

'MARGE' TAKES LEAD IN 'IT' GIRL POLL, BOSWELL IS SECOND, SHUTTA THIRD

(Turn to Page Three)

Radio And AMUSEMENT Guide ^{5¢}

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

Chicago, Ill., Week of October 16-22, 1932

Number 52

KATE SMITH'S INSIDE STORY!

—By Her Manager

(Editor's Note—Ted Collins has for the past two years managed Kate Smith in her entire business activities and personal affairs. It was through his efforts that she achieved such sensational stardom, and it is in his hands that the portly singer places her entire career. He is with her at every broadcast, stage performance and personal appearance, and is familiar with all her moods and fancies. In fact, it is said that Mr. Collins knows more about Kate Smith than she knows about herself. That's why RADIO GUIDE asked him to write this story).

SEVERAL weeks ago Kate Smith was playing an engagement at a Brooklyn theater under the greatest of difficulties. She had a severe attack of the grippe, and her temperature hovered around the 103 mark. In addition, she was generally run-down, and despite the insistence of physicians and myself, she stubbornly refused to cancel the balance of the week's booking. "It wouldn't be fair," she said.

Her dressing room resembled more the private room in a hospital, and for several days she could see no visitors. I pleaded with her to call it quits and remain home in bed. But that was the one time I lost an argument with Kate Smith.

The final day of her appearance there, she went on the stage to do her songs. In the wings a doctor and nurse *(Continued on Page Five)*



Kate Smith's heart is almost as big as her body—and that's saying something. You see her at right, as she visited ONE little sick youngster in a hospital—just because he wrote and asked to see her. Kate's always doing things like that.

Warn Broadcasters on Quoting Prices

A warning to broadcasters that they not abuse the privilege recently awarded them which allows for price quoting on evening sponsored programs, was sounded last week by Harold A. Lafount, acting chairman of the Federal Radio Commission.

"We of the Commission," said Mr. Lafount, "with our obligation to the people of insuring broadcasting service of the type that will meet the standard of public interest, naturally are inclined to go slow on the innovation of the networks allowing mention of commodity prices.

"It is my personal view that the step may be dangerous unless the utmost caution is exercised. By this, I do not mean that the networks themselves will permit abuse of the privilege, but that enterprising independent broadcasters may overstep the bounds of good taste in following the lead of the chains," said Mr. Lafount.

Three weeks after the price ban was lifted, officials stated that there was a marked reduction in the length of commercial announcements. Both NBC and CBS have indicated that the price-quoting privilege is regarded by them as an experiment to be withdrawn if popular reaction is against it.

NBC limits the number of price mentions to one per fifteen-minute period or two per thirty-minute period. CBS permits two per fifteen-minute period, three per thirty-minute period and not more than five in an hour's program. Both networks refuse to allow competitive price quotations on the air.

Floyd Gibbons Back in Thrill Broadcasts

Floyd Gibbons is back on the air!

This time the man who has thrilled millions of listeners with his tales of blood and horror, battles and portentous happenings in all parts of the world, is going to dramatize the thrilling adventures that can and do befall the average man and woman.

As president and chief correspondent of the Elgin Adventurer's Club, Gibbons will pass on experiences submitted by listeners in every walk of life and relate the most spectacular of them over the air.

Elgin Watch Company sponsors the series heard each Friday at 9:30 p. m. over NBC.

In his comparatively short career Gibbons, international headline hunter, has probably met with more thrilling experiences than any man in the world. On this series, from time to time, he will tell of some of the dangers he has encountered in every corner of the earth.

His last air assignment was as a Hearst correspondent covering the Sino-Japanese war engagements. He has also become famous as a writer of books and articles eagerly read by adventure seekers all over the world.

Local outlet WENR.

Radio Guide

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Radioddities

RUSS COLUMBO
[Ruggerio Rudolpho Eugenio Columbo]
WAS TAUGHT TO PLAY THE VIOLIN BY A NEIGHBORHOOD VIRTUOSO → WHEN 14 YRS OLD HE PLAYED SOLOS IN A SANTA MONICA THEATER AND OBTAINED MONEY FOR MUSIC AND VOICE LESSONS BY WORKING AS A PLOW HAND IN THE VINEYARDS FOR \$2 A DAY - HE WAS LATER VIOLIN ACCOMPANIST FOR POLA NEGRI-DOUBLE IN THE MOVIES AND LATER VAUDEVILLE VOCALIST - HE ENTERED NEW YORK AND RADIO IN 1931 →

NATHAN FULLER
CHICAGO NBC PRODUCTION MAN PROVED HIMSELF A HERCULES RECENTLY - IN FORTY-FIVE MINUTES HE BLEW DOWN A HOUSE DURING A HURRICANE - HE WAS A RIVER STEAMER AND ALL THE BACKGROUND AND WAS TWO TRAINS IN A RAILROAD CRASH - ALL IN SOUND EFFECTS.

GEORGIE PRICE
IS ONE OF THE FEW WHO CAME TO RADIO WITHOUT THE WELL-KNOWN BREAK - HE SPENT 11 MONTHS AND LOST \$25,000 IN VAUDEVILLE SALARY BEFORE HE FINALLY GOT AN AUDITION FROM A MAN WHO HAD NEVER EVEN HEARD OF HIM →

MAYBE YOU KNOW -
MORTON DOWNEY WAS ONCE UPON A TIME A NEWS BUTCHER ON THE NEW YORK CENTRAL

Delgo 37

(Copyright 1932, Radio Guide, Inc.)

Jack Benny Goes Columbia Oct. 30

Jack Benny, the fellow who gave up playing the violin because "talking is much easier on the fingers and neck," is coming to Columbia air waves on the Canada Dry Program, beginning Sunday, October 30. Both the sponsor and Benny switched from NBC.

Although Benny will be spotlighted, Ted Weems' Orchestra and a supporting cast will assist him on these programs. Listeners will tune in the Benny antics each Thursday at 7:15 p. m. and each Sunday at 9 p. m. over Columbia.

Benny is one stage headliner who clicked immediately with radio audiences. Born and educated in Chicago, he started out as a violinist and played on the vaudeville stage as a child prodigy.

The war interrupted his career as a concert violinist and soon the youngster had traded his fiddle for a U. S. Navy middy. In seaman benefit shows he learned that his comedy and ad libbing went over bigger than violin solos. The war over, he became an outstanding figure of the vaudeville stage.

Local outlet WGN.

Hollywood Artists in 'Omar Khayyam'

Hollywood has invaded radio in Los Angeles where "Omar Khayyam" is radio-produced for Columbia. Co-author-producer Vera M. Oldham learned her business as scenarist for Metro-Goldwyn-Mayer, Lasky and Universal. Stuart Buchanan, although seen in "70,000 Witnesses," "The Ship From Shanghai," "Secret Service," was glad to go radio and take the lead in the "Khayyam" show. Although feminine lead Betty Webb cannot be said to be pre-eminently Hollywood, she is at least Hollywood-ish. Webb has a few picture bits to her credit, and considerable stage experience.

Week's New Programs

The following new programs are scheduled to take the air this week:

THE HOOSIER EDITOR, a new series with Frederick Landis, Indiana newspaperman, will make its debut this Sunday from 1:45 to 2 p. m. over WBBM and the CBS chain. Landis will give a philosophical analysis of the weekly news.

HIGH SCHOOL GLEE CLUBS will be heard each Sunday at 4:30 p. m. over WMAQ. This week will feature the Lindbloom Glee Club.

PAGES OF ROMANCE, a new dramatic program, is heard over KYW-NBC every Sunday at 4:30 p. m.

THE GOLDEN HOUR OF THE LITTLE FLOWER, religious services conducted by the Reverend Father Charles E. Coughlin, will start a new season this Sunday, October 16, at 3 p. m., and will be heard over KYW and twenty-six stations every week on that day and hour.

THE FRIDGETS, a new dramatic broadcast, will make its debut Wednesday at 8:30 p. m. over WENR-NBC.

ROYAL GYPSY, featuring Zinaida Nicolina, the Russian soprano, will be heard over WLS-NBC each Thursday at 7:45 p. m.

MUSIC APPRECIATION HOUR, the famous series conducted by Walter Damrosch, again will be heard from 10 to 11 a. m. each Friday over KYW-NBC networks.

AROUND THE WORLD, dramatic skits of historical events, are heard over WGN at a different hour every week night.

Father Coughlin Returns on 26 Stations

Father Charles E. Coughlin, beloved pastor of the Shrine of the Little Flower, will talk over the largest group of radio stations ever hooked up in an independent network, when he resumes his series of broadcasts this Sunday, October 16.

Twenty-six stations will be linked in a chain extending from the eastern coast to as far west as Kansas City, Missouri. The program is called "The Golden Hour of the Little Flower" and it is heard every Sunday from 3 to 4 p. m. by what is probably the largest regular audience commanded by any radio speaker. As in past years the broadcast will originate at the Shrine, Woodward and Twelve Mile Road, Detroit, with WJR, the Goodwill Station, as key station for the network.

This year will be Father Coughlin's sixth season on the air. Since he began his radio sermons on WJR back in the fall of 1926 known to a limited few, his fame has spread until today it would be difficult to estimate its scope. Members of all religious creeds are devoted listeners.

Addresses this winter will follow the same general trend as they have in the past. Father Coughlin will discuss present day political affairs in the light of Biblical teachings. Cyril Guthoerl will be director of music. Tommy Garvie, thirteen-year-old tenor, and Carl Sobie, mature tenor, will be regularly featured vocalists. Mrs. Armand Franz will be organist.

The following is the list of stations, in addition to WJR, which will carry the Golden Hour of the Little Flower: WLW, Cincinnati; KYW, Chicago; WOR, Newark; WJAS, Pittsburgh; WOKO, Albany; WMT, Waterloo, Ia.; WNAC, Boston; WEAN, Providence; WORC, Worcester; WIIIC, Bridgeport-New Haven, Conn.; WDRC, Hartford; WLBZ, Bangor, Me.; WEEA, Manchester, N. H.; KSTP, St. Paul; WCAO, Baltimore; WNBH, New Bedford; WCAU, Philadelphia; WFBL, Syracuse; WGAR, Cleveland; WGR, Buffalo; KMOX, St. Louis; WOC, Davenport; WHO, Des Moines; WOL, Washington, D. C.; WHB, Kansas City, Mo.

'Bachelor of Radio' Courses at Colleges

Radio, as a profession, is commanding the attention of colleges and universities all over the country judging from the courses now being offered in radio speaking, announcing, writing and the drama.

Northwestern University, it is believed, was the first to offer a course in radio writing, which was established last year. The course painfully limped along, according to one professional radio writer who sat in on the class feeling its way and accomplishing but little

in the way of practical application. But the work was begun. It was a good sign.

At New York University, a special credit course in radio speaking, covering composition and delivery of radio talks, standards of pronunciation, and microphone technique, has been opened this year.

While the networks approve the interest that colleges are taking in training students for the new art, the fact remains, they are not picking radio talent via the university route—as yet.

'Marge' Leads Poll; Connie Boswell 2nd

MARGE DAMEREL, lovely young principal character in the "Myrt and Marge" drama heard over Columbia, took the lead with 336 votes as the second week of RADIO GUIDE's "IT" Girl balloting to choose the most popular feminine radio star drew to a close. Marge was in third place last week, with Connie Boswell leading and Jessica Dragonette running second. This week Connie dropped into second place and Jessica dropped to fifth position.

Ethel Shutta, beautiful wife of George Olsen and vocalist for his orchestra, leaped into the third position this week with 287 votes. Kate Smith rose from fifth to fourth. She now has 273 ballots.

The tremendous interest in this first nation-wide poll to select America's Queen of the Air is shown by the fact that 3,035 votes have already been cast, with the piles of mail pouring into the offices of Radio Guide increasing daily. Each ballot counts for one vote.

You don't have to send a letter to vote. Just paste the ballot on the bottom of this page to a post card and address it to RADIO GUIDE, if you want to save two cents.

To the winner of this poll will go a handsome loving cup, symbolic of the title of Queen of the Air. RADIO GUIDE will make the "IT" Girl poll an annual event.

As the poll progresses, it is becoming more and more apparent that it has aroused interest in every section of the country. And it is showing that some stars are popular in some sections, and not so popular in others.

Connie Boswell is carrying the solid South. There can be no doubt of it. Her clear voice is attracting many ballots from below the Mason and Dixon line.

Marge is getting her votes from every section. Her back stage skit seems exceptionally popular in New York. Ethel Shutta, whose rise in the poll has proved a sensation, is another who is extremely popular in the East. Kate Smith's votes seem pretty evenly divided, and so do those of Jessica Dragonette. Irma Glen's popularity seems to lie principally in the rural sections.

Ruth Etting, who received but one lone vote the first week, is now in seventh place with 154, and her admirers are confident she will go higher as the balloting progresses.

The rise of Dorothy Lamour, heard with Herbie Kay's orchestra, was a sensation of the second week's balloting. She is now heard in Cincinnati—and that city is all for her.

Among the local favorites, Lorena Potts, heard over WPEN in Philadelphia, seems to be attracting much attention. She has 77 votes. Irene Wicker, in Chicago, with 42 ballots, is another local favorite, but Mary Darling, of New York, leads the locals with 105.

Irene Taylor, Paul Whiteman's star vocalist, was doing quite well with 126 ballots, one less than received by Myrtle Vail, Marge's mother.

If you haven't sent in your votes yet, do it now!



How They Stand

Marge Damerel	336
Connie Boswell	301
Ethel Shutta	287
Kate Smith	273
Jessica Dragonette	252
Irma Glen	238
Ruth Etting	154
Myrtle Vail	127
Irene Taylor	126
Dorothy Lamour	119
Mary Darling (New York)	105
Lorena Potts (Philadelphia)	77
Countess Albani	59
Verna Burke	55
Irene Beasley	43
Irene Wicker (Chicago)	42
Gracie Allen	36
Jane Ace	35
Jane Froman	34
Dorothy Yockel (New York)	33
Elsie Hitz	28
June Meredith	22
Doris Robbins	21
Nell Roy (New York)	21
Linda Parker (Chicago)	16
Georgia Backus	15
Julia Sanderson	15
Harriet Cruise	14
Elizabeth Barthell	13
Lilamea Miller (Detroit)	13
Peggy Healy	12
"Hello Marie"	11
Annette Hanshaw (New York)	10
Frances Langford	10
Veronica Wiggins	7
Bess Johnson	7
Florence Case (New York)	6
June Pursell	6
Andrea Marsh	6
Julanne Peletier (Milwaukee)	5
Fannie May Baldwin	5
"Waltz Girl" (Milwaukee)	4
Marcella Shields	4
Jeanne Lang	3
Aileen Stanley (Milwaukee)	3
Adelaide Cline (Atlantic City)	2
Meri Bell	2
Ramona Davies	2
Rose Gallo	2
Babe Miller (New York)	2
Harriet Hilliard	2
Sylvia Froos	2
Geraldine Reiger	1
Barbara Maurel	1
Peggy Allenby	1
Marcella Hengelbrook (Cincinnati)	1



Ruth Etting (top) is now in seventh place. Harriet Hilliard (center) is one of the most beautiful of those who received votes. Irene Taylor (bottom), Paul Whiteman's star songstress, is spurring toward the front.

My Choice for Radio's 'IT' Girl Is:

Vote:

City:

Mail your ballot to the Contest Editor, Radio Guide,
423 Plymouth Court, Chicago, Ill.

You can paste this ballot on a Postcard!

Programs For Sunday, October 16

LOG OF CHICAGO STATIONS				
Call Letters	Kilo-cycles	Power, Watts	Location and Phone Number	
WLS	870	50,000	1230 W. Washington St. Haymarket 7500	
WENR	870	50,000	222 North Bank Drive Superior 8300	
WGN	720	25,000	Drake Hotel Superior 0100	
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000	
WJJD	1130	20,000	Palmer House State 5466	
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600	
KYW	1020	10,000	Strauss Building Wabash 4040	
WMAQ	670	5,000	Merchandise Mart Superior 8300	
WMBI	1080	5,000	153 Institute Place Diversey 1570	
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600	
WJKS	1360	1,000	Gary, Indiana Gary 25032	
WAAF	920	500	836 Exchange Avenue Yards 0084	
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166	
WSBC	1210	100	5 So. Wabash Avenue Dearborn 0206	
NBC—Chicago Office			Merchandise Mart Superior 8300	
CBS—Chicago Office			Wrigley Annex Whitehall 6000	

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WENR—Garcia's Marimba Band (NBC)
 WBBM—Peoples Church
 WSBC—Variety Program
 WAAF—Goldenrod Revue
11:15 A.M.
 WJKS—Miller Musicians
 WAAF—Southern Melodies
11:30 A.M.
 WGN—Some of Your Old Favorites
 WMAQ—Special Broadcast from Germany (NBC)
 WENR—Waldorf-Astoria Organ Recital (NBC)
 WJKS—Reis and Dunn (CBS)
 WAAF—Organ Melodies
11:45 A.M.
 WGES—Our Lady of Sorrows Catholic Church
12:00 NOON
 WJKS—Uncle Bob with the Sunday comics
 WGN—Reading of the Tribune Comics
 WAAF—Sears-Roebuck Musical Moments
 WENR—Biblical Drama (NBC)
 WMAQ—Symphony Orchestra
 WCFL—Popular Music
12:30 P.M.
 WLS—Polish Music Hour
 WCFL—Rogers Swedish Program
 WIBO—Art Hour
12:45 P.M.
 WBBM—Jimmy Greer's Orchestra
1:00 P.M.
 WGN—Palmer House Ensemble
 WIBO—German Hour
 WBBM—Howard Neumiller
 WMAQ—Mystery Tenor (NBC)
 WAAF—Hoosier Philosopher
 KYW—The Watchtower Program
 WCFL—Lithuanian Program
 WJKS—Bread of Life Hour
1:15 P.M.
 KYW—Popular Favorites
 WBBM—Fur Fashion Parade, featuring Frank Wilson
 WMAQ—Stamp Talk; Ralph A. Kimble
 WCFL—To be announced
 WAAF—Song of the Islands
1:30 P.M.
 WSBC—Jewish Hour Music and Song
 WMBI—Spanish Gospel Service
 KYW—Charlie Agnew's Orchestra (NBC)
 WGN—Bridge Club of the Air
 WMAQ—Moonshine and Honeysuckle (NBC)
 WAAF—Ballad Hour
 WLS—John Brown, pianist
1:45 P.M.
 WLS—Three Contraltos in Willard Tablet Program
 WBBM—Hoosier Editor (CBS)
 WMBI—Italian Gospel Service
2:00 P.M.
 WLS—Association of Real Estate Taxpayers
 WCFL—Polish Program
 WBBM—U. S. Senator Otis F. Glenn
 WMAQ—All American Music (NBC)
 WJKS—Miller Musicians
 WGN—N. Y. Philharmonic Orchestra (CBS)
 KYW—Wayne King's Orchestra (NBC)
 WAAF—Broadway Melodies
 WIBO—Norwegian Hour
2:15 P.M.
 WJKS—New York Philharmonic Orchestra (CBS)
2:30 P.M.
 WJJD—Sunday Musical Matinee
 KYW—Variations
 WMAQ—48th Highlander's Band (NBC)
 WLS—Little Brown Church
 WSBC—Polish Program
 WAAF—The Spotlight
2:45 P.M.
 WJJD—Komiss Musical
 WMAQ—Busy Time
 WAAF—Voice of the Violin
3:00 P.M.
 KYW—Father Coughlin
 WCFL—Evans Polish Program
 WIBO—Studio Gems
 WMAQ—Jodent Program (NBC)
 WJKS—Presbyterian Quartet
 WJJD—Deems Taylor Suggests
 WAAF—Jimmie Kozak at the Piano
 WLS—Evans Musical Comedy; Orchestra
3:15 P.M.
 WAAF—Sunday Serenade
 WMAQ—Wildroot Program
 WCFL—F. Nitche, baritone
 WJKS—Miller Musicians
3:30 P.M.
 WGES—Poland in Song
 WCFL—Merry Garden Ballroom Orchestra
 WMAQ—International Broadcast from London (NBC)
 WENR—Highlights of the Bible (NBC)
3:45 P.M.
 WBBM—Football; Bears vs. Green Bay Packers
 WMAQ—To be announced
4:00 P.M.
 WJJD—Greek Hour
 WBBM—Roses and Drufts (CBS)
 WMAQ—Musical Pilgrimages
 WGES—Symphonies of the Nations
 WCFL—Studio Program
 WGN—Roses and Drums, drama (CBS)
 KYW—Pop Concert (NBC)
 WENR—The World of Religion (NBC)
 WAAF—Ford Waldo
4:15 P.M.
 WAAF—In Old Vienna
4:30 P.M.
 WJJD—Judge Rutherford
 WMAQ—Lindbloom A. Capella Choir

WBBM—Foreign Legion (CBS)
 WGES—Camptown Minstrels
 WGN—WGN Symphony
 WENR—Big Ben's Drama (NBC)
 KYW—Pages of Romance (NBC)
4:45 P.M.
 WENR—Kremlin Art Quartet (NBC)
 WJJD—Neighborhood Store
 WAAF—Sacred Concert
 WMAQ—To be announced
 WCFL—Coliseum, Walkathon
5:00 P.M.
 WGN—Bernie Cummins' Orchestra
 WIBO—Salon Recital
 WJJD—Criminal Parrallels
 WENR—Catholic Hour (NBC)
 KYW—Edgewater Beach Hotel Twilight Musicale
 WGES—Italian Opera
 WBBM—Poet's Gold (CBS)
 WMAQ—Paul Whiteman's Orchestra (NBC)
 WCFL—WCFL Orchestra
 WSBC—All Colored Hour
5:15 P.M.
 WBBM—Little Jack Little (CBS)
5:30 P.M.
 WIBO—WPCC
 WENR—Sweetheart Days (NBC)
 WCFL—Farmer Labor Party
 WMAQ—University of Chicago Table
 WBBM—Irene Beasley and the Round towners (CBS)
 WJJD—WJJD Concert Orchestra
 WGN—Irene Beasley, songs (CBS)
5:45 P.M.
 WCFL—Variety Program
5:55 P.M.
 WGN—Palmer House Ensemble
 WIBO—B and K Reporter
6:00 P.M.
 WMAQ—Donald Novis, tenor
 WLS—Our Children (NBC)
 WGES—Polish Theater of the Air
 WBBM—Dr. Julius Klein (CBS)
 WCFL—German Radio Hour
 WIBO—The Copeland Smith League
 WJJD—Armour Institute
6:10 P.M.
 KYW—Teaberry Sports Reporter
6:15 P.M.
 WBBM—Len Small, Republican
 WLS—Harmonica Rascals (NBC)
 WMAQ—Wheatonville, dramatic sketch (NBC)
 KYW—Home Folks, drama
6:30 P.M.
 WLS—Great Moments in History (NBC)
 WJJD—Famous Composers
 WGN—Musical Memories (CBS)
 KYW—Dan Russo's Orchestra
 WBBM—Flanagan Sports Review
 WMAQ—Tell Me A Story
6:45 P.M.
 WGN—Angelo Patri; Your Child
 WBBM—Medinah Ensemble; Belle Forbes Cutter
 WMAQ—Vincent Lopez' Orchestra
7:00 P.M.
 WMAQ—Chase and Sanborn Hour (NBC)
 WLS—Soloist (NBC)
 KYW—Charlie Agnew's Orchestra
 WGN—Children's Concert
 WCFL—Irish Program
 WJKS—William Vincent Hall, baritone (CBS)
 WJJD—Dave Bennett's Orchestra
7:15 P.M.
 WBBM—The Grab Bag
 WJKS—Miller Musicians
 WLS—Speaker (NBC)
7:30 P.M.
 WJJD—Paul Rader's Tabernacle
 WJKS—Frank Cambria's Roxy Concerters (CBS)
 WLS—Russian Gaities (NBC)
 KYW—Canton Tea Garden Orchestra
 WGN—Roxy Theater Symphony (CBS)
7:45 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—Jimmy Garrigan's Orchestra
8:00 P.M.
 WBBM—Hank Lishin's Orchestra
 WJKS—Columbia Dramatic Laboratory (CBS)
 WGN—Around the World, drama
 WENR—Our Government; David Lawrence (NBC)
 WMAQ—Chicago Sunday Evening Club
 WCFL—Judge Rutherford, talk
 WSBC—Educational Feature
 KYW—Old Time Melodies (NBC)
8:15 P.M.
 WENR—American Album of Familiar Music (NBC)
 WGN—With the Masters
 WCFL—WCFL Orchestra
 KYW—Mark Fisher's Orchestra
8:30 P.M.
 WCFL—Swedish Program
 WGN—Pennzoil Parade of Melodies (CBS)
 WBBM—Westphal's Orchestra and Gertrude Lutá
 WJKS—Norman Care's Orchestra
8:45 P.M.
 WENR—Sheaffer Lifetime Revue; orchestra (NBC)
 WJKS—Irish Program
9:00 P.M.
 WGN—Hal Kemp's Orchestra
 WJKS—Ernest Hutcheson, pianist (CBS)
 KYW—Charlie Agnew's Orchestra
 WBBM—Ernest Hutcheson, pianist (CBS)
9:15 P.M.
 WMAQ—The Old Singing Master (NBC)
 WGN—Concert Orchestra
 KYW—L'Heure Exquise (NBC)

9:30 P.M.
 WCFL—Workingmen's Circle Program
 WMAQ—The Orange Lantern (NBC)
 WBBM—Day Before Yesterday
 WJKS—Central Baptist Church
 WGN—Tomorrow's Tribune
9:40 P.M.
 WGN—Headlines of Other Days
9:45 P.M.
 KYW—Sunday at Seth Parker's (NBC)
 WGN—Lawrence Salerno and Concert Orchestra
10:00 P.M.
 WJKS—Ann Leaf, organ and Ben Alley, tenor (CBS)
 WMAQ—The Three Keys, harmony trio (NBC)
 WGN—Frankie Trumbauer's Orchestra
10:15 P.M.
 WGN—The Dream Ship
 WENR—Ohau Serenaders; hawaiian melodies
 WMAQ—A Voice; A Violin (NBC)
 WJKS—Eddie Duchin's Orchestra (CBS)
 KYW—The Globe Trotter; Teaberry Sports
 WCFL—Studio Program
10:30 P.M.
 WGN—Bernie Cummins' Orchestra
 WMAQ—Auld Sandy and Harold Van Horne
 KYW—Chicago Gospel Tabernacle
 WENR—Ben Bernie's Orchestra
 WJKS—Ozzie Nelson's Orchestra (CBS)
 WCFL—Radio Dan
10:45 P.M.
 WGN—Hal Kemp's Orchestra
 WCFL—University Singers
11:00 P.M.
 WGN—Art Kassel's Orchestra
 WCFL—Merry Garden Ballroom Orchestra
 WMAQ—Vincent Lopez' Orchestra
 WENR—William Stoess' Orchestra (NBC)
 WSBC—Maller's Studio Program
 WGES—Paradise Orchestra
11:30 P.M.
 WCFL—Organ Recital; Eddy Hanson
 WENR—Castle Farms Orchestra (NBC)
 KYW—Hotel Adelpia Orchestra (NBC)
 WGES—Cabaret Hits
11:45 P.M.
 WGN—Hal Kemp's Orchestra
12:00 MIDNIGHT
 WGES—Owl Car
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town; dance orchestras
12:15 A.M.
 WGES—Jamboree
12:30 A.M.
 KYW—Vincent Lopez' Orchestra
 WGES—On with the Dance
12:45 A.M.
 WGES—Organland

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THREE STAR RADIO PROGRAM

SUNDAY 1 P. M. CST

WMAQ
 WTMJ
 WIBA
 also
 WLW
 WJR
 2 P. M. EST



The "Mystery Tenor" singing for
MONARCH FOODS

The MONARCH ENSEMBLE and the MONARCH
RADIO REPORTER

WHO IS THE MYSTERY TENOR? All America is wondering—guessing—charmed by his golden voice

High Hat—Not Kate Smith!



Wherever there is poverty or illness—there you'll find Kate Smith, dispensing cheer and happiness. She spends a great portion of her time—more than she can afford—visiting those not so fortunate as herself. Orphanages and hospitals are her specialty. And she sings for 'em, and they love it!

(Continued from Page One)
 awaited her return. Ordinarily, Kate does not use a microphone for stage work, but because of the condition of her throat, one was necessary. After a cheery "Hello Everybody," and wearing a smile as wide as herself, Kate stepped up to the microphone to sing. It must have hurt to smile feeling the way she did. But the audience didn't know the difference.

Something went wrong with the loud-speaker system for it never opened up, and straining her voice, she had almost completed the number, when suddenly the speaker system was turned on. Resigned to singing without its aid, after it had failed to work in the beginning, Kate's voice boomed heavily throughout the theater for the last few bars of the song. She was in a bad spot.

As she walked off the stage into the wings, I watched to see her reaction to this wholly unflattering incident. She approached the electrician whose only duty was to manipulate the controls of the public address system. She had every reason to be irate.

"What happened to the mike, Milton," she asked softly.

The electrician hung his head: "To tell you the truth, Miss Smith, I forgot to turn it on until almost the end."

I half-expected to see Kate blow up in a rage—most anyone would have done so. But instead:

"Well, that's all right, Milt. We all make slip-ups," she quietly admonished, "but don't let it happen again. It's not being kind to my throat."

I first met Katherine when I was associated

with the Columbia Phonograph Company, and she was engaged by us for phonograph recordings. She had no manager at the time—only a booking agent. This was in August of 1930.

I took an immediate liking to her. Even then, I thought she possessed one of the grandest voices ever to be heard in popular songs. She had a knack of glancing at a number a minute or two, and, without any preliminaries, imbuing it with her own interpretation. This is due to an inborn sense of both music and showmanship . . . Though there are hundreds of excellent but unrecognized vocalists in the country, few rarely ever attain the top of the ladder because they cannot make their songs individual in rendition. She never took a singing lesson in her life, yet never have I heard her hit a false note.

Anyway, it wasn't long after I met her that Katherine and I became as chummy as any two men in similar businesses might. For hours we sat in my office and talked "shop." Often, she would complain: "Here I've been in show business for four years, Mr. Collins, and I don't seem to be getting any place at all. I try hard enough, but somehow it seems all they think I rate is \$300 a week."

I knew her theatrical background. It was no wonder she complained. Her real complaint was not centered about the salary—she never did have an understanding of money values—but because she had not been accorded proper recognition. In each show she had appeared, from her debut in "Honey-moon Lane," through the road production of

(Continued on Page Eight)

Most Wicked Woman

By John Erskine

LUCRETIA BORGIA was born in Rome, April 18, 1480. The astrologers cast her horoscope and prophesied a brilliant future, but were careful not to define it. Since April is an innocent month, perhaps they expected her to like maidenly things, music and painting and a little embroidery in the home. She had those tastes, but that is not why we remember her. What makes her interesting is her doubtful reputation. She is known as the wickedest woman who ever lived, yet she may not have been wicked at all.

Cleopatra and Diane de Poitiers carved out their lives by their own will, and their naughtiness was only their technique of self-preservation, but Lucretia Borgia was a pawn played by stronger wills than hers. We don't know whether she liked the game, or was the victim of it.

She had a bad start. Her mother was Vannozza Cataneri, a Roman lady, beautiful and cordial, and her father ought to have known better, since he was supposed to be studying theology. Twelve years later, he became Pope Alexander VI. He must have asked forgiveness for Lucretia, as one of his worst sins, but she inherited his amazing charm. If he and she were bad, they didn't look it. We hope he loved her. In any case he foresaw her value in the dangerous diplomacy of times, and educated her for his own purposes.

She was brought up first in the household of Madonna Adriana Ursina, a family friend, and later in a convent. There was some difference between the two establishments, and Lucretia, to her credit, preferred the convent. In after years, when life was too much for her, she would retreat to the place where she had spent her girlhood, and the nuns welcomed her home, not as a miserable sinner but as an afflicted child.

She was taught those amiable accomplishments to which we referred, music, painting, embroidery—and she could speak and write Italian, Spanish, French, Latin and Greek. Her father said her Latin was a little weak, but in such matters he was fastidious. Her good looks kept pace with her culture. She had them, and managed to keep, a slender figure. Her hair was golden, her eyes had a delicious twinkle, you could see she had brains, she was joyous and human.

Her father was so eager to arrange an advantageous marriage that he over-played his hand, and she found herself engaged to two men at once. Communication in those days was uncertain, and the couriers got mixed. The accident was prophetic. She was destined to be engaged many times and married quite frequently. While the two fiancés were debating their rights, her father thought of a better match than either of them, and married her to Giovanni Sforza, a promising young widower of twenty-six. Lucretia was thirteen.

They lived at Rome for a while, then at Pesaro, in her husband's palace, and there she met artists and poets, soldiers and scholars, and though a mere child, she presided with grace and prudence, and as yet escaped scandal.

Then Charles VIII invaded Italy, and in the turmoil the house of Sforza lost its power, and became unpopular with the Borgias. Lucretia and her husband were recalled to Rome, and she saw how the family felt toward Giovanni. When the Borgias didn't like you, you got something in your tea. She warned her husband, and he barely escaped the assassins. This incident has been held against her, as though she were an accomplice, but her softness of heart embarrassed her relatives, who now were put to the trouble of securing a divorce and recovering the dowry. Public attention was diverted from this awkward dispute by the violent

death of one of her brothers. Another brother killed him, going home from a family supper.

Now that she was free, one of the two early fiancés tried again to win her, which shows she must have been reassuring. Her second husband was Alfonso, Duke of Salerno. She was eighteen when she married him, and they would have been happy, but after a year, as she was about to become a mother, something went wrong in politics, and he, too, fled for his life, with her father's troops trying to catch him. When her son was born, she named him after her father.

Her third husband was Alfonso d'Este. She was twenty-two when she left Rome and took up her residence in Ferrara, to be a princess in one of the greatest and oldest of Italian families. The marriage had been desired by her father-in-law, for the sake of an alliance with Rome, but her husband, if truth must out, was reluctant to risk himself, after Lucretia's first and second. But for the rest of her days she was distinguished for her modesty, her cheerful humor, her love of the arts and of the intellectual life. Ariosto was her poet, Rembo the Platonist, her friend.

When the Borgias in Rome, after her father's death, got into the danger they deserved, she tried to help them. Whether this was a last flash of wickedness, or natural loyalty to flesh and blood, who knows?

She was only twenty-nine when she died. A few days before her end she wrote a letter to Pope Leo, asking him to play for her soul. In view of her reputation, the letter is astounding. One would say it was written by a saint.

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TUNG-SOL
 RADIO TUBES

Programs For Monday, October 17

6:00 A.M.
WJJD—Good Morning Program
WAAF—Farm Folks' Hour
WLS—WLS Smile a While Program

6:15 A.M.
WJJD—Int'l Buckle Busters
WLS—Weather Report; livestock

6:30 A.M.
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises
WIBO—Uncle John's Family

6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Morning Shuffle
WGES—Morning Melody Mart
WMAQ—Tune Time
WAAF—Breakfast Express
WGN—Good Morning
KYW—Marshall Field & Co.'s Musical Clock
WLS—Paul Rader's Tabernacle
WJJD—Old Time Ballad
WMBI—Sunrise Service

7:15 A.M.
WENR—Morning Devotions (NBC)
WJJD—Muscle-tone Gym Class

7:30 A.M.
WCFL—Cheerio; inspirational talk and music. NBC
WMAQ—Morning Worship
WGES—Sunshine Special
WBBM—Christian Science Church of Illinois
WIBO—Melodies
WLS—Steamboat Bill, Campbell Cereal
WJJD—Happy Go Lucky Time; Art Link

7:45 A.M.
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)

8:00 A.M.
WIBO—Smiles
WMAQ—John Fogarty, tenor (NBC)
WLS—Ralph Waldo Emerson, organ concert
WCFL—WCFL kiddie's Aeroplane Club
WGES—Bohemian Melodies

8:15 A.M.
WMAQ—Top of the Morning (NBC)
WBBM—Organ Interlude
WLS—The Ward Surprise Review
WCFL—Time Parade

8:30 A.M.
WBBM—Modern Living
WIBO—Musical Varieties
WLS—General Mills
WCFL—California Program; Eddie Dyer and Howard Kaiser

8:35 A.M.
WMAQ—Vic and Sade (NBC)
WGN—French Lick Spring Program

8:45 A.M.
WLS—Produce Market Reporter

8:50 A.M.
WLS—Livestock Receipts
WMAQ—Otto Gray's Cowboys (NBC)
WGN—Good Morning
WCFL—Dance Music

8:55 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WMAQ—Jack and Jill (NBC)
WGES—Canary Concert
WBBM—J. Wilson Doty and Val Sherman
WGN—Charlie White's Gym of the Air
KYW—Nothing But The Truth (NBC)
WIBO—Novellettes
WAAF—Sing and Sweep
WCFL—German Entertainment

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WGN—The Super Suda Girls; "Clara, Lu 'n' Em." NBC
WLS—Mac and Bob, the Knoxville Boys in Willard Program

9:20 A.M.
WCFL—Famous Soloists
WMAQ—Neysa Program
KYW—Flying Fingers, piano novelities (NBC)
WBBM—Whispering Pianist
WAAF—Mrs. Margaret Dorr; Food Economy

9:30 A.M.
WIBO—Little Harry's Cookin' School
WGES—Washboard Blues
WLS—Mac and Bob
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WBBM—Burnham's Beauty Chat
KYW—U. S. Navy Band (NBC)
WJJD—Evans Revue
WLS—Piano Instruction
WCFL—Highlights of Music

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WIBO—You and Your Clothes
WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers
WBBM—Ruth Rogers, Radioboldt
WMAQ—Board of Trade
WJJD—Home Makers Hour
WGES—Timely Tunes

9:50 A.M.
WMAQ—Musical Hodge Podge

10:00 A.M.
KYW—Marmola Thumb Nail Drama
WLS—Livestock Markets; poultry markets

WMAQ—Melody Three
WCFL—Dance Music
WGN—Irene Wicker and Allan Grant
WBBM—Morning Moods (CBS)
WIBO—Popular Echoes
WAAF—Piano Rambles
WSBC—New Southern Program
WGES—Melody Parade
WJJD—Komiss Musical

10:05 A.M.
KYW—Musical Interlude

10:15 A.M.
WMAQ—Musical Hodge Podge
WGN—Leonard Salvo's Favorites
WGES—Erma Garen; Ethel and Harry
WBBM—Red Cross Melodies
WJJD—Neighborhood Store
WIBO—Market Reports
WAAF—Salon Music
KYW—Radio Household Institute (NBC)

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WJJD—Variety Music
WGN—To be announced
WBBM—Barton Organ
WENR—Singing Strings (NBC)
KYW—Rose Vanderbosch, singing pianist
WAAF—Effie Marine Harvey's Personal Progress Club

WMAQ—Sonata Recital (NBC)
WIBO—News of the day
WGES—Camptown Minstrels
WMBI—Devotional Hour

10:40 A.M.
WBBM—American Medical Association

10:45 A.M.
WMAQ—Today's Children
WSBC—Jerry Sullivan, Song Special
WBBM—Rumford Radio School of Cookery
WGN—Grand Old Hymns
WIBO—Persian Garden
KYW—Illinois Federation Reporter
WJJD—Mary Alden, home talk
WAAF—Musical Calendar

10:55 A.M.
KYW—Piano Patterns

11:00 A.M.
WGN—Hank Harrington and Russell Nelson
WMAQ—Spanish; Prof. Carlos Castillo
WENR—Johnny Marvin, tenor (NBC)
WBBM—Adele Nelson, Beauty Chat
WCFL—Red Hot and Low Down Program
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpiece, organ
WJJD—Musical Gems
WAAF—Band Stand
KYW—Prudence Penny, home economics

11:15 A.M.
WENR—Republican National Committee (NBC)
WBBM—Virginia Clark; Jean and Charlie
KYW—On the 11:15; famous dance orchestra
WJKS—Miller Musicians
WJJD—Crazy Crystals
WAAF—World News Reports

11:30 A.M.
WGN—Board of Trade Reports
WJJD—Young Mothers Club
WJKS—Columbia Revue (CBS)
WBBM—Columbia Revue (CBS)
KYW—National Farm and Home Hour (NBC)
WMAQ—On Wings of Song (NBC)
WIBO—Peter Pan
WAAF—Rhythm Serenade
WMBI—Continued Story Reading

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WLS—Weather Report; Livestock Estimate
WJKS—Daily Times News Flashes
WMAQ—Library Association Talk
WJJD—Variety Music
WAAF—Estelle Barnes, pianist

11:50 A.M.
WGN—Music Weavers

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WCFL—The Red Invader by Mathew Woll
WBBM—Hotel Taft Orchestra (CBS)
WJKS—Alabama Boy, Ralph Robertson
WMAQ—Golden Pheasant Orchestra (NBC)
WLS—The Fun Factory with Maple City Four and John Brown
WGN—"Mid-day Services"
WMBI—Noonday Loop Evangelistic Service
WJJD—Illinois Medical Society
WAAF—Noon-time Melodies; Weather
WIBO—Waltzes

12:15 P.M.
WCFL—Popular Music
WBBM—Local Markets
WJKS—Farm Flashes, Silver Melody Singer
WJJD—Old Time Ballads
WLS—Dinnerbell Program
WIBO—Market Reports

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WGN—Madison String Ensemble (CBS)
WBBM—Household Hints
WJKS—Madison Ensemble (CBS)
WMAQ—Board of Trade
KYW—Republican National Committee (NBC)
WIBO—Reading Room
WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

12:45 P.M.
WBBM—Jimmy Garrigan's Orchestra
KYW—Mel Stitzel at the piano
WCFL—Farm Talk
WJJD—Luncheon Dance Music
WMAQ—Princess Pat; beauty talk

12:50 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

1:00 P.M.
WGN—Allan Grant, pianist
WLS—Three Little Maids
WMAQ—Words and Music
KYW—Dan Russo's Orchestra
WCFL—Barton Organ Recital; Eddy Hanson
WJJD—Luncheon Dance Music
WAAF—Down South
WJKS—National Student Federation of America Program (CBS)
WIBO—Ahead of the News
WMBI—Organ program

1:15 P.M.
WIBO—Pop Concert, organ
WCFL—To be announced
WJKS—Ann Leaf, organist (CBS)
WJJD—Waltz Program
WGN—Palmer House Ensemble
WBBM—Chicago Hour
WLS—Livestock Markets; Grain Markets
WAAF—Helen Gunderson, soprano

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WCFL—Radio Rookies
WMAQ—Public Schools Program
WBBM—Elizabeth Barthel, songs (CBS)
KYW—Symphonic Favorites
WJJD—Musical Hodge Podge
WLS—The Book Shop
WJKS—Elizabeth Barthel, songs (CBS)
WAAF—Pianoesque

1:45 P.M.
WLS—Melody Men and John Brown, pianist
WGN—Allan Grant, pianist and Lawrence Salerno
WIBO—B. & K. Reporter
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Columbia Salon Orchestra (CBS)
WCFL—Queen and the Hooper
WAAF—Live Stock Market; Weather Summary

2:00 P.M.
WMBI—Stories of Answered Prayer
WLS—Betty and Bob (NBC)
WMAQ—Bill Krenz
KYW—Today's Tunes, popular dance orchestra
WGN—Palmer House Ensemble
WBBM—Burnham's Beauty Chat
WJJD—Helpful Household Hints
WIBO—Radio Gossip
WAAF—Chicago on Parade
WSBC—Sports Review
WCFL—Don Frazier, baritone

2:15 P.M.
WJJD—Sunshine for Shutins
WBBM—News Flashes
WCFL—Recital Miniature
WMAQ—Want Ad Program
WLS—Homemakers—"Unusual Women" Series

2:20 P.M.
WGN—Bebe Franklyn, contralto

2:25 P.M.
WBBM—Helen Mors and Eddie Freckman

2:30 P.M.
WMBI—Gospel Music
KYW—Women's Radio Review (NBC)
WCFL—Radio Dan
WMAQ—Smackout, comedy duo (NBC)
WGN—June Baker, home management
WAAF—Contract Bridge, Mrs. Catherine Lewis
WJKS—Sam Praeger and Helen Nugent (CBS)
WIBO—Parents Magazine

2:40 P.M.
WGN—Allen Grant, pianist

2:45 P.M.
WLS—Piano Instruction
WJJD—International Buckle Busters
WMAQ—Rhythmic Serenade
WBBM—Brooks and Ross
WGN—Afternoon Musicals
WCFL—Songs of Other Nations
WJKS—Four Eton Boys (CBS)
WSBC—Jerry Sullivan Song Special
WIBO—Market Reports

3:00 P.M.
WJJD—Women's Club
WLS—Information Desk; Orchestra
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Dramatic Moments
WMAQ—Radio Guild, drama (NBC)
KYW—Three Strings
WAAF—A Mood in Blue
WJKS—Columbia Artists Recital (CBS)
WMBI—Book Table
WIBO—Classical Gems

3:15 P.M.
WJJD—Dreams of Hawaii
KYW—Dr. Herman N. Bundesen, health commissioner
WLS—Shoppers' Service; Anne and Sue

3:20 P.M.
WBBM—London Broadcast (CBS)
WMBI—Gospel Music

3:30 P.M.
WJJD—Popular Songsters
KYW—Two Doctors with Ace of the Air

WIBO—Radio Gossip; Eddie and Fannie
WCFL—Variety Program
WAAF—Tambourines and Castanets

3:40 P.M.
WMBI—Gospel Service in Greek
WBBM—Daughters of the American Revolution Program

3:45 P.M.
WJJD—Bridge Class of the Air
WAAF—World News Reports

4:00 P.M.
WJJD—Symphony Music
WMAQ—Women's Calendar
WJKS—Daily Times News Flashes
WIBO—Cartoonist of the Air; Nick Nichols
WBBM—Jean and Charles
WCFL—Junior Federation Club
WAAF—Piano Novelities, Jimmy Kozak

4:15 P.M.
WIBO—Cerny Ensemble
WENR—Dromedary Caravan, drama (NBC)
WAAF—Dance Music
WMAQ—Musical Program (NBC)
WBBM—News Flashes

4:30 P.M.
WJJD—Mooseheart Children
WMAQ—The Flying Family (NBC)
WJKS—Kiddies Club
KYW—Merle Tanner, tenor
WAAF—James Hamilton, baritone
WCFL—Tony and Joe
WBBM—Art Gilham

4:45 P.M.
KYW—Rhythm Revue; Teaberry Sports
WAAF—Ray Waldron's Sports Review
WCFL—Day Dreamer
WENR—G. E. Circle; Heywood Brown (NBC)
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WJKS—Silver Melody Singer
WBBM—Grandpa Burton Stories

4:55 P.M.
WCFL—Day Dreamer
WBBM—Piano Period

5:00 P.M.
WJJD—Chicago School Teachers
WMAQ—Waldorf Orchestra (NBC)
WAAF—Song of the Stings
WGN—The Devil Bird
WBBM—Schlagenhauer Party
WSBC—Mallers Studio Program
KYW—Mel Stitzel at the piano
WCFL—Peter Pen
WGES—Gems of Germany

5:15 P.M.
KYW—Penrod and Sam
WMAQ—The Spellbinder
WGN—Concert Orchestra
WJJD—Indian Princess
WIBO—WPCC North Shore Church
WCFL—John Maxwell, food talk
WBBM—Tarzan of the Apes

5:30 P.M.
WMAQ—Drifting and Dreaming, pianists (NBC)
WGN—Kellogg's Singing Lady (NBC)
WBBM—Skippy, children's skit (CBS)
WJJD—The Pied Piper
KYW—Uncle Bob's "Curb-is-the-Limit Club"
WCFL—WCFL Orchestra

5:45 P.M.
WGN—Little Orphan Annie; children's playlet. NBC
WIBO—Windy and Sven, skit
WENR—Little Orphan Annie (NBC)
WBBM—Lone Wolf Tribe (CBS)
WJJD—Doris, Irene and Helen
WMAQ—Donald Novis, tenor (NBC)

6:00 P.M.
WENR—What's the News?
WGES—Johnny Van, the Melody Man
WCFL—Hotel Allerton Orchestra
WGN—Dinner Music
WJJD—Dance Orchestra
WBBM—Captain Jack
WMAQ—Evening Music
WIBO—German Program
KYW—Canton Tea Garden Orchestra

6:15 P.M.
WGN—The Secret Three
WENR—Century of Progress talk
WMAQ—Wheatonville, dramatic sketch (NBC)
WCFL—The Polyphonians
WBBM—Gene and Charlie
WJJD—Red Top Sports Reel
WGES—Frolics

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Three Strings
WENR—The Stebbins Boys, comedy sketch (NBC)
WGN—Tom, Dick and Harry
WBBM—Flanagan's Sport Review
WJJD—Isle of Dreams
WMAQ—Best Foods Program (NBC)
WCFL—Hotel Allerton Orchestra
WGES—Crusader Program
WIBO—Ahead of the News

6:45 P.M.
WMAQ—Johnny Hart in Hollywood
WENR—The Goldbergs, comedy sketch (NBC)
WIBO—Mobile Moaners
KYW—Chanda, the Magician
WJJD—Concert Orchestra
WGN—Mandel's Bridge Club of the Air
WBBM—Hilton's Harmonies
WCFL—City Desk, skit

Monday Programs [Continued]

7:00 P.M.
WGN—Big Leaguers and Bushers
WLS—Carnation Milk Program (NBC)
WJJD—Frankie "Half Pint" Jaxon
WBBM—Edwin C. Hill (CBS)
WMAQ—Mr. Twister
WCFL—Komiss Program
WIBO—Songs for Sale, Chauncey Parsons, tenor
KYW—Men Teachers Union Speaker
WGES—First Slovak Hour

7:15 P.M.
WGN—Singin' Sam; The Barbasol Man. CBS
WJJD—Dr. and Mrs. Jerry
WBBM—Frank Westphal's Orchestra
KYW—Lew Diamond's Orchestra
WMAQ—The Daily News of the Air
WIBO—Speaker
WCFL—Harry E. Sheck, A Neighbory Chat

7:30 P.M.
WCFL—Women's Trade Union League
WGN—Kate Smith; La Palina Program; Swanee music. CBS
WMAQ—Republican National Committee (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WLS—College Inn Orchestra (NBC)
WJJD—International Buckle Busters
WIBO—Golden Voice

7:45 P.M.
WCFL—Republican National Committee
WMAQ—Talk by Mrs. Charles Sabin (NBC)
WIBO—Land o' Song, organ
WGN—"Fu Manchu," mystery drama
WLS—Pat Barnes; impersonations (NBC)
WBBM—Medinah String Ensemble
KYW—Songs and Sermons—Andrew Dobson
WJJD—Adventuring with Lowell Thomas

8:00 P.M.
WMAQ—Atlantic and Pacific Gypsies; Harry Horlick's orchestra; Frank Parker, tenor. NBC

WLS—Sinclair Weiner Minstrels (NBC)
WSBC—Dynamo Dave Edelson
WJKS—Polish Hour
WBBM—Harriet Cruise, songs
WCFL—Vera Gotzes, soprano
WIBO—Big Ten Program
KYW—Rex Maupin's Orchestra
WGES—Lithuanian Melodies

8:15 P.M.
WGN—Mills Brothers
WBBM—Hank Lishin's Orchestra
WJJD—Farmer Rusk's Service
WCFL—Night Court

8:30 P.M.
WGN—Evening in Paris; mysteries (CBS)
WENR—Parade of the States, orchestra (NBC)
WJKS—Hot Stove League
WIBO—Orlando Van Gunten. World's Fair talks
WMAQ—George Olsen's Orchestra
WCFL—Organ Recital
WBBM—Ray Parker's Orchestra
KYW—Edgewater Beach Hotel Orchestra

8:45 P.M.
WIBO—Organ Program
WBBM—Belle Forbes Cutter, songs
WJKS—Gayle Wood, pianist
WCFL—Chicago Melody Four

9:00 P.M.
WMAQ—Country Doctor; Phillips Lord (NBC)
WCFL—Carl Formes, baritone
WJKS—Synchronizers
WBBM—Air Theater Drama
WENR—National Radio Forum (NBC)
WIBO—Chicago Theater Program
WGN—Music That Satisfies (CBS)
KYW—Footlight Follies with the "Two Doctors"

9:15 P.M.
WGN—"Easy Aces," comedy sketch
WJKS—Republican Broadcast
WBBM—Jack Miles' Orchestra
WCFL—The Roustabouts
WMAQ—Soloists (NBC)

9:20 P.M.
WJKS—Synchronizers

9:30 P.M.
WIBO—Nu Grape Twins
WENR—Republican State Committee Talk
WJKS—Charles Carille, tenor (CBS)
WGN—Tomorrow's Tribune
WMAQ—Miniature Dance Girl (NBC)
WCFL—Bernice Karasick, soprano
KYW—Edgewater Beach Orchestra

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WBBM—Myrt and Marge, drama (CBS)
WGN—Around the World, drama
WJKS—Norman Care's Orchestra
WCFL—Adult Education Council
WIBO—B. and K. Reporter and News

10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy; blackface comedians (NBC)
WGN—Minstrel Show
WCFL—School Teachers' Talk
WIBO—The Old Music Box
KYW—Teaberry Sports Reporter: The Globe Trotter

10:10 P.M.
KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report

10:15 P.M.
WCFL—Coliseum, Walkathoa

WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Dan and Sylvia

10:30 P.M.
WENR—Ben Bernie's Orchestra
WCFL—Irish Melodies, Barton Organ
WMAQ—Harold Van Horne, pianist
WGN—Guy Lombardo's Orchestra
KYW—Symphony Orchestra from Rochester (NBC)
WIBO—Organ Fantasies
WJKS—Guy Lombardo's Orchestra (CBS)

10:45 P.M.
WMAQ—Via Lago Orchestra
WIBO—Recitals in Miniature
WCFL—WCFL Orchestra

11:00 P.M.
WIBO—Musical Tapestry
WCFL—Tent Show
WGN—Eddie Duchin's Orchestra (CBS)
WJKS—Eddie Duchin's Orchestra (CBS)
KYW—Canton Tea Garden Orchestra
WMAQ—Earl Hines' Orchestra
WSBC—Mallers Studio program

11:05 P.M.
WENR—Roger Wolfe Kahn's Orchestra (NBC)

11:30 P.M.
WENR—Bellevue Stratford Hotel Orchestra (NBC)
WGN—Late Evening Dance Orchestras
WJKS—Don Redman's Orchestra (CBS)
KYW—Edgewater Beach Hotel Orchestra (NBC)
WMAQ—Via Lago Orchestra

12:00 MIDNIGHT
WBBM—Around the Town; dance orchestras
WMAQ—Earl Hines' Orchestra
KYW—Canton Tea Garden Orchestra

12:30 A.M.
WMAQ—Via Lago Orchestra

Programs For Tuesday, October 18

6:00 A.M.
WAAF—Farm Folks' Hour
WJJD—Good Morning Program
WGES—Sunshine Special
WLS—Smile a While Time

6:10 A.M.
WLS—Sears Fur Reporter

6:15 A.M.
WGN—Weather Report; Produce Reporter; Livestock Estimates
WJJD—Int'l Buckle Busters

6:20 A.M.
WBBM—Slim and Spud, Comedy Skit

6:30 A.M.
WMAQ—Setting Up Exercises
WJJD—Uncle John and his Family
WLS—Cumberland Ridge Runners

6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Morning Shuffle
WLS—Paul Rader's Tabernacle
WGN—Good Morning
WMAQ—Tune Time
KYW—Marshall Field & Co.'s Musical Clock
WGES—Musical Speedway
WJJD—Old Time Ballad
WAAF—Breakfast Express
WMBI—Sunrise Service

7:15 A.M.
WJJD—Muscle Tone Gym Class

7:30 A.M.
WMAQ—Morning Worship
WCFL—Cheerio (NBC)
WLS—Steamboat Bill, Campbell Cereal
WBBM—Christian Science Churches of Illinois
WIBO—Melodies
WJJD—Happy Go Lucky Time, Art Link

7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)
WBBM—Brad and Al, comedy and songs (CBS)

8:00 A.M.
WCFL—WCFL Aeroplane Club
WLS—Gene and Glenn (NBC)
WMAQ—John Fogarty, tenor (NBC)
WBBM—Musical Time Saver
WIBO—Smiles
WGES—Bohemian Melodies

8:15 A.M.
WBBM—Continental Record
WLS—Happyville Special
WMAQ—Top of the Morning
WCFL—Time Parade

8:30 A.M.
WCFL—California Program; Eddie Dyer and Howard Kaiser
WGN—French Lick Springs Program
WMAQ—Vic and Sade (NBC)
WBBM—Moderna Living
WLS—Musical Program
WIBO—Musical Varieties

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
WGN—Good Morning
WMAQ—Pie Plant Pete (NBC)
WCFL—Dance Music

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WCFL—German Entertainment
WGN—Charlie White's Gym of the Air
KYW—Musical Melange (NBC)
WGES—Canary Concert
WIBO—Novelles
WBBM—Jean Abbey
WAAF—Sing and Sweep
WMAQ—Chicago Ensemble (NBC)

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WGN—Clara, Lu 'n' Em, The Super Suds Girls. NBC
WLS—Mac and Bob in Willard Program
KYW—Piano Patterns
WCFL—Famous Soloists
WAAF—Food Economy Program, Margaret Dorr
WBBM—Melody Man
WMAQ—Souvenirs of Melody (NBC)

9:30 A.M.
WLS—Piano Instruction
WCFL—Highlights of Music
WGES—Timely Tunes
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WMAQ—Colonel Goodbody; A. & P. Program (NBC)
WJJD—Evans Revue
WIBO—Little Harry's Cookin' School
WBBM—Burnham's Beauty Chat

9:35 A.M.
WGN—Leonard Salvo's Mail Box
KYW—Garfield Park Program

9:45 A.M.
WLS—Mama's Old Time Tea Cookies with Ralph and Hal, Old Timers
WMAQ—Breen and de Rose (NBC)
WGES—Around the World
WAAF—Problems of Parenthood, Richard Russell
WBBM—Ruth Rogers, Radiobold
KYW—Consolaires (NBC)
WJJD—Home Makers Hour

10:00 A.M.
WBBM—Red Cross Melodies
KYW—Novelles
WIBO—Popular Echoes
WMAQ—Consolaires (NBC)
WGES—Vodvil
WMBI—Parents Bible Story Hour
WSBC—Home Hour
WCFL—Dance Music
WLS—Livestock and Poultry Markets
WGN—La Choy Chopsticks (CBS)
WJJD—Komiss Music
WAAF—Piano Rambles

10:15 A.M.
WBBM—Today's Pioneer Women (CBS)
WGN—Leonard Salvo's Favorites
KYW—Household Institute; drama (NBC)

WGES—Rhythm Review; Ethel and Harry
WMAQ—Here's to Chara
WENR—Kathleen Stewart, pianist (NBC)
WAAF—Sally Mint Smiles
WJJD—Neighborhood Store
WIBO—Market Reports
WAAF—Salon Music

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WMAQ—U. S. Army Band Concert (NBC)
WBBM—Smiling Ed McConnell (CBS)
WGES—Italian Serenade
WIBO—News of the Day
WJJD—Variety Music
WAAF—The Fireside Philosopher
WGN—Digest of the day's news
WMBI—Gospel Music
KYW—Through the Looking Glass with Frances Ingram (NBC)

10:45 A.M.
WENR—Rhythm Ramblers; Stoke's Orchestra (NBC)
WMAQ—Today's Children
WGN—Music Weavers
WBBM—Julia Hayes' Household Hints
WMBI—Missionary Message and Gospel Music
KYW—Gardner Benedict, ballads
WJJD—Mary Alden, home talk
WAAF—Musical Calendar

11:00 A.M.
WMAQ—University of Chicago
WCFL—Red Hot and Low Down Program
WGN—Hank Harrington and Arthur Oberg
WENR—Men o' Song; male quartet (NBC)
WBBM—Roy Dietrich and Freckman
WJKS—Buddy Harrod's Orchestra (CBS)
WIBO—Musical Masterpieces
KYW—Prudence Penny, home economics
WJJD—Musical Gems
WAAF—Meat Recipe Talk, Mildred Btz

11:15 A.M.
WENR—Republican National Committee (NBC)
KYW—On the 11:15; famous dance orchestras
WJJD—Concert Favorites
WSBC—Estelle Lewis, songs
WBBM—Virginia Clark; Jean and Charlie; National Tea Reporter
WAAF—Woe'd News Reports

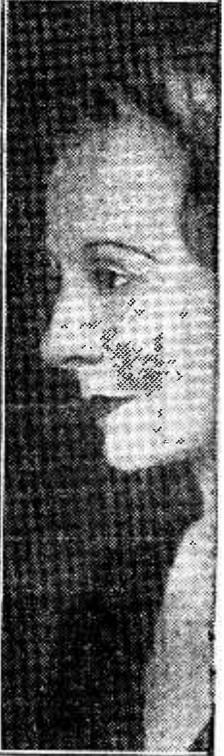
11:30 A.M.
WAAF—Varieties
WJKS—Columbia Revue (CBS)
WGN—Board of Trade Market Reports
WBBM—Frank Wilson and Jules Stein
KYW—National Farm and Home Hour (NBC)
WMAQ—On Wings of Song (NBC)
WJJD—Young Mothers Club
WIBO—Peter Pan Program
WGES—Erma Gareri; Piano Symphonies

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—Estelle Barnes, pianist
WLS—Weather Report; Livestock Estimate
WBBM—Columbia Revue (CBS)
WJJD—Joe Grein, City Sealer
WJKS—Daily Times News Flash

She Brought Back Europe's Beauty Secrets

NEW IDEAS DAILY



Miss Mary Mould spent the whole summer in the gay capitals and watering places of Europe, alert every moment for the latest in beauty development. Now—through the sponsorship of Burnham's she is giving her radio listeners

Regarding the care and improvement of face, figure and coiffure. Further, Miss Mould tells in her own inimitable way why Burnham beauty service excels. During her journeys abroad Miss Mould made personal sketches of many beautiful coiffures. Her new booklet picturing ten of these beautiful new arrangements is FREE. Write for it, and listen to

BURNHAM'S Daily Beauty Chats Over Station WBBM

9:30 A.M. 2:00 P.M.

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• Plums and Prunes •

By Evans E. Plummer

THERE'S no difference between going to a movie and getting drunk, according to Prof. H. W. Bohlman, of Drake University, in Des Moines, Iowa. The learned professor, who speaks psychologically, of course, neglected to include radio listening as another form of mental brawl.

Pity, therefore, this critic who has been given the task of absorbing everything the loud speaker has to shout about. And if this column (my first appearance in many RADIO GUIDE editions) seems a bit cockeyed to you, you may blame it on brain jag or fag induced by the overheated air.

This is open season for new programs, although unique ideas are scarce as campaign cigars. A few good fish were landed from the ether waves this past week, a number of indifferent ones and several bad ones. I beg to report:

"THE WILLOW TREE," (NBC, Oct. 3, 9:30 p. m., CST) a grand opera in English especially written for radio presentation and requiring thirty minutes. A bushel of plums are awarded to NBC, composer Charles Wakefield Cadman, and librettist Nelle Richmond Eberhart for their splendid work. It was the first real radio opera and made the past Chicago Civic and Metropolitan pickups suffer by comparison.

ABE LYMAN'S BAND (CBS, Oct. 6, 7:15 p. m., CST) in a new program deserving comment not so much for the music, which is very good, but for the newsy, well-written continuity and chatty form of announcements of Lyman's various numbers. You who have tired of "the-next-number-will-be" will agree that the writer behind this show should get a plum.

DR. BUNDESEN (NBC, Oct. 7, 7:30 p. m., CST) is all dressed up in new clothes provided by Jack Guion and Clarence Menser, whose idea it is, I am told, to use a telephone call as a form of introduction instead of the conventional theme song. Two plums for thinking.

EASY ACES (CBS, Oct. 7, 9:15 p. m., CST) is generally a plum winning show for its naturalness, keen sense of humor and ability to put it over. However, tonight the transitions are too many and difficult to follow. The device of the swish of waves for fading out one scene and into another is clever, but too many transitions in the short span of fifteen minutes brings the first prune to the Aces.

PHIL SPITALNY'S ORCHESTRA (NBC, Oct. 7, 7 p. m., CST) comes to the baton for Nestle with a treat comprised of a concert by his orchestra, choir of singers and an exceptionally good basso. Many plums for this program, Mr. Spitalny, and more for the idea of not interrupting the music with commercial credits and titles of songs until the very end. There IS something new in radio!

PARADE OF MELODIES (CBS, Oct. 2, 8:30 p. m., CST) brings Harry Sosnik's orchestra, William Miller and Harriet Cruise—three plums on the same branch. That Cruise girl can sell a character song like nobody else, and I'll buy all she offers.

Prize prune of the week goes to the premiere (NBC, Oct. 6, 8 p. m., CST) of CAPTAIN HENRY'S SHOW BOAT for a coffee sponsor. From the array of talent, the show must have cost a young fortune, and advance stories proclaimed some of "the most famed entertainers of the stage." These included Charles Winninger, Jules Bledsoe, the Hall Johnson Choir, Lanny Ross, Annette Hanshaw and Mabel Jackson. The entertainers may be famous, but their premiere could not have been called that.

MYRT AND MARGE (CBS, Mon. to Fri., 9:45 p. m. CST, and 7 p. m. EST) had courage enough to make Dixie (Cornelia

Osgood) Lane, chorine, inebriated as a sailor on shore leave, thus winning several plums. M & M had Gwen, as portrayed by Patricia Ann Manners, cutely tight likewise in one of last year's episodes, and now Myrtle Vail has repeated what (I understand) is natural for chorus girls despite the hypocrisy of most sponsors who'd never let so realistic a thing happen. This plum might be taken as a left-handed prune for Amos 'n' Andy, who never drink gin or shoot craps in their scripts.

MORTON DOWNEY (CBS, Oct. 7, 8:30 p. m.) returns in good voice with new orchestra (Leon Belasco) for support and the aid of Janet Parker, but though "we were listenin'," we DID miss Tony Wons and Renard.

RIN-TIN-TIN THRILLER (NBC, Oct. 6, 7:30 p. m., CST), well cast and produced but lacking in plot. About all Rin-Tin-Tin can do is flag trains, save drowning persons and play fire alarm. A prune for you, dear old deceased dog hero, until you get some new ideas, and a plum for Harry Kogen's music.

SHERLOCK HOLMES (NBC, Oct. 5, 8 p. m., CST) returns as of old and wins nothing but plums for his premiere, aided by the ever present Dr. Watson. Which reminds me that CRIME CLUB, part two, caught thirty minutes later over CBS, brought its "prop" telephone back into play, but this time you could understand what the man on the other end of the wire said. Did my prune on this subject several weeks ago cause the phone repairman to be called?

WINDY CITY WINDFALLS:

A few plums for orchestras . . . To Ray Parker (WBBM) and his little unit. The piano is simply grand (pardon pun) and glorious . . . To Maurie Sherman, now NBC sustaining in the afternoons, who keeps right on getting better as time passes, and Maurie has seen much time pass without losing favor . . . To Clyde McCoy (WGN) and his band's simplicity, the same quality which wins a plum for Jack Miles (WBBM).

A poor prune for the pickup of Vincent Lopez (NBC) which makes the banjo (or guitar?) stand out severely . . . and a juicy plum to the Lowell Thomas adventure stories, Mondays at 7:45 p. m. CST, on WJJD, which could be improved only by the presence of Thomas . . . Another plum to WJJD's Flo Gardner drama's return, Wednesdays at 7:45 p. m. CST, but it does seem strange to old customers to hear odd voices in the principal parts.

More plums to the KYW All-Star Minstrels, Wednesday nights at 9, which seemingly are real burnt cork veterans. If you like the Sinclair (NBC) Minstrels, you'll second these . . . and to the WLS Fun Factory, across the board at noon, with the Maple City Four doing the able manufacturing . . . Likewise to Grandpa Burton, Monday, Wednesday and Friday at 4:45 p. m. CST on WBBM, because Bill Baar makes his sixteen characters speak (and teach) good English to child ears . . . Speaking of children, have yours catch the WGN children's concert Sundays at 7 p. m., if you can spare Price and Rubinoff for half an hour.

OFF A LIVE MIKE:

Dr. Petrie (Bob White) of Fu Manchu took sock at spectacle-wearing Dave Owen, Skippy producer, last week in CBS studios for alleged derogatory remarks latter was supposed to have made regarding White's performance. Sock reciprocated and battle was on, with Owen's glasses cutting his face. War of notes and apologies now soothing things over.

KYW all burned up about WGN starting weekday, 7 to 9 a. m. musical show with time every five minutes, and claiming imitation of KYW Musical Clock "sincerest form of flattery."

Wayne (Waltz) King, it develops, wants no pickups from his spot anyhow, as he feels



Here's handsome Mark Fisher all set to lead his band through an engagement at the Edgewater Beach Hotel, Chicago, where his orchestra opens October 15. With his voice and the soprano songs of Olive O'Neil featured, you hear the band nightly except Sunday from 11:30 to 12 midnight over KYW, Chicago.

it overplugs him and weakens his paralyzed pore commercials, but how about those cigarette shows his ballroom boss won't let him do? . . . James Hamilton, young eighteen-year-old baritone winner of Whiteman's Chicago auditions, passed up Lopez offer on advice of singing coach who would have him develop more before hitting the tough orchestra singing routine.

D. Gulman, another of those press agents, now voting the prohibition ticket on advice of Harry Richman.

And that gent, in Chicago a week for personal appearances, lived up to his name by going into Kunze's delicacy store for a dollar's worth of fruit and ending up by buying \$1,600 worth (a ton and a half) of canned goods! Well, he explained, they gave him ten per cent off, so he spent the ten per cent shipping the food to his New York home.

No one can steal the show at WLS, for they have a burglar alarm factory right behind the main studios!

Teddy Joyce, currently featured master of ceremonies in Publix-B. & K. stage show unit, being eyed by big booker as nucleus for another band. As if all the best ones are now booked! . . . Jack Horwitz, time-scarred Rialto greeter and manager of Chicago's rent-closed Lindy's, now writing material for the big funny men of the air.

He it was who first cracked, "The success of Jimmy Durante's nose has set plastic surgery back twenty years."

CBS auditioning another cigarette account . . . Master of Ceremonies Al Shayne, now engaged at the breezy city's Frolics Cafe, has been putting it on transcriptions at Columbia Phono studios . . . WAAF another Chicago station that is paring budget . . . What bigtime star is considerably piqued by Ben Bernie, and why?

Manager Reveals Real Kate Smith

(Continued from Page Five)

"Hit the Deck" to "Flying High," in which she then was playing, Kate Smith had been a hit. Those of you who attended "Flying High" will verify my statement that she brought the applause into a crescendo with her dancing and singing.

But Katherine was just a big, good-natured girl, and not a business woman. She could sing for others, but she could not speak for herself. And in the theater good-nature is often abused by those seeking their own gains.

In November of 1930, she faced the microphone in her first important broadcast—as guest artist with Rudy Vallee on the Fleischmann Program over the National hookup. Several other broadcasts followed, and when "Flying High" closed in the following January, Katherine went home to Washington for a two-month vacation. In Washington, she stayed with her mother, to whom she always has been closely devoted.

Upon her return to Manhattan, I arranged an audition for her at the Columbia Broadcasting System. She was signed immediately for three broadcasts weekly, and when Morton Downey acquired his commercial program, she was allotted the daily 7 o'clock period. So much for her beginning in radio. Now for Katherine herself.

She goes out but seldom. Theaters and movies interest her only mildly. Her chief pleasures are motoring and spending time with a few intimate friends or relatives.

Katherine is deeply hurt by remarks that her activities on behalf of hospitals and war veterans have as their ulterior motive—publicity. Such statements are utterly untrue. She harbors a genuine sympathy for the patients, and often after an afternoon's entertainment at an institution, she leaves depressed that she cannot do something more tangible for them. And still, when she does take leave and waves goodbye—it is to a sea of smiling faces midst crutches, wheelchairs and white beds.

I don't like to be maudlin about just as Katherine feels about such m so do I. She has gone to extremes to appearances at veterans' homes and public institutions. Whatever city she on a vaudeville engagement, her first thought is to inquire just at what places she may her bit.

I have seen her go into wards in which there were patients smitten with the most dangerous contagious diseases without any thought of the danger to herself.

But Katherine is not without her faults. She is suspicious by nature, and quickly detects insincerity. When people whom she has known for years, suddenly become enthusiastic upon greeting her, she turns a cold shoulder. A person whom she believes friendly only because she is Kate Smith the signer, hasn't a chance to gain her confidence.

As far as business is concerned, she leaves everything in my hands. Because of the enormous fees she is rumored to draw for her singing, many people imagine she walks around with thousands of dollars in her purse. As a matter of fact, she is more frugal with her personal expenditures than the average forty-dollar-a-week secretary.

I take great pride in the fact that Katherine places her entire career and affairs in my hands. I regard it as a great honor. And when she became ill several weeks ago, I was plenty worried, for I regard not only her business as my responsibility, but also her health.

She has legions of admirers. Those who know her, like her immensely. But I like her best, because I know her best.

MARK FISHER

And His Orchestra
Dancing Weekday Evenings until 12 o'clock
Fridays until 1 A.M.
Saturdays Formal until 2 A.M.
EDGEWATER BEACH HOTEL
5300-Block Sheridan Road

HELLO FOLKS
THIS IS GEORGE NORDEEN
of Wataga, Illinois
BROADCASTING—



GEORGE NORDEEN
 (Radio Guide's Star Salesman
 for This Week)

I am fifteen years old and a sophomore in high school. Boy, I sure like baseball and I'm on the team at my school. When I listen to our radio at home I always try to get Ed Wynn. He sure is funny and I like him best of anybody on the air.

I don't know what I am going to do when I'm grown, but right now I'm saving all the money I make from selling Radio Guides, and some day I'm going to do something BIG with it.

The way I learned about your paper was from my father who was completely sold on it. He gave me permission to be one of your junior salesmen. So I wrote to you and found that the nearest distributor was eight miles away. But I don't mind that. Every Friday after school I drive over to get my copies and then on Saturday I sell them.

The way I got my first customers was a pretty good stunt so I'll tell you about it. I gave them all a free Guide to which was fastened a note telling about it and that I was going to deliver them each Saturday. Practically everyone liked it and has become a regular customer. I expect to sell fifty a week during the winter months.

I guess that's all I have to say except that I sure do thank you for letting me be one of your Junior Salesmen.

George Nordeen signing off.

You too—any boy in America—can earn GOOD spending money by becoming a Radio Guide salesman. When you become a Star Salesman we will publish your picture in Radio Guide. In addition, we will give you free 200 letterheads carrying your picture, name and identification as a representative of Radio Guide. We will also send you a fine copper engraving of your photograph which you can use to print pictures of yourself.

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Along the Aerialto

By Jerry Wald

ORPHANS OF THE OZONE:

The sob of the Punk Kids of Broadway and the creak of the Creep Janes in the side alleys that surround the greatest of all one-way streets have been relayed by column scribblers the country over. We have touched on the subject of the Orphans of the Ozone lightly, now and then, but never have we given them the thorough thought and sympathy they really deserve. So today we blazen into print the woes, the heartaches and headaches, the aspirations of the Orphans of the Ozone, who can be heard daily on the smaller air-factories—players in the bush league of radio.

From every city and hamlet, like Mohammedans of old, they flock to the Mecca of radio fame that New York supposedly offers. Song-shouter, violin virtuoso, piano pounder, comedian, elocutionist—they all join figurative hands in storming Gotham and its radio possibilities, much like that army that invades Hollywood daily. Unfortunately for them, however, they come to an insurmountable barrier in attempting to crash radio-dom. But just like a mountain stream will seep around the edges of a dam, so these broadcasting b'lv'd unknowns seek and sometimes find outlets for their talents in the smaller w-air-houses.

Orphans of the Air—that's what they are. When, as and if they are permitted to face a microphone it is at a time of the day when few, if any dialers might hear them, and for this they leave good jobs, spend countless hours and dollars on building their talents, live on coffee and . . . and find their only consolation in their dream. The old adage, "it's best to start from the ground up," may be true enough, but it's awfully tough when the bottom is littered with so many obstacles that it is next to impossible to secure a foothold.

Orphans of the Ozone—to themselves and their intimates they are better than radio's headliners; they are convinced that it is only a "break" that keeps them from the top. And strange as it may seem, sometimes they're right! The rank injustice of their plight is discussed between themselves like out-of-work vaudeville actors in front of the Palace. "I turned down that offer because the sponsor wouldn't let me pick out my own songs to sing," or "I've got something 'on fire' now that will give me three hundred a week" or still another will pipe up, "Durton, Durton, Burton and Brown called me this morning. Want me to microphone three times a week for Blecko Candy. But at 7:30 in the morning. Who gets up that early?" And so they ramble, talk and chatter, each one consoling himself or herself with the hope that some of their pipe talk will some day, sometime, come true.

Orphans of the Ozone, maybe they'll get some consolation from knowing that we appreciate the hardships they're meeting with in their daily struggle. We know that when a minor microphoner goes into a music publisher, for example, he is served more times with contempt than with the respect that he deserves; we know that the embryonic boy of the baton is made to "cough up" for each orchestration he wants, while the radio biggies are fluttered with these musical arrangements; we know, too, how galling it must be to see others less talented (even if only in their opinion), drawing down plenty of "doughremi," while they are forced to face the microphone with no compensation other than their hopes. It's a tough road these smallies have to travel over, plenty of bumps and not much sailing. We know it. That primarily is the purpose of this column.

Orphans of the Ozone, always hoping, praying that their chance will come real soon. Future prima donnas, who deprive themselves of bread for years so that they might study and achieve fame; vocalists who spend many weary hours having their voices cultured; virtuosos, who practice long hours mastering their instruments; orchestras spending endless days and nights running over musical numbers—now all gathered in one common cause—to get to the top of the entertainment heap that parades daily along

the aerialto. And they never stop hoping, these orphans of the ozone, perhaps some day they'll get their break. Maybe that major league station director has heard them. Perhaps a commercial sponsor was interested. Perhaps, perhaps, perhaps. That's about as far as their hopes go. But still they come.

THE WALDS HAVE EARS . . . BUT THEY'RE SO FRESH, THEY'RE WRAPPED IN CELLOPHANE!

Virginia Porter, who at one time pounded a typewriter for Mort Millman, the NBC executive, and then later became his better half, is making movies for Warners on the Coast and may slide into Reno for a divorce from the microphone man . . . They're still talking about the chap who visited a music store to purchase a copy of "Trees" for his dog . . . Radio lost a great radio critic and a good friend in the departure of Jack Foster from the ranks of contemporary commentators, for Jack, excellent newsman that he is, was able to take radio with the necessary grain of salt, and could easily avoid the temptations to enthuse that is so characteristic of most of his fellows . . . Jack, it is good news to report, goes on to deserved new heights . . . In his valedictory column, he gazed sadly in retrospect at the present scene, declaring, in effect, that radio was at a standstill, and no new things had occurred, of any significance, in too long a time . . . Jack was right! . . . Radio, greatest of all branches of show business, stopped dead in its tracks two years ago, and, although it hasn't lost any ground, it's forward pass has been checked . . . New names there have been, true, but new ideas have been as infrequent as summer rains . . . Sponsors still want the same cut-and-dried programs—the inevitable tenor or soprano—the trademarked orchestra—the stereotyped continuity . . . Station executives are powerless to cope with them; a sponsor wants what he wants when he wants it, but never knows exactly what he wants . . . No new changes, no programs, no advancement . . . No runs, no hits, plenty of errors . . . Where is the Messiah that will lead radio out of the wilderness and give the industry the shaking-up it so sorely needs.

When Anson Week's music making crew slides into the St. Regis, Bob Crosby, Bing's seventeen-year-old brother, will be doing the vocalizing . . . Jim Doane, Mort Downey's aide de camp, and Louise Baxter, the dress designer, are mike-ing love . . . Rudy Vallee will have another song-pirating suit thrown at him . . . The former Mrs. Fred Waring is still working at Macy's Department store selling pillow cases for twelve dollars per . . . Tony Wons, who always chatters about the pleasure it is to live out where the flowers bloom, etc., etc., resides in a mid-town hostelry where the trains and the rumble of machines rock you to sleep . . . Benny Davis and Con Conrad, the song-smiths, are feuding over just who should take credit for writing "Margie" . . . According to Hannah Williams she's head over heels in love with Abe Lyman, the lanky band-man, and just as soon as she has her matrimonial binds with Roger Wolfe Kahn clipped, she'll merge with the band boy . . .

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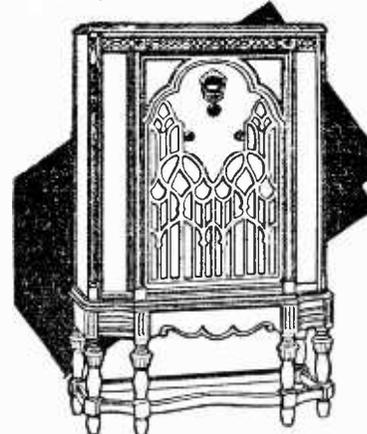
If You Can Sing—Write—or Talk
 Call or Write

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THRILL to the reception of this beautiful Chippendale lowboy with its twin dynamic speakers, providing the finest and most brilliant tone reproduction. It possesses many of the outstanding features found only in Majestic receivers. Price complete with Majestic Tubes and \$6950 Federal tax paid . . .

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Distributors

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Phone Whitehall 6740

Thursday Programs [Continued]

2:40 P.M.
WGN—Allan Grant, pianist

2:45 P.M.
WGN—Afternoon Musicale
WLS—Piano Instruction
WJJD—Late Dance Hits
WIBO—Market Reports
WCFL—Songs of other nations

3:00 P.M.
WJJD—Women's Club
KYW—Three Strings; Teaberry sports
WMAQ—The Woman's Calendar
WBBM—U. S. Army Band (CBS)
WCFL—James Couplin, baritone
WJKS—U. S. Army Band Concert (CBS)
WAAF—The Bookworm, A Dark Brown Dog
WLS—Chuck, Ray and Frank
WIBO—Classic Gems, Cerny Ensemble
WMBI—Radio School of the Bible

3:15 P.M.
KYW—Dr. Herman N. Bundesen; health talk
WCFL—Lorena Anderson, soprano
WLS—Shoppers' Service; Anne and Sue
WJJD—Dreams of Hawaii

3:30 P.M.
WJJD—Popular Songsters
WMAQ—Sonata Recital (NBC)
WBBM—Brooks and Ross
WCFL—Variety Program
WIBO—Eddie and Fannie Cavanaugh
WMBI—Holland Services
WAAF—Hess Melody Time
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.
WJJD—Bridge Class of the Air
WMAQ—Lady Next Door (NBC)
WJKS—Bridge Talk (CBS)
WAAF—World News Reports

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WJJD—Symphony Music
WBBM—Columbia Guest Revue (CBS)
WMAQ—Women's Calendar
WIBO—Mary Birmingham, reader
WCFL—Junior Federation Club
WJKS—Columbia Guest Revue (CBS)
WENR—The Frigidairians; orchestra (NBC)
WAAF—Piano novelties; Jimmy Kozak

4:15 P.M.
WENR—Tangee Musical Dreams; orchestra (NBC)
WMAQ—Paul Whiteman's Orchestra (NBC)
WIBO—Cerny Ensemble
WJKS—Daily Times News Flashes
WAAF—Dancing Notes

4:30 P.M.
WJJD—Mooseheart Children
WBBM—Art Gillham, pianist
WCFL—James Hamilton, tenor
WJKS—Kiddies Klub
KYW—Harold Bean, baritone
WMAQ—Talk; Dr. Allen B. Albert

4:45 P.M.
WAAF—Ray Waldron's Sports Review
WJKS—Vaughn de Leath (CBS)
WBBM—Howard Neumiller, pianist and J. W. Doty, organist
WIBO—Dusk Dreams, organ
WMAQ—Concert Echoes (NBC)
WCFL—Coliseum, Walkathon
KYW—Rhythm Revue; Teaberry Sports

4:55 P.M.
WBBM—Organ Interlude

5:00 P.M.
WJJD—Neighborhood Store
WENR—Waldorf-Astoria Orchestra (NBC)
WBBM—Schlagenhauer's Party

WMAQ—Waldorf Orchestra (NBC)
WSBC—New Southern Program
WGN—The Devil Bird
WGES—Gems of German
KYW—Billy Tucker at the Piano; Teaberry Sports
WCFL—Peter Pan
WAAF—The Spotlight

5:15 P.M.
WJJD—Indian Princess
WBBM—Tarzan of the Apes
WGN—Organ Recital
WIBO—WPC; North Shore Church
WCFL—John Maxwell, food talk
WMAQ—The Spellbinder
KYW—Penrod and Sam

5:30 P.M.
WMAQ—Soloist (NBC)
WGN—Kellogg's Singing Lady (NBC)
WCFL—Farmer Labor Party
KYW—Uncle Bob's Curb-is-the-Limit Club
WJJD—The Pied Piper
WBBM—Skippy; children's skit (CBS)

5:45 P.M.
WGN—Little Orphan Annie; children's playlet. NBC
WJJD—Walt and Herb
WCFL—WCFL Orchestra and Eddie Clifford, tenor
WIBO—Clem and Ira, skit
WBBM—Rock Oak Champions
WMAQ—Sekatary Hawkins (NBC)
WENR—Little Orphan Annie; playlet (NBC)

6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
WBBM—Captain Jack
WMAQ—Evening Music
WCFL—Allerton Hotel Orchestra
WGES—String Ensemble
WJJD—Dance Orchestra
WIBO—German Program
KYW—Dan Russo's Orchestra

6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatenaville, drama (NBC)
WBBM—Husk O'Hare's Orchestra
WGES—Fashion Parade
WENR—The Royal Vagabonds; impersonations (NBC)
WCFL—The Polyphonians
WJJD—Red Top Sports Reel

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—The Stebbins Boys, comedy sketch (NBC)
WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan's Sport Review
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WJJD—Isle of Dreams
KYW—Ray Perkins, Barbasol program (NBC)
WGES—Crusader Program

6:45 P.M.
WCFL—Republican National Committee
WIBO—Mobile Moaners
WMAQ—Johnny Hart in Hollywood (NBC)
WBBM—The Whispering Pianist
WJJD—Radio Guide Program
WGN—Georgie Price, humorist and Krueger's Orchestra (CBS)
WENR—The Goldbergs, drama (NBC)
KYW—Chandu, the Magician

7:00 P.M.
KYW—Book Review Program
WMAQ—Fleischmann Program; Rudy Vallee's Connecticut Yankees. NBC
WBBM—Jimmy Garrigan's Orchestra
WGN—Abe Lyman's Orchestra (CBS)
WLS—Bobby Meeker's Orchestra (NBC)
WJJD—Frankie "Half Pint" Jaxon
WIBO—Speaker
WGES—Polish Composers

7:15 P.M.
WGN—Palmer House Ensemble
WBBM—Medinah String Ensemble
KYW—Dan Russo's Orchestra
WIBO—David Jackson's talks on Securities
WJJD—Dr. and Mrs. Jerry
WCFL—Barton Organ Recital

7:30 P.M.
WIBO—B. & K. Reporter
WJJD—Mooseheart Boys Band
WGN—Arch Bailey, baritone
WBBM—Ray Parker's Orchestra (CBS)
WLS—Rin-Tin-Tin Thriller, drama (NBC)
KYW—Dr. H. N. Bundesen for the Milk Foundation
WCFL—Union Label Talk

7:45 P.M.
WBBM—The Norsemen (CBS)
WCFL—Bulletin Board, Labor Flashes
WJJD—International Buckle Busters
WGN—Art Kassel's Orchestra
WLS—Pat Barnes in Person (NBC)
WIBO—Land o' Song; organ
KYW—Vincent Lopez' Orchestra

8:00 P.M.
WGN—Music That Satisfies (CBS)
KYW—Marmola Thumb Nail Drama
WBBM—Harriet Cruise, songstress
WJKS—Polish Hour
WIBO—Mobile Moaners
WMAQ—Capt. Henry's Maxwell Showboat (NBC)
WLS—Pacific Coast Borax (NBC)
WJJD—Crazy Crystals
WCFL—Wm. Hale Thompson, talk
WSBC—Variety Program

8:05 P.M.
KYW—Three Strings

8:15 P.M.
WGN—Mills Brothers (CBS)
WIBO—Mimo Ronaldi, dramatic baritone
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Taxpayers
KYW—Spratt's Dog Chats

8:20 P.M.
WCFL—Night Court; comedy

8:30 P.M.
WJKS—Republican Program
WGN—Omar Khayyam (CBS)
WIBO—George Anderson, real estate information
KYW—Mark Fisher's Orchestra
WBBM—Gertrude Lutzi, Frank Westphal's Orchestra
WENR—Virtuosos; orchestra (NBC)
WMAQ—Harold Van Horne, pianist

8:35 P.M.
WCFL—WCFL Orchestra

8:45 P.M.
WIBO—Dad and Barbara
WJKS—Republican Broadcast
WBBM—Ray Parker's Orchestra
WMAQ—Marian and Jim

8:50 P.M.
WCFL—Big City
WJKS—Monroe Brothers

9:00 P.M.
WIBO—Wendell Hall
WGN—Around the World, drama
WENR—Lucky Strike Hour; Jack Pearl, comedian (NBC)
WMAQ—Phillips Lord, the Country Doctor (NBC)
WCFL—Vella Cook, contralto
WJKS—Male Chorus and Soprano (CBS)
WBBM—To be announced
KYW—Aces of the Air

9:15 P.M.
WMAQ—Soloist (NBC)
WGN—Allerton House Quartet

WIBO—Organ Tunes
WJKS—Scotch Hour

9:30 P.M.
WBBM—Jack Miles' Orchestra
WMAQ—Three Keys (NBC)
KYW—Inspector Stevens and Son of Scotland Yard
WCFL—Merry Garden Ballroom Orchestra
WIBO—Nu Grape Twins
WGN—Tomorrow's Tribune
WJKS—Charles Carlile, tenor (CBS)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WBBM—Myrt and Marge; drama (CBS)
WIBO—B. and K. Reporter
WMAQ—Corinnis Program
WGN—Lawrence Salerno and Allan Grant
KYW—Charlie Agnew's Orchestra
WJKS—Three Buddies

10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy; blackface comedians (NBC)
WCFL—School Teachers' Talk
WGN—Art Kassel's Orchestra
WIBO—Old Music Box
KYW—Teaberry Sports Reporter; The Globe Trotter
WJKS—Columbia Symphony Orchestra (CBS)

10:10 P.M.
KYW—Rex Maupin's Concert Orchestra
WCFL—Musical Weather Report

10:15 P.M.
WMAQ—Dan and Sylvia
WCFL—Coliseum, Walkathon
WGN—The Dream Ship

10:30 P.M.
WGN—Bernie Cummins' Orchestra
WIBO—Organ Fantasies
WJKS—Isham Jones' Orchestra (CBS)
WENR—Ben Bernie's Orchestra
WMAQ—Beach View Orchestra (NBC)
KYW—Dan Russo's Orchestra
WCFL—Armour Glee Club

10:45 P.M.
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature

10:55 P.M.
WAAF—Marmola Thumbnail Drama

11:00 P.M.
WCFL—Merry Garden Ballroom Orchestra
WGN—Late Dance Orchestras
KYW—Charlie Agnew's Orchestra
WMAQ—Cotton Club
WIBO—Musical Tapestry
WJKS—Noble Sissle's Orchestra (CBS)

11:15 P.M.
WSBC—Jerry Sullivan, song special
WMAQ—Cotton Club Orchestra

11:30 P.M.
WJKS—Riviera Orchestra (CBS)
WCFL—Organ Recital; Eddy Hanson
WMAQ—Beach View Orchestra
KYW—Mark Fisher's Orchestra
WENR—Charlie Agnew's Orchestra (NBC)

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WMAQ—Via Lago Orchestra

12:15 A.M.
WMAQ—Beach View Orchestra

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra

Programs For Friday, October 21

6:00 A.M.
WLS—WLS Smile A White Time
WGES—Sunshine Special
WJJD—Good Morning Program
WAAF—Farm Folks' Hour

6:15 A.M.
WLS—Weather Report; produce reporter; livestock
WJJD—Int'l Buckle Busters

6:30 A.M.
WIBO—Uncle John and His Family
WMAQ—Setting Up Exercises
WLS—Cumberland Ridge Runners

6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WLS—Paul Rader's Tabernacle
WMAQ—Tune Time
WCFL—Morning Shuffle
KYW—Marshall Field and Co.'s Musical Clock
WJJD—Old Time Ballad
WAAF—Breakfast Express
WMBI—Morning Glory Club
WGN—Good Morning
WGES—Musical Speedway

7:15 A.M.
WJJD—Muscle Tone Gym Class

7:30 A.M.
WCFL—Cheerio; inspirational talk. NBC
WMAQ—Morning Worship
WLS—Steamboat Bill; Campbell Cereal
WIBO—Melodies
WJJD—Happy Go Lucky Time, Art Link
WBBM—Christian Science Churches of Illinois

7:45 A.M.
WLS—Jolly Bill and Jane (NBC)
WMAQ—Waltzes (NBC)
WBBM—Musical Time Saver

8:00 A.M.
WCFL—WCFL Kiddies' Aeroplane Club
WMAQ—John Fogarty, tenor (NBC)
WGES—Bohemian Melodies
WIBO—Smiles
WLS—Ralph Waldo Emerson, organist

8:15 A.M.
WCFL—Time Parade
WMAQ—Top of the Morning (NBC)
WBBM—Musical Time Saver
WLS—The Ward Surprise Review

8:30 A.M.
WBBM—Modern Living; Lindlahr's Magazine
WGN—French Lick Springs Program

WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
WLS—Musical Program
WMAQ—Vic and Sade (NBC)
WIBO—Musical Interlude

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
WCFL—Dance Music
WGN—Good Morning
WMAQ—Banjoleers (NBC)

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WCFL—German Entertainment
WMAQ—Kresge Varieties
WBBM—J. Wilson Doty and Val Sherman
WGN—Charlie White's Gym of the Air
WIBO—Novelettes
KYW—Nothing but the Truth (NBC)
WGES—Canary Concert
WAAF—Sing and Sweep

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WBBM—News Flashes
WCFL—Famous Soloists

WGN—Clara, Lu 'n' Em; The Super Suds Girls. NBC
KYW—Flying Fingers
WLS—Mac and Bob in Willard Program
WAAF—Food Economy, Margaret Dorr

9:30 A.M.
WCFL—Highlights of Music
WJJD—Evans Revue
WGES—Your Community Hour
WGN—Board of Trade Market Reports
WAAF—Sing and Sweep
WBBM—Burnham's Beauty Chat
WMAQ—Our Daily Food: Colonel Goodbody. NBC
WLS—The Monarch Hostess; Martha Crane and Quartet
WIBO—Little Harry's Cookin' School
KYW—The Strolling Fiddler (NBC)

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WBBM—Ruth Rogers, Radioboldt
KYW—Betty Crocker (NBC)
WIBO—You and Your Clothes
WLS—Mama's Old Time Teacookies; Ralph and Hal, Old Timers
WMAQ—Board of Trade

9:50 A.M.
WMAQ—Consolaires (NBC)

Friday Programs [Continued]

10:00 A.M.
 WGN—Irene Wicker and Allan Grant
 WBBM—Magic Piano Twins (CBS)
 KYW—Music Appreciation Hour (NBC)
 WLS—Livestock Markets, Poultry Markets
 WCFL—Dance Music
 WIBO—Popular Echoes
 WJJD—Komiss Musical
 WAAF—Piano Rambles
 WSBC—Home Hours
 WGES—Southern Moods

10:15 A.M.
 WBBM—Red Cross Melodies
 WGN—Leonard Salvo's Favorites
 WMAQ—Musical Hodge Podge
 WIBO—Market Reporter
 WJJD—Neighborhood Store
 WAAF—Salon Music
 WGES—Rhythm Revue; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WGN—Digest of the News
 WBBM—Thru the Looking Glass with Frances Ingram
 WAAF—Effie Marine Harvey's Educational Club
 WJJD—Variety Music
 WIBO—News Flashes
 WGES—Camptown Minstrels
 WMBI—Gospel Music
 WMAQ—U. S. Marine Band (NBC)

10:45 A.M.
 WJJD—Mary Alden; home talk
 WIBO—Persian Garden
 WBBM—Julia Hayes, Household Hints
 WSBC—Jerry Sullivan, song special
 WGN—Grand Old Hymns
 WMBI—Radio School of the Bible
 WAAF—Musical Calendar
 WMAQ—Today's Children

11:00 A.M.
 WBBM—Adele Nelson, beauty talk
 WGN—Hank Harrington and Bob Forsame
 WCFL—Red Hot and Low Down
 WMAQ—U. of C.; Prof. Fred L. Schruman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WIBO—Musical Masterpieces
 WENR—Men O' Song (NBC)
 WJJD—Musical Gems
 KYW—Prudence Penny
 WAAF—Bandstand

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WJJD—Concert Favorites
 WJKS—Miller Musicians
 WBBM—Republican National Committee (CBS)
 WAAF—World News Reports

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WJJD—Young Mothers Club
 WMAQ—On Wings of Songs (NBC)
 WJKS—Columbia Revue (CBS)
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WIBO—Peter Pan
 WAAF—Rhythm Serenade
 WMBI—Continued Story Reading

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WBBM—Columbia Revue (CBS)
 WLS—Weather Reports; Livestock Estimates
 WJKS—Daily Times News Flashes
 WJJD—Variety Music
 WAAF—Estelle Barnes, pianist

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WJJD—Illinois Medical Society
 WMAQ—Hotel New Yorker (NBC)

WGN—Mid-day Service
 WJKS—Alabama Boy; Ralph Robertson
 WLS—Maple City Four and John Brown, pianist
 WBBM—News Flashes and Local Markets
 WAAF—Noon-time Melodies
 WIBO—Waltzes, organ
 WCFL—Popular Music
 WMBI—Noonday Loop Evangelistic Service

12:15 P.M.
 WIBO—Markets
 WBBM—Republican National Committee (CBS)
 WJKS—Farm Flashes
 WJJD—Old Time Ballads
 WCFL—Popular Music
 WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WGN—Palmer House Ensemble
 WIBO—Reading Room
 WMAQ—Board of Trade
 WBBM—Husk O'Hare's Band
 WJKS—Atlantic City Musicale (CBS)
 KYW—Dan Russo's Orchestra
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
 WBBM—Jimmy Garrigan's Orchestra
 WMAQ—Princess Pat, beauty talk
 WCFL—Farm Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

1:00 P.M.
 WJKS—Do Re Mi (CBS)
 WCFL—Coliseum, Walkathon
 WGN—Executive Club
 WLS—Political Talk
 WBBM—Do Re Mi (CBS)

2:30 P.M.
 KYW—Women's Radio Review. (NBC)
 WMAQ—Smackout, comedy duo (NBC)
 WGN—June Baker, home management
 WLS—Hess Musical Program
 WCFL—Radio Dan
 WIBO—Jeannette Barrington, reader
 WAAF—Health Talk, Illinois State Medical Society

2:40 P.M.
 WGN—Allan Grant, pianist

2:45 P.M.
 WCFL—Songs of other Nations
 WBBM—Helen Mors and Eddie Freckman
 WLS—Piano Instruction
 WIBO—Markets
 WGN—Afternoon Musicale
 WJKS—Alexander Semmler, pianist (CBS)
 WJJD—International Buckle Busters
 WMAQ—Rhythmic Serenade (NBC)

3:00 P.M.
 WJJD—Women's Club
 KYW—Three Strings; Teaberry sports
 WMAQ—Music
 WAAF—Organ Melodies
 WBBM—Columbia Salon Orchestra (CBS)
 WCFL—Dramatic Moments
 WLS—Information Desk; Orchestra Program
 WIBO—Classical Gems, Cerny Ensemble
 WMBI—Special Program
 WJKS—Columbia Salon Orchestra (CBS)

3:15 P.M.
 WLS—Shopper's Service
 WAAF—A Thought for Today
 WJJD—Dreams of Hawaii
 KYW—Dr. E. rman N. Bundesen, Health Commissioner; talk

3:30 P.M.
 WJJD—Popular Songsters
 WBBM—Illinois Federation of Women's Clubs
 WMAQ—Musical Program (NBC)

WBBM—Schlagenhauer Party
WSBC—Jewish Program

5:15 P.M.
 WBBM—Tarzan of the Apes
 WGN—Concert Orchestra
 WIBO—WPCC
 WMAQ—The Spellbinder
 WCFL—John Maxwell, food talk
 KYW—Penrod and Sam
 WJJD—Indian Princess

5:30 P.M.
 WJJD—The Pied Piper
 WMAQ—Hotel Pierre Orchestra (NBC)
 WBBM—Shippy; children's skit (CBS)
 WCFL—Farmer Labor Party
 WGN—Kellogg's Singing Lady (NBC)
 KYW—Uncle Bob's Hydrox Ice Cream Party

5:45 P.M.
 WENR—Little Orphan Annie, playlet (NBC)
 WMAQ—Lanny Ross, tenor (NBC)
 WCFL—WCFL Orchestra
 WIBO—Windy and Sven
 WJJD—Doris, Irene and Helen
 WGN—Little Orphan Annie, sponsored by Ovaltine (NBC)
 WBBM—Lone Wolf Tribe; Indian Story (CBS)

6:00 P.M.
 WBBM—Captain Jack
 WGN—Dinner Concert
 WGES—Ballads of Yesteryear
 WIBO—German Program
 WMAQ—Evening Music (NBC)
 KYW—Dan Russo's Orchestra
 WENR—What's the News?
 WJJD—Dance Orchestra
 WCFL—Hotel Allerton Orchestra

6:15 P.M.
 WGN—The Secret Three
 WENR—The Royal Vagabonds; impersonations (NBC)
 WIBO—Walkathon
 WBBM—Gene and Charlie
 WGES—Fashion Parade
 WMAQ—Organ Reveries (NBC)
 WCFL—The Polyphonians
 WJJD—Red Top Sports Reel

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 WGN—Tom, Dick and Harry, harmony trio
 WBBM—Flanagan Sport Review
 WENR—The Stebbins Boys, comedy sketch (NBC)
 WMAQ—Best Foods Program (NBC)
 WIBO—Ahead of the News
 WJJD—Isle of Dreams
 WGES—Crusader Program
 KYW—Three Strings
 WCFL—Hotel Allerton Orchestra

6:45 P.M.
 WIBO—The Mobile Moaners
 WMAQ—Johnny Hart in Hollywood (NBC)
 WBBM—To be announced
 WENR—The Goldbergs, drama (NBC)
 WGN—Mandels' "Bridge Club of the Air"
 KYW—Chandu, the Magician
 WCFL—Sports Review
 WJJD—Radio Guide Program

7:00 P.M.
 WIBO—Judge John H. Lyle
 WMAQ—Mr. Twister
 WGN—Big Leaguers and Bushers
 WJJD—Frankie "Half Pint" Jaxon
 WBBM—Edwin C. Hill (CBS)
 KYW—Cities Service Concert. NBC
 WLS—Nestle's Program, guest and orchestra (NBC)
 WGES—Novak Players
 WCFL—Komiss Program

7:15 P.M.
 WGN—Singin' Sam, the Baseball Man (CBS)
 WBBM—Jimmy Garrigan's Orchestra
 WMAQ—Daily News of the Air
 WIBO—Organ Program
 WCFL—World's Fair talk
 WJJD—Dr. and Mrs. Jerry

7:30 P.M.
 WGN—March of Time (CBS)
 WMAQ—Illinois National Republican State Central Committee
 WLS—Adventures in Health; Dr. H. N. Bundesen
 WBBM—Hilton Harmonies
 WIBO—Frank Wilson, ballads
 WJJD—International Buckle Busters
 WCFL—Arthur Koch, pianist

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

10:00 a. m. KYW-NBC—Music Appreciation Hour
11:15 a. m.-12:15 p. m. WBBM-CBS—Republican National Committee
2:15 p. m. WMAQ-NBC—Republican National Committee
8:00 p. m. WLS-NBC—First Nighter; drama
9:30 p. m. WENR-NBC—Elgin Adventurers' Club; Floyd Gibbons

WIBO—Ahead of the News
WJJD—Luncheon Dance Music
WAAF—Hoosier Philosopher
KYW—Symphonic Favorites
WMBI—Organ Program
WMAQ—Words and Music (NBC)

1:15 P.M.
WBBM—American Dental Society
WMAQ—Bill Krenz, pianist
WLS—Livestock and Grain Markets
WIBO—Pop Concert, organ
WAAF—Joyce Reed, soprano

1:20 P.M.
WMAQ—Board of Trade
WBBM—Organ Program

1:30 P.M.
WLS—Wm. Vickland's Book Shop
WBBM—Elizabeth Barthell, songs (CBS)
WAAF—Salon Concert
WJKS—Elizabeth Barthell, songs (CBS)
WMAQ—Public Schools Program
WJJD—Musical Hodge Podge
WCFL—Carl Formes, haritone
WIBO—Golden Voice

1:45 P.M.
WAAF—Live Stock Market; Weather Summary
WLS—WLS Fanfare; Margaret Morten McKay
WBBM—Chicago Hour
WIBO—B. & K. Reporter
WCFL—The Queen and the Hooper
WJKS—Columbia Artist Recital (CBS)

2:00 P.M.
KYW—Today's Tunes; orchestra and vocalists
WJJD—Helpful Household Hints
WLS—Betty and Bob (NBC)
WBBM—Burnham's Beauty Chat
WJKS—The Grab Bag (CBS)
WMAQ—Echoes of Erin (NBC)
WCFL—Radio Troubadours (NBC)
WGN—Palmer House Ensemble
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WMBI—Home Hour
WSBC—Sports Review
WAAF—Chicago on Parade

2:15 P.M.
WCFL—Elywna Prough
WBBM—The Grab Bag (CBS)
WJJD—Sunshine for Shutins
WMAQ—Republican National Committee (NBC)
WLS—The Spinning Wheel

WIBO—Eddie and Fannie Cavanaugh
WMBI—Dano-Norwegian Service
WCFL—Variety Program
WJKS—George Hall's Orchestra (CBS)
WAAF—From the Far East
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:40 P.M.
WBBM—Organ and Piano

3:45 P.M.
WENR—The Lady Next Door; children's program (NBC)
WJJD—Bridge Class of the Air
WAAF—World News Reports

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WMAQ—Women's Calendar
WBBM—Jean and Charlie (CBS)
WCFL—Junior Federation Club
WJJD—Symphony Music
WIBO—Nick Nichols, Cartoonist of the Air
WAAF—Dancing Notes

4:15 P.M.
WIBO—Cerny Ensemble
WBBM—John Kelvin, tenor (CBS)
WENR—Dromedary Caravan, drama (NBC)
WJKS—Daily Times News Flashes

4:30 P.M.
WJJD—Mooseheart Children
WJKS—Kiddies Klub
WMAQ—The Flying Family (NBC)
KYW—Earle Tanner, lyric tenor
WAAF—James Hamilton, baritone
WCFL—Tony and Joe
WBBM—Art Gillham, pianist

4:45 P.M.
WENR—G. E. Circle (NBC)
WIBO—Dusk Dreams, organ
WJKS—Silver Melody Singer
WCFL—Coliseum, Walkathon
WMAQ—Musical Moments (NBC)
WBBM—Grandpa Barton's Stories
KYW—Rhythm Revue; Teaberry Sports
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WGN—The Devil Bird
WENR—Waldorf-Astoria Orchestra (NBC)
WGES—Poland in Song
KYW—Mel Stitzel at the piano
WCFL—Peter Pen
WJJD—Chicago School Teachers
WAAF—The Spotlight
WMAQ—Waldorf Orchestra (NBC)

LISTEN TO

The prominent guest at
RADIO GUIDE'S
ART STUDIO PARTY

WJJD

6:45 P.M. Each Friday

Oct. 14th
DR. HARVEY SCONCE
Director of Agriculture
Century of Progress

Oct. 21st
Dr. OWEN ROWE O'NEILL
Author, Traveler, Lecturer

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Scours Nation

(We wanted to know about the popularity of "Hill Billy" songs. So we asked Glenn Snyder, manager of WLS, the 50,000 watt Chicago station, about them. WLS, you know, has a penchant for folk songs. And here's the answer.)

By Glenn Snyder

PRESENT day experience in radio proves again that folks today are much the same as in other days. The same chords, deep in humankind, respond as ever to the simpler and most elemental appeal, be the listener rich or poor, city man or country man. In radio, these old simple fundamentals appeal as of old because radio gets under the skin . . . it goes through the veneer of our modern life. The false rings false and is short-lived in popular favor and the true always rings true and makes real friends, and friends that are lasting in their friendship.

Ballad making is one of the oldest arts, and one of man's first forms of expression. History does not reveal any race or tribe, so low or primitive as not to have its own peculiar type of narrative folk song, or ballad. Balladry reached its highest perfection in England and Scotland in about the fifteenth century, and a great majority of the folk songs of all nations are based on these earlier models. But what about America and her folk songs? Has she contributed to this ancient art? WLS is sure of it!

WLS, the Prairie Farmer station, felt that America would like to know about and hear these folk songs, and has always featured this type of entertainment. Many of those who have watched with interest the experiment of a radio station building solidly upon a foundation of simple songs, have probably wondered how such growth could be possible on seemingly so flimsy a base as the much ridiculed and improperly named "hill billy" music. First of all, we must recognize these songs for what they really are . . . the folk songs of America!

From what remote corners of America have they come? How do they come to be written and who writes them? Those are the questions that come to the minds of you listeners. Perhaps we can explain. We have on WLS, a man who has made a great study of American folk songs, and who has a collection that might be called the largest in the world. He is John Lair, manager of the Cumberland Ridge Runners, who also announces their programs. Naturally, we are well posted on the subject.

American folk music, like other nation's folk music, borrowed from those first English and Scotch ballads, in some cases preserving the original with a faithfulness to detail that has brought collectors and students across the sea to study in the isolated hill country of Kentucky and Tennessee existing forms of these ancient ballads.

These same ballads have long been forgotten in European countries, but have remained intact in tune over here, changed only in the words, which are expressive of our own surrounding circumstances.

A ballad telling of exploits of a Crusader naturally contains much that would have no meaning to the wilderness-born descendant of some Pilgrim father. In consequence, the newer generation substitutes phrases of his own dealing. Let us say that the song, in its changed form, is carried West, where, with slight revision, it becomes the story of a wandering cowboy, or finds its way into the North wood, where it becomes a song for and about lumberjacks. Its author, if it ever had one, has long since been forgotten; it is a typical folksong . . . an American folk song, and as such, is entitled to a place in the historical record of the development of our country.

American folk songs are simple ballads telling of the tragedy in which a comrade perished, a rollicking fragment of verse de-

for 'Hill Billy' Songs



Here are the Cumberland Ridge Runners, most popular of the folk singers heard over WLS. Left to right (seated) are Karl Davies, "Slim" Miller, Linda Parker and Hugh Cross. Standing are Red Foley, John Lair and Hartford Taylor.

picting the trials and tribulations of a mule skinner along the freighter wagon routes, a plaintive tale of unrequited love or the pathetic attempt of some mother to perpetuate in song the memory of a son who marched away in the uniform of his country and never came back. All these songs constitute a living, breathing history of a great, a determined people carving out an empire from the Wilderness and give us rare glimpses into their heart and soul that could never go into the national record through the regular channels of dry historical notation.

WLS has always believed that any genuine American folk song is a distinct contribution to the culture and tradition of America. We have insisted upon judging such songs by their appeal to the emotions, rather than on the basis of their literary merit. We have not hesitated to offer them to our listeners in all sincerity as being something worth listening to, and we are gratified with the way they have been received.

We have spared no trouble and expense in collecting such material from all sections of the country. No miner in the days of '49, searched for the golden nuggets with any more zeal than we have in gathering these song gems of an age forever past and gone. We have sent them out in book form and every other conceivable method of distribution available to us.

Recently, we inaugurated a series of programs which will trace many of the better known traditional songs and ballads to their original sources and form, presenting in many cases, the actual original, some of which date back to 1240 A. D. For the proper presentation of such numbers they will be accompanied by the stringed instruments of the age in which they were written and in many cases, the actual story back of the writing of the number, will be told.

Early settlers in the mountains of Kentucky (then the western frontier) never forgot the old songs and never learned any new ones, being shut off from the contacts of the rest of the world. Those who pushed on to settle Illinois, Indiana and Missouri carried with them the same old tunes and song ideas

but changed and twisted them about to meet changing conditions, adding a few new ones from their own experience.

When the West was opened up, the same old root songs went along with the wagon trains and years later cropped up in varied forms as cowboy songs we hear today.

While all this was going on, folk music was mellowing and ripening in the Southern colonies, under the influence of African-born harmonists in the slave quarters.

Still later, America developed a shipping trade and old Norse and Brittany sea chanties were dug up and modernized to meet the requirements of any bucko feeling the need for song.

When the rich forests of the North and East were invaded by crews of hardy lumberjacks, a new division of folk music quickly developed. Wild frontiers and sparsely settled areas have always been a fertile field for ballads and every boy away from home and in a strange land has felt the urge to write a song of his own, or learn a song, expressing his emotions. Hunters, traders, miners, trappers, pioneers, sailors, cowboys, lumberjacks, railroaders, stevedores and plantation hands all have had their fling at writing the heart throbs into our native songs and now the last of the line, the hobos and drifters, are keeping alive and creating a separate song tradition.

WLS has filled a certain niche in American music by presenting these songs that will soon be made extinct, except on the radio. Fan mail to exponents of these songs prove they are well liked.

In face, there is such a demand for these songs that one of the most comprehensive studies of American folk songs on the air or in books, will be heard every day in the week on WLS (except Sunday) at 6:30 a. m., and at 8:30 p. m., Saturdays.

No, we don't think we'll ever tire of "Hill Billy" (have it your own way) songs at WLS. They are the most refreshing songs of all time and have stayed with us since the Mayflower docked, so we feel that through radio broadcasts they will occupy an unrivaled place in music.

Winning Mikritics

RADIO GUIDE will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. Address your letters to Mikritic, care of RADIO GUIDE.

This week's winners:
Sinclair Minstrels—October 3—8:23 p. m.—WDAY:

Gene: "Mac, is it true you lost your job in the department store?"

Mac: "Yes, I moved a sign from a dress to a bathtub."

Gene: "Well, what was the matter with the sign?"

Mac: "Oh, it just said, 'How would you like to see your best girl in this?'"
Doris Wilk

Armour Hour—September 30—9 p. m.—WMAQ:

Eddie: "I sure am hungry, Ralph."

Ralph: "Well, what would you suggest?"

Eddie: "Let's go out and bite the ham that feeds us."
Sue Banks

Tony's Scrap Book—September 26—8:35 a. m.—KMOX:

A sheep, duck, frog and skunk went to a fair. Admission was \$1.00. How many got in?

The sheep had four quarters, the duck a bill, the frog a green back, so they got in, but the skunk had only a (s) cent, and he wasn't admitted.
Ruth Taylor

Texaco Program — September 27 — 9:30 p. m.—WRC:

Graham: "Chief, your uncle must be a good business man. I see where he bought a car for forty dollars."

Chief: "Yes, he is, Graham. But today he found out he can't drive a bargain."
H. S. Handy

Robert Burns Panatela—September 28—8:17 p. m.—KMOX:

Burns: "You know, Gracie, your head on a pillow reminds me of a famous story."

Gracie: "Oh, I know, 'Sleeping Beauty.'"

Burns: "No, 'Sleepy Hollow.'"
Albert C. Boyd

Sinclair Minstrels—October 3—8:25 p. m.—WLS:

Gene: "I hear Mac can't see very well out of one of his eyes."

Chuck: "Yeah, he lost the sight of it five years ago."

Gene: "How did that happen?"

Chuck: "He saw a lighted cigarette in the dark and thought it was a key-hole."
C. Doane

Maple City Four—October 4—12:12 p. m.—WLS:

Al: "Pardon me, Funnyface, but the minstrel show can't go on. You are sitting on my jokes."

F. F.: "I thought I felt something funny."
Mrs. Alberta Holmquist

Old Timers—September 28—9:45 a. m.—WLS:

Ralph: "Why are you late, Hal?"

Hal: "Oh, I just came from a trial. A tattooed man sued an osteopath because he put all of his pictures out of focus."
Mrs. Charles A. Guthier

Friday Programs [Continued]

7:45 P.M.
WMAQ—Vincent Lopez' Orchestra
WCFL—Bulletin Board, Labor Flashes
WBBM—Medinah Ensemble; Belle Forbes Cutter
WLS—College Inn Orchestra (NBC)
WIBO—Land O' Song, organ
WJJD—Doris and Bill, song skit

8:00 P.M.
KYW—Mark Fisher's Orchestra
WLS—First Nighter, drama (NBC)
WJJD—Republican National Committee
WGN—All American Football Show
WCFL—Frank Dane, crooner
WIBO—Songs of Romance
WBBM—Harriet Cruise
WJKS—Polish Hour
WMAQ—Clicquot Club; Harry Reser's Orch. (NBC)
WSBC—P. sh Program
WGES—N.opolitan Nights

8:15 P.M.
WCFL—Night Court
KYW—Vincent Lopez' Orchestra
WJJD—Farmer Rusk's Service
WBBM—Hank Lishin's Orchestra

8:30 P.M.
WMAQ—Armour Program; Roy Shield's Orch. (NBC)
WJKS—Hot Stove League
WGN—Woodbury Program (CBS)
WCFL—Sophie Schaefer, soprano
KYW—Mark Fisher's Orchestra
WIBO—Joe Springer's Sport Views
WBBM—The Four Norsemen

WENR—Pond's Program; Leo Reisman's Orchestra (NBC)

8:45 P.M.
WIBO—Sylvia Stone, contralto
WJKS—Polish Hour
WBBM—Harry Sosnik's Orchestra (CBS)
WCFL—Grace Wilson, songs

9:00 P.M.
WGN—Music That Satisfies
WIBO—Wendell Hall
WBBM—Air Theater Drama
WMAQ—Phil Lord, the Country Doctor (NBC)
WCFL—German Program
KYW—Rex Maupin's Aces of the Air
WENR—Southern Governor's Dinner (NBC)

9:15 P.M.
WMAQ—Marian and Jim
WBBM—Belle Forbes Cutter and Orchestra
WGN—Easy Aces; comedy sketch
WJKS—Republican Broadcast
WIBO—Organ Tunes

9:20 P.M.
WJKS—Helen Vernson Oden

9:30 P.M.
WGN—Tomorrow's Tribune
KYW—Charlie Agnew's Orchestra
WJKS—Little Jack Little (CBS)
WENR—Elgin Adventurers' Club; Floyd Gibbons (NBC)
WMAQ—Northern Trust Northerners
WIBO—Nu Grape Twins
WCFL—Eric Russell Cook, baritone
WBBM—Jack Mile's Orchestra

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WIBO—B and K Reporter, news
WBBM—Myrt and Marge; drama (CBS)
WJKS—Scrap Book
WGN—Around the World, drama
KYW—The Boys
WCFL—Speaker's Bureau

10:00 P.M.
WMAQ—Amos 'n' Andy. NBC
WGN—Troubadours with Lawrence Salerno
WENR—Amos 'n' Andy; blackface comedians (NBC)
WJKS—Irwin Porges' Orchestra
WIBO—Old Music Box
WCFL—School Teachers' Talk
KYW—Teaberry Sports Reporter; Globe Trotter

10:10 P.M.
KYW—Earle Tanner with the orchestra
WCFL—Musical Weather Report

10:15 P.M.
WGN—The Dream Ship
WENR—Talk by Antonio Logoluso (NBC)
WCFL—Coliseum, Walkathon
WMAQ—Dan and Sylvia

10:30 P.M.
WMAQ—Beach View Orchestra
KYW—Charlie Agnew's Orchestra
WIBO—Organ Fantasies
WGN—Clyde McCoy's Orchestra
WCFL—Hotel Allerton Orchestra
WJKS—Guy Lombardo's Orchestra (CBS)
WENR—Ben Bernie's Orchestra

10:45 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)
WGN—Hal Kemp's Orchestra
WIBO—Recitals in Miniature

11:00 P.M.
WCFL—Barton Organ Recital by Eddy Hanson
WGN—Bernie Cummins' Orchestra
WIBO—Musical Tapestry
WMAQ—Via Lago Orchestra
KYW—Mark Fisher
WJKS—Bernie Cummins' Orchestra (CBS)
WSBC—Mallers' Studio Program

11:15 P.M.
WMAQ—Beach View Orchestra

11:30 P.M.
WGN—Late Evening Dance Orchestras
WJKS—Ozzie Nelson's Orchestra (CBS)
KYW—Mark Fisher's Orchestra
WCFL—Hotel Allerton Orchestra
WMAQ—Vincent Lopez' Orchestra

12:00 MIDNIGHT
WBBM—Around the Town Dance Orchestras
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra
WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra

Programs For Saturday, October 22

6:00 A.M.
WLS—Smile A While Time
WJJD—Good Morning Program
WGES—Sunshine Special
WAAF—Farm Folks' Hour

6:10 A.M.
WLS—Sears; Fur Market

6:15 A.M.
WJJD—Int'l Buckle Busters
WLS—Weather Report; produce reporter; livestock

6:20 A.M.
WLS—Slim and Spud Comedy Skit

6:30 A.M.
WIBO—Uncle John and his Family
WMAQ—Setting Up Exercises
WLS—Cumberland Ridge Runners

6:45 A.M.
WBBM—Farm Information
WJJD—Organ Melodies

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WCFL—Mornin' Shuffle
WAAF—Brez'ast Express
WGN—Goe' Morning
WMAQ—Tune Time
KYW—Marshall Field and Co.'s Musical Clect
WGES—Musical Spedeway
WJJD—Old Time Ballad
WLS—Paul Rader's Tabernacle
WMBI—Sunrise Service

7:15 A.M.
WJJD—Muscle Tone Gym Class

7:30 A.M.
WCFL—Cheerio. NBC
WLS—Steamboat Bill; Campbell Cereal
WBBM—Christian Science Churches of Illinois
WIBO—Melodies
WJJD—Happy Go Lucky Time; Art Linick
WMAQ—Morning Worship

7:45 A.M.
WMAQ—Waltzes (NBC)
WLS—Jolly Bill and Jane
WBBM—Musical Time Saver

8:00 A.M.
WMAQ—John Fogarty, tenor (NBC)
WLS—Gene and Glenn (NBC)
WCFL—WCFL Kiddies' Aeroplane Club
WIBO—Smiles
WGES—Bohemian Melodies

8:15 A.M.
WCFL—Time Parade
WBBM—Continental Record
WLS—Happyville Special; Spareribs and Jack
WMAQ—Top o' the Morning (NBC)

8:30 A.M.
WLS—American Folk Song
WGN—French Lick Springs Program
WBBM—Modern Living
WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
WMAQ—U. of C.; News from the Quadrangles
WIBO—Musical Varieties

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
WMAQ—Nothing but the Truth (NBC)
WGN—Good Morning
WCFL—Dance Music

8:50 A.M.
WLS—Sears Tower Topics Time

9:00 A.M.
WGN—Charlie White's Gym of the Air
WAAF—Sing and Sweep
KYW—Musical Melange (NBC)
WGES—Canary Concert

WCFL—German Entertainment
WBBM—Ambassadors (CBS)
WMAQ—University of Chicago; The Professor at the Breakfast Table
WIBO—Novelettes

9:10 A.M.
WLS—Evening Post Reporter

9:15 A.M.
WBBM—News Flashes
WGN—Voice of the Poet
WLS—Willard Program with Mac and Bob
KYW—Dance Masters (NBC)
WAAF—Food Economy Program, Margaret Dorr
WMAQ—Neysa
WCFL—Famous Soloists

9:30 A.M.
WGN—Board of Trade Reports
WAAF—Sing and Sweep
WMAQ—Our Daily Food; Colonel Goodbody. NBC
WGES—Musical Comedy Gems
KYW—Flying Fingers
WIBO—Little Harry's Cookin' School
WBBM—Burnham's Beauty Chat
WJJD—Evans Revue
WLS—Monarch Hostess; Martha Crane and Quartet
WCFL—Highlights of Music

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
WJJD—Home Makers Hour
KYW—Consolaires (NBC)
WIBO—Interlude
WMAQ—Board of Trade
WLS—Children's Program
WBBM—Ruth Roger's Radioboldt
WAAF—Ask Me Another
WGES—Timely Tunes

9:50 A.M.
WMAQ—Breen and de Rose (NBC)

10:00 A.M.
WCFL—Dance Music
KYW—Melodies of the South (NBC)
WGN—Irene Wicker and Music Weavers
WJJD—Komiss Musical
WMAQ—Kraft Cheese Program (NBC)
WAAF—Piano Rambles
WIBO—Popular Echoes
WLS—Livestock and Poultry Markets
WBBM—Organ Interlude
WSBC—Home Hours
WGES—College Capers

10:15 A.M.
WGN—Leonard Salvo's Favorites
WAAF—Sally Mint Smiles
WIBO—Market Reports
WBBM—Red Cross Melodies
WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
WMAQ—The Woman's Calendar
WGES—Rhythm Revue; Ethel and Harry
WJJD—Neighborhood Store
WAAF—Salon Music
KYW—Household Institute; drama. NBC

10:25 A.M.
WGN—Grain Market Reports

10:30 A.M.
WBBM—Columbia Revue (CBS)
WIBO—News Flashes
WJJD—Variety Music
WGN—Digest of the Days News
WAAF—The Fireside Philosopher
WGES—Italian Shopper
WMBI—Gospel Music
KYW—Novelettes
WMAQ—Maud and Cousin Bill

10:40 A.M.
WMBI—Church School Period

10:45 A.M.
WMAQ—Swenson's Swedehearts (NBC)
WBBM—American Medical Association
WIBO—Old Music Shop
WGN—Music Weavers
WJJD—Mary Alden; home talk
WAAF—Musical Calendar
WENR—Spanish Idylls, string ensemble (NBC)

11:00 A.M.
WBBM—Julia Hayes Household Hints
WMAQ—French; Jules Duc
WGN—Music Weavers Request Program
WJKS—Buddy Harrod's Orchestra (CBS)
WCFL—Red Hot and Low Down Program
WIBO—Musical Masterpieces; organ
WJJD—Musical Gems
WAAF—Miss Helen's Children's Program
WMBI—K. Y. B. Club
KYW—Prudence Penny, home economics

11:15 A.M.
KYW—On the 11:15; famous dance orchestras
WBBM—Virginia Clarke; Jean and Charlie
WJJD—Concert Favorites
WAAF—World News Reports

11:30 A.M.
WJJD—Young Mothers Club
WBBM—Frank Wilson and Jules Stein
WMAQ—On Wings of Song (NBC)
WIBO—Peter Pan Program
KYW—The Farmer's Union (NBC)
WGN—Board of Trade Market Reports
WAAF—Varieties
WMBI—Jewish Sabbath Service

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WLS—Weather Report; Livestock Estimates
WBBM—Buddy Harrod's Orchestra (CBS)
WJKS—Daily Times News Flashes
WAAF—Estelle Barnes, pianist
WJJD—Century of Progress Talk
WMAQ—Parent Teacher Talk

11:50 A.M.
WGN—Good Health Training

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WJJD—Popular Melodies
WMBI—Organ Program and Gospel message
WJKS—Alabama Boy; Ralph Robertson
WCFL—The Red Invader by Mathew Wolf
WLS—Poultry Service; variety program
WGN—Mid-day Service; Dr. John L. Dickson
WBBM—Husk O'Hare's Orchestra
WIBO—Waltzes
WAAF—Noon-time Melodies
WMAQ—Hotel Lexington Orchestra (NBC)

12:05 P.M.
WMAQ—Board of Trade

12:10 P.M.
WMAQ—Dress Rehearsal (NBC)

12:15 P.M.
WBBM—Local Markets
WJKS—Farm Flashes
WCFL—Popular Music
WJJD—Old Time Ballads
WIBO—Market Reports

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WBBM—Chicago Hour
WLS—National Farm Forum (NBC)
WJJD—Farmer Rusk's Dinner Program
WGN—Madison String Ensemble (CBS)

WMAQ—Lotus Gardens Orchestra (NBC)
KYW—Symphonic Favorites
WIBO—Reading Room
WJKS—Madison Ensemble (CBS)

12:45 P.M.
WJKS—Lake County Medical Society
KYW—To be announced
WMAQ—Princess Pat Beauty Talk
WCFL—Popular Music

12:50 P.M.
WMAQ—Lotus Gardens Orchestra (NBC)

1:00 P.M.
WJKS—Saturday Syncopators (CBS)
WJJD—Luncheon Dance Music
WGN—Leonard Salvo, organist
WMAQ—Words and Music
WBBM—Jimmy Garrigan's Orchestra
WMBI—Citizenship Hour
WIBO—Ahead of the News
WCFL—Federation of Women's High School Teachers
WAAF—Hoosier Philosopher

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 STATE OF NEW YORK. SS.

COUNTY OF NEW YORK.

Before me, a notary in and for the State and county aforesaid, personally appeared Herbert Krancer, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the Radio and Amusement Guide and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher Radio Guide Inc., 421 Plymouth Court, Chicago, Ill. Editor Edward J. Fisher, 421 Plymouth Court, Chicago, Ill. Managing Editor Edward J. Fisher, 421 Plymouth Court, Chicago, Ill. Business Manager Herbert Krancer, 475-5th Avenue, New York City.

2. That the owner is: Radio Guide Inc., 421 Plymouth Court, Chicago, Ill. Sole owner of the above being the A. B. & M. Corporation located at 475-5th Avenue. Sole stockholders of the latter Corporation being M. L. Annenberg, Joseph D. Bannon and Hugh E. Murray, all at 475-5th Avenue, New York City.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

(Signed) Herbert Krancer, Business Manager.
 Sworn to and subscribed before me this 24th day of September, 1932.

J. B. HAFNER, Notary
 (My commission expires March 30, 1933)



Voice of the Listener



"I Go Wild over Boswell"

Keokuk, Iowa

Dear Editor:

I choose Connie Boswell because when it comes to real harmony Connie hands it out on a red hot platter. She can sing a wailing torch song that will make you shiver, or a syncopated ditty that will make you go wild. At least these are the things she does to me.

I think Connie is the hardest worker on the ether. Those arrangements she has simply reek with rhythm. I would rather listen to her than anyone on the air, and that includes all orchestras.

You are looking for an "IT" girl, one who has vitality and personality. No word fits Connie better than "IT."

Charles Hall

Ethel Shutta—in Two Minutes

Paterson, New Jersey

Contest Editor:

It did not take me two minutes to decide to vote for Ethel Shutta as I think she is entitled to be the "IT" girl of radio. Her winsome personality vibrates over the air whether it is a jazz number or a sentimental ballad.

Mary K. Gross

"Dragonette's Sincere Soul"

Detroit, Michigan

Dear Editor:

My vote for the "IT" girl goes whole heartedly for Jessica Dragonette. Here is an artist whose voice exemplifies all the sweetness, charm, glory and sincerity of the feminine soul. Here is a personality which is modest and cordial—a personality which has not the false "blah" of so many radio entertainers.

Dorothy Lee Glass

"Taylor Can't Help but Win"

Chicago, Illinois

Dear Contest Editor:

I don't see how Irene Taylor can help winning the "IT" contest. She has an ideal radio voice, and oodles of "IT." She is decidedly the "IT" girl of the radio to my mind, although not in the way Clara Bow would be. Irene Taylor is very soft-voiced and, I imagine, very quiet. But she has "IT."

Rosemond Donahue

"Etting's My It Girl Now"

Dear Editor:

I choose Ruth Etting as the "IT" girl because I think she has that indefinable quality known as "IT." When she sings I not only feel the song, but also her personality. I also like her style of singing when she gives her own interpretation of the popular songs. She doesn't always keep the original tune or tempo.

It's hard to explain further, but I know she's my "IT" girl.

H. Nicholas

"Marge—Plus, Plus, Plus"

Terrace Park, Ohio

Dear Sir:

Here is our choice of radio's "IT" girl—Marge Damerel. She has a voice plus personality, plus good looks—all the things required to hold a radio audience. That certain something in her acting makes you cry when she cries, and laugh when she laughs.

When my daughter and I listen to Myrt and Marge every night we can imagine everything Margie does, and she holds us in a spell until the program is over. She is one who doesn't talk like a man and have the slang of these modern girls.

Mrs. Charles G. Sederberg

"Barthell Makes Me Cry"

Dear Sir:

I am casting my ballot for Elizabeth Barthell in your "IT" contest because:

1. She has more personality and vitality than anyone on the air.

2. She can make me happy or want to cry by her songs.

3. She is one supposedly southern singer who has a lovely accent that is truly a southern one.

4. I have seen one of her broadcasts and she is even lovelier than her voice.

Mrs. Harry Wade

"Kate Smith Is a Peach"

Philadelphia, Pa.

To the Editor:

Here is my vote for the girl with the best voice on the radio. I think Kate Smith is a peach. She's the most kind-hearted person that I have ever heard of.

One thing about little Kate—she never forgets the soldier boys and that's more than a lot of other people can say. I want to wish her all the luck in the world and I hope she gets the most votes for the "IT" girl. Anyway, if she doesn't she will always be the "IT" girl to me.

Jean Carl

"Sweet Ireene Wicker"

Clinton, Iowa

Contest Editor:

Our choice for radio's "IT" girl is Ireene Wicker of WGN, Chicago. First, she has the sweetest and most versatile voice on the air. Second, because she is just the dearest girl in "Painted Dreams." Third, because she is Ireene.

We listen to all of her programs and each one is more fascinating. I am the mother of three boys, the oldest nineteen, and even

my mother listens to her "Singing Lady" program. What more can we say?

Mrs. N. Petersen
Mrs. M. Lutz

Thanks for Your Sentiments

Tarrytown, N. Y.

Dear Editor:

Being an ardent radio fan, I would like to voice my sentiments regarding radio programs.

For some years, sponsors have given the public nothing more than just jazz music. It made no difference where you set your dial or at what time, you would tune in the same old monotonous songs, played and sung but slightly differently each time.

Lately I have noticed that crime, love and other dramatizations have become very popular. They are a treat to listen to. They're great! The only flaw I find is that too many good programs are on the air at the same time. For instance, "Witch's Tale" on WOR and "Mysteries in Paris" on WABC are both on Monday nights at 9:30, and "Friendship Town" on WJZ and "Eno Crime Club" on WABC are both on Tuesdays at 9:30.

Why don't the sponsors separate their programs and give us variety each half hour? Let's hear from other listeners on this matter.

Ralph Picarelli

"Irma Makes Me Feel Better"

Elizabeth, Illinois

Contest Editor:

I am sending in my vote for Irma Glen.

I think she has more personality than anybody on the air today. Just to hear her talk makes you feel better, and if you are blue she sure makes you feel more cheerful. To hear her play the big organ and talk the way she does is wonderful. Then she has the lovely children's program, the Air Juniors, with Everett Mitchell over WENR, Chicago. Her talk to the little children makes anybody want to live and try to do better. I do not know of any woman in radio who is liked better than dear Irma. Her voice would make people forget the depression and all the worries.

Jean McKenzie

Stoop, How About Pity?

Paulsboro, New Jersey

Dear Editor:

I am a high school student and enjoy very much the program of Stoopnagle and Budd, but because I have to get up early in the morning to go to school, I can't stay up until 10:15, the time they are now on the air. So c'mon, Colonel and Budd, have some pity for the school children and go back to your old time.

Kenneth R. Earl

Watch That Accent

Milwaukee, Wisconsin

Editor:

To Harry E. Smith: I also have two radio scrap books, thanks to RADIO GUIDE, and get a great kick out of them.

To the "Southerner," who writes that Emma Lou in WGN's "Painted Dreams" manages her southern accent badly; I agree with you and give you credit for commenting on it.

Mildred Baker

What About Education?

Dear Sir:

I wonder why the NBC has done away with some of its very fine educational and musical programs? No doubt jazz is all right in its place, but I feel sometimes that there is too much of it for the good of our younger generation. It doesn't give them a taste for good music.

Last year one could hear good classical music often and real artists. Now they are few and far between. The programs like "Danger Fighters" and "Jill and Judy" should be on the air. They are educational as well as entertaining. What has become of the Montgomery Ward program? I did enjoy it so much.

Helen Ferris

I Have One, Too

Woodhaven, L. I.

Dear Editor:

Harry E. Smith is anxious to hear from radio fans interested in scrap books. I have a Kate Smith scrap book and perhaps he may find clippings or pictures of her in his Illinois papers which he would be kind enough to send me. Also, he may have some favorites and I would be only too glad to clip articles from our New York papers for him.

H. V.

The Sherman Crepe Club

Dear Editor of V. of L.:

My kids have put crepe on our radio because they can't get Maurie Sherman's orchestra. Does he still broadcast?

"Sherman Fans"

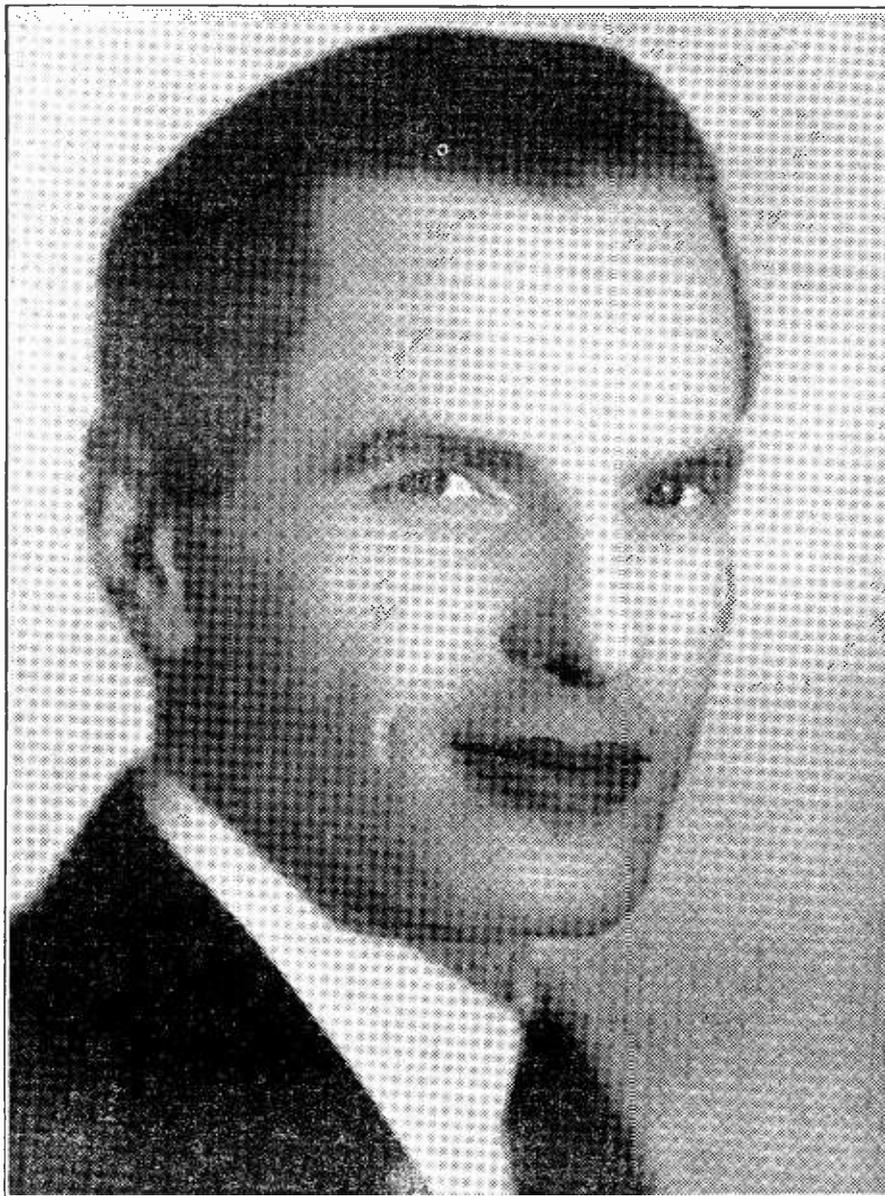
What Battle?

Gentlemen:

I, for one, am a bit fed up on the eternal battle of the crooners, featuring Crosby, Columbo and Vallee. Here's to the best-made voice on the air, and there's not a croon in it. I refer to WGN's incomparable sports announcer, Bob Elson. Let's get together, Elson fans, and give him in return for his splendid, accurate baseball broadcasts of the past season, a whole-hearted cheer.

"Elsonite"

'ARE YOU LISTENIN'?' TONY'S BACK



Here's Tony's latest for your scrapbook! The beloved Tony Wons, popular philosopher, is back on the air after an absence from the air waves all summer. "Are You Listenin'?" Tony's trademark, is heard daily, except Sunday, at 8:30 a. m. over Columbia.

Saturday Programs [Continued]

1:15 P.M. WJJD—Waltz Program
WMBI—Gospel Music
WCFL—Barton Organ Recital; Eddy Hanson
WLS—Phil Evans; livestock
KYW—Vincent Lopez' Orchestra
WIBO—Pop Concert, organ
WGN—Palmer House Ensemble
WAAF—Willard Barton, tenor
1:25 P.M. WLS—F. C. Bisson's Grain Market
1:30 P.M. WLS—Musical Program
WJJD—Musical Hodge Podge
WENR—Burnham's Beauty Chat
WJKB—Symphonic Matinee (NBC)
WMAQ—Young Peoples' Hour
WAAF—Pianoesque
WSBC—All Colored Kiddies Program
KYW—Dan Russo's Orchestra
WCFL—Florence Janke, soprano
WJKB—Columbia Salon Orchestra (CBS)
1:45 P.M. WGN—Joseph Hassmer, baritone
WCFL—Illinois Womens' Press Association
WIBO—B. & K. Reporter
KYW—Purdue at Northwestern Football Game
WAAF—Live Stock Market; Weather Summary
WMAQ—Northwestern vs. Purdue
WBBM—Columbia Salon Orchestra (CBS)
1:55 P.M. WBBM—Purdue vs. Northwestern
2:00 P.M. WJJD—Helpful Household Hints
WJKB—Rhythm Kings (CBS)
WMBI—Mother Ruth period for girls
WGN—Northwestern vs. Purdue Football Game
WCFL—The Roustabouts
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WLS—Merry-Go-Round
WSBC—Sports Review
WAAF—Chicago on Parade
2:15 P.M. WCFL—Merry Madcaps (NBC)
WSBC—Estelle Lewis, songs
WJJD—Sunshine for Shutins
2:30 P.M. WIBO—Specialties
WCFL—Radio Dan
WJKB—The Round Towners; quartet (CBS)
WMBI—Gospel Music
2:45 P.M. WCFL—Songs of Other Nations
WJJD—International Buckle Busters
3:00 P.M. WJJD—Women's Club
WCFL—Recital Miniature
WAAF—The Bookworm, Outcasts of Poker Flat
WJKB—Spanish Serenade (CBS)
WIBO—Classical Gems, Cerny Ensemble
WLS—Smilin' Thru; Chuck, Ray and Frank with Elsie Mae Emerson
3:15 P.M. WCFL—Lorena Anderson, soprano
WJJD—Dreams of Hawaii
WMBI—Radio School of the Bible
3:30 P.M. WJJD—Popular Songsters
WIBO—Radio Gossip
WCFL—Variety Program
WJKB—George Hall's Orchestra (CBS)
WAAF—Tambourines and Castanets
WBBM—Burnham Beauty Chat
3:45 P.M. WJJD—Bridge Class of the Air
WBBM—Norm Sherr
WAAF—World News Reports
4:00 P.M. WJJD—Symphony Music
WCFL—Junior Federation Club
WGN—Afternoon Musicale
WAAF—Piano Novelties; Jimmy Kozak
WIBO—Recitals
WJKB—Eddie Duchin's Orchestra (CBS)
4:15 P.M. WBBM—To be announced
WIBO—Cerny Ensemble
WJKB—Daily Times News Flashes
WAAF—Saturday Ballads
4:30 P.M. WJJD—Mooseheart Children
WMAQ—Rhythm Boys
WBBM—Art Gillham, pianist
KYW—Harold Bean, baritone
WJKB—Kiddies Klub
WENR—Swanee Serenaders; Stokes' Orchestra (NBC)
WAAF—Joseph Belland, baritone
WCFL—Eddie Clifford, tenor and Orchestra
4:45 P.M. WBBM—Organ Melodies
WIBO—Dusk Dreams, organ
WMAQ—Concert Echoes (NBC)
KYW—Rhythm Review
WENR—Tea Dansante; orchestra (NBC)
WAAF—Ray Waldron's Sports Review
5:00 P.M. WGN—The Devil Bird
WENR—Waldorf-Astoria Orchestra (NBC)
WAAF—The Spotlight
WMAQ—Waldorf Orchestra (NBC)
WBBM—The Funnyboners; comedy and song (CBS)

WSBC—New Southern Program
WGES—Ukrainian Folk Song
WCFL—Peter Pan
KYW—Mel Stitzel, p.
WIBO—Dusk Dreams
WJJD—Neighborhood Store
5:15 P.M. WJJD—Indian Princess
WMAQ—Ninth District Radio Amateurs
WIBO—WPCC
WGN—Concert Orchestra
KYW—Waldorf-Astoria Orchestra (NBC)
WCFL—Children's Air Theater
WBBM—News Flashes
5:30 P.M. KYW—Uncle Bob's Curb-is-the-Limit-Club
WMAQ—Back of the Campaign; Wm. Hard (NBC)
WCFL—Farm and Labor Program
WBBM—Skippy; children's program (CBS)
WJJD—The Pied Piper
5:45 P.M. WGN—Little Orphan Annie; children's playlet, NBC
WBBM—Rock Oak Champions
WENR—Little Orphan Annie; playlet (NBC)
WCFL—WCFL Orchestra
WIBO—Clem and Ira
WJJD—Walt and Herb
WMAQ—Sekatary Hawkins (NBC)
6:00 P.M. WGN—Palmer House Ensemble
WCFL—Allerton Hotel Orchestra
WBBM—Fredrick Wm. Wile, talk (CBS)
WENR—What's the News
WGES—Poland In Song
WJJD—Dance Orchestra
WIBO—German Program
WMAQ—Our City, talk
KYW—Dan Russo's Orchestra
6:15 P.M. WENR—Jack Fulton, Jr., tenor (NBC)
WBBM—Wm. Vincent Hall, baritone (CBS)
WCFL—The Polyphonians
WMAQ—Three Jesters (NBC)
WJJD—Red Top Sports Reel
6:25 P.M. KYW—Teaberry Sports Reporter
6:30 P.M. WGN—Tom, Dick and Harry, harmony trio
WBBM—Flanagan Sport Revue
WCFL—Allerton Hotel Orchestra
WJJD—Isle of Dreams
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
KYW—Three Strings
6:45 P.M. WMAQ—Travel Talk
WENR—The Goldbergs; drama (NBC)
WIBO—Speaker
WGN—Hal Kemp's Orchestra
WBBM—Keenan and Phillips (CBS)
KYW—Dan Russo's Orchestra
WJJD—Radio Guide Program
WCFL—Sports Review
7:00 P.M. WGN—Abe Lyman's Orchestra (CBS)
WBBM—Medinah String Ensemble
WMAQ—Echoes of the Palisades (NBC)
WJKB—Pumpkin Dusters
WCFL—Arthur Koch, pianist
WLS—American Taxpayer's League (NBC)
WIBO—Joe Springer
KYW—Tiny Theatre
WJJD—Frankie "Half Pint" Jaxon
7:15 P.M. WCFL—Ladies' Singing Society, Freiheit
WIBO—Sylvia Stone; contralto
WBBM—Edwin C. Hill (CBS)
WCFL—Insurance Talk
KYW—Charlie Agnew's Orchestra
WGN—Seven League Boots
WJJD—Dr. and Mrs. Jerry
7:30 P.M. WJJD—Mooseheart's Boys' Band
WGN—Art Kassel's Orchestra
WJKB—Isham Jones' Orchestra (CBS)
WBBM—Isham Jones' Orchestra (CBS)
KYW—K-Seven (NBC)
WJJD—International Buckle Busters
WIBO—B. & K. Reporter
WCFL—Organ Recital
WMAQ—National Republican Committee
WLS—Three Contraltos

7:45 P.M. WMAQ—Frankie Masters' Orchestra
WIBO—Harold Solomon, law speaker
WJKB—Alabama Boy, Ralph Robertson
WGN—Lawson YMCA Glee Club
WLS—Oh and Henry, harmony team
WCFL—Bulletin Board
8:00 P.M. KYW—Vincent Lopez' Orchestra
WJKB—Polish Hour
WBBM—Hank Lishin's Orchestra
WJJD—Political Talk
WMAQ—Spirit of the Century of Progress
WSBC—Variety Program
WGN—Music That Satisfies (CBS)
WCFL—Dorothea Derrfuss, contralto
WIBO—Melody Moments
WLS—El Toro Week-end Revue; Gus Van (NBC)
8:15 P.M. WCFL—Night Court
WJJD—Farmer Rusk's Service
WGN—Everybody's Hour
WBBM—Real Estate Payers
8:30 P.M. WIBO—Aviation News and Views
WJKB—Trinity Male Quartet
WMAQ—Erno Rapee (NBC)
KYW—Charlie Agnew's Orchestra
WBBM—Dietrich and Freckman
WCFL—Crosley Follies from Cincinnati over WLW
WLS—International Old Time Party—Texas Cowboys
8:45 P.M. WJKB—Syracuse Variety Hour (CBS)
WBBM—Husk O'Hare's Orchestra
WIBO—Dad and Barbara
9:00 P.M. WIBO—Wendell Hall
WLS—Lucky Strike Orchestras; guest star (NBC)

KYW—Mark Fisher's Orchestra
WGN—Tomorrow's Tribune
WIBO—Nu Grape
9:40 P.M. WGN—Headlines of Other Days
9:45 P.M. WJKB—Vaughn de Leath (CBS)
WIBO—B. and K. Reporter
WGN—Old Favorites
WBBM—Jack Miles' Orchestra
10:00 P.M. WMAQ—Amos 'n' Andy, NBC
WJKB—Guy Lombardo's Orchestra (CBS)
WLS—Amos 'n' Andy; blackface comedians (NBC)
WGN—Guy Lombardo's Orchestra (CBS)
WIBO—Old Music Box
WCFL—School Teachers' Talk
KYW—Teaberry Sports Reporter; The Globe Trotter
10:10 P.M. KYW—Don Pedro's Orchestra
WCFL—Musical Weather Report
10:15 P.M. WMAQ—Merle Thorpe
WCFL—Coliseum, Walkathon
WLS—Kitchen Klenzer Novelty
10:30 P.M. WMAQ—Beach View Orchestra
WGN—Art Kassel's Orchestra
WIBO—Organ Fantasies
WCFL—Four Dukes
WJKB—Harold Stern's Orchestra (CBS)
KYW—Dan Russo's Orchestra
10:45 P.M. WCFL—Tony and Joe
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature
11:00 P.M. WIBO—Musical Tapestry
KYW—Charlie Agnew's Orchestra
WMAQ—Bal Tabarin Orchestra
WCFL—Merry Garden Ballroom Orchestra
WGES—Paradise Orchestra
WENR—To be announced
11:15 P.M. WSBC—Jerry Sullivan, song special
11:30 P.M. WGN—Late Evening Dance Orchestras
WCFL—Organ Recital; Eddy Hanson
KYW—Mark Fisher's Orchestra
WGES—Cabaret Hits
WMAQ—Beach View Orchestra
12:00 MIDNIGHT WMAQ—Via Lago Cafe Orchestra
WGES—Future Celebrities
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WENR—Ben Bernie's Orchestra
12:15 A.M. WMAQ—Beach View Orchestra
12:30 A.M. WGES—Midnight Jambouree; Vodvil
WMAQ—Bal Tabarin Orchestra
KYW—Vincent Lopez' Orchestra
WENR—Frankie Masters' Orchestra
12:45 A.M. WMAQ—Via Lago Cafe Orchestra
WGES—John Van Kanegan
1:00 A.M. WGES—On with the Dance
1:30 A.M. WGES—Organland

SPECIALS FOR TODAY
FOR LOG OF LOCAL STATIONS SEE PAGE 4
11:30 a.m. KYW-NBC—Farmer's Union Program; talks and music
1:55 p.m. WBBM—Football; Purdue at Northwestern
5:00 p.m. WBBM-CBS—The Funnyboners
7:00 p.m. WLS-NBC—American Taxpayer's League
7:30 p.m. KYW-NBC—K-Seven; secret spy stories

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RADIO GUIDE

"The National Weekly of Programs and Personalities"

Music in the Air

By Carleton Smith

YOUNG girls of past decades were disillusioned when they learned that Charles Wakefield Cadman was a bachelor. They did not believe that a man could write "At Dawning," and give musical expression to sentiments all lovers feel, without himself having been in love. Yet that is what happened. Mr. Cadman is still a bachelor and has never been in love. And when you hear him say, "The joke is on me, I guess," you begin to question those popular stories told about the older composers, especially Schubert, and their love lyrics.



CARLETON SMITH

You would enjoy knowing Mr. Cadman. He is the likeable sort of person you meet without fear. Soon afterwards you feel that you have known him always, for underneath his outer nervousness, there is genuine warmth. And his excitable mannerisms are deceiving. They are only mannerisms, I have discovered, and conceal a firm and stable character. Simplicity and directness and honesty are the attributes of this very sensitive man.

It was a new experience to sit beside a composer as he heard his latest work for the first time. I hadn't realized the joy that such a moment could bring. Imagine that you had made certain black notes on a piece of paper—notes for fifteen or so instruments and four voices. You have only a mental image of them and the emotion that you wish to express. You have never heard them as they sound when played together. Would you not be thrilled to hear them take form? Mr. Cadman was, when he listened to his "Willow Tree" as it came over the ether from a distance of a thousand miles.

Writing an opera for broadcasting is not easy. Twenty-three minutes is a short time in which to cover the round of emotions that are usually included in an evening's entertainment. Mr. Cadman had to forego a plot and be content with a dramatic situation. He and his librettist, Mrs. Nelle Richmond Eberhart, chose one that "is as universal as life itself!" It is laid in America, where:

Gordon Stanton, the son of a manufacturer, has had an affair with Donella, a beautiful girl in his father's factory, but when the Travers family bought the adjoining estate, Alison Travers' blonde loveliness soon drove all thought of the young working girl from his mind. One day Gordon was showing Alison through the factory. As they passed Donella, she heard the couple plan to meet the next evening at moonrise beside the weeping willow tree near a small lake in her father's grounds to have an hour alone before the large party Mrs. Travers was giving.

Before she met the fascinating young millionaire, Donella had been an innocent girl, proud of her good name. Now, jealous, heart-broken, she confessed all to her father who insisted that they go to the tryst and spy upon the lovers. Should Gordon prove untrue to Donella, her father vowed to wreak vengeance upon the faithless lover.

The opera begins, after a short overture, with the entrance of the father and daughter and ends, true to operatic form, in the death of all.

Mr. Cadman has used the accepted form with arias, duets, and ensembles, reducing them to a scale commensurate with the limitations of time on the radio. He has done his task well, and for radio opera, this was an auspicious beginning. It seemed to

me, though these remarks are made with reservations, since a single hearing is quite insufficient for judgment, that the performance would have been better if the soprano solo, the only gay part of the score, had been given a faster tempo. The harmonies were interesting and always of sufficient color to make the work effective. Either the orchestration or the radio "mixing" was such that at times the music sounded thin in the middle; that is, without sufficient body. Perhaps this was intentional so that the drama would come over the air clearly and the music would not intrude.

The talents and training of the singers were commendable, especially in the duet, "This is love's hour," and in the dramatic climax. The contralto was my favorite, but at times I wished the work were being given by experienced operatic singers. That, however, was not Mr. Cadman's intention. "The Willow Tree" was written for use in the average radio studios with a small orchestra and staff artists.

Radio audiences do love opera. The exigencies of radio today prevent full-length productions. Living composers need an opportunity to hear their works performed, and have the public judge them. A radio performance is the solution.

That was the thought in my mind as we left the studio. I asked a broadcasting official how he could determine the success of this broadcast. Now that the work had been performed, upon what would its fate depend?

I was told that in the absence of more tangible evidence, fan mail would have to be an important determinant, although it was at once granted that fan mail was unreliable and not representative. Do you write a letter when you like a radio performance? I know that I don't. It is too cumbersome and painstaking a method of applause. My approval is spontaneous. I will not write, and neither will you.

Then the fate of such works is doomed, for obviously, not all of them can be commercially profitable. Perhaps none of them would be, yet we should hear these contemporary productions.

If we do, the radio companies will have to assume the burden of responsibility. They have much to gain, as do we all. And they are to be congratulated upon making a step toward radio opera with "The Willow Tree."

It is easy enough to dwell with the past. It requires little initiative, little courage, and no individuality to point to the beauty of things that have been recognized for centuries. Certainly it repays us doubly well to appreciate and understand them.

The radio could give us the opportunity to look in front of us. Through frequent performances of contemporary scores, the composers would have a laboratory in which to work, and the public an opportunity of sensing genuine quality. The composition of merit would in time be culled from the chaff. Certain works would become standard and, perhaps, in centuries, classics.

Poetry Corner

The Poetry Corner is open to all RADIO GUIDE readers. One dollar will be paid for each poem accepted. Poems must pertain to radio or radio artists.

MY RADIO GIRL

Her voice is sweet,
Her manner kind;
Her charm completely
Fills my mind.

Yet, ere I make my
Heart's decision,
I'll see this jane—
By television!

—A. A.



Billy White's high tenor voice often brings him fan mail addressed to "Miss Billy White." Just to settle the question once for all, we print his picture here. White's voice, said to be the highest on the air, comes to you regularly from Chicago during the Columbia programs of Frank Westphal's Orchestra.

Reviewing Radio By Mike Porter

(Continued from Page Ten)

I discovered that disobedience in the young might possibly be a virtue. To be quite brief about it—if some of the other artists I know had acted upon the advice of their parents, it would have turned out like this:

Freddie Berrens would now be a dramatic actor, Sid Gary would be teaching school, Brad Browne would be a plumber, Al Llewelyn a government clerk, Meyer Davis an editor, Bing Crosby a dentist, Ozzie Nelson a lawyer, Rudy Vallee a pharmacist, Will Oakland a veterinary surgeon, Frank Luther a preacher—well, this could, but won't, go on forever.

Walter O'Keefe is quite a philosopher. Off the Magic Carpet, he's a bit cynical, too, or possibly he's just moody. But he dwells on pathos more than you'd think. I can't tell off hand whether he goes about with any sort of physical or mental handicap, but he continually reminds me that greatness is nearly always accompanied by some incapacity or handicap. The fact that Walter says this, and is himself unimpaired, may be a tribute to his modesty. But he submits these data:

Alexander Pope was a cripple. Shakespeare stuttered (and doesn't Joe Frisco?). O. Henry was incorrigible, and wrote his best stuff in the hoosegow; Oscar Wilde was a misfit. Wagner was a social failure. George Eliot warped her life with an unconventional love; Thackeray was supersensitive about a smashed schnozzle, etc., etc.

All of which shows perhaps, says Walter, that wounded egos are what spurs men on.

What in my humble opinion rates as the best radio commentary of the decade is that yarn that comes to me from Si Steinhilber, radio editor of the Pittsburgh Press.

He went out and contacted a world-famous violinist. He dressed this concert virtuoso in shoddy clothing, got an old fiddle, and took the artist to a radio station. He explained that he had found the fellow playing on the street.

They gave the shoddy one an audition, which would have cost \$10,000 in a concert hall. And when it was all over, the man in charge of the test said patronizingly to the master fiddler: "You lack poise, confidence, and need practice. Come back in a month."

The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

R. M. C.—The last time we were talking to Fred L. Jeske, he was without a program. Currently, he is auditioning for several but, as yet, he is not broadcasting.

Sadie Nelson—The Redhead Sweethearts over WOR, New York, are not really in love with each other. They just sound that way.

Samuel—There is no New York newspaper carrying all the programs of New York, Brooklyn and Jersey stations.

Mrs. Coy—Elizabeth Barthell is not colored, although her soft southern drawl might confuse you about her. She is twenty-two years old.

Miss M. Chodazek—Will Osborne will be back on the air shortly, although his station connection has not yet been announced. Watch RADIO GUIDE for further news of him.

Marcella Bartlett—Jack Reid, WINS announcer, was born in June, 1895. He is a native of Brooklyn and was graduated from McGill University with an M. D. degree. He is not the best announcer on the air, as far as we know, although he classifies as a radio veteran. His first broadcast came from KDKA, Pittsburgh, October 20th, 1920.

Mrs. A. J. K.—Virginia Gardiner, NBC dramatic actress, is temporarily off the air while she spends her honeymoon in Europe. She will return to the air eventually. Watch the GUIDE for news of her.

Barbara Huges—June Pursell is twenty-seven years old, is five feet four inches tall, weighs 125 pounds, and is unmarried. No definite plans for her return to NBC networks have been announced.

William Vernon—Ethel Shutta is the wife of George Olsen, orchestra leader. The Shadow has returned to the air and is heard every Wednesday at 8 p. m. (EST) over NBC networks. There is no Chicago, or near-Chicago outlet, however.

Martie and Clarice—Frankie Trumbauer calls his theme song "Crying All Day," although the composition has not yet been formally named. It is not on sale at Chicago music counters.

Genevieve Donley—It would take a column to answer all your questions. Ilomay Bailey is the wife of Lee Sims, NBC pianist heard from Chicago. It is her voice heard on his programs. We were not mistaken in spelling Irene Wicker's name with two "e's". She spells it that way herself. It is true that Lawrence Salerno used to sing in a North Mich. Boul. restaurant. Raymond Hunter takes the part of Captain Bang on the Seth Parker program. More of your questions next week.

Charlotte—Your question was tremendous. Without going into detail we suggest that you apply for an audition at the largest radio station in your territory. They are always on the lookout for real talent, and if you are good, you may be sure there is a place in radio for you. Good luck.

"John from Champaign"—Mildred Bailey has left the Paul Whiteman Orchestra in favor of an extended vaudeville tour. Irene Taylor, vocalist heard until now with Charlie Agnew's Orchestra from Chicago, takes her place.

Programs For Thursday, October 20

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Sunshine Special
 WJJD—Good Morning Program
 WLS—Smile a While Time

6:10 A.M.
 WLS—Sears Fur Market

6:15 A.M.
 WJJD—International Buckle Busters
 WLS—Weather Report; produce reporter; livestock

6:20 A.M.
 WLS—Slim and Spud; Comedy Skit

6:30 A.M.
 WIBO—Uncle John and his Family
 WMAQ—Setting Up Exercises
 WLS—Cumberland Ridge Runners

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 KYW—Marshall Field and Company musical clock
 WGN—Good Morning
 WGES—Musical Speedway
 WLS—Rader's Gospel Tabernacle
 WJJD—Old Time Ballad
 WCFL—Morning Shuffle
 WAAF—Breakfast Express
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle Tone Gyn Class

7:30 A.M.
 WCFL—Cheerio; inspirational talk and music. NBC
 WBBM—Christian Science Churches of Illinois
 WMAQ—Morning Worship
 WIBO—Melodies
 WLS—Steamboat Bill
 WJJD—Happy Go Lucky Time, Art Linick

7:45 A.M.
 WLS—Jolly Bill and Jane (NBC)
 WBBM—Brad and Al; comedy and songs (CBS)
 WMAQ—Waltzes (NBC)

8:00 A.M.
 WLS—Gene and Glenn (NBC)
 WBBM—Musical Time Saver
 WMAQ—John Fogarty, tenor (NBC)
 WCFL—WCFL Kiddie's Aeroplane Club
 WIBO—Smiles
 WGES—Poland's Music

8:15 A.M.
 WCFL—Time Parade
 WBBM—Continental Record
 WMAQ—Top of the Morning (NBC)
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WMAQ—Vic and Sade (NBC)
 WLS—Musical Program
 WGN—French Lick Spring Program
 WBBM—Modern Living
 WIBO—Musical Varieties
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WMAQ—Pie Plant Pete (NBC)
 WGN—Good Morning

8:50 A.M.
 WLS—Sears Tower Topics Time
 WCFL—Dance Music

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WCFL—German Entertainment
 WBBM—Melody Parade; orchestra (CBS)
 WIBO—Novellettes
 WMAQ—Chicago Ensemble
 WAAF—Sing and Sweep
 WGES—Canary Concert
 KYW—Musical Melange (NBC)

9:10 A.M.
 WLS—Evening Post Reporter

9:15 A.M.
 WCFL—Famous Soloists
 WBBM—News Flashes
 WAAF—Food Economy Program, Margaret Dorr
 WLS—Mac and Bob
 KYW—Piano Potpourri
 WMAQ—Young Artists Trio
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)

9:30 A.M.
 WCFL—Highlights of Music
 WJJD—Evans Revue
 WMAQ—Our Daily Food; Colonel Goodbody. NBC
 WGES—Your Community Program
 KYW—Studio Musical Program
 WAAF—Sing and Sweep
 WBBM—Burnham's Beauty Chat
 WLS—Piano Instructions
 WIBO—Little Harry's Cookin' Club

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 WLS—Mama's Old Time Tea Cookies
 WJJD—Home Makers Hour
 WAAF—Ask Me Another
 KYW—Consoinaires (NBC)
 WMAQ—Breen and De Rose, vocal and instrumental duo. NBC
 WBBM—Have You Heard? (CBS)

10:00 A.M.
 WMAQ—Mrs. A. M. Goudiss, talk (NBC)
 WBBM—Ruth Rogers, Radioboldt
 KYW—June Rae, ballads
 WGN—La Choy Chopsticks (CBS)

11:15 A.M.
 WSBC—Estelle Lewis, songs
 WJJD—Concert Favorites
 KYW—On the 11:15; famous dance orchestras
 WENR—Fifteen Minutes With You; Gene Arnold
 WBBM—Virginia Clarke, Jean and Charlie
 WAAF—World News Reports

11:30 A.M.
 WIBO—Peter Pan
 WJJD—Young Mothers Club
 WMBI—Continued Story Reading
 KYW—National Farm and Home Hour (NBC)
 WJKS—Columbia Revue (CBS)
 WMAQ—On Wings of Song (NBC)
 WGN—Board of Trade Reports
 WAAF—Rhythm Serenade
 WBBM—Frank Wilson and Jules Steia

11:35 A.M.
 WGN—Painted Dreams

11:45 A.M.
 WLS—Weather Report; Livestock
 WJKS—Daily Times News Flashes
 WJJD—Chicago Motor Club Talk
 WBBM—Columbia Revue (CBS)

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Evening Post Reporter

12:00 NOON
 WBBM—Husk O'Hare's Orchestra
 WCFL—Popular Music
 WIBO—Waltzes
 WJKS—Alabama Boy; Ralph Robertson
 WMAQ—Popular Varieties (NBC)
 WLS—Maple City Fun Factory; Quartet and John Brown

12:15 P.M.
 WJJD—Popular Melodies
 WGN—Mid Day Services
 WMBI—Loop Evangelistic Service
 WAAF—Noon-time Melodies; Weather

1:35 P.M.
 WBBM—Roy Dietrich and Eddie Freckman

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WCFL—Nat'l League American Pen Women
 WBBM—Rhythm Kings; orchestra (CBS)
 WJKS—Rhythm Kings (CBS)
 WGN—Allan Grant and Lawrence Salerno
 WLS—Radio Guide's Garden of Melody
 WIBO—B. & K. Reporter

1:50 P.M.
 WBBM—News Flashes

2:00 P.M.
 WJJD—Helpful Household Hints
 WGN—Woman's City Club
 WCFL—Kay McLaughlin, contralto
 KYW—Today's Tunes, popular dance melodies
 WJKS—Varieties
 WBBM—Republican National Committee (CBS)
 WLS—Betty and Bob (NBC)
 WMAQ—Three Mustachios (NBC)
 WIBO—"Radio Gossip," Eddie and Fannie Cavana
 WAAF—Chicago on Parade
 WSBC—Joe Springer Sport Review

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 WMAQ—Famous Loves (NBC)
 WCFL—U. S. Navy Band (NBC)
 WJKS—Columbia Salon Orchestra (CBS)
 WBBM—Burnham's Beauty Chat
 WJJD—Sunshine for Shutins
 WLS—WLS Home Theater

2:30 P.M.
 WCFL—Radio Dan
 WJJD—Armour Institute
 WGN—June Baker, home management
 KYW—Women's Radio Review (NBC)
 WSBC—Mallers Studio Program
 WJKS—Frank Westphal's Orchestra (CBS)
 WIBO—Parents Magazine
 WMAQ—U. S. Navy Band (NBC)
 WBBM—Frank Westphal's Orchestra (CBS)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 11:15 a. m. WENR—Fifteen Minutes With You; Gene Arnold
- 2:00 p. m. WBBM-CBS—Republican National Committee
- 8:00 p. m. WMAQ-NBC—Captain Henry's Maxwell Show Boat
- 9:00 p. m. WENR-NBC—Lucky Strike Hour; Jack Pearl, comedian
- 10:00 p. m. WJKS-CBS—Columbia Symphony Orchestra

10:15 A.M.
 WBBM—Red Cross Melodies
 WGN—Leonard Salvo's Favorites
 WCFL—Health Talk by Dr. Bundesen
 WAAF—Sally Mint Smiles
 WJJD—Neighborhood Store
 WMAQ—Here's to Charm
 WENR—Singing Strings (NBC)
 WIBO—Market Reports
 WGES—Rhythm Review; Ethel and Harry

10:20 A.M.
 WAAF—Salon Music

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WBBM—Smiling Ed McConnell
 WMAQ—Rhythm Ramblers
 WIBO—News of the Day
 WCFL—Dance Music
 WGN—Digest of the day's news
 WGES—Songs of Poland
 KYW—Radio Household Institute (NBC)
 WJJD—Variety Music
 WMBI—Gospel Music
 WAAF—Fireside Philosopher

10:40 A.M.
 WMBI—Story Hour and Gospel Music

10:45 A.M.
 WMAQ—Today's Children
 KYW—Adult Education Council
 WJJD—Mary Alden; home talk
 WAAF—Musical Calendar
 WBBM—Rumford Radio School of Cookery
 WGN—Music Weavers

11:00 A.M.
 WCFL—Red Hot and Low Dwa Program
 WENR—Men O' Song; male quartet (NBC)
 WJKS—Buddy Harrod's Orchestra (CBS)
 WGN—Hank Harrington and Dick Hayes
 WMAQ—U. of C.; Prof. Fred L. Schuman
 KYW—Prudence Penny; cooking hints
 WBBM—Julia Hayes, Household Hints
 WIBO—Musical Masterpieces
 WJJD—Musical Gems
 WAAF—Meat Recipe Talk, Mildred Bats

12:15 P.M.
 WCFL—Popular Music
 WJJD—Old Time Ballads
 WJKS—Farm Flashes
 WLS—Dinnerbell Program
 WBBM—Local Markets
 WIBO—Market Reports

12:20 P.M.
 WBBM—News Flashes

12:30 P.M.
 WMAQ—Board of Trade
 WBBM—Jimmy Garrigan's Orchestra
 WLS—Reading Room
 WJKS—Atlantic City Musicale (CBS)
 KYW—Republican National Committee (NBC)
 WGN—Atlantic City Musicale (CBS)
 WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
 WJKS—Lake County Medical Society
 KYW—Rose Vanderbosch at the piano
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk

12:50 P.M.
 WMAQ—Hotel New Yorker Orchestra (NBC)

1:00 P.M.
 WJKS—Danny Glenn, pianist
 WCFL—Barton Organ Recital
 WAAF—Hoosier Philosopher
 WJJD—Luncheon Dance Music
 KYW—Symphonic Favorites
 WBBM—Aunt Jeinima Songs (CBS)
 WMAQ—Century of Progress Talk
 WGN—Allan Grant, pianist
 WLS—Bob and Harve
 WIBO—Ahead of the News
 WMBI—Organ Program

1:10 P.M.
 WMAQ—Bill Krenz, pianist

1:15 P.M.
 WJJD—Waltz Time
 WBBM—Chicago Hour
 WJKS—Ann Leaf, organist (CBS)
 WLS—Livestock Markets; Jim Poole
 WGN—Palmer House Ensemble
 WIBO—Pop Concert, organ
 WAAF—Evelyn Siegling, contralto

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WJJD—Musical Hodge Podge
 WLS—Wm. Vickland's Book Shop
 WBBM—Chicago Dental Society

T Y O D I A L
 U R N A L

To

**RADIO GUIDE'S
 GARDEN OF MELODY**

*The Three Contraltos and
 Jack Holden, narrator*

Thursdays 1:45 P.M.

WLS

Prairie Farmer 870 Kilocycles

NIGHT DAY



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Tuesday Programs [Continued]

11:50 A.M.
WGN—Good Health and Training Program

12:00 NOON
WBBM—Husk O'Hare's Band
WIBO—Waltzes
WGN—Mid-Day Services
WMBI—Loop Evangelistic Service
WJKS—Alabama Boy; Ralph Robertson
WLS—Maple City Fun Factory; Quartet and John Brown

WCFL—Popular Music
WJJD—Popular Melodies
WMAQ—Classic Varieties (NBC)
WAAF—Noon-time Melodies

12:15 P.M.
WLS—Dinnerbell Program
WCFL—Popular Music
WIBO—Market Reports
WBBM—Local Markets
WJJD—Old Time Ballads
WJKS—Farm Flashes

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WMAQ—Board of Trade
KYW—Republican National Committee (NBC)
WBBM—Jimmy Garrigan's Orchestra
WGN—Atlantic City Musicale (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Atlantic City Musicale (CBS)
WIBO—Reading Room

12:35 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
WCFL—Farm Talks
WJKS—Lake County Medical Society
KYW—Mel Stitzel at the piano
WMAQ—Princess Pat Beauty Talk

12:50 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

1:00 P.M.
WGN—Allan Grant, pianist
WBBM—Aunt Jemima, songs (CBS)
WENR—Words and Music, string ensemble (NBC)
WIBO—Ahead of the News
WAAF—Hoosier Philosopher
WLS—Hugh Cross
KYW—Dan Russo's Orchestra (NBC)
WMAQ—Adult Education
WJJD—Luncheon Dance Music
WMBI—Organ Program
WCFL—Barton Organ Recital
WJFK—Paul Whiteman's Orchestra

1:10 P.M.
WMAQ—Bill Krenz

1:15 P.M.
WJJD—Waltz Program
WLS—Livestock and Grain Markets
WJKS—Irwin Porges, pianist
WBBM—Charis Musical Revue (CBS)
WGN—Palmer House Ensemble
WIBO—Pop Concert
WAAF—Political Talk

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WJJD—Musical Hodge Podge
WLS—Wm. Vickland's Book Shop
KYW—Symphonic Favorites
WMAQ—Public Schools Program
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Chicago Dental Society
WCFL—Recital Miniature
WSBC—Larry Neville Songs
WAAF—Pianoesque

1:35 P.M.
WBBM—Chicago Hour

1:45 P.M.
WCFL—Pauline Stephens, soprano
WIBO—B & K. Reporter
WLS—Quarter Hour of Three Fourths Time; Three Contraltos
WAAF—Live Stock Market; Weather Summary
WGN—Allan Grant and Lawrence Salerno

2:00 P.M.
WJJD—Helpful Household Hints
WGN—Garden Club of Illinois
WMBI—Question Hour and Gospel Music
WBBM—Burnham's Beauty Chat
WCFL—Book Chats
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
KYW—Today's Tunes; orchestra and vocalists
WMAQ—Vocal Art Quartet (NBC)
WLS—Betty and Bob (NBC)
WAAF—Chicago on Parade
WSBC—Sports Review
WJKS—Columbia Artist Recital (CBS)

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
WCFL—Radio Troubadours (NBC)
WLS—Homemakers—"Little Dramas from Life"
WBBM—News Flashes
WJJD—Sunshine for Shutins

2:25 P.M.
WBBM—Organ Interlude

2:30 P.M.
WCFL—Radio Dan
KYW—Women's Radio Review, NBC
WJKS—Frank Westphal's Orchestra (CBS)
WBBM—Frank Westphal's Orchestra (CBS)
WGN—June Baker, home management
WMAQ—Smackout, comedy duo (NBC)
WIBO—Jeannette Barrington, readings
WSBC—Mallers Studio Program

2:40 P.M.
WGN—Allan Grant, pianist

2:45 P.M.
WCFL—Songs of other nations
WMAQ—Brown Palace Hotel Orchestra (NBC)
WJJD—International Buckle Busters
WIBO—Market Reports
WGN—Afternoon Musicale
WLS—Piano Instruction

3:00 P.M.
KYW—Three Strings; Teaberry sports
WJJD—Women's Club
WBBM—Boston Popular Revue (CBS)
WMAQ—Culbertson's Bridge Club
WLS—Chuck, Ray and Frank
WCFL—Carl Formes, baritone
WJKS—Boston Popular Revue (CBS)
WIBO—Classical Gems, Cerny Ensemble
WMBI—Radio School of the Bible
WAAF—Paul Van Sande, tenor

3:15 P.M.
WAAF—A Mood In Blue
WCFL—Lorena Anderson, soprano
WJJD—Dreams of Hawaii
WLS—Shopper's Service; Anne and Sue

3:30 P.M.
WBBM—National Council Month; Mrs. Carrie C. Catt
KYW—Cosmopolitan Orchestra (NBC)
WMBI—Swedish Gospel Service
WCFL—Variety Program
WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
WJKS—National Council Month (CBS)
WJJD—Popular Songsters
WMAQ—Music (NBC)
WAAF—Hess Melody Time
KYW—Two Doctors with Aces of the Air; Teaberry sports

3:45 P.M.
WENR—Get Out the Vote; Ann Hard (NBC)
WBBM—Organ and Piano
WMAQ—Happy Jack, songs (NBC)
WJJD—Bridge Class of the Air

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

3:30 p. m. WBBM-CBS—National Council Month; Mrs. Carrie C. Catt

3:45 p. m. WENR-NBC—Get Out the Vote; Ann Hard

4:00 p. m. WBBM-CBS—Meet the Artist; Myrt and Marge Interviewed by Steve Trumbull

8:30 p. m. WENR-NBC—Friendship Town; small town sketch

WJKS—George Hall's Orchestra (CBS)
WAAF—World News Reports

4:00 P.M.
WENR—The Frigidairians; orchestra (NBC)
WJKS—Meet the Artist (CBS)
WIBO—Mary Birmingham, reader
WCFL—Junior Federation Club
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Meet the Artist (CBS)
WJJD—Symphony Music
WMAQ—The Women's Calendar

4:05 P.M.
WMAQ—Marion Harris from British Broadcasting Station (NBC)

4:15 P.M.
WAAF—Dancing Notes
WIBO—Old Music Shop
WJKS—Daily Times News Flashes
WBBM—News Flashes
WENR—Tangee Musical Dreams; orchestra (NBC)

4:25 P.M.
WBBM—Organ Interlude

4:30 P.M.
KYW—Harold Bean, baritone
WCFL—Harlem Harmony Hounds
WMAQ—Mrs. Ely Culbertson, bridge talk
WBBM—Art Gillham, pianist
WJJD—Moosheart Children
WJKS—Kiddies Club

4:45 P.M.
WMAQ—Library Association Talk
WBBM—Melody Time (CBS)
WGN—Afternoon Musicale
WIBO—Dusk Dreams, organ
WCFL—Coliseum, Walkathon
WJKS—Musical Comedy Memories (CBS)
KYW—Rhythm Revue; Teaberry Sports
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WGN—The Devil Bird
WCFL—Peter Pen
WSBC—New Southern Program
WGES—Gains from Germany
WMAQ—Waldorf Orchestra (NBC)
WBBM—Schlagenhauer's Party
WJJD—Neighborhood Store
WAAF—The Spotlight
KYW—Mel Stitzel, piano

5:15 P.M.
KYW—Penrod and Sam
WCFL—John Maxwell, food talk
WIBO—WPCC
WMAQ—The Spellbinder
WBBM—Tarzan of the Apes
WJJD—Indian Princess
WGN—Concert Orchestra

5:30 P.M.
WCFL—Farmer Labor Party
WGN—Kellogg's Singing Lady (NBC)
WBBM—Skippy; children's program (CBS)
WMAQ—Al Bernard, one man show (NBC)
WJJD—The Pied Piper
KYW—Uncle Bob's Curb is the Limit Club

5:45 P.M.
WGN—Little Orphan Annie; children's playlet, NBC
WIBO—Clem and Ira
WBBM—Rock Oak Champions
WCFL—WCFL Orchestra
WENR—Little Orphan Annie; playlet (NBC)
WMAQ—Sekatary Hawkins (NBC)
WJJD—Walt and Herb

6:00 P.M.
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WMAQ—Evening Music
WGES—Mme. Frida Savini, soprano
WBBM—Captain Jack
WIBO—German Program
WGN—Dinner Music
KYW—Dan Russo's Orchestra
WJJD—Dance Orchestra

6:15 P.M.
WGN—The Secret Three
WJJD—Red Top Sports Reel
WGES—Fashion Parade
WCFL—Ed. Fitzgerald, baritone
WMAQ—Wheatenaville, dramatic sketch (NBC)
WBBM—Big Kernel Canaries

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—Stebbins Boys; Swift's Program
WGN—Tom, Dick and Harry, harmony trio
WMAQ—The Daily News of the Air
WIBO—Ahead of the News
WCFL—Hotel Allerton Orchestra
WBBM—Flanagan Sport Review

WCFL—Songs of Yesterday
WJJD—Dave Bennett's Orchestra
WBBM—Harriet Cruise, songs
WSBC—Italian Program
WIBO—Wharton's Plantation Days

8:05 P.M.
KYW—Vincent Lopez' Orchestra

8:15 P.M.
WCFL—Night Court
WJJD—Farmer Rusk's Service
WBBM—Association of Real Estate Tax Payers of Illinois
WGN—Threads of Happiness (CBS)

8:30 P.M.
WENR—Friendship Town, small town sketch (NBC)
WGN—Eno Crime Club, CBS
WMAQ—Ed Wynn, Texaco Fire Chief Band (NBC),
WBBM—Brooks and Ross
WJKS—Hot Stove League
KYW—Mark Fisher's Orchestra
WIBO—The Old Trader
WCFL—Eddie Clifford, tenor

8:45 P.M.
WCFL—Big City
WJKS—Behind the Mike
WBBM—Billy White and Westphal's Orchestra
WIBO—Mobile Moaners

9:00 P.M.
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Lucky Strike Hour, drama and orchestra (NBC)
WBBM—Jay C. Flippen-cies (CBS)
WGN—Art Kassel's Orchestra
KYW—Rex Maupin's Aces of the Air
WIBO—Wendell Hall
WCFL—Seeley Program
WJKS—Jay C. Flippen-cies (CBS)

9:15 P.M.
WGN—Around the World, drama
WCFL—Organ Recital; Eddy Hanson
WJKS—Italian Hour
WMAQ—Concert Orchestra
WIBO—Organ Tunes

9:30 P.M.
WGN—Tomorrow's Tribune
WMAQ—Harold Van Horne, pianist
WCFL—Merry Garden Ballroom Orchestra
WBBM—Jack Miles' Orchestra
KYW—Inspector Stevens and Son of Scotland Yard
WIBO—Nu Grape Twins
WJKS—Charles Carlile, tenor (CBS)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WMAQ—Corinnis Program
WIBO—B. and K. Reporter and News
WGN—The Concert
KYW—Charlie Agnew's Orchestra
WJKS—Republican Broadcast
WBBM—Myrt and Marge, drama (CBS)

9:50 P.M.
WJKS—Scrap Book

10:00 P.M.
WMAQ—Amos 'n' Andy, NBC
WENR—Amos 'n' Andy; blackface comedians (NBC)
WCFL—School Teachers' Talk
WJKS—Columbia Symphony Orchestra (CBS)
WIBO—The Old Music Box
KYW—Teaberry Sports Reporter; Globe Trotter

10:10 P.M.
WCFL—Musical Weather report
KYW—Muriel LaFrance with orchestra

10:15 P.M.
WMAQ—Dan and Sylvia
WCFL—Coliseum, Walkathon
WENR—National Grand Opera (NBC)
WGN—The Dream Ship

10:30 P.M.
WGN—Bernie Cummins' Orchestra
WCFL—Radio Dan
WENR—Ben Bernie's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra
WIBO—Organ Fantasies

10:45 P.M.
WCFL—Barton Organ Recital; Eddy Hanson
WMAQ—Vincent Lopez' Orchestra
WIBO—Recitals in Miniature

11:00 P.M.
WGN—Clyde McCoy's Orchestra
WENR—Paul Whiteman's Chieftains (NBC)
WJKS—Don Redman's Orchestra (CBS)
WCFL—Merry Garden Ballroom Orchestra
WMAQ—Ralph Kirbery, the Dream Singer (NBC)
KYW—Charlie Agnew's Orchestra
WIBO—Musical Tapestry

11:05 P.M.
WMAQ—Hotel New Yorker Orchestra (NBC)

11:15 P.M.
WSBC—Jerry Sullivan; song special

11:30 P.M.
WJKS—Harold Stern's Orchestra (CBS)
WCFL—Organ Recital; Eddy Hanson
WGN—Late Evening Dance Orchestras
WMAQ—Beach View Orchestra
KYW—Mark Fisher's Orchestra

12:00 MIDNIGHT
WBBM—Around the Town; dance orchestras
KYW—Dan Russo's Orchestra
WMAQ—Via Lago Orchestra

12:15 A.M.
WMAQ—Beach View Orchestra

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra

News! News! News!

Argentine Buys Programs

Wily Senor Guglielmo Garcia bore down on WOR, New York, last week. He had an idea. In Argentina, a syndicate of financiers had the idea first. They sent slippery Garcia to sell it to WOR. The plan is to buy up all WOR's sustaining programs and short wave them south. Radio, piped from New York to the Argentine with rich syndicate dispensing it—for a price—to Argentine listeners. WOR is delighted. The syndicate rubs its hands, anticipating a signed contract and a rushing business.

'Hoosier Editor' Arrives

Crack newspaperman Frederick Landis goes Columbia on Sunday, October 16, for a new "Hoosier Editor" series. Once Congressman from Indiana, brother of Judge Kenesaw M. Landis, newshawk Landis will speak five minutes each program on the week's news. His reputation as a writer of pointed, pertinent journalism is expected to add lustre to the show. Supporting talent: Mary Miles, soprano; Four Norsemen, harmony quartet; Frank Westphal's Orchestra. Time: 1:45 to 2 p. m. Local outlet WBBM.

Our So What Dept.

"Clara, Lu 'n' Em, who have real husbands to consider, declare that they like to get their broadcasting finished in the morning," stated a news release last week. The story limps along inanely, qualifies its opening statement: "That is, Clara and Lu do. Em says, 'John (real estate-insurance salesman John Mitchell) doesn't like it so well.'" It seems Clara's husband (Paul Mead) likes to play bridge nights; Lu's hubby (Northwestern University Prof. Howard Berolzheimer) needs her help in outlining classes for next day. All very interesting stuff indeed.

Al Jolson Etherized

In New York last week, an automobile company signed mammy singer Al Jolson for a meager four week contract to go NBC. If mummies and pappys like Al enough to buy cars after hearing his stuff on the air, they may extend the contract to a thirteen week period. Ben Bernie, rumored a few weeks ago to be considering a team-up with Jolson on this show, will not do so. Chevrolet is the company.

Columbo-Crosby Mixup

Networks have been known to cast envious eyes at talent on opposition chains, have even tried to lure crooners and such to their network by dangling fat contracts and promises before their eyes. Something of the kind may have happened when Columbia succeeded in signing former NBC favorite Russ Columbo to the CBS air waves. Bait: one sweet contract. In retaliation: NBC will probably sign, may have already, Bing Crosby.

And Here's Toscanini

Toscanini features the Vivaldi-Bach Concerto in A Minor for Four Pianos and Orchestra during the New York Philharmonic Symphony Orchestra broadcast over Columbia on Sunday, October 16, from 2 to 4 p. m. At the pianos will be Madeleine Marshall, wife of music critic Robert A. Simon; Maria Carreras, concert pianist; Frank Sheridan, frequent Philharmonic soloist; Hungarian composer-pianist Zoltan Kurthy. Other selections: Schumann's Symphony No. 2; Sibelius' "Swan of Tuonela"; the "Istar" Variations by Vincent d'Indy; Rossini's Overture to "Semiramide." Music critic Olin Downes at the microphone for explanatory notes.

Local outlet WGN.



Isn't she a pretty gal? Thora Martens is the name. After a long run in "The Student Prince," Thora deserted the stage to star in radio's "Musical Memories." Her mezzo-contralto is heard each Sunday at 6:30 p. m. over WGN-CBS air waves.

REVIEWING RADIO

By Mike Porter

RADIO ROW, where a performer is known by the company that keeps him, the records (which I have just checked) show, has been productive of less scandal (ah, there Jerry!) perhaps, than any other realm of entertainment. In fact, in one day I ran across in my physical wanderings, no less than ten famous couples to whom marriage has been a professional blessing. Mayhap it is genuine affection that creates this happy condition; perhaps an inherent fear of ruin in the case of married artists that strengthens the nuptial bonds. Occasionally, one party to a marital contract is lifted unceremoniously to the pinnacle of prestige by the success of the mate.

It is of married life in the radio world, therefore, today, that we sing.

The perennial honeymooners of the air embrace four personages who are well beloved of the audience—Frank Crumit and Julia Sanderson, and Peter de Rose and May Singhi Breen. In the case of the former, they walked into the radio picture with equal honors, from stageland. May Breen led Peter de Rose into the studios with a ukulele. Peter used to write her music. Now he is her husband and a famous writer of ditties.

Jack Benny's wife is the newest air arrival. Hers is an instance of sudden fame of the unexpected sort. When Benny began negotiations to switch to WABC on the Canada Dry bill, the thought occurred to him that Mrs. Benny might be used, not exactly as a stooge, but a refreshing voice. She went on—and immediately clicked. Now she becomes a permanent member of the new presentation.

The cast of Burns and Allen has an amusing angle. They became man and wife after a vaudeville romance. In their stage days, it was Burns who was the dumb cracker, and Gracie the feeder. Gracie was the stooge. But the minute they struck the air, the thin, piping voice of Gracie necessitated a slight change in

technique. It wasn't long before George blossomed forth as the stooge. Benny Fields and Blossom Seely are another pair of perpetual lovers, and the same can be said of such incessant honeymooners as George Olsen and Ethel Shutta, Gene and Katleen Lockhart, Harry Barris and Lois Whiteman, Phil and Ann Brae, and Block and Sully.

One of the impressive stories of mutual affection and loyalty grows out of the Olsen-Shutta alliance. Back in the days when Olsen auditioned for Canada Dry, there was some hesitation on the sponsor's part about including Ethel in the show. Olsen was politely told that he might get another singer. He knew it would break Ethel's heart. He knew she could make the grade if given a chance. So he told the sponsor this: "No Ethel, no Olsen." He won out.

Then just a week ago, Ethel Shutta, who more than made good, was offered a job on a big cigarette program. But the sponsor didn't want the Olsen band. "No George," was Ethel's verdict, "no Ethel."

Access to the biographical files, while wandering about Radio Row, which, as Georgie Price says, is the place where publicity is the mother of invention, and where he who laughs first, wrote the gag,

(Continued on Page Fifteen)

Purely Personal

WALTER O'KEEFE flies to Chicago every week-end (but not on a magic carpet) to visit his bride, Roberta Robinson, who is playing the lead in a musical show out in the windy city.

JUNE PURSELL guest starred over WTAM in Cleveland last week.

MYRTLE VAIL'S son, George Damerel, Jr., who is taking the mounted course at the Urban Military Academy in Beverly Hills, California, has named his horse "Spearmint" in honor of his mother's sponsor.

IRENE BEASLEY, WILLIAM HALL, and LITTLE JACK LITTLE have just completed a new movie short. THE FOUR ETON BOYS, now entering their fourth year as featured entertainers at New York's Greenwich Village Nut Club, are occupied with a new series of two reels.

EMERY DEUTSCH and ANDRE BARUCH join the ranks of songwriters with their first tunes. Emery's is "Play, Fiddle, Play" and Andre's "And So All Thru The Night."

LEON BELASCO will shortly supervise his band at New York's swanky Club El Garron this fall.

COLONEL STOOPNAGLE, VINCENT SOREY, and baritone ROGER KINNE, add another candle to their birthday cake this month.

LES REIS and ARTY DUNN will celebrate their fifth anniversary as a harmony team by embarking on a five week vaudeville trip through chief cities in the East.

VIN HAWORTH and RAY HEDGE, both starred in "Myrt and Marge" Columbia skit, dropped a goodly sum of money this summer on a sour theatrical venture.

BING CROSBY, after completing that Hollywood movie, is in New York ready to resume broadcast duties. And is he happy?

BUDDY ROGERS' return to Hollywood was formerly celebrated Friday, October 14 by a special broadcast put on by KFI, Los Angeles.

The Sinton-St. Nicholas

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Five dining rooms serving wonderful food at moderate prices

JOHN L. HORGAN
Managing Director

CINCINNATI

Wednesday, October 19

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Sunshine Special
 WJJD—Good Morning Program
 WLS—Smile A While Time

6:15 A.M.
 WLS—Weather Report; produce reporter
 WJJD—Int'l Buckle Busters

6:30 A.M.
 WJBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WJJD—Organ Melodies

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 WMAQ—Tune Time
 WCFL—Morning Shuffle
 WGN—Good Morning
 KYW—Marshall Field & Co.'s Musical Clock
 WLS—Paul Rader's Gospel Tabernacle
 WJJD—Old Time Ballad
 WAAF—Breakfast Express
 WGES—Musical Speedway
 WMBI—Sunrise Service

7:15 A.M.
 WJJD—Muscle-tone Gym Class

7:30 A.M.
 WMAQ—Morning Worship
 WCFL—Cheerio; inspirational talk and music. NBC
 WJJD—Steamboat Bill; Campbell Cereal
 WLS—Happy Go Lucky Time, Art Linick
 WBBM—Christian Science Churches of Illinois
 WJBO—Melodies

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)
 WMAQ—Waltzes (NBC)
 WCFL—Thelma and Jack

8:00 A.M.
 WGES—Bohemian Melodies
 WLS—Ralph Waldo Emerson, organist
 WMAQ—John Fogarty, tenor (NBC)
 WCFL—WCFL Kiddie's Aeroplane Club
 WJBO—Smiles

8:15 A.M.
 WLS—The Ward Surprise Review
 WMAQ—Top of the Morning (NBC)
 WCFL—Time Parade

8:30 A.M.
 WCFL—California Harmony Boys; Eddie Dyer and Howard Kaiser
 WGN—French Lick Program
 WJBO—Musical Varieties
 WLS—Musical Program
 WMAQ—Vic and Sade (NBC)
 WBBM—Modern Livine

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Flying Fingers
 WCFL—Dancer Music

8:50 A.M.
 WLS—Sears Tower Topics Time

9:00 A.M.
 WGN—Charlie White's Gym of the Air
 WBBM—J. Wilson Doty and Val Sherman
 WJJD—Taylor Time
 WCFL—German Entertainment
 KYW—Nothing But The Truth (NBC)
 WMAQ—Banjoleers
 WJBO—Novelettes
 WGES—Canary Concert
 WAAF—Sing and Sweep

9:10 A.M.
 WLS—Evening Post Reporter
 WCFL—German Entertainment

9:15 A.M.
 KYW—Jane Grant's program (NBC)
 WLS—Mac and Bob in Willard Program
 WMAQ—Neysa Program
 WCFL—Famous Soloists
 WGN—Clara Lu 'n' Em; The Super Suds Girls (NBC)
 WBBM—Whispering Pianist
 WAAF—Food Economy, Margaret Dorr

9:30 A.M.
 WMAQ—Our Daily Food; Colonel Goodbody. NBC
 KYW—Soloist (NBC)
 WLS—Piano Instruction
 WJJD—Evans Revue
 WGES—Musical Comedy Gems
 WBBM—Burnham's Beauty Chat
 WJBO—Little Harry's Cookin' School
 WGN—Board of Trade Market Reports
 WAAF—Sing and Sweep

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 WJBO—You and Your Clothes
 WMAQ—Board of Trade
 WLS—Mama's Old Time Tea Cookies; Ralph and Hal, Old Timers
 WBBM—Ruth Rogers; Radioboldt
 WGES—Fashion Pre-View
 WJJD—Home Makers Hour
 KYW—Betty Crocker (NBC)

9:50 A.M.
 WMAQ—Consolaires; Irma Glen, organist (NBC)

10:00 A.M.
 KYW—Marmola Thumb Nail Drama
 WCFL—Dance Music
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)
 WJJD—Komiss Musical

WJBO—Popular Echoes
 WGN—Irene Wicker and Allan Grant
 WLS—Livestock and Poultry Markets
 WBBM—Barton Organ
 WAAF—Piano Rambles
 WAAF—Home Hours
 WSBC—The Housekeeper
 WGES—Shut-In Request Program
 WMBI—Shut-In Request Program

10:05 A.M.
 KYW—Musical Interlude

10:15 A.M.
 WGN—Leonard Salvo's Favorites
 WBBM—Red Cross Melodies
 WMAQ—Musical Hodge Podge
 KYW—Household Institute; dramatization. NBC
 WJBO—Market Reports
 WJJD—Neighborhood Store
 WAAF—Salon Music
 WGES—Rhythm Revue; Ethel and Harry

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WMAQ—Maud and Cousin Bill
 WAAF—Effie Marine Harvey's Educational Club
 WBBM—Morning Moods (CBS)
 WJBO—News of the day
 WGN—Digest of the News
 WJJD—Variety Music
 WGES—Camptown Minstrels
 KYW—Rose Vanderbosch, singing pianist

10:45 A.M.
 WAAF—Musical Calendar
 WENR—Sweetheart Program; talk and music (NBC)
 WGN—Grand Old Hymns
 WMAQ—Today's Children
 WJBO—Persian Garden
 WBBM—American Medical Association
 WSBC—Jerry Sullivan Song Special
 WCFL—Thelma and Jack, musical skit
 WJJD—Mary Alden; home talk
 KYW—Century of Progress Program

10:50 A.M.
 WBBM—Helen Mors and Eddie Freckman

10:55 A.M.
 KYW—Piano Patterns

11:00 A.M.
 WCFL—Red Hot and Low Down
 WGN—Hank Harrington and Joseph Hassmer
 WBBM—Adele Nelson; beauty talk
 WMAQ—U. of C.; Prof. Fred L. Schuman
 WJKS—Buddy Harrod's Orchestra (CBS)
 WJBO—Musical Masterpieces
 KYW—Prudence Penny; Home Economics
 WJJD—Musical Gems
 WSBC—Ann De Haan; Radio Chatter Box
 WAAF—Bandstand

11:15 A.M.
 KYW—On the 11:15; famous dance orchestras
 WJJD—Crazy Crystals
 WENR—Miracles of Magnolia; negro sketch (NBC)
 WBBM—Gene and Charlie and Virginia Clark
 WAAF—World News Reports

11:30 A.M.
 WBBM—Frank Wilson and Jules Stein
 WMAQ—On Wings of Song (NBC)
 WJBO—Peter Pan
 KYW—National Farm and Home Hour (NBC)
 WGN—Board of Trade Reports
 WJJD—Young Mothers Club
 WAAF—Rhythm Serenade
 WJKS—Columbia Revue (CBS)

11:35 A.M.
 WGN—Painted Dreams

NEWS

... from ...

WJJD

AUNT MARY... "THE KIDNAPPER"

Maybe that isn't a nice name to call Dr. and Mrs. Jerry's nice Aunt, but that's certainly what she is. In Glendale only three days, she actually pulls off one of the sweetest kidnappings ever done in those parts.

Friends of Dr. and Mrs. Jerry, who follow their life and romance in Glendale from WJJD every week night at 7:15, are in sympathy with Aunt Mary. Little Joe Barone, whom Aunt Mary kidnapped, certainly didn't seem to belong to the man who claimed him as a son, and she felt that she had just as much right to him as the so-called father.

Now that she has little Joe however, we are all wondering...WHAT IS SHE GOING TO DO WITH HIM?

MARY ALDEN PAYS FOR HOUSEHOLD HINTS

Have you a pet household hint in your home? Of course you have, AND, it might be worth money.

Every morning at 10:45, from WJJD, Mary Alden broadcasts her Home Talk, and gives helpful household hints, and every week, she picks the five best hints sent in by her listeners, and gives each of them a cash prize.

Listen to Miss Alden every morning, and send her that pet hint that you've been keeping a secret.

SUNNY BOY



Let us introduce WJJD's official sunshine spreader—Billy Sunshine—whose one aim in life is to make people happy.

According to the hundreds and hundreds of letters he receives every week, we would say that his aim is good and that he is certainly hitting the mark he set for himself.

Listen to Billy on his "Sunshine for Shut-Ins" program, which, with the aid of little Mary Sunshine, he presents from WJJD every afternoon at 2:15.

YOUNG MOTHERS CLUB

Almost two hundred of the leading doctors in the middle west have prepared the practical instructions which are given on the Young Mothers Club program from WJJD every morning at 11:30 A.M.

These talks have proved invaluable to young mothers, as all phases of child life are covered. They are prepared in cooperation with the American Medical Society and the Illinois Medical Society.

"THE PIED PIPER"



Listen, my children and you shall hear,

The call of the Piper drawing near, He'll sing you a song, he'll make you jolly,

He'll tell you a story you'll like, by golly.

This poem, written by one of many little friends of THE PIED PIPER, just about sums up his program from WJJD every night at 5:30—so all we can add for the boys and girls...is—listen for that call.

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Ten Tons of Music

By Mark A. Stevens

A MILLION, six hundred thousand pieces of music, weighing over ten tons—one Wagner opera alone totals 125 pounds—are housed in the New York studios of the National Broadcasting Company. It is admittedly the world's largest and most intensively used music library, equipped to furnish on short notice a ten second interlude for ukulele or the complete score of a great symphony or opera. Here is music for every mood and taste. The descriptive numbers alone which are used for drama and dialogue, run into the thousands and are listed under such general classifications as "hurries," "hunting," "battle," "machinery," "religious," "animals"—enough to fill a zoo—and the like, covering every situation imaginable. A research division is on the constant lookout for the old or unusual, or the latest, toe-teasing tune from Broadway. Securing permission to use copyright numbers requires a separate staff. Arranging and composing yet another. Binding, cataloging and filing requires still other workers. This library is one of the busiest and most essential departments of a great broadcasting system, and it functions day and night.

The man who assumes the responsibility of managing this bee hive of activity and of keeping the air-ways fed with program material must be a musician, conductor, composer, arranger and executive rolled into one. It's a large order but Thomas H. Belviso fills the bill. He told me recently how his variegated training and experience equipped him for the job.

As a lad living in New Haven, he learned to play the piano and violin, becoming a member of the New Haven Symphony Orchestra at eleven and shortly thereafter organized an orchestra of his own.

"There were only three members to that first orchestra" he said, "piano, violin and drums, but when we got going strong, we sounded like many more. Our first paid engagement was in a movie house at fifteen dollars a week."

Other engagements were forthcoming with a little hustling. The orchestra, augmented to suit the occasion, began playing for college dances, banquets, cafes, hotels, department stores and even a bank. The business grew. Additional orchestras were needed and Belviso eventually found his business enterprise paying his way through school.

When he entered Yale University at sixteen, he had already graduated from the University School of Music and he continued his musical studies by commuting twice a week to New York City to attend the Institute of Musical Art. Believing a varsity band would put spirit into the boys at a football game, he organized and directed the first band at Yale, Rudy Vallee succeeding to the directorship a few years later.

The question of getting a job after graduation did not trouble this resourceful musician. He had worked up quite a thriving business while in school. He merely opened an office in New Haven, extended his territory and continued to supply music for every occasion. At one time he had nineteen orchestras under his management.

Seeing the usefulness of a centralized music library for the orchestras he supervised, he commenced building one. Later on he sold the idea to some pre-talkie magnates who owned a chain of theaters. Long into the nights thereafter he worked analyzing and classifying 30,000 published compositions for strains suggestive of any situation encountered on the screen. He was soon supplying the complete musical scores to pictures for one hundred theaters. When the films finally found their tongue, thus eliminating many musicians from picture theaters, he transferred his talent and knowledge to the field of radio.

The library supplies music for both the red and blue networks—35,000 programs this year—and to independent stations on a rental basis.

I asked Mr. Belviso what selections were most often requested by the radio public. He consulted a schedule.

"Speaking of songs," he said, "and barring popular music which comes and goes, the songs most in demand are Sylvia, Trees, Home on the Range, Just A'wearin' for You. The orchestral numbers are L'Arlesienne Suite, Massenet's Elegie and Scenes Pittoresque, Londonderry Air, Tchaikowsky's Andante Cantabile. The most popular hymn is Abide With Me.

"Programs," he went on, "are made up far in advance and rehearsed usually close to the hour of broadcast. Getting the music to the studios in time for each broadcast presented a problem until we installed a system of alarm clocks. When one of these goes off here it signifies that the proper numbers must be taken immediately to Studio A, B or C from which a program will be broadcast in ten minutes. Using even the utmost precaution, there are plenty of chances for slip-ups. Just prior to going on the air recently, a temperamental orchestra conductor phoned to inform me quite excitedly that the parts for his men had not arrived. I checked up hastily, found that the numbers had been taken up five minutes earlier and so informed him. Almost distracted, he assured me the parts were not there. An investigating committee was rushed to the scene only to find the distraught conductor sitting on the missing parts.

"Most drama and dialogue require background music. The script comes to my desk with places indicated for me to find, arrange or compose suitable music. A man is looking through a microscope at a lot of bacteria, and this to be set to music—wiggly music in a high key. A patient is undergoing his first operation in a hospital and while he is taking the ether, suggestive music, in this case a piece appropriately called, "Facing Death." From long training, I have found that there is hardly a situation in life that does not almost immediately recall to me appropriate music."



Two beautiful artists whom you'll want to hear. At top is Jean Burke, personality singer with Husk O'Hare and his orchestra, heard over CBS nightly from the Hotel La Salle, Chicago. Below is Lucille Long, on the air in the "Words and Music" program each Monday and Saturday at 1 p. m. over an NBC network.



THOMAS H. BELVISO

The Jest Artist

By GEORGE D. LOTTMAN

Mabel Jackson, one of the features of that new coffee program, is from Dayton, and loves to tell the story of an occurrence she witnessed in a little colored church there when she was a youngster.

After the collection, the contribution plate came back with one poker chip, one trouser button and an old safety razor blade.

As nearly as Mabel can recall it, the minister said: "Let us give thanks."

"For what?" asked the deacon.

"Because we got the plate back," was the response.

Walter O'Keefe is a Notre Dame grad, cum laude, and so he ought to know. The famed Lucky Strike M. C. was discussing a small eastern college that is under fire for supposedly offering reduced tuition rates to athletes.

"Don't blame 'em," was Walt's comment the other night. "Athletes should get tuition cheaper than other students. They make less use of it."

You've got to be a member of the Fourth Estate, or associated with its kin, the newspaper advertising men, to appreciate this one.

Arthur Tracy, radio's renowned "Street Singer," once sat at the copy desk of a mid-west journal, so his comment is more or less authoritative.

"Nowadays," he said the other day, "large advertisers on the air are beginning to insist that their stuff be broadcast next to pure listening matter."

And, continuing along the same vein, Morton Downey was discussing modern magazines, and aspiring young writers the other eve at Columbia, when he niftied as follows:

"The way of a young author waiting for something to turn up, among editors waiting for something to turn down, is tough."

Mildred Bailey was reading a morning tab. "Here's an amusing headline," the famed "Princess of Wails" read aloud. "'Organist's Wife Disappears.'"

"What's amusing about that?" interrupted a listener.

"Why, I think they ought to pump the organist," Mildred quickly taplingered.



FRANK READICK, JR.

Orchestral Doings

Marjorie Toll, eighteen-year-old Chicago high school girl, practiced vocalizing "Three's A Crowd," "Me Minus You" and "Ah But I've Learned," and then applied to Jack Miles, leader of the Granada Cafe Orchestra, Chicago, for a job. Jack liked Marjorie's voice, her appearance and determination to get a position with a radio orchestra. He engaged her, and today Miss Toll is heard with Jack Miles' orchestra broadcasting over WBBM and the Columbia network from Chicago.

The tune "You Called It Madness But I Called It Love" gave Frank Prince his big break with Ben Bernie. After hearing Prince sing the number, Bernie engaged him to appear with the band. Frank, who holds a Bachelor of Arts degree from the University of Wisconsin, has been with "The Ole Maestro" for a year, during which time the orchestra has played at the College Inn, Chicago, toured in vaudeville, and frequently broadcast over the radio networks.

Ted Weems and his orchestra have been engaged for the Canada Dry program and will begin broadcasting for this popular feature over the CBS network about November 1. Jack Benny continues on the program.

Hal Kemp and his orchestra, who invaded Chicago's loop for the first time last week when they opened at the Blackhawk Cafe, have scored a hit in the Windy City and are now heard over the Columbia network twice weekly with WGN as the Chicago outlet. The band is heard on Friday and Sunday nights.

Jan Garber and his orchestra opened at the Walton Hotel, Philadelphia, on October 20.

Jack Denny will do a commercial for Whiteman's candies over NBC and CBS beginning October 26. Denny will broadcast over NBC every Wednesday from 7:40 to 8 p. m. and every Thursday over CBS from 7:45 to 8 p. m.

Jack Pettis has been engaged to play at the Silver Slipper in Washington, D. C., opening about October 26. The Pettis orchestra has been featured at the William Penn Hotel, Pittsburg, where they broadcast over KDKA, for the past few months.

The Guest Star

By The Shadow

HEH! Heh! Heh! The Shadow knows all-I-I-I . . . When you hear this nasty laugh coming over the air in the future, think kindly of me, folks. It really doesn't belong to such a sinister old fellow, you know. It just belongs to me . . . who am not black and blood-stained in real life, at all. That's why I'm writing this exposition of my life and being for you. I don't want to dispel any illusion you may have about me . . . but on the other hand, I can't go along much longer, shielding my face with my arm . . . afraid to look humanity straight in the eye.

In the first place, I stand five feet six inches and weigh 135 pounds . . . built not quite like Schmeling . . . more on the Capone type. At the age of approximately two months, I commenced my life of unwilling crime by being a party to a kidnapping. I was the kid caught napping. In fact I was snatched from my cradle by a female shadow . . . the big black mammy type . . . who decided she wanted me for her very own. This didn't go over so well with my parents. Mother had a weakness for children and Dad liked to humor her, so they set detective agencies to work and finally found me, napping again, in a distinctly high-yellow neighborhood. I have still retained my capacity for sleeping.

Anyhow, my parents, who incidentally were body and soul "of the theater," concluded that my services might be valuable to them and the great American public in an artistic sort of way. That was how I came to play a specialty "Black Crook, Junior" in my father's theater, The Curtis Theater in Denver, Colorado. I popped out on the stage as a cunning little clown, my hair pasted with soap sticking out in all directions. I bore a stein of beer and a donkey stood patiently on the stage, awaiting the moment when I should raise the stein to my lips, about to drink it. But I never got to drink it. The donkey was too well trained. His job was to kick the stein out of my hands just as the beer was about to coast down my gullet. This he never neglected to do, and then I burst out into song with "When You Make Those Goo-Goo Eyes At Me." Nothing so horrible about that excepting that I sang with an absolute Dead Pan, sans expression and sans emotion. Children of two years, nine months aren't supposed to be playthings of emotion, anyhow, or are they these days?

So, after that, my life was one dramatic episode after another. Finally came Broadway. Every Ernest Truex show that played New York, I'd play. But with one difference. I always played the road. I even played with Maude Adams in "Peter Pan." Who could think a potential Shadow flighty enough to flit around with "Peter Pan"!

Came radio. First the Hank Simmons Show Boat, in which Jack Lewis and myself managed the casting, the directing, the musical arrangements and the sound effects. Them thar were days! I'd read a line something like this: "Oh, I hear a door opening"—and with my long gaunt hand I'd reach out and open a handy door. Followed a line "Don't shoot me, please" . . . but the relentless me fired the fatal shot straight in the air . . . killing myself for further air purposes in *that* part. Then I assumed three other roles.

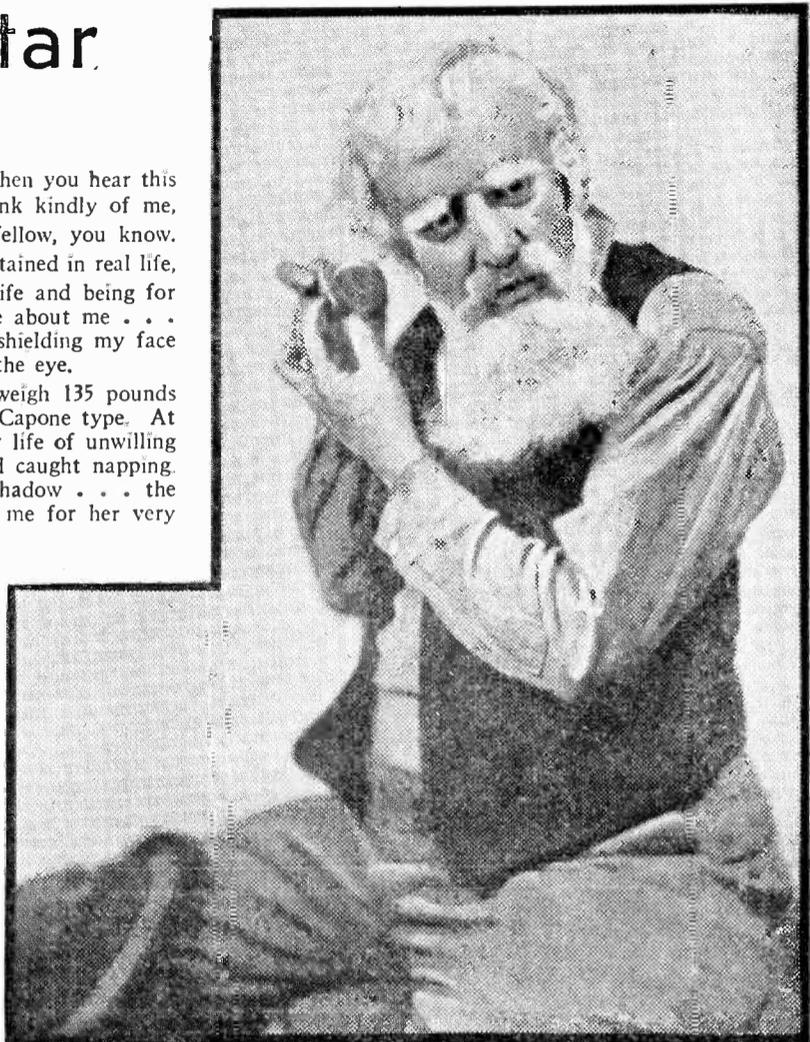
Making electrical transcription records went right along with my broadcasting activities. I'll never forget that famous day when a whole company of us worked on one record from 9 a. m. until 7 p. m. before starting the final take, or what was expected to be the final take. But they reckoned without The Shadow! A couple of lines from the end I was amazed to hear my voice saying "You'll find that locket in the left dresser of my drawer." Need I mention that mayhem was almost committed on my person!

Know Elsie Hitz? She plays in the Octopus mysteries, you know. Or didn't you? Well anyhow she was walking down the street in front of my house one day and overheard two young kids talking in breathless tones about "The Shadow." Elsie couldn't resist temptation. "The Shadow LIVES right here in this house," she remarked nonchalantly. And with much yelping, the two kids were off like Olympic runners. That's about the only time the Shadow ever really *scared* people in real life . . . and then he didn't know about it!

To show you still further that I'm perfectly harmless when not near a microphone, I'll say my best likes are not for blood and thunder as you might expect, but for Fords, swimming, Ann Harding, the great out-of-doors, black coffee, Lowell Sherman, plain suits, Roland Young and the Culbertson-Whitehead Systems (not a railroad). My deep-dyed hates are concentrated not on thoroughly good people, as you might further expect, but on making beds, cleaning ice-boxes (which I do in my little Connecticut cottage where the roses ramble and so does my beard), handball at 8:15 a. m. with Don Clarke, and lately, the little old lady who provides me with fresh milk and cream up in Connecticut. It's a very recent hate, but as you'll see, an entirely justifiable one.

This little old woman is very radio-minded and when she discovered that I was on the air, she was very impressed. She had been telling me how fond of Tony Wons, Kate Smith and the Four Eton Boys she was. With natural pride, I could hardly suppress a strong-voiced "I'm the Shadow" . . . to which she only retorted "Humph! What's that of all things?"

Besides the fact that I'm generally Jimmy Walker on the March of Time and Knobby Walsh of Joe Palooka and a few thousand other people, almost totally normal and non-blood-thirsty, my name is Frank Winfield Russell Marion Derwent Readick, Jr. . . . and you can't blame me if I forget it some of the time.



That's not a man at top. That's Jane Dillon, the one-woman show, who stages, writes and acts all parts in the sketches "Through Lighted Windows," has been heard over an NBC network. She's shown in the character of "Uncle Pete." Below you see Jack Pearl, the Baron Munchausen, heard every Thursday evening on the Magic Carpet program over a nation-wide NBC network beginning at 9 p. m.

Wednesday Programs [Continued]

11:45 A.M.
WJKS—Daily Times News Flashes
WJJD—Variety Music
WBBM—Columbia Revue (CBS)
WLS—Weather Report; Livestock; Butter and Egg Markets
WAAF—Estelle Barnes, pianist

11:50 A.M.
WGN—Good Health and Training Program

11:55 A.M.
WLS—Evening Post Reporter

12:00 NOON
WJJD—Illinois Medical Society
WGN—Mid-Day Services
WMAQ—Golden Pheasant Orchestra
WMBI—Loop Evangelistic Service
WBBM—Husk O'Hare's Band
WCFL—Popular Music
WAAF—Noon-time Melodies; Weather
WJKS—Alabama Boy, Ralph Robertson
WLS—Maple City Fun Shop; Quartet and John Brown
WIBO—Waltzes

12:15 P.M.
WJJD—Old Time Ballads
WJKS—Farm Flashes
WIBO—Market Reports
WBBM—Local Markets
WCFL—Popular Music
WLS—Dinnerbell Program

12:20 P.M.
WBBM—News Flashes

12:30 P.M.
WGN—Palmer House Ensemble
WBBM—Julia Hayes; talk
KYW—Musical comedies
WMAQ—Board of Trade
WIBO—Reading Room
WJKS—Madison Ensemble (CBS)
WJJD—Farmer Rusk's Dinner Program

12:35 P.M.
WMAQ—Rex Battle (NBC)

12:45 P.M.
WMAQ—Princess Pat, beauty talk
WJKS—Gary Yard and Garden Program
WBBM—Jimmy Garrigan's Orchestra
WCFL—Farm and Poultry talk

12:50 P.M.
WGN—Robert L. Van Tress
WMAQ—Chicago Association of Commerce Luncheon

1:00 P.M.
WCFL—Coliseum Walkathon
WLS—Political Talk
WIBO—Ahead of the News
KYW—Dan Russo's Orchestra (NBC)
WBBM—Aunt Jemima, songs (CBS)
WGN—Allan Grant
WAAF—Hoosier Philosopher
WJJD—Luncheon Dance Music
WJKS—Pianoland, Johnny Tamiazzo
WMBI—Organ program

1:15 P.M.
WGN—Palmer House Ensemble
WLS—Livestock and Grain Markets
WJKS—Columbia Artist Recital (CBS)
WBBM—Chicago Hour
WIBO—Pop Concert, organ
WJJD—Waltz Time
WAAF—Mabell Van, soprano

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
WCFL—Fritz Nitsche
WBBM—Elizabeth Barthell, songs (CBS)
KYW—Symphonic Favorites
WLS—Bill Vickland's Book Shop
WMAQ—Public Schools' Program
WJJD—Musical Hodge Podge
WAAF—Pianoesque
WJKS—Elizabeth Barthell, songs (CBS)

1:45 P.M.
WGN—Allan Grant and Lawrence Salerno
WAAF—Live Stock Market; Weather Summary
WLS—The Ballad Box with the Three Contraltos
WIBO—B. & K. Reporter
WCFL—The Queen and the Hooper
WJKS—Columbia Salon Orchestra (CBS)
WBBM—Columbia Salon Orchestra (CBS)

2:00 P.M.
WCFL—Gene O'Brien, popular singer and Kathryn McLaughlin, contralto
KYW—Today's Tunes, popular dance melodies
WSBC—Jos Springer Sports Review
WBBM—Burnham's Beauty Chat
WMAQ—Salon Concert Ensemble (NBC)
WJJD—Helpful Household Hints
WLS—Betty and Bob (NBC)
WMBI—Special Musical Program
WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
WGN—Ruth Atterbury Wakefield, Historical Sketch
WAAF—Chicago on Parade

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
WCFL—Salon Concert Ensemble (NBC)
WMAQ—Republican National Committee (NBC)
WJJD—Sunshine for Shutins
WBBM—Belle Forbes Cutter, songs
WLS—Homemakers—"Arm Chair Travels"
WJKS—Madame Belle Forbes Cutter, songs (CBS)

2:30 P.M.
WCFL—Radio Dan
WGN—June Baker, home management
KYW—Women's Radio Review (NBC)
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WIBO—Specialties
WMAQ—Smackout, comedy duo (NBC)

2:40 P.M.
WGN—Allan Grant, pianist

2:45 P.M.
WLS—Piano Instruction
WJKS—Four Eton Boys; quartet (CBS)
WBBM—Helen Mors and Freckman
WGN—Afternoon Musicale
WMAQ—Rhythmic Serenade
WJJD—International Buckle Busters
WIBO—Market Reports
WCFL—Songs of other nations
WSBC—Jerry Sullivan; song special.

3:00 P.M.
WIBO—Classic Gems, Cerny Ensemble
WCFL—Dramatic Moments
WBBM—The Captivators; orchestra (CBS)
WJJD—Women's Club
WMAQ—Music (NBC)
WMBI—Sunday School Lesson
WLS—Information Desk
WJKS—The Captivators; orchestra (CBS)
KYW—Three Strings; Teaberry sports
WAAF—Organ Melodies

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WLS—Shopper's Service; Anne and Sue
WCFL—Variety Program
WAAF—A Thought for Today
WJJD—Dreams of Hawaii

3:30 P.M.
WAAF—Hess Melody Time
WJKS—Jack Brooks and Westphal's Orch. (CBS)
WCFL—Variety Program
WBBM—Daughters of the American Revolution Program
WIBO—Radio Gossip
WJJD—Popular Songsters
KYW—Two Doctors and Aces of the Air; Teaberry sports

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

2:15 p. m. WMAQ-NBC—Republican National Committee

7:30 p. m. WMAQ-NBC—Republican Feature Hour

7:45 p. m. WGN-CBS—Musical Fast Freight

9:00 p. m. WENR-NBC—Corn Cob Pipe Club of Virginia; quartet

9:00 p. m. WGN-CBS—Ruth Etting; Music That Satisfies

WENR—Outstanding Speaker (NBC)
WMAQ—Tea Dansante (NBC)

3:40 P.M.
WMBI—Lithuanian Services

3:45 P.M.
WMAQ—Lady Next Door (NBC)
WJJD—Bridge Class of the Air
WJKS—Bill Schudt's "Going to Press" (CBS)
WENR—Song Fellows, vocalists (NBC)
WAAF—World News Reports

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WCFL—Junior Federation Club
WENR—The Frigidarians; orchestra (NBC)
WIBO—Nick Nichols; Cartoonist of the Air
WMAQ—The Woman's Calendar
WBBM—Jean and Charlie
WJKS—Miller Warner, Yodeler
WJJD—Symphony Music
WAAF—Piano Novelties; Jimmy Kozak

4:15 P.M.
WJKS—Daily Times News Flashes
WIBO—Cerny Ensemble
WBBM—Kathryn Parsons (CBS)
WAAF—Dancing Notes

4:30 P.M.
KYW—Earle Tanner, lyric tenor
WMAQ—The Flying Family (NBC)
WJJD—Mooseheart Children
WBBM—Art Gillham, pianist
WCFL—Tony and Joe
WJKS—Kiddie Klub
WAAF—James Hamilton, baritone

4:45 P.M.
WCFL—Coliseum, Walkathon
KYW—Rhythm Revue; Teaberry Sports
WJKS—King Serenaders
WIBO—Dusk Dreams
WMAQ—Musical Moments (NBC)
WBBM—Grandpa Burton Stories
WENR—G. E. Circle (NBC)
WAAF—Ray Waldron's Sports Review

5:00 P.M.
WGN—The Devil Bird
WBBM—Schlagenhauer Party
WMAQ—Waldorf Orchestra (NBC)
WSBC—Dynamo Dave Edelson
WCFL—Peter Pen
WGES—Poland in Song
KYW—Mel Stitzel, pianist
WAAF—The Spotlight
WJJD—Neighborhood Store

5:15 P.M.
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk

WMAQ—Arthur Jacobson, reading for children
WJJD—Indian Princess
WGN—Concert Orchestra
KYW—Penrod and Sam
WIBO—WPCC

5:30 P.M.
WMAQ—Merry Madcaps (NBC)
WCFL—Farmer Labor Party
WBBM—Skippy; children's skit
WJJD—Pied Piper
WGN—Kellogg's Singing Lady (NBC)
KYW—Uncle Bob's "Curb Is the Limit Club"

5:45 P.M.
WGN—Little Orphan Annie; childhood playlet. NBC
WJJD—Doris, Irene and Helen
WIBO—Windy and Sven
WCFL—WCFL Orchestra
WENR—Little Orphan Annie; playlet (NBC)
WBBM—The Lone Wolf Tribe (CBS)

6:00 P.M.
WGN—Dinner Concert
WENR—What's the News
KYW—Dan Russo's Orchestra
WGES—String Ensemble
WMAQ—Evening Music
WCFL—Hotel Allerton Orchestra
WIBO—German Program
WBBM—Captain Jack
WJJD—Dance Orchestra

6:15 P.M.
WGN—The Secret Three
WMAQ—Wheatnaville; drama (NBC)
WGES—Fashion Parade
WBBM—Gene and Charlie
WENR—The Royal Vagabonds; impersonations (NBC)
WJJD—Red Top Sports Reel
WCFL—The Polyphonians

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
WENR—The Stebbins Boys, comedy sketch (NBC)
WGN—Tom, Dick and Harry, harmony trio
WMAQ—Best Foods Program (NBC)
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WIBO—Ahead of the News
KYW—Three Strings
WJJD—Isle of Dreams
WGES—Crusader Program

6:45 P.M.
WENR—The Goldbergs, drama (NBC)
WGN—Angelo Patri, Your Child (CBS)
WBBM—Hilton Harmonies
WIBO—The Mobile Moaners
KYW—Chandu, the Magician
WMAQ—Johnny Hart in Hollywood (NBC)
WCFL—Sports Review
WJJD—Concert Orchestra

7:00 P.M.
WGN—Big Leaguers and Bushers
KYW—Vincent Lopez' Orchestra
WBBM—Edwin C. Hill (CBS)
WGES—Italian Idyls
WMAQ—Mr. Twister
WLS—Musical Program (NBC)
WCFL—Komiss Program
WIBO—Songs for Sale
WJJD—Frankie "Half Pint" Jaxon

7:15 P.M.
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—State Banking Conditions
WBBM—Jimmy Garrigan's Orchestra
KYW—Dan Russo's Orchestra
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WMAQ—The Daily News of the Air
WJJD—Dr. and Mrs. Jerry

7:30 P.M.
WGN—Kate Smith; La Palina Program. CBS
WLS—Melody Moments (NBC)
WBBM—Medinah Ensemble
WIBO—Golden Voice
KYW—Girl at the Cigar Counter
WJJD—International Buckle Busters
WMAQ—Republican Feature Hour (NBC)

7:45 P.M.
KYW—Melody Lane
WMAQ—Music
WCFL—Bulletin Board. Labor Flashes
WBBM—Howard Neumiller, pianist
WIBO—YMCA Glee Club
WGN—Musical Fast Freight (CBS)
WJJD—Flo Gardner Mystery

8:00 P.M.
WGN—Guy Lombardo's Orchestra (CBS)
WMAQ—Vincent Lopez' Orchestra

WJKS—Polish Hour
WLS—Sherlock Holmes, drama (NBC)
KYW—Goodyear Program; Revelers Quartet. NBC
WBBM—Harriet Cruise, songs
WIBO—Leonard Aldrich, baritone
WCFL—The Foursome
WSBC—Mallers Studio Program

8:15 P.M.
WCFL—Night Court
WMAQ—RKO Theater of the Air
WIBO—Historical Hokum
WJJD—Farmer Rusk's Service
WBBM—Ray Parker's Orchestra

8:30 P.M.
WGN—Eno Crime Club; mystery dramatization. CBS
WMAQ—George Olsen's Orchestra
WENR—The Pridgets, comedy sketch (NBC)
WBBM—The Four Norsemen and Orchestra
WJKS—Hot Stove League
WIBO—Mobile Moaners
WCFL—Henrietta Kuehl, soprano
KYW—Charlie Agnew's Orchestra

8:45 P.M.
WJKS—Rose Benson, Songs of Yesterday
KYW—Len Small, political talk
WCFL—Four Dukes

9:00 P.M.
WGN—Music That Satisfies (CBS)
WMAQ—Country Doctor; Phillips Lord (NBC)
WENR—Corn Cob Pipe Club of Virginia, male quartet (NBC)

WJKS—Silver Melody Singer
WBBM—Air Theater Drama
WCFL—Patricia O'Hearn Players
KYW—All-Star Minstrel Show
WIBO—Wendell Hall

9:15 P.M.
WBBM—Hank Lishin's Orchestra
WGN—"Easy Aces," comedy sketch
WJKS—Republican Broadcast
WIBO—Organ Tunes
WMAQ—Concert Orchestra

9:20 P.M.
WJKS—Hungarian Hour

9:30 P.M.
WGN—Tomorrow's Tribune
KYW—Inspector Stevens and Son of Scotland Yard
WMAQ—Artists Service Program (NBC)
WJKS—Little Jack Little (CBS)
WBBM—Jack Miles' Orchestra (CBS)
WIBO—Nu Grape Program
WCFL—Barton Organ Recital by Eddy Hanson and Grace Wilson
WENR—NBC Artists Service Program (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
WGN—Eye-O-Eye Melody Hour
WIBO—B. and K. Reporter
KYW—Mark Fisher's Orchestra
WJKS—Norman Care's Orchestra
WBBM—Myrt and Marge, drama (CBS)

10:00 P.M.
WCFL—School Teachers' Talk
KYW—Teaberry Sports Reporter; The Globe Trotter
WGN—Art Kassel's Orchestra
WJKS—Impressions of Hawaii
WMAQ—Amos 'n' Andy. NBC
WENR—Amos 'n' Andy. NBC
WIBO—Old Music Box

10:10 P.M.
WCFL—Musical Weather Report
WENR—Amos 'n' Andy; blackface comedians (NBC)
KYW—Don Pedro's Orchestra

10:15 P.M.
WGN—The Dream Ship
WJKS—Norman Care's Orchestra
WCFL—Coliseum, Walkathon
WMAQ—Dan and Sylvia

10:30 P.M.
WCFL—Vibraharp and Organ
WIBO—Organ Fantasies
WENR—Ben Bernie's Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WGN—Bernie Cummins' Orchestra
WMAQ—Beach View Orchestra
KYW—Dan Russo's Orchestra

10:45 P.M.
WMAQ—Via Lago Orchestra
WCFL—WCFL Orchestra
WIBO—Recitals in Miniature

11:00 P.M.
WGN—Clyde McCoy's Orchestra
WENR—Ralph Kirbery, the Dream Singer (NBC)
WSBC—Mallers Studio Program
WCFL—Organ Recital; Eddy Hanson
WIBO—Musical Tapestry, organ
KYW—Charlie Agnew's Orchestra
WJKS—Don Redman's Orchestra (CBS)

11:05 P.M.
WENR—Vincent Lopez' Orchestra (NBC)
WMAQ—Vincent Lopez' Orchestra

11:30 P.M.
WCFL—Allerton Hotel Orchestra
WMAQ—Via Lago Orchestra
WGN—Late Evening Dance Orchestras
KYW—Mark Fisher's Orchestra
WJKS—Howard Lanin's Orchestra (CBS)

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestra
WMAQ—Beach View Orchestra

12:30 A.M.
WMAQ—Via Lago Orchestra
KYW—Vincent Lopez' Orchestra