

Radio And AMUSEMENT Guide

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5 Cents

The Garbo of Radio Row

AN UNUSUAL STAR WHO PREFERS TO REMAIN HIDDEN IN THE STUDIOS

- Unusual among radio and stage figures, Jessica Dragonette thrives on a minimum of personal publicity, shrinks from public contacts, finds her pleasure in radio work well done. Her unassuming, enigmatic behavior has brought her the title, "The Garbo of Radio." This story tells why.

WHAT is radio personality? Many persons have pondered the question, many answers have been given, yet perhaps the best answer of them all is contained in one diminutive artiste, Jessica Dragonette.

For Miss Dragonette has as much of that mysterious, essential quality as any one in the studios, and in watching her work, talking with her (when she will consent to talk), one finds the true reason for her success. Personality, plus.

And, as is the case with personalities, many people misunderstand La Dragonette. She has been called lately, "The Garbo of Radio," a not unelligent title, if a sadly belated one.

To fully understand this unusual person one must really begin half the world

(Turn to Page 13)

•
Radio's
Charming
Enigma
•



• Jessica Dragonette, "The Garbo of Radio," who prefers to remain in a self-imposed retirement rather than appear on the stage or concert platform. Long a radio favorite, this petite soprano is still the shy, quiet girl who thrilled New York in "The Miracle" and other productions. •

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PROGRAMS FOR WEEK OF MARCH 11th TO MARCH 17th



Frank Crumit

Julia Sanderson

Nat Shilkret

• Although they shone on the stage through many an engagement, for the past few years Crumit and Sanderson have been almost synonymous with the radio program upon which they now appear twice weekly. On the "Blackstone Plantation"—as if you didn't know!—they grace the WEA-F-NBC waves every Tuesday at 8:00 P. M., and the WJZ-NBC net every Thursday at 9:00 P. M. And Nat Shilkret handles the guitar ensemble heard with them.

THE RADIO ROVER

By Ed J. Fisher

ONE of the secret hopes which we have carried in our swelling chest since listening to radio programs seems about to be fulfilled. For many yawnings we have wondered what interest the listening public had (if any) in the stereotyped housewives' talks, cooking recipes and other daytime handy hints for the good of the little wifey at home.

The Columbia Broadcasting System, we learn, is about to dispense with the outpour of culinary advice from their ether channels. That is, with the exception of those already sponsored. Columbia believes that housewives crave entertainment rather than education; a bit of melodic cheer rather than boresome chatter by self-satisfied matrons.

For that, we give three lusty huzzahs and congratulate CBS for its showmanship and courage in eliminating obsolete features in order to pioneer in the daytime field, which certainly needs development, artistically as well as commercially.

• George Jessel, whose contract on the Chase & Sanborn Hour was extended until April 3rd, has abolished Eddie Cantor's idea of having a studio audience. Cantor needed people in order to give him a reaction to his gags, such as they were, but Jessel speaks so softly into the mike that the studio audience can't hear him.

• Alfred J. McCosker, director of WOR, was recently presented with the key to the City of Long Branch by its Mayor, J. William Jones. The presentation followed a civic broadcast put on over WOR by the city. A quizzical expression spread over Mr. McCosker's face as he was handed the key, a somewhat ornate, bronze affair. "Mr. Mayor," he queried, "I'm sort of puzzled as to what this will unlock?" "Don't let that worry you," responded His Honor. "I've provided for that. If there's anything in Long Branch it won't unlock, I'll send the Police Department around to break in for you."

• They say that trouble is brewing over at the National Broadcasting Company. David Sarnoff, president of the RCA, is due back from the South in a few days. He is reported to be displeased with conditions at the Fifth Avenue and it is expected that a general shake-up will ensue shortly after his return from the South.

Sarnoff will map out a new plan of re-organization with Martin Beck, new czar of R. K. O.

• We wonder what'll become of the Palace when R. K. O. erects its new theatre in Rockefeller Center. (That's Radio City to you.) We wonder, in fact, if R. K. O. will erect that theatre at all. The present Seventh Avenue building may once again be known as Martin Beck's Palace, and why not?

It is interesting to look back through vaudeville's records before the days when the movies and radio arrived to put the skids under the two-a-day. Competition or no competition, the fact remains that Messrs. Keith and Proctor, and Albee, and Williams, made money with vaudeville and stepped out of the pictures with comfortable fortunes, and that more lately—well, it's just too bad. The millions are not being taken from the business these days; the business is crying for millions to keep it on its feet. Oh, hum.

And so, back from his retirement comes Martin Beck, still owning a third of the Palace, to clear out a bit of deadwood, and young saps, from the R. K. O. organization. And R. K. O. merely leases the Palace, if you didn't know it.

• We want to extend our congratulations to Norman Brokenshire, one of the pioneer announcers who has hit the high and low spots, and who now comes back over a tortuous road of misadventure, to the air waves. Always a great bet; with a voice that ingratiates its owner; a witty master of ceremonies, yet, at times, irresponsible. Brokenshire is one of the most lovable characters in radio—and one of the most undependable.

We are assured that "Broke" has thoroughly rehabilitated himself, and is about to rise to new glories via the Columbia network. Best of luck, and may the road be easy!

• Nell Vinick, WOR beauty expert, won't permit strangers to watch her broadcast. The other day she waved out of a sub-control room a man who was watching her through a window and listening to her voice from a loudspeaker. (WOR's Press Dep't will likely go through the roof when it reads this.) The man happened to be a very prominent interviewer from a nationally popular magazine. He had been sent there to do a feature about her!



Ethel Shutta

• Introducing Mrs. George Olsen—Ethel Shutta who was—who lends her beautiful soprano voice to her band leader husband's broadcasts over the WABC-CBS network. Before she signed up as George's leading lady, Ethel was starred in "Louis XIV," "The Follies," "Whoopie" and other musical comedies. The House of Olsen, which includes two small boys, motors to Atlantic City every week-end, where a part of the time is spent in a bussman's holiday, visiting station WPG.

Chinese Death Ritual Honors Dr. Sun Yat Sen

• A curious Chinese ritual, the seventh anniversary celebration commemorating the death of the founder of the Chinese Republic, will be broadcast over the WABC-CBS chain at 10:45 P. M., Saturday, March 12. The ceremony will be enacted by the American Friends of China Association.

Dr. Sun Yat Sen, who was born November 12, 1866, and who died March 12, 1925, will be eulogized in Chinese song and talk arranged especially for radio presentation. The entire ritual, practiced throughout China and in the Chinese settlements around the globe, lasts more than two hours. The program was arranged by Judge Paul Myron Linebarger, legal adviser to the National Government of China and special envoy to the United States.

Although the ceremony is around death, Chinese custom has decreed it to be a celebration. Music flows cheerfully from the odd musical instruments of the Orient. The songs sung are songs of happiness and well-being; the talk is of good times and the pleasing moments in the life of the commemorated one.

Dr. Hugo Riesenfeld Gets WOR Engagement

• Dr. Hugo Riesenfeld, conductor and composer, will be heard over WOR each Sunday evening hereafter at 7 P. M.

This new series brings to WOR and its audience an orchestra and conductor of unquestioned excellence. For many years Dr. Riesenfeld was general music director for the Rivoli and Rialto theaters and he is responsible for the creation of the famous arrangements of "Classical Jazz" which have received world wide recognition.

Inventor to Describe New Aid to the Blind

Robert E. Naumburg, inventor of the Printing Visagraph, a machine which makes it possible for the blind to read any printed or written matter whatsoever, will describe his remarkable instrument during a talk over WOR Monday, March 14, at 6:45 P. M.

The machine is intended for the use of the blind person himself. The apparatus is small and reproduces any printed page, line drawing or chart on heavy foil, the contrasts being registered by selenium cell, varying strength electric impulses over a wire actuating an embossing punch or tool from the under side of the sheet so that the object is reproduced in enlarged form raised above the surface. It has uses in engineering work and in the graphic arts, but particularly in opening up to those of failing sight and to the blind all special and current literature. The sense of touch alone is used and the forefinger of the right hand, already trained to read embossed letters in braille, is used.

Radio Guild Stages Milne's 'Dover Road'

• A. A. Milne's absurd comedy in three acts, "The Dover Road," will be performed by the Radio Guild over a WJZ-NBC network on Friday, March 11, at 4:15 P. M.

It is the story of an eccentric gentleman, who lives on the Dover Road, the much traveled way to France and "a new start" for eloping couples. He contrives to inveigle a young couple bent on eloping, through what appears to be a series of accidents into stopping at his "hotel." There, as virtual prisoners, they are wined and dined by their host, who in a very charming manner proceeds to interfere with their plans.

Radio Guide

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Dorothea James

• The "Movie Star Revue," which is heard every Tuesday and Thursday afternoon at 5:45 over the WABC-CBS network, boasts of one of the prettiest titian blondes on the stage in the mistress of ceremonies, Dorothea James. Miss James has posed for many artists and sculptors, and her past performances in the theatre include "Good News," "Follow Through" and "Princess Charming."

Mrs. Coolidge's Poem For Son to Be Sung

Mrs. Calvin Coolidge's poem in memory of her son, the late Calvin Coolidge, Jr., entitled "The Open Door," as set to music by Maury Madison, will be sung by Robert Simmons, Tenor, during the Good Friday broadcast of the Campbell Soup program over a WEA-F-NBC network on Friday, March 25, at 7:15 P. M.

This will be the first time the Madison arrangement for the poem has been heard on the air. Selections by a concert orchestra under the direction of Howard Lanin and a composition by Gen. Charles G. Dawes will complete the special program of serious music. Permission to use the poem, which Mrs. Coolidge wrote on the fifth anniversary of her son's death, has been obtained from the former President's wife.

Indoor Tennis Play Is To Be Broadcast

• Descriptions and summaries of the most important matches of the Thirty-fourth Annual Men's National Indoor Singles Championship, to be played in the Seventh Regiment Armory, Park Avenue at Sixty-sixth Street, New York City, will be broadcast over the WABC-CBS network during the last three days of play—Thursday, Friday and Saturday, March 17, 18 and 19. Ted Husing will do the announcing.

Nearly 100 of the leading tennis players will participate in the tournament, among them Jean Borotra, who won the indoor title last year. Borotra heads the French group of players which arrived in this country a few days ago to play in the tournament and to take part in the international matches with the team representing the United States. The other members of the French team are Christian Boussux and Antoine Gentien.

Former Commissioner Will Advise Listeners

Orestes H. Caldwell, former member of the Federal Radio Commission, will give technical advice to radio receiving set owners in a series of four talks to be broadcast during March.

He will discuss "Does Your Radio Set Get All Stations?" on Saturday, March 12, and "Getting the Most from Your Radio Set" on Saturday, March 19, at 7:45 P. M. over a WJZ-NBC network.

Over a WEA-F-NBC network Caldwell will talk on "Can You Get Clearly All the Good Things on the Air?" on Monday, March 21, and "Clear Radio Reception" on Monday, March 28, at 6:45 P. M.

The speaker will illustrate his talks with program effects, demonstrating the difference between well balanced reception and partial reception.

Last year Caldwell broadcast a series of novel programs in which the crash of a dropped pin, greatly amplified went booming over the airwaves, and the crashing of electrons escaping from radium watch dial was heard across the continent.

Secretary of Treasury Will Discuss Tax Bill

• Ogden L. Mills, Secretary of the Treasury, will discuss "The New Tax Bill" in an address in the Institute of Public Affairs Program to be heard Saturday, March 12, at 10 P. M., over the WABC-CBS network.

Democratic leaders predicted that the new, bi-partisan tax bill will be ready for House action by March 8. The measure proposes increased taxation to the extent of \$1,000,000,000, most of which will be raised by a general sales tax on manufactured products. It is the first major legislation involving the Treasury since Secretary Mills took official charge of that department and will also be his first extended address of vital importance to the nation's taxpayers since assuming the secretaryship.

He will speak from Washington.



Jack Arthur

Maria Cardinale

Lewis Reid

• A regular feature over WOR, "Footlight Echoes," heard at 10:15 every Sunday night, brings together two comparative newcomers and a real veteran. Jack Arthur, baritone, and Maria Cardinale, soprano, cannot claim the radio longevity that belongs to Lewis Reid, the announcer. Mr. Arthur came to radio from the stage; Miss Cardinale has been not only a singer, but a pianist as well, from childhood. Mr. Reid began his announcerial work in the days of long ago.

REVIEWING RADIO

By Mike Porter

IT'S a big pity, of course, that the NBC has decided to let Sylvia Froos go. She was what the program experts would call a "natural." But Lottice Howell, who considered Sylvia a competitor, complained to John Royal, the NBC program czar, and Mr. Royal, who thinks a lot of Lottice, gave the word. And until it was all over, Sylvia didn't even suspect.

The finger also has been given Peter Dixon's "Raising Junior," which will be aired in the reverse manner in April. In other words, this two-year-old feature goes into the ashcan. And in the same month Ray Knight's Cuckoo feature will be ditched.

• The insatiable Mr. Hill, who runs the Lucky Strike affairs, isn't satisfied yet with the round-the-country experiments and is considering a program for WOR on which various experiments will be tried before shifting to the networks. And incidentally, some weeks ago I said that Walter Winchell was getting \$3,000 weekly for his Okaying. Beg pardon! It's \$3,500 and he doesn't have to pay artist bureau commissions. Walter's "Man-a-Block" plan has put 90,000 men to work. So I toss him one of his own orchids.

• I could and would chuck a dozen of the same orchids to the networks if ever they should train news event announcers, or employ trained observers for outside happenings and keep the Husings and McNamees in the studios—where they belong.

To which Husing will reply when he sees this: "A columnist thinks himself polished as soon as he is able to cast reflections."

• To all those who are asking for the truth, I hasten to report that Sousa and Pryor are using the same band at NBC on alternate broadcasts. Pretty chummy, eh?

• How'd you like that Elsie Janis broadcast? Me, I thought, like the other observers, that she was terrible. And do you know why? Well, a few nights before her mike bow, she was with Paul Whiteman up at Bert McMurtrie's apartment when a call came for an audition. "Audition!" she gasped. "Well, can you beat that. I don't audition. I'm an established artist. I hate radio anyhow. They'll take me without an audition. They'll take my personality—and like it."

BUT THEY DIDN'T LIKE IT—AND THEY WON'T TAKE IT ANYMORE!

• And speaking of Whiteman, maybe it will give you an idea how much they think of him at NBC. George McClellan,

another vice-president, kept Paul waiting forty-five minutes for an interview, on the day Paul barged in from the West.

• Arthur Jarrett assures me, after talking with a lot of dull people in WABC's reception room, that "A bore never leaves a hole in the memory of his victim."

• Ferdie Grofe, the demon arranger, the creator of "The Grand Canyon Suite," over which Grofe and Whiteman split—Grofe, the man who made Gershwin's "Rhapsody" digestible—is conferring with Vincent Lopez, and a tie-up may follow. The idea is to get together on a piece which will be a sort of American history in music.

• Russ Columbo's personal fortune at the moment is \$5,000 in the bank. Mort Millman is managing him since his split with Con Conrad, whose bright visions of huge success with Russ faded. Connie is now combing the Florida beaches for new crooners. A glutton for punishment, is Con.

• The boys to whom George Olsen lost considerable of the necessary during gambling orgies in New Orleans are beginning to put on the pressure.

• Bert Lown postcards me from St. Paul, Minn., that his marital troubles are over; that wifey is in Reno attending to happiness matters, and that he will be touring for ten months.

• And there's the young radio editor who tells me his paper's new slogan might be, "All the nudes that's fit to print."

• You spell it "B-U-L-O-V-A" no matter what time it is. And Bulova is getting ready to chain itself to the air. With the Biou Agency, the Bulova Company is negotiating with three stations to clear a channel for regular long-hour coverage in New York. The stations are WGCT, WAAM, and WODA, all Jerseyites. This trio shares the same wave; WODA and WAAM each have three-sevenths of the time, and WGCT one-seventh. Bulova will buy WAAM and WGCT, erect a new transmitter in the skeeter swamps, and lease time from WODA—at a terrific price. And then you can get your Bulova watch time, or leave it—on one wave.

• Economic pressure is being applied to the NBC program department, which has just had \$45,000 shaved from its budget. Which makes John Royal unhappy. They tell me that things are so tough that most of the letters in the radio mail begin with the word, "Unless—"

Lindbergh Case Gives Police Radio Test

Every radio facility—broadcasting, short wave, television and police hook-up—has been put to work to one end, the speedy recovery of the kidnaped Lindbergh baby. Routine police work has stepped aside to permit of unusual radio hook-up, not only locally but nationally.

NEW YORK CITY, in common with every city and State in the country, has had its police force working without a let-up on the Lindbergh kidnaping case. In the hunt every means of communication known has played a part, and radio has been called upon to keep members of the police, as well as the citizenry, aware of every development.

The recently installed radio equipment of the New York Police Department has been kept busy since the first alarm was broadcast, and merely because there are some details of police work which are not for general knowledge, the average individual will probably never know just what its worth has been. But the everyday use of the police radio is interesting.

New York's City's Police Department call letters are WPEG, and the wave length upon which the transmitter operates is shared by several other cities. The two nearest being Memphis, Tenn., and Oklahoma City, Okla. Messages are transmitted from the central office just as any broadcast, and any one having a receiver tuned to their wave can pick up the messages intended for the police forces. There is no "scrambler" device on the transmitter and the only obtuse part of the police messages is the code signal which indicates what procedure the policemen should be prepared to use against the criminal or criminals they are seeking.

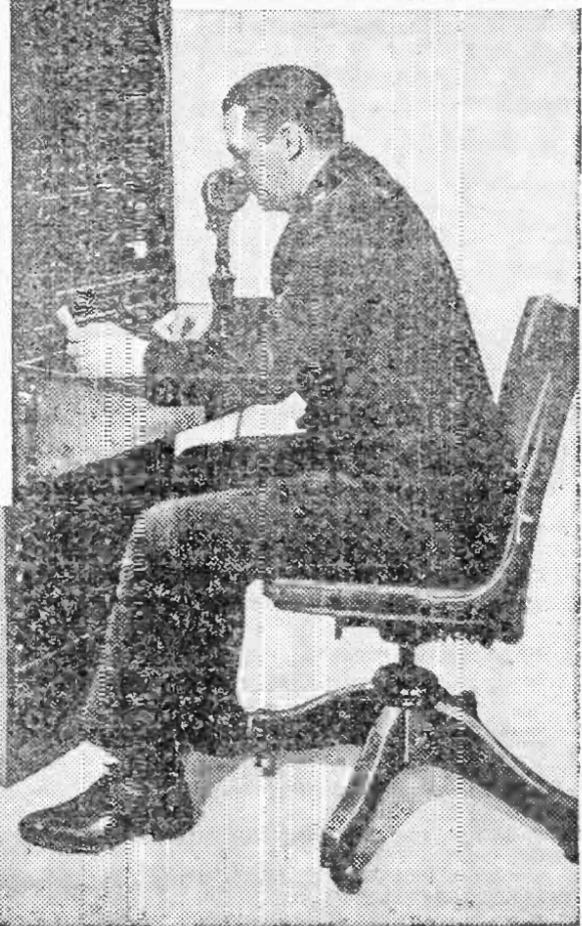
Any one who has followed a police car on its routine duties realizes that aside from the magic of radio itself the work is a humdrum thing. No one notices the car, a dark sedan, for it is like any one of a thousand others. No one realizes that one or more of the men in the car wears a bullet-proof vest beneath his civilian clothes, and that hidden within the car are a riot gun and supply of tear gas bombs.

The loud-speaker is attached to the top of the car and except for the controls, contained in a small box on the steering column, there is no sign of the receiver, hidden behind the instrument board. The B batteries are under the floor, and the A battery is the same as that used for the ignition.

At least one gang, but not in New York, owns a short wave receiver especially made for them. The gang specializes in housebreaking. Having selected the house it intends to rob, the gang drives up in a fast automobile and the "inside man" takes the broadcast receiver with him, places it on the floor in the room where he is working and proceeds to ransack the place. Should the police be warned of the gang's activities the criminals are aware of it just as soon as are the cruising policemen and, picking up the receiver they manage to make their escape.

Aside from its use by the authorities in the Lindbergh kidnaping case, radio has of course been used by interested parties to further their own ends. The two major broadcasting chains announced that they would remain on the air day and night to keep the public informed of the progress of the chase. Station WOR rendered excellent service in this line, broadcasting a description of the baby, the diet it had been following and any important developments at fifteen minute intervals throughout the first night and kept the world acquainted with each new development. Certain newspapers also broadcast bulletins and a good time was had by all those publicity seekers who welcome any opportunity to push themselves forward for no good reason at all.

Despite all this however, the Lindbergh kidnaping did show how valuable radio can be as a medium of public service.



The kidnaped baby and its mother, and, below, two of the many radio installations which have been used in the search. One of the many New York City Police cars, the patrolman pointing to the control device on the steering column. The receiver is concealed behind the instrument board. And the panel at Police Headquarters from which broadcast bulletins are sent out to the forces on automobile patrol duty.

TONY'S SCRAP BOOK

By TONY WONS

Evolved from a boyhood spent in poverty and from months in war hospitals, these fragments from "Tony's Scrap Book" show well the spirit of the philosophical broadcaster's mind.

A BISHOP once gave this advice for the young man who is thinking of marrying. He said, "The young man who wants to marry happily should pick out a good mother and marry one of her daughters; any one of them will do." Now, that is not good advice. In the first place it does not always follow that a good mother's daughter will make a good wife. Then love has something to say about it. And in spite of all the advice of the teachers and preachers and eugenicists, young men and young women are going right ahead and doing just as their great grandparents have done—they will marry the one they love or think they love.

• Employers may not know it but they must pay the cost of unemployment. People get the habit of loafing when there isn't enough work to go around, and it is pretty hard to break away from such a habit, even when later they are given work. A system where everybody works a short time each day would be far better than one where some work all day and others not at all. Periods of forced idleness have the most demoralizing effects both upon the worker and upon industry, and some day the employers will have to settle their share of the bill.

• "My doctrine is to lay aside contentions

And be satisfied. Just do your best And praise or blame that follows Count just the same."

• When Riley wrote that did he mean to say that a man shouldn't fight against injustice, against intolerance, against cruelty? Does he mean that we should be satisfied with ignorance, with poverty? Does he want to say that we should not fight against disease, and crime—which often mean the same thing? Does he say that we should be satisfied with all things as they are? I do not think so. It seems to me he means to say that a man should decide for himself what is right and what is wrong, if he can, and then stick to the right and fight for it so long as he sincerely believes it to be right, and not waste his time in arguing about the matter and slinging mud at the other fellow for having opinions that differ from his. Nobody can sling mud without dirtying himself.

• Every once in a while I read in the papers about somebody who has lived over a hundred years, and they make a lot of it. I don't think that means very much. Just to live a certain number of years may be no credit to you whatever. Look at the crocodile. Whether a human being is worth the room he occupies on earth does not depend on the years he lives, but on the good he does while here. That's all, and nobody will ever make that truth different, no matter how he tries. Of course when you talk about a machine you are liable to ask, "How long will it last?" but when you consider man you ask, "What's he good for?" "The man who gets but never gives," said a poet, "may last for years, but never lives." Probably that's one of the things that's been wrong with the race all along. Most of us have been in the business of taking all we can take, and nobody is at all interested in giving anything worth giving away—well, practically nobody.



Mr. and Mrs. Guy Lombardo

THIS IS THE MISSUS

PERHAPS you have seen Lu at the Roosevelt Grill. She generally makes a pilgrimage there each Saturday night—a platinum blonde with larkspur eyes, a lovely smile exposing even rows of white teeth, and a low-pitched voice through which nouns, adjectives and verbs come tumbling out spontaneously—one on top of the other. The whole Lombardo family possess wonderful eyes, and Lu is no exception. She punctuates most of her conversation with funny little asides, and has a large repertoire of yarns about the Lombardo tribe. There are enough of them! Guy, and Carm and Lieb and Vic (with their wives)—and Joe. Lu has them all down pat, and her life seems to be quite willingly entangled in the pleasant complications of being a Lombardo. She radiates happiness.

The apartment on Riverside Drive is simply "the berries." Lu adores it, and trills on about Joe. Joe designed and executed the color combinations and the furnishings. He is only nineteen and studying interior decorating . . . from the apartment one would judge the youngster has a lot of talent. The fact that he did it, however, is, in itself, an example of the implicit faith the Lombardos have in each other. Being such an extraordinary young artist, it might have been a dismal fizzle. Of course, it wasn't.

Lu loves animals. The animal kingdom chez Lombardo consists of "Rowdy," "Fluff" and "Echo." "Rowdy," the most recent addition, is a wire-haired fox terrier pup with an obvious genius for busting things up, carrying bones in the living room and losing Guy's garters, not to mention any number of minor casualties. "Fluff" is a large white Persian cat. Sitting on the piano in the living room against the tapestry thereon, she looks like a painting. "Fluff" watches "Rowdy" with a friendly amusement. It is a constant source of wonder to the Lombardos friends to see "Fluff" and "Rowdy" rolling over the floor together in the best of spirits. "Echo" is a Boston terrier which Lu has had for ten years. The old lady is now deaf and dumb and going blind, and is something of a problem to the household.

Lu was born and spent all of her life in Cleveland. There were two sisters, and Lulu-Belle was the youngest. Being the "baby," and blonde, moreover, with incredibly sweet eyes, she got just about everything she wanted. She started piano lessons when she was four years old. The parents subjected her to the violin later on, but, for some strange reason or another, Lu objected to carrying the case around. It made her acutely self-conscious. She also took vocal lessons, but, she says, with one of her infectious laughs, "Now, I'm afraid to sing!" Which, perhaps, is a matter of modesty. Lu still plays the piano for her own amusement, though mostly by ear.

These days, what with playing at the Paramount, etcetera, Lu sits up until Guy gets in, and, consequently, is night life personified. Her mother, Mrs. Lombardo says with some amusement, is horrified. Lu's sister is visiting her now, and their

mother called up from Cleveland the other night. She began, "Now listen here, young lady," and told Lu that when sister returned home, Lu was to do likewise and get some rest, which she apparently needed very badly. However, Mrs. Guy is not very sold on the idea. "Now, whenever I go to the country, I miss New York so," she says. "I have to stay in Cleveland myself and motor out to see mother in the morning. I just can't sleep in the country."

Everything Guy likes, Lu likes. She is very athletic and loves every Summer month in Long Island, where she spends most of the time in a bathing suit. "I get just as black as mahogany," she says. They've had some grand times together, aquaplaning.

Lu says she gets "a big kick out of the banc." Every time Guy's program is on the air, Lu makes recordings of them so that when he returns home he can listen to them and better judge the band balance. There seems to be a continual battle for perfection in that family!

If you want to hear a really funny story, you ought to get Lulu to tell you about the time forty of their friends chartered a boat to go ocean fishing. Of that forty only eight remained without a touch of *mal-de-mer*. She described Little Jack Little, peering facetiously around corners at everybody else who was seasick, and finally turning so green himself that they all thought he would die before they saw land again.

Lu gets a "big kick" out of living. She's really grand. If you wander into the Roosevelt Grill one Saturday night, keep an eye out for her and see for yourself.

THE JEST ARTIST

By GEORGE D. LOTTMAN

• When Belle Baker, who starts next week as a weekly artist via CBS for the American Safety Razor Co., was in Montreal over the last week-end, she visited some of the curio shops in that community

The funniest thing she saw, she told friends on her return, was a postcard on which was printed: "Feeling ale and hearty, and beering up well under the strain."

• Arthur Jarrett was discussing foreign film stars.

"The most charming thing about them," the CBS song stylist observed, "is that they speak broken English so fluently."

• He was an enthusiastic young warbler, and his enthusiasm was more satisfactory than his warbling. The youth applied for a job with Vincent Lopez' band.

"You know," he told Lopez, "I throw myself into my work. I actually throw myself into any job I undertake."

"Well," drawled Lopez, "the best advice I can give you, my dear fellow, is to go and dig a well."

• "Whenever you hear somebody talking of his family tree," said George Olsen the other night, "there's usually something very shady about it."

• Leo Reisman tells it on himself, and although it gave us a slight shudder, we pass it on to you as one of those "believe-it-or-not" gags.

Reisman, as you must know, has a crop of hair that is the envy of many women. He thought he'd have it trimmed lately, so he entered a Boston barber shop.

He found the chief barber in a morbid mood. "They just took my brother to the sanitarium," the tonsorialist explained. "A man came in and got a shave, and my brother asked him if he wanted a shampoo. 'No,' said the man, and my brother cut his throat."

"So what?" asked Reisman, no little annoyed.

"So do YOU want a shampoo?" piped the lather expert.

• Leon Belasco, who makes a tour of the world every four years, was discussing habits and customs of other lands with some of his musicians, in the Columbia studios the other night.

"How about the bands in Scotland?" queried an interested listener. "What style of playing do they use?"

"Oh," grinned Belasco, "they have a funny custom over there. Scotch musicians are instructed to sing at least three vocal choruses in every dance session, to save wear and tear on their instruments."

Tom Brown, NBC tenor, never did one of those "bo-bo-bo-bo" choruses until the other night. He thought he'd try a chorus in the style made famous by the battling baritones, and got so frightened at the result that he developed a severe headache.

• Says Jimmy Melton, celebrated NBC tenor, "The old-fashioned suicide who used to turn on the gas now steps on it."

• Nick Lucas was discussing great Americans with a friend the other day, just prior to leaving on his tour of the country.

"I think," said his friend, "that Washington has had more things named after him than any other American. There's the State of Washington, several cities by that name, the Washington monument, and oh, ever so many things."

"That's nothing," was Nick's retort. "There's an American named Henry Ford that has nine million things named after him running around the country right now."

Editor's Mail Box

A column devoted to answers to queries from readers pertaining to radio, radio artists and kindred subjects. Address the Editor's Mail Box, Radio Guide, 475 Fifth Ave., N. Y.

C. E. L.—The part of "Jack Arnold" on the "Myrt and Marge" program is played by Vinton Haworth.

I. P. G.—Address Bing Crosby in care of the Columbia Broadcasting System, 485 Madison Avenue.

Harry Herman, Jr.—Home addresses of the radio stars are never given out. Write Kate Smith in care of the Columbia Broadcasting System.

F. Robinson — Victor Piliero started working at CBS in March 1930, and was in the Field Engineering Department until June, 1931, at which time he was transferred to Maintenance Engineering, of which department he is now the supervisor.

Mrs. M. A. Aber—The organist playing over WTAM, Cleveland, at 6.30 A. M. is "Doc" Whipple.

Joe W.—There is no present schedule for the Bavarian Band. Al Jolson has not been considered for the Chase and Sanborn Hour. Eddie Cantor's return to that NBC program is not yet definitely decided—it will be in the late Spring or early Summer.

Mrs. George J. Longshaw—Gene and Glenn are also on a program over WTAM, Cleveland daily except Saturday and Sunday at 6.15 P. M., and Sunday at 6.45 P. M., called the Spang Bakers. Yes, Gene takes the parts of Jake and Lena.

Mrs. D. W. Kamlin—Russell and Lorina Gilbert are "The Gilberts" heard over WEAJ at 1.45 P. M. Fridays.

J. B. S.—The theme song of the "True Story Hour" is sung by Fred Vettel.

Dr. Arthur Kinsley—Billy Jones and Ernie Hare start a new program on March 7th, over WJZ at 7.45 P. M. Weber and Fields are not listed for air appearances at present.

Mrs. E. J. Griffith—The City Service Cavaliers are Frank Parker, Henry Shope, John Seagle and Elliot Shaw. They are on other programs, but not under the name of the Cavaliers. Harold von Emburg is 26. Valspar is his only program. Henry Horlick can be heard only on the A&P Gypsies broadcast.

The Last One



George Rector

• The last of the old time restaurateurs, George Rector, gives the benefits of his world-wide and lengthy experience in the culinary art to housewives throughout the country over the WEAJ-NBC chain. He is heard every Thursday morning at 9:45 on the period "Our Daily Food," speaking from whatever part of the country he happens to be visiting, always in the interests of more and better meals, and under the sponsorship of the A. & P. stores.



Luise Squire

• Another of the many entertainers who have deserted the stage for the unseen audience of the air, Luise Squire has turned her back on "The Follies" in favor of station WMCA, from which point she is heard in novelty songs three times a week.

RICH REWARD IN RADIO CONTESTS

More than \$1,000 in cash, together with merchandise valued at as much more, is being offered to contestants in several competitions now being broadcast over individual and chain stations in and about New York City. The following information is given readers by RADIO GUIDE, purely as a matter of convenience.

Radios and Watches

• Twenty-two prizes are being given each week in the San Felice Cigar contest now being broadcast over the WJZ-NBC chain at 9:45 each Monday and Wednesday evening. These are six "Playtime" radios, built into grandfather clocks; ten Gruen watches, "Greyhound" model for men and "Monticello" baguette for women, and six "Nat Lewis" purses. Contestants are to write a four-line rhyme about San Felice Cigars, or as many rhymes as they like, enclosing fifteen bands from any size San Felice Cigars (or exact reproductions of these bands in colors) with each rhyme. Entries should be sent to the station from which the program is broadcast, or to the Deisel-Wemmer-Gilbert Corp'n, 2180 East Milwaukee Ave., Detroit, Mich.

For Dog Lovers

Of special interest to children who would like to own a dog is the Ked contest, whose terms are broadcast every Thursday evening at 7:15 over the WJZ-NBC network. Boys or girls may enter this contest, merely writing in less than fifty words their answer to the question, "Why I like Keds." The letter must also give the name and address of the contestant's neighborhood shoe dealer, with the age of the contestant. Each week a thoroughbred wire-haired terrier will be given away for the best letter.

An Automobile Each Week

Winning contestants in the Willys Overland contest now being broadcast every Sunday night at 7 o'clock over the

WJZ-NBC network receive, delivered absolutely free and fully equipped at their home, a new Willys Overland car. Entry blanks and rules must be obtained from one of the advertiser's dealers, and contestants are to write not more than fifty words on "Why I like the Willys Overland Six better than any other car."

For Cake Beaters

The Magic Maid Program broadcast over the WJZ-NBC network every Monday morning at 11:30 o'clock offers eight electric mixers, beater and juice extractors to eight successful contestants. Favorite pie recipes, with a short letter telling "Why you would like to own a Star-Rite Magic Maid Electric Mixer, Beater and Juice Extractor," are to be submitted.

Millionaire Week-Ends

During the Salada "Tea Timers" program broadcast from WOR at 9:30 P. M. each Tuesday, Wednesday and Thursday, the first line of a limerick is given. The two contestants who send in the best four lines to complete the limerick will each receive two theatre tickets for any show they may select. In addition, at the end of six weeks the two best entries received during that time will each be given what the sponsors have termed "a millionaire's week-end." Each of the two winners in this part of the contest will be given, absolutely free, a week-end in New York—hotel bills, theatre tickets, night clubs, automobile hire—all paid in full for two persons. Contestants should send in their entries, together with an empty Salada Tea carton, to station WOR.

Except where specific information is given above, letters should be sent to the advertiser in care of the station over which the contest announcement is made.

PURELY PERSONAL

• Back in the big city after six months on tour with Aaronson's Commanders, Howard Barrie is baritoneing for records while waiting for that network commercial to get going.

• John deJara Almonte, night exec at seven eleven, has two claims to anyone's attention. In the first place he has no high hat, and in the second his collection of miniature china animules is unusual. The largest is four inches high, the smallest slightly larger than a pin head.

• Margaret Holland, hostess, and Ed Cashman, production, are holding hands in various dark corners at CBS.

• Bennie Stevens, CBS publicity, has a piece of land on Capri. (So what?)

• The latest acquisition by WOR's announcer staff is Bob Hall, former chief announcer of KOIL, Council Bluffs, Iowa. Before taking up radio Bob toured with the late Theodore Roberts and Fisk O'Hara, and spent many years on the Keith and Orpheum circuits.

• That "Bath Club" theme song, "Hello Evening Star," is to be published by Irving Berlin, Inc.

• "Bill" Paisley, NBC research library, has turned out a tune, "Just Like You," to be published by Joe Davis, Inc.

• Sherman Keene, leader of the WOR standby orchestra, has no oboe in his musical ensemble. The reason, he says, is that an oboe is "an ill wind that nobody blows good."

• Sydney Raphael, pianist of Emery Deutsch's Hungarian ensemble, is glad it's a girl. She's to be named Geraldine Ann.

• Harry Tighe, WLWL, recently lost his his mother.

• Mildred Wall (Mrs. Frank Knight) is a member of the "Blessed Event" cast.

• T. F. Kesna, WOR's Development and Research Department, gave a pint of blood to save the life of his niece. They are both getting along fine.

• Sabra Worth, CBS hostess, is sandwiching performances in the dramatic productions of the "Liederkrantz Club," between her Columbia duties.

• Ben Alley's family paid him a short visit on their recent trip from Virginia.

From the West



June Purcell

• June Purcell, who sings in the manner of the late Nora Bayes, was heard for the first time over a WJZ-NBC network Tuesday, March 8. Beginning Monday, April 4, the singer will be heard regularly each Monday, Thursday and Saturday at 6:45 P. M., over a WEAJ-NBC network. Until April 4, her schedule will be: March 10 and 11 at 10.45 P. M., WJZ; March 14, 17, 19, 24, 25, 26 at 6.45 P. M., WEAJ.

Born in Indianapolis, Miss Purcell went to Los Angeles eight years ago for a visit and suddenly found herself embarked in radio and a vocal career.

Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

FRIDAY, MARCH 11TH

P.M.
 5:30 The Singing Lady—WJZ NBC WBAL
 5:45 Happy-Rose Dance Orchestra. WEAF NBC WFBR
 WEEI WTIC WLIT WCAE WJAR WRC
 5:45 Little Orphan Annie—WJZ NBC WBAL
 6:00 Raising Junior—WJZ NBC WBAL
 6:30 The Royal Vagabonds—WJZ NBC WBAL
 6:45 The Swift Program—Stebbins Boys. WEAF NBC
 WFBR WEEI WTIC WFI WCAE WCSH WJAR
 WRC WTAG
 6:45 Literary Digest—Topics in Brief. WJZ NBC WBAL
 WBZ WBZA KDKA
 6:45 Vaughn De Leath. WABC CBS WLBZ WAAB WIP-
 WFAN WJAS
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC
 WBAL WBZ KDKA
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 7:15 Maxwell House Program. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:15 Robert Simmons and the Campbell Orchestra. WEAF
 NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC
 7:30 Prince Albert Quarter Hour. WEAF NBC WFBR
 WEEI WTIC WCAE WCSH WJAR WRC WTAG
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF NBC WCAE WCSH WJAR
 8:00 Cities Service Concert. WEAF NBC WFBR WEEI
 WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:00 Nestle's Program. WJZ NBC WBAL WBZ WBZA
 KDKA
 8:15 Singin' Sam—The Barbasol Man. WABC CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 "Today and Yesterday." WABC CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL
 9:00 Cluquot Club Eskimos. WEAF NBC WFBR WEEI
 WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:00 Pillsbury Paecant. WABC CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL WORC
 9:30 Pond's Program. WEAF NBC WFBR WLIT WCAE
 WCSH WJAR WRC WTAG
 9:30 Armour Program. WJZ NBC WBAL WBZ WBZA
 KDKA
 9:45 Friendly Five Footnotes. WABC CBS WCAO WNAC
 WCAU WJAS WEAN WMAL
 10:00 Beau Bachelor. WABC CBS WCAO WAAB WDRG
 WCAU WJAS WEAN WMAL
 10:00 The Sampler Orchestra. WEAF NBC WFBR WEEI
 WLIT WCAE WCSH WJAR WRC WTAG
 10:15 Adventures in Health. WABC CBS WCAO WAAB
 WDRG WCAU WJAS WEAN WMAL
 10:30 RKO Theatre of the Air. WEAF NBC WFBR WEEI
 WTIC WLIT WCAE WCSH WJAR WRC WTAG
 10:30 Music That Satisfies. WABC CBS WCAO WLBZ
 WAAB WDRG WCAU WJAS WEAN WMAL WORC
 11:30 George Olsen's Orchestra. WABC CBS WCAO WLBZ
 WAAB WDRG WCAU WMAL WORC
A.M.
 12:00 Ben Bernie's Orchestra. WABC CBS WNAC WCAU
 WEAN WMAL
 12:00 Coon-Sanders' Orchestra. WEAF NBC WRC
 12:30 Isham Jones' Orchestra. WABC CBS WNAC WCAU
 WEAN WMAL

SATURDAY, MARCH 12TH

6:00 Freddie Martin's Orch. WABC CBS WLBZ WAAB
 WDRG WIP-WFAN WJAS WEAN WORC
 6:30 Vincent Lopez and His Orchestra. WJZ NBC KDKA
 WRC
 6:30 Bing Crosby. WABC CBS WCAO WLBZ WAAB
 WDRG WRC
 6:45 Larry Funk's Orch. WEAF NBC WTIC WFI WCAE
 WCSH WRC
 6:45 Leon Belasco's Orchestra. WABC CBS WLBZ WAAB
 WDRG WCAU WJAS WEAN WMAL WORC
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC
 WBAL WBZ WBZA KDKA
 7:00 Political Situation in Washington Tonight. WABC
 CBS WLBZ WNAC WDRG WCAU WJAS WEAN
 WMAL
 7:15 Laws that Safeguard Society. WEAF NBC WTIC
 WFI WCSH WJAR WTAG
 7:30 The Babo Bright Spot. WABC CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL
 7:30 Prince Albert Quarter Hour. WEAF NBC WFBR
 WEEI WTIC WFI WCAE WCSH WJAR WRC
 WTAG
 7:45 The Goldbergs. WEAF NBC WTIC WCAE WCSH
 WJAR
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL WORC
 8:00 Civic Concerts Service Program. WEAF NBC WFBR
 WTIC WFI WCAE WCSH WRC
 8:00 Danger Fighters. WJZ NBC WBAL KDKA
 8:00 Fray and Braagott. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL
 WORC
 8:30 Nat'l Advisory Council on Radio in Education. WEAF
 NBC WFBR WEEI WTIC WFI WCAE WCSH
 WJAR WRC WTAG
 9:00 Pryor's Goodyear Band. WEAF NBC WFBR WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:00 Sinclair Minstrels. WJZ NBC WBAL KDKA
 9:30 Club Valspar. WEAF NBC WFBR WEEI WTIC
 WFI WCAE WCSH WJAR WRC WTAG
 9:30 The First Nighter. WJZ NBC WBAL WBZ WBZA
 KDKA
 10:00 Lucky Strike Dance Hour. WEAF NBC WFBR
 WEEI WTIC WFI WCAE WCSH WJAR WRC
 WTAG
 10:00 Happy-Rose Dance Orchestra. WJZ NBC WBAL
 WBZ WBZA
 10:00 Columbia Public Affairs Institute. WABC CBS WCAO
 WLBZ WAAB WDRG WCAU WJAS WEAN WMAL
 WORC
 10:30 Music That Satisfies. WABC CBS WCAO WLBZ
 WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:30 Hollywood Nights. WJZ NBC WBAL WBZ WBZA
 KDKA
 10:45 Dr. Sun Yat Sen Anniv. WABC CBS WCAO WLBZ
 WAAB WDRG WJAS WEAN WMAL WORC
 11:00 Jesse Crawford. WEAF NBC WEEI WTIC WFI
 WRC
 11:00 Slumber Music. WJZ NBC WBAL
 11:15 Don Redman and His Connie's Inn Orch. WABC
 CBS WCAO WLBZ WAAB WDRG WIP-WFAN
 WEAN WORC
 11:30 Arthur Jarrett. WABC CBS WCAO WLBZ WAAB
 WDRG WRC
 11:45 Lew White at the Dual Organ. WJZ NBC WBAL
A.M.
 12:00 Guy Lombardo and His Royal Canadians. WABC
 CBS WNAC WCAU WEAN WMAL
 12:05 Coon-Sanders' Orchestra. WEAF-NBC WTIC WRC

SUNDAY, MARCH 13TH

6:00 Catholic Hour. WEAF-NBC WFBR WEEI WTIC
 WLIT WCAE WCSH WJAR WRC WTAG
 6:30 Columbia Concerts Program. WABC CBS WLBZ
 WAAB WDRG WCAU WJAS WEAN WMAL
 7:00 Willys-Overland Orch. WJZ NBC WBAL WBZ
 WBZA KDKA
 7:00 Hindenburg-Hitler Election Returns. WABC-CBS
 WLBZ WCAU WJAS WMAL
 7:00 L'Heure Exquis. WEAF-NBC WFBR WTIC WJAR
 WTAG

P.M.
 7:15 Rexall Program. WEAF NBC WFBR WLIT WCAE
 WCSH WJAR WRC WTAG
 7:30 Luden's Nostalgic Orch. WABC CBS WNAC WCAU
 WJAS WMAL
 7:45 The Sylvanians. WABC-CBS WCAO WNAC WJAS
 8:00 Chase & Sanborn Hour. WEAF NBC WFBR WTIC
 WLIT WCAE WCSH WJAR WRC WTAG
 8:00 Enna Jettick Melodies. WJZ NBC WBAL WBZ
 WBZA KDKA
 8:00 Pennzoil Parade. WABC CBS WCAO WNAC WDRG
 WJAS WEAN WMAL
 8:15 Collier's Radio Hour. WJZ-NBC WBAL WBZ
 WBZA KDKA
 8:30 Hindenburg-Hitler Election Returns. WABC CBS
 WCAO WLBZ WNAC WDRG WJAS WEAN
 WMAL WORC
 8:45 Angelo Patri—"Your Child." WABC CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 9:15 American Album of Familiar Music. WEAF NBC
 WFBR WFI WCSH WCAE WJAR WRC WTAG
 9:15 Bayuk Stag Party. WJZ NBC WBAL WBZ WBZA
 KDKA
 9:30 Adventuring with Count Von Luckner. WABC CBS
 WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Buick Revelers. WEAF NBC WFBR WTIC WFI
 WCAE WCSH WJAR WRC WTAG
 10:15 The Old Singing Master. WJZ NBC WBAL WBZ
 WBZA KDKA
 10:30 Eugene International Revue. WABC CBS WCAO
 WAAB WDRG WCAU WJAS WEAN WMAL
 10:45 Sunday at Seth Parker's. WEAF NBC WFBR WEEI
 WFI WCAE WCSH WJAR WRC
 10:45 Ernest Hutcheson, Pianist. WABC-CBS WCAO
 WLBZ WAAB WDRG WCAU WJAS WEAN
 WMAL WORC
 11:15 The Madison Singers. WABC-CBS WCAO WLBZ
 WAAB WDRG WCAU WEAN WMAL
 11:30 The Gauchos. WABC-CBS WCAO WLBZ WNAC
 WDRG WCAU WEAN WMAL
 12:30 California Melodies. WABC CBS WNAC WCAU
 WEAN WMAL

MONDAY, MARCH 14TH

6:00 Raising Junior. WJZ NBC WBAL
 6:15 Paradise of Song. WJZ NBC WBAL
 6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRG
 WIP-WFAN WJAS WRC
 6:30 The Royal Vagabonds. WJZ NBC WBAL
 6:45 Literary Digest Topics in Brief. WJZ NBC WBAL
 WBZ WBZA KDKA
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ NBC
 WBAL WBZ WBZA KDKA WRC
 7:00 Myrt and Marge. WABC CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 7:00 Vermont Lumberjacks. WEAF NBC WFBR WEEI
 WTIC WLIT WTAG WCAE WCSH WJAR
 7:15 Campbell Orchestra. WEAF-NBC WFBR WEEI
 WLIT WCSH WJAR WRC WTAG
 7:15 Tasty Yeast Jesters. WJZ NBC WBZ WBZA WBAL
 KDKA
 7:30 Boswell Sisters—Pompeian Hour. WABC CBS WCAO
 WNAC WDRG WCAU WJAS WEAN
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL
 WBZ WBZA
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL
 WORC
 7:45 The Goldbergs. WEAF-NBC WCAE WCSH WJAR
 8:00 Soconyland Sketches. WEAF-NBC WEEI WTIC
 WCSH WJAR WTAG
 8:00 Carnation Contented Program. WJZ-NBC WBAL
 8:15 Singin' Sam—The Barbasol Man. WABC CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 The Voice of Firestone. WEAF NBC WFBR WEEI
 WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA
 KDKA
 9:00 Vapex Presents the Mills Bros. WABC CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Maytag Orchestra. WJZ-NBC WBAL WBZ WBZA
 KDKA
 9:00 A. & P. Gypsies. WEAF NBC WEEI WTIC WLIT
 WCAE WCSH WJAR WRC WTAG
 9:15 Bob Nolan's San Felicians. WJZ-NBC WBAL WBZ
 WBZA KDKA
 10:00 With Canada's Mounted. WJZ-NBC WBAL WBZ
 WBZA KDKA
 10:30 Waves of Melody. WJZ-NBC WBAL WBZ WBZA
 KDKA
 10:15 Lee Morse, Crooner. WJZ-NBC WBAL
 11:30 Jesse Crawford—Port of the Organ. WEAF-NBC
 WTIC WFI WRC
 11:45 Enrie Madruguera's Orchestra. WABC CBS WCAO
 WLBZ WAAB WDRG WCAU WEAN WMAL
 WORC

TUESDAY, MARCH 15TH

6:00 International Broadcast from Geneva. WEAF-NBC
 WEEI WCAE WTIC WJAR
 6:00 Arthur Jarrett. WABC-CBS WLBZ WAAB WDRG
 WIP-WFAN WJAS WMAL WORC
 6:15 Reis & Dunn. WABC-CBS WCAO WLBZ WAAB
 WDRG WJAS WMAL WORC
 6:30 Ray Perkins—Old Topper. WJZ-NBC WBAL WBZ
 WBZA
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL
 WBZ WBZA KDKA
 6:45 Frank Sinatra's Orchestra. WABC-CBS WCAO WAAB
 WDRG WCAU WJAS WEAN WMAL
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ
 WBZA KDKA
 7:00 Mid-Week Federation Hymn Sing. WEAF-NBC
 WTIC WTAG
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 7:15 Campbell Orchestra. WEAF-NBC WFBR WEEI
 WTIC WFI WCSH WJAR WRC WTAG
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR
 WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:30 Swift Program—The Stebbins Boys. WJZ-NBC WBZ
 WBZA
 8:00 Blackstone Plantation. WEAF-NBC WEEI WTIC
 WFI WCAE WCSH WJAR WRC WTAG
 8:00 Voter's Service. WJZ-NBC WBAL WBZ WBZA
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 8:15 Abe Lyman and His Orchestra. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 True Story Hour. WEAF-NBC WFBR WEEI WTIC
 WFI WCSH WJAR WRC WTAG
 8:45 Sisters of the Skillet. WJZ-NBC WBZ WBZA KDKA
 8:15 Gerardine Program. WABC-CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL
 9:00 Ben Bernie's Blue Ribbon Band. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 The Household Program. WJZ-NBC WBAL WBZ
 WBZA KDKA
 9:00 McKesson Musical Magazine. WEAF-NBC WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 The Fuller Man. WEAF-NBC WFBR WEEI WTIC
 WFI WCAE WCSH WJAR WRC WTAG
 9:30 Great Personalities. WJZ-NBC WBAL WBZ WBZA
 KDKA
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG
 WCAU WEAN WJAS WMAL
 10:00 Lucky Strike Dance Orchestra. WEAF-NBC WFBR
 WEEI WTIC WFI WCAE WCSH WJAR WRC
 WTAG

P.M.
 10:15 Society Playboy Hour. WABC-CBS WCAO WAAB
 WDRG WCAU WJAS WMAL
 11:00 Jesse Crawford—Organ. WEAF-NBC WTIC WFI
 WJAR
 11:00 Howard Barlow and the Columbia Symphony Orch.
 WABC-CBS WCAO WLBZ WAAB WDRG WIP-
 WFAN WEAN WORC
 12:30 Seymour Simon's Orchestra. WEAF-NBC WTIC WRC

WEDNESDAY, MARCH 16TH

6:00 Boulanger's Young's Orch. WABC-CBS WLBZ WAAB
 WDRG WIP-WFAN WJAS WMAL WORC
 6:15 Harold Steyn's St. Moritz Orchestra. WABC-CBS
 WCAO WLBZ WAAB WDRG WIP-WFAN WJAS
 WEAN WMAL WORC
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL
 WBZ WBZA KDKA
 6:45 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB
 WJAS
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ
 WBZA KDKA WRC
 7:15 Maxwell House Program. WABC-CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL
 WORC
 7:15 The Campbell Orchestra. WEAF-NBC WFBR WEEI
 WLIT WCSH WJAR WRC WTAG
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR
 WEEI WLIT WCAE WCSH WJAR WRC WTAG
 7:30 Boswell Sister—Pompeian Hour. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN
 7:45 Camel Quarter Hour. WABC CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF-NBC WCAE WCSH WJAR
 8:00 American Taxpayers League Program. WJZ NBC
 WBAL
 8:00 Big Time. WEAF NBC WFBR WEEI WLIT WCSH
 WJAR WRC
 8:15 Singin' Sam, The Barbasol Man. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 8:15 Melo-Charions. WJZ NBC WBAL WBZ WBZA
 8:30 Goodyear Tire Program. WEAF-NBC WFBR WEEI
 WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO
 WCAU WJAS WMAL
 8:45 Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL
 9:00 Adventures of Sherlock Holmes. WJZ-NBC WBAL
 WBZ WBZA KDKA
 9:00 Gold Medal East Freight. WABC-CBS WCAO WNAC
 WDRG WCAU WJAS WEAN WMAL
 9:30 Mobil Oil Concert. WEAF-NBC WFBR WEEI WTIC
 WLIT WCAE WCSH WJAR WRC WTAG
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 9:45 Bob Nolan's San Felicians. WJZ-NBC WBAL WBZ
 WBZA KDKA
 10:00 Coco Cola Hour. WEAF-NBC WFBR WEEI WTIC
 WLIT WCAE WCSH WJAR WRC WTAG
 10:00 Vitality Personalities. WABC CBS WCAO WAAB
 WDRG WCAU WJAS WEAN WMAL
 10:15 Adventures in Health. WABC-CBS WCAO WAAB
 WDRG WCAU WJAS WEAN WMAL
 10:15 The Tune Detective. WJZ NBC WBAL
 10:30 NBC Artists' Service Musicals. WEAF-NBC WCAE
 WCSH WJAR WRC WTAG
 10:30 Hollywood Nights. WJZ-NBC WBAL WBZ WBZA
 KDKA
 10:30 Music That Satisfies. WABC-CBS WCAO WLBZ
 WAAB WDRG WCAU WJAS WEAN WMAL WORC
 10:45 The Street Singer. WABC-CBS WCAO WLBZ WAAB
 WDRG WIP-WFAN WJAS WEAN WMAL WORC
 11:00 Howard Barlow and Columbia Symphony Orchestra.
 WABC CBS WCAO WLBZ WAAB WDRG WIP-
 WFAN WEAN WORC
 11:45 Lew White—Smoke Rings. WJZ NBC WBAL
A.M.
 12:30 Art Kruger's Orch. WABC-CBS WNAC WCAO
 WEAN WMAL

THURSDAY, MARCH 17TH

6:00 Connie Boswell. WABC-CBS WLBZ WAAB WDRG
 WIP-WFAN WJAS WMAL WORC
 6:15 Reis & Dunn. WABC-CBS WCAO WLBZ WAAB
 WDRG WJAS WEAN WMAL WORC
 6:30 Bing Crosby. WABC-CBS WCAO WLBZ WAAB
 WDRG WJAS WORC
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL
 WBZ WBZA KDKA
 7:00 Vermont Lumberjacks. WEAF-NBC WFBR WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ
 WBZA KDKA
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 7:15 "Easy Access." WABC-CBS WCAO WNAC WCAU
 WJAS WMAL
 7:15 High Romance Exchange. WJZ-NBC WBZ WBZA
 KDKA
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBZ
 WBZA
 7:30 Goldenbora Edits the News. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN
 7:30 Prince Albert Quarter Hour. WEAF-NBC WFBR
 WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ
 WNAC WDRG WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEAF-NBC WTIC WCAE WCSH
 WJAR
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBAL
 8:00 Fleischmann Hour. WEAF-NBC WFBR WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRG
 WCAU WJAS WEAN WMAL
 8:15 Abe Lyman and His Orchestra. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO
 WCAU WJAS WMAL
 8:45 Angelo Patri—"Your Child." WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Big Six of the Air. WEAF-NBC WFBR WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:00 Blackstone Plantation. WJZ-NBC WBAL WBZ
 WBZA KDKA
 9:00 Vapex Presents Mills Brothers. WABC-CBS WCAO
 WNAC WDRG WCAU WJAS WEAN WMAL
 9:15 Ted Husing, Irene Bensley and Freddie Rich's Orches-
 tra. WABC-CBS WCAO WNAC WDRG WCAU
 WJAS WEAN WMAL
 9:30 Adventures of Sherlock Holmes. WEAF-NBC WEEI
 WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 Maxwell House Ensemble. WJZ-NBC WBAL WBZ
 WBZA KDKA
 10:00 Lucky Strike Dance Orchestra. WEAF-NBC WFBR
 WEEI WTIC WFI WCAE WCSH WJAR WRC
 WTAG
 10:00 A. & P. Dance Gypsies. WJZ-NBC WBAL WBZ
 WBZA KDKA
 10:00 Hart, Schaffner & Marx Trumpeters. WABC-CBS
 WCAO WLBZ WAAB WDRG WCAU WJAS
 WEAN WMAL
 11:00 Toscha Siedel and Orchestra. WABC-CBS WCAO
 WLBZ WAAB WDRG WIP-WFAN WEAN WMAL
 WORC
 11:45 Geo. Olsen and His Orchestra. WABC-CBS WCAO
 WLBZ WAAB WDRG WCAU WEAN WMAL WORC
 11:45 Baron Lee and His Blue Rhythm Band. WEAF-NBC
 WFBR WTIC WFI WCAE WJAR WRC

PROGRAM FOR FRIDAY, MARCH 11th

6:45 A.M. to 10 A.M.

- 6:45 WEA-F Tower Health Exercises—Arthur Bagley, Director
- WOR-Gym Classes—John Gambling, Director
- WINS-Morning Highlights
- 7:00 WINS-Miss Walls' Calisthenics
- 7:15 WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
- WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music
- 7:45 WMCA-Harry Glick's Gym Class
- WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See By the Papers
- WEAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WOR-Al Woods
- WABC-Salon Musicale
- 8:15 WMCA-Consoling the Console
- WEAF-Morning Devotions
- WJZ-Phil Cook, the Quaker Man
- 8:30 WMCA-Poet's Corner
- WEAF-Cheerio
- WJZ-Sunbirds
- WOR-Martha Manning—A Macy Presentation
- WOV-Morning Song
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- 8:45 WMCA-In Song Heaven—Frank McCabe
- WJZ-John Fogarty, Tenor
- WOR-Musical Novelties
- WABC-Old Dutch Girl—Newsy Jingles
- WINS-Mr. and Mrs. Reader
- 8:50 WMCA-Monsieur Sakele
- WEAF-Vocal Art Quartet
- WJZ-Waltzes—Walter Blaufus, Director
- WOR-Miss Kath'rine 'n' Calliope—A Bamberger Program
- WOV-Hudson Clinic
- WPCH-Down Reminiscence Road
- WABC-Little Jack Little
- WINS-Dagmar Perkins—"Morning Moods"
- 9:15 WMCA-Francis X. Loughran, Science Hour
- WEAF-Flying Fingers
- WJZ-Lady Bugs
- WABC-The Madison Singers—Frank Ruff, Tenor; Rhoda Arnold, Soprano; Mildred Johnson, Contralto, and Crane Calder, Bass
- WPCH-Jean Newhouse—Songster
- WOV-Late Risers' Gym Class
- 9:30 WMCA-Modern Living
- WEAF-International Broadcast to Germany
- WJZ-"Beautiful Thoughts"—Montgomery Ward Program
- WPCH-Retail Grocers Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WOR-Sherman Keene's Orchestra
- WOV-Modern Living Magazine
- WINS-Organ Melodies—Marchia Stewart
- 9:45 WEA-F Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
- WJZ-Miracles of Magnolia
- WABC-Elizabeth Barthell—Songs
- WOR-The Right Word—W. Curtis Nicholson

10 A.M. to 12 Noon

- 10:00 WMCA-Mme. Elvira Geiger—Concert Pianist
- WEAF-Mrs. Blake's Radio Column
- WJZ-Every-Day Beauty—P. Beiersorf & Co. Program
- WOR-Kathleen Gordon, Soprano
- WPCH-Ben Webster—Song Dictionary
- WABC-Grant, Graham and Coughlin
- WOV-Girl Out of Nowhere
- WINS-What's the Answer?
- 10:10 WMCA-Muriel Elwin, Soprano, and Paul Greve, Baritone
- 10:15 WEA-F Dr. Royal S. Copeland—Sterling Products Program
- WJZ-Clara, Lu and Em—Colgate-Palmolive-Peet Program
- WABC-Bond Bread Program—Frank Crumit and Julia Sanderson
- WOR-Going Places—T. Atherton Dixon
- WPCH-Louise Squire
- WOV-Canadian Fur Trappers
- WINS-Your Handwriting—Jane Redington
- 10:30 WMCA-A. Clody Gill Says:—WEAF—"Fashions and Figures"—Mrs. Evelyn Toby I. Newman & Son Program
- WOR-Style Parade
- WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
- WPCH-Medlin' Around with Matty Medlin
- WINS-The Wifesaver
- 10:45 WMCA-German Airs—Sig Askeborn, Bass Baritone
- WEAF-Betty Crocker—General Mills Program
- WJZ-Chicago Ensemble
- WPCH-Diana Bragg
- WABC-Don and Betty
- WOR-WOR Ensemble
- WOV-Blyn Shoe Stores
- WINS-Health Talk
- 11:00 WNYC-Dept. of Public Markets
- WEAF-WJZ-NBC Music Appreciation Hour—Walter Damrosch, Conducting
- WOR-What to Eat and Why—C. Houston Goudiss
- WPCH-Milt Leslie, Tenor
- WABC-The Fitch Professor
- WOV-Maytime Music
- WINS-Making Yourself Fashionable
- 11:05 WNYC-Croyden Trio
- 11:15 WPCH-Helen Landshof—Songs
- WABC-The Captivators—Fred Berrens, Conductor
- WINS-Brooklyn Catholic Big Sisters—Helen P. McCormick, President, "Big Sister Work"
- 11:30 WOR-Mrs. A. M. Goudiss—School of Cooking—Rumford Company Program
- WPCH-Real Radio Service Organ Program
- WOV-Slyph Laboratories
- WINS-Matty Medlin—Songs with Uke
- 11:35 WNYC-"Speech Improvement," Mrs. Letitia Raubicheck
- 11:45 WOR-Dagmar Perkins—Selbert Wilson Program
- WPCH-John McLoughlin—Tenor
- WABC-Ben Alley, Tenor, with Vincent Sorey's Orchestra
- WOV-Josephine Martel—Girl at the Piano
- WINS-Meeting the Poets
- 11:50 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message—Dr. Chas. F. Potter
- WEAF-General Electric Home Circle—Mme. Sylvia, Guest Speaker
- WJZ-The Merrie-Men
- WPCH-Dave Soman
- WABC-Charles Boulanger and His Yoeng's Orchestra
- WOV-Hoover Medical Group
- WINS-Simp and Simon, Songs
- 12:15 WMCA-Harold Woodhall and Partner—Pianos
- WEAF-The Real George Washington
- WOR-Dorothy Worth's Chats—A Joseph Hilton & Sons Program
- WJZ-Pat Baines—Swift Program
- WPCH-Y. M. C. A. Talk
- WOV-Nick Kenny's Poems
- WINS-Rose Gallo—Songs at Piano
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Beautiful Lady—Robert, Inc.
- 12:30 WMCA-W-T Stock Quotations
- WEAF-Black and Gold Room Orchestra
- WOR-Julian Woodworth's Dance Orchestra
- WJZ-National Farm and Home Hour
- WPCH-Margaret Steffner—"Over the Teacups"
- WABC-Krc-Mel Singing Chef
- WOV-Weber and Hunter—Harmony
- WINS-Ford Frick Tells the News
- 12:45 WPCH-Lois Lee
- WOV-Merit Clothing Company
- WABC-Columbia Revue
- WINS-Andy Buff, Popular Songs
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA-Organ Concert and Dave Soman, Baritone
- WEAF-Market and Weather Reports
- WOR-Baudistel and His Olympians
- WPCH-Mirror Reflections
- WABC-George Hall and His Hotel Taft Orchestra
- WINS-English String Orchestra
- 1:15 WPCH-Virginia Osborn, Soprano; Marian Engle Pianist, and Sol Grabstein, Violinist
- WEAF-Larry Funk's Palais D'Or Orchestra
- WOV-Piano Pairs
- 1:30 WMCA-Mirror Reflections
- WOR-Midday Diversions

- WOV-Lane and Menne—Duo
- WINS-Allen Prescott Presents
- 3:30 WMCA-In a Spanish Patio
- WOV-Joseph Brush, Baritone
- WEAF-Woman's Radio Review
- WOR-Ariel Ensemble
- WINS-Jack Healy's Dance Trio
- WPCH-W-T Stock Quotations
- WABC-Arthur Jarrett, with Freddie Rich's Orchestra
- 3:45 WPCH-Mitchie Lake—Songs
- WABC-Columbia Educational Features
- WOV-Nadine Weller, Soprano

4 P.M. to 6 P.M.

- 4:00 WMCA-Musical Moments
- WEAF-Betty Moore, Decorating Notes
- WJZ-Rhythmic Serenade—Harry Kogen's Dance Orchestra
- WOR-Newark Music Foundation
- WPCH-Musicale
- WABC-Light Opera Gems
- WINS-Jacques Belser—Songs
- WOV-Lou Lazarus' Orchestra
- 4:15 WMCA-On a Farm—Dir. by Bob Longstreet
- WEAF-Le Trio Charmante
- WJZ-Radio Guild—"The Dover Road"—Dramatic Sketch
- WINS-Doug MacTague—Cowboy Songs
- 4:30 WEA-F The Lady Next Door
- WPCH-The Vedder Players
- WOV-Polly Preferred—Skit
- WOR-Howard R. Garis—Uncle Wiggily
- WINS-Song Stories
- 4:45 WMCA-Monsieur Sakele
- WEAF-Frances Bowdan—Talk
- WABC-Curtis Institute of Music Program
- WOV-Leonard and Jimmy—Comedy Duo
- WOR-Manor House Singers
- WINS-George Drexel Biddle, Jr.—"Dogs"
- 5:00 WMCA-Tea Timers—Pascarello Ensemble
- WEAF-May We Present—Ballad Singers
- WPCH-Jerry Williams
- WINS-Sonia Merkle—Songs
- WOV-Sophisticated Songster
- 5:05 WOR-Stanley Brain—Organ Recital
- 5:15 WEA-F Skippy—General Mills Program
- WPCH-Wm. Pierce O'Hearn and Inez Giglio
- WJZ-Swanee Serenaders
- WINS-Tom Keene's Round-Up

- WLWL-The Catholic Reporter
- 7:00 WNYC-Eda Kroitsch—Songs
- WEAF-Salon Singers
- WJZ-The Pepsodent Program—Amos 'n' Andy
- WABC-Myrt and Marge—Wrigley Program
- WOR-Frances Langford—Songs
- WINS-Lullaby Lady
- WPCH-The Three Dreamers
- 7:15 WNYC-Board of Estimate Review
- WEAF-Robert Simmons and the Campbell Orchestra
- WJZ-Esso Program—Elsie Janis, Guest Artist
- WOR-Boys' Club—Macy-Bamberger Program
- WABC-Maxwell House Program
- WLWL-Wall Street Journal
- WINS—"Him and Her"—Sketch
- 7:30 WMCA-Ansonia Musical Varieties
- WEAF-Prince Albert Quarter Hour—Alice Joy, Contralto; "Ol' Hunch"; Paul Van Loan's Orchestra
- WJZ-Sylvia Froos—Songs
- WOR-Centerville Sketches—Hires' Program
- WABC-Boswell Sisters, with Rob Harling's Orchestra—Pompeian Make-Up Box Program
- WLWL—"Keeping Up With the Jones's"—Alfred Young
- WINS-The Globe Trotter
- 7:45 WEA-F The Goldbergs—The Pepsodent Program
- WJZ-Billy Jones and Ernie Hare—Best Foods, Inc. Program
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons, and Jacques Renard's Orchestra
- WLWL—"Memory Lane"
- WOR-Bessie Thome—African Adventures
- WINS—"Paris Nights"—Mauricette Ducret, French Comedienne

8 P.M. to 10 P.M.

- 8:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Cities Service Concert Orchestra and the Cavaliers—Jessica Dragonette, Soprano; Henry Shope and Frank Parker, Tenors; John Seagle, Baritone; Elliott Shaw, Bass; Lee Montgomery, Accompanist; Frank Banta and Milton Rettenberg, Piano Duo; Rosario Bourdon's Orchestra
- WJZ-Nestle's Chocolaters—Leonard Joy's Orchestra
- WABC-The Bath Club—Lirit Program
- WOR-Chandu, the Magician—Beechnut Program
- 8:15 WMCA-Well! Well! Well!
- WABC-Singin' Sam, the Barbaro Man
- WOR-Los Charros, with Tito Gulzar
- 8:30 WMCA-Uniform Firemen Program
- WOR-Corse Payton's Stock Company
- WJZ-Smith Brothers—Trade and Mark
- WABC—"Today and Yesterday"—Dramatic Highlights—Don Voorhees' Orchestra—Gladys Brittain, Soprano—Du Pont de Nemours Co. Program
- 8:45 WJZ-Sisters of the Skillet
- 9:00 WMCA-Daniel Entertainers
- WEAF-The Chiquot Club—"Eskimo Night Club"—Harry Resers' Orchestra
- WOR-Concert Orchestra, Directed by Josef Pasternack—Hoffman Beverage Co. Program—Nelson Eddy, Baritone; Lois Bennett, Soprano; Veronica Wiggins, Contralto; The Hoffman Singers; The Hoffman Host—Westbrook Van Voorhis
- WJZ-Friendship Town—Small Town Sketch, with Virginia Gardiner, Edith Spencer, Don Carney, Ed Whiney, "Pie" Malone, "Pat" Paret; Harry Salter's Orchestra; Frank Luther, Vocalist—Vaseline Program
- WABC-Pillsbury Pageant—Featuring Street Singer
- 9:30 WMCA-Madison Square Garden Boxing Bout
- WEAF-Ponds Dance Program
- WJZ-Armour Program—Irvin S. Cobb, Guest Speaker—Roy Shield's Orchestra
- WABC—"To the Ladies" Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program
- 9:45 WABC-Friendly Five Foot-Notes

10 P.M. to 2 A.M.

- 10:00 WEA-F The Sampler Orchestra—Andy Sarella, Director—S. F. Whitman Program
- WJZ-Whiteman's Pontiac Chieftains, with Mildred Bailey
- WOR-"Darling and Dearie"—Comedy Sketch
- WABC-Beau Bachelor—Allen-A. Hosiery Co. Program
- 10:15 WOR-The Happy Vagabond—Jack Arthur
- WABC-Adventures in Health—Horlick's Program
- 10:30 WEA-F-RKO Theater of the Air
- WJZ-Waves of Melody—Affiliated Products Program
- WOR-"Through Lighted Windows"—Jane Dillon
- WABC-"Music That Satisfies," with Alex Gray and Shikert's Orchestra—Chesterfield Program
- 10:45 WOR-Do-Be-Mi-Girl
- WJZ-June Pursell—Ballads
- WABC-Vivien Ruth—Songs
- 11:00 WMCA-Richfield Golden Trail of Melody
- WOR-Bela Loblov and His Viennese Orchestra
- WEAF-Vincent Lopez and His Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Howard Barlow and Columbia Symphony Orchestra
- 11:15 WMCA-Harry Donnelly's Orchestra
- 11:30 WMCA-Al Katz and His Kittens
- WOR-Moonbeams—Directed by George Shackley
- WEAF-Vincent Lopez and His Orchestra
- WJZ-Studio Ensemble
- WABC-George Olsen's Orchestra
- 11:35 WJZ-Jack Denny and His Orchestra
- 12:00 WMCA-WMCA Theatre Revue
- WEAF-Ralph Kirby, the Dream Singer
- WJZ-Baron Lee and His Blue Rhythmic Band
- WABC-Ben Bernie and His Orchestra
- 12:05 WMCA-Eddy-Burston Orchestra
- WEAF-Coon-Sanders' Hotel New York Orchestra
- 12:15 WJZ-William Stoess and His Orchestra
- 12:30 WEA-F-Waldorf-Astoria Orchestra
- WABC-Isham Jones and His Orchestra
- 12:35 Max's Bavarians
- 1:00 WMCA-Cuckoo—Horsefeathers
- WABC-Claude Hopkins' Roseland Orchestra
- 1:30 WABC-Gus Arnheim's Orchestra
- 2:00 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

- 3:00 P.M.—WJZ-NBC—Metropolitan Opera, "Siegfried"
- 7:15 P.M.—WABC-CBS—Maxwell House Program
- 8:00 P.M.—WEAF-NBC—Cities Service Concert Orchestra—Jessica Dragonette, Soprano
- 8:30 P.M.—WOR—Corse Payton's Stock Company

RADIO LOG FOR NEW YORK STATIONS

Station	K.	Station	K.	Station	K.	Station	K.
WNYC	570	WJZ	760	WPAP	1010	WOV	1130
WMCA	570	WPCH	810	WQAO	1010	WINS	1180
WEAF	660	WABC	860	WRNY	1010	WHAP	1300
WOR	710	WHN	1010	WLWL	1100	WMSG	1350

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

- WJZ-Don Bestor's Orchestra
- WABC-Atlantic City Musicale
- WOV-Jack Healey's Trio
- WINS-Daisy and Bob
- 1:45 WMCA-Grand Central Red Caps
- WEAF-The Gilberts—Russ and Lovina
- WPCH-Jack Filman—Sport Chat
- WINS-"Embers of Love"—Dramatic Sketch, with Muriel Peterson and the Wins Players

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
 - WEAF-U. S. Army Band
 - WJZ-Mrs. Julian Heath—Food Talk
 - WPCH-Pearl Lien—Songs
 - WABC-The Funny Boners
 - WOR-Roads of Romance
 - WINS-American Music Ensemble
 - WLWL-Angela Gay, Soprano
 - 2:05 WMCA-Carrie Lillie—Comedy
 - 2:10 Jack Filman
 - 2:15 WMCA-Golden Slipper Dance Marathon
 - WJZ-Radio Troubadours
 - WOR-Crinoline Days—Dorma Lee, Contralto, with String Orchestra
 - WPCH-"The Woman About the House"—Dorothy Ames Carter
 - WABC-Ann Leaf at the Organ
 - WLWL-Paul Watson, Tenor
 - 2:30 WMCA-Meadow's Beauty School
 - WEAF-Echoes of Erin
 - WJZ-"Why Women Should Be Interested in Politics"—Mrs. Ellis A. Yost and Congresswoman Norton
 - WOR-German Lessons—Karl T. Marx
 - WPCH-Vincent Vettere
 - WABC-American School of the Air
 - WLWL-Happy Harry Hayden
 - WINS-Shaw and Glass
 - 2:45 WEA-F-Dr. George Cohen's Pet Club
 - WLWL-Marmola Entertainers
 - WPCH-Hazel Politz, Soprano
 - WJZ-Princess Obolensky
 - WOR-Songs—Ridgely Hudson
 - WINS-Symphonic Rhythmakers
 - 3:00 WMCA-Artist Bureau Presents
 - WEAF-South Sea Islanders
 - WJZ-Metropolitan Opera—"Siegfried"
- THE CAST
- Lauritz Melchior, tenor.....Siegfried
 - Gota Ljungberg, soprano.....Brunnhilde
 - Hans Clemens, tenor.....Mimi
 - Michael Bohnen, basso.....The Wanderer (Wotan)
 - Gustav Schutzendorf, baritone.....Gustav
 - Siegfried Tappolet, basso.....Fafner
 - Ernestine Schumann-Heink, contralto.....Erda
 - Editha Fleischer, soprano.....Voice of the Forest Bird
 - Arthur Bonzky will conduct
 - WABC-U. S. Marine Band Concert
 - WOV-Willie Zay Jackson
 - WOR-George Mittler's Dance Orchestra
 - WPCH-Mark Dana's Army Locker
 - WINS-Angelo Bono—Songs—Guitar
 - 3:15 WPCH-Herbert Weil and Ray Gold

- WOV-Bertha Niner Nicholas, Mezzo Soprano
- 5:30 WEA-F-Dolly Connolly—Songs
- WMCA-The Program Beautiful
- WOR-Hunter Sawyer, Tenor
- WJZ-The Singing Lady—Kellogg Program
- WABC-Pollyanna, the Glad Girl—A. S. Kreider Shoe Co. Program
- WPCH-Judge Gustave Hartman—Talk
- WINS-Twilight Reveries—Marchia Stewart, Organist
- WOV-City Radio Company
- 5:45 WMCA-Red Devils, with Junior Smith
- WEAF-Happy-Rose Dance Orchestra
- WJZ-Little Orphan Annie—Wander Program
- WOR-Mary and Don Dine About—Childs Program
- WPCH-Captain Joe's Stories
- WABC-The Lone Wolf Tribe—Wrigley Program
- WINS-Piano Twins—Lester Piate and Robert Pascocello

6 P.M. to 8 P.M.

- 6:00 WEA-F-International Broadcast From Geneva—Wm. Hard
- WJZ-Raising Junior—Wheatena Serial
- WOR-Uncle Don—Castle's Ice Cream Program
- WABC-John Kelvin—Irish Tenor
- WPCH-Elmo Russ Presents The Love Serenader
- WINS-Jack Lait's Gaieties
- 6:05 WNYC-N. Y. Tuberculosis and Health Association
- 6:15 WNYC-Music
- WEAF-Waldorf-Astoria Sert Room Orchestra
- WPCH-"Prunella and Penelope"
- WJZ-Boscul All-Star Orchestra
- WABC-Chas. Boulanger and His Yoeng's Orchestra
- WLWL-"Paradise Alley"
- WINS-English String Orchestra
- 6:30 WNYC-Elementary French Lessons—By Prof. V. Harrison Berlitz
- WEAF-Rex Cole Mountainers
- WJZ-The Royal Yagobonds
- WOR-Hon. Edward R. Finch—Supreme Court Justice of New York
- WINS-American Music Ensemble
- WPCH-Claire Urbow and Julius Cerulie
- WLWL-"The Eyes Have It"
- 6:40 WNYC-United Action for Employment
- 6:45 WNYC-Advanced French Lessons, By Prof. V. Harrison Berlitz
- WEAF-Swift Program—Stebbins Boys
- WJZ-Literary Digest Topics—Lowell Thomas
- WABC-Vaughn De Leath—With Shapiro and Sheffer
- WOR-Income Tax Information—David Danish
- WPCH-The Sunshine Trio

MIKE-O-GRAPHS

by NONA BENET

• "HOW DO YOU DO, ladies and gentlemen! How DO you DO!"

Radio's madcap announcer is coming back! He's been away a year. Radio hasn't seemed right without him . . . but he's on the homeward path now. Welcome, Prodigal Son of Radio Row! Hello, Norman Brokenshire!

"Broke" is what his maties call him . . . and way back in the old WJZ "Children Hour" days . . . we all called him "Uncle Norman." Canada gets the break . . . for in Murchison, Ontario, on June 10th, 1898, the Brokenshires celebrated a "blessed event."



Norman Brokenshire

Almost tips the scales at 200 and is six feet one inch in height . . . black hair with a tendency to curl and an uncultivated area in front . . . blue-grey eyes . . . white teeth . . . small perfect "cupid-bow" mouth and an auburn mustache. Has three faint moles on his face . . . and smiles with his eyes.

A highly sensitive, versatile person with a many-sided mentality. Thoroughly capable of great achievements. Gets more pleasure out of doing things . . . than achieving them.

A checkered career. His first job was a janitor of the schoolhouse at Port Britton . . . \$25 a year. After graduation from high school, his family moved to Hallowell, Maine, where he opened a print shop in the woodshed behind the parsonage. Business dwindled during the war and Norman was forced to give up the shop.

So he became an inspector in a shoe factory. Didn't like that and quit . . . after that he was everything from truck driver to secretary. Enlisted with the infantry . . . the Armistice was signed a few weeks later. Then the Y. M. C. A. got a break—became the youngest hut secretary among 3,000.

Once again came restlessness, so he entered Syracuse University . . . he has a B.A. for his trouble. Was lay-preacher for two years for Near-East Relief.

One bright morning a "blind" advertisement caught his attention. He found it to be WJZ, searching for announcers. Four hundred other men were awaiting their turn. Norman and three others were chosen. Spent four years with WJZ . . . then attempted free-lancing . . . the first announcer to do so. Found it unsatisfactory . . . joined the staff at WPG, Atlantic City. After a honeymoon trip abroad, he returned to the air via WABC . . . after another year stepped out free-lancing again.

Adapted conversationalist . . . swell dancer . . . born punster. Fan mail all year 'round . . . whether or not he is on the air. Some of the folks have been writing to him for five years. Also gets many mash letters . . . but pays no attention. Does all his own shopping . . . because he doesn't know what he wants until he sees it.

Is married to a charming young lady who holds a responsible position in CBS. They met when they were both with WJZ . . . she on the publicity staff . . . he announcing. Theirs was a most romantic courtship. Norman, also, had to write scripts . . . and he used to dictate them to the lady of his heart on the rolling lawns of Central Park.

When he sits, his hands are on his

knees . . . and he looks intently at you. If he knows you very well, he will comment on your appearance.

Superstitions are foolish . . . give him one fundamental truth about the basis of superstition . . . and he'll believe the whole works. Lots and lots of scars. He is a mechanic, craftsman and inventor at heart . . . and a real one. His fingers have all been cut . . . for he turns wood and makes steel dies. Made his bedroom suite modernistic and got such a kick out of it that he is now busy modernizing the entire room.

He used "mikes" long before radio was in existence . . . micrometers. Has two inventions completed (can't say what they are) . . . and is always thinking of improvements for various things he uses.

His relaxation is working. Thinks the greatest possession in life is peace of mind . . . the kind that will permit you to enjoy everything you undertake. Had you asked him a year ago if he preferred different work . . . you would have received a prompt "yes." Now he is thoroughly contented.

No children . . . but two canaries. Claims one used to sing like a Metropolitan star . . . but for the sake of his neighbors he has modulated him into a regular crooner. They are very fond of him . . . park on his shoulders when he dresses and, with the addition of each garment, flutter mid-air until it is on and then perch on the shoulder again. Smokes . . . pipes at home . . . cigars at business interviews . . . and cigarettes at the office.

Has witnessed the intriguing beauties of Egypt, Cairo, West Indies . . . in fact, all Europe and most of the United States . . . and yet feels as if he has been nowhere and seen nothing. Some day he's just going to keep on traveling until there's no place left to visit. Wears absolutely no jewelry . . . says he's the "plain" sort. His favorite restaurant is "home."

His ambition is to write . . . and write. Outside of announcing he writes most the scripts for the hour he graces . . . sings . . . and plays the piano. A genius . . . even though he refuses to believe it. Sleeps on his right side . . . eight hours . . . with his arms extended . . . and in bitter-sweet pajamas to match the window-sills of his room.

Has a rogue's gallery in his apartment of his closest friends in radio.

So, put out your welcome mat before the loud speaker . . . for the greatest "ad liber" of the air is back . . . ready to enter your homes. And you'll recognize the same deep, resonant voice, the same intimate introduction, and the tremendous personality.

BROADCASTING TUITION

Develop Self-Confidence—Hold Your Audience
Be Professionally Trained
Let Prof. Ian McIntyre solve your problems. Learn to transmit your songs, sketches, talks, etc., with instantaneous radio emotion and magnetism.
I WILL MAKE YOU A SUCCESS
STUDIO 81, CARNEGIE HALL, 57th St.
Cirele 7-3121
Prof. McIntyre speaks over WHN Wed. at 5.30 P.M.

THURSDAY

CHEVROLET'S
DIS SIX OF THE AIR
featuring
FRANK BLACK
LEWIS JAMES
WELCOME LEWIS

Station WEAf—9 P.M. E.S.T.

Two Popular Programs Trade Broadcast Time

Network changes affecting two of the best known radio programs on the air were announced today. One former NBC feature switches to CBS, and one CBS program will hereafter be heard over the NBC.

The Maxwell House Ensemble program, with Lanny Ross, will be heard over the CBS networks beginning Monday, March 7. It will be on the air for fifteen minutes every Monday, Wednesday and Friday at 7:15 P. M. Don Voorhees' orchestra will support Ross.

The "Real Folks" program, George Frame Brown's rural sketch, will wind up its Sunday afternoon broadcasts over CBS system on Sunday, April 3, and will begin broadcasting over the WJZ-NBC network Thursday, April 7, at 9:30 P. M. under the sponsorship of Post Toasties.

Until April 7 Maxwell House will continue to broadcast over WJZ at the same time the Lanny Ross combination is heard from Columbia. However, the featured artist during the remaining weeks will be the Countess Olga Albani, widely known soprano star.

NO GOOD REASON

• Don Bigelow and his orchestra joins Tal Henry and his North Carolinians St. Patrick's night in playing for the Sigma Alpha fraternity ball in Philly. But that's not why the frat brothers call themselves "the good old SAPS," surely?

America's Oldest Radio School
RCA INSTITUTE
Broadcasting, microphone technique, television, aviation radio, sound picture equipment, servicing, operating.
Day and evening classes at school or home study. Catalog.
RCA INSTITUTES, INC.
Dept. RG-33, 75 Varick St., N. Y. C.

Smith College Singers

Concluding the series of seven concerts featuring the choirs and glee clubs of the leading women's colleges of the country the Smith College Glee Club will present a varied program of madrigals, folk tunes and operatic selections during the broadcast over the WABC-CBS network Monday, March 14, at 3:45 P. M.

Twenty-five picked voices from the club will be heard in the program.

WEDNESDAY AND FRIDAY
**ADVENTURES
IN HEALTH**
by America's Famous Health Officer
Dr. Herman N. Bundesen
President, Chicago Board of Health
WABC—10:15 P. M.
Sponsored by
HORLICK'S MALTED MILK

For Meatless Meals:



NOODLES
MACARONI
SPAGHETTI

For latest developments
in the marriage market!

GOODMAN'S
NEW BROADCAST
**"THE BRONX
MARRIAGE BUREAU"**
Every Mon. & Thurs. 7:00 p.m.
STATION WOR



Friday's Outstanding Radio Treat

CITIES SERVICE

CONCERT featuring

★ **JESSICA DRAGONETTE**

★ **CITIES SERVICE CAVALIERS**

★ **CITIES SERVICE ORCHESTRA**

. . . in a full hour of charming music . . . old songs and new . . . classical, semi-classical and popular . . . sentimental solos . . . delightful duets . . . unique quartet arrangements . . . brilliant, sparkling orchestral selections. You are cordially invited to be our guest at this concert of tuneful variety every Friday evening — 8 P.M. Eastern Standard Time.

WEAF, WEEI, WRC,
WLIT, WFBR and 32
additional stations
on N. B. C. Coast-to-
Coast and Canadian
network.

Adv. & News Dept.
Henry L. Doherty & Co., 60 Wall St., N. Y.
Please send me a copy of the attractive, 56
page Cities Service Personal Budget Book.
Name.....
Address.....

Radio Guide Contest Won by 185 Word List

The winner of the word-building contest, sponsored by Radio Guide, in which the name of Welcome Lewis was used as the basis for compiling the words, was Earl T. Reuter of Manchester, N. H. Mr. Reuter claimed 566 words. Duplications, misspelled words, and words not found in the authorities given reduced his total of allowable words to 185.

The runners-up claimed 449 words and 414 words, and were allowed 157 and 151, respectively.

PROGRAM FOR SATURDAY, MARCH 12th

6:45 A.M. to 10 A.M.

- 6:45 WEA-F-Tower Health Exercises—Arthur Bagley, Director
WOR-Gym Classes—John Gambling, Director
WINS-Morning Highlights
- 7:00 WINS-Miss Wall's Callisthenics
- 7:15 WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
WJZ-A Song for Today
WABC-Organ Reveille—Popular Music
- 7:45 WMCA-Harry Glick's Gym Class
WJZ-Rise and Shine
- 8:00 WMCA-I See By the Paper
WEAF-Gene and Glenn—Quaker Early Birds
WJZ-On the 8:15
WOR-Al Woods—Music and Chatter
WABC-Salon Musicale—Vincent Sorey, Conductor
- 8:15 WMCA-Consoling the Console
WEAF-Morning Devotions
WOR-Orchestra
WJZ-Phil Cook—"The Quaker Man"
- 8:30 WMCA-Pect's Corner
WEAF-Cheerio
WJZ-Sunbirds
WOR-Martha Manning—A Macy Presentation
WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
WOV-Morning Song
- 8:45 WMCA-In Song Heaven—Frank McCabe, Tenor
WOR-Musical Novelties
WJZ-John Fogarty, Tenor
WABC-Vocal Art Trio
WINS-Mr. and Mrs. Reader
- 9:00 WMCA-Monsieur Sakele
WEAF-Melodic Gems
WOR-Miss Kathrine n' Calliope—A Bamberger Presentation
WJZ-Waltzes—Walter Blaufus, director
WPCH-Down Reminiscence Road—Frank McCabe
WABC-Little Jack Little
WINS-Dagmar Perkins—"Morning Moods"
WOV-Hudson Clinic
- 9:15 WMCA-Morning Melodies
WEAF-Knox Sparkling Music
WJZ-Lady Bugs—Muriel Pollock and Vee Lawnhurst
WABC-The Commuters
WPCH-Marie Wald—Songs
WOV-Late Risers Gym Class
- 9:30 WMCA-Modern Living
WEAF-Top o' the Morning
WOR-Musical Dictionary—Daisy and Bob
WJZ-Beautiful Thoughts—Montgomery Ward Program
WABC-Tony's Scrap Book
WOV-Modern Living Magazine
WINS-Organ Glories—Marchia Stewart, Organist
- 9:35 WPCH-Manny Rattiner, Baritone
- 9:45 WEA-F-Our Daily Food—Col. Goodbody and Judge Gordon—A & P Program
WOR-Girl and Boy Scout News
WJZ-Miracles of Magnolia
WPCH-Buddy Club—Charles "Buddy" Loeb
WABC-Songs of the Out-of-Doors—Artells Dickson

10 A.M. to 12 Noon

- 10:00 WMCA-Toy Lady—Wendy Marshall
WEAF-Mrs. Blake's Radio Column
WJZ-Harold Stokes' Orchestra
WOR-Young Aviators of America Club
WPCH-June Carter, Peter Basil and Dan Ashley
WABC-U. S. Army Band Concert
WINS-What's the Answer?
WOV-John McLaughlin, Baritone
- 10:15 WMCA-Today's Ballads—Claire Urbow, Soprano; Arthur Pachman, Saxophone, and Ernest Stramiello, Piano
WEAF-Breen and DeRose
WOR-Florence Case—Songs
WOV-Canadian Fur Trappers
WINS-Discovery Hour
- 10:30 WOR-The Story Teller
WEAF-Dorothy Berliner, Pianist
WJZ-Our Daily Food Talk—"Food Magic"—Col. Goodbody and Judge Gordon—A & P Program
WPCH-Margo Nugent
WABC-Adventures of Helen and Mary
WINS-The Wife Saver
- 10:45 WMCA-Prof. Roy. C. Hanaway—The Foreign Policies of Jugo-Slavia
WEAF-Golden Gems
WOR-Bamberger Stamp Club
WJZ-Consolaires
WINS-Children's Radio League
WOV-Blyn Shoe Stores Program
- 11:00 WNYC-Department of Public Markets
WOR-"What to Eat and Why"—C. Houston Goudiss
WJZ-Celebrated Sayings
WPCH-The Bush Whacker
WABC-N. Y. Philharmonic Symphony Society Children's and Young People's Concert
WOV-Mays Apparel, Inc.
- 11:10 WNYC-Don Cesare—Mandolyrico
- 11:15 WPCH-Carolyn Johnson—Blues
WEAF-Radio Household Institute
WINS-Diana Bragg—Songs
- 11:20 WNYC-"Unemployment Aid," by Edward C. Rybickie
- 11:30 WEA-F-Keys to Happiness—Piano Lessons, Direction Sigmund Spaeth
WNYC-Don Cesare—Mandolyrico
WJZ-Rhythm Ramblers
WABC-Columbia Revue
WPCH-Organ—Real Radio Service
WOV-Sylph Laboratories
WOR-What to Eat During Lent—C. Houston Goudiss
WINS-The London Crime Hour—Sketch
WNYC-Don Cesare—Mandolyrico
- 11:45 WNYC-Queensboro Public Library—Jo Carroll, Children's Story Teller
WOR-Alice Blue Gown Program—Littman, Inc.
WOV-Josephine Martel—Girl at Piano
WJZ-Jill Edwards and Judy Barker
WPCH-Knighthood of Youth
WINS-Jim Jerome—Popular Pianist
- 11:50 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Mid-day Message—Rev. J. L. Belford
WEAF-Black and Gold Room Orchestra—Direction Leon Rosebrook—Celia Branz, Contralto; Elaine Klaw, Soprano
WOR-Orchestra
WJZ-The Merrie-Men—Male Quartet, Browning Mummy and Elliot Stewart, Tenors; Bob Geddes, Baritone; Norman Daddon, Bass; Earl Lawrence, Accompanist
WPCH-The Week-enders
WOV-Hoover Medical Group
WINS-Simp and Simon, Songs
- 12:15 WMCA-Pages of Broadway—Jean Carrol
WOR-Music
WJZ-Pat Barnes—Swift Program
WEAF-The Real George Washington—Charles Colfax Long and Edna M. Coleman
WINS-Nathaniel Cuthright, Tenor
WOV-Sylvia Gurkin, Soprano
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Huger Elliott—Egyptian Art and Life
- 12:30 WMCA-W-T Stock Quotations
WEAF-Black and Gold Room Orchestra
WJZ-American Farm Bureau Federation
WABC-Charles Boulanger and His Orchestra
WOV-Art and Al—Piano and Song
WINS-Ford Frick Tells the News
- 12:40 WOR-Jack Berger's Concert Ensemble—Hotel Astor
- 12:45 WABC-Wingate Athletic Broadcasts
WOV-Merit Clothing Company
WINS-Burr Crandall, Baritone
- 12:55 WOR-Delectable Dishes—Virginia Dare Extract Co.
- 1:00 WMCA-Al Katz and Orchestra
WEAF-Larry Funk's Orchestra
WPCH—"Two Cavaliers"
WABC-Hotel Taft Orchestra
WINS-English String Orchestra
- 1:10 WOR-Midday Diversions
- 1:15 WPCH-Janel Wallen—A Cute Little Miss
WOV-Julian King, Bard of Romance
- 1:30 WMCA-Riley and Comfort

- WOR-Five Messner Brothers Dance Orchestra
- 3:15 WPCB-Kiddie Follies in the Little Theater of the Air
WOR-Rangertone—Pipeless, Electric Organ
- 3:30 WMCA-In a Russian Village
WABC-Van Surdam's Midnight Sons Orchestra
WJZ-Hello Marie—Comedy Skit
WOR-Ariel Ensemble
WINS-Gosselin Sisters—Harmony
WOV-Sammy Farber's Orchestra
- 3:45 WJZ-Fireside Singers
WOR-Doris Deem, Soprano
WINS-Novelty Instrument Quartet

4 P.M. to 6 P.M.

- 4:00 WMCA-Musical Moments
WJZ-Rhythmic Serenade
WABC-Ann Leaf at the Organ
WOR-Abrecht's Dance Orchestra
WOV-Orchestra
WINS-William McPherson—Tap Dancing Lesson
- 4:15 WMCA-Phelps Phelps—Talk
WPCH-A Pair of Jacks
WINS-Television Musicale—John Murphy, Tenor; Edyth Burley, Songs
- 4:30 WMCA-John Frazer's At Home Party
WOR-David Irwin, Baritone
WJZ-Saturday Matinee—One-Act Playlets
WABC-Spanish Serenade
WPCH-Sammy Williams and His Oll-Noen Three
- 4:40 WOR-Amateur Astronomers' Association—Chas. A. Federer, Jr.: "The Spectroscope"
- 4:45 WEA-F-The Lady Next Door
WPCH-Jeanne Barton, Song Portrayals
WOV-Tabloid Presentation
WINS-Billy Benedick in Gotham
- 5:00 WMCA-Lee Kuhn—Orchestra and Baby Adele Kendler
WOR-Palmistry Chats
WJZ-Musical Moments
WPCH-The Dining Car Revue
WABC-Eddie Duchin and His Central Park Casino Orchestra
WINS-Erin Isle Entertainers
- 5:05 WOR-Arthur Warren and His Orchestra

- WOR-Lillian Shade and Orchestra
- WABC-The Political Situation in Washington Tonight—George A. Benson, Minneapolis Journal
- WLWL—"Cotton Blossoms"
- WINS-Lullaby Lady
- 7:15 WNYC-Shawn Hayes' Orchestra
WEAF-Laws That Safeguard Society
WJZ-Tastyest Jesters
WOR-Jack Berger's Dance Orchestra—Astor
WABC-Easy Aces
WINS-Jack Healy's Dance Trio
WLWL-The Wandering Minstrel
- 7:30 WNYC-Police Alarms—Civic Information
- WEAF-Prince Albert Quarter Hour—Alice Joy Contralto; "Ol' Hunch" Van Loan's Orchestra
- WJZ-Sonata Recital—Mathilde Harding and Arcadie Birkenholz
- WABC-The Babo Bright Spot—Guy Lombardo and His Music
- WLWL-Burnham-Wragg Salon
- WINS-The Globe Trotter
- 7:35 WNYC-Music
- 7:45 WNYC-Gladys Walsh, Pianist
WEAF-The Goldbergs—Pepsodent Program
WJZ-"Does Your Radio Set Get All Stations Clearly?"—Orestes H. Caldwell
WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
WOR-"The Jarr Family"—Forhan Program
WLWL-Innisfall Quartet
WINS-English String Orchestra

8 P.M. to 10 P.M.

- 8:00 WNYC-Police Choristers
WEAF-Civic Concerts Service Program
WOR-Little Symphony Orchestra—Directed by Philip James
WJZ-Danger Fighters—Health Products Corp. Program
WABC-Fray and Braggiotti
WINS-Dance Orchestra
- 8:15 WABC-The Philadelphia Symphony Orchestra
WINS-Chimes
- 8:30 WMCA-Will Oakland's Orchestra
WEAF-National Advisory Council on Radio in Education
WJZ-Dance with Countess D'Orsay
WABC-Hoosier Editor—Frederick Landis
- 8:45 WABC-Vaughn De Leath, With Fred Berren's Orchestra
WMCA-Golden Slipper Dance Marathon
- 9:00 WMCA-Demetriades and His Orchestra
WEAF-Arthur Pryor and His Goodyear Orchestra—Revelers Quartet; James Melton, Lewis James, Tenors; Phil Dewey, Baritone; Wilfred Glenn, Bass; WJZ-Sinclair Minstrels—Gene Arnold, Master of Ceremonies
WOR-Melody Speedway—Olds, Motors
- 9:15 WOR-Allan Wood and His Orchestra, With Nell Roy
- 9:30 WMCA-The Blue Lady and Her Blue Boys
WEAF-Club Valspar—Harold Van Emburgh, Baritone; William Wirges' Orchestra; Norman Sweetser, Master of Ceremonies
WJZ-The First Nighter—Compana Program
WABC-Smith Brothers—Trade and Mark
- 9:45 WABC-Arthur Jarrett—With Freddie Rich's Orchestra
WOR-Arthur Warren and His Dance Orchestra

10 P.M. to 2 A.M.

- 10:00 WEA-F-Lucky Strike Dance Hour—Walter Winchell, Guest Artist
WMCA-News of Italy
WJZ-Happy Rose Dance Orchestra
WABC-Columbia Public Affairs Institute
- 10:10 WMCA-Judge Hartman—Talk
- 10:15 WJZ-Snoop and Peep
WMCA-Will Oakland's Terrace
WOR-The Happy Vagabond—Jack Arthur
- 10:30 WMCA-Well, Well, Well
WJZ-Hollywood Nights—Affiliated Products
WABC-"Music That Satisfies"—Alex Gray With Nat Shilkret's Orchestra—Chesterfield Program
WOR-Chandler Goldthwaite—Organ
- 10:45 WMCA-Riley and Comfort
WOR-Recital
WJZ-Twenty Fingers of Harmony
WABC-Seventh Anniversary Celebration, Death of Dr. Sun Yat Sen, Founder of the Chinese Republic
- 11:00 WEA-F-Jesse Crawford
WMCA-Eddie Lane's Orchestra
WOR-Jimmy Carr's Dance Orchestra
WJZ-Laurier's Slumber Music
- 11:15 WABC-Don Redman and His Connie's Inn Orchestra
- 11:30 WMCA-Al Katz and Orchestra
WEAF-Rudy Vallee and His Connecticut Yankees
WOR-Julian Woodworth's Gov. Clinton Hotel Dance Orchestra
WJZ-Sammy Watkins from Hotel Pennsylvania
WABC-Arthur Jarrett
- 12:45 WJZ-Lew White, Organist
- 12:00 WMCA-WMCA Theater Revue
WEAF-Ralph Kirby, the Dream Singer
WJZ-Eddie Moore's Dance Orchestra
WABC-Guy Lombardo and His Royal Canadians
- 12:05 WEA-F-Coon-Sanders' Orchestra
WMCA-Orchestra from Paris
- 12:15 WJZ-Edgewater Beach Hotel Orchestra
- 12:30 WABC-St. Moritz Orchestra—Harold Stern, Director
- 12:35 WMCA-Varieties
- 1:00 WABC-Noble Sissle and His Park Central Orchestra
- 1:30 WMCA-Coon-Sanders' Orchestra
WABC-Charles Boulanger's Yoeng's Orchestra

SPECIALS FOR TODAY

- 3:00 P.M.—WEAF-NBC—Metropolitan Opera, "Sadko"—Second Act
- 7:00 P.M.—WEAF-NBC—O'Leary's Irish Minstrels
- 7:45 P.M.—WJZ-NBC—Orestes H. Caldwell, Former Radio Commissioner—Talk
- 8:15 P.M.—WABC-CBS—Stokowski and the Philadelphia Symphony Orchestra
- 10:30 P.M.—WOR—Chandler Goldthwaite—Organ Recital
- 10:45 P.M.—WABC-CBS—Sun Yat Sen Anniversary Service Program

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WOR-Ernie Krickett's Dance Orchestra
- WJZ-Don Pedro's Orchestra
- WPCH-Building Castles in the Air—Margreth Dinlo
- WABC-Ritz Carlton Orchestra
- WINS-George Damroth's Old-Time Opery House Players in "Bertha, the Sewing Machine Girl"
- WOV-Bing and Bang Comedy
- 1:45 WPCH-The Rajahs of Rhythm
WOV-Jack Blatt, Tenor

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
WOR-Nunzio's Four Accordians
WABC-The Funny Boners
WJZ-National Security League Program
WOV-Henry and Bob Koehler—Chamber Music
WINS-Jerry and Gus—Harmony Duo
- 2:05 WMCA-Organ Interlude
- 2:10 Jack Filman
- 2:15 WPCH-Louise Squire and Gene King
WMCA-Golden Slipper Dance Marathon
WABC-Saturday Syncopators
WJZ-Weather Reports
WOR-Keller and His Men of Rutgers—Double Male Quartet
WOV-Willie Zay Jackson
- 2:30 WMCA-Meadows Beauty School
WOR-National Democratic Club Forum
WJZ-Radio Troubadours
WABC-National Democratic Forum
WPCH-In a Concert Hall
WOV-The Irish Boy Soprano
WINS-Afternoon Musicale—Irma Riedo, Soprano; Dorothy Rosenthal, Violinist
- 2:45 WJZ-Smackouts
WOV-Mr. Z and Mr. E
- 3:00 WMCA-Sal Deems and His Royal Midshipmen
WEAF-Metropolitan Opera—"Sadko"
THE CAST:
Georges Thill, soprano.....Sadko
Editha Fleischer, soprano.....Volkhova
Pavel Ludikar, basso.....The King of the Ocean
Ina Bourskaya, mezzo-soprano.....Lubava
George Cehanovsky, baritone.....An Apparition
Max Altglass, tenor.....Poma
Alfredo Gandolfi, baritone.....Luka
Faina Petrova, contralto.....Nejata
Louis D'Angelo, baritone.....Douda
Angelo Bada, tenor.....Sopiel
Philine Falco, soprano.....First Jester
Pearl Besuner, soprano.....Second Jester
Arthur Anderson, basso.....A Norseman
Alfio Tedesco, tenor.....A Hindu
Mario Basiola, baritone.....A Venetian
Tullio Serafin will conduct
- WJZ-Organ Melodies
WABC-The Four Clubmen
WOV-Billy Burch and His Siwanoy Orchestra
- WINS-Y. W. C. A. String Quartet
WPCH-Ida Dewey Presents—The Brown-Skin Sisters

- 5:15 WEA-F-"Skippy"—General Mills Program
WMCA-Baby Adele Kendler
WJZ-America at Work
WOV-Oswald Von Mehren—Guitar and Songs
- 5:30 WMCA-The Program Beautiful
WEAF-Blue Moon Cuckoos
WOR-French Course—Dr. Thatcher Clark
WABC-The Witching Hour—Brethem Program
WOV-City Radio Stores, Inc.
WINS-Twilight Reveries—Marchia Stewart, Organist
- 5:45 WMCA-Red Devils, with Junior Smith
WEAF-Landt Trio and White
WJZ-Little Orphan Annie—Wander Program
WABC-Connie Boswell
WINS-Westminster Quartet

6 P.M. to 8 P.M.

- 6:00 WNYC-Sanitation Band
WEAF-International Broadcast from Geneva
WOR-Uncle Don
WJZ-Raising Junior—Wheatena Serial
WPCH-Elmo Russ Presents the Love Serenader
WINS-Ford Frick Tells the News
WABC-Freddie Martin's Bossert Orchestra
WLWL-Hungarian Musicale—Marie Romaine, Soloist
- 6:15 WJZ-Pickens Sisters—Harmony Trio
WEAF-Waldorf—Astoria Sert Room Orchestra
WPCH-Claire Urbow and Julius Cerulle—Happy Blues
WINS-Jan Erving August, Concert Xylophonist
- 6:30 WEA-F-Rex Cole Mountaineers
WOR-Journal of the Air
WJZ-Vincent Lopez and His Orchestra from St. Regis
WPCH-Violet Mele—Ragging the Blacks and Whites
WABC-Bing Crosby
WINS-Fashion Musicale—Miniature Opera
WLWL-Catholic Action Guild
- 6:45 WEA-F-Larry Funk's Orchestra—Palais d'Or Restaurant
WPCH-The East Siders
WOR-Allan Broms—"The Thrilling Age"
WABC-Connie Boswell
- 6:55 WJZ-Emergency Unemployment Relief Committee
- 7:00 WNYC-St. John's College School of Commerce
WPCH-The Three Dreamers
WEAF-O'Leary's Irish Minstrels from Boston
WJZ-The Pepsodent Program—Amos 'n' Andy



Ned Weaver and Elsie Hitz

• That happy ending, so necessary to every well-balanced story, is here seen exemplified in the Blue Coal "Radio Revue" thriller, "The Scorpion." Mr. Weaver and Miss Hitz are perfectly well satisfied with all the trials and tribulations they have been through, and the reward does seem worthwhile. They hits it off well, in other words, but will probably have to do it all again in the next program of the series. Every Sunday at 5:30 P. M. the WABC-CBS waves carry the program.

DRAMATIZED BROADCASTS

So much interest has been shown in dramatic presentations over the radio that the following list of plays and players heard regularly over the air has been prepared by Radio Guide. Some programs carefully mask the identity of the players, but the list is as complete as it was possible to make it.

NBC PRESENTATIONS

Adventures of Sherlock Holmes
WJZ 9:00 P.M. Wednesdays
WEAF 9:30 P.M. Thursdays
Sherlock Holmes.....Richard Gordon
Doctor Watson.....Leigh Lovell
With John McBride, William Shelley,
Joseph Bell.

Amos 'n' Andy
WJZ 7:00 P.M. Daily—Except Sundays
Amos.....Freeman Gosden
Andy.....Charles Correll

Big Ben Dream Dramas
WEAF 10:45 A.M. Tuesday and Thursday
The cast includes Virginia Gardner and
Webster van Voorhees.

Danger Fighters
WJZ 8:00 P.M. Saturdays
The Scientist.....Tim Frawley
With Richard Gordon, William Shelley,
John McBride.

Death Valley Days
WJZ 8:30 P.M. Mondays
The cast includes Virginia Gardner,
William Shelley, Edwin Whitney, Joseph
Bell, Vernon Radcliffe, John Tucker Battle
and John White.

Keeping Up With Daughter
WEAF 11:00 A.M. Wednesdays
The cast includes Nan Dorland, Janett
Kling and Van Hawey.

Moonshine and Honeysuckle
WEAF 2:30 P.M. Sundays
Clem.....Louis Mason
Cracker.....Ann Elstner
Piney.....Sara Hayden
Boner.....Bradley Barker
Miss Gypsy.....Theresa Wittler

Rin Tin Tin Thrillers
WJZ 8:15 P.M. Thursdays
The cast includes Junior McLain, Henri-
etta Tedno, Don Ameche, Bob White and
Tom Corwines.

Rise of the Goldbergs
WEAF 7:45 P.M. Daily—Except Sunday
Molly.....Gertrude Berg
Jake.....James Waters
Sammy.....Alfred Corn
Rosie.....Roslyn Silber

Soconyland Sketches
WEAF 8:00 P.M. Mondays
The cast includes Arthur Allen, Parker
Fennelly, Ruth Russell, Kate McComb,
Charles Webster and Tim Frawley.

True Story Hour
WEAF 8:30 P.M. Tuesdays
Mary.....Nora Sterling
Bob.....Cecil Secrest

With Canada's Mounted
WJZ 10:00 P.M. Mondays
The cast includes Eustace Wyatt, Allyn
Joslyn, Henry Gurvey, Charles Warburton
and William Townsend.

Hello Marie

WJZ 3:30 P.M. Daily—Except Sunday
and Monday
The cast includes Eunice Howard, Merrill
Fugit and Carlton KaDell.

Radio Guild
WJZ 4:15 P.M. Fridays
The cast includes Florence Malone,
Charles Webster and William S. Rainey.

Raising Junior
WJZ 6:00 P.M. Daily—Except
Wednesdays
Joan Lee.....Aline Berry
Kent.....Peter Dixon
Tony Pendennis.....Raymond Knight
Jasper

The First Nighter
WJZ 9:30 P.M. Saturdays
The cast includes Jane Meredith, Don
Ameche and Clifford Soubrier.

"K-7"
WJZ 6:30 P.M. Sundays
The cast includes Allan D. Evitt, William
Shelley and Joseph Granby.

CBS PRESENTATIONS

Myrt and Marge
WABC 7:00 P.M. Daily—Except
Saturday and Sunday
Myrt.....Myrtle Vall
Marge.....Donna Damerel
Hunt.....Otis Gordinier
Billie.....Eleanor Rella
May.....Dorothy Day
Gwen.....Patricia Ann Manners
Houston.....Karl Way
Jimmie.....Raymond Appleby
Nell.....Helen Ray
Arnold.....Vinton Haworth
Tiffingtuffer.....Ray Hedge

The Lone Wolf Tribe
WABC 5:45 P.M. Monday, Wednesday
and Friday
The cast includes Chief Whirling Thunder
and Chief Evergreen Tree.

Land of Make Believe
WABC 9:00 A.M. Sundays
The cast includes Warren Scofield, Harry
Swan, John Mayo, Harriet Lee and Artells
Dickson.

Real Folks
WABC 5:00 P. M. Sundays
The cast includes George Frame Brown,
Virginia Farmer, Crane Gordon, Arthur
Mann, Phoebe Mackay, Emily McCormick,
G. Underhill Macy, Bruce Adams and Lad-
die Seaman.

WOR PRESENTATIONS
The Corse Payton Stock Company
8:00 P.M. Fridays
The cast includes Corse Payton, Henrietta
Brown, William Green, Barbara Winchester,
Arthur Mack, Fred Strong and Peggy
McDonald.

The Witch's Tale
9:30 P.M. Mondays
Nancy, the Witch.....Adelaide Fitz-Allen
Alonzo Deen Cole.....Marie O'Flynn

The Bronx Marriage Bureau
7:00 P.M. Mondays and Thursdays
Mrs. Shapiro.....Julie Bernstein
Mr. Shapiro.....Himan Brown

Darling and Dearie
Darling.....Alonzo Deen Cole

Dearie.....Marie O'Flynn
So This Is Love
9:00 P.M. Mondays
The cast includes Allan Wood, Robert
Griffin and Bianche Colbia.
The Jarr Family
7:45 P.M. Tuesday, Thursday and

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PROGRAM FOR SUNDAY, MARCH 13th

8 A.M. to 10 A.M.

- 8:00 WEAJ-Melody Hour—Carolyn Gray, Pianist; Alma Kitchell, Contralto; La Birkenholz String Quartet; Arcadie Birkenholz and Seymour Suskind, Violinists; Herbert Borodkin, Violist; Abrasha Borodkin, Violoncellist
- WJZ-Tone Pictures—Low White, Organist; Mixed Quartet; Mary Merker, Soprano; Helen Janke, Contralto; Richard Maxwell, Tenor, and Curt Peterson, Baritone
- WABC-Morning Musicales -- Emery Deutsch's Orchestra, with Helen Board, Soprano
- 9:00 WMCA—"Your Eyes"—Dr. A. Granbart
- WEAF-The Balladeers
- WJZ-NBC Children's Hour
- WPCH-Down Reminiscence Road
- WABC-Land o' Make Believe, Children's Playlet
- WOV-Wildine Cruse—Mezzo-Soprano
- 9:15 WMCA-Mechanical Doll—Lottie Salisbury
- WPCH-Fred Fassig—Baritone
- WOV-Bernard Mann—Piano
- 9:30 WMCA-Modern Living
- WEAF-Mary Eaton, Violinist
- WPCH-Peter's Story Club
- WOV Modern Living Magazine
- 9:45 WEAJ-Sparklets—Woodwind Ensemble—Direction Thomas Neely
- WPCH-Ernest Stramiglio, Pianist

10 A.M. to 12 Noon

- 10:00 WMCA-Watch Tower Program
- WEAF-Southland Sketches
- WOR-Organ Recital—Emil Velazco
- WOV-Jean Stor's Symphonic Choir
- WJZ-Garcia's Mexican Marimba Typica—Hector de Lara, Baritone
- WABC-Columbia Church of the Air
- WPCH-Clarence Augustus Williams
- WINS-Watch Tower
- 10:15 WMCA-Gennesen String Ensemble
- WPCH-Muriel Elli—Song Varieties
- WINS-Artie and Ernie, "Popular Tune-Book"
- WOV-Hudson Clinic
- 10:30 WEAJ-Clyde Deerr's Saxophone Octet
- WOR-Uncle Don Reads The Comics
- WJZ-Fiddlers Three—Violin, Piano and Vibraphone
- WPCH-Liotta Entertainers
- WABC-Community Center Faculty Recital
- WOV-Lita Lyotti, Soprano
- WINS-New York Police Communion
- Breakfast from Hotel Astor—Speakers, Mayor Walker and Commissioner Mulrooney
- 10:45 WJZ-A Song for Today—Lowell Patton, Composer Organist; Gloria LaVey, Contralto; Fenwick Newell, Tenor
- WMCA-Skipper Garrison Orchestra
- WPCH-Lottie Salisbury and Her Mechanical Doll
- WOV-N. J. Motor Vehicle Program
- WINS-Watch Tower Program
- 11:00 WEAJ-Neapolitan Days — Dolores Cassinelli, Soprano; Giuseppe de Benedetto, Tenor; Joe Biviano, Accordionist; Instrumental Ensemble; Thomas Belysio, Director
- WJZ-Oriental Echoes—Sven von Hallberg, Conducting
- WOR-West End Presbyterian Church Service—Dr. A. Edwin Keigwin
- WPCH-Christian Science Church Service
- WABC-Horn and Hardart's Children's Hour—Juvenile Variety Program
- WOV-International Hour
- 11:15 WINS-Dr. Louis E. Bisch
- 11:25 WMCA-Real Estate News
- 11:30 WEAJ-Major Powes' Capitol Family
- WJZ-Library of Congress Musicales
- WMCA-Annual Police Communion
- Breakfast—Speakers, Cardinal Hayes, Mayor Walker, Commissioner Mulrooney
- WOV-Canadian Fur Trappers
- WINS-Jewish Little Symphony—General Food Corp. Program
- 11:45 WMCA-Optomist Male Quartet

12 Noon to 2 P.M.

- 12:00 WOR-Alice Blue Gown Program—Littman, Inc.
- WABC-Voice of St. Louis
- WINS-Modern Medicine
- WOV-Hoover Medical Group
- 12:15 WJZ-Morning Musicales—George Rasely, Tenor; Josef Honti, Pianist
- WOR-Jeno Bartel and His Hungarian Ensemble
- WPCH-Norma Laken—Soprano
- WOV-Floyd Williams, Tenor
- WINS-Hebrew American Program
- 12:30 WEAJ-Troika Bells
- March, from "Russian et Ludmilla"
- Glinka
- Waltz Legin
- Autumn Wind Bassarabka
- Soprano Solo, Genia Fonariova
- Under the Apple Tree
- Peasants' Choir, from "Prince Igor"
- Borodin
- Earring MacNeid
- Soprano Solo, Genia Fonariova
- Snow Nicolaeff
- Violin Solo
- Beer-Berry
- WMCA-American Hebrew Forum
- WJZ-Careless Love Drama
- WABC-International Broadcast
- WPCH-Skipper Garrison and His Collegiate Club Orchestra
- WOV-Popular Tunes of Merit
- WOR-Lisbeth Ann's Sunday School
- 12:45 WMCA-The Jewish Troubadour—Band Bread Co.
- WABC-Street Singer
- WJZ-Crime Control Series—Charles E. Hughes, Jr., Former Solicitor-General
- WOR-Salendra Ghose: "India Today"
- WINS-Joe Green's Miramba Band
- 1:00 WMCA—"Goldstein and Bernstein"—I. Breakstone Products
- WEAF-Waldorf-Astoria Organ Recital
- WJZ-Walter Damrosch Symphonic Hour
- WOR-Perole String Quartet
- WABC-Cathedral Hour—Channon Collinge, Conductor; Barbara Maurel, Contralto; Theo Karle, Tenor; Crane Cal-

der, Bass; Adele Vasa, Soprano, and Cathedral Choir

- Processional: Saviour When in Dust... arr. Benj. Carr
- Cathedral Ensemble
- Anthem: Hear My Prayer... Berwald
- Crane Calder, Choir and Orchestra
- There Is a Green Hill Far Away Gounod
- Barbara Maurel and Orchestra
- Motet: Before the Shrine... arr. Deems Taylor
- Cathedral Choir
- Ninety and Nine... Champion
- Theo Karle and Orchestra
- From "Communion Service in C" Lutkin
- Credo
- Sanctus
- Benedictus
- Agnus Dei
- Solo Voices, Choir and Orchestra
- O God Have Mercy, from "St. Paul" Mendelssohn
- Crane Calder and Orchestra
- Blessed Jesus—Chorale... Bach
- Cathedral Choir
- The Angelus (Ave Maria)... Massenet
- Choir and Orchestra
- WPCH-Hernan Rodriguez and Guests
- WINS-Jean Stor's Symphonic Choir
- WOV-Ensemble
- 1:15 WMCA-Finkenber Entertainers
- WOV-Hazel Cole—Harmony
- 1:30 WEAJ-The Silver Flute
- WINS-Sentimental Banjoists
- WPCH-Mary O. Sheldrake — Children's Hour
- WOV-WOV Jewish Orchestra
- 1:45 WEAJ-Pop Concert—Direction Walter Logan
- WABC-Venida Program — Wee Willie Robyn of the Old Roxy Gang, Lyric Tenor, in Popular Ballads — Emery Deutsch's Gypsy Orchestra
- WINS-English String Orchestra

2 P.M. to 4 P.M.

- 2:00 WJZ-Yardley Program—Beatrice Herford, International Monologist
- WOR—"The Psychologist Says"—Dr. Arthur Frank Payne
- WPCH-The Bayan Ensemble and Rasha

4 P.M. to 6 P.M.

- 4:00 WEAJ-International Broadcast From Germany
- WOR-Rev. Charles Coughlin (from WJR, Detroit)
- WJZ-Cook's Tour Travelogue—Malcolm Laprade, Narrator
- WINS-Vespers From St. Thomas' Church
- 4:15 WJZ-Wandering Around Little Ol' Broadway With Bide Dudley—Kibbe Candy Program
- WPCH-Young Israel Program
- 4:30 WEAJ-Davey Hour
- WJZ-The Shaeffer Life Time Revue—W. A. Shaeffer Pen Co. Program—Orchestra, Direction H. Leopold Spitalny —Gil and Deming, Comedy Team
- WOV-Blyn Shoe Stores Program
- 5:00 WMCA-Chapel Gardens
- WOR-Margaret Anglin Presents
- WJZ-National Vespers—Dr. Harry Emerson Fosdick
- WPCH-Rabbi Goldstein's Question Box
- WABC-Real Folks—Log Cabin Syrup Program
- WOV-Watch Tower
- WINS-Frank and Henry—Pianists of the "Maestros"
- 5:15 WPCH-The Three Itascals
- WINS-Tom Keene's Roundup
- WOV-Alfred Wertheim—Violin
- 5:30 WMCA-Lotus Land
- WEAF-General Electric Home Circle—Lucrezia Bori, Soprano
- WOR-Dr. Donald Grey Barnhouse
- WJZ-Simoniz Guardsmen
- WABC-Blue Coal Radio Revue
- WOV-City Radio Corporation
- WPCH-The Old-Fashioned Melody Boys
- 5:45 WINS—"Quarter Hour of Love"—Nydia d'Arnell

6 P.M. to 8 P.M.

- 6:00 WMCA-East Side—West Side
- WEAF-Catholic Hour—"Manifestation of Christ"
- WPCH-Remo Cortese—Composer—Pianist
- WOR-Uncle Don

WINS—"The Wandering Minstrel"—George Martin, Narrator; Nathaniel Cuthright, Tenor

8 P.M. to 10 P.M.

- 8:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Chase & Sanborn Hour—George Jessel, Guest Artist; Dave Rubingoff's Orchestra
- WJZ-Enna Jettick Melodies—Dunn & McCarthy Program—Mixed Quartet; Betsy Ayres, Soprano; Mary Hopple, Contralto; Steele Jamison, Tenor; Leon Salathiel, Bass; Robert Armbruster's Instrumental Ensemble
- WABC-Pennzoll Parade
- WLWL-Services from Paulist Fathers' Church—"Question Box"
- WINS-Old Colonel Jim
- 8:15 WMCA-Westminster Quartet
- WJZ-Collier's Radio Hour—Uncle Henry and the Editor; Dramatizations; Musical Novelties; Ernest LaPrade's Orchestra; John B. Kennedy, Master of Ceremonies
- WINS-Chimes
- WOR-Bernhard Levitow's Ensemble Symphonique
- 8:30 WLWL—"Pilate or Peter"—Rev. Edward Lodge Curran, Ph.D.; Singing by the Paulist Choristers
- WABC-The Metropolitans—Andre Kostelanetz, Conductor
- WMCA-Jerry Baker and Elmo Russ
- 8:45 WABC-Angelo Patri, "Your Child"—Cream of Wheat Program
- WMCA-Bunte Buhne Musicales
- 9:00 WEAJ-Our Government—David Lawrence
- WOR-The Voice of Broadway—Louis Sobol, with Guest Artist, and Merle Johnston's Orchestra—Ludwig Bauman Program
- WABC-Eveready Razor Program—Belle Baker and Jack Denny's Orchestra
- 9:15 WEAJ-American Album of Familiar Music—Bayer Co. Program
- WJZ-Bayuk Stag Party—Male Quartet: Harrison Knox, Paul Parks, Harold Woodward and James Stanley; Robert Armbruster, Accompanist — Rudisill's Orchestra
- WMCA-A Night in France
- 9:30 WABC—"Adventuring With Count von Luckner," Featuring Count Felix von Luckner—Scott's Emulsion Program
- WMCA-The Blue Lady
- 9:45 WMCA-Musical Varieties
- WEAF-Buick Revelers—Countess Albank, Soprano; Revelers' Quartet, Direction Frank Black
- Lady of Spain
- Orchestra and Quartet
- Dancing in the Dark, from "The Band Wagon"
- Revelers Quartet
- If Love Were All
- Soprano Solo, Olga Albank
- Juanita
- Revelers Quartet
- Al Fresco
- Orchestra
- On the Road to Mandalay
- Baritone Solo, Phil Dewey
- The King's Horses
- Revelers Quartet
- Fantasy on Irish Airs:
- Irish Washerwoman
- Come Back to Erin
- Off to Philadelphia
- Killarney
- Ensemble and Orchestra
- WJZ—"Don Caesar de Bazan"—Dramatic Play
- WOR-Five-Boro Cab Boys

10 P.M. to 2 A.M.

- 10:00 WABC-Edna Wallace Hopper Variety Show—Featuring Stars of Stage and Screen—Edna Wallace Hopper, Mistress of Ceremonies, and London Kit Kat Club Orchestra
- WMCA-Organ Interlude
- WOR-Magnetic's Argentine Orchestra
- 10:05 WMCA-Madison Square Garden Hockey Game—Adam Hats
- 10:15 WEAJ-Gordon String Quartet
- WJZ-The Old Singing Master—Barbasol Program
- 10:30 WOR-Footlight Echoes—Directed by George Shackley
- WABC-Eugene International Revue—Jose Moriche, Spanish Tenor; Sam Lanin's Orchestra
- HAVANA
- Mama Inez
- Orchestra
- Madre
- Jose Moriche and Orchestra
- Sing a New Song
- Orchestra
- (Rhumba)
- Orchestra
- Happy Boy in the Army
- Jose Moriche and Orchestra
- El Chats de Manzanillo
- Orchestra
- 10:45 WMCA-Well—Well!
- WEAF-Sunday at Seth Parker's
- WJZ-Archer Gibson—Concert Organist
- WABC-Ernest Hutcheson, Pianist, and Concert Orchestra
- 11:00 WMCA-Riley and Comfort
- 11:15 WMCA-Harry Donnelly's Orchestra
- WEAF-Ralph Kirby, The Dream Singer
- WJZ-Sylvia Froos—Song Recital
- WABC-The Madison Singers
- 11:30 WMCA-Al Katz and Kittens
- WEAF-Jesse Crawford—Organ Recital
- WOR-Moonbeams—Directed by George Shackley—Lentherie Perfume Co. Program
- WJZ-Jacqueline Solomons—Violinist
- WABC-The Gauchos, Vincent Sorey's Orchestra Withito Guizar, Mexican Tenor, and the Hernandez Brothers, Spanish Instrumentalists
- 11:45 WJZ-Sam Herman—Xylophone Soloist
- 12:00 WMCA-Three Serenaders
- WEAF-Larry Funk's Orchestra
- WJZ-Henry Theis and His Orchestra
- WABC-Eddie Duchin and His Casino Orchestra
- 12:30 WMCA-Rainbonians
- WABC-California Melodies
- 1:00 WMCA-Night Court
- 1:30 WMCA-Taylor's Symphonic Smlers
- 2:00 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

- 3:00 P.M.—WABC-CBS—N. Y. Philharmonic Symphony Orchestra—Sir Thomas Beecham, Director
- 7:00 P.M.—WOR—Littman's Alice Blue Gown Program—Hugo Reisenfeld, Director
- 8:15 P.M.—WOR—Bernhard Levitow's Ensemble Symphonique
- 8:15 P.M.—WJZ-NBC—Collier's Radio Hour
- 9:45 P.M.—WJZ-NBC—"Don Caesar de Bazan," Dramatic Sketch
- 10:45 P.M.—WABC-CBS—Ernest Hutcheson, Pianist, with Concert Orchestra

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- Nicolaevskaya
- WABC-Eight Sons of Eli, and the Howard Twins
- WOV-Vasilatos—Greek Program
- 2:15 WEAJ-Sunday Bright Spot—Investors' Syndicate Program—Jack Pettis' Orchestra; Mariners Trio—Gordon Cross and Gill Nolan, Tenors; Glen Cross, Baritone
- WMCA-Golden Slipper Dance Marathon
- WINS-Thrills of Aviation—Howard Miagos—With Guest Aviator
- 2:30 WMCA-Well-Well!
- WEAF-Swiss Broadcast from Berne
- WOR-Eddy Brown, Violinist, and Clarence Adler, Pianist
- WJZ-Yeast Foamers—Herbie Kay's Orchestra
- WPCH-Biblical Talk
- WABC-Columbia Church of the Air
- WOV-Maytime Music
- WINS-Italian Moments
- 2:45 WPCH-Los Caporales
- 3:00 WMCA-Fox Fur Trappers
- WEAF-Wayne King and Orchestra—Lady Esther Proover Program
- WOR-Forum
- WJZ-National Youth Conference—"The Devil's Garden"—Dr. Daniel Poling
- WPCH-Chick and Chuck—Comedians
- WABC-New York Philharmonic Symphony Orchestra
- Symphony in E Flat Major (B. & H. No. 3) Haydn
- Adagio; Vivace assai
- Menuetto; allegretto
- Vivace
- Symphony No. 34, in C Major (Kochel No. 338) Mozart
- Allegro vivace
- Andante di molto
- Final: Allegro vivace
- Symphony in D Minor Franck
- Lento—Allegro non troppo
- Allegretto
- Allegro non troppo
- WOV-Floyd Newburg, Tenor
- WINS-American Music Ensemble
- 3:15 WPCH-Louis Quinn and His Armagh Minstrels
- WLWL-Columbia Council, K. of C. Forum
- WINS-Davigneau Ladies Glee Club
- 3:30 WMCA-Tom Noonan's "Cathedral of the Underworld"—Adam Hats
- WEAF-Dr. S. Parkes Cadman, Address—Radio Choir and Orchestra, Direction George Dilworth
- WJZ-Swift Garden Party—Men About Town Trio, Guest Artists
- WLWL—"Divine Power in Earthly Vessels"—Rev. Edward A. Wuenschel, C.S.S.R.; S.T.D.; Columbus Council Glee Club
- 3:45 WOR-The Mandoliers (Mandolin Quintet)
- WPCH-Real Radio Service Organ Program
- WINS-National Affairs Forum

- WJZ-Raising Junior—Wheatena Serial
- WINS—"The Passerby"—By Ethel Park Richardson—Sketch
- 6:15 WJZ—"Dandies of Yesterday"
- WMCA-Margherita Pedula—Blues
- WPCH-Tabloid Antics of 1932
- 6:30 WMCA-Jean Stor Symphony Choir
- WEAF-Jack Berger's Concert Orchestra
- WOR-Our American Schools—Prof. John Morton of Teachers' College, Columbia; Dr. Frank Hubbard, Research Dept., N.E.A.; "The School and Its Present Day Problems," Florence Hale, Pres. N.E.A.
- WJZ—"K-7"—Drama of Secret Service Experiences During the World War
- WABC-Columbia Concerts Program—Featuring Marian Anderson, Contralto, and Howard Barlow, Conductor
- WINS-American Music Ensemble
- 6:45 WOR-Jack Berger's Concert Orchestra
- 7:00 WMCA-Allied German Hour
- WEAF-L'Heure Exquise—Women's Octet
- WJZ-Willys-Overland Orchestra—Harold Stokes, Director
- WINS-Romances of Ireland
- WOR-Alice Blue Gown Program—Littman, Inc.
- 7:05 WABC-National Advisory Council on Radio in Education—C. R. Mann, Director, American Council on Education
- 7:15 WEAJ-The Rexall Boys—Jerry and Ed—Songs and Comedy—United Drug Co.
- WOR-Choir Invisible—Directed by George Shackley
- WJZ-The Story of Women's Names—Frigidaire Program
- 7:30 WMCA-Jewish Composers—I. Rokeach and Sons Program
- WEAF-To Be Announced
- WJZ-The Three Bakers—Fleischmann Program—Frank Luther, Jack Parker and Darrell Woodyard; Will Donaldson, Accompanist; Billy Artz' Dance Orchestra; Bradford Browne, Master of Ceremonies
- WABC-Luden's Novelty Orchestra, Conducted by Dan Ryb
- WINS-The Globe Trotter
- WOR-Choir Invisible — Directed by George Shackley
- 7:45 WABC-The Sylvanians, Ernie Golden's Orchestra
- Lo and Behold
- Orchestra and Quartet
- Goodbye Little Girl
- Quartet
- I'm All Eyes for Ida
- Orchestra and Quartet
- Stout Hearted Man, from "New Moon"
- Orchestra and Quartet
- She Didn't Say Yes, from "Cat and the Fiddle"
- Quartet
- Good-Night Moon
- Orchestra and Quartet

THE GARBO OF RADIO ROW

(Continued from Page 1.)

away, for the future NBC soprano star was born in Calcutta, India, and until she was six traveled with her parents through many of the remoter parts of the earth.

When she was six years old, Miss Dragonette entered the Georgian Court Convent School, housed in the beautiful old Gould Estate at Lakewood, N. J., and there she remained until, her education complete, she left to make her own way in the world.

The good Sisters under whose eye she had studied had early recognized her musical talent and her unusual voice, and her training in the rudiments of music had been thorough and painstaking, both in voice and piano.

And so, not so very many years ago, Jessica Dragonette came to New York, looking for an opportunity to show what she could do with her voice. Max Reinhardt was preparing for the American production of his masterpiece, "The Miracle."

One in a Hundred

Miss Dragonette was one of a hundred aspiring young people who applied to the impresario. Reinhardt was looking for a singer to carry the only solo part in the production, that of an angel who was to sing from above the clouds, and after listening to Miss Dragonette he regretfully told her that, while she had a beautiful contralto voice, she wasn't exactly what was wanted.

A misunderstanding, and the singer's versatility, nearly lost her the engagement she so much desired. Several days after her first audition, Miss Dragonette learned that Reinhardt had been looking for a soprano, not a contralto. And as Miss Dragonette's voice is a natural soprano, with an unusual range, she had sung the lower part under the impression a contralto was wanted.

As soon as she learned the part was for a soprano, she returned to the producer, asked for another chance, sang just once and was accepted.

Although she was the soloist in the production, Miss Dragonette never appeared on the stage. She sang from high above it, out of sight of the audience. Moreover, she sang entirely without accompaniment, yet kept on pitch so well that Feodor Chaliapin, himself hailed as the greatest operatic voice of his day, declared later "The angel is the best voice. It is a beautiful voice, a superb voice."

Following her appearance in "The Miracle," Miss Dragonette played Kathie, the feminine lead in "The Student Prince," opposite Howard Marsh, and was ingenue in the 1926 edition of the "Grand Street Follies."

And then Miss Dragonette displayed her personality as well as her originality, when she deliberately turned her back on what promised to be a highly successful stage career.

Six Years Ago

The National Broadcasting Company was casting about for a young soprano to complete the light opera and musical comedy company it was assembling under the direction of Harold Sanford. That was six years ago, when broadcasting was still more of an infant than it is at the present day.

"There's a beautiful young girl who knocked them out of their seats at 'The Student Prince,'" a Broadway figure told the radio men.

And so Miss Dragonette, unknown to radio, faced the microphone for her first radio audition just as thousands of other aspirants have faced it; unimpressed, a trifle bored, more than a little nervous.

"I was not thrilled at my first microphone appearance," Miss Dragonette said. "In fact, I didn't like it at all. I felt very nervous, and was conscious of an immense

distraction, hard to describe. The silence, the lack of applause after the performance, appalled me. I wanted to run away and never come back."

Despite all this, however, Miss Dragonette was farsighted enough to realize that radio was bound to grow, and to the amazement of her friends she dropped the theater and turned to radio exclusively. Well-intentioned advisors protested that she was extremely foolish, but the singer smilingly thanked them for their interest and kept on in her chosen field.

"I am young, and radio is young," she declared, "and I believe radio's growth will be as rapid as was that of the motion picture. I'm going into something new, and I believe that I can manage to develop with it, and in time become outstanding."

And that she meant what she said has been proven on many occasions since then, when Miss Dragonette has smilingly declined the offers to star her in musical productions on Broadway.

Her Programs

Among the productions with which she has been identified on the WEAF and WJZ networks may be numbered the "Philo Hour," the Bakelite "Cycle of Romance" series, and the "Light Opera" programs. More lately, and at present, of course, Jessica Dragonette is the star of the Cities Service program heard every Friday night at 8 o'clock on a WEAF-NBC chain. Her first vacation in many weeks, incidentally, will be taken immediately after her program of March 11. She will not be on the air Friday, March

Tune in
SUNDAY, MARCH 13, 7:30 P.M.

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BIZET

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18, but is to resume her usual schedule with the following week's broadcast.

But despite her experience, her ability and her undoubted position in the broadcast field today, Miss Dragonette still impresses one as being "the girl back home"—the dainty miss one took to the first football game of the season, or proudly escorted to the "prom."

In appearance she is charmingly dainty. Five feet two in height, she weighs less than one hundred pounds, has a fair complexion, blonde hair, and, in her own words, "plaid" eyes. (And please don't think that "fair complexion" means mediocre!)

Also, despite her position in broadcasting, La Dragonette is still essentially the reserved, convent-bred young lady; quiet, self-effacing, unassuming. She has kept up her work on the piano, has published several exceptional poems, and refuses consistently to make "personal appearances" or accept concert engagements. She thrives on a minimum of personal publicity.

All of which, perhaps, is why she has been called "The Garbo of Radio." And

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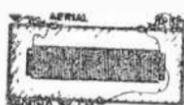
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that title is sadly belated merely because, even before the motion picture idol became well known enough to call for publicity, Jessica Dragonette was aloof, quiet, competent, beautiful. And she still is.

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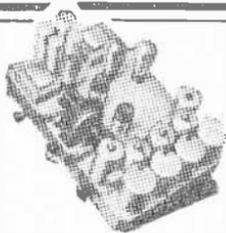
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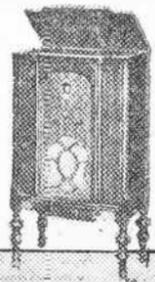
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PROGRAM FOR MONDAY, MARCH 14th

6:30 A.M. to 10 A.M.

- 6:30 WINS-Morning Highlights
- 6:45 WEAJ-Tower Health Exercises—Arthur Bagley, Director
WINS-Musical Clock
WOR-Gym Classes
- 7:00 WINS-Miss Walls' Calisthenics
- 7:30 WJZ-A Song for Today—Lowell Patton, Composer—Organist
WEAF-Peter van Steeden and his Orchestra
WABC-Organ Reveille—Popular Music
WMCA-Phantom Organist
- 7:45 WMCA-Harry Glick's Gym Class
WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See By the Papers
WEAF-Gene and Glen—Quaker Early Birds
WJZ-On the 8:15
WOR-Al Woods
WABC-Salon Musicale—Emery Deutsch, Conductor
WINS-Miss Walls' Calisthenics
- 8:15 WMCA-Consoling the Console
WEAF-Morning Devotions
WJZ-Phil Cook, the Quaker Man
WOR-Studio Orchestra
WINS-Musical Clock
- 8:30 WMCA-Peet's Corner
WEAF-Cheerio—Talk and Music
WJZ-Sunbirds
WOR-Martha Manning—Macy Program
WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
WOJ-Morning Song
- 8:45 WMCA-The Golden Bird
WJZ-John Fogarty, Tenor
WOR-Musical Novelties
WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOJ-Melodic Moments
WINS Mr. and Mrs. Reader
- 9:00 WMCA-Sakle Perfume Co.
WEAF-Three Mustaches
WJZ-Waltzes—String Ensemble—Direction Walter Blaufus
WOR-Miss Kathrine 'n' Caliope—Bamberger
WPCJ-Down Reminiscence Road
WABC-Little Jack Little
WOJ-Hudson Clinic
WINS-Dagmar Perkins—"Morning Moods"
- 9:15 WMCA-Loughran Science Hour
WEAF-Flying Fingers
WJZ-Lady Bugs
WABC-Gypsy Music Makers—Emery Deutsch—Conductor
WPCJ-Marie Weld
WOJ-Late Risers' Gym Class
- 9:25 WMCA-Organ Interlude
- 9:30 WMCA-Modern Living
WOR-Come Into My Garden—Edith Burts
WEAF-Top o' the Morning—Edward H. Smith
WJZ-Beautiful Thoughts—Montgomery Ward Co. Program
WPCJ-Retail Grocers' Program
WABC-Tony's Scrap Book—Anthony Wons
WOJ-Modern Living Magazine
WINS-Organ Glories—Marchia Stewart, Organist
- 9:45 WEAJ-Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
WJZ-Miracles of Magnolia
WOR-Sherman Keene's Orchestra and Roxanna Wallace
WABC-Back Stage in Radio

10 A.M. to 12 Noon

- 10:00 WMCA-Musical Varieties
WEAF-Mrs. Blake's Radio Column—Sisters of the Skillet—Proctor & Gamble Program
WJZ-Everyday Beauty—P. Beiersdorf & Co. Program
WOR-McCann Pure Food Hour
WPCJ-Bernice Manning—Blues
WABC-Chatting with Ida Bailey Allen—Carveth Wells, Author
WOJ-Harmon Stevens—Accordion
WINS-What's the Answer?
- 10:15 WMCA-Pearl Lion and Selig Shelby
WEAF-Doctor Royal S. Copeland—Health Clinic—Sterling Products Program
WJZ-Clara, Lu and Em—Colgate-Palmolive-Peet Program
WABC-Sweet and Hot
WPCJ-Samuel Shankman—Pianist
WOJ-Canadian Fur Trappers
WINS-Discovery Hour
- 10:30 WMCA-A. Cloyd Gill Says:
WEAF-Brown and de Rose—Vocal Artists and Instrumental Duo
WJZ-Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
WPCJ-Song Valentines
WINS-The Wife Saver
- 10:45 WEAJ-Kay Reid, Contralto
WABC-Douglas McTague—Original Hill Billy Boy
WJZ-Chicago Ensemble
WABC-The Madison Singers
WOJ-Blyn Shoe Stores Program
WINS-Henry Doer, Tenor; Lillian Valli, Soprano
- 11:00 WNYC-Police Aviation
WEAF-Santa Recital
WOR-Nell Vinick—Beauty Talk—Drezma and Kremel Program
WJZ-Mrs. A. M. Goudiss
WPCJ-A Lesson in French
WABC-Musical Alphabet
WOJ-May Time Music
WINS-Licking Yourself Fashionable
- 11:05 WNYC-Herman Neuman—Lecture Recital
- 11:15 WJZ-Singing Strings
WPCJ-Rose Ridnor—Viennese Soprano
WOR-WOR Ensemble
WINS-Jacques Belsor—Songs
- 11:30 WEAJ-The Marionettes—Hugo Mariani—Director
WJZ-Hinds' Romance Exchange—Beatrice Fairfax—Ray Heatherton—Dance Orchestra
WOR-Claire Sugden—Home Economics
WPCJ-Real Radio Service—Organ Program
WABC-Melody Parade
WOJ-Sylph Laboratories
WINS-The Olympians—Male Quartet
- 11:35 WNYC-Music
WINS-The Olympians
- 11:45 WJZ-Jill Edwards and Judy Barker

- WABC-Ben Alley, Tenor with Fred Berren's Orchestra
- WOR-Littman's "Alice Blue Gown" Program
- WOJ-Josephine Mortel
- WPCJ-Sol Giskin, Violinist
- WINS-Ruth Rowe—Pianist
- 11:50 WNYC—"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00—WMCA—Mid-day Message
WEAF-General Electric Home Circle—Oscar of the Waldorf—Guest
WJZ-The Merrie-Men
WABC-Chas. Boulanger and His Young's Orchestra
WOR-Music
WOJ-Hoover Medical Group
WINS-Ford Frick Tells the News
WPCJ-Joan Lloyd—Songs
- 12:15 WMCA—Jean Carroll—Pages of Broadway
WEAF-The Real George Washington
WJZ-Pat Barnes—Swift & Co. Program
WOR-Dorothy Worth's Chat—Joseph Hillton & Sons Program
WPCJ-Albert George—Uke
WOJ-Nick Kenny's Poems
WINS-Charlotte Comer—"Singing Senorita"
- 12:20 WOR—Johnson's Daily Radio Guide
- 12:25 WOR-Beautiful Lady—Robert, Inc.
- 12:30 WMCA—W. T. Stock Quotations
WEAF-Black and Gold Room Orchestra
WJZ-National Farm and Home Hour
WABC-Kre-Mel Singing Chef
WOR-Jack Berger's Concert Ensemble
WPCJ-Wm. Jacoby and Julius Cerulle
WOJ-Agatha Goodman, Soprano
WINS-Chocolate Chanters
- 12:45 WOJ-Merit Clothing Co. Program
WABC-Columbia Revue
WPCJ-Helene Chapelle "Crooning the Blues Away"
WINS-Leone Lavigne, Soprano
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA—"Melody Express"
WEAF-Market and Weather Reports
WOR-Al Fielder and His Orchestra
WPCJ-Mirror Reflections
WABC-Hotel Taft Orchestra
WINS-English String Orchestra

- WEAF-Woman's Radio Review
- WPCJ-W. T. Market Prices
- WOJ-Leon Carlisle, Soprano
- WABC-Sam Prager, Pianist, and Helen Nugent
- WOR-Ariel Ensemble
- WINS-Behind the Microphone
- 3:45 WABC-Smith Glee Club
WPCJ-George Thom
WOJ-City Free Employment
WINS-Gosselin Sisters—Harmony

4 P.M. to 6 P.M.

- 4:00 WMCA—Goldburg Musical Moments
WEAF-Pop. concert
WJZ-Emily Post
WPCJ-The Bel Cantos
WABC-Rhythm Kings—Fred Berrens, Conductor
WOR-Eddie Wolfe's Orchestra
WOJ-E. B. Kohlenbeck—Basso
WINS-Serena Selby—"Personality Songs"
- 4:15 WMCA—N. Y. Amusements Celebrity Program
WJZ-Charles Schelerman and His Orchestra
WPCJ-Carrie Lillie and Gosselin Sisters
WOJ-Hovey Whitman Trio
WINS-Television Musicale—Gladys Haverly, Soprano; Al Eagelson, Tenor
- 4:30 WEAJ-The Lady Next Door
WOR-Helen Bourne—Songs
WMCA-Tyus and Tyus—Comedy
WPCJ-The John O. Hewitt Players
WABC-Columbia Artist Recital
- 4:45 WMCA-Sakle Perfume Co.
WEAF-Frances Bowdon
WJZ-Colorado Cowboys
WOR-Jobless Trio
WOJ-Radio Playmates
WINS-Health—Dr. Thomas Darlington
- 5:00 WMCA-Frank La Mott Orchestra
WEAF-May We Present—Catherine Field, Soprano
WPCJ-Roxana Wallace—Contralto
WABC-Robert "Buddy" Wagner's Sutton Club Orchestra
WINS-Pauline Haggard—Sons at the Piano
WOJ-Jack Manners—Popular Songs
WOR-Stanley Brain, Organ Recital
- 5:15 WEAJ-Skipper—General Mills Program

- WLWL-Talk—Dr. Albert E. Austin
- 7:00 WNYC-Hans Merx—Student Songs
WEAF-Vermont Lumber Jacks
WJZ-The Pepsodent Program—Amos 'n' Andy
WOR-Bronx Marriage Bureau—Goodmans Noodle & Matzo Program
WABC-Myrt and Marge—Wrigley Program
WPCJ-Lillian Shari and Madelyn Hardy
WINS-Lullaby Lady
WLWL-Starlight Hour

- 7:15 WNYC-Museum of Art
WEAF-Robert Simmons and the Campbell Orchestra
WOR-Off-Stage and On—Stars of the Catholic Actors' Guild
WJZ-Tastyest Jesters
WABC-Maxwell House Program
WINS-Him and Her
- 7:30 WNYC-WNYC Air College
WEAF-Prince Albert Quarter-Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WJZ-Swift Program—The Stebbins Boys
WABC-The Boswell Sisters—Pompeian Makeup Box
WOR-Jimmy Carr's Cafe de la Paix Orchestra
WINS-The Globe Trotter

- WLWL-Talk—Rev. Austin Malone—C.S.P.
- 7:45 WEAJ-The Goldbergs—"Pepsodent Program"
WJZ-Billy Jones and Ernie Hare—Best Foods Inc. Program
WABC-The Camel Quarter-Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
WLWL-Meet the Composers
WINS-Mme. Cobina Wright, Lyric Soprano

- 8:00 WNYC—"Aviation"
WEAF-Soconyland Sketches
WJZ-Carnation Contented Program
WABC-The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra, Lindt Program
WINS-Jersey Novelty Quartet
WOR-Chandu the Magician—Beech Nut Program

8 P.M. to 10 P.M.

- 8:10 WNYC-Prof. Guthrie's (Series No. 2)
- 8:15 WABC-Singin' Sam, the Barbasol Man
WOR-The Record Boys—With Norman Brokenshire
WINS-Chimes
- 8:30 WMCA-Jean Comorata Musical
WEAF-Voice of Firestone—Lawrence Tibbett—Baritone
WOR-Willard Robison and His Deep River Orchestra
WJZ-Death Valley Days—Dramatic Sketch—Pacific Coast Borax Co.
WABC-La Palina Presents Kate Smith and Her Swanee Music

- 8:45 WABC-Col. Stoopnagle & Bud—The Gloom Chasers—Ivory Soap Program
WMCA-Happy Repairmen
- 9:00 WMCA-Nick Kenny's Radio Scandals
WEAF-A. & P. Gypsies—Direction of Harry Horlick; Frank Parker, Tenor
WJZ-Maytag Orchestra
WABC-Vapex Presents the Mills Brothers
WOR-Eighteenth Amendment Debate

- 9:15 WABC-Frostilla Broadcast Rehearsals
WOR-Arthur Murray's Dancing Lesson
- 9:30 WEAJ-Parade of the States—"Tennessee"—General Motors' Program
WJZ-The Story of Women's Names—Chas. B. Driscoll—Frigidaire Program
WABC-Bourjois—An Evening in Paris—Pierre Brugnon; Alice Remsen, Contralto, Guest Star
WOR-The Witch's Tale

- 9:45 WJZ-Bob Nolan's San Felicians—Deisel-Werinner-Gilbert
WMCA-Jerry Baker and Organ

10 P.M. to 2 A.M.

- 10:00 WMCA-Golden Slipper Marathon
WEAF-National Radio Forum
WJZ-"With Canada's Mounted"—Thrilling Stories of Royal Canadian Police—Canada Dry Ginger Ale Co. Program
WOR-Frank and Flo—The Strollers
WABC-Robert Burns Panatela Program
Lombardo's Royal Canadians

- 10:15 WOR-Jack Arthur
WMCA-Judge Gustave Hartman—Talk Program
- 10:20 WMCA-The Blue Lady
- 10:30 WMCA-Well! Well! Well!
WJZ-Waves of Melody—Affiliated Products Program
WEAF-Mr. Bones & Company
WABC—"Music That Satisfies" with Alex Gray and Shikret's Orchestra—Chesterfield Program
WOR-Cosmo Hamilton

- 10:45 WABC-Street Singer
WJZ-Lee Morse, Crooner
WOR-Florence Case and Orchestra
WMCA-Riley and Comfort
- 11:00 WMCA-Enoch Light's Orchestra
WEAF-Waldorf-Astoria Dance Orchestra
WOR-Bela Loblov and His Viennese Orchestra
WJZ-Laurier's Slumber Music
WABC-Howard Barlow and the Columbia Symphony Orchestra

- 11:30 WMCA-Al Katz and Kittens
WEAF-Jesse Crawford—Organist
WOR-Moonbeams—Lentheric Perfume Co. Program
WJZ-Jane Froman's Orchestra
WABC-Cuban Biltmore Orchestra
- 11:45 WEAJ-Baron Lee's Blue Rhythm Band
WJZ-Eddie Moore's Orchestra

- 12:00 WMCA-WMCA Theatre Revue
WEAF-Don Pedro's Orchestra
WABC-Ben Bernie's Orchestra
- 12:05 WMCA-Eddy-Burston Orchestra
- 12:15 WJZ-Peter Van Steeden's Orchestra
- 12:30 WMCA-Max's Bavarians
WEAF-Carl Moore's Orchestra
WABC-Noble Sissle and Park Central Orchestra

- 1:00 WABC-Claude Hopkins' Roseland Ballroom Orchestra
- 1:05 WMCA-The Three Serenaders
- 1:20 WMCA-The Little Imp
- 1:30 WMCA-Orchestra from Paris
WABC-Gus Arnheim's Orchestra from Chicago
- 2:00 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

7:30 P.M.—WOR—Jimmy Carr's Dance Orchestra
9:00 P.M.—WOR—Prohibition Debate—Fred R. Victor—Arthur Garfield Hays
9:30 P.M.—WABC-CBS—Bourjois—An Evening in Paris
10:00 P.M.—WJZ-NBC—With Canada's Mounted
10:30 P.M.—WEAF-NBC—Mr. Bones and Company—Minstrel Show
11:00 P.M.—WABC-CBS—Howard Barlow and the Columbia Symphony Orchestra

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- 1:15 WEAJ-Larry Funk and His Orchestra
WPCJ-Luncheon Musicale—Marie Tole-dano soprano
WOJ-Jack McGirr, Singing Philosopher
- 1:30 WMCA-Mirror Reflections
WOR-N. J. Club Women's Hour
WEAF-The Venetians
WJZ-Don Bestor's Orchestra
WABC-Armand Vecsey and His Ritz Orchestra
WINS-Diana Bragg
WOJ-Marge Dawning—Piano and Song
- 1:45 WMCA-Triangle Vocal Trio
WPCJ-Highlights of Sports—Jack Filman
WOJ-William Roberts, Basso
WINS—"Embers of Love"

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theater Revue
WEAF—"Maternity Care"—Dr. George W. Kosmak
WJZ—"Service to Humanity"—Judge Gustave Hartman
WOR-Rutgers University
WABC-Ann Leaf at the Organ, with Helen Board, Soprano
WPCJ-Helene Landshof
WOJ-Piano Pals
WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:10 WMCA-Jack Filman—Sport Chat
- 2:15 WMCA-Golden Slipper Dance Marathon
WEAF-Henrietta Schumann, Pianist
WPCJ-A Song Portfolio—Carroll Clark
WOR-Eric V. Goodwin, Baritone
WOJ-Snowball and Co.
- 2:20 WJZ Radio Troubadours
- 2:30 WMCA-Meadows Beauty School
WEAF-The Revolving Stage
WJZ-J. C. Chatterji—Indian Scholar and Author
WPCJ-Greta Weston, Pianist
WABC-American School of the Air
WOR-The Joysters—Popular Review
WOJ-Elizabeth Swofford—Piano, Songs
WINS—"Wowdy Dowdy"
- 2:45 WJZ-Smackouts
WPCJ-Rudy Caputo
WOR-N. J. Audubon Society
WOJ-Irwin Dillon—Tenor
WINS-Franzell Rhythm-makers
- 3:00 WMCA-Artist Bureau Presents
WJZ-U. S. Marine Band
WABC-Four Eton Boys
WOR-Elks' Organ Recital
WOJ-Willie Zay Jackson
WPCJ-Rae Fox—Lady of the Strings
WINS-Afternoon Musicale
- 3:15 WPCJ-Mademoiselle Beauclair
WABC-Columbia Salon Orchestra
WOJ-Johnny McAllister—Uke and Songs
WOR-Elks' Organ Recital
- 3:30 WMCA-In Italy

- WJZ-Swanee Serenaders
WPCJ-Allan Eagelson—Tenor
WINS-Tom Keene's Roundup with Doug McTague
WOJ-Charlotte Trystman—Pianist
- 5:30 WMCA-The Program Beautiful
WEAF-Sweetheart Program—Ruth Jordan; Beauty Talk; John Fogarty, Tenor; String Trio
WJZ-The Singing Lady—Kellogg Program
WOR-Rose Martin—Hobby Club
WPCJ-Lucille Peterson & Elmo Russ
WOJ-City Radio Corp.
WINS-Franzell Rhythm-makers

- 5:40 WABC-Emergency Unemployment Committee Speaker
- 5:45 WMCA-Red Devils with Junior Smith
WEAF-Happy-Rose Dance Orchestra
WJZ-Little Orphan Annie—Wander Co. Program
WPCJ-Capt. Joe's Stories for Jack and Jill
WABC-The Lone Wolf Tribe—Wrigley Program
WINS-Piano Twins

6 P.M. to 8 P.M.

- 6:00 WNYC-Police Aviation Reports
WEAF-International Broadcast from Geneva—William Hard
WOR-Uncle Don—Greenwich Savings Program
WJZ-Raising Junior—Wheatena Serial
WPCJ-Elmo Russ Presents the Love Serenader
WABC-Current Events—H. V. Kaltenborn
WINS-Ford Frick, Sports Review
WLWL-Florentine Ensemble

- 6:05 WNYC-Fitzpatrick Brothers
- 6:15 WNYC-Popular Ballads—Billy Mack
WJZ-Elizabeth Lennox—Paradise of Song
WEAF-Waldorf-Astoria Sert Room Orchestra
WABC-Vaughn de Leath, with Shapiro and Shefter
WINS-English String Symphony
WPCJ-Tad Stout—"Ezra Peck, Station Agent"

- WLWL—"Smiles and Tears of Erin"
- 6:30 WNYC-Elementary Gorman Lessons
WEAF-Rex Cole Mountaineers
WJZ-The Royal Vagabonds—Standard Brands Program
WPCJ-Association of Reform Rabbis
WOR-George Givot and His Orchestra
WINS-American Music Ensemble
WABC-George Hall and His Hotel Taft Orchestra

- 6:45 WNYC-Advanced German Lessons
WEAF-June Fursell—Ballads
WABC-Arthur Jarrett, with Freddie Rich's Orchestra
WOR-Robt. E. Naumberg, Inventor
WJZ-Literary Digest Topics in Brief—Lowell Thomas

German Ballot Count Will Be Heard Sunday

• Summaries of results in the German presidential election to choose a successor to Field Marshal Paul von Hindenburg, will be broadcast through the WABC-CBS network on Sunday, March 13, in two five-minute periods at 7:00 P.M. and 8:30 P.M. C. Hooper Trask will broadcast the returns from the German capital.

Germany's internal development is now passing through as critical a period as any since the 1918 revolution, and the presidential election will be only the second ever held under the Weimer Constitution. The people will be choosing their third president, however, as the first executive, Friedrich Ebert, was chosen by the provisional government.

Von Hindenburg's chief opponent in the election is Adolf Hitler, Austrian-born leader of the National Socialist party, which musters the greatest individual strength in opposition to the Bruening-Hindenburg bloc. Candidates also will be in the field for the German Nationalist party, headed by Dr. Alfred Hugenberg, and for the Communists.

Growing Radio Budgets Show Advertisers' Faith

• Radio's increasing popularity, as well as its value as an advertising medium, is shown in the \$8,955,804 increase in radio appropriations by sixty of the nation's leading advertisers.

In 1930 these firms spent \$10,708,702 for time and station facilities alone; in 1931 the amount was \$19,664,506. Money expended for talent, musical and otherwise, is not included in the above figures.

Notable examples of increased radio appropriations are the Colgate-Palmolive-Peet* expenditures, \$449,496 in 1930, \$1,486,930 in 1932; Cudahy Packing Co., \$28,731 in 1930, \$139,203 in 1931; Quaker Oats, \$861,777 in 1930, \$1,180,132 in 1931; Reynolds Tobacco, \$166,463 in 1930, \$1,245,336 in 1931, and G. Washington Coffee, \$26,774 in 1930, \$220,810 in 1931.

Even in the Big House



Vinton Haworth

• Even in the Leavenworth Penitentiary, where men are hard and the "Cutor" a bitter memory, they like Vinton Haworth. They like him as "Jack Arnold," the assistant State's Attorney in the "Myrt and Marge" program broadcast over the WABC-CBS network each night except Saturday and Sunday at 7 o'clock. After a dramatic apprenticeship lasting several years, Haworth took his radio leap in 1925, and has been hard at it ever since. Before joining the "Myrt and Marge" cast he announced for "The Three Doctors."



Russ Columbo and Leon Belasco

• This picture really belongs to the good old days, as will be attested by the "I knew him when" boys. It was taken in Hollywood, where they make the moving pictures, when Russ and Leon were busy with their guitars. And that was before they were as well known as they are at the moment.

Utah Lives Up to Its Motto

- The General Motors "Parade of the States" program, which was broadcast over the WEAf-NBC network at 9:30 o'clock, Monday, March 7th, offered the following tribute to Utah, whose motto is "Industry."

By BRUCE BARTON

The well-known publicist and the author of "The Man Nobody Knows," each week writes the "Tribute" broadcast during the General Motors' Program.

WAGONS creaked in the dark canyon; whips cracked; men shouted or sang. Then out into the solitude they came, this strangest of caravans, and paused to look. Below stretched a treeless plain, and a great lake sparkled there.

"It is enough," said Brigham Young. "This is the place."

Behind was the border, the last of the Rockies. Here lay a no-man's land that Mexico was soon to lose—a dry and barren land, but beautiful to those who saw it then. Deseret, they named it, after the honey bee; Zion, they called it, their promised land. And they turned the streams upon it, and it bloomed.

Behold Utah now, after less than ninety years! Farms and villages blend into countrysides of green. Thriving towns are busy with agriculture and trade. Farms, mines, factories produce each year more than two hundred million dollars of new wealth. Where the Yuta Indian was glad to gather so much as his Winter's store of crickets, five hundred thousand souls dwell in plenty. For this is the oasis that man has made—Utah, called the Bee Hive State, whose motto is Industry!

Yet there remains that other State, the Utah of the ages; vast, mysterious, beck-

oning. The peaks of the Uintas and the Wasatch look down on purple shadows in which the dinosaur lived and died and left his bones. Fantasies leap from the past in Bryce Canyon and Cedar Breaks, where countless centuries of wind and water have carved strange figures and left them splashed with color. Millions of years are told in the three thousand feet that water has cut in Zion Canyon, from whose dark depths on even the brightest of days your eye can see the stars. Great Salt Lake, vast though it is, remains but the ghost of an ancient sea whose shore line was left on the mountains. Giant beasts walked in the San Juan River country, leaving footprints of stone; there lived the Cliff Dweller; there sweeps the arch of magnificent Rainbow, monarch of natural bridges. There, too, are silences no man has entered.

See Utah's arts of both Nature and man. Stand before that masterpiece of architecture, the Temple in Salt Lake City. Enter the Tabernacle, whose marvel is that it loses not even the slightest sound, yet cradles the thunder of a mighty organ. See all of Salt Lake City, the city that is like no other on earth.

Utah's own tradition blooms in her State flower, the Sego Lily, for the Sego thrives in poor-seeming soil and its roots were as manna to those who hungered. Before the State that has written this tradition so bravely and well, General Motors stands now at salute—to Utah!

HAVE YOU A RADIO VOICE?

RADIO GUIDE, through the co-operation of several local radio stations and R. C. A. Institutes, Inc., has during the past six weeks enabled almost four hundred aspiring radio artists to take microphone tests and ascertain just what their radio possibilities are.

The enthusiastic response which the tests have elicited from individuals who believe they have the ability and personality with which to succeed before the microphone has shown their popularity. Next week a further series of microphone tests will be arranged for, and the names of those who are to appear for their trials will be published in RADIO GUIDE.

This is not a contest, it must be re-

membered, it is a search for new radio talent. Every one is eligible, provided only that he or she has never broadcast before. Singers, instrumentalists, soloists, duos, trios, and so on up to chorus groups and orchestras—any sort of talent is welcome.

The only stipulations are that singers must bring their own accompanist, artists must bring their own instruments (except pianos); there will be no studio rehearsals.

If you want a chance at a real radio tryout, write to "Radio Auditions," RADIO GUIDE, 475 Fifth Avenue, New York, N. Y. State briefly what you do, and give your reason for feeling that you should be among the first to have a real studio tryout. Then watch this paper to see when you are scheduled to appear for your audition.

• Ray Knight, the NBC Cuckoo, attended Harvard and Yale, graduated from Boston U., and practiced law for two years. And then discovered he was an actor.



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PROGRAM FOR TUESDAY, MARCH 15th

6:30 A.M. to 10 A.M.

- 6:30 WINS-Morning Highlights
- 6:45 WEA-F-Tower Health Exercises—Arthur Bagley, director
- WOP-Gym Classes—John Gambling, director
- WINS-Musical Clock
- 7:30 WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music
- WPCA-Phantom Organist
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- WPCA-Harry Glick's Gym Class
- 8:00 WMCA-I See by the Papers
- WEAF-Gene and Glen—Quaker Early Birds
- WOR-Al Woods—Music and Chatter
- WJZ-On the 8:15
- WABC-Salon Musicale
- WINS-Miss Walls' Calisthenics
- 8:15 WMCA-Consoling the Console
- WEAF-Morning Devotions
- WOR-Studio Orchestra
- WJZ-Phil Cook—The Quaker Man
- WINS-Musical Clock
- 8:30 WEA-F-Cheerio—Talk and Music
- WPCA-Peel's Corner
- WJZ-Sunbirds
- WOR-Martha Manning—A Macy Presentation
- WOV-Morning Song
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- 8:45 WMCA-In Song Heaven—Frank McCabe, tenor
- WOR-Musical Novelties
- WJZ-John Fogarty—Tenor
- WABC-Artells-Dickson—The Singing Vagabond
- WINS-Mr. and Mrs. Reader
- 9:00 WMCA-Sakele Perfume Co.
- WEAF-Morning Glee Club—Male Octet, direction Keith McLeod
- WOR-Miss Katherine 'n' Calliope—A Bomberger Presentation
- WJZ-Waltzes—String Ensemble—Dir. Walter Blaufus
- WPCA-Down Reminiscence Road
- WABC-Little Jack Little
- WOV-Hudson Clinic
- WINS-Dagmar Perkins—"Morning Moods"
- 9:15 WMCA-Francis X. Loughran Science Hour
- WEAF-Knox Sparkling Music
- WJZ-Lady Bugs
- WABC-Melody Parade
- WPCA-Ben Highland
- WOC-Late Risers' Gym Class
- 9:25 WMCA-Organ Interlude
- 9:30 WMCA-Modern Living
- WOR-Berman Keene's Orchestra
- WJZ-Beautiful Thoughts—Montgomery Ward Program
- WEAF-Top of the Morning
- WPCA-Retail Grocers' Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WINS-Ida Bailey Allen
- WOV-Modern Living Magazine
- 9:45 WEA-F-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WOR-Musical Doctor—Allen Meany—Songs
- WJZ-Miracles of Magnolia
- WABC-Illien Board—Soprano

10 A.M. to 12 Noon

- 10:00 WMCA-National Home for Children
- WEAF-Mrs. Blake's Radio Column
- WJZ-Consolaires—Irma Glen, Organist
- WOR-McCann's Pure Food Hour
- WABC-Grant, Graham and Coughlin
- WPCA-Louis Bacon, Popular Songs
- WOV-Wildine Kruse, Soprano
- WINS-What's the Answer
- 10:15 WEA-F-Breen and De Rose—Songs and Music
- WABC-Morning Minstrels
- WPCA-Muriel Ellis—Songs
- WMCA-Bob at the Piano
- WOV-Canadian Fur Trappers
- WINS-Discovery Hour
- WJZ-Clara, Lu and Em—Colgate Palmolive-Peel Program
- 10:25 WMCA-Interesting People I Have Met—Ada Patterson
- WEAF-Society Program—Cindy and Sam
- WJZ-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WABC-Prudence Club
- WPCA-Marmola Program
- WINS-The Wife Saver
- 10:45 WMCA-My Purpose—James McGarrigle, Tenor
- WEAF-Westclox Program—Big Ben's Dream—Drama
- WOC-Mystery Chef—R. D. Davis Program
- WABC-U. S. Navy Band
- WPCA-The Bushwhacker
- WOV-Plyn Shoe Stores Program
- WINS-Modern Medicine
- 11:00 WEA-F-"Your Child"—Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor
- WOV-Mrs. J. S. Riley—Sunbeam Commensense—Austin Nichols Program
- WJZ-Forecast School of Cookery
- WPCA-Bits from Life
- WOV-Mays, Inc. Program
- WINS-Making Yourself Fashionable
- WNYC-Dept. of Public Markets
- 11:05 WNYC-Ethel Uttal, Contralto
- 11:15 WEA-F-Radio Household Institute
- WOR-The Happy Vagabond—Jack Arthur
- WJZ-Rhythm Ramblers
- WPCA-Eva Lerner—Singing the Blues
- WABC-Stories of the Living Great—Fritz Kreisler—Ida Bailey Allen
- WINS-Arthur Wechsler, Pianist
- WNYC-Dept. of Public Markets
- 11:20 WEA-F-U. S. Marine Band
- WOR-Mrs. A. M. Goudiss—School of Cooking—Runford Program
- WJZ-Thru the Looking Glass
- WPCA-Real Radio Service Organ Program
- WABC-Current Questions Before Congress—Senator Clarence C. Dill, Democrat of Washington
- WOV-Miss Sylph
- WINS-Ethel Burley—Songs
- WNYC-Dept. of Health
- 11:40 WNYC-Ethel Uttal, Contralto
- 11:45 WOR-"Straight Talk"—H. Robinson Shipherd
- WJZ-Jill Edwards and Judy Barker
- WOV-Josephine Martel—Girl at the Piano
- WPCA-The Vagabond—Joseph Moran
- WINS-Fred Steele—"Songs of Yesteryear"
- WABC-Ben Alley, Tenor, with Vincent Sorey's Orchestra
- 11:50 WNYC-"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WEAF-General Electric Home Circle—Emily Post, Guest Speaker; Grace Ellis, Hostess; Theodore Webb, Baritone; Eddie Dunham, Organist
- WOR-Music
- WJZ-The Merric-men—Male Quartet
- WABC-Chas. Boulanger and His Yoeng's Orchestra
- WOV-Hoover Medical Group
- WINS-Ford Frick Tells the News
- 12:05 WPCA-Diana Bragg—Songs
- 12:15 WMCA-Maher's Trumpeters and Ernest McChensey, Tenor
- WEAF-The Real George Washington
- WOR-Dorothy Worth's Coats—A Joseph Hilton & Sons Program
- WJZ-Pat Barnes—Swift & Co. Program
- WPCA-Charles Pallateri—Songs
- WOV-George Fisher, Baritone
- WINS-Marion Guion, Contralto
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Music
- 12:30 WMCA-W. T. Stock Quotations
- WOR-Bloomaid—Fairway Garden Talk—Va. Car. Chemical Company
- WEAF-Black & Gold Room Orchestra
- WJZ-National Farm and Home Hour
- WPCA-John Baron, Tenor
- WABC-Columbia Revue—Vincent Sorey's Orchestra, Presenting a Spanish Program
- WOV-Helen Harrigan, Soprano
- WINS-Ford Frick Tells the News
- 12:35 WOR-Mid-Pacific Hawaiian Ensemble
- 12:45 WPCA-Hilda Harrison, Soprano
- WOV-Popular Tunes of Merit
- WINS-Lyceum of the Air—Reavin Davinsky—"Changes in Election Procedure"
- 12:55 WOR-Delectable Dishes—Va. Dare Extract Co.
- 1:00 WMCA-On Board the S. S. Radio
- WEAF-Market and Weather Reports
- WOR-Ray Nichol's Dance Orchestra
- WPCA-Mirror Reflections
- WABC-George Hall and His Hotel Taft Orchestra
- WINS-English String Orchestra
- 1:15 WEA-F-Classic Varieties
- WOV-Vera Thalman, Soprano
- WPCA-Luncheon Music
- 1:30 WMCA-Mirror Reflections

SPECIALS FOR TODAY

- 4:15 P.M.—WJZ-NBC—Mormon Tabernacle Choir and Organ
- 8:00 P.M.—WJZ-NBC—Voters' Service—Robert M. La Folette
- 8:00 P.M.—WEAF-NBC—Blackstone Plantation—Crumit and Sanderson
- 8:30 P.M.—WEAF-NBC—True Story Hour
- 9:00 P.M.—WABC-CBS—Ben Bernie and His Blue Ribbon Orchestra
- 9:45 P.M.—WOR—Eddie Brown, Violinist—Miniature Symphony Orchestra

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WEAF-Hotel New Yorker Concert Orchestra
- WOR-Occasional Rare-bits
- WJZ-Don Pedro's Orchestra
- WABC-Atlantic City Musicale
- WINS-Doris Gubman, Soprano
- WOV-Oral Hygiene
- 1:45 WMCA-The Visitors
- WPCA-Highlights of Sports—Jack Filman
- WOV-Irwin Dillon, Tenor
- WINS-Embers of Love

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
- WEAF-The Merry Madcaps—Dance Orchestra
- WOR-Rutgers Home Economics Series
- WPCA-Jimmy Tansey—Popular Tenor
- WABC-Aunt Jermina—Songs
- WOV-Sylph Laboratories
- WJZ-Mrs. Julian Heath—Food Talk
- WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:10 WMCA-Jack Filman—Sports
- 2:15 WJZ-Weather Reports
- WMCA-Golden Slipper Dance Marathon
- WPCA-Betty Bond and Arthur Behim
- WABC-Columbia Salon Orchestra, Emery Deutsch, Conductor
- WOV-Vivian Menne, Soprano
- WOR-Marguerite Valentine, Concert Pianist
- 2:20 WJZ-Bernice Yanacek, Pianist
- 2:30 WMCA-Meadows Beauty School
- WEAF-Dorothy Brent, Vocalist; Abel Baer, Accompanist
- WJZ—"Principles of Spring Rose Planting"—Dr. Montague Tree
- WOR-Italian Lessons
- WPCA-Lucy Wilkes—Dramatic Soprano
- WABC-American School of the Air
- WOV-Jack Blatt, Tenor
- WINS-Shaw and Glass—The Piano Girls
- 2:45 WPCA-Marion Francis and Paul Edwards
- WOR-Songs, Angela Gay
- WEAF-Young Artists Light Opera Company
- WJZ-Smackouts
- WOV-Harmon Stevens—Accordion
- WINS-Franzell Rhythmakers
- 3:00 WMCA-Artist Bureau Presents
- WJZ-Music in the Air—Piano Lessons—Dr. Osborne McConathy, Director
- WABC-Ann Leaf at the Organ, with Helen Board, Soprano
- WOV-Willie Zay Jackson
- WPCA-The Dionysus Duo
- WINS-Nat Ross Ensemble
- WOR-Newark Museum—Dorothy Gates—Speaker
- 3:15 WPCA-Spreading Happiness—John Lambert
- WOV-Julia Bergamo—Soprano
- WINS-Burnett Sisters
- WOR-Guy Hunter—Blind Artist
- 3:30 WMCA-Drifting Down the Rhine

- WEAF-Woman's Radio Review
- WJZ-Hello Marie—Comedy Skit
- WPCA-W. T. Stock Quotations
- WINS-Alexander Campbell, Tenor; Theodora Kramer, Pianist
- WOV-Musical Moods
- WABC-Musical Americana
- WOR-Ariel Ensemble
- 3:15 WPCA-Doris Reed—Songs
- WOV-Llewellyn Roberts—Baritone
- WJZ-U. S. Army Band—William J. Standard, Bandmaster
- WINS-Edward Villa, Spanish Guitarist

4 P.M. to 6 P.M.

- 4:00 WMCA-Musical Moments
- WEAF-Magic of Speech—Direction Vida Ravenscroft Sutton
- WPCA-Mirrors of Melody
- WABC-Rhythm Kings
- WOV-Mme. Phylis De Rosa, Soprano
- WOR-Tunes of Long Ago—The Home Singer
- WINS-Mme. Marie von Unschuld—"Modern Piano Technique"
- 4:15 WMCA-Prunelle and Penelope—Comedy
- WABC-The Funny Boners
- WJZ-Mormon Tabernacle Choir and Organ
- WOR-National Council of Teachers of English—"Writing to Meet Life Situations." Stephen D. Stephens, Professor of English at Dana College and Lecturer on Education at Rutgers
- WINS-Gosselin Sisters
- WOV-El Tango Argentine
- 4:30 WMCA-Organ Concert—Al Egelson, Tenor
- WEAF-The Lady Next Door
- WPCA-Naomi Shaw, the Dale Sisters and Lee Parron
- WABC-Hall's Taft Orchestra
- WOR-Rainbow Trail—Woman's Trio, with Orchestra
- WINS-Thrasher—Otto Musical Ensemble
- 4:45 WEA-F-Frances Rowdon
- WMCA-Monsieur Sakele
- WJZ-"Spotlights in Drama and Literature"
- WOV-Geo. Fischer—Baritone
- 5:00 WMCA-Lee Kuhn Orchestra and Tony Sacco, Uke
- WEAF-May We Present—Mme. Lolita Cabrera Gainsborg, Pianist; Godfrey

- Dance Orchestra
- WNYC-Music
- WPCA-The Visitors—Lily and Guy
- WJZ-Literary Digest Topics—Lowell Thomas
- WOR-Francis Langford—Songs
- WABC-Frank Stritz Orchestra
- WLWL—"Voice of the Missions"
- 7:00 WEA-F-Mid-Week Federation Hymn Sing
- WPCA-Eddie Lane and His Orchestra
- WOR-Candlelight Reflections—Will & Baumer Program
- WJZ-The Pepsodent Program—Amos 'n' Andy
- WABC-Myrt & Marge—Wrigley Program
- WINS-Lullaby Lady
- WLWL—"Old Time Program"
- 7:15 WNYC-W. Orton Tewson—"Book Review"
- WEAF-Robert Simmons and the Campbell Orchestra
- WJZ-Just Willie—Arthur Fields, Vocalist—U. S. Rubber Co.
- WABC-"Easy Aces"
- WINS-"Him and Her"
- 7:30 WNYC-WNYC Air College
- WEAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
- WLWL—"A Catholic Looks at the World" Rev. Harold Purcell, C. P.—"The Sign"
- WOR-Centerville Sketches—Hircs Program
- WABC-Kaltenborn Edits the News
- WINS-The Globe Trotter
- WJZ-Swift Program—The Stebbins Boys
- 7:45 WEA-F-The Goldbergs—Pepsodent Program
- WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program
- WOR—"The Jarr Family"—Comedy Sketch—A Forhan Program
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
- WINS-The Wandering Minstrel—George Martin, Narrator; Nathaniel Cuthright, Tenor
- WLWL-Marmola Entertainers

8 P.M. to 10 P.M.

- 8:00 WEA-F-Blackstone Plantation—Julia Sanderson and Frank Crumit, Soloists; Incidental Music Direction Jack Shilkret—Waitt and Bond
- WJZ-Voters' Service
- WABC-The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra—Linit Program
- WOR-Chandu the Magician—Beech-Nut Program
- WINS-Dr. Louis E. Bisch, "The Family Doctor"
- 8:15 WABC-Sterling Products Program—Abe Lyman's Band
- WOR-Los Charros with Tito Guizar, Tenor
- WINS-Chimes
- 8:30 WNYC-"Health"—Dr. John Oberwager
- WEAF-True Story, "Mary and Bob"
- WJZ-Heel Hugger Harmonies
- WABC-La Pallina Presents Kate Smith and her Swanee Music
- WOR-Men of WOR, with Beth Challis
- 8:45 WNYC-Chopin Glee Club
- WJZ-Sisters of the Skillet—Proctor and Gamble Program
- WABC-Ed Sullivan, with Guest Star—Gerardine Program
- 9:00 WEA-F-McKesson Musical Magazine—Erno Rapee's Concert Orchestra
- WOR-Melody Speedway—Olds Motors
- WJZ-Household Program
- WABC-Ben Bernie Blue Ribbon Malt Program
- 9:15 WOR-"Melody Meal" Don Carney, Host; Mary Olds, Hostess—Childs Restaurant Program
- 9:30 WMCA-Songs of Israel—Horowitz-Margaretten Program
- WEAF-The Fuller Man—Earle Spicer, Baritone; Don Voorhees' Orchestra—WOR-Jerry Macy and Ed Smalley—The Tea Timers—Salada Tea Program
- WJZ-Great Personalities—Frazier Hunt, Guest Artist; Rosario Bourdon's Orchestra—N. Y. Life Insurance Co. Program
- WABC-Eno Crime Club
- 9:45 WOR-Eddy Brown, Violinist and Miniature Symphony Orchestra

10 P.M. to 2 A.M.

- 10:00 WMCA-Golden Slipper Dance Marathon
- WEAF-Lucky Strike Dance Hour—Walter Winchell, Guest Speaker
- WJZ-Happy-Rose Dance Orchestra
- WABC-The Voice of 1,000 Shades
- 10:05 WMCA—Madison Square Garden Hockey Games—Adams Hats
- 10:15 WJZ-Sweetheart Program—John Fogarty, Tenor
- WABC-Society Brand Program—Society Playboy Hour—Norman Brokenshire, Master of Ceremonics
- WOR-Jack Arthur, Baritone
- 10:20 WOR-The Jolly Russians
- 10:30 WJZ-Paris Night Life—Affiliated Products Co.
- WABC-"Music That Satisfies," with Alex Gray and Shilkret's Orchestra—Chesterfield Program
- 10:45 WMCA-Well—Well!
- WJZ-To Be Announced
- WOR-Jack Clark and the Radio Romeos
- WABC-Jack Miller's Orchestra
- 11:00 WMCA-Harry Donnelly's Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Howard Barlow and the Columbia Symphony Orchestra
- WOR-Willard Robison and His Deep River Orchestra
- WEAF-Jesse Crawford, Poet of the Organ
- 11:30 WMCA-Al Katz and Kittens
- WEAF-Jack Denny and His Orchestra
- WJZ-Dream Pictures—Archer Gibson
- WABC-George Olsen's Orchestra
- WOR-Moonbeams—Lentheric Program
- 12:00 WMCA-WMCA Theatre Revue
- WEAF-Ralph Kirby, the Dream Singer
- WJZ-Toy's Oriental Restaurant—John Davis and Orchestra
- WABC-Gus Arnheim's Orchestra
- 12:05 WMCA-Lou Taylor's Smilers
- WEAF-Sammy Watkins' Orchestra
- 12:30 WEA-F-Seymour Simon's Orchestra
- WJZ-Charles Agnew and His Orchestra
- WABC-Noble Sissle and His Park Central Orchestra
- 12:35 WMCA-Rainbonians
- 1:00 WMCA-Orchestra from Paris
- WABC-Hotel Bossert Orchestra
- 1:35 WMCA-Riley and Comfort
- WABC-Roseland Ballroom Orchestra

THE STORY OF THE OPERA

"Sadko"

By DEEMS TAYLOR

NBC Narrator, Metropolitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC networks. It is hoped that it will serve as a guide for radio listeners, making it easier to thoroughly understand and enjoy the presentations.

NIKOLAS RIMSKY-KORSAKOFF'S opera, "Sadko," to be performed at the Metropolitan Opera House in New York on Saturday, March 12, with a broadcast of the second act over a nation-wide WEA-F-NBC network at 3:00 P. M., is based on the legendary adventures of the Eleventh Century minstrel hero, Sadko.

THE CAST

George Thill (tenor).....Sadko
Editha Fleischa (soprano)....Volkhova
Pavel Ludikar (basso)
The King of the Ocean
Ina Bourskaya (mezzo-soprano)...Lubava
George Cehanovsky (baritone)
An Apparition
Max Allglass (tenor).....Poma
Alfredo Gandolfi (baritone).....Luka
Faina Petrova (contralto).....Nejata
Louis D'Angelo (baritone).....Douda
Angelo Bada (tenor).....Sopiel
Philine Falco (soprano).....First Jester
Pearl Besuner (soprano).....Second Jester
Arthur Anderson (basso).....A Norwegian
Alfio Tedesco (tenor).....A Hindu
Mario Basiola (baritone).....A Venetian
Tullio Serafin will conduct.

First produced at the Private Opera House in Moscow in 1898, "Sadko" was introduced in the United States in 1929. At the broadcast performance Georges Thill will sing the role of the wandering gousli player, Sadko. The gousli is a native Russian musical instrument somewhat similar to the dulcimer.

Sadko plays his gousli for the rich merchants of Novgorod, and sings of broadening the scope of the country's commerce. Novgorod is merely on a lake; Sadko would have its ships taken to the ocean, where they might bring back riches from the far corners of the earth.

The merchants laugh at his plan, and Sadko wanders desolate by the shores of Lake Ilmen. As he broods, three swans come toward him over the water. Suddenly they are transformed into maidens, one of them being Volkhova, the Sea Princess. Sadko sings for them, and as the maidens depart, Volkhova confesses she loves him. Some day, she promises, he will catch three golden fish, journey to distant lands, and come to her in the castle of her father, the mighty King of the Ocean.

Bewitched by her promises, Sadko rudely rejects the solicitude of his wife, Lubava, and boasts to the merchants that he can catch fish of gold in Lake Ilmen. Waging his head against all their wealth, he makes good his boast. In the net are three golden fish. The singer spurns the wealth of the merchants and claims only their ships. With these he will sail to distant lands, and he calls all adventurous youths to join him. After listening to three foreign merchants sing the praise of their respective countries, he decides to sail to Venice.

Twelve years later we find the fleet, laden with gold and jewels, returning to Novgorod. In mid-ocean a calm falls.

The Stokowski Concert

Leopold Stokowski will conduct the Philadelphia Orchestra in a program composed entirely of modern Russian music, in the Philco concert to be broadcast through the WABC-CBS network at 8:15 P. M., Saturday, March 12.

In addition to the orchestra, Stokowski will have under his baton the Mendelssohn Club of Philadelphia, of which Bruce Carey is conductor, and a group of artists from the Curtis Institute of Music, including Sylvan Levin, pianist.

The other vessels sail on, but Sadko's ship is stationary. Gold is poured overboard in tribute to the King of the Ocean, but the vessel does not move until Sadko himself leaves it and descends to the bottom of the sea.

Far beneath the water, in the palace of the King of the Ocean, he finds Volkhova. At their wedding ceremony, however, Sadko plays so wildly and gaily that the King and Queen cannot refrain from joining the dance. The waters swirl and a mighty storm arises. Suddenly an apparition of an old legendary hero strikes the gousli from Sadko's hand and declares the rule of the King at an end. The court vanishes, and Sadko and Volkhova are transported to the shore of Lake Ilmen.

There the Princess bids him a sad farewell before she is converted into a mighty river flowing from Lake Ilmen to the sea. As Sadko watches, his fleet appears, sailing up the newly created River Volkhova. The people hurry from the city to welcome the singer; and Sadko, happily reunited with his wife, leads them in a song of praise for Volkhova, who was a Princess, and is now their river.

Anna Case Is Soloist In Children's Concert

Anna Case, former star of the Metropolitan Opera, will make her first public appearance since her marriage to Clarence H. Mackay when she sings in the last of the New York Philharmonic concerts for children and young people, which will be broadcast through the WABC-CBS network at 11:00 A. M., Saturday, March 12.

Mrs. Mackay will assist Ernest Schelling, conductor of the series, in awarding medals and ribbons to the children who have kept the best notebooks of the season's concerts, and in presenting a silver cup to the winner of the "children's crusade," the child who raised the most money for the Musicians' Emergency Aid Fund.

Adapting her program to the tastes of the younger concertgoers, the famous soprano will be heard in the following group of songs: "Connais-tu le Pays?" from "Mignon," by Thomas; "Song of India," from "Sadko," by Rimsky-Korsakoff; "The Night Winds," by Roland Farley, and "Summer and You," by Mabelana Corby.

Young Bermuda Soprano

Helen Watlington, soprano, and Ladislaus Steinhardt, violinist, will be featured soloists in the Curtis Institute of Music program to be presented through the WABC-CBS network at 4:45 P. M., Friday, March 11.

Miss Watlington is the daughter of a prominent member of the Government of Bermuda, and has been studying in the

United States for a number of years. The numbers she will sing in this program are representative of three highly varied styles of vocal composition, ranging from lieder by Brahms, Strauss and the modern Australian composer Marx, to an old English "May Day Carol" arranged by Deems Taylor, and Micaela's aria from Bizet's opera of bull-fighting Spain, "Carmen."

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Radio Guide

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(Effective January 5, 1932)

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PROGRAM FOR WEDNESDAY, MARCH 16th

6:30 A.M. to 10 A.M.

- 6:30 WINS-Morning Highlights
- 6:45 WFAF-Tower Health Exercises—Arthur Bagley, Director
- WOR-Gym Classes—John Gambling, Director
- WINS-Musical Clock
- 7:30 WMCA-Phantom Organist
- WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music
- 7:45 WMCA-Harry Glick's Gym Class
- WJZ-Jolly Bill and Jane—Cream of Wheat Program
- 8:00 WMCA-I See by the Papers
- WFAF-Gene and Glen—Quaker Early Birds
- WJZ-On the 8:15
- WOR-Al Woods—Music and Chatter
- WABC-Salon Musicale—Vincent Sorey, Conductor
- WINS-Miss Walls' Callisthenics
- 8:15 WMCA-Consoling the Console
- WFAF-Morning Devotions
- WOR-Studio Orchestra
- WJZ-Phil Cook, the Quaker Man
- WINS-Musical Clock
- 8:30 WMCA-Poet's Corner
- WFAF-Cheerio
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- WOR-Martha Manning—A Macy Presentation
- WJZ-Funbirds
- WOV-Morning Song
- 8:45 WMCA-The Golden Bird
- WOR-Musical Novelty
- WJZ-John Fogarty—Tenor
- WABC-Old Dutch Girl—Newsy Jingles in Rhyme and Song
- WINS-Mr. and Mrs. Reader
- WFAF-Morning Sakele
- WOR-Miss Katherine 'n' Calliope—A Bamberger Presentation
- WJZ-Waltzes—String Ensemble—Direction Walter Blaufus
- WPCB-Down Reminiscence Road
- WABC-Little Jack Little
- WOV-Hudson Clinic
- WINS-"Morning Moods"—Dagmar Perkins
- 9:15 WMCA-Loughran Science Hour
- WFAF-Dr. Royal S. Copeland—Sterling Products Co. Program
- WJZ-Lady Bugs
- WABC-Melody Magic. Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, Contraltos
- WPCB Marie Wald
- WOV-Late Risers' Gym Class
- 9:30 WMCA-Modern Living
- WFAF-Top o' the Morning—Edward H. Smith
- WOR-Joseph Bier, with Sherman Keene's Orchestra
- WJZ-"Beautiful Thoughts"—Montgomery Ward Co. Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WOV-Modern Living Magazine
- WINS-"Organ Glories"—Marching Stewart, Organist
- WPCB-Beatrice James, Soprano
- 9:45 WFAF-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WJZ-Miracles of Magnolia
- WPCB-Buddy Bernier—Ukelele Songs
- WABC-Elizabeth Barthell—Songs

10 A.M. to 12 Noon

- 10:00 WMCA Virginia Carrington Thomas—Organ
- WFAF-Mrs. Blake's Radio Column—Sisters of the Skillet
- WJZ-Beatrice Mable—Beauty Talk
- WOR-McCann Pure Food Hour
- WPCB Josephine Mortel—Melodies
- WABC-Grant, Graham and Coughlin
- WOV-Larry Small—Piano
- WINS-What's the Answer?
- 10:15 WMCA-Bob at the Piano
- WFAF-Jane Grant's Stereo Program
- WJZ-Clara, Lu and Em—Colgate Palmolive-Pect Program
- WPCB-Wilbur Tatum
- WABC-Melody Parade
- WOV-Canadian Fur Trappers
- WINS-"Your Handwriting"—Jane Reddington
- 10:30 WMCA-French Lessons—Prof. La Vergne
- WFAF-Wildroot Chat—Elizabeth May
- WJZ-Our Daily Food—Colonel Goodbody and Judge Gordon—A. & P. Program
- WPCB-Blanche Terry, Contralto
- WINS-"The Wifesaver"
- 10:45 WMCA-Le Petit Madam—French Songs
- WFAF-Betty Crocker—Cooking Talk—General Mills Program
- WJZ-Walker Gordon—Mothers' Program
- WPCB-Gertrude Thomas—Blues
- WABC-Four Clubmen
- WOV-Blyn Shoe Stores Program
- WINS-Nita O'Neill Edwards—Irish Traditional Songs
- 11:00 WNYC-Correct Time—Police Reports
- WFAF-Keeping Up With Daughter—Sherwin Williams' Program
- WOR-Personality Plus—Marie Hale
- WJZ-"Forecast School of Cookery"
- WPCB-Pianologue—Edith Gene Weeks
- WABC-Nell Vinick—Beauty Talk—Drezma & Krenel Program
- WOV-Mays Apparel
- WINS-Making Yourself Fashionable
- 11:05 WNYC-Marston Ensemble
- 11:15 WFAF-Radio Household Institute
- WJZ-Singing Strings
- WNYC-N. Y. Tuberculosis and Health Association
- WPCB-Vera Thalman, Soprano
- WABC-The Mystery Chef—R. B. Davis Program
- WOR-WOR Ensemble, with Roxana Wallace
- WINS-Angelo Bono—"Singing Guitarist"
- 11:30 WFAF-The Marionettes—Eva Taylor, Vocalist
- WJZ-Hinds Romance Exchange—Beatrice Fairfax
- WNYC-Marston Ensemble
- WOR-College Art Assn. Series
- WPCB-Real Radio Service Organ Program
- WABC-Morning Minstrels
- WOV-Sylph Laboratories
- WINS-Helen Landshof—Songs
- 11:40 WNYC-A.S.P.C.A.—"Licensing Dogs"
- Sydney H. Coleman, Vice-Pres.
- 11:45 WOR-Camp Fire Girls Program
- WJZ-Sweetheart Program

- WPCB—"Personality Baritone" — George Selais
- WABC-Piano Pictures
- WINS—"Whispering B:b Snyder"
- WOV-Josephine Mortel—Piano and Songs
- 11:50 WNYC—"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WFAF-General Electric Home Circle—Clara Savage Littledale—Guest
- WOR-Music
- WJZ-The Merrie-Men
- WPCB-Jess Hotchkiss
- WABC-Charles Boulanger and His Yoeng's Orchestra
- WOV-Hoover Medical Group
- WINS-Ford Frick Tells the News
- WNYC—"Keeping Well"—Dr. John Oberwager
- 12:15 WFAF-The Real George Washington
- WMCA-Selling Bonded Songs—Betty Bond and Arthur Behim
- WOR-Dorothy Worth's Chats—Joseph Hilton & Sons Program
- WJZ-Pat Barnes in Person—Swift & Co. Program
- WPCB-Carrie Lillie, comedienne
- WOV-Nick Kenny's Poems
- WINS-John McLaughlin, Songs
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:30 WMCA-W. T. Stock Quotations
- WFAF-Black and Gold Room Orchestra, Direction of Leon Rosebrook; Amy Goldsmith, soprano; Barry Devine, baritone
- WOR-Bloomfield-Fairway Garden Talk—Va. Car. Chemical Co.
- WOV-Weber and Hunter
- WJZ-National Farm and Home Hour
- WPCB-Jewish Science Talk
- WABC-Kre-Mel Singing Chef
- WINS-Fred, Mel and Allan—Songs
- 12:35 WOR-Jack Berger's Concert Ensemble
- 12:45 WPCB-Don Darmody
- WINS-Ray Current Events Club, Inc.
- WABC-Columbia Revue
- WOV-Popular Tunes of Merit
- 12:55 WOR-Wet-Me-Wet Co. Program
- 1:00 WMCA-Luncheon Concert
- WFAF-Market and Weather Reports
- WOR-Midday Diversions
- WPCB-Mirror Reflections

- WOV-Guido Dom Pieri—Trio
- WINS-Television Musicale
- WPCB-W. T. Stock Quotations
- 3:45 WJZ-Rhythmic Serenade
- WABC-The Four Eton Boys
- WOV-Ted and Lou—Harmony
- WINS-Edward Villa—"Spanish Guitarist"
- 3:50 WPCB-Fred Hagen—Tenor

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Musical Moments
- WOR-West Essex Civic Broadcast
- WJZ-Pacific Feature Hour
- WFAF-The Pilgrims
- WPCB-The Banjo Twins
- WABC-U. S. Navy Band Concert from Washington, D. C.
- WINS-Fania Bossek, Mezzo Soprano
- WOV-Blind George Russell
- 4:15 WMCA-Kolbaku Hawaiians
- WOV-Wanda Beard—Blues
- WPCB-Genevieve Butler
- WINS-Jack Healy's Dance Trio
- 4:30 WMCA-Tea Time Musicale
- WFAF-The Lady Next Door
- WJZ-Eastman School Symphony Orchestra
- WPCB-The Feagin Players
- WOV-Harmon Stevens—Accordion
- WINS-Billie Dauscha, "The Personality Girl"
- 4:45 WFAF-Frances Bowdon
- WMCA-I. Rudolf Katz Recital
- WOR-Mary Brighton, Songs
- WPCB-Mlle. Julie Beauclair
- WOV-Comedy Duo—Leonard and Jimmy Vocalists
- WINS-Debutantes at Movies—Sketch
- 5:00 WMCA-Romeos of Radio
- WFAF-"Vegetable Gardens"—Richardson Wright
- WOR-Palmistry Chats—Glory
- WABC-Kathryn Parsons, Girl o' Yesterday
- WPCB-Edith Haran and Rasa Bros.
- WOV-Jack Manners—Popular Tunes
- WINS-Beauty Interview
- 5:05 WOR-Stanley Brain, Organist
- 5:15 WMCA-Tenement Tenor
- WFAF-Skippy—General Mills Program
- WJZ-To Be Announced
- WABC-Bill Schudt's Going to Press
- WOV-Sue Miller—Blues

- WOR-The Artist of the Hour—Radio Guide
- WLWL-Girl of the Rio Grande
- 7:15 WFAF-Robert Simmons and the Campbell Orchestra
- WOR-Vincent Lopez and His Valvoliners
- WJZ-Esso Program—Elsie Janis
- WABC-Maxwell House Program
- WLWL-Florentine Ensemble
- WINS-"Him and Her"—Sketch
- 7:30 WNYC-WNYC Air College
- WFAF-Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
- WJZ-Sweet Program—Stebbins Boys
- WABC-The Boswell Sisters—Pompeian Make-Up Box
- WLWL-Talk—Paul Ryan, M.A.
- WINS-The Globe Trotter
- 7:45 WFAF-The Goldbergs—Pepsodent Program
- WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
- WLWL-Captain Jack and Barnacle Bill
- WOR-Don Carney's Dog Chats—Spratt Program
- WINS-Jan Erving August, Xylophone Soloist
- 7:55 WNYC-Hassell Musicale

8 P.M. to 10 P.M.

- 8:00 WFAF-"Big Time"—Sketch—Stanco, Inc., Program
- WOR-Chandu the Magician—Beech-Nut Program
- WJZ-American Taxpayers' League Program
- WABC-The Bath Club—Margaret Santry Interviewing Sophie Kerr, Novelist, with Frank Ventree's Orchestra—Linit Program
- WINS-Herbert Kaufman—"Newspaper and Radio—the Complete Education"
- 8:15 WNYC-Metropolitan Museum of Art
- WJZ-The Melo-Clarions—Brown Shoe Co. Program
- WABC-Singin' Sam, the Barbasol Man
- WOR-Jack Berger's Astor Orchestra
- WINS-Chimes
- 8:30 WNYC-Adolph Lewisohn Chamber Music Concert
- WFAF-John Philip Sousa and His Good-year Orchestra
- WOR-Roth String Quartet, with Vera Brodsky, pianist
- WJZ-Jack Frost Melody Moments
- WABC-La Palina Presents Kate Smith and Her Swanee Music
- 8:45 WNYC-Czecho-Slovakian Musicale
- WABC-Colonel Stoopnagle and Budd, the Gloom Chasers—Ivory Soap Program
- 9:00 WFAF-Halsey Stuart Program—"Old Counsellor"
- WOR-Willard Robinson and His Deep River Orchestra
- WJZ-Adventures of Sherlock Holmes—George Washington Coffee Program
- WABC-Gold Medal Fast Freight
- 9:15 WOR-"Homes"—Vincent's Orchestra—Jones Beach
- 9:30 WFAF-Mobiloil Concert—Gladys Rice, Soprano; Douglas Stanbury, Baritone and Master of Ceremonies
- WOR-Jerry Macy and Ed Smalley—The Tea Timers—Salada Tea Program
- WJZ-The Story of Women's Names—Charles B. Driscoll—Andy Sanella's Orchestra—Frigidaire Program
- WABC-Eno Crime Club
- 9:45 WJZ-Bob Nolan's San Felicians—Deisel-Wermmer-Gilbert Program

10 P.M. to 2 A.M.

- 10:00 WMCA-Golden Slipper Dance Marathon
- WFAF-Coca-Cola—Guest Artist; Interview with Grantland Rice; Gustave Haenschen's Orchestra. Lvric Drama
- WJZ-Happy-Rose Dance Orchestra
- WABC-Vitality Personalities—Guest Artist, Male Quartet and Freddie Rich's Orchestra
- 10:15 WMCA-Jerry Baker and Organ
- WOR-Jack Arthur—The Happy Vagabond
- WJZ-The Tune Detective—Sigmund Spaeth
- WABC-Adventures in Health—Horlick Malted Milk Program
- 10:20 WOR-Red Lacquer and Jade
- 10:30 WMCA-Well! Well! Well!
- WFAF-NBC Artists' Service Musicale—Rachel Morton, Soprano—Guest
- WJZ-Hollywood Nights—Affiliated Products Program
- WABC-"Music That Satisfies" with Alex Gray and Shilkret's Orchestra—Chesfield Program
- 10:45 WMCA-The Blue Lady
- WJZ-To Be Announced
- WOR-Florence Case and Orchestra
- WABC-Street Singer
- 11:00 WMCA-Will Oakland's Orchestra
- WFAF-Nellie Revell Interviews
- WOR-Jimmy Carr's Café de la Paix Orchestra
- WJZ-Laurier's Slumber Music
- WABC-Howard Barlow and Symphony Orchestra
- 11:15 WFAF-Jesse Crawford—Poet of the Organ
- 11:30 WMCA-Al Katz and Kittens
- WOR-Moonbeams
- WFAF-Vincent Lopez and His Orchestra
- WJZ-Jane Froman and Her Orchestra
- WABC-Don Redman and His Connie's Inn Orchestra
- 11:45 WJZ-Low White—Smoke Rings
- 12:00 WMCA-WMCA Theater Revue
- WFAF-Ralph Kirby, the Dream Singer
- WJZ-Larry Funk and His Orchestra, from Palais d'Or Restaurant
- WABC-Eddie Duchin and His Casino Orchestra
- 12:05 WMCA-Elmo Russ—Organist
- WFAF-Coon-Sanders Hotel New Yorker Orchestra
- 12:30 WMCA-The Four Eaton Boys and Ray Block
- WFAF-Charles Agnew and His Orchestra
- WJZ-Benny Kyle and His Orchestra
- WABC-Art Krueger and His Orchestra
- 1:00 WMCA-Eddy-Burston Orchestra
- WABC-Pancho and His Orchestra
- 1:30 WMCA-Orchestra from Paris
- WABC-Robert "Buddy" Wagner's Sutton Club Orchestra
- 2:00 WMCA-Sleepy Time Club

SPECIALS FOR TODAY

- 8:15 P.M.—WJZ-NBC—Melo-Clarions
- 9:00 P.M.—WOR—Willard Robison and His Deep River Orchestra
- 9:30 P.M.—WABC-CBS—Eno Crime Club
- 10:15 P.M.—WJZ-NBC—The Tune Detective—Dr. Sigmund Spaeth
- 10:20 P.M.—WOR—Red Lacquer and Jade
- 11:30 P.M.—WABC-CBS—Don Redman's Connie's Inn Orchestra

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WABC-Hotel Taft Orchestra
- WINS-English String Orchestra
- 1:15 WFAF-Larry Funk and His Orchestra
- WPCB-Luncheon Music
- WOV-Grace Clark—Piano
- 1:30 WMCA-Mirror Reflections
- WJZ-Don Pedro's Orchestra
- WABC-Armand Vecsey's Ritz Orchestra
- WOV-Jovey—Whitman Trio
- WINS-Daisy and Bob, Harmony Duo
- 1:45 WMCA-Song Story—Mac McCaffery
- WPCB-Highlights of Sports—Jack Filman
- WINS-"Embers of Love"—Dramatic Sketch

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
- WFAF-"Child Study"
- WOR-Rutgers Garden Series
- WJZ-Mrs. Julian Heath
- WPCB-The Woman's Forum
- WABC-Aunt Jemima—Songs
- WOV-Sylph Laboratories
- WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:10 WMCA-Jack Filman's Sport Chat
- 2:15 WMCA-Golden Slipper Dance Marathon
- WFAF-Two Seats in the Balcony
- WABC-Columbia Salon Orchestra
- WOV-City Free Employment
- WOR-Arthur and Philip—Violin, Accordion and Song
- 2:20 WJZ-Radio Troubadours
- 2:30 WMCA-Meadows Beauty School
- WOR-Spanish Lessons—Prof. Maximo Iturralde
- WJZ-Molly Gibbons Fashion Talk
- WABC-American School of the Air
- WOV-Llewellyn Roberts, Baritone—Concert
- WINS-Musical History—Claire Elby
- 2:45 WJZ-Smackouts
- WFAF-Mr. X
- WOR-Mary Windsor
- WOV-Bernard Mann—Pianist
- WINS-Franzell Rhythm-makers
- 3:00 WMCA-Artist Bureau Presents
- WFAF-"With a Senator's Wife in Washington"—Mrs. Frances Parkinson Keyes
- WOR-Elk's Organ Recital—Robert A. Pereda, Organist
- WJZ-Organ Melodies—Irma Glenn
- WABC-Edna Wallace Hopper
- WPCB-Rose Gallo—Songs at Piano
- WINS-"Little Dramas"—Jeanne Barnard
- WOV-Willie Zay Jackson
- 3:15 WPCB-Robt. McAfee—This and That
- WABC-Charis Musical Revue—Ann Leaf—Ben Alley—Dorothy Chase
- WOV-Shawni Lani—Hawaiian Music
- WINS-Helen Chapell—"Girl of the Golden West"
- WJZ-Talk—Malcolm Muir
- 3:30 WJZ-Hello Marie
- WFAF-Woman's Radio Review
- WMCA-A French Album
- WOR-Ariel Ensemble
- WABC-Rhythm Kings

- WINS-Tom Keene's Roundup with Doug McTague
- 5:30 WMCA-The Program Beautiful
- WFAF-Charles Gilbert Spross
- WJZ-The Singing Lady—Kellogg Co. Program
- WABC-The Professor and the Major
- WINS-Franzell Rhythm-makers
- WPCB-The Jewish Federation
- WOV-City Radio Co.
- WINS-Y. M. C. A. Talk—Prof. McIntyre
- 5:45 WMCA-Red Devils, with Junior Smith
- WFAF-Florence Wightman, Harpist
- WJZ-Little Orphan Annie—Wander Program
- WPCB-Captain Joe's Stories
- WABC-The Lone Wolf Tribe—Wrigley Program
- WINS-Piano Twins
- WOR-Mary and Don Dine About—Child's Program

6 P.M. to 8 P.M.

- 6:00 WFAF-International Broadcast from Geneva—William Hard
- WOR-Uncle Don
- WJZ-Music Treasure Box—Guest Speaker
- WABC-Chas. Boulanger and His Yoeng's Orchestra
- WINS-Ford Frick Sports Review
- WPCB-Elmo Russ Presents the Love Serenade
- WLWL-Loved Songs of many Nations
- WNYC-Board of Education Program
- 6:15 WJZ-Rameses Program—Stephano Bros.
- WFAF-Waldorf-Astoria Sert Room Orchestra
- WABC-Harold Stern and his St. Moritz Orchestra
- WINS-English String Orchestra
- WPCB-The Making of a Regular
- 6:20 WPCB-Judge Gustave Hartman—Talk
- 6:30 WFAF-Rex Cole Mountaineers
- WJZ-The Royal Vagabonds
- WOR-Julian Woodworth's Gov. Clinton Orchestra
- WINS-American Music Ensemble
- WPCB-John and Robert Pavese
- WLWL-"Fireside Fancies"
- 6:45 WFAF-To Be Announced
- WJZ-Literary Digest Topics—Lowell Thomas
- WABC-Arthur Jarrett
- WLWL-Rev. Albert A. Murray, C.S.P.
- WPCB-Margherita Padula and Monk Purcell
- WOR-Frances Langford, Songs
- 7:00 WNYC-Bunte-Buhne Double Male Quartet
- WFAF-The Recitalists
- WJZ-The Pepsodent Program—Amos 'n' Andy
- WABC-Myrt & Marge—Wrigley program
- WINS-Lullaby Lady
- WPCB-Eddie Lane and His Orchestra

PROGRAM FOR THURSDAY, MARCH 17th

6:30 A.M. to 10 A.M.

- 6:30 WINS-Morning Highlights
- 6:45 WEA-F-Tower Health Exercises—Arthur Bagley, director
- WOR-Morning Gym Classes—John Gambling, director
- WINS-Musical Clock
- 7:30 WJZ-A Song for Today
- WABC-Organ Reveille—Popular Music by Fred Feibel
- WMCA-Phantom Organist
- 7:45 WJZ-Jolly Bill and Jane—Cream of Wheat Program
- WMCA-Harry Glick's Gym Class
- 8:00 WMCA-I See by the Papers
- WEAF-Gene and Glen—Quaker Early Birds
- WOR-Music and Chatter—Al Woods
- WJZ-On the 8:15
- WABC-Salon Musicale
- WINS-Miss Walls' Calisthenics
- 8:15 WMCA-Consoling the Console
- WEAF-Morning Devotions
- WOR-Studio Orchestra
- WJZ-Phil Cook, the Quaker Man
- WINS-Musical Clock
- 8:30 WMCA-Poet's Corner
- WEAF-Cheerio
- WJZ-Sunbirds
- WABC-La Monica at the Organ—Mrs. Wagner's Pies Program
- WOR-Martha Manning—A Macy Presentation
- WOV-Morning Song
- 8:45 WMCA-In Song Heaven—Frank McCabe, tenor
- WOR-Musical Novelties
- WJZ-John Fogarty, tenor
- WABC-Artells Dickson, the Singing Vagabond
- WINS-Mr. and Mrs. Reader
- 9:00 WMCA-Monsieur Sakele
- WEAF-Morning Glee Club
- WOR-Miss Katherine 'n' Calliope—A Bamberg Presentation
- WJZ-Waltzes—Dir. Walter Blaufus
- WABC-Little Jack Little
- WPCII-Down Reminiscence Road
- WINS-Dagmar Perkins—"Morning Moods"
- WOV-Hudson Clinic
- 9:15 WMCA-Morning Melodies
- WEAF-Knox Sparkling Music
- WJZ-Lady Bugs
- WABC-Morning Minstrels
- WPCII-Fitzpatrick Brothers
- WOV-Late Risers' Gym Class
- 9:30 WMCA-Modern Living
- WEAF-Top of the Morning
- WJZ-"Beautiful Thoughts"—Montgomery Ward Program
- WPCII-Retail Grocers' Program
- WABC-Tony's Scrap Book—Conducted by Anthony Wons
- WOR-Sherman Keene's Orchestra
- WOV-Modern Living Magazine
- WINS-Ida Bailey Allen
- 9:45 WEA-F-Our Daily Food, by Colonel Goodbody and Judge Gordon—A. & P. Program
- WOR-Allen Meaney—the Musical Doctor
- WJZ-Miracles of Magnolia
- WABC-Back Stage in Radio—Independent Grocers' Alliance Program

10 A.M. to 12 Noon

- 10:00 WMCA-Vincent and Winn, Piano, and Eva Lerner, Contralto
- WEAF-Mrs. Blake's Radio Column
- WOR-McCann Pure Food Hour
- WABC-Copeland—Crescoda Flour Program
- WJZ-Consolaires—Irma Glen, Organist
- WPCII-Talk—National Home for Jewish Children
- WOV-Greta Gibson—Popular Songs
- WINS-What's the Answer?
- 10:05 WPCII-Louise Squire
- 10:15 WMCA-Antinelli and James—Two Guitars
- WEAF-Breen and De Rose—Music
- WPCII-Muriel Ellis—Songs
- WABC-Machine Age Housekeeping—Ida Bailey Allen—Radio Home Makers
- WJZ-Clara, Lu and Em—Colgate Palmolive-Poet
- WOV-Canadian Fur Trappers
- WINS-Al Cisco—Songs
- 10:30 WMCA-American Legion Auxiliary Program
- WEAF-Cindy and Sam—Socony Program
- WJZ-Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
- WPCII-Ivriah Program
- WABC-Prudence Club
- WINS-The Wife Saver
- 10:45 WEA-F-Westclox Program
- WMCA-The Philosopher
- WJZ-Mystery Chef—R. B. Davis Program
- WABC-Barbara Gould Beauty Talk
- WINS-"Baby's Daily Playtime"—Charlotte Walls
- WOV-Blyn Shoes
- 11:00 WEA-F-Musical Interlude
- WOR-Nell Vinick—Beauty Talk—Drezma and Kremel Program
- WJZ-Forecast School of Cookery
- WPCII-Brainard Lane
- WABC-U. S. Navy Band Concert
- WOV-Maytime Music
- WNYC-Retail Food Prices—Dept. of Public Markets
- WINS-Making Yourself Fashionable
- 11:05 WNYC-Rudolph Joskowitz, Violinist
- 11:15 WEA-F-Radio Household Institute
- WNYC-Department of Public Markets
- WOR-The Happy Vagabond—Jack Arthur
- WJZ-Singing Strings
- WPCII-Elizabeth Handy
- WINS-Phyllis Borden, with Lue
- 11:30 WEA-F-The Marionettes—Eva Taylor, Vocalist
- WJZ-Hinds' Romance Exchange—Beatrice Fairfax
- WNYC-Rudolph Joskowitz, Violinist
- WOR-Claire Sugden—Marketing Club
- WPCII-Real Radio Service Program with the Organ
- WABC-New York Medical Society—Radio Home Makers
- WOV-Sylph Laboratories
- WINS-The Olympians—Male Quartet
- 11:40 WNYC—"The Easter Style Parade"—By Eugenie Eribourz
- 11:45 WOR-WOR Ensemble, with Roxanna Wallace
- WJZ-Jill Edwards and Judy Barker
- WPCII-Virginia Lec—Songs
- WABC-Ben Alley—with Emery Deutsch's Orchestra
- WOV-Josephine Martel—Girl at the Piano

- WINS—Edna Pendleton—Songs
- WOR—Alice Blue Gown Program—Littman, Inc.
- 11:50 WNYC—"Keeping Well"—Dr. John Oberwager

12 Noon to 2 P.M.

- 12:00 WMCA-Midday Message
- WEAF-General Electric Home Circle—Emily Post, Guest
- WOR-Music
- WJZ-The Merrie Men—Male Quartet
- WABC-Charles Boulanger and His Young's Orchestra
- WOV-Hoover Medical Group
- WPCII-Virginia O'Neill and Rudy Jon- asch
- WINS-Ford Frick Tells the News
- 12:15 WMCA-Impersonations—Blanche Collins
- WEAF-The Real George Washington
- WINS-The Three Shannins—Songs
- WOV-Marge Dawning—Piano and Song
- WJZ-Pat Barnes—Swift & Co. Program
- 12:20 WOR-Johnson's Daily Radio Guide
- 12:25 WOR-Lecture—Constance Warren
- 12:30 WMCA-W. T. Stock Quotations
- WEAF-Black and Gold Room Orchestra
- WJZ-National Farm and Home Hour
- WPCII-The Poet's Corner
- WABC-Columbia Revue—Vincent Sorcy's Orchestra
- WOV-Juliette Lacarte—Spanish Songs
- WINS-Ethel Fox—Operatic Soprano
- 12:40 WOR-Lucille Collette, Violinist
- 12:45 WPCII-Helen Chappelle—Crooning Blues Away
- WABC-Special Lenten Services
- WINS-Women's League of United Syna- gogue
- WOV-Merit Clothing Program
- 12:50 WOR-Jones Beach Talk
- 12:55 WOR-Delectable Dishes—Virginia Dare Extract Company
- 1:00 WMCA-The Columbian Troubadour
- WEAF-Market and Weather Reports
- WOR-Broughton Institute—Orthodontic Talk
- WPCII-Mirror Reflections
- WABC-Hotel Taft Orchestra
- WINS-English String Orchestra
- 1:15 WEA-F-Popular Varieties
- WMCA-Dr. Herman T. Peck—Health Talk
- WOV-Roslyn Beck—Blues

- WOR-Litling Fancies
- 1:30 WMCA-In a Gypsy Camp
- WEAF-Woman's Radio Review
- WJZ-Hello Marie—Comedy Skit
- WOR-Ariel Ensemble
- WABC-Rhythm Kings
- WPCII-W-T Stock Quotations
- WOV-National Child Welfare
- WINS-Carrie Lillie, Personality Songs
- 1:45 WABC-Virginia Arnold, Pianist
- WJZ-Rhythmic Serenade
- WPCII-Syd Simons
- WOV-Ann Branch, Soprano
- WINS-Angelo Bono, Singing Guitarist

4 P.M. to 6 P.M.

- 4:00 WMCA-Goldburg Furniture Co. Pro- gram—Musical Moments
- WEAF-Musical Comedy Hits
- WOR-Centenary Junior College
- WJZ-Home Decorations—Grace Viall Gray—Lowe Bros.
- WPCII-The Song Dramatist
- WABC-U. S. Army Band Concert
- WINS-Television Musicale
- WOV-The Melody Three
- 4:15 WMCA-Prunella and Penelope
- WOV-Jack Blatt, Tenor
- WJZ-U. S. Navy Band
- WPCII-Douglas McTague—The Original Hill-Billy Boy
- 4:30 WMCA-Dreaming of Foreign Lands— Lucille Peterson
- WEAF-The Lady Next Door
- WOR-Book Review—Thomas L. Masson
- WABC-George Hall and his Hotel Taft Orchestra
- WOV-Levey's Fife and Drum Band
- WPCII-Mona Purcell, Pianist
- WINS-Princess Winona—"Red Skin Rhythms"
- 4:45 WMCA-Monsieur Sakele
- WEAF-Frances Bowdon
- WPCII-The Gosselin Sisters
- WOR-Songs—Charles Way
- WINS-James A. S. W. "Roving New Yorker"
- WOV-Robert Wyckoff's Playlet
- 5:00 WMCA-Lee Kuhn Orchestra and New Yorker Trio
- WEAF-Nat and Hebbay Ayer—Composers, Pianists, Singers
- WOR-Food and Hygiene—Breyer's Ice Cream Company Program

SPECIALS FOR TODAY

- 5:15 P.M.—WABC-CBS—National Indoor Tennis Tournament Summary
- 8:00 P.M.—WEAF-NBC—Fleischmann Hour—Ray Perkins and Guest Star
- 9:45 P.M.—WOR—Friendly Sons of St. Patrick Banquet
- 10:00 P.M.—WJZ-NBC—A. & P. Dance Gypsies
- 11:00 P.M.—WABC-CBS—Toscha Seidel, Violinist and Orchestra
- 11:30 P.M.—WOR—Moonbeams

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

For Log of Local Stations See Page 8

- WOR-RKO Proctor's Personality Parade
- WPCII-Luncheon Music
- 1:30 WJZ-Don Pedro's Orchestra
- WMCA-Mirror Reflections
- WEAF-Hotel New Yorker Concert En- semble
- WABC-Columbia S. on Orchestra
- WOV-Ted and Lou—Harmony
- WINS-Gus and Jeri—Songs
- 1:45 WPCII-Highlight for Sports—Jack Filman
- WMCA-Wen Talb—"Dusky Double Octette"
- WINS-"Embers of I"—Sketch
- WOR-Helen Kling—"Chologist"

2 P.M. to 4 P.M.

- 2:00 WMCA-WMCA Theatre Revue
- WOR-Frank Dailey's Dance Orchestra
- WJZ-Mrs. Julian Heath
- WPCII-Ruth Cumming—Soprano
- WABC-Aunt Jimima—Songs
- WEAF-Salon Singers
- WOV-Sylph Laboratories
- WINS-American Music Ensemble
- 2:05 WMCA-Organ Interlude
- 2:10 WMCA-Jack Filman—Sport Chat
- 2:15 WMCA-Golden Slipper Dance Mara- thon
- WPCII-Vincent Vettere
- WJZ-Weather Reports
- WABC-Ann Leaf at the Organ
- WOV-Floyd Newberg—Tenor
- 2:20 WJZ-Radio Troubadours
- 2:30 WMCA-Meadows Beauty School
- WEAF-Marguerite Devine, Pianist
- WOR-N. J. League of Women Voters
- WABC-American School of the Air
- WPCII-Doreen Henry
- WOV-Agatha Goodman—Soprano
- WINS-"Woody Dowdy"—Swarc and Mack
- 2:45 WEA-F-The Triangle of A Successful House
- WJZ-Thomas L. Stix Interviews Gilbert Patton
- WOV-J. Russell O'Brien—Baritone
- WPCII-Rudy Canuto—Songs
- WINS-Franzell Rhythm-makers
- WOR-Richard Hart, Songs
- 2:00 WMCA-Allen Small's Orchestra
- WEAF-Three Mustachios
- WJZ-Organ Melodies
- WOR-N. J. State Republican Club—Mrs. Thomas W. Streeter—"County Welfare Work"—Talk
- WPCII-Agnes Kun—Pianist
- WABC-La Forge Berumen—Musical
- WOV-Willie Zay Jackson
- WINS-Marie Guion, Contralto; Louise Cirillo, Soprano; Helen Klingler, Pianist
- 1:15 WJZ-To Be Announced
- WEAF-Sunsweet Harmonies—California Prune and Apricot Growers' Association
- WPCII-Mitchie Lake and Her "Aunt Capola"
- WOV-Diana Bragg—Popular songs

- WJZ-Tc Be Announced
- WPCII-Musical Travelogue—Lucille Peterson
- WABC-Tito Guizar, Mexican Tenor
- WOV-Lillian Naples—Blues
- WINS-Franzell Rhythm-makers
- 5:15 WMCA-Westminster Quartet
- WEAF-"Skippy"—General Mills Program
- WABC-National Indoor Tennis Tourna- ment Summary
- WPCII-Rabbi Lazar Schoenfeld
- WINS-Tom Keene's Roundup, with Doug McTague
- WOV-Gilt Edge Phonies
- 5:30 WMCA-The Program Beautiful
- WEAF-To Be Announced
- WOR-Leonora Cori, Soprano
- WJZ-Singing Lady—Kellogg Program
- WABC-The Professor and the Major
- WPCII-Ken Winston and the Banjo Twins
- WOV-City Radio Corporation
- WINS-Franzell Rhythm-makers
- 5:45 WMCA-Red Devils, with Junior Smith
- WEAF-Happy-Rose Orchestra
- WOR-Aunt Betty's Toy Shop
- WJZ-Little Orphan Annie—"Wander Program"
- WPCII-Captain Joe's Stories
- WABC-Movie Star Revue—Jeanette Loff, Mistress of Ceremonies, with Abe Ly- man's Band
- WINS-Grant Kimball and Grayce Wilson—"Song Stories"

6 P.M. to 8 P.M.

- 6:00 WNYC-Prelude
- WEAF-International Broadcast from Geneva
- WOR-Uncle Don—United Profit Sharing Program
- WJZ-Raising Junior—Wheatena Serial
- WABC-Connie Boswell
- WPCII-Elmo Russ Presents the Love Serenader
- WINS-Ford Frick Sports Review
- WLWL-Irish Program
- 6:05 WNYC-Dept. of Public Welfare
- 6:15 WNYC-James O'Neil—Irish Songs
- WJZ-Veronica Wiggins, Contralto
- WEAF-Waldorf-Astoria Sert Room Or- chestra
- WABC-Reis and Dunn
- WPCII-Miriam Lax—Soprano
- WINS-Justice Brandeis' Society Forum
- 6:30 WNYC-Elementary Spanish Lessons
- WEAF-The World Today—James G. Mc- Donald
- WOR-Geo. Givot and His Orchestra
- WJZ-Old Songs of the Church
- WABC-Bing Crosby
- WPCII-John and Robert Pavese
- WINS-American Music Ensemble
- 6:45 WNYC-Advanced Spanish Lessons
- WEAF-June Pursell—Ballads
- WABC-Frank Stretz' Orchestra with Elsa

- Diemer, Soprano
- WPCII-Mac McCaffery—Sketches
- WOR-Harry Salters—Golden Trail of Melody—Richfield Program
- WJZ-Literary Digest Topics—Lowell Thomas
- WINS-"Ireland Calling"
- 6:55 WINS-"Radiatorial"—George Martin
- 7:00 WNYC-Commendatore Joseph Godo- no—Italian Songs
- WPCII-The Three Dreamers
- WEAF-Vermont Lumber Jacks
- WOR-Bronx Marriage Bureau—Goodman Needle and Matzo Program
- WJZ-Pepsodent Program—Amos 'n' Andy
- WABC-Myrt and Marge—Wrigley Pro- gram
- WINS-Lullaby Lady
- 7:15 WNYC-N. Y. State Industrial Safety Campaign
- WEAF-Robert Simmons and the Camp- bell Orchestra
- WJZ-Hinds' Romance Exchange—Beatrice Fairfax
- WABC-"Easy Aces"
- WINS-"The Trail Blazer"—Travel Talk
- WOR-"Your Dog and Mine"—Everredy Program
- 7:30 WNYC-WNYC Air College
- WEAF-Prince Albert Quarter Hour—Alice Joy, contralto; Paul Van Loan's Or- chestra; "Ol' Hunch"
- WJZ-Swift Program—Stebbins Boys
- WABC-Kaltenborn Edits the News
- WINS-The Globe Trotter
- WOR-"Scrappy" Lambert, Frank Burns and Nat Brusiloff's Orchestra—Norwich
- 7:45 WEA-F-The Goldbergs—Pepsodent Program
- WOR-"The Jarr Family"—Sketch—A For- han Co. Program
- WJZ-Billy Jones and Ernie Hare—Best Foods, Inc., Program
- WABC-The Camel Quarter Hour—Morton Downey, Anthony Wons and Jacques Renard's Orchestra
- WINS-"The Wandering Minstrel"—George Martin, Narrator; Nathaniel Cuthright, Tenor

8 P.M. to 10 P.M.

- 8:00 WNYC-Frank R. Rubel—"Legal Problems Explained"
- WEAF-Fleischman Hour—Guest Star— Ray Perkins, master of ceremonies
- WJZ-Dixie Spiritual Singers—Edgeworth Tobacco Program
- WOR-Chandu, the Magician—Beech-Nut Program
- WABC-The Bath Club—Margaret Santry interviewing guest, with Frank Ven- tree's Orchestra—Linit Program
- WINS-Westminster Quartet
- 8:15 WNYC-WNYC Air College
- WJZ-Rin Tin Tin Thriller—Chappel Bros. Program
- WABC-Sterling Products Program—Abe Lyman's Band
- WINS-Chimes
- WOR-The Record Boys and Norman Brokenshire
- 8:30 WNYC-Irish Musicale
- WABC-La Palma presents Kate Smith and Swance Music
- WJZ-Golden Blossoms—John G. Paton Co. Program
- WOR-Bernhard Levitow's Ensemble Symphonique
- 8:45 WNYC-Federal Business League
- WJZ-Sisters of the Skillet—Proctor & Gamble Program
- WABC-Angelo Patri—"Your Child"— Cream of Wheat Program
- 9:00 WNYC-Sixteenth Infantry Band
- WEAF-"Chevrolet's Big Six of the Air."
- WJZ-Blackstone Plantation—Julia Sand- erson and Frank Crumit—Waitt and Bond
- WABC-Yapex Presents the Mills Bros.
- WOR-WOR Minstrels
- 9:15 WABC-Ted Husing, Irene Beasley— Freddie Rich's Orchestra—Mennen's Program
- 9:30 WMCA-Golden Slipper Dance Mara- thon
- WEAF-Adventures of Sherlock Holmes G. Washington Coffee Program
- WOR-Jerry Macy and Ed Smalley—The Tea Timers—Sulada Tea Program
- WJZ-Maxwell House Ensemble
- WABC-Love Story Hour
- 9:45 WMCA-Jewish Troubadour—Bond Bread Co.
- WOR-Friendly Sons of St. Patrick Ban- quet

10 P.M. to 2 A.M.

- 10:00 WEA-F-Lucky Strike Dance Hour— Walter Winchell, Guest Speaker
- WJZ-A. & P. Dance Gypsies
- WABC-Hart, Schaffner & Marx Trump- eters
- WMCA-Organ Interlude
- 10:05 WMCA-Hockey—Madison Square Garden
- 10:15 WOR-The Happy Vagabond—Jack Arthur
- WMCA-A Night in Italy
- 10:30 WJZ-Paris Night Life—Affiliated Products Program
- WABC-Music that Satisfies, with Alex Gray and Shikret's Orchestra—Chester- field Program
- 10:40 WMCA-Well! Well! Well!
- 10:45 WOR-The Beggar's Bowl—Oriental Music and Narrative
- WJZ-The Picken Sisters of Georgia
- WABC-Jack Miller's Orchestra
- 11:00 WMCA-Will Oakland's Terrace
- WEAF-Jesse Crawford
- WJZ-Laurier's Slumber Music
- WABC-Toscha Seidel and Orchestra
- 11:15 WEA-F-Lew Conrad's Orchestra
- WOR-Jimmy Carr's Dance Orchestra
- 11:30 WMCA-Lou Taylor's Smilers
- WOR-Moon Beams—Directed by George Shackley
- WJZ-"Through the Opera Glass"
- WABC-George Olsen's Orchestra
- 11:45 WEA-F-Baron Lee's Blue Rhythm Band
- 12:00 WMCA-Cuckoo, Horsefeathers
- WEAF-Ralph Kirby, the Dream Singer
- WJZ-Eddie Moore and His Orchestra
- WABC-Guy Lombardo and His Royal Canadians
- 12:05 WEA-F-Coon-Sanders New Yorker Or- chestra
- 12:30 WEA-F-Charles Agnew's Orchestra
- WJZ-Larry Funk and His Orchestra
- WABC-Joe Reichman and His Orchestra
- 1:00 WABC-Pancho and His Orchestra
- 1:05 WMCA-Varieties
- 1:30 WABC-Robert "Buddy" Wagner's Sutton Club Orchestra
- 1:35 WMCA-Night Court

Radio Guide Program Locator

A. & P. Gypsies.....	WEAF	9:00 P.M.	only	Monday
	WJZ	10:00 P.M.	only	Thursday
Adventures in Health.....	WABC	10:15 P.M.	only	Friday
Allen—A Hostery Pro-gram.....	WABC	10:00 P.M.	only	Friday
American Album.....	WEAF	9:15 P.M.	only	Sunday
Amos 'n' Andy.....	WJZ	7:00 P.M.	Daily ex.	Sunday
Armour Program.....	WJZ	9:30 P.M.	only	Friday
Aunt Jemima.....	WABC	2:00 P.M.	Tues., Wed. & Th.	
Bamberger Stamp Club.....	WOR	10:45 A.M.	Saturdays	only
Barnes, Pat.....	WJZ	12:15 P.M.	Daily ex.	Sunday
Bath Club.....	WABC	8:00 P.M.	Daily ex.	Sat. & Sun.
Baumann Hour, Ludwig.....	WOR	9:00 P.M.	Sundays	only
Bayuk Stag Party.....	WJZ	9:15 P.M.	Sundays	only
Beau Bachelor.....	WABC	10:00 P.M.	only	Friday
Beautiful Thoughts.....	WJZ	9:30 A.M.	Daily ex.	Sunday
Beecham Program.....	WOR	8:00 P.M.	Daily ex.	Sat. & Sun.
F. Belersd't & Co. Prog'm.....	WJZ	10:00 A.M.	Monday and Friday	
Bernie's Orchestra, Ben.....	WABC	12:00 Mid.	Monday and Friday	
	WABC	9:00 P.M.	Tuesdays	only
Best Foods Program.....	WJZ	7:45 P.M.	Daily ex.	Sat. & Sun.
"Big Time".....	WEAF	8:00 P.M.	Wednesdays	only
Blackstone Plantation.....	WEAF	8:00 P.M.	Tuesdays	only
	WJZ	9:00 P.M.	Thursdays	only
Blue Coal Radio Revue.....	WABC	5:30 P.M.	Sundays	only
Blue Moon Cuckoos.....	WEAF	5:30 P.M.	Saturdays	only
Bond Bread Program.....	WABC	10:15 A.M.	only	Friday
Boswell Sisters.....	WABC	7:30 P.M.	Mon. Wed. & Fri.	
Bourjois.....	WABC	9:30 P.M.	Monday	only
Boy's Club, Macy's.....	WOR	7:15 P.M.	only	Friday
Breen & De Rose.....	WEAF	10:15 A.M.	Tues., Thurs. & Sat.	
	WEAF	10:30 A.M.	Monday	only
Bronx Marriage Bureau.....	WOR	7:00 P.M.	Mon. and Thurs.	
Burns, Robert, Program.....	WABC	10:00 P.M.	Monday	only
Buick Revelers.....	WEAF	9:45 P.M.	Sundays	only
Camel Quarter Hour.....	WABC	7:45 P.M.	Daily ex.	Sunday
Canada's Mounted.....	WJZ	10:00 P.M.	Monday	only
Capitol Theatre.....	WEAF	11:30 A.M.	Sundays	only
Chandu, The Magician.....	WOR	8:00 P.M.	Daily ex.	Sat. & Sun.
Charis Program.....	WABC	3:15 P.M.	Wednesdays	only
Chase & Sanborn Hour.....	WEAF	8:00 P.M.	Sundays	only
Cheerio.....	WEAF	8:30 A.M.	Daily ex.	Sunday
Chesterfield Program.....	WABC	10:30 P.M.	Daily ex.	Sunday
Chevrolet Big Six.....	WEAF	9:00 P.M.	Thursdays	only
Children's Hour.....	WJZ	9:00 A.M.	Sundays	only
Clady & Sam.....	WEAF	10:30 A.M.	Tuesday & Thurs.	
Cities Service Orchestra.....	WEAF	8:00 P.M.	Friday	only
Clara, La and Em.....	WJZ	10:15 A.M.	Daily ex.	Sat. & Sun.
Cliquot Club Eskimos.....	WEAF	9:00 P.M.	Friday	only
Club Valspar.....	WEAF	9:30 P.M.	Saturdays	only
Coca Cola Hour.....	WEAF	10:00 P.M.	Wednesdays	only
Collier's Radio Hour.....	WJZ	8:15 P.M.	Sundays	only
Colonel Goodbody.....	WEAF	9:45 A.M.	WJZ	10:30 A.M.
	WEAF	10:30 A.M.	Daily ex.	Sunday
Col. Stoopnagle & Budd.....	WABC	8:45 P.M.	Mon. and Wed.	
Columbia Concerts Program.....	WABC	6:30 P.M.	Sundays	only
Columbia Symp. Orch.....	WABC	11:00 P.M.	Daily ex.	Sat. & Sun.
Contented Program.....	WJZ	8:00 P.M.	Monday	only
Cook, Phil.....	WJZ	8:15 A.M.	Daily ex.	Sunday
Cream of Wheat Program.....	WJZ	7:45 A.M.	Daily ex.	Sat. & Sun.
	WABC	8:45 P.M.	Sunday and Thurs.	
Crocker, Betty.....	WEAF	10:45 A.M.	Wed. and Friday	
Crosby, Bing.....	WABC	6:30 P.M.	Tues., Thur. & Sat.	
Damrosch, Walter.....	WJZ	1:00 P.M.	Sundays	only
	WEAF	11:00 A.M.	WJZ	11:00 A.M.
	WJZ	11:00 A.M.	Friday	only
Dance with Arthur Murray.....	WOR	9:15 P.M.	Monday	only
Davey Hour.....	WEAF	4:30 P.M.	Sundays	only
Death Valley Days.....	WJZ	8:30 P.M.	Monday	only
Dixie Spiritual Singers.....	WJZ	3:00 P.M.	Thursdays	only
Downey, Morton.....	WABC	7:45 P.M.	Daily ex.	Sunday
Eana Jettick Melodies.....	WJZ	8:00 P.M.	Sundays	only
Ego Crime Club.....	WABC	9:30 P.M.	Tuesday and Wed.	
Eso Program.....	WJZ	7:15 P.M.	Wednesday & Fri.	
Evening in Paris.....	WABC	9:30 P.M.	Monday	only
Everyday Beauty.....	WJZ	10:00 A.M.	Monday & Friday	
First Nighter.....	WJZ	9:30 P.M.	Saturdays	only
Fleischmann Hour.....	WEAF	8:00 P.M.	Thursdays	only
Footlight Echoes.....	WOR	10:30 P.M.	Sundays	only
Forhan Program.....	WOR	7:45 P.M.	Tues., Thur. & Sat.	
Friendly Five Footnotes.....	WABC	9:45 P.M.	Friday	only
Friendship Town.....	WJZ	9:00 P.M.	Friday	only
Frostilla Rehearsals.....	WABC	9:15 P.M.	Monday	only
Fuller Man.....	WEAF	9:30 P.M.	Tuesday	only
Gauchos, The.....	WABC	11:30 P.M.	Sundays	only
Gene & Glenn.....	WEAF	8:00 A.M.	Daily ex.	Sunday
General Electric Program.....	WEAF	5:30 P.M.	Sundays	only
General Electric Circle.....	WEAF	12:00 Noon	Daily ex.	Sat. & Sun.
General Motors Program.....	WEAF	9:30 P.M.	Monday	only
Girl & Boy Scout News.....	WOR	9:45 A.M.	Saturdays	only
Goldbergs, The.....	WEAF	7:45 P.M.	Daily ex.	Sunday
Gold Medal Fast Frt.....	WABC	9:00 P.M.	Wednesdays	only
Golden Blossoms.....	WJZ	8:30 P.M.	Thursdays	only
Goldstein & Bernstei.....	WMCA	1:00 P.M.	Sundays	only
Goodyear Tire Co.....	WEAF	8:30 P.M.	Wednesday	only
	WEAF	9:00 P.M.	Saturday	only
Gray, Alex.....	WABC	10:30 P.M.	Daily ex.	Sunday
Great Personalities.....	WJZ	9:30 P.M.	Tuesday	only
Halsey Stuart Program.....	WEAF	9:00 P.M.	Wednesday	only
Hart, Schaffner & Marx.....	WABC	10:00 P.M.	Thursday	only
Heel Hugger Harmonies.....	WJZ	8:30 P.M.	Tuesday	only
Hinds' Romance Exchange.....	WJZ	11:30 A.M.	Wednesday & Thurs.	
	WJZ	7:15 P.M.	Thursday	only
Hoffman Concert.....	WOR	9:00 P.M.	Friday	only
Horn & Hardart's Children's Hour.....	WABC	11:00 A.M.	Sundays	only
Hollywood Nights.....	WJZ	10:30 P.M.	Wednesday & Sat.	
Hopper, Edna Wallace.....	WABC	10:00 P.M.	Sundays	only
	WABC	3:00 P.M.	Wednesday	only
Horlick, Harry.....	WEAF	9:00 P.M.	Monday	only
	WJZ	10:00 P.M.	Thursday	only
Horlick Program.....	WJZ	10:15 P.M.	Friday	only
Household Program.....	WJZ	9:00 P.M.	Tuesday	only
Ivory Soap.....	WABC	8:45 P.M.	Mon. and Wed.	
Jack Frost Melody Moments.....	WJZ	8:30 P.M.	Wednesday	only
Janis, Elsie.....	WJZ	7:15 P.M.	Wednesday	only
Jarr Family.....	WOR	7:45 P.M.	Tues., Thur. & Sat.	
Jarrett, Arthur.....	WABC	6:45 P.M.	Mon. and Wed.	
	WABC	6:00 P.M.	Tuesday	only
Jessel, George.....	WEAF	8:00 P.M.	Saturday	only
Jewish Troubadour.....	WMCA	12:45 P.M.	Sundays	only
	WMCA	9:45 P.M.	Thursday	only
Jewish Composers.....	WMCA	7:30 P.M.	Sundays	only
Jolly Bill and Jane.....	WJZ	7:45 A.M.	Daily ex.	Sat. & Sun.
Jones (Billy) and Ernie Hare.....	WJZ	7:45 P.M.	Daily ex.	Sat. & Sun.
Joy, Alice.....	WEAF	7:30 P.M.	Daily ex.	Sunday
Kaltenborn Edits News.....	WABC	6:00 P.M.	Monday	only
	WABC	7:30 P.M.	Tuesday & Thurs.	
Kath'rine'n'Callope.....	WOR	9:00 A.M.	Daily ex.	Sunday
Keys to Happiness.....	WEAF	11:30 A.M.	Saturday	only
Knox Sparkling Music.....	WEAF	9:15 A.M.	Tues., Thurs., Sat.	
Kreidler, A. S., Shoe Co.....	WABC	5:30 P.M.	Friday	only
Lady Bugs.....	WJZ	9:15 A.M.	Daily ex.	Sunday
Lady Esther Program.....	WEAF	3:00 P.M.	Sundays	only
Lady Next Door.....	WEAF	4:30 P.M.	Daily ex.	Sat. & Sun.
	WEAF	4:45 P.M.	Saturday	only
Landt, Trie and White.....	WJZ	8:00 A.M.	Daily ex.	Sunday
	WEAF	5:45 P.M.	Saturday	only
La Palina.....	WABC	8:30 P.M.	Mon., Tu., Wed. & Th.	
Lewis, Welcome.....	WEAF	9:00 P.M.	Thursday	only
Life-Time Revue, The.....	WJZ	4:30 P.M.	Sundays	only
Literary Digest Topics.....	WJZ	6:45 P.M.	Daily ex.	Sat. & Sun.
Littman's Program.....	WOR	11:45 A.M.	Mon., Thurs. & Sat.	
	WOR	12:00 N.	Sunday	only
Little Orphan Annie.....	WJZ	7:00 P.M.	Sundays	only
	WJZ	5:45 P.M.	Daily ex.	Sunday
Log Cabin Syrup.....	WABC	6:00 P.M.	Sundays	only
Lombardo, Guy.....	WABC	10:00 P.M.	Monday	only
	WABC	12:00 Mid.	Thurs. and Sat.	
Lone Wolf Tribe.....	WABC	7:30 P.M.	Thursday	only
	WABC	5:45 P.M.	Mon., Wed. & Fri.	
Lopez, Vincent.....	WEAF	11:30 P.M.	Wednesday	only
	WEAF	11:00 P.M.	Friday	only
	WOR	7:15 P.M.	Wednesday	only
	WJZ	6:30 P.M.	Saturday	only
Love Story Hour.....	WABC	9:30 P.M.	Thursday	only
Lucky Strike Dance H'r.....	WEAF	10:00 P.M.	Tu Thurs & Sat	
Luden's Novelty Orch.....	WABC	7:30 P.M.	Sundays	only
Lyman's Band, Abe.....	WABC	8:15 P.M.	Tues., Thurs., Sat.	
	WABC	5:45 P.M.	Tues. and Thurs.	
Madison Slogers.....	WABC	10:45 A.M.	Monday	only
	WABC	9:15 A.M.	Friday	only
	WABC	11:15 P.M.	Sundays	only
Manning, Martha.....	WOR	8:30 A.M.	Daily ex.	Sunday
Mary & Don Dine About.....	WOR	5:45 P.M.	Wednesday & Fri.	
Maytag Orchestra.....	WJZ	9:00 P.M.	Monday	only
Maxwell House Ensemble, with Laany Ross.....	WJZ	9:30 P.M.	Thursday	only
	WABC	7:15 P.M.	Mon., Wed. & Fri.	
McCann Pure Food Hr.....	WOR	10:00 A.M.	M Tu Wed & Thu	
McKesson's Musical Mag.....	WEAF	9:00 P.M.	Tuesday	only
Mele Clarions.....	WJZ	8:15 P.M.	Wednesday	only
Melody Meal.....	WOR	9:15 P.M.	Tuesday	only
Mennen Program.....	WABC	9:15 P.M.	Thursday	only
Meet the Artist.....	WABC	5:15 P.M.	Tuesday	only
Metropolitan Opera.....	WEAF	3:00 P.M.	Saturday	only
	WJZ	3:00 P.M.	Friday	only
Mills Bros.....	WABC	9:00 P.M.	Mon. & Thurs.	
Miracles of Magnolia.....	WJZ	9:45 A.M.	Daily ex.	Sunday
Mobloll Concert.....	WEAF	9:30 P.M.	Wednesday	only
"Moonbeams".....	WOR	11:30 P.M.	Daily ex.	Saturday
Musle that Satisfies.....	WABC	10:30 P.M.	Daily ex.	Sunday
Musical Clock.....	WJZ	7:15 A.M.	Friday & Saturday	
	WJZ	6:45 A.M.	Mon., Tu., Wed. & Th.	
	WJZ	8:15 A.M.	Mon., Tu., Wed. & Th.	
Myrt and Marge.....	WABC	7:00 P.M.	Da. ex. Sat. & Sun.	
Mystery Chef.....	WJZ	10:45 A.M.	Tuesday & Thurs.	
	WABC	11:15 A.M.	Wednesday	only
Nat. Farm and Home Hour.....	WJZ	12:30 P.M.	Daily ex.	Sunday
Natl. Radio Forum.....	WEAF	10:00 P.M.	Monday	only
N.Y. Philharmonic Sym. Or.....	WABC	3:00 P.M.	Sundays	only
Neapolitan Days.....	WEAF	11:00 A.M.	Sundays	only
Nestles Program.....	WJZ	8:00 P.M.	Friday	only
Old Dutch Girl.....	WABC	8:45 A.M.	Mon., Wed. & Fri.	
Old Singing Master.....	WJZ	10:15 P.M.	Sundays	only
Oldsmobile Melody Speed-way.....	WOR	9:00 P.M.	Tuesday and Sat.	
Organ Revellie.....	WABC	7:30 A.M.	Daily ex.	Sunday
"Our Daily Food".....	WEAF	9:45 A.M.	WJZ	10:30 A.M.
	WJZ	10:30 A.M.	Daily ex.	Sunday
Parade of the States.....	WEAF	9:30 P.M.	Monday	only
Pasternack, Josef.....	WOR	9:00 P.M.	Friday	only
Patrl, Angele.....	WABC	8:45 P.M.	Sunday and Thurs.	
Payton, Corse, Melodrama.....	WOR	8:30 P.M.	Friday	only
Pepsodent Program.....	WJZ	7:00 P.M.	Daily ex.	Sunday
	WEAF	7:15 P.M.	Daily ex.	Sunday
Perkins, Ray.....	WJZ	6:30 P.M.	Tuesday	only
	WEAF	8:00 P.M.	Thursday	only
Pillsbury Pageant.....	WABC	9:00 P.M.	Friday	only
Pollyanna, The Glad Girl.....	WABC	5:30 P.M.	Friday	only
Pond's Dance Program.....	WEAF	9:30 P.M.	Friday	only
Pontiac Chieftains.....	WJZ	10:00 P.M.	Friday	only
Prince Albert Quar. Hr.....	WEAF	7:30 P.M.	Daily ex.	Sunday
Pryor, Arthur.....	WEAF	9:00 P.M.	Saturday	only
Psychologist Says.....	WOR	2:00 P.M.	Sundays	only
Quaker Man.....	WJZ	8:15 A.M.	Daily ex.	Sunday
Rainbow Trail.....	WOR	4:30 P.M.	Tuesday	only
Raising Junior.....	WJZ	6:00 P.M.	Daily ex.	Wed.
Real Folks.....	WABC	5:00 P.M.	Sundays	only
Reser, Harry.....	WEAF	9:00 P.M.	Friday	only
Rexall Boys.....	WEAF	7:15 P.M.	Sundays	only
Rin-Tin-Tin Thriller.....	WJZ	8:15 P.M.	Thursday	only
RKO Theatre of the Air.....	WEAF	10:30 P.M.	Friday	only
RKO Proctor's Program.....	WOR	1:15 P.M.	Thursday	only
Royal Vagabonds.....	WJZ	6:30 P.M.	Mon., Wed. & Fri.	
Rubloff, Dave.....	WEAF	8:00 P.M.	Sundays	only
Salada Tea Timers.....	WOR	9:30 P.M.	Tu., Wed. & Thu.	
Seidel, Toscha.....	WABC	11:00 P.M.	Thursday	only
Sheaffer, W. A., Pen Co.....	WJZ	4:30 P.M.	Sundays	only
Sherlock Holmes.....	WEAF	9:30 P.M.	Thursday	only
	WJZ	9:00 P.M.	Wednesday	only
Simons Guardsman.....	WJZ	5:30 P.M.	Sundays	only
Singing Lady.....	WJZ	5:30 P.M.	Da. ex. Sat. & Sun.	
Singin' Sam.....	WABC	8:15 P.M.	Mon., Wed. & Fri.	
Sisters of the Skillet.....	WJZ	8:45 P.M.	Tu., Thurs. & Fri.	
Skippy.....				