

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

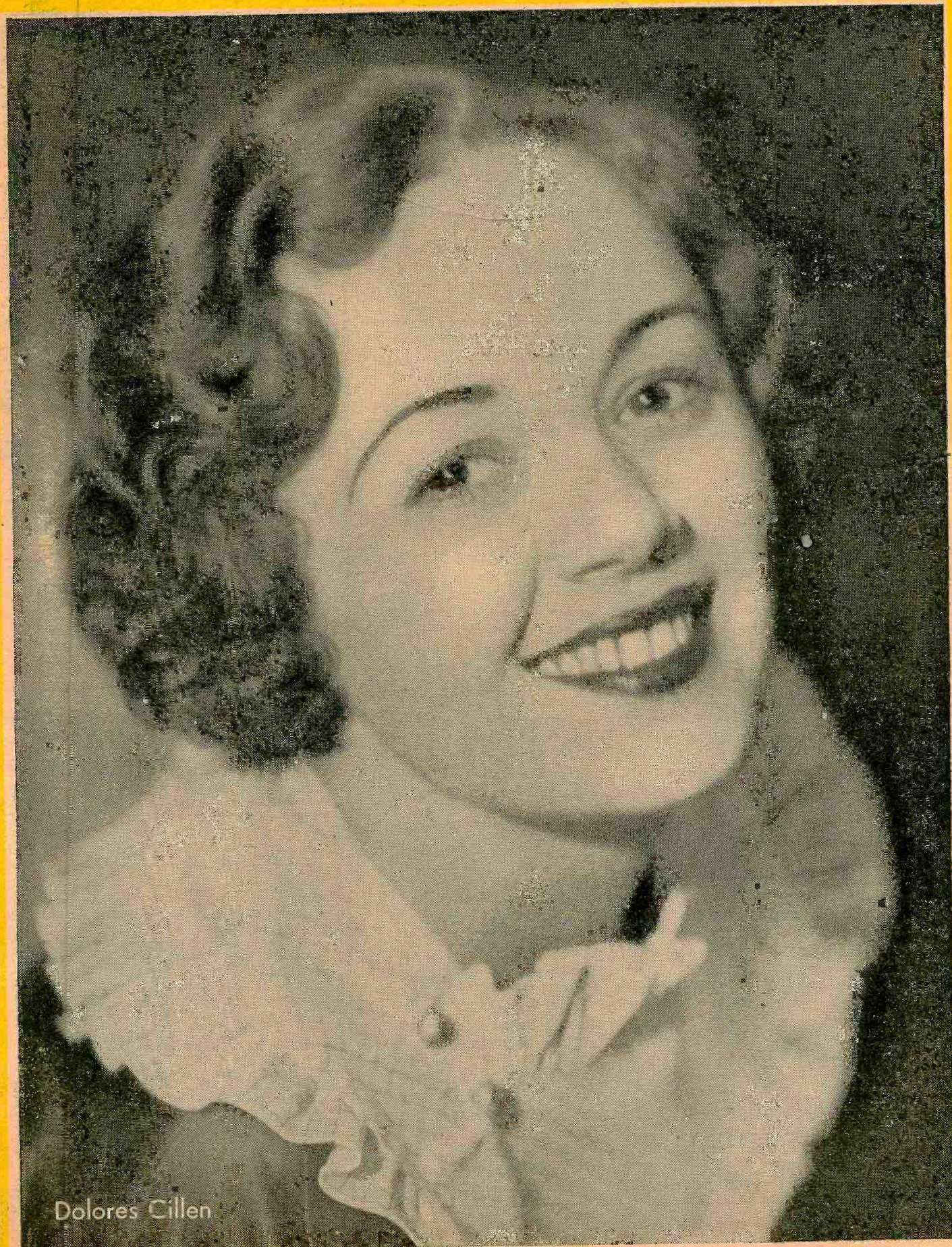


WEEK ENDING SEPTEMBER 8, 1934

5¢

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

Volume III,
Number 46



Dolores Cillen

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FORTY YEARS
OF TROUPING

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RADIO DRAMA

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FOR THE START
OF PROGRAMS

Southwestern (8)



The Voice of the Listener

Goofus Business

Dear VOL: Los Angeles, Calif.
Heaps o' thanks to you, Claiborne Upchurch, Arthur Claire, Marie Kozma and George Avakian and all other Lombardo fans for their letters.



Guy Lombardo does have the "sweetest music this side of Heaven." He is much better than Wayne King or Jan Garber. Guy Lombardo is so far ahead of both that you can't even compare the three.

In a contest held recently over the radio in Milwaukee over their recordings of "Goofus", Lombardo came out victorious over King. Wayne

Betty Mulholland King might have had brains enough to write the song, but Lombardo had to supply the music.

Guy, with his three brothers, Carmen, Leibert and Victor, and the other talented Royal Canadians, have built up the finest musical organization in the world
Betty Mulholland

The Logan-berries

Dear VOL: Augusta, Ga.
I want to express my enjoyment at the "prunes" hurled at Jimmie Durante by your very discriminating critic, Mr. Evans Plummer. Here's hoping he's still tossing them at him and if he should run short I will send him a whole box. That "schnozzle" of Durante's may be worth looking at but I ask you, has anyone enjoyed listening to it? Thanks for such good throwing Plummer really knows his PRUNES.
H. R. Logan

A B. B. Shot at Crime

Dear VOL: Jersey City, N. J.
I have been reading your true stories of crime mysteries and wish to commend you for the printing of such interesting stories week after week. I believe that anyone criminally inclined may be deterred on reading stories that do not glorify crime but, on the contrary, depict that a criminal cannot win.
B. B. Moskowitz

The Tactless Script

Dear VOL: Butte, Mont.
A remark made on one of my favorite radio programs last evening has cut me to the heart. It was on "One Man's Family" and during the dialogue Jack was ribbing Clifford about how funny a girl might look, she might even wear glasses. I, for one, wear glasses, not because I want to but because I must. It doesn't sound very funny to me to be considered a freak just because I wear glasses. There must be plenty of funny material for gags without poking fun at an unfortunate affliction. I've been thinking: "Will the boys' brotherly razzing be as laugh provoking to me as it has been?"
Mrs. L. M. Munroe

Blanketing the Air

Dear VOL: Manhattan, Kan.
Let's award a carload of plums to Mr. Arbogast who, in a recent letter, expressed a wish, felt, I am sure, by many radio listeners. Let's have more radio stars, orchestras and radio programs in the movies.

And now another suggestion. Why put the same program over 40 or 50 stations when one-fourth that many would be adequate. Some evenings I find there are two programs being broadcast, one over NBC which occupies one-half the dial and the other over CBS

James M. Seaton on the other half. I am sure if the networks would put their programs on fewer stations conveniently scattered around the country, their programs would be within reach of all who wished to hear them.

They practically eliminate other worthwhile programs while they are on the air. I like variety in programs but with this kind of setup, variety is almost impossible.
James M. Seaton

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 423 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing but failure to include a picture will not bar your letter. RADIO GUIDE assumes no responsibility for returning your photograph.

Back to Good Old Days

Dear VOL: Independence, Mo.
I always have thought RADIO GUIDE a great magazine but it has risen very high in my estimation since it came to the defense of Phillips Lord.
Phillips Lord is a great actor. "The Cruise of the Seth Parker" gave our whole family keen enjoyment but I will tell you what has made me a booster for Phillips Lord.
"Seth Parker's Meetin' House" was one of radio's many wonders. When I was a girl my grandmother had those meetings at her home once a week and I played the organ. The first time I tuned in on the Seth Parker program and the organ began to play "Let The Lower Lights be Burning", I closed my eyes and was back again in Grandma Carlton's old parlor.
No matter what anyone else says about Phillips Lord, I say, "Verily, he shall have his reward."
Mrs. Hallie Swenson

The Price of Plugs

The general feeling against the so-called "commercial plug" on radio programs seems to be dying out. There are still some listeners who violently object to sponsor credit lines—but most sponsors have gone a long way in the past six months to eliminate boring, lengthy advertising talkers. These sponsors deserve commendation for the adroit way in which they handled a delicate and dangerous situation. They are receiving their reward in larger audiences and fewer complaints.

For awhile the advertising material on most programs threatened to divorce the interest of the listener. Many really fine programs actually lost listeners because the entertainment was being presented as a secondary consideration. For awhile many sponsors seemed to vie with one another in seeing how much advertising they could stuff into the ears of the listeners. When announcers started on the merits of products, they went on and on forever. It became an epidemic. Something had to be done before the goose that laid the golden eggs was talked to death!

One amusing incident was the introduction of a "speechless" radio receiver. The instrument was designed with a relay that automatically cut off a program after ten words had been spoken. Fortunately, better and shorter commercial announcements stopped this innovation in its tracks.

No fair-minded listener blames a sponsor for mentioning his name—the name of his product—and telling briefly about its merits. This is the price we are rightfully expected to pay for our entertainment. Without the sponsors' announcements there could be no radio as we know it—not unless we are willing to pay for it in coin of the realm. The price would be rather heavy considering the amount of money it takes to supply entertainment to the American radio audience. Last year more than \$200,000,000 was spent.

If the audience had to foot this bill, each set owner would be taxed about \$18.00 a year. A fair idea of the type of program we then would get can be had by reviewing a British Broadcast Company program. In Britain the fee is only ten shillings a year—yet their foremost critics think the public is being robbed.

In view of the attitude abroad, we might be a bit more tolerant of or even friendly towards the sponsors whose money is spent to feed us our daily radio fare. They supply us with the best entertainment that money will buy just to have the privilege of saying a few words about their products. Can you call to mind any other form of advertising that pays the public so well for its attention?

Full operas and symphony concerts, great singers and actors—the world's leading comics and its most talented musicians—pass in kaleidoscopic review night after night as the pleasing pattern of radio entertainment changes every 24 hours.

If those who still object to commercial announcements would apply the following yardstick, their objections would soon disappear: Figure out what it would cost for a seat in a theater at which the various stars on the air are to be heard. Then figure out what proportion of that time is taken by commercial announcements. Pro-rate the cost in minutes and charge it off as the price of the radio show.

It won't take long before even the most strenuous objector will be convinced that he is getting more than his money's worth, despite the commercialization of the broadcast.

Getting on the Van

Dear VOL: Toledo, Ohio
I want to thank Miss Nadeau who brought to the attention of myself and several friends that we, too, are for Miss Van 100 per cent. She has the loveliest voice on any network and certainly deserves to be sponsored because she surely could sell any good product that would feature her.

I'd like very much if you would have a story and some photos of Miss Van because I'm a regular customer and nothing would please me more.
How about it, public?

Stand by and let one of the best singers go by without some support? Well, I'm not.
Thomas R. Hughes
Thomas R. Hughes



Danger! Menn at Work

Dear VOL: Casper, Wyo.
Well, I have listened patiently for several months now to the silly voice and the Jane Ace—Gracie Allen—Mary Livingstone imitations by Portland Hoffa, and believe me if somebody doesn't do something about it, I'm going to. I'll go to work at registering every protest I hear and send them in to NBC as a remonstrance against the ruining of an otherwise perfect hour.
Abner Menn

Cabbages and Kings

Dear VOL: Portland, Me.
I thoroughly agree with A. R. D. of Princeton but the majority of your contributors seem to have completely ignored Glen Gray and his orchestra. I feel sorry for Ruth Montgomery of Decatur, Ill. She appears to be a good-natured, easy-going girl but in her letter she seems to be just as ambitious for gold as is Mrs. Vallee, herself. Just because she dislikes Rudy, she needn't throw herself in with someone the courts and press have unanimously laughed at I'm surprised that a male should openly express his opinion of Bing Crosby, but Joe Bolinger of Knoxville, Tenn., has exactly the right idea.
Johnny Kelly

A Pair to the King

Dear VOL: Brooklyn, N. Y.
We certainly do agree with Sandra Smith about that talented maestro, Eddy Duchin. In our opinion he has one of the most delightful dance orchestras on the air. Only, why can't we hear more of him? We are two ardent Duchin fans.
Adrienne Wolff
Bernice Golden

Cummins and Goings

Dear VOL: Wilkesburg, Pa.
I don't think much of Charles J. Borovy whose letter appeared in a recent edition. What right has he or any one else to judge other men by himself, making a statement that only females would listen to such singers as Johnny Marvin?
Kenneth Cummins

Jukes and Jokes

Dear VOL: Chester, Pa.
May I express my contempt for what broadcasters would have us call comedians? Here's how I rate them:

In the "laugh-at-my-own-jokes" class, Jack Benny easily leads the field. Ed Wynn's cackling at his insipid puns and stale gags add to my annoyance. Then there is "Bad Jokes" Durante. Cantor was a nuisance but Durante's voice plus his equally poor jokes take the cake.

Phil Baker is my nominee for Crown Prince of the No-Joke-at-All division. Jack Pearl doesn't do badly either. And last but not least, the Greek (his humor is Greek to me) Ambassador, George Givot.
Horace K. Jukes



They Must Be Thrilled!

By Edwin C. Hill

The Secret of Finding the Extra Heart-Beat in the Day's News, as Revealed by a Master Newscaster

The answer to the frequent query, "Around what particular note do you build your news broadcasts?" is pointedly answered in their title, "The Human Side of the News." The human side of every phase of life must contain drama, romance, color and sentiment; and unless a news story is replete with these factors, it becomes valueless for broadcasting.

Of course there are occasional exceptions. An important political development, a turn in affairs which affects the life of millions, no matter how dry its interpretation, cannot be ignored.

But sentiment must remain the keynote of the broadcast. I have found that by limiting myself to five or six fields, I can cover the entire day's events as completely as is necessary to give an adequate summary of world affairs. After all, news is pretty much comprised of five major topics: catastrophe, murder, death, politics, and the unusual happenings best known in newspaper circles as human interest stories. These are matters involving children, animals or any of the lighter topics of the sort that "make the whole world kin." So I prefer to tell fewer stories and elaborate on them a bit, rather than try to embrace too wide a field.

Crime, of course, is a strictly modern topic, a subject on which I might dilate at great length, but along with other unpleasant events I do my best to eliminate it from my broadcasts. Naturally you couldn't duck Dillinger, but then there are not many stories of equal magnitude. Crime is essentially an extremely urban subject, but it is anathema to the rural listener.

In constructing my broadcasts I follow a stern routine, rejecting almost automatically all topics that are devoid of entertainment value or sentiment, or which are ugly and unpleasant. In a news broadcast entertainment is as much an essential as it is in singing, playing or the presentation of drama.

My first rule is to select an opening story brimful of essential facts and certain to have strong appeal for

every type of listener. Many a potential hearer has been lost to news broadcasters because they follow the trend of the orator or after-dinner speaker by launching a broadcast with some sort of a florid introduction. Therefore I avoid the flowery opening. That first story must hit listeners right between the eyes if they are to remain receptive to the rest of the broadcast.

Once I have selected and prepared that first story, I can take a few liberties as I proceed. Those familiar with my broadcasts will recall that one of my "tricks of the trade" is to base a news event of the day on some older story. I do not care how ancient or oft-repeated it may be, if it has its parallel in a current news event, I find it an excellent complement to the story in hand. That's what I mean by the *human* side of the news.

Regardless of the shallowness or the profundity of the listeners' intelligence, to paint a picture for them of the story of the hour is to make it more readily visualized. Thus dramatized, the most colorless tale takes on the aspects of a well-staged tableaux, and there is no complexity as the listener gazes on this word-illustration of an event which occurs far outside his normal sphere of activity. Audiences must be thrilled!

Naturally, sentiment is a compelling factor in any news event. A story which revolves about the family hearth is certain to be loved by even the most hardened listener. This takes me back, too, to the child and the animal elements. A lost baby, a youngster in any sort of trouble, abandoned or orphaned by circumstances; or a dog story, such as the recent instance in Chicago where a stray pup fell into an old quarry, starved on a ledge and finally had to be shot—all of these are surefire material, and I welcome as many as I can find of them in the day's dispatches.

Interesting personalities also are highly approved material. Our public has an inordinate amount of curiosity about its leading figures.

Adventure is another reliable cornerstone for any well constructed news dissertation. It is not enough merely to mention that two foreign scientists are seeking to wrest the secrets from the sky in a stratosphere flight. The story only becomes interesting when the dramatic element enters the picture. Merely to announce that so-and-so today took to the air in an effort to reach new heights, is to make the tale mundane. But to be able to paint a picture of their fight for altitude, the casting out of the last drop of ballast, the tossing overboard of all but the most essential instruments, the sudden silence of their radio, the reported drifting in crazy circles and at weird angles—these are the elements of suspense and drama that highlight a story and lift it from the slough of banality to the rarified atmosphere of unusual interest.

Admiral Byrd, alone at the South Pole, is the center of a great deal of tolerant attention, but Byrd, the explorer, cut off from his base, perhaps doomed by the vagaries of nature to die of exposure or starvation while eager helpers are hopelessly marooned but 40 miles away, becomes an international object of reverence, awe and prayer. This is the sort of color I try to find.

It takes a deal of scanning to cull out the presentable features of the day. Currently, of course, politics is of pretty general interest. The turn in national affairs is on everyone's lips, but during ordinary administrations we do not have so fortunate a break. Nor is it difficult right now to choose interesting personalities upon whom to pin a story. The very mention of President Roosevelt is sure to generate interest.

But even these are not the backbone of the day's news broadcast. The dramatic story, the human interest affairs, the tragedy, the drama and the rare events in the daily grist, are still the core of any successful news presentation. And I dread any day which does not yield its normal crop of this type of tale.

Let there be scoffers among the readers, let me say that I do not in any sense consider myself clairvoyant about what listeners want to hear, or am I an arbiter of public opinion. My conclusions are drawn solely from my own very human reactions, plus the concrete evidence contained in the warm and courteous mail response which is one of the rewards of my labors.

It is in personal letters that listeners best reveal their tastes, their responses, their hopes, their dreams and their ambitions. And to many of them, I find that these news broadcasts are the magic carpets which lift them bodily from their business and domestic shackles and transport them to the arenas of the world in which history is being created.

To all, save those whose bodies and spirits have al-



Edwin C. Hill may be heard over a CBS network every Monday, Wednesday and Friday

ready absorbed the world's shocks and disturbances, there is a compelling tug in being conveyed, if only by a word picture, to some remote point where events of grave moment are transpiring.

The same impulse which makes the thrill-starved human pursue a fire-wagon or prompts many to attend auto races and air shows in the morbid spirit of fatal anticipation, engenders rigid attention to the news broadcast. For fifteen minutes out of each day, these spiritual adventurers accompany me on these oral forays to the scene of action.

They are with me at the (Continued on Page 15)



When Edwin C. Hill wants rest and relaxation, he finds it on his Maine estate, where he is shown with his favorite pet

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Showboat Days

By Charles Winninger

"Cap'n Henry" of The Showboat

The Colorful, Glamorous Life Aboard Showboats Has Many Points of Fascination for a Trouper Who Can View Them from the Perspective of Forty Years' Experience

Starry nights under the pale summer moons shining down on the Mississippi—memories of those happy, carefree evenings as the showboat sailed its placid way up and down the bosom of the mighty Father of Waters to the echo of the gay minstrelsy and the off-shore humming of darkies' voices—golden memories of those deathless and virile dramas popular when the new century stirred into lusty life—I can still hear the echoes of the hisses and cheers that greeted the actors as they presented those vigorous sagas, "The Bosses of the Free Lunch Brigade," "Mr. and Mrs. Malone," "Because She Loved Him So" and "Tony the Tailor."

Mebbe I'm a sentimental fool, folks—and if I am forgive an old man his whim—but there's a tremblin' goin' on in my heart since I received that wire telling me that the "Cotton Blossom" was a-goin' to the bone-yard. The most gallant craft that ever sailed on any river—and they've sounded its death knell!

Here's the message I got from a showboat crony: "Charley—our showboat, the "Cotton Blossom," is no more. They put the old queen of the river on the auction block today, and it went for one hundred dollars. And the new owner intends to junk it."

One hundred dollars for the "Cotton Blossom!" One hundred dollars for the creaking bones of the proud vessel that once was the undisputed queen of the mighty Mississippi—one hundred dollars for the boat that cradled many of our greatest Thespians! I wouldn't take one MILLION dollars for the precious memories that old boat has left with me.

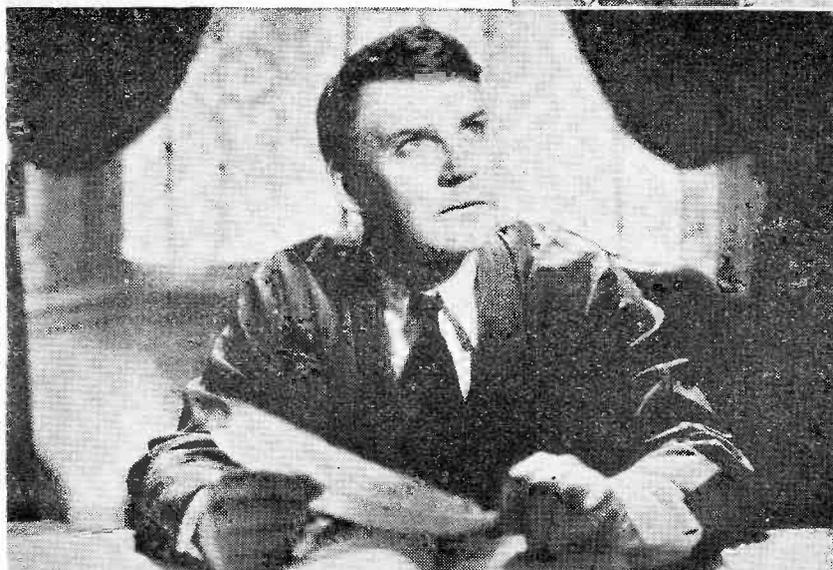
Mebbe it would be better to let the old hulk die peacefully, but Charley Winninger, the slide-trombone star of the "Cotton Blossom," wouldn't be half a man if he didn't lift a finger to save the old showboat from the junkman's heap. If I have my way, the old boat won't be destroyed.

Sure, it's grand to be a success. Today I'm Skipper Henry of the Radio Showboat, sailing my gay and colorful craft across the uncharted seas of the sky, and as such I've tasted at the cup of fame and fortune (and Maxwell House coffee). I'm properly thankful to radio and the blessed bounties it has brought me. But deep in this old heart of mine I'm a-hankerin' for those priceless days of the mauve decade when I stole aboard the deck of the beautiful "Cotton Blossom" with flags a-flyin' and calliope a-playin' and begged old Cap'n Adams to give me a chance to show my wares.

In the Radio Showboat I've attempted to turn back the pages of time and recapture the songs and spirit of minstrelsy of the original old showboats. The very breath of life lives in the patter and episodes of the river and tent shows of thirty and thirty-five years ago. The whimsicality of the dialogue of



Jeanne Eagles (right) late and beloved star of stage and screen, was "Mrs. Dublinsky, of the Dublinsky Tent Show" and Walter Huston, (below), likewise distinguished in other forms of entertainment, played on showboats from New Orleans to Biloxi



that era of show business has been reproduced faithfully. I've kept my radio cast under the spell of those bygone days. I've clothed them in the fashion of that gallant and swashbuckling era, and the paraphernalia which serves as an artistic background for the programs comprises faithful reproductions of sights as they appeared in the authentic showboat days.

Unfortunately, quite a lot of the technical detail in the Radio Showboat has been lost due to the hustle, bustle and speed of the new day, but enough has been saved to prove that your old Cap'n Henry still sticks to his original principle of undying faithfulness to showboat ideals.

It's been a tough job adhering to this doctrine, folks, because, since the Radio Showboat has taken to going places and visiting cities, a lot of the atmospheric charm of the early broadcasts has been lost. But we're still doing a pretty good job of make-believe. I still receive letters from the cracker-barrel crowds of the general stores along the banks of the Mississippi, tellin' me that they were a-lis'nin' in—and, folks, believe me when I tell you that we hear hell and thunder from the boys down there every time the Radio Showboat doesn't sound as real and authentic as it should.

We fool plenty of city folks, too, with the accuracy and real-life atmosphere of the radio shows. As an example, here's part of a letter I received from a Buffalo, New York, fan: "Hear that the Showboat is stopping in Buffalo next week. I won't disclose all my plans, but I will give you an idea, so you will not be overcome by the surprises in store for you. All the boats on Lake Erie will salute your showboat, as it sails into port, with three long blasts and two short ones, to which you will please answer with your salute."

Happ-ppy days! Even if Cap'n Henry had a real radio showboat, it would sink like a plummet in the choppy waters of one of the Great Lakes, 'cause the old showboats were built for only a two or three-foot draught!

Then look what happened at Erie, Pa., not so long ago. Well, sir, about three thousand people swarmed to the public dock to greet the Maxwell House Showboat. The chairman of an old German club called

the regular meeting off, too, because the old fellow wanted to take his family down the river to see us. And I don't think it's because people really don't know ours isn't a real showboat. They want to believe it's real because they—like your old Cap'n Henry—love showboats.

RADIO GUIDE has asked me to mention a few famous stars who received their starts either on a showboat or in the traveling tent and repertoire shows of the ten, twent' and thirt' era.

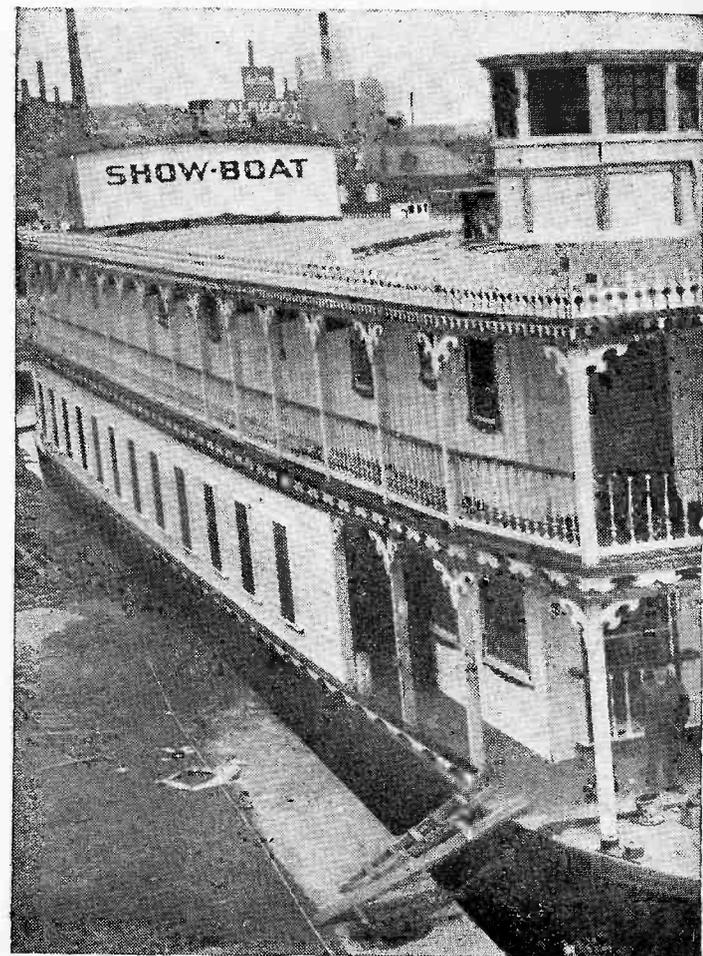
That's easy. Show me a GOOD actor and I'll show you a performer who got his or her start on a boat or under canvas.

Remember poor Jeanne Eagles? **No**

greater actress ever drew the breath of life. Well, I recall a skinny young lady back in Kansas City, who was billed as Mrs. Dublinsky on the three-sheets of the Dublinsky Tent Show. Yes, Mrs. Dublinsky was Jeanne Eagles, the tragic creature who was to flame so brilliantly years later.

Walter Huston has thrilled you on the stage and screen with his wonderful characterizations. Walt traveled on showboats and with tent shows from New Orleans to Biloxi, to the Gulf of Mexico, Houston and other points.

Yup, they're not good actors unless they are graduates of the rough and tumble showboats and tents. Other graduates of those schools are W. C. Fields, Leon Errol, Fay Bainter, Marjorie Rambeau, Willard Mack. Sad to relate, I worked on the "Cotton Blossom" for but one year, but that year was a grand one. The



The greatest of them all—the "Cotton Blossom". She ploughed the Father of Waters every season for half a century, bringing laughter and fun wherever she tied to a wharf

Mississippi of that period was alive with color. My association with the varied assortment of actors and actresses, many of them later to become famous, gave me a rich background from which to draw the details of the shows that were to place me likewise in the public eye.

But since then I've been on every kind of showboat, river, stage, screen and radio. I've been in show business since 1891—I was seven years old when I first walked out on the tent-enclosed stage of the Winninger Family Troupe and tooted my slide-trombone and sang and danced a jig with my brothers.

Franz Winninger, my dad, began life in musical Vienna. When he came to America he followed the Viennese traditions and raised a large family—five boys and a girl. We all learned how to play at least one instrument.

It's a blessing they weren't born today, or a couple of 'em might have had to be plowed under!

As already stated, I was seven years old when I first participated in the Winninger family's act, but I received my show-world baptism when I was a four-

year-old shaver. Mom and Pop taught me how to beat a tiny bass drum, with home-made drumsticks surmounted with five-cent baseballs! Mom needled a tiny, brass-buttoned uniform for me, and I still recall how haughty and proud I felt as I paraded down the main streets of the towns of the South and Southwest, steaming up the citizens to part with their dimes to see the g-g-r-r-e-a-t Win-n-n-n-n-ing-g-g-ger F-a-m-m-i-l-l-y T-r-r-r-o-o-u-u-p-p-e in action.

One of my duties during those early years was to circulate through the audience, selling the g-g-r-r-e-a-t Doctor Reichter's Teutonia Blood Purifier, guaranteed to cure any illness from galloping dandruff to fallen arches, and all for the insignificant sum of ten cents, one dime.

The Winger Family gave the good old lusty blood-and-thunder plays of the late nineties, and traveling from town to town on the one-night stands soon became practically an annual institution in the regions lying just east and west of the Mississippi. As the Wingers were essentially a family troupe, our plays were always the sort that families could see without blushing. Thus we built up the tradition of absolute cleanliness, to which I have adhered to this very day. I attribute a great deal of my present radio success to this clean spirit.

When I was sixteen—it was the summer of 1900—the bright pattern of the Mississippi scene gripped me hard

There was no envy and jealousy aboard the "Cotton Blossom." There were no marquee, hence no grudges about who got the most prominent billings.

I made good on the "Blossom" with a bang. It's one of my burning desires that the radio powers-that-be will permit me some day to air a few of the "mellers" that I portrayed aboard her. Here are a few I would love to repeat for my radio fans: "The Grip of Steel," in which I portrayed the poor but royal-blue lover; "Sheridan Keene, Detective," better than any of the Sherlock Holmes stories in my humble estimation; "Tennessee's Partner," "The Avenging Angel" (I was the Angel) and "Prisoner 36."

And your Cap'n Henry would love nothing better than to repeat his Mississippi showboat songs over the radio showboat microphone. "I'm Called Raggedy Matt" and "While the Sun and Moon Were Shining" were my favorites.

In 1901 I regretfully quit the "Blossom." I had to desert for my heart was crushed by the burden of my unrequited love for the leading lady. I ran away with all my seventeen years—and then I rejoined the Winger family troupe. Each year I made a vow to return to the "Cotton Blossom," but somehow Fate had other plans . . . The next showboat I sailed was the Ziegfeld boat many years later. I was to be skipper.

In 1907 I got the itch to come to New York, so I said farewell to the family—to a mother with tears in her eyes—and came on to the big city—with carpet bag and all. It took me about six months to get started. There were no showboats on Broadway. Then I landed a small speaking part in "The Yankee Girl." I scanned the papers eagerly after opening night for my first Broadway notice. Sure enough, there it was!

Alan Dale, the celebrated critic, had noticed my furious labors and rewarded me with the following



"Cap'n Henry" himself—Charles Winger, who brings the spirit and flavor of showboat days to the airwaves every Thursday evening over an NBC-WEAF network



Fay Bainter, another entertainment celebrity who "graduated" from showboat performing

ilarity until she explained that she was a Wisconsin girl and had seen the Winger troupe playing in her home town many, many times!

And that set me to thinking. Here was Miss Ferber—one of the finest writers in America—acknowledging her artistic debt to the old-style acting and melodramas of a bygone day. It made me feel good—mighty good—to realize that a modern writer like Miss Ferber had got so much out of the art we worked so hard to put over in those days.

Did I say that the old showboats produced many great actors and actresses? Well, Miss Ferber's appreciation just reminded me that we built up some wonderful audiences, too. For the tent shows produced much the same kind of entertainment. When we contributed to the artistic development of a writer like her, I guess the old showboats must have done their share to educate the folks of that part of the country. While the Jeanne Eagelses, the Walter Hustons and all the rest were refining their own performances, up and down the river, they certainly must have passed some of that polish along to the folks that watched them. Big floating schoolhouses of civilization, that's what those showboats were! They brought to folks along the banks of the river an education they couldn't have got in any other way!

I didn't do badly for a country lad, however, for soon I was appearing in fairly important roles of a George M. Cohan revue, "Friendly Enemies," the "Passing Show of '19" and the "Follies of 1920."

My first real big break came with "No, No Nanette." In 1929 Edna Ferber wrote "Showboat," and Florenz Ziegfeld gave me the unforgettable part of Cap'n Andy Hawks in that wonderful and living memorial to Flo Ziegfeld's ability.

Here's a funny incident that happened during one of the Ziegfeld show's rehearsals. Edna Ferber walked into the theater and said, "Hello Charley." I had never met Miss Ferber and was puzzled. I couldn't understand her famil-

ies: "Something with a German accent appeared on the stage."

And when an old-timer like me thinks thoughts like that—and then turns and contemplates radio—why folks, it almost leaves me breathless! For just think, if the old tent shows and showboats helped to civilize this country of ours—helped to produce Ferbers, and Eagelses—how much vaster a civilizer this new-fangled radio is going to be! Why, for every person who attended an old showboat performance once in awhile, there are ten thousand who listen to their radio every night! It's a bewildering dream to me, sometimes.

Now I'm on a new kind of showboat, one built of figments of the imagination and memories taken from the heart of its skipper. The wonders of radio carry our craft proudly through the ether waves to hundreds of thousands of homes, where others, too, may long, as I do, for those wonderful days such as I spent aboard the proud "Cotton Blossom."

And may the spirit of the good old "Blossom," in ethereal effigy, sail the heavens until we all are reunited in that land to come where nothing ever dies or decays or is lost.



and I deserted the family fold for a berth on the "Cotton Blossom." Bluff and hearty Cap'n Adams almost threw me overboard, for he had a great contempt for the land-lubber actors of the tent shows I pleaded so hard, however, that he finally gave in and decided to give me a chance.

My one year of paradise aboard the "Cotton Blossom" remains the real heart throb of my entire life. The emotional appeal of those wonderful Southern nights, with the "Cotton Blossom" slop-slopping along a levee alive with colored lanterns and torches, the lurid melodrama of the stage presentations; the great charm of the audiences; the sincerity and simplicity of the whole pattern—all are etched in my memory.

They tell me I radiate friendliness and good humor in my radio shows. That's merely the spirit of the old showboat manifesting itself again. All hands on the river showboat reflected the same spirit.



Leon Errol, the "man with the gutta-percha legs", learned much of his present technique of keeping audiences in stitches aboard boats such as "The Cotton Blossom"



Now that the restrictions have been relaxed a bit at the Century of Progress, "Amos" (Freeman Gosden) and Frank Buck collaborate to add another bear beauty to the overflowing roster on the lake front. "Amos," named in honor of his captor and donor, takes care not to bite the hand that feeds him, that of Frank Buck, explorer and collector of animals

All my life I have attempted studiously to escape the fate of becoming a stooge, but destiny at last seems to have caught up with me . . . At this moment, I am stooging for *Marty Lewis*, whose last words before shoving off for Bermuda were: "Say, guy, make it double length for two weeks, will yuh—and mention my name?" . . . That's so you folks out there won't forget all about *Lewis*.

Well, I'm willing to put on the double yoke, but I'll be darned if I'll make the rounds like *Lewis* does, and stay up all night, and then go bleary-eyed from lack of sleep . . . If I'm a stooge, then the associated stooges must help with the items . . . I sent out a lot of queries, and the answers are coming in.

For instance, *Grace Hayes* reminds us that she knows why they don't have advertising on England's radio programs . . . It seems that once they tried it, and an announcer devoted two minutes to telling what a grand kind of tea somebody was selling . . . "Why," exclaimed the announcer, "the King drinks it!" . . . And immediately the band played, "God Save The King!" . . . So commercial broadcasting died that night in London.

Eddie Lowry sends a note about the new dictionary . . . In the preface it appears there is a note which says that 3,500 new words have been added to our language by radio . . . Ten to one most of them were invented by people who accidentally tuned in a crooner.

JACK DENNY, who is having a vacation, takes time out to tell us what is wrong with radio bands and programs . . . He says too many orchestras are using the same arrangements . . . Most every program is patterned after another program . . . Only independent stations gamble with "different" stuff, of which the webs are afraid . . . Announcers are too stilted . . . They need voices that are more relaxed . . . Too many programs of the same type follow one another . . . Faulty instrumental balances spoil many broadcasts . . . Outside of that, I guess broadcasting is doing all right.

Reviewing Radio

By Martin J. Porter

JOHN GAMBLING, the calisthenics lad, is back at WOR after a vacation abroad . . . He found London the town of warm beer and cold ladies . . . The prettiest dames are in Vienna, he says . . . *Gambling* was born in England, but give him the U.S.A. . . . *Roxy* will use *Jan Peerce* in his show which opens at CBS September 15 . . . And very likely, *Miss Peg La Centra*, whom I had the honor of picking as the most engaging voice to attempt popular songs . . . *Miss La Centra* (I never have seen her in case you suspect an infatuation) was singled out from all the femme voices of the air by yours truly as the most tuneful and the most clear and musical.

The day I said so, she had been given a one-shot at WJZ . . . A hundred listeners, who hadn't read about her, thought the same and called the NBC to applaud . . . Agencies then went after her . . . *Roxy*, *Frank Black* and *Harry Salter* concur that *Peg* is the big bet of the coming season.

Dorothy Schrier, featured with **Uncle Bill Turner's WINS** series, is the **only blind actress on the air.**

The stunt departments of NBC and CBS are in acute competition . . . Following the NBC plot to broadcast from the top of the world's most famous mountain peaks, Columbia sallies forth with a weekly spot of 30 minutes, to feature at least half a dozen bands scattered from Hawaii to Paris . . . But one wonders if there are any thrills left.

GREAT HUMAN interest story in that "Gibson Family," which breaks out on NBC in September . . . The script is by Courtney Ryley Cooper . . . And will two young lovers who haunt the hammock on a porch in Park Avenue be surprised if they hear it . . . *Cooper* lives next door, and has taken down their conversations by eavesdropping . . . He can hardly be blamed . . . It is such things that make simple and realistic reflections of life . . . That's how "The Goldbergs" started . . . *Gertie Berg* got her dope from listening in on a Jewish family in the Bronx . . . *Amos* and *Andy* got their prototypes in Richmond, by eavesdropping on darkies . . . *Mr. and Mrs. Pete Dixon* used their own experiences with a tot to create "Raising Junior," and "The O'Neills" emerged after *Jane West*, the author, had lived next door to a typical Irish family.

It seems as if Kate Smith might blossom forth in a full hour show built around her by a smart, but still prospective sponsor.

FLOYD GIBBONS will gab in *Phil Baker's* place for six weeks starting next Friday, (August 31) . . . *Phil* will devote himself to freshening up the scripts . . . "The Molle Show" is reorganizing, and will use "The King's Guards," the singing fools Whiteman brought from the West, under the title of "The King's Men" . . . *Pick and Pat*, who are also Molasses and January, are now doing a series of skits at WEAJ Thursdays, in the shape of mythical highlights of African history . . . The *Ozzie Nelson* press agents have strict orders to soft-pedal and discourage any kind of news that might suggest that *Harriet Hilliard*, *Ozzie's* singer, and *Ozzie* are in love—which they are . . . if appearances count.

Dignified morning New York papers went for a press agent gag the other day, hook, line and sinker . . . And did they flush when the great, big, enterprising movement by *Dick Humber* and other orchestra leaders to clean up radio songs was revealed as a publicity stunt, because, as told last week, the songs on the radio today do not need any cleansing.

AUGMENTING Martin Lewis' mention of Joe Cook's inventions, a funny story, and a true one, bobs up about Joe and his mad contrivances . . . Five out of

ten of the insane gadgets which he suggests on the air are turned to practical use by inventors . . . The latest is a mike which gives ice-water . . . Joe once suggested milk as fish food, and in two weeks a wafer of dried milk, for fish, was put on the market . . . His suggestion for a dry shower bath materialized when *Nicola Tesla*, the electrical wizard, stepped forth with an electric shower.

It all goes back, says *Joe*, to a broken friendship with the late *Thomas Edison* . . . "I called on him long, long ago," says *Joe*, "and proposed a new type of illumination . . . It consisted of a lighted candle, in the neck of a bottle . . . *Edison's* eyes lit up . . . And would you believe it, two months later, out came the first electric light!"

WABC is so filled up with commercial contracts that it will fire at least six of its sustaining artists before another week has passed.

Goin' to Town, the Sunday night 6 to 7 event at WJZ, was almost yanked off the air because of squabbling, but it is all ironed out now, and the show will stay as is, as it should . . . *Jane Froman* will be back on the air on the red NBC net at 8 p. m. September 30 . . . The new Communications Commission has decided that stations signing off don't have to announce their wavelengths any more, or the fact that they are tolerated by the Federal body . . . *Gus Arnheim's* band from the Los Angeles Coconut Grove gets a weekly spot on the blue at midnight August 28.

JOHNNY GREEN, the maestro, will tell you with a serious pan that "there ain't no such thing as American music" . . . And there ain't! . . . Except a couple of *Vic Herbert* pieces.

OLD GOLD is coming back to the air with a West Coast array of talent . . . *Chesterfield* will be back with the same set-up of *Kostelanetz*, *Stueckgold*, *Ponselle* and *Martini* . . . *Camel* will be back with the Casa Loma bunch . . . *Lucky*, as told, will do the football games for NBC . . . Smoke gets in your ears.

A break in the way of a broken skull made Muriel Wilson a star. Others have 'em but won't admit it.

Smacked down in an auto accident, she studied voice while recovering, and so to air success . . . Another kind of break made *Annette Hanshaw* a canary . . . Or rather a professional one . . . Her father kept a hotel in White Plains . . . A recording official had an auto wreck outside the hotel and stayed in the hostelry all night . . . At breakfast next day he heard *Annette* warbling and signed her . . . And so from recording to "Showboat."

JIMMY MELTON was almost a lawyer when his voice was discovered in a Florida college.

WHY wasn't *Father Coughlin's* talk from Chicago carried over the eastern sections of the NBC web last week? . . . And why won't *Father Coughlin* permit anybody to interview him for publication—about anything?

The imminence of practical television may be suspected from the fact that orders are out in all the radio camps to employ only artists with pleasant faces, and pretty girls preferred.

IT SOUNDS like a nursery tale, but it's true . . . Only I can't give the names, for obvious reasons . . . A mug of a male singer at one of the radio temples was vaudeville, and met a pretty young thing in Jersey.

He was on the make and invited her several times to New York . . . But she disdained him . . . So he forged an audition summons and sent it to her . . . She was to come to the studio and he would be on hand to meet her.

She fell for it, but it just happened the mug was sent away that day on another tour . . . The executives were puzzled when the girl appeared, but decided to be nice to her, when they had discovered the low-down trick. They gave her an audition—and she turned out to be a swell singer, and got a job . . . Things like that make radio interesting.

The guy is a ham anyhow, and there's consolation in the fact that with a radio ham the first 100 jeers are the hardest!

New Queen Election Upsets

Former Leader Regains First Place as Race Nears End for the Queen of Radio, to be Crowned at the National Electrical and Radio Exposition, Madison Square Garden, New York

For the first time in the history of RADIO GUIDE's monster Radio Queen election, a former leader, in the person of petite Rosemary Lane, again assumes the role of temporary queen.

This is the crucial week. Unquestionably many thousands of fans have been retarding their votes for the usual last minute rally. Remember, envelopes containing ballots must be postmarked not later than midnight of September 10th to be counted.

Fans, you hold the destiny of scores of beautiful and talented radio artists in the palms of your hands. You, and you alone, have the power to bring unprecedented fame and glory to one of the queenly contestants.

Who will be the Radio Queen of 1934? Rosemary Lane? Jessica Dragonette? Leah Ray? Countess Albani? Dorothy Page? Gertrude Niesen? Mona Van—who? The radio fans alone know the answer!

It is still a wide open contest. If your favorite star is within easy striking distance of the goal, get behind her with all the strength at your command! Don't take

any needless chances—she may be swamped under a last-minute avalanche of votes for her rivals!

If your favorite happens to be one of the many also-rans, don't desert her in her hour of attempted flash to top honors. Perhaps she is too far back to win—nevertheless get behind her so that she can make a creditable showing!

The greatest prize in radio history awaits the fortunate artist who is elected the Queen of this contest.

As the official organ of the radio listeners and readers, RADIO GUIDE, co-operating with the National Electrical and Radio Exposition, has assumed the herculean task of finding the ideal Radio Queen of the year. Remember, the RADIO GUIDE Queen will be an official ruler, elected by her loving and devoted subjects.

One of the greatest citadels in the world, Madison Square Garden, in New York City, has been selected as the sight of the annual radio show. During the course of this show millions of fans will throng through the aisles of the amphitheater during the period it is in progress. The show opens September 19 and closes September 29.

The coronation and publicity ordinarily would be honor enough, but many more honors await the Queen.

A generous budget, set aside by the editors of RADIO GUIDE, will be lavished on the Queen. A spectacular round of excitement, glory and pleasure has been mapped out for her. Further, all the expenses of a week at one of New York's finest hotels will be carried by RADIO GUIDE. The expenses and transportation for a traveling companion to the Queen also have been included in this budget.

Individual balloting on the part of radio listeners and readers of RADIO GUIDE constitutes a nomination. Each candidate must receive at least ten votes, cast on the ballot provided on this page. The only restriction is that each nominee must have been a regular radio performer prior to June 1, 1934.

Fill in the ballot printed herewith. Send it to the Radio Exposition Editor, RADIO GUIDE, 112 Fourth Avenue, New York City. You may cast as many ballots as you wish, providing they bear your authentic signature and address. And remember, balloting ceases at midnight Monday, September 10.

STANDING OF ENTRANTS

Rosemary Lane	7,208
Jessica Dragonette	6,984
Olga Albani	6,895
Dorothy Page	6,410
Leah Ray	6,393
Harriet Hilliard	6,107
Mona Van	6,016
Gertrude Niesen	5,920
Ruth Etting	5,436
Irene Beasley	5,371
Annette Hanshaw	5,264
Ethel Shutta	4,255
Rosa Ponselle	4,203
Loretta Lee	4,013
Muriel Wilson	3,852
Babs Ryan	3,560
Edith Murray	3,532
Sylvia Froos	3,491
Jane Froman	3,295
Shirley Howard	3,196
Vera Van	3,108
Doris Shumate	3,003
Connie Boswell	2,740
Marion McAfee	2,727
Joy Hodges	2,421
Ruth Lee	2,420
Kate Smith	2,118
Julia Sanderson	2,110
Lee Wiley	1,914
Mary Rooney	1,897
Dorothy Adams	1,892
Mary Barclay	1,857
Carolyn Rich	1,812
Rosaline Greene	1,763
Memo Holt	1,697
Gracie Allen	1,531

Grace Albert	1,525
Virginia Rea	1,520
Ramona	1,516
Gretchen Davidson	1,436
Joy Lynne	1,427
Jane Pickens	1,418
Linda Parker	1,302
Alice Faye	1,296
Sandra (Dixie Debs)	1,239
Priscilla Lane	1,195
Lulu Belle	1,115



Linda Parker, who may be heard any Saturday evening with the WLS Barn Dance, over an NBC network

Dolores Gillen	1,110	Beatrice Churchill	236
Marge (Myrt and Marge)	1,086	Florence Case	227
Irma Glen	1,061	Lucille Hall	225
Gale Page	1,020	Dorothy Hicks	192
June Meredith	985	Jane Ace	181
Mary McCoy	939	Louise Sanders	154
Gladys Swarthout	918	Sue Fulton	136
Alice Joy	884	Mattie Curran	123
Frances Langford	846	Elaine Melchior	110
Honey Sinclair	797	Frances Forbes	107
Virginia Hamilton	760	Marguerite Huestis	103
Louise Massey	710	Mother Moran	102
Mary Eastman	705	Marian Jordan	100
Elsie Hitz	692	Fannie Cavanaugh	98
Grace Hayes	628	Grace Donaldson	91
Mary Livingstone	621	Ruby Wright	89
Maxine Gray	595	Joanne	87
Mickie Greener	549	Nan Johnson	87
Myrt (Myrt and Marge)	503	Frances Baldwin	86
Mary Steele	498	Lilian Bucknam	83
Peggy Healy	475	Dorothy Lamour	78
Irene Rich	461	Elizabeth Lennox	69
Irene Wicker	458	Mary Small	54
Judy Talbot	432	Cynthia Knight	53
Roxanne Wallace	421	Patti Pickens	50
Anna Melba	410	Mary Wood	42
Emrie Ann Lincoln	392	Martha Mears	40
Alice Remsen	358	Betty Brooks	37
Schumann-Heink	331	Betty Winkler	33
Vet Boswell	315	Mabel Todd	30
Arlene Jackson	273	Ann Leaf	28
		Dale Nash	27
		Mary Lakey	24

Radio Queen Ballot

Joint Sponsorship of the National Electrical and Radio Exposition and Radio Guide

My choice is.....

My name is.....

I live at.....
(street and number)

.....
(city and state)

My favorite radio stations, in order of preference, are:

1 2 3 4 5

This convenient size will allow the ballot to be pasted on a one-cent postcard. Mail to Radio Exposition Editor—RADIO GUIDE, 112 Fourth Ave., New York City 9-8-34



Loretta Lee, songstress with George Hall's orchestra, now on tour

This Is the Last Chance to Vote for Your Queen. Send in Your Ballot NOW!

Signposts of Success

Revealed by the Lines of Your Face

By "The Doctor"

In the Face of Irene Rich Are Many Traits of Character and Capacities for Earning Money Not Apparent to the Uninitiate

Irene Rich has a face as harmonic as is her lovely voice. Here and there special abilities stand out to take it from the too evenly balanced harmonic class which possesses no talent to reach above the crowd.

As an illustration, this variation is a very wide range of purely artistic sensibilities: forms, colors, harmonic surroundings and every kind of tasteful elegance. These things interest her for themselves, aside from and independent of her vocation.

Miss Rich's language is easy, graceful, rather vivid; her opinions are somewhat too much of her own to please her artistic friends, yet not exceedingly dogmatic in a personal way. When asked for an honest opinion, this lady will give just that; not flattery.

The long chin and rather wide lower jaw give a great flexibility, gracefulness and ease of accomplishment with telling gesture. Her voice is pleasant and commanding, with timbre and natural refinement.

A mental as well as physical mobility seem to place Irene Rich as a grand dame in a real social play, with a portrayal of gentleness, self-mastery and ability to have her way very gracefully. In fact, as a grand dame she departs somewhat from most ladies of the category, in that she enjoys youth and the characteristics of girlhood in her own and other persons' daughters, and preserves her own youthfulness by the very atmosphere of attentive interest in their welfare.

William Shakespeare could have found in Irene Rich an excellent example of the face which "age cannot stale nor time erase the infinite variety." She will be just as attractive and look as fine when she is old, as she is and does today.

In the educational world Miss Rich would have made a splendid dean of college women. But we im-



Irene Rich, who may be heard over an NBC network every Wednesday evening

agine that, with her ability for the dramatic, her natural vividness in expression, and her interest in life, the rather grey and drabbing shadows of the college-teaching world would not have held her. Certainly the world would have been less rich in gaining another adequate

teacher and losing an extraordinary actress, whose delicacy and refinement have unwittingly taught an excellent lesson to young "movie-fans."

If you would seek a favor of Irene Rich, do not employ subterfuge or flattery. One must appeal to her reason to get her to do anything.

Her fine, analytical ability is unusual, for it is seldom found in company with the other prominent traits possessed by her type. The visible index of reason, divided into its three parts, synthesis, analysis and judgment, is located on the under side of the nose. In Miss Rich the most prominent of these three is analysis. It is easy to recognize, for this quality is judged by how much of the septum of the nose (that little bridge of flesh which separates the nostrils) shows from a profile view. It doesn't matter whether the septum hangs down or the nostrils curve up. The results are the same.

Bulls and Boners

Announcer: "Next Monday evening will be the final broadcast of the crooning Troubadour as he is bound for the States. He is about to leave for Hollywood to appear in shorts."—Eugene Lester, New York, N. Y. (August 13; GSD London, England; 7:45 p. m.).

Lowell Thomas: "The Bull gored him twice in the arena."—Frank Sisson, Springfield, O. (August 3; WLW; 5:55 p. m.).

Mrs. Snow: "That nose has run in our family for years."—Eleanor Turner, New Castle, Pa. (August 10; KDKA; 5:05 p. m.).

Announcer: "Be on the lookout for this lost bulldog with a short tail named Woolf."—Betty McFarland, Lincoln, Nebr. (August 13; KFOR; 6:42 p. m.).

Announcer: "Can anyone tell me how to remove white spots from furniture made from hot dishes?"—Miss Dorothy Smith, Spokane, Wash. (July 30; KFPY; 3:17 p. m.).

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Flashes of Best Fun

Jack Benny: Mary, do you remember anything as cool as this night?

Mary: Yes, Jack, I do. Your reception when you played the Capitol Theater!
—General Tire Program

Wife: Here's your breakfast, Fred, dear.

Fred Allen: I ain't hungry, dear. I've been eating my heart out—and it's spoiled my appetite.
—Hour of Smiles

Jimmy Durante: Listen, Meadows, don't look at me so hungrily. I'm saving the tenderest part of the chicken for you.

Meadows: What part is that, sir?

Durante: The gravy!
—Chase and Sanborn Hour

Baron: I had a potato bug once, Sharlie, but I let him go 'cause he was too darn particular.

Sharlie: A potato bug was too particular?

Baron: Yes, he wanted gravy with his potato!
—Royal Gelatin

Col. Stoopnagle: Budd, to what group of islands do the Hawaiian Islands belong?

Budd: The Sandwich islands.

Col.: What's the most popular flower there?

Budd: The Lotus.

Col.: Okay. Then make me a lotus and tomato sandwich on toast.
—Schlitz Program

Fred Allen: Weather report—Thursday, calm; Friday, calm; Saturday, calm up and see me.

Stock Market Report—Hold American red flannel for a bull market.
—Hour of Smiles

Open Door to Beauty

By V. E. Meadows

After a Summer Outdoors, Many Points of Beauty Need Attention. Here Mr. Meadows, Director of the Beauty Guild of the Air, Discusses a Few of Them

Summer is singing its swan song. Some of the members of the Beauty Guild may have become tanned or freckled. Perhaps there is a distinct, dark V on your neck, which will look out of place when you wear that new beautiful evening gown for the first formal fall gathering.

If you have darkened under the summer sun, my suggestion is this: Your makeup should be just as dark as you are. It is impossible to apply a lighter makeup than the actual color of the skin, and still look natural. For the shoulder, neck and arms I would suggest that you apply a finishing lotion which will match the color of the skin exactly.

The finishing lotion is a liquid in the liquid powder family, but it is vastly different in that it won't come off on your clothing or your escort's clothing, and supplies a thorough film of protection to the surface covered. It is not to be used on the face, as the face needs a more flexible makeup, which is accomplished perfectly with a face cream and powder.

Stroke the finishing lotion only one way so as not

to leave it spotty. Your touch should be light so that there will be no pulling of the hair. Do not apply powder over this finishing lotion. Soap and water removes the lotion. The makeup for the face should be just as dark as the neck and shoulders, of course.

After-summer care of the hair is an important beauty problem. For instance, if you have been bathing in salt water and haven't taken the precaution to wash the salt out with a non-alkaline solution, your hair never can be expected to attain its natural luster and beauty. First of all, get a good hair brush, one that should have at least five rows of bristles. The bristles must be genuine Siberian boar bristle, not horse hair or split whale bone, and each bristle must be at least one inch in length. Brush your hair (not scalp) for at least ten minutes every day.

The best direction is upward and downward. This is true for men as well as women, for children as well as grownups.

Shampoo your hair at least once every two weeks, using soft, lukewarm water and a non-alkaline shampoo.

Here is a test for alkalinity: Pour a bit of the shampoo in a half-filled water tumbler. Add phenolphthalein to this liquid. If the solution turns a purplish red, it is alkaline.

You will find that the soluble olive oil I have spoken about so often, does not possess the slightest trace of alkalinity.

If you will send me your name and address, together with a self-addressed envelope, I will give you a list of the different soluble olive oils.

It is of the utmost importance that you use soft water in washing your hair. Rain or snow water may be used, but distilled water is preferable. Incidentally, boiled water is not distilled water.

The Child's Hour

By Nila Mack

The Adopted Child More Often Than Not Is a Problem Child. Let Miss Mack, Director of All Children's Programs for CBS, Tell How She Handles Unhappy Adopted Children

One of the things for which to be truly thankful in this enlightened day and age, is that the stigma has been removed from adoption. Not so long ago it was considered a dreadful blight on a child's escutcheon to come into a family via the adoption route, but by a gradual educational evolution all this has been changed. Today the adopted youngster stands on his own feet, unashamed, bearing the love of his foster parents and the esteem of his playmates.

Despite this enlightenment, however, too many adopted youngsters' lives still are made miserable simply because the foster parents decide not to tell the child his true status until "he is old enough to understand." Then, of course, the inevitable happens. Johnny and Mabel next door hear their parents whispering furtively, get the drift of the conversation, and can hardly constrain themselves until they get the opportunity to tell the child.

The shock to the child is terrific. He feels that his parents have betrayed him. His youthful and immature mind pictures all sorts of dreadful possibilities. He withdraws into a shell and moans over the fact that he's shadowed by a stigma he never can hope to overcome.

The absolutely essential thing for the foster parents to do is to tell the youngster immediately that he's an adopted child. Start from earliest infancy and hammer away with the news, and gradually, as the child's mind begins to grasp the meaning of adoption, explain that there is something fine and clean about his status.

A vivid experience with an adopted child lingers in my memory. The young lady's foster parents brought her to me, and tearfully explained that the youngster had just discovered her true status and was inconsolable. From a carefree, happy miss she had changed into a moody creature, refusing to mingle with her playmates and in general behaving in a highly repressed manner.

I followed the usual routine of casting her in several plays, watching her reactions with the other chil-



No child, adopted or "natural," need have complexes—if Miss Mack's advice is followed

dren in my fold. While she displayed a bit of spirit in her dramatic roles, she held herself absolutely aloof from the other youngsters. Naturally, the children were puzzled at her behavior.

Conditions with the child gradually grew worse.

The other children mentally catalogued her as a snob, and ceased their attempts to cultivate her friendship. Naturally, this too affected her behavior.

Seized with an inspiration, I wrote a playlet concerning a young lass who had been adopted from an orphanage, and traced her adventures in her new home. The grand climax of the play, of course, revolved about the discovery of her adoption and the consequent reactions of her playmates to that fact. Everything worked out satisfactorily, with a happy conclusion.

The play proceeded smoothly, with my adopted child in the leading role. Every motion of the child in question revealed her physical, mental and emotional capacities and weaknesses. I earnestly hoped that the moral of the playlet would sink in and teach her to analyze her plight in its true perspective. I was doomed to disappointment. The entire point of the play was lost on her.

I determined on a last desperate course. I summoned her into my office and attempted to reason with her. I told her that parents had to be satisfied with the children God blessed them with, but that in her case she should be proud of the fact that her foster parents selected her in preference to thousands of other youngsters. I stressed the fact that she was selected above all others because she was so sweet and lovable, and that they wanted her more than any other baby.

I saw the pride well up in her eyes. "Do you mean that, Miss Mack?" she asked tearfully.

"Of course I mean it, honey," I replied. "What I'm telling you is a positive fact. You should gloat over the fact that of all the babies in the world, you were the one they wanted."

She walked out of my office with her head erect as an eagle's. My talk had fortified her against any remarks children might make. No longer did she show disillusionment and shame. Hadn't she been selected for adoption above all other children?

Your Grouch Box

Your criticisms of radio—and your suggestions for improving it—are much more important than you may realize. From coast to coast, broadcast leaders are trying to eliminate weaknesses and annoying practices from the air. To help them in this work of progress, they ask you to reveal what you do *not* like about radio. Send your radio grouches and pet ether peevish to "Your Grouch Box," where they will be read by hundreds of thousands of readers, as well as broadcasters, sponsors and studio executives. Your criticism of today may be radio's improvement tomorrow. See that it becomes so!

Southerners! Do "you-all" agree?

Dear Editor: I was interested in "A Roar of Royal Rage from the South," signed by P. R. N., of Augusta, Georgia, and I think it certainly deserves consideration.

I think I can be even more specific in my grouch. I have lived in the South all my life, and I grant that there can be just criticisms of the South; but I have yet to hear "you-all" used in addressing one individual except when used by someone pretending to quote on the radio, on the screen, or in a speech. They are not quoting, and they would know so if they would become informed. They are not the least bit funny. They may be amusing to people who know how wrong they are, but they move me to seek other entertainment elsewhere.

It need not be explained that the pronoun in the second person is "you" for both singular and plural. This is very often ambiguous. I suppose somebody invented the expression "you-all" to make the distinction. That is how a language grows. This expression may not be the best to accomplish the desired distinction, but it should be quoted and judged fairly.

To be sure, many of us say "you-all," some say "y'awll"; but we simply don't use either of these in addressing one person. That would destroy the value of the invention.

You will all, or better, *you-all*, will grant that it is all right for us to say "you two" or "you three," so why not let us say "you-all" when referring to many? (Because it's too darn much trouble to count all of you!)
University of Mississippi T. A. BICKERSTAFF

Address peevish and program criticisms—and studio knocks—to Your Grouch Box, in care of RADIO GUIDE, 423 Plymouth Court, Chicago, Illinois.

Radio Road to Health

By Shirley W. Wynne, M. D.

Must We Get Sick and See a Doctor to be Well? Those Who Live by that Belief Are on the Way to Serious Trouble

How often a patient will go to his doctor with an ailment and say: "But I don't understand how I got it!" He is ill, yet he cannot account for his illness. He is dismayed, disgusted and impatient. He wants to recover immediately.

He never blames himself, yet the chances are most likely that the fault can be traced directly to his door—because he did not take proper care of himself, because he was careless, because he "couldn't be bothered" and because he refused to listen to sound advice.

Why do we get sick? Well, because in most instances we wait until we are good and sick before we even think of going to the doctor. Thousands of patients blame the physician when he is unable to perform a miraculous overnight cure on a body that has been sadly neglected for months and even years. Must we get sick to be well? Those who live by that belief are on the way to serious trouble.

A little common sense often will prevent serious ailments. Overwork and long hours are a dangerous cause of illness. The human machine can stand a certain amount of wear and tear—but it cannot be

pushed beyond the limit without unfortunate results.

Food is another element that plays an important role in health conservation. Remember, we eat to live, not live to eat, and the man who disobeys this theory is paving the way for disastrous ailments. Don't get up from your meals "so full you can hardly move."

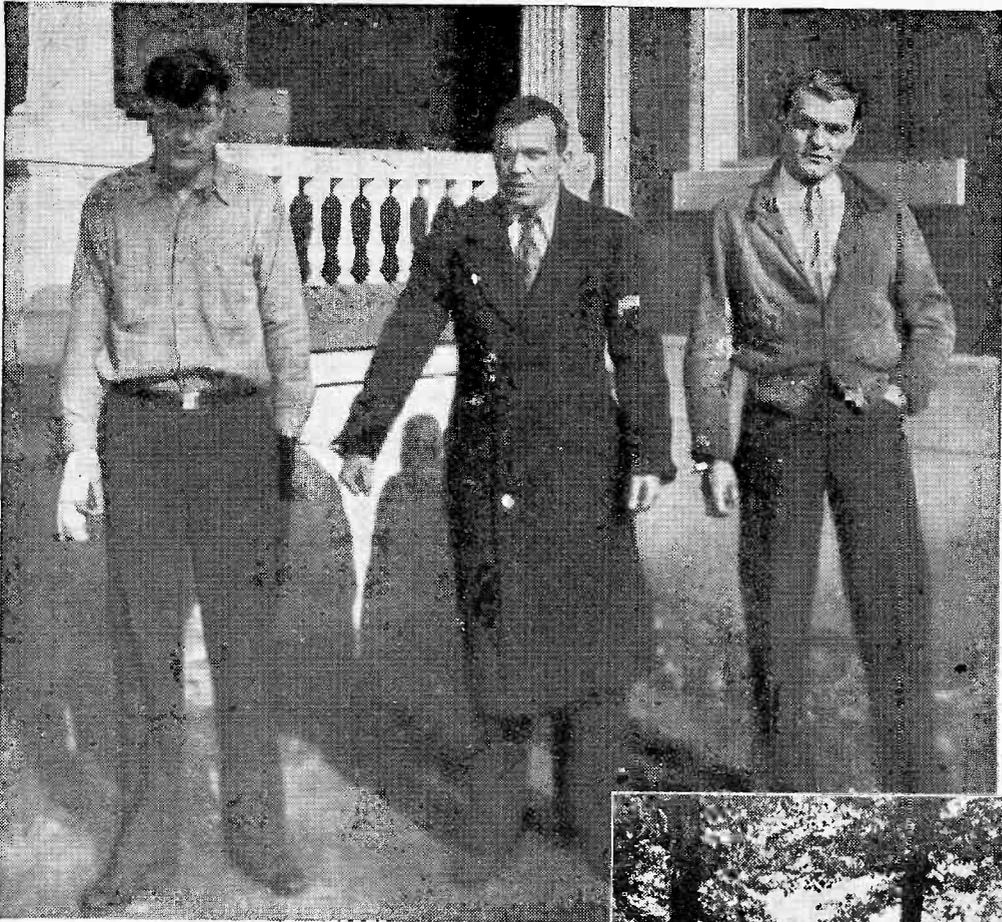
The body demands a well-balanced diet that includes milk, fruit, and plenty of fresh, green vegetables. It is important, also, to remember that the digestive organs do not function properly when one is worrying or laboring under a nervous tension. At such times persons should eat slightly of easily-digested foods.

The importance of good food and proper digestion in relation to health is absolutely important. And I want to mention here that cleanliness on the part of those who handle foodstuffs and drink is a vital issue.

Man's failure to utilize the scientific knowledge at his command results in much sickness and death, as well as unnecessary suffering. As an example: We know that toxin antitoxin will prevent diphtheria, yet we have to urge parents to make use of this safe and harmless preventive against a deadly disease.

And what shall we say of the person who coughs and sneezes without covering his mouth? And of the carelessness of sick persons who leave soiled articles about, and thoughtlessly kiss other people? Add to this too many dances and too little sleep—too much electric light and not enough sunlight—too many sweets and not enough wholesome foods—and we have impaired health.

Don't wait until you are sick to visit your doctor. The periodic health examination is your best bet. Go to your doctor to find out how well you are, and how you can stay well, rather than how sick you are!



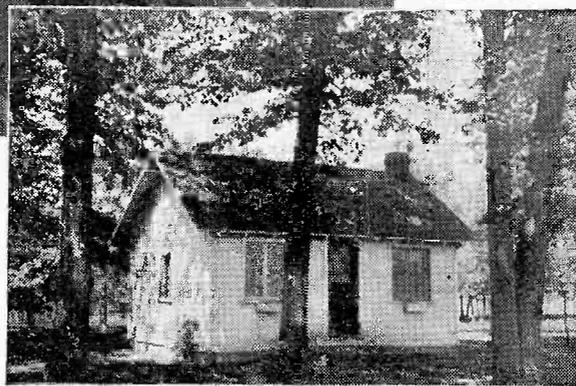
Three who tried to beat the law: (left to right) Joseph McDonald, Vincent Minneci and Harold DeBolt

The Bandits of Burr Oak

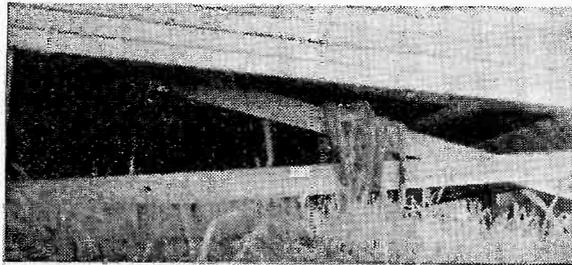
"Calling All Cars"

Radio as the Defender of Law Scores Again in This Real-Life Radio Drama

By Arthur Kent



The summer cottage (above) that housed a bandit mob and (below) the place where Minneci tried to bury himself alive to dodge police



The moving target was black—but no blacker than the bitterness in the heart of Corporal Bill Gore, of the Michigan State Police. "This very minute, he thought, 'those mugs may be robbing the bank at Burr Oak—while I'm playing pop-guns here on the target-range! Regulations—bah!'"

He squinted along the sights of his .38. If worry made him miss this shot, he would lose his prized Marksmanship Badge—and instinctively he knew he was going to miss. The gun kicked—the target, shaped like the shadow of a man, moved on.

"Good-bye badge!" said the lanky young commander of White Pigeon detachment. How could they expect a man to pass pistol tests; when a stool pigeon had just tipped him that a bank in his district was going to be "knocked off"? But:

"No alibi," Gore told the sympathetic scorer of the East Lansing range. "I just didn't shoot straight enough."

Sunset was staining Michigan's snow-covered fields blood red when Corporal Bill—minus his Marksmanship Badge—drove morosely up to the trim, white-walled barracks at White Pigeon. His pal, State Trooper George Milligan, looked up as he entered.

"Yeah," said Gore, in answer to his friend's questioning look, "I lost it, kid—by two points." Then, as if to forestall Milligan's sympathy, he asked quickly: "Anything new on that Burr Oak bank tip?"

"Yes!" Blue-eyed Milligan reported crisply. "We're tipped that they're going to crack the bank just before Christmas. The DeBolt kid is getting mixed up in it." Gore whistled softly. Harold DeBolt was the scapegrace son of a good local family.

"He's hanging around Blank's poolroom," Milligan continued. "Been seen with a couple of tough apes—strangers. But he spends most of his time driving that Cord of his, and throwing wild parties at the little cottage he's rented at Middle Lake."

Corporal Gore looked moodily at Milligan, nodded his head. Suddenly it occurred to him how much the trooper looked like this DeBolt lad. Both were tall, broad-shouldered, youthful. Both had blue eyes and fair hair. Two youngsters so much alike, yet so different—one coming up in life, the other letting himself degenerate. The thought saddened him.

"I'm visiting that poolroom tonight," Gore said. When he reached the place, after supper, a few snowflakes were streaking past the lighted window. The noise within died away as Corporal Gore's lanky form strode quietly among the tables. Their green felt tops were made vivid by cones of smoke-streaked light. Around the walls and tables, men were watching him.

A fellow in a flannel shirt leaned on his cue. He was big, with a mop of hair. Hair stuck out the top of his open shirt. Standing near him was a short, swarthy man with brilliantly white teeth and a brutish face generously pockmarked. His flashy suit fitted tight, and he wore a flaming tie. "Lovely people—for jail," thought Bill.

"Hello, copper!" Young DeBolt stepped forward, well-dressed, well-built, arrogant. His virile face was dissipated and coarsely handsome. "I just drove in from Lansing," he continued, his voice a shade too friendly. Corporal Gore said nothing. He knew what was coming: "Too bad you can't shoot straight, copper."

Two or three men snickered. "I can shoot straight enough," Gore said, "at thugs, and gangsters and bank-robbers and kidnapers."

The big room was silent as he turned and walked out. A Bronx cheer sounded behind him. That would be DeBolt. Gore contemptuously closed the door.

The pock-marked man peered after him, thoughtfully. "That copper ain't so dumb as he looks," he murmured.

Outside, the cold air was fresh. Gore breathed it deeply.

The winter days passed. In store windows on Burr Oak's main street, the green and red of Christmas decorations peeped out through frosted plate glass. An occasional mare or gelding was hitched to one or another of the old iron hitching-posts. Ice crusted the town pump—and money accumulated in the vault of the Burr Oak bank, as busy merchants cached Christmas receipts.

Corporal Bill Gore was worried. Everything was too quiet. In the nervous strain, trifling things went wrong with his usually excellent police routine.

"You're still worrying over the badge you lost," admonished Trooper Milligan, several days after Christmas. "But now you can quit fretting about the phony tip on the bank."

That same day, Postmaster Ed Hackman dropped into the Burr Oak bank to argue baseball with his old friend, Cashier Guy Bordner.

"I think you're wrong about the Cubs, Dad," called assistant cashier John Bordner, son of Guy, who was waiting on a customer.

The front door banged open. Three men stalked in, guns in hand. In the lead was the hulking man with the mop of hair—the man from the poolroom. But now he held a shot-gun—not a cue.

"This is a hold-up!" he bellowed. "Stick 'em up!"

With him was the swarthy, pock-marked fellow with the bright teeth and fancy clothes—and another, a sad-faced, chunky youth.

They went right to work. The leader stuck his shot-gun into Postmaster Hackman's ribs. The man with the sad face swung his gun-butt and shattered the glass of the door in the cashier's cage with a shrill, ringing rattle. The pock-marked thug tried to reach the key on the inside of the cashier's window. It fell out of his reach. He cursed.

"Come on, you guys," said the bushy man with the shot-gun. He herded the four victims into a little anteroom. From his coat he drew a potato sack. Young Bordner laughed. "There isn't enough money left in the United States to fill that sack!" he said.

The flustered bandit leader dropped the sack, picked it up—walked back into the bank and then returned.

"Open this vault!" he called to Cashier Bordner. "I can't. The time-lock is on."

"Give it to him in the guts!" cried the leader hoarsely.

"No," said the swarthy man, who was scooping up the bank's funds. "I'll hammer his brains out." He lifted his gun.

"You can do that, too," said the cashier evenly, "but the safe will still be closed." The three men hesitated. Outside, the horn of an automobile commenced to blow insistently.

"That's the signal," roared the bushy-haired leader. "Everybody out!" The three bandits rushed from the bank.

But already the pursuit was preparing. Even before the bandits left the bank, a sixteen-year-old boy whose mother kept the restaurant opposite, had taken the number and description of their car. Its frost-encased windows had prevented him from seeing the driver. The lad dashed into the bank. The bandit car roared away from the curb.

Swiftly the assistant cashier had radio station WRDS—the Michigan State Police—on the telephone. It flashed:

"Calling all Cars—calling all cars. The bank at Burr Oak has just been robbed by four men in a
(Continued on Page 23)



Henry Gerber, fourth member of the band, brought down by a shot from the trooper who couldn't qualify as a marksman

My First Thirty Years

By Buddy Rogers

Organizing a Band May Be Considered an Easy Task—But the Youthful Bandleader Had Much to Learn When He Tried It. Read His Heartbreak and His Triumph

Clathe, Kansas, was the town of Buddy Rogers' birth, little over thirty years ago. His induction into a boy's band shaped his career—insofar as what he wanted to do was concerned.

What he did do was to go into the movies, being propelled into a movie career by the award of a six months' course of training at the Paramount (New York) training school. Followed for him a series of motion-picture triumphs.

But Buddy could not get away from his love of music. Then it dawned upon him that he was "ticketed" as a collegiate lover in pictures, with the distasteful title of "America's Boy Friend," and he decided to devote all of his time to his earlier love.

What happened to him is told in this, the third instalment of his story:

It was in 1925 and I was 21 years old when I entered the movies. For seven years I lived, talked and worked pictures. Part of my work took me to New York. I liked that. It is pleasant to live in California. Eventually I owned my own home there, a comparatively unpretentious place out in Beverly Hills, where I had two servants, a police dog and my books, and where I was able to entertain as much as I liked. I have always liked to entertain a great deal. But New York, on the other hand, I have found the more stimulating place in which to live.

One of the guests at my home in Beverly Hills was my own younger brother, Bh. Yes, that is a strange name. His real name is Bruce Henry, after my father, but he himself adopted the initials when he was only a kid to help avoid confusion.

Bh came out to Hollywood for a vacation visit. Unfortunately the studio scouts wouldn't let it go at that. They immediately signed him for pictures. It was a chance, and Bh grabbed it, as anyone else in his position would have. But Bh was handicapped. Many of those who follow brothers or sisters into pictures are. It's a foregone conclusion that they must shine feebly forth merely as brothers and sisters, no matter how great their own individual merit. His position from the beginning was unsatisfactory, and there didn't seem to be anything anyone could do about it, even myself. Given an even break in pictures, I'm more than sure my brother could have reached great success. But he never had an opportunity to show what he could do.

Bh is still in Hollywood. He married Marijen Stevick, daughter of a newspaper publisher in Champaign, Ill., and Texarkana, Ark., who is frequently featured as a dancing girl in the musical pictures. But Bh is selling automobiles.

The arrival of the talkies was on the whole a break for me. Silent pictures, even when they offered me a chance to flourish my trombone, were after all no outlet for a musician. The talkies gave me my chance to play and conduct.

I had always sung a little. Now I started lessons. I studied under a man named De La Huerta in Los Angeles. De La Huerta had the distinction of having been at one time president of Mexico, as well as an excellent vocal instructor. I took only a few lessons. I sing as I play instruments, more by instinct and inclination than anything else. I'm sure it would take more than the president of Mexico to locate a real voice for me.

The talkies, though, make far greater demands on the actor than did the silent pictures. There is the matter of memorizing parts. You memorize as your individual director thinks best. Some of them prefer to have a whole script memorized word-perfect before rehearsals are commenced. Others want each scene memorized by itself. Still others have you commit to memory a part by snatches right on the lot, rehearse it as soon as it is yours, and shoot the scene right then and there and get it over with.

You get to the point, of course, where memorizing your lines is comparatively easy. But at first you do as I did. You inflict them on your friends, your servants, anyone who happens to be about, and good-natured enough to listen. The greater part of my spoken lines are memorized in the bathtub, just before I go to bed at night. Such a practice ought to keep

me awake. It doesn't. I am a sound sleeper.

The talkies require hard work of a kind that the pleased audience seldom appreciates. It is unfortunate that Hollywood has been glorified for fan consumption as it has. There is the matter of our fabulous salaries. Set down in cold figures, they do sound more or less like a fairy tale. Set down as they should be, opposite the expenditures we must make for publicity, entertaining, wardrobe, charity, and soon they rapidly dwindle to the vanishing point.

Since the day I entered pictures I've had just one real vacation. That was four years ago when Paramount



Buddy and his brother, Bh (his nickname), who went to Hollywood to follow in Buddy's footsteps. Bh had real ability—yet he wound up selling automobiles

granted me two months, and my mother and I did Europe together. That was a pleasure trip, pure and simple, and we toured England, Spain and Germany like any two sightseers. We spent a great deal of time in Vienna. It wasn't the romantic Vienna of pre-war days. On the other hand, it wasn't the stricken Vienna of today. I've never played classical music, but I like to listen to it. And no music lover with my imagination can behold Vienna without ecstasy, even



Jean Arthur, celebrated movie actress, who placed Buddy Rogers at the end of a list of attractive males—because she said he had no sex appeal!

if it is mingled with regret.

On the other hand, the hard work of making pictures is itself offset by a continual atmosphere of pleasant excitement and by a constant procession of pleasant contacts. It was while making two pictures for Fox that I met June Collyer. June is a beauty. She comes from New York originally, where her name is listed in the social register. A film producer saw her there, and asked for a screen test. As a result of it, June found herself being hurried to Hollywood and stardom.

I met her at a studio party, and we started going around together. Someone saw a picture of me on June's dressing table once when she was back in New York, and the press consequently made more of that friendship than was in it. June is married to Stuart Erwin now, and has a little Stuart, who takes so much of her time that her current picture appearances are only occasional, though her work continues to be of excellent quality.

One night when I was dancing at the Mayfair club in Los Angeles, Hope Loring, who does a great many scripts for Hollywood producers, came over to me.

"What are you doing Monday morning?" she asked. As it happened I wasn't doing anything important. "I want you to meet Mary Pickford," she said. "I've been working on a new script for her, and I think there's a part in it for you."

That seemed more than I had any right to expect. But I wasn't going to overlook the opportunity of meeting the great Pickford. So on Monday morning I went with Hope Loring as arranged, and was introduced to the woman who is perhaps the outstanding personality of the films. I went with some trepidation, prepared to be awed and impressed. I was all wrong. I met the loveliest, most unpretentious and cordial woman I've ever known.

We went over the script together, and I was offered the part. That picture was "My Best Girl."

Working opposite Mary Pickford was a joy. She is not only an artist. She is the most sincere of women, sincere in her work, sincere in her desire to help everybody who comes in contact with her. She did a great deal for me. We worked together for four months on "My Best Girl," and became. (Continued on Page 26)

Log of Stations

(SOUTHWESTERN EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KASA-s	1210	100	Elk City	
KFAB†	770	5,000	Lincoln	C
KFI†	640	50,000	Los Angeles	N
KGBX	1310	100	Springfield	
KLZ†	560	1,000	Denver	C
KMBC	950	1,000	Kansas City	C
KMOX	1090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOB	1180	10,000	Albuquerque	
KOMA†	1480	5,000	Oklahoma City	C
KPRC†	920	1,000	Houston	N
KRLD†	1040	10,000	Dallas	C
KSL	1130	50,000	Salt Lake City	C
KTBS†	1450	1,000	Shreveport	N
KTHS†	1060	10,000	Hot Springs	N
KTUL†	1400	500	Tulsa	C
KVQO†	1140	25,000	Tulsa	N
KWK†	1350	1,000	St. Louis	N
KWTO*	560	1,000	Springfield	
WBAP	800	50,000	Ft. Worth	N
WDAF	610	1,000	Kansas City	N
WDSU†	1250	1,000	New Orleans	C
WENR	870	50,000	Chicago	N
WFAA	800	50,000	Dallas	N
WGN-s	720	50,000	Chicago	
WIBW†	580	1,000	Topeka	C
WKY†	900	1,000	Oklahoma City	N
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WOAI	1190	50,000	San Antonio	N
WREN	1220	1,000	Lawrence	N
WSM	650	50,000	Nashville	N
WSMB	1320	500	New Orleans	N
WWL	850	10,000	New Orleans	

†Network Programs Listed Only.
‡Night Programs Listed Only.
§Special Programs Listed Only.
*Noon to Sign Off.
C—CBS Programs.
N—NBC Programs.

Look for the Bell  for Religious Services and Programs

8:00 a.m.

NBC—Sabbath Reveries: KVOO
KTBS WSM WOAI WFAA KPRC
WDAF
CBS—Imperial Hawaiians: WDSU
KOMA KTUL WIBW KRLD
NBC—Southernaires: WREN WENR
KWK
KMBC—Morning Devotions
KMOX—Bible Broadcaster
WLW—Church Forum
WSMB—Dr. Dunbar Ogden
8:30 a.m.
NBC—Samovar Serenade: WOAI WSM
WREN WENR WSMB KWK KVOO
CBS—Patterns in Harmony: WDSU
WIBW KSL KTUL KMBC KOMA
KRLD
NBC—Mexican Typica Orchestra:
WLW KTBS WDAF
WFAA—Uncle Gene Reads the Funnies
8:45 a.m.
CBS—Alex Semmler, pianist: WDSU
WIBW KTUL KMBC KOMA
KMOX—Religious Education
KSL—Uncle Tom, Comic Strips
WFAA—Samovar Serenade (NBC)
9:00 a.m.
NBC—News (5 Min.): WREN KWK
KVOO KOA KPRC KTHS WFAA
KTBS WOAI WKY WENR WLW
WSMB WSM
NBC—Morning Musicale: WREN WLW
KWK WSMB WOAI WKY KTHS
KTBS WSM WENR KPRC WFAA
KOA
CBS—Rhoda Arnold and Taylor Buck-
ley: WIBW WDSU KOMA KFAB
KLZ KMOX KTUL
NBC—The Vagabonds, trio: WDAF
KMBC—Big Brother Jack
9:15 a.m.
NBC—Hall and Gruen, piano team:
WDAF
KMBC—Sunday Morning Musicale
9:30 a.m.
NBC—Major Bowes' Capitol Family:
WSMB KOA WOAI WSM KTHS
WDAF KVOO KTBS WKY WFAA
KPRC
CBS—Salt Lake City Tabernacle: KSL
KOMA WIBW WDSU KLZ KMOX
KRLD KTUL
NBC—Richard Maxwell, tenor: WLW
KWK
WREN—Trinity Lutheran Service
9:45 a.m.
NBC—Phantom Strings: WLW WENR

CBS—Salt Lake Tabernacle: KFAB
WSM—First Baptist Church
10:00 a.m.
WREN—Phantom Strings (NBC)
WWL—Holy Name of Jesus Church
10:15 a.m.
NBC—Gould and Sheffer, piano duo:
WLW WENR WREN
10:30 a.m.
NBC—University of Chicago Round
Table: WDAF
CBS—The Romany Trail: KSL WIBW
WDSU KMOX KMBC KTUL KFAB
KOMA KLZ
NBC—Radio City Symphony Chorus,
soloists: KPRC KWK WLW WREN
KTHS WBAP WSM KOA KTBS
WOAI WSMB WKY WENR KVOO
10:45 a.m.
KRLD—Romany Trail (CBS)
11:00 a.m.
CBS—Ann Leaf at the Organ: KOMA
KLZ KSL KRLD WDSU
KMBC—Stone Church Choir
KMOX—Fourth Church of Christ
WBAP—First Methodist Church
WDAF—Melody Parade
WSM—Church Services
11:15 a.m.
WWL—The Pet Program
11:30 a.m.
NBC—Highlights of the Bible:
KOA WREN WSMB WOAI KPRC
KWK
CBS—The Compinsky Trio: KMBC
KOMA KRLD KLZ WDSU KSL
★ NBC—Mary Small; Orchestra:
WDAF
WLS—Dinnerbell Hour
WLW—Antoinette West, soprano
WWL—Creole Orchestra
11:45 a.m.
WDAF—Soloist
WLW—Rhythm Jesters

Afternoon

12:00 Noon

NBC—South Sea Islanders: KWK
WREN
NBC—Gene Arnold; Commodores:
WOAI WLW WKY WFAA KPRC
KVOO KOA WSMB
CBS—Edith Murray, songs: KMBC
KRLD WDSU KLZ KOMA KTUL
KMOX WIBW KSL
KASA—Around the District with the
Bell Oilers
WDAF—Queens of Harmony
WSM—String Ensemble
WWL—Dramatic Sketch
12:15 p.m.
CBS—Abram Chasins: KMOX KMBC
WDSU KOMA KLZ KSL KTUL
KRLD WIBW
KWTO—Luncheon Music
WDAF—Humming Birds
12:30 p.m.
★ NBC—Concert Artists: KWK
KTHS WREN WSM WLW WOAI
KTBS WFAA KOA KVOO WKY
WSMB KPRC
CBS—Beale Street Boys: KMOX
WIBW WDSU KLZ KRLD KSL
KOMA KTUL KMBC
NBC—Tune Twisters: WDAF
KWTO—Mid-day Meditations
WLS—Little Brown Church
WWL—Harry Burke, accordionist
12:45 p.m.
CBS—Tito Guizar: KLZ KSL KOMA
WDSU KRLD KMOX KTUL
WWL—Crazy Crystals
1:00 p.m.
NBC—Talkie Picture Time: WSMB
WDAF WSM
★ CBS—Detroit Symphony Orchestra:
KMBC KSL KTUL KFAB KRLD
WIBW KLZ WDSU KOMA KMOX
NBC—Organ Recital: WREN WKY
KTBS KOA KVOO
KWTO—Donald Novis, tenor
WBAP—Church Wagon Gang
WLS—Vibrant Strings, ensemble
WLW—Church in the Hills
WWL—Dance Orchestra
1:15 p.m.
NBC—Organ Recital: WFAA WOAI
KWTO—Merry Oldsmobile
WREN—Old Observer
1:30 p.m.
NBC—Dancing Shadows: WOAI KTBS
WFAA WSMB WDAF WSM
NBC—Temple of Song: WREN WLW
KWK WKY
KMOX—Detroit Symphony (CBS)
KOA—Theater Harmonies
KWTO—Siesta Songs
WWL—Romantic Musical Travelogue
1:45 p.m.
KPRC—Temple of Song (NBC)
KWTO—Magic Harmonies
2:00 p.m.
CBS—Buffalo Variety Workshop:
KTUL KMOX KSL WDSU KOMA
WIBW KMBC KLZ

Star ★ Indicates High Spot Selections

NBC—John B. Kennedy; News:
KVOO WFAA WDAF WOAI KTBS
WSMB WSM WKY
KWTO—Assembly of God
WLS—Homer Griffith, philosopher
WWL—Variety Show
2:15 p.m.
NBC—Lilian Bucknam, soprano: WDAF
WFAA WOAI KTBS WSMB WSM
WKY
KRLD—Buffalo Variety (CBS)
WWL—Joseph Schramm, pianist
2:30 p.m.
NBC—Pedro Via's Orchestra: WENR
KPRC KWK WKY KVOO WOAI
KTBS WFAA
★ NBC—Chicago Symphony Orches-
tra: WDAF WLW
CBS—Oregon on Parade: KSL KOMA
KMOX KRLD WIBW KMBC KTUL
WDSU KLZ KFAB
★ NBC—S. C. JOHNSON AND SONS
Presents "The House by the Side of
the Road": KOA KDYL KFI WSM
WSMB
KWTO—Melody Palette
WWL—Sharkey's Orchestra
2:45 p.m.
KWTO—Siesta Songs
3:00 p.m.
CBS—The Playboys: KMOX WDSU
KOMA KRLD KMBC KLZ KFAB
WIBW
NBC—National Vespers: WBAP
WREN KTBS KOA KWK KPRC
WOAI KVOO WSM WENR WKY
WSMB
KSL—Victor Herbert's Melodies
KWTO—Silver Strains
WLW—Nation's Family Prayer
WWL—Salon Orchestra
3:15 p.m.
CBS—Poet's Gold: KMOX KFAB
WIBW KMBC KOMA WDSU KTUL
KLZ KRLD
KSL—Phil Harris' Orchestra
KWTO—Afternoon Melodies
WSMB—Baseball Game
3:30 p.m.
★ NBC—S. C. JOHNSON AND SONS
Presents "The House by the Side of
the Road"; Tony Wons, philosopher;
"Horace," comedian; Ronnie and
Van, harmony; Vanna and Darcy;
Music, direction of Ulderico Marcel-
li: WLW WDAF WOAI WBAP KVOO
WKY KTHS KPRC
CBS—Crumit and Sanderson: KMBC
KMOX WDSU KOMA KTUL WIBW
WREN WENR KWK
KFAB—Musical Moods (CBS)
KSL—Afternoon Musicale
KWTO—Reflections of Romance
WSMB—Ray McNamara, pianist
WWL—Joe Capraro's Orchestra
3:45 p.m.
NBC—Shura Cherkassky, pianist:
KTBS WREN WENR WSM KWK
KOA WSMB
KWTO—Piano Interlude
4:00 p.m.
NBC—Catholic Hour: WSM WOAI
KOA WKY WBAP KTBS WDAF
KTHS KVOO KPRC WSMB
CBS—Nick Lucas, songs: KMBC KSL
KOMA WDSU KLZ KTUL WIBW
KMOX KRLD KFAB
NBC—Heart Throbs of the Hills:
WENR WREN KWK
KWTO—Castles in Music
WLW—Vox Humana; chorus, organ
WWL—Orient Reed
4:15 p.m.
CBS—Summer Musicale: KOMA KLZ
KMOX KMBC KSL WDSU WIBW
KTUL KFAB KRLD
KWTO—Vocal Varieties
WWL—Madge Langford, contralto
4:30 p.m.
NBC—Henry King's Orchestra: KOA
WOAI WKY KTHS WDAF KTBS
WSM KVOO WSMB
NBC—International Tid Bits: WENR
KWK WREN WLW
KPRC—Skyline Radio Chapel
KWTO—Metropolitan Moods
WBAP—Dance Orchestra
WGN—Wayne King's Orchestra
WWL—String Trio; Readings
4:45 p.m.
CBS—Carlile and London, Warwick
Sisters: KMBC KTUL KSL KRLD
KOMA KLZ KMOX KFAB WDSU
WIBW
WBAP—Rev. O. C. Reid
WGN—Anson Weeks' Orchestra
WWL—Ring-Bout
5:00 p.m.
★ CBS—Peter the Great, sketch: KSL
WIBW KFAB KOMA KLZ KRLD
WDSU KTUL
★ NBC—REAL SILK HOSEIERY,
Inc., Presents Charles Previn's Or-
chestra: WLW KOA WREN KPRC
WBAP WKY WLS WOAI KWK
WSMB WSM

NBC—K-7, Spy Stories: WDAF
KMBC—Vesper Hour
KMOX—Sports; Organ Melodies
KWTO—Early Dinner Music
WWL—Children's Program
5:15 p.m.
KMOX—Jimmy Corbin, pianist
WGN—Wayne King's Orchestra
5:30 p.m.
NBC—Arlene Jackson, songs: WDAF
CBS—Chicago Knights: WIBW KMBC
KFAB KMOX KOMA WDSU KSL
KTUL KRLD KLZ
NBC—Musical Art Quartet: WLS
KVOO KPRC WOAI WSM KTBS
KTHS KOA KWK WBAP WREN
WKY
KWTO—Carefree Capers
WLW—Smoke Dreams
WWL—Radio Salute; Henry and Don

Night

6:00 p.m.
★ NBC—Jimmy Durante, comedian;
Rubinoff's Orchestra: WSMB WDAF
WLW WKY WFAA WOAI KOA
KFI KTHS WSM KPRC KVOO
★ CBS—Columbia Variety Hour:
KMBC KRLD KMOX KLZ WDSU
KFAB KSL KTUL
★ NBC—Ed Lowry; Grace Hayes;
Leopold Spitalny's Orchestra: KWK
WREN
KWTO—The Atwell Sisters
WLS—Baseball Resume; Hal Totten
WWL—Carl Junker
6:15 p.m.
KWTO—Dinner Music
WIBW—Columbia Variety (CBS)
WLS—Hessberger's Concert Orchestra
WWL—Dance Orchestra
6:30 p.m.
KASA—Front Page Drama
KOMA—Columbia Variety (CBS)
KWTO—Souvenirs of Song
WLS—Eddy Duchin's Orchestra
6:45 p.m.
KWTO—Around the Family Organ
WWL—Nick Palmisano
7:00 p.m.
★ NBC—Manhattan Merry-Go-Round:
KOA WDAF KFI
★ NBC—Headliners; Choir; Frank
Parker, tenor; Orchestra: WSM
WLW WOAI WSMB WFAA KPRC
KTBS
CBS—Harry Sosnik's Orchestra: KSL
KMBC KFAB KOMA KRLD WIBW
KTUL
CBS—Buddy Rogers' Orch.: KMOX
WENR—Welch Singers
WGN—Chicago Symphony Orchestra
WREN—The Waltz Trio
WWL—Castro Carazo's Orchestra
7:15 p.m.
CBS—Harry Sosnik's Orchestra: KLZ
WIBW
KGBX—Dinner Music
WENR—Leonard Keller's Orchestra
WREN—Favorite Quartet
7:30 p.m.
NBC—American Album of Familiar
Music: WOAI WFAA KFI WSMB
KOA WSM KPRC WDAF KVOO
WKY
★ CBS—Fred Waring's Orchestra:
KTUL WDSU KOMA KMBC KLZ
KRLD KMOX KSL WIBW KFAB
★ NBC—Walter Winchell, columnist:
WENR WLW KWK WREN
WWL—Variety Program
7:45 p.m.
NBC—One Act Play: KWK WENR
WREN
KGBX—Assembly of God
WLW—Unbroken Melodies
8:00 p.m.
★ NBC—Hall of Fame: Gus Arnheim's
Orchestra: WDAF KOA WLW KFI
WKY KTBS KPRC WSM WSMB
WOAI WFAA KPRC
★ CBS—Wayne King's Orchestra:
KFAB KLZ KMOX WDSU KRLD
KSL KMBC WIBW
★ NBC—Madame Schumann-Heink:
KWK WENR WREN
8:15 p.m.
NBC—Mrs. Montague's Millions:
WREN
WENR—Edison Symphony Orchestra
8:30 p.m.
NBC—Canadian Capers, trio; orches-
tra: WDAF KPRC WFAA WSM
KOA WKY KTBS WSMB
NBC—L'Heure Exquise: WREN KWK
WLW
CBS—Melody Masterpieces: KMOX
KOMA KMBC KTUL KRLD KLZ
WDSU KFAB KSL
KFI—Charles Hamps' Orchestra
WOAI—The Ammen Lady
8:45 p.m.
NBC—Canadian Capers: WOAI WSMB
KFI
KGBX—Hawaiian Melodies

WIBW—Ferde Grofe's Americana
(CBS)
9:00 p.m.
NBC—Al and Lee Reiser: KWK WREN
NBC—Wendell Hall, ukelele and
songs: KFI WBAP KOA WDAF
KTBS WOAI WKY KPRC
CBS—Little Jack Little's Orchestra:
KSL KMBC KFAB KTUL WIBW
KLZ KOMA KRLD WDSU
KGBX—The Jewel Box
KMOX—Baseball Resume
KSL—Merrymakers
WLW—Dance Orchestra
WSM—Abe Lyman's Orchestra (NBC)
WSMB—Moments of Melody
9:15 p.m.
NBC—Harold Stern's Orchestra: WDAF
WSMB WENR
CBS—Little Jack Little's Orchestra:
KMOX
NBC—Madame Schumann-Heink: KFI
WOAI WKY KOA WBAP KPRC
WGN—Lum and Abner, sketch
WREN—Anson Weeks' Orchestra
9:30 p.m.
NBC—News: WOAI WSM KPRC
KTBS KTHS WDAF WBAP WSMB
NBC—Charlie Davis' Orchestra: WSM
KPRC WOAI KTBS KTHS WDAF
WBAP WSMB
CBS—Glen Gray's Orchestra: KMBC
KMOX KLZ KOMA KRLD WDSU
KTUL
NBC—News (5 Min.): WENR
NBC—Freddie Berrens' Orchestra:
WREN KOA
KFI—Makers of History
KGBX—Song Bag
WENR—Dan Russo's Orchestra
WGN—Wayne King's Orchestra
WLW—Tea Leaves and Jade
9:45 p.m.
CBS—Joe Reichman's Orchestra:
KLZ KFAB WIBW KRLD KMBC
KTUL KOMA
KMOX—Jimmy Joy's Orchestra
WGN—Anson Weeks' Orchestra
10:00 p.m.
NBC—Eddy Duchin's Orchestra:
WSM WKY KTHS WDAF WBAP
WOAI KTBS KPRC
CBS—Red Nichols' Orchestra: KOMA
KMOX KRLD KLZ WDSU WIBW
KTUL KFAB
NBC—Mills' Blue Rhythm Band:
WREN WLW
KMOX—Sports Reporter (5 Min.)
KOA—Comedy Stars of Hollywood
KSL—Sunday Evening Service
WENR—Buddy Rogers' Orchestra
WSMB—Louis Prima's Orchestra
10:15 p.m.
★ NBC—Russ Columbo, baritone;
Jimmy Grier's Orchestra: WBAP
WDAF KPRC WSMB KTHS KTBS
WOAI WKY WSM KOA
KWK—Mills' Blue Rhythm Band
10:30 p.m.
NBC—Clyde Lucas' Orchestra: WREN
KWK WLW
CBS—Ozzie Nelson's Orchestra: KRLD
KLZ KFAB KOMA KTUL WIBW
KMOX KSL
★ NBC—Hollywood on the Air: WKY
WSMB WOAI KPRC KTBS WDAF
KTHS KOA
WBAP—Dance Orchestra
WENR—Hessberger's Orchestra
WSM—Dance Orchestra
10:45 p.m.
KSL—The Watchtower
WDSU—Ozzie Nelson's Orch. (CBS)
11:00 p.m.
NBC—Leonard Keller's Orchestra:
KTBS WKY WBAP WSMB KOA
CBS—Earl Hines' Orchestra: KTUL
WIBW KLZ KOMA KFAB
NBC—Phil Levant's Orchestra: WREN
KWK
KFI—University of California
KMBC—Mystery Dance Makers
KMOX—Frankie Masters' Orchestra
WDSU—Henry Busse's Orch. (CBS)
WENR—Frank Sylvano's Orch. (NBC)
WLW—Dance Orchestra
11:15 p.m.
CBS—Keith Beecher's Orchestra: KLZ
KOMA WIBW KTUL
11:30 p.m.
NBC—Gray Gordon's Orchestra:
KTBS WSMB KOA WKY
CBS—Dan Russo's Orchestra: KLZ
KMOX KTUL KFAB KOMA WBW
NBC—Noble Sissle's Orchestra: KWK
WENR WREN
KFI—Reader's Guide
KMBC—Organ Melodies
WLW—Larry Lee's Orchestra
11:45 p.m.
KFI—California League
KMOX—When Day is Done
12:00 Midnight
KFI—Reporter of the Air
KOA—Dance Orchestra
KSL—Everett Hoagland's Orchestra
WLW—Moon River, organ and poems
12:30 a.m.
KOA—Doorways to Yesterday
KSL—Rube Wolfe's Orchestra

New Programs, Changes

(Time Shown Is Central Standard)

Sunday, Sept. 2

Dale Carnegie, author and lecturer, returns to the air this afternoon at 11 a. m. over an NBC-WEAF network with the radio series "Little-known Facts About Well-known People." **Leonard Joy** and his orchestra will share time on this broadcast, interspersing a smooth, distinctive type of string melody.

Robert Simmons, tenor, will be **Mary Small's** guest artist at the "Little Miss Bab-o's Surprise Party" at 11:30 a. m. over an NBC-WEAF network.

Abram Chasins, eminent young composer-pianist, will resume his "Piano Pointers" series over the CBS network from 12:15 to 12:30 p. m. **Chasins** has just returned to New York after a six weeks' vacation on the Pacific Coast.

"The House by the Side of the Road," starring **Tony Wons**, will have its premiere broadcast at 3:30 p. m. over an NBC-WEAF network, and for Western listeners at 2:30 over the same network. This will be a dramatic and musical program inspired by the **Sam Walter Foss** poem of the same name.

Cpl. Theodore Roosevelt, soldier, sportsman and former Governor-General of the Philippines, will describe his adventures as an explorer in the American Bosch "Radio Explorers Program" today at 3:30 p. m. over an NBC-WJZ network.

Effective today **Nick Lucas** takes a new time, 4 to 4:15 p. m., and "Summer Musicale," featuring **Harry Sosnik** and his orchestra from Chicago, will be heard from 4:15 to 4:45 p. m. Thereafter, **Carlile and London**, piano team, and the **Warwick Sisters**, vocalists, will be heard over the CBS network from Philadelphia.

Gus Arnheim and his famous "band from movieland" will take their place in the cavalcade of dance orchestras passing before the microphone in the "Hall of Fame" program. **Arnheim** and his troupe of vocalists including **Jimmy Newell**, **Maxine Tappan** and a girls' trio will be presented at 8 p. m. over an NBC-WEAF network from the NBC Hollywood studios.

Walter Winchell, New York newspaper

columnist, returns to the air for his third season as radio purveyor of stories about the great and near-great of stage, screen and Broadway. This weekly series of Sunday-night gossip will be heard over an NBC-WJZ network at 7:30 p. m. A repeat program for Pacific Coast listeners will be inaugurated November 4 over the same network.

Monday, Sept. 3

Clara, Lu 'n' Em, those gossipy gals who had a leave of absence from the airwaves for vacation, resume their regular morning broadcasts today at 8:15 a. m. over an NBC-WEAF network. This program is heard daily except Saturday and Sunday.

As the lifeboat crews of fifteen or more ships of many nations fight their way down the Hudson River in New York Harbor on Labor Day, in the annual International Lifeboat Race, the battle of brawn will be pictured for air audiences over an NBC-WJZ network from 9:30 a. m. to 10 a. m. The Robert L. Hague Trophy will be presented to the winning crew by **Postmaster General James A. Farley**. The finish line of the two-mile race will be at the new George Washington Bridge over the Hudson where the **Farley** presentation speech to the winners will be broadcast.

"Buck Rogers in the 25th Century," popular script series, returns to the air today. The broadcasts will be heard each Monday, Tuesday, Wednesday and Thursday from 4 to 4:15 p. m., for Eastern stations, and from 5:30 to 5:45 p. m., for Western stations, of the Columbia chain.

WBBM's "Windy City Revue" will be heard over the CBS network from 6:30 to 7 p. m., replacing "Raffles," which will move to Sundays, beginning September 9.

Tuesday, Sept. 4

Mystery-drama enthusiasts will be glad to note the return to the air of the "Eno Crime Clues" shows presented over an NBC-WJZ network at 6 p. m. every Tuesday and Wednesday evening.

Fray and Braggiotti, Columbia's Franco-Italian team, absent from the microphone during a summer's trip to Europe, will be featured from 7 to 7:15 p. m. in the first of a new series of programs, over the Columbia network.

Mrs. Franklin D. Roosevelt again will be heard over the NBC-WJZ network at 7:30 p. m., when she inaugurates a series of programs comprising four broadcasts. She will speak twice during each broadcast, once as a news commentator and again on the problem of the use of leisure time. **Mrs. Roosevelt** has announced that the American Friends Service League will receive the proceeds of these broadcasts. **Willard Robison's** orchestra will provide the music for the first program.

Wednesday, Sept. 5

The "Modern Mountaineers" and their orchestra will be heard over the CBS network at 5 p. m., a new time for these new headliners.

The "First America's Cup Race" will be dramatized over an NBC-WJZ network at 7:30 p. m. This will consist of the old Pilot's Race, the founding of the syndicate which built the first yacht "America," its trip across the sea, and other interesting events of this race.

Thursday, Sept. 6

The "Mohawk Treasure Chest," with **Ralph Kirbery**, the Dream Singer; **Harold Levey's** Orchestra; **Martha Lee Cole**, interior decorator, and **James Meighan**, master of ceremonies will inaugurate a series of broadcasts at 10 a. m., over an NBC-WEAF network. These programs will be heard twice a week, the Sunday show starting September 9 at 12 noon over the same network.

Detroit Symphony Orchestra, with **Victor Kolar** conducting, will resume its regular schedule over the CBS network, effective today from 2 to 3 p. m.

Friday, Sept. 7

Johnny Green's "In the Modern Manner" and "California Melodies" will exchange time of presentation over the Columbia network. The former feature will be heard from 7 to 7:30 p. m. and the California show from 7:30 to 8 p. m.

Floyd Gibbons, famed war correspondent and rapid-fire radio commentator, has replaced **Phil Baker**, the Armour Jester, as headliner on the Armour Program for six weeks. **Baker**, with **Mrs. Baker**, has gone to Europe for a short vacation. **Harry McNaughton** and **Mabel Albertson**, comedienne, also are vacationing, but have not announced their plans. **Irene Beasley** and **Roy Shield's** orchestra will continue on this show, which is presented at 7:30 p. m. over an NBC-WJZ network.

Saturday, Sept. 8

Columbia Broadcasting System will again tax its technical staff. Its newest stunt broadcast—"Dancing Around the World"—from 6 to 6:30 p. m., will be a pickup, featuring an elaborate co-ordination of cues to provide coast-to-coast listeners with music skipping from New York to London, to Chicago, to Buenos Aires, to Honolulu and to San Francisco.



HEAR

Smilin' Ed McConnell
and his
ACME
QUALITY
Paint and
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Sinx
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over
The Columbia Broadcasting System
Beginning Sunday Evening, Sept. 9th
5:30 P.M., C.S.T. over
KFAB KMBC KMOX
KRLD WDSU
Also every Thursday 10:30 A.M. C.S.T.



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TONY WONS
AND
MANY OTHER STARS
OLD AND NEW

"THE HOUSE
BY THE SIDE
OF THE ROAD"

GREAT MUSIC
DRAMA
COMEDY
IT'S ALL THERE!



Horace, the Comedian—Gardener and Man-of-All-Work, who Aspires to Be a Great Orator.

Ronnie and Van—Entertaining Harmonizers, Vaudeville Headliners.

Beloved Radio Philosopher, in a New Dramatic Role.

Vanna and Darcy—Two Brilliant Stars in the Musical Firmament.

Ulderico Marcelli—Musical Genius and Composer... Directs the Orchestra and Vocal Ensemble.

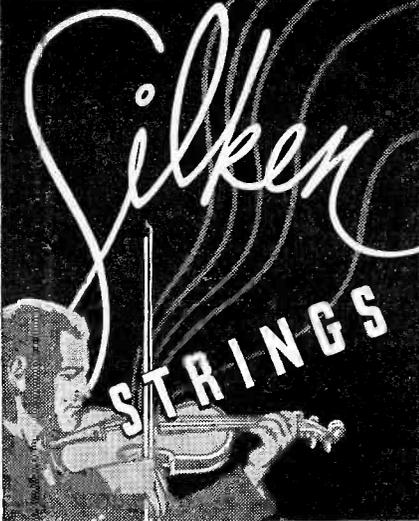
SUNDAY
AFTERNOON

NBC

KDYL 1:30 to 2 p. m. MST
KFI 12:30 to 1 p. m. PST
KOA 1:30 to 2 p. m. MST
KPRC 3:30 to 4 p. m. CST
KTHS 3:30 to 4 p. m. CST
KV00 3:30 to 4 p. m. CST
WBAP 3:30 to 4 p. m. CST
WDAF 3:30 to 4 p. m. CST
WFAA 3:30 to 4 p. m. CST
WKY 3:30 to 4 p. m. CST
WLW 4:30 to 5 p. m. EST
WOAI 3:30 to 4 p. m. CST
WSM 2:30 to 3 p. m. CST
WSMB 2:30 to 3 p. m. CST

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5 P.M. CENTRAL STANDARD TIME
NBC-WJZ coast-to-coast chain

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Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Afternoon

12:00 Noon

KASA—Around the District with the Bell Oilers
KMBC—The Sunbonnet Girls
KOB—"Uncle Jerry"
KOMA—Scott Fisher's Orchestra
KWTO—Radiatorial
WDSU—Labor Day Parade (CBS)
WFAA—Markets; R. J. Murray; A. and M. College
WLS—Dinnerbell Program
WWL—Dance Orchestra

12:15 p.m.

KMBC—News; Markets
KMOX—Producer's Livestock Reports
KOB—Home Makers' Program
KRLD—Scott Fisher's Orchestra
KWTO—Luncheon Music
WFAA—Mrs. Tucker's Smiles; Waltz Time
WWL—Musical

12:30 p.m.

CBS—Emery Deutsch's Orchestra: KOMA KSL KLZ WDSU
T. N.—Lee O'Daniel's Doughboys: WBAP WOI
KMBC—Tex Owens, songs
KMOX—Three Brown Bears
KOA—Three C's (NBC)
KWTO—News
WDAF—Melody Parade
WLW—Gene Burchell's Orchestra
WSM—Division of Markets
WSMB—Smack Out (NBC)
WWL—News

12:45 p.m.

NBC—Ma Perkins: WLW WSM
NBC—Richard Maxwell, tenor: KTHS KVOO
KMBC—Walkathon
KMOX—St. Louis Medical Society
KOA—Livestock, Produce Reports
KRLD—Emery Deutsch's Orch. (CBS)
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammy
WLS—Livestock and Grain Markets
WOAI—Crazy Band
WREN—Eb and Zeb, comedy
WSMB—Anson Weeks' Orchestra
WWL—The Light Crust Doughboys

1:00 p.m.

★ NBC—Frank Morrison, talk: KOA WSMB KTBS WSM WKY WREN KWK KVOO
CBS—The Four Showmen: KSL WDSU KTUL KMBC KOMA KMOX
NBC—Dreams Come True: WLW T. N.—Chuck Wagon Gang: WBAP WOI KPRC
KOB—New Mexico Motor Patrol
WDAF—Famous Leaders
WLS—Homemakers' Hour
WWL—Krauss' Program

1:15 p.m.

NBC—The Wise Man, drama: WDAF
CBS—Steel Pier Minstrels: KMBC WDSU KOMA KSL KLZ KTUL KRLD KFAB
KMOX—Exchange Club
KOB—Home and Farm Hour
KWTO—Leroy James
WBAP—Studio Ensemble
WLS—Rangers Quartet
WLW—Dorothy Fredericks, soprano
WOAI—Carol Lofner's Orchestra
WWL—Eddy Hour

1:30 p.m.

NBC—Concert Orchestra: WDAF
CBS—Steel Pier Minstrels: KFAB KMOX
KWTO—Roy Queen's Rangers
WLS—Homemakers
WLW—"Bond of Friendship"
WWL—Dance Orchestra

1:45 p.m.

CBS—Chansonette: WDSU KSL KLZ KOMA KTUL KRLD KMBC
KMOX—Shoppers' Club
KOB—Eb and Zeb
WBAP—Parade
WBAP—The Three Colonels
WLW—Ethel Ponce, vocalist
WOAI—Weather and Stock Reports

2:00 p.m.

NBC—Betty and Bob, sketch: WBAP KOA KPRC WLW WKY KVOO WLS KWK
CBS—Lazy Bill Huggins, baritone: KMOX KRLD KTUL KFAB KMBC

NBC—Gypsy Trail; orchestra, soloist: WSMB WSM WDAF
KSL—Broadcasters Review
KWTO—Navajo Indians
WREN—Hollywood Impressions
WWL—Merchants' Express

2:15 p.m.

CBS—Ann Leaf, organist: KLZ KRLD KMBC KMOX KOMA KFAB
NBC—Gale Page, soloist: WREN WSM KTBS WBAP WSMB WKY KWK KPRC
KOA—Myron Johnson's Orchestra
KWTO—Chronicles
WLS—Wm. O'Connor, tower topics
WLW—Music by Divano

2:30 p.m.

★ NBC—Chicago Symphony Orchestra: WSM WSMB KWK WREN KTBS WENR KVOO KPRC WFAA WKY

CBS—Chicago Variety Program: KMOX KMBC WDSU KRLD KTUL KSL KOMA KLZ WIBW
KWTO—Glenn Stambach, organist
WBAP—Monro, astrology
WLW—Life of Mary Sothern

2:45 p.m.

KOA—Lady Next Door (NBC)
WLW—Business News

3:00 p.m.

★ CBS—Album of Popular Classics: KOMA KLZ KRLD KFAB KTUL WDSU KMBC

NBC—Orlando's Orchestra: WLW KMOX—Window Shoppers; Orchestra
KSL—Payroll Builder
KWTO—The Spice of Life
WOAI—Chicago Symphony (NBC)
WWL—Ed Larmann, organ recital

3:15 p.m.

CBS—Between the Bookends: KRLD KSL KMBC KTUL KOMA
KMOX—Harmonettes
KWTO—Slim and Shorty

3:30 p.m.

CBS—Edward Wurtzbech's Orchestra: KMBC KTUL KOMA KRLD KFAB
NBC—Rafter 5 Riders: WSM WLW WSMB

NBC—The Singing Lady: WREN
NBC—Ma Perkins, drama: WENR WFAA WOI WKY KOA KPRC WDAF KVOO KTBS

KMOX—The Voice of St. Louis
KSL—Town Crier
KWTO—Dance Orchestra
WWL—Dance Orchestra

3:45 p.m.

CBS—Bob Nolan and Norm Sherr: KSL KTUL KOMA KRLD KMBC WIBW

NBC—Dreams Come True: KPRC WFAA WOI WKY WSM KOA WDAF KTBS KVOO

NBC—Ranch Boys: WENR WREN KWK
KMOX—The Blue Buddies Quartet
WLW—The Texans, vocal trio
WSMB—Enrique Tuit, pianist

4:00 p.m.

NBC—Al Pearce's Gang: WLW KVOO KPRC WSM WOI KTBS WFAA WSMB

CBS—Men of Notes: KSL KLZ KTUL KFAB WIBW KOMA KMOX WDSU
NBC—Three X Sisters: WREN KWK WENR WKY KOA

KMBC—The Village Choir
KOA—Theater Reporter (5 Min.)
KOB—South Americans
KWTO—Classified Ads
WDAF—Song Matinee
WWL—Henry and Minerva

4:15 p.m.

CBS—Cadets Quartet: KTUL KOMA WIBW KLZ KRLD KFAB
NBC—U. S. Army Band: WREN WKY KWK

KMBC—The Evening Breeze
KMOX—Tune Shop; Relief Speaker
KOA—Al Pearce's Gang (NBC)
KSL—Dental Clinic of the Air
KWTO—Bill Ring
WENR—Larry Larsen, organist
WWL—Mrs. Marion Herbert McGuire

4:30 p.m.

NBC—U. S. Army Band: KOA KPRC WENR

CBS—Miniatures: KSL KLZ KRLD KFAB WDSU KMOX
NBC—Charlie Davis' Orchestra: WKY WOI KTBS WDAF WFAA WSMB

KMBC—News
KWTO—Sports, Lee George; Markets
WLW—Jack Armstrong, drama
WREN—The Black Ghost
WSM—String Ensemble
WWL—George Wagner's Orchestra

4:45 p.m.

CBS—Two Pals and a Gal: KLZ KMBC KRLD KTUL KSL KMOX
NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WENR

5:00 a.m.
WLS—Family Circle Program
5:15 a.m.
WLS—Weather and Markets
5:30 a.m.
KMOX—Home Folks Hour
WLS—Arkansas Woodchopper; Bulletin Board
WLW—Top o' the Morning
5:45 a.m.
KMOX—Dynamite Jim
6:00 a.m.
KMOX—Riddles and Grins
WLS—Smile a While Time
WLW—Family Prayer Period
6:15 a.m.
WLW—Morning Devotions
6:30 a.m.
NBC—Cheerio: WLW
KMBC—Morning Devotions
KMOX—Melody Weavers and Skeets
WDAF—Over the Coffee Cups
WFAA—The Troubadours
WLS—Leon Cole, organist
WSM—The Troubadours
6:45 a.m.
KMBC—Tex Owens, songs
KMOX—Black and White Rhythm
WFAA—Pam Davenport, pianist
WLS—Children's Program
7:00 a.m.
NBC—Morning Glories: WDAF
CBS—The Song Reporter: KMBC WDSU KTUL
★ NBC—Breakfast Club: WKY KWK WREN WSMB KTBS KTBS WOI KPRC KVOO
KMOX—Mountain Minstrels
WFAA—Early Birds
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony duo
WSM—Morning Devotions
7:15 a.m.
CBS—Harmonies in Contrast: WDSU KMBC
NBC—Don Hall Trio: WDAF WLW
KMOX—Novelty Boys
WLS—The Westerners
WSM—Breakfast Club (NBC)
7:30 a.m.
NBC—Eva Taylor, songs: WDAF
CBS—Metropolitan Parade: KTUL WIBW KLZ
KMBC—News
KMOX—Tick-Tock Revue
KSL—Morning Musicale
WLS—Entertainers
WLW—Hymns of All Churches
7:45 a.m.
NBC—Matinata, mixed chorus: WDAF WLW
CBS—Metropolitan Parade: KMBC KLZ
WFAA—Blue Bonnet Harvesters
WLS—News, Julian Bentley
8:00 a.m.
NBC—Breen and de Rose: WLW
NBC—Harvest of Song: WREN KTHS KVOO WOI KOA KTBS WSM KWK
CBS—Metropolitan Parade: KOMA KSL KRLD WIBW KLZ KFAB
KMBC—Musical Time
WDAF—Morning Bible Lesson
WFAA—Variety Program
WLS—Kitchen Program
WSMB—Speaker
WWL—Musical Clock
8:15 a.m.
NBC—Holman Sisters, piano duo: WREN KOA KWK
NBC—Clara, Lu 'n' Em, gossip: KTBS WSM WOI KOA WKY WFAA KPRC KVOO WSMB KTBS WLW WDAF
KMBC—Musical Moments
KSL—Morning Watch
WWL—Souvenirs; Henry Dupre
8:30 a.m.
CBS—News (5 Min.): KRLD WDSU KOMA KTUL WIBW
CBS—Carolyn Gray: WDSU KOMA KLZ KRLD KTUL WIBW
NBC—News (5 Min.): WSMB WDAF WSM KOA
NBC—Morning Parade: WSM WSMB WDAF KOA
NBC—Today's Children: WKY KWK WBAP WREN KPRC WLS
KMBC—Walkathon
WLW—Mailbag
WOAI—Musical Program
WWL—Morning Musicale
8:45 a.m.
NBC—News (5 Min.): KTHS WREN WKY WOI KWK WBAP KPRC KTBS KVOO
NBC—Radio Kitchen: WREN KTHS KTBS KVOO WOI WBAP WKY KPRC KWK
CBS—The Three Flats: KOMA WIBW KRLD WDSU KLZ
KMBC—High Grade Melodies
KMOX—Fashion Parade
WDAF—High Grade Melodies
WLS—Neighborhood Boys
WLW—Rhythm Jesters
9:00 a.m.
NBC—Allen Prescott, sketch: WREN KWK

NBC—U. S. Navy Band: KOA WDAF WSM KTBS KVOO KTBS WKY WSMB WOI
CBS—Quarter Hour in Waltz Time: KMOX KOMA KTUL WDSU KRLD
KMBC—Joanne Taylor, talk
WBAP—The Jewel Gem
WLS—Livestock; Markets
WLW—Mary Alcott, vocalist
WWL—Just Home Folks
9:15 a.m.
CBS—Beale Street Boys: WDSU KLZ KOMA KFAB KMBC KMOX
NBC—Platt and Nierman, piano duo: WREN KWK
KPRC—U. S. Navy Band (NBC)
WBAP—Between Us
WLW—News; Livestock Reports
9:30 a.m.
CBS—Mayfair Melodies: KOMA WDSU KLZ KTUL KRLD
★ NBC—International Lifeboat Race: WREN KWK WKY
KMBC—Sunshine Lady
KMOX—"Let's Compare Notes"
WENR—Program Preview
WLW—Charioteers, spiritual singers
WWL—"Gaga" and the Barker
9:45 a.m.
CBS—The Cadets Quartet: KMBC KMOX
KSL—Advertisers' Review
WBAP—Hour of Memories (NBC)
WENR—Variety Program
WLW—Painted Dreams, sketch
10:00 a.m.
NBC—Devora Nadworney, contralto: WDAF
CBS—Betty Barthell, songs: KMBC KMOX KSL KLZ KTUL WDSU KRLD
NBC—Fields and Hall, songs: WBAP WSM WKY KWK KPRC WREN WENR KVOO WOI KOA KTBS
WGN—Tom, Dick and Harry
WLW—Ward and Muzzy, piano duo
WSMB—Health Exercises
WWL—Quality Club Boys
10:15 a.m.
NBC—Honeyboy and Sassafras: WDAF
CBS—Poetic Strings: KMBC WDSU KOMA KFAB KMOX KLZ KRLD
NBC—Charles Sears, tenor: WOI KTBS KTBS KPRC WREN WENR WKY KOA KWK WSMB KVOO WBAP
KSL—Jennie Lee
WBAP—Reports (5 Min.)
WLW—Babs and Don, comedy team
WSM—String Ensemble
WWL—Marvin's Merry Makers
10:30 a.m.
NBC—Vic and Sade: WSMB WOI KTBS KOA WFAA WREN WKY KPRC KWK KTBS WSM KVOO
CBS—Al Kavelin's Orchestra: KLZ KTUL KFAB KMOX KRLD WDSU
NBC—Merry Madcaps: WLW WDAF
KMBC—Magazine of the Air
KSL—Good Morning Judge
WENR—Rhythm Ramblers
10:45 a.m.
NBC—Words and Music: KTBS KOA WOI KTBS WSMB WREN WSM KVOO WKY KPRC KWK
CBS—Al Kavelin's Orchestra: KOMA KSL
KMOX—Ozark Melodies
WFAA—Woman's Mirror
WLS—Virginia Lee and Sunbeam
WWL—Farm and Home Hour
11:00 a.m.
CBS—Velazco's Orchestra: KSL KLZ KMBC WDSU KOMA KFAB KRLD KTUL
★ NBC—Labor Day Program, William Green, speaker: WDAF WSMB
KMOX—Jimmy Corbin, pianist
WLS—Geo. Simon, tenor
WLW—Bob Albright; Charles Wayne
WWL—Masters of Music
11:15 a.m.
NBC—Hon. Archie and Frank: KTHS WSM WREN KPRC KWK KTBS WOI
KMOX—Velazco's Orch. (CBS)
KOA—Memories (NBC)
WDAF—Service Reports
WFAA—The Wanderers
WLS—Friendly Philosopher
WLW—River, Market and Livestock
WWL—Radio Salute; Henry and Don
11:30 a.m.
★ CBS—Labor Day Parade in Washington: KSL KMBC KTUL KLZ KOMA
NBC—Farm and Home Hour: WSM WFAA WLW KWK WOI KVOO KOA KPRC WDAF KTBS KTHS WSMB WKY WREN
KMOX—Magic Kitchen
KRLD—Mid-day Musical Ramblers
WLS—Round Up, The Westerners
11:45 a.m.
KFAB—Labor Day Parade (CBS)
WLS—Weather; Markets; News

★ NBC—Billy Batchelor, sketch: KOA WDAF KTBS WSM KVOO KPRC WKY WOI WFAA KWK WSMB
KWTO—Kampus Kids
WREN—Happy Jack Turner
5:00 p.m.
CBS—Dan Russo's Orchestra: KRLD KSL KOMA KFAB KTUL
NBC—Freddie Martin's Orchestra: KTBS KWK KTHS WKY WOI WFAA KVOO WSMB
KMBC—Big Brother Club
KMOX—Sports; Piano Melodies
KOA—Microphone News
KWTO—Aces of Rhythm
WDAF—Service Reports
WLW—Virginia Marucci's Orchestra
WREN—News
WSM—Pan American Broadcast; News
WWL—Robinson's Humming Four
5:15 p.m.
NBC—Mario Cozzi, baritone: WFAA WREN KTBS WOI KTHS KWK WSM WSMB
★ CBS—William Green, talk: KSL KLZ KOMA KRLD KFAB
NBC—Gene and Glenn: WKY WDAF
KMBC—Happy Hollow
KMOX—Baseball Highlights
KOA—University of Denver Program
KWTO—Dinner Music
WENR—Baseball Resume
WLW—Joe Emerson and Orchestra
WWL—Youngblood and Ray
5:30 p.m.
NBC—Arlene Jackson, songs: WDAF WENR KPRC KTBS KOA WOI
CBS—Jimmy Corbin, pianologue: KOMA KLZ KFAB
KFI—Billy Bachelor, sketch (NBC)
KMBC—Walkathon
KMOX—Buck Rogers (CBS)
KSL—Junior Hour
KWTO—Sports Summary, Lee George
WBAP—Evening Reveries
WLW—Bob Newhall, sports talk
WSM—Jack Shook; Marjorie Cooney
WWL—Mayor Bayou "Pom Pom"
5:45 p.m.
NBC—Sisters of the Skillet: WSMB KTBS WOI WDAF KTHS WSM WBAP KVOO KOA
CBS—Boake Carter, news: KMOX KMBC KFAB
NBC—Frank Buck's Adventures: WENR
CBS—"And the Crowd Roars": WIBW KOMA KLZ KRLD
NBC—Gray Gordon's Orchestra: KWK WREN
KWTO—Dinner Music
WLW—Al and Pete, comedy and songs
WWL—Salon Orchestra
Night
6:00 p.m.
NBC—Jan Garber's Orchestra: WREN KWK KOA KFI WLW WLS
★ CBS—Kate Smith's Swanee Music: KRLD KLZ KMBC WDSU KFAB KSL KTUL
★ NBC—STUDEBAKER CHAMPIONS: Richard Himber's Orchestra; Joey Nash, vocalist: WDAF KPRC WKY WOI WBAP KVOO KTBS
KMOX—Art Gilham, pianist
KWTO—News
WSM—Nap and Dee
WSMB—Political Talk
6:15 p.m.
★ CBS—Edwin C. Hill, news: KMBC KMOX WIBW KLZ KOMA KRLD
KSL—Broadcasters Review
KTUL—Forster Davis; Sports; Organ
KWTO—Sax Trio
WDAF—Air Adventures of Jimmie Allen
WSM—Bobby Castlen, accordionist
WWL—Variety Program
6:30 p.m.
★ NBC—Garden Concert: WLW
CBS—Windy City Review: KFAB WDSU KMBC KOMA WIBW KLZ
NBC—King's Guard Quartet: WREN KOA WLS KTHS KTBS
KASA—Front Page News
KMOX—Four Shamrocks; Orchestra
KOB—Cecil and Sally
KWTO—Radio Spotlight
WFAA—Rhythm Time
WOAI—Bank Program
WSM—String Ensemble
WSMB—Short Wave Demonstration
WWL—The Pickard Family
6:45 p.m.
NBC—Broadcast from Schooner Seth Parker: WENR WREN KVOO KOA WSM KTBS
NBC—Ensemble Symphonique: KWK WKY
KFI—Junior Forum
KMOX—"Chandu"
KWTO—Around the Family Organ
WFAA—The Southwesterns
WOAI—Range Riders
WSMB—News; Orchestra

Sportcasts of the Week

SCHEDULE OF EVENTS

(Shown in Central Standard Time)

SATURDAY, Sept. 1: 1 p. m., Hopeful Stakes, CBS-WABC network; 2 p. m., Saratoga Cup, CBS-WABC network. **TUESDAY, Sept. 4:** 7:30 p. m., Boxing Bout, WHN (1010 kc). **FRIDAY, Sept. 7:** 1 p. m., National Tennis Singles, CBS-WABC network. **SATURDAY, Sept. 8:** 1 p. m., National Tennis Finals, CBS-WABC network.

A turf double-header is on the Columbia calendar for Saturday, September 1, with *Thomas Bryan George* bringing the *Hopeful Stakes* and the *Saratoga Cup*, closing features of the Spa meeting, to his many listeners. At 1 p. m. Mr. George comes to the rail side for the six and a half furlong gallop of the country's leading two-year-olds who will be shooting for the \$50,000 added prize offered to the Hopeful victor. An hour later George completes this tough assignment with a report of the grueling mile and six furlongs being covered by a band of topnotch handicap stars in quest of the famous Saratoga Cup.

CONTINUING to cater to its large tennis audience, the CBS-WABC chain presents *Ted Husing* in a series of programs from the courts at Forest Hills Country Club, in New York, where the play for the coveted national singles tennis title begins September 4. Fifteen-minute res-

ume periods will cover the earlier matches; at 3:45 p. m. CST September 4; 4:45 p. m. September 5, and at 3:45 p. m. September 6 while a semi-final play-by-play airing is on deck for September 7 at 1 p. m. The final will be presented by Husing, Saturday, September 8 at the same time.

FORD DEALERS' latest publicity-seeking program takes in the sporting public. *Gordon Stanley Cochran*, more widely known to followers of the Detroit Tigers as "Mickey," is now heard weekly at 7 p. m. CST on Wednesdays over a CBS-WABC hookup in a spiel dealing entirely with his own expert opinions of the flag races in both leagues. Pickups of the program are to be made during the rest of the season from whatever town the team happens to be each mid-week.

Interesting to note is the fact that this contract adds another Tiger to a "mike" job. Also taking his regular turn on the air is *Charley Gebringer*, heavy-hitting second sacker of the club whose airings go out over WWJ, Detroit. And finally, the broadcasts of the Tigers' games are handled by *Harry Heilman*, one of De-

troit's baseball greats. We wonder if they now will control their batting averages by radio?

IT'S A PITY the *Giants* won't be able to prevent baseball fans from listening to the play-by-plays of the World Series games next month. Last year's champs, who look a cinch to repeat in the National League at least, found out *Earl Harper* was broadcasting some realistic telegraphic reports of the Yankee and Giant traveling games over WINS and that thousands of fans were really getting a kick out of listening. Two weeks of this and the officials of both clubs succeeded in cutting off this source of pleasure for Gotham's shut-ins. The kick was about the attendance drop. So now WINS has substituted the next best thing—they give an inning-by-inning resume of all big league games every half hour from 1 to 5 p. m. CST daily.

KMOX will again supply midwest grid fans with their entertainment via the efforts of *France Laux*, who is to be aided by *Brad Robinson*, former All-American end from Minnesota U. (See back page for complete national grid schedules.)

They Must Be Thrilled

(Continued from Page 3)

slaying of a premier; they follow me to the bier of a fallen leader. They shudder with me at the falling of walls in a holocaust and they stand by my side as a kidnaped child is returned, ashen and trembling, to panic-stricken parents.

So catering to these vicarious thrills becomes one of the duties in the preparation of my broadcasts. I do not ever want to lose the pleasure of these personally conducted tours into the maelstrom of world events.

You may wonder what type of listener follows the news broadcasts. It will be revealing to know that there is no listener type. The mail discloses the fact that men, women and children alike possess the instincts to which the popularity of this kind of broadcast may be ascribed.

Women, having more time on their hands, are the most prolific writers. They seem to represent the family in correspondence just as they do in the markets of the world. But there is a great deal

of writing by men, and I will have to admit that their letters are not quite so complimentary as those of their spouses.

Men, being better acquainted, or let me say more completely in touch with world affairs because of their attendance to business duties, are more prone to take me to task for what they interpret as a false or erroneous point of view on any sort of story from crime to politics. Women, on the other hand, follow the details of presentation more assiduously and are quick to catch questioned pronunciations or historical references in which there is possibility of error.

In a recent talk from the Stevens Hotel in Chicago, I made a veiled reference to the infidelity of the Empress Josephine. I am already anticipating an avalanche of protest from admirers of this Creole heroine who live by the tenet that the "queen can do no wrong." But it is by these barometers that I gauge the character of my broadcasts—and now you know why I adhere to the premise of "The Human Side of the News."

RICHARD HIMBER
AND HIS

STUDEBAKER
with Joey Nash
CHAMPIONS

MONDAY 6:00 Central Standard Time
P.M. Time

NBC—including WKY—KVOO
WBAP—KPRC—WOAI—KTBS

10:00 Mountain KOA and Pacific
P.M. Time Coast Network

TUESDAY 7:30 Central Standard Time
P.M. Time

CBS—including KRLD—WDSU
KTUL—KFH

8:00 Mountain KLZ and Pacific
P.M. Time Coast Network

- 7:00 p.m.**
- * NBC—Harry Horlick's Gypsies: WDAF
 - CBS—Evan Evans, baritone: KMOX KFAB KOMA KSL KMBC KRLD KLZ KTUL WIBW
 - * NBC—Greater Minstrels: WSM KOA WSMB WOAI WLW KTBS WKY WREN WFAA WLS KPRC KVOO KWK
 - KFI—Organ Recital
 - KOB—New Mexico Motor Patrol
 - WWL—Dance Orchestra
- 7:15 p.m.**
- CBS—Roy Helton: KMOX KOMA WDSU KLZ KSL KTUL KRLD WIBW KFAB
 - KGBX—Dinner Music
 - KMBC—Rhythm Encores
 - WWL—The Apple Knockers
- 7:30 p.m.**
- CBS—Dance Orchestra: KLZ KOMA KRLD KSL KTUL WIBW KFAB
 - * CBS—Lud Gluskin's Orchestra: KMOX KMBC
 - * NBC—House Party; Donald Novis, tenor; Joe Cook, comedian: WSMB WKY WFAA WOAI KOA WLW WDAF KFI KTBS WSM KVOO KPRC
 - NBC—Princess Pat Players: WENR WREN KWK
 - KOB—Anson Weeks' Orchestra
 - WWL—The Pickard Family
- 7:45 p.m.**
- KOB—"Behind the News"
 - KGBX—Society Reporter
 - WWL—Ring Rout
- 8:00 p.m.**
- * NBC—Concert Orchestra: KTHS KWK WREN WSMB WFLA WENR KVOO WOAI
 - NBC—Contented Program: WLW KOA KFI WDAF

For Daylight Time Add One Hour

- * CBS—Wayne King's Orchestra: KMBC KMOX KSL WDSU KRLD WIBW KFAB KLZ
 - KGBX—World Revue
 - KOB—Margaret Moseley, pianist
 - WFAA—News; Concert
 - WSM—Waller Brothers
 - WWL—Willard Serenader
- 8:15 p.m.**
- WSM—Mary Cortner, soprano
 - WWL—Quarter Hour
- 8:30 p.m.**
- NBC—Hazel Arth, contralto: WSM KTBS WENR KVOO
 - NBC—Demi-Tasse: KOA WDAF KFI
 - CBS—Care and Feeding of Hobby Horses: KMBC KMOX KTUL KSL KOMA
 - KGBX—Musical Auction
 - KOB—K Circle B Serenaders
 - WLW—Henry Thies' Orchestra
 - WOAI—Norge Singers
 - WSMB—Judge A. Higgins
- 8:45 p.m.**
- * NBC—Democratic-Republican Series: WREN KTBS WKY WSM KWK KPRC WENR KVOO WFAA
 - CBS—Care and Feeding of Hobby Horses: KRLD KLZ WIBW
 - KGBX—Rhythm Encores
 - WLW—Franklin Bens, tenor; Orch.
 - WOAI—Hearts Delight Millers
 - WSMB—Joe Capraro's Orchestra
- 9:00 p.m.**
- NBC—Frank Buck's Adventures: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WFAA WREN
 - CBS—"Fats" Waller, songs: KMBC KRLD KOMA KLZ WIBW

Monday, Sept. 3

- KFAB—Henry Busse's Orch. (CBS)
 - KGBX—Dance Orchestra
 - KMOX—Baseball Resume
 - KOB—Co'emam Cox
 - KSL—Origin of Superstition
 - WENR—Donald McGibeny, commentator
 - WLW—Cousin Bob's Kin Folk
- 9:15 p.m.**
- NBC—Gene and Glenn, comedy: WSM KTBS WOAI KTHS WFAA WSMB KOA KPRC WKY KFI WDAF
 - CBS—Glen Gray's Orchestra: KTUL KMBC KSL KRLD KFAB WIBW WDSU KOMA KLZ
 - NBC—Don Bestor's Orchestra: KWK WREN
 - KMOX—Rita Rogers, songs
 - KOB—Public Health Talk
 - WGN—Lum and Abner, sketch
- 9:30 p.m.**
- NBC—Garden Concerts: KOA WDAF KFI
 - CBS—Harry Sosnik's Orchestra: KFAB
 - NBC—Shep Fields' Orchestra: WKY WREN KTBS WSMB WSM
 - E. T.—Club Aguila: KPRC WFAA
 - KGBX—Song Bag
 - KMOX—Glen Gray's Orchestra (CBS)
 - KSL—The Skiles Family
 - WENR—Hessberger's Orchestra
 - WLW—Follies; Orchestra
 - WOAI—Dance Orchestra
- 9:45 p.m.**
- CBS—Dick Messner's Orchestra: KLZ KRLD KMBC KTUL WIBW KSL KOMA
 - KMOX—Jimmy Joy's Orchestra
 - WENR—Leonard Keller's Orchestra
 - WGN—Ted Weems' Orchestra

Continued from Preceding Page

- WLW—Franklin Bens' Orchestra
- 10:00 p.m.**
- NBC—Ralph Kirberry, baritone (5 Min.): KTBS KOA WKY KPRC
 - NBC—Guy Lombardo's Orchestra: KWK WREN WSM WLW WBAP WOAI KPRC KOA
 - NBC—Johnny Johnson's Orchestra: WDAF WKY KTHS
 - CBS—Blue Monday Jamboree: WDSU KOMA KTUL KFAB KSL KMBC KRLD KLZ
 - KMOX—Sports; Rhapsody of Reeds
 - WENR—Buddy Rogers' Orchestra
 - WOAI—Baseball (5 Min.)
 - WSMB—Louis Prima's Orchestra
- 10:15 p.m.**
- KMOX—Blue Monday Jamboree (CBS)
 - WSMB—Guy Lombardo's Orch. (NBC)
- 10:30 p.m.**
- CBS—Leon Belasco's Orchestra: KLZ KMOX WIBW KOMA KRLD KTUL
 - NBC—Paul Pendarvis' Orchestra: KWK WREN WENR KTBS KTHS
 - CBS—Earl Hines' Orchestra: KFAB
 - NBC—Hessberger's Orchestra: WKY WDAF WLW WSMB
 - KMBC—Walkathon
 - KOA—Charlie Gray's Nighthawks
 - WBAP—Dance Orchestra
 - WOAI—Carol Lofner's Orchestra
 - WSM—Jimmy Gallagher's Orchestra
- 10:45 p.m.**
- CBS—Leon Belasco's Orchestra: KLZ WDSU KMBC KRLD
 - KPRC—Hessberger's Orchestra (NBC)
- 11:00 p.m.**
- NBC—STUDEBAKER CHAMPIONS: Richard Himber's Orchestra; Joey Nash, vocalist: KOA KFI

Foreign Reception

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- NBC—Clyde Lucas' Orchestra: WBAP WENR WSM WSMB WKY KTBS KWK WREN
 - CBS—Dan Russo's Orchestra: KTUL KLZ KRLD KSL WIBW KFAB KOMA
 - KMBC—Mystery Dance Makers
 - KMOX—Frankie Masters' Orchestra
 - WLW—Dance Orchestra
- 11:15 p.m.**
- WBAP—Mallan Harmon's Orchestra
- 11:30 p.m.**
- NBC—Eddy Duchin's Orchestra: WSM WSMB WKY KTBS KWK WREN KOA
 - CBS—Keith Beecher's Orchestra: KLZ KMOX KTUL WIBW KOMA KFAB
 - KFI—Political Talk
 - KMBC—Friendly Muse
 - KSL—Dramatic Sketch
 - WDAF—Gray Gordon's Orch. (NBC)
 - WENR—Noble Sissle's Orchestra
 - WLW—Larry Lee's Orchestra
- 11:45 p.m.**
- KFAB—Ray O'Hara's Orchestra (CBS)
 - KMOX—When Day Is Done
- 12:00 Midnight**
- KFI—Reporter of the Air
 - KSL—Merle Carlson's Orchestra
 - WLW—Moon River, organ and poem
 - WREN—Weather Forecast
- 12:15 a.m.**
- KFI—Political Talk
 - KOA—Dance Orchestra (NBC)
- 12:30 a.m.**
- KFI—Jimmy Grier's Orchestra
 - KSL—Organ Moods
- 12:45 a.m.**
- KSL—Joe Sullivan, pianist
- 1:00 a.m.**
- KFI—Dance Orchestra
 - KFI—Jimmy Grier's Orchestra

Star ★ Indicates High Spot Selections

5:30 a.m. KMOX—Home Folks Hour WLW—Top o' the Morning 5:45 a.m. KMOX—Dynamite Jim 6:00 a.m. KMOX—Riddle and Grins WLS—Smile a While Time WLW—The Nation's Family Prayer 6:15 a.m. WLW—Morning Devotions 6:30 a.m. NBC—Cheerio: WLW KMBC—Morning Devotions KMOX—Swanee String Sextette WDAF—Over the Coffee Cups WLS—Morning Devotions WSM—Paul and Bert 6:45 a.m. KMBC—Tex Owens, songs KMOX—Swanee String Sextette WFAA—Pam Davenport, pianist WLS—Children's Feature WSM—Zeke Clements' Bronco Busters 7:00 a.m. ★ NBC—Breakfast Club: KTHS WKY KTBS WSMB WREN KWK KPRC KVOO NBC—Herman and Banta: WDAF CBS—The Song Reporter: KMBC WDSU KMOX—Mountain Minstrels WFAA—Early Birds, Jimmie Jeffries WLS—Ralph Emerson, organist WLW—Salt and Peanuts, harmony WOAI—Hearts Delight Millers WSM—Laymen's Morning Devotion 7:15 a.m. CBS—In a Spanish Garden: KMOX WDSU KMBC NBC—Don Hall Trio: WDAF WLW NBC—Breakfast Club: WSM WOAI WLS—The Westerners 7:30 a.m. KMBC—News KMOX—Tick Tock Revue KSL—Morning Musicale WIBW—In a Spanish Garden (CBS) WLS—Entertainers WLW—Hymns of All Churches 7:45 a.m. CBS—Round Towners Quartet: KMBC WIBW NBC—Allen Prescott: WDAF WLW WLS—News, Julian Bentley 8:00 a.m. NBC—Breen and de Rose: KWK KTHS CBS—Bill and Ginger: KTUL KFAB KOMA KSL KRLD WIBW KLZ NBC—Edward MacHugh, baritone: WOAI WREN WSMB WSM KVOO WFAA KOA KTBS KMBC—Davidson's Musical Time WDAF—Morning Bible Lesson WLS—Kitchen Program WLW—Arthur Chandler, Jr., organist WWL—Musical Clock 8:15 a.m. CBS—Crane Calder, bass: KOMA KLZ KRLD KMBC KTUL NBC—Clara, Lu 'n' Em, gossip: WLW KPRC WDAF WSM WOAI WKY WFAA KVOO WSMB KTHS NBC—Castles of Romance: WREN KOA KWK KSL—Morning Watch WWL—Souvenirs 8:30 a.m. CBS—News (5 Min.): WDSU KOMA KRLD KTUL WIBW CBS—Madison Ensemble: KLZ WDSU KRLD KTUL WIBW KOMA NBC—News (5 Min.): KOA WSM NBC—Morning Parade: WDAF WSM KOA NBC—Today's Children: WKY KWK WBAP WREN KPRC WLS KMBC—Walkathon WLW—Mailbag WOAI—Robin Cook WSMB—Breakfast Guest WWL—Morning Musical 8:45 a.m. NBC—News (5 Min.): KVOO KPRC KTBS WREN KTHS KWK WBAP WKY WOAI NBC—Radio Kitchen: WREN KPRC KTHS KTBS WBAP KVOO WKY WOAI KMBC—High Grade Melodies KMOX—Fashion Parade KOMA—Madison Ensemble (CBS) WLS—Neighbor Boys WLW—Jimmy Arlen, baritone WSMB—Morning Parade (NBC) 9:00 a.m. NBC—The Honeyymooners: WSM KWK KTBS KVOO WOAI KTHS WREN WKY KPRC CBS—U. S. Navy Band: KRLD KLZ KOMA KTUL KMOX WDSU NBC—Galaxy of Stars: WLW WDAF KOA KMBC—Joanne T ylor, talk KSL—Advertisers' Review WBAP—The Jewel Gems WLS—Livestock; Markets WSMB—May Blanc; Dance Music WWL—Just Home Folks

9:15 a.m. CBS—U. S. Navy Band: KFAB KMBC NBC—Platt and Nierman piano duo: WREN KWK KVOO WSMB KOA WOAI KPRC KTBS KTHS WKY KMOX—Sentimental Bachelor WBAP—Between Us WDAF—Morning Parade (NBC) WLW—News; Livestock Reports WSM—Leon Cole, organist 9:30 a.m. NBC—Three Shades in Blue: WDAF CBS—Do Re Mi Trio: WDSU KOMA KLZ NBC—Melody Mixers: WREN WSMB WSM KWK WOAI KTBS KWK KOA WKY KMBC—Sunshine Lady KMOX—Let's Compare Notes WENR—Old Heidelberg Octet WGN—Bob Davis and Texans WLW—Charitoters WWL—"Gaga" and the Barker 9:45 a.m. NBC—Melody Mixers: WBAP CBS—Mary Lee Taylor, talk: KLZ WDSU KMBC KTUL KMOX KRLD KOMA NBC—Al Bernard: WDAF KSL—Morning Melodies WENR—Morin Sisters WLW—Painted Dreams 10:00 a.m. CBS—Connie Gates, songs: KMOX KSL KLZ KOMA WDSU KRLD KTUL KMBC NBC—Fields and Hall, songs: WSM WREN KVOO WENR KTBS KPRC KWK WKY WBAP KTHS WOAI KOA WLW—Morning Hi-Lites WSMB—Health Exercises WWL—Quality Club 10:15 a.m. NBC—Honeyboy and Sassafra: WDAF CBS—Orientele Musicale: KLZ WDSU KOMA KFAB KMOX KRLD KMBC NBC—Merry Macs, trio: WOAI WENR WREN KWK KTHS KOA WSMB WSM KTBS KPRC WKY KVOO KSL—Jennie Lee WBAP—Lost and Found; Markets WWL—Marvin's Merry-Makers 10:30 a.m. NBC—Vic and Sade: WREN KOA WKY WSM WSMB KWK WOAI KPRC KTBS WFAA KVOO WBAP CBS—Al Kavelin's Orchestra: KTUL KSL KLZ KMOX WDSU KFAB KRLD NBC—Merry Madcaps: WDAF WLW KMBC—Magazine of the Air WENR—Home Service WWL—Edwina Shields 10:45 a.m. NBC—Words and Music: KTBS WKY KTHS WREN KOA KPRC KVOO WOAI WSMB CBS—Al Kavelin's Orchestra: KOMA KMOX—Ozark Melodies KSL—Barbara Badger, economist WFAA—The Woman's Mirror WGN—June Baker, economist WLS—On Parade WSM—String Ensemble WWL—Farm and Home Hour 11:00 a.m. CBS—Velazco's Orchestra: KMBC KMOX KSL KTUL KFAB KRLD KLZ KOMA WDSU NBC—Words and Music: KWK WSM WDAF—Rex Battle's Ensemble WLW—Bob Albright, Charles Wayne WWL—Radio Salute 11:15 a.m. NBC—The Hon. Archie and Frank: WSMB WSM KOA KTBS KTHS WOAI KWK KPRC WREN WFAA—The Wanderers WLS—Party Line, skit WLW—River, Weather and Market 11:30 a.m. NBC—Farm and Home Hour: WLW WSM WKY WSMB WFAA WREN KTBS KOA KTHS KWK WOAI KPRC WDAF KVOO CBS—Esther Velas' Ensemble: KMBC KLZ KSL KTUL KOMA WDSU KMOX—Magic Kitchen WGN—Market; Harold Turner, pianist WLS—Ramblers and Patsy Montana WWL—Musical Program 11:45 a.m. KFAB—Esther Velas' Ensemble (CBS) KMBC—Helping Hand Talk KSL—Artist Recital WLS—Weather; Markets; News WWL—Dance Orchestra

Afternoon

12:00 Noon CBS—Eton Boys: KMOX KSL WDSU KLZ KASA—Around the District with the Bell Oilers

KMBC—The Sunbonnet Girls KOB—Anson Weeks' Orchestra KWTO—Sully's Radiatorial WFAA—Markets; College Broadcast WLS—Prairie Farmer Dinnerbell WWL—Sunny Clime News Parade 12:15 p.m. CBS—Poetic Strings: KSL KLZ KRLD WDSU KMBC—News; Markets KMOX—Piano Interlude; Stocks KOB—Homemakers' Program KVOO—Meredith Willson's Orchestra (NBC) KWTO—Luncheon Music WFAA—Ezra and Uncle Zeke, drama WWL—Variety Program 12:30 p.m. NBC—King's Guard Quartet: WSMB KOA WKY WREN KWK KPRC CBS—Artist Recital: KMOX KOMA KSL KLZ T.N.—W. Lee O'Daniel's Doughboys: WBAP WOAI KMBC—Tex Owens, songs KRLD—Radio Revival KWTO—News WDAF—Melody Parade WFAA—Waltz Time WLW—Gene Burchell's Orchestra WSM—Tennessee Division of Markets WWL—News 12:45 p.m. NBC—Ma Perkins, drama: WSM WLW CBS—Artist Recital: KTUL KMBC—Walkathon KOA—Livestock and Produce Reports KTHS—Nancy Noland, vocalist (NBC) KWTO—Ozarkanna Corners WBAP—Dance Orchestra WDAF—Aunt Sammy WLS—Livestock and Grain Markets WOAI—The Crazy Band WREN—Eb and Zeb WSMB—Dance Orchestra WWL—The Light Crust Doughboys 1:00 p.m. NBC—Dr. Lawrence Cross, talk: WSM KVOO CBS—Metropolitan Parade: KMBC KSL KMOX WDSU KTUL NBC—Rudy Vallee's Orchestra: WDAF WLW E. T.—Chuck Wagon Gang: WBAP WOAI KOB—New Mexico Motor Patrol WLS—Homemakers' Hour WREN—Crosscut from Log of Day WWL—Krauss Program 1:15 p.m. CBS—Metropolitan Parade: KLZ KRLD KOMA NBC—Song of the City: WLW KMOX—Exchange Club KOB—Home and Farm Hour KWTO—Musical Moments WBAP—Markets WDAF—Rainbow Court WLS—Rangers Quartet WOAI—Mack Rogers' Orchestra WWL—Eddy Hour 1:30 p.m. NBC—Woman's Radio Review: WDAF CBS—Dancing by the Sea: KSL KMBC KFAB KLZ KTUL KMOX KOMA KRLD NBC—Joseph Gallicchio's Orchestra: KPRC WSMB WKY WSM WBAP WREN KWK KTBS KOA—Extension Service Program KWTO—Vocal Varieties WLS—Homemakers WLW—Walter Furniss; Organ 1:45 p.m. KOB—Eb and Zeb KMOX—St. Louis Club KWTO—Roy Queen's Rangers WLW—Dorothy Ponce, vocalist WOAI—Weather and Stock Reports 2:00 p.m. NBC—Johnny Johnson's Orchestra: WSM WSMB WDAF ★ CBS—Mozart's "Requiem" from England: KTUL KMBC KMOX KFAB KRLD WDSU NBC—Betty and Bob, drama: WLW KPRC KOA WLS KVOO KWK WKY WBAP KSL—Payroll Builder KWTO—Bill Hazell, tenor WREN—Hollywood Impressions WWL—Merchants' Express 2:15 p.m. NBC—The Singing Stranger: WREN WBAP KOA KPRC KVOO WKY KWK WSM CBS—Mozart "Requiem" from England: KLZ KOMA KWTO—Chronicles WLS—Tower Topics; Bill O'Conner WLW—Music by Divano WSMB—Enrique Tuit, concert pianist 2:30 p.m. ★ NBC—Chicago Symphony Orch.: WSMB WSM KTBS KPRC KWK KVOO WREN WFAA

KSL—Utah State Agricultural College KWTO—Glenn Stainbach, organist WENR—Singing Stranger (NBC) WIBW—Mozart's "Requiem" (CBS) WLW—Life of Mary Sothern 2:45 p.m. NBC—Adventures on Mystery Island: WDAF KOA NBC—Chicago Symphony Orchestra: WKY WENR KSL—Gloucester Cathedral WLW—Business News 3:00 p.m. NBC—Blue Room Echoes: WDAF WLW KOA CBS—The Playboys: KFAB WDSU KLZ KMBC KTUL KRLD KOMA KMOX—Window Shoppers; Orchestra KSL—Payroll Builder KWTO—Dance Orchestra WOAI—Chicago Symphony (NBC) WWL—Ed Larman, organist 3:15 p.m. CBS—Between the Bookends: KSL KMBC KRLD KOMA KTUL KMOX—Aeolian Piano Recital 3:30 p.m. NBC—Ma Perkins, drama: WENR KOA WFAA WOAI KTBS WKY WDAF KVOO KPRC NBC—The Tattered Man, drama: WSM WSMB NBC—Singing Lady: WLW WREN CBS—Milton Charles, organist: KMBC KOMA KRLD KFAB KMOX KTUL KSL—Town Crier KWTO—Slim and Shorty WWL—Geo. Wagner's Orchestra 3:45 p.m. CBS—Modern Mountaineers: KMOX WIBW KRLD KSL KTUL WDSU KMBC KOMA NBC—Nursery Rhymes: WFAA WKY WDAF WOAI WSM KPRC KTBS WSMB KVOO NBC—Ranch Boys: WENR WREN KVOO KOA—Betty Marlow (NBC) KWTO—Musical Moments WLW—The Texans, vocal trio 4:00 p.m. NBC—Harry Meyers' Orchestra: WSM WLW KPRC WDAF WOAI KVOO WKY KTBS KOA WSMB CBS—Men of Notes: WIBW KOMA KSL WDSU KTUL KFAB KLZ KMOX NBC—Dorothy Page, songs: WREN WENR KWK KMBC—The Village Choir KOA—Theater Reporter (5 Min.) KOB—Leone Turnbeau, pianist KWTO—Classified Ads WFAA—Safety Council, talk WWL—Henry and Minerva 4:15 p.m. NBC—Mid-week Hymn Sing: WSM KTBS WDAF WLW WFAA KVOO KOA WSMB WOAI CBS—Edward Wurtzebach's Orchestra: KRLD KOMA KFAB KLZ KTUL WIBW NBC—Horacio Zito's Orchestra: KWK KMBC—Pastel Harmonies KMOX—Tune Shop KSL—Dental Clinic of the Air KWTO—Bridge Party Tunes WENR—Larry Larsen, organist WWL—Audrey Charles 4:30 p.m. NBC—Harry Meyer's Orch.: WDAF KWK NBC—Twenty Fingers of Harmony: WENR WOAI WKY KTBS WSM KPRC KVOO WFAA WSMB KMBC—News KMOX—The Nordmans KOA—Horatio Zito's Orchestra (NBC) KSL—Wurtzebach's Orchestra (CBS) KWTO—Sports; Lee George; Markets WDSU—Sam Robbins' Orch. (CBS) WLW—Jack Armstrong, drama WREN—The Black Ghost WWL—Dance Orchestra 4:45 p.m. NBC—Billy Batchelor, sketch: KOA WDAF KTBS WSM WOAI KPRC NBC—Lowell Thomas, news: WLW KWK NBC—Orphan Annie: WGN WENR CBS—Sam Robbins' Orchestra: KOMA KSL KRLD KLZ KMOX KMBC—News KWTO—Turnerville Triplets WKY—Happy Jack (NBC) 5:00 p.m. CBS—Jerry Cooper, baritone: KRLD KSL KOMA KTUL WDSU KFAB NBC—Gould and Shefter: KTHS WOAI KTBS WFAA WKY KVOO KFI—Langendorf Pictorial (NBC) KMBC—Big Brother Club KMOX—Sports: Piano Melodies KOA—Microphone News

KOB—Ronnie Adele's Sophisticated Ladies KWK—Boyd Raeburn's Orch. (NBC) KWTO—Woody Mason and Guitar WDAF—Service Reports WENR—What's the News? WLW—Hawaiians WOAI—Grace Hayes (NBC) WREN—News WSM—String Ensemble; Fan American Broadcast; News WWL—Orient Reed's Orientals 5:15 p.m. NBC—Gene and Glenn, comedy: KPRC NBC—Tintype Tenor; Orchestra: KTBS WFAA WOAI WREN WKY KWK WSMB CBS—Wayside Cottage: KRLD KFAB KSL KOMA KLZ NBC—Herman Crone's Orchestra: KOA WDAF KMOX—Baseball Highlights KWTO—Dinner Music WENR—Baseball Resume WLW—Bailey Axton, tenor WSM—Financial News; Ensemble WWL—Musical Rhym 5:30 p.m. ★ NBC—You and Your Government: WENR KWK WSM WREN KPRC KOA KTBS KTHS WKY WOAI CBS—Peter Biljo's Orchestra: KOMA KTUL NBC—Danny Malone, tenor: WDAF KMBC—Walkathon KMOX—Buck Rogers (CBS) KSL—The Junior Hour KWTO—Sports Summary; Lee George WBAP—News; Evening Reveries WLW—Bob Newhall, sportsman WSMB—Tarzan WWL—The Man Hunt 5:45 p.m. NBC—Sisters of the Skillet: WSM WSMB KTBS WDAF WBAP KTHS KVOO KOA WOAI CBS—The Texas Rangers: KRLD KLZ KOMA KTUL WIBW NBC—Frank Buck's Adventures: WENR CBS—Boake Carter, news: KMBC KMOX KFAB KWTO—Dinner Music WLW—Melody Masters WREN—Gray Gordon's Orch. (NBC) WWL—Dinner Hour; Salon Orchestra

Night

6:00 p.m. ★ NBC—Crime Clues: WLS WREN KWK WOAI KPRC KTHS WKY KTBS WSM WLW KVOO KOA ★ CBS—Lavender and Old Lace; Frank Munn, tenor: KMBC KMOX CBS—Freddie Hankel's Orchestra: KFAB KLZ KTUL CBS—Taximeter Listens: WDSU KFI—Nick Harris Program KOB—Patrol Broadcast; Spanish Program KSL—Town Crier KWTO—News WDAF—Frances Jacobson, pianist WFAA—George Pettit, tenor 6:15 p.m. CBS—Jules Alberti's Orchestra: KSL WIBW KOMA KLZ KRLD KFI—Kay Parker, reporter KWTO—Dinner Music WDAF—Winthrop Williams WFAA—Rhythm Time WSMB—Sam Bonart Sports Review WWL—Variety Program 6:30 p.m. NBC—Symphony Orchestra: WREN WLS KOA ★ CBS—Melodiana; Abe Lyman's Orchestra: KMBC KMOX ★ NBC—Wayne King's Orchestra: WDAF WSM KPRC WOAI WSMB WKY CBS—Johnny Hamp's Orch.: KOMA WIBW KLZ KASA—Front Page Drama KFI—Billy Batchelor (NBC) KOB—Cecil and Sally KSL—Town Crier KWTO—Radio Spotlight WFAA—The Serenaders WWL—The Pickard Family 6:45 p.m. KWTO—Around the Family Organ WLW—Monkey Hollow, comedy 7:00 p.m. NBC—Musical Memories: WREN WLS KWK ★ CBS—Fray and Braggiotti: KSL KFAB KLZ WDSU KOMA KMBC KTUL WIBW KRLD ★ NBC—American Banking Broadcast: WOAI KPRC WSMB WLW WBAP KTBS KOA KVOO KFI—Old Observer KMOX—Four Shamrocks' Orchestra KOB—Spanish Program WSM—String Ensemble WWL—Dance Orchestra

Name-the-Stars Judging

Next week, the winners in RADIO GUIDE's "Name-the-Stars" competition will be announced!

Meanwhile, competitors and this magazine alike are to be congratulated upon the fact that one of the strongest boards of judges ever to serve in any competition has been secured. The following ladies and gentlemen will judge the entries in this contest:

Frank Buck—star of "Frank Buck's Adventures," NBC-WJZ; Edgar Guest—star of "Household Musical Memories," NBC-WJZ; Morton Downey—outstanding radio tenor; Buddy Rogers—whose orchestra is heard over NBC and CBS; Tony Wons—whose new "House by the Side of the Road" program is just starting over NBC; Phil Baker, famous NBC-Armour jester; Gertrude Niesen—glamorous CBS blues singer; Dolores Gillen—radio dramatic star featured on the cover of this week's RADIO GUIDE; Eddy Duchin, celebrated piano-playing maestro, and Joe Kelly—Master of Ceremonies, WLS National Barn Dance.

During the coming week these judges will select the winners. Meantime, a large staff of expert tabulators busily continue to sort the solutions received from every state in the union, as well as from foreign countries.

The work of these scrutineers is extremely interesting.

While they do not presume, of course, to judge the entries, they do eliminate those which clearly violate the rules. And of course, strictness in following rules is only fair to everyone. It gives the careful person the right and proper advantage to which he is entitled.

As a consequence, when the judges sit down to their responsible task of final selection they have before them a carefully picked volume of entries, arranged to save time and ensure complete accuracy in judgment. The results will be published in next week's RADIO GUIDE.

On Short Waves

Christian and Jewish religious music, and stirring stories of the sea, will be brought to short-wave listeners during the days just ahead.

The annual Three Choirs Festival, featuring the Mozart Requiem Mass, will be broadcast from the ancient cathedral in Gloucester, England. This is one of England's oldest annual religious ceremonies. It has been held alternately at Gloucester, Worcester and Hereford almost continuously since 1724. Now it will be presented on Tuesday, September 4, at 2 p.m. CST, over stations GSD on 25.53 meters and GSB on 31.55 meters—also over the Columbia network.

The mass will be sung by the combined cathedral choirs of Worcester, Hereford and Gloucester, comprising 350 voices. The soloists will include Isobel Baillie, Mary James, Trefor Jones and Keith Kalkner, accompanied by the London Symphony Orchestra, conducted by Doctor Percy Hull, organist of Hereford Cathedral.

On September 8 the noted choir of the Grande Synagogue in Warsaw, Poland, will send a special international program for American listeners. This will be the first ever broadcast to this country from abroad by a synagogue choir. Coming two days before the observance of Rosh Hashana at the beginning of the month of Tishri, it will reflect the mood and spirit of the religious occasion. The program will be heard here at 4:45 p. m. CST over the Polish station SR1 on 31.35 meters, and will be rebroadcast over the NBC-WEAP network.

Starting Monday, September 3, and continuing every Monday afterward, special broadcasts will be presented from the schooner "Seth Parker." These will consist of songs and sea chanteys by Phillips Lord and the crew, who also will dramatize tales of their adventures. At present the boat is in the Perlas Islands, Panama Bay—and it broadcasts over short wave station KNRA, on 48.70, 24.30 and 31.22 meters. NBC-WJZ will rebroadcast the Monday programs at 6:45 p. m. CST.

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28 x 4.75	-19	2.45	-.95	32 x 4	2.55	-.85	
29 x 4.75	-20	2.50	-.95	33 x 4	2.65	-.85	
29 x 5.00	-19	2.85	1.05	34 x 4	2.75	-.85	
30 x 5.00	-20	2.85	1.05	32 x 4 1/2	3.35	1.15	
28 x 5.25	-18	2.90	1.15	33 x 4 1/2	3.45	1.15	
29 x 5.25	-19	2.95	1.15	34 x 4 1/2	3.45	1.15	
30 x 5.25	-20	2.95	1.15	30 x 5	3.65	1.35	
31 x 5.25	-21	3.25	1.15	33 x 5	3.75	1.45	
28 x 5.50	-18	3.35	1.15	35 x 5	3.85	1.55	
29 x 5.50	-19	3.35	1.15				
30 x 6.00	-18	3.40	1.15				
31 x 6.00	-19	3.40	1.15				
32 x 6.00	-20	3.45	1.25				
33 x 6.00	-21	3.65	1.25				
32 x 6.50	-20	3.75	1.35				

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V. STOREY — 337 W. Madison St., CHICAGO, ILL.

<p>7:15 p.m. KFI—Your Pal Jimmy KGBX—Dinner Music KMOX—Harmonettes KOMA—The Troopers (CBS) WSM—Jimmy Gallagher's Orchestra WWL—The Apple Knockers</p> <p>7:30 p.m. NBC—Soconyland Sketches: WDAF WKY KPRC CBS—STUDEBAKER CHAMPIONS: Richard Himber's Orchestra; Joey Nash, tenor: KMBC KMOX KFAB WDSU ★ NBC—Mrs. Franklin D. Roosevelt, talk: WENR WREN KOA KWK WBAP KFI WOAI KVOO KSL—The Old Observer KGBX—Eddie Jones, guitar WLW—Orchestra; Vocal; Drama WWL—The Pickard Family</p> <p>7:45 p.m. KGBX—Society Reporter KOB—"Behind the News" WSM—Katherine Goss, violinist WSMB—Enrique Tuit concert pianist WWL—"Guilty or Not Guilty"</p> <p>8:00 p.m. ★ NBC—Beauty Box Theater: WLW WSM KPRC KVOO WBAP WDAF KFI KOA KTBS WSMB WKY WOAI NBC—The Silver Candlestick, comedy: WENR KWK WREN ★ CBS—George Givot, comedian: KLZ KFAB KMBC KTUL KMOX WDSU WIBW KRLD KSL KOMA KGBX—Melba Anna WWL—Willard Srenader 8:15 p.m. KGBX—Musical Headlines</p>	<p>For Daylight Time Add One Hour</p> <p>WWL—Melody Weaver 8:30 p.m. ★ NBC—Tim Ryan's Rendezvous: KWK WREN CBS—Melodic Strings: KMBC KSL KMOX WIBW KOMA KRLD KLZ KTUL WDSU KGBX—Melody Race WENR—Gene Arnold 8:45 p.m. KGBX—Rhythm Encores KSL—Comedians from Hollywood WENR—Buddy Rogers' Orchestra</p> <p>9:00 p.m. ★ CBS—Party Issues: WDSU NBC—Frank Buck's Adventures: KTHS WREN WKY WSM KWK WSMB WOAI KOA KFI WDAF WBAP WREN KPRC CBS—STUDEBAKER CHAMPIONS: Richard Himber's Orchestra; Joey Nash, tenor: KLZ KSL KFAB—Henry Busse's Orch. (CBS) KGBX—Dance Orchestra KMBC—Tattler's Four Little Gossips KMOX—Baseball Resume KOB—The Hawk WENR—Donald McGibeny, commentator WLW—Cotton Queen Minstrels</p> <p>9:15 p.m. NBC—Robert Royce, tenor: KWK WENR WREN NBC—Gene and Glenn, comedy: WSM WKY KFI KTHS WBAP KOA KPRC WDAF KTBS WOAI WSMB</p>	<h2 style="text-align: center;">Tuesday, Sept. 4</h2> <p>Continued from Preceding Page</p> <p>CBS—Frank Dailey's Orchestra: WDSU KMOX KGBX—News KMBC—Evening Serenade WGN—Lum and Abner, sketch</p> <p>9:30 p.m. ★ NBC—Rudy Vallee's Orchestra: WOAI WREN WKY KTBS CBS—Frank Dailey's Orchestra: KFAB KRLD KLZ KMBC KOMA KTUL NBC—Leo Reisman's Orchestra: Phil Duey, soloist: WLW KFI WSMB WSM KOA WDAF KGBX—Homer Rodelaver, songs KOB—College Educational Program KSL—The Skiles Family WBAP—Marius Thor, violinist WENR—Hessberger's Orchestra WGN—Wayne King's Orchestra</p> <p>9:45 p.m. CBS—Joe Reichman's Orchestra: KLZ KSL KMBC KMOX KFAB WIBW KRLD KOMA KGBX—Heat Waves Quartet WBAP—Dance Orchestra WENR—Leonard Keller's Orchestra WGN—Anson Weeks' Orchestra</p> <p>10:00 p.m. NBC—Gus Arnheim's Orchestra: KWK WREN WENR WLW WOAI KTBS CBS—Harry Sosnik's Orchestra: KLZ KMBC KFAB WDSU WIBW KOMA KTUL KRLD NBC—Enric Madriguera's Orchestra: KTHS WKY WBAP KPRC KFI—Charlie Hamp</p> <p>KMOX—Sports Reporter; Alma Retter, organist KOA—Comedy Stars of Hollywood KSL—Dramas WDAF—Soloist WFAA—Jay Burnett, songfellow WOAI—Baseball (5 Min.) WSM—Jack Shook, guitarist WSMB—Joe Capraro's Orchestra</p> <p>10:15 p.m. NBC—Enric Madriguera's Orchestra: WSMB WSM KFI WFAA CBS—Harry Sosnik's Orchestra: KSL KMOX NBC—Gus Arnheim's Orchestra: KOA WSMB</p> <p>10:30 p.m. CBS—Enoch Light's Orchestra: KLZ KFAB KOMA KRLD WIBW KTUL KMOX NBC—Jimmy Garrigan's Orchestra: KTBS WKY KWK KTHS KOA WREN WSM NBC—Harold Stern's Orchestra: WLW WDAF WSMB KFI—Death Valley Days (NBC) KMBC—Walkathon KSL—Pinto Pete; Ranch Boys WENR—Hessberger's Orchestra WFAA—Seymour Simons' Orchestra WOAI—Freddy Bergen's Orchestra</p> <p>10:45 p.m. NBC—Pete Smythe's Orchestra: KPRC WSMB WREN KWK KTHS KTBS WSM CBS—Frank Dailey's Orch.: WDSU</p> <p>11:00 p.m. CBS—Dan Russo's Orchestra: KLZ KFAB KOMA WIBW KTUL KSL KRLD NBC—Clyde Lucas' Orchestra: WENR KOA WKY KTBS WSMB WFAA KWK WSM WREN KFI—Masters Immortal KMBC—Mystery Dance Makers KMOX—Frankie Masters' Orchestra WDAF—Leonard Keller's Orchestra WLW—Dance Orchestra</p> <p>11:15 p.m. KSL—Mary and John, romantic sketch</p> <p>11:30 p.m. NBC—Eddy Duchin's Orchestra: WKY KTBS KOA KWK WREN WSMB CBS—Keith Beecher's Orchestra: KLZ KMOX KTUL KOMA WIBW KFAB NBC—Carl Hoff's Orchestra: WDAF WENR KMBC—Organ Reveries KSL—Frank Cookson's Orchestra WLW—Larry Lee's Orchestra WSM—Leon Cole; Robert Tucker</p> <p>11:45 p.m. KFI—Carol Lee; Helene Hill, pianist KMOX—When Day Is Done</p> <p>12:00 Midnight KFI—Richfield Reporter KSL—Merle Carlson's Orchestra WLW—Moon River, organ and poems WREN—Weather Forecast</p> <p>12:15 a.m. KFI—The Phantom Dancer KOA—Jay Whidden's Orchestra</p> <p>12:30 a.m. KFI—Jimmy Grier's Orchestra KOA—Theater Harmonies KSL—Everett Hoagland's Orchestra</p>
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Star ★ Indicates High Spot Selections

5:00 a.m. WLS—Family Circle Program
5:30 a.m. KMOX—Home Folks Hour
WLS—Arkansas Woodchopper
WLW—Top o' the Morning
5:45 a.m. KMOX—Dynamite Jim
6:00 a.m. KMOX—Riddles and Grins
KWTO—Stockyards Service
WLS—Smile A-While
WLW—Family Prayer Period
6:15 a.m. KMOX—Home Folks Hour
WLW—Morning Devotions
6:30 a.m. NBC—Cheerio: WLW
KMBC—Morning Devotions
KMOX—Melody Weavers and Skeets
WDAF—Over the Coffee Cups
WLS—Morning Devotions
WSM—Leon Cole, organist
6:45 a.m. KMBC—Tex Owens, songs
KMOX—Black and White Rhythm
WFAA—Pam Davenport, pianist
WLS—Children's Feature
WSM—Burnett's Scrap Book
7:00 a.m. CBS—The Song Reporter: KMBC
WDSU
★ NBC—Breakfast Club: KTBS
KTHS WSMB WREN WOAI KWK
KPRC KVOO
NBC—Herman and Banta: WDAF
KMOX—Mountain Minstrels
WFAA—Early Birds, Jimmie Jeffries
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony
WSM—Morning Devotions
7:15 a.m. CBS—Patterns in Melody: WDSU
KMBC
NBC—Don Hall Trio: WDAF WLW
KMOX—Novelty Boys
WLS—The Westerners
WSM—Breakfast Club (NBC)
7:30 a.m. CBS—Metropolitan Parade: WIBW
KMBC KTUL
KMOX—Tick-Tock Revue
KSL—Morning Musicale
WDAF—Soloist
WLS—Entertainers
WLW—Hymns of All Churches
7:45 a.m. NBC—The Southernaires: WDAF WLW
CBS—Metropolitan Parade: KLZ
WFAA—Blue Bonnet Harvesters
WLS—News, Julian Bentley
8:00 a.m. NBC—Harvest of Song: WREN KVOO
KTHS WOAI WSM WSMB KOA
KTBS KWK
CBS—Madison Singers: KOMA KSL
KLZ KRLD WIBW KFAB KTUL
KMBC—Musical Time
WDAF—Morning Bible Lesson
WFAA—Armstrong's Bird-brands
WLS—Kitchen Krew
WLW—Talk; Organ
WWL—Musical Clock
8:15 a.m. NBC—Clara, Lu 'n' Em: WLW WDAF
WSM WOAI WKY WFAA KPRC
KVOO WSMB KTBS KTHS
NBC—Florenda Trio: WREN KOA
KWK
KMBC—Musical Moments
KSL—Morning Watch
WWL—Souvenirs, Henry Dupree
8:30 a.m. CBS—News (5 Min.): KRLD WIBW
WDSU KOMA KTUL
CBS—Fiddlers' Fancy: KLZ KOMA
WDSU KRLD WIBW KTUL
NBC—News (5 Min.): WSM WDAF
KOA
NBC—Three Scamps: WDAF WSM
KOA WSMB
NBC—Today's Children: WREN WKY
KWK WBAP KPRC WLS
KMBC—Walkathon
WLW—Berch's Musical Group
WOAI—Missouri Hillbillies
WWL—Morning Musical
8:45 a.m. NBC—News (5 Min.): WREN WSMB
KWK WKY
NBC—Radio Kitchen: WREN KOA
WSM WSMB WKY
NBC—Betty Crocker: KTHS KVOO
WOAI WBAP WLW KPRC
KMBC—High Grade Melodies
KMOX—Fashion Parade
KOA—Schedule Resume (5 min.)
WDAF—Musical Program
WLS—Neighbor Boys
9:00 a.m. NBC—Juan Reyes, pianist: WDAF
CBS—Cooking Closeups: KMOX
NBC—Allen Prescott, sketch: WREN
WSM WOAI KOA KTHS KWK
KVOO WKY KTBS
KMBC—Joanne Taylor, talk
WBAP—The Jewel Gems
WLS—Livestock; Markets
WLW—News; Livestock Reports

WSMB—May Blanc; Dance Orchestra
WVL—Just Home Folks
9:15 a.m. NBC—Alice Remsen, contralto: WDAF
CBS—Beale Street Boys: WDSU
KMBC KFAB KLZ KOMA KMOX
NBC—Merry Maes, male trio: WSM
KOA WREN KTBS KVOO KTHS
WSMB WKY WOAI KWK KPRC
WBAP—Between Us
WLW—Franklin Bens and Orchestra
9:30 a.m. NBC—Betty Moore: WLW WDAF
NBC—U. S. Army Band: WREN
KTBS WSMB KOA WOAI KTHS
KPRC WSM KWK WBAP WKY
KMBC—Sunshine Lady
KMOX—Let's Compare Notes
KOMA—Rambles in Rhythm (CBS)
WENR—Program Preview
WLW—"Gaga" and the Barker
9:45 a.m. CBS—Jane Ellison's Recipes: KOMA
KRLD KMOX KFAB
E. T.—Betty Crocker: KOA WDAF
KMBC—Musical Interlude
KSL—Morning Melodies
KVOO—U. S. Army Band (NBC)
WENR—Variety Program
WLW—Painted Dreams
10:00 a.m. CBS—Betty Bartbell, songs; quartet:
KMBC KMOX KSL WDSU KLZ
KTUL KRLD
NBC—Fields and Hall, songs: KPRC
WREN KVOO KTBS WSM WENR
KWK WKY WBAP KOA WOAI
KTHS
WDAF—Fritz, the cheer leader
WLW—Ward and Muzzy, piano duo
WSMB—Health Exercises
WWL—Quality Club
10:15 a.m. NBC—Charles Sears, tenor: KTBS
WENR KTHS KPRC WSMB WOAI
WKY KOA KWK WSM WREN
KVOO
CBS—Chansonette: WDSU KFAB
KMOX KOMA KMBC KRLD KLZ
NBC—Honeyboy and Sassafras: WDAF
KSL—Jennie Lee
WBAP—Highway Report; Markets
WLW—Babs and Don, comedy
WWL—Marvin's Merry-Makers
10:30 a.m. NBC—Vic and Sade, comedy sketch:
WFAA KTHS KPRC WSM WKY
KOA WOAI WREN WSMB KTBS
KWK KVOO WBAP
CBS—Al Kavelin's Orchestra: WDSU
KLZ KRLD KTUL
NBC—Merry Madcaps: WDAF WLW
KMBC—The Magazine of the Air
KMOX—Triangle Club
KSL—Good Morning Judge
WENR—Home Service
10:45 a.m. NBC—Words and Music: WKY
WREN KTHS KVOO KTBS WOAI
KOA KPRC
CBS—Al Kavelin's Orchestra: KOMA
KSL KFAB
KMOX—Ozark Melodies
WFAA—Woman's Mirror
WLS—Virginia Lee and Sunbeam
WSM—String Ensemble
WSMB—Beauty Talk
WWL—Hollywood Gossip, L. Block
11:00 a.m. CBS—Velazco's Orchestra: KMBC
WDSU KRLD KSL KTUL KLZ
KOMA KFAB
NBC—Words and Music: KWK WSM
KMOX—Jimmy Corbin, pianist
WDAF—On Wings of Song (NBC)
WLS—George Simon, tenor; Orch.
WLW—Ohio Farm Bureau
WWL—Masters of Music
11:15 a.m. NBC—Hon. Archie and Frank: WREN
KTHS KWK KPRC WOAI KTBS
WSMB WSM
CBS—Velazco's Orchestra: KMOX
KOA—Memories (NBC)
WDAF—Service Reports
WFAA—The Wanderers
WLS—Friendly Philosopher
WWL—Radio Salute, Henry and Don
11:30 a.m. NBC—Farm and Home Hour: WREN
WKY KTHS KVOO KOA WFAA
WDAF KWK WLW KPRC WOAI
KTBS WSMB WSM
CBS—Joe Reichman's Orchestra:
KMBC WDSU KTUL KOMA KLZ
KMOX—Magic Kitchen
KSL—Betty Crocker
WGN—Market; Harold Turner, pianist
WLS—Roundup; The Westerners
11:45 a.m. CBS—Jane Ellison's Magic Recipes:
KSL KLZ
KFAB—Joe Reichman's Orch. (CBS)
WLS—Weather; Markets; News
WWL—Variety Program

Afternoon

12:00 Noon CBS—Romany Trail: WDSU KMOX
KSL KLZ KOMA KFAB
KASA—Around the District with the
Bell Oilers
KMBC—Sunbonnet Girls
KOB—The Hawk
KWTO—Radiatorial
WFAA—Markets; College Broadcast
WLS—Dinnerbell Program
WWL—Salon Orchestra
12:15 p.m. CBS—Romany Trail: KRLD
KMBC—News; Markets
KMOX—Piano Interlude; Markets
KOB—Home Makers Program
KWTO—Luncheon Music
WFAA—Gloom Chasers; Waltz Time
WWL—Variety Musical
12:30 p.m. CBS—Swinging Along: WDSU KOMA
KSL KLZ
NBC—Smack Out: KWK WREN
WSMB WKY KOA
T. N.—Lee O'Daniel's Doughboys:
WBAP WOAI
KMBC—Tex Owens, songs
KMOX—Three Brown Bears
KWTO—News
WDAF—Melody Parade
WLW—Gene Burchell's Orchestra
WSM—Tennessee Division of Markets
WWL—Erwin Victor, News
12:45 p.m. NBC—Ma Perkins, drama: WLW
WSM
CBS—Artist Recital: KTUL KMOX
KOMA
NBC—Colette Carley, songs: KTHS
KVOO
T. N.—Varieties: KPRC
KMBC—Walkathon
KOA—Livestock and Produce Markets
KSL—Betty Moore
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammy
WLS—Livestock and Grain Markets
WOAI—The Crazy Band
WREN—Eb and Zeb, comedy sketch
WSMB—Anson Weeks' Orchestra
WWL—Light Crust Doughboys
1:00 p.m. NBC—Don Carlos' Orchestra: WSMB
KOA WKY KTBS WSM WREN
KVOO
CBS—Ann Leaf, organist: KSL KTUL
KMOX KMBC WDSU KOMA
NBC—Dreams Come True: WDAF
WLW
T. N.—Chuck Wagon Gang: WBAP
WOAI KPRC
KOB—New Mexico Motor Patrol
KTHS—Wise Man (NBC)
WLS—Homemakers' Hour
WWL—Krauss' Program
1:15 p.m. NBC—Song of the City: WLW
CBS—Ann Leaf, organist: KLZ KRLD
NBC—The Wise Man: KTBS WSMB
WKY KVOO
KMBC—Goodwill Industries
KMOX—Exchange Club
KOB—Home and Farm Hour
KWTO—Merry Oldsmobile
WBAP—Markets
WDAF—Rainbow Court
WLS—Rangers Quartet
WOAI—Carol Lofner's Orchestra
WWL—Eddy Hour
1:30 p.m. CBS—Manhattan Moods: KFAB KLZ
KMOX WDSU KTUL KOMA KSL
KRLD
NBC—Woman's Radio Review: KPRC
WDAF WBAP WKY
KMBC—Goodwill Industries Talk;
Waltz Time
KOB—Hollywood Impressions
KWTO—Navajo Indians
WLS—Homemakers
WLW—Walter Furniss, organist
WSM—Harry Kogen's Orchestra
WWL—Dance Orchestra
1:45 p.m. NBC—Joe White, tenor: KOA WREN
WKY KPRC WSMB WBAP KTBS
KVOO
KMOX—St. Louis Club
KWTO—Parade
WLW—Ethel Ponce, vocalist
WOAI—Stocks, program resume
WSM—Robert Tucker, pianist
2:00 p.m. NBC—Pop Concert: WSM WDAF
WSMB
CBS—On the Village Green: KRLD
KMOX KTUL KFAB KMBC
NBC—Betty and Bob: KPRC WLW
WKY KOA WLS KVOO KWK
WBAP
KSL—Payroll Builder

KWTO—Roy Queen's Rangers
WREN—The South Americans
WWL—Frank and Bob
2:15 p.m. CBS—On the Village Green: KLZ
KOMA WDSU
KOA—Luncheon Dance Program
KWTO—Kelvinator Chronicles
WLS—Wm. O'Connor, tower topics
WLW—Music by Divano
2:30 p.m. NBC—Chicago Symphony Orchestra:
WENR KVOO WSM WREN KPRC
WSMB KTBS WFAA
★ CBS—Science Service: KMOX KSL
KRLD KOMA KLZ WDSU
NBC—The Jesters: WDAF
KMBC—D. A. R. Talk
KWTO—Glenn Stambach, organist
WLW—Life of Mary Sothern
2:45 p.m. NBC—Chicago Symphony Orchestra:
WKY
CBS—The Instrumentalists: KLZ
KMBC KMOX KSL KRLD WDSU
KOMA
NBC—Adventures on Mystery Land:
WDAF KOA
WLW—Business News
3:00 p.m. NBC—Henry King's Orchestra: KOA
WLW WDAF
CBS—Jack Brooks; Orchestra: KTUL
KMBC KLZ KOMA KFAB KRLD
WDSU
NBC—Chicago Symphony Orchestra:
WOAI KWK
KMOX—Window Shoppers; Orchestra
KSL—Payroll Builder
KWTO—Silver Strains
WWL—Ed Lerman, organ recital
3:15 p.m. CBS—Between the Bookends: KMBC
KOMA KTUL KSL KRLD
KFAB—"Miniatures" (CBS)
KMOX—Jack Brooks; Orch. (CBS)
KWTO—Slim and Shorty
WLW—Music by Divano
3:30 p.m. NBC—Ma Perkins, drama: WENR
KOA KVOO WKY WOAI WDAF
KTBS WFAA KPRC
NBC—Singing Lady: WREN WLW
CBS—Organ Melodies: KMBC KTUL
KRLD KOMA KFAB
NBC—Old Jim Bridger: WSM WSMB
KMOX—The Voice of St. Louis
KSL—Town Crier
KWTO—World Day Time Revue
WWL—The Riflers, dance orchestra
3:45 p.m. NBC—Dreams Come True: WOAI WSM
KPRC WFAA WKY WDAF KTBS
KOA KVOO
CBS—Cadets, male quartet: KMBC
KSL KOMA WIBW KFAB KRLD
KTUL
NBC—Ranch Boys: WREN WENR
KWK
KMOX—The Blue Buddies
WLW—The Texans, vocal trio
WSMB—Ray McNamara, pianist
4:00 p.m. NBC—Education in the News: KWK
WSM WREN WENR KTBS WFAA
WOAI KPRC WSMB
CBS—Men of Notes: KFAB KSL
KLZ KMOX WIBW KTUL KOMA
WDSU
NBC—Al Pearce's Gang: WKY KOA
WLW WDAF
KMBC—The Village Choir
KOA—Theater Reporter (5 Min.)
KOB—Ralph Romero's Rhumba Band
KWTO—Classified Ads
WWL—Henry and Minerva
4:15 p.m. CBS—Edward Wurtzbech's Orchestra:
KRLD KOMA KLZ KTUL KFAB
WIBW
NBC—Alma Kitchell, contralto: KWK
WOAI WREN WSM WFAA KPRC
KWK KTBS KVOO WSMB
KMBC—The Collegians
KMOX—Tune Shop
KSL—Dental Clinic of the Air
KWTO—Bill Ring
WENR—Larry Larsen, organist
WWL—Larry-Rout
4:30 p.m. NBC—Martha Mears, contralto: KTBS
WOAI KPRC WKY WDAF KOA
KVOO WFAA
NBC—Grace Hayes, songs: KWK
KMBC—News
KMOX—Harmonettes
KSL—Parent-Teachers Program
KWTO—Sports, Lee George; Markets
WDSU—Jerry Cooper (CBS)
WENR—Three C's
WLW—Jack Armstrong, drama
WREN—The Black Ghost
WSM—String Ensemble
WWL—Dance Orchestra
4:45 p.m. NBC—Happy Jack: WKY WREN
NBC—Orphan Annie: WENR WGN

NBC—Lowell Thomas: WLW KWK
KFI—Billy Batchelor, sketch (NBC)
CBS—Peter Biljo's Orchestra: KMBC
KMOX KTUL KOMA KSL KLZ
KRLD WDSU
KWTO—Kampus Kids
WDAF—Better Business Bureau
5:00 p.m. NBC—Johnny Johnson's Orchestra:
WFAA KTBS WOAI KWK WKY
KVOO
CBS—Modern Mountaineers; Orches-
tra: KRLD KOMA WDSU KFAB
KTUL
NBC—Gould and Shefter: KTHS
KMBC—Big Brother Club
KMOX—Sports; Piano Melodies
KOA—Microphone News
KSL—Broadcasters' Review
KWTO—Aces of Rhythm
WDAF—Service Reports
WENR—What's the News?
WLW—Salon Orchestra
WREN—News
WSM—Marjorie Cooney, pianist; Jack
Shook, guitarist
WWL—Dorothy Broach
5:15 p.m. CBS—Vera Van, songs: KSL KTUL
KRLD KFAB KOMA WDSU KLZ
NBC—Gene and Glenn, sketch; Or-
chestra: WDAF KTHS
KMOX—Baseball Highlights
KOA—Denver Radio Hour
KWTO—Dinner Music
WENR—Baseball Resume
WLW—Joe Emerson and Orchestra
WREN—Johnny Johnson's Orchestra
(NBC)
WSM—Financial News
WWL—Musical Program
5:30 p.m. NBC—Pickens Sisters: KOA KTHS
WDAF WOAI KTBS
★ NBC—Irene Rich in Hollywood:
WSM WREN WENR KPRC
CBS—Russell Brown's Orchestra:
KOMA
KMBC—Walkathon
KMOX—Buck Rogers (CBS)
KSL—The Junior Hour
KWTO—Sports Summary, Lee George
WBAP—News; Evening Reveries
WLW—Bob Newhall, sportsman
WSMB—Enrique Tuit, pianist
WWL—Mayor Bayou Pom Pom
5:45 p.m. NBC—Sisters of the Skillet: KTBS
WSMB WSM KTHS WDAF WBAP
WOAI KVOO
CBS—The Texas Rangers: KRLD KLZ
KOMA WIBW
NBC—Frank Buck's Adventures:
WENR
CBS—Boake Carter: KMBC KMOX
NBC—Gray Gordon's Orch.: WREN
KOA KWK
KWTO—Dinner Music
WLW—Melody Masters
WWL—Dinner Hour; Salon Orchestra
Night
6:00 p.m. ★ NBC—Crime Clues: WREN WLS
KWK WLW
CBS—Harry Sosnik's Orchestra: KLZ
KMBC WDSU KRLD KFAB KTUL
★ NBC—Jack Pearl, "The Baron":
WSMB WOAI KOA WSM KPRC
WKY KTBS KFI WBAP KVOO
KTHS WDAF
KMOX—Art Gilham pianist
KOB—Patrol Broadcast
KSL—Town Crier
KWTO—News
6:15 p.m. CBS—Edwin C. Hill, news: KLZ
KOMA KMBC WIBW KRLD
KMOX—Four Shamrocks and Orch.
KWTO—Sax Trio
WWL—Varieties
6:30 p.m. ★ NBC—Wayne King's Orchestra:
WDAF WSMB WKY WSM
★ CBS—Everett Marshall's "Broad-
way Varieties": KMBC KLZ WDSU
KMOX KSL KRLD WIBW KOMA
NBC—Igor Gorin, baritone: WREN
WLS KOA
KASA—Front Page Drama
NBC—Billy Batchelor, sketch: WSM
KOB—Cecil and Sally
KWTO—Sully's Radio Spotlight
WFAA—Rhythm Time
WLW—Unbroken Melodies
WOAI—News; Musical Program
WWL—The Pickard Family
6:45 p.m. NBC—Sport Stories Off the Record:
WLS WREN KOA WOAI
KFI—Junior Forum
KOB—Watchtower Program
KWTO—Around the Family Organ
WFAA—Southwesterners
WLW—Monkey Hollow, comedy

Hours to Come

Captain Tim Healy will be featured in a series of stamp and adventure talks by the Proctor and Gamble Company over an NBC-WEAF network each Monday, Wednesday and Friday from 3:45 to 4 p. m. CST starting Oct. 1 . . . A fifteen-minute program swings into action also on October 1 over an

WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement doesn't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.

NBC-WEAF network each Monday, Wednesday and Friday. The Delaware, Lackawanna and Western Railroad Company will sponsor the show. Watch this column for further details . . . The D. L. & W. brings back the shivery "Shadow" programs October 1, from 4:30 to 5 p. m. each Monday and Wednesday, over a CBS hookup . . . The Easy Aces start another series of domestic comedies October 3, and every Wednesday, Thursday and Friday from 6 to 6:15 p. m., over the CBS kilocycles. Jad sponsors again.

Ed Wynn, the Fire Chief, resumes broadcasting October 2 over an NBC-WEAF national hookup, and weekly thereafter from 7:30 to 8 p. m. The Texas Oil Company will sponsor . . . Time Magazine returns with the dramatic "March of Time" broadcasts October 5. The popular news dramatizations will be heard every Friday night from 7 to 7:30 p. m. over a national CBS hookup . . . A half-hour musical program sponsored by the Smith Brothers will start October 6 at 7 p. m. over an NBC-WEAF hookup.

The life of Benjamin Franklin will be dramatized by CBS Saturdays beginning September 15. Edward Lynn, author of Peter the Great and Catherine the Great serials, will write the script. These coast-to-coast programs will originate from KHJ, Los Angeles.

Chase and Sanborn's Sunday night coffee hour will positively use the tabloid grand opera with four Metropolitan Opera stars, Wilfred Pelletier's 60-piece symphony orchestra and Deems Taylor, starting December 2, with the usual network (NBC-WEAF) at the usual time (6 o'clock). Eddie Cantor will do eight weeks before that, unless present plans are changed . . . A dramatic script titled "Sealed Orders" is due to take a three-time-a-week spot on one of the NBC networks. The definite time and network has not been settled as yet, but it is assured that Shirley Howard and the Jesters will appear on the program. Molle Shaving Cream will sponsor the show.

NBC is still struggling to clear time for Atwater Kent. The radio set maker insists on a Sunday night spot, and the only open time has been optioned off to several other commercial houses. Watch this column for the latest developments concerning this program . . . Ralph Kirby has been added to the cast of the Mowhawk Treasure Chest, which returns to the air over an NBC-WEAF network on Thursday, September 6, at 10 a. m.

\$1 Meant So Little to Jim

-- but it would have saved us from poverty now!...



JIM never thought I would be left to try to support myself and our children. "Couldn't happen" to us! But it DID. And now we're destitute!

He was always so generous and just one dollar would have meant protection for us now. Oh, if Jim had only known!

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23	1140	40	682
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25	1085	42	632
26	1057	43	607
27	1030	44	583
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- 7:00 p.m.
★ NBC—Town Hall Tonight; Fred Allen: KTBS WDAF WSMB KPRC WSM WOAI WKY KVOO WFAA WLW
★ CBS—Mickey Cochrane, Pennant Race: KRLD WIBW KFAB WDSU KOMA KSL KLZ KMOX
NBC—Music Magic: WLS KWK WREN KOA
CBS—Thavin's Orchestra: KTUL KFI—Organ Recital
KMBC—Fred Waring's Orchestra
KOB—New Mexico Motor Patrol
WWL—Dance Orchestra
- 7:15 p.m.
★ CBS—Detroit Symphony Orchestra: KMBC KRLD KLZ KMOX KSL KTUL KFAB KOMA
KGBX—Dinner Music
WWL—The Apple Knockers
- 7:30 p.m.
NBC—First America's Cup Races: WENR KWK KOA
KMBC—Musical Barbers
KOB—Anson Weeks' Orchestra
WDSU—Detroit Symphony Orchestra (CBS)
WOAI—Mack Rogers' Orchestra
WREN—Cup Races
WWL—The Pickard Family
- 7:45 p.m.
KGBX—Society Reporter
KMBC—Rhythm Encores
KOB—Behind the News
KTUL—Cecil and Sally
WWL—Variety Program
- 8:00 p.m.
★ NBC—Guy Lombardo's Orchestra: KTBS WDAF WOAI WSM WSMB WLW WKY KTHS KWK KPRC KVOO WFAA
★ CBS—Byrd Expedition: KMBC KMOX KRLD WDSU KOMA KSL WIBW KLL
★ NBC—Dennis King, baritone; Orchestra: WREN KOA WENR KFI

- For Daylight Time Add One Hour
- 8:15 p.m.
NBC—Eddy Duchin's Orchestra: KWK WENR WREN
KFI—Dave Marshall's Orchestra
KOA—Josephine Roche
KOB—Bebe Wood
WWL—Quarter Hour
- 8:30 p.m.
CBS—True Detective Mysteries: KLZ KRLD KMOX KSL WIBW KOMA
★ NBC—Harry Richman; Jack Denney's Orchestra: WENR WREN KOA KPRC KVOO WKY KWK WFAA
★ NBC—The Other Americas: WDAF KFI—Charlie Hamp
KGBX—Melody Race
KMBC—The Musical Barbers
KOB—Johnny Floyd's Orchestra
KGBX—Musical Auction
WGN—Earl Burnett's Orchestra
WLW—Henry Thies' Orchestra
WOAI—A Good Will Missionaries
WSM—Orchestra
WSMB—Political Talk
- 8:45 p.m.
KFI—The Crazy Mountaineers
KGBX—Riggs' Quartette
KOA—News; Dance Music
WLW—Representative Finley Gray
WOAI—Hearts Delight Millers
WSMB—Joe Capraro's Orchestra
- 9:00 p.m.
CBS—Nick Lucas, songs: WIBW KLZ KMBC KOMA KSL KRLD KFAB
NBC—Frank Buck's Adventures: KFI WREN WSM WSMB KTHS KPRC WOAI WKY KOA KWK WDAF WFAA
- 9:15 p.m.
KGBX—Dance Orchestra
KMOX—Baseball Resume
KOB—Coleman Cox
WENR—Donald McGibeny, commentator
WLW—Cosmopolitan Serenade
- 9:30 p.m.
CBS—Henry Busse's Orchestra: KMOX KRLD KSL WIBW KLZ KOMA KFAB WDSU KTUL
NBC—Gene and Glenn, comedy: WOAI WFAA WSM WDAF KOA KTBS KTHS KFI WKY WSMB KPRC
NBC—Voice of Romance: WREN KWK WENR
KGBX—News, Fred McGhee
KMOX—Rita Rogers, songs
WGN—Lum and Abner, sketch
- 9:30 p.m.
CBS—Henry Busse's Orchestra: KMOX
★ NBC—National Radio Forum: WSM KTHS WFAA WOAI WDAF WSMB KTBS
NBC—Don Bestor's Orchestra: WREN KOA
KFI—Memory Lane
KGBX—Half-A-Hill
KOB—Bebe Wood, blues singer
KSL—The Skiles Family
KGBX—Song Bag
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
- 9:45 p.m.
CBS—Frank Dailey's Orchestra: KSL KMBC WIBW KLZ KOMA KMOX
WENR—Leonard Keller's Orchestra
WGN—Anson Weeks' Orchestra
- 10:00 p.m.
CBS—Leon Belasco's Orchestra: KMBC KOMA KLZ WDSU KSL KTUL KRLD

Wednesday, Sept. 5

Continued from Preceding Page

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- NBC—Leonard Keller's Orchestra: WSM WDAF WBAP KTBS WSMB WKY
CBS—Earl Hines' Orchestra: KTUL KLZ WIBW KOMA KFAB KRLD KSL
KFI—Marching Along; Orchestra
KMBC—Mystery Dance Makers
KMOX—Frankie Masters' Orchestra
KOA—Jimmy Garrigan's Orchestra
WLW—Dance Orchestra
- 11:15 p.m.
KFI—Robert Hurd, tenor
KOA—Leonard Keller's Orch. (NBC)
KSL—Mary and John, sketch
- 11:30 p.m.
CBS—Dan Russo's Orchestra: KMOX KLZ KTUL WIBW KOMA KFAB
NBC—Tom Coakley's Orchestra: WSM WDAF WSMB WKY KTBS KFI KOA
NBC—Gray Gordon's Orch.: WREN KWK
KMBC—The Friendly Muse
KSL—Frank Cookson's Orchestra
WENR—Noble Sissle's Orchestra
WLW—Larry Lee's Orchestra
- 11:45 p.m.
CBS—Keith Beecher's Orch.: KTUL KLZ KOMA
KFI—Margaret Schmitt, violinist
KMOX—When Day is Done
KOA—Dance Orchestra
- 12:00 Mid.
KFI—Richfield Reporter
KSL—Merle Carlson's Orchestra
WLW—Moon River; organ; poems
- 12:15 a.m.
KFI—Gene Austin
KOA—Jay Whidden's Orch. (NBC)
12:30 a.m.
KFI—Jimmy Grier's Orchestra
KSL—Joe Sullivan, pianist
12:45 a.m.
KSL—Robert Snyder, organist
1:00 a.m.
KFI—Dance Orchestra

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5:30 a.m. KMOX—Home Folks' Hour WLS—Ramblers and Patsy Montana WLW—Top of the Morning 5:45 a.m. KMOX—Dynamite Jim 6:00 a.m. KMOX—Riddles and Grins WIBW—Musical Vaughts WLS—Smile a While Time WLW—The Nation's Family Prayer 6:15 a.m. WLW—Morning Devotions 6:30 a.m. NBC—Cheerio: WLW KMBC—Morning Devotions KMOX—Melody Weavers and Skeets WDAF—Over the Coffee Cups WLS—Morning Devotions WSM—Pau! and Bert 6:45 a.m. KMBC—Tex Owens, songs KMOX—Swanee String Sextette WFAA—Pam Davenport, pianist WLS—Spareribs' Fairy Tales WSM—Zeke Clements' Bronco Busters 7:00 a.m. CBS—The Song Reporter: KMBC WDSU ★ NBC—Breakfast Club: WREN WSMB KTHS KWK KPRC WKY KTBS KVOO NBC—Herman and Banta: WDAF KMOX—Mountain Minstrels WFAA—Early Birds; Jimmie Jeffries WLS—Ralph Emerson, organist WLW—Salt and Peanuts, harmony duo WOAI—Hearts Delight Millers WSM—Morning Devotions 7:15 a.m. NBC—Breakfast Club: WOAI WSM CBS—Mood Neopolitan: KMBC WDSU KMOX NBC—Don Hall Trio: WDAF WLW WLS—The Westerners 7:30 a.m. KMBC—News KMOX—Tick Tock Revue KSL—Morning Musicales WDAF—Soloist WIBW—Mood Neopolitan (CBS) WLS—Entertainers WLW—Hymns of All Churches 7:45 a.m. CBS—Eton Boys: KMBC WIBW NBC—Sylvan Trio: WDAF WLW WFAA—Starchy Elasticians WLS—News, Julian Bentley 8:00 a.m. NBC—Breen and de Rose: KWK KTHS CBS—Bill and Ginger: KTUL KOMA KSL KRLD WIBW KLZ KFAB WREN NBC—Edward MacHugh, baritone: WOAI WSMB WSM KVOO WREN KTBS WFAA KOA KMBC—Musical Time WDAF—Morning Bible Lesson WLS—Kitchen Program WLW—Health Talk WWL—Musical Clock 8:15 a.m. NBC—Clara, Lu 'n' Em, gossip: WLW WDAF WSM WOAI WKY WFAA KPRC KVOO WSMB KTBS KTHS CBS—Visiting with Ida Bailey Allen: KRLD KLZ KOMA KTUL NBC—Castles of Romance: WREN KOA KWK KMBC—News; Musicales KSL—Morning Watch WLW—Arthur Chandler, Jr., organist WWL—Souvenirs 8:30 a.m. CBS—News (5 Min.): WDSU KRLD KOMA WIBW KTUL CBS—Artist Recital: KTUL KRLD WIBW KLZ KOMA WDSU NBC—News (5 Min.): WSMB WSM KOA NBC—Morning Parade: WSMB WDAF WSM NBC—Today's Children: WKY KWK WBAP WREN KPRC WLS KMBC—Walkathon KOA—Breakfast Guest WLW—Mailbag WOAI—Robin Cook WWL—Morning Musical Moments 8:45 a.m. NBC—News (5 Min.): WREN KTHS WBAP WOAI WKY KTBS KPRC NBC—Radio Kitchen: WREN KTHS WBAP WOAI KVOO WKY KTBS KPRC ★ CBS—Academy of Medicine: KLZ WDSU KRLD KOMA KMBC—High Grade Melodies KOA—Morning Parade (NBC) KMOX—Fashion Parade KSL—Musical Moments WLS—Neighbor Boys WLW—Elliott Brock, violin 9:00 a.m. NBC—U. S. Navy Band: WREN WOAI WSM KTBS KWK KVOO KTHS WKY WSMB KPRC WSMB CBS—Swinging Along: KMOX KOMA KTUL KRLD WDSU

NBC—Galaxy of Stars: WLW WDAF KOA KMBC—Joanne Taylor, talk KSL—Morning Watch WBAP—The Jewel Gems WLS—Market Reports WWL—Just Home Folks 9:15 a.m. NBC—Francis Lee Barton, talk: WLW WDAF CBS—Swinging Along: KFAB KLZ KMBC NBC—U. S. Navy Band: KOA KPRC WBAP—Between Us 9:30 a.m. CBS—Madison Ensemble: KOMA WDSU KLZ KTUL KVOO NBC—Hazel Arth, contralto: WOAI WKY KTHS KTBS KWK WFAA KOA KPRC WREN KMBC—Sunshine Lady KMOX—'Let's Compare Notes!' KWTO—Thrifty Tips WDAF—The Carnival (NBC) WENR—Program Preview WGN—Bob Davis and Texans WLW—Livestock Reports, news WSM—Leon Cole, organist WSMB—National Safety Council, talk WWL—'Gaga' and the Barker 9:45 a.m. NBC—Al and Lee Reiser: WSM WSMB KOA WOAI WREN KWK KTBS CBS—Mary Lee Taylor, talk: KLZ KMOX KTUL KMBC WDSU KRLD KOMA KSL—Morning Melodies WDAF—Through the Looking Glass WENR—Variety Program WLW—Painted Dreams 10:00 a.m. NBC—Treasure Chest: WDAF WLW KOA ★ NBC—Fields and Hall, songs: WREN KVOO KWK KPRC KTBS WSM WENR WKY KTHS WBAP CBS—Connie Gates, songs: KMOX KSL KLZ KOMA KTUL WDSU KRLD KMBC—Those McCarty Girls WOAI—Mom and Lilly WSB—Concert WSMB—Health Exercises WWL—Quality Club 10:15 a.m. NBC—Honeyboy and Sassafras: WDAF CBS—Along the Volca: WDSU KRLD KLZ KOMA KFAB KMBC ★ NBC—Merry Macs: WKY WOAI KOA WSMB KVOO KTBS WREN KWK KTHS KPRC WENR KMOX—Through the Hollywood Looking Glass KSL—Jennie Lee of Auerbach's WBAP—Highway Report; Markets WLW—Morning Hilites WSM—String Ensemble WWL—Marvin's Merry-Makers 10:30 a.m. NBC—Rex Battle's Ensemble: WDAF CBS—Al Kavelin's Orchestra: KSL KLZ KFAB KMOX KTUL KRLD WDSU NBC—Vic and Sade, comedy: WOAI WSMB KVOO KTBS KOA WSM WREN KTHS WFAA WKY KWK KPRC WBAP KMBC—Magazine of the Air WENR—Home Service WLW—Through the Looking Glass, Francis Ingram 10:45 a.m. NBC—Words and Music: WOAI KOA KVOO KTBS WSM WREN KTHS KPRC KWK WSMB WKY KMOX—Ozark Melodies KOMA—Al Kavelin's Orch. (CBS) KSL—Barbara Badger, Economist WFAA—Woman's Mirror WLS—On Parade WLW—Rex Battle's Ensemble WWL—Farm and Home Hour 11:00 a.m. CBS—Emil Velazco's Orchestra: KSL KFAB KLZ KOMA KTUL WDSU KMOX KMBC KRLD WDAF—Dick Fiddler's Orch. (NBC) WGN—Mid-day Service WIBW—Musical Vaughts WLW—Bob Albright, Charles Wayne WWL—Masters of Music 11:15 a.m. NBC—Hon. Archie and Frank: WOAI WSMB WSM KTBS WREN KTHS KOA KWK KPRC WDAF—Service Reports WFAA—The Wanderers WLS—Party Line, skit WLW—River, Weather and Market WWL—Radio Salute; Henry and Don 11:30 a.m. NBC—Farm and Home Hour: WKY KOA KVOO WOAI WSM WSMB KTBS KTHS WFAA WDAF WREN KWK KPRC WLW CBS—Frank Dailey's Orch.: KMBC KSL KLZ WDSU KTUL KOMA

KMOX—Magic Kitchen WLS—Roundup; The Westerners 11:45 a.m. KFAB—Frank Dailey's Orch. (CBS) KWTO—Markets WLS—Weather; Markets WWL—Variety Program Afternoon 12:00 Noon CBS—Ann Leaf, organist: WDSU KSL KMOX KLZ KASA—Around the District with the Bell Oilers KMBC—The Sunbonnet Girls KOB—Anson Weeks' Orchestra KWTO—Sully's Radiatorial WFAA—Waltz Time WLS—Dinnerbell Program WWL—Salon Orchestra 12:15 p.m. CBS—Ann Leaf, organist: KOMA KRLD KMBC—News KMOX—Live Stock Report KOB—Home Makers' Program KWTO—Luncheon Music WFAA—Ezra and Uncle Zeke WWL—Variety Program 12:30 p.m. NBC—Smack Out: KOA WREN WKY WSMB KWK CBS—Poetic Strings: KSL WDSU KOMA KLZ KMOX T. N.—Lee O'Daniel's Doughboys: WBAP WOAI KMBC—Tex Owens, songs KWTO—News Report WDAF—Melody Parade WLW—Gene Burchell's Orchestra WSM—Division of Markets WWL—News 12:45 p.m. NBC—Ma Perkins, drama: WLW WSM ★ NBC—Echoes of Erin: KTHS KVOO KMBC—Walkathon KOA—Livestock and Produce Reports Weather Forecast KSL—Colonial Dames' Program KTUL—Poetic Strings (CBS) KWTO—Ozarkanna Corners WBAP—Dance Orchestra WDAF—Aunt Sammy WLS—Livestock and Grain Markets WOAI—Band Music WREN—Eb and Zeb, comedy sketch WSMB—Dance Orchestra WWL—Doughboys 1:00 p.m. NBC—Dreams Come True; Soloists: WLW CBS—Metropolitan Parade: WDSU KTUL KSL KMBC KMOX NBC—Musical Keys: KTBS KOA WSMB WREN KWK WKY WSM KVOO T. N.—Chuck Wagon Gang: WBAP WOAI KPRC KOB—Mexico Motor Patrol WDAF—Famous Leaders WGN—Blackstone Jongleurs WLS—Homemakers' Hour WWL—Krauss Program 1:15 p.m. CBS—Metropolitan Parade: KRLD KLZ NBC—Song of the City: WLW KMOX—Exchange Club KOA—Farm Question Box KOB—Home and Farm Hour KOMA—Metropolitan Parade (CBS) KWTO—Musical Moments WBAP—Markets WDAF—Rainbow Court WLS—Rangers Quartet WOAI—Mack Rogers' Orchestra WWL—Eddy Hour 1:30 p.m. CBS—Dancing by the Sea: KLZ KMBC KFAB KTUL KSL KMOX KOMA KRLD NBC—Roy Shields' Orchestra: WKY WREN KTBS KWK WSMB WSM WBAP KOA—Theater Harmonies WLS—Homemakers WLW—Walter Furniss, organist WWL—Dance Orchestra 1:45 p.m. KMOX—St. Louis Club KOB—Eb and Zeb KWTO—Roy Queen's Rangers WLW—Dorothea Ponce, vocalist WOAI—Weather and Stock Reports 2:00 p.m. NBC—Chick Webb's Orchestra: WSM WDAF WSMB NBC—Betty and Bob, drama: WLW WKY KPRC KOA WLS KVOO KWK WBAP ★ CBS—Detroit Symphony Orchestra: KMOX KRLD KFAB KTUL KMBC WDSU

KSL—Payroll Builder KWTO—Spencer Smith, tenor WREN—Anson Weeks' Orchestra WWL—Frank and Bob 2:15 p.m. NBC—Jackie Heller, tenor: KWK WREN CBS—Detroit Symphony Orchestra: KOMA NBC—Chick Webb's Orchestra: KOA KPRC WBAP KTBS WKY KWTO—Chronicles WLS—Tower Topics WLW—Music by Divano 2:30 p.m. NBC—Hazel Glenn, soprano: KOA WDAF ★ NBC—Chicago Symphony Orchestra: WSM WSMB KVOO KTBS WENR KPRC KWK WREN WFAA WBAP KSL—Utah State Agricultural College KWTO—Glenn Stambach, organist WLW—Life of Mary Sothorn 2:45 p.m. NBC—Adventures on Mystery Island: WDAF KOA NBC—Chicago Symphony: WKY KSL—Detroit Symphony Orch. (CBS) WLW—Business News 3:00 p.m. ★ NBC—Melvin W. Cassmore, economist: KOA WDAF CBS—Tea Dansant: KTUL KOMA KLZ WDSU KFAB KMBC KRLD KFAB KMOX—Window Shoppers; Orchestra KSL—Payroll Builder KWTO—Souvenirs of Song WLW—Mary Alcott, vocalist WOAI—Chicago Symphony (NBC) WWL—Ed Lerman, organ recital 3:15 p.m. CBS—Between the Bookends: KSL KTUL KRLD KOMA KMBC KFAB KMOX KWTO—Slim and Shorty WLW—Melvin W. Cassmore (NBC) 3:30 p.m. NBC—Ma Perkins, drama: WENR WOAI WFAA KTBS WKY WDAF KOA KPRC KVOO CBS—Organ and A. M. A. Speaker: KOMA KFAB KTUL KRLD NBC—Tales of Courage: WSM WSMB NBC—Singing Lady; WLW WREN KMBC—The Classic Hour KMOX—Novelty Boys KSL—Town Crier KWK—Maurie Sherman's Orchestra (NBC) KWTO—Sammie Lane's Orchestra WWL—Dance Orchestra 3:45 p.m. NBC—The Oleanders: WDAF CBS—Modern Mountaineers: KSL KOMA KFAB KMOX KRLD WIBW KMBC WDSU KTUL NBC—Ranch Boys: WENR WREN NBC—Dreams Come True: KOA WSM WOAI KPRC WFAA WKY KTBS KVOO WLW—The Texans, vocal trio WSMB—Enrique Tuit, pianist 4:00 p.m. NBC—Tom Coakley's Orchestra: WREN WENR KWK KVOO CBS—Men of Notes: WIBW KOMA KSL KLZ KFAB KTUL WDSU NBC—Horacio Zito's Orchestra: KOA WDAF WFAA WKY WSM KTBS KPRC WOAI WSMB KMBC—The Village Choir KMOX—Woman's Club KOA—Theater Reporter (5 Min.) KOB—Leone Turnbeau, pianist KWTO—Classified Ads WWL—Henry and Minerva 4:15 p.m. CBS—Edward Wurtzbech's Orchestra: KOMA KFAB KRLD KLZ KTUL WIBW KMBC—Pastel Harmonies KMOX—Tune Shop KSL—Dental Clinic of the Air KWTO—Bridge Party Tunes WENR—Larry Larsen, organist WLW—Tom Coakley's Orch. (NBC) WWL—Germaine Cazenave 4:30 p.m. NBC—Mary Small, songs: WDAF NBC—O'Leary's Irish Minstrels: WSM WFAA WOAI KWK KTBS KPRC KVOO WSMB KOA CBS—Edward Wurtzbech's Orchestra: KSL KMBC—News KMOX—Marvin Mueller, organist KWTO—Sports, Lee George; Markets WDSU—Charles Barnet's Orch. (CBS) WLW—Jack Armstrong, drama WREN—The Black Ghost WWL—Pinkie's Orchestra 4:45 p.m. NBC—Lowell Thomas, today's news: WLW KWK KPRC NBC—Billy Batchelor, sketch: KOA WDAF WFAA WOAI KVOO WSM

CBS—Jan Savitt's Orchestra: KOMA KRLD KLZ KMOX KMBC KSL NBC—Happy Jack: WKY WREN NBC—Orphan Annie WENR KTBS KOB—Sue Burton, blues singer KWTO—Tunerville Triplets 5:00 p.m. NBC—Freddy Martin's Orchestra: WOAI WSM KVOO WFAA CBS—Sylvia Froos, songs: KSL KRLD KOMA KTUL WDSU KFAB KMBC—Big Brother Club KMOX—Sports; Piano Melodies KOA—Microphone News KWTO—Woody Mason, guitar WDAF—Service Reports WENR—What's the News? WLW—German Band WREN—News WWL—The Southsiders 5:15 p.m. CBS—Wayside Cottage: KLZ KRLD KFAB KOMA KSL WDSU NBC—Freddie Martin's Orchestra: KOA WREN KTHS WSMB KGBX—Dinner Music KMBC—Happy Hollow KMOX—Baseball Highlights WDAF—Herman Crone's Orchestra WENR—Baseball Resume WLW—Joe Emerson; Orchestra WSM—Financial News WWL—Youngblood and Ray 5:30 p.m. ★ NBC—Ed Lowry, comedian: WREN KTHS KPRC KWK ★ CBS—Cliff Edwards: KMOX KTUL KOMA ★ NBC—Danny Malone, tenor: WDAF WSM WKY KTBS WOAI KMBC—Walkathon KOA—The Old Observer KSL—The Junior Hour KWTO—Sports Summary, Lee George WBAP—News; Evening Reveries WDSU—Charlie Kerr's Orch. (CBS) WENR—Marion and Jim Jordan WLW—Bob Newhall, sports talk WSMB—Tarzan WWL—Y. M. B. C. Talk 5:45 p.m. CBS—The Texas Rangers: KRLD KOMA WIBW KLZ NBC—Frank Buck's Adventures: WENR CBS—Boake Carter, News: KMBC KMOX NBC—Sisters of the Skillet: WDAF KTHS WSM KVOO WBAP KTBS NBC—Gray Gordon's Orch.: WREN KWK KOA KWTO—Dinner Music WLW—Melody Masters WSMB—Dance Music WWL—Dinner Hour; Salon Orchestra

Night

6:00 p.m. ★ NBC—Rudy Vallee's Orchestra: WSM KPRC KTHS WSMB WOAI WKY KOA KFI WBAP WLW KVOO WDAF ★ CBS—Kate Smith's Swanee Music: WDSU KFAB KMOX KLZ KMBC KRLD KTUL NBC—Grits and Gravy, sketch: WREN KSL—Broadcasters' Review KWTO—News WLS—Leonard Keller's Orchestra 6:15 p.m. ★ CBS—Walter Pitkin: KMBC KSL WIBW KMOX KFAB KLZ KRLD KWTO—Dinner Music WLS—Old Heidelberg Octet WWL—Crazy Crystals 6:30 p.m. NBC—Melodies Romantique: WREN WLS CBS—Leith Stevens' Harmonies: KMBC KLZ KFAB WIBW WDSU KASA—Front Page Drama KMOX—Four Shamrock's Orchestra KOB—Cecil and Sally KSL—Town Crier KWTO—Radio Spotlight WWL—The Pickard Family 6:45 p.m. KMOX—'Chandu' KOMA—Leith Steven's Harmonies (CBS) KRLD—Drug Talk; Music KWK—Melodies Romantique (NBC) KWTO—Around the Family Organ WFAA—Rhythm Time, orchestra WLS—Illinois Legislature Speaker 7:00 p.m. ★ NBC—Captain Henry's Show Boat: WDAF WSMB KTBS WSM WOAI WBAP KPRC WKY KOA KFI CBS—Carlos Molina's Orchestra: KSL KTUL KOMA KRLD WIBW KLZ ★ NBC—Death Valley Days: WLW WLS WREN KWK CBS—Bar X Days and Nights: KMOX KMBC KOB—El Rancho Grande WWL—Dance Orchestra



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City..... State.....

Music in the Air

By Carleton Smith

(Time Shown Is Central Standard)

The Detroit and the Chicago Symphonies are scheduled to close their summer seasons at A Century of Progress this week. They have had highly successful engagements, playing regularly to capacity audiences. The estimates state that at least 10,000 people were present at the programs daily.

The management of the Ford Exposition announces the Mormon Tabernacle Choir for next week, September 10 to 16. Undoubtedly their vocal concerts will be broadcast by Columbia.

And Swift and Company, who have sponsored the Chicago Symphony on the Bridge of Service, announce the engagement of Palmer Clark and his "Sophisticated Symphony." Beginning September 9 this orchestra which had such tremendous response in the early days of the Fair will play daily afternoon and evening concerts. Though the increasing number of commercial programs will cut down

the sustaining spots, NBC plans to broadcast several of the light music programs each week

Mozart's "Requiem"

THE unmusical English have more choirs than any other people on the face of the globe. They are always singing and preparing for choral festivals. They love to get together and sing. They have been doing it for centuries.

One of their greatest sing-fests is the Annual Three Choirs Festival held alternately at Gloucester, Worcester and Hereford, almost continuously since 1724. Tuesday next (CBS at 2 p. m.) parts of Mozart's "Requiem Mass" will be broadcast by the combined choirs numbering 350 from the ancient cathedral in Gloucester. The soloists will be Isobel Baillie, Mary James, Trejor Jones and Keith Falkner. They will be accompanied by the London Symphony Orchestra, conducted by Dr. Percy Hull, organist of Hereford Cathedral.

The Cover Girl

Only the alertness of an NBC personnel chief kept Dolores Gillen—the girl on this week's RADIO GUIDE cover—from getting a job as hostess instead of actress. For Dolores is one of the most modest of radio performers, as well as one of the loveliest. She didn't think her talent good enough for the big city of Chicago. Hence, her application for the hostess position. The executive steered her to better things.

Dolores was born in Prairie du Rocher, Ill., a French settlement south of St. Louis. Since that not-remote date, she has grown to the colossal proportions of five-foot-two, and 105 pounds—but still she cries like a baby and they pay her for it. With considerable versatility she takes many roles of dissimilar types and ages.

You hear her frequently with the Princess Pat players Monday nights over NBC.

Although no intellectual snob, Miss Gillen claims that a good education is of genuine help to any radio performer, especially an actor or actress. She attended the University of Illinois and collected a master's degree from the University of Kansas, specializing in dramatics. Her radio debut was over KMOX, St. Louis.

Perhaps she is best known for her performance as the co-ed sweetheart of "Frank Merriwell."

International Broadcasts

IF THE second of Toscanini's broadcasts from Salzburg (August 30 at 2:15 p. m. over NBC) is as successful as the first, the whole Salzburg Festival will some day be heard in this country. The reception for the Mozart Symphony was perfect.

The second of Mr. Toscanini's broadcasts includes Cherubini's "Anacreon" Overture, Brahms' Third Symphony and Debussy's "Afternoon of a Faun."

The Brahms Symphony Mr. Toscanini has scheduled for performance during his season here next winter. We have not heard him conduct it often. The Third is a combination of epic and lyrical elements. The theme which leaps from the orchestra after two preliminary chords is like a bolt from Jove, and Mr. Toscanini will send it out with full force. The same theme is transfused in the finale to the grandeur of lofty peaks, majestic in sunset splendor.

THURSDAY NIGHT, SEPT. 6th

9:00 E.S.T. • 8:00 C.S.T.

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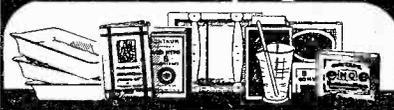
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*For stations—see Radio Guide Listings

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7:15 p.m.
KGBX—After Dinner Music
WWL—The Apple Knockers
7:30 p.m.
★ CBS—Tito Guizar; Orchestra: KLZ
KMOX KOMA KSL WIBW KMBC
KRLD KTUL KFAB WDSU
KGBX—Eddie Jones, guitar
WGN—Wayne King's Orchestra
WLW—Show Boat (NBC)
WWL—The Pickard Family
7:45 p.m.
CBS—"Fats" Waller's Rhythm Club:
WIBW KTUL KOMA KLZ KMOX
KMBC KSL KRLD
KGBX—Society Reporter
KOB—"Behind the News"
WWL—Fairchild Program
8:00 p.m.
★ NBC—Paul Whiteman's Orchestra;
Al Jolson; WDAF KTBS WLW KFI
KTHS WBAP KPRC WOAI KOA
WKY WSMB
CES—BORDEN'S PRESENTS FORTY-
Five Minutes in Hollywood; Radio
Previews of Best Current Pic-
tures; Screen Stars in Person;
Hollywood Music by Mark Warnow;
Cal York, studio gossip; KMOX
KSL WDSU KLZ KOMA KRLD
KTUL KMBC
NBC—Parade of the Provinces: KWK
WREN WENR
KGBX—Magic Harmony
KOB—Benny Bennett's Orchestra
8:15 p.m.
KGBX—"Front Page Dramas"
WLS—Hessberger's Orchestra
WWL—Melody Weavers
8:30 p.m.
NBC—Echoes of the Palisades: KWK
WREN

For Daylight Time
Add One Hour
KGBX—Melody Race
WENR—Buddy Rogers' Orchestra
WGN—Earl Burnett's Orchestra
WSM—Revels
8:45 p.m.
CBS—The Playboys: KRLD KMOX
KTUL WIBW
KGBX—Rhythm Encores
KLZ—Reggie Child's Orch. (CBS)
KSL—Comedians of Hollywood
WENR—Morin Sisters
9:00 p.m.
NBC—Frank Buck's Adventures: KOA
WREN WKY WOAI KPRC WSMB
KFI WSM KWK WDAF KTHS
WBAP
CBS—Vera Van, songs: KLZ WIBW
KOMA KRLD KFAB KMBC
KGBX—Dance Orchestra
KMOX—Baseball Resume
KOB—The Hawk
KSL—Strange Adventures in Strange
Lands
WENR—Donald McGibeny, commenta-
tor
WLW—Concert Hour
9:15 p.m.
NBC—Gene and Glenn, comedy: WSM
KFI KOA WDAF KPRC WOAI WKY
WBAP KTHS KTBS WSMB
CBS—Ferde Grofe's Orchestra: KSL
WIBW KFAB KRLD KMBC KTUL
KOMA KMOX
KGBX—News
KWK—Voice of Romance (NBC)
WGN—Lum and Abner, sketch
WREN—Don Bestor's Orch. (NBC)

Thursday, Sept. 6
9:30 p.m.
CBS—Ferde Grofe's Orchestra: KLZ
NBC—Freddie Berrens' Orch.: WDAF
NBC—Johnny Johnson's Orchestra:
KVOO WREN WSM KTBS WKY
WOAI KOA
KFI—Winning the West
KGBX—Song Bag
KMOX—Leona Simma, soprano
KOB—College Education
KSL—The Skiles Family
WBAP—Dance Orchestra
WENR—Carl Hoff's Orchestra
WGN—Wayne King's Orchestra
WLW—Juvenile Experiences
WOAI—News (5 Min.)
WSMB—Ross-McLarnin Fight
9:45 p.m.
CBS—Henry Busse's Orchestra: KSL
KMBC KFAB KRLD WIBW KLZ
KOMA KMOX
NBC—Johnny Johnson's Orchestra:
KPRC WBAP WSMB
WENR—Leonard Keller's Orchestra
WGN—Anson Weeks' Orchestra
10:00 p.m.
NBC—Buddy Rogers' Orchestra:
WREN KVOO KFI KTHS WKY
WBAP WSMB WENR
NBC—Ralph Kirby (5 Min.):
WDAF
NBC—Mills' Blue Rhythm Band:
WDAF
CBS—Joe Reichman's Orchestra:
KFAB KMBC KTUL KOMA KLZ
WIBW WDSU KRLD
KMOX—Sports; Organ
KOA—Comedy Stars of Hollywood

Continued from
Preceding Page
KSL—Dramatic Program
WFAA—Jay Burnett, songfellow
WLW—News; Los Amigos
WOAI—Baseball; Carol Lofner's Orch.
WSM—Orchestra
10:15 p.m.
CBS—Joe Reichman's Orchestra:
KMOX KSL
NBC—Buddy Rogers' Orchestra: WFAA
10:30 p.m.
★ NBC—Shep Fields' Orch.: WDAF
WLW WFAA
NBC—Dancing in the Twin Cities:
WREN WSMB WKY KTHS KTBS
KWK WSM KVOO
CBS—Earl Hines' Orchestra: KLZ
KOMA KTUL KMOX KSL WIBW
KRLD KFAB
KMBC—Walkathon
KOA—Dance Orchestra
WENR—Hessberger's Concert Orch.
WOAI—Ben Bernie's Orchestra
10:45 p.m.
CBS—Earl Hines' Orchestra: KMBC
KPRC—Dancing in the Twin Cities
(NBC)
11:00 p.m.
CBS—Freddie Hankel's Orchestra:
KTUL KSL KLZ WIBW KRLD
KFAB KOMA
NBC—Clyde Lucas' Orchestra: WENR
WSMB KWK WSM KOA WKY
KTBS WREN WFAA
KFI—"Remembering"; Orchestra; So-
loists

KMBC—Mystery Dance Makers
KMOX—Frankie Masters' Orchestra
WDAF—Leonard Keller's Orchestra
WFAA—Seymour Simons' Orchestra
WLW—Dance Orchestra
11:15 p.m.
CBS—Keith Beecher's Orch.: KOMA
KLZ KRLD WIBW KTUL
KSL—Mary and John, sketch
WBAP—Mallan Harmon's Orchestra
11:30 p.m.
CBS—Ray O'Hara's Orchestra: KLZ
KMOX KTUL KFAB KOMA WIBW
NBC—Herman Crone's Orchestra:
KTBS KWK
NBC—Carl Hoff's Orchestra: WREN
WSMB WKY WSM WENR KOA
KVOO
KFI—Dramatic Program
KMBC—Organ Reveries
KSL—Frank Cookson's Orchestra
WDAF—Eddy Duchin's Orchestra
WLW—Larry Lee's Orchestra
11:45 p.m.
KMOX—When Day Is Done
WREN—Noble Sissle's Orch. (NBC)
12:00 Midnight
KFI—Richfield Reporter
KOA—Dance Orchestra
KSL—Merle Carlson's Orchestra
WLW—Moon River, organ and poems
12:15 a.m.
KFI—Gene Austin
KOA—Tom Coakley's Orch. (NBC)
12:30 a.m.
KFI—Jimmy Grier's Orchestra
KSL—Everett Hoagland's Orchestra
1:00 a.m.
KFI—Dance Orchestra
1:30 a.m.
KFI—Jimmy Grier's Orchestra

Star ★ Indicates High Spot Selections

5:30 a.m.
KMOX—Home Folks' Hour
WLW—Top of the Morning

5:45 a.m.
KMOX—Dynamite Jim

6:00 a.m.
KMOX—Riddles and Grins
WLW—A Nation's Family Prayer

6:15 a.m.
WLW—A Morning Devotions

6:30 a.m.
NBC—Cheerio: WLW
KMBC—A Morning Devotions
KMOX—Melody Weavers and Skeets
WDAF—Over the Coffee Cups
WSM—Leon Cole, organist

6:45 a.m.
KMBC—Tex Owens, songs
KMOX—Black and White Rhythm
WFAA—Pam Davenport, pianist
WSM—Delmore Brothers

7:00 a.m.
CBS—The Song Reporter: WDSU
KMBC

★ NBC—Breakfast Club: WREN
WSMB KTHS WKY KWK KPRC
KTBS WOAI KVOO

NBC—Herman and Banta: WDAF
KMOX—Mountain Minstrels
WFAA—Early Birds; Jimmie Jefferies
WLS—Ralph Emerson, organist
WLW—Salt and Peanuts, harmony
WSM—A Morning Devotions

7:15 a.m.
CBS—Metropolitan Parade: KMBC
WDSU

NBC—Don Hall Trio: WDAF WLW
NBC—Breakfast Club: WSM
KMOX—Novelty Boys
WLS—The Westerners

7:30 a.m.
CBS—Metropolitan Parade: WIBW
KTUL

KMBC—News
KMOX—Tick-Tock Revue
KSL—Morning Musicales
WDAF—Soloist
WLS—Entertainers
WLW—Hymns of All Churches

7:45 a.m.
NBC—Oswaldo Mazzucchi, cellist:
WDAF WLW

CBS—Metropolitan Parade: KMBC
KLZ

WFAA—Blue Bonnet Harvesters
WLS—News, Julian Bentley

8:00 a.m.
NBC—Edward MacHugh: WSM WOAI
WREN WSMB KTBS KOA KTHS
KWK KVOO

CBS—Madison Singers: KOMA WIBW
KSL KLZ KRLLD KFAB KTUL

KMBC—Musical Time
WDAF—A Morning Bible Lesson
WFAA—Bird-brands
WLS—Kitchen Program
WLW—Home Care for the Sick
WWL—Musical Clock

8:15 a.m.
NBC—Clara, Lu 'n' Em, gossip: WLW
WFAA WJR WSM KVOO WDAF
WKY WSMB WOAI KPRC KTBS
KTHS

NBC—Hazel Arth, contralto: WREN
KWK KOA

KMBC—News
KSL—Morning Watch
WWL—Souvenirs

8:30 a.m.
CBS—News (5 Min.): KRLLD WDSU
KOMA WIBW KTUL

CBS—Carolyn Gray, pianist: KOMA
WDSU KRLLD WIBW KTUL KLZ

NBC—News (5 Min.): KOA
NBC—Joe White, tenor: KOA WDAF
WSM WSMB

NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS

KMBC—Walkathon
WLW—Jack Berch
WOAI—Missouri Hillbillies
WWL—Morning Musical Moments

8:45 a.m.
CBS—The Three Flats: KOMA WIBW
KRLLD WDSU

NBC—News (5 Min.): WREN WSMB
WSM KWK

NBC—Radio Kitchen: KOA WSM
WSMB WKY WREN

NBC—Betty Crocker, cooking talk:
KTHS WLW WOAI WBAP KPRC
KVOO

KMBC—High Grade Melodies
KMOX—Fashion Parade
WDAF—Musical Program
WLS—Neighbor Boys

9:00 a.m.
NBC—Morning Parade: WDAF
CBS—Cooking Closeups: KMOX
NBC—U. S. Marine Band: KWK
WREN WKY WOAI WSM KTHS
KVOO KTBS KOA WSMB
KMBC—Joanne Taylor, talk
WBAP—The Jewel Gems
WLS—Livestock; Markets
WLW—Nora Beck Thumann, vocalist
WWL—Just Home Folks

9:15 a.m.
CBS—Beale Street Boys: KOMA KLZ
KFAB KMOX KMBC

KPRC—U. S. Marine Band (NBC)
WBAP—Between Us
WLW—News; Livestock Reports

9:30 a.m.
CBS—Rambles in Rhythm: KOMA
WDSU KLZ KTUL

KMBC—Sunshine Lady
KMOX—Let's Compare Notes
KOA—Morning Revelers
WENR—Program Preview
WLW—Ponce Sisters, vocalists
WWL—Gaga and the Barker

9:45 a.m.
CBS—The Cadets Quartet: KMBC
KMOX
T. N.—Betty Crocker, talk: WDAF
KOA

KSL—Morning Melodies
WBAP—U. S. Marine Band (NBC)
WENR—Songfellows (NBC)
WLW—Painted Dreams

10:00 a.m.
NBC—Piano Recital: WDAF
NBC—Fields and Hall, songs: KOA
WENR KVOO WREN KPRC WSM
KTBS KWK WKY WBAP WOAI
KTHS

CBS—Betty Barthell, songs: KMOX
KSL KMBC KLZ WDSU
KWTO—Lotus Land
WGN—Tom, Dick and Harry
WLW—Ward and Muzzy, piano duo
WSMB—Health Exercises
WWL—Quality Club

10:15 a.m.
CBS—Among Our Souvenirs: WDSU
KMBC KOMA KFAB KMOX KLZ
KRLLD

NBC—Honeyboy and Sassafras: WDAF
NBC—Charles Sears, tenor: WSMB
WKY WENR KPRC KVOO KTBS
WREN KWK KOA WOAI KTHS

KSL—Jeannie Lee
WBAP—Highway Report; Markets
WLS—Virginia Lee and Sunbeam
WLW—Babs and Don, comedy
WSM—String Ensemble
WWL—Marvin's Merry-Makers

10:30 a.m.
NBC—Vic and Sade: WFAA
WREN WSMB KTHS KOA KPRC
WOAI KVOO WKY KWK WSM
WBAP

CBS—Al Kavelin's Orchestra: WDSU
KFAB KRLLD KLZ KTUL

NBC—Merry Madcaps: WLW WDAF
KMBC—Magazine of the Air
KMOX—Harmonettes
KSL—Good Morning Judge
WENR—Home Service

10:45 a.m.
CBS—Al Kavelin's Orchestra: KOMA
KSL

NBC—Words and Music: KPRC WSM
WENR WOAI KTBS KOA WREN
KVOO

KMOX—Ozark Melodies
WFAA—Woman's Mirror
WLS—Virginia Lee and Sunbeam
WSMB—Beauty Talk
WWL—Farm and Home Hour

11:00 a.m.
CBS—Velazco's Orchestra: KSL KLZ
KTUL KFAB KOMA WDSU KMBC
KRLLD

KMOX—Jimmy Corbin, pianist
KOA—Cook Book Sherlocks
KOB—The Hawk
WDAF—Jan Brunesco's Ensemble
(NBC)

WLS—George Simon, tenor; Orch.
WLW—Bob Albright, Charles Wayne
WWL—Masters of Music

11:15 a.m.
KMOX—Velazco's Orchestra (CBS)
KOA—Memories (NBC)
WDAF—Service Reports
WFAA—The Wanderers
WLS—Friendly Philosopher
WLW—River, Market and Weather
WWL—Radio Salute, Henry and Don

11:30 a.m.
CBS—Scott Fisher's Orchestra: KMBC
KLZ WDSU KTUL KOMA

NBC—Farm and Home Hour: WOAI
WREN KTHS KOA WKY WLW
KVOO WSM KWK WSMB WDAF
KTBS KPRC WFAA

KMOX—Magic Kitchen
KSL—Betty Crocker, talk
WLS—Roundup; The Westerners

11:45 a.m.
KSL—Scott Fisher's Orchestra (CBS)
WLS—Weather; Markets; News
WWL—Variety Program

Afternoon

12:00 Noon
CBS—The Eton Boys: WDSU KMOX
KSL KOMA KLZ
KASA—Around the District with the
Bell Oilers
KMBC—The Sunbonnet Girls
KWTO—Sully's Radiatorial
WFAA—Markets; College Broadcast

WLS—Dinnerbell Program
WWL—Dance Orchestra

12:15 p.m.
CBS—Johnny Augustine's Orchestra:
KSL KRLLD KLZ

KMBC—News
KMOX—Piano Interlude; Livestock
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Gloom Chasers; Waltz Time
WWL—Musical Program

12:30 p.m.
CBS—Memories Garden: KLZ KOMA
KSL KMOX

NBC—Smack Out: KWK WSMB
WREN WKY KOA

T. N.—Lee O'Daniel's Doughboys:
WBAP WOAI

KMBC—Tex Owens, songs
KWTO—News
WDAF—Melody Parade
WLW—Gene Burchell's Orchestra
WSM—Division of Markets
WWL—News

12:45 p.m.
NBC—Ma Perkins: WLW WSM
NBC—Alden Edkins, bass: KTHS
KMBC—Walkathon
KMOX—St. Louis Dental Society
KOA—Weather; Livestock Reports
KTUL—Memories Garden (CBS)
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Aunt Sammy
WLS—Livestock and Grain Markets
WOAI—Crazy Band
WREN—Songs of Long Ago
WSMB—Anson Weeks' Orchestra
WWL—Light Crust Doughboys

1:00 p.m.
NBC—Will Aubrey, minstrel: WDAF
KOA WLW WSMB WSM KTBS

CBS—Four Showmen: KMBC KSL
WDSU KTUL KMOX KOMA

NBC—Jackie Heller, tenor: WREN
KWK

T. N.—Chuck Wagon Gang: WBAP
WOAI KPRC

KOB—Mexico Motor Patrol
WLS—Homemakers' Hour
WWL—Variety Show

1:15 p.m.
CBS—The Hurdy Gurdy Man: WDSU
KSL KTUL KOMA KLZ KMBC
KRLLD

NBC—Villages at Century of Progress:
WSMB WREN

KMOX—Exchange Club
KOB—Farm and Home Hour
KWTO—Leroy James
WBAP—Markets
WLS—Rangers Quartet
WOAI—Carol Lofner's Orchestra
WWL—Variety Program

1:30 p.m.
NBC—Little Concert Hall: WREN
WBAP KPRC WKY WSMB KWK
KTBS WLW WSM

CBS—The Grab Bag: KRLLD KSL
WDSU KTUL KOMA KFAB KLZ
KMBC

NBC—Woman's Radio Review: WDAF
KOA

KMOX—Russell Brown; Organ
KOB—Hollywood Impressions
KWTO—Navajo Indians
WLS—Homemakers
WWL—Castro Carazo's Orchestra

1:45 p.m.
KMOX—St. Louis Club
KOB—Eb and Zeb
KWTO—Parade
WOAI—Weather and Stock Reports

2:00 p.m.
NBC—Twenty Fingers of Harmony:
WSMB WDAF WSM

CBS—Lazy Bill Huggins, baritone:
KTUL KMOX KFAB KMBC KRLLD

NBC—Betty and Bob, drama: WLW
WKY KPRC KOA KVOO WLS
WBAP KWK

KSL—Payroll Builder
KWTO—Roy Queen's Rangers
WREN—Anson Weeks' Orchestra
WWL—Merchants' Express

2:15 p.m.
CBS—Rhythm Bandbox: KRLLD KMBC
KOMA KMOX KTUL KLZ KFAB
KFAB KTUL KOMA KSL

★ NBC—Nellie Revell Interviews:
WDAF

NBC—The Singing Stranger: KWK
KOA WSM WREN WBAP KVOO
KPRC WKY

KWTO—Chronicles
WLS—Wm. O'Conner, tower topics
WLW—Music by Divano
WSMB—Mrs. A. P. Perrin, talk

2:30 p.m.
NBC—Chicago Symphony Orchestra:
WSM WSMB KTBS KPRC KVOO
WDAF WFAA WBAP KOA

CBS—"The Day Before Yesterday":
KMBC KSL KTUL KMOX KOMA
WDSU KLZ KRLLD

KWTO—Glenn Stambach, organist
WENR—Singing Stranger
WLW—Life of Mary Sothera

2:45 p.m.
NBC—General Federation of Women's
Clubs: KWK WREN WSM KVOO
WLW—Business News

3:00 p.m.
NBC—Chick Webb's Orchestra: KOA
WREN KWK

CBS—Frank Dailey's Orchestra: KLZ
KMBC KFAB KRLLD KOMA WDSU

KMOX—Window Shoppers; Orchestra
KSL—Payroll Builder
KWTO—The Spice of Life
WLW—Three Star Voices
WOAI—Chicago Symphony Orchestra
(NBC)

WWL—Ed Larman, organ recital

3:15 p.m.
CBS—Between the Bookends: KTUL
KSL KRLLD KMBC KOMA

KMOX—Little Theater
KWTO—Slim and Shorty
WSMB—Baseball Game

3:30 p.m.
NBC—Ma Perkins, drama: WENR
WOAI WFAA KOA WDAF KPRC
KVOO KTBS WKY

CBS—Organ Melodies: KMBC KOMA
KTUL KRLLD

NBC—Singing Lady: WREN WLW

★ NBC—William Lundell, interviewer:
WSM

KMOX—The Voice of St. Louis
KSL—Town Crier
KWTO—Travel Talks
WWL—Smoke Ring Troubadours

3:45 p.m.
NBC—Alice in Orchestra: KTBS
WKY WSM WOAI WFAA KPRC
WDAF KVOO

CBS—Round Towners Quartet: KOMA
KSL KRLLD KTUL KMBC WDSU
KFAB

NBC—Ranch Boys: WENR WREN
KMOX—The Blue Buddies
KOA—Betty Marlow
WLW—The Texans, vocal trio
WWL—Joseph Schramm, pianist

4:00 p.m.
NBC—Al Pearce's Gang: KTBS KOA
KVOO WLW WOAI WSM WKY
WFAA

★ CBS—H. V. Kaltenborn: KMOX
WIBW KLZ KSL KTUL KFAB
WDSU KOMA

NBC—Jack Berger's Orchestra: KWK
WREN WENR

KMBC—The Village Choir
KOA—Theater Reporter (5 Min.)
KOB—Ralph Romero's Rhumba Band
KWTO—Classified Ads
WDAF—Song Matinee
WWL—Henry and Minerva

4:15 p.m.
CBS—Wurtzback's Orchestra: KRLLD
KFAB KTUL WIBW KLZ KOMA

KMBC—The Evening Breeze
KMOX—Tune Shop
KPRC—Al Pearce's Gang (NBC)
KSL—Dental Clinic of the Air
KWTO—Bill Ring
WENR—Larry Larsen, organist
WWL—Humming Four

4:30 p.m.
CBS—Modern Mountaineers: WDSU
NBC—Dorothy Page, contralto: WENR
CBS—Edward Wurtzback's Orchestra:
KMOX KSL

KMBC—News
KWTO—Sports; Lee George; Markets
WFAA—Horatio Zito's Orchestra
WLW—Jack Armstrong, drama
WREN—Coleman Cox, philosopher
WWL—George Wagner's Orchestra

4:45 p.m.
NBC—Lowell Thomas: KWK WLW
KPRC

CBS—Esther Velas' Ensemble: KSL
KRLLD KLZ KMOX KOMA KMBC
WDSU

NBC—Orphan Annie: WENR WGN
KWTO—Novelty Tunes
WDAF—Soloist (NBC)
WKY—Happy Jack (NBC)
WREN—Happy Jack Turner

5:00 p.m.
NBC—Johnny Johnson's Orchestra:
KTBS KWK WOAI KVOO WSMB

CBS—Sam Robbins' Orchestra: WDSU
KFAB KTUL KOMA KSL

KMBC—Bib Brother Club
KMOX—Sports; Piano Melodies
KOA—Microphone News
KTHS—Trio Romantique (NBC)
KWTO—Aces of Rhythm
WENR—What's the News?
WFAA—Plainsmen Quartet
WLW—Virginia Marucci's Orchestra
WREN—News
WSM—Marjorie Cooney, pianist
WWL—Dorothy Broach

5:15 p.m.
NBC—Gene and Glenn, sketch:
WFAA WDAF

CBS—Sam Robbins' Orchestra: KMBC
KRLLD

NBC—Johnny Johnson's Orchestra:
KOA WREN WKY

KMOX—Baseball Highlights
KWTO—Early Dinner Music
WENR—Baseball Resume
WSM—Financial News; Piano Interlude
WWL—Variety Feature

5:30 p.m.
CBS—Jurien Hoekstra, baritone:
KOMA

NBC—Grace Hayes, songs: KOA
WREN KTHS WOAI WSM KPRC
KTBS WSMB

CBS—Dan Russo's Orchestra: KFAB
KMBC—Walkathon
KMOX—Treasure Chest
KSL—Junior Hour
KWTO—Sports, Lee George
WBAP—News; Evening Brevities
WDAF—Old Observer
WENR—Marion and Jim Jordan
WLW—Bob Newhall, sports talk
WWL—Mayor Bayou's Pom Pom

5:45 p.m.
CBS—Boake Carter, news: KMBC
KMOX

NBC—Frank Buck's adventures: WENR
CBS—The Texas Rangers: KOMA
KLZ WIBW KRLLD

NBC—Sisters of the Skillet: WBAP
WSM KOA WDAF WOAI KTHS
KVOO KTBS

NBC—Gray Gordon's Orch.: WREN
KWK

KWTO—Dinner Music
WLW—Melody Masters
WSMB—Dance Music
WWL—Dinner Hour; Salon Orchestra

Night

6:00 p.m.
★ CBS—Kate Smith's Swanee Music:
KLZ KMBC WDSU KFAB KSL
KRLLD KTUL

★ NBC—Concert; Jessica Dragonette:
WOAI KOA KTHS KPRC KVOO
KTBS WFAA WKY WDAF WBAP

NBC—Musical Keys: WLS
KFI—Organ Recital
KMOX—Art Gilham, pianist
WLW—Gene Burchell's Orchestra
WREN—Morin Sisters. (NBC)
WSM—Nap and Dee
WSMB—Political Talk

6:15 p.m.
★ CBS—Edwin C. Hill, news: KMBC
KMOX WIBW KOMA KLZ KRLLD
KSL—Payroll Builder
KWTO—News Parade
WDSU—Charlie Gaines' Orchestra
WLW—Prairie Symphony
WREN—Clyde Lucas' Orch. (NBC)
WSM—Baseball Scores; String Ensemble

WDL—Crazy Crystals

6:30 p.m.
NBC—Eugene Frye, baritone: WLS
CBS—Real Life Dramas: KOMA WIBW
KLZ KMBC

KASA—Front Page Drama
KFI—Billy Batchelor, sketch (NBC)
KMOX—Four Shamrocks, Orchestra
KOB—Cecil and Sally
KSL—Town Crier
KWTO—Radio Spotlight
WFAA—Rhythm Time
WLW—Unbroken Melodies
WREN—Eugene Frye, baritone
WSMB—Speaker
WWL—The Pickard Family

6:45 p.m.
NBC—King's Guard Quartet: WREN
KWK WLS WSM

CBS—Three Brown Bears: WIBW
KOMA KLZ

KFI—Junior Forum
KMOX—Worthwhile Twins
KWTO—Around the Family Organ
WFAA—The Southwesters
WLW—Monkey Hollow, comedy

7:00 p.m.
★ NBC—Waltz Time; Frank Munn,
tenor: WDAF WLW

CBS—Johnny Green, "In the Modern
Manner": WIBW KLZ KTUL
KMBC KFAB KRLLD KOMA

NBC—Phil Harris Orchestra, Leah
Ray: WREN KFI KOA WSMB WKY
WSM WOAI KWK WFAA WLS

KMOX—Aeolian Piano Recital
KSL—Pullman Tailors' Quartet
WWL—Dance Orchestra

7:15 p.m.
CBS—Johnny Green, "In the Modern
Manner": KMOX KSL WDSU

KGBX—Dinner Music
WWL—The Appleknockers

7:30 p.m.
NBC—One Night Stands: WDAF

★ CBS—California Melodies: KMOX
KRLLD KSL WIBW KOMA KLZ
KFAB KMBC

NBC—Floyd Gibbons, news; Soloist;
Orchestra: WKY WREN KWK
WOAI WSM WENR KOA WSMB
KFI KPRC WFAA

KOB—Anson Weeks' Orchestra
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
WWL—The Pickard Family

Bandits of Burr Oak

(Continued from Page 10)

Chrysler sedan—Michigan license number K-35-340. Calling all . . .

"Wow!" exclaimed Trooper George Milligan—when this message came from the dashboard of the radio patrol car in which he was on duty with Trooper Andrew Bosschem. "They knocked it off after all!" The two men were just west of White Pigeon. "We better watch for fresh tire-tracks leading on side roads."

They hadn't gone far, when they overhauled a Cord landaulet, piloted by a hatless youth in a suede jacket.

"Hold on!" exclaimed Bosschem, "isn't that young DeBolt who—"

"It is!" cried Milligan. "Pull him over, brother, pull him over!"

Crowded to the road shoulder, DeBolt stopped. Gone was his swagger. He was scared. Though neither trooper showed a gun, he stepped out with his hands up.

"Yes!" said Gore when they had taken their prisoner to White Pigeon. "Now we"

"What!" cried Milligan. "Quit kidding!"

"Go put your suede jacket on," Gore said, "and take off your hat." Milligan was amazed. Had Bill gone crazy? But orders are orders—he obeyed.

"How do you figure?" asked Milligan.

"Easy. We know darned well he figured in that job. He probably drove the Chrysler—relying on the frost on the windows and windshield to keep anybody from recognizing him. All right—then he had his Cord parked outside of town. That's where he got out of the Chrysler. When you boys picked him up he was heading for his cottage at Middle Lake. The mugs there are expecting—"

"And so I'm to drive right up to the door—disguised as DeBolt," exclaimed Milligan, "while you guys crouch down in the Cord out of sight! Swell!"

In less than two minutes, two cars roared away from the little White Pigeon barracks.

Milligan pulled up beside the garage which was attached to the cabin. The double doors swung open about eight inches, and a voice said:

"Come on in!"

Milligan leaped right over the door of the car, his gun in his hand. Gore and Lumbard popped up like jacks-in-the-box. From the cottage burst the cry:

"Geze! It's the law!"

The front door flew open. Three men came out, firing. Quickly they broke, and ran. Smacking echoes of gunfire crossed and re-crossed the little lake. Lumbard and Milligan emptied their revolvers as the three thugs legged down the road.

Gore rushed through the little house—out the front door. Swiftly he glanced down the road. The panic-stricken bandits were well on their way to the tall timbers—escaping. Gore raised the rifle.

The gun cracked. A slouch hat sailed from the runner's head, and spun into the ditch. Gore fired again. The man reeled, fell. Again Gore leveled the gun—and another man dropped. The trooper who had lost his Marksman's Badge had made three scores in three shots.

At this moment Bosschem and Chief Dillivan arrived—frantic with anxiety over their delay. While one joined in the pursuit, the other ran to the nearest occupied house and swiftly phoned to radio station WRDS the fact that one, at least, of the bandits was escaping. Almost immediately the general alarm went out:

"Attention, all members of the Michigan State Police! Attention all police, and sheriffs' officers, and all citizens in the vicinity of Middle Lake, White Pigeon and Sturgis City. Gunmen who robbed the bank at Burr Oak today are believed to be at large in the vicinity of Middle Lake. Attention . . ."

The Last Roundup

This message aroused the countryside. Meanwhile, the shooting had attracted the attention of every man, woman and child in the small community of Middle Lake. Out of their houses they came

Theme Songs That Click

The Dixie Circus program, broadcast on Mondays over the CBS network, probably features more theme songs than any other show on the air. Several stirring melodies have been welded together for different spots on the program. The stirring notes of "Dixie" herald the Circus program's start, and "Uncle" Bob Sherwood, star of the presentation, takes his bow. As the impression of parade is created, Frank Novak and his circus band play "The Campbells Are Coming," with Frank playing the tympani and Clementine Heineman adding to the colorful atmosphere at the calliope.

Then come twelve measure of loud, exciting fanfare and sixteen measures of "Dixie Circus March," composed especially for the show by Maestro Novak. A full military effect, suggesting an air of pomposity, is created by the brasses. Gradually the spectacular noises subside as the imaginary parade fades into the distance. "Circus Days," written in 1923 by Edith Maida Lessing and Jimmy Monaco, serves as the next-to-last theme song, with "Dixie," that old stand-by finally closing the program.

running, prepared to help the police.

And there was work for them to do—for the third thug, the swarthy little man in the fancy clothes, had escaped through the bush to the lake.

He threw himself into some reeds—and landed waist-deep in icy water. He lay on his back in this. When he could stand it no longer, he scrambled out and dived underneath a house. Here he buried himself in loose sand—tunneling under the surface in a frenzy of fear. But it seemed as if earth and water alike refused to conceal his guilt. He had forgotten that a man cannot be buried alive—and live. He began to suffocate. To save himself he twisted his head up to the air—and a small boy glimpsed a moving, half-covered shoe. He gave the alarm.

By now, the search had been swelled by hundreds of citizens as well as by police from a dozen counties. Swiftly the house was surrounded.

The desperate bandit made one last effort to escape. No longer dapper—shedding as much of his wet clothing as he dared—he actually managed to crawl out through some shrubbery, unnoticed. Mingling with the curious throng, he worked his way towards a car.

"Look!" a woman cried. "There's a man in shirt sleeves!" Men grabbed the shivering figure. The last of the Burr Oak bandits was caught—just six hours after the crime!

The trial was almost as swift. DeBolt was given 10 to 25 years—the bush-headed leader, named McDonald, 21 to 42 years—pock-marked Vincent Minneci, who tried to bury himself, 17 to 35 years, and the sad-faced youth, Gerber, 10 to 30 years. McDonald and Gerber were wounded by Gore's keen shooting.

"I think," Corporal Bill Gore said to Trooper Milligan, "that I'll run over to East Lansing and see if I can re-qualify as a marksman."

"And I think," added Milligan with a grin, "that I'll become an actor, specializing in disguises."

In Next Week's Issue of RADIO GUIDE Buried Alive

This murderer didn't know his victim was alive when he buried her for dead—and he didn't know the power of radio to defend the law, when he turned to flee across the Mexican Border. Read the thrilling story of the gigantic search for one man among hundreds of thousands—and of an army of searchers being directed by one man's voice. It's in RADIO GUIDE, issue of Week Ending September 15.

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30x4.50-21	2.40	0.85		32x5.50-18	3.35	1.15	
28x4.75-19	2.45	0.95		29x5.50-19	3.35	1.15	
29x4.75-20	2.50	0.95		30x6.00-18	3.40	1.15	
29x5.00-19	2.85	1.05		31x6.00-19	3.40	1.15	
30x5.00-20	2.85	1.05		32x6.00-20	3.45	1.25	
28x5.25-18	2.90	1.15		33x6.00-21	3.65	1.25	
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32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25	0.85	35x5	3.95	1.55

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7:45 p.m.
KGBX—Society Reporter
KOB—Behind the News
KTUL—California Melodies (CBS)
WWL—Hub and Bill

8:00 p.m.
NBC—Mario Cozzi, baritone: WREN
WENR KWK

★ CBS—Colonel Stoopnagle and Budd: KMBC KRLD KFAB KSL KTUL
KGMA WDSU KLZ KMOX

★ NBC—First Nighter, drama: WDAF
WSM KOA WQAI WSMB KFI
WKY KPRC WFAA

KGBX—World Revue of Music
WLW—Dance Orchestra
WWL—Serenader

8:15 p.m.
KOB—The Old Observer
WENR—Morin Sisters
WLW—Henry Thies' Orchestra
WWL—Sterling Quarter Hour

8:30 p.m.
★ NBC—Jack Benny; Mary Livingstone: WDAF WQAI WLW KOA
WSM KPRC WKY KFI WSMB
KTBS KTHS WFAA

NBC—Isidor Philipp, pianist: WREN
KWK

KGBX—Musical Auction
KOB—K-Circle-B Serenaders
WENR—Gene Arnold
WGN—Ted Weems' Orchestra

8:45 p.m.
CBS—Carlile and London: KLZ KTUL
KMOX KMBC KRLD
KGBX—Heat Waves, Quartet

For Daylight Time Add One Hour

KSL—Memory Garden; Ethel Hogan
WENR—Buddy Rogers' Orchestra

9:00 p.m.
CBS—Edith Murray songs: KOMA
KSL WIBW KLZ KRLD

NBC—Frank Buck's Adventures:
WREN WSM WSMB KOA KTHS
WKY WQAI WDAF KWK WFAA
KPRC

KGBX—Dance Orchestra
KMBC—Willie Botts
KMOX—Baseball Resume
WENR—Donald McGibney, talk
WLW—Unsolved Mysteries

9:15 p.m.
NBC—Gene and Glenn, comedy: WSM
WDAF KTBS WSMB KFI KOA
WFAA KTHS WKY KPRC

CBS—Leon Belasco's Orchestra:
KMBC KSL WDSU KLZ KTUL
KOMA KFAB WIBW KRLD

NBC—Charlie Davis' Orchestra: KWK
WREN

KGBX—News
KMOX—Rita Rogers, songs
KOB—Do You Believe in Ghosts?
WGN—Lum and Abner, sketch
WQAI—Hearts Delight Millers

9:30 p.m.
NBC—Freddie Martin's Orchestra:
WDAF WFAA KPRC KVOO WQAI
KFI

Friday, Sept. 7

CBS—True Story, drama: KMOX KSL
KLZ

NBC—Freddie Berren's Orchestra:
KTHS WENR WREN KVOO KTBS
WSMB

KGBX—Wally Stoeffler's Orchestra
KMBC—Lucille Wakefield, soprano
KOB—Spanish School
WLW—Roamios
WSM—String Ensemble

9:45 p.m.
NBC—Freddie Martin's Orch.: WSM
WSMB

KFI—The Philistine
KMBC—Melody in Three Moods
WENR—Leonard Keller's Orchestra

10:00 p.m.
NBC—Eddy Duchin's Orchestra:
KPRC WQAI WREN WENR WBAP
WKY KWK WSM KSL KTHS
KTBS KVOO WLW

NBC—Harold Stern's Orchestra: WDAF
CBS—Harry Sosnik's Orch.: KFAB
KTUL KMBC

KFI—Concert
KMOX—Sports Reporter; Aima Retter, organist
KOA—Jolly Brewers, songs
KSL—Gene Halliday, organist
WSMB—Louis Prima's Orchestra

10:15 p.m.
NBC—Eddy Duchin's Orchestra:
WSMB

Continued from Preceding Page

CBS—Harry Sosnik's Orchestra:
KOMA KMBC KRLD KLZ KTUL
KSL KMOX

KFI—One Man's Family (NBC)

10:30 p.m.
NBC—Gray Gordon's Orchestra: WKY
WDAF

CBS—Dancing by the Sea: KTUL
WIBW KOMA KLZ KSL KMOX
KRLD

NBC—Paul Pendarvis' Orchestra:
WLW WSMB WREN KTHS KTBS
KVOO KPRC

CBS—Carlos Molina's Orch.: KFAB
KMBC—Walkathon
KOA—Mountaineers
WBAP—Peggy Farrell; Orchestra
WENR—Hessberger's Orchestra
WQAI—Freddy Bergen's Orchestra
WSM—Jimmy Gallagher's Orchestra

10:45 p.m.
CBS—Dancing by the Sea: KMBC
WDSU
KOA—Paul Pendarvis' Orch. (NBC)
WBAP—Dance Orchestra

11:00 p.m.
NBC—Clyde Lucas' Orchestra: WKY
WENR WSMB KWK KTBS WSM
WBAP WREN KOA

CBS—Dan Russo's Orchestra: KLZ
KTUL KOMA WIBW KRLD KMOX
KSL KFAB

KFI—Melody Masquerade
KMBC—Mystery Dance Makers
WDAF—Leonard Keller's Orch. (NBC)
WLW—Dance Orchestra

11:15 p.m.
KFI—Dance Orchestra
KMOX—Frankie Masters' Orchestra

11:30 p.m.
CBS—Freddie Hankel's Orch.: KLZ
KTUL WIBW KFAB KOMA
NBC—Tom Coakley's Orch.: KVOO
WREN WSMB WKY KTBS WSM
KWK KOA
NBC—Noble Sissle's Orchestra: WDAF
WENR

KFI—"Richelieu; Cardinal or King"
KSL—Frank Cookson's Orchestra
WLW—Larry Lee's Orchestra

11:45 p.m.
CBS—Keith Beecher's Orchestra: KLZ
KOMA KTUL
KMOX—When Day Is Done

12:00 Midnight
KFI—Richfield Reporter
KOA—Les Weelans, pianist
KSL—Merle Carlson's Orchestra
WLW—Moon River, organ and poems

12:15 a.m.
KSL—Julie Cruze

12:30 a.m.
KFI—Jimmy Grier's Orchestra
KOA—Dance Orchestra
KSL—Everett Haogland's Orchestra

1:00 a.m.
KFI—Dance Orchestra

Star ★ Indicates High Spot Selections

5:00 a.m.
WFAA—Early Birds
WLS—Family Circle Program

5:30 a.m.
KMOX—Home Folks Hour
WLS—Arkansas Woodchopper
WLW—Top o' the Morning

5:45 a.m.
KMOX—Dynamite Jim

6:00 a.m.
KMOX—Riddles and Grins
KWTO—Stockyards Service
WLS—Smile a While Time
WLW—△The Nation's Family Prayer

6:15 a.m.
NBC—Landt Trio and White: WKY
WLW—△Morning Devotions

6:30 a.m.
NBC—Cheerio: WKY WLW
KMBC—△Morning Devotions
KMOX—Melody Weavers and Skeets
KWTO—Odie Thompson, Ballads
WDAF—Over the Coffee Cups
WLS—△Morning Devotions
WSM—Paul and Bert

6:45 a.m.
KMBC—Tex Owens, songs
KMOX—Variety Program
KWTO—Elsie and Mattie
WFAA—Pam Davenport, pianist
WLS—Sparerib's Fairy Tales
WSM—Zeke Clements' Bronco Busters

7:00 a.m.
NBC—Morning Glories: WDAF
CBS—Luxembourg Gardens: KMBC
WDSU

★ NBC—Breakfast Club: WREN
WSMB KTHS WKY KTBS KWK
KPRC KVOO
KMOX—Mountain Minstrels
KWTO—Royal Romancers
WFAA—Early Birds; Jimmie Jeffries
WLW—Salt and Peanuts, harmony
WOAI—Hearts Delight Millers
WSM—△Morning Devotions

7:15 a.m.
NBC—Don Hall Trio: WDAF WLW
NBC—Breakfast Club: WOAI WSM
KMOX—In the Luxembourg Gardens
(CBS)
KWTO—Lonnie and Clyde

7:30 a.m.
CBS—Eton Boys, male quartet: WIBW
KMBC—News
KMOX—Tick-Tock Revue
KSL—Morning Musicale
KWTO—News
WDAF—Soloist
WLW—Hymns of All Churches

7:45 a.m.
NBC—The Banjoists: WDAF WLW
CBS—The Meistersinger: KMBC KLZ
WIBW
KWTO—Ozark Troubadour

8:00 a.m.
NBC—Edward MacHugh: WSM KOA
WREN KTBS KVOO WSMB WOAI
WFAA
NBC—Annette McCullough, songs:
KTHS WSMB KWK
CBS—Mellow Moments: KSL KFAB
KOMA KLZ WDSU KRLD WIBW
KTUL
KMBC—Musical Time
WDAF—△Morning Bible Lesson
WLS—Harmony Ranch
WLW—Arthur Chandler, Jr., organist
WWL—Musical Clock

8:15 a.m.
NBC—Morning Parade: WSMB WDAF
KVOO WSM KOA KTBS KPRC
WOAI
CBS—Carlton and Craig: KLZ KRLD
KOMA KMBC KTUL KFAB
NBC—Singing Strings: WREN KWK
KSL—△Morning Watch
WFAA—Ruth Bracken, piano
WLS—Jolly Joe's Junior Stars
WLW—Antoinette Werner West
WWL—"Souvenirs"

8:30 a.m.
NBC—News (5 Min.): WSMB WSM
KOA KTBS KPRC WOAI
NBC—Morning Parade: KPRC KTHS
WKY KTBS WSM WOAI WSMB
KPRC
CBS—News (5 Min.): KRLD WDSU
WIBW KOMA KTUL
CBS—Let's Pretend: WIBW KLZ
WDSU KOMA KTUL KRLD
KMBC—Walkathon
KOA—Breakfast Guest
WBAP—Dr. A. H. Flickwir, talk
WLW—Mailbag
WWL—Morning Musical

8:45 a.m.
NBC—News (5 Min.): WREN KWK
NBC—Originalities: WREN KWK
NBC—Morning Parade: WBAP KOA
KMBC—High Grade Melodies
KMOX—Fashion Parade
WLS—Friendly Hour
WLW—Louis John Johnson, baritone
WSM—Leon Cole, organist
WWL—Nacor

9:00 a.m.
NBC—The Honeymooners: KTBS
KWK WSM WKY KVOO WREN
WOAI KTHS
CBS—Knickerbocker Knights: KRLD
WDSU KOMA

NBC—Galaxy of Stars: WLW WDAF
KOA
KMBC—Joanne Taylor's Fashion
KMOX—Better Films Council
WBAP—The Jewel Gems
WLS—Livestock Markets
WSMB—May Blanc; Dance Music
WWL—Just Home Folks

9:15 a.m.
NBC—Spanish Idylls: KWK WREN
CBS—Knickerbocker Knights: KFAB
KMBC KLZ KMOX
NBC—The Vass Family: KTHS WDAF
WSM WSMB KOA WKY KTBS
KVOO WOAI KPRC
WBAP—Between Us
WENR—Variety Program
WLW—Livestock Reports

9:30 a.m.
CBS—Concert Miniatures: KOMA
WDSU KTUL KRLD KLZ
NBC—Down Lovers' Lane: WDAF
KTBS WSMB KOA WSM WOAI
KTHS KPRC WBAP WKY
NBC—Heinie and his Grenadiers:
WREN KWK
KMBC—Sunshine Lady
KMOX—Let's Compare Notes
WENR—Daily Program Preview
WLW—Sandra Roberts, blues singer
WWL—"Gaga" and the Barker

9:45 a.m.
CBS—Concert Miniatures: KMBC
KMOX
WENR—Down Lovers' Lane (NBC)
WLW—Painted Dreams

10:00 a.m.
NBC—Fields and Hall, songs: WREN
WBAP KTHS
CBS—Connie Gates, songs: KMBC
KSL KFAB WDSU KLZ KRLD
KMOX KTUL KOMA
NBC—Armchair Quartet: KOA WOAI
WENR WDAF WSM KTBS WSMB
WBAP WKY KVOO
WLW—Bailey Axton, tenor
WWL—Quality Hour

10:15 a.m.
NBC—Honeyboy and Sassafras:
WDAF
CBS—Saturday Syncopators: KMBC
KRLD KLZ WDSU KMOX KFAB
KOMA
NBC—Genia Fonariva, soprano: KOA
WREN WOAI KTBS WSM WENR
WSMB WKY KVOO
KSL—Jennie Lee of Auerbachs
WBAP—Highway Report; Markets
WLW—Morning Highlights
WWL—Robt. Clark's Buddies

10:30 a.m.
NBC—Merry Madcaps: WDAF WLW
CBS—Al Kavelin's Orchestra: KSL
KTUL KOMA KFAB KMOX KLZ
KRLD WDSU
NBC—Vic and Sade, comedy: WREN
WKY KOA KVOO WSMB WSM
WOAI KTHS KPRC WFAA KTBS
KWK WBAP
KMBC—Baseball School
WENR—Harmony Four

10:45 a.m.
NBC—Words and Music: WKY KTBS
KPRC WREN KWK WSM KVOO
WSMB WOAI KOA
KMBC—Al Kavelin's Orch. (CBS)
KMOX—Ozark Mountaineers
WFAA—Woman's Mirror
WGN—Home Management
WLS—Folk Lore Program
WWL—Farm and Home Hour

11:00 a.m.
NBC—Jan Brunesco's Ensemble:
WDAF
CBS—George Hall's Orchestra: KSL
KLZ KMBC KMOX WDSU KOMA
KFAB KRLD
KTHS—Words and Music (NBC)
WLW—Ohio Government
WWL—String Trio

11:15 a.m.
NBC—Songfellows Quartet: KTBS
WSM KWK WSMB KPRC WREN
WOAI KTHS KOA
WDAF—Service Reports
WFAA—The Wanderers
WLS—Party Line, skit
WLW—Nora Beck Thumann
WWL—Radio Salute

11:30 a.m.
NBC—Farm and Home Hour: WFAA
KPRC KTBS KVOO KTHS WSM
WLW KWK WKY WDAF WREN
WSMB WOAI
CBS—Esther Velas' Ensemble: KTUL
KSL WDSU KLZ KMBC
KMOX—Magic Kitchen
WLS—Roundup; Westerners
WWL—11:45 a.m.
KOMA—Esther Velas' Ensemble (CBS)
WWL—Stanback

Afternoon

12:00 Noon
NBC—Rex Battle's Ensemble: WDAF

CBS—Dan Russo's Orchestra: KSL
WDSU KLZ KMOX KMBC KOMA
KFAB
KASA—Around the District with the
Bell Oilers
KOB—Uncle Jerry
KWTO—Sully's Radiatorial
WFAA—Markets; College Broadcast
WLS—Poultry Service Time
WWL—Dance Orchestra

12:15 p.m.
KMBC—News
KMOX—Piano Interlude; Livestock
KRLD—Dan Russo's Orchestra (CBS)
KWTO—Luncheon Music
WFAA—Ezra and Uncle Zeke
WWL—Variety Program

12:30 p.m.
CBS—Round Towners: KMOX WDSU
KOMA KSL KFAB KLZ
NBC—Smack Out: KPRC KWK
T. N.—W. Lee O'Daniel's Doughboys:
WBAP WOAI
KMBC—Tex Owens, songs
KOB—Mary Kitchen
KWTO—News
WDAF—Melody Parade
WFAA—Waltz Time
WLS—Farm Topics Time
WLW—Business News
WWL—News; Ervin Viktor

12:45 p.m.
NBC—Hawaiian Orchestra: KTHS
WLW WSMB
KOA—Reports
KMBC—Walkathon
KTUL—The Round Towners (NBC)
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Dance Tunes
WLS—Phil Evans, Markets
WOAI—Band Music
WREN—Songs of Long Ago
WWL—The Light Crust Doughboys

1:00 p.m.
CBS—Chansonette: KSL KOMA KLZ
KTUL KMBC WDSU
NBC—Tommy Tucker's Orchestra:
WSMB WREN KWK WSM KTBS
KOA
NBC—Rudy Vallee's Orchestra: WLW
WDAF KVOO
T. N.—Chuch Wagon Gang: WBAP
WOAI KPRC
KMOX—Robert Pribble; Organ
KOB—Motor Patrol Broadcast
WLS—Merry-Go-Round, variety
WWL—Variety Program

1:15 p.m.
NBC—Tommy Tucker's Orch. KPRC
WKY WBAP
KMOX—Exchange Club
KOB—Home and Farm Hour
KWTO—Musical Moments
WOAI—Carol Lofner's Orchestra
WWL—Eddy Hour

1:30 p.m.
NBC—Week-end Revue: WDAF KTBS
WSM WKY WBAP KVOO WSMB
KOA WLW KPRC
CBS—Among Our Souvenirs: KTUL
KSL KLZ KMOX KOMA KFAB
KMBC WDSU KRLD
NBC—Saturday Songsters: WREN
KWK
KWTO—Siesta Songs
WWL—Dance Orchestra

1:45 p.m.
KMOX—St. Louis Club
KWTO—Ray Queen's Rangers
WOAI—Stock Quotations; Resume

2:00 p.m.
NBC—Don Carlos' Orchestra: WREN
KWK
CBS—Ann Leaf, organist: KLZ KTUL
KOMA KFAB KMOX KRLD
KMBC
KSL—Broadcasters' Review
KWTO—Jewel Box
WWL—Merchants' Express

2:15 p.m.
NBC—Platt and Nierman, piano duo:
WREN KWK
WDSU—Ann Leaf, organist (CBS)
KWTO—Chronicles
WLS—"Smilin' Thru"

2:30 p.m.
NBC—Chicago Symphony Orchestra:
WREN KWK WLW WENR KTBS
WSM KVOO WKY WSMB WFAA
KPRC WBAP
CBS—Scott Fisher's Orchestra: WDSU
KMOX KRLD KSL KFAB KTUL
KOMA KMBC KLZ WIBW
NBC—Our Barn. children's program:
WDAF KOA
KWTO—Glen Stanbach organist

3:00 p.m.
CBS—Emery Deutsch's Orchestra:
KMBC KFAB KOMA WIBW KLZ
KRLD WDSU
NBC—Orlando's Concert Ensemble:
WDAF KOA
NBC—Chicago Symphony Orch.: KOA
WOAI
KMOX—Window Shoppers
KSL—Town Crier

WIBW—Bernard Peterson, basso
WWL—Ed Larman, organ recital

3:15 p.m.
KMOX—Emery Deutsch's Orch. (CBS)
WSMB—Baseball

3:30 p.m.
NBC—Chick Webb's Orchestra: KPRC
WSM KVOO KOA WDAF WFAA
WKY WOAI KTBS
CBS—Edward Wurtzobach's Orchestra:
KLZ KRLD WIBW KOMA KTUL
KMBC KSL
NBC—Little Jackie Heller, tenor:
WREN WENR KWK
KMOX—Voice of St. Louis
KWTO—Afternoon Melodies
WLW—John Barker, vocalist
WWL—Dance Orchestra

3:45 p.m.
NBC—Ranch Boys: WENR WREN
CBS—Mischa Raginsky's Ensemble:
KMBC KSL WIBW KOMA KRLD
KLZ KMOX KFAB KTUL WDSU
KWTO—Musical Jigsaws
WLW—The Texans, vocal trio

4:00 p.m.
NBC—Johnny Johnson's Orchestra:
WREN KWK WKY
★ NBC—One Man's Family: WOAI
WDAF WLW WFAA WENR WSM
KOA KVOO KTBS KPRC
KOA—Theater Reporter (5 Min.)
KOB—CCC Program
KWTO—Classified Ads
WWL—Henry and Minerva

4:15 p.m.
★ CBS—Ted Husing's "Believe You
Me": WIBW KOMA KMBC KRLD
KTUL KMOX WDSU KFAB
KSL—Clinic of the Air
KWTO—Bridge Party Tunes
WWL—Audrey Charles

4:30 p.m.
NBC—Tom Coakley's Orchestra: KOA
WFAA WOAI KTBS WDAF WKY
WSM KPRC KVOO
CBS—Wanderers Quartet: KRLD KSL
WIBW KOMA KTUL KFAB KLZ
WDSU
KMBC—News
KMOX—Three Brown Bears
KWK—Twenty Fingers of Harmony
(NBC)
KWTO—Sports; Lee George; Markets
WENR—Three C's
WLW—Jack Armstrong
WREN—Coleman Cox, philosopher
WWL—Imperial Aces

4:45 p.m.
★ NBC—Broadcast from Warsaw,
Poland: WOAI WLW WFAA KTBS
WDAF WKY KPRC KVOO KOA
NBC—Little Orphan Annie: WENR
CBS—Sam Robbins' Orchestra: KSL
KLZ KRLD KOMA KMBC WIBW
WDSU KTUL KFAB
NBC—John Herrick, baritone. Orches-
tra: WREN KWK WSM
KMOX—Accordion Orchestra
KWTO—Turnerville Triplets

5:00 p.m.
NBC—Pickens Sisters: WOAI WKY
KVOO KTHS KWK WFAA KTBS
WSM
★ CBS—Charles Carlile, tenor: KFAB
KTUL WIBW KRLD WDSU KOMA
KRLD
KMBC—Big Brother Club
KMOX—Sports; Piano Melodies
KOA—Microphone News
KSL—Payroll Builder
KWTO—Woody Mason, guitar
WDAF—Service Reports
WENR—What's the News?
WLW—Old Observer
WREN—News
WWL—The Southsiders

5:15 p.m.
NBC—"Homespun": WDAF
CBS—Jan Savitt's Orchestra: KLZ
KOMA WDSU KMBC WIBW KTUL
KRLD
NBC—Flying with Capt. Al Williams:
WREN WOAI WFAA KTHS KTBS
WKY WSM KWK KOA KVOO
KMOX—Baseball Highlights
KWTO—△Sunday School Lesson
WENR—Baseball Resume
WLW—Larry Lee's Orchestra
WWL—Variety Feature

5:30 p.m.
NBC—Martha Mears, songs: WDAF
WENR WKY
CBS—Jan Savitt's Orchestra: KFAB
KMOX
NBC—Henry King's Orchestra: WREN
KOA KTHS WOAI KTBS KWK
KPRC WSM WBAP WREN
KMBC—Walkathon
KSL—The Junior Hour
KWTO—Sports, Lee George
WBAP—News (5 Min.)
WLW—Bob Newhall, sports
WSMB—Tarzan
WWL—Agricultural Lecture

5:45 p.m.
CBS—Rhoda Arnold, soprano: KLZ
KMBC KOMA KMOX KRLD KFAB
WIBW
KTHS—Soloist (NBC)
KWTO—Dinner Music
WDAF—Sisters of the Skillet (NBC)
WENR—Gray Gordon's Orchestra
WLW—R. F. D. Hour, Boss Johnston
WOAI—Clem and Tina
WSMB—Henry King's Orch. (NBC)
WWL—Dinner Hour; Orchestra

Night

6:00 p.m.
NBC—Don Bestor's Orchestra: KOA
KFI WBAP WDAF KPRC KTHS
KVOO WOAI KTBS WSMB
★ CBS—Dancing Around the World:
KSL KFAB KLZ KMBC KRLD
KTUL
KMOX—Four Shamrocks; Orchestra
KWTO—News
WLS—Hessberger's Orchestra
WSM—△Sunday School Lesson

6:15 p.m.
CBS—Manhattan Serenaders: KOMA
KMBC KSL WIBW KRLD
KFI—California Teachers' Association
KWTO—Dinner Music
WLS—Buddy Rogers' Orchestra
WLW—Gene Burchell's Orchestra
WSM—Don Bestor's Orchestra (NBC)
WWL—Crazy Crystals

6:30 p.m.
NBC—Hands Across the Border:
KPRC KTBS WKY KOA WDAF
WSM KFI
★ NBC—Northern Lights: WREN
KASA—Front Page Drama
KFAB—Manhattan Serenaders (CBS)
KMOX—Jimmy Corgan, singing pianist
KOB—Cecil and Sally
WDSU—Manhattan Serenade (CBS)
KSL—Broadcasters' Revue
KWTO—Radio Spotlight
WFAA—Bumble Bees Trio
WLS—Barn Dance
WOAI—News; Musical Program
WSMB—Political Talk
WWL—The Pickard Family

6:45 p.m.
CBS—Modern Male Chorus: KMBC
WIBW KFAB KOMA
KMOX—"Chandu"
KOB—△Sunday School Lesson
KWK—Hands Across the Border
(NBC)
KWTO—Around the Family Organ
WFAA—Harry Bengé Crozier, talk
WLW—Monkey Hollow, comedy

7:00 p.m.
NBC—Chicago Symphony Orchestra:
WDAF
★ CBS—Detroit Symphony Orchestra:
KTUL KMBC KMOX KSL WIBW
KFAB KOMA
★ NBC—Jamboree: WREN KWK
WLW WOAI WBAP KTBS WKY
KPRC WSMB WSM
KFI—Mickey Gillette's Orchestra
KOA—Dance Orchestra
KOB—Mexico Motor Patrol
WLS—Big Yank Revue
WWL—Dance Orchestra

7:15 p.m.
KGBX—Dinner Music
WLS—Barn Dance
WWL—The Apple Knockers

7:30 p.m.
NBC—Chicago Symphony Orchestra:
KFI
KGBX—Eddie Jones, guitar
KOA—Jamboree (NBC)
WGN—Wayne King's Orchestra
WSMB—Political Speaker
WWL—The Pickard Family

7:45 p.m.
KGBX—Society Reporter
KOB—Behind the News
WWL—Ring Rout

8:00 p.m.
★ NBC—Raymond Knight's Cuckoos:
WLW WDAF WKY KOA KWK KFI
WBAP KPRC KTHS WOAI WSM
WSMB
CBS—Saturday Revue: KTUL KMBC
KMOX KSL WIBW KFAB KRLD
KOMA
NBC—Marcardo's Fiesta Mexicana:
WREN
KGBX—Melba Anna
KOB—Quartet
WLS—Barn Dance Party
WWL—Variety Program

8:15 p.m.
NBC—Henry King's Orchestra: KFI
WLW WDAF WKY KOA WBAP
KPRC WOAI KTBS KTHS
KGBX—Dance Orchestra
KSL—Clarke and Spraynozzle
WSM—"Possum Hunters"
WSMB—Dance Music; News
WWL—Melody Weavers

Front page news at the moment is the victory of Rowene Williams in the national auditions conducted by the Columbia Broadcasting System to find a girl with combined dramatic and singing talents sufficient to warrant her playing opposite Dick Powell in the forthcoming CBS commercial program series featuring Powell, the girl and Ted Fiorato's orchestra.

But credit hasn't as is often the case been given where due.

Rowene's talents were not, as the press stories relate, really discovered by the network's auditions. She was first observed in a line of aspiring talent at the key motion picture house in Chicago of a large theater chain. Her discoverer and booster was none other than Cherniavsky celebrated conductor and impresario of the Chicago Theater.

Canine Bulletins

DOGS ARE PERFECT column copy, according to one O. O. McIntyre who ought to know whereof he barks, so take these:

Not long ago the Crumits—Frank Crumit and Julia Sanderson—became godfather and godmother of a litter of pedigreed Boston bull pups. The radio audience, learning of the blessed events, began deluging Frank and Julia with telegrams, phone calls and letters with requests for pups. The demand, Frank wishes to announce, has far exceeded the supply, and he begs the compassion of the invisible audience—"or else," he warns, "we'll go in for raising guinea pigs instead."

Plums and Prunes

By Evans Plummer

Then there's First Nighter musical conductor Eric Sagerquist's pet bulldog which likes nothing better than to masticate music scores, thus expressing his fond taste for his master's art. "The dog, like me, must be Swedish," adds Eric, "for it shows a preference for chewing up Norwegian music."

Off a Live Mike

ONE OF THE LARGEST band and talent booking organizations in the amusement industry is on the "spot." This outfit, reputed backers this year of the celebrated French Casino in Chicago, or at least the angels of the Parisian chorus, has, by its attention to the Casino, brought down the wrath of the management of many other spots upon its head. Inasmuch as the band booking department is the main part of the company's excuse for existence, the boycott, which has been called by many former customers of the booking organization, certainly will not aid the firm's commission cash register. In fact, Mike Fritzl, manager of Chicago's Chez Paree, is so disturbed that he is reported to have delivered the ultimatum to Henry Busse, booked into the Chez Paree by the band agent under discussion, that if Henry pays

another cent of commission to his booker, contract or no contract, he can "get the — out of the Chez Paree!"

Inside Pickups

BILLY BATCHLOR returned August 27 to the east and midwest at 4:45 p. m. CST over an NBC-WEAF network, but on the Pacific Coast, the show, played by a different cast, emanates from KFRC at 5:15 PST over a CBS network. . . . "Song of the City," new NBC dramatic sketch now heard Tuesday to Thursday at 1:15 p. m. CST, will be heard fifteen minutes later starting October 2. . . . You who've been hunting "Just Plain Bill" will find him September 24, Monday to Friday inclusive, at 11 a. m. CST in the midwest and 5:15 p. m. CST in the east—all over CBS.

Rudy Vallee likes San Francisco's "Al Pearce's Gang" so well that he expects to air them on his Variety Hour in October or November when he is on the coast making a new picture.

WHEN ROSES AND DRUMS returns to you on Sunday, September 9, at the same time it formerly was heard, you'll be listening to the show over an NBC net-

work instead of CBS. . . . Little Jackie Heller has Irish competition for high stool sitting-and-broadcasting honors. But the NBC newcomer, Danny Malone, tall and thin, really doesn't need the stool; he just learned to sing so seated, and now he likes it. That's no gag about the Breakfast Club. The artists on the show generally broadcast before breakfast, and the gang gets together in the studio building's drug store for eggs-sunny-side-up afterward. By the way, the Three C's, male trio often heard with the Breakfast Clubbers, are the Clitherow brothers.

Linda Parker

The "Sunbonnet Girl" with the Cumberland Ridge Runners



TUNE IN
Every Saturday Nite
KOA or KFI
8:30 P.M., C.S.T.

When it comes to singing and playing the old mountain ballads and hill-billy tunes, no one can equal Linda Parker and The Ridge Runners on the "National Barn Dance." It's a great Saturday night show, with more than 40 radio artists, including Uncle Ezra, Maple City Four, Lulu Belle, Spare Ribs, Hoosier Hot Shots, Louise Massey, Mac and Bob, and The Westerners. Not a dull moment in the whole show. It sparkles with mirth and melody. A whole hour of old-fashioned singing and dancing. Every Saturday night over NBC Coast to Coast Network.

The NATIONAL BARN DANCE

COAST-TO-COAST

Sponsored by
ALKA-SELTZER



The eleven finalists in the CBS search for the girl who will sing and play opposite Dick Powell in the gata "Hollywood Hotel" program next Fall. Left to right, the contestants are: First row, Betty Brunn, station WBNS, Columbus, Ohio; Stella Sexton, KLZ, Denver, Colorado; Irene Barclay, KOL, Seattle, Washington; Martin Lewis, RADIO GUIDE'S columnist; Rowene Williams, the winner, WBBM, Chicago, Illinois; Margaret Chesick, WBT, Charlotte, North Carolina; Ludi Mai Sensabaugh, KRLD, Dallas, Texas; Betty Kelly, KFRC, San Francisco, California; and Alice O'Leary, WNAC, Boston, Massachusetts. Rear row, Dell Adams, CKLW, Windsor, Canada; Helen Ault, WJSV, Washington, D. C.; and Doris Shumate, KMOX, St. Louis, Missouri. The insert shows a close-up of Rowene Williams, the girl chosen

8:30 p.m.
★ NBC—ALKA-SELTZER PRESENTS
WLS—Barn Dance; Lulu Belle; Uncle Ezra; The Westerners; Linda Parker; Spare Ribs; Maple City Four; WREN WLS KWK WLW KOA KFI
CBS—Elder Michaux' Congregation; KMBC KOMA KRLD KTUL WDSU WIBW KLZ KMOX
KGBX—Melody Race
WOAI—Ernest Hauser's Orchestra
WSM—Little Dave Macon
WSMB—Political Talk
8:45 p.m.
NBC—Siberian Singers: KTHS WBAP KTBS WSMB WDAF WKY KPRC
KGBX—Rhythm Encores
KSL—Comedians of Hollywood
WSM—Nap and Dee; De Ford Bailey
9:00 p.m.
CBS—Sylvia Froos, songs: KRLD KLZ KSL WIBW KOMA KMBC
NBC—Guy Lombardo's Orchestra: WBAP WJR WKY WDAF KTHS WOAI KPRC WREN WSMB KTBS
CBS—Earl Hines' Orchestra: KFAB KGBX—Dance Orchestra
KMOX—Baseball Resume
WGN—Ted Weems' Orchestra
WSM—Paul Warmack's Gully Jumpers

For Daylight Time
Add One Hour
9:15 p.m.
CBS—Glen Gray's Orchestra: KLZ KRLD KFAB KOMA WDSU KSL WIBW KTUL KMOX
KGBX—News, Fred McGhee
KMBC—Bar Association Speaker
KGBX—News
WSM—Barn Dance Orchestra
9:30 p.m.
★ NBC—Paul Whiteman's Party: WDAF WKY KPRC KTBS KFI
NBC—Freddie Martin's Orch.: WREN
CBS—Glen Gray's Orchestra: KMBC KGBX—Half-A-Hill
KMOX—Larry Hughes, tenor
KSL—The Skiles Family
WBAP—Dance Orchestra
WGN—Wayne King's Orchestra
WLS—Singing Bears
WLW—Dance Orchestra
WOAI—Carol Lofner's Orchestra
WSMB—Joe Capraro's Orchestra
9:45 p.m.
★ CBS—Ferde Grofe's Orchestra: KMBC WIBW KMOX KRLD KLZ KFAB KOMA

Saturday, Sept. 8

10:00 p.m.
CBS—Orville Knapp's Orchestra: KLZ KMBC KOMA KSL WIBW WDSU KRLD
NBC—Charlie Davis' Orchestra: KWK WREN WFAA
CBS—Henry Busse's Orch.: KFAB
NBC—Paul Whiteman's Party: WLW KOA WOAI KTHS
KMOX—Sports Reporter
WLS—National Barn Dance
WOAI—Baseball (5 Min.)
WSM—Zeke Clements' Bronco Busters
WSMB—Louis Prima's Orchestra
10:15 p.m.
★ NBC—Carefree Carnival: KTBS WLW WDAF KOA KFI WSMB KTHS KVOO WKY WOAI KPRC WFAA
CBS—Orville Knapp's Orchestra: KMOX KTUL KRLD
WSM—Crook Bros. Band

Continued from
Preceding Page
10:30 p.m.
CBS—Charles Barnet's Orchestra: WIBW KLZ KTUL KOMA KSL KRLD KMOX
NBC—Abe Lyman's Orchestra: KWK WREN
CBS—Dan Russo's Orchestra: KFAB
KMBC—Walkathon
WFAA—Seymour Simon's Orchestra
WSM—Arthur Smith; "Dixie Liners"
10:45 p.m.
CBS—Charles Barnet's Orchestra: KMBC WDSU
WSM—Robert Lunn; De Ford Bailey
11:00 p.m.
CBS—Herbie Kaye's Orchestra: KLZ KSL WIBW KTUL KFAB KOMA KRLD
NBC—Gray Gordon's Orch.: KWK WREN WSMB KTBS WKY WFAA
KFI—Singing Service Men
KMBC—Mystery Dance Makers
KMOX—Frankie Masters' Orchestra
KOA—Charlie Grey's Orchestra
WDAF—Leonard Keller's Orch. (NBC)
WENR—National Barn Dance

WLW—Dance Orchestra
WSM—Crook Brothers' Band; Dance Orchestra
11:15 p.m.
KFI—Dance Orchestra
11:30 p.m.
CBS—Keith Beecher's Orchestra: KLZ KMOX KSL WIBW KOMA KTUL KFAB
NBC—Clyde Lucas' Orchestra: KVOO WREN WSMB KTBS WKY
NBC—Tom Coakley's Orchestra: KFI WSM KWK KOA
KMBC—Organ Melodies
WDAF—Buddy Rogers' Orchestra
WENR—Leonard Keller's Orchestra
WLW—Larry Lee's Orchestra
11:45 p.m.
CBS—Freddy Hankel's Orchestra: KSL KMOX KLZ WIBW KOMA KTUL
12:00 Midnight
NBC—Blue Moonlight: KFI KOA
KSL—Merle Carlson's Orchestra
WENR—Noble Sissle's Orchestra
WLW—Moon River, organ and poems
12:30 a.m.
KFI—Jimmy Grier's Orchestra
KOA—Dance Orchestra
KSL—Rube Wolie's Orchestra
WENR—Leonard Keller's Orchestra

(Continued from Page 11)

the best of friends. When the picture was finished, she offered to help and advise me whenever she could on contracts and scripts. I did go to her several times, and each time received real aid.

And I found myself eventually in a position in which I needed aid. As I have said, the type of role which had become firmly attached to my name was increasingly distasteful to me. Here I was, nearly thirty, and still being cast, over and over, as the chronic collegiate, a guy who could wear good clothes gracefully and make proper love. "America's Boy Friend" was heartily sick of being so called. I was in a bad spot, and nobody seemingly could help me out of it except myself.

I began to look around. Florenz Ziegfeld was casting his new musical comedy, "Hotcha." He had already signed for it one Hollywood star, Lupe Velez. I entered into negotiations with him, and it looked as though I might have a chance.

And then I got an unusual break. Ed Scheuing, former manager of Rudy Vallee and representative of the National Broadcasting Company's Artists' Service, was in Hollywood. He looked me up and we talked bands. We talked to such good purpose that I made my announcement. I was breaking with pictures and was on my way to New York and music.

Working at Two Jobs

Everybody thought I was crazy. My contract with Paramount had still a year to go. And it was a good contract. I suppose it did seem a foolhardy thing to do. I had minutes of serious misgiving myself. But music was, after all, the right profession for me. I knew it then, just as I shall know it the minute the right girl comes along. And it isn't every day such an opportunity as was now mine drops into a fellow's lap. I was to play the Hotel Pennsylvania Grill in New

Bandstand and Baton

While many of the younger orchestra leaders are wondering what makes a band popular, a lot of the old-timers would like to know just what makes one unpopular. What causes a sudden slackening of public interest, a loss of glamour attached at one time to a name that now is a "has-been."

Johnny Hamp summed the proposition up the other day. "It doesn't pay to take a job without a prominent broadcasting connection," he said. "You've got to keep in touch with your fans over the air now." Johnny backs his words with action; he is in the Drake hotel, Chicago, enjoying the 50,000 watts of WGN's transmitter, and he just came from St. Louis, and KMOX and CBS's large audience.

Which would imply that Clyde McCoy should be rated with the best of them. For Clyde was the only leader mentioned in RADIO GUIDE's poll who had been aired locally only. But you tell us where he is now. We don't know.

HAL KEMP and Buddy Rogers both have held down popular night club spots in the World's Fair city this summer . . . the fall move will find them together again in New York. Hal and his International Favorites will take up their duties at the Penn Hotel while Buddy and his California Cavaliers do the honors at the Paradise Restaurant. George Olsen has been chosen to replace Rogers at the College Inn the first part of October, but a successor for Hal Kemp's popular tunesters at the Blackhawk has not yet been named . . . September 17 has been set as the date for Art Kassel's invasion of the Walnut Room of the Bismarck Hotel, Chicago . . . Guy Lombardo's present sponsor, who pays the Royal Canadians plenty, is threatening their popularity by dictating tempos.

THEATER ENGAGEMENTS in the near future include Isham Jones at the Warner's Earl theater, Washington, D. C., beginning September 7; Earl Burnett's work at the Chicago, Marbro, Tivoli, and Uptown in Chicago, already begun and lasting throughout this month. Incidentally, Earl is to fill a two-week engagement

My First Thirty Years

York, where Rudy Vallee had held forth for some time previous, and go on the air as sustaining feature for NBC.

I was scheduled to open at the Pennsylvania March 28, 1932. I went to New York. Meanwhile, my negotiations with Ziegfeld had born fruit. "Hotcha" went into rehearsal with Lupe Velez and June Knight, and with myself in the juvenile lead.

Between rehearsals I organized the band. I had had scouts out spotting players for some time. I had very definite ideas about that band. It was going to be composed of the best material available. I would be satisfied with nothing less than a star for each instrument.

And that is where I made my mistake. Two weeks after I had arrived in New York, we had that band assembled. We made preliminary appearances at the New York and Brooklyn Paramount theaters. The band seemed all right then. I couldn't expect too much of such a new outfit. We opened at the Pennsylvania with a great splurge. Notables of the stage, screen and of the music world were there. It was as brilliant an occasion as I could wish, my most brilliant since the opening of "Wings." Everything was fine—except the music!

That music was awful. I had assembled a group of soloists, virtuosos. They did not, could not, blend into a working unit.

The newspapers were kind enough to say as little about it as possible. But there is such a thing, you know, as damning with faint praise. I am usually not too concerned about newspaper notices. Enough criticisms to keep a bandleader looking to his laurels, come to him direct. The only file of my press clippings I know of is the one my father keeps

at the Coronado hotel, St. Louis, before returning to his Drake hotel, Chicago spot October 20—and Harry Sosnik at the Palace, Chicago, during the week of September 7. Will Osborne is vaudevilleing through the east and Ben Pollack in the midwest.

WONDER WHY CBS continues sending publicity on Gus Arnheim when his present spot always has been, and still is, NBC in sustaining broadcasts. Gus has a Tuesday night broadcast over NBC . . . Ted Weems is a god-father again, with Mr. and Mrs. Crouse of Muncie, Indiana, naming their recently-born after him, Ted Weems Crouse . . . Emil Coleman is stopping off for five weeks at the Palm Beach Casino—no, not Florida, but Cannes, France, while en route to the French Riviera for the winter season.

back in Olathe. But this was different. This was my chance at the top of the profession I wanted to make my own, and I had muffed it.

There was nothing to do but reorganize. It was a slow, but a hectic process. But we went through with it. We played the Pennsylvania Grill for eight months, and with an ever-improving orchestra.

The past two summers have been enjoyable. Last summer was broken into, of course, by the long stretch when I was commuting back and forth from New York to Chicago to make "Take a Chance." But before and after I had time to settle down. And this summer is even better.

Reunion in Chicago

My mother is in Chicago, for one thing. And my sister was in for a few days. It's grand to be in one spot long enough to see something of your family. And I have a small speed cruiser tied up in the Chicago river. It's a greedy monster for fuel, but it will make thirty miles an

Mr. Fairfax Knows

EUGENE MCGILLEN is the one who played the part of Mr. Armstrong in the Myrt and Marge series. (For Mrs. D. S., Joliet, Ill.)

"PAINTED DREAMS" characters are as follows: Mother Moynihan, Bess Flynn; Daisy O'Donnell, Bess Flynn; Valerie, Mary Afflick; Joyce, Kay Chase; Alice, Alice Hill; Marilyn, Cornelia Osgood; Tony, Jean McDonald; Dr. Dean, Carlton Brickert; John Stewart, Bob Bristol; Jim Wallace, Bob Fiske. (For Mrs. Pollard, Hannibal, Mo.)

ASHER AND LITTLE JIMMIE will begin another series in about a month or six weeks over station WSM. As soon as we have information as to the definite date of their return, you will read of it in Radio Guide. Little Jackie Heller celebrated his 26th birthday May 1. (For Betty Stire, Indianola, Ia.)

DON McNEIL, the NBC announcer, was born in Galena, Illinois, December 23, 1907. He is six feet, two inches tall, and weighs 185 pounds. He plays piano, flute and saxophone, but his hobby is drawing. He is married. (For Subscriber, Binghampston, N. Y.)

HENRY BUSSE'S opening theme song is "Hot Lips." He closes with "When Day Is Done." (For A. Decker, Rockford, Ill.)

THE HOOFINGHAMS are off the air now. Elsie Hitz and Nick Dawson will re-

hour and send out a satisfying foamy wake. We can take refuge from heat and crowds out on the lake when we like, and swim or bask in the sun uninterrupted. I've also had a chance to play more than once on some of the local golf courses. When you're struggling hard to break a score of 80, it's some advantage to play a course not entirely strange to you.

The Ward Soft-Bun Bread program went on the air August 12, starring Jeanie Lang, the little blues singer who made such a hit with the Hudnut program. You can hear it over a CBS network every Sunday night from 7 to 7:30 Central Standard Time. As long as the World's Fair and our stay at the College Inn continue, we'll broadcast direct from Chicago. Then we move to New York to open in a hotel, and broadcast direct from there.

There's a tiny thread of narrative tying together the weekly Ward broadcasts. Nothing very weighty. Just a love story, the light, happy sort of thing that can be done to music. I'm hoping my own love story will be like that, when it comes. Meanwhile, I'm stringing along with music. And if I have any definite ambition for the future, it is only that I may never see the time when Saturday night fails to bring in its pay check!

turn with the "Dangerous Paradise" sketch shortly. The part of Mother Moynihan is played by Bess Flynn, while Irna Phillips plays the part of Mother Moran. (For J. Kallal, Berwyn, Ill.)

JONES AND HARE can be heard over WOR and on electrical transcriptions. They are not the same people as Fields and Hall, and East and Dumke, Sisters of the Skillet, is still another team. (For Hermoyne Bondi, Dardanelle, Ark.)

LEW WHITE can be heard on an NBC network at 6:30 a. m. CST daily. (For Miss R. D. W., Winston-Salem, N. C.)

THE COMMODORES are Cyril Pitts, tenor; Reinhold Schmidt, bass; Herman Larson, baritone; Thomas Muir, tenor. The accompanist is Bob Child. (For Miss L. W. D., South Woodstock, Vt.)

JESS KIRKPATRICK is at Merrie England at the World's Fair. Joe Sanders' band has broken up, although reorganization negotiations are in progress. (For H. L. O., Champaign, Ill.)

JESSICA DRAGONETTE was born February 14th. (For A. F., Chicago, Ill.)

Hits of Week

Radio bandleaders seem to have been held under the spell of the Autumn moon, to judge from the song reports tabulated by RADIO GUIDE. "Moonglow" was the song hit played most often over the air during the past week, and in addition it was designated as the outstanding hit of the week by the maestros of the kilocycles.

Following is the tabulation compiled by RADIO GUIDE:

SONG HITS PLAYED MOST OFTEN ON THE AIR

Song	Times
Moonglow	30
For All We Know	29
Pardon My Southern Accent	27
The Very Thought of You	25
Only Have Eyes for You	24
The Moon Is Yellow	23
I Saw Stars	20
Never Had a Chance	18
All I Do Is Dream	17
Say It	15

BANDLEADERS' PICK OF OUTSTANDING HITS

Song	Points
Moonglow	30
Eyes Wide Open	28
I Saw Stars	25
For All We Know	23
The Very Thought of You	22
Pardon My Southern Accent	18
Love In Bloom	16
Sleepyhead	9
Dames	9
The Moon Is Yellow	8

In Next Week's Issue:

ROXY

By Jack Banner

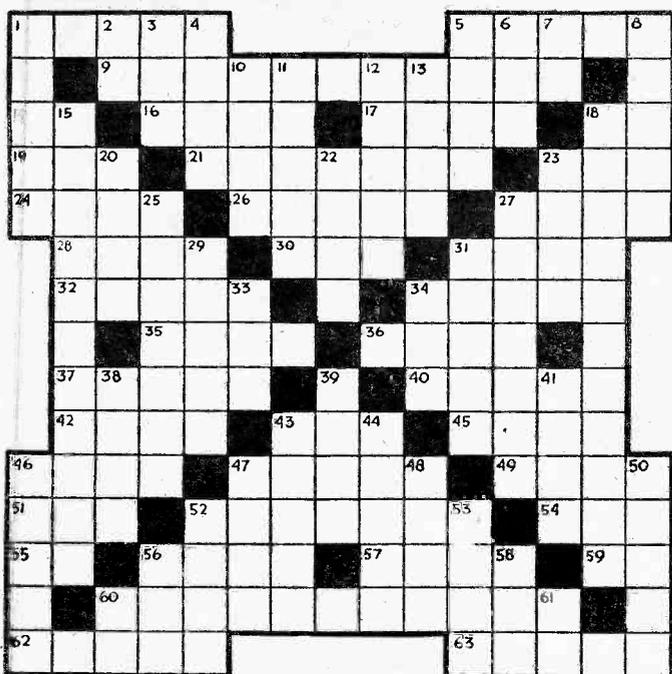
The Career and Triumphal Return to the Air of "The High Priest of Radio"

Broadcasting the International Yacht Races

The Story of How the Race Will Be Reported from Various Points Along the Course—Charts and Diagrams for Aid in Following It—and the Announcers Who Will Do the Job—All in Fullest Detail

And an Issue Packed with Feature Stories of the Stars

Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle

DEFINITIONS

HORIZONTAL

- 1—Radio does this grand instrument full justice
- 5—A radio maestro
- 9—Outstanding
- 14—Initials of Ruffo, opera star
- 16—Outlet
- 17—Combat successfully
- 18—"Yours truly"
- 19—Precious stone
- 21—East Indian air conditioners
- 23—Vigor
- 24—Like an egg
- 26—What the Tower of Pisa does
- 27—God of war
- 28—Orchestra leader Coleman's first name
- 30—Sailing equipment
- 31—These lowly deuces beat a full house
- 32—Identification tag or mark
- 34—Nickname for a talkative bird
- 35—Send out
- 36—Clan dispute
- 37—Tropical plant
- 40—First
- 42—The terrible czar
- 43—Streets (abbrev.)
- 45—Look for
- 46—Earth
- 47—First name, most famous football coach
- 49—Democratic ex-Senator of Missouri
- 51—Conjunction

- 52—Banjo marvel of the air
- 54—Attempt
- 55—Exists
- 56—Beautiful island near Java
- 57—Eastern Canada and U. S. had plenty last winter
- 59—Next to high "do"
- 60—Oversupplies
- 62—Undersupplied
- 63—How the Prince of Wales likes to travel

VERTICAL

- 1—Try to confine it to income
- 2—Graduate in Pharmacy (abbrev.)
- 3—Exist
- 4—Following

- 5—Short sleeps
- 6—Single
- 7—Vermont (abbrev.)
- 8—Maintains
- 10—You tune in with it
- 11—Fur-bearing mammal
- 12—Children lick it off the cake
- 13—Negative replies
- 15—Book of the Bible
- 18—Funsters of the Columbia network
- 20—Mother
- 22—Appendage
- 23—Last name is Whiteman
- 25—Free
- 27—How cheese gets with age
- 29—Citrus fruit
- 31—Quartets
- 33—Falsehood
- 34—Vigor
- 38—Eager
- 39—What's left of your pencil after X-words
- 41—Encounter
- 43—He carries his home with him
- 44—Hillside in path of a glacier
- 46—Goes with the wind
- 47—Important source of iodine
- 48—Girl's name
- 50—Expiring
- 52—Section
- 53—East Indian seer
- 56—Softer than a roll
- 58—Growth often seen on the face
- 60—South America (abbrev.)
- 61—South Carolina (abbrev.)

SOLUTION TO LAST WEEK'S X-WORD PUZZLE



Wave Marks

Meter. Ruth York—native New Yorker who is "Marie, the Little French Princess" over CBS-WABC—birthdays on September 10. She loves winter sports and aspires to visit Alaska.

Meter. Dave Rubinoff, who keeps himself just fairly well-to-do by buying old violins, adds a year on September 3. His hobby is taking unemployed musicians home to dinner.

Meter. Ward Wilson—Jack Pearl's announcer and emcee—is partying his wife on September 3 in honor of their second wedding anniversary. She is the former Betty Lou Webb. Wilson, a radio engineer, took up radio chit-chat for fun. He likes football and baseball and is a sucker for boardwalk concession stands.

Meter. Unnoticed went the fact that on August 17, birthdays were celebrated by the Voice of Experience, and Mae West—who scarcely can be called the Voice of Inexperience.

Meter. Mutual admiration and congratulations between Tommy McLaughlin

and Milton Watson, WABC radio songsters—born September 11 and 8 respectively. Tommy says Milton is radio's best singer. Milton says: "No, Tommy is." California claims both.

Meter. Harold Sanford, NBC house musician and Victor Herbert admirer, has one of the world's most complete Herbert libraries. On September 5 he starts another year of hating tango rhythms.

Meter. Reginald Knorr, "Myrt and Marge" player, who birthdays September 5, is the pride of Mottville, Mich. He loves flashy roadsters and drives well.

Meter. "Commodore" John C. Thomas will spend part of his September 6 birthday aboard one of his ten boats. Studied medicine, played football; he now invites his soul with music.

Meter. Ex-public-speaking-schoolboy Frank Singiser—who now slings verbs, nouns and adjectives as an NBC announcer—anniversaries on September 7 with wife, Mary Alice. He went to school in India for five years—loves riding horses.

RADIO GUIDE is paying
\$100 A WEEK
FOR LAST LINES TO

RADIO JINGLES
try your skill—it's free!

Winners of Jingle No. 4

The radio programs have done a great deal to bring folks fine fun. But if asked who did most, I'd say "Cantor" and boast

1st Prize \$25 John Cole
Chicago, Illinois

"He's 'Eye'-deal for millions in fun."

2nd Prize \$15 Ralph Brooks
Fort Edward, New York

"That he's 'Tops' with J. Wallington."

3rd Prize \$10 Mrs. M. B. Franklin
Philadelphia, Pa.

"A rare treat, and not overdone."

\$5.00 Prizes:

Ralph V. Chase
Deer Park, O.

Darrell H. Ewing
Oklahoma City, Okla.

D. C. Garst
Douglas, Wyo.

John Grace
Hornell, N. Y.

William Wilson
Port Arthur, Ont.

Mrs. Wm. A. Jenkins
Indianapolis, Ind.

Hyman Meyer
Los Angeles, Calif.

Vida E. Dearth
Muncie, Ind.

Ivan Emerson
Weston, W. V.

THE RULES:

1. Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
2. Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
3. You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
4. Mail your answers to "Jingles," Radio Guide, 423 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, September 7th. Winners will be announced in Radio Guide as soon thereafter as possible.
5. This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgement will be final. In case of ties, duplicate awards will be given.
6. The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

THE PRIZES

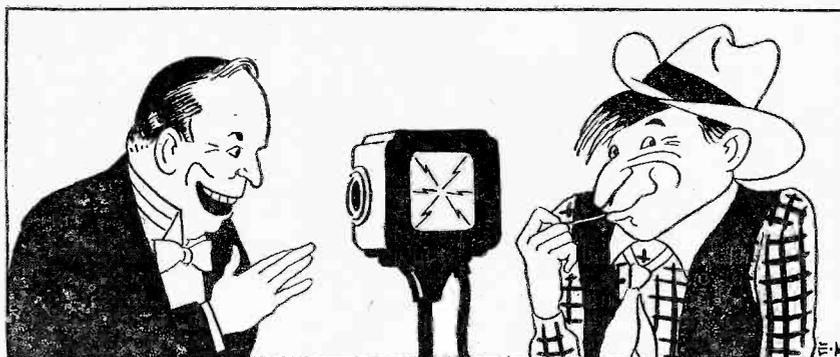
- 1st Prize.....\$25.00
- 2nd Prize..... 15.00
- 3rd Prize..... 10.00
- Next 10 Prizes \$5.00 each..... 50.00
- Total.....\$100.00

Isn't it just astonishing the way Radio Guide is paying money to its readers for having a little amusement writing last lines to Jingles? Yes sir, \$100 in real cash is paid every week. Try your skill! Write a last line for Jingle No. 6 printed below and mail it to "Jingles," Radio Guide, Chicago.

Radio Guide

AMERICA'S WEEKLY MAGAZINE OF PROGRAMS and PERSONALITIES

CAN YOU WRITE A LAST LINE FOR THIS?



Will Rogers is one who to me
 Is radio's master of glee,
 The way he cracks jokes
 About Washington folks,

Write your last line here

NAME _____

STREET ADDRESS _____

CITY _____ STATE _____

SAVE THIS PORTRAIT FOR YOUR ALBUM

Jessica Dragonette

As She Appears Under the

MIKEroscope

By Lee Mortimer

Jessica Dragonette is a girl of a million personalities. She decided not so long ago that each individual who hears a radio singer's voice from his loudspeaker, pictures the artist in his mind's eye differently. Thus to one listener a singer is blonde, to another brunette, to a third fat and voluptuous, to a fourth thin, anemic and cold. To satisfy all these various viewpoints, Jessica is trying to be all things to all people.

But to this observer Miss Dragonette, as seen through the MIKEroscope, resembles the girl back home, the dainty miss who is escorted proudly to the season's first big football game.

Jessica Dragonette's first New York job came when she was chosen by Max Reinhardt for the only solo part in the original American production of "The Miracle." Later she played Kathie, the leading feminine role in "The Student Prince" and was the ingenue in the 1926 edition of "The Grand Street Follies."

In "The Miracle" Jessica first learned what it's like to sing to an invisible audience. She sang the part of an angel, suspended far above "the clouds." "I suppose it's the nearest I'll ever get to Heaven," she remarked. Her song was without accompaniment, most difficult to keep on pitch. Feodor Chaliapin heard her, remarked on the beauty of the unseen angel's voice.

Jessica describes her eyes as "plaid." She's fair and blonde, five feet two inches tall, and weighs less than a hundred pounds.

She likes all kinds of art—music, painting, sculpture, poetry. She does a great deal of reading, preferring the acknowledged masters. When she isn't in such a highbrow mood, she bowls.

She has a hidden vice. When no one is looking she sneaks off and writes verse. She even had some of her poems published.

Her favorite colors are beige and red. She doesn't go in much for jewelry, but does like pearls. She adores furs.

Fan mail is one of the joys of her life. She receives from 750 to 1,000 letters every week. Many of these she answers in her own hand. So many of her letters are proposals of marriage that she has come to the conclusion that people are very romantic. Each letter is sacred to her.

Her full name is Jessica Valentina Dragonette, but she never uses her middle name professionally; it was given her because she was born on St. Valentine's Day.

Jessica was born in Calcutta, India, of American parents, and traveled with them until she was six. Then she was sent to the Lakewood, N. J., convent. She remembers nothing of the Orient, of course, but the Orient has left its unmistakable impress on her person in her deep, shining, liquid eyes which seem to contain all the mysteries of the unfathomable East.

RADIO GUIDE will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the twenty-first. You will get one picture a week for an entire year. To every person who sends to RADIO GUIDE a complete collection of 52, will be given an album containing the entire group of photographs as reproduced here, the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in RADIO GUIDE next week.



JESSICA DRAGONETTE

Kick Off! The Season's On

By Chester Matthews

With the shrill whistle of the umpire ushering in the fall's first pigskin kickoffs, radio's ace sportcasters are polishing up their field glasses and otherwise readying themselves for one of the microphone's busiest seasons at the football gridirons.

Every thrilling moment—every second of play—of all the important collegiate battles will be brought to listeners' loudspeakers by the radio reporters of the National Broadcasting Company, the Columbia Broadcasting System, the American Broadcasting System and many independent stations.

Listeners tuned to NBC's broadcasts will hear Graham McNamee and Don Wilson, with Hal Totten doing midwestern honors; CBS tuners-in will have their games described vividly by Ted Husing, assisted by his man Friday, Les Quail, and Columbia's Chicago key station, WBBM, will have the veteran Pat Flanagan at the microphone. For the newly organized ABS network, Clem McCarthy, celebrated turf and sports mikeman, has been signed to do the play-by-plays.

At the moment interest centers on the collegiate All-Stars vs. professional Chicago Bears night

game, scheduled for Soldier's Field, Chicago, on Friday, August 31. NBC's WJZ network will carry the game at 10 p. m. EDT, 9 p. m. EST or CDT, or 8 p. m. CST. Hal Totten and Gene Rouse will microphone the event and Referee Nick Kearns is slated to speak. WGN, powerful Chicago station, will have Bob Elson reporting the same contest, beginning thirty minutes earlier.

While NBC's complete plans, announced to be more elaborate than ever, are not yet ready for publication, the network will schedule its games on a week-to-week basis, depending upon the outcome of earlier games and the prospects, as the season develops, for the more interesting battles of the championship contenders. The ABS plans are likewise flexible. One game definitely on the National Broadcasting Company and Columbia cards is University of Southern California vs. Notre Dame at Los Angeles on Saturday, December 8.

At least twenty major college games will be described over the CBS-WABC network, starting Saturday, September 22, and continuing through

New Year's Day when the first annual Havana Fiesta gridiron classic will be the unusual treat to be aired. The complete Columbia schedule follows:

Sept. 22: Manhattan College vs. St. Bonaventure at New York (WABC and N.Y. state network only).

Sept. 28: U. of West Virginia vs. Duquesne U. at Pittsburgh (night game with floodlights).

Sept. 29: Pittsburgh U. vs. Washington and Jefferson U. at Pittsburgh.

Oct. 6: Notre Dame vs. Texas U. at South Bend, Ind.

Oct. 12: Fordham vs. Boston College, at Boston.

Oct. 13: Pittsburgh U. vs. U. of Southern Calif., at Pittsburgh. Also Stanford vs. Northwestern U., at Palo Alto, Calif.

Oct. 20: Fordham vs. St. Mary's College, at New York.

Oct. 27: Army vs. Yale, at New Haven, Conn.

Nov. 3: Princeton vs. Harvard, at Cambridge, Mass.

Also Minnesota vs. Michigan, at Minneapolis.

Nov. 10: Northwestern vs. Illinois, at Chicago, and or Harvard vs. Army, at Cambridge.

Nov. 12: Boston vs. Centre College, at Boston.

Nov. 17: Michigan vs. Ohio State, at Columbus, O.

Nov. 24: Notre Dame vs. Army, at New York.

Nov. 29: Pennsylvania vs. Cornell, at Philadelphia.

Dec. 1: Army vs. Navy, at Philadelphia.

Dec. 8: Notre Dame vs. U. S. C., at Los Angeles.

Jan. 1: Havana Fiesta, at Havana, Cuba.