

Radio 5¢ Guide

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Radio's Master of
Diction: David Ross
By Douglas D. Connah

Little Jack Little—
His Fan Mail Leads
By Frank H. Lovette

GREAT MOMENTS OF HISTORY on the Air By Alex P. Golden

VIC AND SADE are responsible for allegations of temporary insanity against a large number of respectable citizens.

These are the people who recall the episode of the last broadcast while they are soberly sitting in a restaurant, or walking down the street. Their gales of laughter are unaccountable to anyone else.

But you don't have to be crazy to enjoy Vic and Sade. You just have to be a normal human being. The broadcast might be coming from the home of your next door neighbor, insofar as the accuracy of situation and conversation is concerned. In fact many radio listeners refuse to believe that the program is broadcast from the NBC studios.

"How can you make it sound," they query, "as if Vic is in the attic, Rush in the kitchen and Sade in the basement if you are broadcasting from a studio?"

"Are Vic and Sade really married," they ask, "and do you broadcast the program from their home?"

"Sade must be a wonderful mother," they say in their fan mail. "She is so understanding with Rush."

Yes, Vic and Sade are married, but not to each other.

Art Van Harvey, who plays the part of Vic, got married after a whirlwind courtship. He met his wife on a blind date and eloped with her very shortly afterward. Strangely enough he had lived within a block of his wife for several years but never had seen her before his first date.

Art was born August 23, 1883, stands five feet nine inches and has iron gray hair. His favorite indoor sport is imitating people. That is the way he learned the seven dialects he boasts, Jewish, Irish, Italian, Swedish, German, Negro and French Canadian.

Sade is a newcomer to matrimony. Bernardine Flynn was married to Dr. C. C. Doherty on Saturday April 29. Maybe you remember that immediately following that date Sade was missing from the script for several days and Vic and Rush carried on alone. That was while Bern was on her honeymoon.

She is a brunette, weighs 118 pounds, is of medium complexion, has dark brown hair and is five feet four and a half inches tall. Bern was born in Madison, Wis., on January 2, 1904, and journeyed on to Broadway after graduating from the University there. When she retires from radio she wants to live on a farm.

Rush is a real thirteen-year-old boy. Under the name of Billy Idelson he is finishing up his first few months as a freshman in high school at Oak Park. His dog was named Mr. Johnson, after the dog he adopted in the radio program. He gets spanked occasionally like any normal boy.

Billy says he began talking at the age of nine months and hasn't stopped since. He has brown hair and eyes, weighs ninety-five pounds and is just under five feet in height.

They get the effect of being in different rooms by standing at carefully studied positions in relation to the microphone.

Perhaps one reason why they sound so much like a real family broadcasting from their own home is because they are all regular normal people. The episodes which they portray are normal happenings drawn from the life of the author of the show, or from that of his neighbors.

Paul Rhymer, originator of the program, writes the life of Victor Rodney Gooks as simply as they live it.

Rhymer has violated a lot of rules in writing the show. It has no beginning, no middle and no ending. It doesn't build to a climax. You can't build to a thrilling denouement in an episode on the hanging of a porch swing, or out of a rummy game for a billion dollars a point, jump to moving a bed and then back to the rummy game.

"The plots?" says Rhymer. "I just sit down and think them up. They all happened in my home or in the house next door. Some of them have to be pepped up just a little to make them conform to the rigid time requirements of broadcasting, but on the whole everything we talk about actually has happened in real life."

They happened in real life. That is why the announcer in ushering the program on the air says he will take you

Home Life Keynote Of Vic and Sade

Popular NBC Program
Reproduces Many Incidents
That Happen Every Day

By J. H. Cook

to the house in the next block, to the home of Vic and Sade. He might just as well say he will take you to the



Art Van Harvey (Vic) and Bernardine Flynn (Sade)

house next door, or sometimes that he will let you listen to yourselves.

When the program went on the air something new in broadcasting was tried. For the first time a dramatic program was given an early morning period, at 8:30 a. m., Central time. After the skit had been on the air for a month the announcer remarked that a dramatic program at that time was unusual and asked if the fans liked it at that hour. The answer came in the form of some 5,000 letters.

Early this year the program was given a night period but the protests from the daytime

fans became so pronounced that after three months it was returned to its morning spot each day except Sunday.

But the change in time brought new protests. When the program was originally in the morning, Mrs. Public wrote glowing letters of praise and told of repeating the program in detail when the husband returned home in the evening.

When the broadcast was assigned a night spot, the mothers in the radio audience complained that it was necessary to repeat the story for the youngsters. The children want to know what Rush and his pals have been doing. When Rush builds a dog house there is a sudden boom in dog house construction all over the nation. When Rush opens a barber shop in the basement there is an epidemic of juvenile haircuts that turn mothers gray.

Now plaintive letters asking for the return of their air favorites to nights are being received from Mr. Public, written on office stationery, often dictated to the stenographer and sometimes signed by the entire force.

"The only way out," says Art, "is to run the show twice a day; in the morning for women and children and evening for the men."

But Rhymer protests. "Have Congress pass a law," he demands. "Make it compulsory to listen to the program whenever it is on the air. Congress took the country off the gold standard so I guess it could put us on a Vic and Sade standard."

There are only three speaking characters in the show but half a village lives and breathes during the broadcast. Mrs. Fisher phones from next door that Rush's violin practice is driving her crazy. Mr. and Mrs. Donahue live on the other side of the Gooks.

Fred and Ruthie Stembottom, friends with whom the Gooks play bridge, live down the block. Bulldog Drummond, Rush's arch-enemy, lives across the alley; Miss Bucksaddle, handsome divorcee, across the street.

Gus Plink, drunkard and ne'er-do-well, occasionally wanders down the alley on some mysterious mission. Mr. Gumpox, the ash and garbage man, frequents the alley behind the Gook home. Occasionally we glimpse Harry Jamieson, the half-witted teamster. Mr. Ruebush is Vic's boss at plant No. 14 of the Consolidated Kitchen Ware Company, where Vic is chief accountant. Freeman Scudder, deal mite, is Rush's particular gentleman friend. Rush's girl friend across the street is Sidney Call.

There is no doubling. Vic, Sade and Rush play only their own parts. The other characters call on the telephone, are shouted to across the street or alley, or are roundly discussed by the Gooks.

And there you have them—Vic and Sade—living pages from life.



Rush (Billy Idelson) has Papa Vic in trouble in the checker game

HERE'S a purring, a patter . . . no, it's a tune . . . a piano tune! But it's different. Somebody says WABC or W2XE . . . one never knows what they will say or how they will say it. Then a baritone voice, a resonant warm voice says: "Here 'tis."

The world knows it's Little Jack Little. And how they are listening in! Many of them have been listening in for eleven years. And many of those who are listening in will let their emotions overcome them again and hastily word and telephone a telegram, telling Little Jack Little they are still with him, that they will always be with him. For the public which belongs exclusively to Little Jack Little will never forsake him.

And up there high above the city streets of New York at the main studios of Columbia Broadcasting System that diminutive man, Little Jack Little, that youngster who gets more fan mail than any other man on the radio, is at the piano. Perhaps he is playing "Jealous," that beloved song hit which he composed, and which made him famous or more probably he will be playing his new hits, "Hold Me," or "When the Moon Bids the Sun Good Night." Or he may be playing "Anything Your Little Heart Desires." But you can bet your life whatever it is he'll be playing it and when he is on the air it's just too bad for the competition, because the radio world has a place in its heart for Little Jack and the mere fact that after eleven years, eleven years of struggle and barnstorming and fighting for the place he holds today, he now receives more fan mail than any other individual act on the air.

And why? Well . . . it is a thing which is not difficult to analyze. In the first place Jack Little has a technique which he has developed during the course of many years. You hear of Rachmaninoff, of Josef Hoffman, of Ignace Paderewski as world beating pianists. But has either or all of them been on the air continuously for eleven years? They certainly have not and they never will be. And the reason is not difficult to arrive at. They are too heavy, much too heavy for radio. Now and then, occasionally, any one of them could bring delight to the tuned in multitudes but think of having to be on the air most every day, and in spite of all that, to be drawing more tremendous audiences with each appearance at the microphone.

Would you say that was accidental or would you say that man Little Jack Little had something which was impossible of duplication?

ONCE, you know, Little Jack had every famous classic at his finger tips. He played Beethoven, he played Brahms, he played Mozart, he played Verdi, he played all of them even the immortal compositions of Tchaikowsky.

But not now. Jack couldn't play a straight and simple fox trot or waltz if he tried. The reason? His fingers play tricks on the piano. It must be something in his blood. When he sits down to a piece of music, he commences to think in fantastic musical terms. Those fingers of his commence to do things, peculiar things. He plays the melody in rich baritone notes. As for the treble he patters around here and there in what might be designated as Jack Little's musical evolution. And the result which combines that swell whispering baritone of his is something that makes people get up out of their seats and formulate the desire to shake Jack Little's hand. Because, he has something different, something impossible of imitation.

And one of the nicest things about this man, Little Jack Little, perhaps I should say boy, because he still looks like one, is the fact that he has never yet made any supreme effort to commercialize his success. The truth is he doesn't like commercial programs. He likes the old sustaining spots and he gets as many or more of them than any man on the air.

He likes to play on Saturday mornings when the school kids are at home. He likes to play kid songs and he practically sheds tears at the fan mail he gets from their mothers. And what I like about him best of all is the faithfulness with which he reads and takes care of his fan mail. Paradoxically, there have been months since Little Jack went on the air when the cost of sending photographs to the fans exceeded the income from his broadcasts, but the most revolting thing which ever happened to him was when, without his consent, a station where he was broadcasting and a station which had been receiving independent requests for Jack Little's photograph made an announcement prefacing his program to the effect that upon receipt of twenty-five cents the station would gladly mail his photograph to any part of the United States. That announcement made Jack Little so indignant that he muffled the last two numbers, or, if you prefer, he butchered them so badly the listeners wondered if he had not suddenly been stricken with some baneful malady.

How He Draws the FAN MAIL!

Little Jack Little Pulls More Letters Than Any Other Individual CBS Performer

By Frank H. Lovette

I first met Jack Little some years ago upon a most festive occasion. It was a special dinner dance and floor show given by America's foremost broadcasters for the benefit and entertainment of America's highest government officials. Cabinet officers were there. Even the Vice President of the United States was present. And the musical menu included the best known stars of stage, screen and radio. Jack was playing a vaudeville engagement in a Washington theater. He arrived late and without formal attire. But the first thing he said sold him to the audience.

TALKING upon the stage with that typical smile he always wears, he announced that he owed an apology for the absence of his dinner clothes. "The fact is," he said, "I tried all over the capital to rent a suit, but everywhere I went they told me they had rented all their suits to persons who were going to this party. So somewhere out there in the audience there is a man who has me to thank for being lazy."

The Postmaster General, the Vice President and everyone present burst into spontaneous applause. Jack stepped to the piano amid a din and tumult of calls for "Jealous," "Because They All Love You," "Where's My Sweetie Hidin'?" and other of his famous compositions. He wound up by playing his imitation of the broken down electric piano, said "Yours Very Truly, Little Jack Little," and thereby stopped the show. NBC and Columbia had their highest officials in attendance and the first thing Jack knew when he got back to WLW in Cincinnati, NBC had Eddie Scheuing out there to kidnap him. He was kidnapped and that's how he got to New York.

I went to see him in his apartment the other day. It was fun. I hadn't seen him but once for about four years.



LITTLE JACK LITTLE

. . . If you speak ill of him on the streets of Cincinnati, someone will probably murder you . . .

I found him amid the luxury of oil paintings, Oriental hangings, Persian rugs, pianos and vases of roses. He showed me about the house and told me a few of the things I didn't know about him. I learned much.

Actually I had always thought he was from Waterloo, Iowa. I didn't know before he told me that he was born in London and that he had come to America at the age of ten.

I didn't know that he had met his wife twelve years ago on New Year's eve and that four days later he had married her without her even knowing that he was one of the best pianists and vocalists in America.

While we walked around the apartment looking at musically decorated bath rooms, gazing out upon the budding green of Central Park and talking about old times, I learned that Jack has a complex. That complex is his love for Cincinnati. He would just about rather be at WLW than to be in Paradise. Back there upon the shores of the Ohio, he owns a fourteen room house. The ritzy, swanky apartment he lives in today doesn't mean a thing to him. His chief source of pleasure is the golf he enjoys upon daily excursions to the fashionable Westchester Biltmore Club. He played all winter, played in the snow.

ONCE Jack wanted to be a doctor, but the piano lured him from the ranks of the medicos. Now if anything happened to thwart his musical career, or rather his radio career, you would find Jack writing songs. And he wouldn't have to be near a piano to write them. Tunes have a way of running through his head, no matter where he happens to be.

But this radio work keeps him almost too busy to write the number of songs he would like to write. Incidentally, it is doubtful if any other person in radio ever evolved a more facile radio act.

When Jack is singing before the microphone you can scarcely hear him a few feet away. Yet he probably knows more about microphone technique than any other man in radio. If you didn't know it you would not believe he was playing and singing. In the first place he doesn't raise his fingers off the keyboard, and secondly he plays the melody with his left hand and puts on the trimmings with his right which is, after all, the exact opposite of the way the music is written. And the way he comes over the air, strong and resonant, has caused people from Maine to California to doubt the fact that his name isn't a misnomer.

But getting back to the personal side of Jack, I asked him why he didn't take a house in the country and get a long rest during his summer vacation. He laughed.

"Didn't I tell you about my cabin up at Crooked Lake? I've had it several years but last year I was so busy I didn't get to spend a single day there. But what do you think of that name, Crooked Lake? That's where I'm going to retire and go straight after I quit the underworld."

And here's something which should be popular. Jack is a Democrat and he hates the Eighteenth amendment. His wife is a young woman of rare beauty and she helps bookings and business in general. Now that piano playing of Jack's is as much a part of her life as it is of his.

Incidentally, that singing and piano playing is a part of many lives, countless thousands, perhaps millions. The same fans who started sending in requests for special numbers, for photographs or instead of requests just personal tributes, are still writing to Little Jack Little all these eleven years.

And with scores of these perennial Little Jack Little fans, Jack has built up fast friendships throughout the length and breadth of the United States. Through the medium of the mail, many of his fans who have written him frequently, have come to feel a delightful intimacy with the star.

Admirers who first became acquainted with Jack when they heard him on the air, and then wrote to him, often have been inspired by the genuineness of his replies to write again. The subsequent interchange of letters frequently has resulted in personal meetings, and Jack today has countless true friends in all sections of the country.

That is only one of the reasons why he pays even more attention than the average radio star to his fan mail.

And since he leads every comparable program in fan mail, if given the right spot he could probably sell more soap or shaving cream or mouth wash or hair pins or what have you with a commercial program than any man on the air.

But through all those long hard working, barnstorming, struggling eleven years Little Jack Little has gotten bigger and bigger and there are few persons in all radio who are at one and the same time so indispensable to the microphone. Certainly no other man! Because Little Jack is altogether in a class by himself. And if you should speak ill of him upon the streets of Cincinnati someone would probably murder you.

MANY and devious are the ways by which ingenious people try to break into radio. One bright lad once took a job as elevator operator in the NBC Building in New York so that he could get the lay of the land and strike when opportunity presented itself. Another took unto himself a sea-going taxicab, and parked patiently day after day near the building entrance. His watchful waiting was rewarded when at last he was signalled by an NBC program official, and as the taxi rolled him down Fifth Avenue, the ambitious driver suddenly burst into song. For ten minutes he did his stuff, but unfortunately his method was wrong after all, for his mind wasn't on his driving, and he shaved sudden death by a hair so many times that his terrified passenger couldn't have told whether he was singing or reciting in Sanskrit.

But there was nothing devious, bizarre or rococo about the way in which Jimmy Wallington went about getting his radio job. He simply walked in and got it. The only unusual part of the procedure was the fact that when he reported for work, he found that the job he'd got wasn't the one he'd gone after.

Back in 1928, on an October day, Jimmy was just another opera singer out of a job. For several years he had been knocking around, trying his hand at this and that, including second story work in choir lofts, and finally accepted an offer (heh, heh!) from the Rochester American Opera Company, which even at this distance sounds very impressive, don't you think?

For one whole season Signor Wallington prowled and growled among the scenic artist's conceptions of diabolical

dence that, alter all, there was some justice, furniture buyers remained cold to Jimmy's impassioned pleas. He, Jame Wallington, who had gargled low notes into the farthest reaches of the op'ry house, couldn't get rid of a single low-boy. In his dreams, overstuffed davenport played tag on his chest with mahogany buffets and woke him up screaming.

One gloomy October day found him in the General Electric town of Schenectady, N. Y. After the usual fruitless round of the furniture houses, James dropped in to see some old college pals. Presumably it was a social call, although there are those who, in view of Jimmy's financial position at the time, are inclined to impute another motive to the visit.

Perhaps they are right, for the only record of what transpired at that meeting is to the effect that James was told where he might get a job. The G. E. Co., he was informed, was searching the labor marts for a radio mechanic.

Wallington had once built a radio set during his operatic off-hours. It had been, to put it charitably, not a thing of beauty, but it worked, and what more could General Electric or anybody else ask of a radio set? Fortified with the memory of this accomplishment, and urged on by his hopeful friends, who knew that he must either get the job or else, he presented himself at Station WGY and told them that they could take in the "Help Wanted" sign.

First, they gave him a voice test, and while this struck him as being a bit unusual, nothing could surprise him after a career in grand opera. An hour later, James reported to his pals that he had landed the job, and they shared his joy.

When the whistle blew next morning, the new employee, disguised as a radio mechanic, was waiting at the gate. But instead of joining the merry andrews of the shop crew, he was conducted over plush carpets to the broadcasting department. There he was informed that it was as no mere laborer that he had been hired, but as an announcer of WGY programs. Jimmy took one look at his working clothes, and was his face red!

And from that surprising beginning, the career of James Wallington, NBC announcer, has developed, culminating in the series of programs in which he played straight man for Eddie Cantor on the Chase and Sanborn Hour over a nation-wide NBC-WEAF network.

Properly enough, Jimmy believes that he is naturally lucky. Landing an announcer's job at the age of twenty-one was the first proof of it, and the second quickly followed.

Admiral Byrd and his intrepid crew had dug in near the South Pole and were relying on short wave broadcasts from WGY to keep them in touch with the world and help them pass the long winter evenings. Jimmy was chosen to announce

these programs and to broadcast the baseball scores and other important news events. For nearly a year his voice hurtled across the thousands of miles of ocean and snow and ice to the little huts perched precariously on a glacier in the desolate wastes of the Antarctic. Reports received at Schenectady showed that the broadcasts also had been heard in many countries throughout the world.

The only break in Wallington's one-way conversations with the Byrd party occurred when he rescued a bathing cap and went on a honeymoon trip with the owner. In October, 1929, just a year after he had joined the WGY staff, he married a well known ballet dancer, who now

He Wanted to Be An Opera Singer

How James Wallington Became an Announcer Largely by Accident
By Ernest S. Colling

has the longest name of anyone associated directly or indirectly, with radio — Stanislaw Eleanora Elizabetha Rutkiewicz Wallington. When the station's substitute announcer informed the Byrd party of the wedding, the famous explorer sent the couple a radiogram of congratulation which

is now one of their most prized possessions. During these exciting times, which included the Big Crash of '29, Wallington had been plotting ways and means of getting on the announcing staff of the National Broadcasting Company.

"The NBC is the mecca of all announcers," he explained. "Naturally, a position there was my ultimate goal as soon as I decided that radio was to be my life's vocation. As a matter of fact, radio announcing is not only my vocation but my avocation. I doubt if there is any work quite as absorbing or as fascinating."

"I took to radio broadcasting as a duck takes to water," claims Jimmy. "There never was a time in my life when I have had what is known as microphone fright. I believe the reason for this is the fact that I consider the microphone as a personality into which the entire radio audience is blended. It is my opinion that as long as one does not consider the microphone as a purely mechanical, inanimate object, he will never experience microphone fright."

As another matter of fact, it is a little difficult for your reporter to imagine anything that would scare Mr. Wallington. Physically, he is six-feet-two and 205 pounds of well-developed muscle; mentally, he is an extrovert with a calm, serious temperament, who takes things as they come, is confident that virtue and ability will triumph in the end, and thinks that all superstitions are "silly."

ARMED with this courage and philosophy, James presented himself at 711 Fifth Avenue and announced his intention of crashing the big time. He did it, too, and no one should cast wisecracks at the fact that he took up his NBC duties on April Fool's Day, 1930.

Wallington quickly jumped into a prominent place among NBC announcers. His musical voice, ability to think fast and ad lib in an interesting manner when occasion arises, and above all, his friendly personality, soon resulted in his being given some of the choice program assignments. In addition to his appearances as straight man for Eddie Cantor during the past winter, Jimmy has played opposite many other famous comedians on their NBC programs, including George Jessel, Maurice Chevalier, Milton Berle, Georgie Price, Harry Richman and Jack Benny. At present writing, he is announcing the Fleischmann Hour with Rudy Vallee, the Nestle program with Phil Spitalny, and Sunoco with Lowell Thomas, in addition to the Chase and Sanborn summer series.

When the Byrd expedition came home, Wallington went out to sea sixty miles to meet Byrd. The explorer's ship, coming into sight through an early morning fog, gave Jimmy the greatest thrill he has ever had, which was doubled a little later when the Admiral recognized his voice when Jimmy hailed the ship through a megaphone. Byrd insisted that his favorite announcer should come aboard, and thus Wallington was the first to grasp his hand and welcome him home.

Although Wallington is now only twenty-six years old, his life has been so crowded with incident that no story in a space such as this could begin to cover it all. The first incident, of course, and perhaps the most important from his point of view, was that he was born in Rochester, N. Y., in 1907. Jimmy attended the public schools and then, if you can imagine such a thing, he embarked on preparations to be a minister. Two months at a theological seminary convinced him that the church would be better off without him, so he enrolled at the University of Rochester, determined to become a doctor.

This idea soon palled, also, and he went in for geology, and then switched to music and English. He left the university in his junior year and entered Union College, from which he was graduated in due course.

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JAMES WALLINGTON

He broadcast news and entertainment to Admiral Byrd in Little America

palaces and Parisian slums, unconsciously developing a voice that later was to be heard from the bottom of the world. With all the vigor of a twenty-year-old enthusiast, he aired his arias and gasped his dying swan songs to slightly surprised but politely enthusiastic audiences. More important, he collected a weekly pay check.

Then followed a brief excursion into musical comedy with Ned Wayburn's "Chatterbox Revue," and after that, for what seemed to Jimmy a long, long time, the ghost refused to walk. The ex-opera star was forced to the indignity of selling furniture for his dad's factory, and while some who heard the operas may have rejoiced in this evi-

Radio's Master of DICTION

*David Ross, Gold Medal Winner, Is
Convinced That Poetry, Properly
Presented, Has Universal Appeal*

By Douglas D. Connah

*"O, wilderness of drifting sands,
O, lonely caravan"*

I'll wager that these lines are as well-known as any theme song that ever lilted over the airwaves—not even barring a melody which some young lady sings every now and then about a moon and a mountain. The fan who doesn't know that they were the opening lines of the poem David Ross read to introduce "Arabesque" is far from a real dyed-in-the-wool radio fan, even though that saga of the desert sands, which ran for four years, has now been off the air for some time.

But that's not surprising if you know David—or if once you've heard him read a poem. Put a sheet of verses in his hand and he becomes an artist, painting brilliant, colorful, and sweeping pictures for his unseen audience. Poetry is an all-consuming hobby with David Ross, whether he reads it or writes it.

I wanted some information about poetry on the air, so naturally it was Dave I sought out to question on the subject. I found him in a corner of Columbia's reception room reading a group of colleagues between broadcasts with his idea of an imaginary conversation between the insidious Dr. Fu Manchu and George (the Grit, Ambassador) Givot. Paradox though it may be, David is one of radio's most accomplished mimics and natural-born comedians, and his impromptu excursions into dialect comedy never fail to convulse all within earshot—serving to refute the misguided notions of those who think poets always go around with gloom-shrouded visages, their heads in the clouds, and far-away looks in their eyes.

We retired to a modernistic little ante-room to talk over this poetry business. The comedian had vanished into the thinnest of air as soon as I had mentioned my mission. In his place sat the poet-philosopher, intense and earnest. He leaned forward slightly, his eyes glowing, totally oblivious to anything external as he expounded his theories on the subject. People occasionally ambled into the room, made telephone calls, and ambled out. In loud and strident tones, one firm-voiced gentleman gave the party at the other end of the line a verbal lacing in no uncertain terms, and my pencil, jotting a note here and a phrase there, halted in its course as I strove to recapture my interrupted train of thought. But David noticed none of the comings, goings, and distractions as he imparted his ideas on poetry. I'll try to pass some of them on to you.

There is a definite, mistaken notion that poetry is limited in its appeal and destined to attract relatively few followers. David's experience with human beings has proven to him that a poem is the swiftest, shortest route to the heart. Indeed, it is one of the most primitive and ancient appeals, and ever since man has had something to say he has said it in terms of emotionally charged words. Whether his message has been one of love to a woman or of the propitiation of gods, primitive man has been stirred in emotional crises to the utterance of cadenced phrases, accentuated by the beat in rhythm of rude instruments.

Too many people have been browbeaten into the belief that poetry is a pastime of idlers, the emotionally un-

stable, lunatics, and weak-minded people. One of the greatest fallacies possible, such a view is a crime committed against both poetry and the emotional development of human beings. Ross admits that there are logical reasons why people shy away from poetry. Often it is because of painful childhood memories connected with its teaching in school



Gold medal awarded to David Ross by the American Academy of Arts and Letters

Too often it is thrust on children, not from the point of view of life that has rich implications, but as dead matter which can be measured and weighed by ordinary means of calibration, to be learned by rote, as parrots learn phrases meaningless to them. Thus it is forgotten as an entity—human, live, throbbing, and full of meaning. Such dark memories have influenced many to avoid poetry, in any form.

THE normal individual, if he is honest, will admit that he is immediately stirred through the stimulus of poetry, read as it should be read. Thus radio proves to be a tremendous force for good in popularizing this branch of the arts.

"Many people have said in their letters," Dave told me, "that they had thought themselves frigid towards poetry, but then hearing it read on the air, they've found it a source of immeasurable delight. For poetry does widen and deepen one's consciousness of life around him. It reintroduces man to his fellow men, and he finds a new relationship to the world about him."

And here's a very important point. Supposing someone should hand you an orchestrated sheet of music, and say, "Look that over, isn't that a grand piece of music?" Unless you were a professional musician, you'd probably look rather blank and say that you'd have to hear it first. Well, it's very much the same with poetry. David insists that until it is read aloud, a poem remains as dead as music which has not been played. A musical score merely has the potentialities of sound, which become operative when instruments transmit the score to music. The same holds with poetry. So many words written on a white sheet of paper are not truly poetry until they have been made audible and articulate and the breath of life has been imparted to them. Then, like music, they sing.

The medium, of course, calls for careful choosing.

est worth can be derived from the combined appreciation of both. Through poetry, radio listeners can partake of the experiences of many minds. It adds new depth to life, liberates the mind, and frees it from the bear and the concerns of prose, for the appeal is definitely heightened and intensified by the rise of cadenced words, heavily charged with emotion. It's like looking down on the world from a mountain peak.

David has found the listeners' reactions to poetry amazingly satisfactory, and the keynote of the response is the fact that its universal appeal levels all classes. His letters come from government officials, students, writers, professors, waiters, plumbers, shopgirls, clerks, stenographers, housewives and even the tired business man. All manifest the same fundamental appreciation of a look into a land that was obscured from their vision, and most of the letters express the feeling of having gained an added sense, like a mute person who suddenly finds he can sing. Just as it is man's nature which drives him to sing and to write poetry, it is his nature to be receptive to the message of a poem. It is creation, at second hand, with the listener participating in the creation of the poem. It is a remarkable fact that hearing David Ross recite poetry endows many listeners with the urge to create their own poems. Not one of his programs of verse goes by without inspiring some listeners to their first such creative efforts, which they often forward to him for an opinion. Practically all of these are characterized by extreme depths of feeling, which lay dormant until stirred by his sympathetic renditions of the works and emotions of others.

In making up his poetry programs, David tries to present varying moods, kept within a definite frame. Copyright restrictions narrow the field of choice somewhat, excluding some modern works he would like to use, as he is limited to works that are considered "public domain"—roughly poems published over

DAVID ROSS

"Remember," he counseled, "that radio must appeal to the immediate moment, the fleeting present, the instantaneous shock." Thus a poem read on the air must not be too subtle or abstruse, and it must have elements which bring quick and immediate understanding. Read on the air, poetry has two faces—there is music inherent in its swing and its play of words, and it also stimulates the mind. Some react to one or the other of the two appeals, but the great-

(Continued on Page 21)

Stoopnocracy Department *Conducted by Col. Stoopnagle & Budd*

FOR days and days and days we've been wracking our brains. (This has nothing to do with "The Wrack of the Old 97.") Stoopnocracy is moving forward at such a rapid pace that we have been trying oh, so very hard to find another adjective to describe just how jim-dandy everything is going.

And woe are us! ("Woe is me" sounds all right. We're a little undecided about "Woe are us.") We find ourselves up against a blank wall, as they say in some places. My! Did we try out a lot of stuff.

Stoopnocracy is daisy!
Stoopnocracy is crackerjack!
Stoopnocracy is keen!
Stoopnocracy is birdie-wirdie!

That just gives you a rough idea of the kind of stuff we tried out. And, after hours and hours of this wracking, we decided that there is only one way to describe Stoopnocracy—that mighty movement with its multifarious ramifications. (Sounds a little risqué.) The greatest thing that can be said about our little bundle of pink is this:

Stoopnocracy is peachy!

So we're a couple of sillies on account of we've been saying that all along anyway and we've even had buttons printed with that on them and everything.

Well, anyway, the letters are beginning to pile up again and there are indeed some ideas that will make you just laugh and laugh and laugh. Like say the letter we got from Kenneth Stinson, of Brooklyn, N. Y. Kenneth has disinvented a swimming pool without any water in it so people can't get cramps when they're in swimming. He also is working on an automobile with oval wheels for people who'd rather go horse-back riding.



COLLAR-BUTTON MADE OF DYNAMITE



DYNAMITE COLLAR BUTTON EXPLODING SO YOU CAN TELL WHERE IT WAS

Now you can readily see that things have indeed come to a pretty pass, as our teachers always taught us to say. Then there was a letter from Shepard and Teddy Warschafsky, of Chicago, Ill. Right this very minute they are working on a collar-button made of dynamite so you can tell when it drops. That has possibilities, youse must admit.

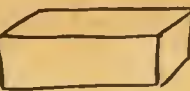
WHICH reminds us of a conversation we overheard the other day. Two fathers were bragging about their respective sons. The first father said his son was a lawyer, and such a good lawyer that when he entered the courtroom, the judge, the jury and everybody would cringe before him. The second father laughed scornfully. He had a son, he said, who is a physician and he is such a good doctor that recently during an operation he had to fire two nurses for applauding. Well, that's life.

Stoopnocracy, on the other hand, is peachy. Francis Gordon, of Tulsa, Okla., forwards to the Stoopnocrats a ducky idea. Francis suggests a patented rubber milk bottle with a delayed pass, so that milkmen may throw it from their wagons onto your front porch and on the following morning it will bounce back to the wagon. There, there, Francis!

Then there's our own red, white and blue starch for keeping American flags flying when there is no wind. There, there, ourselves!



A HORSE THAT WOULD PREFER TO HAVE THE MAN GO RIDING IN AN AUTOMOBILE



SWIMMING POOL WITHOUT ANY WATER SO YOU CAN'T GET CRAMPS WHEN YOU GO SWIMMING



SOME OF THE WATER WHICH DIDN'T GET IN THE POOL

Well, we just can't resist saying that it seems as though Stoopnocracy is sort of going to amount to something, what with one thing and another. Take, for example, the suggestion of Kay Kennedy, of New York City. She is heartily in favor of a sieve without any holes for people who are not particularly interested in straining anything. Then there is a corker of a one from Ronald Harte, of Lafayette, Ind. Ronald, the wag, wants revolving lakes so that ships can go from place to place without getting up any steam, or something like that.

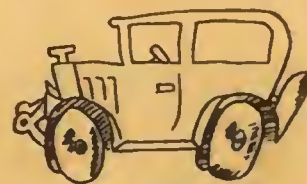
There was something that we wanted to tell you and we just can't seem to remember what it was. Let's see now. Hm. Oh, yes.

Stoopnocracy is peachy!

Stoopnocrat
BUTTON



If, for no reason at all, you want to become a Stoopnocrat, send an idea for a dis-invention to Colonel Stoopnagle and Budd, care of RADIO GUIDE, 345 West Twenty-sixth Street, New York. You will be enrolled on the Great Stoopnoscroll and will receive one of these ducky buttons designed by the Colonel.



AUTOMOBILE WITH OVAL WHEELS FOR PEOPLE WHO'D RATHER GO HORSEBACK RIDING



ONE OF THE PEOPLE WHO'D RATHER GO HORSEBACK RIDING

Flywheel's Free Legal Service



MISS DIMPLE

EVERYBODY is asking about that free legal service that Mr. Flywheel has started in the Flywheel, Shyster & Flywheel office; and it did make a lot of work. You see I didn't have any typing to do at all before Mr. Flywheel started doing things for nothing and I was ALL out of practice.

Mr. Flywheel offered to tell people how to swing big business deals and small cats to protect their loved

ones at home and you can't imagine the letters we got. Everyone who wanted to do some terrible sort of a thing wrote to us. Sometimes I wonder whether Mr. Flywheel really is a good lawyer, the things people ask him to do. And the way they talk to him over the phone!

There was one man who wrote us that he was looking for a quartet that could sing the harroom ballads as they used to be sung, but he said he couldn't find a tenor who could sing with a cigar in his mouth. And he wanted us to help him.

Mr. Flywheel read it and started dictating to me.

"Well, sweetheart," he said, "put some of your mascara in that mill and take a letter. You'd better address it to this guy's office, although from the questions he asks, you'll probably find him in some gin shop or other."

Mr. Flywheel talks so fast and gets me so badly mixed up, I never know what he wants in the letter and what he is just saying to me. But I just put everything in to make sure that the right things DO get to the man. I wondered what he meant by saying things like that about the man, though. But I just sent it anyway because, after all, Mr. Flywheel is the boss.

"Tell him never mind about keeping the politics out of beer," Mr. Flywheel went on. "If we can keep the flies out of it, we'll be satisfied. And tell him he is lucky not to find a tenor who can sing with a cigar in his mouth be-

By Miss Dimple

Telephone operator, stenographer, etc., of Flywheel, Shyster and Flywheel, attorneys-at-law.

cause we haven't been able to find one who could sing with-out a cigar in his mouth."

Another man seemed to be in an awful fix. He wrote us that the landlord wants to throw him out because he hadn't paid the rent, his ex-wife was suing him for alimony, three creditors were hauling him into court and he needed a shave.

I wouldn't have known what to tell the poor man but Mr. Flywheel just dictated away: "The best thing to do is to try the Flywheel Coma Inducer, which is made as follows:

A loaf of lump sugar at the bottom of the right kind of glass. Cover it with water and throw in a dash of Angostura hitters. Crush the sugar, put in some ice, some lemon and a slice of orange and a jigger of whatever you think appropriate. Repeat as often as necessary.

"If this doesn't do the trick, tell this bird to get a job as a radio comedian. After that all the little difficulties he mentions will seem trivial. Get that letter off right away because we want the office at four o'clock for a crap game."

SENT it to him, but it seemed a waste of time because by the time the letter had been delivered, it would be much too late for him to get to the crap game.

There were some odd people in New York who wrote us. "We have filed your letter in our waste basket and will refer to it whenever we have any legal business."

That may be their way of doing business, but I just can't see how they could expect to find the letter again when the time came. They wrote some other things, too.

"We have one case at present," the letter went on, "which we shall be glad to turn over to you for sixty dollars in cash. You will agree that in asking for this retainer, we are following the best traditions of your profession as

set forth by Emanuel Ravelli in his famous book, "Torts and Tarts." Trusting that we will receive your check for sixty dollars by return mail, we remain . . ."

It seems these people ran some kind of a magazine, so Mr. Flywheel got even with them by dictating. "Tell him we are glad to hear that our letter has been filed in his waste basket because we have been reading his waste basket for some time. It appears you have it hitched up to some kind of a printing press which is too bad, using up all that paper. A beautiful tree today and a copy of the waste basket next month!"

But that demand for money did scare us some. We settled by sending them a check for sixty dollars drawn on the Bank of the United States.

SOMEONE in Syracuse didn't seem to understand and he wrote us asking for more details about our free legal service. I couldn't imagine what Mr. Flywheel would tell him but I guess it's pretty hard to puzzle Mr. Flywheel.

He just went over to his desk and took out a pamphlet that the department of agriculture had sent him about what to do with sour milk. It did seem strange to me, sending out pamphlets on sour milk, but maybe those are the details that Mr. Flywheel wanted the man to have.

One man, some kind of a lecturer, offered Mr. Flywheel a job.

"Dear Mr. Flywheel," he wrote. "You, no doubt have heard of the whirlwind campaign I make each fall in the cause of temperance. In my lectures in the past, I have had on the stage with me what I call my 'object lesson.' He has sat on a chair beside me and I have pathetically pointed him out to the audience as an example of the evils of intemperance."

I thought it was nice of the man to offer Mr. Flywheel a job as his assistant now that times are so bad and everything. But Mr. Flywheel just swore and I was terribly embarrassed.

There was one letter that left Mr. Flywheel so puzzled that he just threw it down and walked out of the office.

It asked, "What can I do to collect from a boss who hasn't paid my salary for about twenty weeks and always tries to borrow money from me?"

That letter was signed Emanuel Ravelli.



EDNA ST. VINCENT MILLAY HEYWOOD BROUN ELINOR SMITH
.. Nervous at each broadcast Removes his coat Speaks clearly and tersely . .



MARGARET CUTHBERT
... She has led to the microphone an incessant parade of interesting personalities ...

CELEBRITIES *Are Her* FORTE

Margaret Cuthbert, Director of Talks for NBC, Discloses Reactions of Notables to Their Experiences Before the Microphone

WILL Rogers stutters just before a radio broadcast: Emily Post is never disconcerted by the microphone, Edna St. Vincent Millay bans any studio visitors and Heywood Broun invariably removes his coat when he faces a "mike."

By William J. Thomas

down so that his talk ended right on time." Interesting details about other personalities were learned from Miss Cuthbert.

These and other odd facts concerning celebrities who broadcast were revealed by Margaret Cuthbert, director of talks for the National Broadcasting Company and one of the most interesting lever-pullers behind the scenes in radio.

For six years in this capacity, she has led to the microphone an incessant parade of interesting personalities: authors, explorers, scientists, doctors, lawyers, Indian chiefs, women leaders of all types and representatives of philanthropic and educational organizations.

Edna St. Vincent Millay, leading American poet and close friend of Miss Cuthbert, recently gave a series of poetry readings over NBC networks. This series met with remarkable audience response, but listeners little realized that Miss Millay was extremely nervous at each broadcast and always requested that no visitors be permitted in the studio. Efrem Zimbalist, the noted violinist, and his wife, Alma Gluck, former opera singer, who accompanied the poet to NBC on one occasion, sat on the control room floor so as to be out of range of her vision.

At another time Miss Millay suddenly felt, in the midst of a broadcast, that she must be repeating the same group of poems read in a previous program. How ridiculous, she thought. She discarded the carefully prepared and rehearsed program, substituting instead poems she had not intended to read and extemporizing the continuity. Of course, Miss Millay had not broadcast the first group of poems. The rehearsal had left that impression.

"The death of John Galsworthy, the English novelist, a short time ago recalled to mind his broadcast several years ago," Miss Cuthbert said, continuing her comments on celebrities.

"He appeared very shy and requested that we place a screen before the studio door, which was of transparent glass, thus shielding him from the curious. Though he had planned to speak only for three minutes, the famed writer agreed to read from his book 'Memories,' and continued for twenty minutes. Afterwards he wrote in the book, 'If I had one prayer to make, Monsieur, it would be 'God give me power to understand.'"

"Lady Astor, who visited her native America last winter, was not so shy, but she was uncertain as to whether or not she would broadcast. She merely promised to do so if she had time on her last day in New York. The British M. P. finally did go on the air, protesting every step of the way that she always said the wrong thing. Lady Astor wondered why she and Great Garbo got all the breaks, particularly as there are no 'two gals' in the world who dislike publicity more.

"The Marquis of Reading was the most suave and courtly person that ever entered our studios. He needed no guiding from us because his wife stood by his side, signaling him by sign language when to speed up or slow

ities were learned from Miss Cuthbert. For example, Amelia Earhart, when broadcasting, is quiet, unhurried and single-minded in her delivery. Elinor Smith is another aviatrix who speaks clearly and tersely.

Vachel Lindsay, American poet, who read several of his poems over an NBC network shortly before his death last year, sat with eyes fixed on the ceiling while he recited.

ATMOSPHERE often must be taken into consideration. While reciting "The Raven" recently on the occasion of Edgar Allen Poe's birthday, Edmond Kowalewski, young Polish-American poet, sat in the dark with studio lights turned out.

Howard Scott, dethroned high priest of Technocracy, was mentioned as an example of the person who is harmed, rather than helped by radio. Scott refused to write his radio address in advance, insisting that he knew what was best for himself. The result was quite damaging to himself, his subject and the audience.

Who is this woman who so graciously orders the great around, tells them when to speak and how, and virtually dictates an important aspect of American education? Her list of personal friends reads like a Who's Who of interesting people who go places and do things. Her professional acquaintances are legion and are scattered throughout the world.

Margaret Cuthbert is a tall, stately woman with what so often is called a "magnetic personality." She is an efficient, capable business woman who has not lost her feminine charm. As she sits at her desk, answering telephone calls by the score, receiving an endless stream of visitors, dictating letters and memoranda, scheduling programs, the onlooker expects any minute to see her step from the business office into the role of hostess in the drawing room.

Miss Cuthbert received her education and early experience at Cornell University, and later in the British Embassy during the World War. She then returned to Cornell where she was secretary for the School of Home Economics. While in this work she learned about speakers and audiences.

An active participant in campus cultural affairs, Miss Cuthbert observed that the students would not attend free lectures, but would stampede the hall to hear a talk if an entrance fee was charged

Acting on this observation she led modern poets, authors, explorers and other lecturers to Cornell, in each case charging an admission fee. The auditorium was usually crowded. In addition to her regular duties, the young woman became a veritable booking agent, gaining valuable experience which formed the basis of her present work with the National Broadcasting Company, which she joined six years ago.

Miss Cuthbert has remarked often that the ways of the African savage are strange but no stranger than radio, with its infinite range and the vagaries of audiences.

The public asks a great deal of program builders, she adds, and ultimately radio will become the modern method of instruction and entertainment for every division of the home. With all this in mind, Miss Cuthbert invites to the microphone almost every type of speaker imaginable. She observes one definite rule in the quest for speakers. She picks persons who interest her, in the belief that her interests are normal and therefore representative of the listening public.

"When the curious ask me how I get certain persons interested in radio and broadcasting," Miss Cuthbert explained, "I confess my method. I (Continued on Page 21)



EFREM ZIMBALIST AMELIA EARHART
... Sat on the floor Quiet and single-minded ...

Sunday, May 14

Features: Minneapolis Symphony Orchestra =

11:30 P.M. EDT

Call Letters	Kilo cycles	Power Watts	Location
KDKA	980	50,000	Pittsburgh, Pa.
WABC	860	50,000	New York, N. Y.
WBAL	1060	10,000	Baltimore, Md.
WBT	1080	25,000	Charlotte, N. C.
WCAO	600	250	Baltimore, Md.
WCAU	1170	50,000	Newton Sq., Pa.
WEAF	660	50,000	New York, N. Y.
WFI	560	500	Phila., Pa.
WGY	790	50,000	Sch'n'cl'dy, N.Y.
WIP	610	500	Phila., Pa.
WJZ	760	50,000	New York, N.Y.
WLIT	560	500	Phila., Pa.
WLW	700	50,000	Cincinnati, D.
WOR	710	5,000	Newark, N. J.
WRC	950	500	Wash., D. C.
WRVA	1110	5,000	Richmond, Va.

8:00 a.m. EDT ↔ 7:00 a.m. EST
 NBC—Blue—Tone Pictures; organist and mixed quartet; WJZ
 CBS—Morning Musicals, Emery Deutsch's Orchestra; WABC
 NBC—Red—Melody Hour; guest soloist; Grande Trio; WEAF WGY

8:45 a.m. EDT ↔ 7:45 a.m. EST
 WRC—Eunice and Her Dad

9:00 a.m. EDT ↔ 8:00 a.m. EST
 NBC—Blue—Children's Hour, Vocal, Instrumental Concert; WJZ WRC WBAL KDKA WLW
 CBS—Columbia Junior Bangle; children's program; WABC WCAO WCAU
 NBC—Red—The Balladeers; male chorus; instrumental trio; WEAF WGY
 WIP—Zeckwer Hahn Junior Student Recital

9:30 a.m. EDT ↔ 8:30 a.m. EST
 CBS—Modern Living, health talk; WABC WCAU
 NBC—Red—One Man Band; Frank Novak; WEAF WGY
 WIP—Studio Program

9:45 a.m. EDT ↔ 8:45 a.m. EST
 NBC—Red—Alden Edkins, bass baritone; WEAF WGY
 CBS—In the Luxembourg Gardens; WABC WCAU
 WIP—Golden Gate Male Chorus

10:00 a.m. EDT ↔ 9:00 a.m. EST
 NBC—Blue—Southland Sketches; Southlanders male quartet; WJZ KDKA WBAL WGY
 CBS—Columbia Church of the Air; WABC WIP WBT
 NBC—Red—Garcia's Mexican Marimba Typica Band; Hector de Lara, baritone; WEAF

WCAO—Comics; Dramatized by Uncle Bill
 WCAU—Watch Tower Program
 WLW—Church Forum

10:15 a.m. EDT ↔ 9:15 a.m. EST
 WCAU—The Jolly Man; child's program

10:20 a.m. EDT ↔ 9:20 a.m. EST
 WFI—Church Quartet

10:30 a.m. EDT ↔ 9:30 a.m. EST
 NBC—Blue—Waldorf Astoria Organ Recital; WJZ KDKA WBAL
 CBS—Aeolian String Quartet; WABC WIP WBT
 NBC—Intercollegiate Poetry Reading; WEAF WLW
 WCAU—Wake Up and Smile; Joe McGrath's Orchestra
 WGY—Police Communion Breakfast
 WLIT—Messiah Lutheran Church, Dr. Ross H. Stover, pastor
 WOR—Communion Breakfast of the Holy Name Society of the Brooklyn and Queens Fire Department; speakers

10:45 a.m. EDT ↔ 9:45 a.m. EST
 WIP—Holy Trinity Church Service

11:00 a.m. EDT ↔ 10:00 a.m. EST
 CBS—Children's Hour; WABC WCAU
 NBC—Blue—Morning Musicals; guest artist; String Quartet; WJZ WBAL WLW
 CBS—Ithoda Arnold and Charles Carlile, Duets; WBT
 NBC—Red—Radio Rubes; hill lilly songs; WEAF WGY
 KDKA—Services from First Presbyterian Church
 WBT—First Methodist Church
 WRVA—Layman's Bible Class by Dr. S. Freeman

11:15 a.m. EDT ↔ 10:15 a.m. EST
 NBC—Red—Major Bowes' Capitol Family; WEAF WGY

11:30 a.m. EDT ↔ 10:30 a.m. EST
 CBS—Salt Lake Tabernacle Choir and Organ; WBT
 WRVA—Major Bowes' Capitol Family (NBC)

11:45 a.m. EDT ↔ 10:45 a.m. EST
 CBS—Salt Lake Tabernacle Choir and Organ; WABC WBT
 WRVA—Mrs. Conway Gordon, organist

12:00 Noon EDT ↔ 11:00 a.m. EST
 NBC—Blue—Baby Rose Marie; songs and impersonations; WJZ WFI WBAL

WBT—Second A R P Church
 WCAU—"Around the Console" with Kathryn Jenness, Pete Woolery and Lynn Murray, organist
 WLIT—Major Bowes' Capitol Theater Family Program (NBC)
 WLW—Organ Program
 WRVA—Second Presbyterian Service

12:15 p.m. EDT ↔ 11:15 a.m. EST
 NBC—Blue—Radio City Concert; WJZ WBAL KDKA WLW
 NBC—Red—Seeing the Other Americas; Edward Tomlinson; WEAF WFI
 WIP—Walkathon
 WOR—"Ingenious Diversions"; Dorothy Gates

12:30 p.m. EDT ↔ 11:30 a.m. EST
 CBS—Intercollegiate Poetry Reading Meeting; WABC WCAU
 NBC—Red—Pop Concert; WEAF WGY WLIT WFI
 WIP—Piano Meditations, Manny La Porte
 WDR—The New Poetry, A. M. Sullivan

12:45 p.m. EDT ↔ 11:45 a.m. EST
 CBS—Street Singer; WABC WCAU
 WIP—Watch Tower Religious Service; Judge Rutherford
 WRC—Morgan E. Morgan

1:00 p.m. EDT ↔ 12:00 Noon EST
 CBS—Columbia Church of the Air; WABC WBT WCAU
 NBC—Red—Mexican Typica Orchestra; WEAF

WIP—Rev. Mary S. Butterworth
 WOR—Perole String Quartet

1:15 p.m. EDT ↔ 12:15 p.m. EST
 NBC—Blue—Cook's Travelogue; Malcolm LaPrade, narrator; WJZ WBAL KDKA
 WLW—Threesome and organ
 WRVA—Watchtower Lecture

1:30 p.m. EDT ↔ 12:30 p.m. EST
 NBC—Blue—Sabbath Reveries; "Sharing the World's Work"; WJZ WBAL
 CBS—Lazy Dan, the minstrel man; WABC WCAU
 NBC—Red—Folks from Dixie, humorous sketch of Negro life; WEAF WFI WGY WLW

KDKA—Allegheny County Concert
 WBT—To be announced
 WIP—Phila. Musical Academy Concert
 WRC—Rainbow Isle
 WRVA—Jewish Hour

1:45 p.m. EDT ↔ 12:45 p.m. EST
 WIP—Mrs. Schlorer's Children's Hour

2:00 p.m. EDT ↔ 1:00 p.m. EST
 CBS—Smiling Ed McConnell; WABC WBT WCAU
 NBC—Blue—Mystery Tenor; WJZ KDKA WLW
 NBC—Red—The Pilgrims; WEAF WGY WBAL
 WLIT—Kiddies' Theater of the Air
 WOR—"The Story Behind the Picture"

2:15 p.m. EDT ↔ 1:15 p.m. EST
 CBS—Albert Bartlett, the Tango King; WABC WCAU
 NBC—Blue—International Radio Forum; WJZ WBAL WRVA WLW
 WBT—Philco Phil
 WGY—Musical Program
 WRC—National Jubilee Singers

2:30 p.m. EDT ↔ 1:30 p.m. EST
 NBC—Blue—The Northwestern Chronicle; WJZ KDKA WLW WBAL WRVA
 CBS—Sunday Matinee of the Air; Victor Arden's Orchestra; Comedian; Guest Stars; WABC WCAU
 NBC—Red—Joe Green's Marimba Band; vocal ensemble; WEAF WGY
 WBT—Dom Placid
 WOR—S. S. Melodie, musical revue

2:45 p.m. EDT ↔ 1:45 p.m. EST
 CBS—Arnuda, French songs; WABC WCAU
 WBT—Radio Oracle
 WIP—Swendbourg Center Program

3:00 p.m. EDT ↔ 2:00 p.m. EST
 NBC—Blue—Mothers' Day Program; WJZ WBAL KDKA
 CBS—Symphonic Hour; Columbia Symphony Orchestra; WABC
 NBC—Red—Wayne King's Orchestra; WEAF WRC WGY WLIT WLW WRVA
 KDKA—To be announced
 WBT—To be announced
 WCAU—The Three Peppers
 WIP—Southland Singers
 WOR—Old World Carolers, mixed chorus

3:15 p.m. EDT ↔ 2:15 p.m. EST
 CBS—Symphonic Hour; WABC WIP WBT
 WCAU—Piano Ramblings; Ben Greenblatt
 WDR—Radio Forum

3:30 p.m. EDT ↔ 2:30 p.m. EST
 NBC—Red—The Radio Pulpit; Dr. Ralph W. Sockman; WEAF WLIT WGY WRVA
 WCAU—To be announced
 WLW—Rabbi Tarshish and organ

3:45 p.m. EDT ↔ 2:45 p.m. EST
 WCAO—Melody Lane
 WLW—J. Alfred Seibel, organist

4:00 p.m. EDT ↔ 3:00 p.m. EST
 NBC—Blue—To be announced; WJZ WBAL KDKA
 CBS—Cathedral Hour; choir with orchestra; soloists; WCAU WABC WBT
 NBC—Red—Fiddlers Three; WEAF WLIT WGY
 WIP—Harmonica Masters and Orchestra

WLW—Conservatory of Music Recital
 WOR—Irving Cumins' Orchestra

4:15 p.m. EDT ↔ 3:15 p.m. EST
 NBC—Red—Vee and Johnny, songs and patter; WEAF WGY WLIT
 NBC—Red—Mothers' Day; Senator M. M. Neely; WJZ WBAL KDKA WLW WLW

4:30 p.m. EDT ↔ 3:30 p.m. EST
 NBC—Blue—Samovar Serenade; orchestra; WJZ WRVA WBAL
 NBC—Red—Temple of Song; Chicago A Capella Choir, direction Noble Cain; WEAF WGY
 KDKA—Shadyside Presbyterian Church Services
 WFI—Second Presbyterian Church Sermon
 WIP—Settlement Music School
 WLW—Theater of the Air
 WDR—Organ Recital; George Shackley

5:00 p.m. EDT ↔ 4:00 p.m. EST
 NBC—Blue—The World of Religion; WJZ WRVA WBAL
 CBS—Poet's Gold; poetic readings; WABC WCAU WBT
 NBC—Red—Impressions of Italy; WEAF WGY
 WIP—The Enchanted Quarter Hour
 WLW—Western College Women Chorus
 WOR—Roxanne and Her Orchestra; Al and Lee Reiser, piano duo; Jack Arthur baritone

5:15 p.m. EDT ↔ 4:15 p.m. EST
 CBS—Four Clubmen and Freddie Rich's Orchestra; WABC WCAU WBT
 WIP—Young People's Hour; Orchestra; Chorus
 WRC—Harming's Melodie Gems

5:30 p.m. EDT ↔ 4:30 p.m. EST
 NBC—Blue—Pages of Romance; drama; WJZ KDKA WLW WBAL
 CBS—Frank Crumil and Julia Sanderson; WABC WCAU
 NBC—Red—Clyde Doerr Saxophone Octet; WEAF WFI WGY WRVA
 WBT—Special Musical Program
 WOR—"The Weather Girl Bag"; Richard E. Splaine, meteorologist

5:45 p.m. EDT ↔ 4:45 p.m. EST
 WOR—Vera Brodsky and Harold Triggs; two pianos

6:00 p.m. EDT ↔ 5:00 p.m. EST
 NBC—Blue—Beethoven Cycle; string quartet; WJZ
 CBS—The Lawyer and the Public; WABC WBT WCAU
 NBC—Red—Catholic Hour; WEAF WRC WGY WLIT WRVA
 KDKA—Luis Miller, soprano
 WLW—Symphonic Daire Orchestra; soloists
 WOR—Red Lacquer and Jade; orchestra directed by George Shackley; Basil Ruysdael, philosopher

6:15 p.m. EDT ↔ 5:15 p.m. EST
 KDKA—Weather Report; Sport Review News
 WIP—Walkathon

6:30 p.m. EDT ↔ 5:30 p.m. EST
 NBC—Blue—L'Heure Exquise; women's octet; WJZ WBAL WLW
 CBS—Hoses and Drums; WABC WCAO
 NBC—Red—Our American Schools; Florence Hale; WEAF WRVA WLIT WGY
 KDKA—To be announced
 WBT—Bryant Thomas
 WCAU—Young America; Juvenile program
 WIP—German Hour
 WOR—Margaret Anglin Presents; Poetry readings, Chandler Goldthwaite, organist

6:45 p.m. EDT ↔ 5:45 p.m. EST
 NBC—Blue—Dick Darling, a Boy of Today; WJZ WBAL
 WBT—Watch Tower
 WCAU—Carlile and London; piano team
 WLW—Baseball Scores

6:50 p.m. EDT ↔ 5:50 p.m. EST
 WLW—Charioteers; spiritual singers

7:00 p.m. EDT ↔ 6:00 p.m. EST
 NBC—Blue—Borrah Minesvitch's Harmonica Rascals; WJZ WBAL WRVA WLW
 CBS—Fray and Braggiotti, piano team; WABC WIP WBT
 NBC—Red—James Melton, tenor; WEAF WGY
 KDKA—Jack Pettis' Orchestra
 WCAU—The News Parade
 WLIT—The Trial of Vivian Ware
 WDR—"The Comfort Hour"
 WRC—"Air O' Torials"

7:15 p.m. EDT ↔ 6:15 p.m. EST
 NBC—Blue—Talk; Dr. Howard W. Haggard; WJZ
 CBS—Current Events; WABC WIP WBT
 NBC—Red—Horseshoe Philosophy; Andrew F. Kelly; WEAF
 WCAU—Fur Trappers with Shirley Howard, vocalist
 WGY—Musical Program
 WLIT—Favorite Melodies
 WLW—Singing Violin and organ

7:30 p.m. EDT ↔ 6:30 p.m. EST
 NBC—Blue—Great Moments in History; drama; WJZ WBAL KDKA WRVA WLW
 CBS—Linn Ross Romany Troupe; WABC WCAU WBT
 NBC—Red—Joe Moss' Orchestra; WEAF WGY

For Your Album



EDDIE DUCHIN

There are many ways of leading an orchestra . . . with a baton, finger, hand, one arm, both arms or even your knee (ask Paul Whiteman) . . . but Eddie Duchin is the only leader who uses his head . . . He plays piano but with both hands "tied," he nods his head to direct the boys . . . Learned to know time when he constantly watched the clock when practicing one hour a day as a kid . . . Born and brought up in Boston . . . Wanted to go to Harvard but ended up by taking a course in the School of Hard Knocks instead . . . During the summers he worked as a waiter in a boy's camp in New Hampshire . . . The waiters organized an augmented orchestra in which Eddie played the piano . . . a professional leader heard him and advised him to join the union and go into the orchestra business seriously . . . That winter he went to pharmacy college to learn to follow his father's footsteps in the drug business . . . but he earned only \$10 a week at the drug store against \$8 a night tinkling the keys . . . so he decided then and there he would forego test tubes and go in for tubas . . . played one summer at the old Waldorf Astoria . . . next job was at Central Park Casino, which he got by winning a try-out contest for pianists held by Leo Reisman . . . was later given a chance to open his own band there and has been there ever since . . . is regularly featured over the WABC-Columbia network.

8:30 p.m. EST ↔ 7:30 p.m. EST
 CBS—Chicago Variety Show; WABC
 WCAU—To be announced
 WLIT—Earl Denny's Orchestra
 WOR—WOR Spotlight; Frances Langford, songs; Fred Vettel, tenor; orchestra

9:00 p.m. EDT ↔ 8:00 p.m. EST
 NBC—Blue—Will Rogers and Al Goodman's Orchestra; WJZ KDKA WLW WBAL WRVA
 CBS—Andre Kostelanetz Presents Mary Eastman, soprano; male chorus; WABC WCAU WBT
 NBC—Red—Manhattan Merry Go Round, orchestra; WEAF WFI WGY
 WIP—To be announced
 WOR—Jerome T. Travers and Robert N. Pryor; "Goli"

9:15 p.m. EDT ↔ 8:15 p.m. EST
 WIP—Crazy Crystals
 WOR—Great Mothers of History; Bishop Charles Kendall Gilbert

9:30 p.m. EDT ↔ 8:30 p.m. EST
 NBC—Blue—Walter Winchell; WJZ KDKA WLW WBAL
 CBS—The Gauchos; Vincent Soria; Tito Lizarra, Mexican Tenor; WABC WCAU WBT
 NBC—Red—American Album of Familiar Music; soloist; orchestra; WEAF WFI WGY WRVA
 WIP—Orchestra
 WOR—"Omega Gamma Sorority Dance"; Harold Stern's Orchestra

9:45 p.m. EDT ↔ 8:45 p.m. EST
 NBC—Blue—Pickens Sisters, harmony trio; WJZ KDKA
 WLW—Buster Locke's Orchestra

10:00 p.m. EDT ↔ 9:00 p.m. EST
 CBS—John Henry, Black River Giant negro drama; WABC WCAU WBT
 NBC—Blue—Phil Dewey's Fireside Songs; WJZ WBAL
 NBC—Red—Current Government; WEAF WGY WRVA WFI
 KDKA—Popular Melodies; Will Ryschansk
 WOR—N. Y. Opera Ass'n Program
 WRC—News

10:15 p.m. EDT ↔ 9:15 p.m. EST
 NBC—Blue—Vincent Lopez Orchestra; guest soloist; WJZ WLW KDKA
 CBS—Columbia Revue; orchestra direction Freddie Rich; WABC
 NBC—Red—Highlights and Shadows; orchestra direction Tom Griselle; WEAF WGY WRVA WFI

10:30 p.m. EDT ↔ 9:30 p.m. EST
 WIP—Blanche Calloway's Orchestra
 WOR—Highlights and Shadows (NBC)

10:45 p.m. EDT ↔ 9:45 p.m. EST
 NBC—Blue—Orange Lantern, drama; WJZ
 CBS—Quiet Harmonies; Ann Leat, Madison singers; WABC
 NBC—Red—Sunday at Seth Parker's; WEAF WFI WRVA WGY
 KDKA—Don Lucas, piano opera
 WLW—Organ, Quartet and Violinist

11:00 p.m. EDT ↔ 10:00 p.m. EST
 CBS—Eddie Duchin's Orchestra; WABC WIP WBT
 KDKA—Sport Review
 WCAU—Boake Carter, Talk
 WLW—Tales of Terror
 WOR—Moonbeams; String trio

11:10 p.m. EDT ↔ 10:10 p.m. EST
 KDKA—Temperature Report

11:15 p.m. EDT ↔ 10:15 p.m. EST
 NBC—Blue—The Old Skipper; male chorus; WJZ
 CBS—Eddie Duchin's Orchestra; WABC WBT
 NBC—Red—Don Hall Trio; WEAF WFI WGY
 KDKA—Last Minute News; Alexander Roy, tenor
 WCAU—Polly Jenkins' Plowboys

11:30 p.m. EDT ↔ 10:30 p.m. EST
 NBC—Blue—Minneapolis Symphony Orchestra; WJZ KDKA WLW
 CBS—Abe Lyman's Orchestra; WABC WCAU WBT
 NBC—Red—Orchestral Gems; orchestra direction of Mashe Paranov; WEAF WFI WGY
 WIP—Port of Dreams
 WOR—Los Chicos, Spanish Revue

12:00 Mid. EDT ↔ 11:00 p.m. EST
 CBS—Ben Pollack's Orchestra; WABC WCAU WBT
 NBC—Red—Will Osborne's Orchestra; WEAF WGY WLIT
 WOR—Bert Lown's Orchestra

12:15 a.m. EDT ↔ 11:15 p.m. EST
 WLIT—Tody Black's Orchestra
 WLW—Charlie Agnew's Orchestra

12:30 a.m. EDT ↔ 11:30 p.m. EST
 NBC—Blue—William Steers' Orchestra; WJZ WLW
 CBS—Charley Straight's Orchestra; WABC WCAU WBT
 NBC—Red—Charlie Kerr's Orchestra; WEAF WLIT

1:00 a.m. EDT ↔ 12:00 Mid. EST
 WLW—Vox Humana

1:30 a.m. EDT ↔ 12:30 a.m. EST
 WLW—Hotel Hollander Orchestra (NBC)

2:00 a.m. EDT ↔ 1:00 a.m. EST
 WLW—Charlie Agnew's Orchestra

Monday, May 15

Features: Radio Guild - 4:00 P.M. EDT

8:00 a.m. EDT ↔ 7:00 a.m. EST
NBC-Blue-Martha and Hal, songs and patter; WJZ WRVA
CBS-Salon Musicale; Emery Deutsch, conductor; WABC
NBC-Red-Organ Rhapsody; WFAF WFL

8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC-Blue-Yuichi Hirakawa, xylophonist; WJZ KDKA WRVA
WCAU-The Krenel Jolly Man
WGY-Organ Rhapsody (NBC)
WLW-Morning Melodies
WDR-Al Woods, songs and patter
WRC-Morning Varieties

8:30 a.m. EDT ↔ 7:30 a.m. EST
CBS-Sunny Melodies; Fred Berrens, conductor; WABC
NBC-Blue-Lew White at the organ; WJZ WLW KDKA
NBC-Red-Morning Glee Club; WFAF WFL WGY WRVA
WBAL-To be announced
WBT-Morning Watch
WCAU-The Time Table
WLW-Morning Devotions; Organ, vocal and sermon
WDR-Martha Manning, talk

8:45 a.m. EDT ↔ 7:45 a.m. EST
NBC-Red-Harling Sisters; piano duo; WFAF WGY
WBT-Musical Clock
WIP-Early River's Club
WDR-Colorology, Christine Ray

9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC-Blue-Morning Devotions; WJZ CBS-Lou Wons; "Are You Listening?" WABC WCAU WBT WCAU
NBC-Red-Cheerio, Talk, music; WFAF WLIT WGY WLW
KDKA-Press News Reeler; Piano Classical
WIP-Doctor of Sunshine
WDR-Miss Kath'rine 'n' Calliope, sales talk
WRVA-The Breakfast Club (NBC)

9:15 a.m. EDT ↔ 8:15 a.m. EST
NBC-Blue-Breakfast Club; orchestra; WJZ
CBS-Reis and Dunn; comedy and songs; WABC
CBS-Goldy and Dusty and the Silver Dust Twins; WCAU
WBT-WBT's Organ Reveille
WIP-Herman Weiner at the Organ
WLIT-Chamber of Commerce Women's Home Hour
WLW-Organ and Voice

9:30 a.m. EDT ↔ 8:30 a.m. EST
CBS-Waltz Dreams; Fred Berrens, conductor; WABC WCAU
NBC-Red-The Harmonians; girls trio; WFAF WGY
WIP-Harmonica Wizard
WLIT-Honemakers' Forum
WLW-Jack and Jill, harmony team
WDR-Thrifty Suggestion

9:45 a.m. EDT ↔ 8:45 a.m. EST
CBS-Little Jack Little; songs and piano; WABC WIP WBT
NBC-Blue-Vic and Sade; WJZ WRVA
NBC-Red-Current Events; Ann Hard; WFAF
KDKA-Dave Roberts, left-handed banjoist
WBAL-Vic and Sade (NBC)
WCAU-Worlds and Music
WFI-Woman's Radio Exchange; Beatrice Bennett
WGY-Mid Morning Devotions
WLW-Meet the Boy Friend
WDR-Inside Stories about Bugs

10:00 a.m. EDT ↔ 9:00 a.m. EST
NBC-Blue-Four Southern Singers; WJZ WBAL WRVA
CBS-In the Luxembourg Gardens; WABC WCAU WBT
NBC-Red-Breen and de Rose; WFAF WGY WFL
KDKA-To be announced
WIP-Home Maker's Club
WDR-Cleansing Talk
WLW-Pure Food Hour; Alfred W. McCann

10:15 a.m. EDT ↔ 9:15 a.m. EST
NBC-Blue-Lara, Lu 'n' Em; Gossip; WJZ KDKA WBAL WRVA
NBC-Red-Morning Parade; WFAF WGY
WBT-Just for Remembrance
WFI-Anna B. Scott; Home Economist
WLW-Morris Neman and Larry Greuter, tenor and accordion

10:20 a.m. EDT ↔ 9:20 a.m. EST
WLW-Live Stock Reports

10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC-Blue-Happy Jack; songs; WJZ CBS-The Merry-makers; Fred Berrens, conductor; WABC WIP WBT
KDKA-Style and Shopping Service

WBAL-Shopping with Nancy Turner
WCAU-Dixie Dandies
WGY-Market Basket
WLW-Tony Cabooch, monologist
WRVA-Morning Parade

10:45 a.m. EDT ↔ 9:45 a.m. EST
CBS-Pedro De Cordoba, Will Osborne's orchestra; WABC
NBC-Blue-Emily Post; piano, organ duo; WJZ KDKA WBAL WLW
WBT-Organ Melodies
WCAU-Edna Wallace Hopper; Musical Contrasts
WFI-Morning Parade (NBC)
WGY-Morning Parade, variety musicale (NBC)
WIP-Tanya Garth and Trio

10:50 p.m. EDT ↔ 9:50 p.m. EST
WCAU-Musical Contrasts

11:00 a.m. EDT ↔ 10:00 a.m. EST
CBS-Voice of Experience; WABC WCAU
NBC-Blue-Singing Strings, string ensemble; WJZ KDKA WBAL
WBT-Garden Talk
WIP-Magazine of the Air
WLIT-Bob White
WLW-Live Stock Reports
WDR-Nell Vinick, beauty talk

11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW-WLW Mail Bag

11:15 a.m. EDT ↔ 10:15 a.m. EST
CBS-Morning Moods; WABC WCAU WBT

NBC-Red-The Rollickers Male Quartet; WFAF WGY
WLIT-Cliff Allen, songs
WDR-To be announced

11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC-Blue-Rhythm Ramblers; orchestra; WJZ WBAL WLW
CBS-Rhythm Kings; Fred Berrens, conductor; WABC WBT WIP
NBC-Red-Sonata Recital; pianist, violinist; WFAF WRC WRVA
KDKA-Euphemia Yardley, soprano
WCAU-Eddie Sheppard, novelty pianist
WGY-Lady Fingers, pianist
WLIT-Every Woman's Hour
WDR-Ann Steven's Thrill Hour

11:45 a.m. EDT ↔ 10:45 a.m. EST
CBS-Will Osborne's Orchestra; WBT
CBS-Rhythm Kings; WABC
KDKA-"Laws Affecting Women"; Ella Granhart
WCAU-Polly Jenkins' Plowboys
WGY-Salt and Peanuts, skit
WIP-Tom, Dick and Harry with Patsy Darling
WDR-Beauty Talk; Y. E. Meadows

12:00 Noon EDT ↔ 11:00 a.m. EST
NBC-Blue-Smack Out; comedy duo with Marion and Jim Jordan; WJZ WBAL
CBS-Paul Tremaine's Orchestra; WABC WIP WBT
NBC-Red-Jolynn Marvin, tenor; WFAF WLIT WGY WRVA
KDKA-Business News and Market Reports

WCAU-Fur Trappers; Pete Woolery, tenor
WLW-Threesome; vocal trio
WDR-Your Unseen Friend, talk

12:15 p.m. EDT ↔ 11:15 a.m. EST
NBC-Blue-John Fogarty, tenor; WJZ WBAL
NBC-Red-Catherine Field, soprano; WFAF WGY

KDKA-Dr. Curtis Howe Springer
WCAU-Buddy Harrod's Orchestra (CBS)
WCAU-Harold Knight's Orchestra
WLIT-Noonday Religious Service
WLW-Riff Brothers, male quartet
WDR-Beautiful Lady, sales talk

12:20 p.m. EDT ↔ 11:20 a.m. EST
WLW-Live Stock Reports

12:30 p.m. EDT ↔ 11:30 a.m. EST
NBC-Blue-The Merrie-Men; male quartet; WJZ WBAL WRVA
CBS-Concert Miniatures; WABC WIP WBT

NBC-Red-Central String Ensemble; WFAF WLW WGY
KDKA-Jack Pettis' Orchestra
WLIT-Concert Orchestra
WDR-Carnegie Hall Organ Recital; Richardson at the Console

12:45 p.m. EDT ↔ 11:45 a.m. EST
NBC-Blue-Rhythmic Serenade; orchestra; WJZ WBAL
WCAU-The Noontimers

1:00 p.m. EDT ↔ 12:00 Noon EST
NBC-Blue-Weather Reports; WJZ
CBS-Billy Hays' Orchestra; WABC WBT WCAU WCAU
NBC-Red-Market and Weather Reports; WFAF

KDKA-Business News; Market Reports
WFI-News of the Day
WGY-Alliary on Parade
WIP-Walkathon
WLW-Spray Talk
WDR-Human Understanding; Ben J. Scotland
WRVA-Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC-Blue-Worlds and Music; vocalist and organ; WJZ WBAL
WBT-Billy Hay's Orchestra
WLW-Mooney Brothers; harmony duo
1:15 p.m. EDT ↔ 12:15 p.m. EST
NBC-Red-Nichols' Orchestra; WFAF WFI

KDKA-Worlds and Music (NBC)
WGY-News Items; Information Service, talk
WIP-Hal Rous' Orchestra
WLW-River and Market Reports
WDR-To be announced

1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW-Live Stock Reports

1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC-Blue-National Farm and Home Hour; WJZ WBAL KDKA WLW WRVA
CBS-Palmer House Ensemble; WABC WIP WCAU
NBC-Red-Harold Stern's Orchestra; WFAF
WBT-Majestic Time with Grady Cole
WCAU-Cecil and Sally; The News Spot
WFI-Ruth Harrington, soprano
WGY-WGY Farm Program; talk
WDR-Club Women's Hour; Speaker

1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT-Palmer House Ensemble (CBS)
WCAU-Whirl of Sympatation, Anthony Candelori's Orchestra
WFI-Market Reports

1:55 p.m. EDT ↔ 12:55 p.m. EST
WDR-Edna Wallace Hopper, beauty talk

2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS-National Student Federation of America Program; WABC WIP WBT
NBC-Red-The Revolving Stage; sketch
WFAF WRC
WGY-Monday Musical Club Program
WLIT-Charlie Kerr's Orchestra
WDR-Betty Etkin, violinist

2:15 p.m. EDT ↔ 1:15 p.m. EST
CBS-Sylvia Sapira; The Well-Tempered Clavichord; WABC WIP WBT
WCAU-Radio Debuts
WGY-WGY Household Chats
WDR-Auson Deque, tenor

2:30 p.m. EDT ↔ 1:30 p.m. EST
CBS-The Captivators; WABC WCAU WBT
NBC-Blue-To be announced; WJZ WBAL

KDKA-Health Talk, Dr. R. S. Copeland
WGY-The Revolving Stage; sketches and incidental music (NBC)
WIP-Florence Huet; Monologues
WLIT-Jean Sharp, pianist
WLW-Charlie Agnew's Orchestra
WDR-N. J. Audubon Society; Beecher S. Bowdish, speaker
WRVA-Market Reports

2:45 p.m. EDT ↔ 1:45 p.m. EST
CBS-Ann Leaf at the Organ; WABC WBT WCAU

NBC-Blue-Sisters of the Skillet; songs and patter; WJZ WRVA
WBAL-Alyce Lytle, talk
WIP-Duo pianists
WLIT-Gettrude Bilby, mezzo-soprano
WDR-Mildred Cole, contralto

3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC-Blue-Betty and Bob; drama; WJZ KDKA WBAL WLW
NBC-Red-Coaching Olympic Swimmers, talk; WFAF WGY
WFI-Trio Titana
WIP-Wayside Post
WDR-"Consumer Information Service"; Talk by William B. Duryee

3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC-Blue-Monday Matinee; Mobile Monomers and Orchestra; WJZ KDKA WBAL

CBS-Columbia Salon Orchestra; WABC WIP WBT
NBC-Red-Henrietta Schumann, pianist; WFAF WRVA
WCAU-Willard Singley, baritone with orchestra

WFI-Talk; auspices of the Council for the Preservation of Natural Beauty in Pennsylvania
WGY-Ella Becker Boyce, contralto
WLW-D. A. R. Talk
WDR-Kenneth King, bass baritone

3:20 p.m. EDT ↔ 2:20 p.m. EST
WBAL-Monday Matinee (NBC)
WFI-Selma Hauer, pianist

3:30 p.m. EDT ↔ 2:30 p.m. EST
NBC-Red-Women's Radio Review; WFAF WFI
WCAU-Blue and Silver Minstrels
WGY-Health Talk, Dr. Royal S. Copeland

WLW-Instrumental Music
WDR-Mutual Benefit Organ Recital, Robert Pereda
WRVA-Edna Wallace Hopper

3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY-Woman's Radio Review; talks and Orchestra (NBC)
WRVA-WRVA Forum

3:45 p.m. EDT 2:45 p.m. EST
CBS-Electronic Piano; WABC WBT WIP
KDKA-Human Values
WLW-Worlds and Music

4:00 p.m. EDT ↔ 3:00 p.m. EST
NBC-Blue-Radio Guild; drama; WJZ WBAL WRC WRVA
CBS-Frank Westphal's Dance Orchestra; WABC WCAU WBT

NBC-Red-Winters and Wedec, duo organ
WFAF
KDKA-Baseball Scores

WFI-"Health" Thomas A. Martindale
WGY-Book News, Levere Fuller
WIP-Monday Matinee Recue, Matty Rolins; Orchestra
WLW-Dr. Royal S. Copeland
WDR-Ariel Ensemble

4:05 p.m. EDT ↔ 3:05 p.m. EST
WLW-Winters and Weber (NBC)

4:15 p.m. EDT ↔ 3:15 p.m. EST
WFI-The Yadman Quartet
WGY-American Legion Auxilliary Program
WIP-Little Alice Blue; piano and story

4:30 p.m. EDT ↔ 3:30 p.m. EST
CBS-Columbia Artist Recital; Mary Eastman, soprano; WABC WBT WIP
NBC-Red-Three Scamps; instrumental trio; WFAF WLW WGY
KDKA-Market Reports
WCAU-"Love Letters" to Janet Joyce
WLIT-Shopping talk
WDR-Walter Feldkamp's Orchestra

4:45 p.m. EDT ↔ 3:45 p.m. EST
NBC-Red-The Lady Next Door; children's program; WFAF WGY
KDKA-Lois Miller, folk songs
WCAU-Netta Parker, "Song Stories"
WLIT-Sonya Wisch, poems
WLW-Charioters; male quartet

5:00 p.m. EDT ↔ 4:00 p.m. EST
CBS-Don Lang, True Animal Stories; WABC WCAU WBT
NBC-Blue-Edward Davies, baritone and orchestra; WJZ WBAL

NBC-Red-Whispering Banjos; WFAF
KDKA-Baseball Scores
WCAU-Frederic Tedesco, accordionist
WGY-Stock Reports and Police Notices
WIP-Ted and Etta Gunther
WLIT-Children's Twilight Hour
WLW-The Low Down; studio gossip
WRC-Afternoon Varieties

5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA-To be announced
WDR-Program Resume

(Continued on Next Page)

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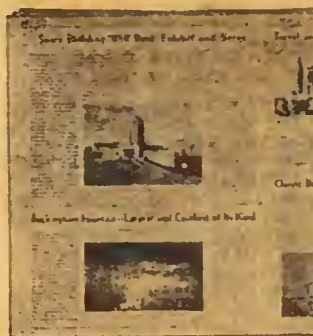
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Tuesday, May 16

(MONDAY CONTINUED)

5:15 p.m. EDT ↔ 4:15 p.m. EST
 NBC-Blue-Dick Daring; Children's Adventure Series; WJZ WBAL KDKA
 CBS-Ethel Hayden and Arthur Lang; WABC WBT
 NBC-Red-Songs of Twilight; WFAF WGY
 WCAO-Sunpaper Bulletins
 WCAU-Samp Moore's Meeting
 WIP-Walkathon
 WLIT-Charlie Borelli; In a Song Shop
 WLW-Footlights; organ and voices
 WDR-To be announced
 WRC-Aunt Sue and Polly
 5:30 p.m. EDT ↔ 4:30 p.m. EST
 NBC-Blue-The Singing Lady; Songs; WJZ KDKA WLW WBAL
 CBS-Skippy; WABC WCAO WCAU
 NBC-Red-Selinger and Schmitt, piano duo; WFAF WGY
 WBT-Bridge Forum
 WIP-Town Tattler
 WLIT-Rob White
 WDR-Billy Bruce, baritone
 5:45 p.m. EDT ↔ 4:45 p.m. EST
 NBC-Blue-Little Orphan Annie; WJZ KDKA WBAL WLW WRVA
 CBS-Tito Guizar, Mexican Tenor; WABC WCAU WBT
 NBC-Red-Paul Wing, the story man; WFAF WGY
 WDR-Sonia Troyano, soprano
 WRC-The Happy Toslmansiers
 5:50 p.m. EDT ↔ 4:50 p.m. EST
 WLIT-Baseball Scores
 6:00 p.m. EDT ↔ 5:00 p.m. EST
 NBC-Blue-Sam Robbins' Orchestra; WJZ
 CBS-Reis and Dunn; comedy and songs; WABC WBT WCAU
 NBC-Red-Meyer Davis' Orchestra; WFAF WRVA WGY WLW
 KDKA-To be announced
 WFI-Crew Levick Sport Flashes and Baseball Scores
 WIP-Leo Zullo's Orchestra
 WLIT-A Word from the Old Family Doctor
 WDR-Unele Don
 WRVA-Secret Three
 6:15 p.m. EDT ↔ 5:15 p.m. EST
 CBS-On the Air Tonight; WABC
 NBC-Blue-King Kill Kare and Adolph, Songs and Patter; WJZ WBAL
 CBS-George Hall's Orchestra; WIP WBT
 KDKA-Sport Review; Press News; Strange Facts
 WCAO-Save-A-Life Campaign Talk
 WCAU-Tonight at WCAU; Sports and Baseball Scores
 WFI-Late News
 WRVA-Cecil and Sally
 6:20 p.m. EDT ↔ 5:20 p.m. EST
 CBS-George Hall's Orchestra; WABC WCAU-Sporting Page and Baseball Scores
 6:30 p.m. EDT ↔ 5:30 p.m. EST
 NBC-Blue-Tastyest Jesters; WJZ WBAL
 CBS-George Scherban's Orchestra; WABC
 NBC-Red-Stage Relief Fund Talk; WFAF
 KDKA-Higgs and Moke
 WBT-Grady Cole
 WCAU-The Lighted Window, Dr. Black-welder
 WCAU-Lawson Robertson interviews Ted Meredith
 WFI-Chandu, the Magician
 WGY-News Items; State Department Talk
 WIP-Valley Forge Sport Shots
 WLW-Bachelor of Song; Joe Emerson
 WDR-Detectives Black and Blue, mystery drama
 WRC-Thompson's Merry Dairyman
 WRVA-III-Plane Pilots
 6:35 p.m. EDT ↔ 5:35 p.m. EST
 NBC-Red-Richard Himber's Essex House Ensemble; WFAF
 6:40 p.m. EDT ↔ 5:40 p.m. EST
 WIP-News Reporter
 6:45 p.m. EDT ↔ 5:45 p.m. EST
 NBC-Blue-Lowell Thomas, Today's News; WJZ KDKA WLW WBAL
 CBS-Just Plain Bill; sketch; WABC WCAU
 NBC-Red-Olea, Countess Albani, soprano; WFAF
 WBT-Bryant Thomas
 WFI-Harry Dobkins' Orchestra
 WGY-Chandu the Magician
 WIP-Eddie Bonnelly's Orchestra
 WDR-The Grand Diapason Speaks
 WRC-The Wilkins' Quarter Hour
 6:50 p.m. EDT ↔ 5:50 p.m. EST
 WDR-The Grand Diapason Speaks
 7:00 p.m. EDT ↔ 6:00 p.m. EST
 NBC-Blue-Amos 'n' Andy; WJZ KDKA WLW WRV WBAL WRVA
 CBS-Do Re Mi and Orchestra; WABC WCAU WBT
 NBC-Red-Slow River; Vocalists; WFAF WGY-Boy Scout Program
 WIP-Uncle Wip's Roll Call, Birthday List
 WLIT-Leo Zullo's Orchestra
 WDR-Ford Frick, sports resume

7:15 p.m. EDT ↔ 6:15 p.m. EST
 NBC-Blue-Everett Marshall, baritone; orchestra; WJZ WBAL KDKA
 CBS-Buck Rogers in the Year 2433; WABC WCAU
 NBC-Red-Century of Progress; Talk; WFAF WGY WLIT
 WBT-BC Sports Review
 WLIT-To be announced
 WLW-Gene and Glenn
 WDR-Harry Hershfield
 WRVA-Mrs. Sandman's Playhouse
 7:20 p.m. EDT ↔ 6:20 p.m. EST
 WBT-Freddie Martin's Orchestra (CBS)
 7:30 p.m. EDT ↔ 6:30 p.m. EST
 NBC-Blue-Groucho and Chico Marx; WJZ KDKA WBAL
 CBS-Dolph Martin's Orchestra; vocalist; quartet; WABC WCAU
 NBC-Red-Elvia Allman, the California Cocktail; WFAF WGY
 WBT-Clint Meredith's Orchestra
 WIP-Detectives Black and Blue, mystery drama
 WLIT-Dr. Algese Sunny Smile Club
 WLW-Bob Newhall, Sportsman
 WDR-To be announced
 7:45 p.m. EDT ↔ 6:45 p.m. EST
 CBS-Boake Carter; WABC WCAU WBT
 NBC-Red-The Goldbergs; WFAF WLIT WRC WGY
 WIP-Adventures of a News Correspondent
 WLW-Dog Talk; Dr. Glenn Adams
 WDR-Jack Arthur, baritone; orchestra
 8:00 p.m. EDT ↔ 7:00 p.m. EST
 NBC-Blue-Harry Reser's Orchestra; WJZ KDKA WBAL
 CBS-Singin' Sam; WABC WCAU
 NBC-Red-Soconylund Sketches, drama sketch; WFAF WGY
 WBT-Plough's Program Highlights
 WIP-Pride of Killarney Irish Orchestra
 WLIT-Wilbur Evans, baritone; ensemble
 WLW-Crosley Salon Orchestra
 WDR-Chandu, the Magician
 WRC-Adventures of Sherlock Holmes
 WRVA-News Leader History of Old Virginia
 8:15 p.m. EDT ↔ 7:15 p.m. EST
 CBS-Triple Bar X Days and Nights; WABC WBT
 WCAU-Kathryn Jenness, soprano; Theodore Ernwood, baritone
 WDR-Jack Berger's Concert Orchestra
 WRVA-Chandu
 8:30 p.m. EDT ↔ 7:30 p.m. EST
 NBC-Blue-Talk, O. H. Caldwell; WJZ WBAL
 NBC-Red-The Sizzlers, harmony team; WFAF WLIT
 KDKA-To be announced
 WCAU-The Outdoor Girl; Musical Gazette
 WGY-Dramatized Penny
 WIP-Enchanted Quarter Hour
 WLIT-Farm and Home Hour
 WLW-Detectives Black and Blue
 WDR-The Guest Conductors Hour; Clyde Doerr, conducting
 WRC-The Cotton Pickers
 WRVA-Studio Feature
 8:45 p.m. EDT ↔ 7:45 p.m. EST
 NBC-Blue-Phil Cook; orchestra; WJZ WBAL KDKA
 CBS-Fray and Braggiotti, piano team; WABC WCAU WBT
 NBC-Red-Ferde Grole's Orchestra; WFAF WLIT WGY
 WIP-Taxi Meter Listens
 WLW-Chandu, the Magician
 WRC-Phileo Fox Revue
 WRVA-"New Laws and Rules on Contract"
 9:00 p.m. EDT ↔ 8:00 p.m. EST
 NBC-Blue-Minstrels; male quartet; WJZ WLW WBAL KDKA WRVA
 CBS-Rhythm Rhapsody; vocalist and orchestra; WABC WBT WCAU
 NBC-Red-Harry Horlick's Gypsies; Frank Parker, tenor; WFAF WGY WLIT
 WIP-Waldemar Alfredo's Concert Ensemble
 WDR-Bronx Marriage Bureau
 9:15 p.m. EDT ↔ 8:15 p.m. EST
 WDR-Percy Waxman interviewing the Authors
 9:30 p.m. EDT ↔ 8:30 p.m. EST
 NBC-Blue-Melody Moments; guest artist; orchestra; WJZ KDKA WLW WBAL
 CBS-An Evening in Paris; Orchestral program; WABC WCAO WCAU
 NBC-Red-Ortiz Tirado, Mexican tenor; WFAF
 WBT-Southland Singers
 WGY-WGY Players, "One Man's Family"
 WIP-David Baerl Organ Melodies
 WLIT-Crawford Fair Fashioniers and orchestra
 WRVA-History of Old Va. by Dr. Douglas S. Freeman
 10:00 p.m. EDT ↔ 9:00 p.m. EST
 NBC-Blue-The Hour Glass, orchestra, soloists; WJZ WBAL
 CBS-Country Club; Alex Morrison; and Golden Orchestra; Betty Barthell, songstress; WABC WCAU
 NBC-Red-Contented Program; Women's Quartet; Male Quartet; Orchestra; WFAF WGY WRC WLW

CBS-Broadway Melodies; WBT
 KDKA-KDKA Players
 WBT-Broadway Melodies
 WIP-Walkathon
 WLIT-Joe Smith's Parodians
 WDR-Cosmo Hamilton; "Unwritten History"
 WRVA-El Tango Romantico
 10:15 p.m. EDT ↔ 9:15 p.m. EST
 KDKA-The Keystone Songsters
 WDR-Make Believe with Kathleen and Joe
 10:30 p.m. EDT ↔ 9:30 p.m. EST
 CBS-Edwin C. Hill; News; WABC WBT
 NBC-Neighbors; dramatic sketch; WFAF WLIT WGY
 KDKA-Bridge School of the Air; Hall Downes
 WCAU-Billy Antrim's Orchestra
 WCAU-Living Music Week
 WLW-Weekly Movie Broadcast
 WLW-The Puddle Family; drama
 WDR-Al and Lee Reiser; two pianos
 10:45 p.m. EDT ↔ 9:45 p.m. EST
 CBS-Howard Barlow and the Columbia Symphony Orchestra; WABC WCAO WIP WBT
 KDKA-The Maid and the Minstrels
 WLW-Band of Famous Brands
 WDR-Harry Brewer, xylophonist and orchestra
 11:00 p.m. EDT ↔ 10:00 p.m. EST
 NBC-Blue-Ann Butler, comedienne; Chick Harrison; Pollock and Lawnhurst, piano duo; WJZ WBAL
 NBC-Red-Frances Langford, contralto; Dick Leibert, organist; WFAF WGY
 KDKA-Teaberry Sport Review
 WCAU-Boake Carter
 WLIT-Willard Alexander's Orchestra
 WLW-Plantation Days
 WDR-Moonbeams
 WRC-Dance Orchestra
 WRVA-Tarzan of the Apes
 11:05 p.m. EDT ↔ 10:05 p.m. EST
 WRVA-Club Chatterbox
 11:10 p.m. EDT ↔ 10:10 p.m. EST
 KDKA-Temperature Report
 11:15 p.m. EDT ↔ 10:15 p.m. EST
 NBC-Blue-Salon Singers; WJZ
 CBS-William O'Neal, tenor; WABC WBT WCAU
 NBC-Red-Johnny Johnson's Orchestra; WFAF WGY
 KDKA-News Flashes
 WIP-Piano Meditations
 WRVA-Warner Brothers Musical Movie News
 11:30 p.m. EDT ↔ 10:30 p.m. EST
 NBC-Blue-The Phantom Gypsy, violinist; string orchestra; WJZ
 CBS-Ted Lewis' Orchestra; WABC WCAU WBT
 NBC-Red-Nat Brandwynne's Orchestra; WFAF
 KDKA-Jack Pettis' Orchestra
 WGY-Carnelo Cascio, pianist
 WIP-Bonbay-Frank Winegar's Orchestra
 WLIT-Charlie Kerr's Orchestra
 WLW-Dance Orchestra and vocalist
 WDR-Don Bestor's Orchestra
 11:45 p.m. EDT ↔ 10:45 p.m. EST
 WGY-Arlo Hulls, organist
 11:50 p.m. EDT ↔ 10:50 p.m. EST
 WCAU-Powers Grouaud, play review
 12:00 Mid. EDT ↔ 11:00 p.m. EST
 CBS-Leon Belasco's Orchestra; WABC WCAU WBT
 NBC-Blue-Bert Lown's Orchestra; WJZ KDKA WLW WBAL
 NBC-Red-Vincent Lopez' Orchestra; WFAF
 WIP-Hal Rous' Orchestra
 WDR-Will Osborne's Orchestra
 WRVA-Hotel Richmond Orchestra
 12:15 a.m. EDT ↔ 11:15 p.m. EST
 WGY-Vincent Lopez' Orchestra (NBC)
 12:30 a.m. EDT ↔ 11:30 p.m. EST
 NBC-Blue-Eddie Lane's Orchestra; WJZ WLW KDKA
 CBS-Ozzie Nelson's Orchestra; WABC WCAU WBT
 NBC-Red-Hollywood on the Air; movie celebrities; orchestra and soloists; WFAF WGY
 WIP-Missing Person's Report
 12:45 a.m. EDT ↔ 11:45 p.m. EST
 NBC-Red-Hollywood on the Air; WFAF WGY
 1:00 a.m. EDT ↔ 12:00 Mid. EST
 CBS-Roseland Ballroom; WABC WCAU-Missing Persons Reports
 WLW-Golden Pheasant Orchestra
 1:30 a.m. EDT ↔ 12:30 a.m. EST
 CBS-Howard LeRoy's Orchestra; WABC WLW-Lotus Garden Orchestra
 2:00 a.m. EDT ↔ 1:00 a.m. EST
 WLW-Moon River
 2:30 a.m. EDT ↔ 1:30 a.m. EST
 WLW-Charlie Aenev's Orchestra
 2:45 a.m. EDT ↔ 1:45 a.m. EST
 WLW-Meet the Boy Friend

8:00 a.m. EDT ↔ 7:00 a.m. EST
 NBC-Blue-The Wife Saver; Sketch; WJZ WBAL WRVA
 CBS-Salon Musicale; WABC
 NBC-Red-Radio City Organ, Dick Leibert, organist; WFAF WFI
 KDKA-KDKA Kiddies' Klub
 WBT-Carl Hinnant, organist
 WCAU-Wake Up and Smile with Betty Davis
 WGY-Jack and Jerry Foy, the hill billy boys
 WLW-Oklahoma Bob Albright, entertainer
 WDR-Daily Produce Reporter
 8:15 a.m. EDT ↔ 7:15 a.m. EST
 NBC-Blue-Yoichi Hiroaka, xylophonist; WJZ WBAL KDKA WRVA
 WCAU-The Jolly Man
 WGY-Radio City Organ (NBC)
 WLW-Morning Melodies
 WDR-Al Woods, Songs and Patter
 WRC-Morning Varieties
 8:30 a.m. EDT ↔ 7:30 p.m. EST
 NBC-Blue-Lew White at the organ; WJZ KDKA WBAL
 NBC-Red-Morning Glee Club; WFAF WFI WRC WGY WRVA
 WBT-Morning Watch
 WCAU-Jean Abbey, talk
 WLW-Morning Devotions; Organ, vocalists and sermon
 WDR-Martha Manning, sales talk
 8:45 a.m. EDT ↔ 7:45 a.m. EST
 CBS-Bill and Ginger, popular songs; WABC WCAU
 NBC-Red-Harding Sisters; piano duo; WFAF
 WBT-Musical Clock
 WIP-Early Riser's Club
 WDR-Musical Novelties; Orchestra
 8:55 a.m. EDT ↔ 7:55 a.m. EST
 WPEN-Foot Health Talk
 9:00 a.m. EDT ↔ 8:00 a.m. EST
 NBC-Blue-Morning Devotions; WJZ WRVA
 CBS-Tony Wons; Are You Listenin'? WABC WCAO WBT WCAU
 NBC-Red-Cheerio, talk, music; WFAF WLIT WRC WGY WLW
 KDKA-News Reeler; Morning Parade
 WCBM-News Flashes
 WIP-Doctor of Sunshine
 WDR-Miss Kathrin 'n' Calliope, sales talk
 9:15 a.m. EDT ↔ 8:15 a.m. EST
 CBS-In the Luxembourg Gardens; WABC
 NBC-Blue-Breakfast Club, orchestra; WJZ
 CBS-Goldy and Dusty; WCAU
 WBT-WBT's Organ Reveille
 WCAO-Shopping News; Jean Abbey
 WIP-Master of Melodies
 WLIT-Women's Home Hour
 WRC-One Man Minstrel
 9:30 a.m. EDT ↔ 8:30 a.m. EST
 CBS-Modern Living, health talk; WABC WCAO WCAU
 NBC-Red-Otto Fassell, Viennese baritone; WFAF WGY
 WIP-Health Talk; Thomas C. Martindale
 WLIT-Homemakers' Forum
 WLW-Jack and Jill; harmony team
 WDR-Thrifty Suggestions
 9:45 a.m. EDT ↔ 8:45 a.m. EST
 NBC-Blue-Vic and Sade; WJZ WBAL
 CBS-Little Jack Little; songs and pianist; WABC WIP WBT
 NBC-Red-Current Events; Ann Hard; WFAF WRVA
 KDKA-Dave Roberts, banjoist
 WCAU-Words and Music
 WFI-Woman's Radio Exchange
 WGY-Through the Looking Glass with Frances Ingram
 WLW-Meet the Boy Friend
 WDR-Guest Speaker; Phil Ducey, baritone and Caroline Gray, pianist
 10:00 a.m. EDT ↔ 9:00 a.m. EST
 NBC-Blue-The Four Southern Singers; WJZ WBAL WRVA
 CBS-Morning Moods; WABC WBT
 NBC-Red-The Mystery Chel; WFAF WFI WRC WGY
 KDKA-Sarah Logan, contralto
 WCAU-Through the Looking Glass with Frances Ingram
 WIP-Home Maker's Club
 WLW-Interior Decorating
 WDR-McCann Pine Food Hour
 10:15 a.m. EDT ↔ 9:15 a.m. EST
 NBC-Blue-Clara, Lu 'n' Em, Gossip; WJZ KDKA WBAL WRVA
 NBC-Red-Morning Parade, variety program; WFAF WRC WGY
 WCAU-Morning Moods (CRS)
 WFI-Anna B. Scott, Home Economist
 WLW-Morrie Neuman and Larry Greuter tenor and accordion
 10:20 a.m. EDT ↔ 9:20 a.m. EST
 WLW-Live Stock Reports
 10:30 a.m. EDT ↔ 9:30 a.m. EST
 NBC-Blue-Happy Jack; Songs; WJZ WBAL WRVA

CBS-Madison Singers; WABC WIP WBT
 KDKA-Style and Shopping Service
 WCAU-The Morning Glories
 WGY-Shopping Bag
 WLW-Tony Caboch, monologist
 10:45 a.m. EDT ↔ 9:45 a.m. EST
 NBC-Blue-Singing Strings; String Ensemble; WJZ WBAL WRVA
 CBS-Melody Parade; Vincent Sorey, conductor; WABC WBT WIP
 KDKA-Through the Looking Glass with Frances Ingram
 WFI-Fashion Salon of the Air; Helen Grey
 WGY-Morning Parade (NBC)
 WLW-Beachout Talk
 11:00 a.m. EDT ↔ 10:00 a.m. EST
 CBS-Voice of Experience; WABC WCAU
 NBC-Red-Your Child; talk; WFAF WGY WRVA
 KDKA-Singing Strings (NBC)
 WBT-Fred Kirby
 WIP-Magazine of the Air
 WLIT-Bob White
 WLW-Live Stock Reports
 WDR-Mrs. J. S. Reddy's Sunbeam Common Sense
 11:10 a.m. EDT ↔ 10:10 a.m. EST
 WLW-Program Resume
 11:15 a.m. EDT ↔ 10:15 a.m. EST
 NBC-Blue-Genia Fonarova, soprano; WJZ WBAL WRVA KDKA
 CBS-"Rie Treddy" Miller; WABC WBT WCAU
 NBC-Red-Frances Lee Barton; WFAF WRC WGY WLW WLIT
 WDR-Modern Living; Health Talk
 11:30 a.m. EDT ↔ 10:30 a.m. EST
 NBC-Blue-Rhythm Raulders; orchestra and vocalist; WJZ WBAL KDKA
 CBS-Academy of Medicine; talk; WABC WBT
 NBC-Red-U. S. Army Band; WFAF WRC WGY WRVA WLW
 WCAU-Musical Contrasts
 WIP-Phila. Health Service
 WLIT-Every Woman's Hour
 WDR-Ann Stevens' Thrill Hour
 11:45 a.m. EDT ↔ 10:45 a.m. EST
 CBS-Bru Greenblatt, pianist; WABC WBT WCAU
 WGY-Salt and Peanuts, Skit
 WIP-Ted Halr, songs
 WDR-Going Places; Travel talk
 12:00 Noon EDT ↔ 11:00 a.m. EST
 NBC-Blue-Smack Out; comedy duo; WJZ WBAL
 CBS-Buddy Harrod's Orchestra; WABC WIP WBT
 NBC-Red-Johnny Marvin, tenor; WFAF WRC WLIT WGY WRVA
 KDKA-News and Market Reports
 WCAU-Radio Highlights
 WLW-Three Cheers
 WDR-Vour Duseen Friend, talk
 12:05 p.m. EDT ↔ 11:05 a.m. EST
 WCAU-Arabian Knights
 12:15 p.m. EDT ↔ 11:15 a.m. EST
 NBC-Blue-Pollock and Lawnhurst, piano duo; WJZ WBAL
 NBC-Red-To be announced; WFAF WGY
 KDKA-Dr. Curtis Howe Springer
 WCAU-Harold Knight's Orchestra
 WGY-Allany on Parade
 WLIT-Neunday Religious Service
 WLW-Riff Brothers; male quartet
 WDR-Jean Wanamaker's Beauty Talk
 12:20 p.m. EDT ↔ 11:20 a.m. EST
 WLW-Live Stock Reports
 WDR-Musical Program
 12:30 p.m. EDT ↔ 11:30 a.m. EST
 NBC-Blue-Rex Battle's Concert Ensemble; WJZ KDKA WBAL WLW
 CBS-Concert Miniatures, Charles Carlie, tenor; WABC WIP WBT
 NBC-Red-Julian Woodworth's Orchestra; WFAF WGY
 KDKA-Jack Pettis' Orchestra
 WLIT-Charlie Kerr's Orchestra
 WDR-Concert Ensemble; direction Esther Velas
 12:45 p.m. EDT ↔ 11:45 a.m. EST
 WCAU-The Noutainers
 1:00 p.m. EDT ↔ 12:00 Noon EST
 NBC-Blue-Weather Reports; WJZ WBAL
 CBS-Marie, the Little French Princess; WABC
 NBC-Red-Market and Weather Reports; WFAF
 KDKA-KDKA Artist Bulletin
 WBT-Cliff Carlisle
 WCAU-Lon Becker's Orchestra
 WCAU-Al Willey's Orchestra; Tom O'Hare, soloist
 WFI-News of the Day
 WGY-Albany on Parade
 WIP-Walkathon
 WDR-Human Understanding; Ben J. Sweetland
 WRVA-Byrd Theater Organ
 1:05 p.m. EDT ↔ 12:05 p.m. EST
 NBC-Blue-Words and Music; vocalist and organ; WJZ WBAL

Features: Nino Martini-

9:30 P.M. EDT

Ed Wynn-

9:30 P.M. EDT

Lives at Stake-

10:00 P.M. EDT

(TUESDAY CONTINUED)

1:15 p.m. EDT ↔ 12:15 p.m. EST
CBS—Harold Knight's Orchestra: WABC WCAU WBT
NBC—Red—Classical Varieties; soprano; contralto; xylophonist: WEAFF WFI
KDKA—Words and Music (NBC)
WIP—Eddie Bonnelly's Orchestra
WLW—River and Market Reports
WDR—Jack Arnold Press' Orchestra; Irene Collins, songs
1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW—Live Stock Reports
1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC—Blue—National Farm and Home Hour: WJZ WBAL KDKA WRVA WLW
CBS—Madison Ensemble Concert: WABC
NBC—Red—Richard Humber's Essex House Ensemble: WEAFF WRC
WBT—Grady Cole
WFI—League of Nations Ass'n; talk
WGY—WGY Farm program; talk
1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT—Madison Ensemble (CBS)
WCAU—"Songs of the Shows" with Mary Garden and George Johnson
WFI—Market Reports
WIP—Madison Ensemble (CBS)
WOR—Joe Jovial's Orchestra
2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS—Ann Leaf at the Organ: WABC WBT WCAU WCAU
NBC—Red—The Merry Madcaps; dance orchestra: WEAFF WRC
WGY—Piano Recital
WIP—The Three Owls
WLIT—Ben Franklin concert orchestra
2:05 p.m. EDT ↔ 1:05 p.m. EST
WOR—Harry Mason, songs
2:15 p.m. EDT ↔ 1:15 p.m. EST
WGY—WGY Household Chats
WIP—Al Wiley's Orchestra with Sylvia Jordan and Ted Batis
WLIT—Ada Bower, reader
WOR—Norman Carey, baritone
2:30 p.m. EDT ↔ 1:30 p.m. EST
NBC—Blue—Synceupators, dance orchestra: WJZ
CBS—Columbia Salon Orchestra: WABC WBT WCAU
NBC—Red—To be announced: WEAFF KDKA—Health Talk, KDKA Forum
WBAL—Walter da Lilla, violinist
WGY—Elizabeth Lawson Callahan, violinist
WLIT—Speakers' Bureau in International Affairs
WLW—Charlie Agnew's Orchestra
WOR—YMCA Spanish Lessons, Professor Maximo Hurrealde
WRVA—Market Reports
2:45 p.m. EDT ↔ 1:45 p.m. EST
NBC—Blue—Sisters of the Skillet; song and patter: WJZ WRVA
NBC—Red—The Airyclopaedia: Walter Casey; WEAFF
WGY—Robert Rissling, baritone
WIP—Emily Weyman, A study in blue
WLIT—Interesting Movie News
WDR—The Bird Boy; Henry Boyd
3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC—Blue—Betty and Bob; Sketch: WJZ KDKA WBAL WLW
CBS—Columbia Artist Recital; vocalist: WABC WBT WIP
NBC—Red—Vocal Art Quartet; male quartet: WEAFF WRC WFI WGY WRVA
WCAU—Essner, LaPata and Areari; Instrumental Soloists
WDR—Newark Museum Lecture; Dorothy Gates
3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC—Blue—Radio Troubadours, Mary Steele, Harold Stokes' Orchestra: WJZ WBAL KDKA
WCAU—Fernandez Philippine Orchestra
WFI—Bessie V. Hicks Players in "The Murder in the Third Act"
WLW—Muriel Neuman, tenor and Larry Greuter, accordion
WDR—Hawaiian Knights; Mildred Cole contralto; Hawaiian Ensemble
3:20 p.m. EDT ↔ 2:20 p.m. EST
WLW—Muriel Neuman, tenor
3:30 p.m. EDT ↔ 2:30 p.m. EST
NBC—Blue—Federation of Womens Clubs Luncheon: WJZ WBAL
CBS—Frank Westphal's Orchestra: WABC WIP WBT
NBC—Red—Women's Radio Review, Talk, orchestra: WEAFF WFI
WCAU—Around the Theater with Powers Gostrand
WGY—Health Talk by Dr. Royal S. Copeland
WLW—Civil Government Talk
WDR—Nina Quartin, coloratura, soprano; orchestra
WRVA—Radio Troubadours
3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY—Wuman's Radio Review, talks; orchestra (NBC)
3:45 p.m. EDT ↔ 2:45 p.m. EST
NBC—Blue—Meredith Wilson's Orchestra: WJZ WRVA
KDKA—Congress of Clubs Period
WLW—Meet the Boy, Friend
4:00 p.m. EDT ↔ 3:00 p.m. EST
CBS—Gypsy Music Makers: WABC WIP WBT

NBC—Red—The Golden Treasury, poetry reading: WEAFF WGY
KDKA—Baseball Scores
WBAL—Meredith Wilson's Orchestra (NBC)
WCAU—Baroness DeCiehy's Continentals
WFI—"Health"; Thomas A. Martindale
WLW—Royal S. Copeland, health talk
WOR—Living in the 20th Century; Robert Wintthrop White
4:15 p.m. EDT ↔ 3:15 p.m. EST
NBC—Blue—Tommye Watkins' Orchestra: WJZ WBAL WRVA
KDKA—Selma Brandt, pianist
WCAU—Ruth Luty, concert pianist
WFI—Recital by George Vail, pianist
WLW—Jack and Jill, harmony duo
4:30 p.m. EDT ↔ 3:30 p.m. EST
NBC—Blue—Wealth of Harmony: WJZ WBAL WLW
CBS—Fred Berrens' Orchestra: WABC WCAU WBT
NBC—Red—Jane Piekens, soprano: WEAFF KDKA—Weather Report; Market Reports
WCAU—Talk; Fannie Hurst
WGY—Better Business Bureau
WIP—Hal Pfaff's Orchestra; Joe Manion
WLIT—Shopping talk
WDR—Ariel Ensemble; house orchestra
WRC—"Vocational Guidance"; Kiwanis Club
4:35 p.m. EDT ↔ 3:35 p.m. EST
WGY—Southern Rambler (NBC)
4:45 p.m. EDT ↔ 3:45 p.m. EST
NBC—Blue—"World Tomorrow"; Talk: WJZ WBAL
CBS—Melodeers; Male Quartet: WABC WBT WCAU
NBC—Red—The Lady Next Door; Children's program: WEAFF WGY
KDKA—To be announced
WLIT—Gypsy Trio
WLW—Red Dirt, travel talk
5:00 p.m. EDT ↔ 4:00 p.m. EST
NBC—Blue—"World's First Mau Made Coal Mine"; talk: WJZ
CBS—Meet the Artist; Radio Personality: WABC WCAU WIP WBT
NBC—Red—Melodic Thoughts; guest artist and orchestra: WEAFF
KDKA—Baseball Scores
WBAL—The Book Shelf, by Dr. Edward L. Israel
WCAU—Sunshine Discoverers' Club
WGY—Stork Reports and Police Notices
WLIT—Children's Twilight Hour
WLW—The Low Down
5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA—To be announced
WOR—Program Resume
5:15 p.m. EDT ↔ 4:15 p.m. EST
CBS—Dancing Echoes: WABC WBT
NBC—Blue—Dick Daring; Children's Adventure Series: WJZ WBAL KDKA
WCAU—Sunpaper Bulletins
WCAU—Sam Moore Meeting
WGY—Melodic Thoughts, guest artist; orchestra (NBC)
WIP—Walkathon
WLIT—Marie Lambert, soprano
WLW—Franklin Bens, tenor
WDR—Ilazel Arth, contralto
5:30 p.m. EDT ↔ 4:30 p.m. EST
NBC—Blue—The Singing Lady; songs: WJZ KDKA WLW WBAL
CBS—Skippy: WABC WCAU WCAU
NBC—Red—Schirmer and Schmitt, piano team: WEAFF WGY WRVA
WBT—To be announced
WIP—Town Tattler
WLIT—Bub White
WDR—Indian Pow-Wow; Lone Bear
WRC—Afternoon Varieties
5:45 p.m. EDT ↔ 4:45 p.m. EST
NBC—Blue—Little Orphan Annie: WJZ KDKA WBAL WLW WRVA
CBS—George Hall's Orchestra: WABC WCAU WBT
NBC—Red—Nursery Rhymes, vocalist: WEAFF WRC
WCAU—Dun Raymond Gronpe
WGY—Emmanuel Baptist A Capella Choir
WDR—"The Autograph Album"; Mrs. Thomas F. Madigan
5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT—Baseball Scores
6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC—Blue—Teddy Black's Orchestra: WBAL KDKA
CBS—Reis and Dunn, novelty orchestra: WABC WBT WCAU
NBC—Red—Mme. Frances Alda: WEAFF WLW
WFI—Crew Leviek Sport Flashes and Baseball Scores
WGY—Joe and Eddie, comedy sketch
WIP—Eddie Bonnelly's Orchestra
WDR—Uncle Don
6:15 p.m. EDT ↔ 5:15 p.m. EST
CBS—Ozzie Nelson's Orchestra: WBT
CBS—On the Air Tonight: WABC
KDKA—Weather; News Reports
WBT—Carl Hinnant in Modern Moods
WCAU—Tonight at WCAU
WFI—Late News
WGY—News Items; baseball scores
WIP—To be announced
WRVA—Cecil and Sally

6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS—Ozzie Nelson's Orchestra: WABC
WBAL—Teddy Black's Orchestra
WCAU—Sporting Page; Baseball Scores
6:25 p.m. EDT ↔ 5:25 p.m. EST
WBAL—Playlet
WGY—Baseball Scores
6:30 p.m. EDT ↔ 5:30 p.m. EST
CBS—George Seherban's Orchestra: WABC
NBC—Blue—The Sizzlers: WJZ WBAL
NBC—Red—Mid-week Hymn Sing; quartet; orchestra: WEAFF WGY
KDKA—Vick's Song Weavers
WBT—Grady Cole
WCAU—To be announced
WCAU—Music Week Program; Little Symphony
WFI—Chandu, the Magician
WIP—Valley Forge Sport Shots
WLW—Bachelor of Song; Joe Emerson
WDR—Mitzi Green; "Happy Landings"
WRVA—Hi-Plane Pilots
6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP—News Reporter
6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC—Blue—Lowell Thomas; Today's News: WJZ KDKA WBAL WLW
CBS—Just Plain Bill; Sketch: WABC WIP
NBC—Red—James Melton, tenor; orchestra: WEAFF WFI WRC
WBT—Princess Nacomee
WGY—Chandu, the Magician, drama
WOR—The Arkansas Hill Billies
7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC—Blue—Amos 'n' Andy: WJZ KDKA WLW WBAL WRVA
CBS—Gypsy Nina: WABC WCAU WBT
NBC—Red—Three Keys, harmony: WEAFF WFI
WGY—"The Two Bills"
WIP—Uncle Wip's Roll Call; Birthday List
7:15 p.m. EDT ↔ 6:15 p.m. EST
CBS—Buck Rogers in the Year 2433: WABC WCAU
NBC—Blue—National Advisory Council: WJZ KDKA
NBC—Red—Century of Progress; talk: WEAFF WFI
WBAL—Myrian Hamer, pianist
WBT—BC Sports Review
WCAU—To be announced
WGY—Alabama Minstrels
WLW—Gene and Glenn
WDR—"Raising Junior"; sketch
WRVA—Mrs. Sandman's Playhouse
7:20 p.m. EDT ↔ 6:20 p.m. EST
WBT—Clint Hinnant, Modern Moods
7:30 p.m. EDT ↔ 6:30 p.m. EST
CBS—Jack Dempsey's Gymnasium: WABC WCAU
NBC—Red—Don Hall Trio; Aldo Ricci's Phantom Strings: WEAFF
WBAL—Mitzi Green in "Happy Landings"
WBT—Clint Meredith's Orchestra
WFI—Crazy Crystals
WGY—Johnny Albright, crooner
WIP—Abbotts Revue; Jane Logan, Wilbur Evans
WLW—Bob Newhall, Sportsman
WDR—Musical Revue; Orchestra and soloists
WRVA—Romany Players
7:45 p.m. EDT ↔ 6:45 p.m. EST
NBC—Blue—Irene Bordoni, songstress; Emil Coleman's Orchestra: WJZ WBAL KDKA
CBS—Boake Carter; News: WABC WCAU WBT
NBC—Red—The Goldbergs: WEAFF WFI WRC WGY
WIP—Leo Zollo's Orchestra
WLW—Toy Band
WOR—Pauline Alpert, the Whirlwind Pianist; Orchestra
WRVA—Peter Quince Book Review
8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC—Blue—Crime Clues; Mystery Drama: WJZ KDKA WBAL WLW
CBS—Mary Eastman, soprano: WABC WCAU WBT
NBC—Red—Julia Sanderson and Frank Crumit, soloists; incidental music: WEAFF WFI WGY
WIP—The Meistersinger
WDR—Chandu the Magician
WRVA—News Leader Reporter
8:15 p.m. EDT ↔ 7:15 p.m. EST
WIP—The Gossipers
WDR—Bronx Marriage Bureau
WRVA—Chandu, the Magician
8:30 p.m. EDT ↔ 7:30 p.m. EST
NBC—Blue—Adventures in Health, Dr. Herman Bundesen: WJZ KDKA WLW WBAL
CBS—Kate Smith's Swanee Music: WABC WCAU WCAU
NBC—Red—Wayne King's Orchestra: WEAFF WFI WRC WGY
WBT—Chandu, the Magician
WIP—Concert Ensemble
WOR—Fuotlight Echoes; Soloists; Mixed Chorus; Orchestra
WRVA—Evelyn Harrison
8:45 p.m. EDT ↔ 7:45 p.m. EST
CBS—The Dictators; orchestra: WBT
NBC—Blue—From the Composer to You: WJZ WBAL

CBS—"Hot from Hollywood"; Abe Lyman's Orchestra; Irving Kaulhan: WABC WCAU
WCAU—To be announced
WIP—News Parade
WLW—Chandu, the Magician
WRVA—Good Evening
9:00 p.m. EDT ↔ 8:00 p.m. EST
CBS—John Kelvin, Irish tenor: WBT
NBC—Blue—Willard Robison's Orchestra: WJZ KDKA WBAL
CBS—Easy Aces: WABC WCAU
NBC—Red—Ben Bernie's Orchestra: WEAFF WFI WGY WRVA
WIP—Rev. Robert Fraser
WLW—Bands of Famous Brands
WOR—Frank and Flo; vocal duo and patter
9:15 p.m. EDT ↔ 8:15 p.m. EST
CBS—Threads of Happiness; Andre Kostelanetz' Orchestra: WABC WCAU WCAU WBT
WLW—Musical Comedy Cameos
WOR—Grand Street Boys Annual Celebration
9:30 p.m. EDT ↔ 8:30 p.m. EST
NBC—Blue—Tune Detective, Sigmund Spaeth: WJZ KDKA WBAL
CBS—Nino Martini, operatic tenor; Columbia Symphony Orchestra: WABC WBT WIP
NBC—Red—Ed Wynn and Fire Chief Band: WEAFF WGY WFI WRC WLW WRVA
WCAU—Talk by Gov. Gifford Pinchot
9:45 p.m. EDT ↔ 8:45 p.m. EST
NBC—Blue—Pickens Sisters, harmony trio: WJZ WBAL
WCAU—Song Weavers; Virginia Baker, songs
9:50 p.m. EDT ↔ 8:50 p.m. EST
WCAU—Virginia Baker, songs
9:55 p.m. EDT ↔ 8:55 p.m. EST
WCAU—Health Talk, Dr. R. S. Copeland
10:00 p.m. EDT ↔ 9:00 p.m. EST
NBC—Blue—Musical Memories: WJZ WBAL KDKA
CBS—Five Star Theater; Solly Ward, comedian and Barbara "Snooney" Blair: WABC WCAU WBT
NBC—Red—Lives at Stake, sketch: WEAFF WGY WLW WRVA WFI
WIP—Walkathon
WOR—Stepping Along; Orchestra
10:15 p.m. EDT ↔ 9:15 p.m. EST
WCAU—To be announced
10:30 p.m. EDT ↔ 9:30 p.m. EST
NBC—Blue—Miss Lilla; Southern dramatic sketch: WJZ KDKA WBAL
CBS—Edwin C. Hill; News: WABC WBT WIP
NBC—Red—National Radio Forum: WEAFF WFI WGY
WCAU—The Five Octaves
WLW—Cotton Queen Minstrels with Hink and Dink
WOR—National Radio Forum
10:45 p.m. EDT ↔ 9:45 p.m. EST
CBS—Howard Barlow and the Columbia Symphony Orchestra: WABC WIP WBT
WCAU—Havens and Mack, pianists; Ralph Elsmore, songs
11:00 p.m. EDT ↔ 10:00 p.m. EST
NBC—Blue—The Sizzlers: WJZ WBAL
NBC—Red—Don Bestor's Orchestra: WEAFF WGY
KDKA—Sport Review
WCAU—Boake Carter, talk
WFI—Harry Dobbins' Orchestra
WIP—Walkathon
WLW—Riff Brothers, male quartet
WOR—Moonbeams
WRVA—Tarzan of the Apes
11:15 p.m. EDT ↔ 10:15 p.m. EST
CBS—Phil Regan, tenor: WABC
NBC—Blue—Painter of Songs; Oliver Smith, tenor; orchestra: WJZ WBAL
KDKA—News Flashes; Salt and Peanuts
WBT—The Keyboarders
WCAU—Harold Knight's Orchestra
WIP—Jimmie Filer's Orchestra
WLW—Buster Locke's Orchestra
11:30 p.m. EDT ↔ 10:30 p.m. EST
NBC—Blue—Phantom Gypsy, violinist; String Ensemble: WJZ WBAL WRVA
CBS—Abe Lyman's Orchestra: WABC WCAU WBT
NBC—Red—Talkie Picture Time; soloists and orchestra: WEAFF WGY
KDKA—Jack Pettis' Orchestra
WFI—Harry Dodkin's Orchestra
WIP—La Casa-Billy Hays' Orchestra
WLW—Los Amigos; Spanish Music
WOR—Enrie Madriguera's Orchestra
12:00 Mid. EDT ↔ 11:00 p.m. EST
NBC—Blue—Duke Ellington's Orchestra: WJZ WLW KDKA WBAL
CBS—Glen Gray's Casa Loma Orchestra: WABC WCAU WBT
NBC—Red—Harold Stern's Orchestra: WEAFF
WGY—Musical Program
WIP—Eddie Bonnelly's Orchestra
WDR—Bert Lown's Orchestra
WRVA—Old Timers Jollification
12:15 a.m. EDT ↔ 11:15 p.m. EST
WGY—Harold Stern's Orchestra (NBC)

12:30 a.m. EDT ↔ 11:30 p.m. EST
NBC—Blue—Don Pedro's Orchestra: WJZ WBAL WLW KDKA
CBS—Leon Belasco's Orchestra: WABC WCAU WBT
NBC—Red—Eddie Lane's Orchestra: WEAFF WGY
WIP—Missing Person's Report
1:00 a.m. EDT ↔ 12:00 Mid. EST
CBS—Roseland Ballroom Orchestra: WABC
WCAU—Missing Persons Reporter
WLW—Charlie Agnew's Orchestra
1:30 a.m. EDT ↔ 12:30 a.m. EST
CBS—Buddy Harrod's Orchestra: WABC
WLW—Buster Locke's Orchestra
2:00 a.m. EDT ↔ 1:00 a.m. EST
WLW—Buster Locke's Orchestra
2:30 a.m. EDT ↔ 1:30 a.m. EST
WLW—Moon River
2:45 a.m. EDT ↔ 1:45 a.m. EST
WLW—Mooney Brothers

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HISTORY has found a mouth-piece. From hallowed shrines the immortals come to speak to us with radio-given voices. Washington and his scourged troops live and suffer again at Valley Forge. Roosevelt and the Rough Riders charge once more up San Juan Hill. Lincoln, Hamilton, Aaron Burr—all the heroes and villains—idols from the pages of our school history books, re-animated by the magic of the ether wave, return to re-enact in our receiving sets their undying roles. Their historic utterances ring again in our ears.

The Sunday evening series over a coast-to-coast NBC-WJZ network which brings present day America in personal contact, as it were, with the celebrities of our historical past, is known as "Great Moments in History." The program serves a double purpose. Its educational value to the younger generation has been pronounced invaluable by leading authorities. That it is entertaining both young and old in steadily increasing numbers is attested to by the constantly growing popularity of the feature.

The "Great Moments in History" program was launched on a set stage. Present political and economic conditions provided the background. It played from the start to a "house" well-filled with an eager and receptive audience. A nation in the throes of its most colossal of all struggles has ears for and a renewed interest in the struggles that have gone before. America today has a passion for history unequalled within the memory of this generation. Our historical appetites have been whetted by the stage, the screen and contemporary literature. A public which so avidly absorbs current history, that the works of several modern writers along this line take rank over fiction as "best sellers," most naturally looked to the radio for historical fare other mediums of expression could not very well provide.

To live for a half-hour with "Andrew Jackson at New Orleans" or "La Salle Exploring the Mississippi," millions of American families merely turn a dial. Pictures and printed lines from the volumes of history become persons and events to conjure with. The brave voices of our heroes speak again the words that have lived through the years. We follow them in battle or in adventure. Situations become real. Our "mind's eye" pictures the action. We "see," hear and feel our history.

But the art of transforming history from the printed page to sound requires long hours of planning, casting and producing effort the auditor could hardly be expected to surmise.

With the advent of the "Great Moments in History" program came the historian of the airwaves, Merrill Denison, a young American who,

strangely enough, has lived in Canada most of his life. He attracted the attention of the radio world with his historical plays produced by Canadian National Railways in a broadcast hailed as the "First Theater of the Air." He was chosen by the sponsors of the "Great Moments in History" program as best qualified in this field, and brought to New York to take full charge of the stupendous task of dramatizing and producing significant episodes in American history.

Denison is an architect, an alumnus of three universities, and a veteran of two armies in the World War. He is the son of Dr. Flora MacDonald Denison, suffragist and writer. His first play, "Brothers in Arms," a war story, has been included in five anthologies. Some of the best known plays of this young radio dramatist have been printed in book form. They include, "Henry Hudson," "The Unheroic North," "The Prize Winner," "Balm," and others.

Capable of turning out a complete radio drama between breakfast and lunch, Denison maintains that he hates to write; that he is just lazy. But his activity on the "Great Moments" program belies his statement. Days of intensive study of historical sources precede the writing of each drama. And Denison, the radio play writer, naturally prefers the original sources, the diaries and autobiographies that give the very thoughts and words of his historical characters.

Conventional methods of broadcasting radio plays never quite suited the producers of "Great Moments in History," so they invaded somewhat the technician's field and introduced some innovations which have vastly improved results at the transmitting end.

DUE TO their determined efforts to produce a "balanced" radio play, "Great Moments in History" was one of the first programs in this country to adopt what is known as the ribbon type microphone, a more sensitive instrument capable of much better sound filtration. The older method was to use individual microphones for each player or group of players in a radio production. It kept all voices at the same level of volume and produced, according to Denison, an effect of "unearthly characters speaking mythical lines." It was held that to be natural, sounds should have relative values. The producers wanted sounds to blend with their stage picture. They wanted voices and audible effects in the foreground louder than those in the distance. And they got it.

In producing his "Great Moments in History" plays, the ribbon microphone serves for as many players as possible, and keeps the players at varying distances from the sound box. This brings out the individuality of each player and enables the hearer to arrange a more perfect mental picture, with each character of a group in action placed naturally in relation to each other and to himself.

Producing the right sound effects for "Great Moments in History" has proved a constant test of the resourcefulness of the National Broadcasting Company's sound department. Frequently the capabilities of these experts are strained to the breaking point. One script will demand the illusion of a tattered, nondescript force of armed men—some soldiers, some farmers, or some Indians—on the march. Another may call for duplication of the rhythmic tread of a crack outfit of trained troops swinging along in parade formation over a paved boulevard. To

the sound expert there is a big difference. He must find and utilize the materials and methods that will produce the correct results.

Reproducing the famous fight between the Monitor and the Merrimac gave the sound geniuses an opportunity for the full play of their talents. Plenty of sound was required, but it had to be something besides noise. The scene shifted quickly from one embattled craft to the other. Sounds, of course, were the principal means of carrying the listener from the steel clad turrets of the Merrimac to the Monitor. Keeping track of which ship they and their audience were aboard, and producing the correctly corresponding sounds drove a large and busy staff nearly to distraction. They had to remember to reproduce faithfully the loud detonation of the cannon aboard the particular ship from which their auditors were "witnessing" the fracas, and the dull thud of the ball striking the enemy ship in the distance. At the same time it was necessary to carry on the illusion



THEY'RE READY TO TURN TIME BACKWARD
"Great Moments in History" cast grouped around the microphone. The device in the foreground gives the effect of men marching.

HISTORY on the AIR

By Alex P. Golden

of cannon fire coming from the other ship and resounding against the armour-plate of their vessel. The sound men must be given all the credit. Their efforts produced

much clearer picture than this description. Paralleling Denison's achievements in producing historical events with crystal clarity are those of Professor John A. Krout of Columbia University, chairman of the history division of the National Advisory Council on Radio in Education, in checking all details of the broadcasts for fidelity to the facts. The measures taken to insure the authenticity of the dramas have so impressed educational authorities that, led by Levering Tyson, director of the National Advisory Council on Radio in Education, they are lending hearty endorsement to the program. That the "Great Moments in History" program may be the forerunner of more widespread use of radio for general educational purposes is intimated in the following statement by Mr. Tyson, whose organization is supported by

John D. Rockefeller, Jr., and the Carnegie Corporation of New York:

"There never has been anything like the radio to reach large numbers of people. Programs containing authentic historic information, prepared by experts under the guidance of competent and recognized authorities, and given to the public in a thoroughly dignified and disinterested manner, are certainly of great educational value. For that reason the historical presentations of the 'Great Moments in History' program compel the attention of educators and will be followed carefully by all who are concerned with the possibilities of utilizing radio for general educational purposes."

Professor Grout, an ardent advocate of radio in education, and an apostle of closer cooperation between educators and the sponsors of radio programs, goes to the greatest extremes in sifting the facts involved in this series. His micrometer allows no elastic limits.

An incident of the premiere broadcast of the series, on October 2, 1932, with Pedro de Cordoba, distinguished stage star, in the title role of "Columbus Discovering America," illustrates how closely Professor Krout checks the scripts and how unerringly he detects discrepancies. The script had Columbus setting sail for the new world on a Saturday. The date set forth in the script was correct, but Professor Krout's fact-detector disclosed that the sailing day was Friday instead of Saturday. So the script was changed. Nothing is too minute to escape his notice.

Professor Krout is fearful lest the powerful influence of radio be lost to the educational world. "Unless," says he, "immediate steps are taken by intelligent and capable people, radio broadcasting will follow the footsteps of motion picture making and the world will lose another great potential educational medium."

The sponsors and producers of "Great Moments in History" were highly gratified to learn in letters from school teachers in many parts of the country that a great many of the episodes in this program have been used by them in the instruction of their history classes.

Noting from advance information printed in newspapers and radio publications that the playlet scheduled for the next broadcast coincides with the period of history their classes happen to be studying, the alert teachers, in many cases, assign their pupils to listen in. Their report on the broadcast constitutes their history lesson for the following day. In this way, the teachers report, many students who have evinced a distaste for history in book form are reached and interested in the subject.

When the scripts are planned, written, checked and approved, Mr. Denison and a staff of radio specialists—a sizeable group composed of two or three directors, musical arrangers, writers and sound experts—tackle the difficult problem of casting. All the men who arrange radio programs know the trials of selecting characters for playlets and sketches. Radio producers have no established agencies from which to draw talent that has been tried and catalogued. They must depend on their resourcefulness, their memory, and in a large measure on the chance that Fate will produce the right type at the right time.

For selecting the leads in "Great Moments in History" dramas, there is no established method of obtaining players. Unlike many other programs on the air, "names" do not mean everything. The actor must fit the part. In many cases, actors

or actresses are chosen because they have played on the stage roles similar to that called for in the "Great Moments" script, or because they have demonstrated their ability to handle certain dialects. Such was the case when Kenneth McKenna was selected to play the part of Alexander Graham Bell in the dramatization of the invention of the telephone. Someone on the producing staff recalled having seen McKenna playing in Barrie's "What Every Woman Knows," several years ago: In this part he used a northern Scotchman's dialect, which was the exact accent needed for the Alexander Graham Bell playlet.

Although in producing these historical episodes all emphasis is on the type, rather than the renown of the actor, nevertheless some of the greatest names known to the American stage have played the leading roles.

PEDRO DE CORDOBA, who played Columbus in the initial broadcast, LaSalle and other famous historical characters in subsequent programs, is typical of the leading stage stars who have portrayed roles in this series. His stage experience includes much of the best in drama, from Shakespeare to Shaw, with Theater Guild and other important productions. He has been leading man with Katherine Cornell, Mrs. Fiske, Jane Cowl and many others.

William A. Brady, Sr., dean of the American stage and a leader in acting before he became a great producer, played the part of General Sam Houston in "The Battle of San Jacinto," thirteenth of the "Great Moments in History" series.

Edith Taliaferro, famous on both British and American stages, was featured in the "Witches and Hobgoblins of Salem" episode.

Herbert Rawlinson, star of "When Ladies Meet" and many other stage successes, had the leading role in the "Around the Horn" chapter, which recaptured the race of the Battleship Oregon from the Pacific to join the Atlantic fleet at Santiago, Cuba.

Frank Conroy, who played the part of Benjamin Franklin in the dramatization of Franklin's historic journey to France in 1777 to arrange an open alliance between the American Colonies and France, is a veteran of more than twenty years experience on the stage in America and England. Founder of the Greenwich Village theater, one of the first "art" theaters in this country, he has a creditable list of productions as well as character portrayals to his credit.

Guy Bates Post is another stage celebrity who has lent his talents to the "Great Moments in History" program. He played the leading role in the stirring episode of the fighting on the Alamo in 1835, which led directly (Continued on page 23)



EDITH TALIAFERRO
She was persecuted



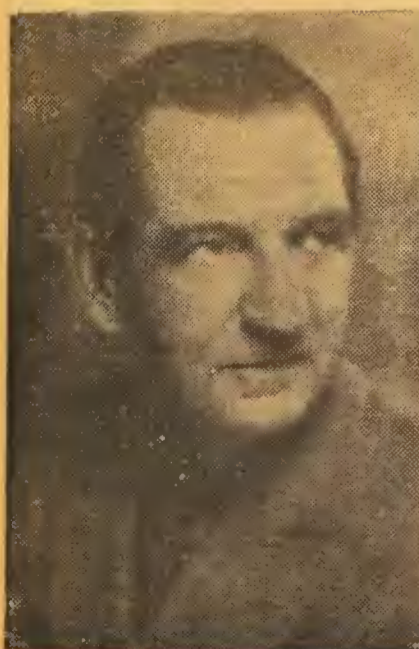
OTTO KRUGER
Once he was Romeo



EDITH BARRETT
She glorified Murray Hill



THOMAS MITCHELL
Ask Stephen Decatur



GUY BATES POST
No role bluffs him



HERBERT RAWLINSON
He ran a race



SIDNEY BLACKMER
Oh, to be Admiral!



HAROLD VERMILYEA
He discovered Hudson Bay



WILLIAM A. BRADY
He was a General



OSGOOD PERKINS
Rage Old Hickory



KENNETH MACKENNA
He invented phones again



WILLIAM ARTZT
He makes the music



FRANK CONROY
He was Ben Franklin

Wednesday, May 17

Features: Burns and Allen =

9:30 P.M. EDT

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

8:00 a.m. EOT ↔ 7:00 a.m. EST
NBC—Blue—Martha and Hal; songs and patter; WJZ WRVA
CBS—Salon Musicale; Vincent Sorey, conductor; WABC
NBC—Red—Organ Rhapsody; Doc Whipple, organist; WEA WFI
KDKA—Kiddies' Klub
WCAD—Late Risers' Clock
WCAU—Wake Up and Smile with Betty Davis
WGY—Jack and Jerry Foy, the hill billy boys
WLW—Oklahoma Bob Albright; entertainer
WOR—Daily Produce Reporter

8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC—Blue—Yoichi Hiroaka, xylophonist; WJZ WBAL KDKA WRVA
WCAU—Jolly Man
WGY—Organ Rhapsody (NBC)
WLW—Morning Melodies
WDR—At Woods, Songs and patter
WRC—Morning Varieties

8:30 a.m. EOT ↔ 7:30 a.m. EST
NBC—Blue—Lew White at the Organ; WJZ KDKA WBAL
CBS—Sunny Melodies; Fred Berrens, conductor; WABC
NBC—Red—Morning Glee Club; WEA WFI WGY WRVA
WBT—Morning Watch
WCAU—The Time Table
WLW—Morning Devotions; organ, vocalists and sermon
WOR—Martha Manning; sales talk

8:45 a.m. EOT ↔ 7:45 a.m. EST
NBC—Red—Harding Sisters; piano duo; WEA WGY
WBT—Musical Clock
WIP—Early Risers' Club
WDR—Colorology; Christine Ray

9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC—Blue—Morning Devotions; WJZ WBAL WRVA
CBS—Tony Wons; Are You Listenin'? WABC WCAO WBT WCAU
NBC—Red—Cheerio, talk; music; WEA WRC WLIT WGY WLW
KDKA—News Reeler; Morning Parade
WIP—Doctor of Sunshine
WOR—Miss Kathrine 'n' Calliope, sales talk

9:15 a.m. EOT ↔ 8:15 a.m. EST
CBS—Goldy and Dustie; WCAU
NBC—Blue—Breakfast Club; Orchestra; WJZ WBAL
CBS—Reis and Dunn; comedy and songs; WABC WCAO
WBT—WBT's Organ Reveille
WIP—Organalities
WLIT—Women's Home Hour

9:30 a.m. EOT ↔ 8:30 a.m. EST
CBS—Modern Living, health talk; WABC WCAO WCAU
NBC—Red—Harmonians; Girl's trio; WEA WRC WGY
WIP—Health Talk by Thomas C. Martindale
WLIT—Homemakers' Forum
WLW—Jack and Jill; harmony duo
WOR—Marketing Club of the Air

9:45 a.m. EOT ↔ 8:45 a.m. EST
NBC—Red—Current Events; WEA WGY
CBS—Little Jack Little; songs and piano; WABC WCAO WIP WBT
NBC—Blue—Vic and Sade; WJZ WRVA WBAL
KDKA—Dave Roberts, banjoist
WCAU—Words and Music
WFI—Womans' Radio Exchange; Beatrice Bennett
WLW—Meet the Boy Friend
WOR—Shopping with Jean Abbey

10:00 a.m. EOT ↔ 9:00 a.m. EST
NBC—Blue—Four Southern Singers; WJZ WBAL WRVA
CBS—Gordon, Dave and Bunny; WABC WCAU
NBC—Red—Breen and De Rose; vocal and instrumental duo; WEA WRC WGY
KDKA—Johnson Sisters
WBT—Musical Presentation
WCAD—Novelty Male Trio
WFI—Woodland Echoes
WIP—Home Makers' Club
WLW—Max of the Netherland Plaza
WOR—McCann Pure Food Hour

10:15 a.m. EDT ↔ 9:15 a.m. EST
NBC—Blue—Clara, Lu 'n' Em, gossip; WJZ WBAL KDKA WRVA
CBS—In the Luxembourg Gardens; WABC
NBC—Red—Three Scamps, vocal, instrumental trio; WEA WGY
WBT—Just for Remembrance
WCAU—Polly Jenkins' Plowboys
WFI—Anna B. Scott, Home Economist
WLW—Morrie Neuman and Larry Greuter, teur and accordion

10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC—Blue—Happy Jack; songs; WJZ WRVA

NBC—Red—Young Artists Trio; pianist, violinist and cellist; WEA
WBAL—Shopping with Nancy Turner
WBT—In the Luxembourg Gardens (CBS)
WCAU—Musical Contrasts
WGY—Market Basket
WIP—In the Luxembourg Gardens (CBS)
WLW—Tony Cabooch, monologist

10:45 a.m. EDT ↔ 9:45 a.m. EST
CBS—Pedro De Cordoba; Will Osborne's Orchestra; WABC
NBC—Blue—Singing Strings; string ensemble; WJZ KDKA WBAL
NBC—Red—Betty Crocker; cooking talk; WEA WFI WRC WGY WRVA
WBT—Orgau Melodies
WCAU—Edna Wallace Hooper; Lyn Murray, pianist
WIP—Tanya Garth and Trio
WLW—Garden Talk

10:50 a.m. EDT ↔ 9:50 a.m. EST
WCAU—Bud Shays, songs

11:00 a.m. EDT ↔ 10:00 a.m. EST
NBC—Blue—U. S. Army Band; WJZ KDKA WRVA WBAL
CBS—The Voice of Experience; WABC WCAU
NBC—Red—Juan Reyes, concert pianist; WEA WGY
WBT—Dr. Luther Little
WIP—Magazine of the Air
WLIT—Bob White
WLW—Live Stock Reports
WDR—Joseph Bier, baritone

11:05 a.m. EDT ↔ 10:05 a.m. EST
WBAL—U. S. Army Band (NBC)

11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW—W.L.W. Mail Bag

11:15 a.m. EDT ↔ 10:15 a.m. EST
CBS—Nell Vinick, Beauty Talk; WABC
NBC—Red—Radio Household Institute; WEA WRC WGY WLIT
CBS—The Four Showmen; male quartet; WBT
WCAU—Fur Trappers; Shirley Howard
WDR—Modern Living Health Talk

11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC—Blue—Rhythm Ramblers; dance orchestra; WJZ WBAL WLW WRVA KDKA
CBS—Carlie and London, piano team; WABC WCAU WBT
NBC—Red—Salon Concert; Genia Fonarivova, soprano; WEA WGY
WIP—Philadelphia Health Service
WLIT—Every Woman's Hour
WOR—Ann Stevens' Thrift Hour

11:45 a.m. EOT ↔ 10:45 a.m. EST
CBS—Melody Parade; WABC
CBS—Will Osborne's Orchestra; Pedro de Cordoba; WBT
WCAU—The Hits of Yesterday
WGY—Salt and Peanuts; skit
WIP—Tom, Dick and Harry with Patsy Darling
WOR—Beauty Talk; V. E. Meadows

12:00 Noon EOT ↔ 11:00 a.m. EST
NBC—Blue—Smack Out, comedy duo with Marion and Jim Jordan; WJZ WBAL
CBS—Harold Knight's Orchestra; WABC WCAU WBT
NBC—Red—Johnny Marvin, tenor; WEA WGY WLIT WRVA
KDKA—Business News and Market Reports
WIP—Hal Rous' Orchestra
WLW—Threesome; harmony trio
WOR—Your Unseen Friend; Talk

12:15 p.m. EOT ↔ 11:15 a.m. EST
NBC—Blue—John Fogarty, tenor; Irving Miller, accompanist; WJZ WBAL
NBC—Red—Catherine Field, soprano; WEA WGY
KDKA—Dr. Curtis Howe Springer
WLIT—Noonday Religious Service
WLW—Rif Brothers; male quartet
WOR—Frank Dole; Your Dog and Mine

12:20 p.m. EDT ↔ 11:20 a.m. EST
WOR—The Romance of Life Insurance; Richard Meany

12:25 p.m. EOT ↔ 11:25 a.m. EST
WOR—Shrine of St. Joseph; talk

12:30 p.m. EOT ↔ 11:30 a.m. EST
CBS—Concert Miniatures; Vincent Sorey, conductor; WABC WIP WBT
NBC—Blue—The Merrie Men; male quartet; WJZ WBAL WRVA
NBC—Red—String Ensemble direction Esther Velas; WEA WGY
KDKA—Jack Pettis' Orchestra
WCAU—The Old Skipper, songs
WLIT—Charlie Kerr's Orchestra
WLW—Neapolitans; instrumental trio and tenor
WOR—Carnegie Hall Organ Recital

12:45 p.m. EDT ↔ 11:45 a.m. EST
NBC—Blue—Rhythmic Serenade; orchestra and vocalist; WJZ WBAL WLW WRVA
WBT—To be announced
WCAU—The Noontimers

1:00 p.m. EDT ↔ 12:00 Noon EST
NBC—Blue—Weather Report; WJZ
CBS—Marie, the Little French Princess; WABC

NBC—Red—Market and Weather Reports; WEA
KDKA—KDKA Artist Bulletin
WBT—Cliff Carlisle
WCAO—Lou Becker's Orchestra
WCAU—Al Wiley's Orchestra
WFI—News of the Day; Evening Bulletin
WGY—Albany on Parade
WIP—Walkathon
WLIT—Lansdowne Coal Co. Program
WLW—Spray Talk
WOR—Human Understanding; Ben J. Sweetland
WRVA—Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC—Blue—Words and Music; vocalist and organ; WJZ WBAL

1:15 p.m. EOT ↔ 12:15 p.m. EST
CBS—George Hall's Orchestra; WABC WCAU WBT
NBC—Red—Emerson Gill's Orchestra; WEA
WFI—The Recitalists
WIP—Afternoon Melodies
WOR—Gus Steck's Chantiers

1:20 p.m. EOT ↔ 12:20 p.m. EST
KOKA—Pennsylvania Farmer

1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC—Blue—National Farm and Home Hour; WJZ WBAL KDKA WRVA WLW
CBS—Madison Ensemble; WABC
NBC—Red—Rex Battle's Concert Ensemble; WEA
WBT—Grady Cole
WFI—Evelyn Hayes, soprano
WGY—WGY Farm Program Talk
WIP—Eddie Bonnelly's Orchestra

1:45 p.m. EOT ↔ 12:45 p.m. EST
WBT—Ben Favell Musicale
WFI—Market Reports
WGY—"A Hundred Years in a School District," Ray F. Pollard
WOR—Show Boat Boys; harmony duo

2:00 p.m. EOT ↔ 1:00 p.m. EST
CBS—Ann Leaf at the Organ; WABC WCAU WBT
NBC—Red—Julian Woodworth's Orchestra; WEA WLW
WGY—Talk, "The Mind Age"
WIP—Al Pollack's Orchestra
WLIT—Ben Franklin concert orchestra
WOR—Newark String Trio

2:15 p.m. EDT ↔ 1:15 p.m. EST
WCAD—Cooking School
WGY—Matinee Players
WLIT—Dance Symphonic
WOR—Helen King, graphologist

2:30 p.m. EDT ↔ 1:30 p.m. EST
NBC—Blue—Syncopators; dance orchestra; WJZ
CBS—Columbia Artist Recital; Charles Carlie, tenor; WABC WIP WBT
NBC—Red—Two Seats in the Balcony; WEA WGY WLIT
KDKA—Health talk; KDKA Home Forum
WBAL—Musical Program
WCAM—Radio Guide Presents: Concert Ensemble
WCAU—Along Gypsy Trail; Ann Tracey and Tom Dawson, vocalists
WLW—Buster Locke's Orchestra
WDR—Lillian Allen Class, contralto
WRVA—Market Reports

2:45 p.m. EOT ↔ 1:45 p.m. EST
CBS—Rhythm Kings; WABC WCAU WBT
NBC—Blue—Sisters of the Skillet, songs and patter; WJZ
WBAL—Syncopators (NBC)
WIP—Bible Study; Rev. Meril T. McPherson
WOR—YMCA German Lessons; Dr. Alexander Leonhardi
WRVA—Sunshine Program

3:00 p.m. EOT ↔ 2:00 p.m. EST
NBC—Blue—Betty and Bob; Drama; WJZ KDKA WBAL WLW
NBC—Red—Grande Trio; WEA WGY
WFI—The Strollers Male Quartet
WIP—Christine Murdock Kendrick
WOR—Schubert String Trio

3:15 p.m. EDT ↔ 2:15 p.m. EST
CBS—Madame Belle Forbes Cutter and Orchestra; WABC WIP WBT
NBC—Blue—Radio Troubadours; orchestra; WJZ KDKA WBAL WLW
WCAU—Allez-Oop with Sascha Kriloff
WFI—Grande Trio, instrumental (NBC)
WOR—Upsala College; Speaker

3:30 p.m. EOT ↔ 2:30 p.m. EST
NBC—Red—Woman's Radio Review; talk; orchestra; WEA WFI WRC WRVA
WCAU—The Hour of Waltzes; orchestra
WGY—Dr. R. S. Copeland; health talk

3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY—Woman's Radio Review, talks; orchestra (NBC)
WRVA—Radio Review

3:45 p.m. EDT ↔ 2:45 p.m. EST
CBS—Eton Boys, male quartet; WABC WIP WBT
NBC—Blue—Morin Sisters; harmony trio; WJZ
KDKA—Microphone Melody Makers

WBAL—Walter di Lillo, violinist
WLW—The Lowdown on Love
WOR—John Morelli, tenor

4:00 p.m. EDT ↔ 3:00 p.m. EST
NBC—Blue—Midweek Musicale; Ruth Lyon, soprano; Josef Koestner's Orchestra; WJZ WBAL
CBS—Claude Hopkins' Orchestra; WABC WIP WBT
NBC—Red—Pop Concert; WEA WGY
KDKA—Baseball Scores
WCAU—All Delmont; Dog Talk
WFI—"Health"; Thomas A. Martindale
WLW—Dr. R. S. Copeland, health talk
WOR—Ariel Ensemble; Orchestra

4:05 p.m. EDT ↔ 3:05 p.m. EST
KOKA—Mid-Week Musicale (NBC)
WLW—Pop Concert (NBC)

4:15 p.m. EDT ↔ 3:15 p.m. EST
WCAO—Claude Hopkin's Orchestra (CBS)
WCAU—Al Pollack's Orchestra; Don Raymond, soloist
WFI—Recital by William S. Greenburg

4:30 p.m. EDT ↔ 3:30 p.m. EST
NBC—Blue—To be announced; WJZ
CBS—Jack Brooks' Orchestra; WABC WBT WIP
NBC—Red—Texas Cowgirl; Songs of the Range; WEA WGY
KDKA—Market Reports
WLIT—Shopping talk
WLW—Three Moods in Blue; ladies trio
WOR—Myrtle Boland, comedienne

4:45 p.m. EOT ↔ 3:45 p.m. EST
NBC—Blue—Dance Masters with Harold Stokes' Orchestra; WJZ
CBS—"Going to Press"; WABC WBT WIP
NBC—Red—Vincent Sorey's Orchestra; vocalists; WEA WGY WLIT
KDKA—To be announced
WCAU—Topics by Chas. P. Shoffner
WLW—Charis Musical Review
WOR—Dorma Lee, contralto
WRVA—To be announced

5:00 p.m. EOT ↔ 4:00 p.m. EST
CBS—The Captivators; WABC WBT
NBC—Red—Al Bernard, the Minstrel man
WCAU
KDKA—Baseball Scores
WCAO—Elizabeth Oppenheim, pianist
WCAU—Leroy Ansbach, pianist
WGY—Stock Reports; Police Notices
WIP—Ted and Etta Gunther
WLIT—Children's Twilight Hour
WLW—The Low Down; studio gossip
WRC—"Book Reviews"

5:05 p.m. EDT ↔ 4:05 p.m. EST
WOR—Program Resume

5:15 p.m. EDT ↔ 4:15 p.m. EST
NBC—Blue—Dick Daring; Children's Adventure Series; WJZ WBAL KDKA
NBC—Red—Trio Romantique; WEA WGY WLW
WCAO—Sunpaper Bulletins
WCAU—Sam Moore's Meeting
WIP—Walkathon
WOR—To be announced
WRC—Aunt Sue and Polly

5:30 p.m. EOT ↔ 4:30 p.m. EST
NBC—Blue—The Singing Lady; Songs; WJZ WLW WBAL KDKA
CBS—Skippy; WABC WCAU WCAO
NBC—Red—Winnie, the Pooh, children's program; WEA WGY
WBT—Bridge Forum
WIP—Town Tattler
WLIT—Bob White
WDR—The Swan in Art and Decoration; Karl Freund

5:45 p.m. EOT ↔ 4:45 p.m. EST
NBC—Blue—Little Orphan Annie; WJZ KDKA WBAL WLW WRVA
CBS—Do Re Mi, female trio; WABC WCAU WBT
NBC—Red—Paul Wing, the story man; WEA WGY
WCAU—Honolulu Melody Boys
WOR—Kathleen McGlone; "The Irish Colleen"

5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT—Baseball Scores

6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC—Blue—Palais d'Or Orchestra; WJZ
CBS—Paul Tremaine's Orchestra; WABC WIP WBT
NBC—Red—Meyer Davis' Orchestra; WEA WGY WLW
KDKA—To be announced
WCAU—Bill and Ginger, comedy and songs
WFI—Crew Levick Sport Flashies; Baseball Scores
WGY—Ma Frasier's Boarding House
WOR—Uncle Don

6:15 p.m. EOT ↔ 5:15 p.m. EST
CBS—On the Air Tonight; WABC
NBC—Blue—King Kill Kare and Adolph, songs and patter; WJZ WBAL
KOKA—Weather; News Reports
WCAU—Tonight at WCAU
WFI—Late News
WGY—Health Talk; News Items
WRVA—Cecil and Sally

6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS—Paul Tremaine's Orchestra; WABC
WCAU—Sporting Page; Baseball scores

6:30 p.m. EOT ↔ 5:30 p.m. EST
NBC—Blue—Three X Sisters, harmony trio; WJZ WBAL
CBS—George Scherban's Orchestra; WABC
NBC—Red—Back of the News in Washington; WEA
KDKA—Riggs and Moke
WBT—Grady Cole
WCAO—The Diplomats; Dance Orchestra
WCAU—To be announced
WFI—Chandu, the Magician
WGY—New York State Educational Series
WIP—Valley Forge Sport Shots
WLW—Bachelor of Song; Joe Emerson
WOR—Detectives Black and Blue, mystery drama
WRVA—Hi Plane Pilots

6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP—News Reporter

6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC—Blue—Lowell Thomas, Today's News; WJZ KDKA WLW WBAL
CBS—Just Plain Bill; Sketch; WABC WCAU
NBC—Red—John Pierce, tenor; WEA WBT
WBT—Bryant Thomas
WCAO—The Inspiration Hour
WFI—Harry Dobkins' Orchestra
WGY—Chandu the Magician, drama
WIP—Leo Zollo's Orchestra
WOR—The Symphonic Four; Mixed Quartet
WRC—The Wilkins Quarter Hour

7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC—Blue—Anios 'n' Andy; WJZ KDKA WRC WLW WRVA
CBS—"Dinner at Seven" with Charles Carlie, tenor; WABC WBT WCAU
NBC—Red—Jack and Loretta Clemens, songs and guitar; WEA
WGY—New York State Teachers College Choral Club
WIP—Uncle Wip's Roll Call Birthday List
WLIT—Record; WLIT Pathe News Reporter
WOR—Ford Frick; Sports Resume

7:15 p.m. EDT ↔ 6:15 p.m. EST
NBC—Blue—Everett Marshall, baritone; Orchestra; WJZ WBAL KDKA
CBS—Buck Rogers in the Year 2433; WABC WCAU
NBC—Red—Century of Progress; talk; WEA WGY
WBT—B C Sports Review
WLIT—To be announced
WLW—Gene and Glenn
WOR—Harry Hershfield
WRVA—Mrs. Sandman's Playhouse

7:20 p.m. EOT ↔ 6:20 p.m. EST
WBT—Freddie Martin's Orchestra (CBS)

7:30 p.m. EDT ↔ 6:30 p.m. EST
NBC—Blue—String Symphony, Frank Black; WJZ WBAL KDKA
CBS—Dolph Martin's Orchestra; vocalist and quartet; WABC WCAU
NBC—Red—Elvia Allman, songs; WEA
WBT—Clint Meredith's Orchestra
WGY—Marion Williams, soprano; Roger Sweet, tenor; Muted Strings
WIP—Detectives Black and Blue; Mystery Drama
WLIT—Dr. Algase Sunny Smile Club
WLW—Bob Newhall, Sportsman
WOR—To be announced

7:45 p.m. EOT ↔ 6:45 p.m. EST
CBS—Boake Carter; News; WABC WCAU WBT
NBC—Red—The Goldbergs; WEA WLIT WGY WRC
WIP—Adventures of a News Correspondent
WLW—Toy Band
WOR—Jack Arthur, baritone; orchestra

8:00 p.m. EOT ↔ 7:00 p.m. EST
CBS—Melody Magic; WBT
NBC—Blue—Crime Chies; drama; WJZ KDKA WLW WBAL
CBS—The Voice of Experience; WABC WCAU
NBC—Red—George Olsen's Orchestra; Fannie Brice, comedienne; WEA WLIT WGY
WIP—Everybody's Garden Program
WOR—Chandu, the Magician
WRVA—News Leader Reporter

8:15 p.m. EOT ↔ 7:15 p.m. EST
CBS—The Boswell Sisters; WABC WBT
WCAU—Kathryn Jenness and Theo. Erwood, vocalists
WOR—Frances Langford, songs
WRVA—Chandu

RADIO GUIDE
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Wednesday at 2:30
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10:30 P.M. EDT

QUAKER AIRINGS

By Murray Arnold

(WEDNESDAY CONTINUED)

8:30 p.m. EDT ↔ 7:30 p.m. EST
 CBS—The Dictators; Freddie Rich's Orchestra; WBT
 NBC—Blue—Bill Jones and Ernie Hare, songs and patter; WJZ WBAL KDKA
 CBS—Kate Smith and her Swanee Music; WABC WCAO WCAU
 NBC—Red—Donald Novis, tenor; Orchestra; WEAFF WGY
 WIP—Enchanted Quarter Hour
 WLIT—To be announced
 WLW—Detectives Black and Blue
 WOR—Red Star of Broadway; Ohman and Arden, piano duo; Bunny, Dave and Gordon, comedy and songs; Ramona, blues singer and pianist; orchestra
 8:45 p.m. EDT ↔ 7:45 p.m. EST
 NBC—Blue—Phil Cook's Orchestra; WJZ WBAL KDKA
 CBS—"Hot from Hollywood"; with Abe Lyman's Orchestra and Irving Kaufman; WABC WCAU
 WIP—Philadelphia Musical Academy Program
 WLW—Chanto, the Magician
 WRVA—New Laws and Rules on Contract
 9:00 p.m. EDT ↔ 8:00 p.m. EST
 NBC—Blue—Adventures of Sherlock Holmes; drama; WJZ KDKA WLW WBAL
 CBS—Irvin S. Cobb; WABC WBT WCAO WCAU
 NBC—Red—Ferde Grofe's Orchestra, with Jimmy Weeks; WEAFF WGY WLIT
 WOR—Frank and Flo; vocal duo and patter
 WRVA—Melody Mart
 9:15 p.m. EDT ↔ 8:15 p.m. EST
 CBS—Manhattan Sereaders; Freddie Rich, conductor; WABC WCAU WBT
 NBC—Red—Vic Erwin's Band; WEAFF WGY
 WCAU—The Three Peppers
 WIP—Crazy Crystals
 WLIT—Fox Weiss Fur Trappers
 WDR—"Mating"; India's Master of Mystery
 WRVA—Smoky and Poly
 9:25 p.m. EDT ↔ 8:25 p.m. EST
 WCAU—Health Talk by Dr. Royal S. Copeland
 9:30 p.m. EDT ↔ 8:30 p.m. EST
 CBS—Ann Lee at the Ocean; WBT
 NBC—Blue—International Tidbits; Orchestra; WJZ WBAL KDKA
 CBS—Guy Lombardo's Royal Canadians; WABC WCAU
 NBC—Red—Miseba Levitzki, pianist; WEAFF
 WGY—Antoinette Halstead, contralto; male quartet
 WIP—Eddie Herman's Orchestra
 WLIT—The Trial of Vivian Ware
 WLW—The Towards Never Started
 WOR—Market and Halsey Street Playhouse
 WRC—Wakefield's Ensemble
 WRVA—News Leader Current Events
 9:45 p.m. EDT ↔ 8:45 p.m. EST
 WLIT—Symphony Concert (NBC)
 WLW—To be announced
 WRC—Hance Orchestra
 10:00 p.m. EDT ↔ 9:00 p.m. EST
 NBC—Blue—Revelers Quartet; WJZ WBAL
 CBS—Fred Waring's Pennsylvanians; Mandy Lou, George Givoli; WABC WBT WCAU
 NBC—Red—Conn Cob Pipe Club; barnyard music, male quartet; WEAFF WRC WLIT WLW WGY WRVA
 WOR—Programs of Tomorrow
 10:15 p.m. EDT ↔ 9:15 p.m. EST
 NBC—Blue—Irene Franklin, comedienne; Jerry Jamagon, pianist; WJZ
 KDKA—Around the Cracker Barrel
 WDR—Eddy Brown, violinist and miniature symphony orchestra
 10:30 p.m. EDT ↔ 9:30 p.m. EST
 CBS—Edwin C. Hill, News; WABC WBT WIP
 NBC—Blue—Century of Progress Exposition Broadcast; WJZ WBAL KDKA
 NBC—Red—Dance Hits of Yesterday; WEAFF WGY
 NBC—Red—Exploring America with Carveth Wells; WRVA
 WCAU—Harold Knicht's Orchestra
 WLIT—Boots Philadelphia Program
 WLW—The Puddle Family; drama
 10:45 p.m. EDT ↔ 9:45 p.m. EST
 CBS—Light Opera Gems; Chaumon Colledge, conductor; WABC WBT WIP
 WCAU—Billy Antirini's Orchestra
 WLW—Band of Famous Brands
 WOR—Nancy Garner, soprano; orchestra
 11:00 p.m. EDT ↔ 10:00 p.m. EST
 NBC—Blue—Picketts Sisters, harmony trio; WJZ WBAL
 NBC—Red—Vincent Lopez' Orchestra; WEAFF WGY
 KDKA—Sport Review; Weather Report; Artist Bulletin
 WCAU—Boake Carter
 WLW—Hymn Sing
 WOR—Moonbeams
 WRVA—Tarzan of the Apes

COLUMNOTES! . . . *Isbam Jones* and his orchestra will be at the La Casa Ballroom on Thursday night and the proceedings will be broadcast by WIP . . . The local music union has showed its claws by tightening up against bands etherizing their melodies. Gist of new ruling is that stations must pay union salary checks for orchestra broadcasts (a week in advance of airing) with union to pay off the working musicrew. Regulation applies both to commercial and sustaining programs, with a batch of local bands already far away from a microphone! . . . And we'll tell you that June 30 will see at least one major change in the local radio sphere! . . . *Louis Tomasco*, the Bombay Gardens czar, has taken over the Silver Lake Ballroom, and will probably air the dancery via a local outlet . . . *Al Nieburg*, now on the west coast, is working on the manuscript of his newest ditty, "Under A Blanket of Blue," among other things . . . *Murray Vernik* and *Lyn Murray* kissed and made up last Monday after a six-month feud! . . . WPEN's *Ritz Revue* will be featured on June 10 at the Sylvan Hall of Woodside Park . . . Catch *Margaret Collins* in her new *Dance Symphonic* show over WLIT next Wednesday at 2:15 p.m. . . . *Vince Travers'* heart is the blondly-beautiful *Dorothy!* . . . After months of tearing out our curly hair in handfulls at such artists as *Manny LaPorte* not getting their just dues, we fell happy again, for he now has a duo of choice spots on WIP each week, and if you insist, they're on Monday at 11:15

11:15 p.m. EDT ↔ 10:15 p.m. EST
 CBS—Little Jack Little, vocalist and pianist; WABC WBT WIP
 NBC—Blue—Ray Weatheron, baritone; WJZ WBAL
 KDKA—News Flashes
 WCAU—"Piano Ramblings"; Ben Greenblatt
 WRVA—Musical
 11:20 p.m. EDT ↔ 10:20 p.m. EST
 KDKA—Dave Roberts, left-handed banjoist
 11:30 p.m. EDT ↔ 10:30 p.m. EST
 NBC—Blue—Master Singers; Sixteen Voices Direction Charles Baker; WJZ WBAL
 CBS—Joe Haymes' Orchestra; WABC WCAO WCAU WBT
 NBC—Red—Sam Robbins' Orchestra; WEAFF WGY
 KDKA—Jack Pettis' Orchestra
 WIP—Young People's Midweek Hymn Sing
 WLIT—Willard Alexander's Orchestra
 WLW—Zero Hour; Symphonic Jazz Orchestra; vocalists
 WOR—Don Bestor's Orchestra
 12:00 Mid. EDT ↔ 11:00 p.m. EST
 NBC—Blue—Bert Lown's Orchestra; WJZ KDKA WBAL
 CBS—Eddie Duchin's Orchestra; WABC WCAU WBT
 NBC—Red—Ralph Kirbery, Dream Singer; WEAFF WLW
 WIP—Hul Rous' Orchestra
 WLIT—Charlie Kerr's Orchestra
 WOR—Irving Conn's Orchestra
 WRVA—Hotel Richmond Orchestra
 12:05 a.m. EDT ↔ 11:05 p.m. EST
 NBC—Red—Frank Labuse's Orchestra; WEAFF
 12:30 a.m. EDT ↔ 11:30 p.m. EST
 NBC—Blue—Johnny Johnson's Orchestra; WJZ WLW KDKA
 CBS—Orzie Nelson's Orchestra; WABC WCAU WBT
 NBC—Red—Don Pedro's Orchestra; WEAFF
 WIP—Missing Person's Report
 WLIT—Joe Smith's Parolians
 1:00 a.m. EDT ↔ 12:00 Mid. EST
 CBS—George Hall's Orchestra; WABC WCAU—Missing Persons Reports
 WLW—Charlie Agnew's Orchestra
 1:15 a.m. EDT ↔ 12:15 p.m. EST
 WLW—Johnny Hamp's Orchestra
 1:30 a.m. EDT ↔ 12:30 a.m. EST
 CBS—Roseland Ballroom Orch.; WABC WLW—Buster Locke's Orchestra
 2:00 a.m. EDT ↔ 1:00 a.m. EST
 WLW—Moon River
 2:30 a.m. EDT ↔ 1:30 a.m. EST
 WLW—Charlie Agnew's Orchestra
 2:45 a.m. EDT ↔ 1:45 a.m. EST
 WLW—Meet the Boy Friend

p.m. and Sunday at 12:30. So watch *Piano Meditations* float to the top! . . . The third chain forces. *Ed H'ynn*, et al. have been in touch with *Paul Harron* almost daily since the latter's resignation from the project, begging the WPEN-TNJ-FAB-RAX monarch to return to the fold, but it looks like no go from the Philly angle!

Vallee Here

ON May 26, *Rudy Vallee* and his *Connecticut Yankees* come to the Earle for a five-day engagement; the "Croon Prince" to be followed by the great *Rubinoff* (remember, *Eddie Cantor?*), who brings his augmented crew of music-makers to the Market Street flicker mansion on June 1!
 To M. R., H. L., and J. A.—*Auditions at WCAU are held each Monday, Tuesday, Wednesday, and Thursday from 2 to 4 p. m., and are directed by Mr. Horace Feyhl. You're welcome!*
Don Polo, the handsome Simpson Clothes rep, is outfitting practically every band in town for summer glad rags . . . We hear the *Knickerbocker Cafe* is going a'airin', and with such a gang as the capable *Jay King*, the charming *Helen Conway* and "*Ben*" *Johnson*, it wouldn't be a bad idea at all . . . Here's a bouquet of American Beauties to *Jimmy Filer* and his (WIP) orchestra for being one of the better bands-about-town! . . . An announcer and janitor accidentally discovered *what two persons* mushing late one night, and one of the two involved certainly is no child?

Radio Center

FROM Fred Coll, the WPEN press-rep, comes information that WPEN-WRAX will move from their present quarters to the S. E.

The Editor's Mail Box

Mrs. K. B., Middletown, N. Y.—Pie Plant Pete is now on WTAM, Cleveland, five nights a week at 6:05 p.m. EDT.
 Mrs. L. L. B., Chicago, Ill.—Three Fair Ladies of WIBO are not three generations in real life. They are Mrs. and Miss Offutt and Mrs. Semple, and Betty is not a debutante.
 B. T., Joplin, Mo.—Ward Wilson's only program is the Chase and Sanborn Tea with Fannie Brice and George Olsen's music, which he announces. Half-Pint Frankie Jaxon is no longer on the air; he's vande-villing around Chicago. Mike and Herman still off the air.
 W. M. M., Norfolk, Va.—Joe Sander's orchestra is on tour now and due in Chicago for the World's Fair in about a month but there's no definite line-up on him yet.
 Miss H. B., Ralston, Okla.—The Marine band has not broadcast since President Roosevelt's inauguration. You'll find correct programs for WKY in Radio Guide's South-western edition.
 Mrs. E. S., Utica, N. Y.—Pat Kelly, supervisor of the NBC announcers is the same Pat who sings on the morning Cheerio program. Except for special announcers' pro-



PATSY DARLING

Who is featured over WIP thrice weekly with Tom, Dick and Harry. Dame Rumor has it that Patsy has struck the fancy of CBS moguls, and that soon her crazy words and songs may be heard over the Columbia network.

corner of 22nd and Walnut Street, which perhaps you will better recall as housing *Asher's Swimming Natatorium*, and up until a few months ago, was the residence of the *Cox-anova Dancing Studios*. WRAX will begin broadcasting from this new Radio Center on about June 1, and by September, WPEN will also originate all her programs from the new site. It is planned to build six studios, with the stations taking over the pool and ballroom for associated uses. And so was RADIO CENTER born!
Bud Shays spends his week-ends in New York with his sweetheart, *Margaret Oliver*, actress, who played in the stage version of "Girls in Uniform" . . . The "Swan Song"

aria is coming! . . . *Selma Hamer*, one of our village's better pianists, is now on WFI each Monday at 3:20 . . . As we blushingly predicted three full months ago, *Capl. Durborough's* ace script show, "Adventures of a News Correspondent," has clicked, being aired over WIP, each Monday, Wednesday and Friday at 7:45 p.m., with all checks signed by the Tasty Cake people. The background music will be played by *Kenneth Hallett*, popular organist.

Here's our sincere applause to WCAU for her new manner of call-lettering, which shows something CAN be done with eradicating that awful thing, PRECED-ENT, the parasite that is causing the slow but certain decay of radio.

We've raved and ranted before. Now we can get down to business. There are radio stars and there are radio stars, and there is the "Meistersinger." Seldom has such a personality come before the mike with such an astounding talent for real, honest-to-goodness entertaining. A melodious baritone gayly canting a love ballad . . . PRESTO . . . and the lad is away up in Falsetto Land, a beautiful sincere voice. Then, as if by the magic of a modern Merlin, he raises his violin bow, and there's the sentimental instrument played as one rarely hears these jazz-laden days. So here's to America's coming star, a true "Meistersinger"! For your own sake, don't miss him Tuesday night at 8 over WIP.

ROBERT EVANS

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 EVERY SUNDAY
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IRVIN S. COBB
 WEDNESDAY - FRIDAY
 CBS - 9 PM.
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Thursday, May 18 Features: Rudy Vallee - 8:00 P.M. EDT Showboat - 9:00 P.M. EDT

8:00 a.m. EDT ↔ 7:00 a.m. EST
NBC-Blue-The Wife Saver; Sketch;
WJZ WBAL WRVA
CBS-Salon Musicale; Eimey Deutsch,
conductor; WABC
NBC-Red-Radio City Organ; Dick Lei-
bert, organist; WFAF WFI
KDKA-KDKA Kiddies Klub
WCAU-Late Risers Musical Clock
WCAU-Wake Up and Smile; with Betty
Davis
WGY-Jack and Jerry Foy, the hill billy
boys
WLW-Oklahoma Bob Albright; enter-
tainer
WOR-Daily Produce Reporter
8:15 a.m. EDT ↔ 7:15 a.m. EST
NBC-Blue-Voichi Hiroaka, xylophonist;
WJZ WBAL KDKA WRVA
WCAU-The Jolly Man
WGY-Radio City Organ (NBC)
WLW-Morning Melodies
WOR-Al Woods, songs and patter
WRC-Morning Varieties
8:30 a.m. EDT ↔ 7:30 a.m. EST
NBC-Blue-Lew White at the Organ;
WJZ KDKA WBAL
NBC-Red-Morning Glee Club; WFAF
WFI WRC WGY WRVA
WBT-Morning Watch
WCAU-The Tune Table
WLW-Morning Devotions; organ vocal-
ists and sermon
WOR-Martha Manning; sales talk
8:45 a.m. EDT ↔ 7:45 a.m. EST
CBS-Bill and Ginger; popular songs;
WABC WCAU
NBC-Red-Harding Sisters; piano duo;
WEAF WGY
WBT-Musical Clock
WIP-Early Risers' Club
WOR-Musical Novelties; Orchestra
9:00 a.m. EDT ↔ 8:00 a.m. EST
NBC-Blue-Morning Devotions; WJZ
CBS-Tony Wons; Are You Listenin'?;
WABC WCAO WBT WCAU
NBC-Red-Cheerio, talk; music; WFAF
WLW
KDKA-News Reeler; Morning Parade
WIP-Doctrin of Sunshine
WLIT-Musical Album
WOR-Miss Kath'rine 'a' Calliope, sales
talk
WRVA-The Breakfast Club (NBC)
9:10 a.m. EDT ↔ 8:10 a.m. EST
KDKA-Morning Parade
9:15 a.m. EDT ↔ 8:15 a.m. EST
CBS-Rais and Dunn; comedy and songs;
WABC WCAO
NBC-Blue-Breakfast Club; Orchestra;
WJZ
CBS-Gladie and Dustie and the Silver
Dust Twins; WCAU
WBT-WBT's Organ Reveille
WIP-Herman Wiener at the Organ
WLIT-Women's Home Hour
WRC-One Man Minstrel
9:30 a.m. EDT ↔ 8:30 a.m. EST
CBS-Modern Living, health talk; WABC
WCAO WCAU
NBC-Red-The Upstagers; male quartet;
WEAF WRC WGY
WGY-Forest Willis, crooner
WIP-Health Talk; T. C. Martindale
WLIT-Homemakers' Forum
WLW-Jack and Jill
WOR-Thirty Suggestions
9:45 a.m. EDT ↔ 8:45 a.m. EST
CBS-Litt' Jack Little, songs and piano
WABC WCAO WIP WBT
NBC-Blue-Vic and Sade; WJZ WBAL
WRVA
NBC-Red-Current Events; Ann Hard;
WEAF
KDKA-Dave Roberts, banjoist
WCAU-Words and Music
WFI-Women's Radio Exchange; Beatrice
Bennett
WGY-Thomas Armstrong, tenor
WLW-Meet the Boy Friend
WOR-Inside Stories on Bugs
WRC-To be announced
10:00 a.m. EDT ↔ 9:00 a.m. EST
NBC-Blue-The Four Southern Singers;
WJZ WBAL WRVA
CBS-In the Luxembourg Gardens; WABC
WCAU WBT
NBC-Red-Mystery Chef; WFAF WRC
WFI WGY
KDKA-Anne Woesthoff, contralto
WIP-Homemakers' Club
WLW-Community Health Talk
WOR-McCann Pure Food Hour
10:05 a.m. EDT ↔ 9:05 a.m. EST
WRVA-Musical Melange (NBC)
10:15 a.m. EDT ↔ 9:15 a.m. EST
CBS-Visiting with Ida Bailey Allen;
WABC WCAO WBT
NBC-Blue-Chara, Lu 'n' Em; Gossip;
WJZ KDKA WBAL WRVA
NBC-Red-Morning Parade; variety
show; WEAF WRC WGY
WCAU-"Old Time Tune"; Tom Dawson
WFI-Anna B. Scott, Home Economist
WLW-Morris Neuman and Larry Greuter
tenor and accordion
10:20 a.m. EDT ↔ 9:20 a.m. EST
WLW-Live Stock Reports
10:25 a.m. EDT ↔ 9:25 a.m. EST
WGY-Herbert Program
10:30 a.m. EDT ↔ 9:30 a.m. EST
NBC-Blue-Happy Jack; songs; WJZ
WBAL WRVA
CBS-The Four Chludmen; male quartet;
WABC WCAU WBT
NBC-Red-The Happy Ramblers; piano
trio; WFAF
KDKA-Style and Shopping Service
WGY-Shopping Bag
WIP-Little Alice Blue
WLW-Tony Cabooch, monologist
WRC-"Timely Garden Suggestions"
10:45 a.m. EDT ↔ 9:45 a.m. EST
CBS-Barbara Gould; WABC WCAU WBT
NBC-Blue-Emily Post; Piano, organ
duet; WJZ KDKA WLW WBAL
NBC-Red-Morning Parade; variety
show; WEAF WRC WRVA
WFI-Fashion Salon of the Air; Helen
Grey
WGY-Arlo Hulst, organist
WIP-Tanya Garth and Trio
11:00 a.m. EDT ↔ 10:00 a.m. EST
CBS-The Voice of Experience; WCAU
NBC-Blue-Singing Strings; string en-
semble; WJZ KDKA
WBAL-Welcome Lewis and the Whirl
Wind Pianist
WBT-Fred Kirby
WGY-Morning Parade (NBC)
WIP-Magazine of the Air
WLIT-Bob White
WLW-Live Stock Reports
WDR-Nell Vinick, beauty talk
11:10 a.m. EDT ↔ 10:10 a.m. EST
WLW-To be announced
11:15 a.m. EDT ↔ 10:15 a.m. EST
CBS-Big Freddie Miller; WABC
NBC-Red-Frances Lee Barton; WFAF
WLW WRC WGY WLIT
CBS-Morning Moods; WCAU WBT
WOR-Modern Living Health Talk
11:30 a.m. EDT ↔ 10:30 a.m. EST
NBC-Blue-Rhythm Ramblers; Harold
Stokes' Orchestra; WJZ WLW KDKA
CBS-The Magic Tenor; The Round
Towners Quartet; WABC WCAU
NBC-Red-Down Lover's Lane; vocalist,
two pianos; WEAF WRC
WBT-To be announced
WCAO-To be announced
WGY-RKO Palace Theater Ensemble
WIP-Philadelphia Health Service
WLIT-Everywontan's Hour
WOR-Ann Stevens' Thrift Hour; talk
11:45 a.m. EDT ↔ 10:45 a.m. EST
CBS-Keevan and Phillips, piano pictures;
WABC WBT WCAU
WGY-Salt and Peanuts, skit
WIP-Tn be announced
WOR-The Musical Doctor; Allen Meaney
12:00 Noon EDT ↔ 11:00 a.m. EST
NBC-Blue-Smack Out; comedy sketch;
WJZ
CBS-Buddy Harrod's Orchestra; WABC
WBT
NBC-Red-Johnny Marvin, tenor; WFAF
WLIT WRC WGY
KDKA-Time; Market Reports
WLW-Threesome and Piano
WOR-Vuur Unseen Friend; Talk
12:15 p.m. EDT ↔ 11:15 a.m. EST
NBC-Blue-Neil Sisters, harmony team;
WJZ WRVA
NBC-Red-On Wings of Song; WFAF
WRC WGY
KDKA-Dr. Curtis Howe Springer
WLIT-Noonday Religious Service
WLW-Biff Brothers; male quartet
WOR-Beautiful Lady, sales talk
12:20 p.m. EDT ↔ 11:20 a.m. EST
WLW-Live Stock Reports
WOR-The Romance of Life Insurance;
Richard Meaney
12:25 p.m. EDT ↔ 11:25 a.m. EST
WOR-Music
12:30 p.m. EDT ↔ 11:30 a.m. EST
CBS-Concert Miniatures; Vincent Sorey,
conductor; WABC WBT
NBC-Blue-Rex Battle's Concert En-
semble; WJZ WBAL WRVA WLW
KDKA-Jack Pettis' Orchestra
WLIT-Charlie Kerr's Orchestra
WOR-Chic Winter and His Music
12:45 p.m. EDT ↔ 11:45 a.m. EST
WCAU-The Noontimers
WBT-Crystal Thoughts
WIP-Concert Miniatures (CBS)
1:00 p.m. EDT ↔ 12:00 Noon EST
NBC-Blue-Weather Reports; WJZ
WBAL
CBS-Marie, the Little French Princess;
WABC
NBC-Red-Market and Weather Reports;
WEAF
KDKA-KDKA Artist Bulletin
WBT-Cliff Carlisle
WCAU-Lou Berker's Orchestra
WCAU-Piano Ramblings by Greenblatt
WFI-News of the Day
WGY-Albany on Parade
WIP-Walkathon
WLW-Money Brothers; harmony duo
WOR-Human Understanding; Bea J.
Sweetland
WRVA-Byrd Theater Organ

1:05 p.m. EDT ↔ 12:05 p.m. EST
NBC-Blue-Words and Music; vocalist
and organ; WJZ WBAL
1:15 p.m. EDT ↔ 12:15 p.m. EST
CBS-Harold Knight's Orchestra; WABC
WCAU WBT
NBC-Red-Julian Woodworth's Orchestra;
WEAF WFI
KDKA-Words and Music (NBC)
WIP-Hal Rous' Orchestra
WLW-River and Market Reports
WOR-Tiffin Music; orchestra
1:20 p.m. EDT ↔ 12:20 p.m. EST
WLW-Live Stock Reports
1:30 p.m. EDT ↔ 12:30 p.m. EST
NBC-Blue-National Farm and Home
Hour; WJZ WBAL KDKA WRVA WLW
CBS-Palmer House Ensemble; WABC
WIP
NBC-Red-Popular Varieties; vocalist;
accordionist and pianist; WEAF
WBT-Grady Cole
WCAU-Cecil and Sally; The News Spot
WFI-The Musical Three
WGY-WGY Farm Program
WOR-New Jersey State Program; talks
1:45 p.m. EDT ↔ 12:45 p.m. EST
WBT-Palmer House Ensemble (NBC)
WCAU-The Harmonica Masters
WFI-Market Reports
WRC-"Better Business Bureau"; talk
2:00 p.m. EDT ↔ 1:00 p.m. EST
CBS-Ann Leaf at the Organ; WABC
WCAU WBT
NBC-Red-Emerson Galt's Orchestra;
WEAF
WGY-Roger Sweet, tenor
WIP-Home Makers' Public Demonstration
WLIT-Concert Orchestra
WOR-Pauline Deniaest Engle, contralto
2:15 p.m. EDT ↔ 1:15 p.m. EST
WBT-Ann Leaf at the Organ (CBS)
WGY-WGY Household Chats
WLIT-Home and School Council
WOR-Radio Garden Club
2:30 p.m. EDT ↔ 1:30 p.m. EST
NBC-Blue-Pickard Family; hill billy
songs; WJZ WBAL
CBS-The Merry-makers; WABC WCAU
WBT
NBC-Red-World Goodwill Day Program;
talk; WEAF
KDKA-Health Talk; Home Forum
WGY-Miss Conklin, pianist
WLIT-Lee Lawner, songs
WLW-Charlie Agnew's Orchestra
WOR-Birdie Seales, spirituals
WRVA-Market Reports
2:40 p.m. EDT ↔ 1:40 p.m. EST
WOR-Children's World Goodwill Mes-
sages; Rev. Sidney L. Gulick
2:45 p.m. EDT ↔ 1:45 p.m. EST
NBC-Blue-Sisters of the Skillet; songs
and patter; WJZ WBAL WRVA
WGY-Powder River Kid, hill billy songs
WLIT-Italian Ministerial Association
Service
2:55 p.m. EDT ↔ 1:55 p.m. EST
KDKA-"Care of the Garden"; Alfred C.
Hultes
WOR-Health Talk by Dr. Royal S. Cope-
land
3:00 p.m. EDT ↔ 2:00 p.m. EST
NBC-Blue-Betty and Bob; drama; WJZ
KDKA WLW WBAL
CBS-La Forge Benjume Musicale; WABC
WIP WBT
NBC-Red-To be announced; WEAF
WCAU-Lovalon Program
WFI-Beaver College Glee Club
WGY-Antoinette Halstead, contralto
WOR-Occasional Rarebits; Jersey Novel-
ty Boys
WRVA-Virginians
3:15 p.m. EDT ↔ 2:15 p.m. EST
NBC-Blue-Radio Troubadours; WJZ
WBAL WLW KDKA
NBC-Red-Lucille Peterson, soprano;
WEAF WGY
WCAU-Forty-Five Minutes of Broadway
3:20 p.m. EDT ↔ 2:20 p.m. EST
WLW-Radio Troubadours; orchestra
(NBC)
3:30 p.m. EDT ↔ 2:30 p.m. EST
CBS-Frank Westphal's Orchestra; WABC
WIP WBT
NBC-Red-Woman's Radio Review;
WEAF
KDKA-Radio Sky Pilots
WGY-Dr. R. S. Copeland, health talk
WOR-John Patterson, tenor
WRVA-Buffalo Nickel
3:35 p.m. EDT ↔ 2:35 p.m. EST
WGY-Woman's Radio Review, talks; or-
chestra (NBC)
3:45 p.m. EDT ↔ 2:45 p.m. EST
NBC-Blue-Norin Sisters, harmony trio;
WJZ WRVA
KDKA-State Federation of Pennsylvania
Women
WLW-Chariteters, spiritual singers
WOR-"We Two"; Irene Barbour, soprano
and Tom Davis, baritone
4:00 p.m. EDT ↔ 3:00 p.m. EST
CBS-U. S. Army Band; WBT WCAU
NBC-Blue-Thursdays Special; Josef
Kuestner's Orchestra; vocalist; WJZ
WBAL
CBS-Stage Rebel Speaker; WABC

NBC-Red-Headlines in Song; Henry
Neely; Macy and Smalle; WFAF WGY
WFI-Health; Thomas A. Martindale
WIP-Matinee Promenaders
WLW-Dr. Royal S. Copeland
WOR-Ariel Ensemble; Orchestra
WRVA-Orchestra
4:05 p.m. EDT ↔ 3:05 p.m. EST
CBS-U. S. Army Band; WABC
KDKA-Thursdays Special (NBC)
WLW-Thursdays Special (NBC)
4:15 p.m. EDT ↔ 3:15 p.m. EST
NBC-Red-Kathleen Stewart, pianist;
WEAF WGY
WFI-Viola Tuttle Trio
WIP-Mannie Morris' Orchestra
4:30 p.m. EDT ↔ 3:30 p.m. EST
NBC-Blue-The Southeastern Revue;
orchestra and vocalists; WJZ WBAL
WLW
NBC-Red-Jane Pickens, soprano; WEAF
WGY WRVA
KDKA-Weather and Market Reports
WLIT-Shopping talk
WOR-Beau Balladeer; Leonard Lewis,
baritone
WRC-"Famous Paintings in Many Lands"
4:45 p.m. EDT ↔ 3:45 p.m. EST
CBS-American Legion, speakers; WABC
WCAO WIP WBT
NBC-Red-The Lady Next Door; chil-
dren's program; WEAF WGY
KDKA-To be announced
WCAU-Polly Jenkins' Plowboys
WLIT-Audy Arcari, accordionist
WLW-Becker, Greuter, Neuman, har-
mony
WOR-Buried Centuries; sketch
5:00 p.m. EDT ↔ 4:00 p.m. EST
NBC-Blue-Sonata Recital; WJZ WBAL
CBS-George Hall's Orchestra; WABC
WBT WCAU
NBC-Red-Ray Heatherton, baritone;
WEAF
KDKA-Baseball Scores
WGY-Stock Reports and Police Notices
WIP-Mary Wister, songs
WLIT-Children's Twilight Hour
WLW-Garden Talk
WRC-RKO Radio Columnist
5:05 p.m. EDT ↔ 4:05 p.m. EST
KDKA-To be announced
WLW-The Low Down; studio gossip
5:15 p.m. EDT ↔ 4:15 p.m. EST
NBC-Blue-Dick Darling; Children's Ad-
venture Series; WJZ WBAL KDKA
CBS-Ethel Hayden and Arthur Lang;
WABC
NBC-Red-The Three Scamps; instru-
mental trio; WEAF WRC WGY
WCAO-Sunpaper Bulletins
WCAU-Sam Moore's Meeting
WIP-Walkathon
WLIT-Tea Time Musicale
WLW-Travel Talk
WOR-College Poets; Alma Bradley Rush
WRVA-Cecil 'n' Sally
5:30 p.m. EDT ↔ 4:30 p.m. EST
NBC-Blue-The Singing Lady; songs;
stories; WJZ KDKA WLW WBAL
CBS-Skippy; WABC WCAO WCAU
NBC-Red-To be announced; WEAF
WGY
WBT-To be announced
WIP-Town Tattler
WLIT-Bob White
WOR-Indian Pow Wow; Lnee Bear
5:45 p.m. EDT ↔ 4:45 p.m. EST
NBC-Blue-Little Orphan Annie; WJZ
KDKA WBAL WLW WRVA
CBS-John Kelvin, Irish Tenor; WABC
WBT WCAU
NBC-Red-Gemina Fonariova, mezzo-so-
prano; WEAF WRC
WCAO-Carol Dore, violinist; Edward
Jendick, tenor
WGY-Painting the Blues, male trio
WOR-Maulio Ovidio, baritone
5:50 p.m. EDT ↔ 4:50 p.m. EST
WLIT-Baseball Scores
6:00 p.m. EDT ↔ 5:00 p.m. EST
NBC-Blue-Stage Relief Fund Talk; WJZ
WBAL
CBS-Current Events; H. V. Kaltenborn;
WABC WIP WCAO WBT
NBC-Red-Meyer Davis' Orchestra;
WEAF WRC WRVA WLW
KDKA-To be announced
WCAU-To be announced
WFI-Crew Levick Sport Flashes; Base-
ball Scores
WGY-Joe and Eddie, comedy sketch
WOR-Uncle Don
WRVA-Dinner Music
6:05 p.m. EDT ↔ 5:05 p.m. EST
NBC-Blue-Bert Lown's Orchestra; WJZ
6:15 p.m. EDT ↔ 5:15 p.m. EST
CBS-Ozzie Nelson's Orchestra; WIP WBT
NBC-Bert Lown's Orchestra; WJZ WBAL
CBS-On the Air Tonight; WABC
KDKA-Weather; News Flashes; Strange
Facts
WCAU-Tonight at WCAU
WFI-Late News
WGY-News Items; Baseball scores
WRVA-Cecil and Sally
6:20 p.m. EDT ↔ 5:20 p.m. EST
CBS-Ozzie Nelson's Orchestra; WABC
WCAU-Sporting Page; Baseball Scores

6:25 p.m. EDT ↔ 5:25 p.m. EST
WGY-Baseball Scores
6:30 p.m. EDT ↔ 5:30 p.m. EST
NBC-Blue-Old Songs of the Church;
Quartet; organ; WJZ
CBS-Betty Barthell, vocalist; WABC
NBC-Red-John B. Kennedy; WFAF
WLW
KDKA-Vick's Song Weavers
WBT-Grady Cole
WCAU-Lawson Robertson, talk
WFI-Chandy, the Magician
WIP-Valley Forge Sport Shots
WLW-Going to College
WOR-Mitzi Green in "Happy Landings"
WRVA-III Plane Pilots
6:35 p.m. EDT ↔ 5:35 p.m. EST
NBC-Red-Three Keys, Negro harmony
trio; WEAF WGY
6:40 p.m. EDT ↔ 5:40 p.m. EST
WIP-News Reporter
6:45 p.m. EDT ↔ 5:45 p.m. EST
NBC-Blue-Lowell Thomas, Today's
News; WJZ KDKA WLW WBAL
CBS-Just Plain Bill; WABC WCAU
NBC-Red-Olga, Countess Albani; WFAF
WFI
WBT-Princess Nacoonie
WGY-Chandu, the Magician
WIP-Eddie Bonnelly's Orchestra
WOR-Advertising Federation of America
Talk
WRC-Jewel Quatter Hour and Rully Kay
WRVA-Tarzan of the Apes
6:50 p.m. EST ↔ 5:50 p.m. EST
WDR-Billy Bruce; baritone
7:00 p.m. EDT ↔ 6:00 p.m. EST
NBC-Blue-Amos 'n' Andy; WJZ KDKA
WRC WLW WBAL WRVA
CBS-The Street Singer; WABC WCAU
WBT
NBC-Red-Regimentalists; WEAF WGY
WFI-To be announced
WGY-Southern Jubilee Quartet
WIP-Uncle Wip's Roll Call; Birthday List
WOR-Ford Frick, Sports Resume
7:15 p.m. EDT ↔ 6:15 p.m. EST
NBC-Blue-Maud and Cousin Bill, skit;
WJZ KDKA
CBS-Buck Rogers in the Year 2433;
WABC WCAU
NBC-Red-Century of Progress, talk;
WEAF WGY WFI
WBAL-George Reitor's Cooking School
WBT-BC Sports Review
WCAO-Trout and Farber; Comedy and
Songs
WLW-Gene and Glenn
WOR-"Raising Junior"; Sketch
WRVA-Mrs. Sandman's Playhouse
7:20 p.m. EDT ↔ 6:20 p.m. EST
WBT-Carl Hnunt, Modern Moods
7:30 p.m. EDT ↔ 6:30 p.m. EST
NBC-Blue-Lucille Cleniens, pianist with
orchestra; WJZ KDKA
CBS-Jack Dempsey's Gymnasium; WABC
WCAU
NBC-Red-Paul Sabin's Orchestra; WEAF
WGY
WBAL-Mitzi Green in "Happy Landings"
WBT-Clint Meredith's Orchestra
WFI-Talk by George W. Elliott, auspices
of the Phila. Chamber of Commerce
WIP-Billy Hays' Orchestra
WLW-Bob Newhall, Sportsman
WOR-Jack Berger's Concert Orchestra
WRVA-Musical Interlude
7:45 p.m. EDT ↔ 6:45 p.m. EST
NBC-Blue-Merle Thorpe, talk; WJZ
WBAL KDKA
CBS-Boake Carter; News; WABC WCAU
WBT
NBC-Red-The Goldbergs; WEAF WFI
WGY WRC
WIP-Mannie Morris' Orchestra
WLW-Toy Band
WOR-Jack Berger's Concert Orchestra
WRVA-News Leader Reporter
8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC-Blue-Captain Diamond's Adven-
tures; drama; WJZ KDKA
CBS-Evan Evans, baritone; Du Re Mi;
Freddie Rich's Orchestra; WABC WBT
WCAU
NBC-Red-Rudy Vallee's Orchestra;
WEAF WFI WGY WLW WRVA
WBAL-Shoreham Dance Melodies
WIP-Leo Zollo's Concert Ensemble
WOR-Chandu the Magician
8:15 p.m. EDT ↔ 7:15 p.m. EST
WIP-The Gossipers
WOR-To be announced
8:30 p.m. EDT ↔ 7:30 p.m. EST
CBS-Vincent Sorey's Orchestra; WBT
NBC-Blue-Rin Tin Tin Thriller, dra-
ma; WJZ KDKA WLW WBAL
CBS-Kate Smith's Swanee Music; WABC
WCAU
WBT-Chandu, the Magician
WIP-Shuman Musical
WOR-Vesper Melodies; organ recital

Program listings are correct when pub-
lished by RADIO GUIDE, but sale of time
by stations and networks and national
emergencies often cause deviations which
the stations cannot foresee.

Jack Pearl-

10:00 P.M. EDT

ALONG the AIRIALTO

With Martin Lewis

(THURSDAY CONTINUED)

- 8:45 p.m. EDT ↔ 7:45 p.m. EST CBS—"Hot from Hollywood"; with Abe Lyman's Orchestra and Irving Kaufman: WABC WCAU
NBC-Blue-Howard Thurston, the magician: WJZ KDKA WLW
CBS-Vincent Sorey's Orchestra: WBT
WBAL-Baltimore and Its Foreign Consuls; Charles W. Galloway, Consul of Austria
9:00 p.m. EDT ↔ 8:00 p.m. EST CBS-The Captivators: WBT
NBC-Blue-Death Valley Days; drama: WJZ WLW KDKA WBAL
CBS-Easy Aces: WABC WCAU
NBC-Red-Captain Henry's Show Boat: WEAFF WRC WGY WFI WLW
WIP-To be announced
WDR-Frank and Flo; vocal duo; patter
9:05 p.m. EDT ↔ 8:05 p.m. EST WIP-Jimmie Filer's Orchestra
9:15 p.m. EDT ↔ 8:15 p.m. EST CBS-Fray and Braggioni; Franco-Italian Piano Team: WABC WBT WIP
WCAU-The Dramatized Dollar
WOR-Mahraj, India's Master of Mystery
9:30 p.m. EDT ↔ 8:30 p.m. EST NBC-Blue-Wayne King's Orchestra: WJZ KDKA WBAL
CBS-Colonel Stoopnagle and Budd: WABC WCAU WBT
WIP-Jimmie Filer's Orchestra
WLW-Bill Brothers, male quartet
WOR-Al and Lee Reiser, two pianos
9:45 p.m. EDT ↔ 8:45 p.m. EST WLW-Ed McConnell, Tuxedo Fireside Visits
WOR-"Soft Lights and Sweet Music"
10:00 p.m. EDT ↔ 9:00 p.m. EST NBC-Blue-Green Brothers Musical Novelties: WJZ KDKA WBAL
CBS-John Henry; Black River Giant; Drama: WABC WCAU WBT
NBC-Red-Baron Munchausen, comedian; guest orchestra: WEAFF WFI WLW WGY WRVA
WIP-Walkathon
WDR-Los Cliticos; Spanish Revue
10:15 p.m. EDT ↔ 9:15 p.m. EST CBS-California Melodius Guest Stars and Orchestra: WABC
NBC-Blue-To be announced: WJZ WBAL
10:30 p.m. EDT ↔ 9:30 p.m. EST CBS-The Boswell Sisters; harmony team: WABC WCAU WBT
KDKA-To be announced
WBAL-Radio City Variety Program
WIP-Waldemar Alfredo's Ensemble
WOR-Gallo's Three Piano Ensemble; Paolo Gallico, Stella Slanler and Marise Krieg
10:45 p.m. EDT ↔ 9:45 p.m. EST CBS-Howard Barlow and the Columbia Symphony Orchestra: WABC WCAU WIP WBT
WCAO-Billy Antrim's Orchestra
WCAU-Health Talk by Dr. Royal S. Copeland
WOR-The Arkansas Hill Billies
10:50 p.m. EDT ↔ 9:50 p.m. EST WCAU-Blanche Calloway's Orchestra
11:00 p.m. EDT ↔ 10:00 p.m. EST NBC-Blue-The Sizzlers: WJZ WBAL
NBC-Red-James Melton, tenor; Victor Young's String Ensemble: WEAFF WFI WLW
KDKA-Sport Review; Weather Report
WCAU-Bouke Carter
WGY-Backstage with Tom Kiefer
WDR-Moonbeams
WRVA-Tarzan of the Apes
11:15 p.m. EDT ↔ 10:15 p.m. EST NBC-Blue-Oliver Smith, tenor: WJZ WBAL WRVA
CBS-Night Serenaders; Charles Carlile, tenor: WABC WCAU WBT
NBC-Red-Sam Robbins' Orchestra: WEAFF WGY
KDKA-News Flashes; Bertha Schmid, soprano
WFI-Harry Robbins' Orchestra
WIP-Isham Jones' Orchestra
11:30 p.m. EDT ↔ 10:30 p.m. EST NBC-Blue-The Phantom Gypsy: WJZ WLW WBAL
CBS-Ted Lewis' Orchestra: WABC WIP WCAU WBT
NBC-Red-John Johnson's Orchestra: WEAFF WRVA WGY
KDKA-Jack Pettis' Orchestra
WDR-Enrie Madrigrera's Orchestra
11:45 p.m. EDT ↔ 10:45 p.m. EST WFI-Johnny Johnson's Orchestra (NBC)
WIP-Hal Rous' Orchestra
12:00 Mid. EDT ↔ 11:00 p.m. EST NBC-Blue-Don Bestor's Orchestra: WJZ KDKA WBAL
CBS-Glen Gray's Orchestra: WABC WBT WCAU
NBC-Red-Duke Ellington's Orchestra: WEAFF
WGY-Musical Program
WIP-Edith Bonnelly's Orchestra
WLW-Theater of the Air
WOR-Will Osborne's Orchestra

PROVING that radio execs will do something about it if sufficient ire is aroused by us column writers, you're hearing Ralph Kirby, the Dream Singer, back in his old midnight spot. Every columnist in town protested the kick-in-the-seat Ralph suddenly got from NBC. And every columnist in town is inking praise to Mr. John Royal for taking Ralph back into the fold.

Chesterfield decided it couldn't be satisfied without Bing Crosby, so while Lou Holtz holds down that ciggie's new show, Bing will guesting from Hollywood six times during the summer. After September 1, Bing will be the only bang on the show. That's excepting Lennie Hayton, of course, who'll continue to furnish orchestral effects. . . . Boswells will sail for a month's engagement in London when they return from their tour with Pearl and Whitman, if a commercial isn't forthcoming. . . . La Elting seems carefree enough from radio ties; she docked at Los Angeles May 7 after a Caribbean cruise. . . . Jane Froman replaces the Two Doctors on that stocking commercial which makes me wonder why Lopez hasn't been replaced on it. His music is way below par.

Lucky leaves the air for the summer in June after an uninterrupted run of five years; the Baron will be busy out in California making pictures. Pearl and Cliff "Charlie" Hall are leasing Malibu Beach cottages already in anticipation of Jack's turning his lie-abilities into one great big movie asset. You didn't notice any change in the Magic Carpet's air signature "Happy Days Are Here Again" while Pearl, Whitman and the Boswells toured, because Theo Alban, the lad who's been singing those strains with the show to do his minute's work. . . . And the other ciggie account gives up George Givrol, the Greek Ambassador, without a single shudder.



BARBARA "SNOONEY" BLAIR They won't let her dress up pretty.

The Build Up

THE signing of Nino Martini by the Metropolitan Opera Company gives radio its first big name to travel from the air waves to the operatic stage. The aim of the CBS Artists' Bureau originally was to build up unknown talent in this way, but up to date it's gotten off the track in concentration on jazzy subjects.

Screen shorts continue to draw on radio. Jane Froman has signed for a series of Warner Brothers' shorts. . . . Uncle Louis Dean is soon to be released to the screen. . . . Phil Regan is getting a screen test by one of the major film companies. . . . And the entire Captain Henry's Show Boat program, from the very beginning to the concluding announcement by Kelvin Keech, has been filmed by Paramount and will be released soon.

Irene Taylor, former Whiteman warbler, lands the first beer program to hit radio in the East; WOR local New York. . . . Jimmy Melton has

christened his new 50-foot yacht "Melody" . . . Barbara Blair has been forbidden to be photographed unless she's in her "Snooney" clothes. (and she's one of radio's best dressed femmes!) . . . Johnny Martin's wife is recuperating from a major operation. And how Johnny is singing those lonesome songs now! . . . Will Rogers has the only program on the air which doesn't have a rehearsal. Will won't hear of a script and he draws on purely spontaneous stuff. The Roger wages, by the way, a small sum of \$5,000 per, are split up between the Salvation Army and the Red Cross.

Band-Stands

PAUL WHITEMAN floating around Chicago looking for a likely spot. . . . Isham Jones returning to CBS airwaves when he opens at the Ambassador, Atlantic City, on June 30 for the entire summer. . . . Joe Haymes returning to the waves July 1 when he opens at the Steel Pier, Atlantic City after a temporary desertion on May 15. . . . Vic Young's replacing Reisman on the cold cream hour starting May 26, and Lee Wiley turning down Lopez and Chicago in order to continue her ether vocalizing for thirteen more weeks on this show. . . . Don Bestor's seven-year-old daughter presented with a chow dog by U. of Virginia students when Don provided 'em with dance music last week. . . . Phil Spitalny's World's Fair symphonic poem "A Century of Progress," to be included in the world-wide broadcast of Chicago inauguration ceremonies taking place May 27.

Columbia network announces it will carry the opening between 10 and 10:30 p. m. EDT and during the afternoon will broadcast the address of President Roosevelt commemorating the opening of a Century of Progress and the Parade of Nations. Those who come to the big fair's opening will hear Lawrence Tibbett

sing. The baritone will be on a program with the Chicago Symphony Orchestra, under Frederick Stock. Millions of listeners around the world will hear via ether waves "America's greatest artist."

Seriously Speaking

WHILE we're on serious subjects, did you know that H. F. Kattenborn, CBS news commentator, sails for England May 27 to report the progress of the World Economic Conference direct from London to you? Short-wave will bring the formal opening of the conference with King George V presiding.

You aren't hearing Ted Collins at the mike for Kate Smith, because their mutual cigar sponsor refused to allow Ted to eliminate advertising continuity on Kate's second anniversary broadcast and substitute a congratulatory tribute to the Swanee songstress instead.

Other anniversaries include the fifth year of being sweethearts on the air together of Allyn Joslyn and Rosaline Greene, NBC actors, marked on the Show Boat Thursday. . . . The Eveready Hour back in 1928 saw Joslyn and Greene mooning over the air first.

I THOUGHT it was funny: When Irvin Cobb got "Temperamental" with Agnes Moorhead (the Zasu-Pitts-Voice on Paris Evenings) after she had auditioned to play opposite him, and told her he was afraid she'd steal the show. . . . When a young 16-year-old "fella" approached Humbell at the NBC studios the other eve asking if he needed a stooge and Walter replied "I still have Berme."

And I think it's swell: That Jane Alden, the lass who wrote her experiences trying to crash radio for this mag, has been doing such an excellent job with her Magic Voice episodes that she's being kept in the cast indefinitely.

SHORT WAVE and DX By Melvin Spiegel

DEAR Mr. Spiegel: I have a three tube short wave set and have logged a number of foreign broadcasting stations, but I am unable to find the location of a few of them. I heard a station at about 7:30 a. m. which sounded like PH1Y on about 16.85 meters. I also heard a station on 73 meters calling VTN, and can you tell me where and on what wavelength HCJB, CT3AQ and CT1AA are located.

Monroe Kestler No doubt the station on 16.85 meters was PH1 at Huizen, Hol-

land, which broadcasts from 7 to 10 p.m. EST. A station on 73 meters that is heard calling VTN is WND, at Hialeah, Fla. HCJB is located at Quito, Ecuador, and broadcasts on 75 meters from 7:30 to 9:45 p.m. EST daily except Monday. CT3AQ is at Funchal, Madeira, and broadcasts on 26.83 meters from 5 to 6:30 p. m. EST Tuesday and Thursday, and from 10:30 a. m. to Noon on Sunday. Station CT1AA is located at Lisbon, Portugal, and broadcasts on 31.25 meters on Tuesdays and Fridays from 5 to 7 p. m. EST.

THE hour from 7 to 8 p. m. has been set aside on the German Broadcasting System as the National Hour during which programs are designed to instill the Nationalist idea in the minds of all citizens under the scheme undertaken by the Minister of Propaganda.

By next September a new radio circuit between China and Great Britain will have been established. Recently the Chinese Ministry of Communications sent some engineers to England to purchase suitable apparatus for the chain. Two installations have been ordered from the British Marconi. The Chinese engi-

neers will study the mechanism and take it back to Shanghai.

From France we hear that "Pontoise" has changed its broadcasting schedule. They are broadcasting in five periods, from 9 to 12 Noon EDT on 19.68 meters, from 12:15 to

2:15 p. m. on 25.50 meters to Madagascar, from 4 to 6 p. m. on 25.20 meters to West Africa, from 7 to 9 p. m. on 25.60 meters to French Possessions in the Western Continent and from 9 to 11 p. m. EDT on 25.00 meters to the United States, Canada and the West Indies.

★ One of Our STAR Salesmen BOYS WANTED Earn Money in your spare time. Surprise your parents. Show them you can be self supporting. . . . Just Send Coupon . . . RADIO GUIDE Circulation Dept. 423 Plymouth Court, Chicago, Ill. Name . . . Address . . . Town . . . State . . . DOROTHY TRAVIS OTTAWA, ILLINOIS

First Nighter - 10:30 P.M. EDT

MUSIC IN THE AIR

By Carleton Smith

(FRIDAY CONTINUED)

- 8:00 p.m. EDT ↔ 7:00 p.m. EST
NBC—Blue—Vocal and Instrumental Ensemble Direction Phil Spitalny: WJZ WBAL KDKA
- CBS—Nino Martini, tenor and the Columbia Symphony Orchestra: WABC WCAU WBT
- NBC—Red—Jessica Dragonette, soprano; piano duo; Rosario Bourdon's Orchestra: WEAFLIT WGY
- WIP—Leo Zollo's Concert Ensemble
- WLW—Buster Locke's Orchestra
- WOR—Chandu, the Magician
- WRVA—News Leader Reporter
- 8:15 p.m. EDT ↔ 7:15 p.m. EST
WIP—The Gossipers
- WDR—Marion Packard; Frederick Bristol two pianos
- WRVA—Chandu, the Magician
- 8:30 p.m. EDT ↔ 7:30 p.m. EST
CBS—Tales of the Foreign Legion: WABC WCAU
- NBC—Blue—Adventures in Health: WJZ KDKA WBAL
- WBT—Chandu, the Magician
- WGY—WGY Farm Forum
- WIP—To be announced
- WLW—Detectives Black and Blue
- WDR—Harold Stern's Orchestra
- WRVA—Evelyn Harrison
- 8:45 p.m. EDT ↔ 7:45 p.m. EST
NBC—Blue—Howard Thurston; magician: WJZ KDKA WBAL
- WBT—To be announced
- WIP—Philadelphia Musical Academy Program
- WLW—Chandu, the Magician
- WDR—Pauline Alpert, the Whirlwind Pianist: Orchestra
- 9:00 p.m. EDT ↔ 8:00 p.m. EST
NBC—Echoes of the Palisades: WJZ WBAL KDKA
- CBS—Irvin S. Cobb: WABC WCAU WBT
- NBC—Red—Tom Howard, Jeannie Lang; The Singing Clerks; Ted Bergman; Harry Salter's Orchestra: WEAFLIT WGY
- WIP—Phila. Musical Academy Program
- WOR—Helen Roloff; songs; piano and guitar
- 9:15 p.m. EDT ↔ 8:15 p.m. EST
CBS—Betty Barthell; Elton Boys and Freddie Rich's Orchestra: WABC WBT
- WCAU—Health Talk; Anly Arcari, accordion soloist
- WIP—Crazy Crystals
- WOR—Men of WOR; orchestra; Walter Ahrens, baritone
- WRVA—Smoky and Poky
- 9:20 p.m. EDT ↔ 8:20 p.m. EST
WCAU—Andy Arcari, "Accordion Soloist"
- 9:30 p.m. EDT ↔ 8:30 p.m. EST
CBS—"Inside Story"; Edwin C. Hill: WABC WCAU
- NBC—Blue—Phil Baker, the Jester; Harry McNaughton; orchestra direction Roy Shield; male quartet; Neil Sisters, harmony trio: WJZ KDKA WRVA
- NBC—Red—Leo Reisman's Orchestra WEAFLIT WRC WGY WLW
- WBT—Voice of Charlotte
- WIP—David Bacal's Organalities
- 9:45 p.m. EDT ↔ 8:45 p.m. EST
WDR—"Some Call It Luck"; Rod Arkell
- 10:00 p.m. EDT ↔ 9:00 p.m. EST
NBC—Blue—Music Is My Hobby: WJZ WBAL KDKA
- CBS—Columbia Revue; John P. Medbury: WABC WCAU WBT
- NBC—Red—Jack Benny and Mary Livingstone: WEAFLIT WLW WGY WRVA
- WIP—Walkathon
- WOR—The WOR Limited orchestra and soloists
- 10:15 p.m. EDT ↔ 9:15 p.m. EST
NBC—Blue—Irene Franklin, comedienne; Jerry Jarnagin, pianist: WJZ
- KDKA—To be announced
- 10:30 p.m. EDT ↔ 9:30 p.m. EST
NBC—Blue—First Nighter; drama: WJZ WBAL
- CBS—Street Singer: WABC WCAU WBT
- NBC—Red—Country Club; Quartet, Jack Golden's Orchestra: WEAFLIT WLW WGY KDKA
- KDKA—Bridge School of the Air
- WIP—Waldemar Alfredo's Concert Ensemble
- WLW—The Puddle Family; drama
- WRVA—Dixie Spiritual Singers
- 10:45 p.m. EDT ↔ 9:45 p.m. EST
CBS—Fredlie Rich's Columbians: WABC WBT WIP
- KDKA—To be announced
- WCAU—Blanche Calloway's Orchestra
- WCAO—Billy Antrim's Orchestra
- WLW—Advertising Minded America
- 10:50 p.m. EDT ↔ 9:50 p.m. EST
WLW—Charioteers; spiritual singers
- 11:00 p.m. EDT ↔ 10:00 p.m. EST
NBC—Blue—The Sizzlers: WJZ
- NBC—Red—Vincent Lopez' Orchestra: WEAFLIT WGY
- KDKA—Time; Sport Review; Weather Report; Artist Bulletin
- WCAU—Boake Carter, talk
- WLIT—Joe Smith's Parodians
- WLW—Heinie Gau and Company
- WDR—Moonbeams

HAD Johannes Brahms lived until last Sunday, he would have been celebrating his 100th birthday!

Born in Hamburg on May 7, 1833, little "Hannes" came into the world long after the names of Bach, Handel, Haydn, Mozart, Beethoven and Schubert had become household words. In his childhood he heard of Schumann, who was later to befriend him, and of Wagner, then a young man of nearly thirty, with whom his own friends were to quarrel so bitterly.

But no one thought that the little boy, who adored tin soldiers and covered every available scrap of music paper with notes, would be the last in the great line of German symphonists. No one, a hundred years ago, could have foretold that this small boy would eventually voice such full-veined music, so large-molded and strong and sane, so full of sap and energy, so splendidly alive, yet so deeply touched with a sense of the transience and the pain of life. No one knew that this generation would recognize his right to complete the triumvirate of which Bach and Beethoven are the other members.

Brahms, however, soon showed his talent and his wisdom. He was not in a hurry to gain fame. He never hoped to be played on the level of such giants as Bach and Beethoven. He was willing to work conscientiously—to the best of his own ability.

Initial Success

WHEN twenty years old, he came to Robert Schumann with an introduction from Joachim, the outstanding violinist of his day. Probably no other young composer has ever received so cordial a welcome into the world of music as Schumann extended Brahms in his much quoted article, "Neue Bahnen" (New Paths): "He has come, the chosen youth, over whose cradle the Graces and the Heroes seem to have kept watch."

Soon after, Brahms found himself famous. He was discussed everywhere, and he was expected to go on producing works. He was almost under obligation to justify his introduction. And he was full of ideas, conscious of power, under inward as well as outward compulsion to express himself.

And yet he didn't. He withdrew from the musical world and subjected himself to a severe course of study. He sacri-



The LEONINE BRAHMS at the Piano

ficed for the time being his "originality" in order to acquire a broader, firmer, purer style, and maturity of conception.

A lesson lies here for our contemporaries. Had Brahms gone ahead, he might have been a bright star of the horizon at forty, one of the bright stars at fifty, and ended his life, clever but disappointed. He would never have attained the eminence he has today on his hundredth anniversary when one speaks of a composition as "echt Brahms" with the greatest reverence.

Brahms could have chosen differently. He could have given more consideration to the feelings of his time; concerned himself with music pleasing to his fellow men. He could have taken to heart the epithets that were thrown at his music when it was called "sour and ascetic and grim." He could have written differently the piano music that was thought to lack the essential features of genuine piano music, and the songs that were pronounced "unvocal."

But he didn't.

Achievement

HE BENT the scope of his intellect and his consummate power of synthesis to advancing the cause of absolute music, holding that nothing music could "express" was equal in significance to the sheer

beauty of music. He may have occasionally been over-intellectual, austere, and somber. But he sought to project a large and universal utterance.

Your best opportunity to hear the youthful elite of American music is Saturday afternoons. Beginning last week and continuing to the end of June, Juillard School of Music students will broadcast their wares. They present the best of their repertoire selections which they will perform later in the summer at Lake Chautauqua, New York.

Hugo Riesenfeld's Viennese program, replete with gemütlich flavoring, is booked for an hour period on Sundays (NBC-WJZ at 8 p. m. EDT).

Everett Marshall, who at one time was the youngest male singer at the Metropolitan, will find the spot vacated by the Octavus Roy Cohen Mystery series. The still youthful baritone, no longer with the opera company, will sing light ballads three evenings a week until further notice (NBC-WJZ, Monday, Wednesday and Friday at 7:15 p. m. EDT).

Several listeners have written to commend Archer Gibson on his Sunday evening recitals called "Echoes of the Palisades" (NBC-WJZ at 11:30 p. m. EDT). Mr. Gibson plays the popular favorites and nothing weighty from the organ literature . . . Fray and Braggotti are broadcasting at least two two-piano programs this week, one of them on Sunday . . . That Electronic piano, with Anton Pasinsky, is still heard on Mondays (CBS-WABC at 3:45 p. m. EDT) . . . Channon Collinge has a light opera broadcast for those who enjoy such music (CBS-WABC, Wednesday at 10:45 p. m. EDT).

This Week—

"Music is My Hobby" brings us over NBC-WJZ, May 12, at 10

KINGS BEER

Presents

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Every Monday and Friday Evening at 9 o'clock, Station WOR

Old favorites will entertain you with a delightfully varied musical program, and will refrain from telling you more than you would care to know about the peculiar excellence and outstanding quality of KINGS BEER.

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Kings Brewery, Inc., 227-279 Pulaski Street, Brooklyn, N. Y. Phone EVERgreen 7-3300

- WRC—Dance Orchestra
- WRVA—Tarzan of the Apes
- 11:15 p.m. EDT ↔ 10:15 p.m. EST
CBS—Do Re Mi, female trio: WABC WBT WIP
- NBC—Blue—Dorothy Fields and Jimmy McHugh: WJZ WBAL
- WCAU—Jean Blackburn's Movie Revue
- WRVA—To be announced
- 11:30 p.m. EDT ↔ 10:30 p.m. EST
NBC—Blue—The Phantom Gypsy, violinist: WJZ WBAL
- CBS—Abe Lyman's Orchestra: WABC WCAO WBT
- NBC—Red—Don Pedro's Orchestra: WEAFLIT WRC WGY
- KDKA—Jack Pettis' Orchestra
- WCAU—Harold Knight's Orchestra
- WIP—Billy Hays' Orchestra
- WLIT—Willard Alexander's Orchestra
- WLW—Ken Rad Un-olved Mysteries
- WDR—Nai Brandwyne's Orchestra
- 11:45 p.m. EDT ↔ 10:45 p.m. EST
WCAU—Abe Lyman's Orchestra (CBS)
- 12:00 Mid. EDT ↔ 11:00 p.m. EST
NBC—Blue—Duke Ellington's Orchestra: WJZ KDKA
- CBS—George Hall's Orchestra: WABC WCAU WBT
- NBC—Red—Don Bestor's Orchestra: WEAFLIT WRC WGY
- WGY—Musical Program

- WIP—Jimmie Filer's Orchestra
- WLIT—Charlie Kerr's Orchestra
- WLW—To be announced
- WOR—Jack Pulaski, The Ringsider
- WRVA—Hotel Richmond Orchestra
- 12:05 a.m. EDT ↔ 11:05 p.m. EST
WOR—Bert Lown's Orchestra
- 12:15 a.m. EDT ↔ 11:15 p.m. EST
WGY—Don Bestor's Orchestra (NBC)
- WLW—College of Music Program
- 12:30 p.m. EDT ↔ 11:30 p.m. EST
NBC—Blue—Teddy Black's Orchestra: WJZ KDKA
- CBS—Ozzie Nelson's Orchestra: WABC WCAU WBT
- NBC—Red—Harold Stern's Orchestra: WEAFLIT WRC WGY
- WIP—Missing Person's Report
- 1:00 a.m. EDT ↔ 12:00 Mid. EST
CBS—Roseland Ballroom Orchestra: WABC WCAU
- WCAU—Missing Persons Reports
- WLW—Charlie Agnew's Orchestra
- 1:30 a.m. EDT ↔ 12:30 a.m. EST
CBS—Buddy Harrod's Orchestra: WABC WLW
- WCAU—Buster Locke's Orchestra
- 2:00 a.m. EDT ↔ 1:00 a.m. EST
WLW—Moon River
- 2:30 a.m. EDT ↔ 1:30 a.m. EST
WLW—Charlie Agnew's Orchestra
- 2:45 a.m. EDT ↔ 1:45 a.m. EST
WLW—Meet the Boy Friend

Saturday, May 20 Features: Boswell Sisters - 9:15 P.M. EDT Cuckoo Program - 10:30 P.M. EDT

Program listings are correct when published by RADIO GUIDE, but sale of time by stations and networks and national emergencies often cause deviations which the stations cannot foresee.

8:00 a.m. EDT ↔ 7:00 a.m. EST NBC-Blue-The Wife Saver; Skat; WJZ WBAL WRVA CBS-Salon Musicale; Vincent Sorey, conductor; WABC NBC-Red-Radio City Organ, Dick Leibert, organist; WFAF WFI WCAO-Late Risers' Musical Clock WCAU-Wake Up and Smile with Betty Davis WGY-Jack and Jerry Foy, the hill billy boys WLW-Oklahoma Bob Allright; entertainer WOR-John, Joe and Frosin, songs and music 8:05 a.m. EDT ↔ 7:05 a.m. EST WOR-Daily Produce Reporter 8:10 a.m. EDT ↔ 7:10 a.m. EST WOR-Al Woods, songs and patter 8:15 a.m. EDT ↔ 7:15 a.m. EST NBC-Blue-Yoichi Hirooka, xylophonist; WJZ WBAL KDKA WRVA WCAU-The Jolly Man WGY-Radio City Organ (NBC) WLW-Morning Melodies WRC-Morning Varieties 8:25 a.m. EDT ↔ 7:25 a.m. EST WOR-Dogs' Tales; Richard Meany 8:30 a.m. EDT ↔ 7:30 a.m. EST CBS-Rhythm Kings; WABC NBC-Blue-Lew White at the Organ; WJZ WBAL KDKA NBC-Red-Morning Glee Club; WFAF WFI WRC WGY WRVA WBT-Morning Watch WCAU-The Time Table WLW-Morning Devotions; organ; vocalists and organ 8:45 a.m. EDT ↔ 7:45 a.m. EST NBC-Red-Sheffield Scrap Book Club; WFAF WGY WBT-Musical Clock WIP-Early Risers' Club 9:00 a.m. EDT ↔ 8:00 a.m. EST CBS-In the Luxembourg Gardens; WABC WCAU WCAU WBT NBC-Blue-Morning Devotions; WJZ WRVA NBC-Red-Cheerio, talk, music; WFAF WLIT WGY WLW KDKA-News Reeler; Morning Parade WIP-Doctor of Sunshine WOR-Miss Kath'rine 'n' Calliope; talk 9:15 a.m. EDT ↔ 8:15 a.m. EST NBC-Blue-Breakfast Club Orchestra; WJZ WIP-Master of Melodies WLIT-Women's Home Hour WOR-Dancing Class; Thos. E. Parson WRC-One Man Minstrel 9:30 a.m. EDT ↔ 8:30 a.m. EST CBS-The Merry-makers; Fred Berrens, conductor; WABC WCAU WBT NBC-Red-Otto, Viennese baritone; WFAF WIP-Harmonica Wizard WLIT-Homemakers' Forum WLW-Jack and Jill, harmony duo WOR-A Little French for Little Folks 9:45 a.m. EDT ↔ 8:45 a.m. EST CBS-Little Jack Little; songs and piano; WABC WCAU WIP WBT NBC-Blue-Vic and Sade; WJZ WBAL WRVA NBC-Red-The Vass Family, singing harmony; WFAF WRC WGY KDKA-Dave Roberts, banjoist WCAU-Words and Music WFI-Woman's Radio Exchange; Beatrice Brunett WLW-Meet the Boy Friend WOR-Girl and Boy Scout News 9:50 a.m. EDT ↔ 8:50 a.m. EST WLW-Entertaining Our Guests 10:00 a.m. EDT ↔ 9:00 a.m. EST NBC-Blue-Pollock and Lawlorst, piano duo; WJZ WBAL KDKA CBS-Elder Michaux's Negro Revival Meeting; WABC WBT WCAU NBC-Red-Breen and de Rosa; vocal and instrumental duo; WFAF WGY WFI WCAO-WCAO Children's Hour WIP-Home Maker's Club WLW-Borax Talk WOR-Children's program 10:15 a.m. EDT ↔ 9:15 a.m. EST NBC-Blue-Singing Strings; string ensemble; WJZ WBAL WRVA NBC-Red-Morning Parade; WFAF WGY KDKA-KDKA Home Forum WFI-Anna B. Scott; Home Economics WLW-Morrie Neuman and Larry Greuter, tenor and accordion WOR-Martha Manning and Girl's Club 10:30 a.m. EDT ↔ 9:30 a.m. EST CBS-The Captivators; orchestra; WABC WCAU WBT

NBC-Blue-Happy Jack; Jack Turner, songs; WJZ WBAL KDKA-Sorority Sisters WIP-Children's Playlet WLW-Tony Cabooch, monologist WOR-The Story Teller's House WRC-Aunt Sue and Polly WRVA-Thalheimer's Children's Hour 10:45 a.m. EDT ↔ 9:45 a.m. EST NBC-Blue-Larry Larsen, organist; WJZ KDKA WFI-Fashion Salon of the Air; conducted by Helen Grey WIP-Magazine of the Air WLW-Brechhut Talk WOR-Stamp Club; Sigmond Rothschild, speaker 11:00 a.m. EDT ↔ 10:00 a.m. EST CBS-Adventures of Helen and Mary; children's program; WABC WCAU WBT NBC-Blue-School of Cookery; WJZ WBAL KDKA WLIT-Bob White WLW-Live Stock Reports WOR-What to Eat and Why; C. Houston Goudiss 11:15 a.m. EDT ↔ 10:15 a.m. EST NBC-Blue-Rhythm Ramblers; Harold Stokes' Orchestra; WJZ WBAL NBC-Red-Household Institute drama; WFAF WGY WLIT KDKA-KDKA Kiddies' Klub WIP-Pop Johnson's Old Timers WLW-WLW Mail Bag 11:30 a.m. EDT ↔ 10:30 a.m. EST NBC-Red-Gay Gypsies, string ensemble; WFAF WGY WBT-To be announced WCAU-Beulah Crofoot, songs with Orchestra WIP-Philadelphia Health Service WLIT-Every Woman's Hour WLW-Fliott Brock, violinist WOR-Ann Stevens' Thrift Hour WRVA-Mickey Mouse Club 11:45 a.m. EDT ↔ 10:45 a.m. EST CBS-Concert Miniatures; WCAU WBT NBC-Blue-Spanish Idylls; string ensemble; WJZ WBAL KDKA WLW WGY-Salt and Peanuts, skit WIP-Charles Walbaum, songs WOR-Stepping Stones to Music WRVA-Gay Gypsies (NBC) 12:00 Noon EDT ↔ 11:00 a.m. EST NBC-Blue-Smack Out, comedy sketch; WJZ WBAL CBS-Vincent Travers' Orchestra; WABC WCAU WBT NBC-Red-Johnny Marvin, tenor; WFAF WLIT WRVA WGY KDKA-Press News Reeler WIP-Hal Rous' Orchestra WLW-Threesome, harmony trio WOR-Your Unseen Friend; Talk 12:10 p.m. EDT ↔ 11:10 a.m. EST KDKA-Piano Interlude 12:15 p.m. EDT ↔ 11:15 a.m. EST NBC-Blue-Le Trio Chantant; WJZ KDKA CBS-Harold Knight's Orchestra; WABC WCAU NBC-Red-American Legion Trade Revival Campaign; WFAF WGY WLIT-Book Review; G. M. O'Reilly WLW-Riff Brothers; male quartet WOR-Marilyn Mack, songs with orchestra 12:30 p.m. EDT ↔ 11:30 a.m. EST NBC-Blue-Syncopators, Harold Stokes' Orchestra; WJZ WBAL CBS-Buddy Harrod's Orchestra; WABC WIP WBT NBC-Red-Kay Kayser's Orchestra; WFAF WLW KDKA-Jack Pettis' Orchestra WCAU-Emmy and Ezra WGY-Children's Theater of the Air WLIT-Concert Orchestra WOR-Hoger Elliott, The Growth of the Ego 12:35 p.m. EDT ↔ 11:35 a.m. EST WOR-The Melody Ensemble; Olga Attil, harpist 12:45 p.m. EDT ↔ 11:45 a.m. EST WCAU-The Nootimers WOR-Jack Berger's Concert Orchestra 1:00 p.m. EDT ↔ 12:00 Noon EST NBC-Blue-Weather Reports; WJZ WBAL CBS-George Hall's Orchestra; WABC WCAU WBT NBC-Red-Don Bestor's Orchestra; WFAF KDKA-KDKA Artist Bulletin WCAO-Lou Becker's Orchestra WFI-News of the Day WGY-News Items; Stock Reports and police notices WIP-Walkathon WLIT-Lansdown Coal Co. Program WLW-Ohio's Government 1:05 p.m. EDT ↔ 12:05 p.m. EST NBC-Blue-Words and Music; vocalist and organ; WJZ WBAL

1:15 p.m. EDT ↔ 12:15 p.m. EST WFI-Harold Stern's Concert Ensemble (NBC) WGY-Don Bestor's Orchestra (NBC) WIP-Ted Baer's Orchestra WLW-River and Market Reports WOR-Ernie Krickett's Orchestra WPEN-Talk; Veteran Legislation WRVA-County Fair Notes 1:20 p.m. EDT ↔ 12:20 p.m. EST WLW-Mooney Brothers; harmony duo 1:30 p.m. EDT ↔ 12:30 p.m. EST NBC-Blue-National Grange Program; WJZ WBAL KDKA WLW CBS-Madison Ensemble; concert orchestra; WABC WCAU NBC-Red-Concert Ensemble Orchestra; Harold Stern, conductor; WFAF WBT-Grady Cole WFI-Children's Theater of the Air WGY-WGY Farm Program; County 4-H Clubs 1:45 p.m. EDT ↔ 12:45 p.m. EST WBT-Madison Ensemble (CBS) WGY-"A Producer's Interpretation of the Dairy Situation"; F. W. Leach WIP-Eddie Herman's Orchestra WOR-Mid-day Diversions with Orchestra and voice 2:00 p.m. EDT ↔ 1:00 p.m. EST CBS-Dancing Echoes; WABC WCAU WBT NBC-Red-Red Nichols' Orchestra; WFAF WGY WLIT-Charlie Kerr's Orchestra 2:15 p.m. EDT ↔ 1:15 p.m. EST CBS-Fire Octaves; Instrumental and Harmony group; WABC WCAU WBT WIP-Teddy and Jane WOR-Guy Hunter, entertainer 2:30 p.m. EDT ↔ 1:30 p.m. EST NBC-Blue-Concert Echoes; orchestra; WJZ WBAL WLW WRVA CBS-Savitt String Quartet; WABC WCAU WBT NBC-Red-Olivet College Orchestra, direction Pedro Paz; WEAR WGY KDKA-Radio Debuts WLIT-First Un denominational Church WOR-Charlie Beck's Orchestra 3:00 p.m. EDT ↔ 2:00 p.m. EST NBC-Blue-Radio Troubadours; Mary Steele, contralto; WJZ KDKA CBS-Italian Hymn; WABC WCAU WBT NBC-Red-Merry Matcaps, dance orchestra; WFAF WFI WGY WLW WIP-Keyboard Kings WOR-The Little Broadcast; children's revue 3:15 p.m. EDT ↔ 2:15 p.m. EST WIP-Johnny Brown's Revue 3:30 p.m. EDT ↔ 2:30 p.m. EST NBC-Blue-Wealth of Harmony; orchestra; WJZ WBAL KDKA CBS-Hal Thompson's Orchestra; WABC WBT WCAU NBC-Red-Matinee Gems; Lew White, organist; WFAF WGY WFI WLW-Crosley Dealers' Salute WOR-Frank Riccardi, baritone; orchestra 3:45 p.m. EDT ↔ 2:45 p.m. EST WIP-Harold Davis, songs WOR-Show Boat Boys; harmony duo and patter 4:00 p.m. EDT ↔ 3:00 p.m. EST NBC-Blue-Mitchell Schuster's Orkestar; WJZ WBAL CBS-Columbia Salon Orchestra; WABC WIP WBT NBC-Red-Week End Revue; variety show; WFAF WGY WLW KDKA-Dance Masters (NBC) WCAU-Arlene Smith's Eight Bells of Harmony WFI-Venetian Dreamers WOR-Ariel Ensemble's Orchestra 4:15 p.m. EDT ↔ 3:15 p.m. EST CBS-Tony Wons with Keenan and Phillips; WABC WCAU WBT WIP-Blue Grass Boys 4:30 p.m. EDT ↔ 3:30 p.m. EST CBS-Saturday Syncopators; WABC WIP WCAU WBT NBC-Blue-Concert Favorites; WJZ WBAL KDKA WLIT-Larry Folin's Orchestra WOR-113th Infantry Band of N. J. 4:45 p.m. EDT ↔ 3:45 p.m. EST WIP-Ray Kelly's Orchestra; Joe McGuigan WLW-Becker, Greuter, Neuman, ukulele, accordion and tenor 4:50 p.m. EDT ↔ 3:50 p.m. EST WOR-Everett McCuoy, baritone 5:00 p.m. EDT ↔ 4:00 p.m. EST NBC-Blue-Mamie Sherman's Orchestra; WJZ WBAL CBS-Eddie Doehner's Orchestra; WABC WBT WCAU NBC-Red-The Lady Next Door, children's program; WFAF KDKA-The Government in Pittsburgh

WGYY-Radio Extra WIP-Wm. Turner, Edna Neeson; Bygone Melodies WLIT-Children's twilight hour WLW-The Low Down; studio gossip WOR-"Here's How"; Talk 5:05 p.m. EDT ↔ 4:05 p.m. EST WOR-Program Resume 5:15 p.m. EDT ↔ 4:15 p.m. EST KDKA-Mamie Sherman's Orchestra (NBC) WCAO-Sunpaper Bulletins WGY-Elizabeth Carrigan, contralto WIP-Walkathon WLW-Marietta College Glee Club WOR-Amateur Astronomers Ass'n 5:25 p.m. EDT ↔ 4:25 p.m. EST WRVA-Sports 5:30 p.m. EDT ↔ 4:30 p.m. EST NBC-Blue-Neil Sisters, harmony trio; WJZ WBAL CBS-Skipper; WABC WCAU NBC-Red-To be announced; WFAF WGY KDKA-"Behind the Law", Penn. State Police WIP-Sunday School Lesson; Rev. Donald G. Barnhouse WLIT-Mary Keagan, soprano WOR-French Contes; Di Thatcher Clark WRC-Afternoon Varieties 5:45 p.m. EDT ↔ 4:45 p.m. EST NBC-Blue-Little Orphan Annie; WJZ KDKA WBAL WLW WRVA CBS-Tito Guizar, Mexican tenor; WABC WCAU WBT NBC-Red-The Five Messner Brothers' Orchestra; WFAF WRC WGY WIP-The Vikings 5:50 p.m. EDT ↔ 4:50 p.m. EST WLIT-Baseball Scores 6:00 p.m. EDT ↔ 5:00 p.m. EST NBC-Blue-Don Bestor's Orchestra; WJZ KDKA WBAL CBS-America's Gumb Street Speaks; WABC WIP WBT NBC-Red-Meyer Davis' Orchestra; WFAF WRVA WLW WCAU-Asco Time WFI-Crew Levick Sport Flashes; Baseball Scores WGY-Joe and Eddie, comedy sketch WOR-Uncle Don 6:15 p.m. EDT ↔ 5:15 p.m. EST CBS-On the Air Tonight; WABC WIP CBS-Paul Tremaine's Orchestra; WBT KDKA-Teatery Sport Review WCAU-Tonight at WCAU WFI-Late News WGY-Billy Rose, tenor WRVA-Cecil and Sally 6:20 p.m. EDT ↔ 5:20 p.m. EST CBS-Paul Tremaine's Orchestra; WABC WCAU-Sporting Page and Baseball Scores 6:30 p.m. EDT ↔ 5:30 p.m. EST NBC-Blue-Laws That Safeguard Society; WJZ WBAL WRVA CBS-Fredie Martin's Orchestra; WABC NBC-Red-Beatrice Berenson, soprano; WFAF WFI WGY KDKA-"A Recreo" by Bill and Alex WBT-Grady Cole WCAU-Harold Knight's Orchestra WIP-Valley Forge Sport Shots WLW-Bachelor of Song; Joe Emerson WOR-Bert Lown's Orchestra 6:40 p.m. EDT ↔ 5:40 p.m. EST WIP-News Reporter 6:45 p.m. EDT ↔ 5:45 p.m. EST NBC-Blue-Vincent Lopez' Orchestra; WJZ WBAL CBS-Fredie Martin's Orchestra; WABC WBT WCAU NBC-Red-Pickens Sisters, harmony team; WFAF WFI WLW WGY KDKA-Jack Pettis' Orchestra WCBM-Sports Scrap Book; Lee Davis WIP-Eddie Bonnelly's Orchestra WRVA-Tarzan of the Apes 7:00 p.m. EDT ↔ 6:00 p.m. EST NBC-Blue-American Taxpayers League; WJZ WBAL KDKA CBS-The Political Situation in Washington Tonight; WABC WCAU WBT NBC-Red-Bert Lown's Orchestra; WFAF WFI-Ye Olde Music Shoppe WGY-Baseball Scores WIP-Uncle Wip's Roll Call and Birthday List WLW-Crosley Salon Orchestra WOR-Ford Frick; Sports Resume WRVA-Dinner Music 7:15 p.m. EDT ↔ 6:15 p.m. EST NBC-Blue-Everett Marshall, baritone; WJZ WBAL CBS-Gypsy Nina; WABC WCAU NBC-Red-Burton Holmes at the Century of Progress Exposition; WFAF WGY WBT-BC Sports Review WOR-Harry Hershfield 7:20 p.m. EDT ↔ 6:20 p.m. EST WBT-Gypsy Nina (CBS)

7:25 p.m. EDT ↔ 6:25 p.m. EST WGY-American Legion Talk 7:30 p.m. EDT ↔ 6:30 p.m. EST NBC-Blue-Paul Victorine's Orchestra; WJZ CBS-Jack Dempsey's Gymnasium; WABC WCAU NBC-Red-Elvia Allman, the California Cocktail; WFAF WFI WGY KDKA-Atkinson String Ensemble WBAL-Up-Staters WBT-Clint Meredith's Orchestra WIP-Mamie Morris' Orchestra WLW-Bob Newhall, Sportsman WOR-Little Symphony Orchestra with Frederick Jencks, baritone WRVA-Magnolia Maids 7:40 p.m. EDT ↔ 6:40 p.m. EST WIP-Williams Oil-O-Matic News Reporter 7:45 p.m. EDT ↔ 6:45 p.m. EST NBC-Blue-Irene Bordoni, songstress; Emil Coleman's Orchestra; WJZ WBAL CBS-Melody Headlines; WABC WIP WBT NBC-Red-The World Today; talk; WFAF WGY WFI KDKA-Homey; Old Fashioned Quartet WLW-University of Cincinnati talk 8:00 p.m. EDT ↔ 7:00 p.m. EST NBC-Blue-Joint Commission on Emergency in Education; WJZ KDKA NBC-Red-Ortiz Tirado, Mexican tenor; WFAF WRC WGY WBAL-Support Your School WCAU-To be announced WFI-Bessie V. Hicks Players WIP-Songs of Italy WLW-Buster Loeke's Orchestra WRVA-News Leader Reporter 8:15 p.m. EDT ↔ 7:15 p.m. EST NBC-Blue-The Leaders, male trio; WJZ KDKA-To be announced WBAL-Musical Program WFI-L'Heure Romantique WLW-Tony Cabooch, monologist WRVA-Cross Roads Symphony 8:30 p.m. EDT ↔ 7:30 p.m. EST NBC-Blue-Kaltenmeyer's Kindergarten; WJZ WBAL CBS-Leon Belasco's Orchestra; WABC WCAU WBT NBC-Red-The Economic World Today; WFAF WFI WGY WBAL-To be announced WIP-Liberated Temple; Rabbi J. Gerson Brenner WLW-Work Project Committee Talk WOR-Jack Berger's Orchestra 8:45 p.m. EDT ↔ 7:45 p.m. EST WIP-That Little German Band WLW-Charlie Agnew's Orchestra 9:00 p.m. EDT ↔ 8:00 p.m. EST NBC-Blue-Impressions of Russian; talk; WJZ WBAL CBS-Easy Aces; WABC WCAU WBT NBC-Red-Ferde Grofe's Orchestra; WFAF WFI WGY WIP-Billy Hays' Orchestra WLW-Boss Johnston with Musical Varieties WOR-Al and Lee Reiser; two pianos WRVA-Hav-A-Tampa Revelers 9:15 p.m. EDT ↔ 8:15 p.m. EST CBS-Boswell Sisters; WABC WCAU WBT NBC-Red-Zora Layman's Debouairs; WFAF WGY WFI-Old Songs of the Church by Phila. Memorial Male Quartet WLW-Tony Cabooch, monologist WOR-"Mahraj; India's Master of Mystery 9:30 p.m. EDT ↔ 8:30 p.m. EST NBC-Red-K-7, spy story; WFAF WFI WGY WIP-Waldemar Alfredo's Concert Ensemble WLW-Crosley Follies; orchestra WOR-N. Y. Dramatic Ass'n Program 9:45 p.m. EDT ↔ 8:45 p.m. EST CBS-Saturday Frivolities; WABC WCAU WBT 10:00 p.m. EDT ↔ 9:00 p.m. EST NBC-Blue-Gilbert and Sullivan Gems; WJZ KDKA WBAL NBC-Red-The Saturday Night Dancing Party; B. A. Rolfe's Orchestra; WFAF WGY WFI WLW WIP-Walkathon WRVA-Studio Feature 10:15 p.m. EDT ↔ 9:15 p.m. EST CBS-Columbia Public Affairs Institutes; WABC WCAU WBT WBAL-Salon Singers (NBC) WOR-Chandler Goldthwaite, organ recital John Barney, baritone 10:30 p.m. EDT ↔ 9:30 p.m. EST NBC-Blue-Cuckoo Program; orchestra; WJZ WBAL WRVA KDKA-Jack Pettis' Orchestra WIP-Hal Rous' Orchestra 10:45 p.m. EDT ↔ 9:45 p.m. EST CBS-Gertrude Nielsen; WABC WIP WBT WCAU-Billy Antrim's Orchestra WCAU-Blanche Calloway's Orchestra WOR-Helene Roland; songs

PLUMS AND PRUNES

By Evans Plummer

THINGS you'll read a second time (somewhere else):

That popular fella, *Wayne King*, has been made a participating member of the ASCAP (American Society of Composers, Authors and Publishers); quite an honor, by the way, for a band leader. Band leaders and the American Society are supposed to be poison one to the other . . . and, thanks to Wayne, it looks as if his powder-chewing sponsor will keep sponsoring all summer long.

Easy Aces' announcer got a cold last week and grabbed a bottle of three-star instead of Laxovis. P.S.—*Easy Aces* had to get another announcer without the hiccoughs.

Announcer *Gene Romse* and Production Man *Jimmy Whipple* were fired by NBC and rehired again on probation last week because the *Doggie Dinner* agency man stuck something in the continuity about "no horse meat in *Doggie Dinner*," and being between devil sponsor and the en-bee-sea, they let it go on the air. Result, *Rin-Tin-Tin's* bill payer was insulted; raised Cain.

N.B.—*Doggie Dinner* has gone Columbia.

Vincent Lopez in the *Windy City* without band but with a worried look on his physiognomy. *Wise guys* say he's here to mull over business, and that he didn't want to go away in the first place.

Art "*Hell's Bells*" *Kassel* leaves Chicago May 17 to take the *Frolics* spot in Culver City, Calif., right across from the M-G-M lot, former scene of *George Olsen's* rhythm. The good *Kassel* unit will grow to 14 men by the addition of a fiddle and two more brasses.

Any minute now the *Sinclair Minstrels* will be signing for a vaudeville date in Cleveland.

Myrt and Marge staged a party Sunday (May 7) for pal newspaper men and are making ready to leave in a week for Sunny California, where *Papa George Damerel* and little brother are living . . . *Kate Smith's* jig-saw puzzle publisher submits a sample of *Kate* in "more than 200 pieces." Poor *Kate*, Well, put an extra leaf in the dining room table and let's try it.

And did you know that the *Chicago World's Fair* sky ride

towers were christened "*Amos*" and "*Andy*" respectively? No? Neither did we.

Clara and Lu's Em (*Helen King*) and her hubby go roller skating in their suburban home town every nice Sunday. Are you catching the three girls' mystery play, huh? . . . Come to think about it, *Ben Pollock* hasn't denied yet that he's married to gorgeous *Doris Robbins* . . . When the *Baron Jack Pearl* made Dallas, Texas, he was out-Munchausen'd by *Greeter Roy Cowan* of the local Bonehead Club comprising prevaricators par excellent.

Science on the Air

FORTY years ago the star *Arcturus* looked down at the world and saw the 1893 Columbian Exposition begin. June first, *Arcturus* will start the *Chicago Century of Progress* Exposition by means of light rays that left *Arcturus* in 1893 and have been traversing the 240 trillion miles to the earth for the past forty years!

Radio fans will hear *Arcturus* open the fair June 1 at 10:15 p. m. EDT over Columbia network stations. The light of *Arcturus*, 40 light years away, will be captured in the astronomical observatory at

Harvard University, turned into an electrical impulse by means of a photo-electric cell, amplified and sent to Chicago by wire, amplified again and caused to operate a relay switching on the modernistic lighting system at the coming world's fair.

Something to think about . . . the progress of science during the forty years . . . when the new radio star is heard.

Plums and—

PLUMS first to *Edlie Simmons*, hitherto only distinguished as a clever program director and announcer at WAAF, for his keen work in making over NBC Saturday (April 29) the National Indoor Polo championship finals. Another sport-caster—and one of the few who can handle polo—joins our midst . . . Another plum to *Wade Booth* and *Charles Sears* whose excellent, thrilling voices you heard on the premier of the more musical "Lives at Stake" series, NBC on May 2. The drama was cut pretty short, but the new musical setup and harmony of the show are splendid . . . Ah, and a withered prune to that certain deluded band leader, celebrated for his chiseling talents, who had his tailor send me a descriptive list of ten new items of clothing just

ordered for the musician's summer wardrobe. We don't give a hoot what broadcasting band leaders wear . . . and besides, mister, you might have contributed about two-thirds of that dough to clothing unemployed . . . Here's another prune: To those network owned stations that are building up their summer slumps with accounts even 100-watt independent stations would turn down in shame!

Taglines

GLENE AND GLEN have left Cincinnati and are now strutting their stuff from WJR, Detroit, with a wired show to WFAM, Cleveland . . . *Pete Bontema*, who's now headquartering in Cleveland with *Al (Cameron)*, visiting Chicago . . . The barn-storming *Carl "Deacon" Moore* is looking sideways at *Margery Hudson*, sex-appealing warbler once with *Clyde McCoy* . . . Which reminds that *Clayton Cash* of *McCoy's* band has affixed his monicker to lovely *Organist Jane Carpenter*, radio show beauty contest winner, who also plays at the swank *Drake Hotel* . . . While *Bubb Pickard* holds forth at WJJD, *Dad and Family* have moved on to New York City from Nashville and have an NBC show Thursdays at 2:30 p. m. EDT.

(SATURDAY CONTINUED)

11:00 p.m. EDT ↔ 10:00 p.m. EST
NBC—Blue—O'Leary's Irish Minstrels; WJZ WBAL WRVA
NBC—Red—Frances Langford, vocalist; WFAF WFI WGY
KDKA—Sport Review
WIP—Immie Fife's Orchestra
WLW—Charlie Agnew's Orchestra
WOR—Irving Conn's Orchestra
WRC—Orchestra

11:05 p.m. EDT ↔ 10:05 p.m. EST
WRVA—Fiddler Fiddlers

11:10 p.m. EDT ↔ 10:10 p.m. EST
NBC—Red—Nat Broadway's Orchestra; WFAF WGY
KDKA—KDKA Artist Bulletin
WFI—HARRY DOKKUS' Orchestra
WLW—Buster Locke's Buster

11:15 p.m. EDT ↔ 10:15 p.m. EST
NBC—Blue—John Fogarty, tenor; WJZ WBAL
KDKA—Press Last Minute News
WLW—Over the Hill; German Band

11:20 p.m. EDT ↔ 10:20 p.m. EST
KDKA—Messages to United Presbyterian Missionaries

11:30 p.m. EDT ↔ 10:30 p.m. EST
CBS—Freddie Martin's Orchestra; WABC WCAU WBT

NBC—Blue—Witching Hour; WJZ WBAL
CBS—Ben Pollock's Orchestra; WABC WIP WBT

NBC—Red—Harold Stern's Orchestra; WFAF WGY
WCAU—Bud Shay's Orchestra

WLW—Charlie Agnew's Orchestra from WOR—Eddie Madrignera's Orchestra

11:45 p.m. EDT ↔ 10:45 p.m. EST
WFI—Harold Stern's Orchestra (NBC)

12:00 Mid. EDT ↔ 11:00 p.m. EST
NBC—Blue—Don Pedro's Orchestra; WJZ WLW WBAL WRVA

CBS—Ted Fio Rito's Orchestra; WABC WCAU WBT

NBC—Red—Johnny Johnson's Orchestra; WFAF WGY

WIP—Missing Person's Report
WOR—Will Osborne's Orchestra

12:20 a.m. EDT ↔ 11:20 p.m. EST
KDKA—Messages to Dwellers Far North

12:30 a.m. EDT ↔ 11:30 p.m. EST
NBC—Blue—Maxim Lowe's Orchestra; WJZ WBAL

CBS—Joseph Kamak's Sereaders; WABC WCAU WBT

NBC—Red—Phil Harris' Orchestra; WFAF WGY

1:00 a.m. EDT ↔ 12:00 Mid. EST
CBS—Hoseland Ballroom Orchestra; WABC

WCAU—Missing Persons Reports
WLW—Charlie Agnew's Orchestra

1:30 a.m. EDT ↔ 12:30 a.m. EST
CBS—Budley Harrod's Orchestra; WABC WLW—Lotus Garden Orchestra

2:00 a.m. EDT ↔ 1:00 a.m. EST
WLW—Buster Locke's Orchestra

2:30 a.m. EDT ↔ 1:30 a.m. EST
WLW—Charlie Agnew's Orchestra

3:00 a.m. EDT ↔ 2:00 a.m. EST
WLW—Club Crosby, variety

Radio's MASTER of DICTION

(Continued from Page 5)

a half-century ago. Permission might be gained to use later poems—and indeed broadcasting them with credits might well stimulate their sale—but he believes that any such announcements of special permission would mar the temper and spirit of the programs.

David Ross has been reading poetry over Columbia for about four years, and his audiences continue to grow more appreciative of his offerings in verse. At present these are heard on the "Threads of Happiness" programs every Tuesday night and in his own "Poet's Gold" feature—a veteran program of some three years' standing, recently resumed. Introduced each week to the theme strains of Debussy's "Clair de Lune," "Poet's Gold" is heard over Columbia at 5 p. m. (EDT)

CELEBRITIES By Douglas D. Connah

(Continued from Page 7)

simply ask the person in mind to do something easy, not a difficult task. Usually the speaker shows a mild interest, then amusement and finally grows terribly serious about it."

Edua St. Vincent Millay was mentioned as a good example of this. Miss Cuthbert arranged a series of broadcasts by contemporary American poets, each to read his own works. She invited Miss Millay to open the series, as she considers Miss Millay the leading American writer of verse.

The poet declined in horror, protesting that she wouldn't dare face a microphone. It terrified her, Miss Cuthbert did not insist. She merely asked Miss Millay to suggest someone else, some equally great writer, for the task of opening the poetry series. She dropped the matter for a few days.

When one day the radio executive received a call from the poet,

on Sundays with Emery Deutsch's Orchestra supplying a background of music in keeping with the moods of the programs.

"Remember," he advises, "that poems are written neither by gods nor demons, but by mortals. The crackle of Satan is silly, and the thundering of the gods unnecessary."

Dave's career, from New York newsboy to gold-medal announcer, is in the Horatio Alger tradition. One of those rare specimens, the native New Yorker, he was born to an impoverished family and his early life was replete with the struggles which nourish eventual success. As a schoolboy he rose daily at 5 a. m. to push a rickety baby-carriage full of papers around his route. His urban boyhood was interrupted for a time when the family migrated to a Virginia farm, but they soon returned to the metropolis. Dave

continued his schooling, with hard work on the side, finally matriculating as a liberal arts student at the College of the City of New York.

Somewhat, the family yen for the soil led him to transfer to an agriculture course at Rutgers, working his way as a waiter. As a college student he was restless and unsympathetic with the formal demands of college curricula. After a try—liberal arts again—at N. Y. U., he decided to leave college and guide the destinies of his own education. He passed through a succession of struggles and jobs, including such pursuits as supervisor of an orphan asylum, secretary to a temperamental Russian baroness, recreation director of a camp, small town newspaper reporter, player of stray parts in musical comedies, and writer of

advertising copy and book reviews.

He landed in radio as a dramatic reader at the now defunct WGBS, where the rich and resonant timbre of his voice and the charm of his personality won him a position as announcer. Somewhat over four years ago he graduated to Columbia, and the rest is history, culminating in his choice last winter as recipient of the gold medal awarded annually by the American Academy of Arts and Letters for good diction on the radio.

In appearance Dave complies with the romantic conception of a poet. He has blue eyes, a bristling mustache, and a wealthy shock of waving hair which crowns a fine, high forehead. He's partial to soft black ties, brown suits, and spats in season.

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by PASTORET

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Reproductions of any of the portraits of radio stars appearing on the front cover of RADIO GUIDE recently are now available for only 10 cents each. Originals of these covers are done by Jean Pastoret, famous New York portrait artist.

These artistic reproductions are made without the heavy black name plate of RADIO GUIDE and are suitable for framing. Pictures are now available of Fred Allen, Annette Hanshaw, Jack Pearl (Baron Munchausen), Raymond Knight (Ambrose J. Weems), Ben Bernie, Guy Lombardo and Rudy Vallee.

Send 10 Cents to
PORTRAIT DEPARTMENT

RADIO GUIDE

423 Plymouth Court,

Chicago, Ill.

REVIEWING RADIO

+ By Mike Porter

AS ONE of the watch-dogs, self-ordained, of course — who studies public reaction to radio programs, and who has a lot of fault to find with many of them, I suppose I should hail with delight the advent of the new listeners' union. New York has been chosen as the logical hub for the newly-formed and non-commercial National Council of Radio Listeners, which has Dr. Jay Bee Nash, of New York University, as its head man, and a long list of big names throughout the country, on the honorary inside council.

But somehow, the organization, which has its headquarters at 1 East 104th Street, New York City, where Howard L. White sits in as executive secretary, strikes me as being rather late in entering the field of radio criticism and reform.

Mr. White, when he announced this week the formation of the council, explained that it will undertake surveys, distribute questionnaires, form divisional listener units, make tabulations, and send the kicks and suggestions of the members, as represented in general opinions to the broadcasters and program sponsors. And if sponsors turn out to be so blind to their own interest and so callous of public opinion to ignore such suggestions and kicks, then, says Mr. White, "we shall give full publicity to the facts."

I SHOULD like to know the name, location and telephone number of the newspaper with guts enough to accept and print a roast of a radio sponsor, particularly if he happens also to be a newspaper advertiser. Moreover, I should like to know what the new council can do that has not already been done by the radio critics throughout the country. Have they not surveyed, have they not sounded public opinion with questionnaires, votes and tabulations—even contests, more or less on the level? Have not the country's radio columns raised merry hell with rotten programs, vulgar comedians and cheap crime stories?

Unless the Council plans publishing its own publicity organ, it seems to me that it will have no medium of publicity in which to dump its "full publicity." If it plans, as I suspect, to forward its gathered data to radio columnists, what new material may be expected? The radio columns of the country have already



WILLARD ROBISON

This Deep River Orchestra is on the NBC-WJZ network at a new time; 9 to 9:30 p. m. EDT, Tuesdays.

explored every corner and every phase of the radio industry. What is left for the Council to do?

Two things, as I see it—and neither of them is mentioned in the preliminary program. The first is to form an unofficial board of censorship, and the second is to organize a potential boycott of such entertainment features as are voted objectionable. If these expedients are adopted, then I'm all for the Council, for it can take these steps where the established radio writers can't because their newspapers won't stand for such drastic moves.

"Much has been said of late," says Mr. White, who is now shouting up my own alley, "calling attention to the fact that many radio programs fall far below a standard acceptable to the American public."

Mr. White is telling ME! He adds: "Particularly do parents feel this in the case of programs to which children listen regularly. It is not claimed that such presentations lack entertainment qualities. A twist of the dial can take care of this. But the fact is that programs can be harmful while at the same time entertaining. Supposedly historical dramas may distort the truth; comedians may indulge in vulgarity; blood-curdling thrillers may over-excite the impressionable minds of children. Some parents, in fact, have complained that their children are made so nervous by these thrillers as actually to have been affected in health."

So What?

All of which is the unfortunate and sorry truth, but supposing the Council makes up a list of these pink programs and forwards it with complaints to the radio stations! Suppose the stations pass the buck to sponsors! Suppose the sponsors are having satisfactory results commercially, and tell the Council to go to hell! What then, is the recourse of the Council?

Haven't the few newspapers with courage enough to print critical radio columns campaigned against these very things for five years? Some sponsors, of course, have reacted favorably, but others go on with their inane stories and their gyp contests as of yore, and no council nor anything else short of a government law to curb them will be effective.

However, the intentions, of the Council are ideal. I wish it luck and I hope to be able to give my cooperation toward any improvement of radio. But I happen to be a cynical old-timer who has seen the industry grow from infancy to second childhood, and if I know my radio, the programs ten years hence will be as good in some spots as they are now; some will be better, but always we shall have the unethical programs with us—as long as cheap programs have any power to pull profits.

The unification of an influential section of the listening public, nevertheless, is a promising step toward obtaining some voice in the preparation of aerial entertainment, and it should be given unstinted support. It is not entirely impossible that eventually, it may grow to such formidable proportions as to be able to force its way into the radio production rooms, and sit incensorially, at the preparation of all new programs which, with proper influence from the listeners, will be kept off the air until they bear the stamp of approval of the organized addicts.

Council leaders are expecting very Pollyannishly that the radio stations and advertisers will be glad to cooperate with them. I hope this dream comes true, but it is hardly

to be expected. Radio stations don't even cooperate with their own advertisers, (and vice-versa) nor with themselves. There is competition to be considered and expense. Good

material, as always, comes high, and as the National Council begins to take form, radio approaches an era of its first real poverty. So the omens are not encouraging.

\$1,000 JUST FOR PLAYING STAR STATIC GAME

GROUP No. 4:



BEGIN NOW!

Not Too Late

20

BIG

CASH PRIZES

1st ... \$500
2nd ... 250
3rd ... 100

Two prizes of \$25, five prizes of \$10 and ten prizes of \$5 each

Begin This Entertaining Pastime Today. The Rules:

HOW TO COMPETE: Cut the pieces in each group of jumbled stars printed in RADIO GUIDE weekly and paste them in their proper places to form pictures of the stars. Number each picture. Paste all of the stars in one group on a large piece of paper and label the paper "Group No. 1, Group No. 2, etc." Leave room at the bottom of paper to print your name and address plainly. Also room for names of stars, their sponsors and slogans used by sponsors on their programs. It is not necessary to buy a copy of RADIO GUIDE to compete. The pictures may be copied or traced. The RADIO GUIDE may be examined at public libraries or at its offices free of charge. The pictures may be pasted on paper, cardboard or in scrap books.

HOLD PICTURES: Star Static Contest is made up of 15 groups, one of which will appear weekly in RADIO GUIDE until the last of the series is printed. After pasting up these pictures, hold them all until you have completed the series.

WHERE TO SEND ENTRIES: When you have completed the series of 15 groups, send them by first class mail, postage prepaid, to Star Static Editor, RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

CLOSING DATE: The last group will be published in issue of July 30-August 5. All entries must bear a postmark not later than midnight, August 15.

ELIGIBILITY: Every person except employees of RADIO GUIDE or members of their families is eligible to compete.

JUDGES: A committee of judges will be appointed by RADIO GUIDE and all entrants agree to accept their decision as final. RADIO GUIDE will return none of these entries and will not be able to correspond with entrants about this contest.

PRIZES: In event two or more contestants tie for any of the prizes, tying contestants will be required to submit a slogan suitable for use by RADIO GUIDE. The tying contestant for any prize whose slogan is declared best by the judges will be awarded the prize. After receiving proposed slogan, should the judges still declare a tie, duplicate prizes will be awarded.

STARS ABOVE ARE AMONG EIGHT BELOW



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Groucho Marx

Chico Marx

Armida

Gene Arnold

HIGHLIGHTS of the WEEK

Programs Listed in Daylight Saving Time

COMEDY

SUNDAY, MAY 14—Bert Lahr, with a musical background supplied by that guy Rubinoff, is scheduled to be served to you again over a WEAF network at 8 p. m.

Will Rogers will have an entirely fresh viewpoint to offer you, with Al Goodman's orchestra in support over the WJZ network at 9 p. m.

MONDAY, MAY 15—The Flywheel and Shyster lawyers, Groucho and Chico Marx, will probably tell you something about torts over the WJZ network at 7:30 p. m.

Phil Cook, who needs no assistance in entertaining you, comes to you on the WJZ network at 8:45 p. m.

TUESDAY, MAY 16—Ed Wynn, the fire chief, is ready to produce gales of laughter, with Graham McNamee as a stooge, over a WEAF nationwide hookup at 9:30 p. m.

WEDNESDAY, MAY 17—Fannie Brice, with George Olsen's music, will be heard over the WEAF network at 8 p. m.

Irvin S. Cobb, who panicked 'em his last time out, will continue his program over the WABC network, with Al Goodman's orchestra, at 9 p. m.

Gracie Allen, fed by George Burns, will supply giggles over the WABC network, with Guy Lombardo's orchestra and Phil Regan, vocalist, at 9:30 p. m.

THURSDAY, MAY 18—Col. Stoopnagle and Budd will go crazy again at 9:30 p. m. over WABC network. Assisting them will be William O'Neal, Jeannie Lang and Andre Kostelanetz' orchestra.

FRIDAY, MAY 19—Tom Howard, the comedian, will bring you some new groceries at 9 p. m. over WEAF network.

Phil Baker, assisted by his accordion, Bottle and Beetle, will be presented over WJZ network at 9:30 p. m.

Jack Benny, assisted by James Melton and Frank Black's orchestra, will add to the Friday night fun with his inanities over a WEAF network at 10 p. m.

SATURDAY, MAY 20—Ray Knight, the cuckoo, will go berserk over a WJZ network at his usual time, 10:30 p. m.

PLAYS

SUNDAY, MAY 14—With Guy Bates Post and an all-star cast taking the historic roles, "Roses and Drums" will offer "The Four Horsemen" over the WABC network at 6:30 p. m. This episode will hark back to Nov. 26, 1863, when, after the victory at Missionary Ridge, the Union generals were able to see a definite turn in the struggle in favor of the armies of the North. Mr. Post will play the role of General Grant.

"Great Moments in History," historical drama, with Billy Artzt's orchestra supplying the musical background, will be presented over a WJZ network at 7:30 p. m.

A dramatized version of Guy de Maupassant's "The Necklace," introducing a new series of radio dramatic productions to be broadcast every Sunday by the Columbia Dramatic Guild, will be presented over WABC at 9 p. m. The presentation is in the hands of a distinguished director and cast.

MONDAY, MAY 15—Radio Guild drama "Ingomar," directed by Vernon Radcliffe, will be presented over a WJZ network at 4 p. m.

"Neighbors," a dramatic sketch by Zona Gale, with a distinguished cast, will be brought to you over the WEAF network at 10:30 p. m.

TUESDAY, MAY 16—"Lives at Stake," dramatic sketch, will be heard over the WEAF network at 10 p. m.

WEDNESDAY, MAY 17—The Century of Progress Exposition broadcast, direct from the World's Fair in Chicago, will present "The Story of Industry," a dramatic sketch, over WJZ network at 10:30 p. m.

THURSDAY, MAY 18—"Death Valley Days," dramatic program with Tim Frawley, Joseph Bell, Edwin W. Whitney, the Lonesome Cowboy and orchestra under the direction of Joseph Bonime over WJZ service at 9 p. m.

"The First Nighter," a drama, with June Meredith, Don Ameche, Carlton Brickert and Cliff Soubier will be presented over WJZ network at 10:30 p. m., with music by Eric Sagerquist's Orchestra.

SATURDAY, MAY 20—"The Lady Next Door" gives the children a chance to hear a good story. WEAF carries it at 5 p. m.

MUSIC

SUNDAY, MAY 14—Radio City concert, with orchestra under the direction of Erno Rapee, is presented over the WJZ network at 12:15 p. m.

The Symphony Hour, under Howard Barlow's direction, will be heard from 3 p. m. to 4 p. m. over a WABC coast-to-coast network.

The Minneapolis Symphony Orchestra, under the baton of Eugene Ormandy, will offer typical excerpts from the works of Wagner. The program will open with the overture to "The Flying Dutchman" and will be heard over a WJZ network at 11:30 p. m.

MONDAY, MAY 15—Contented program, with Gene Arnold, narrator; the Lullaby Lady; male quartet; women's quartet, and orchestra under the directions of Theodore Romhild, will be heard over a WEAF network at 10 p. m.

TUESDAY, MAY 16—Nino Martini will take the place of California Melodies over a WABC network at 9:30 p. m.

WEDNESDAY, MAY 17—Donald Novis, Rondoliers male quartet and Leon Belasco's Orchestra, will be heard over a WEAF network at 8:30 p. m.

THURSDAY, MAY 18—Rudy Vallee and his guest artists will offer entertainment to include drama, music and comedy over a WEAF network at 8 p. m.

Captain Henry's Showboat, with Charles Winninger, Lanny Ross and Annette Hanshaw will be on the levee at 9 p. m. over a WEAF network.

FRIDAY, MAY 19—Jessica Dragonette will offer a new vocal program, with Rosario Bourdon's orchestra over a WEAF network at 8 p. m.

SATURDAY, MAY 20—Ferde Grofe's Orchestra, with Ranny Weeks, over WEAF network at 9 p. m.

Gems of the famous Gilbert and Sullivan operas with Harold Sanford's orchestra over a WJZ network at 10 p. m.

Phil Harris' orchestra from Los Angeles over a WEAF network at 12:30 a. m.

VOCALISTS

ARMIDA—WABC network, Sunday at 2:45 p. m.

DONALD NOVIS—WEAF network Wednesday at 8:30 p. m.

KATE SMITH—WABC network, Tuesday, Wednesday and Thursday at 8:30 p. m.

STREET SINGER—WABC network, Sunday at 12:45 p. m. and Thursday at 7 p. m.

JAMES MELTON—WEAF network, 7 p. m. Sunday, 6:45 p. m. Tuesday, 11 p. m. Thursday and 10 p. m. Friday.

CHARLES CARLILE—WABC network, Wednesday at 7 p. m. and Thursday at 11:15 p. m.

LITTLE JACK LITTLE—WABC network every week day at 9:45 a. m., Wednesday at 11:15 p. m.

NINO MARTINI—WABC network, Tuesday 9:30 p. m. and Friday at 8 p. m.

IRENE BORDONI—WJZ network, Tuesdays and Saturdays at 7:45 p. m.

COUNTESS ALBANI—Monday and Thursday at 6:45 p. m. over WEAF.

MME. FRANCES ALDA—Tuesday at 6 p. m. over WEAF.

MARY EASTMAN—Sunday at 8:15 p. m. and Tuesday at 8 p. m. over WABC.

BOSWELL SISTERS—Saturday at 9:15 p. m. over WABC.

NEWS

EDWIN C. HILL—at 10:30 p. m. on WABC network Monday, Tuesday and Wednesday; Friday at 9:30 p. m.

BOAKE CARTER—at 7:45 p. m. on WABC network Monday, Tuesday, Wednesday, Thursday and Friday.

LOWELL THOMAS—at 6:45 p. m. on WJZ network Monday, Tuesday, Wednesday, Thursday and Friday.

FREDERIC WILLIAM WILE—"The Political Situation in Washington Tonight" on WABC network at 7 p. m. Saturday.

WALTER WINCHELL—WJZ network at 9:30 p. m. Sunday.