

HAVE YOU VOTED IN RADIO GUIDE'S JAZZ KING POLL? DO IT NOW!

# Radio And AMUSEMENT Guide <sup>5¢</sup>

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 2

Chicago, Ill., Week of January 15-21, 1933

Number 13

## Why Ladies Love Bing!



WHEN Bing Crosby's voice with the diffident swerve on the love-em-and-leave-em songs first vibrantly rode the air waves—it started something. Bing himself, with an inexplicable talent for singing every love song like a dyed-in-the-wool Romeo, never dreamed how many palpitations followed in the wake of his first "I Surrender Dear" . . . nor that they would continue until, in apparently perpetual motion they would hoist him to stardom first in radio, then in motion pictures. A fan once wrote "you must have been born with a horse-shoe in one hand and a four-leaf clover in the other"—for there's no denying that Bing has that intangible quality in his voice that Clark Gable has in his eyes, (Continued on Back Page)

## News!

## Doomed Clear Channels

Clear channel (private wave length) broadcasting along the East and West coasts seems doomed with the cry of Canada and Mexico for more air facilities. Disturbing to isolated communities is the thought that they may hear odd whistles and stray noises with their favorite eastern and western station's programs.

Crowding necessitates sharing of channels of Atlantic with Pacific seaboard broadcasters. Possible grants of higher powers to stations so affected, however, mitigates; will enable them to keep widespread service areas regardless. Set aside as clear are forty of the ninety possible ether roadways and on the former are stations most generally heard by rural fans.

General Counsel Duke M. Patrick of the Federal Radio Commission frowns, looks mysterious, hints new deal of air channels may soon be called because Uncle Sam's neighboring countries have become radio conscious; want dial spots upon which to place their stations. Counsel Patrick sees only three ways of getting channels: 1, widening broadcast band (and making new sets necessary); 2, taking some away from the United States; 3, adding limited power stations to clear channels of stations farthest removed.

Argument that half the strength of coastal stations is lost at sea is advanced by Sen. C. C. Dill, of Washington, who would legislate against clear channels for stations separated 2300 miles. His bill totters towers of WABC, WEA, WJZ, WCAU, WOR, WTIC, WPG, WRVA, KFI, KPO, KNX; will not touch WENR, WLS, WLW, WGN, WMAQ, WSM, WJR, WFAA - WBAP, KMOX, WHO - WOC, WTAM and other inland stations.

## Silent Death

Millions of listeners heard the inauguration ceremonies of Governor Herbert H. Lehman, of New York, broadcast over the NBC network. None knew that anything was amiss, although Crosby "Chris" Grant, who introduced Governor Lehman, was stricken with paralysis a few seconds after introducing Mr. Lehman; was dead twelve hours later. His last words were spoken into the microphone.

Since 1923 Mr. Grant had performed the duties of reporter and narrator for WGY for the inaugural broadcasts held once every two years. As editor of publications in the State Department, it was his duty to make all arrangements for the inaugural ceremonies, do all the announcing on the impressive program.

This year, as usual, Grant took charge, ran things so smoothly that not even his own death could interrupt the proceedings. When he collapsed, Chester Vedder, WGY announcer, took over the microphone.

## Goldberg's Real Nuptials

Authentic in every detail, including a Jewish rabbi, Dr. David Putterman, will be the wedding of Florence Romaine and Eugene Kronin, "The Goldbergs" misunderstood lovers, on Thursday evening, January 12, at 6:45 p. m. over a WENR-NBC network. Mollie Berg, proud of the realism of her sketch, promises traditional music by the Mechtenberg Boys Choir, the ritual established by the Mosaic law and observed by Jewry for centuries. Question: Will not Miss Romaine really be Mrs. Kronin after this, or will the couple cross their fingers?

## JAZZ KING BALLOT

## My Choice for America's Jazz King Is

VOTER ..... CITY .....

Mail Ballots to Contest Editor, RADIO GUIDE,  
423 Plymouth Court, Chicago, Ill.

(You Can Paste This Ballot on a Postcard)

## Play in Two Parts

The tang of the American negro's folk legends will be brought to radio in a new series of sustaining programs based on Roark Bradford's famous story of "John Henry," to be presented by the Columbia Broadcasting System over a nationwide network each Sunday night beginning January 15. The program to be known as "John Henry—Black River Giant," will follow the exploits of the fabulous negro strong-man of the Mississippi country in dramatized incidents from Bradford's book. The radio adaptation is being prepared by Geraldine Garrick, radio continuity writer, and Juano Hernandez, creator of the role of "Crown" in the New York Theater Guild's production of "Porgy."

The debut of "John Henry" on the air will bring to radio a new departure in showmanship. The established system of presenting one episode of a series each week or even each night will be set aside for the first time and two episodes of the series will be presented in one evening with a half-hour interval between them. The opening broadcast of "John Henry" will be heard from 7 to 7:15 p. m. on Sunday, January 15, over the Columbia network and WBBM in Chicago. Each period will be complete in itself. The first, of course, will deal with the fantastic birth of John Henry, "a natch'al man" who weighed "fohty-foh poun's when he wuz birthed." The second will take the giant through his adventure with the witch woman. The set-up will be the same on each subsequent Sunday.

## Great Radio Show

Stupendous is the million-dollar array of radio luminaries rehearsing for the world's greatest production made up entirely of microphone favorites which will be staged Monday night, January 23, at the Chicago Stadium. Galaxy of stellar acts booked from networks include Amos 'n' Andy, Myrt and Marge, the Easy Aces, Magician Howard Thurston, East and Dumke, and Fu Manchu. Ben Bernie, assisted by Pat Barnes, Goodman Ace, famous announcers and others, will be master of ceremonies. Every name band in Chicago, including Bernie's, Wayne King, Mark Fisher, Vincent Lopez, Clyde McCoy, Art Kassel and many more will play.

Sinclair Wiener Minstrels, Pat Flanagan, Hal Totten, WLS Barn Dance stars, the Two Doctors, special ten-minute all-star acts from every Chicago broadcasting station, will thrill the anticipated overflow audience of more than 20,000 people.

Added possible headliners: Gracie Allen and George Burns, the Baron Munchausen (Jack Pearl), Col. Stoopnagle and Budd.

Tickets, already in stiff demand, range from fifty cents for general admission to one and two dollar top, and proceeds will go in entirety to Emergency Welfare Relief Fund.

## J. Strauss and Radio

Johann (Waltz King) Strauss, had he lived, would have been a radio fan, liked to conduct a radio orchestra providing he had a visible audience, been delighted to hear his music broadcast by so many stations over the world, used the loud speaker to hear the many compositions of his favorite composers. So says the posthumously published interview in World-Radio, London, with Adele Strauss, his widow, who was a keen radio listener before her death two years ago.

So much jazz music on the air would have annoyed Strauss, believed Frau Adele. Yet she recalled he sensed the syncopation era when he meditated:

"I wonder whether people won't get tired of mere melody one day, and perhaps take more to rhythm?"

## Metropolitan Broadcast

New Metropolitan Opera Company singers Gustaaf De Loor, tenor, and Ludvig Hofmann, basso, assume the leading roles of Lohengrin and King Henry respectively, when the last two acts of Wagner's opera, "Lohengrin," are broadcast Saturday, January 14, at 2 p. m. an NBC-KYW network from the Metropolitan stage. De Loor, Hollander, sang tenor roles at the Royal Opera at the Hague; Hofmann; young German favorite, has sung in Berlin, Bayreuth and Covent Garden. Arthur Bodanzky will conduct.

Remaining members of the cast: Elsa, Elizabeth Rethberg, soprano; Telramund, Friedrich Schorr, baritone; Ortrud, Karin Branzell, contralto; King's Herald, George Cehanovsky, baritone.

## WIBO Blossoms Out

Blossoming with new studios is WIBO, Chicago station with an historic litigious past, since the favorable ruling in its behalf from the District of Columbia Court of Appeals. Assured WJKS will not get its air channel, WIBO goes ahead with a delayed expansion program. New studios are remodeled and enlarged original broadcasting plant of NBC at 180 N. Michigan, Chicago.

General Manager A. E. Nelson announces executive offices and three studios will occupy practically entire second floor of building, seven thousand feet of floor space in all; the addition of an organ room with a three manual Kilgan organ; a ventilating system providing washed filtered, humidified, vitalized air; the signing of a five-year lease.

Existing WIBO branch studio facilities at Balaban and Katz Chicago Theater will remain in use.

## News!

## Tangled Air Laws

Radio jurisprudence aspires to the United States Supreme Court for a review of its tangled young affairs. Established as final tribunal in all radio disputes, three decisions of the District of Columbia Court of Appeals have so nettled those concerned that they seek attention from the top court of all—which may, if it wishes, refuse to review the cases; making the lower court's words of wisdom final.

Among disconcerted is Uncle Sam himself. He, hiding behind the false face of the piqued Federal Radio Commission, has asked the Attorney General to appeal the WIBO Chicago vs. WJKS Gary case; won by WIBO and with the victory, upsetting the Davis section of the radio law which parceled out radio facilities to states on a theoretical, if not practical, utopian plan. Stations in twenty-seven overquota states relaxed; breathed a sigh of relief when WJKS took the count.

Also desiring Supreme Court review are the Rev. Robert P. Shuler, former owner of KGEF, Los Angeles, ordered off the air and appealing on free speech grounds, and owners of WNJ, Newark, shut down in favor of WHOM, Jersey City.

Interesting is fourth appeal. Made by National Association of Broadcasters from decision of Nebraska Supreme Court holding stations equally liable with speakers for libels uttered through their microphones, N. A. B. quakes; points to conflict with federal law forbidding censorship of broadcasts by stations.

## Dreiser, Nathan Aired

Three of the editors of the new literary, monthly magazine, "The American Spectator," Theodore Dreiser, George Jean Nathan and Ernest Boyd, will speak over a CBS-WBBM international hook-up on the "America's Grub Street Speaks" program January 28 at 5 p. m. Richard L. Smith, publisher of the magazine, will also be heard on the program.

Mr. Dreiser has faced the microphone once before, from New York's Eugene V. Debs' Memorial Station, WEVD, but January 28 will mark the first appearance before a microphone of the famous critic George Jean Nathan and the famous author Ernest Boyd.

## Caspar's Trick Play

But two people and a telephone will carry the entire thirty-minute production, "Price of Freedom," during the Princess Pat Pageant on WBBM Monday night, January 16, at 8:30 o'clock and to be repeated Tuesday afternoon at 2:45 o'clock over WLS. Vera Caspar, talented, clever playwright and novelist, is author of the play which is tensely emotional in character. The usual cast comprises Peggy Davis and Douglas Hope.

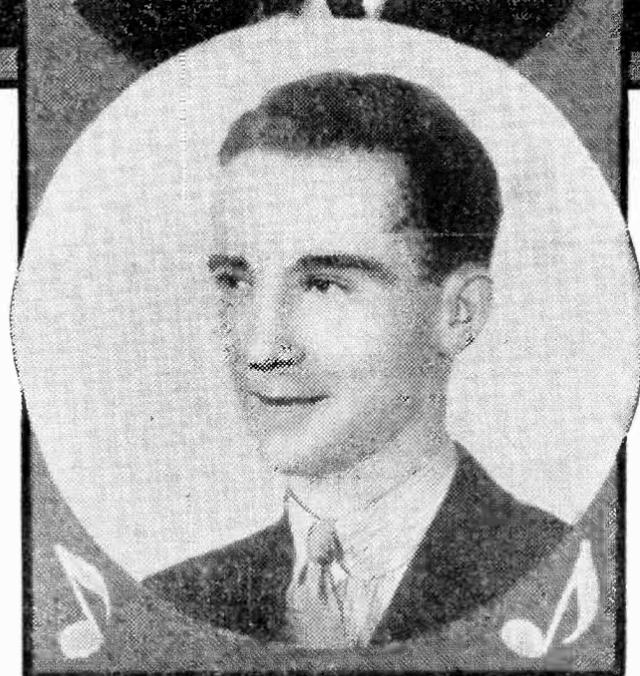
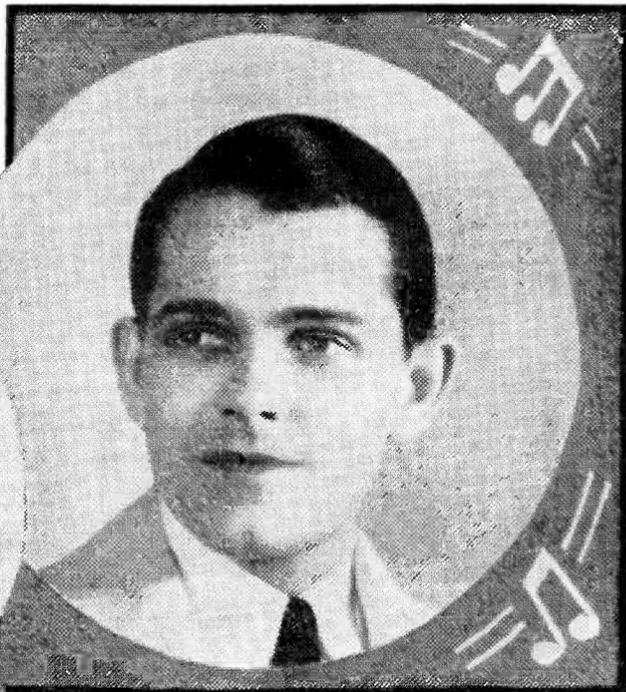
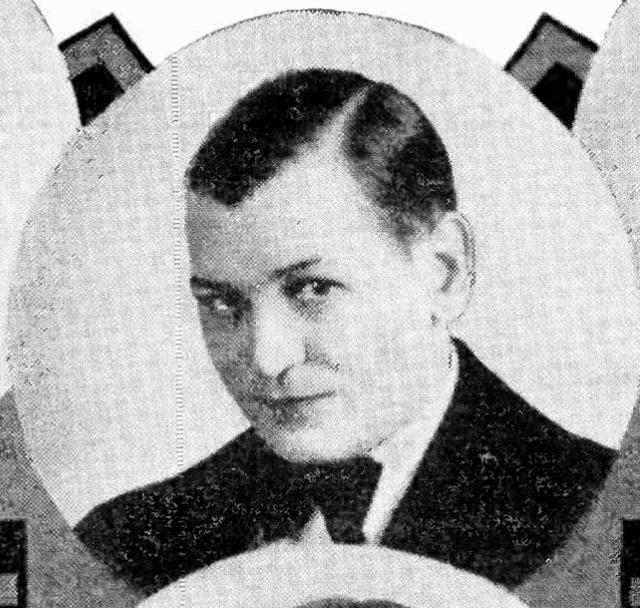
## Radio's Who's Who

"Who's Who in Radio," which gives the stories of the major radio personalities in much the same way as the "Blue Book" lists society celebrities, is being published under the auspices of the National Federation of Radio Associations. A limited edition is being distributed among the broadcasters, and another volume, also handsomely bound, is being placed on sale for the public.

# Who Will Be King? Vote!



Four in the race! At left is Art Kassel, at right, Frankie Masters. Just below we present Joe Sanders, and below him we have Red Nichols. Will one of them be crowned America's Jazz King?



**H**AVE you voted yet? Have you cast your ballot to choose America's King of Jazz? If you haven't, now is the time, because, as this edition of RADIO GUIDE goes to press, ballots are pouring in. The first tabulations of the standings will appear in RADIO GUIDE next week.

Everybody has a favorite orchestra—and more orchestras are heard on the air than any other form of entertainment. From first returns in the Jazz King poll, it appears that the balloting will be much more thrilling than the "IT" Girl contest in which more than 80,000 votes were cast.

To the winner will go a silver crown—symbolic of the title—JAZZ KING!

Who are some of these maestros? RADIO GUIDE presents four of them, whose pictures you see above, this week. Next week we will tell about some of the others.

First, there's Frankie Masters, currently appearing at the Winter Garden, in Chicago, whose orchestra is frequently heard on the networks. Masters was born in 1904 at St. Mary, West Virginia. He received his prep schooling at Culver Military Academy, and later attended the University of Indiana. There he organized a school dance orchestra.

After playing a number of unimportant engagements at this or that dance hall or theater, his fine tenor voice attracted Benny Kreuger, the saxophone virtuoso, who hired him as a soloist. One day a Balaban and Katz official heard Masters and decided to make him a bandmaster of ceremonies in his own right. Six years of sensationally successful engagements in Chicago theaters followed.

He was the first stage band maestro to introduce an all-singing, all-dancing, all-clowning, orchestra. When interest in bands on the stage waned, Frankie was one of the few to retain his great popularity. He could always draw a crowd. Finally the manager of the Terrace Gardens, in Chicago, bought Masters' contract. Now he is playing at the Winter Garden, in Chicago.

Now let's take Art Kassel, whose rise in popularity has been sensational during the past few months, perhaps due to his sensational novelty

*Next week the first tabulation in Radio Guide's Jazz King popularity poll will be printed, along with more pictures of famous orchestra leaders. Don't miss it.*

number, "Hell's Bells." Art was an orphan, and he first played a musical instrument in the orphanage band. When he was just old enough to toddle, he carried a big horn, tooting lustily.

But later, Art became interested in commercial art, and planned to make that his profession. When war came, Art Kassel enlisted. Somebody found that he could play a clarinet and he was drafted into his regiment's band.

After the war, he couldn't get his mind on commercial art. All he could think about was his music. He played in several orchestras and then organized a band of his own. Now he is heard from the Bismarck Hotel, in Chicago.

Now we present Joe Sanders. Whenever you think of Joe Sanders you also think of his late, great partner, Carleton Coon, who died last year. Joe is carrying on with their orchestra, the original Nighthawks, and making a great job of it. His

band has played in all the important centers of America.

Joe Sanders was born in Kansas, the son of a ranchman. He got his first professional job as a blues singer in a Kansas City cafe, and then left the cabaret to become a church choir singer. Then he studied grand opera and became a member of the Kansas City Opera Company. When war came he joined the Army.

One day he was in Kansas City on leave from Camp Bowie. Also on leave, but from Camp Funston, was Carleton Coon. They had been good friends in college. In a music store they bumped into each other, and were surprised to learn that both had become musicians. On the spot, they decided to form an orchestra at the end of the war. They did.

So that's how the famous Kansas City Nighthawks came into being. Coon played the drums, Sanders the piano. Sanders and his band are now in Galveston, Texas. He is heard on the air over a local station.

"Red" Nichols was born in Ogden, Utah. His father was director of the town band—and "Red" joined the town band at the tender age of six. He played a concert, much to his dad's pride.

He attended Culver Military Academy, and organized a small band at that school. He himself played the trumpet.

After leaving school, he began playing with various orchestras. He joined twelve in one year—something of a record—and then organized his own outfit, known as "Red Nichols and his Pennies," and became nationally known through his many recordings.

Later, his band played for three seasons with Earl Carroll's "Vanities," and then was featured in "Girl Crazy" and "Strike Up the Band." His band has played in hotels and night clubs in New York, Miami, and Los Angeles. Currently it is featured in Cleveland.

There we have four of America's famous maestros. There are probably two hundred more who are nationally known.

Take your choice and cast your vote. You'll find the ballot on page two. Just paste it on a postcard! Mail your ballot immediately to RADIO GUIDE.

# Programs for Sunday, January 15

LOG OF CHICAGO STATIONS			
Call Letters	Kilo-cycles	Power-Watts	Location and Phone Number
KYW	1020	10,000	Strauss Building Wabash 4040
WAAF	920	500	836 Exchange Avenue Yards 0084
WBBM	770	25,000	410 North Michigan Ave. Whitehall 6000
WJBT			
WCFL	970	1,500	666 Lake Shore Drive Delaware 9600
WENR	870	50,000	222 North Bank Drive Superior 8300
WGES	1360	500	128 N. Crawford Ave. Sacramento 1166
WGN	720	25,000	Drake Hotel Superior 0100
WIBO	560	10,000	Chicago Theater Bldg. Andover 5600
WJJD	1130	20,000	Palmer House State 5466
WJKS	1360	1,000	Gary, Indiana Gary 25032
WLS	870	50,000	1230 W Washington St. Haymarket 7500
WMAQ	670	5,000	Merchandise Mart Superior 8300
WMBI	1080	5,000	153 Institute Place Diversey 1570
WSBC	1210	100	1258 So. Michigan Victory 2244
CBS—Chicago Office			Wrigley Annex Whitehall 6000
NBC—Chicago Office			Merchandise Mart Superior 8300

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

**5:45 A.M.**  
WMAQ—Trinity Lutheran Church Services

**6:00 A.M.**  
WAAF—Old Timers

**6:30 A.M.**  
WAAF—Dawn Patrol

**7:00 A.M.**  
WAAF—Morning Devotions  
WMAQ—To be announced

**7:20 A.M.**  
WJJD—Mooseheart Catholic Service

**7:30 A.M.**  
WAAF—Favorites of Yesterday  
WIBO—Musical Introduction

**8:00 A.M.**  
KYW—Sunshine Program; Paul McClure  
WAAF—The Eight O'Clock Concert  
WCFL—Highlights of Music  
WENR—Children's Hour (NBC)  
WGES—German Hour  
WIBO—Swedish Services

**8:30 A.M.**  
WAAF—Organ Melodies  
WCFL—Religious Program  
WJJD—Hymn Time

**8:45 A.M.**  
WJJD—Buckle Busters

**9:00 A.M.**  
KYW—Jackson Revue  
WAAF—Sacred Songs  
WBBM—Church of the Air (CBS)  
WCFL—German Entertainment  
WGN—Grand Old Hymns and Old Testament  
WENR—Mexican Typica Orchestra (NBC)  
WGES—Smiles  
WMAQ—Bible Story Dramatization

**9:15 A.M.**  
WGES—Fashion Preview  
WJJD—Merry-go-round

**9:30 A.M.**  
KYW—Household Musical Memories  
WAAF—Melodies in Three Quarter Time  
WBBM—Modern Living  
WCFL—Highlights of Music  
WENR—Fiddlers Three (NBC)  
WGES—Band Parade  
WGN—Victor Stonebrook, tenor  
WMAQ—Musical program

**9:45 A.M.**  
KYW—Singing Canaries  
WAAF—Songs of the Islands  
WENR—Mood Continental (NBC)  
WGES—Happy Hits  
WGN—Leonard Salvo, organ  
WJJD—Mooseheart Protestant Services

**10:00 A.M.**  
KYW—Success Melodies  
WAAF—Sunday Serenade  
WBBM—Rhoda Arnold and Charles Carlile, duets  
WENR—Morning Musicals (NBC)  
WGN—Sunday Morning Concert; Lewis White, baritone  
WGES—Memory Lane  
WSBC—Recital; Stamford and Hanbro

**10:15 A.M.**  
KYW—Sunshine Program  
WGES—State-Lake Review  
WSBC—Popular Dance

**10:30 A.M.**  
WBBM—The American Warbler  
WCFL—Seventh Church of Christ, Scientist  
WENR—Morning Musicals (NBC)  
WGN—Melody Makers; orchestra (CBS)  
WJJD—Happy Go Lucky Time; Art Limick  
WJKS—Watch Tower Program  
WMAQ—U. of C. Organ Recital  
WSBC—Sandy MacTavish; Sketch

**10:45 A.M.**  
KYW—Gem Melodies  
WBBM—The Melody Makers (CBS)  
WJKS—Dance and Variety Hour

**11:00 A.M.**  
KYW—Sunshine Program  
WAAF—Goldenrod Revue  
WBBM—Peoples Church  
WENR—Church Services  
WGN—Mormon Tabernacle Choir (CBS)  
WMAQ—U. of C. Service  
WSBC—Operatic Echoes

**11:15 A.M.**  
WAAF—Estelle Barnes, pianist  
WSBC—John Stamford, readings

**11:30 A.M.**  
WAAF—Novelettes  
WGN—Some of Your Favorites; Leonard Salvo

**11:45 A.M.**  
KYW—Household Operetta Airs  
WGN—Reading the Comics  
WGES—Our Lady of Sorrows Catholic Church

**12:00 NOON**  
KYW—Uncle Bob with the Comics  
WAAF—Musical Moments  
WCFL—Program of Melodies  
WMAQ—To be announced

**12:30 P.M.**  
WCFL—Swedish Program  
WIBO—Joe Springer on Soccer  
WLS—Polish Music Hour  
WMAQ—The Pilgrims (NBC)

**12:45 P.M.**  
WBBM—Norm Sherr, popular pianist  
WGN—Whistler and his dog

**1:00 P.M.**  
KYW—The Watchtower Program  
WAAF—Hoosier Philosopher  
WBBM—Smilin' Ed McConnell (CBS)  
WCFL—Lithuanian Program  
WGN—Palmer House Ensemble  
WIBO—German Hour  
WJKS—Bread of Life Hour  
WMAQ—Mystery Tenor (NBC)

**1:15 P.M.**  
KYW—Meditations  
WAAF—Della Bartell  
WBBM—Sunday Matinee of the Air (CBS)  
WMAQ—Titterton Interviews (NBC)

**1:30 P.M.**  
KYW—Charlie Agnew's Orchestra (NBC)  
WAAF—Tom Thumb's Theater  
WGN—Bridge Club of the Air  
WLS—Little Brown Church  
WMAQ—Moonshine and Honeysuckle (NBC)  
WMBI—Italian Gospel Service  
WSBC—Concert Program

**1:45 P.M.**  
WAAF—The Georgians  
WBBM—Hoosier Editor (CBS)

**1:50 P.M.**  
WMBI—Spanish Gospel Service

**2:00 P.M.**  
KYW—Wayne King's Orchestra (NBC)  
WAAF—Syncopated Love Songs  
WBBM—Tombs of the Great  
WCFL—Polish Program  
WGN—N. Y. Philharmonic Orchestra (CBS)  
WJKS—Universal Quartet  
WLS—Association of Real Estate Taxpayers  
WMAQ—Our American Music (NBC)  
WSBC—Sketch

**2:10 P.M.**  
WMBI—Bible Exposition with Sacred Music

**2:15 P.M.**  
WAAF—June Carrol  
WBBM—Variety Hour  
WJKS—Babe and Bea

**2:30 P.M.**  
KYW—Manhattan Merry-Go-Round (NBC)  
WAAF—Rudy Wiedoft's All Stars  
WIBO—Norwegian Program  
WJJD—Religious Talk; Rev. Hiram Vrooman  
WJKS—English Rose  
WLS—Weather Report; String Trio  
WMAQ—U. of C. Round Table

**2:45 P.M.**  
WAAF—The Troubadours, male quartet  
WBBM—Success Melodies; Jack Brooks  
WJJD—Lithuanian Program  
WJKS—Croatian Program  
WLS—The Three Contraltos

**3:00 P.M.**  
KYW—Father Coughlin  
WAAF—Drama, "Robber Out"  
WBBM—Radio Spelling Bee  
WCFL—Polish Program  
WJKS—Afternoon Song Recital  
WLS—Jung Garden Idyll  
WMAQ—Jane Froman, blues singer (NBC)

**3:15 P.M.**  
WAAF—James Hamilton  
WCFL—Organ Recital; Eddy Hanson  
WJKS—Al and Lee  
WLS—Phil Kalar, soloist  
WMAQ—Elizabeth May and Vee Lawnhurst

**3:30 P.M.**  
WAAF—Three of Us  
WBBM—Chapel of the Air  
WENR—National Youth Conference (NBC)  
WGES—Poland in Song  
WIBO—National Gospel Singers  
WJJD—Dave Bennett's Orchestra  
WMAQ—The Squibbs

**3:45 P.M.**  
WAAF—Jimmie Kozak at the Piano  
WBBM—Up to Par; health talk  
WCFL—Orchestral Program

**4:00 P.M.**  
KYW—Light Opera Gems; Teaberry Sports  
WAAF—Knut and Sven  
WBBM—Norm Sherr, popular pianist  
WCFL—Ilka Diehl Players  
WENR—National Vespers (NBC)  
WGES—Symphonies of the Nations  
WGN—Roses and Drums, drama (CBS)  
WIBO—Studio Gems  
WJJD—Greek Hour  
WMAQ—Jingle Joe

**4:15 P.M.**  
WAAF—Ford Waldo  
WBBM—David Rush; Dr. Gustav Ronfort, organist  
WMAQ—Big Ben Dream Drama

**4:30 P.M.**  
KYW—Pages of Romance (NBC)  
WAAF—Reveries  
WBBM—Foreign Legion, drama (CBS)  
WCFL—Religious Program  
WENR—International Radio Forum (NBC)  
WGES—Miller Minstrels  
WGN—Wayne King's Orchestra  
WIBO—Salon Recital  
WJJD—Judge Rutherford  
WMAQ—Glee Club

**4:45 P.M.**  
WENR—Hall and Gruen, two pianos (NBC)  
WJJD—Neighborhood Store  
WMAQ—Stamp Talk

**4:50 P.M.**  
WGN—Bernie Cummins' Orchestra

**5:00 P.M.**  
KYW—Edgewater Beach Hotel Twilight Musicale  
WBBM—Current Events; H. V. Kaltenborn (CBS)  
WCFL—Lorena Anderson, soprano  
WENR—Sealed Power Program (NBC)  
WGES—Italian Opera  
WIBO—The Big City  
WJJD—Leo Boswell, songs  
WMAQ—Catholic Hour (NBC)  
WSBC—All Colored Hour

**5:10 P.M.**  
WGN—Wayne King's Orchestra

**5:15 P.M.**  
WBBM—Fritz Miller's Orchestra  
WCFL—Orchestral Program  
WIBO—Hockey News  
WJJD—Wandering Violinist

**5:30 P.M.**  
WBBM—Cathedral Hour (CBS)  
WCFL—Eddy Hanson, organist  
WENR—Rex Chandler's Orchestra (NBC)  
WGN—Rhythm and Melodies  
WIBO—Church of the Air  
WJJD—Retail Druggist  
WMAQ—Paul Whiteman's Orchestra (NBC)

**5:45 P.M.**  
WMAQ—Money King

**6:00 P.M.**  
WBBM—Frank Wilson, tenor  
WCFL—German Program  
WGES—Polish Theater of the Air  
WGN—Palmer House Ensemble  
WIBO—The Copeland Smith League  
WJJD—Armour Institute  
WLS—To be announced  
WMAQ—Harold Van Horne

**6:10 P.M.**  
KYW—Sports Reporter

**6:15 P.M.**  
KYW—Globe Trotter  
WGN—Walter Smith's Concert Band (CBS)  
WLS—Harmonica Rascals (NBC)  
WMAQ—Wheatenaville, dramatic sketch (NBC)

**6:25 P.M.**  
KYW—Dan Russo's Orchestra

**6:30 P.M.**  
WBBM—Flanagan Sports Review  
WGN—Concert Orchestra  
WJJD—Buckle Busters  
WLS—Great Moments in History (NBC)  
WMAQ—Pickens Sisters

**6:45 P.M.**  
KYW—"Home Folks," drama  
WBBM—Billy White, tenor, and Frank Westphal's Orchestra  
WGN—Angelo Patri, "Your Child" (CBS)  
WMAQ—Trade and Mark, harmony duo (NBC)

**7:00 P.M.**  
KYW—Don Pedro's Orchestra  
WBBM—John Henry, Black River Giant (CBS)  
WCFL—Irish Program  
WGN—Children's Concert  
WJJD—Sunday Meetin'  
WJKS—Giant Program  
WLS—Russian Gaieties (NBC)  
WMAQ—Eddie Cantor, comedian; orchestra (NBC)

**7:15 P.M.**  
WBBM—Andre Kostelanetz Presents (CBS)  
WGN—Dramatic Sketch  
WJKS—Chorus

**7:30 P.M.**  
KYW—Vincent Lopez' Orchestra  
WBBM—Fritz Miller's Orchestra  
WGN—To be announced  
WJJD—Paul Rader's Tabernacle

WJKS—Studio Program  
WLS—Red Adam, skit (NBC)

**7:45 P.M.**  
KYW—Chandu, the Magician  
WJKS—Church of Christ Chorus

**8:00 P.M.**  
KYW—Old Time Melodies (NBC)  
WBBM—Jack Brook's Song Souvenirs  
WCFL—Father Maguire  
WENR—General Electric Program (NBC)  
WGN—Fred Allen's Bath Club Revue (CBS)  
WJKS—Eagles Musicians  
WMAQ—Sunday Circle; Lily Pons (NBC)  
WSBC—Italian Program

**8:15 P.M.**  
KYW—To be announced  
WBBM—Correy Lynn's Orchestra  
WCFL—Via Lago Orchestra  
WJKS—Artists Variety Hour

**8:30 P.M.**  
KYW—Walter Winchell, columnist (NBC)  
WBBM—Charley Straight's Orchestra  
WCFL—Swedish Program  
WENR—American Album of Familiar Music (NBC)  
WGN—Parade of Melodies (CBS)  
WJKS—Norman Care's Orchestra  
WSBC—Concert Program

**8:45 P.M.**  
KYW—Jubilee, Singer of the Lonesome Road (NBC)  
WBBM—The Band of Distinction  
WJKS—Irish Program  
WMAQ—To be announced

**9:00 P.M.**  
KYW—Paris Night Life  
WBBM—Air Theater  
WENR—Talk by Edna St. Vincent Millay (NBC)  
WGN—Ted Weems' Orchestra; Jack Benny, comedian (CBS)  
WJKS—Bill Furlong, talk  
WMAQ—D. W. Griffith's Hollywood Revue (NBC)

**9:15 P.M.**  
KYW—The Globe Trotter  
WBBM—Ben Pollack's Orchestra  
WENR—Edison Symphony Orchestra (NBC)  
WJKS—Edmund Garich, violinist  
WMAQ—Jubilee Singers

**9:30 P.M.**  
KYW—Don Pedro's Orchestra  
WBBM—Three Neil Sisters  
WCFL—Via Lago Orchestra  
WGN—Tomorrow's News  
WJKS—Praise and Promise Hour  
WMAQ—The Orange Lantern; mystery drama (NBC)

**9:40 P.M.**  
WGN—Headlines of Other Days

**9:45 P.M.**  
KYW—Sunday at Seth Parker's (NBC)  
WBBM—Ernest Hutcheson and Concert Orchestra (CBS)  
WCFL—Workmen's Circle Program  
WGN—Maisonette Russe; Russian Music

**10:00 P.M.**  
WENR—Earl Hines' Orchestra  
WGN—Hal Kemp's Orchestra  
WJKS—The Gauchos (CBS)  
WMAQ—Winter Garden Orchestra

**10:15 P.M.**  
KYW—Sports Reporter  
WENR—Donald Novis, tenor (NBC)  
WGN—Dream Ship  
WJKS—Thorsen and Miller

**10:20 P.M.**  
KYW—Don Pedro's Orchestra

**10:25 P.M.**  
WGN—Time; Weather Forecast

**10:30 P.M.**  
KYW—Jesse Crawford, organist  
WENR—Jesse Crawford; Poet of the Organ (NBC)  
WGN—Wayne King's Orchestra  
WJKS—Eddie Duchin's Orchestra (CBS)  
WMAQ—Auld Sandy and Harold Van Horne

**10:45 P.M.**  
WCFL—A Bit of Moscow; orchestra

**THREE STAR RADIO PROGRAM**

**SUNDAY**

**1 P.M. CST**

WMAQ  
WTMJ  
WIBA  
also  
WLW  
WJR  
2 P.M. EST



The Mystery Tenor  
singing for  
**MONARCH FOODS**

The MONARCH ENSEMBLE and the MONARCH  
**RADIO REPORTER**

WHO IS THE MYSTERY TENOR?  
All America is wondering—guessing—charmed by his golden voice

# As I Hear It

Be Your Own Critic

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

## This Week's Winner

**FU MANCHU**, heard on CBS-WGN January 2. It would take a wizard's pen adequately to describe the rapidly moving Fu Manchu drama. The illusions brought by the sounds are complete. Big Ben tolls the hour of midnight . . . a tramp steamer sends its dull whistle through the fog . . . stealthy footsteps are heard on a staircase . . . then a muffled conversation . . . the opening of a door . . . a clatter of the mingled voices of the denizens of Limehouse . . . an explosion . . . wild confusion . . . and the story is in full swing.

In the opinion of this listener it would be impossible to imagine better characterization than that rendered by the regular Fu Manchu cast—as a whole and individually. The action is perfect—no dragging, no hesitation. Each character is individualized, and the enunciation, pronunciation, inflection, and tone quality denote high class actors.

After the tense drama is ended, a roll of thunder and a grim soliloquy by Fu Manchu ring down the invisible curtain. The listener suddenly "comes to," realizing that in a short half-hour he has been completely transported from his immediate surroundings and affairs. In his overstuffed chair, he has had entertainment de luxe handed him on a silver platter.

Miriam M. Whitehead,  
Greenwood Inn, Evanston, Ill.

## Honorary Mention

**EDDIE CANTOR**, heard over NBC-WLW January 1.

One hour each Sunday evening with Eddie Cantor, and three cups of coffee a day puts so much pep in my bones and sunshine in my soul that no matter what happens during the week, nothing can mar my happiness. The optimism which he and his constituency radiate would make a dime look like a dollar to a pessimist, to say nothing of the enthusiasms created in the hearts of thousands of uneasy souls, who need just the sort of thing he gives to boost them on to prosperity.

But the thing I can't understand is why Rubinioff doesn't come right back at Eddie on some of those adorable wisecracks and at least make it a fifty-fifty proposition. Is he shy, or is he really the thick-headed Russian that Eddie paints him; or perhaps is he so in love with Eddie, like the radio audience, that it doesn't matter with him? I'm just wondering!

Miss L. A. Stevens,  
Roanoke, Virginia

**NESTLE PROGRAM**, heard over NBC-WLS December 30.

The Nestle program features Phil Spitalny's orchestra, the Nestle Chocolaters, and the Nestle basso-profundo. The music of Spitalny's orchestra blends perfectly with the basso-profundo interspersing a few melodic moments. Program of December 30, featuring the work of famous American composers, was especially interesting. The advertising credit is worked in both effectively and attractively.

The only suggestion: Mr. Spitalny's arrangements are a bit too technical and complicated. Make the arrangements a little simpler.

Donald F. Schultz,  
New Orleans, Louisiana



Do you know who this is? Have you any idea? You haven't, of course! Well, this is Groucho Marx, minus mustache, glasses and cigar. Along with his equally mad brother, Chico, Groucho is heard on an NBC network, Mondays at 6:30 p. m.

## Orchestral Doings

Although born on Friday the thirteenth and engaged to play for the annual Junior Prom of Northwestern University in Chicago on Friday, January 13, Harry Sosnik, the Pennzoil Parade maestro heard over the CBS network, is not one bit superstitious. He proved it recently by having his picture taken with thirteen Northwestern sorority girls while holding two black cats.

*Seymore Simons and his orchestra are now heard over WLW from the Netherland Plaza Hotel in Cincinnati. The band recently closed an engagement at the Peabody Hotel in Memphis.*

Herbie Kay and his orchestra, who recently closed a two weeks' engagement at the Aragon Ballroom in Chicago, with broadcasts over WGN, are making a one night stand tour in the middle west.

*Eight of the nation's most popular radio orchestra leaders were asked to pick the ten bit dance tunes of 1932 and with but one exception all included "Please," the theme song of the motion picture production, "The Big Broadcast."*

Hal Kemp, whose band is heard over WGN, Chicago, the CBS chain and on the Lucky Strike hour over the NBC network, claims the distinction of having been heard by more radio listeners throughout the world on New Year's Eve than any other dance orchestra in America. At 9 p. m. he was featured on the coast-to-coast NBC hook-up during the "Magic Carpet" hour and at 12:15 a. m. CBS picked him up on a world hook-up which was transmitted by short wave to Europe.

*Frank Prinz, the University of Wisconsin vocalist with Ben Bernie's band, is credited with receiving the most unusual autograph request of the season. During a recent broadcast from the NBC studios in Chicago, Prinz was approached by a young lady for his autograph on the tunic of a suit of lounging pajamas.*

When Jimmie Grier and his orchestra open at the Club Forrest in New Orleans on January 18, they will be the fifth California band to play the southland's smartest night club. Other west coast maestros who have played at the Club Forrest during the past year are Gus Arnheim, Abe Lyman, Tom Gerun, Earl Burnett and Henry Halstead.

Henry Busse's orchestra, heard over WTMJ, Milwaukee, and the NBC network, has been held over indefinitely by the management of the Hotel Schroeder after scoring a hit during the first three weeks of their engagement.

# Plums and Prunes

By Evans E. Plummer

**P**ERSISTENT complaint against odious advertising credits which blast blatantly and incongruously forth from the serenity of otherwise desirable programs is accomplishing its purpose. Whether the criticism of this and other columns, or the economic failure of presentations so afflicted to "produce," is responsible for the gradual reform, it is on the way.

Nowadays merchandise ballyhoo is being cleverly woven into the productions of at least a dozen big sponsors most inoffensively. Their success is likewise an inspiration for the tardy, ponderous advertisers who are still doing their microphoning along 1927 principles.

Among the plum deserving network shows are Sherlock Holmes, Canada Dry, Corn Cob Pipe Club, Myrt and Marge, Fire Chief Wynn, March of Time, Phil Spitalny, Kate Smith and Captain Henry's Showboat. There are a few other honorable mentions. You know them when you hear them. And you also know who should get the prunes.

Dramatization of the use and principles of a product is growing popular. When well done such bits are interesting. The "half face" test of a soap was effectively pictured last week. Another sponsor of a musical bill is attempting to make music convey his message. It is our hope that his "Singing Cylinders" do not develop knocks.

**Answer to last week's puzzle: a fifty, a five and four two dollar bills . . . Tiring of Leo Reisman and Howard Barlow, tune in this. A lady has six pieces of silver totaling \$1.15, but cannot change a dollar, a half or a quarter. What are they?**

### Lariat for Porter—

Master Mike Porter, Radio Guide columnist, having mastered meter and rhythm as only a porter can carry it, has been appointed poet laureate of this here now magazine . . . His chef d'oeuvre of last (and this) issue earns him this ignoble distinction, complete with extra equipment of a harp and laurel wreath . . . Mr. Porter's first lure to radio was in earphone days. They kept his ears (slightly soiled) from sticking out . . . Then as page boy and stooge for the Denatured Broadcastling Co-system, Merliam Palesworthy, president, young Porter went nertz while trying, in this capacity, to rhyme colossal with terrific . . . Failing, he threatened to write for the newspapers and magazines. He will begin soon . . . I just thought I'd let you know.

**Are the studio wooden hands getting too boisterous in their enthusiasm? With big names aplenty on the air, the game seems to be to see who can get the loudest and longest applause—while the unseeing audience of millions stands by patiently and unappreciative.**

### Off a Live Mike—

"Girl-friendless" Clyde McCoy is romancing with Riba Kessler, Kentucky school pal . . . and who is Loretta (NBC) Poynton's sweet man? . . . Pat(rick) Bernie tenor) Kennedy gave the ring to Connie Callahan last weekend in Pittsburgh, 'cause Connie couldn't come here . . . Sis (WIBO) Gleason, usually in Bud (yachtsman) Snite's eye range, may join Tweet Hogan's Beachview band.

**Insulted is this pruner. Some Iowa babying Plummers have had the nerve to name their 1933 model offspring Ben Bernie Plummer!**

Which reminds of the red face of Mary Delaney Holden, Pen and Pencil Club head and writer of the patter which "Jean (Mrs. Mathew Kiley) Abbey" does Tuesday morns on WBBM. Christmas day the Kiley's added baby Elizabeth Noel to their crib, and since then Mary Holden's been receiving mistaken congratulations! . . . A prune to the WBBM executive who imported Musical Rounders Joe and Joe (Holland Engle and Merrill Houshe) from KMOX whose fans have liked them for three years, and after making big promises and providing six weeks' work, put them on notice effective January 28.

**On the other hand, a plum to the same gent who paid off the over billed soprano audition winner, Helen O'Reilly last week. Bruce Kaminon, NBC stop watcher, is**

nursing an ankle broken when alighting from car . . . Batoneer Del Coon is expecting to enter the La Salle . . . There's more fire than smoke in Jane Froman's relations with NBC, so they say, and does her rush trip to N'Yawk last week prove something's in the air? . . . Plums to Andrew Dobson and his ensemble on WJJD Sundays at 7:30 p. m. He's another Paul Robeson . . . Art (WJJD-WBBM) Linick returns this week-end from Florida where he and Mrs. Schlagenhauer have been dunking in the brine for a rest.

**Wendell (WIBO) Hall, who commutes Sundays to WOC-WHO for a commercial there, may soon go NBC network with the latter.**

That hand lotion sponsor with shows on both networks now is back of Howard Peterson and Avis Leone Fiske on WJJD week-nights at 5:45 p. m. . . Among the latest flu convalescents: Al (NBC press relations) Williamson; Renee (Bernie stooge) Howard; "Bucky" (WIBO program boss) Harris' baby Mary Lloyd . . . That new green-eyed, dark-haired night hostess at CBS-WBBM is Mildred Torrel . . . Wesley Summerfield has replaced Browning Mummery as top tenor of the Ambassadors (NBC) quartet . . . Magician Thurston's NBC trickery has been renewed for thirteen weeks.

**CBS Parade of Melodies is injecting variety to stimulate attention to itself and Harry Sosnik's music.**

Last Monday saw a big shakeup in the Sinclair (NBC) Minstrels. Singers Joe and Chauncey Parsons (no relation), end man Fritz Clark, and a male octet were added; Chuck and Ray, and Bob James subtracted . . . Myrt's dotter Margie is still touring the bridle paths each Sunday . . . There's a real tear in Harriet (CBS-WBBM) Cruise's voice these days for her dad, P. B. Cruise of Eagle, Nebr., is ailing seriously . . . Nile (NBC v. p.) Trammel is now able to hear KYW at his Gold Coast apartment!

### Reviewing the Chains —

JACK BENNY AND WEEMS (Thursday, Jan. 5, at 7 p. m. CST on CBS) provided a show ranking with their best in burlesquing "Fugitive From a Chain Gang." Network wire or local station (WGN) trouble killed a third of the show but what was left gets the plums.

RUDY VALLEE'S HOUR (Thursday, Jan. 5, at 7 p. m. CST on NBC) was as sparkling as ever, replete with headliners and variety including Burns and Allen. The whole bill (Continued on Page Ten)

## Old Money and stamps WANTED

**POST YOURSELF! It pays! I paid J. D. Martin, Virginia, \$200 for a single copper cent. Mr. Manning, New York, \$2,500 for one silver dollar. Mrs. G. F. Adams \$740 for a few old coins. I want all kinds of old coins, medals, bills and stamps. I pay big cash premiums.**

**WILL PAY \$100 FOR DIME**  
1894 S. Mint; \$50 for 1913 Liberty Head Nickel (not buffalo) and hundreds of other amazing prices for coins. Get in touch with me. Send 4c for Large Illustrated Coin Folder and further particulars. It may mean much profit to you. Write today to

**NUMISMATIC COMPANY OF TEXAS**  
FORT WORTH, TEXAS  
Dept. 478 (Largest Rare Coin Establishment in U.S.)

# Sunday Programs [Continued]

**10:50 P.M.**  
WGN—Bernie Cummins' Orchestra

**11:00 P.M.**  
KYW—Village Barn Orchestra (NBC)  
WCFL—New Chateau Ballroom Orchestra  
WENR—Ben Bernie's Orchestra (NBC)  
WGES—Dick Rock's Orchestra  
WMAQ—William Stoess' Orchestra (NBC)  
WSBC—Operatic Echoes

**11:10 P.M.**  
WGN—Wayne King's Orchestra

**11:30 P.M.**  
KYW—Hotel Adelpia Orchestra (NBC)  
WCFL—Club Alabam  
WENR—Gus Arnheim's Orchestra (NBC)  
WGES—John Van Kanegan  
WGN—Bernie Cummins' Orchestra  
WMAQ—Vincent Lopez' Orchestra

**11:45 P.M.**  
WCFL—Bit of Moscow  
WGES—Dick Rock's Orchestra  
WGN—Hal Kemp's Orchestra  
WMAQ—Beach View Orchestra

**12:00 MIDNIGHT**  
KYW—Dan Russo's Orchestra  
WBBM—Around the Town: dance orchestras  
WENR—Earl Hines' Orchestra  
WGES—Owl Car

WGN—Russian Music  
WMAQ—Art Kassel's Orchestra

**12:30 A.M.**  
KYW—Vincent Lopez' Orchestra  
WENR—Don Pedro's Orchestra  
WGES—On with the Dance  
WGN—Hal Kemp's Orchestra  
WMAQ—Winter Garden Orchestra

**12:45 A.M.**  
KYW—Tweet Hogan's Orchestra  
WGES—The All Nighters

## Programs for Monday, January 16

**5:45 A.M.**  
WGES—Sunshine Special

**6:00 A.M.**  
WAAF—Farm Folks' Hour  
WGES—Dunker's Club  
WJJD—Good Morning Program  
WLS—Smile a While Program

**6:15 A.M.**  
WJJD—Buckle Busters  
WLS—Weather Report; livestock

**6:30 A.M.**  
WGES—Requests  
WIBO—Uncle John's Family  
WLS—Cumberland Ridge Runners  
WMAQ—Setting Up Exercises

**6:45 A.M.**  
WBBM—Farm Information  
WJJD—Musical Gems

**6:55 A.M.**  
WBBM—Musical Time Saver

**7:00 A.M.**  
KYW—Musical Clock  
WAAF—Breakfast Express  
WCFL—Morning Shuffle  
WGES—Musical Toasts  
WGN—Good Morning  
WJJD—Texas Crystals  
WLS—Paul Rader's Tabernacle  
WMAQ—To be announced  
WMBI—Sunrise Service

**7:15 A.M.**  
WGES—Cecil and Sally  
WJJD—Muscle-tone Gym Class  
WMAQ—Morning Worship

**7:30 A.M.**  
WBBM—Christian Science Churches of Illinois  
WCFL—Cheerio; Inspirational talk and music (NBC)  
WGES—Polish Earlybirds  
WIBO—Time Signal Express  
WJJD—Happy Go Lucky Time  
WLS—Prairie Ramblers  
WMAQ—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
WBBM—Musical Time Saver  
WLS—Jolly Bill and Jane (NBC)

**8:00 A.M.**  
WCFL—WCFL Kiddies' Aeroplane Club  
WGES—Bohemian Melodies  
WLS—Steamboat Bill

**8:15 A.M.**  
WCFL—Time Parade  
WLS—Ralph Emerson, organist

**8:30 A.M.**  
WBBM—Modern Living  
WCFL—Dance Music  
WIBO—Musical Varieties  
WMAQ—Vic and Sade, comedy duo (NBC)

**8:35 A.M.**  
WLS—Produce Market Reporter; Livestock Reports

**8:45 A.M.**  
WMAQ—Nothing But the Truth (NBC)

**8:50 A.M.**  
WLS—Tower Topics Time

**9:00 A.M.**  
KYW—Soloist (NBC)  
WAAF—Sing and Sweep  
WBBM—Lakeside Melodies; J. W. Doty, organist  
WCFL—German Entertainment  
WGES—Canary Concert  
WGN—Gym of the Air  
WIBO—YMCA Exercises  
WMAQ—Meditation (NBC)

**9:10 A.M.**  
WLS—Harry Steele, Hamlin's Newscast

**9:15 A.M.**  
KYW—Piano Potpourri  
WBBM—Organ Interlude  
WCFL—Famous Soloists  
WGN—Clara, Lu 'n' Em (NBC)  
WLS—Mac and Bob  
WMAQ—Neysa Program

**9:20 A.M.**  
WBBM—News Flashes

**9:30 A.M.**  
KYW—U. S. Navy Band (NBC)  
WAAF—Ask Me Another  
WBBM—Beauty Talk  
WCFL—Highlights of Music  
WGES—Housekeeper  
WGN—Market Reports  
WIBO—Little Harry's Cooking School  
WLS—John Brown, pianist  
WMAQ—Happy Jack Turner, songs (NBC)

**9:35 A.M.**  
WGN—Leonard Salvo's Mail Box

**9:45 A.M.**  
WAAF—Songs of the Islands  
WBBM—American Medical Association Program  
WGES—Erma Gareri; Piano Symphonies

WIBO—You and Your Clothes  
WLS—Ralph and Hal, Old Timers  
WMAQ—DuPont Cellophane Program (NBC)

**9:50 A.M.**  
WBBM—J. W. Doty, organist

**10:00 A.M.**  
KYW—Singing Strings (NBC)  
WAAF—Dotty Lee  
WBBM—Morning Moods (CBS)  
WCFL—Dance Music  
WGES—Washboard Blues  
WGN—Irene Wicker  
WIBO—Popular Echoes  
WJJD—Favorite Singers  
WLS—Livestock and Poultry Markets  
WMAQ—Emily Post, hostess (NBC)  
WSBC—Mildred Fitzpatrick, pianist

**10:05 A.M.**  
WBBM—Morning Moods (CBS)  
WMAQ—Melody Three (NBC)

**10:15 A.M.**  
KYW—Dramatization (NBC)  
WAAF—The Spotlight  
WENR—Elsie Mae Gordon; characterization (NBC)  
WGES—Rhythmic Revue; Ethel and Harry  
WGN—Leonard Salvo's Favorites  
WIBO—Market Reports  
WJJD—Neighborhood Store  
WSBC—Popular Dance

**10:25 A.M.**  
WGN—Market Reports

**10:30 A.M.**  
KYW—Rhythm Ramblers (NBC)  
WAAF—Eflie Harvey's Personal Progress Club  
WBBM—Doris Low, beauty hints  
WENR—Jackie Heller with Phyllis and Frank  
WGES—Minstrels  
WGN—Digest of the News  
WIBO—News Flashes  
WJJD—Name the Band  
WMAQ—Sonata Recital (NBC)  
WMBI—Devotional Hour  
WSBC—John Stamford, tenor

**10:45 A.M.**  
WAAF—Musical Calendar  
WBBM—School of Cookery  
WENR—Rhythm Ramblers (NBC)  
WGN—Grand Old Hymns  
WJJD—Mary Alden, home talk  
WMAQ—Today's Children  
WSBC—Symphony Concert

**11:00 A.M.**  
KYW—Morning Melodians  
WAAF—Organ Melodies  
WBBM—Kay Darlyn, beauty talk  
WCFL—Red Hot and Low Down Program  
WENR—Smack Out (NBC)  
WGN—Music Weavers Program  
WIBO—Musical Masterpiece, organ  
WJJD—Leo Boswell, songs  
WJKS—Buddy Harrod's Orchestra (CBS)  
WMAQ—Spanish Lessons  
WSBC—Famous Duos

**11:15 A.M.**  
WAAF—World News Reports  
WBBM—Virginia Clarke; Gene and Charlie  
WENR—The Lady Bugs, piano duo (NBC)  
WJJD—Piano Instruction  
WSBC—Musical Reminiscence

**11:30 A.M.**  
KYW—Nat'l Farm and Home Hour (NBC)  
WAAF—Bulletin Board  
WBBM—Julia Hayes, household hints  
WENR—Organ Melodies (NBC)  
WGN—Market Reports  
WIBO—Golden Gate  
WJJD—Buckle Busters  
WJKS—Concert Miniatures (CBS)  
WMAQ—On Wings of Song (NBC)  
WMBI—Continued Story Reading

**11:35 A.M.**  
WAAF—Variety Program  
WGN—Painted Dreams

**11:45 A.M.**  
WAAF—Estelle Barnes, pianist  
WBBM—Concert Miniatures (CBS)  
WIBO—Memory Book  
WJJD—Sunshine for Shut-Ins  
WJKS—News Flashes  
WLS—Weather Report; Livestock Estimate

**11:50 A.M.**  
WGN—Music Weavers

**11:55 A.M.**  
WLS—Harry Steele, Hamlin's Newscast

**12:00 NOON**  
WAAF—Noon-time Melodies; Weather  
WBBM—George Hall's Orchestra (CBS)  
WCFL—Popular Music

WGN—Mid-day Services  
WIBO—Timely Tunes  
WJJD—Singing Minstrels  
WJKS—George Hall's Orchestra (CBS)  
WLS—Maple City Four and John Brown  
WMAQ—Golden Pheasant Orchestra  
WMBI—Loop Evangelistic Service

**12:15 P.M.**  
WBBM—Local Markets  
WIBO—Market Reports  
WJJD—Luncheon Dance  
WJKS—Farm Flashes  
WLS—Dinnerbell Program  
WMAQ—Jack Pettis' Orchestra (NBC)

**12:20 P.M.**  
WBBM—News Flashes  
WIBO—Reading Room

**12:25 P.M.**  
WMAQ—Board of Trade

**12:30 P.M.**  
KYW—Lotus Garden Orchestra (NBC)  
WBBM—Chicago Hour  
WGN—Atlantic City Musicale (CBS)  
WJJD—Farmer Rusk's Dinner Program  
WJKS—Danny Glenn, pianist  
WMAQ—The Ambassadors; male quartet (NBC)

**12:45 P.M.**  
KYW—Luncheon Dance  
WBBM—Walkathon News  
WCFL—Farm Talk  
WIBO—Clem and Harry  
WJKS—Dance Hits  
WMAQ—Rhythmic Serenade

**12:50 P.M.**  
WBBM—Musical Rounders, Joe and Joe

**1:00 P.M.**  
KYW—Jack Chapman's Orchestra (NBC)  
WAAF—Concert  
WBBM—Earl Hoffman's Orchestra  
WCFL—Coliseum, Walkathon  
WGN—Allan Grant, pianist  
WIBO—News Flashes  
WJJD—Illinois Medical Society  
WJKS—National Student Federation Program (CBS)  
WLS—Slim and Spud with Uncle Ezra  
WMAQ—Words and Music  
WMBI—Organ Program

**1:10 P.M.**  
WCFL—Barton Organ Recital

**1:15 P.M.**  
WBBM—Sylvia Sapira (CBS)  
WGN—Palmer House Ensemble  
WIBO—Women's Club Speaker  
WJJD—Waltz Program  
WJKS—Soprano Soloist  
WLS—Livestock Markets, Jim Poole; Grain Market  
WMAQ—Dave Rose, pianist

**1:20 P.M.**  
WMAQ—Board of Trade

**1:30 P.M.**  
KYW—Prudence Penny, household hints  
WAAF—Pianoesque  
WBBM—American School of the Air (CBS)  
WJJD—Bill-billy Time  
WJKS—Educational Program  
WLS—Fritz and Fleming, Bicycle Boys  
WMAQ—Public Schools Program  
WSBC—Musical Melange

**1:45 P.M.**  
KYW—Little Concert; string ensemble (NBC)  
WAAF—Live Stock Market; Weather Summary  
WCFL—Pauline Stephens, soprano  
WGN—Arthur Oberg, tenor  
WIBO—Theater Reporter  
WJJD—Variety Music  
WLS—The Story of a Song; Ridge Runners and John Lair  
WSBC—Duo Melodik

**1:50 P.M.**  
WIBO—Beauty Talk

**2:00 P.M.**  
KYW—Concert Echoes  
WAAF—Chicago on Parade  
WBBM—Beauty Talk  
WCFL—Merchant's Prosperity Hour  
WGN—Palmer House Ensemble  
WIBO—Radio Gossip  
WJJD—Masterworks' Hour  
WJKS—Male Quartet  
WLS—Betty and Bob (NBC)  
WMAQ—Want Ad. Program  
WMBI—Gospel Message  
WSBC—Poet's Corner

**2:10 P.M.**  
WGN—Evelyn Renee, soloist

**2:15 P.M.**  
WBBM—Columbia Salon Orchestra (CBS)  
WJKS—Orchestral Program  
WLS—Homemakers' Program; Martha Crane

WMAQ—U. S. Marine Band (NBC)  
WSBC—Famous Orchestras

**2:20 P.M.**  
WGN—Palmer House Ensemble

**2:30 P.M.**  
KYW—Women's Radio Review (NBC)  
WAAF—Bridge Talk, Catherine Lewis  
WGN—June Baker, Household Management  
WIBO—Silver Melodies  
WJJD—Piano Instruction  
WMBI—Gospel Music  
WSBC—Better Music

**2:45 P.M.**  
WAAF—World News Reports  
WBBM—Helen Nugent and Sam Prager, pianist (CBS)  
WIBO—Market Reports  
WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE  
WJKS—Pianist and Contralto  
WLS—Phil Kalar in "Memory Songs"  
WSBC—Pianoland

**3:00 P.M.**  
KYW—Three Strings  
WAAF—World News Reports  
WBBM—Frank Westphal's Orchestra (CBS)  
WCFL—Civic and Welfare Talk from Mayor's Office  
WGN—Dick Hayes; baritone  
WIBO—Cara Long, singer  
WJJD—Women's Club  
WJKS—Orchestra  
WLS—Wm. Vickland's Book Shop  
WMAQ—Radio Guild; drama (NBC)  
WMBI—Book Table  
WSBC—March of Progress

**3:15 P.M.**  
KYW—Dr. H. N. Bundesen, health talk  
WAAF—A Mood in Blue  
WCFL—De Young's Artists  
WIBO—Diet Aid Program  
WJJD—Dreams of Hawaii  
WLS—Shoppers' Service; Anne and Sue  
WSBC—Souvenirs

**3:20 P.M.**  
WMBI—Gospel Music

**3:30 P.M.**  
KYW—Two Doctors with Aces of the Air  
WAAF—Organ Melodies  
WBBM—Daughters of the American Revolution  
WCFL—Costello's Steintales  
WENR—Paul Whiteman's Rhythm Boys (NBC)  
WGN—Columbia Artists Recital (CBS)  
WIBO—Radio Gossip  
WJJD—Dance Hits  
WJKS—Seb and Eddie

**3:40 P.M.**  
WBBM—Organ Program  
WMBI—Gospel Service in Greek

**3:45 P.M.**  
WAAF—Polo Program  
WCFL—Eddie Hanson, organist  
WENR—Lady Next Door (NBC)  
WJJD—Bridge Class of the Air

**3:50 P.M.**  
WBBM—New Flashes

**4:00 P.M.**  
WAAF—Piano Novelties; Jimmy Kosak  
WBBM—Howard Neumiller, pianist (CBS)  
WCFL—Junior Federation Club  
WENR—Piano Moods (NBC)  
WGN—Rondoliers  
WIBO—Phil Shukin, tenor  
WJJD—Rhapsody in Records  
WJGS—Howard Neumiller, pianist (CBS)

**4:15 P.M.**  
WAAF—Ray Waldron's Sports Review  
WBBM—Fred Berrens' Orchestra (CBS)  
WENR—Dromedary Caravan; drama (NBC)  
WIBO—"Sis" Gleason  
WJJD—Young Mother's Club  
WJKS—News Flashes

**4:30 P.M.**  
KYW—Earle Tanner, tenor  
WAAF—Novelettes  
WBBM—Musical Rounders, Joe and Joe  
WCFL—Studio Program  
WENR—Irma Glen, organist (NBC)  
WGN—Paul Wood; tenor  
WIBO—Nick Nichols, Cartoonist of the Air  
WJJD—Mooseheart Children  
WJKS—Kiddie Klub  
WMAQ—The Flying Family (NBC)

**4:45 P.M.**  
KYW—Three Strings  
WBBM—Sleepy Valley; Joe Robinson and J. W. Doty  
WCFL—Parade of the Stars  
WENR—Musical Moments (NBC)  
WGN—Rondoliers  
WIBO—Dusk Dreams  
WJKS—Evening Melodies  
WMAQ—Slow River (NBC)

# Monday Programs [Continued]

**5:00 P.M.**  
 KYW—Illinois Federation Reporter  
 WBBM—Grandpa Burton's Stories  
 WCFL—Tripoli Trio  
 WENR—Palais D'Or Orchestra (NBC)  
 WGES—Poland in Song  
 WGN—The Devil Bird  
 WIBO—Hotan's Council Fire  
 WJJD—Neighborhood Store  
 WMAQ—A. and P. Program  
 WSBC—Bill McCluskey

**5:15 P.M.**  
 KYW—Penrod and Sam  
 WBBM—Tarzan of the Apes  
 WCFL—John Maxwell, Food Talk  
 WGN—Concert Orchestra  
 WIBO—WPCC North Shore Church  
 WJJD—The Pied Piper  
 WMAQ—Palais D'Or Orchestra  
 WSBC—Jerry Sullivan

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WBBM—Sippy children's skit (CBS)  
 WCFL—Esther Hammond with Organ  
 WENR—Air Juniors  
 WGN—Singing Lady (NBC)  
 WJJD—Piano Instructions  
 WMAQ—Al Bernard  
 WSBC—Tea Time Musicale

**5:45 P.M.**  
 WBBM—Lone Wolf Tribe (CBS)  
 WCFL—Coliseum Walkathon  
 WENR—Little Orphan Annie; children's playlet (NBC)  
 WGN—Little Orphan Annie; children's playlet. NBC  
 WIBO—Silver Melodies  
 WJJD—Howard L. Peterson, organist  
 WMAQ—Rhythmic Serenade

**6:00 P.M.**  
 KYW—Jane Froman, blues singer (NBC)  
 WBBM—Orchestral Program  
 WCFL—Hotel Allerton Orchestra  
 WENR—Soloist (NBC)  
 WGES—Hot Cha  
 WGN—Uncle Quinn's Day Dreamers  
 WIBO—German Program  
 WJJD—Leo Boswell, songs  
 WMAQ—Harold Van Horne, pianist

**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Jack Brooks and Norm Sherr, pianist  
 WCFL—Organ Recital  
 WENR—Century of Progress  
 WGES—Cecil and Sally  
 WGN—The Secret Three  
 WJJD—Sports Reel  
 WMAQ—Wheatenaville

**6:25 P.M.**  
 KYW—Sports Reporter

**6:30 P.M.**  
 KYW—Jack Chapman's Orchestra  
 WBBM—Flanagan's Sport Review  
 WCFL—Hotel Allerton Orchestra  
 WENR—What's the News  
 WGES—State-Lake Review  
 WGN—Dinner Music  
 WIBO—Theater Reporter  
 WJJD—Buckle Busters  
 WMAQ—Concert Ensemble

**6:40 P.M.**  
 WIBO—Hockey News; Joe Springer

**6:45 P.M.**  
 WBBM—Boake Carter, news commentator (CBS)  
 WCFL—Via Lago Orchestra  
 WENR—The Goldbergs, comedy sketch (NBC)  
 WGES—Ole King Cole  
 WGN—Tom, Dick and Harry  
 WIBO—Clem and Ira  
 WMAQ—Art Kassel's Orchestra

**7:00 P.M.**  
 KYW—Men Teacher's Union Speaker  
 WBBM—The Four Norsemen (CBS)  
 WCFL—Tony and Joe  
 WGES—First Slovak Hour  
 WGN—Whispering Jack Smith; Humming Birds  
 WIBO—Cerny Ensemble  
 WJJD—Frankie "Half Pint" Jaxon  
 WMAQ—Jos. Gallicchio's Orchestra

**7:15 P.M.**  
 KYW—Hotel Hollenden Orchestra (NBC)  
 WBBM—Harriet Cruise and Westphal's Orchestra  
 WCFL—Harry Scheck, A Neighborly Chat  
 WGN—Singing Sam (CBS)  
 WIBO—The Old Trader  
 WJJD—Dr. and Mrs. Jerry  
 WMAQ—The Daily News of the Air

**7:25 P.M.**  
 WCFL—Labor Flashes

**7:30 P.M.**  
 KYW—Dr. Bundesen for the Milk Foundation  
 WBBM—Fifteen Minutes of Sunshine with C. Hamp  
 WCFL—Al Knox, tenor  
 WGN—Fu Manchu, mystery drama (CBS)  
 WIBO—Chauncey Parsons, tenor  
 WJJD—Art Wright, songs  
 WLS—Ben Bernie's Orchestra (NBC)  
 WMAQ—Voice of Firestone; Lawrence Tibbett, baritone (NBC)

**7:45 P.M.**  
 KYW—Chandu, the Magician  
 WBBM—Correy Lynn's Orchestra (CBS)  
 WCFL—Steve Summer, talk  
 WIBO—Clem and Harry  
 WJJD—Dave Bennett's Orchestra  
 WLS—The Country Doctor (NBC)

**8:00 P.M.**  
 KYW—Mark Fisher's Orchestra

WBBM—Jack Brooks, Song Souvenirs  
 WCFL—Vera Gotzes, soprano  
 WGN—Ruth Etting, blues singer; Hayton's Orchestra (CBS)  
 WIBO—Basketball Game  
 WJJD—Dance Orchestra  
 WJKS—Polish Hour  
 WLS—Minstrels (NBC)  
 WMAQ—A. and P. Gypsies (NBC)  
 WSBC—Popular Dance

**8:15 P.M.**  
 WBBM—Charley Straight's Orchestra (CBS)  
 WCFL—Night Court  
 WGN—To be announced  
 WSBC—Jerry Sullivan

**8:30 P.M.**  
 KYW—The Cadets, quartet  
 WBBM—Princess Pat Pageant  
 WCFL—Glee Club  
 WENR—Melody Moments (NBC)  
 WGN—Evening in Paris; mysteries (CBS)  
 WJJD—Mooseheart Band  
 WJKS—Hot Stove League  
 WMAQ—Paul Whiteman's Orchestra (NBC)  
 WSBC—Sketch

**8:45 P.M.**  
 KYW—Don Pedro's Orchestra  
 WJKS—Mr. and Mrs. R. Paul Smith

**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Morton Downey, tenor (CBS)  
 WCFL—Mona Van, soprano  
 WENR—Carnation Program (NBC)  
 WGN—Dramatic Sketch  
 WJKS—Morton Downey, tenor (CBS)  
 WMAQ—Alice Joy

**9:15 P.M.**  
 KYW—Alice Joy, soloist (NBC)  
 WBBM—Hank Lishin's Orchestra  
 WCFL—Via Lago Orchestra  
 WGN—Easy Aces; comedy sketch (CBS)  
 WIBO—Memory Book  
 WJKS—Phantom Violinist  
 WMAQ—Winter Garden Orchestra

**9:30 P.M.**  
 KYW—Organ Reveries (NBC)  
 WBBM—Harriet Cruise and Four Norsemen  
 WCFL—New Chateau Ballroom Orchestra  
 WENR—National Radio Forum (NBC)  
 WGN—Tomorrow's News  
 WIBO—Little Harry and the Rhythm Girl  
 WJKS—Columbia Revue (CBS)  
 WMAQ—Voice of Magic

**9:40 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 WBBM—Myrt and Marge; drama (CBS)  
 WCFL—Adult Education Council  
 WGN—Minstrel Show  
 WIBO—Betty and Jeau  
 WMAQ—Jingle Joe

**10:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—School Teachers' Talk  
 WENR—Amos 'n' Andy (NBC)  
 WIBO—News Flashes  
 WJKS—Columbia Symphony Orchestra (CBS)  
 WMAQ—Amos 'n' Andy (NBC)

**10:10 P.M.**  
 WCFL—Musical Weather Report

**10:15 P.M.**  
 WCFL—Coliseum Walkathon  
 WENR—Concert Orchestra (NBC)  
 WGN—Milligan and Mulligan  
 WIBO—Radio Dan, the Answer Man  
 WMAQ—Dan and Sylvia

**10:25 P.M.**  
 WGN—Time; Weather Report

**10:30 P.M.**  
 KYW—Jesse Crawford, organist (NBC)  
 WCFL—Club Alabam  
 WENR—Concert Orchestra (NBC)  
 WGN—Guy Lombardo's Orchestra (CBS)  
 WIBO—Sexton Blake Mysteries  
 WJKS—Helene Vernson Oden  
 WMAQ—Winter Garden Orchestra

**10:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra  
 WJKS—Synchronizers

**11:00 P.M.**  
 KYW—Jack Chapman's Orchestra  
 WCFL—New Chateau Ballroom Orchestra  
 WENR—Park Central Orchestra (NBC)  
 WIBO—Musical Tapestry  
 WGN—Hal Kemp's Orchestra  
 WJKS—Abe Lyman's Orchestra (CBS)  
 WMAQ—Edgewater Beach Orchestra  
 WSBC—Musical Comedy

**11:15 P.M.**  
 WCFL—Tripoli Trio  
 WGN—Russian Music  
 WMAQ—Hotel St. Regis Orchestra (NBC)  
 WSBC—Jerry Sullivan Song Special

**11:30 P.M.**  
 KYW—Mark Fisher's Orchestra (NBC)  
 WCFL—Club Alabam  
 WENR—Earl Hines' Orchestra (NBC)  
 WGN—Late Evening Dance Orchestras  
 WJKS—Leon Belasco's Orchestra (CBS)  
 WMAQ—Beach View Orchestra  
 WSBC—Famous Symphonies

**11:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra

**12:00 MIDNIGHT**  
 KYW—Jack Chapman's Orchestra  
 WBBM—Around the Town; dance orchestras  
 WENR—Ben Bernie's Orchestra  
 WMAQ—Art Kassel's Orchestra  
 WMBI—Midnight Hour; Gospel and Music

**12:30 A.M.**  
 WENR—Grand Terrace; Earl Hines  
 WMAQ—Winter Garden Orchestra

# Programs for Tuesday, January 17

**5:45 A.M.**  
 WGES—Sunshine Special

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WGES—Dunker's Club  
 WJJD—Good Morning Program  
 WLS—Smile a While Time

**6:10 A.M.**  
 WLS—Fur Reporter

**6:15 A.M.**  
 WJJD—Buckle Busters  
 WLS—Weather Report; Produce Reporter; Livestock Estimates

**6:30 A.M.**  
 WGES—Requests  
 WIBO—Uncle John and his Family  
 WLS—Variety Program  
 WMAQ—Setting Up Exercises

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Musical Gems

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 KYW—Musical Clock  
 WAAF—Breakfast Express  
 WCFL—Morning Shuffle  
 WGES—Musical Toasts  
 WJJD—Texas Crystals  
 WLS—Paul Rader's Tabernacle  
 WMAQ—Wife Saver, humorous sketch (NBC)  
 WMBI—Sunrise Service

**7:15 A.M.**  
 WGES—Cecil and Sally  
 WJJD—Muscle Tone Gym Class  
 WMAQ—Morning Worship

**7:30 A.M.**  
 WBBM—Christian Science Churches of Illinois  
 WCFL—Cheerio (NBC)  
 WGES—Polish Program  
 WGN—Good Morning  
 WIBO—Time Signal Express  
 WJJD—Happy Go Lucky Time  
 WLS—The Prairie Ramblers  
 WMAQ—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
 WBBM—Musical Time Saver

WLS—Jolly Bill and Jane (NBC)

**8:00 A.M.**  
 WCFL—WCFL Aeroplane Club  
 WGES—Bohemian Melodies  
 WLS—Steamboat Bill

**8:15 A.M.**  
 WCFL—Time Parade  
 WLS—Happyville Special

**8:30 A.M.**  
 WBBM—Modern Living  
 WCFL—Dance Music  
 WIBO—Musical Varieties  
 WMAQ—Musical Program

**8:35 A.M.**  
 WLS—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
 WMAQ—Nothing But the Truth (NBC)

**8:50 A.M.**  
 WLS—Tower Topics Time with Gene Autry, Oklahoma Yodeler

**9:00 A.M.**  
 KYW—Musical Melange (NBC)  
 WAAF—Sing and Sweep  
 WBBM—Jean Abbey  
 WCFL—German Entertainment  
 WGES—Canary Concert  
 WGN—Gym of the Air  
 WIBO—YMCA Exercises  
 WMAQ—Musical Melange; concert orchestra (NBC)

**9:10 A.M.**  
 WLS—Harry Steele, Hamlin's Newscast

**9:15 A.M.**  
 KYW—J. B. and Mae  
 WBBM—Piano Interlude  
 WCFL—Famous Solists  
 WGN—Clara, Lu 'n' Em (NBC)  
 WLS—Mac and Bob  
 WMAQ—Souvenirs of Melody (NBC)

**9:20 A.M.**  
 WBBM—News Flashes

**9:30 A.M.**  
 KYW—Interlude; instrumental music  
 WAAF—Child Health Talk; Illinois State Medical Society  
 WBBM—Beauty Chat

WCFL—Highlights of Music  
 WGES—Show Hits  
 WGN—Market Reports  
 WIBO—Little Harry's Cookin' School  
 WLS—The Prairie Ramblers  
 WMAQ—Edith Shuck

**9:35 A.M.**  
 KYW—Garfield Park Garden Program  
 WGN—Leonard Salvo's Mail Box

**9:45 A.M.**  
 KYW—Singing Strings (NBC)  
 WBBM—J. W. Doty, organist  
 WAAF—Songs of the Islands  
 WGES—Queens of Harmony  
 WLS—Ralph and Hal; Old Timers  
 WMAQ—Breen and de Rose; vocal and instrumental duo (NBC)

**10:00 A.M.**  
 KYW—Rose Vanderbosch, Pianist  
 WAAF—Doty Lee  
 WBBM—U. S. Navy Band (CBS)  
 WCFL—Dance Music  
 WGES—County Fair  
 WGN—Allan Grant, pianist  
 WIBO—Radio Dan  
 WJJD—Favorite Singers  
 WLS—Livestock and Poultry Markets  
 WMAQ—Singing Strings (NBC)  
 WMBI—Parents Bible Story Hour  
 WSBC—Mildred Fitzpatrick, pianist

**10:15 A.M.**  
 KYW—Miniature Symphony (NBC)  
 WAAF—The Spotlight  
 WENR—Studio Program  
 WGES—Rhythm Review  
 WGN—Melody Favorites  
 WIBO—Market Reports  
 WMAQ—Frances Lee Barton, talk (NBC)  
 WSBC—Popular Dance

**10:25 A.M.**  
 WGN—Market Reports

**10:30 A.M.**  
 KYW—U. S. Army Band (NBC)  
 WAAF—Piano Rambles  
 WBBM—Through the Looking Glass  
 WENR—Jackie Heller; Phyllis and Frank; sketch  
 WGES—Italian Serenade

WGN—Digest of the Day's News  
 WIBO—News of the Day  
 WJJD—Name the Band  
 WMAQ—Here's to Charm; Bess Belmore  
 WMBI—Gospel Music  
 WSBC—Bobby Danders, Jr.

**10:45 A.M.**  
 WAAF—Musical Calendar  
 WBBM—Vincent Sorey's Orchestra (CBS)  
 WENR—Rhythm Ramblers; Stoke's Orchestra (NBC)  
 WGN—Music Weavers  
 WJJD—Neighborhood Store  
 WMAQ—Today's Children  
 WMBI—Missionary Message and Gospel Music  
 WSBC—Symphony Concert

**11:00 A.M.**  
 KYW—Morning Melodians  
 WAAF—Meat Recipe Talk; Mildred Batz  
 WBBM—Buddy Harrod's Orchestra (CBS)  
 WCFL—Red Hot and Low Down Program  
 WENR—Smack Out (NBC)  
 WGN—Hank Harrington  
 WIBO—Musical Masterpieces  
 WJJD—Leo Boswell, songs  
 WJKS—Orchestral Program  
 WMAQ—U. of C. Lecture  
 WSBC—Organia

**11:15 A.M.**  
 WAAF—World News Reports  
 WBBM—Virginia Clark; Gene and Charlie  
 WENR—Fifteen Minutes with You; Gene Arnold  
 WGN—Harmony Trio  
 WJJD—Piano Instruction  
 WJKS—Buddy Harrod's Orchestra (CBS)  
 WSBC—Estelle Lewis, songs

**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WAAF—Bulletin Board  
 WBBM—Frank Wilson and Jules Stein  
 WENR—Home Service  
 WGN—Market Reports  
 WIBO—Golden Gate  
 WJJD—Buckle Busters  
 WJKS—Concert Miniatures (CBS)  
 WMAQ—On Wings of Song; string trio (NBC)  
 WMBI—Continued Story Reading

# Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone and that are interesting and amusing. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

December 26—Five Star Theater—7:30 p. m.—WMAC:

Groucho Marx: "Why are you taking your clothes off?"

Ravella: "The doctor told me to watch my stomach when I eat."

L. D. Handy, Washington, D. C.

December 24—Days News—9:35 p. m.—WGN:

Bob Elson: "Tomorrow's paper carries pictures that make you wish you were far away from this bad weather we are now enjoying."

Ben Werner, Springfield, Ill.

December 29—Canada Dry Program—8:20 p. m.—WCAO:

Jack Benny: "Say, driver, we've only gone three blocks and the meter reads \$2.40 already."

Driver: "Well, you see, you're the first customer today and the meter is jumping for joy."

Bernara C. Schramm, Baltimore, Md.

December 30—Baron Munchausen—9:40 p. m.—WENR:

Baron: "I have a brother in jail and his cell must be full of water."

Charlie: "What makes you think so?"

Baron: "He asked me to bail him out."

R. G. Jorgenson, Stoughton, Wis.

December 26—Goldbergs—6:52 p. m.—WENR:

Mrs. Goldberg: "I would like to have my own cows, and my own chickens, and lay my own eggs."

Harold Kutsch, Dubuque, Iowa

December 26—Five Star Theater—7:30 p. m.—WJZ:

Groucho Marx: "What is it you brush your teeth with and sit on?"

Chico: "I don't know; what is it?"

Groucho: "A toothbrush and a chair."

Miss Mabel Roper, New York

December 31—Radio Gossip—2:20 p. m.—WIBO:

Eddie Cavanaugh: "Donald Novis was born in Hastings, England, and his family moved to Canada at the age of two."

Mrs. K. Kozel, Waukegan, Ill.

December 29—Book Shop—3:15 p. m.—WLS:

Parent: "How do you like your piano teacher?"

Child: "Oh, he's a nice man and very religious."

Parent: "Religious? How so?"

Child: "Because, when I played a piece he put his head down between his hands and said 'Holy Moses!'"

Francis Fredericksen, Racine, Wis.

January 1—Miller Minstrels—4:56 p. m.—WGES:

Joe: "Do you think we'll ever have a woman president?"

Eclipse: "Of course not, Joe. Don't you know that the candidate has to be over thirty-five years of age?"

M. A. McCullough, Chicago, Ill.



Helen Charleston is the distinctive young girl who assists Ken Murray in his Royal Vagabond broadcasts, heard over NBC-WLS at 7 p. m. Wednesdays. Miss Charleston appeared with Murray on the stage.

# The Editor's Mail Box

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

Miss A. A. S., Providence, R. I.—You really believe in Ben Bernie. Well, here's the best we can do. Ben was christened Bernard Ancel, thirty-nine years ago. He first went on the air from the Roosevelt Grill, New York City, in 1922, and since then has done sponsored work for a hosiery and a perfume concern as well as his present "alma malta." Besides "Who's Your Little Whosis?" he has composed the currently popular "Strange Interlude," "Sweet Georgia Brown," and "What Became of Our Love Song," among others. His theme is "Lonesome Old Town," and rumor has it that the present members of his orchestra are the sons of the original players, but that's a gag. He first organized in 1920, and became known as "The Ol' Maestro," when he went to the Roosevelt Grill. That "Yowsah" of his is original, from his college days at New York University before the war. Bernie and Winchell are the best of friends. Ben himself declares that his favorite piece is a five dollar gold piece, but we understand he likes Schubert's "Serenade" best of all. All his gags are original; he is the one star who uses no continuity, but "ad libs" his wisecracks. He and his wife are not separated. For a picture, address "Ben Bernie," Room 243, Sherman Hotel, Chicago.

S. P., Chicago, Ill.—Your best bet would be CKOK, Windsor, Canada, which brings the "Myrt and Marge" skit at 6 p. m. CST, as you are unable to hear the 9:45 p. m. broadcast. CKOK is on a frequency of 540 kilocycles, way up at the top of the dial. KRLD, Dallas, Texas; WABC, New York City; WSPD, Toledo, Ohio; WBT, Charlotte, North Carolina; WCAU, Philadelphia, and WJAS, Pittsburgh, Pennsylvania, are others.

Miss I. A. M., Tenally, New York—You probably have confused Jack Miles' orchestra with Jack Miller. Both are CBS attractions. Miller is thirty years old, and not married. His eyes are blue, hair a light brown. At present he does not broadcast his own program any more, but is heard as Kate Smith's accompanist. He is out in Hollywood with her now, and probably will appear in her film release. He is heard on every Kate Smith program.

L. H. B., New Haven, Conn.—Howard Claney has played in several Shakespearean productions, and also has portrayed "Peter Ibbetson," in 1927.

F. B., South Bend, Ind.—Jack Pearl, the Baron Munchausen, is Jack Perlman in real life. He, too, is a veteran of the stage.

R. H. B., Portsmouth, Ohio—Leonard Joy is the director of the Marx Brothers' appearances in the NBC Five Star Theater.

Q. B., Green Bay, Wis.—Bess Johnson is married to Dr. S. P. Perry, and has a three-year-old daughter.

J. P., New York City—"Hot-cha" Gardner is now back on the Oldsmobile commercial program, Saturday nights at 9:30 p. m. CST over NBC-WEAF.

Sherman Fan, Kenosha, Wis.—Maure Sherman's Orchestra may be heard at 3:45 p. m. CST Wednesdays, and at 4 p. m. Saturdays over NBC-WENR, and at 4 p. m. Fridays over NBC-WTAM.

A. L., Perth Amboy, N. J.—Kathryn Parsons, WOR's "Girl of Yesterday," was off the air temporarily, but she may be heard now at her regular time, 5:30 p. m. EST.

## REVIEWING RADIO

By Mike Porter

A Toast! A Roast!

*Here's to the Critic, whose life is misspent;  
A chronic old cynic, with evil intent.  
He pans with a fervor of fanatical glee,  
And gloats as his victims squeal, "Hey, let us be!"  
He damns with faint praises, the guys he dislikes,  
But raves over bozos who don't know their mikes.  
Why is it, his prunes, his plums so outnumber?  
Can it be true that critics grow dumber?  
And while we're dispersin' some rhymes for "outnumber"  
And seekin' a person to jingle with "dumber,"  
Whom else will it fit (hic) aside from that critic—  
That bummer, that slummer—Ev Plummer?*

RADIO editors and columnists, a few years back, used to fall for it hard—but it's tougher nowadays for the networks, or even individual stations, to stage those controversies that used to make such swell publicity. It was this time however, a mistake by a dumb kid in an agency that resulted in Morton Downey and Donald Novis being signed for the Woodbury program. While WABC was wrangling over the leasing of Downey for the NBC feature, the enthusiastic kid signed up Novis, who had been picked previously anyhow. And so, the tussle of the tenors came, inadvertently, as an echo of the Battle of the Baritones—that memorable contest between Columbo and Crosby, which reached such a height as to be incorporated into a popular song.

But believe it or not, ladies and gents, the fight between Downey and Novis is the real McCoy. They'll tell you differently, but the warblers regard each other like a couple of belligerent tom cats. Nobody, except a few of us, could give you a first hand account of the fight that took place in the WJZ studio, just after the initial broadcast. Downey claimed the Belasco band was giving Novis the best spots and the better songs. Novis thought he was being slighted, and it was with

(Continued on Page Twenty)

# Tuesday Programs [Continued]

**11:35 A.M.**  
**WAAF**—Variety Program  
**WGN**—Painted Dreams

**11:45 A.M.**  
**WAAF**—June Carrol  
**WBBM**—Concert Miniatures (CBS)  
**WIBO**—Memory Book  
**WJJD**—Sunshine for Shut-Ins  
**WJKS**—News Flashes  
**WLS**—Weather Report; Livestock Estimate

**11:50 A.M.**  
**WGN**—Good Health and Training Program

**11:55 A.M.**  
**WLS**—Harry Steele; Hamlin's Newscast

**12:00 NOON**  
**WAAF**—Noon-time Melodies  
**WBBM**—George Hall's Orchestra (CBS)  
**WCFL**—Popular Music  
**WGN**—Mid-day Services  
**WIBO**—Timely Tunes  
**WJJD**—Singing Minstrels  
**WJKS**—George Hall's Orchestra (CBS)  
**WLS**—Maple City Four Fun Factory  
**WMAQ**—Classic Varieties  
**WMBI**—Loop Evangelistic Service

**12:15 P.M.**  
**WBBM**—Local Markets  
**WIBO**—Market Reports  
**WJJD**—Luncheon Dance  
**WJKS**—Farm Flashes  
**WLS**—Dinnerbell Program

**12:20 P.M.**  
**WBBM**—News Reports

**12:25 P.M.**  
**WJKS**—Care of the Eyes  
**WMAQ**—Board of Trade

**12:30 P.M.**  
**KYW**—Rex Battle's Ensemble (NBC)  
**WBBM**—Pat Flanagan's Bowling Congress  
**WGN**—Madison String Ensemble (CBS)  
**WJJD**—Farmer Rusk's Dinner Program  
**WJKS**—Irwin Porges, pianist  
**WMAQ**—Hotel New Yorker Orchestra (NBC)

**12:45 P.M.**  
**KYW**—Luncheon Dance  
**WBBM**—Walkathon News  
**WCFL**—Farm Talks  
**WIBO**—Clem and Harry  
**WJKS**—Alabama Boy; Ralph Robertson  
**WMAQ**—Princess Pat

**12:50 P.M.**  
**WBBM**—Organ Interlude  
**WMAQ**—Hotel New Yorker Orchestra (NBC)

**12:55 P.M.**  
**WBBM**—Chicago Dental Society Program

**1:00 P.M.**  
**KYW**—Dan Russo's Orchestra  
**WAAF**—Hoosier Philosopher  
**WBBM**—Aunt Jemima (CBS)  
**WCFL**—Coliseum, Walkathon  
**WGN**—Allan Grant, pianist  
**WIBO**—Ahead of the News  
**WJJD**—Joe Grein  
**WJKS**—Afternoon Melodies  
**WLS**—Jung Garden Corner  
**WMAQ**—Adult Education  
**WMBI**—Organ Program

**1:10 P.M.**  
**WCFL**—Barton Organ recital; Eddy Hanson

**1:15 P.M.**  
**WAAF**—Paul Van Sande  
**WBBM**—Julia Hayes, household hints  
**WGN**—Palmer House Ensemble  
**WIBO**—Jeannette Barrington  
**WJJD**—Waltz Program  
**WJKS**—Ann Leaf, organ (CBS)  
**WLS**—Livestock and Grain Markets

**1:20 P.M.**  
**WMAQ**—Board of Trade

**1:25 P.M.**  
**WGN**—Ruth Wood Meyer, contralto

**1:30 P.M.**  
**KYW**—Prudence Penny, household hints  
**WAAF**—Pianoesque  
**WBBM**—American School of the Air (CBS)  
**WJJD**—Hill-billy time  
**WJKS**—Educational Program  
**WLS**—Wm. Vickland's Book Shop with Ralph Emerson, organist  
**WMAQ**—Public Schools Program  
**WSBC**—Famous Quartets

**1:35 P.M.**  
**WGN**—Palmer House Ensemble

**1:45 P.M.**  
**KYW**—Strollers Matinee (NBC)  
**WAAF**—Live Stock Market: Weather Summary  
**WCFL**—Pauline Stephens, soprano  
**WGN**—Earle Wilkie, baritone  
**WIBO**—Theater Reporter  
**WJJD**—Variety Music  
**WLS**—Three Contraltos  
**WSBC**—Duo Melodik

**1:50 P.M.**  
**WIBO**—Beauty Talk

**2:00 P.M.**  
**KYW**—Concert Echoes  
**WAAF**—Chicago on Parade  
**WBBM**—Beauty Chat  
**WCFL**—Merchant's Prosperity Hour  
**WGN**—Palmer House Ensemble  
**WIBO**—Radio Gossip  
**WJJD**—Masterwork's Hour  
**WJKS**—Columbia Artist Recital (CBS)  
**WLS**—Betty and Bob (NBC)  
**WMAQ**—Vocal Art Quartet (NBC)  
**WMBI**—Question Hour and Gospel Music  
**WSBC**—Poet's Corner

**2:15 P.M.**  
**WBBM**—Columbia Artists Recital (CBS)  
**WCFL**—Radio Troubadours; Orchestra (NBC)  
**WJKS**—Recital  
**WLS**—Homemakers' Program; Martha Crane  
**WSBC**—Famous Orchestras

**2:30 P.M.**  
**KYW**—Women's Radio Review (NBC)  
**WBBM**—Frank Westphal's Orchestra (CBS)  
**WCFL**—Merchants Prosperity Hour  
**WGN**—June Baker, home management  
**WIBO**—Silver Melodies  
**WJJD**—Piano Instruction  
**WJKS**—Orchestral Program  
**WMAQ**—Marching Events  
**WSBC**—Vanz Sisters

**2:45 P.M.**  
**WAAF**—World News Reports  
**WIBO**—Market Reports  
**WJJD**—RADIO GUIDE'S EDITOR'S ROUND TABLE  
**WLS**—Princess Pat Pageant  
**WMAQ**—Brown Palace Hotel Orchestra (NBC)  
**WSBC**—Pianoland

**3:00 P.M.**  
**KYW**—Three Strings  
**WAAF**—Helen Gunderson  
**WBBM**—Tito Guizar, tenor (CBS)  
**WCFL**—Civic and Welfare Talk from Mayor's Office  
**WGN**—Organ Program  
**WIBO**—Patricia O'Hearn Players  
**WJJD**—Women's Club  
**WJKS**—Tenor Soloist  
**WMAQ**—Meredith Wilson's Orchestra (NBC)  
**WMBI**—Gospel Message  
**WSBC**—March of Progress

**3:15 P.M.**  
**KYW**—Dr. Herman N. Bundesen, Health Commissioner, talk  
**WAAF**—Organ Melodies  
**WBBM**—Chicago Hour  
**WCFL**—Lorena Anderson, soprano  
**WGN**—Curtis Institute of Music (CBS)  
**WIBO**—Diet-Aid Program  
**WJJD**—Dreams of Hawaii  
**WJKS**—Virginia McWhorter, pianist  
**WLS**—Shopper's Service; Anne and Sue  
**WSBC**—Souvenirs

**3:30 P.M.**  
**KYW**—Two Doctors with Aces of the Air  
**WAAF**—Melody Time  
**WBBM**—Cook Sisters  
**WCFL**—Judge Rutherford  
**WENR**—Meredith Wilson's Orchestra (NBC)  
**WIBO**—Radio Gossip  
**WJJD**—Dance Hits  
**WJKS**—Matinee Serenaders  
**WMBI**—Swedish Gospel Service

**3:45 P.M.**  
**WAAF**—Polo Program  
**WBBM**—Tom Jones, Arkansas Traveler  
**WCFL**—Carl Formes, baritone  
**WENR**—Outstanding Speaker (NBC)  
**WJKS**—Ready to Go Quartet  
**WMAQ**—Lady Next Door

**3:50 P.M.**  
**WBBM**—News Flashes

**4:00 P.M.**  
**WAAF**—Piano Novelties; Jimmy Kozak  
**WBBM**—Meet the Artist (CBS)  
**WCFL**—Junior Federation Club  
**WENR**—Lee Sims' Orchestra (NBC)  
**WIBO**—Old Timers  
**WGN**—Robert Ball, songs and readings  
**WJJD**—Rhapsody in Records  
**WJKS**—Interview  
**WMAQ**—The Women's Calendar

**4:10 P.M.**  
**WGN**—Bob Forsans and Rondoliers

**4:15 P.M.**  
**WAAF**—Ray Waldron's Sports Review  
**WBBM**—The Melodeers (CBS)  
**WIBO**—Alice Munson, singer  
**WJJD**—Young Mothers' Club  
**WJKS**—News Flashes

**4:30 P.M.**  
**KYW**—Harold Bean, baritone  
**WAAF**—Novellets  
**WBBM**—Howard Neunmiller, pianist; Thora Martins, contralto  
**WCFL**—Voice of Beauty  
**WENR**—Irina Glen, organist (NBC)  
**WGN**—Allerton Quartet  
**WIBO**—Nick Nichols, Cartoonist of the Air  
**WJJD**—Mooseheart Children  
**WJKS**—Kiddies Club  
**WMAQ**—Melodic Thoughts (NBC)

**4:45 P.M.**  
**KYW**—Three Strings  
**WBBM**—Cowboy Tom and Indian Chief (CBS)  
**WCFL**—Parade of the Stars  
**WENR**—Musical Moments (NBC)  
**WGN**—Jane Carpenter, organist  
**WIBO**—Dusk Dreams, organ  
**WJKS**—Evening Melodies

**5:00 P.M.**  
**KYW**—Mel Stitzel at the piano  
**WBBM**—Current Events; H. V. Kaltenborn (CBS)  
**WCFL**—Tripoli Trio  
**WENR**—Waldorf-Astoria Orchestra (NBC)  
**WGES**—Gems of Germany  
**WGN**—The Devil Bird  
**WIBO**—Hotan's Council Fire  
**WJJD**—Neighborhood Store  
**WMAQ**—A. and P. Program  
**WSBC**—Popular Dance

**5:15 P.M.**  
**KYW**—Penrod and Sam  
**WBBM**—Tarzan of the Apes  
**WCFL**—John Maxwell, food talk  
**WENR**—Studio Program  
**WGN**—Concert Orchestra  
**WIBO**—Church of the Air  
**WJJD**—The Pied Piper  
**WMAQ**—Waldorf-Astoria Orchestra  
**WSBC**—Al Richards, songs

**5:30 P.M.**  
**KYW**—Uncle Bob's Curb is the Limit Club  
**WBBM**—Skippy; children's program (CBS)  
**WCFL**—Esther Hammond with Organ  
**WENR**—Air Juniors  
**WGN**—Singing Lady (NBC)  
**WJJD**—Piano Instructions  
**WMAQ**—Hymn Sing (NBC)  
**WSBC**—Tea Time Musicale

**5:45 P.M.**  
**WBBM**—Rock Oak Champions  
**WENR**—Little Orphan Annie; Children's Playlet (NBC)  
**WCFL**—Coliseum Walkathon  
**WGN**—Little Orphan Annie, children's playlet (NBC)  
**WIBO**—Silver Melodies  
**WJJD**—Howard L. Peterson, organist  
**WMAQ**—Seckatary Hawkins (NBC)  
**WSBC**—Jerry Sullivan

**6:00 P.M.**  
**KYW**—Jane Froman, blues singer (NBC)  
**WBBM**—Orchestral Program  
**WCFL**—Hotel Allerton Orchestra  
**WENR**—To be announced  
**WGES**—Dixie Moods  
**WGN**—Uncle Quinn's Day Dreamers  
**WIBO**—German Program  
**WJJD**—Leo Boswell, songs  
**WMAQ**—Dennis and Reese (NBC)

**6:15 P.M.**  
**KYW**—The Globe Trotter  
**WBBM**—Up to Par; health talk  
**WCFL**—Ed. Fitzgerald, baritone  
**WENR**—National Advisory Council (NBC)  
**WGES**—Cecil and Sally  
**WGN**—The Secret Three  
**WJJD**—Sports Reel  
**WMAQ**—Wheatonville, dramatic sketch (NBC)

**6:25 P.M.**  
**KYW**—Sports Reporter

**6:30 P.M.**  
**KYW**—Soloist (NBC)  
**WBBM**—Flanagan Sport Review  
**WCFL**—Hotel Allerton Orchestra  
**WGES**—State-Lake Review  
**WGN**—Tangee Program (CBS)  
**WIBO**—Theater Reporter  
**WJJD**—Buckle Busters

**6:40 P.M.**  
**WIBO**—Hockey News; Joe Springer

**6:45 P.M.**  
**KYW**—Dan Russo's Orchestra  
**WBBM**—Boake Carter, news commentator (CBS)  
**WCFL**—Via Lago Orchestra  
**WENR**—The Goldbergs; drama (NBC)  
**WGES**—Peggy Forbes  
**WGN**—Tom, Dick and Harry  
**WIBO**—Clem and Ira  
**WMAQ**—News of the Air

**7:00 P.M.**  
**KYW**—Vincent Lopez' Orchestra (NBC)  
**WBBM**—Radio Spelling Bee  
**WCFL**—Bakery and Confectionery Workers  
**WGES**—Songs of Lithuania  
**WGN**—Radio Charity Show  
**WIBO**—North Shore Church  
**WJJD**—Frankie "Half Pint" Jaxon  
**WLS**—Art Kassel's Orchestra (NBC)  
**WMAQ**—Eno Crime Club; mystery drama (NBC)

**7:15 P.M.**  
**WBBM**—Harriet Cruise and Westphal's Orchestra (CBS)  
**WCFL**—Joe Grein, City Sealer  
**WGN**—Magic of a Voice (CBS)  
**WJJD**—Dr. and Mrs. Jerry

**7:30 P.M.**  
**KYW**—Back Home with Frank Luther  
**WBBM**—Fifteen Minutes of Sunshine  
**WCFL**—University Singers  
**WGN**—Kate Smith's Swanee Music (CBS)  
**WJJD**—Art Wright, songs  
**WLS**—Adventures in Health (NBC)  
**WMAQ**—Wayne King's Orchestra

**7:45 P.M.**  
**KYW**—Chandu, the Magician  
**WBBM**—Correy Lynn's Orchestra (CBS)  
**WCFL**—Labor Flashes  
**WGN**—Abe Lyman's Orchestra (CBS)  
**WJJD**—Dave Bennett's Orchestra  
**WLS**—The Country Doctor (NBC)

**8:00 P.M.**  
**KYW**—Three Strings  
**WBBM**—Jack Brooks, song souvenirs  
**WCFL**—Russell Kirkpatrick, baritone  
**WGN**—Tom Howard and George Shelton, comedians; Orchestra (CBS)  
**WIBO**—Jack Burnett, tenor  
**WJJD**—Dance Orchestra  
**WJKS**—Polish Hour  
**WLS**—Ben Bernie's Blue Ribbon Orchestra (NBC)  
**WMAQ**—Musical Memories; Edgar A. Guest, poet (NBC)  
**WSBC**—Italian Program

**8:15 P.M.**  
**KYW**—Vincent Lopez' Orchestra  
**WBBM**—Ass'n of Real Estate Taxpayers  
**WCFL**—Night Court

**WGN**—Threads of Happiness (CBS)  
**WIBO**—Memory Book  
**WJJD**—Mooseheart Boys' Band

**8:30 P.M.**  
**KYW**—Mark Fisher's Orchestra  
**WBBM**—Fritz Miller's Orchestra  
**WCFL**—Eddie Clifford, tenor with orchestra  
**WENR**—Garcia Novelty Band (NBC)  
**WGN**—Dramatic Sketch  
**WIBO**—Dr. Andrew Dobson's "Sermons and Songs"  
**WJKS**—Hot Stove League  
**WMAQ**—Ed Wynn and Fire Chief Band (NBC)  
**WSBC**—Sketch

**8:45 P.M.**  
**WBBM**—Charley Straight's Orchestra  
**WCFL**—American Legion Glee Club  
**WIBO**—Clem and Harry  
**WJKS**—California Melodies (CBS)  
**WGN**—George Nelidoff, Baritone

**9:00 P.M.**  
**KYW**—The Globe Trotter  
**WBBM**—Drama (CBS)  
**WCFL**—Seeley Program  
**WENR**—Police drama and Orchestra (NBC)  
**WGN**—Dances of the Nations  
**WIBO**—Wendell Hall  
**WJKS**—Air Drama (CBS)  
**WMAQ**—To be announced

**9:15 P.M.**  
**KYW**—Tune Detective (NBC)  
**WBBM**—Hank Lishin's Orchestra (CBS)  
**WCFL**—Via Lago Orchestra  
**WGN**—Big Leaguers and Bushers  
**WIBO**—Singing Sophomores  
**WJKS**—Italian Hour  
**WMAQ**—Winter Garden Orchestra

**9:30 P.M.**  
**KYW**—Inspector Stevens and Son of Scotland Yard  
**WBBM**—Musical Rounders  
**WCFL**—New Chateau Ballroom Orchestra  
**WGN**—Tomorrow's News  
**WIBO**—Little Harry and the Rhythm Girl  
**WJKS**—Edwin C. Hill, news (CBS)  
**WMAQ**—Ilomay Bailey, soprano (NBC)

**9:40 P.M.**  
**WGN**—Headlines of Other Days

**9:45 P.M.**  
**KYW**—How About Wednesday (NBC)  
**WBBM**—Myrt and Marge, drama (CBS)  
**WCFL**—Hazel Ameson, soprano  
**WGN**—The Dream Ship  
**WIBO**—Betty and Jean  
**WJKS**—William O'Neal, tenor (CBS)

**10:00 P.M.**  
**KYW**—Sports Reporter  
**WCFL**—School Teachers' Talk  
**WENR**—Amos 'n' Andy (NBC)  
**WGN**—Bridge Club of the Air  
**WIBO**—News Flashes  
**WJKS**—Columbia Symphony Orchestra (CBS)  
**WMAQ**—Amos 'n' Andy (NBC)

**10:10 P.M.**  
**WCFL**—Musical Weather Report

**10:15 P.M.**  
**WCFL**—Coliseum Walkathon  
**WGN**—Milligan and Mulligan  
**WENR**—Cesare Sodero and NBC Concert Orchestra (NBC)  
**WIBO**—Sparkling Melodies  
**WMAQ**—Dan and Sylvia

**10:30 P.M.**  
**KYW**—Dan Russo's Orchestra  
**WCFL**—Club Alabam  
**WGN**—Wayne King's Orchestra  
**WIBO**—Organ Program  
**WJKS**—Isham Jones' Orchestra (CBS)  
**WMAQ**—Winter Garden Orchestra

**10:45 P.M.**  
**WCFL**—A Bit of Moscow; orchestra

**10:50 P.M.**  
**WGN**—Bernie Cummins' Orchestra

**11:00 P.M.**  
**KYW**—Don Pedro's Orchestra  
**WCFL**—New Chateau Ballroom Orchestra  
**WENR**—Beach View Gardens Orchestra (NBC)  
**WIBO**—Musical Tapestry  
**WJKS**—Don Redman's Orchestra (CBS)  
**WMAQ**—Cotton Club Orchestra (NBC)  
**WSBC**—Musical Comedy

**11:10 P.M.**  
**WGN**—Wayne King's Orchestra

**11:15 P.M.**  
**WCFL**—Orchestral Program  
**WENR**—Don Bestor's Orchestra (NBC)  
**WSBC**—Jerry Sullivan; song special

**11:30 P.M.**  
**KYW**—Mark Fisher's Orchestra  
**WCFL**—Club Alabam  
**WGN**—Harold Stern's Orchestra (CBS)  
**WENR**—Dancing in Milwaukee (NBC)  
**WJKS**—Harold Stern's Orchestra (CBS)  
**WMAQ**—Hotel McAlpin Orchestra (NBC)  
**WSBC**—Famous Symphonies

**11:45 P.M.**  
**WCFL**—A Bit of Moscow; orchestra

**12:00 MIDNIGHT**  
**KYW**—Dan Russo's Orchestra  
**WBBM**—Around the Town; dance orchestras  
**WENR**—Grand Terrace; Earl Hines  
**WMAQ**—Tweet Hogan's Orchestra  
**WMBI**—Midnight Hour Gospel Message and Music

**12:30 A.M.**  
**KYW**—Vincent Lopez' Orchestra  
**WENR**—Don Pedro's Orchestra  
**WMAQ**—Winter Garden Orchestra

# Call Josephine Larkin Perfect Type for Radio



Josephine Larkin

OCCASIONALLY a new figure appears in the radio world and, almost unheralded, causes a sensation in the inner sanctums of the broadcasting studios. Such a figure is Josephine Larkin, a lovely, young, perfectly poised blonde girl who hasn't appeared on any big programs yet, but of whom you'll hear much in the future.

Miss Larkin is one of the few English actresses to score a tremendous hit on the American musical comedy stage. She made her stage debut in London in the Charles Cochran Revues.

Then she came to New York, and was starred in that hilarious music comedy, the "International Revue," which featured Jack Pearl and was acclaimed as one of the outstanding hits of its season.

### Ready for Microphone

Now, Miss Larkin is hearkening to the call of radio. She is readying herself for the microphone, so that the millions who have never had the opportunity to hear her on the stage will listen to her on the air, and thrill to the cultured tones of her remarkable voice. Presson E. Miller, who has studios in New York's famous Carnegie Hall, considers her one of the outstanding radio finds of recent years, and it is whispered that both networks are angling for her services.

Josephine Larkin combines all the qualities for which the networks are so ardently searching. Her voice has that mellow, seductive quality which seems to carry her through the ether, and place her in the same room as the listener. And her experience in musical comedies and the stage fits in exactly with

the producers who are endeavoring to produce radio revues, of the same quality as those placed before the theatrical public by George White and Earl Carroll.

Yes, the radio producers are determined to give the public longer air shows with the same appeal as a Broadway musical comedy—comedy, music, song, and playlets all wound about one central theme. That's one reason why Josephine Larkin is hailed as the new type star.

### Picked as Beauty

Furthermore, she is beautiful beyond the shadow of a doubt. The network chiefs, whenever they can, pick beautiful, as well as talented singers and actresses nowadays. They know that it is much easier to publicize a lovely face than a plain one. And there's another reason for the search for beauty. When television finally arrives—and it isn't as far off as many think—the networks want to have stars available who can appear in visual broadcasting as easily as they can before the present microphones.

They don't want to be placed in the position Hollywood found itself in when the talkies came into being. Of course, in radio, the situation is reversed. Hollywood demanded beautiful stars who also had good speaking and singing voices. Television will demand stars who have fine voices, and also beauty. With the advent of television, the ugly or scrawny girl will be doomed. So the broadcasters, looking ahead, are choosing their new stars like Josephine Larkin—lovely, youthful, experienced actresses, and possessing a superb voice.

It's a hard order to fill. But Josephine Larkin fills it—and more. Watch for her—or rather listen!

# Purely Personal

WAAF listeners were the first to hear about the baby son born to MRS. FRANK BAKER, wife of WAAF's announcer and actor, when EDWARD SIMMONS, program manager, announced the birth as a special news flash, interrupting Baker himself on the latter's newscasting program.

Indians are ardent fans of HAL KEMP, if one is to believe a letter, accompanied by a pair of mocassins as a Christmas gift, that was sent to the WGN maestro from a listener in Deadwood, South Dakota, near the Rosebud reservation.

TOM, DICK and HARRY, as Gordon and Bud Vandover and Marlin Hurt are known to fans, are out to take some of HERBIE KAY's laurels from him. They will begin firing on the Chicago police pistol range some time this week, by invitation from States Attorney Thomas J. Courtney.

Laurels as a writer have come to PAUL FOGARTY, author of WGN's skit, "Big Leaguers and Bushers," and a member of the cast in this and other acts. He has been named to contribute to Wm. J. Fox's column in the Indianapolis News, as one of six outstanding writers during the year. George Ade and Bruce Bairnsfather are among the others chosen.

NORMAN MacDONALD has been added to the cast of WGN's new skit "Milligan and Mulligan," heard every week-day at 10:15 p. m.

HALLOWEEN MARTIN, who has been the voice of the Musical Clock for KYW these four years, is back at work six days a week after enjoying her first Christmas and New Years day at home since she began the broadcast. The clock program is given every week-day morning whether on a holiday or not.

The commercial which boasted HARRIET CRUISE and the FOUR NORSEMEN is still going; it has merely changed its time to 9:30 p. m. Mondays, Wednesdays and Fridays, still over WBBM.

For ten years, UNCLE BOB, as KYW's Robert Willson is best known to his fans, has been keeping children off crowded city streets by enrolling them in his "Curb-is-the-Limit" club. He supervised the tenth anniversary of the organization Friday, January 5 with a representative portion of the reported 650,000 membership present in KYW's studios.

ANGELO LIPPICHI, who has been master of ceremonies during the German Hour, WIBO, will appear in Johann Strauss' famous light opera, "The Gypsy Baron," when it is presented in the Auditorium, Sunday, January 15, at 8:15 p. m. under the auspices of the German Hour. Mr. Lippich, who was formerly with the Chicago Civic Opera, will direct the performance and take the part of "Zsupan." Other operatic stars, most of them from the Civic opera who have appeared on the German Hour, include LUCIE WESTEN, soprano; IRENE PAVLOSKA, mezzo-soprano; MAX BRATT, tenor; LUELLE FEIERTAG; coloratura-soprano; CLIFF-FORD BAIR, bass. ARTHUR KOCH will conduct the orchestra.



Leonard Salvo, featured organist in the "Mail Box," "The Dream Ship" and other WGN programs. Salvo is well known around Chicago; previous to entering radio he was a concert organist of note. His playing over the air has attracted much attention.

# Plums and Prunes

(Continued from Page Five)

wins plums except Greta Keller, Viennese songbird, who might just as well have gone back to the gay city and given over her time to vocal solos by Vallee. The diet speech of the imported physician was again impressively (?) read to all believers.

STOOPNAGLE AND BUDD (Thursday, Jan. 5, at 8:30 p. m. CST on CBS) with the able assistance of tee-heeing Jeannie Lang, musical director Andre Kostelanetz, and William O'Neal, win a whole basket of plums for two good shows, the premiere and this one. The Stoopnagle-Budd situation humor adds paprika to the listening diet which is satiated with rewritten stale gags by the other air comedians.

BARON MUNCHAUSEN PEARL (Thursday, Jan. 5, at 9 p. m. CST on NBC) goes "bugs," driving hordes of insect pests back and forth between Chicago and New York. Even a critic (vuss you dere, Mike Porter?) had a big laugh at Pearl's confusion of crickets with critics. "I got my bugs mixed," said Baron Jack. Hordes of plums, Mr. Pearl.

CHESTERFIELD'S BING CROSBY (Wednesday, Jan. 4, 8 p. m. CST on CBS) in new series with Leonard Hayton's orchestra. The great crooner, in top form and more listenable after his long absence than I imagined he would be, was supported by one of the half dozen—aye, two or three—best bands it has been my pleasure to hear. Where did the sponsor find this Hayton outfit? Watch it go places. The combination was plumful.

MORTON DOWNEY AND DONALD NOVIS (Wednesday, Jan. 4, 8:30 p. m. CST on NBC) outsang one another in the "battle of the tenors" marking the premiere of this series. In much of his work, Novis resembled Downey. The latter, however, had a wider and higher range, and then there was his ever pleasing whistle. With due respects to Novis, I'd give several extra plums to his rival. Viennese setting with dramatic lines paved the way for a clever, if not particularly amusing interpolation of the "half face test" propaganda of sponsor. As a whole, the program deserves plums.

CARVETH WELLS (Wednesday, Jan. 4, 9:30 p. m. CST on NBC) evidently hasn't read my past comments on his mushy diction sprinkled with soft vowels. The prunes continue for "Exploring America" until he realizes, as the eminent authority, Miss Dagmar Perkins, pointed out last week, that the prime consideration of good English and its use is lucidity.

# Wednesday, January 18

**5:45 A.M.**  
 WGES—Sunshine Special

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WGES—Dunker's Club  
 WJJD—Good Morning Program  
 WLS—Smile A White Time

**6:15 A.M.**  
 WJJD—Buckle Busters  
 WLS—Weather Report; produce reporter

**6:30 A.M.**  
 WGES—Requests  
 WIBO—Uncle John and his Family  
 WLS—Cumberland Ridge Runners  
 WMAQ—Setting Up Exercises

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Musical Gems

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 KYW—Musical Clock  
 WAAF—Breakfast Express  
 WCFL—Morning Shuffle  
 WGES—Musical Toasts  
 WGN—Good Morning  
 WJJD—Texas Crystals  
 WLS—Paul Rader's Gospel Tabernacle  
 WMAQ—To be announced  
 WMBI—Sunrise Service

**7:15 A.M.**  
 WGES—Cecil and Sally  
 WJJD—Muscle Tone Gym Class  
 WMAQ—Morning Worship

**7:30 A.M.**  
 WBBM—Christian Science Churches of Illinois  
 WCFL—Cherio; inspirational talk and music (NBC)  
 WGES—Polish Earlybirds  
 WIBO—Time Signal Express  
 WJJD—Happy Go Lucky Time  
 WLS—The Prairie Ramblers  
 WMAQ—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
 WBBM—Musical Time Saver  
 WLS—Jolly Bill and Jane (NBC)

**8:00 A.M.**  
 WCFL—WCFL Kiddie's Aeroplane Club  
 WGES—Bohemian Melodies  
 WLS—Steamboat Bill

**8:15 A.M.**  
 WCFL—Time Parade  
 WLS—Ralph Emerson, organist

**8:30 A.M.**  
 WBBM—Modern Living  
 WCFL—Dance Music  
 WIBO—Musical Varieties  
 WLS—John Brown, pianist  
 WMAQ—Vic and Sade; comedy duo (NBC)

**8:35 A.M.**  
 WLS—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
 WMAQ—Nothing But the Truth (NBC)

**8:50 A.M.**  
 WLS—Lower Topics Time with Gene Autry

**9:00 A.M.**  
 KYW—Banjoleers (NBC)  
 WAAF—Sing and Sweep  
 WBBM—Lakeside Melodies  
 WCFL—German Entertainment  
 WGES—Canary Concert  
 WGN—Gym of the Air  
 WIBO—YMCA Exercises  
 WMAQ—Banjoleers; musical program (NBC)

**9:10 A.M.**  
 WLS—Harry Steele; Hamlin's Newscast

**9:15 A.M.**  
 KYW—Soloist (NBC)  
 WBBM—Organ Interlude  
 WCFL—Famous Soloists  
 WGN—Clara, Lu 'n' Em (NBC)  
 WLS—Mac and Bob  
 WMAQ—Neysa Program

**9:20 A.M.**  
 WBBM—News Flashes

**9:30 A.M.**  
 KYW—Swingin' Along (NBC)  
 WAAF—Ask Me Another  
 WBBM—Beauty Chat  
 WGES—Show Hits  
 WGN—Market Reports  
 WIBO—King of the Kitchen  
 WLS—"Red" Foley  
 WMAQ—Happy Jack Turner, songs (NBC)

**9:35 A.M.**  
 WGN—Leonard Salvo's Mail Box

**9:45 A.M.**  
 KYW—Betty Crocker (NBC)  
 WAAF—Songs of the Islands  
 WBBM—American Medical Association  
 WGES—Erma Gareri; Piano Symphonies  
 WIBO—You and Your Clothes  
 WLS—Ralph and Hal, "Old Timers"  
 WMAQ—Board of Trade

**9:50 A.M.**  
 WBBM—Organ Melodies  
 WMAQ—Singing Strings (NBC)

**10:00 A.M.**  
 KYW—U. S. Army Band (NBC)  
 WAAF—Dotty Lee  
 WBBM—Morning Moods (CBS)  
 WCFL—Dance Music

WGES—The Housekeeper  
 WGN—Irene Wicker  
 WIBO—Sparkling Melodies  
 WJJD—Favorite Singers  
 WLS—Livestock and Poultry Markets  
 WMAQ—Breen and de Rose, vocal and instrumental duo (NBC)  
 WMBI—Shut-In Request Program  
 WSBC—Mildred Fitzpatrick, pianist

**10:15 A.M.**  
 KYW—Household Institute, dramatization (NBC)  
 WAAF—The Spotlight  
 WENR—U. S. Army Band (NBC)  
 WGES—Rhythm Revue; Ethel and Harry  
 WGN—Melody Favorites  
 WIBO—Market Reports  
 WJJD—Neighborhood Store  
 WMAQ—Institute of Radio Service Mea  
 WSBC—Popular Dance

**10:25 A.M.**  
 WGN—Board of Trade Reports

**10:30 A.M.**  
 KYW—Romantic Bachelor (NBC)  
 WAAF—Effie Marine Harvey's Educational Chat  
 WBBM—The Fitch Professor (CBS)  
 WENR—Jackie Heller, tenor with Phyllis and Frank  
 WGES—Minstrels  
 WGN—Digest of the Day's News  
 WIBO—News of the day  
 WJJD—Name the Band  
 WMAQ—Rhythm Ramblers (NBC)  
 WSBC—John Stamford, tenor

**10:45 A.M.**  
 KYW—Rose Vanderbosch, singing pianist  
 WAAF—Musical Calendar  
 WBBM—Ben Alley, tenor (CBS)  
 WENR—Rhythm Ramblers (NBC)  
 WGN—Grand Old Hymns  
 WJJD—Mary Alden, home talk  
 WMAQ—Today's Children  
 WSBC—Paul Whiteman's Orchestra

**11:00 A.M.**  
 KYW—Morning Melodians  
 WAAF—Bandstand  
 WBBM—Kay Darlyn, beauty talk  
 WENR—Smack Out (NBC)  
 WCFL—Red Hot and Low Down  
 WGN—Frank Harrington  
 WIBO—Musical Masterpieces  
 WJJD—Leo Boswell, songs  
 WJKS—Orchestral Program  
 WMAQ—U. of C. Lecture  
 WSBC—Symphony Concert

**11:15 A.M.**  
 WAAF—World News Reports  
 WBBM—Gene and Charlie and Virginia Clark  
 WENR—Lady Bugs (NBC)  
 WJJD—Piano Instruction  
 WJKS—Buddy Harrod's Orchestra (CBS)  
 WSBC—Musical Reminiscence

**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WAAF—Bulletin Board  
 WBBM—Frank Wilson and Jules Stein  
 WENR—Home Service  
 WGN—Board of Trade Reports  
 WIBO—Golden Gate  
 WJJD—Buckle Busters  
 WJKS—Concert Miniatures (CBS)  
 WMAQ—On Wings of Song

**11:35 A.M.**  
 WAAF—Interlude  
 WGN—Painted Dreams

**11:45 A.M.**  
 WAAF—Estelle Barnes, pianist  
 WBBM—Concert Miniatures (CBS)  
 WIBO—Memory Book  
 WJJD—Sunshine for Shut-Ins  
 WJKS—News Flashes  
 WLS—Weather Report; Livestock; Butter and Egg Markets

**11:50 A.M.**  
 WGN—Good Health and Training Program

**11:55 A.M.**  
 WLS—Harry Steele; Hamlin's Newscast

**12:00 NOON**  
 WAAF—Noon-time Melodies: Weather  
 WBBM—Julia Hayes, household hints  
 WCFL—Popular Music  
 WGN—Mid-Day Services  
 WIBO—Timely Tunes  
 WJJD—Singing Minstrels  
 WJKS—Orchestral Program  
 WLS—Caterpillar Crew—Maple City Four and John Brown

**12:15 P.M.**  
 WMAQ—Lotus Gardens Orchestra  
 WMBI—Loop Evangelistic Service

**12:25 P.M.**  
 WBBM—Local Markets  
 WIBO—Market Reports  
 WJJD—Luncheon Dance  
 WJKS—Farm Flashes  
 WLS—Dinnerbell Program

**12:30 P.M.**  
 WBBM—News Flashes  
 WIBO—Reading Room

**12:25 P.M.**  
 WMAQ—Board of Trade

**12:30 P.M.**  
 KYW—Rex Battle's Ensemble (NBC)  
 WBBM—Pat Flanagan's Bowling Congress  
 WGN—Palmer House Ensemble  
 WJJD—Farmer Lusk's Dinner Program  
 WJKS—Madison Ensemble (CBS)  
 WMAQ—The Ambassadors (NBC)

## NEWS

... from ...

# WJJD

### HOWARD L. PETERSON and AVIS LEONE FISKE START NEW PROGRAM FOR CAMPANA'S ITALIAN BALM



HOWARD L. PETERSON

AVIS LEONE FISKE

**A** NEW SERIES of programs by two of Chicago's favorites. Howard L. Peterson at the console of the organ, together with the lovely voice of Avis Leone Fiske, blend in tone pictures each night at 5:45 P.M. Sent to you as musical ambassadors by the makers of Campana's Italian Balm—America's leading skin softener—they will bring you the peace and beauty of the twilight hour and will find as much favor as their sponsor's product has found with men and women everywhere. All of their numbers are specially arranged for organ and voice because of the extensive study Mr. Peterson has made of the organ, and because Miss Fiske's voice has been especially trained for organ accompaniment. You are assured a very entertaining and restful fifteen minutes at 5:45 each night from WJJD....

### Church of The New Jerusalem (Swedenborgian)

The Rev. Hiram Vrooman, well-known radio speaker, talks every Sunday at 2:30 o'clock over WJJD. He gives help to those who have intellectual difficulties in religion. He shows how men can be intelligently religious as they are intelligently scientific. His radio talks during the past three years have become notable and outstanding for bringing science and religion into harmony without at the same time undermining the essentials of religion. Hence he makes religion to be as important as science and also analogous to science. These rational and scientific talks on religion are drawn largely from the writings of the great Emanuel Swedenborg, the world's foremost scientist of his time and foremost theologian of all time. Swedenborg, by using symbolism scientifically, derives from the Bible wonderful and hitherto unknown information about the life after death and at the same time gives new and abundant proof of the Divinity of the Bible.

—ADVERTISEMENT—

**R**ADIO'S NEWEST AXIOM seems to be that a man's pocketbook is reached through his children's stomach. A definite child audience, which has been developing for years, has suddenly become an important factor to the major networks. More and better children's programs have taken to the air, mostly between the hours of 4 and 6 in the afternoon, when, in winter, the children are at home from school. In fact, between those hours, there seems to be little else on the ether. And with the advent of child programs, we have the phenomenon, long observed in the movies, of child stars.

There is a very definite reason for this. Programs for children actually SELL products, notably, food. If your child suddenly develops a fancy for Toast-Woasties, the all wheat, all bran, all singing and talking breakfast food, don't be surprised. Observe, and you'll see his ears glued to the loudspeaker every afternoon, listening to the mythical but thrilling adventures of young Jack Dauntless.

Grimm's fairy tales have been displaced by radio dramas which are more vivid and realistic than anything to be found in books. And some of the child actors receive salaries that would make the average adult singer turn green with envy. Genuine child talent is extremely hard to procure.

First credit for envisioning the proper appeal to the child audience must go to Madge Tucker, impresario of children's programs for NBC. Her philosophy is simply this: "Make the children listening in as much a part of the program as those in the studio. Make them have a good time with you, and they'll keep coming back for more."

Looking on this idea, this charming and clever young woman in 1926 started her famous "Lady Next Door" series—and succeeded. When her players set out to solve a mystery, thousands of youngsters

# BABES IN RADIOLAND

By Pat Frank

from every section of the country send in their solutions. Recently, she started a newspaper on the air, with child actors acting as editors, and she was immediately swamped with contributions. In every part of the nation youngsters took it upon themselves to become reporters. If a neighbor anticipated a blessed event, some amateur Winchell would instantly send the startling news to the radio newspaper.

Not that the "Lady Next Door" programs are fun, and nothing more. Last winter the "Lady Next Door" went on a mythical tour of the world—and in six months, thousands of youthful listeners learned more about the geography, customs, history and music of the world's nations than several years of ordinary schooling could have taught them.

The child's program must be delicately constructed, and the script writers must never lose sight of the fact that they are preparing copy for youngsters. Nor must they make their dramatics so infantile that it will sound "mushy" to the bright, modern youngster.

They must fill their scripts with thrills, and yet they must beware the incident that will frighten the child, and keep him awake nights. Furthermore, the hero or heroine must never, never be naughty. The world's best-behaved children are portrayed on the radio. If a radio heroine stole jam, there would doubtless be an epidemic of jam stealing from Kamchatka to Kalamazoo.

The central theme, growing steadily in vogue,

is that of bettering the child through portrayal of characters it admires and imitates. Little Orphan Annie, The Flying Family, Seck' Hawkins, and Skippy, to mention a few, are built around the theme of the hero or heroine who triumphs by doing the right thing, even under the most difficult circumstances.

Child actors suitable for these parts are hard to secure. They must be unusually intelligent, and able to throw aside all thoughts of play while they are rehearsing, and in the studios. Of course their voices must be clear, and they must be able to read their parts rapidly, understand studio signals, and obey directions without question.

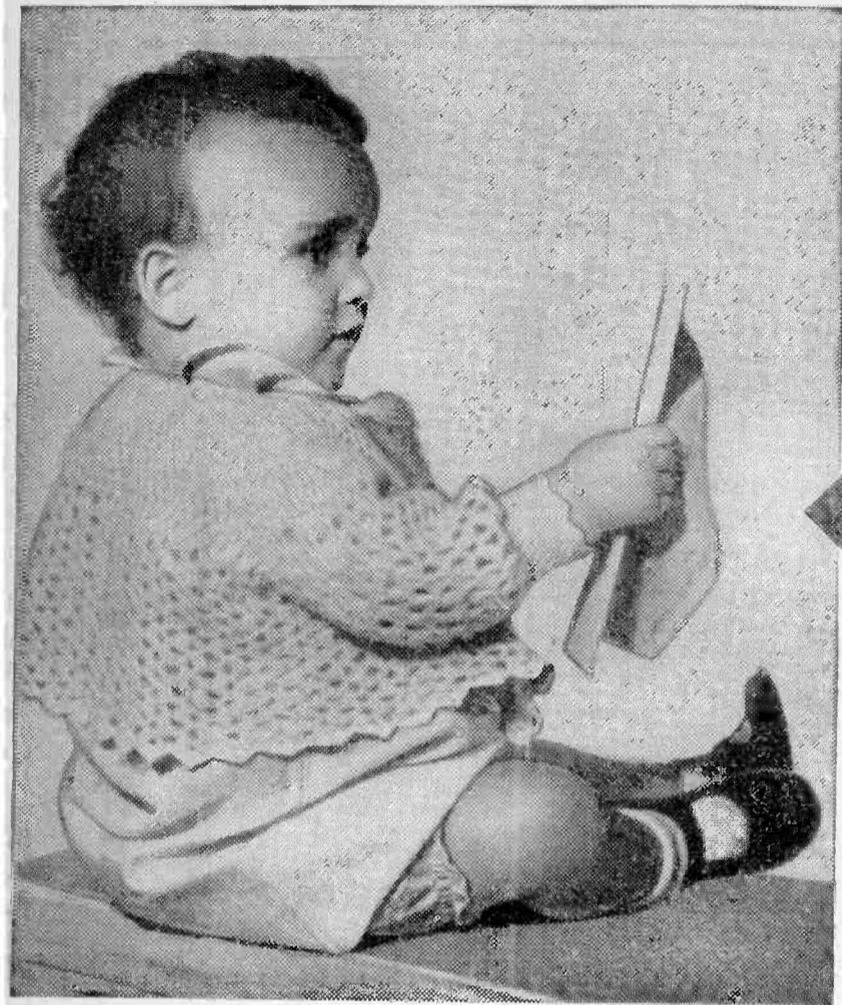
**T**HE director of a children's program, above all else, must have patience. Where an experienced, talented dramatic star can master the nuances and inflections of a certain situation in a matter of minutes, it may take the child, no matter how talented, several hours.

Child actors have been little publicized by the major networks, although there are at least a dozen sponsored children's programs now broadcast from coast to coast. There is a reason. The young listeners, in their minds, have built an illusion around the character. If they have pictured young Jack Dauntless as a tall, blonde youngster, and he turns out to be a little, fat boy with black hair, that illusion is irrevocably destroyed. An instance of this is the



Little Orphan Annie (Shirley Bell) and Walter Tetley, child stars.





Constance McWicker, youngest actress, and Eddie and Elizabeth Wragge, of "The Lady Next Door."

picture of Shirley Bell, who plays the part of "Little Orphan Annie." Shirley, in this picture, wears a typical "Orphan Annie" wig, although her hair is actually brown, and falls down her back in two long braids.

Columbia surrounds the cast of "Skippy" with a veil of secrecy. They won't even reveal Skippy's real name. There's a different reason for this. The character of "Skippy" was originated and is owned by Percy Crosby, the famous newspaper cartoonist. Everyone knows what the Skippy of the newspaper cartoons looks like. And if the radio Skippy didn't happen to look like the newspaper Skippy, there would be utmost confusion. So Percy Crosby's contract with Columbia expressly stipulates that the really talented cast of "Skippy" shall be given no publicity.

I know who they are, but I promised not to tell. However, they're real, he-boys, and during the baseball season last year they could hardly be kept in the studios. Every few minutes one of them would think of an excuse to dash out of the rehearsal room to find out the latest scores.

It got so bad, finally, and interfered so much with rehearsals, that they were forbidden to leave the studios. A few days later the director noticed members of the cast casting furtive glances at the window. They investigated, and found a youthful accomplice signalling the scores from a window just across the court in the Wrigley Building, Chicago. His right hand was the Cubs, his left the opposition. If he held up three fingers on his right hand and one on his left, the Cubs were leading, three to one. Mercifully, the director pretended he had seen nothing.

What are child stars like? Are they temperamental, or are they much the same as other children? Let's take a trip into the Chicago studios of NBC and watch a broadcast of "Little Orphan Annie."

A minute before the broadcast starts, you take a seat in the control room, separated by a glass parti-

tion from the studio. In this particular broadcast there are five characters, two men, a woman, and the two children, "Annie," played by Shirley Bell, and "Joe," played by Allan Bernard Baruck. The three adult characters are pacing the floor but Annie, believe it or not, is reading "Little Women." She is engrossed by the book, and she doesn't lay it down until the others have taken their places around the two microphones. The boy and the girl talk into a short mike, the grown-ups into a taller one.

FROM the script, it seems that Little Orphan Annie is going on a treasure hunt on some desert island. That's a typical, and splendid, plot for a children's broadcast. As they stand before the microphones, the children seem more intense, more alive, than the adults. Annie clenches her fist and shakes her head as she reads her lines. Joe waves his arm, and declaims, like Lincoln.

When the fifteen minutes is over, you walk into



the studio and sit down. "Is this the first time you've ever been interviewed?" you ask.

"Oh, no. I've been interviewed several times. There's a complete biography of me in the publicity department, I think."

"Tell me all about yourself."

"Well, to begin with, I'm twelve years old. Be

thirteen next month. I live with my mother and father and go to school. I'm in the eighth grade at Nettlehorst."

"Are you able to keep up with your school work all right?"

"Oh, yes. You see, school is over at two, and we don't start rehearsing until three or four. We rehearse for an hour or two and then go on the air."

"That doesn't give you much time for recreation, does it?" I asked

"Oh, but it's better in the summer," Orphan Annie (Shirley Bell) said philosophically.

"Do you find radio work difficult?"

"No, quite simple after you're familiar with the program. You know, I've been Annie for two years. We require very little rehearsal. If we have a good day, we only go over it once."

"Oh, we have our bad days, too. And if I'm bad they tell me about it—plenty. That's what I like about our directors. They treat us just like the grown-ups."

Shirley Bell has been making public appearances since she was four. At six she was giving recitations and recitals over station WENR, and a little later became a member of the WGN players. When Uncle Tom's Cabin was broadcast, she took the part of Little Eva.

She has been Annie ever since that character was created, and won the part in regular audition. A few years ago, she says, she was troubled with a desire to giggle while in front of the microphone. She is no longer troubled with THAT.

Shirley Bell banks almost all her salary. "I get paid about as much as anybody, excepting the big stars," she says.

Shirley Bell is one child in a million. Crooners are easy to find, but a good child actor is a gem of great price. Besides that, they grow up. Crooners go on forever.

# Wednesday Programs [Continued]

**12:45 P.M.**  
 KYW—Luncheon Dance  
 WBBM—Walkathon News  
 WCFL—Farm Talk  
 WIBO—Clem and Harry  
 WJKS—Gary Yard and Garden Program  
 WMAQ—Princess Pat, beauty talk

**12:50 P.M.**  
 WBBM—Norm Sherr, pianist  
 WGN—Robert L. Van Tress  
 WMAQ—To be announced

**1:00 P.M.**  
 KYW—Dan Russo's Orchestra (NBC)  
 WAAF—Hoosier Philosopher  
 WBBM—Earl Hoffman's Orchestra  
 WCFL—Coliseum Walkathon  
 WGN—Allan Grant, pianist  
 WIBO—News  
 WJJD—Illinois Medical Society  
 WJKS—Anne Leaf, organist (CBS)  
 WLS—Slim and Ppud with Uncle Extra  
 WMAQ—Words and Music (NBC)  
 WMBI—Organ Program

**1:15 P.M.**  
 WAAF—Salon Music  
 WBBM—Chicago Hour  
 WCFL—Bridge Chats  
 WGN—Palmer House Ensemble  
 WIBO—The Golden Voice  
 WJJD—Waltz Time  
 WJKS—Organ Program  
 WLS—Livestock and Grain Markets  
 WMAQ—Dave Rose, pianist

**1:20 P.M.**  
 WMAQ—Board of Trade

**1:30 P.M.**  
 KYW—Prudence Penny, talk  
 WAAF—Pianoesque  
 WBBM—American School of the Air (CBS)  
 WCFL—Eddy Hanson, organ  
 WJJD—Hill-billy time  
 WJKS—Educational Program  
 WLS—Fritz and Fleming, The Bicycle Boys  
 WMAQ—Public Schools Program  
 WSBC—Popular Dance Orchestras

**1:45 P.M.**  
 KYW—Little Concert (NBC)  
 WAAF—Live Stock Market; Weather Summary  
 WCFL—Dramatic Sketch  
 WGN—Wesley Summerfield and Allan Grant  
 WIBO—Theater Reporter  
 WJJD—Variety Music  
 WLS—The Spinning Wheel  
 WSBC—Duo Melodik

**1:50 P.M.**  
 WIBO—Beauty Talk

**2:00 P.M.**  
 KYW—Concert Echoes  
 WAAF—Chicago on Parade  
 WBBM—Beauty Chat  
 WCFL—Merchants' Prosperity Hour  
 WGN—Ruth Atterbury Wakefield, Historical Sketch  
 WIBO—Radio Gossip  
 WJJD—Masterworks' Hour  
 WJKS—The Captivators (CBS)  
 WLS—Betty and Bob (NBC)  
 WMAQ—Two Seats in the Balcony (NBC)  
 WMBI—Special Musical Program and WMBI Tract League  
 WSBC—Poet's Corner

**2:10 P.M.**  
 WGN—Palmer House Ensemble

**2:15 P.M.**  
 WBBM—Belle Forbes Cutter and Westphal's Orchestra (CBS)  
 WCFL—Salon Concert Ensemble (NBC)  
 WJJD—Leo Boswell, songs  
 WJKS—Soprano and Orchestra  
 WLS—Homemakers and "Little Dramas from Life"; Mrs. Blanche Chenoweth  
 WSBC—Famous Orchestras

**2:30 P.M.**  
 KYW—Women's Radio Review (NBC)  
 WAAF—Century of Progress Speaker Presented by Effie Marine Harvey  
 WCFL—Merchants' Prosperity Hour  
 WGN—June Baker, home management  
 WIBO—Silver Melodies  
 WJJD—Piano Instruction  
 WMAQ—Radio Troubadours (NBC)  
 WSBC—Robert Danks, tenor

**2:45 P.M.**  
 WAAF—World News Reports  
 WBBM—Four Eton Boys (CBS)  
 WIBO—Market Reports  
 WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE  
 WJKS—Four Eton Boys; quartet (CBS)  
 WLS—John Ross Reed, baritone and John Brown, pianist  
 WMAQ—Morin Sisters (NBC)  
 WSBC—Pianoland

**3:00 P.M.**  
 KYW—Three Strings  
 WAAF—Della Bartell  
 WBBM—Claude Hopkins' Orchestra (CBS)  
 WCFL—Civic and Welfare Talk from Mayor's Office  
 WGN—Joseph Hassmer; baritone  
 WIBO—Dell Reed, tenor  
 WJJD—Women's Club  
 WJKS—Orchestral Program  
 WLS—Wm. Vickland's Book Shop  
 WMAQ—Eastman School Symphony Orchestra (NBC)  
 WMBI—Sunday School Lesson  
 WSBC—March of Progress

**3:15 P.M.**  
 KYW—Dr. Herman N. Bundesen, Health Commissioner, talk  
 WAAF—Organ Melodies

WCFL—Afternoon Frolics  
 WIBO—Diet Aid Program  
 WJJD—Dreams of Hawaii  
 WLS—Shopper's Service; Anne and Sue  
 WSBC—Ruth Voelzki, soprano

**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—Melody Time  
 WBBM—Jack Brooks; Westphal's Orchestra (CBS)  
 WENR—Royal Gypsies (NBC)  
 WGN—Edna Rush, songs (CBS)  
 WIBO—Radio Gossip  
 WJJD—Dance Hits  
 WJKS—Orchestral Program  
 WMBI—Russian Gospel Service

**3:45 P.M.**  
 WAAF—Polo Program  
 WBBM—Daughters of the American Revolution  
 WENR—Maurie Sherman's Orchestra (NBC)  
 WGN—The Rondoliers  
 WJJD—Bridge Class of the Air  
 WJKS—Bill Schudt's Going to Press (CBS)  
 WMAQ—Lady Next Door (NBC)

**3:50 P.M.**  
 WBBM—News Flashes

**4:00 P.M.**  
 WAAF—Piano Novelties; Jimmy Kozak  
 WBBM—Howard Neumiller, pianist (CBS)  
 WCFL—Junior Federation Club  
 WGN—Bebe Franklin, contralto  
 WIBO—Old Timers  
 WJJD—Rhapsody in Records  
 WJKS—Berger Wedberg, tenor  
 WMAQ—The Woman's Calendar

**4:15 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—Do Re Mi, female trio (CBS)  
 WENR—Dromedary Caravan (NBC)  
 WGN—Rondoliers

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

**7:00 p. m.** WLS-NBC—Royal Vagabonds with Ken Murray

**8:15 p. m.** WGN-CBS—The Romantic Bachelor

**8:30 p. m.** WGN-CBS—Guy Lombardo's Orchestra; Burns and Allen

**9:00 p. m.** WMAQ-NBC—D. W. Griffith's Hollywood Revue

**10:00 p. m.** WJKS-CBS—Nino Martini, tenor and Symphony Orchestra

WIBO—"Sis" Gleason  
 WJJD—Young Mothers' Club  
 WJKS—News Flashes

**4:30 P.M.**  
 KYW—Earle Tanner, tenor  
 WAAF—Novelettes  
 WBBM—Earl Hoffman's Orchestra  
 WCFL—Studio Program  
 WENR—Irma Glen, organist (NBC)  
 WGN—Joseph Hassmer  
 WIBO—Nick Nichols, Cartoonist of the Air  
 WJJD—Mooseheart Children  
 WJKS—Kiddie Klub  
 WMAQ—The Flying Family (NBC)

**4:45 P.M.**  
 KYW—Three Strings  
 WBBM—Sleepy Valley; Joe Robinson and J. W. Doty  
 WCFL—Parade of Stars  
 WENR—Musical Moments (NBC)  
 WGN—Jane Carpenter, organist  
 WIBO—Dusk Dreams  
 WJKS—King's Serenaders  
 WMAQ—Concert Echoes (NBC)

**5:00 P.M.**  
 KYW—Century of Progress Orchestra  
 WBBM—Grandpa Burton's Stories  
 WCFL—Tripoli Trio  
 WENR—Waldorf Orchestra (NBC)  
 WGES—Grab Bag  
 WGN—The Devil Bird  
 WIBO—Hotan's Council Fire  
 WJJD—Neighborhood Store  
 WMAQ—A. and P. Program  
 WSBC—Popular Dance

**5:10 P.M.**  
 KYW—Mel Stitzel at the piano

**5:15 P.M.**  
 KYW—Penrod and Sam  
 WBBM—Tarzan of the Apes  
 WCFL—John Maxwell, food talk  
 WGES—Footlight Favorites  
 WGN—Concert Orchestra  
 WIBO—WPC Church of the Air  
 WJJD—The Pied Piper  
 WMAQ—Park Central Orchestra (NBC)  
 WSBC—Jerry Sullivan

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WBBM—Skippy; Children's Skit (CBS)  
 WCFL—Esther Hammond with Barton Organ  
 WENR—Air Juniors  
 WGES—Irish Emeralds  
 WGN—Singing Lady (NBC)  
 WJJD—Piano Instructions  
 WMAQ—Drifting and Dreaming (NBC)  
 WSBC—Sketch

**5:45 P.M.**  
 WBBM—The Lone Wolf Tribe (CBS)

WCFL—Coliseum Walkathon  
 WENR—Little Orphan Annie; childhood playlet (NBC)  
 WGN—Little Orphan Annie, childhood playlet (NBC)  
 WIBO—Silver Melodies  
 WJJD—Howard L. Peterson, organist  
 WMAQ—Antobal's Cubans

**6:00 P.M.**  
 KYW—Jackie Heller, tenor (NBC)  
 WBBM—Orchestral Program  
 WCFL—Hotel Allerton Orchestra  
 WENR—To be announced  
 WGES—Musical Highlights  
 WGN—Uncle Quinn's Day Dreamers  
 WIBO—German Program  
 WJJD—Leo Boswell, songs  
 WMAQ—Harold Van Horne

**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WCFL—Vibraharp and Organ  
 WENR—Carson Robison's Buckaroos (NBC)  
 WGES—Cecil and Sally  
 WGN—The Secret Three  
 WJJD—Sports Reel  
 WMAQ—Wheatenville; drama (NBC)

**6:25 P.M.**  
 KYW—Sports Reporter

**6:30 P.M.**  
 KYW—Dan Russo's Orchestra  
 WBBM—Flanagan's Sport Review  
 WCFL—Hotel Allerton Orchestra  
 WENR—What's the News  
 WGES—State-Lake Review  
 WGN—Dinner Music  
 WIBO—Theater Reporter  
 WJJD—Buckle Busters  
 WMAQ—Concert Ensemble (NBC)

**6:40 P.M.**  
 WIBO—Hockey News; Joe Springer

**6:45 P.M.**  
 WBBM—Boake Carter, news commentator (CBS)  
 WCFL—Via Lago Orchestra  
 WENR—The Goldbergs, drama (NBC)  
 WGES—Ole King Cole  
 WGN—Tom, Dick and Harry  
 WIBO—Clem and Ira  
 WMAQ—Art Kassel's Orchestra

**7:00 P.M.**  
 KYW—Vincent Lopez' Orchestra  
 WBBM—The Norsemen Quartet (CBS)  
 WCFL—Tony and Joe  
 WGES—Italian Idyls  
 WGN—Whispering Jack Smith; Hummingbirds (CBS)  
 WIBO—Corny Ensemble  
 WJJD—Frankie "Half-Pint" Jaxon  
 WLS—Royal Vagabonds; Ken Murray (NBC)  
 WMAQ—Eno Crime Club; mystery drama (NBC)

**7:15 P.M.**  
 KYW—For Men Only  
 WBBM—Harriet Cruise and Westphal's Orchestra  
 WCFL—Women's Trade Union League Talk  
 WGN—Singer Sam, baritone (CBS)  
 WIBO—David Jackson  
 WJJD—Dr. and Mrs. Jerry  
 WLS—College Inn Orchestra

**7:30 P.M.**  
 KYW—Melody Lane  
 WBBM—Fifteen Minutes of Sunshine with Charles Hamp  
 WCFL—Bernice Higgins, contralto  
 WGN—Kate Smith's Swanee Music (CBS)  
 WIBO—Chauncey Parsons, tenor  
 WJJD—Art Wright, songs  
 WLS—Musical Program (NBC)  
 WMAQ—Winter Gardens

**7:45 P.M.**  
 KYW—Chandu, the Magician  
 WBBM—Correy Lynn's Orchestra (CBS)  
 WCFL—Labor Flashes  
 WIBO—George Anderson, talk  
 WJJD—Dave Bennett's Orchestra  
 WLS—The Country Doctor (NBC)  
 WMAQ—Vincent Lopez' Orchestra

**8:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WBBM—Jack Brooks, song souvenirs  
 WCFL—Artists' Hour  
 WGN—Bing Crosby, baritone; Hayton's Orchestra (CBS)  
 WIBO—Jack Burnett, tenor  
 WJJD—Dance Orchestra  
 WJKS—Polish Hour  
 WMAQ—Willard Messenger

WLS—Adventures of Sherlock Holmes (NBC)  
 WSBC—Polish Program

**8:15 P.M.**  
 WBBM—Charley Straight's Orchestra  
 WCFL—Night Court  
 WGN—Romantic Bachelor (CBS)  
 WIBO—Memory Book  
 WJJD—Concert Orchestra  
 WMAQ—RKO Theater of the Air

**8:30 P.M.**  
 KYW—Don Pedro's Orchestra  
 WBBM—Mayor's Cabinet Radio Series  
 WCFL—Henrietta Kuehl, soprano  
 WENR—Morton Downey and Donald Novis, tenors (NBC)  
 WGN—Guy Lombardo's Orchestra; Burns and Allen (CBS)  
 WIBO—"Y" Hotel Chorus  
 WJKS—Hot Stove League  
 WMAQ—Symphony Concert (NBC)

**8:45 P.M.**  
 WBBM—Hank Lishin's Orchestra  
 WCFL—Ika Diehl Skit  
 WIBO—Clem and Harry  
 WJKS—Charlie and Ray

**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Boswell Sisters, trio (CBS)  
 WCFL—All Star Minstrels  
 WENR—Corn Cob Pipe Club of Virginia (NBC)  
 WGN—Put-Together Drama  
 WIBO—Wendell Hall  
 WJKS—Hungarian Hour  
 WMAQ—D. W. Griffith's Hollywood Revue (NBC)

**9:15 P.M.**  
 KYW—Soloist (NBC)  
 WBBM—Billy White, tenor and Westphal's Orchestra  
 WCFL—Via Lago Orchestra  
 WGN—Easy Aces, comedy sketch (CBS)  
 WIBO—Singing Sophomores  
 WMAQ—Beach View Gardens

**9:30 P.M.**  
 KYW—Inspector Stevens and Son of Scotland Yard  
 WBBM—Harriet Cruise and Four Norsemen  
 WCFL—Grace Wilson, contralto  
 WENR—Women's Vocal Octet (NBC)  
 WGN—Tomorrow's News  
 WIBO—Little Harry and the Rhythm Girl  
 WJKS—Columbia Revue (CBS)  
 WMAQ—Exploring America; Carveth Wells (NBC)

**9:40 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 KYW—Three Strings  
 WBBM—Myrt and Marge, drama (CBS)  
 WGN—Melody Hour  
 WIBO—Betty and Jean

**10:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—School Teachers' Program  
 WENR—Amos 'n' Andy (NBC)  
 WGN—Hal Kemp's Orchestra  
 WIBO—News Flashes  
 WJKS—Nino Martini Columbia Symphony Orchestra (CBS)  
 WMAQ—Amos 'n' Andy (NBC)

**10:10 P.M.**  
 WCFL—Musical Weather Report

**10:15 P.M.**  
 WCFL—Coliseum, Walkathon  
 WENR—Cesare Sodero's Concert Orchestra (NBC)  
 WGN—Milligan and Mulligan  
 WIBO—Radio Dan  
 WMAQ—Dan and Sylvia

**10:30 P.M.**  
 KYW—Don Pedro's Orchestra  
 WCFL—Club Alabam  
 WGN—Wayne King's Orchestra  
 WIBO—Organ Program  
 WJKS—Isham Jones' Orchestra (CBS)  
 WMAQ—Art Kassel's Orchestra

**10:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra  
 WMAQ—Winter Garden Orchestra

**10:50 P.M.**  
 WGN—Bernie Cummins' Orchestra

**11:00 P.M.**  
 KYW—Dan Russo's Orchestra  
 WCFL—Great Love Affairs  
 WENR—Ben Bernie's Orchestra  
 WIBO—Musical Tapestry, organ  
 WJKS—Don Redman's Orchestra (CBS)  
 WSBC—Musical Comedy

**11:10 P.M.**  
 WGN—Wayne King's Orchestra

**11:15 P.M.**  
 WCFL—Tripoli Trio  
 WMAQ—Cotton Club Orchestra (NBC)  
 WSBC—Jerry Sullivan Song Special

**11:20 P.M.**  
 WGN—Late Dance Orchestras

**11:30 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—Club Alabam  
 WENR—Don Pedro's Orchestra  
 WJKS—Ben Pollack's Orchestra (CBS)  
 WMAQ—Beach View Orchestra  
 WSBC—Famous Symphonies

**11:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra

**12:00 MIDNIGHT**  
 KYW—Celebrity Night with Dan Russo's Orchestra  
 WBBM—Around the Town; dance orchestras  
 WENR—Grand Terrace; Earl Hines  
 WMAQ—Art Kassel's Orchestra  
 WMBI—Gospel Message and Music

**12:30 A.M.**  
 WENR—Beach View Gardens Orchestra  
 WMAQ—Vincent Lopez' Orchestra

# The Play's the Thing

(Programs are listed in Central Standard Time)

**SUNDAY**  
 Moonshine and Honeysuckle—WMAQ-NBC, 1:30 p. m.  
 Roses and Drums—WGN-CBS, 4 p. m.  
 Pages of Romance—KYW-NBC, 4:30 p. m.  
 Wheatonville—WMAQ-NBC, 6:15 p. m.  
 Great Moments in History—WLS-NBC, 6:30 p. m.  
 Orange Lantern—WMAQ-NBC, 9:30 p. m.  
 Sunday at Seth Parker's—KYW-NBC, 9:45 p. m.

**MONDAY**  
 Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
 Today's Children—WMAQ, 10:45 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Betty and Bob—WLS-NBC, 2 p. m.  
 Lady Next Door—WENR-NBC, 3:45 p. m.  
 Dromedary Caravan—WENR-NBC, 4:15 p. m.  
 Bill Baar's Grandpa Burton—WBBM, 5 p. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 The Lone Wolf Tribe—WBBM-NBC, 5:45 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 The Secret Three—WGN, 6:15 p. m.  
 The Goldbergs—WENR-NBC, 6:45 p. m.  
 Chandu the Magician—KYW, 7:45 p. m.  
 Country Doctor—WLS-NBC, 7:45 p. m.  
 Evening in Paris Mysteries—WGN-CBS, 8:30 p. m.  
 Princess Pat Pageant—WBBM, 8:30 p. m.  
 Easy Aces—WGN-CBS, 9:15 p. m.  
 Myrt and Marge—WBBM-CBS, 9:45 p. m.  
 Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
 Dan and Sylvia—WMAQ, 10:15 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

**TUESDAY**  
 Happyville Special—WLS, 8:15 a. m.  
 Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
 J. B. and Mae—KYW, 9:15 a. m.  
 Today's Children—WMAQ, 10:45 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Betty and Bob—WLS-NBC, 2 p. m.  
 Princess Pat Pageant—WLS, 2:45 p. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 Secretary Hawkins—WMAQ-NBC, 5:45 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 Rock Oak Champions—WBBM, 5:45 p. m.  
 Wheatonville—WMAQ-NBC, 6:15 p. m.  
 The Secret Three—WGN, 6:15 p. m.  
 The Goldbergs—WENR-NBC, 6:45 p. m.  
 Adventures in Health—WLS-NBC, 7:30 p. m.  
 Chandu, The Magician—KYW, 7:45 p. m.  
 Country Doctor—WLS-NBC, 7:45 p. m.  
 Police Dramatization—WENR-NBC, 9 p. m.  
 Myrt and Marge—WBBM-CBS, 9:45 p. m.  
 Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
 Dan and Sylvia—WMAQ, 10:15 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

**WEDNESDAY**  
 Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
 Household Dramatization—KYW-NBC, 10:15 a. m.  
 Today's Children—WMAQ, 10:45 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Betty and Bob—WLS-NBC, 2 p. m.  
 Little Dramas from Life—WLS, 2:15 p. m.  
 Lady Next Door—WMAQ-NBC, 3:45 p. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 Wheatonville—WMAQ-NBC, 6:15 p. m.  
 The Secret Three—WGN, 6:15 p. m.  
 The Goldbergs—WENR-NBC, 6:45 p. m.  
 Chandu, The Magician—KYW, 7:45 p. m.  
 Country Doctor—WLS-NBC, 7:45 p. m.  
 Easy Aces—WGN-CBS, 9:15 p. m.  
 Myrt and Marge—WBBM-CBS, 9:45 p. m.  
 Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
 Dan and Sylvia—WMAQ, 10:15 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

**THURSDAY**  
 Happyville Special—WLS, 8:15 a. m.  
 J. B. and Mae—KYW, 9:15 a. m.  
 Today's Children—WMAQ, 10:45 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Betty and Bob—WLS-NBC, 2 p. m.  
 WLS Home Theater—WLS, 2:15 p. m.  
 Lady Next Door—WENR-NBC, 3:45 p. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 Secretary Hawkins—WMAQ-NBC, 5:45 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 The Secret Three—WGN, 6:15 p. m.  
 Wheatonville—WMAQ-NBC, 6:15 p. m.  
 The Goldbergs—WENR-NBC, 6:45 p. m.  
 Rin Tin Tin Thriller—WLS-NBC, 7:30 p. m.  
 Chandu, The Magician—KYW, 7:45 p. m.  
 Howard Thurston—WLS-NBC, 7:45 p. m.  
 Death Valley Days—WLS-NBC, 8 p. m.  
 Myrt and Marge—WBBM-CBS, 9:45 p. m.  
 Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
 Dan and Sylvia—WMAQ, 10:15 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

**FRIDAY**  
 Clara, Lu 'n' Em—WGN-NBC, 9:15 a. m.  
 Today's Children—WMAQ, 10:45 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Betty and Bob—WLS-NBC, 2 p. m.  
 Dromedary Caravan—WENR-NBC, 4:15 p. m.  
 The Flying Family—WMAQ-NBC, 4:30 p. m.  
 Bill Baar's Grandpa Burton—WBBM, 5 p. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 The Lone Wolf Tribe—WBBM-CBS, 5:45 p. m.  
 The Secret Three—WGN, 6:15 p. m.  
 The Goldbergs—WENR-NBC, 6:45 p. m.  
 March of Time—WGN-CBS, 7:30 p. m.  
 Adventures in Health—WLS-NBC, 7:30 p. m.  
 Howard Thurston—WLS-NBC, 7:45 p. m.  
 First Nighter—WLS-NBC, 8 p. m.  
 Easy Aces—WGN-CBS, 9:15 p. m.  
 Myrt and Marge—WBBM-CBS, 9:45 p. m.  
 Amos 'n' Andy—WENR—WMAQ-NBC, 10 p. m.  
 Dan and Sylvia—WMAQ, 10:15 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

**SATURDAY**  
 J. B. and Mae—KYW, 9:15 a. m.  
 Household Dramatization—KYW-NBC, 10:15 a. m.  
 Painted Dreams—WGN, 11:35 a. m.  
 Skippy—WBBM-CBS, 5:30 p. m.  
 Little Orphan Annie—WGN-WENR-NBC, 5:45 p. m.  
 Secretary Hawkins—WMAQ-NBC, 5:45 p. m.  
 Milligan and Mulligan—WGN, 10:15 p. m.

# Short Wave and DX

Gentlemen:  
 In response to your recent inquiry, this is to advise you that we are planning a special DX program to be broadcast from 1 to 2 p. m. MST in the early morning of Sunday, February 5, 1933.

Very truly yours,  
 KVOR Broadcasting Station,  
 Frank Bishop, Manager

Dear Sir:  
 Do you think any of your listeners could enlighten me on this point?  
 On Christmas night at about 1700 or 1710 kilocycles I heard a speech being made in the French language. The call letters seemed to be VRI. I did not get the location of the station because a sudden burst of static drowned the announcer's voice. The letters were announced twice. However, the V may have been W, but I can find no WRI listed in any of the late radio logs.

I am certain that the second letter was R. Any information on this station will be appreciated.

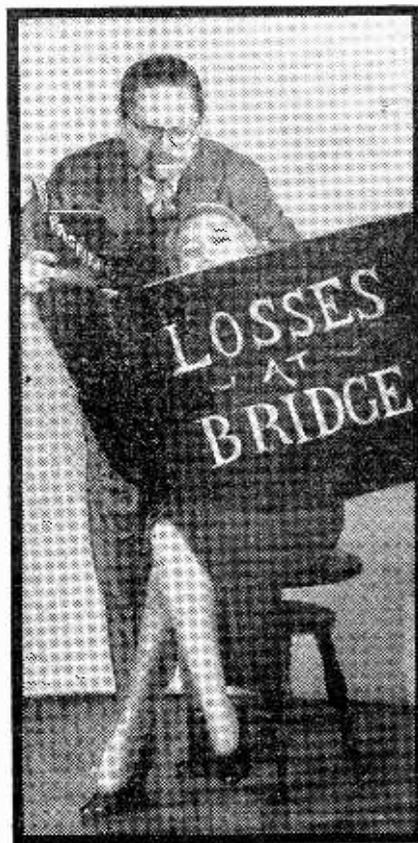
S. G. Soutbeer,  
 3436 Jonestown Rd., Progress, Pa.

Dear Editor:  
 I have been experimenting with my short wave set since early this fall and I think I'm getting good results. I had been listening in to the forty and eighty meter band which consists of amateurs in phone and code. Not very long ago I added a few more turns of wire on my secondary coil, which brought me up a little higher in meters. I picked a short wave station; its call letters were WAD. Could you tell me its location and what meters it broadcasts on? He was calling some short-wave amateur in Berlin, Germany. I also picked up the airport stations which talk and guide the traveling planes.

Lester Du Frene,  
 11738 Wallace St., Chicago, Ill.

(Editor's Note: We can find no station listed as using the call letters WAD. Is it possible you heard WAED, Harrisburg, Pa., on 96.72 meters? Airport stations broadcast on wave-lengths from 113.29 meters down to 52.98).

DX Editor:  
 KASA, 1210 kc., 100 watts, Elk City, Okla., broadcasts regular DX programs on the first



The Easy Aces, Goodman and Jane Ace, turn over a new leaf in the year's bridge accounts. Jane thinks it's simply terrible of Goodman to be so angry about a few pennies. She'll do better this year, she claims. They're heard Monday, Wednesday and Friday at 9:15 p. m. over CBS-WGN

and third Saturday mornings of each month from 2 to 4 a. m. CST. Letter from the director of DX broadcasts informs us that "KASA is making an earnest effort to give its DX listeners good programs filled with interesting material by live talent."  
 10AB, 1200 kc., 25 watts, Moose Jaw, Saskatchewan, broadcasts a test program every first and third Sunday of the month, between 12:30 a. m. and 2:30 a. m. MST. This station comes pounding in here like a local, and in spite of its low power it is quite an easy catch.  
 WHAZ, 1300 kc., 500 watts, Troy, N. Y., broadcasts every Monday evening from 6 p. m. to midnight, EST.

Ray H. Zorn,  
 Troy Grove, Illinois

# Studio Shavings

Although the broadcasters considered 1932 a gala year financially, many of the stations are still paying depression money to their artists. One popular station in town is offering artists on its dramatic shows twenty-five dollars a week for six programs on a commercial show . . . Bernadine Flynn, the radiactress is now spending her spare moments with a well known near north-side medico . . . Don Ameche, the radio hero, recovered his bride's expensive fur coat which was stolen from his car recently and then made a four year promise to abstain from quaffing giggle water . . . Virginia Clark, the National Tea Reporter at WBBM, is a widow with a three year old daughter . . . They are readying Louise Alcott's Little Women for radio drama with such artists as Dolores Gillen, Peggy Davis, Geraldine Weber and Tony Gilman as leads.

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Clip the Coupon on Page 2

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 NAME .....  
 ADDRESS .....  
 CITY ..... STATE .....  
 Check Here If Interested in Dealer Proposition

# Programs for Thursday, January 19

**5:45 A.M.**  
**WGES**—Sunshine Special

**6:00 A.M.**  
**WAAF**—Farm Folks' Hour  
**WGES**—Dunker's Club  
**WJJD**—Good Morning Program  
**WLS**—Smile a While Time

**6:10 A.M.**  
**WLS**—Johnny Muskrat, Fur Reporter

**6:15 A.M.**  
**WJJD**—Buckle Busters  
**WLS**—Weather Report; Musical Jamboree

**6:30 A.M.**  
**WGES**—Requests  
**WIBO**—Uncle John and his Family  
**WLS**—Variety Artists  
**WMAQ**—Setting Up Exercises

**6:45 A.M.**  
**WBBM**—Farm Information  
**WJJD**—Musical Gems

**6:55 A.M.**  
**WBBM**—Musical Time Saver

**7:00 A.M.**  
**KYW**—Musical Clock  
**WAAF**—Breakfast Express  
**WCFL**—Morning Shuffle  
**WGES**—Musical Toasts  
**WGN**—Good Morning  
**WJJD**—Texas Crystals  
**WLS**—Rader's Gospel Tabernacle  
**WMAQ**—The Wife Saver, humorous sketch (NBC)  
**WMBI**—Sunrise Service

**7:15 A.M.**  
**WGES**—Cecil and Sally  
**WJJD**—Muscle Tone Gym Class  
**WMAQ**—Morning Worship

**7:30 A.M.**  
**WBBM**—Church Services  
**WCFL**—Cheerio Inspirational talk and music (NBC)  
**WGES**—Polish Earlybirds  
**WIBO**—Time Signal Express  
**WJJD**—Happy Go Lucky Time  
**WLS**—The Prairie Ramblers  
**WMAQ**—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
**WBBM**—Musical Time Saver  
**WLS**—Jolly Bill and Jane (NBC)

**8:00 A.M.**  
**WCFL**—WCFL Kiddie's Aeroplane Club  
**WGES**—Poland's Music  
**WLS**—Steamboat Bill

**8:15 A.M.**  
**WCFL**—Time Parade  
**WLS**—Happyville Special; Spareribs and Jack

**8:30 A.M.**  
**WBBM**—Modern Living  
**WCFL**—Dance Music  
**WIBO**—Musical Varieties  
**WLS**—Musical Program  
**WMAQ**—Vic and Sade; comedy duo (NBC)

**8:35 A.M.**  
**WLS**—The Produce Market Reporter

**8:45 A.M.**  
**WLS**—Livestock Receipts; Hog Flash  
**WMAQ**—Nothing But the Truth (NBC)

**8:50 A.M.**  
**WLS**—Topics with Sue Roberts

**9:00 A.M.**  
**KYW**—Musical Melange  
**WAAF**—Sing and Sweep  
**WBBM**—Melody Parade; Orchestra (CBS)  
**WCFL**—German Entertainment  
**WGES**—Canary Concert  
**WGN**—Gym of the Air  
**WIBO**—YMCA Exercises  
**WMAQ**—Chicago Ensemble

**9:10 A.M.**  
**WLS**—Harry Steele; Hamlin's Newscast

**9:15 A.M.**  
**KYW**—J. B. and Mae  
**WBBM**—Organ Interlude  
**WCFL**—Famous Soloists  
**WGN**—Clara, Lu 'n' Em, gossip (NBC)  
**WLS**—Mac and Bob  
**WMAQ**—Young Artists' Trio (NBC)

**9:20 A.M.**  
**WBBM**—News Flashes

**9:30 A.M.**  
**KYW**—Swingin' Along (NBC)  
**WAAF**—Organ Melodies  
**WBBM**—Beauty Chat  
**WCFL**—Highlights of Music  
**WGES**—Show Hits  
**WGN**—Market Reports  
**WIBO**—Little Harry's Cooking Club  
**WLS**—The Prairie Ramblers  
**WMAQ**—Edith Shuck

**9:35 A.M.**  
**WGN**—Leonard Salvo's Mail Box

**9:45 A.M.**  
**KYW**—Piano Patterns  
**WAAF**—Songs of the Islands  
**WBBM**—Have You Heard? (CBS)  
**WGES**—Ship Ahoy  
**WLS**—Ralph and Hal, "Old Timers"  
**WMAQ**—Emily Post, hostess; vocalists and instrumentalists (NBC)

**10:00 A.M.**  
**KYW**—May We Present (NBC)  
**WAAF**—Dotty Lee  
**WBBM**—U. S. Navy (CBS)  
**WGES**—Musical Speedway  
**WGN**—Allan Grant, pianist  
**WIBO**—Radio Dan  
**WJJD**—Favorite Singers  
**WLS**—Livestock and Poultry Markets; weather  
**WMAQ**—Singing Strings (NBC)  
**WMBI**—Parent's Bible Study Hour  
**WSBC**—Mildred Fitzpatrick, pianist

**10:10 A.M.**  
**WENR**—Studio Program

**10:15 A.M.**  
**KYW**—Singing Strings (NBC)  
**WAAF**—The Spotlight  
**WCFL**—Health Talk by Dr. Bundesen  
**WGES**—Rhythm Review  
**WGN**—Melody Favorites  
**WIBO**—Market Reports  
**WMAQ**—Frances Lee Barton, talk (NBC)  
**WJJD**—Neighborhood Store  
**WSBC**—Popular Dance

**10:25 A.M.**  
**WGN**—Market Reports

**10:30 A.M.**  
**KYW**—Mrs Austin Young, fashion preview  
**WAAF**—Problems of Parenthood, Richard Russel  
**WBBM**—Julia Hayes, household hints  
**WCFL**—Dance Music  
**WENR**—Jackie Heller; Phyllis and Frank  
**WGES**—Circus Echoes  
**WGN**—Digest of the day's news  
**WIBO**—News of the Day  
**WJJD**—Name the Band  
**WMAQ**—Today's Children  
**WMBI**—Gospel Music and Short Stories  
**WSBC**—Bobby Danders, Jr.

**10:45 A.M.**  
**KYW**—Hugo Mariani's Marionettes (NBC)  
**WAAF**—Musical Calendar  
**WBBM**—Radio School of the Air  
**WENR**—U. S. Marine Band (NBC)  
**WGES**—Ben Cohen, tenor  
**WGN**—Music Weavers Quarter Hour  
**WJJD**—Mary Alden; home talk  
**WMAQ**—Today's Children  
**WSBC**—Symphony Concert

**11:00 A.M.**  
**KYW**—Morning Melodians

**12:25 P.M.**  
**WMAQ**—Board of Trade

**12:30 P.M.**  
**KYW**—Rex Battle's Concert Ensemble (NBC)  
**WBBM**—Pat Flanagan's Bowling Congress  
**WGN**—Atlantic City Musicale (CBS)  
**WJJD**—Farmer Rusk's Dinner Program  
**WJKS**—John Tamiazzo, pianist  
**WMAQ**—Popular Varieties

**12:45 P.M.**  
**KYW**—Luncheon Dance  
**WBBM**—Walkathon News  
**WCFL**—Farm Talk  
**WIBO**—Clem and Harry  
**WJKS**—Old Time Melodies  
**WMAQ**—Princess Pat Beauty Talk

**12:50 P.M.**  
**WBBM**—Organ Interlude  
**WMAQ**—Popular Varieties

**12:55 P.M.**  
**WBBM**—Chicago Dental Society

**1:00 P.M.**  
**KYW**—Dan Russo's Orchestra (NBC)  
**WAAF**—Hoosier Philosopher  
**WBBM**—Aunt Jemima, songs (CBS)  
**WCFL**—Coliseum, Walkathon  
**WGN**—Allan Grant, pianist  
**WIBO**—News  
**WJJD**—Talk  
**WJKS**—Danny Glenn, pianist  
**WLS**—Jung Garden Corner  
**WMAQ**—Century of Progress Talk  
**WMBI**—Organ Program

**1:10 P.M.**  
**WCFL**—Merchants Prosperity Hour  
**WMAQ**—Dave Rose, pianist

**1:15 P.M.**  
**WAAF**—The American Weekly  
**WBBM**—Chicago Hour

**WGN**—Palmer House Ensemble  
**WIBO**—Parents' Magazine  
**WJJD**—Waltz Time

**1:30 P.M.**  
**KYW**—Prudence Penny; Household hints  
**WAAF**—Pianoesque  
**WBBM**—American School of the Air (CBS)  
**WJJD**—Hill-Billy Time  
**WJKS**—Educational Program  
**WLS**—Bob and Harve, prohibition talk  
**WMAQ**—Public School Program  
**WSBC**—Famous Quartets

**1:35 P.M.**  
**WGN**—Palmer House Ensemble

**1:45 P.M.**  
**KYW**—Little Concert (NBC)  
**WAAF**—Live Stock Market; Weather Summary  
**WCFL**—National League American Pen Women  
**WGN**—Dick Hayes, baritone  
**WIBO**—Theater Reporter  
**WJJD**—Variety Music  
**WLS**—Three Contraltos, "Tea for Three"  
**WSBC**—Duo Melodik

**1:50 P.M.**  
**WIBO**—Beauty Talk

**2:00 P.M.**  
**KYW**—Concert Echoes  
**WAAF**—Chicago on Parade  
**WBBM**—Beauty Chat  
**WCFL**—Merchants Prosperity Hour  
**WGN**—Women's City Club  
**WIBO**—Radio Gossip  
**WJJD**—Masterworks' Hour  
**WJKS**—La Forge Berumen Musicale (CBS)  
**WLS**—Betty and Bob (NBC)  
**WMAQ**—Three Mustachios (NBC)  
**WSBC**—Poet's Corner

**2:10 P.M.**  
**WGN**—Palmer House Ensemble

**2:15 P.M.**  
**WAAF**—Mabel Van  
**WBBM**—La Forge Berumen Musicale (CBS)  
**WCFL**—U. S. Navy Band (NBC)  
**WJKS**—Musicale  
**WLS**—WLS Home Theater  
**WMAQ**—Adventures in Hobby Riding  
**WSBC**—Famous Orchestras

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 6:45 p. m. **WBBM-CBS**—Boake Carter, news commentator
- 7:00 p. m. **WMAQ-NBC**—Rudy Vallee's Orchestra; guest stars
- 8:00 p. m. **WGN-CBS**—Ruth Etting, blues singer; Hayton's Orchestra
- 8:30 p. m. **WGN-CBS**—Colonel Stoopnagle and Budd
- 9:00 p. m. **WENR-NBC**—Jack Pearl, comedian

**WAAF**—Meat Recipe Talk; Mildred Batz  
**WBBM**—Buddy Harrod's Orchestra (CBS)  
**WCFL**—Red Hot and Low Down Program  
**WGN**—Hank Harrington  
**WIBO**—Musical Masterpieces  
**WJJD**—Leo Boswell, songs  
**WJKS**—Orchestral Program  
**WMAQ**—U. of C. Lecture  
**WSBC**—Loretta Clusman, soprano

**11:15 A.M.**  
**WAAF**—World News Reports; Markets  
**WBBM**—Virginia Clark; Gene and Charlie  
**WJJD**—Piano Instruction  
**WJKS**—Buddy Harrod's Orchestra (CBS)  
**WSBC**—Estelle Lewis, songs

**11:30 A.M.**  
**KYW**—National Farm and Home Hour (NBC)  
**WAAF**—Bulletin Board  
**WBBM**—Frank Wilson and Jules Stein  
**WENR**—Home Service  
**WGN**—Market Reports  
**WIBO**—Golden Gate  
**WJJD**—Buckle Busters  
**WJKS**—Concert Miniatures (CBS)  
**WMAQ**—Or. Wings of Song (NBC)  
**WMBI**—Continued Story Reading

**11:35 A.M.**  
**WAAF**—Rhythm Serenade  
**WGN**—Painted Dreams

**11:45 A.M.**  
**WBBM**—Concert Miniatures (CBS)  
**WIBO**—Memory Book  
**WJJD**—Sunshine for Shut-Ins  
**WJKS**—News Flashes  
**WLS**—Weather Reports; Livestock Estimates

**11:50 A.M.**  
**WGN**—Good Health and Training

**11:55 A.M.**  
**WLS**—Harry Steele, News Reporter

**12:00 NOON**  
**WAAF**—Noon-time Melodies; Weather  
**WBBM**—George Hall's Orchestra (CBS)  
**WCFL**—Popular Music  
**WGN**—Mid-day Services  
**WIBO**—Timely Tunes  
**WJJD**—Singing Minstrels  
**WJKS**—Orchestral Program  
**WLS**—Maple City Four Fun Factory  
**WMAQ**—Palais d'Or Orchestra  
**WMBI**—Loop Evangelistic Service

**12:15 P.M.**  
**WBBM**—Local Markets  
**WIBO**—Market Reports  
**WJJD**—Luncheon Dance  
**WJKS**—Farm Flashes  
**WLS**—Prairie Farmer Dinnerbell Program

**12:20 P.M.**  
**WBBM**—News Flashes  
**WIBO**—Reading Room

**WJKS**—American Museum of Natural History (CBS)  
**WLS**—Jim Poole, Grain Market

**1:20 P.M.**  
**WMAQ**—Board of Trade

**1:25 P.M.**  
**WGN**—Ruth Wood Meyer, songs



**in a brand new**  
**RADIO PROGRAM**  
**COLUMBIA NETWORK**  
 64 STATIONS  
**THURSDAY, 9:30 E. S. T.**

## IN RESPONSE TO MANY RADIO GUIDE READERS

**O**UR mail bag has been so full in recent weeks of queries from men and women who want details of our Neighborhood Representation Plan that we believe there may be others who would like the same information.

With that thought in mind, the Radio Guide prints below a convenient blank for use by readers who are considering writing to us for the details of how to increase their incomes by becoming Neighborhood Representatives of the Radio Guide.

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# Music in the Air

By Carleton Smith

OUR readers do not all agree.

Comment about *good recital programs* indicates that there have been and are A-1 series, such as we suggested. Voice of Firestone, General Electric Sunday Circle Concerts, Five Star Programs (that have so far this season presented Feodor Chaliapin and John McCormack), Swift Garden Hour, and even Atwater-Kent's never-to-be-forgotten full hour programs are cited as examples.

This leaves us a bit embarrassed. To speak against programs that present fine artists and satisfy a large public is not our policy. We would rather hear the great voices of the world in music that is *not equal* to their talents, than to have them silent. Furthermore, there is every reason for allowing those who enjoy the hackneyed trivialities to hear them well performed.

What should be understood is that the programs mentioned do not interest the discriminating music lovers. The compositions heard on them are not of the same calibre as those broadcast on symphony and opera programs.

The Philharmonic, the Philadelphia, and the Boston Symphonies do not present a diluted or "popularized" set of programs. The Metropolitan opera does not prepare a different broadcasting repertoire for the uninitiated. On the contrary, they choose their best works.

It should be the same with the recitalist. If there are listeners for regular symphony programs, there will be listeners for regular recital programs presenting the greatest living interpreters in great music.

## Mary Garden: Madame Queen

MARY GARDEN, who broadcast recently her reasons for liking American music, has an unflinching sense of publicity. Her slightest remarks could be syndicated. Hardly any season of opera in Chicago began without a front-page story about Miss Garden. If it wasn't bobbed hair, or women's hats, it was love, rumors of a suitor—a far-away Indian Prince, perhaps—or a story of riding a mule around the island of Corsica, or even of jumping nude from the window of her Riviera estate into the Mediterranean.

When, two winters ago, Madame Queen entered nightly into the thoughts of Amos 'n' Andy fans, Miss Garden listened for the first time to the Pepsodent program. As soon as Bill Hay finished his final announcement, she jumped up from her chair. "You know what I'd like to do—more than anything else? Be Madame Queen!"

Maybe—now that Amos 'n' Andy are considering introducing their women friends to us—Miss Garden will get her chance.

## Spalding Boston Soloist

NBC is resolved not to let Columbia carry off the laurels for symphonic broadcasting. Until the inauguration of the Boston Symphony broadcasts, Columbia was far in the lead with both the Philharmonic-Symphony and the Philadelphia orchestra.

That Serge Koussevitsky manipulates the finest string choir in any American orchestra was evident from the instant the Bach preludes began his first broadcast. Now that fifteen minutes have been added, and the broadcast lengthened to two full hours, no part of the concert will be left out. Satur-



CARLETON SMITH

day nights hereafter will find our ears attuned to Symphony Hall and Boston's painstaking and condescending announcer.

The third of the broadcast programs (Saturday, January 14, 7:15 p. m. on NBC) features Albert Spalding in Mozart's Second D Major Sonata and Chausson's "Poeme." Richard Burgin, the orchestra's concertmeister, will conduct, in Mr. Koussevitsky's absence, Vaughn-Williams' *Pastoral Symphony* and the suite from *Stravinsky's* ballet "Petrouchka."

## "Lohengrin" from Metropolitan

A distinguished cast from the German contingent at the Metropolitan will broadcast Acts II and III of Wagner's "Lohengrin" Saturday. (January 14, 2 p. m., NBC-KYW).

Gustaf de Loor, whose straightforward singing was so pleasing in the recent broadcast of "Die Gotterdammerung," will be the hero seeking the woman who will not call for explanations or defense, but who will love him with an unconditioned love. The woman who will not meet his test is Elizabeth Rethberg, most satisfying of all Elsa's. The evil Ortrud and Telramund are Karil Branzell and Friedrich Schorr. Arthur Bodansky will conduct.

## Lily Pons Sunday Evening

RECOVERED from her illness, Lily Pons is now ready to delight the admirers who were disappointed when she could not keep her radio date on New Year's Night. "The Maids of Cadiz" and "Caro Nome" are among the coloratura displays listed on the broadcast (Sunday, January 15, 8 p. m., NBC-WMAQ).

All those who are thrilled by witnessing the successful accomplishment of a difficult feat, as well as those who cannot resist the shimmering substance of the Pons' voice, will be present.

## Tibbett Sings "Faust" Aria

Fresh from the laurels gained in creating "Emperor Jones," Lawrence Tibbett programs "The Calf of Gold" from "Faust," along with "Mother o' Mine" and "Only a Rose" from Friml's "Vagabond King." (Monday, January 16, 7:30 p. m., NBC-WMAQ).

## Dobrowen Mid-week Concert

BY all odds the finest mid-week symphony hour is the one Issay Dobrowen has been conducting Wednesdays (January 18, 8:30 p. m., NBC-WMAQ). The individual instrumentation of this orchestra is not equal to that of the Philharmonic Symphony; notwithstanding, he is making his personality felt with this group, and has given exciting performances of his "best bet"—Tschai-kowsky.

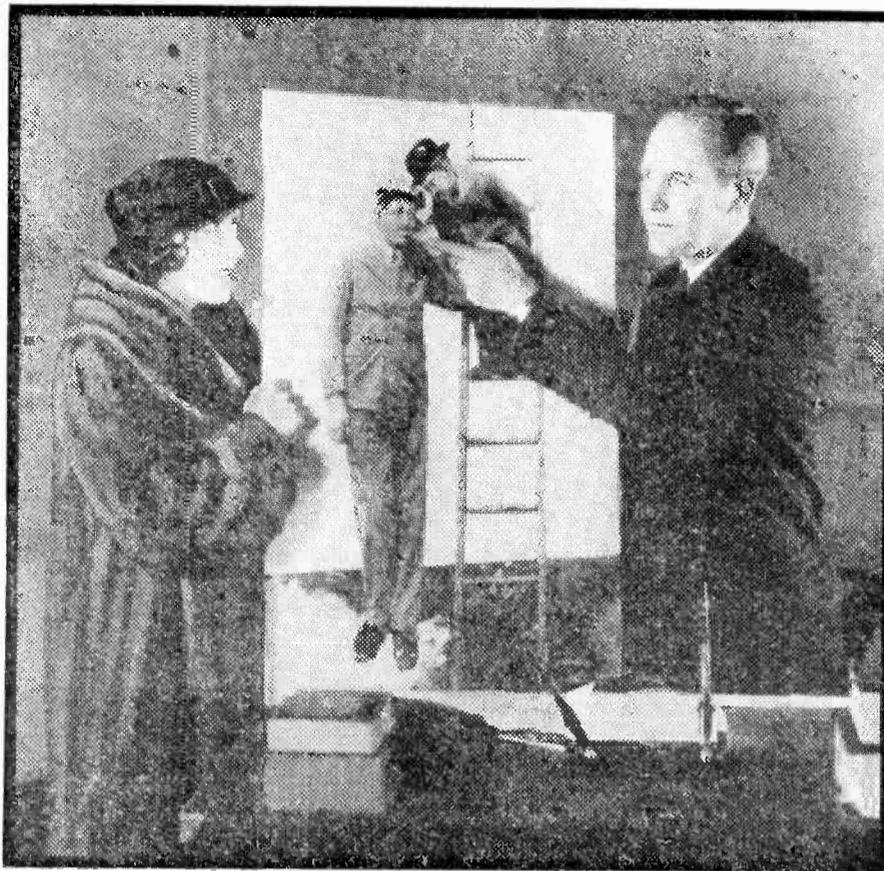
One felt that Mr. Dobrowen failed to get the most out of his four weeks with the Philharmonic. That orchestra was in a mood to relax after Toscanini, and Mr. Dobrowen is not exactly a conventional conductor.

NBC would do well to continue this program, and find more outlets for it. Residents of Chicago cannot hear it, just as they do not hear several of the finest broadcasts.

## San Francisco Symphony

Alfred Hertz conducts his symphony in the first hour of their regular Saturday night concerts, from San Francisco's New War Memorial Auditorium. (January 21, 10:30 p. m., NBC-WMAQ).

# REWARD!



We present the first, only, and likewise exclusive picture of Miss Gracie Allen as she requested Mr. Sherman Burns, of the William J. Burns Detective Agency, to help her find her missing brother. Gracie shows a picture of her brother (left) at the age of six months and (right) at the age of eighteen years.

## Who's Got Gracie's Brother?

HAVE you looked in all your pockets?

Do you peer under the bed every night?

Are you certain that he's not lurking in the cellar?

We mean; have you joined the hunt for the missing brother of Gracie Allen? We, personally, have been stirred to our very depths, and even lower, by the thought of Gracie Allen going through life without her brother. We are stirred even more than we were stirred by the breach of promise suit of Amos 'n' Andy, which is being very much stirred indeed.

According to Gracie, her brother has been either mislaid or misappropriated. He is lost, strayed, or stolen.

So the Columbia Broadcasting System has offered the magnificent reward of \$9.30 to anyone who will find Gracie's brother.

But we will do better than that. RADIO GUIDE offers a reward of \$9.62 NOT to find Gracie Allen's brother. That will make it more interesting for all concerned.

According to Gracie, her brother is tall, somewhere between three and six feet. He weighs somewhere between 100 and 250 pounds, and he bathes once every leap year, at least.

He parts his teeth in the middle, and wears a toupee. Gracie doesn't know whether or not he is bald, because he never takes off his toupee.

He is somewhat oldish, and yet looks youngish, and he has a horror of walking under a match or lighting three on a ladder.

Personally, we have the following clues to offer:

He was seen, so it is rumored and alleged, playing croquet with the missing Judge Joseph Force Crater, of New York, in Okcechobee, Fla., and at the same time he was reported hiding among several thousand network vice-presidents, who were holding a convention in the Yale bowl.

So if you see Gracie Allen's brother, let us know. We guarantee to permanently remove him from circulation.

# Thursday Programs [Continued]

**2:30 P.M.**  
 KYW—Women's Radio Review (NBC)  
 WAAF—U. S. Navy Program  
 WBBM—Frank Westphal's Orchestra (CBS)  
 WCFL—Merchants Prosperity Hour  
 WGN—June Baker  
 WIBO—Silver Melodies  
 WJJD—Piano Instruction  
 WJKS—Orchestral Program  
 WMAQ—U. S. Navy Band (NBC)  
 WSBC—Vanze Sisters

**2:45 P.M.**  
 WAAF—World News Reports  
 WIBO—Market Reports  
 WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE  
 WLS—"Red" Foley  
 WMAQ—American Pen Women  
 WSBC—Pianoland

**3:00 P.M.**  
 KYW—Three Strings  
 WAAF—The Bookworm; The Comic Actor  
 WBBM—U. S. Army Band (CBS)  
 WCFL—Civic and Welfare Talk from Mayor's Office  
 WGN—Afternoon Musicale  
 WIBO—Patricia O'Hearn Players  
 WJJD—Women's Club  
 WJKS—Band Parade  
 WLS—Wm. Vickland's Book Shop  
 WMAQ—Kaltenmeyer's Kindergarten (NBC)  
 WMBI—Gospel Message  
 WSBC—March of Progress

**3:15 P.M.**  
 KYW—Talk by Dr. H. N. Bundesen  
 WCFL—Lorena Anderson, soprano  
 WIBO—Diet Aid Program  
 WJJD—Dreams of Hawaii  
 WLS—Shoppers' Service; Anne and Sue  
 WSBC—Souvenirs

**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—Melody Time  
 WCFL—Timely Topics  
 WENR—Soloist (NBC)  
 WGN—U. S. Army Band (CBS)  
 WIBO—Radio Gossip  
 WJJD—Dance Hits  
 WJKS—Raphael and Her Grand Piano  
 WMAQ—Robert E. Lee, memorial program (NBC)  
 WMBI—Gospel Message

**3:45 P.M.**  
 WAAF—Polo Program  
 WBBM—Tom Jones, Arkansas Traveler  
 WCFL—J. Couplin  
 WENR—Lady Next Door (NBC)  
 WJJD—Popular Songsters  
 WJKS—American Legion Campaign (CBS)

**3:50 P.M.**  
 WBBM—News Flashes

**4:00 P.M.**  
 WAAF—Piano novelties; Jimmy Kozak  
 WBBM—Ben Alley, tenor (CBS)  
 WCFL—Junior Federation Club  
 WENR—Lee Sims (NBC)  
 WGN—Vocal Trio  
 WIBO—Old Timers  
 WJJD—Romantic Drama  
 WJKS—Tenor, soloist  
 WMAQ—Women's Calendar

**4:10 P.M.**  
 WGN—Blanche Thompson, soprano

**4:15 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—George Hall's Orchestra (CBS)  
 WENR—The Ambassadors (NBC)  
 WIBO—Cerny Ensemble  
 WJJD—Young Mothers' Club  
 WJKS—News Flashes

**4:30 P.M.**  
 KYW—Harold Bean, baritone  
 WAAF—Novelettes  
 WBBM—Thora Martins, contralto; J. W. Doty, organist  
 WCFL—Christy Valvo  
 WENR—Irma Glen, organist (NBC)  
 WIBO—Nick Nichols, Cartoonist of the Air  
 WJJD—Mooseheart Children

WJKS—Kiddie Klub  
 WMAQ—Genia Fonariova, mezzo-soprano (NBC)

**4:45 P.M.**  
 KYW—Three Strings  
 WBBM—Cowboy Tom and Indian Chief (CBS)  
 WCFL—Parade of Stars  
 WENR—Musical Moments (NBC)  
 WGN—Jane Carpenter, organist  
 WIBO—Dusk Dreams, organ  
 WJKS—Evening Melodies  
 WMAQ—Concert Echoes (NBC)

**4:50 P.M.**  
 WJKS—Vaughn de Leath (CBS)

**5:00 P.M.**  
 KYW—Adult Education Council  
 WBBM—Current Events; H. V. Kaltenborn (CBS)  
 WCFL—Tripoli Trio  
 WENR—Tim Healy, talk  
 WGES—Songs of Poland  
 WGN—The Devil Bird  
 WIBO—Hotan's Council Fire  
 WJJD—Neighborhood Store  
 WMAQ—A. and P. Program  
 WSBC—Popular Dance

**5:15 P.M.**  
 KYW—Penrod and Sam  
 WBBM—Tarzan of the Apes  
 WCFL—John Maxwell, food talk  
 WENR—Waldorf-Astoria Orchestra (NBC)  
 WGN—Jane Carpenter Recital  
 WIBO—Church of the Air  
 WJJD—The Pied Piper  
 WMAQ—Park Central Orchestra  
 WSBC—Jerry Sullivan

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WBBM—Skippy; children's skit (CBS)  
 WCFL—Esther Hammond with Barton Organ  
 WENR—Air Juniors  
 WGN—Singing Lady (NBC)  
 WJJD—Piano Instructions  
 WMAQ—John B. Kennedy, talk (NBC)  
 WSBC—Tea Time Musicale

**5:45 P.M.**  
 WBBM—Up to Par; health talk  
 WCFL—Coliseum Walkathon  
 WENR—Little Orphan Annie; children's playlet  
 WGN—Little Orphan Annie, children's playlet (NBC)  
 WIBO—Silver Melodies  
 WJJD—Howard L. Peterson, organist  
 WMAQ—Seckatary Hawkins (NBC)

**6:00 P.M.**  
 KYW—Jane Froman (NBC)  
 WBBM—Orchestral Program  
 WCFL—Allerton Hotel Orchestra  
 WENR—To be announced  
 WGES—Band Parade  
 WGN—Uncle Quinn's Day Dreamers  
 WJJD—German Program  
 WJJD—Leo Boswell, songs  
 WMAQ—Harold Van Horne

**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Norm Sherr, pianist  
 WCFL—Vibraharp and Organ  
 WENR—Carson Robison's Buckaroos (NBC)  
 WGES—Cecil and Sally  
 WGN—The Secret Three  
 WJJD—Sports Reel  
 WMAQ—Wheatonville, drama (NBC)

**6:25 P.M.**  
 KYW—Sports Reporter

**6:30 P.M.**  
 KYW—Regimentalists; male chorus (NBC)  
 WBBM—Flanagan's Sport Review  
 WCFL—Hotel Allerton Orchestra  
 WENR—What's the News  
 WGES—State-Lake Review  
 WGN—Tangee Program (CBS)  
 WIBO—Theater Reporter  
 WJJD—Buckle Busters  
 WMAQ—National Economy League

**6:40 P.M.**  
 WIBO—Hockey News

**6:45 P.M.**  
 KYW—Dan Russo's Orchestra  
 WBBM—Boake Carter, news commentator (CBS)

WCFL—Via Lago Orchestra  
 WENR—The Goldbergs, drama (NBC)  
 WGES—Air Theater  
 WGN—Tom, Dick and Harry  
 WIBO—Clem and Ira  
 WMAQ—News of the Air

**7:00 P.M.**  
 KYW—Star Dust; Uimer Turner  
 WBBM—Stars from Ziegfeld Show  
 WCFL—Jean Hannon, soprano  
 WGES—Polish Composers  
 WGN—Ted Weems' Orchestra; Jack Benny, comedian (CBS)  
 WIBO—All Star Program  
 WJJD—Frankie "Half Pint" Jaxon  
 WLS—College Inn Orchestra (NBC)  
 WMAQ—Rudy Vallee's Orchestra; guest stars (NBC)

**7:15 P.M.**  
 KYW—To be announced  
 WBBM—Harriet Cruise and Westphal's Orchestra  
 WCFL—Union Label League  
 WJJD—Dr. and Mrs. Jerry

**7:30 P.M.**  
 KYW—Dr. H. N. Bundesen for the Milk Foundation  
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp  
 WCFL—Minstrel Show  
 WGN—Kate Smith's Swanee Music (CBS)  
 WIBO—Tax Talk  
 WJJD—Art Wright, songs  
 WLS—Rin Tin Tin Thriller (NBC)

**7:45 P.M.**  
 KYW—Chandu, the Magician  
 WBBM—Correy Lynn's Orchestra (CBS)  
 WCFL—Labor Flashes  
 WGN—Abe Lyman (CBS)  
 WIBO—Orlando Van Gunten, talk  
 WJJD—Dave Bennett's Orchestra  
 WLS—Howard Thurston, magician (NBC)

**8:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WBBM—Radio Show Preview  
 WCFL—The Irish Minstrel  
 WGN—Ruth Etting, blues singer; Hayton's Orchestra (CBS)  
 WIBO—Jack Burnett, tenor  
 WJJD—Dance Orchestra  
 WJKS—Polish Hour  
 WLS—Death Valley Days; drama (NBC)  
 WMAQ—Captain Henry's Show Boat (NBC)  
 WSBC—Italian Program

**8:15 P.M.**  
 WBBM—Ass'n of Real Estate Taxpayers  
 WCFL—Night Court  
 WGN—Mills Brothers (CBS)  
 WIBO—Memory Book  
 WJJD—Mooseheart Boys' Band

**8:30 P.M.**  
 KYW—Vincent Lopez' Orchestra  
 WBBM—Fritz Miller's Orchestra  
 WCFL—Orchestra; Betty Ryan, soprano  
 WENR—Dancing Strings (NBC)  
 WGN—Pontiac Program; Col. Stoopnagle and Budd (CBS)  
 WIBO—Hockey; Blackhawks vs. N. Y. Americans  
 WJKS—Hot Stove League

**8:45 P.M.**  
 KYW—Dramatization  
 WBBM—Charley Straight's Orchestra  
 WCFL—Vella Cook, contralto  
 WJKS—Three Buddies

**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Drama (CBS)  
 WENR—Jack Pearl, comedian (NBC)  
 WGN—Drama  
 WJKS—Drama  
 WMAQ—Mr. Twister (NBC)

**9:15 P.M.**  
 KYW—Don Pedro's Orchestra  
 WBBM—Hank Lishin's Orchestra (CBS)

WCFL—Via Lago Orchestra  
 WGN—Big Leaguers and Bushers  
 WJKS—Scotch Hour  
 WMAQ—Winter Garden Orchestra

**9:30 P.M.**  
 KYW—Inspector Stevens and Son of Scotland Yard  
 WBBM—Cheri McKay and the Three Brothers  
 WCFL—New Chateau Ballroom Orchestra  
 WGES—Ship Ahoy  
 WGN—Tomorrow's News  
 WJKS—Edwin C. Hill, news (CBS)  
 WMAQ—Orestes H. Caldwell (NBC)

**9:40 P.M.**  
 WGN—Headlines of Other Day\*

**9:45 P.M.**  
 KYW—Soloist and Orchestra (NBC)  
 WBBM—Myrt and Marge, drama (CBS)  
 WCFL—Gems from the Opera  
 WGN—Dream Ship  
 WJKS—Charles Carlile, tenor (CBS)  
 WMAQ—Ilomay Bailey

**10:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—School Teachers' Talk  
 WENR—Amos 'n' Andy (NBC)  
 WGN—Hal Kemp's Orchestra  
 WIBO—News Flashes  
 WJKS—Columbia Symphony Orchestra (CBS)  
 WMAQ—Amos 'n' Andy (NBC)

**10:15 P.M.**  
 WCFL—Coliseum, Walkathon  
 WENR—Concert Orchestra (NBC)  
 WGN—Milligan and Mulligan  
 WIBO—Sparkling Melodies  
 WMAQ—Dan and Sylvia

**10:30 P.M.**  
 KYW—Dan Russo's Orchestra  
 WCFL—Club Alabam  
 WGN—Wayne King's Orchestra  
 WIBO—Hockey Resume  
 WJKS—Isham Jones' Orchestra (CBS)  
 WMAQ—Art Kassel's Orchestra

**10:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra  
 WMAQ—Winter Garden Orchestra

**10:50 P.M.**  
 WGN—Bernie Cummins' Orchestra

**11:00 P.M.**  
 KYW—Don Pedro's Orchestra  
 WCFL—New Chateau Ballroom Orchestra  
 WENR—Ben Bernie's Orchestra  
 WIBO—Musical Tapestry  
 WJKS—Abe Lyman's Orchestra (CBS)  
 WMAQ—Beach View Orchestra  
 WSBC—Musical Comedy

**11:10 P.M.**  
 WGN—Wayne King's Orchestra

**11:15 P.M.**  
 WCFL—Orchestral Program  
 WSBC—Jerry Sullivan, song special

**11:30 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—Club Alabam  
 WENR—Hollywood on the Air (NBC)  
 WGN—Clyde McCoy's Orchestra  
 WJKS—Leon Belasco's Orchestra (CBS)  
 WMAQ—Vincent Lopez' Orchestra (NBC)  
 WSBC—Famous Symphonies

**11:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra  
 WGN—Maisonette Russe

**12:00 MIDNIGHT**  
 KYW—Dan Russo's Orchestra  
 WBBM—Around the Town Dance Orchestras  
 WENR—Grand Terrace; Earl Hines  
 WGN—Late Dance Orchestras  
 WMAQ—Art Kassel's Orchestra

**12:30 A.M.**  
 KYW—Tweet Hogan's Orchestra  
 WENR—Don Pedro's Orchestra  
 WMAQ—Winter Garden Orchestra

# Programs for Friday, January 20

**5:45 A.M.**  
 WGES—Sunshine Special

**6:00 A.M.**  
 WAAF—Farm Folks' Hour  
 WGES—Dunker's Club  
 WJJD—Good Morning Program  
 WLS—WLS Smile A While Time

**6:15 A.M.**  
 WJJD—Buckle Busters  
 WLS—Weather Report; produce reporter; livestock

**6:30 A.M.**  
 WGES—Requests  
 WIBO—Uncle John and His Family  
 WLS—Cumberland Ridge Runners  
 WMAQ—Setting Up Exercises

**6:45 A.M.**  
 WBBM—Farm Information  
 WJJD—Musical Gems  
 WLS—Variety Artists

**6:55 A.M.**  
 WBBM—Musical Time Saver

**7:00 A.M.**  
 KYW—Musical Clock  
 WAAF—Breakfast Express

WCFL—Morning Shuffle  
 WGES—Musical Toasts  
 WGN—Good Morning  
 WJJD—Texas Crystals  
 WLS—Paul Rader's Tabernacle  
 WMAQ—To be announced  
 WMBI—Morning Glory Club

**7:15 A.M.**  
 WGES—Cecil and Sally  
 WJJD—Muscle Tone Gym Class  
 WMAQ—Morning Worship

**7:30 A.M.**  
 WBBM—Christian Science Churches of Illinois  
 WCFL—Cheerio; inspirational talk. NBC  
 WGES—Polish Program  
 WIBO—Time Signal Express  
 WJJD—Happy Go Lucky Time  
 WLS—The Prairie Ramblers  
 WMAQ—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
 WBBM—Musical Time Saver  
 WLS—Jolly Bill and Jane (NBC)

**8:00 A.M.**  
 WCFL—WCFL Kiddies' Aeroplane Club  
 WGES—Bohemian Melodies

WLS—Steamboat Bill

**8:15 A.M.**  
 WCFL—Time Parade  
 WLS—Ralph Emerson, organist

**8:30 A.M.**  
 WBBM—Modern Living; Lindlahr's Magazine  
 WCFL—Dance Music  
 WIBO—Musical Varieties  
 WGN—John Brown, pianist  
 WMAQ—Vic and Sade; comedy duo (NBC)

**8:35 A.M.**  
 WLS—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
 WGN—Good Morning  
 WMAQ—Nothing But the Truth (NBC)

**8:50 A.M.**  
 WLS—Tower Topics Time

**9:00 A.M.**  
 KYW—Soloist (NBC)  
 WAAF—Sing and Sweep  
 WBBM—Lakeside Melodies  
 WCFL—German Entertainment  
 WGES—Canary Concert  
 WGN—Gym of the Air

WIBO—Y. M. C. A. Exercises  
 WMAQ—Melodie (NBC)

**9:10 A.M.**  
 WLS—Harry Steele; Hamlin's Newscast

**9:15 A.M.**  
 KYW—Rose Vanderbosch at the piano  
 WBBM—Organ Interlude  
 WCFL—Famous Soloists  
 WGN—Clara, Lu 'n' Em (NBC)  
 WLS—Mac and Bob  
 WMAQ—Breen and de Rose (NBC)

**9:20 A.M.**  
 WBBM—News Flashes

**9:30 A.M.**  
 KYW—The Strolling Fiddler (NBC)  
 WAAF—Ask Me Another  
 WBBM—Beauty Chat  
 WCFL—Highlights of Music  
 WGES—Show Hits  
 WGN—Market Reports  
 WIBO—Little Harry's Cookin' School  
 WLS—The Prairie Ramblers  
 WMAQ—Happy Jack Turner, songs (NBC)

**9:35 A.M.**  
 WGN—Leonard Salvo's Mail Box

# Friday Programs [Continued]

**9:45 A.M.**  
 KYW—Betty Crocker (NBC)  
 WAAF—Songs of the Islands  
 WBBM—J. W. Doty, organist  
 WGES—Cowboy Songs  
 WIBO—You and Your Clothes  
 WLS—Ralph and Hal, "Old Timers"  
 WMAQ—Board of Trade

**9:50 A.M.**  
 WMAQ—Singing Strings (NBC)

**10:00 A.M.**  
 KYW—Music Appreciation Hour; Walter Damrosch, conducting (NBC)  
 WAAF—Dotty Lee  
 WBBM—The Captivators; orchestra (CBS)  
 WCFL—Dance Music  
 WGES—Housekeeper  
 WGN—Irene Wicker and Allan Grant  
 WIBO—Popular Echoes  
 WJJD—Favorite Singers  
 WLS—Livestock Markets, Poultry Markets  
 WMAQ—Stokeley Vegetables  
 WSBC—Mildred Fitzpatrick, pianist

**10:15 A.M.**  
 WAAF—Piano Rambles  
 WENR—Piano Novelties  
 WGES—Rhythm Review  
 WGN—Melody Favorites  
 WIBO—Market Reporter  
 WJJD—Neighborhood Store  
 WMAQ—Musical Hodge Podge  
 WSBC—Popular Dance

**10:25 A.M.**  
 WGN—Market Reports

**10:30 A.M.**  
 WAAF—Effie Marine Harvey's Educational Chat  
 WBBM—The Ambassadors (CBS)  
 WENR—Jackie Heller; Phyllis and Frank; sketch  
 WGES—Minstrels  
 WGN—Digest of the News  
 WIBO—News Flashes  
 WJJD—Name the Band  
 WMAQ—Singing Strings  
 WMBI—Gospel Music  
 WSBC—John Stamford, tenor

**10:45 A.M.**  
 WAAF—Musical Calendar  
 WBBM—Doris Low, Beauty Hints  
 WENR—Singing Strings (NBC)  
 WGN—Grand Old Hymns  
 WJJD—Mary Alden; home talk  
 WMAQ—Today's Children  
 WMBI—Gospel Music  
 WSBC—Symphony Concert

**11:00 A.M.**  
 KYW—Morning Melodians  
 WAAF—Bandstand  
 WBBM—Buddy Harrod's Orchestra (CBS)  
 WCFL—Red Hot and Low Down  
 WENR—Smack Out (NBC)  
 WGN—Hank Harrington  
 WIBO—Musical Masterpieces  
 WJJD—Leo Boswell  
 WJKS—Orchestral Program  
 WMAQ—U. of C. Lecture  
 WSBC—Famous Duos

**11:15 A.M.**  
 WAAF—World News Reports  
 WBBM—Virginia Clarke; Gene and Charlie  
 WENR—Fifteen Minutes with Gene Arnold  
 WGN—Harmony Trio  
 WJJD—Piano Instruction  
 WJKS—Buddy Harrod's Orchestra (CBS)  
 WSBC—Musical Reminiscence

**11:30 A.M.**  
 KYW—National Farm and Home Hour (NBC)  
 WAAF—Bulletin Board  
 WBBM—Frank Wilson and Jules Stein  
 WENR—Home Service  
 WGN—Board of Trade Reports  
 WIBO—Golden Gate  
 WJJD—Buckle Busters  
 WJKS—Concert Miniatures (CBS)  
 WMAQ—Hotel Madison Orchestra (NBC)  
 WMBI—Continued Story Reading

**11:35 A.M.**  
 WAAF—Interlude  
 WGN—Painted Dreams

**11:45 A.M.**  
 WAAF—Stevens Sisters  
 WBBM—Norm Sherr, pianist; J. W. Doty, organist  
 WIBO—Memory Book  
 WJJD—Sunshine for Shut-Ins  
 WJKS—News Flashes  
 WLS—Weather Reports; Livestock Estimates

**11:50 A.M.**  
 WGN—Good Health and Training Program

**11:55 A.M.**  
 WLS—Harry Steele, Hamlin's Newscast

**12:00 NOON**  
 WAAF—Noon-time Melodies  
 WBBM—George Hall's Orchestra (CBS)  
 WCFL—Popular Music  
 WGN—Mid-day Service  
 WIBO—Timely Tunes  
 WJJD—Singing Minstrels  
 WJKS—Orchestral Program  
 WLS—Caterpillar Crew; Maple City Four and John Brown

**12:15 P.M.**  
 WMAQ—Hotel New Yorker Orchestra  
 WMBI—Loop Evangelistic Service

**12:20 P.M.**  
 WBBM—Local Markets  
 WIBO—Markets  
 WJJD—Luncheon Dance  
 WJKS—Farm Flashes  
 WLS—Prairie Farmer Dinnerbell Program

**12:25 P.M.**  
 WBBM—News Flashes  
 WIBO—Reading Room

**12:25 P.M.**  
 WJKS—Care of the Eyes  
 WMAQ—Board of Trade

**12:30 P.M.**  
 KYW—Palais d'Or Orchestra (NBC)  
 WBBM—Pat Flanagan's Bowling Congress  
 WGN—Palmer House Ensemble  
 WJJD—Farmer Rusk's Dinner Program  
 WJKS—Musicale  
 WMAQ—The Ambassadors

**12:45 P.M.**  
 KYW—Luncheon Dance  
 WBBM—Walkathon, News and Organ Interlude  
 WCFL—Farm Talk  
 WIBO—Clem and Harry  
 WJKS—Atlantic City Musicale (CBS)  
 WMAQ—Princess Pat, beauty talk

**12:50 P.M.**  
 WMAQ—Rhythmic Serenade (NBC)

**12:55 P.M.**  
 WBBM—American Dental Society

**1:00 P.M.**  
 KYW—Dan Russo's Orchestra  
 WAAF—Hoosier Philosopher  
 WBBM—American School of the Air (CBS)  
 WCFL—Coliseum, Walkathon  
 WGN—Executives Club of Chicago  
 WIBO—News  
 WJJD—Illinois Medical Society  
 WJKS—Educational Program  
 WLS—Slim and Spud with Uncle Ezra  
 WMAQ—Words and Music  
 WMBI—Organ Program

**1:10 P.M.**  
 WCFL—Bridge Chats

**1:15 P.M.**  
 WAAF—The American Weekly  
 WIBO—Jeanette Harrington  
 WJJD—Waltz Time  
 WLS—Livestock and Grain Markets  
 WMAQ—Piano Selections

**1:20 P.M.**  
 WMAQ—Board of Trade

**2:45 P.M.**  
 WAAF—World News Reports  
 WBBM—Julia Halyes, household hints  
 WIBO—Markets  
 WJJD—RADIO GUIDE'S EDITOR'S ROUND TABLE  
 WJKS—Alexander Semmler, pianist (CBS)  
 WLS—John Ross Reed, baritone; John Brown, pianist  
 WSBC—Pianoland

**3:00 P.M.**  
 KYW—Three Strings; Teaberry sports  
 WAAF—Della Bartell  
 WBBM—The Grab Bag; variety show (CBS)  
 WCFL—Civic and Welfare Talk from Mayor's Office  
 WGN—Earl Wilkie, baritone  
 WIBO—Don Harris  
 WJJD—Women's Club  
 WJKS—Variety Show  
 WLS—Wm. Vickland's Book Shop  
 WMAQ—Hotel Cosmopolitan  
 WMBI—Special Program  
 WSBC—March of Progress

**3:15 P.M.**  
 KYW—Dr. Herman N. Bunesen, Health Commissioner, talk  
 WAAF—Organ Melodies  
 WCFL—DeYoung Artists  
 WIBO—Diet Aid Program  
 WJJD—Dreams of Hawaii  
 WLS—Shopper's Service  
 WSBC—Souvenirs

**3:30 P.M.**  
 KYW—Two Doctors with Aces of the Air  
 WAAF—Radio Chatterbox  
 WBBM—Illinois Federation of Women's Clubs  
 WCFL—Judge Rutherford  
 WENR—Colorado Cowboys (NBC)  
 WGN—U. S. Army Band (CBS)  
 WIBO—Radio Gossip  
 WJJD—Dance Hits  
 WJKS—Songs of the Disc  
 WMAQ—Joseph Gallicchio's Concert Orchestra  
 WMBI—Dano-Norwegian Service

**5:15 P.M.**  
 WMAQ—A. & P. Program  
 WSBC—Jewish Program

**5:30 P.M.**  
 KYW—Penrod and Sam  
 WBBM—Tarzan of the Apes  
 WCFL—John Maxwell, food talk  
 WGN—Concert Orchestra  
 WIBO—Church of the Air  
 WJJD—The Pied Piper  
 WMAQ—Palais d'Or Orchestra

**5:30 P.M.**  
 KYW—Uncle Bob's Curb-is-the-Limit Club  
 WBBM—Skippy; children's skit (CBS)  
 WCFL—Esther Hammond with Barton Organ  
 WENR—Air Juniors, Irma Glen  
 WGN—Singing Lady (NBC)  
 WJJD—Piano Instructions  
 WMAQ—Donald Novis, tenor (NBC)

**5:45 P.M.**  
 WBBM—Lone Wolf Tribe; Indian Story (CBS)  
 WCFL—Coliseum, Walkathon  
 WENR—Little Orphan Annie (NBC)  
 WGES—Hot Harmonies  
 WGN—Little Orphan Annie (NBC)  
 WIBO—The Silver Melodies  
 WJJD—Howard L. Peterson, organist  
 WMAQ—South Sea Islanders

**6:00 P.M.**  
 KYW—Jane Froman, blues singer (NBC)  
 WBBM—Orchestral Program  
 WCFL—Hotel Allerton Orchestra  
 WENR—To be announced  
 WGES—Quartet Harmonies  
 WGN—Uncle Quin's Day Dreamers  
 WIBO—German Program  
 WJJD—Leo Boswell, songs  
 WMAQ—Harold Van Horne

**6:15 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WCFL—Vibraharp and Organ  
 WENR—Soloist (NBC)  
 WGES—Cecil and Sally  
 WGN—The Secret Three  
 WJJD—Sports Reel  
 WMAQ—Borrah Minnevitich's Harmonica Rascals (NBC)

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

**10:00 a. m.** KYW-NBC—Music Appreciation Hour; Walter Damrosch

**7:30 p. m.** WGN-CBS—March of Time; dramatized events

**8:00 p. m.** WLS-NBC—The First Nighter; drama

**8:00 p. m.** WGN-CBS—Tom Howard and George Shelton, comedians

**9:00 p. m.** WENR-NBC—Al Jolson, comedy and songs

**1:30 P.M.**  
 KYW—Prudence Penny, talk  
 WAAF—Salon Concert  
 WBBM—Chicago Hour  
 WCFL—Eddy Hanson, organist  
 WJJD—Hill-Billy Time  
 WJKS—Orchestral Program  
 WLS—The Bicycle Boys, Fritz and Fleming  
 WMAQ—Public Schools Program  
 WSBC—Musical Melange

**1:45 P.M.**  
 KYW—Little Concert (NBC)  
 WAAF—Live Stock Market; Weather Summary  
 WBBM—Round Towners, quartet (CBS)  
 WCFL—Dramatic Sketch  
 WGN—Russel Nelson, tenor  
 WIBO—Theater Reporter  
 WJJD—Variety Music  
 WJKS—Quartet  
 WLS—Phil Kalar, songs  
 WSBC—Duo Melodik

**1:50 P.M.**  
 WIBO—Beauty Talk

**2:00 P.M.**  
 KYW—Concert Echoes  
 WAAF—Chicago on Parade  
 WBBM—Beauty Chat  
 WCFL—Merchant's Prosperity Hour  
 WGN—Palmer House Ensemble  
 WIBO—Radio Gossip  
 WJJD—Masterworks' Hour  
 WJKS—Columbia Salon Orchestra (CBS)  
 WLS—Betty and Bob (NBC)  
 WMAQ—Echoes of Erin (NBC)  
 WMBI—Home Hour  
 WSBC—Poet's Corner

**2:10 P.M.**  
 WGN—Evelyn Renee

**2:15 P.M.**  
 WBBM—Columbia Salon Orchestra (CBS)  
 WCFL—U. S. Marine Band (NBC)  
 WLS—Fanfare  
 WMAQ—Dr. Tonney's Laboratory Chats  
 WSBC—Famous Orchestras

**2:20 P.M.**  
 WGN—Palmer House Ensemble

**2:30 P.M.**  
 KYW—Women's Radio Review  
 WAAF—Health Talk  
 WCFL—Merchant's Prosperity Program  
 WGN—June Baker, home management  
 WIBO—Studio Program  
 WJJD—Piano Instruction  
 WLS—Musical Program  
 WMAQ—Marine Band (NBC)  
 WSBC—WSBC Players

**3:40 P.M.**  
 WBBM—Organ Melodies

**3:45 P.M.**  
 WAAF—Polo Program  
 WCFL—Wicki Bird Hawaiian Minstrels  
 WJJD—Bridge Class of the Air  
 WJKS—Jennie Gaudo and Lois Albright

**3:50 P.M.**  
 WBBM—News Flashes

**4:00 P.M.**  
 WAAF—A Mood in Blue  
 WBBM—Howard Neumiller, pianist (CBS)  
 WCFL—Junior Federation Club  
 WENR—Morin Sisters (NBC)  
 WGN—Bebe Franklin, Rondoliers and Earle Wilkie, vocalists  
 WIBO—Studio Gems  
 WJJD—Rhapsody in Records  
 WJKS—Pianist  
 WMAQ—Women's Calendar

**4:15 P.M.**  
 WAAF—Ray Waldron's Sports Review  
 WBBM—John Kelvin, tenor (CBS)  
 WENR—Dromedary Caravan, drama (NBC)  
 WIBO—"Sis" Gleason  
 WJJD—Young Mothers' Club  
 WJKS—News Flashes

**4:30 P.M.**  
 KYW—Earle Tanner, tenor  
 WAAF—Novelettes  
 WBBM—Thora Martins, contralto; Norm Sherr, pianist  
 WCFL—Studio Program  
 WENR—Irma Glen, organist (NBC)  
 WIBO—Nick Nichols  
 WJJD—Mooseheart Children  
 WJKS—Kiddies' Klub  
 WMAQ—The Flying Family (NBC)

**4:45 P.M.**  
 KYW—Three Strings  
 WBBM—Sleepy Valley, Joe Robinson; J. W. Doty  
 WCFL—Parade of Stars  
 WENR—Musical Moments (NBC)  
 WGN—Jane Carpenter, organist  
 WJKS—Boy Scout Program  
 WMAQ—Concert Echoes

**5:00 P.M.**  
 KYW—Mel Stitzel, pianist  
 WBBM—Grandpa Burton's Stories  
 WCFL—Tripoli Trio  
 WENR—Waldorf-Astoria Orchestra (NBC)  
 WGES—Poland in Song  
 WGN—The Devil Bird  
 WIBO—Hotan's Council Fire  
 WJJD—Neighborhood Store

**6:25 P.M.**  
 KYW—Sports Reporter

**6:30 P.M.**  
 KYW—Dan Russo's Orchestra  
 WBBM—Flanagan Sport Review  
 WCFL—Hotel Allerton Orchestra  
 WENR—What's the News  
 WGES—State-Lake Review  
 WGN—Dinner Music  
 WIBO—Theater Reporter  
 WJJD—Buckle Busters  
 WMAQ—Concert Ensemble

**6:40 P.M.**  
 WIBO—Hockey News

**6:45 P.M.**  
 WBBM—Boake Carter, news commentator (CBS)  
 WCFL—Via Lago Orchestra  
 WENR—The Goldbergs (NBC)  
 WGES—Ole King Cole  
 WGN—Tom, Dick and Harry  
 WIBO—Clem and Ira  
 WMAQ—Art Kassel's Orchestra

**7:00 P.M.**  
 KYW—Cities Service Concert (NBC)  
 WBBM—The Norsemen  
 WCFL—Thelma and Jack  
 WGES—Novak Players  
 WGN—Trade and Mark; harmony duo (CBS)  
 WIBO—Cerny Ensemble  
 WJJD—Frankie "Half Pint" Jaxon  
 WLS—Phil Spitalny's Orchestra (NBC)  
 WMAQ—To be announced

**7:15 P.M.**  
 WBBM—Harriet Cruise and Westphal's Orchestra  
 WCFL—World's Fair Century of Progress  
 WGN—Singin' Sam, baritone (CBS)  
 WIBO—Judge John H. Lyle; "Epics of History"  
 WJJD—Dr. and Mrs. Jerry  
 WMAQ—Daily News of the Air

**7:30 P.M.**  
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp  
 WCFL—Cy Perkins  
 WGN—March of Time; dramatized events (CBS)  
 WIBO—Sport Program  
 WJJD—Art Wright, songs  
 WLS—Adventures in Health (NBC)  
 WMAQ—Vincent Lopez' Orchestra

## Get on the BANDWAGON

Vote for Your Favorite Orchestra for THE JAZZ KING TITLE

Clip the Coupon on Page 2

## Reviewing Radio —By Mike Porter

(Continued from Page Eight)

great strategy that the agency man the target of both tenors' abuse, wriggled out of the studio.

Everybody knows by this time that, in a sense, the opening of the Radio City Music Hall, the greatest theater in the world, was the season's most colossal flop, but few people have been told that Roxy, who at this writing is in the hospital, is practically through as top man, and that trouble lies ahead for the RKO-Roxy, the smaller theater. The show, which was not even good enough for the Palace, was panned universally, and if my information is correct, Roxy will emerge in a subordinate position, with M. H. Aylesworth taking over Radio City, and John Royal, his program genius, having the deciding voice in making the shows. If we wanted to do a little detective work, we could trace the whole flop to the differences of opinion between Roxy and Martin Beck, who really holds the purse strings.

**Mr. Plummer (yo, ho! Evans) says the NBC has resolved to curtail last minute changes in programs during 1933. Does the young prune dispenser really believe THAT?**

Tsk! Tsk! Poor B. A. Rolfe. He goes on a pleasure trip to Nassau, and coming back on the boat, three suave gentlemen buy him eats and drinks—until the last day out, when they coax him into a new Egyptian card game—and Mr. Rolfe loses \$4,000 to the dooty crooks!

Georgie Price went on the same trip—and at Nassau, they saw little natives diving into the crystal water for dimes.

"Throw a dime," the boys shout, and then dive to recover the silver. Price was watching all this, and suddenly turned to the other tourists.

"Throw over two bits, and I'll dive right off the rail," he threatened.

I wonder if the boss will let me vote in that contest to name the King of Jazz? I vote for Whiteman, at once!

And by the way, here in New York, we've started a movement to substitute a better word for jazz, as descriptive of modern American music. The customers have contributed a lot of names—which, of course, never will replace jazz, because it's implanted like "talkies." But some of them are interesting. A few samples: "Pepmelody," "Musation" (which takes first letters from "music," "ulation," "sentiment," "action," "tempo," "inspiration," "orchestras" and "nutty"), "verve," syncorhythm, "bance" (combining "band" and "dance"), "declassic," "gala," etc.

Fred Allen, the comic who frequently refers to Joe Miller and the Joe Miller Joke Book during his broadcasts, received a letter the other day from a listener in Galena, Ill. The man wanted to know if Fred's friend, Joe Miller, was the lad who ran away from Galena twenty-eight years ago.

It is surprising how few people know the facts about the real Joe Miller. Many believe he actually wrote several editions of joke books. The facts, as I gather them from Allen are these: Joe Miller was a solemn English actor, and was born in 1658, or thereabouts. He never cracked a smile or a joke, and possessed a map like Plummer. He never was funny, and as a matter of fact, was not even a good tragedian. He spent most of his time wearing a long face in London barrooms. His solemnity became famous, so after his death, some wag issued a dirty joke book, and called it Joe Miller's. The book itself was a joke on the actor. Since then it has been cleaned up several times, and because of the wretched humor it contains, has become the American synonym for bad comedy. I wonder if Plummer's real name is Miller?

## Clubroom Exchange

Dear Editor:

I've been reading your paper for a long, long time and it is excellent. I feel like part of the paper so I'm going to make a request. I hope you print it. I'm a member of a Verna Burke—Irish Imp Club. We want more members. Won't anyone interested in joining please write to the secretary or president? Please address all mail to Mr. Elmer La Dow, 817 Kalamazoo Ave., Grand Rapids, Michigan.

Shirley Morens,

684 Ralph Avenue, Brooklyn, N. Y.

Dear Editor:

I have been reading RADIO GUIDE for quite a while and think it's great. I have organized a Ben Bernie Club, and would you please publish this as I want new members. Yours for more success,

Richard Dahlquist,  
Box 164, Aneto, North Dakota

Gentlemen:

Will you please put a notice in RADIO GUIDE that if anyone is interested in keeping the Boswell Sisters on the air for 1933, to please write to me as soon as possible?

Barbara Higes,  
208 Urban Ave., Norwood, Pa.

Dear Editor:

I want to start a Peter Van Steeden Club. I'd appreciate your publishing this letter. Will all who are interested please write me? Is there a Don Bestor Club? I would be interested.

Margaret Shaughnessy,  
1756 Undercliff Ave., Bronx, N. Y.

Dear Editor:

I have been reading RADIO GUIDE for several months, and like it very much. But so far I haven't noticed any of Frankie "Half Pint" Jaxon's "fanners" among the list of exchange readers. I would also like to know if all the other listeners are having trouble tuning out KSL, Salt Lake City. Anyone with a suggestion to remedy this interference, please write me. Let's hear from you "fanners."

F. A. Ray,  
810 W. 10th St., Rolla, Mo.

## WORLDS OF FUN!



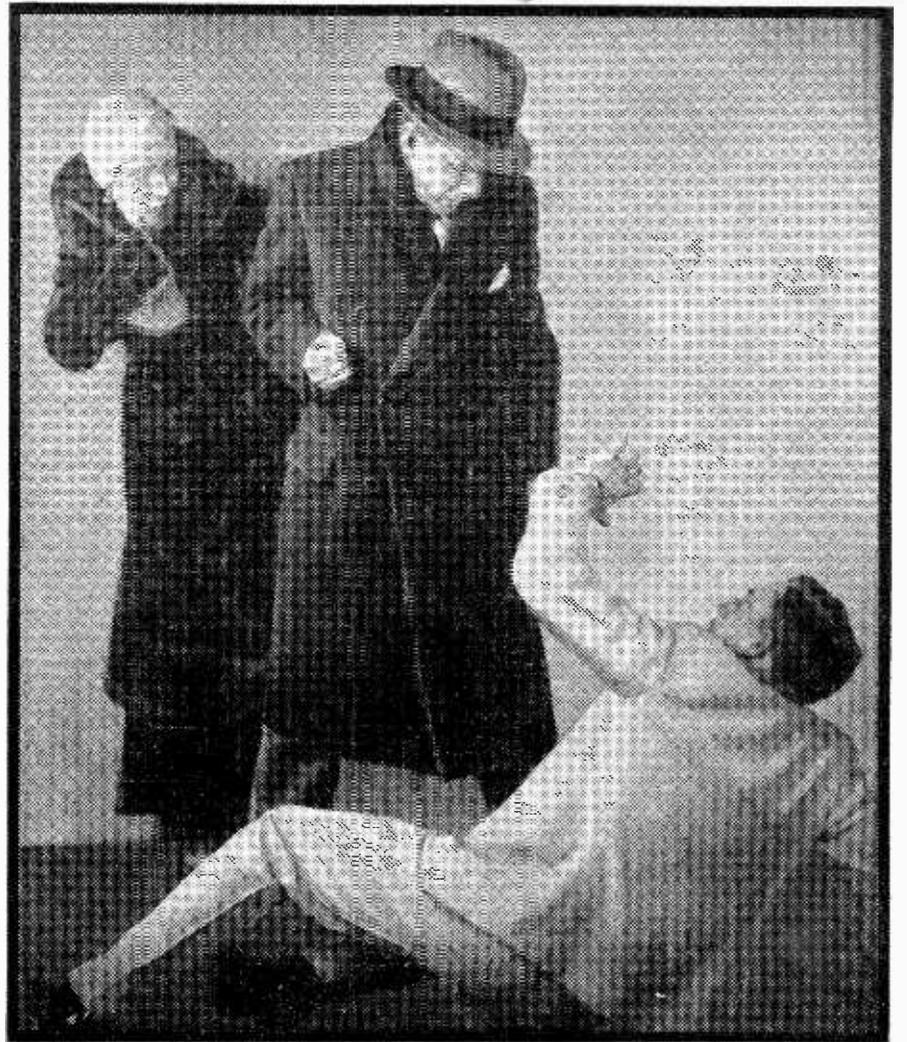
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(Please do not send stamps.)

**ALBERT C. SCHROEDER**  
"The Best for Less"

423 Plymouth Court, Chicago, Ill.



Crime as is crime! Spencer Dean, the manhunter of the Eno Crime Club, pictured in the act of man-hunting. Dean (in center) is played by the veteran actor, Edward Reese. Eno is heard on the NBC-WMAQ network Tuesdays and Wednesdays at 7 p. m.

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**CROSLEY RADIO**

# Friday Programs [Continued]

**7:45 P.M.**  
**WBBM**—Correy Lynn's Orchestra  
**WIBO**—Golden Voice  
**WJJD**—Dave Bennett's Orchestra  
**WLS**—Howard Thurston (NBC)  
**WMAQ**—To be announced

**7:55 P.M.**  
**WCFL**—Labor Flashes

**8:00 P.M.**  
**KYW**—Radio Revue  
**WBBM**—The Origin of Superstition  
**WCFL**—Artists Hour  
**WGN**—Music that Satisfies (CBS)  
**WIBO**—Jack Burnett  
**WJJD**—Dance Orchestra  
**WJKS**—Polish Hour  
**WLS**—First Nighter, drama (NBC)  
**WSBC**—Polish Program

**8:15 P.M.**  
**KYW**—The Book Theater  
**WBBM**—Fireside Songs  
**WCFL**—Night Court  
**WGN**—Hal Kemp's Orchestra  
**WIBO**—Memory Book  
**WJJD**—Concert Orchestra

**8:30 P.M.**  
**KYW**—The Cadets, quartet  
**WBBM**—Mary Eastman, soprano; orchestra (CBS)  
**WENR**—Mrs. Franklin D. Roosevelt, guest speaker; Orchestra (NBC)  
**WCFL**—Studio Program  
**WGN**—Big Leaguers and Bushers  
**WIBO**—Joel Lay, baritone  
**WJKS**—Hot Stove League  
**WMAQ**—Armour Program; Roy Shield's Orch. (NBC)

**8:45 P.M.**  
**KYW**—Dramatization  
**WCFL**—Grace Wilson, songs  
**WGN**—Drama  
**WIBO**—Clem and Harry  
**WJKS**—Polish Hour

**9:00 P.M.**  
**KYW**—The Globe Trotter  
**WBBM**—Morton Downey, tenor (CBS)  
**WCFL**—German Program  
**WENR**—Al Jolson, comedy and songs (NBC)  
**WGN**—William Miller, tenor  
**WIBO**—Wendell Hall  
**WMAQ**—Marian and Jim

**9:15 P.M.**  
**KYW**—Mark Fisher's Orchestra  
**WBBM**—Hank Lishin's Orchestra  
**WCFL**—Via Lago Orchestra  
**WGN**—Easy Aces; comedy sketch  
**WIBO**—Singing Sophomores  
**WJKS**—Four Eton Boys (CBS)  
**WMAQ**—Winter Garden Orchestra

**9:30 P.M.**  
**KYW**—Concert Orchestra  
**WBBM**—Harriet Cruise and the Norsemen  
**WCFL**—New Chateau Ballroom Orchestra  
**WGN**—Tomorrow's News  
**WENR**—Thirtieth Anniversary of Junior Association of Commerce Program (NBC)  
**WIBO**—Little Harry and Rhythm Girl  
**WJKS**—Columbia Revue (CBS)  
**WMAQ**—The Northerners

**9:40 P.M.**  
**WGN**—Headlines of Other Days

**9:45 P.M.**  
**WBBM**—Myrt and Marge (CBS)  
**WCFL**—Speaker's Bureau  
**WENR**—Lovable Music  
**WGN**—Dream Ship  
**WIBO**—Betty and Jean

**10:00 P.M.**  
**KYW**—Mark Fisher's Orchestra  
**WCFL**—School Teachers' Talk  
**WGN**—Bridge Club of the Air  
**WENR**—Amos 'n' Andy (NBC)  
**WIBO**—News  
**WJKS**—Columbia Symphony Orchestra (CBS)  
**WMAQ**—Amos 'n' Andy (NBC)

**10:15 P.M.**  
**WCFL**—Coliseum, Walkathon  
**WENR**—Night Song (NBC)  
**WGN**—Milligan and Mulligan  
**WIBO**—Radio Dan, the Answer Man  
**WMAQ**—Dan and Sylvia

**10:30 P.M.**  
**KYW**—Dan Russo's Orchestra  
**WCFL**—Club Alabam  
**WGN**—Wayne King's Orchestra  
**WENR**—Cerny Ensemble  
**WJKS**—Abe Lyman's Orchestra (CBS)  
**WMAQ**—Art Kassel's Orchestra

**10:45 P.M.**  
**WCFL**—A Bit of Moscow; orchestra  
**WMAQ**—Winter Garden Orchestra

**10:50 P.M.**  
**WGN**—Bernie Cummins' Orchestra

**11:00 P.M.**  
**KYW**—Don Pedro's Orchestra

**WCFL**—New Chateau Ballroom Orchestra  
**WENR**—Ben Bernie's Orchestra (NBC)  
**WIBO**—Musical Tapestry  
**WJKS**—Ben Pollack's Orchestra (CBS)  
**WMAQ**—Cab Calloway's Orchestra (NBC)  
**WSBC**—Musical Comedy

**11:10 P.M.**  
**WGN**—Wayne King's Orchestra

**11:15 P.M.**  
**WCFL**—Studio Program  
**WSBC**—Jerry Sullivan Song Special

**11:30 P.M.**  
**KYW**—Mark Fisher's Orchestra  
**WCFL**—Club Alabam  
**WGN**—Late Dance Orchestras  
**WENR**—Joe Furst's Orchestra  
**WJKS**—Paramount Quartet  
**WMAQ**—Beach View Orchestra  
**WSBC**—Famous Symphonies

**11:45 P.M.**  
**WCFL**—A Bit of Moscow  
**WJKS**—Al and Lee

**12:00 MIDNIGHT**  
**KYW**—Dan Russo's Orchestra  
**WBBM**—Around the Town; Dance Orchestras  
**WENR**—Earl Hines' Orchestra  
**WMAQ**—Art Kassel's Orchestra  
**WMBI**—Midnight Musical and Gospel Hour

**12:30 A.M.**  
**KYW**—Vincent Lopez' Orchestra  
**WENR**—Don Pedro's Orchestra  
**WMAQ**—Winter Garden Orchestra

**12:45 A.M.**  
**KYW**—Tweet Hogan's Orchestra

# Programs for Saturday, January 21

**5:45 A.M.**  
**WGES**—Sunshine Special

**6:00 A.M.**  
**WAAF**—Farm Folks' Hour  
**WGES**—Dunker's Club  
**WJJD**—Good Morning Program  
**WLS**—Smile A While Time

**6:10 A.M.**  
**WLS**—Fur Market

**6:15 A.M.**  
**WJJD**—Buckle Busters  
**WLS**—Weather Report; produce reporter; livestock

**6:30 A.M.**  
**WGES**—Requests  
**WIBO**—Uncle John and his Family  
**WLS**—Cumberland Ridge Runners  
**WMAQ**—Setting Up Exercises

**6:45 A.M.**  
**WBBM**—Farm Information  
**WJJD**—Musical Gems

**6:55 A.M.**  
**WBBM**—Musical Time Saver

**7:00 A.M.**  
**KYW**—Musical Clock  
**WAAF**—Breakfast Express  
**WCFL**—Morning Shuffle  
**WGES**—Musical Toasts  
**WGN**—Good Morning  
**WJJD**—Texas Crystals  
**WLS**—Paul Rader's Tabernacle  
**WMAQ**—The Wife Saver, humorous sketch (NBC)  
**WMBI**—Sunrise Service

**7:15 A.M.**  
**WGES**—Children's Program  
**WJJD**—Muscle Tone Gym Class  
**WMAQ**—Morning Worship

**7:30 A.M.**  
**WBBM**—Christian Science Church of Illinois  
**WCFL**—Cheerio, NBC  
**WGES**—Polish Early Birds  
**WIBO**—Time Signal Express  
**WJJD**—Happy Go Lucky Time  
**WLS**—The Prairie Ramblers  
**WMAQ**—Pepper Pot; orchestra (NBC)

**7:45 A.M.**  
**WBBM**—Musical Time Saver

**8:00 A.M.**  
**WCFL**—WCFL Kiddies' Aedoplane Club  
**WGES**—Bohemian Melodies  
**WLS**—Steamboat Bill

**8:15 A.M.**  
**WCFL**—Time Parade  
**WLS**—Happyville Special; Spareribs and Jack

**8:30 A.M.**  
**WBBM**—Modern Living  
**WCFL**—Dance Music  
**WIBO**—Musical Varieties  
**WLS**—John Brown, pianist  
**WMAQ**—U. of C. News from the Quadrangle

**8:35 A.M.**  
**WLS**—Produce Market Reporter; livestock receipts

**8:45 A.M.**  
**WMAQ**—Nothing But the Truth (NBC)

**8:50 A.M.**  
**WLS**—Tower Topics Time with Gene Autry, Oklahoma Yodeler

**9:00 A.M.**  
**KYW**—Musical Melange (NBC)  
**WAAF**—Sing and Sweep  
**WBBM**—Melody Parade; orchestra (CBS)  
**WCFL**—German Entertainment  
**WGES**—Canary Concert  
**WGN**—Gym of the Air  
**WIBO**—Y. M. C. A. Exercises

**WMAQ**—University of Chicago; The Professor at the Breakfast Table

**9:10 A.M.**  
**WLS**—Harry Steele; Hamlin's Newscast

**9:15 A.M.**  
**KYW**—J. B. and Mae  
**WBBM**—Organ Interlude  
**WCFL**—Famous Soloists  
**WGN**—Edward Smith, readings  
**WLS**—Mac and Bob  
**WMAQ**—Neysa

**9:20 A.M.**  
**WBBM**—News Flashes

**9:30 A.M.**  
**KYW**—Soloist (NBC)  
**WAAF**—Organ Melodies  
**WBBM**—Beauty Chat  
**WCFL**—Highlights of Music  
**WGES**—Show Hits  
**WGN**—Market Reports  
**WIBO**—Little Harry's Cookin' School  
**WLS**—Martha Crane and Quartet  
**WMAQ**—Happy Jack Turner, songs (NBC)

**9:35 A.M.**  
**WGN**—Leonard Salvo's Mail Box

**9:45 A.M.**  
**KYW**—Irma Glen, organist  
**WAAF**—Songs of the Islands  
**WBBM**—American Medical Ass'n Program  
**WGES**—Musical Speedway  
**WLS**—The Drawing Man  
**WMAQ**—Board of Trade

**9:50 A.M.**  
**WMAQ**—Breen and de Rose (NBC)

**10:00 A.M.**  
**WAAF**—Dotty Lee  
**WBBM**—J. W. Doty, organist  
**WCFL**—Dance Music  
**WGES**—Erma Gareri; piano symphonies  
**WGN**—New York Philharmonic Concert (CBS)  
**WIBO**—Radio Dan  
**WJJD**—Favorite Singers  
**WLS**—Livestock and Poultry Markets  
**WMAQ**—Melodies of the South (NBC)  
**WSBC**—Mildred Fitzpatrick, pianist

**10:15 A.M.**  
**KYW**—Household Institute; drama (NBC)  
**WAAF**—The Spotlight  
**WBBM**—Musical Rounders, Joe and Joe  
**WENR**—Studio Program  
**WGES**—Rhythm Review  
**WIBO**—Market Reports  
**WJJD**—Neighborhood Store  
**WMAQ**—The Woman's Calendar  
**WSBC**—Popular Dance

**10:30 A.M.**  
**KYW**—Rhythm Ramblers (NBC)  
**WAAF**—Piano Rambles  
**WBBM**—Kay Darlyn, beauty talk  
**WENR**—Jackie Heller, with Phyllis and Frank  
**WGES**—Italian Shopper  
**WIBO**—News Flashes  
**WJJD**—Name the Band  
**WMBI**—Gospel Music  
**WSBC**—Bobby Danders, Jr.

**10:40 A.M.**  
**WMBI**—Church School Period

**10:45 A.M.**  
**KYW**—Rose Vanderbosch, singing pianist  
**WAAF**—Musical Calendar  
**WBBM**—Phil Potterfield; Thora Martins; J. W. Doty; Norm Sherr  
**WENR**—Spanish Idylls, string ensemble (NBC)  
**WJJD**—Mary Alden; home talk  
**WMAQ**—Swenson's Swedehearts (NBC)  
**WSBC**—Symphony Concert

**11:00 A.M.**  
**KYW**—Morning Melodians  
**WAAF**—Bandstand  
**WENR**—Smack Out (NBC)  
**WCFL**—Red Hot and Low Down Program  
**WIBO**—Musical Masterpieces; organ  
**WJJD**—Leo Boswell, songs  
**WJKS**—Saturday Favorites  
**WMAQ**—French; Jules Duc  
**WMBI**—K. Y. B. Club  
**WSBC**—Musical Comedy

**11:15 A.M.**  
**WAAF**—World News Reports  
**WBBM**—Virginia Clarke; Gene and Charlie  
**WENR**—Lady Bugs (NBC)  
**WJJD**—Piano Instruction  
**WJKS**—Orchestral Program  
**WSBC**—Musical Reminiscence

**11:30 A.M.**  
**KYW**—National Farm and Home Hour (NBC)  
**WAAF**—Bulletin Board  
**WBBM**—Frank Wilson, tenor  
**WENR**—Organ Melodies (NBC)  
**WIBO**—Golden Gate  
**WJJD**—Buckle Busters  
**WJKS**—Happy Felton's Orchestra (CBS)  
**WMAQ**—Hotel Madison Concert Orchestra (NBC)  
**WMBI**—Jewish Sabbath Service

**11:35 A.M.**  
**WAAF**—Variety Program  
**WGN**—Painted Dreams

**11:45 A.M.**  
**WAAF**—Estelle Barnes, pianist  
**WBBM**—Julia Hayes, household hints  
**WIBO**—Memory Book  
**WJJD**—Sunshine for Shut-Ins  
**WJKS**—News Flashes  
**WLS**—Weather Report; Livestock Estimates  
**WMAQ**—Parent Teacher Talk

**11:50 A.M.**  
**WGN**—Good Health Training

**11:55 A.M.**  
**WLS**—Harry Steele; Hamlin's Newscast

**12:00 NOON**  
**WAAF**—Noon-time Melodies  
**WBBM**—George Hall's Orchestra (CBS)  
**WCFL**—Popular Music  
**WGN**—Mid-day Services  
**WIBO**—Timely Tunes  
**WJJD**—Singing Minstrels  
**WJKS**—Orchestral Program  
**WLS**—Poultry Service Program  
**WMAQ**—Hotel Lexington Orchestra (NBC)  
**WMBI**—Organ Program

**12:05 P.M.**  
**WMAQ**—Board of Trade

**12:10 P.M.**  
**WMAQ**—Hotel Lexington Orchestra (NBC)

**12:15 P.M.**  
**WBBM**—Local Markets  
**WIBO**—Market Reports  
**WJJD**—Luncheon Dance Tunes  
**WJKS**—Farm Flashes

**12:20 P.M.**  
**WBBM**—News Flashes  
**WIBO**—Reading Room

**12:30 P.M.**  
**KYW**—Farm Forum (NBC)  
**WBBM**—Chicago Hour  
**WGN**—Madison Ensemble (CBS)  
**WJJD**—Farmer Rusk's Dinner Program  
**WJKS**—Ensemble  
**WLS**—Inter-Collegiate Debate  
**WMAQ**—Rhythmic Serenade

**12:45 P.M.**  
**WBBM**—Walkathon News

**WCFL**—Farm Talk  
**WIBO**—Clem and Harry  
**WMAQ**—Foreign Policy Association

**12:50 P.M.**  
**WBBM**—Organ Interlude  
**WMAQ**—To be announced

**1:00 P.M.**  
**KYW**—Mel Stitzel, pianist  
**WAAF**—Hoosier Philosopher  
**WBBM**—Saturday Syncopators; orchestra (CBS)  
**WCFL**—Coliseum, Walkathon  
**WGN**—Leonard Salvo, organist  
**WIBO**—News  
**WJJD**—Century of Progress Program  
**WJKS**—Baritone and Orchestra  
**WLS**—Jim Goddard, bass  
**WMBI**—Citizenship Hour

**1:10 P.M.**  
**WCFL**—Eddy Hanson, organ recital

**1:15 P.M.**  
**KYW**—Vincent Lopez' Orchestra  
**WAAF**—George Taylor  
**WGN**—Palmer House Ensemble  
**WIBO**—Parents' Magazine  
**WJJD**—Waltz Program  
**WLS**—Phil Evans; livestock  
**WMBI**—Gospel Music and Bible Reading

**1:20 P.M.**  
**WCFL**—Barton Organ Recital—Eddy Hanson

**1:25 P.M.**  
**WLS**—F. C. Bisson's Grain Market

**1:30 P.M.**  
**KYW**—Luncheon Dance  
**WAAF**—Pianoesque  
**WBBM**—Columbia Salon Orchestra (CBS)  
**WJJD**—Hill Billy Time  
**WJKS**—Orchestral Program  
**WLS**—Max Terhune  
**WMBI**—Young Peoples' Hour  
**WSBC**—Open Mike

**1:45 P.M.**  
**KYW**—Little Concert; string orchestra (NBC)  
**WAAF**—Live Stock Market, Weather Summary  
**WCFL**—Illinois Womens' Press Association  
**WGN**—Evelyn Renee, songs  
**WIBO**—Theater Reporter  
**WJJD**—Variety Music  
**WLS**—Legal Forum

**1:50 P.M.**  
**WIBO**—Beauty talk

**2:00 P.M.**  
**KYW**—Dan Russo's Orchestra  
**WAAF**—Chicago on Parade  
**WBBM**—The Round Towners; quartet (CBS)  
**WCFL**—Merchant's Prosperity Hour  
**WGN**—Leon Benditsky, pianist  
**WIBO**—Radio Gossip  
**WJJD**—Masterworks' Hour  
**WJKS**—Quartet  
**WLS**—Merry-Go-Round  
**WMAQ**—Merry Madcaps; orchestra (NBC)  
**WMBI**—Mother Ruth Period for Girls

**2:10 P.M.**  
**WGN**—Palmer House Ensemble

**2:15 P.M.**  
**WSBC**—Bobby Danders, Jr.

**2:30 P.M.**  
**KYW**—Concert Echoes  
**WBBM**—Earl Hoffman's Orchestra  
**WGN**—Four Rhythm Kings (CBS)  
**WIBO**—Studio Program  
**WJJD**—Piano Instruction  
**WJKS**—Matinee Dance  
**WMAQ**—Matinee Gems (NBC)  
**WMBI**—Gospel Music



# Voice of the Listener



## You're Welcome

Baltimore, Md.

Gentlemen:

Thanks for letting us have a contest for orchestra leaders. I have five or six favorites, and it is difficult to vote for any one. I like Paul Whiteman, Ben Bernie, Don Bestor, Wayne King, and Rudy Vallee all equally well. So can I split my vote?

You ought to have seen the battle at my house when you announced the contest. From now on, this will be another "Two Guide" family. What does Evans Plummer look like? Sometimes I disagree with him, but he certainly is interesting.

Vivian Blum

## Fruit Orchard

Chicago, Ill.

Dear Editor:

RADIO GUIDE has what it takes, believe me! I've been reading it and enjoying it for ages, six months to be exact.

Plums and Prunes is my favorite. Here are some plums and prunes:

A big, big basket of gilded prunes for Jack Pearl, the Baron Munchausen. His "Was you dere, Sharlie," slays me!

A prune to Mary Lou on Captain Henry's Show Boat. Her singing grated on my nerves.

A plum to Chesterfield for putting Bing Crosby on their program.

A prune to Ed Wynn, I can't even squeeze a chuckle out of his jokes. Well, thanks for listening.

Miss Fay Bowers

## What, No Prunes?

Lombard, Ill.

Voice of the Listener:

This is an all-plum letter. So plums to RADIO GUIDE and its writers. A big plum to Evans E. Plummer, who plums them right. Plums to Irene Taylor, my favorite singer. She should be on the air more. How about it, NBC? Plums to Dan Russo and his Orioles, who with his vocalists, Dorothy Joyce, Aubrey McConnell, Maxwell Williams, and Jimmy Jackson put on a swell variety program. Plums to Paul Whiteman, Guy Lombardo and Ben Bernie. They are all high.

P. C. Olsen

## W. W.—Great Personality

Chicago, Ill.

Dear Editor:

I want to give some praise to the Andrew Jergens Co. for bringing back to the air radio's greatest personality, Walter Winchell. I even like hearing the advertising, when he does it. The radio fans can have their crooners, but Walter not only gets the news, but he knows how to deliver it in such a way that he can talk fast enough to get a lot said in a short time. He also speaks so clearly that we can understand him easily, not like a lot of radio speakers who talk muffled.

A. W. W. Fan

## One for Isham

Huron, South Dakota

Dear Editor:

I would like to ask all these fellows who holler about Wayne King whether they ever heard Isham Jones or not. In my estimation Isham and his band know more about dance music than all the rest of them put together. As far as good singers go I'll say Joe Sanders has them all cleaned. Pete Wilderson's band is the hottest by 100 degrees. Well, I've had my word so I'll stop by wishing your magazine a very prosperous New Year.

Bob

## Is It a Band?

Brooklyn, N. Y.

Dear Voice:

I have been a reader of the GUIDE since its first edition and I assure you that never a week passes but I find something to interest me. Like all radio fans, I have my favorite singers, orchestras, and what not, but lately one has come on the air that, in my estimation, beats them all. That's the "Minnevitich Band." It tickles the cords of your heart to listen to them.

P. Durkan

## Same to You

Washington, D. C.

Dear Editor:

I just want to say "Happy New Year!" to RADIO GUIDE and each member of its staff! The magazine has entertained and benefitted me for a year and I hope that its rapidly increasing circulation will double and redouble in '33.

Also, I'd like Carleton Smith to know that here's one who has adopted his New Year's resolution. It is now my own, and I hope to do good with it by encouraging more broadcasts of good music! Mr. Smith may well say, "Make quality the theme song," for it is ever the theme of his splendid articles.

A Listener's Voice

## Ah, Mr. Smith!

Decatur, Ill.

Dear Sirs:

I am a constant reader of the RADIO GUIDE. May 1933 bring as many improvements as the last year has. I have enjoyed Mike Porter, Pat Frank's articles, and especially appreciated "Music in the Air," by Carleton Smith.

This week Mr. Smith advocates first class recital programs. For a long time we have wanted to hear such programs. Rosa Ponselle did sing trash last Sunday. A great talent wasted on tripe.

Also I agree with Mr. Smith that Leopold Stokowski had the best technical broadcast of the year. I am interested in what he will do next.

R. O. Ball

## Sweet Jack Burnett

Bloomington, Ill.

Editor, RADIO GUIDE:

You may talk about your Downeys, Jarrets, Crosbys, and Columbos, but the sweetest singer of them all is Jack Burnett of WIBO. Why doesn't NBC and CBS add him to their staff?

I surely enjoy your RADIO GUIDE programs from WJJD. The interviews are great. More power to them.

Mary Letje

## This IS Interesting

Norristown, Pa.

Dear Editor:

Why must Myrt and Marge and Amos 'n' Andy come on at the same time? Amos 'n' Andy are all right for whoever likes to hear them but in my estimation Myrt and Marge are better.

I wish the producers would change the time of one of these programs. I want to hear Myrt and Marge and my brother wants to hear Amos 'n' Andy. Almost every evening there is a quarrel in our home to find out which program is to be heard. I often have to go next door to hear Myrt and Marge. I am chased out of my own home just for Amos 'n' Andy.

Angeline Picone

## We Care

Charleston, S. C.

Gentlemen:

Razzberries to RADIO GUIDE for starting a popularity contest for orchestra leaders. Who cares who is King of Jazz? I think all of them are just fakers. Why don't they play instruments instead of standing in front of the REAL musicians and waving a stick?

Oswald Vinton

## More NEW Stars

Giddings, Texas

Dear Editor:

I always read your magazine and find it very interesting, and have a few comments and a few criticisms. The GUIDE of December 25 was the best one I have ever read. You have more new stars in that one than any other. Now for the criticism. The new one—not enough about new stars.

What about pictures of John Fogarty, Johnny Marvin, Alan Prescott, Swen Swenson and his band of Swedehearts, William Hall, Lew White, and Frank Luther.

Hoping to have some of these in the coming year, and wishing you all the success in the world for a better and more prosperous New Year.

A Texan

## Sure, You Have a Right

Vincennes, Ind.

Dear Editor:

I've been a reader of your magazine for over a year now and I think I have a right to have a letter printed. I think that it's a wonderful magazine and I can hardly wait until it comes out. Why not give a little credit to Art Kassel and his orchestra. I think his arrangements are wonderful and how he plays sweet music! Why not give us a picture of Art?

A Vincennes Fan

## No Home Is Complete Without One

Madison, Wisconsin

Dear Editor:

My RADIO GUIDE is becoming a REAL COMPANION. I have a number of favorites. John Fogarty is one and Tom, Dick and Harry sing very sweetly. I enjoy the more classic ones too. It seems to me that Clara, Lu 'n' Em will soon have to put on something better to hold their friends. Their "chatter" is too unfinished. The Christmas number of the GUIDE, with greetings from the artists, is very attractive. We feel much better acquainted with the performers and they are all charming. Can we have a picture of Ezra, and Mr. Pennycracker? Also of Tom, Dick and Harry? The GUIDE is wonderful, and I would not like to be without it, for WITH IT, one can be an intelligent fan.

Eva V. Eden (Mrs. Phillips)

## RADIODDITIES



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# Saturday Programs [Continued]

**2:45 P.M.**  
 WAAF—World News Reports  
 WBBM—Musical Rounders, Joe and Joe  
 WGN—Afternoon Musicale  
 WJJD—**RADIO GUIDE'S EDITOR'S ROUND TABLE**  
 WSBC—Pianoland

**3:00 P.M.**  
 KYW—Rhythmic Serenade (NBC)  
 WAAF—The Bookworm; "Tom McWhirter's Elephant"  
 WBBM—Spanish Serenade (CBS)  
 WCFL—Afternoon Frolics  
 WGN—Afternoon Musicale  
 WIBO—Cerny Ensemble  
 WJJD—Women's Club  
 WJKS—Serenade  
 WLS—"Smilin' Thru"; Elsie Mae Emerson  
 WSBC—March of Progress

**3:15 P.M.**  
 WIBO—Diet-Aid Program  
 WJJD—Dreams of Hawaii  
 WLS—The Lyric Singers  
 WMBI—Radio School of the Bible

**3:30 P.M.**  
 KYW—Today's Tunes  
 WAAF—Joseph Belland  
 WBBM—Earl Hoffman's Orchestra  
 WENR—Concert Ensemble (NBC)  
 WGN—Leon Belasco's Orchestra (CBS)  
 WIBO—Radio Gossip  
 WJJD—Dance Hits  
 WJKS—Tea Dansante  
 WMAQ—Lady Next Door; children's program (NBC)

**3:45 P.M.**  
 WAAF—Polo Program  
 WBBM—Jack Brooks, tenor; Norm Sherr, pianist  
 WJJD—Popular Songsters

**4:00 P.M.**  
 KYW—Three Strings  
 WAAF—Piano Novelties; Jimmy Kozak  
 WBBM—Eddie Duchin's Orchestra (CBS)  
 WCFL—Junior Federation Club  
 WENR—Maurice Sherman's Orchestra (NBC)  
 WIBO—Old Chestnuts  
 WJJD—Rhapsody in Records  
 WJKS—Orchestral Program  
 WMAQ—Vienna Tango (NBC)

**4:15 P.M.**  
 KYW—Minstrel Stars  
 WAAF—Ray Waldron's Sports Review  
 WIBO—Helen Streiff, blues singer  
 WJJD—Young Mothers' Club  
 WJKS—Kiddie Klub

**4:30 P.M.**  
 WAAF—Novelettes  
 WBBM—Thora Martins, contralto  
 WCFL—Eddie Clifford, tenor and Orchestra  
 WENR—Swanee Serenaders; Stokes' Orchestra (NBC)  
 WGN—Legal Information Program  
 WIBO—Nick Nichols, Cartoonist of the Air  
 WJJD—Mooseheart Children  
 WMAQ—Beau Balladeer (NBC)

**4:45 P.M.**  
 KYW—Harold Bean, baritone  
 WBBM—Cowboy Tom and Indian Chief (CBS)  
 WCFL—Miss Hogan, contralto  
 WENR—Musical Moments (NBC)  
 WGN—Jane Carpenter's Recital  
 WJKS—News Flashes  
 WMAQ—To be announced

**5:00 P.M.**  
 KYW—Mel Stitzel, pianist  
 WBBM—America's Grub Street Speaks (CBS)  
 WCFL—Tripoli Trio  
 WENR—Little German Band (NBC)  
 WGES—Ukrainian Folk Song  
 WGN—The Devil Bird  
 WIBO—Woman in the Shoe  
 WJJD—Neighborhood Store  
 WMAQ—Waldorf-Astoria Orchestra  
 WSBC—Popular Dance

**5:15 P.M.**  
 KYW—Waldorf Astoria Sert Room Orchestra (NBC)  
 WBBM—News Flashes  
 WCFL—Children's Air Theaters  
 WGN—Concert Orchestra  
 WIBO—Church of the Air  
 WJJD—The Pied Piper  
 WMAQ—Radio Amateurs

**5:30 P.M.**  
 KYW—Uncle Bob's Party  
 WBBM—Skippy; children's program (CBS)  
 WCFL—Esther Hammond with Organ  
 WENR—Air Juniors  
 WJJD—Piano Instructions  
 WMAQ—Laws That Govern Society (NBC)  
 WSBC—Tea Time Musicale

**5:45 P.M.**  
 WBBM—Funnyboners, comedy and songs (CBS)  
 WENR—Little Orphan Annie, children's playlet (NBC)  
 WCFL—Coliseum Walkathon  
 WGN—Little Orphan Annie, children's playlet (NBC)  
 WIBO—Silver Melodies  
 WJJD—Howard L. Peterson, organist  
 WMAQ—Seckatary Hawkins (NBC)

**6:00 P.M.**  
 KYW—Dan Russo's Orchestra  
 WBBM—Orchestral Program  
 WCFL—Allerton Hotel Orchestra  
 WENR—To be announced  
 WGES—Poland In Song  
 WGN—Uncle Quinn's Day Dreamers  
 WIBO—German Program  
 WJJD—Leo Boswell, songs  
 WMAQ—Jackie Heller, tenor (NBC)

**6:15 P.M.**  
 Trotter  
 pianist  
 Organ Program

WENR—Merle Thorpe, talk (NBC)  
 WJJD—Sports Reel  
 WMAQ—Hotel New Yorker Orchestra (NBC)

**6:25 P.M.**  
 KYW—Sports Reporter

**6:30 P.M.**  
 KYW—Twenty Fingers of Harmony (NBC)  
 WBBM—Flanagan Sport Revue  
 WCFL—Allerton Hotel Orchestra  
 WENR—What's the News  
 WGN—Dinner Music  
 WIBO—Theater Reporter  
 WJJD—Buckle Busters

**6:40 P.M.**  
 WIBO—Hockey News

**6:45 P.M.**  
 KYW—Pickens Sisters (NBC)  
 WBBM—Street Singer (CBS)  
 WCFL—Via Lago Orchestra  
 WENR—World Today (NBC)  
 WGN—Tom, Dick and Harry  
 WIBO—Clem and Ira  
 WMAQ—Art Kassel's Orchestra

**7:00 P.M.**  
 KYW—Three Strings  
 WBBM—Fray and Braggiotti, piano duo (CBS)  
 WCFL—Tony and Joe  
 WGN—Hal Kemp's Orchestra  
 WIBO—Frank Hathaway, yodeler  
 WJJD—Frankie "Half Pint" Jaxoa  
 WJKS—Pumpkin Dusters  
 WLS—American Taxpayers Association (NBC)  
 WMAQ—News of the Air

**7:15 P.M.**  
 KYW—Boston Symphony Concert (NBC)  
 WBBM—Correy Lynn's Orchestra (CBS)  
 WCFL—Labor Union Insurance  
 WGN—The Magic of a Voice

WGN—Everybody's Hour  
 WJKS—Vocal Trio  
 WLS—Famous Dance Orchestras (NBC)  
 WMAQ—Beach View Gardens Orchestra

**9:15 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WBBM—Columbia Public Affairs Institute (CBS)  
 WCFL—Via Lago Orchestra  
 WIBO—The Singing Sophomores  
 WJKS—Topics of Interest  
 WMAQ—Winter Garden

**9:30 P.M.**  
 KYW—Don Pedro's Orchestra  
 WCFL—New Chateau Ballroom Orchestra  
 WIBO—Tomorrow's News  
 WJJD—Little Harry and the Rhythm Girl  
 WMAQ—Talk

**9:40 P.M.**  
 WGN—Headlines of Other Days

**9:45 P.M.**  
 KYW—Three Strings  
 WBBM—Ben Pollack's Orchestra  
 WCFL—Allerton Hotel Orchestra  
 WGN—The Dream Ship  
 WIBO—Betty and Jean  
 WJKS—Gertrude Nieson (CBS)  
 WMAQ—To be announced

**10:00 P.M.**  
 KYW—Mark Fisher's Orchestra  
 WCFL—School Teachers' Talk  
 WGN—Hal Kemp's Orchestra  
 WIBO—News Flashes  
 WJKS—Missourians  
 WLS—Grace Wilson and Wm. O'Connor  
 WMAQ—Art Kassel's Orchestra

**10:15 P.M.**  
 WCFL—Coliseum, Walkathon  
 WGN—Milligan and Mulligan  
 WIBO—Sparkling Melodies

WJKS—Norman Care's Orchestra  
 WGN—Everybody's Hour  
 WLS—Barn Dance  
 WMAQ—Bal Tabarin

**10:30 P.M.**  
 KYW—Dan Russo's Orchestra  
 WCFL—Club Alabam  
 WGN—Wayne King's Orchestra  
 WJKS—Harold Stern's Orchestra (CBS)  
 WMAQ—San Francisco Symphony Concert

**10:45 P.M.**  
 WCFL—Bit of Moscow

**10:50 P.M.**  
 WGN—Bernie Cummins' Orchestra

**11:00 P.M.**  
 KYW—Don Pedro's Orchestra  
 WCFL—New Chateau Ballroom Orchestra  
 WGES—Eddie Neibaur's Orchestra  
 WIBO—Musical Tapestry  
 WSBC—Musical Comedy

**11:10 P.M.**  
 WGN—Wayne King's Orchestra

**11:15 P.M.**  
 WSBC—Jerry Sullivan Song Special

**11:30 P.M.**  
 KYW—Mark Fisher's Orchestra (NBC)  
 WCFL—Club Alabam  
 WGES—John Van Kanegan  
 WGN—Famous Dance Orchestras  
 WSBC—Famous Symphonies

**11:45 P.M.**  
 WCFL—A Bit of Moscow; orchestra  
 WGES—Cabaret Hits

**12:00 MIDNIGHT**  
 KYW—Dan Russo's Orchestra  
 WBBM—Around the Town; Dance Orchestras  
 WENR—Grand Terrace; Earl Hines  
 WGES—Eddie Neibaur's Orchestra  
 WMAQ—Art Kassel's Orchestra

**12:30 A.M.**  
 KYW—Tweet Hogan's Orchestra  
 WENR—Don Pedro's Orchestra  
 WGES—Midnight Jamboree; Vodvil  
 WMAQ—Bal Tabarin Orchestra

**12:45 A.M.**  
 WMAQ—Winter Garden Orchestra

**1:00 A.M.**  
 WGES—On with the Dance

**1:30 A.M.**  
 WGES—The All Nighters

## SPECIALS FOR TODAY

FOR LOG OF LOCAL STATIONS SEE PAGE 4

- 10:00 a.m. WGN-CBS—N. Y. Philharmonic Symphony Concert
- 12:45 p.m. WMAQ-NBC—Foreign Policy Association Luncheon
- 5:00 p.m. WBBM-CBS—America's Grub Street Speaks
- 8:30 p.m. WMAQ-NBC—Gus Van, vocalist; orchestra and soloists
- 10:30 p.m. WMAQ-NBC—San Francisco Symphony Concert

WIBO—Harold Solomon, law talk  
 WJJD—Dr. and Mrs. Jerry  
 WMAQ—Echoes of the Palisades (NBC)

**7:30 P.M.**  
 WBBM—Fifteen Minutes of Sunshine with Charlie Hamp  
 WCFL—Federation of Women's High School Teachers  
 WGN—Seven League Boots  
 WIBO—Theater Reporter  
 WJJD—Art Wright, songs  
 WLS—Barn Dance  
 WMAQ—National Advisory Council (NBC)

**7:45 P.M.**  
 WBBM—Hank Lishin's Orchestra  
 WCFL—Labor Flashes  
 WGN—Lawson Y. M. C. A. Glee Club  
 WIBO—Aviation News and Views  
 WJJD—Dave Bennett's Orchestra  
 WJKS—Old Plantation Four  
 WLS—Three Contraltos

**8:00 P.M.**  
 WBBM—The Norsemen  
 WCFL—Dorothea Derrfuss, contralto  
 WGN—Bing Crosby, baritone; Hayton's Orchestra (CBS)  
 WIBO—Basketball Game; N. U. vs. Illinois  
 WJJD—Dance Orchestra  
 WJKS—Polish Hour  
 WLS—Barn Dance Frolic  
 WMAQ—Golden Thread (NBC)  
 WSBC—Popular Dance

**8:15 P.M.**  
 WBBM—Edwin C. Hill, news commentator (CBS)  
 WCFL—Night Court  
 WGN—The Old Favorites  
 WJJD—Concert Orchestra  
 WSBC—Jerry Sullivan

**8:30 P.M.**  
 WBBM—Charley Straight's Orchestra  
 WCFL—Allerton Hotel Orchestra  
 WGN—Edward d'Anna's Band (CBS)  
 WJKS—Hot Stove League  
 WMAQ—Gus Van, vocalist; orchestra; soloists (NBC)  
 WSBC—Radio Vodvil

**8:40 P.M.**  
 WBBM—Emergency Welfare Fund

**8:45 P.M.**  
 WBBM—Fritz Miller's Orchestra  
 WJKS—Ted Coon, pianist  
 WLS—Old Time Party; Cumberland Ridge Runners

**9:00 P.M.**  
 KYW—The Globe Trotter  
 WBBM—Boswell Sisters, trio (CBS)  
 WCFL—Seelye Program

## Why Play Blind Man's Bluff

on Your Radio?



Discriminating people choose their neckties, their movies, and their wives with utmost care. Why take a chance with your radio entertainment? Dial twisting passed out with earphones and the crystal set. Modern radio listeners are guided by RADIO GUIDE.

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# Can the Boy Friend Compete with Bing?

(Continued from Page One)

and that goes to make matinee idols on the stage and fan mail on radio.

Normally, when a radio star goes off the air, his fan mail begins to dwindle, and finally consists only of letters from Alaska and Australia, where mails travel slowly. When Bing deserted the Columbia studios for Hollywood and the "Big Broadcast," the mail clerks drew a sigh of relief. They expected a let-down in their arduous duties, but the Columbia officials were startled to discover that the Crosby fan mail actually increased in volume. Some of the letters were addressed to Bing himself, some to Columbia, but all of them asked the same question, "When will Bing be back on the air?"

When the "Big Broadcast" was released, his fans announced that they had gone to see it three and four times, and continued to despondently inquire when they'd be hearing him regularly again.

The next step was a compromise between radio and talking pictures. Since it was evident Bing had a real flare for comedy, Paramount was all for keeping him in Hollywood, and exercising their option to begin production on "College Humor." On the other hand, Chesterfield was gunning for Bing to appear in the 1933 series. The production of "College Humor" has been postponed for a time, Bing's back on the air twice weekly for Chesterfield over WABC-Columbia; the Columbia mail clerks are haggard—and the Crosby fans are happy.

## What They Say

The Crosby fans. Bing can only know them by the messages he receives written on lines of paper—gilt-edged stationery—perfumed writing paper—typewritten . . . they generally tell the same story, sometimes shyly, some more ardently and hungrily . . . We're glad you're back . . . I saw the Big Broadcast three times and thought you were great in it . . . May I please have your picture with a special message on it for me . . . most of it from women . . .

Here's the old, teasing question, Bing—"Where do you get that strange power over women?"

Bing himself is hardly equipped to answer it, but he will agree with most men that he is luckily—like most deities—safely removed from his adoring subjects.

They can weave about him innumerable and kaleidoscopic illusions. They do not have to contend with a devil-may-care young man who is apt to sneak out to movies when he



Mr. and Mrs. (Dixie Lee) Bing Crosby

should be attending to rehearsals or sitting for photographs, etc. In fact, the devil-may-care attitude only enhances his popularity. It is a hero's privilege.

## He Fills the Order

What Bing does, is to fill an order—strictly romantic. His arresting voice provokes latent dreams and longings in most women trapped by the matter-of-fact duties of a matter-of-fact world. Like faint retreating ghosts the first dreams of the "ideal man," contrived wistfully at sixteen, recede and a more practical edition of "ideal man" arrives. Bing calls back those first delightful ghosts—and the pangs of romance—however uncomfortable—change the hue of a chameleon-like world.

Sweet sixteen . . . with its defiant dreams of a glamorous and exciting existence, just-around-the-corner, and heroes found, alas, only in fiction, are quick to seize anything that seems a romantic reality. That's why Bing Crosby is something of a menace and havoc to the orderly peace of boarding schools, and causes the writing of "mash notes" in study hall, when the writer should ordinarily have been following the career of Caesar.

## The Older Ones, Too

And most quarrels in love affairs could be dispelled if someone would sing "I Surrender Dear" in the utterly persuasive tone-of-voice advocated by Bing. So there are also thousands of despondent young ladies who sit

by the side of the radio and gratefully allow themselves to cry, imagining that solution to their predicament.

Add to those ranks the more mature who like to imagine themselves young and in love, and those to which nothing exciting ever happens who like to let their imaginations go sixty miles an hour, day dreaming what a gorgeous place this would really be—IF . . .

At any rate, when his voice intrudes into homes from coast-to-coast, it is hard to imagine the number of persons who drop anything from dishtowels to cocktail glasses and give themselves over to the power of an invisible but pleasant hypnotist.

America's boy friends are certainly up against it now. Chesterfield has scheduled Bing to appear on Wednesdays and Saturdays—nights when beaux usually reign supreme. What with Bing setting a deftly romantic precedent, there will be nothing for the young men of America to do than to take up reciting poetry or something more lyrically outstanding than their usual conversation, to avoid being effaced by the satisfactory voice of Bing.

It was in Baltimore, on the last day of Bing's engagement there, that one of the secrets of the Crosby appeal came out. An insurance agent there revealed to one of the newspapers the fact that while Bing was in Baltimore he had applied, through him, for \$100,000 worth of insurance from Lloyd's of London, on a peculiar condition of the Crosby throat.

## Here's Why

Now the secret is out. Bing, according to his physician, Dr. Simon Ruskin, famous N. Y. throat specialist who numbers many singers among his patients, has peculiarly constructed vocal chords brought on by a life of vigorous songs. Bing's background developed this unusual quality of voice—in other words, his hard work is responsible for his success in more ways than one. It was doing, many shows a day as one of Paul Whiteman's rhythm boys, rehearsing, making records, singing thirty songs each night at the Cocoman Grove in Los Angeles, that developed Bing's strange larynx.

The effect of such extreme activity and strengthening of tissue on Bing's voice is exactly the effect which would be obtained if a weight were hung upon the string of a violin—giving it deeper pitch, more undertones and more overtones. Given a rest, Bing's voice might lose this Stradivarian quality.

# Call Letters Have a Meaning All Their Own

SINCE call letters, and not formal names, must be used by radio stations under international treaty, American broadcasters are extending themselves—sometimes in far-fetched and amusing fashion—to make their call letters give them individuality or else to make their slogans correspond to the letters of their calls.

As a matter of fact, most sets of call letters are allotted to stations arbitrarily by the government, although the radio authorities in Washington were rather lenient in the old days in parcelling out combinations requested by station owners when those combinations were not already in use.

It was after getting their call assignments, in most cases, that the broadcasters hit upon slogans to correspond—slogans that range from the sublime to the ridiculous. Under the international radio treaty, sets of three or four call letters are assigned American stations through the whole range of the alphabet, provided only they begin with "W" or "K." Other nations were given other opening letters, viz., Canada got "C" and Mexico "X."

After broadcasting sprang into popularity, an effort was made by the authorities, for

the sake of convenience, to have all the "W" calls east of the Mississippi and all the "K" calls west of that boundary. There are a few exceptions, such as KDKA, Pittsburgh, one of the oldest American stations, whose call was selected only because the letters have a staccato ring that was clearly discernible in the old days of undeveloped radio.

## Here Are a Few

The American radio log reveals a KOIN, KALE, KNOW, KROW, KORE, KICK, KID, KIT, KOB, KOY, KUT, KOMA, WHAT, WHAM, WHO, WHOM, WORK, WOOD, WASH, WINS, WILL, WELL and WREN. And we have WACO at Waco, Tex.; KSTP at St. Paul; WCKY at Covington, Ky.; WRVA at Richmond, Va.; WLVA at Lynchburg, Va.; WILM at Wilmington, Del.; WSYR at Syracuse, N. Y., and WWVA at Wheeling, W. Va.

Newspapers owning or operating radio stations often seek to have the call letters of those stations correspond to their names or slogans. Thus we have WGN representing the "World's Greatest Newspaper," slogan

of the Chicago Tribune; KPJM, Prescott (Ariz.) Journal-Miner; WFLA-WSUN, Clearwater (Fla.) Sun; WSBT, South Bend Tribune; KSCJ, Sioux City Journal; WTAG, Worcester Telegram and Gazette; WBEN, Buffalo Evening News, WESG, Elmira (N.Y.) Sun-Gazette; WTJS, the Jackson (Tenn.) Sun; WTMJ, the Milwaukee Journal, and WRJN, Racine (Wis.) Journal-News.

WRUF, Gainesville, Fla., is pronounced like the famous roar of Leo, the movie lion, and we learn from KFEL, Denver, that its call letters might stand for "Kaint Find Enough Liquor." Wholly unsolicited was the designation applied to WJSV, Alexandria, Va., by a negro revivalist preacher who is heard over it daily and who bids his congregation to follow him in dedicating that station to "Willingly Jesus Suffered for Victory."

## Is This Individuality!

As for slogans, here are a few that illustrate the lengths to which various stations have gone to make their mundane signals give them individuality and identity:

WPG, Atlantic City—World's Playground.

WOW, Omaha—Woodman of the World (owner).

WSM, Nashville — We Shield Millions (owned by an insurance company).

WEAN, Providence — We Entertain a Nation.

KFUM, Colorado Springs — Known for Unsurpassed Mountain Scenery.

WJAX, Jacksonville—Wonderful Jacksonville.

WOS, Jefferson City, Mo.—Watch Our State (owned by state of Missouri).

KGW, Portland, Ore. — Keep Growing Wiser.

KHJ, Los Angeles—Kindness, Happiness, Joy.

WAAW, Omaha—Where Agriculture Accumulates Wealth.

WEAO, Columbus—Where Education Advances Ohio (owned by state university).

WCAU, Philadelphia—Where Cheer Awaits You.

WEBG, Buffalo — We Extend, Buffalo's Greetings.

KGFJ, Los Angeles — Keeps Good Folks Joyful.

KFNF, Shenandoah, Ia.—Known for Folks (Henry Fielder)