

# RADIO DOINGS

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AND TRADE WEEKLY »



Anna Maud Morath  
KFOX

November 1, 1930

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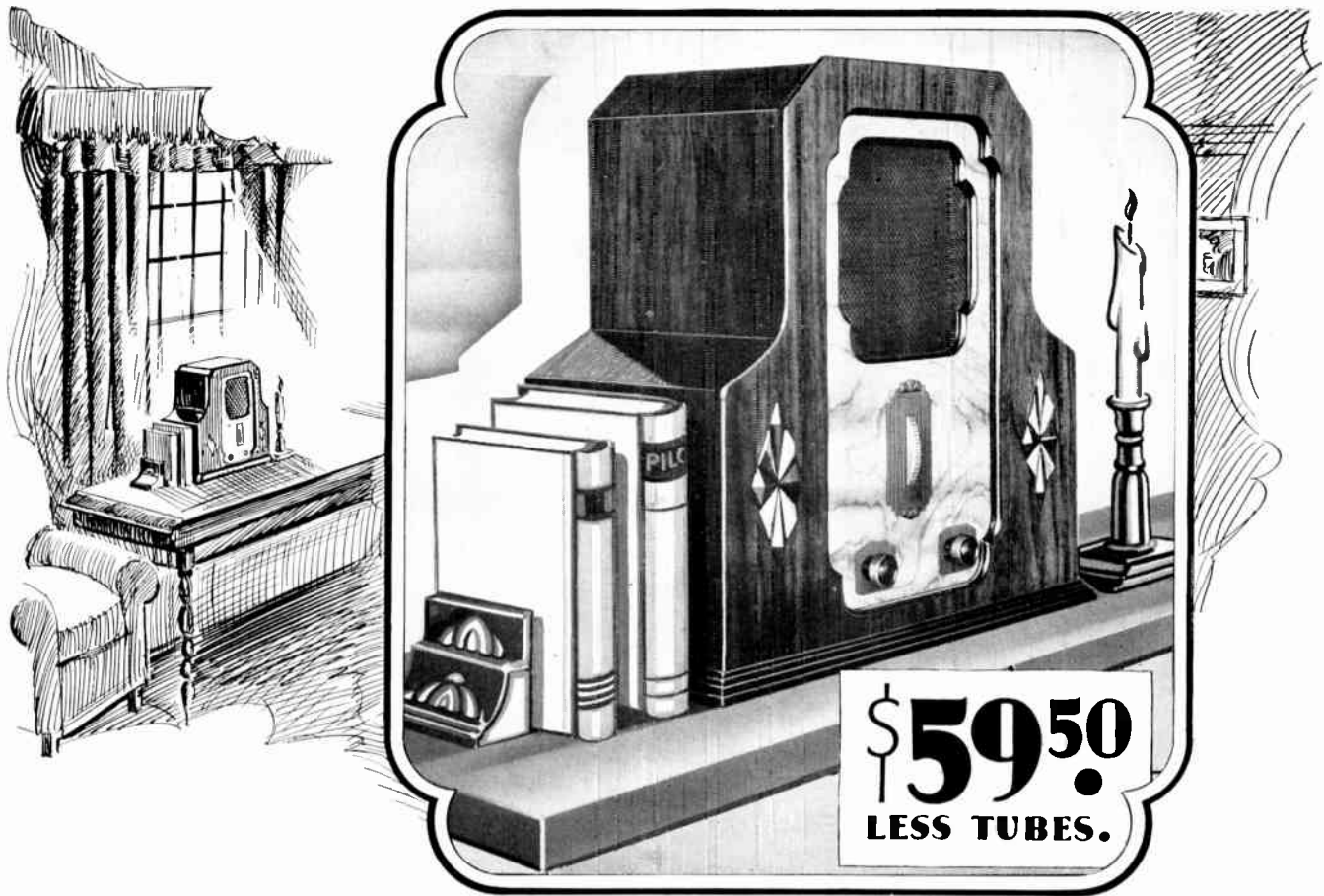
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REpublic 6111

Los Angeles

# RADIO DOINGS

CLOYD MARSHALL, JR. Editor  
 G. W. MARSHALL Business Manager  
 K. G. ORMISTON Technical Editor  
 DOROTHY HUMMEL Studio Editor

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November 1, 1930

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## Again the Commission

THIS magazine has always supported national radio regulations and the Federal Radio Commission because it has believed that through these laws and with this body, radio broadcasting would be taken out of its unsatisfactory condition and put on a sound basis where it would be of the greatest use to the public at large.

During the last hearings the Federal Radio Commission handed down a decision that must be strenuously opposed because we believe it tends to deprive a large class of American listeners of some very fundamental rights.

Forty channels were originally set aside and designated as "clear," meaning that one high-powered station would be given the exclusive right to broadcast on each.

Now, instead of using the forty clear channels for 50,000 watt stations, the Commission has ordered that but twenty be made available for this use.

Certainly the distances in our country call for at least forty "high-powered" channels out of a total of ninety-six. Furthermore, the power should not be restricted to 50,000 watts. 100,000 or even 500,000 watts should be permitted by the stations having unobstructed frequencies.

Half of our people live in rural districts miles away from large centers of population. It is an accepted fact that in the day time they are unable to get programs from the lower powered stations and at night receive them with but varying success. In the summer time the reception is practically a total loss.

People so situated have to depend almost entirely upon the high-powered stations and it is only right and just that they should be given the same opportunity to listen to good programs as the people who live in cities.

Monopoly has small place in our social scheme and we do not want to see any individual or group obtain control of the broadcasting situation in this country, but we feel confident that the only way the art of radio broadcasting can really operate for the greatest good is through super-power stations.

Making use of the forty clear channels in no way affects the hundreds of stations powered at 100 and 500 watts. These stations are of invaluable use to those living in an area close by, but they are of little or no service to audiences several hundred miles away.

There has been such criticism created by this latest Commission decision that we fully believe the Board will realize the error and reverse the decision.

However, you can help bring this about more quickly by writing your Commissioner, Harold A. LaFount, and insisting that the Body proceed with the plan set forth in the Radio Act of 1927.

*Cloyd Marshall Jr*

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with an anxious  
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to obtain-*

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LOS ANGELES

INSIDE  
PARKING  
**FREE**  
TO OUR  
PATRONS



# RADIO NEWS FLASHES

## Twenty Bad Stations Arraigned

Twenty broadcasting stations, all of comparatively small calibre, were called upon to explain this week why they have violated certain technical regulations of the Federal Radio Commission and the radio law.

Thirty-one station operators were summoned when they were all placed on probation on August 1, but the Commission reconsidered 11 cases and continued their licenses without hearings.

As most of the stations involved in the hearing are financially unable to offer original talent continuously, the majority of the infractions concern the manner in which announcers spoke of phonograph record programs. The Commission insists that a set formula will be repeated in each instance, leaving no doubt in the listener's mind that he is hearing a record.

Many of the stations have obsolete apparatus also and are guilty of a great deal of frequency deviation, thus causing interference for other broadcasters.

## Radio Advertisers Would Invade Foreign Soil

Radio advertisers having almost saturated the atmosphere of the United States, to say nothing of having worn out the listeners, are now seeking new worlds to conquer.

The General Electric Company, pioneer in the exchange of programs with foreign countries, has asked permission of the Federal Radio Commission to sell commercial programs for rebroadcasting to foreign countries. Two of these short wave stations, W2XAF and W2XAD, are operated by General Electric at Schenectady. They rebroadcast programs from WGY and other NBS stations for reception abroad.

## Lafount Sees Need for Station Responsibility

Radio broadcasters should be just as much responsible for the honesty of the advertising they carry as newspaper publishers are, is the opinion of Radio Commissioner Harold A. Lafount. The comment was aroused because of the indictment of 13 men by a Federal Grand Jury in California for an alleged \$300,000 mail swindle.

The defendants were charged with advertising "easily arranged loans" by radio and with compelling patrons to buy shares in the concern in consideration of the loans.

The station should not be blamed if it used due diligence in accepting this advertising, Mr. Lafount said. A bill introduced at the last session of Congress by Representative French, Republican of Idaho, would answer the present need, he said.

## Dual Operation Again Voted Down

For the second time in three weeks, the Federal Radio Commission has voted down proposals of its own members to set aside certain channels for experimentation with dual operation of high power broadcasting stations on the same frequency.

The issue is obviously not settled, however, and it is not improbable that the objecting members of the Commission will before long be persuaded to try one of the plans if only to convince their instigators they are technically unsound.

Radio Commissioner Harold A. Lafount suggested

that the 610 and 620 kilocycles frequencies, now designated as regional channels with stations of a maximum power of 1,000 watts at night, be made "semi-cleared channels" and that three stations of from 2,500 to 5,000 watts be assigned on them to operate simultaneously for a year's experimentation.

The proposal was rejected by a vote of 4 to 1.

Vice-Chairman E. O. Sykes, who suggested the dual-operation plan before, then came forward with a substitute motion that one of the cleared channels in each zone be used for experimental simultaneous operation of not more than two stations at night over a period of not less than 30 days.

Judge Sykes' former proposal was to select 20 frequencies for the operation of not more than three nor less than two stations between 5,000 and 50,000 watts power simultaneously.

Again the vote against the Sykes plan was three to two, Judge Ira E. Robinson, former chairman, upholding him.

Both plans were aimed at the congestion of high power stations and were doubtless provoked by the clamor of cleared channel stations for even greater power. Several commercial engineers have contended that the simultaneous operation can be achieved with no more interference than now exists, while others maintain contrariwise.

## Radio Police Force Enlarged

The Federal radio police force is being enlarged so as to keep better check on broadcasting stations and to keep a more alert lookout for pirate stations.

Two auto trucks, equipped with the latest radio station testing apparatus, are soon to be added to the six cars already in operation over the country, according to announcement by W. D. Terrell, Director of the Radio Division of the Department of Commerce, who supervises their activities.

The sixth mobile police station was added only recently and will operate from Dallas, Texas, over the Fifth District, covering the States of Mississippi, Louisiana, Texas, Oklahoma, Arkansas, and New Mexico.

It is the business of these radio police to see to it that broadcasting stations adhere to their prescribed frequencies so that the listeners will not be disturbed by the howls and squawks caused by "wobbling."

By means of these miniature radio laboratories on wheels, radio supervisors are able to measure the power and to check the frequency of a station without the operators of the latter being aware of the test.

With a half dozen cars now in service, the Radio Division is enabled to cover a vast amount of territory. Two more cars, however, are on order, and will operate from Boston and Seattle, respectively. The cars cost about \$6,000 each, and contain equipment costing approximately \$8,000. Each car forms a complete testing laboratory for the national government's radio work.

The stations supplement the stationary monitoring plants at Boston, Baltimore, Atlanta, New Orleans, Los Angeles, San Francisco, Portland, Ore., Detroit and Chicago, Mr. Terrell pointed out. The master monitoring station or radio police headquarters, is not yet in operation at Grand Island, Nebr. It is in the approximate geographical center of the country, and away from all city noises and disturbances, which mar precision work such as is required of this station.

# WE APPLAUD...



KFRC FUN-MAKERS, BLUE MONDAY JAMBOREE

*Because:* THE KFRC FUN-MAKERS delight thousands of listeners over the Don Lee Broadcasting System every Monday night on the Blue Monday Jamboree; because each one of these artists has a gift for doing characterizations, each possesses a keen sense of humor and the invaluable knowledge of what will be funny over the air; and finally because the Fun-Makers known to you as Silas Solomon, Prof. Hamburg, Lem, Pedro, Lord Bilgewater and Lafe are important members of KFRC's staff, namely Al Pearce, William Wright, Tommy Monroe, Eugene Hawes, Monroe Upton, Edna O'Keefe, and seated, Arnold McGuire.

# A LISTENER AT LARGE

Conducted by DOROTHY HUMMEL



We "vowed" that we'd never again, or at least for many months, bring up the subject of radio advertising. Every radio publication seemed simultaneously to concentrate on the odious subject of radio advertising with the result that we, characteristically, were busy looking for justification for the poor maligned sponsors, but at the same time we weren't giving much ear to radio programs where the announcing was predominant. Anyway, we weren't going to mention it any more until the letter printed below arrived on the desk and had things to say so dear and near to our heart that we decided to let it take up the cry. Read it and see if you don't agree. Mrs. W. P., of Durango Street, says:

"George Olsen has one of the finest dance orchestras in the country. Not only is his music rhythmic enough to tease your toes into dancing, but it is unusually melodious just to sit quietly and give ear. Celebrities are always fun and even if they sometimes make poor speeches, we are always more or less interested—and especially in movie stars like Eddie Cantor, Maurice Chevalier, Bessie Love and others. Now certainly George Olsen's beautiful music and the entertainment of the various movie stars in attendance at the Club Olsen are sufficient to make one of the most outstanding programs on the air from the entertainment value, and that's really all that counts. But lately, the program has been so marred by the constant chanting of XYZ, XYZ, etc., that personally I am about to forego the pleasure of this otherwise marvelous program. Why must they do it? I am a housewife and a potential user of XYZ, but certainly not if they are going to ruin their program with constant mention of their product. I am not simple-minded and I am inclined to think that very few of the listeners to the program are incapable of hearing and understanding the first, second or third time, just what the advantages of this type of beverages are without the fifteenth repetition. And if they are incapable of getting it, then they won't remember to purchase XYZ the next time anyway, so what's the point?"

\* \* \* \*

One of our cohorts has just made a potent suggestion and in the hope that his idea will reach fertile soil, we are setting it down here. He, the cohort, marvels at the continued popularity of such aggregations as the Hill Billies, the Cowboys, the Ranch Boys, etc. Not that he doesn't think they are good and that their type of program has a definite appeal for the public. He does, emphatically. He relates how his mother refuses to believe that the Beverly Hill Billies aren't all from Arkansas, or that the Ranch Boys didn't punch cows for a living before crashing into radio. He admits that their songs have a grip on the public that is practically unshakable—but—and here is his idea which we think is a gem. Why not have a group of old southern negroes dressed in their rags, and barefooted. Why not have a them sit around the old cabin door "of a soft summer night" or around the open fireplace "of a winter night" and sing negro songs, folk songs and spirituals. Was there ever a race richer in entertainment material than

the negro, and couldn't it be done marvelously with negro dialect, shuffles, character songs, banjos, solos, quartets and choruses? The program should be informal, not too rehearsed, not stagey. Turn seven or eight negroes loose who can sing and play before a microphone and it's our bet that the lines will not need to be coached. If somebody doesn't do this stunt soon the Studio Editor is going over on Central Avenue and round up a bunch of negroes and start in crashing station gates. Will you like that?

\* \* \* \*

One day recently the Studio Editor visited the operating room of one of the local chain stations and found the business of controlling local and chain programs one of the most interesting phases of radio broadcasting. Have you ever visualized just what happens when the Columbia announcer says, "You are listening to this program, ladies and gentlemen, over the Columbia Broadcasting System," and then the familiar voice of our own local announcer says "And this is KHJ," or KOL, etc.? Well, here's how it's done at Columbia and we leave it to you if it isn't an interesting yarn.

What might be called a prison cell studio has been installed by the Columbia System. Studio seven is on the twenty-third floor of the Columbia Building in New York and is hidden behind the master control rooms. Its size is ten feet by ten feet. It has one window which faces the north. The announcers spend all of their working hours at a control desk there. Besides a clock, a large panel of controls, a monitor telephone and a chair the room is devoid of all articles usually found in a radio studio. The announcer may not read, nor may he receive visitors or telephone calls. For eight hours he sits before a condenser microphone and listens to the incoming programs of the Columbia System. His one and only duty is to throw a switch on the panel when the network announcer says, "This is the Columbia Broadcasting System," then wait five seconds before he intonates, "This is WABC, New York." Following this announcement he waits one second and throws another switch and says, "This is W2XE, New York," and then sets his three switches in their original position. Station breaks of this sort occur every fifteen minutes. They are required by a rule of the Federal Radio Commission. By using this studio for local station announcements, Columbia executives had in mind another radio refinement. An orchestra playing in another studio may continue playing while the announcer in No. 7 makes his break. Thus the music continues uninterrupted for the entire program. There are no sudden breaks to cause annoying clicks and sputters in the loudspeakers of thousands of receivers.

When the local announcer "cuts in" at the cue, "This is the Columbia Broadcasting System," he merely pushes his announce button "on" the studio auxiliary control box, leaving the chain button on and under the regulation of the control operator, and as the orchestra in studio 7 of the Columbia System continues playing the "filler," it automatically furnishes background music for the announcement from the local station to which you are listening.

# FOR YOUR ENTERTAINMENT

In the family bible, the young lady on this week's cover is registered as Anna Maude Morath but listeners know her better as "Pollywog" in the Buttercream school." Miss Morath is not only an actress of ability but has the casting of all playlets at KFOX.

\* \* \*

KOL listeners should not miss Frank Sullivan, New York columnist and humorist when he speaks for Heywood Broun on November 7th at 8:15. Other Columbia stations will also release this feature. Also Romanelli and His King Edward Orchestra from Toronto is another KOL-CBS presentation of great importance. This musical treat is scheduled for 8:45 the night of November 7th.

\* \* \*

The Atwater Kent hour on November 2nd brings to the air audiences Beniamino Gigli who made a Los Angeles appearance during the opera season, and whose beautiful tenor voice created a lasting impression on listeners. Beniamino Gigli has been called the "Babe Ruth of Opera" by one type of music lover and "Successor of Caruso by the more sophisticated opera goer. Born in Recanti, Italy, Gigli did his first singing in the churches of his home town. In 1914 he made his debut in opera in the role of Enzo in "La Gioconda." Gigli is called the successor of Caruso because of his ability to sing either lyric or dramatic tenor roles with equal facility. Among his offerings Sunday will be "Song of India" and "Liberstraum." KOA, KSL, KPO, KFI, KGW, KOMO, KHQ, will release the program at 6:15 p.s.t.

\* \* \*

Liborious Hauptmann, recently musical director of KYA, San Francisco is the new Musical Maestro for the United Broadcasting Company which has been lately organized with Los Angeles offices at 2612-16 West 7th Street. Hauptman is an Austrian by birth, beginning the study of music at the age of eight. At 17 years of age he was accepted on the faculty of the Academy of Music at Geneva, Switzerland. Since arriving in America, Hauptmann has identified himself as a conductor of rare ability, having been associated with some of the outstanding musical organizations of the country.

\* \* \*

"Little Eddie" Barnes, familiar figure to radio listeners of the last five years, is now doing his stuff at KGER six mornings a week at 8:30 a.m., singing and playing old time numbers. "Little Eddie" (really one of the most towering figures in radio) used to pilot KPLA in the old days and in the more recent years he managed KMIC.

\* \* \*

Mr. William Moyes writes a pertinent column on the Portland Oregonian yclept "Behind the Mike," and in a recent issue he made some pat remarks about the Empire Builders program which this editor has been trying to get around to for lo these many moons. Here it is:

"The Empire Builders' broadcast last week reached new heights with a football classic featuring some of the best cheering that ever smote the ether. This program, which is rated all over the country as one of the best half dozen on the air, is the Pacific northwest's own and Oregon listeners are proud of it. There is only one jarring note and that is the gushing insincerity of the

leading lady. If Miss Flynn could hear Bennie Walker, NBC, give his famous imitation of simple-minded Mary, she might realize how insipid one of those sunshine-and-happiness falsettos sounds over the air. Miss Flynn is new to the program, but it is fairly safe to assume that the Great Northern won't tolerate for long a flat wheel on its great Empire Builder."

\* \* \*

The speech of J. Ramsay MacDonald, British Prime Minister, at the Lord Mayor's banquet in London Monday, November 10, at 1:00 p.m., will be re-broadcast throughout the United States by the National Broadcasting Company. MacDonald's address will be delivered during the course of the Lord Mayor's banquet which will be attended by a host of British notables.

KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD and KTAR will release the program.

\* \* \*

More than 35 men of international reputation in the world of science will speak over a National Broadcasting Company network in a series of programs beginning Wednesday, November 5, under the auspices of the National Research Council. The programs will be heard from 4:15 to 4:30 o'clock, p.s.t., and the speakers will discuss subjects familiar to them in a manner suitable for the layman. The purpose of the series is to popularize science in general.

Maurice Holland, director of the National Research Council's Science Advisory Committee to the Chicago World's Fair, under whose direction the series is being arranged, announced that the talks will cover the past century of scientific research. The general title of the series will be "Science."

Karl T. Compton, president of the Massachusetts Institute of Technology and a Nobel Prize winner, will inaugurate the series November 5.

\* \* \*

One of the most ambitious radio broadcasts to be produced on the west coast will be inaugurated Monday, November 3, when the Sparton Spotlights, sponsored by Walter M. Fagan, of Pacific Wholesale, Ltd., goes on the air. Some of the greatest radio names on the Pacific Coast will be used in this series of four programs which will come as a delightful surprise to western radio enthusiasts. Seven radio stations will be used. The Sparton Spotlight series will begin Monday, November 3, and continue through with the concluding program coming Thursday, November 6. They will go on the air from nine to ten in the evening. Among the prominent radio artists taking part in the Sparton Spotlights will be: Calmon Luboviski, Frank Watanabe, The Arizona Wranglers, Joseph Diskay, The Optimistic Whatnots, Sunburnt Jim, Morey Amsterdam, Bill Hatch and his Orchestra, KHJ Concert Orchestra and Bert Butterworth. Sunburnt Jim has written a song especially for the Sparton Spotlights.

Stations as programmed will be:

Monday, Nov. 3, 9 to 10 p.m.—KNX, KECA, KMTR, KTM, KFOX, KGB.

Tuesday, Nov. 4, 9 to 10 p.m.—KNX, KMTR, KTM, KFOX, KGB.

Wednesday, Nov. 5, 9 to 10 p.m.—KHJ, KNX, KMTR, KTM, KFOX, KGB.

Thursday, Nov. 6, 9 to 10 p.m.—KNX, KMTR, KTM, KFOX, KGB.

# FOOTBALL

Jack Keough, often called dean of football announcers, pioneered both football and baseball announcing on the Pacific Coast. Keough for several years was sports announcer for KPO and last year he became affiliated with the National Broadcasting Company, Pa-



JACK KEOUGH—NBC

cific Coast branch, where he has not only handled the sports broadcasts but many other programs as well. Keough's announcing is concise, authentic, dynamic. He is equal to any occasion and handles the most exciting situations adeptly. Every Monday night between 8:15 and 8:30, Jack Keough gives a forecast as to the outcome of future football games over KGO.

\* \* \* \*

## Silverwood Guessing Contest Over KFVB for Nov. 8

Harvard-Michigan	Stanford-Washington
Kansas-Nebraska	Army-Illinois
Penn.-Notre Dame	Navy-Ohio State
Penn. State-Syracuse	So.-Methodist-Texas Ag.
So. Calif.-California	Indiana-Northwestern

\* \* \* \*

## Here Are the Sports Talks for the Week

Monday, Nov. 3:  
 KMTR, 7:30 p.m.—Frank Bull's talks on football personalities.  
 KGO, 8:15 p.m.—Jack Keough's Sports Talk.  
 KFVB, 7:15 p.m.—R. W. Shirey on Football.  
 KMIC, 7:30 p.m.—Frank Holborow Sports Review.

Wednesday, Nov. 5:  
 KFVB, 7:45 p.m.—Coach Howard Jones of U. S. C.  
 KFRC, 6:45 p.m.—Pop Warner of Stanford Sport Talk.

Thursday, Nov. 6:  
 KHJ, 9:30 p.m.—Sports Edition of the Air.

Friday, Nov. 7:  
 KFI, 4:15 p.m.—Park H. Davis, speaker NBC.  
 KHJ, 6:00 p.m.—Major Lawrence Mott, Sport-o-logues.  
 KNX, 6:30 p.m.—Football Rally.  
 KFVB, 7:30 p.m.—Sports Talk by R. W. Shirey.

Saturday, Nov. 8:  
 KFVB, 7:30 p.m.—Sports Talk.

## Football Schedule for Nov. 2-8

Sunday, Nov. 2:  
 KTAB, 560 Kc.—St. Marys vs. Santa Clara, 2:30 p.m.  
 KPO, 680 Kc.—St. Marys vs. Santa Clara, 2:15 p.m.

Friday, Nov. 7:  
 KFVB, 950 Kc.—Occidental vs. Cal. Tech, 8:00 p.m.

Saturday, November 8:  
 KFRC, 610 Kc.—Illinois vs. Army game, 10:45 a.m.

National Broadcasting Company:  
 10:50 a.m.—KGO, KOMO, KECA, KOA.  
 2:00 p.m.—U. S. C. vs. California, KGO, KFI, KFSD, KTAR.  
 KFI, 600 Kc.—U. S. C. vs. California, 2:00 p.m.  
 KTAR, 620 Kc.—Penna. vs. Notre Dame, 10:45 a.m.  
 KPO, 680 Kc.—Stanford vs. Washington, 2:00 p.m.  
 KMPC, 710 Kc.—U. S. C. vs. California, 2:00 p.m.  
 KHJ, 900 Kc.—Illinois-Army game, 10:45 a.m.  
 KHJ, 900 Kc.—U. S. C. vs. California, 2:00 p.m.  
 KFVB, 950 Kc.—U. S. C. vs. California, 2:00 p.m.  
 KFVD, 1000 Kc.—U. S. C. vs. California, 2:00 p.m.  
 KNX, 1050 Kc.—U. S. C. vs. California, 2:00 p.m.

\* \* \* \*

Big Don Thompson used to assist Jack Keough in the broadcast of games over KPO, but now he is a Big Shot himself, and deservedly so. Don stands six feet three and tips the scale at 212 pounds, so you see there's no argument about the Big Shot business. In addition to size, Don's prowess at football when he went to Redlands University earned him the reputation of being the greatest linesman the Southern California Conference has ever known, at least according to Redland's coach. In 1926 and 1927 Thompson took a tour of the country



DON THOMPSON—KPO

playing professional football with Brick Muller. Thorough training as a newspaper man, knowledge of what news is and how to tell it, combined with an unusually pleasant voice all serve to give Don Thompson the perfect background for an ideal sports announcer.



BERT KNIGHT



GEORGE LANE



DON WALLACE



D. N. MARSHANK



H. E. SHERMAN, JR.



N. E. BROWN

*Some of the Prominent Radio Men Who Use the*

# Radio Doings Call Book

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of the*

## 1930 Call Book

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# AROUND THE DIAL

Just want to report how my radio has been treating me during the past week. The old thing brought forth 11 new stations for me which brings my log up to 148.

Oct. 12, 6:15 P.M., KVOO; 8:50 P.M., KXO, (KXO sez he changed to 1500 kcs. about two months ago); 9:10 P.M., KSOO; Oct. 13, 4:07 A.M., KFEQ; 4:30 A.M., WKY; Oct. 14, 4:30 A.M., KSCJ; Oct. 16, 4:03 A.M., WMT; 4:25 A.M. JQAK; Oct. 18, 4:15 A.M., KORE; 4:30 A.M., KOIL; 4:45 A.M., KPRC.

I received six letters of confirmation this week all of which were very prompt, by return mail in fact: KSD, WKRC, WBT, WAAW, KXO, WSM.

A. R. Van Compernelle,  
618 North Baker Street,  
Santa Ana, California.

\* \* \* \*

According to a New Zealand correspondent, the new Japanese station JOJK is now operating on approximately 708 kcys. Has anyone received him yet? Let's all try for him!

I have before me a verification from KFYZ, Bismarck, N. D., in which they advise that their new station is now on the air with test programs. They come in very good after 11 p.m.

Stuart Walmsley,  
Los Angeles, Calif.  
1641 West 60th Street,

\* \* \* \*

DX Club:—I guess the bug has got me too and hereby apply for membership in your DX Club.

And I feel the larger number of my log of stations is due to your log book, it's a "Wow and How," the season is still young and the next time you hear from me I hope to be promoted with the veterans, here's so far: KPO, KFSD, KFRC, KTAB, KFWI, KROW, KGO, KGB, KLX, KJBS, KGGC, KYA, KDB, KFQU, KMJ, KGW, KEX, KOIN, KWJJ, KDYL, KSL, KLO, KJR, KVI, KOL, KOB, KGA, KOA, KGIQ, KFXF, KMMJ, KFAB, KFQB, KFNF, WENR, WLW, WHK, WABC, JOBK, JOIK, JOAK, JOHK, CKMO, that's all.

R. W. Claussen,  
730 Palm Ave.,  
Burbank, Calif.

\* \* \* \*

DX Club:—I have received a number of responses from Radio fans relative to my query in the October 11 issue of Radio Doings about a Mexican or Cuban station on 1090 or 1095 Kc. The several DX fans who have kindly taken the trouble to write to me seem of the opinion that this station is CMK at Havana. However, last night I definitely identified CMK on 730 Kc. By the way, I should mention here that Mr. Geo. Viliani, writing with reference to this Cuban-Mexican mixup, has received a letter of verification from XEN in which they inform him that their frequency is 722 Kc., on approximately WGN's wave length. I had no difficulty in picking up XEN on this wave length last evening. Is it possible that CMK is using two frequencies, 730 and 1095?

I have some information about WTIC at Hartford, Conn. I have been fortunate in playing this station several times during the last few weeks during the early evening on their frequency of 1060. I wrote to them for verification and they were so pleased to hear from any

one in California that they sent me two letters, one from the Station Manager and the other from the Program Director, and also their own station stamp of verification although I did not ask for this since I no longer collect EKKO stamps. For the information of DX fans on the Coast who have not yet succeeded in logging WTIC, they are on the air until 9 P.M. on Monday, Wednesday and Sunday. On Friday night WTIC does not sign off until 9:30 P.C.T., but since KWJJ, at Portland, comes on the air promptly at 9 the extra half hour will be useless since KWJJ is on the same frequency as WTIC. On all other evenings WTIC signs off at 4 P.M. in favor of WBAL at Baltimore, Maryland. WTIC comes on the air on Tuesday, Thursday, and Saturday mornings at 4 A.M., P.C.T. However, this will not be of any help to DX fans on the coast inasmuch as KWJJ is on the air all night unless it should happen that KWJJ remains silent, which they possibly do on Tuesday and Thursday mornings, my experience has only been on the Saturday morning broadcasts.

Another station that is coming in with tremendous power now is WLAC at Nashville, Tennessee. This station can be picked up on KGA's frequency between the hours of 6 and 8 in the evening during which time KGA is silent.

A good early morning station that may not be familiar to all is WDAY at Fargo, North Dakota. WDAY comes in strong at 4 A.M. on 940 Kc.

Although DX conditions have not been at all ideal, I have been rather fortunate during the last two or three weeks. Among many stations I have picked up the following are the best catches: WOR, WJZ, XED, WPG, WHAM, WSFA, JOAK, JOBK, JOCK, JOHK, JQAK, 2YA.

A. E. Armstrong,  
2021 Bonita Drive,  
Glendale, Calif.

\* \* \* \*

Around the Dial:—For the past two weeks or so I have been getting station XEN on 720 Kc. instead of 730 Kc. Have they changed their frequency?—M. Mainone, 4246 S. Olive St., Los Angeles.

\* \* \* \*

The 400,000 watt experimental transmitter of KDKA, which will soon be on the air after midnight in tests, will use the call letters W8XAR.

\* \* \* \*

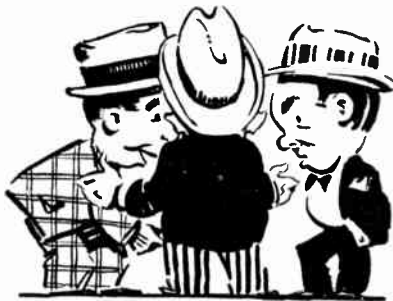
R. G. Smith of Van Nuys writes that CKMX broadcasts two special DX programs from 11:30 to 1 a.m. on Wednesday and Saturday nights. This is a Vancouver station on 730 Kc., 100 watts.

\* \* \* \*

KXO, the 100 watt in El Centro, is operating on 1500 kilocycles 199.9 meters. Please make this correction in your Call Book.

\* \* \* \*

Here's a funny one. KIDO, Boise, Idaho, is supposed to be in the same channel with KFOX, 1250 kilocycles, and yet a selective set can play them with KFOX on the air. We would say that KIDO is almost 10 kilocycles off frequency, and very much closer to 1260 Kc. than his assigned channel. Several DX fans have reported reception of this station in the 1260 channel.



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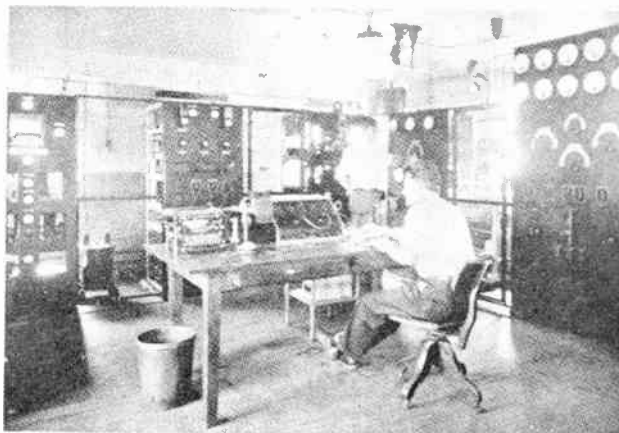
Reprinted from "THE GRACE LOG" by permission.

By W. T. MEENAM

MARK TWAIN once remarked that the only thing that comes into the country duty-free is the answer to our prayers. That was before radio broadcasting. Radio waves have a way of disregarding state and national borders, and if the listener has adequate receiving equipment, there is no reason why he shouldn't pick up plenty of entertainment and information without paying duty on the electro-magnetic vibrations which bring them.

WGY, the Schenectady, N. Y., transmitter of the General Electric Company, operates two short-wave stations, W2XAD, on 19.56 meters, for daytime transmission, and W2XAF the 31.48-meter outfit which is especially effective during the hours of darkness.

South American radio listeners, particularly those in the same time zone as Schenectady, N. Y., find



Transmitter of the international short wave station W2XAF, General Electric Company, Schenectady, N. Y.

W2XAF their most popular station, for through it they hear the best of the National Broadcasting Company features as well as outstanding news broadcasts.

If there had been any doubt as to the South American coverage of W2XAF, it was swept aside a few months ago. At the beginning of the daylight-saving time period W2XAF went off the air at 10 P.M. Announcement was made, however, that if this schedule did not meet the approval of listeners, it would be extended. Within a few days the mail poured into the station from every country in South America and from the islands of the Caribbean. Petitions were circulated in communities; one newspaper carried coupons which readers were asked to fill in, clip and send to W2XAF. Dealers in radio receiving-sets appealed to W2XAF on the ground that a continuance of the short schedule would ruin their business. The schedule was changed.

In recognition of the widespread interest in radio in South America, the International General Electric Company sponsors a fortnightly Latin-American program, each program dedicated to a definite country. Announcements are made in Spanish, and the program is made up of the music of the country honored. A series of programs was conducted in 1929 in cooperation with the Pan-American Union at Washington, D. C. Ambassadors and other accredited representatives of South



American countries came to Schenectady for the purpose of speaking directly to their people.

Prominent musicians of South American birth have been engaged from time to time as soloists on these programs, and the programs have been made, so far as possible, of a type that will delight the Latin temperament. In addition to these special fortnightly programs, a special Spanish announcer is heard on W2XAF every Monday night.

Every night, beginning at 5:30 P.M., E.S.T., W2XAF broadcasts the program for the second following night. This is sent out both by voice and by telegraph. This plan has been adopted at the request of South American newspapers which have requested advance program service for their readers.

South American interest in W2XAF is not limited, however, to Spanish speaking peoples. Thousands of Americans and English employed on engineering projects, on plantations and in the mines, find in W2XAF a real contact with home. Many of these people are many hours from populated areas, and they are dependent on W2XAF for news of the day, especially stock market quotations. Of special interest to them are such news events as the World Series baseball games, polo matches, the International Yacht Race and the inter-collegiate football games. All daytime features are carried on W2XAD because that station is more effective during the day.

Special evening programs for South America are put on the air via a directional antenna which gives greatly added signal strength in a southerly direction.

In the past few months Argentina has been very much interested in the progress of Suarez, a young Argentinian fighter who has been most successful in the

United States. Both the United Press and the Associated Press have cooperated with WGY in providing a round-by-round story of these fights. *La Prensa* and *La Nacion*, the great newspapers of Buenos Aires, made special arrangements for their reception and reproduction via public address systems. In addition, broadcasting stations in the Argentine have rebroadcast the fight stories which were sent in Spanish.

If they add any more speech reproducing contrivances which must be placed in front of prominent speakers, the visible audience will hardly be able to see who is talking to them. This was the case at the American Legion Convention in Boston when there was such a forest of microphone stands, microphones, sound picture recording devices, etc., that the face of President Hoover as he leaned forward to read his speech could hardly be recognized from the front part of the hall.

During the hearing in connection with the applications of several Chicago stations for an increase to 50,000 watts power, an advertising novelty, little chair cushions made their appearance in the hearing room, bearing the slogan, "Voice of WENR, Chicago."

This caused considerable levity in the room, Chicago broadcasters remarking that it was the first chance they had to sit on WENR, etc.

About that time, Maj. Gen. Charles McK. Saltzman, Chairman of the Commission, came into the room, and seeing the cushions scattered about, ordered them all removed. Whether the General confiscated them or not was not revealed, but that was the last seen of the cushions.

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# Detailed Programs of Western Stations

## TELEPHONE DIRECTORY FOR PACIFIC COAST STATIONS

### SOUTHERN CALIFORNIA

KMTR, Hollywood	Hollywood 3026
KFSD, San Diego	FRanklin 6353
KFI, Los Angeles	WEstmore 0331
KMPC, Beverly Hills	CRestview 3101
KELW, Burbank	GR. 3193, Burbank 1603
KTM, Los Angeles	EXposition 1341
KHJ, Los Angeles	VAAndyke 7111
KFWB, Hollywood	HOLLYwood 0315
KFVD, Culver City	EMpire 1171
KNX, Hollywood	HEmpstead 4101
KFSG, Los Angeles	EXposition 1141
KMIC, Inglewood	EXposition 1331
KGFJ, Los Angeles	WEstmore 7788
KPPC, Pasadena	Terrace 1163
KFXM, San Bernardino	4761
KFOX, Long Beach	672-81
KGEF, Los Angeles	WEstmore 8887
KTBI, Los Angeles	MEtropolitan 6701
KGB, San Diego	FRanklin 6151-2-3
KGER, Long Beach	632-75
KPSN, Pasadena	Wakefield 3111
KECA, Los Angeles	WEstmore 0331

### NORTHERN CALIFORNIA

KTAB, San Francisco	Garfield 4700
KFRC, San Francisco	Prospect 0100
KPO, San Francisco	Kearney 0704
KGO, San Francisco	Sutter 1920
KLX, Oakland	Lakeside 6000
KFWI, San Francisco	Franklin 0200
KROW, San Francisco	Glencourt 6774
KQW, San Jose	Columbia 777
KJBS, San Francisco	Ordway 4148
KMJ, Fresno	3-5221
KLS, Oakland	Lakeside 6223
KYA, San Francisco	Prospect 3456

### NORTHWESTERN STATES

KHQ, Spokane	Main 5383
KGW, Portland	Atwater 2121
KPCB, Seattle	Main 7997
KVI, Tacoma	Broadway 4211
KMO, Tacoma	Main 4144
KOMO, Seattle	Elliott 5809
KJR, Seattle	Seneca 1515
KEX, Portland	Atwater 3111
KOIN, Portland	Atwater 4151
KOL, Seattle	Main 2312
KGA, Spokane	Franklin 6151

## SUNDAY, NOV. 2

### National Broadcasting Co., Inc.

8:30 a. m.—NBC Organ Recital; Paul Carson, organist. KGO.  
 8:30 a. m.—Breakfast with Sperry, with Lee S. Roberts. KHQ, KOMO, KGW, KPO, KFI, KFSD.  
 9:30 a. m.—Works of Great Composers. KGO.  
 10:15 a. m.—Piano Capers. KGO.  
 10:30 a. m.—Neapolitan Nights, Italian music. KGO, KFSD.  
 11:00 a. m.—Grace Cathedral Service. KGO.  
 12:00 noon.—National Youth Conference; religious program. KGO, KHQ, KOMO, KGW, KPO.  
 1:00 p. m.—Dr. S. Parkes Cadman, musical numbers and address. KGO, KHQ, KOMO, KGW.  
 2:00 p. m.—National Vespers, Dr. Harry Fosdick. KGO, KHQ, KOMO, KGW, KTAR.  
 3:00 p. m.—Catholic Hour: "Purgatory" is the subject of the hour. KGO, KHQ, KOMO, KGW, KECA, KTAR.  
 4:00 p. m.—Sunday Concert, with Arathia Turley, famous Irish lyric soprano. KGO, KOMO, KGW, KFSD.  
 5:00 p. m.—Euna Jettick Melodies. Madame Ernestine Schumann-Heink. KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR.  
 5:00 p. m.—The Vagabonds. KGO, KECA.  
 5:15 p. m.—Collier's Radio Hour; guest speaker, dramatic sketch. KHQ, KOMO, KGW, KPO, KFI.  
 6:00 p. m.—News Service. KGO.  
 6:15 p. m.—Atwater Kent Hour, with Beniamino Glial, tenor of the Metropolitan Opera Co. KHQ, KOMO, KGW, KPO, KFI.

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### RADIO PUBLICITY

Subway Terminal Bldg. Los Angeles

6:15 p. m.—Evening Reveries. KGO.  
 6:45 p. m.—The Olympians, male quartet. KGO, KTAR.  
 7:15 p. m.—Studebaker Champions; light classics and popular melodies. KGO, KHQ, KOMO, KGW, KFI.  
 7:45 p. m.—Sunday at Seth Parker's; semi-religious program. KGO, KGW, KFSD, KTAR.  
 8:15 p. m.—The Entertainers; Gypsy and Marta sing lullaby songs. KGO, KFSD, KTAR.  
 8:30 p. m.—Gunnar Johansen, pianist. KGO, KFSD, KTAR; KGW, 8:45 to 9:00 p. m.  
 9:00 p. m.—Borden program; new songs and old. KGO, KHQ, KOMO, KGW, KFI, KTAR, KSL, KOA.  
 9:30 p. m.—Euna Jettick Melodies; favorite old tunes. KGO, KHQ, KOMO, KGW, KECA, KTAR.  
 9:45 p. m.—The Reader's Guide; Joseph Henry Jackson. KGO.  
 10:15 p. m.—Concert Jewels. KGO, KECA, KOA.  
 11:00 p. m.—The Vagabonds. KGO, KFI, KSL.

## Columbia Broadcasting System

9:30 a. m.—London Broadcast. H. G. Wells, "The World of Our Grandchildren." KVI, KDYL, KFRC, KHJ.  
 9:45 a. m.—Jewish Art program. KVI.  
 10:30 a. m.—Conclave of Nations. KDYL, KVI, from Washington. KDYL, KFRC, KOL.  
 11:00 a. m.—Cathedral Hour. KDYL.  
 12:00 noon.—New York Philharmonic Symphony Orch. Erich Kleiber, conductor. KDYL, KFRC, KHJ.  
 2:30 p. m.—French Trio. KDYL, KVI.  
 5:00 p. m.—The World's Business, Dr. Julius Klein, from Washington. KDYL, KFRC.  
 5:15 p. m.—The Crockett Mountaineers. KDYL, KFRC, KOL.  
 5:45 p. m.—Jesse Crawford, Poet of the Organ. KFRC, KDYL, KOL.  
 6:00 p. m.—Majestic Theatre of the Air. KFRC, KVI, KHJ, KDYL, KOL.  
 6:30 p. m.—Mayhew Lake's Band. KDYL.

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### SOUTHERN CALIFORNIA

**KMTR** Hollywood, Calif. 526 Meters—570 Kc.—500 W.  
 6:45 a. m.—Vernon Dance Marathon—remote.  
 7:00 a. m.—Records.  
 9:00 a. m.—John Driscoll's Music Land Revue.  
 12:00 noon.—Anson Weeks and His Orchestra—Records.  
 12:30 p. m.—Guy Lombardo and His Royal Canadians—Records.  
 1:00 p. m.—Yacht Club Boys and Yale Trio—Records.  
 1:30 p. m.—Popular and New Release—Records.  
 2:00 p. m.—Symphonic Jazz—Records.  
 2:30 p. m.—The Havanans—Records.  
 3:00 p. m.—Fred Rose and His Orchestra—Records.  
 3:30 p. m.—Airek Weber—Records.  
 4:00 p. m.—Dalhart and Robinson—Records.

4:30 p. m.—Blackstone Trio—Records.  
 5:00 p. m.—McFarlan and Gardner—Records.  
 5:30 p. m.—Popular program—Records.  
 6:00 p. m.—Banjo Boys.  
 6:30 p. m.—Symphonic Jazz—Augmented Orchestra.  
 7:10 p. m.—Hollywood Sweepstakes.  
 7:50 p. m.—S. C. Collegians.  
 8:00 p. m.—"The Old Music Chest."  
 8:30 p. m.—"A Music Mixture."  
 9:00 p. m.—"Musical Nit-Wits."  
 9:30 p. m.—"Toe Teasers."  
 10:30 p. m.—Happy Harry Geise.  
 11:00 p. m.—Vernon Dance Marathon—remote.  
 12:00 midnight—Popular Records.  
 1:00 a. m.—Jack, the Bell Boy.

### KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W. Local Programs Only. See NBC Program for Balance.

9:30 a. m.—Sponsored program.  
 11:00 a. m.—Concert.  
 12:00 noon—Bay City Old Time Program.  
 2:00 p. m.—Light Opera Selections.  
 2:30 p. m.—Organ Concert, Dr. Humphrey J. Stewart.  
 3:30 p. m.—Studio program.  
 5:15 p. m.—Concert.  
 6:15 p. m.—Easy Players.  
 6:45 p. m.—North American Ensemble.  
 10:00 p. m.—Kennedy's Cafe.  
 11:00 p. m.—Douglass Nite Club.

### KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W.

8:30 a. m.—NBC, Breakfast with Sperry.  
 9:30 a. m.—Pryor Moore Orchestra; Everton Stidham, baritone.  
 10:50 a. m.—Third Church of Christ, Scientists.  
 12:30 p. m.—Helen Guest, ballads.  
 1:00 p. m.—NBC, National Thrift Golden Hour. Virginia Flohri, soprano; James Burroughs, tenor, and Pryor Moore orchestra.  
 2:00 p. m.—Sylvia's Happy Hour.  
 3:00 p. m.—Frances Sullivan, "Old Lamps for New."  
 3:30 p. m.—Aeolian organ recital.  
 4:30 p. m.—Lella Castberg, "Advanced Thought."  
 4:45 p. m.—Huntington Library program.  
 5:00 p. m.—NBC, Euna Jettick Melodies.  
 5:15 p. m.—NBC, Collier's Hour.  
 6:15 p. m.—NBC, Atwater Kent Hour.  
 7:15 p. m.—NBC, Studebaker Champions.  
 7:45 p. m.—Frank Kneeland, baritone.  
 8:00 p. m.—Evelyn Snow, contralto.  
 8:15 p. m.—Huntington Library program.  
 8:45 p. m.—Parcell Mayer, violin recital.  
 9:00 p. m.—NBC, Borden Milk program.  
 9:30 p. m.—Jane Green and Rou Wilson.  
 10:00 p. m.—Shumber Hour Orchestra.  
 10:30 p. m.—Mort Kibbe's Dance Orchestra.  
 11:00 p. m.—NBC, The Vagabonds.

### KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W.

9:00 a. m.—Thor Electric Shops.  
 9:30 a. m.—J. J. Sugarman Half-hour.  
 10:00 a. m.—Master Melody program, piano and voice.  
 10:30 a. m.—Sunday morning musicale.  
 11:00 a. m.—Poetry Organ recordings.  
 11:30 a. m.—Studio Hall Hour.  
 12:00 noon—Goodan Jenkins, piano and voice.  
 12:30 p. m.—Blow the Smoke Away.  
 1:00 p. m.—Mother Spencer.  
 1:30 p. m.—Away Down South.  
 3:00 p. m.—Church of Latter Day Saints.  
 4:00 p. m.—Happy Chapples.  
 4:00 p. m.—Leo Mannes at the Studio Console.  
 5:00 p. m.—Classical program.  
 9:30 p. m.—Melody Hour.  
 10:00 p. m.—Beverly Hill Billies.

### KTM Los Angeles, Calif. 384.4 Meters—780 Kc.—1000 W.

7:00 a. m.—Bill Sharples and his Gang.  
 9:00 a. m.—Watchtower, I. B. S. A.  
 1:00 p. m.—Organ Recital.  
 1:30 p. m.—Records.  
 2:00 p. m.—Stewart Bain.  
 2:30 p. m.—Ramona Indian Village, Bancho Boys.  
 4:00 p. m.—Poetry and Prose.  
 4:30 p. m.—Watchtower, I. B. S. A.  
 8:00 p. m.—Ranch Hour.  
 9:00 p. m.—Organ Recital.  
 9:30 p. m.—Light Classical Concert. Santaella's Orch.; Dorothy Dee, organist.  
 10:30 p. m.—Organ Recital.  
 11:30 p. m.—Classical Records.

### KHJ Los Angeles, Calif. 333.1 Meters—900 Kc.—1000 W.

8:00 a. m.—Recordings.  
 8:30 a. m.—"Come Into the Garden"—KFRC.  
 9:00 a. m.—Pacific States Savings & Loan Concert.  
 9:30 a. m.—London Broadcast—H. G. Wells—CBS.  
 9:45 a. m.—Pacific States Savings & Loan Concert—KFRC  
 11:00 a. m.—First M. E. Church of Los Angeles.  
 12:15 p. m.—N. Y. Philharmonic Symphony Orchestra.  
 2:00 p. m.—Rose Hills Memorial Park—organ, violin and harp.  
 3:00 p. m.—Huntington Library Political Talk.  
 3:15 p. m.—KFRC Studio program.  
 4:15 p. m.—Colonial Dames—Recordings.  
 5:00 p. m.—English as she is spoke.  
 5:15 p. m.—West Coast Theatre.  
 5:30 p. m.—Rabbi Marglin.  
 6:00 p. m.—Majestic Theatre of the Air—CBS.  
 8:30 p. m.—"Out of the Scrapbook."  
 6:45 p. m.—Huntington Library Political Talk.  
 7:00 p. m.—Virginia & Andy.  
 7:30 p. m.—Political Talk.  
 7:45 p. m.—Prof. Lindsley and Organ—Readings.  
 8:00 p. m.—Citizen's Water and Power program.  
 6:30 p. m.—political talk to J.B.S.  
 9:00 p. m.—Chevrolet Chronicles.

9:30 p. m.—Val Valenti and his Roof Garden Orchestra.
10:00 p. m.—World-wide News.
10:10 p. m.—Val Valenti and his Roof Garden Orchestra.
11:00 p. m.—Wesley Tourtellotte—Organ Recital.

KFWB Hollywood, Calif.
315.6 Meters—950 Kc.—1000 W.

8:30 a. m.—The Funny Paper Man.
9:00 a. m.—Late Recordings.
10:00 a. m.—U. S. Building & Loan Assn.
10:30 a. m.—Late Recordings.
11:00 a. m.—Late Recordings.
5:30 p. m.—Late Recordings.
6:00 p. m.—Pig'n Whistle Entertainers.
6:30 p. m.—"Step on It," Ted Dahl's Orchestra.
7:00 p. m.—Burr McIntosh, the "cheerful Philosopher."
7:30 p. m.—The "Mirth Quakers."
8:00 p. m.—"Hearts Around the World," continuity prog.
8:30 p. m.—Ted Weems and his Orchestra.
9:00 p. m.—So-a-Tone Salon Orchestra.
9:15 p. m.—Red Nichols' Orchestra.
9:30 p. m.—"Forget-me-Not" program.
10:00 p. m.—George Olsen and his Music.

KFVD Culver City, Calif.
299.8 Meters—1000 Kc.—250 W.

8:00 a. m.—Popular Recordings.
10:00 a. m.—Lani McIntire's Harmony Hawaiians.
11:00 a. m.—Selected Recordings.
1:00 p. m.—"Inspiration"—the Magazine of the Air.
2:00 p. m.—Sacred Half Hour—Organ.
2:30 p. m.—Auburn Half Hour—Organ.
4:00 p. m.—Classical Recordings.
9:15 p. m.—Studio program.
11:00 p. m.—Reminiscing—Organ.

KNX Hollywood, Calif.
285.5 Meters—1050 Kc.—5000 W.

8:45 a. m.—California Home Extension Assn. Talk.
9:00 a. m.—Musical program of recordings.
10:30 a. m.—Metropolitan Finance Co.
11:00 a. m.—First Presbyterian Church of Hollywood.
12:30 p. m.—Louise Johnson, astroanalyst.
1:00 p. m.—Watchtower, I. R. S. A.
2:00 p. m.—City Park Board musical program.
4:00 p. m.—First Radio Church of the Air.
5:30 p. m.—Scriptural Research Bureau.
6:00 p. m.—Program of specially picked records.
6:30 p. m.—Dr. Theodore Curtis Abel.
7:00 p. m.—The Budget Plan.
7:30 p. m.—The Arizona Wranglers.
8:00 p. m.—First Presbyterian Church of Hollywood.
9:00 p. m.—Calmon Luboviski, master violinist, and Claire Mellonino, pianist.
10:30 p. m.—Pantages Hollywood Theater.

KMIC Inglewood, Calif.
247.7 Meters—1120 Kc.—500 W.

12:30 p. m.—Recordings.
1:30 p. m.—Zoro the Mystic.
4:30 p. m.—Latest releases.
11:00 p. m.—Louis Armstrong Sebastian's Cotton club.
2:30 a. m.—Night recording program.

KFSG Los Angeles, Calif.
267.7 Meters—1020 Kc.—500 W.

8:00 a. m.—Sabbath Sunrise Hour and Music Hour.
10:30 a. m.—Sunday Morning Worship.
2:30 p. m.—Dispensational Message.
6:30 p. m.—Musical and Evangelistic Services.
10:00 p. m.—Organ Recital.

KGFJ Los Angeles, Calif.
249.9 Meters—1200 Kc.—100 W.

12:00 midnight—Nite Owl request program.
7:00 a. m.—Recordings.
10:00 a. m.—Organ Recital by Arch Fritz.
11:00 a. m.—KGFJ Concert Orchestra.
12:00 noon.—KGFJ Orchestra; Pinky and Paul, guitar duo.
1:00 p. m.—Concert Ensemble; Eleanor Wells, vocalist.
2:00 p. m.—Concert Ensemble; Mary Maison, concert pianist.
3:00 p. m.—Harmony Hawaiian Quartet.
5:00 p. m.—Organ Recital by Arch Fritz.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Recordings.
9:00 p. m.—Mosby's Dixieland Blue Blowers.
10:00 p. m.—Recordings.

KFXM San Bernardino, Calif.
247.8 Meters—1210 Kc.—100 W.

3:00 p. m.—Band Concert.
4:00 p. m.—Rev. Olsen's Bible Class.
5:00 p. m.—Album Hour.

KFOX Long Beach, Calif.
239.9 Meters—1250 Kc.—1000 W.

5:00 a. m.—The Early Bird.
7:00 a. m.—Music.
8:00 a. m.—Family Circle Hour.
8:30 a. m.—Clover Leaf program.
9:00 a. m.—Old Time Music.
10:00 a. m.—Angeles Abbey Organ Recital.
11:00 a. m.—St. Luke's Episcopal Church.
12:30 p. m.—Musical program for Birkel Music Co.
1:00 p. m.—Hollywood Girls.
2:30 p. m.—Football Game.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Em and Clem."
6:15 p. m.—Doris and Clarence.
6:30 p. m.—Sunset Harmony Boys.
7:00 p. m.—Vera Graham and Harry Morton.
8:00 p. m.—First Church of Christ, Scientist.
9:00 p. m.—Cambria Pines Frolic.
11:00 p. m.—The Knight Hawk.

KGEF Los Angeles, Calif.
230.6 Meters—1300 Kc.—1000 W.

8:30 a. m.—Morning Watch Quartet.
9:30 a. m.—Radio Sunday School.
10:00 a. m.—Claude L. Heskett, Bible Study.
10:45 a. m.—Trinity Church Service, Bob Shuler.
12:15 p. m.—Signing off.
2:30 p. m.—Paeitic College.
3:00 p. m.—Santa Monica Free Church.
4:00 p. m.—Lutheran Churches of Southern California.

HARRY A. EARNSHAW & RAYMOND R. MORGAN (EARNSHAW-YOUNG, Inc.) producers of Outstanding Radio Successes including Forest Lawn Memorial Park Arrowhead Springs Beverages "Adohr-Opera-of-the-Air" "The Old Scrapbook" "Folgeria" Writers, arrangers, directors of Effective Advertising EARNSHAW-YOUNG INC 541 PETROLEUM SECURITIES BLDG. 714 West Tenth Street Westmore 5055 LOS ANGELES

4:30 p. m.—Dorothy Hankins and Associated Artists.
5:00 p. m.—Vesper Hour.
6:00 p. m.—Signing off.
7:00 p. m.—Trinity Church service, Bob Shuler.

KTBI Los Angeles, Calif.
230.6 Meters—1300 Kc.—1000 W.

6:00 p. m.—Studio Vesper service.
8:00 p. m.—Church of the Open Door.
9:00 p. m.—After-Church service.

KGER Long Beach, Calif.
220.4 Meters—1360 Kc.—1000 W.

8:00 a. m.—M. E. Church, Long Beach Radio Pulpit.
8:30 a. m.—Funny Paper Man.
9:30 a. m.—Taubman's Men's Bible Class.
11:00 a. m.—Calvary Church, Placentia.
12:00 noon.—Studio Varieties.
1:00 p. m.—Helene Smith, piano requests.
2:00 p. m.—Organ requests, by Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Charles K. Lindsey's Concert Orchestra.
5:00 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Catholic Services.
6:00 p. m.—Master's Music Shelf.
6:30 p. m.—Senoritas String Trio.
7:00 p. m.—Mariners' Concert Orchestra.
8:00 p. m.—Cavalry Church, Placentia.
9:00 p. m.—Everett Hoagland's Troubadors.
10:00 p. m.—Ho-Hum Frolic and Revue.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, Organ Memories.

KECA Los Angeles, Calif.
209.7 Meters—1430 Kc.—1000 W.

2:00 p. m.—NBC, Catholic services.
4:00 p. m.—Three skippers and three minstrelets.
5:40 p. m.—Heleneclair Dudley, pianist.
5:00 p. m.—NBC, The Vagabonds.
6:00 p. m.—Three Sisters, ballads.
6:30 p. m.—Bob and Jimmy, popular melodies.
7:00 p. m.—Margaret Ruth Kernan, diversified melodies.
7:15 p. m.—Noreen Gammill, original character sketches.
7:30 p. m.—Ray Vanbyue Orchestra, with Jeanne Dunn.
8:30 p. m.—Symphony, with Raine Bennett, poet of the air.
9:30 p. m.—NBC, Emma Jettick melodies.
9:45 p. m.—William Wheatley, tenor.
10:15 p. m.—NBC, Concert Jewels.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif.
535.4 Meters—560 Kc.—1000 W.

9:00 a. m.—Dr. B. L. Corley.
10:00 a. m.—Bible Class from 10th Ave. Baptist church.
11:00 a. m.—Eleventh Ave. Baptist church.
12:30 p. m.—Chapel of the Chimes.
1:00 p. m.—Chorus of the Latter Day Saints.
1:30 p. m.—Master's Album.
2:30 p. m.—St. Mary's vs. Santa Clara.

4:45 p. m.—Studio program.
5:00 p. m.—Chapel of the Chimes.
6:00 p. m.—Popular records.
6:30 p. m.—Studio program.
7:00 p. m.—Jack Riley, songs and guitar.
7:30 p. m.—Chapel of the Chimes.
7:45 p. m.—Church services.
9:15 p. m.—Chapel of the Chimes.
9:30 p. m.—Joan Ray, contralto; Jane Sargeant, accom.
10:00 p. m.—Studio program.
10:30 p. m.—Sweet's Ballroom orchestra.

KFRC San Francisco, Calif.
491.5 Meters—610 Kc.—1000 W.
Local Programs Only. See CBS Program for Balance.

8:00 a. m.—Organ Recital, Eleanor Allen.
8:30 a. m.—"Come Into the Garden."
9:00 a. m.—"Home Sweet Home Concert."
11:00 a. m.—Sherman Clay Concert.
11:30 a. m.—"Chapel of Memories."
12:00 noon.—New York Philharmonic Symphony Orchestra, Erich Kleiber, conductor, CBS.
2:00 p. m.—KFRC Musicale, DLBS.
3:00 p. m.—Jazz Classics, DLBS.
4:00 p. m.—"Dream Melodies."
4:30 p. m.—Classical Concert; Frank Moss, pianist.
5:15 p. m.—The Westerners, DLBS.
6:30 p. m.—"Melody Hour," featuring Robert Olsen.
7:15 p. m.—"Musical 'Forget-Me-Nots.'"
7:30 p. m.—"Uncle Willard."
7:45 p. m.—Cadillac-LaSalle Concert.
8:30 p. m.—"Out of the Serap Book."
9:00 p. m.—Chevrolet Chronicles.
9:30 p. m.—Val Valenti and his Roof Garden Orchestra.
11:00 p. m.—Organ Recital, DLBS.

KPO San Francisco, Calif.
440.9 Meters—680 Kc.—5000 W.
Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Sperry Informal Organ recital.
9:30 a. m.—Chronicle Comics of the Air.
10:00 a. m.—Organ Recital by George Nykleck.
10:30 a. m.—Interdenominational and Nonsectarian Church services.
2:00 p. m.—The Harmonizers.
2:15 p. m.—Santa Clara vs. Stj Marys.
7:15 p. m.—Allan Wilson, tenor.
7:30 p. m.—Nathan Abas, violin recital.
8:00 p. m.—Radio feature.
8:30 p. m.—Fairmont Hotel Concert orchestra.
9:00 p. m.—Abas String Quartet.
10:00 p. m.—Aedon Trio with Elsa Behlow Trautner, soprano.

KFWI San Francisco, Calif.
322.4 Meters—930 Kc.—500 W.

2:30 p. m.—Helen Bingham and Nelle Callahan, pianists.
3:00 p. m.—Schwabacher Frey Program.
3:30 p. m.—Crowell Beard, banjoist.
4:00 p. m.—Norma Lee, contralto.
4:30 p. m.—Sherman Clay Concert.
5:30 p. m.—Selig Company Popular Program.
8:00 p. m.—Service from Second Church of Christ.

KOW San Jose, Calif.
296.9 Meters—1010 Kc.—500 W.

10:15 a. m.—Sunday School Lessons by Fred J. Hart.
11:00 a. m.—First Baptist Church.
7:30 p. m.—First Baptist Church.

NORTHWEST

KGW Portland, Oregon
483.6 Meters—620 Kc.—1000 W.
Local Programs Only. See NBC Program for Balance.

8:30 a. m.—Organ concert.
9:00 a. m.—"Songs of the Road."
9:15 a. m.—Baby's Boudoir organ.
9:30 a. m.—American Legion program.
10:00 a. m.—International Bible Students.
8:15 p. m.—Plymouth contest program.
9:45 p. m.—Book Chat.
10:00 p. m.—Little Symphony.
11:00 p. m.—Bagdad organ.

KVI Tacoma, Washington
394.5 Meters—760 Kc.—1000 W.
Local Programs Only. See NBC Program for Balance.

8:00 a. m.—Organ Recital.
8:30 a. m.—"Come Into the Garden."
11:00 a. m.—Cathedral Hour.
12:00 noon.—New York Philharmonic Symphony, CBS.
2:00 p. m.—DLBS Studio program.
4:53 p. m.—Silent period.
5:00 p. m.—Val Valenti and His Roof Garden orch.
11:00 p. m.—Mike Doty's orchestra.
12:00 midnight.—Slumberbushers. Fox Rialto Organ recital.
1:00 a. m.—Sleepwalkers, Record request program.

KOMO Seattle, Washington
920 Kc.—1000 Watts

9:30 a. m.—Fox 5th Ave. Theatre Organ Recital.
10:00 a. m.—International Bible Students Assn.
11:00 a. m.—Vocal Recital.
11:15 a. m.—Plymouth Congregational Church service.
8:00 p. m.—First Church of Christ, Scientist.
10:00 p. m.—Slumber Hour, Concert orch. and vocalists.
10:30 p. m.—Concert orchestra.

KJR Seattle, Washington
309.1 Meters—970 Kc.—5000 W.

8:00 a. m.—Organ Concert.
8:30 a. m.—"Joe Comic" and the Funny Papers.
9:15 a. m.—Mary From Proctor's.
10:00 a. m.—"Whispering Strings."
11:00 a. m.—Organ Concert.
12:00 noon.—Fiji Hour; Homer Sweetman.
1:00 p. m.—Gypsy Duo; Bursett Bros. Quartet.
2:00 p. m.—Emmanuel Tabernacle.
2:30 p. m.—Music a la Carte.
3:00 p. m.—Organ Concert.
5:00 p. m.—Songs of Today.
6:00 p. m.—Angelus Ensemble, Twilight Hour.
7:00 p. m.—Hometowners Orchestra.
8:00 p. m.—Imperial Grand Orchestra.
9:00 p. m.—Tuckers Everstate Band.
10:00 p. m.—Lyric Trio, Light Classic program.
11:00 p. m.—Warren Wright, Organ Concert.

Sunday, Nov. 2—Cont.

KEX Portland, Oregon
254.1 Meters—1180 Kc.—5000 W.
8:00 a. m.—Recordings concert.
9:00 a. m.—Tillie the Toller.
10:30 a. m.—Oregon Ramblers.
11:00 a. m.—Castle Organ concert.
12:00 noon—Sonora Ensemble.
1:00 p. m.—Beulah Smith and Helen Jackson.
1:30 p. m.—The Song Bag.
2:30 p. m.—Eiz Uiles, violinist.
3:00 p. m.—Organ Concert, NBS.
4:00 p. m.—Lyric Trio, NBS.
8:00 p. m.—Imperial Grand orchestra, NBS.
9:00 p. m.—Studio concert.
9:30 p. m.—Walter Bacon, viola concert.
10:00 p. m.—Lyric Trio, NBS.
11:00 p. m.—Organ.

KOL Seattle, Washington
1270 Kc.—1000 Watts
8:00 a. m.—Organ Recital.
8:30 a. m.—"Come Into the Garden."
5:30 p. m.—To be announced.
10:00 p. m.—Barney's Jazz Band from Parker's Pavilion.
11:00 p. m.—Organ Recital, DLBS L.A.

KGA Spokane, Washington
204 Meters—1470 Kc.—5000 W.
9:30 a. m.—Musical Moments.
10:00 a. m.—Barton's Brevities.
10:30 a. m.—Liberty Theater Organ Recital.
11:00 a. m.—Band concert.
12:00 noon—Popular Favorites.
1:00 p. m.—Bailey's Classical Hour.
2:00 p. m.—Hour of Favorite Steppers.
3:00 p. m.—Memories of Yesterday.
3:30 p. m.—Svenska Hambo.
4:00 p. m.—Waikiki Harmony.
4:30 p. m.—La Espanita.
5:00 p. m.—Sunday Musicals.
5:30 p. m.—Male Quartet.
6:30 p. m.—Angels Ensemble, NBS.
7:00 p. m.—Homesteaders orchestra.
8:00 p. m.—Imperial Grand orchestra.
9:00 p. m.—Request program.

MOUNTAIN

KOA Denver, Colorado
361.2 Meters—830 Kc.—12,500 W.
Evening Hours Only—See NBC Schedule
5:00 p. m.—Euna Jettick Melodies.
5:15 p. m.—Collier's Radio Hour.
6:15 p. m.—Atwater Kent Hour.
7:15 p. m.—Studebaker Champions (NY).
7:45 p. m.—Sunday Evening at Seth Parker's.
8:15 p. m.—The Solitaire Cowboys.
8:45 p. m.—Russian Cathedral Choir.
9:00 p. m.—Bordon program.
9:30 p. m.—Kaffee Hag Slumber Music.
10:00 p. m.—Ralph Freese, tenor.
10:15 p. m.—Concert Jewels.

KSL Salt Lake City, Utah
365.3 Meters—1130 Kc.—5000 W.
Evening Hours Only—See NBC Schedule
5:00 p. m.—NBC, Euna Jettick Melodies.
5:15 p. m.—NBC, Collier's Hour.
6:15 p. m.—NBC, Music.
7:15 p. m.—First Presbyterian Church.
7:45 p. m.—Monsignor Hunt.
8:00 p. m.—Twilight Meditations.
8:15 p. m.—L. D. S. Services.
8:45 p. m.—Spick and Span in Song and Dialogue.
9:00 p. m.—NBC, Blue and White ensemble.
9:30 p. m.—Distinctive Musical Program.
10:00 p. m.—KSL Chamber Music.
11:00 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona
483.6 Meters—620 Kc.—1000 W.
Local Programs Only. See NBC Program for Balance.
7:10 a. m.—Perko, the Funny Paper Man.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Selected Sabbath Recordings.
10:00 a. m.—Church Services, Presbyterian.
11:00 a. m.—Program of Classics.
11:30 a. m.—Mexican Church Services.
12:00 noon—Organ and Song Recital.
1:00 p. m.—Kay Robinson's Orchestra.
4:00 p. m.—Treasure Book Review.
4:15 p. m.—Church of Latter Day Saints.
5:20 p. m.—Cecil and Sally.
5:30 p. m.—Half Hour of Hymns.
6:00 p. m.—KTAR Sunday Presentation.
7:15 p. m.—Studio Varieties.

MONDAY, NOV. 3

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSD.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-Cuts of the day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—Radio Ramblings, KGO.

HEAR SPARTON RADIO SPOTLIGHTS

4

Big Nights



MONDAY, NOV. 3

KNX
KECA
KMTR
KTM
KFOX
KGB

9 to 10 P. M.

A Bert Butterworth triumph featuring such talent as Frank Watanabe, Morey Amsterdam, The Arizona Wranglers, Bill Hatch and his Orchestra.

Here You Have It!

The great show for which radio has been waiting.

What the "Birth of a Nation" did for the movies and Ziegfeld's Follies did in glorifying the American girl, the Sparton Spotlights will do for radio.

Here's laughter that will warm the cockles of your mirthful heart.

Sponsored by

PACIFIC WHOLESALE, Ltd.

Halter M. Fagan

President

Southern California Distributors

10:15 a. m.—Josephine B. Gibson, food talk. KGO, KHQ, KOMO, KGW, KFI.
10:30 a. m.—Women's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KSL, KOA, KTAR.
11:30 a. m.—California Federation of Women's Clubs, Mrs. Frederick H. Colburn, guest speaker. KGO, KECA.
12:00 noon—Lancheon concert. KGO.
12:30 p. m.—Hotel St. Francis Salon Orchestra. KGO, KFSD.
1:00 p. m.—Hotel Cosmopolitan Dance Orchestra. KGO, KFSD, KTAR, KOA.
1:30 p. m.—Piano Capers. KGO, KGW, KFSD, KTAR.
2:00 p. m.—Metropolitans. KGO, KTAR.
3:00 p. m.—Mignon Tabernacle Choir and organ. KGO, KOMO, KGW, KPO, KFSD, KTAR.
3:30 p. m.—Matinee Time. KGO, KPO.
4:15 p. m.—The World Today; James G. McDonald discusses the trade in China. KGO, KECA, KFSD.
4:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 p. m.—News Service. KGO.
5:00 p. m.—A Half Hour in the Nation's Capital. KGO, KHQ, KOMO, KECA, KFSD.
5:30 p. m.—The Olympians. KGO, KGW.
6:00 p. m.—Maytag Orchestra; half-hour of popular music. KGO, KHQ, KOMO, KGW, KECA.
6:30 p. m.—General Motors Family Party; vocal quartet. KGO, KHQ, KOMO, KGW, KFI.
7:00 p. m.—Stronberg-Carlson program; Rochester Civic Orchestra and soloist. KGO, KHQ, KOMO, KGW, KFI, KFSD, KTAR.
7:30 p. m.—Empire Builders, with the Old Timer. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
8:00 p. m.—Hollywood and Delight. KGO.
8:15 p. m.—Jack Keough's Sport Talk. KGO.
8:00 p. m.—Hedy Selger's Shell Symphonist play program of classical and semi-classical music. KHQ, KOMO, KGW.
8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Citizens Transportation Committee. KGO.
9:00 p. m.—Board of Trustees of Huntington Library talk. KGO, KFI.
9:00 p. m.—World Wanderings takes listeners to Naples and Pompeii. KTAR, KGO.
9:30 p. m.—Pacific National Singers. KGO, KOA.
10:00 p. m.—Musical Echoes. KGO, KHQ, KECA, KOA, KSL.
10:30 p. m.—Yip Fren! Scotty. KGO, KSL, KOA.
10:45 p. m.—Walter Fener. KSL, KOA.
11:00 p. m.—Langlimer-Harris Hotel St. Francis Dance Orchestra. KGO, KGW, KFI.

Columbia Broadcasting System

9:00 a. m.—Columbia Revue. KVI.
11:15 a. m.—Columbia Artists Recital. KVI.
11:30 a. m.—American School of the Air. KDYL, KFRC.
12:00 noon—Columbia Salon Orchestra. KDYL, KVI, KOL.
12:30 p. m.—Ann Leaf at the Organ.
1:00 p. m.—Ballad Hour. KVI, KOL.
1:30 p. m.—Wardman Clarke Orchestra. KOL.
2:45 p. m.—Ebony Twins. KDYL.
3:00 p. m.—Manhattan Towers Orchestra. KDYL.
3:45 p. m.—Tony's Scrapbook. KDYL, KFRC, KOL.
4:00 p. m.—Current Events, H. V. Kaltenborn. KDYL, KFRC, KVI.
4:15 p. m.—Crockett Mountainers. KHJ.
5:00 p. m.—Burbig's Syncopated History. KVI, KDYL.
5:30 p. m.—Mardi Gras. KVI, KFRC, KDYL, KHJ.
6:30 p. m.—Bourjois Nights. KFRC, KHJ, KOL.
7:00 p. m.—Guy Lombardo's Royal Canadians. KFRC, KHJ, KOL.
7:30 p. m.—American Malze Co. program, Don Amalzo and his violin. KDYL, KFRC, KHJ, KNX, KOL.
8:00 p. m.—Will Osborne and His Orchestra. KDYL.
8:15 p. m.—Columbia's Radio Column. KDYL, KOL.
8:30 p. m.—Sammy Watkins Orchestra. KDYL, KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif.
526 Meters—570 Kc.—500 W.
6:00 a. m.—Records.
6:45 a. m.—Vernon Dance Marathon—remote.
7:00 a. m.—"Old Favorites," Organ Recital.
8:00 a. m.—Stock Quotations.
8:05 a. m.—Records.
8:30 a. m.—The Health Man.
9:00 a. m.—Mildred Kitchen—Home Economics.
9:30 a. m.—Herbert Scharrin—Piano and Songs.
10:00 a. m.—"Varieties" records.
10:30 a. m.—The Sun Rays.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—"Musical Interludes"—Records.
11:45 a. m.—Public and City Officials—City Hall.
12:00 noon—"World in Review"—Evening Herald.
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Andy and Oregon Lumber Jacks.
2:15 p. m.—Spanish program.
2:30 p. m.—Vernon Dance Marathon—remote.
3:15 p. m.—The Three Handy Men.
4:30 p. m.—Trading Post program.
5:15 p. m.—Harold Curtis, Organ Recital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Billy Markowitz and His Jazzmaniacs.
6:45 p. m.—Chamber of Commerce Talk.
7:00 p. m.—Musical Novelties.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Talk on Football.
7:45 p. m.—S. C. Collegians.
8:00 p. m.—Screen Mirror Frolic—Loew's State.
8:30 p. m.—Art of Terroshore.
9:00 p. m.—Sparton Spotlights.
9:30 p. m.—Dr. Haigh's String Quintette.
10:00 p. m.—Do You Remember.
10:30 p. m.—Happy Harry, Bill and Al.
11:00 p. m.—Vernon Dance Marathon—remote.
12:00 midnight—"8 Ball" and Charley Lang.
1:00 a. m.—Jack, the Bell Boy.

JUDGE the TRUTH about the JUDGES

Judge Arthur Keetch
Judge William Hazlett
Judge Hartley Shaw
Judge Edward T. Bishop
RADIO PROGRAM

- KHJ, Fri., Oct. 24; 8:30 to 8:45; Nathan Newby, speaker.
KMTR, Mon., Oct. 27; 8:30 to 9; Dr. Gustav A. Briegleb, speaker.
KMTR, Wed., Oct. 26; 8 to 8:45; Byron Hanna, speaker.
KHJ, Fri., Oct. 31; 8:30 to 8:45; Dr. Gustav A. Briegleb, speaker.
KMTR, Mon., Nov. 3; 8:30 to 9; Nathan Newby, speaker.
KNX, Mon., Nov. 3; 7:00 to 7:30; Former Judge John Perry Wood, speaker.

Sponsored by INDEPENDENT Judiciary Committee

KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W.

- Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Amy Lou Shopping Hour.
10:00 a. m.—Charlie Wellman.
10:30 a. m.—Amy Lou continued.
11:30 a. m.—Loyal Peck's Service Hour.
12:00 noon.—Peck's Service Hour.
2:00 p. m.—Matinee program.
3:30 p. m.—Studio program.
4:45 p. m.—Announcements.
5:30 p. m.—Feature program.
5:45 p. m.—Late News.
6:00 p. m.—Political program.
8:00 p. m.—Political talks.
8:45 p. m.—Studio program.
9:00 p. m.—Happy Chappies.
9:45 p. m.—McAleer Melodists.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Douglas Nite Club.

KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening stock market quotations.
7:45 a. m.—NBC, Start of the Day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Helpful Hints to Housewives, Bess Klimmer.
9:30 a. m.—Carol Johnson, piano and song.
9:45 a. m.—Chester Foster Rand, tenor.
10:00 a. m.—Wall Street financial news.
10:15 a. m.—NBC, Josephine Gibson, speaker.
10:30 a. m.—NBC, Woman's Magazine of the Air.
11:30 a. m.—Redheads Girls Trio.
11:45 a. m.—French lesson, by Annette Doherty.
12:00 noon.—U. C. and U. S. Depart. of Agriculture.
12:15 p. m.—Federal and State market reports.
12:30 p. m.—Don Abbott, tenor, and Gertrude Gusselle.
1:00 p. m.—Mill Iris' luncheon music. (Sign off.)
2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
2:45 p. m.—Leonard VanBerg, popular melodies.
3:00 p. m.—Los Angeles Public Library book review.
3:30 p. m.—Masked Minstrels.
4:15 p. m.—KFI-KECA Editorial Review.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The Story Man, Baron Keyes.
5:30 p. m.—Willard G. Thorpe, police commissioner.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—Arthur Lang, baritone.
6:30 p. m.—NBC, General Motors Family Party.
7:00 p. m.—NBC, Stromberg-Carlson program.
7:30 p. m.—Los Caballeros Orchestra, with Luis Alvarez, tenor, and Felipe Dalgado, baritone; Rahe Bennett.
8:00 p. m.—NBC, Shell program.
9:00 p. m.—Huntington Library program.
9:15 p. m.—James Garden and cast. "Emperer of Crime."
9:30 p. m.—Forest Lawn program.
10:30 p. m.—Blanche Crossman, contralto.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W

- 7:00 a. m.—Latin American Hour.
8:00 a. m.—The Ad-Visor.
8:30 a. m.—Prosperity Hour and Major Mott.
9:00 a. m.—Classified.
9:15 a. m.—Dan Maxwell.
9:30 a. m.—Recordings.
9:50 a. m.—Chapel services, U. S. C.
10:10 a. m.—Morning Musical.
11:00 a. m.—Rolling Radlers.
12:00 noon.—Live Stock Market report.
12:05 p. m.—At Noonday.
12:30 p. m.—The Music Album.
1:00 p. m.—Leo Mannes at the Studio Organ.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—Classical and Semi-Classical Recordings.
3:00 p. m.—U. S. C. Lectures, Remote.
9:00 p. m.—U. S. C. Lectures, Remote.
10:00 p. m.—Ray Howell and the "And How" boy.

University of Southern California

- 3:00 p. m.—The Law School and the Legal Aid Clinic. Dean Wm. G. Hale. S. C. Legal Aid Clinic Assn.
3:30 p. m.—Problems to Be Considered. Dr. C. C. Douglas. Genesis and the Emergence of Christianity.
4:00 p. m.—Feathered Notes. Kath Shostak.
3:40 p. m.—Public's Business. Gordon Whitnall. President—League of California Municipalities.
9:00 p. m.—Financial Current Events. Dr. Joy L. Leonard.
9:30 p. m.—Across the Street From Someone (Radio Serial) and Moments From Literature. S. C. School of Speech.

KTM Los Angeles, Calif 384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Spanish program.
7:00 a. m.—Bill Sharples' Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Food for Thought.
1:30 p. m.—Organ Recital, Dorothy Dee.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Teacup, Nell Cleary.
2:30 p. m.—Popular Tunes.
2:45 p. m.—Ramona Indian Village, Indian program.
3:00 p. m.—Records.
3:15 p. m.—Biotherm program.
4:00 p. m.—Commercial Talk.
4:30 p. m.—Dr. Rausch.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Spartan Spotlights.
9:00 p. m.—Organ Recital, Dorothy Dee.
11:00 p. m.—Classical Records.
12:00 midnight.—Spizzichinkum Club.

KHJ Los Angeles, Calif 333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings.
7:30 a. m.—Stock Exchange Reports.
7:45 a. m.—Hallelujah program.
9:00 a. m.—Kathleen Chord—Beauty Talk.
9:15 a. m.—Maude Hughes, pianist.
9:30 a. m.—Feminine Fancies.
10:30 a. m.—Pure Food Talk.
10:45 a. m.—Ted White and Nell Larson.
11:00 a. m.—Recordings—Shaefer Hat Works.
11:15 a. m.—Homer Griffith, Talk-Poems.
11:30 a. m.—American School of the Air—CBS.
12:00 noon.—Biltmore Concert Orchestra.
12:30 p. m.—World-wide News.
12:45 p. m.—Recordings.
1:00 p. m.—Ballad Hour—CBS.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Colonial Dames—Beauty Talk.
3:15 p. m.—Girl Scouts of America—Talk.
3:30 p. m.—Matthew Murray's Tal kon Home Problems.
3:45 p. m.—H. M. Robertson—Talk on Dogs.
4:00 p. m.—Hew Sam Miller.
4:15 p. m.—Crocket Mountaineers—CBS.
4:30 p. m.—J. E. Harrington—Talk.
4:35 p. m.—Recordings.
4:40 p. m.—Investment and Examining Service.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—"Mac" and his Gang—Calif. Dairy Council.

Re-Elect Judge Hugh J. CRAWFORD
To Superior Court—Office No. 8
"The Golden Rule Judge"
His Record Recommends Him!



- 5:30 p. m.—Recordings—Boulevard Furniture Co.
6:00 p. m.—Major Mott.
6:15 p. m.—Huntington Library Political Talk.
6:30 p. m.—"An Evening in Paris"—CBS.
7:00 p. m.—Guy Lombarda and His Orchestra.
7:30 p. m.—Don Amazio—CBS.
8:00 p. m.—Blue Monday Jamboree.
10:00 p. m.—World-wide News.
10:05 p. m.—Earl Burnett's Biltmore Dance Orchestra.
10:22 p. m.—Anson Weeks' Orchestra.
11:00 p. m.—Earl Burnett's Biltmore Dance Orchestra.
12:00 midnight.—Wesley Tourtelotte—Organ Recital.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

- 8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—Prudence Penny.
10:30 a. m.—Program courtesy of L. T. Piver, Inc.
10:45 a. m.—Melody Boys' Dance Band.
11:45 a. m.—Organ Recital by Wade Hamilton.
12:00 noon.—The Adventures of Tom and Wash.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Art Palst and his Banjo in old time songs.
2:30 p. m.—Ann Grey, popular songs, Don Warner, acc.
3:00 p. m.—Nip and Tuck, two-piano numbers.
3:45 p. m.—K. O. Riley.
4:00 p. m.—The Revelers; Jean Cowan, popular songs.
6:00 p. m.—Harry Jackson and his entertainers.
6:30 p. m.—"Hum and Strum," a So-a-Tone broadcast.
6:45 p. m.—Cwell and Kaly in "The Funniest Things."
7:00 p. m.—The Hillman Orchestra.
7:15 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Sport Talk by R. W. Shirey.
7:45 p. m.—Willard Battery Co.
8:00 p. m.—Ted Weems and his Orchestra.
8:30 p. m.—"Musical Portrait."
9:00 p. m.—KFWB Orchestra; Cliff and Lolly.
9:30 p. m.—Tom Brennan's "Radio Periscope."
10:00 p. m.—Ted Weems and his orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Murray Smith and his orchestra.
11:30 p. m.—Celebrity Night from the Blossom Room.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

- 6:00 a. m.—Spanish program.
7:00 a. m.—Hal Roach Happy-Go-Lucky Trio.
9:00 a. m.—Waves of Happiness.
9:30 a. m.—Zandra, Morning Psychologist.
10:00 a. m.—Popular Recordings.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hour—Recordings.
12:00 noon.—Popular Recordings.
1:00 p. m.—G. Allison.
2:00 p. m.—Helpful Hints to Housewives.
2:30 p. m.—Popular Recordings.
3:00 p. m.—Classical Recordings.
4:00 p. m.—Records.
4:15 p. m.—Health Talk.
4:30 p. m.—Jack Kiefer—Recordings.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight.—Ballads, Old and New—Organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.

- 6:45 a. m.—Setting-up exercises, by Dr. P. M. Sexias.
8:00 a. m.—Inspirational talk and morning prayer.
9:00 a. m.—Time signals.
9:00 a. m.—Bundy & Albricht courtesy program.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy," Eddie Albricht.
10:30 a. m.—Home Economics.
11:00 a. m.—KNX Ensemble.
11:30 a. m.—First Radio Church of the Air.
11:45 a. m.—Musical program.
12:00 noon.—Gene Hyrnes picks scraps from the waste basket.
1:00 p. m.—Off the Air.
1:30 p. m.—Eddie Albricht's reading of late fiction.
2:00 p. m.—"Jay," the jingle man.
2:30 p. m.—KNX Ensemble.
2:55 p. m.—Lost and Found and stock market reports.
3:00 p. m.—Word-Of-Graphs, by Jack Wyche Feeney.
3:30 p. m.—Excerpts from plays, Civic Repertory Theater.
4:00 p. m.—Organ program.
4:30 p. m.—Musical program.
5:15 p. m.—Talk on "Travel."
5:15 p. m.—"Big Brother Ken's Kiddie Hour."
5:45 p. m.—Town Crier's timely amusement tips.
6:00 p. m.—KNX Trio, courtesy L. A. Realty Board.
6:15 p. m.—Frank Watanabe, the Japanese Houseboy.
6:30 p. m.—Musical program.
6:45 p. m.—West Coast program.
7:30 p. m.—Political talk.
7:30 p. m.—American Maize Products program.
8:00 p. m.—Musical program.
8:30 p. m.—Chrysler Motors Corporation program.
9:00 p. m.—Spartan Spotlights.
9:30 p. m.—Rev. Ethel Duncan, Question and Answer lady.
10:00 p. m.—Gus Arnheim and his Orchestra.

KMIC Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.

- 6:00 a. m.—Banjo Boys.
8:00 a. m.—Phonograph records.
9:00 a. m.—Zero the Mystic.
9:30 a. m.—Phonograph records.
12:00 noon.—Radio Press Reporter.
12:15 p. m.—Recordings.
1:00 p. m.—Spartan Grocer program.
1:30 p. m.—Latest releases.
2:00 p. m.—Harold Howard and His Orchestra.
3:00 p. m.—Agnes Roets and Her Play Girls.
4:00 p. m.—Recordings.
5:00 p. m.—Gordon Smith Radiotising Service.
6:00 p. m.—Recordings.
6:30 p. m.—Orchestra and soloists.
7:30 p. m.—Frank Holborow's Sport Hour.
8:30 p. m.—Dr. Thomas, Remote from City Hall.
9:00 p. m.—Four Sons of Dixie and Their Girl Friends.
9:30 p. m.—Orchestra and soloists.
10:30 p. m.—Paris Inn, Remote.
11:30 p. m.—542 program.
12:00 midnight.—Louis Armstrong Sebastians Cotton Club.
2:30 a. m.—Night Recording program.

Monday, Nov. 3—Cont.

**KFSG** Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W.

7:00 a. m.—Family Altar Hour.  
10:00 a. m.—Sunshine Hour.  
11:00 a. m.—Larry and his Larriettes.

**KGFJ** Los Angeles, Calif. 249.9 Meters—1200 Kc.—100 W.

12:00 midnight—Mosby's Dixieland Blue Blowers.  
6:00 a. m.—Nite Owl request program.  
7:00 a. m.—Goodwill program.  
8:30 a. m.—Dr. Wiseman's Health talk.  
9:00 a. m.—Recordings.  
10:00 a. m.—Studio Ensemble; soloists.  
11:00 a. m.—The Health Man.  
11:30 a. m.—Spanish program.  
12:00 noon.—The Olympians.  
12:30 p. m.—Disco Aces from Oaks Tavern.  
1:30 p. m.—Recordings.  
2:00 p. m.—Rainbow Garden Orchestra.  
3:00 p. m.—Murray & Harris.  
4:00 p. m.—Organ Recital by Arch Fritz.  
4:30 p. m.—The Olympians.  
5:00 p. m.—Market reports; Studio Orchestra.  
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.  
7:00 p. m.—Jack Crosshaw's Orchestra.  
8:00 p. m.—Disco Aces from Oaks Tavern.  
8:30 p. m.—Salon Orchestra; Allan Fairchild.  
9:30 p. m.—Mosby's Dixieland Blue Blowers.  
10:30 p. m.—Organ Melodies.  
11:00 p. m.—Rainbow Garden Orchestra.

**KFXM** San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.

7:00 a. m.—Early Bird Club.  
8:00 a. m.—Old Times.  
9:00 a. m.—San Bernardino Music Co.  
9:45 a. m.—Simmons Market.  
10:00 a. m.—Trading Post.  
10:30 a. m.—KFXM Symphony.  
11:15 a. m.—News Reports.  
11:45 a. m.—Carrier's Health Program.  
12:00 noon.—Fox California Theatre Organ Recital.  
5:00 p. m.—Merchants Air Service.  
5:30 p. m.—Hunt's Theater News.  
6:15 p. m.—News Reports, courtesy L. A. Record.  
6:45 p. m.—C. W. Barnes' Accessory Service Co.  
7:00 p. m.—Penny's Million Dollar Orchestra.  
8:00 p. m.—KFXM Sketch Book.  
9:00 p. m.—Don & Archer, 10 Strings of Harmony.  
9:30 p. m.—Mary and Marj.  
10:00 p. m.—KFXM Carnival of the Air.

**KFOX** Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

5:00 a. m.—The Early Bird.  
7:00 a. m.—Hello Everybody.  
7:30 a. m.—Early News Items—Press-Telegram.  
7:45 a. m.—Novelty Musical Numbers.  
7:50 a. m.—Bright and Early Hour.  
8:20 a. m.—Music.  
9:00 a. m.—Beauty Talk—Mae Day Salon.  
9:10 a. m.—Music.  
10:30 a. m.—Organ Recital—Vera Graham, organist.  
11:00 a. m.—Rolly Wray.  
11:15 a. m.—Gene and Bill.  
11:30 a. m.—News Reports from the Press-Telegram.  
11:45 a. m.—Steinway Duo-Art.  
12:00 noon.—The Three Vagabonds.  
12:30 p. m.—Bernice Smith—Novelty Entertainer.  
12:45 p. m.—Musical Moments with Mart Dougherty.  
1:00 p. m.—Bill and Co.  
1:30 p. m.—The Cherrio Boys.  
1:50 p. m.—Dr. Harriott—Doris and Clarence.  
2:20 p. m.—Rolly Wray.  
2:30 p. m.—The Air Raiders.  
3:30 p. m.—Organ Recital—Vera Graham, organist.  
4:00 p. m.—Press-Telegram Late News Reports.  
4:15 p. m.—Day Dreams.  
4:30 p. m.—Gene and Bill—Those Two Boys.  
4:45 p. m.—Cherrio Boys.  
5:00 p. m.—Organ Recital—Vera Graham, organist.  
5:30 p. m.—Bernice Smith—Novelty Entertainer.  
6:00 p. m.—"Em and Clem."  
6:15 p. m.—Over at Marj's House.  
6:30 p. m.—Percy Prunes and Daisy Mac.  
6:45 p. m.—Three Vagabonds.  
7:00 p. m.—Suydam's Buttercream School.  
8:00 p. m.—Treatments of "Harmonious Suggestions."  
8:30 p. m.—Texas Cowboys.  
9:00 p. m.—Spartan Spotlights.  
9:30 p. m.—The Air Raiders.  
10:30 p. m.—Majestic Ballroom.  
12:00 midnight—The Knight Hawk.

**KTBI** Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

8:00 a. m.—C. M. Books Gospel song requests.  
8:15 a. m.—Devotional service.  
8:45 a. m.—Rev. Stanley H. Balles.  
9:15 a. m.—Music.  
9:30 a. m.—Dr. H. W. Boyd.  
10:00 a. m.—Rev. Daniel Coyner.  
10:30 a. m.—Bible Synthesis.  
11:20 a. m.—Recorded music.  
11:50 a. m.—Rev. Wm. Duncan Ogg.  
12:00 noon.—Chimes.  
1:00 p. m.—Rev. W. P. Hardy.  
1:30 p. m.—Dorothy Bonthus, soprano.  
2:00 p. m.—Visiting pastor.  
7:00 p. m.—Dr. Walter W. Strong.  
7:30 p. m.—Rev. Milo Jamison.  
8:00 p. m.—Dr. R. F. Fellman of Pasadena.  
9:00 p. m.—Musical program.

**KGER** Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

8:00 a. m.—Musical Clock program; News Flashes.  
8:30 a. m.—"Little Eddie" Barnes, old-time songs.  
9:00 a. m.—Edna Bond, blues songs and piano.  
11:15 a. m.—Charles K. Lindsey's Concert Orchestra.  
12:15 p. m.—Silent for 15 minutes.  
12:30 p. m.—Peggy and Jerry Skit.  
12:45 p. m.—Billy Van, the Bad Boy of Radio.

1:15 p. m.—Helene Smith, piano requests.  
2:00 p. m.—Dick Dixon, organ requests.  
3:00 p. m.—Organ and Trio.  
4:00 p. m.—Los Angeles Record News Brevities.  
4:05 p. m.—Alloy Oop Studio Frolic.  
5:00 p. m.—Orchestra.  
6:00 p. m.—Silent for 15 minutes.  
6:15 p. m.—Studio 15-minute program.  
6:30 p. m.—Everett Hoagland's Troubadors.  
7:30 p. m.—Melodies of by-gone days.  
8:00 p. m.—Cavaliers Dance Orchestra.  
9:00 p. m.—Three Co-Eds, voice.  
9:30 p. m.—Mariners Concert Orchestra.  
10:30 p. m.—Senoritas String Trio.  
11:00 p. m.—Dick Dixon, organ reveries.

**KECA** Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

8:30 a. m.—Health exercises, Louis Rueb.  
9:00 a. m.—NBC, Vermont Lumber Jacks.  
11:30 a. m.—California Federation of Women's Clubs. (Sign off.)  
3:00 p. m.—U. S. Department of Agriculture.  
3:15 p. m.—Leonard VanBerg, popular melodies.  
3:30 p. m.—Katherine Spangler, whistler.  
3:45 p. m.—Voice of Honeygold, Irving W. Easton.  
4:00 p. m.—Eddie Stockbridge, tenor, and Don Dewey, pianist.  
4:15 p. m.—NBC, James G. McDonald, speaker.  
4:30 p. m.—NBC, Phil Cook, the Quaker Man.  
4:45 p. m.—Carol Johnson, piano and song.  
5:00 p. m.—NBC, Half-hour in the Nation's Capital.  
5:30 p. m.—Sherman Lloyd, pianist.  
5:45 p. m.—Allan M. Wilson, speaker.  
6:00 p. m.—NBC, The Maytag Orchestra.  
6:30 p. m.—Bernice Morrison, pianist.  
7:00 p. m.—Elton Hey's Virginia Orchestra.  
7:30 p. m.—NBC, Empire Builders.  
8:00 p. m.—NBC, Pacific Serenaders.  
8:30 p. m.—NBC, Amos'n' Andy.  
8:45 p. m.—Reed Quartet.  
9:00 p. m.—Spartan Spotlights.  
10:00 p. m.—NBC, Musical Echoes.  
10:30 p. m.—KFI-KECA Editorial Review.  
10:45 p. m.—Health exercises, Louis Rueb.

**NORTHERN CALIFORNIA**

**KTAB** San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

7:00 a. m.—Cuckoo Club.  
8:00 a. m.—Towne Crier.  
9:00 a. m.—Morning Prayer Hour.  
9:30 a. m.—Records.  
10:00 a. m.—Household Hour with Alma La Marr.  
10:30 a. m.—Dr. B. L. Corley.  
11:00 a. m.—Artists' Vignettes.  
11:15 a. m.—Studio program.  
11:30 p. m.—Latin American program.  
12:00 noon.—Mid-day Musical Notes.  
1:00 p. m.—Chapel of the Chimes.  
1:30 p. m.—Dental Clinic.  
1:45 p. m.—Schwabacher-Frey Classical program.  
2:30 p. m.—Alice Blue, organist; Mable Payne, soprano.  
3:00 p. m.—Pianistic Pictures in Blue with Alice Blue.  
3:30 p. m.—Current Events and Book Review.  
4:00 p. m.—Studio program.  
4:30 p. m.—Short Story Course with Samuel Dixon.  
5:00 p. m.—The Story Man and His Air Castle.  
5:15 p. m.—Frank Wright.  
5:30 p. m.—Children's Hour.  
6:30 p. m.—Chapel of the Chimes.  
7:00 p. m.—Studio program.  
7:30 p. m.—Alice Blue, organ recital.  
8:00 p. m.—Orchestra, with John Teel, baritone; Jane Sargent Sands, pianist.

9:00 p. m.—Flashlights of Yesterday.  
10:00 p. m.—Alice Blue, Organ Echoes.  
10:30 p. m.—Studio program.  
11:30 p. m.—Night Owls, with Willard Kimball.

**KFRC** San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.

**Local Programs Only. See CBS Program for Balance.**  
7:00 a. m.—Seal Rocks Broadcast.  
7:30 a. m.—New York Stock Quotations.  
7:30 a. m.—Seal Rocks Broadcast.  
8:00 a. m.—Hallelujah Hour, DLBS.  
8:45 a. m.—La Vida Mineral Water.  
9:00 a. m.—San Francisco Call-Bulletin's News Items.  
9:30 a. m.—Feminine Fancies, CDLBS.  
9:45 a. m.—O'Ceard Company.  
10:30 a. m.—Wyn's Daily Chat.  
12:00 noon.—Sherman Clay Noonday Concert.  
12:55 p. m.—Closing New York Stock Quotations.  
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.  
3:00 p. m.—Manhattan Towers Orchestra.  
4:30 p. m.—Novelties.  
4:55 p. m.—Town Topics.  
5:00 p. m.—"Mac" and his Mountain Cabin.  
5:50 p. m.—San Francisco Call-Bulletin News Items.  
6:00 p. m.—"Your Financial Problems."  
6:15 p. m.—Studio program.  
8:00 p. m.—Golden State Blue Monday Jamboree.  
10:00 p. m.—"Schwartz Ginger Band."  
10:15 p. m.—Gruen Question and Answer Man.  
10:20 p. m.—Anson Weeks and Hotel Mark Hopkins Orch.  
11:00 p. m.—Earl Burnett's L. A. Biltmore Orchestra.  
12:00 midnight—Dance music.

**KPO** San Francisco, Calif. 440.9 Meters—680 Kc.—5000 W.

**Local Programs Only. See NBC Program for Balance.**  
7:30 a. m.—Quaker Oats, "Start of the Day."  
8:00 a. m.—The Shell Happytime.  
9:00 a. m.—Dobbie's Birthday Party.  
9:30 a. m.—Walter W. Crabbins.  
11:30 a. m.—Julia Hayes, Helpful Hints for Housewives.  
11:45 a. m.—Helen Gordon Barker, Art Talk.  
11:59 a. m.—Time signals, Scripture reading.  
12:05 p. m.—Snap Shots, Program in Miniature.  
1:00 p. m.—KPO Harmonizers.  
1:30 p. m.—Harold Small, Book Review.  
1:50 p. m.—Ye Towne Crier.  
2:00 p. m.—KPO Salon orchestra.  
4:15 p. m.—Eva de Vol, soprano; Frederic Bitke.  
4:45 p. m.—California State C. of C. Talk.  
5:00 p. m.—Radio feature.  
5:30 p. m.—The Date Book, edited by Stuart Strong.  
5:45 p. m.—News Digest, with "Scotty" Morland.  
6:00 p. m.—KPO Masters of Music for Golden Gate Bridge.  
6:30 p. m.—Propositions.  
6:45 p. m.—Ceil and Sally.  
7:00 p. m.—North Americans.  
9:00 p. m.—Chrysler program, NHA.  
9:30 p. m.—Radio feature.  
10:00 p. m.—Jesse Stafford's Palace Hotel orchestra.  
11:00 p. m.—Midnite Melodists.

**KFWI** San Francisco, Calif. 322.4 Meters—930 Kc.—500 W.

7:00 a. m.—Eye-opener Program.  
9:00 a. m.—Slogan Contest.  
9:30 a. m.—Records and Announcements.  
10:30 a. m.—Health Talk.  
10:50 a. m.—Items of Interest.  
11:00 a. m.—Selma Miller.  
11:15 a. m.—Schwabacher-Frey Program.  
12:00 noon.—Slogan Contest.  
6:00 p. m.—Dinner Dance Music.  
7:00 p. m.—Crime Prevention Talk by Judge Matthew Brahy.  
7:15 p. m.—En Atim and Howard Garner.  
8:30 p. m.—Chamber of Commerce Speaker.  
8:35 p. m.—The Kincaid Players.  
9:00 p. m.—Daniel Murphy, tenor, and Galena Zagor, pianist.  
9:30 p. m.—Song Recital by Helene Tourjee.  
10:00 p. m.—Hotel Bellevue Program.  
10:30 p. m.—Slogan Contest.  
11:15 p. m.—Bit of Melody Hoys, Dance Orchestra.  
12:00 midnight—Sherman Clay Midnight Classics.

**KQW** San Jose, Calif. 296.9 Meters—1010 Kc.—500 W.

9:00 a. m.—Morning Music.  
9:30 a. m.—Weather Report.  
10:00 a. m.—Helpful Hour.  
11:00 a. m.—Popular Music.  
12:00 noon.—Variety Program.  
12:30 p. m.—Market Reports, Weather.  
1:00 p. m.—Hart's Happy Half Hour.  
1:30 p. m.—The Friendly Hour.  
2:30 p. m.—Blue Diamond Studio Program.  
4:30 p. m.—Story Time.  
4:45 p. m.—Baron Keys Air Castle.  
5:00 p. m.—Vesper Music.  
5:30 p. m.—San Jose Radionics Health Talk.  
6:00 p. m.—U. S. D. A. Farm Flashes.  
6:10 p. m.—Farm Topics Discussion.  
6:20 p. m.—State Dept. of Agriculture.  
6:30 p. m.—Market Reports.  
6:45 p. m.—KQW Market Place.  
7:00 p. m.—Farm Bureau Evening Radio News, Weather.  
7:15 p. m.—Silas and Susie.  
7:30 p. m.—Louie's Hungry Five.  
7:45 p. m.—Editorial.  
8:00 p. m.—Studio Program.  
9:00 p. m.—Winifred Lewis in This n' That.  
9:15 p. m.—Studio Feature.  
9:30 p. m.—Melody Masters.

**NORTHWEST**

**KGW** Portland, Oregon 483.6 Meters—620 Kc.—1000 W.

**Local Programs Only. See NBC Program for Balance.**  
6:45 a. m.—Devotional services.  
7:00 a. m.—Bagdad organ.  
8:00 a. m.—Shell Happy Time, KPO.  
9:15 a. m.—Town Crier.  
11:30 a. m.—Julia Hayes.  
11:45 a. m.—Bagdad organ.

**RE-ELECT  
Judge Keetch**



JUDGE ARTHUR KEETCH

Keep on the Bench this Constructive  
and Fair Jurist

ELECTION, NOV. 4

12:00 noon.—Powers' Pied Piper.
12:30 p. m.—Ceil and Sally.
12:45 p. m.—Pepe program.

KVI Tacoma, Washington
394.5 Meters—760 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour. DLBS.

KOMO Seattle, Washington
920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
9:15 a. m.—Julia Hayes Helpful Hints to Housewives.

KJR Seattle, Washington
309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Reveiller, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional program.

KEX Portland, Oregon
254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.

KOL Seattle, Washington
1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour, Bill Ross and Barnacle.
7:45 a. m.—Records.
8:00 a. m.—Hallelujah Hour.

9:30 a. m.—Records.
11:00 a. m.—Carnival Hour.
12:00 noon.—Observing Seattle From Northern Life Tower.
1:45 p. m.—Rhyme and Reason, Lucille Le Clercq.

KGA Spokane, Washington
204 Meters—1470 Kc.—5000 W.

6:45 a. m.—Early Birds, News, Music.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Home Harmony.
9:45 a. m.—Concert Artists.
10:15 a. m.—The Friendly Hour.

MOUNTAIN

KOA Denver, Colorado
361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule
5:00 p. m.—A Half Hour in the Nation's Capitol.
5:30 p. m.—Ipana Troubadours.
6:00 p. m.—The Maytag Orchestra.

6:30 p. m.—General Motors Family Party.
7:00 p. m.—Stromberg-Carlson program.
7:30 p. m.—Empire Builders.
8:00 p. m.—Supreme Serenaders.
8:30 p. m.—Amos 'n' Andy (Chicago).

KSL Salt Lake City, Utah
365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule
5:00 p. m.—Criterion Male Quartet.
5:30 p. m.—Dramatic Readings.
5:45 p. m.—Federation of Labor.
6:00 p. m.—Federation of Labor.

ARIZONA

KTAR Phoenix, Arizona
483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.
6:00 a. m.—YMCA Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.

TUESDAY, NOV. 4

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KFO, KFSD, KFI.
8:00 a. m.—Financial Service program, KGO.

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City
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Tuesday, Nov. 4—Cont.

**Columbia Broadcasting System**

- 9:00 a. m.—Columbia Revue. KHJ, KPRC, KVI.
- 12:30 p. m.—The Metropolitans. KVI.
- 11:15 a. m.—The Strollers. KHJ, KVI.
- 11:30 a. m.—American School of the Air. KDYL, KPRC, KHJ, KVI.
- 12:00 noon.—Columbia Salon Orchestra. KDYL, KOL.
- 1:00 p. m.—Trillian Idyl, Vincent Sorey and his Orch. KDYL, KPRC.
- 1:30 p. m.—Columbia Artists Recital. KDYL, KPRC, KOL, KVI.
- 2:00 p. m.—Rhythm Kings. KDYL.
- 2:30 p. m.—Bert Low and his Biltmore Orch. KDYL.
- 3:00 p. m.—Harry Tucker and his Barclay Orch. KPRC, KOL.
- 3:45 p. m.—Tony's Scrapbook. KOL.
- 4:00 p. m.—Frederick William Wile. KHJ, KPRC.
- 4:15 p. m.—Manhattan Towers Orch. KVI, KHJ.
- 4:45 p. m.—The Early Bookworm, Alexander Wolcott. KPRC, KDYL, KOL.
- 5:45 p. m.—Premier Salad Dressers. KDYL, KPRC, KOL, KHJ.
- 7:00 p. m.—Graybar Elec. Co., Mr. and Mrs. KDYL, KOL, KHJ.
- 7:15 p. m.—Paramount Hour. KDYL, KPRC, KOL, KHJ, KNX.
- 8:00 p. m.—John Manville. KPRC, KOL, KHJ.
- 8:45 p. m.—What's Wrong with This Picture? KDYL, KPRC, KOL, KHJ.

**SOUTHERN CALIFORNIA**

**KMTR**

Hollywood, Calif.  
526 Meters—570 Kc.—500 W.

- 6:00 a. m.—Wake Up, Children, Wake Up.
- 6:45 a. m.—Vernon Dance Marathon—remote.
- 7:00 a. m.—Harold Curtis, Organ Recital.
- 8:00 a. m.—Stock Quotations.
- 8:05 a. m.—Records.
- 8:30 a. m.—Health Man.
- 8:45 a. m.—Records.
- 9:00 a. m.—Mildred Kitchen—Home Economics.
- 9:15 a. m.—Varieties—Records.
- 9:30 a. m.—Varieties—Records.
- 10:00 a. m.—Selected Records.
- 10:30 a. m.—The Sun Rays.
- 11:00 a. m.—Modes and Fashions.
- 11:30 a. m.—Records.
- 11:45 a. m.—Public and City Officials.
- 12:00 noon.—World in Review.
- 12:15 p. m.—Prosperity Trio.
- 1:15 p. m.—Andy and Lumber Jacks.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Vernon Dance Marathon—remote.
- 3:15 p. m.—The Three Handy Men.
- 4:30 p. m.—Fading Post program.
- 5:15 p. m.—Organ Recital—Egyptian Theater.
- 5:45 p. m.—Reporter of the Air.
- 6:00 p. m.—Banjo Boys.**
- 6:30 p. m.—The Musical Waiters.
- 7:00 p. m.—Meadow Scenes.
- 7:15 p. m.—Hollywood Sweepstakes.
- 7:30 p. m.—Preston Ludwick's xylophone novelties.
- 8:00 p. m.—Tom Murray and Beverly Farmers.
- 8:30 p. m.—Dixie Drenings.
- 9:00 p. m.—Spartan Spotlights.**
- 9:30 p. m.—The Wanderers.
- 10:00 p. m.—Do You Remember.
- 10:30 p. m.—Happy Harry, Billy and Al.
- 11:00 p. m.—Vernon Dance Marathon—remote.
- 12:00 midnight—"S Ball" and Charley Lang.
- 1:00 a. m.—Jack, the Bell Boy.

**KFSD**

San Diego, Calif.  
499.7 Meters—600 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

- 8:00 a. m.—Morning Musical.
- 9:00 a. m.—Good Cheer program.
- 9:15 a. m.—Amy Lou Shopping Hour.
- 9:30 a. m.—Griffith and Griffith.
- 9:45 a. m.—Amy Lou continued.
- 10:00 a. m.—Charlie Wellman.
- 10:30 a. m.—Musical Comedy selections.
- 11:00 a. m.—Lloyd Peck's Service Hour.
- 12:00 noon.—Organ program, Jamie Erickson.
- 2:00 p. m.—Matinee program.
- 2:30 p. m.—Organ concert.
- 3:30 p. m.—French Lesson by Mme. Georgette Bremonde.
- 4:00 p. m.—Studio program.
- 4:45 p. m.—Dinner Concert.
- 5:45 p. m.—Late News Items.
- 6:00 p. m.—Studio program.

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**THE SECOND  
GREAT  
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TUESDAY, NOV. 4

- KNX
- KMTR
- KTM
- KFOX
- KGB

9 to 10 P. M.

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President

Southern California Distributors

- 6:45 p. m.—Feature program.
- 10:00 p. m.—Kennedy's Cafe.
- 11:00 p. m.—Douglas Nite Club.

**KFI**

Los Angeles, Calif.  
468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening stock market quotations.
- 7:45 a. m.—NBC, Start of the Day.
- 8:00 a. m.—NBC, Shell Happy Time.
- 9:00 a. m.—Sadye Nathan, beauty hints.
- 9:15 a. m.—Helpful hints to housewives.
- 9:30 a. m.—Wall Street financial news.
- 9:45 a. m.—Beatrice Mable, speaker.
- 10:00 a. m.—NBC, Color Harmony.
- 10:30 a. m.—NBC, Woman's Magazine of the Air.
- 11:30 a. m.—Reducee Girls' Trio.
- 11:45 a. m.—English lesson, by Ayra Z. Drew.
- 12:00 noon.—U. S. and U. S. Depart. of Agriculture.
- 12:15 p. m.—Federal and state market reports.
- 12:30 p. m.—Seeing Southern California.
- 1:00 p. m.—Miss Iris' luncheon music. (Sign off.)
- 2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
- 2:45 p. m.—Sally and Russell Hill, piano and song.
- 3:00 p. m.—Sylvia's Happy Hour.
- 3:30 p. m.—Grace Hale, speaker.
- 4:00 p. m.—Widewood Novel, "Playgoer's Club."
- 4:15 p. m.—KFI KFB'A Editorial Review.
- 4:30 p. m.—Big Brother Don.
- 5:00 p. m.—The Story Man, Baron Keyes.
- 5:30 p. m.—Superio Che's Quartet, Italian songs.
- 5:45 p. m.—Closing stock market quotations.
- 6:00 p. m.—Packard Twins.
- 6:15 p. m.—Hollywood Hams.
- 6:30 p. m.—Vernon Elkin's Cotton Pickers Orchestra.
- 7:00 p. m.—Arthur Lang, baritone; James Burroughs.
- 8:00 p. m.—NBC, The Violet Ray Music Box.
- 8:30 p. m.—Tom Terriss, "The Vagabond" Movie Director."
- 9:00 p. m.—Elizabeth Jensen, contra-contralto.
- 9:15 p. m.—James Carden and cast, "The Emperor of Crime."
- 9:30 p. m.—Packard Concert Orchestra.
- 10:00 p. m.—Mr. Pitch and Mr. Putt.
- 10:30 p. m.—Aeolian organ recital.
- 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

**KMPC**

Beverly Hills, Calif.  
422.3 Meters—710 Kc.—500 W.

- 7:00 a. m.—Latin American Hour.
- 8:00 a. m.—Happy Chappies.
- 8:30 a. m.—State of Prosperity.
- 9:00 a. m.—Furnishings for Your Home.
- 9:15 a. m.—Dan Maxwell.
- 9:30 a. m.—Recordings, Musical Comedy.
- 9:45 a. m.—Hapel Services, U. S. C.
- 10:15 a. m.—Hand Music.
- 11:00 a. m.—Rollieking Radioliers.
- 12:00 noon.—Live Stock Market report.
- 12:05 p. m.—Happy Chappies.
- 1:00 p. m.—Leo Mames, Organ Recital.
- 1:45 p. m.—Bob, Bunny and Junior.
- 3:00 p. m.—Prof. Jandlaes, piano.
- 3:15 p. m.—A Variety program.
- 4:00 p. m.—Classified.
- 4:15 p. m.—Just Kids Club.
- 9:00 p. m.—Mystery Play.
- 9:30 p. m.—Happy Chappies.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Hay Howell, the "And How" boy.

**KTM**

Los Angeles, Calif.  
384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Spanish program, Don Julio's Entertainers.
- 7:00 a. m.—Bill Sharples' Gang.
- 9:00 a. m.—Bert's Best Bets.
- 1:00 p. m.—Food for Thought.
- 1:30 p. m.—Popular Records.
- 1:45 p. m.—Health Man.
- 2:00 p. m.—Over de Teenup, Nell Cleary, with organ.
- 2:30 p. m.—Organ Recital, Dorothy Dee.
- 2:45 p. m.—Major Lawrence Mott, Fish and Game talk.
- 3:00 p. m.—Ranona Indian Village, Indian program.
- 3:15 p. m.—Organ Recital, Dorothy Dee.
- 3:30 p. m.—Danceand Melodies.
- 4:00 p. m.—Commercial Talk.
- 4:30 p. m.—Popular Music.
- 8:00 p. m.—Ranch Hour.
- 9:00 p. m.—Spartan Spotlights.
- 10:30 p. m.—Organ Recital, Dorothy Dee.
- 11:00 p. m.—Classical Records.
- 12:00 midnight—Spizzierinkum Club.

**KHJ**

Los Angeles, Calif.  
333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings.
- 7:30 a. m.—Stock Exchange Reports.
- 7:45 a. m.—Hallelujah program.
- 9:00 a. m.—Talk on Dogs—Dr. Ioss.
- 9:15 a. m.—Columbia Revue—KPRC.
- 9:30 a. m.—Feminine Fancies—KPRC.
- 10:30 a. m.—Virginia and Andy.
- 11:00 a. m.—Talk—Pestless Products.
- 11:15 a. m.—The Strollers—CBS.
- 11:30 a. m.—American School of the Air—CBS.
- 12:00 noon.—Biltmore Hotel Concert Orchestra.
- 12:30 p. m.—World-wide News.
- 12:45 p. m.—Los Angeles Advertising Club Luncheon.
- 1:30 p. m.—Times Forum.
- 2:00 p. m.—Happy-Go-Lucky Hour—KPRC.
- 3:00 p. m.—Clella Collins, Financial Talk.
- 3:15 p. m.—Safely Conference—Talk.
- 3:30 p. m.—Midnight Mission—Talk.
- 3:45 p. m.—U. S. C. Trojan Period.
- 4:00 p. m.—Frederick William Wile—CBS.
- 4:15 p. m.—Manhattan Towers Orchestra—CBS.
- 4:30 p. m.—Piano Recital.
- 4:45 p. m.—World-wide News.
- 4:55 p. m.—Town Topics.
- 5:00 p. m.—"Seeing Southern California—Ted White and Nell Larson—Pacific Electric.
- 5:30 p. m.—Police Commissioner Thorpe.
- 5:45 p. m.—Leggett program—CBS.
- 6:00 p. m.—Peggy Hamilton—Romance of Fashions.
- 6:30 p. m.—Pianoville.
- 7:00 p. m.—Jo and Vi—Graybar—Electric Co.—CBS.
- 7:15 p. m.—Paramount Hour—CBS.
- 8:00 p. m.—Johns Manville program—CBS.
- 8:15 p. m.—Song Parade.
- 8:45 p. m.—What's Wrong with This Picture—CBS.



9:00 p. m.—"Song Parade"—Pelton Motor Company.
9:30 p. m.—Studio program.
10:00 p. m.—World-wide News.
10:05 p. m.—Earl Burnett's Baltimore Dance Orchestra.
12:00 midnight.—Wesley Tourtellotte—Organ Recital.

KFWB Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

8:30 a. m.—Dorothy Burinham in popular piano numbers.
10:00 a. m.—Wade Hamilton at Forum Theater organ.
10:30 a. m.—Melody Boys Dance Band.
11:30 a. m.—Wade Hamilton at Forum Theater organ.
12:00 noon.—The Adventures of Tom and Wash.
12:15 p. m.—Louise Lynch, popular songs.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Late Recordings.
2:30 p. m.—KFWB Sa-5n Orchestra; Emma Kimmel, sop.

KFVD Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Beauty Hints—Records.
9:30 a. m.—Zandra—Morning Psychologist.
10:00 a. m.—Records.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hour.
12:00 noon.—Popular Recordings.
12:45 p. m.—Diet Question Box.
1:00 p. m.—G. Allison.
2:00 p. m.—Popular Recordings.
3:00 p. m.—Classical Recordings.
4:00 p. m.—Records.
4:15 p. m.—Health Talk.
4:30 p. m.—Jack Kiefer.
10:00 p. m.—Orzan; J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight.—Ballads, Old and New—Organ.

KNX Hollywood, Calif. 285.5 Meters—1050 Kc.—5000 W.

6:45 a. m.—Setting-up exercises, by Dr. P. M. Seixas.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Late recordings.
8:30 a. m.—Clinic of the Air.
9:00 a. m.—Time signals.
9:00 a. m.—Clinic of the Air continues.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Be Young and Be Happy," Eddie Albright.
10:30 a. m.—Home Economics talk.
11:00 a. m.—Good Samaritan (The Air).
11:30 a. m.—Golden Rule Health Service.
12:00 noon.—Program of recordings.
1:30 p. m.—Eddie Albright's reading of late fiction.
2:00 p. m.—"Jay," the jingle man.
2:30 p. m.—KNX Ensemble.
3:00 p. m.—Hiram and Simpson at Yapp's Crossing.
3:15 p. m.—Program of popular recordings.
3:25 p. m.—Los and Pound and stock market reports.
3:50 p. m.—Bundy & Albright musical program.
4:00 p. m.—Organ program.
4:30 p. m.—Musical program.
5:00 p. m.—Talk on "Travel."
5:15 p. m.—"Big Brother Ken's Kiddie Hour."
5:45 p. m.—Town Crier's timely amusement tips.
6:00 p. m.—Musical Calangis Family.
6:20 p. m.—Talk by Major Lawrence Mott.
6:30 p. m.—O-So-Soft Soloist at Wurlitzer Studio organ.
7:00 p. m.—Frank Watanabe, the Japanese House Boy.
7:15 p. m.—Paramount Public Hour.
8:00 p. m.—Arizona Wranglers and Sagebrush Kelly.
8:30 p. m.—Hats and Saps, the Royal Vagabonds.
9:00 p. m.—Sparton Spotlights.
9:30 p. m.—KNX Symphonette; Theodore Kittay, tenor; Marie Golden, accompanist.
10:00 p. m.—Gus Arnheim and his Orchestra.

KMIC Inglewood, Calif. 267.7 Meters—1120 Kc.—500 W.

6:00 a. m.—Banjo Boys.
8:00 a. m.—Phonograph records.
9:00 a. m.—Zoro the Mystic.
9:30 a. m.—Phonograph records.
12:00 noon.—Radio Press Reporter.
12:15 p. m.—Recordings.
1:00 p. m.—Sparton Greer program.
1:30 p. m.—Latest releases.
2:30 p. m.—Harold Howard and His Orchestra.
3:00 p. m.—Agnes Roets and Her Play Girls.
4:00 p. m.—Recordings.
5:00 p. m.—Gordon Smith Radiotising Service.
6:10 p. m.—Judge Valentine, the Save-a-Life Judge.
6:30 p. m.—Orchestra and soloists.
7:30 p. m.—Dave Ward's Air Gaieties.
8:30 p. m.—Quartet and ensemble.
9:30 p. m.—Agnes Roets and Her Play Girls.
10:30 p. m.—Paris Inn, Remote.
11:30 p. m.—542 program.
12:00 midnight.—Louis Armstrong Sebastian's Cotton club.
2:30 a. m.—Night recording program.

KFSG Los Angeles, Calif. 267.7 Meters—1120 Kc.—500 W.

7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Recital.

KGFJ Long Beach, Calif. 249.9 Meters—1200 Kc.—100 W.

12:00 a. m.—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
7:00 a. m.—Goodwill program.
8:30 a. m.—Dr. Wiseman's Health Talk.
9:00 a. m.—Recordings.
10:00 a. m.—Studio Ensemble; soloists.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—The Olympians.
12:30 p. m.—Dixie Aces from Oaks Tavern.
1:30 p. m.—Recordings.
2:00 p. m.—Rainbow Garden Orchestra.
3:00 p. m.—Murray & Harris.
4:00 p. m.—Organ Recital by Arch Fritz.
5:00 p. m.—The Olympians.
5:30 p. m.—Market Reports; KGFJ Orchestra.
6:00 p. m.—Glenn Edmunds' Orch. from Elks Club.
7:00 p. m.—Jack Croushaw's Orchestra.
8:00 p. m.—Dixie Aces from Oaks Tavern.
8:30 p. m.—Salon Orchestra; Allan Fairchild.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Orchestra.

KFXM San Bernardino, Calif. 247.8 Meters—1210 Kc.—100 W.

7:00 a. m.—Early Bird Club.
8:00 a. m.—Old-Timers.
9:00 a. m.—San Bernardino Music Co.
9:45 a. m.—Simmons Market.
10:00 a. m.—Trading Post.
10:30 a. m.—KFXM Symphony.
11:15 a. m.—News Reports.
12:00 noon.—Fox California Theater Organ Recital.
1:00 p. m.—Merchants Air Service.
5:30 p. m.—Hunt's Theater News.
6:15 p. m.—News Reports, courtesy L. A. Record.
6:30 p. m.—A. G. McCrea.
7:30 p. m.—Lampitt Hour (Betty and Frank).
8:00 p. m.—Fire and Police "Dot," 5 ft. 2 of Harmony.
8:30 p. m.—Desert Gold Trio.
9:00 p. m.—Studio Program.
10:00 p. m.—Eagles Ballroom.

KFOX Long Beach, Calif. 239.9 Meters—1250 Kc.—1000 W.

5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk—Mae Day Beauty Salon.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Bernice Smith—Novelty Entertainer.
11:15 a. m.—Clinic and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Mart Dougherty.
1:00 p. m.—Kiwanis Luncheon.
1:30 p. m.—Cherry Boys.
1:50 p. m.—Doris and Clarence.
2:20 p. m.—Rolly Way.
2:30 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Reports.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—Those Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"En amie, Chem."
6:15 p. m.—Over at Mart's House.
6:30 p. m.—Percy Prunes and Daisy Mae.
6:45 p. m.—Dr. Robert Williams.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Froggy and Burrehead.
7:30 p. m.—Bill and Co.
7:45 p. m.—Silver Spray Hawaiians.
8:00 p. m.—Orpheum vaudeville.
8:30 p. m.—Texas Cowboys.
9:00 p. m.—Sparton Spotlights.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight.—The Knight Hawk.

KGEF Los Angeles, Calif. 230.6 Meters—1300 Kc.—1000 W.

6:00 p. m.—Yette Barber Studio.
6:30 p. m.—W. W. Newberry.
7:00 p. m.—Woman's Civic Hour, Mrs. Stentz.
7:30 p. m.—Studio Program.
8:00 p. m.—Bob Stulzer's Civic Hour.
9:00 p. m.—South Park Christian Church Bereans.
9:30 p. m.—Torrance Methodist Church.
10:00 p. m.—Crook Brothers, Old-Time Music.

KTBI Long Beach, Calif. 230.6 Meters—1300 Kc.—1000 W.

8:00 a. m.—C. M. Books Gospel songs.
8:15 a. m.—Devotional service.
8:45 a. m.—Rev. E. A. Barns.
9:15 a. m.—Music.
9:30 a. m.—Dr. S. Frazer Landford.
10:00 a. m.—Rev. A. P. Howells.
10:30 a. m.—Bible Doctrine.

11:20 a. m.—Recorded music.
11:30 a. m.—Dr. W. E. Edmonds.
1:00 p. m.—Dr. T. Marshall Morsey.
1:30 p. m.—William Blackstone, baritone.
2:00 p. m.—Rev. F. L. Brooks.
12:00 noon.—Chimes.

KGER Long Beach, Calif. 220.4 Meters—1360 Kc.—1000 W.

6:00 a. m.—Musical Clock program; News.
8:30 a. m.—"Little Eddie" Barnes, old-time songs.
9:00 a. m.—Edna Rond, blues songs and piano.
11:00 a. m.—Studio Diversities.
12:15 p. m.—Silent for 15 minutes.
12:30 p. m.—Peggy and Jerry Skit.
1:00 p. m.—Helena Smith, piano program.
2:00 p. m.—Organ requests Dick Dixon.
2:30 p. m.—Freddie Carter's String Quintet.
2:45 p. m.—Seymour Hastings, Seeing Southern California.
4:00 p. m.—Los Angeles Record News Brevities.
4:05 p. m.—Allay Op Frolic.
7:00 p. m.—Orchestra and Organ.
6:00 p. m.—Silent for 15 minutes.
6:15 p. m.—Vest Pocket Studio program.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Municipal Band.
8:00 p. m.—Billy Van, the Bad Boy of Radio.
8:30 p. m.—Rhythm Makers.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—Olympic Fights.
10:30 p. m.—Cavaliers Dance Orchestra.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, organ broadcast.

KECA Los Angeles, Calif. 209.7 Meters—1430 Kc.—1000 W.

8:30 a. m.—Health exercises, Louis Rueb.
9:00 a. m.—NBC, Vermont Lumber Jacks. (Sign off.)
3:00 p. m.—U. S. Department of Agriculture.
3:15 p. m.—Kelly Alexander, baritone.
3:45 p. m.—NBC, The Parks Sisters.
1:00 p. m.—Carol Johnson, piano and song.
4:15 p. m.—NBC, Laws that safeguard society.
4:30 p. m.—NBC, Phil Cook, the Quaker Man.
4:45 p. m.—Annette Petite, character songs.
5:00 p. m.—NBC, Brazilian American Coffee program.
5:30 p. m.—Sherman Lloyd, pianist.
5:45 p. m.—Allan M. Wilson, speaker.
6:00 p. m.—Wedgewood Novell, "Playgoer's Club."
6:30 p. m.—NBC, Happy Wonder Bakers.
7:00 p. m.—NBC, Westinghouse Salute.
7:30 p. m.—NBC, B. A. Rolf and Lucky Strike Orch.
8:00 p. m.—Ron Wilson and Don Warner, piano duets.
8:15 p. m.—Yellow Cab Caballeros.
8:30 p. m.—NBC, Amos 'n' Andy.
8:45 p. m.—NBC, Sperry Smiles.
9:00 p. m.—NBC, Florsheim Frolic.
9:30 p. m.—NBC, Memory Lane.
10:00 p. m.—KECA String Ensemble.
10:30 p. m.—KEF-KECA Editorial Review.
10:45 p. m.—Health exercises, Louis Rueb.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif. 535.4 Meters—560 Kc.—1000 W.

7:00 a. m.—Cuckoo Club.
8:00 a. m.—Town Cryer.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Dr. Keys.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Arbists' Vignettes.
11:15 p. m.—Studio program.
11:30 a. m.—Latin American program.
12:00 noon.—Mid-day Musical Notes, Harry McKnight, tenor soloist.
1:00 p. m.—Chapel of the Chimes.
1:30 p. m.—Dante Barsi.
1:45 p. m.—Schwabacher Frey Classical program.
2:30 p. m.—Madelaine O'Brien, soprano.
3:00 p. m.—Cabillages and Kings with Samuel Dixon.
3:15 p. m.—Kane's Hawaiians.
3:45 p. m.—Sam Hayes, Football news.
4:00 p. m.—Records.
4:45 p. m.—Sunshine Girls.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Frank Wright.
5:30 p. m.—Children's Hour.
6:30 p. m.—Chapel of the Chimes.
7:00 p. m.—Memory Bouquet with Joan Ray.
7:45 p. m.—Alice Blue, organist; Carl Tobin, tenor.
8:00 p. m.—Highway Highlights with Albert Hellows.
9:00 p. m.—Poem Pictures with John Teel, baritone.
10:00 p. m.—Organ Echoes, with Alice Blue.
10:30 p. m.—Dance records.
11:30 p. m.—Night Owls, with Willard Kimball.

KFRC San Francisco, Calif. 491.5 Meters—610 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:50 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water Co. program.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:30 a. m.—Feminine Fancies, CDLSB.
9:30 a. m.—General Paint Corp.
10:30 a. m.—Wyn's Daily Chats.
11:00 a. m.—Recordings.

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Tuesday, Nov. 4—Cont.

12:00 noon—Sherman Clay Noonday Concert.
12:55 p. m.—Closing New York Stock Quotations.
2:00 p. m.—Happy-Go-Lucky Hour, CDLBS.
5:00 p. m.—KPRC Dance Band, DLBS.
5:30 p. m.—San Francisco Call-Bulletin News Items.
6:00 p. m.—KPRC Dance Band, DLBS.
8:00 p. m.—Johns Manville "Fire Fighters," CDLBS.
8:45 p. m.—Spanish Mirror, DLBS.
9:30 p. m.—Federal Fashion Parade.
9:45 p. m.—"Miano Moods," Edna Fischer.
10:00 p. m.—"Radiant-Fire."
10:15 p. m.—Gruen Question and Answer Man.
10:20 p. m.—Val Valente and his Roof Garden Orch.
12:00 midnight—Dance music.

KPO 440.9 Meters—680 Kc.—5000 W.
Local Programs Only. See NBC Program for Balance.

7:15 a. m.—Steamboat Bill.
7:30 a. m.—Quaker Oats, "Start o' the Day."
8:00 a. m.—The Shell Happytime.
9:00 a. m.—Dobbsie's Birthday Party.
9:30 a. m.—Walter W. Tribbins.
11:30 a. m.—Julia Hayes, Helpful Hints for Housewives.
11:45 a. m.—Radio feature.
11:59 a. m.—Time signals, Scripture reading.
12:05 p. m.—Snap Shots, Programs in Miniature.
1:00 p. m.—Sperry Question Air Box.
1:30 p. m.—Knickerbocker Piano Duo with Eva De Vol.
2:30 p. m.—Ye Towne Coyer.
2:35 p. m.—Jerry Jermaine.
3:00 p. m.—Organ Recital by George Nykleeck.
4:00 p. m.—Aeglian Trio.
5:00 p. m.—Big Brother.
5:15 p. m.—Federal Business Association Talk.
5:30 p. m.—The Date Book, edited by Stuart Strong.
5:45 p. m.—News Digest, "Scotty" Mortland.
6:00 p. m.—Jess Norman's San Franciscans.
6:45 p. m.—Ceil and Sally.
7:00 p. m.—KPO Masters of Music.
8:00 p. m.—The Harmonizers.
8:15 p. m.—Mecoth in The Tavern.
8:30 p. m.—Radio feature.
9:00 p. m.—Cy Trobbie's Concert orchestra.
10:00 p. m.—Jesse Stafford's Palace Hotel Dance orch.
11:00 p. m.—Midnite Melodists.

KFWI 322.4 Meters—930 Kc.—500 W.

7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Hotel Bellevue Program.
10:30 a. m.—Health Talk.
10:50 a. m.—Items of Interest.
12:00 noon—Slogan Contest.
12:45 p. m.—Drs. Bowring and Crichton.
1:00 p. m.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Nadine Christ, pianist.
7:15 p. m.—Child Guidance Forum.
11:00 p. m.—Slogan Contest.
12:00 midnight—Sherman Clay Midnight Classics.

KQW 296.9 Meters—1010 Kc.—500 W.

9:00 a. m.—San Jose Radionics Health Talk.
9:30 a. m.—Weather Report.
10:30 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
12:00 noon—Variety Program.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Blue Diamond Studio Program.
4:30 p. m.—Story Time.
4:45 p. m.—Baron Keyes Air Castle.
5:00 p. m.—Vesper Music.
5:30 p. m.—Recordings.
6:00 p. m.—U. S. D. A. Farm Flashes.
6:10 p. m.—Farm Topics Discussion.
6:20 p. m.—State Dept. of Agriculture.
6:30 p. m.—Market Reports.
6:45 p. m.—KQW Market Place.
7:00 p. m.—Farm Bureau Evening Radio News, Weather.
7:15 p. m.—Electrical Talk.
7:30 p. m.—Louie's Hungry Five.
7:45 p. m.—KQW Players.
9:30 p. m.—Uncle Willard.

NORTHWEST

KGW 483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

6:45 a. m.—Devotional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Portland Breakfast Club.
9:15 a. m.—Town Crier.
9:45 a. m.—Betsy Ross program.
11:30 a. m.—Julia Hayes.
11:45 a. m.—Bagdad organ.
12:00 noon—"Powers' Pied Piper.
12:30 p. m.—Ceil and Sally.
12:45 p. m.—Pepe program.
1:00 p. m.—The World Bookman.
1:05 p. m.—Cabbages and Kings.
2:00 p. m.—Baby's Boudoir organ.
2:15 p. m.—Musical masterworks.
3:30 p. m.—Palace Tea Timers.
4:45 p. m.—Clickety Cack.
5:45 p. m.—News service.
8:00 p. m.—Violet Ray Music Box, KFI.
10:00 p. m.—Fisher's Blend program, KOMO.
11:00 p. m.—Bagdad organ.

KVI 394.5 Meters—760 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.

7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour, DLBS.
9:30 a. m.—Feminine Fancies, DLBS.
10:30 a. m.—Recordings.
2:00 p. m.—Happy-Go-Lucky Hour, DLBS.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.

3:30 p. m.—Talk and Recordings.
4:00 p. m.—The Political Situation in Washington.
4:15 p. m.—Manhattan Towers orchestra.
4:45 p. m.—Recordings.
5:00 p. m.—Silent.
9:00 p. m.—DLBS program.
9:30 p. m.—Studio.
10:30 p. m.—Val Valente and His Roof Garden Orchestra.
12:00 midnight—Slumberbustlers. Fox Rialto Organ recital.

KOMO Seattle, Washington 920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theatre, Organ Recital.
9:15 a. m.—Housewarming with Diamond Briquets.
9:30 a. m.—Wright's Shining Moments.
9:55 a. m.—Blues Chasers.
9:45 a. m.—Way to a Man's Heart.
11:50 a. m.—Associated Oil Co., Vocal Recital.
12:00 noon—Farm Talk, Grain Fruit and Veg. Reports.
12:15 p. m.—Totem Broadcasters, Prudence Penny.
1:00 p. m.—Vocal Recital.
1:15 p. m.—The Teacup Philosopher.
1:30 p. m.—Concert Orchestra and Vocalists.
2:00 p. m.—Matinee Time, NIK-SF.
5:20 p. m.—Concert Orchestra and Vocalists.
4:15 p. m.—Stock Quotations.
5:50 p. m.—Garden Patch program.
9:30 p. m.—Fisher's Blend Hour, NWT-KOMO.
10:30 p. m.—Totem Broadcasters, News Flashes.
10:45 p. m.—Uncle Hank from Cliderville Center.
11:00 p. m.—Olympic Hotel Varsity Vagabonds.
12:00 midnight—Fox 5th Ave. Theatre, Organ Recital.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Revellier, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Morning Devotional program.
9:45 a. m.—Elmore Vincent; Billie Landers.
10:00 a. m.—Robert Mosen, tenor.
10:15 a. m.—Hearty Talk, Helen Andrews.
10:30 a. m.—Electrical Transcription.
11:00 a. m.—Organ Concert, Warren Wright.
11:30 a. m.—Julia Hayes program.
11:45 a. m.—Organ Concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicale.
1:05 p. m.—Betty Andersen, soprano; George Maddox.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Organ Music.
3:15 p. m.—The Three Girls.
3:30 p. m.—News.
3:45 p. m.—Tea Time Tales.
4:00 p. m.—The Melodians Orchestra.
5:00 p. m.—Chet Cathers, Crooning Baritone.
5:10 p. m.—Lost and Found.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—The Six o'Clock Steppers.
7:00 p. m.—Fiji Trio.
7:15 p. m.—Orpheus Ensemble, Light Classic.
8:00 p. m.—The Song Exchange.
9:00 p. m.—Musical Comedy Hour; Betty Andersen.
10:00 p. m.—Ken Stuart's Sunshine program.
10:30 p. m.—Red Toppers Dance Orchestra.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revellers.

KEX 254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.
9:00 a. m.—Classified News, Town Topics.
12:00 noon—Weather report and Late News.
12:05 p. m.—Happy Hour Girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ concert.
2:30 p. m.—Vagabond News Reel.
4:30 p. m.—Dance Records.
8:00 p. m.—Ronald Buck, pianist.
8:15 p. m.—The Parker Girl.
8:45 p. m.—Ron and Brick.
9:00 p. m.—Musical Comedy Hour, NBS.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—Musical Comedy Hour, NBS.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern orchestra.
11:45 p. m.—Police and weather report.
12:00 midnight—The Revellers.

KOL Seattle, Washington 1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour, Bill Ross.
8:00 a. m.—Hallelujah Hour, Jokes and Music.
9:45 a. m.—Feminine Fancies.
10:00 a. m.—Records.
11:00 a. m.—Carnival Hour. An hour of happiness.
12:30 p. m.—Kiwanis Club Luncheon.
1:45 p. m.—Rhyme and Reason by Lucille Le Clercq.
2:00 p. m.—Happy Go Lucky Hour.
3:00 p. m.—Better Business Bureau Chat by Harold Blancher.
3:30 p. m.—Studio Program, Anna Olander, Helene Hill.
4:00 p. m.—Studio Program, Ward Ireland.
4:30 p. m.—News Flashes.
5:00 p. m.—Seattlelight, Show News by Joe Roberts.
5:15 p. m.—Records.
6:00 p. m.—KPRC Dance Band.

8:00 p. m.—Johns Manville Program, "Firefighters."
8:45 p. m.—Studio, Stephen Gaylord, Aubrey Knoff.
9:00 p. m.—"Home Hour," with William Coburn's orchestra.
10:00 p. m.—Studio Filler.
10:06 p. m.—Earl Burnett, Dance music.
11:00 p. m.—Val Valente, Dance music.
12:00 midnight—Chinese Garden orchestra.

KGA Spokane, Washington 204 Meters—1470 Kc.—5000 W.

6:45 a. m.—Early Birds; News; Music.
9:00 a. m.—Favorites of the Day.
9:30 a. m.—Miss Spokane Musicale.
9:45 a. m.—Concert Artists.
10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Theater Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon—Barton's Brevities.
12:30 p. m.—Time, weather.
1:00 p. m.—Hits of Yesteryear.
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Española.
3:00 p. m.—Songs We All Should Know.
3:30 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—Novelties; World Bookman.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—"Dud and Duane," Saxophone; NBS.
7:00 p. m.—Orpheus Ensemble.
8:00 p. m.—"That Reminds Me," Frolic.
9:00 p. m.—Musical Comedy Hour.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:30 p. m.—Request program.

MOUNTAIN

KOA Denver, Colorado 361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule

5:00 p. m.—Farm Question Box.
5:30 p. m.—Florsheim Frolic.
6:00 p. m.—Eveready program.
6:30 p. m.—Happy Wonder Bakers.
7:00 p. m.—Westinghouse Salute.
7:30 p. m.—R. A. Rolfe and His Lucky Strike Orch.
8:00 p. m.—Public Service Company program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Denver Concert Orchestra, G.E. Male Quartet.
9:45 p. m.—Sally Mason in "New Songs."
10:00 p. m.—National Concert Orchestra.

KSL Salt Lake City, Utah 365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule

5:00 p. m.—Diversified Music.
5:30 p. m.—NBC, Florsheim Frolic.
6:00 p. m.—NBC, Another Eveready program.
6:30 p. m.—NBC, Happy Wonder Bakers.
7:00 p. m.—NBC, Westinghouse Salute.
7:30 p. m.—Diversified Music.
8:00 p. m.—The Harvester and His Merry Millers.
8:30 p. m.—NBC, "Amos 'n' Andy."
8:45 p. m.—Program of Instrumental Music.
9:30 p. m.—Morning Hour Organ Reveries.
9:30 p. m.—The Aberdeen Miners.
10:00 p. m.—News Highlights of the Day.
11:00 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona 483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

6:00 a. m.—YMCA Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pine Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:45 a. m.—Radio Newspaper.
10:00 a. m.—Studio program.
11:00 a. m.—Musicalities.
11:30 a. m.—Pair of Jacks.
12:00 noon—Radio Revival.
2:45 p. m.—Radio Newspaper: Moments of Melody.
3:45 p. m.—Farm Spinning Time.
4:00 p. m.—Baron Keyes Air Castle.
4:15 p. m.—Business Brevities.
4:45 p. m.—House that Jack Built.
6:00 p. m.—KTAR Studio Presentation.
6:30 p. m.—Plymouth program.
8:30 p. m.—KTAR Varieties.
10:00 p. m.—Radio Newspaper.

WEDNESDAY, NOV. 5

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Starters, KGO.
7:30 a. m.—Quaker Start o' the Day, KHQ, KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-Cuts of the day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KPCA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—Betty Crocker Gold Medal Home Service talks, KGO, KHQ, KOMO, KGW, KFI, KFSD.
9:45 a. m.—Morning Glories, KGO.
10:15 a. m.—Mary Hale Martin's Household Period, KGO, KHQ, KOMO, KGW, KFI, KSI, KOA.

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- 10:30 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI, KFSD, KTAR.
- 11:30 a. m.—Organ recital. KGO.
- 12:00 noon.—Lunchcon Concert. KGO.
- 12:30 p. m.—Evening Stars. KGO.
- 1:00 p. m.—Radio Guild. KGO, KTAR.
- 2:00 p. m.—Series of Talks. KGO, KTAR.
- 2:15 p. m.—Breen and De Rose. KGO, KETAR.
- 2:30 p. m.—Tea Timers. KGO.
- 3:00 p. m.—Bernie Cummins and his Hotel New Yorker Orchestra. KGO, KGW, KTAR.
- 3:25 p. m.—John B. Kennedy talk. KGO, KGW, KTAR.
- 3:30 p. m.—Bernie Cummins and his Hotel New Yorker Orchestra. KGO.
- 3:45 p. m.—Matinee Time. KGO.
- 4:00 p. m.—Hotel St. Francis Salon Orchestra. KGO.
- 4:15 p. m.—Science program presents Karl T. Compton, president of Massachusetts Institute of Tech. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
- 4:45 p. m.—Back of the News in Washington; William Hard. KGO, KOMO, KECA, KFSD.
- 5:00 p. m.—East of Cairo. KGO, KFSD.
- 5:30 p. m.—Bits of Melody. KGO.
- 5:45 p. m.—News Service. KGO.
- 6:00 p. m.—Halsey, Stuart program; financial advice. KGO, KHQ, KOMO, KGW, KFI.
- 6:30 p. m.—Palmolive Hour brings Olive Palmer in the role of Ophelia. KGO, KHQ, KOMO, KGW, KFI.
- 7:30 p. m.—Coca Cola program; Major Ralph Sasse, U. S. Military Academy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
- 8:00 p. m.—S. and W. Forum of the Air. KGO, KECA, KFSD, KTAR.
- 8:00 p. m.—Let's Get Associated; opening episode of a new drama series, "Settling in the Gold Rush Days." KHQ, KOMO, KGW, KPO, KFI.
- 8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
- 8:45 p. m.—Jolly Time Revue. KGO, KHQ, KOMO, KGW, KFI, KTAR.
- 9:00 p. m.—Mildred Kitchen presents George Sand. KGO, KECA.
- 9:30 p. m.—Camel Pleasure Hour; vocal and instrumental artists. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR, KSL, KOA.
- 10:30 p. m.—Parisian Quintet. KGO, KGW, KOA, KSL.
- 11:00 p. m.—Laugher-Harris Hotel St. Francis Dance Orchestra. KGO, KGW, KFI.

### Columbia Broadcasting System

- 9:00 a. m.—Columbia Revue. KVI, KOL.
- 11:15 a. m.—Harry Tucker's Orch. KVI.
- 11:30 a. m.—American School of the Air. KFRC, KVI, KOL, KHJ.
- 12:00 noon.—Columbia Salon Orchestra. KVI, KDYL, KOL.
- 12:30 p. m.—Syncopated Silhouettes. KDYL, KVI.
- 1:00 p. m.—Musical Autumn, Columbia Salon Orchestra with soloists. KDYL, KVI, KFRC.
- 3:15 p. m.—MacDougal Orch. KOL.
- 3:45 p. m.—Tony's Scrapbook. KFRC, KOL.
- 4:00 p. m.—The Crockett Mountaineers. KVI, KFRC, KOL, KHJ.
- 4:15 p. m.—The Rhythm Ramblers. KFRC, KHJ, KVI.
- 6:00 p. m.—Gold Medal Fast Freight. KDYL, KFRC, KHJ, KOL.
- 8:30 p. m.—California Melodies. KDYL, KFRC, KHJ.

### SOUTHERN CALIFORNIA

#### KMTR Hollywood, Calif. 526 Meters—570 Kc.—500 W.

- 6:00 a. m.—"Wake Up, Chillun, Wake Up."
- 6:45 a. m.—Vernon Dance Marathon—remote.
- 7:00 a. m.—Harold Curtis, Oregon Recital.
- 8:00 a. m.—Stock Quotations—Evening Herald.
- 8:30 a. m.—Health Man.
- 8:45 a. m.—Melodious Tunes—Records.
- 9:00 a. m.—Mildred Kitchen—Home Economics.
- 9:30 a. m.—Herbert Scharlin—Piano and Songs.
- 10:30 a. m.—The Sun Rays.
- 11:00 a. m.—Modes and Fashions.
- 11:30 a. m.—Musical Interludes—Records.
- 12:45 a. m.—Public and City Officials—City Hall.
- 12:00 noon.—"World in Review."
- 12:15 p. m.—Prosperity Hour.
- 1:15 p. m.—Andy and His Oregon Lumber Jacks.
- 2:15 p. m.—Spanish program.
- 3:00 p. m.—Vernon Dance Marathon—remote.
- 3:15 p. m.—The Three Handy Men.
- 4:30 p. m.—Trading Post.
- 5:15 p. m.—Harold Curtis, Oregon Recital.
- 5:45 p. m.—Reporter of the Air.
- 6:00 p. m.—Banjo Boys.
- 6:30 p. m.—Billy Markowitz with Harry and Al.
- 7:00 p. m.—In a Rose Garden.
- 7:15 p. m.—Hollywood Sweepstakes.
- 7:30 p. m.—"Ten Best Sellers."
- 8:00 p. m.—"Echoes of the Opera."
- 9:00 p. m.—Sparton Spotlights.
- 9:30 p. m.—"Eye Songs."
- 10:00 p. m.—"Do You Remember."
- 10:30 p. m.—Dr. Helgh's String Quintette.
- 11:00 p. m.—Vernon Dance Marathon—remote.
- 12:00 midnight—"8 Ball" and Charley Lung.

#### KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W.

- 8:00 a. m.—Morning Musical.
- 9:00 a. m.—Good Cheer program.
- 9:15 a. m.—Amy Lou Shopping Hour.
- 10:00 a. m.—Charlie Wellman.
- 11:00 a. m.—Lloyd Peck's Service Hour.
- 12:00 noon.—Organ program.
- 12:30 p. m.—A-I Club.
- 1:30 p. m.—Matinee program.
- 2:30 p. m.—Organ concert, Dr. Humphrey J. Stewart.
- 3:30 p. m.—Studio program.
- 5:30 p. m.—Studio program.

- 5:45 p. m.—Late News Items.
- 6:30 p. m.—North American Ensemble.
- 8:45 p. m.—Feature program.
- 9:00 p. m.—Safety program.
- 10:30 p. m.—Kennedy's Cafe.
- 11:30 p. m.—Douglas Nite Club.

#### KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W.

- 7:30 a. m.—Opening stock market quotations.
- 7:45 a. m.—NBC, Start o' the Day.
- 8:00 a. m.—NBC, Shell Happy Time.
- 9:00 a. m.—Helpful Hints to Housewives.
- 9:30 a. m.—NBC, Betty Crocker, speaker.
- 9:45 a. m.—Sally and Russell Hill, piano and song.
- 10:00 a. m.—Wall Street financial news.
- 10:15 a. m.—NBC, Mary Hale Martin, speaker.
- 10:30 a. m.—Woman's Magazine of the Air.
- 11:30 a. m.—Reduroids Girls' Trio.
- 11:45 a. m.—French lesson, by Annette Doherty.
- 12:00 noon.—U. S. Dept. of Agriculture.
- 12:15 p. m.—Federal and state market reports.
- 12:30 p. m.—Microphone Club.
- 1:00 p. m.—Miss Iris' luncheon music. (Sign off.)
- 2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
- 2:45 p. m.—Sylvia's Happy Hour.
- 3:15 p. m.—Haine Bennett, poet.
- 3:30 p. m.—Grace Hale, speaker.
- 3:45 p. m.—Noreen Gammill, original character sketches.
- 4:15 p. m.—KFI-KECA Editorial Review.
- 4:30 p. m.—Big Brother Don.
- 5:00 p. m.—The Story Man, Baron Keyes.
- 5:30 p. m.—Dr. H. Edward Myers, the cause of the teeth.
- 5:45 p. m.—Closing stock market quotations.
- 6:00 p. m.—NBC, Halsey-Stuart program.
- 6:30 p. m.—NBC, Palmolive Hour.
- 7:30 p. m.—Paul Roberts, tenor, and Schonberger Tilo.
- 8:00 p. m.—NBC, "Let's Get Associated."
- 8:30 p. m.—Glyde Lehman, pianist.
- 8:45 p. m.—NBC, Jolly Time Popcorn Review.
- 9:00 p. m.—Henry Thompson, tenor.
- 9:15 p. m.—James Carden and east, "The Emperor of Crime."
- 9:30 p. m.—Paekard Concert Orchestra; Eva Olivotti and James Burroughs.
- 10:00 p. m.—Symphoniet.
- 11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

#### KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W.

- 7:00 a. m.—Latin American program.
- 8:00 a. m.—Classified.
- 8:30 a. m.—State of Prosperity.
- 9:00 a. m.—Washington Furniture program.
- 9:15 a. m.—Dan Maxwell.
- 9:30 a. m.—The Ad-Visor.
- 9:50 a. m.—Chapel Services, U. S. C.
- 10:10 a. m.—Fred Forrest, the Stove Man.
- 11:00 a. m.—Rolleking Radlifers.
- 12:00 noon.—Live Stock Market report.
- 12:05 p. m.—Happy Chappies.
- 1:00 p. m.—Leo Mannes, Organ recital.
- 1:45 p. m.—Bob, Bunny and Junior.
- 2:00 p. m.—Classical Hour.
- 3:00 p. m.—U. S. C. Lecture, Remote.
- 3:00 p. m.—U. S. C. Lecture, Remote.
- 9:30 p. m.—Keller Sisters, Harmony Team.
- 10:00 p. m.—Beverly Hill Billies.
- 11:00 p. m.—Ray Howell, the "And How" boy.

#### University of Southern California

- 3:00 p. m.—Legal Aid Movement from a National Standpoint. John S. Bradway. Director: S. C. Legal Aid Clinic Association.
- 3:30 p. m.—Psychology in Everyday Life. Dr. E. A. Rayner.
- 4:00 p. m.—The Influence of Advertising on Style. Ralph F. Blanchard. Courtesy of the L. A. Advertising Club.
- 4:30 p. m.—Memories. Beth and Edith.
- 9:00 p. m.—Psychology and Its Application to Everyday Life. Dr. K. A. Sarafian. Head of Education Department—LaVerne College.

### KMTR

Every Wednesday Night

7:30-8:00 P. M.

### Los Angeles Realty Board Broadcast

An ethical institution founded for the express purpose of injecting professionalism into the ranks of Los Angeles Real Estate Operators.

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### KTM

Los Angeles, Calif. 384.4 Meters—780 Kc.—1000 W.

- 6:00 a. m.—Spanish program, Don Julio's Entertainers.
- 7:00 a. m.—Bill Sharples' Gang.
- 9:00 a. m.—Bet's Best Bits.
- 1:00 p. m.—Food for Thought.
- 1:30 p. m.—Popular Tunes.
- 1:45 p. m.—Health Man.
- 2:00 p. m.—Over the Teacup, Nell Cleary.
- 2:30 p. m.—Organ Recital, Dorothy Dee.
- 2:45 p. m.—Ramona Indian Village, Indian program.
- 3:15 p. m.—Organ Recital, Dorothy Dee.
- 3:30 p. m.—Danceland Melodies.
- 4:00 p. m.—Commercial Talk.
- 8:00 p. m.—Bill Sharples' Gang.
- 9:00 p. m.—Sparton Spotlights.
- 10:30 p. m.—Little Symphony.
- 11:00 p. m.—Reader's Hour Organ, Dorothy Dee.
- 12:00 midnight—Spizzerinkum Club.

### KHJ

Los Angeles, Calif. 333.1 Meters—900 Kc.—1000 W.

- 7:00 a. m.—Recordings.
- 7:30 a. m.—Pure Exchange Reports.
- 7:45 a. m.—Hallehujah program.
- 9:00 a. m.—Beauty Talk—Kathleen Clifford.
- 9:15 a. m.—Maude Hughes, pianist—Richardson's Music Store.
- 9:30 a. m.—Feminine Fancies.
- 10:30 a. m.—Pure Food Talk—American Institute of Food Products.
- 10:45 a. m.—Arnes White—for Log Cabin Bread Company.
- 11:00 a. m.—Nell Larsen.
- 11:15 a. m.—Homer Griffith, Poems.
- 11:30 a. m.—American School of the Air—CBS.
- 12:00 noon.—Biltmore Hotel Concert Orchestra.
- 12:30 p. m.—World-wide News—Courtesy Times.
- 12:45 p. m.—Kivanas Club Luncheon from Biltmore Hotel.
- 1:30 p. m.—Times Forum.
- 2:00 p. m.—Happy-Go-Lucky Hour.
- 3:00 p. m.—Neil Larsen.
- 3:30 p. m.—Jones C. McNabb—Talk on Gardens.
- 3:45 p. m.—Los Angeles Public Library—Book Review.
- 4:00 p. m.—"rocket Mountaineers—CBS.
- 4:15 p. m.—Rhythm Ramblers—CBS.
- 4:30 p. m.—Nell Larsen.
- 4:45 p. m.—World-wide News.
- 4:55 p. m.—Town Topics.
- 5:00 p. m.—Records—Turpezone Company.
- 5:30 p. m.—Holteward Furniture Company—Recordings.
- 6:00 p. m.—Gold Medal Fast Freight—CBS.
- 6:30 p. m.—"Virginia & Andy."
- 7:00 p. m.—Fidelity Savings & Loan—"Musical Comedy"
- 8:00 p. m.—M. J. B. Demi-Tasse Revue—Geo. Olsen Orch.
- 8:30 p. m.—"California Melodies"—CBS.
- 9:00 p. m.—Sparton Spotlights.
- 10:00 p. m.—World-wide News.
- 10:05 p. m.—Earl Burnett's Dance Orchestra.
- 12:00 midnight—Wesley Tourtelotte's Organ Recital.

### KFWB

Hollywood, Calif. 315.6 Meters—950 Kc.—1000 W.

- 8:00 a. m.—Los Angeles Breakfast Club program.
- 10:00 a. m.—Prudence Penny, Home Economics expert.
- 10:30 a. m.—Melody Boys' Dance Band; Virginia Miller.
- 11:30 a. m.—Wade Hamilton at Forum Theater organ.
- 12:00 noon.—The Adventures of Tom and Wash.
- 12:15 p. m.—Late Recordings.
- 12:30 p. m.—Rose Valerie and her Concert Ensemble.
- 2:00 p. m.—Late Recordings.
- 2:30 p. m.—KFWB Salon Orchestra; Ann Grey.
- 3:30 p. m.—Late Recordings.
- 4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
- 6:00 p. m.—Magna Whistle Entertainers.
- 6:30 p. m.—KFWB String Orchestra.
- 6:45 p. m.—Cecil and Sally in "The Funniest Things."
- 7:00 p. m.—Superio Chefs.
- 7:15 p. m.—"Pop" Warner on Football.
- 7:30 p. m.—Sandy and Lil.
- 7:45 p. m.—Coach Howard Jones.
- 8:00 p. m.—MLB Demi-Tasse Revue; George Olsen and his Music.
- 8:30 p. m.—The Castillians; Lewis Meehan, tenor.
- 9:00 p. m.—Orchestra and soloists.
- 9:30 p. m.—"Backstage," continuity by Jack Joy.
- 10:00 p. m.—Ted Weems and his orchestra.
- 10:30 p. m.—George Olsen and his Music.
- 11:00 p. m.—Murray Smith and his orchestra.

### KFVD

Culver City, Calif. 299.8 Meters—1000 Kc.—250 W.

- 6:00 a. m.—Spanish program.
- 7:00 a. m.—Happy-Go-Lucky Trio.
- 9:00 a. m.—Waves of Happiness.
- 9:30 a. m.—Zandra—Morning Psychologist.
- 10:00 a. m.—Recordings.
- 10:30 a. m.—Absent-minded Troubadour.
- 11:00 a. m.—Beauty Hour.
- 12:00 noon.—Popular Recordings.
- 1:00 p. m.—G. Allison.
- 2:00 p. m.—Selected Recordings.

Wednesday, Nov. 5—Cont.

- 3:00 p. m.—Classical Recordings.
- 4:00 p. m.—Records.
- 4:15 p. m.—Health Talk.
- 4:30 p. m.—Jack Kiefer.
- 9:15 p. m.—Studio Orchestra—Peggy Price.
- 10:00 p. m.—In Old Mexico.
- 11:00 p. m.—Louie Armstrong—Cotton Club.
- 12:00 midnight.—Ballads, Old and New—Organ.

**KNX** Hollywood, Calif.  
285.5 Meters—1050 Kc.—5000 W.

- 6:45 a. m.—Setting-up exercises, by Dr. P. M. Seixas.
- 8:00 a. m.—Inspirational talk and morning prayer.
- 8:15 a. m.—Late recordings.
- 9:00 a. m.—Time signals.
- 9:00 a. m.—Records.
- 9:15 a. m.—Dorothy Chase and the Charis Players.
- 9:30 a. m.—Radio Shopping News.
- 10:00 a. m.—"Be Young and Be Happy," Eddie Albricht.
- 10:30 a. m.—Home Economics talk.
- 11:00 a. m.—X-LINE Food Products Co. program.
- 11:15 a. m.—Records.
- 11:30 a. m.—Beauty secrets given by Georgia Fifield.
- 11:45 a. m.—Musical program.
- 12:00 noon.—Gene Byrnes picks scraps from the waste basket.
- 12:30 p. m.—Records.
- 1:00 p. m.—Off the air.
- 1:30 p. m.—Eddie Albricht's reading of late fiction.
- 2:00 p. m.—"Jay," the jingle man.
- 2:30 p. m.—L. A. Firemen's Band.
- 2:40 p. m.—Lost and Found and stock market reports.
- 3:05 p. m.—L. A. Firemen's Band.
- 3:30 p. m.—Arizona Wranglers.
- 4:00 p. m.—Organ program.
- 4:30 p. m.—C. P. R.'s musical program.
- 5:00 p. m.—Talk on "Travel."
- 5:15 p. m.—"Big Brother Ken's Kiddie Hour."
- 5:45 p. m.—Town Crier's timely amusement tips.
- 6:00 p. m.—Musical program.
- 6:15 p. m.—Frank Watanabe, the Japanese houseboy.
- 6:30 p. m.—Program presenting KNX artists.
- 7:00 p. m.—Mr. and Mrs. Radio Skit.
- 7:30 p. m.—Luboviski Violin Choir and Claire Mellonino, pianist.
- 8:00 p. m.—"The Maestros" and Bert Butterworth.
- 8:30 p. m.—AMORC College courtesy program.
- 9:00 p. m.—Sparton Spotlights.
- 9:30 p. m.—Rev. Ethel Duncan.
- 10:00 p. m.—Gus Arnheim and his Orchestra.

**KMIC** Inglewood, Calif.  
267.7 Meters—1120 Kc.—500 W.

- 6:30 a. m.—Banjo Boys.
- 8:00 a. m.—Phonographic records.
- 9:00 a. m.—Zoro the Mystic.
- 9:30 a. m.—Phonographic records.
- 12:00 noon.—Radio Press Reporter.
- 12:15 p. m.—Records.
- 1:00 p. m.—Sparton Grocer program.
- 1:30 p. m.—Latest releases.
- 5:00 p. m.—Gordon Smith Radiotising Service.
- 6:00 p. m.—Records.
- 6:30 p. m.—Harold Howard and His Orchestra.
- 7:30 p. m.—Orchestra and soloists.
- 8:30 p. m.—Dixie Nights.
- 9:30 p. m.—Dave Ward in songs you ask for.
- 10:30 p. m.—Paris Inn, Remote.
- 11:30 p. m.—542 program.
- 12:00 midnight.—Louis Armstrong Sebastian's Cotton club.
- 2:30 a. m.—Night recording program.

**KFSG** Los Angeles, Calif.  
267.7 Meters—1120 Kc.—500 W.

- 7:00 a. m.—Family Altar Hour.
- 10:00 a. m.—Sunshine Hour.
- 11:00 a. m.—Organ Recital.
- 2:30 p. m.—Divine Healing Service.

**KGFJ** Los Angeles, Calif.  
249.9 Meters—1200 Kc.—100 W.

- 12:00 a. m.—Mosby's Dixieland Blue Blowers.
- 1:00 a. m.—Nite Owl program.
- 7:00 a. m.—Goodwill program.
- 8:30 a. m.—Dr. Wiseman's Health Talk.
- 9:00 a. m.—Records.
- 10:00 a. m.—Studio Ensemble; soloists.
- 11:00 a. m.—The Health Man.
- 11:30 a. m.—Spanish program.
- 12:00 noon.—The Olympians.
- 12:30 p. m.—Dixie Aces from Oaks Tavern.
- 1:30 p. m.—Records.
- 2:00 p. m.—Rainbow Garden Orchestra.
- 3:00 p. m.—Murray & Harris, Gainsborough Boys.
- 4:00 p. m.—Organ Recital by Arch Fritz.
- 4:30 p. m.—The Olympians.
- 5:00 p. m.—Market Reports; Studio Orchestra.
- 6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
- 7:00 p. m.—Jack Cronshaw's Orchestra.
- 8:00 p. m.—Dixie Aces from Oaks Tavern.
- 8:30 p. m.—Salon Orchestra; Allan Fairchild, vocalist.
- 9:30 p. m.—Mosby's Dixieland Blue Blowers.
- 10:30 p. m.—Organ Melodies.
- 11:30 p. m.—Rainbow Garden Orchestra.

**KFXM** San Bernardino, Calif.  
247.8 Meters—1210 Kc.—100 W.

- 7:00 a. m.—Early Bird Club.
- 8:00 a. m.—Sunshine Hour. Rev. J. Edgar Freeman.
- 9:00 a. m.—San Bernardino Music Co.
- 9:45 a. m.—Simmons Market.
- 10:00 a. m.—Trading Post.
- 10:30 a. m.—KFXM Symphony.
- 11:15 a. m.—News Reports.
- 11:45 a. m.—Currier's Health Program.
- 12:00 noon.—Fox California Theater Organ Recital.
- 5:00 p. m.—Merchants Air Service.
- 5:30 p. m.—Hunt's Theater News.
- 6:15 p. m.—News Reports, courtesy L. A. Record.
- 7:00 p. m.—Sign Off.

**KFOX** Long Beach, Calif.  
239.9 Meters—1250 Kc.—1000 W.

- 5:00 a. m.—The Early Bird.
- 7:00 a. m.—Hello Everybody.

ANOTHER BIG  
SHOW TONIGHT  
THE THIRD  
**SPARTON**  
RADIO  
SPOTLIGHT  
WEDNESDAY, NOV. 5

KHJ  
KNX  
KMTR  
KTM  
KFOX  
KGB

9 to 10 P. M.

Tonight you will hear the Sparton Spotlights, featuring the KHJ Concert Orchestra with a host of talent directed by Bert Butterworth.

FOUR BIG NIGHTS  
FOUR BIG SHOWS  
EACH ONE DIFFERENT

Housewives—Learn how husbands spend their days.

Business men—You'll understand and laugh. You can't afford to miss it.

Boys and Girls—Hear what you're getting in for when you grow up.  
Music Lovers—Hear the biggest treat of the season. Stars you've heard before. You know they are good. But never before and probably never again will you hear all of them together.

Sponsored by

*Walter M. Dagan*

President

**PACIFIC WHOLESALE, Ltd.**

Southern California Distributors

- 7:30 a. m.—Early News Items—Press-Telegram.
- 7:45 a. m.—Novelty Musical Numbers.
- 7:50 a. m.—Bright and Early Hour.
- 8:20 a. m.—Music.
- 9:00 a. m.—Beauty Talk—Mao Day Beauty Salon.
- 9:10 a. m.—Music.
- 10:30 a. m.—Organ Recital—Vera Graham, organist.
- 11:00 a. m.—Bernice Smith—Novelty Entertainer.
- 11:15 a. m.—Cline and Gene.
- 11:30 a. m.—News Reports from the Press-Telegram.
- 11:45 a. m.—Hollywood Girls.
- 12:45 p. m.—Musical Moments with Mart Dougherty.
- 1:00 p. m.—Rotary Luncheon.
- 1:30 p. m.—Cheerio Boys.
- 1:50 p. m.—Dr. Harbottle—Doris and Clarence.
- 2:20 p. m.—Rolly Wray.
- 2:30 p. m.—The Air Raiders.
- 3:30 p. m.—Organ Recital—Vera Graham, organist.
- 4:00 p. m.—Press-Telegram Late News Reports.
- 4:15 p. m.—Day Dreams.
- 4:30 p. m.—Gene and Bill—Those Two Boys.
- 4:45 p. m.—Cheerio Boys.
- 5:00 p. m.—Hollywood Girls.
- 6:00 p. m.—"Em and Clem."
- 6:15 p. m.—Over at Mart's House.
- 6:30 p. m.—Percy Prunes and Daisy Mae.
- 6:45 p. m.—The Three Vagabonds.
- 7:00 p. m.—Sunset Harmony Boys.
- 7:15 p. m.—Froggy and Burthead.
- 7:30 p. m.—Bill and Co.
- 7:45 p. m.—Silver Spray Hawaiians.
- 8:00 p. m.—Seth Parker Singing School.
- 8:30 p. m.—Cline and his harmonica.
- 8:45 p. m.—Rolly Wray.
- 9:00 p. m.—Sparton Spotlights.
- 9:30 p. m.—The Air Raiders.
- 10:30 p. m.—Majestic Ballroom.
- 12:00 midnight.—The Knight Hawk.

**KGEF** Los Angeles, Calif.  
230.6 Meters—1300 Kc.—1000 W.

- 6:00 p. m.—Mother Hubbard.
- 6:45 p. m.—Miniature Alvertars.
- 7:00 p. m.—"Gurey Bible Class."
- 7:45 p. m.—Union Rescue Mission.
- 8:30 p. m.—Rev. F. E. Wall.
- 9:00 p. m.—Old Songs Quartet.
- 10:00 p. m.—Volunteers of America.

**KTBI** Los Angeles, Calif.  
230.6 Meters—1300 Kc.—1000 W.

- 8:00 a. m.—C. M. Books Gospel Song requests.
- 8:15 a. m.—Devotional Service.
- 8:45 a. m.—Rev. Adolf Lucas.
- 9:15 a. m.—Music.
- 9:30 a. m.—Rev. Wm. Darsie.
- 10:00 a. m.—Rev. J. C. Doty.
- 10:30 a. m.—Bible Synthesis.
- 11:30 a. m.—Recorded Music.
- 11:30 a. m.—Prof. Howard W. Kellogg.
- 12:00 noon.—Chimes.
- 1:00 p. m.—Dr. T. Marshall Morsey.
- 1:30 p. m.—Leland Green, baritone.
- 2:00 p. m.—Rev. Roy Laurin.

**KGER** Long Beach, Calif.  
220.4 Meters—1360 Kc.—1000 W.

- 6:00 a. m.—Musical clock program; News Flashes.
- 8:30 a. m.—"Little Eddie" Barnes, old-time songs.
- 9:00 a. m.—Edna Bond, blues songs and piano.
- 11:15 a. m.—Charles K. Lindsey's Concert Orchestra.
- 12:15 p. m.—Silent for 15 minutes.
- 12:30 p. m.—Peggy and Jerry Skit.
- 12:45 p. m.—Billy Van, Bad Boy of Radio.
- 1:15 p. m.—Helene Smith, piano requests.
- 2:00 p. m.—Dick Dixon, organ requests.
- 2:30 p. m.—Long Beach Municipal Band.
- 4:00 p. m.—Los Angeles Record News Brevities.
- 4:05 p. m.—Allay Oop Studio Frolic.
- 5:00 p. m.—Orchestra and organ.
- 6:00 p. m.—Silent for 15 minutes.
- 6:15 p. m.—Studio Brevities.
- 6:30 p. m.—Everett Hoagland's Troubadors.
- 7:30 p. m.—Long Beach Band.
- 8:00 p. m.—Syncopators Dance Orchestra.
- 8:30 p. m.—Mid-week Varieties.
- 9:00 p. m.—Everett Hoagland's Troubadors.
- 9:30 p. m.—Wilmington Bowl fights; 10:30, Musical Bouquet.
- 11:00 p. m.—Everett Hoagland's Troubadors.
- 11:30 p. m.—Dick Dixon, organ quiet time tunes.

**KECA** Los Angeles, Calif.  
209.7 Meters—1430 Kc.—1000 W.

- 8:30 a. m.—Louis Rueb, health exercises.
- 9:00 a. m.—NBC, Vermont Lumber Jacks. (Sign off.)
- 3:00 p. m.—U. S. Department of Agriculture.
- 3:15 p. m.—Harry Coe, popular melodies.
- 3:45 p. m.—Voice of Honeygold, Irving W. Easton.
- 4:00 p. m.—Eddie Armstrong, ballads.
- 4:30 p. m.—NBC, Phil Cook, the Quaker Man.
- 4:45 p. m.—Bob and Jimmy, popular melodies.
- 5:15 p. m.—Jack Baldwin, popular piano numbers.
- 5:30 p. m.—Sherman Lloyd, piano program.
- 5:45 p. m.—Reginald Ellis, juvenile sketches.
- 6:00 p. m.—Los Angeles Fire Department Orchestra.
- 7:00 p. m.—Noren Gammill, character sketches.
- 7:30 p. m.—NBC, Coca Cola program.
- 8:00 p. m.—NBC, S. & W. Time.
- 8:30 p. m.—NBC, Amos 'n' Andy.
- 8:45 p. m.—Jack and Hill, comedy.
- 9:00 p. m.—NBC, Miniature Biographies.
- 9:30 p. m.—NBC, Camel's Pleasure Hour.
- 10:30 p. m.—KFI-KECA, Editorial Review.
- 10:45 p. m.—Louis Rueb, health exercises.

**NORTHERN CALIFORNIA**

**KTAB** San Francisco, Calif.  
535.4 Meters—560 Kc.—1000 W.

- 7:00 a. m.—Cuckoo Club.
- 8:00 a. m.—Townie Crier.
- 9:00 a. m.—Morning Prayer Hour.
- 9:30 a. m.—Playlet.
- 10:00 a. m.—Household Hour with Alma La Marr.
- 10:30 a. m.—Dr. R. L. Corley.
- 11:00 a. m.—Artists' Vignettes.

11:15 a. m.—Studio program.
11:30 a. m.—Latin American program.
12:00 noon—Mid-day Musical Notes with Frank Wright

KQW San Jose, Calif.
296.9 Meters—1010 Kc.—500 W.
9:00 a. m.—Morning Music.
9:30 a. m.—Weather Report.
10:00 a. m.—Helpful Hour.

12:20 p. m.—Mid-Day Musicale.
1:00 p. m.—George Maddox, tenor.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stephanie Lewis, soprano; Organ Music.

KFRC San Francisco, Calif.
491.5 Meters—610 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:50 a. m.—Seal Rocks Broadcast.

KGW NORTHWEST
Portland, Oregon
483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.
6:45 a. m.—Devotional services.
7:00 a. m.—Bagdad organ.
8:00 a. m.—Shell Happy Time, KPO.

KEX Portland, Oregon
254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Serenaders.
8:00 a. m.—KEX Clock and Oregon Journal News.
9:00 a. m.—Julia Hayes.

KPO San Francisco, Calif.
440.9 Meters—680 Kc.—5000 W.

Local Programs Only. See NBC Program for Balance.
7:30 a. m.—Quaker Oats, "Start o' the Day."
8:00 a. m.—Shell Happytime.
9:00 a. m.—Dobbsie's Birthday Party.

KVI Tacoma, Washington
394.5 Meters—760 Kc.—1000 W.

Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Recordings.
8:00 a. m.—Hallelujah Hour, DLBS.
9:30 a. m.—Feminine Fancies, DLBS.

KOL Seattle, Washington
1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour. Bill Ross.
8:00 a. m.—Hallelujah Hour. Uncle Ted Osborne.
9:00 a. m.—"Chorus of Old Spain."
9:30 a. m.—Feminine Fancies. "Colonial Dames."

KFWI San Francisco, Calif.
322.4 Meters—930 Kc.—500 W.

7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:30 a. m.—Health Talk.

KOMO Seattle, Washington
920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
9:15 a. m.—Julia Hayes' Helpful Hints to Housewives.
9:45 a. m.—Way to a Man's Heart.

KGA Spokane, Washington
204 Meters—1470 Kc.—5000 W.

6:45 a. m.—Early Birds; News; Music.
8:00 a. m.—Around the Clock.
8:30 a. m.—Sunshine Hour.
9:00 a. m.—Favorites of the Day.

KJR Seattle, Washington
309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Revivifier, News.
7:30 a. m.—Organ Concert.
8:30 a. m.—Thrift Home of the Air.
9:00 a. m.—Bob Mosen, tenor.

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Wednesday, Nov. 5—Cont.

8:30 p. m.—Popular Melodies, NBS.
9:00 p. m.—Dansk's Neapolitans.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:30 p. m.—Request program.

MOUNTAIN

KOA Denver, Colorado
361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule

5:00 p. m.—Extension Service, Colorado Agricultural Col.
5:30 p. m.—Mohlloil Concert.
6:00 p. m.—Halsey, Stuart program.
6:30 p. m.—Palmolive Hour.
7:30 p. m.—Coca Cola program.
8:00 p. m.—Vincent Lopez and his Hotel St. Regis Orch.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Political program.
9:00 p. m.—Political program.
9:15 p. m.—Hotel Governor Clinton Orchestra.
9:30 p. m.—Camel Pleasure Hour.
10:30 p. m.—Yip Fricl Scotty.
10:45 p. m.—Sarah Kreindler, violinist.

KSL Salt Lake City, Utah
365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule

5:30 p. m.—NBC, Mohlloil Concert Hour.
6:00 p. m.—NBC, Old Counsellor and Chicago Little Symphony orchestra.
6:30 p. m.—NBC, Palmolive Hour.
7:30 p. m.—NBC, Grantland Rice Sportcast.
8:00 p. m.—William Peterson and the First Security orchestra.
8:30 p. m.—"Amos 'n' Andy."
8:45 p. m.—"Romance of Genus."
9:00 p. m.—Jack Frost Entertainers.
9:30 p. m.—Camel Pleasure Hour one of enjoyment.
11:30 p. m.—Midnite Hour.

ARIZONA

KTAR Phoenix, Arizona
483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.

6:00 a. m.—YMCA Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hints.
9:15 a. m.—Radio Newspaper.
10:00 a. m.—Studio program.
11:30 a. m.—Varieties.
12:30 noon.—Radio Revival.
2:00 p. m.—Moments of Melody.
2:45 p. m.—Radio Newspaper.
3:15 p. m.—Yarn Spinning Time.
4:00 p. m.—Baron Keyes Air Castle.
4:15 p. m.—Business Brevities.
4:45 p. m.—Business Brevities; Newsacting.
5:20 p. m.—Cecil and Sally.
5:30 p. m.—Studio Orchestra.
6:00 p. m.—Voice of Saunders.
6:30 p. m.—The Eskimos.
7:00 p. m.—Forward Arizona Hour.
9:00 p. m.—Radio Sketches.
10:30 p. m.—Radio Newspaper.

THURSDAY, NOV. 6

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Sereaders. KGO.
7:30 a. m.—Quaker Start of the Day. KHQ, KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-Cuts of the Day. KGO.
9:00 a. m.—Vermont Lumberjacks. KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—The Entertainers. KGO.
9:45 a. m.—Safeguarding the Nation's Food and Drug Supply. KGO.
10:00 a. m.—Woman's Magazine of the Air. KGO, KHQ, KOMO, KGW, KPO, KFI, KTAR, KSL, KOA.
11:00 a. m.—Standard School broadcast; elementary and advanced lessons on counterpoint. KGO, KHQ, KOMO, KGW, KFI, KFI, KFSI.
11:45 a. m.—NBC Organ Recital. KGO.
12:00 noon.—Hotel Sir Francis Drake Orchestra. KGO, KSL, KSF.
1:00 p. m.—Magic of Speech. KGO, KFSD, KTAR.
1:30 p. m.—The Lady Next Door. KGO, KGW, KSF, KTAR.
2:00 p. m.—In the Spotlight. KGO, KFSD, KTAR.
2:30 p. m.—Vandeville of the Air. KGO.
3:00 p. m.—Black and Gold Room Orch. KGO, KGW.
3:45 p. m.—The Vagabonds. KGO.

4:15 p. m.—News Service. KGO, KFSD.
4:30 p. m.—Phil Cook, the Quaker Man. KGO, KHQ, KOMO, KGW, KECA, KFSD, KTAR.
4:45 p. m.—Friendly Five Footnotes. KGO, KHQ, KOMO, KECA, KFSD, KTAR.
5:00 p. m.—Fleischmann Hour with Rudy Vallee and his Connecticut Yankees. KGO, KHQ, KOMO, KGW, KECA, KTAR.
6:00 p. m.—Arco Birthday Party; Benvenuto Cellini, famous figure of the Italian Renaissance. KGO, KHQ, KOMO, KGW, KECA.
6:30 p. m.—Maxwell House Ensemble. KGO, KHQ, KOMO, KGW, KECA.
7:00 p. m.—RCA Hour, with Nathaniel Shilkret directing the orchestra. KGO, KHQ, KOMO, KGW, KFI.
7:30 p. m.—Standard Symphony Hour; Wagner's great opera, "Die Meistersinger." KGO, KHQ, KOMO, KGW, KFI.
8:30 p. m.—Amos 'n' Andy. KGO, KHQ, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Sperry Smiles. KGO, KHQ, KOMO, KGW, KECA, KFSD.
9:00 p. m.—The Story Teller. KGO.
9:00 p. m.—B. A. Hofe and his Luck Strike Orchestra. KHQ, KOMO, KGW, KPO, KECA, KFSD, KTAR.
9:30 p. m.—The Vagabonds. KGO.
10:00 p. m.—Piano Paintings. KGO.
10:30 p. m.—Yip Fricl Scotty. KGO, KOA.
10:45 p. m.—Sarah Kreindler, violinist. KGO, KOA.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra. KGO, KGW, KFI.

2:30 p. m.—Organ concert.
3:30 p. m.—French Lesson by Mme. Georgette Bremonte.
4:00 p. m.—Studio program.
5:00 p. m.—Feature program.
5:45 p. m.—Late News Items.
6:00 p. m.—Studio program.
6:25 p. m.—Political talk.
6:30 p. m.—Cramer's Trio with John Wells, baritone.
7:30 p. m.—Political talks.
8:00 p. m.—Chevrolet Chronicle.
10:30 p. m.—Kennedy's Cafe.
11:00 p. m.—Douglas Nite Club.

KFI Los Angeles, Calif.
468.5 Meters—640 Kc.—5000 W.

7:30 a. m.—Opening stock market quotations.
7:45 a. m.—NBC, Start of the Day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Helpful Hints to Housewives, Bess Kilmer.
9:15 a. m.—Sunny Four Quartet.
9:30 a. m.—Spanish lesson, by Annetto Doherty.
9:45 a. m.—Wall Street financial news.
10:00 a. m.—NBC, Woman's Magazine of the Air.
11:00 a. m.—NBC, Standard School broadcast.
11:45 a. m.—Rednecks Girls' Trio.
12:00 noon.—V. C. and L. S. Dept. of Agriculture.
12:15 p. m.—Federal and state market reports.
12:30 p. m.—Pure Food and Drug speaker.
12:45 p. m.—German lesson, by Annetto Doherty.
1:00 p. m.—Miss Iris' luncheon music. (Sign off.)
2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
2:45 p. m.—Sally and Russell Hill, piano and song.
3:00 p. m.—Better America Federation.
3:15 p. m.—Los Angeles Fire Department Orchestra.
4:15 p. m.—KFI-KECA Editorial Review.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The Story Man, Baron Keyes.
5:30 p. m.—Superio Chets Quartet, Italian songs.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—Nick Harris program.
6:30 p. m.—Arthur Lang, baritone, and Purcell Mayer Trio.
6:45 p. m.—Slavick String Trio.
7:00 p. m.—NBC, RCA Hour.
7:30 p. m.—NBC, Standard Symphony Hour.
8:30 p. m.—Felipe Delgado, Spanish baritone.
9:00 p. m.—Packard Twins.
9:15 p. m.—James Garden and cast, "The Emperor of Crime."
9:30 p. m.—Concert Orchestra, with Georgia Stark.
10:30 p. m.—Symphonet.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif.
422.3 Meters—710 Kc.—500 W.

7:00 a. m.—Latin American program.
9:00 a. m.—Happy Chappies.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Classified.
9:15 a. m.—Dan Maxwell.
9:30 a. m.—The Ad-Visor.
9:50 a. m.—T. S. C. Chapel Services.
10:10 a. m.—Morning Musicale.
11:00 a. m.—Hollering Radioliers.
12:00 noon.—Live Stock Market report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Leo Mames at the Studio Console.
1:15 p. m.—Bob, Bunny and Junior.
2:00 p. m.—Classical Hour.
3:00 p. m.—Neath Hawaiian Skies.
3:00 p. m.—Recordings.
4:15 p. m.—Just Kids Club.
9:00 p. m.—Popular Trio.
9:30 p. m.—Happy Chappies.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell, the "And How" boy.

KTM Los Angeles, Calif.
384.4 Meters—780 Kc.—1000 W.

6:00 a. m.—Spanish program, Don Julio's Entertainers.
7:00 a. m.—Bill Sharples' Gang.
9:00 a. m.—Bert's Best Bet.
1:00 p. m.—Food for Thought.
1:30 p. m.—Organ Recital, Dorothy Dee.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Teacup.
2:30 p. m.—Organ Recital, Dorothy Dee.
2:45 p. m.—Major Lawrence Mott, Fish and Game talk.
3:00 p. m.—Ramona Indian Village.
3:15 p. m.—Organ Recital, Dorothy Dee.
3:30 p. m.—Jack Kiefer.
4:00 p. m.—Spanish program.
4:30 p. m.—Popular Music.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Sparton Spotlights.
10:00 p. m.—Soloists program.
11:00 p. m.—Organ Recital.
12:00 midnight.—Spizzierinkum Club.

KHJ Los Angeles, Calif.
233.1 Meters—900 Kc.—1000 W.

7:00 a. m.—Recordings.
7:30 a. m.—Stock Exchange Reports.
7:45 a. m.—Hallelujah program.
9:00 a. m.—Columbia Review—CBS.
9:30 a. m.—Penultimate Fancies, KFRC.
10:00 a. m.—Ocean Spray, to CBS.
10:15 a. m.—Penultimate Fancies, KFRC.
10:30 a. m.—Virginia and Judy.
11:00 a. m.—Nell Larsen.
11:15 a. m.—Homer Griffith, Poems.

Columbia Broadcasting System

9:00 a. m.—Columbia Revue. KVI, KIJ, KOL.
11:15 a. m.—Columbia Artists Recital. KVI.
11:30 a. m.—American School of the Air. KDYL, KVI, KFRC, KHJ.
12:00 noon.—Columbia Salon Orchestra. KDYL, KVI, KOL.
12:30 p. m.—Ann Leaf at the Organ. KDYL, KVI.
1:00 p. m.—The Captivators. KDYL, KVI, KFRC, KHJ.
1:30 p. m.—Melody Magic. KDYL, KVI, KFRC.
2:30 p. m.—Bert Low and his Biltmore Orch. KDYL.
3:00 p. m.—"Our Changing World." KFRC.
3:15 p. m.—Harry Tucker and his Hotel Barclay Orchestra.
3:30 p. m.—Janssen Holbrau Orch. KVI, KOL.
3:45 p. m.—Tony's Seraphook. KOL.
7:00 p. m.—Lutheran Laymen's League. KDYL, KFRC, KHJ, KOL.
7:30 p. m.—National Radio Forum from Washington. D. C. KDYL.
9:00 p. m.—"Polgeria." Comic Opera of the Air. KDYL, KVI, KFRC, KHJ.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif.
526 Meters—570 Kc.—500 W.

6:00 a. m.—"Wake Up, Chillun, Wake Up."
6:45 a. m.—Vernon Dance Marathon—remote.
8:00 a. m.—"Old Favorites," Harold Curtis.
8:05 a. m.—Stock Quotations—Evening Herald.
8:05 a. m.—Records.
8:30 a. m.—Health Man.
8:45 a. m.—Selected Records.
9:00 a. m.—Mildred Kitchen—Home Economics.
9:15 a. m.—"Varieties" records.
10:30 a. m.—The Sun Rays.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—"Musical Interludes"—Records.
11:45 a. m.—Public and City Officials—City Hall.
12:00 noon.—"World in Review"—Evening Herald.
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Andy and Oregon Lumber Jacks.
2:15 p. m.—Spanish program.
3:00 p. m.—Vernon Dance Marathon—remote.
3:15 p. m.—The Three Handy Men.
4:30 p. m.—Trading Post.
5:15 p. m.—Harold Curtis, Oregon Recital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Billy Markowitz and Sizzling Fiddle.
7:00 p. m.—Herald Sports Hour.
7:15 p. m.—Marion Gray's Singing Collegians.
7:45 p. m.—Jack Boaz, Fishing News.
8:00 p. m.—Ray Bailey's Musical Masters.
8:30 p. m.—Nat Wineoff and His Famous Music.
9:00 p. m.—Sparton Spotlights.
9:30 p. m.—Ben Berman and His Studio Boys.
10:00 p. m.—"Do You Remember?"
10:30 p. m.—Jean Swartz Special Records.
11:00 p. m.—Vernon Dance Marathon—remote.
12:00 midnight—"8 Ball" and Charley Lung.
1:00 a. m.—Jack, the Bell Boy.

KFSD San Diego, Calif.
499.7 Meters—600 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Amy Lou Shopping Hour.
9:30 a. m.—Griffith and Griffith.
9:45 a. m.—Amy Lou continued.
10:00 a. m.—Charlie Wellman.
11:45 a. m.—Lloyd Peck's Service Hour.
2:00 p. m.—Matinee program.

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8:00 p. m.—Political program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Around the Fireside.
9:00 p. m.—B. A. Rolfe, His Lucky Strike Dance Orch.
10:00 p. m.—Denver String Quartette.
10:30 p. m.—Yr Frien' Scotty.
10:45 p. m.—Sarah Kreindler, violinist.

KSL Salt Lake City, Utah
365.3 Meters—1130 Kc.—5000 W.
Evening Hours Only—See NBC Schedule
5:00 p. m.—NBC, Rudy Vallee and His Connecticut Yankees in Sunshine Melodies.
6:00 p. m.—NBC, Arco Birthday Party.
6:30 p. m.—NBC, Maxwell House Melodies.
7:00 p. m.—NBC, RCA Hour.
8:00 p. m.—Vico "Pep" Program.
8:30 p. m.—NBC, "Amos 'n' Andy."
8:45 p. m.—Paris Exposition Boys.
9:00 p. m.—Morning Hour Organ Reveries.
9:30 p. m.—NBC, B. A. Rolfe and His Lucky Strike orchestra.
11:00 p. m.—Midnite Hour.

ARIZONA Phoenix, Arizona
KTAR 483.6 Meters—620 Kc.—1000 W.
Local Programs Only. See NBC Program for Balance.
6:00 a. m.—YMCA Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
10:00 a. m.—Studio program.
11:30 a. m.—Black and White Studies.
12:00 noon.—Radio Revival.
2:45 p. m.—Radio Newspaper; Studio program.
3:45 p. m.—Yara Spinning Time.
4:00 p. m.—Baron Keyes Air Castle.
6:00 p. m.—Studio program.
7:30 p. m.—Vance Orchestra.
8:30 p. m.—Radio Sketches.
10:00 p. m.—Radio Newspaper.

FRIDAY, NOV. 7

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders, KGO.
7:30 a. m.—Quaker Start of the Day, KHQ, KOMO, KGW, KPO, KFSN.
8:00 a. m.—Financial Service program, KGO.
8:15 a. m.—Morning Melodies, KGO.
8:30 a. m.—Cross-Cut of the Day, KGO.
9:00 a. m.—Vermont Lumberjacks, KGO, KHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks, KGO.
9:30 a. m.—Betty Crocker Gold Medal Home Service talks, KGO, KHQ, KOMO, KGW, KFI, KFSN.
9:45 a. m.—Morning Glories, KGO.
10:00 a. m.—The Recitalists, KGO.
10:15 a. m.—Josephine B. Gibson, food talk, KGO, KHQ, KOMO, KGW, KFI.
10:30 a. m.—Woman's Magazine of the Air, KGO, KHQ, KOMO, KGW, KPO, KFI, KSL, KOA, KFSN, KTAR.
11:30 a. m.—NBC Philharmonic Organ Recital, KGO.
12:00 noon.—Luncheon Concert, KGO.
12:30 p. m.—Hotel St. Francis Salon Orchestra, KGO, KFSN.
1:00 p. m.—Pacific Feature Hour, KGO, KFSN, KTAR, KOMO, KGW.
2:00 p. m.—The Vagabonds, KGO.
3:00 p. m.—The World in Music, KGO, KGW, KTAR.
3:15 p. m.—Black and Gold Room Orchestra, KGO, KTAR, KGW.
3:45 p. m.—William Don, KGO.
4:00 p. m.—Spotlights in Drama and Literature, KGO, KFSN.
4:15 p. m.—College Memories, KGO, KHQ, KOMO, KECA, KFSN, KTAR.
4:30 p. m.—Phil Cook, the Quaker Man, KGO, KHQ, KOMO, KGW, KECA, KFSN, KTAR.
4:45 p. m.—News Service, KGO.
5:00 p. m.—Cities Service Concert Orchestra; operatic, concert standard and popular tunes, KGO, KHQ, KOMO, KGW, KECA.
6:00 p. m.—Interwoven Pair; Billy Jones and Ernie Harp, KGO, KHQ, KOMO, KGW, KFI, KFSN, KTAR.
6:30 p. m.—Armour program; a mixed chorus of 30 voices and orchestra, KGO, KHQ, KOMO, KGW, KFI.
7:00 p. m.—Armstrong Quakers; popular tunes and ballads, KGO, KHQ, KOMO, KGW, KFI.
7:30 p. m.—Radio-Keith-Orpheum program; Rae Samuels, William Hanley, Ken Murray and others, KGO, KHQ, KOMO, KGW, KFI, KFSN, KTAR.
8:00 p. m.—Thelma Brown sings four Negro spirituals, KGO, KFSN.
8:15 p. m.—Brownbilt Footlights, KGO, KHQ, KOMO, KGW, KFI, KFSN, KTAR.
8:30 p. m.—The Peppodent program, Amos 'n' Andy, KGO, KHQ, KOMO, KGW, KECA, KFSN.
8:45 p. m.—Tone Pictures, with the Rounders, KGO, KHQ, KOMO, KGW, KFI.
9:15 p. m.—Hill Billies, KGO, KTAR.
9:30 p. m.—Modern Melodists, KGO, KECA, KFSN, KOA.
10:00 p. m.—The City of the Dead, KGO, KSL, KOA.
10:30 p. m.—Pacific Nomads; Charles Hart will play a piano solo, KGO, KSL, KOA.
11:00 p. m.—Laughner-Harris Hotel St. Francis Dance Orchestra, KGO, KFI, KSL.

Columbia Broadcasting System

11:15 a. m.—Columbia Artists Recital, KVI, KDYL.
11:30 a. m.—American School of the Air, KVI, KOL, KFRC, KHJ, KDYL.
12:00 noon.—Columbia Salon Orch. KVI, KDYL, KOL.

12:45 p. m.—Columbia Educational Features, KDYL, KVI.
1:00 p. m.—Curtis Institute, KVI, KHJ.
1:30 p. m.—Thirty Minute Men, KFRC, KVI, KDYL, KHJ, KOL.
2:00 p. m.—Carl Rupp and his WXYZ Captivators, KDYL, KFRC.
2:45 p. m.—Columbia Male Trio, KDYL.
3:00 p. m.—Ozzie Nelson's Glen Islanders, KDYL, KFRC, KOL.
3:30 p. m.—California Ramblers, KVI, KFRC.
3:45 p. m.—Tony's Scrapbook, KFRC, KOL.
4:00 p. m.—Crockett Mountaineers, KVI, KFRC, KHJ, KOL.
4:15 p. m.—Manhattan Towers Orch. KVI, KHJ.
5:00 p. m.—Nit Wit Hour, KDYL, KVI, KFRC, KHJ.
5:30 p. m.—Dixie Echoes, KFRC.
7:00 p. m.—Radio Echoes, KHJ, KFRC, KDYL, KOL.
7:45 p. m.—Phlox Hosiery program, KDYL, KOL.
8:00 p. m.—Will Osborne and His Orch. KDYL, KOL.
8:15 p. m.—Columbia's Radio Column, KDYL, KOL.
8:45 p. m.—Romanelli and his King Edward Orch. KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif.
526 Meters—570 Kc.—500 W.
6:00 a. m.—"Wake Up, Chillun, Wake Up."
6:45 a. m.—Vernon Dance Marathon-remote.
7:00 a. m.—"Old Favorites," Harold Curtis.
8:00 a. m.—Stock Quotations—Evening Herald.
8:30 a. m.—Health Man.
8:45 a. m.—Selected Records.
9:00 a. m.—Mildred Kitchen—Home Economics.
10:00 a. m.—"Varieties" records.
10:30 a. m.—The Sun Rays.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—"Musical Interlude"—Records.
11:45 a. m.—Public and City Officials—City Hall.
12:00 noon.—"World in Review," Evening Herald.
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Andy and His Oregon Lumber Jacks.
2:15 p. m.—Spanish program.
3:00 p. m.—Vernon Dance Marathon—Remote.
3:15 p. m.—The Three Handy Men.
4:30 p. m.—Trading Post.
5:15 p. m.—Harold Curtis, Oregon Accital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—Fanchon and Marco Miniature Radio Idea.
7:00 p. m.—Dance Orchestra.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Popular Song Hits.
8:00 p. m.—Tom Murray and His Beverly Farmers.
8:30 p. m.—"By the Fireside."
9:00 p. m.—"Musical Travelogue."
9:30 p. m.—Preston Ludwick-Xylophone Novelties.
10:30 p. m.—"Do You Remember?"
10:30 p. m.—Dr. Jaish's String Quintette.
11:00 p. m.—Vernon Dance Marathon—remote.
12:00 midnight—"8 Ball" and Charley Lang.
1:00 a. m.—Jack, the Bell Boy.

KFSD San Diego, Calif.
499.7 Meters—600 Kc.—1000 W.
Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Any Lou Shopping Hour.
10:00 a. m.—Charlie Wellman.
10:30 a. m.—Amy Lou's Shopping Hour.
10:45 a. m.—Lloyd Peck's Service Hour.
11:30 a. m.—Service Hour continued.
12:00 noon.—Organ program.
2:00 p. m.—Matinee program.
2:30 p. m.—Organ concert.
3:30 p. m.—Helen Craw, Child Psychologist.
4:00 p. m.—Studio program.
4:45 p. m.—Feature program.
5:15 p. m.—Late News Items.
5:30 p. m.—Light Opera Selections.
6:30 p. m.—Parker's Old Time Program.
8:45 p. m.—Feature program.
10:00 p. m.—Kennedy's Cafe.
11:00 p. m.—Douglas Nite Club.

KFI Los Angeles, Calif.
468.5 Meters—640 Kc.—5000 W.
7:30 a. m.—Opening stock market quotations.
7:45 a. m.—NBC, Start of the Day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Bess Kilmer's Helpful Hints to Housewives.
9:30 a. m.—NBC, Betty Crocker, speaker.
9:45 a. m.—Sally and Russell Hill, piano and song.
10:00 a. m.—Wall Street financial news.
10:15 a. m.—NBC, Josephine Gibson, speaker.
10:30 a. m.—NBC, Woman's Magazine of the Air.
11:30 a. m.—Reduoculis Girls' Trio.
11:45 a. m.—English lesson, by Ayra Z. Drew.
12:00 noon.—U. S. and U. S. Dept. of Agriculture.
12:15 p. m.—Federal and state market reports.
12:30 p. m.—Seeing Southern California.
1:00 p. m.—Miss Iris' luncheon music. (Sign off.)
2:30 p. m.—Winnie Fields Moore, the Nomad Novelist.
2:45 p. m.—Jack Miller's Paramount Trio.
3:00 p. m.—Wedgwood Nowell, "Playgoer's Club."
4:00 p. m.—KFI-KECA Editorial Review.
4:15 p. m.—NBC, Football Forecasts, Park H. Davis, speaker.
4:30 p. m.—Big Brother Don.
5:00 p. m.—The Story Man, Baron Keyes.
5:30 p. m.—E. H. Rust, nurseryman.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—NBC, Interwoven Pair.
6:30 p. m.—NBC, Armour Hour.
7:00 p. m.—NBC, Armstrong-Quakers.
7:30 p. m.—NBC, RKO program.
8:00 p. m.—Jose Bohr, tenor.
8:15 p. m.—NBC, Brown-bill Footlights.
8:30 p. m.—Clyde Lehman, pianist.
8:45 p. m.—NBC, Union Oil Rounders.
9:15 p. m.—James Garden and cast, "The Emperor of Crime."
9:30 p. m.—Concert Orchestra; Robert Hurd, tenor.
10:30 p. m.—Symphonet.
11:00 p. m.—NBC, Hotel St. Francis Dance Orchestra.

KMPC Beverly Hills, Calif.
422.3 Meters—710 Kc.—500 W.
7:00 a. m.—Latin American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—Recordings.
9:15 a. m.—Dan Maxwell, the King of Scotland.
9:30 a. m.—Piano Recital.
10:00 a. m.—Fred Forrest, the Stove Man.
11:00 a. m.—Rollicking Radiollers, Remote.
12:00 noon.—Live Stock Market report.
12:05 p. m.—Happy Chapples.
1:00 p. m.—Leo Mannes Pipe Organ recital.
1:45 p. m.—Bob Bunny and Junior.
2:00 p. m.—Classical Hour.
2:45 p. m.—Recordings.
3:15 p. m.—Fred C. McNabb, Garden Talks.
4:15 p. m.—Just Kids Club.
9:00 p. m.—Popular Trio, with soloists.
9:30 p. m.—Keller Sisters.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Ray Howell, the "And How" boy.

KTM Los Angeles, Calif.
384.4 Meters—780 Kc.—1000 W.
6:00 a. m.—Spanish program.
7:00 a. m.—Bill Sharples' Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Food for Thought.
1:30 p. m.—Popular Records.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Teacup.
2:30 p. m.—Organ Recital, Dorothy Dee.
2:45 p. m.—Ramona Indian Village.
3:15 p. m.—Organ Recital, Dorothy Dee.
3:30 p. m.—Jack Kiefer.
4:00 p. m.—Spanish program.
4:30 p. m.—Health Talk.
8:00 p. m.—Itanch Hour.
9:00 p. m.—Organ Recital, Dorothy Dee.
9:30 p. m.—Highway Highlights.
10:30 p. m.—Organ Recital, Dorothy Dee.
11:00 p. m.—Classical Records.
12:00 midnight.—Spizzierintum Club.

KHJ Los Angeles, Calif.
333.1 Meters—900 Kc.—1000 W.
7:00 a. m.—Recordings.
7:30 a. m.—Stock Exchange Reports.
7:45 a. m.—Hallehjah Program.
9:00 a. m.—Beauty Talk, Kathleen Clifford.
9:15 a. m.—Maude Hughes, pianist.
9:30 a. m.—Feminine Fancies, KFRC.
10:30 a. m.—Pure Food Talk, American Institute of Food Products.
10:45 a. m.—Agnis White.
11:00 a. m.—Neil Larsen.
11:15 a. m.—Homer Griffith, Poems.
11:30 a. m.—American School of the Air.
12:00 noon.—Biltmore Hotel Concert Orchestra.
12:30 p. m.—World-wide News.
12:45 p. m.—Recordings, California Home Extension Association.
1:00 p. m.—Recordings, Normalizer Sales Syndicate.
1:15 p. m.—Curtis Institute Program, CBS.
1:30 p. m.—Times Forum.
2:00 p. m.—Happy-Go-Lucky Hour.
3:00 p. m.—Celia Collins, Financial Talk.
3:15 p. m.—Dr. Walter Hertzog's School Program.
3:30 p. m.—Walter Brown Murray.
3:45 p. m.—Council of International Relations.
4:00 p. m.—Crockett Mountaineers, CBS.
4:15 p. m.—Dr. Ross, Talk on Dogs.
4:30 p. m.—Piano Recital.
4:45 p. m.—World-wide News.
4:55 p. m.—Town Topics.
5:00 p. m.—"Seeing Southern California."
5:30 p. m.—Recordings, Boulevard Furn. Co.
6:00 p. m.—Maj. Lawrence Mott, Sport-o-Logues.
6:15 p. m.—Studio Program.
6:30 p. m.—Virginia and Andy.
7:00 p. m.—Associated Retail Jewelers Assn. CBS.
7:30 p. m.—"Songs of the Decade."
8:00 p. m.—Studio program.
8:30 p. m.—"Nights in the Old World."
9:00 p. m.—California Walnut Growers Assn. Henry Cantor, singer.
9:30 p. m.—Singing Strings.
10:00 p. m.—World-wide News.
10:05 p. m.—Earl Burnett's Biltmore Danch orch.
12:00 midnight.—Wesley Tourtelotte, Organ Recital.

KFWB Hollywood, Calif.
315.6 Meters—950 Kc.—1000 W.
8:30 a. m.—Dorothy Burnham, pianist.
10:00 a. m.—Prudence Penny.
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Wade Hamilton at Forum Theater organ.
12:00 noon.—The Adventures of Tom and Wash.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Friday's Follies.
4:00 p. m.—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Pig'n Whistle Entertainers.
6:30 p. m.—"Julia and Jane," a So-a-Tone broadcast.
6:45 p. m.—Cecil and Sally in "The Funniest Things."
7:00 p. m.—KFWB Salon Orchestra.
7:30 p. m.—Sport talk by R. W. Shirey.
7:45 p. m.—"Mac and Al."
8:00 p. m.—Football, Caltech vs. Occidental, Rose Bowl.
10:00 p. m.—Ted Weiss and his orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Murray Smith and his orchestra.

KFVD Culver City, Calif.
790.8 Meters—1000 Kc.—250 W.
6:00 a. m.—Spanish program.
7:00 a. m.—Happy-Go-Lucky Trio.
9:00 a. m.—Waves of Happiness.
9:30 a. m.—Zandra—Morning Psychologist.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hour.
12:00 noon.—Popular Recordings.
1:00 p. m.—G. Allison.
2:00 p. m.—Helpful Hints to Housewives.
3:00 p. m.—Classical Recordings.
4:30 p. m.—Jack Kiefer.
9:15 p. m.—Studio Orchestra—Peggy Price.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight.—Ballads, Old and New—Organ.





2:00 p. m.—Happy-Go-Lucky Hour. DLBS.
3:00 p. m.—Recordings.
3:15 p. m.—Social Calendar.
3:30 p. m.—Recordings.
4:46 p. m.—Silent period.
9:00 p. m.—To be announced.
10:30 p. m.—Anson Weeks, Hotel Mark Hopkins orch.
11:00 p. m.—Val Valente and His Roof Garden orch.
12:00 midnight—Slumberbustlers. Fox Rialto Organ recital.

KOMO Seattle, Washington 920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.
8:00 a. m.—Shell Happy Time, KPO.
9:15 a. m.—P. S. Navigation Co., Blues Chasers.
9:45 a. m.—Way to a Man's Heart.
10:00 a. m.—Blues Chasers.
11:30 a. m.—P. S. Navigation Co., Vocal Recital.
12:00 noon—Radio Visit.
12:15 p. m.—Totem Broadcasters, Prudence Penny.
12:30 p. m.—Popular Orchestra and Vocalists.
1:15 p. m.—The Teacup Philosopher.
2:30 p. m.—Concert Orchestra and Vocalists.
3:00 p. m.—Popular Orchestra and Vocalists.
4:45 p. m.—Totem Broadcasters, Stock Quotations.
8:00 p. m.—Pac. Fruit and Produce Co., Violin Recital.
9:15 p. m.—P. S. Navigation Co., Song Recital.
9:30 p. m.—Gold Shield Little Symphony Orchestra. NWT-KOMO.

10:30 p. m.—Friedlander's.
10:45 p. m.—Totem Broadcasters, News Flashes.
11:00 p. m.—Olympic Hotel Varsity Yagabonds.
12:00 midnight—Fox 5th Ave. Theater, Organ Recital.

KJR Seattle, Washington 309.1 Meters—970 Kc.—5000 W.

10:00 a. m.—Glen Eaton Popular Ballads.
10:15 a. m.—Beauty Talk, Helen Andrews.
11:00 a. m.—Warren Wright, Organ Recital.
11:30 a. m.—Julia Hayes program.
11:45 a. m.—Organ Concert.
12:00 noon—World Book Man; World in Review.
12:30 p. m.—Mid-Day Musicale.
1:00 p. m.—George Maddox, tenor; Betty Andersen.
1:45 p. m.—Glen Eaton, tenor; Marjorie Robillard.
2:00 p. m.—Matinee in Miniature.
2:30 p. m.—Stephanie Lewis, soprano; Organ Music.
3:00 p. m.—The Three Girls.
3:15 p. m.—Stonewall Jackson.
3:30 p. m.—News.
3:45 p. m.—Tea Time Tales.
4:00 p. m.—The Melodians Orchestra.
5:00 p. m.—Billie Landers, Blues.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Market Reports.
6:00 p. m.—Vic Meyers' Recording Orchestra.
7:00 p. m.—Henri Damski's Wood-Wind Ensemble.
8:00 p. m.—The Song Exchange.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Thirty Minutes with the Masters.
10:00 p. m.—Ken Stuart's Sunshine Program.
10:30 p. m.—Song Birds; Homer Sweetman.
11:00 p. m.—Vic Meyers' Club Victor Orchestra.
12:00 midnight—Midnight Revellers.

KEX Portland, Oregon 254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.
7:00 a. m.—Morning Sereaders.
8:00 a. m.—Julia Hayes.
9:30 a. m.—Classified News, Town Topics.
12:00 noon—Weather report and late news.
12:05 p. m.—Happy Hour Girls orchestra.
1:05 p. m.—Ron's Rhythm Revue.
1:30 p. m.—Castle Organ Concert.
2:00 p. m.—Dental Lecture.
2:30 p. m.—Vagabond News Reel.
4:30 p. m.—Dance records.
8:00 p. m.—Ronald Buck, pianist.
8:15 p. m.—The Parker Girl.
8:45 p. m.—Ron and Brick.
9:00 p. m.—Concert Ensemble.
9:30 p. m.—Romance of Aeronautics.
9:45 p. m.—"With the Masters," NBS.
10:00 p. m.—Ken Stuart's Sunshine program, NBS.
10:30 p. m.—Jack and Jill Tavern Orchestra.
11:30 p. m.—White Wizard.
11:45 p. m.—Police and Weather Report.
12:00 midnight—The Revelers.

KOL Seattle, Washington 1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour. Bill Ross.
7:45 a. m.—Records.
8:00 a. m.—Hallelujah Hour, "Rhythm and a Smile." DLBS, LA.
9:00 a. m.—"Charms of Old Spain."
10:45 a. m.—Studio program.
11:00 a. m.—Carnival Hour.
12:30 p. m.—Chamber of Commerce Luncheon. Remote.
1:45 p. m.—Rhyme and Reason by Lucille Le Clercq.
2:00 p. m.—Happy-Go-Lucky Hour. DLBS.
3:30 p. m.—Studio program, Ward Ireland, Helene Hill.
4:15 p. m.—Studio program, Ward Ireland.
4:15 p. m.—News Flashes.
5:00 p. m.—Seattlelight, Joe Roberts.
5:15 p. m.—Records.
5:45 p. m.—Studio program, Stephen Gaylord.
6:00 p. m.—To be announced.
7:00 p. m.—Radio Pollies, Norman Brokenshire.
7:30 p. m.—Studio. "Would You Believe It."
8:15 p. m.—Columbia's Radio Column.
8:30 p. m.—Your Financial Problems.
9:00 p. m.—Studio Artists, Remote.
9:45 p. m.—To be announced.
10:00 p. m.—Pipe Dreams, Organ and Poems.
10:30 p. m.—Anson Weeks, Dance music.
11:00 p. m.—Val Valente, Dance music.
12:00 midnight—Chinese Garden orchestra, Remote.
12:30 a. m.—KOL's Party.

KGA Spokane, Washington 204 Meters—1470 Kc.—5000 W.

10:15 a. m.—The Friendly Hour.
10:30 a. m.—Liberty Theater Organ Recital.
11:30 a. m.—Silver Strings.
12:00 noon—Barton's Brevities.
12:30 p. m.—Time, weather, markets.

1:00 p. m.—Hits of Yesteryear
2:00 p. m.—Masterworks.
2:30 p. m.—The Golden Isle.
2:45 p. m.—Espanola.
3:00 p. m.—Songs We All Should Know.
3:30 p. m.—Twinkling Toes.
4:00 p. m.—Good News Magazine.
4:30 p. m.—Uncle Andy and the Kiddies.
5:00 p. m.—Novelties; Pacific Transfer Co.
5:15 p. m.—Baron Keyes' Air Castles.
5:30 p. m.—Variety Bits.
6:00 p. m.—Vic Meyers' Recording Orchestra, NBS.
7:00 p. m.—Henri Damski's Wood-Wind Ensemble.
8:00 p. m.—KGA Popular Orchestra.
9:00 p. m.—Concert Ensemble, NBS.
9:30 p. m.—Thirty Minutes with the Masters, NBS.
10:00 p. m.—Ken Stuart's Thirty Minutes of Sunshine.
10:30 p. m.—Request program.

KOA MOUNTAIN Denver, Colorado 361.2 Meters—830 Kc.—12,500 W.

Evening Hours Only—See NBC Schedule
5:00 p. m.—Cities Service Concert Orchestra.
5:00 p. m.—Jessica Dragonette and the Cavaliers.
6:00 p. m.—Interwoven Pair.
6:30 p. m.—Armour program.
7:00 p. m.—Armstrong Quakers.
7:30 p. m.—Radio-Keith-Orpheum Hour.
8:00 p. m.—Elgin program.
8:15 p. m.—Network program.
8:30 p. m.—Amos 'n' Andy (Chicago).
8:45 p. m.—Old Wagon-Tongue.
9:15 p. m.—Football Forecasts and Sports Interviews.
9:30 p. m.—Modern Melodists.
10:00 p. m.—Mystery Serial (SF).
10:30 p. m.—Pacific Nomads.

KSL Salt Lake City, Utah 365.3 Meters—1130 Kc.—5000 W.

Evening Hours Only—See NBC Schedule
5:00 p. m.—NBC, Cities Service Concert group.
6:00 p. m.—NBC, Interwoven Pair.
6:30 p. m.—NBC, Thirty-piece orchestra.
7:00 p. m.—NBC, Quaker Girl.
7:30 p. m.—NBC, RKO Theater of Air.
8:00 p. m.—Male Quartet.
8:15 p. m.—Keeley Ensemble in Tone Pictures.
8:30 p. m.—NBC, "Amos 'n' Andy."
8:45 p. m.—Popular Melodies.
9:00 p. m.—Coffee Time Times.
10:00 p. m.—NBC, Highlights of the Day.
11:00 p. m.—Midnite Hour.

KTAR ARIZONA Phoenix, Arizona 483.6 Meters—620 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.
6:00 a. m.—YMCA Health and Happiness Hour.
7:00 a. m.—Morning Parade.
7:30 a. m.—Pipe Organ Recital.
8:30 a. m.—Cactus Brand Boys.
9:00 a. m.—Aunt Helen's Home Hits.
9:45 a. m.—Radio Newspaper.
10:00 a. m.—Program from Blue Room Studio.
11:30 a. m.—Gilbert's Dance Orchestra.
12:00 noon.—Radio Revival.
2:00 p. m.—Master Piano Studies.
2:45 p. m.—Radio Newspaper.
3:45 p. m.—Yarn Spinning Time.
4:00 p. m.—Baron Keyes Air Castle.
4:15 p. m.—Business Brevities.
5:20 p. m.—Cecl and Sally.
5:30 p. m.—Saunders Entertainers.
6:30 p. m.—Chevrolet Chronicles.
7:00 p. m.—Radio Sketches.
8:00 p. m.—McAlee's Melodists.
8:30 p. m.—KTAR Varieties.
9:30 p. m.—Clay Ranney's Old Times.
10:00 p. m.—Radio Newspaper.

SATURDAY, NOV. 8

National Broadcasting Co., Inc.

7:30 a. m.—Sunrise Serenaders. KGO.
7:30 a. m.—Quaker Start of the Day. KIHQ, KOMO, KGW, KPO, KFSD, KFI.
8:00 a. m.—Financial Service program. KGO.
8:15 a. m.—Morning Melodies. KGO.
8:30 a. m.—Cross-Cuts of the Day. KGO.
9:00 a. m.—Vermont Lumberjacks. KGO, KIHQ, KOMO, KGW, KECA.
9:15 a. m.—Meet the Folks. KGO.
9:30 a. m.—National Farm and Home Hour. KGO, KIHQ, KFI, KOA, KGW, KPO.
10:30 a. m.—Woman's Magazine of the Air. KGO, KIHQ, KGO, KGW, KPO, KFI.
10:50 a. m.—Pennsylvania-Notre Dame football game, with Bill Munday announcing. KGO, KOMO, KECA.
1:30 p. m.—Merry Makers. KGO, KTAR.
2:00 p. m.—Stanford vs. Washington football game. KIHQ, KOMO, KGW, KPO.
2:00 p. m.—U. S. C. vs. California football game. KGO, KFI, KFSD, KTAR.
5:00 p. m.—Salon Singers. KGO, KGW.
5:30 p. m.—The Fuller Man. KGO, KIHQ, KOMO, KGW, KECA.
6:00 p. m.—General Electric Symphony. KGO, KIHQ, KOMO, KGW, KFI, KFSD, KTAR.
7:00 p. m.—B. A. Rolfe and his Lucky Strike Dance Orchestra. KGO, KIHQ, KOMO, KGW, KFI, KFSD, KTAR.
8:00 p. m.—Rainbow Harmonies. KGO, KECA, KTAR.
8:00 p. m.—Gilmore Circus. KOMO, KGW, KPO, KFI.
8:30 p. m.—Amos 'n' Andy. KGO, KIHQ, KOMO, KGW, KECA, KFSD.
8:45 p. m.—Snerry Smiles. KGO, KIHQ, KOMO, KGW, KECA, KFSD.
9:00 p. m.—El Sidelo Minstrels. KGO, KIHQ, KOMO, KGW.

9:30 p. m.—NBC Drama Hour, "The Girl with the Green Eyes." KGO, KFSD, KOA.
10:30 p. m.—Spotlight Review; songs of the University of Washington. KGO, KOMO, KFI, KOA, KGW, KFSD.

Columbia Broadcasting System

8:00 a. m.—N. Y. Philharmonic Children's Orch. KIHQ, KVI.
10:00 a. m.—Illinois vs. Army and Rally. KIHQ, KVI, KFRC.
12:30 p. m.—Saturday Syncopators. KVI, KDYL.
1:30 p. m.—Spanish Serenade. KVI, KDYL, KOL.
2:00 p. m.—Neilson's Glen Islanders. KVI, KDYL, KOL.
2:45 p. m.—French Lesson. KVI, KOL.
4:15 p. m.—Romance of American Industry. KDYL, KVI, KFRC.
5:15 p. m.—Dixie Echoes. KVL, KDYL, KFRC, KEJ.
7:00 p. m.—Hank Simmons' Show Boat. KDYL, KFRC, KEJ.
8:30 p. m.—Guy Lombardo and his Royal Canadians. KOL.

SOUTHERN CALIFORNIA

KMTR Hollywood, Calif. 526 Meters—570 Kc.—500 W.

6:00 a. m.—"Wake Up, Chillun, Wake Up."
6:45 a. m.—Vernon Dance Marathon—remote.
7:00 a. m.—Harold Curtis, Organ Recital.
8:00 a. m.—Stock Quotations—Evening Herald.
8:05 a. m.—Selected Records.
8:30 a. m.—Health Man.
8:45 a. m.—Records.
9:00 a. m.—Mildred Kitchen—Home Economics.
9:15 a. m.—"Varieties" records.
10:30 a. m.—The Sun Itays.
11:00 a. m.—Modes and Fashions.
11:30 a. m.—Popular Records.
11:45 a. m.—Public and City Officials—City Hall.
12:00 noon.—"World in Review"—Evening Herald.
12:15 p. m.—Prosperity Hour.
1:15 p. m.—Andy and His Oregon Lumber Jacks.
2:15-5:00 p. m.—Football Game.
5:00 p. m.—Selected Records.
5:15 p. m.—Harold Curtis, Organ Recital.
5:45 p. m.—Reporter of the Air.
6:00 p. m.—Banjo Boys.
6:30 p. m.—S. C. Collegians.
7:00 p. m.—Football Scores—Frank Bull.
7:15 p. m.—Hollywood Sweepstakes.
7:30 p. m.—Vernon Dance Marathon—remote.
7:45 p. m.—Ben Herman and Studio Boys.
8:15 p. m.—Rhythmics.
9:00 p. m.—Lani McIntyre's Harmony Hawaiians.
10:00 p. m.—Nat Winceoff and His Famous Music.
10:30 p. m.—Happy Harry.
11:00 p. m.—Vernon Dance Marathon—remote.
12:00 midnight—"8 Ball" and Charley Lung.
1:00 a. m.—Jack, the Bell Boy.

KFSD San Diego, Calif. 499.7 Meters—600 Kc.—1000 W.

Local Programs Only. See NBC Program for Balance.
8:00 a. m.—Morning Musical.
9:00 a. m.—Good Cheer program.
9:15 a. m.—Amy Lou Shopping Hour.
9:30 a. m.—Griffith and Griffith.
9:45 a. m.—Amy Lou Shopping Hour.
10:00 a. m.—Charlie Weltman.
10:30 a. m.—Amy Lou Shopping Hour.
10:50 a. m.—NBC, Pennsylvania-Notre Dame football game from New Haven.
1:30 p. m.—Lloyd Peck's Service Hour.
2:30 p. m.—Organ Concert.
3:30 p. m.—Sonny Clay's Music Makers.
5:00 p. m.—Studio program.
5:45 p. m.—Late News Items.
8:00 p. m.—Program by remote control Fox Theatre.
8:25 p. m.—Political Talk.
9:00 p. m.—Kennedy's Cafe.
10:30 p. m.—Kennedy's Cafe.
11:00 p. m.—NBC—Spotlight Review.

KFI Los Angeles, Calif. 468.5 Meters—640 Kc.—5000 W.

7:30 a. m.—Opening stock market quotations.
7:45 a. m.—NBC, Start of the Day.
8:00 a. m.—NBC, Shell Happy Time.
9:00 a. m.—Sadye Nathan, beauty hints.
9:15 a. m.—Wall Street financial news.
9:30 a. m.—NBC, National Farm and Home Hour.
10:30 a. m.—NBC, Woman's Magazine of the Air.
10:50 a. m.—NBC, Pennsylvania vs. Notre Dame football game at Philadelphia.
12:00 noon.—U. C. and U. S. Dept. of Agriculture.
12:15 p. m.—Federal and state market reports. (Sign off.)
1:45 p. m.—Packard Twins.
2:00 p. m.—NBC, Univ. So. Calif. vs. Uni. of Calif.
5:00 p. m.—Don Abbott, tenor.
5:15 p. m.—Will E. Wing, Hollywood.
5:30 p. m.—A. Malvern Christie, songs.
5:45 p. m.—Closing stock market quotations.
6:00 p. m.—NBC, General Electric Hour.
7:00 p. m.—NBC, Lucky Strike Hour.
8:00 p. m.—NBC, Gilmore Circus.
8:30 p. m.—Melody Makers String Ensemble.
9:00 p. m.—George Liebling, pianist.
9:30 p. m.—Concert Orchestra; Pryor Moore.
10:30 p. m.—NBC, Spotlight Review.
12:00 midnight—Resume of country-wide football results.
12:05 a. m.—KFI Midnight Frolic.

KMPC Beverly Hills, Calif. 422.3 Meters—710 Kc.—500 W.

7:00 a. m.—Latin American program.
8:00 a. m.—Classified.
8:30 a. m.—State of Prosperity.
9:00 a. m.—The Ad-Visor.
9:15 a. m.—Dan Maxwell.
9:30 a. m.—Recordings.

Saturday, Nov. 8—Cont.

10:00 a. m.—Variety Hour.
11:00 a. m.—Rolling Radlollers.
12:00 noon—Live Stock Market report.
12:05 p. m.—Happy Chappies.
1:00 p. m.—Leo Mannes at the Studio Organ.
1:45 p. m.—Bob, Bunny and Junior.
2:00 p. m.—U. S. C.—California Football game.
9:00 p. m.—Junior Chamber of Commerce.
10:00 p. m.—Beverly Hill Billies.
11:00 p. m.—Itay Howell, the "And How" boy

KTM Los Angeles, Calif.
384.4 Meters—780 Kc.—1000 W.
6:00 a. m.—Spanish program.
7:00 a. m.—Bill Shurples' Gang.
9:00 a. m.—Bert's Best Bets.
1:00 p. m.—Food for Thought.
1:30 p. m.—Popular Records.
1:45 p. m.—Health Man.
2:00 p. m.—Over the Teacup.
2:30 p. m.—Late Melodies.
2:45 p. m.—Ramona Indian Village program.
3:15 p. m.—Organ Recital—Dorothy Dee.
3:30 p. m.—Playground Hour.
4:00 p. m.—Spanish program.
4:30 p. m.—Danceland Melodies.
8:00 p. m.—Ranch Hour.
9:00 p. m.—Ramona Indian Village program.
10:00 p. m.—Whispering Serenaders.
11:00 p. m.—Popular request program.
12:00 midnight—Spizzierikatum Club.

KHJ Los Angeles, Calif.
333.1 Meters—900 Kc.—1000 W.
7:00 a. m.—Recordings.
7:30 a. m.—Stock Exchange Reports.
7:45 a. m.—Recordings.
8:00 a. m.—N. Y. Philharmonic Symphony Orch. Children's Concert. CBS.
9:00 a. m.—Recordings. Terpezone Company.
9:30 a. m.—Feminine Fancies. KFRC.
10:00 a. m.—Football Rally. Songs of Illinois-Army. CBS.
10:15 a. m.—Illinois vs. Army Football game. CBS.
1:30 p. m.—World-wide News.
1:45 p. m.—Times Forum.
2:00 p. m.—U. S. C. vs. California football game.
5:00 p. m.—World-wide News.
5:10 p. m.—Town Topics.
5:15 p. m.—Dixie Echoes. CBS.
5:30 p. m.—Studio program.
6:30 p. m.—The Rhythm Choristers. CBS.
7:00 p. m.—The Show Boat. CBS.
8:00 p. m.—Don Lee Symphony.
8:30 p. m.—Musical Cocktails.
9:00 p. m.—"Show Shop." Vaudeville.
9:30 p. m.—Ted White's Top o' the World Night club.
10:00 p. m.—World-wide News.
10:05 p. m.—Biltmore Dance orch. Earl Burnett.
12:00 midnight—Wesley Tourtelotte, Organ Recital.

KFWB Hollywood, Calif.
315.6 Meters—950 Kc.—1000 W.
8:30 a. m.—Dorothy Burdham, pianist.
10:00 a. m.—Wade Hamilton at Forum Theater organ.
10:30 a. m.—Melody Boys' Dance Band.
11:30 a. m.—Adventures of Tom and Wash.
12:15 p. m.—Harold Rhodes, pianist.
12:30 p. m.—Rose Valerie and her Concert Ensemble.
2:00 p. m.—Football game. So. Calif. vs. California.
After Game—Harold Howard's Dance Band; Jean Cowan.
6:00 p. m.—Harry Jackson, Big Band Whistle Entertainers.
6:30 p. m.—Wade Hamilton, organ.
6:45 p. m.—Cell and Sally in "The Funniest Things."
7:00 p. m.—KFWB Salon Orchestra.
7:15 p. m.—Strings and Bows (string combination).
7:50 p. m.—Football talk courtesy of "Old Gold."
8:00 p. m.—MonaMotor Oil Co. with MonaMotor Oilers; Lewis Meehan, tenor.
9:00 p. m.—"Garden of Melody."
9:30 p. m.—Radio Playlet by Civic Repertory Theater.
10:00 p. m.—Ted Weems and his orchestra.
10:30 p. m.—George Olsen and his Music.
11:00 p. m.—Murray Smith and his orchestra.
11:30 p. m.—Late Recordings.
12:00 midnight—The Goofy Club with Ted Williams and his orchestra.

KFVD Culver City, Calif.
299.8 Meters—1000 Kc.—250 W.
6:00 a. m.—Spanish program.
7:00 a. m.—Happy Go-Lucky Trio.
9:00 a. m.—Waves of Happiness.
9:30 a. m.—Zandra—Morning Psychologist.
10:00 a. m.—Records.
10:30 a. m.—The Absent-Minded Troubadour.
11:00 a. m.—Beauty Hour—Records.
12:00 noon.—Popular Recordings.
1:00 p. m.—E. Allison.
2:00 p. m.—Football Game from Coliseum.
10:00 p. m.—Organ—J. Newton Yates.
11:00 p. m.—Louie Armstrong—Cotton Club.
12:00 midnight.—Ballads, Old and New—Organ.

KNX Hollywood, Calif.
285.5 Meters—1050 Kc.—5000 W.
6:45 a. m.—Setting-up exercises, by Dr. P. M. Seixas.
8:00 a. m.—Inspirational talk and morning prayer.
8:15 a. m.—Late recordings.
8:30 a. m.—Buddy & Albritt courtesy program.
9:00 a. m.—Time signals.
9:00 a. m.—Arizona Wranglers.
9:30 a. m.—Radio Shopping News.
10:00 a. m.—"Bo Young and Be Happy." Eddie Albritt.
10:30 a. m.—"Jay," the jingle man.
11:00 a. m.—The Good Samaritan of the Air.
11:30 a. m.—C. P. It's musical program.
12:00 noon.—Records.
1:00 p. m.—First Radio Church of the Air.
1:25 p. m.—Lost and Found and stock reports.
1:30 p. m.—Eddie Albritt's reading of late fiction.
2:00 p. m.—Football game from Los Angeles Coliseum.
5:00 p. m.—Talk on "Travel."
5:15 p. m.—Records.
5:45 p. m.—Town Crier's timely amusement tips.
6:00 p. m.—Dinner music.
6:15 p. m.—Frank Watanabe, the Japanese houseboy.
6:30 p. m.—KNX Ensemble.
7:00 p. m.—Hollywood Plaza Hotel courtesy program.

7:30 p. m.—Arizona Wranglers.
8:00 p. m.—KNX Revue.
9:45 p. m.—Marmola musicians, "Musical Contrasts."
10:00 p. m.—Gus Arnhelm and his Orchestra.

KMIC Inglewood, Calif.
267.7 Meters—1120 Kc.—500 W.
6:00 a. m.—Banjo Boys.
8:00 a. m.—Phonograph records.
9:00 a. m.—Zero the Mystic.
9:30 a. m.—Phonograph records.
12:00 noon.—Radio Press Reporter.
1:00 p. m.—Spartan Grocer program.
1:30 p. m.—Latest releases.
2:00 p. m.—Harold Howard and Band.
3:00 p. m.—Recordings.
3:30 p. m.—Agnes Roets and Her Play Girls.
4:30 p. m.—Recordings.
5:00 p. m.—Gordon Smith Radiotising Service.
6:30 p. m.—Red Hot and Soloists.
10:30 p. m.—Paris Inn. Remote.
11:30 p. m.—542 program.
12:00 midnight.—Louis Armstrong Sebastian's Cotton club.
2:30 a. m.—Night recording program.

KFSG Los Angeles, Calif.
267.7 Meters—1120 Kc.—500 W.
7:00 a. m.—Family Altar Hour.
10:00 a. m.—Sunshine Hour.
11:00 a. m.—Organ Recital.
7:30 p. m.—Divine Healing Service and Band Concert.

KGFJ Los Angeles, Calif.
249.9 Meters—1200 Kc.—100 W.
12:00 a. m.—Mosby's Dixieland Blue Blowers.
1:00 a. m.—Nite Owl Request program.
7:00 a. m.—Goodwill program.
8:30 a. m.—Dr. Wiseman's Health Talk.
10:00 a. m.—Studio Ensemble; soloists.
11:00 a. m.—The Health Man.
11:30 a. m.—Spanish program.
12:00 noon.—The Olympians.
12:30 p. m.—Dixie Aces; Harmony Hawaiian Quartet.
2:00 p. m.—Rainbow Garden, remote.
3:00 p. m.—Murray & Harris, the Gainsborough Boys.
4:00 p. m.—Organ Recital by Arch Fritz.
4:30 p. m.—The Olympians.
5:00 p. m.—Market Reports; Studio Orchestra.
6:00 p. m.—Glenn Edmunds' Orchestra from Elks Club.
7:00 p. m.—Jack Cronshaw's Orchestra.
8:00 p. m.—Dixie Aces from Oaks Tavern.
8:30 p. m.—Salou Orchestra; Allan Fairchild, vocalist.
9:30 p. m.—Mosby's Dixieland Blue Blowers.
10:30 p. m.—Organ Melodies.
11:00 p. m.—Rainbow Garden Orchestra.

KFOX Long Beach, Calif.
239.9 Meters—1250 Kc.—1000 W.
5:00 a. m.—The Early Bird.
7:00 a. m.—Hello Everybody.
7:30 a. m.—Early News Items—Press-Telegram.
7:45 a. m.—Novelty Musical Numbers.
7:50 a. m.—Bright and Early Hour.
8:20 a. m.—Music.
9:00 a. m.—Beauty Talk.
10:30 a. m.—Organ Recital—Vera Graham, organist.
11:00 a. m.—Bernice Smith—Novelty Entertainer.
11:15 a. m.—Cline and Gene.
11:30 a. m.—News Reports from the Press-Telegram.
11:45 a. m.—Hollywood Girls.
12:45 p. m.—Musical Moments with Marc Dougherty.
1:00 p. m.—Bill and Coe.
1:30 p. m.—Cheerio Boys.
1:50 p. m.—Dr. Harbottle.
2:20 p. m.—Rolly Wray.
2:30 p. m.—The Air Raiders.
3:30 p. m.—Organ Recital—Vera Graham, organist.
4:00 p. m.—Press-Telegram Late News Report.
4:15 p. m.—Day Dreams.
4:30 p. m.—Gene and Bill—Those Two Boys.
4:45 p. m.—Cheerio Boys.
5:00 p. m.—Hollywood Girls.
6:00 p. m.—"Eun and Clem."
6:15 p. m.—Over at Mart's House.
6:30 p. m.—Percy Primes and Daley Mae.
6:45 p. m.—The Three Vagabonds.
7:00 p. m.—Sunset Harmony Boys.
7:15 p. m.—Froggy and Burhead.
7:30 p. m.—Bill and Coe.
7:45 p. m.—Silver Spray—Hawaiians.
8:00 p. m.—Cline and his harmonica.
8:15 p. m.—Rolly Wray.
8:30 p. m.—Dream Train.
9:00 p. m.—The Ghost House.
9:30 p. m.—The Air Raiders.
10:30 p. m.—Majestic Ballroom.
12:00 midnight—The Knight Hawk.

KGER Long Beach, Calif.
220.4 Meters—1360 Kc.—1000 W.
6:00 a. m.—Musical Clock program; News.
8:30 a. m.—"Little Eddie" Barnes, old-time songs.
9:00 a. m.—Edna Bond, blues songs and piano.
9:15 a. m.—Charles K. Lindsey's Concert Orchestra.
12:15 p. m.—Silent for 15 minutes.
12:30 p. m.—Peggy and Jerry Skit.
1:15 p. m.—Helene Smith, piano requests.
2:00 p. m.—Organ requests, Dick Dixon.
2:30 p. m.—Long Beach Municipal Band.
4:00 p. m.—Los Angeles Record News Brevities.
4:45 p. m.—Albat Op Studio Profile.
5:00 p. m.—Orchestra.
6:00 p. m.—Silent for 15 minutes.
6:30 p. m.—Everett Hoagland's Troubadors.
7:30 p. m.—Long Beach Band.
8:00 p. m.—Billy Van.
8:30 p. m.—Cavaliers Dance Orchestra.
9:00 p. m.—Everett Hoagland's Troubadors.
9:30 p. m.—All-American Concert.
10:00 p. m.—Mariners Concert Orchestra.
11:00 p. m.—Everett Hoagland's Troubadors.
11:30 p. m.—Dick Dixon, quiet time tunes (organ).

KECA Los Angeles, Calif.
209.7 Meters—1430 Kc.—1000 W.
8:30 a. m.—Louis Rueb, health exercises.
9:00 a. m.—NBC, Vermont Lumber Jacks. (Sign off.)
3:00 p. m.—U. S. Department of Agriculture.
3:15 p. m.—Carol Johnson, piano and song.

3:30 p. m.—Jack Miller's Paramount Trio.
4:00 p. m.—Gertie Jacobs, diversified melodies.
4:30 p. m.—Sunny Four Quartet.
5:00 p. m.—Haven Ohson, the Melody Man.
5:15 p. m.—Ynez Allen, violinist.
5:30 p. m.—NBC, The Fuller Man.
6:00 p. m.—Los Angeles Fire Department Orchestra.
7:00 p. m.—Rhythm Makrns.
8:00 p. m.—NBC, Rainbow Harmonies.
8:30 p. m.—NBC, Amos 'n' Andy.
8:45 p. m.—NBC, Sperry Smiles.
9:00 p. m.—Lenore Killian, contralto.
10:00 p. m.—Mischa Lhevitne, pianist.
10:30 p. m.—Harold Spaulding, tenor.

NORTHERN CALIFORNIA

KTAB San Francisco, Calif.
535.4 Meters—560 Kc.—1000 W.
7:00 a. m.—Cuckoo Club.
8:00 a. m.—Towne Cryer.
8:45 a. m.—The Melody Girl.
9:00 a. m.—Morning Prayer Hour.
9:30 a. m.—Records.
10:00 a. m.—Household Hour with Alma La Marr.
10:30 a. m.—Dr. B. L. Corley.
11:00 a. m.—Artists' Vignettes.
11:15 a. m.—Studio program.
11:30 a. m.—Latin American program.
12:00 noon.—Mid-day Musical Notes.
1:00 p. m.—Chapel of Chimes.
1:30 p. m.—Dental Clinic.
1:45 p. m.—Schwabacher-Frey, Classical program.
2:30 p. m.—Studio program.
2:40 p. m.—Trio with Harry McKnight, tenor.
3:30 p. m.—KTAB Matinee.
4:00 p. m.—Records.
4:30 p. m.—Studio program.
5:00 p. m.—The Story Man and His Air Castle.
5:15 p. m.—Children's Hour.
5:45 p. m.—Studio program.
6:00 p. m.—Trio with Gerda Lundberg.
7:00 p. m.—United Broadcasting Company.
7:30 p. m.—Organ Echoes, with Alice Blue.
10:30 p. m.—Sweet's Ballroom orchestra.
11:30 p. m.—Night Owls with Willard Kimball, Alice Blue and others.

KFRC San Francisco, Calif.
491.5 Meters—610 Kc.—1000 W.
Local Programs Only. See CBS Program for Balance.
7:00 a. m.—Seal Rocks Broadcast.
7:30 a. m.—New York Stock Quotations.
7:30 a. m.—Seal Rocks Broadcast.
8:00 a. m.—Hallelujah Hour, DLBS.
8:45 a. m.—La Vida Mineral Water Co.
9:00 a. m.—San Francisco Call-Bulletin News Items.
9:15 a. m.—Novelities.
9:30 a. m.—Feminine Fancies, C.D.L.B.S.
10:00 a. m.—Junior Artists program.
10:30 a. m.—Novelty program from KIJ, DLBS.
11:00 a. m.—Illinois vs. Army.
2:15 p. m.—Football.
5:30 p. m.—"Do You Remember?" Edna Fischer and Abe Bloom.
7:00 p. m.—Edna Fischer, "Piano Moods."
7:30 p. m.—Football Score Report.
8:30 p. m.—Musical Cocktails, DLBS.
9:00 p. m.—Show Shop, DLBS.
9:30 p. m.—Ted White's Top o' the World Night Club.
10:00 p. m.—Ten o'Clock Tom.
10:15 p. m.—Green Question and Answer Man.
12:20 p. m.—Anson Weeks' Hotel Mark Hopkins Orch.
11:00 p. m.—Earl Burnett and his L. A. Biltmore Orch.
12:00 midnight—Dance music.

KPO San Francisco, Calif.
440.9 Meters—680 Kc.—5000 W.
7:30 a. m.—Quaker Oats, "Start of the Day."
8:00 a. m.—The Shell Happtime.
9:00 a. m.—Dobbie's Birthday Party.
9:30 a. m.—Walter W. Cribbins.
10:50 a. m.—Cotton Bond, "The Virginia Ham."
11:00 a. m.—Organ Recital by George Nyklicek.
11:35 a. m.—Scripture Reading and time signals.
12:05 p. m.—Snap Shots—Programs in Miniature.
1:00 p. m.—Sperry "Question Air Box."
1:30 p. m.—Ye Towne Cryer.
1:35 p. m.—KPO Salon Orchestra.
2:00 p. m.—Stanford vs. Washington.
5:00 p. m.—Bir Brother.
5:30 p. m.—The Date Book, edited by Stuart Strong.
5:45 p. m.—News Digest, "Sooty" Mortland.
6:00 p. m.—Jess Norman's San Franciscans.
6:45 p. m.—Cell and Sally.
7:00 p. m.—KPO Master of Music.
8:30 p. m.—Radio feature, N. H. A.
10:00 p. m.—Jesse Stafford's Palace Hotel Orchestra.
11:00 p. m.—Midnite Melodists.

KFWI San Francisco, Calif.
322.4 Meters—930 Kc.—500 W.
7:00 a. m.—Eye-opener Program.
9:00 a. m.—Slogan Contest.
9:30 a. m.—Records and Announcements.
10:00 a. m.—Hotel Bellevue Program.
10:30 a. m.—Health Talk.
10:50 a. m.—Items of Interest.
12:00 noon.—Slogan Contest.
6:00 p. m.—Dinner Dance Music.
7:00 p. m.—Norma Lee, contralto, and Louise Gilbert, pianist.
11:00 p. m.—Slogan Contest and Dance Music.
12:00 midnight—Sherman Clay Midnight Classics.

KOW San Jose, Calif.
296.9 Meters—1010 Kc.—500 W.
9:00 a. m.—San Jose Radionics Health Talk.
9:30 a. m.—Weather Report.
10:00 a. m.—Helpful Hour.
11:00 a. m.—Popular Music.
11:30 a. m.—Maul Trio.
12:00 noon.—Variety Program.
12:30 p. m.—Market Reports, Weather.
1:00 p. m.—Hart's Happy Half Hour.
1:30 p. m.—The Friendly Hour.
2:30 p. m.—Blue Diamond Studio Program.
4:30 p. m.—Children's Playtime Club.
5:00 p. m.—Vesper Music.
5:30 p. m.—Recordings.

6:00 p. m.—United Conservatory of Music.  
6:45 p. m.—KQW Market Place.  
7:00 p. m.—Weather Reports, Farm Bureau.  
7:15 p. m.—San Jose Better Business Bureau.  
7:30 p. m.—Louie's Hungry Pive.  
8:45 p. m.—Italian Program.

**NORTHWEST**

**KGW** Portland, Oregon  
483.6 Meters—620 Kc.—1000 W.  
*Local Programs Only. See NBC Program for Balance.*

6:45 a. m.—Devotional services.  
7:00 a. m.—Bagdad organ.  
9:15 a. m.—Town Crier.  
11:30 a. m.—Musical masterworks.  
12:00 noon.—Powers' Med Piper.  
12:30 p. m.—NBC program.  
12:45 p. m.—Peppo program.  
1:00 p. m.—The World Bookman.  
1:05 p. m.—Cabbages and Kings.  
2:00 p. m.—Baby's Boudoir organ.  
2:15 p. m.—Musical masterworks.  
3:30 p. m.—Palace Tea Timers.  
6:00 p. m.—Bagdad organ, KGW.  
8:00 p. m.—Gilmore Circus.  
10:00 p. m.—Studio.  
11:30 p. m.—RKO-KGW Hi Jinks.

**KVI** Tacoma, Washington  
394.5 Meters—760 Kc.—1000 W.  
*Local Programs Only. See CBS Program for Balance.*

7:00 a. m.—Recordings.  
8:00 a. m.—Hallelujah Hour, DLBS.  
9:00 a. m.—New York Philharmonic Symphony orch.  
9:30 a. m.—Feminine Fancies, DLBS.  
1:30 p. m.—Spanish Serenade.  
3:15 p. m.—Social Calendar.  
3:30 p. m.—Talk and recordings.  
9:00 p. m.—Vaudeville program from KILL.  
9:30 p. m.—Ted White's Top of the World Night Club.  
10:00 p. m.—Orchestra from The Oakes.  
11:30 p. m.—Earl Burnett's L. A. Biltmore orch.  
12:00 midnight.—Slumberbustlers. Fox Rialto Organ recital.

**KOMO** Seattle, Washington  
920 Kc.—1000 Watts

6:55 a. m.—Inspirational Service.  
7:00 a. m.—Fox 5th Ave. Theater, Organ Recital.  
9:15 a. m.—Concert Orchestra.  
11:15 a. m.—Popular Orchestra.  
5:00 p. m.—Garden Patch program.  
9:30 p. m.—Chevrolet Chronicles.  
10:00 p. m.—Tuneful Two.  
10:15 p. m.—Vocal Recital.  
12:00 midnight.—Fox 5th Ave. Theater, Organ Recital.

**KJR** Seattle, Washington  
309.1 Meters—970 Kc.—5000 W.

7:00 a. m.—Morning Reveiller, News.  
7:30 a. m.—Organ Concert.  
8:30 a. m.—Thrift Home of the Air.  
9:00 a. m.—Morning Devotional program.  
9:40 a. m.—Smilin' Sam.  
10:00 a. m.—Robert Monsen, tenor; Bartell Drug Co.

10:15 a. m.—Beauty Talk, Helen Andrews.  
10:30 a. m.—Songs You Like to Hear.  
11:00 a. m.—Yale-Army Football Game.  
1:00 p. m.—George Maddox, tenor; Betty Andersen.  
1:15 p. m.—Uncle Frank's Kiddies program.  
2:00 p. m.—Stanford vs. Washington.  
5:05 p. m.—Labor Talk.  
5:10 p. m.—Lost and Found.  
5:15 p. m.—West Coast Air Transport Talk.  
5:30 p. m.—Market Reports.  
6:00 p. m.—Saturday Knights; Art Pease, accordion.  
6:30 p. m.—Piji Trio.  
7:00 p. m.—"Old Chestnuts."  
7:30 p. m.—Music a la Carte.  
8:00 p. m.—The Gondoliers.  
9:00 p. m.—Tucker's Everstate Band.  
10:00 p. m.—Ken Stuart's Sunshine program.  
10:30 p. m.—Red Top Whirlwinds; Eulala Dean.  
11:00 p. m.—Tucker's Everstate Band.  
12:00 midnight.—Midnight Revelers.

**KEX** Portland, Oregon  
254.1 Meters—1180 Kc.—5000 W.

6:45 a. m.—Farm Flashes.  
7:00 a. m.—Morning Serenaders.  
8:00 a. m.—KEX Clock and Oregon News Journal.  
9:00 a. m.—Classified News.  
10:00 a. m.—Town Topics.  
12:00 noon.—Weather Report and Late News.  
12:05 p. m.—Happy Hour Girls Orchestra.  
1:05 p. m.—Ron's Rhythm Revue.  
1:30 p. m.—Castle Organ Concert.  
2:30 p. m.—Vagabond News Reel.  
4:30 p. m.—Dance Records.  
8:00 p. m.—The Gondoliers, NBS.  
8:45 p. m.—Benton's Happy Chappies.  
9:00 p. m.—Studio Ensemble.  
9:30 p. m.—Romance of Aeronautics.  
9:45 p. m.—Studio Concert.  
10:00 p. m.—Ken Stuart's Sunshine program, NBS.  
10:30 p. m.—Jack and Jill Tavern Orchestra.  
11:30 p. m.—White Wizard.  
11:45 p. m.—Police and Weather Report.  
12:00 midnight.—The Revelers.

**KOL** Seattle, Washington  
1270 Kc.—1000 Watts

6:45 a. m.—Alarm Clock Hour, Bill Ross.  
8:00 a. m.—New York Philharmonic Symphony Society's Children's orchestra.  
9:15 a. m.—Records.  
9:45 a. m.—Feminine Fancies.  
10:45 a. m.—Studio program, Bill Ross, Helene Hill.  
11:00 a. m.—Carnival Hour, an hour of fun.  
12:00 noon.—Ward Ireland, Bill Ross, Helene Hill.  
1:45 p. m.—Rhyme and Reason by Lucille Le Clercq.  
3:30 p. m.—Ward Ireland, Helene Hill.  
4:15 p. m.—Studio program, Anna Olander.  
4:45 p. m.—News Flashes.  
5:00 p. m.—Spotlight, Show News by Joe Roberts.  
5:15 p. m.—Records.  
5:45 p. m.—Studio program, Stephen Gaylord.  
6:30 p. m.—The Rhythm Choristers.  
8:00 p. m.—Studio program, Stephen Gaylord, Aubrey Knoff.

9:00 p. m.—To be announced.  
10:00 p. m.—Barney's Jazz Band.  
11:00 p. m.—Earl Burnett and his much heard of trio.  
12:00 midnight.—Chinese Garden orchestra. Remote.  
12:30 a. m.—KOL's Party.

**MOUNTAIN**

**KOA** Denver, Colorado  
361.2 Meters—830 Kc.—12,500 W.  
*Evening Hours Only—See NBC Schedule*

5:00 p. m.—Preview of Sunday School Lesson.  
5:30 p. m.—The Fuller Man.  
6:00 p. m.—General Electric band.  
7:00 p. m.—B.A. Rolfe and His Lucky Strike Orchestra.  
8:00 p. m.—Slumber Music.  
8:15 p. m.—Network program.  
8:35 p. m.—Amos 'n' Andy (Chicago).  
9:00 p. m.—Rudy Vallee and His Orchestra.  
9:30 p. m.—NBC Drama Hour.  
10:30 p. m.—Spotlight Review.

**KSL** Salt Lake City, Utah  
365.3 Meters—1130 Kc.—5000 W.  
*Evening Hours Only—See NBC Schedule*

5:00 p. m.—Jack Frost Entertainers.  
5:30 p. m.—Violin and Organ Program.  
6:00 p. m.—NBC, Arthur Pryor's Band.  
7:00 p. m.—NBC, Program of rhythmic dance.  
8:00 p. m.—A visit with a great composer.  
8:30 p. m.—NBC, "Amos 'n' Andy."  
8:45 p. m.—Musical Varieties.  
9:30 p. m.—Musical Comedy Selections.  
9:30 p. m.—Utah Advertisers.  
10:00 p. m.—News Highlights of the Day.  
10:15 p. m.—Dance orchestra.  
11:00 p. m.—Midnite Hour.

**ARIZONA**

**KTAR** Phoenix, Arizona  
483.6 Meters—620 Kc.—1000 W.  
*Local Programs Only. See NBC Program for Balance.*

6:00 a. m.—YMCA Health and Happiness Hour.  
7:00 a. m.—Sally Hill's Ensemble.  
7:30 a. m.—Pip Organ Recital.  
8:30 a. m.—Cactus Brand Boys.  
9:00 a. m.—Aunt Helen's Home Hints.  
9:45 a. m.—Radio Newspaper.  
11:45 a. m.—NBC, Pennsylvania-Notre Dame football game from Philadelphia.  
2:45 p. m.—Radio Newspaper.  
3:15 p. m.—Program of Classics.  
3:45 p. m.—Yarn Spinning Time.  
4:00 p. m.—Big Sister.  
4:15 p. m.—Business Briefings; Newsacting.  
5:20 p. m.—Cecil and Sally.  
5:45 p. m.—Football Scores.  
8:30 p. m.—KTAR week-end presentation.  
9:45 p. m.—Football Scores.  
10:00 p. m.—Radio Newspaper.

Introducing the  
*Rockford*  
Radio

Quality First was our ideal in working out this newest of Midget sets. The cabinet built of selected butt walnut, stripped walnut and satin-wood veneers. A regular little Jewelbox. Then a three screen grid chassis proven for selectivity and tone quality.

Featuring: Tone Control—Phonograph Pick-up Jacks—Magnavox Speaker—and the first Midget to be sold complete with the famous



Exclusive Wholesale

Dealers: Write or Phone for Rockford Proposition and Discounts

**YALE RADIO ELECTRIC CO.**

1111 Wall St., Los Angeles

The Aristocrat of  
Midget Sets



Quality  
Throughout  
at  
\$69<sup>50</sup>  
Complete

Westmore 3351

## RADIO GOINGS ON ABOUT TOWN

A new midget manufacturer entered the field during the last week. Though the name is new the members of the firm have been in the radio business in Southern California for many years.

Messrs. Barry Bloeden, Jack Strode and Irving Steinberger, shown in the

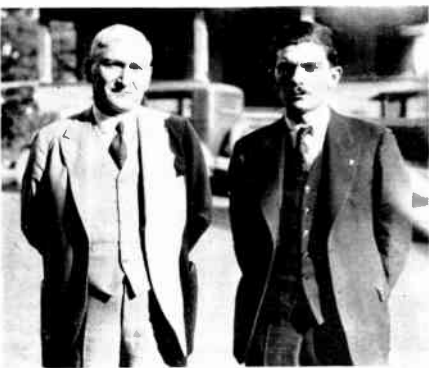


above picture designed and are now placing on the market a screen grid midget radio which incorporates all the latest developments. The new company, the Avalon Radio Manufacturing Company, is located at 1640 West Adams, telephone RE-public 6111.

Mr. Bloeden extends an invitation to all his friends and acquaintances to drop in and see him.

A recent addition to midget distributing business although not a new company in the radio industry has entered the field.

Mr. A. Freed, head of the Freed Radio Corp., has been distributing radio equipment and sets in Los An-



geles and San Francisco for many years. The San Francisco establishment is at 39 Fall Street and temporarily, until their new building is constructed, they will be at 1125 Wall Street in Los Angeles.

The Freed Radio Corporation is the exclusive distributor in the state of California and Arizona for Mis-

sion Bell, also they will distribute the Florette and Freedson.

Mr. Freed believes that the midget radio receiver has carved out a definite position for itself in the radio industry and will continue to be one of the most popular types of radio. He expects to do a large volume of business in California during the coming season.

Mr. V. N. Zachariah, who has been with the Freed organization for over seven years, will be the Manager of the Los Angeles branch of the Freed Radio Corporation. He is shown in the above picture with Mr. A. Freed.

The Davison - Haynes Manufacturing Company moved this last week to a much larger factory at 717-23 Mateo Street, Los Angeles.

Mr. Haynes said that their quarters were not sufficient for their



present production and increased output every week forced the move.

The progress of Electrad, Inc., in developing foreign markets for its well-known line of resistors and voltage controls as well as amplifiers and sound equipment, has necessitated the enlargement of its Export Department, according to a statement by Arthur Moss, president of the company.

Xavier de Nice, widely known expert in export matters has been appointed Export Manager for Electrad, Inc. Mr. de Nice was formerly Merchandising Counsel for the American Exporter and for ten years was Export Manager for the American Chain Company and associated companies.

Bert Hassler, the energetic Sales Manager of the Advance Electric Company, is shown in the accom-



panying picture seated at his desk looking at the latest model Advance midget with a great deal of admiration.

Mr. Hassler has been very busy during the past five months lining up jobber and dealer outlets for Advance radio sets. He has been so successful that at present he is kept busy getting out enough sets to supply their demands.

Our good friend W. B. Knight, whose place of business is out in the West Adams district, is doing such a large volume with the local manufacturers that he had to bring in his henchmen from other districts to help him.

The Midget manufacturers are jumping their production schedules so fast that unit shipments from the parts suppliers have to be changed



every week. Twelve hours a day on the job still kept Bert snowed under so now he has two helpers. Reading from left to right: E. N. Smith, Suss Hines and W. Bert Knight.

## Looking Backward . .

With R. B. YALE

Radio advertising—how it has changed! Most of us in the radio business have perhaps been too busy to notice the change that has taken place in the last few years in radio advertising and publicity.

Not so long ago radio advertising in general dripped with such adjectives as marvelous, greatest in the world, finest on earth, most wonderful tone you ever heard, our set outperforms all others, etc. We don't know just exactly how all this came about but perhaps in the beginning the advertising men drafted into the ranks by the radio industry, knowing nothing about radio in general but somewhat awed by the fact that radio after all in the early days was considered something of a miracle, treated radio in advertising as they had many another product.

One only has to think back a few years to remember an era of wild claims for such articles as aerial boosters—little panes of sheet copper which, if attached to your single strand antenna, would by some magic push the radio impulses along the wire and into your receiving set. Many hundreds of dollars were spent in telling the gullible public about this remarkable invention. And the underground antennas—what a great time they had eliminating static, bringing in China and claiming to be the most marvelous radio invention of the age. And we must not forget the so-called static eliminators. Probably the advertising men, or even the company manufacturing such articles, were unaware that if the device they were trying to sell really would do what was claimed for it the United States government would take it off their hands at a price that would allow them to retire, take a trip to Europe and forget the radio business.

Still later, in this era of wild claims of radio advertising, was the manufacturer who claimed tremendous distance reception—that is, tremendous for those days—on some three or four tube *super-iodine*. And the circuit mongers—what a fine time they had. Every week they discovered a new magical circuit that if the jobber, dealer and Mr. Public would only buy \$114.85 worth of the specified parts from the Whosis Manufacturing Company and wire it up according to directions the purchaser would immediately receive Heaven on an aerial, or Kingdom Come on a loop antenna. These wonderful kit-sets were supposed to be so sensitive that one could hear a mosquito breathe in Cuba.

Still later in our advertising radio progress, with the introduction of many completed radio sets, the manufacturers of which demanded from the advertising mediums four inches of publicity with every inch of advertising space, it was deemed necessary to awaken the public interest by draping two or three very appealing young ladies over and around about the radio set. No one yet has ever discovered why a good radio should have sex appeal, but some wise advertising man in the dim distant past started out publicizing automobiles in that manner and hence it was carried on into the radio game.

Well, all of us had a lot of fun in *them thar* days now passed by. Now the radio industry knows better and is selling home entertainment.

## On Radio Row

### The Office Boy Sez: . . .

Everyone has their idiosyncrasies. Napoleon his burning hot baths. Frederick the Great his tattered or thread bare clothes. George the Third his fancy ruffles and perfumed snuff. Solomon's burning desire for an enormous harem. Catherine the Great for her many lovers and so on and so on through history.

We of this generation also have our eccentricities but fortunately for the preservation and perpetration of civilization most of them are harmless.

\* \* \* \*



Little Herbie Zenker became such an addict of Pee Wee Golf that he built a complete course in his back yard (he certainly is fortunate to have a yard large enough for golf.) Was he proud of his new playground? You should ask! The truth of the matter is—a grand opening, a band, many lights, the Cohens, the Smiths and the Jones (these really are aliases for we don't dare give the real names) were there in all their fancy golf raiment. Enthusiasm and laughter everywhere. The guests, the hostess and the host all voted the premiere a complete success.

Little Herb (200 pounds on the hoof) has had an excellent training which has taught him to appreciate everything in the miniature. Years ago he built baby, three-tube reflex sets, lately designed midget cabinets and now he sells little Radiotrons. When Herbie grows up we know that he will graduate to real golf and to the selling of supers

\* \* \* \*

Lombard J. Smith here presented in all his stylish and tonsorial elegance, the Beau Brummel of the radio industry. In all the years we have known him we have yet to see him appear without a posey in the buttonhole. Lombardius always looks like we have dreamed of looking. Appearing like a dashing boulevardier, handsome and debonair, has helped Lombardius J. to acquire his present popular position in the radio fraternity. He is now the President of the Radio Manufacturers and Agents Association, and in the past he was a director of the big association, served on the show committee and one year was chairman of this hard working committee. With such a glorious past he can now dream of becoming a midget manufacturer and a well-dressed one.

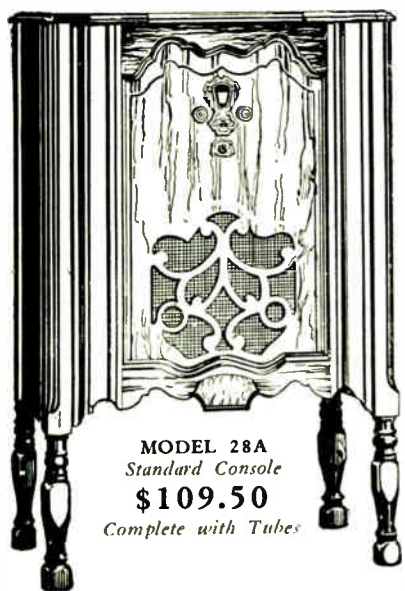




# UNITED STATES **APEX** UNIFIED RADIO

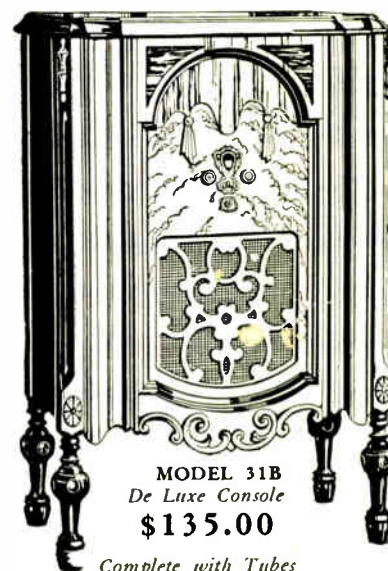
SCREEN GRID, OF COURSE • • BY PUBLIC DEMAND

*More in Performance and Quality Than  
Ever Before -- and Priced to Suit  
Your Present-Day Pocketbook*



MODEL 28A  
Standard Console  
**\$109.50**  
Complete with Tubes

Don't look for hundreds of billboards or tremendously costly advertising campaigns. The manufacturers of U. S. Apex Radio put the extra dollars into the set itself. See and hear the new 1931 models at your nearest radio dealer and be convinced that Apex offers continuous satisfaction in home entertainment at the lowest price.



MODEL 31B  
De Luxe Console  
**\$135.00**  
Complete with Tubes

**QUALITY FAR BEYOND PRICE**

*See Your Nearest Authorized Apex Dealer*

MODEL 31C  
Radio Phonograph Combination  
**\$182.50**  
Complete with Tubes

MODEL 31D  
Electric Remote Control  
**\$192.50**  
Complete with Tubes

*Exclusive Wholesale Distributor*

**YALE RADIO ELECTRIC CO.**

1111 Wall St., Los Angeles

Westmore 3351

