

WIRED RADIO MENACE TO CHAINS? SEE MIKE PORTER'S COLUMN  
(Turn to Page Three)

# Radio And AMUSEMENT Guide <sup>5¢</sup>

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., Week of September 25-October 1, 1932

Number 49

## CRIME PAYS— ON AIR

**Q**UICK, Watson, the microphone! In their secluded dens all over the globe spinners of mystery tales are doffing their smoking jackets, packing their pigskin bags with the false bottoms, and flocking to the broadcasting castles of Gotham and Chicago. In these castles they are ensconced as Kings of Crime, and great pains are taken to inspire their fertile imaginations. They pour out scripts by the dozen. In turn radio pours into their pockets dollars by the  
(Contin'd on Page Six)



Mystery stars!  
Sunda Love, right,  
is the slave girl in the  
new Fu Manchu series. At  
upper left you have Malik (Stanley  
Andrews), the French detective, with Bernadine  
Flynn. Lower left is Sherlock Holmes (Richard  
Gordon) and in center is Edward Reese, of the Eno Crime Club.

## Networks Lift Ban on Plugging Prices

One of radio's oldest taboos—the quoting of prices on commercially sponsored programs—had been lifted this week by both large networks.

The decision followed the demands of sponsors that radio bring them tangible results in sales, as well as good will.

Some months ago the National Broadcasting Company lifted the ban on price mentions during daytime programs, taking the stand that it regarded prices as being of interest to housewives. Now NBC allows one price quotation in each fifteen minute evening period.

The Columbia Broadcasting System, in announcing that it would allow two price mentions in each fifteen minute program, made the restriction that in a fifteen minute program the total "sales talk" shall not exceed one and one-half minutes. This is the most drastic step thus far in cutting down the sometimes tedious blurbs which clutter the air.

William S. Paley, President of Columbia, takes the position that the "sales talks" will be much more potent if the prices of the articles advertised are named, and therefore can afford to be briefer.

In part, Mr. Paley's statement follows: "The trend is visible, on many programs, in the more adroit wording of the advertiser's message, in increased emphasis frequently achieved by decreased length.

"The Columbia Broadcasting System wishes to do everything in its power to further this trend toward briefer, more effective treatment of the advertiser's story, believing that the interests of the audience, the advertisers, and the broadcasting systems are here identical.

"The inability to crystallize a selling story into the mention of the price of an advertised product has often made necessary hundreds of added words to compensate, in length, what the sales story lacked in definite price appeal. A single price mention would be worth hundreds of added words of product description or sales persuasion."

Mr. Paley said that no competitive price announcements would be allowed. In other words, no advertiser would be able to point to his product as being specifically cheaper than that of a competitor. Another feature of the new CBS plan will be the abolishing, as completely as possible, the conflict of commercial continuities in direct succession. In other words, if one program ends with a sales talk, the next one should not begin with a sales talk.

Impartial observers see in Columbia's new policy brighter and more concise advertising announcements. They see, in the new attitude of both networks, a tremendous bid for more advertising from companies which before have shunned radio because they could not state their product's price. They point out that radio advertising will enter into even more direct competition with newspaper advertising.

## Radio Guide

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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## Radioddities



### WILBUR BUDD HULWICK

ANNOUNCER FOR THE BUFFALO BROADCASTING CORPORATION FOUND HIMSELF WITH A FIFTEEN MINUTE PERIOD TO FILL. CHASE TAYLOR OF THE CONTINUITY DEPARTMENT RESPONDED TO HIS FRANTIC REQUEST TO AD LIB AND THEN AND THERE THE FAMOUS COMEDY TEAM OF COLONEL LEMUEL Q STOOPNAGLE AND BUDD BEGAN

### TOM EVERITT

WRITER OF "MARCH OF TIME" STUDIED FOR A YEAR EACH AT YALE - OXFORD - THE UNIVERSITY OF MUNICH AND GRENOBLE UNIVERSITY IN THE SOUTH OF FRANCE

HARRY RESER DIRECTOR OF THE CLICQUOT CLUB ESKIMOS BROUGHT HIS PLANE DOWN FOR A FORCED LANDING IN A CORN FIELD WHILE WAITING FOR GASOLINE. HE AND HIS WIFE WERE INVITED TO DINNER AT A NEARBY FARM HOUSE. NOT UNTIL THE INVITATION WAS POLITELY REFUSED DID THEY DISCOVER THAT IT WAS THE COUNTY POOR HOUSE NEAR XENIA, O.

(Copyright 1932, Radio Guide, Inc.)

## There Is Beauty in Every Human Being

By Bruce Barton

(Author of "The Man Nobody Knows"; Noted Writer and Lecturer)

My feet were tired from standing up in the crowded train, and maybe that affected my eyesight. Anyhow, the folks in that car seemed to me woefully unattractive.

There were men with unshaven faces, and women with disheveled hair, and babies who put their dirty fingers in their dirty little mouths. Some sprawled and slept; some snored.

Our journey ended, and we were emptied into the depot.

There, behind a rope, awaiting our arrival, were more folks, as unattractive as ourselves.

But as we came pouring through the gates, behold a miracle! The homely horde rushed upon us. Cross-eyed men clasped unkempt women to their breasts. Withered old women planted kisses upon the cheeks of homely young women, exclaiming that they were "beautiful" and calling them "my dear" and weeping tears of happiness at their arrival.

And suddenly I was ashamed of myself; and I said to my wife: "What a magnificent thought it was, on the part of God, to give every human being somebody who thinks that he or she is wonderful."

Napoleon is supposed to have had more energy and will-power than any other modern man, but even he could not solve the relative problem. It is amusing to read his angry letters to his brothers, and see what trouble he had in trying to teach them to be kings. They persisted in making a mess of things, and caused him more worry than all his armies.

So relatives are not an unmixed blessing; yet what a sad world without them! Every once in awhile I go over to the Grand Central Station and see that welcoming scene repeated, and always it gives me a little thrill.

A hundred nondescript folks, from a hundred commonplace homes, waiting to welcome a hundred others. Yet by a certain divine astigmatism, each one of the hundred is supremely beautiful in the eyes of some one!

So long as he or she lives, there will be another who cares. Surely this is one of the splendors of life! And one of the great lines of literature is: "He setteth the solitary in families."

(Copyright, G. E.)

## Both Networks Air World Series Play

Both National Broadcasting Company and CBS will broadcast the World Series between the New York Yankees and the Chicago Cubs.

NBC has announced that Hal Totten, Graham McNamee, and Tom Manning will handle the microphone for their chain. They have not yet officially announced what Chicago stations will carry the broadcasts, but it was understood that they would go over WMAQ, WENR-WLS, and possibly KYW.

Columbia will probably use Pat Flanagan and Ted Husing for their play by play descriptions, which will be heard over station WBBM.

The opening and second games will be played in New York on Wednesday and Thursday, September 28th and 29th. On Friday the two teams will rest en route to Chicago. The third, fourth, and fifth games will be played on October 1st, 2nd and 3rd respectively. The first game is scheduled to start at 12:30 (CST).

This World Series is expected to attract more radio listeners in Chicago than ever before, and most Chicago stations were rearranging their programs on series days in order to broadcast the play-by-play accounts.

(A picture of Amos 'n' Andy, posed with the Cubs, will be found on Page Fifteen.)

## 150,000 Watter Opens in Mexico

Norman T. Baker, the cancer cure gent who was put off the air by the Federal Radio Commission for operating his station, KTNT, contrary to the public welfare, now goes to Mexico.

In Mexico, blustering Baker is building XENT, at Nueva Laredo, opposite the Rio Grande from Laredo, Texas. The station, reported to be ready to swing into operation sometime next month, will start broadcasting with 50,000 watts but will soon increase its power to 150,000 watts.

With its increased power, XENT will become the most powerful transmitter in the Americas. It has chosen the wave length of 1115 kilocycles, which is mid-channel between the clear channel on which WRVA, Richmond, operates, and the Canadian-shared channel on which a score of American and Canadian stations operate.

In America, prominent engineers are of the opinion that the new station will interfere with the American and Canadian stations.

Baker left the air following a hearing at which his alleged cancer cure hospital was criticized.

## New Programs of the Week

The following new programs, and old ones that have been off the air during the summer months, will be heard according to regular schedules beginning this week:

Fu Manchu—Mondays from 7:45 to 8:15 p. m., WGN-CBS.

Abe Lyman's Band—Tuesday, Thursday, Saturday at 7:15 p. m., WGN-CBS.

Easy Aces—Monday, Wednesday, Friday at 9:15 p. m., WGN-CBS.

Mrs. A. M. Goudiss on cooking—Thursdays at 10 a. m. WMAQ-NBC.

Jolly Bill and Jane—daily except Saturday and Sunday at 7:45 a. m., WLS-NBC.

Paul Whiteman's Rhythm Boys—Mondays at 3:30 p. m., WCFL-NBC.

## Mikritic

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:

Texaco Fire Chief—September 13—8:55 p. m.—WMAQ:

Graham: "Say, Chief, can you tell me the difference between kissing your sister and kissing your sweetheart?"

Ed Wynn: "Yes, about twenty-five seconds."

Sue Banks

Burns and Allen—September 14 — 7:10 p. m.—WGN:

Burns: "Is your father bald, Gracie?"

Gracie: "I don't know, he never takes his toupee off."

M. L. Evans

Frankie Masters Orchestra—September 11—8:50 p. m.—KYW:

Announcer: "Florie O'Day will sing, 'I Want To Go Home,' accompanied by the orchestra."

Eleanor Juns

Sinclair Minstrels — September 12 — 8:18 p. m.—WIBA:

Gene: "That's a nice pair of trousers you've got on. Where did you get them?"

Mac: "Oh, I bought 'em."

Gene: "Does your wife pick out your trousers?"

Mac: "No, she only picks the pockets."

Rudolph G. Jorgenson

Frank and Ernest—September 11—2:10 p. m.—KWK:

Ernest: "Did your girl friend ever give you long kisses, Frank?"

Frank: "I'll say she did, Ernie. Once on a country road she kissed me and when I opened my eyes I looked up at a sky-scraper."

C. Doane

Barbasol Program—6:40 p. m.—KYW:

"The orchestra will now play, 'She Was Only a Stone Mason's Daughter, But He Learned How to Chisel From Her'."

A. Burgstrom

Sinclair Minstrels—September 12—7:24 p. m.—WLS:

Gene: "Is it true your uncle Ezra died?"

Bill: "Yeah, he choked to death."

Gene: "How come?"

Bill: "Well, he was sitting in a restaurant eating horse meat and somebody hollered, 'Whoa,' and it stopped dead still in his throat."

M. McGill

Maple City Four—September 14—1:53 p. m.—WLS:

Interlocutor: "Wasn't that an amusing quarrel you had with your wife last night?"

End Man: "Yeah, wasn't it? When she threw that axe at me I thought I'd split."

Fred Johnson

Tom Patrick—September 13—10:15 p. m.—WTAM:

Tom Patrick: "I used to be a westerner, but Fleischmann brought me yeast."

Mrs. T. Filker

Dan and Sylvia—September 5—10:33 p. m.—WTAM:

Clem: "She certainly is polished."

Minnie: "Yes, everything she says casts a reflection on somebody."

Mrs. James C. Vaughan

## 'OH, YOU DARLING MOVIE MIKE'



Bing Crosby looks like he's having a sweet dream in this pose, but hold on—it's all a demonstration showing how different a movie studio microphone looks from the radio mike you are so familiar with. Photo was taken in Hollywood during the filming of a picture in which radio favorites will star. Rumor says he'll return to the air.

## REVIEWING RADIO

By Mike Porter

IN all the radio dives where the wireless scribblers assemble to hunt news, they're talking nowadays in a serious vein about wired wireless—which means a system of radio entertainment, wired into the home, with a meter in the line into which you drop a coin and have the privilege of listening to a preferred program. Of course, the program would be in no way connected with the networks, but a special show or shows, staged in a studio to which the listener's home is linked.

I have heard talk of this project, which threatens a mean competition to the established networks, for several years, but until now the subject seemed only a pleasant dream. But we seem to be on the threshold of this new service, which has had a successful test in several European countries. In America, the wired wireless seems to be ready for the public, and backed by Wired Radio, Inc. with headquarters in New York. What forces me to take the new system seriously is the fact that the corporation is busy acquiring patents and music copyrights—and also that the corporation is a subsidiary of that power giant, the North American Company. My understanding of the plan as affecting the listeners is that three classes of programs will be always available, and sets will be installed with meters, for a monthly subscription, or a slot, as the subscriber prefers. The sets will be maintained.

There is a certain amount of pity due the broadcasters. They have found themselves in a tough spot this season where clients are concerned—a fact that called for big concessions if more business was to be enticed into the studios. The broadcasters found themselves a choice of bowing to the sponsor or to the audience, and the sponsor won, wherefore aerial advertisers are now permitted on all networks to quote prices of whatever they happen to be exploiting. At first blush, perhaps, we are shocked by this, because the fastidious listener will regard the liberalization of policy as a tendency to the deterioration of broadcasting artistry. Indeed, this is true, and the only cheerful prospect is that some ingenious way will be developed by which a price quotation

can be made an innocuous part of a show. So far as the broadcasters are concerned, the curse of commercialism will be mitigated as far as possible, but the great fear that assails me is that the lower grade sponsors, with characteristic cupidity, will regard the price-quoting concession as vacillation, and will press further demands for high pressure tactics—a thing quite ruinous and offensive.

I have heard rumors from Washington that the Federal Commission, fearing just such a thing, has its ear to the ground, and will step in and chastise any abuse of the new privilege—and there is Mr. Oswald Schuette, the radio czar, who, if outraged sufficiently, may exercise his unique power of banishing from the air any flagrant program.

### A BOWL OF CHATTER—

Blue Coal returns to Columbia with George Earle's music on October 2nd . . . The Sherlock Holmes stories resume at NBC on October 5th . . . Dr. Bundesen, the Chi Health Commissioner switches to NBC with those Herlick skits September 27th . . . Light and grand opera take up the NBC season immediately . . . George Hall, the Taft Hotel maestro was cracked up in a motor smash and is slowly recovering in a New York

(Continued on Page Eight)

## Purely Personal

KATE SMITH is up at Lake Placid, New York, trying to recoup some strength and health she's expended so generously on radio and stage activities. Pneumonia was imminent unless Kate went away for a rest. WABC has put a line alongside Kate's hotel and Nat Brusiloff and his orchestra are making accommodations at the same hotel so that their broadcasts can go right along . . . as usual.

LOWELL THOMAS captained a baseball team in a game played near Pawling, New York recently. His teammates included Jack Foster, radio editor of the New York World-Telegram, Prosper Buranelli, creator of the cross word puzzle, and Count von Luckner, the German "Sea Devil."

MME. FRANCES ALDA, brilliant Metropolitan Opera Company star, who will broadcast once weekly this fall, opened a new studio at the Waldorf Astoria Hotel last week. In addition to coaching singers for radio, Mme. Alda will teach prospective concert and operatic artists.

THE FOUR MILLS BROTHERS, still touring around the East, are at the Century Theater in Rochester, New York, this week. Next week they'll go to Boston's Metropolitan, and from there to Washington, Philadelphia and Baltimore before they return to Harlem's "Lafayette" October 28th.

RUTH ETTING is taking her long awaited vacation at Lake Placid, New York. Fourteen days at her sponsor's expense . . . and then back to New York the end of this week.

ELLIOTT SHAW, baritone with the Revelers Quartet, is enjoying his annual attack of hay fever, which causes his voice to drop to a lower pitch. Frank Black, arranger for the quartet, is having to rearrange all music to fit Shaw's two months a year bass.

EMERY DEUTSCH, Nat Brusiloff and Vaughn de Leath add another candle to their birthday cakes this month.

JULIA SANDERSON and Frank Crumit open a week's engagement of personal appearances at the Memorial Theater in Boston starting October 1st. This is their first engagement outside of New York since going on the air more than three years ago.

MRS. MELDANIA BOSWELL, mother of *The Boswells*, is readying herself for her return to New Orleans. Mrs. Boswell just won't stay North after October first.

GEORGE HALL, orchestra leader, is in the New York Presbyterian Hospital suffering a broken shoulder and bruises received in an auto collision while he was returning from Harry Barris' opening in Greenwich Village last week. George missed his first broadcast in over 7000 unbroken attendances. Doctor advised him to fiddle his time away by playing the violin . . . which is George's instrument, anyhow.

ALICE JOY, who has been singing from Cleveland, leaves October 3rd for Dallas, Texas, where she will head the "Dream Girl Revue," a special radio musical feature for the Texas State Fair.

LOUIS DEAN, CBS announcer, Doug Connah and Fred Wile, both of CBS press department, used to keep serene bachelor quarters on 50th Street . . . poker games in order until wee hours of the morn. Then Fred went and got married.

Accordingly, Louis, Doug and Carlile Stevens moved to a penthouse. Now Carlile is being married. Heaving a sigh, Doug and Dean and Bill Fineshriber, another pen publicity pusher at CBS, are looking for apartment quarters in the Village. But they don't know that Bill plans to desert his pals when winter sets in. Why? Three guesses.

# Programs For Sunday, September 25

LOG OF CHICAGO STATIONS				
Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number	
WLS	870	50,000	1230 W. Washington St. Haymarket 7500	
WENR	870	50,000	222 North Bank Drive Superior 8300	
WGN	720	25,000	Drake Hotel Superior 0100	
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000	
WJBT	1130	20,000	Palmer House State 5466	
WIBO	560	10,000	6312 Broadway Sheldrake 6000	
KYW	1020	10,000	Strauss Building Wabash 4040	
KFKX	670	5,000	Merchandise Mart Superior 8300	
WMAQ	670	5,000	Merchandise Mart Superior 8300	
WMBI	1080	5,000	153 Institute Place Diversey 1570	
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600	
WJKS	1360	1,000	Gary, Indiana Gary 25032	
WAAF	920	500	836 Exchange Avenue Yards 0084	
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166	
WSBC	1210	100	5 So. Wabash Avenue Dearborn 0206	
NBC—Chicago Office			Merchandise Mart Superior 8300	
CBS—Chicago Office			Wrigley Annex Whitehall 6000	

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

6:00 A.M.  
WAAF—Old Timers

6:30 A.M.  
WAAF—Dawn Patrol

7:00 A.M.  
WAAF—Morning Devotions

7:30 A.M.  
WIBO—Morning Reveries  
WAAF—Favorites of Yesterday

8:00 A.M.  
WENR—Children's Hour (NBC)  
WAAF—The Eight O'clock Concert  
WIBO—Swedish Services, conducted by Olaf Nelson  
WCFL—Highlights of Music  
WJJD—Mooseheart Catholic Services  
KYW—Sunshine program; Paul McClure  
WGES—German Hour

8:15 A.M.  
WCFL—Kroehler Program

8:30 A.M.  
WAAF—Morning Concert  
WCFL—Religious Program

9:00 A.M.  
WGN—Grand Old Hymns; The Old Testament  
WBBM—Synthetic Symphonies  
WENR—Modern Instrumentalists (NBC)  
WCFL—German Entertainment  
WGES—Organland  
WMAQ—Bible Story dramatization  
WAAF—Across the Footlights

9:15 A.M.  
WGES—Band Parade

9:30 A.M.  
WMAQ—Musical program  
WGN—Victor Stonebrook, tenor  
WBBM—Modern Living; Lindlahr's Magazine  
WENR—Fiddler's Three (NBC)  
WAAF—Variety Program  
WGES—Memory Lane  
WJJD—Mooseheart Protestant Service  
WCFL—Rogers Highlights

9:45 A.M.  
WENR—Song for Today (NBC)  
WGES—Happy Hits  
WGN—Leonard Salvo, organ

10:00 A.M.  
WGN—Sunday Morning Concert; Lewis White, baritone  
WCFL—Italian Entertainment  
WENR—Morning Musicales (NBC)  
WGES—Waltz Tunes  
WAAF—Hi, Folks!  
WBBM—Julia Mahoney and Charles Carlile  
WSBC—Midwest Program

10:10 A.M.  
WJJD—Happy Go Lucky Time; Art Linick

10:15 A.M.  
WCFL—Highlights of Music  
WBBM—Synthetic Symphonies  
WGES—Today in Music

10:30 A.M.  
WGN—Melody Makers; orchestra (CBS)  
WSBC—Gene Morton, songs  
WBBM—Don Lang on Dogs  
WAAF—My Favorite Band  
WMAQ—Maj. Bowses Capital Theater Orch. (NBC)  
WCFL—Seventh Church of Christ, Scientist  
WJKS—Watch Tower Program

10:45 A.M.  
WAAF—Estelle Barnes, pianist  
WJKS—The Melody Makers (CBS)  
WBBM—Peoples Church

11:00 A.M.  
WENR—Central Church  
WGN—Mormon Tabernacle Choir and Organ (CBS)  
WMAQ—Major Bowses' Orchestra (NBC)  
WJKS—Sunday Varieties  
WSBC—Jewish Program Music  
WAAF—Goldenrod Revue

11:15 A.M.  
WJKS—California Echoes  
WAAF—Melodies in Three-Quarter Time

11:30 A.M.  
WGN—Interview with Sax Rohmer (CBS)  
WMAQ—Legion of the Lost (NBC)  
WENR—Mexican Typica Orchestra (NBC)  
WAAF—Organ Melodies

11:45 A.M.  
WGES—Our Lady of Sorrows Catholic Church  
WAAF—Salon Music

12:00 NOON  
WENR—Biblical Drama (NBC)  
WGN—Reading of the Tribune Comics  
WMAQ—Symphony Orchestra  
WCFL—Rogers Musicales  
KYW—Uncle Bob with the Funnies  
WAAF—Sears, Roebuck Musical Moments

12:30 P.M.  
WLS—Polish Music Hour  
WIBO—Art Hour  
WBBM—Gus Haenschen's Orchestra

12:45 P.M.  
WBBM—Norm Sherr; Felz Motor

1:00 P.M.  
WGN—Wurlitzer Program; Verne Buck, violinist  
WIBO—German Hour  
WBBM—Brooks and Ross

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

11:00 a. m. WGN-CBS—Salt Lake City Organ and Choir

8:00 p. m. WMAQ—The Spirit of the Century of Progress

8:45 p. m. WMAQ-NBC—Beachcomber; drama

10:00 p. m. WMAQ-NBC—Malik Mystery Drama

10:15 p. m. WENR-NBC—Radio Rubes

WAAF—Hoosier Philosopher  
KYW—The Watchtower Program  
WCFL—Lithuanian Program  
WJKS—Hits and Bits

1:15 P.M.  
KYW—Popular Favorites  
WBBM—Frank Wilson and Jules Stein  
WAAF—Redheaded Bluebird

1:30 P.M.  
WMAQ—Moonshine and Honeysuckle (NBC)  
KYW—Charlie Agnew's Orchestra (NBC)  
WGN—"Bridge Club of the Air"  
WSBC—Paul Van Sande, vocal  
WMBI—Spanish Gospel Service  
WJKS—Ann Leaf, organist (CBS)  
WAAF—The Spotlight; Live Stock Receipts  
WLS—Weather Report, music

1:45 P.M.  
WBBM—Ann Leaf at the Organ (CBS)  
WLS—Three Contraltos in Willard Tablet Program  
WAAF—Voice of the Violin

1:50 P.M.  
WMBI—Italian Gospel Service

2:00 P.M.  
WCFL—Polish Program  
WGN—Allan Grant and Lawrence Salerno  
WJKS—Symphonic Hour (CBS)  
WMAQ—Musical Pilgrimage; Marx and Anne Oberndorfer  
WAAF—Musical Travel Tour  
WBBM—Symphonic Hour (CBS)  
KYW—Wayne King's Orchestra (NBC)  
WIBO—Norwegian Hour

2:10 P.M.  
WMBI—Bible Exposition with Sacred Music

2:15 P.M.  
WGN—Palmer House Ensemble

2:30 P.M.  
KYW—National Sunday Forum (NBC)  
WBBM—Piano Interlude  
WJJD—Sunday Musical Matinee  
WSBC—Betty Citow, soprano  
WMAQ—48th Highlanders Band (NBC)  
WAAF—Ballad Hour

2:40 P.M.  
WBBM—Flanagan Sport Hunches  
WLS—Political Talk

2:45 P.M.  
WLS—Little Brown Church  
WGN—Baseball Game  
WMAQ—Baseball; Cubs vs. Cincinnati

2:55 P.M.  
WCFL—Baseball or studio program  
WBBM—To be announced

3:00 P.M.  
KYW—Jane Froman with orchestra (NBC)  
WJKS—Baseball—White Sox vs. Cleveland  
WIBO—Baseball  
WAAF—Jimmie Kozak at the Piano  
WLS—Evens Musical Comedy  
WJJD—Deems Taylor Suggests

3:15 P.M.  
WAAF—Sunday Serenade  
KYW—Vee Lownhurst, pianist (NBC)

3:30 P.M.  
KYW—Studio Musical Program; Teaberry Sports  
WAAF—Hits and Bits  
WENR—Highlights of the Bible (NBC)

4:00 P.M.  
WJJD—Greek Hour  
WENR—Pastels (NBC)  
KYW—The World of Religion (NBC)  
WAAF—Ford Waldo

4:15 P.M.  
WENR—Trio Charmante (NBC)  
WAAF—In Old Vienna

4:30 P.M.  
WJJD—Judge Rutherford  
WAAF—Sunday Serenade  
KYW—Road to Romany (NBC)  
WENR—Pop Concert

4:45 P.M.  
WJJD—Neighborhood Store  
WAAF—Ray Waldron's Sports Review

5:00 P.M.  
WENR—Catholic Program (NBC)  
WGN—Bernie Cummins' Orchestra  
WJJD—Criminal Parallels

KYW—Edgewater Beach Hotel Twilight Musicales  
WAAF—Broadway Melodies  
WJKS—Dance Melodies  
WBBM—Ballad Hour (CBS)  
WIBO—Salon Recital  
WCFL—Variety Program  
WSBC—All Colored Hour

5:15 P.M.  
WJJD—Billy Sunshine  
WMAQ—Paul Whiteman's Orchestra (NBC)

5:30 P.M.  
WIBO—WPCC  
WENR—Sweetheart Days (NBC)  
WJKS—Irene Beasley (CBS)  
WJJD—WJJD Concert Orchestra  
WAAF—Sacred Concert  
WGN—Irene Beasley with Round Towners (CBS)  
WBBM—Howard Neumiller and Phil Porterfield

6:00 P.M.  
WMAQ—Donald Novis, tenor  
WLS—Our Children (NBC)  
WGN—Allan Grant, pianist  
WJKS—Minute Rub Sports Review  
WCFL—German Radio Hour  
WIBO—The Copeland Smith League  
WJJD—Armour Institute

6:10 P.M.  
KYW—Teaberry Sports Reporter

6:15 P.M.  
WBBM—Medinah String Ensemble  
WLS—Pickens Sisters (NBC)  
WMAQ—Wheatonville, dramatic sketch (NBC)  
WGES—John Van Kanegan, pianist  
WGN—Palmer House Ensemble  
KYW—Home Folks, drama

6:30 P.M.  
WBBM—Flanagan Sports Review  
WLS—Studio Across the Way (NBC)  
WJJD—Famous Composers  
KYW—Dan Russo's Orchestra  
WGES—Minstrel Show  
WMAQ—Blue Ribbon Malt Sports

6:45 P.M.  
WGN—Angelo Patri; Your Child  
WMAQ—Orchestral Gems (NBC)

7:00 P.M.  
WMAQ—Chase and Sanborn Hour (NBC)  
WLS—Radio Luminaries (NBC)

KYW—Frankie Masters' Orchestra  
WCFL—Irish Program  
WGN—Children's Concert  
WJJD—Dave Bennett's Orchestra  
WGES—Polish Theater of the Air

7:15 P.M.  
WLS—Russian Gaieties (NBC)

7:30 P.M.  
WJJD—Paul Rader's Tabernacle  
WLS—Borah Minnevitich's Harmonica Rascals (NBC)  
KYW—Canton Tea Garden Orchestra  
WGN—Frankie Trumbauer's Orchestra

7:45 P.M.  
WLS—A Voice; A Violin (NBC)

8:00 P.M.  
WENR—Our Government; David Lawrence. NBC  
WBBM—Jack Russell's Orchestra  
WGN—Musical Melange  
WMAQ—Spirit of the Century of Progress  
WCFL—Judge Rutherford, talk  
WSBC—Educational Feature  
KYW—Old Time Melodies (NBC)

8:05 P.M.  
WJKS—Columbia Dramatic Laboratory (CBS)

8:15 P.M.  
WENR—American Album of Familiar Music: quartet; piano duo; vocal solos. NBC  
WBBM—Gus Arnheim's Orchestra, The Dells  
KYW—Jimmie Kozak's Orchestra  
WCFL—Kroehler Program

8:30 P.M.  
WGN—Pennzoil Parade (CBS)  
WCFL—Swedish Program  
WBBM—Belle Forbes Cutter, soprano  
WJKS—Irish Program

8:45 P.M.  
WMAQ—Beachcomber, drama (NBC)  
WENR—Shaeffer Lifetime Revue (NBC)

9:00 P.M.  
WGN—Frankie Trumbauer's Orchestra  
WJKS—Radio Review  
WBBM—Ernest Hutcheson, pianist (CBS)  
KYW—Frankie Masters' Orchestra

9:15 P.M.  
WMAQ—The Old Singing Master (NBC)  
WENR—Edison Symphony  
KYW—L'Heure Exquise (NBC)  
WGN—Tomorrow's Tribune

9:25 P.M.  
WGN—Headlines of Other Days

9:30 P.M.  
WCFL—Workingmen's Circle Program  
WBBM—Day Before Yesterday  
WJKS—The Gauchos (CBS)  
WGN—Lawrence Salerno and Symphony Orchestra

9:45 P.M.  
KYW—Sunday at Seth Parker's (NBC)  
WMAQ—The Three Keys (NBC)  
WENR—Phil Levant Orchestra

10:00 P.M.  
WJKS—Ann Leaf, organ and Ben Alley, tenor (CBS)  
WGN—Frankie Trumbauer's Orchestra  
WMAQ—Malik Dramatization (NBC)

10:15 P.M.  
WGN—The Dream Ship  
KYW—The Globe Trotter; Teaberry Sports  
WENR—Radio Rubes, hill billy act (NBC)  
WCFL—Studio Program

10:25 P.M.  
KYW—Teaberry Sports Review

10:30 P.M.  
WENR—Melodic Serenade  
WGN—Bernie Cummins' Orchestra  
WMAQ—Auld Sandy and Harold Van Horne  
KYW—Frankie Masters' Orchestra (NBC)  
WJKS—Ozzie Nelson's Orchestra (CBS)  
WCFL—Radio Dan

10:45 P.M.  
WCFL—University Singers

11:00 P.M.  
KYW—Chicago Gospel Tabernacle  
WGN—Ivan Eppinoff's Orchestra  
WCFL—Merry Garden Ballroom Orchestra  
WENR—William Stoess' Orchestra (NBC)  
WSBC—Maller's Studio Program  
WJKS—Elks Toast  
WGES—Paradise Orchestra

11:15 P.M.  
WGN—Bob Treastor's Orchestra  
WBBM—Around the Town; dance orchestras

11:30 P.M.  
WGN—Frankie Trumbauer's Orchestra  
WENR—To be announced  
WGES—Cabaret Hits

11:45 P.M.  
WGN—Late Evening Dance Orchestras

12:00 MIDNIGHT  
WGES—Owl Car  
WENR—Phil Levant's Orchestra  
KYW—Dan Russo's Orchestra  
WBBM—Around the Town; dance orchestras

12:15 A.M.  
WGES—Jamboree

12:30 A.M.  
KYW—Frankie Masters' Orchestra (NBC)  
WENR—Bal Tabarin Orchestra  
WGES—On With the Dance

12:45 A.M.  
WGES—Sunshine Special

# Programs For Monday, September 26

**6:00 A.M.**  
WJJD—Good Morning Program  
WAAF—Farm Folks' Hour  
WLS—WLS Smile a While Program

**6:15 A.M.**  
WJJD—Int'l Buckle Busters  
WLS—Weather Report; livestock

**6:30 A.M.**  
WLS—Cumberland Ridge Runners  
WJJD—International Buckle Busters  
WMAQ—Setting Up Exercises  
WIBO—Uncle John's Family

**6:45 A.M.**  
WBBM—Farm Information  
WJJD—Organ Melodies

**6:55 A.M.**  
WBBM—Musical Time Saver

**7:00 A.M.**  
WCFL—Morning Shuffle  
WGES—Organland  
WMAQ—Tune Time  
WAAF—Breakfast Express  
KYW—Marshall Field & Co.'s Musical Clock  
WLS—Paul Rader's Tabernacle  
WJJD—Old Time Ballad  
WMBI—Morning Worship Period

**7:15 A.M.**  
WJJD—Gym of the Air

**7:30 A.M.**  
WCFL—Cheerio; inspirational talk and music. NBC  
WGN—Leonard Salvo at the Organ  
WMAQ—Morning Worship  
WBBM—Christian Science Church of Illinois  
WIBO—Melodies  
WLS—Steamboat Bill, Campbell Cereal  
WJJD—Happy Go Lucky Time; Art Linick

**7:45 A.M.**  
WBBM—Musical Time Saver  
WLS—Jolly Bill and Jane (NBC)  
WMAQ—John Fogarty (NBC)

**8:00 A.M.**  
WMAQ—Waltzes (NBC)  
WIBO—Smiles  
WLS—Ralph Waldo Emerson, organ concert  
WCFL—WCFL kiddie's Aeroplane Club  
WGES—Bohemian Melodies

**8:15 A.M.**  
WMAQ—Top of the Morning (NBC)  
WGN—Gypsy Music Makers (CBS)  
WLS—The Arkansas Woodchopper  
WCFL—Time Parade

**8:30 A.M.**  
WLS—Musical Program  
WBBM—Modern Living  
WIBO—Musical Varieties  
WCFL—California Program; Eddie Dyer and Howard Kaiser

**8:35 A.M.**  
WMAQ—Woman's Calendar  
WLS—Produce Market Reporter

**8:45 A.M.**  
WLS—Livestock Receipts  
WGN—Leonard Salvo's Mail Box  
WCFL—Dance Music

**8:50 A.M.**  
WLS—Sears Tower Topics Time

**9:00 A.M.**  
WBBM—J. Wilson Doty, organist  
WMAQ—Jack and Jill (NBC)  
WGES—Canary Concert  
WGN—Charlie White's Gym of the Air  
KYW—Nothing But The Truth (NBC)  
WIBO—Novellettes  
WAAF—Sing and Sweep  
WCFL—German Entertainment

**9:10 A.M.**  
WLS—Evening Post Reporter

**9:15 A.M.**  
WGN—The Super Suds Girls; "Clara, Lu 'n' Em." NBC

**9:30 A.M.**  
WLS—Mac and Bob, the Knoxville Boys in Willard Program  
WCFL—Famous Soloists  
WMAQ—Neysa Program  
KYW—Breen and de Rose (NBC)  
WBBM—Melody Man  
WAAF—Mrs. Margaret Dorr; Food Economy

**9:35 A.M.**  
WIBO—Scintillating Rhythm  
WGES—Timely Tunes  
WMAQ—Our Daily Food; Colonel Goodbody. NBC  
WBBM—Burnham's Beauty Chat  
WJJD—Evans Revue  
KYW—Flying Fingers  
WLS—Piano Instruction  
WCFL—Highlights of Music

**9:45 A.M.**  
WGN—Allan Grant, pianist

**9:50 A.M.**  
WIBO—Your Clothes  
WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers

**9:55 A.M.**  
WBBM—Vocal Art Trio (CBS)  
WMAQ—Board of Trade  
WGN—Music Weavers Quarter Hour  
WJJD—Home Makers Hour  
KYW—Consolaires (NBC)  
WGES—Down The Old Back Road  
WCFL—Kroehler Program  
WAAF—Bill Baar's Bits of Life

**10:00 A.M.**  
WMAQ—Musical Hodge Podge

**10:05 A.M.**  
KYW—Marmola Thumb Nail Drama  
WLS—Livestock Markets; poultry markets  
WMAQ—Melody Three

WCFL—Dance Music  
WGN—Irene Wicker and Allan Grant  
WBBM—Morning Moods; orchestra (CBS)  
WIBO—Popular Echoes  
WAAF—Piano Rambles  
WSBC—Home Hours  
WGES—Melody Parade  
WJJD—Komiss Musical

**10:05 A.M.**  
KYW—Musical Interlude

**10:15 A.M.**  
WGN—Melody Favorites  
WMAQ—National Parent-Teacher Ass'n Talk  
WENR—Market Reports and Organ Melodies (NBC)  
WBBM—Fred Berrens' Orchestra (CBS)  
WGES—Piano Symphonies; Ethel and Harry  
WJJD—Neighborhood Store  
WIBO—Market Reports  
WAAF—Salon Music  
KYW—Radio Household Institute (NBC)

**10:25 A.M.**  
WGN—Board of Trade Reports

**10:30 A.M.**  
WJJD—Billy Sunshine  
WGN—Digest of the News  
WBBM—Helen Mors  
KYW—Rose Vanderbosch, singing pianist  
WENR—In College Inn  
WAAF—Effie Marine Harvey's Educational Chat  
WMAQ—U. S. Navy Band (NBC)  
WSBC—Eli Program  
WIBO—News of the day  
WGES—Camptown Minstrels  
WMBI—Devotional Hour

**10:45 A.M.**  
WMAQ—Today's Children  
WSBC—Jerry Sullivan, Song Special  
WBBM—American Medical Association  
WENR—Singing Strings (NBC)  
WIBO—Persian Garden  
KYW—Illinois Federation Reporter

WIBO—North Shore Church  
WAAF—Noon-time melodies; weather

**12:15 P.M.**  
WCFL—Hill Billy Program  
WBBM—Local Markets  
WJJD—Popular Melodies  
WLS—Dinnerbell Program  
WIBO—Stock Markets

**12:20 P.M.**  
WBBM—News Flashes

**12:30 P.M.**  
WGN—Madison String Ensemble (CBS)  
WJKS—Daily Times News Flashes  
WCFL—Barton Organ Recital  
WBBM—Household Hints  
WMAQ—Board of Trade  
KYW—Dan Russo's Orchestra  
WIBO—Reading Room  
WJJD—Farmer Rusk

**12:35 P.M.**  
WMAQ—Lotus Gardens Orchestra (NBC)

**12:40 P.M.**  
WJKS—Farm Flash, Ralph Robertson

**12:45 P.M.**  
WBBM—Jimmy Garrigan's Orchestra  
WCFL—Farm Talk  
WJJD—Luncheon Dance Music  
WMAQ—Princess Pat; beauty talk

**12:50 P.M.**  
WMAQ—Musical Ramblings (NBC)

**12:55 P.M.**  
WLS—Evening Post Reporter

**1:00 P.M.**  
WGN—Allan Grant, pianist  
WLS—Three Little Maids  
WMAQ—Bill Kranz, pianist  
WCFL—Barton Organ Recital

WMAQ—Smackout, comedy duo (NBC)  
WMBI—Gospel Music  
KYW—Laying of Cornerstone of New Postoffice Bldg. in Washington (NBC)  
WJJD—Sunshine for Shut-ins  
WGN—Knitting Guild  
WIBO—Matinee Melodies  
WJKS—Laying the Corner Stone of the New Post-office Building (CBS)

**2:40 P.M.**  
WGN—Allan Grant, pianist

**2:45 P.M.**  
WBBM—Organ Recital  
WMAQ—Rhythmic Serenade (NBC)  
WCFL—Songs of other nations  
WSBC—Jerry Sullivan Song Special  
WIBO—Market Reports

**3:00 P.M.**  
WJJD—Women's Club  
WLS—Information Desk; Orchestra  
WMAQ—Pop Concert (NBC)  
WGN—Afternoon Musicale  
WAAF—A Mood in Blue  
WCFL—Dramatic Moments  
WBBM—Frank Westphal's Orchestra (CBS)  
WMBI—Book Table  
WIBO—Studio Program

**3:15 P.M.**  
WJJD—Dreams of Hawaii  
WLS—Shoppers' Service; Anne and Sue

**3:20 P.M.**  
WMBI—Gospel Music

**3:30 P.M.**  
KYW—Two Doctors with Aces of the Air; Teaberry sports  
WJJD—Popular Songsters  
WJKS—Columbia Artist Recital (CBS)  
WCFL—Variety Program  
WMAQ—Soloist (NBC)  
WBBM—Blue Monday Jamboree  
WAAF—Tambourines and Castanets  
WENR—Song Fellows (NBC)

**3:40 P.M.**  
WMBI—Gospel Service in Greek

**3:45 P.M.**  
WJJD—Bridge Class of the Air  
WAAF—World News Reports  
WENR—Joseph Koestner's Orchestra  
WMAQ—Bill Krenz, pianist

**4:00 P.M.**  
WJJD—Symphony Music  
WJKS—Studio Frolics  
WMAQ—Soloist  
WCFL—Junior Federation Club  
WBBM—Romance; Westphal's Orchestra (CBS)  
WAAF—Piano Novelities; Jimmy Kozak

**4:15 P.M.**  
WENR—Dromedary Caravan; drama (NBC)  
WAAF—Dance Music  
WMAQ—Paul Whiteman's Orchestra (NBC)  
WAAF—Popular Potpourri

**4:30 P.M.**  
WJJD—Mooseheart Children  
WENR—Ol' Pappy (NBC)  
WJKS—Popular Releases  
WAAF—James Hamilton, baritone  
WCFL—Day Dreamer  
WMAQ—Schirmer and Schmidt, pianos (NBC)  
WBBM—Art Gilham  
KYW—Earle Tanner, lyric tenor

**4:45 P.M.**  
KYW—Rhythm Revue; Teaberry Sports  
WMAQ—Musical Moments (NBC)  
WAAF—Ray Waldron's Sports Review  
WENR—G. E. Circle Program (NBC)  
WBBM—News Flashes

**4:55 P.M.**  
WBBM—Organ Interlude

**5:00 P.M.**  
WENR—American Legion War Memorial (NBC)  
WJJD—Indian Princess  
WMAQ—Waldorf-Astoria Orchestra (NBC)  
WJKS—Joy Time with Irene Beasley (CBS)  
WGN—Concert Orchestra  
WBBM—Schlagenhauer Party  
WAAF—The Book Worm; Ransom of Red Chief  
WSBC—Mallers Studio Program  
WIBO—Dusk Dreams  
KYW—Mel Stitzel at the piano  
WCFL—Peter Pan

**5:15 P.M.**  
KYW—Waldorf Orchestra. NBC  
WIBO—Cartoonist of the Air, Nick Nichols  
WJKS—Daily Times News Flashes  
WCFL—John Maxwell, food talk  
WBBM—Tarzan of the Apes  
WMAQ—The Dance Masters  
WJJD—Dave Bennett's Orchestra

**5:30 P.M.**  
WENR—Air Juniors  
WMAQ—Drifting and Dreaming, pianists (NBC)  
WJKS—Dance  
WAAF—Symphonic Studies  
WGN—Kellogg's Singing Lady (NBC)  
WBBM—Sippy, children's skit (CBS)  
WJJD—The Pied Piper  
KYW—Uncle Bob's "Curb-is-the-Limit Club"  
WCFL—WCFL Orchestra  
WIBO—WPCC

**5:45 P.M.**  
WGN—Little Orphan Annie; children's playlet. NBC  
WENR—Little Orphan Annie (NBC)  
WBBM—Lone Wolf Tribe (CBS)  
WJJD—Isle of Dreams  
WMAQ—Opry House Tonight (NBC)  
WJKS—House of Haunted Melody

**SPECIALS FOR TODAY**  
 FOR LOG OF LOCAL STATIONS SEE PAGE 4

**4:15 p. m.** WENR-NBC—Dromedary Caravan; drama

**7:45 p. m.** WGN-CBS—Fu Manchu Mysteries

**8:30 p. m.** WENR-NBC—Parade of the States; Rapee's Orchestra

**8:30 p. m.** WGN-CBS—Evening In Paris Mysteries

**9:00 p. m.** WENR-NBC—National Radio Forum; talks

WJJD—Mary Alden, home talk  
WAAF—Musical Calendar

**10:50 A.M.**  
WBBM—Barton Organ Recital  
WGN—Pick of the Season

**10:55 A.M.**  
KYW—Piano Patterns

**11:00 A.M.**  
WGN—Happy Hank and Russell Nelson; readings  
WMAQ—Johnny Marvin, tenor (NBC)  
WBBM—Adele Nelson, Beauty Chat  
WENR—Men O' Song (NBC)  
WCFL—Red Hot and Low Down Program  
WIBO—Musical Masterpiece, organ  
WJJD—Musical Gems  
WAAF—Band Stand  
KYW—Prudence Penny, home economics

**11:15 A.M.**  
WENR—Miracles of Magnolia (NBC)  
WBBM—Virginia Clark; Jean and Charlie  
WMAQ—On Wings of Song  
KYW—On the 11:15; famous dance orchestra  
WJJD—Concert Favorites  
WAAF—World News Reports

**11:30 A.M.**  
WGN—Board of Trade Reports  
WJJD—Young Mothers Club  
WBBM—Columbia Revue (CBS)  
KYW—National Farm and Home Hour (NBC)  
WIBO—Peter Pan  
WENR—Organ Melodies  
WMBI—Continued Story Reading  
WAAF—Redheaded Bluebird

**11:35 A.M.**  
WGN—Painted Dreams

**11:45 A.M.**  
WLS—Ralph Emerson, organist; market reports  
WMAQ—Library Association Talk  
WJJD—Variety Music  
WAAF—Estelle Barnes, pianist

**11:50 A.M.**  
WGN—Noontime Organ Recital

**11:55 A.M.**  
WLS—Evening Post Reporter

**12:00 NOON**  
WCFL—The Red Invader by Mathew Wolf  
WBBM—Brooks and Ross  
WMAQ—Golden Pheasant Orchestra (NBC)  
WGN—"Mid-day Services"  
WMBI—Noontime Loop Evangelistic Service  
WJJD—Illinois Medical Society  
KYW—Canton Tea Garden Orchestra  
WLS—Maple City Four and John Brown, pianist

WBBM—Ann Leaf at the Organ (CBS)  
WIBO—Ahead of the News  
WAAF—Down South  
WJKS—Ann Leaf, organist (CBS)  
KYW—Symphonic Favorites  
WMBI—Organ program

**1:15 P.M.**  
WGN—Palmer House Ensemble  
WIBO—Pop Concert; Leo Terry  
WLS—Livestock Markets; Grain Markets  
WJJD—Waltz Program  
WAAF—Helen Gunderson, soprano

**1:20 P.M.**  
WMAQ—Board of Trade

**1:30 P.M.**  
WIBO—Little Song Shop  
WBBM—Four Norsemea  
WCFL—Blink  
WMAQ—Public Schools Program  
WJJD—Hill Billy Time  
WLS—The Book Shop  
WJKS—Alabama Boy; Ralph Robertson  
WAAF—Pianoesque

**1:45 P.M.**  
WLS—Quarter Hour in Three-Fourths Time; WLS Trio  
WGN—Allan Grant, pianist and Lawrence Salerno  
WBBM—Chicago Hour  
WCFL—The Queen and the Hooper  
WIBO—B. & K. Reporter  
WJKS—Columbia Salon Orchestra (CBS)  
WAAF—Live Stock Market; Weather Summary

**2:00 P.M.**  
KYW—Today's Tunes; orchestra and vocalists  
WCFL—Don Frazier, baritone  
WBBM—Burnham's Beauty Chat  
WMAQ—Consolaires, Irma Glen, organist (NBC)  
WMBI—Stories of Answered Prayer  
WLS—Musical Program  
WGN—Palmer House Ensemble  
WJJD—Helpful Household Hints  
WIBO—Radio Gossip  
WAAF—Chicago on Parade  
WSBC—Sports Review

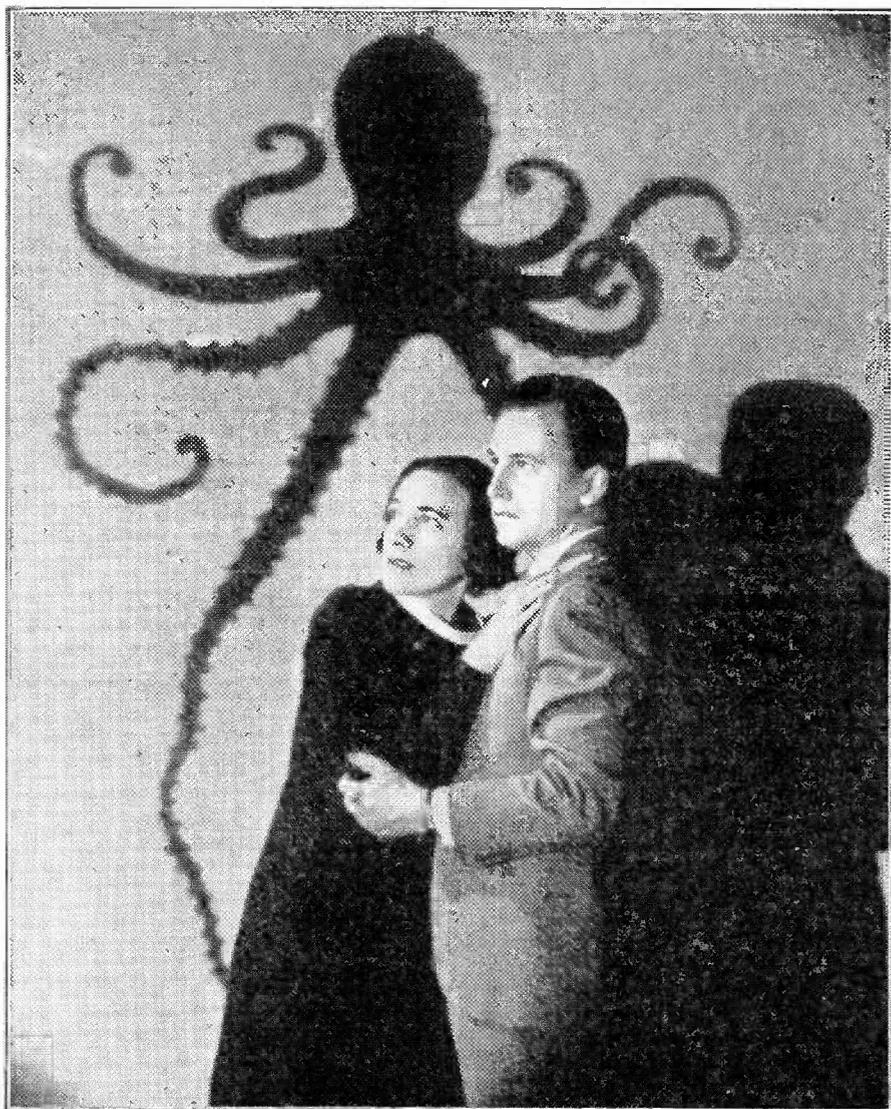
**2:15 P.M.**  
WCFL—Recital Miniatures  
WMAQ—Want Ad Program  
WBBM—News Flashes  
WJJD—Late Dance Hits  
WLS—Homemakers Program; Martha Crane

**2:20 P.M.**  
WGN—Beebe Franklyn, contralto

**2:25 P.M.**  
WBBM—Helen Mors

**2:30 P.M.**  
WCFL—Radio Dan and Richard Elliott, baritone  
WLS—Ball Bros. Canning Time

# Crime Stories Swamp Air; Mystery Writers Imported



The shadow of the Octopus, symbol of the unseen menace of the Paris underworld, lurks over the heads of Elsie Hitz and John McGovern, starred in the "Evening in Paris" mysteries.

(Continued from Page One)

thousand—many more dollars than they could realize by the sale of their books. The shades of A. Conan Doyle stalk again as Sherlock Holmes; Malik, the fascinating Continental detective, always gets his man—or woman; the late Edgar Wallace makes members of the Eno Crime Club, lounging in their easy chairs, quiver with pleasant fright; the Octopus stalks his prey in the dives of Paris; and now that wily Oriental, Dr. Fu Manchu, is about to send his dread menace through the quaking ether.

It is all because the American drama has again come to the forefront. The executives of the networks, realizing the hunger of the radio audience for plays, have finally induced sponsors to present to the listeners a new gala season of mystery dramas. This move has naturally doomed last year's fashionable fifteen minute program, and now the listener will be able to hear a play for a half or an hour without twisting his dial.

The world's most brilliant writers have been called to wield their pens for the hungry microphones. Sax Rohmer, the famed British writer of Fu Manchu; D. Thomas Curtin, author of the Lucky Strike broadcasts; Booth Tarkington, noted author and Broadway playwright, are among the latest to be recruited into radio's army.

It is hardly necessary to state that these writers are high priced. And the sums that they are drawing from the broadcasting moguls make the salary of the average first class singer or actor seem picyune. There are many who say that this is as it should be—that the brains of radio have heretofore been underpaid—with the artists drawing down the Rolls-Royce and penthouse plums.

A newly noted and curious psychological factor has entered into the building of the

mystery plays which now predominate on the air. A listener, sitting alone, is able more vividly to visualize a spooky drama than if he saw it in the theater. Whatever Frankenstein the author has plotted is turned by the listener, into his own pet Frankenstein. Some may picture Dr. Fu Manchu as short, fat and greasy. To others he will be long and lean. But in whatever shape he is imagined, you may rest assured that Mr. Average Listener will picture him as the absolute incarnation of Oriental villainy. On the stage, he might not seem so fierce.

Sax Rohmer's Fu Manchu will slither out of the loud speakers and into darkened living rooms for the first time Monday, September 26th. It will be premiered on the Columbia network. Sax Rohmer has travelled across the Atlantic to be present when his stories are first placed on the air from Chicago.

The series will follow the original Rohmer plots. The characters will include Fu Manchu, Nailand Smith, the special investigator for the Crown; Dr. Petrie, his friend; and Kareneneh, the lovely slave girl. Each episode will be a complete drama and each will be on the air thirty minutes.

Fred Ibett, formerly associated with the British Broadcasting Corporation, will direct the microphone dramas. American executives decided that authentic Scotland Yard atmosphere was a necessity.

It has been learned by RADIO GUIDE that Jack Daly, veteran character actor, will almost certainly take the part of Fu Manchu, one of the most coveted roles of radio drama this year. Sunda Love will play the slave girl, and Charles Warburton, noted English actor, has been engaged to take the part of Nailand Smith.

Not only are renowned playwrights turning

(Continued on Page Fifteen)

# The Story of Helen Keller

By Ida Bailey Allen

One of a series of articles on "Today's Pioneer Women" by Ida Bailey Allen, whose interesting talks on this subject are heard each Tuesday at 10:15 a. m. (CST) over the CBS network, sponsored by the makers of Pebecco Toothpaste.

Local outlet WBBM.



IDA BAILEY ALLEN

NOT every college girl is asked to publish her English themes, but that was the honor that came to Helen Keller during her years at Radcliffe College. One morning as she sat in Latin class, listening not through her ears, but through her marvelously sensitive hand, to conjugations and rules of scansion, she was called outside to meet one of the editors of the *Ladies' Home Journal*, who asked permission to publish the story of her life as she had been setting it down in English composition from day to day. She agreed; and people discovered that Helen Keller was neither a myth nor a miracle, but a young girl, like any other, with a passionate love for the world she lived in, a girl who, through her two senses 'saw' more than many of us with five.

For Helen Keller insists that she does see, even though no light passes into her eyes. Her hand binds her to the world of men; and the world she sees with her fingers is alive and satisfying.

Helen Keller was born in Alabama in 1880—a healthy, normal child. But at eighteen months, a severe illness left her blind and deaf, and because she had not yet learned to speak intelligibly, she soon became dumb. She was a virtual prisoner in her own body, unable to communicate her desires and thoughts to those around her. Then the event happened which was to change Helen Keller's life and to release her from the fate ordained by that age, when to be blind and dumb was equivalent to idiocy.

A teacher came to her, Anne Mansfield Sullivan, a girl of twenty, herself partially blind. With infinite patience and understanding, she set to work to break down the barriers which separated the child from the world about her. Slowly she taught her the meaning of words, spelling them into the little girl's hand. She taught her to read lips by touch and to make known her own desires. She revealed to her the world of sight and sound that surrounded her. Miss Sullivan became, in a sense, the eyes and

ears and voice of Helen Keller. Indeed, some critics said that there was no real Helen Keller, but only the voice of Anne Sullivan—a point of view long since disproved.

As Helen Keller studied and grew to young girlhood, the ambition to enter college came to her, and, after many difficulties, she was admitted to Radcliffe. College is hard enough for the normal boy or girl, who can go to classes, listen to discussions, skim over the required readings, and hastily dash off themes. But Helen Keller, blind and deaf, found two almost insurmountable obstacles, the scarcity of books written in raised print that she could read and lack of time to get the lessons and required reading translated, word by word, into her hand by Miss Sullivan. Every lecture had to be "listened to" in the same painstaking way. She missed the personal contact of students and professors. Yet, for all her difficulties, college opened the door of thought for her, and revealed the great minds of the past and present. She discovered Descartes, the philosopher; and his famous phrase, "I think; therefore I am," wakened her to a certainty that blindness and deafness were not a real part of her existence.

She took her degree from Radcliffe, and with her teacher went to live in a quiet country place. She continued writing for magazines and newspapers. She attempted to lecture, but discovered the inadequacy of her voice. For, although Helen Keller has learned to speak, it has not been by hearing sounds and watching lips, but by trying to reproduce in her own throat the muscular movements felt through her fingers in the throat of another. Consequently, her voice lacked resonance and volume. It was like an instrument without control. She never knew whether she was screeching in a high falsetto, or whispering inaudibly. Finally, after months of breathing and singing exercises, the glorious day came when she appeared before a group of East Side school children, and recited "Mary Had a Little Lamb." They understood every word. Helen Keller had one more achievement to her credit.

Today, however, Helen Keller, with her two senses, touch and smell, is vitally aware of the world, and keenly interested in its everyday life. For, she says, she treads the solid earth, she breathes the scented air, and out of these two experiences she forms numberless associations. Color is intensely real to her. Pink is like a baby's cheek, gray like a soft shawl around the shoulders. The city she knows by odors. If walking past a house, she can tell whether the door is open, whether there is a wood fire, whether candles are lit. She can distinguish, by odor, a Catholic church from a Protestant! She loves to come to New York, for it reveals to her that mankind is real flesh, and she herself not a dream.

## Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio or radio artists.

### THE RADIO ANNOUNCER

The radio announcer's days  
Are full of diphthongs and broad A's,  
His nights are filled with recitations  
And difficult pronunciations.  
He must enunciate Tchaikowsky  
And Paderewski and Godowsky,  
And if one consonant he misses,  
His fan mail brings him jeers and hisses.  
He must give art and soul appeal  
To Diffendorfor's Pickled Veal,  
And touch the hearts of listening fans  
With Ginsberg's Gorgeous Garbage Cans.  
He cannot win with charm and grace,  
For no one ever sees his face;  
And so he has to hold his job  
With nothing but a vocal throb.  
If he should get his facts confused,  
He will be censured and abused;  
While if his errors come to nil,  
Men say he lacks dramatic skill.  
He has no fun, he has no choice,  
He's but a disembodied Voice  
Cut off from the enraptured gaze,  
Of goofy girls at matinees.  
I'd rather fight a dance hall bouncer,  
Than be a radio announcer!

—Emil J. Koszalka

# Monday Programs [Continued]

**6:00 P.M.**  
 WENR—What's the News?  
 WCFL—Hotel Allerton Orchestra  
 WBBM—Jelke Program  
 WGN—Dinner Music  
 WMAQ—Piano Moods  
 WIBO—German Program  
 KYW—Canton Tea Garden Orchestra  
 WJKS—Minit Rub Sports Review  
 WJJD—Dave Bennett's Orchestra

**6:15 P.M.**  
 WGN—The Secret Three  
 WIBO—Windy and Sven, skit  
 WENR—Century of Progress talk  
 WMAQ—Wheatonville, dramatic sketch (NBC)  
 WCFL—The Polyphonians  
 WBBM—Thorpe for Boys  
 WJJD—Red Top Sports Reel  
 WGES—Official Race Results by American Racing Record

**6:25 P.M.**  
 KYW—Teaberry Sports Reporter

**6:30 P.M.**  
 WENR—Stebbins Boys, comedy sketch (NBC)  
 KYW—Willy's Dinner Music  
 WMAQ—Blue Ribbon Malt Sports  
 WCFL—Hotel Allerton Orchestra  
 WBBM—Howard Neumiller, pianist  
 WGES—Crusader Program  
 WIBO—Ahead of the News  
 WJJD—Walt and Herb

**6:45 P.M.**  
 WMAQ—Billy Jones and Ernie Hare (NBC)  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WGN—Mandel's Bridge Club of the Air  
 WJJD—WJJD Orchestra  
 KYW—Chandu, the Magician  
 WCFL—City Desk, skit

**7:00 P.M.**  
 WGN—Big Leaguers and Busters  
 WLS—Carnation Milk Program (NBC)  
 WJJD—Frankie "Half Pint" Jaxon  
 WMAQ—Mr. Twister  
 WCFL—Arthur Koch, pianist  
 WIBO—Songs for Sale, Chauncey Parsons, tenor  
 KYW—Rex Maupin's Concert Orchestra  
 WGES—First Slovak Hour

**7:10 P.M.**  
 KYW—Men Teachers' Union Speaker

**7:15 P.M.**  
 WGN—Singin' Sam; The Barbasol Man. CBS  
 WJJD—Dr. and Mrs. Jerry  
 KYW—Edgewater Beach Hotel Orchestra  
 WMAQ—Howard Vincent O'Brien  
 WIBO—Speaker  
 WCFL—Harry E. Sheck, A Neighborly Chat

**7:30 P.M.**  
 WCFL—Women's Trade Union League  
 WGN—Kate Smith; La Palina Program; Swanee music. CBS  
 WMAQ—The Revelers, quartet (NBC)  
 KYW—Dr. H. N. Bundesen for the Milk Foundation  
 WLS—Bobby Meeker's Orchestra (NBC)  
 WJJD—International Buckle Busters  
 WIBO—Golden Voice

**7:45 P.M.**  
 WCFL—Bulletin Board, Labor Flashes  
 WGN—"Fu Manchu," mystery drama  
 WLS—Pat Barnes; impersonations (NBC)  
 WIBO—Land o' Song; organ  
 KYW—Presidential Poll; songs and sermon  
 WJJD—Adventuring with Lowell Thomas

**8:00 P.M.**  
 WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC  
 WLS—Sinclair Weiner Minstrels (NBC)  
 WSBC—Dynamo Dave Edelson  
 WCFL—Vera Gotzes, soprano  
 WIBO—Baskin; Big Ten  
 WBBM—Medinah String Ensemble; Madame B. Cutter (CBS)  
 KYW—Senescu Trio  
 WGES—Lithuanian Melodies

**8:15 P.M.**  
 WGN—Mills Brothers  
 WBBM—Four Norsemen  
 WJJD—Farmer Rusk's Service  
 KYW—Two Former Enemies  
 WCFL—Night Court

**8:30 P.M.**  
 WGN—Evening In Paris; mysteries (CBS)  
 WENR—Parade of the States (NBC)  
 WIBO—Orlando Van Gunten, World's Fair talks  
 WMAQ—George Olsen's Orchestra  
 WBBM—Harriet Cruise, songs  
 WCFL—Kroehler Program  
 KYW—Edgewater Beach Hotel Orchestra  
 WJKS—Polish Hour

**8:45 P.M.**  
 WIBO—Terry Tunes  
 WBBM—The Four Norsemen and Gertrude Lutzi  
 WCFL—Chicago Melody Four

**9:00 P.M.**  
 WMAQ—Country Doctor; Phillips Lord (NBC)  
 WBBM—Harry Sosnik's Orchestra (CBS)  
 WCFL—Carl Formes, baritone  
 WIBO—Chicago Theater Program  
 WGN—Music That Satisfies (CBS)  
 KYW—Footlight Follies with the "Two Doctors"  
 WJKS—Scrap Book  
 WENR—National Radio Forum (NBC)

**9:15 P.M.**  
 WGN—"Easy Aces," comedy sketch  
 WBBM—Unsung Heroes  
 WCFL—The Roustabouts  
 WJKS—Four Barons  
 WMAQ—Soloists (NBC)

**9:30 P.M.**  
 WIBO—Nu Grape Twins  
 WBBM—Unsung Heroes (CBS)  
 WENR—Batter Up, dramatic skit (NBC)  
 WGN—Tomorrow's Tribune  
 WJKS—Guy Lombardo's Orchestra (CBS)  
 WMAQ—Alice Joy, the Dream Girl (NBC)  
 WCFL—Bernice Karasick, soprano  
 KYW—Edgewater Beach Orchestra

**9:40 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 WGN—Highlights of Saint John  
 WBBM—Myrt and Marge, drama (CBS)  
 WJKS—Alabama Boy; Ralph Robertson  
 WENR—Dance Miniature (NBC)  
 WCFL—Adult Education Council  
 WIBO—B. and K. Reporter and News

**10:00 P.M.**  
 WENR—Amos 'n' Andy. NBC  
 WMAQ—Amos 'n' Andy. NBC  
 WJKS—Columbia Symphony Orchestra (CBS)  
 WCFL—School Teachers' Talk  
 WGN—Minstrel Show  
 WIBO—The Old Music Box  
 KYW—Teaberry Sports Reporter: The Globe Trotter

**10:10 P.M.**  
 KYW—Rex Maupin's Aces of the Air  
 WCFL—Musical Weather Report

**10:15 P.M.**  
 WCFL—Vibraharp and Organ  
 WMAQ—Dan and Sylvia  
 WENR—Maxwell House Program (NBC)

**10:30 P.M.**  
 WGN—Clyde McCoy's Orchestra  
 WCFL—Irish Melodies, Barton Organ  
 WENR—Phil Levant's Orchestra  
 WMAQ—Padded Fists  
 KYW—Summer Symphony (NBC)  
 WIBO—Wendell Hall, Red Headed Music Maker  
 WJKS—Sid Gary, baritone (CBS)

**10:45 P.M.**  
 WJKS—Freddie Martin's Bossert Orchestra (CBS)  
 WGN—Frankie Trumbauer's  
 WCFL—WCFL Orchestra  
 WMAQ—Via Lago Orchestra  
 WIBO—Songs of Other Lands; string trio

**11:00 P.M.**  
 WIBO—Musical Tapestry  
 WCFL—Tent Show  
 WGN—Earl Hoffman's Orchestra  
 KYW—Canton Tea Garden Orchestra  
 WJKS—Elks Toast  
 WMAQ—Beach View Gardens Orchestra  
 WSBC—Mallers Studio program  
 WENR—Ralph Kirbery (NBC)

**11:05 P.M.**  
 WENR—Buddy Rogers' California Cavaliers (NBC)  
 WJKS—Eddie Duchin's Orchestra (CBS)

**11:30 P.M.**  
 WGN—Late Evening Dance Orchestras  
 WENR—Bellevue Stratford Orchestra (NBC)  
 KYW—Edgewater Beach Hotel Orchestra (NBC)  
 WMAQ—Via Lago Orchestra  
 WJKS—Ted Weems' Orchestra (CBS)

**12:00 MIDNIGHT**  
 WENR—The Pacific Nomads (NBC)  
 WBBM—Around the Town Dance Orchestras  
 WMBI—Midnight Hour  
 WMAQ—Beach View Gardens Orchestra  
 KYW—Canton Tea Garden Orchestra

**12:30 A.M.**  
 WENR—Phil Levant's Orchestra  
 KYW—Anson Weeks' Orchestra (NBC)  
 WMAQ—Via Lago Orchestra

# Programs For Tuesday, September 27

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WJJD—Good Morning Program  
 WLS—Smile a While Time

**6:10 A.M.**  
 WLS—Sears Fur Reporter

**6:15 A.M.**  
 WLS—Weather Report; Produce Reporter; Livestock Estimates  
 WJJD—Int'l Buckle Busters

**6:30 A.M.**  
 WMAQ—Setting Up Exercises  
 WJJD—International Buckle Busters  
 WIBO—Uncle John and his Family  
 WLS—Cumberland Ridge Runners

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Organ Melodies

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 WCFL—Morning Shuffle  
 WLS—Paul Rader's Tabernacle  
 WMAQ—Tune Time  
 KYW—Marshall Field & Co.'s Musical Clock  
 WJJD—Old Time Ballad  
 WAAF—Breakfast Express  
 WMBI—Morning Worship Period

**7:15 A.M.**  
 WJJD—Gym of the Air

**7:30 A.M.**  
 WMAQ—Morning Worship  
 WGN—Leonard Salvo at the Organ  
 WCFL—Cheerio (NBC)  
 WLS—Steamboat Bill, Campbell Cereal  
 WBBM—Christian Science Churches of Illinois  
 WIBO—Organ Melodies  
 WJJD—Happy Go Lucky Time, Art Linick

**7:45 A.M.**  
 WLS—Jolly Bill and Jane (NBC)  
 WMAQ—John Fogarty, tenor (NBC)  
 WBBM—Brad and Al (CBS)

**8:00 A.M.**  
 WCFL—WCFL Aeroplane Club  
 WLS—Gene and Glen (NBC)  
 WMAQ—Waltzes (NBC)  
 WAAF—Breakfast Express  
 WIBO—Smiles  
 WGES—Bohemian Melodies  
 WBBM—Little Jack Little; piano and songs (CBS)

**8:15 A.M.**  
 WBBM—Melody Parade; orchestra (CBS)  
 WLS—Happyville Special; Spareribs and Jack  
 WMAQ—Top of the Mornning  
 WCFL—Time Parade  
 WGN—Melody Parade; Vincent Sorey, Cond. CBS

**8:30 A.M.**  
 WCFL—California Program; Eddie Dyer and Howard Kaiser  
 WGN—Leonard Salvo's Mail Box  
 WMAQ—Musical Hodge Podge  
 WBBM—Modern Living  
 WLS—Musical Program  
 WIBO—Musical Varieties

**8:35 A.M.**  
 WMAQ—Woman's Radio Service  
 WLS—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
 WBBM—Brad and Al  
 WCFL—Dance Music

**8:50 A.M.**  
 WLS—Sears Tower Topics Time

**9:00 A.M.**  
 WCFL—German Entertainment  
 WGN—Charlie White's Gym of the Air  
 KYW—Musical Melange (NBC)  
 WBBM—Jean Abbey  
 WMAQ—Through Lighted Windows (NBC)  
 WAAF—Sing and Sweep  
 WGES—Organland

**9:10 A.M.**  
 WLS—Evening Post Reporter

**9:15 A.M.**  
 WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC  
 WLS—Mac and Bob in Willard Program  
 KYW—Piano Patterns  
 WCFL—Famous Soloists  
 WBBM—Melody Man  
 WAAF—Food Economy, Margaret Dorr  
 WMAQ—Souvenirs of Melody (NBC)  
 WGES—Canary Concert

**9:30 A.M.**  
 WLS—Piano Instruction  
 WCFL—Highlights of Music  
 WMAQ—Colonel Goodbody; A. & P. Program (NBC)  
 WGN—Allan Grant, pianist  
 WJJD—Evans Revue  
 WIBO—Hawaiian Melodies  
 WBBM—Burnham's Beauty Chat

**9:35 A.M.**  
 KYW—Garfield Park Program  
 WGN—Dance Hits

**9:45 A.M.**  
 WGN—Music Weavers Quarter Hour  
 WLS—Mama's Old Time Tea Cookies with Ralph and Hal, Old Timers  
 WMAQ—Breen and De Rose, vocal and instrumental duo. NBC  
 WAAF—Ask Me Another  
 WCFL—Kroehler Program  
 WBBM—U. S. Navy Band (CBS)  
 KYW—Consolaires (NBC)  
 WGES—Timely Tunes  
 WJJD—Home Makers Hour

**10:00 A.M.**  
 WBBM—Smiling Ed McConnell (CBS)  
 KYW—Novelettes  
 WMAQ—National Parent Teacher Ass'n Talk  
 WIBO—Popular Echoes  
 WMBI—Parents Bible Story Hour  
 WSBC—Home Hours  
 WCFL—Dance Music  
 WLS—Livestock and Poultry Markets  
 WGN—La Choy Chopsticks (CBS)  
 WGES—Star Dust  
 WJJD—Komiss Music  
 WAAF—Piano Rambles

**10:15 A.M.**  
 WGN—Melody Favorites  
 WBBM—Today's Pioneer Women (CBS)  
 KYW—Household Institute; drama (NBC)  
 WMAQ—Here's to Charm  
 WENR—Market Reports and Soloist  
 WJJD—Neighborhood Store  
 WIBO—Market Reports  
 WAAF—Salon Music  
 WGES—Morning Musicale

**10:25 A.M.**  
 WGN—Board of Trade Reports

**10:30 A.M.**  
 WMAQ—U. S. Army Band Concert (NBC)  
 WBBM—Smiling Ed McConnell (CBS)  
 WGES—Around the World; Scotland  
 WENR—In College Inn  
 WIBO—News of the Day  
 WJJD—Billy Sunshine  
 WAAF—The Fireside Philosopher  
 WGN—Digest of the day's news  
 WMBI—Gospel Music  
 KYW—Through the Looking Glass with Frances Ingram (NBC)

**10:45 A.M.**  
 WENR—Rhythm Ramblers (NBC)  
 WMAQ—Today's Children  
 WBBM—Julia Hayes' Household Hints  
 WMBI—Missionary Message and Gospel Music  
 KYW—Gardener Benedict, ballads  
 WJJD—Mary Alden; home talk  
 WAAF—Musical Calendar  
 WGES—Jack In The Box

**10:50 A.M.**  
 WGN—Pick of the Season

**11:00 A.M.**  
 WMAQ—Johnny Marvin, tenor (NBC)  
 WCFL—Red Hot and Low Down Program  
 WENR—Men of Song (NBC)  
 WGN—Hank Harrington and Arthur Oberg  
 WBBM—Chicago Hour  
 WIBO—Musical Masterpieces  
 KYW—Prudence Penny; Home Economics  
 WJJD—Musical Gems  
 WAAF—Meat Recipe Talk, Mildred Batz  
 WGES—Vodvil

**11:15 A.M.**  
 WENR—Miracles of Magnolia  
 KYW—On the 11:15; famous dance orchestra  
 WJJD—Concert Favorites  
 WSBC—Estelle Lewis, songs  
 WMAQ—On Wings of Song (NBC)  
 WBBM—Kentucky Colonnels  
 WAAF—World News Reports

**11:30 A.M.**  
 WENR—Home Service  
 WAAF—Varieties  
 WJJD—Young Mothers Club  
 WIBO—Peter Pan Program  
 WGN—Board of Trade Reports  
 WGES—Erma Gareri; Piano Symphonies  
 WBBM—Frank Wilson and Jules Stein

**11:35 A.M.**  
 WGN—Painted Dreams

**11:45 A.M.**  
 WLS—Weather Report; Livestock; Butter and Egg Market  
 WAAF—Estelle Barnes, pianist  
 WBBM—News Flashes  
 WJJD—Joe Grein, City Sealer  
 WGES—Movie Reporter; Ethel and Harry

**11:50 A.M.**  
 WGN—Good Health and Training Program

## HARRIET THE HONEY



Honey-ish Harriet Hilliard is one of radio's pretty young singers whose voice comes over the Columbia network from Glen Island, New Rochelle, during the programs of Ozzie Nelson and his Band.

## Reviewing Radio By Mike Porter

(Continued from Page Three)

**Hospital . . .** Kate Smith, forced to cancel everything but radio, narrowly escaped pneumonia, and is resting at Lake Placid, where Ruth Etting is relaxing . . . Cliff Edwards gets back on the waves in a fortnight . . . Jacques Renard and Morton Downey are having separate feuds with Columbia, because they haven't been exploited (so they say) since the Camel Quarter faded. Renard plots to return to the night club racket in Boston . . . President Hoover probably won't appoint a new member of the Radio Commission to replace Major General Saltzman, resigned, so I hear . . . The Commission for economic reasons will carry on with three instead of the original seven members . . . Chevrolet is auditioning every big star it can find, including Morton Downey, Stoopnagle and Budd, Fanny Brice, Pola Negri, Frank Black, Crumit and Sanderson, etc., and plans a review to make radio history, and Columbia and NBC are fighting desperately to grab the account . . . Paul Whiteman is very likely to be given complete charge of all General Motors radio activities.

The United States Government has spiked the plot of the International Radio Telegraph Congress, now sessioning in Madrid, to revise the mechanics of radio by widening the broadcast band in this country, on the pretense of separating the stations and avoiding interference. There was the suspicion of a scheme to make the present-day receivers obsolete, by expanding the bands. For instance, if the bands extended higher than 700 meters and lower than 200 meters, no ordinary receiver would be capable of picking up the complete range, and a new set, or an expensive and un-gainly accessory would be necessary. This, naturally, would create a virgin market for the set manufacturers, whose business is decrepit now because of an almost complete saturation in America.

Last week, the American delegates to Madrid received instructions to oppose the scheme with all their strength, and since the scheme very probably had its origin in America, it seems that it won't be given a chance now to mature. Such a revolutionary change in broadcasting, demanding a reallocation of wave-lengths would obviously react upon the Hoover administration, and might very easily switch the radio fan vote to Roosevelt.

# • Plums and Prunes •

By Evans E. Plummer

### LESS OXFORD SUPERLATIVES—

The report of the American Bar Association's committee on communications is interesting. Particularly so is that part which recommends "no restrictions on radio advertising."

The law fraternity feels that "when normal times return" the broadcasters will trim the sales hooey or be tuned out. I feel flattered that they have come to this decision; the same doctrine I preached some eight years ago when air ad censorship threatened.

Now Bill (CBS headman) Paley has come out with the statement that hereafter fifteen-minute commercial programs on his network will be held down to ninety seconds of sales patter, or ten per cent of the time bought. That is nice of Bill to make such a ruling. I hope he sticks to it and doesn't let his sponsors engage Floyd Gibbons imitating mikemen just to pack their copy into the prescribed minute and a half.

It isn't always the length of the buying plea that irks. More often it is its unnaturalness and abruptness. It should not interrupt. It should be sincere, interesting and courteous. Henry Field, owner of KFNF and now candidate for the U. S. Senate, has probably uttered more sales talk over his station than have both chains combined. Yet, people like Henry and his homey way of describing what he has to sell. He says what he means in the language of his listeners, and he backs up his claims.

Field has made many friends and much money.

### THE KICK IS OFF—

"All this here squabble about aircasting pigskin huddles," our sage Walla commentator, Tish Kluck, comments, "was evidently just a fake kick."

### ADVENTURES OF A GAG—

June Provines, who writes a daily bit regarding bright (?) sayings of the highhats each day in a Chicago daily, some three months ago turned a neat job of reporting a clever long distance joke.

What was my surprise, therefore, about a month ago to see Gail Borden's column in a rival daily, blossom with the same story. Borden probably had not seen the earlier Provines' printing. So what was my surprise? Well, not so much, for my big shock came about ten days ago when Georgie Price pulled it with little change on his coffee peddling air period, and TWO DAYS LATER MOON MULLINS APPEARED WITH THE SAME OLD GAG DRESSED UP AS A COMIC STRIP!

Well, having had it told to me by Provines, Borden, Price and Frank (Moon Mullins) Willard, I suppose the piece might as well be told again. So bear up:

A Negro maid answered a ringing telephone with, "Yas'm," then a wait and again she said "Yas'm, it sho is," and hung up the receiver. This happened twice and the repetition aroused the curiosity of the maid's employer who asked who was on the wire.

"Why," her colored helper explained, "a lady asked if you is in, and I said 'Yes'm' and then she said it's a long distance from Washington, and I said 'Yes'm, it sho is.'"

### OFF A LIVE MIKE—

Wilson (organist) Doty and his missus spend their spare time riding bicycles. And does it make the gas station men sore when they stop for free air! . . . Highly seasoned foods caused Harvey (NBC "Old Timer") Hayes to go under the ether last week. And here I thought everyone for the past two years had been living on corn meal mush!

The WLS tuning farmers even write in to praise the romantic reading of the livestock reports . . . The real lowdown on the discontinuance of the Wayne King Aragon broadcasts is to make you come in and pay to hear . . . Harold Teen sketch is still intact but off the air for lack of a sponsor.

David Itkin, DePaul U. drama professor and director of Fritz Blocki's current Chi-

cago hit, "The World Between," will shortly stage some terribly weird plays over WAAF, one of the better things about the stockyards . . . George (Myrt's hubby) Damerel plays no part in M. & M., but devotes his attention to poultry breeding, and that's no gag.

Harry Sosnik used to hate music and the piano in particular when in short pants. Then, about nine years ago, Ted Fiorito, while making a name at the Edgewater Beach Hotel with Dan Russo and their Russo-Fiorito Orioles, took Harry under his wing and Sosnik loved it.

### PLUMS AND PRUNES—

A prune for each word of that double-barreled, long-winded commercial credit on the Lady Esther Serenade which succeeds admirably in making a punk show out of what might otherwise be an outstanding Sunday program.

Another for Nick Kenny, the N. Y. Mirror song-writing radio critic, who would give "the needle" to Harriet Cruise for "imitating" Ruth Etting. Fact is, she isn't. That's just her voice. And do you recall Kate Smith telling how she cranked the phonograph in the old days, and took her singing lessons from Gene Austin records?

The prune crop is bountiful this week . . . Shake the tree and let a flock of them fall on the head of Nell Mattingly, NBC's substitute for Irene Taylor on the Yeast-foamers show. Sounded more like a cafe table-hopper than an RKO star, but if she's the latter, don't stop her from going back to her old job.

Now for a plum or two, just to show you this department hasn't completely withered. Hurl a bouquet of them to Dr. Preston Bradley, who has a way of saying things that a lot of people must not like, but many more do . . . And another bunch of plums are sent in advance to Father Coughlin, of the Church of the Little Flower, soon to return to the air with his brave truths.

More plums are earned by Pat Manners who showed on her initial CBS chain bill of songs that she can sing well; in fact, she warbles as good as she can act "Gwen" and "Alice DeWald" of Myrt and Marge in which roles she is perfect . . . And another basket of plums goes to Frank Trumbauer and his orchestra at the Lincoln Tavern for one of the finest and most versatile dance bands on the air.

A prune to that station manager who bawled out his publicity representative for something which leaked in this column. This pillar has other ways, my dear station manager friends, of learning things than from your press agents. In fact, I prefer to have nothing whatsoever from press agents. They forget so many interesting and scandalous things.

Plums this time, several of them to Dave Bennett's orchestra and also the band of Jack Russell, both of whom have distinctive, likeable styles . . . Another for Ma and Pa Silo of Orphan Annie, who are very real . . . A plum-prune for Vic and Sade because it's a good script, well produced and cast except that Sade's voice should be older . . . A prune, incidentally, for overacted scripts in which class you might toss several recent Myrt and Marge shows, and a final moldy prune to NBC's Legion of the Lost, which doesn't begin to reach the CBS Foreign Legion at which, I suspect, it is directed.

## SONGS ARRANGED

correctly, and to meet all requirements. If your song has commercial possibilities, my advice is to have it arranged professionally, so that it will not only seek attention, but DEMAND it. If quality and good work are more important to you than price, write me. Three of my latest song numbers, regular piano copies, sent post-paid for \$1.

HERB JONES

865 Water St., Peterborough, Canada

## BOYS---GIRLS

## Money--Money

Our Star Salesmen are boys and girls whose pictures you see every week in Radio Guide.

When you become a Star Salesman we will publish your picture in Radio Guide. In addition we will give you (FREE) 200 letterheads carrying your picture, your name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

### Here's a Letter From One of Radio Guide's Star Salesmen:

Dear Mr. Kloch,  
Circulation Manager—

I received the stationery and your letter notifying me of the same. Many thanks. You do not realize what it means to a boy to get honest-to-goodness stationery with a REAL picture of one's self. That is a goal which any boy will work towards, I'm sure.

My circulation has increased 35% in the last few weeks. The Radio Guide is such a wonderful paper, worth ten times a nickel, and with something to sell that you have full confidence in, you can't but help sell so many of them.

Again, thanks for the stationery. I will do all I can.

Robert W. Densmore



## HAROLD FLITCROFT

### Radio Guide's Star Salesman For This Week

Henry Flitcroft, who lives at 348 Rosendale Ave., Fond du Lac, Wis., sold 36 copies of the Guide this week.

Write, Phone or Call

## RADIO GUIDE

423 Plymouth Court, Chicago, Ill.

Telephone WABash 8848

# Tuesday Programs [Continued]

**11:55 A.M.**  
**WBBM**—Local Markets  
**WLS**—Evening Post Reporter

**12:00 NOON**  
**WBBM**—Husk O'Hare's Band  
**WIBO**—WPCC  
**WGN**—Mid-Day Services  
**KYW**—Dan Russo's Orchestra  
**WLS**—Maple City Four with John Brown, pianist  
**WGES**—Italian Serenade  
**WCFL**—The Red Invader by Mathew Wolf  
**WJJD**—Popular Melodies  
**WMAQ**—Classic Varieties (NBC)  
**WAAF**—Noon-time melodies; weather

**12:15 P.M.**  
**WBBM**—Husk O'Hare's Band  
**WLS**—Dinnerbell Program  
**WCFL**—Hill Billy Program

**12:20 P.M.**  
**WBBM**—News Flashes

**12:30 P.M.**  
**KYW**—National Farm and Home Hour (NBC)  
**WJJD**—Farmer Rusk  
**WCFL**—Barton Organ Recital  
**WMAQ**—Board of Trade  
**WMBI**—Loop Evangelistic Service  
**WBBM**—Jimmy Garrigan's Orchestra  
**WGN**—Atlantic City Musicale (CBS)  
**WJKS**—Daily Times News Flashes  
**WIBO**—Reading Room

**12:35 P.M.**  
**WMAQ**—Hotel New Yorker Orchestra (NBC)

**12:40 P.M.**  
**WJKS**—Farm Flash; Irwin Porges

**12:45 P.M.**  
**WCFL**—Farm Talks  
**WMAQ**—Princess Pat Beauty Talk  
**WJJD**—Luncheon Dance Music

**12:50 P.M.**  
**WMAQ**—Hotel New Yorker Orchestra (NBC)

**12:55 P.M.**  
**WBBM**—Art Gillham, pianist

**1:00 P.M.**  
**WGN**—Allan Grant, pianist  
**WBBM**—Aunt Jemima, songs (CBS)  
**WIBO**—Ahead of the News  
**WAAF**—Hoosier Philosopher  
**WLS**—Musical Program  
**WMAQ**—Adult Education  
**WMBI**—Organ Program  
**WCFL**—Barton Organ Recital  
**WCRW**—Buyer's Guide  
**WJKS**—Organ Melodies

**1:10 P.M.**  
**WMAQ**—Bill Krenz  
**WBBM**—Norm Sherr and Art Gould

**1:15 P.M.**  
**WJJD**—Waltz Program  
**WLS**—Livestock and Grain Markets  
**WGN**—Palmer House Ensemble  
**WIBO**—Pop Concert  
**WAAF**—Paulus Van Sande

**1:20 P.M.**  
**WMAQ**—Board of Trade

**1:25 P.M.**  
**WBBM**—To be announced

**1:30 P.M.**  
**WJJD**—Hill Billy Time  
**WLS**—Win. Vickland's Book Shop  
**WMAQ**—Public Schools Program  
**WJKS**—Alabama Boy; Ralph Robertson  
**WBBM**—Columbia Salon Orchestra (CBS)  
**WIBO**—Little Song Shop  
**KYW**—Dan Russo's Orchestra  
**WCFL**—Kollege Kampus Kapers  
**WSBC**—Larry Neville Songs  
**WAAF**—Pianoesque

**1:45 P.M.**  
**WCFL**—Pauline Stephens, soprano  
**WJKS**—Irwin Porges, pianist  
**KYW**—Mel Stitzel at the Piano  
**WIBO**—B. & K. Reporter  
**WAAF**—Live Stock Market; Weather Summary  
**WGN**—Allan Grant and Lawrence Salerno  
**WLS**—Melody Men and John Brown

**2:00 P.M.**  
**WJJD**—Helpful Household Hints  
**WGN**—Garden Club of Illinois  
**WMBI**—Question Hour and Gospel Music  
**WBBM**—Burnham's Beauty Chat  
**WCFL**—Harlem Harmony Hounds  
**WIBO**—"Radio Gossip," Eddie and Fannie Cavanaugh  
**KYW**—Today's Tunes; orchestra and vocalists  
**WMAQ**—Vocal Art Quartet (NBC)  
**WLS**—WLS Concert Orchestra  
**WAAF**—Chicago on Parade  
**WSBC**—Sports Review  
**WJKS**—Columbia Artist Recital (CBS)

**2:10 P.M.**  
**WGN**—Palmer House Ensemble

**2:15 P.M.**  
**WCFL**—Radio Troubadours (NBC)  
**WLS**—Homemakers' Program; Martha Crane  
**WBBM**—News Flashes  
**WJJD**—Late Dance Hits

**2:20 P.M.**  
**WGN**—Earl Wilkie, baritone

**2:25 P.M.**  
**WBBM**—Organ Interlude

**2:30 P.M.**  
**WCFL**—Radio Dan and John Barich, baritone  
**KYW**—Women's Radio Review. NDC  
**WJKS**—Frank Westphal's Orchestra (CBS)  
**WMAQ**—Smackout, comedy duo (NBC)  
**WBBM**—Frank Westphal's Orchestra  
**WGN**—Knitting Guild

**VJJD**—Sunshine for Shut-ins  
**WIBO**—Matinee Melodies  
**WSBC**—Betty Citow, soprano

**2:40 P.M.**  
**WGN**—Allan Grant, pianist

**2:45 P.M.**  
**WCFL**—Songs of other nations  
**WMAQ**—Meredith Willson's Orchestra (NBC)  
**WIBO**—Market Reports  
**WGN**—Tea Time Musicale  
**WLS**—Piano Instruction

**2:55 P.M.**  
**WCFL**—Baseball or Studio Program

**3:00 P.M.**  
**KYW**—Three Strings; Teaberry sports  
**WJJD**—Women's Club  
**WBBM**—Boston Popular Revue (CBS)  
**WCFL**—Dramatic Moments  
**WLS**—Chuck, Ray and Frank  
**WMAQ**—Slow River (NBC)  
**WJKS**—Studio Frolics  
**WIBO**—Studio Program  
**WMBI**—Radio School of the Bible  
**WAAF**—A Mood In Blue

**3:15 P.M.**  
**KYW**—Dr. Herman N. Bundesen; Health Commissioner; talk  
**WJJD**—Dreams of Hawaii  
**WLS**—Shopper's Service; Anne and Sue

**3:30 P.M.**  
**WENR**—Orchestra  
**WJKS**—George Hall's Orchestra (CBS)  
**WBBM**—Organ and Piano  
**WCFL**—Variety Program  
**WJJD**—Popular Songsters  
**WMAQ**—Soloist (NBC)  
**WAAF**—Organ Melodies  
**KYW**—Two Doctors with Aces of the Air; Teaberry sports

## MEET WIBO'S FAVORITE TWIN ENTERTAINERS



Nick Nichols, the "Cartoonist of the Air," sketched the Nu-Grape Twins last week during his School of the Air over WIBO. The novelty class swings into session each Monday, Wednesday and Friday at 5:15 p. m. (CST). Nick sketches a star or announcer each week and RADIO GUIDE prints the finished sketch.

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a. m. **WBBM-CBS**—Smiling Ed McConnell
- 3:45 p. m. **WENR-NBC**—Spotlights In Drama and Literature
- 5:00 p. m. **WJKS-CBS**—Current Events; H. V. Kaltenborn
- 8:00 p. m. **WLS-NBC**—Ben Bernie's Blue Ribbon Malt Orchestra
- 8:30 p. m. **WMAQ-NBC**—Ed Wynn's Fire Chief Band

**3:45 P.M.**  
**WENR**—Spotlights In Drama and Literature (NBC)  
**WBBM**—To be announced  
**WMAQ**—Happy Jack, songs (NBC)  
**WJJD**—Bridge Class of the Air  
**WAAF**—World News Reports

**4:00 P.M.**  
**WENR**—Frigidarians (NBC)  
**WJKS**—Mills Brothers; quartet  
**WCFL**—Junior Federation Club  
**WAAF**—Piano Novelties; Jimmy Kozak  
**WBBM**—Meet the Artist (CBS)  
**WJJD**—Symphony Music  
**WMAQ**—Garden of Melodies (NBC)

**4:15 P.M.**  
**WAAF**—Dance Music  
**WBBM**—Roy Dietrich, songs  
**WENR**—Tangee Musical Dreams (NBC)

**4:30 P.M.**  
**KYW**—Harold Bean, baritone  
**WCFL**—Day Dreamer  
**WBBM**—Art Gillham, pianist  
**WJJD**—Moosheart Children  
**WJKS**—Bing Crosby, baritone  
**WENR**—Ol' Pappy (NBC)

**4:45 P.M.**  
**WMAQ**—Musical Moments (NBC)  
**WBBM**—Big Kernel Canaries  
**WJKS**—Musical Comedy Memories (CBS)  
**KYW**—Rhythm Revue; Teaberry Sports  
**WAAF**—Ray Waldron's Sports Review  
**WENR**—G. E. Circle; Heywood Brown (NBC)

**5:00 P.M.**  
**WGN**—Concert Orchestra  
**WIBO**—Dusk Dreams  
**WCFL**—Peter Pan  
**WMAQ**—Waldorf-Astoria Orchestra (NBC)  
**WBBM**—Schlagenhauf's Party  
**WJJD**—Indian Princess  
**WAAF**—Song of the Strings  
**WJKS**—Current Events (CBS)  
**KYW**—Mel Stitzel, piano  
**WENR**—Ted Black's Orchestra (NBC)

**5:15 P.M.**  
**KYW**—Waldorf Sert Room Orchestra (NBC)  
**WAAF**—Novelettes  
**WBBM**—Tarzan of the Apes  
**WMAQ**—Dance Masters; orchestra (NBC)  
**WJJD**—Dave Bennett's Orchestra  
**WJKS**—Daily Times News Flashes

**5:30 P.M.**  
**WCFL**—WCFL Orchestra  
**WGN**—Kellogg's Singing Lady (NBC)  
**WBBM**—Skippy; children's Program (CBS)  
**WENR**—Air Juniors  
**KYW**—Uncle Bob's Curb in the Limit Club

**5:45 P.M.**  
**WMAQ**—Radio Rubes (NBC)  
**WJJD**—The Pied Piper  
**WIBO**—WPCC  
**WJKS**—Lake County Medical Society

**5:55 P.M.**  
**WBBM**—WABC Reporter (CBS)

**6:00 P.M.**  
**WMAQ**—Piano Moods  
**WJKS**—Minute Rub Sports Review  
**WCFL**—Hotel Allerton Orchestra  
**WENR**—What's the News?  
**WBBM**—Jelke Program  
**WIBO**—German Program  
**WGN**—Dinner Music  
**KYW**—Dan Russo's Orchestra  
**WJJD**—Dave Bennett's Orchestra

**6:15 P.M.**  
**WGN**—The Secret Three  
**WENR**—The Songsters (NBC)  
**WJJD**—Red Top Sports Reel  
**WCFL**—Sophie Schaefer, soprano  
**WMAQ**—Wheatonville, dramatic sketch (NBC)  
**WBBM**—Thorpe for Boys  
**WGES**—Official Race Results by American Racing Record

**6:25 P.M.**  
**KYW**—Teaberry Sports Reporter

**6:30 P.M.**  
**WENR**—Stebbins Boys; Swift's Program  
**WGN**—Tom, Dick and Harry, harmony trio  
**WMAQ**—Blue Ribbon Malt Sports  
**WIBO**—News of the Day; Norman Ross  
**WCFL**—Hotel Allerton Orchestra  
**WBBM**—Flanagan's Sport Review  
**KYW**—Ray Perkins, Barbasol program (NBC)  
**WJJD**—Walt and Herb  
**WGES**—Crusader Program

**6:35 P.M.**  
**WMBI**—Musical Program

**6:45 P.M.**  
**WGN**—George Price, humorist and orchestra (CBS)  
**WENR**—The Goldbergs; dramatic sketch, NBC  
**KYW**—Chandu, the Magician  
**WJJD**—WJJD Orchestra  
**WCFL**—Tibbie Crump, skit  
**WMAQ**—Red and Ramona (NBC)

**7:00 P.M.**  
**WLS**—Merchandise Mart Revue  
**WMAQ**—National Advisory Council for Education (NBC)  
**WCFL**—Talk by Anton Johannsen  
**KYW**—Blackstone Plantation; Julia Sanderson and Frank Crumit, NBC  
**WJJD**—Frankie "Half Pint" Jaxon  
**WIBO**—North Shore Church  
**WGES**—Songs of Lithuania

**7:05 P.M.**  
**WCFL**—Bakery and Confectionery Workers Talk

**7:15 P.M.**  
**WGN**—Phillips Dental Magnesia Program (CBS)  
**WJJD**—Dr. and Mrs. Jerry  
**WCFL**—Talk By Joe Grein, City Sealer

**7:30 P.M.**  
**WGN**—Kate Smith; La Palina, CBS  
**KYW**—Back Home with Frank Luther  
**WJJD**—Mooseheart Boys' Band  
**WCFL**—Walter Duffy, tenor  
**WLS**—Adventures in Health; Dr. Bundesen (NBC)  
**WMAQ**—The Busy B's

**7:40 P.M.**  
**WCFL**—Bulletin Board, Labor Flashes

**7:45 P.M.**  
**WGN**—Musical Fast Freight (CBS)  
**WCFL**—Studio Program  
**WMAQ**—Radio Gossip, Charles Gilchrist  
**WLS**—Pat Barnes; impersonations (NBC)  
**KYW**—Presidential Poll Announcement  
**WJJD**—International Buckle Busters

**8:00 P.M.**  
**WGN**—Music that Satisfies (CBS)  
**KYW**—Marmola Program  
**WMAQ**—Household Finance Hour  
**WLS**—Ben Bernie's Blue Ribbon Malt Orchestra (NBC)  
**WCFL**—Songs of Yesterday  
**WJJD**—Dave Bennett's Orchestra  
**WBBM**—Medinah String Ensemble; Madame Belle Cutter (CBS)  
**WSBC**—Italian Program  
**WIBO**—Plantation Days  
**WGES**—Music of Poland

**8:05 P.M.**  
**KYW**—Lew Diamond's Orchestra

**8:15 P.M.**  
**WCFL**—Night Court  
**WJJD**—Farmer Rusk's Service  
**WBBM**—Association of Real Estate Tax Payers of Illinois  
**WGN**—Threads of Happiness (CBS)

**8:30 P.M.**  
**WENR**—Friendship Town; rural sketch (NBC)  
**WGN**—Eno Crime Club, CBS  
**WMAQ**—Ed Wynn, Texaco Fire Chief Band (NBC)  
**WBBM**—Gus Arnheim's Orchestra  
**WJKS**—Polish Hour  
**KYW**—Friendship Town (NBC)  
**WIBO**—The Old Trader  
**WCFL**—Kroehler Program

**8:45 P.M.**  
**WCFL**—Big City  
**WBBM**—Harriet Cruise, songs  
**WIBO**—Paramount Five

**9:00 P.M.**  
**WMAQ**—Country Doctor; Phillips Lord (NBC)  
**WENR**—Lucky Strike Dance Hour (NBC)  
**WBBM**—To be announced  
**WGN**—Frankie Trumbauer's Orchestra  
**KYW**—Rex Maupin's Aces of the Air  
**WIBO**—Wendell Hall  
**WCFL**—Seeley Program  
**WJKS**—Italian Program

# Tuesday Programs [Continued]

**9:15 P.M.**  
 WGN—With the Masters  
 WCFL—M. S. Symczak, comptroller, talk  
 WBBM—Jay C. Flippencies (CBS)  
 WMAQ—Musical Program  
 WIBO—Organ Tunes

**9:30 P.M.**  
 WBBM—Husk O'Hare's Band  
 WGN—Tomorrow's Tribune  
 WMAQ—Harold Van Horne, pianist  
 WCFL—Merry Garden Ballroom Orchestra  
 KYW—Lew Diamond's Orchestra  
 WIBO—Nu Grape Twins  
 WJKS—Ozzie Nelson's Orchestra (CBS)

**9:40 P.M.**  
 WGN—Headliners of Other Days

**9:45 P.M.**  
 WMAQ—Jane Froman's Orchestra (NBC)  
 WIBO—B. and K. Reporter and News  
 WGN—In An Old Cafe  
 WJKS—Evening Melodies  
 WBBM—Myrt and Marge, drama (CBS)

**10:00 P.M.**  
 WMAQ—Amos 'n' Andy. NBC  
 WENR—Amos 'n' Andy. NBC  
 WGN—Frankie Trumbauer's Orchestra  
 WCFL—School Teachers' Talk  
 WJKS—Columbia Salon Orchestra (CBS)  
 WIBO—The Old Music Box  
 KYW—Teaberry Sports Reporter; Globe Trotter

**10:10 P.M.**  
 KYW—Muriel LaFrance with orchestra  
 WCFL—Musical Weather report

**10:15 P.M.**  
 WMAQ—Dan and Sylvia  
 WCFL—Koby and Koch  
 WENR—Cesare Sodero and NBC Orchestra (NBC)  
 WGN—The Dream Ship

**10:30 P.M.**  
 WGN—Bernie Cummins' Orchestra  
 WENR—Bobby Meeker's Orchestra  
 WCFL—Radio Dan  
 WJKS—Little Jack Little (CBS)  
 WMAQ—Padded Fists

KYW—Dan Russo's Orchestra  
 WIBO—Wendell Hall, The Red Headed Music Maker

**10:45 P.M.**  
 WJKS—Don Redman's Orchestra (CBS)  
 WCFL—WCFL Orchestra  
 WIBO—Songs of Other Lands  
 WMAQ—Via Lago Orchestra

**10:50 P.M.**  
 WIBO—Organ Program

**11:00 P.M.**  
 WGN—Clyde McCoy's Orchestra  
 WENR—Heinie's Grenadiers (NBC)  
 WCFL—Merry Garden Ballroom Orchestra  
 WMAQ—Paul Whiteman's Orchestra (NBC)  
 KYW—Frankie Masters' Orchestra  
 WIBO—Musical Tapestry; Leo Terry's Program  
 WJKS—Elks Toast

**11:05 P.M.**  
 WJKS—Harold Stern's Orchestra (CBS)

**11:15 P.M.**  
 WSBC—Jerry Sullivan; song special

**11:30 P.M.**  
 WGN—Frankie Trumbauer's Orchestra  
 WJKS—Gus Arnheim's Orchestra (CBS)  
 WENR—Paul Whiteman's Orchestra (NBC)  
 WMAQ—Beach View Gardens Orchestra  
 KYW—Lew Diamond's Orchestra

**11:45 P.M.**  
 WGN—Late Evening Dance Orchestras

**12:00 MIDNIGHT**  
 WBBM—Around the Town Dance Orchestras  
 WENR—Bobby Meeker's Orchestra  
 KYW—Dan Russo's Orchestra  
 WMAQ—Via Lago Orchestra

**12:15 A.M.**  
 WMAQ—Beach View Gardens Orchestra

**12:30 A.M.**  
 WMAQ—Via Lago Orchestra  
 KYW—Frankie Masters' Orchestra (NBC)  
 WENR—Lakeside Park Orchestra (NBC)

# Programs for Wednesday, September 28

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WJJD—Good Morning Program  
 WLS—Smile A While Time

**6:15 A.M.**  
 WLS—Weather Report; produce reporter  
 WJJD—Int'l Buckle Busters

**6:20 A.M.**  
 WLS—Cumberland Ridge Runners

**6:30 A.M.**  
 WIBO—Uncle John and his Family  
 WJJD—International Buckle Busters  
 WMAQ—Setting Up Exercises

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Organ Melodies

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 WMAQ—Tune Time  
 WCFL—Morning Shuffle  
 KYW—Marshall Field & Co.'s Musical Clock  
 WLS—Paul Rader's Gospel Tabernacle  
 WJJD—Old Time Ballad  
 WAAF—Breakfast Express  
 WCRW—Musical Breakfast  
 WMBI—Morning Worship Period

**7:15 A.M.**  
 WJJD—Gym of the Air

**7:30 A.M.**  
 WMAQ—Morning Worship  
 WCFL—Cheerio; inspirational talk and music. NBC  
 WLS—Steamboat Bill; Campbell Cereal  
 WBBM—Christian Science Churches of Illinois  
 WIBO—Melodies  
 WJJD—Happy Go Lucky Time, Art Linick  
 WGN—Leonard Salvo at the Organ

**7:45 A.M.**  
 WBBM—Musical Time Saver  
 WLS—Jolly Bill and Jane (NBC)  
 WMAQ—John Fogarty, tenor (NBC)

**8:00 A.M.**  
 WMAQ—Waltzes (NBC)  
 WGES—Bohemian Melodies  
 WLS—Ralph Waldo Emerson, organist  
 WCFL—WCFL Kiddie's Aeroplane Club  
 WIBO—Smiles

**8:15 A.M.**  
 WGN—Melody Magic. CBS  
 WLS—The Arkansas Woodchopper  
 WMAQ—Top of the Morning (NBC)  
 WCFL—Time Parade

**8:30 A.M.**  
 WGN—Grand Old Hymns  
 WCFL—California Program; Eddie Dyer and Howard Kaiser  
 WLS—Musical Program  
 WMAQ—Musical Hodge Podge  
 WIBO—Musical Varieties  
 WBBM—Modern Living

**8:35 A.M.**  
 WMAQ—Woman's Radio Service  
 WLS—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
 WGN—Leonard Salvo's Mail Box  
 WCFL—Dance Music

**8:50 A.M.**  
 WLS—Sears Tower Topics Time

**9:00 A.M.**  
 WGN—Charlie White's Gym of the Air  
 WBBM—J. Wilson Doty, organist  
 WJJD—Taylor Time  
 KYW—Nothing But The Truth (NBC)  
 WMAQ—Through Lighted Windows (NBC)  
 WIBO—Novelettes  
 WGES—Organland  
 WAAF—Sing and Sweep

**9:10 A.M.**  
 WLS—Evening Post Reporter  
 WCFL—German Entertainment

**9:15 A.M.**  
 KYW—Jane Grant's program (NBC)  
 WLS—Mac and Bob in Willard Program  
 WMAQ—Neysa Program  
 WCFL—Famous Soloists  
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)  
 WAAF—Food Economy, Margaret Dorr  
 WBBM—Melody Man  
 WGES—Canary Concert

**9:30 A.M.**  
 WMAQ—Our Daily Food; Colonel Goodbody. NBC  
 KYW—Soloist (NBC)  
 WLS—Piano Instruction  
 WJJD—Evans Revue  
 WBBM—Burnham's Beauty Chat

WCFL—Kroehler Program  
 WIBO—Hawaiian Melodies  
 WGN—Allan Grant, pianist

**9:35 A.M.**  
 WGN—Allan Grant, pianist

**9:45 A.M.**  
 WIBO—Your Clothes  
 WGN—Music Weavers' Quarter Hour  
 WMAQ—Consolaires (NBC)  
 WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers  
 WBBM—The Four Clubmen, male quartet  
 WGES—Timely Tunes  
 WJJD—Home Makers Hour  
 KYW—Betty Crocker (NBC)  
 WAAF—Bill Baar's Bits of Life

**9:50 A.M.**  
 WMAQ—The Consolaires (NBC)

**10:00 A.M.**  
 KYW—Marmola Thumb Nail Drama  
 WCFL—Dance Music  
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)  
 WJJD—Komiss Musical  
 WIBO—Popular Echoes  
 WGN—Irene Wicker and Allan Grant  
 WLS—Livestock and Poultry Markets  
 WBBM—Helen Mors and Eddie Freckman  
 WAAF—Piano Rambles  
 WSBC—Home Hours  
 WGES—Among My Souvenirs  
 WMBI—Shut-In Request Program

**10:05 A.M.**  
 KYW—Musical Interlude

**10:15 A.M.**  
 WENR—Market Reports  
 WGN—Melody Favorites  
 WBBM—Morning Moods; Orchestra (CBS)  
 WMAQ—National Parent Teacher Ass'n Talk  
 KYW—Household Institute; dramatization. NBC  
 WIBO—Market Reports  
 WJJD—Neighborhood Store  
 WAAF—Salon Music  
 WGES—Morning Musicale

**10:25 A.M.**  
 WGN—Board of Trade Reports

**10:30 A.M.**  
 WENR—In College Inn  
 WBBM—Brooks and Ross  
 WAAF—Effie Marine Harvey's Educational Chat  
 WMAQ—U. S. Army Band (NBC)  
 WIBO—News of the day  
 WGN—Digest of the News  
 WJJD—Billy Sunshine  
 WGES—Band Parade  
 KYW—Rose Vanderbosch, singing pianist

**10:45 A.M.**  
 WENR—Beauty Talk (NBC)  
 WAAF—Musical Calendar  
 WIBO—Persian Garden  
 WMAQ—Today's Children  
 WBBM—American Medical Association  
 WSBC—Jerry Sullivan Song Special  
 WJJD—Mary Alden; home talk  
 WGES—Happy Hits  
 KYW—Century of Progress Program

**10:50 A.M.**  
 WBBM—Ben Alley, tenor (CBS)  
 WGN—Pick of the Season

**10:55 A.M.**  
 KYW—Piano Patterns

**11:00 A.M.**  
 WENR—Men O' Song (NBC)  
 WCFL—Red Hot and Low Down  
 WGN—Happy Hank and Joseph Hassmer  
 WBBM—Adele Nelson; beauty talk  
 WMAQ—Johnny Marvin, tenor (NBC)  
 WIBO—Musical Masterpieces

KYW—Prudence Penny; Home Economics  
 WJJD—Musical Gems  
 WSBC—Ann De Haan; Radio Chatter Box  
 WAAF—Bandstand  
 WGES—Home Folks

**11:15 A.M.**  
 WMAQ—On Wings of Song (NBC)  
 KYW—On the 11:15; famous dance orchestra  
 WJJD—Concert Favorites  
 WENR—Miracles of Magnolia (NBC)  
 WBBM—Gene and Charlie and Virginia Clark  
 WAAF—World News Reports

**11:30 A.M.**  
 WENR—Home Service; Mrs. Anna J. Petersen  
 WBBM—Frank Wilson and Jules Stein  
 WIBO—Peter Pan  
 WGN—Board of Trade Reports  
 WJJD—Young Mothers Club  
 WGES—Erma Gareri; Piano Symphonies  
 WAAF—Redheaded Bluebird

**11:35 A.M.**  
 WGN—Painted Dreams

**11:45 A.M.**  
 WJJD—Variety Music  
 WBBM—Columbia Revue (CBS)  
 WLS—Weather Report; Livetocsk; Butter and Eggs Markets  
 WAAF—Estelle Barnes, pianist  
 WGES—Movie Reporter; Ethel and Harry



Four smilin' faces look coyly into the camera at you, and you, and you. They are, in case your memory fails you, the Maple City Four, that gay band of harmonizers heard from WLS several times weekly. Top to bottom: Art James, Fritz Meissner, Al Rice and Pat Pettersen.

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# Tin-Pan Album

By DOROTHY DEERE

SO many ether satellites trodding the boards for the first time, so many foot-lite veterans playing to the mike . . . all of them with lessons to learn over again. The one must learn to walk on and off a stage, don make-up, cultivate facial expression, find something to do with his hands . . . in other words, acquire a "stage presence." The other



DOROTHY DEERE

no longer has scenery or costuming to help put his act across, gestures and tricks of expression don't mean a thing . . . the only part of him that can reach out to a far-away audience is his voice, and that must be newly modulated to a sensitive "mike's" moods. Close association with radio personalities has, of course, treated me to many anecdotes of first stage appearances . . . combined with an old trouper's reaction to his first air-show they should make an interesting article on Somethingorother . . . they will someday, but not today. I assure you dear readers, it was with your interests first in my mind, and my pay-check running a close second, that I journeyed south to the Tivoli last week . . . and lit right in the middle of a glamorous situation that's just everyday stuff in a grease-painter's life.

"Last call" for the Ted Lewis troupe . . . everybody on stage and the Little-Man-with-the-Great-Big-Personality says "Good-bye" to his Chicago audience till Christmas time . . . Off stage again and the smile that's lasted clear into the wings, changes to a wince as he limps painfully on a sprained knee up to a crowded dressing-room . . . a dressing-room (somehow still reminiscent of Frankie Masters) over-run with the turmoil of a big troupe getting ready for an over-nite jump . . . Telephones ringing, "just called to wish you luck," "where do you want those orchestrations mailed to?" . . . instruments and costumes to be packed away, huge hooped skirts and fluffy ballet dresses that must be laid just so . . . a special box for the old high-hat that's glistened with the reflected glare of the big lights for almost twenty years, and became famous in every corner of the world that music's seeped into . . . a fluffy-headed toe dancer staggering in under a huge stack of Lewis fan mail (drawn from a WIBO air-interview) . . . autographed-picture seekers prancing out, prize in hand . . . an amateur song-writer pounding out a number and singing it "ala Lewis" (just as I thought, there's only one Ted) . . . a costume-maker with tape measure in hand, Ted calling "where's that black spasm?" . . . "Here ah is, pal" and "Ted Lewis Jr." (pint-sized measure of chocolate-flavored song and dance) stands on a chair for his fitting . . . More telephone calls, more knocks at the door, somebody's lost a make-up box, somebody's found an extra one . . . "What do you think of radio, Ted—was the Valspar program your first experience?" . . . Well, never mind—I couldn't hear the answer . . . Everybody Happy?

You'd never know to gaze on Jack Miles pink-cheeked and un-wrinkled countenance that he's a man struggling desperately to live down his past. In the first place, he looks too young to have had a past . . . but in the second place, it's true! Jack was one of the original Lombardo organization and made most of the Royal Canadian arrangements. Consequently, when he bought a baton of his own, people insisted on speaking of him as "ex-Lombardo" and when Al Quodbach signed him on a long-term contract to play for Granada Cafe dine-and-dancers, that past cropped up again in all the newspaper notices . . . Now, here am I, digging it up once more . . . Never mind, Jack, I just want to give a hand to the fellow who wants no other recommendation other than his own efforts . . . and here's to a great big FUTURE!



Cutting a few quiet capers aboard their yacht on Lake Michigan, Pratt and Sherman, the "Two Doctors" from KYW, spend a week end away from studio life. They have been heard on network programs and are slated for more chain broadcasts.

## BEAUTY HER OPEN BOOK



Mary Mould, owner of the soft voice that dispenses beauty tips on the Burnham Beauty Chat programs every week day at over WBBM, has just returned to Chicago after nine weeks spent in Paris, London, Monte Carlo and the ultra fashionable watering places of Europe. She gathered advance information on fashions in beauty makeup, coiffures, styles—all of which will enrich her broadcasts this winter. Miss Mould returns to the air this Monday, September 26th, when she promises to answer letters from listeners who request information on advance modes.

## Radio Guide-WLS Program Shifts

"Garden of Melody," RADIO GUIDE's program over WLS, has changed its time of broadcast to 1:45 p. m. (CST) each Thursday. The broadcast this Thursday, September 29th, will be sub-titled "A Country Garden." "To a Wild Rose," "The Old Oaken Bucket," "Telling It to the Daisies" and "Bird Songs at Eventide" are among the songs which the trio will present.

To those interested in foretelling the future there is something very significant in the birthdays of these three young artists.

Margaret Stafford, the pianist and vocalist of the trio, was born on the Fourth of July; Helen Brundage was born on Thanksgiving Day, and Adele Brandt just missed by two days being born on Lincoln's birthday.

More than that, Helen Brundage is a branch of the William Penn tree, and in her demure sort of beauty, looks the part of a Quaker girl. Adele Brandt is directly related to Franz Schubert and when she sings "Ave Maria," it's rather a thrilling experience to realize that you are listening to a blood relation of the famous composer of the song.

Margaret Stafford is of Canadian Scotch descent, making her a quiet, determined and artistic sort of person. Arriving on the fire-cracker day, she is a direct contrast to her birthday, being the type that would never wax "explosive." She was born in Chicago in 1905.

Helen Brundage, an Irish and Quaker lass, was also born in Chicago, twenty-four years ago. Adele Brandt, who was the first radio station hostess in Chicago, was born on a farm in Iowa, of German parents.

## Studio Shavings

IT MUST HAVE BEEN FUNNY WHEN

Benny Kreuger arrived to lead his orchestra at an important social function and found he was wearing one brown shoe . . . and one black one!

Fred Uttal took his best girl to the preview of his first movie film appearance . . . and all that was seen of Uttal was his feet!

Edward Reese acting, on the stage, the role of a criminal who had been shot dead, got up before the curtain fell.

Georgie Price gave a false name to gain admittance to a business man's office . . . and then discovered the executive knew who he was!

Louis Dean came home in his birthday clothes after some older boys had stolen his trousers while he swam about in the old swimming hole.

Sid Gary was reported by his teacher for misbehaving and his mother came to school and spanked him before the entire class.

Kenneth Roberts brought home some unbreakable glassware, demonstrated it to his wife . . . and smashed the entire set!

Nat Shilkret missed the last train for a town where he was to appear as guest soloist with a symphonic ensemble.

Peggy Keenan locked her key in her trunk . . . and had to travel to Europe with only the clothes she had on!

## Eleanor Rella

"Billy" in Myrt and Marge

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ALBERT C. SCHROEDER

"The Best for Less"

423 Plymouth Court, Chicago, Ill.

# Wednesday Programs [Continued]

**11:50 A.M.**  
WGN—Good Health and Training Program

**11:55 A.M.**  
WLS—Evening Post Reporter

**12:00 NOON**  
WJJD—Illinois Medical Society  
WGN—Mid-Day Services  
WBBM—Husk O'Hare's Orchestra  
WMAQ—Golden Pheasant Orchestra  
WMBI—Loop Evangelistic Service  
WCFL—The Red Invader by Mathew Wolf  
WAAF—Noon-time melodies; weather  
WLS—Maple City Four and John Brown, pianist  
WGES—Camptown Minstrels  
WIBO—WPCC Program  
KYW—Dan Russo's Orchestra

**12:15 P.M.**  
WJJD—Popular Melodies  
WBBM—Local Markets  
WIBO—Market Reports  
WCFL—Hill Billy Program  
WLS—Dinnerbell Program

**12:20 P.M.**  
WBBM—News Flashes

**12:30 P.M.**  
WCFL—Barton Organ Recital  
WBBM—Julia Hayes, household hints  
KYW—National Farm and Home Hour  
WGN—Palmer House Ensemble  
WMAQ—Board of Trade  
WIBO—Reading Room  
WJKS—Daily Times News Flashes  
WJJD—Farmer Rusk

**12:35 P.M.**  
WMAQ—Palais d'Or Orchestra (NBC)

**12:40 P.M.**  
WJKS—Farm Flash; Ralph Robertson

**12:45 P.M.**  
WMAQ—Princess Pat, beauty talk  
WBBM—Jimmy Garrigan's Orchestra (CBS)  
WJJD—Luncheon Dance Music  
WCFL—Farm and Poultry talk

**12:50 P.M.**  
WGN—Robert L. Van Tress  
WMAQ—Palais d'Or Orchestra (NBC)

**12:55 P.M.**  
WLS—Evening Post Reporter

**1:00 P.M.**  
WCFL—Barton Organ Recital by Eddy Hanson  
WMAQ—Outstanding Speakers (NBC)  
WLS—Three Little Maids  
WBBM—Aunt Jemima Songs (CBS)  
WIBO—News  
WGN—Allan Grant  
WAAF—Hoosier Philosopher  
WJKS—Dance  
WMBI—Organ program

**1:15 P.M.**  
WGN—Palmer House Ensemble  
WMAQ—Bill Krenz, pianist  
WLS—Livestock and Grain Markets  
WJKS—Columbia Artist Recital (CBS)  
WBBM—Chicago Hour  
WJJD—Walt Time  
WIBO—Pop Concert; Leo Terry  
WAAF—Mabel Vandepoeg

**1:20 P.M.**  
WMAQ—Board of Trade  
WBBM—Burnham's Beauty Chat

**1:30 P.M.**  
WJJD—Hill Billy Time  
WCFL—The Lighthouse  
WBBM—Chicago Hour  
WIBO—Little Song Shop  
WLS—Bill Vickland's Book Shop  
KYW—Dan Russo's Orchestra  
WMAQ—Public Schools Program  
WAAF—Pianoesque  
WJKS—Alabama Boy; Ralph Robertson

**1:40 P.M.**  
WBBM—Norm Sherr, pianist

**1:45 P.M.**  
WGN—Allan Grant and Lawrence Salerno  
WAAF—Live Stock Market; Weather Summary  
KYW—Mel Stitzel at the Piano  
WLS—The Ballad Box with the Three Contraltos  
WIBO—B. & K. Reporter  
WCFL—The Queen and the Hooper  
WJKS—Piano Land

**1:55 P.M.**  
WBBM—Flanagan's Sport Review

**2:00 P.M.**  
WCFL—Gene O'Brien, popular singer and Kathryn McLaughlin, contralto  
KYW—Today's Tunes; orchestra and vocalists  
WSBC—Jos Springer Sports Review  
WMAQ—Salon Concert Ensemble (NBC)  
WBBM—News Flashes  
WJJD—Helpful Household Hints  
WLS—Musical Program  
WMBI—Special Musical Program  
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh  
WGN—Ruth Atterbury Wakefield, Historical Sketch  
WAAF—Chicago on Parade  
WJKS—Gary Yard and Garden Program

**2:10 P.M.**  
WGN—Palmer House Ensemble  
WBBM—Baseball; Cubs vs. New York

**2:15 P.M.**  
WCFL—Salon Concert Ensemble (NBC)  
WJJD—Late Dance Hits  
WLS—Homemaker's Program  
WJKS—Madame Belle Forbes Cutter, songs (CBS)

**2:20 P.M.**  
WGN—Bebe Franklin, contralto

**2:30 P.M.**  
WLS—Ball Bros. Canning Time  
WCFL—Radio Dan and Esther Hammond, contralto  
WGN—The Knitting Guild  
WMAQ—Smackout, comedy duo (NBC)  
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey  
WJJD—Sunshine for Shut-ins  
KYW—Women's Radio Review (NBC)  
WIBO—Matinee Melodies

**2:40 P.M.**  
WGN—Allan Grant, pianist

**2:45 P.M.**  
WLS—Piano Instruction  
WJKS—Four Eton Boys; quartet (CBS)  
WGN—Afternoon Musicales  
WIBO—Market Reports  
WCFL—Songs of other nations  
WSBC—Jerry Sullivan; song special

**2:55 P.M.**  
WMAQ—World Baseball Series

**3:00 P.M.**  
WIBO—Studio Program  
WCFL—Dramatic Moments  
WJJD—Women's Club  
WLS—Information Desk  
WIBO—Studio Program  
WJKS—The Captivators; orchestra (CBS)  
KYW—Three Strings; Teaberry sports  
WAAF—Organ Melodies  
WMBI—Sunday School Lesson

**3:15 P.M.**  
KYW—Dr. Herman N. Bundesen, Health Commissioner; talk  
WLS—Shopper's Service; Anne and Sue  
WAAF—A Thought for Today  
WJJD—Dreams of Hawaii

KYW—Waldorf Orchestra. NBC  
WMAQ—B. A. Rolfe's Orchestra (NBC)  
WAAF—Novelettes  
WENR—Our City  
WJJD—Dave Bennett's Orchestra

**5:30 P.M.**  
WMAQ—Drifting and Dreaming, pianists (NBC)  
WBBM—Skippy; children's skit  
WIBO—WPCC  
WJJD—Pied Piper  
WGN—Kellogg's Singing Lady (NBC)  
WJKS—William Vincent Hall, baritone (CBS)  
WENR—Air Juniors  
KYW—Uncle Bob's "Curb Is the Limit Club"  
WCFL—WCFL Orchestra

**5:45 P.M.**  
WMAQ—Donald Novis, tenor (NBC)  
WJKS—Helen and Adelaide  
WGN—Little Orphan Annie; childhood playlet. NBC  
WAAF—The Spotlight  
WJJD—Isle of Dreams  
WENR—Little Orphan Annie; childhood playlet. NBC  
WBBM—The Lone Wolf Tribe (CBS)

**6:00 P.M.**  
WGN—Dinner Concert  
WENR—What's the News  
WMAQ—Harold Stokes' Orchestra (NBC)  
WCFL—Hotel Allerton Orchestra  
WIBO—German Program  
WBBM—Jelke Program  
WJJD—Dave Bennett's Orchestra  
KYW—Wilys Dinner Music  
WJKS—Minute Rub Sports Review

**6:15 P.M.**  
WBBM—The C. Jen Bird  
WGN—The Sea et Three  
WMAQ—Wheatonville; drama (NBC)  
WENR—Royal Vagabonds (NBC)  
WJJD—Red Top Sports Reel

WBBM—Medinah String Ensemble; Madame Belle Cutter (CBS)  
WLS—Bobby Meeker's Orchestra (NBC)  
WIBO—Aeolian Male Quartet  
WCFL—The Foursome  
WSBC—Mallers Studio Program

**8:15 P.M.**  
WCFL—Night Court  
WIBO—Historical Hokum  
WLS—RKO Theater of the Air (NBC)  
WJJD—Farmer Rusk's Service  
WBBM—Jack Russell's Orchestra

**8:30 P.M.**  
WGN—Eno Crime Club; mystery dramatization. CBS  
WMAQ—George Olsen's Orchestra  
WENR—Mobiolit Concert (NBC)  
WBBM—Gus Arnheim's Orchestra  
WJKS—Polish Hour  
WIBO—Paramount Five  
WCFL—Kroehler Program  
KYW—Frankie Masters' Orchestra

**8:45 P.M.**  
WCFL—Four Dukes

**9:00 P.M.**  
WGN—Music That Satisfies (CBS)  
WMAQ—Country Doctor; Phillips Lord (NBC)  
WENR—Corn Cob Pipe Club of Virginia (NBC)  
WBBM—The Four Norsemen and Gertrude Lutz  
WCFL—Patricia O'Hearn Players  
KYW—All-Star Minstrel Show  
WIBO—Wendell Hall  
WJKS—Hungarian Hour

**9:15 P.M.**  
WGN—"Easy Aces," comedy sketch  
WBBM—Adventures in Health; Dr. Herman N. Bundesen and Orchestra. CBS  
WMAQ—Concert Orchestra

**9:30 P.M.**  
WGN—Big Leaguers  
KYW—Low Diamond's Orchestra  
WJKS—Harold Stern's Orchestra (CBS)  
WBBM—Jack Miles' Orchestra (CBS)  
WIBO—Nu Grape Program  
WCFL—Barton Organ Recital by Eddy Hanson and Grace Wilson  
WENR—Batter Up; drama (NBC)

**9:40 P.M.**  
WGN—Headlines of Othe Days

**9:45 P.M.**  
WGN—Eye-O-Eye Melody Hour  
WIBO—B. and K. Reporter  
WMAQ—Jane Froman's Orchestra (NBC)  
WJKS—Alabama Boy; Ralph Robertson  
WENR—Talk by N. Thomas (NBC)  
WBBM—Myrt and Marge, drama (CBS)

**10:00 P.M.**  
WCFL—School Teachers' Talk  
WJKS—Scrap Book  
WGN—Frankie Trumbauer's Orchestra  
WMAQ—Amos 'n' Andy. NBC  
WENR—Amos 'n' Andy. NBC  
WIBO—Old Music Box  
KYW—Teaberry Sports Reporter; The Globe Trotter

**10:10 P.M.**  
WCFL—Musical Weather Report  
KYW—Rex Maupin's Aces of the Air

**10:15 P.M.**  
WGN—The Dream Ship  
WJKS—Columbia Symphony Orchestra (CBS)  
WCFL—Henrietta Kuehl, soprano  
WENR—Maxwell House Program (NBC)  
WMAQ—Dan and Sylvia

**10:30 P.M.**  
WCFL—Vibraharp and Organ  
WIBO—Wendell Hall, The Red Headed Music Maker  
WENR—Bobby Meeker's Orchestra  
WJKS—Charles Carlié, tenor (CBS)  
WGN—Bernie Cummins' Orchestra  
WMAQ—Padded Fists  
KYW—Dan Russo's Orchestra

**10:45 P.M.**  
WMAQ—Via Lago Orchestra  
WCFL—WCFL Orchestra  
WJKS—Riviera Orchestra (CBS)  
WENR—Irma Glen's Lovable Music (NBC)  
WIBO—Recitals in Miniature

**11:00 P.M.**  
WGN—Clyde McCoy's Orchestra  
WENR—Baron Lee's Orchestra (NBC)  
WSBC—Mallers Studio Program  
WMAQ—Beachview Orchestra  
WCFL—Barton Organ Recital by Eddy Hanson  
WIBO—Musical Tapestry; Leo Terry's Program  
KYW—Frankie Masters' Orchestra  
WJKS—Elks Toast

**11:05 P.M.**  
WJKS—Eddie Duchin's Orchestra (CBS)

**11:15 P.M.**  
WGN—Late Evening Dance Orchestras

**11:30 P.M.**  
WENR—Hotel Pierre Orchestra (NBC)  
WMAQ—Via Lago Orchestra  
WJKS—Howard Lanin's Orchestra (CBS)  
KYW—Low Diamond's Orchestra (NBC)

**11:45 P.M.**  
WMAQ—Beachview Orchestra

**12:00 MIDNIGHT**  
WBBM—Around the Town Dance Orchestras  
WMBI—Radio School of the Bible  
WMAQ—Dancing in Milwaukee (NBC)  
KYW—Dan Russo's Orchestra  
WENR—Vanity Fair Orchestra

**12:30 A.M.**  
WMAQ—Via Lago Orchestra  
KYW—Frankie Masters' Terrace Garden Orch. (NBC)  
WENR—Dancing in Milwaukee (NBC)

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 3:30 p. m. WENR-NBC—Art Talk by Albert Duveen
- 4:15 p. m. WENR-NBC—Dromedary Caravan; drama
- 8:00 p. m. WMAQ-NBC—G. Washington Concert Orchestra
- 9:00 p. m. WGN-CBS—Music That Satisfies
- 9:15 p. m. WGN-CBS—Easy Aces; comedy sketch

**3:30 P.M.**  
WMBI—Gospel Music  
WJKS—Jack Brooks and Westphal's Orch. (CBS)  
WJJD—Popular Songsters  
WCFL—Variety Program  
KYW—Two Doctors and Aces of the Air; Teaberry sports  
WENR—Art Talk by Albert Duveen (NBC)  
WAAF—Tambourines and Castanets

**3:40 P.M.**  
WMBI—Russian Gospel Service

**3:45 P.M.**  
WJJD—Bridge Class of the Air  
WJKS—Bill Schudt's "Going to Press" (CBS)  
WAAF—World News Reports  
WENR—The Dance Masters (NBC)

**4:00 P.M.**  
WENR—Frigidarians (NBC)  
WCFL—Junior Federation Club  
WJKS—Wayne King's Orchestra (CBS)  
WJJD—Symphony Music  
WAAF—Piano Novelties; Jimmy Kozak

**4:15 P.M.**  
WENR—Dromedary Caravan; drama (NBC)  
WJKS—Kathryn Parsons, "Girl o' Yesterday" (CBS)  
WBBM—Norm Sherr, pianist  
WAAF—Dance Music

**4:30 P.M.**  
KYW—Earle Tanner, lyric tenor  
WJJD—Mooseheart Children  
WCFL—Day Dreamer  
WJKS—Bing Crosby, baritone  
WBBM—Art Gillham, pianist  
WAAF—James Hamilton, baritone  
WENR—Old Pappy (NBC)

**4:45 P.M.**  
KYW—Rhythm Revue; Teaberry Sports  
WBBM—News Flashes  
WENR—G. E. Circle (NBC)  
WAAF—Ray Waldron's Sports Review

**4:55 P.M.**  
WBBM—Organ Interlude

**5:00 P.M.**  
WENR—Waldorf Orchestra (NBC)  
WGN—Concert Orchestra  
WBBM—Schlagenhauer Party  
WSBC—Dynamo Dave Edelson  
WJKS—Joy Time with Irene Beasley  
WCFL—Peter Pan  
WIBO—Dusk Dreams  
KYW—Mel Stitzel, pianist  
WJJD—Indian Princess  
WAAF—Song of the Strings

**5:15 P.M.**  
WBBM—Tarzan of the Apes  
WJKS—Daily Times News Flashes  
WCFL—John Maxwell, food talk

WCFL—The Polyphonians  
WIBO—Windy and Sven, skit  
WGES—Official Race Results by American Racing Record

**6:25 P.M.**  
KYW—Teaberry Sports Reporter

**6:30 P.M.**  
WENR—The Stebbins Boys; Swift Program. NBC  
WBBM—Flanagan's Sport Review  
WGN—Tom, Dick and Harry, harmony trio  
WMAQ—Blue Ribbon Malt Sports  
WCFL—Hotel Allerton Orchestra  
WIBO—News of the day; Norman Ross  
KYW—Frankie Masters' Orchestra  
WJJD—Walt and Herb  
WGES—Crusader Program

**6:45 P.M.**  
WENR—The Goldbergs; dramatic sketch. NBC  
WGN—Angelo Patri, Your Child (CBS)  
WMAQ—Best Foods Program (NBC)  
KYW—Chandu, the Magician  
WCFL—City Desk, skit  
WJJD—WJJD Orchestra

**7:00 P.M.**  
WGN—Big Leaguers and Bushers  
KYW—American Taxpayers' League (NBC)  
WMAQ—Mr. Twister  
WLS—Big Time; humorous sketch (NBC)  
WCFL—Arthur Koch, pianist  
WIBO—Songs for Sale; Chauncey Parsons, tenor  
WJJD—Frankie "Half Pint" Jaxon  
WGES—Symphonies of the Nations

**7:15 P.M.**  
WGN—Singin' Sam; the Barbasol Man (CBS)  
WCFL—Golden Melodies; Higgins Knox  
WIBO—State Banking Conditions  
KYW—Soloists (NBC)  
WMAQ—Concert Orchestra  
WJJD—Dr. and Mrs. Jerry

**7:30 P.M.**  
WGN—Kate Smith; La Palina Program. CBS  
WLS—Melody Moments (NBC)  
WIBO—Golden Voice  
WGES—Memories of Italy  
KYW—Girl at the Cigar Counter  
WMAQ—In a Garden (NBC)  
WJJD—International Buckle Busters

**7:45 P.M.**  
KYW—Dan Russo's Orchestra  
WCFL—Bulletin Board, Labor Flashes  
WLS—Pat Barnes; impersonations (NBC)  
WIBO—Land o' Song; organ  
WGN—Musical Fast Freight (CBS)  
WJJD—Flo Gardner Mystery

**8:00 P.M.**  
WGN—Guy Lombardo's Orchestra (CBS)  
WMAQ—G. Washington Concert Orchestra (NBC)  
KYW—Goodyear Program; Revelers Quartet, NBC

# Programs For Thursday, September 29

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WJJD—Good Morning Program  
 WLS—Smile a While Time

**6:10 A.M.**  
 WLS—Sears Fur Market

**6:15 A.M.**  
 WLS—Weather Report; produce reporter; livestock

**6:30 A.M.**  
 WIBO—Uncle John and his Family  
 WJJD—International Buckle Busters  
 WMAQ—Setting Up Exercises  
 WLS—Cumberland Ridge Runners

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Organ Melodies

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 WMAQ—Tune Time  
 KYW—Marshall Field and Company musical clock  
 WLS—Rader's Gospel Tabernacle  
 WJJD—Old Time Ballad  
 WCFL—Morning Shuffle  
 WAAF—Breakfast Express  
 WMBI—Morning Worship Period

**7:15 A.M.**  
 WJJD—Gym of the Air

**7:30 A.M.**  
 WCFL—Cheerio; inspirational talk and music. NBC  
 WBBM—Christian Science Churches of Illinois  
 WMAQ—Morning Worship  
 WIBO—Melodies  
 WLS—Steamboat Bill  
 WGN—Leonard Salvo at the Organ  
 WJJD—Happy Go Lucky Time, Art Linick

**7:45 A.M.**  
 WLS—Jolly Bill and Jane (NBC)  
 WBBM—Brad and Al (CBS)  
 WMAQ—John Fogarty, tenor (NBC)

**8:00 A.M.**  
 WMAQ—Waltzes (NBC)  
 WLS—Gene and Glenn (NBC)  
 WBBM—Little Jack Little; songs and piano (CBS)  
 WCFL—WCFL Kiddie's Aeroplane Club  
 WIBO—Smiles  
 WGES—Poland's Music

**8:15 A.M.**  
 WCFL—Time Parade  
 WMAQ—Top of the Morning (NBC)  
 WGN—Morning Moods (CBS)  
 WLS—Happyville Special; Spareribs and Jack

**8:30 A.M.**  
 WMAQ—Musical Hodge Podge  
 WLS—Musical Program  
 WBBM—Modern Living  
 WIBO—Musical Varieties  
 WCFL—California Program; Eddie Dyer and Howard Kaiser  
 WGN—Leonard Salvo's Mail Box

**8:35 A.M.**  
 WMAQ—Woman's Radio Service  
 WLS—Produce Market Reporter; livestock receipts

**8:50 A.M.**  
 WLS—Sears Tower Topics Time  
 WBBM—Brad and Al  
 WCFL—Dance Music

**9:00 A.M.**  
 WGN—Charlie White's Gym of the Air  
 WCFL—German Entertainment  
 WBBM—Melody Parade; orchestra (CBS)  
 WIBO—Novellettes  
 WMAQ—Thru Lighted Windows (NBC)  
 WAAF—Sing and Sweep  
 KYW—Musical Melange (NBC)  
 WGES—Organland

**9:10 A.M.**  
 WLS—Evening Post Reporter

**9:15 A.M.**  
 WCFL—Famous Soloists  
 WLS—Mac and Bob  
 WBBM—Whispering Pianist

**KYW—Piano Potpourri**  
**WMAQ—Souvenirs of Melody**  
**WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)**  
**WGES—Canary Concert**  
**WIBO—Waltz Time**  
**WAAF—Mrs. Margaret Dorr; Food Economy**

**9:30 A.M.**  
 WCFL—Highlights of Music  
 WJJD—Evans Revue  
**WMAQ—Our Daily Food; Colonel Goodbody. NBC**  
 WGN—Allan Grant, pianist  
 KYW—Kroll Krooner  
**WBBM—Burnham's Beauty Chat**  
 WLS—Piano Instructions  
 WIBO—Hawaiian Melodies

**9:35 A.M.**  
 WGN—Dance Hits

**9:45 A.M.**  
 WCFL—Kroehler Program  
 WLS—Mama's Old Time Tea Cookies  
 WJJD—Home Makers Hour  
 WAAF—Ask Me Another  
 WGN—Music Weavers Quarter Hour  
 KYW—Consoires (NBC)  
**WMAQ—Breen and De Rose, vocal and instrumental duo. NBC**  
**WBBM—Have You Heard? (CBS)**  
**WIBO—Popular Concert**  
**WGES—Timely Tunes**

**10:00 A.M.**  
**WMAQ—Mueller and Co. Program**  
**WBBM—Gus Haenschen's Orchestra**  
**WGN—La Choy Chopsticks (CBS)**  
 WCFL—Highlights of Music  
 WIBO—Popular Echoes  
 WJJD—Komiss Music  
 WLS—Livestock Markets; poultry markets

**11:10 A.M.**  
**WGN—Hank Harrington and Dick Hayes**

**11:15 A.M.**  
 WSBC—Estelle Lewis, songs  
 WENR—Miracles of Magnolia (NBC)  
**WMAQ—National Parent Teacher Ass'n Talk**  
 WJJD—Concert Favorites  
 KYW—On the 11:15; famous dance orchestras  
**WBBM—Virginia Clarke, Jean and Charlie**  
**WAAF—World News Reports**

**11:30 A.M.**  
 WIBO—Peter Pan  
 WENR—Home Service  
 WJJD—Young Mothers Club  
 WMBI—Continued Story Reading  
**WMAQ—On Wings of Song (NBC)**  
**WGES—Erma Gärer, piano symphonies**  
**WGN—Board of Trade Reports**  
**WAAF—Rhythm Serenade**  
**WBBM—Frank Wilson and Jules Stein**

**11:35 A.M.**  
 WGN—Painted Dreams

**11:45 A.M.**  
 WLS—Weather Report; Livestock  
 WJJD—Chicago Motor Club Talk  
**WGES—Movie Reporter; Ethel and Harvy**  
**WBBM—Kentucky Colonels**

**11:50 A.M.**  
**WGN—Good Health and Training Program**

**11:55 A.M.**  
 WLS—Evening Post Reporter

**12:00 NOON**  
**WBBM—Jimmy Garrigan's Orchestras**  
**WCFL—The Red Invader by Mathew**  
**WLS—Maple City Four**

**1:20 P.M.**  
**WMAQ—Board of Trade**  
**WBBM—Ann Leaf at the Organ (CBS)**

**1:25 P.M.**  
**WBBM—Burnham's Beauty Chat**

**1:30 P.M.**  
 WJJD—Hill Billy Time  
 WJKS—Alabama Boy; Ralph Robertson  
 WIBO—Song Shop  
 KYW—Dan Russo's Orchestra  
**WBBM—Chicago Hour**  
 WLS—Wm. Vickland's Book Shop  
 WAAF—Pianoesque  
**WMAQ—Public Schools Program**  
**WCFL—The Benedict's, Entertainers**

**1:40 P.M.**  
**WBBM—Norm Sherr, pianist**

**1:45 P.M.**  
**WAAF—Live Stock Market; Weather Summary**  
**WCFL—Nat'l League American Pen Women**  
**WJKS—Organ Varieties**  
**WGN—Allan Grant and Lawrence Salerno**  
**WLS—Radio Guide's Garden of Melody**  
**WIBO—B. & K. Reporter**

**2:00 P.M.**  
 WJJD—Helpful Household Hints  
 KYW—Today's Tunes; orchestra and vocalists  
 WGN—Woman's City Club  
 WCFL—James Hamilton, tenor  
 WLS—Ralph Emerson, organist  
**WMAQ—Three Mustachios (NBC)**  
**WBBM—News Flashes**  
**WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh**  
**WJKS—Columbia Salon Orchestra (CBS)**  
**WAAF—Chicago on Parade**  
**WSBC—Sports Review**

**2:10 P.M.**  
**WBBM—Baseball; Cubs vs. New York**

**2:15 P.M.**  
**WMAQ—Famous Loves (NBC)**  
**WCFL—Radio Troubadours (NBC)**  
**WJJD—Late Dance Hits**  
**WLS—Homemaker's Program**

**2:25 P.M.**  
**WBBM—Norm Sherr and Art Gould**

**2:30 P.M.**  
 KYW—Women's Radio Review. NBC  
 WJJD—Sunshine for Shuit-ins  
 WCFL—James Hamilton, tenor  
 WSBC—Betty Citow, soprano  
 WJKS—Popular Releases  
 WIBO—Matinee Melodies  
**WMAQ—Smackout, comedy duo (NBC)**

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 9:45 a.m. **WBBM-CBS—Have You Heard? Radio News Column**
- 10:00 a.m. **WGN-CBS—La Choy Chopsticks**
- 7:00 p.m. **WMAQ-NBC—Fleischmann Hour; Vallee's Orchestra**
- 8:00 p.m. **WMAQ-NBC—National Advisory Council; talks**
- 8:00 p.m. **WLS-NBC—Virtuosos Concert Orchestra; Erno Rapee**

**WGES—Star Dust**  
**WSBC—Home Hours**  
**WMBI—Parents Bible Story Hour**  
**WAAF—Songs of the Islands**

**10:15 A.M.**  
**WBBM—Julia Hayes Household Hints**  
**KYW—Household Institute; dramatization. NBC**  
**WGN—Melody Favorites**  
**WCFL—Health Talk by Dr. Bundesen**  
**WJJD—Neighborhood Store**  
**WMAQ—Here's to Charm**  
**WENR—Market Reports; Singing Strings (NBC)**  
**WIBO—Market Reports**  
**WGES—Morning Musicales**

**10:25 A.M.**  
**WGN—Board of Trade Reports**

**10:30 A.M.**  
**WENR—In College Inn**  
**WGES—Heart Throb Harbor**  
**WBBM—Smiling Ed McConnell**  
**WMAQ—Hugo Mariani and his Marionettes (NBC)**  
**WIBO—News of the Day**  
**WCFL—Dance Music**  
**WGN—Digest of the day's news**  
**KYW—Adult Education**  
**WJJD—Billy Sunshine**  
**WMBI—Gospel Music**  
**WAAF—Fireside Philosopher**

**10:40 A.M.**  
**WMBI—Story Hour and Gospel Music**

**10:45 A.M.**  
**WENR—McKesson Musical Novelities (NBC)**  
**WMAQ—Today's Children**  
**WIBO—Old Music Shop**  
**KYW—Juanita Rae, ballads**  
**WJJD—Mary Alden; home talk**  
**WAAF—Musical Calendar**  
**WGES—Hot Hits**  
**WBBM—V. E. Meadows, beauty school**

**10:50 A.M.**  
**WGN—Pick of the Season**

**11:00 A.M.**  
**WCFL—Red Hot and Low Down Program**  
**WENR—Men O' Song (NBC)**  
**WGN—Eradication of Weeds**  
**WMAQ—Johnny Marvin, tenor (NBC)**  
**WBBM—Buddy Harrod's Orchestra (CBS)**  
**WIBO—Musical Masterpieces**  
**KYW—Prudence Penny; cooking hints**  
**WJJD—Musical Gems**  
**WAAF—Meat Recipe Talk, Mildred Batz**  
**WGES—Vodvil**

**WIBO—North Shore Church**  
**WJJD—Popular Melodies**  
**WGN—Mid Day Services**  
**WMAQ—Popular Varieties (NBC)**  
**KYW—Dan Russo's Orchestra**  
**WAAF—Noon-time melodies; weather**  
**WMBI—Organ Program**  
**WGES—Italian Serenade**

**12:15 P.M.**  
**WCFL—Hill Billy Program**  
**WLS—Dinnerbell Program**  
**WBBM—Local Markets**  
**WIBO—Market Reports**

**12:20 P.M.**  
**WBBM—News Flashes**

**12:30 P.M.**  
**WJJD—Instrumental Novelities**  
**KYW—National Farm and Home Hour**  
**WCFL—Barton Organ Recital**  
**WMAQ—Board of Trade**  
**WBBM—Husk O'Hare's Band**  
**WIBO—Reading Room**  
**WJKS—Daily Times News Flashes**  
**WGN—Atlantic City Musicales (CBS)**  
**WMBI—Gospel Message**  
**WJJD—Farmer Rusk**

**12:35 P.M.**  
**WMAQ—Hotel New Yorker Orchestra (NBC)**

**12:40 P.M.**  
**WJKS—Farm Flash; Danny Glenn**

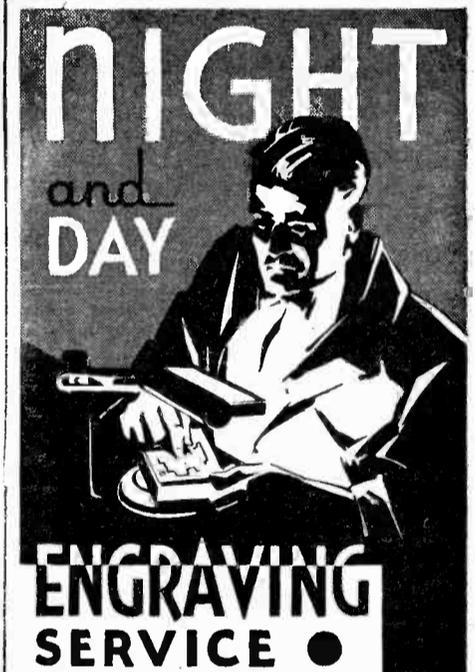
**12:45 P.M.**  
**WJJD—Luncheon Dance Music**  
**WCFL—Farm Talk**  
**WMAQ—Princess Pat Beauty Talk**

**12:50 P.M.**  
**WMAQ—Hotel New Yorker Orchestra (NBC)**

**1:00 P.M.**  
**WCFL—Barton Organ Recital**  
**WBBM—Aunt Jemima Songs (CBS)**  
**WAAF—Hoosier Philosopher**  
**WMAQ—Century of Progress Talk**  
**WGN—Allan Grant, pianist**  
**WLS—Bob and Harve**  
**WIBO—Ahead of the News**  
**WMBI—Organ Program**  
**WJKS—Musical Melodies**

**1:10 P.M.**  
**WMAQ—Bill Krenz, pianist**

**1:15 P.M.**  
**WJJD—Waltz Time**  
**WGN—Palmer House Ensemble**  
**WIBO—Pop Concert; Leo Terry**  
**WBBM—Chicago Hour**  
**WAAF—Joyce Reed, soprano**



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**T U R N O U R N A L**

To

**RADIO GUIDE'S GARDEN OF MELODY**

*The Three Contraltos and Jack Holden, narrator*

Thursdays 1:45 P.M.

**WLS**

Prairie Farmer 870 Kilocycles

# Thursday Programs [Continued]

**2:40 P.M.**  
WBBM—Flanagan's Sport Hunches

**2:45 P.M.**  
WGN—Afternoon Musicales  
WMAQ—World's Baseball Series  
WLS—Piano Instruction  
WIBO—Market Reports  
WCFL—Songs of other nations

**2:55 P.M.**  
WBBM—To be announced  
WLS—Evening Post Reporter

**3:00 P.M.**  
WJJD—Women's Club  
KYW—Three Strings; Teaberry sports  
WIBO—Baseball  
WCFL—Dramatic Moments  
WJKS—Studio Frolics  
WAAF—A Mood in Blue  
WLS—Chuck, Ray and Frank  
WIBO—Studio Program  
WMBI—Radio School of the Bible

**3:15 P.M.**  
KYW—Dr. Herinan N. Bundesen; health talk  
WLS—Shoppers' Service; Anne and Sue  
WJJD—Dreams of Hawaii

**3:30 P.M.**  
WJJD—Popular Songsters  
WJKS—Ben Bernie's Orchestra  
WENR—U. S. Navy Band (NBC)  
WCFL—Variety Program  
WMBI—German Service and Gospel Music  
WAAF—Organ Melodies  
KYW—Two Doctors with Aces of the Air; Teaberry sports

**3:45 P.M.**  
WJJD—Bridge Class of the Air  
WAAF—World News Reports

**4:00 P.M.**  
WJJD—Symphony Music  
WCFL—Junior Federation Club  
WENR—Frigidarians (NBC)  
WJKS—George Hall's Orchestra (CBS)  
WAAF—Piano novelties; Jimmy Kozak

**4:15 P.M.**  
WENR—Tangee Musical Dreams (NBC)  
WBBM—Norm Sherr, pianist  
WAAF—Dance Music

**4:30 P.M.**  
WJJD—Mooseheart Children  
WBBM—Art Gillham, pianist  
WCFL—Day Dreamer  
KYW—Harold Bean, baritone  
WJKS—Hits and Bits  
WMAQ—Paul Whiteman's Rhythm Boys (NBC)  
WENR—Old Pappy (NBC)

**4:45 P.M.**  
WAAF—Ray Waldron's Sports Review  
WJKS—Bridge by Willard Karn (CBS)  
WBBM—Big Kernel Canaries  
KYW—Rhythm Revue; Teaberry Sports  
WGN—Afternoon Musicales  
WENR—Musical Moments (NBC)

**5:00 P.M.**  
WJJD—Indian Princess  
WENR—Ted Black's Orchestra (NBC)  
WSBC—Jerry Sullivan  
WJKS—Current Events (CBS)  
WBBM—Schlagenhauer's Party  
WGN—Fred Meinken, pianist  
KYW—Billy Tucker at the Piano; Teaberry Sports  
WIBO—Dusk Dreams  
WCFL—Peter Pan  
WAAF—Song of the Strings

**5:15 P.M.**  
WJJD—Dave Bennett's Orchestra  
WAAF—Novelettes  
WBBM—Tarzan of the Apes

WCFL—John Maxwell, food talk  
KYW—Waldorf Sert Room Orchestra. NBC  
WJKS—Daily Times News Flashes  
WENR—John B. Kennedy (NBC)  
WMAQ—The Dance Masters  
WGN—Organ Concert

**5:30 P.M.**  
WCFL—WCFL Orchestra  
WMAQ—Ralph Kirbery, the Dream Singer (NBC)  
WJKS—Lake County Medical Society  
WENR—Air Juniors  
WGN—Kellogg's Singing Lady (NBC)  
WIBO—WPCC; North Shore Church  
KYW—Uncle Bob's Golden Crisp Program  
WJJD—The Pied Piper  
WBBM—Skippy; children's skit (CBS)

**5:45 P.M.**  
KYW—Uncle Bob's Curb Is The Limit Club  
WGN—Little Orphan Annie; children's playlet. NBC  
WJKS—Dance Program  
WJJD—Isle of Dreams  
WBBM—Rock Oak Champions  
WMAQ—Purina Program  
WAAF—The Spotlight  
WENR—Little Orphan Annie; children's playlet. NBC

**6:00 P.M.**  
WGN—Dinner Concert  
WENR—What's the News  
WBBM—Jelke Program  
WCFL—Hotel Allerton Orchestra  
WMAQ—Piano Moods  
WIBO—German Program  
KYW—Dan Russo's Orchestra  
WJKS—Minute Rub Sports Review  
WJJD—Dave Bennett's Orchestra

**6:15 P.M.**  
WGN—The Secret Three  
WMAQ—Wheatonville, drama (NBC)  
WIBO—Clem and Ira  
WBBM—Thorpe For Boys  
WENR—Royal Vagabonds (NBC)  
WCFL—The Polyphonians  
WJJD—Red Top Sports Reel  
WGES—Official Race Results by American Racing Record

**6:25 P.M.**  
KYW—Teaberry Sports Reporter

**6:30 P.M.**  
WENR—Stebbins Boys; Swift's Program. NBC  
WGN—Tom, Dick and Harry, harmony trio  
WBBM—Howard Neumiller, pianist  
WMAQ—Blue Ribbon Malt Sports  
WIBO—Ahead of the News  
WCFL—Hotel Allerton Orchestra  
KYW—Ray Perkins. Barbasol program (NBC)  
WJJD—Walt and Herb  
WGES—Crusader Program

**6:45 P.M.**  
WMAQ—Red and Ramona  
WGN—Georgie Price, humorist and orchestra (CBS)  
WCFL—Tibbie Crump, skit  
WIBO—Musicales  
KYW—Chandu, the Magician  
WJJD—WJJD Orchestra  
WENR—The Goldbergs; dramatic sketch. NBC

**7:00 P.M.**  
KYW—Book Review Program  
WMAQ—Fleischmann Program; Rudy Yallee's Connecticut Yankees. NBC  
WLS—Bobby Meeker's Orchestra (NBC)  
WGN—Clyde McCoy's Orchestra  
WCFL—Bulletin Board, Labor Flashes  
WJJD—Frankie "Half Pint" Jaxon  
WIBO—Speaker  
WGES—Polish Composers

**7:05 P.M.**  
KYW—Dan Russo's Orchestra

**7:15 P.M.**  
KYW—Dan Russo's Orchestra  
WGN—Phillips Dental Magnesia (CBS)  
WIBO—David Jackson's talks on Securities  
WJJD—Dr. and Mrs. Jerry  
WCFL—Barton Organ Recital

**7:30 P.M.**  
WIBO—B. & K. Reporter  
WGN—Clyde McCoy's Orchestra  
WJJD—Mooseheart Boys' Band  
WLS—Rin-Tin-Tin Thriller, drama (NBC)  
KYW—Dr. H. N. Bundesen for the Milk Foundation  
WCFL—Union Label Talk

**7:45 P.M.**  
WGN—Palmer House Ensemble  
WCFL—Studio Program  
WJJD—International Buckle Busters  
WLS—National Oratorio Society (NBC)  
WIBO—Land o' Song; organ  
KYW—Lew Diamond's Orchestra

**8:00 P.M.**  
WGN—Music That Satisfies (CBS)  
KYW—Marmola Thumb Nail Drama  
WBBM—Medinah String Ensemble; Madame Belle Cutter (CBS)  
WIBO—Leonard Aldrich  
WMAQ—Nat'l Advisory Council (NBC)  
WLS—Virtuosos Concert Orchestra  
WJJD—Dave Bennett's Orchestra  
WCFL—Wm. Hale Thompson, talk  
WGES—Polka Rhythm  
WSBC—Mallers Studio Program

**8:05 P.M.**  
KYW—Three Strings

**8:15 P.M.**  
WGN—Mills Brothers (CBS)  
WIBO—The Gadabouts  
WJJD—Farmer Rusk's Service  
WBBM—Association of Real Estate Taxpayers  
KYW—Spratt's Dog Chats

**8:20 P.M.**  
WCFL—Night Court; comedy

**8:30 P.M.**  
WIBO—George Anderson  
WJKS—Polish Hour  
WENR—America in Revue, sketch (NBC)  
KYW—Thompkins Corners (NBC)  
WBBM—Gus Arnheim's Orchestra (CBS)  
WMAQ—Harold Van Horne, pianist

**8:35 P.M.**  
WCFL—Kroehler Program

**8:45 P.M.**  
WIBO—Dad and Barbara  
WMAQ—Marian and Jim

**8:50 P.M.**  
WCFL—Bridge Chats

**9:00 P.M.**  
WGN—Frankie Trumbauer's Orchestra  
WIBO—Wendell Hall  
WMAQ—Phil Lord, the Country Doctor (NBC)  
WENR—Lucky Strike Dance Hour; guest orchestra (NBC)  
WCFL—Vella Cook, contralto  
WBBM—The Norsemen  
WJKS—Scotch Program  
KYW—Aces of the Air

**9:15 P.M.**  
WMAQ—Soloist (NBC)  
WBBM—Jack Russell's Orchestra  
WGN—Clyde McCoy's Orchestra  
WIBO—Organ Tunes

**9:30 P.M.**  
WBBM—Jack Miles' Orchestra  
KYW—Lew Diamond's Orchestra  
WMAQ—Three Keys (NBC)  
WCFL—Merry Garden Ballroom Orchestra

WIBO—Nu Grape Twins  
WGN—Tomorrow's Tribune  
WJKS—Eddie Duchin's Orchestra (CBS)

**9:40 P.M.**  
WGN—Headliners of Other Days

**9:45 P.M.**  
WBBM—Myrt and Marge; drama (CBS)  
WIBO—B. and K. Reporter  
WGN—Lawrence Salerno and Allan Grant  
KYW—Frankie Masters' Orchestra  
WMAQ—Jane Froman and orchestra (NBC)  
WJKS—Three Buddies

**10:00 P.M.**  
WMAQ—Amos 'n' Andy. NBC  
WENR—Amos 'n' Andy. NBC  
WCFL—School Teachers' Talk  
WGN—Frankie Trumbauer's Orchestra  
WIBO—Old Music Box  
KYW—Teaberry Sports Reporter; The Globe Trotter  
WJKS—Columbia Symphony Orchestra (CBS)

**10:10 P.M.**  
KYW—Earle Tanner's Orchestra  
WCFL—Musical Weather Report

**10:15 P.M.**  
WENR—Cesare Sodero's Orchestra (NBC)  
WMAQ—Dan and Sylvia  
WCFL—WCFL Orchestra  
WGN—The Dream Ship  
WJKS—Monroe Bros. Old Timers

**10:30 P.M.**  
WGN—Bernie Cummins' Orchestra  
WIBO—Wendell Hall, the Red Headed Music Maker  
WENR—Phil Levant's Orchestra  
WMAQ—Padded Fists  
KYW—Dan Russo's Orchestra  
WCFL—Armour Glee Club  
WJKS—Little Jack Little (CBS)

**10:45 P.M.**  
WJKS—Ozzie Nelson's Orchestra (CBS)  
WMAQ—Paul Whiteman's Orchestra (NBC)  
WIBO—Recitals in Miniature

**10:55 P.M.**  
WAAF—Marmola Thumb Nail Drama

**11:00 P.M.**  
WCFL—Merry Garden Ballroom Orchestra  
WENR—Hollywood on the Air (NBC)  
WGN—Clyde McCoy's Orchestra  
WMAQ—Via Lago Orchestra  
KYW—Frankie Masters' Orchestra  
WIBO—Musical Tapestry; Leo Terry Program  
WJKS—Elks Toast

**11:05 P.M.**  
WJKS—Noble Sissle's Orchestra (CBS)

**11:15 P.M.**  
WSBC—Jerry Sullivan, song special  
WMAQ—Hotel New Yorker Orchestra (NBC)

**11:30 P.M.**  
WGN—Late Evening Dance Orchestras  
WJKS—Freddie Martin's Orchestra (CBS)  
KYW—Lew Diamond's Orchestra  
WENR—Pacific Serenade  
WMAQ—Beach View Gardens Orchestra

**12:00 MIDNIGHT**  
KYW—Dan Russo's Orchestra  
WBBM—Around the Town Dance Orchestras  
WMAQ—Via Lago Orchestra  
WENR—Hotel Pierre Orchestra

**12:15 A.M.**  
WMAQ—Beach View Gardens Orchestra

**12:30 A.M.**  
WENR—Carol Loftner's Orchestra  
WMAQ—Via Lago Orchestra  
KYW—Frankie Masters' Orchestra (NBC)

# Programs For Friday, September 30

**6:00 A.M.**  
WLS—WLS Smile A While Time  
WJJD—Good Morning Program  
WAAF—Farm Folks' Hour

**6:15 A.M.**  
WLS—Weather Report; produce reporter; livestock  
WJJD—Int'l Buckle Busters

**6:20 A.M.**  
WLS—Slim and Spud, skit

**6:30 A.M.**  
WIBO—Uncle John and His Family  
WMAQ—Setting Up Exercises  
WJJD—International Buckle Busters  
WLS—Cumberland Ridge Runners

**6:45 A.M.**  
WBBM—Farm Information  
WJJD—Organ Melodies

**6:55 A.M.**  
WBBM—Musical Time Saver

**7:00 A.M.**  
WLS—Paul Rader's Tabernacle  
WMAQ—Tune Time  
WLS—Maple City Four and John Brown  
WCFL—Morning Shuffle  
KYW—Marshall Field and Co.'s Musical Clock  
WJJD—Old Time Ballad  
WAAF—Breakfast Express  
WMBI—Morning Worship Period

**7:15 A.M.**  
WJJD—Gym of the Air

**7:30 A.M.**  
WCFL—Cheerio; inspirational talk. NBC  
WMAQ—Morning Worship  
WLS—Steamboat Bill; Campbell Cereal  
WIBO—Melodies  
WJJD—Happy Go Lucky Time, Art Linick  
WGN—Leonard Salvo at the Organ  
WBBM—Christian Science Churches of Illinois

**7:45 A.M.**  
WLS—Jolly Bill and Jane (NBC)  
WMAQ—John Fogarty, tenor (NBC)  
WBBM—Musical Time Saver

**8:00 A.M.**  
WMAQ—Waltzes (NBC)  
WCFL—WCFL Kiddies' Aeroplane Club  
WGES—Bohemian Melodies  
WIBO—Smiles  
WLS—Ralph Waldo Emerson, organist

**8:15 A.M.**  
WCFL—Time Parade  
WGN—Morning Minstrels (CBS)  
WMAQ—Top of the Morning (NBC)  
WLS—Ward Baking Company Program

**8:30 A.M.**  
WGN—Grand Old Hymns  
WBBM—Modern Living; Lindlahr's Magazine  
WCFL—California Program; Eddie Dyer and Howard Kaiser

WLS—Musical Program  
WIBO—Musical Varieties  
WMAQ—Musical Hodge Podge

**8:35 A.M.**  
WLS—Produce Market Reporter; livestock receipts  
WMAQ—Woman's Radio Service

**8:45 A.M.**  
WCFL—Dance Music  
WGN—Leonard Salvo's Mail Box

**8:50 A.M.**  
WLS—Sears Tower Topics Time

**9:00 A.M.**  
WCFL—German Entertainment  
WMAQ—Kresge Varieties  
WGN—Charlie White's Gym of the Air  
WIBO—Novelettes  
KYW—Nothing but the Truth (NBC)  
WGES—Organland  
WAAF—Sing and Sweep  
WBBM—J. Wilson Doty, organist

**9:10 A.M.**  
WLS—Evening Post Reporter

**9:15 A.M.**  
WBBM—Whispering Pianist  
WCFL—Famous Soloists  
WGN—Clara, Lu 'n' Em; The Super Suds Girls, NBC  
KYW—Flying Fingers  
WLS—Mac and Bob in Willard Program  
WAAF—Food Economy. Margaret Dore  
WGES—Canary Concert  
WIBO—Waltz Time

**9:30 A.M.**  
WCFL—Highlights of Music  
WJJD—Evans Revue  
WGN—Allan Grant, pianist  
WBBM—Burnham's Beauty Chat  
WMAQ—Our Daily Food; Colonel Goodbody. NBC  
WLS—The Monarch Hostess; Martha Crane and Quaret

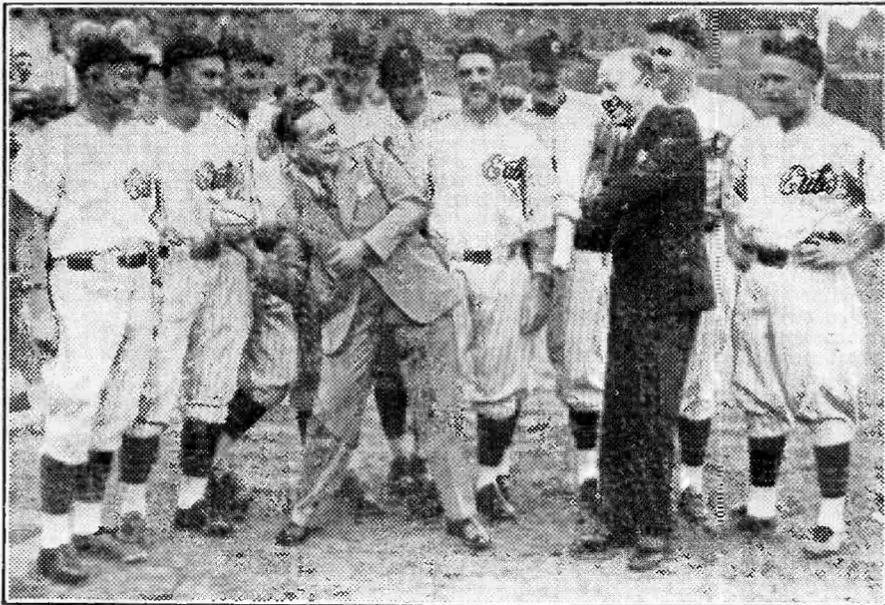
WIBO—Scintillating Rhythm  
KYW—The Strolling Fiddler (NBC)

**9:35 A.M.**  
WGN—Allan Grant, pianist

**9:45 A.M.**  
WCFL—Kroehler Program  
WBBM—Jean and Charlie  
KYW—Betty Crocker (NBC)  
WAAF—Bill Baar's "Bits of Life"  
WIBO—Your Clothes  
WLS—Mama's Old Time Teacookies; Ralph and Hal, Old Timers

WMAQ—Board of Trade  
WGES—Timely Tunes  
WGN—Music Weavers' Quarter Hour

**9:50 A.M.**  
WMAQ—Consolaires (NBC)



You'd never guess who we're introducing to you here. Look hard—and still you'd never guess. Amos 'n' Andy—you've heard of them—went out to the Cub's Park the other day and horsed around a bit with the boys before practice. And one sly photographer caught them when they weren't looking. The Chicago Cubs won the pennant. This is exactly right, according to the prediction of both Charles Correll and Freeman Gosden. The World Series will be broadcast (See Page Two).

## CARLETON SMITH IN EUROPE

### Visits Foreign Radio Stations

TO anyone who is even casually familiar with the broadcasting activities centered on Madison and Fifth Avenues in New York City, or with the smaller operating plants in the American radio system, a visit to the stations of central Europe affords a great surprise. The surroundings are antiquated and the simplicity of operation nothing short of startling.



CARLETON SMITH

Radio is a recent invention, and many of the countries of Europe have been too poor to provide new buildings to house the "infant." Consequently it must have its "growing pains" in quarters that have been discarded for other uses.

The leading—in fact, the only—station in Vienna has its largest studio several blocks distant from the smaller studios, and the executive offices. Having been told of the size, and having heard some programs which emanated therefrom, I was not prepared for what I saw.

Going up a wide staircase with heavy carpeting, I came to a stall that overlooked a large ball room, the walls still bedecked with full-length mirrors. Seated below, their images reflecting on every side so that there appeared to be many more, were some thirty men—the orchestra for "light" music. After the completion of the opera, which was being relayed from Munich, they would play for an hour and a half real Viennese music, interspersed with "William Tell," "Poet and Peasant," and other popular numbers.

Europeans are not excited about the radio, nor curious to see its back-stage operations. The tempo of their life is so different from our own that radio does not attract the attention it does here, where speed and newness are everywhere admired.

And so the programs do not move with that robot-like precision to which we are accustomed. The announcer or "speaker," as he or she is known, may have three or four silent minutes between numbers to give the orchestra a chance to rest. Time is not valuable. No one pays for it. There is no

commercial announcement to make. And the listeners are in the habit of taking their time and having another stein of beer in the interim.

Hence, the program may end at eleven-thirty or twelve-five. There is no hurry. Neither is the music measured by the clock during the day. No one objects if a seven o'clock program begins at seven-fifteen. So you don't set your watch by European programs.

But you can admire their quality. A cultivated taste is evident in the arrangement. And if the "finest" soloists are not employed, neither is one voice better than another. All is subordinated to the will of the conductor, who is likely to be as capable, if his forte is in operetta, as a conductor of "grand" opera. The latter, by the way, never seems as "grand" in Europe as at home. Somehow you feel the music is the thing to be admired, and not the performers.

European radio programs are presented, also, without that patch-work pattern that characterizes our own. A single program frequently continues two or three hours. But then, as you know, the tempo is different. We have the advantage or disadvantage, whichever you say, of variety.

One program which interested me was the "Hour of the Youngest," when new artists were given their chance. The untried musician who has passed a satisfactory audition is allowed to choose a classic and give his interpretation. Much promising talent has been thus discovered. But little opportunity for advancement is available. Musicians have suffered, and suffered horribly, during post-war years.

This you can easily detect if you listen to that other fascinating weekly feature called, "Works of the Moment." Suffering and sorrow find expression in the queerest media—almost idiotic—but unmistakable.

The "fan-mail"—what there is—offers complaints, chiefly. There is too much opera—too many classics—letters say. And the director told me the board was attentive to the voice of the people, and to the newspapers. Programs are planned six weeks in advance by a Committee of nine men who have charge of various fields of interest, such as music, literature, science and news. In friendly and informal chats, they decide the bill-of-fare for the week.

## THE PLAY'S THE THING

(Programs are listed in Central Standard Time)

### SUNDAY

Moonshine and Honeysuckle—WMAQ-NBC, 1:30 p. m.  
Roses and Drums—WBBM-CBS, 4 p. m.  
Wheatenaville—WMAQ-NBC, 6:15 p. m.  
The Beachcomber—KYW-NBC, 8:45 p. m.  
Sunday at Seth Parker's—KYW-NBC, 9:45 p. m.  
Malik Mystery—WMAQ-NBC, 10 p. m.

### MONDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
Household Dramatization—KYW-NBC, 10:15 a. m.  
Today's Children—WMAQ, 10:45 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Smackout—WMAQ-NBC, 2:30 p. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
Wheatenaville—WMAQ-NBC, 6:15 p. m.  
The Secret Three—WGN, 6:15 p. m.  
The Stebbins Boys—WENR-NBC, 6:30 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Chandu, The Magician—KYW, 6:45 p. m.  
Big Leaguers and Bushers—WGN, 7 p. m.  
Fu Manchu—WGN-CBS, 7:45 p. m.  
Evening In Paris Mysteries—WGN-CBS, 8:30 p. m.  
Country Doctor—WMAQ-NBC, 9 p. m.  
Easy Aces—WGN-CBS, 9:15 p. m.  
Myrt and Marge—WBBM-CBS, 9:45 p. m.  
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
Dan and Sylvia—WMAQ, 10:15 p. m.

### TUESDAY

Happyville Special—WLS, 8:15 a. m.  
Through Lighted Windows—WMAQ-NBC, 9 a. m.  
Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
Today's Children—WMAQ, 10:45 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Smackout—WMAQ-NBC, 2:30 p. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
Wheatenaville—WMAQ-NBC, 6:15 p. m.  
The Secret Three—WGN, 6:15 p. m.  
The Stebbins Boys—WENR-NBC, 6:30 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Chandu, The Magician—KYW, 6:45 p. m.  
Tibbie Crump—WCFL, 6:45 p. m.  
Adventures in Health—WLS-NBC, 7:30 p. m.  
Friendship Town—KYW-NBC, 8:30 p. m.  
Eno Crime Club—WGN-CBS, 8:30 p. m.  
Country Doctor—WMAQ-NBC, 9 p. m.  
Police Dramatization—WENR-NBC, 9 p. m.  
Myrt and Marge—WBBM-CBS, 9:45 p. m.  
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
Dan and Sylvia—WMAQ, 10:15 p. m.

### Braggs on Sax Tooting

Frank Trumbauer, king of the saxophone, whose orchestra is now filling an engagement at the Lincoln Tavern, Chicago, from whence it is heard nightly over WGN, issues a challenge to every saxophonist to "tongue" more notes a minute than he can. The sax king is twice as fast as a machine gun.

At a recent demonstration, Trumbauer tongued six notes per beat and 150 beats per minute, or a total of 900 notes in a minute's time.

Army machine guns, under the best of conditions, fire but 450 shots a minute. Thus Trumbauer doubles the speed of man's most rapid weapon.

### WEDNESDAY

Through Lighted Windows—WMAQ-NBC, 9 a. m.  
Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
Household Dramatization—KYW-NBC, 10:15 a. m.  
Today's Children—WMAQ, 10:45 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Smackout—WMAQ-NBC, 2:30 p. m.  
Dromedary Caravan—WENR-NBC, 4:15 p. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
Wheatenaville—WMAQ-NBC, 6:15 p. m.  
The Secret Three—WGN, 6:15 p. m.  
The Stebbins Boys—WENR-NBC, 6:30 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Chandu, The Magician—KYW, 6:45 p. m.  
Big Leaguers and Bushers—WGN, 7 p. m.  
Big Time—WLS-NBC, 7 p. m.  
Eno Crime Club—WGN-CBS, 8:30 p. m.  
Country Doctor—WMAQ-NBC, 9 p. m.  
Easy Aces—WGN-CBS, 9:15 p. m.  
Myrt and Marge—WBBM-CBS, 9:45 p. m.  
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
Dan and Sylvia—WMAQ, 10:15 p. m.

### THURSDAY

Happyville Special—WLS, 8:15 a. m.  
Vic and Sade—WCFL-NBC, 8:30 a. m.  
Through Lighted Windows—WMAQ-NBC, 9 a. m.  
Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
Today's Children—WMAQ, 10:45 a. m.  
Pat Barnes—WENR-NBC, 11:15 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Famous Loves—WMAQ-NBC, 2:15 p. m.  
WLS Home Theater—WLS, 2:15 p. m.  
Smackout—WMAQ-NBC, 2:30 p. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
The Secret Three—WGN, 6:15 p. m.  
Wheatenaville—WMAQ-NBC, 6:15 p. m.  
The Stebbins Boys—WENR-NBC, 6:30 p. m.  
Tibbie Crump—WCFL, 6:45 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Chandu, The Magician—KYW, 6:45 p. m.  
Rin Tin Tin Thriller—WLS-NBC, 7:30 p. m.  
Thompkins Corners—KYW-NBC, 8:30 p. m.  
Country Doctor—WMAQ-NBC, 9 p. m.  
Myrt and Marge—WBBM-CBS, 9:45 p. m.  
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
Dan and Sylvia—WMAQ, 10:15 p. m.

### FRIDAY

Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
Today's Children—WMAQ, 10:45 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Smackout—WMAQ-NBC, 2:30 p. m.  
Dromedary Caravan—WENR-NBC, 4:15 p. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
The Secret Three—WGN, 6:15 p. m.  
The Stebbins Boys—WENR-NBC, 6:30 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Chandu, The Magician—KYW, 6:45 p. m.  
Big Leaguers and Bushers—WGN, 7 p. m.  
March of Time—WGN-CBS, 7:30 p. m.  
Adventures in Health—WLS-NBC, 7:30 p. m.  
First Nighter—WLS-NBC, 8 p. m.  
Night Extra; Radio Guide skit—WIBO, 8:45 p. m.  
Country Doctor—WMAQ-NBC, 9 p. m.  
Easy Aces—WGN-CBS, 9:15 p. m.  
Myrt and Marge—WBBM-CBS, 9:45 p. m.  
Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
Dan and Sylvia—WMAQ, 10:15 p. m.

### SATURDAY

Through Lighted Windows—WMAQ-NBC, 9 a. m.  
Adventures of Helen and Mary—WBBM-CBS, 10 a. m.  
Household Dramatization—KYW-NBC, 10:15 a. m.  
Pat Barnes—WENR-NBC, 11:15 a. m.  
Painted Dreams—WGN, 11:35 a. m.  
Skippy—WBBM-CBS, 5:30 p. m.  
The Goldbergs—WENR-NBC, 6:45 p. m.  
Tibbie Crump—WCFL, 6:45 p. m.  
K-7—KYW-NBC, 7:30 p. m.  
Amos 'n' Andy—WLS—WMAQ-NBC, 10 p. m.

## Crime Dramas Lure Famous Actors

(Continued from Page Six)

their energies towards radio, but the networks are luring the finest actors from the Broadway stage. There is the case of Richard Gordon, the Sherlock Holmes of the air. He was once the matinee darling of the White Way. He was the leading man and cast in important roles with such actresses as Ethel Barrymore, Judith Anderson, Violet Heming, Gertrude Lawrence, and Justine Johnstone.

But he has reached his greatest heights in radio. Just as William Gillette reveled in the role of Sherlock Holmes on the stage, so Richard Gordon loves the part in radio. Scotland Yard blunders along stupidly and falls down on the job—but not Sherlock Holmes. His breathless audience is spell-bound when he disentangles baffling mysteries, and they have been able to visualize him—pipe and fore and aft checked cap—as clearly on the radio as on the stage.

All because Richard Gordon is one of the greatest actors who has learned to concentrate all his ability into one medium of expression—the voice—to the exclusion of pantomime.

Richard Gordon's fans take him literally as the world's most astute detective. Whenever a sensational murder is committed, he is swamped with letters asking him to give his solution. And people are always writing him, offering rewards if he will recover some lost heirloom. The Holmes series will be back on the air October 5th.

Edward Reese, the famous detective of the Eno Crime Club, is another who came from a

successful Broadway career to an even more successful career in radio. He was Margaret Wycherly's leading man in "The Verge," and was Fay Bainter's leading man in "East is West." New York playgoers also knew him well for his Theatre Guild productions.

Elsie Hitz, who takes the leading role in "Evening in Paris" mysteries, played in Broadway mystery plays, most famed of which was "The Cat and the Canary."

It's tricky, this mystery story writing, take it from John Gihon, who writes about the adventures of Detective Malik. John thinks that it is a lot harder to write for the radio than for magazines, because, in his own words: "Your radio listeners are sharper, catch on quicker, and are more alert for every possible clue."

"In radio drama, the clue must be audible—it must be spoken. There it is—cold and stark—with little chance of disguising it, since it is sound alone that conveys all action over the air. Yes, we must give clues, otherwise we're not being fair with our listeners. We have to point the way to them, and hope they won't seize upon it until we're ready to reveal the plot."

"Mystery story writing is principally a matter of matching wits with your audience."

If you can do that—and be fair with your audience too—the coffers of radio are open to you. But there aren't many writers who can do it, or they wouldn't have to import their mystery stories from Europe.

# Friday Programs [Continued]

10:00 A.M.  
 WGN—Irene Wicker and Allan Grant  
 WBBM—Magic Piano Twins (CBS)  
 KYW—U. S. Marine Band (NBC)  
 WLS—Weather Report; Livestock; Butter and Egg Markets  
 WCFL—Dance Music  
 WIBO—Popular Echoes  
 WJJD—Korniss Musical  
 WAAF—Piano Rumbles  
 WSBC—Home Hours  
 WGES—Among My Souvenirs

10:15 A.M.  
 WENR—Market Reports; Piano Novelties (NBC)  
 WBBM—Julia Hayes, Household Hints  
 WMAQ—Musical Hodgepodge; hourly nursing  
 WGN—Melody Favorites  
 WIBO—Market Reporter  
 WJJD—Neighborhood Store  
 WAAF—Salon Music  
 WGES—Morning Musicale

10:25 A.M.  
 WGN—Board of Trade Reports

10:30 A.M.  
 WGN—Digest of the News  
 WBBM—Through the Looking Glass (CBS)  
 WAAF—Effie Marine Harvey's Educational Chat  
 WJJD—Billy Sunshine  
 KYW—In the Spotlight  
 WENR—In College Inn  
 WIBO—Ahead of the News  
 WGES—Southern Moods  
 WMBI—Music  
 WMAQ—U. S. Marine Band (NBC)

10:40 A.M.  
 WMBI—Radio School of the Bible

10:45 A.M.  
 WJJD—Mary Alden; home talk  
 WIBO—Persian Garden  
 WBBM—Ben Alley, tenor (CBS)  
 WSBC—Jerry Sullivan, song special  
 WENR—Kresge Serenaders (NBC)  
 WAAF—Musical Calendar  
 WGES—"appy Hits  
 WMAQ—Today's Children

10:50 A.M.  
 WGN—Pick of the Season

11:00 A.M.  
 WBBM—Adele Nelson, beauty talk  
 WGN—Hank Harrington and Bob Forsans  
 WCFL—Red Hot and Low Down  
 WMAQ—Johnny Marvin, tenor (NBC)  
 WIBO—Musical Masterpieces; organ  
 WJJD—Musical Gems  
 KYW—Prudence Penny  
 WAAF—Bandstand  
 WGES—Radio Headliners

11:15 A.M.  
 WENR—Miracles of Magnolia (NBC)  
 WMAQ—National Parent Teacher Ass'n Talk  
 KYW—On the 11:15; famous dance orchestras  
 WGES—Curtain Calls  
 WJJD—Concert Favorites  
 WBBM—Virginia Clarke; Jean and Charlie  
 WAAF—World News Reports

11:30 A.M.  
 WGES—Erma Gärer; Piano Symphonies  
 WBBM—Frank Wilson and Jules Stein  
 WJJD—Young Mothers Club  
 WMAQ—On Wings of Songs (NBC)  
 WGN—Board of Trade Reports  
 WIBO—Peter Pan  
 WENR—Home Service  
 WAAF—Readheaded Bluebird  
 WMBI—Continued Story Reading

11:35 A.M.  
 WGN—Painted Dreams

11:45 A.M.  
 WBBM—Columbia Revue (CBS)  
 WLS—Musical Program  
 WJJD—Variety Music  
 WGES—Movie Reporter; Ethel and Harry  
 WAAF—Estelle Barnes, pianist

11:50 A.M.  
 WGN—Good Health and Training Program

11:55 A.M.  
 WLS—Evening Post Reporter

12:00 NOON  
 WJJD—Illinois Medical Society  
 WLS—Maple City Four and John Brown, pianist  
 WGN—Mid-Day Services  
 KYW—Dan Russo's Orchestra  
 WMAQ—Hotel New Yorker (NBC)

WIBO—WPCC  
 WAAF—Noon-Time Melodies; Weather  
 WCFL—The Red Invader  
 WMBI—Noonday Loop Evangelistic Service  
 WGES—Camptown Minstrels

12:15 P.M.  
 WIBO—Markets  
 WBBM—Local Markets  
 WJJD—Popular Melodies  
 WLS—Dinnerbell Program; M. S. Szymczak  
 WCFL—Hill Billy Program

12:20 P.M.  
 WBBM—News Flashes

12:30 P.M.  
 WCFL—Barton Organ Recital  
 WGN—Palmer House Ensemble  
 WIBO—Reading Room  
 WMAQ—Board of Trade  
 WBBM—Husk O'Hare's Band  
 KYW—National Farm and Home Hour (NBC)  
 WJKS—Daily Times News Flashes  
 WJJD—Farmer Rusk

12:35 P.M.  
 WMAQ—Palais d'Or Orchestra (NBC)

12:40 P.M.  
 WJKS—Farm Flashes; Ralph Robertson

12:45 P.M.  
 WMAQ—Princess Pat, beauty talk  
 WJJD—Luncheon Dance Music  
 WCFL—Farm Talk

12:50 P.M.  
 WMAQ—Palais d'Or Orchestra

1:00 P.M.  
 WJKS—Musical Moments  
 WCFL—Barton Organ Recital; Eddy Hanson  
 WGN—Allan Grant, pianist  
 WLS—Three Little Maids  
 WBBM—Do Re Mi (CBS)

WLS—Homemakers' Program  
 WMAQ—Adventures In Hobby Riding (NBC)

2:20 P.M.  
 WGN—Earl Wilkie and Allan Grant

2:25 P.M.  
 WBBM—The Grab Bag; variety show (CBS)

2:30 P.M.  
 WJJD—Sunshine for Shut-ins  
 KYW—Women's Radio Review. (NBC)  
 WMAQ—Smackout, comedy duo (NBC)  
 WGN—Knitting Guild  
 WCFL—Radio Dan and Henrietta Kuehl, soprano  
 WIBO—Matinee Melodies  
 WAAF—Health Talk, Illinois State Medical Society

2:40 P.M.  
 WBBM—Flanagan Sport Hunches  
 WGN—Allan Grant, pianist

2:45 P.M.  
 WCFL—Songs of other Nations  
 WBBM—Alex Semmler, pianist (CBS)  
 WMAQ—World's Baseball Series  
 WLS—Piano Instruction  
 WIBO—Markets  
 WGN—Afternoon Musicale  
 WJKS—Alexander Semmler, pianist (CBS)

2:55 P.M.  
 WBBM—To be announced

3:00 P.M.  
 WJJD—Women's Club  
 KYW—Three Strings; Teaberry sports  
 WAAF—Organ Melodies  
 WBBM—Columbia Salon Orchestra (CBS)  
 WCFL—Dramatic Moments  
 WLS—Information Desk; Orchestra Program  
 WIBO—Studio Program  
 WMBI—Special Program  
 WJKS—Columbia Salon Orchestra (CBS)

WJJD—Indian Princess  
 WBBM—Schlagenhauer Party  
 WIBO—Dusk Dreams  
 WSBC—Jewish Program  
 WAAF—Joseph Belland

5:15 P.M.  
 WBBM—Tarzan of the Apes  
 WMAQ—Dance Masters  
 WENR—Palais d'Or Orchestra (NBC)  
 WIBO—Cartoonist of the Air  
 WCFL—John Maxwell, food talk  
 WAAF—Novelettes  
 WJKS—Daily Times News Flashes  
 KYW—Waldorf Orchestra (NBC)  
 WJJD—Dave Bennett's Orchestra

5:30 P.M.  
 WIBO—WPCC  
 WJKS—Popular Releases  
 WMAQ—Merry Madcaps (NBC)  
 WJJD—The Pied Piper  
 WBBM—Skippy; children's skit (CBS)  
 WCFL—Insurance Talk  
 WGN—Kellogg's Singing Lady (NBC)  
 KYW—Uncle Bob's Hydrox Ice Cream Party  
 WENR—Air Juniors

5:45 P.M.  
 WJKS—House of Haunted Melody  
 WCFL—WCFI Orchestra  
 WENR—Little Orphan Annie. NBC  
 WJJD—Isle of Dreams  
 WGN—Mandels Bridge Club of the Air  
 WAAF—The Spotlight  
 WBBM—Lone Wolf Tribe; Indian Story (CBS)

6:00 P.M.  
 WBBM—Jelke Program  
 WGN—Dinner Concert  
 WIBO—German Program  
 KYW—Dan Russo's Orchestra  
 WENR—What's the News?  
 WMAQ—Organ Reveries (NBC)  
 WJJD—Dave Bennett's Orchestra  
 WCFL—Hotel Allerton Orchestra  
 WJKS—Minute Rub Sports Review

6:15 P.M.  
 WGN—The Secret Three  
 WENR—Royal Vagabonds (NBC)  
 WIBO—Windy and Sven  
 WCFL—The Polyphonians  
 WJJD—Red Top Sports Reel  
 WBBM—The Golden Bird  
 WGES—Official Race Results by American Racing Record

6:25 P.M.  
 KYW—Teaberry Sports Reporter

6:30 P.M.  
 WENR—Stebbins Boys; Swift's Program. NBC  
 WGN—Tom, Dick and Harry, harmony trio  
 WBBM—Thora Martens and Howard Neumiller, pianist

6:45 P.M.  
 WMAQ—Blue Ribbon Malt Sports  
 WIBO—Ahead of the News  
 WJJD—Walt and Herb  
 WGES—Crusader Program  
 KYW—Frankie Masters' Orchestra  
 WCFL—Hotel Allerton Orchestra

7:00 P.M.  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WGN—Mandels' "Bridge Club of the Air"  
 WMAQ—Best Foods Program. NBC  
 KYW—Chandu, the Magician  
 WCFL—City Desk, skit  
 WJJD—WJJD Orchestra  
 WIBO—Melodies

7:00 P.M.  
 WIBO—Judge John H. Lyle on "Depressions Past and Present"  
 WGN—Big Leaguers and Bushers  
 WMAQ—Mr. Twister  
 WJJD—Frankie "Half Pint" Jaxon  
 KYW—Cities Service Concert. NBC  
 WLS—Nestle's Program, guest and orchestra (NBC)  
 WGES—Novak Players  
 WCFL—Arthur Koch, pianist

7:15 P.M.  
 WGN—Singin' Sam, the Barbasol Mah (CBS)  
 WMAQ—Jingle Joe. (NBC)  
 WIBO—Organ Program  
 WCFL—World's Fair talk  
 WJJD—Dr. and Mrs. Jerry

7:30 P.M.  
 WGN—March of Time (CBS)  
 WMAQ—Legal Clinic of the Air  
 WLS—Adventures in Health; Dr. H. N. Bundesen  
 WJJD—International Buckle Busters  
 WIBO—Frank Hathaway and Orchestra  
 WCFL—E. J. Costello, talk

7:45 P.M.  
 WMAQ—Janet Fairbank, soprano  
 WCFL—Bulletin Board, Labor Flashes  
 WLS—College Inn Orchestra (NBC)  
 WIBO—Land o' Song; organ  
 WJJD—Doris and Bill, song skit

8:00 P.M.  
 WGN—All-American Football Show (CBS)  
 KYW—Frankie Masters' Orchestra  
 WLS—First Nighter, drama (NBC)  
 WJJD—Dave Bennett's Orchestra  
 WCFL—Frank Dane, crooner  
 WIBO—Songs of Romance  
 WBBM—Harriet Cruise  
 WMAQ—Clicquot Club; Harry Reser's Orch. (NBC)  
 WSBC—Polish Program  
 WGES—Neapolitan Nights

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 4:45 p. m. WENR-NBC—General Electric Circle; Heywood Brown
- 7:00 p. m. KYW-NBC—Cities Service Concert; Jessica Dragonette
- 7:30 p. m. WGN-CBS—March of Time; dramatized news events
- 8:00 p. m. WLS-NBC—First Nighter; drama
- 8:00 p. m. WGN-CBS—All-American Football Show; Chorus and orchestra

WIBO—Ahead of the News  
 WMBI—Organ Program  
 WAAF—Hoosier Philosopher  
 WMAQ—Soloist (NBC)

1:15 P.M.  
 WBBM—American Dental Society  
 WGN—Palmer House Ensemble  
 WLS—Livestock and Grain Markets  
 WMAQ—Bill Krenz, pianist  
 WIBO—Leo Terry, pop concert  
 WAAF—Salon Concert

1:20 P.M.  
 WMAQ—Board of Trade  
 WBBM—Helen Mors and Eddie Freckman

1:30 P.M.  
 WJJD—Hill Billy Time  
 KYW—Dan Russo's Orchestra  
 WBBM—Chicago Hour  
 WLS—Wm. Vickland's Book Shop  
 WMAQ—Public Schools Program  
 WCFL—Madame Marie DeParry, soprano  
 WIBO—Song Shop  
 WAAF—Pianoesque  
 WJKS—Alabama Boy; Ralph Robertson

1:45 P.M.  
 WAAF—Live Stock Market; Weather Summary  
 KYW—Mel Stitzel at the Piano  
 WLS—WLS Fanfare; Margaret Morton McKay  
 WGN—Allan Grant and Lawrence Salerno  
 WBBM—Chicago Hour  
 WIBO—B. & K. Reporter  
 WCFL—The Queen and the Hooper  
 WJKS—Columbia Artists Recital (CBS)

2:00 P.M.  
 KYW—Today's Tunes; orchestra and vocalists  
 WJJD—Helpful Household Hints  
 WLS—Musical Program  
 WBBM—Burnham's Beauty Chat  
 WJKS—The Grab Bag (CBS)  
 WCFL—Radio Troubadours (NBC)  
 WGN—Palmer House Ensemble  
 WMAQ—Three Shades of Blues (NBC)  
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh  
 WMBI—Home Hour  
 WSBC—Sports Review  
 WAAF—Chicago on Parade

2:10 P.M.  
 WBBM—Art Gilham

2:15 P.M.  
 WCFL—Chicago Melody Four  
 WJJD—Late Dance Hits  
 WBBM—News Flashes

3:15 P.M.  
 WLS—Shopper's Service  
 WAAF—A Thought for Today  
 WJJD—Dreams of Hawaii  
 KYW—Dr. F.erman N. Bundesen, Health Commissioner; talk

3:30 P.M.  
 WJJD—Popular Songsters  
 WBBM—Piano and Organ  
 WCFL—Variety Program  
 WENR—Tea Dansante  
 WJKS—George Hall's Orchestra (CBS)  
 WAAF—From the Far East  
 KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.  
 WENR—Lady Next Door  
 WJJD—Bridge Class of the Air  
 WAAF—World News Reports  
 WMBI—Dano-Norwegian Service

4:00 P.M.  
 WJKS—Wayne King's Orchestra  
 WBBM—Brooks and Ross  
 WCFL—Junior Federation Club  
 WJJD—Symphony Music  
 WENR—Rice String Quartet (NBC)  
 WAAF—Dancing Notes

4:15 P.M.  
 WENR—Dromedary Caravan; drama (NBC)  
 WJKS—John Kelvin, Irish tenor (CBS)  
 WBBM—John Kelvin, tenor (CBS)

4:30 P.M.  
 WJJD—Mooseheart Children  
 WJKS—Studio Frolics  
 WAAF—James Hamilton, baritone  
 WCFL—Day Dreamer  
 WBBM—Art Gilham, pianist  
 WENR—Old Pappy (NBC)  
 KYW—Earle Tanner, lyric tenor

4:45 P.M.  
 WENR—G. E. Circle; guest artist (NBC)  
 WGN—Afternoon Musicale  
 WBBM—News Flashes  
 KYW—Rhythm Revue; Teaberry Sports  
 WAAF—Ray Waldron's Sports Review

4:55 P.M.  
 WBBM—Organ Recital

5:00 P.M.  
 WGN—WGN Concert Orchestra  
 WJKS—Joy Time with Irene Beasley  
 WENR—Talk by Dr. Wm. Crocker (NBC)  
 KYW—Mel Stitzel at the piano  
 WCFL—Peter Paa

## RADIO GUIDE

Presents

### "NIGHT EXTRA"

A Playlet Over Station

## WIBO

"Top O' The Dial"

Friday, September 30th  
 8:45-9 p. m. (CST)

# Friday Programs [Continued]

8:15 P.M.  
**WCFL**—Night Court  
**WJJD**—Farmer Rusk's Service  
**WBBM**—Jack Russell's Orchestra

8:30 P.M.  
**WMAQ**—Armour Program; Roy Shield's Orch. (NBC)  
**WGN**—Woodbury Program (CBS)  
**WBBM**—Gus Arnheim's Band  
**WCFL**—Kroehler Program  
**KYW**—Lew Diamond's Orchestra  
**WIBO**—Joe Springer's Sport Views  
**WENR**—Leo Reisman's Orchestra. NBC  
**WJKS**—Polish Hour

8:45 P.M.  
**WIBO**—Night Extra; Radio Guide Mystery Drama  
**WCFL**—Grace Wilson, songs  
**WBBM**—The Four Norsemen; Gertrude Lutzi

9:00 P.M.  
**WBBM**—Belle Forbes Cutter, soprano and orchestra (CBS)  
**WGN**—Music That Satisfies  
**WIBO**—Wendell Hall  
**WMAQ**—Phil Lord, the Country Doctor (NBC)  
**WCFL**—German Program  
**KYW**—Rex Maupin's Aces of the Air  
**WENR**—Paul Whiteman's Orchestra (NBC)

9:15 P.M.  
**WMAQ**—Concert Orchestra (NBC)  
**WGN**—Easy Aces; comedy sketch  
**WIBO**—Terry Tunes  
**WBBM**—Frank Westphal's Orchestra

9:30 P.M.  
**WGN**—Tomorrow's Tribune  
**WJKS**—Guy Lombardo's Orchestra (CBS)  
**KYW**—Lew Diamond's Orchestra  
**WENR**—Mystery Drama (NBC)  
**WMAQ**—Northern Trust Northerners  
**WIBO**—Nu Grape Twins  
**WCFL**—Eric Russell Cook, baritone  
**WBBM**—Jack Mile's Orchestra

9:40 P.M.  
**WGN**—Headlines of Other Days

9:45 P.M.  
**WIBO**—B and K Reporter, news  
**WBBM**—Myrt and Marge; drama (CBS)  
**WGN**—Troubadours; Lawrence Salerno, songs  
**KYW**—The Boys  
**WJKS**—Alabama Boy; Ralph Robertson  
**WCFL**—Speaker's Bureau  
**WENR**—Irma Glen's Lovable Music (NBC)

10:00 P.M.  
**WMAQ**—Amos 'n' Andy. NBC  
**WGN**—Frankie Trumbauer's Orchestra  
**WENR**—Amos 'n' Andy. NBC

**WIBO**—Old Music Box  
**WCFL**—School Teachers' Talk  
**KYW**—Teaberry Sports Reporter; Globe Trotter  
**WIBO**—Terry Tunes  
**WJKS**—Columbia Symphony Orchestra (CBS)

10:10 P.M.  
**KYW**—Rex Maupin's Aces of the Air  
**WCFL**—Musical Weather Report

10:15 P.M.  
**WCFL**—WCFL Orchestra  
**WGN**—The Dream Ship  
**WENR**—Maxwell House Program (NBC)  
**WMAQ**—Dan and Sylvia

10:30 P.M.  
**WMAQ**—Padded Fists  
**KYW**—Frankie Masters' Orchestra  
**WIBO**—Wendell Hall  
**WGN**—Bernie Cummins' Orchestra  
**WCFL**—Hotel Allerton Orchestra  
**WENR**—Phil Levant's Orchestra  
**WJKS**—Charles Carlie, tenor (CBS)

10:45 P.M.  
**WJKS**—Freddie Martin's Orchestra (CBS)  
**WMAQ**—Hotel New Yorker Orchestra (NBC)  
**WCFL**—WCFL Orchestra  
**WIBO**—Songs of Other Lands

11:00 P.M.  
**WCFL**—Barton Organ Recital by Eddy Hanson  
**WGN**—Clyde McCoy's Orchestra

**WENR**—Cotton Club Orchestra (NBC)  
**WMAQ**—Via Lago Orchestra  
**WIBO**—Songs that Pass in the Night  
**KYW**—Dan Russo's Orchestra  
**WJKS**—Elks Toast  
**WSBC**—Mallers' Studio Program

11:05 P.M.  
**WJKS**—Bernie Cumins' Orchestra (CBS)

11:15 P.M.  
**WMAQ**—Beach View Orchestra

11:30 P.M.  
**WGN**—Late Evening Dance Orchestras  
**KYW**—Lew Diamond's Orchestra  
**WENR**—Terrace Garden Orchestra  
**WCFL**—Hotel Allerton Orchestra  
**WIBO**—Musical Tapestry; Leo Terry  
**WJKS**—Ozzie Nelson's Orchestra (CBS)  
**WMAQ**—Ted Black's Orchestra (NBC)

12:00 MIDNIGHT  
**WBBM**—Around the Town Dance Orchestras  
**WENR**—Charlie Agnew's Orchestra (NBC)  
**KYW**—Dan Russo's Orchestra  
**WMBI**—Midnight Musical and Gospel Hour

12:30 A.M.  
**WENR**—Ted Fiorito's Orchestra (NBC)  
**WMAQ**—Via Lago Orchestra  
**KYW**—Frankie Masters' Orchestra (NBC)

# Programs For Saturday, October 1

6:00 A.M.  
**WLS**—Smile A While Time  
**WJJD**—Good Morning Program  
**WAAF**—Farm Folks' Hour

6:15 A.M.  
**WLS**—Weather Report; produce reporter; livestock

6:20 A.M.  
**WLS**—Slim and Spud, skit  
**WJJD**—Int'l Buckle Busters

6:30 A.M.  
**WIBO**—Uncle John and his Family  
**WJJD**—International Buckle Busters  
**WMAQ**—Setting Up Exercises  
**WLS**—Cumberland Ridge Runners

6:45 A.M.  
**WBBM**—Farm Information  
**WJJD**—Organ Melodies

6:55 A.M.  
**WBBM**—Musical Time Saver

7:00 A.M.  
**WCFL**—Morning Shuffle  
**WAAF**—Breakfast Express  
**WMAQ**—Tune Time  
**KYW**—Marshall Field and Co.'s Musical Clock  
**WJJD**—Old Time Ballad  
**WLS**—Paul Rader's Tabernacle  
**WCRW**—Musical Breakfast  
**WMBI**—Morning Worship Period

7:15 A.M.  
**WJJD**—Gym of the Air

7:30 A.M.  
**WCFL**—Cheerio. NBC  
**WGN**—Leonard Salvo at the Organ  
**WLS**—Steamboat Bill; Campbell Cereal  
**WBBM**—Christian Science Churches of Illinois  
**WIBO**—Melodies  
**WJJD**—Happy Go Lucky Time; Art Linick  
**WMAQ**—Morning Worship

7:45 A.M.  
**WMAQ**—John Fogarty, tenor  
**WLS**—Children's Program  
**WBBM**—Musical Time Saver

8:00 A.M.  
**WMAQ**—Waltzes (NBC)  
**WLS**—Gene and Glenn (NBC)  
**WCFL**—WCFL Kiddies' Aeroplane Club  
**WIBO**—Smiles  
**WGES**—Bohemian Melodies

8:15 A.M.  
**WCFL**—Time Parade  
**WLS**—Happyville Special; Spareribs and Jack  
**WMAQ**—Top o' the Morning (NBC)  
**WGN**—The Commuters; Vincent Sorey's Orch. CBS

8:30 A.M.  
**WGN**—Leonard Salvo's Mail Box  
**WLS**—Musical Program  
**WBBM**—Modern Living  
**WCFL**—California Program; Eddie Dyer and Howard Kaiser

8:35 A.M.  
**WMAQ**—Jack and Jill; singing team (NBC)  
**WIBO**—Musical Varieties

8:45 A.M.  
**WLS**—Produce Market Reporter; livestock receipts

8:50 A.M.  
**WMAQ**—Nothing but the Truth (NBC)  
**WCFL**—Dance Music

9:00 A.M.  
**WLS**—Sears Tower Topics Time

9:05 A.M.  
**WGN**—Charlie White's Gym of the Air  
**WGES**—Organland  
**WJJD**—Taylor Time  
**KYW**—Musical Melange (NBC)  
**WAAF**—Sing and Sweep  
**WCFL**—German Entertainment  
**WBBM**—Ambassadors (CBS)

**WMAQ**—Through Lighted Windows (NBC)  
**WIBO**—Novelettes

9:10 A.M.  
**WLS**—Evening Post Reporter

9:15 A.M.  
**WBBM**—Whispering Pianist  
**WGN**—Voice of the Poet  
**WLS**—Willard Program with Mac and Bob  
**KYW**—Dance Masters (NBC)  
**WMAQ**—Neysa  
**WGES**—Canary Concert  
**WCFL**—Famous Soloists  
**WAAF**—Mrs. Margaret Dorr, Food Economy

9:30 A.M.  
**WGN**—Board of Trade Reports  
**WMAQ**—Our Daily Food; Colonel Goodbody. NBC  
**KYW**—Flying Fingers  
**WIBO**—Tantalizing Harmonies  
**WBBM**—Burnham's Beauty Chat  
**WLS**—Monarch Hostess; Martha Crane and Quartet  
**WCFL**—Highlights of Music

9:35 A.M.  
**WGN**—Dance Hits

9:45 A.M.  
**WGN**—Music Weavers Quarter Hour  
**WJJD**—Home Makers Hour  
**KYW**—Consolaires (NBC)  
**WMAQ**—Board of Trade  
**WCFL**—Kroehler Program  
**WLS**—Variety Artists  
**WAAF**—Ask Me Another  
**WBBM**—Jean and Charlie  
**WIBO**—Popular Concert  
**WGES**—Timely Tunes

9:50 A.M.  
**WMAQ**—Breen and de Rose (NBC)

10:00 A.M.  
**WCFL**—Dance Music  
**WGN**—Irene Wicker and Music Weavers  
**WJJD**—Korniss Musical  
**WMAQ**—Cello Recital  
**WAAF**—Piano Rambles  
**WIBO**—Popular Echoes  
**WLS**—Livestock and Poultry Markets  
**WBBM**—Adventures of Helen and Mary (CBS)  
**WSBC**—Home Hours  
**WGES**—Star Dust

10:15 A.M.  
**WENR**—Rhythm Ramblers (NBC)  
**WMAQ**—Happy Jack  
**WGN**—Melody Savers  
**WJJD**—Neighborhood Store  
**WIBO**—Market Reports  
**WAAF**—Salon Music  
**WGES**—Morning Musicale  
**KYW**—Household Institute; drama. NBC

10:30 A.M.  
**WBBM**—Columbia Revue (CBS)  
**WENR**—In College Inn  
**WIBO**—Ahead of the News  
**WJJD**—Billy Sunshine  
**WGN**—Digest of the Days News  
**WAAF**—The Fireside Philosopher  
**WGES**—Tango Time  
**WMBI**—Gospel Music  
**KYW**—Novelettes  
**WMAQ**—Swen Swenson and his Swedehearts (NBC)

10:40 A.M.  
**WMBI**—Church School Period

10:45 A.M.  
**WBBM**—American Medical Association  
**WIBO**—Old Music Shop  
**WGES**—Rhythm Revue  
**WMAQ**—YMCA Talk  
**WJJD**—Mary Alden; home talk

**WAAF**—Musical Calendar  
**WENR**—Spanish Idyll (NBC)

10:50 A.M.  
**WGN**—Leon Benditsky

11:00 A.M.  
**WBBM**—Julia Hayes Household Hints  
**WMAQ**—Johnny Marvin, tenor (NBC)  
**WGN**—Music Weavers Request Program  
**WCFL**—Red Hot and Low Down Program  
**WENR**—Our City  
**WJKS**—Daily Times News Flashes  
**WIBO**—Musical Masterpieces; organ  
**WJJD**—Musical Gems  
**WAAF**—Miss Helen's Children's Program  
**WMBI**—K. Y. B. Club  
**WGES**—Vodvil  
**KYW**—Prudence Penny, home economics

11:15 A.M.  
**WENR**—Miracles of Magnolia (NBC)  
**WJKS**—Farm Flash; Danny Glenn  
**WMAQ**—On Wings of Song (NBC)  
**KYW**—On the 11:15; famous dance orchestras  
**WBBM**—Virginia Clarke; Jean and Charlie  
**WJJD**—Concert Favorites  
**WAAF**—World News Reports

11:30 A.M.  
**WJJD**—Young Mothers Club  
**WBBM**—Frank Wilson and Jules Stein  
**WIBO**—Peter Pan Program  
**WENR**—Organ Melodies  
**WAAF**—Varieties  
**WMBI**—Jewish Sabbath Service  
**WGES**—Erma Gareri; Piano Symphonies

11:35 A.M.  
**WGN**—Painted Dreams

11:45 A.M.  
**WLS**—Weather Report; Livestock Estimates  
**WJKS**—Lake County Medical Society  
**WBBM**—Kentucky Colonels  
**WAAF**—Estelle Barnes, pianist  
**WJJD**—Century of Progress Talk  
**WGES**—Movie Reporter; Ethel and Harry  
**WMAQ**—Parent Teacher Talk

11:50 A.M.  
**WGN**—Good Health Training

11:55 A.M.  
**WLS**—Evening Post Reporter

12:00 NOON  
**WJJD**—Popular Melodies  
**WMBI**—Organ Program and Gospel message  
**WJKS**—George Hall's Orchestra (CBS)  
**WCFL**—The Red Invader by Mathew Woll  
**WGN**—Noonday Organ Recital  
**WBBM**—Jimmy Garrigan's Orchestra  
**WIBO**—WPCC  
**WLS**—Poultry Service; variety  
**WAAF**—Noon-Time Melodies; Weather Report  
**KYW**—Harold Stokes' Orchestra (NBC)  
**WGES**—Italian Serenade  
**WMAQ**—Dress Rehearsal (NBC)

12:05 P.M.  
**WMAQ**—Board of Trade

12:10 P.M.  
**WMAQ**—Dress Rehearsal (NBC)

12:15 P.M.  
**WBBM**—Local Markets  
**WCFL**—Hill Billy Program  
**KYW**—Happy Jack (NBC)  
**WIBO**—Market Reports

12:20 P.M.  
**WBBM**—News Flashes

12:30 P.M.  
**WJJD**—Farmer Rusk  
**WBBM**—Husk O'Hare's Band  
**WCFL**—Barton Organ Recital  
**WLS**—National Farm Forum (NBC)

**WGN**—Madison String Ensemble (CBS)  
**WMAQ**—Hotel New Yorker Orchestra (NBC)  
**KYW**—The Farmers Union (NBC)  
**WIBO**—Reading Room  
**WJKS**—Madison Ensemble (CBS)

12:40 P.M.  
**WJKS**—Farm Flash, Danny Glenn

12:45 P.M.  
**WJJD**—Luncheon Dance Music  
**WMAQ**—Princess Pat Beauty Talk  
**WCFL**—Farm and Poultry Talk

12:50 P.M.  
**WMAQ**—Hotel New Yorker Orchestra (NBC)

1:00 P.M.  
**WJKS**—Saturday Syncopators (CBS)  
**WGN**—Leonard Salvo, organist  
**WMAQ**—Golden Pheasant Orchestra  
**WIBO**—News  
**WCFL**—Federation of Women's High School Teachers  
**WAAF**—Hoosier Philosopher  
**WBBM**—Saturday Syncopators (CBS)

1:15 P.M.  
**WJJD**—Waltz Program  
**WCFL**—Barton Organ Recital  
**WBBM**—Columbia Salon Orchestra (CBS)  
**WLS**—Phil Evans; livestock  
**WIBO**—Leo Terry, pop concert  
**WGN**—Palmer House Ensemble  
**WAAF**—Willard Barton, tenor  
**WMAQ**—Constitutional Day Address (NBC)

1:25 P.M.  
**WLS**—F. C. Bisson's Grain Market

1:30 P.M.  
**WLS**—Musical Program  
**WJJD**—Hill Billy Time  
**WIBO**—Little Song Shop  
**WMAQ**—Symphonic Matinee (NBC)  
**WMBI**—Young Peoples Hour  
**WAAF**—Pianoesque  
**WSBC**—All Colored Kiddies Program  
**WJKS**—Alabama Boy; Ralph Robertson  
**WCFL**—World's Series Baseball Game  
**KYW**—Dan Russo's Orchestra  
**WBBM**—Chicago Hour

1:45 P.M.  
**WCFL**—Illinois Women's Press Association  
**WGN**—Joseph Hassmer, baritone  
**WIBO**—B. & K. Reporter  
**WAAF**—Live Stock Market; Weather Summary  
**WBBM**—Burnham's Beauty Chat  
**WJKS**—Columbia Salon Orchestra (CBS)

## Fireman, Save My Train

Ed Wynn, the Texaco Fire Chief, after his broadcast over NBC networks recently,



hopped into a waiting automobile and was escorted by a motorcycle policeman to the Grand Central Terminal. Wynn had to catch a train for Boston, where his stage show opened the next day.



# Voice of the Listener



## Voices for Women!

New York, N. Y.

Gentlemen:

I observe with interest your article, "Radio Waits The Woman Announcer" in your issue of September 11-17th.

Have you ever heard Catherine Mackenzie on her own broadcast from Columbia at 10:15 a. m.? Here is a really very fine radio voice and personality. I recall her as "Mrs. Blake" of the Proctor and Gamble period last year. Especially for morning broadcasts—household period—the woman announcer or "Mistress of Ceremonies" seems to me to be far superior to men. At least when you get such natural ability as Miss Mackenzie's combined with her showmanship and tried experience.

As the author of "Empire Builders," "Historic Trials," "The Westinghouse Salute" and "Realities of Romance" I am naturally also interested in what you say about the comeback of radio drama. As a matter of fact, this field is largely untouched.

Edward Hale Bierstadt

## And Here's Another

Hammond, Indiana

Dear Editor:

In answer to your article "Radio Waits The Woman Announcer," I hereby nominate Miss Cornelia Osgood as having the best voice on the air. She was formerly director of WJJD and is now with Myrt and Marge. Although I am on the air myself, I am well aware of the fact that the feminine voice does not register so well on radio. Most of them are naturally too high, and if deliberately placed lower are, of course, artificial. Miss Osgood's voice is naturally low and mellow; there are no squeaks or cracked inflections. It is very easy on the ears of the listener. Therefore, I believe she has *the* voice for radio.

Maysie Klein

## You Get a Subscription— Printed or Not!

Osceola, Indiana

Dear Sir:

For the last nine months I have been lying on a Bradford frame with T. B. of the spine. About every two weeks or so I can get the money for a RADIO GUIDE, and I get so very much pleasure from it. So I am sending in a Mikritic and if it should be good enough to be printed please send me the RADIO GUIDE for the dollar.

Dalton Mellott

## Consider the Kids, Stoop

Baltimore, Maryland

Gentlemen:

I have just read the RADIO GUIDE and have come across an article about Col. Stoopnagle and Budd. I am sure disappointed at their change of schedule. They used to be on the air at 7:45, and now they're on at 9:15 p. m.

The reason I'm so particular is because the average child cannot stay up that late. Doesn't the Columbia Broadcasting System consider the kiddies? I think they listen to the comedians just as much as the older folks.

I say this because I am only eleven myself. Please try to bring them back to their original time.

Harriette Small

## The McCoy from Hawaii

Hilo, Hawaii

Mr. Clyde McCoy,  
Care of RADIO GUIDE.

Dear Mr. McCoy:

Aloha from Hawaii!

It was just by chance that I heard you last night, as I had forgotten what time you were on the air. I just by chance tuned in on WGN, Chicago, and heard them announce that you would be on the air in a few minutes. I was reading the July 24-30 copy of the RADIO GUIDE at the time and was just reading about you being at the Drake Hotel.

I listened to your whole program and want

to take this opportunity to tell you how much I enjoyed it, even though there was quite a lot of static down here in Hawaii. You have a fine orchestra and I hope some day to be able to dance to it in one of the largest hotels in the U. S. I hate real jazz but do enjoy the newest selections when they are played nicely.

You may not believe that I really did hear your program so just to prove it to you, here are some of the selections you played: "I'm Yours For Tonight," "I've Got a Date With an Angel," "Three on a Match" and "Paradise." Now will you believe me?

Aloha Uui Loa,  
Goldie Charlock

## Have Your Little Say

Philadelphia, Pennsylvania

Editor:

Have been reading your GUIDE for a long time and enjoy the Voice of the Listener immensely. Now we would like to have our little say.

We have selected what we think are the ten best orchestras of the country. If any one disagrees, will he please write in his list so we can get other people's favorites?

1—Guy Lombardo; 2—Wayne King; 3—Hal Kemp; 4—Isham Jones; 5—Ben Bernie; 6—Ted Fiorito; 7—Clyde McCoy; 8—Jack Miles; 9—Don Bestor; 10—Paul Whiteman.  
Ernest Welsh

## A Pearl of Great Price

Chicago, Illinois

Dear Editor:

Just a line to say that I think the "Bunch o' Friends" who wrote in a recent issue of RADIO GUIDE, are sadly mistaken. The best thing that Lucky Strike ever did was to put Jack Pearl on in place of Walter Winchell. He is undoubtedly the most amusing character on the air.

It wasn't Winchell and his disgusting scandal-mongering that made the program famous. It was the hour of exquisite dance music. It's the snoopy fellows like Winchell that have caused much unpleasantness for celebrities, as well as a good many divorces.

As to the threat to give up Luckies—foolishness! How many of that "Bunch o' Friends" smoke them?

"E. C."

## We Like It, too

Chicago, Illinois

Gentlemen:

Just a few words to tell you how I enjoyed your new RADIO GUIDE broadcast known as "Night Extra," Friday night at 8:45 over WIBO.

It was a very exciting and an intense drama. I can't wait till next week to hear the continuance of the broadcast. I crave thrills and that is what I got when I listened to "Night Extra."

Fred Litwitz, Jr.

## Here's the Solution

New Hyde Park, N. Y.

Gentlemen:

"How happy I could be with either,  
Were t'other dear charmer away!"

I agree in part with your critic on program arrangements, but my love of fair play prompts me to remind him that if he had allowed his dial to remain firmly in place over WEAF, he could have heard Lawrence Tibbett undisturbed by the "Git Along Li'l Doggies" program which was holding forth over WJZ at one and the same time. And my grouch is just that.

I love the glorious voice of Lawrence Tibbett and take advantage of every opportunity to hear him. But "The Li'l Doggies"

have a place in my heart all their own, and it does seem too bad that out of an entire week two such enjoyable programs should choose the same half hour.

Of course, most of us realize that John White's characterization of "The Lonesome Cowboy" is a part he is playing and we don't expect him to be a really truly cowboy any more than we would expect to see Lawrence Tibbett running around with a cup of lather and a brush to justify his right to sing the part of "Figaro." A truly great performance.

E. M. Arker

## Thank You, Professor

Beloit, Wisconsin

Gentlemen:

I very seldom write publications, but Mr. Carleton Smith's articles on Capri and Rome compel me to voice my enthusiasm for this young writer's talent. Several of my colleagues are readers of the RADIO GUIDE simply because of the excellence of Mr. Smith's columns. His criticisms assure the acceptance of your paper in discriminating circles.

I hope we can look forward to reading Mr. Smith again this winter.

William Bledsoe,  
Professor of Economics,  
Beloit College

## It Sure Is a Honey

Trenton, New Jersey

Dear Editor:

I have been reading "Voice of the Listener" and I think it's marvelous. I saw a letter a few weeks ago signed, "Now Happy," and I want to say that is some song, for I was just another that heard it over the air.

"You're Just The Girl For Me"—I believe that song had me crying, too. It sure is one of the most beautiful songs I have heard this year. Here's hoping to hear more of it in the near future.

Mrs. Josephine L. Blackwell

## Gee, We Aren't Sure

Dear Editor:

I am writing for our club members. We want to know lots of things.

First, we want to know why the ether is being crowded with a jam of poor singers. A few good crooners are all we need.

Then, we want to know why some one can't think up something original for the radio.

And, we want to know why Kate Smith's voice has been falling flat lately. Not enough of the good old pep she had two or three weeks ago.

We want to know why we can't tune in on the radio in the afternoon without hearing a baseball score droned in our ears.

We want to hear more of the Maple City Four's washboard band.

And most important, we want to know why someone can't do something about the large amount of time used for all advertising.

Don't think that we dislike or do not appreciate the radio. We do. It is our sincere interest which led to the above observations.

The R. R. C. Club (for women)

## Ah, Jessica

Milford, New Hampshire

Dear Editor:

May I communicate my sincere thanks to Dorothy Lee Glass, who wrote such a fine tribute to Jessica Dragonette in the September 4-10 issue?

I heartily agree with Miss Glass that fans have gone in rather too heavily for discussion of "pet" crooners, and I enthusiastically join her in praising the supremely lovely voice of our favorite, Jessica Dragonette.

Her charming graciousness and sincere effort to please are evident in every song she sings. Listening to Miss Dragonette, one enjoys a sense of sheer gratefulness for the unaffected sweetness of her voice.

Elmer W. Peacock

## HILL CASTS VOTE IN POLL



Edwin C. Hill, plus carnation and four pretty girls, stops to cast his straw vote in a corner of the big room where hundreds of girls are engaged in mailing out ballots in the *Literary Digest* presidential poll. Hill, a veteran newspaper man, is heard over the Columbia network at 7 p. m. (CST) in the midwest, every Monday, Wednesday and Friday.

# Saturday Programs [Continued]

**2:00 P.M.**  
 WJJD—Helpful Household Hints  
 WJKS—Boston Popular Revue (CBS)  
 WMBI—Mother Ruth period for girls  
 WGN—Palmer House Ensemble  
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh  
 KYW—Today's Tunes; orchestra and vocalists  
 WLS—Merry-Go-Round  
 WSBC—Sports Review  
 WAAF—Chicago on Parade  
 WMAQ—Merry Madcaps; orchestra (NBC)  
 WBBM—News Flashes

**2:10 P.M.**  
 WBBM—Art Gilham

**2:15 P.M.**  
 WSBC—Estelle Lewis, songs  
 WJJD—Late Dance Hits

**2:20 P.M.**  
 WGN—Robert Ball, dramatic reader

**2:25 P.M.**  
 WBBM—Norm Sherr and Art Gould

**2:30 P.M.**  
 WJJD—Sunshine for Shut-ins  
 WIBO—Matinee Melodies  
 KYW—Concert Echoes  
 WJKS—The Round Towners; quartet (CBS)  
 WMAQ—Merry Madcaps; orchestra (NBC)  
 WGN—Palmer House Ensemble  
 WMBI—Gospel Music

**2:40 P.M.**  
 WBBM—Flanagan's Sport Hunches

**2:45 P.M.**  
 WMAQ—Smackout; comedy duo (NBC)  
 WIBO—Interlude  
 WGN—Afternoon Musicales

**2:55 P.M.**  
 WMAQ—World's Baseball Series  
 WBBM—Baseball; New York at Chicago

**3:00 P.M.**  
 WJJD—Women's Club  
 WJKS—Spanish Serenade (CBS)  
 WIBO—Studio Program  
 WLS—Smilin' Thru; Chuck, Ray and Frank with Elsie Mae Emerson  
 KYW—Rhythmic Serenade  
 WAAF—The Bookworm; "The Dummy Chucker"

**3:15 P.M.**  
 WJJD—Dreams of Hawaii  
 WMBI—Radio School of the Bible

**3:30 P.M.**  
 WJJD—Popular Songsters  
 WENR—Concert Favorites (NBC)  
 WJKS—Rhythm Kings; orchestra (CBS)  
 WAAF—Edward Ryan, baritone  
 KYW—Two Doctors with the Aces of the Air

**3:45 P.M.**  
 WJJD—Bridge Class of the Air  
 WAAF—World News Reports

**4:00 P.M.**  
 WJJD—Symphony Music  
 WENR—Pacific Feature Hour (NBC)  
 WJKS—George Hall's Orchestra (CBS)  
 WAAF—Piano Novelties; Jimmy Kozak  
 WMAQ—To be announced

**4:15 P.M.**  
 WMAQ—Paul Whiteman's Rhythm Boys (NBC)  
 WAAF—Saturday Ballads

**4:30 P.M.**  
 WJJD—Mooseheart Children  
 WJKS—Daily Times News Flashes  
 WENR—Outstanding Speaker (NBC)  
 KYW—Harold Bean, baritone

**4:45 P.M.**  
 WGN—Afternoon Musicales  
 WJKS—Tito Guizar, Mexican tenor (CBS)  
 KYW—Rhythm Revue; Teaberry Sports  
 WENR—Musical Moments (NBC)  
 WAAF—Ray Waldron's Sports Review

**5:00 P.M.**  
 WGN—Concert Orchestra  
 WENR—Little German Band (NBC)  
 WBBM—Flanagan's Sport Review  
 WSBC—Jerry Sullivan  
 WAAF—Song of the Strings  
 WJKS—Happy Time with Irene Beasley (CBS)  
 WCFL—Junior Federation Club  
 KYW—Mel Stitzel, piano  
 WJJD—Indian Princess  
 WIBO—Dusk Dreams

**5:15 P.M.**  
 WJJD—Dave Bennett's Orchestra  
 KYW—Waldorf-Astoria Orchestra (NBC)  
 WBBM—News Flashes  
 WJKS—Daily Times News Flashes  
 WMAQ—The Dance Masters

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit-Club  
 WENR—Air Juniors  
 WCFL—WCFL Orchestra  
 WBBM—Sippy; children's program (CBS)  
 WIBO—WPCC  
 WJKS—Lake County Medical Society  
 WJJD—The Pied Piper

**5:45 P.M.**  
 WGN—Little Orphan Annie; children's playlet. NBC  
 WBBM—Ozzie Nelson's Orchestra (CBS)  
 WJKS—Recorded Melodies  
 WENR—Little Orphan Annie; children's playlet. NBC  
 WJJD—Isle of Dreams  
 WMAQ—Donald Novis, tenor  
 WAAF—The Spotlight

**6:00 P.M.**  
 WGN—Dinner Music  
 WCFL—The Polyphonians  
 WBBM—Thorpe for Boys  
 WENR—What's the News  
 WIBO—German Program  
 WMAQ—Our City, talk  
 WCRW—Musical Program  
 WJJD—Dave Bennett's Orchestra  
 WJKS—Minit Rub Sports Review  
 KYW—Dan Russo's Orchestra

**6:15 P.M.**  
 WCFL—John Maxwell, food talk  
 WENR—Soloist (NBC)  
 WBBM—Husk O'Hare's Orchestra  
 WMAQ—Dance Masters  
 WJJD—Red Top Sports Reel  
 WGES—Official Race Results by American Racing Record

**6:25 P.M.**  
 KYW—Teaberry Sports Reporter

**6:30 P.M.**  
 WGN—Tom, Dick and Harry, harmony trio  
 WBBM—Keenan and Phillips, song pictures (CBS)  
 WMAQ—Blue Ribbon Malt Sports  
 WCFL—Smiling Bill Engle, tenor  
 WJJD—Walt and Herb  
 WENR—The Rollickers (NBC)  
 WGES—Dine and Dance  
 WIBO—Ahead of the News  
 KYW—Wilys Dinner Music

**6:45 P.M.**  
 WMAQ—Travel Talk  
 WGES—Johnny Van, the Melody Man  
 WENR—The Goldbergs; dramatic sketch. NBC  
 WGN—Lights and Shadows  
 KYW—Frankie Masters' Orchestra  
 WJJD—WJJD Orchestra  
 WCFL—Tibbie Crump, skit

WMAQ—Erno Rapee's Orchestra (NBC)  
 WJKS—Vocal Varieties  
 WCFL—Crosley Follies from Cincinnati over WLW  
 WLS—International Old Time Party; Rube Tronson's Texas Cowboys

**8:45 P.M.**  
 WCFL—Four Dukes  
 WBBM—Jimmy Garrigan's Orchestra  
 WJKS—Syracuse Variety Hour (CBS)  
 WIBO—Dad and Barbara

**9:00 P.M.**  
 WIBO—Dad and Barbara, skit  
 WLS—Lucky Strike Orchestras; guest star (NBC)  
 WMAQ—Bill Kranz, pianist  
 WBBM—The Lawson YMCA Octet  
 KYW—Rex Maupin's Aces of the Air  
 WCFL—Seeley Program  
 WJKS—Syracuse Variety Hour (CBS)

**9:15 P.M.**  
 WCFL—Harry Brooks, trumpet soloist  
 WIBO—Organ Tunes  
 WJKS—Pumpkin Dusters  
 WBBM—Columbia Public Affairs Institute (CBS)  
 WGN—Clyde McCoy's Orchestra

**9:30 P.M.**  
 WMAQ—Three Keys (NBC)  
 WJKS—National Barn Dance variety show  
 WCFL—Merry Garden Ballroom Orchestra  
 KYW—Lew Diamond's Orchestra  
 WGN—Clyde McCoy's Orchestra  
 WIBO—Nu Grape

**9:40 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 WMAQ—Concert Orchestra  
 WJKS—Vaughn De Leath, songs (CBS)  
 WIBO—B. and K. Reporter  
 WGN—Old Favorites  
 WBBM—Jack Miles' Orchestra

**10:15 P.M.**  
 WMAQ—Merle Thorpe; talk (NBC)  
 WCFL—WCFL Orchestra  
 WLS—Kitchen Klenszer Novelty  
 WGN—The Dream Ship

**10:30 P.M.**  
 WMAQ—Padded Fists  
 WGN—Bernie Cummins' Orchestra  
 WJKS—Harold Stern's Orchestra (CBS)  
 KYW—Dan Russo's Orchestra  
 WIBO—Wendell Hall

**10:45 P.M.**  
 WCFL—Tony and Joe  
 WMAQ—Paul Whiteman's Orchestra (NBC)  
 WIBO—Songs of Other Lands

**11:00 P.M.**  
 WGN—Clyde McCoy's Orchestra  
 WIBO—Musical Tapestry; Leo Terry Program  
 KYW—Frankie Masters' Terrace Garden Orchestra  
 WCFL—Merry Garden Ballroom Orchestra  
 WMAQ—Via Lago Orchestra  
 WGES—Paradise Orchestra  
 WJKS—Elks Toast  
 WENR—To be announced

**11:15 P.M.**  
 WSBC—Jerry Sullivan, song special  
 WLS—Kitchen Klenszer Novelty  
 WMAQ—Hotel Penn Orchestra (NBC)

**11:30 P.M.**  
 WGN—Late Evening Dance Orchestras  
 KYW—Lew Diamond's Orchestra  
 WGES—Cabaret Hits  
 WMAQ—Beach View Gardens Orchestra

**12:00 MIDNIGHT**  
 WMAQ—Via Lago Cafe Orchestra  
 WGES—Owl Car; Paradise Orchestra  
 KYW—Dan Russo's Orchestra  
 WBBM—Around the Town Dance Orchestras  
 WENR—Barn Dance

**12:15 A.M.**  
 WGES—Johnny Van, the Melody Man  
 WMAQ—Beach View Gardens Orchestra

**12:30 A.M.**  
 WGES—Midnight Jambouree; Vodvll  
 WMAQ—Via Lago Orchestra  
 KYW—Lew Diamond's Orchestra  
 WENR—Barn Dance (NBC)

**1:00 A.M.**  
 WENR—Frankie Masters' Orchestra  
 WGES—On with the Dance

**1:30 A.M.**  
 WGES—Organland

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

**7:15 p. m.** WGN-CBS—Abe Lyman's Orchestra  
**8:00 p. m.** WLS-NBC—El Toro Week-end Revue; Gus Van  
**8:30 p. m.** KYW-NBC—S R O; comedy sketch  
**9:15 p. m.** WBBM-CBS—Columbia Public Affairs  
**9:30 p. m.** WMAQ-NBC—Three Keys; harmony trio

**7:00 P.M.**  
 WGN—Seven League Boots  
 WMAQ—Whoopie (NBC)  
 WJKS—Minit Rub Sports Review  
 WCFL—Arthur Koch, pianist  
 WLS—Whoopie Program (NBC)  
 WIBO—Joe Springer  
 KYW—Tiny Theatre  
 WJJD—Frankie "Half Pint" Jaxon  
 WGES—Music of Poland

**7:15 P.M.**  
 WCFL—Insurance Talk  
 WIBO—Sylvia Stone; contralto  
 WGN—Phillips Dental Magnesia (CBS)  
 WJKS—Trinity Male Quartet  
 WJJD—Dr. and Mrs. Jerry  
 KYW—Dan Russo's Orchestra

**7:30 P.M.**  
 WJJD—Mooseheart's Boys' Band  
 WGN—Frankie Trumbauer's Orchestra  
 WJKS—Isham Jones' Orchestra (CBS)  
 KYW—K-Seven (NBC)  
 WIBO—B. & K. Reporter  
 WCFL—Barton Organ Recital  
 WMAQ—Trio Romantique (NBC)  
 WLS—Ralph Emerson, organist; Wm. O'Connor, tenor

**7:45 P.M.**  
 WJJD—International Buckle Busters  
 WMAQ—Mixed Doubles in Rhythm  
 WGN—Concert Orchestra  
 WIBO—Mr. Solomon-Law, speaker  
 WLS—Oh and Henry, harmony team  
 WCFL—Bulletin Board, Labor Flashes

**8:00 P.M.**  
 WJJD—Dave Bennett's Orchestra  
 KYW—Lew Diamond's Orchestra  
 WJKS—Polish Hour  
 WMAQ—Daily News of the Air  
 WBBM—Jack Russell's Orchestra  
 WSBC—Mallers Studio Program  
 WGN—Music That Satisfies (CBS)  
 WCFL—Dorothea Derrfuss, contralto  
 WIBO—Melody Moments  
 WLS—El Toro Week-end Revue; Gus Van (NBC)

**8:05 P.M.**  
 WJKS—Trinity Male Quartet

**8:15 P.M.**  
 WJKS—Ann Leaf, organist (CBS)  
 WCFL—Night Court  
 WJJD—Farmer Rusk's Service  
 WGN—Everybody's Hour  
 WBBM—Real Estate Payers

**8:30 P.M.**  
 WIBO—Aviation News and Views  
 KYW—SRO; comedy sketch (NBC)  
 WBBM—Gus Arnheim's Orchestra

**10:00 P.M.**  
 WMAQ—Amos 'n' Andy. NBC  
 WJKS—Chicagoand Hawaiians  
 WGN—Frankie Trumbauer's Orchestra  
 WLS—Amos 'n' Andy; blackface comedians (NBC)  
 WIBO—Old Music Box  
 WCFL—School Teachers' Talk  
 KYW—Teaberry Sports Reporter; The Globe Trotter

**10:10 P.M.**  
 KYW—Rex Maupin's Aces of the Air  
 WCFL—Musical Weather Report

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## Editor's Mail Box Over the Air

RADIO GUIDE readers are invited to ask questions concerning your radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Mr. and Mrs. George Kellog—The speaker appearing on Century of Progress programs from WENR on Monday's at 6:15 p. m. is Mrs. Aaron Bodenweiser, one of the Century of Progress volunteer speakers. Mrs. Bodenweiser, who is about forty years old, is well known in mid-western circles.

Al Lubrizi — Helene Landshof, the WPCB singer you admire, is blonde, petite, twenty-two-years-old, and unmarried. She had no professional stage connections before radio. We'll try to print her picture soon.

William L. Millstein—Julian Woodworth, WOR orchestra leader, is twenty-seven years old, five feet ten and a half inches tall, and unmarried. To form a fan club in his honor, write Mr. Woodworth direct to WOR, Newark, N. J. As yet, there is no club banded together for the benefit of this leader.

May Jones—Charles Kusbín, WRNY baritone, lives in the Bronx, is twenty-seven, and has had extensive professional experience in vaudeville on RKO and in Broadway night clubs. Address him in care of WRNY. He'd enjoy hearing from you.

Agnes Van Voorhis—"The Voice of Experience" prefers to remain anonymous as far as radio audiences are concerned. This much about him is available: he was born in Kentucky and lived there until his early teens when he migrated to the Pacific Coast. After an accident which impaired the use of his fingers, he deserted his ambition to become a pianist and turned to psychology. He has his doctor's degree in that branch of science.

Paul Richards—Bing Crosby has no immediate plans for his return to the air. Watch RADIO GUIDE for further news of him.

W. R. E.—Amos 'n' Andy scripts average fifteen hundred words an episode. Your other question is unanswerable.

"Russ Columbo Fan" — Columbo, at present, is on tour. He is not broadcasting and not scheduled to return in the near future.

N. E.—Joe Kahn is the pianist heard on Sigmund Spaeth's "Tune Detective" programs. Spaeth himself plays the old time tunes. To reach Jane Froman write her in care of the National Broadcasting Company, Merchandise Mart Building, Chicago, Ill.

Elvera Beck—Anthony Wons has returned to the Columbia air waves. Tune him any day except Sunday over WABC and the Columbia network at 9:30 a. m. (EST).

Elsie May Bowers—Vinton Haworth, "Jack Arnold" of the Myrt and Marge Columbia broadcasts, is back again in the cast. Watch RADIO GUIDE for a picture of him. His address is the Columbia Broadcasting System, Wrigley Building, Chicago, Ill.

Mrs. W. Larkin.—William Hall, the Columbia baritone, is twenty-four years old, over six feet tall, has a splendid athletic physique and very blue eyes. His broadcasts come from New York.

Matthew Donley—Gene, of Gene and Glenn, plays Jake and Lena on the NBC program. Glenn acts as pianist for the broadcast.

# Meet the Artist

Jack Benny

BY LEE RONELL

WE sat and talked and watched many busy people scurrying around that thirteenth floor of the National Broadcasting Studios. Or rather I sat and talked and watched. Jack Benny did nothing but say "Hello, Pal" . . . "Howre yah, Westerner?" Well, well, well, if it isn't Ned, you old so and so." Because everybody on that thirteenth floor knows Jack Benny. The Canada Dry Orchestra members all have admiring smiles for Mr. Benny. The receptionist has a great big grin for him. And everybody else has many "hellos." In fact, every time he really got going on what promised to be an interesting statement about something or a revealing fact about himself . . . another person had shouted "hello" . . . and ankle over to see what Mr. Benny was doing at the moment. Considering that the Canada Dry rehearsal had to start rehearsing in just a very few minutes, I thought it a bit inconsiderate of Mr. Benny to have so many friends, and inconsiderate of him to greet them so effusively. But that's Jack Benny, folks. Just a great big "hello" man. Cordial, beaming, unexcitable, very nonchalant. Wouldn't dream of snubbing anybody. Not the least bit high hat.

You'd hardly know Jack Benny off the air. I begged him to say something funny. He groaned. And his manager . . . only one of the various "stooges" that was hanging around, intercepted with, "He



JACK BENNY

can't say anything funny. Never does." And Mr. Benny said, "If even my manager says I'm not funny, I guess I'm not."

Most of his ideas for his continuity come to him on the golf course, he confided to me. Just as he gets his stance all perfect and his eye on the ball . . . he gets a thought. That's why his golf is so bad. But he loves it. He loves golf and his wife. They've been married for six years . . . I mean Benny and his wife. And still just as delirious. No scandal mongers have anything to do with the Benny's. They realize it's just unnecessary eye-strain . . . peeping through the Benny keyhole on Central Park West.

Mrs. Benny is known professionally by any one of a dozen names on the stage and air . . . and has recently put in some work for Jack's program. "She only appears to help me out," says Jack. "In fact she never had any connection with the stage before she met me. She married me and part of the marriage vows said something about being a 'help-mate' so she got included in my work. That's what you call utilizing a wife."

Jack Benny started trouping years ago. Started off from his home town, Chicago, Illinois, and traveled around the various vaudeville circuits in these United States. Several seasons with the Shuberts and Earl Carroll on Broadway. Several more seasons making Hollywood pictures for Metro-Goldwyn-Mayer . . . the biggest of which was "The Hollywood Revue." Some more time spent making "shorts" for Paramount and then back to New York to be master of ceremonies at the Capitol and other large playhouses on Broadway.

Canada Dry was Jack's first try before the

mike . . . and it got him pretty panicky at first.

"The second time I was on the air I dropped one page from my continuity script without realizing it. When I came to that page, I stopped . . . dumb. I couldn't talk. I couldn't look around. I thought nine hours had passed and the end of the world had come. Ethel Shutta, standing next to me, discovered my plight and thrust the missing page into my perspiring palm. Nothing like that catastrophe could happen on the stage. You could bluff it out. But not over the air."

Jack's got no ambition. I mean he doesn't care about being president or anything pretentious like that. He wants to keep going on pretty much as he is. Wants to stay on the air as long as he doesn't go stale. He started off being terribly funny and he says very seriously that it's up to him to keep the pace. "You never compete against others on the air," says Jack. "You compete against yourself. It makes no difference if you're better than somebody else. You've got to be as good as you are at your best. If you start off with a bang . . . you've got to keep it up or you flop. Listening to others on the air doesn't mean a thing. What they're doing doesn't affect me directly. It's what I'm doing that makes the difference."

"Canada Dry" a page sang out.

"That's me," said Mr. Benny. "Say, I forgot to tell you what I dislike. I dislike interviews. Not good at them at all. You should talk to the wife. She can tell you things about me that she never thought of before. Why don't you get in touch with her?"

## Beauty—and How By V. E. Meadows

This is one of a series of articles on beauty by V. E. Meadows, internationally famous beautician of Hollywood, who talks on beauty every Thursday over the Columbia network on the Gerardine program.

WHEN the hair is shampooed it must be shampooed with soft water. This does not mean boiled water or that some softening agent can be put into the water. It means either rain or snow water or distilled water. The reason for the insistence on soft water is simply this—that in hard water there is lime and various other solids which, when applied to the hair, get underneath the scales on the outside of the hair and form solid masses which simply cannot be rinsed out and the hair gets very rapidly out of condition. Usually the hair is washed too frequently—the average person feeling that it must be washed at least once a week to be kept clean. The hair is kept clean by brushing which will be explained later, and should not be shampooed any oftener than once every two weeks, minimum, and longer, if possible. Some people have the idea that shampooing eliminates an oily condition or a dry condition, as the case may be. However this is not the case, as shampooing too frequently done only serves to irritate the follicle, causing it to function irregularly and make the condition worse, and as stated before, too frequent shampooing will cause premature grayness in practically every case.

The conditions that we find most prevalent are the following: Oily condition of the scalp and hair. Sometime with an oily condition only the scalp is oily and most of the length of the hair may feel dry. The way to determine this is to rub the fingers on the scalp and look and see whether or not the ends of the fingers become greasy with oil. The length of the hair could feel dry and the ends could be split and broken even with an oily condition. With this oily condition we usually have a condition which the average persons calls dandruff, which in reality is not dandruff, but scales. Real dandruff is a disease and exists in less than one out of one hundred cases. The flakes are microscopic in size and the disease of real dandruff must be cared for by a reputable dermatologist. Scales, however, will eliminate themselves if the hair is cared for as I will outline in this manual.

Dryness comes from shutting off of the oil supply below the scalp line. Tightness of the scalp accompanies this and usually the scalp is very "itchy." If this condition is allowed to continue the hair discolors rapidly and falls out. Frequent massage is necessary to overcome this condition as well as the regular care outlined hereafter.

Alopecia—commonly called spotty baldness. If not due to bad health is caused by continuance of the dry condition explained above, wherein certain spots are entirely shut off from their supply of oil and the hair falls out in spots. It is always wise to consult a reputable dermatologist when this condition becomes apparent.

(If you care to ask questions of Mr. Meadows write to him at 15 West 46th Street, New York City. Enclose a stamped and addressed envelope).

RADIO'S 'IT' GIRL?

See Next Week's Issue  
of RADIO GUIDE!