

AMERICA'S WEEKLY MAGAZINE FOR RADIO LISTENERS

# Radio Guide

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

5¢

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*In This Issue:*

REVELATIONS  
OF JOE PENNER—  
CHARLIE CHAPLIN  
OF RADIO

THE  
STARS SHOW WHY  
THEY CAN TAKE IT

"HELL'S HOLIDAY": REAL  
LIFE RADIO DRAMA

COMPLETE PROGRAMS  
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Arlene  
Francis



# Who Was Fooled?

A controversy is raging around the head of "Seth Parker", Phillips Lord in real life, because his sense of showmanship led him to do unusual things. He seems to have offended some stickler for realism who forgets that radio's prime function is entertainment.

The case built up against Phillips Lord, skipper of the good ship "Seth Parker"—in an "expose" published by a national magazine—is that he tried to hoodwink the radio audience. He wanted to make them believe, so it was said, that his adventures and stop-overs in the cruise around the world in an odd wind-jammer, were real-life drama.

He succeeded pretty well in this regard. Although his cruise around the world was permitted to peter out by his sponsors, the worst that can be said about the weekly broadcasts is that they were good, clean, red blooded shows. Adventure was the keynote, and it was carried out in great style according to the best traditions of virile fiction.

Contrary to the attitude taken by the writer of the article "Debunking Phillips Lord and the Cruise of the Seth Parker", the great unseen radio audience is not made up of witless children. Listeners are not morons who subscribe to black magic. The radio audience did not believe that this adventure cruise was anything but good staging. They did not sit by with mouths agape, like Alice in Wonderland, believing implicitly in the authenticity of the adventures. The American public knows that romance and real adventure aren't waiting for broadcasting time-cues to get started—things just don't work that way, and the public knows it, even if some crusading young writer of so-called debunking yarns does not.

Newspapers with sensational composite photographs have educated the public to accept a dramatic presentation for the sheer thrill, the drama, the enterprise of the creation. Editors have not thought of deception in presenting these crystallizations of dramatic happenings.

The motion picture enthusiasts know that for the sake of dramatic action a thousand and one harmless deceptions are practiced. The actors involved are not pilloried for their parts in the pictures. So why pick on Phillips Lord? His shows did not lack any of the elements that make for successful adventure dramas.

If he did nothing else, Phillips Lord created a grand idea. He gave young and old America a great thrill. True enough, it was a vicarious thrill, but it lifted a million boys and men from the humdrum surroundings of their ordinary existences. For half an hour each week Lord transported them to the rolling decks of an old wind jammer. They actually heard the whistle of the wind through the rigging the pound of the surf against the old hull, and felt the surge of red blood through their veins as he carried them from adventure to adventure.

If he failed in everything else, he should be favorably remembered for the relief he brought to a million souls who crave the surge of life in the raw, and never have the opportunity to experience it. He liberated them from the shackles that bind them to ordinary jobs, and if he erred, regardless of his own motives, no one particularly cared, least of all the audience, which was off on a great jamboree.

One shaft of criticism, in particular, has been aimed at his head for a dramatic situation which he created. A group of old retired sea captains were leaving the "Seth Parker" in New York. A microphone strapped under the gangplank gave the impression of some off stage eaves-dropping. One could hear the shuffle of the unsteady old feet clumping down the gangplank. One old fellow stumbled. When offered help by a younger man, he belligerently mumbled "When I can't walk down a gangplank, I'll fall down." This was beautifully staged, and many a listener swallowed a lump in his throat. It was the honey touch of a consummate showman, and after all Lord was putting on a show.

The attack on his personal conduct—away from the microphone—which seems to be an over-stressed point in the expose, is unfair and unsportsmanlike. Lord's escapades away from the microphone are no more a concern of the audiences than Dr. Samuel Johnson's love for the cup concerned his contemporaries. Shakespeare was a sheep thief and a poacher, but no one thought of condemning his works for his personal weaknesses.

Breaking idols with feet of clay is a poor pastime, and the radio audience will remember the cruise of the "Seth Parker" for the thrills it gave—the fine spate of adventure it tossed at them, and the wholesome, clean entertainment it offered—regardless of the legerdemain of showmanship used to put it over. The audience wasn't fooled—it was entertained and that is all that counts.

# Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter. RADIO GUIDE assumes no responsibility for returning your photograph.

## The Normal Reaction

Dear VOL: Normal, Illinois  
I disagree strongly with a letter recently published—the "why" letter—and especially the "why" concerning Jan Garber. Since when has



he imitated Guy Lombardo? I would like to see some sponsor get wise to Seymour Simons and give him a contract. I like Earl Buttrick's orchestra but Huh, the so-called "platinum blond singer," almost ruins the broadcast. She may be pretty but I don't like her voice. I'm hoping Earl Buttrick reads this and thinks it over.  
Leone Hanson

## When Greek Meets—Givot

Dear VOL: 29 Depot St. Goffstown, N. Y.

The recently published letter written by Mr. Andrew Phillips set me on fire. Not that I object to his opinion of George Givot's program but why should he blame the Greek people of this country for the poverty of Givot, when Givot, himself, is not a Greek? Simply because Givot uses what he calls the "Greek" dialect doesn't mean that he represents the Greeks. Perhaps Mr. Phillips did not know that George Givot is not a real Greek.



Alexander Karanikas  
Alexander Karanikas

## The Greeks' Word for It

Dear VOL: Aiken, S. C.  
George Givot is the only one I have ever heard who can really imitate a Greek, and being a Greek myself, I can assure Mr. Andrew Phillips who seems to think his stuff is offensive to us Greeks that such is not the case. I am sure that his Greek listeners or (in the case of his talkies) his Greek audiences are the most appreciative—the ones that laugh the loudest. Thanks for your substitute, Mr. Phillips, but really there's no harm done.

Euthymios A. Gregory

## Lone Star Admirer

Dear VOL: 1733 Denver Blvd. San Antonio, Texas

I congratulate all of Motion Downey's listeners if their stations carry his full program. It's hard for me to get out of town with the Mexican stations' powerful interference so I sit as quietly as I can and patiently await the voice that puts Larry Ross to shame. I know Richard Crooks and John MacCormack are missed but Martin and Tibbett are only vocal robots to me.  
Jim Farley

## Now There's Hal to Pay

Dear VOL: R R No. 1 Box 10 Aurora, Illinois  
Well, here we are with a plea and tears in our eyes, looking for help. So come on, all you friends of Daddy Hal O'Halloran of WLS. Let's call a strike and tune WLS out until they put Hal back. Come on, be good sports and let Hal know how much we love and miss him. We all think he is the best announcer on the air. Let us hear what you think about it.  
Mr. and Mrs. William Chandler

## It's Been Mentioned

Dear VOL: 512 North Gilbert St. Iowa, City, Iowa  
I find no mention in RADIO GUIDE of the sketch called "Smackout." If you have never heard this program you have something to look forward to. As the theme song is introduced you have an idea of what it is all about. Uncle Luke is always telling yarns and when he is caught his only thought is to ask Martin and Jim to slug. What do you say neighbors, let's have more of this kind of program.  
Katharine Gunnelt  
And may Martin and Jim have many more years of good fortune.  
Katharine Gunnelt



## Of All the Wonders

Dear VOL: 367 Michigan St. Adrian, Michigan  
In RADIO GUIDE, No. 39, Volume 3, I find a letter from H. G. Hayes of Junction City, Kansas. Mr. Hayes, I don't call myself a sophisticate being merely a pianist in a music store. But I have never written a letter of either commendation or condemnation to a radio performer. I never thought of myself as being unappreciative by remaining silent. I have no grievances to air. Radio is swell, I think. Well, Mr. Hayes, this auditor has broken a long silence. I have done my part.  
Dorothy Wonder

## That Boston He Party

Dear VOL: Randolph, New York  
I think T. Munnell, Jr., of Boston, is very selfish in wanting radio stars' pictures in place of the program. All we buy the RADIO GUIDE for is its complete list of programs.  
Why can't Eddie Cantor be on the air again this fall?  
I like your new series of articles, "Calling All Calls."  
I can hardly wait for the Guide each week to read the story.  
I think Joe Penner and his duck are swell. Please have more stories about him.  
William L. Fisk  
William L. Fisk



## An Appreciation

Dear VOL: 413 East Third St. Dayton, Ohio  
May I express my congratulations to RADIO GUIDE for the excellent article which appeared in a recent edition of RADIO GUIDE.  
The article I refer to was written by Madame Nazimova concerning radio drama. I really believe that she has summed up in a very few words the present or existing conditions of our radio drama actors, methods of presentation, and other details.  
I agree with her in every detail, especially in regards to the manner of length of presentations as broadcast over the networks at present. I see no reason why we could not have real legitimate plays enacted by professional actors who act and memorize their parts instead of reading their script.  
In closing may I suggest that the NBC and the CBS both would learn some good points if they would only read Madame Nazimova's excellent article.  
Palmer Rust

## An Idea of Merritt

Dear VOL: 541 W. 36th Street Norfolk, Virginia  
How would this suit you for a perfect evening?  
6:00 Nick Lucas (CBS)  
6:15 Morton Downey (CBS)  
6:30 Edwin C. Hill (CBS)  
6:45 Sylvia Froos (CBS)  
7:00 Fred Waring's Pennsylvanians (CBS)  
7:30 Bing Crosby (CBS)  
8:00 Joe Penner, Harriet Willard and Ozde Nelson's Orchestra (NBC)  
8:30 Wayne King's Orchestra  
9:00 Nino Martini, Kostelanetz' Orch. (CBS)  
9:30 Little Jack Little's Orchestra (CBS)  
10:00 Lawrence Tibbett (NBC)  
10:15 Ruth Etling (CBS)  
10:30 Dick Powell (CBS)  
10:45 Tony Wons (CBS)  
11:00 Guy Lombardo's Royal Canadians (NBC)  
11:30 Ted FioRino's Orchestra (CBS)  
James Merritt

# The Charlie Chaplin of Radio

By Joe Penner

The Highest Paid Comedian on the Air Pays Homage to "the Greatest Comedian of All Time," in a Story of Self-Revelation Heretofore Unparalleled

Once I eavesdropped on a group of radio listeners and received the greatest thrill of my life. The fans had been discussing my radio act. One of them said: "I don't know why, but Penner reminds me of Charlie Chaplin."

Have you ever seen a little boy mooning about, wishing desperately that somehow or other he could get his grimy fingers about a modern Aladdin's Lamp, and make a wish that he could meet Babe Ruth in person? Picture, then, that lad's delight when his wish is fulfilled and he stands in the awesome presence of the Great Bambino. Life, with all its perplexing problems and mysteries, is completely happy for that urchin, because his one great hope has been realized.

That's the way I felt when I heard that radio fan catalogue me with Charlie Chaplin. I glowed all over. And earnestly I prayed that other radio fans would bracket my art with that of Chaplin's.

My entire stage and radio career has been dedicated to the kids. I remember as a lad in Hungary, where I was born, haunting the movie houses to watch the antics of Charlie Chaplin. The clean, fresh humor of the sad little man with the baggy pants and the funny moustache delighted and captivated me. The artistry of his pantomiming—the excruciatingly funny effects wrought by the mere lifting of an eyebrow—the bow-legged skidding about a corner—convulsed and impressed me, and he became my first hero and ideal. Show business, of course, was far removed from my mind then, but subconsciously I determined to make Chaplin my ideal.

I love kids and understand them: their problems, their sorrows, their joys and the things that make them chuckle and laugh. And this understanding and love came to me through Charlie Chaplin. Of course, my mannerisms are different from Chaplin's. I wouldn't want to be guilty of plagiarism. There is only one Charlie Chaplin. He's had hundreds of imitators, and they've all dropped into obscurity while he continues on, greater and funnier than ever. But I've been motivated by the same driving force that keeps Charlie perennially green in the memory of millions of youngsters—the producing of clean, belly-laugh gags, clean situations and crisp, clean dialogue.

I'll be perfectly frank with my audiences and admit that every line I've ever delivered has been aimed directly at the children. There's nothing smart or sophisticated about my act. My funny costume, with the hat bobbing up and down on the top of my head; the drawling, lisping speech; the elemental emotions which I pantomime on my face—they are all aimed to please and appeal to the kids. That was one of the lessons I absorbed from Charlie Chaplin.

I remember when the grown-ups couldn't see or understand or appreciate Chaplin. The grown folk were too busy battling the problems of life. The only time they went to the theater to see Chaplin was when their youngsters insisted on having their parents take them to the movies. Then gradually they learned to appreciate the chuckles the sad little comedian offered them. The tragedy and the bustle of life dropped from their minds and they learned to love and appreciate all the happy moments he brought.

Therein lies one of my cherished hopes. I want the ears and attention of the grown folks, but I must appeal to them through their children. Happily, I think, I'm getting closer and closer toward the realization of that hope. All the audiences in the radio studios and in the picture houses have been liberally sprinkled with grownups. Whereas all of my fan mail used to

come from the kids, now a decided percentage of the mail comes from the parents.

I don't want the readers of RADIO GUIDE to think me heroic when I tell them that there have been periods in my career when friends and critics urged me to drop my Chaplinesque ideas and blossom forth as a rough-and-tumble comedian by injecting some racy, risqué, double-entendre gags into my routine. They told me I wasn't coming along fast enough, and that I'd never arrive in the "big time" unless I got wise to myself and injected some sophisticated dialogue.

It wasn't a "holier-than-thou" complex that prompted me to turn my back on all these well wishers. It was the lesson Charlie Chaplin taught me, and the feeling that I owed the kids a responsibility. I simply

couldn't go back on the youngsters. I hope I've made it clear that I'm not a prude; it's merely that I've adopted the code of ethics of the greatest comedian of all time—that same Chaplin.

There have been several occasions when I wondered if I was sailing on the right path. Today, of course, the answer is perfectly clear and obvious. The wonderful way the radio audience has received me, is vindication enough that I've been right. I wouldn't exchange the regard and affection of the children for all the money in the world. But back in the dim past, when Joe Penner was battling to reach the top, there were periods when doubts assailed me.

There was the time a few years ago, for instance, when my Broadway ambitions, after an eternity of trouping in traveling tent shows, carnivals, tabloid road shows, and burlesque, seemed about to be realized. Earl Carroll sent for me and offered me a chance in one of his sparkling revues. It was the one opportunity I had been praying for. I knew I'd make good!

Then they showed me my script—and my heart sank. Most of the lines were shady and off-color!

I begged them to give me a chance and let me use my standard act. I tried to tell them about my duty and obligation to the kids—of the lesson Charlie Chaplin taught me way back in Hungary. They merely laughed, told me not to be a fool, and demanded that I rehearse my part.

I simply couldn't do it and was forced to turn my back on my first real Broadway opportunity.

Sometimes people lift knowing eyes when they hear of my years in burlesque. Well, I'm not ashamed of the fact that I played burlesque, and I'm proud of the fact that the robust audiences of that branch of show business accepted my clean offerings in a fine, healthy manner. Whatever else they may have expected from the other performers in the show, they were content with my routine and accoutrements. My gags, my cigar, the simple, bouncy hat and the perennial duck, always got over in grand style.

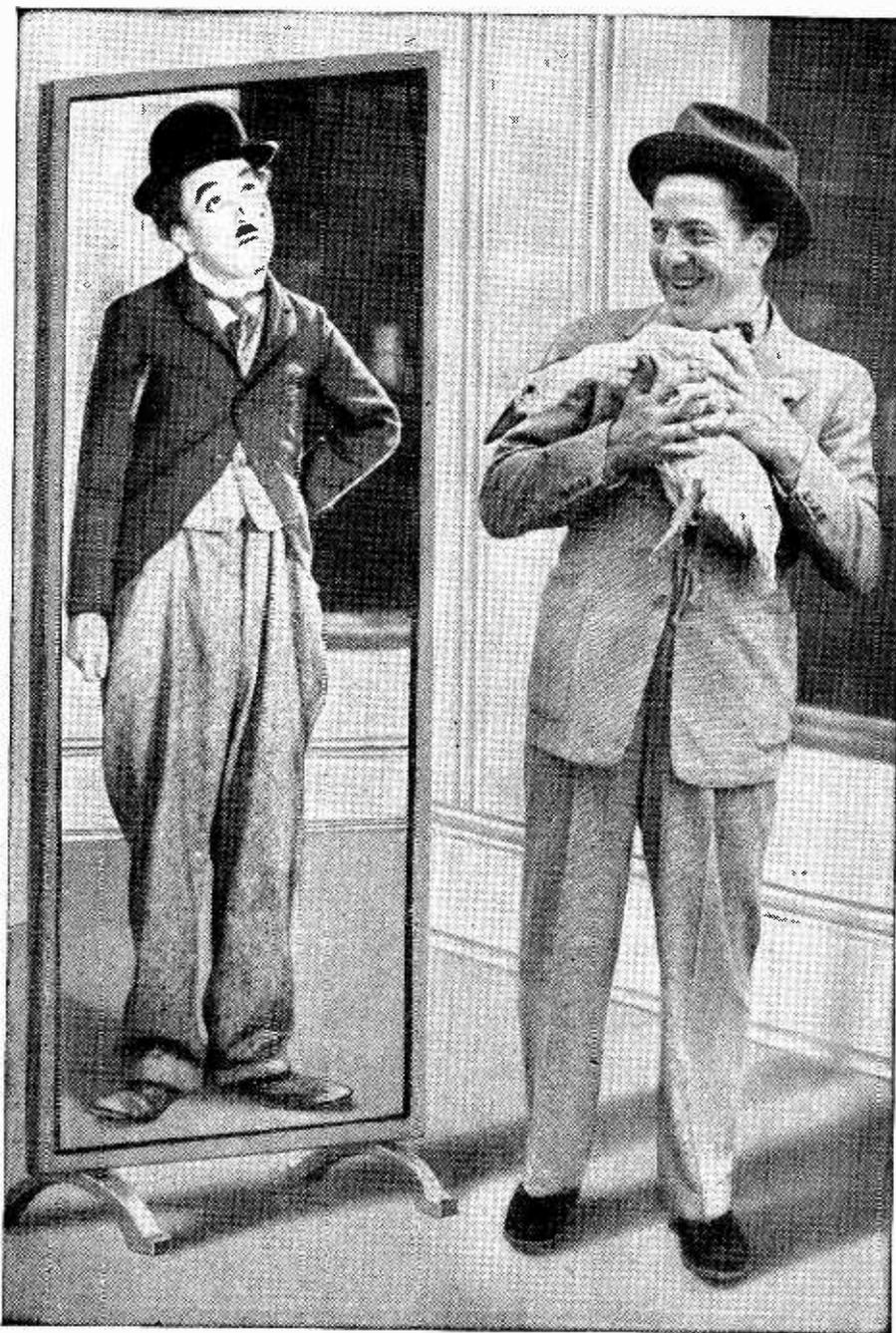
But I never was at ease in burlesque, and always kept my eyes open for a better vehicle of expression. Despite the fact that I never swerved from my plans to keep my act on the high plane that children demand, I realized fully that as long as my star was hitched to burlesque it would never sparkle in the manner I desired. So it was with a sigh of relief that I accepted a vaudeville offer from one of the better variety circuits.

My gag line, "Wanna buy a duck?" came about as an accident. When I got my first comedian's part in a traveling variety show I used to vary the routine by injecting such passages as "Ya wanna buy an ash-can?" or "Ya wanna buy a horsh?" One night, for no reason at all, I broke in with "Ya wanna buy a duck?" The laugh was so great that I've kept it in my act ever since.

That childish vow I made in Hungary, when I used to witness the Chaplin comedies, first bore fruit in Detroit, years later, when I arrived there with my mother. She was an opera singer. Up to this point I had never had stage ambitions.

Gradually, however, I began to yearn to appear before the footlights, and one night I took part in an amateur show. I was fourteen years old at the time, and thought maybe I was a singer. I found out soon enough that my voice was of the "turkey" variety when the hook protruded from the wings and they yanked me off right in the middle of a song.

So I got a joke book and worked up a routine. Here again the Chaplin (Continued on Page 25)



Joe Penner's ideal is to mirror the appeal of Charlie Chaplin, idol of children of all ages, everywhere

# Along the Airialto

By Martin Lewis

The whole country may have been stricken with drought, but certainly that condition has not been true of radioland this summer. Never before in the history of radio has there been such a bountiful crop of good programs to make one forget perspiring days. Although a goodly share of heat is still in store, the sponsors and their advertising executives already are anticipating fall activity. They are pouring into town from mountains and seashore to shop for programs, and they're finding an attractive array of wares to be had in exchange for the coveted contracts.

During the recent broadcast, in which the wives of the members of the *Byrd* crew introduced children to their fathers for the first time via the ether waves, one wife with a sense of humor bellowed into the mike: "Hya, pop! The kid's great, but she doesn't look like you yet!"

If you listen to *Fred Allens* programs and happen to notice that every once in a while the droll comic bursts out with a guffaw, don't say, "Can you imagine! He's laughing at his own jokes," because it isn't true. The reason for the *Allen* guffaws during his routines is that the members of the cast try to break him up with crazy antics and amusing gestures. So far they've failed.

Although *Jimmy Durante's* "schnozzle" is widely publicized by himself, his real worry is his hair. He is losing it so rapidly that he is afraid of going bald. For that reason he can be seen frequently rubbing the old scalp with olive oil.

One of the compensations for being a columnist is the collection of nice letters received such as the one on my desk from *George Hall*. *Georgie*, who's a swell guy as I've told you before, writes from Memphis to say that his hand is breaking all records at the Claridge, and is being held over for several weeks. Newspaper clippings are enclosed in the letter, raving about this amiable fellow and confirming his statement.

After a frantic search for a double who could sing and talk like *Bing Crosby*, the job finally fell to two people. *Art Gentry*, who is one of the Eton Boys, did the singing; *Ted di Corsia*, who's noted for his impersonations of *Hoover* and *General Johnson*, did the speaking role on a recent "45 Minutes in Hollywood." *The Sisters of the Skillet* are a laugh riot. They have come back fatter and funnier than ever. *The Landt Trio* and *White* have managed at last to get an afternoon spot on Sundays. They're getting some of

Who Is "Doubling in Brass" This Week for That Other News-hound, Martin Porter



It's difficult to effect a stern look from the prow of a boat, hence the smiles by those two old salts, Admiral Deweyal Q. Sailnagle and his henchman, Budd, who looks as if he were in for a serious undertaking.

the recognition they deserve. *The Boswell Sisters* are a sure-fire hit for any sponsor, because they never have lost an inch of ground as popular idols. *The California Melodies* have proven that there is always room for another good variety show. *Don McNeil* is a dyspepsia-proof gloomchaser as m.c. on his morning "Breakfast Club." *Al Pearce's Gang* fills in those arid dinner spots on the air beautifully. *Cliff Edwards* is the answer to any sponsor's prayer for newer and better m.c.'s. "The Carefree Carnival" always has been one of the better sustaining shows. Although *Ruth Etting* now has a program on the coast, some smart sponsor ought to lure her back to New York with a gilt-edged contract.

**Kilocycle Chatter**—*Dennis King* has changed his mind about radio, and is slated to get that "Enna Jettick" shoe account for which several dozen acts auditioned. . . . *The Walter O'Keefe*—*Ethel Sbutta*—*Don*

*Bestor* show will leave the airwaves at the expiration of the present contract. *O'Keefe*, however, is practically set for "Camel" with the *Casa Loma Orchestra*. . . . *Ralph Kirbery*, due to an advancement in the date of his coming commercial on NBC, was forced to discontinue his New England states theatrical tour. *Kirbery* celebrates his thousandth broadcast for NBC the coming week. . . . *Mr. and Mrs. Bing Crosby's* twins have been named *Phillip Lang Crosby* and *Dennis Michael Crosby*, but their proud parents haven't been able to decide which twin gets which name. According to *Bing*, everything comes in doubles now. The other day he took on the attending physician for eighteen holes of golf to see if the bill would be double or nothing—and lost. . . . *Bob Crosby*, *Bing's* brother, is out to make a place for himself as a singer, but he isn't trading on *Bing's* name. At the New York Paramount Theater, where he played last week, he was introduced simply as *Bob Crosby*, *Bing* not being mentioned. Within the space of two hours Sunday before last *Glen Gray* and his *Casa Loma Orchestra* were heard on 126 different radio stations. An hour after their appearance as the first of ten famous bands on "The Hall of Fame" program, they did their regular Sunday sustaining over the complete network. . . . *The Mills Brothers* just returned from a European tour and found that it's possible to be away and at the same time keep before American audiences. The three pictures for which they were filmed before they left: "Operator 13," "Twenty Million Sweethearts," and "Strictly Dynamite," were screened by theaters from coast to coast while they were gone. . . . *Gabrielle*

"*Gogo*" *Delys*, heard on the "Carefree Carnival" programs from the West coast, made her radio debut with *Jimmie Grier's* orchestra. . . . The *Jessica Dragonette* Fan Club honors this humble scribbler with an honorary membership, for which he is grateful. Incidentally, the *Rudy Vallee*, *Jessica Dragonette* and *Gertrude Niesen* clubs have regular club papers that they send to all members—and what a swell job they do! . . . The new feminine voice heard with *Joe Reichman* and his orchestra belongs to *Mildred Monson*. . . . When *Gladys Swarthout*, young Metropolitan Opera diva, sings during the "Palmolive Beauty Box Theater," her severest critic listens from the engineers' control room. The critic is none other than her husband, *Frank Chapman*, the NBC baritone. . . . Chicago's heat proved too much for *Irene Beasley*, the long tall gal from Dixie. *Irene* closed her apartment and took a house on the lake north of Chicago, commuting some 50 miles to the studios for her broadcasts.

## —And Eddie Loves It!

By A. E. Applegate

Ten minutes on the air, and two days and two nights of travel to get to the studio to do his stint! That's the routine of *Eddie Guest*, the "People's Poet," starred every Tuesday night on the Household Memories program. What's more, he loves it!

Eddie's schedule—yes, "Eddie"; that's what he wants all his friends to call him—would be a great deal simpler if he would consent to use an airplane. But he won't. He goes by car from his summer home at Pointe aux Barques, Michigan—where he has a home and a family and a nine-hole golf course—to Detroit. There he takes a sleeper for Chicago. Following each ten-minute broadcast Eddie repeats the routine, in reverse order.

Another simplifier for Eddie would be the removal of his family closer to Chicago. But there is a real reason why he will not consent to do this—to name only one reason of several: His most prized possession would not fit into the on-to-Chicago picture as well as they do at Pointe aux Barques. Possessions? Yes—and let Eddie tell in his own words what they are: "One wife, one son and one daughter."

Among those proud possessions connected with his home should be added the nine-hole golf course. It's his own, exclusively, located right on his estate.

Eddie has moments as well as possessions to make him proud. One of the greatest of these came when his

son, *Edgar Guest, Jr.*, called Bud for short, became sufficient of an opponent on the links to be able to take his father out on the private course and give him a run for his money. Bud was 22 years old last July 7, and he swings a mean driver. Then there is daughter *Janet*, who celebrated her twelfth birthday July 2. She's just beginning to take an interest in breaking 100.

"We play all comers at our little nine-hole course," Eddie declares, "and we come out with a good proportion of wins. But I have to play second fiddle now to Bud. He drives a good fifty yards farther than I can, and can play circles around me on the green."

The poet himself plays what he calls "just an ordinary gentleman's game." The best he has done this year was 86, but he admits the score is more often 90. Golf fishing, swimming and ping pong for sports, and his family forever, are *Edgar Guest's* passions. And so it is that he has become the world's champion long-distance endurance commuter among radio performers. If that statement is challenged, attend this: For over one hundred weeks to date, Eddie has spent two nights a week in a Pullman berth between Detroit and Chicago to make his weekly appearances on the Musical Memories programs. Now, with his family 130

miles north of Detroit at Pointe aux Barques, he commutes still farther.

Guest usually drives from his summer home to Detroit where he garages his car and takes the train for Chicago. Then he has to spend a night on the train, awakening Tuesday morning just ten minutes before the train's arrival to wash, shave and dress. He's a rapid dresser, according to the Pullman porters.

Rehearsals fill the afternoons, and after a ten-minute broadcast that night, during which he reads his poems, away he goes again on the night train.

But the rigorous schedule of commutation that Eddie has adopted for himself doesn't bother him in the least. He likes it, for it means to him that he has overcome the only drawback radio has for him—it doesn't give him enough time with his family at Pointe aux Barques, nor for fishing, swimming and playing golf—with his son Bud.

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# Waltzing to Happiness

By Louise Comstock

## What Preceded:

When Wayne King secretly married the lovely "Dot" Janis, he drew down upon his head the anger of another woman—an older woman, who claimed to have "mothered" him when he was a boy. This person sued him for breach of faith. She was furious that he had failed to tell her about his wedding.

As a matter of fact, Wayne had told no one about it. He has an almost morbid dislike of personal publicity.

The suit came to a natural and unflattering end—unflattering to the "mother." In point of fact this same woman had brought similar suits against other celebrities, including Rudy Vallee.

Meanwhile, even during that wretched occurrence, Wayne was ideally, ecstatically happy. Too fine a man to take his love where he could have found it, the Waltz King had found the perfect mate in his "Dot." And that introduces a peculiar question.

Why is it that the public never sees, nor hears about, the wife of Wayne King? The answer lies in instalment number two, published herewith:

**T**he beautiful Dorothy Janis, once a rising star of stage and screen, not only abandoned her career when she married the Waltz King, but has gone into almost cloistered seclusion since that day. No pampered darling of a sultan's harem ever could have been protected more jealously from the public gaze, than is this adored wife of the sultan of waltzes. Why?

The answer is that Wayne demands it! Tender husband, sensitive musician that he is, King nevertheless is a big, vital man—fiercely possessive. To his listeners he will pour out his soul in the waltzes he plays, but he will not share his wife with them—even to the extent of permitting her to be interviewed, photographed and publicly feted, the way most celebrities' wives are. He puts his foot down on that. He won't even let their tiny daughter, Penelope, be photographed!

What makes King take this attitude? Most stars of the entertainment world are exactly the opposite—seeking publicity at all costs, clamoring to get the pictures of their wives and children into the papers. What is there in the love life and personal makeup of Wayne King, which causes him to be different?

Perhaps it is because Dot Janis, his wife, is the first woman whom he could call all his own. For he had no mother during his later childhood; and unlike many men, he did not go in for "affairs." Be that as it may, he now possesses Dot utterly; shields her from public attention with almost fanatical resolution—and she is more than content.

Even before they were married, he had the same aversion to that fierce white light, publicity, which beats down upon the thrones of radio kings and their queens. Cleverly, and with gentlemanly reticence, he carried on his courtship of Dot right under the noses of the news-hounds—and married her before they knew that anything was going on!

**T**hese two perfect lovers met at the Aragon, that romantic dance-palace on Chicago's north side, which has been made famous by Wayne's waltzes. How fitting that the Waltz King's future queen should have been presented to him right in his own palace! For Dot was brought in by a distant cousin of hers—William Egner, saxophonist with the band. Immediately she made a hit with the boys. Nobody realized that she had made an even greater hit with their leader.

Tiny Dorothy Janis had played with Ramon Novarro, in "The Pagan," when she met her future husband just about five years ago. She was the smallest of Hollywood's starlets—less than five feet tall and weighing all of 94 pounds. And she was—and is—very lovely. Her eyes were great pools of slumberous brown, her hair black with the peculiar sheen that bore witness to the Cherokee Indian blood which the Columbia Pictures publicity department had capitalized when she played an Indian girl in "Kit Carson."

While the boys in the band were trying to sweep her off her feet, the great Waltz King favored her with his brightest smile. It was grand fun. It would have been so much more fun had Dorothy realized the look in Wayne's eyes as he watched the cousin lead her away. Yes, that was almost five years ago—and it was about a year afterward that Wayne, who still thought himself heart-whole, made a bet with W. H. Stein, vice-president of the Music Corporation of America. Each put up \$2,000 against his marrying before he was 40. That bet was a good story. Infatuated women took heart, and bought new supplies of pink note paper with which to bombard the King, sentimentally; they had new pictures taken in the hope of interesting him.

And so Wayne had met his future wife—but as yet his eyes remained closed, for neither he nor the astute news-hawks of the press had any idea of what Fate had in store for the two of them. That is scarcely remarkable—for, you see, there had been a couple of

## Behind Every King Is the Strong Influence of His Queen. Here Is the Story of the King of Waltz and His Regal Mate



Wayne King would rather play with his daughter's curls and read philosophy in the bosom of his family, than follow any other occupation, even including his beloved music and aviation

false rumors about Wayne and other women, and the discrediting of these rumors naturally had discouraged the reporters and made them more careful about linking the King's name with that of a woman.

At one time it had been whispered that King was going to marry glamorous Jean Harlow. At another, that he and Edna Torrance, the dancer, were "that way" about each other. Perhaps when these two little heart-flurries passed away, harmless, Wayne King himself built up an exaggerated idea of his own immunity to love—so that he failed at first to believe it when his heart tugged him towards tiny Dot Janis. In any case, he made that \$2,000 bet.

**M**eanwhile, as the months and years passed, Dorothy was climbing her own ladder of success. Her dark beauty flashed across the screen in "Humming Wires," "The Overland Express" and "Lummox." And only a very few knew of the messages that more and more frequently were being exchanged between Chicago and Hollywood. Time passed—and still fewer knew that Dorothy and her mother had begun splitting vaudeville engagements to be house guests at Wayne's new establishment in Winnetka!

Then came the crashing surprise—Wayne and Dot had been married, secretly.

The details came out, of course, after the ceremony. Wayne had managed to secure the event from publicity, but now all came out. They were married in a snow-storm! Through a blizzard of snow they drove to Waukegan, where they obtained a license from County

Clerk L. A. Hendee. Then they braved the mounting blizzard back to Highland Park, where with only Mr. Stein as best man they were married by the Reverend Louis W. Sherwin in the parsonage of the Highland Park Presbyterian Church. Dorothy was 21, Wayne 32.

After the ceremony Bill Stein pocketed \$2,000. A bet is a bet, all sentiment to one side!

At once, stories began to fly like bats about the town. According to one of these rumors, the Wayne Kings had flown (Wayne is a licensed pilot) up to a retreat in Wisconsin for a secluded honeymoon. Other reports, mindful of the sort of weather that prevailed on that March day, conceded that they had abandoned flying and motored up. But the gossipers all were nicely fooled. In reality, Wayne and his wife remained right in Chicago.

But this delicious solicitude-for-two could not last long. Only a week later Wayne and his bride started on a musical honeymoon during which they traveled 18,540 miles, much of it by plane, while Wayne and the orchestra played 63 cities, and entertained 390,000 dancers!

Hard work? Yes. No performer on the air works harder or more faithfully than King. Perhaps that provides just one more reason for his strong determination to keep his wife away from publicity, and all to himself. He wants to know that when he relaxes from his labors she will be there—all for him.

**T**he Chicago Century of Progress Exposition in 1933 brought still harder work for Wayne. The management at the Aragon expected, of course, that the Fair would increase their business. But they were startled by the enormous throngs that surged nightly into the ballroom almost as soon as the Fair opened. It became apparent immediately that it was the Waltz King who drew them there. Wayne dropped plans for his usual summer tour and settled down to the most grilling season of his life.

Meanwhile, what was happening to Dot? She had become—so far as the public was concerned—almost a hidden woman. Then suddenly, on August 22, 1933, the press and public again were taken completely by surprise. Little Penelope was born. Only Dot's and Wayne's closest and most trusted friends were not surprised. Once again, Wayne had outwitted those who make a business of prying and peeping, and of anticipating "blessed events."

And was she happy, in this almost-oriental seclusion which would irk the average ex-actress, accustomed to public adulation? Yes, Mrs. Wayne King was perfectly happy—and still is. She finds that her life is full, and she wants nothing more. "Woman's place is in the home—when there are children," sums up Dot King's attitude towards this marriage-or-career question.

"And why not?" she might ask. She has her baby, and her husband shares with her his every confidence. It is whispered by those few "in the know" that this strong, sensitive, virile man runs to his tiny wife with every secret, like a little boy turning to his mother. What a beautiful thought, against what a sad background!

**W**ayne King, the boy who had no mother, has triumphantly found wife, mother and sweetheart—all in one tiny woman. No wonder he guards her jealously, treasures her as a lovely, fragile thing too sacred for the world to know. No wonder she thrills to this strange, ideal combination of tenderness and savage, primitive masculine possessiveness. What woman would not, with a man like Wayne King?

And how mighty is the influence of this one man, on the emotions and dreams of an entire nation! What amazing stories he had to tell his Dot, about the people who came from all corners of America, to pay him tribute during that summer their child was born. Over 100,000 people visited the Aragon in three months, just to see their idol and hear that music which Walter Winchell has described as "delicate as an orchid and as beautiful as a prayer."

To one and all Wayne gives his music and his smile. Hundreds of times nightly he stretches down a willing hand from the platform. Last summer he gave autograph seekers as many as 500 signatures in a single night. This sort of thing gives the lie to those who say that Wayne is "stuck up" because he refuses to have the details of his private life spread in every scandal sheet from coast to coast. He is the most democratic of men, this Waltz King—even though he can fly into a royal rage when pursued by peepers and pryers. He chooses to keep his home as inviolate as any primitive man's cave. Who is there, man or woman, to say that he is not justified?

And who can say that this home is not a happy one? To it, in the same manner as the humblest laborer in the land, Wayne returns to his wife and child, his pipe, and his books.

Why wouldn't that home be happy?

# Polishing Up the Stars

By Fred Champion

**Though the Stars Appear before the Microphone Almost Daily, They Manage to Keep Fit. Here's How**

Should you happen to come across a stocky chap wearing a battered derby that rests at a jaunty angle on his head, and with his face made up with burnt cork, if you find him jumping through a rope as if his very life depended upon it, don't call the nut-house. He will be Amos, of Amos 'n' Andy, indulging in his favorite outdoor recreation. That's how Amos gets his daily exercise—skipping rope.

The stars have various methods of keeping themselves polished up to keen fettle for their work. Some do it through exercise alone—some do it through mild recreation—some—but here are dozens of individual stories in detail:

Jessica Dragonette believes in a real rough-and-tumble (!) exercise to keep her as fit as the proverbial fiddle. After an hour or two of her favorite "sport," Jessica retires to her couch for her nap, completely fagged out from her capers. What does she do? She reads for her exercise!

Then there is Grace Hayes, talented NBC star. Whenever Grace gets the opportunity she clammers into her Alpine costume and proceeds to climb the rocky crags of this or that mountain.

Gracie Allen, like Jessica Dragonette, believes in eating her cake and having it. Gracie, despite her dumb role on the air, is smart enough to realize the benefits attached to keeping fit and trim through some form of muscle flexing; so at least once a night she rolls up her sleeves and sits down to a strenuous game of bridge. Gracie claims it exercises her brain (if any).

The good old Scotch game of golf leads the sports parade of the radio stars. George Burns, Bing Crosby, Jack Benny, Freddie Rich, Little Jack Little, Al Jolson, Nick Lucas, Frederic William Wile, Irving Berlin, Eddie Cantor, Ben Bernie, George Olsen and Buddy Rogers are a few of the rabid bugs. All the boys swear that they can break 80 on any course, but that story can be accepted or left. Tall story telling also is a leading exercise medium for the stars when it comes to telling how good they really are about their sports accomplishments.

Examination of the above statement shows that there isn't a single female radio star in the imposing golf list. Apparently the gals don't like the idea of hitting an inoffensive little pellet and then chasing it for miles and miles.

Whatever athletic benefits are attached to fur farming will remain a mystery. Nevertheless, Lowell Thomas swears that running such a farm gives him his exercise and keeps him fit.

Rosa Ponselle used to swear by golf, but when she got around to swearing at it she forsook the pastime for bicycle riding. The stormy operatic star pulls on her trusty bloomers and goes riding gaily off at the slightest opportunity humming "On A Bicycle Built



Nino Martini would rather ride than do any thing else. He is vacationing from the air waves at present, but will be back in the fall

for Two." though really, for reporter accuracy, the bike is built for but one.

Nino Martini and Grete Stueckgold, Rosa's fellow operatic stars, believe in riding also, but they prefer the prancing steeds to the bike. Phil Harris, the curly-haired maestro also likes to canter along the bridle paths.

Cantor, the pop-eyed comedian, likes to swim as well as play golf. The six-beat crawl and back stroke also receive a lot of attention from Jane Ace, Rosemary and Priscilla Lane, H. V. Kaltenborn, Paul Keast, Arthur Bagley (who also lists walking as one of his vices), Donald Novis, Gladys Swarthout and Leah Ray.

Countess Albani is one of the few licensed air pilots among radio stars. When not flying she can be observed at the beach.

Phillips Lord's fine fettle vice is too well known to need repeating here. The "Country Doctor" is the proud possessor of one of the finest yachts afloat. At present he's cruising the wonder spots of the world in his floating palace.

The two Jimmies, Wallington and Melton, also aspire to the skipper cap, but unlike Phillips Lord, they have to be satisfied with smaller craft to command. Wallington has a sailboat, while Melton spins the wheel of a 50-foot cruiser along the Long Island Sound.

Other radio yachtsmen are Curtis ("Buck Rogers") Arnall, who is exceptionally proud of his sailboat that was built in China of specially matched teakwood planks. Boake Carter, Channon, Collinge, Hugh Conrad, Stoopnagle and Budd and the Lombardos.

The fore and back-hand swingers are legion in radio. Chunky Morton Downey is the most rabid tennis player among the lot but running him a close race are Johnny Green, Peggy Keenan, Albert Spalding, Sylvia Froos, Fray and Braggiotti, Ford Bond, Ann Leaf and Vera Van.

Roller skating is the latest fad among the radio lads and gals for exercise and recreational polishing but sad to relate, the ranks of the roller skaters rapidly are being depleted. The Central Park Mall in New York is the favorite rendezvous for the ball-bearing converts. The Speedway along the Harlem river is another favorite spot for this sport.

Edwin C. Hill, Gertrude Niesen, Wilfred Glenn and a few lesser lights are Izaak Walton disciples; but if you believe their exorbitant tales of catches—well, that's your business. You know the reputation fishermen have for veracity.

Red Fiorito believes in the good old bone-crunching method of exercise. This energetic maestro is happiest when he's in a gym with boxing gloves on, trading pokes and jabs. Ralph Kirby is an accomplished nimrod and can hit the side of a barn at fifty paces—which is some shooting! John Barclay has a sensible fad—camping. That's a grand idea of keeping-fit fun, sport and exercise. Arthur Allen swears by gardening.

Boake Carter, ace Columbia commentator, enjoys



Al Jolson (left) and Irving Berlin (right) admit they shoot around eighty—when telling it to their friends



Countess Albani spends all of her spare time at the beach, when she's not broadcasting or flying her plane

the distinction of having a unique method of keeping keen. Boake declares that a tiny glass of aged-in-wood spirits daily is the greatest muscle stimulant extant.

Uncle Don is partial to golf, but the greatest thing in the world to keep a man on his toes, says the famed Uncle Don, is to romp about with a child for an hour or so. The Uncle has found by experience that an hour of this usually is sufficient to put a man in bed with a body full of aching bones and muscles—unless he's used to it.

Pappy, Zeke, Ezra and Elton go in for gawking in a great big way. What, you've never heard of gawking as a health measure? Well, the boys admit that the only part of the anatomy that benefits through this method is the neck, which usually winds up pretty sore and lame after an hour or so of looking up at skyscrapers.

Nick Lucas, the crooner, has an odd method which he employs for several hours each day. Nick is a great mandolin player, and in order to keep his fingers as supple as possible, he squeezes a rubber ball, first in one hand and then in the other.

Gene and Glenn, WEAF's comedy duo, are great handball enthusiasts. Two and three times per week the funsters go to their favorite gymnasium and take to the courts. The lads are crack players and quite often have won cigar money by betting on themselves.

Muriel Wilson, WABC soprano, is a firm believer in the daily dozen. Every morning Miss Wilson turns on her gramophone, playing the exercise record, and goes through the ritual of stooping and bending.

Abe Lyman is a great dance enthusiast. Almost like the motorman who goes for a trolley car ride on his day off, Lyman likes to trip the light fantastic to the strains of fast, peppy music at every opportunity. Abe knows all the latest steps, and he makes a striking figure as he glides up and down the polished floors. Occasionally he might golf, but as a general rule he sticks to dancing for his exercise.

Joe Cook's polishing up program is all mental. He racks his brain every moment trying to think up some screwy invention or other. He's the greatest practical joker in radio. Incidentally, Joe's brainstorms are the most expensive exercise mediums around.

Georgie Jessel and Ben Bernie exercise their pocket-books. The lads have a terrific yen for the galloping bangtails. They may be seen at the race tracks at every leisure opportunity—when Ben isn't playing bridge. While the horses get the real exercise, the radio stars exercise their wallets betting on the ponies. It's a grand system, but a terrific strain on the heart!

# A Queen Must Reign!

New Upsets and New Entrants Intensify the Race for Queen of Radio, 1934. Have YOU Given YOUR Favorite Full Support?

The standings in RADIO GUIDE's nation-wide hunt for a Radio Queen are bobbing around like corks in a storm. First Leah Ray rode the crest, then the distinguished Rosa Ponselle. And now the jewel-like Jessica Dragonette has ascended to leadership!

At the moment of going to press the beautiful Jessica led the parade with a total of 3,992 votes. With-in easy hailing distance are Leah Ray, with a total of 3,846 and Harriet Hilliard, with 3,785. Rosa Ponselle, last week's leader, has been relegated to the fourth place spot, with a total of 3,679 ballots.

The fans are enjoying to the utmost their new-found powers. As one tuner-inner wrote, "At last the stars are but puppets in our hands. We pull the strings and they hop and jump up and down the standings. It's quite a thrill, this casting of ballots."

YOUR star is depending on YOUR vote. The balloting ceases on September 8. During the week of September 19-29 the victor will be escorted to Madison Square Garden, the scene of the annual National Electrical and Radio Exposition, where the movie cameras and radio microphones will record the coronation.

The editors of RADIO GUIDE and the sponsors of the show are determined to make this year's coronation the event of the century. Radio Queens have been crowned in the past, it's true; but a tyrannical minority always selected them. This year and this election mark the first time that the people of the radio empire have had a direct hand in nominating their Queen.

The prize and honor for your favorite are worth fighting for. In addition to the glory attached to the coronation, the Queen will receive the benefit of a generous budget which will be lavished on her entertainment. A suite in one of New York's finest hotels and a round of theaters, night clubs and other joy spots have been mapped out for her. All travel expenses incidental to the coronation will be paid for by RADIO GUIDE. In addition, all expenses of a traveling companion to the Queen have been included in this budget.

The nominations are made in the following fashion: The radio newspaper columnists throughout the nation are submitting the names of artists in their vicinity. Each columnist may submit as many names as he desires, the only restriction being that each nominee must have

been a regular performer on a radio station prior to June 1, 1934.

At this point individual nomination ceases. From here on the selection of the Radio Queen rests solely on the collective shoulders of the RADIO GUIDE audience.

In addition, individual balloting on the part of radio listeners and readers of RADIO GUIDE will constitute a nomination. But every candidate so nominated must receive at least ten listener-reader votes, cast on the ballot provided on this page. No candidate will be considered a nominee until ten votes have been cast in her behalf. These votes will be counted for her.

Remember, no radio artist is barred! If an artist on your home town station meets with your conception of a Radio Queen, nominate her by all means. She has a fighting chance of reaching the top, providing you enlist your townfolk in her behalf!

In the event that your local radio columnist fails to make nominations, the radio stations may submit the names of artists.

The nominations of the columnists will be carried in each issue of RADIO GUIDE. This week the following writers make these nominations:

Robert Wells, radio editor of the New York *Enquirer* — Honey Sinclair, Rosemary Lane, Jane Froman, Babs Ryan, Arlene Jackson.

Frederick Thoms, radio editor of the Bridgeport *Times-Star* — Annette Hanshaw, Vivienne Segal, Jessica Dragonette, Vera Van, Edith Murray.

Radio station WCCO, Minneapolis, Minnesota, nominates Penny Perry, one of the station's stars.

Mabel Hunt, radio editor of the Southeast (Cal.) *Advertiser*—Mabel Todd, of the Al Pearce Gang.

The ballot coupon is printed herewith. Fill in the name of the radio artist who meets with your conception of a Radio Queen, and send it to the Radio Exposition Editor, RADIO GUIDE, 551 Fifth Avenue, New York City, New York. You may cast as many ballots as you wish, providing they bear your authentic signature and address

## STANDING OF ENTRANTS

Jessica Dragonette	3,992	Grace Albert	1,322
Leah Ray	3,846	Rosaline Greene	1,292
Harriet Hilliard	3,785	Lee Wiley	1,226
Rosa Ponselle	3,679	Julia Sanderson	1,207
Ruth Etting	3,353		
Gertrude Niesen	3,346		
Rosemary Lane	2,975		
Olga Albani	2,894		
Edith Murray	2,815		
Annette Hanshaw	2,812		
Ethel Shutta	2,618		
Muriel Wilson	2,314		
Loretta Lee	2,219		
Dorothy Page	2,204		
Doris Shumate	2,201		
Babs Ryan	2,110		
Jane Froman	2,108		
Irene Beasley	2,014		
Sylvia Froos	1,896		
Shirley Howard	1,853		
Mary Barclay	1,719		
Vera Van	1,705		
Ruth Lee	1,516		
Mary Rooney	1,509		
Joy Hodges	1,508		
Mona Van	1,502		
Marian McAfee	1,468		
Dorothy Adams	1,433		



Lee Wiley, one of the newest nominees in the Queen Race, is on tour at present



Joy Lynne, soloist with Don Bestor's orchestra, may be heard Monday and Wednesday nights over an NBC-WJZ network

Kate Smith	1,198	Schumann-Heink	259
Jane Pickens	1,147	Irene Rich	231
Joy Lynne	1,009	Judy Talbot	206
Ramona	1,075	Connie Boswell	203
Grace Allen	1,013	Alice Remsen	199
Sandra	992	Anna Melba	157
(Dixie Debs)		Irene Wicker	156
Linda Parker	981	Emrie Ann Lincoln	152
Gretchen Davidson	975	Roxanne Wallace	140
Alice Faye	914	Arlene Jackson	132
Marge (Myrt & Marge)	715	Vet Boswell	106
Priscilla Lane	701	Beatrice Churchill	97
Lillian Roth	672	Florence Case	85
June Meredith	613	Ruby Keeler	81
Mary Eastman	598	Mother Moran	76
Gale Page	584	Dorothy Hicks	70
Gladys Swarthout	568	Lucille Hall	63
Frances Langford	545	Louise Sanders	50
Louise Massey	532	Marion Jordan	47
Virginia Hamilton	507	Jane Ace	31
Elsie Hitz	488	Ruby Wright	26
Mary Livingstone	459	Fannie Cavanaugh	23
Maxine Gray	421	Nan Johnson	19
Alice Joy	413	Grace Donaldson	19
Grace Hayes	402	Ruth Russell	19
Mary Steele	375	Frances Baldwin	16
Mickey Greener	327	Lilian Bucknam	15
Myrt (Myrt & Marge)	311	Mary Small	15
Peggy Healy	283	Martha Mears	14

## Radio Queen Ballot

Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide

My choice is .....

My name is .....

I live at .....

(street and number)

.....

(city and state)

My favorite radio stations, in order of preference, are:

1 ..... 2 ..... 3 ..... 4 ..... 5 .....

This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 551 Fifth Avenue, New York City 8-18-34



Jane Pickens, just back from a vacation, is heard via NBC chains every Wednesday night

Only Three More Weeks to Vote for Your Queen. Send in Your Ballot NOW!

# The Thrill-Maker

When an event of international importance is picked up at a moment's notice, as smoothly as if it had been rehearsed for months—when the National Broadcasting Company makes a "scoop" on the arrival of a prominent aviator, or gives a description of activities from the bottom of the ocean—chances are that William Burke ("Skeets") Miller is behind it all. His official title is Director of Special Broadcasts, and his specialty is the unusual. The more impossible the job, the more determined Miller is to accomplish it.

More than that, Miller is one of the bravest men in radio. When not bringing listeners the news of the country even while it is in the making, he's risking his neck, for Skeets isn't content to be an executive. What the stunt man is to the movies, Miller is to radio.

There was the time the Navy was testing out a device to help sailors escape from a grounded submarine. Sometimes, when a submarine gets stuck on the bottom, it is possible for its crew and officers to escape one by one—but always there had to be a last man, unable to work the mechanism of escape himself, who was obliged to perish alone in the deserted submarine. This new device was intended to get the last man out automatically, thereby saving his life, too. Skeets had an idea.

"Wonder what it feels like to be the last man escaping from a submarine?" he mused. "The radio audience would be interested to know!" So he suggested to the Navy that he be permitted to test out this new device—and make a broadcast over a portable transmitter while floating up to the surface of the water! The Navy politely declined. They didn't want any dead civilians floating about! But Skeets found a way around that. He managed to get himself appointed to the Navy for this special job of scientific experimentation. And in its testing tank he floated up through 100 feet of water—broadcasting through a special hood as he went!

This sort of thing has happened often in Miller's life. He will go anywhere, with his little portable transmitter, that the most daring cameraman will venture. Yet he's so tiny that his courage seems like the heart of a lion in the body of a mouse. For Skeets (the nickname is taken from "mosquito") is barely over five feet in height, and he weighs only 118 pounds.

Just 30 years old, he first came into prominence when awarded the Pulitzer prize for his interviews with Floyd Collins. It may be remembered that Collins was held fast in Sand Cave near Louisville, Kentucky. Skeets wiggled through the small opening into the cave, and thus approached the trapped and imprisoned man, a highly dangerous feat, possible only to a man of small stature but great courage.

With the congratulations of his own paper, the *Louisville Courier-Journal*, came the news that he would be welcome on the staff of the *New York World*. Miller was studying voice at the time, and embraced the opportunity to continue his training in New York. His work with the Kentucky paper had included some announcing and singing over WHAS, so when he joined the staff of the *World* in 1926 he took an audition for announcing at NBC, and failed.

**NBC's Special Events Man, "Skeets" Miller, Seeks Thrills in Work and in Play—All for Better Listener Enjoyment**



"Skeets" Miller, who despises the type of man who prefers sipping sodas and reading books to risking his neck a dozen times a week for a thrill. Note his denial expression

Skeets says he owes his present job to Zeh Bouch, former *World* columnist, who in 1927 published the statement that the copy from the NBC press department was becoming increasingly bad; that the publicity writ-

ers must be overworked. On the spur of the moment Miller carried the paper to G. W. Johnstone, and advised that the broadcasting company hire him.

"But our staff is quite complete," was the answer, "we have three men." Nevertheless, Skeets saw to it that he left a written application on file. A month later he received a call from Johnstone, asking him to report for immediate work. The work not only was immediate but important—for it was the day that Lindbergh took off for his epochal flight to France.

No picture of Skeets Miller would be complete if it merely suggested that he's a sort of glorified stunt man. Even though he scorns to hide behind official titles, the one which NBC has bestowed upon him is no empty phrase. While a reporter from *RADIO GUIDE* sat in his office, the brief interview was broken by important telephone calls concerning arrangements for broadcasts of the Indiana Motor Speedway, the West Point Graduation, a preview of the industrial progress of the next century in Chicago, a reception at City Hall, the Navy review and an ascent into the stratosphere.

All of these events, to be held within the space of approximately seventeen days, represented but a small portion of one day's arrangements in the life of Skeets Miller. In the meantime he was awaiting a plane which would carry him to Chicago for an event expected to take place within fourteen hours. And with all of these activities, he apologized with unaffected charm for interrupting the interview!

That sort of courtesy explains why little Skeets is one of the most popular men at NBC. He never "puts on the dog," and his boyish grin belies his phenomenal ability. Only one official touch of the big executive does he allow himself; ironically enough, this man without fear has erected an imposing front of frigid secretaries and assistants—to protect him from busybodies!

Miller considers his most interesting experiences the submarine broadcast, reporting the Mollison "crack up", the Lindbergh kidnaping and America's cup races in 1930. His job interests him more than anything else in life, and he says he'll never retire—just die in harness. And even in his hobbies—horseback riding and driving a car—he finds an outlet for his restless driving power.

They tell a good story about this. Once Skeets bought a beautiful black stallion in the South; brought him up to New York's Central Park. Apparently Skeet's job wasn't providing enough thrills! Black as coal and huge as a mountain the stallion seemed.

The stallion laid back its black and wicked ears and bore down the bridle path. Skeets, knees gripping, stuck to the brute.

It was magnificent—but it wasn't Central Park! A hard-riding mounted policeman finally overtook the pair of them. "Get down!" he shouted. "Get down outta that!" Mildly surprised, Skeets pulled up and dismounted. The cop looked from him to the horse in admiration and resentment. "You're not big enough," he said, "to keep that horse from being dangerous!"

And so Skeets was unhorsed—not by his stallion, but by a cop!

## Music in the Air

By Carleton Smith

Important executives and great musicians alike have difficulties with the studio clock. The broadcasting day cannot be extended. Advertising officials were ready to sign the stars and repeat Cadillac's program of last season. *Alfred P. Sloan, Jr.*, the General Motors official most enthusiastic about public response to the series, was ready to get on the air and stay on.

But—and that but was a big one—Mr. Sloan wants the same hour as last season, six o'clock CST on Sunday evening. NBC has sold part of that time. Columbia tried, but couldn't deliver the hour. Last week Mr. Sloan left word to "put the idea on the back of the stove" and went on his vacation. Not a move will be made until his return September 1.

LAWRENCE TIBBETT'S managers, Evans and Salter, report they are weighing three offers for the baritone's radio services this winter. The cachet offered by each sponsor is about the same, but juggling is for preference as to the manner in which Tibbett will be presented. It will not be in a regular recital, as his Firestone series has been. The making of his movie, "The Return of the Gaucho," has been cancelled. M-G-M wanted certain concessions in plot and numbers. Tibbett felt otherwise. His winter radio plans will be settled within the week.

BOTH NETWORKS report an increase in the radio audience's desire for the more substantial types of music. NBC announces that it has been quietly conducting a thorough investigation of preferences in music. All studio visitors are handed a small questionnaire, asking them to put down the hours and the type of pro-

grams they enjoy. The sales and program staffs of the affiliated network stations have interviewed thousands of people in all walks of life, studied mail, and have ascertained that musical taste is beginning a new era in which serious music will be preferred.

NBC, therefore, announces, beginning in October, four full-hour broadcasts of great music every week, from Monday to Thursday, in addition to the customary periods of past seasons. They state a policy that will be welcome to every music lover. Music in the smaller forms, trios, quartets, lieder and art-songs, all the intimate music that the radio has heretofore neglected, will be included in these programs. And Columbia states that 23 per cent of its total air time is occupied by "classical" music, as against six per cent five years ago. Twenty-six hours are given to the better music each week, while all other types of programs occupy eight-five hours.

FOR THE NEXT two weeks *Sir Hamilton Harty*, one of England's three outstanding conductors, will direct the broadcasts of the Chicago Symphony over NBC. Sir Hamilton passed through this country last season en route to New Zealand. At that time he made a decided hit with the verve and sparkle of his readings. In Chicago he was a sensation. During his broadcasts, there will surely be a plentitude of English music, and perhaps a dash of Sir Hamilton's native Irish wit. Certainly, it was not he to whom the English critic,

*Ernest Newman*, referred when he discussed Elgar performances. After explaining the misconceptions of the late Sir Edward's works, Mr. Newman said the excitement and lack of understanding of English conductors of this music reminded him of the old Grecian story of the ass. The animal so loved his master that, in his rapture, he put his front legs around his master's neck and brought him to the ground.

"The ass was given a sound beating for his misplaced affection, but," Mr. Newman adds, "had he lived in England in our own time, he would no doubt have been awarded a musical knighthood."

The English crown has not conferred any titles upon conductors since the review was published!

THE CHAMBER MUSICALES on Sunday evenings are serving a worthy purpose in presenting the lesser-known works. Another good purpose would be to allocate part of the sustaining time to superlative performances of well-selected contemporary compositions. When we listen to a new work on a regular program (seldom as that actually is), we hear it against a background of all the great music that has been written.

We must make some conscious provision for the welfare of and the creative vitality of our time.

PROGRAMS: (*Time Shown is Central Standard*)—The Morning Musicales offers a unique program Sunday (August 12, NBC at 9:05 a. m.). The first performance of *Robert Braine's* suite for violin and piano is scheduled. *Josef Stopak*, concertmaster of the NBC Symphony, will be the violinist. Braine will be at the piano. (Continued on Page 17)

# Hell's Holiday

By Theodore Orchards

Thrilling Factual Account of the Attempted Riot and Jailbreak at Auburn Prison—Another Story in the Series, "Calling All Cars", Portraying Radio as the Defender of Law

The whisper ran through the gray halls of Auburn Prison: "Here comes the Warden!"

As that dignitary's heavy footsteps sounded closer, men in gray drew back into doorways and side corridors, mingling with the shadows. Only a few moments previously they had marched into the main prison yard as part of the dangerous "idle" group, supposedly for their daily portion of fresh air. But here and there a man had slipped out of line, until half a dozen were lurking, like starved wolves waiting for their prey.

The clock in the prison tower struck ten. It was the zero hour. Lean, dangerous "Buffalo" Sullivan, who faced twenty years for robbery, raised his hand in the agreed signal.

Warden Jennings heard soft, pattering footsteps behind him, and turned to feel a pistol jammed into his middle.

"One peep out of you," whispered Sullivan hoarsely, "and we'll blow you to hell. Come on!"

Jennings, the "fighting warden," stood with arms upraised as the convicts rifled his pockets of revolver and of money. Speechless and paralyzed with fright, the white-haired, handsome ex-army officer felt himself shoved along down the corridor.

He gasped and gurgled, but the desperate long-termers who had kidnaped him, cared nothing for his authority. They had set out upon the playing of a wild game, with liberty as the reward—if the incredible happened and they won their thousand-to-one chance.

"What are you going to do with me?" gasped Jennings.

Henry Sullivan stared at him through narrow, insane eyes. "We're going to let you live—if they let us out!"

Down in the basement of the Administration building, at that moment, a convict was standing before the barred window of the "box-office."

"Something for me?" he inquired.

Guard David Winney was sitting at the other end of a long table, methodically inspecting the contents of the boxes which convicts are permitted to receive from their families at stated times. He stood up, found a box labeled "Leo Lewis," and brought it to the window.

But Leo Lewis didn't want his cake and cigars this time. He shoved a gun through the bars as Guard Winney approached.

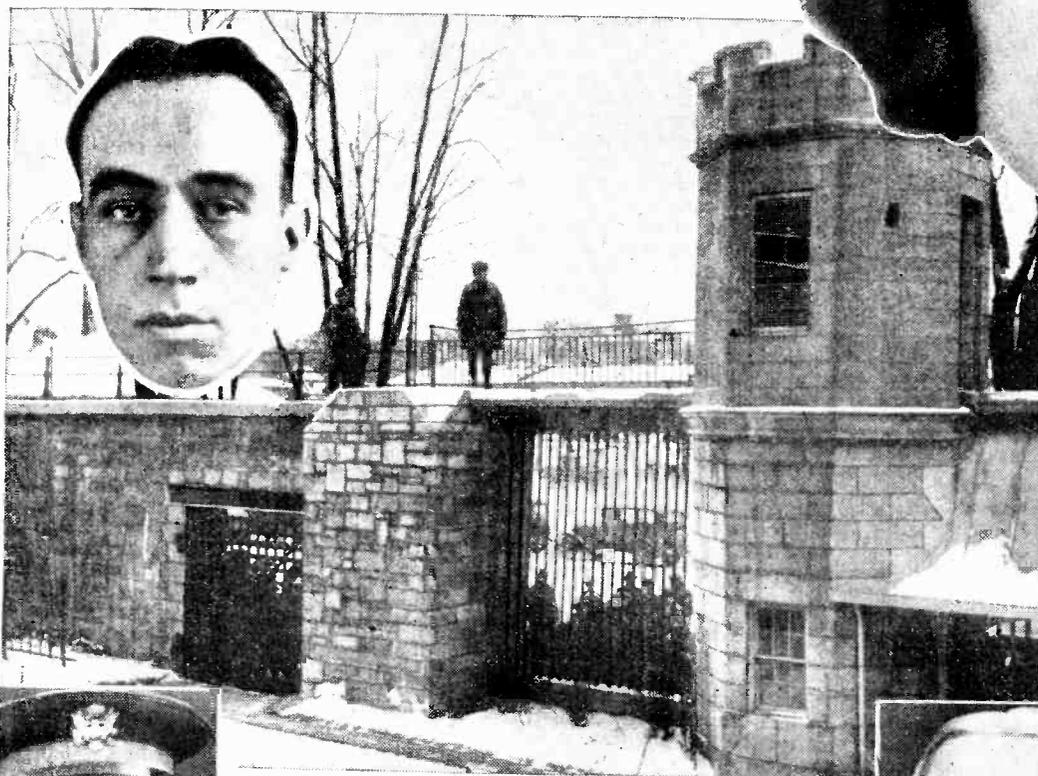
"Come on, screw, open the door!"

The muzzle of the gun wasn't six inches from Winney's face. How the weapon had got inside the prison he could not guess, but it was pretty certain that if there was a gun there would be bullets, too. And Winney liked living as much as most men.

He weighed his chances carefully. There was no use making a break for his own gun, which lay at the other end of the table. Besides, this looked like the big blowup which had been rumored so long.

Only this morning a guard had overheard one convict shout down the cell block to a pal: "If you're going out with us, wear your fur coat, because it's plenty cold!" This had been followed by a roar of laughter—but was it a joke, after all?

Winney's mind worked with split-second precision.



Scene at Auburn, showing a section of the prison where the fighting was at its worst and (insert, upper left) Henry "Buffalo" Sullivan, the leader who lost his life when his men turned against him



George Durnford, whose share in the riot will stand as a record of nerve and misguided bravery



Warden Edgar S. Jennings held hostage for hours under pain of death, powerless to give aid

The most important thing was to get word to Warden Jennings.

"All right, I'll open the door," he said. And then, as a smile spread across the dark face at the wicket window, Winney threw himself sideways.

The gun roared once, knocking plaster from the wall just above his head. But the guard went on—not to open the door which led from the office into the basement corridor, but to throw himself through another which opened into the prison yard.

He slammed it behind him just in time, for two more bullets flattened themselves against the steel door. Lewis, the convict at the window, roared and shook the bars in his rage—for if the box-office door had been opened by Winney at the pistol's point, only two more doors would have stood between the convicts and freedom.

Winney burst breathlessly into the Guard's Room and tried to spread the alarm. Snatching up a telephone, he found the line dead. Somehow the convicts had managed to clip every telephone and alarm line in the prison!

Meanwhile, Sullivan and his picked aides had marched Warden Jennings through the south portion of the prison, capturing and disarming guard after guard as they went. Some of the "screws" were overpowered before they realized that the familiar figure of the warden had not appeared on one of his usual tours of inspection. Others handed over their guns weakly as they faced the menacing muzzles which threatened death.

Guns in the prison—guns that had appeared, no one ever knew how, to turn the quiet, beaten stir-birds into masters of the situation! And it was not only Sullivan and his aides who were armed. Now, as the hands of the prison clock passed the hour of ten-fifteen, fifty more men stepped out of the "idle" group in the prison yard. Pulling pistols from underneath



Dorothy Mazley, the girl whom the ringleader of the riot wanted to break out of jail to visit

their gray blouses, they burst into the south wing of the prison.

With the precision which comes only from long planning and expert leadership, they set about rounding up guards. Unluckily, Warden Jennings did not believe in the practice long in force at other prisons, which provides for arming guards with only nightsticks, so that they carry no firearms which revolting prisoners can seize. Every captured guard yielded up another pistol and more ammunition as the eddying circles of revolt spread through the prison.

Principal Keeper George Durnford noted as one of the squarest and most respected officials of the prison heard Guard Winney's breathless report of the attempt at forcing the door of the "box-room." He ran headlong into the south building, where the rebellion was at its hottest.

He came down a stairway and saw the warden and six captured guards handcuffed one to another, and being marched along the corridor as a screen for the

gray-clad convicts behind them. Durnford's gun was out, and with a reckless bravery which surpasses the behavior of the other prison officials on that dark day, he defied the reckless mob.

"Set the warden free!" he roared.

But he dared not shoot, for his bullets would have had to tear through Warden Jennings and the other captives before finding their mark. Durnford hesitated, tried for a better aim.

"Bam!"

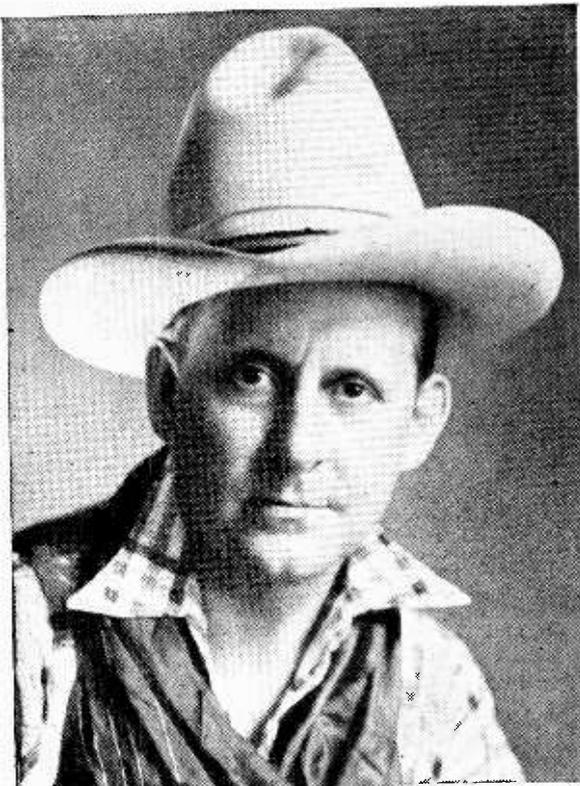
Henry Sullivan, who had sworn to let nothing stand in the way of his desperate break for freedom and the open air, had fired over the Warden's shoulder—and the "P. K." came crashing down the last few steps of the stairs, head first.

He was dead when they came up to him. "Good enough!" said Sullivan. Durnford was the most dangerous official in the prison, the best shot and the hardest man to frighten or trick.

Sullivan was going out, somehow. He had resolved that with all the intensity of his lone-wolf, criminal nature. The men standing at his shoulder, Tuckalka, Pavesi, and the rest, were all members of the infamous Buffalo mob, ignorant Poles who had sworn eternal war upon Society and who now were moved by blind antisocial hate and resentment against the discipline and strictness of their guards. But Sullivan thought only of getting out.

Back in Buffalo, Frank Sullivan had a girl. Pretty Dorothy Mazley had helped him spend his money when he was free and in funds. She had hidden him when he was hunted as a robber, had fought for him at his trial and had come here every visiting day to talk with him through the screen.

And now she no longer came to Auburn. She didn't write. Maybe something had happened to her. Maybe she had taken up with another man. Sullivan couldn't wait to find out the answer. (Continued on Page 23)



Carson Robison, who may be heard any Thursday evening over a CBS-WABC network

Carson Robison was bred in Chetopa, Kansas, son of the state's champion fiddler. Railroad man and pioneer in the Oklahoma and Texas oil fields, he still clung to his boyhood interest in singing and whistling the old-fashioned songs, as well as his attempts at song-writing.

Upon leaving the army after the war, Carson decided that he would prefer starvation as a musician to riches in oil. After a few hard months he became one of the first entertainers on station WDAF, where immediate success won him a loyal midwest following. This inspired him to go to New York City. His musical ability as a singer, whistler, guitarist and harmonicist obtained for him an immediate Victor recording contract. Since then his career has been marked by one success after another. During the last seven years Carson Robison has composed more than one hundred

# Signposts of Success

## Revealed by the Lines of Your Face

By "The Doctor"

Carson Robison Calls Forth "The Doctor's" Commendation for Character and Ability—with Good Reason

and fifty songs, which have been recorded by him and with Frank Luther for phonograph companies; and he has sung with his Buckaroos on both major radio networks in numerous important programs.

I have heard this man's work on the radio, and it is a pleasant change from the average musical broadcast. As most people already know more about his professional appearances than I do, I shall take up no time with guessing at that part of his story. My science does not tell what work a person is doing. It tells what he is best fitted to do, so I shall reveal some things which haven't yet been published.

The most obvious thing in this face is a very definite hardihood—an ability to stand both mental and physical punishment. He has a great deal of courage, an unusual amount for a musician; yet he is every inch a musician. Undoubtedly, Mr. Robison would have enjoyed classical music and made a success of it, had he been interested in this instead of the traditional folk melodies. He has a strong melodic sense and a good musical education. This, with his fine perception of harmony, places his work far above the average hill-billy or cowboy singer. Hardihood is visible down toward the corner of the jawbone. It is located next to independence.

Carson is not temperamental. He is quite practical in his work, and has no whims or furbelows. Social formalities hold little appeal for him . . . not because he doesn't feel he can take part in such things gracefully; he could if he wished, but he thinks it all rather foolish. Does this mean that he isn't much "fun" on a party? Not at all. Carson Robison is a genial host, an excellent story-teller and has a remarkably keen sense of humor. When he does find himself thrown into a social function he makes the very best of it, and goes into the game with as much enthusiasm as if it were something he liked. He has this ability, and the fullness of the temples just before the hairline shows a highly developed sense of words and sounds.

I imagine this gentleman is married, for his face

shows loyalty to family and a great love of children. There is fidelity to those in whom he is interested, and a positive indication of ability to form and maintain strong friendships.

If Mr. Robison hadn't taken up music as a vocation, he could have made a success of ranch life. And had he continued his work in the West, he would have made others toe the mark. In fact, he has to exercise that congeniality to keep from handling his fellow musicians too harshly. Furthermore, he is cautious. This we know because of the prominence in the upper cheek . . . really on the front of the cheekbone itself.

Carson Robison has a large amount of love for animals, and would rather play with them, or with children, than attend the aforementioned parties with adults. On the farm or ranch it is likely he would go in for raising animal pets, that he would have been a dog fancier or stock fancier, producing prize specimens. Surely, he would have been more than an ordinary cowboy. I believe he never thought of it but, with reasonable training Carson would have become a splendid veterinary surgeon. His only trouble would have been his dislike for hurting the animals . . . even when necessary. The upper lip is the location of amity, reform and sociability.

Music publishing could have proven a successful career also for Mr. Robison, but he would have found it necessary to have someone else look after the money.

And that is the story of Carson Robison . . . musician, cowboy, friend and philanthropist!

## Bulls and Boners

Announcer: "People who have been working hard on their feet all day will want some of this Perfect Footbath powder."—Eaula Lonie, Standard, Ill. July 12; WBBM; 9:10 a. m.

Announcer: "All the time new ways are being found to treat diseases that are better than the old ones."—Isla Sutherland, Ft. Collins, Colo. July 18; KOA; 9:05 a. m.

Announcer: "He planted his own garden this spring and also took care of chickens on crutches."—Mary E. Bender, Tiltonville, Ohio. July 17; WLW; 7:50 a. m.

Announcer: "Come to the Canton Tea Gardens and enjoy the Oriental dishes and music by Jack Russell."—Mrs. E. M. Hingst, Burlington, Iowa. July 7; WBBM; 12:29 p. m.

One dollar is paid for each Bull and Boner published. Date, name of station and hour must be included.

## Flashes of Best Fun

Sound: Phone rings. Receiver clicks.

Bottle: Who was that, sir?

Baker: It was the midget ice-skater. He can't do his act.

Bottle: Why not?

Baker: Someone stole his ice-cube!

—Armour Hour

Gene: And you had a fight with your dentist!

Mac: Uh-huh. I was fightin' to save a tooth.

Gene: How did it come out?

Mac: It ended in a draw. —Sinclair Minstrels

Mickey: He's climbing up in the tree, teacher!

Professor: (calling) Be careful, Izzy!

Tony: Hey, teach—teach! If Izzy falls down and breaks his neck, can I have his watch?

—Kaltenmeyer's Kindergarten

Givot (to museum attendant): If you know what's good for you you'll lift that statue off the floor, because Cecil doesn't like it!

Attendant: I'm going to leave that statue exactly where it is so that my boss can see it. What do you mean, Cecil doesn't like it?

Givot: Because. Cecil is under the statue!

—George Givot's Program

# Open Door to Beauty

By V. E. Meadows

Director of the Beauty Guild of the Air Answers Perplexing Problems on the Use of Cosmetics, the Removal of Skin Blemishes, Et Cetera

I have received so many letters from readers that I have decided to devote this entire article to ironing out their perplexing beauty problems. While my answers are aimed at individuals, the problems are so universal in scope that the remedies herein described may be applied to any woman encountering similar beauty troubles.

Miss M. S., of California, asks the following question:

Q. I am having an awful time trying to obtain a cream that doesn't make my skin break out in small pimples and rashes. Why is this?

A. Judging from the contents of your letter, your skin should not be extremely delicate or thin. Therefore I think the reason your face breaks out when you apply the cream is that the skin itself is trying to purge itself of large pores and blackheads. Of course a rancid cream will cause pimples and rashes to appear, but in the event that your cream is above reproach in this direction, my advice to you is to leave your face untouched by any creams. Many skins attempt the elimination of impurities of their own volition. Your skin apparently fits into this category. Leave your facial eruptions untouched by cream, instruments or fingers, and your face will be unmarked when Nature finishes her work.

Q. I have an extremely dry skin. Will you please give me the name of a good emollient cream that may be applied overnight?

A. I am forwarding you the name of a marvelous liquid cleanser, which serves a double purpose in that it lubricates as well as cleanses. Apply this

liquid and leave on overnight. It will penetrate the pores and liquify the foreign matter. Nature will do the rest.

Q. Is the soluble olive oil you referred to several issues ago, different from the pure Italian oil one may purchase at the grocery store?

A. Yes. Pure Italian olive oil for edible purposes is not soluble in water. I am mailing you the name of a specially prepared product suited to you.

Q. I am making a western trip, and desire to keep my baggage down to a minimum. Please describe my cosmetic needs.

A. Here is a list of cosmetic essentials: A liquid cleanser, base cream, face powder and finishing lotion. If you do not have room to pack a skin tonic in your kit, cold water may be used. Naturally you will need cheek and lip rouge, but this, of course, does not require much packing space.

Q. Is a facial freshener supposed to tighten up enlarged pores?

A. No. An astringent or freshener will not close or tighten pores that are clogged. Please remember that an open pore contains foreign material, and cannot close until this matter has been removed. The pores do not open and close on the surface of the skin. It is the valve at the bottom of the pore that opens and closes with heat and cold.

Q. Is it necessary to use a base cream? I have just applied my powder after using the skin tonic.

A. A skin tonic is not a base for powder. A base must be used, and it must be a thick, greasy cream, applied very thinly, with the skin tonic used to spread it evenly.

# The Child's Hour

By Nila Mack

## The Child Who Is Beautiful and Self-Conscious, Receives the Attention of the Director of All Children's Program for CBS

A beautiful woman who is conscious of her charms is apt to be pest enough, but Heaven preserve us from the peacock poses and the struttings of a child that knows she's beautiful. To me there is something pathetically empty about the flaunting of God-given charms, particularly in a tot. And yet hundreds of mothers daily feed the fires of their offsprings' vanity by lavishing upon them praise uncalled for and undeserved.

Too much flattery bestowed upon a beautiful child is akin to giving her an overdose of a powerful poison. It gives her a false perspective on life; all thoughts of cultural and educational necessities fade into the background, and the worshiping of mere physical beauty becomes an obsession and phobia that lingers on through the adolescent and adult periods of life. Show me a vain, beautiful child, and I will show you an empty-headed doll in the years to come.

The only safe way to counteract any false sense of importance the beautiful child may assume, is to assure her that her physical charms were bestowed upon her by a Superior Being; that no earthly magic had anything to do with it; that nothing could be done to procure it if the good Lord hadn't blessed her with it in the beginning.

The seeds of rivalry, jealousy and dissension have been planted in numerous families because the mother pursued the foolish policy of favoring the beautiful member of the household. Little Billy and Joan nurse their injured feelings silently as Mother fusses about the gorgeous Irene. Somehow, when new clothes for the family are purchased, Irene receives a much finer dress than Joan. And Irene is allowed to take dancing and

elocution lessons, while Joan is forced to help Mother about the house. Little Billy's plea for movie money invariably is turned down, because Mother has just gifted Irene with her last bit of change.

Such an unbalanced household is tragic. Childish minds form opinions and conclusions quickly. Irene's head, however, is inflated twice beyond its normal size because of Mother's obvious weakness for her, and she begins to lord it over her less fortunate sisters and brothers. The pampered pet of the household issues peremptory orders and expects the other children to jump through a hoop at her slightest bidding. As the friction between the children increases, the already frayed family bonds burst, and the house is divided hopelessly.

In radio dramatics, I have come in contact, naturally, with many instances of beautiful and talented children who deemed themselves Heaven's special gift to the profession. Their intolerable ego, their selfishness, and their outlook on things in general, was insufferable.

One lass especially lingers in my memory. Her mother brought her to the studio and explained that the little darling unquestionably was slated to succeed to the mantle of Sarah Bernhardt, no less. I glanced at the child curiously and, Heaven help me, she had seated herself on the arm of a chair, carelessly lifted her dress and crossed her knees, in imitation of the adult ladies whose pictures adorn the front pages of the tabloids!

I was so astonished that for a moment I couldn't speak. My first impulse was to deliver a sharp reprimand, but I controlled myself and decided to study the child farther. I informed the mother that I was happy in the fact that she possessed so talented a child, and would do everything in my power to bring out the child's histrionic powers.

For a short period of time I regretted my action. Many children in my troupe are unusually beautiful and talented—and entirely unconscious of their charms. They resented this young newcomer, who pranced about spouting platitudes about her unusual gifts. In fact they formed a committee which came to me and respectfully



One beautiful child who does not show that she is spoiled by knowing her charm—Baby Marise Fraser

asked that I do something to curb the insufferable actions of the newcomer.

I placed her in several air shows, and while she acquitted herself creditably, she certainly didn't set any world afire. Despite her lackadaisical success, however, she still persisted in acting as if she were queen of the roost. So I called her into my private office and explained in detail the accident of birth, beauty and talent. I told her to be grateful for the unusual gifts the Lord had bestowed upon her—and to forget them as quickly as possible. I urged her to make it her business to see that she was as good in her studies and as advanced in her athletics as less fortunate individuals.

Despite the fact that my talk was a terrific shock to her, she took it—to my amazement—like a good sport. She appreciated the logic of my reasoning, and after a good cry she went out and apologized to the other children. Today she is one of my most talented, popular and unobtrusive pupils.

## Your Grouch Box

Radio is democratic. That means that the will of the majority of listeners is the law of broadcasting. But it also means that you as a listener have the right to express your views and preferences, likes and dislikes, about radio programs and practices. That's fair, for it is only when individuals express their opinions that the will of the majority can be determined. If everybody kept quiet and said nothing, radio executives would be driven crazy trying to guess what the public wants.

For that reason, Your Grouch Box performs a service—not only for you, but for sponsors and broadcasters as well. Have you a radio grouch? Send it to Your Grouch Box! There it will be drawn to the attention of radio leaders from coast to coast. They will welcome your criticism, just as they welcome your praise. If something annoys you, the chances are it annoys thousands of other listeners, too. Naturally, those who guide the destinies of radio want to know about this, for they want to improve broadcasting as rapidly as possible. Your sound, shrewd criticism may help them.

**Here's a sizzling letter from a man who resents gilded radio announcers:**

Dear Editor: Why not a contest to determine the rottenest radio announcer? There don't seem to be a dozen who can be natural. Maybe if they would take a busman's holiday and listen to the easy camaraderie of the "hams" on the short waves, it might dawn on them why more and more people are quitting the long wave bands daily. Of course, I'll admit the diction of these hams is not up to par—but neither is Graham McNamee's, and still he seems to survive and keep employed.

I've often wondered what Edwin C. Hill thought as he waited for his cue and had to listen to some earnest young announcer spelling a four-letter word to an audience supposedly intelligent enough to follow Hill's news-casting as he took them to all parts of the world!

Port Arthur, Texas. CHARLES A. STEELE

**Radio is wordy, this music-lover claims.**

Dear Editor: I'd like less talk, and more music on the radio.

Washington, D. C. CHARLOTTE BURR

Have you a radio grouch? Does something on the air get "under your skin" and give you a pet peeve? If so, give yourself a treat by writing it in a letter to Your Grouch Box, RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

## Radio Road to Health

By Shirley W. Wynne, M. D.

**The Health Advisor to Radio's Millions, Turns His Attention to Those Useful Objects So Often Neglected, the Feet**

Few people realize the intricate construction of the human foot. Few people even take the trouble to think of their feet at all. Many go through life abusing their feet shamelessly, and later can only bemoan and wonder at the inevitable foot troubles which eventually overtake them.

The foot is not as simply built as it appears. Its construction includes an elaborate and precise arrangement of delicate parts which work together to give it flexibility and strength. There are 26 bones in it. These are connected by more than four times as many ligaments, which are operated by many muscles and nerves.

Arches make possible a live and springy step. Once they weaken, "flatfoot" results, with its dragging step and excruciating pain. If the feet are abused by badly fitting shoes or by faulty methods of walking, the bones slip out of place and the arches sag. The consequent anguish is not always confined to the feet. Pain from fallen arches is often mistaken by the laity as kidney trouble, neuritis or rheumatism. Arch trouble frequently is translated into headache, backache, fatigue, poor circulation, unruly nerves, indigestion and spinal disorder.

Poor shoes are the chief factor responsible for foot trouble. Here vanity must pay its price, particularly among women. Until recently, styles in shoes were noted for utter disregard for the natural conformation of the foot. To keep in style, women have squeezed their feet into tight shoes, twisted their toes into pointed shoes and have perched their heels on uncertain stilts, disregarding the fact that the heels were designed by nature to touch the ground.

Babies as a rule are born with perfect feet. Although a baby's foot looks flat at birth, this is because the muscles have not been developed. As the child begins to use

his feet, the muscles develop, and the fleshy pads disappear, and the arches take form.

Thanks to the prevailing fashion of flexible, broad-toed shoes for children, boys and girls today have a chance to grow up with straight, well-arched feet.

Anyone who has suffered foot trouble will realize the importance of buying shoes that fit the feet. Let common sense rather than fashion dictate your selection. In buying shoes, follow a few rules and you will avoid foot trouble: Make sure that the shoe is long enough and wide enough for the toes to lie straight and slightly separated. It should be roomy over the toes, and fit snugly at the heel and the instep. A shoe that is too large also can cause trouble.

Persons whose arches are troublesome, may find relief in certain exercises. Among those are rising on the toes, grasping marbles with the toes, rolling the feet outward so that the weight is supported on the outer edge of the feet. These exercises should be done with the feet bare, twenty or thirty times, morning or night. Each case of arch trouble, however, is an individual matter. Let your doctor prescribe treatment.

Some people are bothered by excessive foot perspiration which can be unpleasantly noticeable in warm weather. The first precaution is scrupulous cleanliness. Wash your feet daily. Make sure that your stockings are always fresh. Rubbing the feet with alcohol sometimes helps. Bathing them in salt water is also of service. If your case of perspiration is persistent, your doctor will be able to assist you.

In conclusion, the best way to preserve the feet is to use them. In these days of cheap and convenient transportation, walking is becoming too unpopular.

## Log of Stations

(MIDWESTERN EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KMOX	1090	50,000	St. Louis	C
KYW	1020	10,000	Chicago	N
WBBM†	770	25,000	Chicago	C
WCCO	810	50,000	Minn'polis	C
WDAF	610	1,000	Kansas City	N
WENR	870	50,000	Chicago	N
WFBM	1230	1,000	Indianapolis	C
WGN	720	50,000	Chicago	C
WHAS	820	50,000	Louisville	C
WIND†	560	1,000	Gary	C
WKBF†	1400	500	Indianapolis	N
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WMAQ	670	5,000	Chicago	N
WOC	1000	50,000	Des Moines	N
WOWO	1160	10,000	Fort Wayne	C
WTAM†	1070	50,000	Cleveland	N
WTMJ	620	1,000	Milwaukee	N

†Network Programs Listed Only.  
C—CBS Programs.  
N—NBC Programs.

### Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell  $\Delta$  for Religious Services and Programs

#### 6:30 a.m.

WFBM—Pep Club  
WOWO— $\Delta$ Sunday School

#### 7:00 a.m.

NBC—The Balladeers: WMAQ WTAM  
CBS—At Aunt Susan's: WIND WFBM  
NBC—Coast to Coast on a Bus: WLW WENR  
KYW—Sunshine Program  
WOWO— $\Delta$ Gospel Messengers

#### 7:15 a.m.

NBC—Cloister Bells: WMAQ WTAM  
WDAF—Reveille

#### 7:30 a.m.

NBC—Trio Romantique: WTAM  
WMAQ—Program Review  
WOWO— $\Delta$ Old Time Religion  
WTMJ—Danish Program

#### 7:45 a.m.

NBC—Alden Edkins, bass baritone:  
WTAM WMAQ

#### 8:00 a.m.

NBC— $\Delta$ Sabbath Reveries: WMAQ  
WTAM WDAF  
CBS—Imperial Hawaiians: WCCO  
WHAS WFBM WBBM WOWO  
NBC—Southernaires, quartet: WENR  
WKBF  
KMOX— $\Delta$ Bible Broadcaster  
WGN—Sunday Morning Concert  
WLW— $\Delta$ Church Forum  
WTMJ— $\Delta$ Church Services

#### 8:30 a.m.

NBC—Mexican Typica Orchestra:  
WTAM WMAQ WLW WDAF  
NBC—Samovar Serenade: WENR  
WKBF  
CBS—Patterns in Melody: WCCO  
WBBM WFBM WOWO WHAS  
WTMJ—"Our Club"

#### 8:45 a.m.

CBS—Alexander Semmler, pianist:  
WFBM WCCO WBBM WHAS  
KMOX— $\Delta$ Religious Education  
WOWO—Sunshine Melodies

#### 9:00 a.m.

NBC—Press Radio News (5 Min.):  
WDAF WTAM WOC  
NBC—The Vagabonds: WTAM WDAF  
WOC  
NBC—Press Radio News (5 Min.):  
WENR WKBF WLW  
NBC—Morning Musicales: WKBF WLW  
WENR  
CBS—Arnold and Buckley: WCCO  
WHAS WOWO KMOX WIND  
WFBM—Jake's Entertainers

WMAQ— $\Delta$ Old Songs of the Church  
WTMJ—News; Masters of Rhythm

#### 9:15 a.m.

NBC—Hall and Gruen: WOC WDAF  
KYW—Bright Spot  
WBBM—Arnold and Buckley (CBS)  
WCCO—Jimmy Allen Air Races

#### 9:30 a.m.

NBC—Richard Maxwell, tenor: WLW  
CBS—Salt Lake City Tabernacle:  
WOWO WHAS KMOX WCCO WBBM  
NBC—Major Bowes' Family: WMAQ  
WTAM WOC WDAF  
WENR—Program Preview  
WFBM— $\Delta$ Christian Men Builders  
WGN—Carolyn Mellvaine, talk

#### 9:45 a.m.

NBC—Phantom Strings: WLW WENR  
KYW—Popular Melodies  
WIND—Salt Lake City Tabernacle  
(CBS)

#### 10:00 a.m.

KYW—Sunshine Program  
WGN— $\Delta$ Sunday Worship  
WHAS— $\Delta$ Church Service

#### 10:15 a.m.

NBC—Gould and Shefter, piano duo:  
WENR WKBF

#### 10:30 a.m.

NBC—U. of C. Round Table Discus-  
sion: WDAF WMAQ WTAM  
NBC—Music Hall Symphony: WLW  
WENR  
CBS—The Romany Trail: WOWO  
KMOX WHAS WCCO WFBM  
WOC— $\Delta$ Watchtower Program

#### 10:45 a.m.

KYW—Just for Fun  
WBBM—Romany Trail (CBS)  
WTMJ—Musings

#### 11:00 a.m.

NBC—Road to Romany: WTAM WDAF  
WMAQ  
CBS—Ann Leaf, organist: WHAS  
WCCO WBBM WFBM WOWO  
KMOX— $\Delta$ Fourth Church of Christ  
KYW—Uncle Bob with the Funnies  
WGN—Reading the Comics  
WTMJ—Variety Program

#### 11:15 a.m.

WOC—Road to Romany (NBC)

#### 11:30 a.m.

★ NBC—Surprise Party; Mary Small:  
WTAM WMAQ WOC WDAF  
CBS—Compinsky String Trio: WCCO  
WOWO WFBM WHAS  
WLW— $\Delta$ Church in the Hills  
WTMJ—Sanders' Program

#### 11:45 a.m.

NBC—Devora Nadworney, contralto:  
WMAQ WDAF WTAM WOC  
WBBM—Compinsky Trio (CBS)

## Afternoon

#### 12:00 Noon

NBC—Gene Arnold; Commodores:  
WLW WTAM WMAQ WOC  
★ CBS—Marion Congress: KMOX  
WHAS WBBM WCCO  
★ NBC—National Regatta: WKBF  
KYW  
WDAF—Queens of Harmony  
WFBM—Dessa Byrd, organist  
WGN—The Whistler and His Dog  
WOWO— $\Delta$ Missionary Hour  
WTMJ—Heinie's Grenadiers

#### 12:15 p.m.

WDAF—Humming Birds  
WGN—Palmer House Ensemble

#### 12:30 p.m.

NBC—Concert Artists: KYW WLW  
NBC—Lanct Trio and White: WOC  
WTAM WKBF WMAQ WDAF  
CBS—Beale Street Boys: KMOX  
WCCO WOWO WHAS WBBM  
WFBM—Variety Hour  
WGN—Baseball; St. Louis vs. Chi-  
cago White Sox  
WLS— $\Delta$ Little Brown Church  
WTMJ—The Socialist Quarter Hour

#### 12:45 p.m.

WOC—Briardale Grocery Clerks  
WTMJ—Variety Program

#### 1:00 p.m.

CBS—Detroit Symphony Orchestra:  
WCCO WHAS  
NBC—Talkie Picture Time: WMAQ  
WDAF WTAM WOC

### Star $\star$ Indicates High Spot Selections

KMOX—Musical Matinee  
WLS—Vibrant String Ensemble  
WLW—Antoinette West, soprano  
WOWO— $\Delta$ Temple Service

#### 1:15 p.m.

WLS—Y.M.C.A. Chorus  
WLW—Rhythm Jesters  
WTMJ—Dance Orchestra

#### 1:30 p.m.

NBC—Dancing Shadows: WTAM WDAF  
WKBF WMAQ  
CBS—Detroit Symphony Orchestra:  
WFBM KMOX  
★ NBC—King's Chapel Choir: WLW  
KYW—Muriel La France; Earle  
Tanner  
WOC—Rocking Chair

#### 1:45 p.m.

WLS—Orchestra; Phil Kalar, soloist  
WOC—Dancing Shadows (NBC)

#### 2:00 p.m.

CBS—Buffalo Variety Workshop:  
WHAS KMOX WFBM WCCO  
NBC—John B. Kennedy: WTAM  
WKBF WDAF WMAQ  
★ NBC—National Regatta: KYW  
WLS—The Friendly Philosopher  
WOC—Baseball Game  
WTMJ—Baseball; Milwaukee vs. To-  
ledo

#### 2:15 p.m.

NBC—Lilian Bucknam, soprano: WDAF  
WMAQ—Madrigal Singers

#### 2:30 p.m.

NBC—Chicago Symphony Orchestra:  
WDAF WTAM WKBF WMAQ WLW  
CBS—Oregon on Parade: WHAS  
KMOX WOWO WCCO WFBM  
NBC—National Regatta: WENR  
KYW—Concertette

#### 3:00 p.m.

CBS—The Playboys: WFBM WHAS  
KMOX WCCO  
NBC—National Vespers: WENR  
KYW—Concert  
WGN—Afternoon Musicales  
WLW— $\Delta$ Nation's Family Prayer  
WOWO— $\Delta$ Christian Science Program

#### 3:15 p.m.

CBS—Windy City Revue: WHAS  
WCCO KMOX WFBM

#### 3:30 p.m.

CBS—Crumit and Sanderson: WHAS  
KMOX WFBM  
NBC—The Sentinels: WTAM WMAQ  
WLW WDAF  
CBS—Musical Moods: WCCO  
★ NBC—National Regatta: WENR  
WKBF  
WOWO—Veriere Trio

#### 3:45 p.m.

WOWO—Howdy Wilcox' Orchestra

#### 4:00 p.m.

NBC— $\Delta$ Catholic Hour: WMAQ WDAF  
WKBF WTAM  
CBS—Nick Lucas, songs: KMOX  
WCCO WBBM  
NBC—Heart Throbs of the Hills:  
WENR  
KYW—At the Symphony  
WFBM—Tunes of the Week  
WGN—Doring Sisters  
WHAS—Herbert Koch, organist  
WLW—Vox Humana  
WOWO— $\Delta$ Bible Institute

#### 4:15 p.m.

CBS—Summer Musicales: WCCO KMOX  
WHAS WBBM  
WGN—Barry Devine; Orchestra

#### 4:30 p.m.

NBC—Henry King's Orchestra: WMAQ  
WKBF WDAF  
★ NBC—Baltimore Band Concert:  
WENR  
WGN—Wayne King's Orchestra  
WOWO—Symphony Six

#### 4:45 p.m.

CBS—Carlile and London; Warwick  
Sisters: WHAS KMOX WFBM  
WBBM WCCO  
WGN—Anson Weeks' Orchestra

#### 5:00 p.m.

NBC—K-7, Spy Story: WMAQ WKBF  
WDAF  
★ CBS—Peter the Great: WOWO  
WCCO WHAS  
NBC—Charlie Previn's Orchestra: WLS  
WLW WTMJ  
KMOX—Organ Melodies  
KYW—Harmony Four

WFBM— $\Delta$ Wheeler Mission Program  
WOC—Sunday Evening Concert

#### 5:15 p.m.

KMOX—Jimmy Corbin, pianist  
KYW—News  
WGN—Wayne King's Orchestra

#### 5:30 p.m.

★ NBC—Dvorak Quartet: WLS  
CBS—Chicago Knights: KMOX WHAS  
WCCO WFBM WOWO  
NBC—Love Cycle in Song: WMAQ  
WKBF WOC WTAM WDAF  
KYW—Herman Crone's Orchestra  
WGN—Concert Hour  
WLW—Smoke Dreams  
WTMJ—Musical Program

#### 5:45 p.m.

NBC—Wendell Hall, songs: WMAQ  
WOC WTAM WKBF WDAF  
WCCO—Through the Looking Glass  
WDAF—Sports Reporter  
WTMJ—Modern Impressions

## Night

#### 6:00 p.m.

★ NBC—Jimmy Durante, comedian:  
WLW WOC WMAQ WTAM WDAF  
WTMJ  
NBC—Goin' to Town: KYW WKBF  
CBS—Columbia Variety Hour: WOWO  
WHAS KMOX WCCO WFBM WIND  
WGN—Hal Kemp's Orchestra  
WLS—Baseball Resume

#### 6:15 p.m.

KDKA—Dance Orchestra  
WGN—Palmer House Ensemble  
WLS—Hessberger's Orchestra

#### 6:30 p.m.

WLS—Eddy Duchin's Orchestra  
WGN—Supreme Court of Bridge

#### 6:45 p.m.

WGN—Palmer House Ensemble

#### 7:00 p.m.

★ NBC—Golf Headliners; Stoopnagle  
and Budd: WLW  
CBS—Harry Sosnik's Orchestra: WCCO  
★ NBC—Merry-Go-Round: WTAM  
WOC WDAF WTMJ WMAQ  
★ CBS—Buddy Rogers' Orchestra:  
WBBM KMOX WFBM  
KYW—Rex Maupin's Concert  
WCCO—Minnesota Diamond Jubilee  
WENR—Welch Singers  
WGN—Chicago Symphony Orchestra  
WHAS—Songs in My Heart

#### 7:15 p.m.

WENR—Leonard Keller's Orchestra  
WHAS—Voice of Friendship  
WIND—Harry Sosnik's Orch. (CBS)

#### 7:30 p.m.

NBC—American Album of Familiar  
Music: WOC WMAQ WTAM WDAF  
WTMJ  
★ CBS—Fred Waring's Orchestra:  
WFBM WHAS WOWO WBBM WCCO  
KMOX  
NBC—Theater; One Act Play: WENR  
KYW—Clyde Lucas' Orchestra  
WLW—Larry Lee's Orchestra

#### 7:45 p.m.

NBC—Ralph Kirbery, baritone: KYW  
WKBF  
WENR—Carl Hoff's Orchestra  
WLW—Unbroken Melodies

#### 8:00 p.m.

★ NBC—Hall of Fame: WTAM WMAQ  
WDAF WLW WKBF WOC  
CBS—Wayne King's Orchestra: WOWO  
WHAS WFBM KMOX WBBM WCCO  
★ NBC—Madame Schumann-Heink,  
Harvey Hays: WENR  
KYW—Globe Trotter  
WGN—News; Headlines of Other Days  
WTMJ—Dance Orchestra

#### 8:15 p.m.

NBC—Mrs. Montague's Millions: KYW  
WENR—Edison Symphony Orchestra  
WGN—Chicago Symphony Orchestra

#### 8:30 p.m.

CBS—Frede Grofe's Americana:  
KMOX WCCO WFBM  
CBS—Ferde Grofe's Americana: WIND  
NBC—N. Y. U. Chorus: KYW WLW  
NBC—Canadian Capers: WMAQ WOC  
WTAM WDAF WKBF  
WHAS—Sunday Evening With You  
WLW—Zero Hour  
WOWO—Maury Cross' Orchestra  
WTMJ—Helen Mendenhall Ryerson

#### 8:45 p.m.

WENR—Buddy Rogers' Orchestra  
WOWO—Howdy Wilcox' Orchestra

#### 9:00 p.m.

CBS—Little Jack Little's Orchestra:  
WCCO WHAS WFBM WBBM  
NBC—Irene Beasley, songs: WDAF  
WTMJ  
NBC—Abe Lyman's Orchestra: WENR  
WKBF  
KDKA—Behind the Law  
KMOX—Baseball Resume  
KYW—Soloist  
WGN—Arthur Wright, tenor  
WMAQ—Frankie Masters' Orchestra  
WOC—Radio Reporter  
WOWO— $\Delta$ Bible Drama

#### 9:15 p.m.

NBC—Ennio Bolognini, cellist: KYW  
NBC—Abe Lyman's Orchestra: WDAF  
WOC WTAM  
CBS—Little Jack Little's Orchestra:  
WFBM KMOX  
KDKA—Temperature; Weather  
WGN—Lum and Abner, sketch  
WHAS—Herbert Koch, organist  
WDAF—Auld Sandy  
WTMJ—George W. Hamilton

#### 9:30 p.m.

NBC—Freddie Berrens' Orchestra:  
WOC WFBM  
CBS—Glen Gray's Orchestra: WHAS  
KMOX WCCO WBBM WFBM  
NBC—Byrd Broadcast: WMAQ WDAF  
WTAM WKBF  
KYW—Paul Rader  
WENR—Leonard Keller's Orchestra  
WGN—Wayne King's Orchestra  
WLW—Tea Leaves and Jade, drama  
WTMJ—Los Caballeros

#### 9:45 p.m.

CBS—Joe Reichman's Orchestra:  
WBBM WFBM WHAS WCCO  
KMOX—Tommy Christian's Orchestra  
WGN—Anson Weeks' Orchestra

#### 10:00 p.m.

CBS—Red Nichols' Orchestra: WFBM  
WBBM KMOX WHAS  
NBC—Mills' Blue Rhythm Band: KYW  
NBC—Eddy Duchin's Orchestra: WOC  
WMAQ WDAF WKBF  
WCCO—Beauty That Endures  
WENR—Buddy Rogers' Orchestra  
WLW—News; Dance Orchestra  
WTMJ—Dance Orchestra

#### 10:15 p.m.

★ NBC—Russ Columbo, baritone: WOC  
WDAF WKBF WTAM WMAQ  
WGN—Ted Weems' Orchestra

#### 10:30 p.m.

NBC—Clyde Lucas' Orchestra: KYW  
WLW  
CBS—Henry Busse's Orchestra: WBBM  
KMOX WHAS  
★ NBC—Hollywood on the Air: WTAM  
WOC WDAF WMAQ  
KDKA—Dance Orchestra  
WCCO—Jack Crawford's Orchestra  
WENR—Hessberger's Bavarian Band  
WFBM—Serenaders  
WGN—Hal Kemp's Orchestra

#### 10:45 p.m.

CBS—Henry Busse's Orchestra: WFBM  
WGN—Bob Pacelli's Orchestra

#### 11:00 p.m.

CBS—Earl Hines' Orchestra: WBBM  
WFBM WCCO  
NBC—Leonard Keller's Orchestra:  
WOC WKBF WMAQ  
KMOX—Herbie Kay's Orchestra  
KYW—Herman Crone's Orchestra  
WENR—Phil Levant's Orch. (NBC)  
WGN—Anson Weeks' Orchestra  
WHAS—Bobby Geltman's Orchestra  
WLW—Dance Orchestra

#### 11:15 p.m.

CBS—Keith Beecher's Orchestra:  
WBBM WCCO WFBM

#### 11:30 p.m.

NBC—Frankie Masters' Orchestra:  
KYW WKBF  
CBS—Jack Russell's Orchestra:  
KMOX WCCO WFBM WBBM  
NBC—Buddy Rogers' Orch.: WOC  
WENR—Carl Hoff's Orchestra  
WGN—Hal Kemp's Orchestra  
WHAS—Vee Davidson's Orchestra  
WLW—Larry Lee's Orchestra  
WMAQ—Eddy Duchin's Orchestra

#### 11:45 p.m.

KMOX—When Day Is Done  
WGN—Bob Pacelli's Orchestra

#### 12:00 Midnight

WGN—Ted Weems' Orchestra  
WLW—Moon River, organ and poems

# New Programs, Changes

(Time Shown is Central Standard)

## Sunday, August 12

The Robert Braine suite for violin and piano, featuring the composer, *Mr. Braine*, at the piano, and *Josef Stopak*, violinist, will be the "Morning Musicale" presentation heard at 9:05 a. m. over an NBC-WJZ network.

*Ruth Denning* and the *London Four*, radio's latest vocal harmony stars, will sing their blues as the guests of "Little Miss Bab-o's Surprise Party" at 11:30 a. m. over an NBC-WEAF network.

An address by *Alfred E. Smith*, former Governor of New York, will be a part of the impressive opening day rites of the Marian Congress, broadcast from Portland, Oregon, over the CBS network, from 12 to 12:30 p. m. This is the first time the ancient Catholic celebration in honor of the Virgin Mary has been held on American soil.

*Ossip Gabrilowitsch*, recently returned from a European vacation, will be the "guest conductor" of his own organization during the concert by the Detroit Symphony Orchestra to be broadcast over the WABC-CBS chain from 1 to 2 p. m. The program will include the Overture to *Humperdinck's* "Hansel and Gretel"; three movements from *Bach's* Suite in B minor; the *Saint-Saens* tone poem, "Phaeton"; *Debussy's* "Afternoon of a Faun"; *Handel's* "Largo" and excerpts from "Die Walkure" of *Wagner*.

"A Tribesman of Persia," depicting the native ingenuity in overcoming Turkish military forces, and bringing about co-operation between important Persian forces, will be the K-7 Secret Service Spy story broadcast at 5 p. m. over an NBC-WEAF network.

*Wendell Hall*, the dynamic "red-headed music maker," will return from an eight-week vacation to resume his weekly program for the F. W. Fitch Company. This program is broadcast over an NBC-WEAF network at 5:45 p. m. *Irene Beasley* has been pinch-hitting for *Wendell Hall* during his absence.

*Buddy Rogers* and *Jeannie Lang* make their debut as a romantic team over the CBS chain from 7 to 7:30 p. m., replacing the "Family Theater" as the program set-up for the Ward Baking Company.

After completing a series of varied international broadcasts, the Gulf Headliners program will present *Colonel Stoopnagle and Budd*, comedians, as guests of their new show from New York. *Frank Parker*, tenor, *Pauline Alpert*, pianist, and *Al Goodman* and his orchestra, will assist the aforementioned guests during this broadcast at 7 p. m. over an NBC-WJZ network.

*Don Bestor* and his famous orchestra will be the "Hall of Fame" guests, and will be heard at 8 p. m. over a coast-to-coast NBC-WEAF network.

## Monday, August 13

*Alex Cardinal Lepicier*, S. M., Archbishop of Tarsus of Rome, will deliver an address over the WABC-Columbia network from 12:30 to 1 p. m., during the second day's broadcast of the impressive rites of the centuries-old Marian Congress. "A Midsummer Night's Dream," by *William Shakespeare*, will be the Radio Guild's dramatic presentation at 1 p. m. over an NBC-WJZ network.

"The Adventure of Green Briar" will be the subtitle of the "Raffles" episode to be broadcast over the CBS network from 6:30 to 7 p. m. In this episode of the serial, *Raffles*—played by *Frederic Worlock*—foils a plot to double-cross at the race track at Brighton.

Honorable *Frances Perkins*, Secretary of Labor, will be the Democratic speaker in the weekly series of Democratic-Republican talks, heard at 8:45 p. m., over an NBC-WJZ network.

## Tuesday, August 14

Another program of symphonic music will be presented by the Duluth Symphony Orchestra, with *Paul LeMay* conducting. This concert will be broadcast

from Duluth, Minnesota, at 7 p. m. over an NBC-WEAF network.

Due to *Jacques Fray's* three-week trip to Paris, the Troopers, *Freddie Rich's* band program, will be heard in *Fray* and *Braggiotti's* place, from 8 to 8:15 p. m., over the CBS chain; with melodies by the Modern Mountaineers following immediately after—from 8:15 to 8:30 p. m.—in the Troopers' spot.

## Wednesday, August 15

A program from a U. S. Coast Guard cutter, patrolling on into the Arctic, will be broadcast over the WABC-CBS network from 1:30 to 1:45 p. m.

*Doctor F. C. Meier*, of the U. S. Department of Agriculture, will speak on "Fighting Plant Diseases" during the Science Service program from 2:30 to 2:45 p. m., over WABC and the Columbia network.

*James A. Moffett*, Federal Housing Administrator, will be guest speaker on the National Radio Forum program, "The Housing Program" is Mr. Moffett's subject, and will be broadcast at 9:30 p. m. over an NBC-WEAF network from Washington.

## Thursday, August 16

*Doctor Maurice Costello*, of Bellevue Hospital, will be the speaker on the Academy of Medicine program, from 8:45 to 9 a. m., over the Columbia network. His subject will be "Effect of Sunlight on the Skin."

*Edward Storer*, noted foreign correspondent, will describe the world's oldest annual sporting event, the colorful horse race around the principal square of Siena, Italy, from 11:30 a. m. to 12 noon, by short wave over a CBS network. Siena's Palio, or horse race between representatives of different wards of the city, resembles a medieval pageant and has been run since the middle of the fourteenth century, with very few breaks.

"Down the Song Trail" with *George Beuler*, baritone, singing popular and semi-classical songs, inaugurates a new series of weekly programs presented every Thursday at 12:45 p. m. over an NBC-WJZ network.

*Cliff Edwards*, known to thousands as "Ukelele Ike," on an additional sustaining period, broadcast over the CBS network from 5:30 to 5:45 p. m.

*Harry Sosnik* and his orchestra, broadcasting from Chicago, take *Vera Van's* spot on the WABC-Columbia network from 9 to 9:15 p. m., while *Vera* is making a two-week vaudeville tour.

## Friday, August 17

*Don Bestor*, Pennsylvania Hotel orchestra leader, will be interviewed by *Nellie Revell* during her weekly series of broadcasts heard at 2:15 p. m. over an NBC-WEAF network.

"Them's Fightin' Words"—will be torn down and put together by four of the National Broadcasting Company's best word slingers (announcers) when they are interviewed by *William Lundell*, *Milton J. Cross*, *Alwyn W. Bach*, *John Holbrook* and *James Wallington*, Gold Medal Dictionary winners, will vie in their answers to Mr. Lundell, commentator and fellow announcer. This broadcast will be presented over an NBC-WEAF network at 3:30 p. m.

## Saturday, August 18

*Sammy Robbins'* orchestra replaced that of *Charles Barnet* from 4:45 to 5 p. m., over the WABC-Columbia chain.

*Fats Waller's* organ recital will be broadcast from 5:45 to 6 p. m., and the Manhattan Serenaders, led by *Freddie Rich*, from 6 to 6:30 p. m., over the WABC-CBS network to replace *Morton Downey's* "Studio Party."

*Saul Caston* will take over the baton for the "Philadelphia Summer Concerts Orchestra" program from 6:30 to 8:30 p. m., over the Columbia chain. The concert will be broadcast from Robin Hood Dell in Fairmont Park, Philadelphia.

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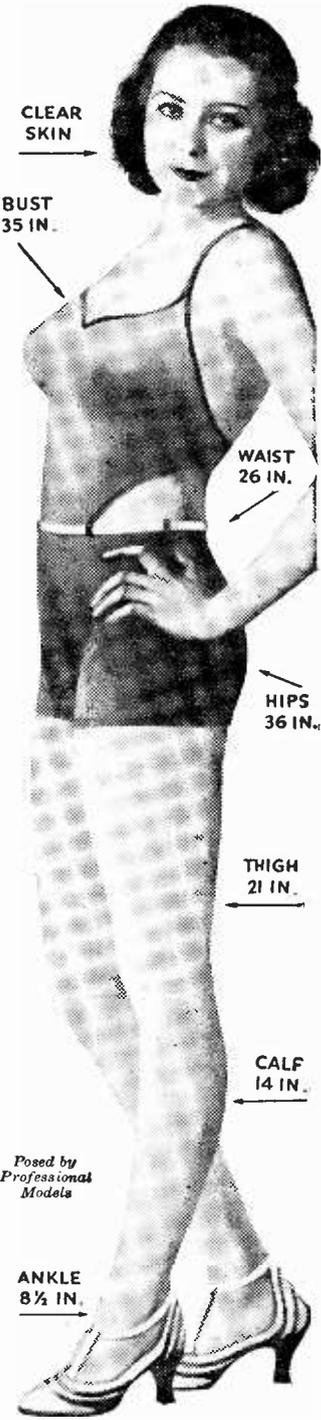
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## Star ★ Indicates High Spot Selections

**5:30 a.m.**  
KMOX—Home Folks Hour  
WLW—Top o' the Morning

**5:45 a.m.**  
KMOX—Dynamite Jim

**6:00 a.m.**  
KMOX—Riddles and Grins  
KYW—Musical Clock  
WLW—A Nation's Family Prayer  
WMAQ—Morning Worship  
WOWO—Breakfast Club

**6:15 a.m.**  
WLW—Morning Devotions

**6:30 a.m.**  
NBC—Cheerio: WTAM WMAQ WLW  
KMOX—Melody Weavers and Skeets  
WDAF—Over the Coffee Cups  
WFBM—Pep Club  
WLS—Skyland Scottie  
WTMJ—Devotional Services

**6:45 a.m.**  
KMOX—Black and White Rhythms  
WLS—Organ Melodies

**7:00 a.m.**  
★ NBC—Breakfast Club: WMAQ  
CBS—Deane Moore, tenor: WIND  
WFBM  
NBC—Morning Glories: WDAF WOC  
KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—Asbury College Devotions  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Livestock; Sun Dial

**7:15 a.m.**  
CBS—Harmonies in Contrast: WIND  
WFBM  
NBC—Don Hall Trio: WTAM WOC  
WDAF WLW  
KMOX—Novelty Boys  
WLS—News; Produce

**7:30 a.m.**  
CBS—Metropolitan Parade: WIND  
WOWO WFBM  
NBC—Nancy Noland, songs: WTAM  
KMOX—Tick-Tock Revue  
WDAF—Melody Parade  
WHAS—Georgia Wildcats  
WLS—Peggy and Steve  
WLW—Joe Emerson, hymn sing  
WOC—Musical Clock

**7:45 a.m.**  
NBC—Mattinata: WLW WDAF  
WGN—The Keep Fit Club  
WHAS—Bob Atcher  
WLS—Kitchen Krew

**8:00 a.m.**  
NBC—Breen and de Rose: WTAM  
WOC WLW KYW  
CBS—Metropolitan Parade: WBBM  
WHAS  
NBC—Harvest of Song: WMAQ  
WCCO—Musical Vagabonds  
WDAF—Morning Bible Lesson  
WGN—Lawrence Salerno

**8:15 a.m.**  
NBC—Holman Sisters, piano duo:  
WKBF  
NBC—Viennese Sextet: WLW WTAM  
WDAF WOC WTMJ WGN WMAQ  
KYW—Irene King  
WFBM—Breakfast Billboard  
WHAS—Mrs. Randolph, shopping  
WOWO—Fort Recovery Ramblers

**8:30 a.m.**  
NBC—Today's Children: WTMJ  
NBC—Press Radio News (5 Min.):  
WTAM WMAQ WOC WKBF WDAF  
NBC—Morning Parade: WOC WMAQ  
WKBF WTAM WDAF  
CBS—Press Radio News (5 Min.):  
WOWO WFBM WCCO WHAS WIND  
CBS—Carolyn Gray, pianist: WOWO  
WFBM WHAS WCCO WIND  
WGN—Leonard Salvo, organist  
WLW—Arthur Chandler, Jr., organist

**8:45 a.m.**  
NBC—Radio Kitchen: KYW  
CBS—The Three Flats: WHAS WFBM  
WBBM WOWO  
KMOX—Fashion Parade  
WGN—Lovely Ladies  
WLW—Rhythm Jesters  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
CBS—Quarter Hour in Waltz Time:  
KMOX WFBM WHAS WCCO  
NBC—U. S. Navy Band: KYW WDAF  
WOC WTAM  
WGN—Movie Personalities  
WKBF—The Honeymooners (NBC)  
WLS—Weather; Markets  
WLW—Mary Aleott, vocalist  
WMAQ—Women's Page of the Air  
WOWO—Housewife Hour  
WTMJ—Helen Mendenhall Ryerson

**9:15 a.m.**  
NBC—Platt and Nierman, piano duo:  
WMAQ  
CBS—Mayfair Melodies: WBBM WFBM  
KMOX WHAS  
WCCO—Musical Program  
WENR—Today's Children  
WGN—The Friendly Neighbor  
WIND—Organ Melodies (CBS)

WLW—News  
WTMJ—Women's News of the Day

**9:30 a.m.**  
NBC—Melody Mixers: WMAQ WKBF  
CBS—Do Re Mi Girls, trio: WHAS  
WIND WFBM WOWO  
KMOX—Let's Compare Notes  
WENR—Program Preview  
WGN—June Baker  
WLW—Chariteers  
WTMJ—Bob De Haven's Frolic

**9:45 a.m.**  
CBS—The Cadets: WFBM KMOX  
WBBM  
Q. G.—Painted Dreams: WGN WLW  
WCCO—Doggie Doin's  
WENR—Variety Program  
WOWO—Variety Program  
WTAM—Morning Parade (NBC)  
WTMJ—Hollywood Movie Letter

**10:00 a.m.**  
NBC—Charles Sears, tenor: WTAM  
WOC WMAQ WLW  
CBS—Betty Barthell, songs: WHAS  
KMOX WBBM WCCO WOWO  
WFBM  
NBC—Honey Deane, blues singer:  
WENR  
KYW—Rose Vanderbosch, pianist  
WDAF—Famous Leaders  
WGN—Tom, Dick and Harry  
WTMJ—"With a Song"

**10:15 a.m.**  
NBC—Honeyboy and Sassafra, sketch:  
WOC WDAF WTAM KYW  
CBS—Poetic Strings: WHAS WCCO  
WFBM WIND KMOX  
NBC—Fields and Hall: WENR  
WGN—Musical  
WLW—Babs and Don, comedy  
WMAQ—Summer School of the Air  
WOWO—Market Quotations

**10:30 a.m.**  
NBC—Vic and Sade, comedy: WKBF  
WMAQ  
CBS—Al Kavelin's Orchestra: WOWO  
WHAS WBBM KMOX WFBM WCCO  
NBC—Merry Madcaps: WDAF WTAM  
WLW KYW  
WENR—Rhythm Ramblers (NBC)  
WGN—Grain Reports; Organ  
WOC—Home Management Club  
WTMJ—Bowie's Program

**10:45 a.m.**  
NBC—Words and Music: WMAQ  
WKBF  
WCCO—Markets  
WGN—Doring Sisters  
WIND—Al Kavelin's Orchestra (CBS)  
WLS—Friendly Philosopher  
WOWO—Jolly Baker's Gang  
WTMJ—Hans Badner's Bavarians

**11:00 a.m.**  
CBS—Emil Velazco's Orchestra: WHAS  
WCCO WBBM WFBM WOWO  
NBC—Dick Fiddler's Orchestra: KYW  
WDAF WOC WTAM  
KMOX—Jimmy Corbin, singing pianist  
WGN—Mid-day Service  
WLS—On Parade  
WLW—Albright and Wayne  
WMAQ—Soloist (NBC)  
WTMJ—What's New in Milwaukee?

**11:15 a.m.**  
NBC—Honorable Archie and Frank,  
drama: WKBF  
KMOX—Emil Velazco's Orch. (CBS)  
WDAF—Service Reports  
WLW—River, Market and Livestock  
WOC—Markets

**11:30 a.m.**  
NBC—Farm and Home Hour: KYW  
WOC WLW WKBF WDAF  
CBS—Artist Recital: WHAS WCCO  
WIND  
NBC—Rex Battle's Ensemble: WMAQ  
KMOX—Magic Kitchen  
WFBM—Hoosier Farm Circle  
WGN—Markets; Ensemble  
WLS—Prairie Ramblers  
WOWO—Happy Herb  
WTMJ—Jack Teter and the Play Boys

**11:45 a.m.**  
WCCO—News; Police Bulletins  
WGN—Palmer House Ensemble  
WLS—Weather; Markets; Newscast  
WOWO—Artist Recital (CBS)

## Afternoon

**12:00 Noon**  
NBC—Revolving Stage: WTAM WMAQ  
CBS—Buddy Fisher's Orchestra: WIND  
WFBM WCCO KMOX  
WGN—Jesse Crawford, organist  
WLS—Dinnerbell Program  
WHAS—Livestock Market Reports  
WOWO—Today's News  
WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
KMOX—Piano Interlude; Livestock  
WBBM—Buddy Fisher's Orch. (NBC)  
WCCO—Noon Hi-Lites  
WGN—Romance of Helen Trent  
WHAS—Georgia Wildcats  
WOWO—Maury and Fred

**12:30 p.m.**  
★ CBS—Marion Congress: WIND  
WFBM WCCO  
NBC—Smack Out: KYW WKBF  
KMOX—Three Brown Bears  
WDAF—Revolving Stage (NBC)  
WGN—Century of Progress Orchestra  
WLW—Gene Burchell's Orchestra  
WOC—Farm Talk  
WOWO—Organalities  
WTMJ—Variety Program

**12:45 p.m.**  
NBC—Ma Perkins, drama: WKBF  
WLW WTAM WOC  
KMOX—St. Louis Medical Society  
KYW—Prudence Penny, home econo-  
mics  
WDAF—Aunt Sammy  
WGN—Palmer House Ensemble  
WHAS—College of Agriculture  
WLS—Livestock and Grain Markets  
WOWO—Marion Congress (CBS)

**1:00 p.m.**  
★ NBC—Radio Guild: WMAQ WKBF  
CBS—The Four Showmen: WFBM  
KMOX WCCO WIND  
NBC—Dreams Come True: WOC WLW  
WTAM  
NBC—Don Carlos' Orchestra: WDAF  
KYW  
WGN—Blackstone Jongleurs  
WHAS—University of Kentucky  
WLS—Homemakers' Hour  
WOWO—Question Box  
WTMJ—Livestock Quotations; Dance  
Orchestras

**1:15 p.m.**  
CBS—Steel Pier Minstrels: WFBM  
WOWO WIND  
NBC—The Wise Man, drama: WTAM  
WDAF WOC KYW  
KMOX—Exchange Club  
WCCO—Minnesota Farm Hour  
WGN—Palmer House Ensemble  
WLW—Artist Interview

**1:30 p.m.**  
NBC—Woman's Radio Review: WTAM  
WDAF KYW  
CBS—Steel Pier Minstrels: KMOX  
WHAS  
WCCO—Markets  
WGN—Berenice Taylor, soprano  
WLW—Walter Furniss, organist  
WOC—Markets  
WTMJ—Dance Orchestras

**1:45 p.m.**  
CBS—Chansonette: WFBM WHAS  
WCCO WBBM  
KMOX—St. Louis Club  
WGN—Musical  
WLW—Ethel Ponce, vocalist  
WOC—Luncheon Music  
WTMJ—Market Review; Badger Spot-  
light; News

**2:00 p.m.**  
NBC—Gypsy Trail: WTAM WDAF  
WMAQ  
CBS—Lazy Bill Huggins, baritone:  
WFBM WHAS KMOX WOWO WCCO  
WBBM  
NBC—Betty and Bob, drama: WLW  
WLS WTMJ  
KYW—The Harmony Four  
WOC—Baseball Game

**2:15 p.m.**  
NBC—John Martin Story Program:  
WTAM WDAF KYW WKBF WMAQ  
CBS—Salvation Army Staff Band:  
KMOX WFBM WCCO WHAS WIND  
WOWO WBBM  
WLS—Tower Topics; Wm. O'Connor  
WLW—D.A.R. Talk  
WTMJ—Baseball; Milwaukee vs. To-  
ledo

**2:30 p.m.**  
CBS—Chicago Variety Program:  
WHAS WCCO KMOX WBBM  
NBC—Chicago Symphony Orchestra:  
WKBF WENR  
NBC—Roxanne Wallace, contralto:  
WDAF WTAM WMAQ  
KYW—Royal Hawaiian Orchestra  
WFBM—Two-Thirty Tunes  
WLW—Life of Mary Sothorn  
WOWO—Little Joe

**2:45 p.m.**  
NBC—The Lady Next Door: WDAF  
WTAM  
WCCO—Sports Reporter  
WLW—Business News  
WTMJ—Market Review

**3:00 p.m.**  
NBC—Orlando's Ensemble: WDAF  
WLW WTAM WMAQ

CBS—Musical Album of Popular Class-  
ics: WHAS WFBM WBBM WCCO  
KMOX—Window Shoppers; Orchestra  
KYW—Century Concert  
WTMJ—Baseball Milwaukee vs. St.  
Paul

**3:15 p.m.**  
KMOX—Harmonettes  
KYW—Ken Nelson and Mel Stitzel  
WHAS—Week-day Devotions  
WOWO—Guest Review

**3:30 p.m.**  
NBC—Ma Perkins, drama: WENR  
WDAF  
CBS—Edward Wurtzebach's Orchestra:  
WCCO WBBM  
NBC—Jackie Heller, tenor: WLW  
WMAQ WKBF  
NBC—Juliano and Angelo: WTAM  
KMOX—Russell Brown  
KYW—Soloist  
WFBM—Circle Melodies  
WHAS—Christine Ridge

**3:45 p.m.**  
NBC—Larry Revell's Orch.: WTAM  
CBS—Bob Nolan; Norm Sherr: WHAS  
WFBM WBBM KMOX  
NBC—Dreams Come True: WMAQ  
WDAF  
KYW—Songbits  
WENR—Ranch Boys (NBC)  
WGN—Chicago Symphony Orchestra  
WLW—The Texans, vocal trio  
WOWO—The Old Time Religion

**4:00 p.m.**  
NBC—Al Pearce's Gang: WLW WKBF  
WMAQ WOC  
CBS—Peter Biljo's Orchestra: WCCO  
WHAS WBBM WFBM KMOX  
NBC—Three X Sisters: WENR  
KYW—Mel Stitzel, pianist  
WDAF—Song Matinee  
WTMJ—Organ Melodies

**4:15 p.m.**  
★ NBC—Laudt Trio and White: WTAM  
CBS—Cadets Quartet: WFBM WBBM  
WCCO  
NBC—U. S. Army Band: KYW  
KMOX—Tune Shop  
WENR—Larry Larsen, organist  
WHAS—Herbert Koch, organist  
WMAQ—The Jolly Cowboy  
WOWO—Variety Program

**4:30 p.m.**  
CBS—"Miniatures": WIND WCCO  
NBC—Charlie Davis' Orchestra: WTAM  
WMAQ WOC  
CBS—Jack Armstrong, sketch: WBBM  
WOWO  
KMOX—Norman Paule, baritone  
KYW—Uncle Bob's Club  
WDAF—Horsensense Philosophy  
WENR—U. S. Army Band (NBC)  
WFBM—Bohemians  
WGN—Dance Orchestra  
WLW—Jack Armstrong

**4:45 p.m.**  
NBC—Lowell Thomas, news: WLW  
CBS—The Circus: WBBM  
NBC—Grandmother's Trunk: WDAF  
WOC WKBF  
NBC—Orphan Annie: WENR WGN  
CBS—Two Pals and a Gal: WHAS  
WCCO WIND KMOX  
WMAQ—Fred Rose (NBC)  
WOWO—Marion Jubilee Singers

**5:00 p.m.**  
NBC—Ernie Holst's Orchestra: WMAQ  
NBC—Gould and Shefter: KYW WOC  
CBS—Jack Russell's Orchestra: WFBM  
KMOX—Piano Melodies  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Ben Potter, sketch  
WHAS—Five O'Clock Melodies  
WLW—Virginia Marucci's Orchestra  
WOWO—Sportsman Hour  
WTMJ—"Our Club"

**5:15 p.m.**  
NBC—Gene and Glenn: WOC  
CBS—Nick Lucas, songs: WCCO WFBM  
NBC—Mario Cozzi, baritone: WKBF  
KMOX—Baseball Highlights  
KYW—The Globe Trotter  
WDAF—Herman Crone's Orch. (NBC)  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WHAS—The Three Crystals  
WLW—Joe Emerson, orchestr  
WMAQ—Travel Talk  
WOWO—Sport Highlights  
WTMJ—Variety Program

**5:30 p.m.**  
NBC—Martha Meers, contralto: WDAF  
WENR  
CBS—Freddie Hankel's Orchestra  
WCCO WFBM  
KMOX—Jimmy Corbin, pianologue  
KYW—Dorothy Adams; Orchestra  
WGN—Sports Reporter  
WHAS—"Deed-I-Do" Club  
WLW—Bob Newhall, sportsman  
WOC—Jack Armstrong  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenadiers

**5:45 p.m.**  
NBC—Frank Buck's Adventures:  
WTAM WENR  
CBS—Boake Carter: WHAS KMOX  
WCCO WBBM  
KYW—Frankie Masters' Orchestra  
WDAF—Sports; Sisters of the Skillet  
WGN—World's Fair Reporter  
WLW—Al and Pete, comedy and songs  
WMAQ—News  
WOC—Musical Love Letters  
WOWO—Dr. Mills and Irene Curdes

**Night**

**6:00 p.m.**  
★ CBS—Kate Smith's Swanee Music:  
WBBM WDAF  
NBC—Jan Gower's Orchestra: WLS  
WLW WKBF  
★ NBC—STUDEBAKER CHAMPIONS;  
Richard Himber's Orchestra; Joey  
Nash, vocalist: WMAQ WOC WDAF  
WTAM  
NBC—Leonard Keller's Orch.: KYW  
KMOX—Art Gilham, pianist  
WCCO—Baseball Scores  
WFBM—Cowboys  
WGN—Hal Kemp's Orchestra  
WHAS—Sundown Serenade

**6:15 p.m.**  
CBS—From Old Vienna: KMOX  
WCCO WBBM WFBM  
WGN—Palmer House Ensemble  
WMAQ—Buddy Rogers' Orchestra  
WOWO—Shirley Wayne Ensemble

**6:30 p.m.**  
NBC—Ensemble Symphonies: WLS  
★ NBC—Garden Concert; Gladys Swar-  
thout, mezzo-soprano: WTAM WLW  
WMAQ  
CBS—Raffles the Amateur Cracksman:  
WHAS WFBM WOWO WCCO WIND  
NBC—Igor Gorin, baritone: WKBF  
KMOX—Four Shamrocks; orchestra:  
KYW—Eddy Duchin's Orchestra  
WDAF—Bavarian Peasant Band  
WGN—The Lone Ranger  
WOC—Hessberger's Band (NBC)  
WTMJ—Sports Flash; Dance Orch.

**6:45 p.m.**  
KMOX—"Chandu"  
KYW—Noble Sissle's Orchestra  
WCCO—Tena and Tim  
WIND—Harry Sosnik's Orch. (CBS)

**7:00 p.m.**  
★ NBC—Greater Minstrels: WLW  
WTMJ WLS  
CBS—Evan Evans, baritone: WCCO  
WFBM WHAS KMOX  
NBC—Harry Horlick's Gypsies: WOC  
WMAQ WTAM WDAF  
KYW—Rex Maupin's Concert  
WGN—Salon Orchestra  
WOWO—Marty Lawrence

**7:15 p.m.**  
CBS—Roy Helton: WHAS KMOX  
WFBM WBBM WCCO  
WGN—Comedy Stars of Hollywood

**7:30 p.m.**  
★ CBS—Lud Gluskin's Orchestra; Hen-  
rietta Schumann, pianist: WFBM  
KMOX WHAS WOWO WBBM  
NBC—Princess Pat Players: WENR  
CBS—Jules Alberti's Orchestra: WIND  
WCCO  
★ NBC—House Party; Donald Novis;  
Joe Cook: WOC WMAQ WDAF WLW  
WTMJ WTAM  
KYW—Trade Marks on Parade  
WGN—Arthur Wright, tenor

**7:45 p.m.**  
KYW—Clyde Lucas' Orchestra  
WGN—Earl Burtlett's Orchestra

**8:00 p.m.**  
NBC—Contented Hour: WDAF WMAQ  
WLW WTAM WOC  
CBS—Wayne Kings Orchestra: WFBM  
WOWO WHAS KMOX WCCO WBBM  
NBC—National Music Camp Program:  
WKBF WENR  
KYW—The Globe Trotter  
WGN—News; Headlines of Other Days  
WTMJ—Aristocrats

**8:15 p.m.**  
KYW—Terry Hayes; Orchestra  
WGN—Lawrence Salerno, baritone

**8:30 p.m.**  
CBS—"Care and Feeding of Hobby  
Horses": WOWO  
NBC—Gothic Choristers: KYW WTAM  
WOC  
CBS—"Singin' Sam": WBBM WFBM  
WHAS KMOX  
WCCO—Musical Program  
WDAF—Demitassis Review  
WLW—Henry Thies' Orchestra  
WMAQ—The Northerners Quartet  
WTMJ—Dance Orchestra

**8:45 p.m.**  
★ NBC—Democratic-Republican Series:  
WKBF KYW WENR  
CBS—"Care and Feeding of Hobby  
Horses": WIND KMOX WHAS  
WCCO—Musical Potpourri  
WFBM—Ice Carnival  
WGN—Bob Pacelli's Orchestra  
WLW—Margaret Carlisle, vocalist

# On Short Waves

Short wave reception in the next few days will be very poor, according to network engineers. Summer weather and static are the reasons. Hence, few broadcasts will be sent over from Europe for listeners in America.

There will be one unique program of first-rate importance, however; one of exceptional interest. It will be a sports broadcast—but what a broadcast! It will describe the oldest sporting event in the world—the fantastic, annual horse race around the principal square of Siena, Italy.

For almost 600 years this amazing spectacle has been presented once every year, with only an occasional break when war or famine devastated the country. As a result, it is the oldest surviving annual sporting event. Such contests as those of the Greek Olympiads predated this race, of course, but failed to survive. The Greek olympic events have been revived only during the past decades.

Siena's Palio is a horse race between representatives of the different wards or sections of the city. It resembles a mediaeval pageant—which, in a sense, it is. The jockeys are in costumes of colored doublets, shining hose, penons and fantastic headgear. When they ride, observers view it with the effect of a rainbow gone mad.

But before riding, the jockeys go to church—and so do the horses! They don't just stand outside. In one of the most amazing of all church ceremonies, the horses are ridden right down the center aisle, where they and their riders are blessed by none less than the Archbishop of Siena himself. This venerable dignitary confers his blessing while occupying his throne near the altar.

But what contrast with this strange yet dignified scene, when the riders leave the church and the race starts! They are hysterically applauded by the citizens of Siena, and by the thousands of visitors who throng to witness this traditional event.

After the race, feeling runs even high-

er. So worked up do the citizens of this ancient town become, that the winner always is given police protection against possible assault by members of the losing wards!

The color, action and atmosphere of this strange contest—which thus has power to make men's emotions run the gamut from reverence to hate—will be offered to American radio listeners by Edward Storer, well-known foreign correspondent. Mr. Storer will offer a "blow by blow" description of the race, on Thursday, August 16, from 11:30 a. m. to 12 noon CST. The program will broadcast from Italy over station 12RO, on 25.40 meters, and will be rebroadcast by CBS.

The Byrd broadcasts, as usual, will be sent from Little America on Wednesday at 8 p. m. CST, over short wave station KFZ, which operates between 45.11 and 13.87 meters.

## The Cover Girl

Ariene Francis, this week's cover girl, stepped out of the quiet, cloistered life of a convent to portray the part of a nun in the stage production of "La Gringa," thus overcoming parental objection to the stage in one fell swoop. In it she understudied Claudette Colbert. Gradually her histrionic career swerved towards the microphone, and to date she has participated in many successful radio shows. She is heard currently in the New York portion of the WABC-Columbia "45 Minutes in Hollywood" program.

She is not only an imitator of Lupe Velez but a physical double for her.

Arlene's surname is Kazanjian, but since announcers had trouble enough she decided to use her mother's last name, Francis, for radio work. In the theater she always was billed as Arlene Kazanjian.

Rouben Mamoulian, the noted screen director, was her teacher when she attended the Theater Guild School in New York. She was unceremoniously withdrawn from the school by her father, who objected to having a thespian in the family, and sent her packing on a Continental tour.

Following her return Arlene complied with the wishes of her father for a time. He helped her to learn photography and later established her in business. She returned to the footlights and subsequently had the leading role in the Boston production of "Street Scene."

## Notice

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20 x 11 1/2 - 20	2.35	80 S 8	30 x 4	2.55	8 1/2
20 x 11 1/2 - 21	2.40	80 S 8 1/2	32 x 4	2.75	8 1/2
20 x 11 1/2 - 19	2.45	80 S 8	32 x 4 1/2	2.95	8 1/2
20 x 11 1/2 - 19	2.50	80 S 8 1/2	34 x 4	3.15	8 1/2
20 x 11 1/2 - 19	2.55	80 S 8 1/2	34 x 4 1/2	3.35	8 1/2
20 x 11 1/2 - 18	2.60	80 S 8 1/2	34 x 4 1/2	3.45	8 1/2
20 x 11 1/2 - 18	2.65	80 S 8 1/2	34 x 4 1/2	3.55	8 1/2
20 x 11 1/2 - 18	2.70	80 S 8 1/2	34 x 4 1/2	3.65	8 1/2
20 x 11 1/2 - 18	2.75	80 S 8 1/2	34 x 4 1/2	3.75	8 1/2
20 x 11 1/2 - 18	2.80	80 S 8 1/2	34 x 4 1/2	3.85	8 1/2
20 x 11 1/2 - 18	2.85	80 S 8 1/2	34 x 4 1/2	3.95	8 1/2
20 x 11 1/2 - 18	2.90	80 S 8 1/2	34 x 4 1/2	4.05	8 1/2
20 x 11 1/2 - 18	2.95	80 S 8 1/2	34 x 4 1/2	4.15	8 1/2
20 x 11 1/2 - 18	3.00	80 S 8 1/2	34 x 4 1/2	4.25	8 1/2
20 x 11 1/2 - 18	3.05	80 S 8 1/2	34 x 4 1/2	4.35	8 1/2
20 x 11 1/2 - 18	3.10	80 S 8 1/2	34 x 4 1/2	4.45	8 1/2
20 x 11 1/2 - 18	3.15	80 S 8 1/2	34 x 4 1/2	4.55	8 1/2
20 x 11 1/2 - 18	3.20	80 S 8 1/2	34 x 4 1/2	4.65	8 1/2
20 x 11 1/2 - 18	3.25	80 S 8 1/2	34 x 4 1/2	4.75	8 1/2
20 x 11 1/2 - 18	3.30	80 S 8 1/2	34 x 4 1/2	4.85	8 1/2
20 x 11 1/2 - 18	3.35	80 S 8 1/2	34 x 4 1/2	4.95	8 1/2
20 x 11 1/2 - 18	3.40	80 S 8 1/2	34 x 4 1/2	5.05	8 1/2
20 x 11 1/2 - 18	3.45	80 S 8 1/2	34 x 4 1/2	5.15	8 1/2
20 x 11 1/2 - 18	3.50	80 S 8 1/2	34 x 4 1/2	5.25	8 1/2
20 x 11 1/2 - 18	3.55	80 S 8 1/2	34 x 4 1/2	5.35	8 1/2
20 x 11 1/2 - 18	3.60	80 S 8 1/2	34 x 4 1/2	5.45	8 1/2
20 x 11 1/2 - 18	3.65	80 S 8 1/2	34 x 4 1/2	5.55	8 1/2
20 x 11 1/2 - 18	3.70	80 S 8 1/2	34 x 4 1/2	5.65	8 1/2
20 x 11 1/2 - 18	3.75	80 S 8 1/2	34 x 4 1/2	5.75	8 1/2
20 x 11 1/2 - 18	3.80	80 S 8 1/2	34 x 4 1/2	5.85	8 1/2
20 x 11 1/2 - 18	3.85	80 S 8 1/2	34 x 4 1/2	5.95	8 1/2
20 x 11 1/2 - 18	3.90	80 S 8 1/2	34 x 4 1/2	6.05	8 1/2
20 x 11 1/2 - 18	3.95	80 S 8 1/2	34 x 4 1/2	6.15	8 1/2
20 x 11 1/2 - 18	4.00	80 S 8 1/2	34 x 4 1/2	6.25	8 1/2
20 x 11 1/2 - 18	4.05	80 S 8 1/2	34 x 4 1/2	6.35	8 1/2
20 x 11 1/2 - 18	4.10	80 S 8 1/2	34 x 4 1/2	6.45	8 1/2
20 x 11 1/2 - 18	4.15	80 S 8 1/2	34 x 4 1/2	6.55	8 1/2
20 x 11 1/2 - 18	4.20	80 S 8 1/2	34 x 4 1/2	6.65	8 1/2
20 x 11 1/2 - 18	4.25	80 S 8 1/2	34 x 4 1/2	6.75	8 1/2
20 x 11 1/2 - 18	4.30	80 S 8 1/2	34 x 4 1/2	6.85	8 1/2
20 x 11 1/2 - 18	4.35	80 S 8 1/2	34 x 4 1/2	6.95	8 1/2
20 x 11 1/2 - 18	4.40	80 S 8 1/2	34 x 4 1/2	7.05	8 1/2
20 x 11 1/2 - 18	4.45	80 S 8 1/2	34 x 4 1/2	7.15	8 1/2
20 x 11 1/2 - 18	4.50	80 S 8 1/2	34 x 4 1/2	7.25	8 1/2
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20 x 11 1/2 - 18	5.10	80 S 8 1/2	34 x 4 1/2	8.45	8 1/2
20 x 11 1/2 - 18	5.15	80 S 8 1/2	34 x 4 1/2	8.55	8 1/2
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20 x 11 1/2 - 18	5.25	80 S 8 1/2	34 x 4 1/2	8.75	8 1/2
20 x 11 1/2 - 18	5.30	80 S 8 1/2	34 x 4 1/2	8.85	8 1/2
20 x 11 1/2 - 18	5.35	80 S 8 1/2	34 x 4 1/2	8.95	8 1/2
20 x 11 1/2 - 18	5.40	80 S 8 1/2	34 x 4 1/2	9.05	8 1/2
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20 x 11 1/2 - 18	5.50	80 S 8 1/2	34 x 4 1/2	9.25	8 1/2
20 x 11 1/2 - 18	5.55	80 S 8 1/2	34 x 4 1/2	9.35	8 1/2
20 x 11 1/2 - 18	5.60	80 S 8 1/2	34 x 4 1/2	9.45	8 1/2
20 x 11 1/2 - 18	5.65	80 S 8 1/2	34 x 4 1/2	9.55	8 1/2
20 x 11 1/2 - 18	5.70	80 S 8 1/2	34 x 4 1/2	9.65	8 1/2
20 x 11 1/2 - 18	5.75	80 S 8 1/2	34 x 4 1/2	9.75	8 1/2
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20 x 11 1/2 - 18	6.00	80 S 8 1/2	34 x 4 1/2	10.25	8 1/2
20 x 11 1/2 - 18	6.05	80 S 8 1/2	34 x 4 1/2	10.35	8 1/2
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20 x 11 1/2 - 18	7.95	80 S 8 1/2	34 x 4 1/2	14.15	8 1/2
20 x 11 1/2 - 18	8.00	80 S 8 1/2	34 x 4 1/2	14.25	8 1/2
20 x 11 1/2 - 18	8.05	80 S 8 1/2	34 x 4 1/2	14.35	8 1/2
20 x 11 1/2 - 18	8.10	80 S 8 1/2	34 x 4 1/2	14.45	8 1/2
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## Star ★ Indicates High Spot Selections

**5:30 a.m.**  
KMOX—Home Folks' Hour  
WLS—Prairie Ramblers  
WLW—Top o' the Morning

**5:45 a.m.**  
KMOX—Dynamite Jim  
WLS—Bulletin Board

**6:00 a.m.**  
KMOX—Riddles and Grins  
KYW—Musical Clock  
WGN—Good Morning Program  
WLS—Smile a While Time  
WLW—A Nation's Family Prayer  
WMAQ—Morning Worship  
WOWO—Breakfast Club

**6:15 a.m.**  
WLW—A Morning Devotions  
WMAQ—Health Exercises

**6:30 a.m.**  
NBC—Cheerio: WTAM WMAQ WLW  
KMOX—Melody Weavers and Skeets  
WDAF—Over the Coffee Cups  
WFBM—Pep Club  
WLS—A Morning Devotions  
WTMJ—Devotional Services

**6:45 a.m.**  
KMOX—Black and White Rhythms  
WLS—Organ Melodies

**7:00 a.m.**  
CBS—Deane Moore, tenor: WIND  
WFBM  
★ NBC—Breakfast Club: WMAQ  
NBC—Herman and Banta: WOC  
WDAF  
KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—A Asbury College Devotions  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Livestock; Sun Dial

**7:15 a.m.**  
CBS—In a Spanish Garden: WFBM  
KMOX WIND  
NBC—Don Hall Trio: WLW WOC  
WDAF  
WLS—News

**7:30 a.m.**  
NBC—Honey Deane, songs: WTAM  
KMOX—Tick-Tock Revue  
WDAF—Melody Parade  
WHAS—Georgia Wildcats  
WLS—Peggy and Steve  
WLW—Joe Emerson, hymns  
WOC—Musical Clock  
WOWO—A Bible Class

**7:45 a.m.**  
CBS—Round Towners: WFBM  
NBC—Allen Prescott: WLW WDAF  
KMOX—Minute Parade  
WGN—The Keep Fit Club  
WHAS—Bob Atcher  
WLS—Kitchen Krew

**8:00 a.m.**  
NBC—Breen and de Rose, songs:  
KYW WTAM WOC  
CBS—Bill and Ginger: WHAS WIND  
WOWO WFBM  
WDAF—A Morning Bible Lesson  
WGN—Morning Musicales  
WLW—Mailbag

**8:15 a.m.**  
NBC—Castles of Romance, Alice Remsen; Ray Heatherlon: WKBF  
NBC—Viennese Sextet: WLW WTAM  
WMAQ WDAF WOC  
CBS—Crane Calder, bass: WFBM  
WBBM  
KYW—Irene King  
WHAS—Mrs. Randolph, shopping  
WOWO—Old Timers

**8:30 a.m.**  
NBC—Today's Children: WTMJ  
CBS—Press Radio News (5 Min.):  
WIND WFBM  
CBS—Madison Ensemble: WFBM  
WHAS WIND  
NBC—Press Radio News (5 Min.):  
WKBF WOC WDAF WTAM  
NBC—Morning Parade: WOC WKBF  
WDAF WTAM  
KYW—Comi-Hits  
WGN—Harold Turner, pianist  
WLW—Arthur Chandler, Jr., organist  
WOWO—Country Clubmen

**8:45 a.m.**  
NBC—Radio Kitchen: KYW  
KMOX—Fashion Parade  
KYW—Fur Facts (5 Min.)  
WGN—Arthur Wright, tenor  
WLW—Rhythm Jesters  
WMAQ—Morning Parade (NBC)  
WOWO—Madison Ensemble (CBS)  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
CBS—U. S. Navy Band: WFBM WHAS  
KMOX WBBM WCCO  
NBC—Galaxy of Stars: WLW WOC  
WMAQ WTAM WDAF WTMJ  
NBC—The Honeymooners: KYW  
WGN—Movie Personalities  
WLS—Weather; Markets  
WOWO—Housewife Hour

**9:15 a.m.**  
NBC—Platt and Nierman: WKBF  
WMAQ  
NBC—Morning Parade: KYW WDAF  
WTAM

WCCO—Musical Program  
WENR—Today's Children  
WGN—Your Friendly Neighbor  
WIND—U. S. Navy Band (CBS)  
WLW—News  
WOC—Your Child (NBC)  
WTMJ—Woman's News of the Day

**9:30 a.m.**  
NBC—Three Shades of Blue: WDAF  
WOC WTAM WKBF  
CBS—Do Re Me Trio: WOWO WHAS  
WIND WFBM  
KMOX—Let's Compare Notes  
KYW—Poetic Interlude  
WENR—Program Preview  
WGN—Bob Davis and the Texans  
WLW—Spiritual Singers  
WTMJ—Bob De Haven's Frolic

**9:45 a.m.**  
NBC—Al Bernard, the boy from Dixie:  
WOC WKBF WDAF WTAM KYW  
CBS—Mary Taylor, cooking talk:  
WHAS WBBM KMOX WOWO  
Q. G.—Painted Dreams: WGN WLW  
WENR—Morin Sisters  
WFBM—Dessa Byrd, organist  
WTMJ—Hollywood Movie Letter

**10:00 a.m.**  
NBC—Merry Macs: WTAM WMAQ  
WOC WDAF  
CBS—Connie Gates, songs: WOWO  
KMOX WBBM WCCO WFBM WHAS  
NBC—Fay Ferguson, pianist: WENR  
KYW—Rose Vanderbosch at the Piano  
WGN—Barry Devine; Orchestra  
WLW—Morning Hillites  
WTMJ—Truesdell Program

**10:15 a.m.**  
NBC—Honeyboy and Sassafra, sketch:  
WDAF WOC WTAM KYW  
CBS—Oriental Music: WFBM WHAS  
WIND KMOX  
NBC—Fields and Hall: WENR  
WCCO—Jean Abbey  
WGN—Musicales  
WLW—Babs and Don, comedy  
WMAQ—Summer School of the Air  
WOWO—Market Quotations  
WTMJ—With a Song

**10:30 a.m.**  
CBS—Al Kavelin's Orchestra: KMOX  
WHAS WOWO WFBM WIND  
NBC—Merry Madcaps: WDAF WTAM  
WMAQ KYW WLW  
WCCO—Markets; Doggie Doin's  
WENR—Home Service  
WGN—Market Reports  
WKBF—Vic and Sade (NBC)  
WOC—Home Management Club  
WTMJ—Hans Badner's Bavarians

**10:45 a.m.**  
NBC—Words and Music: WKBF  
WMAQ  
WCCO—Markets  
WGN—Home Management  
WLS—On Parade

**11:00 a.m.**  
CBS—Emil Velazco's Orchestra: WHAS  
KMOX WCCO WOWO WBBM  
WFBM  
NBC—Jan Brunesco's Ensemble: KYW  
WDAF WOC  
WGN—A Mid-day Service  
WLW—Albright and Wayne  
WMAQ—Merry Macs (NBC)  
WTMJ—What's New in Milwaukee?

**11:15 a.m.**  
NBC—Rex Battle's Ensemble: WTAM  
NBC—Honorable Archie and Frank:  
WMAQ WKBF  
WDAF—Service Reports  
WHAS—Sanders Sisters  
WIND—Velazco's Orchestra (CBS)  
WLW—Weather; Livestock Reports  
WOC—Markets

**11:30 a.m.**  
NBC—Farm and Home Hour: WKBF  
WDAF WOC WLW KYW  
CBS—Esther Velas' Ensemble: WHAS  
WCCO WOWO WIND  
NBC—Dick Fiddler's Orchestra: WTAM  
WMAQ  
KMOX—Magic Kitchen  
WFBM—Hoosier Farm Circle  
WGN—Markets; Doring Sisters  
WLS—Prairie Ramblers  
WTMJ—Jack Teter and Play Boys

**11:45 a.m.**  
WCCO—News Bulletin  
WGN—Palmer House Ensemble  
WIND—Along the Volga (CBS)  
WLS—Weather and Markets; News  
WTMJ—Twenty Flying Fingers

## Afternoon

**12:00 Noon**  
CBS—Eton Boys: KMOX WFBM  
WCCO WIND  
NBC—Dion Kennedy, organist: WLW  
WTAM  
WGN—Jesse Crawford, organist  
WHAS—Livestock; Market Reports  
WLS—Prairie Farmer Dinner Bell

WMAQ—Herman Crone's Orchestra  
WOWO—News  
WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
CBS—Poetic Strings: WFBM WOWO  
KMOX—Piano Interlude; Livestock  
WGN—Romance of Helen Trent  
WHAS—Georgia Wildcats

**12:30 p.m.**  
CBS—Artist Recital: WFBM WHAS  
KMOX WCCO WIND  
NBC—The Three Scamps: WOC WTAM  
WDAF WMAQ  
KYW—Smack Out (NBC)  
WGN—Century of Progress Orchestra  
WLW—Larry Lee's Orchestra  
WOWO—Organalities  
WTMJ—Variety Program

**12:45 p.m.**  
NBC—Nellie Revell at Large: WMAQ  
NBC—Ma Perkins, drama: WTAM  
WKBF WLW WOC  
CBS—Adult Education: WIND WOWO  
KYW—Prudence Penny, economics  
WCCO—Noon Hi-Lites  
WDAF—Aunt Sammy  
WGN—Palmer House Ensemble  
WHAS—College of Agriculture  
WLS—Livestock and Grain Markets

**1:00 p.m.**  
NBC—Nathan Stewart, baritone:  
WMAQ  
CBS—Metropolitan Parade: KMOX  
WOWO WIND WFBM  
NBC—Blue Room Echoes: WTAM  
WDAF WLW KYW WOC WKBF  
WCCO—Anna Dickie Olesen  
WGN—Blackstone Jongleurs  
WHAS—University of Kentucky  
WLS—Homemakers' Hour  
WTMJ—Markets; Dance Orchestra

**1:15 p.m.**  
KMOX—Exchange Club  
WCCO—American Dental Association  
WGN—Doring Sisters  
WLW—Artists Interview  
WOC—Happy Sally

**1:30 p.m.**  
CBS—Dancing by the Sea: WHAS  
WFBM WOWO WIND KMOX  
NBC—Woman's Radio Review: WDAF  
WTAM KYW  
WCCO—Markets  
WGN—Bob Forsans, tenor  
WLW—Bond of Friendship  
WOC—Markets  
WTMJ—Dance Orchestra

**1:45 p.m.**  
KMOX—St. Louis Club  
WCCO—Baseball  
WGN—Baseball; Boston vs. Chicago  
Cubs  
WLW—Dorothy Ponce, vocalist  
WMAQ—Baseball; Chicago Cubs vs.  
Boston  
WOC—Melody Lane; News  
WTMJ—News Market Review

**2:00 p.m.**  
★ CBS—Detroit Symphony Orchestra:  
WFBM WOWO KMOX WHAS WIND  
NBC—Betty and Bob, drama: WLW  
WTMJ WLS  
NBC—Ernie Holst's Orchestra: WTAM  
WDAF WKBF  
KYW—Lorna Crayston; Ken Nelson;  
Mel Stitzel  
WOC—Baseball Game

**2:15 p.m.**  
NBC—Singing Stranger: WKBF  
WLS—Wm. O'Conner, tenor  
WLW—Matinee Highlights  
WTMJ—Baseball; Milwaukee vs. To-  
ledo

**2:30 p.m.**  
NBC—Chicago Symphony Orchestra:  
WKBF  
NBC—Art Tatum, negro pianist:  
WDAF WTAM  
KYW—Maurie Sherman's Orchestra  
WENR—Singing Stranger (NBC)  
WFBM—Two Thirty Tunes  
WLW—Life of Mary Sothern  
WOWO—Little Joe

**2:45 p.m.**  
NBC—Adventures on Mystery Island:  
WDAF WKBF  
WENR—Chicago Symphony Orchestra  
WLW—Business News

**3:00 p.m.**  
CBS—Jerry Cooper, baritone: WIND  
WHAS WFBM  
NBC—Blue Room Echoes: WDAF  
WLW WTAM  
KMOX—Window Shoppers, Orchestra  
KYW—Century Concert

**3:15 p.m.**  
CBS—The Playboys: WFBM  
KMOX—Aeolian Piano Recital  
KYW—Royal Hawaiian Orchestra  
WHAS—A Week-day Devotions  
WOWO—Guest Revue

**3:30 p.m.**  
NBC—The Tattered Man, sketch:  
WTAM WKBF KYW

CBS—Organ Melodies: WIND  
NBC—Ma Perkins, drama: WDAF  
WENR  
★ NBC—Jackie Heller, tenor: WLW  
WGN  
KMOX—The Voice of St. Louis  
WFBM—Circle Melodies  
WHAS—Christine Ridge

**3:45 p.m.**  
CBS—Chansonette: WHAS KMOX  
WBBM WFBM  
NBC—Nursery Rhymes: WDAF WKBF  
WTAM  
KYW—Harmony Four  
WENR—Ranch Boys (NBC)  
WGN—Chicago Symphony Orchestra  
WLW—The Texans, vocal trio  
WOWO—A Old Time Religion

**4:00 p.m.**  
NBC—Harry Meyer's Orchestra: WDAF  
WMAQ WLW WOC WKBF  
CBS—Charles Carfile, tenor: WHAS  
WFBM WBBM WCCO  
NBC—Dorothy Page, songs: WENR  
KMOX—Missouri DAR  
KYW—Mel Stitzel, pianist  
WGN—Dance Orchestra  
WTMJ—Organ Melodies

**4:15 p.m.**  
CBS—Edward Wurtzbach's Orchestra:  
WBBM WFBM WCCO  
NBC—Harry Meyer's Orchestra: KYW  
WTAM  
KMOX—Tune Shop  
WENR—Larry Larsen, organist  
WGN—Bob Pacelli's Orchestra  
WHAS—Herbert Koch, organist  
WOWO—Richard Trojan

**4:30 p.m.**  
NBC—Mary Small, songs: WOC WMAQ  
WDAF  
NBC—Twenty Fingers of Harmony:  
WENR  
CBS—Jack Armstrong, sketch: WBBM  
WOWO  
E.T.—Jack Armstrong, sketch: WLW  
KMOX—The Nordmans  
KYW—Uncle Bob's Club  
WFBM—Bohemians  
WGN—Dance Orchestra

**4:45 p.m.**  
NBC—Orphan Annie: WENR WGN  
CBS—Sam Robbins' Orchestra: WIND  
WOWO WFBM WCCO WBBM  
WHAS KMOX  
NBC—Lowell Thomas, today's news:  
WLW  
NBC—Mid-week Hymn Sing: WKBF  
WOC WDAF  
WMAQ—Fred Rose

**5:00 p.m.**  
CBS—Beale Street Boys, quartet:  
WHAS WFBM  
NBC—Gould and Shefter: WOC  
WKBF  
KMOX—Sports; Piano Melodies  
KYW—Madhatters; Lucky Seven  
WBBM—Jack Russell's Orchestra  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Ben Potter, sketch  
WLW—Hawaiians  
WMAQ—Palace Varieties  
WOWO—Sportsman Hour  
WTMJ—Our Club

**5:15 p.m.**  
NBC—Tintype Tenor: WKBF  
CBS—Wayside Cottage: WCCO WFBM  
KMOX—Baseball Highlights  
KYW—News  
WDAF—Herman Crone's Orchestra  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WHAS—Sundown Serenade  
WMAQ—Travel Talk  
WOC—Disc Doin's; Sport Review  
WOWO—Sport Highlights  
WTMJ—Malone Sisters

**5:30 p.m.**  
CBS—Peter Biljo's Orchestra: KMOX  
WCCO WFBM  
NBC—You and Your Government:  
WENR  
NBC—Pickens Sisters: WMAQ WTAM  
WKBF  
KYW—James Hatton, tenor  
WDAF—Soloist  
WGN—Sports Reporter  
WHAS—“Deed I Do” Club  
WLW—Bob Newhall, sportsman  
WOC—Jack Armstrong, sketch  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenadiers

**5:45 p.m.**  
NBC—Frank Buck's Adventures:  
WENR  
CBS—Boake Carter, news: WHAS  
KMOX WBBM WCCO  
NBC—Sisters of the Skillet: KYW  
WKBF WDAF  
WGN—World's Fair Reporter  
WLW—Melody Masters  
WMAQ—Press Radio News

WOC—The Husking Bee  
WOWO—Variety Program

**Night**

**6:00 p.m.**  
★ NBC—Leo Reisman's Orchestra:  
WTAM WMAQ WKBF  
CBS—Freddie Hankel's Orchestra:  
WIND  
NBC—Henry King's Orchestra: WLW  
WLS  
★ CBS—“Lavender and Old Lace”:  
WBBM WHAS WFBM KMOX  
WOWO  
KYW—In A Garden (NBC)  
WCCO—Baseball Scores; News  
WDAF—Frances Jacobson, pianist  
WLW—Crime Clues (NBC)  
WOC—Rhythmic Ramblings

**6:15 p.m.**  
CBS—Jules Alberti's Orchestra: WCCO  
WDAF—Winthrop Williams  
WGN—Dance Orchestra

**6:30 p.m.**  
★ NBC—Goldman Band o' Concert: WLS  
★ CBS—“Accordiana”: WCCO WFBM  
KMOX WBBM  
★ NBC—Wayne King's Orchestra:  
WOC WTMJ WMAQ WTAM WDAF  
WKBF  
KYW—Eddy Duchin's Orchestra  
WGN—Bob Pacelli's Orchestra  
WIND—Dramatic Guild (CBS)  
WLW—Elliot Brock's Band  
WOWO—Hot Peppers

**6:45 p.m.**  
KYW—Noble Sissle's Orchestra  
WGN—Palmer House Ensemble  
WHAS—Sam, Gil and Louie  
WLS—Leonard Keller's Orchestra  
WLW—Monkey Hollow, comedy

**7:00 p.m.**  
NBC—Duluth Symphony Orchestra:  
WTAM WMAQ  
★ CBS—George Givot: WOWO WFBM  
WHAS WCCO  
NBC—Musical Memories: WLS  
KMOX—Four Shamrocks; Orchestra  
KYW—Rex Maupin's Orchestra  
WBBM—Henry Busse's Orch. (CBS)  
WDAF—Mastersingers  
WGN—Earl Burnett's Orchestra  
WTMJ—Dance Orchestra

**7:15 p.m.**  
KMOX—Hasgall and Straeter Presents  
WDAF—Maxine Ripley's Boy Friends  
WGN—Mardi Gras  
WIND—George Givot, comedian (CBS)

**7:30 p.m.**  
★ CBS—STUDEBAKER CHAMPIONS;  
Richard Himber's Orchestra; Joey  
Nash, soloist: WFBM WCCO KMOX  
WBBM  
NBC—Symphony Orchestra: WENR  
NBC—Kaltenmeyer's Kindergarten:  
WMAQ WDAF WOC WTAM  
KYW—Leonard Keller's Orchestra  
WHAS—Variety Party  
WLW—Town Herald  
WOWO—Variety Program  
WTMJ—Rhythm Strings

**7:45 p.m.**  
WGN—Bob Pacelli's Orchestra  
WOWO—Howdy Wilcox' Orchestra

**8:00 p.m.**  
CBS—The Troopers: WFBM WBBM  
WHAS WCCO KMOX  
NBC—Beauty Box Theater: WTAM  
WLW WMAQ WOC WTMJ WKBF  
WDAF  
KYW—News  
WGN—News; Headlines of Other Days  
WOWO—Dick Shelton's Orchestra

**8:15 p.m.**  
CBS—Modern Mountaineers: KMOX  
WFBM WBBM WHAS WCCO  
KYW—Hot Peppers; Ken Nelson  
WGN—“Blubber” Bergman  
WOWO—Rudy Errington's Orchestra

**8:30 p.m.**  
★ NBC—Tim Ryan's Rendezvous:  
KYW  
CBS—Melodic Strings: WHAS KMOX  
WFBM WCCO WOWO WIND  
WENR—Gene Arnold  
WGN—Chicago Theater of the Air

**8:45 p.m.**  
WCCO—Jane Froman and Don Ross  
WENR—Buddy Rogers' Orchestra

**9:00 p.m.**  
NBC—Orlando's Orchestra: WENR  
NBC—Q.S.T., dramatic sketch: WTAM  
WMAQ  
CBS—Henry Busse's Orchestra: WCCO  
WBBM  
NBC—Frank Buck's Adventures:  
WDAF WTMJ  
KMOX—Baseball Resume  
KYW—Pratt and Sherman  
WFBM—Hawaiians  
WGN—June Provines  
WHAS—Herbert Koch, organist  
WLW—Cotton Queen Minstrels  
WOC—John Behan, tenor  
WOWO—Parade of Music

# Sportcasts of the Week

## SCHEDULE OF EVENTS

(Shown in Central Standard Time)

**FRIDAY**, Aug. 10: 5 p. m., British Empire Track Meet, CFRB (690 kc.). **SATURDAY**, Aug. 11: 5 p. m., British Empire Games, CFRB (690 kc.). **SUNDAY**, Aug. 12: 12, 2 and 3:30 p. m., National Speedboat Regatta, NBC-WJZ network. **THURSDAY**, Aug. 16: 11:30 a. m., Siena, Italy, Horse Race, CBS-WABC network. **SATURDAY**, Aug. 18: 1 p. m., Women's Nat'l Tennis, CBS network; 2 p. m., Travers Stakes, CBS network.

Outdating the Epsom Derby and other famous turf events by three or four centuries is the *Siena Palio*, the historic horse race around the principal square of Siena, Italy which will be brought to American listeners for the first time Thursday, August 16. *Edward Storer*, prominent foreign correspondent, will handle this short wave airing over a CBS-WABC network for a half hour beginning 11:30 a. m. CST.

The inaugural of this event was staged in the 14th century, when chariots were the rage, and is contested by riders from various sections of the city gowned in colorful costumes. What is considered a disqualifying foul on U. S. tracks is mere horseplay in Siena and the more bumping, charging and whip swinging, a la Don Meade, is deserving of most praise. They then send out the police to escort the winner back to the judges' stand.

ANOTHER race carnival, this time with speed furnished by gasoline, which should attract many dialers will be the National Speedboat Regatta held at Baltimore, August 12. Three broadcasts have been scheduled, each airing the final and title heat of each event. At 12 noon CST the final mile of the National Sweepstake comes to followers of the scrambled surf. The national championship hydroplane affair is on deck for 2 o'clock and the Gold Cup final will be settled at 3:30 p. m. Held in connection with the Maryland Tercentenary this year, these races have drawn all of the country's leading speedboat pilots and NBC will have its mikemen at vantage points along the course.

## Music in the Air

(Continued from Page 8)

The Concert Artists Series (August 12, NBC at 12:30 p. m.) features *Louis Crowder*, pianist and protege of *Egon Petri*; *George Rasely*, tenor; and *Oswaldo Mazzucchi*, cellist.

*King's Chapel Choir*, of Boston, will broadcast Sunday (August 12, NBC at 1:30 p. m.)... *Schumann-Heink* will sing "Connais Tu Le Pays" from "Mignon" Sunday evening (NBC at 8 p. m.).

The Musical Art Quartet presents (August 12, NBC at 5:30 p. m.) the Dvorak Quartet for Piano and Strings, in E flat.

*Gladys Swarthout*, on the Firestone Garden Concert (August 13, NBC at 6:30 p. m.) sings "Estrellita" by Frank La Forge, and Ronald's "Oh Lovely Night." She is scheduled to continue as star on

HERE'S A NOVEL speed classic which shows that the senior network hasn't forgotten to cater to the kids. The *American Soap Box Derby*, the world's greatest racing event for the youngsters will be put on the air August 19 by NBC and Graham McNamee from Burkhardt Hill in Dayton, Ohio, where the finals of this widely contested affair will be held. Eliminations in home-made racing cars were held throughout the East and Middle West, including a big series at the Chicago World's Fair, and thousands of spectators are expected to line the Buckeye city's streets to see the sectional winners line up for their Barney Oldfield act down this hill. The broadcast time will be given here next week so that the boys in the various cities can follow the luck of their champs.

## Sport Shorts

A GOOD program to fish for will be the British Empire Games, annual track and field meet engaging British athletes, which is being short waded to CFRB (690 kc.) this year. You can get the results of the final events August 10 and 11 at 5 p. m. CST... WHAM, in Rochester, has made preparations to handle the Canada Cup races, engaging a challenger from the Royal Canadian Yacht Club and the Rochester Yacht Club for the famous trophy, second only in rank in sailing importance to the America Cup races. The series starts August 20 and short wave lines have been installed on a submarine chaser which will send reports to the WHAM control room... "Lum and Abner," *Chester Lauck* and *Norris Goff*, respectively, of the WGN skit, like sports next to their families. They're always at Chicago's ball parks and Lauck pushes a golf ball around the links at close to par... *Spencer Whedon* and *Gray Brock*, WSMK staff announcers, handled the NBC account of the main flight in the Women's National Air Meet from Dayton last Thursday... *Barney Oldfield*, veteran auto speedster, faced the mike as guest interviewee on the Farm and Home Hour last Wednesday

this program until November.

*Ossip Gabrilowitsch* conducts on the National Music Camp program from Interlochen, Mich., Monday (August 13, NBC at 8 p. m.).

The *Goldman Band* concert (August 14, NBC at 6:30 p. m.) programs Elgar's "Pomp and Circumstance" March, the overture to "Mignon," Schubert's "Ave Maria," the Fifth Act of Gounod's "Faust," excerpts from "Andrea Chenier," from "Pinafore," and the overture to Rossini's "William Tell."

"Ocean, Thou Mighty Monster," from Meyerbeer's "Oberon" opens the program of *Lilian Bucknam*, soprano (August 15, NBC at 5:30 p. m.), and is followed by Bartok's "Roumanian Dance," "Lullaby" by Gretchaninoff and "The Bells, of Home" by Koshtetz.

and came through without any spills... *C. O. Brown*, popular Cincy sportscaster, is another who fills in several mike dates daily. Leaving the ball game he comes on nightly at 6 p. m. CST with a big league score review and play-by-play of the *Reds'* game. He fills a Golf and Tennis Highlights program (8:45 p. m.) in which local experts in both sports are brought to the mike, and his BC Sports Review at 5:10 takes in all the other sports. Brown was formerly head of the Cincinnati Recreation Commission.

## Hits of the Week

For the past few weeks the song "With My Eyes Wide Open" occupied a modest position in RADIO GUIDE weekly survey of song hits. During the past week, however, the torchy tune took a new lease on life, and spurted into the place of honor in the weekly tabulation. Band maestros of the two major networks voted it into the hit class.

Following is the tabulation of popularity as compiled by RADIO GUIDE:

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
With My Eyes Wide Open	32
For All We Know	29
Love in Bloom	27
Sleepyhead	25
I Never Had a Chance	24
All I Do Is Dream of You	23
Wish I Were Twins	23
Very Thought of You	23
Moonglow	22
Spellbound	21

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
With My Eyes Wide Open	30
Love in Bloom	27
Sleepyhead	26
Wish I Were Twins	25
Pardon My Southern Accent	22
The Breeze	21
All I Do Is Dream of You	21
Moonglow	19
Spellbound	19
Cocktails for Two	18

Selections of some of the bandleaders, arranged alphabetically; are as follows:

*Victor Arden*: Moonglow, Dames, For All We Know, With My Eyes Wide Open, Then I'll Be Tired of You, Say It.

*Herm Crone*: I'll String Along With You, With My Eyes Wide Open, For All We Know, All I Do, Cocktails for Two, May I, Love Thy Neighbor.

*Eddy Duchin*: The Breeze, Love in Bloom, Spellbound, Then I'll Be Tired of You, I've Only Eyes for You.

*Ferde Grofe*: Sleepyhead, With My Eyes Wide Open, Dust on the Moon, Take a Lesson from the Lark, Spellbound.

*Abe Lyman*: Pardon My Southern Accent, Take a Lesson from the Lark, Love in Bloom, Dames, Sleepyhead, Cocktails for Two.

RICHARD HIMBER AND HIS  
STUDEBAKER with Joey Nash  
CHAMPIONS

TUESDAY NIGHT

7:30 CENTRAL P.M. STANDARD TIME

WBBM • KMOX • CKLW  
WFBM • WCCO • KMBC  
and the Columbia Network

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9:15 p.m.

Central Standard Time

Tuesday, August 14

Continued from Preceding Page

NBC—Robert Royce, tenor: WENR  
NBC—Gene and Glenn: WTAM WOC  
WTMJ WMAQ WDAF WKBF  
KMOX—Tommy Christian's Orchestra  
WFBM—Sketches in Melody  
WGN—Lum and Abner, sketch  
WHAS—Sports; Violin and Harp

9:30 p.m.

★ NBC—Rudy Vallee's Orchestra: WMAQ  
NBC—Carol Hoff's Orchestra: WTAM KYW  
CBS—Isham Jones' Orchestra: WHAS WFBM WBBM WCCO KMOX WWO  
NBC—Leo Reisman's Orchestra: WLW WDAF WTMJ WOC  
WENR—Don Pedro's Orchestra  
WGN—Wayne King's Orchestra

9:45 p.m.  
CBS—Joe Reichman's Orchestra: KMOX WFBM WHAS WBBM WWO  
CBS—Freddie Hankel's Orchestra: WCCO  
WENR—Leonard Keller's Orchestra  
WGN—Anson Weeks' Orchestra  
WKBF—Rudy Vallee's Orch. (NBC)

10:00 p.m.

CBS—Harry Sosnik's Orchestra: WFBM WHAS WBBM  
NBC—Enric Madriguera's Orchestra: KYW WKBF  
★ NBC—Buddy Rogers' Orchestra: WENR  
KMOX—Rhapsody of the Reeds

WCCO—Reports  
WDAF—Sports Reporter; Soloists  
WLW—Dance Orchestra  
WMAQ—Eddy Duchin's Orchestra  
WOC—News; Hits and Bits; Sports  
WTMJ—Dance Orchestra

10:15 p.m.

CBS—Harry Sosnik's Orchestra: KMOX WCCO  
NBC—Enric Madriguera's Orchestra: WOC WTAM  
WGN—Ted Weems' Orchestra

10:30 p.m.

NBC—Jack Denny's Orchestra: WTAM WDAF WLW WKBF WMAQ  
CBS—Earl Hines' Orchestra: WBBM  
NBC—Bobby Meeker's Orchestra: WKBF KYW

CBS—Frank Dailey's Orchestra: KMOX WHAS  
WCCO—Jack Crawford's Orchestra  
WENR—Hessberger's Orchestra  
WFBM—Serenaders  
WGN—Earl Burnett's Orchestra  
WOC—Dance Orchestra

10:45 p.m.

CBS—Frank Dailey's Orchestra: WFBM  
NBC—Pete Smythe's Orchestra: KYW WKBF  
WGN—Late Dance Orchestras  
WOC—Jack Denny's Orch. (NBC)

11:00 p.m.

NBC—Leonard Keller's Orchestra: WDAF WMAQ WOC

CBS—Jack Russell's Orchestra: WCCO WBBM WFBM  
NBC—Clyde Lucas' Orchestra: WENR WKBF  
KMOX—Herbie Kay's Orchestra  
KYW—Herman Croie's Orchestra  
WHAS—Vee Davidson's Orchestra  
WLW—Dance Orchestra

11:30 p.m.

NBC—Carl Hoff's Orchestra: WDAF WENR WOC  
CBS—Keith Beecher's Orchestra: KMOX WCCO WFBM WBBM  
NBC—Eddy Duchin's Orchestra: WKBF WMAQ  
KYW—Frankie Masters' Orchestra  
WHAS—Vee Davidson's Orchestra  
WLW—Larry Lee's Orchestra

11:45 p.m.

KMOX—When Day Is Done

12:00 Midnight

WLW—Moon River, organ and poems

Star ★ Indicates High Spot Selections

**5:30 a.m.**  
KMOX—Home Folks' Hour  
WLS—Arkansas Woodchopper and Hal  
WLW—Top o' the Morning

**5:45 a.m.**  
KMOX—Dynamite Jim  
WLS—Bulletin Board

**6:00 a.m.**  
KMOX—Riddles and Grins  
KYW—Musical Clock  
WGN—Good Morning  
WLS—Smile A While  
WLW—A Nation's Family Prayer  
WMAQ—A Morning Worship  
WOWO—Breakfast Club

**6:15 a.m.**  
WLW—A Morning Devotions  
WMAQ—Health Exercises

**6:30 a.m.**  
NBC—Cheerio: WTAM WMAQ WLW  
KMOX—Melody Weavers and Skeets  
WDAF—Over the Coffee Cups  
WFBM—Pep Club  
WLS—A Morning Devotions  
WTMJ—A Devotional Services

**6:45 a.m.**  
KMOX—Black and White Rhythms  
WLS—Organ Melodies

**7:00 a.m.**  
CBS—Deane Moore, tenor: WFBM  
WIND

NBC—Herman and Banta: WDAF  
WOC

KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—A Asbury College Devotions  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Livestock; Sun Dial

**7:15 a.m.**  
CBS—Patterns in Harmony: WFBM  
WIND

NBC—Don Hall Trio: WOC WDAF  
WLW

KMOX—Novelty Boys  
WJJD—Schlagenhauer's Theater

**7:30 a.m.**  
NBC—Morning Glories: WTAM  
CBS—Metropolitan Parade: WFBM  
WIND

KMOX—Tick-Tock Revue  
WDAF—Melody Parade  
WHAS—Georgia Wildcats  
WLS—Peggy and Steve  
WLW—Joe Emerson, hymns  
WOC—Musical Clock  
WOWO—A Bible Class

**7:45 a.m.**  
NBC—Southernaires, quartet: WDAF  
WLW  
WGN—Keep Fit Club  
WHAS—Bob Acher  
WLS—Kitchen Krew

**8:00 a.m.**  
NBC—Breen and de Rose, songs:  
KYW WOC WTAM WLW  
CBS—Madison Singers: WHAS WOWO  
WFBM WBBM

NBC—Harvest of Song: WMAQ  
WCCO—Musical Vagabonds  
WDAF—A Morning Bible Lesson  
WGN—Lawrence Salerno

**8:15 a.m.**  
NBC—Florenda Trio: WKBF  
NBC—Viennese Sextet: WLW WTAM  
WMAQ WDAF WOC

KYW—Irene King  
WFBM—Breakfast Billboard  
WHAS—Mrs. Randolph, shopping  
WOWO—Variety Program

**8:30 a.m.**  
NBC—Today's Children: WTMJ  
NBC—Press Radio News (5 Min.):  
KYW WOC WTAM WKBF WMAQ  
WDAF

NBC—The Three Scamps: WOC KYW  
WDAF WKBF WTAM

CBS—Press Radio News (5 Min.):  
WOWO WFBM WHAS

CBS—Fiddler's Fancy: WOWO WHAS  
WFBM WIND

WGN—Leonard Salvo, organist  
WLW—Jack Berch and musical group  
WMAQ—Program Preview

**8:45 a.m.**  
NBC—Betty Crocker: WMAQ WLW  
WOC WTAM

NBC—Radio Kitchen: KYW  
KMOX—Fashion Parade  
KYW—Foot Health (5 Min.)  
WDAF—Musical  
WGN—Lovely Ladies  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
NBC—Juan Reyes, pianist: WTAM  
WDAF WOC

CBS—Cooking Closeups: WCCO  
KMOX WBBM WFBM

NBC—The Honeymooners: KYW  
WKBF

WGN—Movie Personalities  
WHAS—Master Tommy Linton  
WLS—Weather, Markets  
WLW—News  
WMAQ—Women's Page of the Air  
WOWO—Housewife Hour  
WTMJ—Helen Mendenhall Ryerson

**9:15 a.m.**  
NBC—Alice Remsen, contralto: WDAF  
WTAM WMAQ

CBS—Rambles in Rhythm: WBBM  
WFBM WHAS

NBC—Merry Macs: KYW  
KMOX—Sentimental Bachelor  
WENR—Today's Children  
WGN—Your Friendly Neighbor  
WLW—Franklin Bens; Orchestra  
WTMJ—Woman's News of the Day

**9:30 a.m.**  
NBC—Betty Moore, decorating: WLW  
WMAQ WOC WTAM WDAF

CBS—Rambles in Rhythm: WIND  
WOWO

NBC—U. S. Army Band: KYW  
WKBF

KMOX—Let's Compare Notes  
WCCO—Betty Crocker, talk  
WENR—Program Preview  
WGN—June Baker  
WTMJ—Bob De Haven's Frolic

**9:45 a.m.**  
CBS—Jane Ellison, recipes: KMOX  
WHAS WBBM WOWO WCCO  
WFBM

NBC—Two Blues: WTAM WMAQ  
WOC

Q. G.—Painted Dreams: WGN WLW  
WDAF—Betty Crocker  
WENR—Variety Program  
WTMJ—Hollywood Movie Letter

**10:00 a.m.**  
NBC—Charles Sears, tenor: WTAM  
WOC

NBC—Al and Lee Reiser, piano duo:  
WENR

CBS—Betty Barthell, songs: KMOX  
WHAS WBBM WCCO WOWO  
WFBM

KYW—Rose Vanderbosch at the Piano  
WDAF—Fritz, the Cheer Leader  
WGN—Tom, Dick and Harry  
WLW—Morning Hillies  
WTMJ—Betty Crocker

**10:15 a.m.**  
NBC—Fields and Hall: WENR  
CBS—Chansonette: WFBM KMOX  
WHAS WCCO WIND

NBC—Honey Boy and Sassafras: WOC  
WTAM KYW WDAF

WGN—Lewis White, basso  
WLW—Babs and Don, comedy  
WMAQ—Summer School of the Air  
WOWO—Market Quotations  
WTMJ—With a Song

**10:30 a.m.**  
NBC—Vic and Sade, comedy: WKBF  
WMAQ

CBS—Al Kavelin's Orchestra: WBBM  
WOWO WFBM WCCO

NBC—Merry Madcaps: WLW WTAM  
WDAF KYW

KMOX—Triangle Club  
WENR—Home Service  
WGN—Markets; Len Salvo, organist  
WHAS—Sanders Sisters  
WOC—Home Management Club  
WTMJ—Variety Hour

**10:45 a.m.**  
CBS—Al Kavelin's Orchestra: KMOX  
WHAS WIND

NBC—Words and Music: WMAQ  
WKBF

WCCO—Stocks; Markets  
WGN—Florida Male Quartet  
WLS—Friendly Philosopher  
WLW—Livestock; Market Reports  
WOWO—Jolly Baker's Gang  
WTMJ—Hans Badner's Orchestra

**11:00 a.m.**  
NBC—On Wings of Song: KYW WOC  
WDAF

CBS—Velazco's Orchestra: WOWO  
WHAS WIND WGBF WBBM

KMOX—Jimmy Corbin, singing pianist  
WCCO—Dr. W. A. O'Brien  
WGN—Mid-Day Service  
WLS—On Parade  
WLW—Ohio Farm Bureau  
WMAQ—Soloist (NBC)  
WTMJ—What's New in Business?

**11:15 a.m.**  
NBC—The Honorable Archie, comedy:  
WKBF WMAQ

CBS—Velazco's Orchestra: KMOX  
WCCO WIND

WDAF—Service Reports  
WJJD—Lawyers' Legislative League  
WOC—Markets

**11:30 a.m.**  
NBC—Farm and Home Hour: WKBF  
WLW KYW WOC WDAF

CBS—Joe Reichman's Orchestra:  
WHAS WCCO WIND

NBC—Dick Fiddler's Orchestra:  
WMAQ

KMOX—Magic Kitchen  
WFBF—Hoosier Farm Circle  
WGN—Harold Turner, pianist  
WLS—Prairie Ramblers

WOWO—Happy Herb  
WTMJ—Jack Teter and the Play Boys

**11:45 a.m.**  
WCCO—News  
WGN—Palmer House Ensemble  
WLS—Weather, Markets  
WOWO—Variety Program

**Afternoon**

**12:00 Noon**  
NBC—Two Seats in the Balcony:  
WTAM

CBS—Romany Trail: WIND KMOX  
WCCO WFBM

WGN—Jesse Crawford, organist  
WHAS—Livestock; Markets  
WLS—Dinnerbell Program  
WOWO—News

WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
KMOX—Piano Interlude; Livestock  
WCCO—Noon Hi-Lites  
WGN—Romance of Helen Trent  
WHAS—Georgia Wildcats  
WMAQ—Board of Trade

**12:30 p.m.**  
NBC—The Sizzlers, male trio: WMAQ  
WDAF WTAM

CBS—Ann Leaf, organist: WFBM  
KMOX WIND WHAS WCCO

KYW—Snack Out (NBC)  
WGN—World's Fair Orchestra  
WLW—Gene Burchell's Orchestra  
WOC—Farm Talk  
WOWO—Organalities  
WTMJ—Variety Program

**12:45 p.m.**  
NBC—Colette Carlay, songs: WMAQ  
NBC—Ma Perkins, drama: WOC WLW  
WTAM WKBF

KMOX—Three Brown Bears  
KYW—Prudence Penny, economics  
WDAF—Aunt Sammy  
WGN—Palmer House Ensemble  
WHAS—College of Agriculture  
WLS—Livestock and Grain Markets  
WOWO—Variety Program

**1:00 p.m.**  
NBC—Joe White, tenor: WMAQ  
CBS—La Forge Berumen Musicale:  
WCCO KMOX WIND WFBM

NBC—Dreams Come True: WTAM  
WLW

NBC—Don Carlos' Orchestra: KYW  
WOC

WDAF—Famous Leaders  
WGN—Century of Progress Orchestra  
WHAS—University of Kentucky  
WLS—Homenaker's Hour  
WOWO—Question Box

WTMJ—Markets; Dance Orchestra

**1:15 p.m.**  
NBC—The Wise Man, drama: WDAF  
WTAM WOC KYW WKBF

KMOX—Exchange Club  
WCCO—American Dental Association  
WGN—Blackstone Jongleurs  
WLW—Artist Interview  
WMAQ—Happy Days in Dixie (NBC)  
WOWO—La Forge Berumen (CBS)

**1:30 p.m.**  
★ CBS—In the Arctic with the Coast  
Guard: KMOX WHAS WOWO  
WFBM WIND WCCO

NBC—Women's Radio Review: KYW  
WTAM WDAF WKBF

WGN—Berenice Taylor, soprano  
WLW—Walter Furniss, organist  
WOC—Markets  
WTMJ—Dance Orchestra; News

**1:45 p.m.**  
CBS—Manhattan Moods: WHAS  
KMOX—St. Louis Club  
WCCO—Baseball  
WGN—Baseball; Boston vs. Chicago  
Cubs  
WLW—Ethel Ponce, vocalist  
WMAQ—Cubs vs. Boston  
WOC—Luncheon Music  
WTMJ—Badger Spotlight; News; Mar-  
ket Review

**2:00 p.m.**  
NBC—Pop Concert: WTAM WKBF  
WDAF WMAQ

CBS—On the Village Green: WHAS  
WFBM WOWO KMOX WCCO

NBC—Betty and Bob: WLS WTMJ  
WLW

KYW—The Harmony Four  
WOC—Baseball Game

**2:15 p.m.**  
NBC—Dorothy Page, songs: KYW  
WLS—Tower Topics  
WLW—Matinee Highlights  
WTMJ—Baseball; Milwaukee vs. To-  
ledo

**2:30 p.m.**  
NBC—Chicago Symphony Orchestra:  
WENR WKBF

★ CBS—Science Service: KMOX  
WHAS WCCO

NBC—Skip, Step and Happiana:  
WDAF WTAM

KYW—Maurie Sherman's Orchestra  
WFBM—Two Thirty Tunes  
WLW—Life of Mary Sothorn  
WOWO—Little Joe

**2:45 p.m.**  
NBC—Adventures on Mystery Island:  
WDAF WTAM

CBS—The Instrumentalists: KMOX  
WHAS

WCCO—Baseball; Minneapolis at  
Louisville  
WLW—News

**3:00 p.m.**  
CBS—Jack Brooks, tenor; orchestra:  
WFBM WHAS

NBC—Ted Black's Orchestra: WDAF  
WTAM WLW

KMOX—Window Shoppers; Orchestra  
KYW—Century Concert

**3:15 p.m.**  
KMOX—Theater of Amateur Players  
KYW—Royal Hawaiian Orchestra  
WHAS—A Week-day Devotions  
WOWO—Guest Review

**3:30 p.m.**  
NBC—Ma Perkins, sketch: WENR  
WDAF

NBC—Old Jim Bridger: WKBF KYW  
WTAM

NBC—Jackie Heller, songs: WLW  
KMOX—Edith Karen, soprano  
WFBM—Circle Melodies  
WHAS—Christine Ridge

**3:45 p.m.**  
NBC—Larry Revell's Orch.: WKBF  
WTAM

CBS—Two Pals and a Gal: WHAS  
KMOX WBBM WFBM

NBC—Dreams Come True: WDAF  
WMAQ

KYW—The Madhatters  
WENR—Ranch Boys (NBC)  
WGN—Chicago Symphony Orchestra  
WLW—The Texans, vocal trio  
WOWO—A Old Time Religion

**4:00 p.m.**  
NBC—Al Pearce's Gang: WOC WLW  
WMAQ WDAF

★ CBS—Tito Guizar, tenor: KMOX  
WBBM WHAS WFBM WCCO

NBC—Education in the News: WENR  
KYW—In the Spotlight  
WTMJ—Organ Melodies

**4:15 p.m.**  
★ NBC—Landy Trio and White:  
WTAM

CBS—Edward Wurtzbach's Orchestra:  
WFBM WBBM WCCO

KMOX—Tune Shop  
WENR—Larry Larsen, organist  
WHAS—Herbert Koch, organist  
WKBF—Yasha Davidoff (NBC)  
WOWO—Hazel and Bob

**4:30 p.m.**  
CBS—Jack Armstrong, drama: WOWO  
WBBM

NBC—Horacio Zito's Orchestra: WOC  
WDAF WTAM

NBC—Grace Hayes, songs: WMAQ  
KMOX—Harmonettes  
KYW—Uncle Bob's Club  
WENR—Three C's  
WFBM—Sketches In Melody  
WGN—Dance Orchestra  
WLW—Jack Armstrong, drama

**4:45 p.m.**  
CBS—Peter Biljo's Orchestra: WHAS  
KMOX WOWO WBBM WFBM  
WCCO

NBC—Lowell Thomas, today's news:  
WLW

NBC—Orphan Annie: WENR WGN  
WDAF—Better Business Bureau, talk  
WKBF—Horacio Zito's Orch. (NBC)  
WMAQ—Fred Rose

**5:00 p.m.**  
NBC—Johnny Johnson's Orchestra:  
WMAQ

NBC—Gould and Shefter: KYW WOC  
CBS—Gene Kardos' Orchestra: WFBM  
KMOX—Sports; Piano Melodies  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Ben Potter, sketch  
WHAS—Sundown Serenade  
WLW—Salon Orchestra  
WOWO—Sportsman Hour  
WTMJ—“Our Club”

**5:15 p.m.**  
CBS—Leon Belasco's Orchestra:  
WFBM WCCO

KMOX—Baseball Highlights  
KYW—The Globe Trotter  
WDAF—Herman Crone's Orch. (NBC)  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WHAS—The Three Crystals  
WLW—Joe Emerson's Orchestra  
WMAQ—Travel Talk  
WOC—Disc Doin's; Sports Reporter  
WOWO—Sport Highlights  
WTMJ—Variety Program

**5:30 p.m.**  
CBS—Freddy Hankel's Orchestra:  
WFBM WCCO

NBC—Irene Rich in Hollywood: WENR

★ NBC—Lilian Bucknam, soprano:  
WDAF WTAM WKBF

KMOX—Russell Brown's Orchestra  
KYW—Dance Orchestra  
WGN—Sports Reporter  
WHAS—“Deed I Do” Club  
WLW—Bob Newhall  
WMAQ—Review  
WOC—Jack Armstrong, sketch  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenadiers

**5:45 p.m.**  
NBC—Sisters of the Skillet: KYW  
WDAF

CBS—Boake Carter, news: WBBM  
WHAS KMOX WCCO

NBC—Frank Buck's Adventures:  
WENR

WFBM—Pirate Club  
WGN—World's Fair Reporter  
WLW—Melody Masters  
WMAQ—Press Radio News (5 Min.)  
WOC—Musical Love Letters  
WOWO—Homer and Harold

Night

**6:00 p.m.**  
★ NBC—Jack Pearl, the Baron: WOC  
WTAM WBBM WTMJ WDAF

★ CBS—Maxine; Phil Spitalny's En-  
semble: WBBM

NBC—Enric Madriguera's Orchestra:  
WLS

CBS—Harry Sosnik's Orchestra: WHAS  
WIND

KMOX—Art Gilham, pianist  
KYW—Herman Crone's Orchestra  
WCCO—Baseball Scores; News  
WFBM—Cowboys  
WGN—Hal Kemp's Orchestra  
WHAS—Sam, Gil and Louie  
WOWO—Variety Program

**6:15 p.m.**  
CBS—Emery Deutsch's Gypsy Violin:  
WCCO WBBM WFBM WOWO

KMOX—Four Shamrocks; Orchestra  
WGN—Orchestral Program  
WHAS—Helen Lee and Organ  
WJJD—Eh and Zeb, comedy sketch

**6:30 p.m.**  
NBC—Igor Gorin, baritone: WENR

★ NBC—Wayne King's Orchestra:  
WMAQ WTAM WOC WDAF WKBF  
WTMJ

★ CBS—Everett Marshall's Broadway  
Vanities: WHAS WCCO KMOX  
WBBM WFBM

KYW—Eddy Duchin's Orchestra  
WGN—The Lone Ranger, sketch  
WLW—Unbroken Melodies  
WOWO—Krausmeyer and Cohen

**6:45 p.m.**  
NBC—Sport Stories: WLS  
KYW—Noble Sissle's Orchestra  
WIND—Ray O'Hara's Orchestra (CBS)  
WLW—Monkey Hollow, comedy skit

**7:00 p.m.**  
★ NBC—Goldman Band Concert: WLS  
WKBF

★ CBS—Detroit Symphony Orchestra:  
WBBM WFBM KMOX WHAS  
WCCO

NBC—Town Hall Tonight; Fred Allen:  
WLW WMAQ WTAM WDAF WTMJ  
KYW—Rex Maupin's Concert  
WGN—Chicago Symphony Orchestra  
WOC—Al Morey's Sereaders  
WOWO—Fred Hughes

**7:15 p.m.**  
WJJD—The Balladeers, vocal trio  
**7:30 p.m.**  
KYW—Clyde Lucas' Orchestra  
WENR—Goldman Band (NBC)  
WOC—Town Hall Tonight (NBC)  
WOWO—Detroit Symphony (CBS)

**7:45 p.m.**  
KYW—Star Dust with Ulmer Turner  
**8:00 p.m.**  
★ CBS—Broadcast from Byrd Expedi-  
tion: WFBM WHAS WCCO KMOX  
WOWO WBBM

NBC—Guy Lombardo's Orchestra:  
WTAM WDAF WOC WLW WKBF  
KYW—The Globe Trotter  
WGN—News; Headlines of Other Days  
WTMJ—Aristocrats

**8:15 p.m.**  
KYW—Lucky Seven  
WGN—Comedy Stars of Hollywood

**8:30 p.m.**  
NBC—The Other Americas: WDAF  
KYW WKBF

NBC—Harry Richman: WTMJ WENR  
WENR

CBS—Melody Masterpieces: WFBM  
KMOX WBBM WHAS WOWO  
WCCO

WGN—Earl Burnett's Orchestra  
WLW—Henry Thies' Orchestra  
WMAQ—Three C's  
WOC—Metropolitan Moods

**8:45 p.m.**  
WCCO—Musical Potpourri  
WGN—Dream Ship  
WIND—Melody Masterpieces  
WLW—Rep. Finlay Gray  
WMAQ—Buddy Rogers' Orchestra

# Mr. Fairfax Knows the Answers

BABY ROSE MARIE is not broadcasting now, neither is Bernie Cummins, who is on tour. Mary Small may be addressed at NBC, 30 Rockefeller Plaza, New York City. (For John Fenelon, Pollock, S. D.)

"RED DAVIS" and "Dangerous Paradise" are no doubt returning to the air in the fall. For a photo of Lanny Ross, send 25c to him care of NBC, New York City. (For Miss M. Canniff, Manhasset, L. I.)

THE IVORY STAMP CLUB is on the air on station WJZ only, Tuesdays, Thursdays and Saturdays at 5 p. m. CST. (For A. J. S., New Bedford, Mass.)

CARVETH WELLS' latest book is "Kapoot", a narrative of a journey from Leningrad to Mt. Ararat in search of Noah's Ark. This book was published in both London and New York in 1933. (For R. M. P., Babylon, L. I.)

TIM RYAN is featured in "Tim Ryan's Rendezvous". Ed. Lowry is featured in the "Goin' to Town" Program as master of ceremonies, Sundays at 6 p. m. CST, NBC-WJZ. (For Mrs. A. E. L., St. Louis, Missouri.)

BUDDY (Merle Housh) was born July 31, 1906. Zeb (Rene Hartley) is 38 years old, and so is Otto, who is Ted Morse. (For J. V. M., Mt. Morris, Ill.)

JERRY LAMA broadcasts from WHN on Thursdays at 2:45 p. m. CST, and plays the musical saw. (For Mrs. G. A. Chicago, Ill.)

THE CONTINENTAL CAFE program used "Just For Tonight" as their theme song. (For M. M. C., Paterson, N. J.)

LAZY BILL HUGGINS, new CBS baritone, was born in Roanoke, Virginia, August 1, 1912, is 6 feet 2 inches tall, weighs

about 156 pounds, has dark hair and brown eyes, and is single. (For M. E. Jackson, Ridgway, Pa.)

EMERY DEUTSCH is a staff conductor at CBS. He makes his own orchestral arrangements. The violin is the only instrument he plays. (For D. Hurley, Atlantic City, N. J.)

EDWARD McHUGH, broadcasts over NBC-WJZ net at 8 p. m. CST on Tuesdays, Thursdays, Fridays and Saturdays. He was born in Dundee, Scotland, is not married, measures five feet seven inches and is of a stocky build. He has dark hair, a ruddy complexion, and brown eyes. (For Subscriber.)

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## Hours to Come

True Detective Mysteries will sponsor a weekly dramatic series called "Crusade Against Crime." CBS will feature the series over its network commencing September 5 from 8:30 to 9 p. m. . . . Lazy Dan, the Minstrel Man, returns to the airwaves for the Old English Floor Wax Company September 30, at 12:30 p. m. . . . The Campana Company, which features the "First Nighter" programs, has signed for a new half-hour show with NBC. Present plans are indefinite, but the popular "First Nighter" series will not be curtailed because of the new program . . . "Fiddlers Three," after an extended absence, return to WEF on August 16. They will broadcast weekly at 5:30 p. m. . . . Plans are being completed for Xavier Cugat's broadcast to this country from Madrid, Spain, which NBC will carry . . . Roger Wolfe Kahn's orchestra will be heard either from Atlantic City or Saratoga shortly. He has offers from both spots . . . Several sponsors are dickering for Johnny Green's "In the Modern Manner" programs. Announcement to come. . . . Jerry Cooper, CBS baritone, gets his fifth weekly night spot, starting in September . . . Ralph Kirberv, NBC "Dream Singer," has curtailed his vaudeville tour for a new radio commercial which gets under way next week . . . "The Hall of Fame" guest orchestra schedule continues with Duke Ellington on August 19, and weekly thereafter will feature Leon Belasco, Gus Arnheim, Enric Madriguera, Hal Kemp and Ted Weems . . . When Lucky Strike comes back to radio in the fall, it will be with sponsored football games. Herb Glover, formerly of CBS, is now in the radio department of Lucky's agency—and Glover knows his football.

# WHAT RADIO STATIONS

Do You Enjoy Most in Your Locality? VOTE! Send This Ballot!

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RADIO GUIDE is anxious to publish the news about all the stations to which you listen regularly—wherever they may be.

We ask our readers to help us. Tell us which radio stations you enjoy most in your locality—which you prefer. Name them in the order of your preference.

Paste the ballot on a post card and mail it for one cent.

We will endeavor to follow this Poll of YOUR VOTES and publish as much information as possible about the stations which this Poll indicates are the most popular.

In this way our readers can help us make Radio Guide what we want it to be—the most complete and most interesting weekly magazine of programs and personalities in America.

Please send your ballot today.

—THE EDITOR

### BALLOT

Editor, Radio Guide, 423 Plymouth Court, Chicago, Ill.

Below I have written the Call Letters of the Radio Stations I listen to in this locality, named in the order of my preference, day and night.

Before 6 p. m.:	After 6 p. m.:
1. _____	1. _____
2. _____	2. _____
3. _____	3. _____

My Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

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**TYPISTS' ASS'N, 1719 Hunter Bldg., CHICAGO**

<p><b>9:00 p.m.</b></p> <p>NBC—Harry Meyer's Orchestra: WOC WMAQ CBS—Henry Busse's Orchestra: WCCO WBBM NBC—Frank Buck's Adventures: WDAF WTMJ CBS—Nick Lucas, songs: WOWO WHAS NBC—Pickens Sisters: WENR KMOX—Baseball Resume KYW—Pratt and Sherman, comedians WFBM—Governor McNutt WGN—Pune Provines WLW—Virginio Marucci's Orchestra</p> <p><b>9:15 p.m.</b></p> <p>NBC—Robert Royce, tenor: WENR CBS—Little Jack Little's Orchestra: WBBM WHAS WCCO WOWO WBBM NBC—Gene and Glenn, comedy: WOC WMAQ WTAM WKBF WDAF WTMJ KMOX—Rita Rogers, songs WGN—Lum and Abner, sketch</p>	<p><i>Central Standard Time</i></p> <p><b>9:30 p.m.</b></p> <p>NBC—Don Bestor's Orchestra: KYW WKBF CBS—Harry Sosnik's Orchestra: WBBM WCCO ★ NBC—National Radio Forum: WMAQ WTAM WDAF CBS—Little Jack Little's Orchestra: WFBM WIND KMOX WENR—Carl Hoff's Orchestra WGN—Wayne King's Orchestra WHAS—Herbert Koch, organist WLW—Cargoes, drama WOC—Musical Program WTMJ—Los Caballeros</p> <p><b>9:45 p.m.</b></p> <p>CBS—Frank Dailey's Orchestra: WBBM KMOX—Tommy Christian's Orchestra WENR—Leonard Keller's Orchestra</p>	<p><b>Wednesday, Aug. 15</b></p> <p>WGN—Anson Weeks' Orchestra WOWO—The Frolics</p> <p><b>10:00 p.m.</b></p> <p>CBS—Mark Fisher's Orchestra: WBBM NBC—Sammy Watkins' Orchestra: KYW CBS—Red Nichols' Orchestra: WFBM WHAS WIND WOWO NBC—Buddy Rogers' Orchestra: WKBF WENR KMOX—Sports; Rhapsody of Reeds WCCO—Reports WDAF—Sports Reporter; Lowry Kohler WLW—Larry Lee's Orchestra WOC—News; Hits and Bits; Sports WTMJ—Dance Orchestras</p> <p><b>10:15 p.m.</b></p> <p>NBC—Buddy Rogers' Orchestra: WTAM</p>	<p><i>Continued from Preceding Page</i></p> <p>KMOX—Red Nichols' Orch. (CBS) WCCO—Freddie Hankel's Orch. (CBS) WDAF—George Randol, baritone WGN—Ted Weems' Orchestra WOC—John Behan, tenor</p> <p><b>10:30 p.m.</b></p> <p>NBC—Jack Berger's Orchestra: KYW WLW NBC—Clyde Lucas' Orchestra: WENR WKBF CBS—Al Kavelin's Orchestra: KMOX WBBM WOWO WHAS WCCO—Jack Crawford's Orchestra WDAF—"The Play's the Thing" WFBM—Serenaders WGN—Earl Burnett's Orchestra WOC—World Revue</p> <p><b>10:45 p.m.</b></p> <p>WDAF—Sonia Sanders, soloist WFBM—Al Kavelin's Orchestra (CBS) WGN—Late Dance Orchestras</p> <p><b>11:00 p.m.</b></p> <p>CBS—Earl Hines' Orchestra: WBBM WCCO WFBM NBC—Leonard Keller's Orchestra: WMAQ WDAF WOC KMOX—Herbie Kay's Orchestra WENR—Lights Out, drama WHAS—Vee Davidson's Orchestra WLW—Dance Orchestra</p> <p><b>11:30 p.m.</b></p> <p>CBS—Jack Russell's Orchestra: KMOX WCCO WFBM WBBM NBC—Tom Coakley's Orchestra: WOC WDAF WKBF KYW—Frankie Masters' Orch. (NBC) WENR—Noble Sissle's Orchestra WHAS—Bobby Geltman's Orchestra WLW—Larry Lee's Orchestra WMAQ—Eddy Duchin's Orchestra</p> <p><b>11:45 p.m.</b></p> <p>CBS—Keith Beecher's Orch: WBBM WCCO WFBM KMOX—When Day Is Done</p> <p><b>12:00 Midnight</b></p> <p>KYW—Herman Crone's Orchestra WLW—Moon River, organ and poems</p>
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Star ★ Indicates High Spot Selections

Night

**5:15 a.m.**  
WLS—Weather and Market

**5:30 a.m.**  
KMOX—Home Folks' Hour  
WLS—Prairie Ramblers  
WLW—Top of the Morning

**5:45 a.m.**  
KMOX—Dynamite Jim  
WLS—Bulletin Board

**6:00 a.m.**  
KMOX—Riddles and Grins  
KYW—Musical Clock  
WGN—Good Morning Program  
WLS—Smile A While Time  
WLW—A Nation's Family Prayer  
WMAQ—A Morning Worship  
WOWO—Breakfast Club

**6:15 a.m.**  
WLW—A Morning Devotions  
WMAQ—Health Exercises

**6:30 a.m.**  
NBC—Cheerio; WTAM WMAQ WLW  
WDAF—Over the Coffee Cups  
WFBM—Pep Club  
WLS—A Morning Devotions  
WTMJ—A Devotional Services

**6:45 a.m.**  
KMOX—Piano and Accordion  
WLS—Spararibs' Fairy Tales

**7:00 a.m.**  
CBS—Deane Moore, tenor; WFBM  
WIND

★ NBC—Breakfast Club; WMAQ  
NBC—Herman and Banta; WDAF  
WOC

KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—A-Subur College Devotions  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Livestock; Sun Dial

**7:15 a.m.**  
CBS—Mood Neopolitan; WIND WFBM  
NBC—Don Hall Trio; WDAF WOC  
WLW

KMOX—Melody Weavers and Skeets  
WJJD—Schlaenhauer's Theater  
WLS—News; Produce

**7:30 a.m.**  
NBC—Morning Glories; Dance; WTAM  
KMOX—Tick-Tock Revue  
WDAF—Melody Parade  
WHAS—Georgia Wildcats  
WLS—Peggy and Steve  
WLW—Joe Emerson, hymns  
WOC—I. G. A. Program  
WOWO—A Bible Class

**7:45 a.m.**  
CBS—Eton Boys; WFBM KMOX  
NBC—Sylvan Trio; WDAF WLW  
WGN—The Keep Fit Club  
WHAS—Bob Acher  
WLS—Kitchen Krew  
WOC—Musical Clock

**8:00 a.m.**  
NBC—Breen and de Rose, songs;  
KYW WTAM WOC

CBS—Bill and Ginger, songs; WFBM  
WOWO WBBM WHAS

NBC—Edward MacHugh; WMAQ  
WDAF—A Morning Bible Lesson  
WGN—Morning Musical  
WLW—Health Talk

**8:15 a.m.**  
NBC—Castles of Romance; soloists;  
WKBF

NBC—Viennese Sextet; WTAM WOC  
WDAF WLW WMAQ

CBS—Visiting with Ida Bailey Allen;  
WFBM WBBM  
KYW—Irene King  
WHAS—Mrs. Randolph Shopping  
WOWO—Old Timers

**8:30 a.m.**  
NBC—Today's Children; WTMJ  
CB—Press Radio News (5 Min.);  
WOWO WFBM WIND WHAS  
CBS—Artist Rental; WOWO WFBM  
WHAS WIND

NBC—Morning Parade, variety musi-  
cale; WOC WKBF WDAF  
KYW—Happy Hits  
WGN—Markets; Weather Reports;  
Harold Turner, pianist  
WLW—Arthur Chandler, Jr., organ  
WMAQ—News

**8:45 a.m.**  
★ CB—Academy of Medicine; WOWO  
WFBM WIND WHAS  
NBC—Radio Kitchen; KYW  
NBC—Morning Parade; WMAQ WTAM  
KMOX Fashion Parade  
KYW—Foot Health (5 Min.)  
WGN—Arthur Wright, tenor  
WLW—Eliot Brock, violin  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
NBC—U. S. Navy Band; WKBF  
KYW

NBC—Galaxy of Stars; WMAQ WLW  
WDAF WOC WTMJ WTAM  
CBS—Swinging Along; WHAS KMOX  
WFBM WBBM  
WGN—Movie Personalities  
WLS—Weather; Markets  
WOWO—Housewife Hour

**9:15 a.m.**  
NBC—Frances Lee Barton, talk; WOC  
WLW WTAM WDAF WMAQ  
KMOX—Sentimental Bachelor  
WCCO—Musical Program  
WENR—Today's Children  
WFBM—Musical Program  
WGN—Your Friendly Neighbor  
WTMJ—Woman's News of the Day

**9:30 a.m.**  
NBC—Carnival; Gale Page; WTAM  
WMAQ WDAF WOC WTMJ WKBF  
CBS—Madison Ensemble; WIND  
WHAS WFBM WOWO  
NBC—Hazel Arth, contralto; KYW  
KMOX—Let's Compare Notes  
WENR—Program Preview  
WGN—Bob Davis and the Texans  
WLW—Livestock Reports; News

**9:45 a.m.**  
NBC—Al and Lee Reiser, piano due;  
KYW

CBS—Mary L. Taylor; KMOX WBBM  
WHAS WOWO  
Q. G.—Painted Dreams; WGN WLW  
WENR—Variety Program  
WFBM—Dessa Byrd, Organist

**10:00 a.m.**  
NBC—Merry Macs; WTAM WOC  
CBS—Connie Gates, songs; WBBM  
WHAS KMOX WCCO WFBM WOWO  
NBC—The Lonely Traveler; WENR  
KYW—Rose Vanderbosch, pianist  
WDAF—Famous Leaders  
WGN—Barry Devine, songs  
WLW—Morning Hi-Lites  
WTMJ—Variety Program

**10:15 a.m.**  
NBC—Honeyboy and Sassafras,  
sketch; WDAF WOC WTAM KYW  
CBS—Along the Volga; WHAS WIND  
WFBM KMOX

NBC—Concert Favorites; WENR  
WCCO—Doggie Doin's  
WGN—June Baker  
WLW—Babs and Don, comedy  
WOWO—Market Quotations  
WTMJ—"With A Song"

**10:30 a.m.**  
NBC—Vic and Sade, comedy; WKBF  
WMAQ

CBS—Al Kavelin's Orchestra; KMOX  
WOWO WHAS WFBM WIND WCCO  
NBC—Rex Battle's Ensemble; WDAF  
WLW WTAM KYW  
WENR—Home Service  
WGN—Markets; Len Salvo, organist  
WOC—Home Management Club  
WTMJ—Court Broadcast

**10:45 a.m.**  
CBS—Al Kavelin's Orchestra; WIND  
NBC—Words and Music; WKBF  
WENR—Variety Program  
WGN—June Baker, home management  
WLS—On Parade  
WOWO—Variety Trio

**11:00 a.m.**  
CBS—Velazco's Orchestra; WOWO  
WHAS WCCO KMOX WFBM WIND  
NBC—Dick Fiddler's Orchestra; WOC  
WDAF KYW WTAM  
WGN—A Mid-day Service  
WLW—Albright and Wayne, vocalists  
WMAQ—Merry Macs (NBC)  
WTMJ—What's New in Milwaukee?

**11:15 a.m.**  
NBC—The Honorable Archie and  
Frank; WMAQ  
WBBM—Velazco's Orchestra (CBS)  
WCCO—Safety Talk  
WDAF—Service Reports  
WLW—River and Market Reports  
WOC—Markets

**11:30 a.m.**  
NBC—Farm and Home Hour; WLW  
WOC KYW WDAF WKBF  
CBS—Horse Race from Italy; WOWO  
WHAS WIND WCCO  
NBC—Sammy Watkin's Orch.; WMAQ  
KMOX—Magic Kitchen  
WFBM—Hoosier Farm Circle  
WGN—Doring Sisters  
WLS—Prairie Ramblers  
WTMJ—Jack Teter and the Play Boys

**11:45 a.m.**  
WCCO—News  
WGN—Palmer House Ensemble  
WLS—Weather; Markets; News  
WTMJ—Twenty Flying Fingers

Afternoon

**12:00 Noon**  
CBS—Ann Leaf, organist; KMOX,  
WCCO WIND WFBM  
NBC—Stones of History, drama;  
WTAM  
WGN—Jesse Crawford, organist  
WHAS—Livestock Market Reports  
WLS—Prairie Farmer Dinnerbell  
WMAQ—Herman Crone's Orchestra  
WOWO—News  
WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
KMOX—Piano Interlude; Livestock  
WBBM—Ann Leaf, organist (CBS)  
WCCO—Foursome

WGN—Romance of Helen Trent  
WHAS—Georgia Wildcats  
WOWO—Variety Program  
WMAQ—Board of Trade

**12:30 p.m.**  
CBS—Poetic Strings; WIND KMOX  
WFBM WCCO  
NBC—Trio Romantique; WMAQ  
WTAM WDAF  
NBC—Smack Out; KYW WKBF  
WGN—World's Fair Orchestra  
WLW—Larry Lee's Orchestra  
WOC—Farm Talk  
WOWO—Hot Peppers  
WTMJ—Variety Program

**12:45 p.m.**  
NBC—Ma Perkins, drama; WOC WLW  
WTAM WKBF  
CBS—Adult Education; WIND WFBM  
NBC—Nancy Noland, contralto;  
WMAQ  
KYW—Prudence Penny, home econo-  
mics  
WDAF—Aunt Sammy  
WGN—Palmer House Ensemble  
WHAS—College of Agriculture  
WLW—Livestock and Produce Reports  
WOWO—Organalities

**1:00 p.m.**  
NBC—Dreams Come True; WOC WLW  
WTAM

CBS—Metropolitan Parade; WOWO  
WFBM WIND KMOX  
NBC—Musical Keys; WMAQ WKBF  
NBC—Don Carlos' Orchestra; KYW  
WDAF  
WCCO—Tax Payers Ass'n  
WGN—Blackstone Jongleurs  
WHAS—University of Kentucky  
WLS—Homemakers Hour  
WTMJ—Markets; Dance Orchestra

**1:15 p.m.**  
★ NBC—Melvin W. Cassmore, talk;  
WOC KYW WTAM WDAF  
KMOX—Exchange Club  
WCCO—American Dental Association  
WGN—Harold Turner, pianist  
WLW—Artist Interview

**1:30 p.m.**  
NBC—Women's Radio Review; KYW  
WKBF WTAM WDAF  
CBS—Dancing by the Sea; WHAS  
WFBM WIND KMOX WOWO  
WCCO—'kets  
WGN—J. Wilkie, baritone  
WLS—Chicago Close-Ups, J. Bentley  
WLW—Walter Furniss, organist  
WMAQ—Roy Shield's Orchestra  
WOC—Markets  
WTMJ—Dance Orchestra

**1:45 p.m.**  
KMOX—St. Louis Club  
WCCO—Baseball  
WGN—Baseball; Boston vs. Chicago  
Cubs  
WLW—Dorthea Ponce, vocalist  
WMAQ—Cubs vs. Boston  
WOC—Luncheon Music  
WTMJ—News; Markets

**2:00 p.m.**  
NBC—Betty and Bob, drama; WLW  
WLS WTMJ

★ CBS—Detroit Symphony Orchestra;  
WFBM KMOX WOWO WHAS  
KYW—The Harmony Four  
WOC—Baseball

**2:15 p.m.**  
NBC—Chick Webb's Orchestra; WDAF  
WTAM  
KYW—Soloist (NBC)  
WLS—Tower Topics  
WLW—Matinee Highlights  
WTMJ—String Trio

**2:30 p.m.**  
★ NBC—Chicago Symphony Orches-  
tra; WENR  
NBC—Hazel Glenn, soprano; orches-  
tra; WDAF  
KYW—Maurie Sherman's Orchestra  
WFBM—Two-Thirty Tunes  
WLW—Life of Mary Sothorn  
WOWO—Little Joe

**2:45 p.m.**  
NBC—Adventures on Mystery Island;  
WTAM WDAF  
WLW—Business News

**3:00 p.m.**  
CBS—Tea Dansant; WHAS WFBM  
NBC—Meredith Willson's Orchestra;  
WDAF WTAM WKBF  
KMOX—Window Shoppers; Orchestra  
KYW—Century Concert  
WLW—Mary Alcott, vocalist  
WTMJ—Market Review; Organ Melo-  
dies

**3:15 p.m.**  
CBS—Between the Bookends; WFBM  
KMOX  
KYW—Royal Hawaiian Orchestra

WHAS—A Week-day Devotions  
WOWO—Guest Review

**3:30 p.m.**  
NBC—Tales of Courage; WKBF WTAM  
NBC—Ma Perkins, sketch; WENR  
WDAF  
NBC—Jackie Heller, tenor; WLW  
KYW  
KMOX—Three Brown Bears  
WFBM—Circle Melodies

**3:45 p.m.**  
NBC—The Oleaners; WKBF  
CBS—Modern Mountaineers; KMOX  
WFBM WHAS WBBM  
NBC—Dreams Come True; WMAQ  
WDAF  
KYW—Songbits  
WENR—Ranch Boys (NBC)  
WGN—Chicago Symphony Orchestra  
WLW—The Texans, vocal trio  
WOWO—A Old Time Religion

**4:00 p.m.**  
NBC—U. S. Navy Band; WENR  
CBS—Mischa Ruginsky's Orchestra;  
WHAS WBBM WFBM WCCO  
NBC—Tom Coakley's Orchestra; WLW  
WMAQ WKBF WDAF WOC  
KMOX—Woman's Club  
KYW—Mel Stitzel, pianist  
WTAM—Twilight Tunes  
WTMJ—Afternoon Show

**4:15 p.m.**  
CBS—Edward Wurtzbech's Orchestra;  
WBBM WFBM WCCO  
E. T.—Dick Steele; WTMJ  
KMOX—Tune Shop  
KYW—U. S. Navy Band (NBC)  
WENR—Larry Larsen, organist  
WHAS—Herbert Koch, organist  
WOWO—Variety Program

**4:30 p.m.**  
NBC—O'Leary's Irish Minstrels;  
WENR

CBS—Edward Wurtzbech's Orches-  
tra; WIND  
NBC—Martha Mears, contralto; WOC  
WDAF WMAQ  
CBS—Jack Armstrong; WBBM WOWO  
KMOX—Russell Brown, organist  
KYW—Uncle Bob's Club  
WFBM—Sketches in Melody  
WGN—Dance Orchestra  
WLW—Jack Armstrong

**4:45 p.m.**  
NBC—Lowell Thomas; WLW  
CBS—Charles Barnet's Orch.; KMOX  
WOWO WFBM WCCO WBBM  
NBC—John B. Kennedy; WOC WDAF  
WKBF  
NBC—Orphan Annie; WENR WGN  
WHAS—Sanders Sisters  
WMAQ—Fred Rose

**5:00 p.m.**  
CBS—Sylvia Froos, vocalist; WHAS  
WFBM  
KMOX—Sports; Piano Melodies  
KYW—Madhatters; Lucky Seven  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Ben Potter, sketch  
WLW—Hawaiians  
WMAQ—Vincent Lopez' Orchestra  
WOWO—Sportsman Hour  
WTMJ—"Our Club"

**5:15 p.m.**  
CBS—Wayside Cottage; WCCO WFBM  
KYW—The Globe Trotter  
KMOX—Baseball Highlights  
WDAF—Herman Crone's Orchestra  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WHAS—Sundown Serenade  
WLW—Joe Emerson; orchestra  
WMAQ—Travel Talk  
WOC—Disc Doin's; Sports Review  
WOWO—Sport Highlights  
WTMJ—Malone Sisters

**5:30 p.m.**  
★ NBC—Ed Lowry, comedian; KYW  
★ CBS—Cliff Edwards; WFBM KMOX  
WCCO  
NBC—Fiddlers Three; WMAQ WTAM  
WDAF WKBF  
WENR—Marion and Jim Jordan  
WGN—Sports Reporter  
WHAS—"Deed I Do" Club  
WLW—Bob Newhall, Sportsman  
WOC—Jack Armstrong  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenadiers

**5:45 p.m.**  
CBS—Boake Carter, news; KMOX  
WHAS WCCO WBBM  
NBC—Frank Buck's Adventures;  
WENR  
NBC—Sisters of the Skillet; WDAF  
WKBF  
WGN—World's Fair Reporter  
WLW—Melody Masters  
WMAQ—Press Radio News  
WOC—Melody Lane, skit

**6:00 p.m.**  
★ NBC—Rudy Vallee's Orchestra;  
WMAQ WOC WLW WTAM WDAF  
WTMJ

★ CBS—Kate Smith's Swanee Music;  
WIND WFBM WOWO KMOX WHAS  
NBC—Grits and Gravy; KYW  
WCCO—Baseball Scores  
WGN—Hal Kemp's Orchestra  
WJJD—String Ensemble  
WLS—Leonard Keller's Orchestra

**6:15 p.m.**  
CBS—Walter Pitkin; WHAS WFBM  
KMOX WOWO WCCO WBBM  
WGN—Concert Orchestra  
WJJD—Buddy, Zeb and Otto, songs  
WLS—Clyde Lucas' Orchestra

**6:30 p.m.**  
NBC—Rudy Vallee's Orch.; WTMJ  
CBS—Leith Steven's Harmonies;  
WFBM WHAS WCCO  
NBC—Melody Romantique; WLS  
WKBF  
KMOX—Four Shamrocks; Orchestra  
KYW—Eddy Duchin's Orchestra  
WGN—Supreme Court of Bridge  
WIND—String Trio  
WJJD—Songs and Strings  
WOWO—Rudy Errington's Orchestra

**6:45 p.m.**  
KMOX—"Chandu"  
KYW—Noble Sissle's Orchestra  
WCCO—Tena and Tim  
WGN—Bob Paicelli's Orchestra  
WJJD—Movie Reporter  
WLS—Illinois Legislature Talk

**7:00 p.m.**  
★ NBC—Captain Henry's Show Boat;  
Lanny Ross, tenor; WMAQ WTAM  
WOC WDAF WTMJ WKBF  
CBS—Bar X Days and Nights; WFBM  
WHAS KMOX WBBM  
NBC—Death Valley Days; WLS WLW  
CBS—Freddie Hankel's Orch.; WCCO  
KYW—Rex Maupin's Concert  
WENR—Leonard Keller's Orchestra  
WGN—Lawrence Salerno; Natalie Alt  
WJJD—Fred Beck, organist

**7:15 p.m.**  
WJJD—Eb and Zeb, sketch

**7:30 p.m.**  
★ CBS—Tito Guizar, tenor; KMOX  
WCCO WFBM WBBM WOWO  
★ NBC—Goldman Band Concert;  
WENR WIND  
KYW—Leonard Keller's Orchestra  
WGN—Wayne King's Orchestra  
WHAS—Mid-week Hymn Sing  
WJJD—The Pickard Family  
WLW—Show Boat (NBC)

**7:45 p.m.**  
CBS—"Fats" Waller's Rhythm Club;  
WOWO WCCO WBBM WIND  
WFBM  
WGN—Anson Weeks' Orchestra  
WJJD—Uncle Lum's Appleknockers

**8:00 p.m.**  
★ NBC—Paul Whiteman's Orchestra;  
Al Jolson; WTAM WOC WMAQ  
WTMJ WLW WDAF

CBS—BORDEN'S PRESENTS FOR-  
ty-Five Minutes in Hollywood; Pre-  
view of Best Current Pictures;  
Screen Stars in Person; Hollywood  
Music by Mark Warnow; Gossip by  
Cal York; WCCO WBBM KMOX  
WKBF

NBC—Parade of the Provinces; WENR  
KYW—The Globe Trotter  
WFBM—Songsmiths  
WGN—News; Headlines of Other Days  
WHAS—Sam, Gil and Louie  
WJJD—Detroit Symphony Orchestra  
WOWO—Variety Program

**8:15 p.m.**  
KYW—Front Page Dream  
WFBM—Bohemians  
WGN—"Blubber" Bergman  
WHAS—Interviewing Louisville

**8:30 p.m.**  
NBC—Echoes of the Palisades; KYW  
WKBF  
WENR—Buddy Rogers' Orchestra  
WGN—Earl Burnett's Orchestra  
WHAS—Hilda Capablanca  
WJJD—Polish Program

**8:45 p.m.**  
CBS—The Playboys; WIND WOWO  
WFBM WHAS KMOX  
CBS—Heidelberg Students; WBBM  
WCCO  
WGN—Dance Orchestra

**9:00 p.m.**  
NBC—Jack Denny's Orchestra; WENR  
CBS—Harry Sosnik's Orchestra;  
WFBM WIND WHAS WOWO  
WCCO WBBM  
NBC—Frank Buck's Adventures;  
WDAF WTMJ  
KMOX—Baseball Resume  
KYW—Pratt and Sherman; Maupin's  
Orchestra  
WGN—June Provines  
WLW—Larry Lee's Orchestra  
WMAQ—Jack Berger's Orch. (NBC)  
WOC—Jack Behan, tenor

# Bandstand and Baton

Romance, one sponsor has decided, will sell bread. And romance will sell much more bread when dispensed by a handsome young orchestra leader and his band, and an attractive though diminutive songstress, than when it is ballyhooed by legitimate drama.

So Charles Buddy Rogers and his men, with Jeanie Lang providing the feminine appeal, begin peddling bakers' wares over the Columbia network this Sunday, August 12. Rogers and Miss Lang will sing and take the leads in the story around which the program is to be woven, and the orchestra is to provide incidental as well as musical background.

Miss Lang is a veteran of several commercial programs, but this will be Buddy's first venture into absolute radio advertising. It will also mark the highest point yet reached in his short climb to prominence as an orchestra leader.

ABE LYMAN and Guy Lombardo have been chosen to play for the Canadian National Exposition at Toronto, during the five days from August 27 to 31. Frank Munn, Vivienne Segal and Oliver Smith, vocalists, will accompany Lyman to the Dominion for this period. Both of Lyman's commercials, as well as Lombardo's sponsored show will be relayed from Canada that week, and many sustaining wires will bring music of these leaders as well as other features of the exposition to American listeners.

NO RESULTS have been announced yet for the battle of the two ex-smoothie cigaret music-makers last week in Chicago. Both Ted Fiorito and Fred Waring had theater jobs that week in the Windy City, Fiorito at the Palace and Waring at the Chicago, and wonder is rife as to who outdrew the other. Fiorito dashes hurriedly back to the coast after one other stop, and Waring continues on a leisurely tour, broadcasting his Sunday night Ford programs while on the road. Ted broadcast on the NBC Hall of Fame program Sunday, August 5, while in Chicago.

DAN RUSSO returns to Chicago and the Canton Tea Gardens on Sunday, August 20, with WBBM and CBS broadcasts. Jack Russell goes out with no long future engagements announced. Herm Crone with NBC airings remains in the Oriental Gardens until further notice.

CHARLIE AGNEW is now airing from the Rice Hotel, Houston, Texas, replacing Jimmie Garrigan. Earl Burnett leaves the Drake Hotel, Chicago, August 23, for a seven weeks' road trip, returning October 20. Friday, August 24, he begins a week's stage work at the Chicago theater. Up from the sunny climes of Houston, Texas, comes Carlos Molina, tango orchestra king, for a week's appearance at the RKO-Palace, Chicago. And thereby rejoices Dorothy Jameson, Molina patroness and carioca addict, whose home is in the Windy City.

TOM COAKLEY, playing in the Palace Hotel, San Francisco, and broadcast-

ing via NBC, is a full-fledged lawyer. Every member of his band is a college graduate. Charles Previn, leader of the Silken Strings NBC program, is a graduate of the Gus Edwards school 'way back in the days of George Jessel, Georgie Price and others of the limelight. Dick Himber is looking for new programs, not for the money involved, he says, but because of the reducing propensities of his work. He parts with three to five pounds every broadcast!

JOHNNY GREEN recently received a medal for distinguished service to radio, donated by a magazine. Apologies are accorded Bobby Meeker of the Lakeside Pavilion, Denver, for that mis-spelling of his name "Booby" in a program listing last week!

CATO'S VAGABONDS return to the air from the Tybrisa Pavilion at Savannah Beach, 18 miles east of Savannah, Georgia. Broadcasts are over WTOG, with two weekly Columbia airings. Cato's entourage of soloists include Nedra Gordinier, Cal Callaway, and Herbie Waters.

## Wave Marks

**Signed On.** Clark Harrington of Columbia's music department, and Amber Roobenian, an organist and composer, exchanged vows recently at the Riverside Church in New York City.

**Hookup.** Ned Buddy, a member of the CBS Special Features Department, will join the benedict brotherhood August 18.

**Hookup.** Roger Krupp, member of the announcing staff of the American Broadcasting System (WMCA) and Ethel Somerville, one of the most beautiful girls in Billy Rose's Casino de Patee revue, expect to visit the marriage license clerk soon.

**Hookup.** Irving Brown, CBS lyric writer, and the new Mrs. Brown, who were welded recently, return from their wedding trip this week.

**Meter.** Two radio yodelers mark off another 365 days shortly. Nick Lucas, the crooning troubadour, celebrates August 22, while Paul Keast, baritone, is looking forward to a cake with candles on August 31.

**Meter.** David Ross, popular announcer, doesn't believe in airing birthdays. David celebrated his birthday on July 7 without telling anybody about it.

**Meter.** Samuel Amorosi, harpist in Jack Denny's orchestra, will observe his eighteenth wedding anniversary August 18, and the boys in the band are planning a swell party for the harpist and his frau.

**Meter.** Buddy Rogers, actor and musician, adds another year August 13. Buddy's main ambition is to break 80 on a golf course. At present it's 100.

**Meter.** Albert Spalding turns another

Les Robde is the actual director of this orchestra, which travels under Cato's name.

ANTHONY TRINI has been renewed at the Village Barn, New York City, for an indefinite length of time. Broadcasts from this spot are WOR, WNEW, and WJLN. Sammy Watkins has been given two more afternoon broadcasts over NBC wires, also from New York. Another girl vocalist auditioner is Jack Berger, in the Astor roof, NBC and WOR. Berger wants one who can harmonize with his male singer, Jimmie Harkins, as well as do solo work.

BACK TO HIS first love, the theater, will go Frankie Masters and his entire orchestra, following the conclusion of his present stand on the World's Fair grounds. Frankie will do one week at Chicago's Palace theater beginning August 17, and follow with a three-week engagement at the Meadowbrook Country Club, St. Louis, Mo., where his broadcasts will be KMOX and CBS. He returns to Chicago in the winter.

page in his year book on August 15. He has played the violin before audiences in practically every civilized nation.

**Meter.** Baby Rose Marie is prepared for a real tummy ache on August 15, for her parents are planning a gala birthday party on that day. Baby Rose has threatened to gobble up all the ice cream.

**Meter.** Edward Davies, NBC baritone, is proud of the fact that he worked as a miner. He, too, birthdays August 15.

THURSDAY NIGHT, Aug. 16th

8:00 C.S.T. \* 9:00 C.D.T.

Columbia Network\*

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\*For stations—see Radio Guide Listings

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9:15 p.m.

Central Standard Time

Thursday, August 16

Continued from Preceding Page

WDAF—Variety Three  
WTAM—Mills' Blue Rhythm Band (NBC)

11:30 p.m.

CBS—Ray O'Hara's Orchestra: KMOX WCCO WFBM  
NBC—Carl Hoff's Orchestra: WENR WKBF  
KYW—Frankie Masters' Orchestra  
WBBM—Jack Russell's Orchestra  
WDAF—Soloist  
WHAS—Bobby Geltman's Orchestra  
WLW—Larry Lee's Orchestra  
WMAQ—Eddy Duchin's Orchestra  
WOC—Grab Bag  
WOWO—Frank Dailey's Orch. (CBS)

11:45 p.m.

KMOX—When Day Is Done  
WDAF—Soloist  
WFBM—Dessa Byrd, organist

12:00 Midnight

WLW—Moon River, organ and poems

NBC—Gene and Glenn, comedy: WTMJ  
WTAM WMAQ WKBF WDAF WOC  
CBS—Ferde Grofe's Orchestra: WHAS  
WCCO WBBM KMOX WFBM  
WOWO  
KYW—Dance Orchestra (NBC)  
WGN—Lum and Abner, sketch  
WHAS—Baseball Scores (5 min.)

9:30 p.m.

NBC—Freddie Berrens' Orchestra:  
WTAM WDAF KYW WOC WKBF  
KMOX—Leona Simma, soprano  
WENR—Carl Hoff's Orchestra  
WFBM—Reggie Childs' Orch. (CBS)  
WGN—Wayne King's Orchestra  
WLW—Juvenile Experiences  
WMAQ—Johnny Johnson's Orchestra  
WTMJ—Los Caballeros

9:45 p.m.

CBS—Henry Busse's Orch.: WFBM  
WBBM WOWO  
KMOX—Tommy Christian's Orchestra

WCCO—Law and Order League  
WENR—Leonard Keller's Orchestra  
WGN—Anson Weeks' Orchestra  
WHAS—Herbert Koch, organist  
WMAQ—Emil Vandon's Orchestra  
WTAM—Freddie Berrens' Orch. (NBC)  
WTMJ—Dancing in Milwaukee (NBC)

10:00 p.m.

CBS—Joe Reichman's Orchestra:  
WBBM WFBM WHAS  
★ NBC—Milwaukee Philharmonic Or-  
chestra: KYW WTMJ  
NBC—Mills' Blue Rhythm Band:  
WDAF WKBF  
KMOX—Sports; Alma Rotter, organist  
WCCO—Reports  
WENR—Buddy Rogers' Orchestra  
WGN—Ted Weems' Orchestra  
WLW—News; Los Amigos

WMAQ—Eddy Duchin's Orchestra  
WOC—News; Hits and Bits; Sports

10:15 p.m.

CBS—Joe Reichman's Orchestra:  
WCCO KMOX  
WMAQ—Tom Coakley's Orchestra  
WOC—Dance Orchestra

10:30 p.m.

NBC—Dancing in the Twin Cities:  
WMAQ  
NBC—Harold Stern's Orchestra: WLW  
WKBF WDAF WTAM KYW  
CBS—Enoch Light's Orchestra: KMOX  
WHAS  
WBBM—Earl Hines' Orch. (CBS)  
WCCO—Jack Crawford's Orchestra  
WENR—Hessberger's Orchestra  
WFBM—Serenaders  
WGN—Earl Burnett's Orchestra

WTMJ—Late Dance Orchestra

10:45 p.m.

WFBM—Enoch Light's Orch. (CBS)  
WGN—Late Dance Orchestras  
WOC—Harold Stern's Orch. (NBC)

11:00 p.m.

CBS—Freddie Hankel's Orchestra:  
WCCO WBBM WFBM  
NBC—Leonard Keller's Orch.: WDAF  
WMAQ  
NBC—Clyde Lucas' Orchestra: WENR  
KMOX—Herbie Kay's Orchestra  
KYW—Herman Crone's Orchestra  
WHAS—Vee Davidson's Orchestra  
WLW—Dance Orchestra

11:15 p.m.

CBS—Keith Beecher's Orch.: WBBM  
WCCO WFBM

## Star ★ Indicates High Spot Selections

**5:15 a.m.**  
WLW—Top o' the Morning

**5:30 a.m.**  
KMOX—Home Folks' Hour  
WLS—Arkansas Woodchopper

**5:45 a.m.**  
KMOX—Dynamite Jim  
WLS—Bulletin Board

**6:00 a.m.**  
KMOX—Riddles and Grins  
KYW—Musical Clock  
WGN—Good Morning Program  
WLS—Smile A-While  
WLW—Nation's Family Prayer  
WOWO—Breakfast Club  
WMAQ—Morning Worship

**6:15 a.m.**  
WLW—Morning Devotions  
WMAQ—Health Exercises

**6:30 a.m.**  
NBC—Cheerio: WTAM WMAQ WLW  
KMOX—Melody Weavers and Skeets  
WDAF—Over the Coffee Cups  
WFBM—Pep Club  
WLS—Morning Devotions  
WTMJ—Devotional Services

**6:45 a.m.**  
KMOX—Black and White Rhythms  
WLS—Spareribs' Fairy Tales

**7:00 a.m.**  
★ NBC—Breakfast Club: WMAQ  
CBS—Deane Moore, tenor: WFBM  
WIND  
NBC—Herman and Banta: WDAF  
WOC

KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—Asbury College Devotion  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Livestock; Sun Dial

**7:15 a.m.**  
CBS—Metropolitan Parade: WIND  
WFBM  
NBC—Don Hall Trio: WDAF WOC  
WLW WTAM  
KMOX—Novelty Boys  
WJJD—Schlagenhauer's Theater  
WLS—News; Produce

**7:30 a.m.**  
NBC—Taters and Mule: WTAM  
KMOX—Tick-Tock Revue  
WDAF—Melody Parade  
WHAS—Georgia Wildcats  
WLS—Peggy and Steve  
WLW—Joe Emerson, hymns  
WOC—Musical Clock  
WOWO—Bible Class

**7:45 a.m.**  
NBC—Oswaldo Mazzucchi, cellist:  
WDAF WLW  
WGN—The Keep Fit Club  
WHAS—Bob Archer  
WLS—Kitchen Krew

**8:00 a.m.**  
NBC—Breen and de Rose: KYW WOC  
WLW  
CBS—Madison Singers: WOWO WHAS  
WFBM WBBM  
WDAF—Morning Bible Lesson  
WGN—Lawrence Salerno

**8:15 a.m.**  
NBC—Hazel Arth, contralto: WKBF  
NBC—Viennese Sextet: WLW WTAM  
WDAF WOC WMAQ  
KYW—Irene King  
WFBM—Breakfast Billboard  
WHAS—Mrs. Randolph, shopping

**8:30 a.m.**  
NBC—Today's Children: WTMJ  
NBC—Joe White, tenor: WOC WKBF  
KYW WDAF WMAQ  
CBS—Press Radio News (5 Min.):  
WFBM  
CBS—Carolyn Gray, pianist: WHAS  
WFBM  
WGN—Leonard Salvo's Mail Box  
WLW—Jack Berch and Musical Group  
WOWO—Country Clubman

**8:45 a.m.**  
NBC—Radio Kitchen: KYW  
CBS—The Three Flats: WFBM WOWO  
NBC—Betty Crocker: WMAQ WLW  
WOC WTAM  
KMOX—Fashion Parade  
WDAF—Musical Program  
WGN—Lovely Ladies  
WHAS—Sanders Sisters  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
NBC—Morning Parade, variety: KYW  
WTAM WDAF WKBF WOC  
CBS—Cooking Closeups; Mary Ellis  
Ames: KMOX WCCO WBBM WFBM  
WGN—Movie Personalities  
WHAS—Master Tommy Linton  
WLS—Weather; Markets  
WLW—Nora Thumann, vocalist  
WMAQ—Woman's Page of the Air  
WOWO—Housewife Hour  
WTMJ—Helen Mendenhall Ryerson

**9:15 a.m.**  
CBS—Rambles in Rhythm: WBBM  
WFBM WHAS  
KMOX—Sentimental Bachelor

WCCO—Musical Program  
WENR—Today's Children, drama  
WGN—Your Friendly Neighbor  
WIND—Organ Melodies (CBS)  
WLW—News  
WMAQ—Institute of Radio Service  
WTMJ—Woman's News of the Day

**9:30 a.m.**  
CBS—Do Re Mi Trio: WHAS WIND  
WFBM  
KMOX—Let's Compare Notes  
WENR—Program Preview  
WGN—June Baker  
WLW—Ponce Sisters, vocalists  
WMAQ—Melody Mixers (NBC)  
WOWO—Melody Exchange  
WTMJ—Bob De Haven's Frolic

**9:45 a.m.**  
CBS—The Cadets: KMOX WFBM  
WBBM  
Q.G.—Painted Dreams: WGN WLW  
WDAF—Betty Crocker  
WENR—Songfellows Quartet (NBC)  
WHAS—Foster Brooks  
WOWO—Variety Program  
WTMJ—Hollywood Movie Letter

**10:00 a.m.**  
CBS—Betty Barthell, songs: KMOX  
WHAS WBBM WCCO WOWO  
WFBM  
NBC—Edward Wolter, baritone:  
WENR  
KYW—Rose Vanderbosch at the Piano  
WDAF—Charles Sears, tenor  
WLW—Morning Hillites  
WTMJ—Betty Crocker

**10:15 a.m.**  
NBC—Concert Favorites: WENR  
CBS—Among Our Souvenirs: KMOX  
WHAS WCCO WFBM WIND  
NBC—Honeyboy and Sassafras: WDAF  
WOC  
WGN—Mark Love, basso  
WLW—Babs and Don, comedy  
WMAQ—Summer School of the Air  
WOWO—Market Quotations  
WTMJ—"With a Song"

**10:30 a.m.**  
CBS—Al Kavelin's Orchestra: WHAS  
WCCO WOWO WFBM WIND  
NBC—Vic and Sade, sketch: WKBF  
WMAQ  
NBC—Merry Madcaps: WDAF WTAM  
KYW WLW  
KMOX—Harmonettes  
WENR—Home Service  
WGN—Market; Len Salvo, organist  
WOC—Home Management Club  
WTMJ—Bowie's Program

**10:45 a.m.**  
NBC—Words and Music: WMAQ  
CBS—Al Kavelin's Orchestra: KMOX  
WCCO—Stocks; Markets  
WENR—Songfellows (NBC)  
WGN—Carolyn McIlvaine, talk  
WLS—Friendly Philosopher  
WOWO—Jolly Baker's Gang  
WTMJ—Hans Badner's Bavarians

**11:00 a.m.**  
NBC—Rex Battle's Ensemble: WDAF  
WOC KYW  
CBS—Velazco's Orchestra: WFBM  
WOWO WHAS WCCO WIND  
WGN—Mid-day Service  
WLW—Albright and Wayne, songs  
WMAQ—Merry Macs (NBC)  
WTMJ—What's New in Milwaukee?

**11:15 a.m.**  
NBC—Jan Brunesco's Ensemble:  
WTAM  
KMOX—Emil Velazco's Orch. (CBS)  
WDAF—Service Reports  
WJJD—Lawyer's Legislative League  
WLW—Market Reports; Live Stock  
WOC—Markets

**11:30 a.m.**  
NBC—Enric Madriguera's Orchestra:  
WMAQ WTAM  
CBS—Buddy Fisher's Orch.: WHAS  
WIND WCCO  
NBC—Farm and Home Hour: WKBF  
WLW KYW WOC WDAF  
KMOX—Magic Kitchen  
WFBM—Hoosier Farm Circle  
WGN—Doring Sisters  
WLS—Prairie Ramblers  
WOWO—Happy Herb  
WTMJ—Jack Teeter and the Play Boys

**11:45 a.m.**  
WCCO—News; Police Bulletins  
WGN—Palmer House Ensemble  
WLS—Weather; Markets; News  
WOWO—Noon Melodies  
WTMJ—Musical Program

## Afternoon

**12:00 Noon**  
CBS—The Eton Boys: WCCO KMOX  
WFBM  
NBC—Airbreaks: WTAM

WGN—Jesse Crawford, organist  
WHAS—Livestock; Market Reports  
WLS—Dance Program  
WOWO—News  
WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
CBS—Johnny Augustine's Orchestra:  
WFBM WOWO  
KMOX—Livestock Report  
WCCO—Noon Hi-Lites  
WGN—Romance of Helen Trent  
WHAS—Georgia Wildcats  
WLS—Three Neighbor Boys

**12:30 p.m.**  
CBS—Memories Garden: KMOX  
WFBM WCCO WIND WHAS  
NBC—The Sizzlers, male trio: WTAM  
WMAQ WLW WDAF WOC  
KYW—Smack Out (NBC)  
WGN—World's Fair Orchestra  
WOWO—Organalities  
WTMJ—Variety Program

**12:45 p.m.**  
NBC—Ma Perkins, drama: WTAM  
WLW WKBF WOC  
KMOX—St. Louis Dental Society  
KYW—Prudence Penny, economics  
WDAF—Aunt Sammy  
WGN—Palmer House Ensemble  
WHAS—College of Agriculture  
WLS—Livestock and Grain Markets  
WMAQ—Piano Melodies  
WOWO—Rhythm Maniacs

**1:00 p.m.**  
NBC—Gale Page, songs: KYW  
CBS—The Four Showmen: KMOX  
WIND WCCO  
★ NBC—Maria's Matinee: Lanny Ross;  
Mary Lou; Conrad Thibault, baritone;  
Gus Haenschel's Orchestra:  
WTAM WLW WMAQ WDAF WOC  
WFBM  
WFBM—Forward with Indianapolis  
WLS—Blackstone Jongleurs  
WHAS—University of Kentucky  
WLS—Homemakers' Hour  
WOWO—Question Box

**1:15 p.m.**  
CBS—The Hurdy Gurdy Man: WOWO  
WIND  
NBC—Visit to Foreign Villages at  
Century of Progress: KYW WKBF  
KMOX—Exchange Club  
WCCO—University of Minnesota Farm  
Hour  
WGN—World's Fair Reporter

**1:30 p.m.**  
CBS—The Grab Bag: WHAS WIND  
WOWO  
NBC—Temple of Song: KYW  
KMOX—Russell Brown and Organ  
WCCO—Markets; Stocks  
WGN—Berenice Taylor, soprano

**1:45 p.m.**  
KMOX—St. Louis Club  
WCCO—Baseball  
WGN—Baseball; Boston vs. Chicago  
Cubs

**2:00 p.m.**  
NBC—Betty and Bob, drama: WLW  
WLS WTMJ  
CBS—Lazy Bill Huggins, baritone:  
WOWO WHAS KMOX  
NBC—The Vagabonds: WKBF  
KYW—Nelson and Stitzel  
WDAF—Twenty Fingers of Harmony  
WFBM—Ambassador of Melody  
WMAQ—Cubs vs. Boston  
WOC—Baseball

**2:15 p.m.**  
★ NBC—Nellie Revell Interviews:  
WDAF  
CBS—Rhythm Bandbox: WFBM  
WHAS KMOX WOWO  
NBC—The Singing Stranger; Wade  
Booth: WKBF  
KYW—Lorna Grayston, soprano  
WLS—Wm. O'Connor, tower topics  
WLW—Matinee Highlights  
WTMJ—Badger Spotlight; News

**2:30 p.m.**  
★ NBC—Chicago Symphony Orchestra:  
WTAM WDAF  
CBS—U. S. Army Band: WHAS  
KMOX  
NBC—Garfield Swift, baritone:  
WKBF  
KYW—Maurie Sherman's Orchestra  
WENR—The Singing Stranger; Wade  
Booth; Dorothy Day; Ensemble  
WFBM—Two-Thirty Tunes  
WLW—Life of Mary Sothern  
WOWO—Little Joe  
WTMJ—Organ Melodies

**2:45 p.m.**  
NBC—Gen. Fed. of Women's Clubs:  
WKBF  
WENR—Chicago Symphony (NBC)  
WLW—Business News  
WTMJ—Market Review

**3:00 p.m.**  
CBS—Frank Dailey's Orch.: WHAS  
WFBM  
NBC—Chick Webb's Orchestra: WKBF  
KMOX—Window Shoppers; Orchestra  
KYW—Century Concert  
WLW—Three Star Voices  
WTMJ—Baseball; Milwaukee vs. In-  
dianapolis

**3:15 p.m.**  
KMOX—Theater of Amateur Players  
KYW—Royal Hawaiian Orchestra  
WHAS—Week-day Devotions  
WOWO—Guest Review

**3:30 p.m.**  
★ NBC—William Lundell, interviewer:  
WKBF WTAM KYW  
NBC—Ma Perkins, drama: WENR  
WDAF  
NBC—Jackie Heller, songs: WLW  
WGN  
KMOX—Georgia Erwin, soloist  
WFBM—Circle Melodies  
WHAS—Christine Ridge

**3:45 p.m.**  
NBC—Alice in Orchestralia: WTAM  
WKBF WDAF  
CBS—Mischa Raginsky's Orchestra:  
WHAS KMOX WFBM  
KYW—Harmony Four  
WENR—Ranch Boys (NBC)  
WGN—Chicago Symphony Orchestra  
WLW—The Texans, vocal trio  
WOWO—Old Time Regilion

**4:00 p.m.**  
NBC—Al Pearce's Gang: WLW WKBF  
WMAQ  
CBS—Round Towners: WHAS WFBM  
WCCO  
NBC—Jack Berger's Orchestra: WENR  
KYW—College Romp  
WDAF—Song Matinee  
WOC—Hour of Music

**4:15 p.m.**  
CBS—Edward Wurtzbech's Orches-  
tra: WFBM WBBM WCCO  
KMOX—Tune Shop  
KYW—Jack Berger's Orch. (NBC)  
WENR—Larry Larsen, organist  
WHAS—Herbert Koch, organist  
WOWO—Ozark Rambler

**4:30 p.m.**  
NBC—Dorothy Page, contralto:  
WENR  
CBS—Jack Armstrong, sketch: WOWO  
WBBM  
NBC—Horacio Zito's Orch.: WDAF  
WTAM  
KMOX—Three Brown Bears  
KYW—Uncle Bob's Ice Cream Party  
WFBM—Sketches in Melody  
WGN—Dance Orchestra  
WJJD—Polish Program  
WLW—Jack Armstrong, sketch

**4:45 p.m.**  
NBC—Lowell Thomas, today's news:  
WLW  
CBS—Esther Velas' Ensemble: WHAS  
KMOX WBBM WFBM WCCO  
NBC—Orphan Annie: WGN WENR  
WDAF—Soloist  
WKBF—Horacio Zito's Orch. (NBC)  
WMAQ—Fred Rose  
WOC—Soloist (NBC)  
WOWO—The Old Observer

**5:00 p.m.**  
NBC—Johnny Johnson's Orchestra:  
WMAQ  
CBS—Sam Robbins' Orchestra: WFBM  
NBC—Trio Romantique: KYW WOC  
KMOX—Sports; Piano Relodies  
WCCO—Livestock Summary  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Ben Potter, sketch  
WHAS—Sundown Serenade  
WLW—Virginia Marucci's Orchestra  
WOWO—Sportsman Hour  
WTMJ—"Our Club"

**5:15 p.m.**  
CBS—Sam Robbins' Orchestra: WCCO  
KMOX—Baseball Highlights  
KYW—The Globe Trotter  
WDAF—Herman Crone's Orch. (NBC)  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WHAS—The Three Crystals  
WMAQ—Travel Talk  
WOC—Disc Doin's; Sports Review  
WOWO—Sport Highlights  
WTMJ—Variety Program

**5:30 p.m.**  
NBC—Martha Mears, songs: WTAM  
WKBF WMAQ  
CBS—Freddie Hankel's Orchestra:  
WCCO WFBM  
CBS—Jurien Hoekstra, baritone:  
KMOX  
KYW—Dance Orchestra  
WDAF—Safety Council Program

WENR—Marion and Jim Jordan  
WGN—Sports Reporter  
WHAS—"Deed-I-Do" Club  
WLW—Bob Newhall, Sports  
WOC—Jack Armstrong  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenaders

**5:45 p.m.**  
CBS—Boake Carter, news: WBBM  
WHAS KMOX WCCO  
NBC—Frank Buck's Adventures:  
WENR  
NBC—Sisters of the Skillet: KYW  
WDAF  
WFBM—Pirate Club  
WGN—World's Fair Reporter  
WLW—Melody Masters  
WMAQ—Press Radio News  
WOC—Musical Love Letters  
WOWO—Three of a Kind

## Night

**6:00 p.m.**  
★ NBC—Ethel Shutta, vocalist; Wal-  
ter O'Keefe; Bobby Dolan's Orches-  
tra: WLS  
★ CBS—Kate Smith's Swanee Music:  
WHAS WCCO WIND WOWO  
NBC—Concert; Jessica Dragonette:  
KYW WTAM WOC WDAF  
KMOX—Art Gilham, pianist  
WFBM—Cowboys  
WGN—Hal Kemp's Orchestra  
WJJD—String Ensemble

**6:15 p.m.**  
CBS—The Columbians: KMOX WCCO  
WHAS WOWO WFBM  
WGN—Orchestral Program  
WJJD—Buddy, Zeb and Otto, songs  
WLW—Prairie Symphony

**6:30 p.m.**  
CBS—Court of Human Relations:  
WCCO WBBM  
KMOX—Four Shamrocks; orchestra  
WFBM—Bohemians  
WGN—The Love Ranger  
WJJD—Ben Kanter, pianist  
WLW—Unbroken Melodies  
WMAQ—Variety Revue  
WTMJ—Concert; Jessica Dragonette  
(NBC)

**6:45 p.m.**  
NBC—Jack and Loretta Clemens:  
WKBF  
KMOX—Norman Paule and Organ  
WHAS—Sam, Gil and Louie  
WJJD—Movie Reporter  
WLW—Monkey Hollow, comedy  
WOWO—Variety Program

**7:00 p.m.**  
NBC—Phil Harris' Orchestra: WLS  
NBC—Waltz Time: WMAQ WDAF  
WTAM WLW  
KMOX—Aeolian Piano Recital  
WFBM—Police News  
WGN—Attilio Baggione; Orchestra  
WHAS—The Voice of Friendship  
WJJD—Gretchen Lee, vocalist; Fred  
Beck, organist  
WOC—Al Morey's Serenaders  
WTMJ—Old Observer

**7:15 p.m.**  
CBS—California Melodies: KMOX  
WCCO WHAS WFBM WIND  
WGN—Comedy Stars of Hollywood  
WJJD—Eb and Zeb, comedy sketch  
WTMJ—Dance Orchestra

**7:30 p.m.**  
★ NBC—Phil Baker: WENR WTMJ  
CBS—Johnny Green, "In the Modern  
Manner": WHAS WCCO WFBM  
KMOX WOWO WIND  
NBC—Pick and Pat: WTAM WMAQ  
WOC WDAF  
KYW—Clyde Lucas' Orchestra  
WGN—Wayne King's Orchestra  
WJJD—The Pickard Family  
WLW—Story of the Ballet

**7:45 p.m.**  
WGN—Anson Weeks' Orchestra  
WLW—Jane Froman; Don Ross

**8:00 p.m.**  
CBS—Stoopnagle and Budd: WHAS  
WOWO WFBM KMOX WCCO  
WBBM  
★ NBC—First Nighter, drama: WOC  
WTAM WMAQ WDAF WTMJ  
NBC—Mario Cozzi, baritone: WENR  
WKBF  
KYW—The Globe Trotter  
WJJD—Detroit Symphony Orchestra  
WLW—Dance Orchestra

**8:15 p.m.**  
KYW—Hot Peppers  
WENR—Morin Sisters  
WGN—Dream Ship  
WLW—Henry Thies' Orchestra

**8:30 p.m.**  
★ NBC—Chicago Symphony Orches-  
tra: KYW  
★ NBC—Jack Benny: WDAF WTAM  
WKBF WMAQ WLW WTMJ WOC  
WENR—Gene Arnold  
WGN—Ted Weems' Orchestra  
WJJD—Polish Program

# Hell's Holiday

(Continued from Page 9)

through the slow working of the convicts' grapevine.

That was why he was risking everything on this one mad attempt at freedom.

Leo Lewis came running to report that the attempt on the box-office had failed. "Never mind!" said Sullivan. His clever brain saw clearly the next move in the chess game. "We'll make the warden squeal!"

Warden Jennings and the six guards who had been captured first, were shoved up a short flight of steps into the rooms of the prison set aside for the Mutual Welfare League.

But Guard Leon MacDermott had seen the white-haired warden in the grip of rioters—he had almost stumbled over the body of Principal Keeper Durnford in the hall. That meant that the prison was to all intents and purposes leaderless.

MacDermott thought fast. From the guard room he could get into the entrance hall, and from there a gate led to a corner of the yard. Prisoners did not know it, but there was a little postern in the main wall, opening into the street.

The only way out was through the postern—even at the risk that some one of the rioters would see him go and thus earn of the unknown exit from the supposedly "break-proof" penitentiary.

Scuttling, slipping on hands and knees around corners and past windows of rooms now controlled by the prisoners, MacDermott hurried.

In his hand was a master-key which opened the postern gate—and MacDermott was in the street.

He rushed to the nearest telephone. He wasted no time calling police or the prison board of governors. "Give me Station WFBM, Syracuse!" he commanded.

The call went through. A switchboard girl heard MacDermott's first breathless explanation, and switched his call to the phone of A. R. Marcy, chief engineer of the radio station and lieutenant of the 108th Infantry, National Guard.

"Auburn Prison is in the hands of convicts!" MacDermott informed the radio engineer. "Warden captured, head keeper killed, and most of the guards are prisoners. . . . Send help quick or there'll be the biggest prison break in history!"

"Got it!" said Lieutenant Marcy.

Immediately the program which WFBM was broadcasting had come to a sudden stop. All over western New York homes, farmhouses, stores, restaurants, offices, heard the terse order:

"Calling all members of the 108th Infantry—riot at Auburn prison—national guard ordered to mobilize at once at headquarters, with full equipment—this is urgent!"

Within the prison, the riot spread from tier to tier of cells, from cell-wing to cell-wing, like a pestilence of madness, like a holiday in Hades. Guards put up little enough resistance now, with all authority from above either dead or out of the picture.

Time was passing, and Sullivan and his aides were well aware that they could not hope to hold out forever. "Come on, let's push the gate," they decided.

They lined up the warden and the guards, handcuffed by fours, and marched them ahead as a protection against the possible fire of the rifles outside the gate.

And then, clear and loud, the sound of a bugle rang out above the shouts and the sounds of distant firing.

Up from the town, commanded by Major-General William Haskell, came the 108th Infantry. It was only an hour and twenty-five minutes since the first radio alarm had gone out—but in that time, from Syracuse and the surrounding country, the regiment of national guardsmen had mobilized almost one hundred per cent. A special train had awaited them at Syracuse, and the lanky, seasoned fighters took over the almost lost cause.

In a near-by field landed two airplanes, loaded with tear-gas bombs brought all the way from New York and New Jersey. In answer to a second radio appeal, the police chief of every large town in both states had rushed his spare bombs to central airports, and the precious load of "weep-gas" was turned over to Major-General Haskell.

But Haskell had no intention of sacrificing the lives of Jennings and the other prison officials. He ordered his three hundred picked soldiers back out of sight.

Father Cleary was called. "You're one spokesman they'll trust," he was told. To save Warden Jennings life we're sending away the guards and leaving the gate open."

Father Cleary stared at the officer for a moment, and then bowed his head. Alone, he marched back to face the mob. He delivered his message, and cheers went up from the convicts.

There was a riot of congratulations, hysterical shouting, and raucous song. Father Cleary watched impassively.

Only Henry Sullivan drew back. He grasped the priest's arm. "How do we know it isn't a trap?" he demanded.

Father Cleary shrugged his shoulders. "I have told you what they instructed me to tell you," he said.

"That's enough!" Sullivan flung himself against the men he had led so cleverly. "Listen, you fools! It's a trap! They want us to come rushing out and get shot down like dogs."

It was a hard dose for Sullivan to take. He, more than any man in that prison, wanted to go out of the gate. Pretty Dorothy Mazley waited in Buffalo—the girl whom he had intended to marry as soon as he pulled his last bank robbery and made enough to go straight. But the robbery had failed, and now he was here—for twenty more years.

"We don't accept!" he flung back.

But the faces of his aides turned toward him, unfriendly, unbelieving. They had followed him this far, but now they would follow him no longer. They hated him, as brute minds always hate the one who points out an unpleasant truth.

"Going yellow, Sullivan?"

Tough Steve Pawlak, a gun in each hand, faced his leader.

"I tell you, it's a lousy frameup!" shouted Sullivan. "They're not on the level—and we're not going to walk into that trap!"

But his authority was gone. He had given an unpopular order—and around him three of his aides raised their guns.

Three shots came as one, and Henry Sullivan plunged forward on his face, kicking spasmodically at the air. He'd never see pretty Dorothy Mazley again, not in this world.

"Come on!" roared the rioters, drunk with this most unnecessary of their killings. They trampled over Sullivan's body and pressed on.

As they came into the shadow of the waiting portal, Major-General Haskell and Captain McGrath gave terse orders.

A dozen of the tear gas bombs were flung under the feet of the rioters, enveloping them in a blinding, sickening cloud.

"Come on, Jennings!" roared the officers outside. It was a clever plan, and it went through like clockwork. While the convicts staggered, momentarily helpless, their handcuffed prisoners flung themselves forward into the arms of waiting guardsmen. Jennings and the keepers were free, most of them not seriously harmed!

The retreating convicts had lost their most powerful weapon, their human hostages. They scurried back to the south wing of the prison, returning the fire of the guardsmen as best they could.

The aftermath of the eruption was to retire Warden Jennings, and cause a shakeup through the entire prison system.

## Liberal Rewards for True Mystery Stories

RADIO GUIDE will pay liberally for true stories of crime mysteries in which radio served the law. Writers, Police Officers, Detectives and any one else in possession of authentic cases, are especially invited to earn these rewards.

Radio must be a prominent element in the detection and apprehension of the criminals. Photographs, names of principals, dates and places must be bona fide.

Address all letters to Editor, RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

### Last Chance!

Don't overlook the final date—August 13—for submitting your solutions to the RADIO GUIDE Name-the-Stars contest. A corps of judges is at work on the answers so far received. Watch forthcoming issues of RADIO GUIDE for further announcements.

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28x4.40-21	\$2.15	30x5.25-20	\$2.95	1.15	
28x4.50-20	2.35	31x5.25-21	3.25	1.15	
30x4.50-21	2.40	28x5.50-18	3.35	1.15	
28x4.75-19	2.45	29x5.50-19	3.35	1.15	
29x4.75-20	2.50	30x6.00-18	3.40	1.15	
29x5.00-19	2.85	31x6.00-19	3.40	1.15	
30x5.00-20	2.85	32x6.00-20	3.45	1.25	
28x5.25-18	2.90	32x6.00-21	3.65	1.25	
29x5.25-19	2.95	32x6.50-20	3.75	1.35	

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30x3 1/2	2.35	32x4 1/4	3.45
31x4	2.95	34x4 1/2	3.45
32x4	2.95	30x5	3.65
33x4	2.95	32x5	3.75
34x4	3.25	33x5	3.95

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Size	Tires	Size	Tires
30x5 Truck	\$4.25	32x5 1/2	\$1.05
34x5 Truck	4.25	2.00	
32x6 8 ply. Truck	7.95	2.75	
32x6 10 ply. Truck	8.95	2.75	
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- 8:45 p.m.**  
CBS—Carlile and London; Warwick Sisters; KMOX WFBM WHAS WOWO WBBM  
WCCO—Musical Potpourri  
WENR—Buddy Rogers' Orchestra  
WGN—Hal Kemp's Orchestra
- 9:00 p.m.**  
NBC—Charlie Davis' Orch.; WENR  
CBS—Henry Busse's Orchestra; WBBM  
NBC—George R. Holmes; WTAM WMAQ  
CBS—Edith Murray, songs; WFBM  
WHAS WIND WCCO WOWO  
NBC—Frank Buck's Adventures; WDAF WTMJ  
KMOX—Baseball Resume  
KYW—Pratt and Sherman  
WGN—June Provines  
WLW—Unsolved Mysteries  
WOC—Eddie Dunstader's Band
- 9:15 p.m.**  
CBS—Isham Jones' Orchestra; WIIAS  
WBBM WCCO WOWO WFBM

- Central Standard Time**
- NBC—Gene and Glenn; WOC WKBF  
WDAF WMAQ WTMJ WTAM  
KMOX—Rita Rogers, songs  
WGN—Lum and Abner, sketch
- 9:30 p.m.**  
CBS—Court of Human Relations; WHAS KMOX WOWO WFBM  
NBC—Freddie Martin's Orchestra; WDAF KYW WOC WTAM WKBF  
CBS—Earl Hines' Orchestra; WBBM WCCO  
WENR—Carl Hoff's Orchestra  
WGN—Wayne King's Orchestra  
WLW—Roamios  
WMAQ—Dance Orchestra  
WTMJ—Los Caballeros
- 9:45 p.m.**  
WENR—Leonard Keller's Orchestra  
WGN—Anson Weeks' Orchestra  
WLW—Dance Orchestra

- ## Friday, August 17
- 10:00 p.m.**  
NBC—Ralph Kirbery, baritone (5 Min.); KYW  
NBC—Harold Stern's Orchestra; KYW WTAM WDAF  
CBS—Leon Belasco's Orchestra; WHAS WOWO  
NBC—Eddy Duchin's Orch.; WKBF WMA  
CBS—Harry Sosnik's Orch.; WBBM WFBM  
KMOX—Sports; Rhapsody of Reeds WCCO—Reports  
WENR—Buddy Rogers' Orchestra  
WOC—News; Hits and Bits; Sports  
WTMJ—Dance Orchestra
- 10:15 p.m.**  
CBS—Harry Sosnik's Orch.; WOWO WHAS WCCO  
NBC—Harold Stern's Orchestra; WOC  
KMOX—Tommy Christian's Orch.  
WGN—Ted Weems' Orchestra

- Continued from Preceding Page**
- 10:30 p.m.**  
CBS—Mark Fisher's Orchestra; WBBM  
NBC—Frankie Masters' Orchestra; WDAF WOC WLW KYW  
CBS—Dancing by the Sea; WOWO KMOX  
WCCO—Jack Crawford's Orchestra  
WENR—Hessberger's Band (NBC) WFBM—Serenaders  
WGN—Earl Burnett's Orchestra  
WHAS—Louis Panico's Orchestra  
WKBF—Paul Pendarvis' Orch. (NBC)  
WMAQ—Dance Orchestra
- 10:45 p.m.**  
WFBM—Dancing by the Sea (CBS)  
WGN—Late Dance Orchestras
- 11:00 p.m.**  
CBS—Jack Russell's Orch.; WBBM  
WCCO WFBM KMOX  
NBC—Leonard Keller's Orch.; WMAQ  
WOC WDAF  
KYW—Herman Crone's Orchestra

- WENR—Clyde Lucas' Orchestra  
WHAS—Dancing by the Sea (CBS)  
WHAS—Vee Davidson's Orchestra  
WLW—Dance Orchestra
- 11:15 p.m.**  
KMOX—Herbie Kay's Orchestra  
WCCO—Keith Beecher's Orch. (CBS)
- 11:30 p.m.**  
NBC—Carl Hoff's Orchestra; WDAF WOC  
CBS—Freddie Hankel's Orchestra; WBBM WFBM WCCO  
NBC—Tom Coakley's Orchestra; KYW WKBF  
WENR—Noble Sissle's Orchestra  
WHAS—Bobby Geltman's Orchestra  
WLW—Larry Lee's Orchestra  
WMAQ—Eddy Duchin's Orchestra
- 11:45 p.m.**  
CBS—Keith Beecher's Orch.; WBBM WFBM  
KMOX—When Day is Done
- 12:00 Midnight**  
WLW—Moon River, organ and poems  
**12:30 a.m.**  
WMAQ—Phil Levant's Orchestra

## Star ★ Indicates High Spot Selections

**7:00 a.m.**  
★ NBC—Breakfast Club: WMAQ  
CBS—Luxembourg Gardens: WIND  
WFBM  
NBC—Morning Glories: WOC WDAF  
KMOX—Mountain Minstrels  
WCCO—Time Signal Program  
WHAS—Asbury College Devotions  
WLS—Neighbor Boys  
WLW—Salt and Peanuts, harmony  
WTMJ—Sun Dial

**7:15 a.m.**  
NBC—Don Hall Trio: WDAF WOC  
WLW WTAM  
WJJD—Schlagenhauer's Theater  
WLS—Newscast; Produce Reports

**7:30 a.m.**  
NBC—Taters and Mule: WTAM  
CBS—Eton Boys Quartet: WOWO  
WFBM WIND  
WDAF—Melody Parade  
WHAS—Georgia Wild Cats  
WLS—Scottie's Children Club  
WLW—Joe Emerson, hymns  
WOC—Musical Clock

**7:45 a.m.**  
CBS—Meistersinger: WOWO WIND  
WFBM  
NBC—The Banjoers: WLW WDAF  
KMOX—Minute Parade  
WGN—The Keep Fit Club  
WHAS—Bob Atcher  
WOC—Musical Clock

**8:00 a.m.**  
NBC—Annette McCullough: WTAM  
WOC KYW WKBF  
CBS—Mellow Moments: WHAS WFBM  
WBBM WOWO  
NBC—Edward MacHugh: WMAQ  
WDAF—Morning Bible Lesson  
WGN—Morning Musicale  
WLS—Harmony Ranch  
WLW—Mail Bag

**8:15 a.m.**  
NBC—Morning Parade: WTAM WOC  
WDAF WKBF  
CBS—Carlton and Craig: WFBM  
WBBM  
KYW—Irene King  
WGN—Robert Ball, readings  
WHAS—Mrs. Randolph, shopping  
WLS—Joe and His Junior Star  
WLW—Antoinette West, soprano

**8:30 a.m.**  
NBC—Morning Parade: WKBF KYW  
WTAM WOC  
CBS—Press Radio News (5 Min.):  
WFBM WBBM WOWO WHAS  
CBS—Let's Pretend: WFBM WBBM  
WHAS  
WGN—Harold Turner, pianist  
WLW—Jimmy Arlen and Rhythm  
Jesters  
WOWO—Country Clubman

**8:45 a.m.**  
NBC—Originalities: WMAQ  
KMOX—Fashion Parade  
WGN—Arthur Wright, tenor  
WLS—Friendly Hour; Martha Crane  
WLW—Louis John Johnson, baritone  
WOWO—Carlton and Craig  
WTMJ—Mary Baker's Shopping

**9:00 a.m.**  
NBC—The Honeymooners: KYW  
WKBF  
CBS—Knickerbocker Knights: WHAS  
WFBM WBBM WCCO  
NBC—Galaxy of Stars: WTAM WMAQ  
WOC WDAF WTMJ WLW  
KMOX—Better Films Council  
WGN—Movie Personalities  
WOWO—Housewife Hour

**9:15 a.m.**  
NBC—Vass Family: KYW WDAF  
WKBF WTAM WOC  
NBC—Spanish Idylls: WMAQ  
KMOX—Knickerbocker Knights (CBS)  
WGN—The Friendly Neighbor

**9:30 a.m.**  
NBC—Down Lovers' Lane: WKBF  
WOC WTAM WDAF  
CBS—Concert Miniatures: WBBM  
WOWO WFBM WHAS WCCO  
NBC—Heinie's Grenadiers: WMAQ  
WTMJ  
KMOX—Let's Compare Notes  
KYW—Hodge Podge  
WENR—Program Preview  
WGN—Bob Davis' Tevans  
WLW—Sandra Roberts, songs

**9:45 a.m.**  
CBS—Concert Miniatures: KMOX  
WIND  
Q.G.—Painted Dreams: WGN WLW  
WENR—Down Lovers' Lane (NBC)  
WFBM—Dessa Byrd, Organist

**10:00 a.m.**  
NBC—Armchair Quartet: WOC WDAF  
WENR WTAM WKBF  
CBS—Connie Gates, songs: WCCO  
KMOX WHAS WFBM WBBM WIND  
KYW—Rose Vanderbosch, pianist  
WGN—Louise Brabant, soprano  
WLW—Bailey Axton, tenor  
WOWO—Marjorie Kronmiller  
WTMJ—Radio Column of the Air

**10:15 a.m.**  
NBC—Fields and Hall: WENR  
CBS—Emery Deutsch's Orchestra:  
WHAS KMOX WIND WFBM WCCO

NBC—Honeyboy and Sassafras: WOC  
WDAF WTAM KYW  
WGN—Musicale  
WLW—Babs and Don, skit  
WMAQ—Parent-Teachers, talk  
WOWO—Market Quotations  
WTMJ—"With a Song"

**10:30 a.m.**  
NBC—Merry Madcaps: WDAF WOC  
WTAM WLW KYW  
CBS—Al Kavelin's Orchestra: WBBM  
WFBM KMOX WHAS WCCO  
NBC—Vic and Sade, comedy: WKBF  
WMAQ  
WENR—Child Psychology  
WGN—Markets; Organist  
WOWO—Barn Dance  
WTMJ—Hans Badner's Bavarians

**10:45 a.m.**  
NBC—Words and Music: KYW WKBF  
WMAQ  
KMOX—Rhythm Rascals  
WGN—June Baker, home management  
WLS—Ralph Emerson, organ  
WOC—World Revue

**11:00 a.m.**  
NBC—Jan Brunesco's Ensemble: KYW  
WDAF  
CBS—Velazco's Orchestra: WFBM  
WCCO KMOX WIND WHAS WOWO  
WGN—Mid-day Service  
WLS—Variety Program  
WLW—Charles Sawyer, Lt. Governor  
of Ohio  
WTMJ—What's New in Milwaukee?

**11:15 a.m.**  
NBC—Songfellows Quartet: WENR  
CBS—Velazco's Orchestra: WBBM  
WOWO  
WDAF—Service Reports  
WLS—Ridge Runners  
WLW—Nora Beck Thumann, vocalist  
WOC—Markets  
WTAM—Ted Black's Orch. (NBC)

**11:30 a.m.**  
NBC—Dick Fiddler's Orch.: WMAQ  
CBS—Esther Velas' Ensemble: WCCO  
WOWO WHAS WBBM  
NBC—National Grange Program:  
WKBF WOC WDAF WLW KYW  
KMOX—Magic Kitchen  
WFBM—Hoosier Farm Circle  
WGN—Markets; Len Salvo, organ  
WLS—Prairie Ramblers  
WTMJ—Jack Teter and the Play Boys

**11:45 a.m.**  
WGN—Palmer House Ensemble  
WOWO—Fred Hughes

## Afternoon

**12:00 Noon**  
NBC—Rex Battle's Ensemble: WTAM  
WMAQ  
CBS—Jack Russell's Orchestra: WIND  
KMOX WFBM  
WGN—Garden Club, talk  
WHAS—Livestock Market Reports  
WOWO—News  
WTMJ—Heinie's Grenadiers

**12:15 p.m.**  
CBS—Jack Russell's Orchestra: WBBM  
WOWO  
KMOX—Livestock Report  
WCCO—Markets  
WGN—Jesse Crawford, organist  
WHAS—Georgia Wildcats  
WTAM—Jan Brunesco's Orchestra

**12:30 p.m.**  
CBS—Round Towners: WHAS KMOX  
WCCO WIND WFBM  
NBC—Royal Hawaiians Orchestra:  
WKBF KYW  
NBC—Tales of the Titans: WDAF  
WTAM WMAQ  
WGN—Century of Progress Orchestra  
WLS—Farm Topics Tune  
WLW—Business News  
WOC—Luncheon Music  
WOWO—Organalities  
WTMJ—Musical Notes

**12:45 p.m.**  
WGN—Palmer House Ensemble  
WLS—Phil Evans; Markets  
WLW—The Artist Interview  
WOC—Governor's Hour  
WOWO—Round Towners (CBS)

**1:00 p.m.**  
NBC—Tommy Tucker's Orchestra:  
WKBF WMAQ  
CBS—Chansonette: WHAS KMOX  
WIND WFBM  
NBC—Green Brothers' Orchestra:  
WDAF WOC WLW KYW WTAM  
WCCO—Jack Crawford's Orchestra  
WGN—Blackstone Jonglours  
WLS—Variety Program  
WOWO—Aunt Sally  
WTMJ—Dance Orchestra

**1:15 p.m.**  
KMOX—Exchange Club  
WGN—Century of Progress Orchestra  
WTMJ—Police Reports; Dance Orch.

**1:30 p.m.**  
NBC—Week-end Revue: WTAM WLW  
WDAF WOC KYW

CBS—Dancing by the Sea: WFBM  
WHAS WIND KMOX  
NBC—Saturday's Songsters: WKBF  
WCCO—St. Paul Department of Parks  
WGN—Lewis White, basso  
WLS—Chicago Kent College Law  
WMAQ—National Safety Council  
WOWO—Guest Review  
WTMJ—Dance Orchestra

**1:45 p.m.**  
KMOX—St. Louis Club  
WCCO—Baseball Game  
WGN—Baseball; Philadelphia vs. Chi-  
cago Cubs  
WMAQ—Baseball; Chicago Cubs vs.  
Philadelphia  
WTMJ—Badger Spotlight; News

**2:00 p.m.**  
NBC—Don Carlos' Orchestra: WKBF  
★ CBS—Race from Saratoga: WOWO  
WMAQ  
WOC—Baseball; Dutch Reagan  
WTMJ—Organ Melodies

**2:15 p.m.**  
NBC—Platt and Nierman, piano duo:  
WKBF

**2:30 p.m.**  
NBC—Chicago Symphony Orchestra:  
WKBF WLW WENR  
CBS—Buddy Fisher's Orch.: WHAS  
KMOX WOWO  
NBC—Our Barn; Children's Program:  
WDAF WTAM  
KYW—Musi-Comedy Favorites  
WFBM—Two-Thirty Tunes  
WTMJ—Baseball; Milwaukee vs. In-  
dianapolis

**3:00 p.m.**  
NBC—Orlando's Concert Ensemble:  
WDAF WTAM  
CBS—Little Jack Little's Orchestra:  
WHAS WOWO WFBM  
KMOX—Window Shoppers

**3:15 p.m.**  
KMOX—Little Jack Little's Orchestra  
(CBS)

**3:30 p.m.**  
NBC—Chick Webb's Orchestra: WDAF  
WKBF WTAM  
NBC—Jackie Heller, tenor: WENR  
KMOX—Norman Paule, baritone  
WFBM—Front Page drama  
WHAS—Sanders Sisters  
WLW—John Barker, vocalist  
WOWO—Sawdust Si

**3:45 p.m.**  
CBS—Mischa Raginsky's Ensemble:  
KMOX WFBM WHAS  
KYW—Personalities in Paint  
WENR—Ranch Boys (NBC)  
WLW—The Texans, vocal trio  
WOWO—Old Time Religion

**4:00 p.m.**  
NBC—Johnny Johnson's Orchestra:  
WMAQ  
NBC—Al Pearce's Gang: WKBF WOC  
WDAF WLW WENR  
KYW—Mel Stitzel at the piano  
WCCO—Mischa Raginsky's Ensemble

**4:15 p.m.**  
CBS—Billy Hays' Orchestra: KMOX  
WBBM WOWO WFBM WCCO  
WHAS  
NBC—Al Pearce and His Gang: WTAM  
KYW—Johnny Johnson's Orch. (NBC)  
WGN—Bob Pacelli's Orchestra  
WMAQ—Casino Boys, songs

**4:30 p.m.**  
CBS—Wanderers Quartet: WCCO  
NBC—Tom Coakley's Orchestra: WOC  
WMAQ WDAF  
CBS—Jack Armstrong: WBBM WOWO  
KMOX—Three Brown Bears  
KYW—Uncle Bob's Club  
WENR—Three C's  
WFBM—Sketches in Melody  
WGN—Tony D'Orazi, cartoonist  
WHAS—Herbert Koch, organist  
WLW—Jack Armstrong, drama  
WTMJ—String Trio

**4:45 p.m.**  
CBS—Sam Robbins' Orchestra: WHAS  
WOWO KMOX WIND WFBM WCCO  
WBBM  
NBC—Orphan Annie: WENR WGN  
NBC—Tom Coakley's Orchestra: WLW  
WKBF  
WMAQ—Travel Talk  
WOC—Old Observer

**5:00 p.m.**  
NBC—Stamp Club: WMAQ  
CBS—Mary Eastman, soprano; orch-  
estra: WCCO WFBM  
NBC—Southernaires, quartet: WTAM  
WOC KYW WKBF  
KMOX—Sports; Piano Melodies  
WDAF—Service Reports  
WENR—What's the News?  
WGN—Len Salvo, organist  
WHAS—Sun-down Serenade  
WLW—Old Observer  
WOWO—Man in the Auto  
WTMJ—"Our Club"

**5:15 p.m.**  
CBS—Isham Jones' Orchestra: WHAS  
WFBM WCCO

NBC—"Homespun": WDAF WMAQ  
WKBF  
KMOX—Baseball Highlights  
KYW—The Globe Trotter  
WENR—Baseball Resume  
WGN—Palmer House Ensemble  
WLW—Over the Rhine, German band  
WOC—Disc Doin's; Sports Review  
WOWO—Sport Highlights  
WTMJ—Malone Sisters

**5:30 p.m.**  
NBC—Martha Mears, contralto: WDAF  
WKBF WTAM WENR  
NBC—Enric Madriguera's Orchestra:  
WMAQ  
KMOX—Isham Jones' Orch. (CBS)  
KYW—Herman Crone's Orchestra  
WCCO—Minn. State Department of  
Conservation  
WLW—Bob Newhall, sportsman  
WOC—Jack Armstrong  
WOWO—Indian Lake Singers  
WTMJ—Heinie's Grenadiers

**5:45 p.m.**  
★ CBS—"Fats" Waller at the Organ:  
KMOX WBBM WOWO WFBM  
KYW—Don Bestor's Orch. (NBC)  
WCCO—Old Observer  
WDAF—Sisters of the Skillet (NBC)  
WENR—Frankie Masters' Orchestra  
WFBM—Bohemians  
WGN—World's Fair Reporter  
WHAS—The Old Observer  
WLW—R. F. D. Hour, Boss Johnston  
WOC—Playing the Song Market

## Night

**6:00 p.m.**  
NBC—Don Bestor's Orchestra: WTAM  
WOC WDAF  
NBC—Rochester Civic Orchestra: WLS  
CBS—Manhattan Serraders: WOWO  
WHAS WBBM  
KMOX—Four Shamrocks' Orchestra  
WCCO—Baseball Scores; News  
WFBM—Bohemians  
WGN—Palmer House Ensemble  
WJJD—String Ensemble  
WMAQ—Hessberger's Orchestra

**6:15 p.m.**  
WCCO—Mahattan Serraders (CBS)  
WENR—Buddy Rogers' Orchestra  
WGN—Lawson Glee Club  
WJJD—Buddy, Zeb and Otto, songs  
WLW—Gene Burchell's Orchestra

**6:30 p.m.**  
NBC—Northern Lights: WMAQ  
★ CBS—Philadelphia Summer Con-  
certs: WHAS WCCO WOWO WFBM  
WBBM  
NBC—Hands Across the Border:  
WTAM WOC WKBF WDAF KYW  
KMOX—Jimmy Corbin, singing pianist  
WENR—News  
WGN—Hal Kemp's Orchestra  
WJJD—Dorothy Master, vocalist  
WTMJ—Dance Orchestra

**6:45 p.m.**  
KMOX—"Chandu"  
WJJD—Movie Reporter  
WLW—Monkey Hollow, comedy

**7:00 p.m.**  
NBC—One Man's Family: WDAF  
WMAQ WTAM WKBF  
★ NBC—Jamboree, variety: KYW  
WLW  
KMOX—Philadelphia Concerts (CBS)  
WGN—Chicago Symphony  
WJJD—Wilbert Liebling, boy soprano  
WLS—Prairie Ramblers; Patsy Mon-  
tana  
WOC—Musical Moments

**7:15 p.m.**  
WENR—Buddy Rogers' Orchestra  
WGN—Bob Pacelli's Orchestra  
WJJD—Ed and Zeb, comedy sketch  
WLS—Barn Dance Acts

**7:30 p.m.**  
★ NBC—Goldman Band: WLW  
NBC—Chicago Symphony Orchestra:  
WMAQ WDAF WTAM WOC WKBF  
KYW—Herman Crone's Orchestra  
WGN—Wayne King's Orchestra  
WJJD—Piano Reflections  
WTMJ—Polish Hour

**7:45 p.m.**  
WGN—Anson Weeks' Orchestra  
WJJD—Reminiscences of Victor Her-  
bert  
WLS—Mac and Bob

**8:00 p.m.**  
★ NBC—Raymond Knight's Cuckoos:  
WLW WMAQ WTAM WDAF WTMJ  
WOC WKBF  
WGN—News; Headlines of Other  
Days  
WIND—Dick Ede's Orchestra  
WJJD—Detroit Symphony Orchestra  
WLS—The Westerners

**8:15 p.m.**  
NBC—Henry King's Orchestra: WOC  
WKBF WLW WDAF WMAQ WTAM  
KYW—The Globe Trotter  
WCFL—Eddie Varzos' Orchestra

WGN—Chicago Symphony Orchestra  
WLS—Entertainers  
WTMJ—Dunn Boys; Florence Martin

**8:30 p.m.**  
★ NBC—ALKA-SELTZER PRESENTS  
National Barn Dance; Linda Parker;  
Hoosier Hot Shots; Uncle Ezra; The  
Westerners; Lulu Belle: WLS WLW  
CBS—Elder Michaux' Congregation:  
WIND WFBM WCCO KMOX  
KYW—The Globe Trotter  
WHAS—Greater Louisville Ensemble  
WJJD—Polish Program; Orchestra  
WOC—Barn Dance Frolic  
WTMJ—German Hour

**8:45 p.m.**  
NBC—Siberian Singers: WKBF WDAF  
WTAM  
KYW—Frankie Masters' Orchestra  
WMAQ—Carl Hoff's Orchestra

**9:00 p.m.**  
NBC—Guy Lombardo's Orchestra:  
WTAM WDAF  
CBS—Sylvia Froos, songs: WFBM  
WHAS WIND  
CBS—Earl Hines' Orchestra: WBBM  
WCCO  
KMOX—Baseball Resume  
KYW—Leonard Keller's Orchestra  
WGN—Ted Weems' Orchestra  
WMAQ—Eddy Duchin's Orchestra  
WTMJ—Dance Orchestra

**9:15 p.m.**  
CBS—Glen Gray's Orchestra: WHAS  
WCCO WBBM  
KMOX—Tommy Christian's Orchestra  
KYW—Clyde Lucas' Orchestra  
WFBM—Baseball Scores  
WGN—Organ Music  
WHAS—Baseball Scores (5 Min.)  
WKBF—Abe Lyman's Orch. (NBC)

**9:30 p.m.**  
NBC—Guy Lombardo's Orchestra:  
KYW  
★ NBC—Paul Whiteman's Saturday  
Nite Party: WTAM WKBF WMAQ  
WDAF  
CBS—Glen Gray's Orchestra: WFBM  
KMOX—Larry Hughes, tenor  
WGN—Wayne King's Orchestra  
WLS—Singing Bears and Cousin Toby  
WLW—Dance Orchestra  
WTMJ—Los Caballeros

**9:45 p.m.**  
★ CBS—Ferde Grofe's Orch.: WFBM  
WCCO KMOX WBBM  
WLS—Emerson and O'Conner  
WGN—Anson Weeks' Orchestra  
WHAS—Herbert Koch, organist

**10:00 p.m.**  
CBS—Orville Knapp's Orchestra:  
WFBM WHAS KMOX  
NBC—Charlie Davis' Orchestra: KYW  
CBS—Henry Busse's Orchestra:  
WBBM  
KMOX—Sports Reporter (5 Min.)  
WLS—National Barn Dance  
WLW—Paul Whiteman's Party (NBC)  
WMAQ—Dance Orchestra  
WOC—News; Musical Grab Bag;  
Sports Review  
WTMJ—Dance Orchestras

**10:15 p.m.**  
★ NBC—Carefree Carnival: WMAQ  
WLW WKBF WTAM WDAF WOC  
KMOX—Ken Albrecht's Orchestra  
WCCO—Orville Knapp's Orch. (CBS)  
WGN—Ted Weems' Orchestra

**10:30 p.m.**  
NBC—Freddie Martin's Orch.: KYW  
CBS—Jan Garber's Orch.: WBBM  
KMOX WHAS  
WCCO—Jack Russell's Orch. (CBS)  
WFBM—Serraders  
WGN—Earl Burtnett's Orchestra

**10:45 p.m.**  
CBS—Jan Garber's Orchestra: WFBM  
WGN—Late Dance Orchestras

**11:00 p.m.**  
CBS—Harry Sosnik's Orchestra:  
WFBM WBBM WCCO  
NBC—Leonard Keller's Orchestra:  
WDAF WMAQ WOC  
KMOX—Herbie Kay's Orchestra  
KYW—Frankie Masters' Orchestra  
WENR—National Barn Dance  
WHAS—Vee Davidson's Orchestra  
WLW—Dance Orchestra

**11:30 p.m.**  
CBS—Keith Beecher's Orchestra:  
KMOX WCCO WFBM WBBM  
NBC—Clyde Lucas' Orchestra: KYW  
WDAF—Buddy Rogers' Orch. (NBC)  
WHAS—Bobby Geltman's Orchestra  
WLW—Larry Lee's Orchestra  
WMAQ—Eddy Duchin's Orchestra  
WOC—Opera Club

**11:45 p.m.**  
CBS—Freddie Hankel's Orchestra:  
KMOX WCCO WFBM  
WCCO—Jack Crawford's Orchestra

**12:00 Midnight**  
WENR—Noble Sissle's Orchestra  
WLW—Moon River, organ and poems  
WENR—Leonard Keller's Orchestra  
WLW—Dance Orchestra

# Plums and Prunes

By Evans Plummer

One of the noblest of many noble deeds President Franklin D. Roosevelt has done during his term of office, was heard by the vast audience last Tuesday and Wednesday. It was the occasion of the President's visit to the little town of Rochester, Minn., there to do honor to the world famous surgeons, healers of poor and rich alike, the Mayo brothers, W. J. and C. H.

His visit to the little Minnesota city had all the inhabitants agape. In awe they gazed upon their beloved President—a veritable mountain coming to Moberly.

And radio brought the ceremonies to every American's home. They were well worth hearing. But how many of you realized the significance of our great and tremendously busy President, going out of his way to pay homage to the justly celebrated brother surgeons?

Radio has endeared President Roosevelt to every radio listener. His sincerity and sympathy impress the microphone and are carried direct to the eagerly awaiting nation. He is today America's greatest radio star.

MORE OR LESS a newcomer to the airlines is the orchestra of Herman Crone, now NBC-ing from the Oriental Gardens, Chicago. With but eight musicians, Crone, a pianist and able arranger himself, boasts four vocalists and a violin ensemble of five. Among his better waltzers are Dave Dunn and the newly added Alpha ("Betty") Morton, who recently

came to the Windy City from WSM, in Nashville, and won out over 150 other girls in an audition for a girl singer for the band.

Miss Morton was twenty last March 1, is five feet one inch tall, weighs 106 pounds, and despite her job in the Chinese cafe, confesses she "just can't eat chop suey!" Incidentally, she is singing as "Joy" Morton on a WBBM fur commercial with the now-ailing Art Wright, and is likewise cast as an actress in the possibly to be revived NBC "Moonshine and Honeysuckle" series, now being shown to clients.

## Plums and —!

NBC, its engineers and announcers Bob Brown and Charles Lyon, deserve plums galore for the efficient handling, a week ago last Saturday, of the stratosphere balloon ascension and descent details and two-way communications.

MASTER OF ceremonies Pat Barnes has done something very plumful to the Guy Lombardo commercials, which, under the White Owl sponsorship, were broken up with humor. Now, with a new client footing the bill, Barnes' philosophic and poetic comment fits the "sweetest music this side of Heaven" like peaches and cream. Take an earful in a romantic mood next Wednesday night.

HURLING PRUNES is as distasteful to us as to the recipient, but Jimmy "Schnozzle" Durante has them coming. Every time we tune in of a Sunday night we are reminded of that popular song's title, which, however, we would paraphrase: "You Ought to Stay in Pictures." Rubino alone would be better.

WITH HER final broadcast for a month, during which time she will take a

needed rest, last Friday, August 3, it is time, despite we don't dial "kid-dies" programs as a regular diet, that this pillar award many baskets of plums to that clever songstress and actress, Irene Wicker, the "Singing Lady." She gives the most educational yet entertaining youngsters' programs yet to be micro-phonied, and she does them with forethought and perfection.

AND MORE PLUMS to George Givot, the "Grrrikk," who looks like the best bet for the 1934-5 season's comedy rave . . . to Gladys Swarthout and Mario Chamlee for their rendition of Puccini's "Madame Butterfly" last Tuesday a week in the Beauty Box series . . . to Doug Hope, Arthur Jacobson and Alice Hill for their splendid portrayals in "For His Brother," a recent Princess Pat drama . . . to Gulf Refining for bringing us those European rebroadcasts.

## Tag Lines

RECENT passers through Chicago, Jack Benny and Goodman Ace, pals and voice doubles; Benny Rubin and Maxie Baer, both smiling with fat radio options

in their hip pockets . . . Freeman (Amos) Gosden cables his home town that he's already landed two 200-pound porpoises in Alaskan waters ("Ain't dat sumpin'"), which should make him the Kingfish, yes? . . . Sounds Columbia overlooked in that Wednesday night broadcast of familiar noises to Admiral Byrd: a garbage man slamming an empty can to the pavement, the ice man peddling his wares, a milk man trying (?) not to be noisy at 5 a. m., and the motor cop's siren and "Where the — do yuh think you're goin'?" . . . Don't be a sissy. When you ask Mme. Schumann-Heink how she stands the heat, she asks, "What heat?" Note to Mrs. F. R. P. of Temple, Texas: So you liked the picture of A. & A., Bill Hay, Frank Buck and yours truly, except "Where DID you get the wallpaper on that wall?" Well, Mrs. F. R. P., that photo was taken in Amos 'n' Andy's own private NBC studio, and we don't think they'd be flattered to know that "it's exactly like what we papered saloons with years ago down South." Or maybe they would? . . . Joe Sanders, "dis-banded" and concentrating on writing songs for the films, has turned out three for "King Kelly of the U. S. A.," a Monogram release. Incidentally, he is eastward bound.

## Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN  
Every Saturday Nite  
WLS or WLW  
8:30 P.M. CST

When it comes to singing and playing the old mountain ballads and hill-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance." It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Hoosier Hot Shots, Louise Massey, Mac and Bob, and The Westerners. Not a dull moment in the whole show. It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing. Every Saturday night over NBC Coast to Coast Network.

The NATIONAL BARN DANCE  
COAST to COAST

Sponsored by  
ALKA-SELTZER

## Chaplin of Radio

(Continued from Page 3)

influence came to the fore. I knew I shouldn't imitate his mannerisms, so I evolved the wobbly little hat to take the place of the derby; I practiced pantomime of my own fashioning before the mirror; I put on a sad expression reminiscent of Chaplin's—and tried again. This time I won a prize. That finished me. I've been in show business ever since.

I particularly remember a night with a traveling carnival. My act, in substance, was the same as it is today. I had graduated from amateur shows; this was my first professional appearance. And right at the start of my professional career fate decided to test my theories of show business.

I was clowning in the middle of my act. Half of the audience—which came from farming communities—seemed to appreciate my offerings, the other half was restive. At length a brawny, red-faced chap got up and shouted his disgust.

"Let's have my dough back!" he roared. "I didn't come here to see a Sunday school show! Save those wise cracks for the kids!"

That's exactly what I've been doing ever since. I'm saving all my wise cracks for the kids. They seem to appreciate them immensely—and so do their parents.

I'm on my way to California, now, to make a picture, and one of the first things I'm going to do when I arrive is to search out Charlie Chaplin and shake his hand, and thank him for teaching the lesson of clean, decent comedy to a young Hungarian lad many years ago. I'm proud to admit that Charlie Chaplin shaped my life and career. I'm sure he'll understand when I tell him that somehow we all owe the kids a great debt of gratitude.

And when I return to the air next fall, it will be with fresh gags and new dialogue—but with the same fundamental technique.

# BUY NO INSURANCE until you learn about POSTAL LIFE'S \$1.00 A MONTH POLICY

Due to conditions, many people have been forced to give up their insurance, and many others feel that they can't afford any. To meet this situation, Postal Life Insurance Company has designed this special Dollar-A-Month policy. It is a unique policy in that it costs only \$1.00 a month, no matter what your age may be, from 18 to 50 years. The amount of insurance that this dollar a month will buy, however, varies with the age. For example:—at age 18 it will buy \$1275 worth; at age 25, \$1085; at age 30, \$948; at age 35, \$813. To find out what it will buy at your age, see the table below.

The rate of \$1.00 a month—less than 25¢ a week—is just one-half of the permanent premium rate. In other words, because most men who have wives and families to support want to give them the utmost protection at a rate they can afford during the next five years while conditions are improving, the premium for the first five years has been modified to one-half the permanent premium. From the sixth year on this policy costs you only the low rate permanent premium of \$2.00 a month. This premium may be still further reduced by the dividends Postal pays you as earned and declared by the Company.

This exceptional policy, therefore, has a two-fold advantage. First, it costs you less during the next five years of transition to better times; and second, at the beginning of the sixth year you start paying the \$2.00 premiums—but based on the lower rates of your present age, not what it will be five years from today. Thus from the beginning you receive Old Line.

DESIGNED FOR THOSE WHO HAVE LET THEIR INSURANCE LAPSE OR WHO FEEL THEY CAN'T AFFORD ANY

LEGAL RESERVE Insurance, with cash values and standard policy provisions at a price you can afford.

### YOU DEAL DIRECT

Only Postal can give you a life insurance value like this, for Postal sells direct by mail and has no agents—you save on agents' commissions.

You buy this policy direct from Postal at its home office in New York.

### A SAFE, SOUND COMPANY

For the past 25 years Postal Life Insurance Company has been providing insurance direct-by-mail to thousands upon thousands of thrifty people in every State in the Union, and has paid out more than \$40,000,000 to its policy holders and their beneficiaries.

Postal Life does business under the strict supervision of the New York State Insurance Department and is subject to the United States Postal Authorities everywhere.

### MAIL COUPON NOW

### —WE HAVE NO AGENTS

It's easy to buy this Dollar Policy by mail from Postal. The table below shows how much insurance a dollar will buy at your age. If you feel you can afford to spend \$2.00 a month, you can buy twice as much, or \$3.00 will buy three times as much, etc. Then fill in the coupon below and send it with your first month's premium to the Postal Life Insurance Company. That's all you do. You get your money back if your application is not accepted. You take no risk.

Don't turn over this page until you have clipped the coupon below—it may be the most important thing you have ever done. Tomorrow may be too late.

### TEAR OFF—MAIL TODAY

POSTAL LIFE INSURANCE CO., Arthur Jordan, Pres. Dept. 668, 511 Fifth Avenue, New York, N. Y.

I wish to apply for a life insurance policy in accordance with your offer.

My exact date and year of birth was .....

My occupation is .....

Nationality .....

I wish to pay a premium of  \$1.  \$2.  \$3.  \$.... per month. This

entitles me to ..... worth of insurance. I enclose the first month's premium which will be returned to me if my application is not accepted.

Name .....

Street and Number .....

City..... State.....

### Note What \$1 a Month Buys

Age Amt.	Age Amt.
18 \$1275	33 \$813
19 1248	36 786
20 1221	37 759
21 1194	38 734
22 1167	39 708
23 1140	40 682
24 1112	41 657
25 1085	42 632
26 1057	43 607
27 1030	44 583
28 1003	45 559
29 976	46 535
30 948	47 512
31 921	48 489
32 894	49 467
33 866	50 445
34 840	

### FOR JUNIORS (10 yrs. to 20 yrs.)

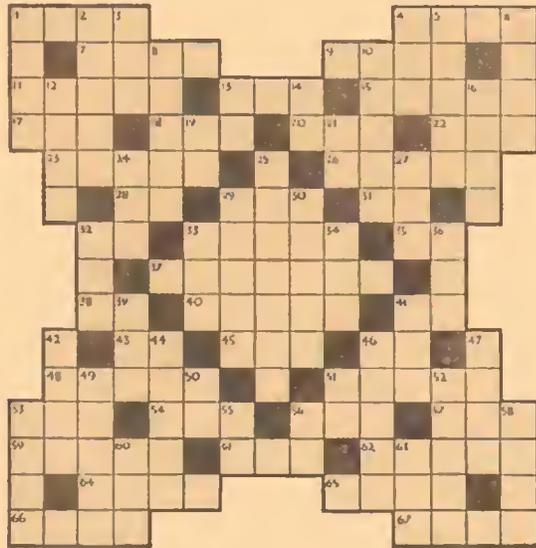
We also issue a \$1 policy for Juniors. For free information write Dept. 668

# Program Locator

(In Central Standard Time. Add One Hour for Central Daylight Time)

A. C. Spark Plug Co. .... See Raymond Knight	Dixie Circus ..... CBS 4:45 P.M. only	King, Wayne, Orchestra .. CBS 8:00 P.M. Sunday & Monday	Prescott, Allen; Wife NBC 7:45 A.M. Tuesday only
Academy of Medicine ..... CBS 8:45 A.M. Thursday only	Dreams Come True ..... NBC 1:00 P.M. Mon., Wed. & Thurs.	Knight, Raymond, comedian NBC 8:00 P.M. Saturday only	Previn's, Charles Orchestra NBC 5:00 Sunday
Accordiana ..... CBS 6:30 P.M. Tuesday only	Dr. Miles Laboratories .... See Nat'l Barn Dance	Kraft Phoenix Cheese .... See Paul Whiteman	Princess Pat Players ..... NBC 7:30 Monday only
Airbreaks ..... NBC 12 Noon only	Dragonette, Jessica, soprano NBC 6:00 P.M. Friday only	Lady Esther Co. .... See King's Orchestra	Radio City Symphony .... NBC 10:30 A.M. Sunday only
Album Familiar Music .... NBC 7:30 P.M. Sunday only	Durante, Jimmy, comedian. NBC 6:00 P.M. Sunday only	Lady Next Door, children's program ..... NBC 2:45 P.M. Monday only	Radio Guild ..... NBC 1:00 P.M. Monday only
Allen, Fred, comedian .... See Town Hall Tonight	Echoes of the Palisades ... NBC 8:30 P.M. Thursday only	Landt Trio and White ... NBC 7:15 A.M. Daily except Sunday	Real Silk Hosiery Mills ... See Previn's Orch.
Ames, Mary Ellis, talk ... CBS 9:00 A.M. Wednesday & Friday	Edward Cliff ..... CBS 5:30 P.M. Thursday only	Lavender and Old Lace .. CBS 6:00 P.M. Tuesday only	Reisman, Leo, Orchestra .. NBC 6:00 P.M. Tuesday only
Armour Co. .... See Phil Baker	(Ukelele Ike) ..... Thursday only	Frank Munn, Muriel Wilson ..... Tuesday only	Phil Duey, baritone .... NBC 12:00 Noon
Armstrong, Jack, sketch .. CBS 3:30 P.M. Daily except Sunday	Ellison, Jane, talk ..... CBS 9:45 A.M. Wednesday only	Leaf, Ann, organist ..... CBS 11:00 A.M. Sunday only	Revolving Stage ..... Monday only
Arnold, Gene, commentator. NBC 12 Noon Sunday only	Ex Lax Co. .... See Summer Interludes	Lucas, Nick, songs ..... CBS 4:00 P.M. Sunday only	Rich, Irene, sketch ..... NBC 5:30 P.M. Wednesday only
Bab-O, Little Miss ..... See Mary Small	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Little Orphan Annie ..... NBC 3:45 P.M. Daily except Sunday	Richman, Harry, songs ... NBC 8:30 P.M. Wednesday only
Baker, Phil, comedian .... NBC 7:30 P.M. Friday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Lombardo, Guy, Orchestra. NBC 8:00 P.M. Wednesday only	Rogers, Buddy, orchestra .. CBS 7:00 P.M. Sunday only
Barbasol Co. .... See Edwin C. Hill	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Lyman, Abe, Orchestra ... NBC 7:00 P.M. Friday only	Round Towners Quartet ... CBS 7:45 A.M. Thursday only
Barthell, Betty, songs ... CBS 10:00 A.M. Mon., Wed. & Fri.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Frank Munn (Accordiana) .. CBS 6:30 P.M. Tuesday only	Salt Lake City Tabernacle. CBS 9:30 A.M. Sunday only
Barton, Frances Lee, talk. NBC 9:15 A.M. Thursday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Lysol ..... See Hall of Fame	Schumann-Heink, Madame NBC 8:00 P.M. Sunday only
Bar X Days and Nights ... CBS 7:00 P.M. Thursday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Major Bowes Family ..... NBC 9:30 A.M. Sunday only	Show Boat, variety ..... NBC 7:00 P.M. Thursday only
Bauer and Black ..... See Singing Stranger	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Maria's Matinee, variety .. NBC 1:00 P.M. Friday only	Silver Dust Serenaders ... CBS 5:30 P.M. Monday & Wednesday
Bayer Aspirin ..... See Lavender and Old Lace	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Marine Band ..... NBC 9:00 A.M. Friday only	Singing Stranger, vocalist. NBC 2:15 P.M. Tuesday & Friday
Beale Street Boys, quartet. CBS 12:30 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Marrow, J. W. Co. .... See Cadets Quartet	Sinclair Minstrels ..... NBC 7:00 P.M. Monday only
Benny, Jack, comedian .... NBC 8:30 P.M. Friday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Marshall, Everett, baritone. CBS 6:30 P.M. Wednesday only	Shutta, Ethel, contralto ... NBC 6:00 P.M. Friday only
Betty and Bob, sketch ... NBC 2:00 P.M. Daily ex. Sat. & Sun.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Maxine Ensemble ..... CBS 6:00 P.M. Wednesday only	Small, Mary, songs ..... NBC 11:30 A.M. Sunday only
Bill and Ginger ..... CBS 8:15 A.M. Mon., Wed. & Fri.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Merry-Go-Round, variety .. NBC 7:00 P.M. Sunday only	Smith, Kate, songs ..... CBS 6:00 P.M. Mon., Thurs. & Fri.
Bi-Si-Dol ..... See Everett Marshall	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Metropolitan Life Insurance Co. .... See Health Exercises	Socony Vacuum Oil Co. ... See Soconyland Sket.
Blue Monday Jamboree ... CBS 10:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Moore, Betty, talk ..... NBC 9:30 A.M. Wednesday only	Soconyland Sketches ..... NBC 7:30 P.M. Tuesday only
Bobby Benson, songs ... CBS 4:15 P.M. Daily ex. Sat. & Sun.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Morris, Phillip, Co. .... See Reisman's Orch.	Stoopnagle and Budd ... NBC 7:00 P.M. Sunday only
Bond Bread Bakers ..... See Crumit and Sanderson	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Mueller, C. F. Co. .... See Bill and Ginger	Studebaker Sales Corp. ... See Himber's Orch.
Borden Sales Co. .... See Jane Ellison	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Musical Memories ..... NBC 7:00 P.M. Tuesday only	Summer Interlude ..... CBS 7:30 P.M. Monday only
Breakfast Club ..... NBC 7:00 A.M. Daily except Sunday	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	National Barn Dance ... NBC 8:30 P.M. Saturday only	Sun Oil Co. .... See Lowell Thomas
Breen and de Rose, songs. NBC 8:00 A.M. Daily ex. Sat. & Sun.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Nat'l Farm and Home Hour. NBC 11:30 A.M. Daily ex. Sat. & Sun.	Talkie Picture Time .... NBC 1:00 P.M. Sunday only
Bristol Meyers Co. .... See Town Hall Tonight	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Nestles Chocteaters ..... See Ethel Shutta	Tastyest Theater ..... NBC 7:30 P.M. Sunday only
Buck, Frank, adventures ... NBC 5:45 P.M. Daily ex. Sat. & Sun.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	O'Keefe, Walter, comedian. NBC 6:00 P.M. Friday only	Tender Leaf Tea ..... See Jack Pearl
Buffalo Variety Workshop. CBS 2:00 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	One Man's Family, sketch. NBC 7:00 P.M. Saturday only	Thomas, Lowell, News ... NBC 4:45 P.M. Daily ex. Sat. & Sun.
Byrd Expedition ..... CBS 8:00 P.M. Wednesday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	One Night Stands ..... NBC 7:30 P.M. Friday only	Today's Children, sketch .. NBC 8:30 A.M. Daily ex. Sat. & Sun.
Cadets, male quartet .... CBS 9:45 A.M. Monday and Friday	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Oregon On Parade ..... CBS 2:30 P.M. Sunday only	Town Hall Tonight ..... NBC 7:00 P.M. Wednesday only
Camay ..... See Dreams Come True	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Oxydol ..... See Ma Perkins	True Story Court of Human Relations ..... CBS 6:30 P.M. Friday only
Campana's Italian Balm .. See First Nighter	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Oxol Trio ..... See Gordon, Dave and Bunny	Twenty Mule Team Borax. See Death Valley Days
Carefree Carnival, variety. NBC 10:15 P.M. Saturday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Parade of the Provinces .. NBC 8:00 P.M. Thursday only	Two Seats in the Balcony. NBC 12:00 Noon Wednesday only
Carter, Boake, News ..... CBS 5:45 P.M. Daily ex. Sat. & Sun.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Pearl, Jack, comedian .... NBC 6:00 P.M. Wednesday only	U. S. Army Band ..... NBC 9:30 P.M. Wednesday only
Certo ..... See Marias Matinee	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Pepsodent Tooth Paste ... See Frank Buck	U. S. Navy Band ..... NBC 9:00 P.M. Thursday only
Chase and Sanborn ..... See Jimmy Durante	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	U. S. Tobacco Co. .... See One Night Stands
Cheramy, Inc. .... See Maxine	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	Vallee, Rudy, variety hour. NBC 6:00 P.M. Thursday only
Chicago Symphony ..... NBC 2:30 P.M. Daily ex. Sun. & Fri.	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philco Radio ..... See Boake Carter	Voice of Firestone ..... NBC 6:30 P.M. Monday only
Colgate-Palmolive-Peet Co. See House Party	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	Waltz Time ..... NBC 7:00 P.M. Friday only
Columbia Variety Hour ... CBS 6:00 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Playboys, piano trio ..... CBS 3:00 P.M. Sunday only	Wander Co. .... See Orphan Annie
Columbo, Russ, baritone .. NBC 10:15 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	Ward Baking Co. .... See Roger's Orch.
Continental Oil Co. .... See Harry Richman	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	Waring, Fred, Orchestra .. CBS 7:30 P.M. Sunday only
Crazy Water Hotel Co. ... See Gene Arnold	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philco Radio ..... See Boake Carter	Watkins, R. L., Co. .... See Merry-Go-Round
Crocker, Betty, talk ..... NBC 8:45 P.M. Wednesday and Friday	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	Weich Grape Juice Co. ... See Irene Rich
Crumit and Sanderson, songs ..... CBS 3:30 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Playboys, piano trio ..... CBS 3:00 P.M. Sunday only	White, Lew, organist .... NBC 6:30 A.M. Daily only
Death Valley Days, sketch. NBC 7:00 P.M. Thursday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	Whiteman, Paul, Orchestra NBC 8:00 P.M. Thursday only
Denny, Jack, Orchestra ... NBC 8:30 P.M. Wednesday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	Words and Music ..... NBC 10:45 A.M. Daily ex. Sat. & Sun.
Detroit Symphony ..... CBS 1:00 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	Yeastfoam ..... See Garber's Orch.
Durante, Jimmy, comedian. NBC 6:00 P.M. Sunday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Playboys, piano trio ..... CBS 3:00 P.M. Sunday only	Your Lover, songs ..... NBC 2:00 P.M. Tuesday and Friday
Edwards, Cliff ..... CBS 5:30 P.M. Thursday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	
Ellison, Jane, talk ..... CBS 9:45 A.M. Wednesday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	
Ex Lax Co. .... See Summer Interludes	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Playboys, piano trio ..... CBS 3:00 P.M. Sunday only	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Playboys, piano trio ..... CBS 3:00 P.M. Sunday only	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Perkins, Ma, sketch ..... NBC 12:45 P.M. Daily ex. Sat. & Sun.	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Philadelphia Summer Concerts ..... CBS 6:30 P.M. Saturday only	
Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Fats Waller, songs, organ ... CBS 9:00 P.M. Monday only	Phillips Dental Magnesia .. See Accordiana	
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# Radio Guide's X-Word Puzzle



### DEFINITIONS

- HORIZONTAL**
- 1—Use as security for a loan
  - 4—Radium resistance unit
  - 7—Faculty
  - 9—Station finder
  - 11—Skilled
  - 13—Tongue-twisting name of an animal
  - 15—Death notices
  - 17—Quiet
  - 18—Sell
  - 20—Handle uncouthly
  - 22—Container
  - 23—German city; location of Krupp Works
  - 26—Town in Massachusetts, also in Oregon
  - 28—Advertisement
  - 29—Floor covering
  - 31—Negative reply
  - 32—Opposition denoting location
  - 33—Birds
  - 35—"Gentlemen, — seated"
  - 37—Futuristic limit
  - 38—Lion
  - 40—A swar argument
  - 41—Initials of Miss Fraus
  - 43—Toward
  - 45—Architect's ruler
  - 46—Fiber
  - 48—Mushy
  - 51—Beer has it
  - 53—Fork
  - 54—Fish eggs
  - 56—Another kind of container
  - 57—Still

- 59—Spare us from eags that do this
- 61—Spring month
- 62—No longer society's most eligible bachelor
- 64—Not so much
- 65—Initial stake
- 66—Pur-chases
- 67—Sudden, still outcry

### VERTICAL

- 1—Baby carriage
- 2—Ted —
- 3—Surface of cloth
- 4—He sits at Minnie the Moocher
- 5—Tropical fruit
- 6—For fear that
- 8—Horse

### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

## Theme Songs that Click

"It Isn't Fair," which serves to identify the broadcasts of Richard Himber's ace orchestra, was a melody long before it became a song. It isn't fair, of course, to leave such a statement unqualified, so here goes.

Five years ago Richard Himber's orchestra was one of society's favorite melody-making units. The pianist in the band was entrusted with the task of "modulations" . . . running a few notes on the keyboard so that a change of key might not be too harsh on the ears. In modulating, Himber noticed that the pianist used a certain strain over and over again. The red-headed maestro took this strain, mullied it over at home, and evolved a chorus from it. No title or lyrics were thought of; it was just a pleasant melody that had a noticeable appeal to dancers.

A little over a year ago, when Himber

was about to launch his band on the air for the first time, he sought a suitable theme song, and remembered the melody which still sounded fresh and new regardless of its five years of usage. He was stuck for weeks for lyrics to it, and the first few times it was used on the air from the Essex House, with NBC carrying the music cross-country, it had neither words nor title.

When Joey Nash joined the unit as vocalist, Himber knew the melody would have to have words. They finally were written twenty minutes before a broadcast, with Nash singing the lyrics practically "at sight."

Just why "It Isn't Fair" has caught on is explained by Himber:

"I think," Dick explains, "that the reason for the song's popularity was due originally to the fact that it doesn't follow any set formula in its construction."

**RADIO GUIDE is paying**  
**\$100 A WEEK**  
**FOR LAST LINES TO**

# RADIO JINGLES

try your skill—it's Free!

### THE RULES:

1. Each week until further notice, Radio Guide, will print an unfinished "Radio Jingle." You are invited to write the last line for the jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the jingle published that week. (See Prize List below.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's jingle must be in by 10 A.M., Friday, August 17th. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties duplicate awards will be given.
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

### Winners of Jingle No. 1

Joe Penner was asked this one day,  
 "What is it that makes you so gay?"  
 To which he replied  
 With very much pride.

**1st Prize \$25** Mrs. Ward Carter  
 Memphis, Tenn.  
 "Wise Cracks and Quack  
 Quacks Bring Good Pay."

**2nd Prize \$15** Varjole Hope  
 Riverside, R. I.  
 "I've Choked with the  
 Whole U. S. A.—!"

**3rd Prize \$10** Mr. B. H. Harrison  
 Woodcliff, N. J.  
 "Quack Tonic in  
 Doses That Pay!"

### \$5.00 Prizes:

- |                                        |                                        |
|----------------------------------------|----------------------------------------|
| Miss Edith Durel<br>Yazoo City, Miss.  | Bartha L. Garber<br>St. Louis, Mo.     |
| Mrs. O. A. Stevens<br>Basta Crus, Cal. | Mrs. W. E. Vautier<br>Dunellon, N. J.  |
| Virginia Wallace<br>Ely, Nevada        | B. E. Strang<br>Turin, New York        |
| Mrs. C. McDonald<br>Deaver, Colorado   | Frank R. Moore<br>Detroit, Michigan    |
| Lila Y. Greenway<br>Waterford, Conn.   | Miss M. Abramson<br>Minneapolis, Minn. |

Radio fans! Printed below is Radio Jingle No. 3. One hundred dollars in real cash awaits the rhyesters who send in the best last lines for it! Try! It's an easy way to win some cash!

Another Jingle in Next Week's

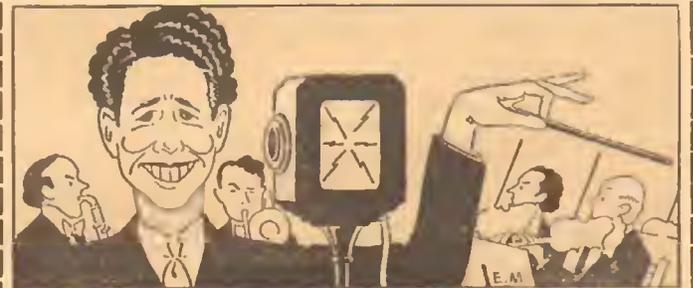
### THE PRIZES

- |                                  |          |
|----------------------------------|----------|
| 1st Prize .....                  | \$25.00  |
| 2nd Prize .....                  | 15.00    |
| 3rd Prize .....                  | 10.00    |
| Next 10 Prizes \$5.00 each ..... | 50.00    |
| Total .....                      | \$100.00 |

# Radio Guide

AMERICA'S WEEKLY MAGAZINE OF PROGRAMS and PERSONALITIES

## CAN YOU WRITE A LAST LINE FOR THIS?



A barber whose name was McKay,  
 Was shaving a man named McFay.

Said McKay to McFay,  
 "Rudy Vallee, I'll say,

Write your last line here

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

# JAMES MELTON

*As He Appears Under the*

## MIKEroscope

*By Lee Mortimer*

Jimmy Melton is a Southern gentleman, born 30 years ago in Moultrie, Georgia, where some of the townfolk still re-fight the battles of the Civil War over their mini-jinks.

He enrolled at the University of Florida, later attended the University of Georgia, and then was advised to study voice. This he did at Ward Belmont, in Nashville, a fashionable girls' school, but there he had the excellent coaching of Gaetano de Luca, the opera singer and celebrated teacher. He made pin money meantime playing the saxophone in college dance bands.

School days finally over, the youthful tenor-saxophone player decided that New York would afford his best opportunity. Someone had told him that he was just what they needed in New York, a tenor-saxophonist. Jimmy believed implicitly—until he arrived on Broadway.

It was harder to get an audition with Roxy, he found, than it was to break through a football line. He thought for a while of going back to the football line professionally. But after a week of pounding at Roxy's door he wrote down that great man's resistance and got his audition, P. S. He also got the job, and was added to Roxy's gang.

Jimmy Melton is tall and dark. But his favorite type of companion of the fair sex is several inches shorter than he, also she should have light hair. He is happily married to a wife who meets the above description. She is a writer.

Jimmy married Marjorie Louise McClure of Akron, Ohio in June 1929 after meeting her at a concert in the home of Frank A. Seiberling, sponsor of the program of that name.

Jimmy's entry into show business was in 1927, the year he came to Manhattan. It was his voice that sang Erno Rapee's then popular compositions "Seventh Heaven" and "Diane," the incidental music to the screen productions of "Seventh Heaven" and "What Price Glory" as presented by Roxy.

After joining the Revelers Quartet, of radio fame, Jimmy withdrew entirely from the stage. His reason was simple: He feared that the arduous grind of theatrical life, especially that experienced in a presentation house of the type presided over by Roxy where there were four or five performances a day, would ruin his voice.

He best likes to sing American ballads. That is one reason he is so tremendously popular over the air. Radio audiences, a survey has shown, prefer familiar American folk music, and Jimmy is enough of a psychologist to know that Melton is a sound sleeper. He sleeps in pajamas.

Radio Guide will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the eighteenth. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here. The photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.



JAMES MELTON

*Coming Next Week:*

### CAPTURED ALIVE! The Real Frank Buck

*In a Story of Intimate Revelation*

### By Buddy Rogers: As I See It

*The Maestro-Movie Star  
Begins the Story of His Life  
—Told in His Own Words*

### The Announcers' Third Degree

*Full Story of Studios' Acid Tests*

*And an Issue Packed with  
Feature Stories of the Stars*

## Thirty-Five for One

*By Charles Remson*

Radio pays off roulette odds—35 to one—to provide you with entertainment? At least that is the case with one full-hour program, the "Beauty Box Theater," which requires 35 hours of rehearsals before the finished 60 minutes are put on the air from coast to coast.

Of course, the nature of the "Beauty Box Theater" programs demands arduous rehearsals. Operettas and operas of three hours' length must be cut to one hour with no loss of salient features. But even so, for every hour of actual broadcasting there are on the average, eighteen hours of rehearsal necessary.

This explains why the National Broadcasting Company requires studios by the score in its new Radio City headquarters, for one sixty-minute program frequently ties up a studio for more than two full working days of eight hours each.

It also affords a striking illustration of the lengths to which radio executives—and sponsors—are prepared to go in order to bring perfection into the programs they offer to the listening public. If very few errors of delivery are made in network programs, it is because thoroughness of rehearsal and of preparation have made smooth performance possible.

It is easy to see why all this preparation and

rehearsal are necessary. Radio's task of attaining perfection is much harder than that of the movies, for example. In even the most elaborate and expensive talking picture, it is possible to cut and eliminate, or retake, defective scenes. But of course this cannot be done with a radio performance.

An error once made before the microphone must stand. Hence all cutting, changing and improving must be done during rehearsals.

The requirements for rehearsal vary with the type of program to be broadcast. The number of new artists, such as guest stars, to be employed—the difficulty of new music to be learned and its rendition perfected and similar conditions are responsible. They fluctuate. However, the rehearsals scheduled weekly by a number of the larger NBC programs are:

"Beauty Box Theater," 35 hours; "Captain Henry's Show Boat," 21 hours; Paul Whiteman's "Music Hall," 18½ hours; Fred Allen's "Town Hall Tonight," 15½ hours; "Maria's Matinee," 11 hours; and Rudy Vallee's "Variety Hour," 10½ hours.

The six programs of entertainment listed require a total of 110½ hours of rehearsal—and the advertiser foots the bill!