

Radio Guide

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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New York, March 10th, 1932

5 Cents

Radio Calls Another Star

BELLE BAKER JOINS THESPIANS WHO HAVE FOUND A HAVEN OF REFUGE

Another star deserts the stage for radio, and for the same underlying reasons that have actuated every other theatrical figure in making the move.

- Radio offers a larger audience, it does away at one fell swoop with a score of hardships, and it also assures its artists of a steady income.

AFTER twenty years of success on the stage and in vaudeville and talking pictures, Belle Baker has turned to radio for the medium best suited to her generous talents. The chronicle of her rise through sheer hard work and natural ability reads like a page out of the story book of romance. And now that she has realized her ambition to star in radio, Belle Baker looks fondly back over her thrilling career.

It isn't that "the Mother of the sentimental song," as critics have called her, has turned her back on the stage and forgotten the medium which carried her to stardom; it isn't that Belle Baker has lost the youthfulness and charm which endeared her to the hearts of the theatre-going public. It is simply that she has found a medium which is ideal for her talents, a medium which enables her to reach millions where once she reached hundreds, and a medium which the Belle Baker of today loves with all her heart.

And then, too, Miss Baker realizes, as do all theatrical people, the many advantages of radio which the theatre cannot afford. Once assured of a place in radio the artist says farewell to a host of petty and not so petty annoyances. There are, for instance, no more weary weeks tramping the Rialto for engagements; no more dis-

(Turn to Page 13)



Belle Baker



Jack Denny

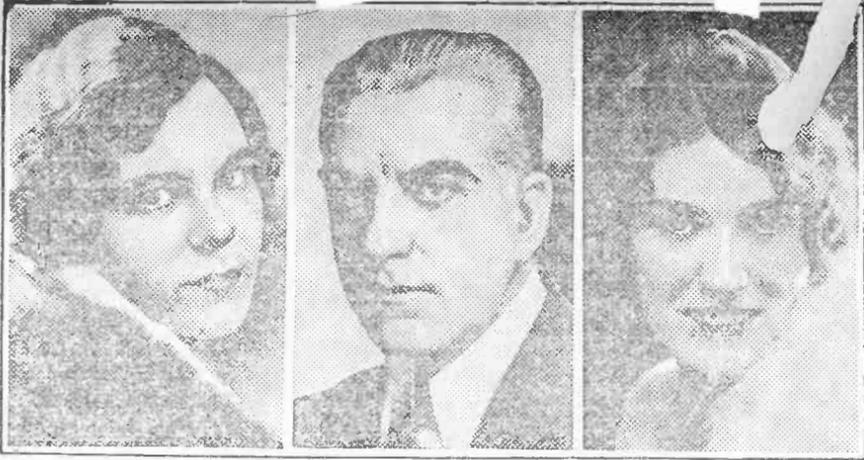


Herbert John Abrahams

In This Issue

"Autoblot," a new and amusing contest, open to every Radio Guide reader, with a valuable prize to the winner. See Page 20 for full details.

PROGRAMS FOR WEEK OF MARCH 4th TO MARCH 10th



Annette Simpson

Floyd Neale

Verna Osborne

• "Moonbeams," broadcast over WOR every night except Saturday at 11:30 o'clock, has presented fourteen different combinations of vocalists. At present its sopranos are Annette Simpson and Verna Osborne, and the announcer, Floyd Neale. Miss Simpson came to New York to decode foreign language codes during the war; Miss Osborne won first place in the 1929 Atwater Kent Auditions, and Mr. Neale's announcerial work has taken him along the road from WGBS to the NBC, and so to his present station.

THE RADIO ROVER

By Ed J. Fisher

WE'VE discovered that one of radio's portlier band leaders is not over-anxious to use telephone booths for his calls. In the first place, the robust gentleman can't reach the telephone after entering, because the quantity of fat below his chest protrudes at least a half yard, no matter which way you look at it. Secondly, he feels that lead slugs from a sub-machine gun wouldn't make the nicest tattoo. He, therefore, felt that it was best for all concerned, especially himself, to pay tribute to that mob of Boston gangsters to the tune of \$500 a week.

The mobsmen, according to reports, financed a night club some time ago in Boston in which the maestro was to be featured. When his commercial came along he hopped, skipped and jumped to New York, leaving the bad boys with a night club to play with. So, being sensible like, they ups and demands their share of dough-rac-mi. However, with the love of life still strong in his blood, he has paid and paid.

• We must report the incident that occurred the other night in a local theatre which featured Vaughn de Leath on the stage. A little girl in the audience wanted to know if she was Kate Smith's mother!

• And speaking of the "Original Radio Girl" brings to mind her favorite spirit, which she playfully calls "Osh." Yes, Vaughn de Leath has a spirit, and a very important spirit too. All decisions are left to Osh. If the imp objects to a certain song, Vaughn simply won't sing it. It seems strange in this day and age that there should be individuals who still have a devout belief in medieval superstitions. Especially those who make their living through a most modern scientific discovery.

Take Vincent Lopez, an ardent believer of numerology. Lopez eats, drinks and, they tell me, even chews on numerology. If the title of an orchestra number is not suitable, according to the law of numerology, the nimble fingered Lopez throws it away.

All of which brings to mind the following, from Tony's Scrap Book:

"When you see a poor man acting queer, doing things that you think a normal man would not do, you say he is crazy; but when a rich man does them, he is eccentric. The difference between

being crazy and eccentric is that the eccentric man has more money." Or power, may we add.

• The staff of one of the major network's artists' bureau is being closely watched by one of the stockholders who controls some forty-nine percent of the stock. It seems that there has been some good old-fashioned chiseling going on, many of the boys and girls collecting heavily on artists. They are now calling in several of the chiseled in order to find out how much they were taken for, and who by. A former radio queen was also queried, I understand.

• WOR is having power trouble with the Federal Radio Commission. It was granted fifty thousand watts on the plea that it was plotting a new site. Now the Commission wants to know why there's no new site, nor any evidence of one.

• We wonder what's become of Radio City. The last announcement told us that it would be called Rockefeller Center. Well, it's a good thing. It would seem awfully silly to call it Radio City with no radio in it.

• According to well founded rumors, Martin Beck has come out of retirement in order to protect the theatres which he turned over to R.K.O., but which were never fully paid for by the Radio-Keith-Orpheum interests.

• Kate Smith will be starred in the new R.K.O. cinema "Girl Crazy." She's reported getting fifty grand for it... Columbia will get that new Chrysler Motor program, which will be glorified by Ziegfeld... Little Jack Little is to be sponsored by Quaker Oats... Mildred Hunt goes on the new Van Heusen program on April 8... Nick Kenny is having royalty woe with "Love Letters in the Sand," some one holding up the dough and claiming the melody was swiped.

• If somebody like Ferde Grofe had written that Paul Revere number staged by Lopez in the Lou Holtz show, it would have been history. But Mister Holtz gags it for a cheap laugh and all the musical value is practically trampled on... Burns and Allen are clicking on those Lombardo Panatella commercials, and J. Walter Thompson is now the official Robert Burns agency instead of Rankin.



Mary McCoy

• "Making the Movies," a series of burlesque sketches having to do with events in a motion picture studio as imagined by Ray Knight, will be introduced over the WJZ-NBC network at 9:45 Sunday night, March 20th. Knight, the cuckoo comedian, will write and direct the sketches, which are sponsored by the Kelly-Springfield Tires. Mary McCoy, already acquainted with Knight and his vagaries, will be heard as the movie "star."

Hunt for Mad Trapper Dramatized on Monday

• "The Mad Trapper of Rat River" and his one-man war with the Royal Canadian Mounted—a chapter of thrilling realities just closed—is the life drama to be presented in "With Canada's Mounted" on the evening of Monday, March 7, at 10 o'clock over the WJZ-NBC chain.

Albert Johnson, crazed by loneliness in the Far Northwest, wounded one of Canada's finest, killed another and barricaded himself in a tunnel, for weeks resisting the officers' attacks. Then he fled westward across the border of Northwest Territory into the mountainous wilderness of Yukon, the graveyard of the North, with his relentless pursuers mashing through in 50-below-zero weather. An airplane with tear gas bombs and dynamite thundered overhead, keeping pace with the Mounted. Then Johnson sensed the futility of driving further into the Arctic Zone and turned back to meet the avenging force—and death. The Mounted got their man.

President Broadcasts Plea Against Hoarding

President Hoover will carry his plea against the hoarding of money directly to the people of the nation in a radio address over a coast-to-coast WEAF-NBC network at 10:15 P. M., Sunday, March 6.

The President will be heard during a program in which Secretary of the Treasury, Ogden Mills; Charles G. Dawes, head of the Reconstruction Finance Corporation, and Senator Joseph T. Robinson, of Arkansas, also will speak.

The program, which will go on the air as part of the movement in support of the President's drive to put hoarded money back into circulation, will be broadcast on the eve of the sale of the sixty-day certificates, designed by the Treasury Department to lure money out of hiding.

Crime Control Series Is New Sunday Feature

• Attorney General William D. Mitchell, President Guy A. Thompson of the American Bar Association, and Charles Evans Hughes, Jr., head a list of prominent legal authorities who will discuss methods of crime control in a new series of Sunday programs over a WJZ-NBC network at 12:45 P.M.

The talks, which will be continued for thirteen weeks, started Feb. 28. The series is being presented under the auspices of the Section of Criminal Law of the American Bar Association, under the general title of "Control of Crime by Law."

Leading members of the Association will speak from different parts of the country on various phases of crime control. Speakers and subjects for the next two programs follow:

MARCH 6
William D. Mitchell, Attorney General of the United States, from Washington—"Federal as Distinguished from State Control of Crime."

MARCH 13
Charles Evans Hughes, Jr., former Solicitor General and now president of the National Probation Association, from New York—"Probation as a Method of Crime Control."

Oscar Will Disclose Meals of the Famous

Oscar of the Waldorf, who has been host to more celebrated Europeans than any other person in America, is going to tell what his distinguished foreign guests like to eat, in a special series of four talks to be inaugurated during the G. E. Circle over a WEAF-NBC network at 12:00 noon Monday, March 7.

The broadcasts will be devoted to the gastronomic tastes of Germans, Frenchmen, Italians and Englishmen, and will be heard on successive Mondays.

Associated with the Waldorf-Astoria Hotel since the establishment of the original Waldorf in 1893, Oscar Tschirky has become an international figure.

Radio-Guide

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George d'Utassy, President
Robert Scofield Wood, Vice President
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Mildred Hunt

• Blue-eyed Mildred Hunt, contralto, and one of radio's pioneer artists, is staging a noteworthy comeback as featured soloist with Harry Salter and his orchestra on the Frostilla Rehearsal programs heard every Monday night at 9:15 over the WABC-CBS chain. Miss Hunt entered the entertainment field via the "Follies," the Roxy ensemble, and vaudeville. Then, despite all the advice in the world, she went in for broadcasting.

Churchill Will Talk On Two City Programs

• Winston Churchill, eminent British statesman and author, will be interviewed by Edwin C. Hill, "The Man in the Front Row," during the Hart, Schaffner and Marx Trumpeters program to be broadcast over the WABC-CBS network at 10:00 o'clock Thursday night, March 10. This will be the first time the radio audience has had the opportunity of hearing Mr. Churchill, at present on an American tour.

Mr. Churchill will speak from Boston, the rest of the program originating in New York.

The statesman has long been active in British public life. Since his election to Parliament in 1900 he has served almost continuously, and has also filled a number of governmental important posts.

Student Conductors Direct Curtis Group

• Three conductors will direct the Curtis Symphony Orchestra in the concert to be broadcast throughout the WABC-CBS network at 4:45 P.M., Friday, March 4, from the orchestra hall of the Curtis Institute of Music, Philadelphia.

Fritz Reiner, conductor of the Philadelphia Orchestra and Grand Opera, and head of the Institute's orchestra department, will open the program by leading the 110-piece student group in Weber's overture "Abu Hassan." At the end of the concert, Reiner will also direct two movements from Saint-Saens' fourth piano concerto, in C minor, with Joseph Levine as soloist.

Between these two works, Beethoven's first symphony in C major, will be heard, with two student-conductors under Mr. Reiner directing alternative movements. Boris Godowsky will be in charge of the first and third, handing over the baton to Saul Caston for the second and last movements.

New Program Presents Dramatic News Events

• The first of a series of "Today and Yesterday" programs, which will offer musical and dramatic highlights of the past and present, will be presented over the WABC-CBS network at 8:30 P. M. Friday, March 4th, and will be heard regularly each week at the same time.

A feature of the program will be the re-enactment of a dramatic episode in the news of the past, suggested by some event in the news of the day. A cast of players, with Coburn Goodwin as the narrator, will present the dramatic portion of the program under the direction of Don Stauffer, who presided over the news dramatizations of the "March of Time."

Mr. Stauffer's varied experiences since leaving college — he has worked as a miner, a deckhand, and everything in between—have given him an unusual opportunity to see the inside of world news from many angles, and his ability in presenting the news via radio was shown in the program series just concluded.

The new series is sponsored by the DuPont Companies.

New England Station Joins Columbia Chain

• Becoming the ninety-first station affiliated with the Columbia network, WFEA, Manchester, N. H., began broadcasting operations Tuesday, March 1.

The arrangement to broadcast Columbia programs through the new station gives the network representation in thirty-eight states and the District of Columbia. One nightly program, "Music That Satisfies," is transmitted to the Territory of Hawaii for rebroadcasting there.

Owned by the New Hampshire Broadcasting Company, WFEA operates from studios in the Carpenter Hotel, Manchester, its programs being distributed through a 500-watt transmitter of the most modern type on 1,430 kilocycles.



Cyril Pitts



Edna Kellogg



Irvin S. Cobb

• Broadcast every Friday night at 9:30 over the WJZ-NBC chain, the Armour Program presents, among other talent, Cyril Pitts, tenor; Edna Kellogg, soprano, and Irvin S. Cobb, raconteur. Miss Kellogg, a former Metropolitan Opera artiste, began to sing at home, receiving her early training from her mother, and has been at it ever since. Mr. Pitts has had wide experience in concert work, and Mr. Cobb's stories are world famous.

REVIEWING RADIO

By Porthos

REALLY, it can't be said that the Columbia network censors are overdoing their job—but, undoubtedly, they'll begin now to read scripts carefully, after that "Myrt and Marge" boner a couple of nights ago. Maybe you heard it?

While the Wrigley program, which emanates from Chicago, was on, one of the characters in that particular episode was eliciting the sympathy of the heroine, Myrt. And, as the action proceeded, the little girl's racketeer sweetheart was announced as having been done violently to death—in the Park Central Hotel. Umph!

And the Park Central officials in New York squirmed. Just when the newspapers were beginning to forget that Arnold Rothstein was bumped off in the palatial hostelry, here comes a radio act, its audibility extending all over the country, planting a play-acting murder right in the same spot. And the Wrigley people are worried, as well as sorry. Somebody has told them that you can evoke damage suits by radio.

To judge from the sorrowing sighs of the fan mail writers, there is at the moment a painfully obvious deterioration in the quality of dance music as projected from the microphones hereabouts. Aside from Lombardo, Whiteman, Merle Johnston, Lopez and Denny, and possibly a few others, orchestra leaders are no longer imbued with the ambition to lend individuality to their music. Perhaps the best proof of this is to try to identify a band without hearing the announcement of its identity.

I have little hesitancy in blaming radio, hotel and night club exploiters for this lamentable situation which threatens to put a paralyzing crimp into the natural development of typically American music. The trouble is that the exploiters are more ardently concerned with featuring "names" rather than music. They are interested only in placing at the head of bands, celebrities instead of musicians, in order to draw patronage, stimulate the show, and thus insure nice commissions for the artist bureaus.

Most likely it will stun you to know that these "names" draw from \$1,000 to \$2,000 a week, although the celebrities who wield meaningless batons seldom know one note from another, while polished musicians, numbering several dozens, are working as band leaders for the munificent salary of \$75 a week—which is well under the scale prescribed by a thoughtful and solicitous Musical Union.

Naturally, these musicians lose their incentive. They cannot afford to buy expensive orchestral arrangements, and are so reduced in dignity and ambition that

they figure there is no percentage in going to the trouble to make their bands paragons of American melody.

All creative and inspirational work is therefore left in the hands of a meager few staff conductors directly connected with the studios and upon these few the nation must depend for pioneering and experimentation.

For his own sake, I trust that the late Edgar Wallace's shade has no way of hearing in the Great Beyond, the Eno Crime Club's radio production of his stories via the Columbia System. If such an unfortunate thing were possible, the spirit of the author would be most dreadfully unhappy. I have listened to the Crime Club dramatizations consistently, to make sure that the slipshod and amateurish radio adaptations were persistently juvenile and crude, and after eight weeks of eavesdropping, I have failed to hear one that carries realism or conviction.

The gossipers would have you believe that Chesterfield is contemplating a drastic change in its program. The fact is that the present broadcast will remain "as is" quite indefinitely. The impression that changes were imminent grew from several auditions which augured additional talent. But the idea has been dropped.

Lucky Strike's Magic Carpet does not transcend the agility of the NBC engineers. The technicians do not seem able to eliminate that disillusioning pause that occurs after Winchell's "Okay, Po-dunk" and leaves you wondering if the carpet went on a tortuous detour.

It was ironic, considering the friendly "war" between Winchell and Ben Bernie, that the old Maestro, in Miami, a fortnight ago, announced his program which had Chicago as its source, and chatted back and forth without so much as a split-second's delay. It seems to me that Maestro Bernie and the Columbia engineers were merely seeking to show Lucky how it could—and should—be done.

The NBC announcement recently sent to several newspapers, that the 1931 gross business of the National Broadcasting Company amounted to \$29,000,000, was received by the newspapers pretty much in the shape of a slap in the face.

"There" the editors figured, "goes \$29,000,000 that would have enriched the newspaper business, but for this thing called radio."

And the release of the information did not meet the approval of NBC executives either, who are yearning these days to maintain as far as possible, the friendliest of relations with the dailies.



SOUSA HAS FEW REGRETS

At seventy-eight America's "March King" still carries on the tradition he established fifty years ago, when he conducted the U. S. Marine Band. His step is as firm, his direction as spirited as ever, and the larger audience brings him a new enthusiasm for his work.

JOHAN PHILIP SOUSA now has two regrets; he doesn't see as much of his children as he should like to, nor does he play as much poker as he once did. Sousa conducts his band every Wednesday evening at 8:30 over the WEA-FNBC chain during the Goodyear Program, and even today he once in a while forgets himself and turns about at the end of a selection, to "see how the audience took it." And then, finding the audience is represented only by the microphones which carry the music across the nation, he turns sharply back again.

"Yes, I know the audience is out there," he smiles. "The thousands of letters I receive show me that."

"America's March King" seems almost to have been born with a baton in his hand. His father, Antonio Sousa, was a musician, and so the boy's musical education was thorough. He was born in Washington, D. C., November 6th, 1854, at fifteen was teaching music, and at seventeen was a conductor.

No one seems to know just how many musical compositions there are to Sousa's credit. He admits to two hundred marches, besides which there are ten light operas, six waltzes, eleven fantasies or so and at least fifteen miscellaneous compositions.

Sousa was conductor of the U. S. Marine Band for twelve years, and during that time, 1880-92, the marches he composed not only formed a large part of the band's repertoire but became so well known they might almost be called "national anthems."

Still alert and active, at seventy-eight Lieutenant Commander Sousa, U. S. N. R., spends much of his time at his summer home in Port Washington, Long Island, or in his Park Avenue apartment in New York City. He and his wife, whom he married in Philadelphia in 1879, seem to have but one standing argument, for Sousa will read six newspapers a day, and he will forget to fold them up after reading them.

In his tours around the world with his band—he has been decorated by numerous foreign governments—Sousa has made a hobby of collecting boots and shoes, which collection of trophies now rests in the care of his daughter, Priscilla.

Always immaculate in dress, Sousa appears at his weekly broadcasts in uniform, and belies his years with his erect carriage and firm, quick step.

His son, John Philip Sousa, II, and the grandson, John Philip, III, live in California, and the conductor often expresses a desire to see more of "his children."

Although he has always enjoyed trap-shooting, and still does, it has been said that Sousa "plays poker to beat the band." His response, with a rather wistful smile, is usually, "I don't play much poker—now."



THE JEST ARTIST

By GEORGE D. LOTTMAN

• Brad Browne, of the Three Bakers, finds that depression is hitting even the bed-time stories. He saw one called "How Peter Rabbit Lost His Kale."

• Ben Alley declares, if you're interested, that the recent show up at Sing Sing was a cell out.

• Peter de Rose proposes that the married men get together, establish a refuge for their bachelor friends in difficulty on account of leap year. "We could call it 'Leap Inn,'" says Peter, "but how could you get the boys to stay put?"

• The cellar German beer garden in the home of Bill Wirges houses a roulette wheel where radio stars living on Long Island gather to dribble their pennies away. Bill had accumulated 600 one-cent pieces. A week later he looked into the box and there was but a handful left. The mystery was not solved until Mrs. Wirges went on her next marketing trip and the grocer remarked:

"Kinda nice, Mrs. Wirges, how your son treats all the kids to candy every day, ain't it?"

• The philosophy of a happy man, as set forth by George Olsen, is interesting:

"A man that's really happy," George says, "is one who claims he has everything he wants—and never wants anything he knows he can't have."

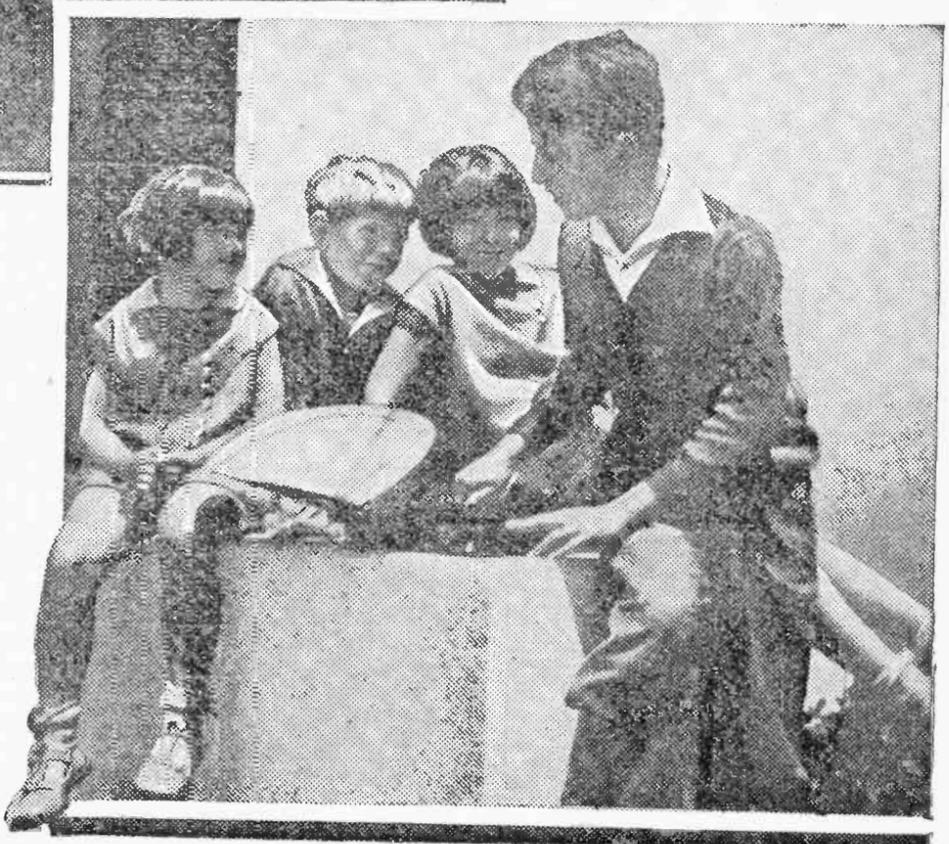
• "How did so-and-so lose his standing on the air?" a friend asked Leon Belasco, the CBS maestro-singer.

"He allowed success to sweep him off his feet," was Leon's quick retort.

• Frank Parker tells of a down-and-out radio artist whose pants were so shiny that when he tore them he crossed his fingers and knocked wood to ward off seven years' bad luck.

• "Whenever a scandal breaks," says Howard Lanin, "the radio artist usually gets the benefit of the dirt."

Two intimate pictures of John Philip Sousa, "The March King," with his wife and daughter at his Port Washington estate. And a picture of the Sousa grandchildren, whose absence in far-off California sometimes causes the musician to wish he might follow the radio waves out across the country. Despite his years, Lt. Commr. Sousa is as active as many men but half his age.



SINGING THE BLUES AWAY

Originated in the sweat and sorrow of the cane and cotton fields of the old time South, the spiritual has given birth in this age to the "blues,"

- that hard-to-define, hard-to-endure-for-most-of-us rhythm which proves so attractive to a great many of the radio audience.

ACCORDING to many musical critics, popular "blue" songs of the day originated from the negro spirituals. Heart-weary colored folk plodding through the cotton fields, bewailed their woes to the tune of primitive rhythms distilled in them through years of slavery, and musical historians tell us that popular songs still contain these tempos, although the lyrics and the music are of modern dress.

Irene Taylor, NBC's black-haired, brown-eyed "blues" singer, came to radio from the stage. She combines a fine voice with a magnetic personality. Irene began her stage career at the age of nine years, has never had any musical training, and is superstitious about whistling in a dressing room and sitting on a trunk.

Ellen Jane Froman's first radio opportunity came while attending a party given by Powell Crosley, Jr. He suggested that she join the WLW staff in Cincinnati. It was there that Paul Whiteman heard her and introduced her to go to Chicago, where she made an instant hit. Miss Froman is now heard with her orchestra on Mondays, Wednesdays and Saturdays at 11:30 P. M., over the WJZ-NBC network.

Another little trouper is eighteen-year-old Sylvia Froos. She started her theatrical life at the age of seven in Baltimore, and what she doesn't know about policemen, police courts and Child Labor Boards is nobody's business. Called the little Princess of Song, Sylvia Froos is heard over the WJZ-NBC network on Sundays at 11:15 P. M., and on Tuesdays at 7:30 P. M.

From Lakeland, Florida, comes Frances Langford, heard three times a week over WOR.

The newest songstress to grace the WABC-CBS network is Vivien Ruth. This little lady, with practically no musical training, has a voice which is gaining much attention for her. She stepped into "big time" January 22nd over the Columbia network. She is now heard on Tuesdays at 5:00 P. M., Thursdays at 5:00 P. M., and Saturdays at 5:45 P. M.

Ilo May Bailey, heard during the Piano Moods program broadcast over the WJZ-NBC network, is a soprano and at one time played the trumpet in a girls' band that traveled from Chicago to the West Coast. She received her first contract when heard by Paul Ash while she was singing in a night club.



Some popular "blues" singers. Above, the Misses Taylor, Bailey and Froman; in the center, Sylvia Froos; at the left, Vivien Ruth, and, looking at you, Frances Langford

SO WHAT?

Tons and tons of paper are wasted each week by those public relations counsels, press agents and just plain stooges who believe they have a message for the world. Just a few examples of what is not important news are given below, merely for amusement.

- They're building a new studio for Myrt and Marge at WBBM, Chicago, where the broadcasts originate. One of the special features will be a nice little lounging room for the girls.—So what?

- Leonard Joy, chafing under the rigid diet to which he has been subjected, says that one of these days he's going to bust right out and eat a piece of apple pie.—So what?

- The old fashioned white wash tie has a staunch defender in Cesare Sodero, NBC operatic conductor and composer. He usually wears one.—So what?

- Picture the cowhand who reads this effusion, with the effeminate "E" on old! "When her voice goes out on the air...Margaret West...will relate the authentic story of the old and historically famous Chisolm Trail, and...will appropriately sing an old cowboy ronde-lay called "The Olde Chisolm Trail."—So what?

- Ladies and gentlemen of the listening audience, meet two radio artists of whom you have never heard and probably never will again. They exist only on paper by the grace of curiosity.—So what?

- If you fly into a rage when you dub a golf shot, you had better shout and tear your hair than swallow your anger.—So what?

- John S. Young once tried his hand at being a playwright, but gave it up, when, as he says, producers seemed startlingly prejudiced in favor of such fellows as Shaw, O'Neill and Galsworthy.—So what?

News Comment Stirs Broadcast Adherents

• What appears to be a definite attempt to discredit radio as an advertising medium is seen by experienced advertising men and radio critics in current issues of two publications.

"The March of Time," one of the most popular radio programs ever broadcast, closed its contractual run Friday, February 26th. The magazine, "Time," which sponsored the series, comments editorially in its issue of February 29th as follows:

"Time bought the series of half hours on CBS at \$4,200 per period (plus \$1,800 for actors, music, etc.) to perform a definite piece of advertising: to acquaint a larger public than its own logical readers with the existence of Time, News-magazine. In the opinion of Time's publishers, the advertising purpose was well accomplished; further expenditure on radio at this time would not justify itself.

Continuing, "Time" reports the gratifying letters from readers requesting the retention of the series, and remarking on the low general average of radio entertainment:

"Naturally gratifying to 'Time,' the letters constituted an indictment of radio on a charge of failure-to-provide. That tens of thousands of listeners should protest so violently against the disappearance of any one commercial program as one of the few fit for adult consumption, was testimony to the leanness of radio fare."

Note that "Time" said the series had accomplished its purpose; then see what "Editor and Publisher," in its issue of February 27th, made of that statement:

"The radio program, 'The March of Time,' consisting of re-enactment of news events, came to an end this week. Its sponsor said that, although 'the advertising purpose was well accomplished,' the thousands of protests received against discontinuance of the program 'constituted an indictment of radio on a charge of failure to provide.'

"The magazine, referring to 'the leanness of radio fare,' said:

"For all its blatant claim to being a medium for education, radio contributes little of its own beyond the considerable service of bringing good music to the millions."

The headlines read, "TIME," LEAVING RADIO, CALLS FARE LEAN.

And in the New York "World-Telegram" for February 26th, we read:

"Time," magazine's radio program, 'The March of Time,' will be discontinued after tonight's broadcast, and comment in the issue of the magazine out today said that the protests received against discontinuance of the program 'constituted an indictment of radio on a charge of failure to provide.'

The crux of the situation is, of course, that radio advertising proved successful to "Time," as it has to innumerable sponsors who have had the intelligence and the progressiveness to provide worthwhile programs.

At Odd Moments



Caryl Bergman

• Late of Youmans' "Through the Years" and other musical productions, Caryl Bergman now appears frequently and at odd moments over WMCA, singing as her Broadway experience has taught her, in the contralto voice she one day woke up to find she possessed. No regular program spot has yet been assigned Miss Bergman, but it is expected that she will long be a feature.



Jane Froman

• Jane Froman—Ellen Jane to her family—began her radio career by singing just as loudly as she could into the patient microphone. She knows better now, and keeps her musicians well under control on the program, "Jane Froman and her Orchestra," brought to you each day except Saturday and Sunday at 6:30 P. M. over the WJZ-NBC network.

RICH REWARDS IN RADIO CONTESTS

More than \$1,000 in cash, together with merchandise valued at as much more, is being offered to contestants in several competitions now being broadcast over individual and chain stations in and about New York City. The following information is given readers by RADIO GUIDE, purely as a matter of convenience.

Radios and Watches

• Twenty-two prizes are being given each week in the San Felice Cigar contest now being broadcast over the WJZ-NBC chain at 7:30 each Monday and Friday evening. These are six "Playtime" radios, built into grandfather clocks; ten Gruen watches, "Greyhound" model for men and "Monticello" baguette for women, and six "Nat Lewis" purses. Contestants are to write a four-line rhyme about San Felice Cigars, or as many rhymes as they like, enclosing fifteen bands from any size San Felice Cigars (or exact reproductions of these bands in colors) with each rhyme. Entries should be sent to the station from which the program is broadcast, or to the Deisel-Wemmer-Gilbert Corp'n, 2180 East Milwaukee Ave., Detroit, Mich.

For Dog Lovers

Of special interest to children who would like to own a dog is the Ked contest, whose terms are broadcast every Thursday evening at 7:15 over the WJZ-NBC network. Boys or girls may enter this contest, merely writing in less than fifty words their answer to the question, "Why I like Keds." The letter must also give the name and address of the contestant's neighborhood shoe dealer, with the age of the contestant. Each week a thoroughbred wire-haired terrier will be given away for the best letter.

Except where specific information is given above, letters should be sent to the advertiser in care of the station over which the contest announcement is made.

\$250 Each Week

The WJZ-NBC chain carries, each Monday night at 8 o'clock, the terms of the Carnation Milk Company's contest, which closes Monday. Contestants are to send in a phrase, sentence or slogan for Carnation Milk, to be written on a label taken from a can of the product, and several entries may be made by each contestant. In addition to weekly cash prizes of \$100, \$75, \$50 and \$25, totaling \$250 each

week, three Hudson automobiles will also be given away at the conclusion of the contest.

An Automobile Each Week

Winning contestants in the Willys Overland contest now being broadcast every Sunday night at 7 o'clock over the WJZ-NBC network receive, delivered absolutely free and fully equipped at their home, a new Willys Overland car. Entry blanks and rules must be obtained from one of the advertiser's dealers, and contestants are to write not more than fifty words on "Why I like the Willys Overland Six better than any other car."

For Cake Beaters

The Magic Maid Program broadcast over the WJZ-NBC network every Monday morning at 11:30 o'clock offers eight electric mixers, beater and juice extractors to eight successful contestants. Favorite pie recipes, with a short letter telling "Why you would like to own a Star-Rite Magic Maid Electric Mixer, Beater and Juice Extractor," are to be submitted.

A Car a Day

The choice of a Chevrolet coach, Austin sedan or one of Chrysler's Plymouth sedans is offered winning contestants in the Cremo program contest heard every night except Sunday at 7:15 o'clock over the WABC-CBS network. Contestants are to send in twenty-word statements describing the quality and merits of Certified Cremo Cigars. These twenty words are to be written, one word to each band, on twenty Cremo cigar bands, and the bands numbered from one to twenty. The name, address and occupation of the contestant is to be written on a slip of paper and mailed with the bands to Certified Cremo, 111 Fifth Avenue, New York City. Not having the bands, contestants may make twenty facsimiles, reasonably colored by hand to resemble the originals, and send in their entry on these.

Listener Furnishes Unusual DX Proof

• An unusual story of long-distance reception, even in these days of short-wave enthusiasm, comes from Station VK3ME, Melbourne, Australia, and from Mr. E. H. Scott, designer of the Scott All-Wave Superheterodyne Receiver, of Chicago.

On January 23 Mr. Scott called Mr. Johnson, chief engineer of the Australian station, to the phone. He had something he wanted Mr. Johnson to hear and, although it cost him plenty, the call was one of those thrills that come to the most ardent DX fan but once in a lifetime, Mr. Scott's receiver, in Chicago, was bringing in Mr. Johnson's station at loud-speaker volume, and it seemed only fair to let Australia know about it.

Mr. Johnson came to the phone and listened to his own station's program after it had gone to Chicago and back to Melbourne! As Mr. Johnson himself describes the remarkable transmission, "One of our most enthusiastic listeners, Mr. E. H. Scott, of Chicago, rang us up on the International Radio Phone Service, then tuned in and sent back to us, via the phone, the signal from VK3ME so that we could actually hear for ourselves how strongly our signal was being received in Chicago.

"We played a record here. Mr. Scott tuned us in, then placed the mouthpiece of his telephone in front of his speaker and we had the interesting and surprising experience of hearing the clearness and remarkable volume with which our signal was being received by him in Chicago. This was a unique event, in that it was possible to hear a selection from our own transmitter, after it had gone around the world.

"It is interesting to follow the path of the signal. The selection was first sent out from VK3ME in Melbourne, and was received direct by Mr. Scott in Chicago. He placed his telephone in front of his speaker. Our signal was then transmitted from Chicago through the phone to New York by land line. From New York it was transmitted by wireless to London. From London it was transmitted by wireless to Sydney. The signal was picked up in Sydney, then sent by land line to Melbourne. The signal from VK3ME, coming as it did across the Pacific Ocean and returning via the Atlantic and Indian oceans, actually made a complete circle of the earth. The total elapsed time during this transmission around the earth was approximately one-eighth of a second."

Millionaire Conductor



Sir Thomas Beecham

• Sir Thomas Beecham, whose only previous appearance in the United States as a symphony conductor was in 1928, will conduct the New York Philharmonic-Symphony Orchestra during the program to be broadcast over the WABC-CBS network from Carnegie Hall at three o'clock, Sunday afternoon, March 6th.

Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

FRIDAY, MARCH 4TH

P.M.
 5:30 The Singing Lady—WJZ NBC WBAL
 5:45 Russ Columbo and His Orchestra—WEAF NBC WFBR WEEI WTIC WLIT WCAE WJAR WRC
 5:45 Little Orphan Annie—WJZ NBC WBAL
 6:00 Raising Junior—WJZ NBC WBAL
 6:30 The Royal Vagabonds—WJZ NBC WBAL
 6:45 The Swift Program—Stebbins Boys. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 6:45 Literary Digest—Topics in Brief. WJZ NBC WBAL WBZ WBZA KDKA
 6:45 Vaughn De Leath. WABC CBS WLBZ WAAB WIP WFAN WJAS WORC
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC WBAL WBZ WBZA KDKA
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:15 Manhattan Screamers. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:15 Campbell's Orchestra. WEAF NBC WFBR WEEI WCSH WJAR
 7:30 Prince Albert Quarter Hour. WEAF NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF NBC WFBR WEEI
 8:00 Cities Service Concert. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:00 Nestle's Program. WJZ NBC WBAL WBZ WBZA KDKA
 8:15 Singin' Sam—The Barbasol Man. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 "Today and Yesterday." WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Cluquet Club Eskimos. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:00 Pillsbury Pageant. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
 9:30 Pond's Program. WEAF NBC WFBR WLIT WCAE WCSH WJAR WRC WTAG
 9:30 Armour Program. WJZ NBC WBAL WBZ WBZA KDKA
 9:45 Friendly Five Footnotes. WABC CBS WCAO WNAC WCAU WJAS WEAN WMAL
 10:00 Beau Bachelor. WABC CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:00 The Sampler Orchestra. WEAF NBC WFBR WEEI WLIT WCAE WCSH WJAR WRC WTAG
 10:15 Adventures in Health. WABC CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:30 RKO Theatre of the Air. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 10:30 Music That Satisfies. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 11:30 George Olsen's Orchestra. WABC CBS WCAO WLBZ WAAB WDRG WCAU WMAL WORC
A.M.
 12:00 Ben Bernie's Orchestra. WABC CBS WNAC WCAU WEAN WMAL
 12:00 Coon-Sander's Orchestra. WEAF NBC WRC
 12:30 Waldorf-Astoria Dance Orchestra. WEAF NBC WRC

SATURDAY, MARCH 5TH

P.M.
 6:00 Freddie Martin's Orch. WABC CBS WCAO WLBZ WAAB WDRG WIP-WFAN WEAN WMAL WORC
 6:00 Raising Junior. WJZ NBC WBAL
 6:30 Bing Crosby. WABC CBS WCAO WLBZ WAAB WORC
 6:45 Larry Funk's Orch. WEAF NBC WTIC WFI WCAE WCSH WRC
 6:45 Leon Belasco and Orchestra. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WMAL
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC WBAL WBZ WBZA KDKA
 7:00 Political Situation in Washington Tonight. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Laws that Safeguard Society. WEAF NBC WTIC WFI WCSH WJAR WRC WTAG
 7:30 The Bright Spot. WABC CBS WCAO WNAC WDRG WCAU WJAS WMAL
 7:30 Prince Albert Quarter Hour. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 7:30 Sonata Recital. WJZ NBC KDKA WRC
 7:45 The Goldbergs. WEAF NBC WTIC WCAE
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 8:00 Civic Concerts Service Program. WEAF NBC WFBR WTIC WFI WCAE WCSH WRC
 8:00 Danger Fighters. WJZ NBC WBAL KDKA
 8:15 Sterling Products—Abe Lyman's Band. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 Dance with Countess D'Orsay. WJZ NBC WBAL WBZ WBZA KDKA
 8:45 Vaughn De Leath. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 9:00 Pryor's Goodyear Band. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:00 Carborundum Hour. WABC CBS WAAB WCAU
 9:30 Club Valspar. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 The First Nighter. WJZ NBC WBAL WBZ WBZA KDKA
 9:30 Smith Bros. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL
 9:45 Arthur Jarrett. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:00 Lucky Strike Dance Hour. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:00 Russ Columbo's Orch. WJZ NBC WBAL WBZ WBZA
 10:00 Columbia Public Affairs Institute. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:30 Music That Satisfies. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:30 Hollywood Nights. WJZ NBC WBAL WBZ WBZA KDKA
 10:45 Jack Miller and His Orch. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 11:00 Jesse Crawford. WEAF NBC WTIC WFI WCAE WRC
 11:00 Don Redman and His Connie's Inn Orch. WABC CBS WCAO WLBZ WDRG WORC
 11:00 Slumber Music. WJZ NBC WBAL
 11:30 Enrie Madrignera's Orch. WABC CBS WCAO WLBZ WAAB WDRG WCAU WEAN WMAL WORC
 11:45 Lew White at the Dual Organ. WJZ NBC WBAL
A.M.
 12:00 Guy Lombardo and His Royal Canadians. WABC CBS WNAC WCAU WEAN WMAL

SUNDAY, MARCH 6TH

P.M.
 6:00 Raising Junior. WJZ NBC WBAL
 6:30 Columbia Concerts Program. WABC CBS WLBZ WAAB WDRG WCAU WJAS WEAN WMAL
 7:00 Willys-Overland Orch. WJZ NBC WBAL WBZ WBZA KDKA
 7:00 L'Heure Exquis. WEAF NBC WFBR WTIC WJAR WTAG
 7:15 Rexall Program. WEAF NBC WFBR WLIT WCAE WCSH WJAR WRC WTAG

7:30 National Advisory Council on Radio in Education. WABC CBS WJAS WMAL
 7:30 Iodent Club of the Air. WEAF NBC WFBR WLIT WCAE WRC
 7:30 Luden's Novelty Orch. WABC CBS WNAC WCAU WJAS WMAL
 7:45 The Sylvanians. WABC CBS WCAO WNAC
 8:00 Chase & Sanborn Hour. WEAF NBC WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:00 Enna Jettifer Melodies. WJZ NBC WBAL WBZ WBZA KDKA
 8:00 Pennzoil Parade. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 The Metropolitan. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 8:45 Angelo Patri—"Your Child." WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:15 American Album of Familiar Music. WEAF NBC WFBR WFI WCSH WCAE WJAR WRC WTAG
 9:15 Bayuk Stag Party. WJZ NBC WBAL WBZ WBZA KDKA
 9:30 Adventuring with Count Von Luckner. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Buick Revelers. WEAF NBC WFBR WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:15 The Old Singing Master. WJZ NBC WBAL WBZ WBZA KDKA
 10:30 Eugene International Revue. WABC CBS WCAO WAAB WCAU WJAS WEAN WMAL
 10:45 Sunday at Seth Parker's. WEAF NBC WFBR WEEI WFI WCAE WCSH WJAR WRC WTAG
 10:45 The Gauchos. WABC CBS WCAO WLBZ WAAB WDRG WCAU WMAL
 11:00 Hamilton College Choir. WABC CBS WCAU WLBZ WAAB WDRG WCAU WMAL
 11:30 Ernest Hutcheson, Pianist. WABC CBS WCAO WLBZ WNAC WDRG WCAU WEAN WMAL
 12:30 California Melodies. WABC CBS WNAC WCAU WEAN WMAL

MONDAY, MARCH 7TH

P.M.
 6:00 Raising Junior. WJZ NBC WBAL
 6:15 Paradise of Song. WJZ NBC WBAL
 6:30 The Royal Vagabonds. WJZ NBC WBAL
 6:45 Swift Program—The Stebbins Boys. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 6:45 Literary Digest Topics in Brief. WJZ NBC WBAL WBZ WBZA KDKA
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC WBAL WBZ WBZA KDKA
 7:00 Myrt & Marge. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:00 Vermont Lumberjacks. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 7:15 Campbell's Orchestra. WEAF NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG
 7:15 Tasty Yeast Jesters. WJZ NBC WBAL WBZ WBZA KDKA
 7:30 Boswell Sisters—Pompeian Hour. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:30 Piano Moods—Leo Sims. WJZ NBC WBAL
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL
 7:45 The Goldbergs. WEAF NBC WEEI WTIC WCSH WJAR WRC WTAG
 8:00 Soconyland Sketches. WEAF NBC WEEI WTIC WCSH WJAR WRC WTAG
 8:00 Carnation Contested Program. WJZ-NBC WBAL
 8:15 Singin' Sam—The Barbasol Man. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 The Voice of Firestone. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Vapez Presents the Mills Bros. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Mating Orchestra. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 A. & P. Gypsies. WEAF NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:30 Parade of the States. WEAF NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:45 Bob Nolan's San Felicians. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 With Canada's Mounted. WJZ-NBC WBAL WBZ WBZA KDKA
 10:30 Waves of Melody. WJZ-NBC WBAL WBZ WBZA KDKA
 10:45 Lee Morse, Crooner. WJZ-NBC WBAL
 11:30 Jesse Crawford—Poet of the Organ. WEAF-NBC WTIC WJAR
 11:45 Enrie Madrignera's Orchestra. WABC CBS WCAO WLBZ WAAB WDRG WCAU WEAN WMAL WORC

TUESDAY, MARCH 8TH

P.M.
 6:00 Waldorf-Astoria Serf Room Orchestra. WEAF-NBC WCAE WTIC WFI WJAR WRC
 6:00 Arthur Jarrett. WABC CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WMAL WORC
 6:00 Raising Junior. WJZ-NBC WBAL
 6:30 Ray Perkins—Old Topper. WJZ-NBC WBZ WBZA KDKA
 6:45 Swift Program—The Stebbins Boys. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Frank Street's Orchestra. WABC CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Campbell's Orchestra. WEAF-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:30 Sylvia Froos. WJZ-NBC WBAL
 8:00 Blackstone Plantation. WEAF-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:00 Voter's Service. WJZ-NBC WBAL WBZ WBZA
 8:00 The Bath Club. WABC CBS WCAO WNAC WDEC WCAU WJAS WEAN WMAL
 8:15 Abe Lyman and His Orchestra. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 True Story Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 8:45 Sisters of the Skillet. WJZ-NBC WBZ WBZA KDKA
 8:45 Gerardine Program. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Ben Bernie's Blue Ribbon Band. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 McKesson Musical Magazine. WEAF-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 The Fuller Man. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 Great Personalities. WJZ-NBC WBZ WBZA KDKA
 9:30 Eno Crime Club. WABC CBS WCAO WNAC WDRG WCAU WEAN WJAS WMAL
 10:00 Lucky Strike Dance Orchestra. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:15 Society Brand Program. WABC CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL

11:00 Jesse Crawford—Organ. WEAF-NBC WTIC WFI WJAR
 11:30 Dream Pictures. WJZ-NBC WBAL
 12:30 Seymour Simon's Orchestra. WEAF-NBC WTIC WRC

WEDNESDAY, MARCH 9TH

P.M.
 6:00 Boulanger's Orch. WABC CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WMAL WORC
 6:45 Swift Program—The Stebbins Boys. WEAF NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Arthur Jarrett. WABC CBS WCAO WLBZ WAAB WJAS WEAN WMAL WORC
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA
 7:15 Bing Crosby. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:15 Esso Program—Elsie Janis. WJZ-NBC WBAL
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:30 Boswell Sisters—Pompeian Hour. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF-NBC WCAE WCSH WJAR WRC WTAG
 8:00 American Taxpayers League Program. WJZ NBC WBAL
 8:00 Big Time. WEAF NBC WFBR WEEI WLIT WCSH WJAR WRC
 8:15 Singin' Sam. The Barbasol Man. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:15 Melo-Charions. WJZ NBC WBAL WBZ WBZA
 8:30 Goodyear Tire Program. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 Jack Frost Melody Moments. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 La Palina Presents Kate Smith. WABC CBS WCAO WCAU WJAS WEAN WMAL
 8:45 Col. Stouppangle and Budd. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Adventures of Sherlock Holmes. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Gold Medal Fast Freight. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:30 Mobiloil Concert. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:30 The Story of Women's Names. WJZ NBC WBAL
 9:30 Eno Crime Club. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Bob Nolan's San Felicians. WJZ-NBC WBAL
 10:00 Coco Cola Hour. WEAF-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 10:00 Vitality Personalities. WABC CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:15 Adventures in Health. WABC CBS WAAB WDRG WCAU WJAS WEAN WMAL
 10:15 The Tune Detective. WJZ NBC WBAL
 10:30 National Conference of Jews and Christians. WEAF-NBC WCAE WCSH WJAR WRC WTAG
 10:30 Hollywood Nights. WJZ-NBC WBAL WBZ WBZA KDKA
 10:30 Music That Satisfies. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:45 The Street Singer. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL WORC
 11:00 Toncha Siedel. WABC CBS WCAO WLBZ WAAB WDRG WIP-WFAN WEAN WMAL WORC
 11:45 Lew White—Smoke Rings. WJZ NBC WBAL
A.M.
 12:30 Art Kruger's Orch. WABC CBS WNAC WCAU WEAN WMAL WORC

THURSDAY, MARCH 10TH

P.M.
 6:00 Tito Guizar, Mexican Tenor. WABC CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WMAL WORC
 6:15 Reis & Dunn. WABC CBS WCAO WLBZ WAAB WDRG WJAS WEAN WMAL WORC
 6:30 Connie Boswell. WABC CBS WCAO WLBZ WAAB WDRG WJAS WORC
 6:30 Old Songs of the Church. WJZ-NBC WBAL
 6:45 Swift Program—Stebbins Boys. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 6:45 Frank Street's Orchestra. WABC CBS WAAB WDRG WCAU WJAS WEAN WMAL
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 7:00 Vermont Lumberjacks. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Bing Crosby. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:15 Hinds Romance Exchange. WJZ-NBC WBZ WBZA KDKA
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF-NBC WTIC WCAE WCSH WJAR WRC WTAG
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBAL
 8:00 Fleischmann Hour. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 8:00 The Bath Club. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:15 Abe Lyman and His Orchestra. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 La Palina Presents Kate Smith. WABC CBS WCAO WCAU WJAS WEAN WMAL
 8:45 Angelo Patri—"Your Child." WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Big Six of the Air. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:00 Blackstone Plantation. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Vapez Presents Mills Brothers. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:15 Ted Husing, Irene Beasley and Freddie Rich's Orchestra. WABC CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:30 Adventures of Sherlock Holmes. WEAF-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 Maxwell House Ensemble. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Lucky Strike Dance Orchestra. WEAF-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:00 A. & P. Dance Gypsies. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Hart, Schaffner & Marx Trumpeters. WABC CBS WCAO WLBZ WAAB WDRG WCAU WJAS WEAN WMAL
 11:00 Howard Barlow and the Columbia Symphony Orchestra. WABC CBS WCAO WLBZ WAAB WDRG WIP-WFAN WEAN WMAL
 11:45 Geo. Olsen and His Orchestra. WABC CBS WCAO WLBZ WAAB WDRG WCAU WEAN WMAL
 11:45 Baron Lee and His Blue Rhythm Band. WEAF-NBC WFBR WTIC WFI WCAE WJAR WRC
 12:00 Eddie Moore and His Orchestra. WJZ-NBC KDKA

PROGRAM FOR FRIDAY, MARCH 4th

6:45 A.M. to 10 A.M.

- 6:45 WEA-F-Tower Health Exercises—Arthur Bagley, Director
- WOR-Gym Classes—John Gambling, Director
- WINS-Morning Highlights
- 7:00 WINS-Miss Walls' Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
- WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music
- 7:45 WMCA-Harry Glick's Gym Class
- WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See by the Papers
- WEAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WOR-Al Woods
- WABC-Salon Musicale
- 8:15 WMCA-Consoling the Console
- WEAF-Morning Devotions
- WJZ-Phil Cook, the Quaker Man
- WOR-Mr. and Mrs. Reader—N. Y. American
- 8:30 WMCA-Poet's Corner
- WEAF-Cheerio
- WJZ-Sunbirds
- WOR-Martha Manning—A Macy Presentation
- WOV-Morning Song
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- 8:45 WMCA-In Song Heaven—Frank McCabe
- WJZ-John Fogarty, Tenor
- WOR-Musical Novelties
- WABC-Old Dutch Girl—Newsy Jingles
- WINS-The Almanac Man
- 9:00 WMCA-Monsieur Sakele
- WEAF-Ballad Singers
- WOR-Miss Kath'rine 'n' Calliope—A Bamberger Program
- WOV-Hudson Clinic
- WJZ-Tom Brennie—"The Laugh Club"
- WPCH-Down Reminiscence Road
- WABC-Little Jack Little
- WINS-Dagmar Perkins
- 9:15 WMCA-Francis X. Loughran, Science Hour
- WEAF-Flying Fingers
- WJZ-Lady Bugs
- WABC-The Madison Singers—Frank Ruhf, Tenor; Rhoda Arnold, Soprano; Mildred Johnson, Contralto, and Crane Calder, Bass
- WPCH-Jean Newhouse—Songster
- WOV-Late Risers' Gym Class
- 9:30 WMCA-Modern Living
- WEAF-Top o' the Morning
- WJZ-"Beautiful Thoughts"—Montgomery Ward Program
- WPCH-Retail Grocers Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WOR-Sherman Keene's Orchestra
- WOV-Modern Living Magazine
- WINS-Organ Melodies—Marchia Stewart
- 9:45 WEA-F-Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
- WJZ-Miracles of Magnolia
- WABC-Elizabeth Barthell—Songs
- WOR-The Right Word—W. Curtis Nicholson

10 A.M. to 12 Noon

- 10:00 WMCA-Mme. Elvira Geiger—Concert Pianist
- WEAF-Mrs. Blake's Radio Column
- WJZ-Every-Day Beauty—P. Belersorf & Co. Program
- WOR-Kathleen Gordon, Soprano
- WPCH-Ben Webster—Song Dictionary
- WABC-Grant, Graham and Coughlin
- WOV-Girl Out of Nowhere
- WINS-Simp and Simon, Songs
- 10:10 WMCA-Douglas MacTague—Hill-Billy Boy
- 10:15 WEA-F-Dr. Royal S. Copeland—Sterling Products Program
- WJZ-Clara, Lu and Em—Colgate-Palmolive-Peet Program
- WABC-Bond Bread Program—Frank Crumit and Julia Sanderson
- WOR-Going Places—T. Atherton Dixon
- WPCH-Louise Squire
- WOV-Canadian Fur Trappers
- WINS-Your Handwriting—Jane Redington
- 10:30 WMCA-A. Cloyd Gill Says—
- WEAF-Breen and de Rose
- WOR-WOR Ensemble
- WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
- WPCH-Medlin' Around with Matty Medlin
- WINS-The Wifesaver
- 10:45 WMCA-Swedish Folk Songs
- WEAF-Betty Crocker—General Mills Program
- WJZ-Chicago Ensemble
- WPCH-Diana Bragg
- WABC-Don and Betty
- WOR-Style Parade—Strouse Adler Co.
- WOV-Betty Greene—Blues
- WINS-Health Talk
- 11:00 WNYC-Dept. of Public Markets
- WEAF-WJZ-NBC Music Appreciation Hour—Walter Damrosch, Conducting
- WOR-What to Eat and Why—C. Huston Goudiss
- WPCH-Milt Leslie, Tenor
- WABC-The Fitch Professor
- WOV-Maxtime Music
- WINS-Making Yourself Fashionable
- 11:05 WNYC-Croyden Trio
- 11:15 WPCH-Helen Landshof—Songs
- WABC-The Captivators—Fred Berrens—Conductor
- WINS-Brooklyn Catholic Big Sisters
- 11:30 WOR-Mrs. A. M. Goudiss—School of Cooking—Rumford Company Program
- WPCH-Real Radio Service Organ Program
- WOV-Sylph Laboratories
- WINS-Matty Medlin—Songs with Uke
- 11:40 WNYC-"Speech Improvement," Mrs. Letitia Raubicheck
- 11:45 WOR-Dagmar Perkins—Selbert Wilson Program
- WPCH-John McLoughlin—Tenor
- WABC-Ben Alley, Tenor, with Vincent Sorey's Orchestra
- WOV-Josephine Martel
- WINS-Meeting the Poets
- 11:50 WNYC-"Keeping Well,"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WEAF-General Electric Home Circle—Guest Speaker
- WOR-Journal of the Air
- WJZ-The Merrie-Men
- WPCH-Dave Soman
- WABC-Charles Boulanger and his Yoeng's Orchestra
- WOV-Hoover Medical Group
- WINS-Ask Me Anything!
- 12:15 WMCA-Harold Woodhall and Partner—Pianos
- WEAF-The Real George Washington
- WOR-Dorothy Worth's Chats—A Joseph Hilton & Sons Program
- WJZ-Pat Barnes—Swift Program
- WPCH-Y. M. C. A. Talk
- WOV-Nick Kenny's Poems
- WINS-Rose Gallo—Songs at Piano
- 12:30 WMCA-W-T Stock Quotations
- WEAF-Black and Gold Room Orchestra
- WOR-Julian Woodworth's Dance Orchestra
- WJZ-National Farm and Home Hour
- WPCH-Margaret Steffner—"Over the Teacups"
- WABC-Kre-Mel Singing Chef
- WOV-Weber and Hunter—Harmony
- WINS-Ford Frick Tells the News
- 12:45 WPCH-A Baritone—Charles Singer
- WOV-Merit Clothing Company
- WABC-Columbia Revue
- WINS-Andy Buff, Popular Songs
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA-On the Farm
- WEAF-Market & Weather Reports
- WOR-Baudistel & His Olympians
- WPCH-Mirror Reflections
- WABC-George Hall and His Hotel Taft Orchestra
- WINS-Skrlow String Orchestra
- 1:15 WPCH-Virginia Osborn, Soprano; Marian Engle, Pianist
- WEAF-Larry Fink's Palais D'Or Orchestra
- WOV-Piano Twins
- 1:30 WMCA-Mirror Reflections
- WOR-Midday Diversions
- WJZ-Don Bestor's Orchestra
- WABC-Atlantic City Musicale
- WOV-Jack Healey's Trio

- WOR-Newark Music Foundation
- WPCH-Musicale
- WABC-Light Opera Gems
- WINS-Jacques Belser—Songs
- WOV-Lou Lazarus' Orchestra
- 4:15 WMCA-Afternoon Musicale
- WEAF-Le Trio Charmante
- WJZ-Radio Guild—"Cyrano de Bergerac"
- WINS-Doug MacTague—Cowboy Songs
- 4:30 WEA-F-The Lady Next Door
- WABC-The Business Woman in the Modern World—Mrs. Geline MacDonald Bowman
- WPCH-Mike Aloia, Novelty Orchestra
- WOV-Polly Preferred—Skit
- WOR-Howard R. Garis—Uncle Wiggly
- WINS-Song Stories
- 4:45 WMCA-Monsieur Sakele
- WEAF-Frances Rowdan—Talk
- WABC-Curtis Institute of Music Program
- WOV-Leonard and Jimmy
- WOR-Manor House Singers
- WINS-George Drexel Biddle, Jr.—"Dogs."
- 5:00 WMCA-Romeos of Radio and Baby Adele Kender
- WEAF-May We Present—Twilight Voices
- WPCH-Regina Taylor
- WINS-Sonia Merkle—Songs
- 5:05 WOR-Stanley Brain—Organ Recital
- WINS-Sonia Merkle
- 5:15 WEA-F-Skippy—General Mills Program
- WJZ-Swanee Serenaders
- WINS-Tom Keene's Round-Up
- 5:30 WEA-F-Dolly Connolly—Songs
- WMCA-The Program Beautiful
- WOR-Jack Lait and Guest Artists
- WJZ-The Singing Lady—Kellogg Program
- WABC-Pollyanna, the Glad Girl—A. S. Kreider Shoe Co. Program
- WPCH-Judge Gustave Hartman
- WINS-Twilight Reveries—Marchia Stewart, Organist
- WOV-City Radio Company
- 5:45 WMCA-Red Devils, with Mystery Tenor
- WEAF-Russ Columbo and His Orchestra
- Listerine Program
- WJZ-Little Orphan Annie—Wander Program
- WOR-Mary and Don Dine About—Childs Program
- WPCH-Captain Joe's Stories

- WABC-Boswell Sisters, with Bob Harling's Orchestra—Pompelan Make-Up Box Program
- WLWL-Talk
- WINS-The Globe Trotter
- 7:45 WEA-F-The Goldbergs—The Pepsodent Program
- WJZ-Esso Program—Elsie Janis, Guest
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons, and Jacques Renard's Orchestra
- WLWL-Paradise Valley
- WOR-Bessie Thome—African Adventures
- WINS-Symphonic Rhythmakers

8 P.M. to 10 P.M.

- 8:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Cities Service Concert Orchestra and the Cavaliers—Jessica Dragonette, Soprano; Henry Shoppe and Frank Parker, Tenors; John Seagle, Baritone; Elliott Shaw, Bass; Lee Montgomery, Accompanist; Frank Banta and Milton Rettenberg, Piano Duo; Rosario Bourdon's Orchestra
- WJZ-Nestle's Chocolateers—Willie and Eugene Howard, Leonard Joy's Orchestra
- WABC-The Bath Club—Linit Program
- WOR-Corse Payton Presents
- WINS-Dance Orchestra
- 8:15 WMCA-Well! Well! Well!
- WABC-Singin' Sam, the Barbasol Man
- 8:30 WMCA-Uniform Firemen Program
- WOR-Lone Star Ranger
- WJZ-Smith Brothers—Trade and Mark
- WABC-"Today and Yesterday"—Dramatic Highlights—Don Voorhees' Orchestra—Gladys Brittain, Soprano—Du Pont de Nemours Co. Program
- 8:45 WJZ-Sisters of the Skillet
- 9:00 WMCA-Daniel Entertainers
- WEAF-The Cliequot Club—"Eskimo Night Club"—Harry Resers' Orchestra
- WOR-Concert Orchestra, Directed by Josef Pasternack—Hoffman Beverage Co. Program—Nelson Eddy, Baritone; Lois Bennett, Soprano; Veronica Wiggins, Contralto; The Hoffman Singers; The Hoffman Host—Westbrook Van Voorhis
- WJZ-Friendship Town—Small Town Sketch, with Virginia Gardiner, Edith Spencer, Don Carney, Ed Whitney, "Pic" Malone "Pat" Paget; Harry Salter's Orchestra; Frank Luther, Vocalist—Vasellina Program
- WABC-Pillsbury Pageant—Featuring Street Singer
- 9:30 WMCA-Madison Square Garden Boxing Bout
- WEAF-Pond's Dance Program
- WJZ-Armour Program
- Say Not Love is a Dream, from "Count of Luxembourg".....Lehar
- Soprano Solo, Edna Kellogg
- Merry Widow Waltz.....Lehar
- Orchestra
- As Time Goes By
- Quartet
- Rain on the Roof
- Orchestra
- Maids of Cadiz.....Delibes
- Soprano Solo, Edna Kellogg
- Who Cares
- Of Thee I Sing
- Love is Sweeping the Country, from "Of Thee I Sing"
- Orchestra
- WABC-"To the Ladies"—Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program
- 9:45 WABC-Friendly Five Foot-Notes

10 P.M. to 2 A.M.

- 10:00 WEA-F-The Sampler Orchestra—S. F. Whitman Program
- Medley from "The Chocolate Soldier" Straus
- Snuggled on Your Shoulder
- Molly on the Shore
- Message of the Violets, from "Prince of Pilsen".....Luders
- Oriental Medley
- When Buddha Smiles
- The Sheik
- Hindustan
- When Day is Done
- Steel Guitar Solo, Andy Sannella
- Fate Introduced Me to You
- Dancing on the Ceiling
- WJZ-Whiteman's Pontiac Chieftains, with Mildred Bailey
- WOR-Fox Fur Trappers—Frank Parker and Quartet
- WABC-Beau Bachelor—Allen-A Hosierey Co. Program
- 10:15 WOR-The Happy Vagabond—Jack Arthur
- WABC-Adventures in Health—Horlick's Program
- 10:30 WEA-F-RKO Theatre of the Air
- WJZ-Waves of Melody—Affiliated Products Program
- WOR—"Through Lighted Windows"—Jane Dillon
- WABC—"Music That Satisfies," with Alex Gray and Shilkert's Orchestra—Chesterfield Program
- 10:45 WOR-Globe Trotter—N. Y. American
- WJZ-Jackson and Amison—Ballads
- WABC-Vivien Ruth—Songs
- 11:00 WMCA-Richfield Golden Trail of Melody
- WOR-Bela Loblov and His Viennese Orchestra
- WEAF-Vincent Lopez and His Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Howard Barlow and Columbia Symphony Orchestra
- 11:15 WMCA-Harry Donnelly's Orchestra
- 11:30 WMCA-Al Katz and His Kittens
- WOR-Moonbeams—Directed by George Shackley—Lentheric Perfume Program
- WEAF-Vincent Lopez and His Orchestra
- WJZ-Jack Denny and His Orchestra
- WABC-George Olsen's Orchestra
- 12:00 WMCA-WMCA Theatre Revue
- WEAF-Ralph Kirby, the Dream Singer
- WJZ-Baron Lee and His Blue Rhythm Band
- WABC-Ben Bernie and His Orchestra
- 12:05 WMCA-Eddy-Burston Orchestra
- WEAF-Coon-Sanders' Hotel New Yorker Orchestra
- 12:15 WJZ-William Stoess and His Orchestra
- 12:30 WMCA-Max's Bavarians
- WEAF-Waldorf-Astoria Orchestra
- WABC-Isham Jones and His Orchestra
- 1:00 WMCA-Cuckoo, Horsefeathers
- WABC-Claude Hopkins' Roseland Orchestra
- 1:30 WABC-Gus Arnheim's Orchestra
- 2:05 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

- 7:00 P.M.—Artist of the Evening, Radio Guide
- 8:00 P.M.—WJZ-NBC—Nestles Chocolateers—Willie and Eugene Howard, Guests
- 8:30 P.M.—WABC-CBS—Today and Yesterday—Du Pont Program—Premiere
- 10:30 P.M.—WEAF-NBC—RKO Theater of the Air

RADIO LOG FOR NEW YORK STATIONS

Station	K.	Station	K.	Station	K.	Station	K.
WNYC	570	WJZ	760	WPAP	1010	WOV	1130
WMCA	570	WPCH	810	WQAO	1010	WINS	1180
WEAF	660	WABC	860	WRNY	1010	WHAP	1300
WOR	710	WHN	1010	WLWL	1100	WMSG	1350

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

- WINS-Daisy and Bob
- 1:45 WMCA-Grand Central Red Caps
- WEAF-The Gilberts—Russ and Lovina
- WPCH-Jack Filman—Sport Chat
- WINS-"Embers of Love"

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
- WEAF-U. S. Army Band
- WJZ-Mrs. Julian Heath—Food Talk
- WPCH-Pearl Lien—Songs
- WABC-The Funny Boners
- WOR-Road of Romance
- WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:15 WMCA-Golden Slipper Dance Marathon
- WJZ-Radio Troubadours
- WOR-Crinoline Days—Dorma Lee, Contralto
- WPCH—"The Woman About the House"
- WABC-Ann Leaf at the Organ
- WLWL-Paul Watson, Tenor
- 2:30 WMCA-Meadow's Beauty School
- WEAF-Echoes of Erin
- WJZ-Bobby Burns—Poetry Program
- WOR-German Lessons—Karl T. Marx
- WPCH-The Vedder Players
- WABC-American School of the Air
- WLWL-Happy Harry Hayden
- WINS-Shaw and Glass
- 2:45 WEA-F-Dr. George Cohen's Pet Club
- WLWL-Marmola Entertainers
- WJZ-Princess Obolensky
- WOR-Songs—Ridgely Hudson
- WINS-Symphonic Rhythmakers
- 3:00 WMCA-Artist Bureau Presents
- WEAF-South Sea Islanders
- WJZ-Organ Melodies—Irma Glen
- WABC-U. S. Marine Band Concert
- WOV-Willie Zay Jackson
- WOR-George Mittler's Dance Orchestra
- WPCH-Mark Dana
- WINS-Angelo Bono—Songs—Guitar
- 2:15 WPCH-Herbert Weil and Ray Gold
- WJZ-"What the Modern Woman Demands Musically"—Ethel Leginska
- WOV-Lane and Menne—Duo
- WINS-Allen Prescott Presents
- 3:30 WMCA-In a Spanish Patio
- WOV-Joseph Brush—Baritone
- WEAF-Woman's Radio Review
- WJZ-Hello Marie
- WOR-Ariel Ensemble
- WINS-Jack Healy's Dance Trio
- WPCH-W-T Stock Quotations
- WABC-Arthur Jarrett, with Freddie Rich's Orchestra
- 3:45 WPCH-Mitchie Lake—Songs
- WABC-Columbia Educational Features

4 P.M. to 6 P.M.

- 4:00 WMCA-Musical Moments
- WEAF-Betty Moore, Decorating Notes
- WJZ-Rhythmic Serenade—Harry Kogen's Dance Orchestra

- WABC-The Lone Wolf Tribe—Wrigley Program
- WINS-Piano Twins

6 P.M. to 8 P.M.

- 6:00 WNYC-Correct Time—Police Report
- WEAF-Waldorf-Astoria Sert Room Orchestra
- WJZ-Raising Junior—Wheatena Serial
- WOR-Uncle Don—Castle's Ice Cream Program
- WABC-John Kelvin—Irish Tenor
- WPCH-Elmo Russ Presents The Love Serenader
- WLWL-Castelton Trio
- WINS-Jack Lait's Gaieties
- 6:05 WNYC-N. Y. Tuberculosis and Health Association
- 6:15 WNYC-Music Students Musicale
- WPCH-"Prunella and Penelope"
- WJZ-Ponce Sisters
- WABC-Chas. Boulanger and His Yoeng's Orchestra
- WLWL-"The Eyes Have It"
- WINS-Symphonic Rhythmakers
- 6:30 WNYC-Elementary French Lessons
- WEAF-Rex Cole Mountaineers
- WJZ-The Royal Vagabonds
- WOR-Journal of the Air
- WINS-American Music Ensemble
- WPCH-Claire Urban and Julius Cerulle
- WLWL-Cotton Blossoms
- 6:45 WNYC-Advanced French Lessons
- WEAF-Swift Program—Stebbins Boys
- WJZ-Literary Digest Topics—Lowell Thomas
- WABC-Vaughn De Leath
- WOR-Income Tax Information—David Danish
- WPCH-The Sunshine Trio
- WLWL-The Catholic Reporter
- 7:00 WNYC-Helen Dewitt Jacobs—Violinist
- WEAF-"Crime"—Charles Francis Coe
- WJZ-The Pepsodent Program—Amos 'n' Andy
- WABC-Myrt and Marge—Wrigley Program
- WOR-Artist of the Evening—Radio Guide
- WINS-Lullaby Lady
- WPCH-The Three Dreamers
- WLWL-Captain Jack and Barnacle Bill
- 7:15 WNYC-Board of Estimate Review
- WEAF-Campbell Orchestra—Howard Lannin, Conductor
- WJZ-Boscell All-Star Orchestra
- WOR-Boys' Club—Macy-Bamberger Program
- WABC-Manhattan Serenaders
- WLWL-Wall Street Journal
- WINS-"Him and Her"—Sketch
- 7:30 WMCA-Ansonia Musical Varieties
- WEAF-Prince Albert Quarter Hour—Alice Joy, Contralto; "Ol' Hunch"; Paul Van Loan's Orchestra
- WJZ-Bob Nolan's San Felicians—Detsel-Wormer—Gilbert Program
- WOR-Centerville Sketches—Hires' Program

TONY'S SCRAP BOOK

By TONY WONS

Evolved from a boyhood spent in poverty and from months in war hospitals, these fragments from "Tony's Scrap Book" show well the spirit of the philosophical broadcaster's mind.

I do not want to be put down as being a sentimentalist, but I do get a lump in my throat when somebody writes and says, "I have tried and tried to make good, but I have failed, and the light has gone out of my life. I am a failure."

You know, I think it's a shame that we ignore the failure and shower so much praise on the successful one. Perhaps the successful one didn't try half so hard as the failure. Somebody with a bit of talent, for which, perhaps, no credit is due him since nature endowed him with it, makes good, and everybody praises him. Another, with an honest desire to win, tries and fails, and people despise him and ignore and forget him.

In managing a scrapbook over the radio I have gained the enviable reputation among some radio fans of being able to explain everything. It is a big responsibility and I would rather not have it thrust upon my shoulders. It puts me in a very embarrassing position, for instance, when somebody writes and asks, "What is a kiss, and why?"

Now, I don't know what a kiss is, nor why, and whether the thrill we get from it is imaginary or real; I don't know who invented it nor where it started in the line of evolution, whether it started in the bottom of the sea when we were fish, or in the jungle when we were monkeys, or when civilization first dawned. All I know is that it works like magic in making a fellow most happy and most miserable.

There have been any number of poets, writers, preachers, teachers and philosophers with interpretations and explanations of life and what it amounts to, and after they're all through trying to tell you what they're driving at, the whole thing turns out to be as simple as a problem in primary arithmetic, according to some one who says:

"There is not much to life but this—
A baby's smile, a woman's kiss,
A book, a pipe, a fire, a friend,
And just a little cash to spend."

If you have a baby's smile, you have a bit of heaven; if you have a woman's kiss, you have love; if you've a book you have companionship; if a pipe that draws well, you have peace; a fire, you have warmth for the body, and dreams; if you have a friend, you have one of earth's richest treasures; and if you have a little cash to spend—you should worry.

In an unpublished manuscript containing the brilliant thoughts of General Reuben C. Rutherford, I find this interesting statement: "I have no doubt that the time will come, in the course of human progress, when children will talk as Shakespeare wrote." Imagine, some day, children talking like the man who wrote this:

"Tomorrow, and tomorrow, and tomorrow,
Creeps in this petty pace from day to day,
To the last syllable of recorded time;
And all our yesterdays have lighted fools
The way to dusty death. Out, out, brief candle!
Life's but a walking shadow, a poor player
That struts and frets his hour upon the stage
And then is heard no more: it is a tale
Told by an idiot, full of sound and fury,
Signifying nothing."

How would you like to live on this globe when children talk like that. And I wonder what geniuses will do then—how they will talk and how they will

MIKE-O-GRAPHS

by NONA BENET

MERLE JOHNSTON . . . "Wizard of the Saxophone." Is now a well-known conductor. He turned the "sax" into a horn of plenty. Never had a nickname.

Born in Galt, Ontario, Canada, on July 20th, 1898. He is the oldest of five . . . they're all musicians. The four boys play reed instruments . . . but the girl . . . the real genius . . . is a marvelous pianist now playing over a Boston station.

Weights 145 pounds and stands five feet seven and a half inches high . . . dark brown straight hair . . . smooth and shiny . . . brown eyes . . . waxed mustache. His ears are inclined to extend.

Dresses conservatively and carefully. Likes substantial clothes. Ties are the only things he splurges in . . . they are purple . . . red . . . green.

His Dad is a Commandant with the Salvation Army . . . his Mother's a member, too. Started out playing the drum on street corners

. . . with his parents. As he grew older he felt four musicians in the family were enough so went to Clarkson Tech where he carried away a degree in electrical engineering . . . and also a pretty thorough knowledge of saxophone playing.

The band at Clarkson lacked a saxophonist . . . they decided one of the members would have to learn to play one. Merle was then a trombone tooter. Found an old green-gold affair in a garret in Potsdam . . . and learned to play it. Right then and there the saxophone developed personality.

Then he organized a dance band at college and relieved the folks of the expense of "eddicating" him. Not once has he endeavored to find something in engineering.

Played with Paul Whiteman's orchestra for a while and toured the country. Then . . . May Singhi Breen had a quartet of girl musicians playing for her. One became ill and Merle Johnston was asked to take her place. For many months he was billed as a "girl syncopator" . . . and no one knew the difference . . . since his name was no give-away. That was his initiation in radio. It was enough. He wanted nothing else but radio work.

"How about a saxophone quartet?" he queried of his well-known self one day. The Johnston Saxophone Quartet . . . has been a feature on many outstanding hours on the air. And now, he has accomplished the art of conducting.

Dances . . . ordinarily . . . and not often. His fans hound him for pictures . . . and besiege him with questions about various instruments. A modernist to the nth degree. Just now his apartment is being entirely redecorated in modernistic manner . . . his office already bears that stamp.

His playing is fascinating . . . original . . . combining the semi-classical with popular tunes. Always keeps himself in readiness . . . that's how he got so far in radio.

When he sits . . . his legs are crossed . . . one foot swings in the air . . . one hand is in his pocket (No, he's not

Scotch) . . . and he leans on the other.

Precise . . . cautious . . . always thinks over the remark he is about to issue. His most common eccentricity is snapping his fingers to get rhythm . . . and he's got it. Not the least bit superstitious.

Has a scar on his forehead . . . ran into a bridge while going to school . . . he was a half-hour late.

After the collision he got a month's vacation. Values more his saxophone than anything else. Has made many changes on it. Believes he is the only individual who has been able to induce the manufacturers to actually use these improvements.

Has a studio on West 46th Street where he instructs his pupils in the intricate art of breathing in an instrument at one end and having music come out of the other.

His son . . . 7 years old. Has a tendency to architecture now . . . but the Johnston blood

will come to the fore. For exercise Merle plays a saxophone . . . for recreation, an occasional movie . . . Sunday's his only day off . . . at least it's the one day he can call the time his own . . . up to 6:30 at night.

Hopes to continue with radio work for the rest of his life . . . and the big ambition is to be considered a conductor. Some day wants to have a collection of saxophones right back to the first one ever made.

Writes a column for a musical magazine in which he answers all questions pertaining to the study of the saxophone. He is very proud of this. Has had X-rays taken of his head while blowing his instrument so that he can more deftly explain the easiest way of playing.

For many years now he has collected solos for this pet instrument of his and now boasts of a tremendous library.

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PROGRAM FOR SATURDAY, MARCH 5th

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, director
- WOR-Gym Classes—John Gambling, Director
- WINS-Morning Highlights
- 7:00 WINS-Miss Wall's Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
- WJZ-A Song for Today
- WABC-rgan Reveille—Popular Music
- WJZ-Rise and Shine
- 7:45 WMCA-Harry Glick's Gym Class
- WJZ-Genes and Glenn—Quaker Early Birds
- 8:00 WMCA-I See By the Paper
- WJZ-On the 8:15
- WOR-Al Wood's Music and Chatter
- WABC-Salon Musicale—Vincent Sorey, Conductor
- 8:15 WMCA-Consoling the Console
- WJZ-Phil Cook—"The Quaker Man"
- 8:30 WMCA-Poet's Corner
- WJZ-Sunbirds
- WOR-Martha Manning—A Macy Presentation
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- WJZ-Morning Song
- 8:45 WMCA-In Song Heaven—Frank McCabe, Tenor
- WOR-Musical Novelties
- WJZ-John Fogarty, Tenor
- WABC-Vocal Art Trio
- 9:00 WMCA-Monsieur Sakele
- WJZ-Melodic Gems
- WOR-Miss Kathrine 'n' Calliope—A Bamberger Presentation
- WJZ-Tom Brennie—"The Laugh Club"
- WPCB-Down Reminiscence Road—Frank McCabe
- WABC-Little Jack Little
- WINS-Dagmar Perkins—"Morning Moods"
- WJZ-Hudson Clinic
- 9:15 WMCA-Doctor of Sunshine
- WJZ-Knox Sparkling Music
- WJZ-Lady Bugs—Muriel Pollock and Vee Lawnhurst
- WABC-The Commuters
- WPCB-Marie Wald—Songs
- WJZ-Late Risers Gym Class
- 9:30 WMCA-Modern Living
- WJZ-Top o' the Morning
- WOR-Musical Dictionary—Daisy and Bob
- WJZ-Beautiful Thoughts—Montgomery Ward Program
- WABC-Tony's Scrap Book
- WJZ-Modern Living Magazine
- WINS-Organ Glories—Marchia Stewart, Organist
- 9:35 WPCB-Manny Rattiner, Baritone
- 9:45 WFAF-Our Daily Food—Col. Goodbody and Judge Gordon—A & P Program
- WOR-Girl and Boy Scout News
- WJZ-Miracles of Magnolia
- WPCB-Buddy Club—Charles "Buddy" Loeb
- WABC-Songs of the Out-of-Doors—Artells Dickson
- WINS-Old-Time Dances

10 A.M. to 12 Noon

- 10:00 WMCA-Toy Lady—Wendy Marshall
- WFAF-Mrs. Blake's Radio Column
- WJZ-Harold Stokes' Orchestra
- WOR-Young Aviators of America Club
- WPCB-June Carter and Peter Basil
- WABC-U. S. Army Band Concert
- WINS-Simp and Simon—Songs
- WJZ-John McLaughlin, Baritone
- 10:15 WMCA-Today's Ballads—Charles Singer, Tenor; Claire Urbow, Soprano; Arthur Pachman, Saxophone, and Ernest Stramello, Piano
- WFAF-Breen and DeRose
- WOR-Florence Case—Songs
- WPCB-Dan Ashley—Songs
- WJZ-Canadian Fur Trappers
- WINS-Discovery Hour
- 10:30 WOR-The Story Teller
- WFAF-Dorothy Berliner—Pianist
- WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A & P Program
- WPCB-Margo Nugent
- WABC-New World Salon Orchestra
- WINS-The Wife Saver
- 10:45 WMCA-Prof. Roy. C. Hanaway—The Disarmament Issue
- WFAF-Golden Gems
- WOR-Bamberger Stamp Club
- WJZ-Consolaires
- WINS-Children's Radio League
- 11:00 WNYC-Department of Public Markets
- WOR-"What to Eat and Why," C. Houston Goudiss
- WJZ-Celebrated Sayings
- WPCB-The Bush Whacker
- WABC-Adventures of Helen and Mary
- WJZ-Mays Apparel, Inc.
- 11:15 WNYC-"Unemployment Aids"—Edward C. Rybicki
- WPCB-Anne Cooper, Soprano
- WFAF-Radio Household Institute
- WINS-Diana Bragg, Songs
- 11:30 WFAF-Keys to Happiness—Piano Lessons, Direction Sigmund Spaeth
- WNYC-Don Cesare—Mandolyrico
- WJZ-Rhythm Ramblers
- WABC-Columbia Revue
- WPCB-Organ—Real Radio Service
- WJZ-Miss Sylph
- WINS-The London Crime Hour—Sketch
- 11:45 WNYC-Brooklyn's Children Museum
- WOR-Patriotic Calendar—Chas. A. Hale, Speaker
- WJZ-Josephine Martel—Girl at Piano
- WJZ-Jill Edwards and Judy Barker
- WPCB-Knighthood of Youth
- WINS-Jim Jerome—Popular Pianist
- 11:50 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Mid-day Message—Rev. J. L. Belford
- WFAF-Black and Gold Room Orchestra—Direction Leon Rosebrook—Celia Branz, Contralto; Elaine Klaw, Soprano
- Selection from "Sinbad".....Romberg Orchestra
- Slumber Song.....Gretchaninov
- Soprano solo, Elaine Klaw
- Aurora.....Mehden
- Narenta.....Komzok
- Orchestra

- A Little Coon's Prayer.....Hope
- Contralto solo, Celia Branz
- Captain Cupid.....Bratton
- Carnival Des Papillons.....Shelley
- Orchestra
- La Rosita.....Dupont
- Soprano solo, Elaine Klaw
- Allegretto.....Godard
- Flute solo, Arthur Lora
- A La Hongroise.....Scharwenka
- Suite L'Arlesienne II.....Bizet
- Orchestra
- Deep River.....Burleigh
- Contralto solo, Celia Branz
- Al Fresco.....Herbert
- Orchestra
- WABC-Chas. Boulanger and His Yoeng's Orchestra
- WOR-Journal of the Air
- WJZ-The Merrie-Men
- WPCB-The Weck-unders
- WJZ-Hoover Medical Group
- WINS-Favorite Marches
- 12:15 WMCA-Pages of Broadway—Jean Carroll
- WOR-Music
- WJZ-Pat Barnes—Swift Program
- WFAF-The Real George Washington
- WINS-Nathaniel Cuttright, Tenor
- WJZ-Sylvia Gurkin—Soprano
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:30 WMCA-W-T Stock Quotations
- WFAF-Black and Gold Room Orchestra
- WJZ-National Farm and Home Hour
- WJZ-A Voice and an Accordion
- WINS-Ford Frick Tells the News
- 12:40 WOR-Jack Berger's Concert Ensemble—Hotel Astor
- 12:45 WABC-Wingate Athletic Broadcasts
- WJZ-Merit Clothing Company
- WINS-Burr Crandall—Baritone
- 1:00 WMCA-Al Katz and Orchestra
- WFAF-Larry Funk's Orchestra
- WOR-Midday Diversions
- WPCB-"Two Cavaliers"
- WABC-Hotel Taft Orchestra
- WINS-Skrlow String Orchestra
- 1:15 WPCB-Janet Wallen—A Cute Little Miss
- WJZ-Jack and Jim at the Piano
- 1:30 WMCA-Riley and Comfort
- WOR-Ernie Krickett's Orchestra
- WJZ-Don Pedro's Orchestra
- WPCB-Building Castles in the Air
- WABC-Ritz Carlton Orchestra

- WJZ-Sammy Farber's Orchestra
 - 2:45 WJZ-Fireside Singers
 - WOR-Doris Deem, Soprano
 - WINS-Novelty Instrument Quartet
- ## 4 P.M. to 6 P.M.
- 4:00 WMCA-Musical Moments
 - WJZ-Rhythmic Serenade
 - WABC-Ann Leaf at the Organ
 - Autumn from "Bacchanal of the Seasons".....Glazounoff
 - The Lonesome Road
 - Cadiz.....Albeniz
 - I Love a Parade
 - La Reja from Suite La Feria.....Lacombe
 - Love Me Forever from "Laugh Parade".....Warren
 - Sapphire.....Bloom
 - Missouri Waltz
 - Know That You Knew from "Oh Please".....Youmans
 - WOR-Albrecht's Dance Orchestra
 - WJZ-Fred Milford—Orchestra
 - WINS-William McPherson—Tap Dancing Lesson
 - 4:15 WMCA-Phelps Phelps—Talk
 - WPCB-A Pair of Jacks
 - WINS-Television Musicale
 - 4:30 WMCA-John Fraser's At Home Party
 - WOR-David Irwin, Baritone
 - WJZ-Saturday Matinee—One-Act Playlets
 - WABC-Spanish Serenade
 - WPCB-Sammy Williams and His Olinon Three
 - 4:40 WOR-Amateur Astronomers' Association—Dr. Palmer Graham
 - 4:45 WFAF-The Lady Next Door
 - WPCB-Jeanne Barton, Song Portrayals
 - WJZ-Tabloid Presentation
 - WINS-Billy Benedict in Gotham
 - 5:00 WMCA-Lee Kuhn—Orchestra
 - WOR-Stanley Brain—Organ Recital
 - WJZ-Musical Moments
 - WPCB-The Dining Car Revue
 - WABC-Eddie Duchin and His Central Park Casino Orchestra
 - WINS-Erin Isle Entertainers
 - 5:15 WFAF-"Skippy"—General Mills Program
 - WABC-Baby Adele Kendler
 - WJZ-America at Work
 - WJZ-Oswald Von Mehren—Guitar and Songs
 - 5:30 WMCA-The Program Beautiful

- 7:30 WNYC-Frank Carroll—Ballads
- WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; "Ol' Hunch" Vee Loan's Orchestra
- WJZ-Sonata Recital
- WABC-The Babo Bright Spot—Guy Lombardo and His Music
- WLWL-Burnham-Wragg—Saturday Evening Musicale
- WINS-The Globe Trotter
- 7:45 WNYC-Gladys Walsh, Pianist
- WFAF-The Goldbergs—Pepsodent Program
- WJZ-Lattice Howell
- WABC-The Camel Quarter-Hour—Morton Downey, Anthony Wons, and Jacques Renard's Orchestra
- Strangers
- Morton Downey
- Bells of Avalon
- Orchestra
- "Indian Love Call from "Rose Marie"
- Morton Downey
- Wooden Soldier and the China Doll
- Orchestra
- Where Were You Last Night
- Morton Downey
- WOR-"The Jarr Family"—Forhan Program
- WLWL-Innisfaill Quartet
- WINS-Mauricette Ducret, French Comedienne

8 P.M. to 10 P.M.

- 8:00 WNYC-Police Choristers
- WFAF-Civic Concerts Service Program
- WOR-Little Symphony Orchestra—Directed by Philip James
- WJZ-Danger Fighters—Health Products Corp. Program
- WABC-Fray and Braggott
- WINS-Dance Orchestra
- 8:15 WABC-Abe Lyman and His Orchestra—Sterling Products Program
- WINS-Chimes
- 8:30 WMCA-Will Oakland's Orchestra
- WFAF-National Advisory Council
- WJZ-Dance with Countess D'Orsay
- WABC-Hoosier Editor—Frederick Landis
- 8:45 WABC-Vaughn De Leath, with Fred Berren's Orchestra
- WMCA-Golden Slipper Dance Marathon
- 9:00 WMCA-Demetriades and His Orchestra
- WFAF-Arthur Pryor and His Goodyear Orchestra—Revelers Quartet; James Melton, Lewis James, tenors; Phil Dewey, baritone; Wilfred Glenn, basso
- Song of the Rangers.....Tierney
- Band
- Why Do You Suppose?
- Revelers
- Walkin' On Air
- Sing a New Song
- Orchestra with vocal interludes
- Down South
- Band
- Sweet Adeline
- Revelers
- You're Dancing On My Heart
- I'm So in Love
- Orchestra with vocal interludes
- Something Seems to Tell Me
- Orchestra
- Selections from "Naughty Marietta"
-Herbert
- Band and Orchestra
- WJZ-Sinclair Minstrels—Gene Arnold, Master of Ceremonies
- WOR-Melody Speedway—Olds, Motors
- WABC-Carborundum Hour—Indian Legends
- 9:15 WOR-Allan Wood and His Orchestra
- 9:30 WMCA-Sterling Male Trio and Elmo Russ
- WFAF-Club Valspar—Harold Van Emburgh, Baritone; William Wirges' Orchestra; Norman Sweetser, Master of Ceremonies
- WJZ-The First Nighter—Compana Program
- WABC-Smith Brothers—Trade and Mark
- 9:45 WABC-Arthur Jarrett
- WOR-Arthur Warren and His Orchestra

10 P.M. to 2 A.M.

- 10:00 WFAF-Lucky Strike Dance Hour—Walter Winchell, Guest Artist
- WMCA-News of Italy
- WJZ-Russ Colombo's Orchestra—Listerline Program
- There's Something in Your Eyes
- Home
- Orchestra
- Every Morn I Bring Thee Violets
- My Baby's Arms
- Poor Butterfly
- Margie
- Orchestra
- Of Thee I Sing, from "Of Thee I Sing"
- WABC-Columbia Public Affairs Institute
- 10:15 WJZ-Snoop and Peep
- WMCA-The Blue Lady
- WOR-The Happy Vagabond—Jack Arthur
- 10:30 WMCA-Well, Well, Well!
- WJZ-Hollywood Nights—Affiliated Products
- WABC-"Music That Satisfies"—Alex Gray with Nat Shilkret's Orchestra—Chesterfield Program
- 10:45 WMCA-Riley and Comfort
- WOR-N. Y. American Globe Trotter
- WJZ-Twenty Fingers of Harmony
- WABC-Jack Miller and His Orchestra
- 11:00 WFAF-Jesse Crawford
- WMCA-Eddie Lane's Orchestra
- WOR-Dance Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Don Redman and His Connie's Inn Orchestra
- 11:30 WMCA-Al Katz and Orchestra
- WFAF-Rudy Vallee and His Connecticut Yankees
- WOR-Julian Woodworth's Gov. Clinton Hotel Dance Orchestra
- WJZ-Jane Froman's Orchestra
- WABC-Enric Madriguera's Biltmore Orchestra
- 11:45 WJZ-Lew White at the Dual Organ
- 12:00 WMCA-Orchestra from Paris
- WFAF-Ralph K... the Dream Singer
- WJZ-Eddie M... Dance Orchestra
- WABC-Guy Lombardo and His Royal Canadians
- 12:05 WFAF-Coon-Sanders' Orchestra
- 12:15 WJZ-Edgewater Beach Hotel Orchestra
- 12:30 WMCA-Rainbow Revelers
- WABC-St. Moritz Orchestra—Harold Stern, Director
- 1:00 WABC-Noble Sissle and His Park Central Orchestra
- WMCA-Varieties
- 1:30 WMCA-Coon-Sanders' Orchestra
- WABC-Charles Boulanger's Yoeng's Orchestra

SPECIALS FOR TODAY

- 3:30 P.M.—WFAF-NBC—Metropolitan Opera—"Manon"
- 6:30 P.M.—WABC-CBS—Bing Crosby
- 7:30 P.M.—WABC-CBS—Babo Bright Spot—Guy Lombardo and His Orchestra
- 9:00 P.M.—WJZ-NBC—The Sinclair Minstrels
- 9:30 P.M.—WFAF-NBC—Club Valspar
- 11:00 P.M.—WFAF-NBC—Jesse Crawford—Poet of the Organ

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WINS-George Damroth's Old-Time Opory House Players
- WOR-Bing and Bang Comedy
- 1:45 WPCB-The Rajahs of Rhythm
- WFAF-Foreign Policy Ass'n Luncheon
- WJZ-Jack Blatt—Baritone

2 P.M. to 4 P.M.

- 2:00 WMCA-Organ Interlude
- WOR-Paradise Islanders—With Betty Flanigan and Frank Yannelli, Soloists
- WABC-The Funny Boners
- WJZ-National Security League Program
- WJZ-Henry and Bob Koecher—Chamber Music
- WINS-Jerry and Gus—Harmony Duo
- 2:15 WPCB-Louise Squire and Gene King
- WMCA-Golden Slipper Dance Marathon
- WABC-Saturday Synopators
- WOR-Weekendaryn Girls' Glee Club
- WJZ-Willie Zay Jackson
- 2:30 WMCA-Meadows Beauly School
- WOR-National Democratic Club Forum
- WJZ-Radio Troubadours
- WABC-National Democratic Club Forum
- WPCB-In a Concert Hall
- WJZ-Frank La Matta
- WINS-Afternoon Musicale—Irma Riedo, Soprano
- 2:45 WJZ-Smackouts
- WJZ-Mr. Z and Mr. E
- 3:00 WMCA-Sal Deems and His Royal Midshipmen
- WFAF-Metropolitan Opera
- WJZ-Organ Melodies
- WABC-The Four Clubmen
- WJZ-Billy Burch and Swanay Orchestra
- WINS-Y. W. C. A. String Quartet
- WPCB-Ida Dewey Presents—The Brown-Skin Sisters
- WOR-Five Messner Brothers Dance Orchestra
- 3:15 WPCB-Kiddie Follies in the Little Theater of the Air
- WOR-Rangertone—Pipeless, Electric Organ
- 3:30 WMCA-Russian Program
- WABC-Van Surdam's Midnight Sons Orchestra
- WFAF-Metropolitan Opera—"Manon" The Cast
- Grace Moore.....Manon
- Beniamino Gigli.....Chevalier des Grieux
- Giuseppe De Luca.....Lescart
- Leon Rothier (basso).....Comi des Grieux
- Aida Doninelli (soprano).....Poussette
- Minnie Egner (soprano).....Javotte
- Dorothea Flexer (contralto).....Rosette
- Angelo Bada (tenor).....Giuliot
- Paolo Ananjan (basso).....Inn Keeper
- Max Altglass (tenor).....Guard
- Arnold Gabor (baritone).....Guard
- Paolo Ananjan (basso).....A Sergeant
- George Cehanovsky.....An Archer
- Louis Hasselmans will conduct
- WJZ-Hello Marie—Comedy Skit
- WOR-Ariel Ensemble
- WINS-Gosselin Sisters—Harmony

- WFAF-Blue Moon Cuckoos
- WOR-French Course—Dr. Thatcher Clark
- WABC-The Witching Hour—Brethem Program
- WJZ-City Radio Stores, Inc.
- WINS-Twilight Reveries—Marchia Stewart, Organist
- 5:45 WMCA-Red Devils, with Mystery Tenor
- WFAF-Landt Trio and White
- WJZ-Little Orphan Annie—Wander Program
- WABC-Connie Boswell
- WINS-Westminster Quartet

6 P.M. to 8 P.M.

- 6:00 WNYC-Police Band Concert—Adeline Delbon, Soprano
- WFAF-Waldorf-Astoria Sert Room Orchestra
- WOR-Uncle Don
- WJZ-Raising Junior—Wheatena Serial
- WPCB-Elmo Russ Presents the Love Serenader
- WINS-Ford Frick Tells the News
- WABC-Freddie Martin's Bossert Orchestra
- WLWL-Hungarian Musicale
- 6:15 WJZ-Slow River
- WPCB-Claire Urbow and Julius Cerulle—Happy Blues
- WINS-Jan Erving August, Concert Xylophonist
- 6:30 WFAF-Rex Cole Mountaineers
- WOR-Journal of the Air
- WJZ-Coon-Sanders New Yorker Orchestra
- WPCB-Violet Mele—Ragging the Blacks and Whites
- WABC-Bing Crosby
- WINS-Fashion Musicale—Miniature Operetta
- WLWL-Catholic Action Guild
- 6:45 WFAF-Larry Funk's Orchestra—Palais d'Or Restaurant
- WPCB-The East Siders
- WOR-Allan Broms—"The Mighty Microscope"
- WABC-Leon Belasco and His Orchestra
- 7:00 WNYC-Royal Trio
- WPCB-The Three Dreamers
- WFAF-Salon Singers
- WJZ-The Pepsodent Program—Amos 'n' Andy
- WOR-Lillian Shade and Orchestra
- WABC-The Political Situation in Washington Tonight—Elliott L. Thurston, Philadelphia Record
- WLWL-Florentine Ensemble
- WINS-Lullaby Lady
- 7:15 WNYC-Shawn Hayes' Orchestra
- WFAF-Laws That Safeguard Society
- WJZ-Tastiest Jesters
- WOR-Jack Berger's Dance Orchestra—Astor
- WABC-"Easy Aces"
- WINS-Skrlow String Symphony
- WLWL-The Wandering Minstrel

Editor's Mail Box

A column devoted to answers to queries from readers pertaining to radio, radio artists and kindred subjects. Address the Editors' Mail Box, Radio Guide, 475 Fifth Ave., N. Y.

• R. A. M.—The parts of Cracker and Miss Gypsy of the NBC Moonshine and Honeysuckle program are played by Ann Elstner and Theresa Wittler respectively.

• A. A. Donato and "Peanuts"—Kate Smith is not married. You can write to her in care of the Columbia Broadcasting System, 485 Madison avenue, New York City.

• G. V. A. and F. A. Franklin—Arthur Tracy is an American, born in Philadelphia, Pa.

• J. F. Greene—The bass voice of the Mills Brothers' Quartette is the one that imitates the tuba.

• Mrs. L. W. W.—If you have any manuscripts to submit, write the Commercial Ideas Department of the different broadcasting studios, asking for an appointment.

• Hazel Sabin—Smith Ballew has returned to New York from Texas, but no schedule has been arranged for him as yet.

• A. H. Ward—The Pickard Family is now broadcasting over an NBC Western network.

• Laura Bernier—The Rinso Talkies program is off the air.

• A Reader—Willard Robinson was born in Salina, Kansas. The Mills brothers are John, 21; Herbert, 19; Harry, 18, and Donald, 17.

• Thelma Brody—Art Jarrett was born in Brooklyn, twenty-four years ago.

• Peg Thompson—Howard Petrie was born in Beverly, Mass., in November, 1906. He sang in a choir between the ages of nine and fourteen. Was a member of his school's Glee Club and debating team and often took part in the school plays. He was announcing for WBZA in Boston before he joined the NBC staff.

• S. Schwartz—Henry Burbig is no longer on the WOR air waves.

• Another Radio Guide Booster—Frank Gallassee is not on WOR at the present time.

• W. R. N.—Smith Ballew has just returned to New York, and while he has not had any schedule arranged for him as yet, it is quite possible that he will be heard over the NBC air waves before long.

• Virginia DeBaun—The Pickard Family is broadcasting over a Western NBC hook-up. The CBS "Hank Simmons Show Boat" program is off the air.

• A Reader—The names of the players taking the parts of "Sippy and Sooky" on the NBC Wheaties program are not divulged by the sponsors.

• Harold Sayward—The WINS "Globe Trotter" is really Ken Ellis. NBC's "Capt. Blackstone" is Alfred Swensen.

• Mrs. C. A.—The recent statement in this column that the parts of "Catherine 'n' Calliope" were both played by Katherine Tift-Jones is correct.

• A Constant Reader—Bing Crosby was born in Tacoma, Washington, twenty-seven years ago.



James McDermott and Gayne Whitman

• An occult melodrama, "Chandu, the Magician," makes its bow to Eastern audiences over WOR at 8 o'clock, Monday evening, March 7th, and will be heard at the same hour every evening except Saturdays and Sundays from then on. The plot is perhaps the first use radio has made of a character's ability to perform feats of magic and create illusions, and on certain broadcasts the secrets of these bits of legerdemain will be explained. Messrs. McDermott and Whitman have important parts in the series.

Hans Barth Will Play "Piano of Tomorrow"

• Music for the "piano of tomorrow," the quarter-tone instrument employing a twenty-four-tone scale, will be heard on the air for the first time when Hans Barth appears in the Columbia Concerts program at 6:30 P. M., Sunday, March 6, over a WABC-CBS net. The piano music of yesterday and today also will be represented on the program, as Barth will play harpsichord numbers and selections for the standard pianoforte, thus completing an historical survey of the development of keyboard instruments.

The new instruments, in the making of which Barth collaborated with an expert piano builder, has two keyboards and differs greatly in appearance from the standard pianoforte, and also makes possible new harmonies which may revolutionize music. Sounds of nature, such as the wailing of the wind and the crash of waves, can be reproduced in a manner never before possible on the piano, and Barth has chosen two of his own compositions, written especially for the quarter-tone piano, for inclusion in this program to illustrate its power.

British Representative Cites Empire's Problems

• Hon. Gerald Campbell, British consul-general in New York, is to be the principal speaker at the regular monthly meeting of the Government Club in the College Room of the Hotel Astor on Monday, March 7, to be broadcast by WOR at 2:00 P. M. Mr. Campbell will discuss "Problems of the Empire."

Other speakers to be heard on the same program include Count Ignazio Thaon Di-Revel, who talks on Fascist Italy and the World Depression, and Chih Men, associate director of The China Institute in America, on the Present Situation in China.

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On Thursday, March 3, 1924, the Great Atlantic & Pacific Tea Company began its radio broadcasting with a string quintet under the direction of Harry Horlick. Today, the Gypsies number thirty-five musicians and are still directed by Horlick.

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PROGRAM FOR SUNDAY, MARCH 6th

8 A.M. to 10 A.M.

- 8:00 WEAJ-Melody Hour—Carolyn Gray, Pianist; Alma Kitchell, Contralto; La Birkenholz String Quartet; Arcadie Birkenholz and Seymour Suskind, Violinists; Herbert Borodkin, Violist; Abrasha Borodkin, Violoncellist
- WJZ-Tone Pictures—Lew White, Organist; Mixed Quartet; Mary Merker, Soprano; Helen Janke, Contralto; Richard Maxwell, Tenor, and Curt Peterson, Baritone
- WABC-Morning Musicale—Emery Deutsch's Orchestra, with Helen Board, Soprano
- 9:00 WMCA-Italian Memories
- WEAF-The Balladeers
- WJZ-NBC Children's Hour
- WPCH-Down Reminiscence Road
- WABC-Land o' Make Believe, Children's Playlet
- WOV-Wildine Cruise—Mezzo-Soprano
- 9:15 WMCA-Mechanical Doll—Lottie Salisbury
- WPCH-Fred Fassig—Baritone
- WOV-Blanche Rollnick, Piano
- 9:30 WMCA-Modern Living
- WEAF-Mary Eaton, Violinist
- WPCH-Peter's Story Club
- WOV-Modern Living Magazine
- 9:45 WEAJ-Sparklets—Woodwind Ensemble—Direction Thomas Neely
- WPCH-Ernest Stramiello, Pianist

10 A.M. to 12 Noon

- 10:00 WMCA-Watch Tower Program
- WEAF-Southland Sketches
- WJZ-Organ Recital—Emil Velazco
- WOV-Jean Stor's Symphonic Choir
- WJZ-Carcia's Mexican Marimba Typica—Hector de Lara, Baritone
- El Punao de Rosas.....Chapi
- The Cutest Kid in Town Band
- Tu Tu Tu Baritone Solo, Hector de Lara
- Ocella Aires Nacionales Mexicanos.....Galindo
- Band
- Mi Pobre Reja.....Tabuyo
- Baritone Solo, Hector de Lara
- La Espanolita Chapultepec Band
- WABC-Columbia Church of the Air
- WPCH-Clarence Augustus Williams
- WINS-Artie and Ernie, "The Popular Tunesters"
- 10:15 WMCA-Genesee String Ensemble
- WPCH-Muriel Ellis—Song Varieties
- WINS—"Exploring Symphonies"—Clare Elby
- WOV-Hudson Clinic
- 10:30 WEAJ-Clyde Deerr's Saxophone Octet
- WOR-Uncle Don Reads The Comics
- WJZ-Fiddlers Three—Violins, Piano and Vibraphone
- WPCH-Byrd Elliot, Violinist
- WABC-Community Center Faculty Recital
- WOV-Piano Duo
- 10:45 WJZ-A Song for Today—Lowell Patton, Composer Organist; Gloria LaVey, Contralto; Fenwick Newell, Tenor
- WMCA-Skipper Garrison Orchestra
- WPCH-Lottie Salisbury and Her Mechanical Doll
- WOV-N. J. Motor Vehicle Program
- WINS-Watch Tower Program
- 11:00 WEAJ-Neapolitan Days—Dolores Cassinelli, Soprano; Giuseppe de Benedetto, Tenor; Joe Biviano, Accordionist; Instrumental Ensemble; Thomas Belviso, Director
- WJZ-Oriental Echoes—Sven von Hallberg, Conducting
- WOR-West End Presbyterian Church Service—Dr. A. Edwin Keigwin
- WPCH-Christian Church Service
- WABC-Horn and Hardart's Children's Hour—Juvenile Variety Program
- WOV-International Hour
- WINS-Phil Lynch Orchestra
- 11:15 WINS-Dr. Louis E. Bisch
- 11:30 WEAJ-Major Bowes' Capitol Family
- WJZ-Library of Congress Musicale
- WMCA-Melodious Pictures
- WOV-Canadian Fur Trappers
- WINS-Jewish Little Symphony—General Food Corp. Program
- 11:45 WMCA-Optomist Male Quartet

12 Noon to 2 P.M.

- 12:00 WMCA-American Hebrew Forum
- WOR-Lizabath Ann's Sunday School
- WABC-Voice of St. Louis
- WINS-Health Talk
- WOV-Hoover Medical Group
- 12:15 WMCA-Bayan Ensemble
- WJZ-Morning Musicale
- WOR-Jeno Bartel and His Hungarian Ensemble
- WPCH-Norma Laken—Soprano
- WOV-Floyd Williams, Tenor
- WINS-Hebrew American Program
- 12:30 WEAJ-Troika Bells
- WJZ-Careless Love Drama
- WABC-International Broadcast
- WPCH-Skipper Garrison and His Collegiate Club Orchestra
- WOV-Popular Tunes of Merit
- 12:45 WMCA-The Jewish Troubadour—Bond Bread Co.
- WABC-Street Singer
- WJZ-Crime Control Series—William D. Mitchell, Attorney-General of the U. S., Speaker
- WOR-Sallendra Ghose: "India Today"
- WINS-Rudy Wiedoff All Stars
- 1:00 WMCA-"Goldstein and Bernstein"—I. Breakstone Products
- WEAF-Waldorf-Astoria Organ Recital
- WJZ-Walter Damrosch Symphonic Hour
- WOR-Perole String Quartet
- WABC-Cathedral Hour—Channon Collins, Conductor; Barbara Maurel, Contralto; Theo Karle, Tenor; Crane Calder, Bass; Adele Vasa, Soprano, and Cathedral Choir
- WPCH-Hernan Rodriguez and Guests
- WINS-Jean Stor's Symphonic Choir
- WOV-Ensemble
- 1:15 WMCA-Finkenbergh Entertainers
- WOV-Hazel Cole—Harmony
- 1:30 WEAJ-The Silver Flute
- WINS-Sentimental Panjoists
- WPCH-Mary O. Sheldrake—Children's Hour
- WOV-WOV Jewish Orchestra

- 1:45 WEAJ-Old Company's Program—American Singers; William Wirge's Orchestra
- Nancy Lee.....Adams
- Orchestra and Quartet
- Medley of Sea Chanteys: Hullabaloo Balay Hangin' Johnny Sally Brown Fire Down Below Let the Bulgine Run Whisky Johnny Quartet
- Barnacle Bill the Sailor.....Robison
- Tenor Solo
- Shenandoah (Chantey) Quartet
- Santy Anna (Chantey)
- We're All Bound to Go (Chantey) Quartet
- Highland Laddie (Chantey) arr. McPhee Baritone Solo
- Australia (Chantey) The Mermaid Quartet
- The Indifferent Mariner.....Bullard
- Bass Solo
- Reuben Ranzo (Chantey) A-Roving (Chantey) Quartet
- Song of the Navy.....Gay
- Orchestra and Quartet
- WABC-Venida Program—Wee Willie Robyn of the Old Roxy Gang, Lyric Tenor, in Popular Ballads—Emery Deutsch's Gypsy Orchestra
- WINS-English String Orchestra

2 P.M. to 4 P.M.

- 2:00 WJZ-Yardley Program—Beatrice Herford, International Monologist
- WOR—"The Psychologist Says"—Dr. Arthur Frank Payne
- WPCH-The Bayan Ensemble and Rasha Nicolaevskaya
- WABC-Eight Sons of Elb, and the Howard Twins
- WOV-Vasilatos—Greek Program
- 2:15 WEAJ-Sunday Bright Spot—Investors' Syndicate Program—Jack Pettis' Orchestra; Mariners Trio—Gordon Cross and Gill Nolan, Tenors; Glen Cross, Baritone

- WJZ-The Life Time Revue—W. A. Schaeffer Pen Co. Program—Orchestra, Direction H. Leopold Spitalny—Gil and Deming, Comedy Team
- WOV-Blyn Shoe Stores Program
- 5:00 WMCA-Chapel Gardens
- WOR-Margaret Anglin Presents "Martha Washington"
- WJZ-National Vespers—Dr. Harry Emerson Fosdick
- WPCH-Rabbi Goldstein's Question Box
- WABC-Real Folks—Log Cabin Syrup Program
- WOV-Watch Tower
- WINS-Frank and Henry—Pianists of the "Maestros"
- 5:15 WPCH-The Three Rascals
- WINS-Tom Keene's Roundup
- WOV-Buddy Wallace, Baritone
- 5:30 WMCA-Lotus Land
- WEAF-General Electric Home Circle—Giovanni Martinelli, Tenor
- WOR-Dr. Donald Grey Barnhouse
- WJZ-Simoniz Guardsmen
- WABC-Blue Coal Radio Revue
- WOV-City Radio Corporation
- WPCH-The Old-Fashioned Melody Boys
- 5:45 WINS-"Quarter Hour of Love"—Nydia d'Arnell

6 P.M. to 8 P.M.

- 6:00 WMCA-La Argentina Orchestra
- WEAF-Catholic Hour—"Manifestation of Christ"
- WPCH-Remo Cortese—Composer-Pianist
- WOR-Uncle Don
- WJZ-Raising Junior—Wheatena Serial
- WINS-"The Passerby"—By Ethel Park Richardson—Sketch
- 6:15 WJZ—"Dandies of Yesterday"
- WINS-Arthur Skrilow String Symphony
- WPCH-Tabloid Antics of 1932
- 6:30 WMCA-Jean Stor Symphonic Choir
- WEAF-To Be Announced
- WOR-Globe Trotter (N. Y. American)
- WJZ-"K-7"—Drama of Secret Service Experiences During the World War
- WABC-Columbia Concerts Program—Hans Barth, Pianist
- WINS-American Music Ensemble
- 6:45 WOR-Jack Berger's Concert Orchestra
- 7:00 WMCA-Allied German Hour
- WEAF-L'Heure Exquise

SPECIALS FOR TODAY

- 3:00 P.M.—WOR—Forum: George W. Wickersham—Charles E. Hughes, Jr.—Edwin R. Garwin
- 4:00 P.M.—WEAF-NBC—International Broadcast From Germany
- 4:30 P.M.—WJZ-NBC—The Lifetime Revue—Schaeffer Program
- 9:45 P.M.—WJZ-NBC—L'Arlesienne—Drama with Music
- 10:15 P.M.—WEAF-NBC—Address by President Hoover
- 11:00 P.M.—WABC-CBS—Hamilton College Choir—Alexander Woolcott

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WMCA-Golden Slipper Dance Marathon
- WINS-Thrills of Aviation—Howard Minog—With Guest Aviator
- 2:30 WMCA-Well-Well-Well!
- WEAF-Moonshine and Honeysuckle
- WOR-Eddy Brown, Violinist, and Clarence Adler, Pianist
- WJZ-Yeast Foamers—Herbie Kay's Orchestra
- WPCH-Biblical Talk
- WABC-Columbia Church of the Air
- WOV-Maytime Music
- WINS-Italian Moments
- 2:45 WPCH-Los Caporales
- 3:00 WMCA-Fox Fur Trappers
- WEAF-Wayne King and Orchestra—Lady Esther Program
- WOR-Forum
- WJZ-National Youth Conference
- WPCH-Chick and Chuck—Comedians
- WABC-New York Philharmonic Symphony Orchestra
- Symphony No. 3, in C Major, Boccherini
- Symphony No. 4, in G Major, Opus 88
- Allegro con brio.....Dvorak
- Adagio
- Allegro grazioso
- Allegro ma non troppo
- Tone-poem, "Ein Heidenleben" (A Hero's Life) Opus 40.....Strauss
- WOV-Floyd Newburg, Tenor
- WINS-American Music Ensemble
- 3:15 WPCH-Louis Quinn and His Armagh Minstrels
- WLWL-Columbia Council, E. of C. Forum
- WINS-Davigneau Ladies Glee Club
- 3:30 WMCA-Tom Noonan's "Cathedral of the Underworld"—Adam Hats
- WEAF-Dr. S. Parkes Cadman, Address—Radio Choir and Orchestra, Direction George Dilworth
- WJZ-Swift Garden Party—Men About Town Trio, Guest Artists
- WLWL-Talk—Columbus Council Band
- 3:45 WOR-The Mandoliers (Mandolin Quintet)
- WPCH-Real Radio Service Organ Program
- WINS-National Affairs Forum

4 P.M. to 6 P.M.

- 4:00 WEAJ-International Broadcast From Germany
- WOR-Rev. Charles Coughlin (from WJR, Detroit)
- WEAF-International Broadcast from Germany
- WJZ-Cook's Tour Travelogue
- WINS-Vespers From St. Thomas Church
- 4:15 WJZ-Wandering Around Little O' Broadway With Bide Dudley—Kibbe Candy Program
- WPCH-Young Israel Program
- 4:30 WEAJ-Davey Hour

- WJZ-Willys-Overland Orchestra—Harold Stokes, Director
- WABC-National Advisory Council on Radio in Education—Clarence Yoakum, Vice-President, University of Michigan
- WINS-Romances of Ireland
- 7:15 WEAJ-The Rexall Boys—Jerry and Ed—Songs and Comedy—United Drug Co.
- WOR-Choir Invisible—Directed by George Shackley
- WJZ-The Story of Women's Names—Frigidaire Program
- 7:30 WMCA-Jewish Composers
- 7:30 WMCA-Jewish Composers—I. Rokeach and Sons Program
- WEAF-Idolent Club of the Air—Dramatic Sketch—Joe Rines' Orchestra
- WJZ-The Three Bakers—Fleischmann Program—Frank Luther, Jack Parker and Darrell Woodard; Will Donaldson, Accompanist; Billy Artz' Dance Orchestra; Brad Browne, Master of Ceremonies
- WABC-Luden's Novelty Orchestra, Conducted by Dan Rybb
- WINS-The Globe Trotter
- 7:45 WABC-The Sylvanians. Ernie Golden's Orchestra
- Can't You Hear Me Calling Carolins Orchestra and Quartet
- By the Light of the Silvery Moon Quartet
- I Found a Million Dollar Baby, from "Crazy Quilt" Orchestra and Quartet
- Love Nest, from "Mary" Orchestra and Quartet
- Whispering Quartet
- Avalon Orchestra and Quartet
- WINS-"The Wandering Minstrel"—George Martin, Narrator—Nathaniel Cuthright, Tenor

8 P.M. to 10 P.M.

- 8:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Chase & Sanborn Hour—George Jessel, Guest Artist; Dave Rubinoff's Orchestra
- WOR-Bernhard Levitow's Ensemble Symphonique
- WJZ-Enna Jettick Melodies—Dunn & McCarthy Program—Mixed Quartet; Betsy Ayres, Soprano; Mary Hopple, Contralto; Steele Jamison, Tenor; Leon Salathiel, Bass; Robert Armbruster's Instrumental Ensemble
- WABC-Pennzoil Parade
- WLWL-Services from Paulist Fathers' Church
- WINS-Old Colonel Jim
- 8:15 WMCA-Westminster Quartet

- WJZ-Collier's Radio Hour—Uncle Henry and the Editor; Dramatizations; Musical Novelties; Ernest LaPrade's Orchestra; John B. Kennedy, Master of Ceremonies
- WINS-Chimes
- 8:30 WLWL—"Madness of Magdalen"—Rev. Edward Lodge Curran, Ph.D.; Singing by the Paulist Choristers
- WABC-The Metropolitans
- Oriental Medley
- Allah's Holiday
- Poor Butterfly
- Japanese Sandman
- Dance of the Little Dutch Dolls Medley
- Shine On Harvest Moon
- Blue Grass
- Rose Fantasy
- I'm Bringing a Red Red Rose
- Rose of Picardy
- Love Sends a Little Gift of Roses Only a Rose
- WMCA-Jerry Baker and Elmo Russ
- 8:45 WABC-Angelo Patri, "Your Child"—Cream of Wheat Program
- WMCA-Bunte Buhne Musicale
- 9:00 WEAJ-Our Government—David Lawrence
- WOR-The Voice of Broadway—Louis Sobol, with Guest Artist, and Merle Johnston's Orchestra—Ludwig Bauman Program
- WABC-Fisk University Chorus
- 9:15 WEAJ-American Album of Familiar Music—Bayer Co. Program
- WJZ-Bayuk Stag Party—Male Quartet; Harrison Knox, Paul Parks, Harold Woodward and James Stanley; Robert Armbruster, Accompanist—Rudisill's Orchestra
- WMCA-A Night in Italy
- 9:30 WABC-"Adventuring With Count von Luckner"—Featuring Count Felix von Luckner—Scott's Emulsion Program
- WMCA-The Blue Lady
- 9:45 WMCA-Musical Varieties
- WEAF-Buick Revelers—Countess Albani, Soprano, Revelers' Quartet, Direction Frank Black
- The Whip, from "Golden Dawn" Kalman
- Orchestra and Quartet
- The Blue Room Quartet
- Some Day I'll Find You, from "Private Lives" Soprano Solo, Olga Albani
- Uncle Ned.....Foster
- Quartet
- Waltz and Finale, from "Faust", Gounod
- Orchestra
- Neapolitan Love Song, from "Princess Pat".....Herbert
- Tenor Solo, Lewis James
- I Love a Parade.....Arlen
- Quartet
- Medley from Hits of 1920: Japanese Sandman
- Avalon
- Dardanella
- Whispering
- The Sheik
- WJZ-"L'Arlesienne"—Dramatic Play
- WOR-Five-Boro Cab Boys

10 P.M. to 2 A.M.

- 10:00 WABC-Edna Wallace Hopper Variety Show—Featuring Stars of Stage and Screen—Edna Wallace Hopper, Mistress of Ceremonies, and London Kit Kat Orchestra
- WOR-Magnetic's Argentine Orchestra
- WMCA-Madison Square Garden Hockey Game—Adam Hats
- 10:15 WEAJ-Address by President Hoover
- WJZ-The Old Singing Master—Barbasol Program
- Holy, Holy, Holy Choir
- The Sweetest Story Ever Told Soprano Solo with Quartet
- Rocked in the Cradle of the Deep Knight
- Singing Master
- Softly and Tenderly Choir
- I Love You Just the Same, Sweet Adeline
- Singing Master
- Juliana and Her Grand Piano Quartet
- We're Marching to Zion Choir
- 10:30 WOR-Footlight Echoes—Directed by George Shackley
- WABC-Eugene International Revue—Elsa Erst, Soprano—Sam Lanin's Orchestra
- PROGRAM FROM LE FERROQUET, PARIS
- You're the One Orchestra
- Valentina Vocal and Orchestra
- Fue tu Culpa (Tango) Orchestra
- The Sun's in My Heart Orchestra
- J'Air Deux Amours (Two Loves) Orchestra and Vocal Chorus
- Paris Orchestra
- 10:45 WMCA-Well-Well-Well!
- WEAF-Sunday at Seth Parker's
- WJZ-Archer Gibson—Concert Organist
- WABC-The Gachos—Vincent Sorey's Orchestra, with the Hernandez Brothers
- 11:00 WABC-Hamilton College Choir—Alexander Woolcott
- WMCA-Riley and Comfort
- 11:15 WMCA-Harry Donnelly's Orchestra
- WEAF-Ralph Kirby, The Dream Singer
- WJZ-Sylvia Froos—Song Recital
- 11:30 WMCA-Al Katz and Kittens
- WEAF-Jesse Crawford—Organ Recital
- WOR-Moonbeams—Directed by George Shackley—Lentheric Perfume Co. Program
- WJZ-Jacqueline Solomons—Violinist
- WABC-Ernest Hutcheson, Pianist, and Concert Orchestra
- 11:45 WJZ-Sam Herman—Xylophone Soloist
- 12:00 WMCA-Varieties
- WEAF-Larry Funk's Orchestra
- WJZ-Henry Theis and His Orchestra
- WABC-Eddie Duchin and His Casino Orchestra
- 12:30 WMCA-Rainbonians
- WABC-California Melodies
- 1:05 WMCA-Romeos of Radio
- 1:30 WMCA-Taylor's Symphonic Smiles
- 2:00 WMCA-Sleepy Time Club



Lucrezia Bori

• The Sunday afternoon General Electric Hour to be heard over the WEA-F-NBC network at half-past five March 13th will star Madame Lucrezia Bori. This will be the first radio concert of the season for the Metropolitan Opera star who, after a long and successful career, has taken up the pen as an avocation. She has already seen two of her articles published in magazines.

HOME AND MOTHER

• Edwin Whitney, NBC production man and actor, is trying to find time to visit his mother in Castile, New York. She makes one of her famous all-spice apple pies for him when he manages to get home.

HAVE YOU A RADIO VOICE?

Have you ever wanted to enter radio work? Do you think you have that spark of genius that can win you fame and fortune as a broadcast star? Here's your opportunity. Radio is ever looking for new talent.

RADIO GUIDE, through the co-operation of R. C. A. INSTITUTES, INC., this week offers microphone tests to a number of aspiring radio artists.

This series of tests, now in its sixth week, shows its popularity by the enthusiastic response it has drawn from individuals who believe they have the ability and personality with which to succeed before the microphone.

The unusually complete mechanical and electrical equipment of the R. C. A. Institutes, Inc., together with its highly trained staff, insures that every person given an audition will be sure of having the most expert attention and most careful judging possible.

The following applicants will please report to R. C. A. Institutes, Inc., Room 1601, 75 Varick Street, New York City, as noted below, and it is earnestly requested that every applicant appear promptly so that he may be sure of the full time allotted him for his test, and at the same time avoid infringing on the time of any other applicant.

Miss Rose Kramer, Miss Francine Mirin and Mr. Frank Andray will please appear at 6:00 P. M., Monday, March 7th.

Mr. William J. Steel, Miss Lenore Maura and Miss Agnes Kopriva will please appear at 7:00 P. M. on Monday, March 7th.

Mr. Benjamin Burrows, Mr. Henry Hansen and Mrs. K. R. Collins will be given an audition at 8:00 P. M. on Monday, March 7th.

Mr. Syd Wagner, Mr. E. Ernest Wilde and Mr. Samuel Massameno will please appear on Tuesday, March 8th, at 9:00 A. M.

Mr. Arthur Johann, Mr. Herbert Donahue and Mr. George M. Gottesfeld will please appear at 10:00 A. M. on Tuesday, March 8th.

Miss Helen Mahar, Miss Adele Valentine and Mr. Tom Sullivan will appear on Tuesday, March 8th, at 11:00 A. M.

Miss Marion Ignaszewski, Miss Violet Dorman and Mr. Ralph Van Ertin will please appear at 3:00 P. M. on Tuesday, March 8th.

Mrs. Harry de Steese, Miss Ella Katz and Miss Ann Dumas will please appear at 4:00 P. M. on Tuesday, March 8th.

Mr. Matthew Rosenthal will please appear at 5:00 P. M. on Tuesday, March 8th.

Mr. Barney Smallwood, Mr. Edwin Davenport and Miss Florence Major will be heard on Tuesday, March 8th, at 6:00 P. M.

Miss Corinne Morse, Mr. William B. Flavin and Mr. Watkins Lewis will be heard on Wednesday, March 9th, at 9:00 A. M.

On Wednesday, March 9th, at 3:00 P. M., Miss Dorothy Seligman, Mr. Albert Brown and Mr. Allen Borden will be heard.

On Wednesday, March 9th at 4:00 P. M., Miss Clara Beck, Miss Helen M. O'Connor and Mr. George J. Grob will be heard.

Mr. Phil Foglia will please appear on Wednesday, March 9th at 5:00 P. M.

RADIO CALLS ANOTHER STAR

(Continued from Page 1.)

couraging, heart-breaking weeks of rehearsal, hoping that the new play may "get across."

No more long tours from water tank to water tank; no more miserable meals in mismanaged "eating houses," no more draughty dressing rooms, dirty stages and poorly equipped theatres; no more long, dusty rides in dirty day coaches from this town to the other, with midnight or later changes of cars.

And no more wondering about salaries.

Consider the radio artist for a moment. He lives at home; he has regular hours of work in well heated and well lighted studios; his rehearsal hours are as regular as his hours of broadcasting; he is able to say just how long he will be working, just what he will be paid, and he knows that as he becomes known on the air the demand from the public will increase in direct proportion to his ability.

Who wouldn't give up the uncertain life of the theatre for the well balanced routine of radio?

The Big Reason

And looming high above all other reasons for the switch is that one little word "money." Dollars, pounds Sterling, drachmas, pesetas, guilders, colons, leri, quetzals, escudos—gold, silver, paper—rhino, cash, spondulix or gelt—no matter what you call it or how you count it, it's "money," and it makes the wheels go 'round.

The new Ever-Ready Razor and Blade program, to be broadcast every Sunday night at nine o'clock over the WABC-CBS chain, starting Sunday, March 13, will not be Miss Baker's radio debut, nor that of the orchestra to be heard with her. For the past three years Miss Baker has been appearing as guest artist on some of the largest programs, but the new venture will mark her initial appearance as a regular network feature, and

may therefore be taken as her definite break with the stage.

In preparation for these projected Sunday night appearances Miss Baker is canceling all of her stage engagements and devoting herself completely to selecting new songs and other broadcast material.

Jack Denny and his orchestra, whose entire career has been linked with radio, went to Canada some time ago on a rush wire, after they had established themselves at the old Frivolity Club on Broadway. It was a rush wire, by the way, which recalls the boys from the Mount Royal Hotel in Montreal, where they have been a feature for the past several months.

Miss Baker's enthusiasm for her new field of endeavor has led her to install a radio in her boudoir, and at all odd hours of the day and night one finds her listening in on network programs, just to get the feel of things. Her trip to Montreal, there to join Denny and rehearse for the inaugural program, was to insure her thorough understanding of just what would be required of her. She is taking no chances with the microphone.

"This program means more to me than anything else in the world—except the Christmas present I received eleven years ago," explains Miss Baker with a twinkle in her eye.

Her Christmas Present

"The Christmas present" which alone means more to her than her new career is her son, Herbert John Abrahams, who was born on Christmas Day eleven years ago, on the anniversary of Miss Baker's own birthday. His father, the late Maury Abrahams, one of Manhattan's most prominent song writers, died less than a year ago; and Herbert has become the very center of his mother's universe. For

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Sunday } 4:00 to 4:30 C.S.T.

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LOG CABIN SYRUP

A PRODUCT OF GENERAL FOODS CORPORATION

Belle Baker, the mother, far more than Belle Baker, the star, is the woman you see today.

There is a mellowness in the deep brown eyes of the girl who has so long been Broadway's sweetheart, a soft motherliness which predominates over the sparkling twinkle which is still so evident. The greatest thrill in her life came when her talented little son played and sang with her on a recent network broadcast. Herbert has a voice strikingly like his mother's, and as she listens to it Belle Baker's face lights up with the vision of a career for the boy superior even to her own brilliant successes.

Miss Baker was just nine years old when she first appeared on the stage. At fifteen she was the headliner at Hammerstein's singing "coon" and "rag" songs. Two years later she was starring at the Palace, and the ensuing years found her the most popular vaudeville headliner in the leading houses from coast to coast. She was starred in musical comedy with Al Jolson in "Vera Violetta" and with other nationally prominent performers in "Artists and Models" and other revues.

With Ralph Graves she was featured in the talking picture "Song of Love," which proved to be one of the hits of the year; and she has been recording artist for all the larger phonograph companies. There is hardly any phase of the show business in which Miss Baker is not experienced.

Premiere

March 13th

Ever-Ready

Blade
Radio

Gaities

BELLE
BAKER

JACK
DENNY

And His Orchestra

MANN
HOLINER

In Novelty Sketch

and "X 3 X"

COLUMBIA

Broadcasting System
Coast-to-Coast

SUNDAYS

At 9 P. M.

Eastern Standard Time

PROGRAM FOR MONDAY, MARCH 7th

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, Director
WINS-Morning Highlights
WOR-Gym Classes
- 7:00 WINS-Miss Walls' Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WJZ-A Song for Today
WEAF-Peter van Steeden and his Orchestra
WABC-Organ Reveille—Popular Music
WMCA-Phantom Organist
- 7:45 WMCA-Harry Glick's Gym Class
WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See By the Papers
WEAF-Gene and Glen—Quaker Early Birds
WJZ-On the 8:15
WOR-Al Woods
WABC-Salon Musicale—Emery Deutsch, Conductor
- 8:15 WMCA-Consoling the Console
WEAF-Morning Devotions
WJZ-Phil Cook, the Quaker Man
WOR-Mr. and Mrs. Reader—N. Y. American
- 8:30 WMCA-Pect's Corner
WEAF-Cheerio—Talk and Music
WJZ-Sunbirds
WOR-Martha Manning—Macy Program
WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
WOV-Morning Song
- 8:45 WMCA-In Song Heaven—Frank McCabe, Tenor
WJZ-John Fogarty, Tenor
WOR-Musical Novelties
WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOV-Melodic Moments
WINS-Mr. and Mrs. Reader
- 9:00 WMCA-Sakele Perfume Co.
WEAF-Three Mustachios
WJZ-Waltzes—String Ensemble—Direction Walter Blaufus
WOR-Miss Katharine 'n' Caliope—Bamberger
WPCB-Down Reminiscence Road
WABC-Little Jack Little
WOV-Hudson Clinic
WINS-Dagmar Perkins—"Morning Moods"
- 9:15 WMCA-Loughran Science Hour
WEAF-Flying Fingers
WJZ-Lady Bugs
WABC-Gypsy Music Makers—Emery Deutsch—Conductor
WOV-Late Riser's Gym Class
- 9:20 WMCA-Organ Interlude
- 9:30 WMCA-Modern Living
WOR-Come Into My Garden—Edith Burttis
WEAF-Top o' the Morning
WJZ-Beautiful Thoughts—Montgomery Ward Co. Program
WPCB-Retail Grocers' Program
WABC-Tony's Scrap Book—Anthony Wons
WOV-Modern Living Magazine
WINS-Organ Glories—Marchia Stewart, Organist
- 9:45 WEAF-Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
WJZ-Miracles of Magnolia
WOR-Sherman Keene's Orchestra and Roxanna Wallace
WABC-Back Stage in Radio

10 A.M. to 12 Noon

- 10:00 WMCA-Musical Varieties
WEAF-Mrs. Blake's Radio Column—Sisters of the Skillet—Proctor & Gamble Program
WJZ-Everyday Beauty—P. Beiersdorf & Co. Program
WOR-McCann Pure Food Hour
WPCB-Bernice Manning—Blues
WABC-Chatting with Ida Bailey Allen
WOV-Girl Out of Nowhere
WINS-What's the Answer?
- 10:15 WMCA-Pearl Lien Sings
WEAF-Doctor Royal S. Copeland—Health Clinic—Sterling Products Program
WJZ-Clara, Lu and Em—Colgate-Palmolive-Pect Program
WABC-Sweet and Hot
WPCB-Samuel Shankman—Pianist
WOV-Canadian Fur Trappers
WINS-Discovery Hour
- 10:30 WMCA-A. Cloyd Gill Sings
WEAF-Breen and de Rose—Vocal Artists and Instrumental Duo
WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
WPCB-Song Valentines
WINS-The Wife Saver
- 10:45 WEAF-Kay Reid, Contralto
WMCA—"On the Blacks and Whites"—Vincent and Winn and Eva Lerner
WJZ-Chicago Ensemble
WABC-The Madison Singers
WOV-Blyn Shoe Stores Program
WINS-Lavendar and Lace—Musical Sketch
- 11:00 WNYC-Police Aviation
WEAF-Sonata Recital
WOR-Nell Vinick—Beauty Talk—Drezma and Kremel Program
WJZ-Mrs. A. M. Goudiss
WPCB-A Lesson in French
WABC-Musical Alphabet
WOV-May Time Music
WINS-Making Yourself Fashionable
- 11:05 WNYC-Herman Neuman—Lecture Recital
- 11:15 WJZ-Singing Strings
WPCB-Rose Ridnor—Viennese Soprano
WOR-WOR Ensemble
WINS-Jacques Belser—Songs
- 11:30 WEAF-The Marionettes—Hugo Mariani—Director
WJZ-Hinds' Romance Exchange—Beatrice Fairfax—Ray Heatherton—Dance Orchestra
WOR-Claire Sugden—Home Economics
WPCB-Real Radio Service—Organ Program
WABC-Melody Parade
WOV-Sylph Laboratories
WNYC-Jack Saxon, Matilda Anhouse—Popular Songs
WINS-The Olympians
- 11:45 WJZ-Jill Edwards and Judy Barker
WABC-Ben Alley, Tenor with Fred Beren's Orchestra
WOR-Asbury College Men's Glee Club
WOV-Josephine Martel
WINS-Ruth Rowe—Pianist
- 11:50 WNYC—"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Mid-day Message
WEAF-General Electric Home Circle
WJZ-The Merrie-Meas
WABC-Chas. Boulanger and His Yoeng's Orchestra
WOR-Journal of the Air
WOV-Hoover Medical Group
WINS-Simp and Simon—Songs
WPCB-Joan Lloyd—Songs
- 12:15 WMCA-Jean Carroll—Pages of Broadway
WEAF-The Real George Washington
WJZ-Pat Barnes—Swift & Co. Program
WOR-Dorothy Worth's Chat—Joseph Hill and Sons Program
WPCB-Albert George—Uke
WOV-Nick Kenny's Poems
WINS-Charlotte Comer—"Singing Senorita"
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Beautiful Lady—Robert, Inc.
- 12:30 WMCA-W. T. Steck Quotations
WEAF-Black and Gold Room Orchestra
WJZ-National Farm and Home Hour
WABC-Kre-Mel Singing Chef
WOR-Jack Berger's Concert Ensemble
WPCB-Wm. Jacoby and Julius Cerulle
WOV-Agatha Goodman, Soprano
WINS-Ford Frick Tells the News
- 12:45 WOV-Popular Tunes of Merit
WABC-Columbia Revue
WPCB-Helene Chapelle—"Crooning the Blues Away"
WINS-Leone Lavigne, Soprano
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA—"Melody Express"
WEAF-Market and Weather Reports
WOR-Al Fielder and His Orchestra
WPCB-Mirror Reflections
WABC-Hotel Taft Orchestra
WINS-English String Orchestra
- 1:15 WEAF-Larry Funk and His Orchestra
WPCB-Luncheon Musicale—Marie Tolodano soprano
WOV-Jack McGirr, Singing Philosopher
- 1:30 WMCA-Mirror Reflections
WOR-N. J. Club Women's Hour
WEAF-The Venetians

2 P.M. to 4 P.M.

- WJZ-Don Bestor's Orchestra
WABC-Armand Vecsey and His Ritz Orchestra
WINS-Diana Bragg
WOV-Marge Dawning—Piano and Song
- 1:45 WMCA-Triangle Vocal Trio
WPCB-Highlights of Sports—Jack Filman
WOV-William Roberts, Basso
WINS—"Embers of Love"
- 2:00 WMCA-WMCA Theater Revue
WEAF—"The Care of Children"—Dr. Charles Henda Smith
WJZ-Mrs. Julian Heath
WOR-Rutgers University
WABC-Ann Leaf at the Organ, with Helen Board, Soprano
WPCB-Helene Landshof
WOV-Piano Pals
WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:10 WMCA-Jack Filman—Sport Chat
- 2:15 WMCA-Golden Slipper Dance Marathon
WEAF-Henrietta Schumann, Pianist
WPCB-A Song Portfolio—Carroll Clark
WOR-Government Club Meeting from Hotel Astor
WOV-Snowball and Co.
- 2:20 WJZ-Radio Troubadours
- 2:30 WMCA-Meadows Beauty School
WEAF-The Revolving Stage
WJZ-Wing Lock Wel, Chinese Lecturer and Humorist
WPCB-Greta Weston
WABC-American School of the Air
WOV-Elizabeth Sucoff—Piano, Songs
WINS—"Wowdy Dowdy"
- 2:45 WJZ-Smackouts
WPCB-Rudy Caputo
WOV-Irwin Dillon—Tenor
WINS-Symphonic Rhythm-makers
- 3:00 WMCA-Artist Bureau Presents
WJZ-U. S. Marine Band
WABC-Four Eton Boys
WOV-Willie Zay Jackson
WPCB-Rae Fox—Lady of the Strings
WINS-Afternoon Musicale
- 3:15 WPCB-Mademoiselle Beauclaire
WABC-Columbia Salon Orchestra
WOV-Johnny McAllister—Uke and Songs
WOR-Elks' Organ Recital
- 3:30 WMCA-Italian Program
WEAF-Woman's Radio Review
WPCB-W. T. Market Prices
WOV-Leon Carlisle, Soprano
WABC-Sam Prager, Pianist, and Helen Nugent
WOR-Ariel Ensemble
WINS-Behind the Microphone
- 3:45 WABC-Bryn Mawr Glee Club
WPCB-George Thom
WOV-City Free Employment
WINS-Gosselin Sisters—Harmony

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
WEAF-Pop. concert
WJZ-Emily Post
WPCB-The Bel Cantos
WABC-Rhythm Kings
WOR-Eddie Wolfe's Orchestra
WOV-E. B. Kohlenbeck—Basso
WINS-Jay Drew—Ruth Rishel—Songs
- 4:15 WMCA-Familiar Ballads—Sunshine Sally and Organ
WJZ-National Conference of Jews and Christians
WPCB-Carrie Lillie and Gosselin Sisters
WOV-Hovey Whitman Trio
WINS-Television Musicale—Gladys Haverly, Soprano; Al Eagelson, Tenor
- 4:30 WEAF-The Lady Next Door
WOR-Helen Bourne—Songs
WMCA-Tyus and Tyus—Comedy
WPCB-The John O. Hewitt Players
WABC-National Student Federation of America Program
- 4:45 WMCA-Sakele Perfume Co.
WEAF-Frances Bowdon
WOR-Jobless Trio
WOV-Radio Playmates
WINS-Health—Dr. Thomas Darlington
- 5:00 WMCA-Frank La Mott Orchestra
WEAF-May We Present—Catherine Field, Soprano
WPCB-Roxana Wallace—Contralto
WABC-Robert "Buddy" Wagner's Sutton Club Orchestra
WINS-Franzell's Symphonic Rhythm-makers
WOV-Sophisticated Songster
WOR-Stanley Brain, Organ Recital
- 5:15 WEAF-Skippy—General Mills Program
WJZ-Swanee Serenaders
WPCB-Allan Eagelson—Tenor
WINS-Tom Keene's Roundup
WOV-Charlotte Trystman—Pianist
- 5:30 WMCA-The Program Beautiful
WEAF-Sweetheart Program—Ruth Jordan; Beauty Talk; John Fogarty, Tenor; String Trio
WJZ-The Singing Lady—Kellogg Program
WOR-Rose Martin—Hobby Club
WPCB-Lucille Peterson & Elmo Russ
WOV-City Radio Corp.

6 P.M. to 8 P.M.

- 6:00 WNYC-Police Aviation Reports
WEAF-Waldorf-Astoria Sert Room Orchestra
WOR-Uncle Don—Greenwich Savings Program
WJZ-Raising Junior—Wheatena Serial
WPCB-Elmo Russ Presents the Love Serenader
WABC-Current Events—H. V. Kaltenborn
WINS-Ford Frick, Sports Review
WLWL-Florentine Ensemble
- 6:05 WNYC-Hazel Schumm—Songs
WJZ-Elizabeth Lennox—Paradise of Song
WABC-Vaughn de Leath, with Shapiro and Shefter
WINS-English String Symphony
WPCB-Tad Stout—"Ezra Peck, Station Agent"
WLWL-"Smiles and Tears of Erin"
- 6:30 WNYC-Elementary German Lessons
WEAF-Rex Cole Mountainers
WJZ-The Royal Vagabonds—Standard Brands Program
WPCB-Association of Reform Rabbits
WOR-Journal of the Air
WINS-American Music Ensemble
WABC-George Hall and His Hotel Taft Orchestra
- 6:45 WNYC-Advanced German Lessons
WEAF-"Stebbins Boys"—Swift Program
WABC-Arthur Jarrett, with Freddie Rich's Orchestra
WJZ-Literary Digest Topics in Brief—Lowell Thomas
WLWL-Talk
- 7:00 WNYC-Hans Merx—Student Songs
WEAF-Vermont Lumber Jacks
WJZ-The Pepsodent Program—Amos 'n' Andy
WOR-Bronx Marriage Bureau—Goodmans Noodle & Matzo Program
WABC-Myrt and Marge—Wrigley Program
WPCB-Lillian Shari and Madelyn Hardy
WINS-Lullaby Lady
WLWL-Starlight Hour
- 7:15 WNYC-Roerich Museum—Speaker, Frances R. Grant
WEAF-The Campbell Orchestra—Howard Lanin, Conductor

- WOR-Off-Stage and On
WJZ-Tastyest Jesters
WABC-Bing Crosby with Freddie Rich's Orchestra
WINS-Him and Her
- 7:30 WNYC-WNYC Air Collage
WEAF-Prince Albert Quarter-Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Of Hunch"
WJZ-Piano Moods—Lee Sims—Ile May Bailey
WABC-The Boswell Sisters—Pompelan Makeup Box
WOR-Jimmy Carr's Cafe de la Paix Orchestra
WINS-The Globe Trotter
WLWL-Talk
- 7:45 WEAF-The Goldbergs—"Pepsodent Program"
WJZ-Billy Jones and Ernie Hare—Best Foods Inc. Program
WABC-The Camel Quarter-Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
WOR-Jack Berger's Hotel Astor Dance Orchestra
WLWL-Meet the Composers
WINS-Mme. Cobina Wright, Lyric Soprano

8 P.M. to 10 P.M.

- 8:00 WNYC-"Aviation"
WEAF-Soconyland Sketches
WJZ-Carnation Contented Program
WABC-The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra, Lull Program
WINS-Jersey Novelty Quartet
WOR-Chandu the Magician—Beech Nest Program
- 8:10 WNYC-"The Dutch Meet the English in New York," by Prof. William B. Guthrie
- 8:15 WABC-Singin' Sam, the Barbarol Man
WOR-The Record Boys—With Norman Brokenshire
WINS-Chimes
- 8:30 WMCA-Judge Gustave Hartman
WEAF-Voice of Firestone—Lawrence Tibbett—Baritone
WOR-Willard Robison and His Deep River Orchestra
WJZ-Death Valley Days—"The Ghost of Ophir Mine"—Pacific Coast Borax Co.
WABC-La Palina Presents Kate Smith and Her Swanee Music
- 8:35 WMCA-Jean Comorata Musicale
- 8:45 WABC-Col. Stoopnagle & Bud—The Gloom Chasers—Ivory Soap Program
WMCA-Happy Repairmen
- 9:00 WMCA-Nick Kenny's Radio Scandals
WEAF-A. & P. Gypsies—Direction of Harry Horlick
WJZ-Maytag Orchestra
WABC-Vapex Presents the Mills Brothers
WOR-"So This Is Love"—Sketch
- 9:15 WABC-Frostilla Broadcast Rehearsals
WOR-Arthur Murray's Dancing Lesson
- 9:30 WEAF-Parade of the States—General Motors' Program
WJZ-The Story of Women's Names—Chas. B. Driscoll—Frigidaire Program
WABC-Bourjois—An Evening in Paris—Pierre Bruggnon; Alice Remsen, Contralto, Guest Star
WOR-The Witch's Tale
- 9:45 WJZ-Bob Nolan's San Felicitans—Deisel-Wernumer-Gilbert
WMCA-Jerry Baker and Organ

10 P.M. to 2 A.M.

- 10:00 WMCA-Golden Slipper Marathon
WEAF-National Radio Forum
WJZ-"With Canada's Mounted"—Thrilling Stories of Royal Canadian Police—Canada Dry Ginger Ale Co. Program
WOR-Frank and Flo—The Strollers
WABC-Robert Burns Panatela Program
Lombardo's Royal Canadians
- 10:15 WOR-Jack Arthur
WMCA-The Blue Lady
- 10:30 WMCA-Well! Well! Well!
WJZ-Waves of Melody—Affiliated Products Program
WEAF-Mr. Bones & Company
WABC-"Music That Satisfies," with Alex Gray and Shikret's Orchestra—Chesterfield Program
Some Little Bird
Why Do I Love You? ("Show Boat")
Alex Gray
Rhumba: Quirina
G'wine to Heaven
Alex Gray
Lady of the Evening
WOR-Cosmo Hamilton
- 10:45 WABC-Street Singer
WJZ-Lee Morse, Crooner
WOR-Globe Trotter—N.Y. American
WMCA-Riley and Comfort
- 11:00 WMCA-Enoch Light's Orchestra
WEAF-Waldorf-Astoria Dance Orchestra
WOR-Bela Loblov and His Viennese Orchestra
WJZ-Laurier's Slumber Music
WABC-Howard Barlow and the Columbia Symphony Orchestra
Overture: "Merry Wives of Windsor" Nicolai
1st Movement from Unfinished Symphony Schubert
Furiant from "Schwanda"..... Weinberger
Rosenkavalier Waltzes Strauss
- 11:30 WMCA-Al Katz and Kittens
WEAF-Jesse Crawford—Organist
WOR-Moonbeams—Lentherie Perfume Co. Program
WJZ-Jane Froman's Orchestra
WABC-Cuban Biltmore Orchestra
- 11:45 WEAF-Baron Lee's Blue Rhythm Band
WJZ-Eddie Moore's Orchestra
- 12:00 WMCA-WMCA Theater Revue
WEAF-Don Pedro's Orchestra
WABC-Ben Bernie's Orchestra
- 12:05 WMCA-Eddy-Burston Orchestra
- 12:15 WJZ-Peter Van Steeden's Orchestra
- 12:30 WMCA-Max's Bavarians
WEAF-Carl Moore's Orchestra
WABC-Noble Sissle and Park Central Orchestra
- 1:00 WABC-Claude Hopkins' Roseland Ballroom Orchestra
- 1:05 WMCA-Louise Squire Presents
- 1:30 WMCA-Orchestra from Paris
WABC-Gus Arnheim's Orchestra from Chicago
- 2:00 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

- 7:45 P.M.—WJZ-NBC—Billy Jones and Ernie Hare—Best Foods Premiere
- 8:30 P.M.—WEAF-NBC—Voice of Firestone—Lawrence Tibbett
- 9:00 P.M.—WJZ-NBC—The Maytag Orchestra
- 9:00 P.M.—WABC-CBS—Vapex Presents the Mills Brothers
- 9:00 P.M.—WEAF-NBC—The A. & P. Gypsies
- 10:30 P.M.—WOR—Cosmo Hamilton "Unwritten History"

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

DRAMATIZED BROADCASTS

So much interest has been shown in dramatic presentations over the radio that the following list of plays and players heard regularly over the air has been prepared by Radio Guide. Some programs carefully mask the identity of the players, but the list is as complete as it was possible to make it.

NBC PRESENTATIONS

Adventures of Sherlock Holmes
WEAF 9:30 P. M. Thursdays
WJZ 9:00 P. M. Wednesdays
Sherlock Holmes.....Richard Gordon
Doctor Watson.....Leigh Lovell
With John McBride, William Shelley,
Joseph Bell.

Amos 'n' Andy
WJZ 7:00 P. M. Daily—Except Sundays
Amos.....Freeman Gosden
Andy.....Charles Correll

Danger Fighters
WJZ 8:00 P. M. Saturdays
The Scientist.....Tim Frawley
With Richard Gordon, William Shelley,
John McBride.

Big Ben Dream Dramas
WEAF 10:45 A. M. Tuesday and Thursday
The cast includes Virginia Gardiner and
Webster van Voorhees.

Death Valley Days
WJZ 8:30 P. M. Mondays
The cast includes Virginia Gardiner,
William Shelley, Edwin Whitney, Joseph
Bell, Vernon Radcliffe, John Tucker Battle
and John White.

Moonshine and Honeysuckle
WEAF 2:30 P. M. Sundays
Clem.....Louis Mason
Cracker.....Ann Elstner
Piney.....Sara Hayden
Bones.....Bradley Barker
Miss Gypsy.....Theresa Wittler

Rin Tin Tin Thrillers
WJZ 8:15 P. M. Thursdays
The cast includes Junior McLain, Henrietta
Tedro, Don Ameche, Bob White and
Tom Corwin.

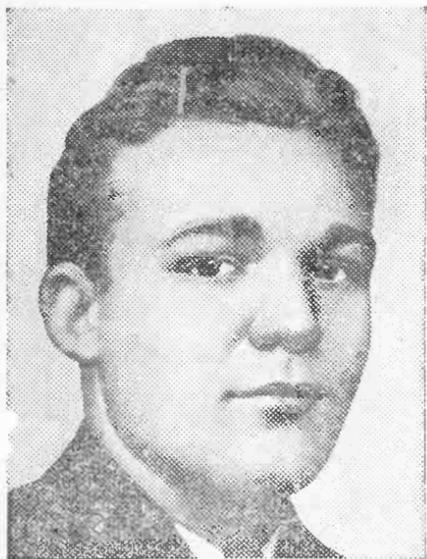
Rise of the Goldbergs
WEAF 7:45 P. M. Daily—Except Sunday
Molly.....Gertrude Berg
Jake.....James Waters
Sammy.....Alfred Corn
Rosie.....Roslyn Silber

Soconyland Sketches
WEAF 8:00 P. M. Mondays
The cast includes Arthur Allen, Parker
Fennelly, Ruth Russell, Kate McComb,
Charles Webster and Tim Frawley.

THE SAX CURE

• According to Leon Belasco, Columbia maestro-singer, there's a college professor who says that if you teach your boy to play the saxophone, he'll be too busy to think of crime.
Well, adds Leon, there are crimes and crimes.

Fan Mail Grows



Andy Simmons

• Andy Simmons, baritone, heard regularly each week as a featured artist on Joe Field's Broadway Revue from WPAP Mondays at 11 P. M., and WEVD Thursdays at 11:30 P. M., and on the Musical Variety Hour from WHN every Wednesday at 6:30 P. M., continues to draw heavier fan mail every week. With Simmons on these programs appear many artists and ensembles familiar to radio and theater audiences in New York and through the eastern States.

True Story Hour

WEAF 8:30 P. M. Tuesdays
Mary.....Nora Sterling
Bob.....Cecil Seerest

CBS PRESENTATIONS

Myrt and Marge
WABC 7:00 P. M. Daily—Except
Saturday and Sunday
Myrt.....Myrtle Vail
Marge.....Donna Damerel
Hunt.....Otis Gordinier
Billie.....Eleanor Rella
May.....Dorothy Day
Gwen.....Patricia Ann Manners
Houston.....Karl Way
Jimmie.....Raymond Appleby
Nell.....Helen Ray
Arnold.....Vinton Haworth
Tiffingtuffer.....Ray Hedge

The Lone Wolf Tribe

WABC 5:45 P. M. Monday, Wednesday
and Friday

The cast includes Chief Whirling Thunder
and Chief Evergreen Tree.

Land o' Make Believe

WABC 9:00 A. M. Sundays
The cast includes Warren Scofield, Harry
Swan, John Mayo, Harriet Lee and Artells
Dickson.

WOR PRESENTATIONS

The Corse Payton Stock Company
8:00 P. M. Fridays

The cast includes Corse Payton, Henrietta
Brown, William Green, Barbara Winchester,
Arthur Mack, Fred Strong and Peggy Mc-
Donald.

The Witch's Tale

9:30 P. M. Mondays
Nancy, the Witch.....Adelaide Fitz-Allen
Alonzo Deen Cole.....Marie O'Flynn

The Bronx Marriage Bureau

7:00 P. M. Mondays and Thursday
Mrs. Shapiro.....Julie Bernstein
Mr. Shapiro.....Himan Brown

Darling and Dearie

Darling.....Alonzo Deen Cole
Dearie.....Marie O'Flynn

The Jarr Family

7:45 P. M. Tuesday, Thursday and
Saturday
Mrs. Jarr.....Julia Nash
Mr. Jarr.....Charles O'Donnell
Emmie.....Milly June
Willy.....Billy Hillpot

ANOTHER FAN LETTER

• George Olsen received an interesting letter from a fan the other day.
"I seldom listen to my set," the missive read, "but I can understand why the artist evidently gets a big kick out of broadcasting. In other words, radio definitely proves that it is more blessed to give than to receive."

WANTED SINGERS

FOR RADIO PROGRAMS
FREE Radio Auditions
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Price \$1.00 Complete
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Every Instrument Tested on Actual 1127 Mile Reception
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GOVERNMENT, IN NAVY HOSPITAL.

The F. & H. Capacity Aerial Eliminator has the capacity of the average 75-foot aerial, 50 feet high. It increases selectivity and full reception on both local and long distance stations is absolutely guaranteed. It eliminates the outdoor aerial along with the unsightly poles, guy wires, mutilation of woodwork, lightning hazards, etc. It does not connect to the light socket and requires no current for operation. Installed by anyone in a minute's time and is fully concealed within the set. Enables the radio to be moved into different rooms, or houses, as easily as a piece of furniture.

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Address.....
City..... State.....

Send one F. & H. Capacity Aerial with privilege of returning after 3-day trial if not satisfactory, for which enclosed find 11 checks (1) M. O. or dollar bill, or send (1) C. O. D. (1) Send literature, (1) Dealer's proposition.

F. & H. RADIO LABORATORIES
Fargo, N. Dak. Dept. 38

The Howard Brothers To Be Aired on Friday

• Those nimble-witted comedians of the stage, Willie and Eugene Howard, will entertain with banter, songs and impersonations as guest artists on the Nestle "Chocolateaters" program Friday, March 4, at 8:00 P. M. over a WJZ-NBC network. Leonard Joy contributes his music to the program.

As behind the footlights, Willie will be the clown and Eugene the "straight" man. Allyn Joslyn, master of ceremonies, will also participate in the proceedings.

The Howards, a hit in vaudeville, were drafted for Broadway musical productions, among them many Winter Garden shows. Their most recent performance has been in George White's "Scandals."

Bing Crosby to Appear Three Times Each Week

• Bing Crosby began a new series of sustaining programs on Tuesday, March 1, which will bring him before the microphone every Tuesday, Thursday and Saturday, at 6:30 P. M. over the WABC-CBS chain.

Since coming to New York from the West Coast last fall Crosby has been dividing his time between broadcasting, personal appearances and recording. The records he has made in his few spare moments rank among the best sellers, and his talking motion picture shorts have been shown at leading Broadway theatres.



LEARN TO DANCE

Tune in on WOR
Monday at 9.15 P.M.

Learn Newest Dance
Steps Direct From

ARTHUR MURRAY
World Famous Dance Instructor

Eight Sons of Eli Return to the Air

• The Eight Sons of Eli, under the direction of Marshall Bartholomew, Executive Director of the Intercollegiate Musical Council and of the Junior League Glee Club of New York, have returned to the air, and are heard every Sunday afternoon at two o'clock over the WABC-CBS chain. Featured with the double quartet are the Howard Twins, youthful piano team, whose original harmonic and contrapuntal arrangements will be heard in solo selections on each program. The series of broadcasts is sponsored by R. Wallace & Sons, Silversmiths.

The Eight Sons of Eli are all students at Yale University who came together in the Yale Glee Club under the direction of Bartholomew, and were chosen by him to form the Yale Double Quartet. They have been heard in concert performances in the leading cities of this country.

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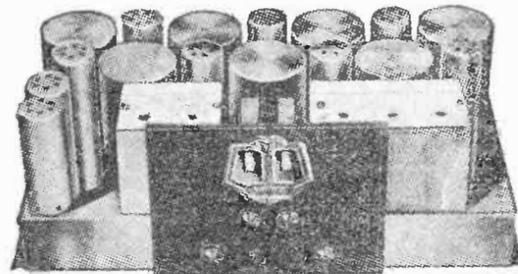
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PROGRAM FOR TUESDAY, MARCH 8th

6:45 A.M. to 10 A.M.

- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, director
WOR-Gym Classes—John Gambling, director
WINS-Morning Highlights
- 7:00 WINS-Miss Walls' Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WJZ-A Song for Today
- WABC-Organ Revue—Popular Music
- WMA-C-Phantom Organist
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- WMA-Hariv Glick's Gym Class
- 8:00 WMA-I See by the Papers
WFAF-Gene and Glen—Quaker Early Birds
WOR-Al Woods—Music and Chatter
WJZ-On the 8:15
WABC-Salon Musicale
- 8:15 WMA-Consoling the Console
WFAF-Morning Devotions
WOR-Mr. and Mrs. Reader—N. Y. American
WJZ-Phil Cook—The Quaker Man
- 8:30 WFAF-Cheerio—Talk and Music
WMA-Poet's Corner
WJZ-Sunbirds
WOR-Martha Manning—A Macy Presentation
WOV-Morning Song
WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- 8:45 WMA-In Song Heaven—Frank McCabe, tenor
WOR-Musical Novelettes
WJZ-John Fogarty—Tenor
WABC-Artells-Dickson—The Singing Vagabond
WINS-Mr. and Mrs. Reader
- 9:00 WMA-Sakele Perfume Co.
WFAF-Morning Glee Club—Male Octet, direction Keith McLeod
WOR-Miss Katherine 'n' Calliope—A Bamberger Presentation
WJZ-Waltzes—String Ensemble—Dir. Walter Blaufus
WPCB-Down Reminiscence Road
WABC-Little Jack Little
WOV-Hudson Clinic
WINS-Dagmar Perkins—"Morning Moods"
- 9:15 WMA-Francis X. Loughran Science Hour
WFAF-Knox Sparkling Music
WJZ-Lady Bugs
WABC-Melody Parade
WPCB-Louis Bacon—Songs
WOV-Late Risers' Gyni Class
- 9:30 WMA-Modern Living
WOR-Sherman Keene's Orchestra
WJZ-Beautiful Thoughts—Montgomery Ward Program
WFAF-Top o' the Morning
WPCB-Retail Grocers' Program
WABC-Tony's Scrap Book—Conducted by Anthony Wons
WINS-Ida Bailey Allen
WOV-Modern Living Magazine
- 9:45 WFAF-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
WOR-Musical Doctor—Allen Meany—Songs
WJZ-Miracles of Magnolia
WABC-Helen Board—Soprano

10 A.M. to 12 Noon

- 10:00 WMA-National Home for Children
WFAF-Mrs. Blake's Radio Column
WJZ-Consolaires—Irma Glen, Organist
WOR-McCann's Pure Food Hour
WABC-Grant, Graham and Coughlin
WPCB-Wilbur Tatum
WOV-Lita Ligotti—Soprano
WINS-What's the Answer
- 10:15 WFAF-Breen and De Rose—Songs and Music
WABC-Morning Minstrels
WPCB-Muriel Ellis—Songs
WMA-Bob at the Piano
WOV-Canadian Fur Trappers
WINS-Discovery Hour
WJZ-Clara, Lu and Em—Colgate-Palmolive-Pect Program
- 10:30 WMA-Interesting People I Have Met—Ada Patterson
WFAF-Soony Program—Cindy and Sam
WJZ-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
WABC-Prudence Club
WPCB-Marmola Program
WINS-The Wife Saver
- 10:45 WMA-My Purpose—James McGarrigle, Tenor
WFAF-Westclox Program—Big Ben's Dream—Drama
WJZ-Mystery Chef—R. B. Davis Program
WABC-U. S. Navy Band
WPCB-The Bushwacker
WOV-Elyn Shoe Stores Program
WINS-"Health Talk"
- 11:00 WFAF-Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor
WOR-Mrs. J. S. Riley—Sunbeam Commonsense—Austin Nichols Program
WJZ-Forecast School of Cookery
WPCB-Bits from Life
WOV-Mays, Inc. Program
WINS-Making Yourself Fashionable
WNYC-Dept. of Public Markets
- 11:05 WNYC-Agnes Lewis—Popular Ballads
- 11:15 WFAF-Radio Household Institute
WOR-The Happy Vagabond—Jack Arthur
WJZ-Rhythm Ramblers
WPCB-Eva Lerner—Singing the Blues
WABC-Stories of the Living Great—Henry Ford—Ida Bailey Allen
WINS-Arthur Wechsler, Pianist
WNYC-Dept. of Public Markets
- 11:30 WFAF-U. S. Marine Band
WOR-Mrs. A. M. Goudiss—School of Cooking—Rumford Program
WJZ-Thru the Looking-Glass
WPCB-Real Radio Service Organ Program
WABC-Current Questions Before Congress—Senator Arthur Capper, Republican of Kansas
WOV-Miss Sylph
WINS-Edyth Burley—Songs
WNYC-Dept. of Health
- 11:40 WNYC-Agnes Lewis—Popular Ballads
- 11:45 WOR-Asbury College Men's Glee Club
WJZ-Jill Edwards and Judy Barker
WOR-Josephine Martel—Girl at the Piano
WPCB-The Vagabond—Joseph Moran
WINS-New York Federation of Women's Clubs—Speaker, Mrs. Frank J. Shuler
WABC-Ben Alley, Tenor, with Vincent Serey's Orchestra
- 11:50 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMA-Midday Message
WFAF-General Electric Home Circle
WOR-Journal of the Air
WJZ-The Merric-men—Male Quartet
WABC-Chas. Boulanger and His Yoeng's Orchestra
WOV-Hover Medical Group
WINS-Simp and Simon—Songs
- 12:05 WPCB-Diana Bragg—Songs
- 12:15 WMA-Chromatics—Dorothy James
WFAF-The Real George Washington
WOR-Dorothy Worth's Chats—A Joseph Hilton & Sons Program
WJZ-Pat Barnes—Swift & Co. Program
WPCB-Charles Pallateri—Songs
WOV-George Fisher, Baritone
WINS-Marion Guion, Contralto
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Carroll Club Reporter
- 12:30 WMA-W-T Stock Quotations
WOR-Bloomaid—Fairway Garden Talk—Va. Car. Chemical Company
WFAF-Black & Gold Room Orchestra
WJZ-National Farm and Home Hour
WPCB-John Baron, Tenor
WABC-Columbia Revue—Vincent Serey's Orchestra, Presenting a Spanish Program
WOV-Helen Harrigan, Soprano
WINS-Ford Frick Tells the News
- 12:35 WOR-Mid-Pacific Hawaiian Ensemble
- 12:45 WPCB-Hilda Harrison, Soprano
WOV-Popular Tunes of Merit
WINS-Lyceum of the Air—Arthur L. Newman
- 12:55 WOR-Delectable Dishes—Va. Dare Extract Co.
- 1:00 WMA-On Board the S. S. Radio
WFAF-Market and Weather Reports
WOR-Ray Nichol's Iance Orchestra
WPCB-Mirror Reflections
WABC-George Hall and His Hotel Taft Orchestra
WINS-English String Orchestra
- 1:15 WFAF-Classic Varieties
WOV-Vera Thalmann, Soprano
WPCB-Luncheon Music
- 1:30 WMA-Mirror Reflections
WFAF-Hotel New Yorker Concert Orchestra
WOR-Occasional Rare-bits

- WOR-Ariel Ensemble
- 3:45 WPCB-Doris Reed—Songs
WOV-Tom Turner, Baritone
WJZ-U. S. Army Band
WINS-Leone Carlisle, "In Songland"

4 P.M. to 6 P.M.

- 4:00 WMA-Musical Moments
WFAF-Magic of Speech—Direction Vida Ravenscroft Sutton
WPCB-Mirrors of Melody
WABC-Rhythm Kings
WOV-Mme. Phylis De Rosa, Soprano
WOR-Tunes of Long Ago—The Home Singer
WINS-Mme. Marie von Unschuld—"Modern Piano Technique"
- 4:15 WMA-Prunelle and Penelope—Comedy
WABC-The Funny Boners
WJZ-Mormon Tabernacle Choir and Organ
WOR-National Council of Teachers of English—Prof. Walter Barnes of New York University
WINS-Gosselin Sisters
WOV-El Tango Argentine
- 4:30 WMA-Organ Concert—Al Egelson, Tenor
WFAF-The Lady Next Door
WPCB-Naomi Shaw, the Dale Sisters and Lee Parron
WABC-Hall's Taft Orchestra
WOR-Rainbow Trail—Woman's Trio, with Orchestra
WINS-Thrasher—Otto Musical Ensemble
- 4:45 WFAF-Frances Rowdon
WMA-Monsieur Sakele
WJZ-"Spotlights in Drama and Literature"
WOV-Oswald Von Mehren—Guitar and Songs
- 5:00 WMA-Lee Kuhn Orchestra and Westminister Quartet
WFAF-May We Present—Mme. Lolita Gainsborg, Pianist; Godfrey Ludlow, Violinist
WJZ-Musical Moments
WABC-Vivien Ruth—Songs
WINS-Symphonic Rhythmakers
WPCB-Musical Comedy Parade—Alfred Simon
WOR-"Food & Hygiene"—Breyers Ice Cream Program

- WPCB-The Visitors—Lily and Guy
WJZ-Literary Digest Topics—Lowell Thomas
WOR-Francis Langford—Songs
WABC-Frank Stretz Orchestra
WLWL—"Voice of the Missions"
7:00 WFAF-Mid-Week Federation Hymn Sing
WPCB-Bill Weaver
WOR-Candlelight Reflections—Will & Baumer Program
WJZ-The Pepsodent Program—Amos 'n' Andy
WABC-Myrt & Marge—Wrigley Program
WINS-Lullaby Lady
WLWL-Los Caporales
7:15 WNYC-W. Orton Tewson—"Book Review"
WFAF-Robert Simmons and the Campbell Orchestra
WJZ-Just Willie—Arthur Fields, Vocalist—U. S. Rubber Co.
WABC-"Easy Aces"
WINS-"Him and Her"
- 7:30 WNYC-WNYC Air College
WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WLWL—"A Catholic Looks at the World"
WOR-Centerville Sketches—Hires Program
WABC-Kaltenborn Edits the News
WINS-The Globe Trotter
WJZ-Sylvia Froos—Song Recital
- 7:45 WFAF-The Goldbergs—Pepsodent Program
WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program
WOR—"The Jarr Family"—Comedy Sketch—A Forhan Program
WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
WINS-The Wandering Minstrel—George Martin, Narrator; Nathaniel Cuthright, Tenor
WLWL-Marmola Entertainers

8 P.M. to 10 P.M.

- 8:00 WFAF-Blackstone Plantation—Julia Sanderson and Frank Crumit, Soloists; Incidental Music Direction Jack Shilkret—Waitt and Bond
WJZ-Voters' Service
WABC-The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra—Limit Program
WOR-Chandu the Magician—Beech-Nut Program
WINS-Dr. Louis E. Bisch, "The Family Doctor"—"Your Dreams"
- 8:15 WABC-Sterling Products Program—Abe Lyman's Band
WOR-Los Charros with Tito Guizar, Tenor
WINS-Chimes
- 8:30 WNYC-"Health Reserve"—Dr. John Oberwager
WFAF-True Story, "Mary and Bob"
WJZ-Heel Hugger Harmonies
WABC-La Palma Presents Kate Smith and her Swanee Music
WOR-Men of WOR, with Beth Challis
- 8:45 WNYC-Band Concert
WJZ-Sisters of the Skillet—Proctor and Gamble Program
WABC-Ed Sullivan, with Guest Star—Gerardine Program
- 9:00 WFAF-McKesson Musical Magazine—Erno Rapee's Concert Orchestra
WOR-The Dream Singers
WJZ-Household Program
WABC-Pen Bernie Blue Ribbon Malt Program
- 9:15 WOR-"Melody Meal," Don Carney, Host; Mary Olds, Hostess—Childs Restaurant Program
- 9:30 WMA-Songs of Israel—Horowitz-Margaret Program
WFAF-The Fuller Man—Earle Spicer, Baritone; Don Voorhees' Orchestra
WOR-Jerry Macy and Ed Smalley—The Tea Timers—Salada Tea Program
WJZ-Great Personalities, "Jane Addams"—Frazier Hunt, Guest Artist; Rosario Bourdon's Orchestra—N. Y. Life Insurance Co. Program
WABC-Eino Crime Club
- 9:45 WOR-Eddy Brown, Violinist and Miniatre Symphony Orchestra

10 P.M. to 2 A.M.

- 10:00 WMA-Golden Slipper Dance Marathon
WFAF-Lucky Strike Dance Hour—Walter Winchell, Guest Speaker
WJZ-Happy-Rose Dance Orchestra
WABC-The Voice of 1,000 Shades
- 10:05 WMA—Madison Square Garden Hockey Games—Adams Hats
- 10:15 WJZ-David Guion and His Orchestra
WABC-Society Brand Program—Society Playboy Hour—Norman Brokenshire, Master of Ceremonies
WOR-Jack Arthur, Baritone
- 10:20 WOR-The Jolly Russians
- 10:30 WJZ-Paris Night Life—Affiliated Products Co.
WABC-"Music That Satisfies," with Alex Gray and Shilkret's Orchestra—Chesterfield Program
- 10:45 WMA-Well—Well—Well!
WJZ-The Picken Sisters of Georgia
WOR-Globe Trotter—N. Y. American
WABC-Jack Miller's Orchestra
- 11:00 WMA-Harry Donnelly's Orchestra
WJZ-Laurier's Slumber Music
WABC-Howard Barlow and the Columbia Symphony Orchestra
WOR-Willard Robison and His Deep River Orchestra
WFAF-Jesse Crawford, Poet of the Organ
- 11:30 WMA-Al Katz and Kittens
WFAF-Jack Denny and His Orchestra
WJZ-Dream Pictures—Archer Gibson
WABC-George Olsen's Orchestra
WOR-Moonbeams—Lentheric Program
- 12:00 WMA-Taylor's Symphonic Smilers
WFAF-Ralph Kirby, the Dream Singer
WJZ-Hotel Schroeder Orchestra—Ted Weeks
WABC-Gus Arnheim's Orchestra
- 12:05 WMA-Lou Taylor's Smilers
WFAF-Rudy Vallee and His Connecticut Yankees
- 12:30 WMA-Rainbow Revelers
WFAF-Seymour Simon's Orchestra
WJZ-Charles Agnew and His Orchestra
WABC-Noble Sissle and His Park Central Orchestra
- 1:00 WMA-Orchestra from Paris
WABC-Hotel Bossert Orchestra
- 1:30 WMA-Riley and Comfort
WABC-Roseland Ballroom Orchestra

SPECIALS FOR TODAY

- 9:00 P.M.—WFAF-NBC—McKesson's Musical Magazine
- 9:00 P.M.—WJZ-NBC—The Household Program—Orchestra
- 9:30 P.M.—WJZ-NBC—Great Personalities, "Jane Addams"—Frazier Hunt
- 10:00 P.M.—WFAF-NBC—Lucky Strike Dance Orchestra—Walter Winchell
- 10:15 P.M.—WABC-CBS—Society Brand Clothing Program—Norman Brokenshire—Welcome Lewis—Brusiloff's Orchestra
- 10:20 P.M.—WOR—The Jolly Russians

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WJZ-Don Pedro's Orchestra
WABC-Atlantic City Musicale
WINS-Daisy and Bob
WOV-Oral Hygiene
- 1:45 WMA-The Visitors
WPCB-Highlights of Sports—Jack Filman
WOV-Irwin Dillon, Tenor
WINS-Embers of Love

2 P.M. to 4 P.M.

- 2:00 WMA-Organ Interlude
WFAF-The Merry Madcaps—Dance Orchestra
WOR-Rutgers Home Economics Series
WABC-Jimmy Tansey—Popular Tenor
WABC-Aunt Jennima—Songs
WOV-Sylph Laboratories
WJZ-Mrs. Julian Heath—Food Talk
WINS-American Music Ensemble
- 2:10 WMA-Jack Filman—Sports
- 2:15 WJZ-Bernice Yanacek, Pianist
WMA-Golden Slipper Dance Marathon
WPCB-Betty Bond and the Boy Friend
WABC-Columbia Salon Orchestra, Emery Deutsch, Conductor
WOV-Vivian Menne, Soprano
WOR-Marguerite Valentina, Concert Pianist
- 2:30 WMA-Meadows Beauty School
WFAF-Dorothy Daubel—Pianist
WJZ-Selections from Novelties of 1931 and 1932—J. Horace McFarland
WOR-Italian Lessons
WPCB-Lucy Wilkes—Dramatic Soprano
WABC-American School of the Air
WOV-Irving Albert—Songs
WINS-Shaw and Glass—The Piano Girls
- 2:45 WPCB-Marion Francis and Joe Edwards
WOR-Songs, Angela Gav
WFAF-Young Artists Light Opera Company
WJZ-Smackouts
WOV-Sylvia Gurkin, Soprano
WINS-Symphonic Rhythmakers
- 3:00 WMA-Artist Bureau Presents
WJZ-Music in the Air—Piano Lessons
WABC-Ann Leaf at the Organ
WOV-Willie Zay Jackson
WPCB-The Dionysus Duo
WINS-Nat Ross Ensemble
WOR-Newark Museum—Dorothy Gates—Speaker
- 3:15 WPCB-Spreading Happiness—John Lambert
WOV-Julia Bergamo—Soprano
WINS-Burnett Sisters
WOR-Guy Hunter—Blind Artist
- 3:30 WMA-Drifting Down the Rhine
WFAF-Woman's Radio Review
WJZ-Hello Marie—Comedy Skit
WPCB-W. T. Stock Quotations
WINS-Alexander Campbell, Tenor; Theodora Kramer, Pianist
WOV-Musical Moods
WABC-Musical Americana

- 5:15 WFAF-Skippy—General Mills Program
WJZ-Eunice Lotto, Pianist
WMA-Westminister Quartet
WPCB-Sue Miller and Ada Rubin
WABC-Meet the Artist—Bob Taplinger Interviews a Radio Personality
WINS-Tom Keene's Roundup
WOV-The Blue Boys

- 5:30 WMA-The Program Beautiful
WOR-Julian Woodworth's Hotel Gov. Clinton Dance Orchestra
WFAF-Garden Melodies
WJZ-The Singing Lady—Kellogg Program
WABC-Salty Sam—The Sailor—Kolynos Program
WPCB-Ken Winston and Jerry Williams
WOV-City Radio Stores
WINS-Twilight Reveries—Marchia Stewart, Organist
- 5:45 WMA-Red Devils with Junior Smith
WJZ-Little Orphan Annie—Wander Co. Program
WABC-Movie Star Revue—Jeannette Loft, Mistress of Ceremonies with Abe Lyman's Band
WPCB-Captain Joe's Stories
WINS-The Westinghouse Watchmen

6 P.M. to 8 P.M.

- 6:00 WNYC-Police Aviation Reports
WFAF-Waldorf-Astoria Sert Room—Orchestra
WOR-Uncle Don
WJZ-Raising Junior—Wheatena Serial
WABC-Arthur Jarrett
WINS-Ford Frick Sports Review
WPCB-Elmo Russ Presents the Love Serenader
WLWL-Lampham's Concert Band
- 6:05 WNYC-United Parents' Association
- 6:15 WNYC-Piano Twins
WJZ-Ramesses Program—Stephano Bros. Sailin' on the Robert E. Lee
Kiss by Kiss
Sunbeams
Two Hearts in Three Quarter Time
Madelon
When the Blue of the Night
The Sun's in My Heart
WABC-Reis & Dunn
WINS-Civic Affairs Forum
WPCB-"Prunelle and Penelope"
WFAF-Rex Cole Mountaineers
WPCB-Violet Mele—"Ragging the Blacks and Whites"
WABC-Bing Crosby
WOR-Journal of the Air
WJZ-Ray Perkins—The Old Topper—Andrew Jergens Program
WINS-American Music Ensemble
WLWL—"Man in the Moon"
- 6:45 WFAF-Stebbins Boys—Swift Program
WNYC-Music

PURELY PERSONAL

• Eddy Brown has made a thorough study of the violin and does know his fiddle. He would trade a great part of this knowledge, he says, for enough animal lore to enable him to raise a pup. He has lost four thoroughbreds in the last year and is now pestering every suburbanite on WOR's staff for advice.

• Allen Prescott, mikkeman at WINS, was forced off the air for several days after a Madison avenue thug, pretending to ask for charity, stepped up close and swung a fast hard right to Al's jaw, fracturing it.

• Dr. Hermar N. Bundesen ("Adventures in Health"—WABC-CBS), prizes a picture which shows him wading through the flood waters of Miami during the 1926 hurricane. The doctor was one of the first on the job when the stricken city called for aid.

• Jolly Bill Steinke yodels. Also, he is an authority on animal noises, obliging as a lion, a bear and a dragon as a guest of "The Lady Next Door." Not all at once, no.

• James Wallington, CBS announcer, has hit the high and low in microphoning. He "covered" the Lindbergh's departure for the Orient from a plane 3,500 feet up and an experimental submarine "rescue" from the depths of Long Island Sound.

• Some of these radio figures must have hard heads. A CBS release seriously puts out this one: "Ted Husing, covering the Winter Olympic Games, indulged in some of the ice and snow sports himself. One afternoon he stumbled and went head first into the heavily packed snow with such a thud that he bruised his shoulders and had to have them taped." The head was apparently O. K.

• While appearing in Chicago with Maurice Chevalier, Jacques Fray, of the piano team of Fray and Braggiotti, realized an ambition of long standing. He was recognized in a crowd at Ben Bernie's place one night and asked to "say something" before the microphone. And Jacques was so nervous he told a story in French.

• What orchestra leader threatens to quit what network, unless they give him a band of at least sixteen pieces?

A Fighting Tenor



Billy Wallace

• A lightweight boxer has won a singing contest! He is Billy Wallace, professional lightweight, winner of the Paul Whiteman "Youth of America" audition at Cleveland on February 4th. He made his radio debut on February 12th during the Whiteman Chieftains' program. Billy has fought for more than ten years.

THE STORY OF THE OPERA

"Manon"

By DEEMS TAYLOR

NBC Narrator, Metropolitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC networks. It is hoped that it will serve as a guide for radio listeners, making it easier to thoroughly understand and enjoy the presentations.

THE opera "Manon," by the French composer, Jules Massenet, the third and fourth acts of which will be broadcast from the Metropolitan Opera House in New York over a nation-wide WEAF-NBC network at 3:30 P. M., Saturday, March 5, shares with the Italian Puccini's "Manon Lescaut" the distinction of being the most popular of the several operas based on the Abbe Prevost's famous novel.

THE CAST

Grace Moore (soprano).....Manon
Beniamino Gigli (tenor).....Chevalier des Grieux
Giuseppe De Luca (baritone).....Lescaut
George Cehanovsky (baritone).....De Bretigny
Leon Rothier (basso).....Count des Grieux
Aida Doninelli (soprano).....Poussette
Minnie Egner (soprano).....Javotte
Dorothea Flexner (contralto).....Rosette
Angelo Bada (tenor).....Giulot
Paolo Ananian (basso).....Inn Keeper
Max Altglass (tenor).....Two Guards
Arnold Gabor (baritone).....A Sergeant
Paolo Ananian (basso).....An Archer
George Cehanovsky.....An Archer
Louis Hasselmans will conduct.

Grace Moore, young American soprano who rose from musical comedy to the

Metropolitan Opera Company, will be heard for the first time in the radio Metropolitan Opera series during this broadcast. Singing the title role, she will head a cast including Beniamino Gigli and Giuseppe De Luca.

In the Massenet version of the old story, the charming and unsophisticated Manon meets the young Chevalier des Grieux in the courtyard of an inn. In a few minutes the impressionable pair have fallen deeply in love. Although on her way to enter a convent, Manon readily forsakes it and suggests they go to Paris. Singing happily of the life they will live there, they spring into a convenient carriage and disappear as Lescaut, the girl's cousin and protector, emerges from the inn.

In their tiny apartment in Paris, des Grieux prepares to seek the forgiveness of his father, when Lescaut arrives to demand satisfaction for the abduction of his cousin. With him is de Bretigny, the wealthy nobleman whose carriage the pair had stolen in their flight.

While des Grieux is explaining his honorable intentions to the enraged cousin, de Bretigny makes love to Manon, describing all the luxuries he can buy for her. The weak girl is strongly tempted,

and when des Grieux's father arrives and forces him to come back home, she readily consents to go with the nobleman.

Upon learning later, however, that her former lover is at St. Sulpice, about to renounce the world and enter the priesthood, she abandons her wealthy admirer and hurries to St. Sulpice. There, after a struggle with himself, des Grieux succumbs to her entreaties and leaves with her.

In the hope of gaining riches rapidly, Manon takes him to a gambling house. accusation of cheating, and the lovers are Des Grieux's remarkable luck leads to an arrested. The youth's father soon obtains his release, but Manon, as a disreputable woman, is ordered exiled to America.

Griefstricken, des Grieux follows the band of exiles along the road to Le Havre and bribes a soldier to let him talk to Manon. Eagerly he begs her to try to escape with him, but the imprisonment and the hard journey have exhausted her. Begging her lover to forgive her for her unfaithfulness, she dies in his arms.

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WOR Every Thursday 1 P.M.

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Radio Guide

Advertising Rates
(Effective January 5, 1932)

General Advertising

Per agate line, New York Edition flat 36c

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Editions of Radio Guide are published for several cities in the United States and Canada. List of cities and individual and combination rates on request.

Radio Guide

475 Fifth Ave., New York, N. Y.

Telephone: LExington, 2-4131

PROGRAM FOR WEDNESDAY, MARCH 9, 1933

6:45 A.M. to 10 A.M.

- 6:45 WEA-F-Tower Health Exercises—Arthur Bagley, Director
- WOR-Gym Classes—John Gambling, Director
- WINS-Morning Highlights
- 7:00 WINS-Miss Wall's Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
- WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music
- 7:45 WMCA-Harry Glick's Gym Class
- WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See by the Papers
- WEAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WOR-Al Woods—Music and Chatter
- WABC-Salon Musicale—Vincent Sorey, Conductor
- 8:15 WMCA-Consoling the Console
- WEAF-Morning Devotions
- WOR-Mr. and Mrs. Reader—N. Y. American
- WJZ-Phil Cook, the Quaker Man
- 8:30 WMCA-Poet's Corner
- WEAF-Cheerio
- WABC-La Monica at the Organ—Mrs. Wegner's Pies Program
- WOR-Martha Manning—A Macy Presentation
- WJZ-Sunbirds
- WOV-Morning Song
- 8:45 WMCA-In Song Heaven—Frank McCabe, Tenor
- WOR-Musical Novelties
- WJZ-John Fogarty—Tenor
- WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
- WINS-Mr. and Mrs. Reader
- 8:50 WMCA-Monsieur Sakele
- WEAF-Morning Glee Club
- WOR-Miss Katherine 'n' Calliope—A Bamberger Presentation
- WJZ-Waltzes—String Ensemble—Direction Walter Blaufus
- WPCB-Down Reminiscence Road
- WABC-Little Jack Little
- WOV-Hudson Clinic
- WINS-"Morning Moods"—Dagmar Perkins
- 9:15 WMCA-Loughran Science Hour
- WEAF-Dr. Royal S. Copeland—Sterling Products Co. Program
- WJZ-Lady Bugs
- WABC-Melody Magic. Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, Contraltos
- WPCB-Josephine Martell
- WOV-Late Risers' Gym Class
- 9:30 WMCA-Modern Living
- WEAF-Top of the Morning
- WOR-Joseph Bier with Studio Orchestra
- WJZ-"Beautiful Thoughts"—Montgomery Ward Co. Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WOV-Modern Living Magazine
- WINS-"Organ Glories"—Marchia Stewart, Organist
- WPCB-Beatrice James, Soprano
- 9:45 WEA-F-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WJZ-Miracles of Magnolia
- WPCB-Buddy Bernier—Ukelele Songs
- WABC-Elizabeth Barthell—Songs
- WINS-Favorite Marches

10 A.M. to 12 Noon

- 10:00 WMCA-Virginia Carrington Thomas—Organ
- WEAF-Mrs. Blake's Radio Column—Sisters of the Skillet
- WJZ-Beatrice Mabie—Beauty Talk
- WOR-McCann Pure Food Hour
- WPCB-Vera Thalman—Soprano
- WABC-Grant, Graham and Coughlin
- WOV-Girl Out of Nowhere
- WINS-What's the Answer?
- 10:15 WMCA-Bob at the Piano
- WEAF-Jane Grant's Steero Program
- WJZ-Clara, Lu and Em—Colgate Palmolive-Peet Program
- WPCB-Wilbur Tatum
- WABC-Melody Parade
- WOV-Canadian Fur Trappers
- WINS-"Your Handwriting"—Jane Redington
- 10:30 WMCA-French Lessons—Prof. La Vergne
- WEAF-Wildroot Chat—Elizabeth May
- WJZ-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WPCB-Blanche Terry, Contralto
- WINS-"The Wifesaver"
- 10:45 WMCA-Le Petit Madam—French Songs
- WEAF-Betty Crocker—Cooking Talk—General Mills Program
- WJZ-Walker Gordon—Mothers' Program
- WPCB-Gertrude Thomas—Blues
- WABC-Four Clubmen
- WOV-Blyn Shoe Stores Program
- WINS-"Lavender and Lace"—Sketch
- 11:00 WNYC-Correct Time—Police Reports
- WEAF-Keeping Up With Daughter—Sherwin Williams' Program
- WOR-Personality Plus—Marie Hale
- WJZ-Forecast School of Cookery
- WPCB-Pianologue—Edith Gene Weeks
- WABC-Nell Vinick—Beauty Talk—Dreznma & Kromel Program
- WOV-Mays Apparel
- WINS-Making Yourself Fashionable
- 11:05 WNYC-Marston Ensemble
- 11:15 WEA-F-Radio Household Institute
- WJZ-Singing Strings
- WNYC-N. Y. Tuberculosis and Health Association
- WJZ-Singing Strings
- WPCB-The Dorian Trio
- WABC-The Mystery Chef—R. B. Davis Program
- WOR-Sherman Keene's Orchestra
- WINS-Helen Landshof and Andy Buff—Song Recital
- 11:30 WEA-F-The Marionettes—Eva Taylor, Vocalist
- WJZ-Hinds Romance Exchange—Beatrice Fairfax
- WNYC-Marston Ensemble
- WOR-College Art Assn. Series
- WPCB-Real Radio Service Organ Program
- WABC-Morning Minstrels
- WOV-Sylph Laboratories
- 11:40 WNYC-Jewish Welfare League
- 11:45 WOR-WOR Ensemble
- WJZ-Sweetheart Program
- WPCB-"Personality Baritone"—George Selais

- WABC-Piano Pictures
- WINS-"Whispering Bob Snyder"
- WOV-Josephine Martell—Piano and Songs
- 11:30 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WEAF-General Electric Home Circle—Clara Savage Littledale—Guest
- WOR-Journal of the Air
- WJZ-The Merrie-Men
- WPCB-Jess Hotchkiss
- WABC-Charles Boulanger and His Yoeng's Orchestra
- WOV-Hoover Medical Group
- WINS-Simp and Simon, Songs
- WNYC-"Keeping Well"—Dr. John Oberwager
- 12:15 WEA-F-The Real George Washington
- WMCA-Selling Bonded Songs—Betty Bond and Arthur Behim
- WOR-Dorothy Worth's Chats—Joseph Hilton & Sons Program
- WJZ-Pat Barnes in Person—Swift & Co. Program
- WPCB-Carrie Little, comedienne
- WOV-Nick Kenny's Poems
- WINS-John McLaughlin, Songs
- 12:30 WOR-Johnson's Daily Radio Guide
- 12:30 WMCA-W. T. Stock Quotations
- WEAF-Black and Gold Room Orchestra, Direction of Leora Rosebrook; Amy Goldsmith, soprano; Barry Devine, baritone
- WOR-Bloommaid-Fairway Garden Talk—Va. Car. Chemical Co.
- WOV-Weber and Hunter
- WJZ-National Farm and Home Hour
- WPCB-Jewish Science Talk
- WABC-Kre-Mel Singing Chef
- WINS-Ford Frick tells the News
- 12:35 WOR-Jack Berger's Concert Ensemble
- 12:45 WPCB-Don Dardomy
- WINS-Ray Current Events Club, Inc.
- WOV-Columbia Revue
- WOV-Popular Tunes of Merit
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA-Luncheon Concert
- WEAF-Market and Weather Reports
- WPCB-Midday Diversions
- WPCB-Mirror Reflections
- WABC-Hotel Taft Orchestra
- WINS-English String Orchestra

SPECIALS FOR TODAY

- 8:00 P.M.—WEAF-NBC—Big Time—Stanco Program
- 8:30 P.M.—WJZ-NBC—Jack Frost Melody Moments
- 8:45 P.M.—WABC-CBS—Colonel Stoopnagle and Budd
- 9:30 P.M.—WEAF-NBC—Mobiloil Concert—Percy Grainger, Guest Artist
- 10:00 P.M.—WEAF-NBC—Coco-Cola Hour—Grantland Rice—Haenschen's Orchestra
- 11:30 P.M.—WOR—Moonbeams

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes. For Log of Local Stations See Page 8

- 1:15 WEA-F-Larry Funk and His Orchestra
- WPCB-Luncheon Music
- WOV-Grace Clark—Piano
- 1:30 WMCA-Mirror Reflections
- WJZ-Don Pedro's Orchestra
- WABC-Armand Vescey's Ritz Orchestra
- WOV-Hovey—Whitman Trio
- WINS-Daisy and Bob, Harmony Duo
- 1:45 WMCA-Song Story—Mac McCaffery
- WPCB-Highlights of Sports—Jack Filman
- WINS-"Embers of Love," Dramatic Sketch

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
- WEAF-Talk—Josephine Schain
- WOR-Rutgers Garden Series
- WJZ-Mrs. Julian Heath
- WPCB-The Woman's Forum
- WABC-Aunt Jimima—Songs
- WOV-Sylph Laboratories
- WINS-American Music Ensemble
- 2:05 WMCA-Douglas McTague
- 2:10 WMCA-Jack Filman's Sport Chat
- 2:15 WMCA-Golden Slipper Dance Marathon
- WEAF-Two Seats in the Balcony
- WABC-Columbia Salon Orchestra
- WOV-City Free Employment
- WOR-Miss Diana—Songs
- 2:20 WJZ-Radio Troubadours
- 2:30 WMCA-Meadows Beauty School
- WOR-Spanish Lessons—Prof. Maximo Iturraide
- WJZ-Molly Gibbons Fashion Talk
- WABC-American School of the Air
- WOV-Llewellyn Roberts, Baritone—Concert
- WINS-Musical History—Claire Elby
- 2:45 WJZ-Smackouts
- WEAF-Mr. X
- WOR-John Morelli—Songs
- WOV-Irving Lane, tenor
- WINS-Franzell Rhythmakers
- 3:00 WMCA-Artist Bureau Presents
- WEAF-"With a Senator's Wife in Washington"—Mrs. Frances Parkinson Keyes
- WOR-Elk's Organ Recital—Robert A. Pedra, Organist
- WJZ-Organ Melodies—Irma Glenn
- WABC-Edna Wallace Hopper
- WPCB-Rose Gallo—Songs at Piano
- WINS-"Little Dramas"—Jeanne Barnard
- WOV-Willie Zay Jackson
- 3:15 WPCB-Robt. McAfee—This and That
- WABC-"Musical Revue"—Charis Program—Ann Leaf—Ben Alley—Dorothy Chase
- WOV-Shawen Lani—Hawaiian Music
- WINS-Helen Chapell—"Girl of the Golden West"
- WJZ-Malcolm Muir—Talk
- 3:30 WJZ-Hello Marie
- WEAF-Woman's Radio Review
- WMCA-A French Album
- WOR-Ariel Ensemble
- WABC-Rhythm Kings
- WOV-Guido Dom Pieri—Trio

- WINS-Pasquelina Devoe—"Yesterday and Today"
- WPCB-W. T. Stock Quotations
- 3:45 WJZ-Rhythmic Serenade
- WABC-The Four Eton Boys
- WOV-Ted and Lou—Harmony
- WINS-Edward Villa—"Spanish Guitarist"
- 3:50 WPCB-Fred Hagen—Tenor

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
- WOR-Perth Amboy Civic Broadcast
- WJZ-Pacific Vagabonds
- WEAF-The Pilgrims
- WPCB-The Banjo Twins
- WABC-U. S. Navy Band Concert from Washington, D. C.
- WINS-Fania Bossek, Mezzo Soprano
- WOV-Blind George Russell
- 4:15 WMCA-Kolomaku Hawaiians
- WOV-Buddy Wallace, Baritone
- WPCB-Genevieve Butler
- WINS-Jack Healy's Dance Trio
- 4:30 WMCA-Songs of the Far East—Roxanna Wallace
- WEAF-The Lady Next Door
- WJZ-Eastman School Symphony Orchestra
- WPCB-The Feagin Players
- WOV-Polly Preferred—Skit
- WINS-Billie Dauscha, "The Personality Girl"
- 4:45 WEA-F-Frances Bowdon
- WMCA-I. Rudolf Katz Recital
- WOR-Mary Brighton, Songs
- WPCB-Mlle. Julie Beauclair
- WOV-Comedy Duo—Leonard and Jimmy Vocalists
- WINS-Debutantes at Movies—Sketch
- 5:00 WMCA-Romeos of Radio
- WEAF-"Good Evergreens and Ho to Use Them"—Richardson Wright
- WJZ-Jingle Joe
- WOR-Palmistry Chats—Glory
- WABC-Kathryn Parsons, Girl o' Yesterday
- WPCB-Edith Haran and Four Rasa Bro
- WOV-Sophisticated Songster
- WINS-Beauty Interview
- 5:05 WOR-Stanley Brain, Organist
- 5:15 WMCA-Tenement Tenor
- WEAF-Skipper—General Mills Program
- WJZ-"Mouth Health"—Calsodent Program

- WOR-The Artist of the Hour—Radio Guide
- WLWL-Girl of the Rio Grande
- 7:15 WEA-F-The Campbell Orchestra—Howard Lanin, Conductor
- WOR-Vincent Lopez and His Valvoliners
- WJZ-Esso Program—Elsie Janis
- WABC-Bing Crosby, with Freddie Rich's Orchestra
- WLWL-Florentine Ensemble
- WINS-"Him and Her"—Sketch
- 7:30 WNYC-WNYC Air College
- WEAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
- WJZ-Sylvia Froos—Songs
- WABC-The Boswell Sisters—Pompeian Make-Up Box
- WLWL-Talk
- WINS-The Globe Trotter
- 7:45 WEA-F-The Goldbergs—Pepsodent Program
- WJZ-Billy Jones and Ernie Hare—Best Foods, Inc. Program
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
- WLWL-Captain Jack and Barnacle Bill
- WOR-Don Carney's Dog Chats—Spratt Program
- WINS-Jan Erving August, Xylophone Soloist
- 7:55 WNYC-Hassell Musicale

8 P.M. to 10 P.M.

- 8:00 WEA-F-"Big Time"—Sketch—Stanco, Inc. Program
- WOV-Chandu the Magician—Beech-Nut Program
- WJZ-American Taxpayers' League Program
- WABC-The Bath Club—Margaret Santry Interviewing Sophie Kerr, Novelist, with Frank Ventree's Orchestra—Linit Program
- 8:15 WNYC-Museum of Natural History
- WJZ-The Melo-Clarians—Brown Shoe Co. Program
- WABC-Singin' Sam, the Barbasol Man
- WINS-Chimes
- 8:30 WNYC-Adolph Lewisohn Chamber Music Concert
- WEAF-John Philip Sousa and His Good-year Orchestra
- WOR-Willard Robison's Deep River Orchestra
- WJZ-Jack Frost Melody Moments
- WABC-La Palina Presents Kate Smith and Her Swanee Music
- 8:45 WNYC-Czecho-Slovakian Musicale
- WABC-Colonel Stoopnagle and Budd, the Gloom Chasers—Ivory Soap Program
- 9:00 WEA-F-Halsey Stuart Program—"Old Counselor"
- WOR-The Radiotomists
- WJZ-Adventures of Sherlock Holmes—George Washington Coffee Program
- WABC-Gold Medal Fast Freight
- 9:15 WOR-"Homes"—Vincent's Orchestra—Jones Beach
- 9:30 WEA-F-Mobiloil Concert—Gladys Rice, Soprano; Douglas Stanbury, Baritone and Master of Ceremonies; Percy Grainger, Guest Artist
- WOR-Jerry Macy and Ed Smalley—The Tea Timers—Salada Tea Program
- WJZ-The Story of Women's Names—Charles B. Driscoll—Andy Sanelia's Orchestra—Frigidaire Program
- WABC-Eno Crime Club
- 9:45 WOR-Roth String Quartet—Vera Brodsky, Pianist
- WJZ-Bob Nolan's San Felicians—Deisel-Wermmer-Gilbert Program

10 P.M. to 2 A.M.

- 10:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Coca-Cola—Guest Artist: Interview with Grantland Rice; Gustave Haenschen's Orchestra. Lyric Drama
- WJZ-Happy-Rose Dance Orchestra
- WABC-Vitality Personalities—Guest Artist, Male Quartet and Freddie Rich's Orchestra
- 10:15 WMCA-Jerry Baker and Organ
- WOR-Jack Arthur—The Happy Vagabond
- WJZ-The Tune Detective—Sigmund Spaeth
- WABC-Adventures in Health—Horlick Malted Milk Program
- 10:20 WOR-Red Lacquer and Jade
- 10:30 WMCA-Well! Well! Well!
- WEAF-National Conference of Jews and Christians
- WJZ-Hollywood Nights—Affiliated Products Program
- WABC-"Music That Satisfies," with Alex Gray and Shilkrut's Orchestra—Ches-terfield Program
- 10:45 WMCA-The Blue Lady
- WJZ-The Picken Sisters of Georgia
- WOR-Globe Trotter—N. Y. American
- WABC-Street Singer
- 11:00 WMCA-Will Oakland's Orchestra
- WEAF-Nellie Revell Interviews
- WOR-Jimmy Carr's Cafe de la Paix Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Toscha Seidel, Violinist—With Concert Orchestra Conducted by Howard Barlow
- 11:15 WEA-F-Jesse Crawford—Poet of the Organ
- 11:30 WMCA-Al Katz and Kittens
- WOR-Moonbeams
- WEAF-Vincent Lopez and His Orchestra
- WJZ-Jane Froman and Her Orchestra
- WABC-Don Redman and His Connie's Inn Orchestra
- 11:45 WJZ-Lew White—Smoke Rings
- 12:00 WMCA-WMCA Theater Revue
- WJZ-Ralph Kirby, the Dream Singer
- WJZ-Larry Funk and His Orchestra, from Palais d'Or Restaurant
- WABC-Eddie Duchin and His Casino Orchestra
- 12:05 WMCA-Varieties
- WEAF-Coon-Sanders Hotel New Yorker Orchestra
- 12:30 WMCA-The Four Eaton Boys and Ray Block
- WEAF-Charles Agnew and His Orchestra
- WJZ-Benny Kyte and His Orchestra
- WABC-Art Krueger and His Orchestra
- 1:00 WMCA-Eddy-Burston Orchestra
- WABC-Claude Hopkins' Roseland Ball-room Orchestra
- 1:30 WMCA-Orchestra from Paris
- WABC-Robert "Buddy" Wagner's Sutton Club Orchestra
- 2:00 WMCA-Sleepy Time Club

PROGRAM FOR THURSDAY, MARCH 10th

6:45 A.M. to 10 A.M.

- 6:45 WEA-F Tower Health Exercises—Arthur Bagley, director
- WOR—Morning Gym Classes—John Gambling, director
- WINS—Morning Highlights
- 7:00 WINS—Miss Wall's Calisthenics
- 7:15 WINS—Musical Clock
- 7:30 WJZ—A Song for Today
- WABC—Organ Reveille—Popular Music by Fred Feibel
- WMCA—Phantom Organist
- 7:45 WJZ—Jolly Bill and Jane—Cream of Wheat Program
- WMCA—Harry Glick's Gym Class
- 8:00 WMCA—I See by the Papers
- WEAF—Gene and Glen—Quaker Early Birds
- WOR—Music and Chatter—Al Woods
- WJZ—On the 8:15
- WABC—Salon Musicale
- 8:15 WMCA—Consoling the Console
- WEAF—Morning Devotions
- WOR—Mr. and Mrs. Reader—N. Y. American
- WJZ—Phil Cook, the Quaker Man
- 8:30 WMCA—Poet's Corner
- WEAF—Cheerio
- WJZ—Sunbirds
- WABC—La Monica at the Organ—Mrs. Wagner's Pies Program
- WOR—Martha Manning—A Macy Presentation
- WOV—Morning Song
- 8:45 WMCA—In Song Heaven—Frank McCabe, tenor
- WOR—Musical Novelties
- WJZ—John Fogarty, tenor
- WABC—Artells Dickson, the Singing Vagabond
- WINS—Mr. and Mrs. Reader
- 8:55 WMCA—Monsieur Sakele
- WEAF—Morning Glee Club
- WOR—Miss Katherine 'n' Callope—A Bamberger Presentation
- WJZ—Waltzes—Dir. Walter Blaufus
- WABC—Little Jack Little
- WPCB—Down Reminiscence Road
- WINS—Dagmar Perkins — "Morning Moods"
- WOV—Hudson Clinic
- 9:05 WMCA—Morning Melodies
- WEAF—Knox Sparkling Music
- WJZ—Lady Bugs
- WABC—Morning Minstrels
- WPCB—Flitzpatrick Brothers
- WOV—Late Risers' Gym Class
- 9:30 WMCA—Modern Living
- WEAF—Top o' the Morning
- WJZ—"Beautiful Thoughts"—Montgomery Ward Program
- WPCB—Retail Grocers' Program
- WABC—Tony's Scrap Book—Conducted by Anthony Wons
- WOR—Sherman Keene's Orchestra
- WOV—Modern Living Magazine
- WINS—Ida Bailey Allen
- 9:45 WEA—Our Daily Food, by Colonel Goodbody and Judge Gordon—A. & P. Program
- WOR—Allen Meaney—the Musical Doctor
- WJZ—Miracles of Magnolia
- WABC—Back Stage in Radio—Independent Grocers' Alliance Program

10 A.M. to 12 Noon

- 10:00 WMCA—My Purpose—James McGarrigle, tenor
- WEAF—Mrs. Blake's Radio Column
- WOR—McCann Pure Food Hour
- WABC—Copeland—Ceresota Flour Program
- WJZ—Consolaires—Irma Glen, Organist
- WPCB—Talk—National Home for Jewish Children
- WOV—Greta Gibson—Popular Songs
- WINS—What's the Answer?
- 10:05 WPCB—Louise Squire
- 10:15 WMCA—Bob at the Piano
- WEAF—Breen and De Rose—Music
- WPCB—Muriel Ellis—Songs
- WABC—Machine Age Housekeeping—Ida Bailey Allen—Radio Home Makers
- WJZ—Clara, Lu and Em—Colgate Palmolive—Peel
- WOV—Canadian Fur Trappers
- WINS—Al Cisco—Songs
- 10:30 WMCA—American Legion Auxiliary Program
- WEAF—Cindy and Sam—Socony Program
- WJZ—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
- WPCB—Irish Program
- WABC—Prudence Club
- WINS—The Wife Saver
- 10:45 WEA—Westclox Program
- WMCA—The Original Hill-Billy Boy—Douglas McTague
- WJZ—Mystery Chef—R. B. Davis Program
- WABC—Barbara Gould Beauty Talk
- WINS—"Baby's Daily Playtime"—Charlotte Walls
- WPCB—Blyn Shoe Stores Program
- 11:00 WEA—Musical Interlude
- WOR—Nell Vinick—Beauty Talk—Drezma and Kremel Program
- WJZ—Forecast School of Cookery
- WPCB—Brainard Lane
- WABC—U. S. Navy Band Concert
- WOV—Maytime Music
- WNYC—Retail Food Prices—Dept. of Public Markets
- WINS—Making Yourself Fashionable
- 11:05 WNYC—Rudolph Joskowitz, Violinist
- 11:15 WEA—Radio Household Institute
- WNYC—Department of Public Markets
- WOR—The Happy Vagabond—Jack Arthur
- WJZ—Singing Strings
- WPCB—Grace Geiger, Contralto
- WINS—Phyllis Borden, with Uke
- 11:30 WEA—The Marionettes—Eva Taylor, Vocalist
- WJZ—Hinds' Romance Exchange—Beatrice Fairfax
- WNYC—Rudolph Joskowitz, Violinist
- WOR—Claire Sugden—Marketing Club
- WPCB—Real Radio Service Program with the Organ
- WABC—New York Medical Society Radio Home Makers
- WOV—Sylph Laboratories
- WINS—The Man Who Forgot to Grow Old—Oakley Selleck
- 11:45 WOR—WOR Ensemble, with Roxanna Wallace
- WJZ—Jill Edwards and Judy Barker
- WPCB—Virginia Lee—Songs
- WABC—Ben Alley—with Emery Deutsch's Orchestra
- WOV—Josephine Martel—Girl at the Piano
- WINS—Edna Pendleton—Songs
- 11:55 WNYC—"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA—Midday Message
- WEAF—General Electric Home Circle—Emily Post, Guest
- WOR—Journal of the Air
- WJZ—The Merrie Men—Male Quartet
- WABC—Charles Boulanger and His Yoeng's Orchestra
- WOV—Hoover Medical Group
- WPCB—Virginia O'Neill and Rudy Jon-asch
- WINS—Simp and Simon—Songs
- 12:15 WMCA—Impersonations—Blanche Collins
- WEAF—The Real George Washington
- WOR—Dorothy Worths Chats—A Joseph Hilton & Sons Program
- WINS—Pat Shannon Trio
- WOV—Marge Dawning—Piano and Song
- WJZ—Pat Barnes—Swift & Co. Program
- 12:20 WOR—Johnson's Daily Radio Guide
- 12:25 WOR—Lecture—W. Carson Ryan, Jr.
- 12:30 WMCA—W. T. Stock Quotations
- WEAF—Black and Gold Room Orchestra
- WJZ—National Farm and Home Hour
- WPCB—The Poet's Corner
- WABC—Columbia Revue—Vincent Sorey's Orchestra
- WOV—Juliette Lacarte—Spanish Songs
- WINS—Ford Frick Tells the News
- 12:45 WPCB—Helen Chappelle—Crooning Blues Away
- WABC—Special Lenten Services
- WINS—Women's League of United Synagogue
- WOV—Merit Clothing Program
- WOR—Lucile Collette—Violinist
- 12:55 WOR—Delectable Dishes—Virginia Dare—Extract Company
- 1:00 WMCA—The Columbian Troubadour
- WEAF—Market and Weather Report
- WOR—Broughton Institute—Orthodontic Talk
- WPCB—Mirror Reflections
- WABC—Hotel Taft Orchestra
- WINS—English String Orchestra
- 1:15 WEA—Popular Varieties
- WMCA—Dr. Herman T. Beck—Health Talk
- WOV—Roslyn Beck—Blues
- WOR—RKO Proctor's Personality Parade
- WPCB—Luncheon Music
- 1:30 WJZ—Don Pedro's Orchestra
- WMCA—Mirror Reflections

- WOR—Ariel Ensemble
- WABC—Rhythm Kings
- WPCB—W. T. Stock Quotations
- WOV—National Child Welfare
- WINS—Carric Lillie, Personality Songs
- 8:45 WABC—Virginia Arnold, Pianist
- WJZ—Rhythmic Serenade
- WPCB—Svd Simons
- WOV—Irving Lino, Tenor
- WINS—Symphonic Rhythmakers

4 P.M. to 6 P.M.

- 4:00 WMCA—Goldburg Furniture Co. Program—Musical Moments
- WEAF—Musical Comedy Hits
- WOR—N. J. College for Women
- WJZ—Home Decorations—Grace Viall Gray—Lowe Bros.
- WPCB—The Song Dramatist
- WABC—U. S. Army Band Concert
- WINS—Television Musicale
- 4:15 WMCA—Prunella and Penelope
- WOV—Maye Kaye—Blues
- WJZ—U. S. Navy Band
- WPCB—Douglas McTague—The Original Hill-Billy Boy
- 4:30 WMCA—Dorothy Calvert and Organ
- WEAF—The Lady Next Door
- WOR—Book Review—Thomas L. Masson
- WABC—George Hall and his Hotel Taft Orchestra
- WOV—Levey's Five and Drum Band
- WPCB—Monk Purcell—Pianist
- WINS—"Lives of Great Composers"
- 4:45 WMCA—Monsieur Sakele
- WEAF—Frances Bowden
- WPCB—The Gosselin Sisters
- WOR—Charles Way, baritone
- WINS—James A. Sowell, "Roving New Yorker"
- WOV—Robert Wyckoff's Playlet
- 5:00 WMCA—Lee Kuhn Orchestra and New Yorker Trio
- WEAF—The Jungle Man
- WOR—Food and Hygiene—Breyer's Ice Cream Company Program
- WJZ—Coffee Matinee—Brazilian Coffee Growers' Program
- WPCB—Musical Travelogue—Lucille Peterson
- WABC—Vivian Ruth—Songs
- WOV—Lillian Naples—Blues
- WINS—Franzelli Rhythmakers
- 5:15 WMCA—Westminster Quartet

- Pianist
- WPCB—The Three Dreamers
- WEAF—Vermont Lumber Jacks
- WOR—Bronx Marriage Bureau—Goodman Noodle and Matzo Program
- WJZ—Pepsodent Program—Amos 'n' Andy
- WABC—Myrt and Marge—Wrigley Program
- WINS—Lullaby Lady
- WLWL—Edward Slattery, Organist
- 7:15 WNYC—N. Y. State Industrial Safety Campaign
- WEAF—The Campbell Orchestra—Howard Lannin, conductor
- WJZ—Hinds' Romance Exchange—Beatrice Fairfax
- WABC—Bing Crosby, with Freddie Rich's Orchestra
- WINS—"Him and Her," Dramatic Sketch
- WOR—"Your Dog and Mine"—Everredy Program
- 7:30 WNYC—WNYC Air College
- WEAF—Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Orchestra—"Ol' Hunch"
- WJZ—Piano Moods
- WABC—Kaltenborn Edits the News
- WLWL—"Timely Topics"—Rev. James M. Gillis, C.S.P.
- WINS—The Globe Trotter
- WOR—"Scrappy" Lambert, Frank Burns and Nat Brusloff's Orchestra
- 7:45 WEA—The Goldbergs—Pepsodent Program
- WOR—"The Jarr Family"—Sketch—A Forhan Co. Program
- WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program
- WLWL—Castleton Trio
- WPCB—The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
- WINS—"The Wandering Minstrel"—George Martin, Narrator; Nathaniel Cuthright, Tenor

8 P.M. to 10 P.M.

- 8:00 WNYC—William D. C. Mayer—"Legal Problems Explained"
- WEAF—Fleischman Hour—Guest Star—Ray Perkins, master of ceremonies
- WJZ—Dixie Spiritual Singers—Edgeworth Tobacco Program
- WOR—Chandu, the Magician—Beech-Nut Program
- WABC—The Bath Club—Margaret Santry interviewing guest, with Frank Ventree's Orchestra—Linit Program
- WINS—Westminster Quartet
- 8:15 WNYC—WNYC Air College
- WJZ—Rin Tin Tin Thriller—Chappel Bros. Program
- WABC—Sterling Products Program—Abe Lyman's Band
- WINS—Chimes
- WOR—The Record Boys and Norman Brokenshire
- 8:30 WNYC—Music
- WABC—La Palina presents Kate Smith and Swanee Music
- WJZ—Golden Blossoms—John G. Paton Co. Program
- WOR—"Wings of Romance"—with Music
- 8:45 WNYC—Federal Business League
- WJZ—Sisters of the Skillet—Proctor & Gamble Program
- WABC—Angelo Patri—"Your Child"—Cream of Wheat Program
- 9:00 WNYC—Band Concert
- WEAF—"Chevrolet's Big Six of the Air"
- WJZ—Blackstone Plantation—Julia Sanderson and Frank Crumit—Waitt and Bond
- WABC—Vapex Presents the Mills Bros.
- WOR—Melody Speedway—Oldsmobile Motors
- 9:15 WOR—Melody Meal—Don Carney, host; Mary Olds, hostess—Child's Restaurant Program
- WABC—Ted Husing, Irene Beasley—Fredie Rich's Orchestra—Mennen's Program
- 9:30 WMCA—Golden Slipper Dance Marathon
- WEAF—Adventures of Sherlock Holmes
- G. Washington Coffee Program
- WOR—Jerry Macy and Ed Smalley—The Tea Timers—Salada Tea Program
- WJZ—Maxwell House Ensemble
- WABC—Love Story Hour
- 9:45 WMCA—Jewish Troubadour—Bond Bread Co.
- WOR—WOR Minstrels

10 P.M. to 2 A.M.

- 10:00 WEA—Lucky Strike Dance Hour—Walter Winchell, Guest Speaker
- WJZ—A. & P. Dance Gypsies
- WABC—Hart, Schaffner & Marx Trumpets
- WMCA—Hockey—Madison Square Garden
- 10:15 WOR—The Happy Vagabond—Jack Arthur
- WMCA—A Night in Italy
- 10:20 WOR—The Beggar's Bowl—Oriental Music
- 10:30 WJZ—Paris Night Life—Affiliated Products Program
- WABC—Music that Satisfies, with Alex Gray and Shikret's Orchestra—Chesterfield Program
- 10:40 WMCA—Well! Well! Well!
- 10:45 WOR—Globe Trotter—N. Y. American
- WJZ—The Picken Sisters of Georgia
- WABC—Jack Miller's Orchestra
- 11:00 WMCA—Will Oakland's Terrace
- WOR—Jimmy Carr's Orchestra
- WEAF—Jesse Crawford
- WJZ—Laurier's Slumber Music
- WABC—Howard Barlow's Orchestra
- 11:15 WEA—Low Conrad's Orchestra
- 11:30 WMCA—Lou Taylor's Smilers
- WEAF—Jesse Crawford—Poet of the Organ
- WOR—Moon Beams—Directed by George Shackley—Lentherie Perfume Company
- WJZ—"Through the Opera Glass"
- WABC—George Olsen's Orchestra
- 11:45 WEA—Baron Lee's Blue Rhythm Band
- 12:00 WMCA—Cuckoo, Horsefeathers
- WEAF—Ralph Kirby, the Dream Singer
- WJZ—Eddie Moore and His Orchestra
- WABC—Guy Lombardo and His Royal Canadians
- 12:05 WEA—Coon-Sanders New Yorker Orchestra
- 12:30 WEA—Charles Agnew's Orchestra
- WJZ—Larry Funk and His Orchestra
- WABC—Enric Madriguera's Biltmore Orchestra
- 1:00 WABC—Noble Sissle and His Park Central Orchestra
- 1:05 WMCA—Varieties
- 1:30 WABC—Robert "Buddy" Wagner's Sutton Club Orchestra

SPECIALS FOR TODAY

- 7:00 P.M.—WOR—Bronx Marriage Bureau
- 8:45 P.M.—WJZ—NBC—Sisters of the Skillet
- 9:00 P.M.—WEAF—NBC—Chevrolet's Big Six of the Air
- 9:00 P.M.—WJZ—NBC—Blackstone Plantation—Sanderson and Crumit
- 9:30 P.M.—WEAF—NBC—Adventures of Sherlock Holmes
- 11:30 P.M.—WABC—CBS—George Olsen and His Orchestra

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WEAF—Hotel New Yorker Concert Ensemble
- WABC—Columbia Salon Orchestra
- WOV—Ted and Lou—Harmony
- WINS—Gus and Jerry, Songs
- 1:45 WPCB—Highlights of Sports—Jack Filman
- WMCA—Wentalbut's "Dusky Double Octette"
- WOV—Sylvia Gurkin—Soprano
- WINS—"Embers of Love," Sketch
- WOR—Helen King—Graphologist

2 P.M. to 4 P.M.

- 2:00 WMCA—WMCA Theatre Revue
- WOR—Frank Dailey's Dance Orchestra
- WJZ—Mrs. Julian Heath
- WPCB—Ruth Cumming—Soprano
- WABC—Aunt Jemima—Songs
- WEAF—Salon Singers
- WOV—Sylph Laboratories
- WINS—American Music Ensemble
- 2:05 WMCA—Irish Comic Songs—Hilary MacCunvaile
- 2:10 WMCA—Jack Filman
- 2:15 WMCA—Golden Slipper Dance Marathon
- WPCB—Gene King
- WJZ—Weather Reports
- WABC—Ann Leaf at the Organ
- WOV—Floyd Newberg—Tenor
- 2:20 WJZ—Radio Troubadours
- 2:30 WMCA—Meadows Beauty School
- WEAF—Marguerite Devine, Pianist
- WOR—N. J. League of Women Voters
- WABC—American School of the Air
- WPCB—Dorcen Henry
- WOV—Agatha Goodman—Soprano
- WINS—"Wowdy Dowdy"—Swor and Mack
- 2:45 WEA—The Triangle of A Successful House
- WJZ—Smackouts
- WOR—Spirituals, Birdie Scales
- WOV—J. Russell O'Brien—Baritone
- WPCB—Rudy Caputo—Songs
- WINS—Franzelli Rhythmakers
- 3:00 WMCA—Allen Small's Orchestra
- WEAF—Three Mustachios
- WJZ—Organ Melodies
- WOR—Shubert String Trio
- WPCB—Agnes Kun—Pianist
- WABC—La Forge Berumen—Musical
- WOV—Willie Zay Jackson
- WINS—Marie Guion, Contralto; Louise Cirillo, Soprano; Helen Klingler, Pianist
- 3:15 WJZ—Literary Program—Thos. L. Stix and Silas Bent
- WEAF—Sunset Harmonies—California Prune and Abrirot Growers' Association
- WPCB—Michele Lake and Her "Aunt Capiola"
- WOV—Diana Bragg—Popular songs
- WOR—Lilting Fancies
- 3:30 WMCA—In a Gypsy Camp
- WEAF—Woman's Radio Review
- WJZ—Hello Marie—Comedy Skit

- WEAF—"Skippy"—General Mills Program
- WABC—Interview By Edmond Gilligan
- WPCB—Rabbi Lazar Schoenfeld
- WINS—Tom Keene's Roundup
- WOV—Gilt Edge Phonies
- 5:30 WMCA—The Program Beautiful
- WEAF—To Be Announced
- WOR—Leonora Cori, Soprano
- WJZ—Singing Lady—Kellog Program
- WABC—Salty Sam, the Sailor—Kolynos Program
- WPCB—Ken Winston and the Banjo Twins
- WOV—City Radio Corporation
- WINS—Twilight Reverie—Marchia Stewart, Organist
- 5:45 WMCA—Red Devils, with Junior Smith
- WEAF—Happy-Rose Orchestra
- WOR—Aunt Betty's Toy Shop
- WJZ—Little Orphan Annie—"Wander Program"
- WPCB—Captain Joe's Stories
- WABC—Movie Star Revue—Jeanette Loff, Mistress of Ceremonies, with Abe Lyman's Band
- WINS—The Westinghouse Watchmen

6 P.M. to 8 P.M.

- 6:00 WNYC—Prelude
- WEAF—Waldorf-Astoria Sert Room Orchestra
- WOR—Uncle Don—United Profit Sharing Program
- WJZ—Raising Junior—Wheatena Serial
- WABC—Tito Guizar, Mexican Tenor
- WPCB—Eino Russ Presents the Love Serenader
- WINS—Ford Frick Sports Review
- 6:05 WNYC—Municipal Reference Library
- 6:15 WNYC—Music
- WJZ—Veronica Wiggan, Contralto
- WABC—Reis and Dunn
- WPCB—Miriam Lax—Soprano
- WINS—Justice Brandeis' Society Forum
- WLWL—Beauty and the Beast
- 6:30 WNYC—Elementary Spanish Lessons
- WEAF—The World Today—James G. McDonald
- WOR—Journal of the Air
- WJZ—Old Songs of the Church
- WABC—Connie Boswell
- WLWL—James McGarrigle, Baritone
- WPCB—John and Robert Pavese
- WINS—American Music Ensemble
- 6:45 WNYC—Advanced Spanish Lessons
- WEAF—Stobbins Boys—Swift Program
- WPCB—Mac McCaffery—Sketches
- WOR—Harry Salters—Golden Trail of Melody—Richfield Program
- WJZ—Literary Digest Topics—Lowell Thomas
- WABC—Frank Stetz Orchestra
- WLWL—"Question Box"—Rev. John B. Harvey, C. S. P.
- WINS—"Ireland Calling"
- 6:55 WINS—"Radiotrial"—George Martin
- 7:00 WNYC—Alexander Brachocki—Polish

A New Contest for a Valuable Prize



Donald Brian, above, who is to sing during Radio Guide's broadcast, and at right the famous actor is shown with Beppie De Vries, in a scene from the "Merry Widow."

A VALUABLE PRIZE FREE

SO GREAT was the number of entries in the word building contest broadcast Wednesday, February 24th, that the judges were unable to properly classify and count all of them in time to render their decision this week. The announcement will be made in the next issue of "Radio Guide," on sale Thursday, March 10th.

This week "Radio Guide" offers a new contest, a contest which anyone can enter, and which anyone may win.

And the prize is the same as before—a first class ticket for a round trip to Bermuda, the winter playground.

On this page we have reproduced an "Autoblot," a queer figure obtained from the name of Donald Brian, one of "Radio Guide's" personalities, during its broadcast over Station WOR at seven o'clock, Friday evening, March 4th.

These "Autoblots" are as easy to make as they are amusing, and everyone, man, woman or child, has an equal opportunity of winning that free trip to Bermuda.

There are no words to be built from a sentence or a name, no letters to write, and every contestant may send in as many "Autoblots" as he or she desires.

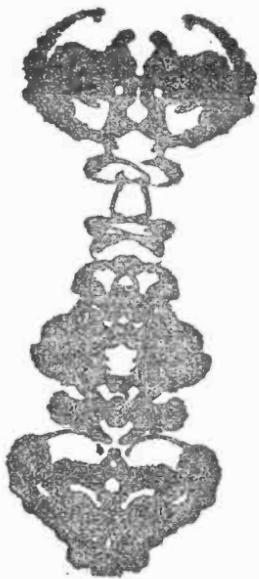
The Contest Rules

Here are the rules of the contest, and full directions for making "Autoblots."

1. Take a piece of writing paper—the hard, glossy kind is best—and crease it down the middle.

2. Write the name, "Donald Brian," on the paper in ink, and across the crease. (That is, with the crease running through the name from one end to another.)

3. Fold the paper in the same crease,



Donald Brian

• The "Autoblot" above was made from the signature of Donald Brian, shown with it. See how easy it is?

while the ink is still wet, so that the ink will spread quickly. Be sure to press firmly on the paper, for that is what makes interesting "Autoblots."

4. Open the paper, write YOUR name and address plainly under the "Autoblot," and mail it to "Autoblot," Radio Guide, 475 Fifth Avenue, New York City.

5. Anyone may enter this contest, excepting only employees of "Radio Guide" and Station WOR, and relatives, and any contestant may enter as many "Autoblots" as desired. Each and every "Auto-

THE STAR OF THE EVENING

• For its broadcast over Station WOR at seven o'clock Friday evening, March 4th, RADIO GUIDE is fortunate indeed to have secured Donald Brian, the original "Prince Danilo" of "The Merry Widow," who on Monday, March 7th, opens a revival of the Lehar musical success at the Majestic Theatre, in Brooklyn. Mr. Brian will be supported, during the RADIO GUIDE broadcast, by Sara Bair, well-known musical comedy star, who also appears with him in the stage revival.

Mr. Brian holds a position unequaled among musical comedy stars in America. Since his initial appearance in "The Merry Widow" he has held the stellar position in such hits as "Sybil," "The Girl From Utah," "No, No, Nanette," "How's Your Health?" "Private Lives," and many others.

For many seasons the name Donald Brian has brought a quick heart palpitation from many feminine playgoers, who look upon the handsome Brian as their matinee idol.

Donald Brian was born in St. Johns, N. F., and educated in Boston. He made his first theatrical debut in "Florodora."

Last Week's Contest

• The winner of the Welcome Lewis word building contest, which was broadcast February 24th, will be announced in next week's "Radio Guide," on sale at all newsstands Thursday, March 10th.

Due to the large number of entries received it has been impossible to properly count the entries and check them as yet, and the judges require the extra time to decide on the winner.

He then appeared under the George M. Cohan banner in such productions as "Forty-five Minutes From Broadway," "Little Johnny Jones" and "Fifty Miles From Boston."

The RADIO GUIDE Orchestra, under the direction of Merle Johnston, will play choice bits from the most popular songs of the day, including such new tunes as "Between the Devil and the Deep Blue Sea," "You're My Everything" and "Dancing on the Ceiling."

6. No entries will be returned under any circumstances, and the judges' decision will be final.

7. All letters must be received at the office of "Radio Guide," 475 Fifth Ave-

nue, New York, before midnight of Tuesday, March 8th.

8. To the maker of the "Autoblot" sent in before that time, which in the estimation of the judges is the best and funniest, the free trip to Bermuda will be awarded. Donald Brian and a member of the editorial staff of "Radio Guide" will act as judges.

9. The winner of the Donald Brian "Autoblot" contest will be announced in the issue of "Radio Guide" on sale at all newsstands Thursday, March 17th.

"AUTOBLOT!" Remember, YOU may win that FREE trip to Bermuda! It costs you nothing to send in your "Autoblot."