

Christmas and Anniversary Number

Radio And AMUSEMENT Guide ^{5¢}

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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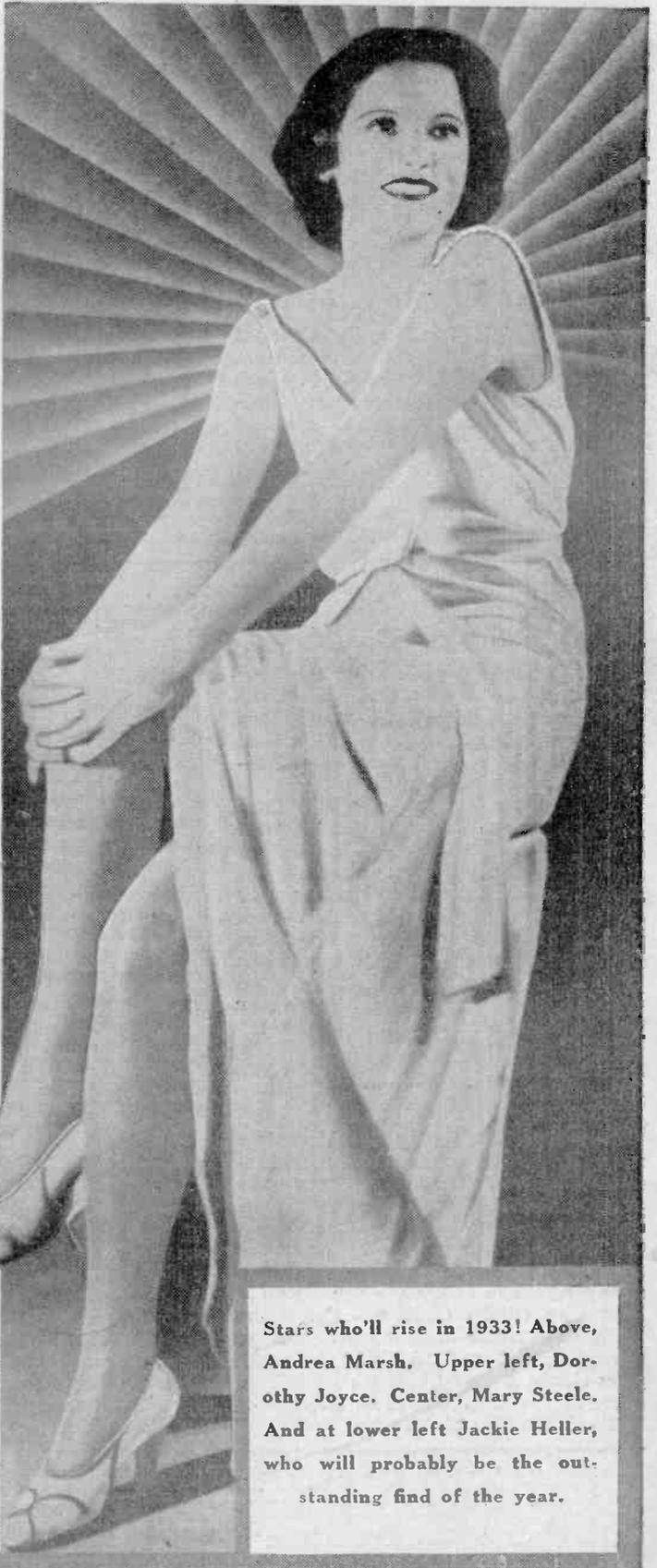
In Two Parts
PART ONE

Number 10

Pick 1933's New Stars!

PICKING the stars who will flash across the radio firmament in 1933 is a trifle more hazardous, if possible, than selecting an All-American football team. In selecting an All-American you at least can rely upon past performances. You do not have to crystal-gaze into the future, especially the future of a field of entertainment which shoots unknowns to the top with dazzling speed, and sends favorites into oblivion with a sickening thud. Who will rule the air waves in 1933? In our predictions, two factors have been given pre-eminent

consideration. First, who, in the estimation of the listeners, has climbed fastest in the last months of 1932; second, who, in the estimation of the broadcasting executives, has the talent and personality to progress furthest in the new year. Most of those who fall into the first class are tested favorites of stage and screen who have suddenly discovered in radio a newer, larger, and more lucrative field. Those in the second category are the younger generation, a generation which has not had time to build a nation-wide reputation in any other amusement field. They are the "Wampas Stars" of radio, and from their ranks will be drawn the
(Continued on Back Page)



Stars who'll rise in 1933! Above, Andrea Marsh. Upper left, Dorothy Joyce. Center, Mary Steele. And at lower left Jackie Heller, who will probably be the outstanding find of the year.

News!

Ban Nommes de Air

Radio artists, trying out a program for the first time, sometimes use other names than their own. Especially do they follow this subterfuge when they fear the program may "flop."

This week WOR, independent 50,000 watt station, banned these nommes de air. Reason: WOR managers know artists will try harder to make the program successful if they are forced to use their right names.

Survey for Coughlin

Interesting were the results of a survey conducted by Walter Mann and his staff in Boston during one recent week. Researchers telephoned typical Boston families from 9 a. m. to 10 p. m. for one week, asked them: "What station or program are you listening to now?" Results surprised many. Leading programs on the air for one hour a week, or more, were in this order: Father Coughlin, Rudy Vallee, Amos 'n' Andy, Chandu, Captain Henry's Show Boat, Myrt and Marge, The Goldbergs, and Buck Rogers. Leading programs on the air less than one a week were: Ed Wynn, Burns and Allen with Guy Lombardo, Christy Walsh's football interviews, Isham Jones, Sanderson and Crumit, Wayne King, Ben Bernie.

Ponselle's Return

Christmas night Rosa Ponselle, celebrated dramatic soprano, will return to the air, inaugurating a new series of G. E. Circle broadcasts over a coast-to-coast NBC-WENR network. Listeners who have thrilled to Miss Ponselle's vivid voice before will listen intently again at 8 p. m. Sunday. During coming weeks other famed singers will appear on this program, including Lily Pons, Lucrezia Bori, Geraldine Farrar, John McCormack, and Tito Schipa.

Barren Conference

After four months of dickering, the International Radio Conference at Madrid last week came to an end. Listed as unfinished business was the only major point the Conference had been called upon to decide—widening the broadcast band.

American broadcasters, especially those controlled by manufacturing interests, want the broadcast band widened. Double effect if other nations would agree: More room for the overcrowded American stations; New sets sold, old ones renovated to include the new waves. Chief opposition to widening the broadcast band came from maritime and military channels. Widening the broadcast band would cut into the channels now used by ships, war chief.

Rockefeller in Radio

America's oldest, most potent big money name, Rockefeller, moved into the radio industry this week. The Rockefeller interests acquired 100,000 shares of Radio Corporation stock, another 100,000 in Radio-Keith-Orpheum, subsidiary company. The Rockefellers paid no money for this stock. They merely agreed to reduce the rental Rockefeller City (Radio City) will charge the Radio Corporation when it moves into its new quarters. Bertram S. Cutler, for many years closely identified with the Rockefeller interests, has been elected a director of Radio Corporation of America.

RADIOODDITIES



EDNA KELLOGG
NBC SOLOIST AND FORMER OPERA STAR MADE HER FIRST PROFESSIONAL APPEARANCE ON A STREET CORNER IN CHICAGO TO MAKE MONEY FOR AN EASTER RABBIT

ARTHUR TRACY
WAS AT WORK RECORDING TWO NEW SONGS THE DAY AFTER THEIR RELEASE IN LONDON—"DREAMING" AND "DAWNING" WERE HUMMED OVER THE TRANSATLANTIC PHONE TO VIC YOUNG IN NEW YORK—WHO TRANSCRIBED THE MELODIES AND HAD THEM ARRANGED—THE PHONE CALL COST \$480 AND THE RECORDS WERE IMMEDIATELY SENT TO LONDON

A KISS.
ON THE AIR—WHILE RATED AS A SOUND EFFECT IS DENOTED MOST PERFECTLY BY A SILENCE OF FROM TEN TO FIFTEEN SECONDS

EVERITT MITCHELL
WAS ONCE PLACED IN AN EMBARRASSING SITUATION WHEN HE RECEIVED A FULL CHARGE OF ROCK SALT FROM AN ANGRY FARMER AS HE CLAMBERED FROM THE OLD SWIMMING HOLE

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News!

Doctor of Broadcasting

Most radio stars, announcers, script writers, broadcasting executives of today have come from other fields. Radio is not old enough to have developed its own material, except in its technical branches. Colleges, however, are planning to develop radiomen exclusively for radio. Some, notably Columbia, have already placed schools of radio alongside schools of journalism. Said Alfred J. McCosker, president of the National Association of Broadcasters: "The broadcaster of the future will have to be an erudite individual, learned in many subjects. He will be required to know music, composition and appreciation, public speaking, the interpretation of public events, mass psychology, literature, and at least the elements of pedagogy and radio engineering." Best place to learn all this, said McCosker, is in college. Graduates of the future may have the privilege of placing D.B. (Doctor of Broadcasting) after their names.

Radio's Free Speech

Shall radio have the same right to free speech as the press? This momentous question, often discussed, will probably be decided by the Supreme Court of the United States some time in 1933. To bring this question before the Supreme Court was Rev. Robert P. (Fighting Bob) Shuler, vitriolic Los Angeles pastor whose station KGEF, was removed from the air waves. Rev. Shuler, after the Federal Radio Commission's ban had been upheld by the Court of Appeals, filed a petition for review by the Supreme Court, held that the Radio Commission had stifled his right of free speech.

All editors, broadcasters, know that utterances which sometimes find their way into newspapers are not acceptable for radio, under present supervision. They know, too, that if the Supreme Court should uphold Shuler, virtually all censorship, except that imposed by the stations themselves, would be eliminated. Most broadcasters hoped for a ruling that would place them on the same basis as the press.

Skirts and Music

Radio listeners noted a lowering of dance tempo in recent months. Hot jazz numbers are fewer, rhythmic selections more frequent. Phil Spitalny, heard over an NBC-WLS network at 7 p. m. Fridays, gave the length of women's skirts as a novel reason.

When skirts are longer, he said, tempo is slower, and vice versa. Proof: When skirts were short, the Charleston and similar lively footwork was all the rage.

The sedate and winning misses of today, explains Spitalny, cannot exhibit the same agility in longer skirts. Accordingly dance music has slowed down to meet the requirements.

Plethora of Tenors

As predicted last week in Mike Porter's RADIO GUIDE column, NBC-WENR this week announced that the Woodbury program, formerly on CBS, would appear on its air waves starting January 4 at 8:30 p. m., with WJZ as the key station. Sponsors frequently change from one network to another, but rarely has a change brought about so many complications.

First, Woodbury wanted Downey and NBC, too. It got NBC easily but Columbia momentarily balked at farming out Downey to the rival network. Second, a junior advertising executive, hearing that Woodbury could not secure Downey on NBC, signed Donald Novis. Third, Columbia reversed its position, let Woodbury have Downey. Woodbury found itself with two high-priced tenors for one program. Woodbury announced that they will share equal time on each half hour program.

Chicago's Cattle

Chicagoans, listeners in other cities who hear WENR and WMAQ, have been surprised, almost daily, when cryptic terse announcements have popped out of their loudspeakers after each broadcast. Sample: "More cattle are killed in Chicago than in any ten other cities." Reason: Chicago civic authorities have persuaded the stations to boost the city, make announcements, of not more than twenty-five words, on some outstanding Chicago endeavor.

New Crime Technique

Chief tenet of modern mystery story writers is "play fair with your readers." When the Eno Crime Club comes to NBC-WMAQ from CBS with its new series of broadcasts, beginning Tuesday, January 3, crime clubmen will follow this tenet, play fair with listeners.

The radio audience will be given the same opportunity to solve the mystery that an alert reader of crime stories receives. Each mystery will be broadcast in two instalments, to be hard on successive evenings. All necessary clues will be given in the first broadcast, listeners will have one full day to ponder clues before the mystery is solved on the second evening. Broadcasts are scheduled for Tuesdays and Wednesdays at 7 p. m. over NBC.

Fiorito's Alimony

Ted Fiorito, San Francisco band leader who played for Al Jolson's first broadcast, began paying \$100 weekly alimony this week to Janet Miller Fiorito, of the Drake Hotel, Chicago. Mrs. Fiorito, who received her divorce this month, declared that the orchestra leader left her in 1931 after nine years of married life. She declared his income was never less than \$25,000 annually. Fiorito is co-author of the song hits "King for a Day," "Laugh, Clown, Laugh," and "Toot, Toot, Tootsie, Goodbye."



Meet the Radio Rubes, latest singing sensations following the trend toward the Hillbilly songs. Rube Davis and Arty Hall are shown standing, left to right, while John and Neal Laby are seated. They are heard over the NBC networks each Thursday at 10 p. m. They came into prominence only recently.

REVIEWING RADIO

By Mike Porter

ALTHOUGH a contract has been drawn up by NBC and The Revelers, it hasn't been signed yet, despite what you may hear . . . That widely published yarn about Roxy objecting to the nude statues in Radio City is largely the bunk . . . It was Roxy who ordered the statues . . . But the Rockefeller interests ordered them out . . . So Roxy cooked up a publicity gag about them . . . Originally, the Radio Corporation, including NBC, contracted for four million feet of space in Radio City . . . The order now has dwindled to 400,000 feet . . . And it's Martin Beck, not Roxy, who's running the project . . . Roxy is too prone to spend big money, so Beck holds the purse-strings . . . WOR has put a ban on all depression gags and songs and those who sing or speak 'em will be penalized the exact sum they were to receive for the offending broadcast . . . Floyd Neale, the WOR announcer, and Arthur Hale, ditto, sound so much alike that the execs have ordered Neale to use the Harvard "a" and Hale the plebe alpha.

The Whole Truth—

A New York poet has chosen ten words as the most beautiful in the English language — they include Dawn, Mist, Melody, Murmuring, Chimes, etc. But Colonel Stoopnagle, basking on the Florida sands, picks an entirely different list. He likes Fuzz, Buzz, Fizz, Zither, Muzzle, Nozzle, Maze, Maize, Daze, Haze. You see, he's an old sailor, and follows the "Z" . . . Anson Weeks, the St. Regis maestro, joins the game and selects radio's ten ugliest words—Crooner, Morning, Commission, Sustaining, Rehearsal, Flop, Flop, Flop and Flop . . . David Ross, playing the game poetically, would substitute Lilt, Thunder and Lambert for the original picker's Dawn, Golden and Chimes . . . So what? . . . My own favorite words number only four—Cash on the nose! . . . Leo Reisman has discovered that dance music changes with the styles of women's dresses . . . Short dresses, fast music; long dresses, slow music because the gal's tootsies are hampered, hobbled, or something . . . Milton Cross, the original diction medalist, is lisping because of a tooth-pulling . . . Mark Smith, who plays the heavy in "Witch's Tales," has checked up and discovered that in 1932 he will have committed suicide 92 times, but that he

evened it up by murdering 152 people.

Nothing But the Truth—

RADIO drama is approaching the land of Nod and Make Believe, if you want to believe Bill Rainey, production chief of the NBC . . . "We seem to be headed for romance and fairyland," he says . . . Whoops . . . "The public," he continues, "has tired of realism in air dramas. People no longer want their own thoughts and lives analyzed . . . They want to get away from reality" . . . And so, kind folks, there'll be an experiment in January—"Alice in Wonderland," will take to the air . . . And "Peter Pan" will follow . . . Frank Black is still determined that as music chief of the NBC, to end the current era of hot-cha music . . . But sponsors who don't agree with him, will continue fostering it . . . Funny thing about dance music, as Don Bestor, who used to travel a lot, points out . . . In New York, where living is fast, dancers like sentimental music . . . In peppy Chicago, they like slow tempos . . . In the languid South, they like hot music, and so on . . . But as Mr. Black says, "We have gotten past the foolish age when orchestral arrangements are so tricky that bands play around the melody instead of playing the tune . . . Now we're going to play music as the composer wrote it—at least, on sustaining programs."

So Help Me—

Mr. Erno Rapee, who is Radio City's musical chieftain, is having trouble with Mr. Lew White, who was to have been head organist . . . Mr. White's resignation has been written, but not yet turned

(Continued on Page Eighteen)

Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone and that are interesting and amusing. An instance of this is the first winning Mikritic printed this week. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

December 8—2:15 p. m.—KSTP:
Announcer—"The next program is Edna Wallace Hopper electrically transcribed."
Dorothy M. Wyatt, Minneapolis, Minn.

Old Timers—December 7—9:45 a. m.—WLS:

Ralph: "I went into a barber shop one day and I said to the barber, 'I believe you're the same barber who cut my hair before.' And he said to me, 'No, I've only been here two years.'"

Dale Day, Odlin, Illinois

Are You Listenin'?—December 8—9:44 a. m.—CKOK:

Announcer: "You have been listening to Tony Wons, better known as Tony Wons."
Edward Schweder, Warren, Michigan

Army and Navy Game—Saturday, December 3—3:20 p. m.—WCAU:

Ted Husing: "This is the first substitute the Army has sent in since the last one."
William Newlove, Essington, Penn.

Ted Weems' Dance Program—December 5—10:30 p. m.—WENR:

Announcer: "You have just been listening to a program of music played by Ted Husing."
Wendell Ingoldsby, Jacksonville, Illinois

Tomorrow's Tribune—December 5—9:35 p. m.—WGN:

Bob Elson: "Mrs. William McAdoo, wife of Senator-elect McAdoo and daughter of former President Woodrow Wilson underwent a successful operation for the removal of her appendix from New York."
Helen Lincoln, Belvidere, Illinois

Are You Listenin'?—December 12—8:30 a. m.—KMOX:

Tony Wons: "A chiropractor is a man who gets paid for doing what another man gets slapped for."
Mrs. C. M. Warner, Clinton, Illinois

December 7—10:10 p. m.—WBBM:

Nellie Revell (introducing Mrs. Paul Whiteman): "Mrs. Whiteman is five and one-half inches tall and weighs 105 pounds."
Miss Jane Smiley, Clintonville, Wis.

Southern California vs. Notre Dame football game—December 10—6:15 p. m.—WGN:

Quinn Ryan: "It's a beautiful sight, looking over the stadium, across the ocean, at the sunset and those mountains covered with snow from the rain of last night."
Mildred Nywening, Griffith, Indiana

Bears vs. Jackers football game—Sunday, December 11—4:49 p. m.—WBBM:

Pat Flanagan: "It's so dark that I just wrote my name down, and I don't yet know who I am."

Warren Bell, Chicago, Illinois



HEAR JIM FORSYTH
Every Tues. and Thurs. at 8:45 P.M. (Chicago Time)
THE BIG CITY
Program of W-C-F-L

Yuletide Greetings
from
Dolores Gillen

WSBC
CHICAGO
Extends the
Season's Greetings
to
Everyone

SEASON'S GREETINGS
FROM
BOB WHITE PRODUCTIONS
333 NO. MICHIGAN AVE.
CHICAGO
CREATORS & PRODUCERS
OF
DRAMATIC RADIO PROGRAMS

Programs for Sunday, December 25

LOG OF CHICAGO STATIONS

Call Letters	Kilo-Watts	Power, cycles	Location and Phone Number
KYW	1020	10,000	Strauss Building Wabash 4040
KFKX			
WAAF	920	500	836 Exchange Avenue Yards 0084
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000
WJBT			
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WENR	870	50,000	222 North Bank Drive Superior 8300
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166
WGN	720	25,000	Drake Hotel Superior 0100
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600
WJJD	1130	20,000	Palmer House State 5466
WJKS	1360	1,000	Gary, Indiana Gary 25032
WLS	870	50,000	1230 W Washington St. Haymarket 7500
WMAQ	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WSBC	1210	100	1258 So. Michigan Victory 2244
CBS—Chicago Office			Wrigley Annex Whitehall 6000
NBC—Chicago Office			Merchandise Mart Superior 8300

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

5:45 A.M.
WMAQ—Trinity Lutheran Church Services

6:00 A.M.
WAAF—Old Timers

6:30 A.M.
WAAF—Dawn Patrol

7:00 A.M.
WAAF—Morning Devotions
WMAQ—To be announced

7:15 A.M.
WMAQ—Out of the Christmas Stocking (NBC)

7:20 A.M.
WJJD—Mooseheart Catholic Service

7:30 A.M.
WAAF—Favorites of Yesterday
WENR—Jingle Bells (NBC)
WIBO—Morning Reveries
WMAQ—The Vass Family Christmas (NBC)

7:45 A.M.
WMAQ—To be announced (NBC)

8:00 A.M.
KYW—Sunshine Program; Paul McClure
WAAF—The Eight O'Clock Concert
WCFL—Highlights of Music
WENR—Children's Christmas Carols (NBC)
WGES—German Hour
WIBO—Swedish Services
WMAQ—Santa Claus Handmaidens (NBC)

8:30 A.M.
WAAF—Organ Melodies
WCFL—Religious Program
WJJD—Hymn Time
WMAQ—To be announced

8:45 A.M.
WJJD—International Buckle Busters

9:00 A.M.
KYW—Jackson Revue
WAAF—Christmas Morning
WBBM—Church of the Air (CBS)
WCFL—German Entertainment
WENR—Don Hall Rose Trio (NBC)
WGES—Home Folks
WMAQ—Bible Story Dramatization

9:15 A.M.
WENR—Wife Saver (NBC)
WGES—Back Road
WJJD—Howard L. Peterson, organist

9:30 A.M.
KYW—Household Musical Memories
WBBM—Modern Living
WCFL—Rogers Highlights
WENR—Around the Christmas Tree (NBC)
WGES—Band Parade
WGN—Grand Old Hymns and Old Testament
WMAQ—Musical program

9:40 A.M.
WGN—Victor Stonebrook, tenor

9:45 A.M.
KYW—Singing Canaries
WGN—Leonard Salvo, organ
WGES—Happy Hits
WJJD—Mooseheart Protestant Services

10:00 A.M.
KYW—Success Melodies
WAAF—Sunday Serenade
WBBM—Lieberman's Lyrics
WCFL—Highlights of Music
WENR—Russian Symphonic Choir (NBC)
WGN—Sunday Morning Concert; Lewis White, baritone
WGES—Memory Lane
WSBC—John Stamford

10:15 A.M.
KYW—Bright Spots
WBBM—Rhoda Arnold and Charles Carlile, duets
WGES—Curtain Calls
WMAQ—Major Bowes' Orchestra (NBC)

10:30 A.M.
WBBM—American Bird Products, Singing Canaries
WCFL—Seventh Church of Christ, Scientist
WENR—Morning Musicals (NBC)
WGN—Melody Makers; orchestra (CBS)
WJJD—Happy Go Lucky Time; Art Linkin
WJKS—Watch Tower Program
WSBC—Sandy Mac Tavish, Sketch

10:45 A.M.
KYW—Gem Melodies
WBBM—The Melody Makers (CBS)
WJKS—Christmas Tree Program

11:00 A.M.
KYW—Sunshine Program
WAAF—Goldenrod Revue
WBBM—Peoples Church
WENR—Church Services; Dr. Frederick Shannon
WGN—Norman Tabernacle Choir (CBS)
WJKS—Salt Lake City Choir and Organ (CBS)

11:15 A.M.
WAAF—Estelle Barnes, pianist
WJKS—Jackson Musicians
WMAQ—Roxy Symphony (NBC)

11:30 A.M.
WAAF—Bendix Favorite Bands
WGN—Christmas Program (CBS)

11:45 A.M.
KYW—Household Operetta Airs
WAAF—Rhein's Musical Gems
WGN—Reading of Tribune Comics
WGES—Our Lady of Sorrows Catholic Church

12:00 NOON
KYW—Uncle Bob's Nestor Johnson Skate Party
WAAF—Musical Moments
WCFL—Miller Melodies
WMAQ—Holy Name Cathedral Service

12:30 P.M.
WCFL—Swedish Program
WIBO—Joe Springer on Soccer
WLS—Polish Music Hour

12:45 P.M.
WBBM—Norm Sherr, popular pianist
WGN—Whistler and his Dog

1:00 P.M.
KYW—The Watchtower Program
WAAF—Hoosier Philosopher
WBBM—Smilin' Ed McConnell
WCFL—Lithuanian Program
WGN—Palmer House Ensemble
WIBO—German Hour
WJKS—Bread of Life Hour
WMAQ—Mystery Tenor (NBC)

1:15 P.M.
KYW—Oak Ridge Abbey, Meditations
WAAF—Julia King Musical Sweets
WBBM—"Sunday Matinee of the Air"
WMAQ—Stamp Talk; Ralph A. Kizble

1:30 P.M.
KYW—Charlie Agnew's Orchestra (NBC)
WAAF—Tom Thumb's Theater
WGN—Bridge Club of the Air
WLS—Little Brown Church
WMAQ—Moonshine and Honeysuckle (NBC)
WMBI—Italian Gospel Service
WSBC—Concert Program

1:45 P.M.
WAAF—Rudy Wiedoft's All Stars
WBBM—Hoosier Editor (CBS)

1:50 P.M.
WMBI—Spanish Gospel Service

2:00 P.M.
KYW—Wayne King's Orchestra (NBC)
WAAF—Broadway Melodies
WBBM—Tombs of the Great
WCFL—Polish Program
WGN—N. Y. Philharmonic Orchestra (CBS)
WJKS—Universal Quartet
WLS—Association of Real Estate Taxpayers
WMAQ—Our American Music

2:10 P.M.
WMBI—Bible Exposition with Sacred Music

2:15 P.M.
WAAF—June Carol
WBBM—Variety Hour
WJJD—David Adler
WJKS—Babe and Bea
WLS—Metropolitan Church Choir

2:30 P.M.
KYW—Manhattan Merry-Go-Round (NBC)
WAAF—The Spotlight
WIBO—Norwegian Program
WJJD—Religious Talk
WJKS—English Rose
WMAQ—Musical Pilgrimages

2:45 P.M.
WAAF—The Georgians
WJJD—Lithuanian Program
WJKS—Rhythm and Melody
WLS—Willard Program; Three Contraltos

3:00 P.M.
KYW—Father Coughlin
WAAF—Drama, "A Gentleman Passes By"
WBBM—Fritz Miller's Orchestra
WCFL—Evans Polish Program
WJKS—Afternoon Song Circle
WLS—Remington Rand Program
WMAQ—Jodent Program (NBC)
WSBC—Polish Hour Music and Song

3:15 P.M.
WAAF—WAAF Christmas Party
WCFL—Christian Science Program

3:30 P.M.
WJJKS—Al Green, pianist
WLS—Chicago A Capella Choir; Xmas Carols (NBC)
WMAQ—Wildroot Program

3:45 P.M.
WBBM—Speed Demons
WMAQ—Trio Charmante (NBC)

4:00 P.M.
KYW—Light Opera Gems; Teaberry Sports
WBBM—Norm Sherr, popular pianist
WCFL—Patricia O'Hearn Players
WENR—The Revelers, male quartet (NBC)
WGES—Symphonies of the Nations
WGN—Roses and Drums, drama (CBS)
WIBO—The Byzantine Ensemble
WJJD—Greek Hour
WMAQ—National Vespers (NBC)

4:15 P.M.
WENR—Women's Division Welfare and Relief Talk
WBBM—Music That Never Grows Old

4:30 P.M.
KYW—Pages of Romance (NBC)
WBBM—Foreign Legion (CBS)
WCFL—Lorena Anderson
WGES—Miller Minstrels
WGN—Bernie Cummins' Orchestra
WENR—To be announced
WIBO—Salon Recital
WJJD—Judge Rutherford
WMAQ—Glee Club

4:45 P.M.
WCFL—Barton Organ; Eddy Hanson
WENR—Josef Koestner's Orchestra
WJJD—Neighborhood Store
WMAQ—Borah Minnevitich's Harmonica Rascals (NBC)

4:50 P.M.
WGN—Herbie Kay's Orchestra

5:00 P.M.
KYW—Edgewater Beach Hotel Twilight Musicale
WBBM—Poet's Gold
WCFL—Studio Program
WENR—Catholic Hour (NBC)
WGES—Italian Opera
WJJD—Flo Gardner Mystery Drama
WMAQ—Paul Whitenian's Orchestra (NBC)
WSBC—All Colored Hour

5:10 P.M.
WGN—Bernie Cummins' Orchestra

5:15 P.M.
WBBM—Little Jack Little (CBS)
WIBO—Hockey News

5:30 P.M.
WBBM—Irene Beasley (CBS)
WENR—Catholic Hour (NBC)
WGN—What Christmas Means to Me
WIBO—Church of the Air
WJJD—Retail Druggist

5:35 P.M.
WGN—Rhythms and Melodies

5:45 P.M.
WENR—Armand Tokatyan, tenor (NBC)

6:00 P.M.
WBBM—Frank Wilson, tenor; Fashion Parade
WCFL—German Radio Hour
WGES—Polish Theater of the Air
WGN—Across the Footlights
WIBO—The Copeland Smith League
WJJD—Armour Institute
WLS—Trio (NBC)
WMAQ—Eva Jessye Choir (NBC)

6:10 P.M.
KYW—Teaberry Sports Reporter

6:15 P.M.
KYW—Globe Trotter
WBBM—Barbara Maurel, contralto
WGN—Concert Orchestra
WLS—Walter Winchell (NBC)
WMAQ—Wheatonville, dramatic sketch (NBC)

6:25 P.M.
KYW—Dan Russo's Orchestra

6:30 P.M.
WBBM—Flanagan Sports Review
WGN—Musical Memories (CBS)
WJJD—Buckle Busters
WLS—Great Moments in History (NBC)
WMAQ—U. of C. Round Table

6:45 P.M.
WBBM—Kruschen's Krooning Kolonels
WGN—Angelo Patri; Your Child

7:00 P.M.
KYW—St. Paul's Boys Choir
WBBM—Billy White, tenor; Westphal's Orchestra
WCFL—Irish Program
WGN—Children's Concert
WJJD—Thirty Golden Minutes
WJKS—Male Chorus (CBS)
WLS—Russian Gaieties (NBC)

7:15 P.M.
WBBM—Andre Kostelanetz Presents (CBS)

7:30 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Ben Pollack's Orchestra
WGN—Roxy Theater Symphony (CBS)
WJJD—Paul Rader's Tabernacle
WJKS—R. C. A. Victor Program
WLS—Red Adams

7:45 P.M.
KYW—Chaudu, the Magician

8:00 P.M.
WJJKS—To be Announced

8:15 P.M.
KYW—Old Time Melodies
WBBM—Theme in Tempo; Jack Brooks and Westphal's Orchestra
WCFL—Father Maguire
WENR—General Electric Program (NBC)
WGN—Fred Allen's Bath Club Revue
WJKS—WJKS Artists Variety Hour
WMAQ—Chicago Sunday Evening Club
WSBC—Italian Program

8:30 P.M.
KYW—Smith Bros.; Trade and Mark (NBC)
WBBM—Fritz Miller's Orchestra
WCFL—Great Love Affairs

8:45 P.M.
KYW—Walter Winchell, columnist (NBC)
WBBM—Charlie Straight's Orchestra
WCFL—Swedish Program
WENR—American Album of Familiar Music (NBC)
WGN—Pennzoil Parade of Melodies (CBS)

9:00 P.M.
KYW—Ohman and Arden, piano duo and orchestra (NBC)
WBBM—The Band of Distinction
WJKS—Irish Program
WMAQ—Ohman and Arden (NBC)

9:15 P.M.
KYW—Don Pedro's Orchestra
WBBM—Air Theater
WENR—Talk by Edna Vincent Millay (NBC)
WGN—Canada Dry Program; Jack Benny, humorist; Ted Weems' Orchestra (CBS)
WJKS—Bill Furlong, talk

9:30 P.M.
KYW—Ayer Temperature Report
WBBM—Ben Pollack's Orchestra
WENR—Edison Symphony Orchestra
WJKS—Edmund Garich, violinist
WMAQ—Jubilo, singer of the Lonesome Road

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Sunday at Seth Parker's (NBC)
WCFL—Workmen's Circle Program
WENR—Terrace Gardens Orchestra
WGN—Maisonette Russe; Russian Music

10:00 P.M.
WENR—Earl Hines' Orchestra
WGN—Musical Favorites
WJKS—The Gauchos (CBS)
WMAQ—The Three Keys, harmony trio (NBC)

10:15 P.M.
KYW—Sports Reporter
WENR—Ambassadors (NBC)
WJKS—Thorsen and Miller
WMAQ—Melodic Serenade (NBC)

10:20 P.M.
KYW—Don Pedro's Orchestra

10:25 P.M.
WGN—Time; Weather Forecast

10:30 P.M.
KYW—Jesse Crawford, organist (NBC)
WENR—Ben Bernie's Orchestra (NBC)
WGN—Herbie Kay's Orchestra
WJKS—Eddie Duchin's Orchestra (CBS)
WMAQ—Auld Sandy and Harold Van Horne

10:45 P.M.
WCFL—A Bit of Moscow; orchestra

10:50 P.M.
WGN—Bernie Cummins' Orchestra

11:00 P.M.
KYW—Village Barn
WCFL—New Chateau Ballroom Orchestra
WENR—Wm. Stoess' Flying Dutchmen (NBC)
WGES—Dick Rock's Orchestra
WMAQ—William Stoess' Orchestra (NBC)
WSBC—Variety Program

11:10 P.M.
WGN—Herbie Kay's Orchestra

11:15 P.M.
WSBC—John Stamford Readings

11:30 P.M.
WCFL—A Bit of Moscow
WCFL—Club LeClaire
WGES—John Van Kanegan
WGN—Bernie Cummins' Orchestra
WMAQ—Vincent Lopez' Orchestra

11:45 P.M.
WCFL—Eit of Moscow
WGES—Dick Rock's Orchestra
WGN—Hal Kemp's Orchestra
WMAQ—Via Lago Orchestra

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Ben Bernie
WGES—Owl Car
WGN—Russian Music
WMAQ—Art Kassel's Orchestra

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WENR—Earl Hines
WGES—On with the Dance
WGN—Hal Kemp's Orchestra
WMAQ—Beach View Orchestra

12:45 A.M.
WGES—The All Nighters

Programs for Monday, December 26

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WAAF—Farm Folks' Hour
WGES—Dunker's Club
WJJD—Good Morning
WLS—Smile a While Program

6:15 A.M.
WJJD—International Buckle Busters
WLS—Weather Report; livestock

6:30 A.M.
WGES—Musical Speedway
WIBO—Uncle John's Family
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises

6:45 A.M.
WBBM—Farm Information
WLS—Variety Entertainers

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Musical Toasts
WGN—Good Morning
WJJD—Frankie Marvin, tenor
WLS—Paul Rader's Tabernacle
WMAQ—Littlest Girl (NBC)
WMBI—Sunrise Service

7:15 A.M.
WBBM—Farm Information
WGES—Cecil and Sally
WJJD—Muscle-tone Gym Class
WMAQ—Morning Worship

7:30 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Cheerio; Inspirational talk and music (NBC)
WGES—Polish Earlybirds
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—Steamboat Bill, Campbell Cereal
WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
KYW—Musical Clock
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies
WLS—Gene and Glenn, comedy and songs (NBC)

8:15 A.M.
WCFL—Time Parade
WLS—The Three Little Maids

8:30 A.M.
WBBM—Modern Living
WCFL—Dance Music
WGN—French Lick Springs Program
WIBO—Musical Varieties
WLS—Variety Artists
WMAQ—Vic and Sade, comedy duo (NBC)

8:45 A.M.
WGN—Good Morning
WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
WLS—Gene Autry, The Oklahoma Cowboy

9:00 A.M.
WAAF—Christmas Carols of All Nations
WBBM—Singing Vagabond; Artells Dickson (CBS)
WCFL—German Entertainment
WGES—Canary Concert
WGN—Charlie White's Gym of the Air
WIBO—YMCA Exercises
WMAQ—Flying Fingers (NBC)

9:10 A.M.
WLS—News Reporter

9:15 A.M.
WBBM—Melody Parade; orchestra (CBS)
WCFL—Famous Soloists
WGN—The Super Suds Girls; "Clara, Lu 'n' Em" (NBC)
WLS—Willard Program
WMAQ—Neysa Program

9:30 A.M.
WBBM—Edna Rush, vocalist (CBS)
WCFL—Highlights of Music
WGES—Musical Comedy
WGN—Board of Trade Market Reports
WIBO—Little Harry's Cookin' School
WLS—John Ross Reed with John Brown, pianist
WMAQ—Our Daily Food; Colonel Goodbody

9:35 A.M.
WGN—Top of the Morning

9:45 A.M.
WBBM—Vocal Art Trio (CBS)
WGES—Erma Gareri; Piano Symphonies
WGN—Leonard Salvo, organist
WIBO—You and Your Clothes
WLS—Ralph and Hal, Old Timers
WMAQ—DuPont Cellophane Program (NBC)

10:00 A.M.
WAAF—Songs of the Islands
WBBM—Morning Moods (CBS)
WCFL—Dance Music
WGES—Washboard Blues
WGN—Irene Wicker
WIBO—Popular Echoes
WJJD—Yesterday's Favorites
WLS—Ralph Emerson, organist
WMAQ—Board of Trade
WSBC—John Stamford

10:05 A.M.
WLS—Poultry Market; Weather Forecast
WMAQ—Musical Hodge Podge

10:15 A.M.
WAAF—The Tune Parade
WGES—Rhythm Revue; Ethel and Harry
WGN—Leonard Salvo's Favorites
WIBO—Market Reports
WJJD—Neighborhood Store
WMAQ—Musical Hodge Podge

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
WAAF—Effie Marine Harvey's Personal Progress Club
WBBM—Doris Low, beauty hints
WENR—Toy Town Revue (NBC)
WGES—Camptown Minstrels
WGN—Digest of the News
WJJD—Allegheny Moonshiners
WMAQ—Sonata Recital (NBC)
WMBI—Devotional Hour

10:40 A.M.
WMAQ—Honey Butter Chef

10:45 A.M.
WAAF—Musical Calendar
WBBM—Rumford Radio School of Cookery
WGN—Grand Old Hymns
WJJD—Mary Alden, home talk
WMAQ—Today's Children

11:00 A.M.
KYW—Hal Kemp's Orchestra
WAAF—Band Stand
WBBM—Art Gillham, Whispering Pianist
WCFL—Red Hot and Low Down Program
WGN—Hank Harrington
WIBO—Musical Masterpiece, organ
WJJD—Frankie Marvin, tenor
WJKS—Buddy Harrod's Orchestra (CBS)
WMAQ—Spanish Lessons

11:05 A.M.
KYW—Morning Melodiers

11:15 A.M.
WAAF—World News Reports
WBBM—Buddy Harrod's Orchestra (CBS)
WGN—Music Weavers
WJJD—David Adler

11:30 A.M.
KYW—Christmas Oratorio by Bach (NBC)
WAAF—Bulletin Board
WBBM—Frank Wilson and Jules Stein
WENR—Organ Melodies
WGN—Board of Trade Reports
WIBO—Peter Pan
WJJD—Buckle Busters
WJKS—Concert
WAAF—Melodies in Three-quarter Time
WMBI—Continued Story Reading

11:35 A.M.
WGN—Painted Dreams

11:45 A.M.
WAAF—Estelle Barnes, pianist
WJJD—Sunshine for Shut-Ins
WLS—WLS Concert Orchestra

11:50 A.M.
WGN—Music Weavers

11:55 A.M.
WLS—News Reporter

12:00 NOON
WAAF—Noon-time Melodies; Weather
WBBM—Hotel Taft Orchestra (CBS)
WCFL—Popular Music
WGN—"Mid-day Services"
WIBO—Waltzes
WJKS—Orchestra
WLS—Caterpillar Crew Maple City Four and John Brown
WMAQ—Golden Pheasant Orchestra (NBC)
WMBI—Organ Program, Gospel Message, Bible Reading

12:15 P.M.
WIBO—Market Reports
WJJD—Piano Instructions
WJKS—Farm Flashes
WLS—Dinnerbell Program

12:20 P.M.
WIBO—Reading Room

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Lotus Garden's Orchestra (NBC)
WBBM—Earl Hoffman's Orchestra
WGN—Atlantic City Musicale (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Danny Glenn, pianist
WMAQ—Frank A. Vanderlip (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talk
WJKS—Dance Hits
WMAQ—Princess Pat: beauty talk

12:50 P.M.
WBBM—Chicago Hour of Organ Melodies
WMAQ—Rhythmic Serenade

1:00 P.M.
KYW—Earle Smith's Orchestra (NBC)
WAAF—Concert
WBBM—Ann Leaf at the Organ (CBS)
WCFL—Coliseum, Walkathon
WGN—Allan Grant, pianist
WIBO—Ahead of the News
WJJD—Illinois Medical Society
WJKS—National Student Federation of America Program (CBS)
WLS—Slim and Spud, comedy skit
WMAQ—Words and Music

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson

1:15 P.M.
WGN—Palmer House Ensemble
WIBO—Women's Club Speaker
WJJD—Waltz Program
WJKS—Vocal Soloist
WLS—Musical Program
WMAQ—Dave Rose, pianist

1:20 P.M.
WMAQ—Board of Trade

1:30 P.M.
KYW—Three Strings
WAAF—Pianoesque
WBBM—Christmas Oratorio; Illinois Wesleyan Choir (CBS)
WIBO—Walter Flandorf at the Organ
WJJD—Club Luncheon
WJKS—Illinois Wesleyan Choir (CBS)
WLS—The Bicycle Boys
WMAQ—Revolving Stage (NBC)

1:45 P.M.
KYW—Godfrey Ludlow (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—Queen and Hooper
WGN—Arthur Oberg, tenor
WIBO—B. & K. Reporter
WLS—Phil Kalar, soloist
WSBC—Duo Melodik

1:50 P.M.
WIBO—Princess Pat

2:00 P.M.
KYW—Concert Echoes; Teaberry Sports
WAAF—Memories of "Showboat"
WBBM—Around the Christmas Tree (CBS)
WCFL—Merchant's Prosperity Hour
WGN—Palmer House Ensemble
WIBO—Radio Gossip
WJJD—Light Classics
WJKS—The Captivators (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Want Ad Program
WMBI—Gospel Message

2:15 P.M.
KYW—Ukrainian National Choir (NBC)
WJJD—Variety Music
WJKS—Orchestra
WLS—Homemakers—"Unusual Women" Series
WMAQ—Hansel and Gretel, opera (NBC)

2:30 P.M.
KYW—Women's Radio Review (NBC)
WGN—Sam Prager, pianist; Helen Nugent, vocalist (CBS)
WIBO—"Golden Gate"
WJJD—Dance Music
WJKS—Sam Praeger and Helen Nugent (CBS)
WMBI—Gospel Music

2:45 P.M.
WAAF—World News Reports
WGN—Four Eton Boys; quartet (CBS)
WIBO—Market Reports
WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE
WJKS—Four Eton Boys (CBS)
WLS—Phil Kalar in "Memory Songs"

3:00 P.M.
KYW—Three Strings
WAAF—Rhythmic Concert
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Concert Ensemble
WJJD—Women's Club
WLS—Wm. Vickland's Book Shop, with Ralph Waldo Emerson
WAAF—World News Reports
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Afternoon Frolics
WIBO—Classical Gems
WJKS—Orchestra
WMBI—Book Table

3:15 P.M.
WCFL—De Young's Artists
WIBO—The Old Doctor
WJJD—Dreams of Hawaii
WLS—WLS String Trio

3:20 P.M.
WMBI—Gospel Music

3:30 P.M.
WAAF—Organ Melodies
WBBM—Helen O'Reilly, soprano; Jack Brooks
WCFL—Afternoon Frolics
WENR—Rhythm Boys
WGN—Columbia Artists Recital (CBS)
WIBO—Radio Gossip; Eddie and Fannie
WJJD—Novelty Program
WJKS—Seb and Eddie
KYW—Two Doctors with Aces of the Air

3:40 P.M.
WBBM—Daughters of the American Revolution
WMBI—Gospel Service in Greek

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WENR—Lady Next Door (NBC)
WJJD—Bridge Class of the Air
WJKS—Columbia Artist Recital (CBS)

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WAAF—Piano Novelties Jimmy Kozak
WBBM—Howard Neumiller, pianist (CBS)
WCFL—Junior Federation Club
WENR—Piano Moods (NBC)
WGN—Concert Ensemble
WIBO—Cartoonist of the Air; Nick Nichols
WJJD—Afternoon Tea Tunes
WJKS—Pianist

4:15 P.M.
WBBM—Fred Berrens' Orchestra (CBS)
WENR—Dromedary Caravan, drama (NBC)
WIBO—"Sis" Gleason
WJJD—Young Mother's Club
WJKS—Daily Times News Flashes
WMAQ—Woman's Calendar

4:30 P.M.
KYW—Earle Tanner, tenor
WBBM—Speed Demons
WCFL—Day Dreamer
WENR—Old Pappy (NBC)
WJJD—Mooseheart Children
WJKS—Kiddies Club
WMAQ—The Flying Family (NBC)

4:45 P.M.
KYW—Three Strings; Teaberry Sports
WBBM—Grandpa Burton Stories
WCFL—Organ Recital
WENR—Musical Moments
WIBO—Dusk Dreams
WJKS—Indian Council Fire
WMAQ—Slow River (NBC)

5:00 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Irene Beasley, songs (CBS)
WCFL—Tripoli Trio
WENR—Waldorf-Astoria Orchestra (NBC)
WGES—Poland in Song
WGN—The Devil Bird
WJJD—Chicago School Teachers
WMAQ—Children's Program
WSBC—Mallers Studio Program

5:10 P.M.
KYW—Mel Stitzel at the piano

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, Food Talk
WGN—Concert Orchestra
WIBO—WPCC North Shore Church
WJJD—The Pied Piper
WMAQ—Johnny Hart in Hollywood (NBC)

5:30 P.M.
KYW—Uncle Bob's Hydrox Ice Cream Party
WBBM—Skippy, children's skit (CBS)
WCFL—Esther Hammond with Organ
WENR—Air Juniors
WGN—Kellogg's Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—Drifting and Dreaming (NBC)

5:45 P.M.
WBBM—Lone Wolf Tribe (CBS)
WCFL—Coliseum Walkathon
WENR—Little Orphan Annie (NBC)
WGN—Little Orphan Annie; children's playlet. NBC
WIBO—In a Clock Store
WJJD—Isle of Dreams
WMAQ—Dance Masters; orchestra

6:00 P.M.
KYW—Earle Smith's Orchestra
WBBM—Schlagenhauer's Party
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WGES—Fun Fest
WGN—Dinner Music
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—General Electric Circle (NBC)

6:15 P.M.
KYW—The Globe Trotter
WBBM—Gene and Charlie
WCFL—Vibraharp and Organ Program
WENR—Century of Progress Program
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Wheatonville, dramatic sketch (NBC)

6:25 P.M.
KYW—Teaberry Sports Reporter



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• Plums and Prunes •

By Evans E. Plummer

Chicago, Illinois

FOR the benefit of eastern radio scribes (Why, of course, I couldn't mean you, Mike Porter. Don't be absurd), it is hereby rumored, alleged and whispered that one Guy Lombardo, band leader and cigar seller, is about to close negotiations to take a tour of European countries at the end of his New York date. And if the deal goes through, he may also broadcast his band from the ship en route and weekly from overseas by radio relay during the Summer months.

Next Summer's band bookings aren't as important, however, as the trend to symphonic and operatic music and away from the often ragged rhythm of so-called dance orchestras during the late network hours. Perhaps, Mike, you've noticed that little revolution NBC is trying to start? As your worrying second, I'm not a bit ajitter over the substitution. Like you, Mr. Porter, I am inclined to think that nine-tenths of the dance music on the air these nights is just plain putrid.

But will the National Broadcasting Company educate the public to the better things in music? Not during the late hours, we fear, because all good people go to bed early, and only the few remaining highball and cocktail blotters are there to tune in disappointedly the Brahms and Beethoven. What they want is noise, with plenty of bass drum, and almost any of the more inferior name bands fill the order.

The Public Speaks—

So Winchell and the dailies brought the "news." It blew over nicely, however, except that the papers told about her having a child and living at a certain address here. Ever since her mail box has been filled daily with about a hundred letters of appeal from other mothers reading more or less like this one:

"You have one child. I have five hungry babies. As a mother, I implore you to help." And Marge would like to, but she can't begin to scatter her less-than-reported income over the many needy cases.

And Mr. Porter, how come you let NBC haul the Stebbins Boys off the air without registering discord? You haven't even brought us a good excuse yet. And how about the CBS rough treatment of Eno Crime Club? Last week they didn't even get gong curtains. Columbia must have swiped the sound effects to retaliate for the impending Eno switch to the rival chain. Incidentally, you softie, I see you've laid off the chain vice-presidents. Have they been treating you better or what? And did you know you may have an added one in New York with a year from now? He's a nice egg. I'm sorry to report.

Fine Emotional Acting—

Seldom does the listener hear real acting. Even the networks write "down" to the fans so much that true artistry has no chance to show off. Exceptions, however, were the recent local WBBM and WLS broadcasts of Vera Caspary's "Flames" by the Princess Pat Pageant. I'm sending a shipment of plums to Peggy Davis for her best emotional performance to date, and another to little Dolores Gillen who handled a difficult supporting role with flying colors.

Gospel Can't be Sold—

The Chicago Bible Society, a non-profit organization, sought to spread the gospel by well-dramatized Bible stories. Station WMAQ was selected and for several Sundays the dramas were excellently produced by a capable cast. They were really plummy.

Then the Bible society wanted to ask for small contributions to defray the broadcasts' expense. WMAQ refused to allow it. But you can sell dry goods, drugs, toothpaste or coffee over WMAQ for profit, and the latter on Sunday, too.

The upshot is that the Bible dramas are off WMAQ and the Chicago Bible Society is

looking for a more liberal minded outlet.

Congratulations Mr. Downey on that there son. They tell me you wrote a song lyric dedicated to his arrival and which contained the optional adjectives "brown (blue) eyes." Next time you play papa you'll know they all arrive blue, change later to their eventual color, and become black and blue when overly fresh at the wrong time.

Fu Manchu Sues Thickens—

Fu Manchu, yellow desperado and arch criminal who rides the CBS wires on Monday nights, is a multiple personality. Although the murderous laundryman is an important part of the program—according to its title and his crooked laugh—he is being given the menial work of doubling, tripling and sometimes playing even more parts in addition to that of Fu-ey.

Jack Daly, who's Mr. Manchu without his mustache and mandarin coat, was sought out and interviewed by this pruner. He didn't mind the extra work although Fu agreed that his vocal whiskers were a bit askew and the public might be confused by hearing him play constable, hack driver, boatman, member of parliament and what-have-you. Besides, think of the out-of-work actors.

Maybe it's a game. The more confusing a mystery play, the merrier. But I'll take my Fu Manchu straight.

That overworked Lavoris "cold-catching tenor from St. Paul" couldn't have been listening to Amos 'n' Andy, the Country Doctor, Smith Brothers or the Goldbergs, could he? If he'd have had a radio set, he'd have been all mouth-washed up by now.

Candied Prunes and Plum Pudding—

What, Plummer? Here you've wasted almost two columns and haven't tossed a plum or prune. Get busy. Even if it is Christmas, hand 'em candied prunes and plum puddings. The sponsors and artists will understand (oh yeah?). Isn't it more blessed to give than to receive? So-o-o-o:

Prunes for the absence of O'Keefe on the Lucky carpet. It hasn't the old pep . . . A & A and Goldbergs, I get enough of dentists' offices as is, so don't make them so realistic . . . Another prune to that overdone tremolo of the CBS Kent Foundation discovery, Helen (Ringeisen) O'Reilly . . . Plums to Jack Benny for repeating "Grind Hotel" and prunes for much of the other patter which could have been cut and better used by Weems and Marsh . . . Prunes to Eddie Cantor for using almost the same melody for all his novelty songs and a plum for three new gags on a recent show . . . A basket of pink-ribboned plums to Jack Pearl, the best laughmaker on the chains this year . . . And almost as many to Fred Allen and Roy Atwell who DO have ideas that are unique every week . . . A plum to CBS for giving songstress Harriet Cruise a deserved chain buildup . . . More plums to Myrt and Marge for going funny with their "Romeo and Juliet" sequence.

And a verra, merra Christmas, if you can take it.

Season's Greetings to You All
JAMES R. COUPLIN
WCFL Thursdays 3:45

**RADIO'S
GREATEST "UNCLE"
UNCLE BOB WILSON
K Y W**

WEEK DAYS—5:30 to 6:00 P.M.
SUNDAYS—12:00 to 1:00 P.M.



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Monday Programs [Continued]

6:30 P.M.
 KYW—Lew Diamond's Orchestra
 WBBM—Flanagan's Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—Melody Keepsakes
 WGES—State-Lake Revue
 WGN—Tom, Dick and Harry, trio
 WIBO—Ahead of the News
 WJJD—Farmyard Frolic
 WMAQ—Concert Ensemble (NBC)

6:40 P.M.
 WIBO—Hockey News; Joe Springer

6:45 P.M.
 WBBM—Kruschen Musical Rounders
 WCFL—Sports Review
 WENR—The Goldbergs, comedy sketch (NBC)
 WGES—Dine and Dance
 WGN—Mandel's Bridge Club of the Air
 WIBO—Clem and Ira
 WMAQ—Art Kassel's Orchestra

7:00 P.M.
 KYW—Canton Tea Garden Orchestra
 WBBM—Four Norsemen (CBS)
 WCFL—Tony and Joe
 WGES—First Slovak Hour
 WGN—Whispering Jack Smith; Humming Birds (CBS)
 WIBO—"Songs for Sale"
 WJJD—Frankie "Half Pint" Jaxon
 WLS—El Toro Revue (NBC)
 WMAQ—Willard Messenger

7:15 P.M.
 KYW—Hotel Hollenden Orchestra (NBC)
 WBBM—"The Band of Distinction"
 WCFL—Harry Scheck, A Neighborly Chat
 WGN—Singin' Sam (CBS)
 WIBO—The Old Trader
 WJJD—Dr. and Mrs. Jerry
 WMAQ—The Daily News of the Air

7:30 P.M.
 KYW—Dr. Bundesen for the Milk Foundation
 WBBM—Fifteen Minutes of Sunshine with Chas. Hamp
 WCFL—Women's Trade Union League
 WGN—Kate Smith; Swanee music (CBS)

WIBO—Bailey's Sport Program
 WJJD—Club Mayfair Orchestra
 WLS—College Inn Orchestra
 WMAQ—Voice of Firestone; Lawrence Tibbett, baritone (NBC)

7:45 P.M.
 KYW—Chandu, the Magician
 WBBM—Standard Oil Funfest
 WCFL—Labor Flashes; Chas. F. Stein
 WGN—Campana's "Fu Manchu" (CBS)
 WIBO—Golden Voice
 WLS—The Country Doctor (NBC)

8:00 P.M.
 KYW—Lew Diamond's Orchestra
 WBBM—Themes in Tempo
 WCFL—Yera Gotzes, soprano
 WIBO—Jack Burnett, tenor
 WJJD—Concert Orchestra
 WJKS—Polish Hour
 WLS—Sinclair Minstrels (NBC)
 WMAQ—A. and P. Gypsies (NBC)
 WSBC—Lithuanian Program

8:15 P.M.
 WBBM—Charlie Straight's Orchestra
 WCFL—Night Court
 WGN—The Mills Brothers; male quartet
 WIBO—Wileox Memories
 WJJD—Arthur Wright, songs

8:30 P.M.
 KYW—The Cadets, quartet
 WBBM—Princess Pat Pageant, drama
 WCFL—Minstrel Show
 WENR—Melody Moments
 WGN—Evening in Paris; mysteries (CBS)
 WIBO—"3 Local Boys"
 WJKS—Hot Stove League
 WMAQ—Buick Program; Paul Whiteman's Orchestra (NBC)

8:45 P.M.
 KYW—Three Strings
 WCFL—Harlem Harmony Hounds
 WIBO—Clem and Harry
 WJKS—R. Paul Smith, tenor

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Illinois Wesleyan Choir (CBS)
 WCFL—Jean Hannon, soprano

WENR—Carnation Program (NBC)
 WGN—Music That Satisfies (CBS)
 WIBO—Wendell Hall
 WMAQ—Alice Joy, contralto and orchestra (NBC)

9:15 P.M.
 KYW—Three Strings
 WCFL—Glee Club
 WGN—Easy Aces; comedy sketch (CBS)
 WIBO—Singing Sophomores
 WJKS—Phantom Violinist

9:30 P.M.
 KYW—Lew Diamond's Orchestra
 WBBM—Ben Pollack's Orchestra (CBS)
 WCFL—New Chateau Ballroom Orchestra
 WENR—National Radio Forum (NBC)
 WGN—Tomorrow's Tribune
 WIBO—Betty and Jean, the Mavis Twins
 WJKS—Revue
 WMAQ—Organ Melodies

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Ed Carry's Orchestra
 WBBM—Myrt and Marge; drama (CBS)
 WCFL—Adult Education Council
 WGN—Minstrel Show
 WIBO—B. and K. Reporter and News
 WJKS—Modern Male Chorus (CBS)

10:00 P.M.
 KYW—Sports Reporter; Lew Diamond's Orchestra
 WCFL—School Teachers' Talk
 WENR—Amos 'n' Andy (NBC)
 WIBO—Bost's Sparkling Melodies
 WJKS—Columbia Symphony Orchestra (CBS)
 WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum Walkathon
 WENR—Aileen Stanley, soloist (NBC)
 WGN—Dream Ship
 WIBO—Radio Dan, the Answer Man
 WMAQ—Dan and Sylvia

10:25 P.M.
 WGN—Time; Weather Report

10:30 P.M.
 KYW—Lew Diamond's Orchestra
 WCFL—Club LeClaire
 WENR—Concert Orchestra (NBC)
 WGES—Goldenrod Minstrels
 WGN—Guy Lombardo's Orchestra (CBS)
 WIBO—Sexton Blake Mysteries
 WJKS—Recorded Favorites
 WMAQ—Via Lago Orchestra

10:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WJKS—Wandering Minstrels

11:00 P.M.
 KYW—Earle Smith's Orchestra
 WCFL—New Chateau Ballroom Orchestra
 WENR—Art Kassel's Orchestra
 WIBO—Musical Tapestry
 WGN—Hal Kemp's Orchestra
 WJKS—Jimmy Carr's Orchestra (CBS)
 WMAQ—Edgewater Beach Orchestra
 WSBC—Jerry Sullivan "Song Special"

11:15 P.M.
 WCFL—Tripoli Trio
 WGN—Russian Music
 WMAQ—Hotel St. Regis Orchestra (NBC)

11:30 P.M.
 KYW—Lew Diamond's Orchestra (NBC)
 WCFL—Club LeClaire
 WENR—Earl Hines' Orchestra
 WGN—Late Evening Dance Orchestra
 WJKS—Ben Selvin's Orchestra (CBS)
 WMAQ—Organ Recital

11:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WMAQ—Via Lago Orchestra

12:00 MIDNIGHT
 KYW—Earle Smith's Orchestra
 WBBM—Around the Town; dance orchestras
 WENR—Organ Melodies
 WMAQ—Art Kassel's Orchestra
 WMBI—Midnight Hour; Gospel and Music

12:30 A.M.
 WENR—Grand Terrace; Earl Hines
 WMAQ—Via Lago Orchestra

Programs for Tuesday, December 27

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Dunker's Club
 WJJD—Good Morning
 WLS—Smile a While Time

6:10 A.M.
 WLS—Sears Fur Reporter

6:15 A.M.
 WLS—Weather Report; Produce Reporter; Livestock Estimates
 WJJD—International Buckle Busters

6:30 A.M.
 WGES—Hour Glass of Melody
 WIBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Variety Artists

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WJJD—Frankie Marvin, tenor
 WLS—Paul Rader's Tabernacle
 WMAQ—Wife Saver, humorous sketch (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Muscle-tone Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio (NBC)
 WGES—Polish Program
 WGN—Good Morning
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill, Campbell Cereal
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Aeroplane Club
 WGES—Bohemian Melodies
 WLS—Gene and Glenn (NBC)

8:15 A.M.
 WCFL—Time Parade

WLS—Happyville Special

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WGN—French Lick Springs Program
 WIBO—Musical Varieties
 WLS—Musical Program
 WMAQ—Vic and Sade, comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; Livestock receipts

8:45 A.M.
 WGN—Good Morning
 WLS—Livestock Receipts; Hog Flash
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Antry, Oklahoma Yodeler

9:00 A.M.
 KYW—Meadow Gold Melodies
 WAAF—Sing and Sweep
 WBBM—Jean Abbey
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—Charlie White's Gym of the Air
 WIBO—YMCA Exercises
 WMAQ—Chicago Ensemble (NBC)

9:10 A.M.
 WLS—News Reporter

9:15 A.M.
 KYW—J. B. and Mae
 WBBM—Piano Interlude
 WCFL—Famous Solists
 WGN—Clara, Lu 'n' Em, The Super Suds Girls, NBC
 WLS—Mac and Bob in Willard Program
 WMAQ—Souvenirs of Melody (NBC)

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Hal Kemp's Orchestra
 WAAF—Helen Joyce's Women's Hour
 WBBM—Burnham's Beauty Chat
 WCFL—Highlights of Music
 WGES—Timely Tunes
 WGN—Board of Trade Market Report
 WIBO—Little Harry's Cookin' School
 WLS—Ralph Emerson, organist
 WMAQ—Colonel Goodbody; A. & P. Program (NBC)

9:35 A.M.
 KYW—Strolling Fiddler (NBC)
 WGN—Top of the Morning

9:45 A.M.
 KYW—Happy Jack, songs (NBC)
 WBBM—Columbia Salon Orchestra (CBS)
 WGES—Erma Garer, pianist
 WGN—Leonard Salvo's Mail Box
 WLS—Ralph and Hal; Old Timers

WMAQ—Breen and de Rose; vocal and instrumental duo (NBC)

10:00 A.M.
 KYW—Midsummer Night's Dream (NBC)
 WAAF—Fireside Philosopher
 WCFL—Dance Music
 WGES—Speed
 WGN—Allan Grant, pianist
 WIBO—Radio Dan
 WJJD—Yesterday's Favorites
 WLS—Livestock and Poultry Markets
 WMAQ—Singing Strings
 WMBI—Parents Bible Story Hour
 WSBC—Home Hour

10:05 A.M.
 WLS—Poultry Market; Weather Forecast

10:15 A.M.
 KYW—Radio Household Institute (NBC)
 WAAF—The Tune Parade
 WBBM—The Ambassadors (CBS)
 WENR—Market Reports
 WGES—Rhythm Review; Ethel and Harry
 WGN—Melody Favorites
 WIBO—Market Reports
 WMAQ—Here's to Charm; Bess Belmore
 WSBC—Bobby Danders, Jr., songs

10:20 A.M.
 WGN—Board of Trade Market Reports

10:30 A.M.
 KYW—Through the Looking Glass with Frances Ingram (NBC)
 WAAF—Piano Rambles
 WBBM—Current Questions Before Congress (CBS)
 WENR—Jackie Heller; Phyllis and Frank; sketch
 WGES—Italian Serenade
 WGN—Digest of the day's news
 WIBO—News of the Day
 WJJD—Allegheny Moonshiners
 WMAQ—U. S. Marine Band Concert (NBC)
 WMBI—Gospel Music
 WSBC—John Stamford

10:45 A.M.
 KYW—Hugo Mariani's Orchestra (NBC)
 WAAF—Musical Calendar
 WBBM—Julia Hayes Household Hints
 WENR—Rhythm Rambles; Stoke's Orchestra (NBC)
 WGN—Music Weavers
 WJJD—Mary Alden; home talk
 WMAQ—Today's Children
 WMBI—Missionary Message and Gospel Music

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Meat Recipe Talk, Mildred Batz
 WBBM—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down Program
 WENR—Smack Out (NBC)

WGN—Hank Harrington
 WIBO—Musical Masterpieces
 WJJD—Madame "X"
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—Johnny Marvin, tenor (NBC)

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clark; Gene and Charlie
 WENR—Fifteen Minutes with Gene Arnold (NBC)
 WJJD—David Adler
 WMAQ—On Wings of Song
 WSBC—Estelle Lewis, songs

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Market Reports
 WJJD—Buckle Busters
 WJKS—Concert Miniatures (CBS)
 WMBI—Continued Story Reading

11:35 A.M.
 WAAF—Variety Program
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Sunshine for Shut-Ins
 WJKS—Daily Times News Flashes
 WLS—Weather Report; Livestock Estimate

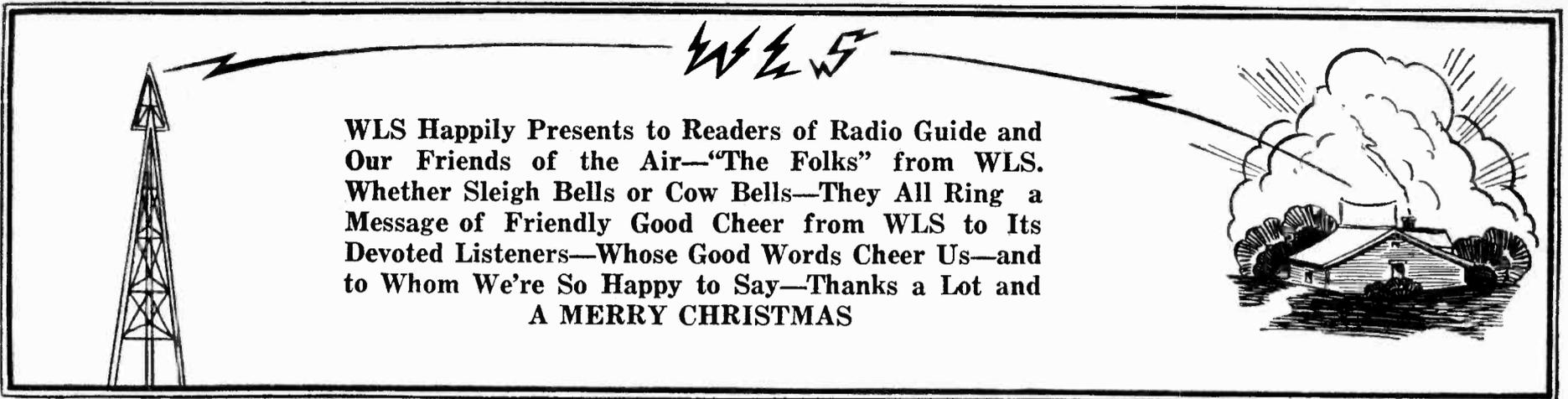
11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
 WAAF—Noon-time Melodies
 WBBM—George Hall's Orchestra (CBS)
 WCFL—Popular Music
 WGN—Mid-day Services
 WIBO—Waltzes
 WJKS—Jackson Musicians
 WLS—Murphy Men; Chuck and Ray with Ralph Emerson, organist
 WMAQ—Classic Varieties
 WMBI—Organ Program, Gospel Message, Bible Reading

12:15 P.M.
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—Piano Instructions
 WJKS—Farm Flashes
 WLS—Dinnerbell Program

12:20 P.M.
 WBBM—News Reports
 WIBO—Reading Room



WLS Happily Presents to Readers of Radio Guide and Our Friends of the Air—"The Folks" from WLS. Whether Sleigh Bells or Cow Bells—They All Ring a Message of Friendly Good Cheer from WLS to Its Devoted Listeners—Whose Good Words Cheer Us—and to Whom We're So Happy to Say—Thanks a Lot and A MERRY CHRISTMAS

**A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR
MAPLE CITY FOUR**
"AL" "ART" "FRITZ" "PAT"

**WLS
THE
PRAIRIE
FARMER
STATION**
BURRIDGE D. BUTLER
President
GLEN SNYDER
Manager

DEAR RADIO FANS:
On this, the most cheerful time of the year, we wish to thank our many friends for their splendid letters of appreciation for our efforts to entertain them. We wish you *A Merry Xmas* and the same happiness you have brought us.
MAC & BOB

**HOWDY FOLKS: IT'S YOUR OLD FRIENDS, THE
CUMBERLAND RIDGE RUNNERS**
Droppin' in to Wish You-All
A MERRY CHRISTMAS AND A HAPPY NEW YEAR

**THE HOOSIER SOD-BUSTERS
BLACK & CROSS AND HIRAM HIGBY**
"Just Three Nuts"
HARMONY & NOVELTY TRIO
Wishing Everyone
CHRISTMAS AND NEW YEARS GREETINGS

WLS

JOHN BROWN WLS *Wishes You A Merry Xmas and A Happy New Year*
PIANIST

WLS

"HERE'S HOPIN' YOU RAMBLE THRU 1933 AS NICE AS YOU HAVE LET ME RAMBLE THRU 1932"
"RAMBLING"
RED FOLEY

MALCOM CLAIRE
ALIAS
"SPARERIBS", "SLIM", "ED MORRISSY"
"MR. PINCPENNY", "THE SHERIFF"
YULETIDE GREETINGS

MAX TERHUNE
The Man Who Fools the Barn Yard Animals and Makes a Canary Ashamed of His Song:
THE BIG NOISE OF WLS

**YOURS FOR FUN
"UNCLE EZRA"
PAT BARRETT**

**A MERRY CHRISTMAS
AND A
HAPPY NEW YEAR
THE
THREE
CONTRALTOS**

**SEASON'S GREETINGS
FLEMING ALLAN
MUSICAL DIRECTOR
WLS**



Words fail to tell, just how I feel, My Heart is full of joy and happiness for each of you.
All thru 1932, my songs, have been all for you.
I only wish to see your bliss and mine, be as great in 1933.

ARKIE

THE ARKANSAW WOODCHOPPER



WE ARE ORGAN-IZED IN SENDING YOU THE SEASON'S GREETINGS



ELSIE MAE RALPH WALDO EMERSON
EIGHT YEARS STAFF ORGANISTS WLS

WLS CONCERT ORCHESTRA

Wish Their Radio Audience the Season's Best Wishes

HERMAN FELBER, JR., LEADER—VIOLIN
Louis MarmerViolin — Christ SteinerBass-Tuba
Walter H. SteindelPiano — Emilio Silvester ..Sax-Clarinet
Lou KlattTrumpet — Oscar TengbladTrumpet
Gerrie VogtTrombone — Roy KnappPercussion
THEODORE DE MOULIN—CELLO
MANAGER

"LEST YOU FORGET"



3



LITTLE



MAIDS



WLS ARTISTS, INC.—“The Artists Bureau” Expresses Its Appreciation to the Thousands Who in the Past Year Have Been So Generous with Their Attendance at Their Church, Theatre, School or Community Affairs at Which WLS Artists Have Appeared. Your Friendship, Your Applause and Encouragement Have Made 1932 a Most Pleasant Year for Us—and We Thank You—and Wish You

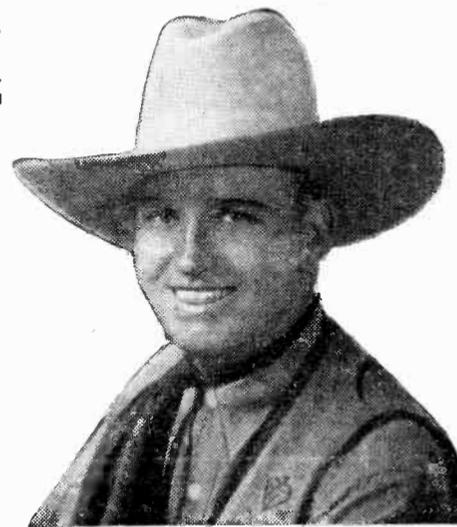
MERRY CHRISTMAS!



TO EACH AND EVERY SILVER-HAIRED MOTHER AND DADDY;
TO ALL MY FRIENDS, YOUNG AND OLD, AND NOT FORGETTING

RADIO GUIDE

I'M A-WISHING YOU-ALL A
MERRY CHRISTMAS
AND A
HAPPIER NEW YEAR



THAT'S IT! **GENE AUTRY**
OKLAHOMA'S YODELING COWBOY OF WLS
J. L. Frank, Personal Representative — 518 State-Lake Bldg., Chicago

WLS — WLS

WLS — WLS

“THIS IS WLS, THE PRAIRIE FARMER STATION—CHICAGO”:
We Take Just a Moment to Remind You Listeners the Holidays Are Here and We Extend to You the

SEASON'S GREETINGS

HAL O'HALLORAN
“UNCLE HAL”

JACK HOLDEN
“HAPPY JACK”

WILLIAM CLINE
“BILL”

HARRY STEELE

GREETINGS
FROM
PHIL KALAR

Wishing You Heaps and Heaps O'Happiness

EDDIE ALLEN
“The Dixie Harmonica King”

Best
Wishes
to
You
All

LINDA PARKER
“THE SUNBONNET GIRL”

WM. O'CONNOR **GRACE WILSON**
“When Irish Eyes Are Smiling” Tenor The “Bringing Home the Bacon Girl”

WE WISH YOU THE SAME PROSPERITY IN 1933 THAT YOU HAVE GIVEN US IN 1932

RUBE TRONSON
JOINS HIS
TEXAS COWBOYS
in Wishing You All
That Christmas and New Year
Could Bring Anyone

Yours for
Sweet Harmony and Clean Fun

WLS RANGERS
(MELODY MEN)

OSGOOD WESTLEY, Mgr.

ANNE WILLIAMS and SUE ROBERTS
OF SEARS-ROEBUCK & CO

Wish You for Christmas and the New Year an Earfull of Good News and Gladness and a Year Full of Real Cheer and Happiness!

TO THE FRIENDS OF THE LITTLE BROWN CHURCH
AND THE BOOK SHOP: May the Years That Pass You on the Way Be as Golden Hours in a Perfect Day, through the Morning, Noon and Sunset, too May Christmas Joys Be Real to You

WILLIAM VICKLAND

MERRY XMAS
FROM
CHUCK
AND
RAY

“BIG STUFF, I CALLS MYSELF”

“GOOD EVENIN’, CUSTOMERS, GOOD EVENIN’”

Friends of
WLS

CAN SEE THEIR FAVORITE WLS ARTISTS IN PERSON ON EVERY

SATURDAY NIGHT BROADCASTING

The Most Popular Program of Many Thousands of Radio Listeners

THE NATIONAL BARN DANCE
FROM THE OLD HAYLOFT
in the
EIGHTH STREET THEATRE
IN CHICAGO

EVERY
SATURDAY NIGHT
TWO SHOWS
7:00 P.M. AND 9:45 P.M.
ADMISSION 75c and 35c
WLS STARS IN PERSON

TOM OWEN
WLS
BARN DANCE CALLER
CHICAGO

Tuesday Programs [Continued]

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WBBM—Musical Rounders
WGN—Madison String Ensemble (CBS)
WJJD—Farmer Kusk's Dinner Program
WJKS—Melody Favorites
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talks
WJKS—Alabama Boy; Ralph Robertson
WMAQ—Princess Pat

12:50 P.M.
WBBM—Piano Interlude

12:55 P.M.
WBBM—Chicago Dental Society Program

1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WBBM—Aunt Jenima (CBS)
WCFL—Coliseum, Walkathon
WENR—Words and Music, string ensemble (NBC)
WGN—Allan Grant, pianist
WIBO—Ahead of the News
WJJD—Joe Grein
WJKS—Irwin Forges, pianist
WLS—Slim and Spad, comedy skit
WMAQ—Adult Education

1:05 P.M.
WGN—Rotary Club Speaker

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson
WMAQ—Happy Jack, songs (NBC)

1:15 P.M.
WAAF—Paul Van Sande
WBBM—Chicago Hour
WGN—Palmer House Ensemble
WIBO—Jeannette Barrington
WJJD—Waltz Program
WJKS—The Captivators (CBS)
WLS—Livestock and Grain Markets

1:20 P.M.
WMAQ—Board of Trade

1:25 P.M.
WGN—Ruth Wood Meyer, contralto
WLS—F. C. Bisson's Grain Market

1:30 P.M.
KYW—Prudence Penny, household hints
WAAF—Pianoesque
WBBM—Earl Hoffman's Orchestra
WJJD—Club Luncheon
WJKS—Ann Leaf, organist (CBS)
WLS—Wm. Vickland's Book Shop with Ralph Emerson, organist
WMAQ—Soloist (NBC)

1:35 P.M.
WGN—Palmer House Ensemble

1:45 P.M.
KYW—Strollers Matinee (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—Pauline Stephens, soprano
WGN—Earle Wilkie, baritone
WIBO—B. & K. Reporter
WLS—Three Contraltos
WMAQ—Adult Education
WSBC—Duo Melodik

1:55 P.M.
WIBO—Princess Pat

2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
WCFL—Merchant's Prosperity Hour
WGN—Palmer House Ensemble
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
WJJD—Light Classics
WJKS—Columbia Artist Recital (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Vocal Art Quartet (NBC)
WMBI—Question Hour and Gospel Music

2:15 P.M.
WBBM—Columbia Artists Recital (CBS)
WCFL—Radio Troubadours; Orchestra (NBC)
WJJD—Variety Music
WLS—Homemakers; Arm Chair Travels

2:30 P.M.
KYW—Women's Radio Review. NBC
WBBM—Frank Westphal's Orchestra (CBS)
WCFL—Merchants Prosperity Hour
WGN—June Baker, home management
WIBO—Golden Gate
WJJD—Dance Music
WJKS—Frank Westphal's Orchestra (CBS)
WMAQ—Radio Troubadours
WSBC—Vancey Sisters

2:45 P.M.
WAAF—World News Reports
WIBO—Market Reports
WJJD—RADIO GUIDE'S; EDITOR'S ROUND TABLE
WLS—"Princess Pat Pageant"
WMAQ—Brown Palace Hotel Orchestra (NBC)

3:00 P.M.
WAAF—Helen Gunderson
WBBM—Tito Guizar, tenor (CBS)
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Afternoon Musicale
WIBO—Patricia O'Hearn Players
WJJD—Women's Club
WJKS—Tito Guizar, tenor (CBS)
WMAQ—Culbertson's Bridge Club
WMBI—Gospel Message

3:15 P.M.
KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
WAAF—Organ Melodies
WBBM—Fred Berrens' Orchestra (CBS)
WCFL—Afternoon Frolics
WGN—Curtis Institute of Music (CBS)
WIBO—The Old Doctor
WJJD—Dreams of Hawaii
WJKS—Virginia McWhorter, pianist
WLS—Shopper's Service; Anne and Sue

3:30 P.M.
KYW—Two Doctors with Aces of the Air; Teaberry sports
WAAF—Hess Melody Time
WENR—Meridith Wilson's Orchestra
WIBO—Radio Gossip, Eddie and Fannie Cavanaugh
WJJD—Novelty Program
WJKS—Matinee Serenaders
WMAQ—Tea Dansante (NBC)
WMBI—Swedish Gospel Service

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—Tom Jones, Arkansas Traveler
WENR—Outstanding Speaker (NBC)
WJJD—Tune Parade
WJKS—Ready to Go Quartet
WMAQ—Brownie Tales (NBC)

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Meet the Artist (CBS)
WCFL—Junior Federation Club
WENR—Wes Oliver and Band (NBC)
WIBO—"Old Chestnuts"; Harry Hosford
WGN—Afternoon Musicale
WJJD—Walt and Herb
WJKS—Meet The Artist
WMAQ—The Women's Calendar

4:15 P.M.
WBBM—The Melodiers (CBS)
WIBO—Howard Byer, tenor
WJJD—Young Mothers' Club
WJKS—Daily Times News Flashes

4:30 P.M.
WBBM—Helen O'Reilly, soprano; Howard Neumiller
WCFL—Voice of Beauty
WENR—Irma Glen, organist (NBC)
WIBO—Mary Birmingham
WJJD—Mooseheart Children
WJKS—Kiddies Club
WMAQ—Melodic Thoughts (NBC)

4:45 P.M.
WBBM—Parkelp, health talk
WCFL—Organ Recital
WENR—Musical Moments
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams, organ
WJKS—Indian Council Fire
WMAQ—Concert Echoes (NBC)

5:00 P.M.
KYW—Three Strings; Sports
WBBM—Current Events; H. V. Kaltenborn (CBS)
WCFL—Tripoli Trio
WENR—Waldorf-Astoria Orchestra (NBC)
WGES—Gems of Germany
WGN—The Devil Bird
WJJD—Neighborhood Store
WMAQ—Children's Program
WSBC—Variety Program

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WGN—Concert Orchestra
WIBO—Church of the Air
WJJD—The Pied Piper
WMAQ—Johnny Hart in Hollywood (NBC)

5:30 P.M.
KYW—Uncle Bob's Curb is the Limit Club
WBBM—Skippy; children's program (CBS)
WCFL—Esther Hammond with Organ
WENR—Air Juniors
WGN—Kellogg's Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—Guy Maier, concert pianist (NBC)

5:45 P.M.
WBBM—Keenan and Phillips, piano team (CBS)
WENR—Little Orphan Annie; playlet (NBC)
WCFL—Coliseum Walkathon
WGN—Little Orphan Annie, children's playlet (NBC)
WIBO—In a Clock Store
WJJD—Isle of Dreams
WMAQ—Seckatary Hawkins (NBC)

6:00 P.M.
KYW—Dan Russo's Orchestra
WBBM—Schlagenhauer's Party
WCFL—Hotel Allerton Orchestra
WENR—What's the News?
WGES—Highlights
WGN—Dinner Music
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—Jane Froman's Band (NBC)

6:15 P.M.
KYW—The Globe Trotter
WBBM—Earl Hoffman's Orchestra
WCFL—Ed. Fitzgerald, baritone
WENR—Anson Week's Orchestra (NBS)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Wheatonville, dramatic sketch (NBC)

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Carson Robison's Pioneers (NBC)
WBBM—Flanagan Sport Review
WCFL—Hotel Allerton Orchestra
WENR—Balkan Melodies (NBC)
WGES—State-Lake Review
WGN—Tom, Dick and Harry, trio
WJJD—Farmyard Frolic
WMAQ—The Daily News of the Air

6:40 P.M.
WIBO—Hockey News; Joe Springer

6:45 P.M.
KYW—Dan Russo's Orchestra
WBBM—Kruschen Musical Rounders
WCFL—John Grein, talk
WENR—The Goldbergs; drama (NBC)
WGES—Peggy Forbes
WGN—Georgie Price, humorist; Kreuger's Orchestra
WIBO—Clem and Ira
WMAQ—Autobal's Cubans (NBC)

7:30 P.M.
KYW—Blackstone Plantation (NBC)
WBBM—Correy Lynn's Orchestra
WCFL—National Advisory Council (NBC)
WGES—Songs of Lithuania
WGN—Orchestral Program
WIBO—North Shore Church
WJJD—Frankie "Half Pint" Jaxon
WLS—Bismarck Orchestra
WMAQ—Art Kassel's Orchestra

7:15 P.M.
WBBM—Earl Hoffman's Orchestra
WGN—Magic of a Voice (CBS)
WJJD—Dr. and Mrs. Jerry

7:30 P.M.
KYW—Back Home with Frank Luther
WBBM—Fifteen Minutes of Sunshine with Chas. Hamp
WCFL—Spanish War Veteran's Talk
WGN—Kate Smith; La Palina (CBS)
WJJD—Club Mayfair Orchestra
WLS—Horlick's Program
WMAQ—Wayne King's Orchestra (NBC)

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Funfest
WCFL—Labor Flashes and Chas. Frederick Stein Program
WGN—Phil Levant's Orchestra
WLS—The Country Doctor (NBC)

8:00 P.M.
KYW—Three Strings
WBBM—Thmes in Tempo
WCFL—Russell Kirkpatrick, baritone
WGN—Music that Satisfies (CBS)
WIBO—Jack Burnett, tenor
WJJD—Concert Orchestra
WJKS—Polish Hour
WLS—Ben Bernie's Blue Ribbon Orchestra (NBC)
WMAQ—Musical Memories; Edgar A. Guest, poet (NBC)
WSBC—Italian Program

8:15 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Association of Real Estate Tax Payers of Illinois
WCFL—Night Court
WGN—Threads of Happiness (CBS)
WIBO—Wilcox Memories
WJJD—Mooseheart Boys' Band

8:30 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Charlie Straight's Orchestra
WCFL—Eddie Clifford, tenor with orchestra
WENR—Willard Robison's Deep River Orchestra (NBC)
WGN—Talk by Allen B. Churchill
WIBO—Hockey; Blackhawk vs. Toronto Mapleleafs
WJKS—Hot Stove League
WMAQ—Ed Wynn and Fire Chief Band (NBC)
WSBC—Famous Singers

8:35 P.M.
WGN—Light Opera Gems

8:45 P.M.
WBBM—"The Band of Distinction"
WCFL—Studio Program
WJKS—California Melodies (CBS)

9:00 P.M.
KYW—The Globe Trotter
WBBM—WBBM Theater of the Air Drama
WCFL—Seeley Program
WENR—Lucky Strike Hour, drama and orchestra (NBC)
WGN—Dances of the Nations
WJKS—Air Drama (CBS)
WMAQ—Morin Sisters (NBC)

9:15 P.M.
KYW—Don Pedro's Orchestra
WBBM—Ben Pollack's Orchestra
WCFL—Mona Van, soprano
WGN—Big Leaguers and Bushers
WJKS—Italian Hour
WMAQ—Concert Orchestra

9:30 P.M.
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Edwin C. Hill (CBS)
WCFL—New Chateau Ballroom Orchestra
WGN—Tomorrow's Tribune
WJKS—Jackson Musicians
WMAQ—Al and Pete (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Three Strings
WBBM—Myrt and Marge, drama (CBS)
WGN—Orchestral Program
WCFL—Irish Minstrels

WJKS—William O'Neil, tenor (CBS)
WMAQ—Corinnis Program

10:00 P.M.
KYW—Sports Reporter; Mark Fisher's Orchestra
WCFL—School Teachers' Talk
WENR—Amos 'n' Andy; blackface comedians (NBC)
WGN—Clyde McCoy's Orchestra
WIBO—Bosts' Sparkling Melodies
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
WCFL—Musical Werther report

10:15 P.M.
WCFL—Coliseum Walkathon
WGN—The Dream Ship
WENR—Cesare Sudero and NBC Concert Orchestra (NBC)
WIBO—Cery Ensemble; Hour of Dreams
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Club LeClaire
WGN—Bernie Cummins' Orchestra
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)

10:45 P.M.
WCFL—A Bit of Moscow; orchestra

10:50 P.M.
WGN—Herbie Kay's Orchestra

11:00 P.M.
KYW—Don Pedro's Orchestra
WCFL—New Chateau Ballroom Orchestra
WENR—Cab Calloway's Orchestra (NBC)
WIBO—Musical Tapestry
WJKS—Don Redman's Orchestra (CBS)
WMAQ—Cotton Club Orchestra (NBC)

11:10 P.M.
WGN—Bernie Cummins' Orchestra

11:15 P.M.
WCFL—Studio Program
WSBC—Jerry Sullivan; song special

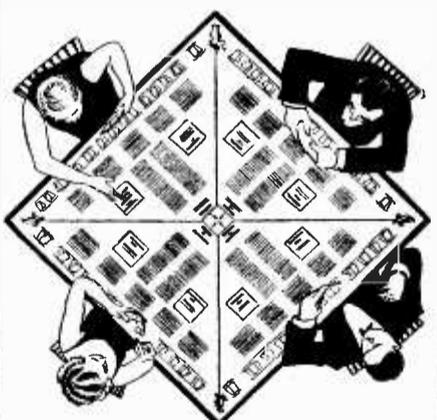
11:20 P.M.
WGN—Late Dance Orchestras

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Club LeClaire
WENR—Dancing in Milwaukee (NBC)
WJKS—Harold Stern's Orchestra (CBS)
WMAQ—Hotel Pennsylvania Orchestra (NBC)

11:45 P.M.
WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Grand Terrace; Earl Hines
WMAQ—Tweet Hogan's Orchestra
WMBI—Midnight Hour; Gospel Message and Music

12:30 A.M.
KYW—Vincent Lopez' Orchestra
WENR—Don Pedro's Orchestra
WMAQ—Via Lago Orchestra



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NOVELTY STUDIOS
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Dealers: Write for Proposition

Part 2

Radio Guide

Christmas-Anniversary Number

Radio Guide wishes success, happiness, and Yuletide good cheer to its readers and friends.



Network Heads Congratulate Guide

Radio Aims Told By William Paley

BY WILLIAM S. PALEY
(President of CBS)

THE last year has witnessed a succession of unflagging efforts on the part of radio broadcasters to provide entertainment of greater variety and higher quality than ever before presented. The best in symphonic music, the smartest in comedy and the most significant in informative and educational material—all these have been brought before the microphone, and the response of the nation's radio audience has demonstrated that these efforts were well spent.

With the return of the New York Philharmonic-Symphony Orchestra to the Columbia network this fall, after its usual summer vacation, a growing audience for this type of music was definitely indicated. An additional quota of symphonic music was provided in the special sustaining series of broadcasts by the Philadelphia Orchestra in addition to its sponsored group.

While programs of concert hall type have been enjoying this increasing vogue, entertainment of the lighter sort has retained its popularity, and the leading comedians, singers and dance orchestras of the air have been gaining ever wider renown. The actors and actresses of dramatic programs also have won for themselves new places in the esteem of the radio audience.

Such wide-spread interest in the artists who people the kaleidoscopic scene of radio, naturally evokes requests for information concerning them. How they go about their work, how they live; what they like or dislike is of interest to every radio set owner. Newspapers generally and well-edited publications dedicated to radio specifically, serve this purpose. Among the latter is RADIO GUIDE, and to this publication, on the completion of its first year of service, we of the Columbia Broadcasting System extend our hearty congratulations. Its growth constitutes solid evidence of public interest in broadcasting. We wish for both the publication and its staff a long continued career of usefulness.

Charge Monopoly In New Radio Suit

Washington, D. C.—An echo of the recent "radio trust" fight, recently settled by consent decree when Radio Corporation of America was separated from its parent organizations, the General Electric and Westinghouse companies, has been heard from the West where the Lansing Manufacturing Co., of Los Angeles, makers of loud speakers, has filed suit charging an illegal monopoly against the Magnavox Co., Fort Wayne, Ind.; Utah Radio Products Co., Chicago; Jensen Radio Manufacturing Co., Chicago; and Lektophone Corp., Jersey City.



WILLIAM S. PALEY



MERLIN H. AYLESWORTH

Aylesworth Sends Greetings of NBC

BY MERLIN H. AYLESWORTH
(President of NBC)

IT IS a pleasure to extend birthday congratulations to RADIO GUIDE on behalf of the National Broadcasting Company. One year is a remarkably short time for a publication to win such wide popularity. This success reflects the enterprising ability of the organization which has registered a new publication so conspicuously with the public.

RADIO GUIDE performs a particularly admirable service by presenting to listeners a weekly survey of what is on the air. The National Broadcasting Company is appreciative of this cooperation in acquainting people everywhere with the programs we are offering on our two networks.

Localization of RADIO GUIDE's circulation in various sections undoubtedly has an important bearing upon its growth. News of special interest to each region is supplied with consequent advantage to local stations. There also is presented a general picture of radio in its greater aspects as a national institution providing entertainment, information and instruction.

The success of RADIO GUIDE points to the continuously increasing interest in broadcasting. Listeners to radio also are readers about it. They want to be informed as to what may be heard. They enjoy meeting broadcasting personalities in print and pictures. They are eager to learn everything that goes to make up this giant young force which has come to figure so vividly in the daily life of America's millions.

Because RADIO GUIDE aims to fill a public demand, I predict for it a long succession of happy anniversaries.

Radio Commission "Outlaws" Station

Washington, D. C.—Pressing forward in its determination to wipe out "outlaw" radio stations, the Federal Radio Commission has revoked the station and operator's license of Jack Berman, 194 Columbia Road, Boston, who has been adjudged an "improper person" to operate any amateur station.

The commission found grounds for eliminating his stations WIBGW and W1EVT from the rolls because he pleaded guilty on October 21 to violating the tariff and prohibition acts in United States district court at Portland, Maine, where he was sentenced to four months imprisonment but given suspended sentence on a three year probation.

Berman, who is alleged to have been radio operator on the rum runners Grace Marie and Theresa Marie out of Yarmouth from 1928 to 1932, secured licenses for two amateur stations, one of which he is to have operated recently from 60 Fayston St., Roxbury, in violation of regulations which specified his home address.

Guide Lists Outstanding Broadcasts of Past Year

FROM the bottom of the sea, the earthquake trembling shores of Cuba, the war torn battlefields of Manchuria, from Geneva and almost every world capital, from two convention halls and Congress, where the vital prohibition question focused all ears—came the stuff from which the principal broadcasts of the National Broadcasting Company and the Columbia Broadcasting System for 1932 were made.

Almost a hundred thousand programs employing three-quarters of a million speakers, artists and musicians were brought to American homes by the networks during the past twelve months, according to Merlin H. Aylesworth and William S. Paley, respective presidents of NBC and CBS.

Because 1932 was such an interesting and important radio year, RADIO GUIDE asked CBS and NBC to tabulate what they considered their greatest and most novel broadcasts. Some of them that most readers will recall with pleasure were:

January

- 9—Metropolitan Opera opens regular series, NBC.
- 20—Gen. Shigeru Honjo, Japanese commander in Manchuria, explains Japanese position to America, NBC.
- 24—Scandinavian relay from Norway, Sweden and Denmark, CBS.
- 30-31—Geneva Disarmament Conference broadcasts from Switzerland with leading delegates speaking, CBS, NBC.

February

- 2—Philadelphia zoo groundhog's debut, CBS.
- 3—Santiago, Cuba, earthquake described while earth still trembled, CBS.
- 4—Winter Olympic games, NBC, CBS.
- 12—Gaius Paddock, friend of Lincoln, talks over NBC; Lady Simon and Dino Grandi eulogize Lincoln from abroad, CBS.
- 17—Harvard president, A. Lawrence Lowell, first broadcast, NBC.
- 18—Part of opera "Capponsachi" from Freiburg, Germany, CBS.
- 19—Opera "Das Herz" from Berlin, Germany, NBC.
- 21—Mrs. Chas. A. Lindbergh pleads for China flood relief, NBC.
- 22—International Washington birthday programs, CBS, NBC.
- 23—Description of National Ping Pong Tournament, CBS.
- 26—Judge Samuel Seabury talks on investigation, CBS.

March

- 4—Lindbergh kidnaping flash and coverage, NBC, CBS.
- 5—Bishop Manning, Rabbi Wise and Father Coughlin unite in appeal for return of

Lindbergh child, CBS.

10—President Von Hindenburg speaks on eve of German elections, NBC; funeral services for John Phillip Sousa, CBS.

13—German election returns, NBC, CBS.

18—Grand National Steeplechase from Aintree, England, NBC.

23—J. P. Morgan debut with appeal for "block-aid," NBC; tenebrae service from St. Peter's Church in Rome, CBS.

27—Easter services from Vienna, NBC, and Rome, CBS.

April

3—Pope Pius XI in beatification service at Vatican, CBS, NBC.

10—German run-off election reports, NBC; demonstration of radio communication between three airmail planes, in East, Midwest and Far West, NBC.

17—Dr. Eckener talks from Germany before taking off with Graf Zeppelin for South America, NBC.

19—Gov. Ely (Mass.), on anniversary of battle of Concord, fires shot heard around the world by radio relay, NBC; Julian Huxley talks from London on "Darwin and Evolution," CBS.

23—Prince of Wales dedicates Shakespeare Memorial Theater at Stratford-on-Avon, NBC.

27—First broadcast of entertainment program from moving railroad train between Washington and Baltimore, CBS.

30—Prince George's speech before Royal Academy, CBS.

May

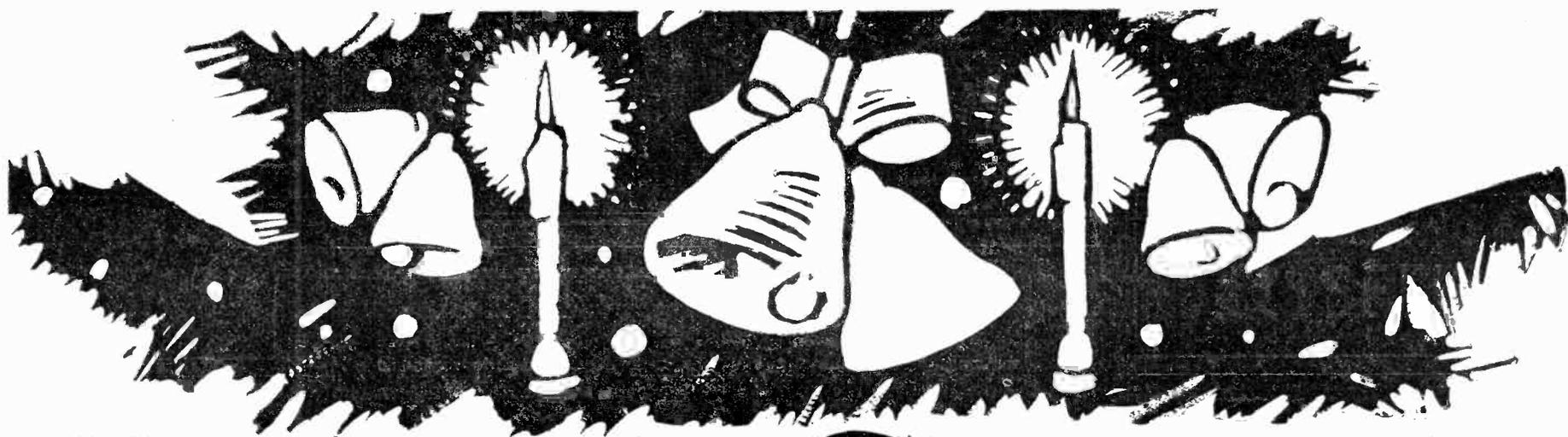
1—London, Paris, Berlin and New York join to observe seventh anniversary of Hebrew University, Jerusalem, NBC; Alice Hargreaves, original Alice in Wonderland, talks, CBS.

2—Two-piano recital from transport plane over New York, CBS.

7—Running of Kentucky Derby, NBC, CBS.

14—International relays observe F. B.

(Continued on Page Eight)

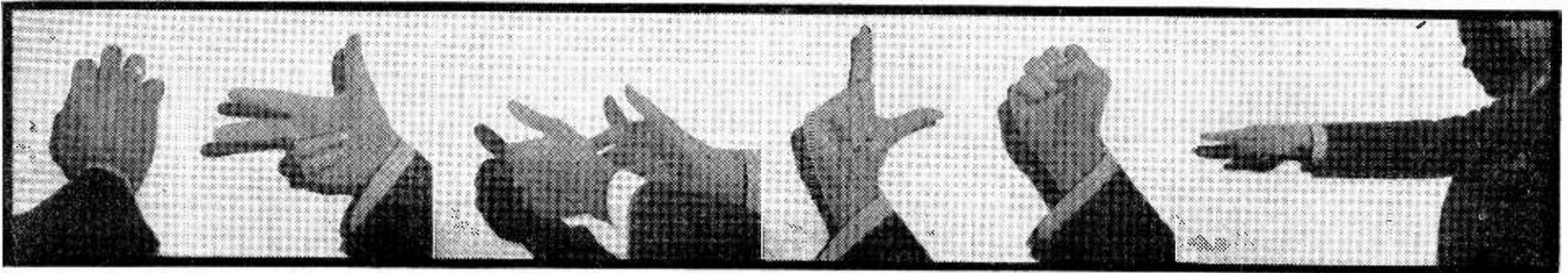


Season's Greetings



Ruth *with*
Ruth Etting

Sign Language Rules Your Radio Entertainment



Fadeout

Cut Program

Move Closer to Mike

Announcement

Stop Music

Cut Program after Fadeout

SIGN language, most primitive means of communication, is also the most modern! At least, sign language is an important ally to every broadcast program, and that should bring it up to date considerably.

Signals with the hand have become necessary in the making of a studio program because audible signals would be picked up and broadcast by the ever alert microphones. They hear everything. Yet orders must be given to the artists, actors, musicians. So it is that sign language has been developed by the studio directors of the National Broadcasting Company to give these orders silently.

Visitors at the studios observing the gestulations of announcers and directors would be convinced that they were catching the staid radio folk in a bit of tomfoolery. Not so. The combination of deaf and dumb language with setting-up exercises has a very businesslike purpose.

It is employed to tell the bass drum player to "tone down," the flute player to "move closer to the microphone," to make that crooner "turn to the mike" and order all to "speed up the show" when a program is running overtime. Six of the most important signals, now universal language in Columbia, NBC and many local station studios, are illustrated on this page.

A finger planted firmly against the side of the nose tells the welcome news that the program is running according to time schedule. Less pleasant word is conveyed by two fingers worked in a shearing motion (second hand from left) which call for a cut in a program which is running overtime. A hand extended with fist closed except for thumb and forefinger which are pointing at right angles means that "local station announcement" is being made and all should remain quiet (fourth hand).

In chain or network broadcasting, synchronization of networks is an important

starting point for all programs. When the network is synchronized, it means that the chain of stations to carry the next feature have all been connected together and all is ready. The signal that networks are synchronized is crossing the fingers of one hand against those of the other.

ORCHESTRA musicians know that they should move closer to the microphone when they see the outspread fingers of an upheld hand drawn inward. But so would you, for isn't that the usually "beckon"? Or, if the leader of the orchestra sees the program production man waving his hand in circles, he knows that he should speed up; the program is lagging. Hands lowered with the palms turned down say that the orchestra should play or singer sing more softly. Hands raised repeatedly mean "raise the level" or in everyday English, to play, sing or speak louder.

A half closed hand (first from left in picture), as if it were clutching an imaginary knob, asks the engineers or control room men to "fadeout" or taper off the program with diminishing volume. An arm extended straight out following the latter signal then tells the engineers to cut the program dead (sixth picture from left). Hands drawn slowly together with thumbs up and finger

By Rhoades Collins

turned in means for the artist to move nearer the microphone (third picture from left). The reverse of this signal, of course, means to move away from the mike.

Explaining studio mechanics a bit more, the "control room" is a soundproof glass-windowed listening room adjoining the studio. In the control room are the engineer before his volume control dials and the production man who uses the signals to direct the program through the glass. The latter may dash into the studio to move an uninitiated artist closer to the microphone or whisper to the director of the orchestra. But he also uses the sign language in the studio. It is silent and convenient.

On one occasion an actor who knew the signals was broadcasting over NBC with his wife who hadn't learned them. He saw the signal, "speed up," and forgetfully turned to his wife and said, "Talk faster, my dear!" Of course, listeners heard him and wondered what it was all about. On other occasions guest speakers have stopped in the midst of their broadcasts to inquire about the hand

signals. Now strangers are told in advance what the signals mean, or often written notes are substituted in order to avoid confusion.

Despite flashing lights, silent telautographs and other mechanical communicating systems installed in the up-to-date studios, the sign language still predominates. It is more flexible, faster and foolproof, the station and network employees declare, so the queer hand and arm manipulations continue.

MERRY XMAS
CYRIL PITTS
N. B. C.

"Here We Are"
LES ARTIE
REIS & DUNN
THE WANDERING MINSTRELS
OF C.B.S.
EXTENDS SEASON'S GREETINGS

Al Boasberg

SEASON'S GREETINGS

FERDE GROFE'

CONGRATULATIONS
TO
RADIO GUIDE



HOLIDAY
GREETINGS
TO EVERYBODY

MORTON DOWNEY
Popular Star of Radio, Stage and Screen
— CURRENTLY —
WABC—WOODBURY'S EVERY FRIDAY 9:30 P.M.
COLUMBIA—SUSTAINING—EVERY MON.-WED.-SAT.

Co-Starring with
Paul Whiteman

CAPITOL THEATRE—N.Y.C. This Week!
UNIVERSAL SHORTS—"AMERICAN COMPOSER SERIES"
CENTRAL PARK CASINO NIGHTLY—BRUNSWICK RECORDS

MERRY CHRISTMAS TO ALL
LAWRENCE SALERNO
W G N
CHICAGO

Season's Greetings to Our Many Friends
from
TONY & JOE
(The Two High-Talians)
Station W.C.F.L. Mon., Wed., Sat. 7 P.M.
Continuity by Arthur Van Slyke

Greetings
THE COMMODORES
N. B. C.

GUY LOMBARDO'S
ROYAL CANADIANS
NIGHTLY
ROOSEVELT HOTEL
Madison Avenue, at 46th
NEW YORK CITY

This
MERRY CHRISTMAS
Comes to You
through the
Courtesy of
FRED ALLEN'S
INIT BATH
CLUB REVUE
Sunday Nights
at Nine
WABC
Personal Manager
WALTER BACHELOR

Short Wave and DX

F. B. HETHERINGTON of Indianapolis, Indiana, tells us that the American Telephone and Telegraph Company is building a group of stations at Hialeah, Florida, on the outskirts of Miami, to extend telephone service to Panama, Canal Zone, Honduras, Nicaragua, Costa Rica, Colombia, Venezuela and the Bahamas. Operations on the five sending and receiving antennas will begin some time around the first of the New Year.

Nick Gang of Long Island City writes us that he has heard a Goodyear Blimp near 65 meters.

W. A. Roberts, Leicester, England gives us some tips on identifying stations. HVJ opens and closes their programs with "Laudatur Jesus Christus" and a metronome (60 beats per minute) as a background. Moscow closes their programs with playing "Internationale" and chimes from the Kremlin. They also often use several piano notes between selections. OXY uses a musical phrase of fourteen notes on a piano.

Chicago, Illinois
Dear DX Editor:

Whoopie, and three cheers to you for reinstating the DX page in the Guide. Maybe I ought to give you a Christmas present for that. You don't know how us DXers missed that page. That's what I call starting the New Year right. I'll spread the news to all the DXers I know, even as far as Hawaii.

How many of you DXers heard station KSAC of Manhattan, Kansas on 580 kcs., December 10, 1932, and what did you like about them? The way they announced their call letters; they gave them twice everytime they played a selection. I hope some of the station managers read this and put their calls on like KSAC does.

How many DXers heard this new Mexican station on 885 kcs. He is XEPN at Piedras Negras, Coah, Mexico. He's on every night from 8 to 11 (CST) with 100,000 watts; he uses the slogan "The Voice of the Western Hemisphere."

Fred Littwitz
Troy Grove, Illinois

DX Editor:
KOIL, Council Bluffs, and Omaha, 1260 kc., 1000 watts, broadcasts a DX program beginning at midnight (CST) every Saturday morning. Letters received from DX listeners are read, and numbers on the musical program dedicated to them. It's no trick at all to pick this station up in central U. S. and they are reaching out pretty well, reports from Alaska and New Zealand being read on their program this morning.

KGEK, Yuma, Colo., 1200 kc., 100 watts, broadcasts a DX program every Friday night, from 11:30 to 1:30 (Mountain Time). Program consists of musical numbers and letters from listeners, and they come in swell. If you've never heard a fairly distant 100-watter, try this one.

XEPN, Piedras Negras, Mexico, 885 kc., 75,000 watts, is a new Mexican station that comes in good. Listeners in central U. S. who do not possess sufficiently selective sets can hear this station after WENR signs off at 1 a. m. (CST), at which time XEPN usually features a seer by the name of Abra. XEPN is a very new station and is listed in only the latest radio logs.

Ray H. Zorn

JACK BENNY

"Canada Dry Program"



GROUCHO AND CHICO MARX

On the Air for

THE STANDARD OIL COMPANY
of New Jersey

WJZ
EVERY MONDAY
7:30 P.M.

*The Old Maestro and all the lads
wish all youse guys and gals the
best of everything.*

Ben Benny

'Public Must Be Pleased'

By Harold A. LaFount

Mr. LaFount, Acting Chairman of the Federal Radio Commission, who indirectly controls the policies of the entire American broadcasting system, has written this article especially for RADIO GUIDE. It throws a new light on the air millenium which the Radio Commission is seeking, and indicates that the first thing every broadcaster should strive for is to please the public.

COMMERCIAL broadcasting re-presents a new major industry. The struggle now is not to obtain a "place in the sun" but "a place in the air," and the battle is a merry one. It will end, of course, with the survival of the fittest.

All this is due to the advent of radio by which electric impulses are transmitted and received through the air, or more properly, through some mysterious agency which we call "ether." That we must control that "ether" goes without saying.

Under the old common law, property owners claimed their rights extended to the sky and the center of the earth. Modern sciences, inventions and discoveries have changed all this. Nations have found it necessary especially to assume rigid control over the air so that this marvelous science or art, which we call radio, might be fully utilized as a blessing to all mankind.

Long ago the Government assumed control over such natural resources as navigable streams, mineral lands, forests for park purposes and the like, so that all our people might share them on an equal footing. Only recently have we found it necessary to nationalize and commercialize our greatest natural resource, the air.

When the Commission was created there were 735 broadcasting stations on the air, using any frequency or channel they desired, with no restrictions as to power or time of operation. By its rigid rules and regulations many of these stations were forced to quit while others were closed down summarily by the Commission on the ground that they were not being operated in the public interest.

Important Decisions

FROM its inception the Commission has fully realized its grave responsibilities and the importance of its decisions. It had no precedents to guide it, and as trail blazers it moved cautiously in this new field of human endeavor. The welfare of listeners has been the paramount consideration in all allocations. After years of extensive study, aided by a competent staff of experts, the Commission adopted many basic plans and policies on which is being builded a radio structure which we believe will endure and will prove to be an everlasting blessing to our people.

We have directed much of our attention to broadcasting because in this field the people are keenly interested, providing, as it does, great possibilities for education, inspiration, entertainment and contentment.

Broadcasting presented to the Commission many interesting, intricate and delicate questions. For instance, under the Radio Act the Commission has no right of censorship over programs. Yet when any one is denied the use of a station to "denounce or deride," he and his followers blast the Commission with protests demanding revocation of the license of that station.

The Court of Appeals of the District of Columbia, to whom parties who have been denied radio privileges by the Commission may appeal for review, have rendered several important decisions recently clarifying and emphasizing the Commission's powers and prerogatives.

In a striking opinion the Court held that, while the Commission has no right of censorship, the old precept prevails in radio that "By their fruits ye shall know them," and pointed out that in considering applications for renewal of license the Commission



Harold A. LaFount

is duty bound to take into consideration the kind of programs rendered in deciding the public service of the station.

On Free Speech

In a more recent decision, the Court pointed out in forceful language that the constitutional guarantee of free speech does not give radio station operators carte blanche to broadcast anything they wish, however vicious or vitriolic it may be.

Only a few years ago the scientific development of radio gave the world a new startling means of communication. The use of this extremely important development and its effects upon our social and commercial lives was not considered, particularly for the reason that its importance was not appreciated. It was little more than a new toy. However, its use and power soon became apparent, engineers succeeded in improving transmitting and receiving equipment, and other armies of energetic men and women undertook the development of its uses.

mission, or anyone else for that matter, to decide the character of programs to be broadcast.

It seemed for a time that the demand on the part of the public was for ballyhoo, jazz, etc. It was not long, however, before the thinking people demanded a change. Different communities had different ideas, consequently no set rule could be followed by broadcasters. Their problem was and still is to satisfy the listeners residing in their good service area. In some localities a large number of the listeners insisted that quoting of prices being paid for farm products was very beneficial to them. Others, living some distance from trade centers, wanted to know the prices of merchandise offered by different merchants. Some cities wanted jazz, other communities grand opera, until it became very evident that the broadcaster must study the needs of his own particular listening audience. Influenced by public demand for diversified programs there has evolved a system, which provides a major portion of the listeners in this country with a choice of from six to ten programs, some of which originate locally while others originate in metropolitan centers.

Programs Must Appeal

Broadcasters must know and understand their listeners and present programs which appeal to them. It should be comparatively easy for a broadcaster to feel the pulse of his audience. The American people are not slow in making known in various forms their likes and dislikes. Broadcasters must know that the majority of their listeners are right, and if mail, telephone calls and comments indicate public disapproval of any particular program it should be taken off the air. Only in this way can the public be served and good will developed and maintained.

We live as if in one room, where breezes no longer whisper but shout. There needs to be no silence, no really aloof or primitive people. Science has succeeded in its effort to make a community of mankind. Think what it means to have nearly half our homes equipped to listen to the same program at the same time! Think of its effect upon the other half of the population, who are slowly being drawn into this national audience.

Because of the variety of program material available, families can exist on widely separated planes of taste and intellectual interests and likewise, regardless of income, social standing, or character of home, millions actually can spend the evening together. Karl Marx certainly never thought of anything so socializing as radio.

Improvements Near

With the Government insisting upon ultra-modern transmitting equipment, with the competition of manufacturers to produce receiving sets that will perfectly reproduce that which is broadcast, and with the great array of executives, artists and technicians engaged in the preparation and presentation of program material, we can expect many improvements in the near future. From a program standpoint, perhaps the great variety of material now made available, including international broadcasts, is the most important development; however, many listeners are interested to know that some broadcasters are now requiring their announcers to discontinue horse-play and familiarity, and to address a family in its own home rather than emulate the ticket seller for a circus side-show.

Although the listening audience may be large, it consists of a number of family units, who should be addressed as a family, and the announcer should rather assume the attitude of a guest in the living room rather than the roll of a master of ceremonies in the theater.

A Change Is Coming

The so-called American system, being competitive, required initiative, for admittedly it is a difficult task to satisfy all of the listening public.

But since the mandate of Congress was that broadcasters must operate in the public interest, obviously the people were to decide what use should be made of the facilities made available to the license by the Government. It will be remembered that no authority was given the Federal Radio Com-

Networks Schedule Xmas Broadcasts

CHRISTMAS—1932. Christmas on a Sunday at the very end of the worst depression year history has known.

The world always has arisen on Christmas to alleviate suffering, and to spread gladsonic tidings. This year, handicapped as they are, Americans have done nobly in the worthy cause of philanthropy. Special Christmas funds will supply food, clothes, necessities, and as much of Christmas cheer as money will buy.

But this year will see something else, something that could not possibly have happened in previous seasons. Actual happiness, the real Yuletide cheer, will be brought right into forty million American homes, and diffused through forty million different radio loud-speakers, by the two great broadcasting chains.

Every facility available to the two networks will be extended to the utmost; scattered over this globe, technicians and their gangs of workmen will labor tirelessly. And American families, many poor as far as worldly means are considered, will sit back Christmas Eve and enjoy a Christmas never before known to history.

Millionaires in their mansions; ex-millionaires in tawdry boarding houses; white-collar workers in their mortgaged residences, and homeless unemployed listening in at relief stations, to all of these the real meaning of Christmas will be vividly portrayed over the ether in such diversity as must appeal in some manner to everyone. For the faithful will come a special midnight mass from the Cathedral of Notre Dame; for children a Santa Claus with a lapel "mike" will interview grade school pupils as they come from class-rooms; for music-lovers, countless carols, oratorios, hymns; for readers and play-goers, such productions as Dickens' "Christmas Carols."

Use Short Waves

BOTH chains, the National Broadcasting Company and the Columbia Broadcasting System, are utilizing short-waves and remote control in bringing greetings and features from Europe.

NBC plans to bring two features from Germany and one from England, Saturday, December 24. The "German" bell at Cologne, formerly named for the Kaiser, will ring out over two continents at 11:30 a. m. over WMAQ; Christmas Eve, at 6:30 p. m. over WENR Rapel Walzer, the Arch Abbot of the ancient Benedictine Monastery in Beuron, on the South Danube, will send greetings to America in a short address in English, and the monastic chant, strangely unfamiliar in this age, is to be picked up. The centuries-old bells of the abbey will conclude the program.

Cambridge, Kings College, one of the oldest seats of learning in the world, will also spread Christmas tidings, when NBC-KYW relays special carols from London earlier Saturday morning, at 9:30 a. m.

The first formal recognition of the greatest birthday anniversary in Christendom will be broadcast with Columbia's presentation of the solemn rite of midnight mass at the Cathedral of Notre Dame, Paris. It may be midnight in Paris then, but this program will

POETRY FOR XMAS

Edna St. Vincent Millay, called by many America's outstanding poet of today, will broadcast a series of programs of her own works, starting Christmas day, over NBC. The Christmas broadcast, in which she will read some of her poems, is scheduled for 9 p. m. over WENR.

Santa On Air

CHRISTMAS wouldn't be Christmas without Santa Claus, so both chains will have theirs. Columbia's Chase Taylor, better known as Col. Stoopnagle, donned the red knickers, flowing white beard and regulation Salvation Army paraphernalia, and with Ted Husing, Columbia's dean of sports announcers, stalked New York streets until he came to a grade school. There he stopped various children as they issued from classes, placed them upon St. Nicholas' proverbial ample knee, and gave to the country, through Ted Husing's "lapel" mike, a list of each child's desires for Christmas presents, and the simply couched impression Young America carries of its big season. This is timed for 2:15 p. m. Tuesday, December 20 through CBS-WBBM.

The message of President Hoover will be carried by both chains at 4 p. m. Saturday, December 24. This program is listed as the "Annual Lighting of the Capital Christmas Tree," in releases of both CBS-WBBM and NBC, but the lighting of the tree is only incidental. Besides President Hoover's message, the Marine Band and a chorus singing appropriate music will provide background. A coast-to-coast list of stations is already making preparations to give it to their local fans.

Even the immigration station at Ellis Island, New York City, will celebrate Christmas, and NBC-WMAQ is to bring this special feature at 1 p. m. Saturday, December 24. Before this, however, a Hartford chorus of mixed voices will present the "Star in the East," an oratorio, at noon Saturday,

and the New York Democrats plan to broadcast their Christmas party at 12 noon Saturday, NBC will carry special message from President-Elect Roosevelt and Governor-Elect Lehman of New York during these ceremonies.

NBC's Santa Claus will be "Jolly" Bill Steinke, and he is to come on at 5 p. m. over WENR. Ray Knight, the well-known "Cuckoo" man, will put a humorous touch into the matter with his "Cuckoo Christmas" special, as a part of the regular "Cuckoo" broadcast over KYW at 6:30 p. m. Saturday.

Both chains will dramatize Dickens' "Christmas Carols" Christmas Eve. Tom Terriss and an NBC supporting cast send it out through NBC-KYW at 8:30 p. m. and CBS-WBBM swings into its real Christmas Eve celebration with the play at 9 p. m.

Yuletide will be modernized by one of the best known exponents of present-day music, Morton Downey. He will revive "Dancing Christmas Memories" with the assistance of Freddie Rich's orchestra at 10 p. m. over CBS-WJKS.

Christmas Eve itself will be rung in with proper celebration by both chains. NBC broadcasts the Trinity Church chimes beginning at 10:55 p. m. Columbia presents a full hour of carol service, at 11 p. m.

At 8 a. m. Christmas day, children will be feted over NBC-WENR. A vocal and instrumental concert with recitations and dramatic readings will be combined into the "Christmas Carol of the Forests," under the direction of Milton J. Cross. The Chicago A Capella choir, Noble Cain, director, will be heard through NBC-WLS at 3 p. m. And the regular "National Vespers" program, NBC-WMAQ at 4 p. m., will feature a Christmas sermon by Dr. Harry Emerson Fosdick.

THE SHADOW
GREET'S YOU
FRANK READICK

GREETINGS

"those husings"

HARRY SOSNIK

Composer—Conductor—Arranger

Pennzoil Melody Parade

Phoenix Hosiery Program

Miracul Wax Program

C.B.S. Network

MANAGEMENT MUSIC CORPORATION OF AMERICA

MERRY XMAS

RUSS COLUMBO

PAUL WHITEMAN

AND HIS ORCHESTRA APPEAR NIGHTLY AT THE BILTMORE

Merry Xmas

JACK BROOKS

WBBM — CBS

And An Extra-Special One to Rossie

Christmas Greetings and Much Happiness
for the Coming Year

MARK FISHER

Now Playing with His Orchestra at the
EDGEWATER BEACH HOTEL IN CHICAGO
Broadcasts over KYW and the NBC Network

Just the Usual Season's Greetings

ABE LYMAN

AND HIS CALIFORNIA ORCHESTRA

CAPITOL THEATRE

COLUMBIA BROADCASTING SYSTEM

LUCKY STRIKE RADIO PROGRAMS

PARADISE CAFE
The Heart of Broadway



List Outstanding Broadcasts

(Continued from Page Two)

Morse (telegraph inventor) centennial, NBC; New York beer parade, CBS, NBC; Running of Pimlico Preakness, NBC.

18—National High School championship debate, Sioux City, Iowa, CBS; opera "Flying Dutchman" from Covent Garden, London, NBC.

20—Vaudeville bill relay from London, CBS.

21—Amelia Earhart, talks after solo trans-Atlantic flight to England, CBS.

21-22—Socialist party convention from Milwaukee, NBC, CBS.

June

1—English Derby from Epsom Downs, NBC.

2—U. S. Naval Academy commencement, CBS.

3—American vaudeville bill relayed to London, CBS.

14—William Allen White and Nicholas Murray Butler debate prohibition from Chicago, NBC.

14-16—National Republican party convention from Chicago, NBC, CBS.

21—Sharkey-Schmeling heavyweight championship bout, NBC.

23-25—National Open Golf Tourney, NBC.

26—William Cardinal O'Connell addresses Eucharistic Congress in Dublin, NBC.

27-29—National Democratic party convention from Chicago, CBS, NBC.

July

1-2—Governor Franklin D. Roosevelt's arrival in Chicago by plane and acceptance speech, NBC.

3—Ocean City, N. J., marble tournament, CBS.

4—Independence Day observance with relays from Argentina and London, CBS; Prohibition party convention, CBS.

7—Gertrude Ederle's aquaplane ride down Hudson River, CBS.

9—Atlantic City six-day bicycle race, CBS.

11—Talks by crew of yawl "Curlew" rescued after being lost at sea in Bermuda race, CBS.

13—Coney Island fire described from blimp over blazing area, CBS.

14—Griffin and Mattern, on attempted world flight from Berlin, NBC.

21—King Albert of Belgium in relay on Belgian Independence Day, NBC, CBS.

23—Music Festival from Franfort, Germany, CBS.

30—Gov. Roosevelt makes first campaign speech, NBC.

31—Davis Cup matches finals from Paris, CBS.

August

1—Prince of Wales, President Le Brun of France dedicate Franco-British war memorial at Thiepval, France, CBS, NBC.

6—Opening of Welland Ship Canal, NBC, CBS.

11—President Hoover's acceptance speech, CBS, NBC.

11-12—Mayor Walker investigation reports from Albany, N. Y., CBS.

17-19—Prof. Piccard talks to America be-

fore and after his ten-mile ascent to the stratosphere, CBS.

27—National Air Races at Cleveland, NBC.

31—Description of total eclipse of sun, NBC, CBS.

September

1—National Air Races, CBS; Walker Cup Golf Match at Boston, CBS.

3-10—National Amateur Men's Singles Tennis Tourney, CBS, NBC.

3—Kaye Don vs. Gar Wood Speedboat Races on Lake St. Clair, NBC.

5—Thompson air trophy race description, CBS.

11-13—American Legion Convention at Portland, Ore., NBC.

12-17—National Open Golf Tourney at Baltimore, NBC.

17—Belmont Futurity and Jockey Club Gold Cup Races, CBS; Gen. Smedley Butler and Gen John J. O'Ryan Debate Soldiers' Bonus, NBC.

22—William Beebe, enclosed in bathysphere, talks from ocean depths 2200 feet below surface off Bermuda, NBC.

28 on—World Series Baseball Games from New York and Chicago, NBC, CBS.

October

11—Former President Coolidge makes only campaign speech, NBC.

12—New York and Madrid exchange programs, CBS.

15—Marconi, wireless inventor, talks from Rome, on tenth anniversary of Fascist march, NBC.

19—Henry Ford makes campaign speech from factory, NBC.

23—President Motta, of Switzerland, in first relay here, NBC.

27—Theodore Roosevelt, Jr. spans greatest distance in history for radio campaign speech from Philippines, NBC.

29—Boardeaux wine heard flowing into casks at wine harvest at St. Juliean, France, CBS.

November

1—First business convention held by radio, CBS.

2—Ted Husing interviews people on streets of New York for first direct radio presidential poll, CBS.

8—Election returns until complete, NBC, CBS.

13—Radio City's first broadcast, NBC; Prince Chimay tells "Why Drink and What," from Paris, CBS.

15—Broadcast of talk between mountain climbers on Pike's Peak, NBC.

25—Vocal solos from blimp flying over New York as unemployed relief fund benefit, CBS.

27—Leon Trotzky addresses America from Copenhagen, Denmark, after long exile, CBS.

29—Alfred E. Smith's debut as singer for charity, CBS.

December

(At time of going to press, complete tabulation of special programs for this month was impossible).

5—Opening sessions of Congress broadcast for first time, NBC, CBS.

6—Ted Husing interviews people on streets of New York regarding return of beer, CBS.

10—Special broadcast from Java, CBS.

SMILIN' ED McCONNELL

AND HIS SPONSORS

ACME PAINT (CBS) ALADDIN LAMP (WLW) AND TUXEDO FEEDS (WLW)

EXTEND HEARTIEST GREETINGS TO RADIO GUIDE ON ITS BIRTHDAY AND RECOMMEND IT TO ALL THE HOMEFOLKS

Season's Greetings
JOSEPH GALLICHO
 W.M.A.Q. — N.B.C.

Greetings
THE SONGFELLOWS
 W.M.A.Q. — N.B.C.

Merry Christmas
 and
Happy New Year
JANE FROMAN
 W.M.A.Q. — N.B.C.

SEASON'S GREETINGS
JOHNNY HART
 Alias
JACK ARTHUR



GREETINGS
HARRY HORLICK
 and His
A & P GYPSIES
 N.B.C.
TENTH YEAR ON THE AIR

CHRISTMAS GREETINGS
Ever New
Sent Across the Air to You
PEGGY HEALY
 With
PAUL WHITEMAN'S
HOTEL BILTMORE ORCHESTRA

Greetings to
America's Radioland
 from
JAN GARBER
 and his
NEW ORCHESTRA
Playing Music
You Never Heard Before
 N.B.C. W.L.W.

Does Radio Need Ballyhoo?

DOES radio need ballyhoo? Will this great industry—still in its infancy—take a page from the book of the movies? And if it does, what will be the result?

It was inevitable that this important question would confront radio magnates sooner or later. But even the word ballyhoo is a bugaboo to studio heads and causes a frantic scurrying to cover. It frightens everyone connected with the radio business.

However, the time may come when ballyhoo will be just as necessary to radio as it is to the theater, the movies, prizefights, football and numerous other public enterprises. Who knows what television will bring?

Let's take the case of the movies. Scores of stars have been helped up the ladder of success with proper—and sometimes improper—publicity. Of course, the big wigs of the motion picture industry use the spotlight of publicity to gain only one end. The personal success of the stars means little to officials other than in its relation to the stars' box office appeal.

Apparently publicity and ballyhoo have paid well at the box office, for they have for a long time been important parts of the routine of announcing new films. Hollywood press agents and public relations counsels will stop at nothing to achieve their ends, whether it be the well-known and trite jewel robberies, or the equally trite kidnapping of stars by desert sheiks.

AT present, apparently, ballyhoo has little place in the business of radio. True, every studio and the two larger networks have their public relations departments, but their efforts are confined almost entirely to program information and the spot news concerning the artists.

Whether this condition will have to be changed when television comes into its own, is a matter of speculation that only the public can decide. It will be entirely different when radio artists are visible to the audiences.

In the case of the movies, its pages are studded with the names of stars who were ballyhooed to top positions. Clara Bow, the "It" girl, Tallulah Bankhead, who scored such a success on the English stage, Marlene Dietreich, hailed as a second Garbo, and scores of others too numerous to mention.

THE heights of deft ballyhoo were reached in the case of Clara Bow. A national contest, after the former Brooklyn dentist's attendant had played a bit in "Down to the

Sea in Ships," brought about her being awarded the title of America's "It" girl, with front page stories and pictures in newspapers throughout the land. Elinor Glyn, noted authoress, herself made the selection, but the selection was made after her script for "It" had been sold to the company holding Bow's contract.

Miss Bankhead arrived on these shores fresh from a series of successes on the London stage and the resultant ballyhoo made American film fans eager for her first picture. It is a well-known fact that Miss Bankhead has failed to live up to the public's expectations, and each succeeding flop is followed by the usual excuses from Hollywood. "She was miscast! It was not her type of story!" And anything that will appease a gullible public.

Johnny Mack Brown, former All-America football star at the University of Alabama, Johnny Weismuller and Eleanor Holm, Olympic swimming champions, "Red" Grange and Jack Dempsey, all secured juicy movie contracts on the strength of their athletic prowess and the fact that they were good newspaper copy.

Vaudeville contracts have been tendered wrestlers, fighters, gunmen, transatlantic fliers, murderers and murderesses, champion divers, ball players, and anyone whose name has received sufficient attention from the daily prints. The legitimate theater depends less on ballyhoo than either vaudeville or motion pictures, perhaps because a leading actress or actor must deliver or fall flat regardless of the amount of ballyhoo involved.

Radio officials certainly cannot be accused of employing ballyhoo to date. They are afraid that to do so would result in sacrificing the dignity of their industry—and radio certainly has dignity. Just imagine to what lengths a good, live press agent could go during the recent presidential election, as far as radio is concerned. Yet hardly a night passed during the heat of the campaign when several important statesmen, or one of the two candidates, were not broadcasting.

Formal, dignified press announcements were all that was issued from the press offices of the various studios. The subject was treated in much the same manner as a metropolitan daily paper would handle it. The same is true in the announcements of football, fight, baseball and other broadcasts. Radio is determined to hold its place in the business world and wants no part of the taint or cheapness which ballyhoo might impose upon it.

SEASON'S GREETINGS
THOMAS H. BELVISO
 Music Director, Head NBC
MUSIC LIBRARY, NEW YORK

Season's Greetings
RAMONA
 with Paul Whiteman
Hotel Biltmore,
New York City
 and N.B.C. Network

HOWDY DO FOLKS!
 I Wish You All
 A MERRY CHRISTMAS
 AND
 A HAPPY NEW YEAR
 Carl (Deacon) Moore



SEASON'S GREETINGS
 from
Vaughn DeLeath
First Lady of the Air
 C.B.S.
 Monday 6:30, Wednesday 6:00
 Thursday 5:45, Friday 7:15,
 Saturday 10:45
 E.S.T.
 Appearing in Person
 at
LOEW, R.K.O., FOX
 and
WARNER THEATRES

THE THREE X SISTERS
 C.B.S.
TYDOL JUBILEE
 MON., WED., FRI.
 7:30 P.M. E.S.T.

Personal Management
 ED. WOLF
 1450 Broadway

Season's Greetings
 from
JACK PEARL
 the modern Baron Munchausen
Lucky Strike Hour Thursday Night Ten P.M. E.S.T.
 P.S. Cliff (Sharlie) Hall Says "Metoo"



Radio Czar Need Wanes, Say Many Broadcasters

By Martin Codel

THEIR ardor somewhat cooled since their enthusiastic convention at St. Louis a month ago, organized American broadcasters are not sure now that what their industry needs is a "czar" of the prominence of Judge Landis of baseball or Will Hays of the movies.

Sentiment now seems to be swaying more toward the idea of selecting a capable man from within their own ranks as executive head of their National Association of Broadcasters. To pick a prominent figure from the outside, it is argued, would increase the association's budget beyond available proportions and, moreover, would be a tacit admission that something is radically wrong with radio that cannot be cured from the inside.

Some Still Seeking

Though certain leading broadcasters still insist that an overlord be appointed for the sake of better self-regulations, others equally as prominent say such a step would be premature at this time. They maintain that public opinion, readily sensed, added to the rigid restrictions already imposed by the Federal Radio Commission, provides sufficient regulation for the present.

They deplore the widespread publicity that was given the "czar" idea, insisting the word is a misnomer.

It is generally agreed, however, that the N. A. B. needs bolstering in the way of leadership, support and increased membership. This is not to impute any criticism of Phillip G. Loucks, youthful managing director of

the N. A. B., who in two years has boosted its membership nearly threefold and who was accorded an enthusiastic vote of confidence at St. Louis.

The proposal is now advanced that Mr. Loucks be assigned to complete the organization, which he built up from a wavering social fraternity, while a paid executive remains in Washington to maintain it and to act as spokesman for all broadcasters against the constant criticisms of those who want government ownership, those who protest that radio is overcommercialized, those who blame it as a competitor or those who simply want wave lengths for themselves.

They want the N. A. B. membership increased from its present 200 stations to perhaps 400, which would embrace about two-thirds of all stations. The present membership includes nearly all the more important stations, but the "big fellows" of radio now want the "little fellows" to join with them in their common cause. One of the bitterest fights now facing broadcasting revolves around copyrights. To conduct that fight the N. A. B. has actually appointed a "czar" in the person of Oswald F. Schuette, noted for his crusade against the "radio trust."

It is no misnomer to label Mr. Schuette a "czar." Only last week he issued an edict to all broadcasters under the "absolute powers in copyright activities" conferred upon him at St. Louis. He ordered a ban on "song plugging" by radio as a reprisal upon the American Society of Composers, Authors and Publishers.



Sunda Love (Karamenah)



John C. Daly (Fu Manchu)

SEASON'S GREETINGS

FROM THE

"FU MANCHU" CAST



Bob White (Dr. Petrie)



Charles Warburton (Nayland Smith)

THE SEASON'S GREETINGS TO ALL
 Congratulations to Radio Guide
 Success to Radio City

TED WEEMS AND HIS ORCHESTRA

HOTEL PENNSYLVANIA
 (N. B. C.)

CANADA DRY—Twice Weekly
 (C. B. S.)

GREETINGS HAL KEMP

SEASON'S GREETINGS DEANE JANIS Soloist with HAL KEMP'S BAND

BROWNING MUMMERY
 ELLIOTT STEWART
 ROBERT GEDDES
 NORMAN CORDON
 EARL LAWRENCE

SEASON'S GREETINGS
 From
THE AMBASSADORS
 N. B. C. Quartet

TO ALL OUR FRIENDS

A Merry Christmas
 and

A Happy New Year

LEE SIMS &
 ILOMAY BAILEY



Wishing Everybody

A Merry Christmas and
 A Happy New Year

HAROLD STOKES

Musical Director

WMAQ — N.B.C.

1,000,000 Watt Stations Now Planned by Russians

By Washington Correspondent

WASHINGTON, D. C.—Contrasting with the more or less happen-stance growth of radio in America and the rest of the world in the 35 years or so since Marconi first demonstrated practical wireless telegraphy and in the 12 years since vocal and musical broadcasting was introduced, Soviet Russia has embarked upon a new Five Year Plan of radio development that probably will enable it to catch up with the rest of the world.

Russia's radio, indeed, adapting as it does the best features of the radio arts and sciences of other countries, may within another generation even surpass the remarkable achievements of the United States, England and Germany, hitherto the world leaders in almost every field of radio.

Plans for broadcasting stations with powers ranging from 100,000 to 1,000,000 watts, for something like 1,000 new short-wave stations to furnish an overland long distance radio-telephone service and for schools and laboratories to turn out technicians by the thousands to furnish the manpower for this system—these are some of the features of Russia's tremendous radio scheme described by Dr. Louis Cohen, eminent American radio scientist who has just returned from that country.

National Scheme

THE basic plan of radio development in Russia, according to Dr. Cohen, is to coordinate radio with all other forms of communications and to use radio as it fits best into the national scheme of economy. Dr. Cohen found a tremendous respect in

all quarters for American radio science and especially for the products of American factories, although Russia is buying far less radio equipment from this country than it did up to two years ago, first, because it is now turning out its own equipment on a tremendous scale, and, secondly, because it cannot always get the credit it wants for imports due to the political situation.

Five broadcasting stations of 100,000 watts power have already been built, and 10 more of like power are projected under the new Five Year Plan which began with the anniversary of the Revolution last month. One station of 500,000 watts near Moscow is about to go into operation—the highest powered station in the world. Plans for a 1,000,000 watt station are to be considered at a conference of technicians in Moscow this month. It will be built, Dr. Cohen said, only if it is determined that the potential increased range of listeners with such super-power warrants its erection.

In the United States the maximum power allowed is 50,000 watts, but Europe has several other 100,000 watters like those in Russia (the first of which, incidentally, was an American installation) and there are a few of powers up to 200,000 watts in other European countries.

Reception of radio programs, which Dr. Cohen said are not unlike those in America except that there is no advertising, is now provided through some 3,000,000 so-called "receiving points." These are simply loud speakers installed in assembly halls, at street corners and in some cooperative apartments.

GEORGE DEVRON

GOLDEN
VOICED
VIOLINIST
and his

ORCHESTRA

SECOND

CONSECUTIVE

YEAR AT

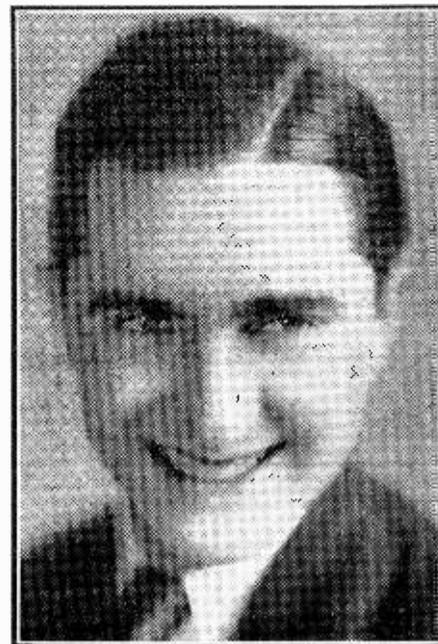
STEVENS HOTEL

SECOND CONSECUTIVE SEASON

OPERA CLUB

BROADCASTING

NBC



COMPLIMENTS

of the

SEASON

from

DONALD NOVIS

Charles P. Hughes THE FIRST NIGHTER

Presents
Season's Greetings



June Meredith
"Merry Christmas"



Cliff Soubier
"Lots O'Luck"



Don Ameche
"Happy New Year"



Eric Sagerquist and
Orchestra
"Happy Days"

Next Week and Every Week
Smooth Hands and Smooth Faces

Courtesy of

Campana's

ITALIAN BALM

THE ORIGINAL SKIN SOFTENER

HERBIE KAY

Extends
THE
SEASON'S
GREETINGS
to Everyone



SEASON'S GREETINGS

ROSE VANDERBOSCH

Staff Pianist
K Y W



Season's Greetings

HOWARD
NEUMILLER

MUSICAL DIRECTOR
and PIANIST

W B B M

Columbia Broadcasting System

Greetings
EDDIE and RALPH
 SISTERS OF THE SKILLET

SEASON'S GREETINGS
DON PEDRO
 and HIS ORCHESTRA
 TERRACE GARDEN HOTEL MORRISON
 KYW — NBC
 A KENNAWAY ATTRACTION

A Merry Christmas

from

LITTLE ORPHAN ANNIE



SEASON'S GREETINGS
 from Your
 FRIDAY NIGHT GUEST
 of the Air

AL JOLSON



10 P.M. (E.S.T.)
 N.B.C. Red Network

Learn About Kilocycles

What is a kilocycle? Listeners come in daily contact with the kilocycle and probably not one in ten understands what this measuring stick—this radio telephone number—means.

In the very first sentence we have come close to the definition. The "frequency" of a station is very like a telephone number. It is the ether roadway of that station, and when we say a station broadcasts on a frequency of 750 kilocycles, we might just as well say that its radio telephone number is 750.

Most modern dials are marked in kilocycles so that it is easy to tune a set to various stations when one knows their kilocycle frequencies. Earlier sets had their dials marked in "meters" and some dials were (and still are) arbitrarily calibrated from 0 to 100 with no relation whatsoever to kilocycles or meters. If a station came in at 22 on the latter type of dial, you marked down number 22 opposite that station's call letters in your list of stations, and would set your dial at 22 the next time you wanted that station.

Meters are related to kilocycles. Here is how. When we say the station broadcasts on 750 kilocycles, what we mean is that 750,000 cycles or complete waves are sent out by that station every second. But how about the meter? Well, the meter is a unit of linear measure just like a foot or a yard. In fact, the meter is just a few inches longer than the English yard. Radio engineers measure the distance from crest to crest of a radio wave (which they can't see) in meters.

Now, the speed a radio wave travels is 186,000 miles or 300,000,000 meters per second. Think of it! So, if we know either the wave length of a station, or the number of waves it sends out each second, we can calculate the other.

Thus, Station A has a 750-kilocycle frequency. Three hundred million meters divided by 750,000 cycles gives a wave length of 400 meters. Station B, our second example, has a wave length of 300 meters, let us say. Then 300,000,000 meters (the distance all radio waves travel in one second) divided by 300 meters (the length of the waves sent out by Station B) equals 1,000,000 waves or cycles. Now a kilocycle is a thousand cycles. So Station B's frequency is 1,000 kilocycles.

Employment Increases In U. S. Radio Plants

Increasing employment in American radio factories is reported by the U. S. Department of Labor, which has just issued statistics showing that October payrolls in 42 reporting radio plants showed 20,650, an increase of 17.2 per cent over September. The weekly payrolls amounted to \$396,202, or 12.2 per cent over September. The October figures, however, are still 28.4 per cent under October of last year.

Honor Radio Scientist

"Avenue du General Ferrie" is the new name of one of Paris' boulevards. It was so named this month in honor of General Ferrie, late chief of the French military radio services and one of the world's outstanding radio scientists.

Where Time Counts

Because Australia is in such a far removed time zone from England, British radio programs relayed via the short waves have relatively few listeners there. The Australians are awaiting development of the projected dominions with programs from the mother system of furnishing British colonies and country by electrical transcription.

ALAN STRATTON
 Announcer WCFL
 Well Here We Are Again and This Time
 Christmas Greetings Plus a Good Ol' New
 Year to All

Greetings to ALL
EDDY HANSON
 (Master Organist of Radio)
 Chicago, Illinois

SEASON'S GREETINGS
BOB BROWN
 NBC

We Don't Know the Music
 But the Words Are
A MERRY CHRISTMAS
 &
A HAPPY NEW YEAR
 TOM, DICK, & HARRY
 CARL HOEFLE

Wishing You a
MERRY CHRISTMAS
 AND A
HAPPY NEW YEAR
IREENE WICKER
 NBC

GREETINGS
PAUL SPECHT
 and His
TYDOL ORCHESTRA
EASTERN COLUMBIA NETWORK
 MONDAY
 WEDNESDAY
 FRIDAY
 7:30 P.M. Now at Home
 22 W. 49th St.
 New York

ELMO RUSS
 of
WMCA
 Wishes You
 A
Merry Christmas

Hello, my friends,
 I've poosh 'em up here;
 An' wish you Merry Christmas,
 And da too Happy New Year.
Tony Cabooch
 and
Jimmie Dew
WLW
 9:30 A.M. Daily
 9:00 P.M. Friday
 8:15 P.M. Saturday } E.S.T.
 T'ank you too much—
 You welcome!



Voice of the Listener



Voice of the North

Oak Island Trading Post, Minn.

Dear Sir:

This letter is from the most northern point in the U. S., the Northwest Angle Company in the Lake of the Woods. We are located sixty miles from the nearest mainland, from whence we receive our mail by airplane in the winter and seaplane in the summer. Our only means of communication is by radio, and we sure make good use of radio up here. The country is full of deer, moose, and bear, and we see an occasional caribou. Fishing is the main industry. Now that we have introduced ourselves, we wish to comment on your magazine, and some of the radio programs, as we see them.

We have taken the RADIO GUIDE ever since its first publication, and always enjoy it, and think that it is the best radio magazine published. We sure appreciate both Mr. Plummer's and Mr. Porter's criticisms and bouquets, and think they are well merited.

Wonder what's the matter with the Columbia network that they don't give Tony Wons more time on the air? We consider Tony the most versatile radio artist on the air, but since he left WLS, several years ago, his many talents seem to have been blanketed by the powers that be.

We don't care for Morton Downey and his voice. We would much rather listen to Ruth Etting and Ethel Shutta. A ton of strawberries to both of them. Chalk up another vote for George Olsen. Before we forget it, a train load of luscious strawberries to the editor of RADIO GUIDE, for his fearlessness and good sense in giving the people what they want. A lot of strawberries to Graham McNamee and Ted Husing, but a carload of razzberries for the Katy Line for cutting the time of the "Katy News Reporter."

Lots of strawberries for the Easy Aces, Myrt and Marge, Jack Benny (when he is with Olsen and Ethel Shutta), Rudy Vallee, Ed Wynn, Jack Pearl and Sharley, and a big strawberry tree to Ralph Waldo Emerson. A strawberry bush to the Boswells. Razzberries to Amos 'n' Andy, Clara, Lu 'n' Em, Jolly Bill and Jane, and Ted Collins.

And the rest of our strawberries to Kate Smith (without Ted Collins), Pat Barnes, The Goldbergs, Singing Sam, the March of Time, Cumberland Ridge Runners, Hal O'Halloran, Gene Autry, and the Three Little Maids.

With apologies to Plummer and Porter for all our razzberries and strawberries.
Fred C. Peterson

We're Considering It

Niles, Michigan

Dear Editor:

I think a good many of your readers are growing tired of this constant crabbing about George Olsen and Ethel Shutta and Ted Weems and Andrea Marsh. I think Olsen and Shutta are good but I like the other two better.

Although I have only taken the RADIO GUIDE and like it very much I would suggest you end this crabbing on these two good orchestras and ask your readers to all voice their opinions on all orchestras by having a contest. Throw a "comp" at Art Kassel once in a while. He's great.

Orville Nolan

Hottest Bands

New London, Wis.

Dear Editor:

After reading in last week's RADIO GUIDE the pick of All-American dance bands we decided to pick the hottest bands. Here they are, hotter than Hades: Cab Calloway, Duke Ellington, Louie Armstrong, Earl Hines, Eddie South, Ace Brigode, and Baron Lee.
Bub and Dan

The Orchestra Choice

Birmingham, Ala.

Voice of the Listener:

Just a line to say I read the GUIDE every week. Especially enjoyed the article about Pat Kennedy and Ben Bernie. Wonder if we couldn't have a write-up about Wayne King soon. My choice of the best orchestras is: Wayne King, Rudy Vallee, Ben Bernie, Vincent Lopez, Ben Pollack, Paul Whiteman, Guy Lombardo, Gus Arnheim, Bernie Cummins, and Ted Weems, in the order of my choice. Would like to see an article about Ben Pollack. Think there is enough variety on the air for everybody.

Mrs. W. W. Vance

Plum Pudding for Bernie

Davenport, Iowa

Dear "Voice":

May I offer a huge plum pudding with the trimmings to Ben Bernie and all the lads? Ben's easy wisecracks, Pat Kennedy's wonderful singing, the orchestra playing those swell arrangements, and Ben's version of "Old Man of the Mountain" make up the best program on the air.

Dorothy Kohn

We Sure Do

Joliet Illinois

Hello, RADIO GUIDE:

I'm not going to throw any plums or prunes but just want to say that RADIO GUIDE is sure swell.

You folks have an awful time pleasing everyone, don't you? When I don't like one program I tune in another station. Why kick about a punk program?

We are especially fond of the WGN Minstrels, Tom, Dick and Harry, and Billy White. Well, so long.
Fay

Father Coughlin Fans

Morris, Ill.

Dear Sirs:

For quite some time we have been listening to Father Coughlin's weekly broadcasts, and we certainly think they are grand. He has such a direct way of addressing the public.

Here's hoping that Father Coughlin remains on the air until he attains the purpose for which he intended these broadcasts.

Four Boosters

That Single Nickel

Chicago, Illinois

Dear V. of L.:

I must tell you how much I like the RADIO GUIDE. I am one of the unemployed and can choose my reading matter each week, not to exceed five cents, and believe me it's the RADIO GUIDE always.

I have 24 hours a day to listen to the radio and I sure don't miss anything good. I like "Plums and Prunes" best. He sure pleases me with his criticisms.
FAY

Incomparable Mort

Somerville, Mass.

Dear Sir:

I certainly was pleased with Mary Gattenio's letter last week, because I feel the same way she does. We hear all too little of the "incomparable Morton Downey." Mr. Downey's voice contains a certain quality and richness that the other singers seem to lack.

He is the greatest singer on the air, and proved himself as such when, after an absence of three months, he returned and was an overwhelming success, even surpassing his success of the two previous years.

Mary C. Fay

FATHER COUGHLIN VISITS GOTHAM



The Rev. Father Charles Coughlin, pastor of the Shrine of the Little Flower, is pictured during a recent visit to New York, where he conferred with bankers on the possible revaluation of the gold ounce, a move which he believes may have a great effect on the relief of depression. Father Coughlin commands one of the biggest listening audiences in the country when he broadcasts every Sunday over a powerful network of independent stations.

He Doesn't Need It (Sic)

Centerville, Md.

Dear RADIO GUIDE:

Since I bought the first GUIDE that came to this town and have been the means of selling many of them through the county by lending mine to different people, I feel part of your interesting paper. In this week's issue you said you were going to give your readers a chance at reviewing their favorite programs and getting paid for it. Now, what I started out to say is why do that when you have the "Plums and Prunes" editor? That person is right on the job. He knows his onions. He is perfect, in my opinion. I asked twelve people for their opinions and they all said his plums and prunes were given honestly and justly and exactly where they would have given them.

As for me, he reads my mind. Why not give him more space and let him have the extra pay?

Maggie Bullock

An Open Letter to NBC

Naspath, Vt.

Dear RADIO GUIDE:

Please publish this as an open letter to NBC. We early morning listeners ought to have something better to listen to than what we are getting now.

Remember the "Rise and Shine" orchestra? Ah, a nice big plum. Jolly Bill and Jane ought to be replaced by the one and only Phil Cook, or Old Man Sunshine. Remember him? And where, oh where, has the Landt trio gone to? But King Kill Kare—phoey! And the same to Alan Prescott.

The Chicago programs are very good. I mean "Pepper Pot," and a bushel of plums to Vic and Sade. They are wonderful for parents who have trouble handling children. And Alex McQueen gets a big hand from me.
Mrs. J. Kraft

Paderewski's One Finger

Kirard, Kansas

Dear Editor:

I think it would be terrible to make a radio audience listen to Paderewski. I understand that most of his playing is done with one finger, and where that would be educational, I can't see.

If Wayne King has as wonderful a character as he has a handsome face and marvelous orchestra he is a wonderful fellow. The Old Maestro, Ben Bernie, must be given credit for having a much better orchestra than that tiresome Rudy Vallee.

Miss Leota Helms

Are We All Bad ?

Trenton, N. J.

Dear Sirs:

Some things I don't like about RADIO GUIDE: Evans Plummer's column (he thinks he knows it all), Mike Porter's column (he gets peeved too easily), Carleton Smith's articles (he's too dry), Pat Frank's articles (he's too romantic), Rhoades Collins' articles (he rambles), and the "News, News, News" column (it's just an imitation of "Time"). But anyway, I buy it every week.

Merle Riskind

Hoorah for Smith!

Chicago, Ill.

Gentlemen:

Hoorah for Carleton Smith, who tells the advertisers about a vital mistake! They may not know it, but they are losing business and good will by neglecting those of us who are fed up with crooners, comedians, and jazz bands. Plums—as you say—to Mr. Smith and the advertiser who acts on his advice.

Russel Palmer

Music in the Air

By Carleton Smith

Congratulations

From

COLONEL
STOOPNAGLE
AND
BUDD

IN MY playing as a pianist, I would like to be a perfect wireless set, one that reproduces the music without any fault or imperfection." So says Egon Petri, Dutch pianist, who is to be the soloist with the New York Philharmonic Symphony Christmas afternoon.

And if you knew Mr. Petri, you would know that he didn't tell me that because I am writing for a radio publication. It is not the clever phraseology of a press agent, but rather the honest conviction of a serious artist.

Among pianists there are few more serious than Mr. Petri. If you heard him playing the Liszt Concerto last Sunday, you sensed a studious force that has been most nearly described as scholastically dramatic. You may not have agreed with his interpretation or his esthetic, but you could not help admiring his sincerity and his consummate mastery of the instrument.

Petri's Artistic Credo

LET us examine Petri's artistic credo. He does not believe in "personal" artistry. To be sure, no art can be strictly impersonal. But Mr. Petri feels the player should keep himself out of his playing, that at least he should not put himself into the foreground.

And yet, we, the public, do not like such playing. A personality is unique, sometimes charming, always compelling. We want to feel it on the stage, in politics, on the radio, as well as in the concert hall. That is why countless people go to hear Ignace Paderewski, without caring what he plays. That is why we listen to Chaliapin hour after hour, no matter how he twists the original meaning of the songs he sings. In both instances, great personalities are present. Many people would enjoy them as much if they only spoke, or walked around on the stage!

Discipline in Art

But will you agree with Mr. Petri when he says that Paderewski, whom he greatly admires, is not *disciplined* enough to play Bach?

This opinion was brought out by our discussion of the question people often ask, "Why is Bach such a great composer? His music seems like technical display." Mr. Petri explains that he believes great music must come from the heart, as Bach's does. That when we sense the meaning in Bach's healthy expressions, we have the feeling of being a small part of the cosmic.

Mr. Petri says further that we do not sense Bach's meaning at once, because we are not accustomed to his enormous discipline—in *emotion* as well as in *craftsmanship*. We do not like his impersonality. It is true we respond more easily to "personalized" music, with a more obvious emotional content. Mr. Petri doesn't believe in a display

of undisciplined feeling. That is his reason, perhaps, for saying that Mr. Paderewski, an ideal interpreter of Chopin's Wazurkas, for instance, is not disciplined enough to play Bach's music.

The ideal performer, then, would be like an instrument upon which the composer plays and speaks to us.

This credo I leave with you for your consideration. Is it one that you would want?

Early Life

A WORD about Mr. Petri's life. His early childhood brought him into contact with Grahms, Tchaikowsky, Greig, Busoni (with whom he studied), and with many other distinguished musicians. At first he was taught the violin, but upon the advice of Busoni and Paderewski, who also told Harold Bauer to become a pianist, Mr. Petri transferred his interest. He says he was reluctant to do this, and agreed only because he thought by studying the piano he could become a conductor. He taught in Manchester, and there acquired a fluent command of our language, finally returning to Berlin.

In 1923, Mr. Petri accepted an invitation to go to Russia where, as the first foreign pianist since the Revolution, he had unprecedented success, his fee being doubled after the first concert.

Life in Russia

MR. PETRI spent six years in Russia, and left there when a law was passed forbidding the removal of money from the country.

Speaking of "revolutionary" music, Mr. Petri says that little has developed. Officially, Russia has a new attitude toward music—that is, that it is propaganda, an arm of the state. The public still has the old Bourgeoisie attitude.

"The intellectual classes are not happy today, and I do not believe life can remain as it is. It is too artificial. Since every edict is enforced, however, you can't really ascertain the truth about feelings in Russia."

"I had a great desire to come to America," Mr. Petri said. "And I was happy when last season I found myself sailing on the Atlantic for the first time. I had heard that all pianists who were successful in Russia were also well received in America. Notably, there had been Rachmaninoff, Josef Hofmann, and Horowitz, as precedents.

"And, too, I felt my coming a sort of artistic mission. I had been told the American was not musical, that he liked only outward virtuosity. And I must say I have not found it so. Everyone here seems so fresh and unspoiled in his attitude toward music. The continent is in the last phase of a development. Here on this new soil is the beginning of another cycle. I am glad to be here, and to play on the radio for all America."

Best Wishes to
RADIO GUIDE
Julian Woodworth
and
CLINTONIANS

JIM- —GEORGE
THE
RHYTHM BOYS-
EXTEND
Yuletide Greetings
TO
- YOU -
RAY- —AL

From deep in my heart
I send this message:
May Santa Claus
remember you all—May
the New Year bring in
a new cycle of prosperity
—and to
Radioland of all lands
"Here's to your health
—and your Family's
health—may you all live
long and prosper"
IRENE TAYLOR

NBC

ARTISTS

SERVICE

GEORGE ENGLES,
Managing Director

EXTENDS ITS
CONGRATULATIONS

To

RADIO GUIDE

On the Occasion of
ITS FIRST
ANNIVERSARY

711 Fifth Avenue
NEW YORK

Merchandise Mart
CHICAGO

Creator of a new
Vogue in American
Dance Music

DUKE ELLINGTON
AND HIS FAMOUS ORCHESTRA

Management:
MILLS-ROCKWELL, INC.
799 Seventh Avenue, New York

The Season's
Greetings

from

GERTRUDE BERG
(Mollie)

Creator of

"The Goldbergs"

RED NETWORK
NATIONAL BROADCASTING
COMPANY

CONGRATULATIONS

From

JOHNNY MARVIN

The Lonesome Singer of the Air

Management

N. B. C. Artists Service

DO-

RE-

MI

RAY BLOCK

Accompanist-Arranger

JACK

FULTON



Heard Regularly with **Paul Whiteman**

Extends

Season's Greetings

to

His Many Friends

N. B. C.

Artist

Outline Television Progress in 1932

Washington, D. C.—For the sixth successive year, the American public is informed in the annual report of the Federal Radio Commission that in the field of experimental television, "progress has been made," and that the past year has shown "a steady improvement in the detail of pictures transmitted." Beyond that general statement, the Commission does not go, except for a reiteration of its view that present television programs still fall short of what the public has been led to expect from the high standards attained by the talking movies.

Pointing out that no startling inventions have come to light in television during the last year, the Commission's engineers report that the improvements achieved have been made possible through increased attention to technical details in the optical pickup system, in the photo-electric cell and amplifying systems and in the actual modulation of the radio waves emitted. Television's development, they add, in a general way has paralleled the progress made in the early stages of sound broadcasting.

The Commission has not yet allowed the television waves to be commercialized, licensing all their users only on an experimental basis. But it has made more wave lengths available at the high frequency end of the spectrum to encourage these experiments. The report concludes:

"Much attention has been given to the part of spectrum in which television emissions will best fit. Although there are at present time four 100-kilocycles bands between 2,000 and 3,000 kilocycles assigned to television, it has been evident for a considerable time that this space is not sufficient to meet the requirements of this new and growing art to furnish entertainment to the public. The experimenters have turned to the unexplored regions above 30,000 kilocycles as a future locus for this service, and the Federal Radio Commission has assigned wide frequency bands in this region for experimental work in television.

"Although considerable progress has been made in scanning methods, using both the mechanical type of scanning and the electrical or so-called cathode-ray type of scanning, it appears that many new developments must still be made before television can be accepted as a satisfactory entertainment service. While attempts have been made to broadcast scenes covering large areas, the majority of television stations have limited their transmissions to faces of one or two performers at most. This type of program, while of interest because of its novelty and usefulness for experimental work, has a very small amount of sustained 'look-in' interest. Such programs fall far short of what the public has been led to expect in the way of entertainment, considering especially the fact that the technical improvements made during the last few years in sight-and-sound motion picture technique have created in the mind of the public a desire for very high technical standards of performance."

SEASON'S GREETINGS

SARA ANN McCABE

N B C



Une Heureuse Noel

MERRY CHRISTMAS to YOU and YOU!

FRANK WILSON • JULES STEIN

W.B.B.M daily on the EVANS FUR program



HELLO ALL MY RADIO FRIENDS

May I take this means to wish you all

A

Very Joyous Christmas

and a

Glad New Year.

Chief Evergreen Tree,

Famous Bird and Animal Imitator

of the

Lone Wolf Tribe Program

Columbia Broadcasting System



MERRY XMAS & HAPPY NEW YEAR

CLYDE McCOY

DRAKE HOTEL CHICAGO WGN

WRIGLEY PRESENTS "MYRT AND MARGE" a merry xmas a happy new year

MYRTLE VAIL AND DONNA DAMEREL

A STORY OF THE STAGE STARRING

"MYRT" CAST: Myrt Spear, Margie Minter, Jack Arnold, Clarence Tiffingtuffer, "GWEN ROGERS", "ALICE DEWALD", Myrtle Vail, Donna Damerel, Vinton Haworth, Ray Hedge, Patricia Ann Manners

"MARGE" CAST: "Duke" Sanfield, Billie Devere, "OLD PAT", "MR. HAYFIELD", Floyd Dewald, Nell, Reg. Knorr, Eleanor Rella, Karl Way, Vincent Coleman, Helena Ray

Every Night Except Saturday and Sunday. Over Columbia Broadcasting System. From Station WBBM Chicago 7 P.M. EST. -- 9:45 P.M. CST.

Trace History of Early Days in Broadcasting

Where are the earphones of yesteryear? What has become of the relics of the days when radio was very young? When the broadcast art was "wireless" and its sumptuous studios were makeshift cubbyholes in converted cloakrooms.

It's not so very long ago that radio was still in its swaddling clothes of primitive acoustic drapes, before engineers discovered exactly how far and how fast any sound wave will bounce from studio walls of certain materials.

Tin can sound-boxes were the forerunners of modern microphones in the days of radio B. V. (Before Vallee), and present-day castles of the air were undreamed-of as hardy pioneers worked in modest quarters they fought for in back-lot garages and unused attics.

The real pioneer was old station KDKA of Pittsburgh, which grew from Dr. Frank Conrad's primitive transmitter in a Pittsburgh garage, and broadcast with regular irregularity a hand-picked program of phonograph records.

November 2, 1920, is the most significant date in radio history, the night that Conrad amazed the world with broadcast reports of election returns that told the story of Warren G. Harding's victory at the presidential polls.

From that night broadcasting developed with incredible speed. In 1921 the Westinghouse Company established an experimental station in an unused corner of its factory in Newark, N. J., and this became WJZ, the pioneer station of the metropolitan area.

In 1922 the next important link was forged by the American Telephone and Telegraph Company, with the creation of another experimental transmitter which grew into

WEAF. This was the station that created the radio network, when it accomplished the first "chain" broadcast on January 4, 1923, between New York and WNAC of Boston.

Getting programs on the air was exciting business in the early days of radio at WEAF and WJZ, before the National Broadcasting Company and its clockwork schedules were developed.

Listeners soon tired of phonograph records, and personality talent was the demand of the hour. Vincent Lopez still shudders at the recollection of breakneck journeys to New Jersey with his bandsmen and instruments piled into automobiles for a last-minute invitation to the microphone.

Billy Jones and Ernie Hare made their debut about that time. They were thrilled at their first chance to go "on the air," but the thrill wore off when they were kept at it for an hour and a half before relief talent could be rounded up.

From the WEAF studio down at 195 Broadway, scouts toured the city in chartered taxicabs to rush entertainers to the studio. The shining star of the hour always received a free taxi ride home in reward for his services.

But the precocious energy of radio brought swift development by leaps and bounds. December, 1923, brought the first broadcast from the United States Capitol, with the opening of Congress for that session. The first football game had gone on the air in 1922, with the game between Princeton and Chicago, in Chicago.

The National Broadcasting Company, established under the guidance of M. H. Aylesworth, went on the air November 15, 1926, with an inaugural program with Mary Garden, Will Rogers and Walter Damrosch. The rest is history.

Famous Author Bows to Engineer

Hendrik Willem Van Loon, internationally known author heard Friday nights on NBC-WEAF network with Heywood Broun, is one radio speaker who quickly learned the importance of that little-known hero of the broadcast program, the studio engineer. He respects the highly trained man who views the program from behind a sound-proof window and monitors the words and music that flow out to millions of listeners. In a recent talk Van Loon gave his impressions of the studio and the engineer as follows:

"Radio is a stern task-master and silence is writ large over the door through which we enter into the realm of the infinite.

"Once we have heard the signal which tells us that we are on the air, we might just as well be at the bottom of the ocean in William Beebe's famous diving bell. All the doors are closed. We have no further access

to the world around us except through one large window. That window (a sound-proof window at that) gives us an intimate view of the control booth.

"In that room sits the man upon whom we depend for our ultimate success. For he washes and combs and shampoos and undulates and perfumes our voices until they are fit to be sent forth into the universe without disturbing the fine balance of the planetary system. He can communicate with us by means of a sign language of his own invention, but Article One of his code of behavior reads, 'No Noise, Please'.

"For these mighty engines that send our voices into the wide open spaces are so delicate that the slightest sneeze is amplified into a noise like the collision of two express trains. We are obliged, therefore, to keep very still and to think bright thoughts."

Fewer U. S. Stations

Washington, D. C.—With 12 eliminated, eight added and two consolidated, the number of broadcasting stations in the United States and its possessions dropped from 612 in 1931 to 606 at the end of June, 1932, the Federal Radio Commission reveals in its annual report just submitted to Congress. Practically all the new stations were small ones authorized in communities deemed not otherwise well served by radio. The great overcrowding of the wave lengths served as a deterrent to granting the hundreds of applications for new stations received during the year.

License renewals were denied to the following for various causes, and they were eliminated: WLBX, Long Island City, N. Y.; WMAK, Buffalo; WKBO, Jersey City; WJAZ and WCHI, Chicago; WIBR, Steubenville, O.; KFUP, Denver; KFQW, Seattle, and KFQU, Holy City, Cal. The following voluntarily surrendered their licenses: WPOE, Patchogue, N. Y.; KFJY, Fort Dodge, Ia., and KFIU, Juneau, Alaska.

New stations were authorized as follows, all but one having powers of 100 to 250 watts only: KICA, Clovis, N. M.; KIDW, Lamar, Colo.; WENC, Americus, Ga.; WHEB, Portsmouth, N. H.; WHEF, Koscusko, Miss.; WJED, Indianapolis; WMAS, Springfield, Mass., and WORK, York, Pa. (1,000 watts).

During the year, WDGY, Minneapolis, was consolidated with WHDI, of the same city, and WPRO, Providence, absorbed WPAW, Pawtucket, the latter two now operating under the combined call letters WPRO-WPAW.

New Device Scrambles Photos Sent by Radio

A picture-scrambling device, utilizing the photoelectric cell for the secret transmission of pictures, drawings and written messages by telegraph, is reported to have been perfected by Edouard Belin, of Paris. The light and shade variations can be picked up only on a special receiver which reproduces the original. If anyone "cuts in" on the line, he gets merely a good imitation of a "snowstorm."

BOB HAWK

GUEST ANNOUNCER CHICAGO

FROM SPORTS TO DRAMAS

Started Famous

RED HOT & LOW DOWN PROGRAM

And Now Can't Stop It

Merry Christmas Ida Bailey Allen

"May good digestion wait on appetite, and health on both."

ALL OF NEW YORK

Goes to the
**ROOSEVELT GRILL
TO DANCE**
**GUY LOMBARDO'S
ROYAL CANADIANS
NIGHTLY**
ROOSEVELT HOTEL
Madison Ave. at 46th
NEW YORK CITY

Raymond Knight

"Radio Guyed in the Kuku Hour"

"Radio for all in Wheatonville"

Billy Batchelor, Wellington Watts Perkins, the Druggist, Jasper Blitz, Tony Tendennis, Eddie McGurk

and

AMBROSE J. WEEMS

Ward Wilson
"Radio's Popular
Mimic"

SEASON'S GREETINGS

to All Our Fans and Friends

**JACK DENNY
AND ORCHESTRA**

WEAF WABC
WALDORF-ASTORIA HOTEL
VICTOR RECORDS
LUCKY STRIKE DANCE HOUR
WHITMAN CANDY

WJZ WOR
MANAGEMENT M.C.A.

"THE SUN'S GONNA SHINE IN THE MORNING"

with

IRENE BEASLEY

(The Long, Tall Girl from Dixie)

Personal Management of Davidd Bath

CHRISTMAS GREETINGS
from
CLIFF SOUBIER
NBC "OL' PAPPY"

GREETINGS
and
THANKS TO
RADIO GUIDE
MILDRED BAILEY
NBC
Management — Lew Cooper

HOLIDAY GREETINGS
TO OUR LISTENERS
DON BESTOR
and His Orchestra
HOTEL LEXINGTON, N. Y. C.
WEAF WJZ WOR

GREETINGS
from
BEN ALLEY
CBS

Season's Greetings
VINCENT LOPEZ
St. Regis Hotel
New York
Congress Hotel
Chicago

Direction
N. C. A.



He Awakens A Network

ONE of the mysteries of life is how the radio man—like the milkman, newsboy, ashman and Santa Claus—manages never to miss his turn as a waker-upper. Columbia's expert in removing-shrouds-from-mysteries and lifting-veils-of-secrecy has gone into the matter: "Who," he asked, "gets up to start the network every morning? And who wakes up the network waker-upper?"

He was amazed to learn that a Mr. Gamble—Mr. Vernon Gamble of Queens Borough—is the official awaker of the Columbia network. Mr. Gamble, the early morning control engineer, was located in his haven of switches, lights and lines on the topmost floor of the Columbia Building, New York City, where he explained how the whole matter works out simply enough.

"Well, how do you suppose I get up?" Gamble said. It was still fairly early in the morning. "How does anybody get up?" he added. "My alarm clock and my wife get me up, of course—every morning at 5:45 a. m." Then, it develops, his wife prepares his two-minute eggs, helps him on with his overcoat, and sees him off promptly to his switches and plugs across the East River. There he tests lines and measures volumes of tones in order to put on Fred Feibel's organ music.

But it isn't left up to Gamble alone. As a safeguard, John Norton, his associated early-riser, rises 15 minutes earlier in upper Manhattan and speeds likewise to the Columbia controls. Engineer Norton does not seem so certain of his ability to hop out of bed. "I wake myself up with a mousetrap," he revealed. The thing never has failed to help him beat a path from his door to the waking world. "I can't depend on an ordinary alarm clock," Norton said, "because I can't hear it." So, he connected it with a mousetrap which, when released by a string, snaps an electric switch. This, in turn, rings a gong loud enough to send all the Bronx scurrying to trains.

The CBS waker-uppers don't stop there. In addition, they have Charles Savola, relief engineer and a pride and joy in case one or another gets stalled in traffic. Savola is an automatic waker. "I never heard an alarm clock," he sneered. "I get myself up." Just as sure as the Naval Observatory says it is 5:30 a. m., Savola leaps from the bed by force of habit. He hasn't missed yet. But his system has its drawbacks. Many a time has he awakened with a start, leaped into a taxi, run the meter to \$2.10, and arrived at the controls to discover it was his morning to sleep.

Even this doesn't complete the Columbia get-up. While Gamble, Norton or Savola lunge in for a double play at the Manhattan controls, Messrs. Edward Shreiner and Oswald Read dash across the New Jersey meadows from their suburban homes to the WABC transmitter in Wayne Township, N. J. And, coincidentally, it is assumed that Organist Feibel's valet has hustled him from home to the Paramount organ studio in Times Square. Then, while the milkman and ashman are arousing prospective listeners, tests and jests are exchanged over lines linking Jersey, Times Square and Madison Avenue.

At 7:25 a. m. all switches are thrown for a five-minute standby while the hum of the WABC carrier wave takes the air. Even the antenna has to yawn and stretch. Five minutes later, the announcer (whose awakening is a story in itself) says good-morning, Organist Feibel trills his first note and the waker-uppers relax.

SEASON'S GREETINGS **MARY STEELE** NBC

Heartiest Season's Greetings
ARTHUR TRACY
"THE STREET SINGER"

MERRY CHRISTMAS
CLARA, LU 'n' EM,
N. B. C.

SEASON'S GREETINGS


Norman Brokenshire

ARNOLD JOHNSON
and
HIS ORCHESTRA
WHISPERING JACK SMITH
and
THE HUMMING BIRDS
EXTEND
THEIR BEST WISHES
for
A MERRY CHRISTMAS
and a
HAPPY NEW YEAR



X MARKS A SPOT WHERE THE EASY ACES OFFER THEIR FRIENDS THE SEASON'S **GREETINGS**

Hi There!
RAY PERKINS
 Season's Greetings

ANN LEAF
 of
 Columbia Broadcasting System
 Wishes All Her Radio Listeners,
 Friends and Co-workers
**A HAPPY CHRISTMAS AND
 JOYOUS NEW YEAR**

TONY'S SCRAPBOOK
The Ideal Gift
 :::
 Write
TONY WONS
 Columbia Broadcasting Co.,
 NEW YORK, N. Y.

HELLO FOLKS
 Here's Wishing You All
 A Good Old
MERRY XMAS
 And A Happy and Prosperous
NEW YEAR
"SINGIN' SAM"
 The Barbasol Man


Every Good Wish
 For
A MERRY CHRISTMAS
 AND
A HAPPIER NEW YEAR
 FROM
CHARLES CARLILE


New Gadgets Aid Radio

America's inventive genius apparently has been suffering neither intellectual nor physical depression, judging from the continued outcropping of new electronic devices, some of them amazing musical instruments and others simply new radio "gadgets." Representing the fruits of intensive radio research, both in great laboratories and individual workshops, many of these devices bid fair to revolutionize various phases of the radio arts.

Indeed, some of them have already been adapted to public entertainment, home amusement, radio broadcasting and the public rostrum. Others await only the return of more prosperous times and a readier market. It seems that only television need now be awaited to make the cycle of radio-related inventions complete.

Probably the most interesting of all recent radio developments is the new radio-phonograph-piano combination being manufactured by the German piano firm of Mechstein under the patents of John Hays Hammond, Jr., of Gloucester, Mass., noted inventor of radio control devices, including radio-guided torpedoes, ships and aircraft.

Looks Like Piano

As recently demonstrated in New York, this device, looking like a grand piano, can by touching the keys lightly be made to sound like a full orchestra with saxophone, drums, piano and even harp tones produced in full harmony and with enough volume to fill a giant auditorium. The vibrations are picked up by magnetic microphones within the piano to produce a remarkable amplification. Inside the piano is a radio and the phonograph is in a small cabinet alongside the piano. The cabinet contains the loud speaker from which all the sound emanates.

Somewhat similar but not on such a massive scale is the instrument known as the Emicon, recently put on the American market. This is a thirty-two-note keyboard which is attachable to the audio stage of any radio receiving set and can be played either as a solo instrument or as an accompaniment of the incoming radio program. It is supposed to be very easy to play, and produces a wide range of tones simulating various orchestral instruments and capable also of being swelled to auditorium volume.

And the New Mike

From RCA Victor Co., of Camden, N. J., comes the report that it has now put into production its new so-called velocity microphone, an odd looking affair designed primarily for use in radio studios and looking no more like the conventional microphone than the old cat-whisker crystal set looks like the modern cabinet receiver.

Then there is the Visaphone, also called the "Illustrated Voice," which the Fairchild-Wood Visaphone Corp., New York, is producing and making available through a cooperative arrangement with Western Union. The Visaphone is something like the old stereoptican projector, but it flashes the still pictures on the screen and accompanies them with voice. The still pictures are on a roll of film and the voice comes from recordings similar to those called electrical transcriptions that are manufactured for broadcast purposes only.

Finally, RCA Victor Co. just announced the production of a tiny two-way radio-telephone and radio-telegraph receiver and transmitter, all in one unit and easy to carry about, for short-distance emergency communication. It is called the Trans-receiver, and is the same device which engineers recently demonstrated here in Washington when they arranged two-way conversations between federal radio officials in their offices and others atop the Washington Monument.

Season's Greetings from
DAN RUSSO
 and His Orioles
 Broadcasting K.Y.W. and N.B.C.
 COLUMBIA RECORDS
 Now Playing CANTON TEA GARDEN—CHICAGO

SEASON'S GREETINGS
JOSEF KOESTNER
 N. B. C.

"You're in style when you're wearing a smile"
HAPPY JACK TURNER
 Wishes you a Merry Xmas and a Happy New Year

CHRISTMAS AND THE VOICE OF EXPERIENCE
WOR DAILY AT NOON **GREET'S YOU**

MAY YOU HAVE HEALTH, HAPPINESS AND MANY NINTH INNING RALLIES IN 1933
PAT FLANAGAN
WBBM

We thank
RADIO LISTENERS
for their
ENTHUSIASTIC APPRECIATION!
MILLS BROTHERS
four boys and a guitar!
 Management:
MILLS-ROCKWELL, INC.
 799 Seventh Ave. New York

Greetings
DICK TEELA
N. B. C.

Merry Christmas
JEAN PAUL KING

"THE FUNNYBONERS!"
GORDON,
DAVE
&
BUNNY

SEASON'S GREETINGS
to
"RADIO GUIDE" and RADIO FANS
EDDY DUCHIN
And His Central-Park-Casino-Orchestra



BESS FLYNN ALICE HILL
Mother Moynihan and Alice
of
PAINTED DREAMS
Extend Christmas Greetings
W G N 11:35

SEASON'S GREETINGS
GUS VAN
EL TORO ALL-STAR REVUE
Every Monday 8:00 to 8:30 P.M.
—:—
PERSONAL APPEARANCES NIGHTLY
at the VILLAGE BARN
52 West 8th St.-GREENWICH VILLAGE
NEW YORK CITY

MERRY
XMAS

From
"The Southern Singer
of Sweet Songs"
ELIZABETH BARTHELL

Better Talent Helps Stars

The stars of radio are being surrounded with greater supporting casts this season as the trend in programs shifts in part from fifteen-minute to half-hour periods and comedy takes an even more important place in broadcasting. Julius Seebach, director of programs for Columbia Broadcasting System, discussing current radio trends in an interview with RADIO GUIDE, pointed to this new seasonal development as an indication of greater variety within the bounds of individual programs. Arriving on the scene in company with other changes in the technique of radio presentation it will do much to intensify the trend toward shows of varied pace and multiple moods, Mr. Seebach said. "A definite comedy trend broke out during the summer and is still going strong," the CBS executive explained. "Well known Broadway comics are playing a more important part in this season's programs, and the shows surrounding them are now being planned along revue lines. The headliners are backed up with larger orchestras and larger casts. Last season many of the programs depended on a single personality, whereas the new shows, in addition, to using more people, are in many instances heading their casts with more than one star.

"Of course, a half-hour program rather than a fifteen-minute period may be responsible for the increase in personnel, but it is really hard to say whether this is the case or if the opposite is true. The desire to present larger shows with greater variety has been, in some cases, undoubtedly the motivating force in the extension of the time element."

Long Show Trend

"The leaning toward longer shows, while marking a new and outstanding trend in itself, has in turn brought about another significant change in program presentation," Mr. Seebach said.

"When so many sponsors lengthened the time of their shows," he explained, "it made necessary a change in pace. In a fifteen minute period the music and script may go along in one rhythm, fast and exciting or slow and dreamy. But a long show might become monotonous if it were paced that way. Variations in tempo are required. Our job now is to see that there is enough ebb flow of pace in each program to keep the audience's attention constantly on the alert. Last season the problem was to spot the fifteen minute shows so that varying types followed one another.

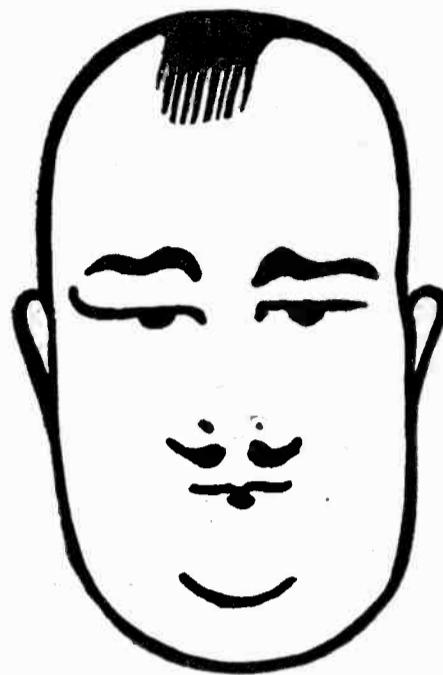
"The net result of an evening's radio entertainment now is much the same as it was last season from the standpoint of pace. The changes of tempo within each of the longer programs forms a complete pattern of varying moods in the same manner as an evening of shorter periods."

The new shows are bringing with them a much greater proportion of script. Mystery, drama, comedy, sport stories and comment, news highlights and discussions of current affairs are on the air in greater volume than before, and Mr. Seebach mentioned as instances of the variety of script presentations on the Columbia System, alone, such features as the "Fu Manchu" series, "Evening in Paris Mystery Stories," "The Story of Omar Khayyam", the "Eno Crime Club", the "March of Time", "Easy Aces" and "Myrt and Marge".

The Arrangers' Job

Mr. Seebach is in constant touch with the arrangers and conductors who provide and direct the musical coloring of Columbia's programs. They are working this season, he reported, toward more intriguing, but less intricate arrangements of popular numbers and incidental music. They are turning out more elaborate scores, but, as Mr. Seebach put it, "they are veering away from exhibitions of sheer technique, which doesn't necessarily make music interesting to the uninitiated listener."

PAUL



WHITEMAN

"Dean of Modern Music"

And His Orchestra

HEAR

JACK FULTON-RAMONA

RED MCKENZIE-JANE VANCE

IRENE TAYLOR-PEGGY HEALY

THE RHYTHM BOYS

Broadcasting Weekly
over NBC Network

Playing Nightly at

The BILTMORE

SUPPER ROOM

New York City

CONGRATULATIONS TO RADIO GUIDE ON IT'S FIRST ANNIVERSARY HAPPY FUTURE TO RADIO CITY

MAY I EXPRESS MY DEEP APPRECIATION.

- To: Standard Brands for their continued faith in me.
- To: J. Walter Thompson Company's radio staff for their invaluable aid, friendship and pyschological help.
- To: N.B.C.'s production men, engineers, control men and all who have helped broadcast our programs.
- To: Every radio station large or small which at any time has carrièd our programs.
- To: All the fine artists who over some four years contributed their artistry toward the success of the broadcasts.
- To: My boys and my office staff who have worked with me to continued success.
- To: My parents and ancestors for the talent I may possess.
- And To: Our listeners-in who have been patient, loyal and, I hope, somewhat entertained.

Microphonically



Wednesday, December 23

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Dunker's Club
 WJJD—Good Morning
 WLS—Smile A While Time

6:15 A.M.
 WJJD—International Buckle Busters
 WLS—Weather Report; produce reporter

6:30 A.M.
 WGES—Musical Speedway
 WIBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information
 WLS—Variety Acts

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Marshall Field and Company Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WGN—Good Morning
 WJJD—Frankie Marvin, tenor
 WLS—Paul Rader's Gospel Tabernacle
 WMAQ—Littlest Girl (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Cecil and Sally
 WJJD—Muscle Tone Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio; inspirational talk and music (NBC)
 WGES—Polish Earlybirds
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill; Campbell Cereal
 WMJ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver
 WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
 WCFL—WCFL Kiddie's Aeroplane Club
 WGES—Bohemian Melodies
 WLS—Gene and Glenn; comedy and songs (NBC)

8:15 A.M.
 WCFL—Time Parade
 WLS—Ralph Emerson, organist

8:30 A.M.
 WBBM—Modern Living
 WCFL—Dance Music
 WGN—French Light Springs Program
 WIBO—Musical Varieties
 WLS—John Brown, pianist
 WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Autry, Oklahoma Yodeling Cowboy

9:00 A.M.
 KYW—Banjoleers (NBC)
 WAAF—Sing and Sweep
 WBBM—J. Wilson Doty and Val Sherman
 WCFL—German Entertainment
 WGES—Canary Concert
 WGN—Charlie White's Gym of the Air
 WIBO—YMCA Exercises
 WMAQ—Soloist (NBC)

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 KYW—Soloist (NBC)
 WCFL—Famous Soloists
 WGN—Clara, Lu 'n' Em; The Super Suds Girls (NBC)
 WLS—Willard Program with Mac and Bob
 WMAQ—Neysa Program

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Hal Kemp's Orchestra
 WAAF—Helen Joyce's Women's Hour
 WBBM—Burnham's Beauty Chat
 WGES—Musical Comedy Gems
 WGN—Board of Trade Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—Old Hickory Smoked Salt featuring "Ramblin' Red Foley"
 WMAQ—Our Daily Food, Colonel Goodbody (NBC)

9:35 A.M.
 KYW—Swingin' Along (NBC)
 WGN—Top of the Morning

9:45 A.M.
 KYW—Betty Crocker (NBC)
 WBBM—American Medical Association
 WGES—Erma Gareri; Piano Symphonies
 WGN—Leonard Salvo's Mail Box
 WIBO—You and Your Clothes
 WLS—Ralph and Hal, "Old Timers"
 WMAQ—Board of Trade

9:50 A.M.
 WBBM—Organ Melodies
 WMAQ—Happy Jack, songs and patter (NBC)

10:00 A.M.
 KYW—U. S. Army Band (NBC)
 WAAF—Problems of Parenthood; Richard Russell
 WBBM—Morning Moods (CBS)
 WENR—U. S. Army Band (NBC)
 WCFL—Dance Music
 WGES—The Housekeeper
 WGN—Irene Wicker
 WIBO—Popular Echoes
 WJJD—Yesterday's Favorites
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)
 WMBI—Shut-In Request Program
 WSBC—Home Hours

10:05 A.M.
 WLS—Livestock Markets; Jime Poole

10:15 A.M.
 KYW—Household Institute, dramatization (NBC)
 WAAF—The Tune Parade
 WBBM—Red Cross Melodies
 WENR—U. S. Army Band (NBC)
 WGES—Rhythm Revue; Ethel and Harry
 WGN—Melody Favorites
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—Institute of Radio Service Men

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 KYW—Romantic Bachelor (NBC)
 WAAF—Effie Marine Harvey's Educational Chat
 WBBM—The Fitch Professor (CBS)
 WENR—Jackie Heller
 WGES—Goldenrod Minstrels
 WGN—Digest of the Day's News
 WIBO—News of the day
 WJJD—Hollywood Briefs
 WMAQ—Rhythm Ramblers (NBC)

10:45 A.M.
 KYW—Rose Vanderbosch, singing pianist
 WAAF—Musical Calendar
 WBBM—Doris Low, beauty hints
 WENR—Rhythm Ramblers (NBC)
 WGN—Grand Old Hymns
 WJJD—Mary Alden; home talk
 WMAQ—Today's Children

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Songs of the Islands
 WBBM—Art Gillham, Whispering Pianist
 WENR—Smack Out (NBC)
 WCFL—Red Hot and Low Down
 WGN—Hank Harrington
 WIBO—Musical Masterpieces
 WJJD—Frankie Marvin, tenor
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—Johnny Marvin, tenor (NBC)

11:15 A.M.
 WAAF—World News Reports
 WBBM—Gene and Charlie and Virginia Clark
 WENR—Lady Bugs (NBC)
 WJJD—David Adler
 WMAQ—On Wings of Song

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Reports
 WJJD—Buckle Busters
 WJKS—Concert Miniatures (CBS)
 WMAQ—On Wings of Song (NBC)

11:35 A.M.
 WAAF—Interlude
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Sunshine for Shut-Ins
 WJKS—Daily Times News Flashes
 WLS—Weather Report; Livestock; Butter and Egg Markets

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
 WAAF—Noon-time Melodies; Weather
 WBBM—George Hall's Orchestra (CBS)
 WCFL—Popular Music
 WGN—Mid-Day Services
 WIBO—Waltzes
 WJKS—Jackson Musicians
 WLS—Caterpillar Crew—Maple City Four and John Brown
 WMAQ—Lotus Gardens Orchestra (NBC)
 WMBI—Organ Program, Gospel Message, Bible Reading

12:15 P.M.
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—Piano Instructions
 WLS—Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room



—THE—
WJJD
 FAMILY



Wednesday Programs [Continued]

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Rex Battle's Ensemble (NBC)
WBBM—Earl Hoffman's Orchestra
WGN—Palmer House Ensemble
WJJD—Farmer Rusk's Dinner Program
WJKS—Madison Ensemble (CBS)
WMAQ—The Ambassadors (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talk
WJKS—Gary Yard and Garden Program
WMAQ—Princess Pat, beauty talk

12:50 P.M.
WBBM—Chicago Hour
WGN—Robert L. Van Tress
WMAQ—Rex Battle's Ensemble (NBC)

1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WBBM—Earl Hoffman's Orchestra
WCFL—Coliseum Walkathon
WGN—Allan Grant
WIBO—News
WJJD—Illinois Medical Society
WJKS—Organ
WLS—Slim and Spud, comedy skit
WMAQ—Words and Music (NBC)

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson

1:15 P.M.
WAAF—Salon Music
WBBM—Ann Leaf at the Organ (CBS)
WGN—Palmer House Ensemble
WIBO—The Golden Voice
WJJD—Club Luncheon
WLS—Livestock and Grain Markets
WMAQ—Dave Rose, pianist

1:20 P.M.
WMAQ—Board of Trade

1:25 P.M.
WLS—F. C. Bisson's Grain Market

1:30 P.M.
KYW—Prudence Penny, talk
WAAF—Pianoesque
WBBM—Columbia Salon Orchestra
WCFL—Bridge Chats
WJJD—Thor Concert
WJKS—Columbia Salon Orchestra (CBS)
WLS—The Bicycle Boys
WMAQ—Westminster Choir (NBC)
WSBC—John Stanford

1:45 P.M.
KYW—Concert Petite (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—Queen and Hooper
WGN—Wesley Summerfield, tenor
WIBO—B. & K. Reporter
WLS—The Spinning Wheel
WSBC—Duo Melodik

1:50 P.M.
WIBO—Princess Pat Revue

2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
WCFL—Merchant's Prosperity Hour
WGN—Ruth Atterbury Wakefield, Historical Sketch
WIBO—"Radio Gossip" Eddie and Fannie Cavanaugh
WJJD—Light Classics
WJKS—The Captivators (CBS)
WLS—Betty and Bob (NBC)
WMAQ—Salon Concert Ensemble (NBC)
WMBI—Special Musical Program and WMBI Tract League

2:10 P.M.
WGN—Palmer House Ensemble

2:15 P.M.
WBBM—Belle Forbes Cutter and Westphal's Orchestra (CBS)
WCFL—Salon Concert Ensemble (NBC)
WJJD—Variety Music
WJKS—Madame Belle Forbes Cutter, songs (CBS)
WLS—Homemakers and "Little Dramas from Life"; Mrs. Blanche Chenoweth
WMAQ—Radio Troubadours (NBC)
WSBC—Famous Orchestras

2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—Century of Progress Speaker Presented by Effie Marine Harvey
WCFL—Merchants Prosperity Hour
WGN—June Baker, home management
WIBO—Golden Gate
WJJD—Dance Music
WMAQ—Radio Troubadours (NBC)

2:45 P.M.
KYW—Dr. Herman H. Bundesen
WAAF—World News Reports
WBBM—Norm Sherr, pianist
WIBO—Market Reports
WJJD—RADIO GUIDE'S; EDITOR'S ROUND TABLE
WJKS—Four Eton Boys; quartet (CBS)
WLS—The Three Little Maids
WMAQ—Morin Sisters

3:00 P.M.
KYW—International Children's Party (NBC)
WAAF—Della Bartell
WBBM—Claude Hopkins' Orchestra (CBS)
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Afternoon Musical
WJJD—Women's Club
WIBO—Classic Gems, Cerny Ensemble

WJKS—Claude Hopkins' Orchestra (CBS)
WLS—Wm. Vickland's Book Shop
WMAQ—Eastman School Chamber Music (NBC)
WMBI—Sunday School Lesson

3:15 P.M.
WAAF—A Thought for Today
WCFL—Afternoon Frolics
WIBO—The Old Doctor
WJJD—Dreams of Hawaii
WLS—Shopper's Service; Anne and Sue

3:30 P.M.
KYW—Two Doctors and Aces of the Air; Teaberry sports
WAAF—Hess Melody Time
WBBM—Daughters of the American Revolution
WENR—Tea Dansante (NBC)
WIBO—Radio Gossip
WJJD—Novelty Program
WJKS—Edna Rush, contralto (CBS)
WMAQ—Tea Dansante (NBC)
WMBI—Gospel Music

3:40 P.M.
WBBM—Organ Melodies
WMBI—Lithuanian Gospel Service

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WENR—College Inn Tea Music (NBC)
WJJD—Bridge Class of the Air
WJKS—Bill Schudt's "Going to Press" (CBS)
WMAQ—Lady Next Door (NBC)

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WAAF—Piano Novelties; Jimmy Kozak
WBBM—Howard Neumiller, pianist
WCFL—Junior Federation Club
WIBO—Nick Nichols; Cartoonist of the Air
WJJD—Afternoon Tea Tunes

WCFL—Coliseum Walkathon
WGN—Little Orphan Annie, childhood playlet (NBC)
WIBO—In a Clock Store
WJJD—Isle of Dreams
WMAQ—Dance Masters (NBC)

6:00 P.M.
KYW—Dan Russo's Orchestra
WBBM—Schlagenhauer's Party
WCFL—Hotel Allerton Orchestra
WENR—What's the News
WGES—State-Lake Review
WGN—Dinner Concert
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—General Electric Program (NBC)

6:15 P.M.
KYW—The Globe Trotter
WBBM—Gene and Charlie
WCFL—Vibraharp and Organ
WENR—The Royal Vagabonds, impersonations (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Wheatenaville; drama (NBC)

6:25 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Three Strings
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WENR—Ralph Kirbery, baritone
WGES—Fun Fest
WGN—Tom, Dick and Harry, trio
WJJD—Farmyard Frolic
WMAQ—Fritz Engleman's Orchestra (NBC)

6:40 P.M.
WIBO—Hockey News; Joe Springer

6:45 P.M.
KYW—Dan Russo's Orchestra

8:15 P.M.
WBBM—Mayor's Cabinet Program
WCFL—Night Court
WIBO—Wilcox Memories
WJJD—Arthur Wright, songs
WMAQ—RKO Theater of the Air

8:30 P.M.
KYW—Don Pedro's Orchestra
WBBM—Helen O'Reilly and Westphal's Orchestra
WCFL—Henrietta Kuehl, soprano
WENR—Talk by Burton K. Wheeler (NBC)
WGN—Colonel Stoopnagle and Budd (CBS)
WIBO—"Y" Hotel Chorus
WJKS—Hot Stove League
WMAQ—Frank Black's Orchestra (NBC)

8:45 P.M.
WBBM—Ben Pollack's Orchestra
WCFL—Ika Diehl Skit
WIBO—Clem and Harry
WJKS—Jackson Musicians

9:00 P.M.
KYW—The Globe Trotter
WBBM—Charles Straight's Orchestra
WCFL—All Star Minstrels
WENR—Corn Cob Pipe Club of Virginia (NBC)
WGN—Ruth Etting, blues singer (CBS)
WIBO—Wendell Hall
WJKS—Hungarian Hour
WMAQ—Soloist

9:15 P.M.
KYW—Soloist (NBC)
WBBM—Billy White, tenor and Westphal's Orchestra
WGN—Easy Aces, comedy sketch (CBS)
WIBO—Singing Sophomores
WMAQ—Poetry Magic

9:30 P.M.
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Columbia Revue (CBS)
WCFL—Grace Wilson, contralto
WENR—Alice Joy, The Dream Girl (NBC)
WGN—Tomorrow's Tribune
WIBO—Betty and Jean, the Mavis Twins
WJKS—Columbia Revue (CBS)
WMAQ—Exploring America; Carveth Wells (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Three Strings
WBBM—Myrt and Marge, drama (CBS)
WENR—Radio Rubes (NBC)
WGN—Melody Hour
WIBO—B. & K. Reporter

10:00 P.M.
KYW—Sports Reporter; Mark Fisher's Orchestra
WCFL—School Teachers' Program
WENR—Amos 'n' Andy (NBC)
WGN—With the Masters
WIBO—Bost's Sparkling Melodies
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
WCFL—Musical Weather Report

10:15 P.M.
WCFL—Coliseum, Walkathon
WENR—Cesare Soderio's Concert Orchestra (NBC)
WGN—The Dream Ship
WIBO—Radio Dan
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Club LeClaire
WGN—Bernie Cummins' Orchestra
WIBO—WPCC Church of the Air
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Art Kassel's Orchestra

10:45 P.M.
WCFL—A Bit of Moscow; orchestra

10:50 P.M.
WGN—Herbie Kay's Orchestra

11:00 P.M.
KYW—Don Pedro's Orchestra
WCFL—Patricia O'Hearn
WENR—Ben Bernie's Orchestra
WIBO—Musical Tapestry, organ
WJKS—Don Redman's Orchestra (CBS)
WMAQ—Edgewater Beach Hotel Orchestra
WSBC—Jerry Sullivan, songs special

11:10 P.M.
WGN—Bernie Cummins' Orchestra

11:15 P.M.
WCFL—Tripoli Trio
WMAQ—Vincent Lopez' Orchestra

11:20 P.M.
WGN—Late Dance Orchestras

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Club LeClaire
WENR—Don Pedro's Orchestra
WJKS—Leon Belasco's Orchestra (CBS)
WMAQ—Beach View Orchestra

11:45 P.M.
WCFL—A Bit of Moscow; orchestra

12:00 MIDNIGHT
KYW—Celebrity Night with Dan Russo's Orchestra
WBBM—Around the Town; dance orchestras
WENR—Grand Terrace; Earl Hines
WMAQ—Art Kassel's Orchestra
WMBI—Gospel Message and Music

12:30 A.M.
WENR—Terrace Gardens Orchestra
WMAQ—Vincent Lopez' Orchestra

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 3:00 p. m. WMAQ-NBC—Eastman School Chamber Music
- 7:00 p. m. WGN-CBS—Whispering Jack Smith; Hummingbirds
- 8:00 p. m. WLS-NBC—Adventures of Sherlock Holmes
- 9:00 p. m. WGN-CBS—Ruth Etting, blues singer
- 9:00 p. m. WENR-NBC—Corn Cob Pipe Club of Virginia

WJKS—Berger Wedberg, tenor
WMAQ—The Woman's Calendar

4:15 P.M.
WBBM—Do Re Mi, female trio (CBS)
WENR—Dromedary Caravan (NBC)
WIBO—"Sis" Gleason
WJJD—Young Mothers' Club
WJKS—Daily Times News Flashes

4:30 P.M.
KYW—Earle Tanner, tenor
WBBM—Earl Hoffman's Orchestra
WCFL—Day Dreamer
WENR—Irma Glen, organist (NBC)
WJJD—Mooseheart Children
WJKS—Kiddie Klub
WMAQ—The Flying Family (NBC)

4:45 P.M.
KYW—Three Strings
WBBM—Grandpa Burton Stories
WCFL—Organ Recital
WENR—Musical Moments (NBC)
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams
WJKS—Indian Council Fire
WMAQ—Dr. Tonney's Laboratory Chats

5:00 P.M.
KYW—Century of Progress Orchestra
WBBM—Vaughn de Leath, songs (CBS)
WCFL—Tripoli Trio
WENR—Waldorf Astoria Orchestra (NBC)
WGES—Grab Bag
WGN—The Devil Bird
WJJD—Neighborhood Store
WMAQ—Children's Program
WSBC—Variety Program

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WENR—Our City
WGES—Footlight Favorites
WGN—Concert Orchestra
WIBO—WPCC Church of the Air
WJJD—Piano Instructions
WMAQ—Johnny Hart in Hollywood (NBC)

5:30 P.M.
KYW—Uncle Bob's Hydrox Ice Cream Party
WBBM—Skippy; children's skit
WCFL—Esther Hammond with Barton Organ
WENR—Air Juniors
WGES—Irish Emeralds
WGN—Kellogg's Singing Lady (NBC)
WJJD—Billy Sunshine and Orchestra
WMAQ—Drifting and Dreaming (NBC)

5:45 P.M.
WBBM—The Lone Wolf Tribe (CBS)
WENR—Little Orphan Annie; playlet (NBC)

WBBM—Kruschen Musical Rounders
WCFL—Sports Review
WENR—The Goldbergs, drama (NBC)
WGES—Contrasts
WGN—Angelo Patri, Your Child (CBS)
WIBO—Clem and Ira
WMAQ—Art Kassel's Orchestra

7:00 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Four Norsemen (CBS)
WCFL—Tony and Joe
WGES—Italian Idyls
WGN—Whispering Jack Smith; Hummingbirds (CBS)
WIBO—Bach Melodies
WJJD—Frankie "Half-Pint" Jaxon
WLS—Lotus Gardens Orchestra (NBC)
WMAQ—Mr. Twister

7:15 P.M.
KYW—Girl at the Cigar Counter
WBBM—"The Band of Distinction"
WCFL—Golden Melodies by Bernice Higgins and Al Knox
WGN—Singin' Sam; the Barbasol Man (CBS)
WIBO—David Jackson
WJJD—Dr. and Mrs. Jerry
WLS—College Inn Orchestra
WMAQ—The Daily News of the Air

7:30 P.M.
KYW—Melody Lane
WBBM—Fifteen Minutes of Sunshine with Chas. Hamp
WGN—Kate Smith; La Palina Program. CBS
WIBO—Bailey's Sport Program
WJJD—Club Mayfair Orchestra
WLS—Musical Program (NBC)
WMAQ—To be announced

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Funfest
WCFL—Labor Flashes
WGN—Hal Kemp's Orchestra
WIBO—George Anderson, talk
WLS—The Country Doctor (NBC)

8:00 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Themes In Tempo
WCFL—Mrs. Gilbert
WGN—Guy Lombardo's Orchestra (CBS)
WIBO—Jack Burnett, tenor
WJJD—Concert Orchestra
WJKS—Polish Hour
WMAQ—Vincent Lopez' Orchestra (NBC)
WLS—Adventures of Sherlock Holmes (NBC)
WSBC—Polish Program

Programs for Thursday, December 29

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WAAF—Farm Folks' Hour
WGES—Dunker's Club
WJJD—Good Morning
WLS—Smile a While Time

6:10 A.M.
WLS—Johnny Muskrat, Fur Reporter

6:15 A.M.
WJJD—International Buckle Busters
WLS—Weather Report; Musical Jamboree

6:30 A.M.
WGES—Hour Glass of Melody
WIBO—Uncle John and his Family
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises

6:45 A.M.
WBBM—Farm Information
WLS—Three Little Maids

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
KYW—Marshall Field and Company musical clock
WAAF—Breakfast Express
WCFL—Morning Shuffle
WGES—Musical Toasts
WGN—Good Morning
WJJD—Frankie Marvin, tenor
WLS—Rader's Gospel Tabernacle
WMAQ—The Wife Saver, humorous sketch (NBC)
WMBI—Sunrise Service

7:15 A.M.
WGES—Cecil and Sally
WJJD—Muscle Tone Gym Class
WMAQ—Morning Worship

7:30 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Cheerio Inspirational talk and music (NBC)
WGES—Polish Earlybirds
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—Steamboat Bill
WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
WBBM—Musical Time Saver
WLS—Jolly Bill and Jane (NBC)

8:00 A.M.
WCFL—WCFL Kiddie's Aeroplane Club
WGES—Poland's Music
WGN—French Lick Salts Program
WLS—Gene and Glenn (NBC)

8:15 A.M.
WCFL—Time Parade
WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
WBBM—Modern Living
WCFL—Dance Music
WIBO—Musical Varieties
WLS—Musical Program
WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
WLS—The Produce Market Reporter

8:45 A.M.
WGN—Good Morning
WLS—Livestock Receipts; Hog Flash
WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
WLS—Sears Tower Topics with Sue Roberts

9:00 A.M.
KYW—Meadow Gold Melodies
WAAF—Sing and Sweep
WBBM—Melody Parade; Orchestra (CBS)
WCFL—German Entertainment
WGES—Old Timer
WGN—Charlie White's Gym of the Air
WIBO—YMCA Exercises
WMAQ—Chicago Ensemble

9:10 A.M.
WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
KYW—J. B. and Mae
WBBM—Piano Interlude
WCFL—Famous Soloists
WGN—Clara, Lu 'n' Em, gossip (NBC)
WLS—Mac and Bob
WMAQ—Young Artists Trio

9:20 A.M.
WBBM—News Flashes

9:30 A.M.
KYW—Swingin' Along (NBC)
WAAF—Helen Joyce's Women's Hour
WBBM—Burnham's Beauty Chat
WCFL—Highlights of Music
WGES—Shorthand Dictation
WGN—Board of Trade Market Reports
WIBO—Little Harry's Cookin' Club
WLS—Ralph Emerson, organist
WMAQ—Our Daily Food (NBC)

9:35 A.M.
WGN—Leonard Salvo's Mail Box

9:45 A.M.
KYW—Piano Patterns
WBBM—Have You Heard? (CBS)
WGES—Erma Gareri; Piano Symphonies
WGN—Whistler and His Dog
WLS—Ralph and Hal, "Old Timers"
WMAQ—Emily Post; DuPont Program (NBC)

10:00 A.M.
KYW—May We Present (NBC)
WAAF—Songs of the Islands
WBBM—U. S. Navy (CBS)
WGES—Speed

WGN—Allan Grant, pianist
WIBO—Radio Dan
WJJD—Yesterday's Favorites
WLS—Livestock Markets; Jim Poole, Poultry Markets; weather
WMAQ—Mrs. A. M. Goudiss, talk (NBC)
WMBI—Parent's Bible Study Mour
WSBC—Home Hours

10:05 A.M.
WLS—Weather Forecast

10:15 A.M.
KYW—Radio Household Institute (NBC)
WAAF—The Tune Parade
WCFL—Health Talk by Dr. Bundesen
WENR—Singing Strings (NBC)
WGES—Rhythm Review; Ethel and Harry
WIBO—Market Reports
WMAQ—Here's to Charm; Bess Belmore
WJJD—Neighborhood Store
WSBC—Bobby Danders Jr.; Songs

10:25 A.M.
WGN—Board of Trade Reports

10:30 A.M.
KYW—Hugo Mariani's Orchestra (NBC)
WAAF—June Carroll
WBBM—Emery Deutsch's Orchestra (CBS)
WCFL—Dance Music
WENR—Jackie Heller; Phyllis and Frank
WGES—Circus Echoes
WGN—Digest of the day's news
WIBO—News of the Day
WJJD—Allegheny Moonshiners
WMAQ—Rhythm Ramblers
WMBI—Gospel Music and Short Stories

10:40 A.M.
WMAQ—Honey Butter Chef

10:45 A.M.
WAAF—Musical Calendar

WJJD—Piano Instructions
WJKS—Farm Flashes
WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
WBBM—News Flashes
WIBO—Reading Room

12:25 P.M.
WMAQ—Board of Trade

12:30 P.M.
KYW—Rex Battle's Concert Ensemble (NBC)
WBBM—Earl Hoffman's Orchestra
WGN—Atlantic City Musicale (CBS)
WJJD—Farmer Rusk's Dinner Program
WJKS—Atlantic City Musicale (CBS)
WMAQ—Hotel New Yorker Orchestra (NBC)

12:45 P.M.
KYW—Luncheon Dance
WBBM—Walkathon News
WCFL—Farm Talk
WMAQ—Princess Pat Beauty Talk

12:50 P.M.
WBBM—Organ Interlude
WMAQ—Hotel New Yorker Orchestra (NBC)

12:55 P.M.
WBBM—Chicago Dental Society

1:00 P.M.
KYW—Dan Russo's Orchestra (NBC)
WAAF—Hoosier Philosopher
WBBM—Aunt Jemima, songs
WCFL—Coliseum, Walkathon
WGN—Allan Grant, pianist
WIBO—News
WJJD—Chicago Motor Club
WJKS—Orchestra
WLS—Slim and Spud, comedy skit
WMAQ—Century of Progress Talk
WMBI—Organ Program and Bible Reading

1:10 P.M.
WCFL—Barton Organ recital; Eddy Hanson with Grace Wilson

WJKS—American Museum of Natural History Program (CBS)
WLS—Jim Poole; Grain Market

1:20 P.M.
WMAQ—Board of Trade

1:25 P.M.
WGN—Ruth Wood Meyer, songs
WLS—F. C. Bisson's Grain Market

1:30 P.M.
KYW—Prudence Penny; Household hints
WAAF—Pianoesque
WBBM—Chicago Hour
WIBO—Pop Concert; organ
WJJD—Club Luncheon
WJKS—Ann Leaf, organist (CBS)
WLS—S. J. Duncan Clark, speaker
WMAQ—Soloist and Speaker (NBC)

1:35 P.M.
WGN—Palmer House Ensemble

1:45 P.M.
KYW—Concert Petite (NBC)
WAAF—Live Stock Market; Weather Summary
WCFL—National League American Pen Women, Northern Illinois
WGN—Dick Hayes, baritone
WIBO—B. & K. Reporter
WLS—The Quilting Party, Three Contraltos
WSBC—Duo Melodik

1:50 P.M.
WIBO—Princess Pat

2:00 P.M.
KYW—Concert Echoes
WAAF—Chicago on Parade
WBBM—Burnham's Beauty Chat
WCFL—Merchants Prosperity Hour
WGN—Women's City Club
WIBO—Radio Gossip; Eddie and Fannie Cavanaugh
WJJD—Light Classics
WJKS—Musicale
WLS—Betty and Bob (NBC)
WMAQ—Three Mustachios (NBC)

2:10 P.M.
WGN—Palmer House Ensemble

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 7:00 p. m. **WMAQ-NBC**—Rudy Vallee's Orchestra
- 7:15 p. m. **KYW-NBC**—Tune Detective, Sigmund Spaeth
- 8:00 p. m. **WLS-NBC**—Death Valley Days; drama
- 8:00 p. m. **WMAQ-NBC**—Captain Henry's Showboat
- 9:00 p. m. **WENR-NBC**—Jack Pearl, comedian

WBBM—Radio School of the Air
WENR—U. S. Marine Band (NBC)
WGN—Music Weavers Quarter Hour
WJJD—Mary Alden; home talk
WMAQ—Today's Children

11:00 A.M.
KYW—Morning Melodians
WAAF—Meat Recipe Talk; Mildred Batz
WBBM—Buddy Harrod's Orchestra (CBS)
WCFL—Red Hot and Low Down Program
WGN—Hank Harrington
WIBO—Musical Masterpieces
WJJD—Frankie Marvin, tenor
WJKS—Buddy Harrod's Orchestra (CBS)
WMAQ—Johnny Marvin
WSBC—Loretta Clusman, soprano

11:15 A.M.
WAAF—World News Reports; Markets
WBBM—Virginia Clark; Gene and Charlie
WGN—To be announced
WJJD—David Adler
WMAQ—On Wings of Song (NBC)
WSBC—Estelle Lewis, songs

11:30 A.M.
KYW—National Farm and Home Hour (NBC)
WAAF—Bulletin Board
WBBM—Frank Wilson and Jules Stein
WENR—Home Service
WGN—Board of Trade Reports
WJJD—Buckle Busters
WJKS—Concert Miniatures (CBS)
WMBI—Continued Story Reading

11:35 A.M.
WAAF—Rhythm Serenade
WGN—Painted Dreams

11:45 A.M.
WBBM—Pat Flanagan's Bowling Congress
WJJD—Sunshine for Shut-Ins
WJKS—News Flashes
WLS—Weather Reports; Livestock Estimates

11:50 A.M.
WGN—Good Health and Training

11:55 A.M.
WLS—Harry Steele, News Reporter

12:00 NOON
WAAF—Noon-time Melodies; Weather
WBBM—George Hall's Orchestra (CBS)
WCFL—Popular Music
WGN—Mid-day Services
WIBO—Waltzes
WJKS—Jackson Musicians
WLS—The Murphy Men
WMAQ—Popular Varieties (NBC)
WMBI—Organ Program, Gospel Message, Bible Reading

12:15 P.M.
WBBM—Local Markets
WIBO—Market Reports

WMAQ—Dave Rose, pianist
1:15 P.M.
WAAF—Evelyn Siegling
WBBM—American Museum of National History
WGN—Palmer House Ensemble
WIBO—Parents' Magazine
WJJD—Waltz Time

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Thursday Programs [Continued]

2:15 P.M.
WAAF—Mabel Van
WBBM—La Forge Berumen Musicale (CBS)
WCFL—U. S. Navy Band (NBC)
WJJD—Variety Music
WLS—WLS Home Theater
WMAQ—Adventures in Hobby Riding (NBC)

2:30 P.M.
KYW—Women's Radio Review (NBC)
WAAF—U. S. Navy Program
WBBM—Frank Westphal's Orchestra
WCFL—Merchants Prosperity Hour
WGN—June Baker
WIBO—Golden Gate
WJJD—Dance Music
WJKS—Frank Westphal's Orchestra (CBS)
WMAQ—U. S. Marine Band (NBC)
WSBC—Vancy Sisters

2:45 P.M.
WAAF—World News Reports
WIBO—Market Reports
WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE
WLS—"Red" Foley

3:00 P.M.
KYW—Three Strings
WAAF—The Bookworm; "Adventures of Baron Munchausen"
WBBM—U. S. Army Band (CBS)
WCFL—Civic and Welfare Talk from Mayor's Office
WGN—Afternoon Musicale
WIBO—Patricia O'Hearn Players
WJJD—Women's Club
WJKS—Band
WLS—Wm. Vickland's Book Shop
WMAQ—Kaltenmeyer's Kindergarten (NBC)
WMBI—Gospel Message

3:15 P.M.
KYW—Talk by Dr. H. N. Bundesen
WCFL—Afternoon Frolics
WIBO—The Old Doctor
WJJD—Dreams of Hawaii
WLS—Shoppers' Service; Anne and Sue

3:30 P.M.
KYW—Two Doctors with Aces of the Air; Teaberry sports
WAAF—Hess Melody Time
WENR—Soloist (NBC)
WIBO—Radio Gossip
WJJD—Novelty Program
WJKS—Raphael and Her Grand Piano
WMAQ—Thursday Special (NBC)
WMBI—Holland Service and Gospel Music

3:45 P.M.
WAAF—Ray Waldron's Sports Review
WBBM—Tom Jones, Arkansas Traveler
WENR—Lady Next Door (NBC)
WJJD—Tune Parade
WJKS—American Legion Campaign (CBS)

3:50 P.M.
WBBM—News Flashes

4:00 P.M.
WAAF—Piano novelties; Jimmy Kozak
WBBM—Ben Alley, tenor (CBS)
WCFL—Junior Federation Club
WENR—Cowboy Tom's Roundup (NBC)
WIBO—Harry Hosford's "Old Chestnuts"
WJJD—Walt and Herb
WJKS—Ben Alley, tenor (CBS)
WMAQ—Women's Calendar

4:15 P.M.
WBBM—George Hall's Orchestra (CBS)
WENR—The Ambassadors (NBC)
WIBO—Howard Byer, tenor
WJJD—Young Mothers' Club
WJKS—News Flashes

4:30 P.M.
KYW—Harold Bean, baritone
WCFL—Christy Valvo
WENR—Irma Glen, organist (NBC)
WIBO—Mary Birmingham, reader
WJJD—Mooseheart Children
WJKS—Kiddie Klub
WMAQ—Soloist (NBC)

4:45 P.M.
KYW—Three Strings
WBBM—Musical Rounders
WCFL—Organ Recital
WENR—Musical Moments
WGN—Jane Carpenter, organist
WIBO—Dusk Dreams, organ
WJKS—Indian Council Fire

4:50 P.M.
WJKS—Vaughn de Leath (CBS)
WMAQ—Concert Echoes (NBC)

5:00 P.M.
KYW—Adult Education Council
WBBM—Current Events; H. V. Kaltenborn (CBS)
WCFL—Tripoli Trio
WENR—Tim Healy, talk
WGES—Songs of Poland
WGN—The Devil Bird
WJJD—Neighborhood Store
WMAQ—Children's Program
WSBC—Variety Program

5:15 P.M.
KYW—Penrod and Sam
WBBM—Tarzan of the Apes
WCFL—John Maxwell, food talk
WENR—Waldorf-Astoria Orchestra (NBC)
WGN—Jane Carpenter, pianist
WIBO—Church of the Air
WJJD—The Pied Piper
WMAQ—Johnny Hart in Hollywood (NBC)

5:30 P.M.
KYW—Uncle Bob's Curb-is-the-Limit Club
WBBM—Skippy; children's skit (CBS)
WCFL—Esther Hammond with Barton Organ
WENR—Air Juniors
WGN—Kellogg's Singing Lady (NBC)
WJJD—Piano Instructions
WMAQ—John B. Kennedy, talk (NBC)

5:45 P.M.
WBBM—Joe Haymes' Orchestra (CBS)
WENR—Little Orphan Annie, children's playlet (NBC)

6:00 P.M.
WCFL—Coliseum Walkathon
WGN—Little Orphan Annie, children's playlet (NBC)
WIBO—In a Clock Store
WJJD—Isle of Dreams
WMAQ—Seckatary Hawkins (NBC)

6:15 P.M.
KYW—Dan Russo's Orchestra
WCFL—Allerton Hotel Orchestra
WBBM—Schlagenhauer's Party
WENR—What's the News
WGES—Band Parade
WGN—Palmer House Ensemble
WIBO—German Program
WJJD—Leo Boswell, songs
WMAQ—General Electric Program (NBC)

6:25 P.M.
KYW—The Globe Trotter
WBBM—Norm Sherr, pianist
WCFL—Vibraharp and Organ
WENR—The Royal Vagabonds; impersonations (NBC)
WGES—Cecil and Sally
WGN—The Secret Three
WJJD—Sports Reel
WMAQ—Wheatenaville, drama (NBC)

6:30 P.M.
KYW—Teaberry Sports Reporter

6:30 P.M.
KYW—Carson Robison's Pioneers (NBC)
WBBM—Flanagan's Sport Review
WCFL—Hotel Allerton Orchestra
WENR—Concert Footlights (NBC)
WGES—State-Lake Review
WGN—Tom, Dick and Harry, trio
WJJD—Farmyard Frolic
WMAQ—The Daily News of the Air

6:40 P.M.
WIBO—Hockey News

6:45 P.M.
KYW—Dan Russo's Orchestra
WBBM—Kruschen Musical Rounders
WCFL—Ilka Diehl Players

WENR—The Goldbergs, drama (NBC)
WGN—Georgie Price, humorist and Kreuger's Orchestra (CBS)
WIBO—Clem and Ira
WMAQ—Art Kassel's Orchestra

7:00 P.M.
KYW—Star Dust; Ulmer Turner
WBBM—Mary Eastman, soprano (CBS)
WCFL—Jean Hannon, soprano
WGES—Polish Composers
WGN—Hal Kemp's Orchestra
WIBO—All Star Program
WJJD—Frankie "Half Pint" Jaxon
WLS—College Inn Orchestra (NBC)
WMAQ—Rudy Vallee's Orchestra (NBC)

7:15 P.M.
KYW—Tune Detective, Sigmund Spaeth (NBC)
WBBM—Emergency Welfare Fund Program
WCFL—WCFL Orchestra
WGN—Canada Dry Program; Jack Benny, comedian and Weems' Orchestra (CBS)
WJJD—Dr. and Mrs. Jerry
WLS—Ben Bernie's Orchestra

7:20 P.M.
WBBM—Frank Westphal's Orchestra

7:30 P.M.
KYW—Dr. H. N. Bundesen for the Milk Foundation
WBBM—Fifteen Minutes of Sunshine with Charlie Hamp
WCFL—Union Label Talk
WIBO—Tax Talk
WJJD—Club Mayfair Orchestra
WLS—Rin-Tin-Tin Thriller, drama (NBC)

7:45 P.M.
KYW—Chandu, the Magician
WBBM—Standard Oil Funfest
WCFL—Labor Flashes
WGN—To be announced
WIBO—Orlando Van Gunten, talk
WLS—Howard Thurston, magician (NBC)

8:00 P.M.
KYW—Vincent Lopez' Orchestra
WBBM—Themes In Tempo
WCFL—WCFL Orchestra
WGN—Music That Satisfies; Boswell Sisters (CBS)
WIBO—Jack Burnett, tenor
WJJD—Concert Orchestra
WJKS—Polina Hour
WLS—Death Valley Days, drama (NBC)
WMAQ—Captain Henry's Showboat (NBC)
WSBC—Italian Program

8:15 P.M.
KYW—Three Strings
WBBM—Association of Real Estate Taxpayers
WCFL—Night Court
WGN—Mills Brothers (CBS)
WIBO—Wilcox Memories
WJJD—Mooseheart Boys' Band

8:30 P.M.
KYW—Mark Fisher's Orchestra
WBBM—Charlie Straight's Orchestra
WCFL—Studio Program
WENR—Dancing Strings (NBC)
WGN—Omar Khayyam Dramatization (CBS)
WIBO—Mimo Bonaldi, baritone
WJKS—Ilot Stove League

8:45 P.M.
WBBM—"The Band of Distinction"
WCFL—Jim Forsyth, with "Big City"
WIBO—Clem and Harry
WJKS—Three Buddies
WMAQ—Soloist (NBC)

9:00 P.M.
KYW—The Globe Trotter
WBBM—WBBM Air Theater Drama
WCFL—Vella Cook, contralto
WENR—Jack Pearl, comedian (NBC)
WGN—Maisonette Russe
WIBO—Wendell Hall
WJKS—Air Drama (CBS)
WMAQ—Song Fellows

9:15 P.M.
KYW—Don Pedro's Orchestra
WBBM—Ben Pollack's Orchestra

WGN—Big Leaguers and Bushers
WIBO—Singing Sophomores
WJKS—Scotch Hour
WMAQ—Soloist (NBC)

9:30 P.M.
KYW—Inspector Stevens and Son of Scotland Yard
WBBM—Edwin C. Hill (CBS)
WCFL—New Chateau Ballroom Orchestra
WGN—Tomorrow's Tribune
WIBO—Betty and Jean
WJKS—Jackson Musicians
WMAQ—Al and Pete (NBC)

9:40 P.M.
WGN—Headlines of Other Days

9:45 P.M.
KYW—Three Strings
WBBM—Myrt and Marge, drama (CBS)
WCFL—Erick Russell Cook, baritone
WGN—Arch Bailey
WIBO—B. and K. Reporter
WJKS—Charles Carlile, tenor (CBS)
WMAQ—Corinnis Program

9:50 P.M.
WIBO—News

10:00 P.M.
KYW—Sports Reporter; Mark Fisher's Orchestra
WCFL—School Teachers' Talk
WENR—Amos 'n' Andy (NBC)
WGN—Hal Kemp's Orchestra
WIBO—Bost's Sparkling Melodies
WJKS—Columbia Symphony Orchestra (CBS)
WMAQ—Amos 'n' Andy (NBC)

10:10 P.M.
WCFL—Musical Weather Report

10:15 P.M.
WCFL—Coliseum, Walkathon
WENR—Concert Orchestra (NBC)
WGN—The Dream Ship
WIBO—Cerny Ensemble
WMAQ—Dan and Sylvia

10:30 P.M.
KYW—Dan Russo's Orchestra
WCFL—Club LeClaire
WGN—Bernie Cummin's Orchestra
WIBO—WPCC Church of the Air
WJKS—Isham Jones' Orchestra (CBS)
WMAQ—Art Kassel's Orchestra

10:45 P.M.
WCFL—A Bit of Moscow; orchestra

10:50 P.M.
WGN—Herbie Kay's Orchestra

11:00 P.M.
KYW—Don Pedro's Orchestra
WCFL—New Chateau Ballroom Orchestra
WENR—Ben Bernie's Orchestra
WIBO—Musical Tapestry
WJKS—Eddie Duchin's Orchestra (CBS)
WMAQ—Beach View Orchestra

11:10 P.M.
WGN—Bernie Cummin's Orchestra

11:15 P.M.
WCFL—Studio Program
WMAQ—Cotton Club Orchestra (NBC)
WSBC—Jerry Sullivan, song special

11:30 P.M.
KYW—Mark Fisher's Orchestra
WCFL—Club LeClaire
WENR—Hollywood on the Air
WGN—Clyde McCoy's Orchestra
WJKS—Riviera Orchestra (CBS)
WMAQ—Vincent Lopez' Orchestra (NBC)

11:45 P.M.
WCFL—A Bit of Moscow; orchestra
WGN—Maisonette Russe

12:00 MIDNIGHT
KYW—Dan Russo's Orchestra
WBBM—Around the Town Dance Orchestras
WENR—Grand Terrace; Earl Hines
WGN—Late Dance Orchestras
WMAQ—Art Kassel's Orchestra (NBC)

12:30 A.M.
WMAQ—Via Lago Orchestra
WENR—Terrace Gardens Orchestra

Programs for Friday, December 30

5:45 A.M.
WGES—Sunshine Special

6:00 A.M.
WAAF—Farm Folks' Hour
WGES—Dunker's Club
WJJD—Good Morning
WLS—WLS Smile A While Time

6:15 A.M.
WJJD—International Buckle Busters
WLS—Weather Report; produce reporter; livestock

6:30 A.M.
WGES—Musical Speedway
WIBO—Uncle John and His Family
WLS—Cumberland Ridge Runners
WMAQ—Setting Up Exercises

6:45 A.M.
WBBM—Farm Information
WLS—Mac and Bob

6:55 A.M.
WBBM—Musical Time Saver

7:00 A.M.
KYW—Musical Clock
WAAF—Breakfast Express

WCFL—Morning Shuffle
WGES—Peggy Forbes
WGN—Good Morning
WJJD—Frankie Marvin, tenor
WLS—Paul Rader's Tabernacle
WMAQ—Littlest Girl (NBC)
WMBI—Morning Glory Club

7:15 A.M.
WGES—Cecil and Sally
WJJD—Muscle Tone Gym Class
WMAQ—Morning Worship

7:30 A.M.
WBBM—Christian Science Churches of Illinois
WCFL—Cheerio; inspirational talk. NBC
WGES—Polish Program
WIBO—Time Signal Express
WJJD—Happy Go Lucky Time
WLS—Steamboat Bill; Campbell Cereal
WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
WBBM—Musical Time Saver
WLS—Jully Bill and Jane (NBC)

8:00 A.M.
WCFL—WCFL Kiddies' Aeroplane Club
WGES—Bohemian Melodies
WLS—Gene and Glenn; comedy and songs (NBC)

8:15 A.M.
WCFL—Time Parade
WLS—Hiram and Hoosier Sodbusters

8:30 A.M.
WBBM—Modern Living; Lindlahr's Magazine
WCFL—Dance Music
WGN—French Lick Springs Program
WIBO—Musical Varieties
WLS—John Brown, pianist
WMAQ—Vic and Sade; comedy duo (NBC)

8:35 A.M.
WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
WGN—Good Morning
WLS—Variety Acts
WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
WLS—Livestock Receipts; Hog Flash

9:00 A.M.
KYW—Soloist (NBC)
WAAF—Sing and Sweep
WBBM—J. Wilson Doty and Val Sherman
WCFL—German Entertainment
WGES—Canary Concert
WGN—Charlie White's Gym of the Air
WIBO—Y. M. C. A. Exercises
WMAQ—Melodie (NBC)

9:10 A.M.
WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
KYW—Rose Vanderbosch at the piano
WCFL—Famous Soloists
WGN—Clara, Lu 'n' Em; The Super Suds Girls NBC
WLS—Willard Program with Mac and Bob
WMAQ—Breen and de Rose (NBC)

9:20 A.M.
WBBM—News Flashes

How Jolson Took Broadway

By E. H. Collins

(This is the second installment of the story of the life of Al Jolson, called "America's Greatest Entertainer," who has scored an instantaneous success in radio after starring on the stage and screen for many years. Al Jolson is heard at 9 p. m. Fridays over the NBC-WENR network).

THE instantaneous success which marked Jolson's first appearance in black-face in that little theater in Brooklyn, soon led to an engagement with Lew Dockstader's Minstrels at \$75 a week—important money to Al in those days. That was in November, 1909, and in ten short years, Al was to rise like a meteor from an end man in a barnstorming minstrel to a millionaire comedian, hailed as the greatest drawing card that ever trod the boards of the Metropolitan theaters.

For two years he sang black-face songs, threw sharp and cutting jokes at the interlocutor, and went into his dance numbers, gaining increasing fame and money at every turn. When the Shuberts opened the Winter Garden, they gave Jolson his chance. He was cast with an overpowering list of stars in "Bow Sing" and "Le Belle Paree" as the opening attractions.

His routine was not an immediate hit, in fact there was something missing in his act—and no one realized it better than Al himself. He made a careful study of his technique, delivery and the class of material he offered. All seemed all right, unless it was his material. He decided it was too refined, not boisterous enough. So he put a little—just a little—ribaldry in his stuff the following season.

Things went better that year, but it was not until his third season that he scored anything that closely resembled a hit. He remained at the Winter Garden through five more seasons, perfecting his act each year and getting more important and prosperous as the time passed. In his ninth season, however, he scaled the heights—he was a smashing hit. It was in the offering of "Sinbad" that he was elevated to stardom, the only performer ever starred at the Winter Garden.

OTHER shows for which he will be remembered at the Winter Garden are "The Whirl of Society," "The Review Of Reviews," "Vera Violetta," "The Honeymoon Express" in which he appeared with Gaby

Deslys in her American debut, "Dancing Around," and "Robinson Crusoe, Jr."

Following his success in "Sinbad," he again reached the top the following year in "Bombo," when he was recognized as America's greatest entertainer, and a playhouse, Jolson's Fifty-ninth Street Theater, was named for him. This was in 1919.

After a continued success with "Bombo," he took the show on the road and toured until 1924, when he returned to Broadway to start casting and rehearsals for his next vehicle. This, "Big Boy," proved to be one of his greatest successes and opened in January, 1925, at the scene of his former triumphs, the old Winter Garden.

ONE evening during the run of "Big Boy," the audience rose from their seats and insisted upon scores of encores. Then they asked that Jolson sing a number of current popular songs. Obliging, Al sang, danced and ad libbed until, turning to the wings and addressing the other members of the cast, he said: "You can all go home now, I'm finishing the show myself." This announcement was met with thunderous applause and Jolson continued to entertain the audience extemporaneously until long after midnight.

Late in 1925 when "Big Boy" was enjoying a run that bid fair to break all records for musical plays, Jolson was stricken with a throat ailment, which, despite the most skillful treatment of the best physicians in New York, continued to get worse. Burnt cork and creams jars in Al's dressing room gave way to medicines, throat gargles and cartons of lozenges, but all to no avail, for the comedian was ordered to close the show or continue at the risk of losing his voice forever.

It was a sad day for Jolson when he was forced to close. He was in no way concerned about the chance to break existing records for the run, but was greatly upset at the prospect of forcing the other members of the cast out on the streets. He made generous provisions for their welfare, however, and within a few weeks sailed for Europe for a complete rest and relaxation. He was accompanied on the trip by his wife, the former Alma Osborne Carlton, known professionally as Ethel Delmar.

(The third installment of the life story of Al Jolson will appear in next week's issue of RADIO GUIDE.)

Seasons Greetings

ALEXANDER McQUEEN
"Nothing But the Truth"

N
B
C

A MERRY CHRISTMAS and a HAPPY NEW YEAR

From Your Old Friends

JOE and JOE

Station WBBM—and
Columbia Broadcasting System

HOLIDAY CHEER FROM

CHARLIE WHITE MUSCLE SENSE SYSTEM, INC.

For Weight Reducing—Body Building—Rejuvenating and Improving Woman's BEAUTY AND HEALTH

TUNE IN DAILY AT 9 A.M. W.G.N. CHICAGO—AND YOU WILL FEEL BETTER—LOOK PRETTIER—WORK AND PLAY BETTER, LIVE LONGER AND BE HAPPIER THAN EVER BEFORE

Wishing Everybody a

Merry Christmas and a Happy New Year

Helen Speer - Mary Dewey

Jean Richey - Virginia Goss - Mildred Barton

Lillian Bresnahan

HOSTESSES CHICAGO N.B.C. STUDIO

SEASON'S GREETINGS FROM

THE

NORSEMEN

HEAR US ON

ALKA-SELTZER-CBS—SHEAFFER LIFE TIME REVUE-NBC
INVESTORS SYNDICATE-CBS—RED CROSS PRODUCTS-WBBM



BILL BAAR

WHO WRITES AND PORTRAYS ALL CHARACTERS HEARD IN

"THE ADVENTURES OF GRANDPA BURTON"

MON.—WED.—FRI.

4:45 P.M.

WBBM

WISHES YOU ALL

SEASON'S GREETINGS

A MERRY CHRISTMAS

TO EVERYBODY

A HAPPY NEW YEAR

HELEN KEPPLER

HOSTESS

COLUMBIA BROADCASTING SYSTEM

SEASON'S GREETINGS

FROM

HELEN MORS - THREE BROTHERS - EDDIE FRECKMANN

COLUMBIA ARTISTS

FRANKIE MASTERS and His Orchestra

NOW PLAYING

SAM HARE'S CAFE WINTER GARDEN . . . ON DIVERSEY PARKWAY, CHICAGO

Season's

DAN and SYLVIA

Greetings

Fourth Consecutive Year W. M. A. Q.

Friday Programs [Continued]

9:30 A.M.
 KYW—The Strolling Fiddler (NBC)
 WAAF—Helen Joyce's Woman's Hour
 WBBM—Burnham's Beauty Chat
 WCFL—Highlights of Music
 WGES—Roxy Ramblings
 WGN—Board of Trade Market Reports
 WIBO—Little Harry's Cookin' School
 WLS—The Monarch Hostess; Martha Crane and Quartet
 WMAQ—Our Daily Food; Colonel Goodbody. NBC

9:35 A.M.
 WGN—Top o' the Morning

9:45 A.M.
 KYW—Betty Crocker (NBC)
 WBBM—Melody Parade (CBS)
 WGN—Leonard Salvo's Mail Box
 WIBO—You and Your Clothes
 WLS—Ralph and Hal, "Old Timers"
 WMAQ—Board of Trade

9:50 A.M.
 WMAQ—Happy Jack, songs (NBC)

10:00 A.M.
 KYW—Midsummer Night's Dream (NBC)
 WAAF—Songs of the Islands
 WBBM—The Captivators; orchestra (CBS)
 WCFL—Dance Music
 WGES—Timely Tunes
 WGN—Irene Wicker and Allan Grant
 WIBO—Popular Echoes
 WJJD—Yesterday's Favorites
 WLS—Livestock Markets, Poultry Markets
 WMAQ—Stokeley Vegetables
 WSBC—Home Hours

10:05 A.M.
 WLS—Poultry Markets; Weather Forecast

10:15 A.M.
 WAAF—The Tune Parade
 WENR—Piano Novelties
 WGES—Rhythm Revue; Ethel and Harry
 WGN—Melody Favorites
 WIBO—Market Reporter
 WJJD—Neighborhood Store
 WMAQ—Musical Hodge Podge

10:25 A.M.
 WGN—Board of Trade Reports

10:30 A.M.
 WAAF—Effie Marine Harvey's Educational Chat
 WBBM—Thru the Looking Glass with Frances Ingram
 WENR—Jackie Heller; Phyllis and Frank; sketch
 WGES—Goldenrod Minstrels
 WGN—Digest of the News
 WIBO—News Flashes
 WJJD—Allegheny Moonshiners
 WMAQ—Singing Strings (NBC)
 WMBI—Gospel Music

10:45 A.M.
 WAAF—Musical Calendar
 WBBM—Doris Low, Beauty Hints
 WENR—Singing Strings (NBC)
 WGN—Grand Old Hymns
 WJJD—Mary Alden; home talk
 WMAQ—Today's Children
 WMBI—Gospel Music

11:00 A.M.
 KYW—Morning Melodians
 WAAF—Bandstand
 WBBM—Buddy Harrod's Orchestra (CBS)
 WCFL—Red Hot and Low Down
 WENR—Smack Out (NBC)
 WGN—Hank Harrington
 WIBO—Musical Masterpieces
 WJJD—Madame "X"
 WJKS—Orchestra
 WMAQ—Johnny Marvin

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clarke; Gene and Charlie
 WENR—Fifteen Minutes with Gene Arnold
 WJJD—David Adler
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—Soloist (NBC)

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson and Jules Stein
 WENR—Home Service
 WGN—Board of Trade Reports
 WJJD—Buckle Busters
 WJKS—Concert Miniatures (CBS)
 WMAQ—Hotel Madison Orchestra (NBC)
 WMBI—Continued Story Reading

11:35 A.M.
 WAAF—Interlude
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Stevens Sisters
 WBBM—Pat Flanagan's Bowling Congress
 WJJD—Sunshine for Shut-Ins
 WJKS—Daily Times News Flashes
 WLS—Weather Reports; Livestock Estimates

11:50 A.M.
 WGN—Good Health and Training Program

11:55 A.M.
 WLS—News Reporter

12:00 NOON
 WAAF—Noon-time Melodies
 WBBM—George Hall's Orchestra (CBS)
 WCFL—Popular Music
 WGN—Mid-day Service
 WIBO—Waltzes
 WJKS—Jackson Musicians
 Waterpillar Crew; Maple City Four and John
 New Yorker (NBC)
 Program, Gospel Message, Bible Read-

12:15 P.M.
 WBBM—Local Markets
 WIBO—Markets
 WJJD—Piano Instructions
 WJKS—Farm Flashes
 WLS—Prairie Farmer Dinnerbell Program

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room

12:25 P.M.
 WMAQ—Board of Trade

12:30 P.M.
 KYW—Palais d'Or Orchestra (NBC)
 WBBM—Earl Hoffman's Orchestra
 WGN—Palmer House Ensemble
 WJJD—Farmer Rusk's Dinner Program
 WJKS—Atlantic City Musicale (CBS)
 WMAQ—The Ambassadors

12:45 P.M.
 KYW—Luncheon Dance
 WBBM—Walkathon, News and Organ Interlude
 WCFL—Farm Talk
 WMAQ—Princess Pat, beauty talk

12:50 P.M.
 WMAQ—Rhythmic Serenade

12:55 P.M.
 WBBM—American Dental Society

1:00 P.M.
 KYW—Dan Russo's Orchestra
 WAAF—Hoosier Philosopher
 WBBM—The Captivators; orchestra (CBS)
 WCFL—Coliseum, Walkathon
 WGN—Allan Grant, pianist
 WIBO—News
 WJJD—Illinois Medical Society
 WJKS—Danny Glenn, pianist
 WLS—Slim and Spud, comedy skit
 WMAQ—Words and Music (NBC)

1:10 P.M.
 WCFL—Barton Organ Recital

WJJD—Dance Music
 WLS—Hess Musical Program

2:45 P.M.
 WAAF—World News Reports
 WIBO—Markets
 WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE
 WLS—Three Little Maids and Arkie

3:00 P.M.
 KYW—Three Strings; Teaberry sports
 WAAF—Della Bartell
 WBBM—Burnham's Beauty Chat
 WCFL—Civic and Welfare Talk from Mayor's Office
 WGN—Afternoon Musicale
 WIBO—Classical Gems, Cerny Ensemble
 WJJD—Women's Club
 WJKS—Variety Show
 WLS—Wm. Vickland's Book Shop
 WMAQ—Outstanding Speaker
 WMBI—Special Program

3:15 P.M.
 KYW—Dr. Herman N. Bundesen, Health Commissioner, talk
 WAAF—A Thought for Today
 WBBM—The Grab Bag (CBS)
 WCFL—Afternoon Frolics
 WIBO—The Old Doctor
 WJJD—Dreams of Hawaii
 WLS—Shopper's Service
 WMAQ—Colorado Cowboys (NBC)

3:30 P.M.
 KYW—Two Doctors with Aces of the Air; Teaberry Sports
 WAAF—Radio Chatterbox
 WBBM—Illinois Federation of Women's Clubs
 WENR—Rice String Quartet
 WGN—U. S. Army Band (CBS)
 WIBO—Radio Gossip
 WJJD—Novelty Program
 WJKS—King Serenaders
 WMBI—Dano-Norwegian Service

WIBO—People's Church of the Air
 WJJD—The Pied Piper
 WMAQ—Johnny Hart in Hollywood (NBC)

5:30 P.M.
 KYW—Uncle Bob's Curb-is-the-Limit Club
 WBBM—Skippy; children's skit (CBS)
 WCFL—Esther Hammond with Barton Organ
 WENR—Air Juniors, Irma Glen
 WGN—Kellogg's Singing Lady (NBC)
 WJJD—Piano Instructions
 WMAQ—A Visit with Santa Claus

5:45 P.M.
 WBBM—Lone Wolf Tribe; Indian Story (CBS)
 WCFL—Coliseum, Walkathon
 WENR—Little Orphan Annie (NBC)
 WGES—Hot Harmonies
 WGN—Little Orphan Annie (NBC)
 WIBO—In a Clock Store
 WJJD—Isle of Dreams
 WMAQ—Dance Masters; orchestra (NBC)

6:00 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Schlagenhauer's Party
 WCFL—Hotel Allerton Orchestra
 WENR—What's the News?
 WGES—Fun Fest
 WGN—Dinner Concert
 WIBO—German Program
 WJJD—Leo Boswell, songs
 WMAQ—G. E. Circle (NBC)

6:15 P.M.
 KYW—The Globe Trotter
 WBBM—Gene and Charlie
 WCFL—Vibraharp and Organ
 WENR—The Royal Vagabonds; impersonations (NBC)
 WGES—Cecil and Sally
 WGN—The Secret Three
 WJJD—Sports Reel
 WMAQ—Borah Minnevitich's Harmonica Rascals (NBC)

6:25 P.M.
 KYW—Teaberry Sports Reporter

6:30 P.M.
 KYW—Three Strings
 WBBM—Flanagan Sport Review
 WCFL—Hotel Allerton Orchestra
 WENR—Soloist (NBC)
 WGES—State-Lake Review
 WGN—Tom, Dick and Harry, trio
 WIBO—Ahead of the News
 WJJD—Farmyard Frolic
 WMAQ—Morin Sisters (NBC)

6:40 P.M.
 WIBO—Hockey News

6:45 P.M.
 KYW—Dan Russo's Orchestra
 WBBM—Kruschen Musical Rounders
 WCFL—Sports Review
 WENR—The Goldbergs (NBC)
 WGES—Johnny Van
 WGN—Mandels' "Bridge Club of the Air"
 WIBO—Clem and Ira
 WMAQ—Art Kassel's Orchestra

7:00 P.M.
 KYW—Cities Service Concert; Jessica Dragonette (NBC)
 WBBM—The Four Norsemen
 WCFL—Thelma and Jack
 WGES—Novak Players
 WGN—Trade and Mark (CBS)
 WIBO—Songs for Sale
 WJJD—Frankie "Half Pint" Jaxon
 WLS—Nestle's Program, guest and orchestra (NBC)
 WMAQ—Art Kassel's Orchestra

7:15 P.M.
 WBBM—The Band of Distinction
 WCFL—World's Fair Century of Progress
 WGN—Singin' Sam the Barbasol Man (CBS)
 WIBO—Judge John H. Lyle; "Epics of History"
 WJJD—Dr. and Mrs. Perry
 WMAQ—Daily News of the Air

7:30 P.M.
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp
 WCFL—WCFL Orchestra
 WGN—March of Time (CBS)
 WIBO—Bailey's Sport Program
 WJJD—Club Mayfair Orchestra
 WLS—Horlick Program (NBC)
 WMAQ—To be announced

7:45 P.M.
 WBBM—Standard Oil Funfest
 WCFL—Labor Flashes
 WIBO—Golden Voice
 WLS—Howard Thurston, magician (NBC)

SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a. m. KYW-NBC—Midsummer Night's Dream
- 1:15 p. m. WMAQ—Electra; by Strauss
- 7:30 p. m. WGN-CBS—March of Time
- 8:30 p. m. WENR-NBC—Mrs. Franklin D. Roosevelt
- 9:00 p. m. WENR-NBC—Al Jolson, comedy and songs

1:15 P.M.
 WAAF—Beth Joyce
 WIBO—Jeanette Barrington
 WJJD—Waltz Time
 WLS—Livestock and Grain Markets
 WJKS—Quartet
 WMAQ—Electra; by Strauss

1:20 P.M.
 WMAQ—Board of Trade

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 KYW—Prudence Penny, talk
 WAAF—Salon Concert
 WBBM—Philadelphia Symphony Orchestra; Leopold Stokowski, conductor (CBS)
 WCFL—Bridge Chats
 WJJD—Club Luncheon
 WJKS—Orchestra
 WLS—The Bicycle Boys
 WMAQ—Three Shades of Blue; guest speaker (NBC)

1:45 P.M.
 KYW—Concert Petite (NBC)
 WAAF—Live Stock Market; Weather Summary
 WCFL—Queen and Hooper
 WGN—Palmer House Ensemble
 WIBO—B. & K. Reporter
 WLS—Evans Program; Phil Kalar
 WSBC—Duo Melodik

1:55 P.M.
 WIBO—Peter Pan

2:00 P.M.
 KYW—Concert Echoes
 WAAF—Chicago on Parade
 WCFL—Merchant's Prosperity Hour
 WGN—Palmer House Ensemble
 WIBO—"Radio Gossip," Eddie and Fannie Cavanaugh
 WJJD—Light Classics
 WLS—Betty and Bob (NBC)
 WMAQ—Echoes of Erin (NBC)
 WMBI—Home Hour

2:15 P.M.
 WJJD—Variety Music
 WLS—WLS Fanfare; Margaret Morton McKay
 WMAQ—U. S. Marine Band (NBC)

2:30 P.M.
 KYW—Women's Radio Review. (NBC)
 WAAF—Health Talk by Dr. Joseph L. Baer
 WGN—June Baker, home management
 WIBO—Golden Gate

3:40 P.M.
 WBBM—Chicago Hour

3:45 P.M.
 WAAF—Ray Waldron's Sports Review
 WENR—Concert Artists Program (NBC)
 WJJD—Bridge Class of the Air
 WJKS—The Melody Girl
 WMAQ—The Lady Next Door (NBC)

3:50 P.M.
 WBBM—News Flashes

4:00 P.M.
 WAAF—Novelettes
 WBBM—Howard Neumiller, pianist (CBS)
 WCFL—Junior Federation Club
 WGN—Afternoon Musicale
 WIBO—Nick Nichols, Cartoonist of the Air
 WJJD—Afternoon Tea Tunes
 WJKS—Howard Neumiller, pianist (CBS)
 WMAQ—Women's Calendar

4:15 P.M.
 WBBM—John Kelvin, tenor (CBS)
 WENR—Dromedary Caravan, drama (NBC)
 WIBO—"Sis" Gleason
 WJJD—Young Mothers' Club
 WJKS—Daily Times News Flashes

4:30 P.M.
 KYW—Earle Tanner, tenor
 WBBM—Helen O'Reilly and J. Wilson Doty, organist
 WCFL—Day Dreamer
 WENR—Irma Glen, organist (NBC)
 WJJD—Mooseheart Children
 WJKS—Kiddies Klub
 WMAQ—The Flying Family (NBC)

4:45 P.M.
 KYW—Three Strings
 WBBM—Grandpa Barton's Stories
 WCFL—Organ Recital
 WENR—Musical Moments (NBC)
 WGN—Jane Carpenter, organist
 WIBO—Dusk Dreams, organ
 WJKS—Indian Council Fire
 WMAQ—Concert Echoes (NBC)

5:00 P.M.
 KYW—Mel Stitzel, pianist
 WBBM—Irene Beasley, songs (CBS)
 WCFL—Tripoli Trio
 WENR—Waldorf-Astoria Orchestra (NBC)
 WGES—Poland in Song
 WGN—The Devil Bird
 WJJD—Chicago School Teachers
 WMAQ—Children's Program (NBC)
 WSBC—Jewish Program

5:15 P.M.
 KYW—Penrod and Sam
 WBBM—Tarzan of the Apes
 WCFL—John Maxwell, food talk
 WGN—Concert Orchestra

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Friday Programs [Continued]

8:00 P.M.
 KYW—Vincent Lopez' Orchestra
 WBBM—The Origin of Superstition
 WCFL—Mrs. Gilbert, entertainer
 WGN—Maude Decade
 WIBO—Jack Burnett
 WJJD—Concert Orchestra
 WJKS—Polish Hour
 WLS—First Nighter, drama (NBC)
 WMAQ—Clicquot Club; Harry Reser's Orch. (NBC)
 WSBC—Polish Program

8:15 P.M.
 KYW—The Book Theater
 WBBM—"Lefty" Flynn, ex-Yale Football Star
 WCFL—Night Court
 WIBO—Wilcox Memories
 WJJD—Arthur Wright, songs

8:30 P.M.
 KYW—The Cadets, quartet
 WBBM—Mary Eastman, vocalist (CBS)
 WCFL—Allerton Hotel Orchestra
 WENR—Mrs. Franklin D. Roosevelt
 WIBO—Joel Lay, baritone
 WJKS—Hot Stove League
 WMAQ—Armour Program; Roy Shield's Orch. (NBC)

8:45 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—Grace Wilson, songs
 WIBO—Clem and Harry
 WJKS—Polish Hour

9:00 P.M.
 KYW—The Globe Trotter
 WBBM—Air Theater Dramatization
 WCFL—German Program
 WENR—Al Jolson, comedy and songs (NBC)
 WGN—Music That Satisfies (CBS)
 WIBO—Wendell Hall
 WMAQ—Soloist

9:15 P.M.
 KYW—Mark Fisher's Orchestra
 WBBM—Ben Pollack's Orchestra
 WGN—Easy Aces; comedy sketch
 WIBO—Singing Sophomores
 WJKS—Helene Vernson Oden
 WMAQ—Marian and Jim

9:30 P.M.
 KYW—Three Strings
 WBBM—Charles Straight's Orchestra
 WCFL—New Chateau Ballroom Orchestra
 WGN—Tomorrow's Tribune
 WENR—To be announced
 WIBO—Nu-Grape Twins
 WJKS—Jackson Musicians
 WMAQ—The Northerners

9:40 P.M.
 WGN—Headlines of Other Days

9:45 P.M.
 KYW—Lunny Ross, tenor (NBC)
 WBBM—Myrt and Marge (CBS)
 WCFL—Speaker's Bureau
 WENR—Lovable Music
 WGN—William Miller, tenor

WIBO—B and K Reporter, news
 WJKS—Columbia Revue (CBS)

10:00 P.M.
 KYW—Sports Reporter; Mark Fisher's Orchestra
 WCFL—School Teachers' Talk
 WENR—Amos 'n' Andy; blackface comedians (NBC)
 WIBO—Bost's "Sparkling Melodies"
 WJKS—Columbia Symphony Orchestra (NBC)
 WMAQ—Amos 'n' Andy, NBC

10:10 P.M.
 WCFL—Musical Weather Report

10:15 P.M.
 WCFL—Coliseum, Walkathon
 WENR—Night Song (NBC)
 WGN—The Dream Ship
 WIBO—Radio Dan, the Answer Man
 WMAQ—Dan and Sylvia

10:30 P.M.
 KYW—Dan Russo's Orchestra
 WCFL—Club LeClaire
 WGN—Herbie Kay's Orchestra
 WIBO—Cerny Ensemble
 WJKS—Eddie Duchin's Orchestra (CBS)
 WMAQ—Art Kassel's Orchestra

10:45 P.M.
 WCFL—A Bit of Moscow; orchestra
 WMAQ—Hotel New Yorker Orchestra (NBC)

10:50 P.M.
 WGN—Bernie Cummins' Orchestra

11:00 P.M.
 KYW—Don Pedro's Orchestra
 WCFL—New Chateau Ballroom Orchestra

WENR—Ben Bernie's Orchestra
 WIBO—Musical Tapestry
 WJKS—Ben Pollack's Orchestra (CBS)
 WMAQ—Cotton Club Orchestra (NBC)
 WSBC—Jerry Sullivan, Song Special

11:10 P.M.
 WGN—Herbie Kay's Orchestra

11:15 P.M.
 WCFL—Allerton Hotel Ballroom Orchestra
 WENR—Grand Terrace Orchestra (NBC)

11:30 P.M.
 KYW—Mark Fisher's Orchestra
 WCFL—Club LeClaire
 WENR—Joe Furst's Orchestra
 WJKS—Paramount Quartet
 WMAQ—Beach View Orchestra

11:45 P.M.
 WCFL—Merchants Prosperity Hour
 WJKS—Al and Lee

12:00 MIDNIGHT
 KYW—Dan Russo's Orchestra
 WBBM—Around the Town Dance Orchestra
 WENR—Ben Bernie's Orchestra
 WMAQ—Vincent Lopez' Orchestra
 WMBI—Midnight Musical and Gospel Hour

12:30 A.M.
 KYW—Vincent Lopez' Orchestra
 WENR—To be announced
 WMAQ—Via Lago Orchestra

Programs for Saturday, December 31

5:45 A.M.
 WGES—Sunshine Special

6:00 A.M.
 WAAF—Farm Folks' Hour
 WGES—Dunker's Club
 WJJD—Good Morning
 WLS—Smile A While Time

6:10 A.M.
 WLS—Sears, Fur Market

6:15 A.M.
 WJJD—International Buckle Busters
 WLS—Weather Report; produce reporter; livestock

6:20 A.M.
 NBC—Slim and Spud, comedy skit

6:30 A.M.
 WGES—Hour Glass of Melody
 WIBO—Uncle John and his Family
 WLS—Cumberland Ridge Runners
 WMAQ—Setting Up Exercises

6:45 A.M.
 WBBM—Farm Information

6:55 A.M.
 WBBM—Musical Time Saver

7:00 A.M.
 KYW—Marshall Field and Co.'s Musical Clock
 WAAF—Breakfast Express
 WCFL—Morning Shuffle
 WGES—Musical Toasts
 WGN—Good Morning
 WJJD—Frankie Marvin, tenor
 WLS—Paul Rader's Tabernacle
 WMAQ—The Wife Saver, humorous sketch (NBC)
 WMBI—Sunrise Service

7:15 A.M.
 WGES—Children's Program
 WJJD—Muscle Tone Gym Class
 WMAQ—Morning Worship

7:30 A.M.
 WBBM—Christian Science Churches of Illinois
 WCFL—Cheerio, NBC
 WGES—Polish Early Birds
 WIBO—Time Signal Express
 WJJD—Happy Go Lucky Time
 WLS—Steamboat Bill; Campbell Cereal
 WMAQ—Pepper Pot; orchestra (NBC)

7:45 A.M.
 WBBM—Musical Time Saver

8:00 A.M.
 WCFL—WCFL Kiddies' Aeroplane Club
 WGES—Bohemian Melodies
 WLS—Gene and Glenn (NBC)

8:15 A.M.
 WCFL—Time Parade
 WLS—Happyville Special; Spareribs and Jack

8:30 A.M.
 WBBM—"Modern Living," Lindlahr's Magazine
 WCFL—Dance Music
 WGN—French Lick Springs Program
 WIBO—Musical Varieties
 WLS—John Brown, pianist
 WMAQ—U. of C. News from the Quadrangle

8:35 A.M.
 WLS—Produce Market Reporter; livestock receipts

8:45 A.M.
 WGN—Good Morning
 WMAQ—Nothing But the Truth (NBC)

8:50 A.M.
 WLS—Sears' Tower Topics Time with Gene Autry
 Oklahoma Yodeler

9:00 A.M.
 KYW—Meadow Gold Melodies
 WAAF—Sing and Sweep
 WBBM—Melody Parade; orchestra (CBS)
 WCFL—German Entertainment
 WGES—Canary Concert

WGN—Charlie White's Gym of the Air
 WIBO—Y. M. C. A. Exercises
 WMAQ—University of Chicago; The Professor at the Breakfast Table

9:10 A.M.
 WLS—Harry Steele; Hamlin's Newscast

9:15 A.M.
 KYW—J. B. and Mae
 WBBM—Organ Interlude
 WCFL—Famous Soloists
 WGN—Edward Smith, readings
 WLS—Willard Program with Mac and Bob
 WMAQ—Neysa

9:20 A.M.
 WBBM—News Flashes

9:30 A.M.
 KYW—Soloist (NBC)
 WAAF—Helen Joyce Women's Hour
 WBBM—Burnham's Beauty Chat
 WCFL—Highlights of Music
 WGES—Musical Comedy Gems
 WGN—Board of Trade Reports
 WIBO—Little Harry's Cookin' School
 WLS—Monarch Hostess; Martha Crane and Quartet
 WMAQ—Our Daily Food; Colonel Goodbody, NBC

9:35 A.M.
 WGN—Leonard Salvo's Mail Box

9:45 A.M.
 KYW—Happy Jack, songs (NBC)
 WBBM—New World Salon Orchestra (CBS)
 WGES—Erma Gareri; Piano Symphonies
 WLS—The "O'Henry Drawing Man"
 WMAQ—Board of Trade

9:50 A.M.
 WMAQ—Breen and de Rose (NBC)

10:00 A.M.
 KYW—Melodies of the South (NBC)
 WAAF—Fireside Philosopher
 WBBM—Morning Musicale
 WCFL—Dance Music
 WGES—Rhythm Revue; Ethel and Harry
 WGN—N. Y. Philharmonic Orchestra; Children's Concert (CBS)
 WIBO—Radio Dan
 WJJD—Yesterday's Favorites
 WLS—Livestock and Poultry Markets
 WMAQ—To be announced
 WSBC—Home Hours

10:05 A.M.
 WLS—Poultry Market; Weather Forecast

10:15 A.M.
 KYW—Household Institute; drama, NBC
 WAAF—The Tune Parade
 WENR—Rhythm Ramblers; Stokes' Orchestra (NBC)
 WIBO—Market Reports
 WJJD—Neighborhood Store
 WMAQ—The Woman's Calendar

10:20 A.M.
 WAAF—Salon Music

10:30 A.M.
 KYW—Rhythm Ramblers (NBC)
 WAAF—Piano Rambles
 WBBM—Art Gillham, Whispering Pianist
 WENR—Jackie Heller, Phyllis and Frank; sketch
 WGES—Italian Shopper
 WIBO—News Flashes
 WJJD—Allegheny Moonshiners
 WMBI—Gospel Music

10:40 A.M.
 WMBI—Church School Period

10:45 A.M.
 KYW—Rose Vanderbosch, singing pianist
 WAAF—Musical Calendar
 WBBM—Concert Miniatures (CBS)

WENR—Spanish Idylls, string ensemble (NBC)
 WJJD—Mary Alden; home talk
 WMAQ—Swenson's Swedhearts (NBC)

11:00 A.M.
 KYW—Olsen and Ebbann Time Signal
 WAAF—Bandstand
 WBBM—Buddy Harrod's Orchestra (CBS)
 WENR—Smack Out (NBC)
 WCFL—Red Hot and Low Down Program
 WIBO—Musical Masterpieces; organ
 WJJD—Frankie Marvin, tenor
 WJKS—Morning Melodies
 WMAQ—French; Jules Duc
 WMBI—K. Y. B. Club

11:15 A.M.
 WAAF—World News Reports
 WBBM—Virginia Clarke; Gene and Charlie
 WENR—Our City
 WJJD—David Adler

11:30 A.M.
 KYW—National Farm and Home Hour (NBC)
 WAAF—Bulletin Board
 WBBM—Frank Wilson, tenor
 WENR—Organ Melodies
 WJJD—Buckle Busters
 WJKS—Buddy Harrod's Orchestra (CBS)
 WMAQ—Hotel Madison Concert Orchestra (NBC)
 WMBI—Jewish Sabbath Service

11:35 A.M.
 WAAF—Variety Program
 WGN—Painted Dreams

11:45 A.M.
 WAAF—Estelle Barnes, pianist
 WJJD—Sunshine for Shut-Ins
 WJKS—News Flashes
 WLS—Weather Report; Livestock Estimates
 WMAQ—Parent Teacher Talk

11:50 A.M.
 WGN—Good Health Training

11:55 A.M.
 WLS—Harry Steele; Hamlin's Newscast

12:00 NOON
 WAAF—Noon-time Melodies
 WBBM—George Hall's Orchestra (CBS)
 WCFL—Popular Music
 WGN—Mid-day Services
 WIBO—Waltzes
 WJKS—Jackson Musicians
 WLS—Poultry Service Program
 WMAQ—Hotel Lexington Orchestra (NBC)
 WMBI—Organ Program

12:05 P.M.
 WMAQ—Board of Trade

12:10 P.M.
 WMAQ—Hotel Lexington Orchestra (NBC)

12:15 P.M.
 WBBM—Local Markets
 WIBO—Market Reports
 WJJD—Piano Instructions
 WJKS—Farm Flashes

12:20 P.M.
 WBBM—News Flashes
 WIBO—Reading Room

12:30 P.M.
 KYW—Goetterdammerung; Opera (NBC)
 WBBM—Earl Hoffman's Orchestra
 WGN—Palmer House Ensemble
 WJJD—Farmer Rusk's Dinner Program
 WJKS—Madison Ensemble (CBS)
 WLS—Musical Program
 WMAQ—Rhythmic Serenade

12:45 P.M.
 WBBM—Walkathon News
 WCFL—Farm Talk
 WMAQ—Princess Pat Beauty Talk

12:50 P.M.
 WBBM—Organ Interlude
 WMAQ—Rhythmic Serenade (NBC)

1:00 P.M.
 WAAF—Hoosier Philosopher
 WBBM—Saturday Syncopators
 WCFL—Coliseum, Walkathon
 WGN—Leonard Salvo, organist
 WIBO—News
 WJJD—Century of Progress Program
 WJKS—Saturday Syncopators (CBS)
 WLS—Jim Goddard, bass
 WMAQ—Words and Music (NBC)
 WMBI—Citizenship Hour

1:10 P.M.
 WCFL—Eddy Hanson, organ recital

1:15 P.M.
 WAAF—George Taylor
 WGN—Palmer House Ensemble
 WIBO—Parents' Magazine
 WJJD—Waltz Program
 WLS—Phil Evans; livestock
 WMBI—Gospel Music and Bible Reading

1:20 P.M.
 WCFL—Barton Organ Recital—Eddy Hanson

1:25 P.M.
 WLS—F. C. Bisson's Grain Market

1:30 P.M.
 WAAF—Pianoesque
 WBBM—Columbia Salon Orchestra (CBS)
 WJJD—Club Luncheon
 WJKS—Columbia Salon Orchestra (CBS)
 WLS—Max Terhune and Three Little Maids
 WMAQ—The Syncopators
 WMBI—Young Peoples' Hour
 WSBC—John Stamford

1:45 P.M.
 WAAF—Live Stock Market; Weather Summary
 WCFL—Illinois Womens' Press Association
 WGN—Evelyn Renee, vocalist
 WIBO—B. & K. Reporter
 WLS—Legal Forum; Edmund Burke
 WSBC—Duo Melodik

1:55 P.M.
 WIBO—Princess Pat

2:00 P.M.
 WAAF—Chicago on Parade
 WBBM—The Round Towners; quartet (CBS)
 WCFL—Merchant's Prosperity Hour
 WGN—Leon Benditsky, pianist
 WIBO—Radio Gossip
 WJJD—Light Classics
 WJKS—The Round Towners (CBS)
 WLS—Merry-Go-Round
 WMAQ—To be announced
 WMBI—Mother Ruth Perior for Girls
 WSBC—Popular Dance

2:10 P.M.
 WGN—Palmer House Ensemble

2:15 P.M.
 WJJD—Variety Music
 WSBC—Bobby Danders, Jr.

2:30 P.M.
 WBBM—Chicago Hour
 WIBO—Golden Gate
 WJJD—Dance Music
 WJKS—Rhythm Kings (CBS)
 WMAQ—Matinee Gems (NBC)
 WMBI—Gospel Music

Reviewing Radio —By Mike Porter

(Continued from Page Three)

in . . . Two sponsors at WABC have insured the principals in their dramas, because to lose them would entail heavy losses . . . In the March of Time event, there are vocal doubles of world figures, which would require months to replace . . . And there are Elsie Hitz and Nick Dawson, in The Magic Voice episodes, who, if they became ill or absented themselves from a broadcast, would destroy the entire illusion which depends on their voices . . . They're insured for big dough . . . Fellow artists asked Ted Weems with whom he would prefer to exchange identities, if that were possible . . . He said, "Morton Downey" . . . The friends were amazed at Weems wanting to be a singer . . . "I don't," he chirped, "I want to be a father" . . . Wisdom from the Funnyboners . . . They claim that English jokes are better than American jokes . . . It may take the English an hour to get a joke, they point out, but that's better than what happens to American listeners . . . In America you know the answer before the joke is told.

More Truth Than Poetry—

MILDRED BAILEY is on the pan at NBC . . . They're trying to farm her out by sending her West . . . She wants to stay in New York . . . So they cut her programs, although she's being paid until March . . . If she doesn't reconcile with Paul Whiteman by that time, she'll be taken over by WABC . . . Ever figure out what good a radio program does? Say, for instance, a band of fifteen men is employed . . . Work is immediately created for musicians . . . A continuity writer is engaged, who in turn uses a typewriter . . . That in turn calls for the purchase of paper and carbons . . . Each musician takes home his pay which goes to butchers, bakers, etc. . . . They in turn pay landlords, other tradesmen . . . Money circulates in and out of banks . . . Songs played on the air create buyers for sheet music, which brings money to Tin Pan Alley . . . Well, it just goes on and on . . . And there are jobs for announcers, engineers, control men, press agents . . . What's the use of continuing . . . The money gets back to the sponsor, anyhow.

So What?

WOR officials are toying with the notion that maybe the present day announcer is obsolete . . . They figure that radio showmanship has progressed to a point where it might emulate the stage by having the curtain rise on the action of a presentation, without a preliminary spiel, which is as out of date as a prologue . . . Not that WOR would throw announcers out of the picture . . . While the executives believe that performers should announce themselves, the announcers would fill in on a higher plane as masters of ceremonies and thus add zipp to a show . . . Why announcements at all? Advertising can be put into the action of a program and like the theater audience which has a printed program to guide it, have not the radio listeners, their magazines and newspapers? . . .

J. WILSON DOTY

WBBM Organist

Extends

SEASON'S GREETINGS

Be Your Own Critic

Radio Guide will pay five dollars each week for the winning "Be Your Own Critic," and will publish those other letters, as an honorary mention, which appear nearly as good. Criticisms of radio programs should not exceed 200 words. They should be as impartial as possible, and above all must be interesting. The opinions expressed are those of the individual reader, and Radio Guide is not responsible for them. Address all letters to the "Be Your Own Radio Critic Editor." This week's winner:

By Aldine Wayne

Being a radio critic has never seemed to be such a serious business, somehow, until I started this "column." One wishes to be constructive, and that requires frankness, which may make a few enemies for me—I hope they will be friendly ones!

My present pet peeve or radio? It's the Maxwell House Show Boat! Everyone agrees with me that Lanny Ross is the most eminent feature of that program, and we were permitted to enjoy his enchanting ballads, uninterrupted, before the Show Boat cruised in. Now the show is too diversified to be appealing in every detail and it is, therefore, annoying at times.

Jules Bledsoe's voice is too powerful to be classed as a good radio voice, but would be magnificent on the stage. That would be a good place for the Johnson singers, too.

Annette Hanshaw would add a charming feminine note to any good orchestra. The rest of the show I would dispense with entirely. Particularly the shouting, applause and other noises that are somewhat disturbing to tired nerves at eight o'clock in the evening (Thursday, WMAQ).

Of course, a bouquet goes to the genial-voiced announcer, Edmund Ruffner. Ross and Ruffner were an ideal combination.

Aldine Wayne
2401 W. McLean Ave.
Chicago, Illinois

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Greetings to You All

Esther Hammond

WCFL

1932-1933

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MERRY CHRISTMAS RADIO NIGHT COURT

WCFL

Helen Lochrie
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Bill Shaw

A MERRY CHRISTMAS

AND A

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