

BERNIE LEADS JAZZ KING POLL; LOMBARDO 2nd; WAYNE KING 3rd

# Radio Guide <sup>5¢</sup>

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

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Number 14

## Radio's 'Master Minds'

WHOSE child is radio? Has it a father? Fortunately, yes. Most emphatically, yes! In fact, radio has two papas, and they are Col. Lemuel Q. Stoopnagle and Budd.

Most astounding as this statement may seem, it must be true, for the inventing buffoons told me so themselves. And they don't mince, except once in a while after supper. Sent by RADIO GUIDE to give the third degree to the pair of super wizards of the patent office, I found them in their inventing laboratory running a road test on their new ashless ash tray with electric fan attachment to blow out the ashes and keep the tray clean.

"I've been sent to interview you, you old Stoopnagle and Budd, youse," said I. "The editor wants you to make some insignificant and impertinent remarks on the furore, I mean future, of radio if any."

The kernel, pardon me, the Colonel, picking up a pair of Budd's extraordinary round dice, developed for people who'd rather play marbles anyhow, swallowed them neatly and turned to me.

"Hm," he hummed to me. Humming is an old Stoopnagle custom.

I waited breathlessly for his first words. Perhaps the whole future of this great industry might hinge upon his message. He cleared his throat and I knew

*(Continued on Back Page)*



Haw! Mr. Stoopnagle and Budd (at top) do a Barney Oldfield in their 1903 model, thousand gnat-power touring car. And below we see them being serious, which is very hard indeed for them to be.

## News!

## Inside Stuff Bows

George Herman "Babe" Ruth, Sultan of Swat, will tell his "Inside Story" on the premiere of the Socony-Vacuum program series bearing this title, at 9:30 p. m. Friday, January 17, over the Columbia-WABC network.

Thirty minutes will be packed with introductory interview by veteran newsman Edwin C. Hill, dramatic episodes telling the inside story of the incident which changed Bambino Ruth from ordinary mortal to a Texas leaguer deliverer, and concert music by thirty-five-piece orchestra under the baton of Nat Shilkret.

Series promises outstanding idea in microphone art. Weeks following premiere, in order, will bring scoop of how George Gershwin really wrote his immortal "Rhapsody in Blue;" true secrets behind John McCormack, incomparable tenor; a gripping inside story from the lips of Warden E. Lawes, head of Sing Sing Prison, and untold facts from the life and adventures of "Lone Eagle" of women fliers Amelia Earhart, first of the fair sex to solo the Atlantic Ocean successfully.

Newsman Hill is the same ace reporter of he air whose past six months on the WABC-Columbia network have won for him such a wide following. He will stage "The Inside Story" interviews and dramatizations—all containing that touchstone of human interest that put their principal characters on the front page—against the colorful background of Shilkret's music and prominent vocalists.

## Whiteman's Concert

Paul Whiteman, self-styled Dean of Modern Music, will uphold his title Wednesday, January 25, with his second concert at Carnegie Hall, New York City, at which he will introduce three new concert works by American composers Ferde Grofe, John W. Green and Louis Alter.

Compositions to be heard by those present (not broadcast) for the first time are: Grofe's "Tabloid," musical story of a newspaper; Green's "Night Club" (the same chap who wrote "Body and Soul"); and Alter's "Mariwana," Harlem nocturne. Added program numbers are Grofe's "On the Trail" and "Cloudburst" from his Grand Canyon Suite; Negro composer William Grant Still's "Africa"; Robert Braine's "Concerto in Jazz," and a modern arrangement of Strauss' "Tales from the Vienna Woods."

"Tabloid" has four movements: "Running the News," "Sob Sister," "Ballyhoo" and "Going to Press." "Night Club" typifies six impressions listed "Linen and Silver," "Ladies and Gentlemen," "Table for Two," "Dance on a Dime," "Tango at Midnight" and "Corks and Bubbles."

## Warden Lawes, Actor

"Twenty Thousand Years in Sing Sing," Warden Lewis E. Lawes' true story of daily life in the famous penitentiary, will be dramatized weekly with the Warden a principal in the cast beginning Sunday, January 22, at 9 p. m. over an NBC-WJZ network. Broadcasts will follow book and motion picture of same title for which material was gathered by the warden during his thirteen years "up the river." Dramas are taken from life, authentic pictures of the 2,500 men and one woman under his care whose sentences total 20,000 years.

## JAZZ KING BALLOT

## My Choice for America's Jazz King Is

VOTER ..... CITY .....

Mail Ballots to Contest Editor, RADIO GUIDE,  
320 E. Third St., Cincinnati, Ohio

(You Can Paste This Ballot on a Postcard)

## Irene's Loves

Can you feature a husband who is perfectly content to have his wife love him one day, hate him the next, and on others go through various stages ranging from complete unconcern to casual liking?

Neither could we—until this little matter of radio came along, accompanied by its apparently unlimited tricks and fantastic situations. In fact, in radio it seems that there are times when a husband isn't a husband at all.

This seems to be true when said husband is married to a radio dramatic actress and is something of an actor himself—especially when he is on the same program.

Take the Judy and Jane series, heard at 3 p. m. (EST) over an NBC network from Monday to Friday, inclusive, each week. In the earlier episodes of the script Irene Wicker, who plays "Jane," detested most heartily a certain gangster. It just happened, of course, that the gangster was played by Irene's real life husband, Walter Wicker.

Later in the story, Irene (as Jane, of course) became mildly interested in a chap named Larry. Love seemed to be gaining ground, because Larry also was played by the masculine Wicker.

## WMAL Joins NBC

WMAL, one of Washington's pioneer broadcasting stations, will be added to the National Broadcasting Company networks on February 1, it was announced by M. H. Aylesworth, NBC president.

WMAL, with a power of 500 watts in the daytime and 250 at night, operating on a frequency of 630 kilocycles, will be joined to the NBC-WJZ network. The station, established in January, 1926, has been operating as an independent. It is owned by the M. A. Leese Radio Corporation, will be managed and operated by the NBC.

WMAL is the NBC's second Washington outlet, and the 89th station on the coast-to-coast networks.

## C. of C. Youth Party

Thirteenth anniversary of United States Junior Chamber of Commerce on Friday, January 20, is the occasion for an NBC-WEAF network broadcast at 10:30 p. m. which will be tuned in by 30,000 members in 130 cities. Distinguished speakers: Henry I. Harriman, president of the United States Chamber of Commerce, and Courtlandt Otis, president of the Junior group. Seventy young men in seventy cities will be awarded golden keys symbolizing unusual public service.

Note: Sixty cities boasting junior chambers nominated no candidates; found no one worthy or qualified during 1932.

## Wagner Cycle on NBC

Metropolitan Opera Company's annual Wagner Matinee Cycle, favorite of music lovers, will be presented for seven weeks over an NBC-WEAF network once each week beginning Friday, January 27, with the four dramas of "Der Ring des Nibelungen." The Friday pickups by the NBC microphones will supplement the already broadcast Saturday matinee performances, and like them will only be portions of the complete operas.

Operas to be heard are: January 27, "Reingold;" February 2, "Die Walkure;" February 9, "Siegfried;" February 17, "Gotterdammerung;" February 22, "Tannhauser;" and March 3, "Tristan and Isolde."

Conductor: Artur Bodanzky. Singers: Frieda Lieder and Maria Olszewska, noted German artists in their first Metropolitan season; Gota Ljungberg, Elizabeth Rethberg, Lauritz Melchior, Rudolf Laubenthal, Friederich Schoor and Gustav Schutzendorf.

## Songs for Fiji

Name the Fiji Islands to most people and instantly they think of cannibals, weird war dances, fuzzy-haired head hunters. Actually, the Fiji Islands aren't like that at all. Proof came to station KSL, in Salt Lake City, last week, in the shape of a letter from one "Jolliff," a government medical officer.

"Will you," asked the letter, "repeat the violin solo, 'On Wings of Song,' which we in Fiji heard on December 19?" KSL promised to play "On Wings of Song" for Fiji.

## New Guide Program

Cincinnati radio listeners who thoroughly enjoy the harmony team of Morris and Marion, can now hear the popular duo on a RADIO GUIDE program over station WLW each Tuesday at 3:30 p. m. (EST).

Morris and Marion—presenting a new type of harmony—have evoked applause from every section of the country in this broadcast.

## Salty Ski Jumpers

Storms swept the briny shores of great Salt Lake; snows and blizzards made roads impassable, blocked traffic between U. S. Route 40 and Salt Lake City's remotely placed 50,000-watt transmitter KSL. But KSL's operators were not stymied. Going Scandinavian, they donned skis and made the mountain of snow on the half mile stretch from Route 40 to KSL a mere mole hill. Skis turned the trick for a week; maintained supply and food communication; kept KSL on the air.

## News!

## Einstein on Air

Dr. Albert Einstein, world famous scientist and author of the theory of relativity, will be heard in the only radio address of his present visit to the United States when he faces a National Broadcasting Company microphone in Pasadena on Monday, January 23.

The broadcast, on the subject of "America and the World Situation," will bring to the NBC-WJZ network, in addition to Dr. Einstein, Henry M. Robinson, banker, and Dr. William B. Munro, historian. Speakers will be introduced by Dr. Robert A. Millikan, famous scientist, and will be heard at 11:15 p. m. (EST).

The addresses will be delivered before a meeting in the Civic Auditorium in Pasadena, arranged by the Southern California College Student Body Presidents' Association. The broadcast is presented under the auspices of the National Advisory Council on Radio in Education.

"The sole motive of the student-body leaders of the Southern California Colleges and Universities in presenting this program," their announcement stated, "is to arouse an intelligent interest in world affairs with the hope that such interest will crystalize into a rational public opinion."

"Dr. Albert Einstein's contribution to this program is provided through the interest and generosity of the Oberlaender Trust of the Carl Schurz Memorial Foundation which exists for the promotion of cultural relations between German-speaking peoples and the United States of America."

## Cohen's New Mystery

Octavus Roy Cohen, famous author of mystery and Negro stories, has written a new detective serial especially for radio presentation which will be heard over nationwide National Broadcasting Company, networks beginning Tuesday, February 14.

The Octavus Roy Cohen Murder Mystery, will be the program listing and "The Townsend Murder Mystery" will be the title of the story which will be broadcast each Tuesday, Thursday and Saturday under the sponsorship of the Westinghouse Electric and Manufacturing Company.

The drama, which will be heard in the East over an NBC-WJZ network at 7:45 p. m. (EST) and in the West over an NBC-Pacific Coast network at 11:15 p. m. (EST), will be an original adventure of Detective Jim Hanvey, a character about whom Cohen has written four novels and many short stories for the Saturday Evening Post and the American Magazine.

## Doggy Program

"Uncle" Don Carney, known by millions of children around the New York Area as Uncle Don over WOR, local Metropolitan station, takes to the NBC microphones on January 30 for a series of coast-to-coast programs. New series, to be known as Don Carney's Dog chats, is sponsored by Spratt's Patent, Ltd., makers of dog food. Program is scheduled to be heard each Monday evening beginning at 8:30 p. m. Feature of broadcast is that listeners will be requested to "enter" photographs of their favorite canine pets in the show, which will be open to all types and classes of dogs. Aristocratic possessors of lengthy pedigrees, alley curs and "just plain dogs" will meet on an equal footing for the blue ribbons which will be awarded on the basis of the photographs submitted each week.



Five who are in the running in the King of Jazz contest! Upper left, Carl Moore; center, Bernie Cummins and his orchestra; upper right, Eddie Duchin; lower left, Clyde McCoy; and lower right, Hal Kemp.

# Ben Bernie Leads Vote

FIRST week's returns placed Ben Bernie in the lead in RADIO GUIDE's Jazz King poll. The "Old Maestro," who is heard on the Blue Ribbon Malt Hour as well as on frequent broadcasts over NBC as a sustaining program, received 1881 votes. In second place was Guy Lombardo, the CBS maestro, who received 1585 ballots. Third was Wayne King with 1112, while fourth was Rudy Vallee with 653.

But remember that the race has just started! Any orchestra in the country has a chance to take the lead and hold it, and if you haven't voted for your favorite, now is the time. Just clip the ballot on page two, paste it on a postcard, and send it to RADIO GUIDE.

The first ballots show Bernie and Lombardo in a hot race for the lead, with the West going strongly Bernie and the East favoring Guy. Wayne King is another who seems favored in the West, while Rudy Vallee showed much strength in New England and New York. Harlem is strong for Cab Calloway!

Others among the first ten were George Olsen, Paul Whiteman, Dan Russo, Isham Jones, and Ted Weems.

More than 8,000 ballots were received in the first week, and the total coming into the RADIO GUIDE offices day by day was steadily in-

creasing.

Ballots were received from forty-six states and from two foreign countries, and the intense interest in the poll to choose America's most popular orchestra leader was shown by the number of readers who explained their choices in letters, in addition to mailing the ballots. This week RADIO GUIDE installed a special

clerk staff to handle the ever-increasing mass of ballots.

To the winner of the Jazz King poll will go a crown—a handsome, silver crown.

While, as we pointed out, the first week's standings may change over night, it seemed that the followers of Bernie and Lombardo will stage a terrific battle for the lead. There

can be no doubt that both orchestras are tremendously popular.

But any number of others may pass them. Wayne King, the "Waltz King," is close on their heels and Rudy Vallee is within striking distance, followed by Olsen. And the ardent fans of the "Dean of Modern American Music," Paul Whiteman, are certain to send in their thousands of votes to place their favorite higher than his present rating of seventh.

Jack Denny only has 79 votes now, but when his followers get going, who can say that he won't zoom into first place? And there are literally dozens of others—each with a chance for the big prize.

Votes have been cast for more than sixty different orchestras already, and if you don't see your favorite listed, send in your ballot and get him in the running. Watch for the second week's results in next week's RADIO GUIDE.

Impartial observers believe that both Vallee and Whiteman will press Bernie and Lombardo for the lead within the next few weeks. And they say that the sudden rise of popularity of Wayne King may land the "Waltz King" on top. But whoever beats Bernie and Lombardo will have to do some real climbing, for the two leaders are receiving a large number of votes daily.

## How They Stand!

Ben Bernie	1881	Ben Pollack	43	Phil Spitalny	8
Guy Lombardo	1585	Maurie Sherman	42	Will Osborne	7
Wayne King	1112	Bernie Cummins	40	Harold Stern	7
Rudy Vallee	653	Ozzie Nelson	36	Bert Lown	6
George Olsen	561	Russ Columbo	32	Happy Felton	6
Cab Calloway	344	Don Pedro	25	Wayne Staats	6
Paul Whiteman	259	George Hall	24	Ace Brigade	6
Danny Russo	228	Eddie Duchin	21	Henry Busse	5
Isham Jones	199	Duke Ellington	21	Norbert Ardizzone	5
Ted Weems	165	Herbie Kay	18	Paul Tremaine	5
Joe Sanders	91	Carl Moore	18	Freddie Berrens	5
Jack Denny	79	Charlie Agnew	17	Ray Ingraham	5
Mark Fisher	79	Harry Sosnik	17	Jack Russell	4
Husk O'Hare	54	William Stoess	15	Buddy Harrod	4
Abe Lyman	52	Frankie Trumbauer	14	Jimmy Lunceford	4
Hal Kemp	51	Claude Hopkins	14	Lakin Phillips	3
Vincent Lopez	51	Earl Hines	13	Frankie Tag	3
Clyde McCoy	48	Jan Garber	10	Benny Roper	3
Frankie Masters	47	Don Bestor	10	Rubinoff	2
Art Kassel	45	Ted Fio-Rita	9	Buddy Rogers	1
		Harry Horlick	8	"Arithmetic Bank"	1

# Programs for Sunday, January 22

## LOG OF MID-ATLANTIC STATIONS

Call Letters	Kilo-cycles	Power, Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WBAL	1060	10,000	Baltimore, Md.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Square, Pa.
WCBM	1370	250	Baltimore, Md.
WDAS	1370	100	Philadelphia, Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Philadelphia, Pa.
WGY	790	50,000	Schenectady, N. Y.
WIP-WFAN	610	500	Philadelphia, Pa.
WJZ	760	30,000	New York, N. Y.
WLIT	560	500	Philadelphia, Pa.
WLW	700	50,000	Cincinnati, Ohio
WOR	710	5,000	Newark, N. J.
WPEN	1500	100	Philadelphia, Pa.
WRC	960	500	Washington, D. C.
WTEL	1310	100	Philadelphia, Pa.

Every effort is made to insure the accuracy of our programs at the time of going to press; however there is a possibility of the station making late changes.

**8:00 A.M.**  
 CBS—Morning Musicals WABC  
 NBC—Blue—Tone Pictures: WJZ WBAL  
 NBC—Red—Melody Hour; WEAF WRC WGY  
 WPEN—Non-Sectarian Tabernacle Services

**8:45 A.M.**  
 WRC—Eunice and Her Dad

**8:55 A.M.**  
 WCAU—Radio Highlights

**9:00 A.M.**  
 CBS—Columbia Junior Bugle WABC WCAO WCAU  
 NBC—Blue—NBC Children's Hour; WJZ WRC WLW  
 WEAL KDKA  
 NBC—Red—The Balladeers: WEAF WGY  
 WCBM—Morning Melodies  
 WIP-WFAN—Zeckwer Hahn Junior Student Recital  
 WPEN—Appreciation of the Opera, Earl Reese

**9:30 A.M.**  
 CBS—Modern Living, health talk: WABC WCAU  
 NBC—Red—Sparklets: WEAF WGY  
 WCBM—To be announced  
 WDAS—Morning Melodies  
 WIP-WFAN—Modern Living  
 WPEN—Bits of Feminity

**9:45 A.M.**  
 CBS—Marion Carley, pianist: WABC WCAU  
 NBC—Red—Alden Edkins: WEAF WGY  
 WCBM—Garden of Reverie; Wm. R. Mackin  
 WPEN—Foot Health Talk

**10:00 A.M.**  
 CBS—Columbia Church of the Air; WABC WIP-WFAN  
 NBC—Blue—Garcia's Mexican Mariamba Typica Band: WJZ WBAL KDKA  
 NBC—Red—Southland Sketches: WEAF WGY

Tune in!

**NBC**

**GOLDEN BLOSSOM REVUE**

NEW YORK

**1.30 P.M. Every Sunday**

**THREE STAR RADIO PROGRAM**

**SUNDAY**

**2 P.M. EST**

WJZ  
 WBZ  
 WBZA  
 KDKA  
 and  
 N.B.C.



The Mystery Tenor  
 singing for  
**MONARCH FOODS**

The MONARCH ENSEMBLE  
 and the MONARCH  
**RADIO REPORTER**

WHO IS THE MYSTERY TENOR?  
 All America is wondering—guessing—  
 and—charmed by his golden voice

WCAO—Sunpaper Comics; Dramatized by Uncle Bill  
 WCAU—Watch Tower Program  
 WCBM—Syncopated Silhouettes  
 WDAS—WDAS Kiddies Follies  
 WLW—Church Forum  
 WPEN—Colored Kiddies Hour of the Air

**10:15 A.M.**  
 WCAU—The Jolly Man; children's program

**10:20 A.M.**  
 WFI—Service from Arch St. M. E. Church

**10:30 A.M.**  
 CBS—The Compinsky Trio: WABC WIP-WFAN  
 NBC—Blue—Fiddlers Three: WJZ WBAL KDKA  
 WLW  
 NBC—Red—Musical Art Quartet: WEAF WGY  
 WCAU—Wake Up and Smile  
 WCBM—The Watchtower Program  
 WLIT—Church Service  
 WOR—“Tropical Birds and Tropical Cacti”

**10:45 A.M.**  
 NBC—Blue—Mood Continentale: WJZ WBAL  
 KDKA—Services from First Presbyterian Church  
 WCBM—Musical Gems  
 WIP-WFAN—Trinity Church Services  
 WOR—Indian Pow Wow; Lone Bear

**11:00 A.M.**  
 CBS—Horn and Hardart's children's hour: WABC WCAU  
 CBS—Julia Mahoney and Charles Carlile; WCAO  
 NBC—Blue—Morning Musicals: WJZ WLW WBAL  
 NBC—Red—Radio Rubes: WEAF  
 WCBM—Westminster Presbyterian Church  
 WDAS—Bethany Presbyterian Church, Rev. Charles F. Ball  
 WGY—Service from Union College Chapel  
 WOR—The New Poetry; A. M. Sullivan  
 WPEN—Services from First Church of Christ Scientist

**11:15 A.M.**  
 NBC—Red—Major Bowes' Capitol Family: WEAF  
 WOR—Al and Lee Reiser, two pianos

**11:30 A.M.**  
 CBS—The Melody Makers; WCAO  
 WOR—George Shackley, organist

**12:00 NOON**  
 CBS—Salt Lake City Tabernacle; WABC WCAO WCAU  
 NBC—Blue—Baby Rose Marie; WJZ  
 WBAL—Modern Instrumentalists  
 WDAS—The Cosmique Troubadours  
 WFI—Major Bowes' Capitol Family (NBC)  
 WGY—Major Bowes' Capitol Theatre Family (NBC)  
 WLIT—Major Bowe's Capitol Theatre program (NBC)  
 WLW—Organ Program  
 WOR—Dr. Arthur Frank Payne  
 WPEN—Hawaiian Music

**12:15 P.M.**  
 NBC—Blue—Rox's Gang: WJZ WBAL KDKA  
 NBC—Red—Vagabond Adventures: WEAF WFI WGY  
 KDKA—To be announced  
 WDAS—Tid-Bits of Melody  
 WIP-WFAN—Bella Braverinan, pianist  
 WOR—The Trouble Doctor, with Herbert Rawlinson  
 WPEN—Crazy Crystallizers

**12:30 P.M.**  
 CBS—Ugo Ojetti: WABC WIP-WFAN  
 NBC—Red—Impression of Italy: WEAF WFI WGY  
 WCAU—Anthony Candelori's Orchestra  
 WCBM—Koven's Musicals  
 WDAS—Organ Recital  
 WLIT—Philadelphia Osteopathic Hospital Ensemble  
 WOR—The Voice of Experience  
 WPEN—Foot Health Talk  
 WTEL—Children's Program

**12:35 P.M.**  
 WPEN—Children's Cheer Club

**12:45 P.M.**  
 CBS—Street Singer: WABC  
 WDAS—“Prison Tales Hour”  
 WIP-WFAN—Watch Tower Religious Program  
 WOR—Morgan E. Morgan

**1:00 P.M.**  
 CBS—Thirty Minute Men: WABC WIP-WFAN  
 NBC—Red—Pop Concert: WEAF WGY  
 WCAU—Bill and Ginger, comedy and song  
 WCBM—Syncopated Silhouettes  
 WDAS—Musical Silhouettes with Melody Four  
 WOR—Perole String Quartet  
 WPEN—Delaware County Children's Hour

**1:15 P.M.**  
 NBC—Blue—Waldorf-Astoria Organ Recital: WJZ WBAL KDKA WLW  
 WCAU—Lon Ross, Gypsy Troupe  
 WDAS—Rose Gallo, songs  
 WIP-WFAN—Philadelphia Musical Academy Concert

**1:30 P.M.**  
 CBS—Columbia Church of the Air; WABC  
 NBC—Blue—Golden Blossom Revue; WJZ  
 KDKA—Allegheny County Concert  
 WBAL—Pilgrims  
 WCAU—Church of the Air  
 WCBM—Regal Shop Stylists  
 WDAS—Paramount Childrens Hour  
 WIP-WFAN—Philadelphia Musical Academy Concert  
 WLW—Rabbi Tarshish  
 WPEN—Lichtey's Revellers  
 WRC—Rainbow Isle  
 WTEL—Aetna Life Bandmasters

**1:45 P.M.**  
 WIP-WFAN—Mrs. Schlorer's Children's Hour  
 WTEL—Don Ross, tenor

**2:00 P.M.**  
 CBS—Ed McConnell; WABC WCAO  
 NBC—Blue—Monarch Mystery Tenor: WJZ KDKA WLW

NBC—Red—International Radio Forum: WEAF WGY  
 WBAL—Jubilee Singers  
 WCAU—Ben Greenblatt, pianist  
 WCBM—Century Matinee Program  
 WDAS—Harold Davis' Radio Discoveries  
 WLIT—Kiddie's Theater of the Air  
 WOR—Italian Grand Opera  
 WPEN—Billy Penn's Daily Diary  
 WTEL—Memories, Lane and West

**2:15 P.M.**  
 CBS—Sunday Matinee of the Air; WABC WCAO WCAU  
 NBC—Blue—Lewis H. Titterton interview; WJZ KDKA WBAL  
 NBC—Red—Clyde Doerr's Saxophone Octet: WEAF WGY  
 WLW—Conservatory of Music Recital  
 WRC—National Jubilee Singers  
 WTEL—Bohemian Nights; Adventures in Greenwich Village

**2:30 P.M.**  
 NBC—Blue—Charlie Agnew's Orchestra; WJZ KDKA WLW WBAL  
 NBC—Red—Moonshine and Honeysuckle; WEAF WGY WRC  
 WCBM—Leo Bateman and Jack Rohr  
 WDAS—Jewish Melodies  
 WPEN—Dance Revue

**2:45 P.M.**  
 CBS—Poet's Gold: WABC WCAO  
 WIP-WFAN—Swedenborg Center  
 WTEL—Talk, Youth Protection

**3:00 P.M.**  
 CBS—New York Philharmonic Symphony Orchestra  
 WABC WCAO WIP-WFAN  
 NBC—Blue—Our American Music: WJZ WBAL  
 NBC—Red—Wayne King's Orchestra: WEAF WRC WGY WLIT WLW  
 KDKA—Sunday Songs; Martha Eaton Brickman  
 WCAU—Hoexter Jubilee Singers  
 WCBM—Phillips' Roofers Orchestra  
 WOR—Melody Lane, music  
 WPEN—Studio Guest of Honor

**3:15 P.M.**  
 KDKA—Melody Lane (NBC)  
 WCAU—Stewart Sisters and Parker  
 WLW—Franklin Benz and String Trio  
 WOR—Radio Forum  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Blue—Manhattan Merry-Go-Round: WJZ KDKA WBAL  
 NBC—Red—Hour of Worship: WEAF WRC WLIT WGY  
 WCBM—Hecht's Dance Parade  
 WDAS—Standard Theater Kiddies' Revue  
 WLW—J. Alfred Schehl, organist  
 WPEN—Cathedral of the Underworld

**3:45 P.M.**  
 WCAO—Melody Lane  
 WCAU—Melody Lane

**4:00 P.M.**  
 NBC—Blue—Temple of Song: WBAL KDKA  
 NBC—Red—Jodent Program with Jane Froman: WEAF WGY WLIT WRC  
 WCAO—Father Coughlin  
 WCAU—Father Coughlin  
 WCBM—To be announced  
 WLW—Father Coughlin  
 WOR—Father Coughlin

**4:15 P.M.**  
 NBC—Red—Vee and Johnny, songs and patter: WEAF WGY WLIT WRC  
 WCBM—Three Sharps and One Flat  
 WDAS—Warren Roth, banjo novelties

**4:30 P.M.**  
 NBC—Blue—National Youth Conference: WJZ WBAL  
 NBC—Red—Dramatization of great moments in medicine: WEAF WGY WFI  
 KDKA—Shadyside Presbyterian Church Services  
 WCBM—Carl Vosburg's Orchestra  
 WDAS—The New Latin Hour  
 WFI—Second Presbyterian Church

**5:00 P.M.**  
 CBS—Roses and Drums: WABC WCAO  
 NBC—Blue—National Vespers: WBAL  
 NBC—Red—Lowell Thomas; “Today's News”; WEAF WGY WFI  
 WCAU—Tenth Presbyterian Church  
 WCBM—Jehovah's Witnesses  
 WDAS—John Austin's Orchestra with Jordie Robinson  
 WIP-WFAN—The Enchanted Quarter Hour  
 WLW—Smilin' Ed. McConnell  
 WOR—Red Lacquer and Jade  
 WPEN—Royal Children's Hour  
 WRC—To be announced  
 WTEL—Wissinoming Boys

**5:15 P.M.**  
 NBC—Red—Big Ben's Dream Dramas: WEAF WGY WFI  
 WIP-WFAN—Young People's Hour  
 WRC—Harming's Melodie Gems

**5:30 P.M.**  
 CBS—Blue Coal Musical Revue; WABC WCAO WCAU  
 NBC—Blue—Pages of Romance; WJZ KDKA WLW WBAL  
 NBC—Red—Manhattan Guardsmen: WEAF WFI WGY  
 WCBM—Royal Theater Gang  
 WDAS—Ideal Italian Hour  
 WOR—Nation-Wide Gospel Sermon  
 WPEN—Mickey McGinnes and Real Kids  
 WTEL—“Contrast”; Norman Buck Trio

**5:45 P.M.**  
 WCBM—Jack Rohr's Trio  
 WGY—Organ Recital  
 WTEL—De Luxe Organist

**6:00 P.M.**  
 CBS—Current Events: WABC  
 NBC—Blue—Josef Koestner's Orchestra: WJZ WBAL KDKA  
 NBC—Red—Catholic Hour; WEAF WLIT WRC WGY  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—The Cosmopolitan Tenor  
 WLW—Crosley Roanios  
 WOR—“The Comfort Hour”  
 WPEN—Harry Duke's Orchestra  
 WTEL—Watch Tower Program in Polish

**6:15 P.M.**  
 CBS—Little Jack Little; WCAU  
 CBS—On the Air Tonight; WABC  
 WDAS—The Tattlers  
 WIP-WFAN—The German Hour  
 WTEL—Polka Program

**6:20 P.M.**  
 CBS—Little Jack Little; WABC

**6:30 P.M.**  
 CBS—Cathedral Hour: WABC WCAU  
 NBC—Blue—Paul Whiteman's Rhythmic Concert; WJZ WBAL WLW  
 NBC—Red—Our American Schools: WEAF WLIT WGY  
 KDKA—Sport Review; Pess News; Strange Facts  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Clover Valley Hill Billies  
 WOR—Margaret Angelin Presents  
 WPEN—Musical Buds, Girls Orchestra  
 WTEL—Polish Melodies

**6:45 P.M.**  
 KDKA—To be announced  
 WCBM—Rameses Rhythm Boys  
 WDAS—Musical Varieties

**7:00 P.M.**  
 CBS—The World's Business; Dr. Julius Klein: WABC WIP-WFAN  
 NBC—Red—Borrah Minnevitich's Harmonica Rascals; WEAF WGY  
 KDKA—Westinghouse Concert  
 WBAL—Fifteen Minutes of Paris Night Life  
 WCAO—To be announced  
 WCAU—Wayside Cottage  
 WDAS—Radio Guide Program  
 WLIT—To be announced  
 WOR—Don Bestor's Orchestra  
 WPEN—Lincoln Theater Revue  
 WRC—“Air-O-Torials”  
 WTEL—Instrumentalists

**7:15 P.M.**  
 CBS—Walter Smith's Concert Band: WABC  
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ  
 NBC—Red—Wheatenaville; Dramatic Sketch; WEAF WLIT WGY WRC  
 WBAL—Morin Sisters  
 WCAU—Fox Weis Fur Trappers  
 WDAS—The Pearl Islanders  
 WIP-WFAN—Golden Bird  
 WLW—String Trio  
 WTEL—Polish Tunes

**7:30 P.M.**  
 NBC—Blue—Great Moments in History; WJZ KDKA WLW  
 NBC—Red—Pickens Sisters: WEAF WGY  
 WCAU—Savitt String Ensemble  
 WCBM—Stonewall Trio  
 WDAS—The Voice of Cheer  
 WIP-WFAN—Walter Smith's Band (CBS)  
 WLIT—WLIT Pathe News reporter  
 WOR—Choir Invisible  
 WRC—Shorehan Concert Orchestra

**7:35 P.M.**  
 WTEL—Ruslac Program

**7:40 P.M.**  
 WDAS—The Dixie Stompers, novelty orchestra

**7:45 P.M.**  
 CBS—Angelo Patri, “Your Child”; WABC WCAO WCAU  
 NBC—Red—Trade and Mark: WEAF WGY  
 WCBM—Soccer and Football Scores; Henry Hess  
 WIP-WFAN—Delco Male Quartet  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WPEN—Honor Merchants Program  
 WRC—Wakefield Ensemble

**7:50 P.M.**  
 WTEL—“Intolerance,” talk by Rev. Baczewski

**8:00 P.M.**  
 CBS—John Henry; Black River Giant: WABC  
 NBC—Blue—Russian Gaities: WJZ KDKA  
 NBC—Red—Rubinoff's Orchestra: WEAF WLIT WRC WGY WLW  
 WCAU—Faine and Fortune Program  
 WCBM—Westminster Presbyterian Church  
 WDAS—The Virginia Old Timers  
 WIP-WFAN—Presbyterian Church Services

**Radio Guide Presents**

THOSE SENSATIONAL  
**“THE DIXIE STOMPERS”**

Sunday at 7:00 P.M.  
 WEDNESDAY AT 5:45 P.M.

**WDAS**

1370 KILOCYCLES

# Music in the Air

By Carleton Smith

WHAT did you think of "The Emperor Jones"?

It was a change. Something new in operatic music . . . something American, owing little to another culture . . . something essentially modern, not based on precedent. The effect was overwhelming as the music rushed headlong from the first deadly recurring beats of the tom-tom, relieved only once by a single bit of lyric expansion, to the final flash of grandeur for the disintegrating Jones.



CARLETON SMITH

If you knew the story—or even if you didn't—you were caught at once by the strange potency of the music. And your attention was held. Here was unity of conception, an instance where drama and music had a single purpose.

The music accentuates and punctuates the action, intensifying the emotions so that they gather momentum rapidly. It never obtrudes or retards, except when it hesitates for the "spiritual"—which has every aesthetic justification.

Mr. Gruenberg has produced a vital score. His instinct for the theater is certain. I would not agree with those who think the success completely Eugene O'Neill's and Lawrence Tibbett's. The music, it is true, may not be divorced from the drama. But that is not necessarily a fault.

Time and additional hearings will assay, finally, its musical value.

## Tibbett As "Jones"

LAWRENCE TIBBETT must feel gratified with his performance. He has spent months of unflagging energy in studying and preparing a most brutal role. The tenseness, the excitement, the natural buoyancy which he communicated to his first performance came across the ether. "Emperor Jones" was, perhaps, the outstanding creation of his career. Without him, the opera could not have been given. To my knowledge, there is no other baritone who could achieve, vocally and dramatically, such an interpretation of Brutus Jones.

## Hilda Burke

Radio program-makers are finding increasing use for opera singers. Several of them are now occupying fifteen-minute periods on the networks.

Hilda Burke, youthful wife of Desire Defrere (both of the former Chicago Civic Opera) is the latest addition to the roster, singing every Friday evening over NBC-WJZ at 7:15, EST.

Heard in the exacting presence of the microphone, the stainlessly beautiful texture of Miss Burke's tone is at once apparent. A delicate musical taste pulses in her finely proportioned phrases. Hers is the intelligence of an ordained vocalist, one who could, as she has, step into Elizabeth Rethberg's place and sing an "Aida" or a "Butterfly" on a few hours notice.

What she yet needs, perhaps, is to bring from the background of her imaginative experience, a greater richness of feeling, a more vivid sense of life. For this, really, is the purpose of music.

## Richard Crooks: Crooning

TOO bad Richard Crooks cannot hear himself broadcast. Some one should record one of his arias as it comes over the air, and send it to him. I am sure that

he wouldn't recognize his own voice.

Evidently he has been led to believe that he should whisper softly into the microphone. He does, and the result is something akin to crooning. His tone has a mushy, sentimental timbre and is not at all like Crooks' natural voice. It might be suitable for some songs, and the public may like it. But it isn't Richard Crooks.

Listen and see if he does it Monday evening on the Voice of Firestone (8:30 p. m. EST on NBC-WEAF). He has programmed Kreisler's "The Old Refrain," "Gypsy Moon," Idabelle (Mrs. Harvey) Firestone's "In My Garden," Spolianski's "Tell Me Tonight," and the famous Lament from "I Pagliacci."

Some week, maybe he will sing excerpts from oratorio, in which he excels most tenors.

## For Your Consideration:

THE FIRST CENTENARY PROGRAM commemorating the birth of Johannes Brahms will be presented on the Young People's Concerts of the New York Philharmonic, Ernest Schelling conducting (Sat., Jan. 21, 11 a. m. EST over CBS-WABC).

The "Academic" overture, "Andante" from Double Concerto for Violin and Cello; three songs by Hulda Lashanska, "Wiegenlied" (sung by everybody) and some Hungarian Dances comprise the program.

THE SECOND AND THIRD ACTS OF DE-BUSSY'S elusive and shadowy "Pelleas et Melisande," based on Maeterlinck's mystic drama (Sat., Jan. 21, 2:30 p. m. EST over NBC-WJZ), brings the voices of Edward Johnson, Lucrezia Bori, and Ezio Pinza to our ears. This is the supreme operatic expression of the pathos and mystery of "man's little life in the midst of the immensities." The past week began the second half of the current Metropolitan season, and witnessed the farewell of Antonio Scotti to the operatic stage.

THE BUFFALO CIVIC ORCHESTRA, directed by John Ingram, will broadcast the second in its weekly series of Saturday afternoon concerts (4 p. m. EST over NBC-WEAF).

THE BOSTON SYMPHONY ORCHESTRA, conducted by Albert Stoessel, (Sat., Jan. 21, 8:15 p. m. EST over NBC-WJZ) plays Bach's "Fantasia in G major," arranged for strings; Mozart's "Haffner" Symphony; Tchaikowsky's overture-fantasia, "Romeo and Juliet"; Phillip James' prize-winning take-off on radio, "Station WGBZA"; Delius' "On Hearing the First Cuckoo," and the popular Polka and Fugue from Weinberger's "Schwanda."

JOHN TASKER HOWARD contrasts "Our Church Music," yesterday's with today's (3 p. m. EST over NBC-WJZ). This should interest all church-goers who can be lured away from the New York Philharmonic-Symphony.

ATMOSPHERIC NEGRO MUSIC AND PLAY SONGS for drama, "John Henry—Black River Giant" (Sun. Jan. 22, 8 p. m. EST over CBS-WABC)

GENERAL ELECTRIC SOLOIST, not announced (Sun., Jan. 22, 9 p. m. EST over NBC-WEAF).

ERNEST HUTCHESON, erudite as always (Sun., Jan. 22, 10:30 p. m. EST over CBS-WABC)

SYLVIA SAPIRA, progressing through the "Well-Tempered Clavichord" (Mon., Jan. 23, 2:15 p. m. EST over CBS-WABC).

NINO MARTINI, exceptional tenor find, heard regularly Wednesdays and Fridays (11 p. m. EST over CBS-WABC).

KEITH McLEOD's octet singing Tuesday, Wednesday, Friday and Saturday mornings (9 a. m. EST over NBC-WEAF).

MADAME FRANCES ALDA, the ex-Metropolitan opera queen, singing from her studios at the Waldorf-Astoria (Tues., Jan. 24, 6 p. m. EST over NBC-WEAF).

ISSAY DOBROWEN, announced as guest conductor of an NBC Symphony Concert (Wed., Jan. 25, 9 p. m. EST over WEAF).

L'HEURE EXQUISE, another octet, women's, however, with Fred Hufsmith, tenor, in a program that is different (Wed., 10:30 p. m. EST over NBC-WJZ).

CLEVELAND HIGH SCHOOL ORCHESTRA, three hundred students all (Sat., Jan. 28, 9 p. m. EST over NBC-WEAF).

MARY EASTMAN, pleasing coloratura-soprano (Fri., 9:30 p. m. EST over CBS-WABC).

# Plums and Prunes

By Evans E. Plummer

Chicago, Illinois

MONDAY night, January 23, marks the date of the greatest show ever staged in Chicago—the second annual Radio Revue at the Chicago Stadium—and twenty thousand members of the radio audience will have the unusual opportunity of seeing a million dollars worth of talent from the air lanes for the small fee of fifty cents.

The role of stars is too long to be given space here. It includes every Chicago network name; every band in the city; many celebrities from New York who will make special trips to the show just to help it along. The proceeds will go to the Emergency Welfare Relief Fund.

Many of you reading this dwell too far away to be interested. But if you happen to be visiting Chicago next Monday, you'd better get in line for your tickets, if there are any left.

That a mere million-dollar radio star show should sell out so rapidly is unaccountable, except for the rumor that during the show, Amos 'n' Andy's Brother Crawford will be unmasked—and revealed to be Mike Porter, the poet laureate.

## Off a Live Mike—

They've recalled the trick offer on Thurston's renewed magic show after 175,000 requests came in last week. The sponsor's million trick gadgets have been distributed . . . Fu (Jack Daly) Manchu, Pat Flanagan and their better halves, as well as Eddie and Fannie Cavanaugh are walkathon and six-day bike race fiends . . . Jolson would rather work in the Chicago NBC studios where he gets more cooperation and less jitters . . . Myrt Damerel is soon breaking into print with "How to Write a Radio Script."

Margie's horse ran away with her a week ago. The nag thought he saw Gracie Allen's brother.

Radiactress Dolores Gillen's modeling self appeared in ads in the last Saturday Evening Post and Collier's . . . And Ethelyn Holt, that discussed masculine-appearing cigarette gal of the back covers, is a CBS television star and was steno in the Hershfield "Meyer, the Buyer" series . . . If Walter Winchell really wants to get under maestro Bernie's skin, he should tip off Ben's true age. That is the sensitive spot. But Walter won't. The scrap is just a gag.

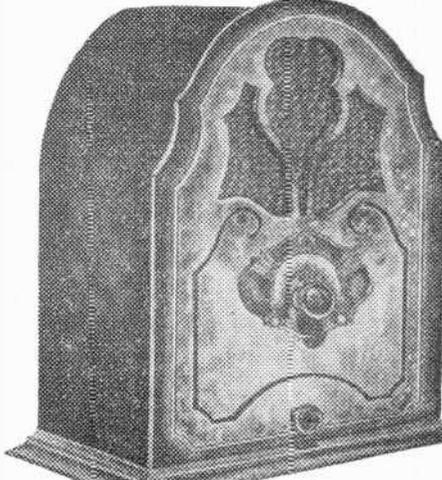
And the nerve of those Iowa Plummer's naming their offspring Ben Bernie Plummer, the klucks!

Last week's puzzle answer: A half, a quarter and four dimes . . . Now, while the raucous applause for the air comedians consumes your patient listening moments, answer this: How did Mike Porter get two limousines, a roadster and a chauffeur a couple of years ago, and next, who has them now?

Perhaps you've noticed the improved CBS Parade of Melodies with the variety acts to focus attention on Harry Sosnik's music . . . NBC Sinclair Minstrel singers were changed last week, and if you like them, the new setup stays . . . Ambassadors (NBC) quartet have added top tenor Wesley Summerfield as replacement for Browning Mummery . . . Who is Loretta (NBC actress) Poynton's sweet man? . . . And what is the fire behind the smoke in Jane Froman's contractual relations with that network?

## Reviewing the Chains—

BOAKE CARTER (Wednesday, Jan. 11, at 6:45 p. m. CST on CBS) has a most interesting interpretation of the news; fearlessly (Continued on Page Twenty)



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18 West 34th St.	Harlem . . . 125 West 125th St.	Astoria . . . 278 Stainway Ave.
Hotel Commodore	180th St.	Flushing . . . 43 Main St.
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Nr. 5th Ave. 110 W. 42d St.	Bronx . . . 945 Southern Blvd.	
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# Sunday Programs [Continued]

<p>8:15 P.M. CBS—Andre Kostelanetz; WABC WOR—Paris Night Life</p> <p>8:30 P.M. NBC—Blue—Red Adams; WJZ KDKA WCAU—Blanche Calloway's Orchestra WDAS—The Manzi Italian Hour WLW—Curtain Calls WOR—Spotlight WPEN—Italian Hour</p> <p>8:45 P.M. CBS—John Henry; Black River Giant; WABC</p> <p>9:00 P.M. NBC—Blue—Warden Lawes in 20,000 Years in Sing Sing; WJZ KDKA WLW CBS—Fred Allen's Bath Club Revue; WABC WCAO WCAU</p> <p>NBC—Red—G. E. Circle; WEAFF WRC WFI WGY WCBM—Labovitz Melodies WIP-WFAN—Mannie Morris' Orchestra WOR—Vera Brodsky and Harold Triggs, two pianos WPEN—Kilenea Hawaiians</p> <p>9:15 P.M. NBC—Blue—Blue Danube; WJZ WGY—To be announced WOR—Stepping Along, orchestra and soloists</p> <p>9:30 P.M. CBS—Enroute to Pennzoil Parade of Melodies; WABC WCAO WCAU</p>	<p>NBC—Blue—Walter Winchell; WJZ KDKA WLW NBC—Red—American Album of Familiar Music; WEAFF WFI WGY</p> <p>WCBM—Tony Ryan; Songs WDAS—Piano Meditations; Manny La Porte WIP-WFAN—St. Charles Trio, Elsa Brighton and Joe Breen WOR—Old World Carollers; quartet</p> <p>9:45 P.M. NBC—Blue—Jubilo, R. Bennett, baritone; WJZ KDKA WCBM—Joe Bostie's Program WDAS—Royal Negro Art Hour WLW—Les Sheperd's Orchestra WOR—George Shackley, quartet WRC—To be announced</p> <p>10:00 P.M. CBS—Jack Benny, Comedian and Ted Weems' Orch. WABC WCAO WCAU NBC—Blue—D. W. Griffiths' Hollywood; WJZ KDKA NBC—Red—Don Hall Trio; WEAFF WFI WGY WIP-WFAN—The MacClains WLW—Thelma Kessler's Orchestra WOR—New York Opera Associations Program WRC—News</p> <p>10:15 P.M. NBC—Blue—Edna St. Vincent Millay; WJZ KDKA NBC—Red—Current Events; WEAFF WFI WGY WDAS—Tindley Singers</p>	<p>WIP-WFAN—Taxi Meter Listens WLW—Southern Singers</p> <p>10:30 P.M. CBS—Ernest Hutcheson; WABC WCAU NBC—Blue—Orange Lantern, mystery drama; WJZ NBC—Red—Romances; WEAFF WFI WGY KDKA—Jean Wald's Orchestra WCBM—To be announced WIP-WFAN—Pearl Theater Revue WLW—Back Home With Frank Luther</p> <p>10:45 P.M. NBC—Red—Sunday at Seth Parker's; WEAFF WFI WGY WLW—Seymore Simon's Orchestra</p> <p>11:00 P.M. CBS—The Gauchos; Orchestra; Tenor; WABC WIP-WFAN NBC—Blue—Aileen Stanley, soprano; WJZ KDKA—Teaberry Sport Review WCAU—Boake Carter, Talk WLW—Tales of Terror WOR—Moonbeams, Verna Osborne, soprano</p> <p>11:05 P.M. WOR—Los Chicos; Spanish revue</p> <p>11:10 P.M. KDKA—Temperature Report</p> <p>11:15 P.M. NBC—Blue—Sam Herman; WJZ NBC—Red—Donald Novis, tenor; WEAFF WFI WGY</p>	<p>KDKA—Press Last Minute News WCAO—To be announced WCAU—Carlile and London, pianists</p> <p>11:20 P.M. KDKA—Alexander Roy, tenor</p> <p>11:30 P.M. CBS—Isham Jones' Orchestra; WABC WCAU NBC—Blue—Jesse Crawford, organist; WJZ KDKA NBC—Red—Melodic Serenade; WEAFF WFI WGY WIP-WFAN—Music Hall Varieties WLW—Vox Humana WOR—Charley Eckel's Orchestra</p> <p>12:00 MIDNIGHT CBS—Hank Lishin's Orchestra; WABC WCAU NBC—Blue—William Stoess' Flying Dutchmen; WJZ WLW NBC—Red—Joe Furst's Orchestra; WEAFF WGY WLIT—Show Boat Orchestra</p> <p>12:30 A.M. CBS—Bernie Cummins' Orchestra; WABC WCAU NBC—Blue—Seymore Simons' Orchestra; WJZ NBC—Red—Charlie Kerr's Orchestra WEAFF WLIT WLW—Seymore Simon's Orchestra</p> <p>12:45 A.M. CBS—Hal Kemp's Orchestra; WABC WCAU</p> <p>1:00 A.M. WLW—Moon River</p>
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## Programs for Monday, January 23

<p>6:30 A.M. WLW—Top o' the Morning</p> <p>6:45 A.M. NBC—Red—Tower Health Exercises; WEAFF WFI WGY WLW—Caterpillar Tractor Program WOR—Gym Classes</p> <p>7:00 A.M. KDKA—KDKA Musical Clock WCAO—Early Risers Musical Clock WCBM—Morning Melodies WLW—College Three WOR—Gambling's Gamboliers WTEL—"Top of the Morning"</p> <p>7:15 A.M. WLW—Old Bill WOR—Gym Classes</p> <p>7:30 A.M. CBS—Organ Reveille; WABC NBC—Blue—Don Hall Trio; WJZ WBAL KDKA—Bradley Kincaid WCAO—Sunpaper Bulletins WOR—Gambling's Gamboliers WPEN—Musical Clock WLW—Oklahoma Bob Albright</p> <p>7:40 A.M. WPEN—News and Views</p> <p>7:45 A.M. NBC—Blue—Jolly Bill and Jane; WJZ KDKA WBAL WCAO—WCAO Kiddie Club WLW—Andy Mansfield's WOR—Gym Classes</p> <p>7:55 A.M. WCAU—Radio Highlights</p> <p>8:00 A.M. CBS—Salon Musicale; WABC WCAU NBC—Blue—The Wheatsthorpe Program; WJZ NBC—Red—Organ Rhapsody; WEAFF WFI WGY KDKA—KDKA Kiddies' Klub WBAL—King Kill Kare WCAO—Late Risers' Musical Clock WCBM—Morning Glories WLW—Morning Devotions WOR—Daily Produce Reporter WPEN—Cruise of the S. S. All In Fun WTEL—The Console Rises</p> <p>8:05 A.M. WOR—Al Woods, songs</p> <p>8:15 A.M. NBC—Blue—Morning Devotions; WJZ WBAL KDKA—Morning Cheer WCAU—The Jolly Man; children's stories and songs WLW—Yodeling Twins WPEN—Jack Tar's School Days WRC—Morning Varieties</p> <p>8:25 A.M. WOR—Sherman Keene's Orchestra</p> <p>8:30 A.M. CBS—Rhythm Kings; WABC WCAU NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW KDKA WBAL NBC—Red—Cheerio; WEAFF WFI WGY WOR—Martha Manning, sales talk WPEN—Arithmetic Band WTEL—Thrifty Club</p> <p>8:45 A.M. WIP-WFAN—Early Riser's Club WOR—Musical Novelties, studio orchestra WPEN—Chris Seiter, crooning troubadour</p> <p>8:55 A.M. WPEN—Foot Health Talk</p> <p>9:00 A.M. CBS—Tony Wons; Are You Listenin'? WABC WIP-WFAN WCAO NBC—Red—Three Mustachios; WEAFF WLIT WGY KDKA—Press News-Reeler WCAU—Words and Music WCBM—News Flashes WDAS—The Song Peddler, organ WLW—Pacific Borax Talk</p>	<p>WOR—Miss Kath'rine 'n' Calliope, sales talk WPEN—Sea-Goin' Bill at the Piano</p> <p>9:05 A.M. KDKA—Piano Classique WLW—Child Care and Training</p> <p>9:15 A.M. CBS—Goldy and Dusty and the Silver Dust Twins; WCAU CBS—Little Jack Little; WABC WCAO NBC—Red—Current Events; WEAFF WRC WGY KDKA—Style and Shopping Service WCBM—Le Roy McKnew; Pianist WIP-WFAN—Organalities WLIT—Chamber of Commerce Women's Home Hour WLW—Cabooch and Company WPEN—The Health Man</p> <p>9:30 A.M. CBS—Modern Living, health talk; WABC WCAO WCAU NBC—Blue—To be announced; WJZ WBAL KDKA NBC—Red—Flying Fingers; WEAFF WGY WCBM—Merchants' Air Review WDAS—Thomas C. Martindale; health talk WIP-WFAN—Piano Melodies WLIT—Homemakers' Forum WOR—WOR Ensemble WPEN—Second Cruise of the S. S. All In Fun</p> <p>9:45 A.M. CBS—Reis and Dunn; WABC WCAO NBC—Blue—Nothing but the Truth; WJZ KDKA—Weather Report; News Flashes; Market Reports WBAL—Shopping with Nancy Turner WCAU—Asco After Breakfast Program WDAS—Health Highway WFI—Flying Fingers WGY—Mid-Morning Devotions WIP-WFAN—Nurse No. 77 WLW—Organ Moods, Arthur Chandler, Jr. WOR—Sales Talk WPEN—Bo'sun Borelli, songs</p> <p>9:50 A.M. KDKA—Program for the Day</p> <p>10:00 A.M. CBS—The Singing Vagabond; WABC WCAU WCAO NBC—Blue—John Fogarty, tenor; WJZ KDKA WBAL NBC—Red—Meditation Organ Recital; WEAFF WGY WCBM—Melody Parade WDAS—Ithan Hill Billies WFI—Market Reports WIP-WFAN—Homemaker's Club WLW—Mail Bag WOR—McCann Pure Food Hour WPEN—Freddy, the Cabin Boy</p> <p>10:10 A.M. WPEN—Tom Rott, Skit</p> <p>10:15 A.M. CBS—Melody Parade; WABC WCAU NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA WBAL NBC—Red—Breen and de Rose; WEAFF WFI WRC WGY WDAS—Ads and Fads, talks with music</p> <p>10:20 A.M. WLW—Live Stock Reports WPEN—Chips Eckert, comedian</p> <p>10:25 A.M. WPEN—Foot Health Talk</p> <p>10:30 A.M. CBS—The Merrymakers; WABC WIP-WFAN NBC—Blue—Happy Jack; WJZ WBAL NBC—Red—U. S. Navy Band; WEAFF WFI KDKA—Nesbitt and Di Lernia WCAU—Five Dominoes with Orchestra WCBM—Lila Sadelia Gray; Reader WDAS—On the WDAS Sightseeing Bus WGY—Market Basket WLW—Southern Singers WPEN—Grab Bag of the Air</p> <p>10:45 A.M. CBS—Vocal Art Trio; WABC WCAU</p>	<p>NBC—Blue—Emily Post; WJZ KDKA WBAL WCBM—Varieties WGY—U. S. Navy Band (NBC) WIP-WFAN—Magazine of the Air</p> <p>11:00 A.M. CBS—Morning Moods; WABC WCAO WCAU NBC—Blue—Singing Strings; WJZ KDKA WBAL NBC—Red—Melody Three; WEAFF WRC WLIT WCBM—Heart and Home Service WDAS—A Thought for the Day; Poetry Readings WGY—School of Cookery WLW—Radio Varieties WOR—Neil Vinick, beauty talk WPEN—Bill Donohue, pianist</p> <p>11:15 A.M. NBC—Blue—Elsie Mae Gordon; WJZ WBAL NBC—Red—Radio Household Institute WEAFF WLIT WRC WGY KDKA—Alabama Cotton Pickers WDAS—The Memory Pianist WIP-WFAN—Leonard MacClain at the Organ WOR—Elizabeth Ann Baker's Cookery WPEN—Chamber of Commerce, Women's Home Hour</p> <p>11:30 A.M. CBS—Academy of Medicine; WABC WCAO WIP-WFAN NBC—Blue—Rhythm Ramblers; WJZ KDKA WBAL NBC—Red—Sonata Recital; WEAFF WRC WCAU—Otto Gray's Oklahoma Cowboys WCBM—Musical Games WDAS—The Scrap Book of the Air WGY—Lady Fingers, pianists WLIT—Every Woman's Hour WLW—Inaugural State Officials WOR—Ann Stevens' Thrift Hour WPEN—Rollins Melodians</p> <p>11:45 A.M. CBS—Ben Alley, tenor; WABC WIP-WFAN WCAU—The 11:45 Meeting WDAS—Jean Smogar, organist WOR—Mary Courtland, contralto WPEN—Piano Ramblings</p> <p>11:55 A.M. WGY—Aviation Weather Report, Time</p> <p>12:00 NOON CBS—Buddy Harrod's Orchestra; WABC WIP-WFAN NBC—Blue—Smack Out; WJZ WBAL NBC—Red—Johnny Marvin, tenor; WEAFF WLIT WGY KDKA—Business News and Market Reports WCAU—Health Talk by Dr. Coles WCBM—To be announced WOR—The Voice of Experience WPEN—Organ Doctor WTEL—Noon Tunes</p> <p>12:05 P.M. WCAU—The Warwick Sisters, songs</p> <p>12:15 P.M. NBC—Blue—Pollock and Lawnhurst; WJZ WBAL NBC—Red—On Wings of Song; WEAFF WCAO—Buddy Harrod's Orchestra WCAU—Health Forum, talk WCBM—Luncheon Music WDAS—Noontime Melodies WGY—Farm Program WLIT—Quaker City Carpet Anniversary WOR—Musical Program WPEN—Rose Gallo WTEL—News Resume</p> <p>12:20 P.M. KDKA—Farm Flashes WOR—Up from Florida, sales talk</p> <p>12:25 P.M. WCAU—Harold Knight's Orchestra WOR—Musical Program</p> <p>12:30 P.M. CBS—Concert Miniatures; WABC WIP-WFAN NBC—Blue—National Farm and Home Hour; WJZ WBAL KDKA—Press News-Reeler WCAU—Winnie and Mother Gumpert</p>	<p>WCBM—Howard String Trio WDAS—Neighbour and His Neighbours WLIT—Benjamin Franklin Hotel concert orchestra WLW—Morton Market and River WOR—Carnegie Hall Organ Recital; Alex. Richardson at the Console WPEN—Marty Rollins' Orchestra WTEL—"Women's Radio Review" Miss Florence O. Hessner</p> <p>12:35 P.M. KDKA—Henry Halstead's Californians WLW—National Farm and Home Hour (NBC)</p> <p>12:45 P.M. WCAU—The Noontimers WTEL—Radio Ramblings</p> <p>1:00 P.M. CBS—George Hall's Orchestra; WABC WCAU NBC—Red—Market and Weather Reports; WEAFF KDKA—National Farm and Home Hour (NBC) WCAO—Lou Becker's Orchestra WCBM—Ted Elmore's Collegians WFI—News of the Day WGY—Albany on Parade, orchestra WIP-WFAN—Golden Gate Orchestra WLIT—Lansdown Coal Co. Program WOR—To be announced WPEN—Woman's Page of the Air</p> <p>1:15 P.M. NBC—Red—Red Nichols' Orchestra; WEAFF WFI WDAS—Talk, Womens Org. for Prohibition Reform WGY—News Items WPEN—Harmony Philosophers</p> <p>1:20 P.M. WDAS—Uncle Sam at your service</p> <p>1:30 P.M. CBS—Atlantic City Musicale; WABC WCAO WIP-WFAN NBC—Blue—The Ambassadors, male quartet; WJZ KDKA WBAL NBC—Red—Emerson Gill's Orchestra; WEAFF WFI WCAU—Cecil and Sally WDAS—Items of Interest WLW—Seymore Simon's Orchestra WOR—New Jersey Clubwomen's Hour WPEN—Old Timers' Ensemble</p> <p>1:40 P.M. WCAU—Radio Highlights WGY—Consumers Information Service, talk</p> <p>1:45 P.M. NBC—Blue—Rhythmic Serenade; WJZ KDKA WBAL WCAU—Tom Jones; Arkansas Traveler WDAS—Women's Home Hour; Philadelphia Chamber of Commerce WFI—Market Reports WGY—Emerson Gill's Orchestra (NBC) WPEN—Talk; Thomas C. Martindale</p> <p>1:50 P.M. WCAU—Bird Shay's Orchestra</p> <p>2:00 P.M. CBS—National Student Federation of America Program; WABC WIP-WFAN NBC—Blue—Weather Reports; WJZ NBC—Red—The Revolving Stage; WEAFF WRC KDKA—KDKA Home Forum WCAU—Havens and Mack, pianists WDAS—Chattering With Ethel Maeder WGY—Giovanni Trombini, cellist WLIT—Gertrude Bilby, mezzo-soprano WLW—Ohio School of the Air WOR—Helen King, graphologist WPEN—Billy Penn's Daily Diary</p> <p>2:05 P.M. NBC—Words and Music; WJZ WBAL</p> <p>2:15 P.M. CBS—Sylvia Sapira; WABC WIP-WFAN WCAU—"Love Letters" to Janet Joyce WGY—WGY Household Chats WLIT—Jean Sharp, pianist WOR—Jersey Jesters; harmony duo and patter WPEN—Tunes To Be Remembered</p>
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# Monday Programs [Continued]

**2:30 P.M.**  
 CBS—American School of the Air: WABC WCAU  
 NBC—Blue—To be announced: WJZ  
 KDKA—Human Values  
 WBAL—Talk  
 WDAS—The Romancing Tenor  
 WGY—Revolving Stage (NBC)  
 WIP-WFAN—Little Club Revue; Dotty King  
 WLIT—Jimmy Gorham's Orchestra  
 WOR—N. J. Audubon Society

**2:45 P.M.**  
 NBC—Blue—Little Concert: WJZ KDKA  
 WBAL—Stepping Up Home Operation by Alyce Lytle  
 WDAS—Kenneth Goodman, concert pianist  
 WOR—Henry Lawes, baritone; orchestra  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Eton Boys: WABC WIP-WFAN  
 NBC—Blue—Betty and B.: WJZ KDKA WBAL  
 NBC—Red—National Zoological Park in Washington: WEAFF WGY  
 WCAU—Plantation Four  
 WDAS—Light Opera Melodies, string ensemble  
 WFI—William E. Griffin, tenor  
 WLW—Bisquick Program  
 WOR—To be announced  
 WPEN—Itinerant Interlude

**3:10 P.M.**  
 WFI—Helen Hall, soprano

**3:15 P.M.**  
 CBS—Columbia Salon Orchestra: WABC WIP-WFAN  
 NBC—Blue—U. S. Marine Band; WJZ KDKA WBAL  
 NBC—Red—Henrietta Schumann, pianist: WEAFF WGY  
 WGY—Antoinette Halstead, contralto  
 WLW—Matinee Hour  
 WOR—Mildred Cole, contralto  
 WPEN—Embarrassing Moments Contest

**3:20 P.M.**  
 WFI—George Vail, pianist

**3:30 P.M.**  
 NBC—Red—Women's Radio Review: WEAFF WFI WGY  
 WCAU—The Foreman, songs  
 WDAS—WDAS Players; Dramatic  
 WLW—D. A. R. Talk  
 WOR—Elks' Organ Recital  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Sam Prager, pianist and Helen Nugent, contralto: WABC WIP-WFAN  
 WCAU—Margie Coate's Orchestra  
 WDAS—William Watson, baritone  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Frank Westphal's Dance Orchestra: WABC WCAU  
 NBC—Blue—Radio Guild; WJZ WRC WLW  
 NBC—Red—Salon Concert Ensemble: WEAFF  
 KDKA—Work-a-day Thoughts  
 WDAS—Talk, Mrs. Gideon Boericke  
 WFI—Recital by William S. Greenberg, violinist  
 WGY—Book News, Levere Fuller  
 WIP-WFAN—Emily Weyman; A Study in Blue  
 WOR—Ariel Ensemble  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be Announced  
 WDAS—James Wood and Charles Knight, recital  
 WFI—Mildred Kebbe, soprano  
 WGY—Salon Concert Ensemble (NBC)  
 WIP-WFAN—Temple Talks; Dr. Chas. E. Beury; President Temple University  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Columbia Artist Recital; WABC WIP-WFAN  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAFF  
 KDKA—Market Reports  
 WCAU—Three Flights Up; sketch  
 WGY—Musical Interlude  
 WLIT—Honolulu Melody Duo  
 WOR—Walter Feldkamp's Orchestra  
 WPEN—Sundown Melodies

**4:35 P.M.**  
 WGY—News Items

**4:45 P.M.**  
 NBC—Red—The Lady Next Door; WEAFF  
 KDKA—Piano Interlude  
 WCAU—Mellow Melodies  
 WDAS—Musical Varieties  
 WGY—What's New in Berkshires  
 WLIT—Sonya Wisch, poems

**4:50 P.M.**  
 CBS—Columbia Artist Recital; WCAU  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Lee Sims and Ilomay Bailey; WJZ  
 NBC—Red—Whispering Banjos; WEAFF  
 KDKA—To be announced  
 WCAU—Frederic Tedesco; Accordionist  
 WCBM—Rhythm Rounders  
 WDAS—Talk, Anti-Saloon League  
 WGY—Stock Reports and Police Notices  
 WIP-WFAN—Ted and Etta Gunther  
 WLIT—Children's twilight hour  
 WOR—Southern Singers

WOR—Italian Lessons; Enrico Carbonaro  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:10 P.M.**  
 WDAS—Tea Time Tunes

**5:15 P.M.**  
 CBS—Fred Berrens' Orchestra: WABC  
 NBC—Blue—The Mobile Moaners: WJZ KDKA  
 NBC—Red—Paul Wing, The Story Man: WEAFF WGY  
 WCAU—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WIP-WFAN—Town Tattler  
 WLIT—Charlie Borelli; In a song shop  
 WOR—Bartol's Ensemble and Rex Sheridan, baritone  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAU WCAU  
 NBC—Blue—The Singing Lady; WJZ KDKA WLW  
 NBC—Red—The Flying Family: WEAFF WLIT WGY  
 WCBM—Varieties  
 WDAS—Charlie Johnson's Revue  
 WIP-WFAN—Walnut Street Theater Revue  
 WPEN—String Rhythm Orchestra

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAU WCAU  
 NBC—Blue—Little Orphan Annie; KDKA WJZ  
 NBC—Red—Slow River: WEAFF WGY  
 WCBM—To be announced  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Philadelphia Business Interest Program  
 WLW—Beachcombers  
 WOR—Sonia Troyano, soprano  
 WRC—The Happy Tolsmanisers

**5:55 P.M.**  
 WLIT—A Family Doctor  
 WLW—Dodge Motor Car Co. Program

**6:00 P.M.**  
 CBS—The Dictators; Elizabeth Barthell: WABC WIP-WFAN  
 NBC—Blue—Book Tarkington's Sketch: WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra: WEAFF WFI WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WGY—New Kenmore Orchestra  
 WLW—Oklahoma Bob Albright and his Blue Flamers  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—On the Air Tonight: WABC  
 CBS—Reis and Dunn, comedy and songs: WIP-WFAN  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Save-A-Life Campaign Talk  
 WCAU—Tonight at WCAU  
 WFI—Late News  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—Reis and Dunn; WABC WCAU  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Billy Stein's Orchestra

**6:30 P.M.**  
 CBS—Vaughn de Leath; WABC  
 NBC—Blue—Hampton Institute Quartet: WJZ  
 NBC—Red—Al Bernard, the Minstrel Man: WEAFF WFI  
 KDKA—Westinghouse Watchman  
 WCAU—The Lighted Window; Dr. Blackwelder  
 WCAU—Chandu the Magician  
 WCBM—Popular Bits  
 WDAS—Oscar Lyman's Orchestra  
 WGY—Studio Ensemble  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama  
 WRC—Thompson's Merry Dairymen  
 WTEL—Recordings

**6:40 P.M.**  
 WGY—New York State Department Talk  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAU  
 CBS—Buddy Harrod's Orchestra: WIP-WFAN  
 NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW  
 NBC—Red—Rhythmic String Quartet: WEAFF WFI  
 WCBM—Sports Scrap Book  
 WDAS—The Tattlers  
 WGY—Chandu, the Magician  
 WOR—Alan Richards, baritone  
 WPEN—Ham Dalton, the Town Crier  
 WRC—"The Wilkins Quarter Hour"

**6:50 P.M.**  
 WOR—Allan Richards, baritone; Eddie Lambert at the piano

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAU WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW WRC  
 NBC—Red—Jane Froman's Band: WEAFF WGY  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Emilie Krider Norris Players  
 WOR—Ford Frick, sports resume  
 WPEN—Irish Ramblers' Orchestra  
 WTEL—Piano Sophisticate with Harry Burnside

**7:15 P.M.**  
 CBS—William O'Neal, tenor; WCAU  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—Tastyest Jesters; WJZ KDKA

NBC—Red—Wheatenaville: WEAFF WLIT WGY  
 WCAU—Household Entertainers  
 WLW—Gene and Glenn  
 WOR—Harry Hershfeld  
 WPEN—Talk; Ireland Today, by John J. Reilly  
 WTEL—Poetic Musings

**7:30 P.M.**  
 CBS—Dolph Martin's Orchestra: WABC WCAU  
 NBC—Blue—Groucho and Chico Marx; WJZ KDKA  
 NBC—Red—Melody Keepsakes: WEAFF WGY  
 WCBM—Makers of News  
 WDAS—Oscar Lyman's Orchestra  
 WIP-WFAN—Billy Hays' Orchestra  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu the Magician  
 WOR—A Wayside Cottage, sketch  
 WPEN—Leo Zollo's Orchestra  
 WTEL—Relis and Day, "The Joy Boys"

**7:45 P.M.**  
 CBS—Boake Carter: WABC WCAU  
 NBC—Red—The Goldbergs: WEAFF WLIT WRC WGY  
 WCBM—Hugh McNally; Songs  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch  
 WTEL—Modernique Dance Orchestra

**8:00 P.M.**  
 CBS—Whispering Jack Smith; WABC WCAU WCAU  
 NBC—Blue—Harry Reser's Orchestra: WJZ KDKA  
 NBC—Red—Soconyland Sketches, dramatic sketch; WEAFF WGY  
 WCBM—The Catholic Evidence Guild  
 WDAS—Trombetta Italian Hour  
 WIP-WFAN—Leo Zollo's Concert Ensemble  
 WLIT—Wilbur Evans, baritone with ensemble  
 WLW—Maxwell Cotton Queen  
 WOR—Chandu, the Magician  
 WPEN—Morely Singers  
 WRC—The Adventures of Sherlock Holmes

**8:15 P.M.**  
 CBS—Singin' Sam the Barbersol Man; WABC WCAU WCAU  
 WIP-WFAN—The Gossipers  
 WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
 CBS—Fu Manchu Mystery Stories: WABC WCAU  
 NBC—Blue—Jack Fulton, tenor; WJZ KDKA  
 NBC—Red—The Voice of Firestone: WEAFF WGY WLW WLIT  
 WCBM—Helen Wherley; Pianist  
 WDAS—Bebe Apple, concert violinist  
 WIP-WFAN—Crazy Crystals  
 WOR—Guest Conductors Hour  
 WPEN—Radio Guide Program  
 WRC—The Cotton Pickers

**8:45 P.M.**  
 NBC—Blue—Phillips Lord in the Country Doctor: KDKA WJZ  
 WCBM—Wilhelmina Brown; Songs  
 WDAS—Reinhart Radiolites  
 WIP-WFAN—Philadelphia Musical Academy Symphony Orchestra  
 WRC—Philo Fox Revue

**9:00 P.M.**  
 CBS—Music that Satisfies: WABC WCAU  
 NBC—Blue—Sinclair Wiener Minstrels; WJZ KDKA WLW  
 NBC—Red—A. and P. Gypsies; WEAFF WLIT WRC WGY  
 WCBM—University of Baltimore Program  
 WDAS—Four Provinces Orchestra; Irish Program  
 WOR—Enric Madriguera's Orchestra  
 WPEN—Italian Program

**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAU WCAU  
 WIP-WFAN—Alfredo's Concert Ensemble

**9:30 P.M.**  
 CBS—Mysteries in Paris; WABC WCAU WCAU  
 NBC—Blue—Jack Frost's Melody Moments; WJZ KDKA WLW  
 NBC—Red—The Buick Program; Paul Whiteman's Orchestra: WEAFF WLIT WGY  
 WCBM—Ted Elmore's Nutty Orchestra  
 WOR—The Witch's Tale

**9:45 P.M.**  
 WIP-WFAN—Jin and Jo; The Campus Queens

**10:00 P.M.**  
 CBS—Morton Downey: WABC WIP-WFAN  
 NBC—Blue—Alice Joy, contralto: WJZ KDKA  
 NBC—Red—Contented Program: WEAFF WGY WRC  
 WCAU—Back Home with Frank Luther  
 WCBM—To be announced  
 WDAS—New Latin Hour  
 WLIT—Joe Smith's Parodians  
 WLW—Thelma Kessler and Orchestra  
 WOR—Tito Coral, baritone; orchestra  
 WPEN—Hungarian Melodies

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch: WJZ  
 CBS—Easy Aces: WABC WCAU  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Cosmo Hamilton; "Unwritten History"

**10:30 P.M.**  
 CBS—Columbia Revue: WABC WCAU  
 NBC—Blue—Organ Reveries; Archer Gibson: WJZ  
 NBC—Red—National Radio Forum; WEAFF WLIT  
 KDKA—Samuel DiPrimio, tenor  
 WCAU—Billy Antrim's Orchestra  
 WCBM—Johnny Tucker's High Hatters

WDAS—The Column of the Air, news  
 WIP-WFAN—Frank Winegar's Orchestra  
 WGY—WGY's Players in "One Man's Family"  
 WLW—Rhythm Club  
 WOR—Lee Cronican, pianist

**10:45 P.M.**  
 CBS—Columbia Revue: WABC  
 KDKA—Bradley Kincaid  
 WDAS—Missing Persons  
 WOR—Charley Eckel's Orchestra

**11:00 P.M.**  
 CBS—Columbia Symphony Orchestra: WABC WIP-WFAN  
 NBC—Blue—Aileen Stanley, soprano: WJZ  
 NBC—Red—Ted Weems' Orchestra; WEAFF  
 KDKA—Teaberry Sport Review  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WGY—Freddy Engel's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Tales of Terror, drama  
 WOR—Moonbeams  
 WRC—Dance Orchestra

**11:10 P.M.**  
 KDKA—Temperature Report

**11:15 P.M.**  
 NBC—Blue—Cesare Sodero, orchestra: WJZ  
 KDKA—News Flashes  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WGY—Johnny Albright, crooner

**11:20 P.M.**  
 KDKA—Henry Halstead's Californians

**11:30 P.M.**  
 CBS—Guy Lombardo's Royal Canadians; WABC WCAU  
 NBC—Red—Jack Denny's Orchestra; WEAFF  
 WGY—Gordie Randall's Orchestra  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WLIT—Carmen Theater Program  
 WLW—Serenade  
 WOR—Don Bestor's Orchestra

**11:45 P.M.**  
 WGY—Rex Koury, organist

**11:50 P.M.**  
 WCAU—Powers Grouard, review, "Melody"

**12:00 MIDNIGHT**  
 CBS—Abe Lyman's Orchestra: WABC WCAU KDKA  
 NBC—Red—Anson Weeks' Orchestra; WEAFF  
 WGY—Gordie Randall's Orchestra  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Gus Van and Joe Furst's Orchestra

**12:15 A.M.**  
 WGY—Anson Weeks' Orchestra (NBC)  
 WLW—Anson Weeks' Orchestra (NBC)

**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra: WABC WCAU  
 NBC—Blue—Art Kassel's Orchestra: WJZ  
 NBC—Red—Mark Fisher's Orchestra; WEAFF  
 WGY—New Kenmore Orchestra  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra

**12:45 A.M.**  
 NBC—Blue—Earl Hines' Orchestra: WJZ

**1:00 A.M.**  
 CBS—Joe Haymes' Orchestra; WABC  
 WCAU—Missing Persons Reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Jan Garber's Orchestra

**1:30 A.M.**  
 CBS—Charley Straight's Orchestra: WABC

**1:45 A.M.**  
 WLW—And So To Bed

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**Harold Davis**  
 and  
**Manny La Porte**  
 and  
**All Star Surprise Cast**  
**WPEN**  
 1500 KILOCYCLES  
 MONDAY EVENING, 8:30 to 9

# Ed McConnell— Air Salesman

By Margaret King

THINGS were not running according to schedule in an Atlanta, Ga., broadcasting station on a certain evening away back in 1922.

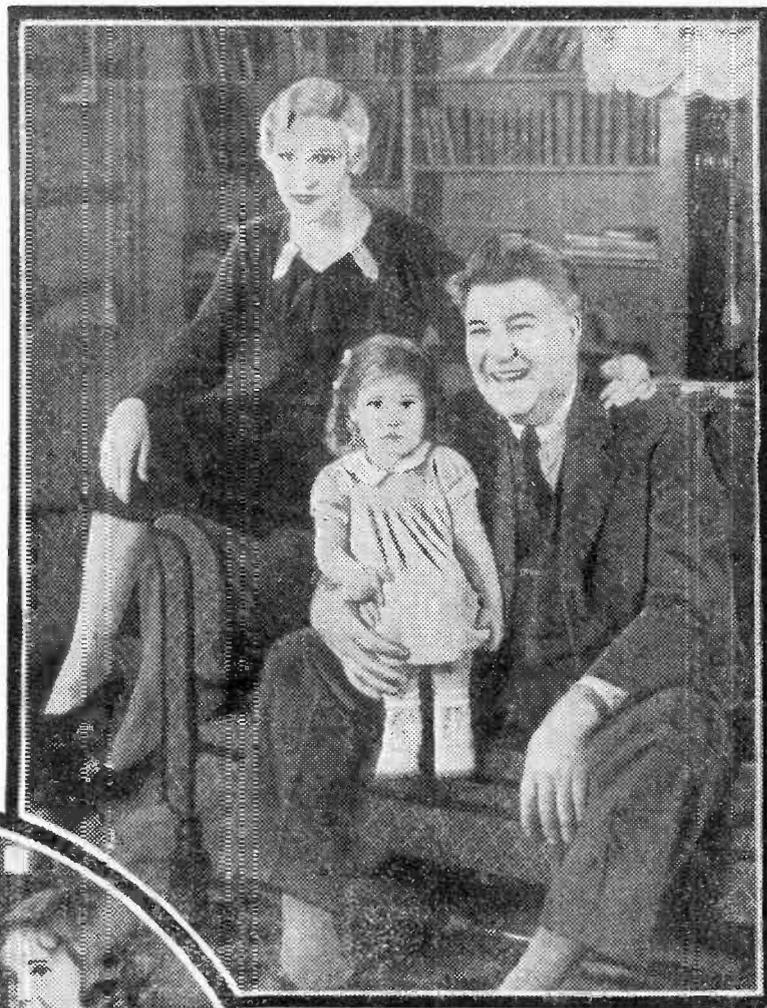
The studio director was pacing the floor, and using words decidedly not suited to microphone use. A program booked for the next hour had not put in an appearance, and it looked as though the station might be in for what even in that day was known as "the razzberry." The minute hand was almost on the hour when two visitors were announced from the little down-state town of Newman. One introduced himself, and added:

"And this here friend of mine is Ed McConnell, 'Smiling Ed' we call him down in Newman. He plays the piano a little and sings a little."

So in the brief span of thirty seconds the chap who is now heard over the WABC-Columbia network each Sunday, broadcasting for the Acme Paint Company, had entered the radio business.

EXCEPT for occasional vaudeville tours, "Smilin' Ed" has been close to microphones since that night

Smiling Ed McConnell, the radio's master salesman, knows so much about the "home folks" because he is one of them. You see him, in these pictures, with his lovely young wife, and his bright little daughter, Mary Jane, who has reached the age of two. He's crazy about them—and why not!



It's the ability to talk that "Smiling Ed" considers his forte on the air. He objects now to the term "artist." He admits there are piano players who play rings around him. He admits that as a singer he is quite mediocre. He prefers the term "radio salesman." Yet the combination of the piano and voice, with McConnell's cheery philosophy and bluff humor attract thousands of listeners.

McCONNELL exhibits another unusual trait that has discouraged a couple of persons from even attempting to manage him. After a prospective client is sold on him, he must be sold on the client. He'll pin the advertising manager down, question him as to the truthfulness of his advertising claims, demand a sample of the product, and, sometimes, even test it himself. "Smiling Ed" flatly refuses even to attempt to sell something on which he himself is not sold.

Away from the microphone, McConnell is the family man. The night life attracts him not at all. His wife, his baby, Mary Jane, and his library are sufficient. For out-of-doors relaxation he takes long drives in the rural regions around Cincinnati and across the state line in Kentucky, calling on farmers who have written him fan letters, staying to discuss the crops—and he knows his farming—and usually staying on for supper (it's not dinner in these parts).

They say that Ed McConnell truly has magic in his voice.

in 1922. The fact that only recently did he become known to the national radio audience is explained by the fact that "Smiling Ed," on single station contracts, demanded and received salaries comparable to that of the network top-notchers. He has received as high as \$1,750 for these one-station broadcasts, on long run contracts.

The son of a minister, McConnell cannot remember when he started to sing in church affairs. There was a piano around the house, and again he cannot remember when he started picking out tunes. Even before his introduction to radio he was always in demand at any gathering where the proceedings were to be enlivened with entertainment. Even if there was no scheduled entertainment Ed was invited. He could talk to people and keep things moving.

# Programs for Tuesday, January 24

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Morning Musicale; WABC  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; "Doc" Whipple, organist; WEAFF WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers' Musical Clock  
 WCAU—Morning Musicale  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot; dance orchestra; WJZ WLW KDKA  
 NBC—Red—Cheerio; WEAFF WFI WRC WGY  
 WCAU—Jean Abbey, talk  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Bill and Ginger; WABC WCAU  
 WIP-WFAN—Early Riser's Club  
 WOR—Musical Novelettes  
 WPEN—Chris Seiter, crooning troubadour

**8:55 P.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC WCAO  
 NBC—Red—Morning Glee Club; WEAFF WRC WLIT WGY  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—The Morning Melodies  
 WIP-WFAN—Modern Living  
 WLW—Cabooch and Company  
 WOR—Miss Kath'rin 'n' Calliope, sales talk  
 WPEN—Shopping with Joan

**9:05 A.M.**  
 KDKA—Piano Classique

**9:15 A.M.**  
 CBS—Goldy and Dusty; WCAU  
 CBS—Little Jack Little; WABC  
 NBC—Red—Current Events; WEAFF WGY  
 KDKA—Style and Shopping Service  
 WCAO—Shopping News; Jean Abbey  
 WCBM—Le Roy McKnew; Pianist  
 WDAS—The Song Peddler  
 WLIT—Womens' Home Hour  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO WCAU  
 NBC—Blue—To be announced; WJZ KDKA  
 NBC—Red—The Masqueraders; WEAFF  
 WCBM—Merchants' Air Review  
 WGY—Talk, "Romance in Coal"  
 WIP-WFAN—Piano Melodies  
 WLIT—Homemakers' Forum  
 WOR—Claire Sugden; "Parties Around the Clock"  
 WPEN—Second Cruise of S. S. All In Fun

**9:35 A.M.**  
 WGY—Masqueraders (NBC)

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Mouth Health; WJZ  
 NBC—Red—Otto Fassell, Viennese baritone; Orchestra; WEAFF WFI  
 KDKA—Press News Flashes  
 WCAU—Asco After Breakfast Program  
 WDAS—Health Highway  
 WGY—Through the Looking Glass with Frances Ingram  
 WIP-WFAN—Nurse No. 77  
 WLW—Beechnut Talk  
 WOR—Sales Talk  
 WPEN—Bo'sun Boreli songs  
 WRC—To be announced

**9:50 A.M.**  
 KDKA—Market Reports

**9:55 A.M.**  
 KDKA—Program for the Day

**10:00 A.M.**  
 CBS—Morning Moods; WABC WCAO  
 NBC—Blue—Musical Melange; WJZ KDKA  
 NBC—Red—The Mystery Chef; WEAFF WFI WRC WGY  
 WCAU—Through the Looking Glass with Frances Ingram  
 WCBM—Mrs. Ora V. McDonald; Organist  
 WDAS—Ithan Hill—Billies  
 WIP-WFAN—Home Maker's Club  
 WLW—The Neapolitana

WOR—McCann Pure Food Hour  
 WPEN—Freddy, The Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott; skit

**10:15 A.M.**  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
 NBC—Red—Souvenirs of Melody; WEAFF WRC WFI WGY  
 WCAU—Morning Moods (CBS)  
 WDAS—Ads and Fads, talks with music

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health Talk

**10:30 A.M.**  
 CBS—Mildred Rose, soprano; WABC WCAO WIP-WFAN  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—Seraphima Strelowa, soprano; WEAFF WRC  
 KDKA—Jean and Gene  
 WCAU—The Morning Glories  
 WCBM—Gertrude Thelen; Songs  
 WDAS—The WDAS Sight Seeing Bus  
 WFI—Market Reports  
 WGY—Shopping Bag  
 WLW—Southern Singers  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Round the World Cooking School; WABC  
 NBC—Blue—Singing Strings; WJZ  
 NBC—Red—Breen and de Rose; WEAFF WFI WRC  
 KDKA—Through the Looking Glass with Frances Ingram  
 WCBM—"Books You Should Know"  
 WGY—Karl Rissland, cornetist  
 WIP-WFAN—School of Cookery  
 WLW—School of Cookery

**11:00 A.M.**  
 CBS—U. S. Navy Band Concert; WABC WCAU  
 NBC—Red—Your Child; WEAFF WLIT WGY  
 KDKA—Singing Strings (NBC)  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WOR—Mrs. J. S. Reilly  
 WPEN—Evan Brower, talk

**11:15 A.M.**  
 NBC—Blue—Genia Fonariova, soprano; WJZ  
 NBC—Red—General Foods Cooking School WEAFF WLIT WRC WGY  
 KDKA—Alabama Cotton Pickers  
 WDAS—The Memory Pianist  
 WOR—Ensemble  
 WPEN—Women's Home Hour

**11:30 A.M.**  
 CBS—Current Questions Before Congress; WCAU WABC  
 NBC—Blue—Rhythm Ramblers; Harold Stokes' orchestra; WJZ KDKA  
 NBC—Red—U. S. Army Band; WEAFF WRC WGY  
 WCAO—To be announced  
 WCBM—Varieties  
 WDAS—Fashion Flashes with Kay Poett  
 WIP-WFAN—Leonard MacClain at the Organ  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Ruth Mose's Band

**11:45 A.M.**  
 CBS—Vincent Sorey's Orchestra; WABC WIP-WFAN  
 WCAU—The 11:45 Meeting  
 WDAS—Console Capers with Herman Wiener, organ  
 WOR—Sherman Keene's Orchestra

**11:55 A.M.**  
 WGY—Aviation Weather Report, Time

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WCAO  
 NBC—Blue—Smack Out; WJZ  
 NBC—Red—Johnny Marvin, tenor; WEAFF WRC WLIT WGY  
 KDKA—News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WIP-WFAN—Current Topics  
 WLW—Three Cheers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Noon Tunes

**12:05 P.M.**  
 WCAU—Bud Shays, songs

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst; WJZ  
 NBC—Red—On Wings of Song, string trio; WEAFF WRC  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—Noontime religious service  
 WLW—River and Market Reports  
 WOR—Jane Wanemaker's Beauty Talk  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Threesome and Piano  
 WOR—Up from Florida, sales talk

**12:25 P.M.**  
 WOR—Musical Program

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ WLW  
 KDKA—Press News-Reeler  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel Concert Orchestra  
 WOR—The Carnegie Hall Organ Recital  
 WPEN—Selma Hamer, pianist  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 WCAU—The Nootimers  
 WTEL—Radio Ramblings

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Market and Weather; WEAFF  
 KDKA—National Farm and Home Hour (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—Ray Nichols' Dance Orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Classical Varieties; WEAFF WFI  
 WDAS—Talk  
 WGY—News Items

**1:20 P.M.**  
 WDAS—Agriculture News

**1:30 P.M.**  
 CBS—Madison Ensemble; WABC WCAO WIP-WFAN  
 NBC—Blue—Rex Battle's Concert Ensemble; WJZ KDKA  
 NBC—Red—George Scherban's Orchestra; WEAFF WRC WFI  
 WCAU—Cecil and Sally  
 WDAS—Madame Regine, beauty talk  
 WLW—Tom Jones, Arkansas Traveler  
 WOR—Occasional Rarebits  
 WPEN—Old Timers' Ensemble

**1:35 P.M.**  
 WLW—Artie Collins' Orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights

**1:45 P.M.**  
 KDKA—Tom Jones, the Arkansas Traveler  
 WCAU—Radio Debuts  
 WDAS—Phila. Chamber of Commerce Women's Home Hour, talk  
 WFI—Market Reports  
 WGY—Soloist  
 WPEN—Common Sense Reducing

**1:50 P.M.**  
 KDKA—Modern Poems

**2:00 P.M.**  
 CBS—Aunt Jemima Songs; WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—The Merry Madcaps; dance orchestra; WEAFF WRC  
 KDKA—KDKA Home Forum  
 WDAS—Chatting with Ethel Maeder  
 WGY—Piano Recital  
 WIP-WFAN—The Nobility Three  
 WLIT—Victor Herbert Concert Ensemble  
 WLW—School of the Air  
 WOR—Rutgers Home Economics Talk  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ

**2:15 P.M.**  
 CBS—Ann Leaf at the Organ; WABC WCAU  
 NBC—Red—The Girl Who Lives Next Door; WEAFF WGY  
 WGY—WGy Household Chats  
 WIP-WFAN—Musical Cartoons  
 WOR—Margaret DuVal, soprano  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Strollers Matinee; WJZ KDKA WBAL WRC  
 NBC—Red—Dorothy Berliner, pianist; WEAFF WGY  
 WBAL—Walter de Lillo, violinist  
 WDAS—Manzi Italian Hour  
 WIP-WFAN—Hillbilly Songs  
 WLIT—Woman's S. P. C. A. Program  
 WOR—YMCA Spanish Lessons  
 WPEN—Ye Olde Fiddle Shoppe

**2:45 P.M.**  
 NBC—Red—Athletics for Fun; WEAFF  
 WGY—Robert Rissling, baritone  
 WIP-WFAN—George Young, baritone  
 WLIT—Interesting Movie News  
 WOR—Ann Wylie, mezzo soprano  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Columbia Artist Recital; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA  
 NBC—Red—Vocal Art Quartet; WEAFF WRC WFI WGY  
 WCAU—Vincent Travers' Orchestra  
 WLW—Bisquick Program (NBC)  
 WOR—Museum Lecture; Dorothy Gates  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 NBC—Blue—Radio Troubadours; WJZ KDKA  
 WFI—Bessie V. Hicks Players "Pop Miller's Roadside Stand"

**3:30 P.M.**  
 WLW—Joe Emerson, Bachelor of Song  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 CBS—Frank Westphal's Orchestra; WABC WCAO WIP-WFAN  
 NBC—Red—Women's Radio Review; WEAFF WFI WGY  
 WCAU—Around the Theater with Powers Gouraud  
 WDAS—Timely Topics  
 WLW—Travel Talk; Joseph Ries  
 WOR—Ann Quartin, soprano; Harry Farberman, violinist  
 WPEN—Dance Revue

**3:45 P.M.**  
 NBC—Blue—Tommie Watkins' Casanova Orchestra; WJZ

KDKA—Congress of Clubs Period  
 WDAS—Tinkling Tunes; Piano Novelties  
 WLW—Brown Palace Hotel Orchestra  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Tito Guizar; WABC WCAU  
 NBC—Red—Musical Comedy Hits; WEAFF WFI WGY  
 KDKA—Work-a-day Thoughts  
 WBAL—Ted Mack's Orchestra  
 WCAO—Boston Popular Revue (CBS)  
 WDAS—Miniature Musicale  
 WIP-WFAN—Hal Plaff's Orchestra  
 WLW—Ted Mack's Orchestra (NBC)  
 WOR—"Living in the 20th Century"  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 CBS—Curtis Institute of Music Program; WABC WCAU  
 NBC—Blue—Meredith Wilson's Orchestra; WJZ WLW WBAL  
 KDKA—To be announced  
 WDAS—Francis Harris, monologue  
 WFI—Jeanne Shaw's Harmonizers  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 NBC—Red—Tea Dansante; WEAFF  
 KDKA—Weather and Market Reports  
 WCAO—Talk; Fannie Hurst  
 WDAS—Sam and Al Hot from Harlem  
 WGY—Better Business Bureau Talk  
 WIP-WFAN—Mental Hygiene Talk  
 WLIT—Ada Bower, reader  
 WOR—Ariel Ensemble  
 WPEN—Sundown Melodies  
 WRC—"Vocational Guidance" Kiwanis Club

**4:35 P.M.**  
 WGY—Studio Ensemble

**4:45 P.M.**  
 NBC—Blue—To be announced; WJZ  
 NBC—Red—Brownie Tales; WEAFF  
 KDKA—Piano Interlude  
 WBAL—The Book Shelf, Dr. Edward L. Israel  
 WCAO—George Hall's Orchestra (CBS)  
 WDAS—William McLean, talk  
 WIP-WFAN—The Singing Newsboy  
 WLIT—Piano Moods  
 WLW—Low Down

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch  
 WGY—News Items

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Meet the Artist; WABC WCAO  
 NBC—Blue—Lee Sims' Orchestra; WJZ WBAL  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAFF WRC  
 KDKA—To be announced  
 WCBM—Rhythm Rounders  
 WDAS—The Four Blue Birds; Harmony  
 WGY—Stock Reports and Police Notices  
 WIP-WFAN—Organalities  
 WLIT—Fay's Theater Program  
 WLW—Southern Singers  
 WOR—Yellin's Tea Ensemble  
 WPEN—Mother Goose  
 WTEL—Parent's Forum

**5:15 P.M.**  
 CBS—The Melodeers; WABC  
 NBC—Blue—Adventures of Dr. Doolittle, dramatist; WJZ  
 NBC—Red—Melodic Thoughts; WEAFF  
 KDKA—To be announced  
 WCAO—Sunpaper Bulletins  
 WCBM—Weather and Market Reports  
 WDAS—Harold Davis  
 WGY—Kimmeyville Club  
 WIP-WFAN—The Five Dominoes  
 WLW—Doctors of Melody  
 WPEN—Horace Hustler, organist  
 WTEL—Popular Recordings

**TUNE IN**  
**EVERY TUESDAY**  
**9:30 P.M.**  
**526 Meters — 570 Kc.**  
**SONGS OF ISRAEL**  
 A Presentation of  
**HOROWITZ-MARGARETEN**  
 Bakers of "The Matzoh with the Taste"

**VAN HOUTEN**

Makers of That  
**DELICIOUS NEW HEALTH DRINK**  
 Present  
**O. G. VAN CAMPEN**  
 ASSOCIATE EDITOR OF  
 PSYCHOLOGY MAGAZINE

**WOR TO-NIGHT**

AT 7:30  
**"WHY YOU ARE MISUNDERSTOOD"**

# Winning Mikritics

Radio Guide, to make this column more interesting and amusing, wants to print the "boners" and "bulls" that often slip into the microphone and that are interesting and amusing. Of course, we will continue to print some of the best jokes and gags heard on the air, too. One dollar will be paid to the winners each week. A quotation must not be more than fifty words long, must give the time, date, and station on which it was heard, and must be accompanied by name and address of sender. Address your letters to Mikritic, care of Radio Guide.

January 4—World Book Man—KFVR—10:45 a. m.:

Announcer: "Don't fail to miss this program next week."

Mrs. J. T. Welch, Bemediti, Minn.

January 2—Sinclair Minstrels—KFYR—8:25 p. m.:

Gene: "Two years ago I had a seat in the stock market, and look at me now."

Chuck: "Two years ago I had a seat in my pants, but don't look at me now."

Audrey Williams, Warwick, N. D.

January 3 — Fire Chief — WLW — 8:47 p. m.:

Ed Wynn: "The hero was so thin that every time he scratched his stomach there was a ripple in his back."

D. R. Flett, Milbank, S. D.

January 3 — Minstrel Show — KMOX — 6:55 a. m.:

Sambo: "I see where the scientists say we should eat foods to develop the head."

Charlie: "What food would you suggest?"

Sambo: "Noodle soup, head cheese and coconut pie."

Theron Lehmer, How, Indiana

January 1—Five Star Theater—WBZ—7:30 p. m.:

Judge: "I dismiss the jury."

Groucho Marx: "Oh, no, you don't. I'm paying them."

A. J. Boyd, Somerville, Mass.

December 25—Paul Whiteman's Orchestra—WJZ—6:58 p. m.:

Announcer: "So ends the program played by that extinguished conductor, Paul Whiteman."

M. E. Lear, Kintnersville, Pa.

January 2—Southern California vs. Pittsburgh football game—WMAQ—6:15 p. m.:

Don Thompson, announcer: "Warburton plunges over from the one foot yard."

(P.S. I wonder if the technocrats will be blamed for the one foot yard?)

J. J. Reichardt, Peoria, Ill.

January 2—Ben Bernie—WLS—7:44 p. m.:

The Ol' Maestro: "Thursday nights have been changed to Wednesday nights by popular request."

Beatrice Hampton, Minnesota Junction, Wis.

December 30—Royal Vagabonds—WJZ—7:26 p. m.:

Eugene: "You mean Swiss cheese, the one with all of the holes in it."

Willie: "Yes, but I can't understand why they waste all of those holes in Swiss cheese, when they could put them in Limburger, where the ventilation would do some good."

E. W. Lloyd, Jr., Cape May, New Jersey

January 6—Jolly Bill and Jane—KWK—7:50 a. m.:

Bill: "I'm just as sure of it as I am that there's a face on your funny little nose."

Del King, announcer, KWK, St. Louis, Missouri



We present Borrah Minnevitich, whose famous Harmonica Rascals, long stage favorites, are now taking the air by storm. Borrah is teaching Jane Richey, the cute NBC hostess, how to play a double harmonica. Incidentally, if you haven't tuned his Rascals in at 7 p. m. (EST) Sundays—you've missed something.

## REVIEWING RADIO

By Mike Porter

### GENUS PRUNUS

*Are you list'nin', all you hams—  
Who've wilted under Plummer's slams,  
And wriggled when he called you hams  
Instead of handing you his plums?  
You'll find surcease, if you should look  
In Mr. Webster's famous book;  
For there you're told in prose, not rhyme,  
That Plummer's merely wasting time.  
The prune, heh! heh!—I'll put you wise,  
Is just a plum in cheap disguise;  
So don't let Plummer's prunes beguile—  
Each prune's a plum, wrinkling a smile!*

IT IS a novelty—as well as a pleasure—when you're able to report with authenticity, that business is good. And all you need do to convince yourself that radio will be the first industry to throw off the ponderous pall of depression, is to make a daytime call to the national advertising agencies, and the radio studios. There you'll find an average total of forty auditions a day, from which, eventually, will grow a sufficiency of 1933 radio advertising accounts to show a nice ledger this season, with no tinge of red in its columns.

A portentous aspect of these auditions is their tendency to set into motion a new cycle of entertainment—to create a diverting trend away from the beaten path of comedy shows, which, with a few outstanding exceptions, as you may have noticed, are going stale and sour. I don't mean that this digression from comedy will remove all the fun from the air; the movement, as I am able to interpret it, is merely one to surround the funny phases of a program with other types of substantial entertainment. The comics, as the auditions indicate, will be cast as masters of ceremonies rather than stars, and the general trend will be toward an

(Continued on Page Twenty)

## As I Hear It

Be Your Own Critic

RADIO GUIDE will pay five dollars each week for the winning "As I Hear It" letter, and will publish those criticisms which are judged nearly as good as an honorary mention. Criticisms should not exceed 200 words, should be impartial. Opinions are those of the individual listener and RADIO GUIDE is not responsible for them. Address letters to the "As I Hear It Editor."

### This Week's Winner

AMOS 'N' ANDY, heard January 9 at 7 p. m. over NBC-WJZ.

This program, in my estimation the most popular that was ever sent over the air, is so engrossing that one actually seems to live with the different characters, as they portray life as it is lived in Harlem. Many folks, including myself, would rather miss a good meal than an Amos 'n' Andy broadcast.

One can scarcely imagine those boys as being in a studio, sending their voices out over the air. Far from it: our imagination paints a dumpy little hotel, or a ramshackle taxi cab office, and while the sound effects are not numerous, still I can hear Amos chugging along in his rusty old rattler, as Andy proclaims to the U. S. in general that he is out with the cab.

But there is one insidious little germ that is creeping in to take up the time actually allotted to the program, namely the monotonous scene in the dentist's office. As we gruesomely contemplate the dentist at work on a patient, we are almost tempted to dial the program off.

So if the popularity of this broadcast is to continue, I think that the time should be given to the men who made it the greatest in history, to date.

C. F. Rothenberger  
Altoona, Pennsylvania

### Honorary Mention

BOAKE CARTER, heard over CBS-WCAU, Monday, January 9 at 7:45 p. m.

This man Carter has introduced a novel style of advertising that does not offend, and it is going across in a big way.

He reviews world events in his snappy English style and during the course of his description of a news event, very subtly brings in the idea that the only way to really enjoy the Philadelphia Orchestra broadcast, conducted by Stokowski, is by using a Philco. That's all.

No tiresome description. No price talk. No urging to buy. No repetition. He gets his message across and arouses your curiosity regarding Philco.

Unquestionably Carter is the boldest and most fearless news commentator on the air today.

C. M. Gilbert  
Collingswood, N. J.

THE MARCH OF TIME, heard over CBS, Friday, January 6.

The March of Time: That simple phrase makes my pulse throb and my nerves tingle. Only four words, but they carry a world of adventure, tragedy, humor, and pathos. It seems to me there is no other program on the air which attracts me with such magnetism and holds me with such power, for it offers endless variety and never becomes a bore. A news program for a newspaper—what would make a better combination? It advertises its sponsors throughout its half hour duration without giving me the feeling that it is advertising at all.

Listening to this program gives cold news facts a color which news never has in mere print. Get this program next week and I'll bet you will "march with time" every Friday evening.

It has only one flaw—it is too short.

Paul H. Waage  
Crookston, Minn.

# Tuesday Programs [Continued]

5:25 P.M.  
WCAU—Health Talk by Dr. Coles

5:30 P.M.  
CBS—Skippy; WABC WCAU WCAU  
NBC—Blue—The Singing Lady; WJZ KDKA WLW WBAL

WCBM—Varieties  
WDAS—Musical Silhouettes  
WGY—Smiling Ed McConnell  
WIP-WFAN—Walnut Street Theater Revue  
WLIT—Recital: Marie Lambert, soprano  
WOR—Indian Pow-Wow; Lone Bear  
WPEN—String Rhythm  
WRC—Afternoon Varieties  
WTEL—Dream Time Lady; children's program

5:45 P.M.  
CBS—Don Lang, stories; WABC WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA WBAL

NBC—Red—Seketary Hawkins; WEAFF WRC WGY WLIT

WCAU—Carol Dore, Violinist; Edward Jendrek, tenor  
WCBM—To be announced  
WIP-WFAN—Town Tattler  
WLW—Oklahoma Bob Albright  
WOR—Lucille Peterson, soprano  
WTEL—“Hotcha” with Snyder and Kay

5:55 P.M.  
WLW—Dodge Motor Car Program

6:00 P.M.  
NBC—Blue—Booth Tarkington's Sketch; WJZ KDKA WBAL

CBS—Current Events; WABC WIP-WFAN WCAU  
NBC—Red—Mme. Frances Alda; WEAFF WFI  
WCBM—Mary Ann Kiddie Klub  
WDAS—Ads and Fads  
WGY—Joe and Eddie  
WLW—Dog Talk by Dr. Glenn Adams  
WOR—Uncle Don  
WPEN—Twilight Reveries  
WTEL—William McLean—“The Average Man”

6:15 P.M.  
CBS—On the Air Tonight; WABC  
NBC—Blue—Joe Furst's Orchestra; WJZ KDKA WBAL—Keeping Well  
WCAU—Reis and Dunn; Songs (CBS)  
WCAU—Tonight on WCAU  
WCBM—The Music Teacher; Jack Rohr  
WFI—Late News  
WGY—Musical Interlude  
WIP-WFAN—My-T-Fine Program  
WLW—Old Man Sunshine  
WPEN—Sports Talk

6:20 P.M.  
CBS—Reis and Dunn; WABC  
WBAL—Joe Furst's Orchestra  
WCAU—Esslinger Sporting Page

6:25 P.M.  
WPEN—Harry Seick's Orchestra

6:30 P.M.  
CBS—George Hall's Orchestra; WABC  
NBC—Blue—Dandies of Yesterday; Male quartet; WJZ  
NBC—Red—Mid-week Hymn Sing; WEAFF WFI  
KDKA—KDKA Dinner Concert  
WBAL—Inspector Stevens and Son of Scotland Yard  
WCAU—To be announced

WCAU—Chandu, the Magician  
WCBM—Popular Hits  
WDAS—Sport Talk  
WGY—Gray McClintock  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall Sportsman  
WOR—Jack Berger's Concert Orchestra  
WTEL—Records

6:40 P.M.  
WIP-WFAN—News Reporter

6:45 P.M.  
CBS—Keenan and Phillips; WCAU  
NBC—Just Plain Bill; WABC WCAU  
NBC—Blue—Lowell Thomas; Today's News; WJZ KDKA WLW WBAL

NBC—Red—Back of the News in Washington; WFI WEAFF WRC

WCBM—Sports Scrap Book  
WDAS—The Tattlers  
WIP-WFAN—Hal Thompson's Orchestra  
WGY—Chandu, the magician  
WPEN—Ham Dalton, the Town Crier

7:00 P.M.  
CBS—Myrt and Marge; WABC WCAU WCAU  
NBC—Blue—Amos 'n' Andy; WJZ KDKA WLW WBAL

NBC—Red—Jay Dennis and Ted Reese, song and patter; WEAFF WFI

WCBM—Southern Hotel Dinner Music  
WDAS—Max Essner's Orchestra  
WGY—General Electric Program  
WIP-WFAN—Uncle Wip's Roll Call  
WOR—Ford Frick, Sports Resume  
WPEN—Vincent Rizzo's Orchestra  
WTEL—Clayt Sprecher's Orchestra

7:15 P.M.  
CBS—Buck Rogers in The Year 2432; WABC  
NBC—Blue—National Advisory Council; WJZ KDKA  
NBC—Red—Wheatenaville; WEAFF WFI WRC WGY  
WBAL—Chandu, the Magician  
WCAU—To be announced  
WCAU—Philadelphia Electric Program  
WLW—Gene and Glenn  
WOR—The Movie Parade; Herbert Rawlinson

7:30 P.M.  
CBS—Keller, Sargent and Ross; WABC WCAU  
NBC—Red—Irene Taylor; WEAFF WFI WGY  
WBAL—Cruising with Captain Norwood  
WCBM—Ted Elmore's Collegians  
WDAS—The Voice of Cheer  
WIP-WFAN—Abbott's Revue with Jane Logan and Wilbur Evans  
WLW—Chandu the Magician  
WOR—“Why You Are Misunderstood”; speaker O. G. Van Campen  
WPEN—A Vision, talk  
WTEL—Christian and Missionary Alliance

7:45 P.M.  
CBS—Boake Carter; WABC WCAU  
NBC—Blue—Anson Weeks' Orchestra; WJZ  
NBC—Red—The Goldbergs; WEAFF WFI WRC WGY  
KDKA—Fireflies  
WDAS—The Horn Twins  
WIP-WFAN—To be announced  
WLW—Alice Remsen and Orchestra  
WOR—Gallico's Three Piano Ensemble; Paolo Gallico; Stella Stampler and Marise Krieg  
WPEN—Dorothy Daw's Column of the Air

8:00 P.M.  
CBS—Fray and Braggiotti; WABC  
NBC—Blue—Eno Crime Club; “Ear Witness”; WJZ KDKA WBAL

NBC—Red—Blackstone Plantation; WEAFF WFI WRC WGY

WCAU—Blanche Calloway's Orchestra  
WCBM—Chief Sachem Ousa Mequin  
WDAS—The Pride of Killarney; Irish Orchestra  
WIP-WFAN—Leo Zollo's Concert Ensemble  
WLW—To be announced  
WOR—Chandu the Magician; Mystery Drama  
WPEN—Honor Merchants Program  
WTEL—Polish Cheerups

8:15 P.M.  
CBS—The Magic Voice; WABC WCAU WCAU  
WCBM—George Hoesch, pianist  
WIP-WFAN—The Gossipers  
WLW—The Puddle Family  
WOR—Bronx Marriage Bureau  
WPEN—Song of Romance with Joe Famiglietti, baritone

8:30 P.M.  
CBS—Kate Smith and her Swanee Music; WABC WCAU WCAU  
NBC—Blue—Adventures in Health, Dr. Herman Buaesen; WJZ KDKA WLW WBAL  
NBC—Red—Wayne King's Orchestra; WEAFF WFI WRC WGY

WCBM—Al Martin; “The Philosophical Pugilist”  
WDAS—Bib's Conference  
WIP-WFAN—Dick Bartons, songs and orchestra  
WOR—WOF Minstrels  
WPEN—The Jesters

8:45 P.M.  
CBS—Lyman Orchestra and Hollywood Newsboy; WABC WCAU  
NBC—Blue—Phillips Lord in the Country Doctor; WJZ KDKA WBAL  
WCAU—To be announced  
WCBM—Tony Ryan; Songs  
WIP-WFAN—Alfredo's Concert Ensemble  
WLW—Smilin' Ed McConnell

9:00 P.M.  
CBS—Music That Satisfies; WABC WCAU WCAU  
NBC—Blue—Household Musical Memories; WJZ KDKA WBAL  
NBC—Red—Ben Bernie's Orchestra; WEAFF WRC WFI WGY

WCBM—Studio Program  
WLW—The Armco Band  
WOR—Frank and Flo; vocal duo and patter  
WPEN—Italian Hour

9:15 P.M.  
CBS—Threads of Happiness; WABC WCAU WCAU  
WDAS—Phil's Merrymakers, orchestra  
WIP-WFAN—Dramatic Theater  
WOR—The Bachelors Quartet

9:30 P.M.  
CBS—California Melodies; WABC WIP-WFAN  
NBC—Willard Robison's Orchestra; WJZ KDKA  
NBC—Red—Ed Wynn's Fire-Chief Band; WEAFF WGY WFI WRC WLW  
WBAL—Deep River Orchestra  
WCAU—The Rosicrucian Program  
WCBM—Wrestling Matches  
WOR—Footlight Echoes

9:45 P.M.  
WCAU—Otto Grey's Oklahoma Cowboys  
WDAS—The Interchurch Choir  
WIP-WFAN—WIP-WFAN Dramatic Theater

10:00 P.M.  
CBS—Five Star Theater; WABC WCAU  
NBC—Blue—Tune Detective; WJZ KDKA WBAL  
NBC—Red—Lucky Strike Hour; WEAFF WFI WRC WGY WLW

WIP-WFAN—Henny Hendrickson's Orchestra  
WPEN—Lincoln Theater Auditions

10:15 P.M.  
NBC—Blue—Vic and Sade, sketch; WJZ WBAL  
KDKA—Westinghouse Pioneers  
WCAU—To be announced  
WDAS—Piano Meditations by Manny La Porte  
WOR—The Jolly Russians

10:30 P.M.  
CBS—Edwin C. Hill; WABC WIP-WFAN  
NBC—Blue—Ilomay Bailey, soprano with orchestra; WJZ WBAL KDKA  
WCAU—Ritz Carlton Revue  
WCBM—To be announced  
WDAS—The Column of the Air, M. Leonard Matt

10:45 P.M.  
CBS—Wm. O'Neal; WABC WCAU  
NBC—Blue—Crazy People, sketch; WJZ  
KDKA—Bradley Kincaid  
WDAS—Missing Persons  
WIP-WFAN—Five Melody Monarchs  
WOR—Famous Songs and Their Stories

11:00 P.M.  
CBS—Columbia Symphony Orchestra; WABC WCAU  
NBC—Blue—Lanny Ross, tenor; WJZ WBAL  
NBC—Red—Ted Weems' Orchestra; WEAFF  
KDKA—Sport Review  
WCAU—Boake Carter, talk  
WCBM—Johnny Tucker's High Hatters  
WGY—Arm Chair Chats  
WIP-WFAN—Pearl Theater Revue  
WLW—Threesome and Organ  
WOR—Moonbeams

11:15 P.M.  
NBC—Blue—Cesare Sodero and NBC Concert Orchestra; WJZ WBAL  
KDKA—News Flashes  
WCAU—Piano Ramblings, by Ben Greenblatt  
WGY—Ted Weems' Orchestra (NBC)

11:20 P.M.  
KDKA—Henry Halstead's Californians

11:30 P.M.  
CBS—Joe Haymes' Orchestra; WABC WCAU WCAU  
NBC—Red—Ozzie Nelson's Orchestra; WEAFF WFI  
WCBM—Ted Elmore's Nutty Orchestra  
WGY—Phil Romano's Orchestra  
WIP-WFAN—Frank Winegar's Orchestra  
WOR—Enric Madriguera's Orchestra

12:00 MIDNIGHT  
CBS—Don Redman's Orchestra; WABC WCAU  
NBC—Blue—Cab Calloway's Orchestra; WJZ WLW KDKA  
NBC—Red—Don Bestor's Orchestra; WEAFF  
WIP-WFAN—Billy Hays' Orchestra  
WOR—Steuben Cadets Orchestra

12:15 A.M.  
WGY—Don Bestor's Orchestra (NBC)

12:30 A.M.  
CBS—Harold Stern's Orchestra; WABC WCAU  
NBC—Blue—Dancing in Milwaukee; WJZ WRC  
NBC—Red—Sam Robin's Bermudians  
WGY—New Kenmore Orchestra  
WIP-WFAN—Missing Person's Report  
WLW—Artie Collins' Orchestra

1:00 A.M.  
CBS—Roseland Ballroom Orchestra; WABC  
WCAU—Missing Persons Reporter  
WLW—Moon River

1:15 A.M.  
WLW—Seymore Simon's Orchestra

1:30 A.M.  
CBS—Lou Schrdeoter's Orchestra

1:45 A.M.  
WLW—And So To Bed

# Programs for Wednesday, January 25

WLW—Top o' the Morning

6:30 A.M.  
NBC—Red—Tower Health Exercises; WEAFF WFI WRC WGY

WLW—Caterpillar Tractor Program  
WOR—Gym Classes

7:00 A.M.  
KDKA—KDKA Musical Clock  
WCAU—Early Risers' Musical Clock  
WCBM—Morning Melodies  
WLW—Morning Frolic  
WOR—Gambling's Gamboliers  
WTEL—Top of the Morning

7:15 A.M.  
WOR—Gym Classes

7:30 A.M.  
CBS—Organ Reveille; WABC  
NBC—Blue—Don Hall Trio; WJZ WBAL  
KDKA—Bradley Kincaid  
WCAU—Sunpaper Bulletins  
WOR—Gambling's Gamboliers  
WPEN—Musical Clock and Mystery Announcer

7:40 A.M.  
WPEN—News and Views

7:45 A.M.  
NBC—Blue—Jolly Bill and Jane; WJZ KDKA WBAL  
WCAU—WCAO Kiddie Club  
WOR—Gym Classes

7:55 A.M.  
WCAU—Radio Highlights

8:00 A.M.  
CBS—Salon Musicale; WABC WCAU  
NBC—Blue—The Wheatworth Program; WJZ  
NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
KDKA—KDKA Kiddies' Klub  
WBAL—King Kill Kare  
WCAU—Late Risers' Clock  
WCBM—Morning Glories

WLW—Morning Devotions  
WOR—Daily Produce Reporter  
WPEN—Cruise of the S. S. All In Fun  
WTEL—The Console Rises

8:05 A.M.  
WOR—Al Woods, songs

8:15 A.M.  
NBC—Blue—Morning Devotions; WJZ WBAL  
KDKA—Morning Cheer  
WCAU—Children's Stories  
WLW—Yodelling Twins  
WPEN—Jack Tar's School Days  
WRC—Morning Varieties

8:25 A.M.  
WOR—Sherman Keene's Orchestra

8:30 A.M.  
CBS—Rhythm Kings; WABC WCAU  
NBC—Blue—The Pepper Pot, dance band; WJZ  
WLW KDKA WBAL  
NBC—Red—Cheerio; WEAFF WFI WGY  
WOR—Martha Manning; sale talk  
WPEN—Arithmetic Band  
WTEL—Thrifty Club

8:45 A.M.  
WIP-WFAN—Early Riser's Club  
WOR—Musical Novelties  
WPEN—Chris Sciter, crooning troubadour

8:55 A.M.  
WPEN—Foot Health Talk

9:00 A.M.  
CBS—Tony Wons; Are You Listenin'? WABC WCAU  
NBC—Red—Morning Glee Club; WEAFF WRC WLIT WGY  
KDKA—Press News-Reeler  
WCAU—Words and Music  
WCBM—News Flashes  
WDAS—Morning Melodies  
WIP-WFAN—Modern Living

WLW—Cabooch and Company  
WOR—Miss Kath'rine 'n' Calliope, sales talk  
WPEN—Chamber of Commerce Public School Program

9:05 A.M.  
KDKA—Piano Classique

9:15 A.M.  
CBS—Little Jack Little; WABC WCAU  
CBS—Goldy and Dusty; WCAU  
NBC—Red—Current Events; WEAFF WRC WGY  
KDKA—Style and Shopping Service  
WCBM—LeRoy McKnew; Pianist  
WDAS—The Song Peddler  
WLIT—Women's Home Hour  
WPEN—The Health Man

9:30 A.M.  
CBS—Modern Living, health talk; WABC WCAU  
NBC—Blue—To be announced; WJZ KDKA WBAL  
NBC—Red—Flying Fingers; WEAFF WRC WGY  
WCAU—Johnson Program  
WCBM—Musical Gems  
WIP-WFAN—Piano Melodies  
WLIT—Homemakers' Forum  
WOR—Ensemble  
WPEN—Second Cruise of the S. S. All In Fun

9:45 A.M.  
CBS—The Merrymakers; WABC WCAU  
NBC—Blue—Nothing but the Truth; WJZ  
KDKA—News Flashes, weather  
WBAL—Shopping with Nancy Turner  
WCAU—Asco After Breakfast Program  
WDAS—Health Highway  
WFI—Flying Fingers (NBC)  
WIP-WFAN—Nurse No. 77  
WOR—Shopping with Jean Abbey  
WPEN—Bo'sun Borelli, songs

9:50 A.M.  
KDKA—Market Reports

9:55 A.M.  
KDKA—Program for the Day

10:00 A.M.  
CBS—The Oxol Feature; WABC WCAU  
NBC—Blue—John Fogarty, tenor; WJZ WBAL  
NBC—Red—Banjoers; WEAFF WRC WGY  
KDKA—Morning Songs; Ruth Hess Barnes  
WCAU—Novelty Male Trio  
WCBM—Home Makers Round Table  
WDAS—Ithan Hill Billies  
WFI—Market Reports  
WIP-WFAN—Home Maker's Club  
WLW—WLW Mail Bag  
WOR—McCann Pure Food Hour  
WPEN—Freddy, the Cabin Boy

10:10 A.M.  
WPEN—Tom Rott; skit

10:15 A.M.  
CBS—Artells Dickson; WABC WCAU  
NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA WBAL  
NBC—Red—Juan Reyes, concert pianist; WEAFF WFI WGY  
WDAS—Ads and Fads, talks with music

10:20 A.M.  
WLW—Live Stock Reports  
WPEN—Chips Eckert, comedian

10:25 A.M.  
WPEN—Foot Health; talk

10:30 A.M.  
CBS—Melody Parade; WABC WCAU WIP-WFAN  
NBC—Blue—Happy Jack; WJZ WBAL  
NBC—Red—Swingin' Along; WEAFF WFI  
KDKA—Dorothy Ryan Nesbitt in “Something Different”  
WCAU—Havens and Mack, pianists  
WCBM—Merchants' Air Review  
WDAS—On the WDAS Sightseeing Bus  
WGY—Market Basket  
WPEN—Grab Bag of the Air



Meet the air's earliest bird! Her name is Billie Allen Hoff, and she gets up at 5 a. m. to practice before her NBC-WJZ broadcasts at 8 a. m. (EST) Mondays, Wednesdays and Fridays. The young singer and pianist claims she knows all the cleaning crew at the Chicago NBC studios, so early does she arrive at practice.

## Voices of the Great

HOW many of the great publicists of the world—men and women who are often heard on the radio and command instant audiences because of their personalities or positions—would be engaged as radio announcers if by some turn of the wheel of fortune they should need jobs and turn to radio? This is a favorite speculative query addressed to officials of the broadcasting networks, when questions arise concerning radio voice quality or the relative merits of various announcers.

John Carlile, Production Director of the Columbia Broadcasting System, has some interesting opinions of the radio voices of many of the world's great who have been heard on the air. And he speaks with authority, since it is part of his job with the world's largest network to select new announcers for the chain, with the requirements for announcers becoming more and more exacting.

"ONE of the finest voices on the radio is that of President-Elect Roosevelt. It is pleasant and clear, with a pleasing inflection. But above all it has a tone of perfect sincerity—a quality that we consider supremely essential in the voice of anyone aspiring to be a radio announcer," said Carlile.

"Former Governor Alfred E. Smith's voice is one entirely his own, and obviously would not do on the air for anyone other than the Governor himself. Ex-Mayor Walker's voice is probably one of the most colorful we have ever observed here in our study of radio speakers. It is a free voice, as ready and apt in the sounding of sentences as is its possessor in the framing of them.

"President Hoover's voice is typical of a kind of man who is so often inarticulate as a public speaker. The engineer, generally speaking, is seldom an interesting talker on the air. The President has improved vastly since his presidential campaign days, but he still speaks to a large

audience with a deliberate effort which is betrayed by the acute microphone. The importance of a President's utterances, however, will always insure the largest possible kind of a listening audience, no matter what the quality of his radio voice may be.

"LEOPOLD STOKOWSKI'S voice is interesting and compelling through the use of skillful deliberateness. Naturally, Stokowski's accent, were it to come to us as part of an unknown person's equipment, would militate against his acceptableness as an announcer."

Turning to radio speaking qualities of certain foreigners of eminence who are heard occasionally through international broadcasts, Carlile discussed Ramsey MacDonald, Premier Mussolini and Lady Astor.

"I'd like to point out that Premier Ramsey MacDonald, allowing for his Scottish burr, has one of the richest, fullest and most flexible voices ever heard on the air. It responds readily to his feeling and emotions and carries an air of almost profound conviction that impresses the hearer. He has made British problems understandable to the American public. Scotch burr and all, we would be glad at any time to consider a radio voice like his for addition to our announcer staff.

"PROBABLY no voice ever heard on the radio has so much character, or so thoroughly paints a man's character as does that of Premier Mussolini. I doubt if we will ever hear again in one century a voice so utterly self-confident. Mussolini's voice is that of a master of men, the mere sound of it tells the story of the life and the power that we know lies behind it. It is likewise, I think, the most optimistic sounding vocal organ ever broadcast. It seems to breathe cheerfulness. We would be glad to have in an announcing staff a voice so distinctive in character."

## Air Stars on a Day Off

By Rhoades Collins

WHAT hobbies do radio artists ride? What are the recreations and diversions by which the Graham McNamees, the Ed Wynns, the Jessica Dragonettes and the Frank Blacks relieve their minds of the cares of work and radio? Virtually every National Broadcasting Company star has a hobby and rides it hard. The sideline interests are as varied as the broadcasters themselves.

For example, Graham McNamee, NBC's punning sports announcer, takes the proverbial busman's holiday. When away from the studios he devotes much time to playing golf, attending sports events, listening to the radio and announcing news reels.

Groucho, most notorious of the incredible Marx Brothers, assumes an air of mystery when the subject of hobbies is mentioned.

"I'd rather not tell," he says, with a knowing wink.

Jack Pearl, the modern Munchausen, claims the world's most complete collection of stray pins and needles. He can't resist the inclination to pick them up on the street or in the studio. He also reads classical literature. His straight-man, Cliff "Sharlie" Hall, is addicted to light literature.

Irene Taylor, Paul Whiteman's blues singer, and Rosaline Greene, dramatic actress, are devotees of swimming. Aside from cooking Southern dishes, the Pickens Sisters, harmonizing trio from "Jawja," go in for reading and golf. Little Patti is the champion of the group.

ALTHOUGH Jessica Dragonette, golden voiced soprano, is one of the hardest working artists on the air, she finds escape from studios and rehearsals in poetry, which she writes as well as reads, and the theater. She also devotes much attention to answering fan mail.

Another poetry lover is Howard Clancy, once a college professor but now pilot of the Magic Carpet. Occasionally he presents special poetry reading programs of his own. He also is a competent painter and does portraits of his studio associates.

SPEAKING of announcers, the entire NBC staff is concentrating on the great indoor game, that is, ping-pong since, under the direction of Bunny Grauer, the entire gang purchased a ping-pong set. Most of the talking boys can be found in their recreation room during spare hours.

Julia Sanderson is devoted to shopping, housekeeping and gardening, but her ballad singing husband, Frank Crumit, tries his skill at gardening in that popular form known as divot digging. Frank plays a bang-up game of golf, and has won tournaments.

Put-putt Eddie Cantor of the saucer eyes also swings a golf club occasionally and likes automobile driving, but his chief interest is work and more work. When he completes his own tasks, he helps others.

ALL trouble seekers are hereby warned to avoid the path of Ralph Kirbery, the dream singer, who is an expert pistol and rifle shot. He coaches the police of several New Jersey towns in the science of hitting the bull's eye.

One might search among the studios and control rooms a long time before finding a more versatile fellow than Ford Frick, who sprang into prominence last Fall as a football announcer par excellence. Ford Bond composes music, writes short stories, sings, plays tennis and tries vainly to defeat Mrs. Bond at camelot.

Gertrude Berg is as conscientious and busy a wife and mother in her own home as she is in the radio serial, the Goldbergs, of which she is both author and leading lady. She has a husband and two children that require as much attention as "Jackie," "Rosie" and "Sammy" of the air.

Alice Joy (Mrs. E. Robert Burns) is another mother and housewife in private life.

WHEN Amos 'n' Andy visit New York City they wander around the streets of Harlem, chatting with the negroes on the streets, gathering new material for their programs.

Mary McCoy, who plays the role of the Marx Brothers' baby-voiced Miss Dimple, is an expert horsewoman. Announcer James Wallington has established kennels.

Ben Bernie, yowsah, the Ole Maestro in person, has revealed an interest in horses running around a track and lipping Ed Wynn, the Fire Chief, knows when to draw to an inside straight if ever, it is rumored.

John S. Young, Beau Brummel of the NBC announcing staff, collects autographs of the famous persons he presents to the radio audience. Alois Havrilla is president of the Northern New Jersey Civic Music Association. The arrival of cold weather is welcomed by George Hicks, who has put away his tennis racket and dragged out his ice skates. Wilfred "Bill" Glenn, basso of the Revelers, longs for the return of spring and the fishing season.

Ben Grauer collects and deals in rare books and first editions. The binding and printing of books are matters of interest to Phil Dewey, baritone, but what else can you expect of a Phi Beta Kappa? He also finds wood chopping a delightful pastime.

ALMOST any day, even in winter, you can find Arthur Allen, known on the air for hundreds of character parts, pouring over seed catalogues and planning his next year's garden.

Richard (Sherlock Holmes) Gordon fiddles around in a carpenter shop he has in the cellar of his home. Rudy Vallee lists driving his car and taking amateur motion pictures as his diversions. Andy Sannella and Ward Wilson are amateur radio operators. Wilson, radio's premier mimic, can't get away from his work. Everywhere he goes, Ward finds himself subconsciously studying the voices of those he meets or sees, and occasionally embarrasses an acquaintance by answering in the person's own voice. It gets uncanny.

## DOWNEY VS. —



We had the battle of the baritones, and now we have the war of the tenors. Big tenor Morton Downey we present above. He and Donald Novis are heard on the Woodbury program, and they had their picture taken together, but—

# Radio's Beau Brummell?

By Alice Fair

IT is more than likely that should Beau Brummell be reincarnated and return to this life today he would become a radio announcer, orchestra conductor or air artist. Radio's best dressed men are out to challenge any other profession in the land on a sartorial basis, and the attention they are paying to their socks, their shoes, shirts and ties, and suits and overcoats these days would warm the heart of any clothier.

Spats are so commonplace in the studios today they no longer bring forth the snickers that marked their appearances a year or so ago. More and more artists are seen carrying walking sticks, and as for gloves—they are beginning to buy them in dozen lots of varying shades and colors; a special shade for every mood.

Many of the boys are beginning to send to England for their shirtings, and local haberdashers are finding it harder and harder to satisfy their tastes in stock ties. No, they must be made to order and bear the name tag of the leading custom tie maker. Even hats have not escaped attention and black Homburgs which enjoy such popularity in the Latin Quarter of Paris are seen in increasing numbers daily.

Tweed suits, the staunch favorite of the English country and sporting gentlemen, are affected by several young gentlemen about the studios and serve as an excellent foil for the dressier and more formal clothes which they wear in the evenings. Yes, radio has "dressed up" and with a vengeance.

TO attempt to name the best dressed man in radio would be to invite certain death, for many of these air performers take their dressing seriously. So let's mention just a few of the leading stylists who are heard over the ether.

Edwin C. Hill, the news commentator for Columbia Broadcasting System and known as the best dressed reporter in New York City, is a study in correct attire. From his spats and striped trousers to his smartly tailored overcoat and expensive hat, he is a shining example of the well turned out man. And his ties! The utmost care and study go into the selection of every

cravat he buys, with the result that studio habitués have never seen him with an in-harmonious ensemble.

CHARLES CARLILE, CBS tenor, is finicky about his overcoats and owns several sport coats of camel's hair material. He must have several fittings before he will accept a coat from his tailor, and even then is apt to return the garment after he has worn it a few weeks, for further alterations.

John S. Young, the dapper NBC announcer, has dozens of suits which are always well pressed and neat. He never appears without a white carnation in his buttonhole, even in these times of depression. Lewis Dean, CBS announcer, is especially fond of fine shirts and buys them in two dozen lots. Richard Gordon, the Sherlock Holmes of the air, is strong on vests and has practically every color represented in his wardrobe. He always wears vests with white piping on them when he dons a dark suit.

Eddie Duchin, one of the most popular orchestra leaders in New York, particularly among the Park Avenue debutantes, picks his clothes with as much pride and care as he does his musical arrangements. His suits, overcoats, topcoats and formal clothes are all made by the same tailor who fashions the suits of Jimmie Walker, the spruce little ex-mayor of New York.

LANNY ROSS, the singer, is another who can claim to be the well dressed man. Whether in formal or informal dress, Lanny is correct. His shirts and ties play an important part in his attire and blend harmoniously with the rest of his outfit.

Another who pays minute attention to detail is Abe Lyman, the orchestra leader, who, in addition to having thirty-two suits in his wardrobe, carries out color schemes as regards socks, ties, shirts and accessories. He is another who has all his shirts custom made and spends tremendous amounts on his underwear.

Guy Lombardo changes his suit every day, and sometimes twice or three times daily, according to his appointments. All his business suits cost in the neighborhood of \$150 or more, and his dress clothes and dinner jackets would make a belted earl turn green with envy. He considers sticks and gloves as necessary to his equipment as a baton, and as for ties, he must have a trunkful, for he discards them after wearing them once or twice.

Freddy Rich, CBS musical director, dresses conservatively and resembles a broker when about the studio. Andre Baruch, CBS announcer, has a number of black felt hats and loads of ties. He was a pioneer in effecting richly colored flannel and knitted neckwear.

KELVIN KEECH, the announcer, has all his shirts made in England and always keeps about three dozen on hand. Frank Crumit, Cliff Hall, Jack Pearl's stooge, and James Melton, the tenor, all display unusually good taste in their clothes.

Contrary to general opinion, Carson Robison and his Hill Billies, Bill and John Mitchell, exhibit an excellent taste in their suits and overcoats, and although originally from the hill country in Tennessee, they say they learned to dress while attending Columbia University. Lowell Thomas would never give you the impression of a rough and ready explorer and usually wears suits of excellent tweed material.

All in all, radio can well feel proud of the dress of its stars and musical directors. They spend tremendous sums for their wearing apparel, and the smart New York tailors bow them in and out of their shops with the deference usually reserved for visiting noblemen. They rarely go to the extremes, either in style or color, and are willing to match their individual or collective tastes in dress against their brothers of the stage and screen.



Yessir, she's the air's Greta Garbo, in both looks and voice (except that she has no accent). Her name is Gertrude Niesen, and she's Columbia's latest find. You hear her on Friday's at 6:30 p. m. (EST) and Saturdays at 10:45 p. m. (EST), and she also sings on the Columbia Revue. Her fan mail is jumping upwards.

## Rise of the Drama

UNLIKE England and Germany, which have made a specialty of broadcasting plays either written for the radio or adapted from the stage for radio, American broadcasters have not yet arrived at the point where they are allowing the drama to take a paramount place on program schedules.

This is primarily due, according to competent observers, to the fact that the American ear prefers music and snatches of the lighter entertainment. Relatively few listeners, it would seem, have the patience to sit through a one hour dramatic production and not many more will listen even for a half hour. Few plays can be presented in less time.

Nevertheless, the trend in this country is toward more drama on the air, as evidenced by the increasing popularity of mystery and thriller serials and the fine work being done by such organizations as the Radio Guild on NBC and the dramatic laboratory on CBS.

How to get an adequate supply of material for radio drama? That is the simplest of the problems facing the radio impresarios. Not only are established playwrights of stage and screen only too eager to turn their talents to radio, but throughout the country there are thousands upon thousands of aspiring radio playwrights who are daily submitting manuscripts to the networks and the stations.

WHEN a "big name" is wanted for a radio dramatic production, it can readily be supplied, as witness the fact that Booth Tarkenton's "Penrod," Sax Rohmer's "Fu Manchu," and Octavus Foy Cohen's negro humor stories have been adapted to radio production under the author's personal direction. But radio's demands for more and more copy can only be met—indeed, is now being met—by the hosts of relatively unknown writers employed in the continuity departments of networks and stations and, to an increasing degree, by

the free lance writers who submit their scripts to radio.

Some radio organizations take just pride in their own playwrights, but the fact remains that these are practically unknown to the public. Few know that a Miss Lulu Vollmer is author of the popular "Moonshine and Honeysuckle" series; that Edith Meiser is author of the radio adaptations of Sherlock Holmes, and that Ruth Cornwell is author of the "Death Valley Days" scripts. Perhaps Gertrude Berg, who writes and plays the lead in "The Goldbergs," is better known, but that is because she actually plays in her act.

THE obscure free lance playwrights, for the most part, apparently have not yet gotten "the hang" of radio drama, and probably ninety per cent of their offerings are returned with polite rejection notes. Radio, lacking the visual feature of drama, makes exceptional demands. Words and sound effects alone must convey the whole story.

We are told by network continuity chiefs that most aspiring radio playwrights—and they seem to be legion in the ranks of doctors, lawyers, salesmen and those who simply must write—like to write about situations or settings about which they know nothing. If they live in the country, their manuscripts usually are about metropolitan life, or the Riviera or some equally sophisticated spot, says Madonna Todd, San Francisco continuity editor of NBC. If they live in the cities, they often write about the mountains of Tennessee or the snow wastes of Alaska.

The free lance writers who really want to sell radio plays, says Miss Todd, must first study the technique of microphone drama and its peculiar demands, and then must follow three basic rules. First, they should write about incidents and places familiar to them; secondly, they must keep their plots as uncomplicated as possible, and, third, they must keep their casts down to six or less characters.

### DONALD NOVIS?



We thought it would be a good idea to separate them a wee bit. Mike Porter reported that all is not so well between Donald Novis, above, and Downey. To determine who is best, tune in NBC-WJZ at 9:30 p. m. (EST), Wednesday

# Wednesday Programs [Continued]

**10:45 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAU  
 NBC—Blue—Singing Strings; WJZ KDKA WBAL  
 NBC—Red—Betty Crocker; cooking talk; WEA  
 WFI WRC WGY  
 WIP-WFAN—Organ Melodies  
 WLW—Hollywood Snap Shots

**11:00 A.M.**  
 CBS—Nell Vinick, beauty talk; WABC WCAO  
 NBC—Blue—U. S. Army Band; WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; WEA WRC  
 WLIT WGY  
 WCAU—Morning Moods (CBS)  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Joseph Bier, baritone  
 WPEN—Tune Tinkers

**11:15 A.M.**  
 CBS—Morning Moods; WABC WCAO  
 NBC—Red—Radio Household Institute; WEA  
 WLIT WRC WGY  
 WDAS—The Memory Pianist  
 WIP-WFAN—Cheerful Cherubs  
 WOR—College Art Ass'n, lecture  
 WPEN—Chamber of Commerce Women's Home Hour

**11:30 A.M.**  
 CBS—The Fitch Professor; WABC WCAO WCAU  
 NBC—Blue—Rhythm Ramblers; WJZ WBAL KDKA  
 NBC—Red—The Romantic Bachelor; WEA WRC  
 WGY  
 WCBM—Varieties  
 WDAS—The Scrap Book of the Air  
 WIP-WFAN—Norman Binder Health Talk  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—The Stamp Collector

**11:45 A.M.**  
 CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN  
 NBC—Red—Concert Pianist; WEA WGY  
 WCAU—The 11:45 Meetings  
 WCBM—Jack Rohr; Pianist  
 WDAS—Jean Smogar at the Organ  
 WOR—Roxanna Wallace, contralto  
 WPEN—Emmett Welch

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Smack Out; WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor; WEA WRC  
 WLIT WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLW—Three Cheers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Majestic Trio

**12:05 P.M.**  
 WCAU—Margette's Kalua Boys

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst; WJZ WBAL  
 NBC—Red—On Wings of Song; WEA WRC  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—"Keep Smiling", Dr. Ross H. Stover  
 WLW—River and Market Reports  
 WOR—Your Dog and Mine  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:25 P.M.**  
 WCAU—Melody of the Day

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC WBAL  
 KDKA—Press News-Reeler  
 WCAU—Winnie and Mother Gumpert  
 WCBM—Howard String Trio  
 WDAS—Neighbour and His Neighbours  
 WIP-WFAN—Current Topics  
 WOR—Carnegie Hall Organ Recital  
 WPEN—Billy Stein's Orchestra  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 NBC—Red—Market and Weather Reports; WEA  
 WCAU—The Noontiners  
 WTEL—Radio Ramblings

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAU  
 NBC—Red—Emerson Gill's Orchestra; WEA  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News Reports  
 WGY—Albany on Parade  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—To be announced  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—Club Luncheon; WEA WFI  
 WDAS—Talk  
 WGY—News Items  
 WOR—Show Boat Boys, harmony duo and patter  
 WPEN—Rotary Club Luncheon

**1:20 P.M.**  
 WDAS—Primer for Town Farmers

**1:30 P.M.**  
 NBC—Red—Rex Battle and Ensemble; WEA WRC

NBC—Blue—The Ambassadors Quartet; WJZ KDKA  
 WBAL  
 WCAU—Cecil and Sally  
 WDAS—Items of Interest  
 WFI—The Colonial Maids  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions, house orchestra

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WGY—Civil Service Talks

**1:45 P.M.**  
 NBC—Blue—Rhythmic Serenade; WJZ KDKA  
 WBAL  
 WCAU—Tom Jones; Arkansas Traveler  
 WDAS—Phila. Chamber of Commerce, Women's Home  
 Hour, talk  
 WFI—Market Reports  
 WGY—Concert Ensemble (NBC)  
 WPEN—Talk; Thomas C. Martindale

**1:50 P.M.**  
 WCAU—Along Gypsy Trail; Ann Tracey and Tom  
 Dawson

**2:00 P.M.**  
 CBS—Ann Leaf at the Organ; WABC WCAO WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Del Lampe's Orchestra; WEA  
 KDKA—KDKA Home Forum  
 WDAS—Chattering With Ethel Maeder  
 WGY—Roger Sweet, tenor  
 WIP-WFAN—Love's Old Album  
 WLIT—Speakers' Bureau on International Affairs  
 WLW—School of the Air  
 WOR—Marguerite Valentine, concert pianist  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC WBAL

**2:15 P.M.**  
 NBC—Red—The Girl Who Lives Next Door; dramatic  
 sketch; WEA  
 KDKA—Utility Hall Program  
 WCAO—Cooking School  
 WGY—Matinee Players  
 WIP-WFAN—Teddy and Jane  
 WLIT—Charlie Borelli; song serenade  
 WOR—To be announced  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Syncopators; WJZ  
 NBC—Red—Westminster Choir; WEA WGY WLIT  
 KDKA—Stroller's Matinee  
 WBAL—Alice Seippel, mezzo-soprano  
 WDAS—The Loretta Trio; instrumental music  
 WIP-WFAN—Bessie Hicks Players  
 WOR—Lillian Allen Glass, contralto  
 WPEN—Around the Musical World

**2:45 P.M.**  
 NBC—Blue—Little Concert; WJZ WBAL  
 WDAS—Hi-low Trio  
 WIP-WFAN—Bible Study; Rev. Merrill T. McPherson  
 WOR—YMCA German Course, Dr. Alexander Leon-  
 hardi  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—The Captivators; WABC WIP-WFAN  
 NBC—Red—Betty and Bob; WJZ KDKA WBAL  
 NBC—Red—Two Seats in the Balcony; WEA WFI  
 WGY  
 WCAU—Wednesday Matinee  
 WDAS—Little Journeys to the Homes of Great  
 Musicians  
 WLW—Bisquick Program (NBC)  
 WOR—Schubert String Trio  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 CBS—Madame Belle Forbes Cutter and Orchestra;  
 WABC WIP-WFAN  
 NBC—Blue—Radio Troubadours; WJZ KDKA  
 WBAL  
 WDAS—Beatrice Adamson, soprano  
 WFI—The Strollers Male Quartet  
 WLW—Matinee Hour  
 WOR—John Morelli, tenor  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 NBC—Red—Woman's Radio Review; WEA WFI  
 WRC WGY  
 WCAU—Rivers and Wright, "Harmonies of the  
 Keys"  
 WDAS—Afternoon Melodies, string trio  
 WOR—Centenary Junior College  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Eton Boys; WABC WCAU  
 NBC—Blue—Morin Sisters; WJZ WBAL  
 KDKA—Microphone Melody Makers  
 WDAS—Mary Bowman Harris and Lenore Hiller,  
 songologue  
 WIP-WFAN—Piano Rogue and Enchanted Voice  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—Claude Hopkins' Roseland Orchestra; WABC  
 WIP-WFAN  
 NBC—Blue—Eastman School Symphony Orchestra;  
 WJZ WLW  
 NBC—Red—Pop Concert; WEA  
 KDKA—Work-a-day Thoughts  
 WCAU—Dog Talk by Alf Delmont  
 WDAS—Dramatic Moments with Belle Tsirlin,  
 WFI—Hawaiian Knights  
 WGY—Talk on Psychology  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—To be announced  
 WCAO—Claude Hopkins' Orchestra  
 WCAU—Allez-Oop with Sasch Kriloff  
 WDAS—Ruth Warren, The Lady in Blue  
 WFI—Cleanliness in Relation to Disease, Dr. D.  
 H. Bergery

WGY—Studio Ensemble  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—Jack Brooks and Westphal's Orchestra;  
 WABC WCAO WIP-WFAN  
 NBC—Blue—Talk; WJZ  
 NBC—Red—Tea Dansante; WEA  
 KDKA—Market Reports  
 WCAU—Serge Zolotarewski, violinist  
 WDAS—Henry Patrick, Old Favorites, vocal  
 WLIT—Maria Vogl, pianist  
 WOR—Crimoline Days  
 WPEN—Sundown Melodies

**4:35 P.M.**  
 WGY—News Items

**4:45 P.M.**  
 CBS—Bill Schudt's "Going to Press"; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Maurice Sherman's Orchestra; WJZ  
 NBC—Red—The Lady Next Door; children's program  
 WEA WRC  
 KDKA—Piano Interlude  
 WCAU—Topics by Chas P. Schoffner  
 WDAS—The Singing Banjos, instrumental  
 WGY—Stock Reports; police notices  
 WLIT—Honolulu Melody Duo  
 WLW—Low Down  
 WOR—To be announced

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artists Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Red—Joseph Gallicchio's Orchestra; WEA  
 WGY  
 KDKA—Westinghouse Chefs  
 WCAO—Elizabeth Oppenheim; Pianist  
 WCBM—Rhythm Rounders  
 WDAS—Tea Time Tunes  
 WIP-WFAN—Ted and Etta Gunther  
 WLIT—Children's twilight hour  
 WLW—Southern Singers  
 WOR—The Irish Colleen; Kathleen McGlone  
 WPEN—Mother Goose  
 WRC—"Book Reviews"

**5:15 P.M.**  
 CBS—Do Re Mi; WABC  
 NBC—Blue—Mobile Moaners; WJZ  
 NBC—Red—Paul Wing, the Story Man; WEA WGY  
 KDKA—To be announced

WCAO—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WIP-WFAN—Town Tattler  
 WOR—Mid-Pacific Hawaiian Ensemble  
 WPEN—Horace Hustler, Organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Forum, by Dr. Cole

**5:30 P.M.**  
 CBS—Skippy WABC WCAO WCAO  
 NBC—Blue—The Singing Lady; WJZ WLW KDKA  
 NBC—Red—The Flying Family; WIAF WLIT WRC  
 WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WIP-WFAN—Walnut Street Theater Revue  
 WPEN—String Rhythm

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WAB: WCAO WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Lady Next Door; WEA WGY  
 WCBM—To be announced  
 WDAS—Radio Guide Program  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Teatime Musicale  
 WLW—Alice Remsen and Orchestra  
 WOR—Bernard Gabriel, pianist

**5:55 P.M.**  
 WLIT—A Word from the Old Family Doctor  
 WLW—Dodge Motor Car Program

**6:00 P.M.**  
 CBS—Vaughn de Leath, songs; W/BC WCAO  
 WIP-WFAN  
 NBC—Blue—Booth Tarkington's Sketch; WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEA WRC  
 WFI  
 WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Ma Frasier's Boarding House  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 NBC—Blue Russ Columbo's Orchestra; WJZ  
 CBS—George Hall's Orchestra; WIP-WFAN  
 CBS—On the Air Tonight; WABC  
 KDKA—Sport Review; Press News Strange Facts  
 WCAU—Tonight at WCAU  
 WCBM—Suzanne Davis; Theresinis  
 WFI—Late News  
 WGY—Health Talk  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

## It's All There!

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Music, Drama, Art, Comedy, and Education lie in your radio set. But you don't have to tear it apart to find it, or spend your precious hours of ease in twisting a dial. It's all in RADIO GUIDE, the true GUIDE to what's good on the air. Simple and complete program listings insure complete enjoyment of your radio.

**Six Months \$1.25**

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 345 W. 26th St., New York City,

Enclosed please find \$..... for which send me the RADIO GUIDE for (six months ....) or (one year ....).

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Here is the Monarch Mystery Tenor with a young admirer who is learning how to become a mystery tenor when he grows up. The little boy dropped in to see the famous singer during a rehearsal in the National Broadcasting Company studios, and brought his own mask with him. This Sunday, January 22, at 2 p. m. (EST) the Monarch Mystery Tenor sings the following songs: "Nita Gitana," "In the Night," and "The Old Road." Listeners will again try to guess his identity.

## The Editor's Clubroom Mail Box Exchange

RADIO GUIDE readers are invited to ask questions concerning their radio favorites and broadcasts. If the information is interesting, we will print it in this column. No personal replies will be made.

N. H. B., Newark, N. J.—Walda, age 5, is Walter Winchell's other daughter. Once again we will say that Bernie and Winchell are the best of friends.

J. J., New Brunswick, N. J.—Emery Deutsch can be reached at Columbia Broadcasting System's offices, 485 Madison Avenue, New York City.

F. C. G., New York, N. Y.—Helen Rowland plays the part of Rosie in the Goldberg skit. She and Everett Sloan as Sammie are new additions to the cast.

R. P. A., Veteran's Administration, Wis.—Richard Crooks is still heard on the Firestone Programs. He alternates with Lawrence Tibbett, Monday nights at 7:30 p. m. As outlet we suggest WMAQ.

M. R. C., Clinton, Ia.—The entire Fire Chief program is broadcast from the same studio, or rather theater stage at present, with the orchestra, Ed Wynn, and Graham McNamee all on the one stage.

L. T. Caissac, New Orleans, La.—The South Sea Islanders are back on NBC, at 5:45 p. m. CST, Fridays. At present WMAQ is the only outlet we know of in the mid-west; WSMB does not carry the program.

N. Y. M., Chicago, Ill.—Several of NBC's best known announcers are working in Chicago at present. Wallace Butterworth, Charles Lyon, Bob Brown, Bill Hay, Forrest Wallace, Stuart Dawson, Vincent Pelletier, Hal Totten are among the more prominent.

Dear Editor:

I have been a reader of the RADIO GUIDE for some time and think it's the best ever. I am a Heller booster and think an "L.J.H. Club" would be great. One chuckle out of Jackie and he has us all chuckling. As for his singing, he can't be beat. Let's hear from more Little Jackie Heller fans.

Miss L. O., R. 5, Springfield, Ill.

Dear Editor:

I have been a reader of your magazine for some time and think it's great. Now that you have a club-room exchange, would you please let me know if anyone of your readers has organized a "Wayne King" club. If so, please publish it in your column so that I may join.

Don Biasecker,  
48 Savannah St., Rochester, N. Y.

Dear Editor:

I would like to start a Myrt and Marge Club. Would anyone who is interested please write to the address below and become a member?

Ferne Wittemberg,  
210 Glenwood Ave., Syracuse, N. Y.

Dear Editor:

I have just read the new RADIO GUIDE and I have found something I am looking for—a Guy Lombardo Club.

I want to second the motion made by Iva Wanklin and Virginia Liegenbein, and apply for charter membership in the club. Guy is plenty good, but to stand out among such maestros as Ben Bernie, Eddie Duchin, Wayne King, Jan Garber, and Isham Jones he just had to be good.

Dan Hart,  
Driftwood, Bayshore, Pensacola, Fla.

Gentlemen:

Would like to know the whereabouts of fan clubs for Don Pedro and Art Kassel. This information would be greatly appreciated.

Constance Kennedy, Chicago, Ill.

## Short Wave and D-X

Mail is still being received from distant points in response to RADIO GUIDE's Christmas Eve DX program sent through WBBC, the Brooklyn Broadcasting corporation, Brooklyn, New York. With George C. Mack as master of ceremonies, the three hour early morning program went off smoothly and well with exceptionally fine reception being reported from distant points in California and Canada. All those DX fans who dropped a postcard to WBBC for verification of their reception of the RADIO GUIDE short wave broadcast will receive a sample copy of the RADIO GUIDE and a full year's subscription to RADIO GUIDE will be awarded to the listener writing in from the farthest point. Another RADIO GUIDE DX broadcast will originate from WBBC in February through

the efforts of Peter Testan and George C. Mack. More details later so you won't miss the exciting event.

Dear Sirs:

I read your RADIO GUIDE every week. I think that it is one of the best magazines of its type. The following is for the short wave and DX column which I like very much.

On Dec. 7, 1932, I heard station KMOX at 1:30 a. m. EST. I also logged KNX, Hollywood, California; KOIL, Council Bluffs, Iowa; KOIN, Portland, Oregon; KSL, Salt Lake City, Utah; KYW-KFKX, Chicago, Ill. I have also heard some Mexican stations, XER, Villa Acuna, XEPN, Piedras Negras, and XEW, Masienda de Coapa.

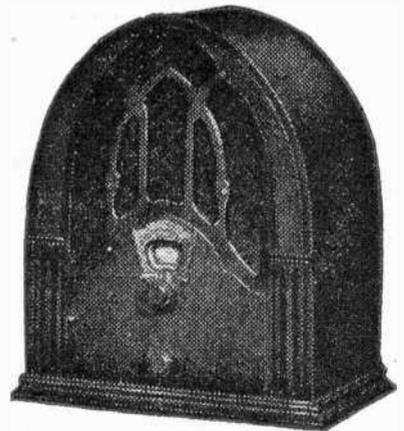
Raymond French  
South Weymouth, Mass.

## FIVE Tubes



### THE CROSLY FIVER

A Five-Tube Neutralized Completely Balanced Superheterodyne



Illuminated Dial, New Heater Type Tubes, Dynamic Speaker

Five tubes mean better radio reception—far superior to that offered in a four-tube radio. Five tubes make possible the virtual elimination of whistles and other similar noises. Five tubes provide more power, greater distance-getting ability and finer tone—so demand a radio with at least five tubes. Remember, you can't get five-tube performance out of a four-tube receiver.

In the CROSLY FIVER you obtain a genuine five-tube Superheterodyne radio that has been completely balanced at the factory. It employs New Heater Type Tubes, which enable it to deliver performance heretofore impossible in a receiver of this size. It has a dial light, a dynamic speaker and other features you would never dream of obtaining in a radio for so little money. Nowhere can you obtain as much radio value for less than \$20.00.

A FIVE-TUBE RADIO IN THE PRICE RANGE OF A FOUR

YOU'RE THERE WITH A CROSLY CROSLY RADIO

# Quaker Airings

By Murray Arnold

**R**ADIO K? . . . Ted and Etta Gunther are now under the exclusive management of Max E. Solomon! . . . Billy Hays' theme ditty, "Lazy Silvery Moon" is being fathered by none other than Paul Whiteman, who featured it last week on his Buick chain broadcast! . . . It's Harry (Lee Sims) Snyder, the good-looking WTEL staff pianist, who doubles with Paul Kay each Thursday night at 10:45 as the "Hot-Cha Harmonizers!" . . . Dave Morrison has said "goodby" to the Al Paul Lefton ad agency, and is now free-lancing in the manufacturing of radio scripts! . . . Also, two of his plays have received the "okay" by New York producers, and will be presented on Broadway shortly! . . . For the opening night's high-light, that ultra-smart club in the 20th Walnut Streets sector featured Lester Allen, the famous George White comedian! . . .

We hereby nominate the diminutive Eddie Lang as one of our borough's finest guitarists! . . . Perhaps the finest music of the oulde sod of Erin is played by the Four Provinces Irish Orchestra, begorrah, over WDAS each Monday from 9 to 10 p. m. . . . Bill Broomall goes to WBBM, in Chicago, to direct the radio campaign for Edrolax! . . . Our deepest sympathies to WCAU's "Philadelphia Electric" program musical director, Harold Micklin, whose mother passed to the beyond last Sunday.

That romance betwixt Gert Smiler, lovely blonde model at Bonwit-Teller's, and Manny LaPorte, ace pianist and writer of that "Drifting and Dreaming" hit ditty of some years back, looks like the merry okey to us! . . . Bud Shays and his Orchestra go into the Walton Roof spot, with a probable WCAU wire! . . . That new blues sensation, Ruth Warren, yodels with the Oscar Lyman Orchestra each Monday night at 7:30 over the WDAS air-lane . . . Whoopee in China is called "loopee" . . . So what? . . . The leader of one of the biggest colored "name" bands is stone broke!

"Ham" Dalton, the Town Crier, now inimitably tenders the days news each evening at 6:45 over WPEN . . . Want something different? . . . Catch Jeanne Shaw and Her Harmonizers each Tuesday at 4:15 over WFI! . . . Carlotta Coverdale won first prize in the Bryn Mawr Baby Show in 1916! . . . That new announcer at WCAU is the genteel-voiced Frank Milton, who will be remembered from the WIP-WFAN "Frank Milton's Tuesday Visits" . . . The owner of what chink feedery is quite nerts about that winsome golden-haired dancer who won't give the oriental a tumble!

Vivian Green, the beautiful songstress, WTEL's her song-fests each Thursday at 8:15 p. m. . . . Will you listen? . . . A member of what harmony team almost suffered a fracture of the first two fingers of the right hand last week while reaching for a La Palina on S. Broad Street? . . . Van Avery's "Sunny Smile Club" is going as strong as ever each Monday, Wednesday and Friday at 7:30 p. m. over WLIT! . . . Thumbs down and upturned schnozzles to the blonde-domed friend of that titian-topped songstress who called up the latter's b. f. on the q. t. two weeks ago, and tried to date him for a secret rendezvous! . . . After being completely renovized in Maryland (poor feller has no more tonsils and appendix!) Sandy Guyer is back at his WCAU post once more, feeling (Nathan) Hale and (Laurel and) Hearty . . . Mention Russell Walker to Mary Carson and see the lass blush!

Hal Thompson's old orchestra has gone the way of all flesh (what a title that would make for a movie flicker!), and Hal now stands in front of a brand new crew of musickers at ye oulde Golden Gate Cafe! . . . We have been informed by parties concerned that, due to local music union interference which delayed the opening of their WFI-WLIT radio program for three weeks, the Mi-Rex foot-eage people lost contracts with the American Stores Company amounting to over \$100,000.00! . . . The series is now on the books to commence sometime around February 1 . . . Lane and West (WTEL's "Music in the Air" show) are preparing to agree to "love, honor and obey" sometime in early April.

## MEN ABOUT TOWN—

**EDDIE BONNELLY** . . . toots one of the most capable trumpets in town . . . leads band at Orient Cafe . . . boys in band swear by him . . . went for two years to West Point . . . cadet-ing . . . then won law scholarship at Temple U. . . . lure of music won out . . . stands about five feet four . . . always smoking seegars . . . good-looking, and enjoys his job immensely . . . band rates with best in town . . . and just to prove it, he's stayed at one spot three times as long as any other local musicrew . . . a smile for everyone, and not an enemy in the world.

## POT-POURRI: (What, again?)—

WFI is sponsoring an entirely new combination, consisting of three female voices and three male instrumentalists, and has tagged it "Sparks of Harmony" . . . Oh, yes, every Friday at four! . . . Uplifted berets to the charming Jean Blackburne for her splendid "Love Letters to Janet Joyce" over WCAU each Monday and Thursday at 2:15 . . . Incidentally, this program is one of the ace fan-mail receivers at that king of stations! . . . Do you know that WPEN's "S. S. All In Fun," early morning show, rates as one of the most popular programs of its kind in the country?

A new sketch scribbled by the versatile Arthur Kew Bryan, "Taxi Meter Listens," is aired over the WIP-WFAN wave-channel each Sunday night at 10:15, and involves one of the most unusual script ideas we've ever had the pleasure of listening to! . . . Jack Kelly, the WDAS wordster, is engaged to one of the most attractive damsels ever! . . . Plans are right now being formulated to open a new speakey-restaurant, floor show 'n' all, right in the heart of town! . . . Betty, WCAU's telephone mistress, is liked by everyone . . . Col. Smyser certainly is a lion with the hundreds of women that attend the "Homemaker's Club" broadcasts at the Gimbel emporium! . . . And add proverbs, up-to-date: "In Union There Is Strength, Lads!"

# Wednesday [Continued]

**6:20 P.M.**  
 CBS—Dick Mansfield's Orchestra: WABC WCAO  
 WCAU—Esslinger Sporting Page  
 WGY—Studio Ensemble (NBC)

**6:25 P.M.**  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—Dick Mansfield's Orchestra: WABC  
 NBC—Blue—Sheer Romance, drama; WJZ KDKA  
 NBC—Red—The Alien and Our Laws: WEA  
 WCAO—The Diplomats; Dance Orchestra  
 WCAU—Chandu, the Magician; drama  
 WCBM—Louise Rodda; Songs  
 WDAS—Sports Columnist  
 WFI—"Uncle Sam Working For You"  
 WGY—New York State Educational Series  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue, Mystery Drama

**6:40 P.M.**  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAU  
 NBC—Blue—Lowell Thomas, Today's News; WJZ  
 KDKA WLW  
 NBC—Red—Andy, Jerry and Eddie: WEA WFI  
 WCAO—The Inspiration Hour  
 WCBM—Sports Scrap Book  
 WDAS—The Tattlers  
 WGY—Chandu, the magician  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WOR—Macy's Boys Club  
 WPEN—Ham Dalton, the Town Crier  
 WRC—The Wilkins Quarter Hour

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC WLW  
 NBC—Red—Jackie Heller, tenor: WEA WGY  
 WCBM—Southern Hotel Dinner Music  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Record; WLIT Pathe News Reporter  
 WOR—Ford Frick, Sports Resume  
 WPEN—Prosperity Program

**7:15 P.M.**  
 CBS—Buck Rogers in the year 2432; WABC  
 NBC—Blue—The Barbasol Program: WJZ KDKA  
 NBC—Red—Wheatenaville; WEA WLIT WRC WGY  
 WCAU—Household Entertainers  
 WLW—Gene and Glenn  
 WOR—Harry Hershfield

**7:30 P.M.**  
 CBS—Dolph Martin's Orchestra: WABC WCAU  
 NBC—Blue—Five Star Theater; WJZ KDKA  
 NBC—Red—Fox Fur Trappers; WEA WGY  
 WCBM—Clarence Hall; Pianist  
 WDAS—Talk auspices of Internal Revenue Dept  
 of Eastern Penna.  
 WIP-WFAN—Billy Hays' Orchestra  
 WLIT—Dr. Algase Sunny Smile Club  
 WLW—Chandu, the Magician  
 WOR—A Wayside Cottage, sketch

**7:40 P.M.**  
 WCBM—"Save A Life Campaign"; Bob Thompson

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEA WLIT WGY WRC  
 WCBM—Dick Purcell; Songs  
 WDAS—The Kelly Singing Waitress  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch

**8:00 P.M.**  
 CBS—Whispering Jack Smith; WABC WCAO WCAU  
 NBC—Blue—Eno Crime Club; "Ear Witness": WJZ  
 KDKA  
 NBC—Red—Royal Vagabonds: WEA WGY WLIT  
 WCBM—Gospel Tabernacle  
 WDAS—Johnny Austin's Orchestra  
 WIP-WFAN—Jin and Jo; The Campus Queens  
 WLW—To be announced  
 WOR—Chandu, the Magician  
 WPEN—Basketball Game

**8:15 P.M.**  
 CBS—Singing Sam, the Barbasol Man; WABC WCAO  
 WCAU  
 WIP-WFAN—The Gossipers  
 WLW—Seymore Simon's Orchestra  
 WOR—Jack Arthur, baritone

**8:25 P.M.**  
 WPEN—Turf Selections

**8:30 P.M.**  
 CBS—Kate Smith and her Swanee Music; WABC  
 WCAO WCAU  
 NBC—Blue—Harriet Lee and her Leaders; WJZ  
 KDKA  
 NBC—Red—The Shadow: WEA WLIT WGY  
 WDAS—The Latin Hour  
 WIP-WFAN—Crazy Crystals  
 WLW—Sunsweet Melodies  
 WOR—Pauline Alpert, the Whirlwind pianist  
 WPEN—Emerald Isle Orchestra

**8:45 P.M.**  
 CBS—Lyman Orchestra and Hollywood Newsboy:  
 WABC WCAU  
 NBC—Blue—Phillips Lord in the Country Doctor;  
 WJZ KDKA  
 WIP-WFAN—Enchanted Quarter Hour  
 WLW—Smilin' Ed McConnell  
 WOR—To be announced

**9:00 P.M.**  
 CBS—Chesterfield Program; Leonard Hayton's Or-  
 chestra: WABC WCAU  
 NBC—Blue—Adventures of Sherlock Holmes; WJZ  
 KDKA WLW  
 NBC—Red—Symphony Concert; WEA WLIT  
 WCBM—The Music Shop  
 WDAS—Raymond Sullivan, tenor

WGY—Annette McCullough, crooner  
 WIP-WFAN—News Parade  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Italian Hour

**9:15 P.M.**  
 CBS—Romantic Bachelor: WABC WCAU  
 WCBM—"The Katzanjam Family"; comedy skit  
 WDAS—Rubin M. Sindell, poetry readings  
 WGY—Three Shades of Blue  
 WIP-WFAN—Wm. Turner and Edna Nelson  
 WOR—Bob Littell interviews Dr. John Erskine

**9:30 P.M.**  
 CBS—Guy Lombardo's Royal Canadians WABC:  
 WCAU  
 NBC—Blue—Woodbury Program with Morton  
 Downey and Donald Novis: WJZ WLW KDKA  
 WCBM—Ted Elmore's Nutty Orchestra  
 WDAS—The Brewerytown Band  
 WGY—Supper Club Orchestra  
 WIP-WFAN—Griffin Bros. Orchestra  
 WOR—Market and Halsey St. Playhouse  
 WRC—Wakefield's Ensemble

**9:45 P.M.**  
 WRC—Dance Orchestra

**10:00 P.M.**  
 CBS—Boswell Sisters: WABC  
 NBC—Blue—D. W. Griffith's Hollywood: WJZ  
 KDKA  
 NBC—Red—Corn Cob Pipe Club; WEA WRC WLIT  
 WGY WLW  
 WCAU—Wayside Cottage  
 WCBM—To be announced  
 WDAS—Piano Meditations by Manny La Porte  
 WIP-WFAN—Wrestling Matches  
 WOR—Los Chicos; Spanish Revue  
 WPEN—Basketball

**10:15 P.M.**  
 CBS—Easy Aces; WABC WCAU  
 NBC—Blue—Alice Joy, contralto; WJZ  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WDAS—The Column of the Air  
 WOR—Harry Breuer, xylophonist

**10:30 P.M.**  
 CBS—Columbia Revue; WABC WCAU  
 NBC—Blue—Robert Burns, sketch: WJZ  
 NBC—Red—Exploring America, Conoco and Carveth  
 Wells: WEA WGY  
 KDKA—Around the Cracker Barrel  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—Missing Persons  
 WLIT—Charlie Gaines' Orchestra  
 WLW—Zero Hour  
 WOR—The Gibson Girls; vocal trio

**10:45 P.M.**  
 CBS—Columbia Revue: WABC  
 KDKA—Bradley Kincaid  
 WCAO—Billy Antrim's Orchestra  
 WOR—Al and Lee Reiser, two pianos

**11:00 P.M.**  
 CBS—Nino Martini, tenor; WABC WIP-WFAN  
 NBC—Blue—Try and Stump Us: WJZ  
 NBC—Red—Nellie Revell; WEA WRC WLIT WGY  
 WGY  
 KDKA—Sport Review; Weather Report; Artist Bul-  
 letin  
 WCAU—Boake Carter  
 WCBM—Oscar Appel's Orchestra  
 WLW—Rhythm Club  
 WOR—Moonbeams

**11:15 P.M.**  
 NBC—Blue—Cesare Sodero and NBC Concert Or-  
 chestra: WJZ  
 NBC—Red—Anson Weeks' Orchestra; WEA WLIT  
 KDKA—News Flashes  
 WCAU—Harold Knight's Orchestra  
 WGY—Backstage

**11:20 P.M.**  
 KDKA—Songs in French Manner, Mlle. Diane Laval

**11:30 P.M.**  
 CBS—Isham Jones' Orchestra; WABC WCAO WCAU  
 KDKA—Henry Halstead's Californians  
 WIP-WFAN—Young People's Mid-week Hymn Singing  
 WLIT—Joe Smith's Parodians  
 WLW—Greystone Dance Orchestra  
 WOR—Don Bestor's Orchestra

**11:45 P.M.**  
 WCAU—"When Day Is Done," Pete Woolery and  
 Leonard McClain

**12:00 MIDNIGHT**  
 CBS—Eddie Duchin's Orchestra: WABC WCAU  
 NBC—Blue—Ben Bernie's College Inn Orchestra;  
 WJZ  
 NBC—Red—Three Keys, harmony trio; WEA  
 KDKA—College Inn Orchestra  
 WGY—New Kenmore Orchestra  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Joe Fust's Orchestra

**12:15 A.M.**  
 NBC—Red—Vincent Lopez' Orchestra; WEA

**12:30 A.M.**  
 CBS—Hank Lishin's Orchestra: WABC WCAU  
 NBC—Blue—Mark Fisher's Orchestra: WJZ WJR  
 NBC—Red—Don Pedro's Orchestra: WEA  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra

**1:00 A.M.**  
 CBS—Joe Haymes' Orchestra; WABC  
 WCAU—Missing Persons, reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Happy Felton's Orchestra: WABC

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Thursday, January 26

**6:30 A.M.**  
 WLW—Top o' the Morning  
**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WEAFF WFI WRC WGY  
 WOR—Gym Classes  
**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning  
**7:15 A.M.**  
 WOR—Gym Classes  
**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WTEL—Musical Clock  
**7:40 A.M.**  
 WPEN—News and Views  
**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes  
**7:55 A.M.**  
 WCAO—Radio Highlights  
**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAO  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WCAO—Late Risers Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises  
**8:05 A.M.**  
 WOR—Al Woods, songs  
**8:10 A.M.**  
 WOR—Al Woods, songs  
**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WCAO—Children's Stories  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties  
**8:25 A.M.**  
 WOR—Sherman Keene's Orchestra  
**8:30 A.M.**  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW KDKA  
 NBC—Red—Cheerio; WEAFF WFI WRC WGY  
 WCAO—Salon Musicale (CBS)  
 WOR—Martha Manning; sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club  
**8:45 A.M.**  
 CBS—Bill and Ginger; WABC WCAO  
 WIP-WFAN—Early Riser's Club  
 WOR—Musical Novelties; Orchestra  
 WPEN—Chris Seiter, crooning troubadour  
**8:55 A.M.**  
 WPEN—Foot Health Talk  
**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC  
 WCAO  
 NBC—Red—Marguerite De Vine, pianist; WEAFF  
 KDKA—Press News-Reeler  
 WCAO—Words and Music  
 WCBM—News Flashes  
 WDAS—The Song Peddler; Organ Program  
 WGY—Forrest Willis, crooner  
 WIP-WFAN—Modern Living  
 WLIT—Honolulu Melody Duo  
 WLW—Cabooch and Company  
 WOR—Miss Kath'rine 'n' Calliope; sales talk  
 WPEN—Shopping with Joan  
**9:05 A.M.**  
 KDKA—Piano Classique  
**9:15 A.M.**  
 CBS—Little Jack Little; WABC WCAO  
 NBC—Red—Current Events; WEAFF WGY  
 KDKA—Style and Shopping Service  
 WCAO—Goldie and Dustie and the Silver Dust Twins  
 (CBS)  
 WCBM—LeRoy McKnew; Pianist  
 WLIT—Women's Home Hour  
 WPEN—The Health Man  
 WRC—One Man Minstrel  
**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO  
 NBC—Red—The Upstaters; male quartet; WEAFF  
 WRC WGY  
 KDKA—To be announced  
 WCAO—Johnson Program  
 WCBM—Bible Talk; Rev. G. E. Lowman  
 WDAS—Thomas R. Martindale, health talk  
 WIP-WFAN—Piano Melodies  
 WLIT—Homemakers' Forum  
 WOR—WOR Ensemble  
 WPEN—Second Cruise of S. S. All In Fun  
**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO  
 NBC—Blue—Nothing but the Truth; WJZ  
 NBC—Red—Otto Viennese, baritone; WEAFF WFI  
 KDKA—Press News Flashes  
 WDAS—Health Highway  
 WCAO—Asco After Breakfast Program  
 WGY—Mid-morning Devotions  
 WIP-WFAN—Nurse No. 77  
 WLW—Beechnut Talk  
 WOR—Sales Talk  
 WPEN—Bo'sun Borelli, songs  
 WRC—To be announced  
**9:50 A.M.**  
 KDKA—Market Reports

**10:00 A.M.**  
 CBS—Melody Parade; WABC WCAO WCAO  
 NBC—Blue—Musical Melange; WJZ KDKA  
 NBC—Red—Mystery Chef; WEAFF WRC WFI  
 WGY  
 WCBM—Waves of Melody  
 WDAS—Ithan Hill Billies  
 WIP-WFAN—Home Maker's Club  
 WLW—The Neapolitans  
 WOR—McCann Pure Food Hour  
 WPEN—Freddy, the Cabin Boy  
**10:10 A.M.**  
 WPEN—Tom Rott, skit  
**10:15 A.M.**  
 CBS—Visiting with Ida Bailey Allen; WABC WCAO  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA  
 NBC—Red—Young Artists Trio; WEAFF WRC WFI  
 WCAO—Tom Dawson, songs  
 WDAS—Ads and Fads, talks with music  
 WGY—Rex Koury, organist  
**10:20 A.M.**  
 WPEN—"Chips" Eckert, comedian  
**10:25 A.M.**  
 WPEN—Foot Health, Talk  
**10:30 A.M.**  
 CBS—The Four Clubmen; WABC WCAO WCAO  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—The Happy Ramblers; WEAFF  
 KDKA—Anne Woestehoeff, contralto  
 WCBM—Evelyn Echles, soprano  
 WDAS—On the WDAS Sightseeing Bus  
 WFI—Market Reports  
 WGY—Shopping Bag  
 WIP-WFAN—Ralph Corabi, accordionist  
 WLW—Southern Singers  
 WPEN—Grab Bag of the Air  
 WRC—"Timely Garden Suggestions"  
**10:45 A.M.**  
 CBS—"Have you Heard". Radio News Column;  
 WABC WCAO WCAO  
 NBC—Blue—Emily Post; WJZ KDKA WLW  
 NBC—Red—Breen and de Rose, musical duo; WEAFF  
 WFI WRC  
 WCBM—Musical Gems  
 WGY—Tom Kiefer's Ensemble  
 WIP-WFAN—Hi-lo Twins  
**11:00 A.M.**  
 CBS—U. S. Navy Band; WABC WCAO  
 NBC—Blue—Singing Strings; WJZ KDKA  
 NBC—Red—May We Present; WEAFF WRC WLIT  
 WCBM—Heart and Home Service  
 WDAS—Lou Ancker Looks At The Movies  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Nell Vinick, beauty talk  
 WPEN—Evan Brower, talk  
**11:15 A.M.**  
 NBC—Red—General Foods Cooking School; WEAFF  
 WLIT WRC WGY  
 WDAS—The Memory Pianist  
 WOR—Elizabeth Ann Baker's Cookery  
 WPEN—A Vision, talk  
**11:30 A.M.**  
 CBS—Piano Pictures; WABC WIP-WFAN  
 NBC—Blue—U. S. Marine Band; WJZ WLW KDKA  
 NBC—Red—Hugo Mariani's Marionettes; WEAFF  
 WRC WGY  
 WCAO—To be announced  
 WCAO—The McClain's; organ recital  
 WCBM—Merchants' Air Review  
 WDAS—The Scrap Book of the Air  
 WLIT—Everywoman's Hour  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Ruth Mose's Band  
**11:45 A.M.**  
 CBS—Emery Deutsch's Orchestra; WABC  
 WCAO—The 11:45 Meeting  
 WDAS—Console Capers  
 WOR—Sherman Keene's Orchestra  
**11:55 A.M.**  
 WGY—Aviation Weather Report, Time  
**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC  
 NBC—Red—Johnny Marvin, tenor; WEAFF WLIT  
 WRC WGY  
 KDKA—Time; Market Reports  
 WCAO—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WIP-WFAN—Current Topics  
 WLW—Threesome and Piano  
 WOR—The Voice of Experience  
 WPEN—Versatile Duo  
 WTEL—Noon Tunes  
**12:05 P.M.**  
 WCAO—Arabian Knights  
**12:15 P.M.**  
 NBC—Red—On Wings of Song; WEAFF WRC  
 WCAO—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—Noontime Melodies  
 WGY—Farm Program  
 WLIT—Noontime religious service  
 WLW—River and Market Reports  
 WOR—Music  
 WPEN—Rose Gallo  
 WTEL—News Resume  
**12:20 P.M.**  
 KDKA—Dairy Talk by Ella Fried  
 WLW—Live Stock Reports  
 WOR—Up from Florida, sales talk  
**12:25 P.M.**  
 WOR—Music  
**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC  
 KDKA—Press News-Reeler  
 WCAO—Otto Grey's Cowboys  
 WDAS—Neighbour and His Neighbours  
 WLIT—Benjamin Franklin Hotel Concert Orchestra

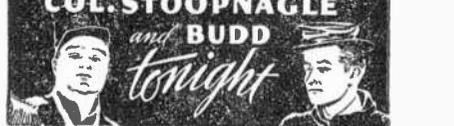
WOR—Carnegie Hall, Organ Recital  
 WPEN—Marty Rollins' Orchestra  
 WTEL—Recordings  
**12:35 P.M.**  
 KDKA—Henry Halstead's Californians  
**12:45 P.M.**  
 WCAO—The Nootimers  
 WTEL—Radio Ramblings  
**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WCAO  
 NBC—Red—Market and Weather Reports; WEAFF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLIT—Lansdowne Coal Co. Program  
 WOR—Tiffin Music; house orchestra  
 WPEN—Woman's Page of the Air  
**1:15 P.M.**  
 NBC—Red—Del Lampe, Palais D'Or Orchestra;  
 WEAFF WFI  
 WDAS—Talk  
 WGY—News Items  
 WPEN—Charlie Wallbaum, songs  
**1:20 P.M.**  
 WDAS—Chats with the Weatherman  
**1:30 P.M.**  
 CBS—Atlantic City Musicale; WABC WIP-WFAN  
 NBC—Blue—Rex Battle's Concert Ensemble; WJZ  
 KDKA  
 NBC—Red—Popular Varieties; WEAFF WFI  
 WCAO—Cecil and Sally  
 WDAS—Reinharts Radiolites  
 WLW—Tom Jones, Arkansas Traveler  
 WOR—N. J. State Program  
 WPEN—Old Timers' Ensemble  
**1:35 P.M.**  
 WFI—Ella G. Brown, soprano  
 WLW—Artie Collins' Orchestra  
**1:40 P.M.**  
 WCAO—Radio Highlights  
**1:45 P.M.**  
 KDKA—Tom Jones, the Arkansas Traveler  
 WOR—Bird Shay's Orchestra  
 WDAS—Phila. Chamber of Commerce; Women's Home  
 Hour  
 WFI—Market Reports  
 WGY—Soloist  
 WPEN—Lorena Potts, Ukulele Girl  
 WRC—"Better Business Bureau"; talk  
**1:50 P.M.**  
 KDKA—Ornan Morgan, tenor  
**2:00 P.M.**  
 CBS—Aunt Jemima Songs; WABC WCAO  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—George Scherban's Concert Ensemble;  
 WEAFF  
 KDKA—KDKA Home Forum  
 WDAS—Chatting With Ethel Maeder  
 WGY—Southern Jubilee Singers  
 WIP-WFAN—Home Maker's Public Demonstration  
 WLIT—Mary Craig, contralto  
 WLW—Ohio School of the Air  
 WOR—Anson De Pue, tenor  
 WPEN—Billy Penn's Daily Diary  
**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC  
**2:15 P.M.**  
 CBS—American Museum of Natural History; WABC  
 NBC—Red—The Girl Who Lives Next Door; WEAFF  
 WCAO—"Love Letters" to Janet Joyce  
 WGY—WGY Household Chats  
 WLIT—Phil. County Council program  
 WOR—Radio Garden Club  
 WPEN—Times To Be Remembered  
**2:30 P.M.**  
 CBS—American School of the Air; WABC WCAO  
 NBC—Blue—Syncopators; WJZ  
 NBC—Red—Kathleen Stewart, pianist; WEAFF  
 KDKA—Stroller's Matinee  
 WDAS—Manzi Italian Hour  
 WGY—Stuart Swart, pianist  
 WLIT—The Song Vendor  
 WOR—Florence Johnson, contralto  
 WPEN—Olc Man Cello  
**2:45 P.M.**  
 NBC—Blue—Little Concert; WJZ  
 NBC—Red—Art Appreciation for All; WEAFF  
 WGY—The Powder River Kid  
 WLIT—Italian Ministerial Association Service  
 WOR—N. J. League of Women Voters  
 WPEN—Studio Guest of Honor  
**3:00 P.M.**  
 CBS—La Forge Berumen Musicale; WABC WIP-  
 WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA  
 NBC—Red—Three Mustachios; WEAFF WFI WGY  
 WCAO—Doc Dougherty's Orchestra  
 WLW—Bisquick Program (NBC)  
 WPEN—Itinerant Interlude  
**3:05 P.M.**  
 WOR—Birdie Scales, spirituals  
**3:15 P.M.**  
 NBC—Blue—U. S. Navy Band; WJZ KDKA  
 NBC—Red—Adventures in Hobby Riding; WEAFF  
 WFI WGY  
 WCAO—Columbia Salon Orchestra (CBS)  
 WOR—To be announced  
 WPEN—Embarrassing Moments Contest  
**3:30 P.M.**  
 CBS—Frank Westphal's Orchestra; WCAO WABC  
 WIP-WFAN  
 NBC—Red—Woman's Radio Review; WEAFF WFI  
 WGY  
 WCAO—Song of the Show  
 WDAS—Theresa Murri in Curtain Calls  
 WOR—"The Engineers as a Public Servant"  
 WPEN—Dance Revue

**3:45 P.M.**  
 KDKA—State Federation of Pennsylvania Women  
 WCAO—Phil. County Medical Program  
 WDAS—Fred Griefin, trumpeter  
 WOR—Guy Hunter, blind entertainer  
 WPEN—Somebody's Birthday  
**4:00 P.M.**  
 CBS—U. S. Army Band; WABC WCAO  
 NBC—Blue—Kaltenmeyer's Kindergarten; WJZ WLW,  
 WFAN WBAL  
 NBC—Red—Mischa Borr's Orchestra; WEAFF WRC  
 WGY  
 KDKA—Work-a-day Thoughts  
 WDAS—Afternoon Melodies, string trio  
 WIP-WFAN—Basil Ziegler; Musical Cartoons  
 WOR—Ariel Ensemble, house orchestra  
 WPEN—Special Feature  
**4:05 P.M.**  
 KDKA—Business News  
**4:15 P.M.**  
 KDKA—To be announced  
 WDAS—The Voice of Cheer; talk  
 WIP-WFAN—Mannie Morris and Orchestra  
 WPEN—Mad Music  
**4:20 P.M.**  
 WPEN—Foot Health Talk  
**4:30 P.M.**  
 NBC—Blue—Thursday Special; WJZ WBAL  
 NBC—Red—Baby Rose Marie; WEAFF  
 KDKA—Weather and Market Reports  
 WDAS—Ed Berkley and the Collegians  
 WGY—Studio Ensemble  
 WLIT—Plays of our Times  
 WLW—Alice Remsen and Piano  
 WOR—Leonard, baritone; John Stein's Orchestra  
 WPEN—Sun-down Melodies  
 WRC—"Famous Paintings in Many Lands"  
**4:45 P.M.**  
 CBS—American Legion, speaker; WABC WCAO WIP-  
 WFAN  
 NBC—Red—The Lady Next Door; WEAFF  
 KDKA—Piano Interlude  
 WCAO—Round Home with Joe Breen  
 WLIT—Musical Imps  
 WLW—Low Down  
 WOR—To be announced  
**4:50 P.M.**  
 KDKA—David Lawrence Dispatch  
**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**RADIO GUIDE**  
 Presents  
**Lane and West**  
 "MUSIC IN THE AIR"  
 WITH  
**Morton Allen**  
 THURSDAY—8:45 P.M.  
**WTEL 1310 Kilocycles**

**Old Money and stamps WANTED**  
  
 POST YOURSELF! It pays! I paid  
 J. D. Martin, Virginia, \$200 for a  
 single copper cent. Mr. Manning, New  
 York, \$250 for one silver dollar. Mrs. G. F.  
 Adams \$740 for a few old coins. I want all  
 kinds of old coins, medals, bills and stamps,  
 I pay big cash premiums.  
**WILL PAY \$100 FOR DIME**  
 1894 S. Mint; \$50 for 1913 Liberty Head  
 Nickel (not buffalo) and hundreds of other  
 amazing prices for coins. Get in touch with  
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**PONTIAC**  
 presents  
**COL. STOOPNAGLE**  
 and **BUDD**  
 tonight  
 in a brand new  
**RADIO PROGRAM**  
**COLUMBIA NETWORK**  
 64 STATIONS  
**THURSDAY, 9:30 E. S. T.**



# Thursday Programs [Continued]

**5:00 P.M.**  
 CBS—Ben Alley, tenor; WABC WCAO WCAU  
 NBC—Blue—Lafayette College vs. Vassar College  
 Debate: WJZ WBAL  
 NBC—Red—Schirmer and Schmitt; WEAJ  
 KDKA—To be announced  
 WCBM—Rhythm Rounders  
 WDAS—Tea Time Tunes  
 WGY—Stock Reports and Police Notices  
 WIP-WFAN—Hawaiian Vagabonds  
 WLIT—Children's twilight hour  
 WLW—Southern Singers  
 WOR—Sunlit Norway Calls  
 WPEN—Mother Goose  
 WRC—RKO Radio Columnist  
 WTEL—Recordings

**5:15 P.M.**  
 CBS—George Hall's Orchestra: WABC  
 NBC—Red—Paul Whiteman's Rhythm Boys; WEAJ  
 WRC WGY  
 WCAO—Sunpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WDAS—Harold Davis  
 WIP-WFAN—The Debutantes  
 WLIT—Salon Orchestra  
 WLW—Doctors of Melody  
 WOR—Yellin's Tea Ensemble  
 WPEN—Lou Jacobson, organist  
 WTEL—Richard R. Wood, talk

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy WABC WCAO WCAU  
 NBC—Blue—The Singing Lady; WJZ KDKA WLW  
 WBAL  
 NBC—Red—Genia Fonariva, mezzo-soprano; WEAJ  
 WRC  
 WCBM—Varieties  
 WDAS—Charlie Johnson's Revue  
 WGY—Father John's Program  
 WIP-WFAN—Walnut Street Theater Revue  
 WPEN—String Rhythm  
 WTEL—Dream Time Lady, children's program

**5:45 P.M.**  
 CBS—Don Lang, Animal Stories: WABC  
 CBS—Cowboy Tom and Indian Chief: WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 WBAL  
 NBC—Red—Seckatary Hawkins; WEAJ WLIT WRC  
 WGY  
 WCAO—Carol Dore, violinist; Edward Jendick, tenor  
 WCBM—To be announced  
 WIP-WFAN—Town Tattler  
 WLW—Threesome and Organ  
 WOR—Society Notes by Shirley  
 WTEL—Tom and Al "The Radio Pals"

**5:55 P.M.**  
 WLW—Dodge Motor Car Program

**6:00 P.M.**  
 CBS—Current Events; H. V. Kaltenborn; WABC  
 WIP-WFAN WCAO  
 NBC—Blue—George Reector's Cooking School: WJZ  
 WBAL KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEAJ WRC  
 WFI  
 WCAU—Asco Orchestra  
 WCBM—Mary Ann Kiddie Klub  
 WGY—Joe and Eddie, comedy sketch  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries  
 WTEL—"Contrast" with Norman Buck Trio

**6:15 P.M.**  
 NBC—Blue—Russ Columbo's Orchestra: WJZ WBAL  
 CBS—On the Air Tonight: WABC  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Tonight on WCAU  
 WCBM—J. Albert Loose; Gospel Songs  
 WFI—Late News  
 WGY—Studio Ensemble

WIP-WFAN—My-T-Fine Program  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—Harold Stern's Orchestra; WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Harry Seick's Orchestra

**6:30 P.M.**  
 CBS—Vaughn de Leath: WABC  
 NBC—Blue—Old Songs of the Church; WJZ  
 NBC—Red—John B. Kennedy: WEAJ WFI  
 KDKA—KDKA Orchestra  
 WBAL—Inspector Stevens and Son of Scotland  
 Yard  
 WCAU—Chandu, the Magician; drama  
 WDAS—Joe Dugan, sports columnist  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Jack Berger's Concert Orchestra  
 WTEL—Harry Weber's Orchestra

**6:35 P.M.**  
 NBC—Red—Donald Novis, tenor: WEAJ WFI

**6:40 P.M.**  
 WCBM—Southern Hotel Dinner Music  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill: WABC WCAO  
 NBC—Blue—Lowell Thomas; Today's News: WJZ  
 KDKA WLW WBAL  
 NBC—Red—Hunting Birds with the Sound Camera:  
 WEAJ WFI  
 WCAU—Kolyos Program  
 WCBM—Sports Scrap Book; Lee Davis  
 WDAS—The Gossipers  
 WGY—Chandu, the magician  
 WIP-WFAN—Hal Thompson's Orchestra  
 WPEN—Ham Dalton, the Town Crier  
 WRC—Jewel Quarter Hour and Ruby Kay

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC  
 WLW WBAL  
 NBC—Red—Donald Novis, tenor: WEAJ  
 NBC—Red—Texas Cowgirl, songs: WEAJ WFI  
 WGY  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip's Roll Call and Birthday List  
 WOR—Ford Frick, Sports Resume  
 WPEN—Vincent Rizzo's Orchestra  
 WTEL—Poetic Moods with Russell Harris

**7:15 P.M.**  
 CBS—Buck Rogers in The Year 2432; WABC  
 NBC—Blue—The Barbasol Program: WJZ KDKA  
 NBC—Red—Wheatenaville; WEAJ WFI WRC WGY  
 WBAL—Chandu, the Magician  
 WCAO—Trout and Farber; Comedy and Songs  
 WCAU—Bird Shay's Orchestra  
 WLW—Gene and Glenn  
 WOR—Make Believe, with Kathleen and Joe  
 WTEL—The Pearlites String Ensemble

**7:30 P.M.**  
 CBS—Keller, Sargent and Ross: WABC WCAU  
 NBC—Blue—Concert Footlights: WJZ WBAL  
 NBC—Red—The Regimentalists: WEAJ WFI WGY  
 KDKA—Westinghouse Parade  
 WCBM—Ted Elmore's Collegians  
 WDAS—Current Comment by Rabbi Julian B. Feibel-  
 man  
 WIP-WFAN—Alfredo's Concert Ensemble  
 WLW—"Chandu," the Magician  
 WOR—Our Beloved Vagabond; Joe Morrison's Or-  
 chestra  
 WPEN—Leo Zollo's Orchestra  
 WTEL—Two Jacks and a Queen—Harmony

**7:45 P.M.**  
 CBS—Boake Carter: WABC WCAU  
 NBC—Red—The Goldbergs; WEAJ WFI WGY WRC

WDAS—The Rhythmanics, harmony trio  
 WIP-WFAN—Leo Zollo's Concert Ensemble  
 WLW—Sunshine Boys  
 WOR—Clay Eckel's Orchestra  
 WTEL—Hawaii Hawaiians

**8:00 P.M.**  
 CBS—Jack Benny, comedian; Andrea Marsh, so-  
 prano; Ted Weems' Orchestra: WABC WCAU  
 NBC—Blue—Captain Diamond's Adventures: WJZ  
 KDKA  
 NBC—Red—Fleischmann Hour; Rudy Vallee's Con-  
 necticut Yankees; WEAJ WFI WGY  
 WBAL—Shoreham Dance Melodies  
 WCBM—Who's Who; Gustav Bisgyer  
 WDAS—Aryan Art Players  
 WLW—Notes in Business  
 WOR—Chandu the Magician  
 WPEN—Brothers Quartet  
 WTEL—Relis and Day, "The Joy Boys"

**8:15 P.M.**  
 WCBM—Harvey Alexander's Orchestra  
 WIP-WFAN—The Gossipers  
 WOR—Bronx Marriage Bureau  
 WPEN—The Street Angel  
 WTEL—Evening Tunes, Vivian Green

**8:30 P.M.**  
 CBS—Kate Smith's Swanee Music: WABC WCAU  
 NBC—Blue—Rin Tin Tin Thriller; WJZ KDKA WLW  
 WBAL—Around the Melodeon  
 WDAS—Ideal Italian Hour  
 WIP-WFAN—Shuman Musical  
 WOR—The Supper Club Orchestra  
 WPEN—Beauty Talk  
 WTEL—Selma Hamer, concert pianist

**8:45 P.M.**  
 CBS—Lyman Orchestra and Hollywood Newsboy:  
 WABC WCAU  
 NBC—Blue—Howard Thurston, the magician; WJZ  
 KDKA WLW  
 WCBM—The Beetle Boys; Banjoists  
 WPEN—Diction Talk  
 WTEL—Lane and West; Music in the Air

**9:00 P.M.**  
 CBS—Music That Satisfies; WABC WCAO WCAU  
 NBC—Blue—Death Valley Days; WJZ WLW KDKA  
 WBAL  
 NBC—Red—Captain Henry's Show Boat; WEAJ WFI  
 WRC WGY  
 WCBM—St. Alphonse's Lithuanian Choir  
 WDAS—Standard Theater Revue  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WOR—Frank and Flo; vocal duo and patter  
 WPEN—Polish Program  
 WTEL—To be announced

**9:15 P.M.**  
 CBS—The Mills Brothers; WABC WCAO WCAU  
 WOR—Al and Lee Reiser Piano Duo

**9:30 P.M.**  
 CBS—Colonel Stoopnagle and Budd: WABC WCAU  
 NBC—Blue—Len Joy's Dancing Strings: WJZ  
 KDKA WBAL  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—Flights on the Magic Carpet  
 WIP-WFAN—Lupot String Quartet  
 WLW—Cincinnati Symphony Orchestra  
 WOR—Symphony Orchestra  
 WPEN—Italian Program

**9:45 P.M.**  
 WDAS—Musical Varieties

**10:00 P.M.**  
 CBS—Five Star Theater; WABC WCAU  
 NBC—Blue—Wilfred Glenn, baritone: WJZ KDKA  
 WBAL  
 NBC—Red—Lucky Strike Hour; WEAJ WFI WRC  
 WGY WLW  
 WCBM—To be announced  
 WDAS—Piano Meditations  
 WIP-WFAN—Frank Winegar's Orchestra  
 WTEL—Aetna Life, "Confessions of a Racketeer"

**10:15 P.M.**  
 NBC—Blue—Vic and Sade, sketch: WJZ WBAL  
 KDKA  
 WDAS—Column of the Air; news items  
 WOR—Miniature Symphony Orchestra  
 WTEL—WTEL Stock Company Dramatic Sketch

**10:30 P.M.**  
 CBS—Edwin C. Hill; WABC WIP-WFAN  
 NBC—Blue—Ilomay Bailey, soprano: WJZ KDKA  
 WBAL—Al and Pete  
 WCAO—To be announced  
 WCAU—Five Melody Monarchs  
 WCBM—Ted Elmore's Nutty Orchestra  
 WDAS—Missing Persons

**10:45 P.M.**  
 CBS—Charles Carlie; WABC WCAU  
 NBC—Blue—Crazy People: WJZ  
 WBAL—Soloists  
 WCAO—Billy Antrim's Orchestra  
 WIP-WFAN—Hal Thompson's Orchestra  
 WOR—"The Nomad"  
 WTEL—"Hotcha," with Snyder and Kay

**11:00 P.M.**  
 CBS—Columbia Symphony: WABC WCAO WIP-  
 WFAU  
 NBC—Blue—Three Keys: WJZ WBAL  
 KDKA—Time; Sport Review; Weather Report;  
 Artist Bulletin  
 WCAU—Boake Carter  
 WGY—Carmelo Cascio, blind pianist  
 WLW—Artists' Bureau Program  
 WOR—Moonbeams  
 WTEL—University Syncopators

**11:10 P.M.**  
 NBC—Red—Don Bestor's Orchestra: WEAJ WGY

**11:15 P.M.**  
 NBC—Blue—Cesare Sodero and NBC Concert Orches-  
 tra: WJZ WLW WBAL  
 KDKA—News Flashes  
 WCAU—Piano Ramblings by Ben Grenblatt

**11:20 P.M.**  
 KDKA—Heart Songs; Louise Frayne

**11:30 P.M.**  
 CBS—Isham Jones's Orchestra: WABC WCAO  
 NBC—Red—Jack Denny's Orchestra: WEAJ WFI  
 KDKA—Henry Halstead's Californians  
 WCAU—Ritz Carlton Orchestra  
 WGY—Phil Romano's Orchestra  
 WIP-WFAN—Billy Hays' Orchestra  
 WOR—Enric Madruguera's Orchestra  
 WTEL—Stanley Templeton, organist

**12:00 MIDNIGHT**  
 CBS—Eddie Duchin's Orchestra: WABC WCAU  
 NBC—Blue—Sam Robbin's Bermudians: WJZ  
 KDKA  
 NBC—Red—Ralph Kirbery, dream singer: WEAJ  
 WIP-WFAN—Frank Winegar's Orchestra  
 WOR—Steuben Cadets Orchestra

**12:05 A.M.**  
 NBC—Red—Cab Calloway's Orchestra: WEAJ

**12:15 A.M.**  
 KDKA—Hotel McAlpin Orchestra (NBC)  
 WLW—Fats Waller

**12:30 A.M.**  
 CBS—Leon Belasco's Orchestra: WABC WCAU  
 NBC—Blue—Vincent Lopez' Orchestra; WJZ  
 NBC—Red—Hollywood on the Air; WEAJ WRC  
 WGY  
 WIP-WFAN—Eddie Bonnelly's Orchestra  
 WLW—Artie Collins' Orchestra

**1:00 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WCAU—Missing Persons Reporter  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Joe Haymes' Orchestra; WABC

**1:45 A.M.**  
 WLW—And So To Bed

# Programs for Friday, January 27

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio: WJZ WBAL  
 KDKA—Bradley Kincaid  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 NBC—Blue—Jolly Bill and Jane; WJZ KDKA  
 WBAL  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wheatworth Program; WJZ  
 NBC—Red—Organ Rhapsody: WEAJ WFI WGY  
 KDKA—KDKA Kiddies' Klub  
 WBAL—King Kill Kare  
 WCAO—Late Risers Musical Clock

WCBM—Morning Glories  
 WOR—Daily Produce Reporter  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Al Woods, songs

**8:15 A.M.**  
 NBC—Blue—Morning Devotions: WJZ WBAL  
 KDKA—Morning Cheer  
 WCAU—Children's Stories  
 WLW—Yodelling Twins  
 WPEN—Jack Tar's School Days  
 WRC—Morning Varieties

**8:30 A.M.**  
 CBS—Rhythm Kings; WABC WCAU  
 NBC—Blue—The Pepper Pot, dance band: WJZ  
 WLW KDKA WBAL  
 NBC—Red—Cheerio: WEAJ WFI WRC WGY  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 WIP-WFAN—Early Riser's Club  
 WOR—Musical Novelettes  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Are You Listenin'? WABC  
 WCAO  
 NBC—Red—Morning Glee Club; WEAJ WRC WLIT  
 WGY

KDKA—Press News-Reeler  
 WLW—Pacific Borax Talk  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WIP-WFAN—Modern Living  
 WOR—Miss Kath'rine 'n' Calliope, sales talk  
 WPEN—Sea Goin' Bill at the Piano

**9:05 A.M.**  
 KDKA—Piano Classique  
 WLW—Style Trends

**9:15 A.M.**  
 CBS—Little Jack Little: WABC WCAO  
 NBC—Red—Current Events: WEAJ WRC WGY  
 KDKA—Style and Shopping Service  
 WCAU—Goldie and Dustie and the Silver Dust Twins  
 (CBS)

WCBM—Le Roy McKnew; Pianist  
 WDAS—The Song Peddler  
 WLIT—Chamber of Commerce Women's Home  
 Hour  
 WLW—Cabooch and Company  
 WPEN—The Health Man

**9:30 A.M.**  
 CBS—Modern Living, health talk: WABC  
 NBC—Blue—To be announced: WJZ WBAL KDKA  
 NBC—Red—Flying Fingers: WEAJ WRC WGY  
 WCAU—Johnson Program  
 WCBM—Popular Bits  
 WIP-WFAN—Piano Melodies  
 WLIT—Homemakers' Forum

WOR—Budget Meals with Ida Bailey Allen  
 WPEN—Second Cruise of S. S. All In Fun

**9:45 A.M.**  
 CBS—The Merrymakers: WABC  
 NBC—Blue—Nothing But the Truth; WJZ  
 NBC—Red—Banjoists: WEAJ WRC WFI WGY  
 KDKA—Temperature Report  
 WBAL—Shopping with Nancy Turner  
 WCAU—Asco After Breakfast Program  
 WDAS—Health's Highway  
 WIP-WFAN—Nurse No. 77  
 WLW—Beechnut Talk  
 WOR—Tomorrow's Values, sales talk  
 WPEN—Bo'sum Borelli, songs

**9:50 A.M.**  
 KDKA—Market Reports

**10:00 A.M.**  
 CBS—Gordon, Dave and Bunny: WCAU  
 NBC—Blue—John Fogarty, tenor: WJZ  
 NBC—Red—Melodie: WEAJ WGY  
 KDKA—Reveries in Rhythm; Sammy Fuller  
 WBAL—Through the Looking Glass with Frances  
 Ingram  
 WCAO—Novelty Male Trio  
 WCBM—Mrs. Ora V. McDonald; Organist  
 WDAS—Ithan Hill Billies  
 WFI—Market Reports  
 WIP-WFAN—Home Maker's Club  
 WLW—The Neapolitans  
 WOR—Thru the Looking Glass with Frances Ingram  
 WPEN—Freddy, the Cabin Boy

# Friday Programs [Continued]

**10:10 A.M.**  
 WPEN—Tom Rott, skit

**10:15 A.M.**  
 CBS—Bond Bread Program; WABC WCAO WCAU  
 NBC—Blue—Clara, Lu 'n' Em; WJZ KDKA WBAL  
 NBC—Red—Breen and de Rose; WEAFF WFI WRC  
 WDAS—Ads and Fads, talks with music  
 WGY—Dottie and Bill, the Married Melodists  
 WOR—Make Believe; Kathleen and Joe

**10:20 A.M.**  
 WLW—Live Stock Reports  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health; talk

**10:30 A.M.**  
 NBC—Blue—Happy Jack; WJZ WBAL  
 NBC—Red—The Happy Ramblers; WEAFF WFI  
 KDKA—Nesbitt and Di Lernia  
 WCBM—Merchants' Air Review  
 WDAS—On the WDAS Sightseeing Bus  
 WGY—Market Basket  
 WIP-WFAN—Leonard MacClain at Organ  
 WLW—Southern Singers  
 WOR—Going Places with T. Atherton Dixon  
 WPEN—Grab Bag of the Air

**10:45 A.M.**  
 CBS—Round the World Cooking School; WABC  
 NBC—Blue—Stickney Stuffing Program; WJZ  
 KDKA  
 NBC—Red—Betty Crocker; cooking talk; WEAFF WFI  
 WRC WGY  
 WBAL—Singing Strings  
 WCAU—Musical Contrasts  
 WIP-WFAN—Rumford Program  
 WLW—Rumford School of Cookery  
 WOR—WOR Ensemble

**11:00 A.M.**  
 CBS—The Captivators; WABC WCAU  
 NBC—Blue—Music Appreciation Hour; WJZ KDKA  
 WLIT WBAL  
 NBC—Red—Music Appreciation Hour; WEAFF WLW  
 WGY  
 WCBM—Heart and Home Service  
 WDAS—A Thought For The Day; poetry readings  
 WIP-WFAN—Magazine of the Air  
 WOR—What to Eat and Why; C. Houston Goudiss

**11:15 A.M.**  
 WCAO—Juvenile Education by Radio Concerts  
 WDAS—The Memory Pianist  
 WPEN—Chamber of Commerce, Women's Home  
 Hour

**11:30 A.M.**  
 CBS—The Ambassadors; WABC WIP-WFAN  
 WCAU—The News Parade  
 WCBM—Musical Gems  
 WDAS—"Fashion Flashes" by Kay Poett  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Crazy Crystalizers

**11:45 A.M.**  
 CBS—Ben Alley, tenor; WABC WCAO WIP-WFAN  
 WCAU—The 11:45 Meeting  
 WCBM—Solly Wood from Hollywood  
 WDAS—Organ Recital  
 WOR—Mary Harrison, soprano  
 WPEN—Bill Donohue, pianist

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC WCAO  
 WIP-WFAN  
 NBC—Blue—Sinack Out; WJZ WBAL  
 NBC—Red—Johnny Marvin, tenor; WEAFF WGY  
 KDKA—Business News and Market Reports  
 WCAU—Health Talk by Dr. Coles  
 WCBM—To be announced  
 WLIT—Everywoman's Hour  
 WLW—Tuxedo Fiddlers  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WRC—"Let's Go to the Market"; U. S. Dept. of  
 Agriculture  
 WTEL—Taylor's Program

**12:05 P.M.**  
 WCAU—Bud Shays, songs

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst; WJZ  
 NBC—Red—Eldora Stanford, soprano; WEAFF  
 WBAL—Farm Hints, University of Maryland  
 WCAU—Health Forum, talk  
 WCBM—Luncheon Music  
 WDAS—The Noontimers, string ensemble  
 WGY—Farm Program  
 WLW—River and Market Reports  
 WOR—Jane Wanamaker's Beauty Talk  
 WPEN—Rose Gallo  
 WTEL—News Resume

**12:20 P.M.**  
 KDKA—Farm Flash  
 WLW—Live Stock Reports  
 WOR—The Romance of Life Insurance

**12:25 P.M.**  
 WOR—The Willard Messenger

**12:30 P.M.**  
 CBS—Concert Miniatures; WABC WCAO WIP-WFAN  
 NBC—Blue—National Farm and Home Hour; WJZ  
 WLW WRC WBAL  
 NBC—Red—Gentleman Gypsy's Orchestra; WEAFF  
 KDKA—Press News-Reeler  
 WCAU—Harold Knight's Orchestra  
 WCBM—Howard String Trio  
 WDAS—Neighbour and his Neighbours  
 WLIT—Noonday religious service  
 WOR—The Carnegie Hall Organ Recital  
 WPEN—The Song Comes to Life  
 WTEL—Recordings

**12:35 P.M.**  
 KDKA—Henry Halstead's Californians

**12:45 P.M.**  
 CBS—Columbia Educational Features; WABC WCAO  
 WIP-WFAN  
 WCAU—The Noontimers  
 WLIT—Benjamin Franklin Hotel concert orchestra

**1:00 P.M.**  
 CBS—George Hall's Orchestra; WABC WIP-WFAN  
 NBC—Red—Market and Weather Reports; WEAFF  
 KDKA—National Farm and Home Hour, (NBC)  
 WCAO—Lou Becker's Orchestra  
 WCAU—Premier Pair, with Ted and Etta Gunther  
 WCBM—Ted Elmore's Collegians  
 WFI—News of the Day  
 WGY—Albany on Parade  
 WLIT—Lansdown Coal Co. Program  
 WOR—Frank Dailey's Dance Orchestra  
 WPEN—Woman's Page of the Air

**1:15 P.M.**  
 NBC—Red—George Scherban's Orchestra; WEAFF  
 WFI  
 WCAU—Bird Shay's Orchestra  
 WDAS—Talk  
 WGY—News Items  
 WPEN—Nobility Trio

**1:20 P.M.**  
 WDAS—With Uncle Sam's Naturalists

**1:30 P.M.**  
 CBS—Atlantic City Musicale; WABC WIP-WFAN  
 NBC—Blue—The Ambassadors; WJZ WBAL  
 NBC—Red—Del Lampe's Orchestra; WEAFF WFI  
 KDKA—International Sunday School Lesson  
 WCAU—Cecil and Sally  
 WDAS—Items of Interest  
 WLW—Seymore Simon's Orchestra  
 WOR—Mid-day Diversions  
 WPEN—Old Timers' Ensemble

**1:40 P.M.**  
 WCAU—Radio Highlights  
 WGY—State Department Talk

**1:45 P.M.**  
 NBC—Blue—Rhythmic Serenade; WJZ WRC KDKA  
 WBAL  
 WCAU—The Songsters and Orchestra  
 WDAS—Phila. Chamber of Commerce Women's Hour  
 WFI—Market Reports  
 WGY—Antoinette Halstead, contralto  
 WPEN—Harmony Philosophers

**2:00 P.M.**  
 CBS—American School of the Air; WABC WCAU  
 NBC—Blue—Weather Reports; WJZ  
 NBC—Red—Magic of Speech; WEAFF WRC  
 KDKA—KDKA Home Forum  
 WBAL—Poetry Recital by the "Bentztown Bard"  
 WDAS—Chattering With Ethel Maeder  
 WGY—Hess Program  
 WIP-WFAN—The Novelettes  
 WLIT—Rose Gallo, songs  
 WLW—Ohio School of the Air  
 WOR—The Pathfinder  
 WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
 NBC—Blue—Words and Music; WJZ WRC

**2:15 P.M.**  
 KDKA—Utility Hall Program  
 WBAL—Words and Music (NBC)  
 WGY—WGY Household Chats  
 WIP-WFAN—Sylvia Jordan, songs  
 WLIT—Emilie Nell Cocklin  
 WOR—Betty Flanigen, songs  
 WPEN—Tunes To Be Remembered

**2:30 P.M.**  
 CBS—Fred Berrens' Orchestra; WABC WIP-WFAN  
 NBC—Blue—Ivy Scott, soprano; WJZ WBAL  
 NBC—Red—Three Shades of Blue; WEAFF WGY WRC  
 KDKA—Stroller's Matinee  
 WCAU—College Debate Program  
 WDAS—The Singing Lesson with Henry Gurney, tenor  
 WLIT—Anne Fleming, pianist  
 WOR—Poetry, Bobby Burns and Anson DePue, tenor  
 WPEN—Songs D'Amour with Chief Caupolican

**2:45 P.M.**  
 CBS—Round Towners; WABC WIP-WFAN  
 NBC—Blue—Little Concert; WJZ WBAL  
 NBC—Red—Muted Strings; WEAFF WRC WGY  
 WDAS—Michael Bianco, tenor  
 WLIT—Penn. League of Women Voters  
 WPEN—Studio Guest of Honor

**3:00 P.M.**  
 CBS—Columbia Salon Orchestra; WABC WIP-WFAN  
 NBC—Blue—Betty and Bob; WJZ KDKA WBAL  
 NBC—Red—Echoes of Erin; WEAFF WRC WFI  
 WGY  
 WCAU—Friday Afternoon Frivolities with Bobby  
 Heath  
 WCBM—Varieties  
 WDAS—Afternoon Melodies with Ted Finn, tenor  
 WLW—Bisquick Program  
 WOR—American Institute of Banking, talk  
 WPEN—Itinerant Interlude

**3:15 P.M.**  
 NBC—Blue—U. S. Marine Band; WJZ WBAL  
 NBC—Red—Metropolitan Grand Opera; WEAFF WGY  
 KDKA—Pennsylvania Federation of Music Clubs  
 WCBM—To be announced  
 WDAS—The Three Naturals  
 WFI—Hawaiian Knights  
 WLW—Joe Emerson, Bachelor of Song  
 WOR—Elks' Organ Recital; Robert Pereda  
 WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
 KDKA—U. S. Marine Band (NBC)  
 WCAU—Philadelphia Musicale  
 WDAS—Dan Phillips' Orchestra  
 WLW—Words and Music, Joseph Ries  
 WPEN—Dance Revue

**3:45 P.M.**  
 CBS—Alex Semmler, pianist; WABC WIP-WFAN  
 WLW—Matinee Hour

WOR—Ariel Ensemble; orchestra  
 WPEN—Somebody's Birthday

**4:00 P.M.**  
 CBS—The Grab Bag; WABC WCAO WCAU  
 NBC—Blue—Francis Craig's Orchestra; WJZ  
 KDKA—Work-a-day Thoughts  
 WDAS—Rev. Robert Fraser, evangelist  
 WGY—Biblical Drama  
 WIP-WFAN—Cal and Patty Carroll with Myra Dell  
 WPEN—Special Feature

**4:05 P.M.**  
 KDKA—Business News

**4:15 P.M.**  
 KDKA—S. A. I. Musicale  
 WIP-WFAN—Del Zane; As Time Goes By  
 WLW—Fats Waller and Southern Singers  
 WOR—"Silas of the Hill Country"; skit  
 WPEN—Mad Music

**4:20 P.M.**  
 WPEN—Foot Health Talk

**4:30 P.M.**  
 CBS—U. S. Army Band; WABC WCAO WIP-WFAN  
 NBC—Blue—Colorado Cowboys; WJZ  
 KDKA—Market Reports, weather  
 WCAU—Doc Hyder's Southernaires  
 WDAS—Talk; William McLean  
 WLIT—Bob Hegeman's Orchestra  
 WOR—Elias Breeskin, violinist  
 WPEN—Sundown Melodies

**4:45 P.M.**  
 KDKA—Piano Interlude  
 WCAU—Topics by C. P. Shoffner  
 WDAS—Margaret Anders, mezzo-soprano  
 WGY—Stock Reports and Police Notices  
 WLW—Low Down

**4:50 P.M.**  
 KDKA—David Lawrence Dispatch

**4:55 P.M.**  
 KDKA—KDKA Artist Bulletin  
 WOR—Program Resume

**5:00 P.M.**  
 CBS—Bobby Benson; WABC WCAU  
 NBC—Blue—Ilomay Bailey; WJZ  
 NBC—Red—Hotel Sherman Orchestra; WEAFF  
 KDKA—Muskingum College Music Clubs  
 WCAO—Organ Melodies  
 WCBM—Rhythm Rounders  
 WDAS—Talk; Auspices of Penn. Anti-Saloon League  
 WGY—Schenectady Schools; choir  
 WIP-WFAN—Mary Wister, songs  
 WLIT—Children's Twilight Hour  
 WLW—Tea Time Trio  
 WOR—Bartal's Ensemble  
 WPEN—Mother Goose  
 WRC—Afternoon Varieties

**5:10 P.M.**  
 WDAS—Tea Time Tunes

**5:15 P.M.**  
 CBS—Johna Kelvin, Irish tenor; WABC  
 NBC—Blue—Mobile Moaners; WJZ KDKA  
 NBC—Red—Paul Wing, the Story Man; WEAFF WGY  
 WCAO—Sanpaper Bulletins  
 WCAU—Strollers  
 WCBM—Weather and Market Reports  
 WIP-WFAN—Town Tattler  
 WLIT—Joseph H. Lockett, pianist  
 WPEN—Horace Hustler, organist  
 WRC—Aunt Sue and Polly

**5:25 P.M.**  
 WCAU—Health Talk by Dr. Coles

**5:30 P.M.**  
 CBS—Skippy; WABC WCAO WCAU  
 NBC—Blue—The Singing Lady; WJZ WLW KDKA  
 NBC—Red—The Flying Family; WEAFF WLIT WRC  
 WGY  
 WCBM—Varieties  
 WDAS—Musical Silhouettes  
 WOR—Pauline Alpert, pianist  
 WPEN—String Rhythm

**5:45 P.M.**  
 CBS—The Lone Wolf Tribe; WABC WCAO WCAU  
 NBC—Blue—Little Orphan Annie; WJZ KDKA  
 NBC—Red—Adventures of Safety Soldiers; WEAFF  
 WRC WGY  
 WCBM—To be announced  
 WIP-WFAN—Humpty Dumpty and his People  
 WLIT—Lecnora Mixed Quartet  
 WLW—Sunshine Boys  
 WOR—Girl Out of Nowhere, songs

**5:55 P.M.**  
 WLIT—Family Doctor; Weather Report  
 WLW—Dodge Motor Car Program.

**6:00 P.M.**  
 CBS—Vaughn de Leath; WABC WIP-WFAN  
 NBC—Blue—Our Daily Food; WJZ KDKA  
 NBC—Red—Waldorf-Astoria Orchestra; WEAFF WRC  
 WFI  
 WCAU—Foremen Program  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ads and Fads  
 WGY—Ma Frassier's Boarding House  
 WLW—"Oklahoma Bob" Albright  
 WOR—Uncle Don  
 WPEN—Twilight Reveries

**6:15 P.M.**  
 CBS—George Hall's Orchestra; WIP-WFAN  
 CBS—On the Air Tonight; WABC  
 NBC—Blue—Del Lampe's Orchestra; WJZ  
 KDKA—Sport Review; Press News; Strange Facts  
 WCAU—Tonight at WCAU  
 WCBM—Jay Page; Piano Portraits  
 WFI—Late News  
 WGY—Studio Ensemble  
 WLW—Old Man Sunshine  
 WPEN—Sports Talk

**6:20 P.M.**  
 CBS—George Hall's Orchestra; WABC  
 WCAU—Esslinger Sporting Page

**6:25 P.M.**  
 WPEN—Dance Music

**6:30 P.M.**  
 CBS—Gertrude Nieson; WABC  
 NBC—Red—Betty Boop; Orchestra; WEAFF WFI  
 KDKA—KDKA Dinner Concert  
 WCAU—Chandu the Magician  
 WCBM—Oriole Department Store Entertainers  
 WDAS—Joe Dugan, sports columnist  
 WIP-WFAN—Valley Forge Sport Shots  
 WLW—Bob Newhall; Sportsman  
 WOR—Detectives Black and Blue  
 WRC—Aunt's Ensemble  
 WTEL—Harry Weber's Orchestra

**6:40 P.M.**  
 WIP-WFAN—News Reporter

**6:45 P.M.**  
 CBS—Just Plain Bill; WABC WCAU  
 NBC—Blue—Lowell Thomas, Today's News; WJZ  
 KDKA WLW  
 NBC—Red—South Sea Islanders; WEAFF WFI  
 WCAO—Carol Dore, violinist; Edward Jendrek, tenor  
 WCAU—Kolyos Program  
 WCBM—Koven's Polish Period  
 WDAS—The Tattlers  
 WGY—Chandu, the magician  
 WIP-WFAN—Dial Dandies  
 WOR—The Radio Franks  
 WPEN—Ham Dalton, the Town Crier  
 WRC—The Wilkins Quarter Hour

**IDA BAILEY ALLEN**  
 Home Making Editor  
**The FAMILY CIRCLE Magazine**

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**ALBERT C. SCHROEDER**  
 "The Best for Less"  
 423 Plymouth Court, Chicago, Ill.

# Reviewing Radio —by Mike Porter

(Continued from Page Ten)

admixture of variety, with changing big names, and musical comedy, especially written for the microphone.

## Lucky Strike to Change—

I HAVE it on good authority, that Lucky Strike is considering a revolutionary change in its style of presentation at the expiration of Jack Pearl's contract in May. The agency is toying with the notion that it may lift a few Broadway shows of some years ago, and revamp them into light and airy musicals. And here's a bit of scoop for the boys and girls—Old Gold practically has closed with J. P. Medbury, the West Coast humorist, and is negotiating with Fred Waring's band, for a series to begin at WABC within a month. The band and Medbury will form the nucleus for a fast moving variety show, not unlike the type now being aired by the Rudy Vallee outfit. Socony Vacuum already has prepared its new CBS series, wherein, newsman Edwin C. Hill will give some startling "Inside Story" interviews with music. Hudson-Essex is building up a show that will follow the variety pattern. There are half a dozen other large accounts looming—all of which seem to justify the conclusion that a new trend is about to materialize.

## Will Beer Hurt Music?

THE NEW YORK HOTELS are counting on the return of beer and wines to jack up business—and it occurs to me that should the cheerful juices restore prosperity to the hostelrys, the quality of dance music might suffer. It is an admitted fact that prohibition had one good effect on the country: It brought a big improvement in our orchestras. In the good old days, patrons packed the merry spots and after soaking up a lot of liquid, were content to dance to anything that resembled a tune. But when John Law dried up the better spots, the managements became competitive in the matter of selecting music that would attract customers. The result was plenty of inducement for band leaders to seek prestige and thus get into the big money. Dozens of bands cropped up, and from them arose some of the big names who enjoy today's spotlight.

What I fear is a managerial laxity, after beer returns—with the old hops and sparkling wines attracting the trade and thus spelling obscurity for some of the orchestras. The only saving factor is radio. The listener will continue to demand quality in music. The public, happily, has been educated to the best.

Note to Evans Plummer: Why don't you give yourself up? They're saying in New York that they've known all along you were Gracie Allen's brother!

ANOTHER SCOOP—There are 90 musicians in the Radio City Music Hall pit. The pit is in the path of a vicious draft—and since the rehearsals began for the opening of the center, every one of the 90 men have been stricken with colds, and have been home in bed for days, at one time or another. Only 89 had thus been knocked off their pins until this writing. The survivor was Rudy Wiedoft, the saxophone virtuoso, and mentor of Rudy Vallee. But today, Rudy, as the saying goes, is sick in bed.

## Tip to Searchers for Gracie Allen's Brother:

Look around! If you see a guy who spends his time putting covers on man-holes in which men are working—  
If you see a fellow putting tacks in the



Ramona, whose distinctive vocalizing is heard with Paul Whiteman's orchestra over the NBC network, is caught in a pensive mood—the essence of sophistication, don't you think?

## Orphans' plum pudding—

If you see a guy in a restaurant stirring coffee with his finger—

If you see a guy striking out for Chicago—and he admits that his batting average in New York was .416—

That's the missing mugg.

Incidentally, Gracie Allen has a real, live brother, who lives in California, and today, because of Gracie's stunt, he is the most miserable fellow in the country. Friends, Romans and countrymen are ribbing him night and day.

FRED ALLEN—no relative of Gracie's, he hopes—and one of my favorite comics, possesses a wrinkled dead pan (thus resembling Plummer) and never laughs. But unlike most funny men, his wit is spontaneous. A few nights ago when they dragged him into the Burns and Allen feature, on suspicion of being the missing Allen, he was given only about 45 seconds in front of the mike.

As he drifted into the studio, he seemed worried as usual.

"I'm looking for a guy," he wheezed. And he hunted about, until several scribes, quite mystified, demanded to know the object of the comedian's search.

"Well," Allen drawled, "I'll tell you. I'm looking for the guy that wrote my script on the head of a pin."

And after he had performed briefly for the Robert Burns program, he cracked:

"After tonight, I'll bet you there'll be a lot of people smoking Linit."

## Real Credit—

OF COURSE, you wouldn't—indeed, you couldn't—dramatize a novel for the air, without giving the author credit. You couldn't produce an air play without full glory to the playwright.

Thus reasons Eddie Cantor, who, as soon as he can fix it with Chase and Sanborn, will pave the wave for other comics, by crediting the gags and stunts he uses to his script writer Dave Freedman. The credit will be given at the close of each broadcast.

Miss Vivian Blum, of Baltimore, Md., raises her voice in the Guide's "Voice of the Listener" and asks, "What does Evans Plummer look like?"

A prune, miss, a prune!  
Don't you remember, my dear—"Each plum a prune, each prune a Plummer!"

# Plums and Prunes

(Continued from Page Five)

deals out dynamite; has a magnetic quality in his voice, but uses many cockney expressions that mar his comments. Prunes, Mr. Carter, for the latter. Let's talk American.

CRIME CLUB (Wednesday, Jan. 11, at 7 p. m. CST on NBC) heard tonight and the night previous for the first time since its switch to NBC. "Thirty-Two Caliber Kiss" was extremely well acted. Especially good was the suicide scene at the end. Take some plums, Crime Club.

SHERLOCK HOLMES (Wednesday, Jan. 11, at 8 p. m. CST on NBC) had little mystery. However, Holmes, Watson and Bell were worth hearing, as invariably. The latter slipped once in his closing continuity. This is recorded just to prove that the best make mistakes once in a while.

STOOPNAGLE AND BUDD (Thursday, Jan. 12, at 8:30 p. m. CST on CBS) entered into the great hunt for Gracie Allen's brother with one of the neatest sketches to date involving the eminent Fu Manchu in the comedy. Gracie and the pair of comedians win a crate of plums. And while we're at it, the lad or lassie who planned that dumb brother hunt is one of the smartest promoters in the business. It has added zest to the often tiresome business of dialing.

GERTRUDE NIESEN (Wednesday, Jan. 11, at 9 p. m. CST on CBS) came through on a non-commercial build-up program, but we were not startled. Miss Niesen has a nice voice but not alarmingly so, and she shouldn't try to imitate Connie Boswell until she does it better. Prunes for the time being.

EASY ACES (Wednesday, Jan. 11, at 9:15 p. m. CST on CBS) proved a pruned dud with the supposedly comical stare of the bridge-robot inventor. Worst script to date from the Aces, and the commercial credit is too blatant. Come on, Goodman Ace, get funny!

WAYNE KING (Tuesday, Jan. 10, at 7:30 p. m. CST on NBC) and his music have not been reviewed here for some weeks, but that is because this show is forever one of the smoothest and most pleasing. Ex-



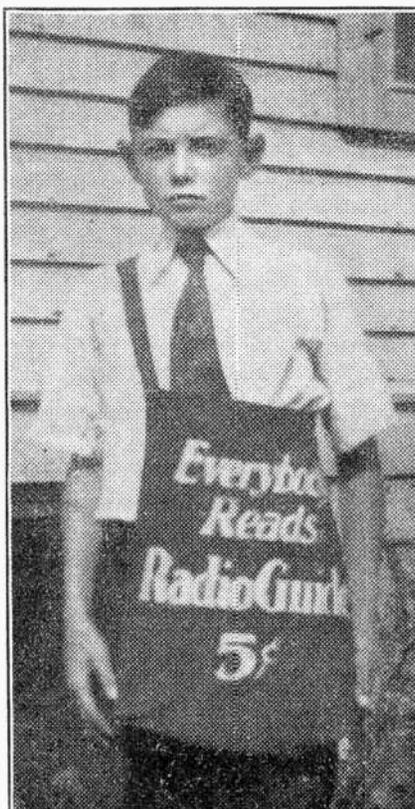
Still whispering his melodies is "Whispering Jack" Smith, one of radio's pioneer entertainers, in his current program heard each Monday and Wednesday at 8 p. m. (EST) over the CBS network. The program also includes the Hummingbirds, and Arnold Johnson's orchestra.

cellent taste of selections marked this program—one of his best. Many postponed plums are awarded.

BEN BERNIE (Tuesday, Jan. 10, at 8 p. m. CST on NBC) and orchestra provided song hits of 1932. The maestro was dull and the music not outstanding. It has always been our theorem that it is this leader's amusing patter instead of his band which makes his fame. Tonight it was neither. He sounded tired, and the long sales talk didn't have its usual wit.

LUCKY STRIKE POLICE DRAMA (Tuesday, Jan. 10, at 9 p. m. CST on NBC) and Jack Denny's orchestra wins a prune for the former and a very small plum for the latter, because we've heard Denny do much better. The drama, "The Paid Killer," was too obvious from the start, a mere repetition of everyday gang hireling activities, and had a very weak, pruned ending which was unsatisfactory. How about a new idea?

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# Friday Programs [Continued]

**6:50 P.M.**  
 WOR—To be announced  
 WTEL—Sports Interview

**7:00 P.M.**  
 CBS—Myrt and Marge; WABC WCAO WCAU  
 NBC—Blue—Amos 'n' Andy; WJZ KDKA WRC  
 WLW  
 NBC—Red—Donald Novis, tenor; WEAFF WGY  
 WDAS—Max Essner's Orchestra  
 WIP-WFAN—Uncle Wip  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Ford Frick, sports resume  
 WTEL—Boy Scout Program

**7:15 P.M.**  
 CBS—Buck Rogers in the Year 2432; WABC  
 NBC—Blue—Hilda Burke, soprano; WJZ KDKA  
 NBC—Red—Borrah Minneveitch's Harmonica Rascals;  
 WEAFF WLIT  
 WCAU—Dorothy Hall and Crawford's Furfashioneers  
 WCBM—Sports Scrap Book; Lee Davis  
 WGY—Explorations in Science  
 WLW—Gene and Glenn  
 WOR—Boys Club  
 WRC—Wakefield songbirds  
 WTEL—Twilight Thoughts with Herman Weiner

**7:30 P.M.**  
 CBS—Dolph Martin's Orchestra; WABC WCAU  
 NBC—Blue—Charlie Chan; WJZ KDKA  
 NBC—Red—Fox Fur Trappers; WEAFF WGY  
 WCBM—Moses Kahn's Musical Ensemble  
 WDAS—The Cosmopolitan Tenor  
 WIP-WFAN—Billy Hays' Orchestra  
 WLIT—Dr. Algase's Sunny Smile Club  
 WLW—Chandu, the Magician  
 WOR—A Wayside Cottage, sketch  
 WTEL—Polish Merry-makers

**7:45 P.M.**  
 CBS—Boake Carter; WABC WCAU  
 NBC—Red—The Goldbergs; WEAFF WLIT WGY WRC  
 WDAS—The Kelly Singing Waitress  
 WIP-WFAN—George Krick, guitarist and Quimando  
 Quartet  
 WLW—Detectives Black and Blue  
 WOR—Tarzan of the Apes; sketch

**8:00 P.M.**  
 CBS—Trade and Mark; WABC WCAU  
 NBC—Blue—Nestle's Program; WJZ KDKA  
 NBC—Red—Cities Service Concert; WEAFF WLIT  
 WRC WGY  
 WCBM—Musical Ramblers

WDAS—Around the World with Cap't Owen  
 Gordon Forrest  
 WIP-WFAN—Leo Zollo's Concert Ensemble  
 WLW—Artie Collins' Orchestra  
 WOR—Chandu, the Magician  
 WPEN—Italian Hour

**8:15 P.M.**  
 CBS—Singin' Sam, the Barbasol Man; WABC WCAO  
 WCAU  
 WDAS—Jewish Melodies  
 WLW—The Puddle Family  
 WOR—Jack Arthur, baritone and orchestra

**8:30 P.M.**  
 CBS—March of Time; WABC WCAO WCAU  
 NBC—Blue—Adventures in Health; WJZ KDKA  
 WLW  
 WCBM—Kaufman's Foot Teasers  
 WGY—WGY Farm program  
 WIP-WFAN—The Gossipers  
 WOR—Ernie Madriguera's Orchestra  
 WTEL—Instrumentalists

**8:45 P.M.**  
 NBC—Blue—Howard Thurston, the magician; WJZ  
 KDKA WLW  
 WCBM—Hecht's Reliable Polish Hour  
 WDAS—Talk, Philadelphia Simfonietta  
 WIP-WFAN—Enchanted Quarter Hour

**9:00 P.M.**  
 CBS—Tom Howard and George Shelton; Lennie  
 Hayton's Orchestra; WABC WCAU  
 NBC—Blue—First Nighter; WJZ KDKA  
 NBC—Red—K-7; Secret Service Story; WEAFF WGY  
 WDAS—Trombetta Italian Hour  
 WIP-WFAN—Waldemar Alfredo's Concert Ensemble  
 WLIT—To be announced  
 WLW—Tony Cabooch  
 WOR—"The Wolf of Paris"; sketch  
 WPEN—Italian Program

**9:15 P.M.**  
 CBS—Mary Eastman, soprano; WABC WIP-WFAN  
 WCAU—Electric Program  
 WCBM—Popular Hits  
 WLW—Thelma Kessler and Orchestra  
 WOR—"The Cabbies"

**9:30 P.M.**  
 CBS—Socony-Vacuum Presents the "Inside Story";  
 WABC WCAU WIP-WFAN  
 NBC—Blue—Armour Program; WJZ KDKA  
 NBC—Red—Leo Reisman's Orchestra; WEAFF WLIT  
 WRC WGY WLW  
 WCAU—Phil. Electric Half Hour  
 WCBM—Boxing

WDAS—Rhyme and Rhythm, two pianos, vocal  
 WLW—To be announced  
 WOR—The Gibson Girls; Vocal Trio

**10:00 P.M.**  
 CBS—Columbia Revue; WABC WIP-WFAN  
 NBC—Blue—Alice Joy, contralto; WJZ KDKA  
 NBC—Red—Chevrolet Program; Al Jolson; WEAFF  
 WGY WLIT  
 WCAU—Mayside Cottage  
 WCBM—To be announced  
 WDAS—Tom McKim, talks on Soccer  
 WOR—"The Limited"  
 WPEN—Wrestling Bouts from the Arena

**10:15 P.M.**  
 NBC—Blue—V.c and Sade, sketch; WJZ  
 KDKA—Westinghouse Pioneers  
 WCAU—To be announced  
 WDAS—Piano Meditations by Manny La Porte  
 WIP-WFAN—Eddie Bonnelly's Orchestra

**10:30 P.M.**  
 CBS—Street Singer; WABC WCAU  
 NBC—Blue—Concert Orchestra; WJZ  
 NBC—Red—Zona Gale, author; WEAFF WGY  
 KDKA—Bridge School of the Air; E. Hall Downes  
 WCAU—Little Jack Little (CBS)  
 WCBM—Johnny Tucker's High Hatters  
 WDAS—The Column of the Air  
 WIP-WFAN—Henny Hendrickson's Orchestra  
 WLIT—To be announced  
 WLW—Seymore Simon's Orchestra

**10:45 P.M.**  
 CBS—Fray and Braggiotti; WABC WCAU  
 NBC—Blue—Achievements of Experimental Medi-  
 cine; WJZ  
 NBC—Red—Lanny Ross, tenor; WEAFF WRC WGY  
 KDKA—Bradley Kincaid  
 WCAU—Billy Antrim's Orchestra  
 WDAS—Missing Persons  
 WLIT—Carman Theater Program

**11:00 P.M.**  
 CBS—Nino Martini, tenor; WABC WCAO WIP-WFAN  
 NBC—Blue—"Mrs. Nagsby", humorous skit; WJZ  
 NBC—Red—Anson Weeks' Orchestra; WEAFF  
 KDKA—Time; Sport Review; Weather Report;  
 Artist Bulletin  
 WCAU—Boake Carter, talk  
 WCBM—Oscar Appel's Orchestra  
 WGY—Freddy Engel's Orchestra  
 WLIT—Joe Smith's Parodians  
 WLW—Cincinnati College of Music Faculty Recital  
 WOR—Moonbeams  
 WRC—Dance Orchestra

**11:15 P.M.**  
 NBC—Blue—Night Song; WJZ  
 KDKA—Press Last Minute News Flashes  
 WCAU—Piano Ramblings, by Ben Greenbratt  
 WGY—Musical Program

**11:20 P.M.**  
 KDKA—Cora Williams Hines, contralto

**11:30 P.M.**  
 CBS—Abe Lyman's Orchestra; WABC  
 NBC—Red—Ozzie Nelson's Orchestra; WEAFF WRC  
 KDKA—Henry Halstead's Californians  
 WCAU—Bird Shay's Orchestra  
 WCBM—Ted Elmore's Orchestra  
 WGY—Floyd Walter, organist  
 WIP-WFAN—La Casa-Billy Hay's Orchestra  
 WLIT—Charlie Gaines' Orchestra  
 WOR—Jack Denny's Orchestra

**11:45 P.M.**  
 WCAU—Ritz Carlton Orchestra  
 WLW—Threesome and Piano

**12:00 MIDNIGHT**  
 CBS—Ben Pollack's Orchestra; WABC WCAU  
 NBC—Blue—Cab Colloway's Orchestra; WJZ WLW  
 KDKA  
 NBC—Red—Ralph Kirbery, the Dream Singer; WEAFF  
 WGY—Musical Program  
 WIP-WFAN—Frank Winegar's Orchestra  
 WLIT—Charlie Kerr's Orchestra  
 WOR—Dance Orchestra

**12:15 A.M.**  
 NBC—Red—Hotel Carter Orchestra; WEAFF WGY,  
 WLW—Sunshine Boys

**12:30 A.M.**  
 CBS—Bernie Cummins' Orchestra; WABC WCAU  
 NBC—Blue—Joe Furst's Orchestra, Gus Van; WRC  
 WJZ  
 NBC—Red—Don Bestor's Orchestra; WEAFF  
 WGY—New Kenmore Orchestra  
 WIP-WFAN—Missing Person's Report  
 WLW—Artie Collins' Orchestra

**12:45 A.M.**  
 CBS—Hal Kemp's Orchestra; WABC WCAU  
 NBC—Blue—Missing Person Reports  
 WLW—Moon River

**1:15 A.M.**  
 WLW—Seymore Simon's Orchestra

**1:30 A.M.**  
 CBS—Roseland Ballroom Orchestra; WABC  
 WLW—And So To Bed

# Programs for Saturday, January 28

**6:30 A.M.**  
 WLW—Top of the Morning

**6:45 A.M.**  
 NBC—Red—Tower Health Exercises; WEAFF WFI  
 WGY  
 WOR—Gym Classes

**7:00 A.M.**  
 KDKA—KDKA Musical Clock  
 WCAO—Early Risers' Musical Clock  
 WCBM—Morning Melodies  
 WLW—Morning Frolic  
 WOR—Gambling's Gamboliers  
 WTEL—Top of the Morning

**7:15 A.M.**  
 WLW—Old Bill  
 WOR—Gym Classes

**7:30 A.M.**  
 CBS—Organ Reveille; WABC  
 NBC—Blue—Don Hall Trio; WJZ  
 WCAO—Sunpaper Bulletins  
 WOR—Gambling's Gamboliers  
 WPEN—Musical Clock

**7:40 A.M.**  
 WPEN—News and Views

**7:45 A.M.**  
 WCAO—WCAO Kiddie Club  
 WOR—Gym Classes

**7:55 A.M.**  
 WCAU—Radio Highlights

**8:00 A.M.**  
 CBS—Salon Musicale; WABC WCAU  
 NBC—Blue—The Wife Saver; WJZ  
 NBC—Red—Organ Rhapsody; WEAFF WFI WGY  
 KDKA—Bradley Kincaid  
 WCAO—Late Risers' Musical Clock  
 WCBM—Morning Glories  
 WLW—Morning Devotions  
 WOR—John, Joe and Frosini, songs  
 WPEN—Cruise of the S. S. All In Fun  
 WTEL—The Console Rises

**8:05 A.M.**  
 WOR—Weather Report

**8:10 A.M.**  
 WOR—Daily Produce Reporter

**8:15 A.M.**  
 NBC—Blue—Morning Devotions; WJZ  
 KDKA—Morning Cheer  
 WCAU—Children's Stories and Songs  
 WLW—The Wanderers  
 WPEN—Jack Tar's School Days  
 WOR—Al Woods, songs  
 WRC—Morning Varieties

**8:20 A.M.**  
 WOR—Dogs' Tales; Richard Meany

**8:30 A.M.**  
 NBC—Blue—The Pepper Pot, dance band; WJZ  
 WLW

NBC—Red—Cheerio; WEAFF WFI WRC WGY  
 KDKA—Gladys Moore with Dorothy and Marie  
 WCAU—Salon Musicale  
 WOR—Martha Manning, sales talk  
 WPEN—Arithmetic Band  
 WTEL—Thrifty Club

**8:45 A.M.**  
 CBS—Vocal Art Trio; WABC WCAU  
 KDKA—Pepper Pot (NBC)  
 WIP-WFAN—Early Riser's Club  
 WOR—Orchestral Program  
 WPEN—Chris Seiter, crooning troubadour

**8:55 A.M.**  
 WPEN—Foot Health Talk

**9:00 A.M.**  
 CBS—Tony Wons; Art You Listen? WAEC  
 WCAO WIP-WFAN  
 NBC—Red—Morning Glee Club; WEAFF WRC WLIT  
 KDKA—Press News-Reeler  
 WCAU—Words and Music  
 WCBM—News Flashes  
 WDAS—Morning Melodies  
 WGY—Lady Fingers, pianists  
 WLW—Art Talk  
 WOR—Chinaberry Children's Program  
 WPEN—Sea-Goin' Bill at the Piano

**9:05 A.M.**  
 KDKA—Pepper Pot (NBC)

**9:15 A.M.**  
 CBS—Little Jack Little; WABC WCAO WCAU  
 NBC—Red—Masqueraders; WEAFF WGY  
 WCBM—Le Roy McKnew; Pianist  
 WDAS—The Eye Openers  
 WIP-WFAN—Organalities  
 WLIT—Womens' Home Hour  
 WLW—Cabooch and Company  
 WPEN—The Health Man  
 WRC—One Man Minstrel

**9:30 A.M.**  
 CBS—Modern Living, health talk; WABC WCAO  
 NBC—Blue—To be announced; WJZ KDKA  
 WCAU—Johnson Program  
 WCBM—Waves of Melody  
 WIP-WFAN—Van Dawson Sanders  
 WLIT—The Beauty Salon  
 WOR—A Little French for Little Folk  
 WPEN—Second Cruise of the S. S. All In Fun

**9:45 A.M.**  
 CBS—Reis and Dunn; WABC WCAO WIP-WFAN  
 NBC—Blue—Nothing but the Truth; WJZ  
 NBC—Red—Otto Viennese, baritone; WEAFF WFI  
 WRC WGY  
 KDKA—Press News Flashes, weather  
 WCAU—Asco After Breakfast Program  
 WDAS—Health's Highway  
 WLW—Pacific Borax Talk  
 WOR—Girl and Boy Scout News  
 WPEN—Bo'sun Borelli, songs

**9:50 A.M.**  
 KDKA—Market Reports  
 WLW—Entertaining Our Guests

**9:55 A.M.**  
 KDKA—Program for the Day

**10:00 A.M.**  
 CBS—Melody Parade; WABC  
 NBC—Blue—Musical Melange; KDKA WJZ  
 NBC—Red—The Vass Family; WEAFF WRC WGY  
 WCAO—WCAO Children's Hour  
 WCAU—Musical Contents  
 WCBM—Mary Ann Kiddie Klub  
 WDAS—Ithan Hill Billies  
 WFI—Market Reports  
 WIP-WFAN—Home Maker's Club  
 WLW—Mail Bag  
 WOR—Ensemble  
 WPEN—Freddy, the Cabin Boy

**10:10 A.M.**  
 WPEN—Tom Rott; skit

**10:15 A.M.**  
 CBS—Songs of the Out-of-Doors; WABC WCAU  
 NBC—Blue—John Fogarty, tenor; WJZ  
 NBC—Red—Souvenirs of Melody; WEAFF WFI  
 WRC WGY  
 KDKA—KDKA Home Forum  
 WDAS—Ads and Fads, talks with music  
 WLW—Live Stock Reports  
 WOR—Dancing Class, Thos. E. Parson

**10:20 A.M.**  
 WPEN—Chips Eckert, comedian

**10:25 A.M.**  
 WPEN—Foot Health Talk

**10:30 A.M.**  
 CBS—New World Salon Orchestra; WABC WCAU  
 NBC—Blue—Happy Jack; WJZ  
 NBC—Red—Mme. Lolita Cabrera Gainsborg, pianist;  
 WEAFF WGY  
 WDAS—On the WDAS Sightseeing Bus  
 WFI—Children's Theater of the Air  
 WIP-WFAN—Helen Kramer and Ralph Corabi  
 WLW—Southern Singers  
 WOR—Florence Case, songs  
 WPEN—Grab Bag of the Air  
 WRC—Aunt Sue and Polly

**10:45 A.M.**  
 NBC—Blue—Irma Glen, organist; WJZ  
 NBC—Red—Breen and de Rose; WEAFF WRC WGY  
 KDKA—Salt and Peanuts  
 WIP-WFAN—Magazine of the Air  
 WLW—Radio Varieties  
 WOR—Bamberger Stamp Club

**11:00 A.M.**  
 CBS—Adventures of Helen and Mary; WABC WCAU  
 NBC—Red—Melodies of the South; WEAFF WGY  
 KDKA—Irma Glen, organist (NBC)

WDAS—Lou Ancker Looks At The Movies  
 WLIT—Harmony Duo  
 WOR—What to Eat and Why; C. Houston Goudiss  
 WPEN—Tune Tinkers

**11:15 A.M.**  
 NBC—Blue—Rhythm Ramblers; WJZ  
 NBC—Red—Radio Household Institute; WEAFF WLIT  
 WRC WGY  
 KDKA—KDKA Kiddies' Klub  
 WDAS—Charlotte Coate, soprano  
 WIP-WFAN—Elsa Brighton, mezzo soprano  
 WLW—Mike and Herman  
 WPEN—Women's Home Hour

**11:30 A.M.**  
 CBS—Cncert Miniatures; WABC WCAU  
 NBC—Red—Swen Swenson's Swedehearts; WEAFF  
 WRC  
 WCBM—Health Talk  
 WDAS—Solly Wood; From Hollywood  
 WGY—Children's Theater of the Air  
 WIP-WFAN—Leonard MacClain at the Organ  
 WLIT—Every Woman's Hour  
 WLW—Elliott Brock, violinist  
 WOR—Ann Stevens' Thrift Hour  
 WPEN—Honolulu Melodies of the Air

**11:45 A.M.**  
 NBC—Blue—Spanish Idylls; WJZ KDKA  
 WCBM—Merchants' Air Review  
 WIP-WFAN—Cheerful Cheerubs  
 WLW—Fats Waller  
 WOR—Stepping Stones to Music  
 WPEN—Dave Hazzard's Travelogue

**12:00 NOON**  
 CBS—Buddy Harrod's Orchestra; WABC  
 NBC—Blue—Smack Out; WJZ  
 NBC—Red—Johnny Marvin, tenor; WEAFF WLIT  
 WRC WGY  
 KDKA—Business News  
 WCBM—To be announced  
 WCAU—Otto Grey's Oklahoma Cowboys  
 WDAS—The Noontimers  
 WIP-WFAN—Hal Thompson's Orchestra  
 WLW—Governmental Glimpses, Gilbert Bettman  
 WOR—The Voice of Experience  
 WPEN—Organ Doctor  
 WTEL—Noon Tunes

**12:15 P.M.**  
 NBC—Blue—Pollock and Lawnhurst, piano duo; WJZ  
 NBC—Red—American Legion Trade Revival Campaign  
 WEAFF WRC  
 WCAU—Harold Knight's Orchestra  
 WCBM—Luncheon Music  
 WGY—Farm Program  
 WIP-WFAN—Buddy Harrod's Orchestra (CBS)  
 WLIT—Book Review; G. M. O'Reilly  
 WLW—The Sunshine Boys  
 WOR—Dorothy Blumberg, pianist  
 WTEL—News Resume



# Voice of the Listener



## Voice of Ecuador

Newark, New Jersey

Dear Sir:

On Tuesday, December 20, Quito, Ecuador, South America, held their first radio show. It was the greatest event, proceeds entirely going to charity, that was ever given in the quaint old city, or in the country, for that matter. Senor J. Albert Parra, who conceived the idea from one of your articles in the RADIO GUIDE, with the assistance of the Jones brothers of Chicago, missionaries in Ecuador, did a bang up job of the entire affair. The few broadcasting stations in Ecuador cooperated to the limit. The government and railroad gave every assistance possible. Artists were anxious and willing for the success of the first Radio Charity Show in Ecuador. Hotels and theaters did their bit for the poor and unfortunate. It was a gala event and society went for it in a big way. Songs, string music, bands, native dances, novelties by Mr. Jones, in fact everything that went to please the souls of the South Americans were done by these radio artists. It was over at midnight and people were still walking about in the early morning hours talking about it.

This show not only did more for radio than anything else heretofore, but was a complete financial success. Senor Parra has done more to promote the buying of radio sets for the people down there than any man in the country. He is not in the radio business, just a lover of it. Parra is in the yeast business. His wife is a former East Orange, N. J. girl. The citizens of Quito have requested Senor Parra to arrange for another show similar to the last and to have him tune in New York on his short wave set as an act.

P.S. I received the above stuff from Mr. Boyd, a friend in Quito, and thought you might be interested as a bit of out-of-the-ordinary news. I have always bought two copies of the GUIDE a week and sent one down there and as American stuff, so far as reading goes, is mighty scarce down there I guess it is well handled and passed on. I hear that the operators in the Quito station have the pictures in the GUIDE plastered all over the place. Good luck to you and a long future for the RADIO GUIDE.

J. R. Walsh

## Gadzooks, You Will!

South Bend, Indiana

Dear Editor:

Allow me and my orchestra to congratulate you for the fine radio programs you list in the "RADIO GUIDE." Me and my band listen to almost all the good programs and get good pointers here on the outskirts of this town. We'll show these city slickers a thing before long, by cracky!

Jeb Hemingway (Band Leader)

## So You Wanna Fight, Heh!

Grand Rapids, Michigan

Dear Voice:

We haven't had a real battle in this column for quite some time and how we like a good fight! If you will take the trouble to print this letter, perhaps we can have one!

I agree with Leota Helms. Not only is Rudy Vallee tiresome, but he's impossible. Let's hear what youse guys and girls have to say about Rudy.

Tug

## Well, Who Does Dare?

Poughkeepsie, N. Y.

Dear Sirs:

Rudy Vallee is not only the best singer on the air, but the best band leader and showman. And who dares deny it!

Robert Bolton

## King for King

Sparta, Wisconsin

Dear Voice of the Listener:

At last you are having that orchestra leaders contest. I have been waiting a long time to cast my vote for the greatest leader from coast to coast and border to border. I mean Wayne King—no less.

Now here you come along with this contest and ask to name the "King of Jazz" and how can I cast my vote for Wayne? It would be an insult to the man to call the beautiful rhythm he gives us "jazz." Shame on you!

Nevertheless I'm sending my vote along and want Wayne King to win.

"A Wayne King Fan"

## Kiss and Make Up

Bloomington, Ill.

Dear Voice:

We have been reading RADIO GUIDE for nearly a year and think it is one grand magazine. We enjoy every article but wish Mike Porter and Evans Plummer would forget their own feelings and think more of their column.

By the way, where does Mr. Larsen get that idea about the arrangement of the log of stations. Perhaps he could do better?

Del Hue

## To England, Evans

Philadelphia, Pa.

Dear Sirs:

Mr. Plummer's column is very interesting and I like his comments but if he thinks that Kenneth Roberts, former announcer of the Magic Voice, has an English accent, he had better go to England and hear the difference. I have never read any articles about Mr. Roberts, but I don't think his accent is English. Mr. Plummer should hear him announce Mr. Angelo Patri and I am sure he will change his mind.

The week after Mr. Plummer made the comment, the Columbia Broadcasting System changed the announcer to Paul Douglass. Why the change was made I don't know but I think Mr. Roberts' voice added to the "Magic Voice" program.

A. A. B.

## "Asinine Squawk"

Philadelphia, Pa.

Dear Sir:

Mr. Larsen's letter—an asinine squawk, should have been omitted from the Voice in the issue of Jan. 8. Your radio programs are very easy to read. The RADIO GUIDE is O. K., and I'll battle anyone who finds fault with it when unjustified.

J. F. Erney

## Voice of a Shut-in

Urbana, Illinois

Gentlemen:

I am what some might term a shut-in, but this is true only in my inability to get bodily out of doors. Through my radio I get news of all the civilized world. I am present at all important social events; in the front seat at all major sporting activities; hear all the best music, both popular and classical; and with a twist of the dial I hear the best comedians, leading actors, and soloists. After all this I certainly do not consider myself a shut-in. In fact, in the two years of my disability I feel my scope has been considerably broadened.

The RADIO GUIDE helps me so much to locate programs that I am never without one. I enjoy the whole paper. Naturally one is interested in knowing about their unseen entertainers. A good many of them I used to see in the theaters, concert halls, and night clubs. But even then I did not obtain the personal facts that tend to make any one more interesting. In my opinion RADIO GUIDE supplies the bridge between the entertainer and his audience.

Bya Chapman, Outlook Sanitarium

## For Isham Jones

Delanco, N. J.

Dear Sirs:

Enclosed is my ballot for Jazz King—Isham Jones. His new rhythm, embodied especially in his own compositions, is the last word in modern jazz. Jazz has few exponents at present, and, of course, the new King must be modern.

Paul Whiteman, with his "Rhythmic Concert" is more than a King of Jazz. He is indeed the "Dean of Modern American Music."

So here's a vote for Isham Jones, and if he doesn't win—a bushel of prunes to the radio audience for their lack of discrimination. Here's something for Evans Plummer: Prunes to Guy Lombardo. Plums for Ruth Etting (carloads). Plums for Bing Crosby. Prunes to my pet peeve—Jack Fulton.

Howard Myers

## Protesting a Change

Kenosha, Wis.

Dear Sirs:

I, as well as many others, would like to protest against the changing of the "Tales of The Foreign Legion" program to 7:30 p. m. on Sundays. This program now comes during the popular program starring Eddie Cantor, and both have a great many followers. It certainly is a calamity to have to choose one or the other.

Hugh Cleveland

## Carleton Smith-Artist

Chicago, Illinois

Gentlemen:

RADIO GUIDE has a real artist in Carleton Smith. He not only is capable of feeling with the makers of real music but his art extends to expressing ably the soul of genius. May we not have more of him and his art? I speak especially of the article on Toscanini.

Florence Suchomski

## A House Divided

Akron, Ohio

Dear Sir:

I am glad to see that you are starting a Jazz King contest. I will cast my vote for Harold Stern but I'll bet Guy Lombardo will win.

Edward Bond

## RADIODDITIES

**MARGE**

OF THE TEAM OF MYRT AND MARGE SPENDS EVERY SATURDAY TRAPSHOOTING - AFTER FIFTY SHOTS WITH A TWELVE GAUGE SHOTGUN - SOME THREE DAYS ARE SPENT NURSING A BLACK AND BLUE ARM - MARGE WEIGHS LESS THAN ONE HUNDRED POUNDS





**ED WYNN**

RECEIVED A LETTER WITH NO OTHER NAME OR ADDRESS ON THE ENVELOPE BUT "SO-OO-OO-OO"



**HERBERT RICE**

WHO WRITES-DIRECTS AND ACTS IN THE "BOBBY BENSON WESTERN STORY" A COWBOY STORY - IS AN ENGLISHMAN AND HAS NEVER BEEN WEST OF BUFFALO



**HERMAN ASHBAUCHER**

CHIEF SOUND EFFECT TECHNICIAN OF N-B-C WAS FORMERLY A WELL KNOWN CONCERT TENOR



**THE MILLS BROTHERS** WHO-NOT LONG AGO WORKED THEIR WAY FROM PIQUA, OHIO TO NEW YORK BY PLAYING TO SIDEWALK CROWDS-MADE \$200,000 IN 1932 EXCLUSIVE OF THEIR RADIO SALARIES

# Saturday Programs [Continued]

**12:20 P.M.**  
KDKA—Farm Flash

**12:30 P.M.**  
CBS—Happy Felton's Orchestra; WABC WIP-WFAN  
NBC—Blue—Farmer's Union Program; WJZ  
NBC—Red—Gentlemen Gypsy's Orchestra; WEA  
KDKA—Press News-Reeler  
WCAU—Harold Knight's Orchestra  
WDAS—Neighbour and his Neighbours  
WLIT—Benjamin Franklin Hotel concert orchestra  
WOR—Huger Elliot  
WPEN—A Vision, talk  
WTEL—Recordings

**12:35 P.M.**  
KDKA—Henry Halstead's Californians

**12:45 P.M.**  
WCAU—The Noontimers  
WOR—Altman Gold Medal Trio  
WPEN—Talk, "Veterans Legislation"

**1:00 P.M.**  
CBS—George Hall's Orchestra; WABC WCAU  
NBC—Red—Don Bestor's Orchestra; WEA  
KDKA—National Farm and Home Hour (NBC)  
WCAU—Lou Backer's Orchestra  
WCBM—Ted Elmore's Collegians  
WFI—News of the Day  
WGY—Stock reports  
WIP-WFAN—Orchestra Melodies with Ted Behr  
WLIT—Lansdowne Coal Co. Program  
WOR—Ernie Krickett's Dance Orchestra  
WPEN—Excerpts from Musical Comedies

**1:15 P.M.**  
WDAS—Talk  
WFI—Don Bestor's Orchestra (NBC)  
WGY—Hotel Lexington Orchestra (NBC)  
WPEN—Harmony Philosophers

**1:20 P.M.**  
WDAS—Items of Interest

**1:30 P.M.**  
CBS—Madison Ensemble; WABC WCAU  
NBC—Blue—Farm Forum; WJZ WLW  
NBC—Red—Emerson Gill's Orchestra; WEA WFI  
WGY  
KDKA—Strollers' Matinee  
WCAU—Football Souvenir Program  
WCBM—Studio Program  
WDAS—Emily Stanton, soprano  
WIP-WFAN—Orient Orchestra  
WOR—Home Singer, Tunes of Long Ago  
WPEN—Old Timers' Ensemble

**1:45 P.M.**  
WDAS—Phila. Chamber of Commerce Women's Home  
Hour; Talk, Charles E. Grakelow  
WGY—To be announced  
WOR—Midday Diversions; orchestra  
WPEN—Health Talk by Dr. Ira W. Drew

**2:00 P.M.**  
CBS—Saturday Synopators; WABC WCAU  
NBC—Blue—Weather Reports; WJZ  
NBC—Red—League for Industrial Democracy Lunch-  
eon; WEA WGY  
WDAS—Organ Recital with H. F. Stockton  
WIP-WFAN—Teddy and Jane  
WLIT—Charlie Kerr's Orchestra  
WLW—Dealers' Hour  
WPEN—Billy Penn's Daily Diary

**2:05 P.M.**  
NBC—Blue—Words and Music; WJZ KDKA

**2:15 P.M.**  
WIP-WFAN—Keyboard Kapers  
WOR—Myrtle Boland, comedienne  
WPEN—Tunes To Be Remembered

**2:30 P.M.**  
CBS—Columbia Salon Orchestra; WABC WCAU  
NBC—Blue—Synopators; WJZ WLW  
KDKA—To be announced  
WDAS—The Four Sharps; banjo quartette  
WLIT—Trio Romantique  
WIP-WFAN—First Udenominational Radio Church  
WOR—"An Address by Mr. Sexauer"  
WPEN—Dave Hazzard's Preamble

**2:45 P.M.**  
NBC—Blue—Little Concert; WJZ  
WDAS—Poet's Corner  
WLW—Happy Jack (NBC)  
WPEN—Happy Harmonies

**3:00 P.M.**  
CBS—The Round Towners; WABC WCAU  
NBC—Blue—Radio Traubadours; WJZ WLW  
NBC—Red—Merry Madcaps; WEA WFI  
KDKA—To be announced  
WDAS—Afternoon Melodies  
WGY—Elizabeth Carrigan, contralto  
WIP-WFAN—The Modernists  
WOR—Good Turn Hour  
WPEN—Itinerant Interlude

**3:15 P.M.**  
WFI—L'Heure Romantique  
WGY—Merry Madcaps (NBC)  
WIP-WFAN—The Irish Ramblers  
WOR—"Klondike Bob"  
WPEN—Embarrassing Moments Contest

**3:30 P.M.**  
CBS—Dick Mansfield's Orchestra; WABC WCAU  
NBC—Blue—The Ambassadors; WJZ WLW  
NBC—Red—Matinee Gems; WEA WGY WFI  
WDAS—The Slovak Hour  
WOR—Frank Ricciardi, baritone  
WPEN—Dance Revue

**3:45 P.M.**  
NBC—Blue—To be announced; WJZ WLW  
WFI—Miriam Mulhern, soprano  
WIP-WFAN—German American Charity Ball  
WOR—Show Boat Boys; harmony duo and patter  
WPEN—Somebody's Birthday

**4:00 P.M.**  
CBS—Spanish Serenade; WABC WCAU WIP-WFAN

NBC—Blue—Dance Masters; WJZ KDKA WLW  
WBAL

WCAU—Saturady Matinee  
WDAS—Children's Radio Theater, dramatic  
WFI—Buffalo Civic Orchestra (NBC)  
WOR—Ariel Ensemble's Orchestra  
WPEN—Special Feature  
WTEL—International Sunday School Lesson; Rev.  
Walter Erl

**4:15 P.M.**  
WDAS—Al Goldwyn At The Piano  
WPEN—Mad Music  
WTEL—True Blue Ulster Irish Orchestra

**4:20 P.M.**  
WPEN—Foot Health Talk

**4:30 P.M.**  
CBS—Leon Belasco's Orchestra; WABC WCAU  
NBC—Blue—Concert Favorites; WJZ WBAL KDKA  
WCAU—Leon Belasco's Orchestra  
WDAS—James F. Mehorter, baritone  
WGY—Studio Ensemble  
WIP-WFAN—The Five Dominoes  
WLIT—Larry Fotin's orchestra  
WLW—Andy Mansfield  
WOR—To be announced  
WPEN—Sundown Melodies

**4:40 P.M.**  
WIP-WFAN—N. E. Journal Program

**4:45 P.M.**  
WDAS—Los Rancheros, Spanish Instrumentalists  
WIP-WFAN—Les Chanteuses  
WLW—Low Down  
WTEL—Recordings

**4:55 P.M.**  
WOR—Program Resume

**5:00 P.M.**  
CBS—Eddie Duchin's Orchestra; WABC WCAU  
WCAU  
NBC—Blue—Maurice Sherman's Orchestra; WJZ  
WLW WBAL  
NBC—Red—Lady Next Door; WEA  
KDKA—KDKA Orchestra  
WCBM—Rhythm Rounders  
WDAS—Clyde Bradby's Orchestra  
WGY—Radio Extra  
WIP-WFAN—The Parodians  
WLIT—Children's twilight hour  
WOR—Carroll Club Reporter  
WPEN—The Pied Piper  
WTEL—Old Folks at Home, musical sketch

**5:05 P.M.**  
WOR—Amateur Astronomers Ass'n Talk

**5:15 P.M.**  
WCAU—Sunpaper Bulletins  
WCBM—Weather and Market Reports  
WGY—Mitchell Schuster's Orchestra (NBC)  
WLW—Doctors of Melody  
WOR—Billy Bruce, baritone  
WPEN—Horace Hustler, Organist  
WTEL—Recordings

**5:30 P.M.**  
CBS—Skippy; WABC WCAU WCAU  
NBC—Blue—Musical Moments; dance orchestra; WJZ  
WBAL  
NBC—Red—Beau Balladeer; WEA WGY  
KDKA—"Behind the Law"; Pennsylvania State Police  
WCBM—Varieties  
WDAS—Musical Silhouettes with Ben Silver's Orch.  
WIP-WFAN—Walnut Street Theater Revue  
WLIT—Mary Keenan, soprano  
WLW—Parent Teachers' Forum  
WOR—French Course, Dr. Thatcher Clark  
WPEN—String Rhythm  
WRC—Afternoon Varieties  
WTEL—Novelty Instrumental Trio

**5:45 P.M.**  
CBS—Tito Guizar; WABC  
CBS—Cowboy Tom and Indian Chief; WCAU  
NBC—Blue—Little Orphan Annie; WJZ KDKA  
WBAL  
NBC—Red—Seckatary Hawkins; WEA WRC WGY  
WLIT  
WCBM—To be announced  
WIP-WFAN—Arlene Smith  
WLW—Alice Remsen and Orchestra

**5:55 P.M.**  
WLW—Dodge Motor Car Program

**6:00 P.M.**  
CBS—America's Grub Street Speaks; WABC WCAU  
NBC—Blue—Little German Band; WJZ KDKA  
NBC—Red—Waldorf-Astoria Orchestra; WEA WRC  
WFI

WBAL—Little German Band  
WCBM—Heart and Home Service  
WGY—Joe and Eddie  
WIP-WFAN—Sunday School Lesson  
WLW—"Law for the Layman"  
WOR—Uncle Don  
WPEN—Keystone Telephone Organ Program  
WTEL—Behind the "Mike"; Interview

**6:15 P.M.**  
CBS—Do Re Mi; WIP-WFAN  
CBS—On the Air Tonight; WABC  
WCAU—Tonight at WCAU  
WFI—Late News  
WGY—Billy Rose, tenor  
WLW—Old Man Sunshine  
WPEN—Sports Talk  
WTEL—Two Jacks and a Queen, harmony

**6:20 P.M.**  
CBS—Do Re Mi; WABC  
WCAU—Esslinger Sporting Page

**6:25 P.M.**  
WPEN—Dance Music

**6:30 P.M.**  
CBS—Lou Schroeder's Orchestra; WABC  
NBC—Blue—Laws That Safeguard Society; WJZ  
NBC—Red—Voice from the Fireside; WEA WFI  
KDKA—Time; Sport Review; Press News-Reeler;  
Weather Report

WBAL—Inspector Stevens and Son of Scotland  
Yard

WCAU—Harold Knight's Orchestra  
WCBM—South Sea Srenaders  
WDAS—Sports Talk  
WGY—Studio Ensemble  
WIP-WFAN—Valley Forge Sport Shots  
WLW—Bob Newhall; Sportsman  
WOR—The Voice of Experience  
WTEL—The Masqueraders

**6:35 P.M.**  
KDKA—Press News-Reeler

**6:40 P.M.**  
WIP-WFAN—News Reporter

**6:45 P.M.**  
CBS—The Funnyboners; WABC WCAU  
NBC—Blue—Fields and Hall; WJZ WBAL  
NBC—Red—El Tango Romantico; WEA WFI  
KDKA—"A Recreo" by Bill and Alex of the Down-  
town Y. M. C. A.  
WCBM—Sports Scrap Book; Lee Davis  
WDAS—The Tattlers  
WGY—Horse Sense Philosophy  
WIP-WFAN—Liberal Temple; Rabbi J. Brenner  
WLW—University of Cincinnati Talk  
WPEN—Ham Dalton, the Town Crier

**7:00 P.M.**  
CBS—The Political Situation in Washington Tonight;  
WABC WCAU  
NBC—Blue—Anson Weeks' Orchestra; WJZ KDKA  
WBAL  
NBC—Red—Jackie Heller, tenor; WEA WFI WGY  
KDKA—To be announced  
WCBM—Southern Hotel Dinner Music  
WDAS—Max Essner's Orchestra  
WIP-WFAN—Uncle Wip  
WLW—Tony Cabooch  
WOR—Ford Frick; Sports Resume  
WPEN—Vincent Rizzo's Orchestra  
WTEL—Ted and Stan, "The Mountaineers"

**7:15 P.M.**  
CBS—William Hall, baritone; WABC WCAU  
NBC—Blue—Merle Thorpe; WJZ  
NBC—Red—Ozzie Nelson's Orchestra; WEA WFI  
KDKA—Atkinson String Ensemble  
WBAL—Chandu, the Magician  
WGY—Municipal Series  
WLW—Gene and Glenn  
WOR—Harry Hershfield  
WTEL—The Welsh Male Quartet

**7:30 P.M.**  
CBS—Meyer Davis' Orchestra; WABC WCAU  
NBC—Blue—Paul Victorine's Orchestra; WJZ  
KDKA—KDKA Players  
WCBM—Ted Elmore's Collegians  
WDAS—Musical Gems  
WGY—Bernard Silberg, cellist  
WIP-WFAN—La Casa-Billy Hays' Orchestra  
WLW—George Olsen's Orchestra  
WOR—Little Symphony Orchestra  
WPEN—Lou Edward's Orchestra  
WTEL—Dr. Frederick Ehman, tenor

**7:45 P.M.**  
CBS—Street Singer; WABC WCAU  
NBC—Blue—Pickens Sisters; WJZ WBAL  
NBC—Red—James G. McDonald; WEA WFI WGY  
WDAS—Lithuanian Hour  
WLW—Over the Rhine, German Band  
WTEL—Elsie Devlin concert zitherist

**8:00 P.M.**  
CBS—Easy Aces; WABC WCAU  
NBC—Blue—American Taxpayers' League; WJZ  
KDKA WBAL  
NBC—Red—Echoes of the Palisades; WEA WFI  
WRC  
WCBM—Everyman's Bible Class  
WDAS—Trombetta Italian Hour  
WGY—Lady Fingers, pianists  
WIP-WFAN—Benjamin Franklin Concert Ensemble  
WLW—R. F. D. Hour with "Boss" Johnson  
WOR—Little Symphony Orchestra  
WPEN—Leo Zollo's Orchestra  
WTEL—Harry Reif, Jr., pianist

**8:15 P.M.**  
CBS—The Magic Voice; WABC WCAU  
NBC—Blue—Boston Symphony Orchestra; WJZ  
KDKA  
WGY—Reginald Harris, pianist  
WIP-WFAN—The Gossipers  
WLW—Tony Cabooch  
WTEL—Irene Merrick, lyric soprano

**8:30 P.M.**  
CBS—Alexander Haas' Budapest Gypsy Ensemble;  
WABC WCAU  
NBC—Red—The Economic World Today; WEA WFI  
WGY  
WCBM—Keith Theater of the Air  
WIP-WFAN—Earl Denny's Orchestra  
WLW—Los Amigos  
WOR—Dance Orchestra  
WPEN—Gems of Erin  
WTEL—Modernique Dance Orchestra

**8:45 P.M.**  
WCBM—Friendship Club of the Air

**8:50 P.M.**  
WDAS—Everybody's Sunday School Lesson, Dr.  
John W. Stockwell

**9:00 P.M.**  
CBS—Music That Satisfies; Bing Crosby, Leonard  
Hayton's Orchestra; WABC WCAU  
NBC—Red—Cleveland High School Orchestra;  
WEA WGY WFI  
WDAS—Harry Mill's Collegians, orchestra  
WIP-WFAN—Luigi Boccelli and Trio  
WLW—Sunshine Boys  
WOR—"The Kiss of Death"; sketch  
WPEN—Italian Hour

**9:15 P.M.**  
CBS—Edwin C. Hill; WABC WIP-WFAN  
WCAU—Blanche Calloway's Orchestra  
WCBM—Clarence Boley; Pianist  
WFI—Old Hymns, male quartet  
WLW—Thelma Kessler and Orchestra  
WOR—Enric Madruguera and his orchestra

**9:30 P.M.**  
CBS—Carborundum Band; WABC WCAU  
NBC—Red—The Oldsmobile Program; WEA WGY  
WFI  
WCBM—Rev. R. W. Cooke and his Choir  
WDAS—Kenneth Goodman and Curtis Brown;  
Classic piano duo  
WIP-WFAN—Billy Hays' Orchestra  
WLW—The Crosley Follies

**9:45 P.M.**  
WDAS—Three Naturals, harmony trio  
WOR—New York Theater Ass'n Program

**10:00 P.M.**  
CBS—Boswell Sisters; WABC WCAU  
NBC—Red—Lucky Strike Hour; WEA WFI WRC  
WGY WLW  
WCBM—To be announced  
WDAS—Missing Persons  
WIP-WFAN—Magical Moments

**10:15 P.M.**  
CBS—Columbia Public Affairs Institute; WABC  
WCAU  
NBC—Blue—Salon Singers; WJZ WBAL KDKA  
WIP-WFAN—Henny Hendrickson's Orchestra  
WOR—Dion Kennedy; organ

**10:30 P.M.**  
KDKA—To be announced  
WCBM—Ted Elmore's Orchestra

**10:45 P.M.**  
CBS—Gertrude Nieson; WABC WIP-WFAN  
KDKA—To be announced  
WCAU—Billy Antrim's Orchestra  
WCAU—Hotel Walta Orchestra  
WOR—The Nomad

**11:00 P.M.**  
CBS—Guy Lombardo's Royal Canadians; WABC  
WCAU  
NBC—Blue—Cuckoo Program; WJZ WBAL  
NBC—Red—Jack Denny's Orchestra; WEA  
KDKA—Teaberry Sport Review  
WCBM—Oscar Appel's Orchestra  
WIP-WFAN—Bombay Gardens Orchestra  
WLW—Doodlesockers with Sid Ten Eyck  
WOR—Time, Weather Report; Dance Orchestra  
WRC—Orchestra

**11:15 P.M.**  
NBC—Blue—Night Song; WJZ WBAL  
KDKA—Press Last Minute News

**11:20 P.M.**  
KDKA—Messages to United Presbyterian Missionaries

**11:30 P.M.**  
CBS—Harold Stern's St. Moritz Orchestra; WABC  
WIP-WFAN  
NBC—Red—Paul Whiteman's Orchestra; WEA  
WGY WFI  
WCAU—Howard Lanin's Orchestra  
WCBM—Johnny Tucker's High Hatters  
WLW—Artie Collins' Orchestra  
WOR—Gus Van and Joe Furst's Orchestra

**12:00 MIDNIGHT**  
CBS—Joe Haymes' Orchestra; WABC WCAU  
NBC—Blue—Don Bestor's Orchestra; WJZ  
NBC—Red—Ralph Kirbery, baritone; WEA WFI  
WGY  
WIP-WFAN—Missing Person's Report  
WLW—Greystone Ballroom Orchestra  
WOR—Steuben Cadets Orchestra

**12:05 A.M.**  
NBC—Red—Ted Weems' Orchestra; WEA WFI  
WGY

**12:20 A.M.**  
KDKA—Messages to Dwellers Far North

**12:30 A.M.**  
CBS—Ted Fiorito's Orchestra; WABC WCAU  
NBC—Blue—Mark Fisher's Orchestra; WJZ WLW  
NBC—Red—Vincent Lopez' Orchestra; WEA WFI  
WGY—Phil Romano's Orchestra

**1:00 A.M.**  
CBS—Roseland Ballroom Orchestra; WABC  
WCAU—Missing Persons Reports  
WLW—Artie Collins' Orchestra

**1:30 A.M.**  
CBS—Buddy Harrod's Orchestra; WABC  
WLW—Seymore Simon's Orchestra

**2:00 A.M.**  
WLW—WLW Artists' Bureau Jamboree

**A**

**RADIO GUIDE**  
**Presentation**

**"THE MODERNISTS"**

*Under Lew Brown Direction*  
with  
**EDDIE FAYER**

**SATURDAY AT 3 P.M.**

**WIP-WFAN**  
**610 Kilocycles**

# Stoopnagle and Budd—Ether's 'Edisons'

(Continued from Page One)

That the great moment had arrived. I made ready to jot down his every word.

"Radio is just around the corner," he said. If I had any doubts before as to the Colonel's mental magnitude, he had swept them away with this statement. Truly, I was speaking to a great man.

I turned to Budd, who was puttering with the new sieve without any holes, for people who aren't particularly interested in straining anything, and asked him to say a few words on the subject.

"Radio is just around the corner," he said, practically living the life of an echo.

After hearing these words I was thrilled with the desire for more. I knew that the public, too, would be crying out for more. I had only scratched the surface.

## The Colonel Delves

"You have asked me to delve slightly into the future of radio," the eminent Colonel Stoopnagle resumed, as he sat down on a batch of his new wet envelopes, which eliminate the necessity of licking stamps.

"I remember well my first conversation regarding radio. It was during the flood of 1916 (or was it some other year?) as Budd and I were floating majestically up the Mississippi on a raft with four Hawaiians named Joe Cook. There were also several cows nearby. I turned to one of the cows and said: 'Ethel, won't it be wonderful in 1933, we'll say, when you and I can sit in our respective living rooms, turn a gadget of some sort and hear music and other entertainment coming out of thin air?'

"Ethel didn't give me a tumble and the four Hawaiians didn't understand English either, so my remark was sort of wasted. However, as far I know, that memorable occasion goes down in contemporary history as the first time radio was ever mentioned. And as most of us know, the term has been used several times since. So you can readily see that Budd and I were really the Jules Vernes of radio."

Each word uttered by this great Stoopnagle amazed me more and more.

## "We Tinker"

"Christmas is past," was his next surprise, "and I'm trying to interest somebody in a used holly wreath named Up-quirp."

I went on just as though I hadn't heard him.



The Colonel and Budd Hunting

"Colonel," I said, "won't you tell me something about your inventions?"

"Budd and I have always been fellows who like to tinker with stuff," the Colonel said.

"Ay tinker go home," was Budd's rejoinder. Always joking, these boys, but I knew I had them this time. Budd was imitating Pep, or Vim or Vigor or somebody on one of those smaller stations.

"Well," the Colonel said, "in the next room I have a new gadget, but I don't know whether I can bring it in here by myself."

"That's all right, Colonel. I'll help you," said fun-loving Budd. "If you go in there and throw it, I'll gadget."

We went right on as though nothing had happened, and the Colonel trotted in some things he had just invented. There was the rubber milk bottle with the patented delayed bounce, which may be thrown on a porch from a milk wagon one day and which will automatically bounce back empty to the wagon the next day, or something. There was the cellophane umbrella, so you can see if it's raining, the cellophane pillow, that you don't have to lift to see what time your watch under it says; and the cellophane mattress for old maids, so that they don't have to get out of bed to see if any interlopers are lurking under it.

"What would they be lurking at?" I asked.

"No, you're not Budd, *he is*," the Colonel reprimanded me.

There were many other inventions, such as the inverted lighthouse for submarines; the red, white and blue starch, which keeps American flags flying when there is no wind; and the siren absorber, for absorbing the noise issued by fire sirens when answering a false alarm so that the noise may be used over again. The immensity of it all took my breath away, which was probably a good idea, too.

## Full Length Picture

"We just made a short for Paramount that's built around these inventions," the Colonel said, "and by the way, after we made the short, Paramount signed us for our first full-length picture, 'International House,' which is going into production next month. By the way, a couple of fellows by the name of Lew Brown and Ray Henderson wanted us to go in their Broadway musical show, 'Strike Me Pink,' but we had to turn it down on account we're on the new Pontiac Program, and we couldn't be at the theater Thursday nights between 9:30 and 10 p. m., Eastern Standard Time."

Budd sprang into action then. "Say, Colonel," he said, "do you remem-

ber a few months ago when you started that 'Awful Pun Department' on the air?"

"Oh, the 'Awful Pun Department,'" the Colonel replied, "No, I don't remember it."

"Well, I thought it would be peachy fun if you'd make a pun for us now."

"All right. What's the word?"

"Let's see you put the word 'Pontiac' in a sentence, Colonel."

"That's easy," the Colonel replied. "Here it is: 'Buy a Pontiac Economy Straight Eight.'"

"No, no, Colonel. Make a pun on the word 'Pontiac.'"

The Colonel hesitated for a few seconds, as though in deep thought or without any.

"Come, come, Colonel," Budd said, "What are you doing?"

"I'm pondering," was his devastating reply.

Well, I'd had about enough of that. It was not necessary for them to show me any more. I knew they were great men. I turned to the Colonel.

## Ah, His Ambition

"Tell me, Colonel," I asked, "what is your greatest ambition? What would you rather do than anything in the world?"

"Me," replied the Colonel, a little bewildered by it all. "Oh, I'd like to broadcast. I'd like to be on the air."

"Thank you very much," I said. I turned to Budd. "What is your greatest ambition, Budd?"

"Me? Oh, I'd like to broadcast. I'd like to be on the air."

Well, it seemed to me that I had as complete a story as an interviewer ever had. Yes sir. I started for the door, for I wanted to run lickety-split like merry Ned to the office of RADIO GUIDE with my interview. I wanted the whole world to know the message I had just received from Colonel Stoopnagle and Budd, those two master-minds, who are heard every Thursday night over WABC and sixty-eight stations of the Columbia Broadcasting System, along with Andre Kostelanetz and his orchestra, William O'Neal, Jeanie Lang and a chorus of twelve voices, from 9:30 to 10 p. m., for Pontiac.

I paused, with my foot on the threshold, and said:

"Before I go, have you a final word to give your public?"

"Hello," they said in unison, giving their all.

—Nelson Hesse

# California Station Claims It's Granddaddy of Them All

By Martin Codel

WASHINGTON, D. C.—Into the perennial dispute over who was first to broadcast radio programs in America now comes little station KQW, San Jose, Cal., which claims that on January 16 next it will observe its twenty-fifth anniversary. Since all previous claimants to pioneer distinction in America and world radio date their anniversaries back only a little more than twelve years to 1920, the entry of the California station into the contest has aroused considerable curiosity.

The flat assertion is made by Fred J. Hart, owner and operator of KQW, that it was founded in 1908, that it began broadcasting music in 1909 and that it has been on the air ever since. Thus it is said to be fully twice as old as KDKA, Pittsburgh, generally reputed to be the first broadcaster in the world to go on the air with scheduled programs and to remain on the air continuously since its birthdate, Nov. 2, 1920.

EVEN WWJ, Detroit, which is known to antedate KDKA by some months, but which did not remain on regular schedule, although it still exists, is alleged to be superseded as a pioneer by the San Jose station. There were many other amateur or experimental wireless telephone stations

before KDKA and WWJ, including those of Dr. Lee DeForest, but none of these is still existent.

According to Mr. Hart's story, Charles D. Herrold, an inventor of San Jose, early in the century had studied the work of Marconi, Poulson, Arco, Carty and others with the new-fangled thing called wireless. He decided to undertake some experiments of his own. Quietly and unostentatiously, he constructed a huge "carpet" aerial containing some 11,500 feet of wire. He suspended it between two 7-story buildings in San Jose and began sending out both telegraph and telephone messages.

Dr. Herrold still lives in San Jose, and his operator at the time was Ray Newhy, who now resides in San Francisco. Between 1909 and 1912 they devised a means for modulating the voice in the antenna circuit, hooking four microphones directly to it and cooling the apparatus with a water-circulating system to keep the current from breaking it down. In 1912, two-way voice communication was established between Dr. Herrold in San Jose and George Davis, in Oakland.

THAT the experimenters were not aware of the importance of their work is indicated by the fact that their first broadcast—literally—was not staged until 1913 when, instead of confining their messages to a restricted receiving point, they played a record of "The Trail of the Lonesome Pine" for all who could hear. Radio operators at the naval radio station at Bremerton, Wash., wrote in that reception was very clear.

It was in 1912 that the first international radio treaty led to the first national radio law, then regarded as applying only to maritime radio. Dr. Herrold immediately applied for a license, which has been re-issued to the station regularly ever since except for the world war period when all private radio was shut down. One of his licenses authorized the variable use of any wave length between 150 and 25,000 meters and any power up to 1,000 watts.

IN 1915, as related by Dr. Herrold to Mr. Hart, Lieut. Ellery Stone, then federal radio inspector at San Francisco, later president of Federal Telegraph Co. and

now a vice president of the International Telephone and Telegraph Co., suggested to Dr. Herrold that he broadcast regular programs for reception at the Panama-Pacific Exposition at San Francisco. This was done for six to eight hours daily, and many persons still remember hearing the strange phenomenon of voice and music, coming from fifty miles away without wires, in the listening booth established in the Tower of Jewels.

Contemporaneously, Dr. Lee DeForest, venerated as the "father of radio" for his invention of the vacuum tube, had a radio booth at the exposition. But his transmitter failed, and reception in his booth was also from the San Jose station. Not only were the programs heard in these booths, but enthusiastic amateurs for miles around reported reception.

The call letters KQW were assigned to Dr. Herrold's station on Dec. 9, 1921, and he continued on the air with the same transmitter used for ten years previously. Dr. Herrold transferred his license to a church in 1925, and its present owners bought the station in 1926. One of the other claims to distinction made for KQW is that it is partially supported by voluntary memberships of \$2 a year in its "KQW Radio Club," and that one of its listeners actually willed the station a legacy.