

# Radio Guide

G E C A

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TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT



Mary Pickford

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# America's

**After Mary Pickford's Universal Success of the Silver Screen, and After Endearing Herself to the Hearts of Millions, Do You Think She is a Temperamental "Know It All" as She Enters the Field of Radio? If You Do, Then Read and Learn this Woman's True Greatness**

I stuttered my assurance, and she smiled her thanks.

For almost an hour we discussed radio, its past, present and future, and radio personalities. It developed that Mary doted on Ed Wynn, Will Rogers, Amos 'n' Andy, and in particular a West Coast radio dramatic troupe known as the "English and French Coronets".

I asked her how she felt about her forthcoming program. She threw up her hands in a gesture of relief. "I'm glad it's all over," she said simply. "For years I've held out against radio, as I felt that the medium was too revolutionary for a picture actress. The screen was born as a visible medium of expression, and with the advent of talking pictures the visual shared honors with the audible. But in radio there are no eyes to please—only the ears of millions of listeners.

"My experience with talking pictures naturally influenced my decision to cast my lot with radio, but that is not the primary reason. The basic reason is that I have come to the conclusion that radio is an even greater medium than the screen in that it actually enters the home, whereas people must still go to the theater. In addition, I have faith in the ma-

terial offered me by the sponsors of the show."

Was the material, then, so unusual?

"Yes," said Miss Pickford. "The world's finest novels and plays will be condensed in radio versions, and each program will offer a complete play shortened to comply with radio conditions."

In the course of the discussion about the merits of the material, the talk veered around to sponsors, and Miss Pickford revealed a few humorous experiences she has had with them. A sponsor once offered her a fabulous sum to portray the vivid life of Cleopatra, of all things! Another dangled a lucrative offer for a singing appearance.

Returning to the subject of plays, however, Miss Pickford revealed that no story has been decided upon definitely as yet. It has been established, though, that only contemporary novels and dramas will be utilized. The famous star will make an attempt to obtain George Bernard Shaw's consent for a radioized version of one of the bewhiskered sage's plays, but she holds out very little hope for this.

"I once cabled Mr. Shaw for permission to film one of his plays," she recalled humorously, "and he replied that it would be perfectly all right with him, providing I did not leave out a single word, comma or period, or make a single change in the text. Apparently Mr. Shaw had heard about Hollywood," and she smiled broadly.

With the discussion still raging about the pros and cons of studio audiences, I asked Miss Pickford to voice her opinion on the matter.

Frankly, she was undecided. "I suppose I shall have to experiment," she said. "Of course I never permit people on the movie sets when I am filming a picture, but I recall—" and here she smiled ruefully—"the radio appearance. It was an appeal for funds in behalf of a stricken area, and I agreed to make a radio speech, appealing to the listeners to contribute anything within their power to help the poor unfortunate in the affected area.

"They ushered me into a barren and enormous room. It was almost like a death chamber. That terrible ogre, the microphone, stood in the center of the room like a gaunt skeleton. The only sign of life was represented in the group of listeners grouped behind me. I was so nervous my knees shook and trembled, and an invisible something seemed to be clutching at my throat, causing me to cough repeatedly. Thinking that it would make me feel better, I demanded that the room be cleared of all occupants. I cannot describe my feelings as the studio door closed and I found myself alone with the microphone. It was perfectly awful. I would have given anything to recall the folks I had preemptorily ordered from the studio. I read my speech hollowly and almost collapsed at the finish."

Was this her only radio appearance to date?

She closed her eyes for a second as she thought. "No. I've made about five microphone appearances all told, but all were in the nature of speeches. Twice I spoke over the air in French—once in Paris and again in Quebec. Once I officiated in the opening of a Japanese studio in Tokio." She chuckled heartily. "I've done more foreign broadcasting than I have American."

There was nothing of impulse that decided Mary on a radio career. In the course of the interview she escorted me into a wing of her sumptuous hotel suite and displayed a portable contraption that looked somewhat like a talking machine. Withdrawing a record from a folder, she placed it in the machine.

"Now listen," she said.

The disc spun around evenly, echoing recorded passages. One moment the voice was raised in a triumphant wave of enthusiasm. Suddenly it became naive . . . childish . . . sweet. Then came an agonizing moment when the sobbing tones of a grief-torn woman cascaded from the loudspeaker. And so on it went, echoing the entire gamut of vocal emotions.

The voice was Mary Pickford's, the versatile and intelligent First Lady of Hollywood explained. "While I was debating the advisability of entering upon a radio career," she said, "I decided to make a series of vocal tests for nuance, tempo and change of voice. These tests revealed my microphone weaknesses. Since signing the

Mary might appear coy to casual observers who do not know her. Actually, she is retiring and shy, when it comes to contemplation of her radio debut

By Henry Bentinck

Many times Mary Pickford has been on the verge of signing a radio contract, and on each occasion she got cold feet. Once it was because she didn't like the prospective sponsor's product. Again it was because she felt that radio lacked artistic merit. And always it was because she was terribly afraid of the microphone!

Now, after months of careful study and preparation, she has contracted to embrace the audible art. Commencing Wednesday night, October 3, the most sought Hollywood star will be presented over the transcontinental NBC-WEAF network in a series of dramatic plays. The programs will emanate from the NBC studios in Hollywood.

Mary is no longer the little elfin creature she portrayed in scores of film successes. A new Sweetheart of America has emerged from the welter of recent sorrowful events, for the experiences of the past few years have tempered her steel, giving her a fuller, more mature personality.

When this interviewer spoke to Mary in New York last week, she had just signed her radio contract. The agency officials departed with the precious document, and she turned to me and asked nervously: "Do you think I'll make good in radio?"

Shades of Greta Garbo! Shades of Constance Bennett! In fact—shades of all the temperamental Hollywood actresses! Imagine—Hollywood's most famous star of stars—the actress whose lovely countenance is enshrined in millions of hearts—asking a humble interviewer to pass judgment on her radio prospects. She was as nervous as a young kid who had just received news of her first feature assignment.



Always first-night showings of pictures on the West Coast revolve around Mary, as does the exclusive social life of Hollywood

# Sweetheart

**Wednesday, October Third, Will Launch a New Career for Mary, Already Distinguished in Two Other Branches of Entertainment, the Stage and the Screen. A Star at Nine, Paid the Highest Actress' Salary for Years; Herself a Producer-Writer—Mary Now Comes to Radio**

contract, I have decided to continue with these tests, as they will be of invaluable assistance to me. I'm still far from perfect, and will continue testing and practicing on this machine until the very eve of the initial broadcast."

Mary is excited about radio and its prospects. She is particularly entranced with television, and confidently predicts that the industry will be revolutionized within five years. "When television arrives," she stated soberly, "the radio stars and officials will appreciate the havoc the talkies created in Hollywood. The process will be reversed, that's all. Hollywood had to learn to speak, while radio will have to learn how to be seen."

Mary has none of the lofty illusions of grandeur and temperamental eccentricities that reach the public prints in connection with the average film star. In fact, she is downright humble. She admitted guilelessly that she considered herself just a beginner in the radio branch of show business, and is willing and eager to be guided by experienced radio officials. Even a matter so important and vital as the selection of a supporting cast is being left in the hands of studio heads.

"I am doing this," she said, "because radio, like any other artistic medium, has no place for the show that is poorly done. I certainly wouldn't expect a radio personality to come to Hollywood and tell me how to run a picture. Why then should I attempt to dictate to folks who know the ins and outs of broadcasting?"

"Of course I will have something to say in the selection of story material. For example the sponsors want me to repeat some of my picture successes on the air. At the present time I feel that this would be a mistake. While I am on the air I want the fans to form an attachment for Mary Pickford the radio star, rather than Pickford the screen star."

For one so tiny physically, Mary has a great fund of energy. At present she is busy writing a story for a sister Hollywood star, and it is quite probable that she will start production on her own picture immediately after the radio broadcasts get under way.

Delicately, I asked her whether money played any great part in bringing her into the radio fold.

"Not at all," she answered instantly. "It is simply that I have come to the conclusion that radio is now a definite part of every-day life, and I believe the day is not far distant when it will assume the proportions of a truly great art. In addition it is performing a noble service for millions of bedridden folks, as well as relieving the humdrum existence of millions of housewives."

It is only natural that this great artist should desire to conquer radio, for she has triumphed in every other struggle she has undertaken with life. Even most of her millions of fans do not know that the movies are her second love—not her first. She started as a performer on the legitimate stage.

Her name was not always "Mary Pickford." That is a stage name. Born Gladys Smith, in Toronto, Canada, Mary made her debut at the age of five in "The Silver King," in which she played two roles—a little boy and a little girl. It was years later, at the suggestion of the great David Belasco, that she adopted the name now famous around the world. Incidentally, she liked the name "Mary".

She was a lovely little creature at the age of five, and lovely and little she has remained ever since. From the very first, people adored her as soon as they saw her. Her vivid golden curls drew many an "Ah-h-h!" and "Oo-oooo!" from maternal hearts in the audiences, when she stepped out upon the stage in childhood. Small wonder that she was actually a veteran actress by the time she was eight!

At that age, she was on the road in a play called "The Little Red Schoolhouse"—while her very wonderful mother, whose wise counsels have been responsible for much of her success, taught her the "Three R's" which her absence from all schoolhouses would otherwise have denied her.

At nine, little Mary—or Gladys as she was known then—was a star! The play was called "The Fatal Wedding," and many lusty melodramas of those days followed, to feature this tiny, glamorous girl who seemed to have some magic appeal to the hearts of audiences. Seasoned theater managers, long grown blasé about child

performers, were amazed at her mystic appeal. And best of all, little Gladys was no precocious infant prodigy. She was a good, well-behaved child, who loved to play almost as much as to act. Her mother saw to it that she remained simple and unspoiled.

This maternal care which was lavished on the golden-haired doll-child was but one phase of an intense family spirit which animates all the Pickford family—for the Smiths, by the way, followed the example of their illustrious Gladys, and changed the family name to Pickford. This in itself reflects the spirit of family pride and cohesiveness. It was also illustrated when Mary was offered her first job away from the Canadian city of Toronto.

This happened when Hal Reid—father of the later famous Wally Reid—had written a play called "The Convict's Stripes". Realizing the importance of little Gladys' mighty audience appeal, he wrote into the play an important part for her. But when he tried to engage her, the child's mother was adamant in her refusal to permit the youthful stage veteran to go alone. Finally, in desperation,



Mary as she looked when she starred a few years ago in a brilliant picture, "Dorothy Vernon of Haddon Hall"



Mary's spacious and elaborate estate, Pickfair, is known to royalty of three continents. She enjoys few things more than a quiet hour on the grounds

Reid hired the whole Smith family—tiny Gladys, her mother, her sister Lottie and her brother Jack!

Determined to become a great star, the little Smith girl managed to see David Belasco. She asked him for a chance, and he promised to keep her in mind. It was then that he suggested the change in her name. She adopted his suggestion at once, and in a few months he gave her the part of Betty in "The Warrens of Virginia". When she was thirteen, Mary played with Chauncey Olcott in "Edmund Burke".

One day Mary went to the old Biograph Studios. "I thought I'd try out those new moving picture things," she tells. Little did she dream that those "new moving picture things" would exalt her to undreamed fame and wealth! She happened to meet the director, D. W. Griffith, coming out of his office, and she was hired then and there. And her first picture was a 500-foot "thing" called "Her First Biscuits!"

In the next eighteen months little Mary went from wonder to wonder. Success had arrived for her with a rush. She started to work for Biograph for \$40 a week. During those eighteen months, that salary went up to \$5,000 a year. This was a huge movie salary in those days, and Mary could scarcely believe that her good fortune was real. Ahead of her were salaries destined to make that \$5,000 a year look like chicken-feed, but of course, Mary had no way of knowing that.

"Miss Pickford," I asked at the conclusion of the interview, "you are universally recognized as the Sweetheart of the Screen. Will you aspire to the title of Sweetheart of the Radio, as well?"

"You bet I will!" she answered firmly. "Nothing would make me happier!"

Mary Pickford will be heard every Wednesday at 8 p. m. EST, or 7 p. m. CST, over an NBC-WEAF network, in a program sponsored by the makers of Royal Gelatin.



Harry Von Zell, the announcer who handles the Byrd broadcasts every Wednesday night over CBS

Like a bolt of lightning from a clear blue sky, the thought frequently explodes in our faces as some daring current prophet puts into words: "The day of the announcer is passing" . . . An echo answers, "Is zat so?"

I believe it was early in the spring of 1928, in the studios of a 250-watt station in Inglewood, California, when I first was called upon to survive the shock of that stunning thunderbolt, "The day of the announcer is passing." It probably had been said many times before then—but I wouldn't be interested in that, for I had just become a radio announcer. And I feared greatly lest my day pass right then and there.

"Woe is me!" I thought, "Here I get a new job just as the work is going out of fashion! What luck I have! It's a wonder I wasn't born a horse-and-buggy salesman in the days when Henry Ford was getting nicely started!" For I always have been the kind of guy who craftily buys stock when the market is at its top.

It never occurred to me to ask the prophets what would take the place of the announcer when he did pass away. Would they have a robot broadcaster, or would they just let people guess about the programs and offer prizes for the best guesses? No, I didn't ask those questions—the prophets were too impressive, and I was too scared. Why, the very phrase had a ring of doom to it—a lyric, almost scriptural lilt: "The day of the announcer is passing."

But anyway, the day of the announcer *didn't* pass, even in spite of the awful sound of the phrase. That day has been so long in passing that I'm beginning to believe there never will be an end to it. But this particular announcer passed all right—to another station! I'll admit I was still a bit timid, though. I was afraid that the end of the poor announcer's world might come any time. But still I had not found out what the croakers meant by their silly phrase, nor what they would put in our places if they *did* kick us announcers out to

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# Your Announcer

By Harry Von Zell

the comparative restfulness of clerking in grocery stores or holding down the front ends of trolley cars.

A change in my job took place late in the fall of the same year I heard those words of doom, and I found myself in the capacity of announcer at the studios of KMTR in Hollywood, then an affiliated station of the Columbia network. There again I encountered the dreadful prophecy, "The day of the announcer is passing." But somehow it did not produce in me the same feeling of hopeless terror that had resulted when I first heard it. Perhaps this was due to the fact that I had developed a "sideline" to protect myself against that terrible day. Because—in addition to being an announcer—I was also a full-fledged singer and entertainer on the talent staff of KMTR.

After several months at KMTR there came an offer from Station KGB at San Diego, California. It seemed that they were in need of a program manager and thought that I could fill the job. I took it. Among my duties at KGB was the employing and supervision of the announcing staff.

Believe me, I shall never forget the interview with our first applicant. He aspired to be an announcer and, "Don't you think it's a great field, Mr. Von Zell?" he asked. And what did I say? From my own lips I heard the words fall with dreadful portent, "The day of the announcer is passing." I didn't believe it—I didn't even know what it meant—but I had said it, and what was there to do about it?

After eight or nine months at KGB I again returned to KMTR—this time as business manager. And for almost a year I was spared the ordeal of listening to the passionless voice of the prophet intoning, "The day of the etc., etc." In fact, the awful words were almost forgotten.

Paul Whiteman and his orchestra came to Hollywood to make a picture. While there he broadcast his weekly network program for a cigaret sponsor. Ted Husing, the announcer, was needed in the East and could not remain. So they sought someone to take his place on the broadcasts. They held auditions. For days they listened to announcers from far and near—250 or 300 of them. They must have been tired of listening

when I finally walked in, because, after reading a few lines of script, I was interrupted by the entrance into the room of Burt McMurtrie, who gave out the welcome news that the job was mine.

With the end of the west coast series of Whiteman program came the offer from New York to join the announcers' staff at WABC, Columbia's key station. It sounded good to me but I knew nothing about New

York, entertained grave doubts as to my qualifications for "making the grade" in the big city, and was comfortably settled in Hollywood with the very best "better half" in the whole world, also a brand new baby boy. I was undecided so I went to the great Maestro Whiteman for his advice. He said, "Harry, go to New York by all means. You should do well there. But don't give up your singing because—"

He drew a breath. Instinctively, because I knew what was coming, I drew a breath too. And together we said:

"... the day of the announcer is passing!"

Then we looked at each other. I felt a little foolish for letting the glib phrase slip out like that—just because it trips so pleasantly and doomfully off the tongue. Paul looked a bit flabbergasted, too. We stared at each other sheepishly. Then I said: "Honest, Paul, what the heck do people mean when they say that the announcer's job is doomed?"

For a long minute the great Whiteman hesitated. Then he grinned. "Darned if I know," he said, "but everybody goes around saying it. Why—" he picked up a saxophone—"it has a musical sound to it. Like this." And he picked off nine notes on the sax. It was musical caricature of a high order. Full realization of the silliness of the saying burst upon me. We both laughed.

Well, I did go to New York, went to work, liked and enjoyed it for four years, and still do. And people are still predicting that "the day . . ." But why go on? You know that refrain by now, as well as I do!

Horses can never be run by steam. The horse will never be replaced by the automobile. Man will never fly in man-made machines. Stoopnagle and Budd are "finished." Bing Crosby is "through"—and THE DAY OF THE ANNOUNCER IS PASSING! Heh heh to all of it!

## Prophets of Gloom Have Been Predicting the End of Announcers in This Announcer's Ears for Years — with Results that Only He Can Tell with Full Justice

## Famous Composers

By Carleton Smith

The Ripe Genius of "the Greatest Living Symphonic Composer" Is Possible Only Because He Must "Be Himself"

Who are the men behind our music? Before the conductor can lift his baton—before the long rehearsals needed to put a piece of symphonic composition on the air—there comes first the composer. What manner of men are these, who first play their tunes soundlessly, with their own heart-chorus for strings and brains for brasses?

Early in November, the Fifth Symphony of Jan Sibelius, musical genius of Finland, will be presented to the radio audience by the Philharmonic Symphony Orchestra under the baton of the young American conductor, Werner Janssen. Although millions of listeners on this continent have become familiar with Sibelius' works through the medium of radio, very few know a great deal about the man himself.

It has been said that every human being has music in his soul. Sibelius is one of those who have succeeded in bringing this to full, rich expression. A few minutes spent with him, therefore, should disclose something of the nature of this mysterious gift of imagining music, which is the source-spring of all musical composition. From what combinations of mood and thought does he derive those arrangements of tones which transmit to listeners his own feelings and philosophy of life? How



Jan Sibelius — he loves solitude and himself

does he live, think, dream?

Jan Sibelius, on the verge of seventy, has lived his life alone. Enjoying the cold and hard climate of his native Finland, removed from the influences of world currents, he has dodged the limelight successfully for most of his years. If you want to see him, you must travel to his sylvan retreat a thousand miles from London.

The country is full of lakes, vast uninhabited wilds, mysterious fells, and salmon-filled streams. All during the summer the sun never sets, but at midnight covers the land with a saffron half-light. In the long winter night, months pass without a glimpse of the morning sun.

"I like the forests here," he says, "forests where there is only Sibelius. You see I am egoist. I like too much Sibelius, but that is necessary for me. If I did not like Sibelius, I could not write Sibelius."

You watch the heavy, powerful frame of the man, in his high, stiff collar and large, starched cuffs, and wish he would speak more in his quick, broken English.

"My music, yes, it is very much Sibelius . . . it is in the air, not on paper, you know. I like opera . . . but opera not like me. I am not literary. Wagner I do not understand. I must always look to paper for his symbol and his meanings. (Continued on Page 31)

# Give a Youngster His Head!

By Edgar A. Guest

**Children Who Listen to Blood and Thunder Radio Programs May Not Agree with Their Parents' Tastes—But This Student of Life and Interpreter of Dreams Has Something Very Pertinent to Say About Their Choice**

It seems to me that the trouble with childhood is that parents, as a rule, know so little about it.

Fathers and mothers are forever trying to guess what will be good for their children and very often guessing wrongly. I've missed it so often that I ought to be cured by now, but I'm probably not. I shall no doubt go on to the end of their youth imagining myself to be wiser than they in the pleasures and needs and wishes of the young.

Our experience at Christmas time should teach us much about them. Instead, we think ourselves clever and our children queer. We usually buy them some gift which we are sure we should have loved at their age—only to discover that some novel and cheaper trinket delights and fascinates them more. What we forget entirely is that we were young forty years ago, and they are being young today.

So it seems to be with everything. Gray-tinged forty-five sees no longer with the eyes of five.

We select their books with care. They are stories we loved when we were small or very like them; but somewhere and somehow the very young have heard of more stirring tales, and they shock us with the wish for those tales. I think this to be the reason there are so few good story writers for children.

Most authors write what they think the children ought to like, and are moved by a motive to pen only what is good for them. It is the parent motive vicariously employed. It is the motive of all supervision. "Take this because it is good for you!" is dinned into the children's ears from the very beginning. "Eat spinach because it is good for you!" "Read this book because it is good for you" and as a result they begin to resent all things that are good for them.

To our surprise they begin to want something else; they want less safe-guarding and more freedom; they want to risk their precious little necks and try the spice of life themselves.

Childhood today is filled with things of interest and delight, of which we as children knew nothing at all.

As a newspaper man I saw the beginning of the comic sections of the Sunday paper. "Buster Brown" and the "Yellow Kid" caught instantly the fancy of the little ones. What horrible mischief the "Yellow Kid" got into! Parents everywhere protested that it was not good children's material. It wasn't suitable for the young. But the youngsters loved it, and the comic sections of today prove that Outcault and Opper knew the child mind better than the parents.

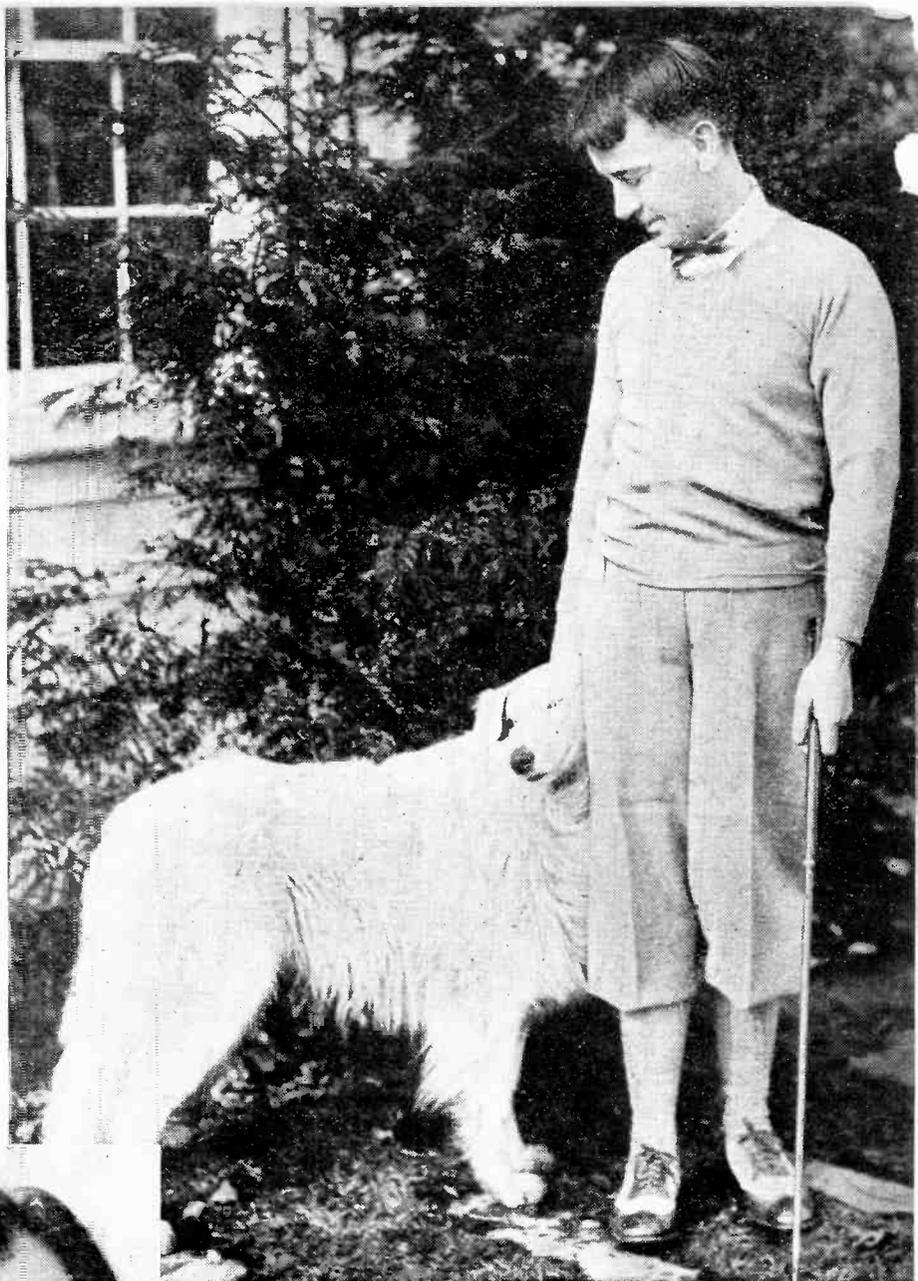
The more I think about it the more I am sure that a life filled only with the things that are good for us would be deadly dull.

So with the radio programs for children. They seem to delight the young and shock the old. Personally, there is not one on the air—unless it be "Orphan Annie"—which three years ago I would have thought was child material. Had I been asked to write a child's serial myself, it certainly would not have been blood-and-thunder stuff. I should have operated, of course, on a nobler motive. I should have wanted to instruct and not merely to entertain. I should have endeavored to teach and not to thrill.

I should never have guessed that my lovely little Janet would sit from five to seven o'clock entranced by tales of desperadoes. But she does! She even takes her dinner from the table to eat alone in the library and listen to adventure that would freeze the blood of an old man like me. Such is the childhood of today, and wise were they who sensed it first. In some cases is it overdone? Yes. Of course there are always those who would out-Herod-Herod, but startling as the children's programs are to the older minds, I think them no more startling than any other change in habit and custom which is forced upon us. Certainly they are no more startling than was an experience of mine a few years ago.

At our summer home, fearing the danger of the highway and wishing to keep Janet secure from harm, I built a playground in the yard. I equipped it with everything I thought a child would like to play with. I installed sand

Edgar A. Guest (who prefers that his friends call him "Eddie") spends most of his time away from the microphone on his spacious estate in Michigan. At right he is shown with his favorite dog. Below is his most recent portrait. Tune in on Eddie's homely philosophy and verse any Tuesday evening at 6:30 p. m. CST over an NBC-WJZ network, sponsored by Household Finance Corporation



others. A son or a daughter goes wrong and the cry immediately is set up that some outside influence was to blame in an attempt to cover the failure of the inside influence. I should say as a general rule, good parents have good children.

But one afternoon, after two hours of children's programs, I thought of Henry Wadsworth Longfellow and wondered if he had known the modern "Children's Hour," would he not have written it this way:

## The Children's Hour

(With Apologies to H. W. L.)

Between the dark and the daylight  
When the night is beginning to lower  
Comes a time on the radio schedule  
That is known as the children's hour.

I hear a loud voice in the parlor  
Commanding the children to eat—  
If they would grow big like Carnera—  
Somebody's barley or wheat.

Then follows the tale of adventure.  
A pistol shot rings on the air,  
And I know by the shrieks of the dying  
A couple of gunmen are there.

Oft the diamonds are stolen by bandits  
As the owner is trussed up with wire.  
And to make things a little more hideous  
They set the poor fellow on fire.

With knives and with bombs and with poison  
The villains are ever at work,  
And always the heroes are treading  
Where blood-thirsty enemies lurk.

An hour? Yes and longer each evening  
She sprawls at full length on the floor  
Entranced by the children's hour programs  
Of robbery, arson and gore.

And I wonder whoever imagined  
That our babes would so madly devour  
That time on the radio schedule  
That is known as the Children's Hour.

(Copyright 1933 by Edgar A. Guest)

# Standing By—

With Ray Perkins

When a mike actor gets more than a thousand plunks a week, the authorities start publicizing his salary. Anything less than a grand is not considered worth mentioning in the papers (don't ask me why). But these salaries are all relative, pals.

For example, *Joe Glotz* may get only two hundred smackers a broadcast, but he may make more than *Ike Swizzle*, who according to the publicity releases tears down sixteen hundred a week. Some of these *Joe Glotzes*, you see, broadcast three or five times a week, whereas *Ike Swizzle* is on an exclusive contract for one shot weekly, and out of his sixteen hundred he has to pay six stooges, a girl trio, and two gag men.

Then again, *Mr. Glotz* may work 45 weeks a year as against *Ike's* eighteen. I know musicians who average a "miserable" two hundred a week, fifty weeks a year, playing in an anonymous seat in the last row, four broadcasts a day. At the end of the year they have more of the stuff you bet on horses than many of the stars on whose programs they toot an inconspicuous part.

Some of the expenses a "broadcaster" has to deduct from his or her profits are: (a) Commission to one agent or more, ranging from 10 per cent minimum to 25 per cent frequent; (b) salary to publicity man, from 15 to 125 kopeks a week; (c) advertising in trade papers, a what-have-you amount; (d) photos, cuts, printing, stationery, office rent perhaps, special orchestrations, music, subscriptions to radio magazines, etc.; (e) legitimate entertaining for business purposes, luncheons, dinners, parties to important folk in the business; (f) travel expenses, frequently considerable (I commuted from New York to Chicago last spring and summer for 18 weeks at about \$150 per commute); (g) expenses at Grand Openings, public events, benefits, social orgies, etc., where "one must be seen"; (h) five or ten per cent overcharge of the butcher, the baker, the candlestick-maker, all of whom think a radio performer is filthy with lucre; (i) extra expense for wardrobe to enable performer to stand up under minute sartorial scrutiny not accorded to business men or housewives.

I do hope you've enjoyed the above. But even if you haven't I want to see it in print so I can cut it out and show it to those federal income tax boys next time they send for me to explain some two-year-old item that I've forgotten all about!

ANOTHER NEWLY INVENTED instrument, the *Vivo-cello*, was used on that *Contented Milk* program. We're having a rush of new instruments lately. My Aunt Pandora, who originated the left-handed *Jewsbarp*, is perfecting a new type of bass horn that will revolutionize the wind instrument game. The basic principal is that instead of pointing the horn at the microphone and blowing out, the player stands with his back to



There seems to be a rift in the loot as Charles (Andy) Correll, left, and Freeman (Amos) Gosden divide the spoils from their recent vacation trips. Fearful of being challenged about his fishing prowess, Correll offers candid proof of his skill, while Gosden skulks beneath the bear facts of his successful foray into Alaska. Andy's new name for his partner is Nero because, he charges, Amos was fiddling around while Nome burned

the mike and sucks in. The result is juicier but fuzzier. Wrong notes don't stand out so much.

THE GROUNDHOG went into his hole for the winter last week, but *the Shadow* emerged from retirement on CBS.

SINCE PETE DE LIMA has been on the west coast for CBS, there seems to be a powerful lot of activity out there. The new program for that big soup company involved the frantic airplaning of CBS execs between N. Y. and Los Angeles. With *de Lima* on the ground to prepare the details, and the New Yorkers within overnight plane jump, CBS clinched the account in the short space of 48 hours.

One of the most obvious "trends" in this season's b'casting so far appears to be the amount of mike-fodder on both CBS and NBC originating on the Pacific.

In New York the boys and girls are all wondering if whether it's a prelude to a West Coast boom and whether New York will have to share its glory with Los Angeles and Frisco in addition to Chicago.

BERTHA BRAINARD, the Frances Perkins of NBC's program department in Radio City, has adopted a new coiffeur (hair-comb to me) that goes over with a bang. After all, bangs are appropriate to hair the color of fire-crackers. Male visitors to "B.B.'s" sanctum are torn between gazing at her and trying to keep their minds on their business. Very disconcerting.

SPEAKING OF MR. DURANTE'S nose again, the Jesters Trio wandered into my life a few moments yesterday to tell me they know a man who has a nose a foot long but he doesn't use it as a rule.

IT'S BEEN A LONG TIME since this country had a queen as good as *Irene Beasley*, a swellegant gal who deserves the honor in every respect. In other words, there's plenty of honey in the new Queen "Bee." I wouldn't mind being her Prime Minister. "God save the Queen!" sez you.

Leonard Cox, who pioneered at WOR and WJZ (remember "Main Street Sketches" in which he wrote, directed and acted?) has his body planted behind a swank desk in Hanff Metzger adagency, Chicago. Got the job last spring thru' Louis A. Witten, of the N.Y. Office same agency, who cut his teeth on WOR also back when. Both lads are as dizzy as you or me, and each is a whiz with a stopwatch.

And here's advice to actors angling for jobs in the NBChicago lot. Clarence Menser, production king, has just got his flying license. Bet him you won't get a job and maybe he'll take you up.

## Along the Airialto

By Martin Lewis

Kilocycle Chatter: *Dell Campo*, who opened with his orchestra and entertainers at Hotel Roosevelt, New York, with an NBC wire, will set a pace for radio leaders in versatility. *Dell Campo*, in addition to conducting the orchestra and handling all announcements, offers the vocals on all programs. Just an all-around guy. . . . Every member of the "Modern Choir" heard on NBC Sunday nights, has been a featured soloist in a church choir. . . . *Pat Barnes*, narrator on the "Lombaro Land" programs, is adapting his "Sketches of Life" for a radio series. . . . *Richard Leibert*, who is playing the "color" organ at the swanky Radio City night club, is sighing for the speedy perfection of television. It's a sight for sore eyes. . . . *Juliet Lowell*, author and playwright, is assuring secretaries throughout the country that her new radio series, "Dumb Belles," will not ridicule the American stenographer. . . . There's a men's furnishing store in the RCA building that has hats named after the NBC announcers. You can get a *Wallington*, a *Clancy*, or a *Young*, for \$5.00.

"Easy Aces" could have been on the air all through the summer, but declined the offer from their sponsor because they believe every radio skit should lay off at least two months each year. Incidentally, they start their fifth year on the air with their new series opening October 3 over CBS.

*Abe Lyman* and *Thelma Todd* are burning up the cross-country wires again, fanning an old flame. . . . The *Pickens Sisters* are now being managed by the fourth sister, *Grace*, who once sang in the trio but was replaced by *Patti*. . . . *Mark Warnow's* trip to Hollywood for a special "45 Minutes in Hollywood" program has been called off. . . . *Don Bestor*, exiting from the Hotel Pennsylvania October 1, is expected to ease into a brand new cafe in the Broadway sector. . . . *Annette Hanshaw* was ordered by her physician to take a complete rest before her new Camel program, or else. . . . The *Landt Trio* and *White* have noted a large gain in fan mail since they switched from 8:15 a. m. to 7:15 a. m., on NBC. . . . *Jack Berger* adds a sixth weekly broadcast to his present NBC band schedule on Monday, October 1. . . . *Al Goodman's* trumpeter, *Manny Kline*, considered by many the best trumpet player on the air, is forming his own band for radio presentation. . . . *Xavier Cugat* returns from Europe on October 14, and resumes at the Waldorf-Astoria with an NBC wire shortly after.

*Henry King*, the NBC handman, is the latest air batoneer to turn composer. Two of King's song

efforts will be featured in a forthcoming Broadway musical, "Champagne Cocktail."

*Arlene Sobr*, the charming vocalist with *Ted Black* and his NBC orchestra, is *Mrs. Ted Black* in private life. . . . It took *Tito Guizar* nigh on to two months to pick the five harpists who will serve as the musical stringed background on his "Sunday Mid-day Serenade" starting on October 16. . . . *Mary Pickford* took thirty-seven scripts with her to look over for possible use on her forthcoming air shows. . . . *Joe Penner* is stopping off for a week in Detroit to visit his folks before returning to New York and the airwaves. . . . When *Lanny Ross* starts his new program from the coast you may be led to believe he is directing his own orchestra. Don't put too much stock in it because it will be *Harry Salter* who will be waving the baton. . . . *Everett Marshall* will be the guest artist on the Atwater Kent program Monday, October 1. The following week this feature will mark its 300th broadcast over CBS. 297 broadcasts were made over NBC from 1925 to 1931. . . . *Betty Bartbell* is receiving radiograms from one of the boys of the Byrd Expedition, who can't see her until 1935. She has sung on two recent Byrd broadcasts and the Antarctic explorer, who hails from Texas, has become infatuated by her Southern accent.— Pardon it, boys.

# "Are You Listenin'?"

By Tony Wons

Old folks fit perfectly into a garden. It struck me that this was true as I wandered through a garden the other day and saw an old couple walking, hand in hand, down one of the tree-shaded lanes. They seemed to be part of that garden.

I remember my mother when she was old, how she used to stand among her flowers, her hair as white as the elderberry blossoms. I knew then that she had carried a heavy burden of troubles through life, and yet there were two times when she seemed to be able to forget the past and be happy—when she was in her garden tending her flowers and vegetables, and again when she would sit with her family on the front porch of a summer's evening, watching the stars in the heavens.

Those are two privileges that no tired old person should be denied. There is the same peace and quiet in a garden and in the contemplation of the stars that there is in the eyes of the very old.

How silently the flowers grow—how silently the stars travel in their appointed orbits—how silently they who have gone through a long life filled with battles and excitement, wait! If I were a painter, I know that my next picture would be of my mother bending lovingly over her flowers.

**It is said the farmer never knows hunger or unemployment, but someone claims that it's the farmer's wife who never knows unemployment, and that that is why the farmer never knows hunger. Look into it—there may be some sense in it.**

You often hear educated people say that everyone should travel, and most of us do have a desire to travel to unknown lands. We imagine that seeing unusual places we have read and heard about would bring us much happiness. But that's not always true. I remember, as a kid, that I used to go to the little lake called Winnebago, out in Wisconsin. I could just barely see the high cliff of the other shore on a clear day. In my imagination, I pictured a land of enchantment there.

Then one day my dad took me across the lake in a boat, and my enchanted land vanished, for there I saw only some houses and some farms and a few factories, just as on the side where we lived—and I was sadly disappointed. Never again did contemplation of that far shore bring happiness.

Knowledge does not always bring happiness. I know people who have been all over the world, who have seen every country, and they are unhappy and discontented. Then I know others who never have traveled more than a few miles from their birthplaces, and they are as happy as it is possible for human beings to be on this earth.



**Buck and Wilma have their troubles hopping from one adventure to another in "Buck Rogers in the 25th Century," popular Monday to Thursday evening CBS-WABC program**

I WAS VERY MUCH interested in a news item from London some time ago, which claims that a certain scientist says spiders possess considerable intelligence, and the male spider could give many a married man pointers in tact when dealing with a peevish wife. When a female spider gets mad and starts an argument, does the male talk back? No, sir. Instead

of arguing, he gently shakes the web—swinging his irate lady. She loves to be swung and in less time than it takes to tell about it she is agreeable again, gentle, and willing to listen to reason. Why not try a porch swing in your home!

**If you would like to have a definition of diplomacy, here it is: "Diplomacy is the art of letting somebody else have your way!" And if you would like to have something in your pockets when a salesman comes to your door, consider this bee, for it says: "The bee that hangs around the hive never gets any honey!"**

A letter from a farmer's wife: "I am that down-trodden and unquoted creature, the farmer's wife; and I'm sick and tired of being pitied.

"We work hard and live plainly but well. We raise our own garden and raise our own meat and cure it. I pump every drop of water and carry it in heavy pails to the house and 'wash over a board.' My days are an endless repetition of monotonous tasks—dishes, separator, meals to cook, garden, floors, washing, churning, baking, all the hundred and one things a farmer's wife must do, and I know what it is to get into overalls and hitch four skittish mules to the disk . . .

"Does that call for pity? I don't see why. I wanted to be a farmer's wife. Nobody led me to the altar unwillingly. I wasn't blind to a farmer's task; I was a farmer's daughter.

"Our possessions are so humble and so precious: a herd of white faces grazing, a garden of flowers, a dog that yesterday was a frolicsome puppy and now is a loyal helper and protector. The soil itself, black and gleaming, or hard and sullen from lack of rain. The old familiar landmarks; trees planted by loved ones who were of this soil before us; the diamond willow from which Grandpap carved his cane. You who have never farmed, how can you know that sense of continuing life which surrounds us, or taste the bitterness of our sorrow, or savor the keenness of our joys?"

The Bore's handbook of ready reference: Have an opinion on every subject under the sun, and never fail to express it.

Take thirty minutes of somebody's valuable time to tell something that could be told in three minutes, and about which he already knows more than you do.

By all means, relate the gruesome details of the time you "went under the knife."

If your friend looks a bit under the weather, impress upon him that he may be nearly dead from some fatal malady without realizing it.

If someone innocently inquires, "How are you?" give him a complete inventory of your ailments.

## Reviewing Radio

By Martin J. Porter

By the time television arrives, if it ever arrives, the radio audience is very likely to be made up of people too doggone lazy to look at the pictures. Significant indications in New York at the moment point that way. If you own a car, and have got so used to riding in it that you won't even walk around the corner to the drug store, you get the idea.

Of course, you know that the radio show is on in New York. And it was there that I got the impression that the listening public is being pampered so that it will be a pretty lazy, good-for-nothing bunch if the inventions shown at the exposition continue to make progress. There is one receiving set, for instance, which contributes to laziness by turning itself on and off; tuning, as directed early in the day, from one station to another; and operating itself so that you don't have to move out of your chair. There are other gadgets by which you may shift a program from one room to another, upstairs or down. Still another electrical device makes it possible for you to write on a pad and have the message reproduced in any other part of the house, the neighborhood, or the city, according to where you put the wires.

Then there are automatic things which do all the housework, except mending socks; machinery that keeps the baby from being kidnapped and his tootsies warm at the same time. When television comes along, you

won't even have to get up to read your newspaper. I don't know whether that's good for civilization or not—but it's pleasant.

I can't vouch for the truth of this—and I'll leave it to *Evans Plummer* to reveal whether it's just a publicity story; but they say it happened—and the finish really gives me a cheer:

Leonard Keller, the tone poet, whose orchestra was heard from the Bismarck in Chicago, wanted to find out for himself what kind of music the man in the street preferred. So he disguised himself as a mendicant fiddler, took his violin and sauntered, at night, along the byways, sawing the old fiddle, playing popular tunes and classic ones. His notion was to discover which intrigued the passerby most—pop or classic. So he stood on several street corners, several hours, fiddling away.

And nobody paid the slightest attention to him.

*Stokowski* again comes to CBS—and CBS to *Stokowski*. Beginning October 5, the Philadelphia orchestra will begin a series of nine two-hour Friday con-

certs at 2 p. m. CST from WCAU in Philadelphia. At last reports, Mr. *Stokowski* had not yet kicked in with any new inventions for broadcasting better tones.

The radio editors about the country are sometimes amusing in spite of their seriousness. They held a meeting concurrently in Cincinnati with the National Association of Broadcasters. I might add that most of the lads who attended represented the more bucolic regions, although one man there was from a city as large as Cleveland.

For some mysterious reason the boys decided to hold a debate. They wanted to settle the point whether they should indulge hereafter in writing feature stuff, or whether they should confine themselves to news. One assumes that all of them possessed some kind of journalistic training. In that event, it appears to me rather stupid that they should be argumentative about what to print.

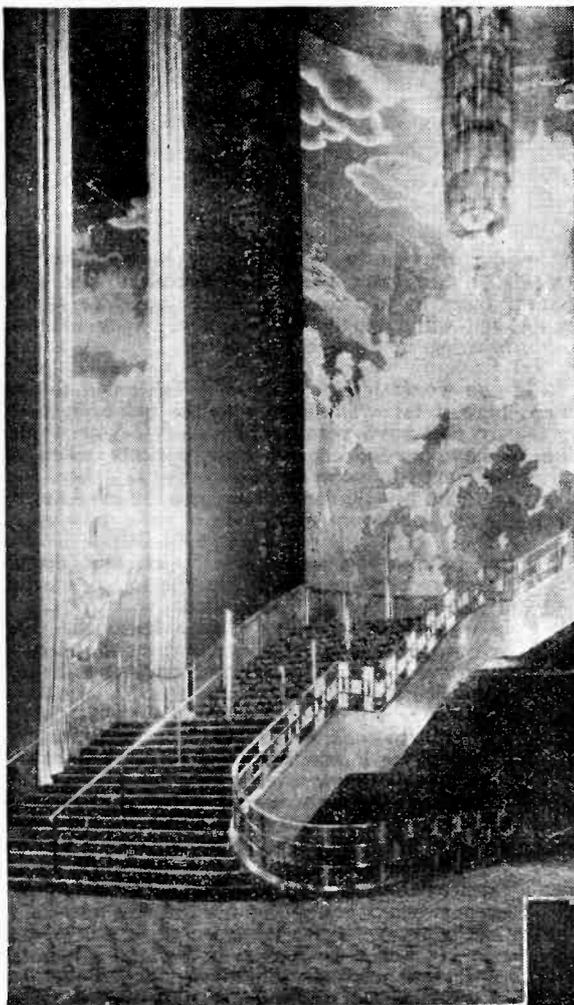
Newspaper men cannot ignore news, and they either can, or are unable to, write feature stuff.

It is so obvious that radio columns should be made up (1) of informative news; (2) of interesting features; and (3) of constructive criticism, that the debate sort of made one wonder where these boys get their ideas, if any.

# "ROXY"

By Jack Banner

**Roxy's Greatest Accomplishment Was to Follow the Building of His Name-Theater. Here Are the Facts in Full Detail, Told in the Fourth Instalment of His Brilliant Life-Story**



Foyer and Staircase of the RKO Music Hall in New York, designed and built under Roxy's supervision

The golden era of Samuel L. Rothafel—Roxy—the ex-marine leatherneck who held aloft the flickering torch of radio in the dark days of its inception, and by the magic of his inspiration and genius transformed it into the outstanding scientific achievement of modern times, arrived with the building of Radio City.

Radio City . . . a two hundred and fifty million dollar development . . . the crowning glory . . . the epic achievement . . . the greatest joy . . . and the bitterest disappointment in the checkered career of the swashbuckling little Corsican of the air.

Yes, like most little men, Roxy has the Napoleonic complex. He has a complete library on the career of the little Corporal who conquered the world by his startling and unexpected forays. Like Napoleon, Roxy built himself up to a position of dominance, only to see his empire come crashing down about his head in smoking ruins.

Radio City was Roxy's Waterloo.

On May 17, 1930, all was serene at the original Roxy Theater. Roxy was still riding the crest of the wave. A few blocks away a horde of workers descended upon the area surrounding the vicinity between Forty-Eighth and Fifty-First Streets, and from Fifth Avenue clear across a similar frontage of three blocks on Sixth Avenue, and commenced the work of demolishing the buildings that stood on this vast tract. Acres of brownstone homes, reflecting the former glories of the mauve decade, hundreds of shops and scores of office buildings, were plucked up by the very roots to make room for the greatest art and cultural development in the history of the world—Rockefeller Center and Radio City. So vast in scope was this undertaking that it took more than fourteen months of destruction before actual construction was started.

Meanwhile, as the workers burrowed into the bowels of the earth, fate was spinning the web that was to smash Roxy in this gallant enterprise.

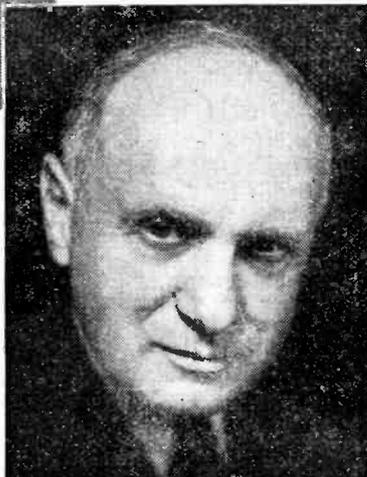
David Sarnoff was the squat little Russian who first reached world-wide attention on April 14, 1912, when he leaned forward at his telegraph instrument, pressed the earphones more closely to his head and through the sputtering and static heard the message: "S. S. Titanic ran into iceberg. Sinking fast." By gradual evolution he became head of the Radio Corporation of America and a power in the National Broadcasting Company; he was a firm friend of Roxy.

When Roxy washed his hands of the original Roxy Theater, it was to Sarnoff he came with his tale of woe. And it was Sarnoff who first planted the seed of Radio

City in Roxy's brain. This explodes the myth that Roxy was the genius who first visualized Radio City and Rockefeller Center. If any single individual deserves credit for this it is David Sarnoff, who, with Owen D. Young, enlisted the aid of the Rockefellers, whose plan for an opera house had collapsed. Nevertheless his name and spirit became so closely identified with the proposition through the subsequent incorporation of many of his ideas, that he must be included in the list of crusaders whose genius brought the epochal project to a triumphant conclusion.

Sarnoff always had a high regard for Roxy, and when Roxy told him that he was finished with the Fox Film interests and Lubin, Sarnoff immediately offered him an advisory berth in the erection of Radio City. Roxy accepted eagerly.

He threw himself into the work with his usual vigor and reckless abandon. It became apparent at once that he was singularly fitted to assist in developing and realizing many of the pretentious and unique plans proposed in the theater and radio divisions.



Samuel Lionel Rothafel, as he looks embarking on the latest phase of his career, broadcasting once again

Rockefeller, Sarnoff, Aylesworth, and Hiram Brown, President of RKO, dispatched him to Europe in 1931 with carte blanche power to buy materials and art necessary to make Radio City the finest edifice in the world. In this connection he visited the principal cities of France, England, Germany and Russia, seeking the finest artists and art work that money could buy, and studying the operatic and concert offerings of the Old World masters. It was on this trip that Roxy marked off another "first" when he purchased five electrical pianos for Radio City, signifying the first time that electrical music made its appearance in the field of broadcasting.

"How much money did you spend on this trip?" Roxy was asked recently.

"I'm not prepared to say how much," answered Roxy, "and even if I were I'd be scared to tell you. All I can say is that the success of the trip meant so much to me. I had built up a great and sacred responsibility with the fans, and I wanted to live up to the impressions and illusions I had created. I knew what they expected of Roxy, and I endeavored to give it to them."

Meanwhile, the astounding edifice was rising higher and higher in the sky, and on Sunday, November 12, 1932, Roxy raised his baton and Radio City's inaugural program flashed across the world. The historic broadcast was carried over the combined wires of the NBC-WJZ and WEAJ networks, and was short-waved into every nook and cranny of the globe. Thus, after an extended absence, Roxy once more returned to the homes and hearths of his fans.

The following days and months were successions of triumphs for

Roxy. On Christmas day of that same year the most stupendous broadcast in the history of radio was released throughout the world. Over five hundred persons participated in the program. The symphony orchestra, under the combined directorship of Erno Rapee and Leopold Stokowski, was enlarged to mammoth size—two hundred and twenty-five pieces. In addition, Roxy, with his usual flair for grandeur, included the Tuskegee Negro Choir of one hundred and twenty-five voices, the newly formed Radio City Choir of one hundred and fifteen voices, many soloists and a special children's choir.

His other hours of triumphs were yet to come. Three days later, on the evening of December 28, 1932, the Radio City Music Hall opened. This theater, which has been described as being so beautiful it needs no performers, was Roxy's pride and joy, for he had designed and furnished it practically alone. The architectural and sculptural wonder of the playhouse left New Yorkers enthralled. The grandeur of the scenery—the false dawns and afterglows and the great planes of the sky-high ceiling; the beauty and gaiety of the walls and murals; the enormous trick curtain; the revolving and disappearing stage—all combined to make a thrilling and engrossed fairyland.

Two nights later the RKO Roxy Theater opened in similar triumph.

Roxy's cup of happiness was full for about one year. Then clouds began to gather over his destiny. The hue and cry went up: Radio City was a White Elephant!—and accusing fingers were pointed his way.

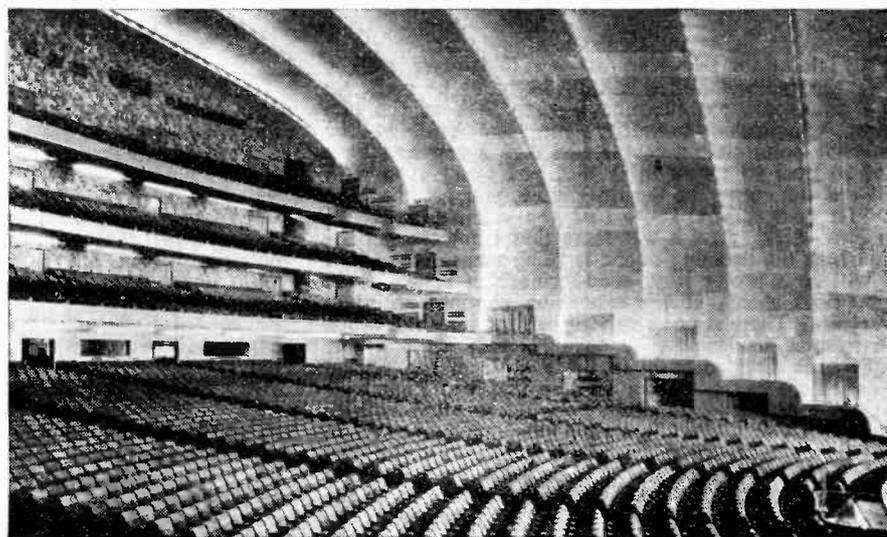
Roxy knows how to win—and lose—gracefully. As the grumblings and clamor grew louder, he took the veiled barbs and shafts that were aimed his way. Not once did he utter a complaint that he was not responsible either for the idea and building of Radio City and Rockefeller Center, or for the laws of economics that had brought about a numbing depression.

With the passing of the months, conditions grew more intolerable, and finally, on January 6, 1934, Roxy stepped out of the Radio City picture.

Now Roxy is back again. On September 15 he brought his gang over to the rival chain, the Columbia Broadcasting System, for his first commercial program. That program includes many old favorites, as well as new and coming stars such as Sue Read and John Evans and Larry Taylor and the Kingsley-Chase piano team. What does the future hold for Roxy? Only Fate and time can tell.

This much can be said in favor of his future: While shaping the present, Roxy always envisions something bigger ahead.

The program "Roxy and His Gang" is broadcast over a CBS-WABC network every Saturday night at 7 o'clock CST, and is sponsored by the Centaur company.



The vast auditorium of the Music Hall, with a seating capacity of 6,500. Not a modern improvement for the comfort of patrons that Roxy didn't introduce

# Gracie Allen's Europe

By Harry Steele

A pilot boat carried us down the bay to greet the returning George Burns and Gracie Allen, back from a brief vacation and all set to resume their Wednesday broadcasting in the new CBS-WABC program, "The Adventures of Gracie."

But Gracie was more voluble about her European adventures than about the program in which she is to be starred. As the great liner neared the harbor she and George looked across the smooth waters at the towering pile of buildings that silhouettes the Gotham sky-line.

"Look, Georgie Porgie," she cried, "Isn't that wonderful? Those are the very same buildings that were there when we left, aren't they? My—it's a small world, isn't it, Georgie Porgie?"

"Yes, Gracie, but why don't you listen to the questions the man is asking you?" countered the spiritless George.

"Oh, don't pay any attention to him, George," she replied, "I'll bet he asks those questions of every girl he meets; don't you, mister?"

"I know, Gracie," patiently explained George, "but this gentleman is from RADIO GUIDE. He wants to write a story about you for his paper."

"He wants to know how you liked being abroad."

"Well I like that," she bridled. "Are you going to let him say such a thing about me in his paper, George Burns?"

But, Gracie, you don't understand," sighed George. "He wants to know what you saw in Europe, and what kind of a trip you had."

"Oh," she giggled, "we had a grand trip coming back, but it was terrible going over. We stopped some place to eat before we got on the boat and the mushrooms must have been spoiled or something. I was sick all the way over. Somebody certainly must have sold the restaurants some funny food that day because a lot of the other people were sick, too. But I got over it. Coming back I was careful what I ate before I got on the boat. We only had one disappointment on the way back. Somebody took up a collection for a pool, but I guess they didn't get it finished in time because I didn't even have a chance to put on my new bathing suit."

"Oh, look Georgie Porgie," she continued, "there's a statue of Libby Holman!"

"Gracie, Gracie," he murmured, "That isn't Libby Holman, that's the Statue of Liberty."

"Oh, George," she answered, "don't be silly. It looks like a torch singer to me. Besides, who'd build a statue of Liberty? Oh," she brightened, "is that the magazine this man is going to put the story about me in?"

"No, Gracie," he explained carefully, "the Statue of Liberty was given to the United States by France in recognition of the liberty which exists here for the people."

Ah, I see," she said, showing signs of comprehension, "maybe it was when we got repeal. People certainly take liberties when they've had a few drinks. I like France and I think it was nice of them to give us that statue. But maybe they had a selfish motive. Maybe they wanted to advertise their plaster-of-Paris, don't you think so, maybe, Georgie Porgie?"

"No, Gracie, I don't think so," parried the harassed George. "But I'm glad you thought of that. It's a dandy idea for a way to stop up your mouth when you get so garrulous. But, Gracie, why don't you answer the man's questions?"

"Oh, George," she said "you're so funny! The man hasn't asked me any questions yet."

"I know he hasn't, Gracie," he replied, "he hasn't had a chance."

"Won't you please stop talking just a moment and

## When An Interviewer Tries to Get a Story from Gracie Allen, Anything Might Happen. This Time Almost Everything Did

let the gentleman have the privilege of telling you what he would like to know."

"Silly," she giggled, "How can he tell me what he'd like to know? If he doesn't know it, he couldn't tell me, could he? It doesn't make sense. I guess you have to be dumb to be a reporter. But I liked the French reporters. The very first one I met said to me 'Parlez vous Francais?' and it certainly stopped me from being homesick. It's cute to hear American gags 'way over in Paris.'"



"I liked the French reporters. The very first one I met said to me 'Parlez vous Francais?' and it certainly stopped me from being homesick. It's so cute to hear American gags 'way over in Europe'"

"Parlez vous — American gag," George muttered softly; "Gracie, he would like to know if you saw any beautiful buildings in Paris. Did you visit the Invalides?"

"Certainly not! We were on a pleasure trip. Who wants to run around seeing sick people when they're on a vacation? Oh, Georgie," she added hastily, "there's a good one. You can't tell whether I mean when the sick people are on a vacation or the people who don't go to see them. That's cute, isn't it, Georgie Porgie? I'll bet if Eddie Cantor said that he'd get a lot of money for it."

"Yeh, he would," replied George, "and you ought to get life for it. But tell this gentleman what you did in Germany."

"Oh, Germany was wonderful, wasn't it, George? And I didn't get a chance to get homesick over there either. Who do you think I saw in Berlin? Charlie Chaplin! He looked so cute and all the people were bowing and scraping. Gee, it's great to be famous, isn't it? I ran right up to talk to him but a couple of soldiers tried to stop me. I told them I knew him in the United States and then I hollered over to him that I had seen him in "The Kid" and "Shoulder Arms." They told me it wasn't Chaplin at all. They said his name was Hitler. But that's the trouble with being famous like that. Every place you go you have to travel ingagi; you know, under a phoney name."

But I liked Germany. I saw the Danube. You know that's the Swanee river of Germany. They play it a lot in the United States. I guess they're trying to make it an American folk song like 'Old Man River'. But I think the Swanee will be more popular, don't you, Georgie Porgie?"

Georgie Porgie wasn't thinking at all by that time, but he urged her to outline high spots of their journey. Switzerland, she said, was the cleanest country she saw.

"But," she added, "I guess they must be broke over in those countries just like they are here, because Switzerland was terrible. They hadn't swept away the snow for months. Anybody could see that. And we went to St. Moritz, too. But I like the St. Moritz in New York much better, don't you, George?" she mused.

"So Alp me, I don't know," muttered George, bewitched by Gracie's mood; "but I know what I would like best of all. That's to get you to go on and tell this gentleman something specific about your trip."

"Oh, George, you're so cute," she answered. "You know we went and came back on the Atlantic. You're thinking of the time we went to Catalina Island. That's

in the Specific, isn't it, mister? But we went to Italy, too. I was disappointed in the food there. They certainly copy the Americans. All you can get in Italian restaurants in the United States is spaghetti. And that's the first thing they gave us in Italy. They certainly are the copy-cats, don't you think so, George?"

But I was certainly interested in one thing in Italy. You know in this country you're always reading about Italians getting taken for a ride because they tried to muscle in. Well, I saw the man that they named that after, Mussolini. He muscled into the government over there, and I certainly felt like telling him that he had started something in this country. But it was interesting because I like to know all about languages and words. It's interesting, don't you think, George? I know a lot of words, don't I, George?"

"Well," he sighed, "you may not know so many but your turn-over is marvelous on the ones you do. And would you mind telling him about the other places you visited?"

"Oh, no, I was going to tell him some more about Italy. Of course there were some things I didn't like. In some places they didn't seem so very progressive. Now in Rome I was certainly surprised. They must have started at least fifty buildings over there that they never finished. Now they're just standing there. I thought that big arena would have been just beautiful if they had finished it."

And George is so funny! Before we got there he told me, 'Now don't forget, when you're in Rome do as the Romans do', but I watched pretty closely and they were just doing things that I'd been doing all my life; you know, just eating and sleeping and walking around and riding in automobiles and things like that. I did them, too but it was no novelty to me. I think George is sort of silly sometimes, don't you, Mr. Reporter?"

"I know," answered the imperturbable Burns; "but look, Gracie, we're almost at the pier, and you still haven't told the man a single thing."

"Oh, is that the pier?" she asked. "That reminds me of England, too. At the race track a couple of gangly looking men were pointed out to us as two of the greatest piers of England."

"But tell the gentleman, Gracie, are you happy at returning?"

"Oh, George," she replied, "I guess you'll always be silly. I made 'Many Happy Returns' before I even went away. Don't you remember, George, with Guy Lom—"

"Yeh," replied George. "I remember. And I'll bet this chap is wishing that this is one return you'd never made."

Gracie Allen may be heard in "The Adventures of Gracie" at 8:30 p. m. CST Wednesdays over the CBS-WABC network, and is sponsored by the General Cigar Company.

# Voice of the Listener

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

## A Pianist's Notes

Dear VOL: New Orleans, La.  
In a recent issue of RADIO GUIDE a writer expressed her opinion of Al Kavelin's music and about his pianist. I think the same way about his orchestra and have a right to think much about his pianist myself, because I am a pianist playing over WJBW, New Orleans.



I have a suggestion to make, however, that I think would improve radio. That is that all political speeches be barred from the air. Recently in New Orleans we have had a political campaign and the talks

have taken up the time of the best programs. I and my family like classical music very much. We listen to nearly all classical programs over the Columbia or National networks, provided they are broadcast here.

Charles Rene Madwell

## Rea Down East

Dear VOL: Somerville, Mass.  
Come on fans, won't you join me in praising that finest soprano, Miss Virginia Rea? She is without doubt the greatest soprano on the air today. Miss Dragonette is lovely, but Miss Rea is superior. Miss Wilson's voice is much too childish. Miss Rea's voice has the grand quality and wholeness of tone that Lily Pons has in her voice.

I have never read anything about her. She evidently doesn't care for publicity—her voice speaks for itself. She hasn't won contests, but what does it matter? She doesn't sing as often as the others, but her voice (it may please her to know) appeals to all those who enjoy a really good voice.

Marie Jones

## Frome on the Range

Dear VOL: Bristol, Conn.  
Wanted—100,000 listeners to send an appeal to NBC to put Anthony Frome, "Poet Prince" of WJZ, back on the air. I think also that a daytime or early evening broadcast would be more appropriate than so late in the evening. Such deep, sincere singers certainly need a better break than some of them are getting. But it is up to us, the public, to show our appreciation enough for what they are doing for us, to back them up. More cultured character singers are what we wish to hear. I am for more Frank Munns, Frank Luthers and Anthony Fromes and I have heard practically every singer.

R. M. Denning

## Jeanie-ology

Dear VOL: Pleasant Hill, Ill.  
Having had an opportunity to talk with one of radio's most beloved stars, I thought perhaps others might like to hear of my meeting with Miss Jeanie Lang.



And now it seems almost a dream to think that I met lovable Jeanie. She was here visiting an uncle and I heard she was to be in town only a short time. You can well imagine my terrible moments until I had the opportunity to really meet her. She was just leaving when I bolstered up enough

courage to see her. Ordinary words cannot express my appreciation of Jeanie. She's real, charming and very small. Just as common as your best friend but with an air about her that dominates the scene.

Jess Hoaglin

## Feudal Argument

Dear VOL: In a recent issue Miss Betty Mulholland said neither Jan Garber nor Wayne King could compare with Guy Lombardo.

In my opinion Jan Garber has the smoothest orchestra on the air and also the best vocalists. I wonder if Miss Mulholland has ever listened to a Garber program with her whole attention on it. I wonder if, in the back of her head, she isn't thinking of how Lombardo would play the same numbers.

Garber plays a much more difficult arrangement than Lombardo and handles it better. Ever hear him play a waltz, Miss Mulholland? Even "The Waltz King," can't touch him. But they're all good.

Marvin Hinshaw



## Abie Take a Bow

Dear VOL: Nevis, Minn.  
One of the most amazing of all things to me is that not a single one of the people who write to the Voice of the Listener ever mentions Abe Lyman's band. There is a good deal of argument for and against three or four of the better-known orchestras but never a complimentary word about Lyman's, which I think is the outstanding musical organization on the air. Lyman's programs are beautifully played and as beautifully selected.

Don Latham

## In the Tigers' Lair

Dear VOL: Detroit, Mich.  
It sure is funny to me why I haven't seen any letter in VOL praising Vic and Sade. You can't get away with it, some sponsors are dumb—bringing to the radio some "great" singer who probably hasn't been heard outside of New York City and ignoring this popular skit.

Just a word to draw the listener's attention to a new colored team, Honeyboy and Sassafras, the NBC has placed in the "Sisters" morning spot on trial. They are kind of different and it takes a while to get used to their lingo but once you do you'll always enjoy them. I read in the Guide that Columbia was putting on a "Men in the Street" program to get the public view of important happenings. Just stealing some more of Detroit's thunder. WJR has had the "Inquiring Reporters" who take their mikes to busy corners and ask the passer-by questions on important public topics for over two years. Some more original stuff!

G. J. Corkery

## Splitting Airs

Dear VOL: Hartford, Conn.  
RADIO GUIDE is a great magazine with real news while it's still news. Let me say that the recent letter of James Seaton about splitting network programs contained a real idea.

The ambitions of some people when asked to criticize or when appointed critics, is merely to find fault and razz their subjects, which isn't at all sporting, fair or decent.

Betty Mulholland, in comparing Wayne King to Guy Lombardo, explains my statement. Wayne has a good band and plays marvelous music. More people have found a reason to notice the clock and learn the numbers on the dials since Wayne King's programs have been on the network. I also think Guy has a swell band.

My statement goes for Abner Menn, too. Instead of protesting programs he dislikes, why not send a penny postcard to the ones he likes?

Thomas Lappe



# Short Wave Timetable

Meters	Megs	Station	Location	Schedule (Central Standard Time)
23.38	12.83	RABAT	Morocco	Sunday, 7:30 to 9 P.M.
24.41	12.29	CTICT	Portugal	Sunday 7 to 9 A.M. and Thursday 4 to 6 P.M.
25.20	11.90	PONTOISE	France	10:15 A.M. to 1:15 P.M. and 2 to 6 P.M.
25.27	11.87	W8XK	Pittsburgh, Pa.	3:30 to 9 P.M.
25.28	11.86	GSE	England	8:45 A.M. to 12:45 P.M.
25.36	11.83	W2XE	Wayne, N. J.	2 to 4 P.M.
25.39	11.81	ZRO	Italy	11:30 A.M. to 12:30 P.M. and 1:15 to 6 P.M.
25.51	11.76	DJD	Germany	5 to 10:30 P.M.
25.53	11.75	GSD	England	12:15 to 2:15 A.M. and 1 P.M. to 8 P.M.
25.60	11.72	VE9JR	Winnipeg, Canada	Daily 6 to 10:30 P.M.
25.63	11.71	PONTOISE	France	2 to 11 P.M.
30.40	9.87	EAQ	Spain	Daily 5:15 to 7 P.M.; Sat., 12 noon to 2 P.M.
31.25	9.60	XETE	Mexico	8 to 10 P.M.
31.25	9.60	CTIAA	Portugal	Tuesday, Friday, 4:30 to 7 P.M.
31.27	9.59	HBL	Switzerland	Saturdays, 5:30 to 6:15 P.M.
31.28	9.59	W3XAU	Philadelphia, Pa.	11 A.M. to 5 P.M.
31.29	9.58	VKZME	Australia	Sundays, Midnight to 2 A.M.; 5 to 9 A.M. and 11:30 A.M. to 1:30 P.M.
31.30	9.58	GSC	England	6 to 8 P.M.
31.31	9.58	VE3LR	Australia	3:15 to 7:30 A.M. daily except Sunday
31.36	9.57	W1XAZ	Boston, Mass.	6 A.M. to 12 Midnight
31.38	9.57	DJA	Germany	6:45 to 9:45 A.M. and 5 to 7:30 P.M.
31.49	9.53	W2XAF	Schenectady, N. Y.	6:45 to 10 P.M.
31.55	9.51	VK3ME	Australia	Wednesday, 5 to 6:30 A.M.; Saturday, 5 to 7 A.M.
31.55	9.51	GSB	England	11:30 P.M. to 1:30 A.M. and 1 to 5:30 P.M.
31.56	9.50	YV3BC	Venezuela	4:30 to 10 P.M.
32.02	9.37	HJ5ABH	Colombia	11 A.M. to 12 Noon and 7:30 to 9:30 P.M.
32.89	9.12	CP5	Bolivia	7:30 to 10:30 P.M.
36.65	8.19	PRA3	Brazil	6 to 7:30 P.M.
37.33	8.05	CNR	Africa	Sunday 2:30 to 5 P.M.
38.07	7.88	JIAA	Japan	5 to 7:45 A.M.
38.47	7.80	HBP	Switzerland	Saturday, 5:30 to 6:15 P.M.
40.55	7.40	HJ3ABD	Colombia	7:30 to 11 P.M.
41.55	7.22	HKE	Colombia	Monday, 6 to 7 P.M.; Tuesday, Friday, 8 to 9 P.M.
42.86	7.00	HJ1ABE	Colombia	Monday 10:00; Wednesday 8 P.M.
42.92	6.99	LCL	Norway	11 A.M. to 6 P.M.
45.00	6.67	HC2RL	Ecuador	Sunday 5:45 to 8 P.M.; Tues. 9:15 P.M. to 11:45 P.M.
45.31	6.62	PRADO	Ecuador	Thursday, 9 to 11 P.M.
46.30	6.48	HJ5ABD	Colombia	7 to 10 P.M.
46.51	6.45	HJ1ABB	Colombia	7:30 to 10 P.M.
46.69	6.43	W3XL	Bound Brook, N. J.	Used for experimental NBC broadcasts
47.50	6.32	HIZ	Santo Domingo	4:45 to 5:40 P.M.; Saturday 11 A.M. to 12:40 P.M.
47.80	6.23	HIAA	Dominican Rep.	12 noon to 1:40 and 9:40 P.M. daily; Sunday 1:40 to 4:40 P.M.
48.00	6.25	HJ3ABF	Colombia	7 to 11 P.M.
48.78	6.15	VV3BC	Venezuela	10:30 A.M. to 1:30 P.M. and 4:30 to 9:30 P.M.
48.86	6.14	W8XK	Pittsburgh, Pa.	3:30 P.M. to 1 A.M.
48.92	6.13	ZGE	Malaya States	Sunday, Tuesday, Friday, 6:40 to 8:40 A.M.
49.00	6.12	JB	Africa	4 to 6 A.M.; 8 to 10:30 A.M. and 11 A.M. to 3:30 P.M.
49.02	6.12	PK1WK	Java	5 to 6:30 A.M.
49.02	6.12	W2XE	Wayne, N. J.	5 to 10 P.M.
49.08	6.11	VV1BC	Venezuela	10:30 A.M. to 1 P.M. and 5 to 10 P.M.
49.10	6.11	VE9HX	Halifax, N. S.	8:30 to 11:30 A.M. and 5 to 10 P.M.
49.10	6.11	VUC	India	9:30 A.M. to 12 noon and Saturday 11:45 P.M. to 3 A.M.
49.18	6.10	W3XAL	Bound Brook, N. J.	Monday, Wednesday, Saturday, 4 P.M. to 12 Midnight
49.18	6.10	W9XF	Chicago, Ill.	3:30 to 7 P.M. and 8:30 P.M. to 1 A.M.
49.20	6.09	HJ1ABD	China	11:30 A.M. to 12:30 P.M. and 7 to 9 P.M.
49.22	6.09	VE9GW	Bowinaville, Can.	Monday, Tuesday, Wednesday, 1 to 10 P.M.; Thursday, 2 to 11 P.M.; Saturday, 6 to 11 A.M.; Sunday, 10 A.M. to 7 P.M.
49.34	6.08	W9XAA	Chicago, Ill.	1 P.M. to 6 P.M. Sundays
49.34	6.08	CP5	Bolivia	7:30 to 10:30 P.M.
49.39	6.07	YV5BMO	Venezuela	5:30 to 11 P.M.
49.40	6.07	OXY	Denmark	2 to 6:30 P.M.
49.42	6.07	VE9CS	Vancouver, B. C.	Friday, 12:30 to 1:45 A.M.; Sunday, 12 Noon to 12 Midnight
49.50	6.06	HIX	Santo Domingo	Tuesday and Friday, 8 to 10 P.M.; Sunday, 8:40 to 10:40 A.M. and 2:40 to 4:40 P.M.
49.50	6.06	W3XAU	Philadelphia, Pa.	7 P.M. to 12 Midnight
49.50	6.06	W8XAL	Cincinnati, Ohio	6:30 A.M. to 7 P.M.; 10 P.M. to 2 A.M.
49.50	6.06	VQ7LO	Kenya Colony	11 A.M. to 2 P.M. daily
49.60	6.05	HJ3ABI	Colombia	8 to 10 P.M.
49.67	6.04	W1XAL	Boston, Mass.	6 to 7 P.M. daily
49.83	6.02	DJC	Germany	8:45 to 10:30 P.M.
49.83	6.02	CQN	China	Monday and Friday 7 to 9 A.M.
49.83	6.02	XEBT	Mexico	6 P.M. to 2 A.M.
49.96	6.01	VE9DN	Drummondville, Can.	Saturdays, 10:30 P.M. to 1 A.M.
49.96	6.01	COC	Cuba	4 to 6 P.M. and 8 to 10 P.M.
50.00	6.00	RV59	Russia	3 to 4 P.M. Sunday, Monday, Wednesday and Friday
50.08	5.99	YV4BSG	Venezuela	4:30 to 10:30 P.M.
50.25	5.97	HJ2ABC	Colombia	11 A.M. to 12 Noon and 6 to 9 P.M.
50.26	5.97	HVJ	Vatican City Italy	Daily, 2 to 2:15 P.M.; Sunday, 5 to 5:30 A.M.
50.50	5.95	TGX	Guatemala City	Sunday 2 to 5 A.M.
51.49	5.88	HJ2ABA	Colombia	1 to 2 and 7:30 to 10 P.M.
52.65	5.70	HCK	Ecuador	8 to 11 P.M.
53.57	5.60	HJ3ABC	Colombia	8 to 10 P.M.
70.65	4.25	RV15	Russia	1 to 9 A.M.
73.00	4.00	HCJB	Ecuador	7:30 to 9:45 P.M. daily except Monday

## On Short Waves

The annual "Oktoberfest," festival and field day in Munich, Germany, will be described to American listeners in a short-wave rebroadcast from the German metropolis Saturday, September 29. Talking in English, an announcer will tour the festival grounds. The broadcast will reach the United States at 2:30 p. m. CST over an NBC-WEAF network.

On Monday, October 1, NBC will present another of its broadcasts from the schooner *Seth Parker*. This program is sent each Monday by short wave and rebroadcast over the NBC-WJZ network at 7:45 p. m. CST. The program can be received directly from the *Seth Parker* by tuning to station KNRA which operates on 48.70, 24.30, and 31.22 meters, or from the NBC-WJZ network.

On Saturday, October 6, a short-wave broadcast from Honolulu will present Owen's Royal Hawaiians. The program is sent out by station KGU, picked up by the RCA Communications, relayed by short wave to San Francisco, and then to the network of NBC.

On Wednesday, October 3, the Columbia Broadcasting System will present another of its two-way broadcasts of the Byrd Expedition. These programs are presented over short-wave station KFZ in Little America, and can be received easily in America direct. This station can be tuned in by short-wave set owners between the hours of 6 and 9 p. m. every Monday, Tuesday and Wednesday. The regular broadcast, on the CBS network, is presented at 9 p. m. CST.

# Three Who Rode into the Night

## "Calling All Cars"

By Arthur Kent

**The Power of Radio as an Influence for Law and Order Sometimes Accomplishes Greater Ends Than Sending Squad Cars in Hot Pursuit of Fleeing Murderers**

Nervously, young Edwin Wilcox shifted the shotgun which lay across his knees. He wasn't used to being night watchman of a big department store—with trouble expected at any moment.

"D'you think they'll come tonight, Stan?" he asked the husky youth who sat behind the wheel of the sedan.

Stanley Gross shook his head dubiously and peered through the windshield. It was almost midnight, on the night of May 22, 1933. Nothing stirred in the dark street. Faint reflections gleamed on the polished plate-glass windows of the Goldblatt store, which they were guarding.

"I don't know," murmured Gross. "It's awful quiet." Wilcox caressed the shotgun.

Down the street suddenly appeared the headlights of a car which had just turned out of a side street. Tensing, the two young men watched it slowly approach. Something went "click" in Wilcox's gun.

"D'you suppose . . .?" said young Gross. Instinctively, they both crouched as the prowling car came closer. "There's half a dozen guys in it!" said Wilcox grimly.

But the automobile went past without spitting the fusillade of shots Wilcox and Gross awaited. It went on to the next corner; then suddenly swung its nose around. With the roar of a swiftly-accelerated engine, it leaped back—towards them.

**The three who rode, came back to stand before the tribunal of justice. Left to right: John Rooney, Henry Berry and Rosalie Rizzo, as they looked when sentence was being pronounced upon them**



State's Attorney Thomas J. Courtney — "The racketeers must go!"

Brakes squealed to a halt. Car doors burst open. Men piled out, and the dim midnight lights gleamed on drawn pistols.

"Cops!" cried Stanley Gross. There was a note of relief in his voice.

"What do you guys think you're doing?" a gruff voice demanded over a levelled pistol. "Drop that shotgun!"

Nervous, but grinning, Wilcox complied.

"We're okay," said Gross. "We're watchmen." He produced a letter, signed by officials of the Goldblatt store, and countersigned by States Attorney Thomas J. Courtney, who recently had enlisted the aid of over 4,000 Chicago businessmen in a slashing attack on racketeering.

"You see," Gross continued, "the Goldblatts have been paying through the nose to Rooney and Berry, the racketeers of the Circular Distributors' Union. They've been smashing windows and pouring acid on stock and throwing stink bombs—"

"You're telling us!" interjected Detective-Sergeant Frank Luczak, in charge of the radio car. "We thought you were hoods yourself. Well, better get headquarters to pass the word to the detective bureau, or you and our boys'll get to trading slugs. We'll drive by every once in awhile and see how you're making out. So long . . ."

Blocks away, in the headquarters of the Circular Distributors' Union, two hard men were smoking and drinking, and talking in low tones. Behind a counter which served as a bar, a third man quietly watched them as he polished glasses.

"It's gotta be tonight," said John Rooney, setting his glass down hard upon the table. A small radio squawked behind the bar. Significantly enough, it was tuned in on the police calls.

"Okay," said Henry Berry. "You're the boss."

A strange look flitted over the face of the patient polisher of glasses, but the two at the table paid no attention to him. A mere handyman—a sap honest enough to work for a poor living—was almost beneath their notice. Almost but not quite. Berry snapped his fingers, as he might have done at a dog.

"More gin, Alex!" he ordered. And Alex Davidson, the handyman, quietly obeyed. As he did so, he glanced thoughtfully at that little radio, through which the steady and low tones of the police broadcaster sporadically flowed.

"Yes, sir," said Rooney again, "if we let Courtney and them storekeepers get away with this, we might as well get outta town. This time we gotta break more than a window."

"What then?" growled Berry.

"A guy's skull," Rooney replied.

"Wh-what're you going to do?"

"This," said Rooney, picking up the telephone.

Alex Davidson smiled mirthlessly at the way Rooney's surly tones turned sugary when the call was completed. Rough, tough and nasty he might be—a bully and a gunman—but he always tried to make his rasping voice sweet whenever he talked to his woman, the fiery and flashing Rosalie Rizzo.

"Hello, sweetie," said Rooney mincingly . . . "Oh, just sitting around waiting for you . . . Sure I do . . . yeah . . . And listen, get that gat of mine outta the bureau drawer and bring it with you, willya? . . . Oh, I just got to take care of a guy. That's all. And say, better park down the street a ways. The bulls are watching the place. Okay, sweetie . . ."

Rooney hung up, leered knowingly at Berry. Neither of them noticed the strange look on the face of Alex Davidson, the poor handyman. Neither saw him glance again at the radio, as if he took some kind of comfort from the voice of authority which spoke through it, now and again.

Alex just went on polishing his glasses and saying nothing—but he remembered a time when the Union wasn't run Rooney's way. Those were the days, Davidson reflected, when an honest man didn't have to hang his head while his neighbors whispered that he was working for a bunch of racketeers.

Originally the Union—organized in 1924—was a legitimate labor body, affiliated with the American Federation of Labor. When the depression came, work fell off, the treasury lost money and Rooney—a paid organizer—managed to kick out the old officials and reorganize the entire body on (Continued on Page 30)

# Signposts of Success

Revealed by the Lines of Your Face

**L**eah Ray has broken several Broadway traditions since she first was thrown into stardom with Phil Harris' orchestra. This is the opinion of those who think they know what to expect in the way of reaction from the youthful performer who suddenly finds herself on a top rung of the ladder without the incessant striving and hardships experienced by the average person who reaches this position. Many have attempted constantly to discover the reasons for her success; but more perplexing to them are the reasons for her unusual ability to retain her modesty and to escape the dangerous effects of the temperament displayed so avidly by most artists.

Interviewers and publicity-writers and speculating listeners may come and go; but character analysis alone gives us the story of which we can be sure.

If Leah Ray had not discovered her voice, she could easily have become a first-class assistant to an executive, and have analyzed his problems with really valuable common sense. Many persons who have good voices do not discover this talent.

This lady has a large emotional sense, and it is difficult for the analyst to determine whether she can make the most of it vocally. In singing and in speaking emotional expression requires a quality of timbre, a form of vocal stress and training, which are difficult to master and make "telling." We cannot determine if Miss Ray has indulged in sufficient training. We do know that she possesses the necessary natural ability to an unusual degree. This means that proper and careful training and instruction can mold this voice and emotional ability into a product which will place her above her present status.

By "The Doctor"

**Leah Ray Is Another of Those Rare Persons Who Has Found Her True Profession. Read Why**

We see that the instrument is obviously an excellent one, and that the fair amount of ambition that is behind it will doubtless count much, just as it would have counted in mastering a learned profession. In the temple region we find the musical sense; mobility and rhythm are in the rounded lower face. The parenthesis of this mouth tells of mental alertness and subtle movement.

Miss Ray's is not a teacher's face. It dislikes repetition, and we can imagine that it demands considerable freedom from dictation.

**T**he amount of love of display and interest in the footlights must make it rather restricting for her to stand behind the microphone; but without a visible audience Leah Ray can look "through the microphone" at the audience beyond. The fullness where the nose blends into the eyebrows tells of good form perception, while color perception is discovered over the eyes. A sense of display is found in the mouth.

We advise unusual care in matters of digestion and nutrition as there are indications of possible troubles in these directions, particularly in the improper use of reducing diets—which may be necessary with this young lady for effective personal appearance at times.

Another faculty evident in the upper lip region is high congeniality. The lower lip also has its marked

This face has quality. It possesses modeling which speaks of an ancestry of accomplishment, and if carried into a studied and careful career it will reach topmost altitudes. We have not heard Leah Ray's voice, and do not pretend to criticize it; but by the lines of her face



**Leah Ray, who may be heard any Friday over an NBC-WJZ network**

indexes of strong and sensitive affections. Miss Ray's great aspirations are rather impersonal. It is expression rather than praise which she seeks.

The high signs of friendship and good will should be balanced by more of the self-protecting characteristics. These are shown to be less than medium abilities compared with the rest of the face. The lower cheek regions are somewhat hollow and do not indicate enough rebuffing and self-protecting power. This is likely to lead to hurt feelings in one so sensitive; to emotional depression rather than fighting through opposition.

## Flashes of Best Fun

**Portland:** I'll have you understand that beauty is only skin deep, Mr. Allen.

**Fred Allen:** I know, but you never hear people bragging about their X-Ray pictures, do you?

**Portland:** O, you're impossible! Do you know what Sir Walter Scott said?

**Allen:** You mean about his emulsions?  
—Town Hall Tonight

**Durante:** Listen, Meadows, I stubbed my toe against the piano last night.

**Meadows:** Did it hurt, sir?

**Durante:** No, you sap. I hit the soft pedal!  
—Chase and Sanborn

**Baron:** I was fishing, Sharlie, and caught a cod fish—and he spoke to me! Do you know what he said?

**Sharlie:** I can hardly believe it, but what did the cod fish say?

**Baron:** He said, "Baron, please let me go and I'll give you five dollars!"

**Sharlie:** Five dollars! Did he give it to you?

**Baron:** Not exactly five dollars—he gave me a fin!  
—Tender Leaf Tea

**Lou Holtz:** Who are you?

**Smith:** I am Captain John Smith. I come here on orders from Her Majesty, the Queen!

**Holtz:** Really? Why I'm an old friend of her maj.

**Smith:** Sir, that's an insult!

**Holtz:** Tut, tut, old fellow, do not be alarmed. The Queen and I are very dear friends. Her family and my family have known each other for the past five decades. So you see my family has been decaying for some time.  
—Vallee Variety Hour

**Joe Cook:** Hollywood tax records show that Greta Garbo has an automobile worth \$80. No wonder Greta keeps saying "Ay tank ay go home" and never gets any further than the next block! And I see that France declares that thousands of men in uniform are drilling in Germany. Hitler should resent this accusation by saying that that's no army—it's just Cecile B. De Mille on location!  
—Colgate House Party

## Open Door to Beauty

By V. E. Meadows

**The Director of the Beauty Guild of the Air Offers Helpful Suggestions on the Use of Base Cream**

**M**any members of the Beauty Guild of the Air have tried to apply the base cream properly, and have failed. Some write to tell me that "my powder looks flaked." Others complain that they cannot apply the base cream smoothly. And a few question the necessity of applying the base at all.

I never have stated definitely that a base cream was absolutely necessary. What I have said in the past and will continue to say is that a base cream, properly applied, is of great value for the proper makeup. Of course, as I have often stated, great care must be exercised to apply it smoothly and properly, else the result will be quite contrary. It cannot be applied "just any old way." The ideal base cream should conform to the following principles: It should be a greasy cream, and of a thick consistency. It also should be obtainable in various colors to correspond with the different colors of skin.

Essentially, a base cream is the product which gives the first coat of protection to the face. Its secondary purpose is to afford a clinging background for the powder. If it is applied smoothly, with the hands moistened with cold water or a mild skin tonic, it will hold the face powder on all day long without need of retouching. It is impervious to moisture; neither perspiration nor water will mar the powder that has the proper underlying base. Do not get the impression, however, that the face is sealed tight because of the base. You will perspire quite naturally through your makeup, but all that you need do is dab your handkerchief (not rub) over your face, and the moisture will be absorbed without telltale effects.

Base cream is ideal for daytime or evening for persons of all ages. Do not ever use it on the neck or arms, for if clothing touches the covered surface—as is the case when dancing—it would quite naturally come off on the clothing. As I have said before, the film of protection for the neck and arms is finishing lotion.

In addition to being the film that holds the face powder on evenly and smoothly, base cream is also the undertone to your makeup. In other words, if the color of the base cream is correct, it will give a transparency or undertone that is highly pleasing and very natural in its appearance.

I don't intend, of course, to give any woman the impression that she must literally coat her face with base cream in order to look attractive. But I do believe that base cream helps.

## Bulls and Boners

**George Van Horn:** "Is it all right for a man to marry his widow's sister?"—James Sieber, Evansville, Ind.  
(Aug. 9; WGBF; 12:56 p. m.)

**Cecil Underwood:** "People get athlete's foot at public bath houses, pools and dance halls where people walk barefooted."—S. C. Sands, Denver, Colo.  
(Sept. 2; KOA; 7:16 p. m.)

**Announcer:** "For sale, baker's business. Good trade, large oven. Present owner has been in it for seven years."—Mrs. Mildred Zaengle, Clark's Summit, Pa.  
(July 30; WQAN; 12:35 p. m.)

**Everett Mitchell** (Speaking of the Symphony audience): "The people come in, listen for a little while and then pass out."—Buell Hamilton, Tulsa, Okla.  
(Aug. 29; KVOO; 2:50 p. m.)

**Announcer:** "Nothing is as good when you come home hot and dusty as a glass of Hamm's Beer."—D. E. Ziev, Larimore, N. D.  
(Aug. 18; KFJM; 4:30 p. m.)

**Roger Baker:** "Max Baer has a heavy-weight crown on his shoulders."—Thomas J. Connolly, Rochester, N. Y.  
(Aug. 27; WGR; 5:40 p. m.)

**Announcer:** "Put Kraft Cheese on your grocery list tomorrow morning."—Frank Smith, Olive View, Calif.  
(Aug. 16; KFI; 6:33 p. m.)

**Announcer:** "Miss Pickford is all in black, carrying a black purse and black shoes."—Miss C. Stockford, Fayetteville, Ark.  
(Aug. 31; KVOO; 4:40 p. m.)

**Announcer:** "She is very superstitious; she has a habit of walking under ladders and black cats."—Miss Dorothy Williams, Charlotte, N. C.  
(Aug. 6; WBT; 9:25 p. m.)

**One dollar is paid for each Bull and Boner published. Include date, name of station and hour.**



No "showing-off," plenty of regular sleep, and correct diet will work wonders to eliminate childish peevishness. This child seems to have none

Many parents are driven to distraction by a peevish child. Nothing seems to please him. He cries constantly and without apparent reason. He becomes angry at the slightest occasions and stamps and storms about the house. Apparently he does not appreciate anything the parents do for him.

I have in mind a woman whose son fits into this

category. Fortunately, I knew the child's background, and so was in a position to correct his ill-mannered attitude.

The parents have many friends who frequently come to visit them. Thus, the mother had so many social and household duties that she could not effect a regular program for the lad's meals, sleeping, and so on. A few evenings a week she would try to put him to bed about 7 o'clock, but other evenings, when there were visitors, she would allow him to sit up a few extra hours.

Naturally he grew a bit peevish. He couldn't help himself. It was nature's way of objecting to such an irregular schedule. Further, in catering to his peevishness, the mother would try to mellow him by covering his cereals liberally with sugar, and coating his bread with overdoses of honey or maple syrup.

Thus, in the final analysis, there were three contributory causes for his peevishness.

First, overstimulation because of too constant contact with grown-ups; second, an irregular program which broke up his sleeping hours; third, a poorly-balanced bill of fare.

Of course, there may have been other and more natural causes for his peevishness, but these were conditions which I noted and corrected.

Many children would not be affected by the conditions outlined above. One child may take anything that comes his way without any feeling of annoyance or peevishness, while another child may manifest distress.

The first thing I did for this boy was to take him out of reach of the folks who came to visit his parents. I saw to it that he was allowed a regular sleeping hour, irrespective of any social events that were being

### **Peevishness Is Nothing More Nor Less Than Lack of Understanding of a Child, Says the Director of All Children's Programs for CBS**

planned in his home.

Formerly his parents used to show him off to the guests, for the boy possessed a good voice and was a capable little mimic. I put a stop to all this, for I had determined to enroll the boy in my radio

troupe where he would receive plenty of opportunity to display his talents.

Next I put him on a regular program in respect to meals. Only good wholesome children's food was included in his bill of fare.

I placed these conditions as the cause of his nervous instability—and I knew that the best way to treat it would be regularity in rest, protection from overstimulation by adults and a good, wholesome diet.

I waited for two weeks before I brought him to the dramatic school, as I wanted to give his system a chance to recover from the shock of months of improper procedure. His first visit to the school was disastrous, and gave a fair indication of the extent of his nervousness and peevishness.

At a rehearsal I asked him to sing a song, and instructed one of my girl pupils to accompany him on the piano. In the midst of his song the little pianist struck a wrong note. The lad broke down completely. He started to cry. It was a disagreeable situation, but in time I managed to stop his sniffing and dry his tears.

It took several months of careful watching and action to bring the child back to a proper frame of mind. Today he is happy and can readily adapt himself to changing conditions. He is no longer nervously overtaxed, and his nervous instability, which was manifested in whining, irritability and peevishness, has disappeared.

## Radio Road to Health

By Shirley W. Wynne, M. D.

**Let the Director of the Nation's Health Over the Air Suggest Timely Corrections for the Children Returning to School**

Under the leadership of President Roosevelt, codes of fair practice have been prepared for every industry in the land. But how about a code for the most important group in every community—the school child—the future citizens of the nation?

School has reopened. A child enters upon a serious job when he begins his school term. He needs every bit of his natural energy and health to carry him through. Therefore I urge all parents to take their children to the family physician immediately after school opens.

The family physician is the logical person to examine your child, as he knows the background of health; he can give specific and practical advice regarding the physical defects he may discover—advice adapted to your child individually and to your family's circumstances; and he may carry out and direct the treatment which may be needed.

Of course, in cases where parents cannot or will not have their children examined by a private physician, the physical examination is made in the school by Department of Health physicians, thereby giving every child a chance for good health.

I say chance for good health, because if nothing is done to correct the child's physical defects that are found, the physical examination has accomplished nothing. Strange as it may sound, a decayed tooth can handicap a child's health to the point where he cannot compete with his schoolmates either in the classroom or at play. The same holds true regarding diseased tonsils and adenoids.

As for eye defects, I wonder if you realize that many bright children get a wrong start because they cannot see as well as other children? Deafness, too, has handicapped many a child at this crucial point in his life.

It is a mistaken idea that a child will outgrow his physical defects without medical care. More than likely the defects will interfere seriously with the child's growth and development unless they are corrected.

So a code for children would pledge all parents to see that their children get suitable medical treatment for the correction of physical defects.

Department of Health nurses in your city follow up every examination made in the schools

by Department of Health doctors. This means that they consult with parents who call at the school, or they visit parents in their homes and point out the importance and urgency of the needed medical treatment.

In cases where the parents cannot afford the services of a private physician, the nurses supply information regarding clinics where children can get the needed care, either for a small fee or free of cost.

As for those children who have been examined by family physicians, it must be assumed that their parents will follow the course pointed out by the doctor.

But do they? I fear that many parents put off obtaining medical treatment either because they believe it will do no harm to wait or because they are dilatory or even because they think they can better afford it later on.

Delay not only causes the child to lose valuable time in adjusting himself properly in his school life, but also can cause the defect to become more pronounced, more difficult of correction. If you are thinking of the saving of money, early treatment actually saves money in the long run.

Besides this, remember it is important to protect your child from smallpox and diphtheria. While both vaccination and diphtheria immunization should be the regular procedure in every baby's life before his first birthday, your child may have missed them. If so, have them attended to immediately.

But important as all this is, there are other things that must also enter into your child's health code.

For example: See that he gets sufficient sleep. See that he rests for at least an hour every afternoon.

By all means see to it that he consumes at least a quart of milk each day. Give him a wide selection of vegetables and fruits. Make certain that he gets a sufficient share of sunlight.

See that he develops important health habits, such as the brushing of teeth; a bit of rest after meals; the washing and cleansing of his hands before meals.

Above all, see that he is measured regularly to know if he is growing and developing as he should.

### Your Grouch Box

If you want good radio entertainment, it is your privilege and duty to complain about programs or practices that annoy you—just as much as to praise those that please you. That is why "Your Grouch Box" is offered to you. Every knock at a flaw is, in the long run, a boost for radio.

#### Wanted—an explanation

Dear Editor: Why, oh why does a station give us an excellent program for awhile, and then suddenly discontinue it without even a word of explanation?  
Chicago, Ill. MARTHA CURRAN

#### Puns and beauty

Dear Editor: Two things annoy me: announcers who introduce songs with some play of words on the title, and those who announce that a performer is "a beautiful blonde dressed in blue." Beauty is no indication of musical ability.  
Staten Island, N. Y. MRS. A. L.

#### Frowning on foreigners

Dear Editor: I hope they give us a break soon, and have a really good singer instead of all them foreigners. I think John Fogarty is the best singer on the radio.  
Easton, Pa. MRS. H. SUTTON

#### Wanted—more dances Sunday

Dear Editor: I would like to hear more dance orchestras from one to four o'clock Sunday afternoons.  
Monticello, Ill. JOE M. MINER

The listener's word is radio's law—so send your grouch to "Your Grouch Box," in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

# Programs for Sunday, September 30

## Log of Stations

(SOUTHWESTERN EDITION)

Call Letters	Kilo-cycles	Power Watts	Location	Net-Work
KASA-s	1270	100	Elk City	
KFAB†	770	5,000	Lincoln	C
KFI†	640	50,000	Los Angeles	N
KGBX	1310	100	Springfield	
KLZ†	560	1,000	Denver	C
KMBC	950	1,000	Kansas City	C
KMOX	1090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOB	1180	10,000	Albuquerque	
KOMA†	1480	5,000	Okla. City	C
KPRC†	920	1,000	Houston	N
KRLD†	1040	10,000	Dallas	C
KSL	1130	50,000	Salt Lake City	C
KTBS†	1450	1,000	Shreveport	N
KTHS†	1060	10,000	Hot Springs	N
KTUL†	1400	500	Tulsa	C
KVOO†	1140	25,000	Tulsa	N
KWK†	1350	1,000	St. Louis	N
KWTO*	560	1,000	Springfield	
WBAP	800	50,000	Ft. Worth	N
WDAF	610	1,000	Kansas City	N
WDSU†	1250	1,000	New Orleans	C
WENR	870	50,000	Chicago	N
WFAA	800	50,000	Dallas	N
WGN-s	720	50,000	Chicago	
WIBW†	580	1,000	Topeka	C
WKY†	900	1,000	Okla. City	N
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WOAI	1190	50,000	San Antonio	N
WREN	1220	1,000	Lawrence	N
WSM	650	50,000	Nashville	N
WSMB	1320	500	New Orleans	N
WWL	850	10,000	New Orleans	

†Network Programs Listed Only.  
\*Night Programs Listed Only.  
s-Special Programs Listed Only.  
\*Noon to Sign Off.  
C-CBS Programs.  
N-NBC Programs.

Look for the Bell for Religious Services and Programs

**8:00 A.M.**  
NBC—The Balladeers: WDAF WFAA WSM KTBS KVOO  
CBS—Sunday at Aunt Susan's: KMBC KTUL WIBW KSL  
NBC—Coast to Coast on a Bus: WREN KMOX—Bible Broadcaster  
WLS—Organ Concert  
WLW—Children's Hour  
**8:15 A.M.**  
NBC—Cloister Bells: WDAF WFAA KPRC WSM KTBS KVOO  
**8:30 A.M.**  
NBC—Trio Romantique: WDAF KTBS WSM KVOO  
WFAA—Uncle Gene & the Funnies  
WLS—News; Julian Bentley  
WREN—Trinity Lutheran Service  
WSMB—Dr. Dunbar Ogden  
**8:45 A.M.**  
NBC—Alden Edkins, bass-baritone: WDAF WFAA WSM KTBS  
KMOX—Religious Education  
WLS—Farm Service Prgm.  
**9:00 A.M.**  
NBC—Sabbath Reveries: KVOO KTBS WSM WOAI WFAA KPRC WDAF KVOO WSM  
★ CBS—Church of the Air: WDSU KOMA KTUL WIBW KRLD KMOX KLZ KSL  
NBC—Southernaires: WREN KWK KTBS  
KMBC—Brother Jack Reads the Comics  
WLS—Religious Services; Paul Rader; Orch.; Choir; Soloists  
WLW—Church Forum  
**9:15 A.M.**  
KMBC—Moment Musicale  
**9:30 A.M.**  
NBC—Samovar Serenade: WOAI WSM WSMB KWK KVOO KTBS KPRC WFAA  
CBS—Patterns in Harmony: WDSU KMOX WIBW KTUL KMBC KOMA KRLD KLZ  
NBC—Mexican Typica Orch.: WLW KSL—Uncle Tom  
WDAF—Variety Hour  
**9:45 A.M.**  
CBS—Between the Bookends: WDSU WIBW KTUL KOMA  
KMBC—Renee Long's Charm Feature  
KSL—Uncle Tom, comic strips  
WDAF—Address, Dr. Burriss Jenkins  
WSM—First Baptist Church

**10:00 A.M.**  
NBC—News; Morning Musicale: WLW WREN WBAP KWK WSMB WOAI WKY KTHS KTBS KPRC KOA  
CBS—Imperial Hawaiians: WIBW WDSU KOMA KFAB KMOX KTUL KMBC  
NBC—The Vagabonds, trio: WDAF  
**10:15 A.M.**  
NBC—Devora Nadworney, contralto: WDAF  
KMBC—Sunday Morning Musicale  
**10:30 A.M.**  
NBC—Major Bowes' Capitol Family: WSMB KOA WOAI WSM KTHS KVOO KTBS WDAF WKY KPRC  
NBC—Richard Maxwell, tenor: KWK WREN WBAP  
CBS—Salt Lake City Tabernacle: KSL KOMA WIBW WDSU KMOX KRLD KTUL  
KMBC—Sunday Morning Musicale  
WLW—Cadle Tabernacle Choir  
**10:45 A.M.**  
NBC—Phantom Strings: WLW WREN  
CBS—Salt Lake Tabernacle: KFAB  
**11:00 A.M.**  
NBC—Phantom Strings: KWK WLW WREN  
KMBC—Stone Church Choir  
WBAP—Services of First Methodist Church  
WDAF—Furniture Hour  
WLS—Friendly Philosopher  
WSM—Methodist Church Services  
WWL—Holy Name of Jesus Church  
**11:15 A.M.**  
NBC—Gould and Shefter, piano duo: WLW WREN KWK  
KTBS—Music Hall (NBC)  
**11:30 A.M.**  
CBS—The Romany Trail: KSL WIBW WDSU KMOX KMBC KFAB KOMA  
★ NBC—Radio City Symphony Chorus; Soloists: KPRC KWK WREN KTHS WSM KOA WOAI WSMB WKY KVOO WLW  
WWL—Creole Orch.  
**11:45 A.M.**  
CBS—Romany Trail: KRLD KLZ KSL—The Watchtower

## Afternoon

**12:00 Noon**  
★ CBS—Church of the Air: KOMA KSL KRLD WDSU KLZ WIBW KTUL  
KMBC—Melody Palette  
KMOX—Three Brown Bears  
WDAF—Mid-Day Meditations  
WFAA—Music Hall Concert (NBC)  
**12:15 P.M.**  
KMOX—Russell Brown & Rhythm Ensemble  
KWTO—Variety Prgm.  
**12:30 P.M.**  
NBC—Highlights of the Bible: KOA WREN WSMB KPRC KTBS WSM KWK KTHS KVOO  
CBS—Beale Street Boys: KMBC KLZ KOMA KRLD WDSU KTUL WIBW KMOX  
★ NBC—Mary Small; Orchestra: WDAF  
KSL—Variety Prgm.  
KWTO—Mid-day Meditations  
WFAA—Elmer Scott, Education of Adult  
WLW—Antoinette West, soprano  
WWL—Creole Orchestra  
**12:45 P.M.**  
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: KMBC KMOX KSL KLZ  
WFAA—Plainsmen Quartet  
WLW—Rhythm Jesters  
WOAI—Rev. Louis Entzinger  
**1:00 P.M.**  
NBC—South Sea Islanders: KWK KTHS WREN WSMB WFAA KVOO WSM WOAI WKY KTBS  
★ NBC—Treasure Chest: WOAI WLW KOA WSMB WDAF  
★ CBS—"Lazy Dan," Minstrel Man: KMBC KRLD WDSU KLZ KOMA KMOX WIBW KSL  
KASA—Around the District with the Bell Oilers  
KWTO—King's Men  
WWL—Dramatic Sketch  
**1:15 P.M.**  
NBC—Bob Becker, Chats About Dogs: WREN WENR  
KWTO—Merry Oldsmobile  
WFAA—Christian Science Lecture  
WSM—John Lewis, baritone  
WSMB—The Ambassadors  
**1:30 P.M.**  
NBC—Concert Artists: KWK WSMB KTHS WREN WSM WLW WOAI KTBS WFAA KOA KVOO WKY  
CBS—Hill's Prgm.: KMOX WIBW WDSU KLZ KRLD KSL KOMA KMBC  
KWTO—Siesta Songs  
WDAF—Song Hit Revue  
WWL—Harry Burke, accordionist

**1:45 P.M.**  
KMBC—From the Walkathon  
KPRC—Concert Artists (NBC)  
KWTO—Magic Harmony  
WWL—Crazy Crystals  
**2:00 P.M.**  
NBC—Talkie Picture Time: WSMB WDAF WSM  
CBS—Symphonic Hour: KMBC KSL KTUL KFAB KRLD WIBW KLZ WDSU KOMA KMOX  
NBC—Organ Recital: WREN KTBS KOA KVOO WOAI WFAA  
KWTO—Assembly of God  
WLS—Vibrant Strings, ensemble  
WLW—Church in the Hills  
WWL—Dance Orchestra  
**2:15 P.M.**  
NBC—Organ Recital: KPRC WKY KWTO—Merry Oldsmobile  
WREN—Old Observer  
**2:30 P.M.**  
★ NBC—Musical Romance: WDAF KOA WLW KPRC  
NBC—Sunday Vespers: WREN KWK WKY WFAA WSMB WSM KVOO KTBS KTHS  
KWTO—Melody Palette  
WOAI—Christian Science Talk  
WWL—Romantic Musical Travelogue  
**2:45 P.M.**  
KWTO—Siesta Songs  
**3:00 P.M.**  
NBC—Temple of Song: WLW KVOO WREN WKY  
CBS—Buffalo Variety Workshop: KMOX KSL WDSU KOMA WIBW KMBC KLZ  
NBC—John B. Kennedy; News: WOAI KTBS KOA WSMB WSM WBAP WDAF  
KWTO—Trio  
WWL—Variety Show  
**3:15 P.M.**  
NBC—Lilian Bucknam, soprano: WDAF WOAI KTBS WSMB WSM WKY KOA WBAP KVOO  
CBS—Buffalo Variety: KRLD KTUL WWL—Joseph Schramm, pianist  
**3:30 P.M.**  
★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher: KOA KRLD KFI WSMB WSM  
NBC—R. B. Whiteman, talk: WENR KWK WKY KVOO KTBS WREN WBAP  
CBS—Oregon on Parade: KOMA KLZ KMOX KRLD WIBW KMBC KTUL WDSU  
KSL—Variety Prgm.  
KWTO—Reflections of Romance  
WDAF—Dr. G. Charles Gray  
WWL—Sharkey's Orchestra  
**3:45 P.M.**  
★ NBC—Dream Drama, sketch: WDAF  
NBC—Pedro Via's Orch.: KPRC WENR  
KSL—Musical Portraits  
KWTO—Piano Improvisations  
WBAP—Riverside Baptist Church  
WOAI—News  
**4:00 P.M.**  
NBC—Sentinel's Serenade: WDAF  
CBS—The Playboys: KMOX WDSU KOMA KRLD KMBC KLZ WIBW KSL  
NBC—Roses and Drums, drama: WKY WBAP WREN WOAI WENR WLW KWK KPRC KTHS KTBS  
KOA—Home Sweet Home Hour  
KWTO—Castles in Music  
WSM—Leon Cole; Fred Waller, tenor  
WSMB—Anson Weeks' Orch.  
WWL—Salon Orchestra  
**4:15 P.M.**  
CBS—Poet's Gold: KMOX WIBW KMBC WDSU KTUL KLZ KRLD KOMA KSL  
KWTO—Vocal Varieties  
WSMB—Ray McNamara, pianist  
**4:30 P.M.**  
★ NBC—S. C. JOHNSON & SONS Presents "The House by the Side of the Road"; Tony Wons, philosopher: WDAF WOAI WBAP KVOO WKY KTHS KPRC WLW  
CBS—Crumit and Sanderson: KMBC KMOX WDSU KOMA KTUL WIBW  
★ NBC—Radio Explorers' Club: WSM WREN WENR KWK KOA WSMB KSL—Victor Herbert's Melodies  
KWTO—Metropolitan Moods  
WWL—Joe Capraro's Orchestra  
**4:45 P.M.**  
NBC—Dog Drama: KTBS WREN WENR KWK  
KOA—Variety Program  
KSL—Phil Harris' Orch.  
KWTO—Piano Improvisations  
WSM—String Ensemble  
WSMB—Herbie Pell's Orchestra  
**5:00 P.M.**  
NBC—Catholic Hour: WSM WOAI KOA WKY WBAP KTBS WDAF KTHS KVOO KPRC WSMB  
★ CBS—Music by Gershwin: KMBC KSL KOMA WDSU KLZ WIBW KMOX KRLD KFAB

NBC—Heart Throbs of the Hills: WENR WREN KWK  
KWTO—Souvenirs of Song  
WLW—Vox Humana: chorus, organ  
**5:15 P.M.**  
KWTO—Early Dinner Music  
WWL—Madge Langford, contralto  
**5:30 P.M.**  
NBC—Bennett Chapple, narrator; Frank Simon's Orch.: KOA WKY WDAF WBAP KTBS WOAI KPRC KVOO  
★ CBS—ACME WHITE LEAD AND Color Works Presents "Snailin' Ed" McConnell: KMOX KLZ KRLD WDSU KSL KMBC KFAB  
★ NBC—Grand Hotel, sketch: WENR KWK WREN WLW KTHS KPRC—Skyline Radio Chapel  
KWTO—Carefree Capers  
WGN—Wayne King's Orchestra  
WSM—Sacred Quartet  
WSMB—Uncle Bert, poems  
WWL—String Trio Readings  
**5:45 P.M.**  
CBS—Voice of Experience: KRLD KMOX WDSU  
KMBC—Vesper Hour  
KSL—Variety Prgm.  
WBAP—Rev. O. C. Reid

## Night

**6:00 P.M.**  
CBS—Chicago Knights: WDSU KTHS KFAB KOMA KLZ KRLD KMOX  
NBC—K-7, Spy Stories: WHAS  
★ NBC—CHARLES PREVIN'S ORchestra; Countess Ilga Albani, soprano: WLW KOA WREN KWK KPRC WKY WLS WOAI WSMB WSM WFAA  
KSL—Musical Prgm.  
KWTO—Atwell Sisters Trio  
WGN—Jan Garber's Orchestra  
WWL—Children's Program  
**6:15 P.M.**  
KSL—Afternoon Melodies  
KWTO—Rhythmaires  
WGN—Wayne King's Orchestra  
**6:30 P.M.**  
NBC—Queena Mario, soprano: KVOO  
CBS—Raffles, amateur crackman: WIBW KMBC KMOX KOMA WDSU KSL KTUL KRLD KLZ KFAB  
NBC—String Symphonic Ensemble: WLS KPRC WSM KTBS KTHS KOA KWK WREN WSMB WFAA  
KWTO—Carefree Capers  
WDAF—Foods Prgm.  
WKY—Explorers' Club  
WLW—Smoke Dreams  
WOAI—Jimmy Klein's Orchestra  
WWL—Radio Salute; Henry and Don  
**6:45 P.M.**  
KGBX—Around the Family Organ  
WSMB—Herbie Pell's Orchestra  
**7:00 P.M.**  
★ NBC—Jimmy Durante, comedian: Rubino's Orchestra: WSMB WDAF WLW WKY WFAA WOAI KOA KFI KTHS WSM KPRC KVOO  
★ CBS—Columbia Variety Hour: KMBC KRLD KMOX KLZ WDSU KFAB KSL KTUL WIBW  
★ NBC—Concert Hour; Harold Sanford's Orchestra: KWK WREN  
KGBX—Dinner Music  
WLS—Sports Review; Hal Totten  
WWL—Carl Junker  
**7:15 P.M.**  
KGBX—After-Dinner Music  
WLS—Don Pedro's Orch.  
**7:30 P.M.**  
KASA—Front Page Drama  
KOMA—Columbia Variety (CBS)  
WLS—Paul Pendarvis' Orchestra  
**7:45 P.M.**  
KGBX—Assembly of God Church  
WWL—Nick Palmisano  
**8:00 P.M.**  
★ NBC—Manhattan Merry-Go-Round: KOA WDAF KFI  
CBS—Buddy Rogers' Orch.; Jeanie Lang: KMOX  
★ NBC—Headliners: WSM KTBS WLW WOAI WSMB WFAA KPRC  
CBS—Edgewater Beach Concert Orchestra: KSL KMBC KFAB KOMA KRLD WIBW  
WENR—City Club  
WREN—Souvenirs in Story and Song  
WWL—Castro Carazo's Orchestra  
**8:15 P.M.**  
CBS—Edgewater Beach Concert Orchestra: KLZ KTUL  
KGBX—Dinner Music  
WENR—Art Kassel's Orch.  
WREN—Man about Town  
**8:30 P.M.**  
NBC—Album of Familiar Music: WKY KOA WSM KPRC WDAF KVOO WOAI KFI WSMB WFAA  
★ NBC—Walter Winchell, columnist: WENR WLW KWK WREN  
★ CBS—Fred Waring's Orchestra: KTUL WDSU KOMA KMBC KLZ KRLD KMOX KSL WIBW KFAB  
WWL—Musical Program

**8:45 P.M.**  
NBC—One Act Play: KWK WENR WREN  
KGBX—Hawaiian Melodies  
WLW—Unbroken Melodies  
**9:00 P.M.**  
★ CBS—Wayne King's Orchestra: KFAB KLZ KMOX WDSU KRLD KSL KMBC WIBW  
★ NBC—Hall of Fame; Guest Stars: WDAF KOA WSM WLW KFI WKY KTBS KPRC WSMB WOAI KTHS WBAP  
★ NBC—Madame Schumann-Heink: KWK WENR WREN  
KGBX—Jewel Box  
**9:15 P.M.**  
★ NBC—Mischa Levitzki, pianist: WREN  
WENR—Symphony Orch.  
**9:30 P.M.**  
★ NBC—Jane Froman, contralto; Don McNeill, m. c.; Frank Black's Orch.: WDAF KPRC WSM KOA KTBS WSMB KFI WOAI WBAP WLW  
NBC—L'Heure Exquise: WREN KWK  
CBS—Care & Feeding of Hobby Horses: KMOX KOMA KMBC KSL KTUL KRLD KLZ WDSU  
KGBX—Song Bag  
KSL—Merrymakers  
**9:45 P.M.**  
NBC—Canadian Capers: WOAI WSMB KFI WKY  
KGBX—Hawaiian Melodies  
WENR—Old Heidelberg Octet  
WIBW—Care & Feeding of Hobby Horses (CBS)  
**10:00 P.M.**  
NBC—Roxanne Wallace, songs: KWK WREN  
NBC—Wendell Hall, ukelele and songs: KFI WBAP KOA WDAF KTBS WOAI WKY KPRC WSMB WSM KTHS  
CBS—Henry Busse's Orchestra: KLZ KFAB WIBW KOMA KRLD KMOX KSL  
KMBC—Musical Prgm.  
WENR—Charlie Davis' Orch. (NBC)  
WLW—Flying Dutchmen's Orchestra  
**10:15 P.M.**  
CBS—Henry Busse's Orch.: KMOX KTUL  
NBC—Madame Schumann-Heink: KFI WOAI WKY KOA WBAP KPRC KTHS  
WREN—Do You Believe in Ghosts? WSMB—Joe Capraro's Orch.  
**10:30 P.M.**  
NBC—News; Charlie Davis' Orch.: KPRC WOAI KTBS KTHS KOA WSMB  
CBS—Joe Haymes' Orch.: KMBC KMOX KLZ KOMA KRLD WDSU KFAB KSL  
KFI—Concert Orch.  
KGBX—Song Bag  
WBAP—Dance Orch.  
WDAF—Sports; Dance Orch.  
WENR—News; Art Kassel's Orch.  
WGN—Wayne King's Orchestra  
WLW—Tea Leaves and Jade  
WSM—Francis Craig's Orch.  
**10:45 P.M.**  
KMOX—Jimmy Joy's Orch.  
KTUL—Joe Haymes' Orch. (CBS)  
**11:00 P.M.**  
NBC—Paul Pendarvis' Orchestra: WKY KTHS WDAF WBAP WOAI KTBS KPRC WSMB  
CBS—Enoch Light's Orch.: KFAB KMOX KRLD KLZ WDSU WIBW KMBC  
NBC—Mills' Blue Rhythm Band: WREN WLW  
KFI—U. of Cal. Prgm.  
KMOX—Sports Reporter (5 Min.)  
KOA—Comedy Stars of Hollywood  
KSL—Evening Prgm.  
WENR—George Olsen's Orch.  
WGN—Jan Garber's Orchestra  
**11:15 P.M.**  
KWK—Blue Rhythm Band (NBC)  
**11:30 P.M.**  
NBC—Stan Myers' Orchestra: WREN KWK WLW WSMB  
CBS—Joe Reichman's Orch.: KMBC KLZ KFAB KOMA WIBW KMOX KTUL  
KFI—Readers' Guide  
KSL—Temple Square  
WENR—Frank Sylvano's Orch.  
**11:45 P.M.**  
KMOX—When Day is Done, organ  
KSL—The Watchtower  
CBS—Joe Reichman's Orchestra: WDSU  
**12:00 Mid.**  
NBC—Art Kassel's Orchestra: KTBS WKY WSMB KOA  
CBS—Joe Haymes' Orch.: KOMA KFAB KMBC  
NBC—Phil Levant's Orchestra: KWK WENR—Jess Hawkins' Orch.  
KFI—News  
KSL—Variety Prgm.  
WLW—Dance Orchestra  
WOAI—Freddie Bergen's Orchestra

Sunday, September 30

(Time Shown Is Central Standard)

Joe White, tenor, and the "Tune Twisters," harmony trio, will be Mary Small's guests on "Little Miss Bab-O's Surprise Party" today at 12:30 p. m. over an NBC-WEAF network.

Pat Kennedy, popular young tenor with Art Kassel's orchestra, will make his debut in a new series presented over the CBS-WABC network from 12:45 to 1 p. m. every Sunday, Monday, Tuesday and Thursday.

"Lazy Dan, the Minstrel Man," will be heard in the first of his new fall series over the CBS-WABC network from 1 to 1:30 p. m.

"Music by Gershwin," featuring the composer George Gershwin as piano soloist, with Luis Katzman and a concert orchestra; Dick Robertson, tenor; Rhoda Arnold, soprano; Lucille Peterson, contralto; and a male sextet, will have its premiere over the CBS-WABC network from 5 to 5:30 p. m.

The Armco Concert Band directed by Frank Simon will have its premiere broadcast tonight at 5:30 p. m. over WEAF and associated stations. Bennett Chapple, narrator, will be heard every week, together with guest artists.

Famous stars of stage, screen and opera will come to the microphone to be inducted into radio's "Hall of Fame" in a new series of broadcasts starting tonight at 9 p. m. over an NBC-WEAF network. Charles Ruggles and Mary Boland, filmland's famous comedy team, will be the initial guest performers on this broadcast from Hollywood. Jimmy Grier's orchestra will supply the musical background for their comedy.

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Every THURSDAY Noon at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

# New Programs, Changes

## Monday, October 1

"Peggy's Doctor," a new series of romantic sketches, will be inaugurated over an NBC-WEAF network at 12:15 p. m. Rosaline Greene and James Meighan will be the featured stars of these fifteen-minute shows, which will be presented each Monday, Wednesday and Friday afternoon.

More Tom Mix adventures will be resumed again for young listeners when the "Ralston Straight Shooter" dramas return to WEAF at 4:15 p. m. This program will also be a three-a-week show, that is Monday, Wednesday and Friday. Midwestern listeners can hear these adventures at 5:15 p. m.

Skippy, the long popular children's program series, will return to fall schedule over the CBS-WABC network today, broadcasting Mondays through Fridays from 4:15 to 4:30 p. m. to Eastern stations, and one hour later, from 5:15 to 5:30 p. m., for Midwestern stations.

Myrt and Marge will launch their new fall series beginning today with broadcasts over the Columbia network Mondays through Fridays at 6 to the East, and at 10 p. m. to the West.

"Red Davis" dramatic sketch featuring Burgess Meredith will again return to the airwaves every Monday, Wednesday and Friday evening over an NBC-WJZ network at 6:30.

## Tuesday, October 2

Ed Wynn, the Fire Chief, with Graham McNamee, return for another series of weekly broadcasts at 8:30 p. m. over an NBC-WEAF coast-to-coast hookup. Eddy Duchin will furnish the music.

The premiere of "Camel Caravan," starring Walter O'Keefe; Glen Gray's Casa Loma orchestra; Annette Hanshaw and Ted Husing, will be heard over the CBS-WABC network tonight from 9 to 9:30 p. m. This program will be heard every Tuesday at this time, and Thursday from 8 to 8:30 p. m. (Repeat to far West 10:30 to 11 p. m.)

Another Tuesday night high spot returning to the airwaves for a weekly series of dance music and "gossipy" chatter is Ben Bernie's Blue Ribbon orchestra. This program will be presented at 8 p. m. over NBC-WEAF and again at 11 p. m. for Western listeners.

## Wednesday, October 3

Mary Pickford, famous screen star, will launch her radio career with a series of plays over NBC networks tonight at 7 p. m. over an NBC-WEAF coast-to-coast hookup.

Lanny Ross will be starred with guest artists and an orchestra directed by Harry Salter in a new series to be inaugurated tonight over an NBC-WJZ network at 7:30 p. m. Lanny Ross and his Log Cabin orchestra will be the title of the series, which will consist of half-hour programs of vocal and instrumental music. A repeat show will be heard at 10:30 p. m. for the far West.

## Thursday, October 4

"Fats" Waller's Rhythm Club will be presented at a new time, 7:15 to 7:30 p. m., over the CBS-WABC network.

First of the Thursday "Camel Caravans" will be heard over the CBS-WABC network from 8 to 8:30 p. m.

## Friday, October 5

The NBC "Music Appreciation Hour" will be inaugurated under the baton of Dr. Walter Damrosch today over combined coast-to-coast NBC-WEAF-WJZ networks at 10 a. m.

"March of Time," dramatization of current events, will have its fall premiere over the CBS-WABC network from 8 to 8:30 p. m.

Phil Baker and Harry McNaughton will return to the Armour Program tonight. Martha Mears, contralto, assisted by Leon Belasco's orchestra, will comprise the new lineup in this weekly series, which is presented over an NBC-WJZ network.

The premiere of "Hollywood Hotel," with Dick Powell, Ted Fiorito's orches-

tra, El Brendel, William O'Neal, Rowene Williams, Louella Parsons and guest stars, will be heard over the CBS-WABC network from 8:30 to 9:30 p. m.

## Saturday, October 6

The "Swift Hour," with Sigmund Romberg, will be inaugurated over a coast-to-coast NBC-WEAF network tonight at 7 p. m. William Lyon Phelps will act as master of ceremonies, and numerous assisting artists will participate in these full hour broadcasts.

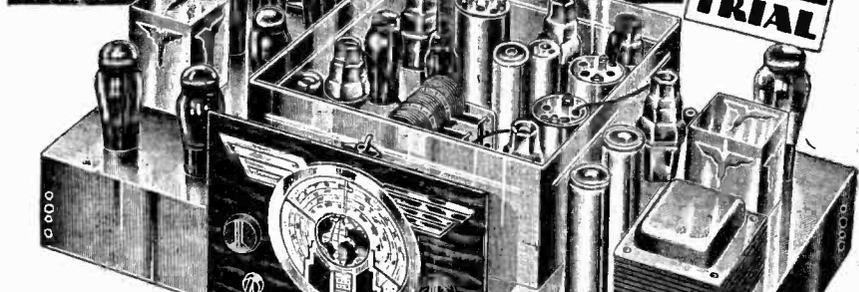
Richard Himber and his Champions, and soloist Joey Nash, will be heard over the CBS-WABC network from 8:30 to 9 p. m. (in the far West at 10 p. m.). Formerly, this program was presented on Tuesdays.

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# Programs for Monday, October 1

*W.W.L. Loyola Station*  
86

## Star ★ Indicates High Spot Selections

**5:30 A.M.**  
KMOX—Home Folks' Hour

**5:45 A.M.**  
KMOX—Dynamite Jim

**6:00 A.M.**  
KMOX—Riddles & Grins

**6:30 A.M.**  
KMBC—Morning Devotions  
KMOX—Melody Weavers & Skeets  
WLW—Top of the Morning

**6:45 A.M.**  
KMBC—Tex Owens, songs  
KMOX—Black & White Rhythm  
WFAA—Peg Moreland, cowboy crooner

**7:00 A.M.**  
NBC—Morning Devotions: KTHS  
WREN KTBS KVOO  
KMOX—Mountain Minstrels  
WFAA—Early Birds & Jimmie Jefferies  
WLW—Family Prayer Period

**7:15 A.M.**  
NBC—The Sizzlers: KTHS KTBS  
WREN KVOO  
WLW—Morning Devotions

**7:30 A.M.**  
NBC—Cheerio: WLW WSM WSMB  
KTBS  
NBC—Low White, organist: WREN  
KMBC—News Flashes  
KMOX—Tick-Tock Revue  
KSL—Morning Musicale  
WDAF—Over the Coffee Cups  
WFAA—The Troubadours

**7:45 A.M.**  
KMBC—Musical Time  
KMOX—Black and White Rhythm  
WDAF—Bible Lesson  
WFAA—Bluebonnet Harvesters

**8:00 A.M.**  
CBS—The Song Reporter: WDSU  
KTUL KLZ KMBC KSL WIBW  
★ NBC—Breakfast Club: WKY KWK  
WREN WSMB KTHS KTBS WOAI  
KPRC KVOO  
KMOX—The Skipper's Serenade  
WFAA—Magnus & Lotta Biceps, skit  
WLS—Jolly Joe's Pet Pals  
WLW—Salt & Peanuts, harmony duo  
WSM—Leon Cole, organist  
WWL—James Willson, hymns

**8:15 A.M.**  
CBS—Harmonies in Contrast: WDSU  
KMOX KTUL KLZ KMBC  
NBC—Don Hall Trio: WLW KTHS  
NBC—Breakfast Club: WFAA WSM  
KSL—Morning Watch

**8:30 A.M.**  
CBS—Metropolitan Parade: KTUL  
KLZ KMBC  
NBC—Eva Taylor, songs: WDAF  
KSL—Morning Musicale  
WBAP—Between Us  
WLS—Ford Rush  
WLW—Joe Emerson, Hymns

**8:45 A.M.**  
NBC—Mattinata, chorus: WLW  
WDAF  
KMOX—Fashion Parade  
WLS—Morning Minstrels

**9:00 A.M.**  
NBC—News; Breen & de Rose: WLW  
WDAF  
NBC—Harvest of Song: WREN KTHS  
KVOO WOAI KOA KTBS WSM  
KWK WSMB  
CBS—Metropolitan Parade: KOMA  
KMOX KSL KRLD KFAB KTUL  
KMBC  
WBAP—The Jewel Gems  
WLS—Livestock; Westerners  
WWL—Musical Clock

**9:15 A.M.**  
NBC—Holman Sisters, piano duo:  
WREN KWK KOA  
NBC—Clara, Lu 'n' Em, gossip: WSM  
WOAI WKY WDAF KPRC KVOO  
WSMB WLW WBAP  
KMBC—Melody in the Morning  
KMOX—Norman Paule & Organ  
WWL—Souvenirs; Henry Dupre

**9:30 A.M.**  
CBS—All About You: WDSU  
CBS—Marion Carley, pianist: WIBW  
KLZ KOMA KMBC KRLD  
NBC—Morning Parade: WSM KOA  
NBC—Today's Children: WKY KWK  
WBAP WREN KPRC WLS WOAI  
KMOX—Let's Compare Notes  
WDAF—Variety Hour  
WLW—Mailbag  
WREN—Safety Council Prgm.  
WWL—Morning Musicale

**9:45 A.M.**  
NBC—News; Radio Kitchen: WREN  
KTHS KTBS KVOO WOAI WBAP  
WKY KPRC KWK  
CBS—News: The Three Flats: KOMA  
KRLD WDSU KLZ KMBC KTUL  
KMOX  
NBC—Morning Parade: WDAF WSMB  
KSL—Advertisers Review  
WLS—The Dean Boys  
WLW—Jimmy Arlen, baritone

**10:00 A.M.**  
CBS—Quarter Hour in Waltz Time:  
KMOX KOMA KTUL WDSU KRLD  
KLZ KSL

NBC—U. S. Navy Band: WDAF WSM  
KTHS KPRC KTBS  
NBC—The Wife Saver: WBAP  
KMBC—The Sunshine Lady  
WLS—Shoppers' Service  
WLW—Mary Alcott, vocalist  
WREN—The Honeymooners (NBC)  
WSMB—Health Exercises  
WWL—Marvin, Merry-makers & Tony

**10:15 A.M.**  
CBS—Beale Street Boys: WDSU KLZ  
KOMA KFAB KMBC KTUL KSL  
NBC—Tony Wons, philosopher: WREN  
WBAP—Markets  
WLS—Julian Bentley, news  
WLW—News: Livestock Reports  
WSMB—U. S. Navy Band (NBC)

**10:30 A.M.**  
CBS—Mayfair Melodies: KTUL KOMA  
KMBC  
KMOX—“Let's Compare Notes”  
KSL—Good Morning Judge  
WFAA—U. S. Navy Band (NBC)  
WLS—Jim Poole; Livestock Markets;  
Weather  
WLW—Charioteers, spiritual singers  
WWL—“Gaga” and the Barker

**10:45 A.M.**  
CBS—The Cadets Quartet: KMBC  
KMOX KTUL  
KSL—Morning Melodies  
WLW—Arthur Chandler, Jr., organist

**11:00 A.M.**  
NBC—Marion McAfee, soprano:  
WDAF  
★ CBS—Voice of Experience: KMBC  
KMOX KSL KLZ WDSU  
NBC—Fields and Hall, songs: WREN  
WSM WKY KWK KPRC KVOO  
WOAI KOA KTBS  
WFAA—Woman's Mirror  
WGN—Tom, Dick and Harry, trio  
WLW—Music by Devano  
WSMB—Childhood & Youth Week  
WWL—Quality Club Boys

**11:15 A.M.**  
CBS—Betty Barthell, songs: KMBC  
WDSU KOMA KFAB KLZ KRLD  
KTUL  
NBC—Charles Sears, tenor: WOAI  
KTHS KTBS KPRC WREN WKY  
KOA KWK WSMB KVOO WSM  
WBAP  
KMOX—Katherine Darst, talk  
KSL—Jennie Lee  
WDAF—Service Reports  
WFAA—Wanderers, singing players  
WLS—Little German Band  
WLW—The Texans, trio

**11:30 A.M.**  
NBC—Farm & Home Hour: WSMB  
WOAI KTHS KOA WFAA WREN  
WKY KPRC KWK KTBS WSM  
KVOO WDAF  
CBS—Al Kavelin's Orchestra: KLZ  
KTUL KFAB KRLD WDSU KMBC  
KOMA KSL  
NBC—Merry Madcaps: WLW

**11:45 A.M.**  
KMBC—News Flashes  
KMOX—Ozark Melodies  
WLS—Weather; Markets; News  
WWL—Farm and Home Hour

## Afternoon

**12:00 Noon**  
CBS—George Hall's Orchestra: KSL  
WDSU KOMA KFAB KRLD KLZ  
CBS—Just Plain Bill: KMOX  
KMBC—Tex Owens, songs  
KWTO—Sully's Radiatorial  
WFAA—Markets; Nymphonics  
WLS—Virginia Lee & Sunbeam  
WLW—Bob Albright  
WWL—Masters of Music

**12:15 P.M.**  
KMBC—The Sunbonnet Girls; News  
KMOX—Curious Questions  
KOA—Memories (NBC)  
KWTO—Luncheon Music  
WFAA—Mrs. Tucker's Children  
WLS—Prairie Farmer Dinnerbell  
WLW—River, Market & Livestock  
WWL—Radio Salute: Henry and Don

**12:30 P.M.**  
CBS—Artist Recital: KSL KMBC KLZ  
KTUL KOMA  
NBC—Vic & Sade: WLW KWK KOA  
KPRC KTBS KTHS WSMB WKY  
WREN  
KMOX—Mazie Kitchen  
KWTO—News  
KRLD—Mid-day Musical Ramblers  
WBAP—W. Lee O'Daniel's Doughboys  
WDAF—Melody Parade  
WLS—Jim Poole; Livestock  
WOAI—Light Crust Doughboys  
WSM—Markets

**12:45 P.M.**  
CBS—Pat Kennedy; Art Kassel's Or-  
chestra: KMBC KMOX KSL KLZ  
KWTO—Ozarkanna Corners  
WBAP—Dance Orchestra  
WDAF—Rex Battle's Ensemble (NBC)  
WLS—Dinnerbell  
WOAI—Crazy Band  
WSMB—Anson Weeks' Orch.  
WWL—Variety Program

**1:00 P.M.**  
CBS—Allan Leifer's Orch.: KLZ  
KOMA KSL  
NBC—Revolving Stage: WDAF  
CBS—Scott Fisher's Orch.: KMOX  
E. T.—Chuck Wagon Gang: WBAP  
WOAI  
KASA—Around the District with the  
Bell Oilers  
KOB—Uncle Jerry  
KWTO—Radiatorial  
WLS—Musical Prgm.  
WWL—Dance Orchestra

**1:15 P.M.**  
CBS—Allan Leifer's Orch.: KRLD  
WDSU KTUL KMBC  
KMOX—Exchange Club  
KOB—Home Makers' Program  
KPRC—Great Composers' Hour (NBC)  
KWTO—Leroy James  
WBAP—Musical Prgm.  
WLS—Rangers & John Brown  
WOAI—Henry Lang's Orch.  
WWL—Musical

**1:30 P.M.**  
CBS—Poetic Strings: KOMA KSL  
KLZ WDSU KMBC KTUL KMOX  
NBC—Snack Out: WSMB WKY WSM  
KTBS  
NBC—Three C's: KOA  
KWTO—Vocal Varieties  
WBAP—Markets  
WDAF—Melody Parade  
WLS—Grain Markets; Announcements  
WLW—Gene Burchell's Orchestra  
WWL—News

**1:45 P.M.**  
NBC—Gus Van, songs: WLW WSMB  
WSM  
NBC—Judy and Jane: WDAF WBAP  
NBC—Richard Maxwell, tenor: KTHS  
KVOO WREN  
KOA—Livestock, Produce Reports  
KTUL—Poetic Strings (CBS)  
KWTO—Parade  
WLS—Friendly Philosopher  
WWL—The Light Crust Doughboys

**2:00 P.M.**  
★ NBC—Radio Guild: KOA KVOO  
WSMB WBAP KTBS WKY WREN  
KWK KPRC  
CBS—The Four Showmen: WDSU  
KTUL KMBC KOMA KMOX  
NBC—Ma Perkins, drama: WLW  
KOB—New Mexico Motor Patrol  
KSL—Broadcasters Review  
KWTO—Roy Queen's Rangers  
WDAF—Aunt Sammy's Chat  
WLS—Homemakers' Hour  
WWL—Variety Program

**2:15 P.M.**  
NBC—Dreams Come True: WDAF  
CBS—Emery Deutsch's Orchestra:  
KMBC WDSU KOMA KSL KLZ  
KTUL KRLD WIBW KMOX  
KOB—Home and Farm Hour  
KWTO—Chronicles  
WLS—Rangers Quartet  
WLW—Dorothy Fredericks, soprano  
WSM—Radio Guild (NBC)  
WWL—Eddy Hour

**2:30 P.M.**  
NBC—Women's Radio Review: WDAF  
CBS—Emery Deutsch's Rhythms:  
KFYR KSL  
KMBC—Magazine of the Air  
KWTO—Organ Recital  
WLW—Ohio School of the Air  
WWL—Dance Orchestra

**2:45 P.M.**  
CBS—Chansonette: WDSU KSL KLZ  
KOMA KTUL KRLD KMOX KFAB  
WIBW  
KOB—Eb and Zeb  
KWTO—Parade  
WLW—Ethel Ponce, vocalist

**3:00 P.M.**  
NBC—Betty and Bob, sketch: WFAA  
KOA KPRC WLW WKY KVOO  
WDAF WLS KWK  
NBC—John Martin's Story Program:  
WSM WSMB  
KMBC—Chansonette (CBS)  
KMOX—The Laugh Clinic  
KSL—Payroll Builder  
KWTO—Spice of Life  
WREN—Hollywood Hilarities  
WWL—Merchants' Express

**3:15 P.M.**  
NBC—Gypsy Trail: WDAF  
CBS—Salvation Army Band: KRLD  
KLZ KMBC KOMA KTUL KFAB  
NBC—Gale Page, soloist: WREN WSM  
KTBS WSMB WKY KWK KPRC  
WFAA  
KOA—Myron Johnson's Orchestra  
KWTO—Slim & Shorty  
WLW—George Dorn, vocalist

**3:30 P.M.**  
NBC—Palmer Clark's Orchestra:  
WSM WSMB KWK WREN WFAA  
WBAP  
CBS—Chicago Variety Hour: WDSU  
KRLD KTUL KSL KOMA KMBC  
KLZ KVOO  
NBC—Ma Perkins, sketch: WDAF  
KTBS KPRC WOAI KVOO WREN  
NBC—Roxanne Wallace, songs: KOA  
KWTO—Mid-Afternoon Melodies  
WLW—Life of Mary Southern

**3:45 P.M.**  
NBC—Adventures on Mystery Island:  
KOA  
NBC—Dreams Come True: WDAF  
WFAA KTBS KPRC WOAI KVOO  
WSM  
WREN—Merry Macs (NBC)  
WIBW—Chicago Variety Hour (CBS)  
WKY—Palmer Clark's Orch. (NBC)  
WLW—Business News

**4:00 P.M.**  
NBC—Al Pearce's Gang: WREN KWK  
KTBS WREN KVOO WSM  
NBC—George Sterney's Orchestra:  
WLW KOA  
KMOX—The Blue Buddies Quartet  
KWTO—Classified Ads  
WDAF—Song Matinee  
WFAA—Our Texas Composers  
WREN—The Thrill Hunter  
WSMB—Herbie Pell's Orch.  
WWL—Ed Larman, organ recital

**4:15 P.M.**  
NBC—Jackie Heller, tenor: WSM  
WSMB KTBS WOAI WREN WENR  
WKY WFAA KVOO  
KMOX—The Window Shoppers  
KSL—Dental Clinic  
KWTO—Bill Rig  
WREN—U. S. Army Band (NBC)

**4:30 P.M.**  
CBS—Edward Wurtzbech's Orches-  
tra: KMBC KOMA KRLD KLZ KSL  
WDAF  
NBC—Rafters S Riders: WSM WSMB  
NBC—Singing Lady: WLW  
KMOX—The Strolling Bard  
KWTO—Sport Briefs; Markets  
WENR—High & Low (NBC)  
WFAA—Charles Meredith "Things The-  
atrical"  
WWL—Earl Bond's Orchestra

**4:45 P.M.**  
NBC—Stamp Club; Capt. Tim Healy:  
WDAF  
CBS—Tom Baker and Norm Sherr:  
KSL KTUL KOMA KRLD KMBC  
NBC—Ranch Boys: WENR KWK  
KMOX—Piano Melodies  
KWTO—Bridge Party Tunes  
WFAA—Happy Jack Turner (NBC)  
WLW—Monkey Hollow, comedy  
WSM—String Ensemble

**5:00 P.M.**  
NBC—U. S. Army Band: WSM KTBS  
KVOO  
CBS—Boy Scout Program: KMOX  
KOA—Theater Reporter (5 Min.)  
KOB—South Americans  
KWTO—“3” Aces of Rhythm  
WDAF—Dick Steele, the Boy Reporter  
WENR—Three X Sisters (NBC)  
WFAA—Paper Moon, musical romance  
WSMB—Uncle Bert, poems  
WWL—Henry and Minerva

**5:15 P.M.**  
CBS—Skippy: KMOX  
CBS—Texas Rangers: KRLD KSL  
KWTO—Dinner Music  
WDAF—Service Reports; Sports  
WENR—Larry Larsen, organist  
WFAA—Twilight Serenaders  
WWL—Financial News  
WWL—Mrs. Marion Herbert McGuire

**5:30 P.M.**  
NBC—News; Three X Sisters: KPRC  
WREN WSMB  
CBS—Jack Armstrong: KMOX  
NBC—Carol Deis, soprano: WOAI  
WKY KTBS WSM WBAP KPRC  
KMBC—Big Brother Club  
KSL—Junior Hour  
KWTO—Sport Revue  
WENR—What's the News?  
WDAF—Dance Orch.  
WWL—George Wagner's Orchestra

**5:45 P.M.**  
NBC—Billy Batchelor, sketch: KOA  
KWK  
NBC—Orphan Annie: WENR WSMB  
WGN WSM WREN KPRC WOAI  
KTBS WBAP  
NBC—Lowell Thomas, news: WLW  
NBC—Happy Jack Turner: WKY  
KVOO  
NBC—Singing Strings: WDAF  
KMBC—Happy Hollow  
KWTO—Dinner Music

## Night

**6:00 P.M.**  
CBS—Dan Russo's Orch.: KRLD KLZ  
KTUL KOMA KFAB  
★ NBC—Amos 'n' Andy: KTBS  
KTHS WENR  
NBC—Gould and Shefter, pian duo:  
KVOO WSM WDAF  
KMOX—Adventures of Jimmy Allen  
KOA—Microphone News  
KSL—Broadcasters Review  
KWTO—News Reporter  
WLW—Virginio Marucci's Orchestra  
WOAI—Soloist (NBC)  
WWL—Rocco and Russell

**6:15 P.M.**  
NBC—Mildred Bailey, songs: KTHS  
WSM KTBS WBAP WOAI WREN  
WKY WENR  
CBS—Just Plain Bill: KLZ KOMA  
KRLD KFAB KMBC  
KMOX—Four Shamrocks & Orch.  
KOA—University of Denver Program  
KWTO—Sax Trio  
★ WLW—HORLICK'S MALTED MILK  
Presents Lum & Abner, sketch  
WSMB—Mr. Buddlecke, talk  
WWL—Daddy Lockhart's Twin Son's  
Trio

**6:30 P.M.**  
NBC—Variety Show: WDAF KOA  
CBS—Jimmy Corbin, pianologue:  
KLZ KFAB WIBW  
★ NBC—BEECH-NUT PRESENTS  
Red Davis, featuring Burgess Mere-  
dith, Jack Rosalie, Marion Barney  
& Elizabeth Wraggie, sketch:  
WREN WOAI WSMB WSM KTBS  
WFAA WENR  
CBS—Buck Rogers: KMBC KMOX  
KPRC—Mario Cozzi, baritone (NBC)  
KSL—Robin Hood, skit  
KWTO—Sports Summary, Lee George  
WLW—Bob Newhall, sports talk  
WWL—Sons of Pioneers

**6:45 P.M.**  
★ NBC—Frank Buck's Adventures:  
KTBS KTHS KVOO KOA  
★ CBS—Boake Carter, news: KMOX  
KMBC KFAB  
NBC—Dangerous Paradise, sketch:  
WSMB WREN WSM KTBS WENR  
CBS—Between the Bookends: WIBW  
KOMA KRLD  
NBC—Gray Gordon's Orch.: KWK  
KGBX—Around the Family Organ  
KSL—Broadcasters Review  
WFAA—Men & Fair Maids  
WLW—Al and Pete, comedy & songs  
WOAI—Hearts Delight Millers  
WWL—Salon Orchestra

**7:00 P.M.**  
★ NBC—Jan Garber's Orchestra: KFI  
WREN KWK KOA WLW WLS  
CBS—Bar-X Days and Nights: KRLD  
KMBC KFAB KSL KMOX  
★ NBC—STUDEBAKER CHAMPIONS;  
Richard Himber's Orchestra; Joey  
Nash, vocalist: WDAF KPRC WKY  
WOAI KVOO KTBS WFAA WBAP  
KGBX—Sully's Spotlight  
WSMB—Ed Wheelahan, baritone

**7:15 P.M.**  
★ CBS—Edwin C. Hill, news: KMBC  
KMOX KRLD  
CBS—Mary, Jeanne and Jo: WIBW  
KSL—Tarzan, sketch  
KTUL—Forster Davis: Sports; Organ  
KGBX—After Dinner Music  
WSMB—Ed Wheelahan, baritone  
WWL—Sons of Pioneers

**7:30 P.M.**  
★ NBC—Garden Concert: WDAF  
WLW  
★ CBS—Josef Pasternack's Orchestra;  
KFAB KMBC KOMA WIBW KSL  
KMOX KTUL KLZ  
NBC—King & Guard Quartet: WREN  
KOA WLS KTHS WSM WOAI KTBS  
KASA—Front Page News  
KFI—Variety Prgm.  
KGBX—Kampus Kids  
KOB—Cecil and Sally  
WFAA—Jane Froman  
WWL—The Pickard Family

**7:45 P.M.**  
★ NBC—Broadcast from Schooner Seth  
Parker: WLS KVOO KOA WSM  
KTBS WKY WSMB WOAI KPRC  
KGBX—Castles in Music  
KFI—Little Orphan Annie  
WFAA—Eddie Dunstelder's Orch.

(Tuesday Programs Will Be Found on Page 20)

Famous Network Stars  
**LUM and ABNER**



*Lovable old characters from the hill country*

**NOW ON**  
**WLW—7:15 E. S. T.**  
**WGN—8:30 C. S. T.**  
**WOR—9:30 E. S. T.**  
**WXYZ—9:30 E. S. T.**

EVERY EVENING EXCEPT SATURDAY AND SUNDAY  
**HORLICK'S**  
 THE ORIGINAL  
**MALTED MILK**

Tune in on  
**BLOCK & SULLY**  
**GERTRUDE NIESEN**  
**LUD GLUSKIN**  
 and His Continental Orchestra  
**MONDAYS 8:30 P. M.** CS  
 COLUMBIA NETWORK

**EX-LAX—THE CHOCOLATED LAXATIVE**



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# Contests on the Air

Herewith RADIO GUIDE presents a new weekly service to its readers, a time table and directory of contests now being broadcast over the networks or individual stations. Interested persons are urged to tune in these programs for further details. The list follows:

## SUNDAY

(Time Shown Is Central Standard)

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, Plymouth sedan; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

3:45 p. m., NBC Pacific network (KGO, KHQ, KOMO, KGW, KFI, KDYL), Albert Payson Terhune Dog Dramas. Prizes: Motion-picture cameras. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsor, Spratt's Patent, Ltd.

6:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$10 bills for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

## THROUGH THE WEEK

2 p. m., Monday, Wednesday and Thursday, NBC-WEAF network, "Dreams Come True." Prizes: 1st, \$1,000 annually for life or \$10,000 in cash in one lump sum; 2nd, \$1,000; 3rd, \$750; 4th, \$250; next 50 prizes, \$100 each; next 500 prizes, \$10 each. Nature, letter-writing. Open to women only. Closing date, October 15. Sponsor, Proctor and Gamble Co.

3 p. m., Monday to Friday, inclusive, NBC-WJZ network, "Betty and Bob." Prizes: 1st, \$500; 2nd, \$200; 3rd, \$50; next 5, \$100 each; next 10, \$5 each; next 25, \$2 each. Nature, writing last line to limerick. Sponsor, General Mills, Inc.

6:15 p. m., Monday to Friday, inclusive, NBC-WEAF network, also at 10:15 p. m. on NBC-split network, Gene and Glenn. Prizes: 100 Gillette blue blades each program for best "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

## ON INDEPENDENT STATIONS

KRLD, Dallas, Texas, Tuesday, 6:45 p. m., Republic Life Ins. Co. program. Prize: Expenses for two people on vacation trip to Davis Mountains. Nature, best letter of 100 words or less on "Why I Believe in Life Insurance." Sponsor, Republic Life Ins. Co.

WFAA, Dallas, Texas, Tuesday and Friday at 10:45 a. m., "Women's Mirror" program. Prizes: \$250 for best title for a song.

WGN, Chicago, Monday, 9 a. m., recipe program. Prizes: Ten electric Mix-masters and \$50 weekly. Nature, naming a recipe. Sponsor, Kitchen Art Foods Co.

## Hits of Week

A song previously popular sprang into favor again last week to head RADIO GUIDE's weekly tabulation of song hits. "For All We Know," a top-notch tune which had slumped, heads the list of ten songs played most often on the networks. "I'm in Love" is the hit selection of the maestros.

Following is the weekly tabulation, as compiled by RADIO GUIDE:

### SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
For All We Know	30
I Saw Stars	29
Two Cigarettes in the Dark	28
Moon Over My Shoulder	27
Only Have Eyes for You	25
Pardon My Southern Accent	24
I'm in Love	19
Love in Bloom	17
I'm Lonesome, Caroline	14
I'm Getting Sentimental	13

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
I'm in Love	28
I Saw Stars	27
Love in Bloom	25
I'm Lonesome, Caroline	22
Never Had a Chance	20
Two Cigarettes in the Dark	19
I'm Getting Sentimental	17
Moon Over My Shoulder	16
Panama	15
Prize Waltz	13

You'll enjoy

**RED DAVIS**



**TONIGHT**

**NBC-WJZ NETWORK**  
 COAST-TO-COAST  
 and every MON., WED.  
 and FRI. NIGHT

**RICHARD HIMBER AND HIS**  
**STUDEBAKER CHAMPIONS** with Joey Nash

**MONDAY 7:00** Central P.M. Standard Time  
 NBC—including WKY — KV00  
 WBAP — KPRC — WOAI — KTBS

## Programs to Be Heard

## Monday, Oct. 1

## Continued from Preceding Page

8:00 P.M.  
 ★ NBC—Harry Horlick's Gypsies: WDAF  
 CBS—Rosa Ponselle; Andre Kostelanetz' Orch.; KMOX KFAB KOMA KSL KMBC KRLD KLZ KTUL WIBW  
 ★ NBC—Greater Minstrels: WSMB KOA WOAI WLW KTBS KV00 KFI KWK WLS  
 KGBX—World Revue  
 KOB—New Mexico Motor Patrol  
 WSM—U. of Arkansas  
 WWL—Dance Orchestra  
 8:15 P.M.  
 KGBX—Dinner Music  
 WWL—The Apple Knockers  
 8:30 P.M.  
 ★ CBS—EX-LAX PRESENTS GERTRUDE NIESEN, songs; Lud Gluskin's Orchestra; Block and Sully, comedy: KMOX KMBC KLZ KSL  
 ★ NBC—House Party; Donald Novis, tenor; Joe Cook, comedian: WSMB WKY WFAA WOAI KOA WLW WDAF KFI KTBS WSM KV00 KPRC  
 NBC—Princess Pat Players: WENR WREN KWK  
 KOB—Anson Weeks' Orchestra  
 WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch  
 8:45 P.M.  
 KGBX—Rhythm Encores  
 KOB—"Behind the News"  
 WWL—Ring Rout  
 9:00 P.M.  
 ★ CBS—Wayne King's Orchestra: KMBC KMOX KSL WDSU KRLD WIBW KFAB KLZ  
 NBC—Concert Orch.: WREN WENR  
 ★ NBC—Contented Program: WDAF WLW KOA KFI WSM KPRC WOAI WFAA

KGBX—Chronicles  
 KOB—Roy Smith, tenor  
 WSMB—Musical Prgm.  
 WWL—Variety Program  
 9:15 P.M.  
 KGBX—News  
 WWL—Quarter Hour  
 9:30 P.M.  
 NBC—Demi-Tasse: KOA KFI  
 CBS—Emery Deutsch's Gypsy Violin: KMBC KTUL KOMA KLZ KRLD  
 NBC—Hazel Arth, contralto: KTBS WENR  
 KGBX—Musical Auction  
 KMOX—The Village Rhymester & Rita Rogers  
 KOB—K Circle B Serenaders  
 KSL—The Skiles Family  
 WDAF—The Forty-Niners  
 WFAA—Club Aguilar Recital  
 WLW—Henry Thies' Orchestra  
 WOAI—Gebhardt's Orch.  
 WSM—Variety Prgm.  
 WSMB—Moments of Melody  
 9:45 P.M.  
 ★ NBC—Democratic-Republican Series: WREN KTBS WKY WSM KWK WENR  
 CBS—Public Health Program: WIBW KMOX  
 KGBX—Rhythm Encores  
 KSL—Comedy Stars of Hollywood  
 WDAF—Red Davis, sketch  
 WLW—Howard Coef, violinist  
 WOAI—Hearts Delight Millers  
 WSMB—Joe Capraro's Orchestra

10:00 P.M.  
 CBS—Myrt and Marge, sketch: KMBC KRLD KOMA KLZ KSL KMOX  
 NBC—Amos 'n' Andy: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WBAP WREN  
 KFAB—Henry Busse's Orch. (CBS)  
 KGBX—Dance Orchestra  
 KOB—Coleman Cox  
 KSL—Origin of Superstition  
 WLW—Cousin Bob's Kin Folk  
 10:15 P.M.  
 NBC—Gene and Glenn, comedy: WSM KTBS WOAI KTHS WSMB WBAP KOA KPRC WKY KFI WDAF  
 CBS—Edwin C. Hill, news: KSL KLZ  
 NBC—Don Bestor's Orchestra: KWK WREN WENR  
 KGBX—News  
 KMBC—Rhythm Encores  
 KMOX—Rhapsody of the Reeds  
 KOB—Public Health Talk  
 10:30 P.M.  
 NBC—Garden Concerts: KOA KFI  
 NBC—Shep Fields' Orchestra: WKY WREN KTBS WSM WBAP KTHS  
 CBS—Leon Belasco's Orch.: KMOX KOA KFAB KMBC KTUL KRLD WIBW  
 KGBX—Song Bag  
 KOB—Johnny Floyd's Orchestra  
 KSL—Jamboree  
 WDAF—Sports; Milan Manale, violin  
 WENR—The Hoofinghams, sketch  
 WLW—Follies; Orchestra  
 WOAI—Gebhardt's Orchestra  
 WSMB—Pinky's Orch.

10:45 P.M.  
 CBS—Enoch Light's Orchestra: KRLD KMBC WIBW KMOX KTUL KLZ  
 KSL—Musical Group  
 WENR—Don Pedro's Orch.  
 WDAF—Artists' Quartet  
 WSMB—Shep Fields' Orch. (NBC)  
 11:00 P.M.  
 NBC—Ralph Kirbery, baritone (5 Min.): KPRC  
 NBC—Johnny Johnson's Orchestra: WKY  
 NBC—Anson Weeks' Orchestra: KOA KWK WREN WSM WOAI KTHS KTBS WLW WSMB  
 CBS—Dan Russo's Orchestra: KOMA KMOX KTUL KFAB KSL KMBC KRLD WIBW  
 KFI—The Show (NBC)  
 WBAP—Dance Orch.  
 WDAF—Dance Orch.  
 WENR—George Olsen's Orch.  
 WGN—Johnny Hamp's Orchestra  
 WLW—News  
 WOAI—Baseball (5 Min.)  
 11:15 P.M.  
 KLZ—Dan Russo's Orch. (CBS)  
 11:30 P.M.  
 NBC—Felix' Orchestra: KWK WREN KTHS  
 CBS—George Hall's Orchestra: KTUL KFAB KOMA KLZ KMBC KRLD WIBW KMOX  
 NBC—Art Kassel's Orchestra: WKY WLW WENR WSMB KTHS WSM KPRC KTBS  
 KOA—Pick and Pat  
 KSL—Variety Prgm.  
 WDAF—Hessberger's Bavarian Band

WOAI—Dance Orchestra  
 11:45 P.M.  
 KMOX—When Day is Done, Organ  
 KPRC—Hessberger's Orchestra (NBC)  
 12:00 Mid.  
 ★ NBC—STUDEBAKER CHAMPIONS Present Richard Himber's Orchestra; Joey Nash, vocalist: KOA KFI  
 NBC—Stan Myers' Orchestra: WSMB WKY KTBS KWK WENR  
 CBS—Earl Hines' Orchestra: KFAB KOMA  
 KSL—Musical Prgm.  
 WLW—Dance Orchestra  
 WOAI—Henry Lang's Orchestra  
 12:15 A.M.  
 KFI—Variety Prgm.  
 KSL—Dramatic Prgm.  
 12:30 A.M.  
 NBC—Paul Pendarvis' Orchestra: WSMB WKY KTBS KWK KOA  
 CBS—Carlos Molina's Orch.: KOMA KFAB KLZ  
 KFI—Dance Orch.  
 KSL—Dramatic Sketch  
 WENR—Noble Sissle's Orchestra  
 WLW—Dance Orchestra  
 12:45 A.M.  
 KSL—Variety Prgm.  
 1:00 A.M.  
 KFI—Dance Orch.  
 KSL—Merle Carlson's Orchestra  
 WLW—Moon River, organ and poems  
 WREN—Weather Forecast  
 1:15 A.M.  
 KFI—Beal-Taylor Orchestra (NBC)  
 KOA—Dance Orchestra (NBC)  
 1:30 A.M.  
 KFI—Jimmy Grier's Orchestra  
 KSL—Organ Moods  
 1:45 A.M.  
 KSL—Joe Sullivan, pianist  
 2:00 A.M.  
 KFI—Dance Orchestra

# Program Locator

(In Central Standard Time. Network Programs Only Shown)

Acme White Lead and Color Works ..... See Smilin' Ed McConnell	Cutex ..... See Phil Harris' Orch.	Kellogg Co. .... See Singing Lady	Premier Pabst Sales Co. .... See Ben Bernie
Adventures of Gracie ..... CBS 8:30 P.M.	Dangerous Paradise, drama, NBC 6:45 P.M.	Kennedy, John B., News ... NBC 3:00 P.M.	Princess Pat Players ..... NBC 8:30 P.M.
Album Familiar Music ..... NBC 8:30 P.M.	Davis, Red, drama ..... NBC 6:30 P.M.	(Continental Oil Co.) ... NBC 9:30 P.M.	RCA Radio City Party ... NBC 8:00 P.M.
All About Yourself; Harold Sherman ..... CBS 9:30 A.M.	Death Valley Days, sketch, NBC 8:00 P.M.	Kennedy, Pat ..... CBS 12:45 P.M.	Ralston Purina Co. .... See Tom Mix
Allen Fred, comedian ... See Town Hall Tonight	Delaware, Lakawana & Western Coal Co. .... See Peggy's Doctor	King, Wayne, Orchestra ... CBS 9:00 P.M.	Real Silk Hosiery Mills ... See Previn's Orch.
American Bosch Radio Explorers Program ... NBC 4:30 P.M.	Denny, Jack, Orchestra ... NBC 9:30 P.M.	King, Dennis, Louis Katzman's Orchestra ... NBC 7:30 P.M.	Reisman, Leo, Orchestra ... NBC 7:00 P.M.
American Radiator Co. ... See Queena Mario	Detroit Symphony ..... CBS 2:00 P.M.	Kraft Phoenix Cheese ... See Paul Whiteman	Rich, Irene, sketch ..... NBC 6:30 P.M.
American Rolling Mill Co. ... See Armco Iron Master	Dooley, Eddie, football ... CBS 5:30 P.M.	Lady Esther Co. .... See King's Orch.	Richman, Harry, songs ... NBC 8:15 P.M.
Ames, Mary Ellis, talk ... CBS 10:00 A.M.	Dragonette, Jessica, soprano, NBC 7:00 P.M.	Lavender and Old Lace ... CBS 7:00 P.M.	Robinson Crusoe ..... CBS 4:45 P.M.
Amos 'n' Andy ..... NBC 6:00 P.M.	Dream Dramas ..... NBC 3:45 P.M.	Frank Munn, Hazel Glen ... Tuesday	Rogers, Buck, Adventures ... CBS 5:00 P.M.
Armco Iron Master ..... NBC 5:30 P.M.	Dreams Come True ..... NBC 2:15 P.M.	Lazy Dan, Minstrel Man ... CBS 1:00 P.M.	Rogers, Buddy, orchestra ... CBS 8:00 P.M.
Armour Co. .... See Phil Baker	Dr. Miles Laboratories ... See Nat'l Barn Dance	Libby McNeil and Libby ... See Boy Scout Prgm.	Roses and Drums, drama ... NBC 4:00 P.M.
Armstrong, Jack, sketch ... CBS 4:30 P.M.	Durante, Jimmy, comedian, NBC 7:00 P.M.	Little Orphan Annie ... NBC 4:45 P.M.	Roxy Revue ..... CBS 7:00 P.M.
Arnold, Gene ..... NBC 1:30 P.M.	Easy Aces, sketch ..... CBS 7:00 P.M.	Lombardo, Guy, Orchestra ... NBC 9:00 P.M.	Sal Hepatica ..... See Town Hall Tonight
A. S. Boyle Co. .... See Hill's Program	Ellison, Jane, talk ..... CBS 10:45 A.M.	Luxor, Ltd. .... See Talkie Picture	Schumann-Heink, Madame ... NBC 9:00 P.M.
Bab-O, Little Miss ..... See Mary Small	Emerson Drug Co. .... See "All About You"	Lyman, Abe, Orchestra ... NBC 8:00 P.M.	Shadown, Hays ..... CBS 5:30 P.M.
Baker, Phil, comedian ... NBC 8:30 P.M.	Enna Jettick Shoe Co. ... See Dennis King	Frank Munn (Melodiana) ... Friday	Shell Petroleum Prod., Inc. ... See Eddie Dooley
Barton, Frances Lee, talk, CBS 11:15 A.M.	Eno Crime Clues, drama ... NBC 7:00 P.M.	Lysol ..... See Hall of Fame	Show Boat, variety ..... NBC 4:00 P.M.
Bar X Days and Nights ... CBS 8:00 P.M.	Ex-Lax Co. .... See Big Show	Madame Sylvia ..... NBC 9:15 P.M.	Silver Dust Serenaders ... CBS 6:30 P.M.
Bayer Aspirin ..... See Lavender and Old Lace	Feen-A-Mint ..... See Bar X Days and Nights	Malted Cereals Co. .... See Dale Carnegie	Singing Lady, child's skit ... NBC 4:30 P.M.
Beale Street Boys, quartet, CBS 1:30 P.M.	Firestone Tire & Rubber Co. See Voice of Firestone	Major Bowes' Family ... NBC 10:30 A.M.	Sinclair Minstrels ..... NBC 8:00 P.M.
Beauty Box Theater ..... NBC 9:00 P.M.	First Nighter, drama ..... NBC 9:00 P.M.	March of Time, drama ... CBS 8:00 P.M.	Small, Mary, songs (B. T. Babbitt Co.) ... NBC 12:30 P.M.
Becker, Bob, dog talk ... NBC 2:15 P.M.	Fitch, F. W. Co. .... See Wendell Hall	Mario, Queena ..... NBC 6:30 P.M.	Smith Bros. .... See Songs You Love
Beech-Nut Packing Co. ... See Red Davis	Fleischmann Yeast ..... See Vallee's Variety	Marrow, J. W. Co. .... See Cadets Quartet	Smith, Whispering Jack's Orchestra ... CBS 6:30 P.M.
Benson, Bobby, songs ... CBS 5:15 P.M.	Fletcher's Castoria ... See Roxy Revue	Marshall, Everett ..... CBS 7:30 P.M.	Standard Brands ..... See Mary Pickford
Bernie, Ben, Orchestra ... NBC 8:00 P.M.	Ford Motor Co. .... See Waring's Orch.	Martini, Nino ..... CBS 8:00 P.M.	Studebaker Sales Corp. ... See Humber's Orch.
Betty and Bob, sketch ... NBC 3:00 P.M.	Forty-Five Minutes In Hollywood, sketch ... NBC 9:00 P.M.	Maxwell House Coffee ... See Show Boat	Spratts Patent, Ltd. ... See Albert P. Terhune
Betty and Bob, sketch ... NBC 3:00 P.M.	Froman, Jane ..... NBC 9:30 P.M.	Maybelline Co. .... See Musical Romance	Story Behind the Claim ... NBC 8:15 P.M.
Big Ben Dream, drama ... NBC 3:45 P.M.	Garber, Jan, Orchestra ... NBC 7:00 P.M.	McConnell, Smilin' Ed ... CBS 5:30 P.M.	Stueckgold, Grete ..... CBS 8:00 P.M.
Big Show, Variety ..... CBS 8:30 P.M.	Gene and Glenn, comedy ... NBC 6:15 P.M.	Melodiana ..... CBS 8:30 P.M.	Sun Oil Co. .... See Lowell Thomas
Bi-So-Dol ..... See Everett Marshall	General Foods Corp. ... See Frances L. Barton	Merry-Go-Round, variety ... NBC 8:00 P.M.	Swift Program ..... NBC 8:00 P.M.
Bill and Ginger ..... CBS 9:15 A.M.	General Mills Inc. .... See Betty and Bob	Metropolitan Life Insurance Co. .... See Health Exercises	Talkie Picture Time ... NBC 2:00 P.M.
Blue Coal ..... See The Shadow	General Tire & Rubber Co. See Jack Benny	Mix, Tom ..... NBC 4:15 P.M.	June Merideth ..... NBC 8:45 P.M.
Bond Bread Bakers ..... See Crumit and Sanderson	Gerber Co. .... See Madame Schumann-Heink	Molle Show, The ..... NBC 6:30 P.M.	Tastyeast Theater ... NBC 8:45 P.M.
Bordens Sales Co. .... See Jane Ellison	Gershwin, George ..... CBS 5:00 P.M.	Moore, Betty, talk ..... NBC 10:30 A.M.	Terhune, Albert Payson ... NBC 4:45 P.M.
Boy Scout Prgm., drama ... CBS 4:00 P.M.	Gibson Family ..... NBC 8:30 P.M.	Morrell, John & Co. .... See Bob Becker	Texas Co. .... See Ed Wynn
Breakfast Club ..... NBC 8:00 A.M.	Gillette Safety Razor Co. ... See Gene and Glenn	Morris, Phillip Co. .... See Reisman's Orch.	Tibbett, Lawrence, baritone, NBC 7:30 P.M.
Breen and de Rose, songs, NBC 9:00 A.M.	Gluskin, Lud ..... See Big Show	Mohawk Carpet Mills ... See Treasure Chest	Time, Inc. .... See March of Time
Bristol Meyers Co. .... See Town Hall Tonight	Gold Dust Corp. .... See Silver Dust Serenaders	Mueller, C. F. Co. .... See Bill and Ginger	Thomas, Lowell, News ... NBC 5:45 P.M.
Buck, Frank, adventures, NBC 6:45 P.M.	Gordon, Dave, Bunny, trio, CBS 4:45 P.M.	Musical Romance ..... NBC 4:30 P.M.	Today's Children, sketch ... NBC 9:30 A.M.
Byrd Expedition ..... CBS 9:00 P.M.	Grand Hotel, drama ..... NBC 5:30 P.M.	Musical Memories ..... NBC 8:00 P.M.	Town Hall Tonight ... NBC 8:00 P.M.
Cadets, male quartet ... CBS 10:45 A.M.	Grape Nuts ..... See Byrd Expedition	Mutual Life Ins. Co. .... See Story Behind the Claim	Treasure Chest, variety ... NBC 1:00 P.M.
Camay ..... See Dreams Come True	Great A. & P. Tea Co. ... See Horlick's Gypsies	Myrt and Marge, sketch ... CBS 6:00 P.M.	True Story Court of Human Relations ... Friday
Camel Caravan ..... CBS 9:00 P.M.	Guit Refining Co. .... See Headliners	Mystery Chef ..... NBC 8:30 A.M.	Twenty Mule Team Borax ... See Death Valley Days
Campana's Italian Balm ... See First Nighter	Hall of Fame, variety ... NBC 9:00 P.M.	National Barn Dance ... NBC 9:30 P.M.	Union Central Life Ins. Co. ... See Roses and Drums
Campbell Soup Co. .... See Hollywood Hotel	Hall, Wendell, songs ... NBC 6:45 P.M.	Nat'l Farm and Home Hour, NBC 12:30 P.M.	U. S. Tobacco Co. .... See One Night Stands
Carnation Company ... See Contented Prgm.	Harris, Phil, Orchestra ... NBC 8:00 P.M.	N. Y. State Bureau of Milk Publicity ... See Robinson Crusoe	Vallee, Rudy, variety hour, NBC 7:00 P.M.
Carnegie, Dale, talk ... NBC 12 Noon	Headliners ..... NBC 8:00 P.M.	Old English Floor Wax ... See Lazy Dan	Vick Chemical Co. .... See Plantation Echoes
Carter, Boake, News ... CBS 6:45 P.M.	Health Exercises ..... NBC 5:45 A.M.	One Man's Family, sketch, NBC 5:00 P.M.	Voice of Experience ... CBS 11:00 A.M.
Chase and Sanborn ... See Jimmy Durante	Health Products Corp. ... See Bar X Days and Nights	One Night Stands ..... NBC 8:30 P.M.	Voice of Firestone ... NBC 7:30 P.M.
Chesterfield Cigarets ... See Rosa Ponselle	Hecker H-O Cereal ... See Bobby Benson	Oxydol ..... See Ma Perkins	Waltz Time ..... NBC 8:00 P.M.
Cities Service Co. .... See Jessica Dragonette	Hill, Edwin C., News ... CBS 7:15 P.M.	Oxol Trio ..... See Gordon, Dave and Bunny	Wander Co. .... See Orphan Annie
Clara, Lu 'n' Em, sketch ... NBC 9:15 A.M.	Hills Program ..... CBS 1:00 P.M.	Packard Motor Car Co. ... See Lawrence Tibbett	Ward Baking Co. .... See Buddy Rogers' Orch.
Cocomalt ..... See Buck Rogers	Himber Richard, Orchestra, NBC 7:00 P.M.	Paris Medicine Co. .... See Pat Kennedy	Warden Lawes, talk ... NBC 8:00 P.M.
Contented Program ..... NBC 9:00 P.M.	Home Sweet Home ..... NBC 1:30 P.M.	Peggy's Doctor, sketch ... NBC 12:15 P.M.	Warner, Wm. R. Co. .... See Warden Lawes
Colgate-Palmolive-Peet Co. See House Party	Hoover Sentinels Serenade, NBC 4:00 P.M.	Pepsodent Tooth Paste ... See Frank Buck	Waring, Fred, Orchestra ... CBS 8:30 P.M.
Beauty Box Theater	Horlick, Harry, Gypsies ... NBC 8:00 P.M.	Perkins, Ma, sketch ..... NBC 3:00 P.M.	Wasey Products, Inc. ... See Voice of Experience; Edwin C. Hill
Clara, Lu 'n' Em	House by the Side of the Road ... NBC 4:30 P.M.	Philco Radio ..... See Boake Carter	Watkins Rl. Co. .... See Merry-Go-Round
Continental Oil Co. .... See Harry Richman	House Party ..... NBC 8:30 P.M.	Phillips Dental Magnesia ... See Abe Lyman	Weich Grape Juice Co. ... See Irene Rich
Jack Denny's Orch	Household Finance Corp. ... See Musical Memories	Pickford, Mary ..... NBC 8:00 P.M.	Western Clock Co. .... See Dream Dramas
Crazy Water Hotel Co. ... See Gene Arnold; Commodores	Ipana ..... See Town Hall Tonight	Plantation Echoes ..... NBC 6:15 P.M.	Whites ..... See Jack Armstrong
Crisco ..... See Home Sweet Home	Ironized Yeast ..... See Whispering Jack Smith's Orchestra	Plough, Inc. .... See Lombardo's Orch.	White Owl Cigars ..... See Adv's of Gracie
Crocker, Betty, talk ... NBC 9:45 A.M.	Jad Salts ..... See Easy Aces	Ponselle, Rosa ..... CBS 8:00 P.M.	Whiteman, Paul, Orchestra, NBC 9:00 P.M.
Wednesday & Friday	Jergens, Andrews Co. ... See Walter Winchell	Pontiac Motor Car Co. ... See Jane Froman	Winchell, Walter ..... NBC 8:30 P.M.
Crosby, Bing, baritone ... CBS 8:00 P.M.	Johnson S. C. Co. .... See House by the Side of the Road	Previn, Charles, Orchestra, NBC 6:00 P.M.	Wm. Wrigley, Jr., Co. ... See Myrt and Marge
Tuesday only	K-7 Spy Story ..... NBC 6:00 P.M.	Yeastfoam ..... See Garber's Orchestra	Woodbury, John H. Co. ... See Bing Crosby
Crumit and Sanderson, songs ..... Sunday only			Dangerous Paradise
			NBC 8:30 P.M.
			Tuesday only

(Time Shown Is Central Standard)

The Bakers Broadcasts, featuring *Joe Penner* and *Ozzie Nelson*, return for a winter series October 7, over the NBC-WJZ wires, and each Sunday thereafter at 6:30 p. m. Fleischmann's Yeast, as heretofore, will sponsor.

A NEW HALF-HOUR program, sponsored by the Carlsbad Products Company, will be inaugurated over the NBC-WEAF network on October 14 and each Sunday thereafter at 1:30 p. m. Details of the show will be announced later.

FREDERIC WILLIAM WILE, Co-

# Hours to Come

lumbia's analyst, starts his new fall series, "The Political Situation in Washington Tonight," Saturday, October 6. It will be presented each succeeding Saturday.

LITTLE JACK LITTLE'S orchestra has been signed by the Pinex Company for a thrice-weekly matinee program. The broadcasts, over the CBS-WABC network, will be heard each Sunday, Wednes-

day and Friday from 12:30 to 12:45 p. m. will be launched October 21.

CHARLIE COLBURN and his orchestra will be sponsored for NBC-WJZ listeners by the Sparks Withington Company in a series of broadcasts which will start Sunday, October 14. The program will be a weekly one Sundays from 5:15 to 5:30 p. m.

## MIKEroscope

Peggy Allenby, the "Red Davis" star, number twenty-five of the series, "Under the MIKEroscope," will appear in next week's issue, dated Week Ending October 13.

ALEXANDER WOOLLCOTT, signed by the Cream of Wheat Corporation for a new weekly series, will make his initial appearance Sunday, October 7, from 9 to 8:30 p. m. over the CBS-WABC network.

**NEXT TUES. NIGHT at 9:30 E.T.**

THE *Funniest and Brightest* PROGRAM

*Laugh with Fire-Chief*

**ED WYNN**

*and*

**GRAHAM McNAMEE**

—★—  
*Enjoy the Charming Music*  
*of*

**EDDY DUCHIN**

—★—  
*N. B. C. Coast to Coast*



# Programs for Tuesday, October 2

Star ★ Indicates High Spot Selections

## Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

**6:00 A.M.**  
 KMBC—Morning Devotions  
 KMOX—Melody Weavers & Skeets  
 WDAF—Over the Coffee Cups  
 WLW—Top o' the Morning  
 WSM—Open Your Eyes  
**6:45 A.M.**  
 KMBC—Tex Owens, songs  
 KMOX—Swanee String Sextet  
 WDAF—Morning Bible Lesson  
 WFAA—Peg Moreland, cowboy crooner  
**7:00 A.M.**  
 NBC—Morning Devotions: WREN  
 KTBS KTBS KVOO  
 KMBC—Sensational Musical Time  
 KMOX—Mountain Minstrels  
 WDAF—Musical Clock  
 WFAA—Early Birds & Jimmie Jefferies  
 WLW—The Nation's Family Prayer  
 WOAI—Hearts Delight Millers  
**7:15 A.M.**  
 NBC—The Sizzlers: KTBS WREN  
 KTBS KVOO  
 KMOX—Tick-Tock Revue  
 WLW—Morning Devotions  
**7:30 A.M.**  
 NBC—Cheerio: WLW WSM WSMB  
 KTBS  
 NBC—Low White, organist: WREN  
 KMBC—News Flashes  
 KMOX—Swanee String Sextette  
 KSL—Morning Musicales  
 WDAF—Over the Coffee Cups  
**7:45 A.M.**  
 KMBC—Musical Time  
**8:00 A.M.**  
 ★ NBC—Breakfast Club: KTBS WKY  
 KTBS WSMB WREN KWK KPRC  
 KVOO  
 CBS—The Song Reporter: KTUL KLZ  
 WDSU KMOX KMBC KSL WIBW  
 WFAA—Brightsiders Song & Story  
 WLS—Jolly Joe's Pet Pals  
 WLW—Salt and Peanuts, harmony  
 WOAI—Hearts Delight Millers  
 WSM—Leon Cole, organist  
 WWL—James Willson, hymns  
**8:15 A.M.**  
 NBC—Don Hall Trio: WLW  
 NBC—Breakfast Club: WSM WOAI  
 KSL—Morning Watch  
 WFAA—Southwesters; Frank Monroe,  
 Tenor & Orchestra  
 WLS—Announcements  
 KMOX—Dixie Boy  
**8:30 A.M.**  
 NBC—Eva Taylor, songs: WDAF  
 KSL—Morning Musicales  
 KMBC—Musical Time  
 KMOX—The Cornhuskers  
 WBAP—Between Us  
 WIBW—Happy Days (NBC)  
 WLS—Ford Rush  
 WLW—Joe Emerson, Hymns  
**8:45 A.M.**  
 NBC—Allen Prescott: WLW WDAF  
 KMOX—Fashion Parade  
 WLS—Morning Minstrels  
**9:00 A.M.**  
 NBC—News; Breen and de Rose:  
 KWK WDAF  
 CBS—Nat'l V. F. W. Convention:  
 KTUL KFAB KOMA KRLD WIBW  
 KLZ KMOX  
 NBC—Edward MacHugh, baritone:  
 WOAI WREN WSMB WSM KVOO  
 KTBS KOA KTHS  
 KMBC—Fashion Flashes  
 KSL—Advertisers Review  
 WBAP—The Jewel Gems  
 WLS—Livestock; Westerners  
 WLW—Arthur Chandler, Jr., organist  
 WWL—Musical Clock  
**9:15 A.M.**  
 NBC—Clara, Lu 'n' Em, gossip: WLW  
 KPRC WDAF WSM WOAI WKY  
 KVOO WSMB KTHS WBAP  
 NBC—Castles of Romance: WREN  
 KOA KWK  
 KMBC—Melody in the Morning  
 WWL—Souvenirs  
**9:30 A.M.**  
 CBS—News; Madison Ensemble: KLZ  
 KRLD KTUL KOMA KMBC  
 NBC—Morning Parade: WSM  
 NBC—Today's Children: WKY KWK  
 WBAP WREN KPRC WLS WOAI  
 KMOX—Let's Compare Notes  
 KOA—Breakfast Guest  
 WDAF—Variety Hour  
 WLW—Mailbag  
 WSMB—Jean Abbey  
 WWL—Morning Musical  
**9:45 A.M.**  
 NBC—News; Radio Kitchen: WREN  
 KTHS KTBS WBAP KVOO WKY  
 KPRC WOAI  
 NBC—Morning Parade: KOA WSMB  
 WDAF  
 CBS—Madison Ensemble: KMBC  
 KMOX  
 KSL—Morning Melodies  
 WLS—The Dean Boys  
 WLW—Jimmy Arlen, baritone  
**10:00 A.M.**  
 NBC—The Honeyymooners: WSM KWK  
 KTBS KVOO WOAI KTHS WBAP  
 WKY KPRC  
 CBS—U. S. Navy Band: KTUL KSL

**NBC—Galaxy of Stars: WLW WDAF  
 KOA**  
 CBS—Mary Lee Taylor, talk: WDSU  
 KMBC KMOX KRLD KOMA  
 WLS—Shoppers' Service  
 WSMB—Health Exercises  
 WWL—Marvin & His Merry-makers  
**10:15 A.M.**  
 NBC—Your Child: WDAF WKY KTHS  
 KPRC WSM KVOO WSMB  
 CBS—U. S. Navy Band: KFAB KMBC  
 KMOX  
 NBC—Tony Wons, philosopher: WSMB  
 WREN KTBS  
 WBAP—Markets  
 WLS—Julian Bentley, news  
 WLW—News; Livestock Reports  
**10:30 A.M.**  
 NBC—Three Shades of Blue: WDAF  
 CBS—Do Re Mi Trio: WDSU KOMA  
 KLZ KTUL KMBC KSL  
 NBC—Melody Mixers: KTBS WREN  
 WSMB KTHS KPRC WFAA KVOO  
 KMOX—Just Susie, drama  
 WGN—Bob Davis and Texans  
 WLS—Today's Kitchen  
 WLW—Charioteers  
 WSM—String Ensemble  
 WWL—"Gaga" and the Barker  
**10:45 A.M.**  
 NBC—Al Bernard: WDAF  
 KLZ—Mary Lee Taylor (CBS)  
 KSL—Barbara Badger, economist  
 WLW—Arthur Chandler, Jr., organist  
 WSM—Melody Mixers (NBC)  
**11:00 A.M.**  
 NBC—Soloist: WDAF  
 CBS—Voice of Experience: KMOX  
 KSL KLZ KOMA WDSU KRLD  
 KMBC  
 NBC—Fields & Hall, songs: WREN  
 KVOO KTBS KPRC WKY WSM  
 WSMB KTHS WOAI KOA  
 WFAA—Woman's Mirror; Della B.  
 Crowder  
 WLW—Morning Hi-Lites  
 WWL—Quality Club  
**11:15 A.M.**  
 CBS—Connie Gates, songs: WDSU  
 KOMA KFAB KRLD KMBC KLZ  
 KTUL  
 NBC—Merry Macs, trio: WOAI KWK  
 WREN KTHS KOA WSMB WSM  
 KTBS KPRC WKY KVOO  
 KMOX—Curious Questions  
 KSL—Jennie Lee  
 WDAF—Service Reports  
 WFAA—Wanderers; Songs & Instru-  
 ment  
 WLS—Book House (NBC)  
**11:30 A.M.**  
 NBC—Farm and Home Hour: WREN  
 WKY WSM WSMB KWK WOAI  
 KOA KPRC KTBS WFAA KVOO  
 KTHS WDAF  
 CBS—Al Kavelin's Orchestra: KTUL  
 KSL KLZ KFAB KRLD KOMA  
 KMBC  
 NBC—Merry Madcaps: WLW  
 KMOX—Magic Kitchen  
**11:45 A.M.**  
 CBS—Al Kavelin's Orchestra: WDSU  
 KMOX—Ozark Melodies  
 WGN—June Baker, economist  
 WLS—Weather; Markets; News  
 WWL—Farm and Home Hour

## Afternoon

**12:00 Noon**  
 CBS—George Hall's Orchestra: KTUL  
 KSL KFAB KRLD KLZ KOMA  
 WDSU  
 CBS—Just Plain Bill: KMOX  
 KMBC—Tex Owens, songs  
 KWTO—Sully's Radiatorial  
 WFAA—Markets; R. J. Murray  
 WLS—Ill. Republican State Com.  
 WLW—Bob Albright  
 WWL—Radio Salute  
**12:15 P.M.**  
 KMBC—The Sunbonnet Girls  
 KMOX—Piano Interlude  
 KWTO—Luncheon Music  
 WFAA—Ezra & Uncle Zeke  
 WLS—Prairie Farmer Dinnerbell  
 WLW—River, Weather and Market  
**12:30 P.M.**  
 NBC—Vic and Sade, sketch: WREN  
 WSMB KTBS KTHS  
 CBS—Esther Velas' Ensemble: KMBC  
 KLZ KSL KTUL KOMA WDSU  
 KMOX—Ozark Mountaineers  
 KWTO—News  
 WBAP—W. Lee O'Daniel's Doughboys  
 WGN—Markets; Len Salvo, organist  
 WLS—Jim Poole; Livestock  
 WOAI—Light Crust Doughboys  
 WSM—Markets  
 WWL—Musical Program  
**12:45 P.M.**  
 KFAB—Esther Velas' Ensemble (CBS)  
 KSL—Artist Recital

**KWTO—Ozarkanna Corners**  
 WBAP—Dance Orch.  
 WDAF—Dance Orch.  
 WLS—Dinnerbell  
 WOAI—Crazy Band  
 WWL—Dance Orchestra  
**1:00 P.M.**  
 NBC—Crosscuts from Log of the Day:  
 KWK WKY WSM KTBS KVOO  
 WSMB WREN  
 CBS—Eton Boys: WDSU KLZ KMBC  
 KMOX  
 KASA—Around the District with the  
 Bell Oilers  
 T. N.—Chuck Wagon Gang: WBAP  
 WOAI  
 KOB—Anson Weeks' Orchestra  
 KWTO—Sully's Radiatorial  
 WLS—Musical Prgm.  
 WWL—Sunny Clime News Parade  
**1:15 P.M.**  
 CBS—Dedication of Knickerbocker Vil-  
 lage: KSL KRLD KTUL KMBC  
 KMOX—Exchange Club  
 KOB—Homemakers' Program  
 KPRC—Cross Cuts (NBC)  
 KWTO—Afternoon Melodies  
 WLS—Rangers & John Brown  
 WOAI—Mack Rogers' Orch.  
 WWL—Variety Program  
**1:30 P.M.**  
 NBC—King's Guard Quartet: KTBS  
 KOA WKY KWK KPRC WDAF  
 WSM WBAP KVOO  
 KRLD—Radio Revival  
 KWTO—Lotus Land  
 WLS—Grain Market; Announcement  
 WLW—Gene Burchell's Orchestra  
 WSMB—Smack Out (NBC)  
 WWL—News  
**1:45 P.M.**  
 NBC—Nellie Revell at Large: WREN  
 KOA  
 CBS—Pat Kennedy; Art Kassel's Or-  
 chestra: KMOX KMBC  
 NBC—Judy and Jane, sketch: WDAF  
 WBAP  
 NBC—Gus Van, songs: WSM WLW  
 WSMB KVOO  
 CBS—Orientale: KTUL  
 KTHS—Nancy Noland, vocalist (NBC)  
 KWTO—Roy Queen's Rangers  
 WLS—Musical Prgm.  
 WWL—The Light Crust Doughboys  
**2:00 P.M.**  
 NBC—Ma Perkins, sketch: WSM  
 CBS—Metropolitan Parade: KMBC  
 KSL KMOX WDSU KTUL  
 KOB—New Mexico Motor Patrol  
 KWTO—Vocal Varieties  
 WDAF—Aunt Sammy's Chat  
 WLS—Homemakers' Hour  
 WLW—Dance Orchestra  
 WWL—Krauss Program  
**2:15 P.M.**  
 CBS—Metropolitan Parade: KLZ  
 KRLD KOMA WIBW  
 KOB—Home and Farm Hour  
 KWTO—Chronicles  
 WDAF—Rainbow Court  
 WOAI—Mack Rogers' Orchestra  
 WWL—Eddy Hour  
**2:30 P.M.**  
 NBC—Song of the City: WDAF  
 CBS—Ann Leaf, organist: KFAB KLZ  
 KTUL KMOX KOMA KRLD WIBW  
 NBC—Music Magic: KPRC WSMB  
 WKY WSM WBAP KWK KTBS  
 KOA KVOO  
 KMBC—Magazine of the Air  
 KSL—Utah College Prgm.  
 KWTO—Organ  
 WLW—Ohio School of the Air  
 WWL—Dance Orchestra  
**2:45 P.M.**  
 KOB—Eb and Zeb  
 KSL—Ann Leaf, organist (CBS)  
 KWTO—Roy Queen's Rangers  
 WBAP—Markets  
 WDAF—Woman's Radio Review  
 (NBC)  
 WLW—History Dramalogs  
 WOAI—Weather and Stock Reports  
**3:00 P.M.**  
 NBC—Chick Webb's Orchestra: WSM  
 WSMB  
 CBS—Poetic Strings: KMBC KFAB  
 KRLD WDSU KLZ  
 NBC—Betty & Bob, drama: WLW  
 KPRC KOA WLS KVOO KWK  
 WKY WFAA WDAF

**KMOX—The Laugh Clinic**  
 KSL—Payroll Builder  
 KWTO—Mid-Afternoon Tunes  
 WREN—Hollywood Hilarities  
 WWL—Merchants' Express  
**3:15 P.M.**  
 NBC—Platt and Nierman, piano duo:  
 KTBS WFAA WREN KPRC  
 CBS—Poetic Strings: KLZ KOMA  
 KTUL  
 KWTO—Chronicles  
 WDAF—Dance Orch.  
 WLW—Buddy Ransom, vocalist  
 WSMB—Enrique Tuit, pianist  
**3:30 P.M.**  
 NBC—Ma Perkins, sketch: WDAF  
 WFAA KTBS KPRC WOAI KVOO  
 WREN  
 CBS—Dick Messner's Orchestra:  
 KTUL KOMA KRLD KMBC  
 NBC—Palmer Clark's Orch.: WREN  
 WSMB  
 KSL—Utah State Agricultural College  
 KWTO—Slim & Shorty  
 WLW—Life of Mary Sothern  
 WREN—News  
**3:45 P.M.**  
 NBC—Adventures on Mystery Island:  
 WDAF  
 CBS—Dick Messner's Orch.: WIBW  
 KSL  
 NBC—Palmer Clark's Orch.: KPRC  
 KVOO  
 KWTO—Musical Jigsaws  
 WFAA—Concert Group  
 WLW—Business News  
**4:00 P.M.**  
 NBC—Blue Room Echoes: WDAF  
 WLW KOA  
 CBS—The Playboys: KFAB WDSU  
 KLZ KMBC KTUL KRLD KOMA  
 WIBW  
 NBC—Stanleigh Malotte: WSM KVOO  
 KTBS WREN WFAA WENR  
 KMOX—Missouri D. A. R. Prgm.  
 KSL—Payroll Builder  
 KWTO—Classified Ads  
 WREN—The Thrill Hunter  
 WSMB—Herbie Pell's Orch.  
 WWL—Ed Larman, organist  
**4:15 P.M.**  
 NBC—Jackie Heller, tenor: WSM  
 KVOO KTBS WSMB WREN WFAA  
 WENR  
 KMOX—The Window Shoppers  
 KSL—Dental Clinic  
 KWTO—Bing Crosby  
**4:30 P.M.**  
 NBC—The Tattered Man drama:  
 WSM WSMB WDAF WFAA KTBS  
 NBC—Singing Lady: WLW  
 CBS—Milton Charles, organist:  
 KMBC KOMA KRLD KTUL KFAB  
 KLZ KSL  
 KMOX—The Nordmans  
 KWTO—Sport Briefs; Markets  
 WENR—Maurie Sherman's Orchestra  
 (NBC)  
 WWL—Geo. Wagner's Orchestra  
**4:45 P.M.**  
 NBC—Nursery Rhymes: WFAA KTBS  
 WKY WDAF WOAI WSM KPRC  
 NBC—Ranch Boys: WENR WREN  
 KOA—Betty Marlow (NBC)  
 KWTO—Turnerville Triplets  
 WLW—Monkey Hollow  
**5:00 P.M.**  
 NBC—Johnny Johnson's Orchestra:  
 WSM KOA WOAI WFAA KTBS  
 WLW KVOO KPRC  
 CBS—Men of Notes: KOMA KTUL  
 KSL KFAB KLZ KMBC  
 NBC—Dick Steele the Boy Reporter:  
 WDAF  
 NBC—Horacio Zito's Orch.: WENR  
 KWK KTBS  
 KMOX—Three Brown Bears  
 KOB—Leone Turnbeau, pianist  
 KWTO—Woody Mason & Guitar  
 WSMB—Uncle Bert poems  
 WWL—Henry and Minerva  
**5:15 P.M.**  
 NBC—Mid-week Hymn Sing: KTBS  
 WLW KVOO KOA WOAI WKY  
 WSMB KPRC  
 CBS—Sippy: KMOX  
 CBS—Sis Mirandy: KRLD KOMA KLZ  
 KFAB KTUL KMBC KSL  
 KWTO—Early Dinner Music  
 WDAF—Service Reports; Sports  
 WENR—Larry Larsen, organist  
 WFAA—Twilight Serenaders  
 WSM—Financial News  
 WWL—Vic Ledbetter  
**5:30 P.M.**  
 NBC—News; Dorothy Page, soloist:  
 WREN KOA WSMB KPRC KTBS  
 WOAI WENR  
 CBS—Jack Armstrong: KMOX  
 NBC—Mary Small, songs: WDAF  
 KMBC—Big Brother Club  
 KSL—Junior Hour  
 KWTO—Sports Revue  
 WBAP—Robin Hood

WDSU—Sam Robbins' Orch. (CBS)  
 WSM—Freddie Rose, pianist  
 WWL—J. Paul Du Rapo  
**5:45 P.M.**  
 NBC—Billy Batchelor, sketch: KOA  
 KTBS WOAI  
 NBC—Lowell Thomas, news: WLW  
 KWK  
 NBC—Orphan Annie: WGN WENR  
 WBAP KTBS KPRC WSM WOAI  
 WSMB WREN  
 NBC—Happy Jack: WDAF WKY  
 KWTO—Dinner Music

## Night

**6:00 P.M.**  
 WENR—Amos 'n' Andy (NBC)  
 CBS—Dan Russo's Orchestra: KRLD  
 KTUL KOMA KFAB KMBC  
 WDAF  
 NBC—Grace Hayes, songs: WOAI  
 KFI—Langendorf Pictorial (NBC)  
 KMOX—Adventures of Jimmy Allen  
 KOA—Microphone News  
 KOB—Ronnie Adele's Sophisticated  
 Ladies  
 KSL—Town Crier  
 KWTO—News  
 WBAP—Three Rogues of Rhythm  
 WLW—Hawaiians  
 WSM—Library Talk  
 WSMB—Tarzan, drama  
 WWL—Robinson's Hummin' Four  
**6:15 P.M.**  
 CBS—Just Plain Bill: KRLD KTUL  
 KFAB KSL KOMA KLZ  
 NBC—Don Pedro's Orchestra: KOA  
 KPRC  
 NBC—Tintype Tenor: KTBS WREN  
 WSM WSMB KTBS WBAP WENR  
 KMBC—Musical Prgm.  
 KMOX—Four Shamrocks  
 KWTO—Dinner Music  
 WDAF—Adventures of Jimmy Allen  
 WFAA—Family Builders  
 ★ WLW—HORLICK'S MALTED MILK  
 Presents Lum & Abner, sketch  
 WOAI—Lumbermen's Association  
 WWL—Linda Ray  
**6:30 P.M.**  
 ★ NBC—HOUSEHOLD FINANCE  
 Corp. Presents Musical Memories;  
 Edgar A. Guest and Co.: WENR  
 KWK WREN KTHS WKY  
 CBS—Whispering Jack Smith's Orch.:  
 KOMA  
 ★ NBC—You and Your Government:  
 WDAF WKY KPRC KTBS WOAI  
 KOA WSM WSMB  
 CBS—Buck Rogers: KMBC KMOX  
 KSL—The Junior Hour  
 KWTO—Sports Summary; Lee George  
 WBAP—Robin Hood  
 WLW—Bob Newhall, sportsman  
 WWL—Sons of Pioneers  
**6:45 P.M.**  
 ★ NBC—Frank Buck's Adventures:  
 WDAF KTHS KVOO KOA  
 CBS—Sis Mirandy: KRLD KLZ KTUL  
 KOMA  
 CBS—Boake Carter, news: KMBC  
 KMOX  
 KGBX—Around the Family Organ  
 WFAA—Lonesome Cowboy  
 WLW—Melody Masters  
 WSM—Variety Prgm. (NBC)  
 WSMB—Dance Music; Sports Prgm.  
 WWL—Dinner Hour; Salon Orchestra  
**7:00 P.M.**  
 ★ NBC—Crime Clues: WLS WREN  
 KWK KPRC KTHS WKY WLW  
 KTBS  
 ★ NBC—Lavender and Old Lace;  
 Frank Munn, tenor: KMBC KMOX  
 NBC—Leo Reisman's Orchestra; Phil  
 Duey, baritone: WDAF WBAP WSM  
 WSMB  
 CBS—Carlos Molina's Orch.: KFAB  
 KTUL KLZ WIBW  
 NBC—In a Garden: WOAI KPRC  
 KOA  
 KFI—Organ Recital  
 KGBX—Sully's Radio Spotlight  
 KSL—Evening Melodies  
**7:15 P.M.**  
 KGBX—After-Dinner Music  
 KSL—Tarzan, sketch  
 WDAF—Winthrop Williams  
 WWL—Sons of Pioneers  
**7:30 P.M.**  
 ★ NBC—Lawrence Tibbett, baritone:  
 WREN WLS KOA KTBS  
 ★ CBS—Melodiana; Abe Lyman's  
 Orchestra: KMBC KMOX  
 ★ NBC—Wayne King's Orchestra:  
 WDAF WSM KPRC WOAI WSMB  
 WKY WBAP  
 CBS—Bob Price's Orchestra: KOMA  
 WIBW  
 KASA—Front Page Drama  
 KFI—Your Pal Jimmy  
 KGBX—Eddie Jones & Guitar  
 KOB—Cecil and Sally  
 KSL—Variety Prgm.  
 WLW—Melody Parade  
 WWL—The Pickard Family

# Wave Marks

**Curtain.** Deepest sympathy for Mario Raggiotti, whose father passed away on the West Coast very recently.

**Relay.** En route to Virginia on September 14, Fred Waring went "stork mad" with joy at telegraphed news of his fatherhood of six-pound Dixie Waring—so named because Fred was traveling in Dixieland when the happy flash arrived, no doubt.

**Relay.** Ted Long, announcer-production man at WABC-CBS, announces that the stork has produced Phylis Baird Long.

**Signals.** Ralph Rainger, who wrote "Love in Bloom," anticipates parenthood in November.

**Relay.** Henry Whitaker, Chicago CBS studio engineering supervisor, has a son.

**Meter.** Mrs. Jack Berger, wife of the NBC orchestra leader, reaches 31 on October 2.

**Meter.** Ted Black and his wife—Arlene Sohr, vocalist with his NBC network band—celebrate their fourth wedding anniversary on October 4. They don't tell the world whether Ted is maestro in his

own home, or just an average husband.

**Signed On.** Handsome Bill Hanley, Jr., the NBC production manager who wooed and won the lovely Madge Kennedy, says he won't go into the movies to make a fortune for his face. He'll stick to radio, leave the flickers to his frau.

**Meter.** Chase Taylor—otherwise known as air-lunatic Budd of the Stoopnagle-Budd team—enters another year of profitable insanity on October 4. His hobby is boats, sloops especially.

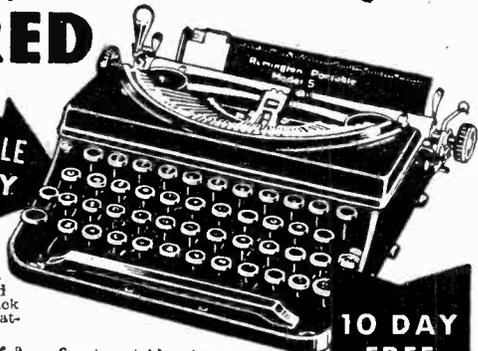
**Static.** Marshall Sosson, Chicago CBS violinist, will be out for five weeks through a broken arm. A horse threw him. No permanent damage is expected to either Marshall's arm or his technique.

**Meter.** Eleanor Rella, who plays "Billy" in the Myrt and Marge show, birthdays October 7. Eleanor wants to play Shakespeare before too many more birthdays pass over.

**Meter.** Another year came on September 25 for Nobel Cain—Chicago NBC's musical director. Cain is a splendid choir master. His a capella choir achieved fame throughout the entire country.

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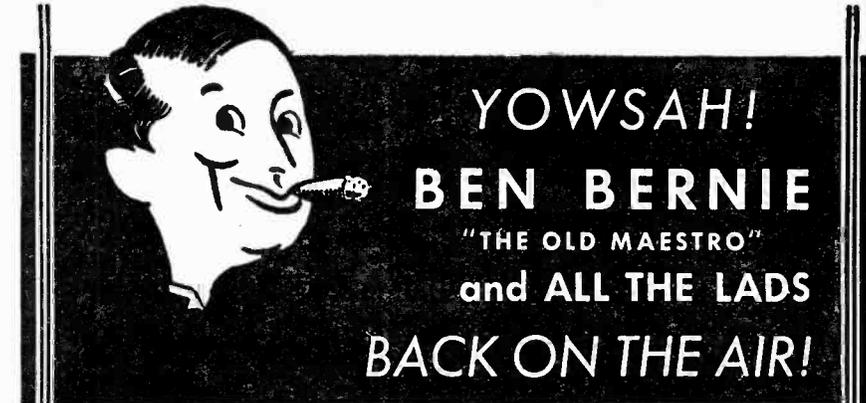
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**7:45 P.M.**  
 KFI—Little Orphan Annie  
 KGBX—Twilight Romances  
 KSL—Crossmyer & Cohen  
 KTUL—Bob Price's Orch. (CBS)  
 WLW—Gene Burchell's Orchestra  
**8:00 P.M.**  
 ★ CBS—Bing Crosby and The Boswell Sisters: KFAB KRLD WDSU KMBC KTUL KSL KMOX KLZ  
 ★ NBC—PREMIER-PABST SALES Co. Presents Ben Bernie's Orch.: WOAI KTBS KOA KVOO WBAP KFI KPRC  
 KGBX—Radio Spotlight  
 KOB—Spanish Program  
 WDAF—Drug Prgm.  
 WLW—Dance Orchestra  
 WSM—Musical Prgm.  
 WSMB—Roy Aultman's Orch.  
 WWL—Castro Caraza's Orchestra  
**8:15 P.M.**  
 NBC—The Story Behind the Claim: WLS  
 KFI—Your Pal Jimmy  
 KGBX—Musical Headlines  
 WWL—Melody Quarter Hour  
**8:30 P.M.**  
 ★ NBC—THE TEXAS CO. PRESENTS Ed Wynn, the Famous Fire Chief; Graham McNamee; Eddy Duchin's Orchestra: WSMB KTBS KFI WSM KTHS KPRC WOAI WBAP KVOO WDAF  
 CBS—The Troopers: WDSU KMBC KSL KFAB KOMA KMOX KRLD  
 NBC—Hands Across the Border: KWK WENR WREN  
 NBC—Kaltenmeyer's Kindergarten: KOA WKY

**Programs to Be Heard**  
 KGBX—Melody Race  
 WLW—Orchestra; Vocal; Drama  
**8:45 P.M.**  
 CBS—Fray and Braggiotti: WDSU KMOX  
 KGBX—Rhythm Encores  
 KOB—"Behind the News"  
**9:00 P.M.**  
 ★ NBC—Beauty Box Theater: WLW WSM KPRC WBAP WDAF KFI KOA KTBS WSMB WKY WOAI KTBS  
 CBS—Walter O'Keefe; Glen Gray's Orchestra: KLZ KRLD KSL KFAB KMBC KTUL KMOX KOMA  
 KGBX—Dance Orch.  
 WWL—Willard Serenader  
**9:15 P.M.**  
 KGBX—News  
 WWL—Melody Weaver  
**9:30 P.M.**  
 NBC—Tim and Irene's Sky Road Show: WREN  
 CBS—George Givot, comedian: KMOX KRLD KLZ KTUL  
 KGBX—Ted Lewis' Band  
 KMBC—Musical Cocktail; The Tattler  
 KSL—The Skiles Family  
 WENR—Gene Arnold  
**9:45 P.M.**  
 CBS—George Givot: KMBC WIBW  
 KGBX—Heat Waves Quartet  
 KOB—Hi-Hilarities  
 KSL—Pinto Pete  
 WENR—Gene Arnold

## Tuesday, Oct. 2

Continued from Preceding Page

**10:00 P.M.**  
 ★ CBS—Myrt and Marge, sketch: KMBC KMOX KSL  
 NBC—Amos 'n' Andy: KTHS WREN WKY WSM KWK WSMB WOAI KOA KFI WDAF WFAA KPRC WENR  
 CBS—Al Kavelin's Orchestra: KLZ KGBX—Dance Orchestra  
 KOB—The Hawk  
 WLW—Cotton Queen Minstrels  
**10:15 P.M.**  
 NBC—Robert Royce, tenor: KWK WENR WREN  
 CBS—Frank Dailey's Orch.: WIBW KLZ KTUL KMOX  
 NBC—Gene and Glenn, comedy: WSM WKY KFI KTHS WBAP KOA KPRC WDAF KTBS WOAI WSMB KGBX—News  
 KMBC—Rhythm Encores  
 KSL—Dramatic Prgm.  
**10:30 P.M.**  
 NBC—Anson Weeks' Orchestra: WKY WOAI WREN KTBS WSM KTHS  
 ★ CBS—The Party Issues: KFAB KLZ KRLD KOMA KTUL KMOX KMBC WIBW  
 NBC—Leo Reisman's Orchestra: Phil Ducey, soloist: WLW KFI WDAF KGBX—Song Bag  
 KOB—College Educational Program  
 KSL—Variety Prgm.

WDAF—Sports; Billy Carleton  
 WENR—The Hoofinghams, sketch  
 WFAA—Happy Felton's Orch.  
 WGN—Wayne King's Orchestra  
 WREN—Gene Quaw's Orch.  
 WSMB—Joe Capraro's Orch.  
**10:45 P.M.**  
 CBS—Joe Reichman's Orchestra: KLZ KSL KMBC KMOX KFAB WIBW KRLD KTUL KLZ  
 KGBX—Heat Waves Quartet  
 WDAF—Selma Medikenow  
 WENR—Art Kassel's Orchestra  
 WOAI—Variety Program  
 WSMB—Dance Orchestra  
**11:00 P.M.**  
 NBC—Gus Arnheim's Orchestra: KWK KTHS WREN WLW WOAI KTBS WKY KPRC WSM KFI  
 CBS—Herbie Kay's Orchestra: KLZ KFAB WDSU WIBW KOMA KRLD KMBC KMOX KTUL  
 KOA—Comedy Stars of Hollywood  
 KSL—Old Pipe Smokers  
 WDAF—Clarence Farrar  
 WENR—George Olsen's Orch.  
 WGN—Jan Garber's Orchestra  
 WSMB—Variety Program  
**11:15 P.M.**  
 NBC—Art Landry's Orchestra: WSM  
 CBS—Herbie Kay's Orchestra: KSL KTUL  
 NBC—Gus Arnheim's Orchestra: KOA WSMB WFAA

KFI—Singing Service Men  
 WDAF—Goldsborough & Reeves  
**11:30 P.M.**  
 CBS—Enoch Light's Orchestra: KLZ KFAB KOMA KRLD WIBW KMBC KTUL  
 NBC—Dance Orchestra: WKY KTBS KWK KTHS KOA KPRC WSMB  
 NBC—Felix' Orchestra: WLW KFI KSL—Variety Prgm.  
 WDAF—Dance Orch.  
 WENR—Jess Hawkins' Orch.  
 WFAA—Seymour Simons' Orchestra  
 WOAI—Dance Orchestra  
 WSM—Leon Cole, organist  
**11:45 P.M.**  
 KMBC—Gene Quaw's Orchestra  
 KMOX—When Day is Done, organ  
 KSL—Mary & John, sketch  
**12:00 Mid.**  
 CBS—Dan Russo's Orchestra: KFAB KOMA KTUL KSL  
 NBC—Stan Myers' Orchestra: WENR KOA WKY KTBS KWK  
 KFI—News  
 WLW—Dance Orchestra  
 WOAI—Henry Lang's Orchestra  
**12:15 A.M.**  
 KFI—Variety Prgm.  
 KSL—Mary and John, romantic sketch  
**12:30 A.M.**  
 NBC—Paul Pendarvis' Orchestra: KOA WKY KTBS KWK  
 CBS—Carlos Molina's Orch.: KFAB KOMA  
 NBC—Carl Hoff's Orchestra: WENR KFI—Jimmy Grier's Orch.  
 KSL—Frank Cookson's Orch.  
 WLW—Dance Orch.

# Programs for Wednesday, October 3

Star ★ Indicates High Spot Selections

**5:30 A.M.**  
KMOX—Home Folks' Hour

**5:45 A.M.**  
KMOX—Dynamite Jim

**6:00 A.M.**  
KMOX—Riddles & Grins

**6:30 A.M.**  
KMBC—Morning Devotions  
KMOX—Melody Weavers & Skeets  
WDAF—Over the Coffee Cups  
WLW—Top of the Morning  
WSM—Open Your Eyes

**6:45 A.M.**  
KMBC—Tex Owens, songs  
KMOX—Black & White Rhythm  
WDAF—Bible Lesson  
WFAA—Peg Moreland, cowboy crooner

**7:00 A.M.**  
NBC—Morning Devotions: WREN  
KTBS KTBS  
KMBC—Coffee Time  
KMOX—Mountain Minstrels  
KWTO—Stockyards Service  
WDAF—Musical Clock  
WFAA—Early Birds & Jimmie Jefe-ries

**7:15 A.M.**  
WLW—Family Prayer Period

**7:30 A.M.**  
NBC—The Sizzlers: KTHS WREN  
KTBS KVOO  
KMOX—Novelty Boys  
WLW—Morning Devotions

**7:30 A.M.**  
NBC—Cheerio: WLW WSM WSMB  
KTBS KTBS  
NBC—Low White, organist: WREN  
KMBC—News  
KMOX—Melody Weavers & Skeets  
KSL—Morning Musicales

**7:45 A.M.**  
KMBC—Musical Time  
KMOX—Black and White Rhythm  
WFAA—Bluebonnet Harvesters

**8:00 A.M.**  
CBS—The Song Reporter: WDSU KLZ  
WIBW KMBC KSL KTUL  
★ NBC—Breakfast Club: KTBS  
KTBS WSMB WREN WOAI KWK  
KPRC KVOO WKY  
KMOX—The Skipper's Serenade  
WBAP—Between Us  
WFAA—Magnus & Lotta Biceps, do-  
mestic drama  
WLS—Jolly Joe's Pet Pals  
WLW—Salt and Peanuts, harmony  
WSM—Leon Cole, organist  
WWL—James Willson, hymns

**8:15 A.M.**  
CBS—Metropolitan Parade: WDSU  
KMBC KTUL KLZ  
NBC—Breakfast Club: WSM WFAA  
NBC—Don Hall Trio: WLW  
KMOX—Tick-Tock Revue  
KSL—Morning Watch  
WLS—Announcements

**8:30 A.M.**  
NBC—Morning Glories: WOAI KTHS  
WKY WSM WDAF  
CBS—Metropolitan Parade: WIBW  
KMBC KTUL KLZ  
KMOX—The Cornhuskers  
KSL—Morning Musicales  
WLS—Ford Rush  
WLW—Joe Emerson, Hymns

**8:45 A.M.**  
NBC—The Southernaires: WLW WKY  
KTBS WSM KTBS WDAF  
CBS—Metropolitan Parade: KLZ  
KMOX—Fashion Parade  
WLS—Morning Minstrels

**9:00 A.M.**  
NBC—News: WOAI KTHS  
CBS—Patterns in Harmony: KRLD  
KLZ KFAB KTUL KMOX KOMA  
KSL  
NBC—Harvest of Song: KTBS WREN  
WSMB WSM KVOO  
KMBC—Fashion Flashes  
WBAP—The Jewel Gems  
WLS—Livestock; Westerners  
WLW—Suzanne Littleford  
WWL—Musical Clock

**9:15 A.M.**  
NBC—Clara, Lu 'n' Em: WLW WDAF  
WBAP WSM WOAI WKY KPRC  
KVOO WSMB KTHS  
KMBC—Melody in the Morning  
KMOX—Norman Paule, baritone  
WWL—Souvenirs: Henry Dupree

**9:30 A.M.**  
CBS—All About You: WDSU  
NBC—Three Scamps: WSM WSMB  
KOA  
CBS—Fiddler's Fancy: KTUL KOMA  
KMBC KRLD KLZ  
NBC—Today's Children: WREN WKY  
KWK WBAP KPRC WLS WOAI  
KMOX—Let's Compare Notes  
WDAF—Variety Hour  
WLW—Berch's Musical Group  
WWL—Morning Musical

**9:45 A.M.**  
NBC—News: Radio Kitchen: WREN  
KOA WSM WSMB WKY  
CBS—News: Do Re Mi, trio: KMBC  
KMOX KTUL  
NBC—Betty Crocker: KTHS KVOO  
WOAI WBAP WLW KPRC  
KLZ—Melody Masterpieces (CBS)

KOA—Program Preview (5 Min.)  
WDAF—Fritz the Cleer Leader  
WLS—The Dean Boys

**10:00 A.M.**  
NBC—Juan Reyes, pianist: WDAF  
CBS—Cooking Closeups: KMOX KLZ  
WBAP KMBC  
NBC—The Honeymooners: KPRC WSM  
KTBS KOA KTBS WOAI KVOO  
KSL—Studio Ensemble  
WLS—Shoppers' Service  
WLW—Elliott Brock, violinist  
WSMB—Health Exercises  
WWL—Marvin & His Merry-makers

**10:15 A.M.**  
NBC—Alice Remsen, contralto: WDAF  
CBS—Beale Street Boys: WDSU  
KMBC  
★ NBC—Tony Wons, philosopher:  
KOA WREN KTBS KVOO KTHS  
WSMB WKY WOAI KWK KPRC  
WSM  
KMOX—Women's Side of the News  
WBAP—Markets  
WLS—Julian Bentley, news  
WLW—News; Livestock Reports

**10:30 A.M.**  
CBS—Rambles in Rhythm: KLZ  
KTUL KOMA WDSU KMBC  
NBC—Betty Moore: WLW WOAI  
KPRC WFAA WDAF  
★ NBC—U. S. Army Band: WSMB  
WSM KOA WREN  
KMOX—Just Susie  
KSL—Good Morning Judge  
WLS—Jim Poole; Livestock; Markets;  
Weather  
WWL—"Gaga" and the Barker

**10:45 A.M.**  
NBC—Down the Song Trail: KTBS  
KTBS WFAA WDAF KVOO  
CBS—Jane Ellison's Recipes: KOMA  
KRLD KMOX KFAB KMBC  
NBC—U. S. Army Band: KPRC WOAI  
E. T.—Betty Crocker: KOA WDAF  
KSL—Variety Program  
WREN—Variety Program  
WLW—Arthur Chandler, Jr., organist

**11:00 A.M.**  
NBC—Al and Lee Reiser: WDAF  
CBS—Voice of Experience: KMBC  
KMOX KSL WDSU KLZ KRLD  
NBC—Fields and Hall, songs: KPRC  
KWK KOA WOAI KTHS KVOO  
WFAA—Woman's Mirror, Della B.  
Crowder  
WLW—Music by Divano  
WSMB—Childhood & Youth Week  
Talk  
WWL—Quality Club

**11:15 A.M.**  
NBC—Charles Sears, tenor: KTBS  
WREN KTHS KPRC WSMB WOAI  
KOA KWK WREN KVOO  
CBS—Betty Barthell, songs: WDSU  
KFAB KOMA KMBC KRLD KLZ  
KTUL  
KMOX—Curious Questions  
KSL—Jennie Lee  
WDAF—Service Reports  
WFAA—Wanderers, with Songs & In-  
struments  
WLS—Book House (NBC)  
WLW—The Texans, trio  
WSM—String Ensemble  
WWL—Flying Foos

**11:30 A.M.**  
NBC—Farm and Home Hour: WDAF  
WFAA KTHS KPRC WSM WKY  
KOA WOAI WREN WSMB KTBS  
KWK KVOO  
CBS—Al Kavelin's Orchestra: WDSU  
KLZ KRLD KOMA KMBC  
NBC—Merry Madcaps: WLW  
KMOX—Magic Kitchen  
KSL—Betty Crocker

**11:45 A.M.**  
CBS—Al Kavelin's Orchestra: KSL  
KFAB  
WLS—Weather; Markets; News  
WSMB—Mildred Andrews, beautician  
WWL—Hollywood Gossip, L. Block

## Afternoon

**12:00 Noon**  
CBS—George Hall's Orchestra: WDSU  
KRLD KSL KLZ KOMA  
NBC—Words and Music: KWK  
CBS—Just Plain Bill: KMOX  
KMBC—Tex Owens, songs  
KWTO—Sully's Radiatorial  
WFAA—Markets; R. J. Murray  
WLS—Virginia Lee & Sunbeam  
WLW—Ohio Farm Bureau  
WWL—Masters of Music

**12:15 P.M.**  
CBS—George Hall's Orch.: KFAB KLZ  
KMBC—The Sunbonnet Girls  
KMOX—Piano Interlude  
KOA—Memories (NBC)  
KWTO—Luncheon Music  
WFAA—Mrs. Tucker's Children  
WLS—Prairie Farmer Dinnerbell  
WWL—Radio Salute, Henry and Don

## World Series Baseball

Play-by-play reports of the World Series will be broadcast over extensive NBC and CBS networks beginning at 12:30 p.m. CST on October 3. The baseball games will also be broadcast Thursday, Friday and Saturday, October 4 to 6, and then continuing daily until one team has won four of the games.

This means that many early afternoon programs listed here for the days mentioned will be canceled.

**12:30 P.M.**  
NBC—Vic and Sade: WREN WKY  
KTBS KVOO KOA KTBS WSMB  
CBS—Joe Reichman's Orch.: WDSU  
KOMA KLZ KSL  
KMBC—Variety Prgm.  
KMOX—Ozark Mountaineers  
KWTO—News  
WBAP—W. Lee O'Daniel's Doughboys  
WDAF—Melody Parade  
WGN—Markets; Ensemble Music  
WLS—Jim Poole; Livestock  
WLW—Gene Burchell's Orchestra  
WOAI—Light Crust Doughboys  
WSM—Markets

**12:45 P.M.**  
CBS—Jane Ellison's Magic Recipes:  
KSL  
NBC—Words and Music: WREN WSM  
CBS—Joe Reichman's Orch.: KMBC  
KFAB KMOX  
KWTO—Ozarkanna Corners  
WBAP—Dance Orch.  
WDAF—Dance Orch.  
WLS—Dinnerbell  
WOAI—Crazy Band  
WSMB—Anson Weeks' Orch.  
WWL—Stanback Program

**1:00 P.M.**  
NBC—Wandering Minstrel: WREN  
WSMB WSM  
CBS—Romany Trail: WDSU KMOX  
KSL  
KASA—Around the District with the  
Bell Oilers  
KOB—The Hawk  
KWTO—Radiatorial  
T.N.—Chuck Wagon Gang: WBAP  
WOAI  
WLS—Musical Prgm.  
WWL—Salon Orchestra

**1:15 P.M.**  
CBS—Romany Trail: KRLD KOMA  
KFAB KMBC  
KMOX—Piano Interlude; Markets  
KOB—Homemakers' Program  
KPRC—Wandering Minstrel  
KWTO—Merry Oldsmobile  
WLS—Rangers & John Brown  
WOAI—Henry Lange's Orch.  
WWL—Variety Musical

**1:30 P.M.**  
NBC—The Sizzlers Trio: WDAF  
WBAP KVOO  
CBS—Ann Leaf, organist: WDSU  
KOMA KSL KMBC KMOX  
NBC—Smack Out: KWK WREN  
WSM WSMB WKY KOA KTBS  
KWTO—Vocal Varieties  
WLS—Grain Market; Announcement  
WLW—Gene Burchell's Orchestra  
WWL—Erwin Victor, News

**1:45 P.M.**  
NBC—Gus Van, songs: WLW WSMB  
NBC—Judy and Jane, sketch: WDAF  
WBAP WOAI  
NBC—Colette Carley, songs: KTHS  
KVOO WREN  
T.N.—Varieties: KPRC  
KOA—Livestock and Produce Markets  
KWTO—Parade  
WDAF—Aunt Sammy  
WLS—Friendly Philosopher  
WSM—Robert Tucker, pianist  
WWL—Light Crust Doughboys

**2:00 P.M.**  
NBC—Rambles Trio: KOA WKY  
KTBS WREN KVOO WBAP  
★ CBS—Kate Smith's Matinee Hour:  
KSL KMBC WDSU KOMA KMOX  
NBC—Ma Perkins, drama: WLW WSM  
KOB—New Mexico Motor Patrol.

KSL—Payroll Builder  
KTHS—Wise Man (NBC)  
KWTO—Roy Queen's Rangers  
WDAF—Aunt Sammy's Chat  
WLS—Homemakers' Hour  
WSMB—Ray McNamara, pianist  
WWL—Krauss' Program

**2:15 P.M.**  
NBC—Dreams Come True: KVOO  
WDAF  
NBC—Harry Kogen's Concert Orches-  
tra: WSM WREN WKY WSMB  
KOA KTBS WBAP KVOO  
CBS—Kate Smith: KLZ KRLD WIBW  
KOB—Home and Farm Hou  
KWTO—Chronicles  
WWL—Eddy Hour

**2:30 P.M.**  
NBC—Woman's Radio Review: KPRC  
WKY KVOO  
CBS—Kate Smith: KFAB KOMA KSL  
NBC—Song of the City: WDAF  
KMBC—Magazine of the Air  
KOB—Hi-Hilarities  
KWTO—Organ Recital  
WLW—Ohio School of the Air  
WWL—Dance Orchestra

**2:45 P.M.**  
NBC—Joe White, tenor: KOA WREN  
WKY KPRC WSMB KTBS WSM  
KVOO  
KWTO—Parade  
WBAP—Markets  
WDAF—Wom. Radio Review (NBC)  
WLW—Ethel Ponce, vocalist

**3:00 P.M.**  
NBC—Pop Concert: WSM WSMB  
CBS—Jack Brooks; Orchestra: KRLD  
KFAB KMBC  
NBC—Betty and Bob: KPRC WLW  
WKY KOA WLS KVOO KWK  
WDAF WFAA  
KMOX—Laugh Clinic  
KSL—Pavroll Builder  
KWTO—Silver Strains  
WREN—Moods Musicales  
WWL—Frank and Bob

**3:15 P.M.**  
NBC—Dorothy Page, vocalist; WREN  
KPRC KTBS WFAA  
KOA—Luncheon Dance Program  
KWTO—Slim & Shorty  
WDAF—Pop Concert (NBC)  
WLW—George Dofn, vocalist

**3:30 P.M.**  
NBC—Ma Perkins, sketch: WDAF  
KTBS KPRC WOAI WREN KVOO  
★ CBS—Science Service: KSL KMBC  
KRLD KOMA WDSU KTUL  
KWTO—World Day Time Revue  
WLW—Life of Mary Sothern  
WREN—News

**3:45 P.M.**  
NBC—Dreams Come True: WDAF  
KTBS KPRC WOAI WSMB KVOO  
CBS—Swinging Along: WIBW KMBC  
KSL KRLD WDSU KOMA KTUL  
NBC—Adventures on Mystery Land:  
WDAF KOA  
WENR—The Three C's (NBC)  
WLW—Business News

**4:00 P.M.**  
NBC—Al Pearce's Gang: WOAI WSM  
KTBS WREN WKY WENR KVOO  
NBC—Chick Webb's Orchestra: KOA  
WLW WDAF KVOO  
KMOX—The Blue Buddies  
KSL—Pavroll Builder  
KWTO—Classified Ads  
WFAA—Dallas Fed. Women's Clubs  
WREN—The Thrill Hunter  
WSMB—Herbie Pell's Orch.  
WWL—Ed Larman, organ recital

**4:15 P.M.**  
NBC—Jackie Heller, tenor: WOAI  
WREN KTBS WKY WSMB WSM  
WFAA WENR KVOO  
KMOX—The Window Shoppers  
KSL—Dental Clinic  
KWTO—Bill Ring  
WDAF—Dance Orch.

**4:30 P.M.**  
NBC—Singing Lady: WLW  
CBS—Cadets Quartet: KRLD KOMA  
KFAB  
NBC—Irving Kennedy, tenor: WSM  
WSMB KPRC WFAA KTBS KVOO  
KMBC—News  
KSL—P. T. A. Prgm.  
KWTO—Sport Briefs; Markets  
WDAF—Business Bureau Speaker  
WENR—Maurie Sherman's Orchestra  
(NBC)  
WWL—Dance Orchestra

**4:45 P.M.**  
NBC—Stamp Club: WDAF  
CBS—Organ Melodies: KMBC KSL  
KOMA KFAB KRLD KTUL  
NBC—Ranch Boys: WREN WENR  
KWK  
KMOX—Russell Brown & Rhythm  
Ensemble  
KWTO—Bridge Party Tunes  
WLW—Monkey Hollow, comedy  
WSM—String Ensemble

**5:00 P.M.**  
NBC—Education in the News: WKY  
WENR KTBS WFAA WOAI KPRC  
KVOO  
CBS—Boy Scout Prgm.: KMBC KMOX  
KOA—Theater Repdrtr. (5 Min.)  
KOB—Ralph Romero's Rhumba Band  
KWTO—"3" Aces of Rhythm  
WSM—Marjorie Cooney; Jack Shook  
WSMB—Uncle Bert poems  
WWL—Henry and Minerva

**5:15 P.M.**  
NBC—Alma Kitchen, contralto: KWK  
KPRC WKY KTBS KVOO WSMB  
CBS—Skippy: KMBC KMOX  
CBS—Texas Rangers: KRLD  
KMOX—The Tune Shop  
KSL—Dental Clinic of the Air  
KWTO—Early Dinner Music  
WDAF—Service Reports; Sports  
WENR—Larry Larsen, organist  
WFAA—Twilight Serenaders  
WSM—Financial News  
WWL—Musical Program

**5:30 P.M.**  
NBC—Martha Mears, contralto: WKY  
WOAI WDAF WBAP  
CBS—Jack Armstrong: KMOX  
NBC—News; Three X Sisters: KWK  
KTBS KOA WSMB WOAI KPRC  
WREN  
KMBC—Big Brother Club  
KSL—Junior Hour  
KWTO—Sports Summary  
WENR—News; High & Low (NBC)  
WLW—Jack Armstrong, drama  
WSM—Freddie Rose, pianist  
WWL—Dance Orchestra

**5:45 P.M.**  
NBC—Lowell Thomas: WLW KWK  
NBC—Happy Jack Turner: WKY  
KTBS WOAI KOA  
NBC—Orphan Annie: WENR WREN  
WOAI WSMB WSM KPRC KTBS  
WFAA WGN  
KFI—Billy Batchelor, sketch (NBC)  
KMBC—Happy Hollow  
KWTO—Dinner Music  
WDAF—Jack Armstrong

## Night

**6:00 P.M.**  
★ NBC—Amos 'n' Andy: WOAI  
KTHS WENR  
CBS—Dan Russo's Orchestra: KMBC  
CBS—Myrt and Marge: KRLD KOMA  
WDSU KFAB KTUL  
KMOX—Adventures of Jimmy Allen  
KOA—Microphone News  
KSL—Town Crier  
KWTO—News  
WLW—The Salon Orchestra  
WSM—Library Talk  
WWL—Dorothy Broach

**6:15 P.M.**  
CBS—Just Plain Bill: KSL KRLD  
KFAB KOMA WDSU  
NBC—Plantation Echoes: WENR  
KMOX—Four Shamrocks & Orchestra  
KOA—Denver Radio Hour  
KWTO—Sax Trio  
NBC—Johnny Johnson's Orch.:  
WBAP WSM  
WDAF—Adventures of Jimmy Allen  
★ WLW—HORLICK'S MALTED MILK  
Presents Lum & Abner, sketch  
WWL—Duncan Brothers

**6:30 P.M.**  
★ NBC—BEECH-NUT PRESENTS  
Red Davis, featuring Burgess Meredith,  
Jack Rosalie, Harion Barney  
& Elizabeth Wraggie, sketch: WSM  
WREN WENR KPRC WSMB WOAI  
WFAA KTBS  
CBS—Buck Rogers: KMOX KMBC  
KWTO—Sports Summary, Lee George  
WLW—Bob Newhall, sportsman  
WWL—Sons of Pioneers

**6:45 P.M.**  
★ NBC—Frank Buck's Adventures:  
KTBS WDAF KVOO KOA  
CBS—Between the Bookends: KRLD  
KOMA WIBW KSL  
NBC—Dangerous Paradise, sketch:  
WREN WSM WSMB WENR  
CBS—Boake Carter: KMBC KMOX  
NBC—Gray Gordon's Orch.: KWK  
KGBX—Around the Family Organ  
WFAA—Men & Fair Maids  
WLW—Melody Masters  
WOAI—Hearts Delight Millers  
WWL—Dinner Hour: Salon Orchestra

**7:00 P.M.**  
★ NBC—Crime Clues: WREN WLS  
KWK WLW  
CBS—The Morley Sisters: WDSU  
KRLD KFAB  
★ NBC—Mary Pickford & Company:  
WSMB WOAI KOA WSM KPRC  
WKY KTBS KFI WBAP KVOO  
KTHS WDAF  
CBS—Easy Aces: KMBC KMOX  
KGBX—Sully's Radio Spotlight  
KMOX—Norman Paule, baritone  
KSL—Republican State Committee

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Sportcasts of the Week

SCHEDULE OF EVENTS

(Shown In Central Standard Time)

FRIDAY, Sept. 28: 9 p. m., Football, Duquesne vs. W. Virginia, CBS-WABC network. SATURDAY, Sept. 29: 12 noon, Football, Pitt vs. Washington and Jefferson, CBS-WABC and NBC-WEAF networks; 1:15 p. m., Navy vs. William and Mary, NBC-WJZ network. TUESDAY, Oct. 2: 8:30 p. m., Boxing, WHN (1010 kc); Wrestling, WGBF (630 kc). WEDNESDAY, Oct. 3, also 4, 5 and 6: 12:30 p. m., World Series Baseball, NBC and CBS networks. SATURDAY, Oct. 6: Football, 2 p. m., Notre Dame vs. Texas U., CBS-WABC network; 1:45 p. m., Wisconsin vs. Marquette, WHA (940 kc); Iowa vs. Northwestern, WGN (720 kc).

As this edition goes to press the Ford Motor Company, sponsors of this year's World Series airing, has not yet decided which announcers will handle the broadcast, the first commercial one, beginning October 3 at Detroit. The second game also will be played at the Motor City, and the next three, beginning October 5, will be aired from the Polo Grounds, the home of the *New York Giants*. If the title is undecided after five games, the teams move back to the American League city for games October 8 and 9. As usual, the starting time of games will be at 12:30 p. m. CST, for both cities. It is very probable that the old standbys, *McNamee* and *Husing*, will do the heavy mike work for the networks and other local stations which join the huge Ford chain piping in for the games.

THE KICK-OFF in the nation's football schedule on Saturday, September 29, finds many of the major collegiate elevens in action with both NBC and CBS, along with many local stations on the sidelines for their airings. Columbia keeps *Ted Husing* busy with a warm-up broadcast of the twilight game September 28 twixt *Duquesne* and *West Virginia* at 9 p. m., and the following day he will report the *Pittsburgh-Washington* and *Jefferson* clash. The NBC also starts off impressively, having two big games carded September 29. The WEAF network, with *Don Wilson*, husky ex-U. of Colorado lineman, at the mike, joins CBS at the Pitt game; and a little later the play in *Navy's* tilt with *William and Mary* takes the air via NBC-WJZ.

On the following Saturday, Big Ten teams and other sections swing into ac-

tion. Times for these games can be found in the Schedule of Events above.

You may have heard of the book, "Life Begins at Forty," but you'll have to wait until Walter Preston, well-known NBC baritone, finishes his masterpiece to read "Life Begins at 40-Love." Tennis fans may be interested.

"RED" GRANGE makes his debut this week as prognosticator and commentator on a new CBS football thrice-weekly review, which should develop into the most popular grid program since the days when Knute Rockne treated network tuners-in with his expert knowledge and wit. Original plans for an elaborate Grange show over NBC fell through because of sponsor trouble, so now the famous redhead comes on the air over Columbia's WBBM network each Thursday, Friday and Saturday at 6:15 p. m. The first two evenings will be devoted to pre-game outlooks and predictions in the various sections, while on Saturday he will flash final scores of the big games.

ALTHOUGH the records of Notre Dame's Ramblers haven't been so impressive the last couple of years, *Pat Flanagan* should carry a large audience in his first football assignment of the 1934 campaign, Saturday, October 6 at 2 p. m. over a CBS-WABC and WBBM hookup. The Irish take on a husky band from Texas U., and maybe Pat will have *Elmer Layden* at the mike for his "Locker Room Gossip" previous to the game for the new mentor's slants on the coming season.

MORE AND MORE of the stations and chains are employing bona fide experts in the various sports to serve their critical listeners. The Columbia Broadcasting System recently had *Captain H. H. Holmes*, an Englishman, describe the play in the East-West polo matches along with *Bob Harmon*, of Columbia U., a polo scribe. WGN went out of its own staff to have *Paul Prebn*, former Illinois U. coach, give listeners the tugs and tosses of the *Lewis-Londos* wrestling fracas. . . . Also the webs showed good judgment this summer in allowing various pros to handle their tennis and golf broadcasts. These amateur sportcasters may not be as vivid as the regulars, but they know their games.

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Programs to Be Heard

Wednesday, Oct. 3

Continued from Preceding Page

- 7:15 P.M.  
★ CBS—Edwin C. Hill, News: KTUL  
KMBC KRLD KMOX  
CBS—Mary, Jeanne and Jo: WIBW  
KGBX—After-Dinner Music  
KSL—Tarzan, sketch  
WWL—Sons of Pioneers
- 7:30 P.M.  
★ NBC—Wayne King's Orchestra:  
WDAF WSMB WKY WSM WFAA  
★ CBS—Everett Marshall's "Broadway Varieties": KMBC KLZ WDSU  
KMOX KSL KRLD WIBW KOMA  
★ NBC—Lanny Ross, baritone; Orchestra; Guest Artists: WREN WLS KOA  
KASA—Front Page Drama  
KFI—Variety Prgm.  
KGBX—Kampus Kids  
KOB—Cecil and Sally  
WLW—Unbroken Melodies  
WWL—The Pickard Family
- 7:45 P.M.  
KFI—Little Orphan Annie  
KGBX—Castles in Music  
KOB—Watchtower Program  
WLW—Southwind, orchestra, quartet  
WOAI—Variety Prgm.
- 8:00 P.M.  
★ NBC—Town Hall Tonight: Fred Allen: ETBS WDAF WSMB KPRC  
WSM WOAJ WKY KVOO WFAA  
WLW KOA KFI  
★ CBS—Nino Martini, tenor: KRLD  
KFAB WDSU KMOX KMBC WIBW  
KSL KLZ KTUL  
★ NBC—Twenty Thousand Years in Sing Sing: WLS WKW WREN  
KGBX—Evening Concert  
KOB—New Mexico Motor Patrol  
WWL—Castro Caraza's Orchestra
- 8:15 P.M.  
KGBX—Dinner Music  
WWL—The Apple Knockers
- 8:30 P.M.  
★ NBC—John McCormack, tenor:  
WENR KWK KFI WREN

- ★ CBS—Adventures of Gracie: KMOX  
KMBC KOMA WDSU KRLD KLZ  
KSL  
KGBX—Musical Auction  
KOB—Anson Weeks' Orchestra
- 8:45 P.M.  
KGBX—Riggs Quartet  
KOB—Behind the News  
KTUL—Cecil and Sally  
WWL—A Little Bit of Everything
- 9:00 P.M.  
★ NBC—Guy Lombardo's Orchestra:  
KTBS WDAF WOAJ WSM WSMB  
WLW WKY KTHS KWK KPRC  
KVOO WFAA  
★ CBS—Byrd Expedition: KMBC  
KMOX KRLD WDSU KOMA KSL  
WIBW KLZ  
★ NBC—Dennis King, baritone; Orchestra: WREN KOA WENR KFI  
KGBX—Dance Orch.  
WWL—The Serenaders
- 9:15 P.M.  
NBC—Madame Sylvia: KWK WREN  
KFI KOA WENR  
KGBX—News  
KMOX—The Village Rhymester with Rita Rogers  
KOB—Margaret Moseley, pianist  
WWL—Variety Program
- 9:30 P.M.  
NBC—Nat'l Radio Forum: WSM  
★ NBC—Harry Richman; Jack Denney's Orchestra: WENR WREN KOA  
KPRC KVOO WKY KWK WFAA  
CBS—Melody Masterpieces: KOMA  
KTUL KMOX KRLD  
KMBC—The Musical Cocktail  
KGBX—Musical Auction  
KSL—The Skiles Family

- WDAF—The Forty-Niners  
WGN—Johnny Hamp's Orchestra  
WLW—Henry Thies' Orchestra
- 9:45 P.M.  
KFI—Crazy Mountaineers  
KGBX—Riggs' Quartette  
KMBC—Melody Masterpieces (CBS)  
KSL—Comedy Stars of Hollywood  
WDAF—Red Davis, sketch  
WLW—Dance Orchestra  
WOAI—Hearts Delight Millers  
WSMB—Joe Capraro's Orchestra
- 10:00 P.M.  
NBC—Amos 'n' Andy: KFI WREN  
WSM WSMB KTHS KPRC WOAJ  
WKY KOA KWK WDAF WBAP  
WENR  
CBS—Nick Lucas, songs: KOMA KRLD  
KFAB WIBW  
★ CBS—Myrt and Marge, sketch:  
KMBC KLZ KSL KMOX  
KGBX—Dance Orchestra  
KOB—Coleman Cox  
WLW—Cosmopolitan Serenade
- 10:15 P.M.  
NBC—Voice of Romance: WREN  
KWK WENR  
CBS—Frank Dailey's Orchestra: KSL  
KRLD KLZ KFAB WDSU  
NBC—Gene and Glenn, comedy: WOAJ  
WBAP WOAJ WSM WDAF KTBS  
KOA KTHS KFI WKY WSMB  
KPRC  
KGBX—News  
KMBC—Rhythm Encores
- 10:30 P.M.  
NBC—Charlie Coburn's Orch.: WKY  
KTHS KTBS  
CBS—Voice of Experience: KLZ  
NBC—Don Bestor's Orchestra: WREN

- KFI—Musical Varieties  
KGBX—Half-A-Hill  
KGBX—Song Bag  
KMBC—The Tattler  
KMOX—Three Brown Bears  
KOA—General Foods  
KOB—Bebe Wood, blues singer  
KOMA—Frank Dailey's Orch. (CBS)  
WBAP—Dance Orch.  
WDAF—Sports; Fireside Fancies  
WENR—The Hoofinghams, sketch  
WGN—Wayne King's Orchestra  
WLW—Dance Orchestra  
WSM—Marjorie Cooney, pianist  
WSMB—Pinky's Orch.
- 10:45 P.M.  
CBS—Veiled Prophet Ball: WIBW  
KMBC KTUL KMOX  
KSL—Musical Prgm.  
WDAF—The Play's the Thing  
WENR—Art Kassel's Orchestra  
WSM—Don Bestor's Orch. (NBC)  
WSMB—Charlie Coburn's Orch. (NBC)
- 11:00 P.M.  
NBC—George Olsen's Orchestra: WDAF  
WBAP WENR  
CBS—Leon Belasco's Orch.: KMBC  
WIBW KMOX KRLD  
NBC—George Sterner's Orch.: WREN  
WKY KWK KTHS WSM WSMB  
WSMB WSM KPRC  
NBC—Town Hall Tonight: KOA KFI  
KFAB—Carlos Molina's Orch. (CBS)  
KSL—Variety Prgm.  
WGN—Jan Garber's Orchestra  
WLW—News; Dance Orchestra  
WOAI—Baseball Scores (5 Min.)
- 11:15 P.M.  
WDAF—George Randol baritone  
11:30 P.M.  
NBC—Stan Myers' Orchestra: WDAF

- NBC—Jack Berger's Orchestra: KTBS  
WREN KTHS WKY KWK WLW  
WSMB WSM  
CBS—George Hall's Orchestra: WIBW  
KFAB KOMA KRLD KMOX KTUL  
KMBC KLZ  
KSL—Jack Pacey's Orchestra  
WENR—Frank Sylvano's Orch.  
WOAI—Ewen Hale's Orchestra
- 11:45 P.M.  
CBS—George Hall's Orchestra: WDSU  
KFI—Cray Mountaineers  
KMOX—When Day is Done, organ
- 12:00 Mid.  
NBC—Art Kassel's Orchestra: KTBS  
WKY KOA  
NBC—Lights Out, drama: WENR  
KWK  
CBS—Earl Hines' Orchestra: KTUL  
WIBW KOMA KFAB KRLD KSL  
KFI—News  
KMOX—Frankie Masters' Orchestra  
WLW—Dance Orchestra  
WOAI—Henry Lang's Orchestra
- 12:15 A.M.  
KFI—Variety Prgm.  
KOA—Dramas of Real Life  
KSL—Mary and John, sketch
- 12:30 A.M.  
CBS—Dan Russo's Orchestra: WIBW  
KOMA KFAB KSL  
NBC—Tom Coakley's Orchestra: WKY  
KTBS  
NBC—Gray Gordon's Orchestra: KWK  
WREN  
KFI—Jimmy Grier's Orch.  
WENR—Noble Sissle's Orchestra  
WLW—Dance Orchestra
- 12:45 A.M.  
KOA—Dance Orchestra
- 1:00 A.M.  
KFI—Dance Orch.  
KSL—Merle Carlson's Orchestra  
WLW—Moon River; organ; poems

# Programs for Thursday, October 4

Star ★ Indicates High Spot Selections

**5:30 A.M.**  
KMOX—Home Folks' Hour

**5:45 A.M.**  
KMOX—Dynamite Jim

**6:00 A.M.**  
KMOX—Riddles & Grins

**6:30 A.M.**  
KMBC—△ Morning Devotions  
KMOX—Melody Weavers & Skeets  
WDAF—Over the Coffee Cups  
WSM—Open Your Eyes

**6:45 A.M.**  
KMBC—Tex Owens, songs  
KMOX—Swanee String Sextet  
WDAF—△ Bible Lesson  
WFAA—Peg Moreland, cowboy crooner

**7:00 A.M.**  
NBC—Morning Devotions: KTBS  
KTHS WREN KVOO  
KMBC—Musical Time  
KMOX—Mountain Minstrels  
WDAF—Musical Clock  
WFAA—Early Birds & Jimmie Jefferies  
WIBW—Musical Vaughns  
WLW—△ The Nation's Family Prayer  
WOAI—Hearts Delight Millers

**7:15 A.M.**  
NBC—The Sizzlers: KTBS KTHS  
WREN KVOO  
KMOX—Tick-Tock Revue  
WLW—△ Morning Devotions

**7:30 A.M.**  
NBC—Cheerio: WLW WSM WSMB  
KTBS KTHS  
NBC—Lew White, organist: WREN  
KMBC—News  
KMOX—Melody Weavers and Skeets  
KSL—Morning Musicale

**7:45 A.M.**  
KMBC—Musical Time  
KMOX—Swanee String Sextet  
WFAA—Starchy Elasticians

**8:00 A.M.**  
CBS—The Song Reporter: WDSU KSL  
KMOX WIBW KTUL KMBC  
★ NBC—Breakfast Club: WREN  
WSMB KTHS KWK KPRC WKY  
KTBS KVOO  
WFAA—Brightsiders, orchestra and narrator  
WLS—Jolly Joe's Pet Pals  
WLW—Salt and Peanuts, harmony duo  
WSM—Leon Cole, organist  
WWL—James Willson, hymns

**8:15 A.M.**  
NBC—Breakfast Club: WOAI WSM  
CBS—Sunnyside Up: KMOX KTUL  
NBC—Don Hall Trio: WLW  
KSL—Morning Watch  
WFAA—Southwesters  
WLS—Announcements

**8:30 A.M.**  
NBC—Yella Pess, harpiscordist:  
WDAF  
KMOX—The Cornhuskers  
WBAP—Between Us  
WIBW—Sunnyside Up (CBS)  
WLS—Ford Rush  
WLW—Joe Emerson, Hymns

**8:45 A.M.**  
NBC—Eva Taylor, blues singer: WLW  
WDAF  
KMOX—Fashion Parade  
KSL—Musical Moments  
WLS—Morning Minstrels

**9:00 A.M.**  
NBC—News; Breen & de Rose: WDAF  
CBS—Bill and Ginger: KTUL KOMA  
KRLD KLZ KMOX KFAB KTBS  
NBC—Edward MacHugh, baritone:  
WOAI WSMB WSM KVOO WREN  
KOA KTHS  
KMBC—Joanne Taylor's Fashion  
Flashes  
KSL—Morning Watch  
WBAP—The Jewel Gems  
WLS—Livestock; Westerners  
WLW—Health Talk  
WREN—Eb & Zeb, comedy sketch  
WWL—Musical Clock

**9:15 A.M.**  
NBC—Clara, Lu 'n' Em, gossip: WLW  
WDAF WSM WOAI WKY WBAP  
KPRC KVOO WSMB KTHS  
NBC—Castles of Romance: WREN  
KOA KWK  
KMBC—Melody in the Morning  
KMOX—Norman Paule, baritone  
WWL—Souvenirs

**9:30 A.M.**  
CBS—News; Artist Recital: KRLD  
WIBW KLZ KOMA WDSU KMBC  
NBC—Morning Parade: WSMB WSM  
NBC—Today's Children: WKY KWK  
WBAP WREN KPRC WLS WOAI  
KMOX—Let's Compare Notes  
KOA—Breakfast Guest  
WDAF—Variety Hour  
WLW—Mailbag  
WWL—Morning Musical Moments

**9:45 A.M.**  
NBC—News; Radio Kitchen: WREN  
KTHS WOAI KVOO WKY KTBS  
KPRC  
CBS—Academy of Medicine: KLZ  
KMOX WDSU KRLD KOMA KTUL  
KMBC  
KOA—Morning Parade (NBC)  
KSL—Morning Melodies  
WBAP—Through the Looking Glass

WDAF—Pedro Via's Orch.  
WLS—The Dean Boys  
WLW—Arthur Chandler, Jr., organist

**10:00 A.M.**  
NBC—Hazel Arth, soloist: WOAI KTBS  
KWK KVOO WBAP KTHS WKY  
KPRC  
CBS—Swinging Along: KTUL KSL  
CBS—Mary Lee Taylor, talks: KLZ  
KMOX KMBC WDSU KRLD KOMA  
NBC—Galaxy of Stars: WLW WDAF  
KOA  
KMBC—The Sunshine Lady  
WLS—Shoppers' Service  
WSM—String Ensemble  
WSMB—Health Exercises  
WWL—Marvin & His Merry-makers

**10:15 A.M.**  
NBC—Francis Lee Barton, talk:  
WLW WDAF  
CBS—Swinging Along: KFAB KMBC  
★ NBC—Tony Wons, philosopher:  
KOA KPRC WREN KTHS WSMB  
WBAP WKY WSM KTBS WOAI  
KVOO  
KMOX—Through the Looking Glass  
WBAP—Markets  
WLS—Julian Bentley, news

**10:30 A.M.**  
CBS—Madison Ensemble: KTUL KLZ  
KOMA WDSU KSL KMBC  
NBC—U. S. Navy Band: WREN WOAI  
WKY KTHS KTBS KWK WSM KOA  
WSMB KPRC KVOO  
KMOX—Just Susie, drama  
KWTO—Thrifty Tips  
WDAF—The Carnival (NBC)  
WFAA—Ruth Bracken, pianist  
WGN—Bob Davis, Texans  
WLS—Jim Poole; Livestock; Markets;  
Weather  
WLW—Livestock Reports  
WWL—"Gaga" and the Barker

**10:45 A.M.**  
KSL—Barbara Badger, talk  
WBAP—Through the Looking Glass  
WFAA—Cabelleros, Musicians  
WLW—News; Arthur Chandler, Jr.

**11:00 A.M.**  
★ NBC—Treasure Chest: WDAF KOA  
WLW  
★ NBC—Fields and Hall, songs:  
WREN KVOO KTBS WSM WREN  
WKY WOAI WSMB KTHS  
★ CBS—Voice of Experience: KMOX  
KSL KLZ WDSU KRLD KMBC  
WFAA—Woman's Mirror  
WSB—Concert  
WWL—Quality Club

**11:15 A.M.**  
CBS—Connie Gates, songs: WDSU  
KRLD KLZ KOMA KFAB KMBC  
KTUL  
★ NBC—Merry Macs: WKY WOAI  
KOA WSMB KVOO KTBS WREN  
KWK KTHS WSM  
KMOX—Curious Questions  
KSL—Jennie Lee of Auerbach's  
WBAP—Highway Report; Markets  
WDAF—Service Reports  
WFAA—Wanderers  
WLS—Book House (NBC)  
WLW—Morning Hillites  
WSMB—National Safety Program

**11:30 A.M.**  
★ CBS—ACME WHITE LEAD AND  
Color Works Presents Smilin' Ed  
McConnell: KFAB KMBC KMOX  
WDSU KSL KLZ  
NBC—Farm and Home Hour: WOAI  
WSMB KVOO KTBS KOA WSM  
WREN KTHS WFAA WKY KWK  
KPRC WDAF  
KMBC—Magazine of the Air  
WLW—Through the Looking Glass

**11:45 A.M.**  
CBS—Al Kavelin's Orchestra: KOMA  
KLZ KSL KFAB KRLD  
KMBC—Citizens League Speaker  
KMOX—Magic Kitchen  
WLS—Weather; Markets; News  
WLW—Merry Madcaps (NBC)  
WWL—Farm and Home Hour

## Afternoon

**12:00 Noon**  
CBS—George Hall's Orchestra: KLZ  
KFAB KOMA WDSU KRLD KSL  
CBS—Just Plain Bill: KMOX  
KMBC—Tex Owens, songs  
KWTO—Sully's Radiatorial  
WFAA—Markets; Xylophonics  
WGN—△ Mid-day Service  
WIBW—Musical Vaughns  
WLS—Ill. Republican State Com.  
WLW—Bob Albright  
WWL—Masters of Music

**12:15 P.M.**  
KMBC—The Sunbonnet Girls  
KMOX—Piano Interlude  
WFAA—Ezra & Uncle Zeke  
WLS—Prairie Farmer Dinnerbell  
WLW—River, Weather and Market  
WWL—Radio Salute; Henry and Don

**12:30 P.M.**  
(Please see notice regarding  
World Series and program can-  
celations appearing on Wednes-  
day program page.)  
CBS—Frank Dailey's Orch.: KMBC  
KLZ WDSU KOMA  
KMOX—Ozark Mountaineers  
KSL—Colonial Dames  
KWTO—News  
WBAP—W. Lee O'Daniel's Doughboys  
WDAF—Melody Parade  
WLS—Jim Poole; Livestock  
WOAI—Light Crust Doughboys  
WSM—Markets

**12:45 P.M.**  
CBS—Pat Kennedy; Art Kassel's Or-  
chestra: KMBC KMOX KSL  
KWTO—Ozarkanna Corners  
WBAP—Dance Orchestra  
WDAF—Dance Orchestra  
WLS—Dinnerbell  
WOAI—Crazy Band  
WSM—Composers Hour (NBC)  
WWL—Variety Program

**1:00 P.M.**  
CBS—Ann Leaf, organist: WDSU KSL  
KLZ KMBC  
NBC—Stones of History, drama: WDAF  
KASA—Around the District with the  
Bell Oilers  
T. N.—Chuck Wagon Gang: WBAP  
WOAI  
KOB—Anson Weeks' Orchestra  
KWTO—Sully's Radiatorial  
WLS—Musical Program  
WWL—Salon Orchestra

**1:15 P.M.**  
CBS—Ann Leaf, organist: KOMA  
KRLD KMBC  
KMOX—Exchange Club  
KOB—Home Makers' Program  
KPRC—Great Composer's Hour (NBC)  
KWTO—Afternoon Melodies  
WLS—Rangers & John Brown  
WOAI—Mack Rogers' Orchestra  
WWL—Variety Program

**1:30 P.M.**  
NBC—Smack Out: KOA WREN WKY  
WSMB KWK WSM KTBS  
CBS—Poetic Strings: KSL KOMA  
KLZ KMBC KMOX  
NBC—Trio Romantique: WDAF  
KWTO—Lotus Land  
WLS—Grain Market; Announcement  
WLW—Gene Burchell's Orchestra  
WWL—News, Ervin Viktor

**1:45 P.M.**  
NBC—Gus Van, songs: WLW WSMB  
NBC—Echoes of Erin: WREN KTHS  
KVOO  
NBC—Judy and Jane, sketch: WDAF  
WBAP WOAI  
KMBC—Walkathon  
KOA—Livestock and Produce Reports  
Weather Forecast  
KWTO—Roy Queen's Rangers  
WLS—Musical Program  
WWL—Doughboys

**2:00 P.M.**  
NBC—Ma Perkins, sketch: WSM WLW  
CBS—Metropolitan Parade: WDSU  
KMBC KMOX  
NBC—Tommy Tucker's Orch.: KOA  
WBAP KTBS WREN KWK KPRC  
KOB—Mexico Motor Patrol  
KSL—Payroll Builder  
KWTO—Spencer Smith  
WDAF—Aunt Sammy's Chat  
WGN—Blackstone Jongleurs  
WLS—Homemakers' Hour  
WSMB—Enrique Tuit, pianist  
WWL—Krauss Program

**2:15 P.M.**  
CBS—Metropolitan Parade: KRLD KLZ  
KOMA WIBW  
NBC—Tommy Tucker's Orch.: WKY  
WSM WSMB  
KOA—Farm Question Box  
KOB—Home and Farm Hour  
KWTO—Chronicles  
WWL—Eddy Hour

**2:30 P.M.**  
NBC—Song of the City: WDAF  
CBS—Dansant: KFAB KTUL KMOX  
KLZ KOMA KRLD WIBW  
NBC—Roy Shield's Orchestra: WREN  
WSMB WKY KTBS KWK WBAP  
KVOO  
KMBC—Magazine of the Air  
KOA—Theater Harmonies  
KSL—Utah College Program  
KWTO—Lotus Land  
WLW—Ohio School of the Air  
WWL—Dance Orchestra

**2:45 P.M.**  
KOB—Eb and Zeb  
KSL—Dansant (CBS)  
KWTO—Organ  
WBAP—Markets  
WDAF—Woman's Radio Review (NBC)  
WLW—Dorothea Ponce, vocalist

**3:00 P.M.**  
NBC—Betty and Bob, drama: WLW  
WKY KPRC KOA WLS KVOO  
KWK WDAF WFAA  
CBS—Along the Volga: KRLD KFAB  
KMBC WDSU KLZ  
KMOX—The Laugh Clinic  
KSL—Payroll Builder  
KWTO—Souvenirs of Song  
WREN—Anson Weeks' Orchestra  
WWL—Frank and Bob

**3:15 P.M.**  
NBC—Dorothy Page, vocalist: KWK  
WREN KTBS KOA WFAA KPRC  
NBC—Chick Webb's Orchestra: WKY  
CBS—Round Towners: KOMA KTUL  
KLZ KMBC  
KWTO—Slim & Shorty  
WLW—Buddy Ransom, vocalist

**3:30 P.M.**  
NBC—Tommy Harris, tenor: KOA  
CBS—Dick Messner's Orchestra: KLZ  
KMOX KTUL KOMA WDSU KMBC  
KSL KRLD  
NBC—Ma Perkins, sketch: WDAF  
KTBS KPRC WOAI WREN KVOO  
NBC—Palmer Clark's Orchestra: WSM  
WSMB WREN KVOO KWK WFAA  
KWTO—Mid-Afternoon Tunes  
WLW—Life of Mary Sothern  
WREN—News

**3:45 P.M.**  
NBC—Adventures on Mystery Island:  
KOA  
CBS—Dick Messner's Orch.: WIBW  
NBC—Dreams Come True: WDAF  
WFAA KTBS KPRC WOAI WSMB  
KWTO—Musical Jigsaws  
WKY—Palmer Clark's Orch. (NBC)  
WREN—The Songfellows (NBC)  
WLW—Business News

**4:00 P.M.**  
NBC—Stanleigh Malotte, songs: WKY  
WREN WSM WREN  
CBS—Loretta Lee, songs: KTUL KSL  
KLZ WDSU KFAB KMBC KRLD  
NBC—Nat'l Congress P.T.A.: WFAA  
WDAF  
KMOX—Fed. of Women's Clubs  
KWTO—Classified Ads  
WLW—Mary Alcott, vocalist  
WSMB—Herbie Pell's Orch.  
WWL—Ed Lerman, organ recital

**4:15 P.M.**  
NBC—Jackie Heller, tenor: WREN  
WREN  
KMOX—Window Shoppers  
KSL—Dental Clinic  
KWTO—Slim and Shorty  
WSMB—Nat'l Cong. P. T. A. (NBC)

**4:30 P.M.**  
NBC—Maurie Sherman's Orch: KWK  
WREN  
CBS—Organ and A. M. A. Speaker:  
KOMA KTUL KRLD KFAB  
NBC—Tales of Courage: WSM WSMB  
KVOO  
NBC—Singing Lady: WLW  
KMBC—News; Program Bugle  
KMOX—The Strolling Bard  
KWTO—Sports Talk; Markets  
WREN—Radio Review  
WWL—Johnny De Droit's

**4:45 P.M.**  
NBC—Danny Malone, tenor: WDAF  
WSM WFAA  
NBC—Ranch Boys: WREN WREN  
KWTO—Tunerville Triplets  
WLW—Monkey Hollow

**5:00 P.M.**  
NBC—Tom Coakley's Orchestra: WSM  
KWK WREN KVOO KTBS WKY  
KOA WOAI KPRC  
CBS—Men of Notes: KOMA KSL KLZ  
KFAB KTUL KMBC  
NBC—Dick Steele the Boy Reporter:  
WDAF  
KMOX—Sports; Piano Melodies  
KOA—Theater Reporter (5 Min.)  
KWTO—Woody Mason & Guitar  
WFAA—Paper Moon, musical romance  
WLW—Treasure Adventure  
WSMB—Uncle Bert, poems  
WWL—Henry and Minerva

**5:15 P.M.**  
CBS—Those McCarthy Girls: KMBC  
KOMA KFAB KRLD KLZ KTUL  
KSL  
NBC—Tom Coakley's Orch.: WSMB  
WLW WREN  
CBS—Skippy: KMOX  
KWTO—Early Dinner Music  
WREN—Larry Larsen, organist  
WFAA—Twilight Serenaders  
WSM—Financial News  
WWL—Vic Ledbetter

**5:30 P.M.**  
NBC—News; Mary Small, songs:  
WDAF WBAP  
CBS—Jack Armstrong: KMOX  
NBC—News; Walter Preston, bar-  
itone: WKY WOAI KWK KTBS  
KPRC WREN KOA WSMB  
KMBC—Big Brother Club  
KSL—Junior Hour  
KWTO—Sport Revue  
WLW—Jack Armstrong, drama

WREN—The Thrill Hunter  
WSM—Freddie Rose, pianist  
WWL—Pinkie's Orchestra

**5:45 P.M.**  
NBC—Lowell Thomas, today's news:  
WLW KWK  
NBC—Orphan Annie: WREN WREN  
WSMB WOAI WBAP WSM KPRC  
KTBS WGN  
CBS—Beauty Program: KOMA KRLD  
KLZ KMOX KSL  
NBC—Happy Jack: WKY KOA KVOO  
KMBC—Happy Hollow  
KWTO—Dinner Music  
WDAF—Jack Armstrong

## Night

**6:00 P.M.**  
★ NBC—Amos 'n' Andy: KVOO WREN  
NBC—Freddie Martin's Orchestra:  
KTHS WOAI  
CBS—Myrt and Marge: KMBC KRLD  
KOMA KTUL WDSU KFAB  
KMOX—Adventures of Jimmy Allen  
KOA—Microphone News  
KSL—Broadcasters Review  
KWTO—News  
WBAP—Three Rogues of Rhythm  
WLW—German Band  
WSM—Jack & Loretta Clements  
(NBC)  
WSMB—Tarzan, drama  
WWL—The Southsiders

**6:15 P.M.**  
NBC—Freddie Martin's Orch.: WSMB  
KTBS WSM WREN WBAP  
KGBX—Dinner Music  
KMBC—Musical Program  
KMOX—Four Shamrocks & Orch.  
KWTO—Dinner Music  
WDAF—Adventures of Jimmy Allen  
WLW—HORLICK'S MALTED MILK  
Presents Lum and Abner, sketch  
WWL—Linda Ray

**6:30 P.M.**  
NBC—Armand Girard, baritone:  
WREN KWK WSMB  
CBS—Whispering Jack Smith's Orch.:  
KOMA  
NBC—Variety Show: KTHS WSMB  
WKY KTBS WSM WDAF  
CBS—Buck Rogers: KMBC  
KWTO—Sports Summary, Lee George  
WREN—Marion and Jim Jordan  
WFAA—Rhythm Time  
WLW—Bob Newhall, sports talk  
WOAI—The Whitaker Family  
WWL—Sons of Pioneers

**6:45 P.M.**  
CBS—Between the Bookends: KRLD  
KOMA WIBW KLZ  
NBC—Shirley Howard, songs: KTHS  
WREN KTBS  
CBS—Boake Carter, News: KMBC  
KMOX  
★ NBC—Frank Buck's Adventures:  
WDAF KVOO KOA  
NBC—Gray Gordon's Orch.: KWK  
KGBX—Around the Family Organ  
WREN—What's the News?  
WFAA—Lonesome Cowboy  
WLW—Melody Masters  
WOAI—Clem & Tina, the 49'ers  
WSM—Variety Program  
WSMB—Dance Music; Sports Review  
WWL—Dinner Hour; Salon Orchestra

**7:00 P.M.**  
★ NBC—Vallee's Variety Hour: WSM  
KOA KFAB WBAP WLW KVOO  
KPRC WDAF WOAI  
CBS—Easy Aces: KTUL KMOX KRLD  
WDSU KMBC  
NBC—Grits and Gravy, sketch:  
WREN  
KGBX—Sully's Radio Spotlight  
KSL—Evening Melodies  
WLS—Art Kassel's Orchestra

**7:15 P.M.**  
CBS—"Fats" Waller's Rhythm Club:  
KMBC KLZ WIBW KMOX KTUL  
KWTO—Dinner Music  
KGBX—After-Dinner Music  
KSL—Tarzan, skit  
WWL—Sons of Pioneers

**7:30 P.M.**  
NBC—Melodies Romantique: WREN  
WLS  
CBS—Kate Smith's Swanee Music:  
KMBC KFAB WIBW WDSU KTUL  
KLZ KMOX  
KASA—Front Page Drama  
KGBX—Eddie Jones & Guitar  
KOB—Cecil and Sally  
KSL—Spinning Wheel

**7:45 P.M.**  
CBS—Kate Smith's Swanee Music:  
KOMA  
KGBX—Twilight Romance  
KRLD—Drug Talk; Music  
KSL—Crossmyer & Cohen  
KWK—Melodies Romantique (NBC)  
WWL—Variety Program

# Mr. Fairfax Knows All

LITTLE JACKIE HELLER can be heard on the Climalene Carnival Thursdays at 10:30 a. m. CST on an NBC network, and daily except Sunday at 4:15 p. m. CST on an NBC network. (For M. R. K., Mass.)

HAL O'HALLORAN is at present acting as m. c. for one of WLS' traveling units. (For Mrs. Jennie E. Behrens, Du-buque, Ia.)

SPENCER DEAN'S and DAN CASSIDY'S pictures might be obtained by writing to them in care of NBC, New York City. In requesting photos, it would be a nice gesture to enclose 25c, to cover the cost of the photo and the mailing of it. (For N. M. Richardson, Hollowell, Me.)

BERT LAHR is not broadcasting at this time. (For Mildred Anderson, Dixon, Ill.)

EDDY DUCHIN'S theme song on his commercial program is Chopin's Nocturne in F, Opus 9, Number 2. On his sustaining program it is "Be My Lover." (For Mrs. Arthur R. Heintze, Merchantville, N. J.)

ELMO TANNER does the whistling in Ted Weems' orchestra. (For D. H. Biddle, Greeneville, Tenn.)

CURT POULTON will no doubt be glad to answer your question if you will address him in care of WGY, Schenectady, N. Y. (For W. C. N., Pawtucket, R. I.)

GLEN GRAY'S photo can be obtained by sending 25c to Rockwell-O'Keefe, Radio City, N. Y. C. (For S. C. J., Jr., Providence, R. I.)

GOODMAN ACE is in his middle thirties and his birthday is January 15. (For R. Fleming, Enterprise, Ala.)

JESSICA DRAGONETTE is single. She never sang with Peter de Rose. (For M. A., Media, Pa.)



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# Irene Beasley Is Crowned Queen



Irene Beasley receives her Cup, marking the beginning of her year's reign as Queen of Radio, 1934. Presentation was made at the National Electrical and Radio Show, Madison Square Garden, September 19. Left to right, the picture shows John S. Young, Martin Lewis, Queen Irene and Colonel John Reed Kilpatrick, President, the Madison Square Garden Corporation

# WAKE UP YOUR LIVER BILE— WITHOUT CALOMEL

And You'll Jump Out of Bed in the Morning Rin' to Go

If you feel sour and sunk and the world looks punk, don't swallow a lot of salts, mineral water, oil, laxative candy or chewing gum and expect them to make you suddenly sweet and buoyant and full of sunshine.

For they can't do it. They only move the bowels and a mere movement, don't get at the cause. The reason for your down-and-out feeling is your liver. It should pour out two pounds of liquid bile into your bowels daily.

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blemishes. Your head aches and you feel down and out. Your whole system is poisoned.

It takes those good, old CARTER'S LITTLE LIVER PILLS to get these two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely.

But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Resent a substitute. 25c at drug stores. © 1931 C. M. Co.

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IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown — yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

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# Thursday, Oct. 4

## Programs to Be Heard

- 8:00 P.M.
  - ★ NBC—Captain Henry's Show Boat: WDAF WSMB KTBS WSM WOAI WBAP KPRC WKY KOA KFI
  - CBS—Walter O'Keefe; Glen Gray's Orchestra: KMOX KRLD KOMA KLZ KTUL KMBC WIBW
  - ★ NBC—Death Valley Days: WLW WLS WREN KWK
  - ★ KGBX—Diamond Dust, Lee George
  - KOB—El Rancho Grande
  - KSL—Union Dental Program
  - 8:15 P.M.
    - KGBX—Front Page Dramas
    - WVL—The Apple Knockers
    - 8:30 P.M.
      - ★ CBS—Fred Waring's Orchestra: KMOX KOMA KSL KMBC KRLD KLZ KFAB WDSU
      - ★ NBC—Hessberger's Orch.: WREN KGBX—Melody Race
      - ★ WGN—HORLICK'S MALTED MILK Presents Lum & Abner, sketch
      - WLW—Show Boat (NBC)
      - WVL—The Pickard Family
      - 8:45 P.M.
        - KGBX—Rhythm Encores
        - 9:00 P.M.
          - ★ NBC—Paul Whiteman's Orchestra: WDAF KTBS WLW KFI KTHS WBAP KPRC WOAI KOA WSMB WKY WSM KVOO
          - ★ CBS—BORDEN PRESENTS FORTY-FIVE Minutes in Hollywood; Cal York, movie gossip: KMOX KSL WDSU KLZ KOMA KRLD KTUL
          - NBC—Parade of the Provinces: KWK WREN WENR
          - KGBX—Musical Chronicles

- KMBC—Music As You Like It
- KOB—Benny Bennett's Orchestra
- WVL—Willard Program
- 9:15 P.M.
  - KGBX—News
  - WLS—Hessberger's Orchestra
  - WVL—Melody Weavers
  - 9:30 P.M.
    - NBC—Changing Economics, talk: KWK WREN
    - KGBX—Song Bag
    - KMBC—Musical Cocktail; The Tattler
    - WENR—George Olsen's Orchestra
    - 9:45 P.M.
      - CBS—Heidelberg Students: KMBC
      - CBS—The Playboys: KRLD WIBW KTUL KSL
      - KGBX—Rhythm Encores
      - KMOX—Jane Froman & Don Ross
      - KOB—Hi-Hilarities
      - WENR—Irma Glen organist
      - 10:00 P.M.
        - NBC—Amos 'n' Andy: KOA WREN WKY WOAI KPRC WSMB KFI WSM KWK WDAF KTHS WFAA WENR
        - CBS—Vera Van, songs: KOMA KRLD KFAB KLZ
        - ★ CBS—Myrt and Marge, sketch: KMOX KSL KMBC
        - KGBX—Dance Orchestra
        - KOB—The Hawk
        - WLV—Concert Hour

- 10:15 P.M.
  - NBC—Del Campo's Orchestra: WENR WREN
  - NBC—Gene and Glenn, comedy: WSM KOA WDAF KPRC WOAI WKY KTHS KTBS WSMB WFAA
  - CBS—Henry Busse's Orchestra: KFAB KOMA KTUL KLZ KRLD WIBW
  - KFI—Symphony Hour
  - KGBX—News
  - KMBC—Rhythm Encores
  - KMOX—Wrestling Match
  - KSL—Variety Prgm.
  - KWK—Voice of Romance (NBC)
  - 10:30 P.M.
    - NBC—Bert Block's Orchestra: WDAF
    - ★ CBS—Walter O'Keefe; Glen Gray's Orchestra: KSL
    - NBC—Jolly Coburn's Orch: WSM KVOO WREN KTBS WKY WOAI
    - KFI—Winning the West
    - KMBC—Evening Serenade
    - KMOX—Sports; Alma Rotter; Organ
    - KOA—Eddie Dunstetter's Orchestra
    - KOB—College Education
    - WBAP—Farmer; Stockman
    - WENR—The Hoofighams, sketch
    - WFAA—Happy Felton's Orch.
    - WGN—Wayne King's Orchestra
    - WSMB—Joe Capraro's Orchestra
    - 10:45 P.M.
      - KMOX—Three Brown Bears
      - WENR—Art Kassel's Orchestra
      - WSMB—Jolly Coburn's Orch. (NBC)

## Continued from Preceding Page

- 11:00 P.M.
  - NBC—George Olsen's Orchestra: WSM WREN KVOO KTHS WKY WENR KTBS WOAI KPRC KWK
  - NBC—Enric Madriguera's Orch.: WDAF
  - CBS—Joe Reichman's Orchestra: KFAB KMBC KOMA WIBW WDSU KRLD KMOX KTUL
  - KFI—Symphony Hour
  - KOA—Comedy Stars of Hollywood
  - KSL—Dramatic Program
  - WFAA—Dance Orchestra
  - WGN—Jan Garber's Orchestra
  - WLW—News; Spanish Music
  - WOAI—Baseball Scores (5 Min.)
  - WSMB—Pinky's Orchestra
  - 11:15 P.M.
    - CBS—Joe Reichman's Orchestra: KLZ
    - NBC—George Olsen's Orchestra: WFAA WSMB KOA
    - KFI—Winning the West
    - KSL—Skiles Family
    - 11:30 P.M.
      - ★ NBC—Shep Fields' Orchestra: WLW WFAA WDAF
      - CBS—Enoch Light's Orchestra: KRLD KOMA KLZ KTUL KMOX WIBW KMBC
      - NBC—Dancing in the Twin Cities: WREN WSMB WKY KTHS KTBS KWK WSM KVOO KPRC
      - CBS—Earl Hines' Orchestra: KFAB
      - KMBC—From the Walkathon
      - KOA—Dance Orchestra

- WENR—Jess Hawkins' Orchestra
- WOAI—Dance Orchestra
- 11:45 P.M.
  - CBS—Earl Hines' Orchestra: WDSU
  - KFI—Dance Orchestra
  - KMBC—Charles Barnet's Orchestra
  - KMOX—When Day is Done, Organ
  - KPRC—Dancing in the Twin Cities
  - KSL—Mary & John
  - 12:00 Mid.
    - CBS—Carlos Molina's Orchestra: KLZ KFAB KOMA
    - NBC—Stan Myers' Orchestra: WENR KWK KOA KTBS WREN WFAA
    - KFI—News
    - WLW—Dance Orchestra
    - WOAI—Henry Lang's Orchestra
    - 12:15 A.M.
      - NBC—Tom Coakley's Orchestra: KOA
      - KFI—Dance Orchestra
      - KSL—Mary and John, sketch
      - WBAP—Mallan Harmon's Orchestra
      - 12:30 A.M.
        - CBS—Dan Russo's Orchestra: KLZ KMOX KFAB KOMA KSL
        - NBC—Don Pedro's Orchestra: KTBS KWK
        - NBC—Noble Sissle's Orchestra: WREN WKY WENR KOA KVOO KTBS
        - KFI—Jimmy Grier's Orch.
        - WLW—Dance Orchestra
        - 12:45 A.M.
          - WREN—Noble Sissle's Orch. (NBC)
          - 1:00 A.M.
            - KFI—Richfield Reporter
            - KSL—Merle Carlson's Orchestra
            - WLW—Moon River, organ and poems
            - KFI—Jimmy Grier's Orchestra
            - KSL—Everett Hoagland's Orchestra

# Programs for Friday, October 5

Star ★ Indicates High Spot Selections

**5:30 A.M.**  
KMOX—Home Folks' Hour

**5:45 A.M.**  
KMOX—Dynamite Jim

**6:00 A.M.**  
KMOX—Riddles & Gisms

**6:30 A.M.**  
KMBC—△Morning Devotions  
KMOX—Melody Weavers & Skeets  
WDAF—Over the Coffee Cups  
WLW—Top o' the Morning  
WSM—Open Your Eyes

**6:45 A.M.**  
KMBC—Tex Owens, songs  
KMOX—Black & White Rhythm  
WDAF—△Bible Lesson  
WFAA—Peg Moreland, cowboy crooner

**7:00 A.M.**  
NBC—Morning Devotions: WREN  
KTBS KTBS KVOO  
KMBC—Musical Time  
KMOX—Mountain Minstrels  
WDAF—Musical Clock  
WFAA—Early Birds & Jimmie Jefferies  
WLW—△Nation's Family Prayer

**7:15 A.M.**  
NBC—Landt Trio and White: WREN  
KTBS KTBS KVOO  
KMOX—Novelty Boys  
WLW—△Morning Devotions

**7:30 A.M.**  
NBC—Cheerio: WLW WSM WSMB  
KTBS KTBS  
NBC—Lew White, organist: WREN  
KMBC—News Flashes  
KMOX—Tick-Tock Revue  
KSL—Morning Musicals

**7:45 A.M.**  
KMBC—Musical Time  
KMOX—Black and White Rhythm  
WFAA—Blue Bonnet Harvesters

**8:00 A.M.**  
CBS—The Song Reporter: WDSU  
KMBC KTUL KLZ WIBW KSL  
★ NBC—Breakfast Club: WREN  
WSMB KTBS WKY KWK KPRC  
KTBS WOAI KVOO  
KMOX—The Skipper's Serenade  
WBAP—Between Us  
WFAA—Magnus & Lotta Biceps, drama  
WLS—Jolly Joe's Pet Pals  
WLW—Salt and Peanuts, harmony  
WSM—Leon Cole, organist  
WWL—James Willson, hymns

**8:15 A.M.**  
CBS—Metropolitan Parade: WDSU  
KMOX KMBC KLZ KTUL  
NBC—Don Hall Trio: WLW  
NBC—Breakfast Club: WSM WFAA  
KSL—Morning Watch  
WLS—Announcements

**8:30 A.M.**  
CBS—Metropolitan Parade: WIBW  
NBC—Mystery Chief: WDAF  
KMOX—The Cornhuskers  
WLS—Ford Rush  
WLW—Joe Emerson, Hymns

**8:45 A.M.**  
NBC—Breen & de Rose: WLW WDAF  
CBS—Metropolitan Parade: KMBC  
KMOX—Fashion Parade  
WLS—Morning Minstrels

**9:00 A.M.**  
NBC—Edward MacHugh: WSM WOAI  
WREN WSMB KTBS KOA KTBS  
KWK KVOO  
CBS—Do Re Mi Trio, harmony: KOMA  
KSL KLZ KRLD KFAB KMOX  
KTUL  
KMBC—Fashion Flashes  
WBAP—The Jewel Gems  
WLS—Livestock; Westerners  
WLW—Mrs. Suzanne Littleford  
WWL—Musical Clock

**9:15 A.M.**  
NBC—Clara, Lu 'n' Em, gossip: WLW  
WSM KVOO WDAF WKY WBAP  
WSMB WOAI KPRC KTBS  
NBC—Hazel Arth, contralto: WREN  
KWK KOA  
KMBC—Melody in the Morning  
KMOX—Norman Paule, baritone  
WWL—Souvenirs

**9:30 A.M.**  
CBS—Marion Carley, pianist: KOMA  
KLZ KRLD KMBC  
CBS—All About You: WDSU  
NBC—Joe White, tenor: KOA WSMB  
WSM  
NBC—Today's Children: WKY KWK  
WBAP WREN KPRC WLS WOAI  
KMOX—Let's Compare Notes  
WDAF—Variety Hour  
WLW—Jack Berch  
WWL—Morning Musical Moments

**9:45 A.M.**  
NBC—News; Radio Kitchen: KOA  
WSM WSMB WKY WREN  
CBS—News; Three Flats: KMBC KLZ  
KOMA WDSU KMOX KTUL KRLD  
NBC—Betty Crocker, cooking talk:  
KTBS WLW WOAI WBAP KPRC  
KVOO  
KMBC—High Grade Melodies  
KSL—Morning Melodies  
WDAF—Dance Selections  
WLS—The Dean Boys

**10:00 A.M.**  
NBC—Music Appreciation Hour: KOA  
WOAI WREN KTBS KTBS KVOO  
CBS—Cooking Closeups: KMOX  
KMBC—The Sunshine Lady  
KSL—Ensemble  
WLS—Shoppers' Service  
WLW—Nora Beck Thumann, vocalist  
WWL—Marvin & His Merry-makers

**10:15 A.M.**  
CBS—Beale Street Boys: KOMA KLZ  
KFAB KMBC KTUL KSL  
KMOX—Katherine Darst  
WLS—Julian Bentley, news  
WLW—News: Livestock Reports

**10:30 A.M.**  
CBS—Rambles in Rhythm: KOMA  
WDSU KLZ KTUL KMBC  
KMOX—Just Susie  
KSL—Good Morning Judge  
WLS—Jim Poole; Livestock; Markets;  
Weather  
WLW—Ponce Sisters, vocalists  
WWL—Gaga and the Barker

**10:45 A.M.**  
CBS—The Cadets Quartet: KMBC  
KMOX  
T. N.—Betty Crocker, talk: WDAF  
KOA  
KSL—Morning Melodies  
WLW—Arthur Chandler, Jr., organist

**11:00 A.M.**  
NBC—Piano Recital: WDAF  
NBC—Fields and Hall, songs: KOA  
KVOO WREN KPRC WSM KTBS  
KWK WKY WOAI  
CBS—Voice of Experience: KMBC  
KLZ WDSU KTUL  
KSL—Annual Conference  
KWTO—Lotus Land  
WFAA—Woman's Mirror  
WGN—Tom, Dick and Harry  
WLW—Music by Divano  
WSMB—Beauty Talk  
WWL—Quality Club

**11:15 A.M.**  
CBS—Betty Barthell, songs: WDSU  
KMBC KOMA KFAB KLZ KRLD  
KTUL  
NBC—Charles Sears, tenor: WSMB  
WKY KPRC KTBS WREN KWK  
KOA KTBS WSM  
KMOX—Curious Questions  
KSL—Jeannie Lee  
WBAP—Markets  
WDAF—Service Reports  
WFAA—Wanderers  
WLS—Little German Band  
WLW—The Texans, trio

**11:30 A.M.**  
NBC—Farm and Home Hour: WFAA  
WREN WSMB KTBS KOA KPRC  
WOAI KVOO WKY KWK WSM  
KTBS WDAF  
CBS—Al Kavelin's Orchestra: WDSU  
KFAB KRLD KLZ KOMA KMBC  
NBC—Merry Madcaps: WLW  
KMOX—Magic Kitchen

**11:45 A.M.**  
KSL—Al Kavelin's Orchestra (CBS)  
WLS—Weather; Markets; News  
WREN—Songs of Long Ago  
WWL—Prevention of Blindness

## Afternoon

**12:00 Noon**  
CBS—George Hall's Orchestra: KFAB  
KOMA WDSU KRLD  
CBS—Just Plain Bill: KMOX  
KMBC—Tex Owens, songs  
KOA—Cook Book Sherlocks  
KOB—The Hawk  
KWTO—Sully's Radiatorial  
WFAA—Markets; Xylophonics  
WLS—Virginia Lee & Sunbeam  
WLW—Bob Albright, Charles W. Jne  
WWL—Masters of Music

**12:15 P.M.**  
KLZ—George Hall's Orch. (CBS)  
KMBC—The Sonbonnet Girls  
KMOX—Piano Interlude  
KOA—Memories (NBC)  
KWTO—Noontime Tunes  
WDAF—Service Reports  
WFAA—Mrs. Tucker's Children  
WLS—Prairie Farmer Dinnerbell  
WLW—River, Market, Weather  
WWL—Radio Salute Henry and Don

**12:30 P.M.**  
(Please see notice regarding  
World Series and program can-  
celsations appearing on Wednes-  
day program page.)  
CBS—Allan Leaffer's Orchestra: KMBC  
KLZ WDSU KOMA  
NBC—Vic and Sade: WREN KTBS  
KOA WKY WLW WSMB KWK  
WDAF KTBS  
KMOX—Ozark Mountaineers  
KWTO—News  
WBAP—W. Lee O'Daniel's Doughboys  
WDAF—Melody Parade  
WLS—Jim Poole; Livestock

WOAI—Light Crust Doughboys  
WSM—Markets

**12:45 P.M.**  
CBS—Allan Leaffer's Orchestra: KFAB  
NBC—Words and Music: WSM  
KMOX—St. Louis Dental Society  
KWTO—Ozarkanna Corners  
WBAP—Dance Orchestra  
WDAF—Dance Orchestra  
WLS—Dinnerbell  
WOAI—Crazy Band  
WSMB—Anson Weeks' Orch.  
WWL—Variety Program

**1:00 P.M.**  
NBC—Bob Stevens, vocalist; Orchestra;  
KTBS WREN WSM WSMB KTBS  
CBS—The Eton Boys: KMOX KSL  
WDSU KLZ  
NBC—Magic of Speech: WDAF  
KASA—Around the District with the  
Bell Oilers  
T. N.—Chuck Wagon Gang: WBAP  
WOAI  
KOB—The Hawk  
KWTO—Sully's Radiatorial  
WLS—Musical Prgm.  
WWL—Dance Orchestra

**1:15 P.M.**  
CBS—The Instrumentalists: KRLD  
KSL KLZ WDSU KMBC  
KMOX—Exchange Club  
KOB—Homemakers' Program  
KPRC—Bob Stevens (NBC)  
KWTO—Leroy James  
WLS—Rangers & John Brown  
WOAI—Henry Lange's Orch.  
WWL—Crazy Crystals

**1:30 P.M.**  
NBC—The Sizzlers: WBAP WDAF  
KVOO  
CBS—Memories Garden: KLZ KOMA  
KSL KMBC  
NBC—Smack Out: KWK WSMB  
WSM WKY KOA KTBS  
KMOX—Musical Tales  
KWTO—Siesta Songs  
WLS—Grain Market; Announcements  
WLW—Gene Murchell's Orchestra  
WWL—News

**1:45 P.M.**  
NBC—Gus Van, songs: WLW WSM  
WSMB  
NBC—Judy and Jane, sketch: WDAF  
WBAP  
NBC—Alden Edkins, bass: KTBS  
WREN  
CBS—Memories Gardens: KMOX  
KTUL  
KMBC—Walkathon  
KOA—Weather; Livestock Reports  
KWTO—Parade  
WLS—Friendly Philosopher  
WWL—Light Crust Doughboys

**2:00 P.M.**  
NBC—Ma Perkins, sketch: KOA WLW  
WSM KTBS  
CBS—Philadelphia Symphony Orch.:  
KMBC WDSU KMOX KOMA  
NBC—Sally, Irene and Larry, songs:  
WREN KWK WBAP  
KOB—Mexico Motor Patrol  
KSL—Payroll Builder  
KWTO—Roy Queen's Rangers  
WDAF—Aunt Sammy's Chat  
WLS—Homemakers' Hour  
WSMB—Mrs. A. P. Perrin talk  
WWL—Variety Show

**2:15 P.M.**  
NBC—The Wise Man: WSMB WREN  
WSM WBAP  
CBS—Symphony Orch: KRLD WIBW  
NBC—The Wandering Minstrel: WDAF  
KOB—Farm and Home Hour  
KWTO—Chronicles  
WWL—Variety Program

**2:30 P.M.**  
NBC—Temple of Song: KWK KTBS  
WBAP KPRC WKY WSMB KVOO  
WSM KOA  
NBC—Woman's Radio Review: WDAF  
KMBC—Magazine of the Air  
KOB—Hi-Hilarities  
KWTO—Organ  
WLW—Ohio School of the Air  
WWL—Castro Carazo's Orchestra

**2:45 P.M.**  
KOB—Eb and Zeb  
KWTO—Parade  
WBAP—Markets  
WOAI—Weather and Stock Reports

**3:00 P.M.**  
NBC—Master Music Hour: WSMB  
WDAF WSM  
NBC—Betty and Bob, drama: WLW  
WKY KPRC KOA KVOO WLS  
WFAA KWK  
KMOX—Laugh Clinic  
KSL—Annual Conference  
KWTO—Spice of Life  
WREN—Anson Weeks' Orchestra  
WWL—Merchants' Express

**3:15 P.M.**  
NBC—Platt and Nierman: WREN  
WKY KTBS KPRC WFAA

KWTO—Slim & Shorty  
WLW—George Dorn, vocalist  
WSMB—Mrs. A. P. Perrin, talk

**3:30 P.M.**  
NBC—Lilian Bucknam, mezzo-soprano:  
WREN WREN  
NBC—Ma Perkins, sketch: WDAF  
WFAA KTBS KPRC  
KWTO—Travel Talk  
WLW—Life of Mary Sothorn

**3:45 P.M.**  
NBC—General Federation of Women's  
Clubs; Speakers: WREN KPRC  
WFAA WSMB WKY WSM KOA  
KTBS WREN  
WLW—Business News

**4:00 P.M.**  
NBC—Al Pearce's Gang: WREN KWK  
WREN KTBS WSM  
CBS—Boy Scout Prgm.: KFAB KRLD  
KOMA WDSU KTUL  
NBC—Peg La Centra, songs: WKY  
KTBS WOAI KVOO KOA  
KMBC—Musical Program  
KMOX—The Blue Buddies  
KSL—Payroll Builder  
KWTO—Classified Ads  
WDAF—Song Matinee  
WFAA—Young Artists  
WLW—Three Star Voices  
WREN—The Thrill Hunter  
WSMB—Herbie Pell's Orchestra  
WWL—Ed Larnan, organ recital

**4:15 P.M.**  
NBC—Jackie Heller, tenor: WREN  
WREN KOA KVOO KTBS WSMB  
WSM WFAA  
NBC—Tom Mix's Straight Shooters:  
WKY WOAI  
KMOX—Window Shoppers  
KWTO—Bill Ring  
WLW—Variety Program

**4:30 P.M.**  
CBS—Milton Charles, organist: KOMA  
KTUL KRLD KSL  
NBC—Singing Lady: WREN WLW  
★ NBC—William Lundell, interviewer:  
WSM WSMB  
KMBC—News  
KWTO—Sports Talk; Markets  
WDAF—Council Speaker  
WREN—Maurie Sherman's Orch.:  
(NBC)  
WFAA—George Pettit, tenor  
WWL—Smoke Ring Troubadours

**4:45 P.M.**  
NBC—Capt. Tim Healy: KTBS WKY  
WOAI WFAA KPRC WDAF KVOO  
WSMB  
CBS—Robinson Crusoe, Jr.: KRLD  
KSL KOMA  
NBC—Ranch Boys: WREN WREN  
KMBC—Variety Prgm.  
KMOX—Russell Brown & Rhythm En-  
semble  
KOA—Betty Marlow  
KWTO—Bridge Party Tunes  
WLW—Monkey Hollow  
WSM—String Ensemble  
WWL—Joseph Schramm, pianist

**5:00 P.M.**  
NBC—Dick Steele, the Boy Reporter:  
WDAF  
★ CBS—H. V. Kaltenborn: KLZ KSL  
KTUL KFAB KOMA KMBC  
NBC—Jack Berger's Orchestra:  
WREN  
CBS—Boy Scout Program: KMOX  
KOA—Theater Reporter (5 Min.)  
KOB—Ralph Romero's Rhumba Band  
KTBS—Gould & Sheffer (NBC)  
KWTO—"3" Aces of Rhythm  
WSM—Marjorie Cooney, pianist  
WSMB—Uncle Bert, poems  
WWL—Henry and Minerva

**5:15 P.M.**  
CBS—Skippy: KMBC KMOX  
KWTO—Early Dinner Music  
WDAF—Service Reports  
WREN—Larry Larsen, organist  
WFAA—Twilight Serenaders  
WSM—Financial News  
WWL—Humming Four

**5:30 P.M.**  
NBC—News; Dorothy Page, contralto:  
KTBS KPRC WSMB WREN WREN  
CBS—Jack Armstrong: KMOX  
NBC—Marion McAfee, soprano: WDAF  
KMBC—Big Brother Club  
KSL—Junior Hour  
KWTO—Sports Revue  
WBAP—Robin Hood  
WLW—Jack Armstrong, drama  
WSM—Freddie Rose, pianist  
WWL—George Wagner's Orchestra

**5:45 P.M.**  
NBC—Lowell Thomas: KWK WLW  
KPRC  
CBS—Beauty Program: KSL KRLD  
KLZ KOMA  
NBC—Orphan Annie: WREN WREN  
WSM WSMB KPRC KTBS WGN  
NBC—Happy Jack: WKY WOAI  
KMBC—Happy Hollow  
KMOX—Treasure Chest

KWTO—Dinner Music  
WDAF—Jack Armstrong

## Night

**6:00 P.M.**  
NBC—Amos 'n' Andy: KVOO KTBS  
WREN  
CBS—Myrt and Marge: KFAB KTUL  
KOMA  
KMBC—Musical Prgm.  
KMOX—Adventures of Jimmy Allen  
KOA—Microphone News  
KSL—Payroll Builder  
KWTO—News  
WBAP—Musical Program  
WDAF—Virginia Jones, pianist  
WLW—Virginia Marucci's Orchestra  
WOAI—Johnny Johnson's Orchestra  
(NBC)  
WSM—Gould & Sheffer (NBC)  
WWL—Dorothy Broach

**6:15 P.M.**  
CBS—Just Plain Bill: KFAB KTUL  
KLZ KOMA KRLD KSL  
NBC—Plantation Echoes; Mildred  
Bailey, songs: KOA WKY KTBS  
WBAP WSM KPRC WREN  
KMBC—Happy Hollow  
KMOX—Four Shamrocks & Orch.  
KWTO—News Parade  
WDAF—Air Adventures, Jimmy Allen  
★ WLW—HORLICK'S MALTED  
Milk Presents Lub & Abner  
WWL—Abbie Brunnie's Orchestra

**6:30 P.M.**  
★ NBC—BEECH-NUT PRESENTS  
Red Davis featuring Burgess Mere-  
dith, sketch: KOA WSM WSMB  
WKY WFAA WREN  
CBS—Dan Russo's Orchestra: KFAB  
WIBW  
KSL—Robin Hood, skit  
KWTO—Sports, Lee George  
WLW—Bob Newhall, sports talk  
WWL—Sons of Pioneers

**6:45 P.M.**  
CBS—Boake Carter, news: KMOX  
KMBC  
CBS—Between the Bookends: KOMA  
WIBW KRLD  
NBC—Dangerous Paradise, sketch:  
WREN WSM WSMB KTBS WREN  
★ NBC—Frank Buck's Adventures:  
KOA WDAF KTBS KVOO  
KGBX—Around the Family Organ  
KSL—Town Crier  
WFAA—Men & Fair Maids  
WLW—Melody Masters  
WOAI—Hearts Delight Millers  
WWL—Dinner Hour; Salon Orchestra

**7:00 P.M.**  
CBS—Easy Aces: KLZ KMBC WDSU  
KFAB KRLD KMOX  
★ NBC—Concert; Jessica Dragonette:  
WOAI KOA KTBS KPRC KVOO  
KTBS WFAA WKY WDAF  
NBC—Irene Rich, sketch: WLS WREN  
WSM  
KGBX—Sully's Radio Spotlight  
KSL—Pullman Tailors  
WLW—Cousin Bob's Kinfolk  
WSMB—Sports Review; Dance Music  
WWL—Castro Caraza's Orch.

**7:15 P.M.**  
NBC—Legion of Decency Talks: WSM  
WSMB WREN  
★ CBS—Edwin C. Hill, news: KMBC  
KMOX KRLD KMBC  
CBS—Mary, Jeanne and Joe: WIBW  
KGBX—After Dinner Music  
KSL—Tarzan, sketch  
WDSU—Charlie Gaines' Orchestra  
WLS—Musical Keys (CBS)  
WWL—Sons of Pioneers

**7:30 P.M.**  
NBC—Grace Hayes, songs: WLS WSM  
WREN WSMB  
CBS—Real Life Dramas: KOMA WIBW  
KMBC KMOX  
KASA—Front Page Drama  
KGBX—Kampus Kids  
KOB—Cecil and Sally  
WFAA—Rhythm Time  
WLW—Unbroken Melodies  
WWL—The Pickard Family

**7:45 P.M.**  
NBC—King's Guard Quartet: WREN  
KWK WLS WSM WSMB  
CBS—Jurien Hoekstra, baritone: WIBW  
KFI—Little Orphan Annie  
KGBX—Castles in Music  
KSL—Memory Garden  
WFAA—Variety Program  
WLW—Southwind, orchestra, quartet

**8:00 P.M.**  
★ NBC—Waltz Time; Frank Munn,  
tenor: WDAF WLW  
CBS—March of Time: WIBW KMOX  
KSL KLZ KMBC KRLD KOMA  
WDSU KFAB  
NBC—Phil Harris' Orchestra; Leah  
Ray: WREN KFI KOA WSMB WKY  
WOAI KWK WFAA WLS  
KGBX—Manhattan Merry-Go-Round  
KOB—Motor Patrol Broadcast  
WSM—Washington U. Program

# Bandstand and Baton

Art Kassel is back on the air. And Art returns to your loudspeakers this week in abundance. Besides his frequent sustaining broadcasts from the Bismarck Hotel, in Chicago, which started two weeks ago over NBC, he begins a four-a-week CBS-WABC commercial this Sunday, September 30, featuring the voice of Pat Kennedy.

Art has a new band, the best aggregation he has ever directed, he says. But the Kassel arrangements are the same as of old, better if anything. Art has always done his own arranging, and numbers among his compositions several hit tunes. His new theme song, "Kassel's in the Air" is from his pen, as is the melody he used formerly to introduce his programs, "Chant of the Swamp."

Brasses have always played a prominent part in any Kassel music, and the new orchestra features Bob Hope, trumpet, Larry Bauer, trombone, and Roy Henderson, tuba player. Mike Simpson, Thal Taylor and Ben Bensmin are saxophonists and double on the clarinet. Ben Sands plays the piano, Angil Thielman the drums and Sid Pritikin the banjo. Norman Ruvell, baritone, is principal vocalist.

WITH A "TWEET-TWEET, a pip-pip and a bit of a cheerio" the Old Maestro and the lads are back with us this week. Bernie and his gang resume broadcasting for the "mosta of the besta" at his old time Tuesday nights, over the same network of thirty red NBC stations, and the same repeat broadcast later at night to a supplementary group of Pacific coast outlets.

They're just the "lads" now, not "all the lads." Dick Stabile, first sax, is straining at the bit again, and present indications are that he will break loose to form his own band before the resumption of the commercial series. And Ben has added additional saxophones to form a "sax choir." Louisville and Cincinnati fans who have heard him lately report that his music is entirely different. But "Colonel" Manny Prager, Al Goering, Mickey Garlock, Frank Prince and the rest of the gang that has been with Bernie for so long, will all be on hand when the opening show goes over the air waves from the Chicago NBC studios.

WHEN AND IF EVER Rudy Vallee comes to Chicago for a night club stand, it will be at the Congress hotel, and probably in the Joseph Urban room. This was made known definitely during Rudy's vaudeville stand at the Chicago theater in the Windy City last week when officials of the hotel secured an option on Rudy's services. However, Rudy was unable to give a definite date because of many future bookings. He will move into the Hollywood Restaurant December 1,



BURT LAYNE

Radio listeners everywhere know Burt Layne, who has organized and played in some of the best fiddlin' bands on the air. WSM and WLS fans in particular remember him well. Burt is as popular as ever at WCKY, Cincinnati, where he's doing his stuff with the Yodeling Twins and Mountain Fiddlers

replacing Charlie Davis, who has been renewed there until that date.

DICK MESSNER has returned to CBS with broadcasts from the Lexington hotel in New York several nights each week. . . . Ferde Grofe invades the Book Cadillac hotel, Detroit, October 10, for an extended engagement. . . . George Sterney remains at the Plaza hotel in New York as

## SONG WRITERS

NEW CONTEST  
We offer 102 Prizes for Best Songs by new writers. Free criticism of each entry. Send 3c stamp for details and entry blank.

Contest closes Oct. 25th  
Secretary, RADIO ARTISTS' LEAGUE  
Box 23. Binghamton, N. Y.

supplementary band now that Emil Coleman is back. Broadcasts over NBC will be divided between these two bands. . . . Paul Sabin moves into the new Tavern on the Green, Central Park, New York, shortly from the Steel Pier, Atlantic City. No broadcast announced as yet. . . . And Leo Reisman has signed for twenty-six more weeks on his cigaret program. Reisman recently purchased a Guarnerius violin valued at \$30,000.

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# RED DAVIS



LINDA

# TONIGHT

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WJZ NETWORK  
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## Programs to Be Heard

8:15 P.M.  
KGBX—Dinner Music  
WWL—The Appleknockers  
8:30 P.M.  
★ NBC—ARMOUR AND CO. PRESENTS Phil Baker, comedian; Orchestra: WKY WREN KWK WOI WSM WENR KOA WSMB KFI KPRC WFAA  
★ CBS—Hollywood Hotel; Dick Powell; KMBC KRLD KSL KMOX  
KGBX—Musical Auction  
KOB—Anson Weeks' Orchestra  
WGN—Wayne King's Orchestra  
WLW—Dance Orchestra  
8:45 P.M.  
KGBX—Heat Waves Quartet  
KOB—Behind the News  
WLW—Jane Froman, soloist  
WWL—Hub and Bill  
9:00 P.M.  
NBC—Variety Show: WREN KWK WENR  
★ NBC—First Nighter, drama: WDAF KOA WOI WSMB KFI WKY WSM KPRC WFAA  
KGBX—Dance Orchestra  
WLW—Dance Orchestra  
WWL—Serenader  
9:15 P.M.  
KGBX—News  
KOB—The Old Observer  
WLW—Henry Thies' Orchestra  
WWL—Sterling Quarter Hour

9:30 P.M.  
NBC—Jewish Hour: WREN KWK  
★ CBS—Leith Stevens' Harmonies: KMOX  
NBC—Gothic Choristers: WOI WLW KOA WSM KPRC WKY WSMB KTHS WFAA  
KFI—Crime Clues  
KGBX—Dance Band  
KMBC—Musical Cocktail; The Tattler  
KOB—K-Circle-B Serenaders  
WDAF—The Forty-Niners  
WENR—Gene Arnold  
WGN—Attilio Baggio tenor  
9:45 P.M.  
KGBX—Heat Waves, Quartet  
WDAF—Red Davis, sketch  
WENR—George Olsen's Orchestra  
WSMB—Joe Capraro's Orch.  
10:00 P.M.  
CBS—Myrt and Maige: KOMA KSL KMOX KRLD KMBC KLZ  
NBC—Amos 'n' Andy: WREN WSM WSMB KOA KTHS WKY WOI WDAF KWK KPRC KFI WBAP WENR  
KFAB—Henry Busse's Orch. (CBS)  
KGBX—Dance Orchestra  
WGN—June Provines  
WLW—Unsolved Mysteries

## Friday, Oct. 5

10:15 P.M.  
NBC—Gene and Glenn, comedy: WSM WDAF KTBS WSMB KFI KOA WBAP KTHS WKY KPRC  
CBS—Leon Belasco's Orchestra: WDSU KLZ KFAB KRLD KSL  
NBC—Charlie Coburn's Orch.: KWK WREN WENR  
KGBX—News  
KMBC—Rhythm Encores  
KMOX—Rhapsody of the Reeds  
KOB—Do You Believe in Ghosts?  
★ WGN—HORLICK'S MALTED MILK Presents Lum and Abner, sketch  
WOAI—Hearts Delight Millers  
10:30 P.M.  
NBC—Freddie Martin's Orchestra: WENR KVOO KPRC WSM KTBS WDAF  
CBS—Leon Belasco's Orch.: KMOX NBC—Charlie Coburn's Orch.: WREN WSMB  
KGBX—Williams-Jennings-Half-A-Hill  
KMBC—Evening Serenade  
KOB—Spanish School  
WBAP—Peggy Farrell; Ensemble  
WENR—The Hoofinghams, sketch  
WKY—One Man's Family (NBC)  
WLW—Joe Brattain, soloist

## Continued from Preceding Page

10:45 P.M.  
CBS—Charles Barnett's Orch.: KMOX  
NBC—Freddie Martin's Orch.: WSMB KFI—The Philistine  
KMBC—Evening Serenade  
WBAP—Dance Orchestra  
WENR—Art Kassel's Orchestra  
11:00 P.M.  
NBC—Felix's Orchestra: WDAF  
CBS—Herbie Kay's Orchestra: KFAB KMBC KLZ WDSU KMOX KTUL KRLD WIBW  
NBC—Paul Pendarvis' Orchestra: WLW KPRC WOI WREN WKY KWK WSM KTHS KTBS WSMB KVOO  
KFI—Concert  
KOA—Fred Schmitt's Brewers  
KSL—Gene Halliday, organist  
WENR—George Olsen's Orchestra a  
WOAI—Baseball Scores (5 Min.)  
11:15 P.M.  
CBS—Herbie Kay's Orchestra: KOMA  
KFI—Soloist; Orchestra  
KSL—Democratic State Committee  
11:30 P.M.  
NBC—Hollywood on the Air: WKY WDAF WSMB KTHS WSM KTBS KPRC  
CBS—Dan Russo's Orchestra: KTUL KOMA KMOX KRLD KFAB KMBC

NBC—Enric Madriguera's Orchestra:  
WLW WREN KOA  
KFI—Dramatic Sketch  
KSL—Musical Program  
WENR—Frank Sylvan's Orchestra  
WOAI—Ewen Hale's Orchestra  
11:45 P.M.  
CBS—Dan Russo's Orchestra: WDSU  
KMOX—When Day is Done  
KSL—Wrestling Matches  
WBAP—Dance Orchestra  
12:00 Mid.  
NBC—Stan Myers' Orchestra: WKY WENR KWK KTBS KOA  
KFI—News  
WLW—Dance Orchestra  
WOAI—Dance Orchestra  
12:15 A.M.  
KFI—Musical Variety  
12:30 A.M.  
CBS—Carlos Molina's Orchestra: KFAB KOMA  
NBC—Tom Coakley's Orch.: KVOO WKY KTBS WKW KOA  
NBC—Noble Sissle's Orchestra: WENR  
KFI—Jimmy Grier's Orchestra  
KSL—Variety Program  
WLW—Dance Orchestra  
1:00 A.M.  
CBS—Dan Russo's Orchestra: KSL  
KFI—Dance Orchestra  
KOA—Dance Orchestra  
KSL—Merle Carlson's Orchestra  
WLW—Moon River, organ and poems

# Programs for Saturday, October 6

Star ★ Indicates High Spot Selections

**5:30 A.M.**  
WFAA—Early Birds  
KMOX—Home Folks' Hour

**5:45 A.M.**  
KMOX—Dynamite Jim

**6:00 A.M.**  
KMOX—Riddles & Grins

**6:30 A.M.**  
KMBC—Morning Devotions  
KMOX—Melody Weavers & Skeets  
WDAF—Over the Coffee Cups  
WLW—Top of the Morning  
WSM—Open Your Eyes

**6:45 A.M.**  
KMBC—Tex Owens, songs  
KMOX—Variety Prgm.  
WDAF—Morning Bible Lesson  
WFAA—Peg Moreland, cowboy crooner

**7:00 A.M.**  
NBC—Morning Devotions: WREN  
KTBS KTBS KVOO  
KMBC—Sensational Musical Time  
KMOX—Mountain Minstrels  
KWTO—Stockyards Service  
WDAF—Musical Clock  
WFAA—Early Birds & Jimmie Jefferies  
WLW—The Nation's Family Prayer  
WOAI—Hearts Delight Millers

**7:15 A.M.**  
NBC—Landt Trio and White: WKY  
KTBS KTBS WREN  
KMOX—Tick-Tock Revue  
WLW—Morning Devotions

**7:30 A.M.**  
NBC—Cheerio: WKY WLW WSMB  
WSM KTBS KTBS  
NBC—Lew White, organist: WREN  
KMBC—News  
KMOX—Melody Weavers and Skeets  
KSL—Morning Musicales  
KWTO—Odie Thompson, Ballads

**7:45 A.M.**  
KMOX—Variety Program  
KWTO—Elsie and Mattie

**8:00 A.M.**  
CBS—Song Reporter: WDSU KMOX  
KTUL KMBC KSL WIBW  
★ NBC—Breakfast Club: WREN WKY  
WSMB KTBS KTBS KWK KPRC  
KVOO  
KWTO—Royal Romancers  
WFAA—Brightsiders orchestra & nar-  
rator  
WLW—Salt and Peanuts, harmony  
WSM—Leon Cole, organist  
WWL—James Willson, hymns

**8:15 A.M.**  
CBS—Cheer Up: KMOX  
NBC—Don Hall Trio: WLW  
NBC—Breakfast Club: WOAI WSM  
KSL—Morning Watch  
KWTO—Lonnie and Clyde  
WFAA—Southwesters

**8:30 A.M.**  
CBS—Cheer Up: WIBW KTUL  
NBC—Taters and Mule: WDAF  
KMOX—The Cornhuskers  
KSL—Morning Musicales  
KWTO—News  
WBAP—Between Us  
WLS—Ford Rush  
WLW—Joe Emerson, soloist

**8:45 A.M.**  
NBC—The Banjoers: WLW WDAF  
KMOX—Fashion Parade  
KWTO—Ozark Troubadour  
WLS—Announcements

**9:00 A.M.**  
NBC—Edward MacHugh: WSM KOA  
WREN KTBS KVOO WSMB WOAI  
KPRC  
NBC—News; Annette McCullough,  
songs: KTHS KWK WDAF  
CBS—Mellow Moments: KSL KFAB  
KOMA KLZ KRLD KTUL  
KMBC—Strolling Players  
KMOX—Bettler Films Council  
WBAP—The Jewel Gems  
WLS—The Westerners  
WLW—Johanna Grosse, organist  
WWL—Musical Clock

**9:15 A.M.**  
NBC—Morning Parade: WSMB WDAF  
KVOO WSM KOA KTBS KPRC  
WOAI WKY KTBS KVOO  
CBS—Carlton and Craig: WLZ KRLD  
KMOX KOMA KMBC KFAB  
NBC—Singing Strings: WREN KWK  
KSL—Morning Watch  
WLW—Antoinette Werner West  
WWL—"Souvenirs"

**9:30 A.M.**  
NBC—Morning Parade: KTHS WKY  
KTBS WSM WOAI WSMB WBAP  
CBS—News; Let's Pretend: WIBW  
KLZ WDSU KOMA KTUL KRLD  
KMBC  
KMOX—Let's Compare Notes  
KOA—Breakfast Guest  
WDAF—Quarter Hour  
WLS—Jolly Joe's Junior Stars  
WLW—Mailbag  
WWL—Morning Musical

**9:45 A.M.**  
NBC—News; Originalities: WREN  
KWK  
NBC—Morning Parade: KOA WDAF

KMOX—Blue Buddies  
WLW—Louis John Johnson, baritone  
WSM—Leon Cole, organist

**10:00 A.M.**  
CBS—The Captivators: KRLD WDSU  
NBC—The Honeymooners: KTBS  
KWK WSM WKY KVOO WREN  
WOAI KTBS  
NBC—Galaxy of Stars: WLW WDAF  
KOA  
KMBC—The Sunshine Lady  
WLS—The Dean Boys  
WWL—Robt. Clark & Brown Buddies

**10:15 A.M.**  
NBC—Tony Wons, philosopher: WREN  
NBC—The Vass Family: WOAI KOA  
WSM KTBS WDAF KTHS KVOO  
WSMB KPRC  
CBS—The Captivators: KFAB KMBC  
KMOX  
WBAP—Markets  
WLS—News; Markets; Weather  
WLW—Livestock Reports

**10:30 A.M.**  
NBC—Melody Mixers: WREN  
NBC—Int'l Broadcast from Moscow:  
WOAI WDAF WFAA WSM KTBS  
KOA KTHS WSMB KPRC KVOO  
CBS—Concert Miniatures: KOMA  
WDSU KTUL KRLD KLZ KMBC  
KSL KMOX  
WLS—Today's Kitchen  
WLW—Sandra Roberts, blues singer  
WWL—"Gaga" and the Barker

**10:45 A.M.**  
KMOX—St. Louis Zoo Broadcast  
KSL—Jennie Lee of Auerbach's  
WLW—Freddie Roehr, organist

**11:00 A.M.**  
NBC—Fields and Hall, songs: WREN  
KTHS  
CBS—Connie Gates songs: KMBC  
KFAB WDSU KLZ KRLD KMOX  
KTUL KOMA  
NBC—Armchair Quartet: KOA WOAI  
WDAF WSM KTBS WSMB WKY  
KVOO KPRC  
WKY KVOO KPRC  
KSL—Semi-Annual Conf.  
WFAA—Woman's Mirror  
WLS—Sue Roberts; Roundup  
WLW—Bailey Axton, tenor

**11:15 A.M.**  
CBS—Along the Volga: KMBC KRLD  
KLZ WDSU KFAB KOMA  
NBC—Genia Fonarjova, soprano: KOA  
NBC—Gema Fonarjova, soprano: KOA  
WSMB WKY KVOO KTHS  
KMOX—Curious Questions  
KSL—Jannie Lee of Auerbachs  
WBAP—Highway Report; Markets  
WDAF—Service Reports  
WFAA—Wanderers, songs & instru-  
ments  
WLS—Coon Creek Social  
WLW—Morning Highlights

**11:30 A.M.**  
NBC—Merry Madcaps: WLW  
CBS—Abram Chasins: KSL KOMA  
KFAB KLZ KRLD WDSU KMBC  
NBC—4-H Club Prgm.: WREN WDAF  
WKY KOA KVOO WSMB WSM  
WOAI KTHS KPRC WFAA KTBS  
KWK  
KMOX—Magic Kitchen

**11:45 A.M.**  
KMBC—The Camp Fire Girls  
KMOX—Zoo Broadcast  
WGN—Home Management  
WLS—Weather; Markets; News  
WREN—Songs of Long Ago  
WWL—Farm and Home Hour

## Afternoon

**12:00 Noon**  
CBS—George Hall's Orchestra: KSL  
KMBC KMOX WDSU KOMA KFAB  
KRLD KLZ  
KTBS—Words & Music (NBC)  
KWTO—Sully's Radiatorial  
WFAA—Markets & Xylophonics  
WLS—Musical Program  
WLW—Albright and Wayne, songs  
WWL—Masters of Music

**12:15 P.M.**  
KMBC—Sunbonnet Girls  
KMOX—Curious Questions  
KWTO—Noontime Tunes  
WFAA—Ezra & Uncle Zeke  
WLW—Nora Beck Thumann  
WWL—Radio Salute

**12:30 P.M.**  
(Please see notice regarding  
World Series and program can-  
celations appearing on Wednes-  
day program page.)  
NBC—Vic and Sade: KTBS KVOO  
KTHS WLW KWK WKY WREN  
WSMB KOA  
CBS—Esther Velas' Ensemble: KSL  
WDSU KMBC KOMA  
KMOX—Ozark Mountaineers

KWTO—News  
WBAP—W. Lee O'Daniel's Doughboys  
WDAF—Melody Parade  
WOAI—Light Crust Doughboys  
WSM—Farm Bureau Prgm.

**12:45 P.M.**  
CBS—Esther Velas' Ensemble: KFAB  
KMOX  
NBC—Words and Music: WSM WSMB  
WREN  
KWTO—Ozarkanna Corners  
WBAP—Dance Orch.  
WDAF—Dick Fiddler's Orch. (NBC)  
WLS—Livestock; Markets  
WOAI—Crazy Band  
WWL—Variety Program

**1:00 P.M.**  
★ CBS—Notre Dame vs. Texas, Foot-  
ball Game: KSL WDSU KLZ  
KMOX KOMA KFAB KMBC  
NBC—Rex Battle's Ensemble: WDAF  
KASA—Around the District with the  
Bell Oilers  
KOB—Uncle Jerry  
KWTO—Sully's Radiatorial  
WBAP—Chuck Wagon Gang  
WLS—Farm Topics Time  
WOAI—Chuck Wagon Gang  
WWL—Dance Orchestra

**1:15 P.M.**  
NBC—Songfellows Quartet: WREN  
WSMB KTBS  
KMOX—Piano Interlude; Livestock  
KRLD—Football Game (CBS)  
KWTO—Afternoon Melodies  
WLS—Rangers; John Brown  
WWL—Crazy Crystals

**1:30 P.M.**  
NBC—Smack Out: KPRC KWK  
NBC—Green Brothers' Orch.: WDAF  
NBC—Hawaiian Orch.: WREN WSMB  
KOA WKY WSM KTBS WBAP  
KOB—Mary Kitchen  
KWTO—Lotus Land  
WLS—Merry-Go-Round  
WLW—News  
WWL—News; Ervin Viktor

**1:45 P.M.**  
NBC—Hawaiian Orchestra: KTHS  
WLW  
KOA—Reports  
KWTO—Roy Queen's Rangers  
WDAF—Dance Tunes  
WWL—The Light Crust Doughboys

**2:00 P.M.**  
NBC—Tommy Tucker's Orchestra:  
WSMB WREN KWK WSM KTBS  
KOA KVOO WLW WBAP  
★ NBC—Radio Playbill: WDAF  
KOB—Motor Patrol Broadcast  
KSL—Broadcasters Review  
KWTO—Frances Wrightsman, pianist  
WLS—Homemakers' Hour  
WWL—Variety Program

**2:15 P.M.**  
KMOX—Exchange Club  
KOB—Home and Farm Hour  
KWTO—Chronicles  
WBAP—Football Broadcast  
WOAI—Henry Lang's Orchestra  
WWL—Eddy Hour

**2:30 P.M.**  
NBC—Week-end Revue: WDAF KTBS  
WSM WKY KVOO WSMB KOA  
WLW WFAA  
NBC—Saturday's Songsters: KWK  
KWTO—Organ  
WWL—Dance Orchestra

**2:45 P.M.**  
KWTO—Roy Queen's Rangers  
WOAI—Stock Quotations; Resume

**3:00 P.M.**  
NBC—Don Carlos' Orchestra: WREN  
KWK  
KMOX—Laugh Clinic  
KSL—Semi-Annual Conf.  
KWTO—Melody Palette  
WWL—Merchants' Express

**3:15 P.M.**  
NBC—High & Low: KWK WREN  
KWTO—Slim & Shorty

**3:30 P.M.**  
NBC—Palmer Clark's Orch.: KTBS  
WKY WSM WFAA WLW WSMB  
KVOO  
NBC—Our Barn: WDAF  
CBS—Allan Leifer's Orch.: WDSU  
KRLD KSL KFAB KTUL KOMA  
KMBC KLZ WIBW  
KWTO—Book Review, Diana Smith  
WREN—News

**3:45 P.M.**  
KWTO—Musical Jigsaws

**4:00 P.M.**  
NBC—Stanleigh Malotte, songs:  
WENR WREN  
CBS—Enoch Light's Orchestra: KMBC  
KFAB KOMA WIBW KLZ KRLD  
KTUL KMOX  
NBC—George Sterney's Orch.: WDAF  
KOA WKY WSM WOAI WFAA  
KTBS  
KSL—Town Crier  
KWTO—Classified Ads  
WSMB—Herbie Pell's Orch.  
WWL—Ed Larman, organ recital

**4:15 P.M.**  
NBC—Jackie Heller tenor: WENR  
WREN  
WSMB—Geo. Sterney's Orch. (NBC)

**4:30 P.M.**  
NBC—Our American Schools: KPRC  
WSM KVOO KOA WDAF WFAA  
WKY WOAI KTBS WSMB  
CBS—Edward Wurtzebach's Orchestra:  
KLZ KRLD WIBW KOMA KTUL  
KSL  
NBC—Platt and Nierman: WENR  
KWK  
KMBC—News  
KMOX—Accordion Orchestra  
KWTO—Sport Briefs; Markets  
WLW—John Barker, vocalist  
WWL—Leary's Orchestra

**4:45 P.M.**  
NBC—Ranch Boys: WENR  
CBS—Robinson Crusoe, Jr.: WIBW  
KSL KOMA KRLD KLZ KFAB  
KTUL  
KWTO—Tunerville Triplets  
WLW—Chick Webb's Orchestra (NBC)

**5:00 P.M.**  
NBC—Johnny Johnson's Orchestra:  
KWK WKY KTBS WFAA WENR  
CBS—Frederic Wm. Wile, talk: KFAB  
KMBC KOMA KTUL WIBW  
★ NBC—One Man's Family: WOAI  
KSL WSM KOA KVOO KPRC  
WSMB  
KMOX—Piano Melodies  
KOA—Theater Reporter (5 Min.)  
KOB—Do You Believe in Ghosts?  
KSL—Payroll Builder  
KWTO—Woody Mason & Guitar  
WDAF—Variety Hour  
WWL—Henry and Minerva

**5:15 P.M.**  
CBS—Mischa Raginsky's Orch.: KMBC  
WIBW KMOX  
KSL—Clinic of the Air  
KWTO—Int'l S. S. Lesson  
WDAF—Service Reports  
WWL—Vic Ledbetter

**5:30 P.M.**  
NBC—Peg La Centra, songs: WBAP  
KOA WOAI KTBS WDAF WKY  
KPRC  
CBS—Football Reporter: KRLD KFAB  
WIBW KOMA KTUL  
NBC—News; Twenty Fingers of Har-  
mony: KWK WENR WREN  
CBS—Jack Armstrong: KMOX  
KMBC—The Adventures of Donald  
Ayer  
KSL—Junior Hour  
KWTO—Sports Review  
WLW—Jack Armstrong  
WSM—Freddie Rose, pianist  
WSMB—News; Uncle Bert, poems  
WWL—Imperial Aces

**5:45 P.M.**  
NBC—Football Resume: WLW KVOO  
NBC—Orphan Annie: WBAP WENR  
KTBS WREN WSM WOAI KPRC  
WSMB WGN  
CBS—Beauty Prgm.: KSL KRLD  
KOMA KMBC WIBW KTUL KFAB  
KMOX  
NBC—John Herrick, baritone: Orch.:  
KWK  
KWTO—Dinner Music  
WDAF—Jack Armstrong, sketch

## Night

**6:00 P.M.**  
CBS—Elder Michaux' Congregation:  
KFAB KTUL KRLD WDSU KOMA  
KMBC KMOX KLZ  
NBC—Flying with Capt. Al. Williams:  
KTBS  
KOA—Microphone News  
KSL—Broadcasters Review  
KWTO—News  
WENR—What's the News?  
WLW—Old Observer  
WOAI—Johnny Johnson's Orchestra  
(NBC)  
WSM—Musical Score Board  
WSMB—Tarzan, drama  
WWL—The Southsiders

**6:15 P.M.**  
★ NBC—Broadcast from Honolulu:  
KOA KTBS WOAI KPRC KWK  
WREN KTBS WENR  
NBC—Religion in the News: WDAF  
WSMB WBAP  
KWTO—Dinner Music  
WLW—The Texans, vocal trio  
WWL—Linda Ray

**6:30 P.M.**  
CBS—Concert Orchestra: KMBC  
NBC—Martha Mears, songs: WDAF  
WKY KTBS WSMB  
CBS—Concert Orch.: KFAB WIBW  
KSL—The Junior Hour  
KWTO—Sports, Lee George  
WFAA—Collegi-Ann  
WLW—Bob Newhall  
WSM—Sunday School Lesson  
WWL—Sons of Pioneers

**6:45 P.M.**  
CBS—The Lawyer and the Public: KLZ  
KMOX KRLD KFAB WIBW KTUL  
KMBC  
NBC—Pickens Sisters: WREN WENR  
KTHS  
★ NBC—Floyd Gibbons, the Headline  
Hunter: WSMB WDAF WBAP  
WKY KPRC  
KGBX—Around the Family Organ  
WLW—R. F. D. Hour, Boss Johnston  
WOAI—Clem & Tina the 49'ers  
WSM—Variety Program  
WWL—Salon Orchestra

**7:00 P.M.**  
★ NBC—SWIFT & CO. PRESENTS  
Sigmund Romberg & Wm. Lyon  
Phelps: KOA WBAP WDAF KPRC  
KVOO WOAI KTBS WKY KFI  
★ CBS—The Roxy Revue: KSL KLZ  
KMBC KRLD KOMA WDSU KMOX  
WIBW  
NBC—Art in America: WREN WSM  
KGBX—Sully's Radio Spotlight  
WLS—Hessberger's Orchestra  
WSMB—The Ambassadors

**7:15 P.M.**  
NBC—King's Guard Quartet: WREN  
WSMB WSM  
WLS—George Olsen's Orchestra  
WLW—Gene Burchell's Orchestra  
WWL—Sons of Pioneers

**7:30 P.M.**  
NBC—Jamboree: WREN WSMB WSM  
KASA—Front Page Drama  
KGBX—Eddie Jones & Guitar  
KOB—Cecil and Sally  
KSL—Variety Program  
WLS—Westerners  
WWL—The Pickard Family

**7:45 P.M.**  
CBS—"Fats" Waller's Rhythm Club:  
KMBC WIBW KFAB KOMA KLZ  
KTUL WDSU KMOX  
KGBX—Twilight Romance  
KOB—Sunday School Lesson  
KSL—Crossmyer & Cohen  
WLW—Monkey Hollow, comedy

**8:00 P.M.**  
CBS—Grete Stueckgold; Kostelanetz'  
Orch.; Chorus: KTUL KMBC KRLD  
KMOX KSL WIBW KFAB KOMA  
KLZ WDSU  
★ NBC—RCA RADIOTRON PRE-  
sents Radio City Party, featuring  
Frank Black's Orchestra; John B.  
Kennedy; Guest Stars: WREN  
KWK KTBS WKY WSMB KFI KOA  
KGBX—Melba Ann  
KOB—Mexico Motor Patrol  
WBAP—Saturday Night Round Up  
WDAF—Trade & Mark  
WLS—Big Yank Revue  
WSM—Possum Hunters  
WWL—Dance Orchestra

**8:15 P.M.**  
KGBX—Dance Orchestra  
WLS—Barn Dance  
WSM—Uncle Dave Macon  
WWL—The Apple Knockers

**8:30 P.M.**  
★ NBC—ALKA-SELTZER PRESENTS  
WLS Barn Dance; Uncle Erza; Lulu  
Belle; Spareribs; The Westerners;  
Linda Parker; Maple City Four;  
WREN WLS KWK KOA WSMB  
★ CBS—STUDEBAKER CHAMPIONS  
Present Richard Himer's Orchestra:  
KLZ KTUL KRLD KSL KOMA  
WDSU KMBC WIBW KMOX  
★ NBC—The Gibson Family: WDAF  
WKY KOA KFI WLW  
KGBX—Melody Race  
WGN—Wayne King's Orchestra  
WOAI—Ernest Hauser's Orchestra  
WSM—Delmore Brothers

**8:45 P.M.**  
KGBX—Rhythm Encores  
KOB—Behind the News  
WSM—Crook Bros.' Band  
WWL—Ring Out

**9:00 P.M.**  
CBS—Saturday Revue: KTUL KOMA  
KMBC KMOX WIBW KFAB KRLD  
KLZ WDSU KSL  
KGBX—Dance Orch.  
KOB—Quartet  
WBAP—Dance Orch.  
WOAI—Henry Lange's Orchestra  
WSM—Asher & Little Jimmie  
WWL—Willard Program

**9:15 P.M.**  
KSL—Clarke and Spraynozzle  
WSM—Lasses & Honey  
WSMB—Joe Capraro's Orchestra  
WWL—Melody Weavers

**9:30 P.M.**  
NBC—Danny Malone, tenor: WDAF  
KTHS WSMB KPRC KTBS WBAP  
CBS—"Benjamin Franklin," sketch:  
KOMA KRLD KTUL WDSU WIBW  
KLZ KMOX  
KFI—Crime Clues  
KMBC—The Musical Cocktail  
KSL—The Skiles Family  
WBAP—Geppert Studios  
WSM—Dr. Humphrey Bate & His Pos-  
sum Hunters

# Music in the Air

(Time Shown Is Central Standard)

Andre Kostelanetz returns to the air this week with a set-up in most ways similar to his last season's series. *Rosa Ponselle*, *Nino Martini* and *Grete Stueckgold* will be the featured soloists CBS at 8 p. m.) on Mondays, Wednesdays and Saturdays respectively. An orchestra of 40 star performers will be supplemented by a choral ensemble of 16 picked voices. The staff of arrangers will dress up current popular tunes in the latest harmonic colors.

In its attempt to "glorify" popular music, the Chesterfield program succeeds. It offers a scintillating performance of passing melodies and of familiar heart-songs. Those who find it difficult to evince much interest in the quality of the music so presented will nevertheless admit that millions of listeners sing it, whistle it, enjoy it, and ask for more. Whatever the lack of intrinsic merit may be, they are being admirably served by such a program.

## Rose Bampton

ROSE BAMPTON, possessor of one of the loveliest contralto voices of the day—a voice that has been likened to that of Malibran—will sing for us every Saturday evening during the season (NBC at 8 p. m.) under the title "Songs You Love." Miss Bampton is billed to sing old and familiar selections "beloved by so many listeners." Let us hope the sponsors will show as good taste in the choice of compositions as they have in the choice of the artist.

## Queenia Mario

QUEENA MARIO added thousands to her already large host of loyal friends during her first broadcasts (NBC, Sundays at 6:30 p. m.). Her voice falls pleasantly on the ear, and she has an understanding of the meaning of style in singing. She will be heard by all lovers of good singing. Her husband, *Wilfrid Pelletier*, just now is showing what can be done with an orchestra on the Packard Hour. He will undoubtedly conduct many other shows, for such conductors have long been needed in radio.

## Westminster Choir

Russians are taking to our American choir. The spirit of the ensemble appeals to them. And if short-wave facilities are working, we shall have a chance to hear what the Westminster Singers are offering Moscow audiences. A portion of the concert will come to us (NBC, Saturday, Oct. 6 at 10:30 a. m.).

## Paragraphs

SUNDAY, October 7, is Philharmonic day. Arrange your afternoon so that you can join with all lovers of music to hear

## By Carleton Smith

the greatest series yet presented through American air waves. *Otto Klemperer* conducts the first four weeks. His first broadcast (CBS at 2 p. m.) will introduce to America *Paul Hindemuth's* latest work, a symphony: "Mathis der Maler." The program of his second broadcast will contain the *Bruckner Symphony No. 9* in D minor, in its original edition.

NINE FRIDAY afternoon concerts by the Philadelphia Symphony Orchestra, each of two hours duration and all conducted by *Leopold Stokowski*, will start October 5, 2 to 4 p. m. These concerts will be broadcast on October 12 and 26; November 2, 16 and 23; and December 7, 14 and 21. This marks the fourth year of the orchestra on CBS.

Mischa Levitski got off to a good start with his all-Chopin program. Two more recitals are scheduled in his Sunday evenings series (NBC at 9:15 p. m.).

GUEST STARS of considerable prominence... pianists, instrumentalists and vocalists... will be presented every Monday evenings (CBS at 7:30 p. m.) at Atwater-Kent... *Abram Chasins* will perform

the "Andante in F" by Beethoven and will give a brief resume of Beethoven's piano music, emphasizing its outstanding qualities, when he presents his "Piano Pointers" Saturday morning (Oct 6, CBS at 11:30 a. m.).

**RICHARD HIMBER**  
AND HIS  
**STUDEBAKER CHAMPIONS** *with Joey Nash*

Saturday 8:30 P.M. Central Standard Time  
CBS— including WDSU — KFH —

9:00 Mountain P.M. Time KLZ and Pacific Coast Network

**Alviene** SCHOOL OF THE Theatre  
and RADIO BROADCASTING Graduates: Lee Tracy, Peggy Shannon, Fred Astaire, Una Merkel, Zita Johann, Mary Pickford, etc. Drama, Dance, Speech, Musical Comedy, Opera, Stock Theatre training appearances while learning. For catalog write Sec'y Wayne 66 1/2 W. 85th St., N. Y., N. Y.

CHANGE IN TIME  
of  
**ALKA-SELTZER**  
NATIONAL BARN DANCE  
EFFECTIVE SAT. OCT. 6th  
KOA or KFI  
10:00 to 11:00 p. m. C.S.T.  
N. B. C. COAST to COAST

### Programs to Be Heard

9:45 P.M.  
NBC—Siberian Singers: KTBS KTBS  
WSMB WDAF WKY KPRC KFI  
WBAP  
KMBC—Music from the Drawing Room  
WSM—Uncle Dave Macon  
10:00 P.M.  
CBS—Sylvia Froos, songs: KRLD  
KLZ KSL KOMA KMBC KTUL  
★ NBC—ALKA-SELTZER PRESENTS  
WLS Barn Dance: KOA KFI  
CBS—Earl Hines' Orchestra: KFAB  
WSM—Delmore Bros.  
10:15 P.M.  
CBS—Ozzie Nelson's Orch.: KRLD KSL  
KFAB KOMA WDSU WIBW KTUL  
KMOX KMBC  
KGBX—News  
KMBC—Rhythm Encores  
★ NBC—ALKA-SELTZER PRESENTS  
WLS Barn Dance: WLW  
WSM—Girls' Trio  
10:30 P.M.  
★ NBC—Paul Whiteman's Party: WKY  
WDAF KPRC KTBS KTBS WFAA  
KVOO  
NBC—Freddie Martin's Orch.: WREN  
WLW  
CBS—Ozzie Nelson's Orch.: KLZ

### Saturday, Oct. 6

KGBX—Half-A-Hill  
KOA—Dance Orchestra  
WGN—Wayne King's Orchestra  
WLS—Singing Bears  
WOAI—Henry Lang's Orchestra  
WSM—G. W. Wilkerson's "Fruit Jar Drinkers"  
WSMB—Joe Capraro's Orchestra  
10:45 P.M.  
CBS—Joe Haymes' Orchestra: KMBC  
WIBW KMOX KRLD KLZ KFAB  
KTUL KSL  
WLS—Mountain Memories  
WSM—Robert Lunn  
WSMB—Paul Whiteman's Orch. (NBC)  
11:00 P.M.  
NBC—Enric Madriguera's Orch.: KTBS  
WREN  
CBS—Rube Wolf's Orchestra: KLZ  
KMBC KOMA WIBW WDSU KRLD  
KMOX KTUL  
CBS—Henry Busse's Orch.: KFAB  
NBC—Paul Whiteman's Party: WLW  
KOA  
KFI—Floyd Gibbons (NBC)  
KMOX—Sports Reporter (5 Min.)  
KSL—Adlerika Program  
WDAF—Variety Three  
WFAA—Blue Steel's Orchestra

### Continued from Preceding Page

WLS—National Barn Dance  
WOAI—Baseball (5 Min.)  
WSM—Crook Bros.' Band  
WSMB—Pinky's Orchestra  
11:15 P.M.  
CBS—Dan Russo's Orchestra: KMOX  
KRLD KSL  
★ NBC—Carefree Carnival: KTBS  
WLW WDAF KOA KFI WSMB  
KTBS KVOO WKY WOAI KPRC  
WFAA  
WSM—Zeke Clements' Bronco Busters  
11:30 P.M.  
NBC—Anson Weeks' Orchestra: KWK  
WREN  
KPRC—Carefree Carnival (NBC)  
KSL—Variety Program  
WSM—G. W. Wilkerson's "Fruit Jar Drinkers"  
11:45 P.M.  
WSM—DeFord Bailey  
12:00 Mid.  
CBS—Herbie Kay's Orch.: KSL WIBW  
KFAB KOMA KMOX  
NBC—Gray Gordon's Orch.: KWK  
KTBS WKY  
KFI—Blue Moonlight (NBC)  
KOA—Charlie Grey's Orchestra  
WENR—National Barn Dance

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
**TONIGHT**  
**WKY**  
7 to 8 P.M., GST

... the first broadcast of a show that will make radio history

SIGMUND  
**ROMBERG**  
composer of

"Blossom Time"  
"Student Prince"  
"The Desert Song"  
"The New Moon"  
conducting a personally selected 34-piece orchestra

TONIGHT  
A new Romberg melody  
**"ONE-TWO-THREE"**  
Listen for it in the dramatization of an episode from the life of Johann Strauss

WILLIAM LYON  
**PHELPS**

internationally known writer, critic, lecturer and the "best-loved man at Yale"  
HIS SPARKLING WIT  
in stories, in dramatic skits

★  
Don't Miss The  
**SWIFT HOUR**

Tonight and every Saturday night over NBC Red Network and added stations  
Everybody will be talking about it... whistling and singing its tunes!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

# Three Who Rode into the Night

(Continued from Page 11)

a basis of his own.

Dues were raised, special charges were levied against members, and merchants were blackmailed and intimidated. If they rebelled, their employes were slugged, their windows broken and stench bombs thrown into their places of business. This was the state of affairs existing when the new State's Attorney, Courtney, organized his drive against racketeering. Goldblatt Brothers alone had paid to Rooney \$1,300, \$1,500 and \$1,800 in separate payments. In all, it is estimated that the union "treasury" was collecting a cool \$150,000 a year—obtained through extortion of merchants and honest circular-distributors alike. Most of this sum went into the pockets of Rooney and Berry.

Encouraged by the new, official attack on the rackets, Goldblatt Brothers hired their own distributors, told Rooney they would do business with him no longer, and engaged watchmen, including Stanley Gross and Edwin Wilcox, to guard their premises at night. At the same time, the police posted watchers in a house opposite the Union headquarters. And that was why John Rooney called his sweetheart that night, and told her to bring down his pistol. It was a serious thing, he realized, when merchants showed this new audacity to resist him. He would have to teach them a drastic lesson.

## The Gang Gathers

All of these things were known to Alex Davidson, the handyman. But Alex just went on polishing his glasses, and listening to the voice of the police broadcaster. Alex didn't know why it was that he grew to like the voice of that broadcaster more and more. Perhaps because it was so soft and powerfully commanding — so unlike Rooney's.

The handyman had poured two or three more rounds of drinks, when suddenly a knock sounded on the door.

"Who do you suppose that is?" Berry asked nervously, "the cops?"

"What if it is?" Rooney replied insolently. "They've been here before, and never found anything. Let 'em in—let 'em in, Alex. But it's probably Rosalie."

It was. Diamonds flashed on her fingers as she waved airily to her boy friend. She was lean and black-haired, with black eyes that glittered like new varnish. Without a word she took a blue-steel revolver from her pocketbook and handed it to Rooney.

"So what?" she demanded with a tight smile. "Who's getting it?"

"Watchman," said Rooney shortly.

"I'm going along to see the fun!"

Rooney frowned. "No!" he said. Then after a moment he appeared to change his mind. "Wait—you take my car, we'll take yours. You tail along behind us, so's you can watch this guy get it, see? Then we'll switch cars after it's all over. That'll fool them flatfoot!" He laughed. The girl looked at him admiringly. Alex Davidson looked at him, too, but far from admiringly.

Rooney's crafty trick worked perfectly. When the detectives—watching from the house across the street—saw the slim girl emerge from the building and drive off in Rooney's car, they concluded that there would be no excitement that night, and went home. It was nearly three o'clock in the morning, anyway. So they didn't see Rooney and Berry start in Rosalie's black sedan for the store which was guarded by two nervous youngsters with a shotgun between them.

Slowly the two gangsters drove down the street. "There they are!" whispered Berry. Rooney growled. And just as the two cars were abreast, he reached out . . .

Five fast shots rang out. Inside the watchmen's car there was a crackling of glass and a horrid sound, as if someone had kicked a ripe melon.

"I'm hit!" cried Gross. Wilcox, thor-

oughly game, leaped from the car and blazed away with his shotgun at the accelerating sedan which now was roaring down the street.

## Radio Gives Alarm

Gross, his skull shattered by a lead slug, died as they were taking him to the County Hospital. But scarcely had the young fellow expired when the tireless police radio was at work to trap his slayers. Through the entire city the rippling radio sparks bore this message:

*"Calling all cars—calling all cars—keep a sharp lookout for a black sedan containing two men who just shot and killed a watchman outside the store of Goldblatt Brothers at 1609 West Chicago Avenue. No descriptions . . ."*

A glass fell from Alex Davidson's hand when this message came through the radio behind his bar. But Rooney—returned after his errand of murder—was too jubilant to notice a little thing like that. "No descriptions?" he whooped to his two partners in crime, who also had returned to Union headquarters. "Swell! Let's have a drink on that, Alex!"

The quiet handyman spilled a little of the liquor as he poured. But they didn't notice that his hand was shaking. To them, he was more like a machine than a man. They ignored him.

"And now," said Rooney, "I guess we all need a vacation for a few days. The cops ain't got anything on us, but they might try to get nasty. Alex—" he turned to the handyman—"remember, Berry and me weren't out of this place tonight." Turning to the other two, Rooney added: "Come on—scram! Let's lay low."

Davidson said nothing. But then, he wasn't expected to talk—only to obey. The voice of Rooney had spoken.

As Alex Davidson later sat hunched up behind his bar, alone, it was to another voice that he listened. Till the dawn came, like a man in a dream he fairly drank in the commands of the police broadcaster. Came the voice:

*"Calling Car 24—calling Car 24—two men lurking in an alley at the rear of 4160 Lake Park Avenue. Investigate."*

## Alex Takes Heart

Alex clenched his fists. The two men in the alley were nothing to him, but he pictured the police car racing towards

them. He hoped the police would catch them, and force them to tell what devilry they were up to. Life would be so much easier for honest men if all crooks were behind the bars. Said the little radio:

*"Calling Car 16—calling Car 16—investigate a complaint at 716 North State Street."*

Again and again that radio voice spoke, and to Alex Davidson, the hard-working handyman at the Circular Distributors' headquarters, it seemed to speak directly to him. He pictured a network of police radio cars covering the city—protecting the city. The lines of worry faded in Alex's face. Why, if somebody tried to break in here, that radio network would protect him. Would protect him! Alex Davidson shut off the radio and went home. There was a new set to his shoulders. A new determination in his face as he thought of Rooney, the murderer . . .

On that very day which dawned on a new Alex Davidson, there was a conference in the office of Captain Dan Gilbert, chief of investigators for Courtney, the new State's Attorney. "Rooney did it," said Gilbert, "but we can't prove it with any evidence we have now. He's sure to have an alibi."

Said Courtney: "If he's guilty, we've got to get him. All the racketeers and their victims are watching us. If Rooney gets away with this murder, those victims are going to say: 'The police either can't or won't protect us. We'll just have to go on paying the racketeers.' They will be afraid to cooperate with us. This is a crisis. If Rooney is guilty, he must be convicted."

"There's a weak link somewhere in his alibi," said shrewd Dan Gilbert. "Find that weak link! Meanwhile, don't bring him in. Give him enough rope. Maybe he'll catch his neck in it."

## Hunting the Leak

Forthwith, detectives throughout the huge city of Chicago began to look for that weak link in the chain of lies which—the police knew—would one day be offered in court as Rooney's alibi. They never even thought of looking for it in the Union headquarters, for that was Rooney's own stamping ground.

Three days passed. Not a single new clue had the police managed to unearth, so cleverly had Rooney covered his tracks. But Rooney, Berry and Rosalie Rizzo had disappeared. This had never

happened before. The police were extremely interested.

Detective Charles Prybyl strolled into the Union premises to see what he could unearth. He hadn't the slightest idea that this visit would uncover a single new clue to the murder. The most he hoped for was to find out the present whereabouts of the missing trio.

Alex Davidson, the handyman, was working about the place—and as usual, the little radio was tuned in to the police calls.

"Rooney hasn't been around for three days," said Prybyl.

A fine sweat broke out on Davidson's forehead. "No," he said. He swallowed. "Say, listen—I read in the papers that you got a big drive on against rackets."

"Sure," said the detective, watching Davidson narrowly.

"And—and you're giving good protection to witnesses in big cases—you know, in case somebody might try to —"

Prybyl concealed his excitement. "We'll protect you every hour of the day and night," he said fervently; "before the trial, during the trial, and even after, if necessary. You better talk."

## Alex Gives the Clue

"Yes," said Davidson, "I'd better talk." And he did. When the evil story was told, he pointed to the little radio behind the bar.

"When I heard that thing tell how Rooney had killed that poor kid," he said, "I couldn't stand it. I even dropped a glass. You know, I've been listening to the police broadcasts for a long time. Somehow, they used to give me confidence. Here I was in with a bunch of crooks—but the police calls kept me from having that all-alone feeling. I felt as if I was part of something—something bigger than Rooney and his gang . . ."

Swiftly, the police picked up Rooney, Berry and the Rizzo girl. Rooney and his girl-friend were yanked at five o'clock in the morning from a love-nest in the Wisconsin lakes region—a cottage very appropriately named "The Spider's Den." Swiftly, the three were brought to trial.

With great bitterness, their lawyers tried to discredit Alex Davidson's testimony. Rooney scowled at him, but the worm had turned with a vengeance. The despised handyman showed that he was a man indeed. When asked why he was so willing to testify, he said simply: "I don't countenance murder." And his words weighed with the jury, against the spurious alibis of the trapped three. Those police broadcasts had given Alex the courage to stick to his story.

Rooney and Berry went to jail for life; Rosalie Rizzo for 20 years.

And Alex Davidson, his duty well done, went home to the congratulations of his law-abiding neighbors, to listen to his favorite radio program—the police calls!

In Next Week's Issue of

RADIO GUIDE:

The Kaleva Killers

Into a bank they swooped, this gang of holdup men, determined to take out with them enough cash to keep them "sitting pretty" for life. They would let nothing stand in their way, not even murder. They fled—with the loot and with blood on their hands. But they did not count upon radio, the defender of law, or upon the hordes of possemen called to arms when outraged by heinous crime. You will find this story taken from life, in the issue of RADIO GUIDE dated Week Ending October 13.

In Next Week's Issue:

## Why I Went into Radio

By Sigmund Romberg

*The Composer of Sixty-four Operettas and Musical Comedies—Writer of So Many Motion-Picture Melodies He Has Lost Count—Goes into Radio Because It Offers Him a Challenge. What That Challenge Is, and How He Proposes to Meet It, Make an Article Once Read, Will Not Be Forgotten.*

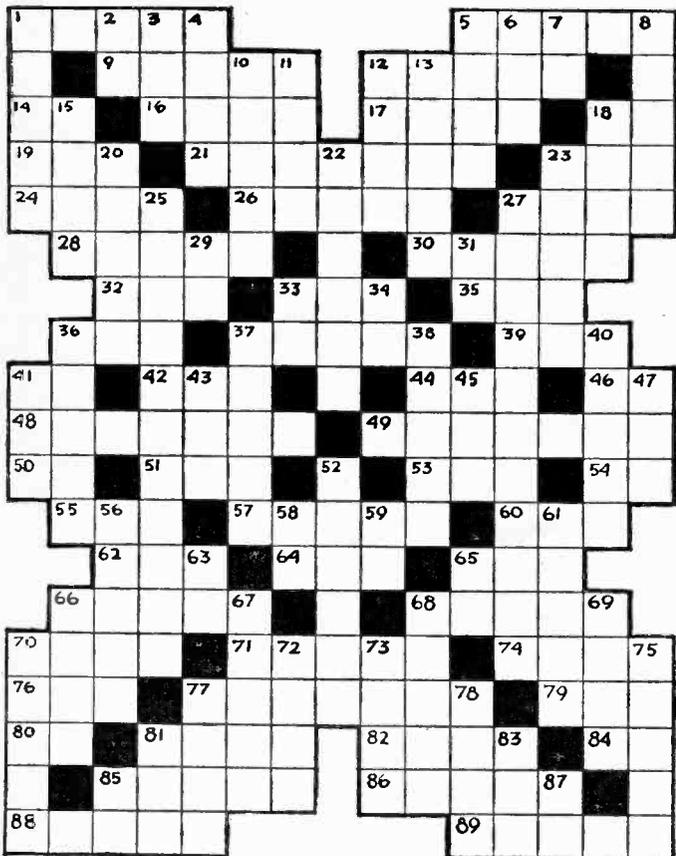
## All-American Announcing

By Benny Friedman

*Commercial Announcers Are Called upon to Broadcast Football Games Every Season. Why Not Trained Football Players to Announce the Games? The Question Pro and Con Will be Argued in Full in This Expert's Discussion Next Week.*

All in an Issue Packed with Feature Stories of the Stars

# Radio Guide's X-Word Puzzle



The solution to this puzzle will be published in next week's issue, in which you will find another absorbing puzzle.

### DEFINITIONS

- |  |  |   |
|--|--|---|
| <p><b>HORIZONTAL</b></p> <p>1—Last name of Charles Barnet's vocalist</p> <p>5—A tube for the discharge of a liquid</p> <p>9—Stockade</p> <p>12—A glacial ridge formed between banks of ice</p> <p>14—Preposition</p> <p>16—Blacken with soot</p> <p>17—First name of comedian on Armour program</p> <p>18—Musical note</p> <p>19—Girl's name</p> <p>21—The wearing away of</p> <p>23—Out West, where men are</p> <p>24—Warbled</p> <p>26—Perform</p> <p>27—Escape, as water</p> <p>28—Legal claims</p> <p>30—A lazy tree dwelling animal of tropical America</p> <p>32—A kind of bean</p> <p>33—Scold incessantly</p> <p>35—Single</p> <p>36—Indian weight</p> <p>37—Female goat</p> <p>39—Gross (abbr.)</p> <p>41—Latin conjunction</p> <p>42—George (abbr.)</p> <p>44—Highest note in Guido's scale</p> <p>45—Mother</p> <p>45—Mice</p> <p>49—Reflected</p> <p>50—Measure of area</p> <p>51—Poem</p> <p>53—Hawaiian wreath</p> <p>54—Initials of a university famous for its football teams</p> <p>55—Cloth measure</p> <p>57—Detains</p> <p>60—Prefix, wrong</p> <p>62—Direction</p> <p>64—Baba</p> <p>65—Invitation</p> <p>66—Perspiration</p> <p>68—Tops of heads</p> | <p>70—Revolve</p> <p>71—Egyptian goddess</p> <p>74—What Europeans call an American</p> <p>76—Matter</p> <p>77—Flavoring</p> <p>79—Charge</p> <p>80—Not out</p> <p>81—Park in London</p> <p>82—Man's name</p> <p>84—Home of the Pickens Sisters (abbr.)</p> <p>85—Melts</p> <p>86—Replace</p> <p>88—Occasion</p> <p>89—Similar pairs</p> <p><b>VERTICAL</b></p> <p>1—Classifies</p> <p>2—Exist</p> <p>3—Possessive pronouns</p> <p>4—Title</p> <p>5—Pelt</p> <p>6—Chum</p> <p>7—Either</p> <p>8—Express gratitude</p> <p>10—Cleanses</p> <p>11—Male quartet</p> <p>12—Heroic poem</p> <p>13—Pellets</p> | <p>15—Egg shape</p> <p>18—First name of Phil Harris' vocalist</p> <p>20—Flavor</p> <p>22—Scholar</p> <p>23—Measure</p> <p>25—Orchestra leader whose theme song is "Going Home Blues"</p> <p>27—Patience</p> <p>29—WABC is where (abbr.)</p> <p>31—Behold</p> <p>33—Symbol for sodium</p> <p>34—Initials of an exotic songstress hailing from Brooklyn</p> <p>36—Stow</p> <p>37—Notices</p> <p>38—Cries loudly</p> <p>40—Premonitions</p> <p>41—Age</p> <p>43—Finish</p> <p>45—Falshood</p> <p>47—Tabulate</p> <p>52—Carlos —, tango artist</p> <p>56—Ted —, orchestra maestro</p> <p>58—Symbol for Tantalum</p> <p>59—Greek letter</p> <p>61—Conceptions</p> <p>63—Every (abbr.)</p> <p>65—Initials of famous band-leader</p> <p>66—Whirled</p> <p>67—Exchange</p> <p>68—To annoy (slang)</p> <p>70—Backbone</p> <p>72—Greek God of war</p> <p>73—Mohammedan prince</p> <p>75—Famous English poet</p> <p>77—Wen</p> <p>78—Latest</p> <p>81—Name commonly given a soldier of the German army during the World War</p> <p>83—Fresh</p> <p>85—Symbol for iron</p> <p>87—Musical note</p> |
|--|--|---|

### SOLUTION TO LAST WEEK'S X-WORD PUZZLE



## Famous Composers

(Continued from Page 4)  
For me, Mozart is best. He is in the air. I would be like him."

WHEN I TOLD him that among our symphony lovers his music was coming to be the vogue . . . that the broadcasts of Kreisleritzky and Stokowski were giving every radio listener the opportunity to hear his music, he replied, "Sibelius very glad America like his music. For, pardon

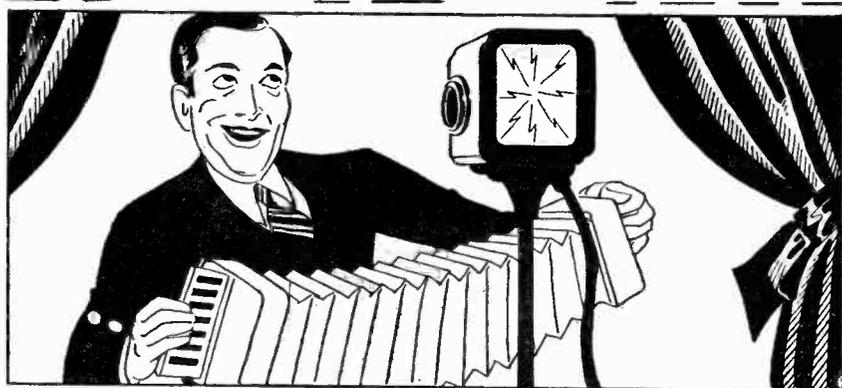
me, I too like my music." He peered at me quizzically. "My music very much Sibelius, you think?"

I HAD TO AGREE with him. He is his music. Authorities frequently rank him the outstanding composer of symphonic music living today. If so, it is perhaps because as he says over and over again, "Imitation for me is impossible. It is necessary that I be myself."

**RADIO GUIDE** is paying  
**\$100 A WEEK**  
FOR LAST LINES TO

**RADIO JINGLES**  
*try your skill—it's Free!*

CAN YOU WRITE A LAST LINE FOR THIS?



Phil Baker can clown and can croon  
And can play any musical tune,  
But he's right at his best,  
When Beetle, the pest,

Write your last line here

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

### Winners of Jingle No. 8

A girl by the name of Fay Weaver,  
Tuned in on her brand new receiver;  
When she heard Freddie Waring,  
She started declaring

- 1st Prize \$25** Robert Francis, Amherst, Mass.  
*"Fay's wearing a smile, just believe her."*
- 2nd Prize \$15** Eugene Dayton, Tyrone, Pa.  
*"The chill from the thrill would not leave her."*
- 3rd Prize \$10** T. O. Miller, Shamokin, Pa.  
*"He's smooth as a greased gearsbift lever."*

### \$5.00 Prizes:

- |   |  |
|---|--|
| Mrs. T. Fairhurst<br>Montreal, Can.       | Olga Hatley<br>Chicago, Ill.             |
| Mrs. E. P. Eggleston<br>New London, Conn. | Mrs. Rosealyce Hughes<br>St. Joseph, Mo. |
| Kate Connors<br>Elmout, N. Y.             | Esther Harrison<br>Minneapolis, Minn.    |
| Clarence G. Cassel<br>Camden, N. J.       | Eve Dunbar<br>Oakland, Calif.            |
| Noreen Webster<br>Pittsburgh, Pa.         | H. James Gordon<br>Atlanta, Ga.          |

### THE RULES:

- Each week until further notice, Radio Guide will print an unfinished "Radio Jingle." You are invited to write the last line for the Jingle. Write anything you wish. The last line must rhyme with the first two lines.
- Radio Guide will pay \$100.00 in cash prizes each week for the best last lines submitted for the Jingle published that week. (See Prize List below.)
- You may send in as many answers as you wish. Try to be clever. Originality will count. Neatness will count.
- Mail your answers to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. Answers for this week's Jingle must be in by 10 A.M., Friday, October 5th. Winners will be announced in Radio Guide as soon thereafter as possible.
- This offer is open to everyone except employees of Radio Guide and their families. Answers will be judged by a committee appointed by Radio Guide. The committee's judgment will be final. In case of ties, duplicate awards will be given.
- The use of the coupon in Radio Guide is suggested but not required. You may write your last line on the coupon or on a post card or on any other piece of paper. Radio Guide may be examined at its offices or at public libraries free.

### THE PRIZES

- 1st Prize.....\$25.00  
2nd Prize..... 15.00  
3rd Prize..... 10.00  
Next 10 Prizes \$5.00 each..... 50.00  
Total..... \$100.00

Everybody's doing it! Why don't you? Simply write a last line for the Jingle printed in the coupon and send it to "Jingles," Radio Guide, 731 Plymouth Court, Chicago. \$100 will be paid in real cash prizes for the best answers. Don't miss the fun and the chance to win some cash.

**Radio Guide**

AMERICA'S WEEKLY OF PROGRAMS and PERSONALITIES

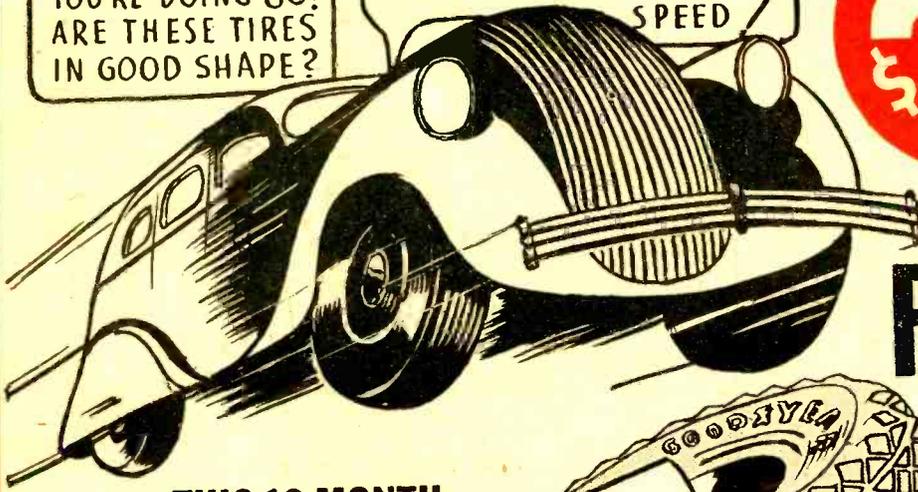
# WORLD'S GREATEST TIRE BARGAINS

## NEW LOW PRICES ON

### GOOD YEAR, Firestone, FISK U.S., Goodrich, and others...

HEY, FELLOW!  
YOU'RE DOING 80!  
ARE THESE TIRES  
IN GOOD SHAPE?

I'LL SAY SO, YORK RECONSTRUCTED  
TIRES CAN "TAKE IT" AT ANY  
SPEED



NEVER BEFORE  
SUCH QUALITY AT  
SUCH AMAZINGLY  
LOW PRICES



**FREE** TIRE GAUGE OR BRAND  
NEW TUBE WITH EACH  
TWO TIRES ORDERED

#### BALLOON TIRES

Size	Rim	Tires	Tubes	Size	Rim	Tires	Tubes
29x4.40-21	\$2.15	\$0.85		30x5.25-20	\$2.95	\$1.15	
29x4.50-20	2.35	0.85		31x5.25-21	3.25	1.15	
30x4.50-21	2.40	0.85		28x5.50-18	3.35	1.15	
28x4.75-19	2.45	0.95		29x5.50-19	3.35	1.15	
29x4.75-20	2.50	0.95		30x6.00-18	3.40	1.15	
29x5.00-19	2.85	1.05		31x6.00-19	3.40	1.15	
30x5.00-20	2.85	1.05		32x6.00-20	3.45	1.25	
28x5.25-18	2.90	1.15		33x6.00-21	3.65	1.25	
29x5.25-19	2.95	1.15		32x6.50-20	3.75	1.35	

#### REGULAR CORD TIRES

Size	Tires	Tubes	Size	Tires	Tubes
30x3	\$2.25	\$0.65	32x4 1/2	\$3.35	\$1.15
30x3 1/2	2.35	0.75	33x4 1/2	3.45	1.15
31x4	2.95	0.85	34x4 1/2	3.45	1.15
32x4	2.95	0.85	30x5	3.65	1.35
33x4	2.95	0.85	33x5	3.75	1.45
34x4	3.25	0.85	35x5	3.95	1.55

#### HEAVY DUTY TRUCK TIRES

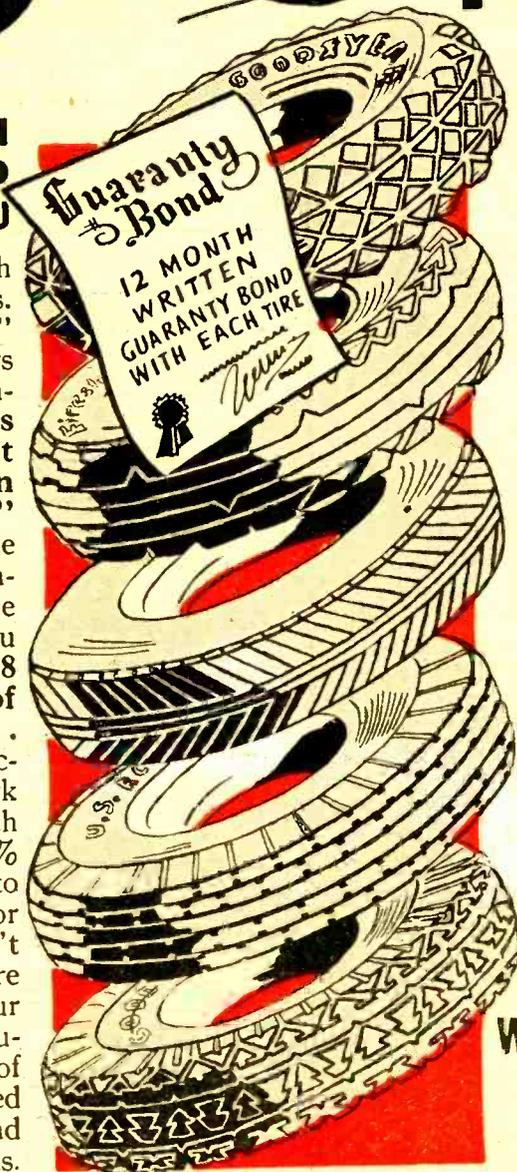
Size	Tires	Tubes
30x5 Truck	\$4.25	\$1.95
34x5 Truck	4.25	2.00
32x6 8 ply Truck	7.95	2.75
32x6 10 ply Truck	8.95	2.75
36x6 Truck	9.95	3.95
34x7 Truck	10.95	3.95
36x8 Truck	12.45	4.25
40x8 Truck	15.95	4.95

#### TRUCK BALLOON TIRES

Size	Tires	Tubes
600-20	\$3.75	\$1.65
700-20	5.95	2.95
750-20	6.95	3.75
825-20	11.45	4.95

#### THIS 12 MONTH GUARANTY BOND REALLY PROTECTS YOU

Drive YORK TIRES at high speed over the roughest roads. These tires can really "take it." Thousands of hard drivers vouch for their unusual stamina. Users say, "York Tires stand more punishment and give more service than other reconstructed tires." Try a set yourself. See how the original York process of reconstruction gives to tires the stubborn kind of toughness you know you can depend upon. 18 years of success back of every tire we sell. Then . . . you have the additional protection of the iron clad York Guaranty Bond . . . a 12 month written guarantee of 100% satisfactory service . . . you to be the sole judge. No "ifs" or "ands". No arguments. Don't wait. While York prices are lowest in history, get your order in and enjoy these supreme values. Select either of the two big premiums offered elsewhere on this page. Send at once while this offer lasts.



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A marvelous Jiff  
Tire Gauge  
that takes  
pressure thru  
side wall of  
tire.  
No Fuss.  
No Dift.

OR Brand new  
Heavy Gauge  
circular mould-  
ed tube with  
each two tires  
ordered.



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Send only \$1.00 deposit with each tire ordered. (\$4.00 deposit on each Truck Tire.) We ship balance C.O.D. Deduct 5 per cent if cash is sent in full with order. ALL TUBES BRAND NEW-GUARANTEED. Tires failing to give 12 months' service replaced at half price.

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