaining listeners, and applicants for new stations. He is returning to Washington, via San Francisco, Denver, and his home in Mississippi.

As is usual, most of the broadcasters had a bad attack of the "gimmies," and endeavored to convince the Judge that they should have more power, more time, better frequencies, etc. A committee of listeners contended that they could not get Amos 'n' Andy in their locality, and wanted something done about it. Another group believed that their town should have a radio station, as the summertime service from existing stations is poor.

We do not know just what general impression of our radio conditions the Judge took away with him. We know that he is of the opinion that we have too many stations, and that in the survival of the fittest and the elimination of the weak, the slogan of the Commission (and the Law), "public interest, convenience, or necessity," will automatically be the governing factor.

We do not agree with Judge Sykes in his belief that we have too much broadcasting in Southern California. We take exception to the QUALITY, and not the QUANTITY. We haven't too much broadcasting, but we have too much POOR broadcasting. We feel that Southern California should be permitted to retain all of its present facilities—channels, power and time. We believe that some of these facilities can be put to much better use in the public welfare than at present. We agree with the Judge that some of our present stations have no business on the air, but in their elimination, we do not want to lose radio units which they represent. We want them replaced with stations that will render a worthwhile public service.

If all of our present stations were doing a first-class job, you would never hear the statement that we have too much broadcasting. If every one of the present carriers brought us a good program of interest and entertainment to a large number of people, each station would have justified its existence, and there would be no complaints. It is a pity that any one of these few and priceless channels should be assigned to a station which does not serve the public to the maximum, commensurate with the time and power available. But in our anxiety to eliminate it, let us not lose the service which that channel is capable of rendering in proper hands. If a franchised street car company gave us poor service on a certain street, we would not tear up the tracks and have NO service on that street. We would franchise someone who WOULD give good service.

Our second firm conviction is that no station located in the metropolitan area of Los Angeles should be permitted to operate with more than 1000 watts power. Stations of 5000 watts belong out in the country. When KNX increased its power to 5000 watts, they moved out in accord with the Commission's instructions. KFI has operated with 5000 watts in the heart of the city, with the understanding that it was but temporary, pending the erection of their 50,000-watt station at an outside point. With the removal of KFI, we believe that the Commission should insist that any station which obtains a power assignment over 1000 watts, must locate outside the metropolitan area.

We believe in high power, because more useful power expended in each channel means more listeners reached. And high power is necessary if we are to serve the population of the small towns and farms which are at a distance from major stations. BUT, wherever high power is used, it is essential that we do not blanket a vast city population within a few miles of the station.
General Motors Radio Dealers Meet

When the General Motors Radio Corporation called a dealer meeting, the dealers responded 100 per cent, as every dealer was in from Arizona and Southern California. The hottest day of the summer was picked to hold the meeting, July 14th, and in spite of the heat and in spite of the fact that the whole meeting was devoted entirely to business the dealers were well pleased.

The remarks from some of the prominent dealers were as follows:

Mr. Charleston Dow, president Fitzgerald Music Company, "I am not generally in favor of such dealer meetings but this one was a revelation to me. It was the best dealer meeting I have ever attended."

Mr. Roger Howell, owner and manager of Reliable Radio Shop, Long Beach, California. "I have attended a lot of dealer meetings but I have never been to one that held my interest so thoroughly and which was devoted so entirely to business."

Mr. C. W. Mills, of Bauersfeld and Mills, Phoenix, Arizona. "The more I think of this, the more I realize that we have just been thru a wonderful session."

The meeting as a whole was devoted almost in its entirety to the presentation of the General Motors plan of "Management and Compensation of Retail Salesmen." By the use of this plan they can become expert sales managers and conduct their business in a thorough business-like manner knowing that each step that they are taking is one which fits them for the moremost position in the Radio industry today.

The dealers present decided that it would be advisable to go into the Los Angeles Radio Show and so General Motors Radio will be represented at the "Radio Show Beautiful" with representative dealers in attendance.

Mr. L. E. Martin, factory production engineer told of factory straight line production and the General Motors "No Overhead" methods of operation.

Mr. George E. Dyna, assistant to the Zone Manager made all arrangements for the meeting and the dealers were unanimous in their opinion that the arrangements, orderliness and fine attention to details thruout the entire meeting were typical of the General Motors way of doing things.

General Motors Acceptance Corporation was represented by Mr. A. E. Vogt who explained the GMAC plan both wholesale and retail.

Regional Manager, Mr. L. C. Warner told of the background behind the General Motors Radio Corporation factory and how General Motors have been surveying the field for the past three years and have now decided that the time is (Continued on Page 36)
The New Brunswick Radio

By K. G. O.

It is particularly gratifying to us that Warner Brothers was the first motion picture producer to promote synchronous sound reproduction, while other producers laughed at the new innovation. It is equally gratifying that Warner Brothers has entered the radio receiver business in purchasing Brunswick.

Our personal interest is based on the fact that more than five years ago we were instrumental in interesting Sam and Jack Warner in radio broadcasting. In fact, we engineered and installed the original KFWB in the studios on Sunset Boulevard early in 1925. It was their interest in radio and their contact thus established with the Western Electric Company which caused them to lend a responsive ear to the fantastic story of Vitaphone, when others scoffed. And now, because they have long been "radio minded," we find them in the radio business, manufacturing a line of remarkable receivers under the famous name of Brunswick.

The Brunswick chassis is particularly interesting to the technically minded for the reason that the designing engineers have departed from the worn-out paths of the plagiarists and have injected some originality into the set. The volume control, for example, is new and yet absurdly simple. It consists of a tiny variable condenser which controls the energy reaching the grid of the second RF stage. And having no sliding contact of any description, it must forever remain noiseless in operation!

There are no transformers in the radio circuits, other than the input to the dynamic speaker and the power transformer in the power supply unit. The output stage consists of two '45 type power tubes, but they are connected in parallel, and not in push-pull. This increases the handling capacity. The screen-grid power detector which feeds the output stage through resistance coupling in conjunction with a filter, operates with a higher plate voltage than the usual design and has a greater distortionless output.

The controls are mounted concentrically, so that the set is turned on or off, tuned, set for local or distance reception, and the volume regulated without moving the hand from the one central control knob. A small secondary knob operates the tone control whereby the high register may be suppressed in order to emphasize the bass notes or to reduce static and electrical interference.

The transparent dial strip carrying the kilocycle numbers moves by the escutcheon window horizontally, and space is available to write in the station call letters with a pencil. This is a new and very attractive dial arrangement.

The chassis is finished with the precision and nicety of a high-grade scientific instrument. The "tin-can" type of construction, to which we have been more or less accustomed, is utterly absent in the Brunswick.

We borrowed one of the new sets from Les Taufenbach of Western Radio, Inc., the Southern California and Arizona distributors, for a few days and studied its performance carefully. And while the midget manufacturers have used up all of the descriptive possibilities in eulogizing their products and have left no adjectives for the really fine radio receivers, a more obvious endorsement is the fact that the performance of the Brunswick has so impressed 118 leading radio merchants that they are banking on it to be one of the best sellers this season. We personally found it to be a very satisfactory receiver from every standpoint. It is a particularly nice receiver to handle. The local-distance switching arrangement permits reducing the volume on powerful locals,—the volume control is smooth and uniform. The sensitivity, selectivity and tone quality are as unusual and advanced as all of the other outstanding features of the set.

Microphones
All Sizes and Prices for All Practical Uses. Mountings, Cables and Expert Repairs.

Universal Microphone
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Handed by All Dealers, Wholesale and Jobbers Everywhere.
HOWARD MILHOLLAND
Program Director
Jenning Pierce
Chief Announcer

DAILY EXCEPT SUNDAY
7:30 am—Sunrise Serenaders.
8:00 am—Financial Service. KGO.
8:15 am—Morning Melodies.
8:30 am—Cross Cuts of the Day. KGO.
9:00 am—Meet the Folks. KGO.
10:30 am—Woman’s Magazine of the Air (except Thursday).
12:30 pm—Atmos ‘n’ Andy.
11:00 pm—Laugher-Harris Hotel St. Francis Dance Orchestra (Wed., 11:30) (except Thursday and Saturday). KGO.

SUNDAY, JULY 27
9:00 am—Bible Stories.
10:00 am—The Quiet Road—Ballads by Announcer’s Quartette.
11:00 am—The Friendly Hour—familiar old songs and a talk.
12:00 noon—National Sunday Forum—“Moral in the Machine Age,” talk.
1:00 pm—Sabbath School—Mixed Sextette.
2:00 pm—Catholic Hour—Rev. Francis J. Keenan, and music.
3:00 pm—Sunday Concert, Austin Mosher, baritone.
4:00 pm—Emma Jettick Melodies—Mixed Quartette and Orchestra.
4:30 pm—The Blue Boys, (KGO and KECA).
4:45 pm—Harklena Melodies—Spanish Music.
5:30 pm—Goldman Band Concert.
5:00 pm—News Service.
6:00 pm—Atwater Kent Program—Musical Comedy melodies.
6:15 pm—Candle Light Silhouettes.
7:45 pm—The Olympians—Male Quartette.
7:45 pm—In The Time of Roses—Poetry and music.
7:45 pm—Studebaker Champions—Popular music.
6:45 pm—Sunday at Seth Parker’s—Semireligious Program.
7:15 pm—World Wanderings to Holland.
7:45 pm—Hotel St. Francis Salon Orchestra.
8:00 pm—Emma Jettick Melodies.
8:15 pm—Hotel St. Francis Orchestra.
8:30 pm—Gunnar Johansen, pianist.
9:00 pm—Borden program—Male Quartet and soloist.
9:30 pm—The Reader’s Guide—Literary questions and answers.
10:00 pm—Concert Jewels.
11:30 pm—The Blue Boys.

MIXED, MONDAY, JULY 28
9:30 am—Radio Ramblings.
10:15 am—Josephine B. Gibson, food talk.
11:30 am—NBC Philharmonic Organ Recital.
12:00 noon—Deuer Municipal Band.
1:00 pm—The Blue Boys.
2:00 pm—Mount Tabor Male Choir and Organ.
2:30 pm—Matinee Time.
3:15 pm—The World Today—By James G. McDonald.
3:30 pm—Phil Cook, The Quaker Man.
3:45 pm—Roxy and His Gang.
4:00 pm—A Half Hour in The Nation’s Capital.
4:30 pm—Crime Prevention Program.
5:00 pm—Maytag Orchestra with Tom Dick and Harry, songs.
5:30 pm—General Motors Family Party—Don Vorhees’ Orchestra.
6:00 pm—Stromberg-Carlson Program—Classical Com.
6:30 pm—Plane Capers.
7:00 pm—Governor Young Campaign Program.
7:45 pm—John and Ned.
7:45 pm—Senator Tubby—Campaign Program.
8:00 pm—Rudy Seliger’s Shell Symphonists.
8:30 pm—Cotton Blossom Minstrels.
9:00 pm—Pacific Serenaders—Ensemble of string and woodwinds.
9:30 pm—House of Myths—Saritral drama, “How the World Began.”
10:00 pm—Harp Harmony.
10:30 pm—Yir Frien’ Scotty.
10:45 pm—Hot Spot of Radio—four vocal numbers and piano solo.

TUESDAY, JULY 29
9:30 am—William Don.
9:45 am—The Entertainers.
10:15 am—Color Harmony Program.
11:30 am—NBC Philharmonic Organ Recital.
11:45 am—The Canny Cook.
12:00 noon—Pacific Vazabonds.
1:00 pm—Hotel Sir Francis Drake Orchestra.
2:00 pm—Black and Gold Room Orchestra.
2:30 pm—Hindmayer and Tuckerman—Music and humor.
2:45 pm—Matinee Time.
3:00 pm—Evergreen Quartette—Sperry Sweethearts.
3:15 pm—Laslaws That Safeguard Society.
3:30 pm—Phil Cook, The Quaker Man.
3:45 pm—NBC Philharmonic Organ Recital.
4:00 pm—Hotel St. Francis Salon Orchestra.
4:45 pm—News Service.
5:00 pm—Everready Program—features John Goss, English cornet soloist.
5:30 pm—Happy Wonder Bakers—Quintet of songs.
6:00 pm—Westinghouse Salute honors Baltimore, Md.
6:30 pm—Radio Kethl-Orpheum Hour—Vaudville Headliners.
7:00 pm—Evening Reveries.
7:45 pm—Sperry Sweethearts.
8:00 pm—The Cosmopolitans—Enchanting melodies from foreign lands.
8:30 pm—Pacific National Singers.
9:00 pm—Plane Paintings—Two piano numbers.
9:30 pm—The Blue Boys.
10:00 pm—Gems of the Drama—Melodrama.

WEDNESDAY, JULY 30
9:45 am—Betty Crocker Gold Medal Home Service Talks.
9:45 am—Morning Glories.
10:15 am—Mary Martin’s Household Period.
11:30 am—Evening Stars of Radio.
1:00 pm—In the Series of Roses—Poetry and music.
1:15 pm—Breen and De Rose.
1:30 pm—Tea Timers.
2:00 pm—Whyte’s Orchestra.
2:30 pm—John B. Kennedy Talk.
2:35 pm—Whyte’s Orchestra.
2:45 pm—The Blue Boys.
2:50 pm—Phil Cootel, The Quaker Man.
4:00 pm—East of Carlo—Four travelers investigate Calcutta.
4:30 pm—Hotel St. Francis Salon Orchestra.
4:45 pm—News Service.
5:00 pm—Halsey, Stuart Program—financial advice.
5:30 pm—Palmolive Hour—Elizabeth Lenox, contralto and Paul Oliver.
6:30 pm—Coca Cola Program—Grantland Rice Inter views Johnny Weismuller.
7:00 pm—Parks Singers.
7:15 pm—The Hot Spot of Radio.
7:45 pm—Governor Young Campaign Program.
8:00 pm—Let’s Get Associated—Closing chapter of Lola Montez.
8:00 pm—Parisian Quintet—“Tagliacci” will be reviewed and quintet plays selections.
8:30 pm—Bill Billy Boys.
9:00 pm—Miniature Biographies—Sidney Lanier.
9:30 pm—Camele Pleasure Hour—musical extravaganza with Betty Kelly.
10:45 pm—Yir Frien’ Scotty.
10:45 pm—Sarah Krellnder, violinist.

THURSDAY, JULY 31
9:30 am—The Entertainers.
9:45 am—Safeguard The Nation’s Food and Drug Supply.
10:00 am—Woman’s Magazine of the Air.
11:30 am—NBC Organ Recital.
11:45 am—The Canny Cook.
(Continued on Page 46)
The essential features of these programs are identical with those sent us by the stations

Los Angeles, Calif.—640 Kc.

KFI

Radio Central Super-Station of Earle C. Anthony, Inc.
1000 S. Hope. Phone 20331, After 5 P. M., W. 6337

DAILY EXCEPT SUNDAY

12:30 p.m.—Seeing Southern California.
1:00-2:00 p.m.—Off the air until 2:30 p.m.
2:45 p.m.—Sally and Russell Hill.
3:30 p.m.—Jack Parker, tenor.
3:30 p.m.—Studebaker Program.
4:00 p.m.—Wedgewood Nowell program.
4:20 p.m.—Dr. John T. Miller—Human Nature Around the World.
5:30 p.m.—American Chiropractic Association.
6:00 p.m.—Earl Kassner, tenor.
6:15 p.m.—Anna and Oscar.
6:30 p.m.—Vernon Elkins’ Cotton Pickers’ Orchestra.
7:00 p.m.—Arthur Lang, baritone, and North American Ensemble.
8:00 p.m.—Purcell Mayer Trio—Ivani Laughlin, contralto; Ivan Ivanoff, pianist; Margaret Duncan, pianist.
10:00 p.m.—Aeolian Organ recital, with Kelly Alexander, pianist.

WEDNESDAY, JULY 30

9:00 a.m.—Bess Kilmer’s Helpful Hints to Housewives.
9:15 a.m.—Earl Kassner, popular melodies; MRK Tablet program.
9:30 a.m.—By Crocken Gold Medal Home Service talk, NBC.*
9:45 a.m.—Ir and Mrs. C. Godwin, violin and piano; Grace Hale Beauty talk.
10:00 a.m.—Wall Street Journal.
10:15 a.m.—Mary Hale Martin, talk, NBC.*
10:30 a.m.—Woman’s Magazine of the Air, NBC.*
11:00 a.m.—Woman’s Magazine of the Air, NBC.*
11:30 a.m.—French lesson by Annette Doherty.
12:30-2:30 p.m.—Silent.
1:00 p.m.—Winnie Fields Moore, travelogue.
1:45 p.m.—Sally and Russell Hill.
3:00 p.m.—Sylvia’s Happy Hour.
3:30 p.m.—Eddie Armstrong, ballads.
4:00 p.m.—Noreen Gammill—Original Character Sketches.
5:30 p.m.—Beauty talk by Sadye Nathan.
5:45 p.m.—Closing Stock Market reports.
6:00 p.m.—Nick Harris program.
6:30 p.m.—Sierra Male Quintette.
7:00 p.m.—Bob and Monte—“Buryrige Program.”
7:30 p.m.—Vernon Elkins’ Cotton Pickers’ Orchestra.
7:45 p.m.—Sylvia’s Happy Hour.
8:00 p.m.—Let’s Get Associated, NBC.*
8:30 p.m.—Tom Terris—Vagabond Movie Director.
9:00 p.m.—Sylvia’s Happy Hour.
10:00 p.m.—Packard Concert Orchestra, Fryor Moore, director, with Gretchan Garrett.

THURSDAY, JULY 31

9:00 a.m.—Herbie Scharlin, popular melodies.
9:30 a.m.—Mme. Brehani, vocal and instrument talk by Cecilia Collins.
9:45 a.m.—Wall Street Journal.
10:00 a.m.—Woman’s Magazine of the Air, NBC.*
11:00 a.m.—Sylvia’s Happy Hour.
11:30 a.m.—Sarah Ellen Barnes, Music of Hollywood Bowl.
12:30-2:30 p.m.—Silent.
2:30 p.m.—Winnie Fields Moore, travelogue.
2:45 p.m.—Jack Miller’s Paramount Trio.
3:30 p.m.—Better America Federation.
4:15 p.m.—Red Hilton nad his Golden State College.

(Continued on Page 46)
DOWNTOWN LOS ANGELES
Wiley B. Allen Co., 720 So. Broadway
Barker Bros., Inc., 840 West 7th Street
Barnes Music Co., 314 South Broadway
B. & B. Coast Furn. Co., 851 S. Figueroa
Broadway Dept. Store, 4th and Broadway
Eastern Outfitting Co., 620 S. Main Street
Electric Lighting Supply Co., 216 W. 3rd St.
Hill Street Furniture, 1101 S. Hill St.
Richardson’s, Inc., 730 W. 7th Street
Schwabacher Frey Co., 736 S. Broadway

LOS ANGELES
Associated Radio Service, 4162 Beverly Blvd.
A. A. Bitter Radio, 6615 S. Western Ave.
California Music Co., 2107 Brooklyn Ave.
Chapman & Perilter, 4377 S. Figueroa
A. W. Cooper, 1315 West 39th Street
Conner Music Co., 1106 West 7th Street
Davis Music, 4633 Whittier Blvd.
Eastern Outfitting Co., 4717 S. Broadway
Eastern Outfitting Co., 4768 Whittier Blvd.
Foner Tire Co., 412 W. Pico Street
Greater Broadway Furniture Co., 5900 So.
Broadway
Ray Harding Radio Co., 5236 Wilshire Blvd.
Heil Radio Shop, 4579 W. Pico
Kelly Music Co., 122 S. Vermont Ave.
Larchmont Radio Salon, Inc., 139 N.
Larchmont Blvd.
Markson Electric Co., 3935 S. Western Ave.
Metro Radio, 4716 W. Washington
Robinson Radio, 4528 S. Western Ave.
Ruppert Radio Service, 7767 Santa Monica Blvd.
C. J. Sharrock, 4378 W. Adams
Sky-Pilot Radio, 5184 W. Adams
Universal Music Co., 1607 S. Maple Ave.
Wolfe Radio Co., 547 S. Western Ave.
Wilshire-Robertson Radio Store, 8764
Wilshire Blvd.

ALHAMBRA
Ashton Radio Electric, 26 N. Garfield

ANAHEIM
Knipe Music Co., 217 E. Center Street
Llewelyn Harmony Shop, 245 W. Center St.

ARTESSA
Edward Concoran, 438 Main Street

BAKERSFIELD
Grant Radio Company, 1526 18th Street

BALBOA
Eldredge Electric Shop, 702 Central

BANNING
L. L. Boswell, 22 San Gorgonio Street

BEVERLY HILLS
Wilby B. Allen Co., 345 N. Beverly Drive
A. A. Crawford, 445 Beverly Blvd.

BISHOP
F. V. Craig

BRAWLEY
Nerobig Music Co.

BURBANK
F. Collins, 223 E. San Fernando

CLAREMONT
J. E. Lewis, 251 W. First Street

COLTON
Bollong & Son, 161 East 1st Street

COMPTON
Compton Music Co., 239 E. Main St.

CORONADO
Coronado Radio Co., 1120 Orange Ave.

DOWNEY
W. B. Redfield, 1213 S. Crawford

EL CENTRO
Imperial Music Co., 534 Main St.

ESCONDIDO
H. W. Maddux, 119 N. Broadway

FILLMORE
Ellsworth & Morley

FULLERTON
Fullerton Music

GARDENA
G. B. Currah

GLENDALE
Glendale Music Dept. of J. A. Newell

HERMOSA
J. H. Thoms

HOLLYWOOD

HUNTINGTON
Eastern Outfitting Co., 216 S. Harem Ave.

LA HABRA
J. E. Jenkins

LONG BEACH
Barker Bros., McCready Music

MONTREZ
Barker Bros., 439 W. Long Beach Blvd.

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REDLANDS
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SAN LUIS OBISPO
Merrifield Music Co., 786 Higuera St.

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O. S. Petersen, 284 W. Sixth St.
M. Rapaport, 512 Beacon St.
Zenith Radio Co., 382 W. Sixth St.

SAN YSIDRO
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J. E. Wiley, 15 W. Anapamy St.

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Soladin Music Store

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Ray E. Schafer, 1501 Fourth St.

SANTA PAULA
Ellsworth & Morley

TAFT
Carter's Art and Music Store

TEHACHAPI
Frank T. Baumgart

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Harbor Boat Building Co.

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VENICE
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Columbia Broadcasting System
PACIFIC COAST NETWORK
945 Madison Ave., New York

TED HUSING

DAILY EXCEPT SUNDAY

8:00 a.m.—Columbia Revue (except Saturday).

SUNDAY, JULY 27

8:30 a.m.—International Broadcast; Sir Oliver Lodge speaks from London.
9:00 a.m.—The Aztecs—Latin-American and Spanish Music.
10:00 a.m.—Ann Leaf at the organ.
10:30 a.m.—Ballad Hour—Old and New Ballads.
11:00 a.m.—Waltz Hour—from Ashbury Park.
11:30 a.m.—Conclave of Nations.
12:00 noon.—Cathedral Hour—All Musical Presentation
12:30 p.m.—The Guehous, Vincent Sorey's Orchestra.
1:30 p.m.—The Crockett Mountaineers.
2:00 p.m.—Fox Fur Trappers.
2:30 p.m.—The Globe Trotter Act.
3:00 p.m.—Dancing by the Sea.
3:30 p.m.—The Round Towners—Male Quartet.
3:45 p.m.—The World's Business
4:00 p.m.—National Security Orator.
5:00 p.m.—Majestic Theater of the Air—Variety prog.
6:00 p.m.—Mayhew Lake and his Band—Dance Music,
6:30 p.m.—Around the Samovar.
7:00 p.m.—Hank Home Hour from Buffalo.
8:00 p.m.—Coral Islanders—Hawaiian Music.
8:30 p.m.—Ann Leaf at the Organ.

MONDAY, JULY 28

8:30 a.m.—Manhattan Towers Orchestra.
9:00 a.m.—Harold Stern and Ambassador Orchestra.
11:00 a.m.—Columbia Ensemble—Emery Deutch's Orch.
12:00 noon.—Merrymakers.
12:30 p.m.—The Aztecs.
1:00 p.m.—Dancing Troubadours.
1:15 p.m.—Aunt Zelena—Stories and Songs for Children.
2:00 p.m.—Harry Tucker and his Hotel Barclay Or.
2:30 p.m.—Carl Rupp and his WQPH Captivators—
2:45 p.m.—The Couple Next Door.
3:00 p.m.—The Crockett Mountaineers.
3:15 p.m.—Current Events—H. V. Kalterborn.
3:45 p.m.—Bernhard Lewitz and his Hotel Commodore Orchestra.
4:00 p.m.—The Romany Pattern.
5:00 p.m.—Orchestra, Male Quartet.
6:30 p.m.—Jesse Crawford, Poet of the Organ.
7:00 p.m.—Bert Lown and his Biltmore Orchestra.
7:15 p.m.—New York Broun's Radio Column.
7:30 p.m.—Bert Lown and his Biltmore Orchestra.
8:00 p.m.—Paul Tremaine and his Orchestra from Ashbury Park.
8:30 p.m.—Nocturne—Ann Leaf at the Organ.

TUESDAY, JULY 29

8:00 a.m.—Manhattan Towers Orch., dance music.
9:30 a.m.—Savoy Plaza Orchestra—Concert music.
11:00 a.m.—Columbia Ensemble—String Ensemble.
11:00 a.m.—Columbia Educational Features—For Your Information.
12:00 noon.—U. S. Army Band Concert.
12:30 p.m.—Ann Leaf at the organ.
1:00 p.m.—Rhythm Kings Dance Orchestra.
1:15 p.m.—Dancing by the Sea, from Atlantic City.
2:00 p.m.—The New World Symphony—Classical prog.
2:30 p.m.—Manhattan Towers Orchestra—Dance music.
2:45 p.m.—Catholic Hour—Education Series.
3:00 p.m.—The Crockett Mountaineers.
3:15 p.m.—Columbia Educational Features—"International Sidelights.
3:30 p.m.—Guy Lombardo and his Royal Canadians.
4:00 p.m.—Melody Musketeers.
5:30 p.m.—Savin Tone Pictures—Larke Orchestra.
6:00 p.m.—F. Scott's "Men and Women's Roundup."
6:30 p.m.—Grand Opera Miniature.
7:15 p.m.—Heywood Broun's Radio Column.
7:30 p.m.—Chicago Variety program—Warting's Pennsylvanians; Al and Pete.
8:30 p.m.—Nocturne—Ann Leaf at the Organ.

WEDNESDAY, JULY 30

8:30 a.m.—Manhattan Towers Orchestra—Dance music.
9:30 a.m.—Harry Tucker and his Hotel Barclay Orchestra—Concert music.
11:00 a.m.—Columbia Ensemble—String Ensemble, directed by Seeger Deuch in a musical program.
11:30 a.m.—Columbia Educational Features—For Your Information.
12:00 noon—Musical Album—Columbia Symphony Orchestra with Lilian Buckman, soprano.
1:00 p.m.—The Columbia Gremlins—Popular Songs.
1:15 p.m.—Footnote—Freddie Rich's Dance Orchestra.
1:45 p.m.—Aunt Zelena.
2:00 p.m.—"Bill Schudt's Going to Press."
2:15 p.m.—Oxie Nelson's Glen Islanders.
3:00 p.m.—The Crockett Mountaineers.
3:15 p.m.—Manhattan Towers Orchestra—Dance music.
3:45 p.m.—The Aztecs—Latin-American and Spanish.
4:00 p.m.—Manhattan Moos—Combined Orchestras.
5:00 p.m.—U. S. Marine Band Concert.
6:00 p.m.—Voice of Columbia, Toscha Seidel, violin.
7:30 p.m.—Bert Lown and his Biltmore Orchestra.
7:30 p.m.—California Melodies—Orchestra and Movie Celebrities.
8:00 p.m.—Guy Lombardo and his Royal Canadians.
9:00 p.m.—Demtasse Revue featuring George Olsen's music.

THURSDAY, JULY 31

8:00 a.m.—Manhattan Towers Orchestra—Dance music.
9:30 a.m.—Harold Stern and Ambassador Orchestra.
11:00 a.m.—Columbia Ensemble—Emery Deutch's Orchestra.
11:30 a.m.—Columbia Educational Features—For Your Information.
12:00 noon.—U. S. Navy Band Concert.
1:00 p.m.—Columbia Educational Features—The Book Parade, Harry Hansen.
1:15 p.m.—Dancing by the Sea, from Atlantic City.
2:00 p.m.—The New World Symphony.
2:30 p.m.—The Melody Musketeers—Male Trio.
3:00 p.m.—The Crockett Mountaineers—Family of Six Crockets.
4:00 p.m.—Symphonic Interlude—Symphony Orchestra.
4:15 p.m.—Columbia Educational Features—"The Political Situation in Washington Tonight."
4:30 p.m.—Kalterborn Edits the News.
4:45 p.m.—Rhythm Kings—Freddie Rich and his Orch.
5:00 p.m.—Arabesque—A Modern "Thousand and One Nights."
5:30 p.m.—WNAI's Eighth Anniversary program.
6:30 p.m.—Columbia Educational Features.
7:00 p.m.—Dream Boats—Avery Deutsch and his Orch.
7:15 p.m.—Heywood Broun's Radio Column.
7:30 p.m.—Guy Lombardo and his Royal Canadians.
8:00 p.m.—Scrapy Lambert and his Woodmanstrash Orchestra.
8:30 p.m.—Nocturne—Ann Leaf at the Organ.
9:00 p.m.—Mid-Week Kodak Hour.

FRIDAY, AUGUST 1

6:30 a.m.—The Sewing Circle. (KYDL Only).
8:30 a.m.—Manhattan Towers Orchestra—Dance music.
9:30 a.m.—Harry Tucker and his Hotel Barclay Orch.,
10:00 a.m.—The Aztecs—Latin-American and Spanish Music.
10:30 a.m.—Ann Leaf at the Organ.
11:00 a.m.—Columbia Ensemble—String Ensemble.
11:00 a.m.—Columbia Educational Features—Today in History.
11:45 a.m.—August Meteors, Dr. Chas. P. Oliver.
12:00 noon.—Light Opera Gems.
12:30 p.m.—Thirty-Minute Men—Freddie Rich and Orchestra.
1:00 p.m.—Carl Rupp and his WXYZ Captivators.
2:45 p.m.—Aunt Zelena.
2:00 p.m.—Oxie Nelson's Glen Islanders.
2:45 p.m.—The Couple Next Door.
3:00 p.m.—The Crockett Mountaineers.
3:15 p.m.—The Vagabonds—Emery Deutsch and his Orchestra.
3:45 p.m.—Bernhard Lewitz and his Hotel Commodore Orchestra—Dance Music.
4:00 p.m.—Nit Wit Hour.
4:30 p.m.—Graybar's "Mr. Army Band.
6:00 p.m.—Columbia Male Chorus.
6:30 p.m.—Gold Medal Fast Freight.
7:00 p.m.—Bert Lown and his Biltmore Orchestra.
7:15 p.m.—Heywood Broun's Radio Column.
(Continued on Page 29)
Los Angeles, Calif.—900 Kc.

1000 WATTS—333.1 METERS

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Glenn Dolberg, Manager. Raymond Paige, Musical Director

TUESDAY, JULY 20

8:00 a. m.—CBS.
8:10 a. m.—Manhattan Towers Orchestra, CBS.*
9:00 a. m.—Scientific Laboratories.
9:15 a. m.—Georgia O. George.
10:00 a. m.—Leigh Harline—Organ.
10:30 a. m.—Recordings.
10:45 a. m.—Alaska Pacific "Salmon Loafers."
11:00 a. m.—Bureau of Power and Light, Agnes White.
11:15 a. m.—Weaver-Jackson, Records.
11:45 a. m.—Normalizer.
12:45 a. m.—Chamber of Commerce (Sec., Wilbur).
3:00 p. m.—Crockett Mountainaires, CBS.*
3:15 p. m.—Safety Conference.
3:30 p. m.—Midnight Mission.
3:45 p. m.—U. S. C. Period.
4:00 p. m.—Charlie Wellman.
4:30 p. m.—Western Air Express.
5:15 p. m.—Ted White—Songs.
5:30 p. m.—Terpezone program.
6:00 p. m.—Graybar, CBS.*
6:15 p. m.—Talk by Mr. Tallant Tubbs.
6:30 p. m.—Grand Opera, CBS.*
7:00 p. m.—Don Lee Symphony Orchestra.
8:00 p. m.—Raymond Palace Presentation.
8:30 p. m.—& W. Forum—Gov. Young.
9:30 p. m.—Drama.

WEDNESDAY, JULY 21

8:00 a. m.—CBS Reue, CBS.*
9:15 a. m.—Richardson's.
10:00 a. m.—Neil Larson.
10:30 a. m.—American Institute of Food Products.
10:45 a. m.—Log Cabin Bread, Agnes White.
11:00 a. m.—Red Cross Shoes (to CBS). 11:45 a. m.—Normalizer.
12:45 p. m.—Kiwania Club.
3:30 p. m.—Jones' Book Store—Walter B. Murray.
3:45 p. m.—L. A. Public Library.
4:00 p. m.—Charlie Wellman.
4:30 p. m.—Neil Larson and June Parker.
5:30 p. m.—U. S. Marine Band, CBS.*
5:50 p. m.—Blvd. Furniture Co., with Bob Swan.
6:00 p. m.—Peggy Hamilton, Romance of Fashions.
6:30 p. m.—Charl. Lindsley and organ.
7:00 p. m.—Talk by Mr. Buron Fitte.
7:30 p. m.—Melodies from California (to CBS).
8:00 p. m.—Standard Oil Co. "Days of '49."
8:30 p. m.—NJB Demi-Tasse Reue from Geo. Olsen's, CBS.*
9:00 p. m.—Mood Pictures.
9:30 p. m.—Ted White. "Top of the World."
3:00 p. m.—Fred C. McNab, Garden Talk.

THURSDAY, JULY 22

8:00 a. m.—Columbia Reue, CBS.*
9:15 a. m.—Georgia O. George.
10:00 a. m.—Leigh Harline.
10:30 a. m.—Tintex (to Coast Unit).
10:45 a. m.—Alaska Pacific Salmon Co.—Agnes White.
11:00 a. m.—Agnes White for Bureau of Power & Light
11:15 a. m.—Columbia Ensemble, CBS.*
11:45 a. m.—Normalizer.
12:45 p. m.—U. S. Navy Band.
1:00 p. m.—Book Parade, CBS.*
1:15 p. m.—"Dancing by the Sea."
3:00 p. m.—Ted White.
3:15 p. m.—U. S. C. Trojan Period
3:30 p. m.—Y. M. C. A.
3:45 p. m.—Auto Club.
4:00 p. m.—Charlie Wellman.
4:15 p. m.—Fredrick Weill, CBS.*
4:30 p. m.—Charlie Wellman.
5:00 p. m.—Pacific States Savings & Loan Co., organ recital.—W. Tourtellotte.
5:30 p. m.—Bob Swan.
5:45 p. m.—Coast Investor.

See Page 25 for CBS Program

(Continued on Page 43)
TUESDAY, JULY 29
8:30 a.m. - Clinic of the Air; questions answered.
9:00 a.m. - Program of musical recordings.
10:10 a.m. - “Seeing Southern California.”
9:20 a.m. - Golden Rule Health Service.
11:00 a.m. - “Talk on ‘Becko.”
12:30 p.m. - KNX Symphony Orchestra.
3:30 p.m. - Lucie Lee at the Wurlitzer Studio organ.
4:00 p.m. - Program presenting the KNX Symphonette.
6:00 p.m. - Musical program presenting Hungarian Ensemble.

WEDNESDAY, JULY 30
8:30 a.m. - Musical program of late recordings.
9:10 a.m. - “Seeing Southern California.”
9:20 a.m. - Musical program.
11:00 a.m. - Program presenting the KNX Symphony.
12:00 noon - Kip Corp. presenting a musical program.
12:15 p.m. - “Talk on ‘Becko.”
2:30 p.m. - Recording of Famous Figures in Music.
2:45 p.m. - Bundy & Albritt’s musical program.
3:30 p.m. - Lee on the Wurlitzer organ.
3:30 p.m. - Program presenting Hungarain Ensemble.
4:00 p.m. - Musical program of recordings.
6:00 p.m. - Lucie Lee at the Wurlitzer organ.
6:30 p.m. - Program presenting Hungarian Ensemble.
7:05 p.m. - Mr. and Mrs. Radio Skit, featuring Georgie Fifield and Eddie Albritt, courtesy Edginton Gasoline & Refining Co.
7:35 p.m. - Sargon “Cycle of Songs.”
8:00 p.m. - Bert Butterworth and his Airdales, courtesy Brown’s.
8:30 p.m. - Horse Fly and his Wranglers.
9:00 p.m. - Sherman Oaks Serenaders.
9:30 p.m. - Rev. Ethel Duncan, the Question and Answer Lady.

THURSDAY, JULY 31
8:15 a.m. - Hollywood Breakfast Club.
8:35 a.m. - Golden Rule Health Service.
11:00 a.m. - MacClesfield Assn. educational program.
11:15 a.m. - Miss Iris in popular songs and interesting Food Facts.
11:30 a.m. - “Old Witch Ammonia.” courtesy program.
11:45 a.m. - “Talk on ‘Becko” by H. F. Allen.
12:00 noon - Kip Corporation courtesy program.
12:15 p.m. - KNX Symphonette.
2:30 p.m. - Prof. Edgar Leon giving French lessons.
3:00 p.m. - Organ program given by Lucie Lee.
3:35 p.m. - Louise Johnson, astro-analyst.
3:50 p.m. - Hungarian Ensemble.
6:00 p.m. - Organ program by Lucie Lee.
5:30 p.m. - Horse Fly and His Wranglers.
7:08 p.m. - Loft O’Griffs.
7:38 p.m. - Horse Fly and his Wranglers.
8:00 p.m. - Bill Hatch’s Quartet.
8:30 p.m. - KNX Symphonette.
9:00 p.m. - The Nomads.
9:30 p.m. - KNX Trio and Theodore Kittay.

FRIDAY, AUGUST 1
8:30 a.m. - Musical program of recordings.
9:10 a.m. - “Seeing Southern California.”
10:30 a.m. - Musical program of popular recordings.
10:45 a.m. - Kip Corporation courtesy program.
11:00 a.m. - “First Radio Church of the Air.”
11:15 a.m. - “Talk on ‘Becko.”
12:00 noon - Musical program featuring KNX Symphonette.
12:30 p.m. - Musical program of recordings.
2:30 p.m. - “Presenting Little Joyce Coad, little movie star.”
3:30 p.m. - Federation Women’s Clubs program.
4:00 p.m. - Program presenting teh KNX Symphony.
6:00 p.m. - The KNX Symphony.
(Continued on Page 38)
The essential features of these programs are identical with those sent us by the stations.

Hollywood, Calif.—950 Kc.

KFWB

Phone HO, 0315
Gerald L. King
Manager
Leslie Hewitt
Chief Technician

Gerald King

Daily Except Sunday

8:30 a.m.—Dorothy Burnham, pianist; Rae and her Pals (ex. Wed.).
10:00 a.m.—Organ Recital by Consuelo Hedges.
10:30 a.m.—The Serenaders.
11:30 a.m.—KFWB String Orchestra.
12:00 noon—Donna Summerfield’s Piano Recital.
12:30 p.m.—Dale Imes’ Hollywood Belter’s; Buster Dees, popular songs.
8:00 p.m.—Time Signal, courtesy Bulova Watch Co.
8:00 p.m.—First National Hour, courtesy of the First National Studios, Leo Forbstein and his Orchestra; First National Stars and Players in PERSON.
9:00 p.m.—Danny Van; "The Hollywood Playboy;"
9:30 p.m.—George Olsen and his Music.
10:00 p.m.—Black and White Cab Company.

Monday, July 27

2:00 p.m.—Art Paxab and his Banjo.
2:30 p.m.—Ann Grey, popular songs, accompanied by Don Warner.
3:00 p.m.—Art and Artie in popular songs.
3:30 p.m.—Don Warner and Ron Wilson, two pianos.
4:00 p.m.—Rae and her Pals.
6:00 p.m.—Forum Theater organ; Buster Dees.
7:10 p.m.—Ted Dahl’s Band.
7:30 p.m.—Platt Music Company.
7:45 p.m.—Talk on Dogs by Douglas Hertz.
8:00 p.m.—"Musical Portfolio;"
8:30 p.m.—Dance program.
9:30 p.m.—Sierra Male Quintet.
10:00 p.m.—Ben Bernie and his orchestra.
10:30 p.m.—George Olsen and his Music.
11:00 p.m.—Dance Music from Montmartre Cafe.
11:30 p.m.—Ben Bernile and his Orchestra.

Tuesday, July 28

10:15 a.m.—Kathleen Clifford.
6:00 p.m.—Julius K. Johnson at Warner Bros. organ.
7:10 p.m.—KFWB Concert Orchestra.
8:00 p.m.—Ben Bernie and his Orchestra.
8:30 p.m.—Strings and Bows: Maxima Castie, soprano.
9:00 p.m.—The Edgeworth Plantation Club.
9:30 p.m.—Main Bout from the Olympic Auditorium.
10:30 p.m.—Ben Bernie and his Orchestra.
11:00 p.m.—Dance Music from Montmartre Cafe.

Wednesday, July 29

6:00 p.m.—KFWB Salon Orchestra.
7:10 p.m.—Ted Dahl’s Band; Buster Dees.
7:30 p.m.—Jean Leonard, “Wizard of the Stories.”
7:45 p.m.—George Graham, tenor.
8:00 p.m.—Carmelita, soprano; Saldana’s Castillians.

Columbia Program

(Continued from Page 26)

Saturday, August 2

8:00 a.m.—Adventures of Helen and Mary—Drums for Children.
8:30 a.m.—Manhattan Towers Orchestra.
9:20 a.m.—Barby Page Orchestra—Concert Music.
11:00 a.m.—Columbia Ensemble—Vincent Sore’s Orch.
11:30 a.m.—Columbia Educational Features—For Your Information. Today in History.
12:00 noon—The Axles—Latin-American and Spanish music, played and sung by Quartet under direction of Luis Zanudo.
12:30 p.m.—French Trio—Classical Music.
1:00 p.m.—Ozie Nelson’s Glenn Islanders.
2:06 p.m.—Tom, Dick and Harry.
2:15 p.m.—Humphrey’s Piano Quartets.
3:15 p.m.—The Melo-Maniac.
4:15 p.m.—Columbia Educational Features—Dr. Arthur Torrance.
4:15 p.m.—Columbia Educational Features—Romance of American Industry.
4:50 p.m.—Dixie Echoes—Spiritual Singers, with Taylor Gordon.
5:00 p.m.—Hank Simmons’ Show Boat.
6:00 p.m.—Paramount Publicity Hour—Guest Screen Stars; Paul Ash with Stage Show; Paramount Orchestra; Jesse Crawford, Oratorio; Marcia Ferre.
7:00 p.m.—Bill Osborne and his Orchestra—Dance Music.
7:30 p.m.—Guy Lombardo and his Royal Canadians—Dance Music.
8:00 p.m.—Bert Lown and his Billymore Orchestra—Dance Music.
8:30 p.m.—Nocturne—Ann Leaf at the Organ.
The essential features of these programs are identical with those sent us by the stations.

KECA

Los Angeles, Cal.—1430 Kc.

209.7 METERS—1000 WATTS

EAREL C. ANTHONY, INC.

1000 South Hope St.

WESTMORE 0331

7:00 a.m.—NBC, Halsey Stuart program.
8:00 a.m.—NBC, Palmolive Hour.
9:00 a.m.—NBC, Coca Cola program.
10:00 p.m.—NBC, Camel Flowers Hour.

SUNDAY, JULY 27

2:00 p.m.—Catholic Services.
3:00 p.m.—"Trip Half Hour," with Three Skippers and Three Minstrellettes.
3:30 p.m.—Heleu C. Dudley—Concert Pianist.
4:00 p.m.—NBC, The Blue Hour.
5:00 p.m.—Manley P. Hall, psychology.
5:30 p.m.—Dr. Walter Raymond, University Christian Church.
6:00 p.m.—Mamie Stark, contra controllo.
6:30 p.m.—Jim West and his Campus Orchestra, with Tim Garrett and guitar.
7:00 p.m.—Margaret Ruth Kernan, diversified melodies.
7:15 p.m.—Noreen Gammill, original character sketches.
7:45 p.m.—String Ensemble.
9:00 p.m.—NBC, Enna Jetlick Melodies.
8:15 p.m.—String Ensemble.
9:00 p.m.—Symphonette, with Raine Bennett, poet of the air.

MONDAY, JULY 28

11:45 a.m.—Mabel Lewis, musical memories.
12:00 p.m.—Katherine Spangler, whistler.
12:15 p.m.—Leonard Van Berris popular melodies.
1:00 p.m.—NBC, Phil Cook, the Quaker Man.
3:45 p.m.—Haven Johnson, "The Melody Man."
4:00 p.m.—NBC, Half Hour in the Nation's Capital.
4:30 p.m.—Herb Scharf, popular songs.
4:45 p.m.—Dr. Hirsch.
5:00 p.m.—NBC, The Maytag Orchestra.
5:30 p.m.—NBC, General Motors Family Party.
6:00 p.m.—Buster Wilson's Orchestra.
6:30 p.m.—Elton Hey's Virginia Ballroom Orchestra. With Two Shades of Blue.
7:15 p.m.—Yellow Cab Quartette.
7:45 p.m.—Jack and Jill, Gene Lewis and Bebe.
8:30 p.m.—NBC, Cotton Blossom Minstrels.
9:00 p.m.—Ray Van Dyne's Orchestra, with Dean Dunn, soloist.

TUESDAY, JULY 29

11:45 a.m.—Mabel Lewis, musical memories.
12:00 noon—Reelins Southern California.
12:15-3:00 p.m.—Silent.
3:00 p.m.—California Cotton Pickers' Orchestra.
3:15 p.m.—NBC, Laws That Safeguard Society.
3:30 p.m.—Phil Cook, the Quaker Man.
3:45 p.m.—Frederick V. Bowers, composer.
4:00 p.m.—Owen Ray.
4:30 p.m.—Winslow Allen's "Six Clouds of Joy."
5:00 p.m.—Annette Petite, character songs.
5:15 p.m.—Max Mellerger, popular melodies.
5:30 p.m.—NBC, Happy Wender Bakers.
6:00 p.m.—Westhousine Salute.
6:30 p.m.—NBC, RKO Hour.
7:00 p.m.—Moments Impromptu.
7:15 p.m.—Vincent and Howard.
7:45 p.m.—Lou Handman, with Dorothy Taylor.
8:00 p.m.—Royal Hi-Jackers.
8:30 p.m.—Nick Hares program.
9:00 p.m.—Ray Van Dyne's Orches, with Jean Dunn.

WEDNESDAY, JULY 30

11:45 a.m.—Mabel Lewis, musical memories.
12:00 noon—Seeing Southern California.
3:00 p.m.—Irby Coe, popular melodies.
3:30 p.m.—NBC, Phil Cook, the Quaker Man.
3:45 p.m.—NBC, Back of the News in Washington.
4:00 p.m.—Elmer Herling.
4:15 p.m.—Happy Charlines, songs of tomorrow.
4:30 p.m.—Winslow Allen's "Six Clouds of Joy."

James Regan and a capable cast will present "Circumstantial Evidence" to KFI listeners on Thursday evening at 8:45. Radio dramas are gaining in popularity and are indeed a welcome relief to an audience surfeited with musical programs. Stuart Buchanan's dramatic presentations over KJH are among the finest bits of radio work that the Studio Editor has heard. Let's hear more from Mr. Buchanan.
The essential features of these programs are identical with those sent us by the stations.

**KMTR**

**Hollywood, Calif.—570 Kc.**

V. G. Freitas  
General Manager  
Harry Geise  
Program Director  
Ray Bailey  
Musical Director  
Eugene Inge  
Press Relations  
Tom Scholz  
Kenneth Lee  
Announcers  
C. L. Whitney  
Technical Director

**DAILY EXCEPT SUNDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>6:00 a.m.</td>
<td>&quot;Top of the Morning&quot; program.</td>
</tr>
<tr>
<td>7:00 a.m.</td>
<td>New Idea Man's Wholesome Food Breakfast Club.</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Early Stock Reports.</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Mildred Kitchen, Home Economics.</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>&quot;Good Will Program.&quot;</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>All-Colored Minstrel Marathon, Maywood.</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>Louise Howatt, Happiness Girl.</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Westlake String Ensemble.</td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>&quot;Public and Civic Officials' Broadcast, direct from City Hall.</td>
</tr>
<tr>
<td>12:15 p.m.</td>
<td>&quot;Prosperer Hour,&quot; Truman Bradley; Pauline Holdren; Alex Buechner; Wm. Markowitz.</td>
</tr>
<tr>
<td>1:15 p.m.</td>
<td>Records.</td>
</tr>
<tr>
<td>2:15 p.m.</td>
<td>Popular program.</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Spanish program.</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Records.</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>Trading Post program.</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>Selected records.</td>
</tr>
<tr>
<td>7:15 p.m.</td>
<td>All-Colored Marathon, Maywood.</td>
</tr>
<tr>
<td>9:20 p.m.</td>
<td>Banjo Boys.</td>
</tr>
<tr>
<td>10:00 p.m.</td>
<td>&quot;The Old and the New,&quot; KMTR Orchestra (except Saturday).</td>
</tr>
<tr>
<td>11:00 p.m.</td>
<td>All-Colored Marathon.</td>
</tr>
<tr>
<td>11:30 p.m.</td>
<td>Ocean Park Walkathon.</td>
</tr>
<tr>
<td>12:00 midnight</td>
<td>&quot;Sunday Night Supper Hour.&quot;</td>
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**SUNDAY, JULY 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>7:00 a.m.</td>
<td>Wholesome Food Breakfast Club.</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>John Driscoll's Musical Revue.</td>
</tr>
<tr>
<td>12:00 noon.</td>
<td>Hungarian Orchestra.</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>Associated Glee Clubs.</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>Victoria Orchestra.</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Franz Album.</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Maurice Guinal and Anglo Persians.</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>Castlewood Marimba Band.</td>
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<tr>
<td>6:00 p.m.</td>
<td>&quot;Sunday Night Supper Hour.&quot;</td>
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</tbody>
</table>

**KGEF**

**Los Angeles, Calif.—1300 Kc.**

C. C. Hooper  
Manager  
J. Dale Stentz  
Announcer  
M. J. Hankins  
Technician

**SUNDAY, JULY 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Morning Watch Quartet.</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>Radio Sunday School.</td>
</tr>
<tr>
<td>10:00 a.m.</td>
<td>Claude L. Heskett.</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>Trinity Church.</td>
</tr>
<tr>
<td>12:00 noon.</td>
<td>Signoff.</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Studio program.</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Lutheran Churches of Southern California.</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>Dorothy Hanks and Associated Artists.</td>
</tr>
<tr>
<td>5:30 p.m.</td>
<td>Vesper Hour.</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Signoff.</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Trinity Church.</td>
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</tbody>
</table>

**TUESDAY, JULY 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
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</thead>
<tbody>
<tr>
<td>6:00 p.m.</td>
<td>Poetry and Music Club.</td>
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<tr>
<td>6:30 p.m.</td>
<td>W. W. Newberry.</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>John Unfried, radio evangelist.</td>
</tr>
<tr>
<td>7:15 p.m.</td>
<td>Woman's Civic Hour, Mrs. Stentz.</td>
</tr>
<tr>
<td>7:45 p.m.</td>
<td>Jock McIlv.</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>Bob &quot;Aler's Civic Hour.&quot;</td>
</tr>
</tbody>
</table>

The essential features of these programs are identical with those sent us by the stations.
Los Angeles, Cal.—780 Kc.

1000 WATTS—384.4 METERS
Transmitter in Santa Monica, Calif.
Los Angeles Station 2336 Beverly Blvd. E. Explosion 1341
Pickwick Broadcasting Corporation
Henry A. Hohman, General Manager
Clarence B. Juneau, Chief Transmission Engineer

9:30 p. m.—Ranch Hour.
10:30 p. m.—Readers Hour.
11:00 p. m.—Spizzerinktum.

MONDAY, JULY 28
1:30 p. m.—Don Allen.
3:00 p. m.—Spanish Troubadours.
8:30 p. m.—Pickwickians.
8:30 p. m.—Little Theatre.
9:30 p. m.—Ranch Hour.
10:00 p. m.—Georgiaans.
10:30 p. m.—Radio Music Makers.

TUESDAY, JULY 29
3:00 p. m.—Spanish Troubadours.
8:30 p. m.—Highway Highlights.
10:30 p. m.—Poem Pictures.

WEDNESDAY, JULY 30
1:30 p. m.—Walter Brown Murray.
1:45 p. m.—Organ.
3:00 p. m.—Spanish Troubadours.
8:30 p. m.—Rholf for Governor—Talk.
8:30 p. m.—Little Theatre.
8:55 p. m.—Santa Monica Band.
10:30 p. m.—Radio Music Makers, Salvatore Santalla's Orchestra.

THURSDAY, JULY 31
8:00 a. m.—Wathctower H.M.A.
1:30 p. m.—Pezel's Popularities.
2:45 p. m.—Pickwickians.
3:00 p. m.—Spanish Troubadours.
8:00 p. m.—Highway Highlights.
10:30 p. m.—Frankie and Johnnie.

FRIDAY, AUGUST 1
1:30 p. m.—Don Allen.
8:00 p. m.—Santa Monica Band.
8:30 p. m.—Intimate Sketches of Famous Composers.
Instrumental Quartet.
10:30 p. m.—Radio Music Makers.

SATURDAY, AUGUST 2
8:15 a. m.—Spanish Troubadours.
1:30 p. m.—Peppy Bits o' Melody.
3:00 p. m.—L. A. Parkgrounds—Children's program.
8:00 p. m.—Pepper Box Revue.
10:00 p. m.—Georgiaans.
10:30 p. m.—Radio Music Makers.

The essential features of these programs are identical with those sent us by the stations.

KTM
Glenhall Taylor
Manager
J. J. Quinn
Commercial Manager
Frank Gage
Program Director
Don Allen
Asst. Program Director
Marilah Ollney
Dramatics
Dick License
Announcer

DAILY EXCEPT SUNDAY
6:00 a. m.—Eye opener.
7:00 a. m.—Morning Revellite.
8:00 a. m.—Popular Tunes.
8:15 a. m.—Semi-Classical Program.
9:45 a. m.—Inspirational Poetry.
9:00 a. m.—Bert's Best Bits.
10:00-10:00 p. m.— silence.
1:00 p. m.—Organ Enhance.
2:00 p. m.—Popular Tunes.
3:00 p. m.—Health Man.
4:45 p. m.—The Pickwickians.
3:00 p. m.—Santa Monica Band.
1:30 p. m.—Danceland Melodies.
1:30 p. m.—Pezel's Popularities.
1:30-8:00 p. m.—Silent.
4:00 p. m.—The Ranch Hour.
16:00 p. m.—The Georgians.
Sanella's Orchestra.
1:00-8:00 p. m.—Silent.
12:00 midnight—Midnight Organ Recital.

SUNDAY, JULY 27
8:00 a. m.—Eye Opener.
8:30 a. m.—Moments with the Masters.
9:00 a. m.—Santa Monica Band.
10:00-1:00 p. m.—Silent.
1:00 p. m.—Organ Enhance.
1:30 p. m.—Inspirational Poetry.
2:30 p. m.—Spanish Troubadours.
3:30 p. m.—Santa Monica Band.
3:30 p. m.—Sacred Concert.
3:30 p. m.—Reverberation.
4:30 p. m.—Masters Album.
5:00-8:00 p. m.—Silent.
8:00 p. m.—Santa Monica Band.

Los Angeles, Calif.—1300 Kc.

1000 Watts—230.6 Meters—1300 Kc.—Bible Institute of L. A.
Phone MA. 1641

CHRISTIAN M. BOOKS
Program Director and Announcer
Howard C. Wilson
Technician
Gordon E. Hooker
Accompanist

DAILY EXCEPT SATURDAY AND SUNDAY
8:30 a. m.—Announcer's Bible Story.
8:15 a. m.—Devotional Hour.
9:13 a. m.—Radio Bible Course (except Friday).
12:00 noon—Noonday Chimes.

SUNDAY, JULY 27
6:00 p. m.—Studio Vesper Service. Rev. Ford Farnfield.
8:00 p. m.—Church of the Open Door. Dr. Cortland Masters.
9:00 p. m.—Bible Institute After-Church Service.

MONDAY, JULY 28
8:15 a. m.—Rev. I. Moon.
9:45 a. m.—Rev. J. Nelson.
10:30 a. m.—Rev. A. K. Stewart.

KTBI
Christian M. Books
Program Director and Announcer
Howard C. Wilson
Technician
Gordon E. Hooker
Accompanist

DAILY EXCEPT SATURDAY AND SUNDAY
8:30 a. m.—Announcer's Bible Story.
8:15 a. m.—Devotional Hour.
9:13 a. m.—Radio Bible Course (except Friday).
12:00 noon—Noonday Chimes.

SUNDAY, JULY 27
6:00 p. m.—Studio Vesper Service. Rev. Ford Farnfield.
8:00 p. m.—Church of the Open Door. Dr. Cortland Masters.
9:00 p. m.—Bible Institute After-Church Service.

MONDAY, JULY 28
8:15 a. m.—Rev. I. Moon.
9:45 a. m.—Rev. J. Nelson.
10:30 a. m.—Rev. A. K. Stewart.

11:30 a. m.—Verna Remple, soprano.
7:30 p. m.—C. A. Haskett.
7:30 p. m.—Rev. Milo Jamison.
8:00 p. m.—Union Rescue Mission musical program.

TUESDAY, JULY 29
8:45 a. m.—Ira L. Eldridge Bible Class.
9:15 a. m.—Rev. C. H. Buel.
10:30 a. m.—H. A. Matthews.
11:30 a. m.—Dr. W. E. Edmonds.

WEDNESDAY, JULY 30
8:45 a. m.—Rev. W. Darsey.
9:45 a. m.—Prof. H. W. Kellogg.
10:30 a. m.—Rev. L. S. Baumum.
11:30 a. m.—Book Review, Mrs. C. B. Whitwell.

THURSDAY, JULY 31
8:45 a. m.—Ira L. Eldridge Bible Class.
9:45 a. m.—Miss Christina Braskamp.
10:30 a. m.—Rev. H. C. Matthews.
11:30 a. m.—Rev. Earl Edwards, Book of Romans.

FRIDAY, AUGUST 1
8:45 a. m.—Correspondence Course Bible Lesson.
9:15 a. m.—Rev. W. Ots.
9:45 a. m.—Lecture.
10:30 a. m.—A. P. Howells.
11:30 a. m.—Book Review, Mrs. C. B. Whitnell.
7:00 p. m.—International Sunday School Lesson.
8:00 p. m.—Musical program.
The essential features of these programs are identical with those sent us by the stations.

**KMPC**

Beverly Hills, Cal.—710 Kc.

500 WATTS—422.3 METERS
Operated by Macmillan Petroleum Co.
Crestview 3101, Wilshire Blvd. at Camden Drive

- 6:00 p. m.—Spanish American program—Orchestra.
- 8:00 p. m.—Turp and Tine.
- 8:15 p. m.—Mike and Simmy.
- 8:30 p. m.—John TeGroen and his Trio.
- 9:00 p. m.—U. S. C. Lectures—Remote.

**TUESDAY, JULY 29**

- 3:15 p. m.—Prof. Zaneles, piano.
- 3:30 p. m.—Studio program.
- 4:00 p. m.—Pipe organ.
- 4:30 p. m.—Concert Review.
- 6:00 p. m.—Spanish American program—Orchestra.
- 8:00 p. m.—Turp and Tine.
- 8:15 p. m.—Mike and Simmy—Debaters.
- 8:30 p. m.—Trio.
- 9:00 p. m.—Mystery Play.
- 9:30 p. m.—John TeGroen and his Trio.

**WEDNESDAY, JULY 30**

- 3:00 p. m.—U. S. C. Lectures—Remote.
- 5:30 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture program
- 6:00 p. m.—Spanish American program—Orchestra.
- 8:00 p. m.—Turp and Tine.
- 8:15 p. m.—Mike and Simmy.
- 8:30 p. m.—John TeGroen and his Trio.
- 9:00 p. m.—U. S. C. Lectures—Remote.
- 9:30 p. m.—Trio.

**THURSDAY, JULY 31**

- 3:00 p. m.—Pipe Organ.
- 3:30 p. m.—The Carnival.
- 4:00 p. m.—Southern Melodies.
- 4:30 p. m.—Musical Comedy.
- 6:00 p. m.—Spanish American program—Orchestra.
- 8:00 p. m.—Turp and Tine.
- 8:15 p. m.—Mike and Simmy.
- 8:30 p. m.—Trio.
- 8:00 p. m.—John TeGroen’s Trio.
- 9:30 p. m.—Marmon Melodies.

**FRIDAY, AUGUST 1**

- 8:30 a. m.—Spanish American program.
- 3:00 p. m.—Studio program.
- 3:30 p. m.—The Variety program.
- 4:00 p. m.—Fred C. McNab—Garden Talks.
- 4:45 p. m.—Harvard Furniture program.
- 6:00 p. m.—Spanish American program—Orchestra.
- 8:00 p. m.—Turp and Tine.
- 8:15 p. m.—Mike and Simmy.
- 8:30 p. m.—John TeGroen’s Trio.
- 9:00 p. m.—Gene Taylor, piano.
- 9:30 p. m.—Light and Cook.

**SATURDAY, AUGUST 2**

- 8:30 a. m.—Spanish American program—Orchestra.
- 3:00 p. m.—Hoops and Jingles program.
- 5:00 p. m.—Cuckoo Clock.
- 5:45 p. m.—Harvard Furniture program.
- 8:45 p. m.—Jr. Chamber of Commerce program.

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**Radio Correspondence Education Division KMPC**

University of Southern California

**MONDAY, JULY 28**

- 3:00 p. m.—Financial Current Events. Dr. J. L. Leonard.
- 3:30 p. m.—Broadway Successes and Failures. Laura-belle S. Dietrick.
- 4:00 p. m.—Modern Education. Prof. M. E. Broom.
- 4:30 p. m.—Public’s Business. Gordon Whitnall.
- 9:00 p. m.—Literature in Motion. Beth Tibbot.
- 9:30 p. m.—Both Waves and Corpseats. Prof. A. F.

---

**KELW**

H. Wedsworth Cole
Manager
Stuart Walnwright
Chief Engineer
Harry Moody
Ralph Petit
Announcers

DAILY EXCEPT SUNDAY

- 10:00 a. m.—Roy L. Medcalf at the Fox Alexander Theater Organ.
- 11:00 a. m.—Mr. Raneo, the Zodiac Man.
- 11:30 a. m.—Announcements.
- 12:00 noon—Dance Orchestra from The Paris Inn.
- 6:00 p. m.—Rango, Zodiac Man.

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**Burbank, Calif.—780 Kc.**

MAGNOLIA PARK—500 WATTS—384.1 METERS
"The White Spot of the San Fernando Valley"
Phones: Burbank 1603—Granite 3193

- 5:30 p. m.—Recordings.
- 6:00 p. m.—Children’s Concert by Roy L. Medcalf.
- 7:00 p. m.—La Vista Hour from the Paris Inn Cafe.

SUNDAY, JULY 27

- 10:00 a. m.—Recordings.
- 12:00 noon—Rango, Zodiac Man.
- 5:30 p. m.—Ecclesial Vesper Services.
- 6:00 p. m.—First Baptist Church of Glendale.
The essential features of these programs are identical with those sent us by the stations.

**KGFJ**

**Los Angeles, Calif. — 1200 Kc.**

**J. V. Baldwin Bldg., 15th and Figueroa Sts.**

**"Keeping Good Folks Joyful 24 Hours a Day"**

11:00 a.m. — KGFJ Concert Orchestra, in series of Musical Travelogues.
12:00 noon — Dance Orchestra; Halé Hooper, vocalist.
1:00 p.m. — Unique String Quartet; Halé Hooper.
2:00 p.m. — Unique String Quartet; Hazel Jones, nero spirituals; Juana Terris, vocalist.
3:00 p.m. — Harmony Hawaiian Quartet.
5:00 p.m. — Organ Recital by Arch Fritz.
6:00 p.m. — Glenn Edmunds' Orchestra from Elks Club.
7:00 p.m. — Recordings.
9:00 p.m. — Mosty's Dixieland Blue Blowers.
10:00 p.m. — Recordings.
11:00 p.m. — Recordings.

**MONDAY, JULY 28**

10:00 a.m. — Harmony Hawaiian Quartet.
2:00 p.m. — Dance Orchestra from La Monica Ballroom.
3:00 p.m. — The Lonely Troubadour.
5:15 p.m. — Lucky Four.
10:00 p.m. — Lucky Four.

**TUESDAY, JULY 29**

1:00 p.m. — J. W. Alvarez's Hawaiians.
3:00 p.m. — The Lonely Troubadour; Madame Zollars' Unique String Quartet; Harmony Hawaiian Quartet.

**WEDNESDAY, JULY 30**

10:00 a.m. — Harmony Hawaiian Quartet.
3:00 p.m. — The Lonely Troubadour; Mr. Croquignole.
5:15 p.m. — Lucky Four.
11:00 p.m. — Microphone Club Frolic.

**THURSDAY, JULY 31**

10:00 a.m. — Lucky Four.
2:00 p.m. — Lee Hite and His Famous Emancipators.
5:15 p.m. — Harmony Hawaiian Quartet.

**FRIDAY, AUGUST 1**

10:00 a.m. — Harmony Hawaiian Quartet.
3:00 p.m. — The Lonely Troubadour; Madame Zollars' Beauty Talk.
5:15 p.m. — Lucky Four.

**SATURDAY, AUGUST 2**

10:00 a.m. — Lucky Four.
3:00 p.m. — The Lonely Troubadour.
5:15 p.m. — Harmony Hawaiian Quartet.
10:30 p.m. — Organ Melodies.

**KFVD**

**Culver City, Cal. — 1000 Kc.**

**250 WATTS—299.8 METERS**

**AUBURN-FULLER COMPANY**

**Hal E. Roach Motion Picture Studios**

11:00 a.m. — Harmony Hawaiians.
1:00 p.m. — "Inspiration," the Magazine of the Air.
2:30 p.m. — Sacred Half Hour.
3:00 p.m. — Light Classics on the Organ.
4:30 p.m. — Selected Recordings.
5:15 p.m. — KFVD Rut-Ups.
11:00 p.m. — Organ—J. Newton Yates.

**MONDAY, JULY 28**

9:00 a.m. — Helpful Hints to Housewives.
9:30 a.m. — Zandra's Myster Hour.
12:45 p.m. — Waves of Happiness.

**TUESDAY, JULY 29**

9:00 a.m. — Beauty Hints.
12:45 p.m. — Diet Question Box.

**WEDNESDAY, JULY 30**

9:30 a.m. — Zandra's Myster Hour.
12:45 p.m. — Waves of Happiness.
8:15 p.m. — Happy-Go-Lucky Trio—Peggy Price, soloist.
10:00 p.m. — In Old Mexico.

**THURSDAY, JULY 31**

9:00 a.m. — Beauty Hints.
10:30 a.m. — Helpful Hints to Housewives.
12:45 p.m. — Diet Question Box.

**FRIDAY, AUGUST 1**

9:30 a.m. — Zandra's Myster Hour.
12:45 p.m. — Waves of Happiness.
2:00 p.m. — Helpful Hints to Housewives.
9:15 p.m. — Happy-Go-Lucky Trio—Peggy Price, soloist.

**SATURDAY, AUGUST 2**

9:00 a.m. — Beauty Hints.
Have you been numbered yet? Jack e Bell Boy, piloting the all-night pro-
am over KMIC from 12:30 until 6 a.
every morning, has the unique plan
allotting a number to each requestee
he calls in for a selection on the
broadcast from 3 to 6 a. m., called the
Dawn Patrol.” The names and nu-
ers are kept in a book by Jack and
iter the first call, numbers instead
names are used. The early hours
om 12:30 to 2:30 a. m. are devoted
miscellaneous requests and from
30 until 3 a. m. the program is known
“The Three Bums” hour, about
lich there is a certain mystery which
ay or may not be solved by listening

Jack Bell was a musician by trade
till Fate guided him into the techni-
and announcing field of radio. His
personality and ability to be techni-
cian, announcer and telephone operator
is winning him scores of friends and
listeners on this program.

The Columbia Broadcasting Company
promises listeners several features of
usual interest. On August 8th be
prepared to hear Colonel Charles Lind-
bergh, shyest of all national heroes,
speak to the world on International
Aviation. The talk will originate in the
studios of WABC and be broadcast to
the world over an international hook-
up. The time is from 6 to 6:15 p. m.,
P. S. T. The second outstanding pro-
gram will be the presentation of Sir
Oliver Lodge speaking from London,
England, on Sunday, July 27th, during
the International Broadcast at 8:30 a.
m. over the CBS System. Consult your
local CBS station program.
G. M. Radio Dealers Meet

(Continued from Page 20) ripe for General Motors to go into Radio to be a leader as they have with 75 other products.

The keynote of the entire meeting was based on the two General Motors Slogans: "We are Building an Institution in Radio," and "Building for the Future by Building Right."

Don C. Wallace, zone manager, conducted the meeting. Wallace is deserving of a great amount of credit for the showing he has made in the management of his district.

www.americanradiohistory.com
The essential features of these programs are identical with those sent as by the stations.

**Inglewood, Calif.—1120 Kc.**

500 WATTS—267.7 METERS
Chamber of Commerce Bldgs., Inglewood, Calif. Owned and Operated by Dalton's, Inc.

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>“Melodies You Love.”</td>
</tr>
<tr>
<td>7:30</td>
<td>“Under Dixie Skies.”</td>
</tr>
<tr>
<td>8:00</td>
<td>“The Peppers.”</td>
</tr>
<tr>
<td>8:30</td>
<td>Lani McIntyre Harmony Hawaiians.</td>
</tr>
<tr>
<td>9:30</td>
<td>Piano Moods.</td>
</tr>
<tr>
<td>10:30</td>
<td>“Musical Mixture.”</td>
</tr>
</tbody>
</table>

**TUESDAY, JULY 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00</td>
<td>Popular records.</td>
</tr>
<tr>
<td>6:30</td>
<td>“Sweethearts’ program.”</td>
</tr>
<tr>
<td>7:00</td>
<td>“Songs of Yesterday.”</td>
</tr>
<tr>
<td>7:30</td>
<td>Hits of Broadway.</td>
</tr>
<tr>
<td>8:00</td>
<td>Lani McIntyre Harmony Hawaiians.</td>
</tr>
<tr>
<td>9:00</td>
<td>Lloyd S. Nix, City Prosecutor.</td>
</tr>
<tr>
<td>11:00</td>
<td>Rose and Orchestra by remote control from the Deauville Beach Club.</td>
</tr>
</tbody>
</table>

**WEDNESDAY, JULY 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>Organ Recital.</td>
</tr>
<tr>
<td>6:30</td>
<td>“Cinema Suggestions.”</td>
</tr>
<tr>
<td>7:00</td>
<td>Composers’ program.</td>
</tr>
<tr>
<td>7:30</td>
<td>“Half Hour of Pep.”</td>
</tr>
<tr>
<td>8:00</td>
<td>Lani McIntyre Harmony Hawaiians.</td>
</tr>
<tr>
<td>9:00</td>
<td>Dot and Dash Duo.</td>
</tr>
<tr>
<td>9:30</td>
<td>Fred Rose and Orchestra by remote control.</td>
</tr>
<tr>
<td>10:30</td>
<td>Hits from Broadway.</td>
</tr>
</tbody>
</table>

**THURSDAY, JULY 31**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>“Popular Hits of Today.”</td>
</tr>
<tr>
<td>7:30</td>
<td>“Land of Memories.”</td>
</tr>
</tbody>
</table>

**FRIDAY, AUGUST 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>Love Songs.</td>
</tr>
<tr>
<td>7:00</td>
<td>Dot and Dash Duo and Rockey Bernard.</td>
</tr>
<tr>
<td>7:30</td>
<td>“Hits of Yesterday.”</td>
</tr>
<tr>
<td>8:00</td>
<td>Musical Mixture.</td>
</tr>
<tr>
<td>8:30</td>
<td>Lani McIntyre and Hawaiians.</td>
</tr>
<tr>
<td>9:00</td>
<td>Broadway Hits.</td>
</tr>
<tr>
<td>10:00</td>
<td>Fred Rose and Orchestra by remote control.</td>
</tr>
</tbody>
</table>

**SATURDAY, AUGUST 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>Saloon Players.</td>
</tr>
<tr>
<td>7:00</td>
<td>“Cinema Suggestions.”</td>
</tr>
<tr>
<td>10:30</td>
<td>Records.</td>
</tr>
</tbody>
</table>

**San Diego, Calif.—1330 Kc.**

225.4 METERS—250 WATERS
Pickwick Terminal Hotel—Franklin 6151-2-3
PICKWICK BROADCASTING CORPORATION
Henry Hoffman, Manager

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>Classical Recordings.</td>
</tr>
<tr>
<td>7:00</td>
<td>Sponsored program.</td>
</tr>
<tr>
<td>7:15</td>
<td>Belasco Twins, with E. M. Robles.</td>
</tr>
<tr>
<td>8:00</td>
<td>Concert program, with vocalist.</td>
</tr>
<tr>
<td>9:00</td>
<td>“The Real Mexico.”</td>
</tr>
<tr>
<td>10:00</td>
<td>Recordings.</td>
</tr>
</tbody>
</table>

**MONDAY, JULY 28**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15</td>
<td>Aboca Boys’ Hawaiian Trio.</td>
</tr>
<tr>
<td>8:00</td>
<td>High Way Highlights—Caliste Conant, San Diego, and Bandu Duo.</td>
</tr>
<tr>
<td>9:00</td>
<td>Aeolian Male Quartette, with T. Morley.</td>
</tr>
</tbody>
</table>

**TUESDAY, JULY 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>Classical Recordings.</td>
</tr>
<tr>
<td>7:00</td>
<td>Belasco Quartette.</td>
</tr>
<tr>
<td>8:00</td>
<td>Classical Interpretations.</td>
</tr>
</tbody>
</table>

**THURSDAY, JULY 31**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30</td>
<td>Piano lesson—T. Morley Harvey.</td>
</tr>
<tr>
<td>11:15</td>
<td>Studio program.</td>
</tr>
<tr>
<td>12:30</td>
<td>Concert Review.</td>
</tr>
<tr>
<td>12:45</td>
<td>Agua Caliente Hotel Mexican Serenaders.</td>
</tr>
</tbody>
</table>

**FRIDAY, AUGUST 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15</td>
<td>Aboca Boys’ Hawaiian Trio.</td>
</tr>
<tr>
<td>8:00</td>
<td>Highway Highlights.</td>
</tr>
<tr>
<td>9:00</td>
<td>College Frolic.</td>
</tr>
<tr>
<td>10:00</td>
<td>KGB Movie Club.</td>
</tr>
<tr>
<td>11:30</td>
<td>Minor Twins and Carolyn Lee.</td>
</tr>
<tr>
<td>11:45</td>
<td>Marshall Marx Trio.</td>
</tr>
<tr>
<td>11:50</td>
<td>KGB Movie Club.</td>
</tr>
</tbody>
</table>

**Radio Doings 37**

**July 26**

**KMIC**

V. G. Freitag
Manager
Tel. TH. 1121
Inglewood 1927
Frank Bull
Cliff Howell
Annoncers
Lowrey Hester
Musical Director
Charles Whitley
Engineer

**FRANK BULL**

DAILY EXCEPT SUNDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00</td>
<td>Andy and Gene.</td>
</tr>
<tr>
<td>8:00</td>
<td>Ocean Park Walkathon.</td>
</tr>
<tr>
<td>9:00</td>
<td>“Arizona Miners.”</td>
</tr>
<tr>
<td>11:00</td>
<td>“Radio News Reporter”                    —direct from City Hall.</td>
</tr>
<tr>
<td>12:30</td>
<td>“Hi-Noon Varieties.”</td>
</tr>
<tr>
<td>1:00</td>
<td>Popular Recordings.</td>
</tr>
<tr>
<td>5:00</td>
<td>1930 Super Marathon, Monterey Park.</td>
</tr>
<tr>
<td>5:15</td>
<td>“Hello World.”</td>
</tr>
<tr>
<td>6:00</td>
<td>Organ Recital.</td>
</tr>
<tr>
<td>7:00</td>
<td>Fred Rose and His Orchestra by remote control from Deauville Beach Club.</td>
</tr>
<tr>
<td>11:30</td>
<td>Ocean Park Walkathon.</td>
</tr>
<tr>
<td>12:30</td>
<td>“Radio News Reporter” —direct from City Hall.</td>
</tr>
</tbody>
</table>

**KGB**

Robert G. Binyon
Manager
Luther L. Putnam
Studio Director
Fred Stone
Lloyd Snow
Announcers

**LUTHER PUTNAM**

Chief Technician

**DAILY EXCEPT SUNDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td>Piano lesson—T. Morley Harvey.</td>
</tr>
<tr>
<td>8:00</td>
<td>Church of Jesus Christ of L.D.N.</td>
</tr>
<tr>
<td>11:00</td>
<td>Sponsored Recordings.</td>
</tr>
<tr>
<td>11:30</td>
<td>Popular Recordings.</td>
</tr>
<tr>
<td>12:00</td>
<td>“Church of Jesus Christ of L.D.N.”</td>
</tr>
</tbody>
</table>

**SUNDAY, JULY 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td>Through the Comics with Uncle Si.</td>
</tr>
<tr>
<td>9:00</td>
<td>Classical Recordings.</td>
</tr>
<tr>
<td>11:00</td>
<td>Watchtower program.</td>
</tr>
<tr>
<td>11:30</td>
<td>Popular Recordings.</td>
</tr>
<tr>
<td>12:00</td>
<td>“Church of Jesus Christ of L.D.N.”</td>
</tr>
</tbody>
</table>

**WEDNESDAY, JULY 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30</td>
<td>Classical Recordings.</td>
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<tr>
<td>7:00</td>
<td>Belasco Quartette.</td>
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<tr>
<td>8:00</td>
<td>Concert program, with vocalist.</td>
</tr>
<tr>
<td>9:00</td>
<td>“The Real Mexico.”</td>
</tr>
</tbody>
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**THURSDAY, JULY 31**

<table>
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<tr>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>10:30</td>
<td>Piano lesson—T. Morley Harvey.</td>
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<tr>
<td>12:45</td>
<td>Agua Caliente Hotel Mexican Serenaders.</td>
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**FRIDAY, AUGUST 1**

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:15</td>
<td>Aboca Boys’ Hawaiian Trio.</td>
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<td>8:00</td>
<td>Highway Highlights.</td>
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<td>9:00</td>
<td>College Frolic.</td>
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<tr>
<td>10:00</td>
<td>KGB Movie Club.</td>
</tr>
<tr>
<td>11:30</td>
<td>Minor Twins and Carolyn Lee.</td>
</tr>
<tr>
<td>11:45</td>
<td>Marshall Marx Trio.</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
The essential features of these programs are identical with those sent us by the stations.

San Diego, Calif.—600 Kc.

**KFSD**

Leslie Adams  
General Manager  
Walter B. Neill  
Advertising Manager

Glen Lillton  
Chief Technician  
Gene Perry  
Announcer  
Leah McMahon  
Program Director

**DAILY EXCEPT SUNDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>NBC—Aunt Jemima’s Boy.</td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>Morning Musical</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Good Cheer Program.</td>
</tr>
<tr>
<td>9:45 a.m.</td>
<td>Amy Lu’s Shopping Hour</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Service Hour</td>
</tr>
<tr>
<td>12:00 noon</td>
<td>James Erickson at Console of Fox Calif.</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Matinee Time</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Balboa Park Organ (ex. Mon.)</td>
</tr>
<tr>
<td>7:45 p.m.</td>
<td>Ceci and Sally</td>
</tr>
<tr>
<td>10:00 p.m.</td>
<td>Remote Control from Kennedy Cafe.</td>
</tr>
<tr>
<td>11:00 p.m.</td>
<td>Midnight Feature Hour</td>
</tr>
</tbody>
</table>

**SUNDAY, JULY 27**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:30 a.m.</td>
<td>Studio program</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>Popular program</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>NBC, Friendly Hour</td>
</tr>
<tr>
<td>12:00 noon</td>
<td>NBC, Governor Young’s Campaigning pro.</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>NBC, Enna Jeutick Melodies</td>
</tr>
<tr>
<td>6:45 p.m.</td>
<td>NBC, Sunday at Seth Parkers</td>
</tr>
<tr>
<td>7:15 p.m.</td>
<td>North American Ensemble</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>NBC, Enna Jeutick Melodies</td>
</tr>
<tr>
<td>8:15 p.m.</td>
<td>NBC, Guinar Johannsen</td>
</tr>
</tbody>
</table>
| 9:10 p.m.  | Hotel Del Coronado, presenting J. Wardo Hutton’s Concert Quartette.  
| 10:00 p.m. | NBC, Kennedy’s Cafe                    |

**WEDNESDAY, JULY 28**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:15 a.m.</td>
<td>Daily Review</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>NBC, Denver Municipal Band</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>NBC, Blue Boys</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>NBC, Governor Young’s Campaigning pro.</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>NBC, Matinee program</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>NBC, Phil Cook, the Quaker Man</td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>NBC, Studio program</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>NBC, Half Hour in the Nation’s Capital</td>
</tr>
<tr>
<td>4:30 p.m.</td>
<td>NBC, Harry Archer and his Orchestra.</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>NBC, Studio program</td>
</tr>
<tr>
<td>5:45 p.m.</td>
<td>Late News Items</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>NBC, Stromberg Carlson program.</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>NBC, Piano Capers</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>NBC, Governor Young’s Campaigning pro.</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>NBC, Sponsored program</td>
</tr>
<tr>
<td>8:15 p.m.</td>
<td>NBC, Concert Quintette, with Janet Stanley.</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>NBC, Pacific Serenaders</td>
</tr>
<tr>
<td>9:30 p.m.</td>
<td>NBC, Breezy Three and Leslie Adams.</td>
</tr>
</tbody>
</table>

**TUESDAY, JULY 29**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30 p.m.</td>
<td>NBC, Pacific Vagabonds</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>NBC, Hotel Air Francis Drake Orchestra.</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>NBC, Studio program</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>NBC, Phil Cook, the Quaker Man</td>
</tr>
<tr>
<td>3:45-5:45 p.m.</td>
<td>NBC, Studio program</td>
</tr>
<tr>
<td>5:45 p.m.</td>
<td>NBC, News Items</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>NBC, Westinsihouse Salute</td>
</tr>
<tr>
<td>6:30 p.m.</td>
<td>NBC, RKO Hour</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>NBC, Sponsored program</td>
</tr>
<tr>
<td>7:15 p.m.</td>
<td>NBC, Studio program, with Gene Perry.</td>
</tr>
<tr>
<td>7:45 p.m.</td>
<td>NBC, Amos ‘n Andy</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>NBC, San Diego Civic Symphony Orchestra.</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>NBC, Cliff May’s Palm Room Orchestra.</td>
</tr>
</tbody>
</table>

**WEDNESDAY, JULY 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:15 a.m.</td>
<td>Daily Review</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>NBC, Radio Guild program</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>NBC, Series of Talks</td>
</tr>
<tr>
<td>1:15 p.m.</td>
<td>NBC, Breen and DeRose</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>NBC, Tea Timers</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>NBC, Studio program</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>NBC, Phil Cook, the Quaker Man</td>
</tr>
</tbody>
</table>

**KNX Program**

(Continued from Page 28)

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 p.m.</td>
<td>Rev. Ethel Duncan, Questions and Answers.</td>
</tr>
<tr>
<td>7:00 p.m.</td>
<td>Presenting Prof. Herman Schnitzel.</td>
</tr>
<tr>
<td>7:45 p.m.</td>
<td>Steve Parker Ensemble; Country Music, vocalist.</td>
</tr>
<tr>
<td>8:00 p.m.</td>
<td>The Royal Order of Optimistic Do-Nuts.</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>&quot;Lion Tamaher.”</td>
</tr>
<tr>
<td>9:45 p.m.</td>
<td>Hollywood Legion Stadium.</td>
</tr>
</tbody>
</table>

**SATURDAY, AUGUST 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:30 a.m.</td>
<td>Bundy &amp; Albritton courtesy program.</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>Musical program of popular recordings.</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>Courtesy program</td>
</tr>
<tr>
<td>11:15 a.m.</td>
<td>Musical program of records.</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>C. P. R. ‘s musical program.</td>
</tr>
<tr>
<td>12:00 noon</td>
<td>KNX Symphoniette and Marjorie Healy, soprano.</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>First Radio Church of the Air.</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>Eddie Albritton’s reading of late fiction.</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>Lucile Lee at the console of the Wurlitzer.</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>Program presentng an Opera (recorded).</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Paramount-Publix Hour, C. R.*</td>
</tr>
<tr>
<td>7:06 p.m.</td>
<td>C. P. R. ‘s musical program.</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Horse Fly and his Wranglers.</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Miniature Golf Tournament.</td>
</tr>
<tr>
<td>9:00 p.m.</td>
<td>Announcements of A. A. Church services.</td>
</tr>
<tr>
<td>9:05 p.m.</td>
<td>The Musical Calangia Family.</td>
</tr>
<tr>
<td>9:45 p.m.</td>
<td>&quot;Musical Contrasts.”</td>
</tr>
</tbody>
</table>

www.americanradiohistory.com
The essential features of these programs are identical with those sent us by the stations.

**KQW**

San Jose, California—1010 Kc.

**CA**LIFORNIA FARM BUREAU STATION

500 WATTS—296.6 METERS

FRED J. HART, Manager

7:30 p.m.—Farm Bureau Evening Radio News
8:00 p.m.—Flitts for Governor Radio Hour.
9:00 p.m.—San Jose Pacific Little Symphony.

**TUESDAY, JULY 29**

2:30 p.m.—Songs from the Shows.
6:20 p.m.—Estimating Fruit Crops—E. E. Kaufmann.
8:30 p.m.—“You Never Can Tell” program.

**WEDNESDAY, JULY 30**

2:30 p.m.—Concert Recordings.
6:20 p.m.—Special Department Broadcast—P. N. Bigelow.
8:00 p.m.—Studio program.
9:00 p.m.—The Two Guitars.
9:30 p.m.—How-do-you-do?

**THURSDAY, JULY 31**

2:30 p.m.—Variety Recordings.
6:20 p.m.—Fruit and Vegetable Inspection Force—Powell.
8:00 p.m.—Songs of the Old Church Choir.
9:00 p.m.—In Days of Old.
9:15 p.m.—The Five Pretzels.
9:45 p.m.—San Jose Accordion Club.

**FRIDAY, AUGUST 1**

2:30 p.m.—Red Seal Records.
6:20 p.m.—Bangs Disease of Cattle—A. G. Gierke.
6:45 p.m.—Mercury-Herald Sport Review.
8:00 p.m.—KQW Minstrels.
9:00 p.m.—San Jose Pacific Little Symphony.

**SATURDAY, AUGUST 2**

6:00 p.m.—United Conservatory program.
6:50 p.m.—KQW Market Place.
7:15 p.m.—San Jose Better Business Bureau.
7:30 p.m.—Musical program.
7:45 p.m.—Studio program.
8:45 p.m.—Italian program.

**Los Angeles, Calif. — 1120 Kc.**

**500 WATTS—267.7 METERS**

Angelus Temple, Echo Park, Ex. 1141

"Four Square Gospel!"

**SUNDAY, JULY 27**

8:00 a.m.—Sabbath Sunrise and Symphony Orchestra.
10:30 a.m.—Sunday Morning Worship.
2:30 p.m.—Dispensational Message.
6:15 p.m.—Musical and Evangelistic Service.
16:00 p.m.—Organ Recital.

**WEDNESDAY, JULY 30**

2:30-5:00 p.m.—Divine Healing Service.

**THURSDAY, JULY 31**

2:00 p.m.—Studio program.
3:00 p.m.—Bethesda Hour.
4:00 p.m.—Twilight Hour.
7:30 p.m.—Water Baptismal Service and Symphony Orchestra.

**FRIDAY, AUGUST 1**

2:00 p.m.—Masters’ Hour.
7:00 p.m.—Bethesda Hour.
4:00 p.m.—Kiddie’s Hour.

**SATURDAY, AUGUST 2**

7:30 p.m.—Divine Healing and Band Concert.

**C. R. SPENCER**

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**Radio Doings**

**July 26**

The essential features of these programs are identical with those sent us by the stations.

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**KPO**

San Francisco, Calif.—680 Kc.

Phone Kearney 0704

J. W. Laughlin
Managing Director

Curtis Peck
Technical Director

**J. W. LAUGHLIN**

**DAILY EXCEPT SUNDAY**

7:00 a.m.—Health Exercises, with Professor Bob.

8:00 a.m.—Shell Happy Time, Hugh Dobbs.

9:30 a.m.—Daily Chat with Walter W. Cribbina.

10:30 a.m.—Woman’s Magazine of the Air (except Thursday), NBC.

11:30 a.m.—Julia Hayes in Helpful Hints to Housewives (except Saturday).

11:55 a.m.—Scripture Reading, Weather Reports, etc.

12:05 p.m.—Snap Shots. Programs in Miniature.

2:00 p.m.—The Town Crier (except Mon. and Fri.).

2:45 p.m.—Play by play report of baseball games (except Monday).

5:30 p.m.—The Date Book.

5:45 p.m.—News Digest, with Scotty Mortland (except Thursday).

6:00 p.m.—KPO Masters of Music.

6:30 p.m.—Embassy Theater program.

6:45 p.m.—Cecil and Sally.

7:00 p.m.—North Americans.

**SUNDAY, JULY 27**

9:00 a.m.—Chronicle Comics of the Air.

9:30 a.m.—Floyd Wright—Organ Recital.

10:30 a.m.—Interdenominational and Nonsectarian Church Services.

12:00-6:15 p.m.—NBC.

6:15 p.m.—Al Mason’s Hawaiian Trio.

6:30 p.m.—Kathryn Juve Trio and KPO Mixed Quartet.

7:30 p.m.—Palace Hotel Concert Orchestra.

8:30 p.m.—Rudy Seliger and his Fairmont Hotel Concert Orchestra.

9:30 p.m.—Abas String Quartet, with Allen Wilson.

10:00 p.m.—Concert Jewels, NBC.

**MONDAY, JULY 28**

11:30 a.m.—KPO Short Story Course—Samuel B. Dickson.

1:00 p.m.—Ann Warner’s Home Making Chat.

1:30 p.m.—Harold Small—Book Review.

1:50 p.m.—Ye Towne Crier.

2:00 p.m.—Morning Tabernacle, NBC.

2:30 p.m.—Matinee Time, NBC.

3:15 p.m.—California State Chamber of Commerce.

3:30 p.m.—Monday Musical.

4:30 p.m.—S. F. Branch of American Penwomen.

8:00 p.m.—Shell Symphonietta program, NBC.

9:00 p.m.—The Toreadors.

9:30 p.m.—Earl C. Anthony "Packard program."

10:00 p.m.—Jesse Stafford’s Palace Hotel Orchestra.

**TUESDAY, JULY 29**

11:45 a.m.—Helen Gordon Barker—Art Talk.

1:00 p.m.—Market Week Luncheon Broadcast from Palace Hotel.

2:00 p.m.—Ye Towne Crier.

2:10 p.m.—California Crooners.

2:45 p.m.—Get Associated with baseball.

4:30 p.m.—KPO Salon Orchestra.

5:30 p.m.—Old Trusty Dog Steers.

5:15 p.m.—Federal Business Association Talk.

8:30 p.m.—Allan Wilson, tenor.

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**KGO**

Oakland, California—790 Kc.

Phone Fruitvale 5990. 557 Hotel St. Francis

See Page 22 for Detailed Program of KGO

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Saturday afternoon, July 27th, at 2 o’clock, the National Broadcasting Company will rebroadcast a dance program from London, England. This is one of a series of broadcasts planned by this company for the entertainment of their listeners. On the Pacific Coast, KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD and KTAR will release the feature.

---

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Radio Doings

The essential features of these programs are identical with those sent us by the stations}

San Francisco, Calif.—610 Kc.

Owned and Operated by Don Lee, Cal. Dist. for Cadillac & LaSalle

1000 Watts—481K Meters

1000 Van Ness—Telephone Prospect 0100

K F R C

Harrison Hollway
Manager

Edwin Wilson
Commercial Director

Alan N. Corwak
Technical Director

Frank Moss
Musical Director

HARRISON HOLLWAY

DAILY EXCEPT SUNDAY

7:00 a. m.—"Simpuy Flits" from Seal Rocks.
8:00 a. m.—CBS.
8:30 a. m.—Manhattan Towers Orchestra, CBS.*
9:00 a. m.—S. F. Call Bulletin's News.
9:30 a. m.—Feminine Fancies (except Saturday).
10:00 a. m.—Wynn's Daily Chat (except Saturday).
12:00 noon—Sherman Clay Concert.
1:00 p. m.—Cal King's Country Store.
2:00 p. m.—Happy-Go-Lucky Hour (except Saturday).
4:45 p. m.—S. F. Call-Bulletin's News Items and Town Topics.
10:15 p. m.—Gruen News Flashes (Wednesday, 10:00)
12:00 midnight—Dance music.

SUNDAY, JULY 27

8:30 a. m.—"Chapel of Memories."
9:00 a. m.—"Home Sweet Home."
11:00 a. m.—Paul Tresnia's Orchestra, CBS.*
11:30 a. m.—Conclave of Nations, CBS.*
12:00 noon—Sherman Clay Noonday Concert, CBS.*
1:00 p.m.—Jazz Classics.
2:00 p.m.—Musical.
2:30 p.m.—The Globe Trotter, CBS.*
3:00 p.m.—Classical Performers, featuring Frank Moss.
3:45 p.m.—"The World's Business," CBS.*
4:00 p.m.—Jesse Crawford, Poet of the Organ, CBS.*
4:30 p.m.—Tea-Time Recital.
5:00-7:00 p.m.—CBS.*
7:00 p.m.—The Melody Hour, with Robert Olsen.
8:00 p.m.—Cadiiac-LaSalle Concert.
8:30 p.m.—Valentine and his Roof Garden Orchestra.
11:00 p.m.—Organ Recital.

MONDAY, JULY 28

9:15 a.m.—Manhattan Towers Orchestra, CBS.*
11:00 a. m.—Studio program.
11:15 a.m.—Columbia Ensemble, CBS.*
1:30 p.m.—Dancing by the Sea, CBS.*
1:45 p.m.—CBS.*
3:00 p.m.—H. V. Kaltenborn, Current Events, CBS.*
3:30 p.m.—Western Air Express, Aviation Talk.
3:45 p.m.—CBS.*
5:00 p.m.—Golden State Blue Monday Jamboree.
10:00 p.m.—"Schwartz Ginger Band."
10:20 p.m.—Hotel Mark Hopkins Orchestra.
11:00 p.m.—Earl Bunting's L. A. Biltmore Orchestra.

TUESDAY, JULY 29

9:15 a.m.—Georgia O. George.
11:00 a. m.—Studio program.
11:15 a.m.—Columbia Ensemble, CBS.*
11:30 a.m.—For Your Information, CBS.*
1:30 p.m.—Dancing by the Sea, CBS.*
3:00 p.m.—Beauty Talks.
3:15 p.m.—Dr. Arthur Torrence, CBS.*
3:30 p.m.—Guy Lombardo and his Royal Canadians, CBS.*
4:00 p.m.—Siesta Hour.
5:00 p.m.—KFRC Dance Band.
5:30-6:30 p.m.—CBS.*
6:30 p.m.—Edna Fischer and Norman Nelson.
6:45 p.m.—Grand Opera Miniature, CBS.*
7:00 p.m.—Edna Fischer "Piano Mood."
7:15 p.m.—"Musical For-Get-Me-Not."
7:30 p.m.—Chicago Variety program, CBS.*
8:00 p.m.—Masquerade Parts.
8:30 p.m.—"Song of the Air," Gor. Young.
9:30 p.m.—Drama from KIJ.
10:00 p.m.—Frank Watanabe.

THURSDAY, JULY 31

9:15 a.m.—Georgia O. George.
11:00 a. m.—Old Witch—Electrical Transcription.
11:15 a.m.—Novelties.
11:30 a.m.—For Your Information, CBS.*
1:30 p.m.—Dancing by the Sea, CBS.*
3:00 p.m.—Something About Everything.
3:15 p.m.—Beauty Talks.
3:30 p.m.—KFRC Musical—Dance Orchestra.
4:00 p.m.—Symphony Lullabye, CBS.*
4:15 p.m.—Political Situation in Washington—Fred Wm. Wile, CBS.*
4:30 p.m.—Studio program.
5:00 p.m.—Pacific States Organ.
5:30-7:00 p.m.—CBS.*
7:00 p.m.—Edna Fischer, "Piano Moods."
7:15 p.m.—Heywood Broun's Radio Column, CBS.*
7:30 p.m.—Liebts and Shadows.
8:00 p.m.—Violet Ray Mymemakers.
9:00 p.m.—Earl Valentine and his Roof Garden Orchestra.
9:30 p.m.—Drama from KIJ.
10:00 p.m.—Frank Watanabe—Eddie Holden.
10:15 p.m.—Dance Music.
10:20 p.m.—Valentine and his Roof Garden Orchestra.
11:10 p.m.—Anson Weeks' Hotel Mark Hopkins' Orch.

FRIDAY, AUGUST 1

9:15 a.m.—Manhattan Towers Orchestra.
11:00 a. m.—Studio program.
11:15 a.m.—Columbia Ensemble, CBS.*
11:30 a.m.—Auditorium.
1:30 p.m.—Carl Rupp and WGBP Captivators, CBS.*
1:45 p.m.—Aunt Zelia, CBS.*
3:30 p.m.—Crockett Mountainers, CBS.*
3:45 p.m.—The Vergabongs, CBS.*
3:30 p.m.—Something About Everything.
3:45-4:45 p.m.—CBS.*
5:00 p.m.—Custo Revu.
5:30 p.m.—Joe Mondel and his Pep Band.
6:00 p.m.—Columbia Male Chorus, CBS.*
6:30 p.m.—Gold Medal Fast Freights, CBS.*
7:00 p.m.—"Mac and Al."
7:15 p.m.—Heywood Broun's Radio Column, CBS.*
7:30 p.m.—Silver Strings.
7:45 p.m.—"Musical For-Get-Me-Not."
8:00 p.m.—Veedol Vodvll.
8:30 p.m.—Studio program.
9:00 p.m.—"The Mission Isle of Golden Dreams."
9:30 p.m.—Don Lee Symphony.
10:00 p.m.—"Schwartz Ginger Band."
10:20 p.m.—Anson Weeks' Hotel Mark Hopkins' Orch.
11:00 p.m.—Valentine and his Roof Garden Orchestra.

SATURDAY, AUGUST 2

7:30 a.m.—Capt. Vacation—Santa Cruz.
8:00 a.m.—Adventures of Helen and Mary, CBS.*

(Continued on Page 42)
KTAB
Bob Roberts
General Manager
Walter J. Rudolph
Musical Director
Helen O'Neill
Program Director

HELEN O'NEILL
DAILY EXCEPT SUNDAY
1:00 a. m.—Studio program, Frank Wright.
9:00 a. m.—Morning Prayer Services.
3:30 a. m.—Talk by Doctor (ex. Mon., Fri. & Sat.).
10:00 a. m.—Household Hour with Alma LaMarr (except Saturday).
1:30 a. m.—Dr. Corley.
11:00 a. m.—Studio program.
1:00 p. m.—Chapel of Chimes.
1:45 p. m.—Studio program.
1:40 p. m.—Baseball from Recreation Park (ex. Mon.).
4:45 p. m.—Studio program (except Monday).
5:00 p. m.—The Story Man and His Air Castle.
4:15 p. m.—Studio program (except Saturday).
5:30 p. m.—Brother Bob's Profile.
6:30 p. m.—Chapel of Chimes.
7:30 p. m.—Studio.
10:30 p. m.—Dance Orchestra from Sweet's Ballroom (except Monday).
11:30 p. m.—Dance Records.

SUNDAY, JULY 27
9:00 a. m.—Dr. B. L. Corley.
10:00 a. m.—Bible Class from 10th Ave. Baptist Church.
11:00 a. m.—Church Services from 10th Ave. Baptist Church.
12:30 p. m.—Chapel of Chimes.
1:00 p. m.—Church of Latter Day Saints.
1:30 p. m.—Master's Album.
2:30 p. m.—Novelty recordings.
3:00 p. m.—Studio program.
4:00 p. m.—Marina Tea Room program.
4:30 p. m.—Musical Appreciation hour.
5:00 p. m.—Chapel of Chimes.
6:00 p. m.—Brunswick hour.
6:30 p. m.—Tindall lecture.
7:00 p. m.—Joan Ray, contralto; Jane Sargent Sands.
7:30 p. m.—Chapel of Chimes organ selections.
7:45 p. m.—Church Services from 10th Ave. Baptist Church.
8:15 p. m.—Chapel of Chimes.
8:30 p. m.—Madelaine O'Brien, soprano; Jane Sargent Sands.
9:30 p. m.—Studio program.
18:00 p.m. Sweet's Ballroom Orchestra.

MONDAY, JULY 28
8:00 a. m.—Recordings.
8:30 a. m.—Town Crier—Dance records.
11:30 p.m.—Julia Hayes.
9:30 p.m.—Musical Appreciation hour.
8:30 p.m.—Alice Blue "Organ Echoes," with Mabel Payne, soulist.
3:30 p.m.—Novelty recordings.
4:00 p.m.—Studio program.
7:30 p.m.—Dr. Head—psychologist.
7:45 p.m.—Alice Blue "Organ Echoes."
8:45 p.m.—Alice Blue, piano.
8:00 p.m.—Poem Picture—John Teel, harptone.
9:00 p.m.—Flashlights of Yesterday.
10:00 p.m.—Alice Blue "Organ Echoes."

TUESDAY, JULY 29
8:00 a.m.—Dr. Head—psychologist.
8:30 a.m.—Recordings.
1:30 p.m.—Julia Hayes.
2:30 p.m.—Records.
4:45 p.m.—Studio program.
7:30 p.m.—Recordings.
7:30 p.m.—Alice Blue at the organ.
7:45 p.m.—Alice Blue and Carl Tolin, tenor.
8:45 p.m.—"Highway Highlights."
9:00 p.m.—Orchestra with Madelaine O'Brien.
9:00 p.m.—"Organ Echoes" with Alice Blue.

San Francisco—560 Kc.
1000 WATTS—535.4 METERS
Official Pickwick State Station
Owned and Operated by the Associated Broadcasters, Inc.
Pickwick Terminal Hotel, Fifth and Mission Sts.
Telephone Garfield 4700

WEDNESDAY, JULY 30
8:00 a. m.—Recordings.
8:30 a.m.—Studio program.
1:30 p.m.—Julia Hayes.
1:45 p.m.—Studio program.
2:45 p.m.—Recordings.
7:00 p.m.—Dr. Head—psychologist.
7:30 p.m.—Alice Blue "Organ Echoes."
7:45 p.m.—Memory Bouquet with Harry McKnight, tenor; Joan Ray.
8:30 p.m.—Pepper Box program.

THURSDAY, JULY 31
8:00 a.m.—Dr. Head—psychologist.
8:30 a.m.—Recordings.
1:30 p.m.—Chapel of Chimes.
1:30 p.m.—Julia Hayes.
4:45 p.m.—Studio program.
7:30 p.m.—Recordings.
7:30 p.m.—Alice Blue—"Organ Echoes."
8:30 p.m.—Miniatures with Joan Ray, contralto.
9:30 p.m.—Orchestra with Harry McKnight, tenor, and Jane Sargent Sands.
10:00 p.m.—Current Events and Book Review.
10:15 p.m.—"Organ Echoes" with Alice Blue.

FRIDAY, AUGUST 1
8:30 a.m.—Studio program.
1:30 p.m.—Julia Hayes.
1:45 p.m.—Studio program.
2:30 p.m.—Recordings.
4:45 p.m.—Studio program.
7:30 p.m.—Dr. Head—psychologist.
7:30 p.m.—Lou Emmel, popular singer; Alice Blue, pianist.
7:45 p.m.—Alice Blue—"Organ Echoes."
8:00 p.m.—"Highway Highlights" with Madelaine O'Brien.
9:00 p.m.—Lou Emmel's Brevities with Carl Tolin, tenor.
9:30 p.m.—Orchestra with Joan Ray, contralto.

SATURDAY, AUGUST 2
8:00 a.m.—Dr. Head—psychologist.
8:30 a.m.—Studio program.
1:30 p.m.—Recordings.
1:45 p.m.—Studio program.
2:30 p.m.—Recordings.
4:45 p.m.—Studio program.
7:30 p.m.—Recordings.
7:30 p.m.—Vacation program.
7:45 p.m.—Dorothy Nichols, cellist; Alice Blue, pianist.
8:00 p.m.—Walter J. Rudolph, concert pianist.
8:30 p.m.—Orchestra with Carl Tolin, tenor.
9:30 p.m.—Orchestra with Lou Emmel, singer, and Alice Blue.

KFRC Program
(Continued from Page 41)

9:15 a.m.—Georgia O. George.
9:30 a.m.—Junior Artists program.
10:00 a.m.—Song Recital from KJHL.
11:00 a.m.—Auditions and Church Announcements.
1:45 p.m.—Edna Fischer, pianist.
2:00 p.m.—Tom Dick and Harry. CBS.*
2:15 p.m.—Edna Fischer and Norman Nelson.
2:45-4:45 p.m.—CBS.*
5:00 p.m.—Hank Simmons' Show Boat. CBS.*
6:00 p.m.—Paramount Pulpit Radio Hour, CBS.*
7:00 p.m.—Edna Fischer. "Piano Monde."
7:15 p.m.—Will Osborne and his Orchestra. CBS.*
7:30 p.m.—Guy Lombardo and his Royal Canadians, CBS.*
8:00 p.m.—Williams Oil-O-Matic.
8:30 p.m.—Musical Cocktails.
9:00 p.m.—Auto Races from Ascot Speedway.
10:00 p.m.—Frank Watanahe.
10:10 p.m.—Dance Music.
10:20 p.m.—Anson Weeks and his Hotel Mark Hopkins Orchestra.
11:10 p.m.—Earl Burnett's L. A. Biltmore Orchestra.

Radio Doings
July 26

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Radio Doings

Portland, Oregon—1180 Kc.

The essential features of these programs are identical with those sent us by the stations

KEX

Owned and Operated by WESTERN BROADCASTING COMPANY
Member of Northwest Broadcasting System, Inc.
Terminal Sales Building

William L. Norvell
Station Manager

WILLIAM L. NORVELL
DAILY EXCEPT SUNDAY

7:00 a.m.—Morning Serenaders.
8:00 a.m.—The Clock, Oregon Journal News.
9:00 a.m.—Classified.
10:00 a.m.—Town Topics, Veila Weller.
12:05 p.m.—Happy Hour Girls.
1:05 p.m.—Ron’s Rhythm Revue.
1:30 p.m.—Castle Organ Concert.
2:00 p.m.—Dental Lecture.
2:30 p.m.—Vagabond’s Newsreel.
3:30 p.m.—Song Recital (except Tuesday).
3:30 p.m.—Warner Stone’s Orch. (except Saturday).
5:30 p.m.—Baron Keyes’ Alt Castles (except Saturday).
5:45 p.m.—Old Timers.
10:00 p.m.—The Angelus.
10:30 p.m.—Jack and Jill Tavern Orchestra.
11:30 p.m.—Time, Weather, Police Reports.
11:45 p.m.—Midnight Reciters: Requests. (Thursday at 12:00.)
3:00 a.m.—Sign Off.

SUNDAY, JULY 27

9:00 a.m.—Concert recordings.
9:15 a.m.—Tills the Teller.
9:30 a.m.—Concert recordings.
11:00 a.m.—Castle Organ concert.
1:00 p.m.—Neapolitan concert.
3:00 p.m.—Lyric Trio, NBS.*
4:00 p.m.—Songs of Today, NBS.*
5:00 p.m.—Concert recordings.
5:30 p.m.—Radio Gospel Hour.
6:00 p.m.—Hour on Broadway, NBS.*
7:00 p.m.—Silent period.
9:00 p.m.—Imperial Grand Orchestra, NBS.*
9:00 p.m.—Portland Community Chest program.
9:30 p.m.—Los Gauchos Argentines, NBS.*
11:00 p.m.—Warner Stone’s Dance Orchestra.
12:30 midnight—Castle Organ concert.

MONDAY, JULY 28

4:30 p.m.—Warner Stone’s Orchestra; Arweld Manufacturing Co.
5:30 p.m.—Male Quartet concert.
6:00 p.m.—Harpers Corners, NBS.*
6:30 p.m.—Hometowners Orchestra, NBS.*
7:00-8:00 p.m.—Silent period.
8:00 p.m.—Dance recordings.
8:15 p.m.—Farmers’ Radio Service Club.
8:30 p.m.—Whirlwind Orchestra, NBS.*
9:00 p.m.—Neapolitans, NBS.*

TUESDAY, JULY 29

5:00 p.m.—Negro Melodies.
5:15 p.m.—The Six O’clock Steppers.
7:00-8:00 p.m.—Silent period.
8:30 p.m.—Dance concert.
9:15 p.m.—Farmers’ Radio Service Club.
9:30 p.m.—Gold and Silver Ensemble, NBS.*
9:30 p.m.—Musical Comedy Hour, NBS.*

WEDNESDAY, JULY 30

5:00 p.m.—Band concert.
6:00 p.m.—Harper’s Corners, NBS.*
6:30 p.m.—Duhola Motor Corp.
7:00-8:00 p.m.—Silent period.
8:00 p.m.—Dance concert.
8:15 p.m.—Farmers’ Radio Service Club.
8:30 p.m.—Harmony Aces, NBS.*
9:00 p.m.—Danskis’ Neapolitans Orchestra. NBS.*

THURSDAY, JULY 31

5:00 p.m.—Novelty recordings.
6:00 p.m.—Hometowners Orchestra, NBS.*
7:00-8:00 p.m.—Silent period.

FRIDAY, AUGUST 1

5:00 p.m.—Hawaiian concert.
5:30 p.m.—Baron Keyes’ Air Castle; Union Oil Co.
6:45 p.m.—Old Timers; Keller Furniture Co.
6:00 p.m.—Harper’s Corners, NBS.*
6:30 p.m.—Vic Meyers’ Recording Orchestra, NBS.*
7:00-8:00 p.m.—Silent period.
8:00 p.m.—Dance program.
8:15 p.m.—Farmers’ Radio Service Club.
8:30 p.m.—Danskis’ Neapolitans, NBS.*

SATURDAY, AUGUST 2

4:30 p.m.—Afternoon Classic.
6:00 p.m.—Saturday Knights, NBS.*
8:00 p.m.—Dance program.
8:15 p.m.—Farmers’ Radio Service Club.
8:30 p.m.—Dance program.
8:45 p.m.—Rob and Monte, Renton program.
9:00 p.m.—Warner Stone’s Orchestra.

KHJ Program

(Continued from Page 27)

6:00 p.m.—Pianoville.
6:30 p.m.—Arrowhead Springs Beverage Company.
7:00 p.m.—Don Lee Symphony.
7:30 p.m.—Guy Lombardo and his Royal Canadians.
8:00 p.m.—Gen. Petroleum Violet Ray Jitter Makers.
9:00 p.m. Don Lee Symphony.
9:30 p.m.—Singing Strings.

FRIDAY, AUGUST 1

8:00 a.m.—Columbia Revue, CBS.*
9:15 a.m.—Richardson’s.
9:30 a.m.—Elvis, June and Nell.
10:30 a.m.—American Institute of Food Products.
10:45 a.m.—Ted White.
11:00 a.m.—Scientific Laboratories.
11:15 a.m.—Columbia Ensemble, CBS.*
11:30 a.m.— Folger Coffee Co.
11:45 a.m.—Normalizer.
12:15 p.m.—California Home Extension.
1:00 p.m.—Captors, CBS.*
2:00 p.m.—Clelia Collins.
3:15 p.m.—School Program.
3:30 p.m.—Council of International Relations.
4:00 p.m.—The Wits, CBS.*
4:30 p.m.—Charlie Wielman.
5:45 p.m.—Bivd. Furniture Co.
6:00 p.m.—Columbia Male Chorus, CBS.*
6:30 p.m.—Gold Medal Fast Freight, CBS.*
7:00 p.m.—Fidelity Savings & Loan Association.
7:30 p.m.—Dance Orchestra.
8:00 p.m.—Veedol Vodril (from KFRC).
8:30 p.m.—Don Lee Symphony.
9:30 p.m.—Orange and Singers.

SATURDAY, AUGUST 2

8:00 a.m.—Adventures of Helen and Mary.
8:10 a.m.—Terpezone—Records.
9:15 a.m.—Georgia O. George.
9:30 a.m.—Southern California Music Co.
10:00 a.m.—Novelty Program, Spelling Bee; Elvis Allman.
11:00 a.m.—Reelings.
11:15 a.m.—CBS.*
11:30 a.m.—Folger Coffee program.
7:00 p.m.—KHJ Review.
8:00 p.m.—Willimas Ull-O-Matics.
9:00 p.m.—Legion Ascot Speedway, auto races.

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KJR

Radio Doings

July 26

The essential features of these programs are identical with those sent us by the stations.

Seattle, Washington—970 Kc.

309.1 METERS—5000 WATTS

Northwest Broadcasting System, Inc.

Thomas F. Smart, Manager

I. Schaefer, Press Relations

Studio Telephone, Seneca 1515—Office Main 2495

Home Savings Building

Henri Damski
Musical Director

John Pearson
Al Schuse
Thomas F. Smith
Chief Announcer

Frank Coombs
Ken Stuart
Announcers

J. N. Cose
Technical Director

THOMAS SMITH

DAILY EXCEPT SUNDAY

7:00 a.m. — Music, News.
8:00 a.m. and 11:00 p.m. — Time Signals.
8:30 a.m. — Thrift Home of the Air.
9:00 a.m. — Morning Devotional Services (ex. Wednesday and Friday).
9:40 a.m. — Sally Jo Walker and Grant Merrill.
10:15 a.m. — Beauty Talk, Helen Andrews.
12:00 noon — World in Review (except Tuesday).
1:00 p.m. — Musical program.
2:00 p.m. — Arweld Entertainers.
2:45 p.m. — Baseball Game (except Monday).
5:15 p.m. — Airscapes in the Land of Make-Believe (except Saturday).
5:50 p.m. — Garden Talk; Cecil Solly.
10:00 p.m. — Ken Stuart's Sunshine Program; Ivan Ditmars, piano.
10:30 p.m. — Whirlwinds (except Monday).
12:00 midnight to 3:00 a.m. — Midnight Revelers.

SUNDAY, JULY 27

8:00 a.m. — Musical program.
9:00 a.m. — "Joe Come," Reading the Funny Papers.
10:00 a.m. — El Monte Musical Hour; String Orchestra; Playing entire Light Opera.
12:00 noon — Classical program.
2:00 p.m. — Emmanuel Tabernacle.
2:30 p.m. — Music a la Carte, Francis La Pine, soprano.
3:00 p.m. — Lyric Trio—Jan Naylor, 'cello; Sam Meyer, violin; Hubert Graf, harp; Stephanie Lewis, soprano.
4:00 p.m. — Songs of Today.
5:00 p.m. — Seattle Park Band concert.
6:00 p.m. — Hour on Broadway, George and Gus in Tunes of the Day.
7:00 p.m. — Hometowners Orch.; Glen Eaton, tenor; Art Pease, accordian; Captivators Male Quartet.
8:00 p.m. — Damski's Imperial Grand Orch.; Betty Andersen, soprano; Jean Kantner, baritone; Harold Strong, piano.
9:00 p.m. — Los Gaucho's Argentine; Ed Sheidson, mandolin; Stephanie Lewis, soprano.
10:00 p.m. — Angelus Ensemble; Sydney Dixon, tenor; Hubert Graf, harp; Jean Kantner, baritone; Mabel Mohrman, piano.
11:00 p.m. — Tucker's Everstate Band.

MONDAY, JULY 28

10:00 a.m. — Robert Monsen, tenor; Marjorie Robillard, piano.
1:15 p.m. — Glen Eaton, tenor; Marjorie Robillard.
3:15 p.m. — Stonewall Jackson, guitar.
6:00 p.m. — Harpers Corners.
6:30 p.m. — Hometowners Orch.; Glen Eaton, tenor; Ed Sheidson, banjo.
7:00 p.m. — Kepline Twins.
7:30 p.m. — Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie Lewis and Grant Merrill, sappho.
8:00 p.m. — Hits of Yesterday; Frank Horsfall, saxophone; Captivators Male Quartet; Glen Eaton, tenor.
9:00 p.m. — Damski's Wood-Wind Ensemble.
11:00 p.m. — Vic Meyers' Club Victor Orch.

THURSDAY, JULY 31

1:00 p.m. — Musical program.
1:45 p.m. — Robert Monsen, tenor.
6:00 p.m. — American Institute of Banking.
6:15 p.m. — Hometowners Orch.; Ed Sheidson, banjo.
7:00 p.m. — Kepline Twins.
8:00 p.m. — Dream Melodies; Betty Andersen, soprano; Sydney Dixon, tenor; Jan Naylor, 'cello; Stephanie Lewis and Grant Merrill, sappho.
9:00 p.m. — Damski's Wood-Wind Ensemble.
11:00 p.m. — Vic Meyers' Club Victor Orch.

FRIDAY, AUGUST 1

10:00 a.m. — Robert Monsen, tenor; Marjorie Robillard, piano.
1:45 p.m. — Glen Eaton, tenor; Marjorie Robillard, piano.
6:00 p.m. — Harpers Corners.
6:30 p.m. — Vic Meyers' Recording Orch.
7:30 p.m. — Thirty Minutes with the Masters; Harold Strong, piano; Sydney Dixon, tenor.
8:00 p.m. — Gold and Silver Ensemble; Ernest Gill, violin; J. E. Drain, speaker.
9:00 p.m. — Damski's Neapolitans; Betty Andersen, soprano; Sydney Dixon, tenor; Slim Mercer, flute; Sam Meyer, violin.
10:30 p.m. — Bye Bye Blues; Chet Cathers and Ivan Ditmars.

SATURDAY, AUGUST 2

10:00 a.m. — Elmore Vincent, tenor; Grant Merrill, piano.
1:15 p.m. — Uncle Frank's Kiddies program; Kelpine Products Company.
5:05 p.m. — Labor talk.
7:15 p.m. — West Coast Air Transport talk.
6:00 p.m. — Saturday Knights; Pearle Dempsey, piano; Robert Monsen, tenor; Art Pease, accordian.
7:00 p.m. — Fiji Hour.
8:00 p.m. — The Gondoliers; Stephanie Lewis, soprano.
9:00 p.m. — Tucker's Everstate Band.
11:00 p.m. — Tucker's Everstate Band.

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GEORGE GODFREY

SUNDAY, JULY 27
9:00 a. m.—Banjo Duo.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Fox 5th Ave. Theatre Organ Recital.
10:00 a. m.—International Bible Students’ Assem.
10:15 a. m.—Vocal Recital.
10:30 a. m.—Plymouth Congregational Church Service.
11:15-11:45 p. m.—NBC.*
12:15 p. m.—P. S. Navigation Co., Artistic Ensemble.
1:15 p. m.—Studebaker Champions, NBC.
1:30 p. m.—Sunday at Seth Parker’s, NBC.
1:45 p. m.—Garden Patch program.
2:15 p. m.—Artistic Ensemble.
3:00 p. m.—First Church of Christ, Scientist.
3:00-11:00 p. m.—NBC.*

MONDAY, JULY 28
6:00 a. m.—Banjo Duo.
6:15 a. m.—Josephine Gibson Food Talk, NBC.*
7:00 a. m.—Concert Orchestra and soloists.
7:30 a. m.—Blue Jays, NBC.*
8:00 a. m.—Salt Lake Tabernacle Choir and Organ Recital, NBC.
9:00 a. m.—Popular Orchestra and soloists.
9:30 a. m.—Old Time Orchestra.
10:00 a. m.—Phil Cook, the Quaker Man, NBC.*
11:00 a. m.—Artistic Ensemble.
12:00 noon—Restoration Hour, NBC.*
12:15 p. m.—Stock Quotations.
12:30 p. m.—Artistic Ensemble and soloists.
1:00 p. m.—Mixed Quartet.
2:00 p. m.—Shell Symphonists, NBC.*
3:00 p. m.—Concert Orchestra and soloists.
3:15 p. m.—String Strings.
4:00 p. m.—Totem Broadcasters, News Flashes.
5:00 p. m.—Tiny Burnett’s Dance Orchestra.
6:00 p. m.—Gordon and Mary.

TUESDAY, JULY 29
8:00 a. m.—Gordon and Mary.
11:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:15 a. m.—William Don, NBC.*
9:45 a. m.—Old Witch Company.
10:30 a. m.—Way to a Man’s Heart.
10:45 a. m.—Bass-Huster Paint Co., NBC.*
11:30 a. m.—Associated Oil Co., Harmony Kings.
11:45 a. m.—Canny Cook, NBC.*
12:30 p. m.—Artistic Ensemble.
12:30 p. m.—Hotel St. Francis Orchestra, NBC.*
1:00 p. m.—Orchestra and soloists.
1:30 p. m.—Concert Orchestra.
2:15 p. m.—Laws that Safeguard Society, NBC.*
2:30 p. m.—Phil Cook, the Quaker Man, NBC.*
3:15 p. m.—Concert Orchestra.
4:45 p. m.—Totem Broadcasters, Stock Quotations.
5:00-7:00 p. m.—NBC.
7:00 p. m.—Artistic Ensemble.
7:15 p. m.—Sperry Sweethearts, NBC.*
8:00 p. m.—Gold Shield Little Symphony Hour.
9:00 p. m.—Totem Broadcasters, News Flashes.
9:15 p. m.—Fisher’s Blind Hour.
9:30 p. m.—Dance Orchestra and soloists.
11:35 a. m.—Laughter-Harris St. Francis Hotel Dance Orchestra, NBC.

WEDNESDAY, JULY 30
9:00 a. m.—Banjo Duo.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.
9:30 a. m.—Gold Medal Home Service Talk, NBC.*
10:00 a. m.—Lil’ Harmonies, NBC.*
10:30 a. m.—Harmony Kings.
10:45 a. m.—Mary Hale Martin Hour, NBC.*
11:15 a. m.—Evolve Star, NBC.*

See Page 22 for NBC Program.
NBC Program

(Continued from Page 22)

12:00 noon.—Hotel Sir Francis Drake Orchestra.
1:00 p. m.—Serles of Talks.
1:15 p. m.—Breen and Do Rose.
1:30 p. m.—Paul Whiteman and His Orchestra.
1:45 p. m.—Tea Timers.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—Matinee Time.
3:30 p. m.—Phil Cook, The Quaker Man.
3:45 p. m.—Musical Echoes.
4:00 p. m.—Fiedlsman Hour—Rudy Vallee.
5:00 p. m.—Arm Birthday Party—honors Herman Melville, author.
5:30 p. m.—Maxwell House Ensemble, Deep River Choir.
6:00 p. m.—Friday Hour presents semi-popular music, dance music and concert music by three orchestras.
7:00 p. m.—The Speedway to Happiness—Harold Dana and two girls.
7:45 p. m.—Standard Symphony Hour.
8:00 p. m.—B. A. Rolfe and His Lucky Strike Dance Orchestra.
8:45 p. m.—Parks Sisters.
9:00 p. m.—Memory Lane.
9:30 p. m.—The Gymnasium.
10:00 p. m.—The National Concert Orchestra and soloists.

FRIDAY, AUGUST 1

9:30 a. m.—Betty Crocker Gold Medal Home Service Talks.
9:45 a. m.—Morning Glories.
10:00 a. m.—The Jelligence.
10:15 a. m.—Josephine B. Gibson, food talk.
11:30 a. m.—NBC Philharmonic Organ Recital.
12:00 noon—Reading Hour presents Mile, Berthe Baret, violinist.
1:00 p. m.—Rembrandt Trio.
1:30 p. m.—Hotel St. Francis Salen Orchestra.
2:00 p. m.—Black and Gold Room Orchestra.
2:30 p. m.—The Blue Boys.
3:00 p. m.—Genia Zelinskaya.
3:15 p. m.—Universal Safety Series.
3:30 p. m.—Phil Cook, The Quaker Man.
3:45 p. m.—News Service.
4:00 p. m.—C.S. Service Concert Orchestra—Jessica Dragoneaux and the Cavaliers.
5:00 p. m.—Interwoven Pair.
5:30 p. m.—Armour Program—Concert orchestra and 15 voice chorus.
6:00 p. m.—Armstrong Quakers—Duets, quartets and one solo.
6:30 p. m.—Raleigh Revue—fast moving variety program.
7:00 p. m.—Egin Program—music and narrative.
7:15 p. m.—Captain roolph Camp Program.
7:45 p. m.—NBC Concert Favorites.
8:00 p. m.—Ole and the Girls—humorous.
8:15 p. m.—The Magic Crystal.
8:45 p. m.—Picture—Roundsell, male quartet.
9:15 p. m.—Modern Melodies—Arrangements of classics.
9:45 p. m.—John and Ned.
10:00 p. m.—The Dragon in the Sun—Mystery play.
10:30 p. m.—Pacific Nomads.

SATURDAY, AUGUST 2

9:30 a. m.—The Entertainers.
9:45 a. m.—National Farm and Home Hour.
11:30 a. m.—Chicago Sereenade.
12:00 noon.—Hotel Sir Francis Drake Orchestra.
1:00 p. m.—Dixie Dandies—Twelve solos and two quartets.
1:30 p. m.—Tea Timers.
1:45 p. m.—Captain "Bill" Royle.
2:00 p. m.—REBROADCAST OF PROGRAM OF DANCE MUSIC FROM LONDON.
2:45 p. m.—William Don, English comedian.
3:00 p. m.—Whyte's Orchestra.
3:30 p. m.—The Fuller Man—1910 and 1930 song hits.
4:00 p. m.—Pop Concert.
4:30 p. m.—Goldman Band Concert.
5:30 p. m.—General Electric Band—Arthur Pryor, dir.
6:00 p. m.—B. A. Rolfe and His Lucky Strike Dance Orchestra.
7:00 p. m.—Voice of Pan—Flute solos.
7:15 p. m.—Sperry Hotcakes.
7:45 p. m.—Lights in Spain—Orchestra and soloist.
8:00 p. m.—Gilmore Circus.
8:30 p. m.—Hollywood Bowl Symphony Concert, conducted by Bernardino Molinari of Rome.
9:00 p. m.—Rainbow Harmonies.
9:30 p. m.—Golden Legend—Scott's "Marmion."
10:00 p. m.—Spotlight Review—Laughs and music.

KGER's news broadcast has been changed from 9 p. m. every Tuesday to 8:55 p. m., and Sally's Home Hour over the same station has been lengthened to a full hour every weekday at 9 a. m.

KFI Program

(Continued from Page 23)

5:30 p. m.—Old Trusty Dog.
6:00 p. m.—Victor Radio Hour, NBC.
7:00 p. m.—The Speedway to Happiness, NBC.
7:30 p. m.—Edward Hullinger—"Looking Out Upon the World."
7:45 p. m.—Standard Symphony Hour, NBC.
8:15 p. m.—James Regan and Cast—"Circumstantial Evidence."
9:15 p. m.—Winifred Donaldson, contralto.
10:00 p. m.—Packard Concert Orchestra, Prayor moon dance, with Rose Dimmel, soprano soloist.
10:30 p. m.—Concert String Ensemble, Hans Philipp director.
11:00 p. m.—Laugher-Harris Hotel St. Francis Or NYBC.

FRIDAY, AUGUST 1

9:00 a. m.—Bess Klimer's Helpful Hints to Housewives.
9:15 a. m.—German lesson by Annette Doherty.
9:30 a. m.—Betty Crocker Gold Medal Home Service Talks, NBC.
9:45 a. m.—Mr. and Mrs. C. Godwin, violin at piano, and Grace Hale Beauty talk.
10:00 a. m.—Wall Street Journal.
10:15 a. m.—Josephine Gibson Food talk, NBC.
10:30 a. m.—Woman's Magazine of the Air, NBC.
11:30 a. m.—Sarah Ellen Barnes—talk on Music in the Hollywood Bowl.
12:30 p. m.— "Seeing Southern California."
1:20 p. m.—Winnie Fields Moore, travelerogue.
2:45 p. m.—Sally and Russell Hill.
3:00 p. m.—Herb Sebarin, popular songs; Mrs. Jordan lecture.
3:15 p. m.—Wedwood Nowell.
3:30 p. m.—E. H. Back talk.
6:00 p. m.—Armstrong Quakers' program, NBC.
6:30 p. m.—Kodak String Trio.
7:45 p. m.—Radio Intermission, by G. R. Walters.
7:00 p. m.—Barnes Morrison—"Poet of the Air."
7:15 p. m.—James Rolph, Jr., campaign talk, NBC.
7:30 p. m.—CBS Service program.
8:00 p. m.—Barnes Morrison—"Poet of the Piano.
8:30 p. m.—Two Shades of Blue—Mart and Lil.
8:15 p. m.—Town Pictures, NBC.
9:15 p. m.—Three Co-Eds.
9:30 p. m.—Packard Concert Orchestra, with Ererto Stidham, baritone.
10:30 p. m.—Bob and Monte—"Tuggyride Program."

SATURDAY, AUGUST 2

7:30 a. m.—Gertrude Gusselle, blues, and Karl Brandenburg, tenor.
8:15 a. m.—Morning Melodies, NBC.
8:30 a. m.—Crosscuts from the Log of the Day, NBC.
9:00 a. m.—Happy Chappies Songs of Tomorrow.
9:15 a. m.—Wall Street Journal.
9:30 a. m.—Mental exercises, dances Hancock.
9:45 a. m.—National Farm and Home Hour, NBC.
10:30 a. m.—Del Rey Fine Foods program, NBC.
15:30 p. m.—Woman's Magazine of the Air, NBC.
11:30 a. m.—Sarah Ellen Barnes—talk on Music of the Hollywood Bowl.
2:00 p. m.—Rebroadcast of dance music from London England, NBC.
2:15 p. m.—Kelley Alexander, baritone.
3:15 p. m.—Masked Minstrel's Hour.
4:30 p. m.—Two Shades of Blue—Mart and Lil.
4:15 p. m.—Don Abbott, tenor.
5:00 p. m.—Will E. Wing, Hollywood.
6:00 p. m.—Lucky Strike Hour, NBC.
7:00 p. m.—Forest Lawn program, with "Memories of the Theater" and Eta Olivozzi, James Burroughs Mildred Laughlin, Leslie Brigham, and Pryor Moreno's Orchestra.
8:00 p. m.—Gilmore Circus, NBC.
8:30 p. m.—Hollywood Bowl program, NBC.
10:00 p. m.—George Wissman, violinist.
11:00 p. m.—Harold Spaulding, tenor.
11:30 p. m.—KFI Midnight Frolic.

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Little, but oh my! is an apt description of the compact new "Midget" radios which have taken the public by storm.

"Scarcely bigger than a regulation pot-ball, the 'Midget' is nevertheless a complete full-fledged radio in every respect, simply condensed in size," points out H. R. Curtiss of the company bearing his name, California distributors for the Jackson-Bell Midget Radio. This popular little set is manufactured in Los Angeles.

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W. C. (Bill) Hitt, the smiling factory representative for Aerovox products, has returned from a trip throughout the northern territory. He brought back his happy disposition, so things can be so bad in those regions to the north.

Mr. W. Goodwin, general sales manager for the Crowe Name Plate and Manufacturing Company, of Chicago, announced the appointment this last week of Mr. W. B. Knight of 741 South Kohler Street, Los Angeles, as California representative for his company.

The Crowe Name Plate and Manufacturing Company are pioneer manufacturers of escutcheon name plates, dials, etc. Their products are widely used by both local and national manufacturers.

Mr. Goodwin is spending several weeks in Southern California, and remarked that he is more than pleased with the amount of business which they are enjoying in this state.

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